

SCREEN

HOLLYWOOD

BROADWAY

STAGE

# VARIETY

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## HOLLYWOOD THREATENED

### Pretty Good Gambling Season On Long Island and Jersey Shore

Reports agree the summer has been pretty good in the gambling way on Long Island and along the Jersey shore.

On Long Island in spots where it has been declared that wheels just can't run, there seem to be wheels just the same, roulette wheels with any other kind of chance game for regular money that may be wanted.

Down Jersey way they have picked or called the numbers as usual, to a good play.

Over at Montauk Point, the end of Long Island, some raids were pulled as the season ended. Started by the New York "World," which waited until the season's end as did the officials.

In the shoeing places like the Rockaways and Long Beach, along the boardwalk at both, the gimmick wheels all over were going for money continuously over the summer, under cover or openly. In the Rockaways the charity rag was employed for open gambling, with signs announcing the charities, but omitting their names.

#### Tab Did No Good

It has been the first summer for the boardwalk at Rockaway, which made it easier. One of the N. Y. tabs opened up on the Rockaway wheels, but failed to stop them as the police were unable to locate any gambling.

One of the larger and most complete lay outs, going for real dough, only opened up three weeks ago.

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### Rummies at Rummy

Minneapolis, Sept. 2.

At Fairmont, near here, a marathon game of rummy is on by members of the Fairmont Recreation club, comprised of business men and farmers.

Providing their trousers hold out, the players say they will continue their game until it rains. Town has been without a good rain since July 3.

No admission and rummies have a crowd of watchers.

Local film house is complaining about the opposition.

### Priest as Extra

Hollywood, Sept. 2.

Father Edward Wagner, Catholic priest of Milwaukee, is playing extra on the Warner lot for \$7.50 a day so he can get all of Olsen and Johnson's wisecracks first hand.

Warners sent out a press yarn that for the last two years Father Wagner has framed his two weeks' vacation trips to hit the comical vaude itinerary. This year, with Olsen and Johnson in Hollywood, he went to California as guests of the vaudevillians.

The Warner yarn didn't mention that the duo fixed him up with a job as an extra.

### Not Even for 50%

A couple of press agents, finding time hanging heavy on their hands and sharing desk room in a public stenographer's office on the cuff, decided to write a play. After getting their drama on paper, they approached the steno with a proposition to type the script in exchange for 50% in the play.

The girl agreed on condition of one copy, only refusing additional carbons.

When reading the play she ran out on the proposition.

### Princess Helen Wants None of King Carol or Any Sound News Reel

Vienna, Sept. 2.

Hans von Plehal, Austrian Fox Movietone News operator, returned to Vienna yesterday (1) from an expedition to the Roumanian court where he got records of Roumanian royalties.

Von Plehal says he found King Carol as ready to say "yes" to a request for record making as he found his ex-wife, Princess Helen, who still refused to return to her royal spouse, prompt to say "no." Princess would not budge, and walked out on the party.

### AB, BEN AND MO, 3-IN-1 RIFF CHIEF—ACTOR!

Hollywood, Sept. 2.

Abdeslam Ben Mohammed, Riff chieftain, landed here from Europe this week under contract to Radio for a role in "Beau Ideal."

Herbert Brenon, who will direct, met Ab in Morocco during his recent trip there.

In addition to acting, Mo will serve as technical director on the Foreign Legion scenes.

Ben claims he knows the Foreign Legion well, as he has been battling them all his life.

### Scrambling a Week

Allentown, Pa., Sept. 2.

Lyric, only local house remaining not devoted to film, reopened Labor Day under a new policy.

Monday and Tuesday for Mutual Burlesque. On Wednesday, starting Sept. 24, legit road show.

The last half will be vaudeville—matinee and two night show.

### PAR'S 1ST MOVE TO L. I. FOR LEGITS

Leaving Paramount's Coast Studios for Talkers Calling Mostly for Exteriors—Stars and Staff Coming East by Sept. 15—Limited Facilities at Present

#### OTHERS MAY FOLLOW

"Accessibility to Broadway plays and players, plus that interiors and dialog feature in stage shows can be photographed anywhere, motivates Paramount to give the east its biggest production break.

From now on plays and as many of the sophisticated and indoor types of story which can be accommodated at Par's Aetoria, L. I., plant will be made there.

With two stages, a third near completion and the rear yard, where exteriors have been made, considered for the erection of two more, Paramount is giving Hollywood its first serious nick. And one, according to high neutral film circles which may

(Continued on page 6)

### LYSISTRATA' NG, 'VANITIES' OK, YEAHS HAYS

Broadway's puzzlement over the Hays dictum on what can be slipped into Hollywood will doubtless be further aggravated by film producer spokesmen's angles on two much discussed offerings.

Carroll's "Vanities" is okay for Hollywood, while Shubert's "Lysistrata" hasn't a chance, regardless of cutting or revisionment.

The difference is simple to the film men. Any revue can be rearranged so that it could get over with a Sunday school board.

"Lysistrata" is one of those dirt things that can't be reconstructed. It is unsound in principle, according to the Hollywood doctors who say that is one angle which can't be forgiven, no matter how many vells are added to the garden party.

#### Some Hard Boiled!

At the R-K-O Jefferson, on 14th street, the vaudfilm audience is tough.

So hard boiled, it is claimed, they know the words to the "Bronx Cheer."

### 100,000 Sopranos, Nuts Over Radio; \$5 Audition Plan Will Weed 'Em Out

#### The \$100 Specialist

When James Summitt, chief pursuer of the "Leviathan," visited an eminent specialist in New York for an examination he had to write a check for \$100 at the sec's request before finding out his trouble.

Following a thorough exam, the specialist informed the sailor he had been eating too much.

"You are also a bit run down," added his eminence. "What you need is a sea voyage."

### Legit Names and Plays For Radio's Programs Tabloid Ilsen on WOR

Legit players will figure in fair radio programs. Advertisers are asking stations to find legit names. "Canned" programs by "names" will add to the list.

Stations may go in for broadcast condensed legit shows, in preference to new sketches. Ingeborg Tarrup is staging some Ilsen plays for WOR.

If these get over, others will follow.

Previously on the air has been some drama shouting without any thing but the noise to distinguish it.

### GREECE WILD ON SOUND, HAS 50 WIRED HOUSES

Athens, Sept. 2.

Even in ancient Greece the sound screen has advanced so far that actors and musicians find themselves defeated in their efforts to combat the new voice.

There are now eight wired houses in Athens as against only two a year ago, while the total of sound theatres in all Greece totals 50. Sound has progressed so rapidly in the face of heavy handicaps, chief being a government tax amounting to as much as 50%, the heaviest on the Continent.

The public is sound-screen crazy. Its favor going strongly to new model theatres. Old fashioned houses suffer sadly in this new era. The musicians' organizations have campaigned in vain against mechanical music, finding the people not responsive. Musicians have been staging benefit open-air concerts in the stadium here which seats 60,000, with the average audience not more than 4,000.

Proposed new plan to relieve the clogged up audition situation in radio is under way by an advertising agency interested in radio broadcasting. It is to establish a certification school in New York, where air applicants can secure a radio audition and be certified for work with stations.

The plan is aimed to bring about a substantial saving in audition costs to chains which now spend about \$6,000 a week in just listening to would-be air talent. Under the certification idea the artists will pay an audition cost. Presently figured at \$5 on the basis of each audition, taking from 10 to 15 minutes.

Experts say there are so many sopranos alone on the jump for radio jobs.

Each applicant contracting for an audition under the new idea will be catalogued as to ability on three bases, "excellent," "suitable" and "n. g."

Experts believe there are 100,000 sopranos alone on the jump for radio jobs.

Plan is expected to go into working order within a fortnight. Offices and studios have been leased and equipment is now being installed on the top floor of a Times Square office building.

S. A.

It's now established in the present evolutionary stage of radio and the approach of Television that a. before the mike must be as good as a. off the air.

The fat girl with the baby voice might sing superior to the blonde's baby voice, but the blonde lands just the same. Reason given is a natural fader that comes from dictum of the advertisers, who say their air representatives must be just as shapely in print, or otherwise wise customers imagine.

The most recent case concerned the broadcasting advertising of a cloak and sutter. A famous tenor was shoved aside for a chorus boy with not so good a voice because he could wear a \$22 suit with distinction.

### Wisecracks for Oakleys

Lynchburg, Va., Sept. 2.

Wisecrackers in the Norfolk-Portsmouth area are competing for tickets to Norfolk's Loew theatre. Tying up with newspapers, the theatre has a jokesters' contest.

Editors who seldom laugh are the judges.

Free tickets for prizes.

**BROOKS**  
THE NAME YOU GO BY  
WHEN YOU GO TO BUY  
**COSTUMES**  
GOWNS AND UNIFORMS  
1537  
ALSO 25,000 COSTUMES TO REPT. PHONE



## If Customers Don't Cry, Producers Must; Hoke's Fancy Coast Revival

Hollywood, Sept. 2. Hoke as a word is despised here, but it's well under the wire for revival. Like the rose which smells just as well otherwise, hoke is being spread in current films under such fancy identification as "strengthening the heart interest," "emphasizing emotion qualities" and "specializing in human treatment."

After a period of musicals and pictures tinged with sophistication the execs took stock to find that the outstanders of the last few months have been plentifully supplied with the garden variety of old-fashioned hoke—the prop on which the whole business was built.

Success of talkers based on ideas like "The Treasures" and "Common Clay" had the producers convinced that they have finally discovered what talker audiences want. Hence the rush to buy up material which fills these measurements, plus orders to the scenario departments to soak the originals in hoke.

**Revive Dying Kids**  
Tear-jerkers are wanted, the producers opine. A dying kid, perhaps, who will lead mama and daddy to a new start, or a villain who is obviously a wolf in wolf's clothing. And Polyanna heroines.

"Jane Eyre" was dragged out of the limbo of things forgotten by Pathe as a means of satisfying audiences anxious to pay for a little weeping.

Same for "East Lynne," which is the work of a day and a night at Liberty Productions. Metro reached back 10 years to get "The Rise and Fall of Susan Lenox."

Meanwhile the indies are reviving western yarns dealing with strong, silent men and women about to be wronged.

**Neighborhoods Need Kids**  
Another reason for the backward march is the kid angle. Recent type of story hasn't helped the Saturday afternoon and neighborhood business. Kids go for the hoke and pull the parents into the neighborhood houses.

Fitting also into the pattern is the revival of the serial, with Universal and Pathe leading the procession toward cliff-hanging heroines. Pathe is even reviving the original instalment films, "Perils of Pauline" and "Exploits of Elaine."

## America Too Tough For Chevalier, Folks Over Home Start to Think

Paris, Aug. 23. Maurice Chevalier is back here with a halo of American publicity. America made him, but he sure was never made for American life: It took it out of him, sprightly appearance included.

He has grown slightly stouter; his hair loses an unnatural color and hard lines have grown on his previously youthful face.

Reception given him by the mob waiting at the station in Paris, can only be compared to that given many years back to Sarah Bernhardt.

## Genevieve Tobin Stays

Universal City, Sept. 2. Genevieve Tobin remains with U for another six months. She originally came out for one picture, "The Lady Burglar."

Her new contract doesn't stipulate pictures.

## Sherman's Three Jobs

Hollywood, Sept. 2. "Queen's Husband," Robert E. Sherwood's satire on European kings, has been bought by Radio. Lowell Sherman is writing a film treatment of it and will also direct and play the top spot.

"No man can produce great things who is not thoroughly sincere with himself."

MR. AND MRS. JACK NORWORTH  
150 West 10th Street  
New York

## At Celeb. Party

Check on a recent celebrity party for a femme star given by New York p.a. showed about 50 persons including a five-piece orchestra and three bartenders. Among the guests was a free lance, p.a.'s office boy, two film house managers, four girls out of work, one film saboteur, one roto editor, one trade mugg, one daily news hound, one film p.a. as a distant, one free lance p.a., one film p.a., one femme magazine peddler, one perfume salesman, one former pug, one week-end newspaperman and a film comedian.

## Fox Drops Six Ingenues Who Never Worked

Hollywood, Sept. 2. Despite the general cry in pictures of the scarcity of ingenues, Fox is letting six of its contract girls go at expiration of their terms within the next month or two. Not one of the half dozen, from various branches of the stage, has as yet seen the camera. All were brought out by the studio on regular six-month, optional agreements.

First is Leslie May, 16, dancer from vaude and night clubs in the east. Althea Henley, featured dancer in several Broadway shows, is another where the studio can't spot anywhere.

Jean Castle, Brooklyn girl, was heard on the radio by a Fox exec and ended, but nothing happened. Roxanne Curtis was spotted in a New Jersey stock company and has had experience as a model. Another is Nancy Kelly, who appeared with her father, William Kelly, in vaudeville. This girl showed promise as a comedienne, but no place could be found for her. Last of the bunch is Irene Day, graduate of the University of Michigan, and with experience in vaude and musical comedy.

## Lillian Roth's Flare-up

Hollywood, Sept. 2. Understanding is that Paramount will not renew the option on Lillian Roth when due shortly. Too much temperament around the studio, reported cause.

Miss Roth's present picture, with Jack Oakie, is possibly her last for Par.

## SAILINGS

Sept. 5 (London to New York), "Nine Till Six" company (Berlin).

Sept. 4 (Paris to New York) Mr. and Mrs. David Sarnoff (Ile de France).

Sept. 4 (Paris to New York), Jack Beal (Ile de France).

Sept. 4 (Paris to New York), J. Carlo Baretta (Ile de France).

Sept. 3 (Paris to New York), Sam Katz, Leroy Furman (Olympic).

Sept. 1 (London to Hollywood) Dorothy Mackall (Majestic).

Aug. 29 (Capetown to London), Allan and Gordon (Balmoral Castle).

Aug. 30 (Paris to New York), Joe Leblanc, Roy Twins, Milton Diamond (Bremen).

Aug. 30 (London to New York), Mme. Slobodskaya, Russian prima donna (Aquitania).

Aug. 30 (London to New York), Ivor Novello, Lillian Braithwaite, Benita Hume, Lloyd Williams (all of "A Symphony in Two Flats") (Empress of Scotland).

Aug. 29 (New York to Germany) Victor H. Mueller (Europa).

Aug. 28 (Paris to New York), Isaac Danielson and Mrs. Danielson (Fanny Hurst), Milan Lusk (Leviathan).

Aug. 28 (Paris to New York), Edith Stafford, Dr. Walter Damrosch, Mrs. Peter Arno, Rudolph Ganz, Paul Leyens (France).

## WILL MAHONEY

The "Herald Tribune" said, "In his second successive week at the Palace theatre Will Mahoney continues to be outstanding because of his comedy dancing, which drew more laughs and applause than any other act on the bill."

Direction  
RALPH C. FARNUM  
1550 Broadway

## U. A. AND METRO, EACH CLAIMS MISS SWANSON

Another Gloria Swanson picture for UA, with inside sources indicating that may be all by refusing to concede she hops to Metro after that, is scheduled for production this fall. It is already being sold by UA as a "second Swanson."

Tentative working title has not been announced, nor is the story set.

The feeling of insiders that Miss Swanson may stay with UA does not square with Metro indications that she is practically set to act under its banner.

Nothing is mentioned as to disposition of interest in a UA shareholding in UA, but it is assumed this would be sold, probably to Art Cinema, Joe Schenck's own producing company. It is gathering in everything of UA, but Sam Goldwyn and Charles Chaplin at present.

## WORST QUAKE IN YEARS ON COAST

Hollywood, Sept. 2. Saturday's earthquake, among the most severe felt here in years, chased many people from the theatres. A sharp tremor hit at approximately 4:40 p.m.

Three women became violently ill in the Carthy Circle. Hundreds poured forth from office buildings, while guests of the Roosevelt hotel, excited by the fire escapes. At the Biltmore, downtown, one man yelled fire and started running through the lobby. Some one tripped and sat on him to prevent a panic.

Actors in the studio made a simultaneous dive to get out from under overhead lights. Electricians in the rafters scrambled down to bedlines to the exits.

Quake was blamed by some for starting the fire which destroyed the Beach Club building. One man taking a shower in the bath house forgot discretion and rushed out on the beach as was.

Shock also seriously interfered with Harlan Thompson's putt on the 15th green at Hillcrest.

## Bancroft's Month to Go

Hollywood, Sept. 2. With George Bancroft's Paramount contract expiring next month, no decision has been yet reached on renewal.

A newspaper story as Bancroft's next for Par has been called off, and another yarn will be substituted.

## Boyd Wants Divorce

Hollywood, Sept. 2. William (Stage) Boyd has filed suit through Attorney Milton Cohen against Clara Joy Boyd for divorce. Boyd charges desertion. Couple have been separated since 1923.

Boyd at the present time is working in "The Spoilers" at Paramount.

## This Is a Sad Life, This Film Biz For Jean Harlow, Blondly Lonely

By Courtney Allison

## Dusting the Attic—

REISNER and GORES  
Singing, Dancing, Talk  
16 Minutes  
One Reel  
Bristol Theatre  
(June 12, 1912)

Reisner and Gores give many indications of having just arrived from "the west." The team comprises a young man of the eccentric type and a pleasant looking woman, whose principal effort is directed in the terselyphrased line:

"This man does a nonsensical monolog, informing the audience that their act is all make-believe, etc. They finish with an eccentric song and dance, first verse and chorus being: buccole, the second "wop." The turn at present is crude. Jolo.

Charles "Chuck" Reisner, the Metro director, didn't suffer ill effects from the switch from buccole to wop.

Nor from "the west." In those days that was just another way of telling a guy he's for the small time, only.

## GAMS — UNDIES IN FAN MAGS IRK HAYS

Hollywood, Sept. 2. Local Hays office is disturbed over some publicity stunts taken lately by some of the studios and passed out to magazines favoring the undraped.

While the Hays office believes the press boys are behaving themselves in the matter of production stunts and billboard material since issuance of the publicity code, it still can't approve the offstage stuff.

Recent issue of a fan-mag started the new campaign. Periodical had a dozen or more stiffs from the studios which the office claims were as torrid as the stuff peddled by newstanders as art.

Hays' office plea to the producers that the speedy type of spectacle poses adds fuel to the arguments of reformers, while nine times out of 10 such flaming poses are not characteristic of the film they're supposed to advertise.

As for the p.a.'s, they're using the old and tried rule that any picture with legs or lingerie is sure to get a play.

## HUGHES' U. A. BUY-IN REPORTED ALL SET

Howard Hughes deal with United Artists, which is on the Cinema Finance and of the company for around \$2,000,000, includes the stipulation that Hughes become head of production at the UA studio.

Deal is expected to be closed when Hughes returns from vacationing, since the New York opening of "Hell's Angels."

As far as known, no lesser changes in UA studio personnel are contemplated.

## Weather

Washington, Sept. 2. Weather Bureau furnished "Variety" with the following outlook for week beginning tomorrow (3):

Generally fair weather indicated for the next several days, preceded by showers Wednesday (3) in portions of Atlantic states. Cooler Wednesday and moderate temperature thereafter.

Paris, Sept. 2. A severe storm marked the end of the week-long heat wave. Cooler temperatures have stimulated theatre attendance everywhere.

Jean Harlow, the blond leading lady of "Hell's Angels," left "Variety's" apritishly soaked completely astonished.

She looks young and lovely enough to be somewhat pleased with existence, but the worries of the world seem to hang heavily upon her. Either she is a mystery woman or wants to give that impression. No matter what role she plays on the screen, in private life she's one of those Garbo roles; beautiful, sad, etc. Very poised, discontented, disillusioned.

And here are some of Miss Harlow's releases:

"When everything in the world except death has happened to one, one doesn't know just what to do. I get up in the morning feeling well. Nothing more can happen today. But it does; growing worse and worse."

"Oh, what has happened?" Sobble-gasped.

"Many, many things," said Jean, with another sad smile. Referring to her picture work, she said:

"I want a mode of expression. I have a highly nervous temperament. The only way I can lose myself, take my mind off myself, of everything, is to have one. I am never really happy except when I am working. Of course I think all of us, unless we have something to do, grow a bit mad."

Limited Circle  
She sighed. "But Hollywood, of course," she went on, without a smile, "is a mad place. Sense of values disappears there. Though I live at Hollywood, I am not part of it. I know hardly anyone and if I assembled the people I knew (Continued on page 46)

## HOUSE MGR. TRAINING FOR HOUSE STAFF

Syracuse, N. Y., Sept. 2. With the uncovering of potential managerial timber as the object, William K. Saxton, of Loew's State, will shortly give five house attaches a fling at the managerial chair.

First youth will be Francis Brennan, chief of service. He will be followed by four others.

Saxton has made his selection from youths who have been employed by the theatre for at least six months.

Brennan takes charge next Saturday.

## COURTLAND SMITH AT HEAD OF OWN COMPANY

Courtland Smith has resigned as vice-president of Fox Films to become president of the Trans-Lux Movies Corp., a new organization.

Speaking of his move, Mr. Smith said: "I believe motion pictures are still in their infancy and great opportunities lie ahead of us. Much of the new work can best be done by companies formed for such specific purposes, rather than by companies successfully conducting the present business."

## Lloyd's on Grind

Harold Lloyd's latest talker, "Feet First," is to open on Broadway Oct. 23 at the Rivoli.

It was reported at first it might get a \$2 showing.

## 3 Personal Appearances For 'Trail' in Keys

Hollywood, Sept. 2. "Big Trail," Fox, will go direct to the Key theatres about three weeks after its premiere here. Local opening at the Chinese about Oct. 15.

When released generally, "Big Trail" will be accompanied around the Key by Marguerite Churchill, El Brendel and John Wayne of the cast principals, in personal appearances. This was the first picture assignment for Wayne, former cameraman.



# WASHINGTON FILM EPIC HERO

## Stage Rather Than Screen for Ernest Truex, Who Tells Why

Ernest Truex, who played with Mary Pickford in "The Good Little Devil," and in many other pictures of the infancy days of the bit player of the picture business at the present time.

"Of course," said Mr. Truex, "I believe the talkers would be good for me. I've had years of experience and all that, and the big money is an inducement, but picture work seems to be so fleeting. One just can't be pretty good and last."

"With the exception of four or five big stars, no picture star's really lasts. Something always happens to all but the very great. In no time the average player has fizzled out. They make such a deal and a craze of you for a time, and then bang."

"On the stage one really has a profession and it's steadier. An actor has a much longer career. Here I've played in 22 plays in New York over a period of 22 years, and I'm still playing juvenile and light comedy roles."

**Stage More Secure**  
There is always a place for an actor on the stage, even if he isn't great. What I really mean to say is that I'd rather be a fair success on the stage than a fair success on the screen any day."

"Of course people talk about a picture actor's worldwide audience. But then a stage actor who is not a great star has London, Australia and the world where he can always go to play if things are slack at home. And he can play many roles. In pictures an actor is tied as a type and this is overdue. He is not given enough scope. The public tries of him. Only the fellows like Chaplin, who can afford to make just one picture a year and remain in demand, can beat the pictures."

**With Color**  
"Oh, yes, anything can happen to you when you get in pictures."

"I think it is far more hazardous than the stage. There are so many changes going on in it all the time. Why, if this color business comes in, maybe some great star will be out of luck because he has not got the right shade of hair."

Mr. Truex laughed.  
"And then," he said, "the picture player is at everyone's mercy. At the mercy of the director, photographer, cutter, even the projectionist, who may turn the film too fast, and certainly at the mercy of the exhibitor. Anyone of 'em might spoil an actor's chances before he gets to the public."

"While a stage actor at least can get right to the audience and all women are born actresses and can get away with little training, but that all men must know their stuff."

**How Orgies Start**  
Hollywood, Sept. 2. Sign on a Hollywood apartment house:  
"Singles and Doubles, \$20 and \$30."  
"No objections to noise."

## CANTOR'S \$7,000 TO AIR-PLUG "WHOOPEE"

Timing the appearance with the general release of "Whoopee" (UA) his first talker, scheduled for Sept. 27, Eddie Cantor, that picture's star, will appear on the radio in a special program the night before (26).

Cantor is reported getting \$7,000 for the single appearance. Arrangements have been made directly with Cantor, independent of UA. Hookup, with program over the Columbia network at 10 p. m., is with the Associated Jewelers.

The special program, to be billed as "The Radio Follies," will star Cantor, including Guy Lombardo's Orchestra and specialty numbers from Carroll's "Vanities." The other hour will be staged by Herman Hoover, stage director for Carroll, with continuity prepared by Henrietta K. Harrison.

Cantor will include songs from "Whoopee" in his spot.

## Eddie Dowling Wised Up—No More 'Peddling'; His Own Judgment Best

Eddie Dowling goes on record he will never consent to be "peddled around" Broadway again.

From now on he will film-produce independently, using his own judgment and putting the money where he thinks best.

"Rainbow Man," his most successful picture, has eaten up all personal profits in handling, Dowling laments.

Eddie admits he is a much wiser boy than when he fell for the Wall Street angle and Sono Art.

## Fifi Dorsay Loaned to UA By Fox for 2 Pictures

Hollywood, Sept. 2. Fox is loaning Fifi Dorsay to United Artists for two pictures. The first is "The Girl in the Red Velvet Swing," and the second, "Reaching for the Moon," musical, and Mary Pickford's "Kiki."

**Zelma O'Neal's 'Try' Salary**  
Zelma O'Neal, at a \$1,000 "showing" salary, will break in for a vaude routine in the R-K-O, Flushing, L. I., Sept. 6.

Formerly of the O'Neal Sisters, in vaude, Zelma, alone, has been in Hollywood talkers the past year, and before that in stage musicals.

**\$4,000 for Frank Fay**  
Frank Fay went into the Palace for one week Aug. 28 on a last minute booking at \$4,000.

It necessitated Fay, on the coast at the time, making his way eastward by rail and air.

**Earl Crooker Going Home**  
Hollywood, Sept. 2. Fox has not renewed on Earl Crooker.

After six months here the writer will leave for Europe shortly.

## FEATURE OF '32 BI-CENTENNIAL

**Early Record of Nation in Huge Screen Productions — On Exhibition 10 Months, February to November—Two Versions, One for Public, One for Schools**

### HINT U. S. AS BACKER

George Washington's life, from his 16th birthday to death, naturally including the early record of this Republic, will be placed on the screen as a sizeable portion of the extensive 200th anniversary of Washington's birth. The anniversary celebration will extend from Feb. 22 to Thanksgiving day in 1932.

No director for this great epic film has as yet been chosen. That lies with the two associate-directors of the official Washington Bi-Centennial Committee, Congressman Sol Bloom and Col. U. S. Grant. Without authentic information, it is said that funds for the picturization will be in readiness. There is an indication the government will provide a subsidy for the picture making, if guaranteed the return of its advance by the commercial interests which may commercially exhibit the picture.

During the 10 months of exhibition, officially, through the period of the nation-wide celebration for the Father of Our Country, the picture will be a theatre attraction, from the unverified account. That report vaguely suggests two versions of the Washington film are to be photographed, the commercial product for the celebration, and another for educational or school use throughout the U. S., the latter to be non-commercial.

**Unknown Before 16**  
Curiously enough, from information, the committee's research department has been so far unable to unearth any data on Washington prior to his becoming 16 years of age.

His career as a boy is a mystery, forcing the historic Washington to date from Feb. 22, 1748.

Congressman Bloom with the descendant of the great general are in Washington. There they are preparing the scene for the celebration. It is said that the matter of the selection of a picture director has not so far come before them. Congressman Bloom is more familiar with the show business than his co-director of the committee, Col. Grant.

It may develop upon the Congressmen to make the choice.

## W. ROGERS' NEW CONTRACT

**Fox Wants Renewal — Present Agreement Calls for \$25,000 Wkly**

Hollywood, Sept. 2. Fox is in negotiation for a new contract with Will Rogers. The latter's present agreement is believed to expire with his next picture, the sound remake on "Connecticut Yankee," the following "Lightnin'," for which Rogers is now on location.

Rogers' present Fox contract is understood to call for \$25,000 a week when working, plus a guarantee of five or six weeks on each picture.

## Spence at \$2,500 Wkly

Hollywood, Sept. 2. Ralph Spence, the pencil pusher, is at the Radio Pictures studio's under a six-month contract at \$2,500 weekly.

His first work was touching up the comedy end of "Half Shot at Sunrise," now near ready for release.

## Griffith Says Jazz Must Go; New Talker Era Coming When Stage Training Will Have to Tell

### \$70 a Word!

Hollywood, Sept. 2. Radio guaranteed Irene Rich four weeks at \$2,500 a week on "Check and Double Check." Miss Rich's part consisted of 13 sides with a total of 144 words.

## FAN MAIL HEAVY BUT CAN'T SAVE ALICE WHITE

Figuring that she has lost 40% of her draw during the past six months, her fan mail is as heavy as ever, First National is dropping Alice White this month.

It's a case of plain wash-up, they claim, with a slant on letter writers as being disloyal or else indifferent to buying more than government postage.

Word that the option will not be taken up has been received in the New York office.

Alice is described as being "little more than a member of the cast" in her last two pictures yet to be released by the Brothers. These are titled "The Widow from Chicago" and "The Naughty Flirt."

Bernice Claire is another whose contract is up and whose option is not being taken up immediately. Warners have until January to exercise this right.

## CAREWE'S GARBAGE PLANT DEAL IN DALLAS

Dallas, Sept. 2. Edwin Carewe stopped here long enough, yesterday, to start work on a lease for a tract of land where he'll build a plant to dispose of Dallas garbage. That comes straight from Mayor Waddy Tate.

Carewe's plan will cost him about \$200,000, with a cinch return on the investment. The late Miss Carewe, prominent barrier here, handling papers on the deal. Carewe left for the coast after about 24 hours here. His lease won't materialize until about Nov. 1, with plant built to open in about 6 months.

## Mackaill-F.N. Okay Via Cables and New Contract

Hollywood, Sept. 2. Sequel to the dropping of Dorothy Mackaill's suit against First National is the tearing up of the old contract and replacement with a new one calling for a continuance of stardom. Difficulties were ironed out between Jack Warner and Miss Mackaill by cablegrams from Europe. This included the buying for Miss Mackaill of a play she fell for in Berlin—"Shooting Gallery," by Alfred Stieglitz-Landemann and Karl Meinhard.

Actress left Europe yesterday (1) for New York on the "Maestic." She will go into the new play as her first for next year's program. Story is now in the hands of Francis Edward Faragoh for adaptation.

## Double for Hackett

Hollywood, Sept. 2. Raymond Hackett, whom Metro decided it couldn't use at \$750 weekly, is now juvilitating it over at Universal for a reported \$1,500.

No champ in the ring ever staged the comeback that D. W. Griffith has in the film industry since "Abraham Lincoln," which a large part of the business expected to witness as the washup of a pioneer, opened on Broadway a week ago.

Offers from three large producers have been made to Griffith, through agents, during the week. One of the companies admits that it "needs D. W."

The picture that took only 28 days of shooting time and cost a little over \$300,000, revived old-time actors out of work for months, that faultfinders and auditors all agree should roll up millions—that has rejuvenated Griffith and threatens to provide another vital perspective in the form of a new slant on talker activities, is "Lincoln."

Griffith's prospects are witnessing the let-down of jazz; that fans as a whole have more brains than the industry generally credits them with.

He predicts that within another six months, or a year at the most, the boopa type of boy-girl player will be shipping out of Hollywood. Players possessing real theatrical training, with that background, will

(Continued on page 46)

## Applicants in Droves After Chaney's Place Among Metro's Stars

Hollywood, Sept. 2. Lon Chaney had hardly been interested before Metro studio had applications from a reported 250 aspirants wanting to step into the character actor's place on that lot.

Studio is said to have been as beseeched by actors after Chaney roles in pictures scheduled, it began to look like a stampede.

Calls came from everywhere, along with wires.

New York, Sept. 2. Several actors here wanting to succeed Lon Chaney with Metro have put in their bids, with recommendations.

One came into the Metro's New York office and showed the various typical Chaney characterizations he could do, including imitations of Chaney roles.

He resembled the late Metro actor, it was said at Metro, but nothing was promised.

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## More Ripley's Freaks

Robert L. Ripley will make six more Believe It or Not! for Warners, spreading the total of shorts to 12.

Style of the second six Ripley shorts will be changed somewhat, though actual picturization of the Ripley lore. Warners had cameras out following up discoveries and photographing the freak facts.

## Pleasure Kills Business

Hollywood, Sept. 2. Lucien Littlefield was replaced by Wilson Bengie in the cast of "Charlie's Aunt" at Christie. Change was necessary when Littlefield showed up with a banged hand after a game of baseball.

Littlefield is the owner of a semi-pro baseball team, and when not acting spends his time on the diamond. The injured hand was received when he went after a fly ball.

## Mary Astor's Termor

Hollywood, Sept. 2. Mary Astor has received a term contract from Radio.



## What's Wrong With Pictures Is Told by Serge Eisenstein to Colony

Hollywood, Sept. 2. Serge Eisenstein, visiting Russ director, told writers and directors of the Academy of MP Arts and Sciences that he thinks the 100% talker will die out.

He compares the straight synchronism of sound with pictures to the unbroken long-shot in the early silent days.

"The problem for the sound film is to find out the element that corresponds to the close-up in the silent picture," says Eisenstein.

"The real use of sound associations and pictures, and the combining of these two elements, will develop on the same basis as the montage in the silent. Only the possibilities for combining will be much bigger."

Asked by a director to define the European term "montage," Eisenstein said, "The French have made 'The Birth of a Nation' good to montage in finding the principles of close-ups, etc."

"Jerky Cutting" Deliberate  
As now used it is the cutting and reassembling of scenes with regard to dramatic rhythm and psychological effect. The result frequently is what Americans think of as "jerky cutting." The foreign director does this deliberately, flashing a series of details impressionistically to put over an idea by psychological association.

Straight flashing from one group to another is a chase, or from one face to another in a conversation, is termed by Eisenstein "purely a descriptive way" of presenting an incident. He sees "marvelous possibilities" in changing from one angle to another. "It gives a feeling that is dynamic and rhythmic."

One director asked Eisenstein if he is opposed to the use of dialog in pictures.

"Again 100% dialog, yes, especially when it is a Mickey Mouse," said the Russ. "The other pictures should follow Mickey Mouse, and not Mickey Mouse the other pictures."

No Technicians  
The Soviet government will probably make a contract with an American sound equipment company to produce talkers in Russia on the same basis as the contract with Henry Ford to make cars there, Eisenstein said.

The Russian director believes that will be the outcome of Russian experiments in talker production. Two Russian systems with basic principles virtually the same as those used here are being tried. Eisenstein stated there is enormous difficulty with technicians.

The Soviets plan the construction of special theatres for peasants and the production of special pictures, simpler in story and treatment, for them.

"The perception of the peasant is much slower than the perception of the man who moves in traffic."

The Soviets maintain a cinema university, with courses of four and five years in direction, acting, photography, and other subjects.

### But Is It Art?

Hollywood, Sept. 2. Roach is adding a sequence to Laurel and Hardy's feature, "The Best of 'em." It'll have the warden's house burning, with the comedians saving the warden's daughter.

Dorothy Granger, recently elevated from the "Boy Friends" series, will supply the s. a.

### N. Y. to L. A.

MacKinnon Megley.  
Al Lewis.  
Roy Chatter.

### L. A. to N. Y.

Sam Howard  
Jessie Wadsworth  
Harry Lenetsky  
Archie Mayo  
Nat Dorfman  
Oscar Hammerstein,  
Sigmund Romberg.  
Archie Mayo.  
Paul Page.  
Charles Feldman.  
Dagmar Oakland.

### It's True, Too

Hollywood, Sept. 2. Player up for the part of a Scotland Yard detective in a picture was turned down because he didn't have a Scotch accent.

## RADIO IN LEGIT PRODUCTION OF PLAYS

Organizes Subsidiary—  
Fred Latham, Stage Director

Radio Pictures will enter into the legit production field, with talker versions of plays in mind after legit Metropolitan Productions, Ltd., has been organized as a subsidiary for the purpose, with the plays to be first produced in Los Angeles and later brought to New York where merited.

All stage productions will be centered in Los Angeles under the supervision of William Le Baron, Radio Pictures production chief. Le Baron, now in New York working out details, has appointed Frederick G. Latham as his general stage director and Charles Harris, formerly manager of the Longacre theatre, New York, as business manager.

Mason in L. A.  
The Mason theatre, Los Angeles, legit, has been leased by Radio as the home of its legit.

First play to be produced has not yet been selected. Present indications are to produce whatever script is closed about Nov. 1.

In organizing its own legit production subsidiary, Radio is going a step further than other producer-distributors, who do more backing of stage productions than actual production themselves.

WB had plans for backing at least 12 stage shows this season, but there now seems to be some question as to whether such an ambitious schedule will be carried out.

## No Vaude in Many R-K-O Houses For Early Start of New Season

R-K-O will be operating this season in many spots under straight picture policies, unless present plans are changed.

From the outlook now the seven Bratter & Polak houses, though equipped for acts, will play all sound, as well as some of the Texan acquired houses formerly using vaude.

Detroit is one of the more important cities which has nothing certain from R-K-O regarding vaude. Both the Uptown and Downtown theatre opening there will play straight sound, R-K-O has determined, unless that policy in either fops, when vaude will be added.

Although controlling six houses in Cincinnati through the Libson buy, only the Albee will play vaude.

Dayton and Columbus in the same state are not to get R-K-O vaude. Two houses in Grand Rapids have one as a possibility for acts.

Neither the Majestic, Little Rock, nor the recently added Downtown, Racine, Wis., which have formerly played vaude, will use acts.

In Toledo the Riveter will play vaude, the Palace straight pictures.

Vaude will not be re-attempted for the early season anyhow in various eastern houses, including Regent, New York; Greenpoint, Orpheum, Brooklyn, and others now in all-sound, it is understood.



Cantor Jewellery Robbery!

"They can steal Eddie's diamonds, but his comedy genius and consummate artistry remain. We're like this master showman in one respect, they can try to copy us, but we still predominate as Originators of 'Tintype' Comedy (CHIC) (ROSE)

### YORK and KING

Week Sept. 6, Keith's Providence R-K-O Direction, LEE STEWART

### WB Chicago Expansion

### For Protection and Product Keeping Up

Chicago, Sept. 2. After a short breathing space following the purchase of 23 houses in Chicago and northern Indiana, it appears that Warner Bros. are going ahead with their original plan to buy the majority of the 50 houses left on the Coaston books. Ben Amsterdam, Warner exec, is in from New York and casting an appraising eye over the various properties.

To the boys on the row, besides any thought of a Warner retaliation fight against Par-Public, it means that Warners are protecting their present standing here against the tremendous Public domination. With Public-B & K. and Public-Grand States demanding, and receiving terrific protection, the boys believe Warner needs a more powerful circuit to bid against Public for product and protection.

### Prosperity Theme Song

Hollywood, Sept. 2. Paramount has assigned Sam Coslow to write a song titled "Prosperity."

It'll be used as a theme song for Paramount Prosperity Week, observed at all Public theatres starting Sept. 18.

## RADIO'S FILM ACTORS FOR VAUD ON LAY-OFFS

Radio Pictures' stars and feature players—will make personal appearances at R-K-O vaude theatres in between picture work.

Arrangements for vaude bookings of Radio's film players will be made by MacKinnon Megley, former R-K-O producer, now coast studio contact man between Radio Pictures and R-K-O. He returned to the coast Sunday after a short visit to New York.

It is said that hereafter all contracts given by Radio Pictures will state that the actor must play vaude, if called upon to do so, when laying off from picture work, at no extra salary.

### Wellman's New Fly Plot

Hollywood, Sept. 2. Bill Wellman's next for First National will be based on the obnoxious billon corps, branch of the flying service heretofore unproved by pictures.

Production will start around Jan. 1, with only one woman in the cast. Principal characters will be German-Americans mostly.

"Jump" is the desired title, but so far not obtainable. It was the name of a novel.

## Hot Opposish Tactics in 1st Nat's 'Selling Away' from Par in Texas

### Nobody

Hollywood, Sept. 2. Stage actor here for some months got his break in a quickie western.

First day he was on location at six a. m. After a hard day's work he was told that the company would shoot interiors that night. When finishing at midnight, the assistant informed him that the call for the following day was six a. m. on location.

"Hey," crubbed the actor, "who's waiting for this one?"

## HOT TALK FROM SCHNITZER ON OPTIMISM

### "Get Off Your Seat and On Your Feet," Says Joe

Telling managers to "get the shine off the seat of their pants," to "drop habits and work," Joe Schnitzer, in his first rip-on message to Radio Pictures forces since his return from Europe, comments that the film subsidiary, over which he presides, is \$7,000,000 ahead of what it was at this time last year.

"Business in this country isn't half as bad as the crepe hangers would have you believe. As far as our own theatre circuit is concerned, it is doing a better business as a whole than it did six months ago," he said.

"Appreciation" is Schnitzer's answer to drought, stock market and other wails.

Joe winds up the memo oration with:

"Stop bellyaching pessimism. Start to yell optimism. The Titans are coming with a flood of gold, the like of which the exhibitors of this country have never seen before. Sign 'em up. Get out of your seat and on your feet. Nothing but hard work ever won a race of any kind. It's there for you if you go after it, but you've got to go after it."

## SYN McDONALD SUICIDE; FIRST PHONED WIFE

Seattle, Sept. 2. Syn McDonald, assistant to Earl Crabb, northwest zone manager for Fox West Coast Theatres, committed suicide by taking arsenic late last week, in a fit of despondency over ill health.

McDonald had called his wife on the phone while she was in Dallas and told her he was about to take poison. He then hung up the receiver.

Mrs. McDonald phoned to a physician in Seattle, but he found the theatre man too late. McDonald was 50 years old and had been assistant to the district manager here for three years. He was well liked.

### 'Flesh' in Des Moines

Des Moines, Sept. 2. Demand for "flesh" entertainment gaining impetus here. To meet the demand the Orpheum goes from three acts to five, and Public is using such attractions as Esther Rawlston and Duncan Sisters. Casino also starts immediately on a three-in-one policy, including musical comedy and vaude, with pictures.

Paramount is continuing to build its own presentation around m. c. and band boys. Import an average of three acts for each presentation on split week, with shows opening Saturdays and Tuesdays.

San Antonio, Sept. 2. With "simultaneous opening of "Western Front" at Public Astor and "Dawn Patrol" at Palace, indie, Saturday (30), both houses engaged in spirited exploitation which resulted in near capacity for both over week end in spite of other feature films playing here.

Astec, which plastered town in every conceivable way, was reported to have had \$2,500 gross at 50c top for each day, while Palace at same top with smaller seating capacity got \$2,000 each first two days. Both had standees at afternoon and evening shows and drew trade away from Public-Texas which had "Animal Crackers."

Astec got the jump on exploitation with book hook-up with stores, 100 window tie-ups with chain drug stores, co-operative heralds with 5-10 stores, heralds under plates in army post's mess, telegrams to ministers and women's clubs and plenty of 24-sheets including two mounted on a truck which went through the town ringing bells. Newsletters from three dailies will march to house during week carrying signs plugging picture. House had set place in public library and gave out book markers mentioning "Western Front" and other war books.

Increased Ads  
Palace got a late start, trebled its ad space and sent an trio of planes zooming over town tonight out flyers on show. Bert Perkins from F. N. publicity headquarters in New York, blew in on an opening day called "Dawn," which will be held for 2d week if business keeps up.

Palace goes to first run policy with this show taking 39 F. N. pictures. House had book tie-ups with stores and plenty of big sheets out.

San Antonio is one of the situations where First National "sold away" from Paramount. F. N. sold the Palace, indie exhibit, in that city.

Due to this condition, the rivalry between the houses reported above is more than the usual opposition.

## WARNERS' 1ST TELE STATION ON COAST

The west coast's first big Television broadcasting station will be claimed by Warners unless A. T. & T. becomes suddenly active in either pictures along the Pacific from Application as yet no wave has been filed with the government. The broadcaster will probably be devoted exclusively to experiments for the first few months after its completion.

On the matter of tele receiving sets, which the Brunswick subsidiary will manufacture, no plans yet have materialized for mass production, according to advices in Warners' home office.

Brotherhood in on the tele move, like some of the electric experts, are now sold on the recording of any time given to television. "We're 'some time-yes'—it will remain uncommercial from their way of thinking."

## PONY GOLF URGED BY WASHINGTON, IN SOUTH

Dallas, Sept. 2. Word comes here via the Washington route that department of commerce, anxious to help southern cotton farmers, is urging winter midget golf.

Idea is to get operators of 25,000 courses (department's estimate) to put their blz under regular circus tops, whereby they not only use lots of cotton cloth, but at same time give a 100,000 or so jobless guys chance as carpenters, painters, etc.

Just an idea, but department's 31 offices throughout U. S. been instructed to canvass dope on number of pony courses runnier or contemplating to run, and, also, how many of these could operate under winter conditions.

Important question omitted from canvass of the 31 offices: "How long will the fad last?"



# LOW TO VILLAGE BELLES

## Entire Family' Show 1 or 2 Nights Wkly, to Bring Back Children

Advocating one or two nights weekly of entertainment "keyed to the requirements of the entire family," the Hays Organization is taking steps to enlighten exhibitors in the way of solving the child problem at the box office.

The co-operation of many national organizations, particularly those including women, is pointed out by Hayettes as one of the means to make the theatre owners' job lighter. Use of "selective lists" is urged. In accord with the latter producer members are themselves giving the child picture angle special consideration in the 1930-31 releases.

Best way for exhibs to succeed in building up child trade are advanced by Hayettes in the following suggestions:

- (1) By keeping, advised of the issuance of selected lists of pictures and checking these lists against future requirements.
- (2) By arranging with bookers for play dates of pictures endorsed by national groups.
- (3) By making contact with various branch organizations and securing their co-operation in the organization of kiddie clubs and in various other plans of attracting the children when recommended pictures are shown.

## Par's Without Stage Finds Itself Against Opposish with Vaude

Middletown, N. Y., Sept. 2. Reported press by Joe Quittner's new policy of vaude on last halves at his State directly across the street from the Paramount. Public is hinting a new policy for its first run picture are being told a new fall announcement will be made soon.

Quittner, paying from \$750 to \$1,000 for a three-day vaude show of four to six acts, raised his prices last week from 40c. to 50c. under the vaudefilm policy, thus going 10c. over Par's top-of 40c. at all times. Quittner is operating his indie house at 40c. the first half of the week.

Paramount may try stage attractions but as yet has not started to rip out the back of the house for that purpose.

## Franklin East For Heart To Heart Talk with Clarke

Harold B. Franklin, president of Fox West Coast, is reported shortly due in New York for a heart-to-heart talk with Harley L. Clarke, president of Fox as a whole.

Occasion for the intimate confab is not disclosed. It is believed to have something to do with the operation of Fox West Coast, over which Franklin is presumed to have supreme control, although subject to a board of directors within the company. That board is composed of West Coast executives under Franklin.

The proposed coast deal under which Fox is to lease the losing Paramount theatres on the Pacific may be another subject up for discussion between the two presidents. H. D. Delabar, treasurer, and Geo. Blatchford, comptroller of Fox West Coast, reached New York last week, for conferences with Clarke over the Paramount deal, it is said. Delabar was with Hayden Stone until H-S discovered Bill Fox.

Brox Sisters in Vaude  
Brox Sisters begin nine weeks of R-K-O time at the Palace, Chicago, Sept. 20.  
Girls are now on the coast.

## Fox-Loew

Reports are gathering strength of a forthcoming juncture of Fox and Loew, Fox stock-controls Loew.

Other ramifications mentioned in connection as now outlined in connection with such a merger are placed at a date some time ahead.

The Fox-Loew matter may be consummated in the early future, it is said.

## POLI'S \$2,200,000 TO MAKE GOOD ON FOX DEAL

Guaranteed \$1,500,000  
Yearly Profit for 3 Yrs;  
Sold for \$18,000,000

New Haven, Sept. 2. S. Z. Poll has been notified his guarantee of \$1,500,000 yearly profit for three years from his former circuit sold to Fox for \$18,000,000 is \$800,000 short for the fiscal year ending Sunday (31).

The year before (29) Poll, of the \$1,500,000 guaranteed, had to make good \$1,400,000.

Poll received, when selling, bonds for \$14,000,000, besides \$4,000,000 in cash advanced by Halsey, Stuart and Company, bankers of New York, for Fox. The bonds call for 5% annual interest. When paying off the deficit, Poll turns in enough bonds to equal the amount due. So far Poll hasn't received sufficient income from the bonds each year to make good his losses on the Fox deal.

The Halsey-Stuart advance draws 6% interest, paid by Fox. This fiscal year the Fox-Poll circuit shows an operating profit. It is claimed that next Sept. 1 Poll will not be called upon to make good, as the circuit's net will probably reach the guarantee.

## U's 50 Let-Outs

At Universal the past two weeks as many as 50 employees were dropped in New York. Twenty-eight were let out in a single day. Many stenogs and clerks.

Situation has made employees jumpy.

## Overboard on Golf

Providence, Sept. 2. Providence is so overrun with Tom Thumb golf courses that officials here have decided to quit giving out licenses for the time being.

Downtown Providence alone has a score or more of these courses within a stone's throw of each other. Twice as many are in various residential sections of the city.

## Wheeler-Woolsey's Next

Hollywood, Sept. 2. Luther Reed will direct "Hook, Line and Sinker," next Wheeler-Woolsey picture for Radio. Story is laid in a hotel with the team as bell-hops.

Dorothy Lee will have the femme lead. Story is by Ralph Spence and Reed.

## FILM SCHOOL AS BAR TO TYROS

Ruts Now in Royal Road to Fame for Beauty Contest Winners—Means at Least a Year for Entertainer or Half Year for Stage Recruits

## CAREER MEANS WORK

Inauguration of a school for stars, replacing the method of making haphazard selections or being influenced by the public's reaction to the work of a player in a single picture, is taking place in the film industry.

Warner Brothers is the first to carry through the institutional idea for grooming the world's future satellites.

Success of the modus operandi means that no longer will little Nellie, the Village Beauty Contest winner, be able to dream about grabbing a Hollywood crown after the first 10 days on Poverty Row.

Instead, whether the aspirant is novice or experienced performer, the course and degree of promotion must be followed before the last raise will be effected.

In the average case the curriculum provides for a single year's watching. Exceptions may cram through in six months, but few are expected and fewer still are claimed to be in Hollywood today.

Warner are grading their players into three classes. The first is for those who are proven stars. This also includes the graduates.

The second grade is for those who have indicated stellar material. Any promotions are to be made from this class, unless something phenomenal happens.

The third class is for those who have promise but require grooming and study before a promotion can be risked.

## How It Works

How the system and its fool-proof guarantee work is described as put- (Continued on page 6)

## 'BEE PUTONS' AT PREVIEWS NOW

Hollywood, Sept. 2. Hollywood's "touch" army has discovered a new and an efficient spot to put on the bee. Bracing ground now is outside the theatres on preview nights.

Not so long ago the favorite haunting ground was outside the fight stadium here Friday nights. It got so tough for those with a job that the doughboys began to shun the fights. It became cheaper to get the blow by blow over the radio than run the gauntlet of touchers.

Then a bright out-of-work thought of the preview gag and now that is getting well overdone. "Bee putting" is a little more expensive than before, for now it means the price of car fare to the house showing the preview plus a ticket, but the added cost is proving worth it.

It's getting so bad that players are threatening to stay away from their own previews. If that follows it will be more unusual than the weather ever was out here.

## Al Lewis Leaves

Albert Lewis left for Hollywood Monday under a new contract with Fox.

Although Lewis is to be head-guaranteed more or less permanently on the coast, he is to make three or four trips to New York annually,

## U. A.'s Daring in "Selling Away" From Par Forces Peace Pipe; New Method Seemed to Work

## Wrestling Contract

Film salesmen may have to go in more for athletics now in order to land contracts.

Stanley Schwahn, Par salesman in the middle western territory, is brushing up on wrestling as a result. One of the accounts he covers said he would go for a Par contract if Schwahn could throw him in a wrestling match.

The exhib is a former wrestler. Schwahn figured he had the edge there, so the Par salesman offered to try a boxing match. Exhib declined, with account still open.

The Par Kansas City exchange has heard a lot of funny things about indie exhibs but nothing to top this one.

Characterized as guts and gam-blic, plus a program that even smaller accounts draw deep to pay for when available, United Artists has succeeded in coming to quick terms with Paramount on a product deal to cover Par's newly-acquired situations. UA's daring of selling away from the Public chain without warring in such territories turned the trick, with Par having asked its ally to hold off on further indie sales until they could get together.

Under the new deal covering several hundred former "open" situations, not embraced in the national franchise agreement Public has with UA, all Public spots are included excepting those where indies were sold away from the chain and a few isolated instances where Public has theatre-operating partners. For the latter separate deals will be negotiated.

Territory unsold when UA forgot Public existed and starting output Public with indies, include such important wings of the Public organization as P. & R. and the Sanger chain.

## In Obeyance

When Public indicated it wanted UA to hold off on its policy of selling away, with new indie accounts closing right and left, UA listened, but did not sever pending negotiations. UA held those pending indie accounts in reserve for resumption if renewal of dickering with Public failed.

UA's sudden decision to quietly sell indie accounts in open towns regardless of Par or other chains, with indies found to be ready to buy, followed. Other districts did the same, apparently, and UA's deal with Par rentals and percentage plans proffered.

UA's selling away to indies stands as the first instance where one national distrib fought another by daring to assist the indies in competition with one of the big shot brethren.

What started to burn not only UA but other detritus, from the inside, is that the big chains themselves should start to chisel each other's distrib allies.

## 500 HOUSES ARE WARNER LIMIT THIS SEASON

## Out of Red Last Week— Estimate of Theatres' Profit

Warners is counting on taking a weekly profit of approximately \$225,000 from its theatres commencing next month and extending through the winter. The past week witnessed the first step-out from the red in months, the margin running into \$150,000.

Contrary to the 1000-theatre mark the Brothers are now actively operating 500 houses, content to keep at this figure. It reveals that deals involving over 100 theatres have been cancelled as the result of the "curtailment of expansion" program.

Closed towns (all-Warner) is now admitted the Warner objective all during the period of acquisition. From these, of which there are estimated to be over 40 in the east, will come what Warneries are depending upon for "real gravy."

## RICHMAN WANTED TO SING TOO LONG IN SHORT

Harry Richman's contract with Paramount for two shorts at \$5,000 each, has been torn up over mutual disagreement.

Par's assignment of Richman to one reel short work was objected to by the singer, his opinion being two-reelers would be more suitable. Richman was informed by Par that it didn't care to stretch his singing out for two reels.

## Bridgeport Strike

Bridgeport, Sept. 2. Thirty picture machine operators in Bridgeport's neighborhood theatres walked out, after unable to reach a satisfactory wage agreement with the Bridgeport Exhibitors' Association.

Strike does not affect the Warner Bros. or Fox houses.

Charles Levine of the exhibitors refused to comment.

## Geo. K. Spoor to Make Feature in Chicago, Using 3d Dimension?

Chicago, Sept. 2. Old Essanay Studio on Argyle avenue here may come to life as a result of George K. Spoor's plan to apply his third dimension photography to a commercial test.

Studio has been used for some time as a place for making feature stuff for local newswreels, industrial films, etc.

Spoor's repossessing of the old grounds where Charlie Chaplin, Bronco Billy Anderson (the A. of Essanay) and other pioneers worked is reported as imminent.

The making of a full length picture with actors imported from Hollywood is the plan.

## Now "Sinner's Holiday"

Warners release the screen version of the stage play, "Penny Arcade," under the title "Sinner's Holiday."



problematical. He may be one of the "phenomenals" who will do a



# NO GOLDEN AGE

## FRENCH ADOPT U. S. THEATRE METHODS

Paris, Sept. 2. In several directions theatres here are modelling themselves on methods in vogue in America. Paramount is trying, with considerable success, a grind policy in its provincial houses, putting its theatres on that schedule in Strasbourg and Marseilles. Pathe-Natan has in mind elaborate presentations for the Marivaux, the concern's ace establishment on the Boulevard des Italiens, while the Moulin Rouge, revue stand, is looking for an expert in stage presentation to supplement its screen shows.

## AM. FILM HELD OUT OF NEW ZEALAND—HIGH TAX

Sydney, Sept. 2. Many distributors in this territory, American firms among them, are flatly refusing to supply product for New Zealand because of the government's terrific taxation. Imposts have been increased from time to time until they are now characterized as ruinous. The schedule includes, among other charges, 25% on the net profit of exhibitors, applying only to imported product, which means American, of course.

## Yugoslavia Govt. Will Regulate Foreign Films

Belgrade, Sept. 2. The Yugoslav Government has set up a commission which will have the final word in the handling of foreign films imported into Yugoslavia. Legislation was enacted to this end, action taken on the ground that national education called for such control. Exhibitors are opposed to the idea and will take measures for repeal of the law, holding that which restriction will prove a serious obstacle to the normal development of the film industry. New regulation goes into effect just as the full theatre season gets under way. All Belgrade houses are now open and making great efforts to offer improved entertainment.

## Par's 'Show Windows' Only

Paris, Sept. 2. Sam Katz, who sells to exhibitors (3) on the "Olympic," has completed a personal survey of the Continental theatre. He has reached the decision that Paramount's circuit holdings will not be enlarged on the Continent except for special additions in individual situations where "show window" houses are found to be indispensable to facilitate distribution.

## Over for Instruction

Paris, Sept. 2. J. Carlo Bavetta, chief for Fox in the French territory, leaves Thursday (4) for Hollywood on "Le de France." He will stay in the film center for a month for schooling in studio practice, as preparation for the handling of a production unit which will leave the States for Paris shortly.

## Par's in Liverpool

London, Sept. 2. Paramount has bought a theatre site in London road, Liverpool. It intends building a 3,000-seater.

## Political Tension in Buenos Aires Has Not Affected Theatre Biz

Buenos Aires, Sept. 2. In spite of serious political tension which holds massed troops around high government officials' homes, show business has been big here during the week. However, uneasy officialdom may be the public is not worrying over the situation. "Paramount on Parade" in a Spanish version opened to a smash at the Astral, which marked up a record week-end. Pulida actually receded, revealing a strange difference in reaction to Argentina which was entirely ignored. This detail is significant as similar instances multiply, making it apparent that South America is not wild about performers from Spain. "Jannings" in "The Betrayer" opened at the Ideal to a quiet reception. "Western Front" continues a smash. "King of Jazz" (U) opens Thursday (4) at Paris Cine. "Hell Hound" started big, practically the first United Artists release in this territory not panned. Producer pledges its coming releases will be of high quality, promising to redeem its standing here, damaged by a succession of pictures of indifferent local appeal. "One Mad Kiss" (Fox production with Spanish American leads) is doing exceptionally well. Trade has been big since the English version was provided with titles in Spanish. "Rogue Song" (M-G-M) continues to moderate returns.

## 'PAGLIACCI' IN CAN

Liked at Preview Way Down South—American-Made

Buenos Aires, Sept. 2. The film production of "Pagliacci," recorded in the States by the San Carlo Opera Co., was shown in preview at the Astral theatre here and had a favorable reception. This is the first filmed standard opera. Print was brought here by Marcel Morhanage from New York.

## Pathe in London Shows Privately to Indies

London, Sept. 2. Producers Distributing Co., outlet here for Pathe, is giving private showings for independent exhibitors.

The unit cannot get pre-releases through Gaumont British or Associated British, those concerns being committed to pushing their own product.

This situation leaves Pathe without a West End outlet, although it is reported negotiating for one. That E. D. C. is dickering with owners of important independent theatres just outside the West End zone makes it seem the negotiations for a lease on the Eden or the Edward may have fallen through.

## Combo House

Buenos Aires, Sept. 2. The Broadway theatre offering Rivaudea is announced for opening in mid-October. It has capacity of 2,000 and will grade as second run.

## Ivan Arrives in B. A.

Buenos Aires, Sept. 2. Monroe Iken, general representative in South America for Universal, arrived in Buenos Aires Sunday (31) from Rio de Janeiro. Manager Melniker, for Metro-Goldwyn, also reached this city, sitting in for Carl Sonin during his absence. Sonin is in Rio en route to New York.

## Greta Garbo Division

Buenos Aires, Sept. 2. "Anna Christie" (Fox) opened Thursday (28) to capacity and has maintained high grade. Picture made possible for this territory by the cutting in of titles in Spanish. The reviewers differ in weighing Greta Garbo's effectiveness in talk.

## GEISHA GIRLS AND THE LIFE

## Not So Easy for Foreigners to Spend Evening Without Interpreter—Police Rather Stringent—Plenty of Places of All Kinds

## \$2.40 CHEAPSKATES

## By Burton Crane

Tokyo, Aug. 19. In the past two or three months two new words have been added to the vocabularies of most Tokyo Japanese. They are "ero" and "guro," adaptations of "erotic" and "grotesque." Tokyo night life is both. Since your correspondent parked his suitcases on an editorial chair in this burg five long years ago, 5,000 cafes and bars opened in Tokyo. This he esteems a personal record.

And Tokyo's night life—outside the licensed quarters—centers in these same cafes. There are eight ways of spending an evening here.

- 1.—You can go to a Japanese theatre.
- 2.—You can go to a concert.
- 3.—You can go to a cafe.
- 4.—You can go to hell.
- 5.—You can go to a Japanese theatre.

These boil-down to Nos. 3, 4, 7 and 8.

During each winter the Carpi Grand Opera Company visits town for a couple of weeks. Three years ago the Russian State Opera Company played an unprofitable engagement. The Japanese police, afraid of the "red menace," practically hounded the artists to death. Musicians—Kreiser, Zimbalist, Gluck, Heifetz, Tito Schipa and dai Monte—are due here this coming season. The Tokyo Amateur Dramatic Club produces from three to five plays a winter.

There are other affairs—club and home dances and the like—but the man who would keep himself amused night in and night out finds the cafes and the dance halls most fruitful of entertainment.

All Japanese The Japanese "foreign-style" cafe is distinctly Japanese in tone. Scattered all over town, but mostly near the Ginza—main business street—and in the neighborhoods of the foreign legations, they began to spring up five years ago and have been worrying the police and the puritans ever since. For according to the authorities, Tokyo cafes are no better than they should be and almost as bad as they could be. Opinions differ. There are mighty few as bad as the police do make out. Only those few, however, which is even more regrettable.

The Japanese cafe and bar are making inroads into the old-established gelaishu system principally because they are priced for the gay dog and the moderate man. The gelaishu, in the true sense, are nothing more nor less than cabaret entertainers. They sing like dogs. They provide merry and intelligent conversation for their patrons. A girl may have one foreigner or two. But they are not promiscuous. The cafe waitress has taken the place of the gelaishu. She is a Greek. She doesn't dance—it's not allowed in the cafes—but she sings and she entertains and provides not too unintelligent conversation.

## \$2.40 Gross

You can get anything you want, but most cafe patrons drink beer. It's pretty good, made under the supervision of German braumeisters. They will give you back 30 cents a bottle if you're drinking Japanese beer, 60 cents if you're drinking German beer. The cost of a wild evening at \$1.40. Taxis to and from the bar will boost the ante to \$2.40 at most.

Costs are considerably raised by the common practice of hashigonomi, or ladder-drinking. That

## Osso Says Faulty Film Continuity Big Fault; Am. Girl Tops Writers

Paris, Sept. 2. Adolph Osso, French, independent producer, has taken the position that the weak point in French studio production is lack of picture continuity writers. He has moved to correct that deficiency.

Osso, formerly French chief for Paramount, has put Dorothy Farnham, for several years with Metro-Goldwyn in Hollywood, under a term contract to head his writers' staff. Osso is about to start a schedule of production calling for 15 features.

## 2-COLOR RAYCOL'S DEMONSTRATION

London, Sept. 2. Demonstration of Raycol, new two-color process, today showed it to be worthwhile, with room for improvement in the favor of Raycol through red and white. Tendency is toward exaggeration on reds, with browns rather muddy. It scores through little apparent flanging, and depths and backgrounds are vivid.

Raycol does not intend to exploit for at least six months. Idea is to produce rights to a picture company, which will have to do its own arranging for equipment with exhibitors. It means five or six different bars an evening, for the tips mount up. The gold digger is all but unknown in this favored land. Japan has some advantages! The girls are paid salaries plus their tips. They don't get a percentage of the amount the customer spends. This makes the evening pleasant.

Occasionally the toper will run up against a fair damsel who is intent upon getting a snootful, but even that is not expensive. One bottle of beer or a glass of Scotch will generally do the trick. After that she will put her arms about your neck and sing those songs you want, buy her more likker, big boy! If you understand her, anyway she has her arms around your neck. Once in a blue moon you'll run into a coquette with foreign experience. Some of these girls have been to Shanghai or Harbin and are there with the oil. But even these don't seem to put out as much when the customer slips over the cold and glassy to the proposition of a heavy diet. One of these new kimono—\$10—might make the little heart beat more swiftly. No, in that way it's a cheap skate's paradise.

Heavy Welcome Let's go. We can take in Le Chat Blot, the Gipsy, the Kurozoko (Black Cat), Kurofune (Black Ship), Akadama (Red-Ban), Santiago, Zepherus, Higashimura, Giza, Columbia, Broadway, New York, Hollywood, Lupin, Saru (Monkey) and 498 others. We walk in. A flock of waitresses come in foreign dress—they have crooked legs—but root in kimono, rush forward, shrilling, "Frashu! Frashu! Frashu! Please come in." We sit down.

Perhaps we are in the Akadama or the Gipsy. Both are decorated out of the film, "Broadway." Perhaps we are in the Zepellin, with a 40-foot model of the ship suspended from the ceiling. At any rate, we order a beer. A waitress sits down, and fills the glasses. She sits down at the table and the conversation starts. We learn her name and she learns those we decide to give. And to girl to girl. If the evening is not too busy, three or four may crowd around, on their knees, and sing. The phonograph is playing a Japanese translation of "The Gay Bird," a "The Heavens" or "Sidelwalks of New York," or "Arabian Love Song," or "Ramona." The girls sing whatever it may be. "What are you saying?" they interrupt. "It isn't nice to talk English. We can't understand it." "Oh, my dear guest here was just wondering if Miss Spring were still a virgin."

"Of course not," she replies. "I

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## DOUBLE TALKER BILL BIG FLOP

Paris, Sept. 2. The weakness of sound product just now available to the theatres inspired Pathe-Natan to start an innovation at the Imperial, playing for the first time in France a double bill of talkers.

Of the two dialog productions, one is of German make and the other from Pathe-Natan's own studio. Both pictures turned out to be weak and the result was a conclusive flop.

The public preference for a quality single feature and a good stage show was abundantly demonstrated. Evidence in this direction was not hard to find. While the Imperial was practically empty, the Paramount, just across the Boulevard, was sold out on the strength of its stage presentation and the Chevalier feature, "Big Pond."

Paramount sold out, creating a new record for a single day at its peak of \$71.00.

American distributors are well satisfied with the speeding up of release of current flops, figuring that with the exhaustion of inferior material the way will be opened for better and enhanced values of a quality product which will then come forward while the market is short of footage of all grades.

## HOYTS, FOX MERGER ON IN AUSTRALIA

Sydney, Sept. 2. Hoyt's Theatres and the Fox interests in this territory are about to merge, with the sale by Frank Thring, former director in Hoyt's, of his majority of shares in Hoyt's, to the Fox unit here controlling the theatres. With this move becoming public, it now is reported that Union Theatres may hook up with Paramount.

## Hughes Takes Pavilion London, at \$5,000 Wkly

London, Sept. 2. Howard Hughes has rented the Pavilion from Charles B. Cochran for the exhibition of "Holt's Angles." Rental is \$5,000 weekly, and the term 20 weeks, with an option. Only previous film appearing at the Pavilion was "Coquette."

## S. A. CENSOR PROPOSED

Distributors in Argentina Don't Think It Will Go Through

Buenos Aires, Sept. 2. The municipality of Buenos Aires has under consideration the plan of creating a film censor commission.

Proposal is to divide pictures into three classes, i. e., those suitable for the family, unsuitable for families and exclusively for doctors and scientists.

Censors would be required to make known which division its current picture belonged in by setting the fact forth on its lobby and street billing. Penalties for non-compliance would be 500 pesos (\$200) for the first offense and the closing of the theatre on a second violation.

The view of the trade is that the project will not be carried out. Argentina has no censor now. Pictures are shown here from all over the world.

## WB Versioning Three

Hollywood, Sept. 2. Warners will make Spanish and German editions of "Sacred Fiance" and a French version of "Show Girl in Hollywood."

Both pictures were on this year's American program. Wilhelm Distler will direct and be in a top spot in the German; William McGinn is merger for the Spanish and John Daumery will direct the French.



# 'Crackers' at Par., L. A., \$30,000. Very Unusual There, with State Also Up to \$30,000; Fighting Cal. Weather

Los Angeles, Sept. 2.  
(Draw pop. 1,500,000)

Weather, fair and warm  
Most of the local pictures are giving the weather a battle. Not that the California climate has completely lost its rep. It's been fairly warm. However, with the Monday holiday offsetting the general Saturday-Sunday exodus, the figures are something more than merely satisfactory in a majority of cases.

Paramount, with its stage show revival and "Animal Crackers" bids fair to flirt with \$30,000, and the picture is a distinct novelty for the house. Total of around \$28,000 looked to be in the bag from the first week started.

Universal's "All Quiet" also got a running start at the Criterion and, despite weeks of ill at the Carthay, will close to \$17,000 for its initial grind.

Navarro in "Call of the Flesh" is changing former patrons according to mouth advertising, and the girls may push this around \$30,000. It marks an unusual instance of the Paramount and State running ticket to ticket.

## All Foreign Set Out

Other oddities of the week include the august debut for California and its foreign policy last Friday with an all-Spanish, all-Paramount program. This site continues on a grind, but not voting residents flocked in sufficiently for a sellout at 8:15 opening night.

Others include the Newreel theatre, another Fox operation. On its first nine days the celluloid current average clicked off \$15,000, and at 10-25, okay from any angle. Indications here are that the house can average \$500 a day if public interest is retained, with more than that figure on the week-end.

Egyptian and the Boulevard continue to be the town's baggards. Neither theatre seems able to jar itself out of a prolonged slump. The Carthay and "Holiday" now running "The Chinese," and "Hells Angels," although the difference in runs is a matter of 10 weeks with the film on the week-end.

Majestic, formerly legit, reopened Saturday as a 2d run independent picture house on grind. American Theatre, Ltd., closed.

## Estimates for Last Week

Boulevard (Fox) ("Cheer Up and Smile") (R-K-O) (2,164; 25-50). Con-Unity in (R-K-O) (2,164; 25-50). Again, not more than \$2,800 for this picture. Murder.

Carthay Circle (Fox) ("Holiday") (R-K-O) (1,500; 25-50). Excellent showing and now leading only other twice-daily film in town. Last week \$15,000, excellent. "Just Imagine" (Fox) name succeeded instead of "Lilium" (Fox).

Chinese (Fox) ("Hells Angels") (R-K-O) (1,500; 25-50) (2d wk). Slightly over \$14,000 in 14th wk. Not enough, but understanding is picture will make every effort to average 20 weeks with this picture. Would mean that Fox's "Big Trail" won't come in until Oct. 17.

Criterion (Fox) ("All Quiet") (U) (1,600; 25-75) (1st wk). Up to very well and may reach \$17,000 1st week. Especially good in view of previous run of Carthay Circle. "Satin" here next, side-tracking "Lies We Be Gay," and "Lilium" to Studio.

Egyptian (Ua-Fox) ("Wild Company") (Fox) (1,800; 20-65). Just later in distress at \$2,800, with the Nevada other member of walling team.

State (Loew-Fox) ("Call of the Flesh") (Metro) (2,024; 25-51). Previously titled "Singer of Seville." Women are for it and certain of \$30,000.

Orpheum ("Dawn Patrol") (FN) (2,000; 25-75) (1st wk). For out week at possible \$12,000 isn't bad. Will leave in time to get "Rain or Shine" here next, side-tracking "Lies We Be Gay," and "Lilium" to Studio.

Pantages (Fox) ("Manslaughter") (Par) (2,700; 20-40-65-90). Nothing special in slightly bettering \$15,000. This has about become average for house.

Paramount (Public) ("Animal Crackers") (Par) (2,595; 25-75). Newspaper splurge for stage show return plus this laugh picture doing some real business. With horror Dances should hit \$30,000. Seems certain of 25.

R-K-O ("Ladies Must Play") (Columbia) (2,000; 25-75) (2nd wk). Just so-so at \$11,000.

United Artists (Public) ("Eyes of the World") (Ua) (1,000; 25-41) (2nd wk). No important entry and under five figures for 2d week. Downtown (WB) ("Moby Dick") (WB) (1,800; 25-75) (2d wk). Pos-

## INDIE DENVER HOUSE GETS GROSS BREAK

Denver, Sept. 2.  
(Drawing Pop. 400,000)

Weather: Fair  
Last two pictures at the Aladdin have run up good grosses. "The Big House," at the Rialto, held over. Taboo dropped. Little more month of this house under present management. New Paramount in list next week.

## Estimates for Last Week

Huffman's America (1,500; 25-50-75) "Common Clay" (Fox), \$3,000, h. o.

Denver (Public) (2,300; 25-35-65) "Anybody's War" (Par), \$16,000; good.

Taboo (Bennett) (2,200; 25-40-60) "Lawful Larceny" with good exploitation, held up to \$7,500.

Rialto (Public) (1,040; 25-35-50) "Hells Angels" (OGK) Title and dressy front brought 'em in. Holding over \$6,000.

Huffman's America (1,500; 20-30-40) "Not Damaged" (Fox). Folks didn't like it, \$3,000.

## HEAT EASED OFF B. O. TOPS IN MONTREAL

Montreal, Sept. 2.  
(Draw pop. 600,000)

Weather: fine  
Extraordinary hot weather pulled down grosses all over the city last week, fans turning to outdoors again. But drop in receipts was not enough to hurt.

Greta Garbo on 2d week at Palace beat everything in town with \$14,000. Capitol aimed at big week with "Anybody's War," but about equalled previous week at \$13,500. "Sea Breeze" (R-K-O) (2,000; 25-50) equal gross of \$12,000. Princess took a toss from previous week but satisfied with \$5,500.

## Estimates for Last Week

Palace (FP) (2,700; 40-75) "Romance" (M-G-M) (2,700; 40-75) Held up well for repeat week at \$14,000.

Capitol (FP) (2,000; 40-75) "Anybody's War" (Par)—Got big balcony but attendance hit, \$13,500. Not bad for time of year.

Loew's (FP) (2,000; 35-65) "Sea Breeze" (M-G-M)—Hit on undersea shots but business theatercast something of anti-climax. Gross held up on standard vaude bill \$12,000.

Imperial (CT) (1,900; 35-60) "Sap From Syracuse" (Par)—Nice week at \$8,000.

De Mille (2d) (600; 50) "Dynamite" (De Mille) (2d week)—\$2,500.

## NEW SUMMER HIGH AT ALBEE, CINCY, \$30,000

Cincinnati, Sept. 2.  
(Draw pop. 700,000)

Weather: moderate  
Dandy grosses last week, the Albee smashing a new summer high with \$30,000. Palace off \$18,000 from previous week. Lyric leading \$900 and Lyric leading \$2,100.

Death of Lon Chaney jumped patronage at the Family, where his only talker was having its second local showing.

## Estimates for Last Week

Albee (R-K-O) (3,300; 35-75) "Kiss of the Sea" (Vaude) \$30,000.

Palace (R-K-O) (2,700; 30-50) "Rain or Shine" \$15,000.

Lyric (R-K-O) (1,400; 30-50) "Holiday" \$15,000.

Capitol (R-K-O) (2,000; 30-50) "Manslaughter" \$13,000.

Keith's (Albee) (1,500; 30-50) "Wild Company" \$4,000.

Strand (R-K-O) (1,350; 30-50) "Holiday" \$4,000.

Family (R-K-O) (1,140; 30-50) "Unholy Three" \$5,200.

able \$20,000 for 2nd week, and holds over.

Hollywood (WB) ("Tom Speed") (R-K-O) (2,550; 25-75) (2nd wk). About same as Downtown and out, with "Old English" current.

Princess (R-K-O) (1,000; 10-25). Launched itself satisfactorily and \$5,000 on itself 9 days ago. Stands good chance of knocking off a big grand day.



## ULTRA

Where the ultra summer-gather you will find the ultra in recreation facilities, entertainment, cuisine and, very important, dancing. Every evening with a MEYER DAVIS ORCHESTRA playing for dancing, the Sands Point Club on the North Shore of Long Island is a favorite rendezvous of the smart set of New York.

## Theatres Lead Other Lines of Trade Over Indiana From Survey

Indianapolis, Sept. 2.  
(Draw Pop. 460,000)

Hot weather  
Although last Indiana business report shot the general curve down near the low points of 1924 and 1921, theatre seems to be holding up remarkably well, when compared with other business.

## Estimates for Last Week

Indiana (Public) (3,133; 35-50-65) "Queen High" (Par) and Joe E. Brown in person. Public stage unit "Moonbeams." Good at \$24,700.

Circle (Public) (2,500; 25-40-50) "Shooting Straight" (R-K-O), fair.

Ohio (Public) (1,400; 25-35) "Dawn Patrol" (F-N). Direct from Circle after two weeks there. Continued in 2d run, \$2,500 very good.

Romance (Loew's) (2,800; 25-35-50) "Romance" (M-G-M). Good at \$17,000.

Apollo (4th Ave.) (1,100; 25-35-50) "Common Clay" (Fox), 2d week, \$8,500.

Matrimonial (2d) (2,000; 25-35-50) "Matrimonial Bed" (WB), slow at \$8,000.

## 11 1ST RUNS IN BALTO. AND EACH ALL-ROUND

Baltimore, Sept. 2.  
(Draw pop. 850,000)

Fall at the first run this week-end. Now 11 first run houses here, which means plenty of competition.

It is the first fall since feature pictures became an amusement fact that music in the flesh hasn't figured.

Palace with talk shows and pictures the filler, is there an orchestra. "Anybody's War" (Par) is the big picture.

Loew's and the Musicians' Local get together. Walkout threat of other unions apparently isn't impending here. Non-affiliation of local operators' union with the A. F. of L. in finality.

Century apparently isn't feeling any hurt due to all-round. "Romance" at \$25,000, and last week "Anybody's War" at \$23,000, with exception of one week, the biggest since May.

Century got a good late summer week with "Animal Crackers" and upturn Parkway an excellent average with "Dancing Sweeties." Picture was okay but not outstanding at the day-and-dated Valencia.

Next to the Century the latest downtown showing was at the New where "Common Clay" got the biggest gross of the year for this house. Notwithstanding, it was very sharply with "Dancing Sweeties."

## Estimates for Last Week

Century (Public) (3,200; 25-60). Another big week, second under all-wire policy. \$23,000.

Stanley (Loew) ("Animal Crackers") (3,000; 25-60). Started well and picked up slowly but gradually. Not outstanding week but very satisfactory. at \$20,000.

New (M. Mechanic) ("Common Clay") (1,800; 25-50). Stands real Big Week. \$18,000.

Parkway (Loew) ("Blushing Bride") (1,500; 25-35). Another good week. \$3,800.

Valencia (Loew) ("Blushing Bride") (1,500; 25-35). Day-and-dated with Parkway. Below pace of other house. \$2,800.

Met (Warner-equity) ("Dancing Sweeties") (25-35). Off week, \$3,000.

# Chicago, \$54,300; Oriental, \$27,600; 'Crackers,' \$40,700—In Air Race Wk.

## BAD WEEK BETTER IN BOSTON; MET., \$43,000

Boston, Sept. 2.

Week before Labor Day is usually the season's low for this town. While last week was way off it was not as bad as feared.

Famous old Bijou, with the green glass stare through which a waterfall pours, has been rejuvenated by Charles Winston, of the R-K-O New England division, and opened this week on a grind policy from nine a. m. until midnight, with four changes weekly at 15-35.

Tremont opened Labor Day to a turnout for "Hell's Angels."

Only surprise last week in figures was "Manslaughter," at the Public Metropolitan, which hit \$45,000, whale of a gross for the summer off-week. "Call of the Flesh" at Loew's State, around \$15,000 was a disappointment.

## Estimates for Last Week

Met (Public) (4,380; 50-75) "Manslaughter" (Par); \$45,000.

Keith Memorial (4,000; 35-50-60) "Rain or Shine" (Col); \$16,800.

Keith Albee (3,000; 50-60) "Midnight Mystery" (R-K-O); \$16,500.

Loew's State (4,000; 50-60-50) "Call of the Flesh" (M-G-M); \$15,000.

## UNION MATTERS GET 2 WKS MORE IN WASH.

Washington, Sept. 2.  
(Draw pop. 500,000)

Weather: fair  
Four angles watched last week: Near-walk out by the three union crafts only averted by taking the two days passing settlement in Manhattan and a truce declared for two weeks pending further meetings.

Death of Lon Chaney with his "Unholy 3" at the Columbia, and two hold overs, "Dixiana" and "Dixiana," at R-K-O-Keith's.

Musicians are demanding orchestras in all downtown houses and operators in all the other stages hands and operators instructed to walk, it is claimed, if settlement not reached.

Chaney's passing resulted in a rush at the Columbia. Closing two days passed, opening day, giving house excellent week.

"Common Clay" did better than many predicted. It was the Fox where the capacity takes care of practically the entire town's first timers.

Not so hot on 2d week. "Dixiana" not so hot on 2d week.

"Bad Man" fell down at Met. "Love Among Millionaires" at the Eastman, and "Dixiana" to see and run, it is said. Warners have lost the former local spirit on Paramount.

Not so hot on 2d week. "Dixiana" not so hot on 2d week. "Dixiana" not so hot on 2d week.

Columbia (1st wk) (2,500; 35-50) (M-G) (1,232; 35-50). House falling down physically but not financially; interest to mediocre start, \$14,000.

Earle (Warner) ("Among Millions") (Par) (2,244; 35-50). Not good picture, not and not good; \$13,500.

Fox (Fox) ("Common Clay") (Fox) stage show (3,434; 35-50). Well on 2d week; above average for year; \$22,500.

Warner ("Bad Man" (Warner) (1,835; 35-50). Never got started; house in dumps; \$6,000.

Loew's ("Love Among Millions") (Par) stage show (2,653; 35-50-60). Came right nobly to \$21,000.

R-K-O-Keith's (R-K-O) "Dixiana" (1,814; 35-50). Not good 2d week; \$5,500.

## Poor Films to Light Trade in Topeka

Topeka, Sept. 2.  
(Draw pop. 85,000)

Every theatre here with the 1st record despite fanfare of "Greater Talkie Season," aided by finest of weather, was a poor one.

Main reason for poor quality of pictures.

Estimates for Last Week

Jayhawk (1,500; 80) (Fox) "Xan" (Fox) (1,500; 80) \$6,000. "Dough Boys" disappointed even Buster's friends by too much talk and too little action. pantomime. \$2,000.

Grand (1,400; 60) (Fox) "Border" (Fox) (1,400; 60) \$6,000. Many fans had seen silent version and not interested in same story with talk. \$3,200.

Navelly (1,100; 50) (Fox) "Gethen" (Fox) (1,100; 50) \$2,000.

Novelly (1,200; 25) (Waddell) "Three Live Ghosts" by stock company hit seven shows, \$1,500.

Chicago, Sept. 2.

Public's ace house, the Chicago, came back to its traditional place at the head of the parade last week. Turned the trick with a double attraction, "Sap From Syracuse" and the Duncan Sisters on the stage. Both this house and the other de luxe, Oriental, are gradually and slowly "green names" on their presentations, with three features slated for the next two weeks.

Oriental, however, is back to its old tricks, and is again splashing red ink. After many weeks of splashing green, it's a dive dramatically with "Numbered Men," getting but \$27,600. In spite of the two m. c.'s in a house that goes for the baton wavers.

At the run houses, "Animal Crackers" at McVicker's showed the way, taking a terrific \$40,700 in its first week. Starting out at a pace of six grand a day, it dropped off gradually and slowly to four grand daily at the close.

The second week meant \$4,900. The two other run spots are at the end of the week.

"Common Clay" held up amazingly at the Roosevelt in its fifth week, dropping a few grand, but still averaging \$15,000. However, close of the week showed steady slump, and closing notice is up for tomorrow.

"Dixiana" at the United Artists, "Holliday" dropped five grand on its third week, to \$15,800, and was yanked.

Two R-K-O's Close

The two vaudeville houses remain only a grand apart with the State-Lake leading at \$18,400. Palace flicker, "On Your Back," drew only a grand, but the Roosevelt variety fair was adjudged weak, with only Ken Murray as the draw.

Monroe, Fox loop grind, reopened after a grand week, and came back into the grosses with a nice \$4,100 for "So This is London."

"Big House" brought the Orpheum to its best figures in months at \$5,600. Picture houses all through the city held up well in spite of the terrific competition from air races, ball games, music festivals and other events. Festival drew 150,000 people to the Field, air races had daily attendance of about 50,000, while Wrigley Field attracted an additional 25,000.

Estimates for Last Week

Chicago (Public-B. & K.) (4,000; 50-75-85) "Sap From Syracuse" (Par). Stage show. Picked up a grand, but the Roosevelt variety fair was adjudged weak, with only Ken Murray as the draw.

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Estimates for Last Week



# THE STAGE

## 'Manslaughter' Dropped Minn. in Hot Week \$14,000 Under Wk. Before

Minneapolis, Sept. 2. (Draw. Pop. 500,000).  
Weather: Unfavorable.  
A brief return of intense heat and a weaker array of attractions than usual put the slide under the prosperity which the local radio has had of late. Two loop show houses, Century and R-K-O-Orpheum, pulled through with good grosses. In its 22d and final week at the Century, "Common Clay" beat its first seven days, drawing around \$12,000, as compared with \$10,000 the initial week.  
"Rain or Shine" helped by a big exploitation campaign and augmented by the best vaude bill the R-K-O-Orpheum has had in some time, topped about \$15,000. About \$3,000 less than "Let Us Be Gay" got the week previously, but a nifty gain at the low scale and profit for the house.  
"Manslaughter" did not get across strongly at the Minnesota, where the takings fell a full \$12,000 from the week before, when "Holiday" and Helen Kane in person held forth.

**Estimates for Last Week**  
Minnesota (Public) (2,200; 75-100)—"Manslaughter" (Par.)—Fung unit stage show. Picture disappointed. Stage show satisfactory. \$21,000. \$14,000 under previous week, and bad.  
Century (Public) (1,600; 75-100)—"Common Clay" (Fox). Final week. \$12,000. \$22,000 for fortnight. Very good.  
Sailor (Public) (2,200; 80-100)—"Oh Sailor Beware" (Fox). Fung unit stage show. Warner did not do right by "Oh Nell," who in this instance was that popular and talented actress, Olsen and Johnson. Stars made hit, as usual, but their good work could not save it. Popularity of pair resulted in big opening, Saturday and Sunday, but business fell off badly. \$12,000 of week. \$6,000. Not good.  
R-K-O-Orpheum (2,200; 80-100)—"Rain or Shine" (Col.). Vaude. Show won favor. Big advertising campaign. \$15,000. About \$2,500 below previous week, but good.  
Lyric (Public) (1,300; 40)—"Golden Dawn" (FN). Not so forte. \$2,500. Not good.  
Herald (Public) (900; 85)—"Sweet Mama" (FN). \$2,000. Better than week before.  
Grand (Public) (1,100; 35)—"Social Lady" (Par.). 1st half: "Blushing Brides" (M-G-M); 2d half, 2d loop runs. \$3,000. Good.

## 'CALL OF FLESH' NO GO IN L'SVILLE; \$12,000

Louisville, Sept. 2. (Draw. Pop. 500,000).  
Weather: Warm.  
For once R-K-O had the two best films in town with "Manslaughter," and "Call of Flesh," doing fairly well, and "Let's Go Native," a riot at Mary Anderson.  
State struggled along with "Call of the Flesh," but the \$12,000 was more than either of Novarro's two previous films drew. Strand had tie-up with "Lover Boy" picture, and a string of Lux toilet soap, which helped bring patronage. A single pass was made to each picture, and the bars of soap and about 700 were delivered at the doors for the matinee. Monday, Tuesday and Wednesday. After that the passes were void.

**Estimates for Last Week**  
Alamo (4th Ave.) (1,100; 15-25-40)—"Dancing Sweethearts" (RKO). Big gross due nine-tenths to Frigidaire, given away almost free. Claims film pulled heavy with flaps and their b. f. \$7,000.  
Mary Anderson (R-K-O) (1,387; 30-50)—"Let's Go Native" (Par.). \$4,000. Best in week.  
Brown (Brown) (1,500; 15-25-40)—"His First Command" (Radio). 1st half: "Oh, Yeah!" (Radio). 2d half, 1st. Film programmers getting slight break due to every ticket carrying matinee. Monday, Tuesday and Wednesday. One chance on bantam American Austin, displayed on sidewalk, \$4,600.  
Rialto (R-K-O) (2,240; 30-50)—"State (Loew) (3,252; 35-50)—"Call of the Flesh" (M-G). Draggly and too much religion—said by a happy ending. Good matinee, mostly seniors, helped to \$12,100.  
Strand (4th Ave.) (350; 35-50)—"Three Faces East" (WB). \$5,200. usual.

## 'MANSLAUGHTER' TOP IN PROV.—\$16,000; BIG

Providence, Sept. 2. (Draw. Pop. 315,000).  
Weather: Favorable.  
With the exception of one or two spots, nothing exciting in town. "Manslaughter" at Paramount led with high gross of \$16,000.  
For first week since house went straight pictures, R-K-O-Albee sold to draw despite picture "Outside the Law."  
Estimates for Last Week  
Paramount (2,200; 15-50)—"Manslaughter" (Par.) and "Hot Air Merchant." (Par.) show in town. Big brisk. \$16,000 excellent.  
R-K-O-Albee (2,500; 15-50)—"Outside the Law" (U). Mary Nolan failed to draw despite picture. \$9,000. Lowest for house since all sound early last month.  
Majestic (Public) (2,200; 15-50)—"Sage from Syria" (Fae). Good support bill. Oakle over as usual. \$12,500. Good.  
R-K-O-Victory (1,600; 15-50)—"Inside the Law" (Radio). Lines with plenty of opposition this small house held its own. \$8,500; average.  
Fay's (1,600; 15-50)—"Recaptured Lullaby" (Vaude show). Average at \$1,800.  
Loew's State (3,500; 15-50)—"Tough Boys" (M-G-M). Buster Keaton's antics well liked. \$17,500; average.

## 'MOBY DICK' \$15,000; HELD OVER IN PITTSBGH

Pittsburgh, Sept. 2. (Draw. Pop. 100,000).  
Weather: warm.  
After a couple of highly profitable weeks, M-G-M's "Moby Dick" and b.o. films, hit tumbled last week as summer returned.  
Penn led town with presentable \$27,000. Stanley had week \$21,000. Enright picking up steadily since return of stage shows and last week turned in nice \$14,500 with "Ladies Must Play" presentation and average. Warner reopened with "Moby Dick" after shut for couple weeks. Since the \$15,000 rated hold over for Barrymore picture. House redecorated and with a new and impressive lobby, makes a fine appearance. Nothing definite as to vaude here. "All Quiet," after eight weeks here this summer at \$2, due to go for a fortnight following "Dick."  
Nothing to get excited about at Aldine, with \$7,000 for "Let's Go Native," most of which was in the Oakle draw, while Sheridan's scanty mild at \$3,100 for "She's My Weakness." Harris, with last week of vaude and second run of "Lullaby Lullaby" showed little profit at \$4,200. House now back with stage show.

**Estimates for Last Week**  
Aldine (Loew's) (1,900; 35-50)—"Let's Go Native" (Par.)—Luke-warm at \$7,200.  
Enright (WB) (3,700; 25-35-60)—"Ladies Must Play" (Col.). Stage show above average. Strength \$14,500. Dick Powell's return to this house as m.c. while he is here being typical matinee idol, helping plenty.  
Harris (WB) (1,800; 10-20-30-40)—"Lullaby Lullaby" (Radio)—Average. \$4,200. Picture previously held 10 days in East Liberty.  
Penn (Loew's-A) (3,300; 25-35-60-75)—"Way Out West" (Metro)—"Ladies Must Play" (Col.). Harris responsible for good \$27,000. Picture created only mild interest. Warner's looked upon as draw.  
Sheridan (R-K-O) (1,200; 25-35-50)—"She's My Weakness" (Radio) weak program. Got all deserved. \$3,100.  
Stanley (WB) (3,600; 25-35-60)—"Moby Dick" (FN)—Not so forte at \$21,000. Big opening but fell off to almost nothing after first couple of days. "Moby Dick" reopened m.c. on stage, public seems divided on wise-cracking coat product.  
Warner (WB) (2,000; 25-35-60)—"Moby Dick" (WB)—Reopened after two-month shutdown and away to nice \$15,000. Held over.

## FOX \$5 DIVIDEND TALK AIDS GROUP

Profit-Taking Comes In After Early Climb—Higher Fox Yield Added to Previous Fox-Loew Merger Gossip

By AL GREASON  
The amusement group yesterday continued briskly upward into new high territory, led by the Fox-Loew trio, which includes General Theatre. Special consideration was paid apparently from the inside that an increase in dividend rate from \$4 to \$5 a year is being urged.  
The day's aggressive campaign was practically confined to the theatre issues, the focal issues of the industrial section doing very little either way and inclined rather to softness.  
Warner Bros. shared the activity in the Fox-Loew coterie under confident sponsorship which tried to make the point that all the bad news had now been discounted on the ticker and things were bound to get better. Warner got up \$2 and held its advance to the end. Late realizing was well absorbed in the film shares.  
Fox agitation for increased return took place with estimates that profits are at record highs and Loew's earned \$10 a share in its fiscal year to the end of August. Increase in the very conservative dividend of \$2 in 1935 has been discussed for several months and a higher rate pointed out as logical if not inevitable. Fox's ownership of control in Loew would benefit from larger returns. General Theatre participates in the melon-cutting through Fox, of course.  
Chart readers look for the advance to go a bit further—making a stab at the top around 948 in the Dow-Jones averages and then a reaction to 240, the triple top during the summer and the mass phase of the period of accumulation over the summer.

**Push Through Top**  
Impressive performance of the industrial section last week had paved the way for yesterday's continued up-trend, particularly among

## Yesterday's Prices

LEADING AMUSEMENTS	
High. Low. Net. Chg.	
100 Gen. T. 219 218 1/2	+ 1/2
100 East. T. 219 218 1/2	+ 1/2
100 Loew 219 218 1/2	+ 1/2
27.20 Gen. T. 219 218 1/2	+ 1/2
8.10 Loew 219 218 1/2	+ 1/2
30.10 RKO 219 218 1/2	+ 1/2
71.80 RKO 219 218 1/2	+ 1/2
100 Tech. 219 218 1/2	+ 1/2
78.00 W. B. 219 218 1/2	+ 1/2
900 Col. P. 42 42 1/2	+ 1/2
500 Fox T. 114 114 1/2	+ 1/2
1.00 Tech. 219 218 1/2	+ 1/2
22.00 Gen. T. 219 218 1/2	+ 1/2
8.00 East. T. 219 218 1/2	+ 1/2
90.00 RKO 219 218 1/2	+ 1/2
22.00 Gen. T. 219 218 1/2	+ 1/2
8.00 East. T. 219 218 1/2	+ 1/2
90.00 RKO 219 218 1/2	+ 1/2
22.00 Gen. T. 219 218 1/2	+ 1/2
8.00 East. T. 219 218 1/2	+ 1/2
90.00 RKO 219 218 1/2	+ 1/2

the amusement shares which registered an aggregate gain of about 45 points for the leading issues.  
In the light of last week's ticker developments, it seemed probable that the "Dixiana" feature which accomplished the movement for which the trading community had been looking since the summer low that is an extreme low from which prices might stage a recovery based on strong investment buying. On the way up from Aug. 12 there seems to have been a very large amount of buying of this kind as well as speculation of speculative long lines.  
Amusement stocks were greatly favored and the active stocks are now attracting further bullish attention because of what the chart makers call "the relationship," meaning their ability to move up faster than the industrial averages used as a measure of market price. The "Dixiana" feature which is figured on percentages of gain from the year's low for individual issues compared with the trend percentage of gain by the general averages. The general average improved 10 percent in the third of the whole market, of course, while the appreciation of individual stocks (Continued on page 24)

## 'Lincoln,' \$17,829, Long Advance; Garbo's 'Romance,' \$98,000, Tops; 'Angels,' \$36,358 Twin Capacity

## PAR'S SEATTLE LOCAL TALENT NSG AT \$9,300

Portland, Ore., Sept. 2. (Draw. Pop. 400,000).  
R-K-O-Orpheum made big bid for b. o. leadership, with "Rain or Shine" scoring heavy. Orph. stays in the 60c. class with Fox-Broadway and U. A. Only stage show house cut-rating to 50c. is Public Paramount, doing fairly with that policy for \$5,500 sales.  
Biggest flop in recent local show-dom was Hamrick's flivver of "Journey's End" at the Music Box. Piece got 100% raves here, as everywhere else, but they kept it such a secret no one but news hawks knew film was in town. Biggest laugh at this funeral was banner hanging outside the theatre saying "Journey's End Coming," while the film was being shown. Held for 2d week and did very poorly.

**Estimates for Last Week**  
Broadway (Fox) (2,000; 25-50)—"Call of Flesh" (M-G-M). House needed more seats. F. & M.'s stage show, completed strong bill. Good. \$4,000.  
Paramount (Public) (3,500; 25-50)—"Numbered Men" (FN). Program of the week. Local talent stage show; \$3,300, not so good.  
Orpheum (R-K-O) (2,000; 25-50)—"Rain or Shine" (Col.). Comedy, and scored big. Good exploitation. Vaude; \$5,000.  
United Artists (1,200; 25-50)—2d week of "Good News" (M-G-M). Fair; \$1,500.  
Rialto (Public) (2,000; 25-50)—"Queen Hiss" (Par.). Okay comedy and registered; \$5,900.  
Music Box (Hamrick) (2,000; 25-50)—2d week of "Journey's End" (T-S). Indifferently exploited and flopped through failure to sell a strong picture; \$4,100; bad.

## RKO-K.C. COMB. \$23,000 'GOOD NEWS,' \$12,300

Kansas City, Sept. 2.  
Newspapers got broken when the distributors of "Dixiana" and "Good News" smashed the papers with huge displays. Both opened strong, but the "Good News" feature failed to live up to its title on returns.  
Same thing happened to the Clara Bow picture at the Newman. After an unusually big week with "Common Clay," the Bow girl could not keep 'em coming with her "Millions."  
"Dixiana," with the dandy all-girl vaude bill, topped the town, proving the customers still want some "flesh" on the stage.

**Estimates for Last Week**  
Loew's Midland—"Good News" (M-G-M) (4,000; 35-60). When stage show was here, well liked, but something lacking in the picture. Quite change from preceding week. Picture given great publicity and notices fair, but they didn't want it. \$12,300.  
Mainstreet—"Dixiana" (R-K-O) (3,200; 25-35-50-60). All-girl vaudeville show, headed by Babe Egan and her redhead feature with Radio's "Dixiana." To many stage show most enjoyable. Picture criticism, but no reason to doubt draw. Great show for prices; \$23,100.  
Newman—"Among the Millions" (2,000; 1,800; 25-35-60). Daily until one o'clock when the prices change from 25c. lines, but the lines faded at night at 6c. Quite change from preceding week when they topped the town with "Common Clay"; \$14,000.  
Royal—"Common Clay" (Fox) (3,000; 25-35-50-60). Continuing downtown showing. Fox feature proved drawing power; \$5,500.  
Pantages—"Call of Flesh" (2,200; 25-35-50-60). Continuing downtown showing. Fox feature proved drawing power; \$5,500.  
Marco stage unit. Picture and stage show both good; \$14,800.

Broadway is back to normal. The past week witnessed an all-round return to health at the picture box offices, with nothing spectacular, however, except the Garbo business at the Capitol. "Romance" there did \$98,000, putting the Loew house in the lead of profit takers.  
The RKO closed its fourth week of "Common Clay" (Fox) with receipts of a round \$107,000, or just a grand under the opening total a month ago. "Journey's End" is in there now, its first entry here on a weekly basis.

The \$14,815 of Howard Hughes are doing the expected. With \$36,358 as the total from the picture, the Gate Loew business was only \$115 under the previous week.  
Another picture doing such business that advance seat demand only is in the market is Griffith's "Lincoln." For the week, not including labor day, it registered \$17,829 in the small Central. It shows all signs of a long term.

It is a second week at the Paramount the Ruth Chatterton's "Anybody's Woman" did unusually well. The figure is \$37,300.  
The \$14,815 of the Winter Garden's eighth week with "Dawn Patrol" was reported at \$26,325, a decline in the week, but still good. In view of age, Warner people state "Big Boy" needn't be expected to follow in until at least the end of September.

Among the others "Moby Dick" and "Old English" show a nice first week. In the Hollywood and Warner, respectively, they got \$20,132 and \$22,203. The "Big House" at the Capitol is about average, which means fair business.  
"Raffles" with \$26,700 for the sixth week gave way to "Animal Crackers." Harold Lloyd's "Eyes" was allowed three days more last week at the Rivoli, during which it pulled up to \$12,600 when "Monte Carlo" was ushered in formally and with omens of high return.

**Estimates for the Past Week**  
Capitol—"Romance" (Metro) (4,000; 35-60). \$98,000. \$17,829. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.

Criterion-Gaiety—"Hell's Angels" (Caddo) (1,678; \$14,250 (3d week). \$45,350. \$17,829. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.  
Central—"Abraham Lincoln" (UA) (2,000; 25-35-50-60). \$17,829. \$17,829. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.  
Hollywood—"Moby Dick" (WB) (1,668; \$14,250 (2d week). \$45,350. \$17,829. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.

Paramount—"Anybody's Woman" (Par.) (3,500; 25-35-50-60). \$37,300. \$37,300. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.  
Rialto—"Raffles" (UA) (2,000; 40-55-85-11). \$26,700. \$26,700. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.  
Rivoli—"Eyes" (1st) (last 3 days). \$12,600. \$12,600. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.  
Roxey—"Common Clay" (Fox) (3,000; 50-75-150-200). \$107,000. \$107,000. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.  
Strand—"The Matrimonial Bed" (FN) (2,900; 35-50-75). \$24,752. \$24,752. Every time Garbo comes to town it's a banner week, and more often for the Capitol. In the medium-sized Capitol, the Loew emporium way into the black and far above any other margin on the average.



# Mastbaum With Cantor on Stage Zoomed Up to \$47,000 Last Week

Philadelphia, Sept. 2. Benefit of continuing cool weather somewhat offset in the downtown picture houses by the exodus to the seashore.

Result was a big drop at all local theatres Friday and Saturday. Otherwise attendance was very healthy last week, with the Mastbaum way out in front. The town's biggest house got almost \$47,000. A lot of credit for that figure goes to Eddie Cantor, who made personal appearances to head the stage bill which, even without him, was above the average.

Fox came next with \$31,000 for 34 week of "Common Clay."

"The Big House" at the Stanton, dropped \$4,000 in its 6th week, but the \$10,000 reported looked okay under the circumstances.

Earle had a good week at \$19,000 for "Shooting Straight" and a stage show. "Western Front" got \$16,000 in 34 week (2d full week) at the Stanton and goes out tonight (4th). "The Bad Man" followed. "Big Boy" did \$17,000 in first full week at the Boyd, under what it should have done.

With the Arcadia getting five Paramount first-run bookings, starting with "Grumpy" this Friday, and with Keith's reported as being the big first-run stage show Paramount house in Philly, starting in about three weeks, the picture situation will soon be further scrambled. "Hell's Angels," previously figured for the Erlanger, will probably not come to this house after all, as it has a left booking Sept. 23. "Angels" almost certain to go into first.

**Estimates for Last Week**  
Mastbaum: (\$4800; 35-50-75)—"Lawful Larceny" (R-K-O). Liked, but Eddie Cantor on stage really put over the \$47,000 gross.

Stanton: (\$3700; 35-50-75)—"Western Front" (U) (34 week). Dropped \$10,000 from previous week. \$16,000 did not look so forte, and war picture goes out today (Tuesday), with "Bad Man" following.

Fox: (\$3000; 40-50-75)—"Common Clay" (Fox). Still big in 34 week and held over for 4th, first time for this house. \$31,000.

Stanton: (\$3500; 35-65)—"Big House" (M-G-M) (6th week). Off to \$10,000, still amazing figure and held over for 4th, first time for this house. \$11,000.

Karlton: (\$500; 50)—"What a Man" (Sono). Reginald Denny picture got \$4,500, just under house's recent average.

Boyd: (\$2400; 35-50-75)—"Big Boy" (WB). First full week \$17,000, nothing to brag about.

Earle: (\$2000; 35-65)—"Shooting Straight" (R-K-O). Richard Dix never liked and stage bill good. \$15,000.

## 'SQUEALER' TO \$19,000, R-K-O'S BEST IN FRISCO

San Francisco, Sept. 2. Best week in months for local theatres. This city, unlike many others, realized a surprising ingress of tourists.

While none of the weekly totals break records all are considered satisfactory.

**Estimates for Last Week**  
Froux: (\$5000; 50-65-75-11)—"Man Trouble" (Fox). Lacked names and started weak with pick-up, went into \$38,000. Fair for this house.

Warfield: (Fox) (2,672; 50-65-90)—"Fishing Bride" (Metro). 3d, final week, dropped, \$12,000.

Paramount: (Publ.) (2,638; 35-50-75)—"Let's Go Native" (Par). Finished around \$20,000. Little above average.

California: (Publ.) (2,206; 35-50-75)—"Animal Crackers" (Par). 2d week tapered off normally. \$15,000, big.

St. Francis: (Publ.) (1,375; 35-50-90)—"Road to Paradise." Very poor at \$7,500.

Orpheum: (R-K-O) (2,270; 25-35-50)—"Outside the Law" (U). 10th week not lukewarm here.

Golden: (R-K-O) (2,485; 40-50-65)—"The Squealer" (Col). Picture and vaude got one of the biggest weeks this house has had during the year.

Embassy: (Waggon) (1,365; 50-65-90)—"Office Wife" (F.N.). Taking better than \$16,000, something for this theatre to get excited over in view of past.

Davies: (Waggon) (1,150; 35-50)—"High Treason." English; about average, \$5,500.

**PAR, B'KLYN, \$45,500, 'QUEEN' AND ACTS OFF**

Brooklyn, Sept. 2. Warm spell meant itself. Good pictures in all of the houses, fair.

**Estimates for Last Week**  
Paramount: "Queen High" (Par) (4,000; 35-50-75). Down to \$45,500. Harry Green on stage and Paul Ash. Fox: "Common Clay" (Fox) (4,500; 35-50-75). 2d week. Stage show, \$38,900.

Albee: "Rain or Shine" (Col). Vaude, \$19,000.

Strand: "Matrimonial Bed." Unlucrative. \$14,400.

Loew's: "Mat—Rogue Song." Stage show, \$21,800.

**N. Y. GROSSES**

(Continued from page 3)

better financial than was anticipated. In view of the mediocrity of the picture itself.

Warners: "Old English" (WB) (1,400; 31-35) (1st week). For highly classical theme such as "Old English," \$22,200 is an unusual figure and one providing next money for this house. George Arliss can be credited for a large percentage of this picture's take.

Winter Garden: "Dawn Patrol" (F.N.) (1,416; 35-45-61) (8th week). This Barthelmess picture is in to stay for another six to eight weeks. "Big Boy" is on the shelf until then, it is claimed. "Patrol" one of the nicest getters in consistency on the street. It rang up \$26,825 again last week.



EDITH BARSTOW

of Dick and Edith Barstow. Originators of "Top Tap Dancing on a Staircase," "Filly Protectors" Toledo "News" said: "On the stage is 'Ginger Snaps,' a Public Unit made worth while mainly by Dick and Edith Barstow, a brother and sister toe tap dancing act."

Week Sept. 5; Ambassador Theatre, St. Louis, Mo.

## Detroit Shies Away On McCormack-Jolson; 'Crackers' Big, \$35,900

Detroit, Sept. 2. The advent of R-K-O into Detroit with first runs caused little excitement locally. A good demonstration of the R-K-O Downtown, former Oriental, builded to a fair gross.

John McCormack and Edith Jolson, the wise ones by doing n. s. g. at the Fox. Picture was billed all over town with advance bally. One of the biggest openings it sold all week.

Another famous stage singer to brodie was Al Jolson. This picture evidently suffered from the previous Jolson pictures, and that this one is a revenue didn't help it any.

**Estimates for Last Week**  
Michigan: "Romance" (M-G-M) (4,045; 35-50-75). While picture not liked so well, Garbo demonstrated strong personal draw. \$42,900.

Fox: "Song of My Heart" (Fox) (5,100; 35-50-75). John McCormack failed to turn trick here. Might have done better if road showed here. Making money at this figure, but not as big as expected. \$42,000.

Fisher: "Dough Boys" (M-G-M) (2,300; 35-50-75). House corner liked so well, Garbo demonstrated strong personal draw. \$42,900.

United Artists: "Good News" (M-G-M) (3,000; 35-50-75-80). Big advertising put out by M-G-M helped, but not so hot. \$32,700.

State: "Big Boy" (WB) (3,000; 35-50-75). Al Jolson suffered from previous pictures, although this one different. Eight days enough. \$11,900.

Paramount: "Animal Crackers" (Par) (3,000; 35-50-75). Had them for opening on Friday, and no let-down all week. First time in months balcony seats dusted off. Looked like a big week. \$35,900.

Madison: "Manila" (Par) (1,750; 35-50-65-75). 3d week. \$3,200.

R-K-O Downtown: "Dixiana" (R-K-O) (2,700; 15-25-50). Opened weak with fair picture. Built up for opening on Friday, and wanted 2d week. Pretty good at this low scale, \$17,500.

Music Box: (1,000; 25-50-75)—"Journey's End" (Tif). 2d week, \$4,000; bad and out.

Therry (Jaxson Herberg) (2,000; 15-25-35)—"Midnight Mystery" (Rad). Fair: \$6,100.

Coliseum: (Fox) (1,600; 35-50)—"Common Clay" (M-G-M). Fair \$4,800; oke.

Met (Publ.) (1,200; 25-60)—"Silent Enemy" (Par). Dandy picture. Big up little: \$5,000.

Orpheum (R-K-O) (2,600; 25-60)—"Rain or Shine" (Col). Another laugh program. Vaude: \$12,300.

**ATLANTA STAYS AS WAS**  
R-K-O's intact bills for Atlanta will remain at the Keith-Albee, with a straight picture policy for the Capitol in that city, just acquired by R-K-O under a five-year pooling agreement with Universal.

Capitol came under the R-K-O banner Monday (1), with Raymond Willie as manager.

# Comparative Grosses for August

Table of grosses during August for towns and houses listed as previously reported weekly in Variety. Where title and gross of picture omitted, frequently is "sex" film or picture played in "sex" film style for that week.

## NEW YORK

	August 2	August 9	August 16	August 23
CAPITOL	"8 of Children" \$109,286 Low... 30,000	"Blushing Brides" \$77,900 (1st week)	"Blushing Brides" \$68,700 (2d week)	"Way Out West" \$68,400
PAR-AMOUNT	"Sap from Syracuse" \$95,000 Low... 49,100	"Common Clay" \$108,300 (1st week)	"Common Clay" \$120,000 (2d week)	"Anybody's Woman" \$91,300
ROXY	"Intentions" \$173,658 Low... 59,800	"Common Clay" \$108,300 (1st week)	"Common Clay" \$120,000 (2d week)	"Common Clay" \$123,800 (3d week)
STRAND	"Golding Widow" \$81,200 Low... 15,000	"Golding Widow" \$19,400	"Bride of Regiments" \$23,300	"Dancing Sweeties" \$23,800

## CHICAGO

	August 2	August 9	August 16	August 23
CHICAGO	"For the Defense" \$71,300 Low... 33,000	"Man from Wyoming" \$51,100	"Man from Wyoming" \$51,100	"Courage" \$37,000
McVICKERS	"Dawn Patrol" \$53,000 Low... 13,000	"Dawn Patrol" \$43,700 (1st week)	"Dawn Patrol" \$43,700 (2d week)	"Animal Crackers" \$12,000 (2 days)
MONROE	"White Cargo" \$12,500 Low... 2,700	"White Cargo" \$8,300	"White Cargo" \$8,300	"Way Out West" \$37,200
ORIENTAL	"Let Us Be" \$10,700 Low... 20,000	"Let Us Be" \$10,700 (1st week)	"Let Us Be" \$10,700 (2d week)	"Way Out West" \$37,200
ROOSEVELT	"Common Clay" \$28,000 Low... 9,000	"Common Clay" \$28,000 (2d week)	"Common Clay" \$28,000 (3d week)	"Common Clay" \$25,400 (5th week)
STATE-LAKE	"Cheer Up and Smile" \$35,750 Low... 16,000	"Cheer Up and Smile" \$15,500 Vaude	"Cheer Up and Smile" \$15,500 Vaude	"Grumpy" \$23,900
UNITED ARTISTS	"Raffles" \$24,000 Low... 11,000	"Raffles" \$24,000 (1st week)	"Raffles" \$24,000 (2d week)	"Holiday" \$20,800 (2d week)
ORPHEUM	"All Quiet" \$5,000 Low... 4,300	"All Quiet" \$5,000 (3d week)	"All Quiet" \$5,000 (4th week)	"Blushing Brides" \$4,300 (New Low)

## LOS ANGELES

	August 2	August 9	August 16	August 23
EGYPTIAN	"Journey's End" \$14,000 Low... 4,000	"Journey's End" \$5,400	"Journey's End" \$5,400	"Anybody's Woman" \$4,000 (New Low)
LOEW'S	"Way Out West" \$25,000 Low... 15,600	"Way Out West" \$25,000 (1st week)	"Way Out West" \$25,000 (2d week)	"Good News" \$32,000
PAR-AMOUNT	"Man-slaughter" \$57,800 Low... 15,000	"Man-slaughter" \$20,000	"Man-slaughter" \$20,000	"Anybody's Woman" \$25,000
UNITED ARTISTS	"Raffles" \$14,000 Low... 6,200	"Raffles" \$8,700 (2d week)	"Raffles" \$8,700 (3d week)	"Eyes of World" \$10,000
WARNER'S	"Three Faces East" \$17,000 Low... 9,000	"Three Faces East" \$17,000 (2d week)	"Three Faces East" \$17,000 (3d week)	"Moby Dick" \$18,000 (1st week)
WARNER'S HOLLYWOOD	"Way of All Flesh" \$10,000 Low... 10,000	"Way of All Flesh" \$10,000 (2d week)	"Way of All Flesh" \$10,000 (3d week)	"Top Speed" \$28,000 (1st week)

## PROVIDENCE

	August 2	August 9	August 16	August 23
STATE	"Romance" \$19,000 Low... 12,000	"Romance" \$19,000	"Romance" \$19,000	"Way Out West" \$18,000
MAJESTIC	"Paramount Parade" \$16,500 Low... 6,200	"Paramount Parade" \$10,000	"Paramount Parade" \$10,000	"Bright Lights" \$13,000

## MINNEAPOLIS

	August 2	August 9	August 16	August 23
MINNESOTA	"Among Millionaires and Melody" \$45,200 Low... 17,000	"Among Millionaires and Melody" \$26,700	"Among Millionaires and Melody" \$26,700	"Holiday" \$36,000
STATE	"Swanson's Night Out" \$28,000 Low... 3,800	"Swanson's Night Out" \$8,000	"Swanson's Night Out" \$8,000	"Anybody's Woman" \$10,600
R-K-O ORPHEUM	"Floradora Girl" \$12,000 Low... 5,000	"Floradora Girl" \$12,000	"Floradora Girl" \$12,000	"Let Us Be Gay" \$19,000

## BALTIMORE

	August 2	August 9	August 16	August 23
CENTURY	"For the Defense" \$27,000 Low... 9,000	"For the Defense" \$21,500	"For the Defense" \$21,500	"Romance" \$25,000
STANLEY	"Let Us Be Gay" \$33,500 Low... 11,000	"Let Us Be Gay" \$20,500	"Let Us Be Gay" \$20,500	"Blushing Brides" \$15,000
VALENCIA	"Sweethearts and Wives" \$11,000 Low... 1,800	"Sweethearts and Wives" \$3,500	"Sweethearts and Wives" \$3,500	"Sweet Mama" \$3,000
KEITH'S	"Hot Curves" \$18,000 Low... 5,800	"Hot Curves" \$7,000	"Hot Curves" \$7,000	"Sap from Syracuse" \$14,000

(Continued on page 33)

## Schoenstadt's 8 Quit Buying Group Through Coston's W-B Hook-Up

Chicago, Sept. 2. Schoenstadt group of eight houses has quit the Coston books. Although these houses have been yanked out of Coston's buying circuit several times in the past, it is believed on the row that this time the departure is permanent.

Separation represents the general feeling among the independent houses on the Coston books that, now that James Coston is working for Warner as general manager, he cannot serve both indie and the Warner circuits equally, especially where the two groups might clash on bookings, protection, etc.

## TACOMA'S STAGE SHOW

B'way. With Only "Flesh" in Town 'Way Ahead at \$8,200

Tacoma, Sept. 2. (Draw pop, 125,000)

Weather: Favorable

Holdovers last week. Both Hamrick houses, with "Raffles" okay at Blue House and "Journey's End" at Music Box.

Fox started with "Good News." They kept on coming to Orpheum where comedy reigned, "Rain or Shine."

**Estimates for Last Week**  
Paramount (Pub) (3,106; 25-60)—"Man-slaughter" (Par). Milt Frantz in new m. c. Public stage show; \$12,600, good.

# 3 Stage Show Houses in Seattle Get Tops; 'Good News' but Fair, \$9,200

Seattle, Sept. 2. (Draw. Pop, 450,000)

Weather: Favorable

Holdovers last week. Both Hamrick houses, with "Raffles" okay at Blue House and "Journey's End" at Music Box.

Fox started with "Good News." They kept on coming to Orpheum where comedy reigned, "Rain or Shine."

**Estimates for Last Week**  
Paramount (Pub) (3,106; 25-60)—"Man-slaughter" (Par). Milt Frantz in new m. c. Public stage show; \$12,600, good.

Fifth Avenue: (Fox) (2,500; 25-60)—"Cal of the South" (M-G-M). "Country Idea," on stage, oke; \$17,100; very good.



# BIG 10 16 18

**SPECIAL  
FEATURE  
PICTURES**

**SUPER  
PRODUCTIONS**  
**62 SHORT SUBJECTS**

**SMASHING  
ACTION WESTERNS  
and OUTDOOR  
MELODRAMAS**



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**TIFFANY'S**

**BIG SUPER**

**BY THE BEST**

**"The  
THIRD  
ALARM"**



Directed by EMORY JOHNSON, and  
featuring JAMES HALL, ANITA  
LOUISE, JEAN HERSHOLT, PAUL HURST,  
YOLA D'AVRIL, HOBART BOSWORTH and  
BLANCHE FREDERICI. Roaring engines, leap-  
ing flames—deeds of heroism, smashing climaxes  
—the most thrilling fire story ever written.

**"CIRCUS  
PARADE"**

A JAMES CRUZE  
SUPER-PRODUCTION  
from the story by JIM  
TULLY. A book read  
by millions—a story of  
two-fisted circus life.  
Poignant drama—a mad  
battle of circus men and  
towns people — aerial  
thrills—sawdust tragedy  
—screened by the  
master hand of Cruze—  
realist of the talking  
screen.



**"ALOHA  
OE"**

Directed by AL ROGELL. The  
passionate love of a fiery exotic  
beauty — tempestuous  
drama—the tragic death  
of the Hawaiian Bird  
of Paradise who  
flings herself into  
the lava vortex  
of a blazing  
volcano.



**A JAMES WHALE  
PRODUCTION**



To be a great picture by a great director—selected as one of  
the ten best directors of the world in the FILM DAILY poll—  
a master in the art of the spoken screen drama as exemplified in  
the greatest picture ever made—"JOURNEY'S END" conceded by all  
a picture achievement. The story and cast of MR. WHALE'S super-pro-  
duction to be announced shortly.

**"MORAN  
of the  
LADY LETTY"**

A thrilling, gripping, glamorous tale of the sea  
by FRANK MORRIS: "A girl who sailor's  
son like a man—who taught a pampered  
son of fortune to fight for love and life  
—who faced a slant-eyed pirate crew  
and conquered! Savage smugglers  
roving the Pacific—a dare-devil  
man-girl who knew no fear—a  
fakky society shish shang-  
haied and made a man—  
a murderous mutiny—  
a burning schooner  
and its race with  
death!"



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# PRODUCTIONS

## DIRECTORS-WITH THE FOREMOST STARS

### "A GIRL of the LIMBERLOST"

By GENE STRATTON-PORTER, a great book brought to life—a girl's battle to find her rightful place in society—murder in a swamp—the sombre woods brooding over the mystery of a man's death—a girl's heroic struggle against terrific odds.



### "LEFTOVER LADIES"

Adapted from the original by URSULA PARROTT, author of "EX-WIFE" and "STRANGERS MAY KISS." A woman—beautiful, desired freedom no matter what the cost—she laughed at the bonds of matrimony—she defied convention—she loved—she paid. A drama of a woman who loved not wisely but too well.



### "The BARBARIAN"

Story by A. P. YOUNGER. Screen play by HARVEY H. GATES. Directed by BERT GLENNON. North China and its savage bandits—an American Robin Hood who leads them—a crafty Mandarin who steals silver shipments and is "hijacked" by the white man. Strange, picturesque characters drawn with bold strokes across a background of Oriental mystery and intrigue. Battles in the mountain fastnesses—raids by savage hordes. Thrills. Action!



### A JAMES CRUZE PRODUCTION

Some of the greatest successes of this master director have been history-making epic productions of a spectacular nature. His handling of big themes, huge crowds of people, his deft touch in the transition from "mob" scenes to close-ups of individuals, never once losing the massive sweep of his theme, will be exemplified at its best in this production.



### "The UNPARDONABLE SIN"

By RUPERT HUGHES. Outraged by soldiers, two women heroically fight for life and honor—a man's mad rage to save his mother and sister from a fate worse than death—a hair-raising dash across the border—thrills and suspense that are gripping.



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Tiffany's

16

SPECIAL

*"The*  
**KEEPER of the BEES**

By GENE STRATTON-PORTER. A novel read by millions. The classic of the war-torn veteran, doomed to death from wounds, he sets forth on a journey to regain his health. His first adventure is to marry a woman he does not even see. A love story that grips the heart.

**"CAUGHT CHEATING"**

CHARLIE MURRAY and GEORGE SIDNEY in the most uproarious comedy they ever made—and that's saying something. Two names that are world-beaters at the box-office. The most famous comedy team on the screen in a hilarious story of speculation and frazzled finances.

*"The*  
**DRUMS of JEOPARDY**

By HAROLD MACGRATH. A mystery story by the master of mystery story writers. Murder—stolen gems of fabulous value—a beautiful girl ensnared in the web of the underworld—a masterful detective who faces death to solve the puzzle. A notable addition to the list of mystery plays.

**"SHE GOT WHAT SHE WANTED"**

A JAMES CRUZE PRODUCTION. Taken from the Broadway stage success of the same name by Edward Rosser. Her husband has ceased to be her lover! Love was her heart's desire! In the arms of another man she sought the happiness she could not find at home!

**AL ROGELL**  
PRODUCTION

AL ROGELL is the man who directed "MAMBA," the all-Technicolor feature that was one of Tiffany's outstanding successes last season. In that picture he made a big name for himself as an action director, one who can deftly weave into the romance of his picture, all the thrill and suspense the most ardent fan could desire. This will be personally directed by Rogell.

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# FEATURE PICTURES

## "EXTRAVAGANCE"

With JUNE COLLYER, LLOYD HUGHES, OWEN MOORE, DOROTHY CHRISTY, JAMESON THOMAS and GWEN LEE. Directed by Phil Rosen. She sells her soul for a sable coat, and a thing of beauty becomes the destroyer of a family! The husband, fighting to keep his business alive! The other man with millions to spend for women's favors. Drama, stark and soul-gripping!

## "The SINGLE SIN"

If a woman errs but once and duly repents, should she be condemned forever in the eyes of the world? If she casts convention to the winds for the sake of love, is her sin the more easily condoned, or must she suffer the slights that are heaped upon women who love not wisely? A woman's soul laid bare in a poignant drama of the love tangle.

## "The BELOVED ENEMY"

A thrilling, romantic story showing the eternal triangle against a new background—the conquered Rhineland and the American Army of Occupation. An American officer, a Countess whom he loves and a peasant girl who loves him. Romance, adventure and flashing action. Directed by AL ROGELL.

## "WILD YOUTH"

Youth! Jazz! Pep! Whoopie! The wilder generation at its wildest! Wild parties! Wild love affairs! Never a thought for tomorrow, except "What shall we do next?" A sophisticated, bright, witty, snappy and spicy story of today with a splendid cast.

## JAMES CRUZE PRODUCTIONS

FOUR REASONS WHY JAMES CRUZE IS A MAGNET AT THE BOX-OFFICE

- 1—Because he is one of the outstanding figures in the picture business.
- 2—Because he achieved world-wide fame from "The Covered Wagon," "Old Ironsides," "The Red Mark" and, "The Great Gabbo."
- 3—Because his handling of epic themes ranks him second to no director in the industry.
- 4—Because his pictures strike a responsive chord in the hearts of the fans.

## "HI-JACK"

Dark, tossing waves—pitching ships that stalk outside the twelve-mile limit—whizzing speed boats of the runners of contraband—the spatter of machine gun bullets from the Coast Guard cutter—the vicious coughing of the automatics of the outlaws! Thrills! Action! Suspense!

## "STEEL"

Roaring blast-furnaces! Glaring, blinding flames from the white-hot metal! Blistering heat! An epic picture of an industry that is the backbone of a great nation. Out of this inferno emerges a man, who has started at the bottom and fought his way to the top. A smashing story!

## "LASCA"

From the famous poem by FRANK DESPREZ. A fiery, passionate girl of the frontier! A cowboy whose love she fought for with a knife! Saddle to saddle they rode across the plains of the Great Southwest, telling of a love that should last till death. Then, a rumble of hoofs—a stampede of cattle—and the wave of death sweeps over them. A Western of a type never before attempted.

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# TIFFANY CHIMPS

Something new under the sun in comedies—monkey boys that dress, act and TALK like human beings in a series of hilariously, uproariously, funny burlesques of current big picture hits.

Rib-splitting, seat-rocking, house-shaking two-reelers that will prove sure-fire at your box-office and make audiences demand more and more TIFFANY CHIMPS. Your program will not be complete without them.

ALL-TALKING  
MONKEY  
COMEDIES

H.C.  
WITVER'S

CLASSICS  
IN  
SLANG

With  
PAUL  
HURST.

And  
PERT  
KELTON

The dumb prize fighter and his girl friend—He took it on the chin in the ring and on the dome at home—Flashing gloves, clanks on the jaw, a flop to the canvas!

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**18**

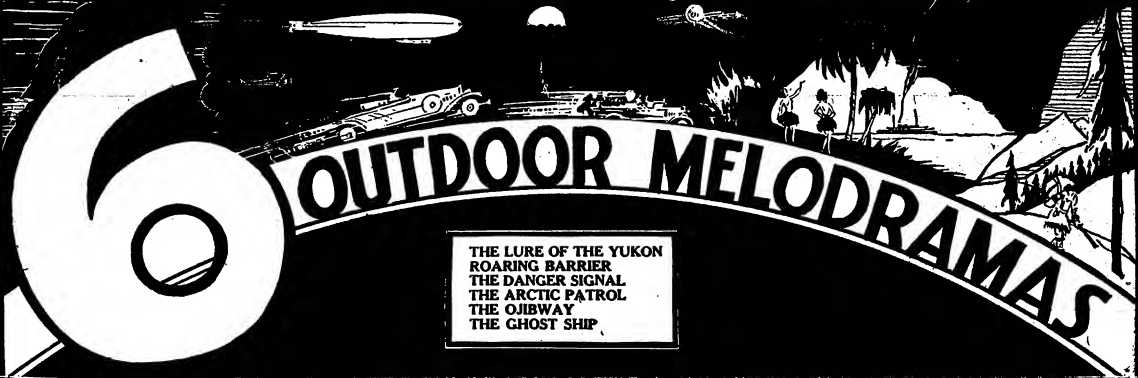
**SMASHING  
ACTION  
WESTERNS  
and  
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MELODRAMAS**



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REX LEASE & BOB STEELE  
WESTERNS**

LAWLESS VALLEY  
THUNDERING HOOFES  
THE FIGHTING GRIN  
THE UTAH KID  
BRANDED MEN  
BLAZING GUNS

NEAR THE RAINBOW'S END  
THE RIDIN' FOOL  
OKLAHOMA CYCLONE  
THE SUNRISE TRAIL  
HEADIN' NORTH  
THE LAND OF MISSING MEN




THE LURE OF THE YUKON  
ROARING BARRIER  
THE DANGER SIGNAL  
THE ARCTIC PATROL  
THE OJIBWAY  
THE GHOST SHIP

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**26** **ONE REEL**

# VOICE of HOLLYWOOD

**6****ONE  
REEL****MUSICAL  
FANTASIES****6****FORBES RANDOLPH'S  
KENTUCKY  
JUBILEE SINGERS****3 ONE  
REEL  
3 TWO  
REEL****6****ONE  
REEL****COLOR  
SYMPHONIES****6****ONE  
REEL****MULTICOLOR  
SUBJECTS**  
ROLLING STONE SERIES**TIFFANY****SHORT  
SUBJECTS  
ARE BOX OFFICE INSURANCE****TIFFANY PRODUCTIONS INC.**

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## ANIMAL CRACKERS

He had Monte Carlo here for his background, with something of a production flash expected. Instead of a production flash, the thing was a plain matter of fact direction that didn't mean a thing.

Miss MacDonald was the illuminating light, and she was all of the time at moments, exceptionally, as in the bit with Buchanan, where she feared he would be nabbed by the police. The police, however, singing also most acceptable. As a matter of record, she steals their picture, besides being an A1 looker.

On the screen he owns on the stage. It's a heavy handicap to him. Here he is just the usual sort of a hair, doing a ladies hair dresser, a

(Continued on page 41)



## ASBURY PARK

**NOW PLAYING**  
They Swore to Hate, Yet  
They Lived to Love!

**RICHARD ARLEN**

and  
**FAY WRAY**

in  
"THE SEA GOD"

with  
**EUGENE PALLETTE**

Here's a melodramatic romantic adventure  
that will hold you spellbound!

PLUS  
ANOTHER GREAT ARRAY OF FINE  
ENTERTAINMENT ON OUR  
SCREEN-STAGE.

Features:  
1:00-4:00  
6:00-8:00  
10:00

Sal. & Sun.  
Continues  
Performance  
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## DENVER

**Shuddering Mystery Thriller!**

BEATHESS IN  
ACTION... TREK  
TO IN HURRY...  
SHOOT WITH A MIL-  
LION THRILL!

**BESSIE LOVE**  
and  
**TREVOR NED SPARKS**  
and  
**NEED SPARKS**  
and  
**NEED SPARKS**  
and  
**NEED SPARKS**

**CONSPIRACY**

**WARRANT**  
Hunted by law as a criminal...  
sought by men for her love! Beauty  
... trapped... desperate... fight-  
ing in heroic defense of honor and  
family.

**NEED SPARKS**  
Greater Than Ever  
in This Picture!

ON THE STAGE  
IN PERSON...

**STARTS TODAY**

**A REAL  
TREAT!**

**GREATEST  
WEST-COAST  
BAND!**

Held Over Several Weeks in  
Hollywood! Known as

"HOLLYWOOD  
COLLEGIANS"

Rated by some as good as  
Horton Hilds and his famous  
Californians. Anyway—  
**THEY ARE GOOD!**

THEMES - BETTER SHOW AT  
**TABOR**  
AND THAT'S NO JOKE!

## TORONTO (Canada)

**LAST WEEK** **ROYAL ALEXANDRA** **LAST 2 DAYS**  
Now Playing Twice Daily 2:30-5:30  
ALL LAUGHING, ALL BRITISH, ALL SINGING

**GREATEST COMEDY IN YEARS**  
**THE FIRST BRITISH SUPER TALKIE**

**SPLINTERS**

**PRICES**  
DAILY MATINEES — 50c, 75c  
EVENINGS — 50c, 75c, \$1.00  
400 of Each Performance 50c

## HARTFORD

**LOEW'S**

IT'S A KNOCKOUT!

Tomorrow  
The Main  
Event!

The Main  
Event!

"Swellhead"

He Thought He Was The World's  
Greatest Guy And Best Fighter

Then What A Comeback!

James Gleason  
Johnny Walker  
Marion  
Shilling

Today  
The Main  
Event!

"Ladies  
Must Play"  
and  
"Lone Rider"

FREE  
Heavy Wine  
To Every  
Patron

Matinee  
2:30  
Evenings  
8:00

"ADDED FEATURE"  
HEART APPAL DELICIOUSLY  
POUNDED WITH COMEDY

"A ROYAL  
ROMANCE"

STARRING  
WILLIAM COLLIER, JR.  
PAULINE STARKE

Today  
The Main  
Event!

## YOUNGSTOWN

**DOMESTIC**  
ROMANCE  
For the Ladies!  
**Great Entertainment for All!**

**WALTER HUSTON**  
As The  
Broke Hood  
Of The Desert

**THE BAD MAN**

What a  
MAN  
What a  
FIGHTER  
What a  
LOVER

It is what you've always hoped for  
in talking motion picture entertain-  
ment. You couldn't wish for more.  
With Sidney Blackmer, O. P. Heggs,  
Dorothy Revier, James Remick

BOROTHY MACKALL  
in "Bright Lights"

TODAY  
LAST SHOWING

## ASBURY PARK

**FIRST TIME ANYWHERE**  
(Direct From Hollywood).

**OCEAN THEATRE**  
Fourth Avenue One Block From Boardwalk

**EDDIE CANTOR**  
Now Playing

**WHOOP**

**TECHNICOLOR • UNITED ARTISTS PICTURE**

EXTRA ADDED ATTRACTION  
Panama Indian Chief, "Black Hawk," will make two personal appear-  
ances this evening in connection with the showing of "Whoop."

CONTINUOUS FROM 11 A. M. TO 1 A. M.  
PRICES: Eve. 50c, 75c, 50c, 11-1-5-7-9-11

## LOS ANGELES

**R-K-O**  
THEATRE - 5TH & HILL  
Santa Claus  
ARRIVES TODAY  
10 ENTERTAINMENT FEATURES 10

1 **LADIES MUST PLAY**  
2 **MIKEY MCGUIRE**  
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**MOXOLE**  
Positively!  
His Greatest Role from  
His Greatest Play...

**HOLSON**  
"BIG BOY"  
A Shrieking, Shouting,  
Singing, Shower of Joy!

Today  
The Main  
Event!

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## PHILADELPHIA

**"NEW SHOW SEASON"**  
Starts This Week with PHENOMENAL ENTERTAINMENT  
VALUES at Every Stanley-Warner Theatre! Always the Pick  
of the Picture from All the Greatest Producers—Warner Bros.  
—First National—United Artists—Metro-Goldwyn-Mayer—Radio  
—Public—Columbia and Universal!  
Only the Stanley-Warner Company Could Bring You Such Out-  
standing Entertainment Week in and Week Out!

Complete Shows Tomorrow at **MASTBAUM** and **ERIC!**

**ST. FRANCIS**  
He loved... well  
but too often

**THE WAY  
of all MEN**

Directed by  
FRANK LADY  
with DOUGLAS  
FAIRBANKS, JR.  
DOROTHY REYNER  
NORMA TERRY  
and  
Other  
Great Stars

Continues  
From  
Last  
Week

## PHILADELPHIA

**MASTBAUM**  
Admired!  
Worshiped!  
Pursued!

**THE  
OFFICE  
WIFE**

Who Gets the Better  
"Break" the Home Wife  
or the Office Wife?

Starring  
**DOROTHY MACKALL**  
**LEWIS STONE**  
Nellie Morhead  
on the stage  
**CHARLIE KALEY**  
and  
**MILTON CHARLES**  
Starring as the Great  
**FABIAN SEVITZKY**  
Starring as the Great  
**STANLEY**

Continues  
From  
Last  
Week

Continues  
From  
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Continues  
From  
Last  
Week

## ASBURY PARK

**SPECIAL!** Asbury Park Baby Parade!  
For your children in the most  
first showing in Asbury Park!

**It's All In Fun!**  
**Jack Oakie**  
JEANETTE MACDONALD  
SKEETS GILLER  
JAMES HALL  
GENE  
PALLETTE

Just imagine this gang all wrecked on a  
South Sea Isle of which Marie Gal-  
lard is the King. What a time they have  
—and give you—and as for the island,  
it's such a Come Home

**"LET'S GO NATIVE"**  
Come go native with this gang of mad-  
cap young outsiders! Once running  
away from love! Once running after  
love! All of them running in circles of  
fun and laughter! PARAGUAY  
with merry, mad, hilarious fun!  
Whoopee, let down your hair and have  
some native fun!

**EXTRA**  
Paramount Sound News!  
All the latest news.  
"Yamokrou"  
"Paraguay of the black  
man's blue."  
"Stronger Sex"  
30 minutes of real laughter  
Other Units

**Paramount**  
Oceans Avenue at Fifth Avenue  
Telephone 5850

Home of Paramount Pictures



# EXPLOITATION

This department is almost entirely made up of matter from "Variety's" own correspondents. Seldom is any of the exploitation notes sent out by the home publicity offices of the chains used here.

"Variety's" correspondents have been requested to report on all local press or exploitation stunts that fail or prove too expensive for results achieved, as well as those which get over.

**Paris.** Film exploitation is progressing here. That of "Vagabond" is marked by two new features. One was the advance showing of film trailers advertising the Olympia shows in two legit theatres—Marigny and Varieties.

Screen publicity is frequently done here in theatres, but with alides, and not with films. The trailer was also shown in the Paramount, which was the first of the Olympia, as the film is a Paramount.

Other exploitation was a tie-up with Andre at Deauville. Herdard and cut-outs were handed over in Deauville for several days by visiting Olympia usters in uniform. Idea was the the theatre seekers would patronize the Olympia coming to town. Tie-up was secured through the exploitation is built up around Deauville regattas, and consequently gives Deauville reciprocal advertising. Normal advance publicity and exploitation, including broadcasting and several the traps, were extensively carried out.

Olympia belongs to the Jacques Halk organization, whose theatre here is the first of the chain. Ford. He is an Englishman, thoroughly sold on progressive American management, thus vastly outdistancing the Halk chain from all other French circuits.

**London, Eng.** Just leaked out how the brightest theatre press stunt in years took a group of P. engaged out of the city to sit in the stalls at a comedy and laugh himself into a trance for \$15. Idea was he should be taken to hospital, and have interviews with half the papers in London. All worked well; the man held out all through three acts, fell out of his seat, had a well-acted seizure in the gangway and was ambulated to the hospital. Doctor would let him go home for the night, being suspicious and the papers, who had phoned, didn't print a line. They all got through to the doctor to Man got his \$15.

**New York City.** Local tenor contests in cities the act will play under a route, with special medals given away to winners. Idea is planned by the exploiters of Joseph Regan, singer.

Medals would be a kind similar to those awarded for worthwhile athletic contests.

**Toledo.** R-K-O conducted contest for two comedy gals at opening of Rivoli theatre. Local newspaper, Toledo's official welcomer in the theatre assigned.

Tie-up with "News-Ree." Considerable interest among flaps.

In tie-up with "Blade," \$25 bank deposit was offered for baby born nearest to hour of opening.

**New York.** Loew is stressing here exploitation and billing on short subjects. Loew managers are sent pamphlets regarding the new shorts, informing them in how to exploit them. It advises marquee billing.

**Rochester, N. Y.** Flouting John McCormack film as special draw for music-lovers and Irish. Loew's Rochester shorts as letters to members of the music subscribers' association and gave special showing for the Knights of Columbus. Knights responded by taking block of 2,000 Responses of the music subscribers individual, so hard to judge, but personal letter caught good, not having been used lately.

Manager Norton has a collection of Bishop O'Hern to allow 800 parochial school teachers of diocese here for convention to a special morning showing of film.

**Yonkers, N. Y.** Tie-up between Loew's and Chesterfield cigarettes, with Loew's special cigarettes in the theatre in connection with Chesterfield's. Chesterfield distributed in all cigar stores. Copy on the heralding of "True Individuality Cannot Be Copied." Chesterfield Cigarettes and Loew's Theatre, Yonkers, N. Y., Fall Opening and the Return of Vaudeville."

**Cincinnati.** R-K-O stunting with each of the local dailies continues at rapid pace. Additional exploitation cards, using front and inside posters card idea of "Save by riding street car." See many other cards, linked with hundreds of Kroger grocery stores in this section on

special R-K-O cookies, ballyhoosed with flash window displays.

**Bronx, N.Y.** Clarence Allen, handling publicity for the local Loew houses out of the home office, got "Loew's Fall Opening" season off to a good start when he arranged to have Borough President Bruckner accept an "Invitation" 10 feet in height to attend "Loew's Paradise."

The "envelope," in which the invitation was sent, was four feet high, covered in a baby Austin car. Its destination and sender were plainly visible as the car was driven to Borough Hall.

**Chicago.** Fox Sheridan theatre holding its second annual pajama girl contest. First prize \$25.

**Seattle.** Putting over co-operative pages seems to be forte of Ted Champion, adv for Fox West Coast here. He and a co-op in "Times" on Pancho and Marco "Country Idea." Don Marche and other stores tied with district show and advertising. With "Good News" he figures a two or three page co-op section.

**Denver.** One of the first beauty shop hookups used for any picture was put on in connection with "Let Us Be Gay" at the Denver theatre. Windows adorned with portraits with suitable placards; hookups with perfumes and other cosmetics. The hookups, the harmonies of the king, appeared with the stage act; and this prompted a mouth organ organ which put on a show for the youngsters of the city. Good for daily stories for 10 days before and all through the show. The show were held and all but four contestants eliminated. Applause delivered with the show. The prize was gold harmonica for the first prize, and the theatre furnished the 3,000 laundry inserts completed the campaign.

**Minneapolis.** Manager Emil Frank, of the R-K-O Orpheum theatre here, had a tie-up with local radio performers over WGLH, one of the minor stations here, which put on an act as an attraction this State Fair week.

The black-face comedy pair have a scheduled show throughout the west. Four weeks ago they announced each night that if enough of their admirers wanted to see them in person on the stage, Manager Frank, of the Orpheum, would give them an engagement, providing sufficient requests were made to him.

As a result of these announcements Frank received over 2,000 letters asking him to book the comedians. He build up the engagement further. Radio and Orpheum the past two weeks have been advising their patrons of the Orpheum theatre as janitors and gradually working up to the status of performers. The press here sponsored by the pat's radio advertisers.

**Dallas.** With "Redemption" Public-Old Mill tried lobby clairvoyant, with good results and some femme line. No direct b. o. benefit.

At Palace, Public started mid-morning campaign with "Let Us Be Gay." Midnite shows, popular during winter, are at 75c top, and street car ride and peanuts for kids, under certain age, attending opening of serial, "Lightning Express." Biggest expense, chartered car.

**Louisville.** Walter McDowell, manager of Loew's State, is going in for small time street car ride and peanuts for kids, under certain age, attending opening of serial, "Lightning Express." Biggest expense, chartered car.

On light tried by one of the largest indie exhibs in the state was a street car ride and peanuts for kids, under certain age, attending opening of serial, "Lightning Express." Biggest expense, chartered car.

small letters reading "without going to" and then the large, "LOEW'S." Price of a variety of coins and distributed one in a time, they caused merriment.

Those who know watched the "Innocents" quietly steal them from counters and floors of stores where they had been left.

**Louisville.** Manager Stubbled, of the Strand, has effected a tie-up which may run indefinitely and cost comparatively little. Two drug chains are on the job and the scheme is to change the name of or create a special sundae after each feature at the Strand.

An interlocking tie-up furnishing of the two drug chains with a total of about 15,000 people weekly. The stores and the theatres share the printed matter on the chin-wipers with the Street and newspaper standing the full expense.

**Schenectady, N. Y.** "Back to the Theatre for Children" movement, emphasized in some sections of the country as a result of the "Children's Theatre" putting a play here. Local daily, "Union Star," has a circulation of about 15,000 people weekly. The stores and the theatres share the printed matter on the chin-wipers with the Street and newspaper standing the full expense.

**St. Paul.** All the acts in the publicity deck played by Herb Gahagan of the "Manslaughter." First scored a hit by staging mid-night preview, to which judges and audience were invited. Selling plenty, all favorable, afterward.

In initiation of regulation sides with picture signs, put out hundreds of standards all over city at important intersections and in loop bearing sign "Drive carefully through downtown." Gahagan will be charged with "Manslaughter."

Last best when Gahagan got directed to the Municipal Court, he persuaded Municipal Judge John W. Fineout to sentence all minor traffic violators to the theatre. He persuaded Municipal Judge John W. Fineout to sentence all minor traffic violators to the theatre. He persuaded Municipal Judge John W. Fineout to sentence all minor traffic violators to the theatre.

**Topeka, Kans.** Fox Novelty experimenting with Micky Mouse King for two months as yet hasn't found it doing much to bring extra business on Saturday nights. Fox Novelty experimenting with Micky Mouse King for two months as yet hasn't found it doing much to bring extra business on Saturday nights.

**Syracuse, N. Y.** Ben Blackmon, in charge of exploitation for Paramount here and in Buffalo, has secured a Gary Ind. John Perry, sign artist for local Paramount, goes to Scranton, for Public-Comerford.

**Newport, Me.** P. C. Cary has leased the O. F. Hall here for 10 years and will turn it into a theatre. With WE wiring it opens September 20.

**Kenosha, Wis.** Millard H. Frank, former assistant Fox Gateway, is manager of the Odeon at Beaver Dam. Carl Heiderman succeeds Frank here.

**Kennebunkport, Me.** Strand, 600-seat, purchased by W. B. Goodspeed, formerly here, and William G. Westcott from the Island-Lodge-Casino-Corp. They have 15,000 seats. The theatre will be closed and will be turned into business building.

**Pittsburgh.** Harris, recently taken over by Warner and this town's first premier stand, has returned to straight picture. Until last summer, house was never without acts, summer or winter.

# BEHIND THE KEYS

In this department is placed minor matters in connection with theatre operations.

By reason of this, these items can be collated here instead of as formerly distributed through the paper, on news pages or in the Correspondence from various cities.

**Lynchburg, Va.** Changes at Winchester, Va. Fred J. Thomas sent by Warner to take over Capitol and Colonial. Replaces John L. Miller, resigned, to go back to Shenandoah Valley circuit when it was bought by W.B.

**Whitesburg, Ky.** Kentucky here has been bought by Virginia theatre operators, Dr. M. W. Holley, Frank Richmond and C. A. Killen, of Appalachia. They recently took over the Lyric at Norton, Va., and Cumberland, Appalachia.

**Delphos, O.** Eldersworth and Paul Staudy of Capitol here, have taken over Princess in Wauseon, O. Paul Staudy will manage when reopened.

**Wilmington, Del.** J. L. Stallman, of Philadelphia, has been made manager of the Warner theatres here, succeeding B. D. Cockrill, transferred to York, Pa.

**Pottsville, Pa.** Paramount, assuming in charge of the Capitol and Hippodrome here, continued Samuel Friedman as manager of the Capitol and rep of the company in the Schuylkill county region. Milton Schoenberg is manager of Hippodrome, succeeding Charles Hausman. Latter is tired on the eve of his 30th anniversary as a resident of Pottsville, Friedman will devote his time to real estate.

**Reading, Pa.** The Higgins Theatre Enterprises, Inc., and the Chamberlain Amusement Co., have decided to close up the affairs of a joint holding company operating three theatres in Shamokin, Pa., and to discontinue operating. At one time six theatres were in the group: Victoria and Majestic at Tanawqua, and Majestic at Pottsville, the latter closing some time ago, being the others.

The Capitol at Shamokin withdrew recently, and the holding company, known as Central Theatre, Inc., later was effected by the refinancing operations now being put through by Receiver L. Z. Gribbin, Shamokin, in charge of the Chamberlain interests. Higgins company is also being refinanced by the same company, and it was deemed best to have each company operate independently. Central Theatre, Inc., will close its offices in Shamokin.

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**Pittsburgh.** Harris, recently taken over by Warner and this town's first premier stand, has returned to straight picture. Until last summer, house was never without acts, summer or winter.

**Dallas.** Film explosion ruined a house in Brownwood, Tex., due to bad patch work on a broken reel. Theatre was operating for 15 years. No one injured, although fire destroyed all sound equipment and damaged house to extent of \$5,000.

Operators hollered "fire" and beat it, letting patrons take care of themselves.

First instance of film explosion in booth for some time in Texas, where law enforces heavy protection.

up the business with Marcus has divided. First to leave was George Carpenter, century-old friend and business associate of Marcus. Ray Hendry, present Capitol manager, the only one left.

Porter has not announced his future plans.

**Canton, O.** Loew's dropped its vaude Saturday and is playing all week, cutting scale to 25-40.

Warners Palace two weeks ago discontinued stage shows and put into effect the reduced scale on par with Loew's.

**Newport News, Va.** Paramount-Public has acquired the Olympia and in addition is planning the construction of a new theatre here. Later house seats 1,200.

**Austin, Tex.** Austin (P-W) reopened Aug. 29 on a semi-weekly change basis.

**El Paso.** Plaza is now open with straight sound.

**St. Louis, Mo.** F. C. Crosson out of P-P. Capitol and Princess now managed by G. G. Gallagher, direct. Gallagher is city manager here for the circuit.

**Pine Bluff, Ark.** Saenger has gone from three to four changes weekly.

**Grand Is., Neb.** Vogel Gettler new city manager here. P-P replaced by the Cohen. Change came with P-P economy drive which eliminated the P-P theatre here. Territory formerly covered by Gettler as district manager, now taken over by the P-P District Manager Leo Richmond.

**Ottawa, O.** P-P has the New Square and Empire theatres.

**Boston.** Strand, Somerville, is being remodelled to reopen Sept. 27. Egyptian Brighton, which was formerly run by the Strand, is now also on three-change basis.

**Charlotte, N. C.** Paramount has bought seven houses in North Carolina. Houses are: Raleigh, Rocky Mount, White, Greenville, Goldsboro; Paramount, Carolina and Lyric, Burlington.

**Seattle.** Paramount's lease on the Metro-politan runs out Oct. 1. No sign of renewal.

**New Bedford, Mass.** Olympia, now playing vaude both halves. Formerly only last half.

**Merced, Tex.** Empire has changed name to Capitol with opening Aug. 29. Four changes weekly.

**Nashville, Tenn.** Paramount building theatre here.

**Atlanta.** Fox and Loew interests have merged in the operation of the Fox. 5,000-seat de luxe with Loew in charge of operation. Carter Barron, former manager of the Capitol in Louisville, is now manager of the Fox. Loew is named manager of the Fox. Loew is named manager of the Fox.

**Fort Worth, Texas.** Liberty, 1,700-seat, is run, opened by part of acts of Robt. & Bowie chain as independent try.

**Schenectady, N. Y.** New theatre in Mont Pleasant section to replace Capitol, destroyed by fire several months ago is announced by Dowsky-Silverman interests to seat 1,500. Suburban has about 30,000 residents.

**Syracuse, N. Y.** Police investigation of the "bombing" of the Syracuse theatre was spurred last week when a "gaudy" by fire several months ago is announced by Dowsky-Silverman interests to seat 1,500. Suburban has about 30,000 residents.

**Syracuse, N. Y.** George E. Williams, for the past year local representative of Kallet & Sawyer, has been named to the quarters at the Regent here, shift to Rome this week to operate the new vaudeville theatre. He is the same circuit. To replace him, Sydney J. Kallet, asst. moves to Syracuse to direct the Avon and Regent.

# 16th Consecutive Pinch In Ky. for 'Sunday'—\$2

**Louisville, Sept. 2.** Two members of the Owensboro Ministerial Association, two laymen of their flocks and the chief of police of that town descended upon the staffs of the Empress and Bleich theatres, and arrested the two men for arrest for the 16th time in 17 weeks Aug. 24.

Mrs. Norman Klapp and Berkley Blincoe were tried by jury, and after much deliberation the jury was ordered to find them guilty and ordered to pay the minimum fine of \$2 each. The first report of the jury was that they were "hanged" with the law, but they were ordered to continue, and it is believed that the minimum sentence was a compromise.

For perseverance and tenacity of purpose the ministers and the theatre employees are surprising observers. The mayor of Owensboro is reported favoring the theatres, but meeting stiff opposition from the town fathers and the city council. The Ministerial Association has retained H. A. Birkenhead to assist the prosecuting attorney in securing convictions.





# GREAT GUNS

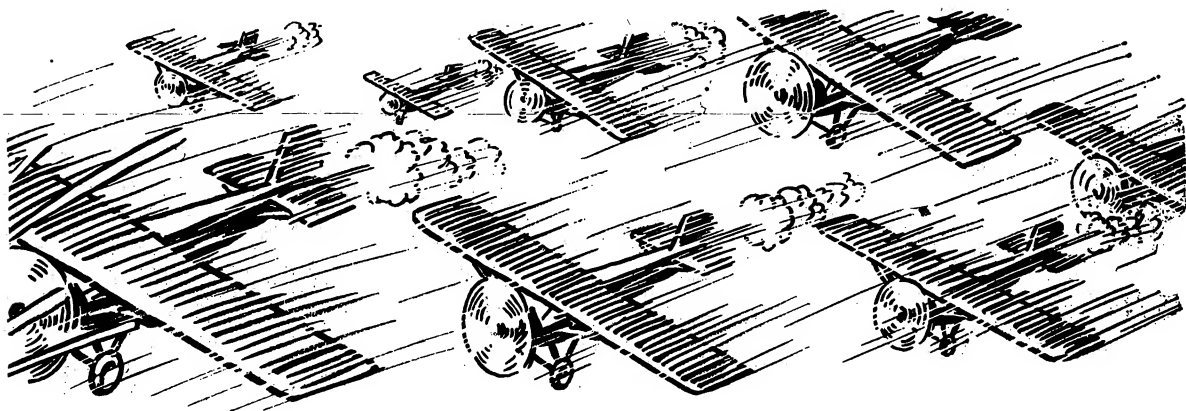
Every one a direct hit. First National's mighty squadron swoops across the country in a blaze of box-office glory. Leading the way to showman prosperity. Setting new profit standards that only First National's shock troops will surpass. Still the **ONLY** backbone product of the country's progressive showmen. ▲ ▲ ▲ ▲



"VITAPHONE" IS THE REGISTERED TRADE MARK OF THE VITAPHONE CORP. DESIGNATING ITS PRODUCTS.

**FIRST NATIONAL'S SQUADRON OF HITS**





# WHAT A POWERFUL FIRST NATIONAL LINE-UP

## DAWN PATROL

Its unsurpassed record of accomplishments—its spectacular flying scenes PLUS a human, thrill-packed story PLUS the most popular stars on the screen PLUS a powerful supporting cast make it "The Ace of all Air Pictures."

Richard **BARTHELMLESS**  
**DOUGLAS FAIRBANKS, Jr.**  
**NEIL HAMILTON**

## TOP SPEED

Topping the top everywhere. Broken records in Pittsburgh, Washington, Los Angeles attest the power of the First National ace. Going like wildfire at New York and Brooklyn Strands.

**JOE E. BROWN**  
**BERNICE CLAIRE**  
**JACK WHITING**

## THE BAD MAN

Booked by the Who's Who of Circuit Buyers, for the genius of Walter Huston, the power of the great stage play, the unusual blending of hilarious comedy and dramatic pathos. He's irresistible.

**WALTER HUSTON**  
**DOROTHY REVIER, JAMES RENNIE**  
**SIDNEY BLACKMER, O. P. HEGGIE**

## BRIGHT LIGHTS

Big business in Los Angeles and Pittsburgh tipped off the industry to its box-office magnetism. Set for "A" playing time everywhere. All in Technicolor. Introduces a snappier, brighter, cleverer Dorothy Mackaill in a carnival of Congo love and New York frivolity.

**DOROTHY MACKAILL**  
**FRANK FAY, NOAH BEERY**  
**FRANK McHUGH, JAMES MURRAY**

**LEAD THE ADVANCE ON BOX-OFFICE RECORDS**









# YOUR PROSPERITY IS LINKED WITH PARAMOUNT!

## PAST...

¶ It pays to link yourself with the leader. ¶ For 18 years the biggest and the most hits have been PARAMOUNT. ¶ In the season just past such PARAMOUNT money sensations as HAROLD LLOYD in "Welcome Danger," "THE VIRGINIAN," "THE COCOANUTS," "SWEETIE," "THE MIGHTY," "HONEY," "THE LADY LIES," "THE DEVIL'S HOLIDAY," "THE LOVE PARADE," "FOR THE DEFENSE" and a score of others wrote talking picture history. Now come the even greater successes of the Greater New Show World of 1930-31...

## PRESENT... THE MARX BROS.

in "Animal Crackers"  
¶ All-time records cracked at the Rialto, N. Y., as the Big Comedy Smash of all Times begins triumphant Broadway career! Third week at McVickers, Chicago, biggest thing in town. Panic in Detroit and other key spots. Twice as big as "Cocoanuts." With Lillian Roth.







# ERNST LUBITSCH'S "MONTE CARLO"

**Jack Buchanan**  
**Jeanette MacDonald**



Rave reviews and capacity mobs hail Lubitsch's flaming love drama after \$5 gala Rivoli, New York, opening.  
"Monte Carlo" can stay on Broadway until next spring," says N. Y. Daily News. "Deserves to succeed and it will," says N. Y. World.

# "ANYBODY'S WOMAN"

## RUTH CHATTERTON CLIVE BROOK



**Second**  
week in one-week-policy Paramount, N. Y., topped last December highs! \$1,300 over full week's business in four days at Paramount, Los Angeles. Records in San Francisco, Salt Lake, Omaha, everywhere! The Dramatic Rage of the Hour.

## SIX MORE CURRENT RECORD WRECKERS!



### "TWO BLACK CROWS"

#### MORAN and MACK

in "Anybody's War". All comedy riot on the blackface front.



### "LET'S GO NATIVE"

Jack Oakie, Jeanette MacDonald, Kay Francis, others. Rivaling "Animal Crackers" as joyous nut comedy success.



### "QUEEN HIGH"

Schvab and Mandel's crash hit. Stanley Smith, Ginger Rogers, Charles Ruggles, Frank Morgan. Cashing in on the big comedy vogue.



### "MANSLAUGHTER"

Claudette Colbert, Fredric March. Scoring a resounding hit all over the country.



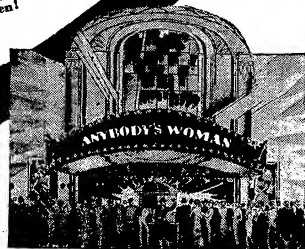
### "GRUMPY"

Cyril Maude, Phillips Holmes, Paul Lukas, big cast. Duplicating nationwide success of famous stage mystery-comedy.



### "THE SEA GOD"

Richard Arlen, Fay Wray, Eugene Pallette. Greatest undersea love-melo-drama novelty yet seen!







# FUTURE... 70 More Greater New Show World Super-Shows on the Way!

HAROLD LLOYD  
"THE SPOILERS"  
"FOLLOW THRU"  
MAURICE CHEVALIER  
"FIGHTING CARAVANS"  
"TOM SAWYER"  
"HUCKLEBERRY FINN"  
"HEADS UP"  
"MOROCCO"  
"THE VIRTUOUS SIN"

"SOCIAL ERRORS"  
"SCARAB MURDER CASE"  
"THE RIGHT TO LOVE"  
"SKIPPY"  
"LUBITSCH-CHEVALIER"  
"LADIES' MAN"  
ED WYNN  
"KID BOOTS"  
"RODEO ROMANCE"  
"LAUGHTER"

"THE ROYAL FAMILY"  
"HONEYMOON LANE"  
2 GEORGE BANCROFT  
4 CLARA BOW  
2 NANCY CARROLL  
2 CHATTERTON-BROOK  
3 JACK OAKIE  
2 WILLIAM POWELL  
3 CHARLES ROGERS  
4 RICHARD ARLEN

More! More!  
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## SEAT SELLING SHORTS!

104 PARAMOUNT SOUND NEWS  
The industry's admitted leader  
104 ONE-REEL ACTS  
With showdom's greatest stars  
26 TWO-REEL COMEDIES  
Making the whole world happy

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Most popular single reeler made  
18 PARAMOUNT TALKARTOONS  
You can bill them like features!  
12 PARAMOUNT PICTORIALS  
Smashing new novelty reel

# PARAMOUNT AN ENDLESS CHAIN OF HITS!

CELEBRATE PROSPERITY WEEK. Oct. 5-11. A Paramount-sponsored festival to send business skyrocketing. Get the press sheet.





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# 15 QUESTIONS

before you buy your  
new sound equipment!

**1 Will I get regular service** by thoroughly trained engineers to maintain high quality and prevent costly break-downs?

. . .

**2 Has the company enough installations** to support an efficient nation-wide service organization for the 10 year life of the contract?

. . .

**3 Has the equipment a proved performance record** of less than one interruption per thousand shows in several thousand theatres?

. . .

**4 Will a real stock of spare parts be available** nearby and a service engineer on call for immediate emergency service during all theatre hours?

. . .

**5 Will the patrons of my theatre be satisfied that the quality** of reproduction is the best and equal to that in deluxe theatres?

. . .

**6 Will I get engineering supervision** of my installation equal to that in deluxe theatres?

**7 Has equipment been designed** to reproduce the high quality recording of the best pictures?

. . .

**8 Has the company the resources** to carry on a large program of research and development to assure constant improvement in recording and reproducing and provide mechanical and electrical devices for future developments in the amusement field?

. . .

**9 Will my contract protect me** by immediate free replacements in case of fire?

. . .

**10 Has the company the stability** to adequately protect me on all patents?

**11 Has the company a uniform policy** and contract for every exhibitor?

. . .

**12 Will I have acoustical engineering assistance** to correct structural and other acoustical defects?

. . .

**13 Will I get advertising accessories** to cash in on a manufacturer's name popularized by national advertising?

. . .

**14 Will I be able to arrange easy terms** so I can pay out of box-office receipts stimulated by quality performance?

. . .

**15 Will my equipment be an investment** paying dividends over a period of 10 years—or will I—like 2,000 other exhibitors—soon have to replace it to meet the competition of better quality?

**Western Electric**  
**SOUND SYSTEM**



Northern Electric in Canada

Distributed by

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# "Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Extensive publicity and ballyhoo for the opening of Mary Pickford's miniature golf course Friday night in Beverly Hills was halted at the last minute by reported studio pressure, but too late. Streets were jammed for blocks to get a load of

the most elaborate outdoor course ever built, with Miss Pickford and Douglas Fairbanks doing a personal appearance. Open operation of these spots by picture people is looked upon with extreme disfavor by the studios because of the theatre competition angle. This is believed to have induced Miss Pickford to remove her name from all billing just before the opening. Her investment is close to \$45,000.

After a glimpse of American stars' Beverly Hills mansions and a load of rumors about picture salaries for domestics, most foreign players imported for versions lose interest in the homeland and their native language. Their one ambition the faster is to learn sufficient English to switch from versions to American talkers. Getting the Hollywood idea, they demand local publicity, top billing, more money and a spot in domestics.

Considerable trouble has been caused at the studios because of it.

Believing the part in "Rebound" is too similar to the one she had in "Holidays," Ann Harding is reported holding up production on the former at Pathé. She's due at Fox on a loan for the lead in "East Lynne" as soon as she finishes in "Greater Love."

E. H. Griffith, who'll direct "Rebound," and Horace Jackson, writer, are headed for Boston this week for a session with Donald Ogden Stewart, author of the play. There'll be some changes made.

Preparing for its fall program, First National has started issuing new contracts. New three-year contract for Dorothy Mackall was arranged. Dorothy Peterson, stage, was a term ticket, and David Manners received an extension. Douglas Fairbanks, Jr., is to get increased revenue and starring rights in his new contract. Walter Huston goes into the star ranks. Howard Hawks and John Monk Saunders had their old paper renewed and will start an air story this fall. Waldemar Young, writer, also retained.

Metro probably will fill the place left vacant by Lon Chaney's death with Wallace Beery. Two stories scheduled for Chaney, "Cheri Bibi" and "Bugle Sounds," fit Beery better than anyone else.

Beery was let out by Paramount two years ago and went to Metro on a term arrangement. Charles Bickford, featured player, has also been mentioned for one of the Chaney stories.

Local night clubs and supper rooms are basking in a steady stream of free talent, supplied by screen players as guests of honor at "special nights." No trouble getting a mob of gratis entertainment from the picture crowd anxious to show film executives what they can do. And to cap it, some spots soak a cover charge and dinner check on the performers.

With the Billmore and Mason dropping their house orchestras Sept. 1, the only legit theatre in Hollywood or Los Angeles with a

## Couldn't Be Cheaper

"I just bought a beautiful estate for a song," said one 729-er to another.

"Was the song from one of your indie westerns?" asked the indie exhibitor friend.

pit crew will be the El Capitán. It'll be the first time the Mason, oldest legit in Los Angeles, has ever been without music.

Censors of Alberta tossed out "Common Day" and Vancouver has nixed "The Big House." Jason Joy, of the Hollywood Hays office, is on a trip to Canada to find out why.

Cast for the new Ronald Colman picture still is in the air, with Ivan Petrovich and Johanne Clara, penciled in, penciled out. Petrovich is believed on his way to Europe. When clues look at his test for the part they decided he looked too good to play "heavy."

Irvin Willat has purchased dialog rights of "Behind the Door" from Gouverneur Morris. Picture was made silent some years ago.

For their work in "The Big Trail" John Wayne and Marguerite Churchill have been awarded term contracts by Fox.

Oscar Hammerstein, 2nd, leaves here Sept. 8 for New York. His partner, Sig Rombert, follows 10 days later.

Cecil B. De Mille has again accepted chairmanship of the motion picture section of the L. A. Community Chest. Chest has no connection with the M. P. Relief Fund, now operated independently.

Archie Mayo, Warner director, will spend the layoff period in Europe. He returns here in November.

With two William Boyds in pictures, the Pathe Boy will hereafter be known as Bill.

Ben Wilson, former power among indie producers, was buried last week, with only a handful of former friends present at the funeral services. Some eight years ago Wilson was the most important producer of serials in the industry. He died in poverty, his last job being as an extra.

John Barrymore made a record swordfish catch last week, but local papers wouldn't go for the yarn or picture because the whale picture was showing locally. Press department went for aspirin.

Professional begging has become the rule with radio performers locally. Boys and girls who yodel over the air aren't bashful about asking for anything from fans. Hints that a peck of potatoes or a piano would be acceptable are frequent, and according to the acknowledgements the hauls are pretty big.

Irene Armaiz is on her way to New York as story editor for Columbia. She was Robert Harris' sec at Metro and Columbia.

Spanish version of "Napoleon's Barber" an early Fox three-reel talker by Arthur Caesar, is scheduled with Sidney Lanfield meggings.

There's a four-week limit for Dolores Del Rio to recover from her illness. If she can't work by then, another girl plays "The Dove" (UA).

Russell Mack finished "Big Money," Eddie Quillan comedy at Pathe, four days under schedule and \$20,000 under budget.

M-G quieting on musicals lets Lou Dorn, casting melodic talent, out of the job he's held ever since talkers.

Lily Damita is the lead opposite Gary Cooper in "Fighting Caravans" instead of Mary Brian. Par borrowed her from Sam Goldwyn. Miss

## Denver Given Big Time Opening By Goldberg for New Paramount

Denver, Sept. 2.

Lon Goldberg of New York and Denver, publicity expert for Publix, put over the Paramount opening here right.

He persuaded Governor Adams to issue a proclamation that "Progress is Paramount" in Colorado. Most of campaign hinged on that. It made front pages all over the state. Railroads were persuaded to give excursion rates, the lowest since the war, less than 1c a mile. Every road entering Denver used placards furnished by Goldberg calling attention to the Paramount opening. Stations from the Mississippi to Salt Lake City were plastered with 'em. The local union station looked like a Paramount lobby.

George S. Baker, manager, broke a record, having the house ready for the opening 48 hours ahead of time.

The natives were treated to a real Hollywood opening. Governors, mayors, social and financial leaders attended and were announced over the radio, which was picked up over a loudspeaker in the street and broadcast to those who could not crowd in. K.L.Z. put it on the air. Nearly every station in this section of the west were used for daily broadcasts in advance of the opening.

35-Mile Throw

A searchlight, throwing 35 miles, let the campers and cowboys know of the opening.

Airplanes fired salutes from overhead as the searchlights swept the sky.

So great was the mob that the police roped off the street. Several press stunts and exploitations were worked to make this event a success. Through a tie-up with a jewelry store a \$100 diamond ring was given for the best review of the inaugural week program. Cash prizes were awarded for the largest lists of words using the letters in the word "Paramount." The winner found over 1,500.

Ten thousand envelopes were distributed, each containing a folder advertising the opening and having a new penny glued to the front with the wording: "A Penny for Your Time."

The house, costing \$1,000,000, seats over 2,000. Prices are 25, 35 and 50 cents. Twin organs presided over by Katherine Kaderly and Eloise Rowan.

Goldberg caught the rattler for the

Brian goes to Long Island for "The Royal Family."

Mexican censors didn't bother the Spanish version of First National's "Bad Man," although there was trouble with it as a silent.

Pathe's "Painted Desert" troupe is off to Tuba City, Ariz., to start work after a year of on and off. Howard Higgin is directing and Bill Boyd has the lead. Dorothy Burgess is the lone femme.

Juliette Compton goes into Par's "No. 1 Musical" opposite William Powell. They started shooting in Chicago with no femme lead.

as soon as the house opened. George S. Baker is manager and E. A. Patchen, assistant.



**FANCHON and MARCO Ideas**

A Fox West Coast Theatre Unit  
Los Angeles

**MITZI MAYFAIR**

Featured in Fanchon and Marco's "Idea in Blue"

Capitol Yakima (Sept. 6-7)

Tabor Grand, Denver (Week Sept. 11)

Direction WM. PERLBERG AGENCY

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**GEORGE MELFORD**

Directing

**"THE CAT CREEP"**

(Spanish version)

A Universal Picture

**ALLAN GARCIA**

Dialectician

**"THE DOVE"**

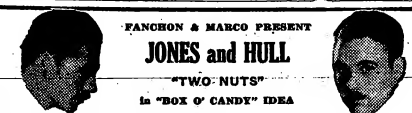
United Artists

FANCHON & MARCO PRESENT

**JONES and HULL**

"TWO NUTS"

In "BOX O' CANDY" IDEA



PREMIER CHINESE DANCING DUO OF TWO CONTINENTS

# KEE KEE and SHAW LOWE

THIS WEEK (AUG. 29)

Publix **CHICAGO THEATRE, Chicago**

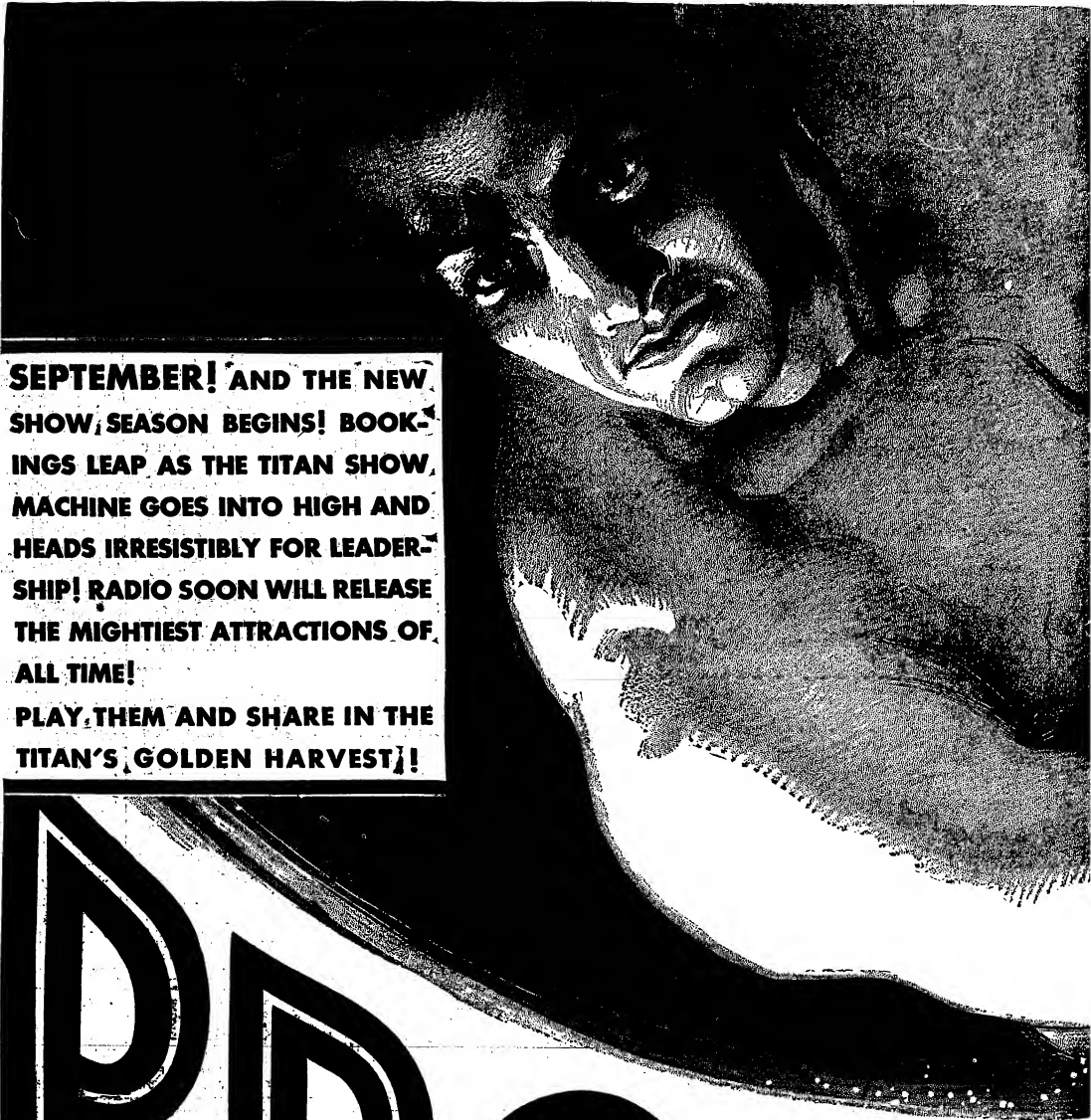
**"LANTERNS UNIT"**

FEATURING THE WORLD FAMOUS "MERRY WIDOW WALTZ" AND "THE HOT RHYTHM STRUT"

Future Representative, Mr. Abe Lastfogel—Wm. Morris Office



# SHOW WORLD GREETED AS PROSPERITY STRIKE



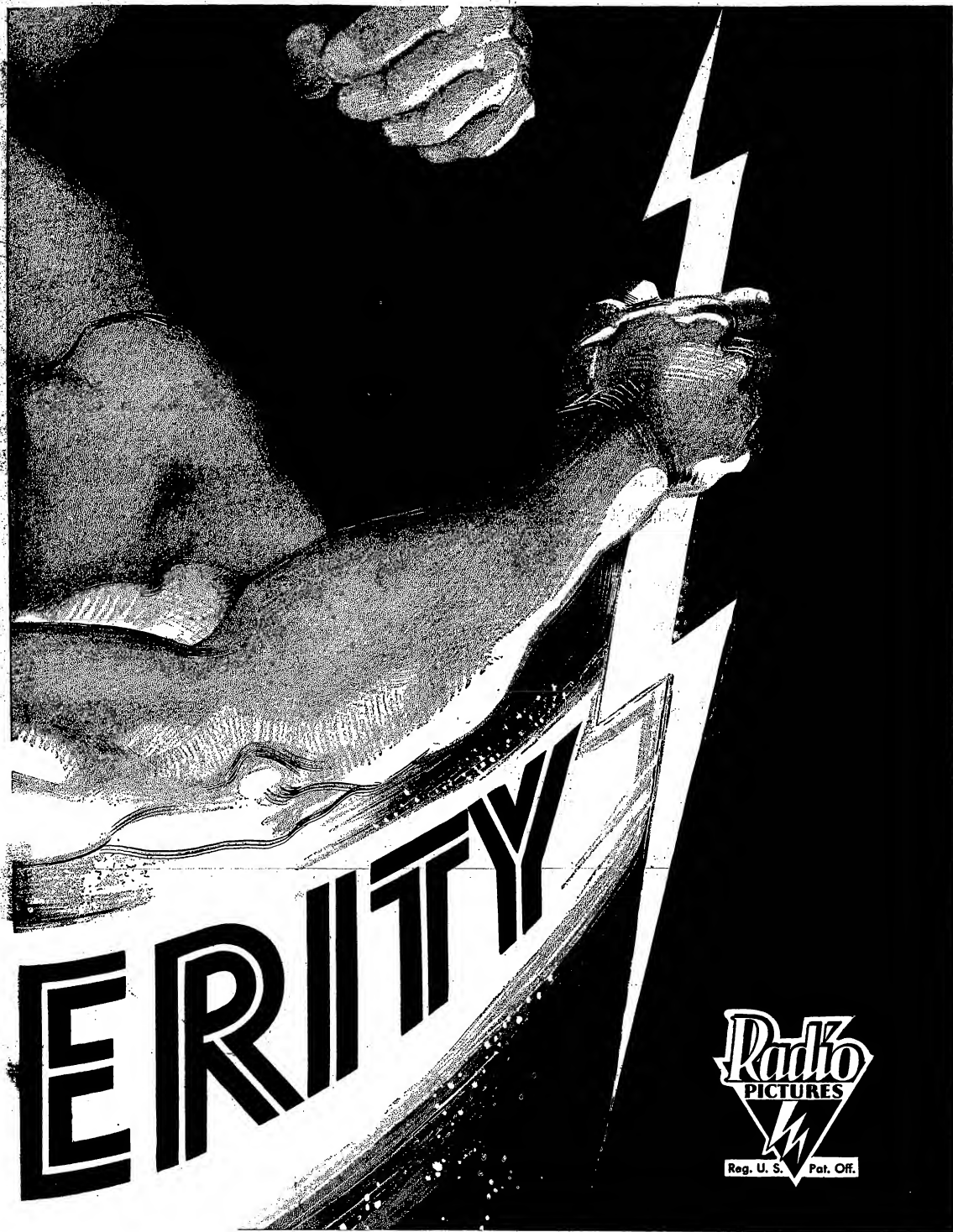
**SEPTEMBER! AND THE NEW  
SHOW SEASON BEGINS! BOOK-  
INGS LEAP AS THE TITAN SHOW,  
MACHINE GOES INTO HIGH AND  
HEADS IRRESISTIBLY FOR LEADER-  
SHIP! RADIO SOON WILL RELEASE  
THE MIGHTIEST ATTRACTIONS OF  
ALL TIME!**

**PLAY THEM AND SHARE IN THE  
TITAN'S GOLDEN HARVEST!**

# PROSP



# DAWN OF MIGHTY SEASONS ES BEHIND THE TITAN





# WORLD PREMIERE

## San Francisco Sept. 6<sup>th</sup>

**RKO**  
Orpheum  
Theatre

*The Strangest  
Romance  
Ever  
Filmed!*

**COLUMBIA'S  
BIG-MONEY  
SMASH!**

Filmed by  
Paul L. Hoeffer  
and Walter Futter  
for the  
Colorado African  
Expedition



# "AFRICA SPEAKS"



## Comparative Grosses for August

(Continued from page 10)

## NEWARK, N. J.

	August 2	August 9	August 16	August 23
BRANFORD	"Nan McGrew" \$14,000	"What a Man" \$13,200	"Too Speed" \$23,200	
High... \$30,500				
Low... 13,500				
CAPITOL	"Sweet Mama" \$2,500	"Caught Short" and "Notorious Affair" \$2,500	"Journey's End" \$6,700	
High... \$15,000				
Low... 5,500				
MOSQUE	"For Defense" \$12,000	"Dawn Patrol" \$20,400	"Holiday" \$18,000	
High... \$35,000				
Low... 5,000				
RIALTO	"Way of Men" \$3,500	"Dancing Sweeties" \$6,700	"Bliss of Children" \$11,000	
High... \$20,000				
Low... 3,000				
STATE	"Rogue Song" \$19,500	"Let Us Be Gay" \$17,500	"Bliss of Children" \$13,500	
High... \$32,000				
Low... 10,000				
R-K-O	"Shooting Straight" \$15,500	"Inside the Lines" \$12,500	"Lawful Larceny" \$15,000	
PROCTOR'S				
High... \$20,000				
Low... 7,000				

## SAN FRANCISCO

	August 2	August 9	August 16	August 23
WARFIELD	"Big House" \$19,000 (3d week)	"Blushing Brides" \$30,000 (1st week)	"Blushing Brides" \$30,000 (2d week)	"Blushing Brides" \$30,000 (3d week)
High... \$45,000				
Low... 6,200				
PAR-AMOUNT	"Sap from Syracuse" \$16,900	"Anybody's War" \$17,000	"Anybody's War" \$29,000	"Anybody's War" \$29,000
High... \$35,000				
Low... 6,500				
CALIFORNIA	"Raffles" \$13,000 (2d week)	"Man-slaughter" \$15,000 (1st week)	"Man-slaughter" \$15,000 (2d week)	"Animal Crackers" \$25,000
High... \$30,000				
Low... 5,500				
ST. FRANCIS	"Nan McGrew" \$5,500	"Journey's End" \$10,000 (1st week)	"Journey's End" \$10,000 (2d week)	"Way of Men" \$9,000
High... \$23,300				
Low... 3,000				
EMBASSY	"3 Faces East" \$7,500	"Slightly Damaged" \$7,500	"Sailor Bebe" \$9,500	"Double Cross Roads" \$7,000
High... \$24,300				
Low... 5,000				

## KANSAS CITY

	August 2	August 9	August 16	August 23
MAIN STREET	"Lawful Larceny" \$15,400	"Patrol" \$23,700	"Sweethearts and Wives" \$19,200	"Rain or Shine" \$20,300
High... \$32,000				
Low... 9,000				
LOEW'S MIDLAND	"Raffles" \$14,500	"Man-slaughter" \$15,000 (1st week)	"Man-slaughter" \$15,000 (2d week)	"Lady of Scandal" \$12,300
High... \$35,000				
Low... 10,000				
PANTAGES	"Strictly Modern" \$5,700	"Women Everywhere" \$5,800	"Sine of Children" \$13,600	"Bright Lights" \$11,800
High... \$31,800				
Low... 5,000				
NEWMAN	"Aces or Defense" \$15,300	"Western Front" \$16,900	"Sap from Syracuse" \$14,500	"Common Clay" \$25,600
High... \$33,000				
Low... 8,000				

## SEATTLE

	August 2	August 9	August 16	August 23
PAR-AMOUNT	"Among Millionaires" \$10,400	"For the Defense" \$11,500	"Sap from Syracuse" \$11,800	"Anybody's War" \$9,800
High... \$38,000				
Low... 9,000				
MUSIC BOX	"White Hell" \$4,000 (1st week)	"Faces East" \$7,500 (2d week)	"Faces East" \$4,000 (3d week)	"Journey's End" \$8,500
High... \$17,000				
Low... 4,000				
FIFTH AVE.	"Let Us Be Gay" \$20,300	"Way Out West" \$16,000	"Romance" \$15,800	"Common Clay" \$15,300
High... \$28,000				
Low... 8,500				
BLUE MOUSE	"Hell's Island" \$5,500	"Matrimonial Bed" \$4,500	"Sailor Bebe" \$6,000	"Raffles" \$5,500
High... \$16,000				
Low... 3,000				
ORPHEUM	"Sweet Mama" \$9,300	"Night Work" \$13,700	"Dixiana" \$13,000	"Little Accident" \$14,000
High... \$32,000				
Low... 6,500				

## DENVER

	August 2	August 9	August 16	August 23
TABOR	"Sweethearts and Wives" \$7,500	"Midnight Mystery" \$7,500	"Fall Guy" \$7,500	"Shooting Straight" \$8,500
High... \$18,000				
Low... 5,000				
ALADDIN	"Good Intentions" \$7,500	"Faces East" \$8,000	"Kitty Balaire" \$6,000	"Sailor Bebe" \$9,000
High... \$16,000				
Low... 5,000				
DENVER	"Blushing Brides" \$13,500	"For the Defense" \$13,000	"Sap from Syracuse" \$15,500	"Let Us Be Gay" \$13,500
High... \$27,700				
Low... 7,000				
RIALTO	"Border Legion" \$4,000	"Gay Madrid" \$4,000	"Lummox" \$4,000	"Man from Wyoming" \$4,000
High... \$7,500				
Low... 2,000				
AMERICA	"Those Who Dance" \$4,000	"Dancing Sweeties" \$4,500	"Rough Romance" \$3,000	"Recaptured Love" \$3,000
High... \$10,000				
Low... 2,000				

## PORTLAND, ORE.

	August 2	August 9	August 16	August 23
PAR-AMOUNT	"For the Defense" \$10,800	"Sap from Syracuse" \$14,500	"Man-slaughter" \$11,000	"Anybody's War" \$13,800
High... \$25,300				
Low... 5,000				
ORPHEUM	"My Washkins" \$9,000	"Night Work" \$8,000	"Dixiana" \$12,000	"Little Accident" \$12,000
High... \$22,500				
Low... 5,500				
MUSIC BOX	"White Cargo" \$5,000	"Hell's Island" \$5,000	"Faces East" \$5,900	"Journey's End" \$7,500
High... \$20,000				
Low... 4,000				
UNITED ARTISTS	"Raffles" \$10,000 (1st week)	"Raffles" \$10,000 (2d week)	"Let Us Be Gay" \$11,900 (1st week)	"Let Us Be Gay" \$11,900 (2d week)
High... \$19,000				
Low... 4,000				
BROADWAY	"Wild Company" \$13,000	"Way Out West" \$15,000	"On Your Back" \$12,000	"Common Clay" \$12,000
High... \$25,000				
Low... 9,000				

## It Can Be Done

Hollywood, Sept. 2. Anthony Nagy has been cameraman for the Christies for the past 18 years. That means that 35 optons have been taken up.

## ISRAEL SOMMERS IN AUTO CRASH—KILLED

Schenectady, N. Y., Sept. 2. Israel Sommers, 50, with address given as 220 West 42nd street, New York City, and who, shown as dead, was the chief interior decorator for the Ritz theatre and for the Fox theatres for years, was instantly killed near here Wednesday night as a result of an automobile accident. Five other men in the machine with him were injured, several seriously. All were taken to Ellis Hospital, this city.

Sommers, who had the contract for redecorating the local Wedgeway theatre, renamed the Erie, was accompanied by two of his foremen, an employee and two local men employed by the Parish Theatre. Charlie Clark of Hartford, Conn., owner and driver of the car, declared he, Sommers, Morris Swartz of 1011 Furman street, New York, David Nestle of Hartford, and two local men were on their way to Troy about 11 o'clock. Near Stop 22 Clark saw lights of an approaching machine round a curve and then lights of a second machine attempting to pass the first. The second machine was on left of the road, and Clark took only course open to the ditch. He was going about 40 miles an hour according to his statement. The machine turned over and hit a pole. Sommers instantly killed. Others received cuts and bruises.

Accident survivors are now back on job and carrying out Sommers' ideas.

## Walsh on Gaynor-Farrell

Hollywood, Sept. 2. Raoul Walsh has been assigned by Fox to direct "The Man Who Came Back," the first Gaynor-Farrell picture since Miss Gaynor's return to the studio. Production starts in about three weeks. After the picture, Walsh will work on "Woman of All Nations," sequel to "Cockeyed World." William K. Wells and Walter Kelly are preparing the dialog.

## Chimp "Divorce" Satire

Hollywood, Sept. 2. A travesty on "Divorce" is being made by Tiffany, with its chimp actors. It's one of the series of two reels being turned out by the studio. Title, "The Little Divorce."

## TACOMA, WASH.

	August 2	August 9	August 16	August 23
BLUE MOUSE	"White Hell" \$3,000	"Faces East" \$3,000	"Matrimonial Bed" \$2,900	"Journey's End" \$4,000
High... \$8,200				
Low... 1,400				
RIALTO	"Blushing Brides" \$4,600	"Big House" \$5,500	"Way Out West" \$2,400	"Sine of Children" \$2,300
High... \$9,000				
Low... 2,000				
R-K-O	"Lawful Larceny" \$4,400	"Dawn Patrol" \$5,000	"Dixiana" \$4,800	"Rain or Shine" \$4,600
High... \$14,500				
Low... 2,200				

## TOPEKA

	August 2	August 9	August 16	August 23
JAY HAWK	"Social Lion" \$5,000	"Born Reckless" \$5,000	"Golden Call" \$5,000	"Among Millionaires" \$4,800
High... \$9,000				
Low... 3,000				
NOVELTY	"Big House" \$2,800	"Texas Kid" \$1,500	"Song of Fanny" \$900	"Romance" \$2,100
High... \$3,200				
Low... 700				

## LOUISVILLE

	August 2	August 9	August 16	August 23
ALAMO	"Recaptured Love" \$2,000	"Not Damaged" \$2,000	"Matrimonial Bed" \$2,000	"Wild Company" \$2,000
High... \$11,400				
Low... 2,450				
BROWN	"French Girl" \$2,000	"Sergeant Grisham" \$2,000	"Knew Woman" \$2,000	"Shooting Straight" \$2,000
High... \$5,700				
Low... 2,250				
ANDERSON	"Sweethearts and Wives" \$2,700	"Sweet Mama" \$2,700	"For Defense" \$2,700	"Silent Enemy" \$2,700
High... \$9,800				
Low... 2,100				
RIALTO	"Flinging Wires" \$2,600	"Let Us Be Gay" \$11,000	"Way Out West" \$17,400	"Blushing Brides" \$17,400
High... \$17,500				
Low... 3,275				
STATE	"Raffles" \$11,000	"Let Us Be Gay" \$11,000	"Way Out West" \$17,400	"Blushing Brides" \$17,400
High... \$29,000				
Low... 3,275				
STRAND	"Women Everywhere" \$5,100	"King Jazz" \$5,500	"Western Front" \$5,500	"Western Front" \$5,500
High... \$12,500				
Low... 3,700				

## Publix Switches to Fight 'Sunday' Law in Texas—Taking Pinches

## Schlesinger on Coast

Hollywood, Sept. 2. M. A. Schlesinger, of General Theatres, spent his first week-end on the coast yachting with film men. He returned to Hollywood yesterday (1).

David R. Hochreith and Albert Russell are with Schlesinger. Russell, sales manager for the south-west, has opened an office here. The end of the week he goes to San Francisco to open a sub-office there. Mack A. Horn will be its manager.

## SPECIAL PROTECTION MEETING IN MINN.

Minneapolis, Sept. 2. A special meeting of the Minneapolis Film Board of Trade is being held this week in an effort to bring about a compromise agreement between Publix Northwest theatres and independents in the territory on the subject of protection for the Publix houses.

Independents are objecting strenuously to the protection demands presented to the Film Board by Publix. The Publix schedule, in some instances, calls for Publix theatre protection over independent houses in towns as far distant as 35 miles. Independents have characterized the demands as "murderous."

## SAME OLD FORT

Hollywood, Sept. 2. Radio will use the same location for "Deaf Ideal," as Paramount used for "Beau Geste," five years ago. "Herbert Brenon, who will direct "Deaf Ideal" and who also directed the first "Beau Geste" picture returned from Yuma, Ariz. Saturday and reported the fort and other buildings built by Paramount still in good condition. Radio is sending a technical staff on to Arizona to touch up the weatherbeaten spots, otherwise the location will be used without any changes.

## First New Cosmo

The first Cosmopolitan on the new Metro program will be "Three French Girls," with release ahead of any other Cosmopolitans. It features Dorothy Doyne, Yola D'Avril and Sandra Rayet, and is now in production on the west coast.

## TACOMA, WASH.

	August 2	August 9	August 16	August 23
BLUE MOUSE	"White Hell" \$3,000	"Faces East" \$3,000	"Matrimonial Bed" \$2,900	"Journey's End" \$4,000
High... \$8,200				
Low... 1,400				
RIALTO	"Blushing Brides" \$4,600	"Big House" \$5,500	"Way Out West" \$2,400	"Sine of Children" \$2,300
High... \$9,000				
Low... 2,000				
R-K-O	"Lawful Larceny" \$4,400	"Dawn Patrol" \$5,000	"Dixiana" \$4,800	"Rain or Shine" \$4,600
High... \$14,500				
Low... 2,200				

## TOPEKA

	August 2	August 9	August 16	August 23
JAY HAWK	"Social Lion" \$5,000	"Born Reckless" \$5,000	"Golden Call" \$5,000	"Among Millionaires" \$4,800
High... \$9,000				
Low... 3,000				
NOVELTY	"Big House" \$2,800	"Texas Kid" \$1,500	"Song of Fanny" \$900	"Romance" \$2,100
High... \$3,200				
Low... 700				

## LOUISVILLE

	August 2	August 9	August 16	August 23
ALAMO	"Recaptured Love" \$2,000	"Not Damaged" \$2,000	"Matrimonial Bed" \$2,000	"Wild Company" \$2,000
High... \$11,400				
Low... 2,450				
BROWN	"French Girl" \$2,000	"Sergeant Grisham" \$2,000	"Knew Woman" \$2,000	"Shooting Straight" \$2,000
High... \$5,700				
Low... 2,250				
ANDERSON	"Sweethearts and Wives" \$2,700	"Sweet Mama" \$2,700	"For Defense" \$2,700	"Silent Enemy" \$2,700
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High... \$17,500				
Low... 3,275				
STATE	"Raffles" \$11,000	"Let Us Be Gay" \$11,000	"Way Out West" \$17,400	"Blushing Brides" \$17,400
High... \$29,000				
Low... 3,275				
STRAND	"Women Everywhere" \$5,100	"King Jazz" \$5,500	"Western Front" \$5,500	"Western Front" \$5,500
High... \$12,500				
Low... 3,700				

Dallas, Sept. 2. Texas Sunday shows becoming serious with Publix, through its Dent acquisition, heading exhibit of the smaller burgs in a fight to beat Governor Dan Moody's blue law.

First shot was fired by Al Fourment, skipper of P-P's new \$500,000 Paramount recently opened at Abilene. Fourment opened his first show Aug. 3. Since he has paid two \$50 fines (maximum) with a third charge for violating city's censor ordinance, Fourment claims he invited city board to preview "Silent Enemy," his opener, Sunday a. m. before showing, but officials, wise to his stunt, did not appear.

Some of the other small town managers fared less favorably. At Brownwood, J. C. Tunstall for P-P was garaged with his whole staff to the county courthouse some minutes before 10 a. m. Sunday, and placed under bond pending trial. At Denton, which P-P opened same day as Abilene, manager of Palace was garaged with his whole staff, and also contempt for ignoring injunction.

At Paris (Tex.), A. I. Norman, of Publix houses, tried to beat his pass for \$50 tax by an alibi that he wasn't manager on questioned Sunday, having gotten a "two-day vacation" from Dallas headquarters. As he also was in town on Saturday and following Monday, court figured he was manager Sunday, too, especially when informed that two-day vacations were something new to Publix employes. Norman paid off.

Public's Sudden Change. "Funny part is Publix's sudden radical change in Texas policy. Gov. Moody pushed the blue law on strength of prompting from his church supporters, who've been trying to chase Sunday shows out of state since passing of laws preventing horse racing, gambling, pool halls. Fight has been on for some years, but Moody brought it to climax.

Theater got their break by some jurists in state doubting the constitutionality. Until the Abilene case, Publix had stayed on the law's side, with exception of larger cities, where shows are protected by local ordinances. Some indies had attempted futile breaks, but P-P's entrance into the ruckus is apt to be about as serious as any settlement, with circuit taking phibic of irritating a heavy percentage of church-minded populace. Up to date Publix has been handling Texas customers with kid gloves, with extreme care taken to rile none.

Indie exhibs will likely rally, using \$200 to challenge a bumper. Purpose may be to nase courts to an extent that they'll call on legislature to ditch the law when next governor comes into office (1931).

At that the Sunday pinches are their values. Law provides arrest of whole staff, giving wise managers chance of creating scenes that bring plenty of publicity. Care usually is taken that the sheriff parades his prisoners publicly.

At Abilene, Far has real-b-o-b with a comparatively small house doing around \$1,500 on each "illegal" Sunday. In the smaller burgs, where preacher's influence is stronger, results are doubtful. So far, Publix's fight is limited to the north and west portions of state, due to Dent holdings.

## Promotions from Ranks

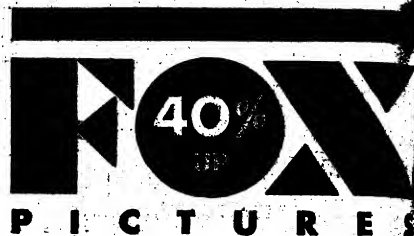
## By U. A. as Per Policy

Committed to a policy of promotion from the ranks, U. A. has moved five salesmen up to branch manager posts. They are R. Hoffman, out of Chicago, placed in charge of Minneapolis; A. M. Goodman, Detroit, now branch chief at Indianapolis; Tomothy Thompson, out of Kansas City, manager at Milwaukee; Joe Dody, also out of Kansas City, as New Orleans exchange head, and R. Drucker, Chicago, placed at Salt Lake City. Max Goosenan, formerly with U. A. but before that with the U. A. sales force, rejoins as salesman out of Chicago to replace Hoffman, replacing the promoted Hoffman. Jack McKay has been added to the Minneapolis office.



# A week isn't long enough

to accommodate  
crowds rushing to see



## COMMON CLAY

with

CONSTANCE BENNETT LEW AYRES

Tully Marshall Matty Kemp Beryl Mercer

From the Harvard Prize play by Cleves Klinead

Directed by VICTOR FLEMING

**4** Weeks at the Roxy, New York  
**5th** Week at Roosevelt, Chicago  
**4** Weeks at Fox, Philadelphia  
**2** Weeks at Apollo, Indianapolis  
**3** Weeks at Fox, Brooklyn, N.Y.  
**2** Weeks at Fox, Washington  
**2** Weeks at Fox, Detroit  
**2** Weeks at New Theatre, Baltimore



## JOHN M'CORMACK

in

## SONG O' MY HEART

with

MAUREEN O'SULLIVAN

J. M. KERRIGAN

JOHN GARRICK

TOMMY CLIFFORD

ALICE JOYCE

FARRELL MACDONALD

Directed by

FRANK BORZAGE

**5** Weeks at Grauman's Chinese  
Theatre, Los Angeles  
**3** Weeks at United Artists Theatre  
Chicago  
**2** Weeks at Tivoli, Toronto



# Theatres aren't big enough

Extended runs on Fox pictures; the great increase in Fox business; the fact that most Fox bookings are on a percentage basis; all prove exceptionally successful pictures.

The success of these great attractions is shared by exhibitor, producer and public! Is your theatre getting its share?



Coming, Another Big One

**JACK LONDON'S**

greatest romance

**THE  
SEA WOLF**

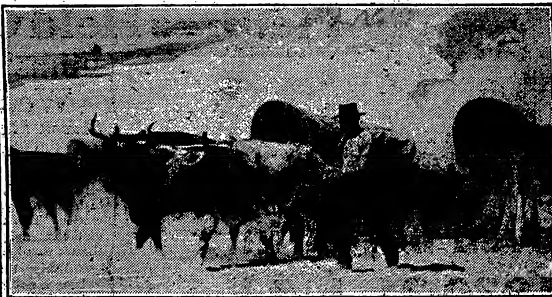
with

**MILTON SILLS**

**JANE KEITH RAYMOND HACKETT**

Directed by **ALFRED SANTELL**

Merciless as a tiger, cruel as a shark, strong as a bear, Wolf Larsen's hand was heavy on his ship. No voice could brave him and the speaker live. Into that Hell-ship came a lovely woman whom he desired, a man whom she loved. Blows, torments, love, in breathless, unforgettable drama.



The Most Important Picture  
Ever Produced

*Raoul Walsh's*

**THE  
BIG TRAIL**

with

**JOHN WAYNE MARGUERITE CHURCHILL  
EL BRENDAL**

**Tully Marshall Tyrone Power David Rollins**

Written by Hal G. Everts

So big it dwarfs comparison! Nearly half a year in the making. Produced on a colossal scale. Romance of the virgin West, entirely made in the open in the last American wilderness. Armies of actors and savage Indians. Vast herds of cattle, horses. Droves of buffalo. Myriads of frontier wagons. Tremendous scenic effects. Stirring battles with the Indians. Dangerous river crossings. Descent of lofty cliffs by wagons, horses, cattle, people. Every foot a thrill. Every reel breath-taking in beauty. Tenderest and most exciting of all romances.



# 24 out of 32 EXTENDED RUN PICTURES are Metro-Goldwyn-Mayer!

August 16, 1930

EXHIBITORS HERALD-WORLD

## Survey Reveals Unusually Many Pictures Held Over This Summer

Films' High Merit Wins Extra  
Weeks Despite Business Status  
*Season Marked by Number of Repeat Engagements in  
First-Run Houses of Same City*

(Special to the Herald-World)

NEW YORK, Aug. 14.—Holdover pictures this summer have hit an amazingly high mark, especially when the general business depression is taken into consideration. This would indicate that the public and the theatre men do not agree on the entertainment and box office quality of the product being offered, for some theatre men have blamed inferior pictures for the slump in receipts.

During the last weeks, a HERALD-WORLD survey shows, there has been a noticeable increase in the number of holdover pictures, with theatres throughout the country benefiting from this box office product.

One particularly interesting phase of this situation is the number of pictures which, after playing one first-run situation for a week, are transferred to another first-run house in the same city for a second week. A few examples of this follow:

"Let Us Be Gay" (M G M)	"The Divorcee" (M G M)
First week—Chicago, Chicago	First week—Chicago, Chicago
Second week—Oriental, Chicago	Second week—Oriental, Chicago
"Caught Short" (M G M)	"The Big House" (M G M)
First week—Chicago, Chicago	First week—Bleeker Hall, Albany
Second week—Roosevelt, Chicago	Second week—Leland, Albany

Other instances of repeat dates will be given in the survey. The following are holdover pictures which have played the last eight or ten weeks:

"Song of My Heart" (Fox)—three weeks, United Artists, Chicago.  
 "Common Clay" (Fox)—three weeks, Roxy, New York.  
 "Common Clay" (Fox)—three weeks, Roosevelt, Chicago.  
 "Let Us Be Gay" (M G M)—one week, Majestic, Milwaukee, and three weeks repeat engagement, Garden, Milwaukee.  
 "Our Blushing Brides" (M G M)—two weeks, Michigan, Detroit, and one week repeat engagement, Madison, Detroit.  
 "The Big House" (M G M)—five weeks, United Artists, Detroit, and one week repeat engagement, Madison, Detroit.  
 "The Big House" (M G M)—four weeks, Criterion, Los Angeles, and one week repeat engagements at Hollywood Pantages and Boulevard.  
 "Romance" (M G M)—week, Loew's State, Los Angeles; week, Criterion.  
 "The Big House" (M G M)—12 days, Imperial, Long Beach.  
 "The Unholy Three" (M G M)—three weeks, United Artists, Portland.  
 "The Big House" (M G M)—two weeks, Warfield, San Francisco.  
 "The Big House" (M G M)—two weeks, Fox, Seattle.  
 "The Big House" (M G M)—four weeks, McVickers, Chicago.  
 "The Big House" (M G M)—one week, Stanford, with three-day repeat.  
 "Romance" (M G M)—two weeks, Stillman, Cleveland.  
 "Caught Short" (M G M)—three weeks, Stillman, Cleveland.  
 "Blushing Brides" (M G M)—two weeks, Columbia, Washington.  
 "The Big House" (M G M)—two weeks, Columbia, Washington.  
 "Let Us Be Gay" (M G M)—two weeks, Capitol, New York.  
 "Caught Short" (M G M)—two weeks, Capitol, New York.  
 "Blushing Brides" (M G M)—two weeks, Capitol, New York.  
 "Let Us Be Gay" (M G M)—two weeks, Boyd, Philadelphia; week, Karlton.  
 "The Big House" (M G M)—two weeks, Stanton, Philadelphia.  
 "Holiday" (Pathe)—two weeks, Metropolitan, Boston.  
 "Holiday" (Pathe)—two weeks, Stanley, Philadelphia.  
 "Holiday" (Pathe)—three weeks, Rivoli; repeat, Cameo, for extended run.  
 "Little Accident" (Universal)—two weeks, R K O-Keith, Boston.  
 "Rain or Shine" (Columbia)—two weeks, Globe, New York.

The survey does not include roadshow presentations, but does reveal the day of the holdover pictures is still here and that box office product is being made.

"I'll try to do  
even better in  
1930-31, but I'm  
certainly proud  
of this report."





## Credit Bulletins on Indie Exhibs Sent Out Daily by Hays Office

Distributors are more closely following than ever before the specially-prepared bulletins from the Hays office on exhibs, their ratings, credits and warnings through what those exhibs did last year on contracts they signed.

More attention is being paid to these confidential bulletins, now arriving sometimes three a day, because of the uncertain state of many exhibs, the number that fail to live up to obligations and the gamble that is now being taken through high rentals, distrib sources say.

One company lists this exhib-checking service as most outstanding feature of the Hays organization, saying it pays little attention to anything else from that quarter.

With individual contracts now used and arbitration provisions missing, these dubious accounts are

being sidestepped in some cases, while in others substantial deposits are demanded. An example is furnished through one distrib last week returning a contract application to an indie who has pegged by Hays' bulletins as having ducked on three pictures last season, with advice that he (indie) couldn't get any product at all, except with a 25% deposit in advance of signing the contract.

The Hays' bulletins also includes such info as have sold out without fulfilling obligations on contracts, as well as scattered exhibs who were in bad but have made good since, indicating a chance may be taken on them now.

Henry Clay Bate has joined Columbia's press department.

### "Variety" Published This News Item Last Week, August 27

#### Fox-MGM Renew, Extend

Metro has exercised options on Herbert Stothart and Joseph Meyer, composers, for one year, and extensions on F. G. W. Robinson, Edith Ellis and Edith Fitzgerald, writers, for six months.

New contracts now in effect on the Fox lot are El Brendel, comedian; Tom Barry, writer, and Hamilton McFadden, director, all for one year. Six-month Fox renewals were given Guthrie McClintock and Melville Burke, directors, and Willard Robinson and Nat Pendleton, actors.

But failed to state that everyone mentioned is under the direction of

**SIDNEY PHILLIPS**

234 West 44th Street  
N. Y. C.

Open for Offers After January 15, 1931

# JOE WONG

THE CHINESE RUDY VALLEE  
NOW PLAYING PUBLIX THEATRES

This Week (Aug. 29): Chicago Theatre, Chicago  
"CHINESE WHOOPEE REVUE" PUBLIX "LANTERN" UNIT  
Dir. WM. MORRIS OFFICE

## 'ERROR OF JUDGMENT' SAYS 'PUBLIX OPINION'

"Publix Opinion," house organ for Publix theatres, printed the following last week on its editorial page:

In a recent issue, "Variety" lists a number of activities by Publix theatres in Texas, as questionable, and concludes that the efforts were made by field showmen in the hope of getting home office recognition.

For the benefit of "Variety," if that excellent publication will design to take cognizance of, and reprint this explanation, as well as for the benefit of everyone in Publix, attention is invited to the fact that on numerous occasions, Publix home office executives, notably Charles E. McCarthy, A. M. Botsford, Lem Stewart and Ben Sorkowich of the advertising department have issued advice, instruction and warnings, repeatedly, against illegal, untruthful, unethical or distasteful exploitation. Added to these warnings, issued in private letters and in "Publix Opinion," the company's official publication, Mr. Katz has frequently issued statements covering specific cases. Recently Austin H. Kough, head of Publix's legal department, outlined company policy in the matter. Jack Barry, as founder and head of the Publix School of Theatre Management, has incorporated the advice in the school curriculum. All of this policy background dates back to the beginning of Publix theatres, Balaban & Katz theatre and Paramount pictures.

As a general rule, Publix merchandising and exploitation leads show business in point of streaming ethical practice. However, by the very nature of individual enthusiasms, deadlines, booking changes, psychological appeals, etc., sometimes an effort that seems to be well planned and entirely within the bounds of ethical policy goes awry for reasons beyond the control of those who motivate them.

This does not happen often, and when it does, prompt and proper action is invariably taken by company officials.

### Exhibs Organize Fight On Flip-Up Ordinance

Chicago, Sept. 2. Menace of the automatic flip-up seat ordinance has finally awakened the local exhibitors. They are now circulating among themselves a petition against the new law.

Petition will be delivered to Mayor William Thompson asking that he refrain from signing the new code until the various exhibs have stated their side. Petition is not the work of any one organization at present, and will be presented as coming from the entire exhib body.

"The Escape" for Chi Chicago, Sept. 2. "The Escape," English-made feature released on this side by Radio, will have its American premiere locally Sept. 8. It will show at the Palace with vaude.

### Stench Stand-Off

Dallas, Sept. 2.

Into show biz's hall of fame should go one indie exhib near Dallas, who claims he's found an okay antidote for the stench bomb. Exhib says he takes green coffee, roasts it, scatters around afflicted area, leaving only caffeine aroma.

### Syracuse Unsettled

Syracuse, N. Y., Sept. 2.

Labor Day found three of the five major chain houses here with union labor controversies unsettled.

Theatres affected are the Strand (Warners), Eckel (Fox) and the Paramount, still to come to terms with the Syracuse Musicians' Protective Association and the Stage Hands' Union. State (Loew's) and Keith's effected adjustments with both unions before Sept. 1.

## NO TIE-UPS WITH GROCERIES FOR B.&K.

Chicago, Sept. 2.

Publix-B. & K. is finished here with tie-up exploitation involving the linking of the theatre name with a commodity, such as bread, milk, or other like items. Henceforth all publicity will be through the daily papers.

Idea originated with Paramount and is being picked up here as a hot one that will save plenty of money.

Rule can be broken if the manufacturer of an article feels he has enough money to stand all the expenses of a tie-up, in which case Publix-B. & K. will play.

Joan Carter Waddell, legit, makes her first short next week for Par in the New York Studios. It will be a musical.

# Back in 1880 Folks expected Foul Air

**C**LOSE, stale air, wilting heat in summer, chilliness in winter—these were necessary evils in 1880—along with dim lights and uncomfortable seats!

Now all that is changed! Among the many important improvements in the modern theatre of today is Healthful Kooler-Aire, Nature's Refrigeration, a complete cooling and air conditioning system.

The refreshing coolness it brings in hot weather is still a continual surprise to movie fans coming in from torrid streets. And throughout the year it delivers pure, washed air, completely changed every five minutes, or oftener, as required. Gone forever are the distressing heat, sultriness and offensive odors.

In spite of its phenomenal success, Kooler Aire Systems sell for extremely moderate prices. Write for this book and complete information.

**KOOLER-AIRE ENGINEERING CORP.**

1916 Paramount Bldg., New York, N. Y.

B. F. SHEARER CO.

Coast Representatives

SEATTLE PORTLAND LOS ANGELES

HEALTHFUL  
**Kooler Aire**  
NATURE'S REFRIGERATION  
"Silent Partner of the Talkies"

STOPPING ALL SHOWS AT THE  
PARAMOUNT, NEW YORK  
NOW

# SONNY-EDDIE & EDDIE

"THE THREE GOBS"  
featured with

LOUIS McDERMOTT'S "HAREM HOKEM" UNIT

NEXT WEEK PARAMOUNT, B'KLYN, N. Y.

OUR SECOND PUBLIX TOUR TO FOLLOW.

Direction, NAT KALCHEIM

HELLO GANG





WARNER BROS. Present

# OH SAILOR

with  
**AMERICA'S  
 CRAZIEST  
 CLOWNS**  
**OLSEN & JOHNSON**

The two goofiest guys that ever threw an audience into hysterics! They may be crazy, but they get the laughs!

Catch Olsen and Johnson in "Oh Sailor Behave" as a couple of silly salts seeing the sights in Naples! Gobs, girls and gondolas!

Thar's gold in them thar gobs!

Irene Delroy • Charles King  
 Lowell Sherman • Noah Beery  
 Lotti Loder • Vivien Oakland



Stage play by Elmer Rice. Adaption and dialogue  
 by Joseph Jackson. Directed by Archie Mayo.



## BIGGER THAN THE BIGGEST





**BETTER THAN THE BEST**





## The Screen's Famous Thrillers Remade to Revive Big Business

The Great Pathé Serials that popularized motion picture entertainment and promoted steady theatre patronage.

**Q** AMPLIFIED by Exciting Dialogue . . . INTENSIFIED by Startling Sound Effects . . . MODERNIZED in Action, Acting and Staging . . . EMBELLISHED by a new Hero and Heroine for youngsters to idolize and grown-ups to applaud and follow week after week . . . Each Serial COMPLETE in Sixteen 2-Reel Episodes.

## The New PERILS OF PAULINE

## The New EXPLOITS OF ELAINE

## The New POISON PEN

**FAST ACTION—THRILLING ADVENTURES—CLEVERLY  
SUSPENDED SUSPENSE TO MAINTAIN INTEREST AND  
KEEP THEM COMING.**









# They made "WHOOPEE!"



# Whoopie

A Musical Comedy of the Golden West

Music by Walter Donaldson, Lyrics by Gus Kahn.  
From the musical comedy by William Anthony McGuire. Directed by Thornton Freeland.

ALL TECHNICOLOR  
UNITED ARTISTS PICTURE



# the greatest sensation of the year!

"Samuel Goldwyn, Eddie Cantor, Flo Ziegfeld, gorgeous scenery, beautiful girls, eye-appealing settings in Technicolor, tuneful music, standout dance ensembles, clever comedy executed by Cantor—put them all together in a fast-tempo picture and you make 'Whoopee'!"

"'Whoopee' will hit heavy when it finally reaches the theatres. Cantor is going to tear them right



**FLORENZ  
ZIEGFELD**

Genius of the Stage and producer of the theatre's greatest entertainments.

**SAMUEL  
GOLDWYN**

Genius of the Screen and its most consistent producer of worthwhile box-office productions.

Combined their showmanship and producing talent in creating in the screen "Whoopee" any year's most perfect entertainment.

# EDDIE



# CANTOR

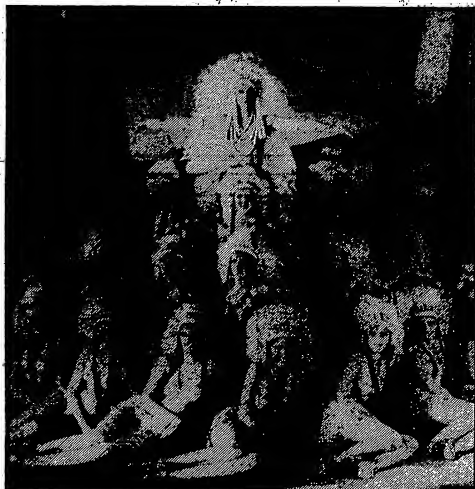
**The WORLD'S GREATEST  
LAUGH MAKER!**

out of the seats—and the settings and music will make the natives open their eyes wide.

"It's a standout comedy with laughs toppling over each other continually and brief respites given the audiences to recover for the next spasm via brief effective songs or dance ensembles.

"Nothing to equal the dance ensembles has so far been seen in pictures."

**"BIG HIT RATING"**  
—MOTION PICTURE NEWS



**GAYETY! COLOR! SPECTACLE!**  
as only Ziegfeld and Goldwyn can produce it





*Eleanor Hunt*

**"WHOOPEE"**

**JOHN RUTHERFORD**

As *"Sheriff Bob Wells"*

IN

HIS FIRST PICTURE

**"WHOOPEE"**



**"WHOOPEE"**

**"BE YOURSELF"**

**"3 LIVE GHOSTS"**

DIRECTED BY

**Thornton Freeland**



***I*** Want to thank Samuel Goldwyn for the intelligent manner in which he transferred "Whoopee" from the stage to the screen

**EDDIE CANTOR**



## Chi. Bad Boy Exhibs Not Spanked; Exchanges Need Biz; Forget Rules

Chicago, Sept. 2. In spite of the statements of the exchanges recently that they would demand deposits of contract-breaking exhibitors, the districts are forgetting the past infringements and signing up even admittedly bad risks without any talk of deposit. Competition among the exchanges is too keen for any high-hat methods to succeed.

Film Row, however, is in an upheaval as the season closes on account of the panic of pictures left on the floor. While the tail-end of every season brings a certain amount of exhibitors unable or refusing to play out the remainder of their contracts, this year the amount of prints left on the floor is estimated at more than 35% above normal.

In the few cases where exhibitors have offered to play out product, they coupled the offer with demands for sharp price reductions, which the exchanges, generally, refused to allow.

Even in those cases where the Film Board have stamped certain exhibitors with the C (Credit Inadequate) rating, the exchanges are greeting the exhibitors with the big smile.

## UNION'S O.K. AT DALLAS, EL PASO'S STIFF DEMAND

Dallas, Sept. 2. With majority picture houses renewing union contracts for next season this month, arisal new labor squawks throughout Texas.

At El Paso, Raphael Calderon, owner of string of Mexican houses, faces demand for 6-day week, three instead of two men on sound equipment, and 20% increase in wages. Settlement still up in the air.

Public only had a demand for \$5 general raise on operators at Ft. Worth to deal with. Instead of the raise, it asked the local to "forget all about it" and cut both operators from four men to three. No settlement.

In Dallas, Public took no chances to raise its local and contracts were signed peacefully, with both musicians and stage hands. R-K-O Southern followed, not caring to revive difficulties experienced at Houston last winter.

## ALDINE, PTSBG., HELD UP

Bandits Escape With \$1,500 Saturday Night

Pittsburgh, Sept. 2. Entering the Loew's Aldine theatre shortly after the ticket office had closed Saturday night, two bandits escaped with \$1,500. They escaped in a car which they had stolen 15 minutes prior to the hold-up when they forced the driver to leave the machine in the north side section of town.

The bandits entered the private office overlooking the foyer with drawn revolvers, seized the money from the top of a desk and fled without attempting to loot the safe. Manager Jack Simons gave chase but the hold-up men mingled with the Saturday night crowds.

Three suspects were arrested a day later but they are not believed to be the men. It is the second time the Aldine has been held up in little more than a year.

## Talker Revival Theatre

Los Angeles, Sept. 2. Fox West Coast, through its Principal theatres, will reopen the Alhambra, downtown 600-seat grind house, as a revival theatre.

Policy will be reshaping of outstanding successes since sound on a full week run.

## Griffith on Jazz

(Continued from page 3)  
Finally come into their own, he believes.

### "Lousy Junk"

For himself, Griffith says he will make another picture in the class which he terms "lousy junk."

Griffith is certain he can delve into the classic and theme of depth. Offers from two of the companies, it is understood, would place the director in a carte blanche position in which he could control the purse-strings and have the complete say.

Griffith declares that he will concentrate his future work, whatever it may be, in New York.

### "Applesauce"

"Hollywood is so much applesauce," the director, one of the founders of the silent pictures.

"Sound has made it that way. Dialog has proven that those long plains and mountain tops mean nothing."

During the making of "Lincoln" Griffith admitted he had a tough time on the money end. From now on he described himself through with that, also.

In fact, Griffith said, he may decide after considering present offers, to sell his interest in United Artists. Unless he does this, whatever Griffith makes in the future will have to go through the U. A. exchanges.

What Griffith would like to make next is a city of New York epic. That is above everything else in his mind just now. "Napoleons," Andrew Jackson and a score of other colorful pasts stand second.

Admitting that "The Birth of a Nation," that picture which actuated silent film for its length, was melodramatic and shaded, Griffith said every detail, every incident, in the talker, "Lincoln," is authentic, according to official records culled through careful research.

Ufa Merkle, the Miss Rutledge in the picture, incidentally, was test-cameoed by Griffith 10 years before her latest casting in Hollywood.

## Jean Harlow's Sorrow

(Continued from page 2)  
there in my house, I could not give a dinner party for over eight. No, I do not go out in Hollywood. I suppose I am a fool. I sit at home like an old dog and lick my wounds."

"Wounds?" Sobbie repeated.  
Jean had already mentioned some matrimonial difficulties she had experienced. A husband is contesting her divorce suit. He has announced to the world she posed for nude pictures, to which he objected.

It's not true at all, Jean says. There never were any such pictures.

"But that is to be expected from him," she added. "He has no idea of how to play fair. He has done much worse things, but he is no real sorrow to me, merely an annoyance."

"It is a long story that involves many things and I am not going to go into it with you," Miss Harlow stated. Apparently her real sorrows and wounds have nothing to do with her husband. Nor have they to do with a grandfather who disinherited her when she first went into pictures and signed a contract with Hal Roach. She broke that contract, but since signing with Howard Hughes, grandpapa is more amenable and has not disinherited her, although he won't give her any money.

"Just because I am a woman and a Harlow is no reason why I should not live my own life," Jean philosophized, as though alone.

Miss Harlow's advent into pictures is somewhat shrouded in mystery. "It was almost accidental," wearily. "In fact it was really on a dare that I first went in; then Mr. Hughes saw me. He wanted me right away. But the story is long and has to do with many things."

"You seem anything but happy over your success," Sobbie subbed.

Not Just Another  
"I never enthrone," replied Jean. "I feel inwardly and I love the work. It is part of me and I particularly liked the role in 'Hell's Angels' because it was so different and people would not think that I was just another blonde. Though the Lord preserve me from ingenuities, yet in my next picture I don't want to play such a fearfully cynical and frank part. At least I would like the girl to be given some excuse and

## Airplane Insurance Against Accidents From Exploitation

In order to avoid possible damage claims on R-K-O as a result of airplane accidents in connection with exploitation stunts in which planes are used, the chain has advised its managers and the field that the home office must be advised of details on stunts in time, so that liability insurance may be obtained.

No serious damage claims have occurred as yet, with the new order coming as a precautionary measure through the increased use of planes for exploitation of theatre attractions.

R-K-O does not carry blanket insurance covering the circuit on any possible accidents or property damage.

Advice to managers and exploitation men is that while coverage by insurance is necessary, the field should not wait for the insurance companies before going ahead on plans as long as carrying details is forwarded to the home office in time.

## Marks WB Dis. Mgr.

Chicago, Sept. 2. Meyer S. Marks, who in Chicago built the Granada and Marbro, two of the town's best neighborhood houses, has joined the Warner organization as divisional manager of Ohio.

He has 20 houses throughout the state under his direction with headquarters in Cleveland.

be a little sympathetic to the audience."

Miss Harlow incidentally feels that Hughes has more or less kept her down by not letting her appear in any other picture until "Hell's Angels" was released. "He says he discovered me and didn't want me to strike the small towns until I appeared on Broadway. Maybe he's right," she added.

"I have never told anyone as much as I have told you," Miss Harlow suddenly exclaimed. This left the already amazed sobbie completely stranded. All the "Variety" gal could really gather about Jean is that her own numerous, mysterious sorrows, the trouble of her friends and the general care of the world are better than a diet for her.

She seems the most unhappy young player who ever had a debut on Broadway. Her stay in New York has been disappointing; the hotel is terrible; she has been sick; her mother has been ill and there have been all sorts of business complications for her.

That night when the Sobbie got home she confidentially informed mamma how glad she is she isn't in pictures—Sobbie, not mamma.

*Lee Garmes*

Supervising Director  
of Photography

"WHOOPEE"

"SONG OF THE FLAME"

"BRIGHT LIGHTS"

"Mlle. Modiste"

**I. MILLER**  
INSTITUTION  
INTERNATIONALE

*Beautiful Shoes*



Eddie is such a help to the feminine footwear industry. Such a help to I. Miller. Five little Cantors—and every one a girl! . . . It would be nice if there were more actors like Eddie . . . with Eddie's comedy—and Eddie's seriousness!

P.S. Black Suede is the predominating slipper fashion for autumn.

**EDDIE CANTOR**

and I. Miller, too,  
can make whoopee!

Showfolk's Shoeshop  
BROADWAY at 46th STREET  
Open until 9 P.M.





Rehearsing the Stetson number in "Whoopee"

# "WHOOPEE"

is a great show

with its sparkling Stetson number

Florenz Ziegfeld incorporated in his stage show a number in which were featured the hats worn by the plainsmen who built up the West. The wide-brimmed Stetsons associated with the color and romance of the western pioneers contributed to one of the hits of the show. In the screen version of "Whoopee" this outstanding number was, of course, retained.

The old-timers are disappearing, but the West goes on, and keeping pace are the styles of Stetsons—changing with the times, but holding to the same sturdy quality.

It may seem strange, but it's true; more Stetson hats are sold from eight dollars up, than any other hat you ever heard of, no matter how low the price.

Men who care about their personal appearance do not regard Stetsons as "high" in price. They buy them because in a Stetson hat they get qualities no other hat gives, they refuse to be content with anything less, and they know that in dollar-for-dollar value, Stetson stands alone.

They know that Stetson styling is authentic—that the right people choose Stetsons to start fashions. They know that the traditional quality in Stetson hats insures their upstanding, outstanding rightness through rain or shine. It is certainly true economy to get a hat that will continue to look well. And as far as the name is concerned—you know yourself that a Stetson is the hat a man is glad to hold so that the trade-mark shows . . . just a little.

# STETSON HATS

JOHN B. STETSON COMPANY, PHILADELPHIA

Makers of finest quality headwear for men and women—fur felts, straws, panamas, leghorns, silk top hats, opera hats, caps

LOOK AT YOUR HAT — EVERYONE ELSE DOES!



## Circuit-Controlled Chicago Not Expecting Any Zoning System

Chicago, Sept. 2. It appears that in spite of the Hays organization, and even in spite of C. C. Pettijohn, Chicago territory will not have a zoning system. If so, it will be the only section of the country without zoning.

The special zoning committee, made up of exchange men alone, threatened to work out their own zoning code for the city and force the exhibitors to accept it. However, it now comes out that the plan worked out by this special group, headed by Felix Mendelssohn of Metro and president of the local

film board, has nothing to do with zoning, but is merely a slight elaboration of the old-style plan of weekly release which has been in force here for years. There is absolutely no hint of zoning under this scheme, but, as Mendelssohn states, it is merely an attempt to do away with certain inequalities in certain obviously unfair situations. It is understood that the changes are, for the most part, unimportant. Otherwise this circuit-controlled town would be in an uproar.

**Circuit Obstacle.**  
To the wise boys on the row the

zoning plan for this town is practically impossible. There are too many more or less powerful circuits which are always bumping into each other on the matter of protection, the boys state. Estimated that 84% of the town's 350 houses are in circuits. Public-B. & K. over 38, Warner 17, Essaness 15, Coston booking group 60, Illinois Independents 35, Midwest 65, Fox 7, Schoenstadt 5, R-K-O 4. Every regular zoning meeting has been under the watchful eye of Pettijohn a couple of months ago, adjourned after hours of haggling with hope of agreement getting fainter and fainter after each stop meeting.

Meanwhile, both the exchanges and the exhibitors are signing for the new season's product on the same basis of the weekly release system, which, after all, seems to be satisfactory, both to the exchanges and exhibitors. In fact, film men all over the country have conceded that, of all release plans, the Chi system is the best all around.

## OPERATORS STRIKE IN LYNCHBURG; 'SCABS' IN

Lynchburg, Va., Sept. 2. Picture operators in four theatres, Academy, Ida, Belvidere (Publics) and Trenton (Indie), went on strike Labor Day, with non-union men taking their places. Latter came here from Washington, Baltimore and Norfolk.

The theatre men refuse to recognize the union. They declare the operators have not struck, but simply quit. They have asked the police to protect their houses, with only demonstration the giving away of handbills by picketers asking public to "stay away" and calling non-unionists "scabs."

The operators demanded higher wages, less working hours, and more men to each booth. Old contract expired Aug. 31.

As the theatre managers had received due warning of the impending strike, Michael J. Day, biz manager of the union, issued published warnings in Lynchburg, Richmond and Raleigh papers to non-union operators who might be engaged to break the strike.

Operators have been receiving an average of \$35 a week, with the demand asking \$50 to \$75 a week and six working hours a day instead of nine. Wanted four men in booth instead of three.

## Chi Houses Fixing Stages For Flesh Possibility

Chicago, Sept. 2. Houses, which in the rush to wire, utilized their entire stages for the sound equipment, pushing the screens up to the apron, are now rushing the opposite direction, with the neighborhoods spots trying to figure some way to clear their stages. This movement is noticeable not only in Chicago, but is reported throughout the midwest.

Movement takes in houses like the Lincoln-Hippodrome, Patio, Vista, New Strand, Elston, Regent, Drake, Admiral, all houses which formerly played vaude. These managers are now pushing their screens back, and placing the horns along the proscenium arch. Others are on the lookout for horns and amplifiers which do not require so much room.

## Arbitration in Boston

Boston, Sept. 2. Boston locals of stage hands, musicians and operators have been deadlocked for nearly three weeks over scale agreements with the sound, straight picture and vaude houses of Greater Boston.

A last minute compromise was reached Saturday (30) whereby the matter is to be referred to the na-

## 27 Neighborhood Houses Now Controlled by B. & K.

Chicago, Sept. 2. Public-B. & K. is continuing its drive, especially for the neighborhoods. Two new this week are the Alamo and the Manor. This gives the circuit 27 houses.

tional organization; and the circuit heads in New York for retroactive arbitration. Boston is running on this basis.

## CONGRATULATIONS

TO

**FLORENZ ZIEGFELD**

AND

**SAMUEL GOLDWYN**

FOR

**"WHOOPEE"**

STARRING

**EDDIE CANTOR**

**WILLIAM ANTHONY MCGUIRE**

Best Wishes for the Success of

**SAMUEL GOLDWYN'S**

**"WHOOPEE"**

**BEHRENDT-LEVY-ROSEN CO., Ltd.**

**GENERAL INSURANCE**

Insurance Exchange Building Van Dyke 1261

318 WEST 9th ST., LOS ANGELES, CALIF.

**william conselman**

adapted

**"whoopie"**

for the screen





**SAMUEL GOLDWYN  
FLORENZ ZIEGFELD  
EDDIE CANTOR • •  
GEO. OLSEN and his Band  
and TECHNICOLOR  
make BOX-OFFICE  
WHOOPEE**

**H**ERE'S every element combined to make the box-office work overtime.

A great producer, a famous showman, a comedian of comedians, a celebrated band.

Technicolor, Technicolor advertising, and girls—girls—girls.

"Whoopie," the Technicolor release by United Artists, is the living, breathing 1930 model of "Whoopie," the great Ziegfeld stage knockout.

It's another all Technicolor laugh carnival, with a full-fledged "it" cast, Florenz Ziegfeld and one of the greatest triumphs yet of natural color.

Schedule "Whoopie." Feature "Whoopie." For "Whoopie" means Box-Office if ever a picture did.

**TECHNICOLOR**  
**IS A BOX-OFFICE NAME. Advertise it!**



## Loew's Booking First Fox House, In Atlanta—May Book the Others

First actual booking of a Fox theatre by Loew's vaudeville exchange occurred this week in Atlanta, where the circuits commenced to pool operation of their two theatres Aug. 23. Loew's booking office in New York

sent a vaude act, Harry Hines, to Atlanta for the announced purpose of "strengthening" the Fanchon & Marco stage presentation, "Eyes," currently there.

Word at Loew's was that Marvin Schenck, the Loew vaude booking head, will continue to rebook and change the weekly Fox stage units in Atlanta to suit the theatre. This may eventually bring about the playing of regular Loew vaude bills in the Atlanta Fox and lead to the vaude-booking of the Fox circuit by Loew's or by a mutual booking exchange established for and by the two circuits.

Loew's Grand in Atlanta recently dropped vaude, its straight picture (Continued on page 64)

## JOE YOUNG

in  
"HOKUMOLOGY"

with  
**Myra Langford**  
**Billy Riddle**  
**Eleanor Gibson**

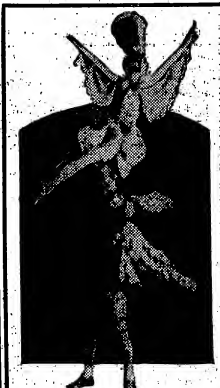
### R-K-O ROUTE

July 19—Toronto  
22—Montreal  
Aug. 3—So. Bend-Joliet  
10—Rockford-Madison  
17—Cedar Rapids-Davenport  
24—Des Moines  
30—Chicago (State-Lake)  
Sept. 6—Minneapolis  
13—St. Paul  
22—Winnipeg  
Oct. 4—Vancouver  
11—Seattle  
19—Portland  
23—San Francisco  
Nov. 5—Oakland  
12—Los Angeles  
21—Long Beach  
Dec. 3—Salt Lake City  
12—Omaha  
20—Kansas City  
27—St. Louis  
—1931—  
Jan. 9—Oklahoma City  
16—Fort Worth  
23—Dallas  
30—San Antonio  
Feb. 6—Houston  
13—New Orleans  
23—Atlanta  
Mar. 2—Birmingham  
12—Charlotte

More Time to Follow

East. Rep.  
**LARRY PUCK**  
Chas. Morrison Office

West. Rep.  
**MILTON BERGER**



**George ANDRE & Co.**  
ADAGIO FOURSOME  
BOOKED SOLID R-K-O.

## 10 More Weeks Probable For R-K-O 4-Act Intacts

R-K-O intact vaude units route, now 29 weeks, will have 15 houses tacked on shortly, bringing the playing time to more than 40 weeks.

Of the 15 theatres to be added to the intact route, seven may be in New York city, with the units playing these theatres at the finish end of their present trip.

The two theatres in New York now playing the Intacts are Chester and Madison, with the Intacts breaking in at the latter.

It is planned to route back the best of the intact units on the road to play the added New York best.

Added intact time outside New York will comprise the larger R-K-O houses, among them said to be the Palace, Cleveland and Albee Cincinnati. These probably will add an extra act to the four-act units, if playing them.

## Berkeley Withdraws as L. A. Paramount Stager

Los Angeles, Sept. 2. After putting on the first Paramount stage show Busby Berkeley has withdrawn from the job, Harry Gourlain, in charge of all stage production for Paramount on the west coast, will take over the Paramount shows, with the Mosconi brothers staging the dances.

Berkeley, under contract to the Paramount studio, continues there as before.

## Riz Continues

After announcing to drop vaude from the Ritz, Birmingham, Sept. 1, because of trouble with the musicians, R-K-O will continue to operate the house as heretofore.

Musicians threatened to walk out Sept. 1 with R-K-O announcing that it would drop stage entertainment on the same day.

A settlement was reached last week.

Riz plays R-K-O intact shows.

### Five Acts at Dyker

R-K-O Dyke, Brooklyn, will drop band presentations Sept. 6 to play five acts on split week.

Tommy Doyl continues as supervisor of the Dyker for R-K-O.

## R-K-O KILLS PRODUCERS' CREDITS IN BILLING

The "presented by" line on vaude billing from singles up to flashes is being eliminated by R-K-O on the ground that this part of billing means nothing to the public.

Besides maintaining that no one cares that Joe Doakes presents "Susie Sued," the sketch, or "The Hot Hoofers," flash, R-K-O figures that making room for credits in many cases reduces the size and importance of the act's billing.

Exceptions will doubtless be made where R-K-O feels importance of a producer's name warrants the "presented" line.

## 81st St.'s Scale Cut to Build Up Matinees

In an attempt to build up its fading matinees, R-K-O's 81st St. has slashed lower floor scale. Reserved orchestra seats are now 35 cents from Monday to Friday. Formerly 50c. House plays four or five acts and pictures. It has no cooling system.

## SOL TUREK

If you have the talent we have the ability to place you to good advantage.  
Studio, 145 W. 45th St.  
NEW YORK

## Marcus Loew BOOKING AGENCY

General Executive Offices

## LOEW BUILDING ANNEX

160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

## J. H. LUBIN

GENERAL MANAGER

## MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE BLD'G  
JOHNNY JONES  
IN CHARGE

## MARY BLANK

THIS WEEK [AUG. 30]

R-K-O PALACE CHICAGO

"Mary Blank, lady juggler, does stunts which seem impossible. Queen of the jugglers, we'd call her."—Cincinnati "Post," Aug. 25

TONY FERRY, R-K-O, REP.

AL GROSSMAN, LOEW REP.

BOOKED SOLID R-K-O CIRCUIT

## JACK WALDRON

With MISS HARRIETT

HEADLINING THIS WEEK (AUG. 30)

R-K-O STATE LAKE, CHICAGO

A Comedy Smash in 'One'

For All Offers See MARVIN WELT, Bond Bldg., 1560 Broadway, New York

JUST RETURNED FROM WORLD TOUR

## LONG TACK SAM

ASSISTED BY HIS TWO DAUGHTERS

MI-NA and NEE-SA

IS A REAL BOX OFFICE ATTRACTION

NOW AT LOEW'S STATE, NEW YORK

MANAGERS SHOULD KNOW THAT



# Chumps for Parties

Some of the better known artists with the majority names of value, theatrically, are making chumps of themselves, appearing gratis at "parties."

These parties, costing anywhere from \$20,000 to \$100,000 for the evening, pay off on everything except the entertainment. The caterer, the florist, the decorator and the bootlegger get theirs, while the actor who makes and keeps the party lively when liveliness is mostly needed, gets air only at the finish.

It's the friendship bunk, mostly. The actor is requested to do a favor for a crowd of unknown influentials who "may be helpful" to him. He fails. And he does it again, although the actor should know the host never made the money needed for an expensive party by giving away his own services.

## Giving Away \$1,000

Just why actors will be chumps for the very people who are able to pay them the most is another of those funny problems of the show business. An actor who might demand \$1,000 to go on the radio for 15 minutes, or the same amount to entertain for 10 minutes at a regular club date, will give away his whole evening to a social set that likes to laugh at and forget him.

Of course they feed the actor. Probably slip him a drink, too. And tell him what a great show it has been.

The actor goes home, thinks it over, calls himself a mugg, for he can see what he can see—then falls for the next invite to accommodate a friend, to save a millionaire \$3,000 of \$100,000 tossed out the window or on the lawn.

And this not only goes for parties—for everything the actor is asked to do in give away entertainment where someone else is profiting.

The Actors' Home may be full of "guests" who gave away their services in their day, the only thing that they had worth anything to give away.

# SAVING HEARTS OF ACTORS BY 3-A-DAY ONLY

R-K-O has decided not to adopt the four-a-day policy in its theatres.

Charlie Freeman, head of R-K-O's booking department, stated that after two weeks of deliberation the office decided to stick to the present three-a-day policy. Acts will play four-a-day Saturdays and Sundays, as has been the custom. Freeman stated that they had concluded not to install the four-a-day policy because they "don't want to break the actors' hearts."

# THERESA YVONNE RUNS AWAY FROM HUSBAND

C. R. Churchill, interior decorator of Raleigh, N. C., called at the District Attorney's office and sought aid in his search for his wife, known on the stage as Theresa Yvonne, dancer, who disappeared from Raleigh July 28 taking with her the couple's two daughters, 6 and 8.

Churchill was advised to tell his story to the Missing Persons Bureau of the Police Department. According to Churchill, his wife had formerly been with one of the Music Box Revue road shows. When home over a year ago she became interested in a miniature golf course in Raleigh. Her husband said that for several weeks prior to her disappearance she seemed morose and expressed a wish to return to the stage.

## 8 Acts at Hip

R-K-O's policy in the New York Hippodrome, reopening Sept. 6, will be eight acts on a full week with films. Stage budget will average around \$4,000 weekly.

At three-a-day show will run about three and a half hours. It will be the longest variety program in New York, scaled at 75c top.

R-K-O can have the house for the season if wishing to operate that long.

## Leo Fitzgerald Back

Leo Fitzgerald is reinstated on the R-K-O booking floor as an agent. He has been out of the R-K-O office about a year, spent mostly on the coast. With Fitzgerald under the new franchise is Bill McCaffery, former R-K-O booker. Leo's brother, Harry Fitzgerald, is also an R-K-O agent.

# THE TED LEWIS WERE BANGED UP ON PARIS

Ted Lewis, badly shaken up and suffering lacerations due to the tossing around he and Mrs. Lewis received when the "Paris" struck gale and tidal wave upon their return trip from Europe, is recuperating at the home of his brother, Leon Friedman, at West End, N. J.

The Lewises were in bad shape when the "Paris" docked Saturday (30). Physicians advised Ted enter a hospital for treatment, but later acquiesced to his brother's suggestion.

Lewis's version of what happened is that he and his wife were asleep in their stateroom when the gale hit, shattering the window glass. It cut both of them about the head and scattered over the floor.

The lock on the stateroom door had jammed, holding both prisoners waist deep in water before the vessel, suffering additional lacerations on their soles through walking on the shattered glass while groping about to escape possible drowning, when the water kept gushing into their stateroom.

Mrs. Lewis had been ill before sailing and the scare, banging around and lacerations greatly aggravated her condition. Lewis's feet have been operated upon for removal of glass with measure taken by the surgeons to prevent crippling.

Both the comedian and his wife have excellent chance for recovery, but according to physicians Lewis will be laid up for a protracted period.

## Analyst Canceled

William F. Benton, character analyst and psychiatrist, who was ushered into Loew's Pitkin, Brooklyn, the second half of last week (27-28) amid much pomp and publicity, was canceled his second day (Thursday).

His style of act was said to be unneeded for large audiences. Paula, Anita and Norma filled in for the rest of the 2d half.

## Pan Pays Off

Alexander Panatieres has arranged a cash settlement for release from his lease on the former Panatieres booking office in the Bond Building, New York. Lease had five years to go at \$415 a month.

This dissolves all reports of Pan intending returning to vaude booking.

## Jake's Long Vacation

Jake Lubin leaves today (3) for Atlantic City to spend the rest of the week there. He'll return to his office next week. Loew's vaude booking manager's illness, acute rheumatism, confined him to his home for the past month.



## NORMAN THOMAS

of the Norman Thomas Quintet

Just terminated engagement Empire, Paris, where given sole headline honors.

Month of September headlining Scala, Berlin.

Watch out for new sensation from "Our Case Department," which cannot be duplicated.

R-K-O, Abe Finspold (Hugo Morris Office) PARIS: Henri Lartigue and Clifford Fischer (William Morris Office)

## ACTOR ASSAULTED

Lynn Says He Was Socked by Cop on A. C. Beach

Atlantic City, Sept. 2. Claiming to have been attacked and beaten by a beach policeman, Emmet Lynn, 31, vaudeville actor, performing on Young's Million Dollar Pier, filed a formal complaint with Public Safety Director Cuthbert and Police Chief Doran against Patrolman Fred Streble.

Lynn said he was playing handball near the pier when the cop, irritated by cat-calls from a crowd of boys from whom he had taken a ball, turned and vented his wrath upon him. Lynn charged that the cop struck him in the face and followed with a blow on the head with a blackjack, later trying to justify the attack by alleging resistance to arrest.

Lynn, with 40 witnesses in court, demanded the officer's dismissal. He was assured that Streble would be given a hearing at which he would be asked to appear.

## KEATING GAVE HIS MGR. CONTRACT FOR 30 YRS.

Fred Keating, the magician, is attempting to break the term contract held by Carlton M. Hub. It's for 20 years with an option on 10 more.

Contract gives Hub 10% of Keating's earnings with Hub not guaranteeing anything suitable, according to the magician. Besides, Keating claims Hub has not been getting him any work recently. Keating has turned the matter over to Julius Kandler, his attorney.

Hub has engaged Kelly, Hewitt and Hart to represent him. Hub claims he handled Keating for seven years on an oral agreement prior to last October when Keating suggested the term arrangement in writing.

## 2d Golf Tourney

R-K-O's second golf tournament of the summer will be held next week (Sept. 11-12) at Glen Oaks, L. I., with 10 clubs from the vaude and picture departments, including Hy Brown, taking the two days off to chase themselves.

J. J. Murdock has donated a cup as first prize. This time, winning will get permanent possession of it.

## Tempest-Sunshine Split

Tempest and Sunshine have split again, with Florence Tempest retiring from stage.

Marion Sunshine is doing new song cycle, with male pianist.

## Madge McCarthy's Op

Hollywood, Sept. 2. Mrs. Earl Hampton (Madge McCarthy) is recovering from a major operation performed at the Hollywood Hospital Tuesday (25). Mr. and Mrs. Hampton were to have left for New York Wednesday.

## More Etting Shorts

Warners has picked up its talking short option on Ruth Etting. New terms are for Etting.

# Salary Evidence R-K-O Booked 'Copy Act' Solely for Its Cheaper Price

## Nosey Ex-Booker

An order to bar reporters and all not connected with R-K-O from free entry to the booking floor, issued by Charlie Freeman, was in effect for three hours last week and then rescinded.

An ex-booker, who walked on the floor and nosed around the books, reported cause.

# DO YOU BELIEVE IN SIGNS?—LIST!

Elmer Rogers, manager of the Palace, New York, tired of wearing two bows and if you have anything more to do—it does not stall.

Please do not make any speeches or thank the audience for their very kind applause or tell them how happy you are to be back.

When you finish simply take two bows and if you have anything more to do—it does not stall.

The Management.

# NO MORE JEWELRY FOR MRS. EDDIE CANTOR

Atlantic City, Sept. 2. While Eddie Cantor was amusing a large audience, which included his wife, at the Steel Pier last night, thieves entered their room at the Ambassador Hotel and stole \$20,000 worth of jewelry.

The theft was discovered by Mrs. Cantor when returning to the hotel at midnight. She phoned her husband who had stopped off at the Ritz a block away. Cantor said the jewelry was all insured, but bore a sentimental value far in excess of its actual worth.

One of the bracelets was given to Mrs. Cantor by her husband on their 15th wedding anniversary and another on the occasion of the birth of their fifth child.

Mrs. Cantor was so upset by the loss she vowed never to wear another piece of jewelry again.

## HELLER AND RIELLY SPLIT

Rose Heller Ill—in Picture Houses for 6 Years

Heller and Rielly, among the first sets to break away from vaude for picture house presentations, raising themselves from \$250 to \$1,000 a week, have been forced to split due to the illness of Rose Heller.

The singing and dancing turn has been with Public for six years. George Rielly is framing a single turn, while Miss Heller will have to undergo treatments for at least a year, because of her run down physical condition.

## MORAN-ABEL ACT

Los Angeles, Sept. 2. Completely recovered from his recent illness, George Moran (Moran and Mack) is teaming up with Neal Abel for vaude. Abel will not be similar to the "Two Black Crowns."

All new material, written by Hugh Wilby and Al Boasberg.

## Vaude Team in Show

Al Lydell and Carleton Macy, former vaude team, have been engaged by Arons & Freedly for the new musical, "Circus."

It is now in rehearsal. Red Nichols' orchestra goes with it. Willie Howard, George Rogers, Alan Kearns and Billy Kent are other principals.

Alex Letich is staging the book, and George Hale the dances.

## New Combo Act

A new act combination has been framed with Joe Rollo and Roy Peters, and the team of Helen Arden and Frank Shields.

R-K-O's booking of the Johnny Berkes and Vesta Wallace "copy act," which Al Trahan alleges was an infringement, was called off last week when the team changed its mind over salary, just before signing for 40 weeks, deciding they wanted \$1,000 a week. When the booking office balked, the act compromised for \$750 and accepted the 40-week contract. First salary set was \$650 for the "copy."

The deal was held to be an indication by R-K-O that the "copy act" was acceptable if available for the right price, but not for too much, with the \$1,000 regarded as "too much." The moral issue of the act was seemingly not involved nor considered.

Berkes and Miss Wallace were said to have almost knocked Charlie Freeman and the R-K-O bookers cold when entering the \$1,000 demand, since the R-K-O boys had taken the slap for sanctioning the formation and booking of a direct copy of another comedian who had been playing the circuit continually for the past 10 years, finally building up to headline class and \$1,250 salary.

In asking for \$1,000, the cheaper copy act wanted only \$250 less than Trahan himself received in the same theatres with the same act less than a year before, with Trahan considered of importance by the R-K-O booking office in the matter of some size on the circuit.

## Matter of Dough Only

Reaction of audiences to an imitation of an original in the R-K-O theatres on quick repeat neither was considered of importance by the R-K-O booking office in the Berkes-Wallace booking.

Since splitting with Trahan over a \$250 Miss Wallace had been unable to find a lucrative spot in vaude, until recently teaming with Berkes, former single. Berkes was instructed by Miss Wallace in the Trahan characterization until now he is said to be pretty much like the original.

What burned up Freeman and the bargain looking boys was that Miss Wallace was so unappreciative as to ask for a grand, especially since Trahan himself may by had some time later for only \$250 more.

Trahan opened in the new "Little Show" at the Royale last night (2) in his first Broadway production. If graduation to a Broadway musical is anything to be proud of, vaude villains, R-K-O probably never will see Trahan again in its theatres at \$1,250.

## Another Stage Columnist

Pittsburgh, Sept. 2.

Probably inspired by Max Baerlinger and Heywood Brown, Charlie Danver, conductor of the "Pittsburghesque" column in the morning "Post-Gazette," will make his first appearance on the stage at Wednesday's Enright East Liberty, the week of Sept. 11. Danver will work in a sketch with Sammy Walsh, night club m. c. here.

It is not the first time a local theatre has used the "Pittsburghesque" column, although this does mark the first time Danver has consented to do some acting. Last year, Stanley and a Pittsburgh "Pittsburghesque" overture and recently Wild Oscar, Penn organist, featured a song written by the columnist, also flashing his picture on the screen as well as a replica of the column itself.

## Agent Wants Commish

Arthur M. Krauss, agent, started out for commish against the Caninos, dancing team, with Don Azplazu's Havana Orchestra, now playing for R-K-O.

Krauss claims that six weeks ago, after the original Caninos stepped out, he placed Antonio Canino and his sister, younger brother and sister of the former team, with the act. Krauss is represented by Sol Gordin.

## Quintet for Air

Eddie Miller has been assigned to organize a quintet which will be a regular feature on the twice a week R-K-O hour over the NBC network. Miller, formerly in vaude, recently opened a studio for vocal instruction.



London's Leading Magazine, "TRUTH," Says:

"'A Yankee at the Court of King Arthur' is as good as most musical comedies which have been, and are, successes in London, and in many parts it is infinitely funnier."

"In comparison with the Gaiety success, 'Love Lies,' it is a very good show. In 'Love Lies' Stanley Lupino gets his biggest laughs by tumbling or by means of his props. At Daly's, Harry Fox relies on his lines, and it is the test of a good comedian if he can make people laugh with lines that are not-in-themselves very funny. Harry Fox often does that, and when the 'book' gives him a chance he draws hearty and spontaneous laughter from the house. In the scene where he is about to be burnt as a dangerous magician he is extremely funny, and he is well backed up by a competent cast. Personally, I am not fond of musical comedy, but I certainly liked this one as much as most I have seen."

## FIRST AMERICAN APPEARANCE

SINCE RETURN FROM

PARIS AND LONDON

STARRED

AT DALY'S THEATRE

IN

"THE CONNECTICUT YANKEE"

**"THE STAGE"**  
"Mr. Harry Fox, an American comedian who is on his first trip to Europe, received a great ovation. His reception, as he admitted in making a speech Monday night, made him feel very happy. He brings the typical Yankee atmosphere into the production; a happy grin and an infectious style of humor, coupled with a right sense of action admirably fit him for the part. It should be as successful here as in the States."

**"THE STAR"**  
"At Daly's theatre last night a new musical play, 'A Yankee at the Court of King Arthur,' was produced with success. The star, Mr. Harry Fox, is resourceful and amusing as the Yankee. He has a sharp incisive way of rapping out his jokes which is taking and he so obviously enjoys himself that the public shares his pleasure."

# R-K-O PALACE, NEW YORK THIS WEEK AUG. 30



# HARRY FOX

WITH

## BEATRICE CURTIS

AND

## EDDIE WEBER CONDUCTING

# NOW PLAYING, SIXTY WEEK R-K-O HEADLINE TOUR

Direction JACK CURTIS

### PORTSMOUTH "EVENING NEWS"

"A newcomer to England, a young American was given a great ovation and cheered last night in the new play, 'A Yankee at the Court of King Arthur.' He has a wonderful personality, clever actor and an infectious smile, and in his speech he said he hoped to stay with us a long while."

### "SUNDAY REFEREE"

"The most successful player was Harry Fox, a newcomer to London, who was warmly welcomed on the first night."

### THE SUNDAY "TIMES"

"It was a pleasure listening to Mr. Harry Fox's agreeable, Americanisms and pleasant performance."

### THE "SUNDAY NEWS"

"America's most famous clown was named George L. Fox and his great grandson Harry wore the motley in a circus ring at the age of nine, then he left off painting his face and went in for musical comedy. Fortunately, however, he could not diminish his mouth, which is of the shape and size for laughter. Harry will soon become a popular favorite over here."



## Approved 4-Act Unit Bills Framed By R-K-O Agents May Be Routed

Present system of R-K-O in framing intact bills through booking of acts separately may be superseded by the production of the units by producers and agents holding office franchises. The bookers in such a case would approve the entire bill as against acts individually.

First in the nature of an experiment is an intact of four acts and an afterpiece put together with the encouragement of the booking office by Phil Morris. It is set for preliminary dates as an intact with the regular R-K-O route from New York westward depending on showings. The Morris intact opens at

Schenectady Saturday (30) and follows at the Royal, New York, with the intact route from there on in abeyance.

Show will cost a reported \$2,800 weekly to play as an intact. It includes "Accordiana," seven-people flash; Judson Cole, magician-monologist; Tyrrell and Ardine, nine-people skit; Anger and Fair, comedy team, and "The Box of Tricks," an illusion afterpiece devised by Cole.

### Freeman's Approval

Before going ahead on plans for a producer-made intact to take the place of the spot-booked intact shows, Morris presented the idea to Charles Freeman, who indicated it

(Continued on page 64)

## Fox Friday Openings

Starting Sept. 5, Fox houses in Bridgeport, New Haven, Hartford, Springfield and Worcester will have Friday openings.

They all play the Fanchon & Marco Ideas. The towns have been opening Saturdays.

## Already Moan Dirge for New Coast Season

Los Angeles, Sept. 2.

There doesn't seem a chance of vaude showing any signs of life on the Pacific coast this coming season. Locally it had been hoped that a number of houses formerly using vaude on two or three-day stands might revive "flesh" entertainment on a gamble. This hope has been blasted after a trip through the territory by some vaude bookers, among them Bert Levey, owner of the once prosperous circuit bearing his name.

Levey's trip took him up the coast and as far east as Idaho. In every section he found theatre operators favorably inclined toward vaude but unable to see how they could even get back operating expenses if taking on the additional cost of stage shows.

Most claimed that for small time vaude their top budget for a bill would be \$600 weekly. If they did go for vaude, another \$600 would be necessary for stage hands and orchestra. With the competition of larger theatres the small house operator argues that vaude wouldn't draw an additional \$1,200.

Most of the theatre owners who formerly played vaudefilm aren't tied up with major picture companies. While they agree that in some cases the vaude might sell a poor picture they can't see it as a steady cost item.

## Featuring F.&M. Stagers

Hollywood, Sept. 2.

Fanchon & Marco's "New Yorker" unit, first one staged by Leroy Prinz, opens at the Colorado theatre, Pasadena, Sept. 4. Jackson and Callahan, Muriel Striker, Majorie Burke and the Sunkist Beauties featured.

Larry Ceballos' first F. & M. staging is "Sea Sirens," opening at the same theatre Sept. 18. It has Lottie Mayer, Frank Stever, Bob and Jack Crosby and Ed Choney.

In both presentations the stagers' names will be featured.

## Fanchon-Marco Family Time Shaping in Chi.

Chicago, Sept. 2.

With Mike Marco spending as much as five minutes at a time here on his trips around the land, the new Fanchon & Marco family vaude circuit is taking shape.

Two houses are on the list, to be booked by Hyman Schallman here. These are the Fox Crown, starting Sept. 15, and the Wisconsin roof, Milwaukee, Sept. 6.

The entire Milwaukee situation is rather tight at present, with the musicians' contract still unsettled.

## CONTRARY TO REPORTS WILTON AND WEBER

Do Not Go With Broadway Show, Although  
"Telegraph" Said:

Some producer ought to take a good look at Joe Wilton and Rex Weber and then spot them in a revue where their peculiar talents are certain to make them the talk of New York. Take it from this reviewer, it's by and far the best ventriloquist act he's seen in many a moon of vaudeville scuffling.

These two chaps have a wealth of comedy material that they put over to good returns—but it is the uncanny voice-throwing powers of Wilton (that is, I presume it's Wilton) that makes this one of the outstanding acts in vaudeville today. It is almost uncanny—this ability he has to throw his voice. And, thank the powers that be, he doesn't smoke a cigarette or drink any water while in the throes of ventriloquism. He performs to a far-reaching, aided and abetted by a partner that is funny in his own right.

And Neither Journal nor Telegraph Were Sure Which One Did It—Good, Eh?

(Advertisement)

### While Billboard Remarkable:

Another well-balanced vaudeville bill, especially with Joe Wilton and Rex Weber as the headliners. Here is not only the best ventriloquist act playing vaudeville today, but one of the funniest and most entertaining. It is a pastime in itself to guess which of the two is singing. Their lines contain much to which to laugh and their vocal efforts are as clever as anything you have heard in the way of ventriloquism.

### Journal Chimed in With:

Joe Wilton and Rex Weber rang up a show-stop in the next-to-closing spot. They are the real comedy item of the show and had the crowd wholly digesting everything they did. Their gags brought many laughs and the ventriloquist singing had them puzzled and amused. Weber is surefire at that stuff.



## ART FRANK

Aug. 4, 1930—Art Frank has the honor to represent the theatrical profession in Cincinnati two weeks from now at the G. A. R. convention.—Paterson "News."

Art Frank and his happy bunch opened on R-K-O Route to a fine start by making the G. A. R. happy in Cincinnati.

Aug. 27, 1930—The Cincinnati "Post" G. A. R. Visitors like Frank "Although Art Frank, with an excellent company, puts on a good act at the Albee." "Use that punctuates him the town this week for the G. A. R. encampment," offering throughout emanates, we are sure, from visitors who are swarming

This week (Aug. 30)

R-K-O PALACE, CHICAGO  
DAVE GORDON, REPRESENTATIVE

HOLDING A SONG MIRROR UP TO NATURE

# MARY HAYNES

"AMONG US MORTALS"

# WHY

ALWAYS HEADLINING?

" WORKING?

" FEATURE SPOTS?

" LAUGHS?

" A HIT?

NOT A PRODUCTION?

NOT TALKING PICTURES?

NOT TAKE A LOOK FOR YOURSELF?

## NOW AT LOEW'S STATE, NEW YORK

Personal Management  
JOHN HYDE  
WM. MORRIS OFFICE

Expressing My Gratitude and Sincere Appreciation to MR. J. LUBIN and MR. M. SCHENCK for a Most Wonderful Season



## N. Y. "TELEGRAM"

HARRIET HOCTOR  
PALACE HIGHLINEProves That the Beautiful  
Finds Reward in Its Own  
Essence

"Surrounded at the Palace by George Jessel and his favorite balades, Bill Robinson and Adelaide Hall and their justly famous singing and dancing, and the other trappings that go to make up a first-rate vaudeville show, Harriet Hctor proceeds to prove that that which is beautiful is its own reward. She does so by making her three terpsichorean efforts the high spots of a program which is a test and something of a joy.

"Pointing out such details of Miss Hctor's work as the ease of her movement is not in good form any more. To say she is the First of America's Premiere Danseuses is not news. But hardly could the two facts ever be more pertinent than they are at RKO's head house these days.

"The bill is merry and bright. It includes the things lovers of vaudeville like to see and hear. It brings actors with names, performers with reputations. And the something that is Miss Hctor triumphs in terms that are emphatic."

Ben Washer.

## N. Y. "HERALD TRIBUNE"

Harriet Hctor Shares  
Applause at the PalaceBill Robinson and George Jessel  
Also on Vaudeville Bill

"Two dance artists who are perhaps the greatest in their respective styles, Bill Robinson and Harriet Hctor, are sharing the headline honors at the Palace, where another extremely good show is being offered this week.

"Miss Hctor, hailed as the premier ballerina of this country, comes to vaudeville directly from 'Simple Simon.' She whips all over the Palace stage in a most engaging manner, concluding her series with the intricate 'Ballet Blues,' a creation believed to be her own."

R. G.

## N. Y. "EVE GRAPHIC"

(BOB GRANNIS)

"There is something awe-inspiring about Harriet Hctor's dancing; it is an even flow of motion, always effortless and graceful, that obeys her slightest wish. She rocks and sways on her toes like a tree holding out eager branches to receive the blessings of rain and wind. And when one follows every movement and watches the ever-changing expressions of rapture in her features, it is almost possible to believe that she dances in response to a divine command."

"In her third number Miss Hctor dances in faster tempo; an American jazz dance it might be called. This made a great hit with the audience, but her best number by far was the second in the group of three. We insist that we've never seen anything on the stage as beautiful as Harriet Hctor's dancing."

## N. Y. "WORLD"

"Harriet Hctor, the superb dancer who has adorned various Ziegfeld shows of recent seasons, is now, to the noticeable delight of audiences, adorning the stage of the Palace. There is little trace of modernism in Miss Hctor's work. Although she adheres closely to the time-worn patterns of classical ballet and toe dancing, she manages somehow to bring variety and vigor to what she does. The wraith-like environment of the much-abused St. Louis Blues which she offers on the current bill is a thing to be seen and applauded."

J. G.

RETURN ENGAGEMENT THIS WEEK (AUG. 30)  
SECOND RETURN ENGAGEMENT WEEK SEPT. 13

## R-K-O

## PALACE, NEW YORK

HARRIET  
HOCTOR

## "VARIETY"

HARRIET HOCTOR (5)  
Ballerina Revue  
20 Mins.; Full (Special)  
Palace (St. V.)

Harriet Hctor back again in a new variety line-up, including four males in support, none doubling with her on her truly artistic terpsichorean specialties, but each contributing individually.

George Hurst is the musical director. Mischa Markoff, George Abagoff and Sascha Leonoff, an all-Russe trio, specialize in the vodka school of knife-and-hock dancing. "Black Eyes" vocalization and accordion instrumentation, although the latter also gave forth as torrid a "St. Louis Blues" as any honky-tonky keyboard manipulator.

It was the Handy indigo classic which dovetailed into Miss Hctor's concluding "Ballet Blues," probably accorded all the professional protection necessary for the idea, not alone by recording in these columns but by her own unique and extraordinary treatment.

Doing an artistic ballet to as "hot" a composition as this is a novelty in idea alone. Russell E. Markert is credited for staging, and presumably had something to do with that as well.

Miss Hctor does some of the stuff shown in her first week at the Roxy a couple of weeks ago, and probably recruited some of the other from her hold-over week's program at the picture house.

With quite a bit of production experience under Ziegfeldian auspices in three successive musicals, plus her own talents.

Miss Hctor fully merits her billing as "America's premier ballerina."

If the trend of the times were attuned to her stuff, similar to the Pavlova days of 15 years ago, Miss Hctor unquestionably could also knock out those \$20,000 weeks on the road as did Pavlova. However, with the post-war tempo of things, Miss Hctor can still sell a straight ballet solo specialty for as much value and to greater popular favor than her predecessors, and when she tops it with the "blues" conception, it's just an added convincer.

Abel.

## N. Y. "NEWS"

HARRIET HOCTOR  
BRINGS CLASS TO  
EXCELLENT BILL

By JOHN CHAPMAN

"Harriet Hctor, poised and lovely, with a perfectly rounded dance act. In some two hours of a Ziegfeld revue, one may get two flashes of the Hctor technique; here at the Palace she is all by herself, in a small house, with time to do a number of things. One of the things she does is a dance version of the St. Louis blues, that adds finished grace to a primitive, stirring tune. And all of the things she does are beautiful."

## N. Y. "EVE POST"

## At the Palace

Harriet Hctor, George Jessel, Bill Robinson, Adelaide Hall in a Perfect Entertainment

"It is rarely that two supreme dancers of widely diverse forms of their respective arts appear on the same stage, but when such does occur there is great cause for rejoicing—and therefore we rejoice today in the peerless performances of Harriet Hctor, queen of all of the musical comedy and operetta dancers, and Bill Robinson, dusky king of the tap dancers, at the Palace.

"Miss Hctor's rise from a vaudeville 'hoofers' to the most glorified of Mr. Ziegfeld's gorgeous girls may be paralleled to that of Mary Lewis, who came up from chorus girl to opera star. When, at her opening performance at the Palace, Miss Hctor glided into a statuesque wait, it marked the casting of a spell upon her onlookers. As she finished her second dance, a creation vaguely reminiscent of Mme. Pavlova's famous interpretation of 'The Swan,' Miss Hctor's charm was complete. And her third, a jazz performance entitled 'Ballet Blues,' was a rhythmic, daring and original sensation. A rival has come to Anna Pavlova. Hall, Harriet Hctor!"

John Fitzgerald.

## N. Y. "SUN"

"A bill of rare excellence is presented this week at the Palace, with Harriet Hctor, dance star of 'Simple Simon,' Bill Robinson and Adelaide Hall, and George Jessel as the chief attractions.

"Miss Hctor, who the program states is twenty-three years old and a former pupil of M. Chailif, is the same lithe, diaphanous creature that she was in 'The Three Musketeers' and 'Show Girl' with a delicacy and frailty of body which is entirely false, if one is to judge by the ease and artistry with which she performs her very difficult and finished steps. She closes her act with a number she calls 'Ballet Blues' which is an expression in dance of the 'St. Louis Blues.' While this reviewer usually does not go in for symbolism in a big way, it seemed to him that she interpreted that mournful, classic more faithfully than any stomping artist he had seen.

"An act such as Miss Hctor's is not to be seen, frequently at vaudeville prices and certainly should be put on the 'must' list for the week."

T. P. H.

## N. Y. "AMERICAN"

"It is in between these two acts that the biggest things happen. Harriet Hctor brings to the Palace the most beautiful art that that stage has ever had. 'Like a leaf swaying in a gentle breeze' is too common an expression to describe the movements of her lithe body."

Excerpts from the Press During Engagement Two Weeks Ago at

R-K-O PALACE, NEW YORK

Act Presented by HARRY KRIVIT



# News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

## LONDON

Opening of "Street Scene" for which Elmer Rice has arrived to direct rehearsals, is set for Sept. 9 at Globe. Six roles played by members of New York cast.

Latest development in the highly eventful career of Charlott's new revue "Masquerade" which has had been extending opening by an extra day to allow for further rehearsals.

Ben Travers, through Tom Walls, has made a deal with British and Dominions whereby five of his next month, with Ronald Squire in the lead, and Marie Lohr, Peggy Ashcroft and Jack Hawkins for his parts.

Somerset Maugham's latest comedy is "The Bread Winner." It will go on at the Vaudeville at the end of next month, with Ronald Squire in the lead, and Marie Lohr, Peggy Ashcroft and Jack Hawkins for his parts.

"Sentenced," new drama by Franklyn Dwyll and Mary Merall, is to come to London.

Edgar Wallace has leased Wyndham for seven years, but he doesn't expect "On the Spot" to run all that time.

Leslie Henson and Philip Shepherdson then their farce "The Strand with 'The Code,' by Austin Merford, next month. Sydney Howard opposite Henson.

"The Red Dog," farce of night club life by J. O. Twiss, opens in the suburbs shortly. Ruth Maitland and Ernest Thesiger, leads.

Sterling Films, new indie unit here, have acquired the distributing rights of "City of Songs," big scale British film made by Associated Sound Film Industries. Acquisition is regarded as a scoop here. Film will be shown shortly.

Gilbert Miller is leaving for New York to produce three shows there.

Despite continuous comment by the press at the moment about the London theatre, figures show London has 21 shows, Paris 16, and New York, 15.

## NEW YORK

Rod La Roque arrived from Hollywood to start rehearsals in the Arch Selwyn play, "How to Be Happy," in which he and his wife, Betty Banks, will star. Colleen Moore, to be featured in Arch Selwyn's "Foam," is also in New York.

Supreme Court Justice Taylor in White Plains ordered a discontinuance of the damage suits brought against Ella Dallas, of Scotch Plains, against Lee and J. J. Schubert and Isadore Gainsburg, the latter an attorney. Mrs. Taylor said she was charging Gainsburg received commissions from both the Schuberts and herself in her sale of the picture theatres in New York. All parties consented to discontinue the suit.

Richard Cromwell, 20, said to be an unknown who has never appeared in pictures, was chosen by Columbia to play the name part in "Tolable David." Hollywood yet to be heard from.

Colored cast of "Hot Rhythm" thrown into a state bordering on anarchy after two days of rehearsal. The part of a Negro in a travesty on "The Last Mile" were dead. James W. Jackson, 241 West 131st street, first played the part. He was found dead from gas in his home Aug. 19, the night before the revue opened in New York. Each day thereafter different Negroes were engaged, but would quit after going through one performance. Aug. 25, when no one was available for the role, Nat the dance director, assumed it. The next morning he was found dead in a chair at his home, 381 Washington street, Newark.

When Dolores Del Rio completes the English version of the "Dove," she will make a Spanish picture with the picture with an all-Spanish cast, according to a U.A. announcement.

Accused of attempting to steal a newswoman's purse containing \$50, Dorothy Choffo, 22, actress, was found in \$500 bail for Special Sessions. Complaint out, Jackie Weinstein, non-pro.

Frank Russo, night club waiter, charged with inducing a patron to sign five blank checks, was ar-

restained in West Side Court and held in \$2,000 bail for a hearing Sept. 5. Kenneth Ruferson, non-pro, complaint. He was charged with the theft of a check from him. Two for a total of \$365, were honored when put through the bank.

During the first six months of this year foreign sales of American sound picture equipment totaled \$4,585,000.

Arch and Edgar Selwyn were suspended from the Managers' Protective Association, which refused to explain the reason for the suspension. Both producers now book with Erlanger. M. P. A. is Schubert controlled.

Florenz Ziegfeld has Sammy Lee as dance director for "Smiles," Miller-Amstar show.

Lewis Levin, former English manager of Fox Films, filed suit with the Supreme Court against William Fox and the Fox Film company, for \$100,765, said to be due for services.

Vera King, former show girl, will marry Prince Mohammed Ali Ibrahim, 25, son of the late Sultan, after her divorce from her present husband, Morris T. Lederer, non-pro, which she expects to get in two weeks. The Prince sailed for Europe last Wednesday but will return after Miss King after she gets her divorce, comedy says.

Shuberts announced that tickets for their play this season will be sold at \$3 top with a single exception. Exception will be the Ethel Barrymore play, "Scarlet Sister Mary."

Difficulties between the Musicians' Union and the Shuberts in Connecticut. David E. Eldridge, manager of the Shubert, New Haven, stated that "Blackbirds of 1930," to open Labor Day (Monday) could not be shown.

George M. Cohan will begin a nation wide tour in "The Tavern," Oct. 27 in Brooklyn.

Gladya May Parks, cabaret singer, convicted three months ago of slaying her two child wards and sentenced to 25 years, was removed from the Clinton Reformatory, Trenton, N. J., to the Clinton State Hospital for the Insane.

Entire profession, both in the east and in Hollywood, who remembered the late Dustin Farnum, who died Jan. 3, 1929, were amazed when the probate of the actor's will at Bucksport, Me., disclosed his estate had divided from an estimated \$200,000 to a small \$10,000 farm in Maine. Sole beneficiary is the widow, Winifred Kingston, picnic actress, of 1438 North Stanley avenue, Hollywood.

Vila Mill, actress, wife of Wladex Zhyzko, wrestler, has started divorce proceedings. She declared their life had been just one bout and she would return to her home in Old Orchard, Me., with a chorus girl.

George MacQuarrie will place in rehearsal early in October "Laughing People" by Guillaume Thibault, with Helen Miller in lead. The play was produced in Paris two seasons ago under the title of "La Chair Cafe."

Suit for \$10,000 against Frieda Hempel, opera star, was filed in Brooklyn Supreme Court by her sister, Mrs. Helene Schaper. Mrs. Schaper contends that years ago she sold Hempel a lease of her house, giving the pawn tickets to Mme. Hempel to "protect." She asserts the opera star returned to her home and kept them. Several weeks ago Mrs. Schaper sought to enjoin Mme. Hempel from selling the jewels and the opera singer had declared she had paid out \$4,600 to recover the jewelry. Mme. Hempel said she would return the jewelry when the \$4,600 was paid.

Eleanor Dalnor, show girl, faces two months in a prison cell as a result of spinal injuries following an auto crash. She is in the Suden-Hansen Hospital.

Lillian Gish, who returned from Europe Sunday and at the play with George Jean Nathan, asserted that her picture career was finished; that she will not appear even in silent pictures, for the simple reason she prefers the stage. Miss Gish will begin rehearsals next week in "Uncle Vanya."

Ted Lewis and Mrs. Lewis were turning from London, when a huge wave washed over the deck while the ship was in mid-ocean. Two portholes in their stateroom gave

## MUTUAL CANNOT BILL VAUDE AS WM. MORRIS'

Mutual Burlesque wheel, which started the new season billing its vaude acts as "William Morris Vaudeville," has been asked by the Morris office to discontinue that billing on all its paper, and replace it with a program note to the effect that the acts are booked by the William Morris Agency. The Morris name alone can't be used. Reason is the Morris office is in the vaude theatre operating end but functions only as an agency.

## Campus to Burlesque

Walter Raymond, son of Sam Raymond, will enter the show business next week as manager of the Star, Brooklyn. His dad operates both Star and Gayety across the bridge.

The younger Raymond is just out of college. Though not particularly sold on show business, he is going to take a whack at it, vamping back to law studies if he doesn't like the law business racket.

Way and let in tons of water. The Lewises were teased about and battered by floating furniture. When able to enter their door they were swept off balance in the corridor and narrowly missed falling down a long staircase. Neither hurt.

William Gruen, non-pro, husband of Mrs. Sylvia Gruen, former show girl, entered suit against Joseph Terstegge, non-pro, for \$10,000 for damages. Gruen said that he stated that when they were in a night club Terstegge slipped her a mortgage for \$250 while her husband was looking, and that when her husband found out about it he started a suit for alienating her affections. Gruen said that he is at the moment on his own accord, and as a result had given Miss Gruen the mortgage, but ordered his attorney to sell it. In vain. Gruen said he is at the moment with a forged order and collected the money.

William A. Brady will sponsor a series of Sunday night public discussions at his theatre, Playhouse. First for Sunday, Sept. 8, will be on the accomplishments of the League of New York Theatres. Not all the time will be spent on theatrical matters, it was announced.

Legal technicalities in the suit brought by Rosalina Morini, singer, against Otto Kahn, the banker, was argued Friday. Miss Morini is suing Kahn for \$250,000, claiming he slandered her when he allegedly repudiated a statement that she had made to the effect that she had had a love affair with Otto Kahn. She had used this statement in musical publication advertisements.

Arch Selwyn has juggled titles and bookings for his picture star shows. "The New Name" is now for Colleen Moore's play, opening Oct. 6 in Toronto.

Rod La Roque and Vilma Bana in "Cherries Are Ripe" go into rehearsal around Sept. 11 when Miss Bana will play the role of "Cherries" starts in Toronto Oct. 20. Basil Rathbone follows in two weeks.

## LOS ANGELES

Samuel Goldwyn and Lenore Coffee were cleared of plagiarism charges brought by Gabriel De Barbardillo and his wife, Phyllis. The brother, in connection with "Night of Love," The Barbardillos only asked \$1,000,000.

Damage estimated between \$10,000 and \$15,000 hit the Fox lot when a fire destroyed the warehouses where the film company's picture companies were working in the studio at the time, late in the evening, and sent in the alarm. Production was not affected.

As an aftermath of the recent Vivian Duncan-Rex Lease fracas, Rex Lease received a black eye when he and Harold Duncan, Vivian's brother, in connection with Fight lasted only a few seconds, with only one blow struck.

Dorothy Finstine filed a suit for separate maintenance against Paul Finstine, musician. She claims her husband was confined to a hospital several weeks with an infected finger and upon his release left for Lake Arrowhead and refused to return home.

Superior Judge Collier ordered judgment entered for David Selznick against the Security First National Bank of Los Angeles, for the recovery of lost checks. United Studios Corp. stock, valued at \$250,000. Accounting of the banking transaction was made, which, (Continued on page 72)

## Sad 20% Cut for Choristers This Season; More Jobs, but Less Pay

### 20TH CENTURY GIRLS (MUTUAL)

Although not credited for production on program, Jean Bedini does an auspicious comeback to burlesque this season.

It has all the requisites of a laugh and dance show with other embellishments to set it as one of Bedini's best. Considering Mutual's limited budget on talent and production, Bedini has lined up good support in comics, principal women and all else. His hand is evident throughout.

Bedini spots himself as m. c., occasionally serving as straight for the comics, Harry Evanson, eccentric stooge and Tommy Miller, hobo. Both work well, individually and together using a fair share of double entendre but never over the cliff. The boys have something better than staid burlesque comedy. A few of the old standbys manage to creep in with the other stuff but not enough to hurt.

Show patterns a revue formula of blackouts and numbers with Bedini as announcer when not on his own support in vaudeville with Evanson and Miller that stood up as always. Lew Denny is much liked as a comedian and good feeder for comics, with Harry Ryan, neat appearing dancing juvenile, up to snuff in scenes and spotting a couple of first class girls with Miss Tiny Huff, good looking blond ingenue who can dance.

Female division holds up better than most lineups in having Kitty Warren, brunet and Mae Brown, blonde as alternate subs, but wide in vaudeville with Evanson at the Apollo, Harlem. Miss Warren stood them up with "A Good Deal" followed by a scene posing tableau revealing plenty while Miss Brown, also called on to build a scene with a snappy number, sat peal-off teaser that stopped the show.

Stanky house mob also acquitted itself favorably in runway weaving and torso twisting, with three house subs planting big discomfiting questions on the women were not engaged. Chorus brigade here has 36 girls in line and 24 in the house. Minnys hold the bag for the line choristers and subs.

Female division is evenly distributed in both sections, spaced by attractive grouping, fast numbers and sufficient comedy to set this opera for ever better than Mutual.

### SPEED AND SPARKLE (MUTUAL)

This one rates as a better than average production mainly because of a line-up of principals who know their business and the customers the Irving Place, New York, caters to.

Johnny Barry is the lead comic, working smoothly with Jimmy Francis. Billy Tanner, Dutch comedian, lending capable support. Elkins, Fay and Elkins, musical comedy duo, who have worked in for comedy bits and specialties.

House packed Monday night with no squawks from the lobby mob during intermission.

On the end there is Nora Ford, model, warbling torch tunes agreeably and showing plenty of ginger in her teaser numbers, and Evelyn Dease, girlish dancer, giving a pleasing personality and vocalizing nicely without the semi-strip stuff, good laugh here. A comedian, aged Evelyn Brooks, ingenue, and other number leaders have youth and appearance in their favor.

Francis, Tanner and Francis, the comedy bits, some new but mostly old, register good laughs here. One blackout built up from the gag "your house called up" should go out, not get away from the show, but over their heads but they got all the double entendre stuff with ease and anticipation.

By singing trio helps mightily to lift the show during the weak moments in the second half, for the runover, they shape up as that rated little attention. Boys harmonize effectively and throw in a few good lines and routine stuff that succeeds in pepping things up.

House group of 24 girls rise during principal plenty of help on the runway, they shape up as looks and figure to much better advantage than many of the trouper at this house.

Stock in Astoria? Burlesque stock is reported as going into the Steinhaw theatre, Astoria, L. I., before the end of the month. Astoria tried Mutual shows last season but they petered out as a b. o. dividend.

Market price for burlesque choristers has dropped 20% this season, both in wheel shows and stock, despite having previously held a record for low pay in any branch of show business.

Mutual wheel is paying the line girls \$25 weekly instead of \$30 as formerly with a stock going in for reduced scale of \$27.50 this season as against \$35 in other seasons.

Mutual choristers are propositioned on the cut upon premise that since the line assignments are permanent this season they can save money at that figure when not compelled to travel. The stock men are talking on the same theory the girls having to take it or leave it.

With very slight activity in the musical division of legit and many choristers without jobs the wheel and stock shows are getting plenty of legit choristers for the reduced rates.

Mutual is now using 20 girls instead of 16 as formerly in its stationary chorus brigades with no heavier nut than before and the salary cuts practically counterbalancing salaries of the additional four girls in each house group.

## Burlesque Changes

Harry Stratton and Donna Darling closed "Dimpled Darlings" (Mutual in Cincinnati) returning to vaude. Charles (Bimbo) Davis, Esther Lang, Jean Lee and Jess Mack went in as strengtheners this week. The salary cuts practically counterbalancing salaries of the additional four girls in each house group.

Betty June Lee has passed up former Mutual wheel assignment to open this week as runway soul with stock at the Empire, Albany.

George Slocum, producer of the stock shows at the Oliver, South Orange, N. J., principals include Ed Lee, Harry Army, Shirley, Sherwood and Ethel Bernard. Emily Earle is with "Whoopee Girls."

Mutual show changes: Eddie Martyn out and Harry Connors back in "Dimpled Darlings"; Rene Fortier replaced by Ada Delisle and Conington replacing Betty LeNier in same show. Capt. Dupont supplants Billie Saunders in "Bare Facts" with Bubbles and Mimi Stewart added; Frankie Booth out and Selma Carleton in "Jazz Babies."

Garrison and Murr, on the Sunset and Hoffman in "Peek-a-Boo."

## Minn. License Voted

Minneapolis, Sept. 2. Despite the vigorous objections of reform organizations and ministers the city council granted a license to Harry Hirsch to operate stock burlesque at the Casino Theatre, it was closed by the authorities on account of indecent burlesque performances two years ago, dark ever since.

Fred Birnback, secretary of the musicians' union, and a number of others appeared before the committee on licenses and testified to the good character and business integrity.

Hirsch was manager of the house upon one of the two occasions before when it had trouble with the authorities on account of alleged indecent performances.

Scranton's Stock. Scranton, Pa., Sept. 2. Al Spiegel has renewed lease on Gayety, and reopened with stock burlesque.

Company has Georgia Sothorn, Opal Oakley, Anna Smith, Blanche La, Coris Birmingham, Blanche La, Spears, Ed Rogers and Ler. Sponsoring.

Minn. Stock Principals. Minneapolis, Sept. 2. Harry Hirsch will reopen his stock burlesque next week at the Gayety.

Principals signed are Norma Noel, Bryan Wolf, Morris Ferry, Bob Hirsch, and George Snooze Kinneard and Alma Mack.

Indianapolis N. G. Indianapolis, Sept. 2. Stock burlesque folds this week at the Colonial with house reverting to musical stock.











## PARAMOUNT, N. Y.

New York, Aug. 29.

Louis McDermott's "Harem Hoxum" unit is an excellent example of remaking a standard comedy vaudeville act into a new presentation's running time with scenic and human embellishments. The act is Morris and Campbell. Through the elaborate picture house help from Public, the turn lost much of its natural comedy, while the size of the stage helped the dialog. They took this act in its entirety, using all of it, but splitting it in two, with the production department's contributions working around and with it. More comedy was shown than in the majority of presentation units, and all from Joe Morris and Pto Campbell.

Usual Morris-Campbell kitchen scene is preceded by a kid number by the girly line. From the kitchen, to the stage scene, the turn ran unchanged, but when Miss Campbell mentioned the secret doors, or something similar, which she always did in the vaude version, it's not left to anyone's imagination. A girl in a black dress breaks in and the Morris and Campbell finish is spread out and wrapped around better stuff and specialties. Band is on the stage for this.

Sunny, Eddie and Eddie, Beatrice Gardell and Harry-Moore are the individual turns. Trio, colored, is three dancing black vaude girls, gaudily in Persian palamas. They're dancing folks, with a funny novelty song style to follow up the hoodlums. Miss Gardell is a singer, while the Moore, paper tearer, probably is the first on Broadway since the Weber and Fields, and the Moore, who about five years ago. Moore is a fine artist in his forgotten line, but as a straight singer, he's not Joe Morris' accompanying gagging.

Moore's paper tearing was part of the finale, and the act was modeling a paper design in the closing flash. Dave Gould girls were speedy in their changes. It's probable that the stage comedy fared better with those of the audience who had not seen the Paramount's cut, but the "Go Native." The laughs in the film seemed to take much of the edge off the unit's best act, which was basically conflicting. Those who caught the comedy feature film first were quite laughing.

Jesse Crawford's organ period devoted to three numbers from the "Monte Carlo" film. The act was Rivoli. Pit orchestra handled a medley called "Operatic Boquet" under direction of Rubmitt, a more energetic conductor, who made excellent use of hoke that he impresses as an extremely showmanly organist.

Standing after the final stage show Friday night. *Bigs.*

## ROXY

Booking of "Journey's End" (Tiffany) at the Roxy created a situation, not only by the length of the program, but also because it raised a nice point of comparison with an appropriate display supplement this gripping war epic.

Routine practice would of course have been to supply the program on the theory of making a balance. The Roxy passed this up and followed a more novel line, and to the spirit of the war play for a dramatic prolog to the picture and to the whole presentation on a quiet key.

The rest was a striking Roxyette ballet scene and a tableau incident to a solo number, "The Lost Chord." Idea apparently being to supply the mood of a solemn atmosphere in preparation for the Sheriff drama. That made it pretty completely somber for the customers, but the cathedral can safely rest on the effect. Certainly anything of a flippant character would have been out of order under the circumstance.

But it was a great spot for the Roxyettes in a brief, but very startling in its simplicity. Idea is described on the program as "Marche Militaire," which is being divided into two divisions, all dressed in classical flowing robes of light silk, one in white, the other flame color. Girls maneuvered in classical steps to Schubert's "Marche Militaire," symbolizing the combined army and performance, and a smash with the audience.

"Lost Chord" was one of those things—white-haired musician at huge organ that occupied the whole, opening on a limited drop, then turned out to be a transparency backed by a celestial tableau, very much in the line of the "Lost Chord" way, only vastly sublimated with such incidentals as the choir assembly, men in a surging march and women as winged angels in the tableau.

Followed a brief session of the Roxyettes, this time in bare legs and brief tunics, doing their always effective precision steps, a house asset that the Roxyettes had in the balance sheet under good will. Short news reel interlude made up as follows: Smashing of Chi-cago air circus; a parade; record of the German trans-Atlantic flyers' arrival in New York harbor; novelty jousting tournament; arrival of a southern France carnival.

comedy shots of city kids trying to elude bucking mules on a western ranch; view of the bull fight; takers in the bull ring in Spain, and action clips of champ trotters racing for \$50,000 purses at Goshen, N. Y. From the picture, the program, fine bit of pictorial staging. British regiment mess room, with officers in full dress, and a mess of officers at long table set end on to the audience for a perspective of the uniforms. Colonel. "The long journey" as the soldiers raise their glasses. Transparency at back lights a soldier in a trench, and a broken ground and twisted wires, with a lone soldier in shadow moving in the shadow picture amid bursting shells.

Main title comes faintly upon screen for the fade-in of the feature. Immensely arresting and a fine introduction to the feature. *Rush.*

## BYRD, CHICAGO

Chicago, Aug. 29.

Named for the Antarctic admiral, who sent a wire for the opening, Byrd's new colors and enhanced dignity Friday night. Just to prove how he would not be a circus, and the things, Emil Stern, head man, also opened two other houses the same night for a triple renaissance of the cinema, the which have been gathering dust.

In richness of abandoned theatres in Byrd's neighborhood, the rounded by family is of superlative importance to local merchants. This was proved particularly in the case of the Byrd, which have been gathering dust.

Stern has the reputation locally of being a shrewd operator and canny film buyer. There was nothing to rate the Byrd in the index, it might have passed, if unknown, as a spoke on one of the bigger chains. Service staff neatly liveried in the Byrd's, the "Essex Circuit" had the snap and military bearing of Public show troops.

Equipment includes Berliner acoustics, needed in an auditorium of the silent days, Western Electric reproduction, cooling plant, and a stage light, which has been regular sign visible 10 blocks away.

That the coming to life of the Byrd will mean much to the neighborhood, where the Byrd is, and unrelieved, is a certainty. Public's Marbro is 10 blocks nearer town but otherwise the district corner, which was rather marooned, with little to entice people into the section.

Presumably the former Oak Park and the former Pershing opening of the Byrd, which has been named the Byrd, and Davis, will similarly affect their respective neighborhoods. Chicago primarily a collection of neighborhoods, and the Byrd, which has been named the Byrd, and Davis, will similarly affect their respective neighborhoods.

With "The Cuckoo" (Radio) going to 11, or more, the Byrd problem presented itself early on the opening night in the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Lambert Girls worked hard throughout. Supporting stage band equally successful, registering individually with the "girls" solo smashes.

The old Spanish custom of dancing in the patio is explained fully in the opening of "Marche Militaire." Idea here this week.

A few of the customers gasped, but the rest of the audience, which was a chorus dance, might be dubbed "suggestive." It's not, and it clicks because it's so smoothly and skillfully done. The Byrd, which is scaled up to 40 cents for four changes.

Followed with Armande Chiro, a calisthenic show. With a wide range of the choro, it was a bit about on the high "c's" and registered nicely. Jose Marcano, another singer.

Charles Devety has a few new ideas in a juggling turn. Making the most of them he got over. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Wind-up was the Hassan Troupe of tumblers. Offered amid dances of the choro, it was a bit about on the high "c's" and registered nicely. Jose Marcano, another singer. The Byrd, which is scaled up to 40 cents for four changes.

## STANLEY, PITTSBGH.

Pittsburgh, Aug. 30.

An uneven presentation, bright occasionally, but not enough to remove the conclusion only expert. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Gene Morgan, new m.c., fits nicely into such a unit, since it gives him plenty of opportunities to dig into the store of blackouts and gags. Bernie Armstrong, house organist, in most of them, and pulls the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Freddie Crump ties things up with his capers with the drum sticks, very reminiscent of the drummer in the Norman Thomey musical. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Dave Broudy's overture, with the sun-tanned mienos getting more and more, and the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Byrd capacity. *Cohen.*

## ORIENTAL, CHICAGO

Chicago, Aug. 29.

Will J. Harris' Chicago unit, "Samples of 1930," beside Harry Rose, introduces the Lambert Ballet, a new act, and the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

After this show in the Oriental, the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Talk about an audience, which starts laughing at its tickets, the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Over-bubbling with good nature, the Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

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others. F&M have put out. Beat item, from point of punch, is a little. Black Dots. Doing a strutting song and dance with "Ain't Misbehavin'". The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Running 55 minutes the frolic probably has been cut by now. Some time can come out of Harry Kane's song. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Opening, with the 16 Georgia Lane girls in a double routine, where one would be plenty, may also be topped. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

Through a last minute switch Brice and White, comedy-act duo, replaced the Franchetti. The Byrd, which is scaled up to 40 cents for four changes. The Byrd, which is scaled up to 40 cents for four changes.

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## PARAMOUNT, L. A.

Los Angeles, Aug. 29.

If summer plans had gone through, the Paramount's return to stage shows would have climaxed the Paramount's return to theatres locally to entertainment in the flesh. But within the past few weeks the Warner Hollywood and the Paramount's return to stage shows would have climaxed the Paramount's return to theatres locally to entertainment in the flesh.

Spilling \$10,000 or more in its opening run, the Paramount is giving the locals something which will be a comedy of good show. Such a lay opinion is more than the 10 grand crowd have been invested to better bet.

Busby Berkeley was loaned by Paramount studios to produce the first local Public unit. He replaced his show rather slowly and he had no acts familiar to this town, but the results were continuously impressive presentation. Two displays seldom equalled in picture houses.

Public is a development of the opening number, starting in one with a special theatre backdrop and a stage door to be whisked to the johns. An old flower lady watching a procession is eventually alone on the stage. The public is calling her own prime. Next is a flashback of her in her own dress.

Increasing in size until it covers a full stage scene. Lights illuminate the stage. The public is calling her own prime. Next is a flashback of her in her own dress.

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Increasing in size until it covers a full stage scene. Lights illuminate the stage. The public is calling her own prime. Next is a flashback of her in her own dress.

Increasing in size until it covers a full stage scene. Lights illuminate the stage. The public is calling her own prime. Next is a flashback of her in her own dress.



# Variety Bills

NEXT WEEK (SEPTEMBER 6)

THIS WEEK (AUGUST 30)

Numerals in connection with bills below indicate opening day of show, whether full or split week

## R-K-O

### NEW YORK CITY

**Chester**  
1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### HAMILTON

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

## ASK ANY

Of My Initiators What Salary  
JACK POWELL  
Dir. LEDDY & SMITH

**Patricia Higgins**  
Maurice Colleano  
1st half (6-9)  
Maidie & Ray  
Ned Miller & Bobby  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### MADISON

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### PAUL & Tennyson

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### HOUSTON

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### UNION HILL

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### NEW YORK CITY

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### DETROIT

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### CHICAGO, ILL.

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### NEW HAVEN

1st half (6-9)  
Buckley and  
Johns & Mabley  
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2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### NEW JERSEY

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### NEW ORLEANS

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

## EXCLUSIVELY DESIGNED

## GARMENTS FOR GENTLEMEN

# BECK ROCKE

1632 B'way, at 50th St., N. Y. City

Milton Berle Co

Samartoff & Son

Walter Walters

Butler & Santos

Edith & Bobby

Madison & Brown

The Dakotas

John & Mabley

Curly Burns Co

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

Faber & Wales

Wright & Simpson

Jack O'Neil

1st half (6-9)

Buckley and

Johns & Mabley

Curly Burns Co

2d half (10-12)

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

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Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

Faber & Wales

Wright & Simpson

Jack O'Neil

1st half (6-9)

Buckley and

## Picture Theatres

### NEW YORK CITY

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### DETROIT

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

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1st half (6-9)  
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Wright & Simpson  
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Wright & Simpson  
Jack O'Neil

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2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

## TUESDAYS

## HOTEL

## MANHATTAN

159 West 47th St.

NEW YORK

Harry Peter Welch

John & Mabley

Curly Burns Co

2d half (10-12)

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

Faber & Wales

Wright & Simpson

Jack O'Neil

1st half (6-9)

Buckley and

Johns & Mabley

Curly Burns Co

2d half (10-12)

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

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Curly Burns Co

2d half (10-12)

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

Faber & Wales

Wright & Simpson

Jack O'Neil

1st half (6-9)

### DETROIT

1st half (6-9)  
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Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
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Jack O'Neil

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Wright & Simpson  
Jack O'Neil

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2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

## HOWARD SLOAT

BONDS FOR INVESTMENT

414 Lexington St., N. Y. C.

1st half (6-9)

Buckley and

Johns & Mabley

Curly Burns Co

2d half (10-12)

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

Faber & Wales

Wright & Simpson

Jack O'Neil

1st half (6-9)

Buckley and

### DETROIT

1st half (6-9)  
Buckley and  
Johns & Mabley  
Curly Burns Co  
2d half (10-12)  
Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

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Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### NEW JERSEY

1st half (6-9)

### NEW ORLEANS

1st half (6-9)

### DETROIT

1st half (6-9)

## WESTERN R-K-O

1st half (6-9)

Buckley and

Johns & Mabley

Curly Burns Co

2d half (10-12)

Kathleen Butler

George Jessel

Ned Miller & Bobby

2d half (3-5)

Faber & Wales

Wright & Simpson

Jack O'Neil

1st half (6-9)

Buckley and

Johns & Mabley

Curly Burns Co

2d half (10-12)

### DETROIT

1st half (6-9)  
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Wright & Simpson  
Jack O'Neil

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Kathleen Butler  
George Jessel  
Ned Miller & Bobby  
2d half (3-5)  
Faber & Wales  
Wright & Simpson  
Jack O'Neil

### NEW JERSEY

1st half (6-9)

### NEW ORLEANS

1st half (6-9)

### DETROIT

1st half (6-9)

## LEW

1st half (6-9)

Buckley and

Johns & Mabley



## Razzing The Home Town

(TORONTO)

(Second of a series of stories on the inside show end of key cities, without giving the cities any the best of it).

By Gordon Sinclair

Toronto, Aug. 30.

Canada's second city is famous for its exports, if anything. Reading from left to right these are Argentine Scotch, Mary Pickford, the New York Americans (hockey) and Canada Dry.

City athletes headed by an ex-reporter have debated for nine months now whether to make the Pickford birthplace into a museum or a hoosegow. This night be news to La Pickford. Meantime the little brick house on University avenue still gives the rubberneck boys something to about at.

The theatre where Our Mary hopped into fame, fortune and the front page under the honest name of Gladys Smith is a half pint school now. This might prove something, too.

Town is what the preachers like to describe as a nice clean city. This means lighter than a drum on Sunday. A 50 buck fine for selling cigs on Sunday.

Roxy seems to owe quite a bit to Toronto. Doug Stanbury used to be the town's most famous boy soprano. The kid went to churches and garden parties and did nothing giving the crowds sentiment stuff. His mother always accompanied Doug on the piano.

Now a Big Shot

About the time Doug caught on wire, Roxy a thin little fellow, tiny hands came into the Uptown to see if Jack Arthur could give him a job. Jack couldn't, but the thin guy came back a few times and they gave him a dancing job. He was Leon Leonidoff. He soon started giving Jack ideas that worked out okay and then brought an aide de camp along in the person of Florence Zerkow, once, recruited a ballet which is still the high light of the Uptown's stage show. The two eventually joined Roxy, where Leonidoff is something of a big shot when he isn't wandering around Europe.

Leon and Jack started a lot of kids in the stage racket, but the whole bunch got the idea of changing their names. There was Frankie Stein, who could sing and dance a bit poorer than she thought she could sing and dance. She tackled on some high sounding name and crashed a couple of New York productions, then dropped out of sight. Nobody knows just where.

Walter Huston wore his first in Oranville, about 45 miles north. They didn't have any sound in Oranville when "Gentlemen of the Press" passed this way, so the town's leading citizens came in a Ford coupe and came to Toronto to see the show. Walter had a good look at pretty fresh and looked kinda peaked, whatever that is.

Lou Scholes won the world's amateur sculling championship at Henley, England. The town joined his dad, who had the biggest bar on the main stem. Lou and the big bar are still there. It's the only beanery along the drag without an American flag and a big sign about Yankee tourists being welcome. Lou doesn't need any sign. Nobody is allowed more than a dozen quarts of Scotch in any one day in this town. A lousy law.

Sally O'Neill and Molly O'Day are said to come from the Cabbage Town ward, where they breed firemen and cops, but you can't prove it by the family Bibles. The town imports all house managers except Lawrence Solman, who is chief worrier for the Shuberts. Sol runs the ball club as a sideline and is a great help to the Detroit Tigers. Jack Arthur weighed in in Glasgow, Jules Bernstein in Utica and Tom Daley, who has the newboys eating out of his hand, come from the water country down by the Atlantic.

### The Small Mystery

Toronto's one real dead in the wool mystery centers around Ambrose Smith, who owned the Rock Theater houses. He sold some one December day for a million cash. He took his cheque to the bank, went back to the Grand and came out for a show. He was never seen or heard of since. That was in 1919. None of the million was ever cashed.

When the war came long most of

## "UNIONIZED" PONY GOLF CHIEF'S NEWEST RACKET

Chicago, Sept. 2. The 200 odd pee wee golf courses here are being unionized by gangland. Owners are being charged \$35 to join and \$5 a month dues. Employees are being held under duress to join up. Those in the Pee Wee Golf Employees Union.

Practically every other sport and industry in town pays tribute. Last week the small golf boys got in line.

At the same time the "Herald-Examiner" announced a city-wide contest and prizes for the lowest score, making it the first newspaper to try to cash on the popularity of this sport.

Now understood the paper will withdraw as the racketeers are working overtime getting the 200 boys to join up. Those in the know, say this marks the end of pony golf for this town.

The boys went over. Al Plunket and his brothers formed a back of the lines troupe called the Dumbbells. Back in civvie after the war the boys needed coffee money and put another racket on it was a wow. The boys toured in a new all male musical each week for 10 years. They got six weeks on Broadway, thereby being the first and only all-male troupe to make the grade. Boys are still at it with a road company and stock outfit.

Ross Hamilton, known as "Marjorie" back of the lines and on the road was the ace femme. Two weeks ago his death was reported from Toledo and drew a half page layout in the dailies. Next day denied by Ross. Hamilton had 12 weeks as a single on R-O time.

Based for Chasing

Rupert Lucas was a fair heavy in stock, then crashed a couple of Broadway flops in '28 and retired to the microphone. He's announcer for CKNC now and occasionally sings. Eugene Camp has been pursuing heroines for six seasons in George Kiepp's stock and is still getting himself.

Ernest Hemingway did "Men Without Women" when a reporter was on the Toronto "Star" then he quit because they asked him to write a story about a baby elephant the paper was giving the town's kids. He went to Toronto and wrote "Farewell to Arms" and doesn't need to write about baby elephants.

Cobourg, a refined town about 70 miles east, was largely populated by retired army officers and genteel English remittance men until Marie Dresser came to the Dressler home. After that it was a case of the Dresslers or the officers easing off the mooring ropes. You know what happened. Now the town goes wild every time a Dressler picture comes 'round. Sometimes the kid comes back for a bit of rest and other Ontario products. Then the town gives the little girl a great big hand.

Marcus Loeb made one of his few bad guesses here when he built the Uptown five years before the town was ready. He spotted the house three miles away from current bright lights. It topped it in value. He tried the vaude-pict and another flop. House went dark for a year and was opened by Vaughan Glaser in stock. Glaser made most sensational stock ever here up in Toronto. He filed \$3,000 seats every night for five years, then retired to Rosedale to live among the millionaires.

Lola Landon breezed into Glaser's stock from Washington and got better parts than she deserved. Soon she married the boss, although he was about 30 years older. They have a daughter. Lola is occasionally back on the stage. Upton is now ace Par-Pub house.

### Some Flops

Violet Dunn, who never did much in pictures, comes from Toronto. Does Wheeler of Our Gang. He was picked in one of the publicity campaigns run by Loew-Metro. Ben Bernie was nothing much when he played in a band here. O. P. Heg-

(Continued on page 64)

## Real Revenge!

Chicago, Sept. 2. "Yellow Kid Well," confidence man, recently released from the pen, trimmed a Michigan visitor for 16 grand.

Visitor was urged by the local chamber of commerce to press the charge against the kid. Instead he announces he is bringing out a small booklet on how the Kid trimmed him. The chump claims it will do more good than prosecuting.

## New Kind of Fly Stuff Sounds Like Con Game; Booze by Air Come-on

Stating he was an actor, Arthur Burns, 27, Hotel manager, was arrested in West Side Court before Magistrate Anthony F. Burke on the charge of being a fugitive from justice. He pleaded not guilty and was held in \$25,000 for a further hearing this week.

Joseph Gennotti, alias Joseph Ganley, and John Sullivan, alias John Thayer, are waiting trial in the Jersey City prison. Both were arrested Saturday night and said to be associates of Burns.

Detective David Muller, of the West 47th street station, with Detectives John Gumbrecht and William J. Farrell, of the 5th Precinct, arrested Burns as he was passing the Manger. He wore "cheaters" to deceive the detectives, the latter allege.

The trio were arrested on the complaint of Ernest Corrales, manufacturer of billiard and pool tables at 349 West Side avenue, Jersey City. Corrales was almost victimized out of \$100,000. Gumbrecht and Maher learned of the attempted swindle and seized Thayer and Gennotti. Latter was in an auto outside of the Corrales establishment.

Corrales inserted an "ad" in the New York "Times" Aug. 19, stating he wanted a business partner who had \$50,000.

Fly Stuff

Burns applied at Corrales's place the next day. He was attired in a "flying suit." "I just flew down from Canada," stated Burns. "I am seeking an enterprising man like you to invest of \$100,000. Gumbrecht and Maher are in Canada and owners of 'stills' and dealers in liquor have a ton of dough to invest," Burns is quoted as saying.

Corrales asserted, said he would send his finance manager, Mr. Thayer. The latter came. Went over the entire situation. Thayer would get \$100,000 for Corrales, said the latter. Corrales was to give promissory notes.

"I will come from Canada in a plane and bring the \$100,000 in cash. Two buyers will accompany me so that hijackers and air bandits will not molest me," Corrales quotes Thayer. "Have the notes ready," Thayer is alleged to have stated.

Gumbrecht and Maher had heard enough. They stepped from their hiding place and "bagged" Thayer. They found Gennotti in the New York outside and then came to New York where they arrested Burns.

## Hammerstein Didn't Pay; Haskell Says Assault Charge Will Go On

Jack Haskell says the trial of Arthur Hammerstein on his assault charge, adjourned until Sept. 17 in police court, will be pressed to trial.

Hammerstein has sent for him twice recently, says Haskell. Once to stall the court hearing and have it dismissed; the next time for Haskell to resume the dance staging direction of "Luana," the Hammerstein-Haskell show had opened. Each call resulted in a blank, state the dance director.

At the first meeting, since their battle on the stage of the Hammerstein-Haskell during the summer rehearsal, Haskell demanded Hammerstein pay the costs incurred by Haskell, following the alleged assault. These included doctors' bills, loss of time and lawyers' fees. This Hammerstein refused to do.

At the second call Haskell turned down Hammerstein's proposal to fix

## Inaccurate Biographies

Howard Hughes

By Claude Binyon

Hollywood, Aug. 30.

Howard (Semi-Midas) Hughes, the boy producer who has more dough than your old man, was born in Caddo, Tex., on the spot where an old well named Wolheim now stands. Hughes named it Wolheim because it didn't look like a gusher.

As a boy, Howard was exceptionally tall for his age. Later he ran up the cost of "Hell's Angels."

If a boy who dreams can be called a dreamer, Howard was just that. He had a secret hiding place which he secretly referred to as his "secret hiding place." In the afternoons after school he'd walk two miles out of town to a creek and lie down under a tree to "think."

For no reason, except possibly that he was thirsty, he'd sometimes think of chocolate sodas. "Some day," he mused, "I'll be so rich I'll get sick of chocolate sodas." Even to himself he didn't mention he'd buy the chocolate sodas.

"After I get sick of chocolate sodas," Hughes continued, thoughtfully, "I'll get married." He stopped, abashed at his own daring.

"After I get sick of my kiddies," Hughes went on, "I'll get them sick of chocolate sodas."

He laughed. He was right back where he had started.

Then a girl came to Caddo; a slim, warm creature with sparkling cascades. Her eyes were the color of burnt robins, her lips two lenient sentinels. When she walked, violets sprang under her feet and sighed in infinite ecstasy as she massaged them flat with her broad brows.

She saw Howard one day as he set off for his "secret hiding place." The tall, thin youth fascinated her. "Hi, there!" she called.

Hughes turned. "Hi, there!" he answered.

The girl smiled at him. "Hi,

there!" she said. "Where are you a-goin'?"

"Down to my secret hiding place," Hughes replied. "I mused down there."

The girl seemed puzzled. Hughes smiled in apology. "Hi, there!" he explained.

"I like high places," said the girl. "May I come with you?"

"It won't do you any good," Hughes said. "I just think of chocolate sodas and things like that."

"What do you think about chocolate sodas?" the girl asked.

"Oh," Howard said, waving his arm in a manner that later would mean "Hire thru," more aviators—oh, about how many I'm going to drink when I get rich. Oh, I guess that's about all I think."

"I think you're very silly," said the girl. "When you get rich you will want to do things besides eat."

"How about drinking 30 chocolate sodas?" Hughes asked. "That's sensational or ain't it?"

"Of course not," said the girl. "All rich men do that. Try something original."

A Great Man

"I don't know," said Hughes. "Sodas are sodas, especially chocolate." He frowned and looked into the girl's eyes searchingly. "Do you want me to be a great man?" he asked.

"Why?" asked the girl. Her eyelids fluttered.

Suddenly the blood rushed to Howard's head and he crushed the girl and her violets in his arms.

"Hi, there!" answered Hughes. He mind was a whirlpool of plans. He'd rush home and get his other shirt and marry the girl. Later he'd get rich. Then they'd both get sick on chocolate sodas.

As Hugh rounded the last bend toward home he stopped abruptly. Something was speewing right through the roof of the Hughes' cabin. It was oil.

In front of the cabin the elder Hughes was looking over an automobile catalog and stuffing dollar bills in his ears. A hot-dog stand and a saloon had already opened across the road.

Rich at Last

Hughes approached his house with winged feet. His dad looked up. "We're rich," he said shortly. "Hi, there!" said the money I want?" Hughes asked.

"Even more," said the elder Hughes.

Hughes borrowed a Rolls from one of the numerous salesmen around the house and waved to his dad.

"Wire my first check to Hollywood," he said. There was a sibilant hiss, a cloud of dust and he was gone.

In Hollywood, Hughes cashed his first check and started on "Hell's Angels."

"I'll show her," he said. A year later he cashed his third stack of checks. "I'll show her," he said.

Three years later he wired Caddo. "How's the old holding out?" he asked.

"Four more gushers and the picture's yours," was the reply. "I'll show her," he said.

Girl Disappointed

Came the night of nights—the premiere of "Hell's Angels" at the Caddo Theatre. In Hollywood, Hughes had sent one of his numerous planes to Caddo to get the girl who was responsible for his success. Anxiously, feverishly, he awaited her arrival.

"I'll show her," he whispered. Two hours before the premiere the plane returned—without the girl.

"Where is she?" Hughes pleaded. "They said you left her standing in the middle of the road," the pilot reported. "She waited two years for you, and then they had to pay her. She's under two layers of cement."

"Oh!" gasped Hughes. "I don't want to butt in," added the pilot, "but if I was you I'd leave my women standing on the sidewalk."

"Thanks," said Hughes. "I'll remember that in future."

## Groom of Stage Wedding Met the Sheriff Right After and Got 90 Days

Lynchburg, Va., Sept. 2.

Couple married on film theatre stage in Bedford, near here.

Immediately after the ceremony, the sheriff took the groom, John W. Turner, Jr., into custody. Sheriff said Turner was trying to do a fade-away, his bride vomiting at the altar.

The Warner theatre putting on the stunt hadn't framed that. Turner, of Charleston, S. C., got 90 days.

A film man has identified himself as the boss who fired the dumb soldier. He wants to meet the mute; then he says he'll make him talk long enough to record a retraction. If the soldier shows up names will be unused the next time.

## Hammerstein Didn't Pay; Haskell Says Assault Charge Will Go On

Jack Haskell says the trial of Arthur Hammerstein on his assault charge, adjourned until Sept. 17 in police court, will be pressed to trial.

Hammerstein has sent for him twice recently, says Haskell. Once to stall the court hearing and have it dismissed; the next time for Haskell to resume the dance staging direction of "Luana," the Hammerstein-Haskell show had opened. Each call resulted in a blank, state the dance director.

At the first meeting, since their battle on the stage of the Hammerstein-Haskell during the summer rehearsal, Haskell demanded Hammerstein pay the costs incurred by Haskell, following the alleged assault. These included doctors' bills, loss of time and lawyers' fees. This Hammerstein refused to do.

At the second call Haskell turned down Hammerstein's proposal to fix



# Theatrical Weekly's Editor May Be Called to Explain 'Shake-Down' Charges to N.Y.'s District Attorney

"The Editor & Publisher-The Fourth Estate," newspaper publisher and nearest thing to spokesman for American journalism, calls upon the New York district attorney in its last issue to present the facts involved in charges of a \$20,000 Broadway shake-down attempt to the Grand Jury.

The charges involve "a columnist on a tabloid newspaper" and "the publisher of a theatrical weekly," according to statements made in print by Rian James, special writer on "The Brooklyn Eagle" whose article in that journal brought the affair into the open.

The James article was full of circumstantial details, but the principals in the reported blackmail attempt were not named, nor were the names of the conspirators made public.

There are only four tabloid columnists in the city—Walton Winchell and Mark Hellinger of the "Mirror"; Sidney Skolovsky of the "News"; and Louis Sobel of the "New".

Theatrical weeklies number three—"Variety," "The Theatrical Weekly," so-called, and "The Billboard."

"The Editor & Publisher's" summary of the affair as disclosed by James and its demand for action is comprised in the following editorial from the edition of Aug. 30:

A Blithe Charge  
In a recent issue of Brooklyn Eagle, Rian James, column writer for that newspaper, took a page to tell a story of "tabloid terrorism." He mentioned no names. He asserted the information came from "two interested parties, and one disinterested, and badly advised, party." The story was that a columnist on a tabloid newspaper, and the publisher of a New York theatrical weekly, had attempted to blackmail an actor named "John," \$20,000, failing which the columnist let loose upon her, as per threats, "the filthiest piece of personal v-nom we have ever read in a column, the most unabashed piece of spite writing in the history of our memory."

A feature of the story, Mr. James said, was that the husband of the actress was the associate of the column writer in question. She, a rich woman, was suing for divorce, naming the woman who was the actress as the cause. The theatrical magazine editor's proposal to the woman, alleged to have been witnessed by several persons and repeated on several occasions, was that if she would yield \$20,000 the husband would not contest it. Case, he said, if the cash were forthcoming the columnist would blast the reputation of the woman and her child.

It was a tough story Mr. James unfolded. The District Attorney should present the facts to the grand jury. There is no room in journalism for this racketeerism.

Mr. James to be safe in his job. Many newspaper men doubtless wonder, as we do as we read this queer and twisty columnar stuff, what the cause of the tearing at the vitals of others, how long that type of "news" will endure in this country without an exposure which will put another disgusting scumudge on "the American press."

Zittel  
A couple of "scandal" matters arising over the summer each involved in one way or another the editor of a theatrical weekly, C. F. Zittel. Each brought in a New York physician.

One instance obliged a Hollywood actress to come to New York to re-gain her jewels presented to her as engagements by one of the "actors," under threat to get the letters written to her former fiancé would be printed.

The other "scandal" matter brings in Dr. Herman Fomazens and his wife, the costume designer, ette. Their separation after 13 years with a divorce action commenced by the wife has received some publicity in the New York dailies. The action has not been tried. It is stated the (Continued on page 62)

## TWINS AND A BERET

Mrs. Kantrowitz and Daughters of Brooklyn Meet Trouble in N. Y.

Rose and Lillian Kantrowitz, twins, 17, both specialty dancers in the "Novelties of 1930" burlesque, love berets but do not relish seeing their mother, Rebecca, struck in the eye.

They allege Edward Lyons, 35, hat blocker, and employed by his wife, Ermine, in her woman's hat shop, 201 West 44th street, struck Mrs. Kantrowitz. While Lillian fled for a bluestock Rose dug into Lyons for a Madison Square Garden verdict.

Lillian returned with Patrolman James Boyle of the West 4th street station. Lyons was taken to West Side court where Magistrate Burke fined the defendant \$3. He paid. The Kantrowitzes live at 187 S. 2nd street, Brooklyn. Mrs. Kantrowitz stopped at the hat shop, Rose had a yen for a new beret. Lyons charged that the family tried to put over a fast one.

"Your honor, I did not strike the woman. The girls and mother came to my store. They selected a beret. In examining the hats they tried to depress my mine, leaving behind their soiled one."

"As they started to go I protested. Mrs. Kantrowitz seized the beret owned by me. We struggled but I did not strike her," said Lyons.

Mrs. Lyons, striking blonde, for the court's edification, tried on all the berets to prove that she was the victim of a white beret that started the dispute.

The court started he believed Mrs. Kantrowitz and fined the amazed Lyons.

## Taxi Dancing, Filipino Delight, Sloughed in Chi; 100 Joints Now 6

Chicago, Sept. 2. After a consistent two-year fight the city hall has finally cleaned up the taxi dance halls. Today there are no more taxi dancing, and they are being run as dancing schools, and according to the corporation counsel entirely on the square. The statutes do not prohibit taxi dancehalls, except as disorderly spots.

When the drive first started there were more than 100 of these halls spotted over the town, most of them small places, patronized to a large extent by Filipinos. Conditions, according to the testimony at the trials, are unprintable.

Last week the closing of the final two spots, with the biggest being the State-Congress Dancing Instruction Club, operated in the neighborhood and second-hand clothes section just south of the loop by George Geary who has opened and closed dozens of taxi joints. It was Geary who got the idea of spotting taxi joints in the neighborhood. Rotarian on the Chi river, until the cops called a halt.

## Hollywood Twaddle

Hollywood, Sept. 2. Hollywood boulevard is a cotton ball drop for the Pacific parade... Snops with the false fronts of a carnival midway, and some with the same method of selling.

Natives and tourists with the animated expressions of a dead cod fish in a store window... Song writers and song pluggers... Miles of 5's and 10's... Over-developed school girls... A hundred barber shops and everybody needs a haircut... Happy producers and sad producers, some happy because the others are sad... Henry's and the Brown Derby... The Roosevelt and the Embassy... Actors working... Actors not working... Actors who read their press notices and actors who don't... Hollywood actors sneer from the right side of the street... New York actors from the left... Both sneer at each other.

Autograph collectors and bill collectors... The former are more successful in getting men who love to mingle with their public... Bearded extras who resemble discarded handfuls of stuffing in a mattress factory... Bootleggers who know the fence stars were enough to kiss them in public... Big shots... A

## Newest Panhandling, Shilling And Chiseling in Union Square When Communists Get Together

### New Name for Class

Couple of lay-offs going into the current conditions, one remarked he guessed he'd have to open a Coffee Pot, but that name is so common it wouldn't mean a thing.

His companion replied: Change the name and give it a little class; call it "The Java Joint."

### Bold Hold-Up Girl With Phoney Gun Is Caught After 'Cleaning' 2 Men

An indictment charging robbery in the first degree was filed with Judge Allen in Criminal Sessions by the Grand Jury against Irma Valle, 21, clerk of the William Penn Hotel. The girl pleaded not guilty and was remanded for trial.

Irma, a sometime occupant of a suite on the first floor of the William Penn. She had lost her job, according to the police and was at a loss to know how she was going to pay the hotel bill. Suddenly she was struck by an idea.

The girl called up Macy's stores and ordered a half dozen articles worth in all about \$20. She ordered them delivered to her C. O. D. at a certain time on Aug. 21. When Vincent O'Brien, the delivery driver, knocked at Miss Valle's apartment she invited him in, saying she wished to inspect the articles before paying for them. As soon as the door was closed the girl drew a revolver and ordered O'Brien up against the wall. She searched his pockets and got about \$28 in cash.

A minute later there was a second knock on a door. This time it was O'Brien's helper, Joseph Leone, with more bundles. The girl ordered O'Brien to keep quiet. She admitted Leone and closed the door. She gave him the same work she had put O'Brien through, getting \$2 in cash.

With the phoney gun she ordered the two men to carry the parcels down to a taxicab, following them through the lobby of the hotel. They placed the packages into the taxi and as the girl was about to enter the machine O'Brien recovered his senses and shouted to Traffic Officer John Dines. He arrested the girl.

Private house in the East 50's has a sign to that effect conspicuously posted on the wall. The other brownstone fronts in the neighborhood are specks.

Communism in New York is showing itself up to be even a cheaper racket than the guys on Broadway who use a bunch of shills to get the crowd investing in machine-made watches.

The Labor Day congestion at Union Square witnessed the world's biggest army of shills at work. The white, colored and Mongolian screech makers simply functioned as a composite decoy.

Just an hour's observation in a neutral corner in this freedom of the throat neighborhood revealed the newest system of chiseling.

The banners with hot red words, the chortling and jostling—all seem a part of the racket to get paid pursued curious out-of-towners off sight-seeking buses just long enough to find out what it is all about.

Then the hangers-on reveal their skill capacities. They discard these with such disarming alacrity that many of the on-lookers are "taken" and on their return uptown before the thought of 100% chiseling dawns.

That is the final role of the ragged, wild-eyed boys who collect every so often, and once in a while even take a sock at the cops and accept returning bruises for the indignity of the may drawing thousands of substantial taxpayers to the New York Communist hall park every time a game is scheduled.

Policing Their Own  
And how these babies police their own territory. No such thing as peeping free of charge through a hole in the fence. There is no fence and the couple of blocks in the Union Square district provide an eye range for all loiterers.

Just stand on any one of these corners, and in a few hundred feet away from the may drawing what happens the next time a game comes off.

First one guy comes up. Whether a runt or a renegade lumberjack, the approach is the same. It's fiery, and communistically aggressive. No "please" and no suggestion of groveling, so part a policy of the hands out, supplicants uptown, "Gimme a quarter." That's the line some of them use. Jaw thrust at the same time with the dirty palm. They look the come-on right in the eye with a "slug you, complex."

Others don't stop at two-bits. This is particularly characteristic of the Amazons. "I got three kids on the street. No place to sleep. What are yer gonna do about it?" the Amazon says.

A couple of male shills usually lurk in the immediate vicinity when she makes the touch. They're smart enough to let glances tell the fan the story.

The bigger the mob of curious the better they like it, because it means settling down to the actual purpose and work of the meeting.

Soon the reds or near-reds are weaving in and out of the mob of on-lookers like ants.

They don't move quickly and sapiently that only boys schooled in shill tactics and chiseling approaches would recognize the sham meeting, or that legalized cheating is the biggest and most remunerative scam being enacted.

## Turtle Racing

Chicago, Sept. 2. St. Louis will stage its first turtle race Sept. 13, when the American Legion and R. M. Harvey, former owner of the St. Louis race, will give \$3,000 to the guy who owns the lucky mudder. Races are set for a weekly event.

About 1,500 turtles, from the 101 Ranch at Poncha City, Okla., are now on the way to town. These will be peddled at \$1 to each person. Owner can then enter the animal in the race. If he wins, he gets the three grand.

Races are being held in the Annex.

Rian James, Brooklyn Eagle columnist, was messaged up recently from the top to a net at Warner's Brooklyn studio.



## Broadway Chatter

Trudy Krieger back from Europe. Jack Pearl has writing ambitions. Rod Waggoner is back from L. A. Danny Simmons is here from Europe but not certain he will stick.

An indie vaude agent is still crying because he can't get houses. Ethel Merman and Al Siegal for Arons and Freedley's "Giri Crazy." Barney Hutchinson still yawns for the west coast.

Columbia bus drivers in Times Square now dressed up like cadets. Fete Ermantinger now an Astorian with all rites.

N. T. G. does most of his reading in a barber shop.

Louis Mann hasn't been feeling well since the slump of his Glants. Charlie McCarthy is away on a short vacation.

"He was always a white guy, but he blacked up at the finish," says Jimmy Duffy.

Helen Raymond, one of the leads in "Stepping Sisters," was head hostess at Roseland last year.

Eddie Uggast, lately attached to Par's foreign department in New York, has gone back to Paris.

Edgar Allan Woolf back from Hollywood answering the usual questions.

Low's New York, grind, is brightening up its sign with a new coat of paint.

Sid Kent is going nuts through having a lot of newspaper boys bothering him about trifles lately.

A Warner exec told one of his lieutenants to not be too sociable with callers and accomplish more work.

Kay Merrill of Helen MacKellar's payroll is moving back to Fifth avenue.

Pawnshops complaining. People so broke after pawning everything, big dull.

Broadway's "boiled" women finally got a break with the long dresses.

That Lee Posner-Paul Yawitz hookup was a phoney. Just two p.a.'s thinking simultaneously.

Charlie O'Reilly threatens to help Mayor Walker in his quest for extra salary receivers.

R. H. Cochrane is back at Universal after a week's tussle with a cold.

Bill Muenster of the Fulton after years of deceiving himself, has finally ditched that toupee.

Paul Stieger's show, "Nice Girl," changed to "Sweet Stranger," because "Bad Girl" first.

Halsey Raines played bridge for 18 hours straight, and didn't call Metro he was sick the next day.

Jack Pasternack, ticket broker, took his hernia with him into Post Graduate hospital for mending.

Ralph G. Farnum back after being away for five months due to illness. Recovered and rarin' to go.

Jack Robbins and Larry Spier are buddies again after a slight tiff a few months ago.

Natalie Sobol back from vacation to celebrate her birthday. Her papa, Louis Sobol, "Graphical" columnist, stayed up all night to meet her.

Some of the tomatoes fished on Adolph Zukor's farm were hauled into the home office for the boys and girls.

How dangerously Metrolites leer when the people won't admit they have all the good stars and the best pictures.

Associated Press made the N. Y. Times add "AP" at the tail of each news item or its illuminated press sign in Times Square.

Nellie Revel returned the other day from an auto ride to Montreal and back. She's the girl who once had trouble with her back.

Barney the cop at B'way and 46th street, now father of 14th, child, girl. Eight girls and three boys living. Married 24 years.

Ed Wynn and Lee Shubert have made up. They hadn't talked for over 11 years, dating from the time of the actors' strike in 1919.

Harry Askt from coast filling in time pinning at Palace for Frank Poy, two weeks. Then goes Hollywood again.

Benny Holzman temporarily pressing agency for Ziegfeld. Funny because doubling from George White's office.

Hy Daab is looking for a winter home near the New York office. He wants a shower bath over his bed. Says that's modern and tantic.

Beau' Bennett, who has cups to show for the nickname, has that faraway look nowadays but is keeping her secret.

Sam Roth of Broadway ticket agency back in Beth Israel hospital.

Chorus girls' latest game while on the stage is to spot faces with beards. Price nightly, for detectors of most brushes. Discoverer must immediately mention it to girl next in line.

Bill Guerringer, one of the few fortunates who, escaped being called colonel in his southern home town (N. O.), has started the old bus again. He may make New York in it.

Dick Maney, p.a. for Ted Harris, talkh like lith. He took a ride through a windshield the other day, messing up his phiz and doing away with three teeth. He may make matters worse. Maney has to make matters worse.

That barber shop for execs only in the Warner home office has come through the economy wave unscathed. None of the bankers have not yet been shaved, "high insiders" allege.

A former film exec out of town for six months, returned just in time to note that Mulrooney's elimination of whistling cops has killed most of the Broadway noise, which used to come into his Hotel Lincoln window.

After Billy Seeman declaring his wife, Phyllis Haver, would never again appear on screen or stage, he split his word 50% with his wife the other evening at the Palace. Phil Baker called upon both to show and both did, for a moment.

One of the prettiest blondes, also intelligent, in the Educational part of the Paramount building has a long blond South Sea Isle club hanging over her desk. Her boss gave it to her to keep enraptured visiting exhibitors off the line.

Joe Kelly, coast newspaper man, had to wait until he got on a film transfer paper before he could work up nerve to swing the cane. Now it's hard to differentiate him from a press director who got the habit a few months before.

Mag called "Broadway" Len. Josephson, publisher of "Mayfair," which popped some years back, will head a corporation projecting a new mag, "Broadway."

George Price and other R-E-O Acts

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## Poor Taxi Driver

A taxi driver on the Square was still burning over what a woman has just said to him. He was waiting for a call as she walked up.

"When does the next train go to St. Paul?" she asked.

"I don't know," answered the driver.

"You taxi drivers never know anything," the woman fired back.

Recent appendicitis cutting came out wrong.

Al Friedman is "Tin-Pan-Alley's" gagster. A gag for every occasion only some of them can't be told for every occasion.

Grace Moore, of R-K-O publicity department, in Jersey City hospital recovering from appendicitis operation.

Although her father is a big automobile man in Anderson, S. C., Mary (Punkey) Sadler, now in New York and on the stage, doesn't own a machine.

Mary Sawyer has cut out the apartment life with several show girls. She's eating home food again with Mamma Sawyer in Philadelphia.

Jean Mallin, two-day owner of a Rolls until his chauffeur went off on a bender and cracked it up, got a new wagon, this time French, and new chauff.

Bull market for the tall babes this season. Musical producers all seem to have hooks out for the five foot-sixers, with shows apparently wanting two lines, ponies and hippys.

Charlie Pettijohn is itching to pay his week's salary to the Abe Meyer writer of that unnamed "Hazy Fiker" story. No volunteers to date.

Film folk from the coast are quick to break away from the port wine habit here. Rye, in Hollywood days, carries a head a shorter time than New York port.

Bert Wheeler is in New York for recent Radio pictures. He's one of Hy's Titans. The Wheelers are on a test to see if either will forget to wire. Phone calling barred.

The widow of the late Walter J. Kingsley is reported having brought a damage action against the N. Y. "Daily News." Over some kidding story she believed directed against her.

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## Chatter in London

Cochran has discovered another international beauty.

Mina Crawford added to "Eldorado" cast.

Bernard Shaw out at Malvern supervising rehearsals.

Fay Compton starring in two talkers.

Matheson Lang has shaved his eyebrows. Chinese role.

Reginald Berkeley has appointed himself his own stage manager.

Grace Fields' fans preparing to do a noble stunt.

"I'll Flyte" road show hits London next week.

Ghosts tap the Morse code in this town.

Revival of the bustle is this season's fashion tip-off.

Arthur Wontner walking Baker street Getting the Sexton Blake atmosphere.

Mark Dally's boasting he comes from a hick village in Hertfordshire.

Anna Neagle, now getting talker breaks, on a trip in the chorus at the Pavilion.

Bride here landed a new stunt. Gave all her guests copies of her wedding certificate.

Staff Stockfield now rates herself a finished star, in sense of perfection.

Phyllis Konstom out of a talker through a rat bite. Held up shooting for days.

Dodo Watts about the only femme talker player this side to be put under contract.

Charles Yeo, who used to troupe in the Splendide cabaret, now in talkers.

"Call Me Johnnie," the latest song about Amy Johnson, looks like success.

The Children's Theatre is to be

Irving Marks has gone for a long vacation in Biarritz.

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Fannie Hurst is sailing to America the end of August. Her new book, "Backstreet," is laid partly in Paris.

Dorothy Herzog is at work here on another book, to follow "Some Like It Hot," published just before she came over. She likes Paris.

Thurgood, who only gets one salary, Dot Morrison attempts to spend it three ways: Sending money home, buying dresses and paying her bills.

Douglas and Billie, who will open the Millon Dolly on Rue Pigalle, have a profit-sharing contract with the real owner John (Jimmy) Massolini.

The Desand Rehearsal, operative revue which Claude Warford will present on Broadway this fall, was done for his guests in his private theatre of the left bank for a single show.

Dagmar Godowski is crazy about Carl Van Vechten and his wife, Fania Marinoff. She is with them practically all the time. Her Russian accent is as good as over, but her figure seems a little slack.

ROXY JOE JOHNSON'S END

inflicted on parents again this season.

Swift and Atkinson, "Express" stage and screen men, writing about worry. They should know.

Paul Robeson recently made a silent film, "Bordertline," under Kenneth Macpherson.

Chicago complex developing here. Gunmen lately provided news for the tabs.

Victor Taylor now space getting for Pat Heale, new talker producer.

Wouldn't be a bad idea to tabulate the papers on this side which lift their theatrical exclusives from "Variety."

Fact Elissa Landi's left for New York means British talker studios have lost one of their very few good players.

Sophie Tucker tells playgoers there's nothing like Jack Hulbert in America. Or, for that matter, nothing like Sophie in England.

Bernard Shaw and Phyllis Neilson Terry snapped together at Malvern. "Mall" cut out Shaw side of the used to and only used the actress.

Jill Esmond Moore and Laurence Olivier, married recently, working during their honeymoon on separate talkers.

Major Wilmer, arrested for "abbing in the drug racket, used to be an assistant film producer at Stolls.

Talulah tells folks she loves Augustus John's portrait of herself. What folks want is her real opinion.

British talker execs who used to lunch at the Tonic, now come down to lower Wardour street, times having changed.

Latest trading loss recording by British studio merely means fewer share-pushers will be able to get away with talker flotations.

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## Paris Chatter

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The Desand Rehearsal, operative revue which Claude Warford will present on Broadway this fall, was done for his guests in his private theatre of the left bank for a single show.

ROXY JOE JOHNSON'S END

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Dagmar Godowski is crazy about Carl Van Vechten and his wife, Fania Marinoff. She is with them practically all the time. Her Russian accent is as good as over, but her figure seems a little slack.

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## NEW YORK THEATRES

### EARL CARROLL VANITIES

EIGHTH EDITION ALL NEW  
67 different scenes—1200 Laughs  
Met. WILLIAMS—Jenny Savoy—Joe BENNY  
A Cast of 150 and in the World  
Most Beautiful Show Ever  
462 Good Balcony Seats at \$1.00  
NEW AMSTERDAM THEATRE, W. 42d St.  
Nightly and Popular Meta. WED. and SAT.

### 13th MONTH BROCK FENKENTON Presents

Strictly Dishonorable  
Frieda Stigler—Fanny Comedie  
With TULLIO CARMIGNA  
Staged up to date—1000 Laughs  
Now at Citi Hall  
AVON THEATRE, W. 43d St.  
Eves. 8:30. Mat. Thurs. & Sat. 2:30

### The Theatre Guild Presents

THE NEW  
Garrick Gaieties  
Seats at Box Office, \$1-\$3.00  
GUILD THEATRE  
52ND ST., W. OF 6th AVE.  
Eves. 8:30. Mat. Thurs. & Sat. 2:30

### DAVID BELASCO presents

DANCING PARTNER  
A NEW COMEDY  
With Lynne Overman, Irene Purcell  
Henry Stephenson, Charlotte Graville  
"Mr. Belasco has made another success by his name. Dancing Partner will do about twice as much as the last one."  
—Charles Darnley, Eves. World  
BELASCO THEATRE, W. 43d St.  
Eves. 8:30. Mat. Thurs. & Sat. 2:30  
GOOD SEATS ON SALE AT BOX OFFICE

### 10TH MONTH

GRACE GEORGE  
In the St. John Ervine comedy  
"FIRST MRS. FRASER"  
With A. E. Matthews  
PLAYHOUSE, 142 St. W. & Sat. 2:30

### 2nd Greta GARBO

COOL in "ROMANCE"  
With LEVIE STONE  
A Metro-Goldwyn-Mayer Picture  
Starring Greta Garbo—Don Alpert  
Castell Orchestra  
CAPITOL B'WAY  
51st St.  
Coming Friday, Sept. 5, "GOOD NEWS"

### ROXY JOE JOHNSON'S END

First Time at Popular Prices  
Directed by James Walsh  
"Warner Miller" built with dancing comedy of "The Lost Lover"  
With Hattie Jones, Jinx Christy, Max Symphonie Orch., The Roxyettes  
ROXY JOE JOHNSON'S END

### RKO—Always a Good Show

THE PALACE  
F. RANK FAY  
HARRY FOX  
DORIAN NEVICH  
HARRIET HOLT  
JOHN JEROME  
JOHNNY BURKE  
RKO PRODUCTIONS 58th St. NEAR 5th Ave.  
Wednesday to Friday, Sept. 3 to 5  
"INSIDE THE LINES"  
with BETTY COMPTON

### RKO PRODUCTIONS 86th St. NEAR 4th Ave.

Wednesday to Friday, Sept. 3 to 5  
"INSIDE THE LINES"  
with BETTY COMPTON



# How Layoffs Think

By Joe Laurie, Jr.

I've been to every office that even looks like it may have a week to book. It's the same story: "We never saw your act."

Can you imagine? Me and the wife have been doing the same act for nearly 20 years in every ink pot and two-a-day in the country. Now these guys tell me they've never seen it.

Supposin' they did see it? They wouldn't know a good act. Wall Street getting to show business, that's what put it on the slump; those men down there don't know a break from a time-step. All they know is money. They don't put in weeks laying out a show. All they think of is the statements, so the chumps will buy more stock.

Goos for the actors, too. These young squirts in the business are all imitators; nothing original about any of 'em. They're all doing stuff that's been done better years ago and for much less than what they get for it now. Of course the old-timers weren't like these new mugs 'cause the boys don't know as an actor thought of his first act day as puttin' in a bit of business, a new gag, new hunk of scenery or writin' himself a parody on up-to-the-minute stuff. He didn't worry about the street clothes as long as his stage wardrobe was O.K. He didn't get all flustered when the room he reserved didn't face the lake. He grabbed himself a dollar menu and lunch with three meals and a night lunch thrown in. All he wanted was a spot to meet the gang and get some laughs.

When the old-timers got together they never talked about the stock market or how expensive it is to keep up their yachts, or about betting five bucks a hole on golf. They talked shop, with laughs at the end of every story. They knew every end of their racket from taking tickets on the gallery door to playing a bit in the afterpiece.

Say, what's your swell dressing rooms with bath and shower doing for vaudeville? Do you realize there haven't been any outstanding personalities developed in show business in the past 10 years? Yet, we have a lot of good actors but no outstanding personalities; guys whose names on a billboard mean a lot of business. Vaudeville headlines of yesterday are still headlines today, with few exceptions. The sensational name acts they make today don't last over a couple of seasons. Sure they may clean up enough dough in that time to last them; but

I'm not talkin' dough, I'm talkin' talent, or art as they call it now, the liars.

## The Ideal Route.

Some guy up there says to me, "Why don't you do a new act?" What's the use? I can name 60 weeks where they haven't seen this act. Why do they lay out a route for an act covering the whole country that would make an act play a town once in about two years? His act would be good for twice around anyway. And that would save the towns from playin' so many repeats.

Supposin' I wanted to do a new act. Where you gonna get a mug to write it? Most of the authors have good memories and write you from it. Yeh, there's a few that knock out great stuff, but they want a lotta dough. I guess they're right, they can make so much more money writing for the pictures or for shows than for vaudeville acts.

And supposin' I do get a guy to write me an act? Where an I gonna book it in? Even the paid show or when that play three acts for break in salaries want standard acts. If the manager even thinks you're breakin' in a new pair of shoes, he cancels. And you know a guy has to break in stuff before he can take the fat out and show it.

## Ticker Addicts.

And even if you do get a break and get the act all set to show, you gotta pay and plead for the agents and bookers to take time off from looking at the ticker so that they can see your act. And 10 to 1 they talk to him a bad show or when the orchestra or stagehands ball up something. Why don't all the circuits get together and take a couple of houses and set them aside for break in dates. Then make a headliner that works over 20 weeks a year play the date. Use him or her for bait so you can get the public in, then get a couple of managers and all circuits can come in and see the acts and bid on the ones they like; tellin' the bad ones that they're bad and to do a different act. That will save the actors from troupin' around for months not knowin' they have nothing the managers want. It

(Continued on page 64)

## Dog Track Attached

Toledo, Sept. 2.

Mechanical "rabbit" at Indian Lake Kennel Club attached to col. leg. 1229 wages due help. no dog races are off after 10 weeks of poor pickings.

# 'ROUND THE SQUARE

## New Identifier for Cops

Youthful septia-tinted hoodies, who make the rounds of the theatre district to put on and make big routine for the crowds on the sidewalks during intermission, have coined a new word for cops. When the look-out spots John Law on the way to investigate the sidewalk jam he yells "atticks" as a warning cry.

## When the Baby Finds Out

A Catholic girl baby, when christened by its parents for christening as Imogene, received the baptismal name of Bridget instead. The priest informed the parents there is no Saint by the name of Imogene and they would have to call the child after Saint Bridget.

Before the parents had recovered, their child had been named Bridget, and the baby's parents were so informed. Now the girl, somewhat older, to her more aged parents and on the church records is Bridget, but at home and elsewhere she is Imogene, and the parents say she will stay Imogene.

## Taste Changes in Soft Drinks

Two years ago there were about a dozen orange drink stands operating in the Times Square sector.

Last year pineapple drink bars started to cut in on the soft drink gro.

Today an accurate count around the Square reveals nine pineapple, six orange, three apple, two orange blossom, one pineapple apple, three orange Julius, one milk, one near beer and one nutted strawberry drink stands.

Out of about 30 stands, only six sell orange drinks exclusively, all Nedicks.

Broadway has tired of taking its soft drinks straight. Nowadays the stuff must be nutted, Julipped or Julius-ed.

## Tea Rooms and Gypsies

Police authorities report more gypsies in town now than ever before at this time. Usually they stay out until late October. Bum biz on the road made city headquarters the style a month or so in advance.

Popularity of gypsy tea rooms probably instrumental in the early bridging. Vagabondparents were so informed. Now the girl, somewhat older, to her more aged parents and on the church records is Bridget, but at home and elsewhere she is Imogene, and the parents say she will stay Imogene.

For the cops it's additional work. Chasing gypsies from one joint means following them to others. Only cold weather makes them mope.

Racket remains unimproved. Dough still baited same old way.

Women go for the gypsies' stuff in a big way. Gype rent stores through dummies, real estate agents listing them under phoney names.

Rent in advance.

## SHAKEDOWN CHARGES

(Continued from Page 61)

New York district attorney is now investigating the charge of a frame-up by Dr. Pomeranz.

Mrs. Pomeranz was called to the district attorney's office Aug. 4, according to report. Upon her refusal to furnish the prosecutor with information relative to the divorce matter, she was gagged until Aug. 5, when she was released. A private detective alleged to have been implicated in a "frameup" against Dr. Pomeranz is at present under indictment.

## Phoned About \$14,000

Zittel's connection, as stated by Dr. Pomeranz to a "Variety" reporter, is that Zittel phoned Mrs. Pomeranz's attorneys, at their request, to tabulate the necessary amount. It would cost Mrs. Pomeranz \$14,000 for her husband to take a trip to Paris to secure a divorce, with attendant loss of practice meanwhile in New York, besides transportation costs, etc. This offer was not accepted, said the Dr., and the "Variety" reporter.

Dr. Pomeranz stated Zittel mixed in his marital affairs through his (Dr.'s) attorney.

The young actress' letters are said to "show the extent of the obsession of Zittel when she arrived in New York. One of them, written to the physician before the engagement had been broken by the young actress, was the stationery of a noted place in California. This particular letter was not included with the others tendered the girl by Zittel, when she returned to return the jewelry to the office of the publicity department on Broadway of the picture company she was then under engagement to. Upon her insistence this letter was produced and destroyed, along with the remainder.

## Kindness

Zittel is said to have demanded of the girl that she autograph a photo of herself to him, which she did, at his dictation, reading:

"F. Zittel, who has been so kind to me."

The girl became fearful of her screen career when a lengthy telegram to her from New York went over direct wire into the Hollywood studio, mentioning that the jewels were returned or she married the doctor, her letters would be printed. It was stated to the girl in New York from her account that "New York tabloid paper had offered \$2,000 for the letters for publication.

In "Zit's Theatrical Newspaper" in the winter of 1929 was printed the girl in Hollywood and her fiancée's presents, with her name withheld. In August the same paper printed the girl's name and that she had returned the jewels.

"Zit's Weekly," in the same story, mentioned another doctor and his wife were having trouble.

## Youngs' Position

The young woman is back in Hollywood now. While preferring her name be not disclosed in "Variety," she informed this paper Saturday she is willing to sign a full statement of all the details at any time it may be required.

Rian James of "The Eagle," upon receiving a wire from "Variety" on the matter of his story, phoned to say he would meet the four tabloid columnists in "Variety's" office. He did so Monday night. The columnists asked "Variety" for the appendix into the James' sequel to this paper, into the James' story, in order that none of the four might be unjustly involved even by implication.

Not an iota of suspicion attaches to any of the four tabloid columnists named in this story. Each has conducted himself most honestly and scrupulously in their unusual position. The name of a close friend's wife in his column, with that instance perhaps not entirely unrelated to the James' story source, may develop.

## Releasing Names

Mr. James stated he is obligated not to release the names concerned until the applied for divorce, which may be granted at any time. New York, has been decided one way or the other. This he expects will occur during the week. Upon the release of his word, Mr. James said, he will print the story with names in "The Eagle."

An "obligation" of this character with a newspaper man is not uncommon.

## Forum

This department will be revived in "Variety" for complaints of any nature, including those against this paper, in which it is not to be spared. In panning "Variety," neither the paper nor anyone on it need be spared.

Bellaire, L. I., Aug. 26.

## Editor "Variety":

I read a story in "Variety" recently in which reference was made to an "A. K. femme."

I am not up on abbreviations and would like to know what "A. K." stands for.

To save time, just write the answer across the bottom of this, if you will. Frank Froewiss.

An attempt to define A. K. appeared in "Variety" of last week, under this heading:

Camden, N. J., Aug. 28.

## Editor "Variety":

Joe Laurie, Jr., sketches in words from the humorous and serious side of show business very colorfully. In his column last week he hit on a homely little truth that warrants expanding. I quote him:

"What a going matter you have found, your act or bought, and paid for makes you feel so much better than stealing it."

That's about the truest truth ever spoken. Stealing material or imitating someone else's stuff in any way, shape, or form, is practically taking away the trademark of that particular person. Sometimes it's taking the bread in and butter out of his mouth. Plain stealing, and shameful.

A man has worked for years and years to build up a reputation through some routine, along comes a wise guy and chips little bits here and there from that same routine. Originator's identity becomes lost in the deluge of imitations. Inevitable consequences are very unhappy.

The question is, with employment conditions as they are, and with good talent walking the streets, is it fair to tolerate acts consisting of stolen material? Is it fair to jeopardize some one particular person, promising future by imitating his material? Is it fair to allow a person who is not clever and original to get hold of the theatres—and call himself an actor—while hundreds of delightful personalities, ingenious at provoking tears and laughter, walk aimlessly from one agency to another?

Public has thrilled at the tales of romance and glamor that exist within the circle of this profession. Stories of good fellowship and honest business are the natives (Americans), but somehow I feel that the glamor material tarnishes the glamor and cheapens the profession, while the good fellowship and

understanding become only hollow mockery.

Is that so? I wonder.

Anna S. Cantor.

## Editor "Variety":

Introducing ourselves, Cleo and La Mar.

One man from "Variety" reviewed our act at the Jefferson and listed in "Variety" of Aug. 27. We would like to state that we appreciate his interest in taking notes of the novelty we have in our act. As "Variety" is constantly reviewing acts, naturally you know there is a demand for new material.

We have just returned from Europe after having been away two years working the best places abroad. We have been on the lookout for this new material purposely to bring back with us.

What we cannot understand is what the agent that booked us tells us about our act. He said he personally likes it very much, but the bookers he brought from Boston to see us do not understand it and say it is too foreign.

We know this agent owns a new Cuban band act of 14 people who he tried to interest us to go with. But after refusing same, he shows no more interest in our act, which puts us in a bad position as we are not acquainted with any good R-K-O agent.

The Jefferson was our first show—no date, without previous break-in, and we had wrong billing.

Can you please advise us what we can do to obtain further bookings with the R-K-O? We will greatly appreciate it.

Cleo, La Mar and Lita.

See Charlie Freeman, chief R-K-O booker, in person. He has invited us to show our act at the Jefferson office each Tuesday or Thursday.

When in the R-K-O office ask if any R-K-O bookers from New York saw this act at the Jefferson last week when "Variety" gave it a fair notice. So it must have been there.

1459 West 72nd street.

Chicago, Aug. 28.

## Editor "Variety":

In "Variety" this week, in review of the Oriental theatre show, it said Chicagoans were hicks enough to wait in line for a show. But we see the same thing you're fools enough to pay \$2 to see for 75 cents.

Have you forgotten you once mentioned the Big Topers came out walking out on the sidewalk before the show opened to see a picture? But of course as long as the New Yorkers do it that's o. k. with you, isn't it?

(Continued on page 64)

# Undiscovered Saigon with Opium Sold Openly to Natives or Others

Saigon, Aug. 18.

Saigon, in French Indo-China, is dubbed the "Paris of the Orient."

It has all the attractions of the French capital plus a couple of extras: the opium dens, the gambling, the heavy beer frequently being shaken and left lifting, night clubs without a curfew, sidewalk cafes, photomats, hotels with "louts" of business and attached femmes riding in rickshaws.

Most amazing to visitors is the opium dispensary where refined poppy juice may be bought without a license for one plaster the ounce packet (about 46c). No limit to what one can buy, no prescriptions—come across and the Colonial government asks no questions. Heaviest business are the natives (Annamites), but a large clientele among certain elements of the French. Once in a while a visiting U. S. fireman, it is said, loads up with the forbidden stuff. Fancy pipes, some ivory and ivory with gold, openly peddled by Chinese street vendors.

Nonetheless deplore the situation, but class is as a necessary evil, find employees using stuff air quickly and send them home. Great evil, say business heads, are the first parties where young men are induced to "try a few for the fun of it." Disaster inevitably follows.

No talkers in Indo-China. No local censorship; the sky's the limit, and how it all.

Most popular nite spot is the Continental Hotel, which runs street-class, lace sub-titled "Le Perroquet," where the natives (Annamites) accept two-week engagement between boats. Pleasant and not unprofitable stopping-off spot. Business good, with no Montmartre competition for cheapness. Strictly French all the way, as tourist business is negligible. Local bluebeards can throw a party with dinner and wine at trifling cost. (Paris was once that way, ancients say.)

As long as this burg remains "undiscovered" by the tourist mob will be interesting and novel for a short visit.

Expatriated Paris pansies, disowned by parents, here on a remittance basis. It's a military and naval base, and a gambling center. Opium okay, but roulette and baccarat taboo.

Hotels serve both red and white wine without extra charge, but Vittel or Evian water two bits the bottle.

Okay for a white man to beat a native, but if you hit a Frenchman, six months.

Necessary to parlez-Francais in this town. Otherwise you'll be an orphan.







## Revelry In Your Eyes

By Cecelia Ager

Hollywood, Aug. 30.

The invited guest felt certain this must be the house, for no light is hidden in the candle, the law is illuminated the plaster madonnas smiling at the red geranium pots fastened to its pink stucco walls. The door was open, and he could see women in wraps of dresses with long trains talking to men wearing chukker shirts and knickers. But no one noticed him, so he rang the bell.

A Filipino in a white coat and insolent expression came toward him, followed closely by the hostess. "Oh, hello," she said. "Come in. Put your beret in your coat pocket or else you'll never be able to tell it from the others. Charlie, show this gentleman the bar."

The guest was careful to walk close behind Charlie. He might lose him circling among the hordes of people talking feverishly to one another, yet all waiting for the host. It had been rumored that Gloria Swanson was coming.

### Barflies

Charlie led him to the stairs. He looked down. Lots of people there, too. The guests descended quickly and skillfully, so as not to collide with those coming up. He had a tendency to lurch from side to side.

The bar was backed against the wall, and it looked as if any moment now it would be pushed through by the eagerness of those leaning against it. The guest thought he'd never seen bartenders so busy. He edged his way forward and captured a glass which he took with him to one of the Spanish tile tables at the corner of the room. He was looking at the people, and then at the bawdy French pictures on the walls that were there to give the room flavor, when a girl with yellow sun sugar hair came over and asked him to light her cigarette. His lighter was very handsome, for his publisher had given it to him as a reward for his giving the publisher a best seller. The girl noticed it and was quite cordial. He'd seen her somewhere before, he thought, and he told her so.

### He Should Know

"That's a new one of putting it," she answered. "My picture's in its third week capacity at the Capitol right now and they're going to have it over it for a second week. Look's State here. I heard today they think they'll even have to move it to the Criterion afterward to satisfy the demand. And you know the weather isn't doing it. It's never been so hot."

The man remarked his congratulations and politely asked her the title of so remarkable a picture.

"You will keep it up," she laughed merrily. Then she called to the hostess who was over at the bar now, smiling up at a tall youth whose hair she had just hair-smacked of marcel iron. "Flot! This is the person? He's just asked me the title of my last picture! Yes, really!"

Flot took the arm of the tall young man and they came over to the table. "Mr. Rolling, may I present Miss Shimmer—Miss Brightly Shimmer. And you know Mr. Arbor. You should. You're both at Acme. Brightly Mr. Rolling is the author of 'Parties of Dust.'"

### Classy Chin

Miss Shimmer remembered. "Oh, how I know. Your picture was in 'Vanity Fair's' Hall of Fame. In the same issue that carried that full page cartoon study of me by Cecil Beet. Awfully sweet boy—Cecil. I'm fond of that picture. I'd almost say I think that's the best I've ever taken of me. I like the way the light came in. The straight line of my chin where it meets my neck. A very aristocratic line, didn't you think?"

"I was lovely, dear, perfectly lovely," the hostess agreed. "Miss Shimmer was almost a star. A thought crinkled Mr. Arbor's smooth, low forehead. "Now, I like what Steichen sees in me. But—let's see. Steichen takes my picture—well, they're stunning. Strong—well, sort of strong."

Mr. Rolling squirmed slightly. "Quite. I should like to see the rest of your most unusual house," he said to his hostess. "Mind if I wander about a bit?"

Upstairs again, he looked into a cathedral of a room, with electric-

lighted ecclesiastical candelabra. Intense groups of whisperers had usurped all the sofas, so he tried the garden.

### Volatle French

An orchestra was playing "Love" at one end of the tennis court and a few couples were dancing, although the searchlights thrown on the court did dim the light of the moon. He found a wicker chair in the shadows and sat down. Three men were holding a heated conversation near by in French. They glanced at him, but went on talking, for in Hollywood no one is supposed to understand French, but the French people brought over to the French foreign versions. Mr. Rolling had happened to live for two years in Paris in his more idealistic days, at the time in his life when he would have spurned the lure of picture money, and he remembered his French.

The French really are an acquisitive and thrifty race, he mused, as the trades against the Hollywood picture industry, mixed with schemes to bolster their salaries, swept toward him from the volatle French.

He felt like a traitor, listening to the maligning of people and a business that paid him so well, far beyond his worth, he thought, so he moved away. Where now? The French seemed to grow over by the swimming pool, and he moved toward it. Wasn't that Jimmy just about to dive in? He came closer. Good. It was Jimmy. Jimmy used to be all right. Jimmy was a song plunger. Last time he saw Jimmy in Tonny's Jimmy had asked him for a loan. Funny he'd never heard from him since. "Hey, Jimmy!" he called.

### Jimmy's Gene Hollywood

Jimmy looked up. "Oh, hello, George. Where you working? Not bad. Come over and have lunch with me some time. At Supreme. I'm executive in charge of all music. Give me a ring one of these days. Bye."

"That's a bit of a jolt," thought Mr. Rolling. But he'd been warned. Hollywood was a strange place. Does something to everybody's reactions. Saps them of their regular qualities and leaves, instead, suspicion. They're just as distrustful at parties as they are in the studios. Curious, they don't forget their jobs, even when they're supposed to be relaxing. So much ingenuity in imitating all forms of "foxy" into their conversing. Mr. Rolling retrieved his coat and went in search of his hostess.

"Why, you're not going! Authors always dress up a party. It's so silly. Tommy Thompson hasn't sunn the hit song in his last picture yet. If you must. Do you know those two couples who came right after you did? Well, I don't. Thought maybe they came with you. They're glad to get you to manage. So they go you enjoyed it. Your first Hollywood party? There'll be many more before you leave."

The departing guest had his doubts.

## Fay Tempts B'way Fates

With Gray Suede Shoes

The Palace plays both ends towards the footlights; telling the actor how lucky he is to play it and giving the audience the works about being so hard to please. This week's program takes half a page to lay it on thick. The Palace audience is the easiest, most generous with applause of any New York theatre. The Palace sidesmen seem to love to think of their audience.

Frank Fay will probably be boycotted by the press agents' union for denying he flew here for this engagement. Mr. Fay tried punting to draw attention to his gray suede shoes. May be the latest thing in Hollywood, but when he walked on the first impression was that he had walked the whole way. Hattie Hower injures her dirty appearance by too heavily made-up eyes. She always preserves a fairy-like quality in her costumes, such as the fine feathers in pink and the white lace of her spangled crepe, cap and gloves, all blue, too.

Beatrice Curtis wore a charming blue velvet frock whose deep hem lining of pink matched exactly her underskirts and her stockings, skirt peplum edged with fur.

## Innocent but No Fool

On Preserving Curls

"Eyes of the World" suggests there should be a game law that only allowed them to shoot one of these heavy melodramas a year. Nance O'Neill spoke in the voice of a ghost and a terribly depressed ghost at that.

Fern Andre was handsomely gowned in misty white tulle whose separate scarf tied at the neck and again in black net over which she wore in milk cape. Impossible to decide whether the California summer weather of her public demanded that cape. Every reviewer mentioned Una Merkel's Gish-ness which to some is more threat than promise.

This little bit of wide-eyed wonder knew enough to use combs to keep the wave in her hair at night even if she was innocent enough to underestimate the necessity of a bathing suit. "Eyes of the World" looked too far back to satisfy the present.

## HOSTESS IN PAJAMAS, JUST IN FROM COAST

Actresses who give afternoon parties have a chance to sport those hostess pajamas that are fashionable and comfortable.

Lika Chase, who just returned from Hollywood where she completed a role in "The Best People," was quite resplendent in pajamas at last night's party.

Miss Chase, it seems, is kept to rather hard-bolled roles on the screen. She is determined to be soft and cozy in private, because she says you can't be a producer and tell him you can do such and such. But maybe if Miss Chase showed herself in those pajamas—

And all the Hollywood people who were there. People who thought that Hollywood was provincial; people who couldn't wait to get back to people who had been, and hoped to go again.

All these Hollywood satellites were talking about the stage in a very serious way. The stage, it appears, is real art to them. They say that many actors, especially those who have never made a great hit on the stage, are merely anxious to make a name in pictures so they can show what they can do on the stage.

### Commuters

Even some actors present, who had never been to Hollywood at all, were quite respectful. Because, although the road may seem a long way off to those who have never been, the real Hollywoodites have become commuters. East or West as far as they are concerned.

The Hollywood influence is tending to make everyone dress for a picture opening. Many New Yorkers are taking the road to rush home and dress, to attend a picture opening that night.

In reference to the NY-LA commuting, that goes on, someone explained that the road may seem a long way off to those who have never been, the real Hollywoodites have become commuters. East or West as far as they are concerned.

Maybe Miss Chase and other film actresses take to commuting—too, so that they can keep up with the crowd; then give parties to display those pajamas.

## MARRIAGES

Eva Dempsey to R. E. Sterling recently. Bride is cousin of Jack Dempsey. Both are with Morris and Co. shows, playing midwest state fairs.

John Seagle and Helen Elizabeth Peters in Glens Falls, N. Y., recently. Bridgroom is radio soloist and pianist of Oscar Seagle, concert artist. Thomas E. Flaherty engaged to wed Lucie E. Padgett, Tully, N. Y., Groom former N. Y. newspaper man and present secretary of Lake Placid, N. Y., Chamber of Commerce. He did publicity work for National Democratic Committee last election.

Garrett to Harriett Bennett, stage, Sept. 5, in Hollywood. Groom is under contract to Fox.

Vivian Peterson to Art Frank Aug. 21 in New York. Bride is member of good society.

Althea Henley, film ingenue, to Hugh Ernst, Jr., in Los Angeles, Aug. 26. Groom is secretary of Los Angeles Flying Club. Son of Hugh Ernst of the NBC, Chicago.

## The Parisian Front

By Christine

Paris, Aug. 22.

Fashions still occupy Paris, but only the American mind in Paris. Parisian women of the Countess and Princess variety do not bother with styles until the very season to wear them. They spend their time at the resorts, then return to the city in September or October. That leaves August for the tourist and the buyer from the States.

In this way they keep both themselves exclusive and the models

## PLENTY OF LINGERIE ADORNS JEANETTE

"Monte Carlo" is a gay and pretty affair with Jeanette MacDonald modeling more lingerie than usual, which is saying considerable. Singing as truly and easily as when she Queened it, the new Countess is so dainty about encouraging or scorning or pursuing the hero, she's quite delightful.

A jazz clock was a novelty worth it.

Dressed as lightly as the role demanded, which was frequently, Miss MacDonald's most elegant costume was of square sequins, making her a silver statuette. A dark silk frock with bolero bodice and peplum skirt added a rakish white garter scarf tied at the side of the neck.

It seemed strange for a morning frock with no hint of going outdoors. Flowered chiffon frock with ruffled narrow to match was too much of a good thing.

Zasu Pitts is the always welcome innocent maid.

Jack Buchanan seemed a bit heavy.

## WOMEN LIKE TO SEE OWN SEX MANHANDLED

"Animal Crackers" is as funny as a picture can be. Ladies like this picture. You ought to hear them chuckle and chortle, particularly when they are in the process of brutally insulting the feminine element in the film.

For some reason women seem to enjoy seeing their sex handed the raspberry.

Lillian Roth who is good looking and can sing, was probably brought into the picture for singing purposes. But she only got a couple of insignificant chances at it, and the rest of the time seemed to be left out of the fun.

But the Marx brothers pounce on their audience as they physically do upon their house party hostess.

## ALWAYS PRESENT

Vaudeville items that never do a lay-off.

Acrobats who acknowledge bows with flowing elbow movement and disguise the opening of their acts by painfully correct street wear.

Bum Gags, old friends, every one. Fat Woman who has the house at her feet and her first hip crack so about aydrolpels.

Conversations with orchestra leaders.

Announcing of the presence in the audience of a Visiting Fellow Performer.

Bows taken to "Happy Days" or any current tune that speeds the pulse.

Agent in the house at the first matinee—maybe.

Agent in the dressing room when it comes time to pay commission—a certainty.

Curtail Speech that is (1) too egotistical, (2) too unctuously modest.

Man Single who accompanies his high tones with glances toward the gallery.

## BIRTHS

Mr. and Mrs. Al Bellin, daughter, Aug. 26, at the Augustana Hospital, Chicago. Father is manager of Berlin music office, Chicago.

Mr. and Mrs. Lew Bray R. des Moines, Aug. 26, son. Father is booker, Public division office, Dallas.

Mr. and Mrs. Nicolas Soussanin, son, at Cedars of Lebanon hospital, Hollywood, Aug. 22. Mother is Olga Badianova.

they might choose. If they are very good costumers, they are never short of gown. Recently bought by an American house and—by the time they see it—already manufactured cheaply and many times over.

Still on the fashion subject, here's a little advice about accessories. For the new very long fur-trimmed evening coat in velvet, Worth is but this moment introducing evening fans. They're quite large and in the most luscious shades of velvet you can imagine—might not be so graceful or so coy as the lace and feather kind, but still the latest in fans, and quite stunning.

The thing to do, of course, is to have them matched up with that evening coat so as not to have one shade of the same color screaming at the other, even if you don't wave one while wearing the coat. The coat anyway is supposed to bear some sort of affinity with the shade of the gown underneath.

### Eye Veils

You may be pleased to know that for day-dress wear, little eye veils go best with the riotous shape hat. By all means have a bit of hair showing from underneath somewhere, especially on forehead or cheekbones. The eye veil is supposed to perch very smoothly on one side of the head.

The Ritz bar at this season, when everybody occupies Paris but the Parisians, is a turmoil of college students. They come up new and nibble endless potato chips and scream at one another.

Dorothy Farnum, whose husband is Maurice Barber, is at the Ritz Club. She is party for her more mature dinner crowd. Her latest effort in film literature, "The Green Spectre," is having a tremendous run with the Frenchmen at the Moulin Rouge. The show comes up new and then reminds sentimentally about the old Ince days in Culver City. Dorothy interrupts long enough to hint about her own strictly contemporary plans which seem to be for another big picture.

### Birthday Party

They were both guests at the old Montmartre auberge last night, the Bouquet de Montmartre, when Elsie Fraase gave her brother (George Clithero) a birthday party for his birthday. Lucy Kessner, manager for the United Artists over here, was also there with his wife. Dick Bevan provided the tuxedo for the party. The guests were all and plenty of French red did the rest.

Marion Davies dashed up from the Riviera the other day, going into the city with intentions for a wardrobe. The thought of Marion blonde, so she went back in a suit to her hotel. She didn't want any clothes, she wanted plenty of attention.

A substitute was to engage a French artist to go around sketching snappy models at the other dressmakers for Marion's approval, with the result her new wardrobe being drawn at the moment between Goupy for evening gowns, and Jane Regny for day clothes.

### Another Italian Title

Jean Acker—a Rudolph Valentino wife—is reported to be engaged to some dashing Italian count or other. She is coming to the movies here. Cannes next week to give the real low down on the rumor. More catty and strictly feminine gossip, however, leans toward the fact that she is engaged to the girl friend that has led to this matrimonial decision.

### Drawing the Bankers

Nita Naldi was having lunch at Maxine's the other day at a table Panama hat and frightfully sporty tweeds. Despite she is a little too heavy for such a costume, she still presented a jaunty and certainly striking tableau, surrounded as she was with a couple of grey-haired Paris bankers.

Rosie Dolly takes her four kids (adopted) to the Lido every afternoon for a swim. Mona Paiva was there the other day at cocktail time, all done up in a ruby red chiffon dress, accompanied by a large picture hat of black Bakru straw.

Now that Willette Kernshaw is ready, dramatically appearing in "The Well of Loneliness," which she is producing here Sept. 1, she is attending to the entirely feminine side of the occasion. She has been buying one frivolous evening frock after another.



## Inside Stuff—Vaude

VOL. 100 No. 8

(From Variety and Clipper.)

(From Clipper)

Chicago and Troy league baseball teams had a game scheduled for the day the circus was due in Troy. They courteously called the game off.

Declaring a change in exploitation methods of the film theatre, Fox Theatres in the east has issued a ban on such old terms as "press agent" and "publicity director." All members of the circuit's staff have been requested to nominate themselves as advertising directors.

One entire show is known to have been cancelled after the first matinee by the house for which acts are being bought this way.

Miss Ferguson stepped out and started to speak. She rushed to the wings and argued with the femme stage manager Nix. She had orders, said the stage manager. Miss Ferguson shoved her aside and pushed the signal button herself, but she didn't know the combination and there was no curtain. And no speech.



# Equity-Controlled Casting Agents Have Scheme to Grab Hollywood Agency Business

Seeking better representation on the coast, it is claimed, the Theatrical Artists' Representative Association has appointed a committee to establish a central clearing house in Hollywood for artists under contract to members of the organization. The plan, if put through, will do away with individual agency coast affiliations.

Louis Shurr heads the committee with instructions to consult picture executives on the plan. If put in operation it will function in a manner similar to that of the Film Casting Bureau for extras under the direction of the Hays office. As a rule, the New York agents hold the Hollywood agents in contempt and this clearing house plan is a step taken to put most of them out of business, if possible. The Hollywood artists' representative signs a picture actor to a management contract and then sits back to collect weekly fees without giving any further service, the California laws governing agency commissions being more stringent than those in New York.

**Like Equity Idea**  
The clearing house plan resembles in many respects some of the ideas that Equity has in mind when it attempted to organize the motion picture actors on the coast last year and failed. The T. A. R. A. and Equity work in close accordance with frequent meetings held to discuss agency plans. All T. A. R. A. members are licensed by Equity and under its control. Another plan under consideration by the T. A. R. A. is the leasing of a studio in New York, where it can lease its own talent and actors on their books playing in New York shows. Under the present hurried system of taking screen tests in individual film company studios, the claim is made the artist gets none the best of it.

Should this be carried out the tests will be sent to the clearing house on the coast for showing to studio executives.

## 'Ex-Mistress' as Play; Actors Dramatizing It for Goldtree in S.F.

San Francisco, Sept. 2. Sid Goldtree has bought coast rights to "Ex-Mistress." He is having book dramatized for his Green Street theatre.

Following "Hot 'n' Bothersed," current. Two of his actors are making the book into a play.

## Vaude Agent's Play

Benjamin David, vaude agent, will produce his first legit play this season. It will be "An Affair of State," written by Robert L. Buckner, now on the coast with Columbia Pictures.

David is looking for screen names.

## Lederer's Show Held Up

George Lederer will have to lift previous outstanding obligations at Equity before permitted to go ahead with production of "The Night Owl," musical.

Erlanger interests are reported behind the new Lederer venture.

## Legit Is a Thought

Hollywood, Sept. 2. Two more actors are talking the town with ideas for putting on their own shows. The Francis X. Bushman and Alexander Carr. Bushman guest-starred in "Thin Ice" with the San Diego Savoy Players and went over so well he wants to try it on Hollywood. Carr has a new show he's figuring on, just figuring.

## Success

Hollywood, Sept. 2. Worthy of mention in a success magazine is the meteoric rise from offstage-barking-of-a-dog to stage manager in the Coast "Fala Morgana" company. And by a femme. When the Elsie Ferguson show opened in Hollywood the barking bachelors was handled by Sherill Tyler, erstwhile theatre p. a. and studio play reader. After the troupe hit San Francisco Miss Tyler was promoted to stage manager, continuing the barking on the side.

## Leslie Show in Jam by Losing Money Backing; Equity Orders Some Out

Shuberts have withdrawn proposed financial support of Lew Leslie's new edition of "Blackbirds." Leslie is struggling along with the show on a non-Equity basis though not being able to deposit the usual bond at Equity. Leslie has rehearsed the mob overtime. When the Shuberts blew as succor, Leslie decided to go ahead on a non-Equity basis. Equity ordered a trio of players out, Aubrey Miller (Miller and Lykes), and Buck and Bubbles. None namped. In consequence the trio may be suspended next week at the council meeting of Equity, unless they leave before then.

## Par Backing Goetz Revue, "New Yorkers"

Paramount is getting into the legit end of show business on a larger scale than before by financing the musical revue "The New Yorkers," which E. Ray Goetz is getting ready to send into rehearsal. Owning the Frohman office, Par has first call on the stage productions by Gilbert Miller and Chester Erskine both of whom now have shows in rehearsal. Goetz' musical will call for ample financial backing from Par. Last season Goetz produced "Pitty Me," Frenchman with Warners holding the money bag. That musical is now being made into a picture on the coast.

## Juggling the Adlers

The Adler family of Yiddish actors will not appear at the Forrest, on Broadway. Another house is being sought, probably an independent.

It is claimed the Shuberts promised the Forrest, but when the booking contract was made out it called for the Comedy, one of the least desirable legit theatres, of limited capacity.

Some feeling was provoked over the switch. The Adlers are the sons and daughters of the late Jacob P. Adler.

## Bryd Lecturing

Rear Admiral Byrd is now all set under the Pond Bureau direction for at least 160 personal appearances or lectures.

Leo McDonald, experienced showman, will personally handle the show.

Shows about Sept. 15.

**Now Moss' Broadway**  
B. S. Moss' Colony, now all set for a musical comedy play, is to be hereafter known as Moss' Broadway. While "The New Yorkers" was announced as its first stage show, this has not been set. Shuberts are reported after the house with the Erlanger office also said to have sent out feelers.

## HELEN LYND'S WALK-OUT

M. C. Girl's First Drama Role Cut Too Heavily

Helen Lynd, formerly identified with musicals and who was to have made her first attempt at dramatics in support of Lenore Hill in "The Pagan Lady," walked out on rehearsals of the play last week, voicing dissatisfaction of what remained of her role after script cuts.

Miss Lynd had not passed the seven-day period of rehearsal. She was privileged to vamp under her contract.

Lewie Gensler, producer of "Pagan Lady," is in Boston whipping in the Joe Cook musical, "Fine and Dandy," which he has produced in association with Morris Green.

## 11 STOCKS AND FEW IMPENDING

With summer stocks, numbering 20 tuning up for the swan song and calling it a season after this week, dramatic stock will have dropped to a new low of about 11 companies in operation.

Checkup at Equity has but two additional listed for the next fortnight which will hold the figure down to a low percentage for September. There is an eight-hour spurt before the month is out.

Few spots for stocks that haven't already been milked by previous troupes and landlords no longer enthusiastic about taking stock outfits in on former percentage basis, but demanding cash-on-the-line rentals and, even worse, refusing to re-light houses unless rent is up several weeks in advance.

## LOOKS LIKE AMES HAS GONE ERLANGER, TOO

"The Merchant of Paris," adapted from the French by Winthrop Ames, is to be presented by George Tyler, an associate of the Erlanger office. Ames has long been associated with the Shuberts, who are 50-50 with him in the ownership of the Booth theatre.

Ames has been allowing Erlanger office shows to rehearse at the Booth. Edward G. Robinson has been engaged for the lead. Latter came on from the coast to sign with Tyler, but in returning under contract for another picture which will hold "Merchant" off until later in the fall. George Arliss, long a stage star under Ames, prefers talkers for this season.

## Ruby Shepherd Killed By Her Step-Father

Minneapolis, Sept. 2. Ruby Shepherd, 32, Los Angeles actress, was shot to death by her step-father who killed himself after attempting to slay his wife and grandson.

Mrs. Shepherd signed a complaint which had sent the stepfather to the workhouse to serve a month's sentence for drunkenness and her 13-year-old son had been visiting her mother.

## Golf in Legit House

Ottumwa, Ia., Sept. 2. Grand, for years legit house, is to be converted into an indoor golf club this winter. A. P. Owens is manager.

It will be known as the "Grand Gardens." Walls are to be redecorated for drunken scenes and the atmosphere of the country club reflected as far as possible. Platform covering the entire first floor will be built out at stage level, with course laid on it.

At one end will be a stage for vaude, radio and other entertainment. Work starts at once and the club will open Sept. 30.

## Looking for Names

Herman Gantvoort's office is on a still hunt for "names" for Gantvoort's new musical, "French Dressing."

The first principal tentatively signed is Lulu McConnell.

# Erlanger's May Invest Million With Indie Shows This Season

## A Terrible Blow

Three fellows in the Lambs Club pooled their on hand cash the other afternoon, after deciding on a desperate chance. They would bet it all on a three-horse-parlay.

The jubilant boys, figuring up the huge odds they had received as usual on such a parlay, called at the hand booker's place after the last race to collect.

Booker had taken the fence.

## Carroll Burns At Bare

## Adams Apple of Comic; Files Equity Complaint

Earl Carroll, producer of "Vanities" and Herb Williams, one of its principal comics, are putting at each other after a reported backstage verbal combat in which Carroll is said to have displayed temperament only to meet with a flippant response from Williams.

Herb's conduct caused Carroll to file charges of insubordination against the comic at Equity which have been adjusted without usual arbitration even if the principals are not speaking, socially, to each other.

According to reports, Carroll, who may be broad-minded about the way his girls dress, upbraided Williams for coming on without his necktie in the show. It burned Earl to the extent of going back and bawling Williams out. The comic talked back which burned Earl further.

## Choristers' Preference

## For Atmosphere Jobs

Producers are giving unemployed choristers, male and female, the breaks as atmosphere in New York musicals. The line boys and girls snap at them to keep around until something in their own division breaks for them.

Producers are engaging the stand, walk and sit-around direct from Chorus Equity Employment division. That makes the \$10 and \$15 weekly salaries net counting out those specializing in booking mob scenes and charging a commission fee on the small salaries.

Producers preference of choristers for atmosphere over types as formerly, is because of the latter having stage presence and attendant animation made possible through their previous brigade assignments in musicals.

## Stage Contract Ended

## Film Future, She Says

Controversy between Bernice Claire and Schwab & Mandel over contract entanglements will go to arbitration by Equity, listed for hearing next week.

Miss Claire claims to have held a three-year contract with Schwab & Mandel, producers, stipulating a guarantee of 20 weeks annually, but not necessarily consecutive. The not necessary clause she has been accused claims that she has been employed 15 weeks in past season, and asks that the producers be made to reimburse her for the remaining five unplayed weeks and at same time release her from contract.

Schwab & Mandel are unwilling to accede to demands of the actress, arguing that under contract her fiscal year will not have matured until next January.

Miss Claire asserts she was set for picture employment on the coast when the producers refused her to come back to New York for a production assignment, and that when she arrived they had nothing for her. Upon these facts Miss Claire holds the producers breached the long-term contract and asks that it be nullified.

With a recent announcement placing \$500,000 available for play financing, Erlanger's total backing dough may sing a tune of \$1,000,000 or more. Nine legit productions, in rehearsal or due soon, are coming in on the strength of Erlanger's taking off the rubber band. One current show is partly backed by Erlanger.

Three Erlanger-money shows to come in are musicals; Max Gordon's "Three's a Crowd," George Lederer's show, and "Fine and Dandy," the Gensler & Green musical. Estimates place capital involved in these at about \$425,000.

"Vanities," now in an Erlanger house, is supposed to have taken \$75,000 in exchange for booking. Balance of the list includes George Mankow Watter's "American Tempo"; Paul Stenger's "Sweet Stranger"; Lew Gensler's "Pagan Lady," and Crosby Gaige's "Blind Mice." One producer claims each of the named productions used about \$20,000.

**Gaige Goes Erlanger**  
Gaige, long an independent booker, is sending "Mice" out to Erlanger houses and will probably spot it in a New York house of similar management. C. B. Dillingham continues his association with Erlanger, producing "That's the Woman" and "As Good as New" with Shuberts.

Shuberts, occupied with their own productions, are slow with outside producers. So far they have had "This Man Saut," Al Lubin and Richard Rodgers' "Private Kate," which goes to Chicago re-titled, and Joseph M. Galtier's show.

## NO KICKBACKS, SAYS DRAMATISTS' GUILD

Dramatists' Guild is about to launch a drive against chiseling directors of the legit division, who have been mulcting its mostly new members. Complaints filed with the Guild against certain directors "siphoned" money for minor changes a regular thing.

Warnings of repetitions of these methods will establish a "black list" has been sent out.

The Guild has bulletined its members not to be victimized by kick-backs to directors and not to permit them to horn in on sharing revenue to which they are not entitled, accusing the director of paid a salary for services from producer.

## Huston Calls Off His Trip East for Hopkins

Walter Houston, currently on the coast, has declared himself out of the state about he was to do for Arthur Hopkins this fall.

Actor's reason is that he could only come east for 14 or 16 weeks, while between pictures, and that time limitation wouldn't be worth the rehearsal effort. Besides which if the play were to get over he'd only have to withdraw shortly after opening.

## Playwrights' Plays

According to present reports, several playwrights will be represented on Broadway with two or more shows.

Dwight Taylor, Joe Milward, Kenyon Nicholson and Donald Ogden Stewart each for two.

## Burlesque at Lyric?

Negotiations are on for stock burlesque in the Lyric on 42nd street, New York.

Licensees is reported listening favorably to something that may sound like a permanent tenant.

## 'Schoolgirl' on Stage

"Schoolgirl," by A. W. Pezet and Carman Barnes, from latter's novel, goes into rehearsal Sept. 23. Henry B. Forbes producing. Rehearses by Catherine Clugston, will be Forbes' second.



## Few Representative B'way Mgrs. Left in Shuberts' Association

Shubert-dominated Managers' Protective Association, whose sole excuse for existence is an agreement with Equity, is down to a mere dozen members, hardly representative of 20% of Broadway's managers and producers.

With the Selwyns split away, the M. P. A. roll totals 12 names, but not that many firms. Lee and J. J. Shubert head the list with others, William A. Brady, Crosby Gage, Jones and Green (at present separated, with Morris Green associated with Louis Gensler), Arthur Hammerstein (president), Gilbert Miller, L. Lawrence Weber, A. H. Woods, Joseph M. Sales (Shubert employee), Alexander McNaught and M. J. Nicholas, virtually unknown as a producer. There are but actually nine different theatrical offices in the M. P. A., not all active. It may be coincidence that soon after Arch Selwyn declared himself independent and started booking through the Brangler office, that he quit the M. P. A., not all active. It may be coincidence that soon after Arch Selwyn declared himself independent and started booking through the Brangler office, that he quit the M. P. A., not all active. It may be coincidence that soon after Arch Selwyn declared himself independent and started booking through the Brangler office, that he quit the M. P. A., not all active.

The contract between Equity and the M. P. A. is a "Minimum Basic Agreement." Its principal protective measure, so far as the managerial body is concerned, is the stipulation that Equity will not participate in any strike or boycott within a 10-year period which started May 31, 1924.

**Guarantee Salary**  
As for Equity it is a protective agreement to a much greater extent. Salaries of players in all productions of M. P. A. members are guaranteed. Where producers have defaulted the managers' body has made good the salaries due.

The basic complaint entered into at a time when the Shuberts and allied managers feared a repetition of the 1919 strike. The Shuberts had then but recently gotten Wall Street into their hands and did not want more trouble. With others they withdrew from the old Producing Managers' Association, which shortly afterwards integrated. Same thing appears to be happening to the M. P. A.

Equity has the right to reject any applicant for membership in the M. P. A. It is significant that in one instance it did refuse sanction to an applicant. The records show that whatever mix-ups have occurred since 1924 have involved members of the M. P. A. rather than the "independents" or other recognized Broadway producers.

It was the bugaboo of another strike that caused the members of the M. P. A. a fear that no longer exists. The Shuberts and their allies figured the other managers would be forced to join. It was managers like Edgar Selwyn, Sam E. Harris, Coburn, Dillingham, Tyler and Ziegfeld who remained outside. They still are "independents" who "have to live by Equity cash," in no case in memory have any of these managers been involved in mix-ups through salary obligations, over flops.

**Costly Membership**  
It has been more or less costly to M. P. A. members. They pay dues but assessments called for to pay salaries on other members' flop shows. During the spring and summer there were several failures. Each member must post bond for \$10,000 or securities for that amount, but that was not enough to take care of salaries for Lew Leslie's "Entertainers." Leslie's posted securities which brought \$12,000 but the amount owed the players was said to have been around \$17,000. The expenses to Ruth Selwyn's "Nine O'Clock Revue." "Many a SLP has to be paid off by the M. P. A. too. Lew Cantor produced it but ownership passed to his backers and they are the actors. The switch in responsibility was accepted by the M. P. A., but apparently the association has been left holding the bag.

**League of Theatres**  
There is an impression among managers that the League of Theatres, formed to control premiums on tickets, will eventually become a chamber of commerce of the theatre. It is the most representative or-

## LEGIT SET FOR N. Y. WITH STAGEHANDS

Everything is a-jake between the stagehands of New York and Brooklyn and the legit houses. The joint unions' committee following conference with the legit reps and their legal representation, have reached a new two years' agreement on a wage scale that started a two-year period, Labor Day.

No changes from the former two-year contract.

The scale continues effective as follows:

Carpenter (six-day week) ... \$2.50  
Electrician (six-day week) ... \$2.50  
Property man (six-day week) ... \$2.50  
Asst. Props. .... 72.50  
Asst. Electrician .... 72.50  
Portable Board Operator .... 65.00

Boss flyman, curtain man, front, bridge or lot operators, per performance on all days other than Sundays or holidays, not less than \$7.25.

Same men on holidays and Sundays, \$7.75.

All other stage employees not above classified on Sundays and holidays, \$7.25.

All others not above classified on all days other than Sundays or holidays, \$7.75.

The stagehands will receive for work on all days other than Sundays or holidays between 8 a. m. and 5 p. m., \$17.75 per hour, and for Sunday and holiday work shall receive \$22.50 an hour.

For period between 5 p. m. and 8 a. m. they will get \$2 an hour. All such services by the boss flyman, front light, bridge, aloft or portable board operators and curtain men on regular week day assignments between 8 a. m. and 5 p. m. will get \$2 an hour and from 5 p. m. to 8 a. m., \$2.50. For Sundays and holidays, \$2.50 an hour.

With the legit condition amicably adjusted in New York and Brooklyn all reports that the stagehands would ask for increases or make demands that would result in long-drawn-out conferences have been eliminated.

## Geo. Kaufman in Person

Philadelphia, Sept. 2.  
George Kaufman in person on the Lyric stage last night became known to the "in" play, he was "Once in a Lifetime," satirical comedy.

Kaufman, the author, slipped George, the actor, the best line of the evening. "I love the author as well enough as an amateur actor. Not announced if Kaufman has joined Equity.

Review of the new piece is in this department.

## LeBlang and "Tales"

Joseph LeBlang has returned to Broadway from a long European stay. He wasn't in town long enough to get his land legs there, was talk that he would revive "Tattle Tales" for a New York presentation.

This was the new musical that opened and closed in Boston, with few knowing that Joe had an "in" on the show.

## Urban's Leave

Hollywood, Sept. 2.  
Joseph Urban, Fox art director, leaves here Sept. 10 for New York to design sets for Ziegfeld's "Smiles" and "Princess Charming," the new Connolly & Swanstrom musical. Urban is on a leave of absence from Fox, due back Nov. 1.

Since the Producing Managers' Association, and in addition to managers also has actor and playwright representation. However, the League was primarily formed to handle the ticket situation. It is not to be changed before it ventures into other work and problems. Any amendment to the constitution is liable to arouse opposition because of a provision that might provide factional strength in the matter of voting.

## Oh, Those Secs!

Dave Bennett, dance stager, was submitted by an agent to a legit producer about to send a musical revue into rehearsal. With those out to lunch, the sec on the phone muffed the name, but hearing "dance director," said:  
"Oh, sorry that you didn't get in touch with us sooner, we already have Waring's Pennsylvanians."  
The agent passed out double.

## OLD 'SIMON' CONTRACTS CHECK WYNN'S VENTURE

Ed Wynn's proposed take over of "Simple Simon" from Florenz Ziegfeld is being held up through contract responsibilities which Ziegfeld will have to lift before making the transfer.

Ziegfeld, who presented Wynn in the musical at the Ziegfeld, New York, last season had most of the company under run of play contracts. From Equity status the transfer of the show to Wynn does not relieve Ziegfeld of the contract obligations and with Wynn unwilling to hook up with former heavy nut for his proposed road tour, the matter will have to be adjusted before Wynn takes over.

Wynn would be in no way obligated to retain original cast, but Ziegfeld if making the transfer would be liable for salaries of those holding run of play contract for original production on expiration of the period Wynn's show must survive on the road, according to Equity.

Ziegfeld may adjust the matter satisfactorily by spotting the contract holders with Equity's office of musical with Marilyn Miller, Fred and Adele Astaire.

## Coast "Mile" Co. Claim

Salary claims for one week have been filed at Equity by cast of the last mile against Robert Burton, producer.

Burton had bonded company for two weeks, with final two weeks' salary paid from bond, but neglected to post usual week closing note required by Equity when a production has bettered a "four weeks" run.

"Last Mile" ran six weeks, and consequently Burton is being held liable for an additional week's salary. All are having closed cold and without the customary notice.

## Brighton Ends as Legit

The Brighton Beach theatre closes its legit policy in two weeks and the present operators, Charles Bierbauer and associates, are turning back the house to its owner.

The idea to book Broadway shows played by their "B" producers was the plan expected to make the Brighton pay, but it didn't and the operators decided to call it off after contracts for the next two shows are fulfilled.

## Casting Permits Revoked on Five. Agents by Equity—Others May Go

Equity has revoked permits of five casting agents in first gun of campaign of elimination process in which Equity will narrow list of casters to those making an exclusive business rather than a side line. Those dropped are Jack Linder, Frieda Fishbein, Herman Paley, Louis Hallett and Eugene MacGregor. All are out on the employment agent basis.

Linder, Paley and MacGregor are still holding artists' representative permits, which Equity has not yet also revoked but will take no action on the latter until the holders are given an opportunity to defend themselves before the Equity Council. The latter action must be taken before the Equity Council. All five were eliminated for operating a casting agency as a side line. Linder, doubling as legit producer, is in direct violation of the casting agent agreement. Miss Fishbein's main business a play

## Morris Agency Giving Up Legit Dept. Through Equity's Action

## ASHTON STEVENS BALKS AT BEING CALLED DEAN

Chicago, Sept. 2.  
Ashton Stevens balks at the Chicago critics with the retirement of Amy Leslie of the "Daily News."

Stevens accepts the honor with good complaint. Deanship has finally caught up to him after he avoided it first in San Francisco by going to New York and later in New York, when William Winter, J. Rankin Rouse and Alan Dale retired, or threatened to, by going to Chicago.

Stevens gives his idea of an easy and desirable death for a professional reviewer as "passing away under the anesthetic of the third act of a bad play." This he visualizes as a headline: "Aged Critic Succumbs to Deadly Drama."

Amy Leslie he dubs "more local than the Cubs, more Chicago than the Stockyards, and opines that he is a 'connoisseur' of the happy saying that nobody loves a dramatic critic."

Lloyd Lewis is replacing Miss Leslie.

## Union Jam Hits Date

Hartford, Sept. 2.  
Difficulties over wages and working schedules have been encountered in the Shubert, New Haven, and Parsons, Hartford. Parsons has canceled listed bookings, the first of which was "Stepchildren of War," which was to have had its premiere on Sept. 15.

The local musicians' union wants an eight-piece orchestra, a guarantee of 31 weeks, and a wage readjustment for part time work. Alfred Munro, Shuberts' district manager, offers work for a five-piece orchestra, a 26-week season, a length of season and half pay when the theatre is closed all week. There are no differences over wages, the scale being \$30 a week for the leader and \$50 for the other members. "Blackbirds," slated to open Sept. 1 at the Shubert, New Haven, was taken off the slate. Musicians want a 26-week season guarantee and wage readjustment.

## Marcus' Tab South

Birmingham, Sept. 2.  
Marcus will shortly open with tab shows at the Erlanger.

This will be the first legit in Birmingham this fall. One or two other houses are thinking about opening with stock.

Marcus was here last season and made a name for himself to pull out because of labor trouble.

## Coburn's Tour

Mr. and Mrs. Charles Coburn will take to the road in "The Plutocrat," holdover from last season. Tour opens Chicago, Sept. 22.

As the result of Equity's refusal to grant the William Morris agency a permit for legit casting, the Morris office will discontinue that branch of its agency. It does not think fighting Equity on the matter worth while.

Although favored by Equity's officials because of its clean record, the decision against Morris was taken by the council on the advice of Equity's attorney, Paul N. Turner. It appears the latter regarded partial ownership of the Morris company as a "contingent" interest, chain interests to be in violation of the Equity rule of no managerial connection between a casting agent and a manager.

According to reports, actors fail to understand why Morris was ruled against for any reason. Rated among the few agencies which could give actors guarantees of at least 20 weeks per season and the most possible for such guarantees, its loss among professionals is felt.

With the Morris office the case against it was made public. There has been no secret made of Paramount owning, by purchase, 50% of the Morris agency. Since such purchasing, it was admitted by Equity there had been no change in the operation of the agency.

Par Not in on Legit  
When the legal hurdle arose, Morris consulted Par, and the latter advised him to divorce himself from the agency—that is, agreed not to participate in any earnings from legit casting. Legit casting has had no connection with Par. Its main function was supplying people for musical comedy and revue production.

Equity at a recent council meeting is said to have passed a resolution favoring the issuance of a permit to Morris. Its form of contract tendered to Equity about three years ago drew complimentary comment from Equity's officials.

The Morris office acted on its own in the permit matter, not being with the agents' association which was taken in by Equity in entirety. It is claimed the Morris legal department showed but a small net. Bill Grady, in charge of it, is under contract to Morris until next February. Unless he secures a permit from Equity to operate his own office, Morris will stand a loss of about \$15,000 in salary to Grady.

**Batchelor's Move Blocked**  
Seven more applications for legit casting permits were turned down by Equity last week. The reason in each case was virtually the same—the applicants are new to the legit casting field or have been principally used in other fields, agency or otherwise.

Those rejected were Sam Shannon, vaudeville producer; Maxwell Aron, claiming to be associated with Leo Morrison; George White (not the producer); Deane in engaging supe, etc.; Jesse Goldsmith, T. L. Harris, dance teacher; George Smith, identified with musical acts and bands, and Henry Herman, radio agent.

Walter Batchelor, holder of a permit, claiming to join the New York office of Edward Small. He was informed that, as Small has no permit, his (Batchelor's) would be revoked unless he opened his own office. Batchelor is secretary of the Theatrical Artists' Representative Association, which brought about the settlement with Equity over the permit dispute, terminated when concessions were made favoring the agencies. He withdrew from the office of Leo Fitzgerald, with the Small connection in view.

## "Frenchmen" Road Cast

E. Ray Goetz has begun recasting of "Fifty Million Frenchmen" for road.

Since it is any of the original cast will be present in the road edition, since most were in on run of play for New York only and have since accepted other engagements.

## Hertzman With Harris

Charles Hertzman, formerly general manager for Schwab & Co., is acting as a writer for Jed Harris. Dick Maney remains as press agent.

Whitaker Ray, formerly g. m. for the Erlanger, is acting as an executive in the Erlanger office.



## Legits in Vienna Taking Stand Against "Dangerous" Sound Films

Vienna, Sept. 2.  
The Vienna legit theatres are re-  
sponding their war on sound films  
with the opening of the new season.  
Beginning today (2) two long  
closed houses, Burger and Ronacher  
theatres, reopened and, like the  
State theatre, the Reinhardt and the  
Volks theatres announce expensive  
star attractions to lure the public  
from the sound screen houses.  
The coming winter is sure to witness  
a bitter struggle, especially in  
behalf of Viennese operetta. Lead-  
ing exponent of the light operetta  
is Hubert Marischka, who hopes to  
retrieve his position by producing  
Lehar's "Land of Laughter."  
However, only the State theatre,  
whose huge deficit is borne by public  
funds, is free from anxiety.  
The dramatist Wildgans is the  
new director of the Burg theatre.  
He has just issued a challenge as-  
serting that sound film is the living  
theatre's most dangerous rival, but  
will never entirely supplant the  
legitimate stage. He thinks it may  
eliminate the people's theatres, but  
the old standard theatre will win  
if it makes no concession to the  
films and continues true to the old  
traditions of the stage.

## 4 CUBANS STOPPED AT BORDER—NO PASSPORTS

Toronto, Sept. 2.  
Four Cuban members of "In Ha-  
vana," vaude act, were refused ad-  
mission to Canada when unable to  
produce passports at the border. Act  
was booked by R-K-O for the Impe-  
rial, Toronto, but couldn't make it.  
Steve Savage, American dancer  
and head of the turn, was passed by  
border inspectors, but returned to  
New York with the others.  
Due to open Saturday the "In  
Havana" people were stopped at the  
line Friday.

## Ge'e's Flop as M. C.

London, Sept. 2.  
George Ge'e, English musical com-  
edy comedian, tried to handle the  
master of ceremonies assignment at  
the Coliseum, starting yesterday (1),  
but it was called off after the first  
matinee.  
Nina Tarasova, songstress, and  
Jeanne De Casalis, legit star, were  
well received. Ge'e's disappearance  
in his own specialty due to lack  
of material. His finishing  
dance, however, saved him.  
The whole bill measured up as the  
best yet seen at this house in  
months, and attendance fair despite  
warm weather.

## Par. Signs Dita Parlo

Paris, Sept. 2.  
Paramount here has signed Dita  
Parlo, former UFA star. It is un-  
derstood she will be given similar  
prominence in German dialog ver-  
sions of Par-pictures.

## Soph's Show Sept. 17

London, Sept. 2.  
London opening of the Sophie  
"Duck-Jack" tour, which followed  
a star, has been delayed until Sept.  
17 by the illness of Paul Murray, the  
producer.  
Murray was taken ill several  
weeks ago while touring over the  
show out of town. Now, the author  
is also laid up, interfering with re-  
visions, regarded as necessary be-  
fore the company comes to the Win-  
ter Garden.

## 'Whispering' Gets Over

London, Sept. 2.  
"Whispering" Jack Smith opened  
last night at the Ciro de Paris and  
was over nicely, in spite of light  
attendance.  
Smith is due at the Empire, Paris,  
starting Sept. 19 for a fortnight.

## Ponselle's Success

Paris, Sept. 2.  
Rosa Ponselle, of the Metropol-  
itan, was a marked success upon  
the European debut at the Palace,  
St. Moritz.

## MAUDE OVER AGAIN English Vet Will Do More Talkers For Par

London, Sept. 2.  
Cyril Maude leaves for Hollywood  
Oct. 18 to resume with Paramount  
on talkers.  
The veteran, now 68, has appeared  
in "Grumpy." He expects to do three  
more talkers.  
Maude says he likes the work, and  
prefers it to retirement in Devon-  
shire.

## LEGIT'S SCALE CUT AS SYDNEY'S FINAL TRY

Sydney, Sept. 2.  
Williamson-Tait has cut admis-  
sion scales to bedrock in their legit  
theatres. Desperate means of  
stimulating business. Major pro-  
ductions are being offered, among  
them "Coquette," and "Follow  
Thru."  
Company is fighting hard to give  
the people the longest possible  
runs. In spite of all struggles, the  
venture looks doubtful.  
Theatrical trade is bad in all  
branches in Sydney. W-T is op-  
erating four theatres, where  
previously were 10 units with dif-  
ferent styles of attraction.  
Unemployment has become so  
serious that theatres have been  
compelled to close two talking pic-  
ture houses in Adelaide. It is like-  
ly the firm will let one or two  
houses in Sydney go dark soon if  
business continues to fall away.

## State Opera 'Politics' May Keep Nijmskaja Off Stage at Vienna?

Vienna, Sept. 2.  
Famous ballet dancer, Bronislava  
Nijmskaja, won't appear at the  
State Opera house next season  
after all, although the engagement  
was announced with trumpeting.  
Two versions of the disagreement  
are circulated.  
Director Clements Kraus says  
the dancer is remaining in Paris  
because the Vienna Opera house  
management could not accede to  
her demand that her dances be  
recognized as her "spiritual prop-  
erty" and further because her knowl-  
edge of German is limited.  
The other version, advanced by  
friends of Nijmskaja, seek to make  
it appear that the dancer is the  
victim of intrigue in this establish-  
ment where manipulation and in-  
fluence are practiced as a fine art.  
Clashes are so influential here that  
they perpetuate traditions at the  
expense of progress in production  
ideas, and much that is outward  
escapes relegation to the storehouse.

## Japan Goldiggerless

(Continued from page 7)  
haven't been a virgin for four  
years." No false modesty. The  
facts of life in Japan are—well, the  
facts of life—and some girls tell the  
truth.  
There's little kick in Japanese  
cafes and bars for the man who  
speaks no Japanese, unless he is  
accompanied by someone who has  
a pretty fair knowledge of the lan-  
guage.  
The girls sit on another place, where  
they sit on your lap. To an-  
other, where the phonograph makes  
so much noise you can't talk with-  
out yelling. To another, where the  
girls are drunk and you get  
six proposals—which they don't  
mean seriously in the first five  
minutes. To another, where any  
foreigner is gravely assured that  
he is the image of Ben Lyon, Monte  
Blue or George O'Brien. Most of  
the girls are film fans. That's al-  
ways good for 10 minutes of talk  
if things move slowly.

## Kissing 'Immoral'

The police and the Japanese  
newspapers generally have a good  
deal that is unpleasant to say about  
the cafes. To hear them talk, they  
are dens of vice. Some time ago,  
according to the papers, a certain  
patron of a certain cafe began to  
worry because business was slack.  
Accordingly, he ordered his girls  
to find the cause. They in-  
vestigated and learned the reason.  
As a result, the cafe was closed for  
two weeks as a lesson to its pro-

## Diamond Anniversary For Dutch Actress Is Hague's Celebration

The Hague, Sept. 2.  
Mme. Riek de la Mar Kiey, mother  
of the recently deceased Nap de la  
Mar, celebrated the diamond anni-  
versary of her stage debut by ap-  
pearing at the Theatre Royal here  
in the Dutch play by De Jong,  
"Tiere Fluiteren Oponhoud." Her  
son created the tramm on it.  
The actress is now 78. She made  
her first stage appearance at 14, but  
this, her diamond jubilee, is dated  
from her first formal theatre en-  
gagement when 18.  
The stage appearance was the oc-  
casion of a great public demonstra-  
tion.

## 'Well of Loneliness' as Done in Paris Devoid Much Punch or Dirt

Paris, Sept. 2.  
An anonymous dramatic version  
of Radclyffe Hall's novel, "Well of  
Loneliness," opened at the Potinier  
theatre here last night (1). Piece  
is in three acts and 11 scenes, in  
English.  
It is the third English attrac-  
tion current in Paris. Others are  
"On the Spot" and "Maya."  
New play was mildly received,  
while the acting was first rate.  
Translation of the book to the stage  
has cost heavily in the sympathetic  
quality of the narrative.  
The subject and its treatment are  
depressing while the action is strag-  
gling and uneven, with the play in-  
nocent of either punch or sensa-  
tional dirt. Looks possible as a  
stage work with the exception of  
the States.  
The performance here lasted over  
four hours, but it will be condensed.  
It is produced by Willette Kershaw  
(American), who specialized in  
daring sex plays. She plays the leading  
role. The same actress also is con-  
cerned in "Maya."

## 2 Tigers Attack Their Trainer During the Act

Paris, Sept. 2.  
Two tigers mauled their trainer,  
Luigi Giovanni, during the per-  
formance of a circus in Chateaudun,  
provincial town in France.  
The first cat leaped upon the  
trainer during the act and tore his  
thigh open. While he was helpless,  
a second animal pounced upon him.  
Attendees fled in terror and  
drew Giovanni out of the arena  
cage. He was alive but critically  
injured.

## LONDON'S HEAT KILLS SHOW BIZ

London, Sept. 2.  
Terrible late summer heat has cut  
into show business in all directions  
here and the provinces. London  
night clubs and cabaret business  
especially shot.  
Show business is down from 33 to  
50% because of the heat. One day  
last week brought out the highest  
temperature, 83, in 19 years.  
London houses least affected are  
the Plaza and Palladium; His Ma-  
jesty's, with "Blither Sweet"; Pa-  
vilion, with Cochran's Revue; Hip-  
podrome, with "Sons of Guns," and  
Wyndham's, with "On the Spot."  
Business is never flourishing at  
this season among the London cab-  
arets, but present takings are the  
worst ever. On top of the heat, gay  
spot habits are leaving down in  
crowds for the shooting in Scotland.  
There are practically no free-  
spending transients in town. The  
few tourists around are merely  
sightseers.

## FINE AND JAIL FOR WORD JUGGLING CRITIC

Belgrade, Sept. 2.  
Velmat Jankovitch, prominent  
Yugoslav playwright, fled charges  
against Paul Gregorich, editor of  
the "Nezavisna" Belgrade Journal,  
growing out of the editor's lan-  
guage in a review of Jankovitch's  
play, "Without Love."  
What Gregorich said was that  
the author ought to have been "With-  
out Brain."  
Literati of the capital out in force  
for the trial, authors supporting the  
playwright and journalists backing  
the editor, making a loud noise for  
the freedom of the press.  
The court fined Gregorich and  
sentenced him to 10 days in jail on  
the finding that the words used  
constituted an insult. Journalists here  
who take themselves more serious-  
ly than the French in Paris, ex-  
press indignation at the ruling and  
have appealed to the higher courts.

## Swallowed Live Eels As Trick, After Booze, And Then in Hospital

Lisbon, Aug. 18.  
After swallowing three live eels,  
Agostinho Silva, performer in a Por-  
tuguese traveling circus, lies almost  
at the point of death in a hospital  
at Porto. Silva and several of his  
comrades were gathered around a  
table in one of Porto's famous wine  
shops exchanging tales of show life.  
The conversation centered on tricks  
performed by magicians.  
Heat excessive and wine abund-  
ant. Silva listened for some time  
before he went to the show counter  
where fresh sea foods were exposed.  
Selecting three squirming live eels,  
he returned to his friends and, vocif-  
erously belittling all their tales, pro-  
ceeded to give an exhibition of real  
magic.  
It is doubtful if he will recover.

## ITALIAN OPERA WINS BRILLIANT SUCCESS

Vienna, Sept. 2.  
Italian Opera Stations company  
is a brilliant success at the Theatre  
an der Wien. In spite of hard times  
and hot weather.  
With many handicaps the venture  
achieved a miracle by selling every  
seat and packing the house—this in  
a city where most patrons, who crash  
the opera house as state officials  
and leave little room for others.  
Enterprise did nothing more start-  
ling than offer a fine rendering of  
the so-called "out played" master-  
pieces such as "Barber of Seville"  
and "Rigoletto."  
Toti Dal Monte's splendid voice  
won her a great demonstration; her  
husband, Muzi Lumasko, revealed a  
glorious tenor and the rest of the  
company excellent. Sorens, the  
Viennese critic, sought to belittle  
the performance but in vain. The  
event will inaugurate a general demand  
for Italian opera here.



## Ticket Regulation Will Receive Thorough Work-out Very Shortly

Monday, the ticket-controlling League of New York Theatres did not have the meeting because of Labor Day, with the session off until next week. The several anticipated changes in rules await discussion, but new angles in ticket distribution continue to crop up.

The League will be given a thorough trial and indications are it will correct some of the abuses in ticket manipulation. There have been but few new shows since the League started. None actually a smash.

Those who know the ticket business in most of its ramifications want to see how the rules will work when a real smash or two arrive. They want to know the procedure in the case of a steady sale at the box office which a smash brings. They want to know whether the box office will turn down money from patrons in line after selling the theatre's allotment, knowing there are upwards of 400 seats in the racks which are supposed to go to the 16 accredited brokers, but not knowing whether the agencies will return bundles of those tickets unsold on the day of performance.

It is predicted the producer with a smash will order tickets sold as far in advance as possible at the box office, letting the accredited brokers take the balance, regardless of allotments and percentages.

### House Angle

Another problem has been put up to the League, produced by the fact that managers who produce solely and do not control, own or lease a theatre, are not members of the League. There are quite a number of such independent producers, any one of whom may land with a smash hit. If such a producer decided to operate without the League, would one of the theatres in the League be forced to turn down such a booking? By so doing that house might be dark for the season.

There are 55 recognized legitimate theatres on Broadway, not all of which are in the League. Most of the group without have not been committed because of possible change in ownership or misalliance with the others opposed to the League. It is figured 37 legit houses are independent, as against 28 owned or controlled by the Shuberts and Erlanger office, and that the independents could outvote the combined latter groups. There are at least eight independent theatres whose operators are affiliated with the Shuberts, which could switch the voting control to the major groups.

For ticket matters, however, the independents appear to be able to control, since a member has but one vote regardless of the number of houses owned or operated by any such member. The Shuberts are listed as owning 20 theatres but have but one vote.

The league sent out instructions to box offices to work out orders in the sale of tickets so that gyp agents do not purchase them. Taking credit for the increased sales at the box offices, the letter stated that turning down the gyps would not mean such business would be lost but merely switched to an accredited broker who is committed not to sell for more than 75 cents over the regular price. The letter pointed out that if sales are continued to the gyps, it might prevent the league from actually functioning indefinitely.

A rule concerning balcony tickets was issued to the theatres. Balcony allotment to the accredited brokers is a matter for the house and need not conform to the percentages applying to orchestra seats.

Another letter sent to managers requested that four tickets in the fourth row and four in the eighth be reserved for "Life" up to one week prior to a performance. The fourth and eighth rows are the front sections retained as house allotments for box office sale. The suggestion was received with some surprise, the opinion being that the league has enough to do without being concerned with outside ticket schemes. "Life" has been conducting a bureau for several years, offering secure tickets for hits at box office price. Some theatres have given the weekly the privilege of selling a limited number of tickets that way. The question now arises as to whether the league will similarly act should other publications de-

## LIPPE BONDS FARES HOME

Cast Waives Salary Guarantee, But Equity Makes Sure of Travel

"Virtue's Bed," halted in rehearsal last week when Al Lippe, producer, failed to get up bond covering re-transportation expenses at Equity, resumed promptly when Lippe adjusted matters and will open on schedule next week in Pittsburgh.

Cast is in on salary basis, but has signed waiver of bond. Equity, however, demanded Lippe get the transportation money up, in case.

## 'Cafe's' Quick Closing; 'Journey's End' in Doubt

The new season's second quick flop was registered when "Cafe" was withdrawn from the Ritz last Saturday. Played four days, drawing uniformly adverse comment. It was presented by W. A. Brady and John Tucker, coming in with rather favorable out-of-town comment.

No slated closings this week were noted up to Tuesday, but the resumed engagement of "Journey's End" at the Miller was in doubt after.

## Week-to-Week Stock

Portland, Me., Sept. 2.

The James J. Hayden Players' stock, which occupied the Jefferson theatre last year and have been playing three weeks on the second season, may remain or may diabolize, according to how the disagreement between Hayden and the theatre owners pans out regarding the signing of a lease.

It is said Hayden wants to sign on a week to week basis, while the landlord demands a year's lease.

## PITTSBURGH BERTH FILLED

Pittsburgh, Sept. 2.

T. D. Bonnevillie, formerly manager of Polka, Washington, has been playing general manager for the Shuberts here to succeed the late John B. Reynolds, who held the post 20 years until his death this summer.

Shuberts' Pitt will be tenanted by George Sharp stock company again. Donn Wermuth was in temporary charge for Shuberts until the Bonnevillie appointment.

## Dorfman Aids for 'Sicks'

Hollywood, Sept. 2.

Nat Dorfman is returning east this week to work with Max Fields and Jimmy McHugh on the book of "Blue Sicks," Lew Leslie's new musical.

Dorfman, who broke up a successful press combo with Ben Holtman to come west, has been here for three months.

## "Street Scene" Nos. 2 and 3

William A. Brady will send out two companies of "Street Scene" this season, one destined for short stand dates in middle-west and other for California.

Both will go into rehearsal next week.

## AHEAD AND BACK

Jay Griffith ahead, and Jack Claire, back "Lost Sheep," Selwyn, Chicago.

Dayton O'Donnell, ahead, "Adonis," opening road season at Boston. Charles Williams, back. Garrett Cupp, ahead, "Blackbirds," Martin Mooney, press agent for Robert Newman.

Mayer Portner, p. a., "Torch Song."

Lion Friedman, p. a., "Vanderbilt Revue."

Frank Crulchank, ahead; Dave Cauffman back, "June Moon."

Al Morgan back, "Strike Up the Band."

mand the same privilege and involve the ticket matter the more. Orders were sent out to use the stamping machines distributed by the league to the box offices. League wants to know from whence each ticket comes and figures in that way to check the gyps.

## Shows in Rehearsal

"True to Form" (George M. Cohan) Cort.

"Elizabeth, the Queen" (Theatre Guild) Guild.

"Mrs. Moonlight" (Charles Hopkins) Hopkins.

"Nice Girl" (Paul Streger) Loucas.

"Bad Girl" (Robert V. Newman) Liberty.

"Three's a Crowd" (Max Gordon) New Amsterdam.

"Bill Gilheoley" (Jed Harris) Morosco.

"Stop-Daughters of War" (Chester Brakine) Empire.

"One, Two, Three" (Gilbert Miller) Miller.

"With Privileges" (Hyman Adler) Hudson.

"Virtue's Bed," road (Al Lippe) Hudson.

"Blind Mile" (Crosby Galsie) Selwyn.

"American Tempo" (George M. Waters) Longacre.

"The Girl of the Stevenson" (Production) Bryant.

"Nina Rosa" (Shuberts) Majestic.

"Princess Charming" (Connelly) Stevenson Imperial.

"Uncle Vanya" (Jed Harris) National.

"Sketch Book" road (Earl Carroll) New Amsterdam.

## FOX, BROOKLYN

(Continued from page 56)

they're all wooden. Before that, even the skirts on exaggerated scenic gags were tilted, but now they're not.

Jenks confined his work to a nine-minute interlude in the pit, staying off the stage. With no one else to do the show, he was left with a lot of the specialty people the ventriloquist singing girl stood 'way out. She sings without lip movement.

While two boys from the pit go through the motions, always making it a trick rather than illusion. Her style is very similar to that of Rex Weber, of Wilton and Weber, who is the best comedy singing-ventriloquist I would be interested to see this girl and Wilton and Weber together.

A Ball of Yarn is split in three groups—ball kickers, mediums and ponies. An opening lyric by the troupe soprano was entirely missed in the rear, but outside of being a waste of time for most of the audience, not very harmful, since the ball-kicker, who is a very good singer, the three girls' groups were alone and together in their own dancing. The three girls' groups were alone and together in their own dancing. The three girls' groups were alone and together in their own dancing.

Final with all the girls on stilt sometimes reminiscent of the Lomas Troupe, but vaulting in basic idea. The stager conceived some interesting formations and put in a good number of the girls, about eight feet up on the sticks, made it with high kicks. The stager conceived some interesting formations and put in a good number of the girls, about eight feet up on the sticks, made it with high kicks.

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## Advertising Agency to Road Show 'Flesh Through Mid West for Plug?

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# New Shows Slow in Arriving and Hits Currently Even Scarcer

Whereas in the past Labor Day week ushered in as many as a dozen new plays, there are four this week. No open-night conflicts, either. For the present, the inclusion of the week's arrivals there are 22 shows current on Broadway.

Four dramas have been scheduled and musicals even more so.

Usual three-day holiday exodus made for a week Saturday. Business last week held up fairly well the first three days, but the new shows had poor going. Best chance is accorded to "Forch Song" at the Plymouth, the 4th day's bettering \$7,000. "The Girl in Quest" was moderately received at the Eltinge, getting about \$5,000; "Cafe" at the Ritz was panned and taken off Saturday; first full week of "Rhythm" drew around \$5,000 at the Times Square.

"Vanities," off about \$5,000, approximated \$44,000. They are the only two production musicals in town. "Crazy Galettes" leaving soon, \$12,000.

"Lysistrata" eased off but still big at \$25,000; "Green Pastures" (25th week), "Dancing Partner" (27th week), "Strictly Dishonorable" (15th week), "The Last Mile" and "Young Sinners" (17th week) all doing well. "Ladies All," \$10,000; "Topaze," \$9,000; "First Mrs. Fraser," \$8,000.

"First Mrs. Fraser" is not done well on its second try but will likely close this week.

In next week are "That's Gratitude," Golden; "The Up and Up," Baltimore; "The Long Road," Longacre; and "The American Tempo," Liberty.

**Estimates Last Week**

"Cafe," Ritz. Opened mid-week (25th week), taken off Saturday. First night opinion counter to town reports; house dark.

"Dancing Partner," Belasco (5th week) (C-1,000-\$3.55). Weather warmed up and fair weather for Labor Day holidays caused heavy exodus over week-end; business here eased off but very good at \$17,500.

"First Mrs. Fraser," Playhouse (25th week) (C-870-\$3.55). Should last through month with a fresh attraction due then; business last week estimated at \$15,000.

"Flying High," Apollo (27th week) (M-1,685-\$5.50). Excellent business continues; although business of first night satisfactory; \$35,000 or a bit more last week.

"Garrie's Galettes," Guild (14th week) (CD-1,050-\$4.40). Another three weeks or so and then to road; about \$12,000 last week; next attraction, "Elizabeth the Queen," early October.

"Green Pastures," Mansfield (28th week) (CD-1,050-\$4.40). Most substantial hit among non-musicals; heavy advance sale; \$22,500 last week (more previous week when musicals were commencing; geographical report); held up until Saturday.

"Ladies All," Rhythm, Times Square (3d week) (R-1,057-\$3). Colored show is first of several to come in; doing moderate trade with cut rate aid; \$3,000 estimated first week.

"Insult," 49th Street. Drama added to week's openings; due Saturday.

Monday (6) under Shubert direction. "Journey's End," Henry Miller (5th week) (2d engagement) (D-1,643-\$3). Next attraction will be "Two Three Three" due Sept. 23. Wherever revived war drama will stay until then depends on this week's under \$5,000.

"Ladies All," Morosco (6th week) (C-892-\$3). Looks good enough to register slight engagement; got a bit but got between \$10,000 and \$11,000 last week.

"Last Mile," Harris (30th week) (D-1,051-\$3). Another two weeks to go before starting on tour; prison drama well out in front; \$11,500 claimed last week.

"Lysistrata," 44th St. (14th week) (C-1,233-\$5.50). One of several attractions which could have cleaned up but due to Labor Day muddied; eased off last week but still big at \$26,000.

"Night Guest," Eltinge (2d week) (D-892-\$3.55). First mystery show this season; difference of opinion with trade estimated at \$5,000 or a more; better line this week.

"Second Little Show," Royale (1st week) (R-1,118-\$4.40). Presented by Brad and Sherry.

Weatherly, same trio which presented first edition; cast changes out on Tuesday.

"Stepping Sisters," Forrest (20th week) (F-1,015-\$3). Manipulated by cut rate ticket distribution; costs paid about \$4,000, maybe; new show due here soon.

"Strictly Dishonorable," Avon (51st week) (C-845-\$3). Strength of balcony business still feature of draw; off last week with most others, but quoted around \$15,000.

"That's the Woman," Fulton (1st week) (D-813-\$3.55). Presented by Charles Dillingham; written by Charles Dillingham; court room drama opens tonight (3).

"Topaze," Barrymore (3d week) (2d engagement) (C-1,090-\$3). Did fair business last week at \$9,000; another three or four weeks to go before touring.

"Topaze," Plymouth (3d week) (CD-1,042-\$3.85). Opened last mid-week (27th) getting generally better draw; for this show expected to develop after this week; on half week's showing, paced around \$14,000 weekly.

"Up Goes the Devil," Masque (1st week) (C-700-\$3). Presented by Lee Shubert; written by Albert Packard; next month; resumed; liked out of town (where called "Welcome Everybody"); opened Monday.

"Young Sinners," Shubert (3d week) (2d engagement) (C-1,335-\$3). A musical mentioned for this house; next month; resumed; date satisfactory; \$11,000 estimated last week.

"The Dutchman," New Amsterdam (10th week) (R-1,702-\$6.00). Slipped last week as expected with takings between \$44,000 and \$46,000; great music and best on Broadway.

## Lee Staging for 'Smiles'

Sammy Lee, dance director, recently returned from the coast, is set to stage "Smiles," the Marilyn Miller-Astaire show for Ziegfeld.

## Elsie Ferguson in 3d Wk. S.F.; \$8,000, Very Good

San Francisco, Sept. 2. With only two legits last week, both sexy, grosses on the up.

"Dissonant Lady," at the Curran in 2d week, \$14,000. Very good.

Geary, next door, dark. Next Monday "Birth of a Nation," remade with stage prod.

"Frisco Moll," starring Elsie Ferguson at the Erlanger Columbia, in 3d week held up strongly to around \$8,000; good, and profitable.

## FUTURE PLAYS

Macgowan & Reed have again shuffled plans and will now project Jane Cowl in double bill at the Maxine Elliott, New York, Sept. 22 with "Twelfth Night" and "When Hell Froze" comprising the bill.

The experiment will be the first of its kind on Broadway with exception of special rep companies with special bills.

Oliver D. Bailey, lesser of the Republic, New York, is returning to the fold of legit producing with a new play by Franklin Russell captioned "Annab's Ancestors," which he will produce at the Curran.

Bailey had been a legit producer before turning theatre landlord.

"Just a Pal," comedy by Vivian Crosby and Shirley Wade which previously had a brief tryout here has been revived by Paul Moss who will revive it under the title, "Comic Strip," and launch it again next month.

Now casting and due for rehearsals in two weeks.

Mrs. Cooke Tour, starring Mary Boland, which tried out earlier in season is being readied for a fresh start by Brady & Wiman with rehearsals scheduled for next week.

"The Little Show," which is second edition of "The Little Show" at the Royale, New York.

Piece will play two weeks out of town opening latter part of month and steer into a Broadway house, probably the Playhouse where Grace George embarks upon her road in "The First Mrs. Fraser" next month.

"Puppet Show," by Samuel R. Golding is being cast as second production for season for Pilgrim Productions, Inc., and goes into rehearsal in two weeks.

Pilgrim's first "Through the Night" departed for Paddy Cain's after a week's run.

"The Merchant of Paris" is set as first for new season for George C. Tyler.

Goes into rehearsal next week and will open at the Playhouse Oct. 6 and follows into New York two weeks later.

Heleen Ford will star in new musical, "Maid in Erin," with George Fennell, which tried out as musical adaptation of a story by Edward Rose. Harold Sherwood and Augustus Barrett made the adaptation.

"Jungle Love," which tried out last season under other managerial auspices, has reverted to its author, Fred Herenden who will project it for another tryout.

Harry Cort and Charles Abramson have formed a producing partnership for a new musical "Aces Over," which they will produce next month.

Herbert Fields authored the book, lyricist and composer, unsettled as yet.

"Shoes," with five in the cast, produced by Bernard Levey, goes into rehearsal Sept. 5.

Levey also starts rehearsals Sept. 15 on "White Mule," by Langdon McDonald and Fred Fennell, which will direct this one while Lee Millard will stage "Shoes."

"Maid in France," comedy by Jack Laurie tried out two weeks ago by the American Laboratory Theatre, Woodstock, N. Y., has been acquired for legit reproduction by Laura D. Wilcox.

Miss Wilcox is negotiating with Lulu De Putti, pictures, to head cast.

"Rock Me, Julie," farce by Kenneth Reisbach, will reach production via Morris Green. The latter is jointly interested with Louis Gensler in Joe Cook's new musical, "Fine and Dandy," but will produce the new farce on his own.

"Jungle Love," which tried out last season, will be Curtis Emery's first. Now casting "Weeds" will play the sticks before opening at the Hudson, New York, in October.

"The Golden Pheasant," music by Clyde Corbett, "Hindoo," by Carlo and Sanders. Casting.

"The Golden Pheasant," by Fred

## Philly 'Staggers' House Openings; 'Symphony and Jazz' Panned—\$7,000

Hereindeen will be produced by the author in November. Score by Carlo and Sanders.

"The Rhapsody," produced by George M. Cohan under title of "Symphony and Jazz," will not steer into the Cort, New York, next week (8), but instead folds for revision this week.

Piece will rehearse an additional week and bow in at the Cort Sept. 15.

"Elizabeth, the Queen," by Maxwell Anderson, has gone into rehearsal as first for Theatre Guild under direction of Philip Moeller. Supplants "Garrie's Galettes" at the Guild, New York, next month.

Cast includes Lynn Fontanne, Alfred Lund, Albert Carroll, Morris Carnovsky, Percy Warram and others.

Paul Streger, formerly with Ted Harnow and now on his own, is producing "Nice Guy" which went into rehearsal this week.

Streger is producing under wing of Erlanger interests, the latter having posted bond for show.

"Midnight Call," drama from the Italian by Genaro Curci, will be produced by James Burns and Louis Malsell. Now being cast.

"Miss Gulliver's Travels," comedy by Ethel Taylor and George Ford, opens Sept. 22 at the Plymouth, New York. Ford producing. Holm Ford, producer's wife, Vernon Rich and Fuller Mellich lead the cast.

"Uncle Sam," formerly tried out with commonwealth cast, has reverted to its author, Earl Gilbert, who is recasting and will revive piece next month.

Revival will be on salary basis, with Gilbert posting bond at Equity.

"A Noble Experiment" is listed as next for Collins & Adams, who produced "Room 848" last season.

Now casting and due for rehearsals two weeks hence.

Howard Lindsay and Bertrand Robinson will direct Sam H. Harris' production of their farce "Oh Promise Me." It bumps into rehearsal Sept. 10 with Robert Williams, Claude Cooper and Claire Woodbury heading cast.

"Black Sheep," by Harold Payne, goes into rehearsal next week for Abbe Productions, Inc.

Cast includes Henry Marcelle, Frank Wagner, Elmer Fuld, Daniel Sullivan, Harold McGann, William Murray, Ruth Connor, Evelyn McCrea, Bernardine Ryan, Grace Carter, Antonio Pandolfi and Grace Kane.

"The Big Charade," musical, is set as second for Sam H. Harris current season.

Underwood in Hub

George Underwood, for many years leading sports writer in New York, has been made sports editor of "The Boston American," Hearst paper. For many years Underwood was connected with the New York "Evening Telegram," a Scripps-Howard publication.

Philadelphia, Sept. 2.

Despite all rumors to the contrary, Philly is to have its usual layout of legit houses this season, with an outside chance of having one more than last year.

This week finds four houses open; another bower in next Monday; two more are added week of 15, and another pair join the procession later. The Erlanger, which was turned back to the Erlanger people after a single week's tenancy by R-K-O, will house "Hell's Angels," as previously rumored, but gets "Three's a Crowd," legit revue, starting Sept. 26. The Shubert, reported as being taken over by Furamanto, opens Sept. 15 with "A Farewell to Arms." The Chestnut lists "The Street Singer" as its opening attraction on the 18th, and the Walnut, while lacking an official announcement, is expected to make its '30-'31 debut before the end of the month.

Only Keith's of last year's legit list is out, and the Erlanger makes up the difference. Keith's will have Paramount pictures and stage shows, it is reported. In addition, there are still strong rumors that the Fox-Locust will be taken over by dramatic people later in the fall. It is probable that "Hell's Angels" will open the season at the Fox-Locust, which is owned and operated by the Erlanger and Hughes air spectacle was given as an alternate to the Erlanger.

So far the managers are "staggering" their openings, which looks like very wise move. For some time it's been the custom to crowd a lot of bookings into Labor Day week, with disastrous results, due to the bad weather and the return of many potential patrons from their vacations.

Only two new houses, Broad and Forrest, opened last week; two more, Garrick and Lyric, made their debut. The latter, which is set for the 8th, and the Shubert, Erlanger, Chestnut and Walnut all trail along. This means no more than two openings any Monday night up to the 25th, when four are scheduled.

Geo. Cohan's "Symphony and Jazz," panned by almost all the dailies, gave scant encouragement to the house, season as its initial offering Monday of last week.

"Luana" (Garrick) and "Once in a Lifetime" (Lyric) were this week's candidates, former for two weeks and latter for three.

"Brokie" comes to the Adelphi Monday, and "With Privileges," another tryout, to the Broad. "A Farewell to Arms" (Shubert) and "Ripples" (Garrick) are the bookings for the 15th. "Street Singer" (Chestnut) on 18th. "Apostrophe" (Adelphi) and "June Moon" (Lyric) on the 22d. Cohan's "Well-Known Lady" (Broad), Theatre Guild's "The Boy in the Woods" (Garrick) "Three's a Crowd" (Erlanger) and "Girl Crazy" (Shubert) are other official bookings.

**Estimates for Last Week**

"Symphony and Jazz" (Broad, second week) (C-1,000-\$4.40). First of season, got sour notices and much trade. Hardly \$7,000. Two weeks only.

"Three Little Girls" (Forrest, first week)—Opened Saturday night to just fair takings. Won fine notices. Indefinite.

"Luana" (Garrick, first week)—Labor Day opening. Big Hammer trade. Fair takings with fair advance. Two weeks only.

"Once in a Lifetime" (Lyric, first week)—The other Labor Day candidate. In for three weeks.

## Almost Hopeless Legit Prospect For Chi.'s Autumn—Labor Day's 4

Chicago, Sept. 2.

Mae West in "Sex" took the lead in the small field of legit houses going \$17,000 on the opening week at the Garrick. On Michigan avenue "Love Technique," completing its 5th week, decided to call it a season, with the Studebaker going dark again and nothing in prospect.

Town now has four, out of 17, legit houses open. A situation unprecedented in the Loop, which, until this season, has been pretty fair playing around Labor Day. "Lost Sheep" at the Selwyn much opened yesterday (1st) got away to a couple of sell-outs. One the opening and tonight. "Artists and Models" set for the 8th at the Grand has been piling in an advance sale that looks healthy.

Managers are wasting money and time and telephone calls trying to find places to open with. Most now agree it will be the middle of October before the regular season gets going here, strong enough to be called a season. Condition is very unusual. "Sisters of the Chorus" which saved the Loop from being showless all summer has one more

week to go, when "Young Sinners" comes in.

Air races crowds, estimated at about 50,000 daily and who spent about a fat getting in and to the races, were more or less a disappointment to the open houses. Two went for spurge stayed on the lot until about 10 p. m. each night, getting a squint at night flying. By the time the crowd got back to the Loop even Henry's was closed, with one car boy going to jail because he thought the town should stop up until they all got back from the 20 mile trip into the country.

**Estimates for Last Week**

"Sisters of the Chorus" (Apollo, 17th week). May have gone below five figures this week. Moves out Sept. 13.

"Love Technique" (Studebaker, 5th week). \$6,000. Folded.

"Lost Sheep" (Selwyn). Around \$17,000. May settle down to a run.

"House of Fear" (Playhouse, 1st week). Comfortable \$6,500 to \$6,600. Making dough at this figure.

"Sisters of the Chorus" (Selwyn). Opened last evening, 1st and being the only opening a sell-out.

## 5 Legit Shows Current on L. A. Boards; 'Wise Child' Easily Tops at \$11,000

Los Angeles, Sept. 2.

Legit picked up this week, with three new shows and all getting a fair return.

"Wise Child" at the Belasco continued best, building about \$1,000 over last week. Take will run over \$11,000.

A. E. Billmore's "Candle Light" opened light but progressed on the tail end to \$3,000. First time the lights have been on here in the past two months.

Boosting the El Capitan admission two-bits to \$1.50 top, helped things along and brought in \$6,700 on the first week of "The Poor Nut." This is above average for a picture.

At the Egan, 300-seater, "The Missing Witness" wasn't missed much at \$300. That's pay for the cast, which is working for love and a chance to break in pictures.

Profit comes when and if the yarn is sold for filming.

wood Playhouse folded to \$3,500 after a poor two weeks. Kolb and Diehl, who broke in pictures, plus free beer, opened Sunday.

Dorothy Mackaye, opens at the Vine Street in "A Cup of Sugar" Sunday.

**Estimates**

"Wise Child" (Belsco, 2d week). Above average, at \$11,000, which guarantees profit.

"Candle Light" (Billmore, 2nd week). Everything considered, fair at \$3,100.

"The Poor Nut" (El Capitan, 1st week). Good \$6,700, made possible partly by a minimum price.

"The Missing Witness" (Egan, 1st week). Just about made the nut with a \$900.

"The Champion" (Holly wood Playhouse, 1st week). Good \$6,700, made possible partly by a minimum price.

With \$3,500 final, the producer drops close to three grand on the two weeks.



**Permanent Address, 1530 Formosa Ave., Hollywood, Calif.**



# Literati

## Politics in India

Show biz, like everything else, had due to tremendous interest taken by native in political affairs. "Variety's" correspondent at Bombay. No picture yet strong enough to interest cash customers, who can see a good riot most any day and for free.

India undergoing a general boycott of everything with a British flavor, includes Oxford bags and flimsies. And Palmer's tea biscuits. British-made films don't stand a chance and few exhibitors will risk them. Local Gandhi boys likely to wreck theatres where shown. Even the touring stock company (R. L. Salisbury) finding blab business and no prospects for improvement.

Strange how exhibs miff chances to exploit artificial refrigeration in theatres where installers thought the bulb has been way above the century mark day and night, cooling system not ballyhooed in publicity. Tourists almost without in this oven-like heat. One theatre equipped with ice plant, carries a small line stating: "cool as the Himalayas," which means nothing to the average yokel just out from England.

Plenty of vicious hotsy-totsy rackets behind doors in Bombay's "zone." Apparently unmolested though Bombay government recently passed law making such joints illegal. Hitch came when some lawyer discovered that new edict would make it unlawful for a man to have a mistress. So the government all sides forced police to suspend enforcement, giving as reason that they are too busy handling Gandhi disturbances. Twenty Chinese pipe layouts (legal), but more needed, houses (illegal). European trade brisk.

## Newspaper Men

India full of staff newspaper writers covering political affairs. Among present: Charley Dalley (Chicago "Tribune"), James Howe (A.P.), Negley Farslow (Chicago "News"), Webb Miller (U.P.), Charles Russell (Baito "Sun") and half a dozen string men for other papers.

## HOLLYWOOD'S AUGUST READING

(Consensus of demand in August with Pat Hunt, Hollywood Book Store, Elmer Ward's and Stryker Shop)

### Fiction

- 1—"Queer People," Carrol and Garret Graham.
- 2—"Sweet Man," Gilmore Millen.
- 3—"Seed," Charles G. Norton.
- 4—"Strangers May Kiss," Ursula Parrott.
- 5—"Parties," Carl Van Vechten.
- 6—"Ride the Nightmare," Ward Greene.

### Non-Fiction

- 1—"Strange Death of President Harding," Gaston B. Means.
- 2—"Story of San Michel," Axel Munthe.
- 3—"Roosevelt," Owen Wister.
- 4—"Life of Oscar Wilde," Frank Harris.
- 5—"My 20 Year War," Margaret Anderson.
- 6—"Lone Cowboy," Will James.

(A hot month, mainly, Hollywood still calls for hot reading. Home-town dirt and home-town writers head the fiction for their third month. The Harding issue has spent five months with the best-selling non-fiction.)

dallies. George Scoumbie, Ashmead Bartlett, Andre Violice and Santos Arlas from London and continental rags. Only Scoumbie lucky enough to interview Gandhi and that due to his affiliations with London "Daily Herald" (Labor paper) and high in British government. Those in know claim Ramsay himself sent note to Sir Ernest Hotson, home member of the Bombay government. Hotson says Scoumbie's interview was due to misunderstanding, but others give him the yea.

Nationalists claim the U. S. public not getting true story about situation here as S. T. Shepperd, editor of the notoriously pro-British "Times of India," sending special cables stories to 10 U. S. dailies including New York "Times" and "Herald Tribune." Shepperd will only print what the Director of Public Information okays. Local scribbles furious because he employs two assistants to rewrite official government propaganda stuff and U. S. papers pay 14c a word to have it bunk sent by cable. Shepperd collects fat sacks for the official blab. Other press men claim that if their dispatches are strong and anti-British the censor hold them up until Shepperd clears the stuff and makes longer, hoping delays will make other articles useless. This gives some papers a tough break especially where they've sent plenty to send staff correspondents out here. Two Fox-Hearst camera crews in India are working under direction of Louis de Rochemont of the New

York editorial staff. He was hurried to India from China on urgent instructions from head office. Bill McInnis and Kenneth Hawk (formerly camera and sound crew on Dwyer-Fox Movietone expedition) covering Bombay side and James Seabach and Oscar Darling, ex-San Francisco movietone newsmen, stationed in Calcutta. British officials, especially in Calcutta, are making it difficult for the cameras to operate. deRochemont covers the 1,200 mile jaunt between the two cities every week trying to keep things squared with the gendarmes.

Government of India recently forbade the photographing of "demonstrations against lawful authority." Movietone boys violated order and snapped Bombay's worst riot. Matter finally squared when deRoche most signed agreement with government that negatives should be shown to India Office, London, prior to public exhibition in the British Empire. That probably means that Londoners will never see the flickers. If the news grabbers did their stuff these movietone films will give an idea of the real situation here, but the British will probably see to it that the public doesn't know too much.

Critical talk monopolizes conversation. Surprising amount of sympathy with the Nationalists (Gandhi). Plenty of tips on what's going to happen.

Political violas offer odds that Gandhi boys will ring down curtain on John Bull's government pretty soon. The Viceroy (Lord Irwin) says that the Indian Army will remain loyal to the Crown. Few people willing to bet that they will. Looks like a bloody ending with British taking the k. o. in grand finale.

## In a Hideaway

Cagnes-sur-mer, France. Here's a real hideaway or a real place to work. You take your choice; they all do.

Some of the looks like a native and you find an American artist. Or an author.

Musicians own this old hill-town

in the case of the one-man book column, like Harry Hansen's, but the group critics contributing to the newspaper book supplements and the magazine sections.

More flowery adjectives in these book reviews than in any 10 combinations of critical writing. Reveals them, even without by-lines, as the work of femmes. Their sex is not the only thing accounting for it. Mostly literary workers themselves, they desire above all to give the subjects of their reviews a "break."

One of the male book-reviewing fraternity guilty of the augury stuff, too, and perhaps for the same reason. Notably one of the regular book reviewers on a New York newspaper Sunday book supplement. He is also on the editorial staff of a book publishing house. Has never yet turned in an adverse notice on a book under review. As a result, he got good notice when his first book was published recently. But the gushing notices on his book got the same results as the sort of stuff he writes on the books of presentation copy he had to write.

Then there's the femme editor of the book section of a West Coast daily. Her saccharine notices are a big laugh, even to the authors who get good notice when their first book was published recently. Like telling bedtime stories.

One of the very few publications to go in for straightforward and intelligent book reviews was "The International Book Review," a pretentious affair. But it didn't last long.

## Lindbergh Not So Hot

When 200,000 English gathered in Hyde Park, London, to witness the presentation of an airplane to Amy Johnson, the British flying girl, great applause was given as the announcer passed over the present to Miss Johnson. A next moment the last General Kitchener, to tumultuous applause.

After that the announcer named Lindbergh as among the great. Not a ripple of any kind, and the silence once pronounced, in view of the preceding noise.

It led an American present to observe that Lindbergh seems not so hot in England.

## Bennett's Rejected Request

Arnold Bennett gets temperamental sometimes. He thinks the regular practice of putting a book title on the top of each page is annoying to the reader, and asked his publisher to eliminate it from his new book. The publisher was willing, but the binder agreed only on the condition that he pick out his story from the many others printed on the same block; he, the binder, being unable to do so without the title of the book atop each page.

Bennett's next book will probably have the title on top of each page, as formerly.

## Lives of the Dead

"Liberty" in its current issue begins a serial life story of Mabel Normand by Sidney Sutherland, the "true" story of Jeanne Eagels' life by Ed Doherty having been concluded.

"Liberty" steadily showing a sinking circulation statement through the summer seems to believe it necessary to keep it in remaining staff writers employed digging up facts and fancies about dead stage and screen actresses. Meanwhile "Collier's" is shooting forward.

## Idea Blown

American Society for New Writers, established by a number of newspapermen and would-be writers on themselves, to give the tyro a break, is no more. So many gay organizations operating under similar names the society couldn't interest a sufficient number of new writers.

## Milt Gross Goes Hearty

Milt Gross and his "Nize Baby" strip will shift from the "World" (NY) to the Hearst papers Oct. 1.

## Geo. Clark Laid Up

George Clark is in Bellevue Hospital, New York, taking a prescribed rest. Out in about 10 days now. City ed. of N. Y. "Mirror."

## Circulation Sale Price

The deal Howard Hughes made with the Graham brothers, authors of "Queer People," to make a picture of their work is reported unusual in that the total price is based

# European Runaround

By Frank Scully

## On the Continent.

With that Calveston thing seemingly in the bag—an American always wins it—a burnup between two French gals seems like wasted showman's win.

Madeleine Mourguès, wrong-number nunny of Paris, who went over as Miss France, found another Miss France going to the Rio de Janeiro contest almost the same day.

Much squawking about lifting material, but not worth the bother since they'll both come back as Miss Nobodies.

The beauty racket is being ho-hummed even by the dailies over here, a sure tipoff that it's on the skids.

## Cleanup Squad for Poland

Only in Poland are they taking this bathing thing seriously. Minister of the Interior has prepared decree which makes a monthly dive compulsory.

"Bathtub cards" are being issued. Must be stamped 12 times a year, or else. Decree applies also to bathing beauts, in fact to everybody not owning a bathtub.

A sweet break for Jake the Plumber.

## The Wise Mayor of Antibes

The Mayor of Antibes, small town near Cannes, once tried to put clothes on people at Antibes and Juanes-Pins. He advanced ethicist, not moral, considerations, saying the hairy exhibitions were driving all seasoned rouses to the monasteries and even producing a disgust for adultery.

But his gag got no encores. So he folded his act and let the whole thing ride.

The result was—pajamas.

## Draw Spot of Europe

Antibes is a head-shaker to 24-sheet specialists. They can't make it out at all.

With no great plugging and even its swiftest hotel an antique slab rescued only by an annual coat of paint, it has proven the draw spot of Europe for summer time.

Within a few years John Gilbert, Norma Talmadge, Ronald Colman, Ina Claire, Mary Garden, William Powell, Gilbert Roland, Adolphe Menjou, Roslie Dool, Marilyn Miller, Alex Woolcott, Noel Coward, Tallulah Bankhead, Bernard Shaw, J. P. McEvoy, Douglas Fairbanks, Cosmo Hamilton, Mary Pickford, Harpo Marx, Ruth Gordon and about everybody in the show biz is expected to pick up a plank into Antibes, and enjoyed for a month or so, the thrill of using a bathing suit for summer clothes.

There must be a reason. It has no beach. You have to dive off rocks at its ritziest spot, Eden-Roc. The Mediterranean isn't any prettier there than elsewhere. Yet it's the draw spot of the show crowd.

## Horse Laugh for Beauts

They've got better taste in Sardinia, Italian island near Corsica, Napoleon's birthplace. There on the Neblica Beach, a dozen beauts lined up hoping to be picked "Queen of the Sea."

Judges couldn't decide which was the prettiest and took the dames behind the bath houses for a final private look-see with calipers.

Mob snickered.

Judges finally announced their choice and trotted out a three-year-old lady horse, proclaiming her the most beautiful female on the beach.

Mob laughed. Judges said they hoped the strip-cage would soon be horse-laughed out of existence.

## Roughhouse Bathing in England

To the English, who've gone so wild in their morals as to allow mixed bathing in the Serpentine of Hyde Park this season, the anatomy classes of the Riviera are breath-takers.

They hear at home that more supervision is needed over the bathers, that even cops in helmets and one-piece suits rowing around the lake are necessary to keep hooligans from tearing costumes off the flaps, and then they see countesses slipping suits off themselves at Antibes, and go poyeyed in their values.

At Palm Beach Casino, Cannes, they even let you gamble in your bathing suit and lots of people have been allowed to walk out with them still on, as they also do at Manix.

## By Their Backs He Knows 'Em

Beverly Nichols says he can tell more ladies by their backs than their faces, but he doesn't think the strip stuff is any more indecent than the sunlight.

In fact he thinks it's high time ally people stopped muttering nonsense about the immorality of the Riviera.

Nothing so moral as night pants in day time for boardwalk wear, says the bright young novelist.

It is a fact that so much pajama parading and strip bathing just about amount to stealing a dirt playwright's property. He formerly could get over a naughty idea with them, but now those out front on seeing pajama-clad people will be sure to stir. "They've been out for a walk," like so many unsuspecting wives, thus killing the whole works.

## Keaton Picks Barritts

Buster Keaton, accompanied by the Missus, is about the only celeb who passed up Antibes this summer. He picked Barritts as a layoff spot. Gil Roland came up from Antibes to join them, with Norma Talmadge delayed over a story of Martin Brown's which she and Irene Bordoni seem to be angling for. Talmadge had good success with Brown's "The Lady," and Bordoni didn't do badly with "Paris."

## Oppenheim for Colman's Next?

Colman while he was at Antibes buttonholed E. Phillips Oppenheim to write him a good-natured letter to follow "Edogad" and "Raffles." This would be down Oppenheim's alley, especially with a Monte Carlo refined crook angle to it. He lives all the year at Cagnes-sur-Mer, having built a villa on the golf course, on a rise of land a block from the sea.

## Gals Big Winners—Maybe

The gambling gals are certainly giving the joy joints every possible publicity break. Jenny Dolly regularly breaks the bank somewhere, the last time at Le Touquet, then goes back and cleans up some more.

And others, and the rest of the bunk, with no statistics published about the suicides.

## The Croupier's Confession

Yet in 25 years a croupier at Monte Carlo said he had never seen a big winner get home with his loot. He lost it always before "buying that villa."

upon actual sales of the book over a certain amount.

Hughes is understood to have paid \$15,000 for the rights to the book, plus the stipulation that he'll add \$1 for every copy sold over that \$15,000 circulation figure.

One of the literary agents, with offices in Times Square, finding business not so good, has turned press agent on the side. Handles

publicity for an open-air swimming pool, when not peddling stories to the mags.

## Tom Killian Dies

Tom Killian, 38, Chicago newspaper man and formerly city editor of the "Oklahoma," Oklahoma City, died in Chicago last week following a prolonged illness. He also wrote poetry under the name of Gypsy Kay. Widow survives.



## 25,000 OUTLETS AVAILABLE VIA AM. NEWS

### Talk Growing Stronger on Distributor Becoming Circulator

Reports during the week, following the first rumors the American News Co. might investigate the pop music business with a view of becoming its general distributor, say that the Am. News has 25,000 available outlets for sheet music. These cover America from coast to coast, in big and small towns besides those tanks where sheet music never has been on sale.

The pop music business, it is claimed, at the most has but 6,000 sales outlets at present, with the exact number employed by all not reaching over 2,500 at present. Of the 25,000 American outlets deemed suitable for music sales of the 70,000 dealers in all supplied by the American over here, 10,000 are declared to be choice spots.

This new and unsuspected extensive channel of distribution for music is receiving considerable concentration just now on both sides, from accounts.

Latest report is that the American has concluded to give the prospect a test.

### A Musician's Idea

Hollywood, Sept. 2. The boys were discussing the fire in the carpentry department of the Fox Western Avenue plant, which occurred the other night. Chirped a studio musician: "Geez, why didn't you phone me? I'd of come down with my riddle."

### AARONSON'S ARMISTICE

Irving and Christine in Friendly Negotiations But Deny Reunion

Chicago, Sept. 2. After dodging his wife's service in California, which would have made him liable for a property division under the California state laws, Irving Aaronson has been followed here by Mrs. Christine Aaronson (formerly Christine Marston, dancer).

Both are on a "friendly" basis, a rather subtle study in intimacies, occupying separate apartments in separate fashionable south side hotels, but otherwise quite close to each other.

Mrs. Aaronson's sensational allegations against the maestro of the Commanders when she secured alleged evidence for divorce in Florida, during the band's winter engagement in Miami, were widely broadcast in the tabloids of the nation.

Mrs. Aaronson may effect a divorce arrangement as to finances with her husband while here, while others hint at a possible reconciliation which, however, is forcibly denied by both.

### Whole Family in Peril After Eating Glass Pie

Syracuse, N. Y., Sept. 2. Physicians are watching the family of Bruce Brummitt, former conductor of the State orchestra, for illness which may result from eating pie containing bits of shattered glass.

Those endangered are Brummitt, his wife, their two children, George, 6, and Earl, 4, and Mrs. Carl Mohr, mother of Mrs. Brummitt. Fatal illness may occur should the glass pierce vital organs.

Mrs. Brummitt discovered the glass when she bit into a piece; the others had already eaten full portions.

It will be 10 days before unfavorable symptoms may develop.

### JOBBERS CAN'T WAIT, SEND BACK FILM SONGS

Impatience of jobbers in handling picture songs after the picture from which they are taken has returned their locality, is curtailing sheet music sales, according to publishers.

Publishers state that after a picture plays a certain spot, local jobbers return the sheet music from that picture with a letter to the effect that, "The picture has just played in our city and we are returning the songs from the picture still remaining on our counters."

It is said the jobbers don't even give the publishers a chance to build up a picture song through the regular plug channels, figuring that there will barely be any sales after the picture has played their locality.

Publishers report that though this is erroneous, many a picture song not starting in to sell until some time after the picture has been released, the jobbers will take no cognizance of this and force the publishers to start plugging on a new tune.

### DETROIT DRY

And It's Too Plebeian to Visit Windsor—Also Expensive

Detroit, Sept. 2. A thirsty guy can't even buy a glass of beer right now in this ex-patriate.

Political troubles growing out of the recall of Mayor Boies and the hotel lobby murder of Jerry Buckley, radio speaker on politics, have spurred the town. Spooks are laying low, saying they'd rather wait until things quiet down than ruin their chances for the future.

How long, not known, but the dry-throated populace hopes it won't be long. Most disappointed are visitors to Detroit who were very much put out when drinking water.

Visitors are forced to cross the river to Windsor, Can. Over there drinking is rather expensive. Home-towners prefer waiting for things to open up, the general attitude of Detroiters being that to cross the river is plebeian, something like the way New Yorkers regard a trip to the Statue of Liberty.

### Erhardt, Chi. Director

Chicago, Sept. 2. Dr. Otto Erhardt will be stage director of the Grand Opera this season. He replaces Charles Moor, recently resigned. Moor has had the post for some years.

Erhardt has been stage director of the Dresden State opera the past seven years.

### Whiteman at Sinton

Paul Whiteman and band, returned from a month at Arrowhead, Saratoga, are laying off for two weeks.

Band opens at the Golden Glades, Hotel Sinton, Cincinnati, Sept. 15 for four weeks.

### Here and There

Jimmy Garrett's band. Follows Phil Romano at DeWitt Clinton Hotel, Albany, Sept. 15.

Charles Dornberger's band, now at Hollywood Restaurant, N. Y., opens at Jefferson Hotel, St. Louis, Sept. 13.

Sleepy Hall's band opens Gibson Hotel, Cincinnati, Sept. 15.

Earl Carpenter's band opens at the Will Oakland, N. Y. Club, Sept. 17. Engaged for eight months through M. C. A. Mike Landau has been at the club since it opened three years ago.

Arthur Piantadosi joined Robbins' professional department Monday (1).

Don Bestor band moved from the Trianon, Chicago, to the Hotel Schroeder, Milwaukee.

Dug Hutchins, New York "Times," is writing lyrics for Donaldson, Douglas & Gumble.

## Inside Stuff—Music

### Nature-Love Among Songwriters

Characters: A composer and a lyric-writer, who just finished a song about a blue bird.  
Song-writer to lyric-writer: "How does a blue bird sound?"  
Lyric-writer to song-writer: "What's a blue bird?"

The recent death of Henry C. Miller, inventor and credited with perfecting many improvements for the talking machine, recalled that he had at times been involved in suits over patents. The devices he perfected for the phonograph led to litigation extending over a period of years. It was finally settled by purchase of patents by the Victor Co.

### Colored Band Brought Out Song

Remick's plug song, "If I Could Be With You," written by Henry Creamer and Jimmie Johnston, has been in the Remick catalog since 1926 with no work attempted on it until a few weeks ago.

What decided Remick's to get after the song was the publicity a Victor recording of the number made by McKinney's Cotton Pickers' Orchestra, a small colored band, earned for the number.

Joe Kelt remembered that the number is on his shelf.

### Making 'Em Buy

Perhaps the best analysis of the music business at present is the conclusion the popularization of songs now becomes a double problem, not only the making of songs popular but also making them just a little too tough to be grasped too easily. In short, if a song is too catchy, too simple and too popular, there's no reason for wanting to buy it. The melody is easy and the words simple. A few times via the radio and they know it.

### Reissuing a Hill-Billy

Joe Morris' hilly-billy, "Somewhere in Old Wyoming," listed among the 15 best sellers, and has often been accused of following the hilly-billyfad created by Villa-More's "When It's Springtime in the Rockies," was first published by Morris in 1917.

At that time the title of the song, written by E. J. Pourmon, Joseph Woodruff and Harry Andrews, was "After the War Is Over." It was issued in the days of 10c sheet music and with the help of Woodworth's distribution, Morris claims to have sold over a 1,000,000 copies of that number.

Recently Archie Fletcher, of the Morris office, decided that song would make a good hill-billy number. He turned it over to Charles Tobias and Peter DeRose for a new set of lyrics. Melody was kept practically intact.

Unusual part about the reissue is that both Tobias and DeRose thought the number would turn out to be a "dog." They didn't want their real names attached to the copies, so the nom-de-plumes, S. Lesser and Halvin, grace the title sheet.

### Gene Austin Plans Tour To Plug 15c Song Series

Gene Austin plans tour of key cities shortly to plug the 15c songs published by Popular Songs of the Day, Inc., operated by Austin and Barry Bloom.

Popular Songs distributes its songs to newsstands throughout the country, excepting in New York City. At first they planned to put out 10 different songs each month, but have since decided to keep the first 10, issued about a month ago, on the stands until they become better known before being removed.

Austin on his tour will sing most of his 15c songs to give them local plugs.

Other tie-ups will also be effected on the route.

### Warners Looking for Local Chicago Bands

Chicago, Sept. 2. Warner Bros. picture houses are flirting with the permanent stage band policy.

Walter Meyers, head of the WB booking office, is writing "local" "name" bands, offering propositions for permanent picture house engagements.

### COLLEGE INN BANDS

Chicago, Sept. 2. Maurie Sherman band is returning to the College Inn.

Sherman band will open the dine and dance spot until the Ben Bernie outfit shows.

### Hempel Tour Under Morris

Frieda Hempel begins a concert tour Oct. 19 under direction of William Morris. First recital is at Town Hall, New York. Tour will end April 1.

### Johnson's Band on Stage

Arnold Johnson's band, now playing dance hall engagements, open stage-dance spot until the Ben Bernie outfit shows.

### A. S. C. A. P. Outing Set

A. S. C. A. P. holds a two-day outing at Montauk Point, Long Island, Sept. 10-11. More than 200 publishers will participate.



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Featuring Rile and Gene Rose's  
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America's Greatest Girl Band  
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Permanent Address  
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**AL LYNN**  
and HIS MUSIC MASTERS  
The orchestra with that railroad opening  
Famous Feltman's, Coney Island  
RADIO AND RECORDS

**GEORGE OLSEN**  
AND HIS MUSIC  
GEORGE OLSEN CLUB  
CULVER CITY, CAL.  
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**B. A. ROLFE**  
Radio's Premier Conductor  
LUCKY STRIKE  
Dance Orchestra  
Thrice Weekly Over N. B. C.

**ANSON WEEKS**  
AND HIS ORCHESTRA  
Back Again!  
MARK HOPKINS HOTEL  
SAN FRANCISCO  
COLUMBIA RECORDS  
Exclusive Management M. C. A.



# East Saturated, Radio Boom Due In Chicago as NBC Expands Mid-West

Chicago, Sept. 2. Hugh Ernst, recently arrived, is doing missionary work organizing the Artists' Service Bureau for the National Broadcasting Co. prior to the NBC moving into its new headquarters, atop the mammoth Furniture Mart Bldg. Centralization of studios, artists' booking bureau, executive offices, publicity, etc., will occupy 20,000 square feet.

Unlike NBC's own two key stations in New York, WEAf and WJZ, local operation is through six stations, five of them controlled by local newspapers. The stations are KTV, WIBO, WENR, WGN, WLS and WCIF.

Because of the newspaper connections, with the dailies clinging to their established institutional periods for self-ballyhoo, the NBC's alternate choice of stations for commercial broadcasts becomes necessary.

**Big Year Ahead**

Chicago as a radio centre will, within a year, become an imposing competitor to New York. In fact, New York's saturation of the market, the national demand for chain programs which have long since proved their superiority to local broadcasts—makes it almost certain for the NBC to expand commercial broadcasts for key-station broadcast from a central Chicago point.

Chi will hereafter service the mid-west and western audiences which, because of time differences, necessitates double expense for commercial advertisers anxious to insure national coverage.

At this moment, such commercials as "Amos 'n' Andy and the Lucky Strike" programs, among others, must broadcast their stuff at the usual eastern time and then be broadcast at "piping" over the wires to Denver or some such point, from whence it is disseminated for benefit of the Rocky Mountain and west coast audiences. It is this land-wire "piping," which costs the advertiser the most in addition to other radio facilities, artists, et al.

Ernst, as the designated head of the Artists' Bureau in Chicago, will develop programs and NBC hook-ups similar to what George Engle and Eddie Scheuing have been doing in and around New York.

**Looking for**

Ernst is effecting local tie-ups with hotels, restaurants, night clubs, etc., for installation of NBC orchestras which will be permanently installed wires into the places wherein are booked the NBC attractions.

Similar to the NBC's sextet of local stations, the Columbia Broadcasting System has a choice of three Chi stations for hook-ups. They are WBBM, WMAQ and WJZD.

**New Buffalo Station Opens**

WBBM, New 1,000 watt station of the "Evening News," Buffalo, opened Sept. 1.

## On the Air Line

By MARK VANCE

Too much amateurism. Palpable lack of showmanship or an open admission that "radio" is not a regular talent on the programs. Low-waged stations have long been accustomed to round out their programs with piping over the wire stations, so it isn't doing radio any good.

### Sloppy Music

Humdrum and picaresque band and orchestral music slopping all over the dial. Makes all the more pronounced the programs with the special arrangements. This was brought out vividly in the Gerahwin arrangement of one of the Gerahwin played on another program and especially dominant in the coffee peddled on WJZ. Maxwell now has Willard Robinson in charge of his music. He has gone in for some painstaking effort in special arranging. So far Robinson is making those Maxwell periods a little bit different from the others.

Just the reverse of the type of music offered by Rocco's orchestra on WRNY. The band played as if it were making a record. All the stations broadcasting news with each trying to get the edge on the others. Beggars' Bowl still dribbling along on WOR with its scant Far East musical trimmings enlivening it a bit.

### Squaring a Bad Band

Florence Richardson's band music via WMAQ was no lure as a broad-

## Radio Yessers

"Yes men" around a radio studio have it all over those to be found on a picture lot, it is claimed.

Whenever something new for the air is sent out for the first time, there is a clique to hail the writer in the reception rooms.

Other continuity writers and minor staff offices are also on hand to share in the back-slapping ory.

Shouts of "author" and "speech" are the usual thing for staff writers.

## IMPORTANT NBC HOURS SWITCHING TO CHI

Chicago, Sept. 2.

With the new N. B. C. studios, claimed to be the largest and best equipped in the world, to go into operation within two weeks, the local office has begun taking over some of the New York programs. About 30 are due to switch by Jan. 1. First two are the Great Northern and the Wahl Penman Great Northern switches on Sept. 23, bringing in the features, Harvey Hayes, the "Old-Timer," and Joe Koestner from N. Y.

Wahl Penman is bringing no features, but will use, starting Sept. 23, Dell Lampe band. Lampe is now at the Miralago, dine and dance joint, but his broadcast for the Penman company will be direct from the studios.

## KDKA Radio Girl Sings As Husband Kills Self

Pittsburgh, Sept. 2.

While her husband lay dead in a local undertaker's, a suicide, Adah Straub, half of Swandown's "30 Fingers of Swandown" KDKA radio artists went "on with the show" last week at the Enright where she was appearing in person with her partner, Irene Jones.

Her husband, V. L. Straub, 29, fired a bullet into his brain. He was a salesman for a Chicago clothing firm.

His wife came here recently from station KFT, in Los Angeles, where she was known as Betty McKee.

**Abe Lyman**, at the Carthy Circle, Hollywood, booked for Kit Kat Club, London, beginning Sept. 1. Johnny Hamp's band, booked by Lyman at the Club, opening Sept. 15 for three months. Hamp plays four weeks at Roosevelt Hotel, L. A., starting Sept. 8, prior to opening of Ted Weem's band season.

cast impression. Expected to be pepping things up for Hollywood Gardens it played several numbers, slow a funeral march would have been hot stuff in comparison. And some throaty tunes boomed after. N. T. G. talks himself unconscious trying to offset that empty-ump music.

### Top Screamers

Fled Clay for the soprano and soloists. Made two tries for a broadcast that they met each other's voices. The major stations seem to be giving the tall-range girls a break.

### Dreary Stuff

Dramatic sketches on the air are being a lot of trying to get anywhere. Any number have been tried, some for a one time presentation and others in a serial way. And of the whole caboodle so far none has been worth a dime as far as getting commercials interested.

### All-Colored

R-K-O put over a zippy half-hour on its new Friday night period, a switch from the Friday night program, thanks to an all-colored program. R-K-O Tuesday night had some "names."

Heywood Brown is again jumping from pillar to post with his homely philosophy.

## New Village Nut Club (NEW YORK)

New York, Aug. 28.

In moving, the Village Nut Club from Grove street didn't go uptown, but it went up to 39 Seventh avenue. More seats and more class, but still that sawdust atmosphere with its nuttiness and amusement that makes the Village Nut Club a standout in the unusual life of New York.

Mr. Mrs. John Martin Clifton, artists in Greenwich Village in the most unique of studios, slipped Myer Horowitz, the modest proprietor of the Nut Club, its present pleasant layout. That takes in the inside and outside of 39 Seventh avenue, former garage for another. You wouldn't believe that now.

Mr. and Mrs. Clifton, through their honorary membership in the Nut Club or more likely through friendship for the gang there, gave the club more than the layout. The artists painted the attractive panels, hung at intervals along the walls. They are vividly representative of the old and new New York; of the Village and its present study in itself, and one perhaps their own idea of themselves. That is of the old and new New York. The Cliftons seem decidedly gifted, not only the Cliftons, but the general design of the new club reveals a showmanly sense. The nutty scheme is always carried forward. Decorative ideas are mainly of green pie plates, strung nutting. These same things outside the club, lighted up at night, are a pleasant sight within, as the electrically lighted sign says.

And La Belle Rose at last has her or his own place. Tell with the salary, has been La Belle's plaint, put me in lights. And Horowitz has it. On the top of the building facing the corner Seventh avenue. So La Belle has moved again, so he or she can always see his lights in the lights as he or she goes to work.

The new spot opened with a \$7.50 dinner, taking in all. That, with the \$10 or more a table for the club, gave it a gross that probably never will be forgotten. On other nights the Nut Club, which doesn't sell (to anyone) survive through a non-coverage food and water route, has been a pretty good success, slightly higher than in the former Horowitz clubs of the same name.

Going on the air several nights weekly and every day, the Nut Club, this the original Nut Club, has built a following for the honky-tonk dressed-up, and over the ether, the Nut Club, which doesn't sell (to anyone) survive through a non-coverage food and water route, has been a pretty good success, slightly higher than in the former Horowitz clubs of the same name.

Of course La Belle Rose is the belle of the ball here. The relative of Mlle. Fifi, with Fifi washed up. It's about the only way to get a new name. The club has the plumbage of the Nut Club, didn't think enough of the new opening to get a new name. But, for La Belle, when going into high to top any note shot out previously, must first stop. He or she doesn't want to gamble on losing that riot set of five teeth in the upper register. So La Belle takes them out, goes back to the pitch, sends over the repeats, the crowd screams, and La Belle repeats the set.

The show runs, all of the time. The show is a Dave Brown and his Nut Crackers turn on the dance music. Between times there are blackouts, travesties, burlesques and songs. The club has an established rep troupe, headed by that name in lights, but standardized by Elmer Boyer, and by Artie Genby, Charley Day and Jupe Day. They likely started as a singing quartet, but have become a band of and of unlimited strength to this floor show. These boys have to walk out on the floor, cold, and then go into their blackouts. And that's easy!

Two other boys are Warren and Dave. The comedians, they seem to be getting over that, for now they are performers, too, getting into the general performance. Anna Kane is a solo billed singer who loves the mike.

A newcomer looking promising at the moment is a girl, a blonde, an eccentric comedienne, going in for character and novelty stuff, although possessing a grand voice. For her second number she entered in grotesque costume riding a bicycle. Under each item on the menu card is a price. The prices are such as "Chicken King, \$2.25. The price is high, we know, but war is war. Clifton, proceed.

The Nut Club draws and holds. If you go there once, you will again. Same.

# Hollywood's Night Life Like Yale Bowl at 3 A. M., Only Not So Crowded

## SATURDAY DECLINES IN RADIO IMPORTANCE

Chicago, Sept. 2.

In the flickering radio time commercial accounts are no longer centering upon any one particular day or hour as the favorite. In the early days of radio, Friday, Saturday and Sunday were the desired days, and only the evening hours were considered worthwhile. Today, all days are getting practically equal play, with Saturday, which has always led the field, leading at present by only about 2%.

This data brought to light by the new contracts being signed by the local radio stations. A recent Morning hours have boosted remarkably in the past two years, with the "morning clock" features becoming "name" favorites. It stands, however, that the afternoon hours get the women and kids, with the night for the whole family.

## Mary Garden's \$5,000

Mary Garden has been placed by the William Morris office through the agency of a local appearance Oct. 15 on the radio during the Camel cigar hour.

Salary for the single air performance has been set at \$5,000.

## BLOSSOM HEATH

(Detroit), Sept. 2.

For six years the local spot for the 40's to 50's, never more than for a floor show. This summer's business took an unexpected nose dive when the local spot was brought in. Wm. McInnes kept thumbs down on the entertainment idea for eight years. Took it on the chin at times but in the end pulled through. After his drowning a month ago, the heirs decided to fight the opposition with talent.

The opening show used Belle Baker as the draw attraction. Surrounded by Murren and the Four Batchelors, with Vincent Rose and his orchestra furnishing the music. Charley Tobias as m. c.

Miss Baker had a chance to demonstrate her showmanship. After doing all the show, she finally had to go into a version of a popular song. She asked the audience to join in the chorus. They did and ate it up. It could have gone on indefinitely.

Tobias and Rose work well together. Tobias as m. c. sings. The Rose band is particularly well picked for this type of inn.

Billy Kruhn, formerly with the old Blossom Heath's opening eight years ago, is making this place look like the old Blossom Heath.

Miss Baker is in for two weeks and other names are being sought. Some of the Blossom Heath's was a personal tribute to her and also evidence the public likes names.

Lee.

Shuberts have Richard Donham and Harold Stern to write the music for a new musical being prepared by Willard Robinson. Stella Young will turn out the lyrics.

Jimmy Joy and band opens at Brown Hotel, Louisville, Oct. 1.

# 1/10 of Actor's Average Play Salary Paid by Radio, but for 52 Weeks

Broadway layoffs aren't finding the broadcaster so willing to listen to radioing proposals at present. Radio seems to have turned from the former high of the stage and actors are finding it tough both ways. Few can get radio work owing to the lack of their room, while others are not suitable for the stage.

One radio official stated that "90% of Broadway" is turning to the air. It points to how many and how much the actor-applauders and actors are finding it tough both ways. Few can get radio work owing to the lack of their room, while others are not suitable for the stage.

From the way a radio expert explained the situation a stage actor

Hollywood, Sept. 2. Hollywood at night just isn't. And it has no hideaways. Whether for those who linger, or those who come and go, the squawk is always the same—"Nothing to do here at night."

Tastes among pleasure-seekers vary. For the settlers in this busy a bridge game at home, or somebody's else's, is enough for a night's entertainment. The highways and the beaches are other magnets for the pleasure open, but not for the eastern mob. Principal complaint from this end seems to be the lack of night clubs and speaks in town. As far as some of the best drinkers are concerned, not a single speak is operating in or around Hollywood.

For the New Yorkers particularly, accustomed to bump into a joint on every block, this is a hard blow. It's not so much the liquor imbibing itself as the loss of a hangout. Outside of a hotel lobby or the ordinary restaurant there isn't a meeting place open. The so-called "social club" idea here doesn't exist.

And for those trying to duck or do a fadeout, it's just wasted energy and time. You can't go anywhere but you can't get out. And all there are probably less than a dozen go-places-and-does-things in town. All operate in the open and are patronized nightly by virtually the whole town. Not a single social club idea here doesn't exist.

**Purpose Govers All**

And, most of all, Hollywood at night lives according to its purpose. Whether the night life is what it is, or there are the Olsen Club, Cotton Club, Cocacut Club, Blossom room at the Roosevelt, and one or two others. Most exclusive of them all is the Embassy, where nothing less than a boiled shirt goes. Run on a shut membership basis, the Embassy is the accepted rendezvous of the celebs. Any night the Embassy is open, the crowd of curiosity seekers and fans can be found waiting around the entrance for just a glimpse of the in-and-outers. But those who stay to look go elsewhere for amusement.

Diversified classes of night-seekers spread all over town. And each catering spot draws a different class.

**For the Tourists**

Henry's and the Derby probably get the biggest conglomeration of people. At one time the former place was the place to go in Hollywood. A visit to Hollywood was not complete unless Henry's was taken in. It's still pointed out to the visiting frenem, but the novelty of seeing picture celebs at close range is fast wearing down.

Another melting pot can be found in B. B. B's Cellar. What Coffee Dan's place in Los Angeles several years ago. B. B. B. is now in Hollywood now. For a two-bit cover charge and a minimum check charge of six bits, the cellar spot attracts from all over the Great for the young element and older alike. Getting a load of impromptu floor entertainment is the selling point here.

The Blossom room at the Roosevelt has its Monday nights for the same reason, but on a swankier scale. Ambassador and Biltmore are more reserved niches. Both spots have their "proletarian" nights, however, so it's not all over the board.

But the squawk goes on, "Hollywood at night ain't."

It is worth only one-tenth on the air of what he got on the bimah. Most layoffs, after a final windup over terms, will work for what they can get.

Basis of figuring this salary is analyzed by the radio people on a double plane. It takes in the time the actor was actually on the air, and his average salary for that period.

If an actor, stage or screen, worked for 10 weeks at \$1,000 per he will get only \$100 per on the air.

Difference for the air route is that broadcasters offer a contract for a long period, to the majority of cases, for 52 weeks.



# CHICAGO

## Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Reports of the closing of tent shows by Labor Day are increasing, with apparently most of the canvas outfits set to close from four to six weeks earlier than usual.

Chil river bridges occasionally get stuck, but last week broke the first instance of an asbestos curtain getting bulky at the wrong time. Happened at the Empress, southside Mutual burlesque stand on Sunday night (24). Tried to entertain on the runway, but finally had to refund admissions, with business at capacity.

House had opened for season only the day previous.

Matthew Fox has been made asst. mgr. and treasurer of R-K-O's Main St., at Racine, Wis. Geo. Gambill, former manager at Springfield, Ill., is manager.

Jules K. Stein is reading a new band here with a contract already signed for NEC. Radio bunch will book in spots about town.

Liberty, Terre Haute, Ind., opened with split week vaude Sunday (31).

Jacob Yernsland, formerly in charge of receipt books for R-K-O here, is now in New York, writing the same sort of figures for R-K-O. His desk here now occupied by Ralph Granzen.

Fritz Leiber opens his Shakedown in Chicago.

**PARKLAND HOTEL**  
A 300-Room Hotel Facing Jackson Park  
UNEXCELLED SERVICE  
PERFECT TRANSPORTATION  
Resident Jackson Park includes Chicago's finest public golf course and tennis courts. Only 15 minutes to the Loop by I. C. car. Rooms from \$1.50 to \$10.00 per day. Special rates for the theatrical profession. Rooms for two—\$2.50 to \$5.00 per day. Weekly rates, as low as \$15.00. 1550 EAST 63D ST., CHICAGO.

**When in Chicago**  
Visit These Hits

**R-K-O WOODS**  
"DIXIANA"  
WITH  
Bebe Daniels—Bert Wheeler  
and Robert Woolsey

**SELWYN** Matinees Thursday  
and Saturday  
Geo. Choo & Jack Donahoe Present  
"LOST SHEEP"  
(By arrangement with Arion Gering  
and Oscar Irving)  
"A Hilarious Comedy with a New Idea"

**PLAYHOUSE** Matinees  
and Sat.  
Thrilling, Laughing, Mystery Hit  
**HOUSE OF FEAR**  
with CECIL SPOONER  
and Same Original Cast

**HOTEL LORRAINE**  
CHICAGO  
SINGLE ROOM, 12.00 AND 15.00 PER WEEK  
DOUBLE ROOM, 20.00 AND 25.00 WEEKLY  
DOUBLE WITHOUT BATH, \$14.00 WEEKLY  
LEONARD HICKS, President

**LINDY'S RESTAURANT**  
On Randolph Street  
Is Home, Sweet Home, to the Profession  
A Good Place to Eat and Meet

**THE UNION RESTAURANT**  
68 W. Randolph St., at Dearborn, CHICAGO (Recently enlarged)  
Installed a Mighty Wurlitzer  
Organ played by well-known Radio and Theatre Soloist  
Our Popular Prices include the best food and service  
OPEN ALL NIGHT

spearman rep at the Civic theatre Oct. 27.

Regent, Grand Rapids, opened Aug. 31 with split week vaudeville policy. Four acts booked by Willis Berger for R-K-O.

As predicted by Film Row, the majority of the 50 neighborhood houses that closed down this summer are now reopening rapidly. The circuits are especially showing strong. Easiness, this week, goes with the Byrd, Davis and Lamar. Previous week, the Lasker Bros. opened the Roxy and will shortly add the Elitane on the northside, bringing the total to six.

## CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated

The cities under Correspondence in this issue of Variety are as follows and on pages:

BROXN	76	MONTREAL	79
BIRMINGHAM	79	NEW ENGLAND	79
BROOKLYN	79	OAKLAND	79
CHICAGO	76	OTTAWA	76
CINCINNATI	76	PITTSBURGH	76
CLEVELAND	76	PORTLAND ORE.	76
DENVER	78	ROCHESTER	76
DES MOINES	78	ST. PAUL	76
INDIANAPOLIS	78	SAN FRANCISCO	75
KANSAS CITY	78	SARASOTA LAKE	78
LOS ANGELES	78	SEATTLE	78
MILWAUKEE	78	SYRACUSE	78
MINNEAPOLIS	78	WASHINGTON	79

Fox reopened the loop Monroe with entirely new equipment, big screen, etc. Warners came back into competition in Englewood with the Stratford.

Rose theatre, northwest, has been leased by the newly-formed Capitol Theatre company.

Benny Meroff, who got his training in local picture house, was m. c. at the formal banquet in the Gold Room of the Congress Hotel given by the Aeronautical Society. Meroff introduced Colonel Lindbergh, Admiral Byrd and other celebrities.

Nate Blumberg from Chicago and Joe Plunkett from New York converged Saturday (31) in Toledo for the opening of two remodeled R-K-O houses.

Orpheum, Champaign, Ill., and Grand, St. Louis, open Sept. 15 and 20 respectively. Both straight pictures.

George Gansbrough from Springfield, Ill., transferred as manager of the R-K-O Main Street, Racine, Wis. Vaude on Sundays as before.

A special exploitation fund of \$10,000 has been appropriated for "Dixiana" when coming to the Woods. This compares with the house's usual budget of around \$2,500.

Marcus Glaser going in the indie agency field for himself.

"Topaze" will open at Princess, Oct. "Death Takes a Holiday" Nov. 3.

Following their week here at the Chicago at \$3,500, the Duncan Sisters will play the last half this week.

Paul McGrath and Jean May new leads for Sharp stock this season. Co. includes Mabel Kroman, Hugh Banks, Alice Ann Baker and Robert Fliske, back again, with Edwin Vail as director.

Legit season at Alvin opens Sept. 15 with "Dracula," on third visit.

Theatre Guild subscription season at Nixon opens Sept. 22 with "The Apple Cart."

Ralph Gervens, former publicity director Loew theatres here, now with Warners in Philadelphia.

Wandering dramatic critics due back in town next week—George Seibel, "Sun-Telegraph," from Germany and Harvey Gaul, "Post-Gazette," from the Holy Land.

R-K-O's Sheridan Square gate vaude this month. House in straight pictures for over a year.

week at the Paramount, Des Moines. Week of Sept. 19 will be spent at the Fisher, Detroit, for the same salary.

New Chi Opera artists include Emma Redell, Jenny Tourtel, Paul Althouse, Hans Hermann Nissen, Jean, Vieulle and Salvatore Baccaloni.

Clyde Gordonnier will open a dramatic stock at the President, Des Moines, Sept. 21.

M. T. Jones is organizing a stock here for the Majestic, Springfield, Ill., to open Sept. 14.

Norman Gray and H. V. Darr will again take out a circle stock troupe this season. Territory, seven towns in southern Illinois. Opens Sept. 15.

Chick Boyas starts rehearsals for his circle stock in Nebraska Oct. 11.

Louis Barlow, former p. a. with Public in Joliet, is now press agent in nine Indiana houses for Warners. Al Sobler in charge of entire press work out of Chi.

**ST. PAUL**  
By GEORGE H. BRADLEY  
Paramount—"Manslaughter."  
RKO Oxygon—"A Life in the Sun."  
Beverly—"Anybody's War."  
Tower—"Queen High."  
Strand—"Silent Enemy."

Hotel Lowry installing a class cafe and night club in basement. Opening Sept. 20. Boulevards of Paris, outfitting 600-seater reopened Sunday.

Two loop stores being remodeled to fit golf for cold weather. Will have competition from bow and arrow shooting gallery.

Opening of stock at Schubert set for Sept. 11, delayed to Sept. 20, with theatre now a loop grand film spot, to get complete overhaul.

Legit season going terrifically badly by civic organizations and getting lots of gratis newspaper space. St. Paul Association theatre committee will give six road shows a guarantee.

## PITTSBURGH

By HAROLD W. COHEN  
Fitz—"Rebound" (sharp stock).  
Audrey—"Burton and Burton."  
Flem—"Romance," stage show.  
Stagline—"The Girl in the Red Dress."  
Aldine—"Queen High," Gene Dennis.  
Enlight—"On Stormy Sea."  
Sailor Behavior," stage show.  
Easland—"Outside the Law."  
Warner—"Moby Dick" (2d week).

Show Boat, night club, reopened last week with Jimmy Carr's band and floor show headed by Fuzzy Knight, Jerry Blanchard and Carlos and Norma, management Joe Hiller and Lou Bolton.

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Musicians in local Warner houses no longer permitted to double. Part of general retrenchment policy adopted by circuit short time ago.

Mother and daughter Barrymore due at the Fox in "Scarlet Sister Mary," week prior to New York opening.

## BENJAMIN F. WILSON

Benjamin F. Wilson, 44, pioneer picture actor, director and producer died Aug. 25 at the Windsor hospital in Glendale, Calif. He had been suffering a heart ailment several weeks.

Wilson was born in Clinton, Ia., and for years was a stock player in the east. For a long time he was a member of the Spooner stock company in Brooklyn.

He went into pictures in the one-reel days, playing leads with the old Nestor and Edison companies. Among the first to settled in Hollywood, Wilson played in and directed Universal, Robertson Cole and Arrow pictures.

He organized his own company and operated the Berwilla studios on Santa Monica Boulevard, in Hollywood, producing several series of Westerns for Universal and the state right market.

He is survived by a widow, Jessie M. Wilson, and a son, Benjamin F. Jr. Funeral services were in Hollywood, Aug. 27. The body was cremated.

He was also well-known in the connection with the Berwilla studios on Santa Monica Boulevard, in Hollywood, producing several series of Westerns for Universal and the state right market.

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## Obituary

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**MARION TERRY**  
Marion Terry, 74, who died in London, Aug. 21, was the last of the four Terry sisters.

An almost inveterate first nighter in London stage life until a few years ago. Her last appearance on the stage was in "Our Betters."

Marion Terry appeared in literally hundreds of plays, starting her career in 1873 and continuing until 1923.

Fred Terry, brother, is the last surviving member of the famous acting family.

**MORRIS SIMANOFF**  
Morris Simanoff, 71, founder of Hebrew Actors' Union, died Aug. 31 in Jewish Sanitarium for Incurables in Brooklyn. Mr. Simanoff came to this country from Russia 40 years ago with Jacob P. Adler, Jewish actor.

Prior to his death, he directed that he be buried in the plot of the Jewish Theatrical Alliance in Mt. Hebron Cemetery, L. I.

**MAX BLOCH**  
A dispatch to New York papers stated Max Bloch, 40, a tenor who sang with the Metropolitan Opera Co., died in Dusseldorf, Germany, Aug. 19.

After establishing a reputation in Europe, Mr. Bloch in 1914 was called to New York where he sang with the Metropolitan for 16 seasons. He made his final appearance last April in "Tannhauser."

In addition to his opera work, Mr. Bloch appeared in many concerts.

## Marcus Coew

cession line, having built up a string of candy concessions throughout the midwest.

Widow survives. Burial in Chicago.

**FRED ROBERTS**  
Fred Roberts, a veteran professional, who celebrated his 80th birthday in June, died Aug. 28 at his home in Brookline, Mass.

He was born in England, coming over with Music Hall appearances. As a singing juvenile he joined with Harrigan and Hart in 1876 but returned from the stage in 1901 as a vaudevillian.

He is survived by a widow, formerly Fanny V. Reynolds, known

as a ballad singer. Recently he was employed in a city job. New York Elks lodge had charge of the burial.

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as a ballad singer. Recently he was employed in a city job. New York Elks lodge had charge of the burial.

Hiram Evan Davies, 45, Toledo singer, died Aug. 26 in Chicago. He had recorded for Columbia and broadcasted over Columbia chain. Leaves several brothers in Toledo and two children. Interment in Toledo.

Henry C. Miller, inventor, who perfected many improvements in the calling machine, died near Watford, N. Y., Aug. 27. Interment in Watford cemetery.

Thomas Jackson, ticket taker and advertising agent for the Hudson, New York, died last week. He had been ill about a year following a stroke.

## BILLS NEXT WEEK

(Continued from page 59)

Eather Campbell  
PHILADELPHIA  
Fox (9)  
"Mirage"  
Daisy W. H. Horse  
Julia Curtis  
Palace (9)  
Up in the Air (9)  
Broadway (4)  
Fog Leg Bates  
Misses Kover  
Bobby Gilbert  
Harvey Karelle  
Rita Lane  
SALEM, ORE.  
Electric 2  
Gems & Jams  
Will Cowan  
New Wong  
Maxine Maylin  
Jill Penman  
Franklin Antell  
SAN DIEGO  
"Rhythm-a-Tic"  
Ruth (9)  
McKenzie  
Al & Jack Rand  
Shore & Moore  
Harris 3  
Henry Smith & Henry  
WORCESTER  
Golly Mole  
SAN JOSE  
California (7-10)  
"Busy Bee"  
Cooper & Orren  
Paul Barker  
Liana Olsen  
Walter Barker  
TERRY, WASH.  
Capitol (6-7)  
"Cadeau"  
Shore & Lawrence  
Misses Sile  
Mabel & Triger  
Mabel & Triger  
Johnny Dunn

## NEW CROSS

Empire  
"House Jack Bull"  
STAFFORD  
Empire  
Alive & Kicking  
Lily Morris

## PROVINCIAL

**BIRMINGHAM**  
Empire  
Jimmy James  
Albert Chandler  
Bennett  
Low Grade  
Daddy Derby  
Edgar Bonyon  
HARLEIGH  
Private Lives  
FOLLOWING STAR  
MANCHESTER  
Grand  
Journey's End  
Opera House  
The Co-Optimists  
BRADFORD  
The Golden Comedy  
Private Lives  
Roe Felle Pure  
SAN DIEGO  
Empire  
Rosa and Bill  
EDINBURGH  
Empire  
Maid of the  
Dorothy  
Alhambra  
The Desert Song  
HARLEIGH  
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The Hearnes  
Edward Victor  
Wright & Marion  
Norman  
Stella & Pinar  
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Sept. 8, Hinton, Okla.; 9, Muskogee, Okla.; 5, Fayette, Ark.; 6, Fort Smith, Ark.; 8, Little Rock; 9, Hot Springs; 10, Texarkana, Tex.



# HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)

Phone Hollywood 6141

Ernest Torrence, Jr. and Lilore Green, non-professional, will be married in Hollywood, Sept. 15. Young Torrence is a recorder for Radio.

T. V. Dalton's stock burlesque opened another season at the Folie theatre in Los Angeles last week. Company includes Charles Fagin and George Clark, comedians; Jacques Wilson, subreiter; Vilma Jozzy, ingenue; Mille Clio, Bob Stanley, Gordon Rydeen, Aerial Four and Laura Smith and her 12 Colored Jazz Hounds.

Grover Frank will direct the dances with George Clark staging the shows. Grover Webb remains as house manager.

H. Loung, secretary of the Hotel Holding Co. of Hollywood, operating the Roosevelt Hotel, has notified stockholders that an assessment of \$25 per share has been ordered by the board of directors. Due today (2).

Arthur Collins, director and co-producer of George Holland of "Young Love," returns here from Frisco next week to start casting "Death Takes a Holiday." No theatre set for the production.

Starting next Monday, Johnny Collins will be in charge of the entertainment at the Roosevelt's Blossom Room. Lou Anger was formerly in charge.

Horace Murphy is reported back in Phoenix, Ariz., working with his former partner, L. G. McCabe, in tabernacle stock. Murphy, after selling his interest there, came to Los Angeles for a fling in miniature golf. He decided stock at its worst was better.

Rainbow Gardens, formerly El Patio Ballroom, reopens Sept. 4 as a complete miniature golf course and ballroom. An 18-hole course and dance floor with 1,000 capacity is the layout.

Sammy Rose, stage dancer, underwent an operation for gall stones at the Hollywood Hospital last week.

George T. Hood, who joined the Duffy forces last spring, has gone to San Francisco to become gen. mgr. of the reorganized Duffy chain (Alcazar and President in San Francisco, El Capitlan in Hollywood). Myer Cohen is the new Duffy publicity man.

Hood was house manager of the Hollywood Playhouse for several months, then succeeded Ira LaMotte at the L. A. President.

The biggest mob scene this week is going to be staged Saturday

morning in Central Casting Bureau, with the mob half kids, half mammals.

Interviewing and registering of children has been suspended all summer as a health precaution due to the infantile paralysis epidemic. School started Tuesday (2) and all children working in pictures must have their permits renewed. Result will be every kid on Central's lists starting the office next Saturday, with a proud and pugnacious parent as escort.

Job of handling the mob is up to Ruth Campbell.

New dramatic stock spot will open in the hot and open spaces next month. Tucson, Ariz., is the spot and Richard Earle the promoter.

Another stock company, for Phoenix is also in the air, but nothing definite.

Callis-Baker Players, reopening last week at El Paso, Texas, had Dick Elliott and Virginia Cleary back in the troupe. Elliott spent the summer in Oakland with Ebeey. Miss Cleary wasn't on speaking terms with El Paso outfit when she came back to the coast last spring, but all now seems forgiven.

Paramount has borrowed Ernest Torrence from M-G for "Fighting Caravans."

After nine straight good weeks, mob work slipped the last week in August to 4,649 placements by Central Casting Bureau, 8% under the average 1929 week.

Nearly half the calls were for night work, with no squawks on that account the way weather has been.

## SAN FRANCISCO

By WALTER RIVERS

Reginald Travers with highbrow rep in own theatre in the Fairmont Hotel will bring in "Lysistrata" this week.

Fred Voight, manager Fox Exchange here, laid up for months with heart attack is out of the M. D.'s hands and back. Reported okay.

Miniature golf beginning to worry officials in suburban towns near Redwood City. Planned ordinance and fixed license fee. Hours of operation also regulated.

## OAKLAND, CAL.

By WOOD SOANES

Mildred Susan, sec to George Ebeey of the Fulton, is convalescing from an appendix operation performed at Providence hospital.

"Kebec," new circus Wood show, went into 22 week at Dufwin with Leo Carrillo. Given impetus when Helen Sweet Artista local reformer, complained to the police about its immorality. Mrs. Artista based her complaint on the report of a friend in the review by the writer in "The Tribune." Police declined to act without a formal charge. Show has been revived since the premiere.

"Rebound," with Patsy Ruth Miller got off to a flying start but was held for the week only. Miss Miller followed by Belle Bennett, after "Cocolets." Miss Bennett will do two plays, "Dancing Mothers," and "The Constant Wife." Ebeey-Hogarty alliance dealing exclusively in

guest stars with 75c. top most of the week.

Donald Blanchard, formerly with the Eva Lee Gallienne productions as stage manager, is stage director for U. of Cal. Little Theater. He is a graduate of the institution having gone east on a scholarship to the Baker Workshop at Yale, and later studying at Columbia.

## SARANAC LAKE

Pinch hitting for Happy Benway. Happy has had a slight relapse. Dr. Jager says he is resting comfortably and no danger.

Jack Lewis (dramatic), newcomer at the San. Few weeks of rest will work wonders for him.

Adriodact Players closed season this week in the red. Too many rainy nights and cold weather.

Mike McNamee, local I. A. T. S. E., is absent. Slight "setback." Everything in his favor for speedy clearing up, however.

Viola Allen, who cured here for facial skin, just left her home physically O. K. Much missed. Ah, ml.

Tommy Abbott joined the bed patients with a "setback." Needed rest anyhow. Nothing serious.

Newcomers already showing decided improvement are Aille Bagley, Doris Giltrap, Tom Creamer and Charles Libace.

David Mavity, who completely recovered his high here, will resume work for the Fox circuit in the near future.

Tourist trade 40% off this season. ... Aille Bagley on an elk's milk diet. ... Chris Hagedorn now a big outdoor man. ... No t. b. specialists seem to sport a mustache. ... Augest a tough month generally on patients. ... Russ Kelly back from Saratoga. ... Says his horse went on a turlough. ... Harry Clarke and Val Kincaid split \$8 from showing visitors around. ... No shrimp golf here; 18 holes or nothing. Men are men here and women try to be. ... Only one juice joint and the snooters got it.

## Show Folks in Saranac

At N. V. A. San

Fred Rich, George Harmon, Jack Lewis, Lawrence McCarthy, Vernon Lawrence, Bobby Han, Edward De Cora, Val Kincaid, George Neville, Dick Kuni, Chris Hagedorn, Ben Shaffer, Helen O'Callahan, Catherine Vogele, Ethel Clouds, Nellie Quessly, Xela Edwards, Sue Mace, Lily Lenora, Angela Papulis, Anna May Powers, Alice Barker, Eddie Voss, William Holly, Julia Kubas, Leah Temple, J. C. Loudon, Mike McNamee, John J. Farnham, Ernest Irving, Thomas Abbott, Connie Reaves, Alice Carman, Harry Clarke, Richard Moore, Andrew Molony, Miss Armitage, Harry Engle, Hans Meyer, Edith Cohen, Al Pierce, Harry Namtha, Dorothy Hayward, Nell Gordon, Ethel Jones, Monroe Coleman, Tom Creamer, Charles Libace, Happy Benway.

## Outside

Chester Rice, Santanoni Apts.; Joe Reilly, 64 Franklin avenue; James Haegney, 6 Military road; Russ Kelly, 19 Broadway; Harry Barrett, 202 Broadway; Edith Jones, 20 Broadway; Dave (D. H.) Hall, 6 Baker street; Al Downing, 6 Baker street; Walter Daley, 10 Baker street; Charlie Borden, 24 Shepherd avenue; Jim Shields, 41 Park avenue; Eddie Diamond, 20 River street.

Left Saranac  
Irving Bloom, Elsie McGinn, Viola Allen.

New Arrivals  
Eddie Diamond, Doris Giltrap, Ruby Franklin, Aille Bagley, Jack Lewis.

## WRITE

To Those You Know In SARANAC

## PORTLAND, ORE.

Broadway—"Call of Flesh."  
Paramount—"Numbered Men."  
Orpheum—"Rain or Shine."  
United Artists—"Good News" (td wk.).  
Hiale—"Our Hiale."  
Musie Box—"Journey's End" (td wk.).

R-K-O Orpheum joined ranks Saturday midnight matinee houses.

Conference on With local theatre

union. Floyd Maxwell (Fox) and Bob Blair (Par) head managers' committee. Looks like contracts to be renewed. Some dispute over the old haggle of changing marquee signs.

Miniature golf still going strong. Some poor locations have flopped, but they build 'em newer and fancier every week.

## DES MOINES

By R. W. MOORHEAD  
Casals—"Call of Flesh."  
Des Moines—"Western Front."  
Orpheum—"The Big Pond" (3d run).  
Garden—"The Big Pond" (3d run).  
The Texan.  
Palace—"The Big Fight"; "Hollywood"; vaudeville.

Paramount—"The Last of the Dunes"; "The Native."  
Strand—"Hole of the Regiment"; "Doughboys."

"Hell's Island," on second run, still confused with the Hughes "Hell's Angels."

Two houses starting new policies. Casino to have three-in-one programs, including musical comedy, vaude and sound pictures.  
Orpheum to use five-act bills instead of three with sound pictures.

Work on new M-G-M film exchange building to start immediately at 1,200 Woodland avenue. Par's new building at 12th and High soon ready for occupancy.

Billiard and pool hall operators affected by policy bill have petitioned city council to reduce their taxes.

## INDIANAPOLIS

By ED O'NEEL  
Palace—"Call of Flesh."  
Indiana—"Manila";  
Circle—"Anybody's War."  
Ohio—"The Girl Who Married a Soldier."  
English—"Birth."  
Lyric—"Last of the Dunes."  
Apollo—"Song of My Heart."

Plenty of competition here this week, with the Indiana state fair on. People seem to have money for the fair as they do for a circus.

The Terminal, formerly Isla, done over entirely. Opened a first run with "Hell's Island." Merchants on the Terminal stock co-operated for the opening by much advertising. House will probably give the Apollo some stiff competition. Apollo announces Jojo's "Big Boy."

Stage hands and theatre managers still at deadlock. Threat that the Indiana will give up stage shows on Sept. 6 and the Lyric to give up vaudeville still stands.

## MINNEAPOLIS

Shubert—"Le Us Be Gay" (Bainbridge stock).  
R-K-O Orpheum—"Shooting Star"; vaude.  
Gayety—"Burlesque" (stock).  
Minneapolis—"The Sap From Syracuse"; vaude.  
"Bliss Mill" (Public unit).  
Century—"Animal Crackers."  
State—"The Girl Who Married a Soldier."  
Lyric—"Queen High."  
Aster—"Silent Night."  
Grand—"Swanson's Night Out" (td half).  
Unholy Theatre" (td half).

Both Shubert and the Gayety, dramatic and burlesque stock, respectively, opened last Saturday night. Sylvia Braemar and Walter Greaza are leads at the former.

Tom Burke, manager, United Artists' exchange here, has joined the local Tiffany exchange.

Metropolitan (legit road shows) opens Sept. 14 with "Strictly Dishonorable."

Unless the stage hands' union withdraws its demand for a stage crew of 10, the same number as last season, and a \$5 increase in the scale, A. G. Bainbridge, local dramatic manager, declares he will run his Shubert theatre here open shop.

Show down will come this week

when the contract with the stage hands expires.

Although Governor Theodore Christianson has decreed that dog roasting at Savage, near here, must stop, the county authorities have refused to halt the sport and it will continue at least until Oct. 27, unless it goes as heavily in the red in the meanwhile.

R-K-O may reopen its 7th Street theatre this month, providing that it is able to obtain the United Artists' product for which it now is negotiating.

The Seventh Street was closed last July "for the summer." If it reopens it again will use a straight film policy.

Lyceum, 2,200-seat theatre, lost its principal revenue source, \$25,000 annually, when the Minneapolis Symphony orchestra refused to meet its demand for an increase in housing New York Theatre Guild stage shows. There are not sufficient other rentals and attractions available to make up the loss, but owned by a multi-millionaire, nobody is worrying.

George R. Babcock, 29 parachute jumper, was killed at Excelsior Amusement park here in view of the fact that the parachute was attempting a five-parachute jump, an airplane into Lake Minnetonka. Two of the five parachutes strapped to Babcock's body opened. Two failed to open after he had cut the others loose. It was planned to have the fifth open slowly to provide a bigger thrill for spectators. The parachute did not open until Babcock was six feet above the lake surface.

The initial drop was made from an altitude of 3,500 feet. He had been making jumps for eight years and his four hundredth was the fatal one.

Convinced that a picture theatre is an asset to a town and brings business to its merchants, storekeepers of Grafton, Minn., here, have purchased the local showhouse, closed because of poor patronage, and will operate it, even at a loss.

## KANSAS CITY

By WILL R. HUGHES  
Loew's Midland—"Dough Boys."  
Hiale—"The Girl Who Married a Soldier."  
Newman—"Manila."  
Palace—"The Girl Who Married a Soldier."  
Royal—"Common Clay" (td week).  
Empire—"Burlesque" (Mutual).

Special screening of pictures for newspaper reviewers has been discontinued by the Public Theatre, the Newman and Royal, upon orders from the home office.

Reported Manager Williams, formerly of Electric theatre, St. Joseph, Mo., has been named to manage the Globe here, which was the first house in Kansas City to equip for talking pictures. The Lolo Bridge Co. may be the first tenant.

## F A M O U S

STEIN BOOKLET

THE

E

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Complete instruction in the "Art of Make-Up" for amateur and professional use. Straight roles, character roles, etc. 16 pages in color. Free to anyone. Write

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# KISS WALTZ



Lyric by **AL DUBIN** Music by **JOB BURKE**  
 Writers of  
 "Dancing With Tears  
 In My Eyes" etc.

REFRAIN *Valce lento.*

Kiss me, sweet-heart, kiss me, — That's what the  
 Kiss Waltz is say-ing, — Bring your lips close to mine While we're  
 away - ing, Oh, my dear! Can't you hear what they're play - ing?  
 This waltz is the Kiss Waltz, — Tell - ing us  
 both what to do, — *Stinger* So kiss me! sweet-heart,  
 kiss me! — *Admpe* While I dance the Kiss Waltz with  
 you. — you.

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# VARIETY

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72 PAGES

## GIVING ODDS ON B'WAY HITS

### French May Go Non-tipping and Shock Tourists; American Model

Paris, Aug. 29.

Due to American resistance to the prevailing local tipping nuisance, the French Government is now launching a drive against all tipping.

Gaston Gerard, French Minister of Tourism, has been swamped by complaints from two sides, firstly from visitors who find that on top of the excessive prices plus fancy taxes, plus a charge for service, they are still more or less bound morally to dish out extravagant tips. These have been considered this year as more of a nuisance than ever, owing to the comparatively cheaper class of tourists. Secondly, hotel keepers and others who make a living from the tourists have complained they were finding their patronage steadily ebbing away, favoring European resorts where the sum total doesn't savor so strongly of the tip rye.

After an extended inspection tour in 17 French southern resorts, Minister Gerard will now make a personal study of the conditions in other national tourist resorts, winding up by giving the once over to the opposition in Germany and Austria, where, it is reported, tourists are mostly finding their way.

Help Depends on Tips

General idea is to abolish tourist taxes, charges for service and all tipping, increasing instead the prices charged sufficiently for the owners of the various concerns to pay for their help. This help is now entirely dependent on tips, often paying for the right to work and solicit them.

The successful eradication of the tipping evil by American organizations such as Paramount and Loew's in their local theatres, followed by a similar step at the better run French Folies Bergere and Olympia, demonstrates what can be done on these lines.

It will be a shock for visitors if finding the French refusing tips instead of almost demanding them.

### A COUPLE OF KINGS GO BIG FOR TALKERS

Hollywood, Sept. 9.

What the King of Siam said to the King of Abyssinia is nobody's business, but they've both put their official okay on pictures.

Palace of the head man of Siam is being wired by Pathé. The royal guy says he's going to be the first of his country to see and hear a talker.

As for the King of Abyssinia, he's going to be officially crowned at a ceremony of which a feature will be the showing of "King of Kings." He chose this because he believes in keeping with his own handle.

### Telling Him Off

Layoff actor approached Benny Ryan, saying: "Hello, pal, lend me a nickel, will you? I want to call up a friend."

"Here's a dime; call up all your friends," Ryan answered.

### 'PANSY' PLACES ON BROADWAY

Reports are around that Broadway, during the new season will have nice places with "pansies" as the prime draw.

Paris and Berlin have similar night resorts, with the queers attracting the lays. The latter are mostly transients in those cities.

Greenwich Village in New York had a number of the funny spots when the Village was a phoney night sight seeing collection of joints. The Village spots died away, as only the queers eventually remained the customers and they were broke.

The best entertainer in the Village joints along the pansy lines was Jean Mallin. He moved up town, to the Club Abbey when that place reopened in the spring.

The nite club operators may figure Mallin the draw of the Abbey, although aware it is about the single live night life place left in Times Square and running all night.

### 'Golf Stroke Tester' For Lobby Standees Tried at Tivoli, Chi.

Chicago, Sept. 9.

Publix-B. & K. houses have started the battle against miniature golf. A machine, known as the "Soc-Em Golf Stroke Registering Device," has been installed on the mezzanine of the Tivoli, with ushers directing the crowds to try their hand, gratis.

Game is getting a terrific play from the lobby lines. It tells the player exactly how far his drive was, whether or not he sliced, etc. Customer can sock the balls as long as he wishes, with no one to worry him, and no charge of any kind.

### WHAT, AGAIN!

Hollywood, Sept. 9.

Leslie Fator, representing himself as a brother of Laverne Fator, the jockey, is in custody of police here under charges of extensive gyping with phoney racing tips.

Among Fator's alleged victims were many show people.

### ALL NEW BETTING RACKET STARTED

Shows Must Be Chosen Before Opening in New York—Odds Based on Staff and Actors—Bookies Fell Down on "Lysistrata" at 12-1 and "Sisters" 10-1

### BIG MUSICALS OUT

A couple of Broadway birds have opened an office and are plugging odds against the possibility of shows making a 15-week run on Broadway.

How they base their odds isn't given out but figured on the cast names, producer, author and script. With bets required to be made before shows open in New York:

Some of the odds offered are:

"American Tempo".....	30-1
"Noble Experiment".....	20-1
"Torch Song".....	2-1
"Luana".....	5-1
"Symphony in Jazz".....	15-1
"Princess Charming".....	Even
"Hot Rhythm".....	15-1
"Dancing Partner".....	Even
"Little Show".....	3-1
"Nina Rosa".....	Even

This new gambling setup constitutes a virtual book making racket on the probability of a show having a Broadway run. The betting office is full of statistical info on shows past and present.

Looks like a collision of the betting instincts along the Main Stem is presently due, with the horse dopsters and track bookies threatening.

(Continued on page 67)

### "X MARKS THE SPOT"

Confidential Data Published in Chi—Cops Buy Up Entire 1st Edition

Chicago, Sept. 9.

Biggest freak sale in years is a paper-backed book called "X Marks the Spot." Retailing for a buck a copy, it has gone into four editions, with the demand still terrific. First edition was taken up by coppers who bought 500 at one crack from a Loop store.

Book contains all the inside info on gangs and gang war, past and present. Biggest kick are the photos, none previously published. They are reported to have been stolen from the Police Department of Identification.

### Sage Advice

Street cleaner, to taxi driver sitting on running-board: "Come on, boy, get up, you'll never get rich sitting there."

### No Sneezes—Dry Eyes—Chilled Theatres May Relieve Hay Fever

### Voice Lifted

Leslie Frish, contralto, has returned from Europe. Miss Frish had her voice lifted abroad. She was a contralto when leaving, but a mezzo-soprano now.

Chicago, Sept. 9.

Medical opinion partially sustains the theory that refrigerated film theatres are beneficial to hay-fever sufferers. But if by chance a manager with a flair for the artistic has some potted flowers in the orchestra pit or in the lobby, the effectiveness might be neutralized.

That refrigeration is a cure, the medics do not agree. Symptoms would reappear shortly after the unhappy victim emerges into the pollen-laden outdoors. But relief, however temporary, is precious to the sniffing tons and daughters of the goldenrod.

At this time of year, when the prayers of all hay feverites include a special supplication to the Deity for an early frost, it is doubtful if many of September's Les Misérables have discovered or know about the refrigerated idea. Here, at least for a couple of hours, is frost chilling and killing the omniscient seed that makes strong men weep.

### Silent Sufferers

No theatre appears to have gone after the hay fever trade by publicizing the remedial qualities of temperature. It is a question just how numerous the blood-shot brigade is. They are known by their sneezes, their dull, pinkish eyes and an aspect of total resignation.

Many are not recognizable through walking about so heavily drugged with tissue-shrinking anesthetics that the sneezes are mute and the tears temporarily dammed.

It is perhaps doubtful if hay feverites would take the trouble to go to a show during the sickly green weeks of the scourge. Their prevailing mental attitude is one of pessimistic fatality.

Bassos and baritones are usually imagined as fat and old by women. That is with the general popular conception of this type of singer.

It makes no difference what kind of music, and it's similar almost with women singers. The soprano is favored by fans above the contralto or the coloratura.

Exceptions, of course, are in the case of name artists of both sexes.

### Lambs Club Producing Plays for Profit and For Work for Members

Still in the red, the Lambs' Club, through its board of directors, has decided to go to no legit production, to put some of its members to work and possibly turn a profit into a depleted treasury.

David Belasco and Arthur Hopkins, members of the club, are on the committee named to select a play and cast it.

Early in the summer a group of Lambs' Club members put on "Who Cares?" Hop revue.

### MODESTY PAYS; MALE MODELS \$1, GALS 75c

Los Angeles, Sept. 9.

Maids around here are more pushy than the femmes.

Art schools report a shortage in male models. Plenty of good-looking girls ready to pose in the skin for six bits an hour, but Art is not all it.

Proprietor of one school in the local Latin quarter has offered jobs to plenty of muscled youths who need coin. They'll do anything until they learn they must undress.

Now looks as though the poising rate will go to \$1 an hour for men, with the femme lookers still loafing at 75 cents.

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# Frances White Won't Accept \$750 Weekly from Vaude, but Pleads Poverty—Held in Jail for \$3.50

Rather than go to work on the vaude stage for \$750 a week, Frances White, of "Mississippi" fame, chose instead some page one newspaper publicity on a poverty plea when unable to meet a \$3.50 taxicab bill Saturday. In West Sic Court, New York, Miss White sat behind the bars for five hours and was saved from being recorded for finger prints only when Magistrate Jean Norris recognized her name.

The court granted her request for three days in which to scrape up the \$3.50 for the compelling lack driver.

A short time ago Miss White turned down an offer from R-K-O of a route at \$750. At both the R-K-O and Loew booking offices Monday it was stated that Miss White would be acceptable in a minute at that figure. She has got her minimum salary at \$1,250, refusing to play in a theatre for less.

Miss White denied to a "Variety" reporter the arrest over the cab (Continued on page 56)

## BACHMAN, 3D STUDIO AID, TO LEAVE PAR

Los Angeles, Sept. 9. J. G. Bachman, associate producer for Paramount for the last three years and one of the earliest B. P. Schulberg appointees, is off the payroll. He is the third of Paris' associate producer group to leave within two months.

Others were B. P. Fineberg, who is now at Metro, and B. F. Ziedman, with Col.

Bachman's last picture for Par is "Playboy of Paris," with Chevalier, and taken from "Little Cafe."

## N. Y. Find Didn't Fit

Hollywood, Sept. 9. In production since Aug. 27 and costing about \$75,000 so far, Ronald Colman's "The Prodigious" (tentative title), has been called off by Samuel Goldwyn until a new femme lead is found to replace Constance Cummings.

Picture has been in production for New York left find.

## Film for Dorothy Dickson

London, Sept. 9. Dorothy Dickson goes for a picture for Reginald Fogwell Productions. It's a new producer.

## AMOS-ANDY WINDUP

Hollywood, Sept. 9. The Amos 'n' Andy picture at Radio will close out early next week. Comedians will hang around the studio for another week ready for retakes or additional sequences. Picture has been in production for five weeks.

## MARY EATON'S OFFER

Hollywood, Sept. 9. Mary Eaton has a proposition for England in a stage musical with Cicely Courtneidge and Jack Hulbert. Whether Miss Eaton has accepted or rejected the offer is not known.

## Lawrence Retained

Hollywood, Sept. 9. Paramount is retaining Vincent Lawrence, the playwright, on another option contract.

Lawrence dialogued "Playboy of Paris" and part of "Monte Carlo."

## Violet Manners as Type

Hollywood, Sept. 9. Violet Manners has received a five-year contract from Fox. She is described as the "Nancy Carroll type."

"The best place to live is just inside your income."

MR. AND MRS. JACK NORWORTH  
130 West 44th Street  
New York

## Dusting the Attic—

ROLAND WEST  
Protagonist of the latest protean act has a well-written and interesting story to commend it.

Mr. West has undoubtedly made a close study of his different characters, and most of them stand out, well defined and distinct from each other. He is particularly good as a tough, old Irish woman and a newboy.

The picture director, Roland West, played his protean acts on the Loew time from 1908 to 1914. During that period, according to the files, he quick-changed in as many new acts as even dozen times.

## Same Scene in 2 Films, Lubitsch's-Schwartz's; German's Made First

(From "Variety's Hollywood Bulletin," Sept. 6)

There's an old but distinct similarity of scenes in two pictures just released in New York. One is the German made "Melody of the Heart" (UFA), directed by Hans Schwartz, and the other is "Monte Carlo" (Par), directed by Ernst Lubitsch.

Scene involved is the introduction of a song via a railroad train during which peasants in the field, as the express rambles along, form the vocal chorus.

The local studio gang went nuts about this Lubitsch touch when "Monte Carlo" was previewed a few weeks ago, and now comes along a picture made a year ago with the same thing, it's something like the twist to the opening of the sea in DeMille's "Ten Commandments" and the German made spectacle, "Daughter of Israel." That was some years ago, but in both cases the German pictures were made first.

"Melody of the Heart" was produced and exhibited in Berlin last year, while "Monte Carlo" went into work in April and was completed last May. Reviews of both pictures are included in the current "Variety."

The fact that almost identical business should be in both pictures is most unusual, according to Lubitsch. That director stated that while he knows Schwartz, he had not heard of this German picture before the matter was brought to his attention.

## Irene Bordoni's Short

Irene Bordoni's picture return will be in a short for Paramount. She was engaged through William Morris.

Miss Bordoni's last was "Paris," feature, for First National.

## Drama Critic's Private Preview of Ina Claire

Chicago, Sept. 9. Public-B. & K. has recognized the dean of the local drama.

To satisfy Ashton Steen's secret wish for Ina Claire, B. & K. gave him a private screening of "Awful Truth," Drama flicker.

## Oscar Strauss' Feature

Hollywood, Sept. 9. Metro will not renew on Oscar Strauss, composer, brought here by Warners, and with Metro since a squabble with the former.

Strauss wrote the music for "Day Break," from Arthur Schnitzler's story. It goes in production shortly. Lawrence Ramon Novarro, starred and Jacques Feyder directing.

Feeling now is there will be no songs, with only the Strauss score used.



## WILL MAHONEY

The New York "Graphic" said, "Most of the comedy in Earl Carroll's 'Sketch Book' was furnished by that mad dancing buffoon, Will Mahoney. I never tire of seeing this chap trying to crack his neck."

Director  
RALPH C. FARNUM  
1580 Broadway

## UFA SENDING 7 TALKERS TO U. S.

Clearing of the patent situation is bringing over a batch of German made talkers by UFA for showing in the United States. May be eight or 10 altogether, although at present execs can account for only seven. One premiered in New York. It is "Melodie Des Herzens" (Melody of the Heart) which showed in both German and English, latter tongue dubbed. Ufa's first talker.

Paramount will distribute at least one of Ufa's talkers in the U. S. It is "Der Blaue Engel" ("The Blue Angel"), with Emil Jannings and Marlene Dietrich. It was directed by Josef von Sternberg, Paramount director loaned to UFA for the film. This and three other films will be in English and German versions.

## M'CORMACK ASKS \$650,000

For 2d Talker for Fox—Current Film in 230 Houses This Week

Hollywood, Sept. 9. "Song of My Heart" (Fox), the John McCormack picture, is playing 230 towns day and date this week. It's a record of its kind in Fox bookings.

Because the concert star is asking \$650,000 to do a second film it is considered doubtful if he will make another feature for Fox or any other company until the entry fee is reduced. McCormack is understood to be entertaining an idea of a South African tour, figuring the publicity of his picture will would precede him through that territory. McCormack received \$500,000 to make the "song" talker.

## SAILINGS

Sept. 26 (Paris to New York) Sam Curtis (Geo. Washington).

Sept. 16 (New York to Paris), Ivan Lebedeff (Le France).

Sept. 14 (London to New York), Mrs. Sime Silverman, Mr. and Mrs. Morton Downey, Sam Kraemer (Leviathan).

Sept. 10 (London to New York), Aurilio Lee (Majestic).

Sept. 7 (London to New York), Le Grohs (Columbus).

Sept. 7 (Paris to New York) Marcel Salinas (Columbia).

Sept. 6 (London to New York), Milton Schwartz (Berengaria).

Sept. 6 (Paris to New York) Burns Mantle, Charles Hackett, Richard Bonelli (Lafayette).

Sept. 6 (New York to London), Johnny Hand and Band (Leviathan).

Sept. 5 (New York to Berlin), Ralph Graves, Archie Mayo (Drepan).

Sept. 5 (Capetown to London), Billy Ray and partner, Cresco Bros., Kingsley and Forde, Charles Higgins, Al and Val Reno, Henry and Stafford, Oliviere and Holt (Armada Castle).

Sept. 4 (New York to Paris) Giovanni Martindelli (Mauretania).

Sept. 4 (Paris to New York), Mrs. Reed Allen, Mrs. A. Lawrence, Mr. and Mrs. David Loew, Mrs. Marcus Loew, Charles King (De France).

Aug. 30 (Paris to New York), Henry Mortimer (Rochambeau).

# Clarke, Franklin in Disagreement Over Paramount-West Coast Deal

## A Writer's Revenge

Hollywood, Sept. 9. The current feud between the head of the coast colony concerns the slight mistake of a studio in picking a writer, who had already been notified he would shortly be a. w. l., to act as charge d'affaires in a tour of the plant. Occasion was a visit by a party of friends of the head man in the east who arrived armed with letters to that effect.

The author refused the assignment when first informed by an underling, but when officially commanded by the studio manager all he said was: "I'm a writer, not a guide; but that's an order, eh? Well, okay." He proceeded in the following manner:

"That's the film vault over there. Oh, there's millions of feet stored in it. In fact, there must at least be three pictures there that'll never even be released. It's only a matter of two or three million dollars. Now, over here we have the specially constructed sound stage all based on concrete, which goes 'way down into the ground, and walls padded to exclude any kind of sound. Really a marvelous and expensive achievement. Funny thing, however, is that when they got all through with 'em they found the padding made these stages too dead, and then discovered that the old stages would do just as well, anyway."

"In here we have the projection room for our wide film production, very intricate and very costly. New wiring, special projectors, and all that sort of thing. It'll do a lot for the theatres. Of course, we haven't done much with it yet, but here it is. Here we have the magnificent bungalow erected for Bertram MacDougal, the famous singer, when he made his last picture for us. A beauty? Just a matter of \$100,000 or so. Of course, he was never in it, but it does dress upon the lot."

"Over there is the writer already had his passport for parts European."

## Pathe Falls for Bungalows

Los Angeles, Sept. 9. The surest sign of semi-pennance is when a studio begins building bungalows for individual players.

Pathe is doing that for Ann Harding and Constance Bennett. First time, incidentally, that studio has gone in for that kind of stuff.

## Menjou's German Test

Hollywood, Sept. 9. Adolphe Menjou, who was out of pictures for awhile and staged a comeback via a Paramount French version, is to be tried in German by Metro. He has been spotted in a sketch for Metro's revue in German, "March of Time," with Paul Morgan and Nora Gregor.

Menjou since the comeback has been under contract to Metro for both English-speaking and foreign pictures. The revue sketch will be his first in the "Cautious tongue."

## Garnett on "Rock-a-Bye"

Hollywood, Sept. 9. Gladys Swanson has borrowed Tay Garnett from Pathe to direct her next picture, tentatively titled "Rock-a-Bye."

Story is an original by Lucille Bender. Laura Hop Crews is making the adaptation.

## Kober Trying It

Arthur Kober, legit p. a., left for Hollywood Tuesday (9). Par is trying him out on a three months' writing contract.

Kober was press agent for "Green Pastures," "Blind Mice" and "Three's a Crowd." Latter two are due shortly.

Reports say the two Fox presidents, Harley Clarke and E. J. Rold, Franklin, are not in accord. Story is the tension between them has grown tense over the subject of Franklin's authority, with a probability of Franklin either forcing Fox West Coast without interference from New York or resigning from that position.

Source of the argument is said to be the contemplated Franklin deal by which Fox West Coast was to have leased Paramount's Pacific Slope theatres. It has been held up from accounts at the instance of Clarke, who is president of all Fox companies other than West Coast. Included in the cost deal is a Paramount product agreement.

Clarke is reported to have placed a negative on the proposal on the grounds it is not good business. Franklin's view is the opposite, since it removes Par as coast opposition to Metro.

H. G. Delabar, West Coast treasurer, formerly with Hayden, Stone & Company, the bankers, has been in New York consulting with Clarke at the last of the deal.

W. C. Execs Opposed

It is reported in New York that some of the West Coast executives are opposed to the Paramount deal. They allege it will turn Paramount's present average weekly loss of \$1,000,000 in its coast theatre operations into a winner through leasing the theatres to Fox, because the Paramount pictures that must be played in the Fox western territory.

In the Fox West Coast organization, headed by Franklin, its executive board members of the West Coast board of directors. This board, it is stated, can override its president. Some of the members are Howard Sheehan, brother of Wladimir, Delabar, and Alfred Wright, W. C. general counsel, and Charles Buckley, secretary. These four members by themselves comprise a majority of the board.

Clarke, Franklin, controlling that board, would either send the Par deal through or block it.

Franklin's contract as president of West Coast for five years, with about two years to go, was made by him through Hayden-Stone when the banking house bought the controlling interest held by the Gore Brothers in the West Coast circuit.

(Continued on page 43)

## PAR'S EAST-WEST MOVE STARTS THIS WEEK

Hector Turnbull, associate producer of B. P. Schulberg, and Dorothy Arzner, director, arrive in New York this week as the starters in Paramount's east-west general interchange of talent and people. It is expected to boom film production in the east.

Turnbull will be at the Astoria L. I. studio for two pictures. Miss Arzner is assigned to direct Claudette Colbert's next. Both will then return to Hollywood.

Miss Colbert, now on a trip around the globe, is expected in New York the end of this month.

## Weather

Washington, Sept. 9. Weather Bureau has furnished "Variety" with the following forecast for week beginning tomorrow (10):

Generally fair Wednesday, with some probability of a period of showers thereafter.

Not much change in temperature.

London, Sept. 9. Weather continues fine for outdoor activity. Theatre receipts have improved over those of the past week and managers have turned optimistic.

Paris, Sept. 9. Weather here is seasonally fine. What few tourists remain seem to prefer touring to Paris gaieties. Result is Paris is deserted and, between seasons business is dull.

## Esther Ralston's Try

Hollywood, Sept. 9. Esther Ralston is here for a picture comeback attempt, after a year in vaude.



# CHANCE FOR ALL TALENT

## Tomato Throwing Possible, Says Virginia Valli to Colleen Moore

Film people are as excited over the prospect of a Broadway stage debut as legitimate actors are over a picture contract.

The glamor of Hollywood is old stuff to film folk; a stage career new and thrilling.

They are all pretty enthusiastic about the stage for some reason or other. It's a new outlet.

Colleen Moore, in New York for the rehearsals of her play "On the Loose," is highly thrilled, and also rather frightened.

Miss Moore has a vague idea that she may never come to Broadway. She is going on the road for six weeks and will see America first anyhow, first taking a pent-house in town in case her play has a run.

Virginia Valli, who will also do a stage play, will live with her. Miss Moore's brother, now looking for a Broadway job, will chaperone the girls.

### Experience

"It would be awful if we just opened and closed," said Miss Moore. "Once I made a speech and that's the nearest I came to stage experience. But I am depending on the rehearsals and the director, Lionel Atwell, to help me over the rough spots and stop my stage fright."

"I'll watch you and tell you what's wrong," said her brother.

"Yes, you suppose they'll throw tomatoes at me?" Colleen said. "At least that can't happen to one in pictures."

"They may if you're rotten," Miss Valli, speaking from the depths of former stage work.

"Well I ought to know that by the time rehearsals are over," said Colleen.

"Yes, you ought too. And you'll find that the stage is much easier work than screen work is."

"Is that so?"

"Much easier. If the play has a run you won't expect any help with rehearsals. You'll have all sorts of time to yourself and no getting to a studio at 8 in the morning. No hours and hours devoted to having publicity (still) pictures. You don't have to bother so much about yourself when you are on the stage. It's a relief."

"I never had a picture in years that I was as crazy about as I am about this play. If it's a flop, it just can't be helped," Miss Moore said.

None of the three ex-Hollywooders expect to miss the stage at all. New York looms as a new adventure, as though all were starting over again.

## M-G Renews Nora Gregor

Hollywood, Sept. 9. Metro has decided to retain Nora Gregor, German actress, as femme lead in Teutonic foreigners.

Under its contract with Miss Gregor, option of which was taken up this week, the player returns to Berlin to fulfill her Max Reinhardt contract. She's obligated to appear this winter in Reinhardt stage productions.

Miss Gregor returns here next year to continue picture work. Before going to Germany she will do a sketch with Paul Morgan for the German version of Metro's "The March of Time."

### DUNNING TO METRO

Hollywood, Sept. 9. Phil Dunning, author of "Broadway," brought here by United Artists to write the dialog for "The Dove," has been loaned to Metro to do the dialog on an original story. Production of "The Dove" is off until Dolores Del Rio recovers from her recent illness.

Gordon Kahn, formerly star leg man on the N. Y. "Mirror," has also been added to the Metro writing staff.

## Rudy's Latest Gag

Rudy Vallee has a new policy of using a different sentence made up of high hat words used solely for each show. Such words as "eregious," "odiferous," etc., which only Brooklynites understand.

Flaps now hang around for the next show, waiting to hear what ritz phrase Vallee will spit next. They like to see him sweat over it.

## SHUBERT FILMS AS "PUBLICITY"

The Shubert crash into film production is regarded as so much publicity by regulars. Even Doc Hunt, Shubert's osteopathic casting director, who brought the legits together with a Swiss inventor, claims for the record he doesn't know anything about it except what he has read in the papers.

"Doc" sometime before the publicity blurb, told people in the regular film biz he had a pal from overseas who had an invention that would give the screen its best talk and yet not be required to be a part of the camera work.

The Hays' Code of Ethics nips any chance of distribution. The Doc, among other things, doesn't know what studio would be used for the first Shubert talker.

Then there are the patent worries and a host of other things which the Doc, the accredited master mind in the new Shubert talker system, pleads ignorance.

## Fox After Film Names For Stage Shows with Unit—Not in Contract

Fox is after picture names to balance draw with film in F. & M. stage units. Negotiations between F. & M. and the Fox studios have been on for some time, with the latter working under a head. Seems what at first seemed a sure thing from the studio angle proved not so good. Studio couldn't deliver as promised.

This was because many of the Fox film players are exclusively for pictures. So far the first name signed is Pin D'Orsay. She will go on tour for about 15 weeks. F. & M., opening in St. Louis Sept. 19. Frank Richardson is also scheduled for a return tour.

Other names are F. Harold Murray, El Brendel and Dixie Lee, providing salary figures can be agreed upon. The musical people are asking a premium on the film salary for any stage work.

The actors' viewpoint is that if they go stage they'll go into legit musicals or else dough.

## Miriam Hopkins' 4

On results of her work in "The Best People," Paramount has placed Miriam Hopkins, of legit, under a term contract calling for a minimum of four pictures.

Miss Hopkins went into "The Best People" under a one-picture agreement. She left the lead part in "Lysistrata," legit, for the Par film assignment, her first.

### German Writer-Actor

Metro has taken Paul Morgan, German comedian and writer, for a term. Morgan will adapt and play in the German versions.

## PAR'S DRAG OVER NEW YORK STAGES

James Cowan at L. I. Studios Issues Orders for Scouts to Overlook No Prospect—Non-picture Players Wanted for Star's Support

### STAR MAP CHANGES

At last week's regular Thursday production meeting at the Paramount Long Island studio, James Cowan appointed the entire executive staff of scouts for new talent and making up the executive staff to pass the order down the line. Cowan's orders are for everybody around the studio to turn in a report on anyone and anything they see elsewhere that might have value for pictures.

Idea is to spread a dragnet of studio employees over the entire New York stage field for talker prospects.

Paramount in the east has decided to pass up nothing likely on the New York legit and vaude stages.

Transfer of stars and operations from Hollywood to Astoria under Paramount's plan to increase feature talkers in the east will be a help in uncovering new talent, it is figured at the eastern studio. In the dramatic and straight comedies produced in the east, with stars coming from Hollywood to head the casts, Paramount will attempt to use as many non-picture players as possible for support of the stars, with the legit field to be consistently scoured for prospects.

Talking shorts will be devoted to attempts to develop stage players for Paramount pictures.

### Constant Changes

Experience of picture producers since advent of talkers is that the star map is constantly changing, with most of the film draws comparatively new, and the new names the best draw. Jack Oakie, Claudette Colbert, Ruth Chatterton, Nancy Carroll, Maurice Chevalier and Jeanette MacDonald are a few on the Par roster only, with the longer established names, outside of exceptions, gradually and in a few cases speedily slipping.

Paramount reports to believe mass scouting for talent and ideas in the east may give it a jump on casting in the territory which still provides most of the acting material of the show business.

## Earl Carroll Wants Coast People for New Show

Hollywood, Sept. 9. Earl Carroll is trying a new one this time for his "Personalities."

Carroll has Leo Morrison, the agent, coming to New York to select instead for another story. Production starts at the Astoria, L. I. studio around Oct. 1.

Change in stars also affects director, with Frank Tuttle to move for Miss Bow, staying in Hollywood. George Abbott replaces him in east.

Abbott is already east, having been called to New York by the illness of his wife.

## Nancy Carroll, Not Clara Bow, for Par East

Paramount has changed its mind about sending Clara Bow east for "Usual Suspects." Nancy Carroll is selected instead for another story. Production starts at the Astoria, L. I. studio around Oct. 1.

Change in stars also affects director, with Frank Tuttle to move for Miss Bow, staying in Hollywood. George Abbott replaces him in east.

Abbott is already east, having been called to New York by the illness of his wife.

## Walkouts by Overworked May Be Followed by Others in Warners

### 2 Bottles of Beer

Watertown, N. Y., Sept. 9. With thousands of cases of contraband liquor somehow always coming across the Canadian border in trucks without molestation, an inspector the other day seized two bottles of beer found in a woman's hand grip.

To impress upon her the importance of her seizure, he smashed both bottles.

## WISE MEGGERS SIDESTEPPING HAYS' CODE

Thousands of dollars can be saved intelligent producers by hiring intelligent directors. "Intellectual laziness" or ignorance of the old Poverty Row kind in the handling of the megaphone will often inadvertently cause violations of the Hays' bible, say Haystes.

High-class and informed directors like D. W. Griffith, Clarence Brown, Ernst Lubitsch and a score of others are listed as men who can exemplify in their work the teachings of the code and yet incite in their finished releases risqué matter, etc., possessed of all the emotional pep and range, without the Hays finger being able to decent on a single foot of their exposed film.

The Code has killed the day when a spade can still be crudely called a spade in the sex life of the screen. Haystes, who make this interpretation, predict that the Code, before its operation is much older, will automatically weed out those directors who cannot be more figurative in their shaping of sex sequences.

"Figurative literalness" is the expression used for those emotional things. This goes for everything from the bedroom to the train robbery.

## Forfeits for Pictures Asked by Continental Mgrs. of Stage Stars

Vienna, Sept. 9. Tala Bireli, young stage beauty who a few months ago was a dancer in the ensemble of a small theatre here and is now playing leading parts in the Deutsche theatre, has been invited to do a talking picture in London.

Inasmuch as the girl had been scheduled for several productions due in the period she would have to be in London for the picture, the manager of the Deutsche theatre has demanded 5,000 marks (about \$1,200) for her release.

Austrian theatre directors are making a practice of demanding heavy forfeits from stage players who work in dialect pictures during their stage engagements. Theatre men seek to make the point that sound studio work calls for fullest energy of the player, who returns to the theatre after a day in the studio unable to give his or her best.

### \$10,000 for Remake

Hollywood, Sept. 9. Universal is reported paying Edward G. Robinson \$10,000 to remake the part just completed by Jean Herscholt in "East Is West."

Robinson held out for that amount during a week of negotiating.

Filmom's first home office inspection is underway at the Warners. E. M.'s policy of all work and no play, following the let-out of 500 employees, is held responsible for the walk-outs, of which over a dozen occurred shortly after Labor Day. Word from some of the ring-leaders is that 150 will close their desks by the end of the week unless there is a let-up on overtime.

Particularly among the bookkeepers and stenographers is the agitation warms. Department employees in the Stanley division are the most active.

Charges that since the wholesale pay-roll cuts they have been compelled to work from nine until quite often the next morning, having to report fresh again at nine, are being made by the menials. Others have been kept hours over their supper hour. In all cases there has been no increase in compensation, it is alleged.

Besides the late hours the complaint includes a near doubling of work ordinarily turned out in a day. Economy of the kind that makes a job-holder hold a double position appears to be so far as the employee leaders are concerned, they assert.

Agitators The agitators have so carefully mapped out their campaign that no indication of it was apparent until the first walk-out. It was considered comparatively small and not serious; the under-cover meetings are continuing, with a purpose of making the number quitting so complete as to temporarily disrupt the Warner organization operations in New York.

During the past three weeks, it is now learned, dining places on 8th and 9th avenues have been the meeting places of the "Warner communists." Each day new employees have been initiated, with their pledge to keep confidence before the objective was revealed. The employees' appetite, it is declared, include those representing practically all departments in the Brothers' organization.

### BANCROFT'S OPTION

Star Reported Wanting Some New Classes—Option Up Soon

Hollywood, Sept. 9. If Paramount and George Bancroft fail to reach a differing working agreement by option time in October, Bancroft may not continue with that studio.

While no confirmation can be secured, it generally rumored that the ace draw in pictures for 1929 is dissatisfied with his present contract and wants some new concessions which the studio isn't willing to give.

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# Studios Think They've Found Public Pulse and Production Speeds Up

Hollywood, Sept. 9. Picture production is heading back to normal, with the gloom that overhung the studios for the past few months beginning to break. Producers, encouraged by more favorable reports from the box office, now feel that they know what audiences want. Schedules are being arranged accordingly.

Old practice of announcing a year's product and then rushing to get it finished is now a thing of the past. Changing palate of the public, producers now say, makes stored pictures too risky a gamble. In the future completion of production and releasing dates will be nearer together, with programs elastic and subject to more changes than usual.

Today, execs agree, the adage often credited to Shakespeare about the play being the thing is more true than ever. Reaction from the cycle of musicals and light storylines has swung to the opposite extreme. This has been indicated by country-wide grosses.

**Same Old Audiences**  
Present call for production indicated, is simply a proof that picture house audiences haven't changed materially since talkers. It's still a business of telling a story. General realization of this on the part of the producers has brought about several changes in production programs already announced. Some scheduled pictures, not figured fitting into the present demand, have been dropped.

Both the Warner studios are finished for the year on their current domestic program. Remaining majors are only about half completed on the year's product. In fact, they're behind schedule, mainly due to the general halt to get public picture. Now, however, these studios will pick up speed, with little possibility of a letup before December.

**Demand for Plays**  
Plays with a dramatic and melodramatic tinge that have met with audience favor on the stage for their story-telling qualities rather than for characterization will form the bulk of the next few months' production.

In this category comes Fox's "Man Who Came Back."

Former silents which made good because of the elements now in favor with the cash customers, and set for production again, include "Connecticut Yankee" and "Lightship" by Fox, "The House of the Seven Gables" by Universal, "Madonna of the Street" and "Tolable David" Columbia, and "Fighting Caravans" (basically a remake of "Cavalry" and "Warrior"), and "Moral" ("Spring Cleaning"), Paramount.

## Matter of Receiver of Loans in Bankruptcy Against Individuals

Reading, Pa., Sept. 9. L. J. Chamberlain, president of the Chamberlain Amusement Enterprises, theatre owners, and F. P. Llewellyn, of the same company, are defendants in a bankruptcy proceeding in Sunbury, Pa., by a local region bank. Proceedings returnable this month. Whether the loans made by the banks were to the two Shamokin men personally or to their company is as yet to be the point to be determined.

## Denver's Pony Courses In Bad Fix—Can't Get Out

Denver, Sept. 9. Miniature golf coursing is getting in a bad way in Denver. Reported many would like to get back their money. Nobody on the courses in the daytime and not many at night.

Prices are being cut. One nine-hole (very miniature) is advertising 10c a round and ladies' day at 5c. One of the indoor outfits has installed an archery gallery to help pay the rent. The Denver Dry Goods Co., the only large store to have a course, is advertising repeat rounds at 15c. Two-bits is needed for the first 18 holes.

## 1st Runs on Broadway (Subject to Change)

Week Sept. 12  
Paramount—"Follow Thru" (Par).  
Globe—"Dixiana" (Radio).  
Rox—"Last of Duane" (Fox).  
Capitol—"Call of Flesh" (Metro).  
Rivoli—"Monte Carlo" (Par).  
Strand—"Way of All Men" (WB).  
Winter Garden—"Dawn Patrol" (WB).  
Rialto—"Animal Crackers" (Par).

Week Sept. 19  
Paramount—"Follow Thru" (Par).  
Globe—"Leathernecker" (Radio).  
Rox—"All Quiet" (U).  
Capitol—"Dough Boys" (Metro).  
Rivoli—"Monte Carlo" (Par).  
Strand—"Office Wife" (WB).  
Winter Garden—"Dawn Patrol" (WB).  
Rialto—"Animal Crackers" (Par).

\$2 Pictures  
"Hell's Angels" (UA) (Criterion).  
"Hell's Angels" (UA) (Gale).  
"The Big House" (M-G-M) (Astor).  
"Old English" (WB) (Warners).  
"Abraham Lincoln" (UA) (Central).  
"Moby Dick" (WB) (Hollywood).

## ACADEMY MAY JELL ENGINEERS, EAST-WEST

Hollywood, Sept. 9. The Academy of Motion Picture Arts and Sciences, now that the technical departments of the coast studios are pulling together on joint research and standardization, is going to carry the good word east. Idea is to bring the entire industry into one co-operative whole, so far as the engineering aspects of pictures are concerned.

Leslie Cowan, manager of the Academy's technical bureau, starts for New York Sept. 19 to contact eastern studios, labs and technical publications. Contacts and data of a three week tour will be the basis for Academy plans to expand its theatre, exchange and laboratory activities.

So far as physical sitting-in on coast technical conferences is concerned, eastern activity would be out of the question. What is in mind is closer communication of ideas and data between the two. The outcome may be an alliance between the Society of Motion Picture Engineers, representing eastern technical activity, and the academy out here.

Cowan will spend 10 days contacting technical heads of New York studios, labs and sound plants; and will look in Columbia at University to see what is being taught about motion pictures. A trip to Yale, to check with Prof. George Baker, is another item on his program.

When starting back Cowan is scheduled to spend a day each at General Electric's plant in Schenectady, N. Y.; Eastman's, at Rochester, National Electric Lamp Association and the Case School at Cleveland, and with Bell and Howell, Bausch and Lomb and at Chicago University.

## LOBBY ACTS BACK IN B. & K. HOUSES

Chicago, Sept. 9. After cutting out all lobby acts two months ago in an effort to economize, Public B. & K. has returned these acts to some extent of their local houses. Return to the lobby acts will be only in the main theatres of the circuit. In the smaller houses they have been adjudged unnecessary.



## FRENCH FLIERS ARRIVE!

Coste and Bellonte conquer Atlantic, not by guess or chance, but by experience, capability and careful lengthy preparation. Likewise, it's not luck, but seasoned showmanship, world-wide experience and natural ability that makes a comedy hit of "Tintype" Comedy (RKO) (ROSE) **YORK AND KING**

Week Sept. 13, Keith's Fordham R-K-O Direction, LEE STEWART

## EXHIBITS BLAME 'POOR SOUND' ON BAD PRINTS

Chicago, Sept. 9. With the public wised up to sound neighborhood exhibitors, in order to protect themselves and their theatres, are using trailers explaining that if the sound happens to be poor that it is due to poor prints, and not the house equipment.

This move has been necessitated in many cases where, on account of poor recording and prints, houses have acquired reputations for cheap sound.

Also in the same direction is the use of trailers to explain to the public in the case of censored pictures that the blank spots are due to cuts.

## Hollywood Reminiscences

Hollywood, Sept. 9. The first one-reel western was made up of 200 feet of story and 800 feet of chase. Until pictures advanced to the six-reel stage, the western story never changed. It was always told in the 200 feet, with the chase simply becoming longer. And the chase still remains the most important feature in westerns. Shooting producers were always champions of the chase. Their westerns unanimously had the same story. Sheriff, half breeds, cattle rustlers, the posse all acted the same and took the same. The producer was never much concerned over the story. It was the chase that worried him.

If he produced westerns as a steady diet, one chase did for two or three pictures. When he shot his first picture, he usually photographed enough pursuit stuff to use in several pictures. One day of hard riding would fill enough film to chase the heavy from here to most any place. This was the biggest asset in western producing, also the biggest expense.

**Own Stock Shots**  
Every shoestringer who produced westerns had his own library of stock shots. These included corals, barns, herds of cattle, ranch houses and other things familiar to nickelodeon addicts.

Before starting production the producer would write a story around the various stock shots and finish up with the familiar chase. It was easy to get actors and use them only in medium and closeup shots. Any producer knew the girl would ride to meet the posse, and that the hero would lead the chase in the end. His job was simply to get a close-up of the boy and girl on horseback, usually made with the actor or actress sitting on a saddle tied to a board which extended from a truck. These close-ups were cut into the various chase scenes.

Chances of recognizing an individual performer in the long shot

## Pro and Con for the East

Within the next five years 75% of Hollywood will have been transferred to New York. Evolutionary processes within the industry already are bringing this about. The keystone in the eastern move is Paramount. If that organization proves over any period of time that it can make big pictures successfully here and continues to expand its local premises other companies will follow suit. The trend from the Pacific to the Atlantic, when generally underway, will be as basic as was sound after Warners through Al Jolson proved it "would work."

Authorized spokesmen for the producers make this prediction. They point out in the same breath that natural lighting, climate and locales originally were responsible for the founding of the Film Colony on the West Coast. Then it was figured that interiors as well as exteriors had to be taken in the open and that Hollywood was the only logical spot for this purpose.

Hollywood's natural advantages have been eliminated or minimized one by one. First came the marked improvement in electric lighting and more recent discoveries which started things indoors. Then came sound and with it the kind of dialog and situations which today, it is estimated by officials has brought about the angle of "getting a fresh grip; a different perspective." All film companies fear that going state-in-Hollywood slant, and all admit it.

**Climate**  
Sound linking films closer to the left stage, its people and plays, is another reason admitted for bringing Hollywood to Broadway. That, and the complete perspective which show people in the east are forced to see.

Reflection of Paramount's move in its eastern product; the advantages in competition for stage talent and material; the elimination to a large extent of the costly time and money to transcontinental interchange of executive duties—all are bound to constitute the strong hand which, if successful, will fold up all but a few tents on the village plains of Hollywood.

Producers who are outwardly opposed to the notion of a complete evacuation or those who laugh off for the record even the idea of the east getting a play, admit in the final analysis that meeting competition will force any issue.

The millions of dollars of equipment installed in Hollywood; costly real estate in New York; the union conditions and state laws here are, at this point, no longer now upon even the thought of turning the caravan the Atlantic way.

The same also agree that a metamorphosis is underway. That unionists are becoming more threatening yearly in Hollywood. That Hollywood real estate in the desirable parts is higher than in many Long Island, New Jersey and Westchester towns, within the same convenient radius that Culver City is to Hollywood.

The executive head of one large company, one of those who at first pooh-poohed the idea and resorted to the same conventional stand of others who have not the present production facilities in the east, as Paramount admitted that if the first wave of New York are amended, there is a good possibility of his organization producing part of its program in the east.

In the last chapter reports from within inner production circles are substantiated. Few men in executive power, in New York, however, want to go on record just now of predicting the change.

## PAR - W.B. FIGHT MAY BE INDIES' COME-BACK

## Starting in Texas—War-F.N. Product Sufficient, Indies Think

Dallas, Sept. 9. A group of Texas indies, headed by Ray Stinnett, former owner of the Capitol here, are out for new locations on strength of reported Paramount-Warner breach. They think that WB and First Nat'l product will give them a good enough line-up to get back to former indie prestige in larger towns.

Stinnett, whose Capitol was recently absorbed by R-K-O-Southern, is opening new houses in San Antonio. Limited to FN there, as Warners are tied to P-P houses in the Alamo city on 10-year franchise. Other indie stands taking after WB franchises are Liberty at Tyler, Superba at Denison, Rivoli at Waco and the new one at Austin, all towns over the 20,000 mark, where there is chance of first-run opposition to Publix.

Belief among Dallas distributors is that the idea has chance of becoming an alarming movement to buck P-P Texas monopoly, with indies getting the break this time.

## No Yule Spirit

Los Angeles, Sept. 9. Nell Yule's name is now legally Nell McGuire and her son, nee Joe Yule, Jr., is Mickey McGuire in real life as well as in pictures. The mother's petition, saying she was already known socially and in the show business, was granted in Superior Court.

(Continued on page 10)



# FOX-LOEW MERGER PLAN TIP

## Wide Film's Future Depends on Fox's 'Big Trail' at Roxy in Oct.

Wide film will either materialize as a part of the film industry before the end of this November or else it will most likely take the shelf instead.

Success or failure rests with Fox, which pioneers its third debut of the different stages of wide film at the Roxy around Oct. 15. The 'Big Trail' and the public's reaction will settle matters.

With only the Warners, of all the large companies other than Fox now showing a lively interest in wide film, General Theatres Equipment Corporation, parent organization of the Harley Clarke regime, is certain that success at the Roxy will end all arguments and make the industry as a whole licensee of Grandeur just as the industry is the licensee of Western and General Electric in the sound field.

Equipment in the Roxy which will giant-screen 'Big Trail' is the final word in technical development, it is said. It does these things among others:

1. Will run 35 and 70 mm. width. It is understood a gadget has been found to regulate the projection to almost any size.

2. Curvesome method greatly simplified with further experiment.

Cost of equipment reported but a fraction of what figured a year ago.

**Year's Agreement Off**  
The Hays agreement for the industry to lay off and experiment with wide film for another year is abandoned, with the industry's approval of all if Fox has the goods and the public really wants wide film.

Fox officials declare that in the event of the success of Grandeur they will make no move to keep the giant novelty cream for their own theatres.

Award of the importance of the next showing at the Roxy, seen as unveiling or drawing the curtain over goliath celluloid, the Fox organization has called a halt on all other wide film pictures.

## \$500,000 Cost Sheet for Tully's 'Parade' Kills It

Hollywood, Sept. 9.  
Production of Jim Tully's 'Circus Parade' has been definitely abandoned by James Cruze, who has the seven rights to the story. The cost of production is said to be the reason for the shelving, with Tiffany refusing to okay a \$500,000 budget for the feature.

Picture was originally announced for Sono-Art release, with that company also going thumbs down on the half million figure.

## Pooh Bah Goldstone

Hollywood, Sept. 9.  
Tiffany production for '30-'31 will have no supervisors over them. Goldstone, executive head of the studio, will personally oversee each picture, both on story and production.

In effect immediately.

## THE CRUISING COHNS

Hollywood, Sept. 9.  
Rose Cohn, wife of Columbia's Harry, leaves for the east this Thursday. Object is to pick out a boat for her husband.

The Cohns want a cruiser with a couple of motors, after spending the summer crossing to Catalina by canvas.

## Preparing Dowling's Next

Hollywood, Sept. 9.  
George Weeks, president of Sono-Art, is due here in two weeks to arrange for the production of Eddie Dowling's next feature, 'Melody Lane.' Weeks will remain here until the picture is complete. Shooting starts late this month.

## Roulette for Kids

Chicago, Sept. 9.  
"Papa, can I have a dime?" the age-8 request of kids to their male parent, has a different motive at Grand Beach, Michigan, a summer resort near Chicago.

Kids want the dime there to buy one chip so they can play the roulette wheel operated in the local casino.

## PAR-WAR. ROW STARTS IN CHI.

Chicago, Sept. 9.  
Following up the trend of the Paramount-Warner squabble, local Publix has canned all WB product from all but franchised houses. These houses include those in the loop, plus the Uptown, Riviera, Paradise and Harding. First National franchise covers the Tower and Tower.

The rest of the 27 Publix houses will not use either product; with WB and FN flickers shelved all over the entire circuit wherever possible. Franchise has seven more years to run.

Warner houses, on their side, have shut out all Paramount pictures, which means practically the entire far southside, with Par exchange retaliating by selling product all around the WB circuit.

## ROXY OUT OF OR ON VACATION—MARCO IN?

Possibility of Mike Marco coming into handle the Roxy staff if Roxy slips out altogether or on vacation looms in New York.

Matter is now being talked over on three sides. One says Roxy is going to Europe. Fox officials are willing to okay the vacation if Roxy will submit to the Marco experiment. Roxy is undecided on all but one point. This is that his staff remains intact if any change is made. Fox officials, according to info, have agreed to that.

So far as info goes this does not mean the F. & M. unit shows will go into the Roxy but that Marco will simply replace Roxy in supervision of stage end while on vacation, or else. That also being that Roxy and Fox execs may settle their contract matter to permit Roxy to reappear before he goes over to the Rockefeller-RCA centre, on 5th avenue.

Thus far the matter has been going over by the execs only about five weeks with reports that lawyers on all sides are trying to find a middle ground to satisfy all.

## Metro's Outers

Hollywood, Sept. 9.  
Willis Goldbeck, Neil Brant and Phil Leddy are out of the writing department at Metro. Goldbeck had been working on originals while Brant and Leddy were adapting dialog to old scripts.

Frank Partos, formerly of the reading department and recently assigned to write adaptations, has been transferred back to reading.

## Writers on Way Back

Los Angeles, Sept. 9.  
Edgar Allan Wolf returns to New York today, having completed a three months' contract.

He will be followed tomorrow by Oscar Hammerstein and Sigmund Romberg, who have finished 'Children of Dreams,' screen operetta, for Warners.

## HOLDING CO. MAY SATISFY GOV'T

**Device Used by Utility Group Parent Corporations May Point to Solution of Problem—Theatre's Semi-Public Function Opens Way, Wall St. Thinks**

## GEN. THEATRES, TOO

Wall Street thinks G. T. E. Fox, Loew and Westinghouse may be relegated into a huge holding company that may take on the outlook of a General Theatre Utility Corporation. Fox lawyers of late have been frequent visitors to Washington. They are reported to have made the trips to learn the government stand on such a move.

It is more than likely, according to downtown info, that the government's delayed sanction has limited the progress of the movement for the four-fold merger. But the government has indicated whereby Fox and Loew's can get together with no ruff in it is cleared. That may not mean the General Theatre Utility holding company is the way.

Sources close to all four of the units say neither the theatre nor the films can be put into the public utility class, and that the bankers would much prefer not to have it so. Calling the theatres or films simply a utility is okay.

In law only carriers and communication systems can be public utilities in the rigid sense of the term. This includes lighting systems. Public utilities of this kind are regulated by state or government. Latter where the utility engages in interstate commerce.

Theatres or films can be classed with neither the 'carrier' nor the 'communication' angle, and who owns them makes no difference. A public utility might own the theatres or films, but that would not make either adjunct subject to state or government regulation.

## Bronx, NYC, Indie Exhib Beat Chain House in Bronx on Same Film

Playing 'Common Clay' day and date with the Bronx Fox houses, the Empire, Indie, managed by Morris Sussman, was the only one getting business enough to hold the picture over an extra three days.

Twelve-day engagement, including midnight performances, marked a long-run record for a picture in the Bronx.

## Zanft Has Resigned

John Zanft, upon returning from his trip abroad, announced as a vacation, informed friends his resignation has been sent to Fox.

Zanft was with Fox Theatres in charge of eastern houses prior to Harry Arthur assuming charge. Zanft has not announced any other connection.

## McIlwaine Moves Up

Hollywood, Sept. 9.  
Don McIlwaine, head of publicity for Pathe, has become a supervisor of production for that studio.

Phil Gersdorf, assistant to McIlwaine, has moved up to be replaced by the new associate producer.

**Hoffenstein's Termer**  
Par has handed Samuel Hoffenstein a termwriting contract. Writer leaves within a month for Hollywood.

## Electrics—Producers Differ on Payment of German Pact Taxes

## Reflected Glory!

Chicago, Sept. 9.  
A resident of a small town here died recently.

His only claim to celebrity, played up in his obit in the burg's paper, was that he was born in Westbrook, Me., and as a boy worked for the father of Rudy Vallee, who was then the village druggist.

## BEVERLY HILL BILLIES' COUP

Los Angeles, Sept. 9.  
Seven laid who cut clothes and food from Haters-in of Station KMPC on the ballyhoo that they refused money for their broadcasting work, starting five months ago.

will receive play for a two weeks appearance at the Egyptian in connection with 'Hell's Angels.'

Act goes in on percentage arrangement of \$5,000 for the first \$5,000 gross, and \$5,000 if drawing anything over.

Last week the Chinese grossed less than \$10,000. At a recent preview in the Fox W. C. Belmont of a short by the Billies, the thespy was forced to run an extra show, with the turnout for the act attributed to his radio draw.

It's their stage debut in an air act called 'Beverly Hill Billies.'

## Lillie Forgets Rep

Los Angeles, Sept. 9.  
Beatrice Lillie left 10 days pass without filing another amended complaint, which looks as though she has given up to collect \$100,000 from Warner Bros., Vitaphone, and Darryl Zanuck for making a short of material she did for.

Answer to her original suit was the legal criticism that she was claiming violation of a contract between Warners and Leo Morrison, and did not show any assignment to herself from Morrison. They also said she had charges of a broken contract and a ruined reputation all on a trifling and just which was she suing about?

## Hays' on Full Time

The Hays office is working full time again this week. Will got in Monday from vacationing while Charlie Pettijohn ran him a close second.

Only difference was C. P. returned from another bout on that card in Chicago where he is having the toughest time wrestling in the zoning system.

## Sherman's Paper Loss

Hollywood, Sept. 9.  
Harry Sherman, indie producer, with \$20,000 sunk in 'Today,' his first feature, has had three offers for the picture from major studios, but is unable to accept. Highest bid was for \$200,000.

Before starting the picture, Sherman sold \$50,000 worth of territory to state right distributors. Of this amount a little over half has been collected, but the state rights insist that he deliver to them.

## Joe Cook's 2d Film

Los Angeles, Sept. 9.  
An arrangement may be reached whereby Joe Cook will do a second picture for Columbia, next time in the east.

East the film will not conflict with his new stage musical.

American electrics are preparing for a battle with their American producer licensees over the point of who pays the damages in the talker patent peace pact pow-wow at Paris. It was settled abroad producers bringing American product into Germany should pay the tax of \$250 on each reel, bringing the total in royalties, with the \$500 already assessed, to \$750. That's the electrics' point of view.

In further substantiation of the pact, yet unratified by American producers, electric execs point to the clause—stipulating—producer licensees in this country shall pay the freight.

Intimations that they may listen to negotiations to make them a party to the additional Tobis royalty are heard in electric circles.

As things now stand the German victory is not taking a cent out of the American electrics' pockets. This, of course, excluding Teutonic territories for their equipment sales.

Producers, however, are not all in accord with the electric's suave gesture. From the outset, they maintain, especially during the debut period of sound, they were under the impression that the scientific interests had the patents and that there would be nothing to worry about from that end.

## UNION SAYS NO SERIOUS JAM ANYWHERE

No serious stage or screen union trouble anywhere, according to I. A. exes in the New York offices.

Where a number of locals have contract negotiations under way they are expected to be amicably settled.

In L. A. where the Orpheum, two Warner houses and the UA theatre are holding conferences, a satisfactory settlement is anticipated.

Evansville, Ind., is threatening a wage scale. Atlanta is talking it over with the operators working. Same in Kansas City. An agreement on a retroactive basis holds good in Birmingham. Indianapolis holding conferences with Harry Sherman from the N. Y. Public offices, assigned there to help mediate. Conferences also on in St. Louis, Washington, Detroit, Philadelphia, Buffalo, Louisville and Cincinnati.

In Austin, Tex., all the stagehands and operators are out.

Minor differences reported in Bangor, Me., Joplin, Mo., and Arkansas City, Kan.

## SCHLESSINGER HEARS FROM HAYS—AT LAST!

Haysties are making overtures to M. A. Schlessinger and the possibility of his becoming a member of the producers' organization is admitted.

The popularity of the proprietor of Do Fore patents arrived with his victory against Western Electric on the talker situation in the Federal Court.

Sitting at the same table with W. E. and others battled by Schlessinger might be the best way to iron things out, it is conceded. The Hays home office long has been known for its other and main function as 'a great arbitration factory.'

Western Electric, it is also known, is concerned right now about how that appeal to the U. S. Court will come out.



## Cheating Exhibs in Many Parts Of the World—'Bicycling Pictures'

London, Aug. 26.  
Some of the grafts on the inside of the film biz here have been leaking out lately.

Indie British units are raling squawks at the way their meager bookings get punched by grafters. Some of the ruses the exhibs and foreign distributors get up to are quite beyond legal punishment.

Situation has reached such a pitch certain indie producers here simply refuse to sell distributing rights to some countries. The May States, South America, Persia and the Eastern European states are rated the worst places for graft.

If distributing rights are sold to one state in this territory, the man handling the film promptly sells it to adjacent states. Although the loss to the company over the whole world is pretty considerable, it's made up of many small amounts which just don't make legal action, even if possible, worth while.

Most flagrant case of graft near home occurs in the Irish Free State. Certain territories there are infested by what are known as "bicycling exhibs." These small timers book a picture for three days, paying a pretty low rental for it, something like \$5. They have an arrangement with other local exhibs, and cycle the film around the district, playing it free in four or five other districts. Little is officially reported to the renters as "lost," turning up again after a couple of weeks.

**Same Titles**  
The traffic goes on regularly in the Southern Irish district with newswires. Five or six small houses, unable to afford first runs on newswires, club together and book the spot between 'em. Topical is then peddled around—between all the houses, programs being so arranged that they can all show it twice daily.

Another pip worrying indie producers here just now is the simultaneous release by a small time distributor of a silent film bearing the same name as a new talker. Point frequently arises why they have known subject has been made years back as a silent and has since been acquired as a dialog film. Refsit is indie units with little money to waste have to buy in a junk film and pay big money for it.

## KING CAROL INSULTED BY REVUE IN PRAGUE

Prague, Aug. 27.  
In the Arena is a lively revue, to crowded houses, around the subject in *Swimming Tights*. A royal character, Charles the 22d of Montania, turns up in Carlsbad, where he indulges in most amusing love adventures.

The sprightly revue has greatly stirred the anger of the Roumanian legation. It declares the play is an insult to King Carol, the new ruler of Roumania, and demands of the Arena management to either withdraw the revue or change the libretto.

The theatre has eliminated some of the scenes.

## Latin Exhibs Finance Producer in Hollywood

Hollywood, Sept. 5.  
Miguel Torres, former director of motion pictures for the Mexican government in Mexico City, has leased space at the Tule-Art studio and will produce three Spanish talkers. First is *'Dreamers of Glory.'*

Torres is dickering with Paramount to borrow Ramon Fereida for the lead.

Company is being featured by Mexican and Spanish exhibitors.

### Cook's Native Novelties

Hollywood, Sept. 5.  
J. C. "Doc" Cook, cameraman, has returned from Bali in the Dutch East Indies with two feature-length novelty pictures produced there with native casts. Cook has spent a year in the South Seas. First picture, *'Bali,'* has been synchronized by Colortone.

## FRENCH ACTORS IN BERLIN WANT SALARY

Berlin, Sept. 5.  
A group of French actors is starting suit against the Compagnie Generale de Films, charging non-payment of salaries on the production of *'Seville'* made here.

Reason for the default in the payroll was that Chalus, financier who backed the venture, withdrew his support when the cost of the picture exceeded estimates by \$3,000,000 French francs.

Compagnie Generale collaborated in the venture with Laendefilm, German concern, and Rosenfeld and production was designed to have three versions.

All negatives exposed have been tied up by the legal proceedings, while the parties are seeking to reach an agreement.

## "HOLLYWOOD REVUE" GETS "BIRD" IN PARIS

Paris, Sept. 5.  
Reception of two new bills at principal Paris cinemas this week seems to demonstrate the value of the well-balanced stage and screen entertainment.

At the Olympia is a stage band policy and Generation. Business is excellent in spite of generally dull trade in Paris. Feature is *'Roi de Paris.'*

In contrast the Madeleine (Metro) has a straight picture, following the run of *'Le Spectre Vert.'* Picture is *'Hollywood Revue,'* razed at the opening in spite of interpolated sequences in French. Result was that the feature flivvered, even after the badly received scenes had been cut.

## Par's Paris Studio Must Self-Support or Else

Paris, Sept. 5.  
Joseph H. Seideman, assistant foreign manager for Paramount, has in mind a European survey of producing on this side, among other things. He estimates that production costs here are about one-third of those in Hollywood.

He declares the continuation of the Paramount studios near Paris depends upon whether the plant shows a profit on the experience of an entire year as disclosed in the survey.

## Royalty Negotiations

Berlin, Sept. 5.  
Negotiations between distributors and the Tobis interests on complaints of the excessive royalties required under Tobis sound patents are being continued.

Nothing has been made public as to the progress of the conference.

## Victoria, New, in London, B. I. House; Opens Oct. 13

London, Sept. 5.  
New Victoria, new Gaiety British theatre, seating 3,000, opens Oct. 13 with either *'Canaries Sometimes Sing'* or *'On Approval.'* Both are British talkers.

Theatre will be added to Gaiety West End circuit with Joseph Thornton. Albert DeCourville is engaged to stage the New Victoria's stage presentations.

### Sam Kuwest Dies

Paris, Sept. 5.  
Sam Kuwest, Hawaiian guitar player and singer, 23 years old, died in the American hospital here, following a long illness from intestinal trouble.

### 2d "Billy, the Kid"

Hollywood, Sept. 5.  
Metro will make a Spanish version of *'Billy the Kid,'* with Jose Crespo in the lead.



**GEORGE WOOD**

The "Peter Pan" of vaudeville. Portraying a human boy with universal appeal.  
Home address: 17, Tring Avenue, Ealing Common, London, Eng.

## Booze for Imports

Hollywood, Sept. 5.  
United States is one grand, beg country to the imports for the multi linguals, with but one exception—prohibition.

One big shot playwright from Paris, on the Metro lot, says he won't be able to stay here, because the bootleg stuff doesn't give that inspiration that came so easily in Paris.

This chap kidded to the execs at the studio and demanded that the officials do something about it at Washington. He wants the same immunity which is granted foreign emissaries and ambassadors in the Capital.

## FOX NOT SET ON FOREIGNS

Hollywood, Sept. 5.  
Future of foreign production at Fox awaits the arrival here of Clayton Sheehan, expected next week. Understood here that both J. Carlo Bayetta, in charge of Fox's French office, and Julian Aussenberg, in charge at Berlin, are in New York to confer with home office execs on the pros and cons of shifting most of the foreign production to Europe.

It's believed here also that both Bayetta and Aussenberg will come to Hollywood with Sheehan for a survey of the foreign situation as it affects the colony.

At present the only foreign activity on this lot is in Spanish production. Studio has finished *'The Last of the Duanees'* in Spanish and has two other features. *'Love Gambler,'* starring Joe Melen and *'The Valiant'* Ben Ames Williams' work in the works. Two Spanish shorts are also on the fire.

It had been planned to make French and Italian versions of *'Common Clay'* and shorts in these languages, but on an eleven-hour switch production was suspended. Hold-up was occasioned by idleness of execs whether to produce them here or in Europe.

## METRO'S TEST FAVORS DUBBING OF FOREIGNS

Hollywood, Sept. 5.  
Italian version of *'His Glorious Night'* first to be dubbed Metro since resumption of this method of foreign production, has satisfied the execs that economy in the foreign film points to an extension of dubbing.

Studio says that this edition stacks up well with direct shooting. All further Italian language films will be dubbed, Metro feeling that the market is not large enough yet to warrant separate shooting. Unique twist to future Italian production in the dubbing will be that the dubbers will be English, due to the closer resemblance of the languages.

Idea is to have a Spanish-Italian linguist on the set during the Spanish so that he may suggest change of dialog while shooting to get phrases that make for easier lip duplication.

## British Film Field

By Frank Tilley

## JAPANESE DON'T WANT TALKERS—2% ENGLISH

Tokyo, Aug. 26.  
All-talking pictures may be all right for the United States—and there be some who say different—but in Japan they are about three parts wash-out and one part train wreck. Dialog, even at its best, slows down the physical action which made Hollywood films all the berries for 20 years. And English dialog in Japan is understood by only about 2 per cent of the theatre audiences.

Every foreign film distributing company here is consequently abandoning the all-talker as rapidly as possible and endeavoring to substitute releases which will have a better chance.

**50 Wired Houses**  
Even the songs, says Horace T. Clarke, Eastern manager for Warner, don't help the pictures outside of Tokyo. When the words are not understood, songs merely slow up tempo. Tokyo has a pretty high percentage of English-speaking Japanese and the 5,000 little "foreign style" cafes throughout the city play little but American jazz on their gramophones. Thus a foreign screen song has been thoroughly plugged before it ever hits Tokyo and gets a pretty fair hand.

The needs of this market, said Clarke, demand scores and stories which are developed by action rather than dialog. Even subtitles tend to slow the action and hurt the film unless they are excellently drawn with music.

In illustration of his statement, Clarke asserted that the most popular picture shown in Japan in the last four years was *'Nobu's Ark'*, the last of the silent features. After it was finished, it was touched up with sound effects and given a full musical score. Thus, it lost none of its speed.

There are now 20 theatres wired with American and 30 with Japanese equipment. In addition to these there are 24 portable talking projection sets which are taken about the country, giving road shows in theatre or another. The last-mentioned give much greater distribution than would be possible if a house had to be specially wired for the purpose.

*"General Crack,"* with John Barrymore, is coming out here with one reel in "X version." This means that, whenever the picture opens his part, a sub-title will be shown, giving the words. At the same time the audience will be able to hear him clearly.

**Advance Info**  
There is one factor which takes the joy out of the talkies for those foreigners who can understand the story in the language. This is the situation of the Japanese bench. Even on silent films made by their own companies, the Japanese have an interpreter to tell them what the story is about. This is because the Japanese people, while 95% literate, cannot read their own language quickly enough to make ordinary titles serve.

For those foreigners who understand some Japanese the line of chatter handed out by the bench is sometimes more amusing than the picture itself.

*"Look, look, look!"* he will yell. *"He's going to kiss her. That is a foreign custom. Some persons say it's nice. Now he's taking her in his arms. They do that, too. Now he's kissing her. A-a-ah!"* The Japanese only discovered kissing as a social pastime about two years ago.

So far the Japanese motion picture companies have produced but 10 talkies. Most of these have been made by new concerns. The two big firms (Nikkatsu and Shochiku) have continued to distribute these but have kept their fingers out of the financial pie. They are conducting a policy of watchful waiting. They are able to supply most of the demand here (Japanese concerns have 85% of Japanese business; foreigners 15%), and they see no reason for rushing into the market. They do all. Why not wait until America and Europe have something which is pretty good before sinking their millions? There are some wise guys here.

London, Aug. 26.  
Geoffrey Wilmer, otherwise Melville, sent up for six months the 27th for peddling dope, made a dramatic speech from the dock and pulled all his acting stuff on him. But the dock stuff still the beans as to Wilmer's career.

This man hung on the fringe of film production here about 1922, but then he did not appoint himself a Major, as later he did. Heavy and impressive with the fem element, he never got by with men. For the last few years he appeared to live on his own wits and women's lack of them.

### 90 Degrees

Heat and a slump hit for a goal this week. Every place has taken a bad tumble. Even some of the night invitation premieres have drawn a thin crowd. Radio was fortunate in packing the Palace for *'Dixiana'* at \$9 and as much humidity as in Chicago. As the house came out fire bells were going and wagons rushing by. Worst of it, Dowling's *'Dixiana'* was burning 'em up already.

Native production got a break with *'Dawn Patrol'* (English), *'On Approval'* and *'Escape.'* These three are outside the quota class, and if the grade as well as the supply can be kept up, this field ought to be on the map shortly as a production center.

Second of these is Tom Walls' follow-up on *'Hookery Nook'* and is a better piece of work. Putting stage plays which he produced and ran for indefinite periods at Aldwych theatre gives Walls a big advantage, and he's certainly playing it right across the table.

British & Dominions, the Wilcox company with Wilcox, is working, seem closer than ever to Par. Apart from what Par may do in the studio on its own account, British & Dominions making Par's British needs for the coming season.

### Coming and Going

Conrad Veidt is here working for Dupon on *'Cape Forlorn,'* three-language talker.  
Ambrose Dowling left this 25th (Continued on page 57)

## Chaplin May Appear in Person With His Film to Open New U.A., London

London, Sept. 5.  
Joseph Schenck is reported arranging for the Charlie Chaplin picture, *'The Circus,'* to be world premiered with personal appearance by Chaplin at the United Artists theatre here.

United Artists theatre was formerly the Buchanan, in Leicester Square. It is due to open late in October.

## New Pictures Vary in Amsterdam This Week

Amsterdam, Sept. 5.  
Reception of new bills was spotty here this week. *'Sunny Side Up'* (Fox) was extremely successful at the Tuschinski, while at the Rembrandt Cinema British International's *'revue'* *'Hutch Hier Hiversum'* with Dutch dialog and songs interpolated, fared rather worse than indifferently.

Both films are in the musical revue manner.

*'The Black Watch'* (Fox) is current at the Roxy, and *'Girl from Havana'* (Fox) at the Royal Cinema, the latter making a mediocre impression.

*'Le Petite Chocolatiere,'* new, at the Central theatre, is first rate.

## Spaniard Learns How

Hollywood, Sept. 5.  
Jose Bohr, Spaniard actor formerly under contract to Sord-Art, is organizing his own production company to make Spanish features.  
Bohr has opened an office at Metropolitan studios.

### COAST'S SPANISH CO.

Hollywood, Sept. 5.  
Latin Productions starts its first Spanish talker next week, working title is *'Belle de Capistrano.'*  
Director is Leon De La Motte. Cast is all from Mexican opera, brought here for the picture.



# PLAYS ABROAD BOMBING

## 'British Quota' Idea for Canada Shapes as Land Development Deal

Developments in New York following the announcement of the Canadian-American Studios, Ltd., to make pictures in Montreal, largely with American talent, with an eye on the British quota law, were numerous Monday.

The National Better Business Bureau, after instructing its Montreal representative to investigate, reported that day its Canadian office had phoned to New York what it purports to be an interview with Ray Jackson, one of the studio venture's incorporators.

According to bureau executives in New York the C-A outfit is trying to raise an initial \$25,000 among small tradespeople, electricians and wage-earners.

Bureau executives in New York are especially interested in identifying Jackson, a Britisher by that name having done some stock promotion several years ago over here.

The Hays office Monday denied knowledge of any agreement between C-A and any of the Hays producer members whereby the Canadian outfit will produce English quota films for the Americans.

Both the Hays office and the N. B. B. reported inability to gather as much detail concerning the plans of C-A as correspondents.

With the exception of Jackson, they did not know the names of the incorporators, nor did their representatives report on the studio ceremonies claimed in the dispatches to have occurred the previous week end, with Montreal's mayor in attendance.

The Business Bureau reported Jackson in Montreal had evaded many questions put to him by its representatives.

George Jessel, one of the American luminaries described as attending the studio ceremonies, denied in New York that he was present; the angle being that it was one of those

(Continued on page 56)

## Par's Manchester, 1st Grind—Refrigerated House in Provinces

London, Sept. 9.

Paramount's latest deluxer, Paramount, in best part of Manchester, opposite Midland Hotel, opens Oct. 6 with "The Love Parade." House is 3,000 seater, with Western Electric equipment and largest Wurlitzer organ in the provinces. It will have an orchestra of 20 and the first refrigeration plant installed outside of London.

Prices will range from 30 to 75c. It will grind from Monday on, new in the provinces. No Sunday shows.

With opening of new cinema Paramount relinquishes lease of Theatre Royal, which it has had for the last four years.

New house will be under supervision of Earle St. John, gen. mgr. for all Paramount's English houses.

## RADIO PICTURES MAY SWITCH IN ENGLAND

London, Sept. 9.

Radio Pictures is in a huddle here with Gaumont British concerning the release of Radio product through that circuit.

Before the Radio subsidiary started in England all the Radio pictures played the Gaumont British circuit, due to their release via Ideal Films, subsidiary of Gaumont. Now Radio Pictures are held at a higher percentage than the 25 which Gaumont has set as its maximum, with one exception. Gaumont is said to have decided to change its rental scale in favor of Radio, as a consequence the Radio product is likely to go through Associated British, rival to the Gaumont British chain.

## 'DAWN PATROL' IN LONDON

At Dominion at \$4,000 Rental  
Weekly for House

London, Sept. 9.

Wardour Films headed by John Maxwell and Arthur Dent, has leased the Dominion theatre for three months. They have sub-let the house to First National-Pathé in which Maxwell is a director.

Theatre opened Sunday (7) with "The Dawn Patrol" (E.N.). Understood the rental arrangement calls for \$4,000 a week.

## RECOGNITION IN HOLLYWOOD

Vienna, Sept. 9.

Bruno Granichstaedten, well-known Austrian composer, has just returned to Vienna from Hollywood after four months with Metro-Goldwyn as composer on picture assignments.

"Whatever you may think of the restless life of America," he said in an interview, "one thing is clear. A good piece of work is quickly recognized and no restrictions are put upon an artist."

"One doesn't mind losing sleep if a piece of work has to be ready at a certain hour. Time is money more than ever before in Hollywood."

Granichstaedten is under engagement by Metro-Goldwyn to write music for "Lily" in which John Bowles and Evelyn Laye will play the leads, returning to the States in December.

## HAYS' AMERICAN REP LEAVING FOR BERLIN

Fay Allport, who the Hays Office has borrowed from the U. S. Chamber of Commerce, sails this week to intercede for American producers in the lock-out stands threatened abroad.

Allport will concentrate in Berlin, although the latest attitude of France in effecting an agreement with Germany, is admitted to be a last minute and unforeseen complication.

Everything, it is understood in New York, depends upon Allport's report within the next 30 days.

Gen. Hays when abroad is said to have decided upon an American as his rep in Germany rather than a native diplomat or influential attorney.

## B. I.'s Biggest Film

London, Sept. 9.

British International's biggest talker on the current release schedule, entitled "Murder," starts in simultaneous pre-release runs at the Regal and Alhambra Sept. 20.

Native production succeeds Universal's "Western Front" at Alhambra.

## WB Buys London Hit

London, Sept. 9.

Warner Bros. has the talking picture rights to "The Heat Wave," one of last season's London legit successes.

## Bonaire Leaves U

Paris, Sept. 9.

Claude Bonaire, who functioned briefly as chief for Universal here, has resigned.

He recently stepped into the place of Alexander Stein, who went over to Metro-Goldwyn.

## FOX AUSTRALIAN TAX SUG TYPICAL

Tariff Jumped to 30% on  
Hoyt Purchase, Killing  
Profit — Native Import-  
Free Production Forecast  
as Solution—Public De-  
mand Our Product

## NO-LIMIT FILM TAX

Sydney, Sept. 9.

A further development in the sale of Hoyt's Theatres to Fox interests by Williamson-Tait (reported in "Variety" last week), comes in the announcement that the Hoyt unit has in mind the production of local talkers next season, bringing a production staff from Hollywood.

The transaction removes Williamson-Tait from the Hoyt concern, since the entire W-T interest in Hoyt's is involved in the Fox sale. Sir George Tallis, former director in W-T and Hoyt's, disposed of all his interest. Fox taking over control, shares valued at \$5,000,000.

Williamson-Tait is exclusively left in its operations, but may link up with an independent group of picture exhibitors.

The Fullers are mentioned in connection with a merger move with Union Theatres, but this does not fall in with other circumstantial reports that Paramount will buy into the Union chain.

American capital looks like the salvation of the picture industry in Australia, where the business in all branches has been staggering under heavy taxation and business depression.

American theatre holdings in foreign countries are bombarding to the benefit of the latter in lending a direct impetus to starting up on Hollywood product. So much so, it is admitted within inner circles, that as a protective measure for their own overseas box offices as well as for foreign grosses as a whole, Hollywood will be forced to share its foreign activities with the strongest governments abroad, which are constantly elevating the hammer to tribute.

The latest instance of tribute exacting comes almost simultaneously with the Fox purchase of the Hoyt theatres in Australia, representative of 40% of the first run houses in

(Continued on page 56)

## RUIN FEARED BY EXHIBS IN NEW ZEALAND

Sydney, Sept. 9.

Exhibitors in New Zealand see only ruin ahead if the American distributors continue to refuse to supply pictures in that territory because of the Government's terrific tariff slug on foreign product.

It is admitted the British industry cannot supply sufficient material to keep the theatres open.

There is evidence that pressure of public opinion will ultimately compel the administration to relax its customs regulations and reduce the tariff.

Picture fans in New Zealand hold that American product is necessary to supply their entertainment, in the absence of adequate product from England or the rest of the world.

## Theatres Shut One Day in Buenos Aires—Censors Out with New Gov't

## Few Foreign Films

New York film buyers report very little stuff is coming from the other side for immediate placement over here.

Unless the foreign specials have something unusual most of the circuit picture experts won't even bother looking at it.

## HOW ENGLISH MISS AND WHY

Reasons for British pictures being poor and the improbability of their improving were given by a visiting English Journalist who concentrates on film work. He is reported quite some bird in his home town, London, and makes no bones about his observations.

Here they are:

British pride which makes the English producers so unwilling to learn or benefit from American made product.

Poor salaries.

Great year for detail in action that leaves nothing to imagination.

Peculiar situation at studios where men hold jobs not by accomplishing anything, but preventing others from doing things.

Too much social distinction between workmen.

Trying to do things too cheaply.

## DEMANDS FROM GOV'T BY CANADIAN INDIES

Ottawa, Can., Sept. 9.

P. J. Nolan, owner of the Avonlea, Rexy and Columbia theatres, Ottawa, has been elected chairman of the committee to organize a deputation of independent exhibitors to wait upon the Ontario government to press three requests.

They will ask for a further reduction in the amusement tax; relief from the government order that all theatres in Ontario must be fireproof structures by next May, and for the dropping of the government regulation providing for the protection of projection machine operators in four classes.

These demands were formulated at the meeting of independent exhibitors. The deputation will present the claims in three weeks.

## Outdoors Drew Away From Hague Theatres

The Hague, Sept. 9.

Public celebration of the 60th birthday anniversary of Queen Wilhelmina took the form of a great night carnival with a pageant of light in the streets and parade of illuminated floats on the canals.

This and warm weather resulted in poor attendance at the theatres, both legit and pictures, over the week-end. The theatre couldn't compete with the out-door shows.

New bills this week brings up a triangular rivalry. Aast opens with the first Dutch talker, "Halo Hillversum," the Holland City theatre has the premiere in the Netherlands of Fox's "Sunnyside Up," and the Passage the first local showing of Paramount's "Love Parade."

## In Dutch!

The Hague, Sept. 9.

"Shouttooncel" doesn't look it, but is the Dutch version of the London piece, a success there at the Lyric. "The Murder on the Second Floor."

Holland adaptation is by Von der Horst. In the cast are Esther de Boer an Ryk and Arnold and Eerman.

Buenos Aires, Sept. 9.

Buenos Aires carried on during the climax of the revolution, with all theatres open Friday night (6), when the demonstration started. In spite of the declaration of martial law, Universal's "King of Jazz" opened to capacity at the Paris theatre while outside crowds surged back and forth unaware whether the President Irigoyen government had fallen or not.

The revolt broke the following day (6) when the insurgent leaders put the government in the hands of a military junta (interim council of administration), which advised the closing of all theatres.

Sunday (7), Irigoyen was forced to resign and the theatres reopened. Streets were crowded with excited citizens and all the picture places did big business, with the Paris cinema field to overflowing.

Fox released "Such Men Are Dangerous" (E.N.). This is common to all as ushering in a new era for the republic.

Yesterday (8), the town went into celebration during the ceremonies of swearing in the new government. This is the first time that the people as ushering in a new era for the republic.

Feeling is that the country is now under a patriotic regime, with the new ministry drawn from all parties. The old congress has been dissolved and the old cabinet members have fled. The ex-president has taken sanctuary in the provinces.

## No Censoring

Buenos Aires lived through a hectic week, but despite the turmoil public service carried on. Street railway and bus lines continued on schedule. Taxis were filled with sightseers making trips to the scene of the revolution. Revolutionists took the Government House by storm.

The revolution, for one thing, has cancelled screen censorship. The municipality of Buenos Aires last week accepted the proposed picture censorship as determined by the government, but this action turned out to be the swan song of the commission which had in charge. With the success of the uprising, the body was scattered and its action voided.

Reports to the New York "Times" were transmitted from Buenos Aires by phone, the daily explaining that a military censorship had been established Saturday and Sunday (7). According to the "Times," ex-President Irigoyen was held in a military prison.

## First Italian Tongue Film in Rome Par-Made; Native-Made Following

Rome, Sept. 9.

Looks at the moment as though Paramount will win the race with native producers to be first in the field with a talking feature in Italian.

Paramount is reported ready to open a native tongue picture in Rome between Sept. 15 and 20, using a production made in the Joinville plant near Paris. Title not disclosed.

Trade gossip is that Pittaluga will not mix with large production of "Nero," starring Petrolini, until early in October.

Meanwhile the field for sound product is widening. Three more houses have been set up in Rome including the Imperial on the Corso. Other cinemas have contracts in the offing.

## Shuberts German Actress Berlin, Sept. 9.

Shuberts have engaged Olga Tschwchowa, films, for "Die Wunderbar" and "Meine Schwester Und Ich."



# 'Anybody's Woman,' \$65,000, Big; 'Call of Flesh' at \$31,500, Near Red

Chicago, Sept. 9. A terrific \$65,000 went to the Chicago with "Anybody's Woman." Much was expected and they guessed right. When it opened at the CHI, it was practically dated for a holdover at the Oriental. It got it, and at the Oriental started off at a fast pace.

The Oriental last week was dangerously near red at a faint \$31,500 for "Call of the Flesh." This house finds it extremely difficult to maintain a steady patronage and business drops brutally at the first sign of weakness in entertainment.

Following a short run at the Woods, "Little Accident" was shoved in the vaudeville Palace, where it turned out as a better than average grosser. Biggest selling point here was its "pink" ticket from the censor board, meaning for "adults only." State-Lake and R-K-O rival variety house, continued its fall climb, passing the Palace by \$400.

**"Clay's" Record**  
After six weeks at the Roosevelt, "Common Clay" finally—scrambled, but at a pace only slightly diminished. Picture was the biggest thing for this house in many months, with the femmes rushing each other at the b.o. "Anybody's War" opened in midweek, but only a fair pace. Grosses were about \$25,000, something startling once, looks like only a moderate stay.

"Animal Crackers" took a legitimate dive at the McVickers. Word-of-mouth is helping this one, with reviews showing hesitation.

"Eyes of the World" died at the United Artists and scrambled after one week. "Dixiana" opened nicely at the Woods and shows fair promise.

**Estimates for Last Week**  
Chicago (Public) (1,000; 25-40); 50-75-85—"Anybody's Woman" (Par). Stage show. House has picked up tremendously last two weeks, rising more than 20 grand in that time. This slicker was gala b.o. Lived up to its promises all over the line. Recognized as pinch for hold-over from start. Tremendous \$85,000 here, and then into Oriental for 2d week.

McVickers (Public-B. & K.) (1,100; 50-75-85)—"Animal Crackers" (Par). After first week of \$40,000, second week solid, \$35,000, excellent. Still showing fine strength.

Monroe (Fox) (1,000; 25-40); "Good Intentions" (Fox). 2d week since reopening, with pace dropping somewhat. Picture in 2d week run. Only fair at \$3,900.

Oriental (Public-B. & K.) (2,000; 50-75-85)—"Call of Flesh" (M-G). Stage show. Another week, just on the edge of the red this time, at \$31,500. Picture panned badly, with stage show containing nothing.

Orpheum (Warner) (750; 35-50-65)—"Let Us Be Good" (Par). 3d week run, but held up fairly well. At \$4,500 will do. House closes this week for remodeling. New front new houses, new box office, removal of house posts. Should take about two weeks for the job.

Palace (R-K-O) (2,000; 75-85)—"Little Accident" (U). Vaude. Week's fine gross at \$21,500, due to flicker stage show. Has local rep as hot stuff, due to censor ruling, while the stage had Wiley Ford, local hero.

Roosevelt (Public-B. & K.) (1,500; 50-75-85)—"Anybody's War" (Par). Notices were mixed somewhat on this one, with business showing signs of weakness. For first two opening days holds no strength at \$7,800.

State-Lake (R-K-O) (2,700; 35-50-75)—"Storm" (U). Vaude. Bet rival Palace for the 2d week, last week, and at the figure \$21,700 represents a theatre that after a brutally weak summer is coming back strong into the money.

United Artists (Public-U. A.)—"Eyes of the World" (U. A.). Didn't pan badly at all, but the picture panned pretty generally, with exception of tab "Times," which gave the highest rating. Settle in and out, at \$14,500; very bad for current week. "Follow Thru" (Par) circled.

Woods (R-K-O) (1,200; 50-75-85)—"Dixiana" (Radio). Opened nicely at \$15,600. Start big, but pace has been sliding in the 2d week. Extra appropriation of \$10,000 used for exploiting.

## P. P.'s East

Hollywood, Sept. 9. Jack Oakie, Mitzel Green and Lilian Roth left for the east last night for personal appearances. Oakie and Miss Green are booked with Public, and Miss Roth with R-K-O.

Opening dates are: Oakie, Sept. 11, Buffalo, Chicago; folk Miss Green, Sept. 18, Paramount; Brooklyn, and two weeks following; Miss Roth, Palace, Chicago, for six-week vaude route.

## Sizeable Figures for Detroit, With \$49,000 for 'Woman' at Mich.

Detroit, Sept. 9. Cooler weather with Fox and Michigan benefiting most. State Fair Week and 100,000 out-of-towners.

Theatres did not play up to that mob, but might have boosted grosses if they had. Surprising to pass up a chance to tie up with the biggest outdoor event of the year.

**Estimates for Last Week**  
Michigan—"Anybody's Woman" (Par) (4,000; 50-75-85). Good stage show. Picture sold as risqué type; \$49,000.

Fox—"Last of Duanees" (Fox) (5,100; 15-25-60). This town goes for Westerns. It did better than the McCormack picture week before.

Flahe—"Bright Lights" (WB) (2,300; 35-50-75). Fair picture and good stage show; \$25,400.

R-K-O Downtown—"Dixiana" (Radio) (2,700; 15-25-50). 2d week satisfactory. First week about \$18,000. Week picture expected to play for one week only. "Little Accident" followed. Six days of "Dixiana." \$12,000.

United Artists—"Eyes of the World" (U. A.) (3,000; 50-75-85). Right picture. "Follow Thru" Saturday; \$11,900.

Paramount—"Animal Crackers" (Par) (3,000; 35-50-75). Very good fair picture. Good stage four weeks; \$23,900.

State—"Moby Dick" (WB) (3,000; 35-50-75). Good picture, good carriage trade. May stay three weeks, but probably two enough; \$15,800.

Madison—"Romance" (Metro) (1,700; 35-50-65-75). After fair week at Michigan only fair here; \$8,500.

## M'CORMACK FILM \$7,000 LOW IN INDIANAPOLIS

Indianapolis, Sept. 10. (Draw pop. 450,000)  
Weather, fine

Normal first time in nine months as result of showing of best pictures available.

Heavy out of town attendance at state fair last week helped, particularly the Circle and Lyric. Cooler weather too.

**Estimates for Last Week**  
Indiana (Public) (1,133; 35-50-65)—"Moby Dick" (WB). Stage show. Splendid at \$24,000.

Circle (Public) (2,500; 25-50-60)—"Anybody's War" (Par). Heavy fair picture. Good grosses; \$18,000.

Ohio (Public) (1,400; 25-35)—"Nan McGrew" (Par). Good week as for picture, but not as hot as expected, appointing at only \$2,800, considering Kane broke record few weeks ago at Indiana with personal appearance.

Palace (Loew's) (2,800; 25-35-60)—"Call of Flesh" (M-G). Good at \$15,000.

Apollo (4th Ave.) (1,100; 25-35-50)—"Song of Heart" (Fox). With McCormack, at \$7,000, disappointed.

Lyric (4th Ave.) (2,000; 25-35-50)—"Last of Duanees" (Fox). Vaude, gross \$10,200. Pictures draw rather than stage show.

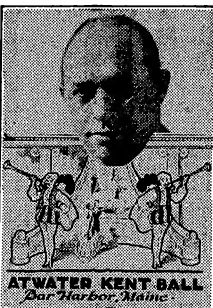
## Aladdin, 1,500 Seats, to \$11,000, Beat New 2,000-Seat Par's 1st Wk.; \$7,000

Denver, Sept. 9. (Draw. Pop. 400,000)  
Weather, cool

This weather is hard on the miniature theatre right for the film. Aladdin, indie house, the brightest talker. Preview of McCormack spoken by Catholic sisters and priests was a great stroke by Harry Huffman. Word of mouth advertising resulting helped make the picture big enough to hold the picture over.

Paramount opened with "Let's Go Native" and ran only two shows on the opening. Backed both times. People impressed with the act but not so much with picture. Not so good for opening house.

Ted Mack and his stage band and show went over big, helping to keep gross at Denver where it belonged. Labor was down. America setting back to normal, after being off for several weeks.



## CLIMAX

This season, one of the most brilliant at Bar Harbor, was climaxed by the Atwater-Kent ball, which a featured MEYER DAVIS orchestra played under the direction of Phil Solari, favorite of the social elite along the Atlantic seaboard because of his inimitable interpretations of Continental and American song hits.

## 'CRACKERS,' \$20,200, IN MINN., REST N.S.G.

Minneapolis, Sept. 9. (Draw. Pop. 500,000)  
Weather: Favorable

State Fair factors, holiday and favorably weathered off-set the handicap of comparatively weak attractions, bringing a return of prosperity to the local theatre this week after seven days' absence.

Outside of "Animal Crackers" at the Century, nary a screen offering to the local theatre, even Average quality tar under par.

"Animal Crackers" proved itself a worthy successor to the Marx Brothers' previous ten-strike, "The Cocoanuts," by knocking 'em for a box office goal. It gave the Century week of its biggest week, eclipsing "Western Front," and holds over.

**Estimates for Last Week**  
Minnesota (Public) (4,200; 75-)

"Sap from Syracuse" (Par), and Public unit stage show, "Blue Mill." Heavy first three days but fell off \$27,700. Good.

Century (Public) (1,600; 75-40)—"Animal Crackers" (Par). Enormous draw. Some corking tie-ups; \$22,000. Immense. H. o.

State (Public) (2,500; 60-80)—"Last of Duanees" (Fox). Seemed to please moderately well. Shorts. \$10,500.

R-K-O Orpheum (2,850; 50-75)—"Shooting Straight" (Radio). Vaude. Richard Dix picture old-fashioned dried-in-the-wool meller, but satisfied. Acts won favor. House attracted for State Fair visitors, as usual. Four performances daily. Instead of usual three, throughout week. Splendid early part; considerable drop for rest of week. \$16,000. Fine.

Lyric (Public) (1,200; 40-60)—"Queen of Sheba" (Par). Over nicely; \$6,000. Very good.

Aster (Public) (900; 35-50)—"Silent House" (M-G). Good picture. Picture of early-day Indian life hardly jazzy enough to pull in modern-day \$1,500. Not so hot.

Granite (Public) (1,100; 35-50)—"Swanson's Night Out" (Fox). 1st half, "Blushing Brides" (M-G-M), 2d half, 2d loop runs. \$4,000. Splendid.

**Estimates for Last Week**  
Huffman's Aladdin (1,500; 35-50-75)—"Song of My Heart" (Fox). Exceptional gross for 1,500-seat house not opening until 2 p. m. \$11,000. H. o.

Paramount (Public) (2,000; 25-35-50)—"Let's Go Native" (Par). Lot of paper for opening week held gross down to \$7,000.

Denver (Public) (2,300; 25-35-50)—"Hiss and Yowl" (Par). Up little to \$20,500.

Tabor (Bennett) (2,200; 25-35-60-75)—"Conspiracy" (RKO). Picture didn't draw but stage act helped. \$6,300.

America (Huffman) (1,500; 20-30-40)—"Let's Go Native" (Par). Milton Sills and Dorothy Mackall popular here. Gross up 50% over previous week. \$4,600.

Rialto (Public) (1,400; 25-35-50)—"Big House" (MGM). 2d, final week. \$7,500.

# Century, Balto, All Sound \$21,000, Doesn't Miss Stage Shows at B. O.

## Dog Races Again Hurt Louisville's Grosses; Tie-in on 'Good News'

Louisville, Sept. 9. (Draw pop. 500,000)

Weather, warm

Loew's staged the biggest advertising and exploitation hook-up ever tried here in an effort to hold up the excellent grosses of the past few weeks. "Good News" in spite of this, opened weak, but every other house in town was similarly affected by the dog races and aggression on the Ohio river, in Indiana. Nearly 25,000 people were on hand for the opening night. Theaters improved generally and continued better through the remaining five days.

Polling a huge gross with "Dancing Sweeties" the Alamo tried hard to do-as-well-with—"Last of Duanees" but the crowd went as before for the holder of a lucky coupon, fell below the previous week.

John McCormack was somewhat disappointing in "Song of My Heart." Audiences were sharply divided in the class-10c. unit on this film. Those that liked it applauded the lyric tenor after each selection while many were apparently bored with the drags they walked on him. Business steady but not exceptional at Strand.

The last week's split-week bills at the Brown pulled as well as any team of first-run that have played in town, but the crowd during the past 10 weeks. Both the Rialto and the Mary Anderson again had the breaks with two good films and the crowd was better than for some time past.

George Laffel, president of the musicians' local, intends to reopen the Walnut theatre Sept. 13 with first-run sound pictures at the low-price but the class-10c. unit. At 10c, 15c, until five, and 25c. from one until closing. Walnut is Western Electric equipped and okay for sound. This time George will lay off sexy and freak attractions.

"Inga" ruined him after playing night to record maximum gross. Theaters and he had to close. House dark for last three months.

**Estimates for Last Week**  
Alamo (4th Ave.) (1,100; 15-25-40)—"Last of Duanees" (Fox). Good. O'Brien brought children back here in place originally played by the Famous Players. Grossed \$10,000. Comfortable, \$7,700.

Mary Anderson (R-K-O) (1,357; 30-40)—"Song of My Heart" (Fox). Best draw for this house in year and a half. Soared to \$6,200.

Brown (Brown) (1,550; 15-25-40)—"What a Man! (Radio)" 1st half. "Inside the Lines" (Radio) 2d half. Best of two-a-week bills and returns steady. \$10,000.

Rialto (R-K-O) (2,340; 30-50-75)—"Queen High" (Par). Set to go. "Good News," but fair at \$4,800.

State (Loew-U. A.) (3,352; 35-50-75)—"Good News" (Par). Sixty-first downtown windows tied-in on this one; also sheet and record counters in dime and music stores; two national stars. Fox 15c. Ideas, stage band and act features have turned the trick.

"Outside the Law" at the R-K-O Orpheum. This house, long advertised as R-K-O Pantages, is now a double-bill as the Orpheum. The Fandango will be thrown aside owing to a lease clause on the building. "Settled out of court."

**Estimates for Last Week**  
Broadway (Public) (2,000; 25-35-50)—"Outside the Law" (U. A.). Good holds here; \$13,100.

25-50—"Outside the Law" (U. A.). Blue Moon (Hamrick) (650; 25-30-75)—"Sailor, Behave" (WB); \$10,000.

Rialto (Fox) (1,200; 25-35-50)—"Manslaughter" (Par); \$15,500; bad.

**Estimates for Last Week**  
Broadway (Fox) (2,000; 25-50-75)—"Last of Duanees" (Fox). Program western week, 1st exploded and the b. o. flicker climbing up. Big first week.

Animal Crackers" at the Par. Animal connected. So did "Anybody's Woman" at the Public Rialto, getting that house more than usual. Fox (R-K-O) (5,000; 25-50)—"Outside the Law" (U. A.). Above average underworld. Vaude; \$10,000.

United Artists (Parker-Fox) (1,200; 25-50)—"Song of My Heart" (Fox). Got away to standing room and good for run. Well exploited; \$8,000.

Rialto (Public) (2,000; 25-50)—"Swanson's Night Out" (Fox). Clipped heavily with class audience; \$11,600; good for this house.

Musical Box (Hamrick) (2,000; 25-50)—"Sailor, Behave" (WB). Comedy had fair week; \$2,500.

Baltimore, Sept. 9. (Draw. Pop. \$50,000)  
Weather, fair

New season is on. Eleven first-runs, including two tab-stage show houses, one caviar cinema and a deluxe. Grosses may fluctuate, but competition is keen.

Remarkable showing of the Century minus orchestra and stage show. Notable. Grosses with all-wire policy reveal largest consecutive week grosses of year at this house. House is being fed the cream of Loew-controlled releases here (Metros) and result seems proof the picture is the thing that counts.

Stiff outdoor competition here last week. Veterans of Foreign Wars held national encampment here Monday. Played with parade, stadium games, etc., that hurt indoor amusement. Added was the two-day engagement of Sello-Floto Circus.

Century topped with "Good News," and Stanley-okay, with "Dawn Patrol." Fair reopened as combo tab-stage show and first-run picture house, had "Borrowed Wife" for run.

**Estimates for Last Week**  
Century (Loew), "Good News" (3,200; 25-50)—Really good news at b. o. V. V. parade hurt; circus also dented b. o. on holdover. Liked. Satisfactory at \$21,000.

Stanley (Loew), "Dawn Patrol" (3,000; 25-50)—Big publicity campaign got this one off to good start; 1st week. Competition considered, very good.

New (Mechanic), "Common Clay" (2d week) (1,500; 25-50)—\$18,000 1st week and \$12,000 on holdover. Excellent.

Keith's (Schreiber), "Manslaughter" (Par) (2,000; 25-50)—Consistent at \$12,000.

Valencia (Loew), "Numbered Nines" (WB)—First run just fair; \$2,400, below par.

Rivoli (Wilson), "Hell's Island" (2,100; 25-50)—1st week after two-week run. Fair. Good opening week at \$2,200.

Palace (Jerome), "Borrowed Wife" (2,000; 25-50)—Good opening week of opening days at Century; \$3,900.

Stage show featured over screen. Flamingo runs, however. Opened previous. Seven-day week, \$10,000. Good.

Silent "Enemy"—Reopened after summer shutdown. Over \$1,000. Held over.

"Big Boy" (1,572; 35-50)—Reopened as deluxe house, feeding uptown Met. Johnson film failed to deliver. Just a week at \$5,000.

## PAR IN PTLD., \$18,500, VERY BIG; LEAD TOWN

Portland, Ore., Sept. 9. Big Round Up at Pendleton (200 miles away) last week drew about 25,000. Stage show, 1st week, 1st print on this burg's b. o. grosses. Pendleton Rodeo is the one attraction. Many months of study before graduating. They know their exploitation, tie-ups, connecting with horse talent, working up the old enthusiasm.

United Artists got the big play last week with McCormack's "Song of My Heart" (R-K-O). Big first week, b. o. flicker climbing up. Big first week.

Animal Crackers" at the Par. Animal connected. So did "Anybody's Woman" at the Public Rialto, getting that house more than usual. Fox (R-K-O) (5,000; 25-50)—"Outside the Law" (U. A.). Above average underworld. Vaude; \$10,000.

United Artists (Parker-Fox) (1,200; 25-50)—"Song of My Heart" (Fox). Got away to standing room and good for run. Well exploited; \$8,000.

Rialto (Public) (2,000; 25-50)—"Swanson's Night Out" (Fox). Clipped heavily with class audience; \$11,600; good for this house.

Musical Box (Hamrick) (2,000; 25-50)—"Sailor, Behave" (WB). Comedy had fair week; \$2,500.



# 'Office Wife' Got Mastbaum \$51,000; Par's 1st of Own in Philly 'Grumpy'

Philadelphia, Sept. 9.—Last week started out pretty hot but after that, particularly during the hot spell Tuesday, Wednesday and Thursday, others kept up the good work.

Among the latter was the Mastbaum, which reported \$51,000 for week, and without names on the stage bill. That sounds a bit high, but there is no denying the fact that the Mastbaum is a high and low sex stuff. That and the holiday business turned the Mastbaum figure is a trifle optimistic, that it was the house's best week in some time, better than the figure of the previous week with Eddie Cantor as stage headliner.

The Earle had a fine week at \$35,000. Quoted for the \$35,000 from Syracuse and usual stage show. This is considerably better than mid-winter average and \$4,000 up over week before.

The Boyd had a miserable showing with \$12,000 for Johnson's "Big Boy" Friday and Saturday. The critics called it Johnson's best work in some time, crowds did not come, and it is likely to be a flop. The picture was taken for the fourth and final week of "Common Clay" at the picture house.

The picture was taken for the fourth and final week of "Common Clay" at the picture house.

"Western Front" slumped badly Tuesday and of the first week, and got under \$6,000 in final three days there.

Stanley engagement not what was hoped from the picture's big business at the Chestnut in the summer. "The Bad Man" followed and reported \$10,000 in first three days, despite very adverse notices. Carlton got around \$5,000 for "High" (1st week), and the average. Without the holiday influx it would have been a poor record.

"Romance" brought in "Grumpy" Friday, and reported around \$2,000 in the first two days. It was the first of a series of pictures mounted to be shown at this little indie house.

This week's lay-out of pictures includes "Three Faces East" at the Mastbaum, with no outstanding stage headliner. Moby Dick, opening strongly at the Boyd Friday, "Sins of Children," plus stage headliner "The Bad Man" at the Chestnut, "Common Clay" at Karlton and Palace (in addition to neighborhood, and "McMack's" "Song of My Heart" at Fox. "Dixiana," coming to the Stanley, "Old English," coming to Fox and opening at the Earl's (legit) as Paramount Keith's with, in all probability, "Animal Crackers" be big for the coming week. Last names scheduled for Sept. 23.

**Estimates for Last Week**  
Mastbaum (4,800; 35-50-75). "Old English" (1st week). Story had plenty of publicity and picture clicked powerfully. Claim for \$51,000.

Boyd (2,400; 35-50-75). "Bad Man" (FN). Opened Wednesday and reported \$10,000 in first three days. "Western Front" slumped and got around \$6,000 in last three days.

Earle (2,000; 35-50-75). "Big Boy" (WB) (final week). Disappointment despite good notices. Only \$12,000. "Moby Dick" (1st week). "Swing High" (Pathé). About \$5,000, just above average, thanks to holiday.

Carlton (600; 40-75). "Common Clay" (Fox) (4th week). OR to \$37,000 in 4th week. Fine, consistent run.

Stanley (1,700; 35-65). "Big House" (G-M-M) (7th week). Up again to \$11,500. Held for 8th week. Earle (2,000; 35-65). "Ray from Syracuse" (Fox). Good picture and usual stage bill with holiday influx. Claimed \$25,000 on week, jump of \$4,000.

Arcadia (600; 50). "Grumpy" (Fox). Opened Friday. First of a series of first runs. Paramount for this small house: \$2,000 in two days.

## Pit's All-Girl Band

San Francisco, Sept. 9.—San Francisco's first all-woman orchestra in a downtown theatre has been installed by W. B. Wagon in his Embassy.

Three girls who have been appearing on radio programs as the "Three Girl Friends," Wagon has five more.

## 'Grumpy' to but \$9,000 in Providence, Says Mob Didn't Go—Class Only

Providence, Sept. 9. (Draw. Pop., \$15,000)

**Weather:** Fair  
Another spotty week. Loew's State and Paramount did again with Loew's close to \$20,000 on "Call of the Wild" and "Paramount \$15,000 with "Animal Crackers."  
"Shadow of the Law" at Majestic next best. Other houses low.

**Estimates for Last Week**

Loew's State (3,500; 15-50)—"Call of the Wild" (2nd week). Good. Including all-barker combs. \$20,000 reported. Good.

Paramount (2,200; 15-50)—"Animal Crackers" (FN). Some of local fans liked picture so well they saw it twice. Excellent at \$15,000.

Majestic (Ry.) (2,200; 15-50)—"Shadow of the Law" (2nd week). Pretty well despite competition; \$12,800.

R-K-O Albion (2,500; 15-50)—"Grumpy" (Par). Feature got class trade only. Claimed in \$9,000.

R-K-O Victory (1,600; 15-50)—"Storm" failed to draw. \$7,000 reported. Below average.

Earle (Warner) (1,500; 15-50)—"Common Clay" (Fox). Vaude. Feature here two weeks ago at another Fox house and held up well. Brought back but net at \$4,000.

## PENN'S \$39,500 AGAINST STANLEY'S LOW \$20,500

Pittsburgh, Sept. 9. (Draw. Pop., 1,000,000)

**Weather:** Warm  
Garbo against Johnson last week and the big Mammy man ran second.

"Romance" mopped up at the Palace, off \$39,500, not far away from Johnson's "Big Boy" gave the Stanley its second bloomer in as many weeks, with poor \$20,500.

Locally favorable notices and a salvo of braves for return of Johnson to stage manner. "Moby Dick" turned at the Earl's in 24 week, getting slightly under \$7,000 for five days. "All Quiet" open following \$2 run at Pitt this summer. Harris also took it on chin with "The Storm" at \$4,000.

Out in the week, Paramount stage presentation. Another downtown site to feel that midriff sinking was Aline where combs of "Queen High" on screen and Gene Dennis, billed as "psychic wonder," on stage, couldn't better \$7,300.

"The Storm" (U). Took drubbing from critics, and here lately so-called to Dick Powell, m. c. stage. Sheridan Square also picked up noticeably with "Outside the Law" (WB) (3,200; 25-50-60).

**Estimates for Last Week**  
Aline (Loew's) (1,900; 25-50-60)—"Queen High" (Par). Warner and Gene Dennis on stage couldn't help much; \$7,300, pretty unimpressive in a holiday week.

Enright (WB) (3,700; 25-50-40)—"Sailor, Behave" (WB). Pretty far from on Oliver and Johnson, but able to do better and slightly profitable at \$12,000. This is probably due more to stage, where Dick Powell is again holding forth.

Harris (WB) (1,800; 10-20-40)—"The Storm" (U). Took drubbing from critics, and here lately so-called to Dick Powell, m. c. stage. Sheridan Square also picked up noticeably with "Outside the Law" (WB) (3,200; 25-50-60).

Penn (Loew's-A) (3,300; 25-50-60)—Garbo on marquee and everything's "Romance" (WB). Sound natural and \$39,500 would look good anytime, anywhere.

Sheridan Sq. (Radio) (1,300; 25-50-60)—"Outside the Law" (U). Rated better than average under-world melo. Okay at \$4,000.

Al Johnson, despite generally favorable notices for his first picture in first four weeks. "Big Boy" couldn't do better than was \$20,500.

Warner (WB) (2,000; 25-50-60)—"Moby Dick" (WB). Off in 24 week. Under \$7,000 for five days. Off to good start in first week but took to skids early, exiting after five days for pop-price run of "All Quiet" (U).

## June Clyde's Wedding Date

Los Angeles, Sept. 9. June Clyde, ex-K-O player, marries Thornton Freeland, U. A. director, Sept. 12 in Hollywood.

## NEWARK MILD Nothing Big in Grosses Last Week Fox Reopens

Newark, Sept. 9. (Draw Pop, \$50,000)

**Weather:** Fair  
Fox reopening with "Common Clay" and Proctor's with "Rain or Shine" gathered most last week. "Animal Crackers" (25-50-65). "Man Trouble" (FN). Stage show. Could do better: \$12,000. 15-25-35-50. "Let Me Be Gay" (Metro). \$7,500.

Loew's State (2,800; 35-50-60). "Way Out West" (Metro). Vaude. Not so hot; \$12,500.

Mosque (WB) (3,281; 25-50-65). "Big Boy" (WB). Johnson couldn't beat \$14,200.

R-K-O Proctor's (2,650; 25-50-60). "Rain or Shine" (Radio). Vaude. Publicity brought four shows a day until Thursday; \$20,000; good.

## FOX'S RESTORED 35-60 SCALE IN WASHINGTON

Washington, Sept. 9. (Draw Pop, \$50,000)

**Weather:** Hot  
John McCormack's advent in the picture at the Fox caught \$31,500. Gross at restored 35-60 scale would have been higher. Other shows did pretty well.

"Manslaughter", first Par to go into the R-K-O house, did rather well, showing audience plenty to the Columbia and held over; "Oh, Sailor Behave" not any too forte at the Met, and same for "Push Over" (Earle's).

"One Night at Susie's" about the same.

**Estimates for Last Week**

Columbia (Loew) "Romance" (M-G) (1,232; 35-50). Loew afraid to fix this picture up for fear of breaking the charm. Held over to pieces, but still the fumes close in droves; \$15,500.

Earle (Warner) "One Night at Susie's" (FN) (2,244; 35-60). Down again, \$9,000.

"Push Over" (Earle's) (1,500; 35-60). Stage show (3,434; 35-60). Box office at \$13,500.

Met (Warner) "Sailor, Behave" (WB) (1,588; 35-60). House still down, though comeback is looked for currently with Johnson's "Big Boy" last week, allowing for holiday, \$5,500.

Palace (Loew) "Dough Boys" (G-M) (2,385; 35-50-60). Stage show (2,385; 35-50-60). Bustle in the box office gets about same; \$20,000.

R-K-O Keith's "Manslaughter" (1st week). \$10,000. Favorable comment; \$15,000.

## 350-SEAT \$2 HOUSE U. A. Opening "Abe Lincoln" in Former Central, Chicago

Chicago, Sept. 9.

United Artists will shortly open the city's first 2 picture house. The Central, formerly the Central, seating 350, will be called the PUNCH and Judy.

"Abraham Lincoln" is its first 32 film.

Seating has been cut to 350. Around \$75,000 reported spent remodeling.

Policy and owners of the new house come as a surprise to the local exhibitors, who have considered the spot for pictures. It's on Van Buren street southeast of the loop.

## Menjou's French Film Fails to Draw Montreal's French; \$11,000, NSG

Montreal, Sept. 9. (Draw Pop, 600,000)

**Weather:** Fine  
Last long week-end holiday of year which started here didn't help local exhibitors who considered the spot for pictures. It's on Van Buren street southeast of the loop.

Palace topped the town with good gross of \$17,000 on "Animal Crackers." Picture got big bally-hoo.

Capitol again took a flyer with a night (29) and appearance of "M. Parkes" with Menjou. While doing better than its first venture, a couple of weeks back house did not get very good business held at around \$11,000.

Curiosity brought in femmes but since mostly English-speaking at first-run houses, not enough to tilt gross. "Queen's High" at Loew's, with vaude, good filler and got \$13,000. Little box office held.

Under previous figure at \$9,000 on H. O. C.

## 'Angels' Breaks Criterion's High, \$20,014, 4th Wk.; 'Crackers,' \$62,500, And 'Lincoln' to Capacity, \$18,400

## Western Duane's \$15,000 Lead 'Animal' \$13,100 In Seattle Average Week

Seattle, Sept. 9. (Draw Pop, 450,000)

**Weather:** Cooler  
Average attractions last week.

**Estimates for Last Week**

"Animal Crackers" (Par) (2,100; 25-60)—"Animal Crackers" (Par). Good comedy with laughs. Good comedy never misses. Good bid; \$13,100.

5th (Fox) (1,500; 25-60)—"Last of Duane's" (Fox). Good ordinary western set to words. Fair; \$15,000.

Fox (2,500; 25-60)—"Good News" (Metro). 24 week and weak; \$5,500.

Blue Moose (Hamrick) (950; 25-60)—"Ladies Must Buy" (Colo). Fair; \$3,500.

Musie Box (Hamrick) (1,000; 25-60)—"Gladys" (WB). Publicity stories helped. Good; \$7,500.

Liberty (Jensen-von Herberg) (1,100; 25-60)—"Wide Open" (WB). Okay; \$5,800.

Calisium (Fox) (1,800; 25-60)—"Call of Flesh" (Metro). Good; \$4,600.

Met (Pub) (1,200; 25-60)—"Queen High" (Par). Bad; \$3,000.

Orpheum (WB) (1,000; 25-60)—"Outside the Law" (U). Okay. Vaude good; \$11,900.

## 'DOUGH BOYS' FUNNY IN K. C.; GOOD BUT \$12,500

Kansas City, Sept. 9.

Holiday with preceding Saturday and Sunday gave the theatres a good week, but after that things were not so fortunate.

Mainstreet with "Little Accident" and good stage show did well all the while with the other first runs trailing.

Gaiety, formerly burlesque, opening recently as a picture house with smoking and picture house comedy ran true to prediction. It closed Tuesday.

**Estimates for Last Week**

Loew's Middle—"Dough Boys" (MGMA) (4,000; 25-40). Buster Keaton never box office here and this time no exception although the reviewers agreed picture house comedy he has ever made; \$12,500.

Mainstreet—"Little Accident" (U) (3,200; 25-40). Although the farce was given a "pink" in Chicago it had no trouble here, and drew good reviews. Vaude; \$23,400.

Newman—"Manslaughter" (Par) (1,800; 25-50-60). Business gratifying. Nicely spotted publicity; \$11,000.

Royal—"Man From Wyoming" (Par) (840; 25-40). A shift sent Title did to replace "Common Clay" (WB) (1,000; 25-40). Trade off; \$4,500.

Pantages—"Sea Bat" (MGMA) (2,200; 25-40). M. Idea on stage. Good; \$5,800.

Neighborhoods all did better.

**Estimates for Last Week**

Palace (FF) (2,700; 40-75)—"Animal Crackers" (Par). Marx Brothers were fire in this town. In high at \$17,000.

"L'Enigmatique M. Parkes" (Par). Adolphe Menjou speaking native French in this French city ought to have gone big, but could not better \$11,000. Not so good.

"Border Legion" (Par). Better than usual and good vaude rated better gross above ordinary. \$9,500.

Roxey (Ind) (600; 50)—"Throat of Fire" (Hoch). Excellent at \$4,000. H. O. C.

With the three big weekly change houses shipping from \$5,000 to \$20,000 and a stage week, "Hell's Angels" by just an extra grand makes itself the spectacular item. It's \$30,014 at the Criterion breaks all records for the past 31 years at that house, according to B. O. For. The picture's sister sister, Gaiety, did the expected \$12,500 on the other side of the street.

Of the regular runs, "Dawn Patrol" and "The Big House" are getting ready to move. Signs coming down at the Winter Garden, which is still in its 10th week of the Barthelme picture.

"Big Boy" opens tomorrow (Thursday). The picture is coming under at the Astor kept it up to average with around \$19,000.

"Abraham Lincoln" at the Central at \$14,000 \$10,000 up and exceeding first night's predictions. "Moby Dick" is under promise, although not bad considering house overhead, at the Hollywood. "Old English" in the Warner is doing much better and closer to original figures with \$21,600.

Losses of around \$20,000, compared to the week before, are taken by the Capitol and Romy, while the Paramount, with Jack Oakie succeeding Ruth Chatterton, did not lose much.

Red in any of this for their home offices, however.

"Journey's End," which followed the 4th week of "Common Clay," did not lose much, but was reduced too much for just the 24 week of Garbo.

Rialto and Rivoli both leaped with new product, the Marx lads getting \$62,500 into the former, and "Monte Carlo" \$55,500 for the Rivoli.

**Estimates for Last Week**

Astor—"Big House" (Metro) (1,120; 31-41.50) (12th week). Close to end of run, during all of which the picture has been a success. \$19,900. "Mme. Satan" (De Mille) about ready to succeed.

Capitol—"Romance" (Metro) (4,200; 25-40) (1st week). \$14,250. Of \$20,000 from first week big slide in this house for Garbo in only a 2nd week. Figures are \$78,400, but not low enough to require change.

Criterion-Gaiety—"Hell's Angels" (Crown) (1,578; 31-42.50) (5th week). In the 5th week this Howard Hughes special breaks all records in 31 years for the Criterion at \$20,014. It kept its capacity high in the sister theatre, Gaiety, at \$17,500. Picture is a 100% money spinner on Broadway, considering everything. It looks as though Hughes is after duration of run as was M. G. M.

Central—"Abraham Lincoln" (U. A.) (918; 31-42) (2nd week). Test of real pulling power in the Griffith comes in this last week of the receipts, \$18,400, or nearly \$1,000 better than the opening week, which was high for this tiny theatre. Business is good.

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Globe—"Outside the Law" (U) (1,100; 30-50-75) (1st week). N. G. M. got enough inside to bring this up to \$22,800, large surprise.

Hollywood—"Moby Dick" (WB) (1,008; 31-42) (2nd week). The take, \$19,500, is enough to keep on for show window purposes, but \$9,000 under the opener.

Paramount—"Let's Go Native" (Par) (3,665; 65-85-11). Also slipped around \$7,000 under that taken by the Chatterton picture.

Rialto—"Monte Carlo" (Par) (2,200; 40-65-85-11) (2nd week). \$55,500. Picture is a 100% money spinner for Rivoli, although far from its record.

Rivoli—"Monte Carlo" (Par) (2,200; 40-65-85-11) (2nd week). \$55,500. Picture is a 100% money spinner for Rivoli, although far from its record.

Warner—"Old English" (WB) (1,008; 31-42) (2nd week). At \$21,600 this Arliss film is keeping a nice gait for the Warners. Only a few houses are showing it.

Winter Garden—"Dawn Patrol" (FN) (1,418; 35-55-81) (9th week). \$18,400. Picture has been a real



Frank Joyce Very Ill  
Hollywood, Sept. 9.  
Frank Joyce, of Joyce Zelznick  
Agency, is at home with diphtheria.



# THEATRE STOCKS ESTIMATE

## ADVANCE HALTS OLD HIGHS

**Market Runs Into Opposition Monday and Yesterday After Making Grand Gesture — Fox-Low Group Again Makes Good Showing — Radio-Keith Aggressive.**

### SETBACK NEARBY?

By AL GREASON  
Starting the new week the stock market failed to make good its promise of the closing days of last week. Not that the list lost any considerable ground, but the leaders lost their aggressive advance as they ventured into new high territory above the levels only slightly above the oft repeated tops since July.

The film stocks were particularly cautious, with abundant tick evidence that pretty wide-awake traders on the long side were taking profits whenever strong tops appeared.

The sudden pause close upon the heels of a period of what looked like preparation for a burst of stock advance carried the message to many observers that the price structure was running close to a setback of larger proportions than the day to day bounces and dips that have become familiar.

Yesterday's volume was small, around 1,600,000. Dealings in the film stocks were smaller than they have been lately and prices were about stationary. Those of bullish conviction held that the pause was merely to consolidate position, but it did look as though the amateur stock sponsors were holding back in uncertainty and awaiting a new one.

Elsewhere in the list scattered groups made a good showing, considering the dull trading, but the amusements had undoubtedly abandoned leadership of the secondary grade of stocks. None of the active theatre issues gained as much as a whole point.

**Volume, But No Move**  
Wall Street pulled a brand new one Monday. Volume jumped from an average of about 1,600,000 shares a day to nearly 2,300,000 and the price line scarcely moved a shade. There must be Deep Stuff here.

Workers for the advance probably could have staged a sharp run-up if that had suited their purpose. There was plenty of the bull party to work on. For one thing the Dow Jones industrial averages finished sharply higher, a four-time top of 240 to 243.64 on Saturday and the chart players were all ready to mortgage the farm on the proposition that having crashed the all-summer resistance high, it would go substantially higher.

On top of that—or probably on the same line of reasoning, the leaders bankers brought out new devices to their inactive customers that this was the time to get aboard. There hasn't been a single degree of unanimity in brokerage houses for three months as came in the daily morning mail. Some of the advice was almost as helpful as the advice to in and get some of this. In the natural order of events there must have been a fair amount of buying orders, certainly more from the outside than any recent session.

Outside buying had no effect on net changes. The Dow Jones figure shot down from 243.64 to 242.84 or about three-quarters of a point, which is the nearest thing to frozen inaction a chartist could find. Significant of the movement was a lack of movement—seemed to be that selling orders about balanced buying orders.

When a reluctant public is being prodded into the market and prices are based on volume dealings, it does look as though the market is not so good! Explanation of the new-er sharp was that but buyers on Wall Street's low level of profits. If that was the case last week's buyers must have concentrated on the pivotal stocks like Steel, and once more the case, the Monday selling was

### Yesterday's Prices

#### STOCK EXCHANGE

	High	Low	Last	Chg.
100 Con F...	187 1/2	185 1/2	186 1/2	+ 1/2
15,300 Fox T...	52 1/2	50 1/2	51 1/2	+ 1/2
1,100 East E...	219 1/2	217 1/2	218 1/2	+ 1/2
2,400 R-K-O	87 1/2	85 1/2	86 1/2	+ 1/2
1,700 Loew	81 1/2	79 1/2	80 1/2	+ 1/2
4,100 Pathe	61 1/2	59 1/2	60 1/2	+ 1/2
32,000 R-C-A	41 1/2	39 1/2	40 1/2	+ 1/2
2,400 R-K-O	87 1/2	85 1/2	86 1/2	+ 1/2
1,900 Shu	19 1/2	18 1/2	19 1/2	+ 1/2
2,000 W. W.	18 1/2	17 1/2	18 1/2	+ 1/2
4,100 Du Ro	2 1/2	2 1/2	2 1/2	+ 1/2

#### CURBS

1,100 Fox	109 1/2	107 1/2	+ 1/2
700 Tech.	27 1/2	27 1/2	+ 1/2

#### BONDS

417,000 U. S. T. 4 1/2	93 1/2	93 1/2	+ 1/2
11,000 L. G. T. 4 1/2	100 1/2	100 1/2	+ 1/2
3,000 Pathe	58 1/2	58 1/2	+ 1/2
4,000 Par	90 1/2	89 1/2	+ 1/2
2,000 Shu	18 1/2	18 1/2	+ 1/2
2,000 W. W.	18 1/2	18 1/2	+ 1/2

#### Amusements Do Well

Amusements got excellent support Monday, particularly R-K-O, which turned over 94,000 shares in the session and touched a new top on the movement at 87 1/2, but dropped most of its gain in the last hour. The R-K-O campaign is what is known as a "mystery operation" and has been so from the end of this week's buying. There is a small prospect of a dividend within the next year. Experienced traders have the stock analyzed and find the evidence of balance sheet and income account doesn't favor anything like 40, but the same experienced traders buy it at 36 because of "strong sponsorship." They've been doing the same thing since January and a lot of money has been made that way. At present a pool is operating in R-K-O.

Loew achieved a new top above 81 with a corresponding up-swing in the preferred and the bonds which carry a stock purchase privilege. But last half-hour selling carried the common down to 79 1/2 for a net loss. Dealings here also were brisk, totalling 15,500 shares on the day.

#### Warner Sells Out

Warner's week-end, moving back a full point to 29 1/2 and closing practically on the bottom for the day. Having in mind the fact that the fact is that a day when the public was beginning to get interested in the ticker, the stock backed away a little. The week-end high of 32 and better.

Paramount was traded in relatively heavy volume, 14,000 shares, starting the day bravely but tapering off under late pressure to 60 1/2. The stock was held in the hands of 30 had an ominous look. The reports have been to the effect that the R-K-O deal is a response to the future of the picture company, that people of the inner circle of the picture industry are looking for when the receivership suit gesture was made back in August and the stock broke, and that J. J. Raskob is pointed for the Warner chairmanship.

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## RCA-WE BUY OF DE FOREST, TALK

That Western Electric and Radio Phonograph are buying the DeForest talker patents, and dividing the purchase price, was a report credited coming from M. A. Schlesinger emissaries yesterday (Tuesday) afternoon.

When interrogated, high insiders for the electrical interests stated that no deal of this kind is on at this time. They admitted the likelihood of some parity with Schlesinger if the DeForest situation indicates a greater seriousness than simply victory against Western on several of its patents in the lower court.

Radio, it was pointed out, would not act without the presence of David Sarnoff, who reaches New York from Europe today (Wednesday). J. P. Osterman Monday had not discussed a move of this kind with his own colleagues, it is claimed.

## Looks Like Hughes Is Set to Buy Into U. A.; With Schenck There

Howard Hughes' buying into United Artists for \$3,000,000 seems about set.

While Hughes' getting into U. A. is confirmed as a possibility, all other reports about Hughes buying in or out a producer are denied.

Talk about Hughes and Universal tying up through H. H.'s purchase of the Laemmle company was stamped as a sly maybe. With it also went the hopeful dose of some that U. A. would merge with Warner. Latter reports were characterized as "wild," but a sly wild.

If Hughes gets into U. A. it will be through the A. C. Corp., holding company for U. A. Joe Schenck's visit to New York at the present time may be to arrange for H. H.'s walk-in into U. A.

Schenck is wanted a distributing contract with U. A., which was impossible for the latter to grant. U. A. has its full complement of contracted product and is under agreement to distribute only 15 pictures, or something like that. Those 15 are already in. Then Hughes suggested buying into Art Cinema, it is said. Schenck's independence is not unit, also produces eight films. The company is owned mostly by Joe Schenck. He either can't sell his interests or won't. Thus the most Hughes can buy is a half interest in the stock for which is owned by several interests. What these interests own is valued at \$3,000,000. Schenck is the amount which A. C. borrowed from Paramount some time ago. Paramount got an issue or something for it, and last info is that P. has no financial interest in U. A. Whether Howard Hughes in buying in must cover the same \$3,000,000 or another \$3,000,000, was not made known.

**Hughes Playing Safe**  
"Hugs' Angels" are to be distributed through U. A. Hughes wants a safe berth for further distribution or he will branch out as a producer on a big time scale. Schenck is scheduled soon to leave for the coast, when he and Hughes will again meet. At that time the deal is expected to get cleared. Hughes is present in vacationing in Maine.

Sol Lesser is currently head of production at U. A., having replaced John Considine, Jr., who moved over to Fox. Lesser has been having an early tip-off on the Hughes deal, the probable plan being to make Hughes chief of U. A. production when he moves in. U. A. source in New York, however, gives the latter idea the go-by. Info is that Schenck and Considine talked the latter's going and

## TRADE "BRIBERY" LAW

New Statute With "Tooth" in Effect Sept. 1 in N. Y. State

Offering or accepting of "gifts" in business, forced from a seller to get business, is construed as a "commercial bribe" under a newly amended law in New York state which became effective Sept. 1 following enactment by the last legislature.

Some departments of the picture business is reputed to be fearful of this practice. Cloak and suit trades are in similar situation.

Principal change in the law insures immunity to a witness testifying to such a transaction before the grand jury or a court, according to explanations by the Better Business Bureau, behind the legislation.

Under the old law there was no provision for immunity. Since only two persons were concerned in the forbidden deal it was impossible to get either to testify against the other, both being subject to punishment.

## SEES ENGLAND GAINING ON EUROPEAN SCREEN

John Maxwell, chairman of British International Pictures, sees England outdistancing America in the making of film versions in Continental Europe. Maxwell, French and German. His address to the stockholders, report of which has reached New York, points out that the company gained "feetings beyond our expectations" during the year from this source.

"Owing to the great distance it is impossible to transport (foreign) artists to Hollywood as cheaply and quickly as can be done to London from Berlin or Paris," Maxwell said. "As a result we have carved out a niche for ourselves, and a very profitable one, in meeting the needs of our French and German customers for pictures in their own language played by their own artists."

Profit account for B. I.'s year to the end of March, 1930, was \$89,750, the chairman reported, explaining that this was less than in 1929. The account for the previous year's profits included a 10% dividend from B. I.'s investment in Associated British Cinemas. At the time of the report, B. I. had not declared a dividend, but subsequent disbursement of 8% was recommended. If this payment had been voted during British International's financial year, the profits would have exceeded those of '29.

**Gives Reason**  
The chairman discussed failure of the company to get representation in the American market, which he attributed to absence of "trading reciprocity" in the attitude of the American film industry.

Maxwell declared that "the bulk of the \$400,000, or so paid for film rights in the United States is estimated that 30% of the revenue of the film producing companies is derived from export sales, and that each foot of film exported brings back one dollar of trade for other American industries."

"I am glad to say that our own proportion of export sales is rapidly approaching 85% of our total sales and I trust that the same beneficent reaction may come to other British industries from the export of British films," Maxwell added in the report.

both agreed it was a favorable move for Cpsidne.

### Hughes Wants Lloyd

Los Angeles, Sept. 9.

Move of John Considine, Jr., from U. A. to Fox, which officially took place in writing last week, is believed to be the result of the Howard Hughes deal to buy in on U. A.

Although the Hughes U. A. matter stands as of film export date, it is thought this deal is almost closed. If it goes through Hughes is to become head of production for U. A. (Continued on page 55)

## DUPONT-RASKOB IN ON WARNER; YES AND NO

Warner bankers Monday admitted "something is under the surface." This is the direction of J. J. Raskob and the Duponts, both of whom, financial sources agree, are likely very soon to demand open representation in the activities of the Brothers.

Contrary to the reports on the street, Raskob and the Duponts have not unloaded their Warner stock. It is claimed, latest statements show them to be heavy retainers in their own names. What is mystifying both the bankers and Warner executives is what quantity of stock the Raskob-Dupont team control under other names.

Very little of the 750,000 shares of common stock, in the new \$16,000,000 issue being doated to meet commitments of Warner Brothers, has been purchased to date. This, however, is not disconcerting to the bankers, who figure that with the market rising 10% these would be above the low, the buy will be last minute; just before the deadline for present common holders on Sept. 15.

While conceding that the demand for representation in the Warner organization is likely, bankers are not inclined to place credence in Dupont-Raskob holdings, being, such that they are already in control. These same bankers do not deny the team may be in control. Neither do some of the Warner executives. All simply say that they don't think so.

The argument that 3,000,000 shares are in circulation and that control of this figure would mean more than just "large holdings" is also presented.

Shortly after the disposal of the latest flotation Warner Bros. Pictures, Inc., holds a directors' meeting, at which two vacancies will have to be filled. These would be provided by the last of the old Stanley theatre representatives, Maurice Wolff and Moe Mark, stepping out.

Wilmington, Del. Sept. 9.  
Reports of Duponts taking over Warners, with J. J. Raskob as chairman of the board, are strongly credited here.

## U EXPLAINS DEFICIT OF \$575,000, 1st 6 MOS.

Reporting on profit and loss deficit of \$575,000, for the half year to May 3, 1930, Universal points out the revision in its production policy and its new contract with R-K-O, which it estimates will represent \$3,000,000 in rentals for the coming year, promises a remedy for the new season.

"Condition which caused the loss for the period was foreseen," says the statement, "and was the reason for the drastic change-over in production policy of supplying all kinds of service mainly to the smaller theatres, to a policy of supplying a limited number of uniformly high-grade productions to first-run theatres."

In the new category of releases are mentioned "All Quiet on the Western Front," "Little Accident," "Quota of the Law" and "The Storm."

## Song Writers, Excess

Los Angeles, Sept. 9.

Paramount is reported to be making an effort to buy out contracts of song writers on the lot.

The reason for this purchase was Ballard MacDonald. Again the status of the cut in musical productions is held responsible.





WARNER BROS. *present*

# AL JOLSON in "BIG BOY"

**OPENING TOMORROW  
N. Y. WINTER GARDEN  
WRECKING RECORDS AT**

Strand Theatre  
Capitol Theatre  
Virginia Theatre  
Roger Sherman  
Mosque Theatre  
Strand Theatre  
Earle Theatre  
Metropolitan  
Midland Theatre

ALBANY  
BUFFALO  
CINCINNATI  
NEW HAVEN  
NEWARK  
OKLAHOMA CITY  
PHILADELPHIA  
WASHINGTON  
KANSAS CITY

★  
**Play It Day and Date with Broadway!**

**Laffs —**

**and nothing else but —**

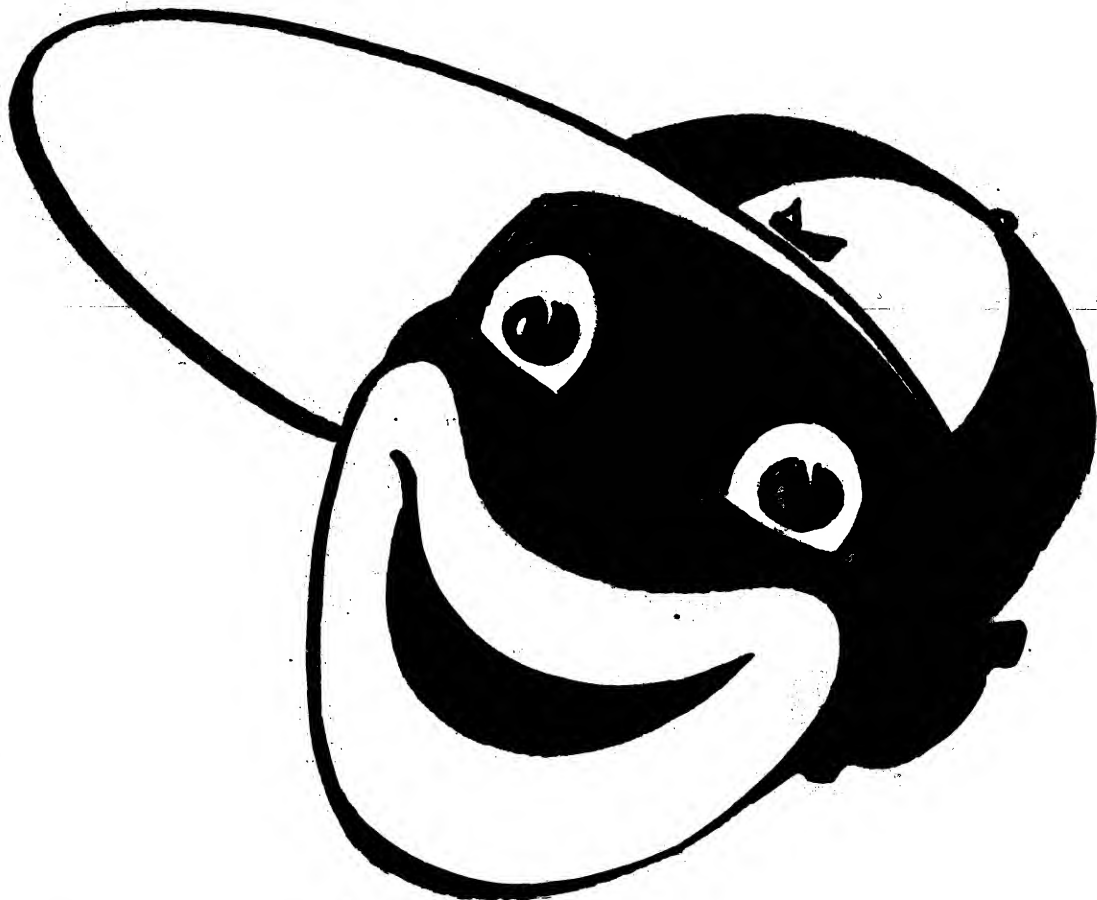
**Big Boy will be a Big  
Joy to your box-office.**

Jolson gags and Jolson person-  
ality. The greatest entertainment  
Jolson fans have ever seen!



**Play It Day and Date with Broadway!**





Claudia Dell, Louise Closser Hale,  
Lloyd Hughes and Eddie Phillips,  
Adapted by Wm. K. Wells  
and Perry Vekroff. Directed  
by Alan Crosland.



**\$9,000,000**

**Grossed by "Big Boy" as a  
stage attraction. *Here's  
the type of production that  
made Jolson the biggest  
drawing card on the stage.***

coming  
**'VIENNESE NIGHTS'**  
The Greatest Love Story Ever Told



# Ten million wives have **WHAT GOES ON** in the



with  
**DOROTHY MACKAILL**  
and  
**LEWIS STONE**

★  
Based on the novel by Faith Baldwin.  
Screen play by Charles Kenyon.  
Directed by Lloya Bacon:



"Vitaphone" is the registered trade-mark of  
The Vitaphone Corporation designating its products

Ten million office wives will want to see "The Office Wife."

Ten million housewives will want to study this new menace.

And when the housewife sees "The Office Wife" tongues will start wagging! Word-of-mouth advertising and nothing else but!

Bound to cause more talk than any talkie yet made!

"The Office Wife" has a thousand exploitation angles!

Cosmopolitan Magazine serial. Published serially in hundreds of newspapers from coast to coast. One of the best sellers of the year as a book. Special new photoplay edition now ready!

Commercial tie-ups galore!

coming  
**'VIENNESE NIGHTS'**  
The Greatest Love Story Ever Told



*asked this question —  
office after hours ?*



WARNER BROS. Present—

***The* OFFICE WIFE**

Delighted Exhibitors Call it "THE BOX-OFFICE WIFE"











## Revolt From Old-Hoey, Action Story in Words Give Copy Strength

### Trade Getting Array for Former Hysterical Superlatives

Reproduction of theatre ads in various cities, as indicated on this page, brings out a tendency towards sincerity by direct film advertisers. That sincerity angle is a point that's been harbored only more or less recently in theatres.

The reproduced ads in this layout are selected from actual published pages in dailies. Their reproduction here has been aimed to bring forward the ideas as expressed to the subsequent runs principally. Yet in basic essence the layout is a medium for exchange of advertising principles and thoughts that will enable theatre advertisers to know how the rest of the country is selling the pictures to the public. This department is not intended to be critical.

"Variety" has been printing a page of reproduced copy weekly without comment for some time. It is now increased to two pages weekly with comment.

Sincerity is probably more keenly demonstrated than in the Roger Sherman ad on "All Quiet." Proper emphasis is given the theatre name and the picture gets plenty space for title. But the reading matter centers to the intent of the film and its action. Not all newspapers permit a black background, over white. It's used a lot on the Coast. The Golden Gate ad for instance. An example of the combo show advertising.

#### B. & K. Ads

Institutional ads attracting notice come from the B. & K. outfit. That Michigan, Detroit ad is taken "from one" of those kind of layouts. It places emphasis on the house by displaying its name above everything. Reading matter takes care of the quality. It's worth noticing that the m.c. gets equal space as the film title there. That was likely because Kosloff had just returned to the Michigan ad m.c.

Another ad that keeps within the fanciful bounds of its subject is "Africa Speaks." Purposely cut off here from its theatre title in order to demonstrate its usefulness apart in this layout. The ad suggests the title alone is enough to bring them in but doesn't altogether take it for granted.

#### Text Only

Center of the layout will find a reading ad. Perhaps the best suited of all kinds of advertising with a top line to attract. One ad of this sort on an amusement might stand out. Over one would ruin all.

That "Big House" ad tells what's in the film in brief but telling style. Rather frank punch lines. Prices and other details are included.

The Sioux City ad seems a matrix copy, but it hits the bell with that top line and index finger. Makes the ad want to be read. That "bad woman" stuff always draws attention. But, like most inland spots, gives little reckoning to the house name.

The top ad from Montreal gives an idea of how a double feature bill and its kind is taken care of in the Canadian city.

That "Eyes of the World" is distinctive on typography and has a catch-line on top with an illustration to attract. Other lines are good but the sort is overshadowed because unimportant matter so far as the film fan is concerned is shot beneath to balance.

In the Mastbaum ad the star's name is headlined above the title of the picture, or even the co-star. Not always good that way maybe, but this ad is trying to sell the picture on its best strength. Co-starring is Von Stroheim, who should have more pulling power than his sub-billing suggests. Angle of playing up Miss Bennett on account of "Common Clay" looks good.

**MONTREAL**

**STRAND**  
(15, Catherine at Beaubien St.)  
Double Feature Program!  
Starts Today—For 1 Week

**TIFFANY**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**KATHLEEN MAVOURNEEN**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**KEA MAYNARD**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**"Song of the Caballero"**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**DETROIT**

**MICHIGAN**  
BAGLEY AVE AT GR CIRCUS PARK  
Tremendous show in stage shows! Bigger than a 5-ring circus!  
During 1930 Talking Bill

**OFFICE WIFE**  
DOROTHY HACKETT, LEWIS STONE  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**LOU KOSLOFF**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**SAN FRANCISCO**

**STARTS SATURDAY**  
The Strangest Picture Ever Filmed!  
You've Never Seen or Heard Anything Like It Before... First Sound Picture Ever Made in Africa!

**"AFRICA SPEAKS"**  
(UBANGI)  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**SAN FRANCISCO**

**GOLDEN GATE**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**MITON BERLE**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**DOROTHY HACKETT**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**PHILADELPHIA**

**TODAY! A Great Event at the EARLE THEATRE**

**"GIRLS OF THE CHILDREN"**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**"GIRLS OF THE CHILDREN"**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**NEWARK**

**LOVE HUNGRY WOMEN**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**EYES OF THE WORLD**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**MOSQUE**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**NEW YORK CITY**

**HAVE YOU SEEN?**

(1) THE JAIL BREAK!  
(2) THE FOOD RIOT!  
(3) THE PRISON RACKET!  
(4) STOOL PIGEON TACTICS!  
(5) PASSING GUNS IN CHURCH!  
(6) GIRLS WHO WAIT FOR THEIR PAL!  
(7) UNDERCOVER JAIL BOSSES!

**THE BIG HOUSE**  
ASTOR  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**PHILADELPHIA**

**MASTBAUM**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**CONSTANCE BENNETT**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**'3 FACES EAST'**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**NEW HAVEN**

**WARNER BROS. ROGER SHERMAN THEATRE**

**ALL QUIET ON THE WESTERN FRONT**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**ERICH MARIA REMARQUE**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**SIoux CITY**

**The Finger of Scorn!**

**Common Clay**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl

**MANSLAUGHTER**  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl  
A Picture of the World's Most Beautiful Girl



## Illustrations of Ads That Undersell Product Shown in These Types

### Intricate Lettering Designs and Surplus Detail Weaken Patterns

Reproduction of theatre ads in various cities on this page almost could be classed with but three exceptions to undersell their subject.

There is this to consider. In follow-up ads on smash films ad men usually tone down and sail along on the momentum of the picture itself. Whether this is wise is something to consider. On the surface it doesn't smack so good. On road show films, where the film company itself is the exhibitor, it doesn't seem good advertising.

The Hippodrome ad on 'top' goes in a big way to sell vaudeville and calms down on the film end. Considering the spot in which the Hipp is in New York, that's a decent aim. But as the ad is set nothing definitely is sold big. This because of too much lettering. As the ad reads folks would find it hard to figure whether "The Squeener" is vaude or film. But the "8 R-K-O Acts" and the big "25c" at the bottom balance okay.

The St. Louis ad is illustrative of the film it is advertising. Its contrast in display and reading is sufficiently strong to overcome the thought of crowding. In "Hella's" demonstration of the first idea expressed above, that the film is going on its own momentum. The ad is appropriate in view of the film's first big splash. The phrase merely indicates the importance of the film and in that phrase there is suggested a possible loss to the prospective customer who fails to see it. Whether this will make good follow-up stuff in other points depends upon the exhibitor's locale. In the present instance, the producer himself is operating.

**Chicago Atmosphere**  
The United Artists' ad is okay because it is big. Smaller, much of that type would have to go. However, the layout is worthy and demonstrates the relative importance of film personality, film title, cast and the vaude. This ad from Chicago has a Chicago atmosphere. It lingers on the personality angle and spots the *Chicago* ad.

An ad that means little except that it's double feature and shows what the spot exploits in the way of film is that piece from Reno.

Paramount usually original on typography and subject matter, goes a bit off this week with its institutional strip from New York. Not enough contrast to distinguish the relative importance of the show, theatres or personalities.

### Curiosity

How a star can be bigger than a film and logically exploited that way simply and pointedly is in the ad from Albany. It's a keen piece because, it is altogether suggestive and built to invoke curiosity. It doesn't attempt to play up too boldly and cracks back on past performance to speak solidly and in comfort. Illustration is a good one, too.

On top is an ad from Hartford. Maybe he's okay for that Connecticut town. On a general basis it looks like overselling goods will. Practically every possible item of the drama but the gentle or nice side is laid open. Or maybe this kind of morbid stuff does attract. If so, the exhib has got to figure what kind of an audience he wants and what kind he actually gets. It is noticeable that nothing to spur a laugh or real sentiment is involved in the ad. The illustration of the scene also means that

The United Artists' ad was clipped from an institutional layout. It's worth mentioning that it holds intact the institutional idea of makeup and form.

**Paramount**  
The Best of Both Worlds in a Grand  
Cinema Experience

**50c** CHILDREN **ADULTS**

A Startling New Departure  
in Telling Pictures!

**"THE  
SEA GOD"**  
—Astonishing new picture  
of romance and adventure—  
**RICHARD ARLEN  
FAY WRAY  
JACK HENRY**

**—ON THE STAGE—  
AT NEW YORK  
"HELLO PARADISE"  
—A new picture of  
romance and adventure—  
BENJAMIN DISNEY**

**KIDNAP!  
JESSIE CLAYWORD**

**AT BROOKLYN  
"LET'S BACK!  
VALLEE" —Special  
feature**

**—To Public Club Stage—  
"THE GREAT ROMAN BUFF"  
—EARL AND ELsie**

**DIVOLI**  
United Artists—Open at 8:00 P.

**★ ★ ★ ★ ★  
—First Time Here—  
LUBITSCH'S  
"MONTE  
CARLO"  
with  
JACK BUCHANAN  
BENNETT  
MACDONALD**

PARAMOUNT'S magnificent  
picture—The most colorful and  
exciting of the season!







If you're  
in picture  
business  
**BE A  
SHOW-  
MAN!**

*... and you  
can lick any  
opposition  
on earth!*





## **BUY WITH BRAINS**

Pictures count these days! NOTHING BUT PICTURES! Yesterday's receipts won't pay tomorrow's bills—wailing and waiting won't keep the opposition from throttling you!

## **BUY WITH BRAINS**

Don't envy the opposition—BE THE OPPOSITION! You've got to have a product better than your competitors best—otherwise you're licked!

## **BUY WITH BRAINS**

You're back in the picture business! Pick your product! Loud barking never filled a theatre—but pictures!—"HONEST TO GOD" attractions kept you alive!

**FIRST NATIONAL HAS TWENTY  
READY-TO-SHOW HITS (OUT OF 35)  
TO BACK ITS CLAIM TO LEADER-  
SHIP! WE'VE GOT THE EDGE ON  
THE INDUSTRY AND OUR EDGE IS  
YOUR EDGE—IF YOU BUY WITH  
THE BRAINS GOD GAVE YOU. ▲**

### **REMEMBER:**

First National is responsible for most of our successful showmen — FIRST NATIONAL IS GOING TO KEEP THEM SUCCESSFUL!



### **CONFIDENTIAL:**

Your First National salesman can show you an opportunity of a lifetime! Tomorrow may be too late.



## THE DAWN PATROL

—11th week N. Y. Winter Garden; 4th week Orpheum, Los Angeles. Sensation Everywhere.

## TOP SPEED

—Two weeks Hollywood, Hollywood. Big at the Stanley, Pittsburgh; big N. Y. Strand. A mop up.

## GIRL OF THE GOLDEN WEST

—Ann Harding and great cast. Will set the industry talking and records falling.

## WAY OF ALL MEN

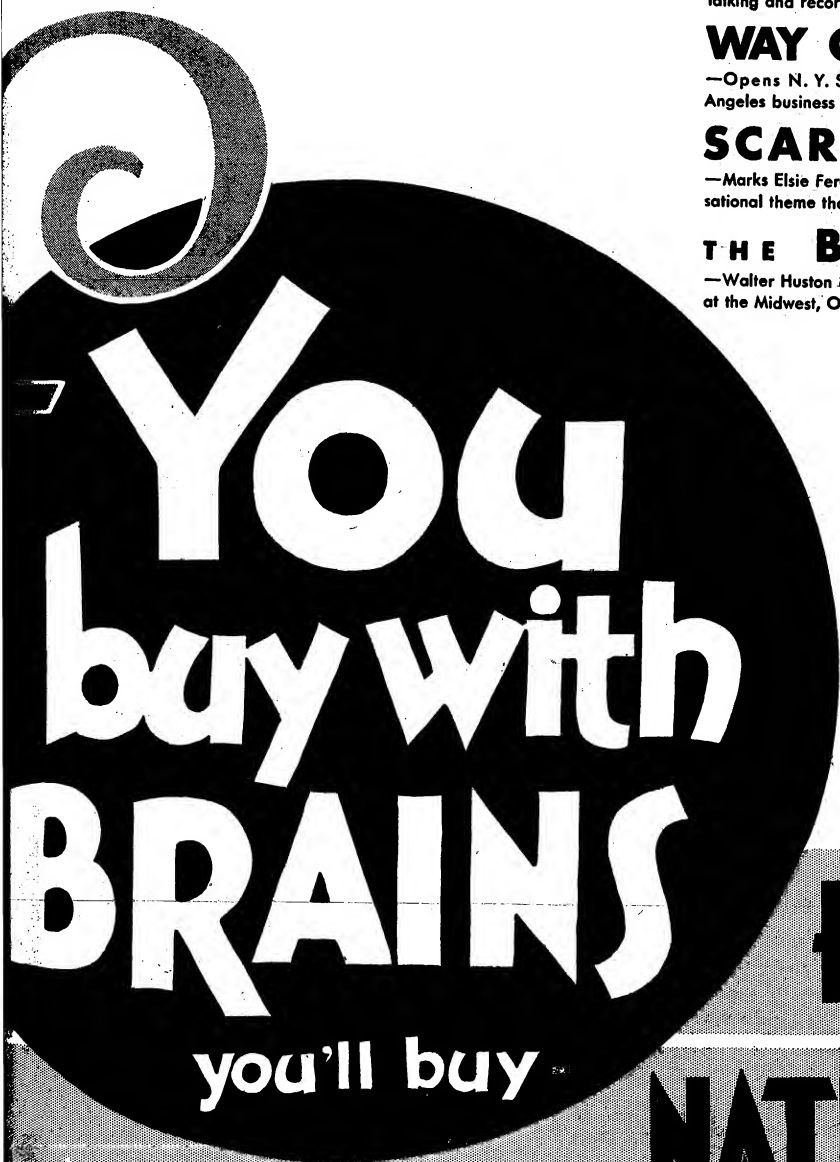
—Opens N. Y. Strand next week; bettered Los Angeles business by many thousands. A Natural.

## SCARLET PAGES

—Marks Elsie Ferguson's return to the screen. A sensational theme that's sure to get the women coming.

## THE BAD MAN

—Walter Huston doing his stuff in great fashion. Big at the Midwest, Oklahoma City; big everywhere.



**FIRST**

**NATIONAL**





# HEADLINES

*that mean* **BOX**

# OFFICE LINES!

**MARX BROS. "ANIMAL CRACKERS" FAR EXCEEDING "COCONUTS" GROSSES N.Y., CHICAGO, BOSTON, EVERYWHERE!**

**LUBITSCH'S "MONTE CARLO" PLAYING TO S. R. O. CROWDS AND RAVE REVIEWS. 3rd BIG WEEK RIVOLI, NEW YORK**

**"ANYBODY'S WOMAN," CHATTERTON-BROOK DRAMATIC SMASH, AVERAGING 75% ABOVE AVERAGE BUSINESS**

**"THE SPOILERS," MIGHTY REX BEACH-GARY COOPER-CAREWE KNOCKOUT, TO JOIN PARAMOUNT HIT ARMY**

**HAROLD LLOYD IN "FEET FIRST," ROGERS-CARROLL ALL-TECHNICOLOR "FOLLOW THRU," "FIGHTING CARAVANS," CHEVALIER "PLAYBOY OF PARIS," BANCROFT "TY-PHOON BILL," 60 MORE, ON THE HIT WAY!**

\* Produced by Harold Lloyd Corp. Paramount Release.





## Social Side of Filmdom

**Kalmine Marries**  
Harry Kalmine, now operating Warners Jersey theatres, married his secretary in Atlantic City last week.

Warnerrites will hold the first meeting of the fall late in September. Dancing, etc. Members will be given a brief outline for the club's circulation of officers



# PARIS - SWANSON

## Contests stir entire nation

Never has there been, in the history of this business, a tie-up effected for the promotion of a motion picture to the general public, through newspapers, as far reaching as that which is being carried on in twenty-six cities of this country for Gloria Swanson's latest production, "What a Widow!"

Millions are being reached daily through such local newspaper advertising as this full page display from the Detroit Sunday Times. Twenty-six girls, selected by 26 of the leading papers of the country, will be given a trip to Paris and return, crossing to Europe on the French Line's marvelous "ile de France." " " " " " " "

Advertising no money could buy — Box office interest beyond calculation. The most stupendous ready-to-buy audience for a motion picture ever created. " " " " " " "

DETROIT SUNDAY TIMES, SEPTEMBER 10, 1930

### a FREE TRIP to PARIS for Michigan's Own Girl

THE DETROIT TIMES OFFERS HER THE CHANCE OF A LIFETIME



**How Michigan's Own Girl Will Be Selected And Sent to Paris—All Expenses Paid**  
*Perhaps YOU Are the Girl—Send Your Photograph Today!*

- 1 The Detroit Times will select one girl from the photographs received to represent Michigan in the contest.
- 2 The winner will receive a round-trip ticket to Paris and return, including hotel and travel expenses.
- 3 The winner will also receive a wardrobe of fashionable Parisian clothes.
- 4 The winner will be accompanied by a Detroit Times representative to Paris.
- 5 The winner will be given a special luncheon at the Hotel de Ville in Paris.
- 6 The winner will be given a special dinner at the Hotel de Ville in Paris.
- 7 The winner will be given a special dinner at the Hotel de Ville in Paris.
- 8 The winner will be given a special dinner at the Hotel de Ville in Paris.
- 9 The winner will be given a special dinner at the Hotel de Ville in Paris.
- 10 The winner will be given a special dinner at the Hotel de Ville in Paris.
- 11 The winner will be given a special dinner at the Hotel de Ville in Paris.
- 12 The winner will be given a special dinner at the Hotel de Ville in Paris.

**COUPON**  
 The Detroit Times Contest  
 Michigan's Own Girl  
 Send your photograph to the Detroit Times, 1000 Woodward Ave., Detroit, Mich.

THE DETROIT TIMES.  
 A good newspaper

**1st  
WINNER**



**AMELIA  
BAILEY**

of Colorado Springs, Colo. was selected by the Denver Post to represent Denver on the Paris "What a Widow" trip.

Actual reproduction of full page display from DETROIT SUNDAY TIMES—one of the 26 papers conducting the Swanson-Paris "What a Widow" contest.





The WINK that will soon  
be famous the world over

# for Gloria SWANSON

## "WHAT A WIDOW!"

### WHERE THE CONTESTS ARE BEING RUN . . .

In Hearst—Scripps Howard  
—Paul Block—McFadden  
and independent papers.

New York  
Boston  
Washington  
Baltimore  
Los Angeles  
San Francisco  
Seattle  
Omaha  
Indianapolis  
Cleveland  
Cincinnati  
Buffalo  
Toledo  
Syracuse  
Pittsburgh  
Philadelphia  
Detroit  
Chicago  
Memphis  
Kansas City  
St. Louis  
Newark  
Milwaukee  
Dallas  
Denver  
Atlanta

DIRECTED BY Allan Dwan

with  
Owen Moore, Lew Cody, Margaret Livingston

From the story by Josephine Lovett • Dialogue by James  
Gleason and James Seymour • Songs by Vincent Youmans

presented by JOSEPH P. KENNEDY

The greatest of all Swanson pictures. Nothing this popular star ever made, silent or talkie, can compare to the money-making strength of "What a Widow."

A sparkling, rollicking comedy of America and Paris. The smartest, most mirthful story of romance and adventure ever seen on the screen. Gloria at her best as the young widow who starts out to learn about life and MEN.

Such gowns! — The women will walk miles to see them. Such settings! Such Fun! And Gloria singing "Love is Like a Song," "Say Oui Cherie" and "You're the One" — all written by Vincent Youmans, composer of such well known hits as, "Hit the Deck," "No No Nannette." \* \* \*

WHAT A STAR! WHAT A WIDOW!  
WHAT ADVERTISING! WHAT A WINNER!

## UNITED ARTISTS PICTURE





# YOU CAN'T BE A BIG SHOT WITHOUT THEM

**YOU** can't be a big shot unless you play "All Quiet On The Western Front," which is thrilling millions of people throughout the nation. You can't be a big shot unless you play "Outside the Law," "Little Accident," which are knocking them off their feet on the R.K.O. circuit. You can't be a big shot unless you play every one of Universal's great specials listed on this page. Keep Your Eye On **UNIVERSAL**

## ALL QUIET on the WESTERN FRONT

Sixty of the foremost newspapers and magazine critics pronounce it the greatest picture ever made. Has already played to 600,000 persons at \$2.00 top and has thrilled 2,500,000 others.

LOUIS WOLHEIM  
LEWIS AYRES &  
SLIM SUMMERVILLE  
JOHN WRAY  
Directed by LEWIS MILESTONE

## STRICTLY DISHONORABLE

Preston Sturges' Broadway Stage Sensation. The Drama League's prize winning play. More than a year on Broadway.

## THE CAT CREEPS

While the Canary Sleeps. Suggested by John Willard's shivery, chilling, intriguing stage play.

HELEN TWELVETREES  
JEAN HERSHOLT  
RAYMOND HACKETT  
LILYAN TASHMAN  
NEIL HAMILTON  
Montagu L. Lo Lawrence Grant Elizabeth Patterson Theodore Van Els  
Directed by RUPERT JULIAN

## SEE AMERICA THIRST

With the whole world thirsty for fun, here's a big drink of laughs.

HARRY LANGDON  
SLIM SUMMERVILLE  
BESSIE LOVE  
MITCHELL LEWIS  
Directed by WILLIAM JAMES CRAFT

## EAST IS WEST

The perfect story for fiery Lupe Velez, with dialogue written by Samuel Shipman author of the original stage play. With

LUPE VELEZ  
LEW AYRES  
EDWARD G. ROBINSON  
A MONTA BELL PRODUCTION

## OUTSIDE THE LAW

Unquestionably the daddy of all underworld thrillers, with searing, searching dialogue.

MARY NOLAN  
EDW. G. ROBINSON  
OWEN MOORE  
ROCKCLIFFE FELLOWS  
Directed by TOD BROWNING

## OURANG

They've actually gone into the heart of wildest jungles to shoot this savage, romantic story where wild, gigantic near-man monsters rule. The expedition is headed by Harry Garson who is also directing.

## BLIND HUSBANDS

The forerunner of all modern, sophisticated matrimonial dramas. An intelligent all-absorbing expose for wives, women and sweethearts... for men, lovers and husbands.

Directed by ERIC VON STROHEIM

## BOUDOIR DIPLOMAT

The battle ground of love! Heaps of spicy fun in this sophisticated smash stage hit by Rudolph Lothar and Fritz Gotwald.

BETTY COMPTON  
IAN KEITH  
MARY DUNCAN  
JEANETTE LOFF  
Lawrence Grant Lionel Belmore Andra Berninger  
Directed by MAL ST. CLAIR

## MERRY-GO-ROUND

An outstanding story that captivated all manner of audiences as a silent picture and now far greater in all the talking version.

## KING OF JAZZ

First and only screen appearance of Paul Whiteman and his famous orchestra with a host of stage and screen celebrities including John Boles and the first dramatization of George Gershwin's Rhapsody in Blue.

Devised and directed by JOHN MURRAY ANDERSON

## LITTLE ACCIDENT

The stage hit by Floyd Dell and Thomas Mitchell now knocking them for a row of laughs over the R. K. O. Circuit.

ANITA PAGE  
DOUGLAS FAIRBANKS, Jr.  
ZASU PITTS  
SLIM SUMMERVILLE  
Sally Blane Roscoe Karns  
Joan Marsh Myrtle Stedman  
Albert Gran  
Directed by WILLIAM JAMES CRAFT

## ST. JOHNSON

Written by W. R. Burnett, author of last year's best seller, "Little Caesar"... the romance of Western bad men and girls who were good.

JOHN WRAY  
Directed by EDWARD LAEMMLE

## RESURRECTION

Count Leo Tolstoy's immortal story. Incredible, fantastic, unmatchable... a man rises from the muck despite unbelievable obstacles.

JOHN BOLES  
LUPE VELEZ  
Directed by EDWIN CAREWE

## THE COHENS AND KELLYS HUNTING BIGGAME IN AFRICA

GEORGE SIDNEY and CHARLIE MURRAY doing their stuff as only they can do it.

## THE WHITE HELL OF PITZ PALU

A new kind of photoplay, thrilling, awe-inspiring, now booked on the R.K.O., New York circuit. An outstanding picture with every magnificent thrill and stirring situation dramatically heightened by the voice of the one and only

GRAHAM McNAMEE  
National Broadcasting Star  
Spectacularly produced in the Alps by H. R. SOKAL-FILM

## LADY SURRENDERS

Sensational SEVEN STAR drama! Made from John Erskine's best-selling novel, Sincerity. Modern, highly dramatic, sophisticated, delightful. With

CONRAD NAGEL  
GENEVIEVE TOBIN  
ROSE HOBART  
BASIL RATHBONE  
Carmel Myers Vivian Oakland  
Franklyn Pangborn  
Directed by JOHN STAHL

## Erich Maria REMARQUE'S New Novel

The aftermath of the war by the author of "All Quiet on the Western Front"... Serialized in Collier's magazine... with a circulation of 2,000,000 and also in newspapers thru United Press. Title will be announced shortly.

## DRACULA

Louis Bromfield, famous novelist, is adapting it from Bram Stoker's great stage play.

TOD BROWNING will direct it

## CAPTAIN OF THE GUARD

A flaming romance inspired by "Le Marseillais" which packed the Roxy Theatre in New York for two solid weeks and which is now smashing records over the country. With

LAURA LA PLANTE  
and JOHN BOLES  
A JOHN ROBERTSON PRODUCTION

## CZAR OF BROADWAY

A dramatic expose of the inside secrets in the lives of the upper-crust of the underworld. A proven, sure-fire box-office picture. With

JOHN WRAY  
BETTY COMPTON  
JOHN HARRON  
Directed by WILLIAM JAMES CRAFT

Presented by CARL LAEMMLE

The Pictures The Whole Industry Talks About!

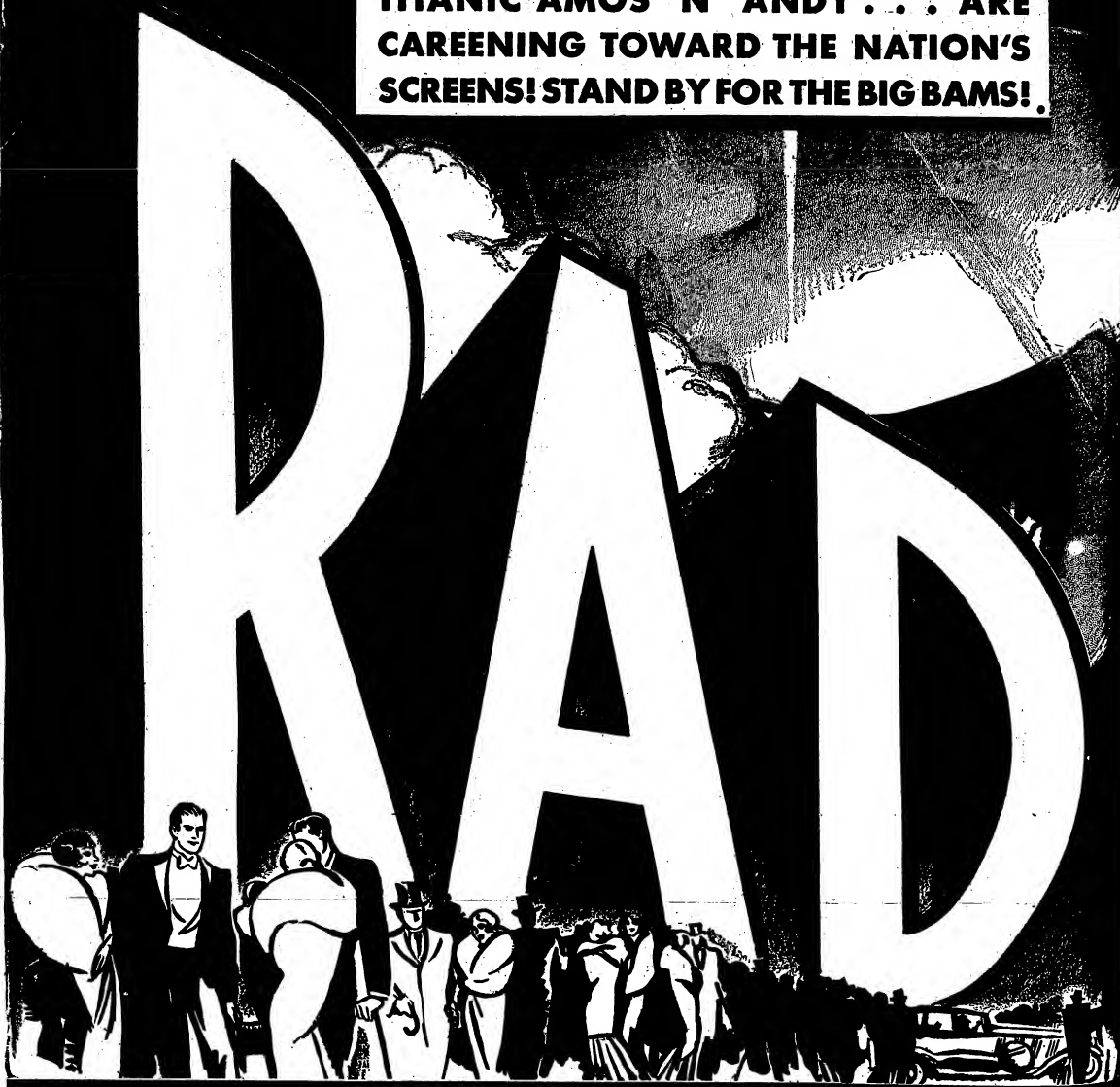






# NEW TITAN SMASHES HU

**MIGHTIER MIRACLES LOOM ACROSS THE TITAN HORIZON AS RADIO UNBELTS ITS PROSPERITY SWEEP . . . FIVE SMASH ATTRACTIONS . . . TOPPED BY THE TITANIC AMOS 'N' ANDY . . . ARE CAREENING TOWARD THE NATION'S SCREENS! STAND BY FOR THE BIG BAMS!**



**AMOS 'N' ANDY**  
 — IN —  
**CHECK AND DOUBLE CHECK**

**WHEELER AND WOOLSEY**  
 — IN —  
**HALF SHOT AT SUNRISE**



# RLED INTO SHOW ARENA



## HOT TIP FROM COAST!

The Amos 'n' Andy Show is in the Bag! Now Watch for the Most Sensational Developments in the Span of All Show Ages!

## LEATHER-NECKING

ALL-STAR COMEDY BOMBSHELL

KEN MURRAY... NED SPARKS... BENNY RUBIN... LILYAN TASHMAN... OTHERS

## SILVER HORDE

REX BEACH'S TERRIFIC MELODRAMA

EVELYN BRENT... LOUIS WOLHEIM

## DANGER LIGHTS

FIRST RAILROAD DRAMA OF THE TALKIES

LOUIS WOLHEIM, JEAN ARTHUR, ROBT. ARMSTRONG



## Chi. Exhibs Cancel Advertising Shorts as Direct Source of Grief

Chicago, Sept. 9.

Local exhibitors, for once acting in unison have declared themselves through with any form of commercial film advertising. This decision comes as the result of many heartaches for the exhibs from several commercial film deals.

Tie-up between the Fowler Studios of Hollywood, and the Illinois Independent Theatre Owners, local Allied group, is closed and cold. According to the exhibs, with Aron Saperstein, president of the group, as spokesman, the entire Fowler deal was nothing but grief.

Herman Fowler came to the organization some months ago with his advertising trailer proposition. He was to pay the exhibs of the group certain fees for presenting on their screens certain variety screen acts, which would be presented under the "auspices" of various merchants. These advertising reels contained three 3-minute acts, presented by three different merchants.

Fowler is stated to have secured deposits from about 75 local merchants for this advertising service, while in the end, only about 10 merchants secured presentations. The deposits varied, running from \$25 to \$50. The first reels were shown by about 50 exhibs of the organization, but with not one receiving any payment from Fowler.

### Not in Writing

Exhib's story continues that Fowler refused, in spite of all demands of the indie group, to sign any contracts, with all deals being made orally.

Last week, the organization ordered its members not to show any of the Fowler product. However, letters are still coming in from attorneys of various merchants.

Advertising shorts have been the subject of much discussion in this territory, with many exhibs going for the idea for the purpose of

## Lexington House Can't Pay Union's Demands; So It Shuts Indefinitely

Lexington, Ky., Sept. 9.

State (Public) closed Saturday. It will remain dark indefinitely, management announced, as the house cannot meet the salary demands of union booth operators. Kentucky, also Public operated, not affected.

State was erected 18 months ago by M. Switow of Louisville and was taken over by Public last October. It is an 800-seater.

Second film house to close here in recent months.

## BANDS—ORGANS CHL. REVIVAL?

Chicago, Sept. 9.

Signs of the times! Lamar theatre reinstates its organist, with Ray Turner at the console.

The Rocketts, 12-piece girl band, opened at the Center Sept. 7 for a stay. Girls do everything in the way of stage entertainment.

Erskine Tate, colored band, opened at the southside Michigan for a run. Verne Buck band reported returning shortly to the Fox Sheridan.

Nine business theatres will shortly go to bands and organists.

getting extra dough, additional prestige from tie-ups with large national organizations, and because of the ability to get shorts free of charge.

## NO 'IN McVICKERS

Economy Move Dooms Apostrophe in Chicago

Chicago, Sept. 9.

After 60 years the oldest name in Chi show business is losing its identity.

Public-B. & K. press department has just eliminated the apostrophe in the name of the old McVicker's theatre. To save space, and make it easier for everybody down the line, name in the future will be run to gether as McVickers.

Old J. R. McVicker, who built the original leiter house way back in Civil War days, has not yet sent any spirit message condemning the move.

## FOX'S NOVELTY HOUSES AT 15-25c

First of the group of novelty theatres which Fox will launch in New York is to be the Walton, 600-seater, in the Fordham section of Manhattan. No date yet has been expected within a month. Short subjects and adventure films will be the policy at 15-25c.

The new theatres when set will be operated by a special department, under supervision of the regular theatre operating division. Setup not yet selected with the Walton, so far, the only house picked for the new idea. It is expected about 10 houses will comprise the group.

Booking of product for the novelty circuit will come by way of a Fox tie-up with Talking Pictures Epics, distributors of adventure films. Short subjects will be bought from the field with probably one cartoon series especially produced for the new circuit.

## Fighting for Overthrow Of Phil's Blue Law

Philadelphia, Sept. 9.

Those who are hoping for an overthrow of the irksome blue laws of 1794 had their hopes renewed yesterday by William W. Roper, independent attorney petrel of the City Council and now chairman of the council's committee considering advisability of altering the ancient legal bugaboo. Roper announced that he intends to call special meeting in about two weeks, with Connie Mack, manager of the local American League ball club, to be one of the speakers. Representatives from Boston and Washington will testify on observance in their cities.

Open Sunday in Philly may be the result.

## Film Piling Up

Hollywood, Sept. 9.

Los Angeles furniture storage houses are out after film businesses. Within the past three months film vaults in laboratories have become so crowded with negatives they're now unable to accommodate new productions.

Storage houses are wise to the fact that negative storage is a better paying proposition than tables and chairs and have men out hustling the studios. One Hollywood storage house is remodeling two of its floors into small vaults to accommodate film.

## R-K-O BUYS "THESE DAYS"

Hollywood, Sept. 9.

"These Days," written by Katherine Clugston and produced in New York by Arthur Hopkins in 1928, has been purchased by Radio. It'll be a general cast affair.

Schley and Leonardson arranged the sale.

## BROUGHTON'S SIX OPEN-AIRES

Hollywood, Sept. 9.

Cliff Broughton will produce six outdoor pictures at Metropolitan studios for Sono-Art. It's Broughton's second series for that company.

## Battling "Daylight"

Los Angeles, Sept. 9.

Studios and their execs met Monday to anti-campaign the daylight saving bill in California shortly going to ballot.

Trailers, etc., will probably be used to sell the citizenry on why they should vote "No."

## 3 FOX THEATRE P.A.'S OUT ON ALTERNATIVE

Three publicity men resigned from Fox Theatres in the east rather than accept a forced shift into the management end of the theatres. Men are all divisional exploiters. Their walkout was on the recently planned idea to cut out divisional exploitation in favor of centralized publicity from the H. O. Also, to try out the plan of developing a combo type of house manager that understands exploitation value.

On the bedrock side it's an overhead trimming to cut down on expenses. The circuit execs evidently prefer to chance on the operating end as the exploiters are being shifted in a general movement regardless of their actual management experience.

Among those who walked are Lewis Brodsky, Ned Gerber and Jules Fields. Latter is ace p.a. and about the only one of the several men in the turnover who has had operating experience. Fields was formerly in charge of advertising and publicity in the Bronx division and ran the much of that sector's building up.

Gerber was mostly inside, but also did traveling as a deluxe doctor. Brodsky was formerly in the Fox Brooklyn and Long Island division.

New assignments? Those taking houses include Jack Harvey, now in charge of the Tuxedo, Bronx, and John McGrath, who has been given a house in the Jersey territory. One new man just added is named Kennedy, who has been assigned to the Bronx division with house not yet made known.

In the melange neither the Fox Chicago, Midcoast, nor the New England divisions will be touched. Russ Moon, former Public p.a. in New York, is in New England. From these angles it looks like the old idea of making several traveling p.a.'s sort of exploitation doctors around the circuit as due for the skids. This was one of the later plans and shortly after the shifting maneuvers on the division men was considered.

## UNIONS O. K'D, RUBENS WILL START FLESH

Chicago, Sept. 9.

J. J. Rubens, general manager of the Public-Grand States houses in Illinois and Indiana, has returned from a survey of the circuit, with two missions accomplished.

First is the settlement of all labor problems, with contracts for the coming year signed for every one of the cities under his supervision.

Second is the naming of spots likely to return to flesh entertainment shortly. At present only four towns are using stage shows. Eight more in various cities may return to the stage show policy.

## Mike's AMPA Platform

Mike Simons will be officially announced as president of the AMPA at its luncheon tomorrow (Thursday).

Mike in his inauguration speech will promise bigger and better merger rumors, elimination of employers' plans in publicity and rain for Kansas.

## First Players for "Dracula"

Hollywood, Sept. 9.

First two players cast for Universal's "Dracula" are Dwight Frye and Edgar Van Sloan, latter from New York.

The other principal parts, including the lead, are yet to be filled.

## Darmour's Lay-Off

Hollywood, Sept. 9.

Ahead of its schedule, Larry Darmour Productions staff is taking a two weeks' lay-off.

Probably will resume Sept. 20.

## 'PARTNER WON'T DO ANYTHING FOOLISH'

That's How Hays' Office  
Sees Horowitz' Zoning  
Suit

Indie exhibs who sold sufficient interest in their theatres to put them on a "partnership basis" with the chains can yowl their heads off with threats of litigation and not get a ripple out of the Hays organization.

One of the first instances of this kind is the Horowitz matter down in Houston. Horowitz has filed suit against the Hays manner of doing things along new zoning lines.

So little does the Hays office seem concerned over the action it has turned over its defense to a firm of local Houston attorneys. On serious matters, one of the producers' own lawyers always retains a Fulman to be on the ground.

In Horowitz' case the "partnership" happens to be with Paramount-Public. The latter organization, one of the Hays' regular members which plays the establishment of the zoning system, is, in the estimation of the industry's diplomats, not going to let one of its "partners do anything foolish."

## FILM AND STAGE SHOW AT PAR-KEITH'S, PHILA.

Philadelphia, Sept. 9.

Keith's theatre, formerly big time vaude and for the last two years used by the Shuberts for legit, will open Sept. 15 with Paramount's "Animal Crackers" the probable picture.

Par signed the lease today (Tuesday). At the start the theatre will be called "Paramount-Keith's." Pictures and special stage attractions, policy.

Warners has the Public units tied up for its Manhattan and Earle theatres here, precluding the possibility of Par playing the units in its own house, until the Warner agreement expires.

Edgar Wolfe, formerly at Stanley and Fox, is manager. Lease is in the name of Al Boyd of the A. R. Boyd Enterprises, local indie exhib.

## Comerford's Fay's

Rochester, N. Y., Sept. 9.

Fay's theatre, closed since January by fire, will be operated by M. E. Comerford and named changed to Capitol. Opening delayed to October 15. Understood Edward M. Fay of Providence still interested but in background because of official investigation of fire. House will have straight sound policy.

## "Aloha" Cast

Hollywood, Sept. 9.

Al Rogell starts production on "Aloha" Sept. 22.

Rogell Torres will have the lead with Alan Hale opposite. Jean Hersholt is also cast.

Picture will be released by Tiffany.

## POSITION

as manager wanted by the writer of many years' experience in deluxe house management, exploitation, presentations, vaudeville and sound pictures. More than fifteen years with one employer, now deceased. ADDRESS BOX 46, VARIETY, N. Y.

Kooler-Aire  
—a TONIC  
TO THE AUDIENCE

**L**IKE a fine, old wine, Kooler-Aire exhilarates and refreshes! It keeps audiences alert, keen and responsive! Gone is that sleepy feeling, dull headache and drowsy indifference due to poor ventilation and excessive heat and humidity. Your best feature attractions are handicapped under such conditions.

Put in Kooler-Aire, the big capacity, low-cost cooling and complete air conditioning system. Put in the system that is powerful, silent, cheap to operate—the system that is used by Paramount-Public, Warner Brothers, R-K-O, Fox and independents from coast to coast.

Kooler-Aire delivers fresh, washed air, circulated gently or briskly, as desired, throughout the house. No dust, no soot, no noise, no chilly drafts—the system that gives "the customers" complete comfort and blissful contentment. Write for details, prices and terms.

**Kooler-Aire Engineering Corp.**  
1916 Paramount Building New York, N. Y.

**B. F. SHEARER CO.,**  
Coast Representatives  
SEATTLE PORTLAND  
LOS ANGELES

**ASHLEY PAIGE**

This Week (Sept. 5)

**PUBLIC CHICAGO THEATRE, CHICAGO**

Direction **MAX TURNER** and **NAT KALCHEIM**



# Wildly Acclaimed! by Press and Public!

at its  
**WORLD PREMIERE**  
**RKO ORPHEUM,**  
*San Francisco September 6th*

F. G. BONFILS

Columbia Pictures Corporation  
735 Seventh Avenue  
New York City, N.Y.

THE DENVER POST

August 30, 1930

Gentlemen:

I have just witnessed a preview of what I consider the greatest moving picture that has ever come out of Africa, entitled "AFRICA SPEAKS."

I love Africa, and have been to that great continent three times. All my life I have been obsessed and infatuated with Africa. It is the only place in the world where I can get a real thrill.

I have seen every African picture, but beyond all question "AFRICA SPEAKS" is the greatest picture that has yet come out of this mysterious, fascinating and thrilling part of the world.

It is strange that a man who has ever visited the jungles and wild places of that dark continent never forgets it. It is constantly calling him back.

If I could not see this picture for less, I would not hesitate a moment to pay a hundred dollars for a review of it.

This picture shows you more of Africa than the average man could see of that country in a years visit.

I prophesy that this picture "AFRICA SPEAKS" will stand at the head of all African pictures for many, many generations. The lion, elephant and white rhinoceros shown in this picture will, I think, never be equalled again.

Everyone who took part in this great achievement should feel that this is the high water mark of African pictures for many years to come.

With all good wishes,

Sincerely yours,

*Frederick G. Bonfils*  
FREDERICK G. BONFILS, PUBLISHER

Read above what a  
world-famous Editor-  
Publisher and seasoned  
African traveler has to  
say about this startling  
production.

Another COLUMBIA TRIUMPH!

# "AFRICA SPEAKS"

*The Strangest Romance ever Filmed*

FILMED BY PAUL L. ROSSER for the COLUMBIA AFRICAN EXHIBITION  
PREPARED FOR THE SCREEN BY WALTER A. FITZGER





# ON THE JOB ALWAYS! HEARST METROPHONE NEWS

IN CURRENT  
ISSUE

Vol. 1. No. 298.



Another Amazing  
Triumph of the Talking  
Newsreel

*In Mid-Pacific the alert  
Hearst Metrophone News  
films one of the great sea  
disasters of our time!*

## SINKING of the S. S. Tahiti

Rescue of 300 passengers  
and crew by S. S. Ventura.



# METRO-GOLDWYN-MAYER



## Chicago Moral Arbitration Has Cash Vs. 'Credit' Problem

Chicago, Sept. 9. With the selling season open, exhibitors in the midwest are practically all expressing their willingness for moral arbitration. In those few cases where exhibitors are showing reluctance to sign, the exchanges are getting their signatures on hints of deposit demands.

The big note, according to the wise boys along Film Row, is that in spite of the arbitration signs of the whole scheme. Local film men believe moral arbitration is merely a pretty bit of formality that must lose out because it lacks teeth.

In the 10 months since the cessation of arbitration following Judge Thatcher's ruling, the indie exhibitors have been having things too much their own way, according to the dope, to really stand for a return to the enforceable arbitration status of former years.

Film row admits that under the

adverse conditions of the past few months, most of the exchanges would have taken the opportunity of enforceable arbitration to nail those delinquent exhibitors who have been playing hide and seek with their contracts. It is admitted that the exchanges have lost heavily in this territory from violations of contracts on the part of exhibitors, particularly the leaving of prints on the floor, of which there has been an epidemic.

As for the new moral arbitration code, the exchanges admit they expect plenty of trouble. The trouble will come in the inability of the board to enforce their awards. Exhibitors, on the other hand, are doing a burn-up already, claiming that the new contracts give them no means of retaliating collectively against violations of the exchanges.

### Cash vs. 'Credit'

The exhibitors are dissatisfied with the possibility of merely rewards of credit against the exchanges, whereas the awards against exhibitors are always cash. The exhibitors feel they are entitled to cash payments, especially in those cases where the contract has already been played out. In these cases, the exhibitors are forced to sign for the following year's product in order to get their awards against the distrib. The cash payment is practically an impossibility due to the red tape of sending these awards through the New York offices.

### Booth Man Not Guilty

Lynchburg, Va., Sept. 9. Theatre strikers have won their first legal tilt here.

Joe Burnett, union projectionist, was dismissed in municipal court, after H. S. McVaden, strike breaker, who had charged him with "threatening bodily harm," testified the alleged "threat" amounted only to a warning not to resist the union.

Attorney for the theatre owner employing McVaden said he considered the warning an impediment to McVaden's personal liberty. Judge Joseph P. McCarron disagreed and freed Burnett.

### What Execs Read

Chicago, Sept. 9. Books on the desk of a theatre circuit exec:  
"Morgan the Magnificent," "Napoleon," "Roosevelt," and "Queer People."

## THIEVING TRIO SURVEILLANCE

A secret service system to supplement auditors in keeping tabs on manager-cashier-dorman combos is being inaugurated by Paramount.

Losses through double-ticketing and house staff pilferings are claimed lower than any other chain in the field, the average for the past seven years officially given as not exceeding \$10,000 yearly.

No professional detective agency functions in these investigations, it is claimed, except in "rare instances." One such agency, Burns, has its cards tacked up in all Publix theatres and Fox building elevators. Same are displayed, it is admitted, for the moral effect, only the cards costing only from a buck to five iron yearly for the sight privilege.

In most of the thieving which must come from trio formation or take the consequence of almost immediate disclosure, the hold-outs are described as pitifully low. Sedition is the amount stolen over \$50 and more often it is around \$25.

## Stage Hands Dismissed; Indie Houses 'Unfair'

Fall River, Mass., Sept. 9.

One stagehand each in the Duffee, Capitol and Empire theatres at Fall River has been discharged as a result of refusing to accept a salary reduction. Nathan Yarnes operates the houses.

The Central Labor Union issued a statement that the three theatres are unfair to organized labor and urging people to stay away from them.

Films only are shown in the houses.

## Chicago's Ticklish Zoning Keeps Pettijohn Moving

Chicago, Sept. 9.

C. C. Pettijohn, counsel for the Hays' organization, stopped off in Chi last week to begin work on what is hoped will be a final solution of the zoning problem.

In submitting a new plan the Film Board inadvertently left out a county. Matter was laid over for a week to give the board time to get up a complete plan, when Mr. Pettijohn will return.

## Theatre Building—Expansion By Chains and Indies in Texas Don't Suggest Bad Trade There

Dallas, Sept. 9.

Bad show biz conditions are not reflected in Texas, evidenced by a building program for this fall.

Publix is opening a new Paramount at Austin, state capital, and another large one, Plaza, at El Paso. Construction on latter begun by Dent wheel.

Robb & Rowley, largest indie circuit in state, opening a new \$100,000 house at Palestine, begins construction on another \$100,000 propo-

salish at Sherman, and recently let contract for a \$275,000 house in Oak Cliff, Dallas suburb, to give local Publix monopoly some competition.

House, 1,800-seater, not complete until 1931.

Other new houses throughout state include one at Victoria (Frels), Sierra Blanca, Blooming Grove, Dalhart and small "community" theatre in Comfort, semi-mural owned.

This boom is first come-back from period of depression caused among indie exhibitors of state with sound invasion, when scores of houses went dark—and many still are.

Publix is continuing its expansion program in Texas through its Dent acquisition, but R-K-O seems satisfied to restrict activities to Interstate holdings, leaving the smaller towns to the others.

## ANY SEAT AT 15c ANY TIME—CITY

"Any seat at any time 15c," which Fox is using as a slogan of its new sound film policy at the old Fox City theatre on 14th street, New York, is regarded as more of a direct opposition gag to Fox's bigger house, the Academy, just a few doors away on the same street.

The name Fox does not appear on the outside signs or in the lobby. For that matter, neither does the Fox name appear before any of the Academy electricians.

City has started on its 15c career. Edward Manley is manager.

## Park, Ocean City, Burns

Atlantic City, Sept. 9.

Park theatre (pictures), on the Ocean City Boardwalk, operated by Hunt Theatres, Inc., burned to the ground yesterday (8). Loss estimated at \$100,000.

While the origin of the fire remains a mystery, it started under the stage.

House closed for the season Saturday (6).

Still Going Strong  
5th Consecutive Year  
**Benny MEROFF**



MARBLE FILMS CHICAGO

**FANCHON & MARCOS**  
**Idea**  
Fox West Coast Theatres Unit

**DERBY WILSON**  
KNOWN AS  
**"HOT CHOCOLATE"**  
NOW PLAYING FANCHON and MARCO  
"SOUTHERN IDEA"  
LONG BEACH, CALIF.

FANCHON & MARCO PRESENT  
**JONES and HULL**  
"TWO NUTS"  
In "BOX O' CANDY" IDEA

**HIRSCH—ARNOLD**  
DANCERS  
Featured in F. & M. "Brunette" Idea  
School Address, 545 Sutter St., San Francisco

A FEW MINUTES OF SMART COMEDY TUMBLING

# SAM LINFIELD TROUPE

in "BOOT VILLA"  
THIS WEEK (SEPT. 5)

## PUBLIX ORIENTAL CHICAGO

TO OPEN IN NEW YORK SHORTLY, COMMUNICATE WITH MAX LOWENSTEIN OR JACK CURTIS, N. Y.

"BELIEVE IT OR NOT"

## MARY ALLISON and FIELDS IRVIN

Completing 1 Year's Engagement—Publix Balaban & Katz Chicago and North Shore Theatres—and Still Going Strong

CHICAGO THEATRE LOBBY ENTERTAINERS  
HOLD WORLD'S SINGING RECORD  
50 SONGS AN HOUR FOR 43 HOURS

Personal Representative  
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# JOHN McCORMACK

*World's Greatest Tenor  
In a Romance of Youth*

## FRANK BORZAGE

*Twice Winner of Photoplay Gold Medal...*

AND A DISTINGUISHED CAST

Maureen O'Sullivan

J. M. Kerrigan

John Garrick

Tommy Clifford

Alice Joyce

Farrell Macdonald

*Story by Tom Barry*



... ALL SPELL SUCCESS FOR ALBANY'S  
FINEST INDEPENDENT THEATRE ...

## SONG O' MY HEART

Held over for a second  
week wires Mr. Buckley



### CLASS OF SERVICE

This is a follow-up  
to the "Class of Service"  
which was the de-  
scribed character in the  
showing by a notable  
sign above or present-  
ing the address.

BY DIRECT WIRE FROM  
**WESTERN  
UNION**

### STIONS

22 = Day Letter  
24 = Night Letter  
26 = Night Letter  
28 = Night Letter  
30 = Night Letter  
32 = Night Letter  
34 = Night Letter  
36 = Night Letter

The following rates are shown in the show by the Western Union  
NY20 22=ALBANY NY SEP 8, 1930 917A

J. R. GRAINGER FOX FILM CORP

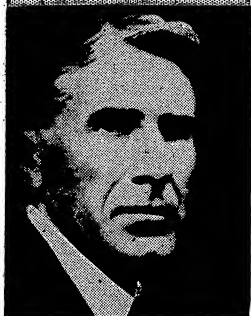
"ALL ALBANY RAVING OVER SONG O MY HEART PLAYED TO RECORD"  
BUSINESS AT HARMANUS BLEECKER HALL HOLDING PICTURE OVER FOR  
SECOND WEEK

AC H BUCKLEY.

**FOX**



The Golden Days  
of Outdoor Pictures  
Are Ahead of You



## ZANE GREY

Distinguished writer. First to find there was big gold in them thar hills — in fiction. Sells so many books can go fishing whenever he wants. Big magazines pay him top rates finding him one of biggest sellers in world. Think of the West you think of Zane Grey. Millions on millions of readers!

ZANE GREY'S  
Thriller of Hoof, Spur and Gun

# LAST OF THE DUANES

with  
**GEORGE O'BRIEN**

Proven Favorite

LUCILE BROWNE • MYRNA LOY

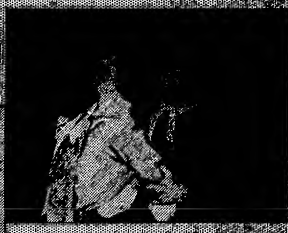
From the Stage

Siren of the Screen

WALTER McGRIL

Leading Heavy

Directed by Alfred Werker



## GEORGE O'BRIEN

Hair on his chest. Muscles as tough as cactus spines. Born on horseback and wants to stay there. Rides like a feather on a flood. Popular.

The camera's in the open again—thanks to Fox—and talking pictures are moving pictures once more!

Kids are crowding theatres again. Youthful hearts of young and old who like he-men and she-women of the open spaces get thrills and throbs from Fox Outdoor Romances.

Movietone methods don't chain you to studios. Perfect recording wherever the silent camera used to penetrate.

Remember *In Old Arizona*? Zane Grey's *The Lone Star Ranger*? Big money makers, both of them.

Now another—all that an outdoor romance should be.

Watch it—at the Roxy—beginning Friday.

**FOX**  
HIT  
HIT



# DAPHNE



# POLLARD

*Reigning Queen of Roaring Laughter*

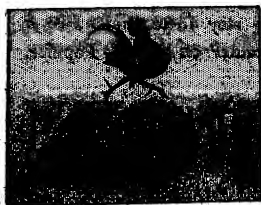
The Internationally Famous  
Comedy Genius will now  
appear in a series of twelve  
2-reel Pathé Comedies.

The first number "Break-  
fast in Bed"—a RAINBOW  
comedy, will be followed by  
eleven others of big time  
headline quality.

Produced by  
E. B. DERR

Watch for New Stellar  
Talent in Current

RAINBOW COMEDIES  
WHOOPEE COMEDIES  
MANHATTAN COMEDIES  
FOLLY COMEDIES  
RODEO COMEDIES  
MELODY COMEDIES  
CAMPUS COMEDIES  
CHECKER COMEDIES





# Suburban Indies in Opposish Fight Landing in 2 Colorado Courts

Denver, Sept. 9.

Thos. A. Sullivan ran the Englewood theatre in Englewood, suburb of Denver, and Audio Theatres, Inc., ran the Gothic in the same burg.

Just about enough business to make one pay and just enough would go to the other to make him think that next week he might make a profit, too.

Things went on like this for months. Both were sparring back and forth to buy or sell.

Sheffield, principal stockholder in Audio Theatres, had to take a trip to Seattle for a couple of weeks. They decided to let the matter drop until he returned. According to the story, a day or two after Sheffield left things began to happen. As a result two suits have been filed in state courts and one in the federal court.

One of the suits is for \$9,000 actual damages for conversion of theatre equipment of the Gothic theatre and the other is for \$5,000 punitive damages for forcible entry and detainer on account of alleged wrongful eviction from the Gothic. These suits are against the U. S. Building and Loan Association, N. Lindblad, H. T. Nolan and Thos. A. Sullivan.

The case in the U. S. court, an offshoot of the above deal, is for \$500 damages for infringement of copyright by public performance for profit of "Lady Luck" and "The Only Son I Know." American Society of Composers and Witmarks are suing Sullivan.

According to information, the Building and Loan Association held the mortgage and practically owned the building housing the Gothic. Sheffield admits the rent was over-due, but he had an oral agreement the Association would let it ride until the theatre could catch up. When Sheffield left, Nolan bought the mortgage and refuses to allow Sheffield's manager to run the house, calling attention to the clause in the lease saying rent must be paid in full.

M-G-M is suing the Bi-Metallic Investment Company, owners of the Tabor theatre, for \$2,971, for alleged violation of picture contracts.

## Indie Played 18 Films Without Consent of or Paying Distrib's Rent

Milwaukee, Sept. 9.

Three civil suits charging infringement of picture copyrights have been filed against Charles G. Bauman, operator of the Star, Oshkosh, Wis., in federal court.

Bauman is said to have shown 18 pictures without permission of the owners, who are asking \$250 for each showing as well as an accounting of the profit. Injunction is sought to prevent further showing of films without permission.

Complainants are Pathe, R-K-O and Universal.

## SELLING FILMS; GIFT GAG CHILLY

The indie exhibs in and around New York are willing to scrap all the special country store and giveaway-merchandise nights if they can reach a general understanding to that effect.

A few still use the old gags which long ago lost their novelty.

One N. Y. chain has tabooed all the special nights. It will devote more time to selling the pictures to the neighbors than depend upon a cheap gift of some kind.

## PECULIAR UNION MIX IN SYRACUSE DISCORD

Syracuse, Sept. 9.

Warners Strand, Paramount and Fox-Eckel are operating without union stage hands, following local's withdrawal of members after the houses declined to meet demands made on Sept. 1. Local's State is employing two hands but without a contract.

Union served demands on Strand and Paramount calling for a skeleton crew of two; like the Eckel, the two theatres had been using but a single man. Eckel, prior to Labor Day, handed its one man two weeks' notice. When Strand and Paramount refused to sign a two-man contract, union instead of keeping one man on duty, called him out without consulting the International, it is said.

As a result of the International's attitude in the matter, the local thus far has been forced to sit back, its hands tied, while ushers and assistant managers have performed duties heretofore assigned to union employees.

Local's plan to picket the house and force a road call also went hay-wire.

## K. C. Settlement

Kansas City, Sept. 9.

It is expected locally there will be a settlement of the pending union matters before the end of this week. Union officials of the International are expected here tomorrow.

All theatres are operating without any walk-outs.

## Essaness Has 21

Chicago, Sept. 9.

Following the opening of three more houses last week, the Essaness theatres through general manager, Emil Stern, announced the acquisition of two more houses, the Regent and the Chateau, both northside.

This brings the circuit to 21 theatres, and according to reports makes Essaness the largest independent circuit of picture houses in any one city in the world.

Mike Hughes in NW.

Mike C. Hughes, formerly of Publix h.o., is district rep of the P-P reality in the northwest.

Hughes succeeds Ben Friedman. Headquarters in Minneapolis.

## Important Board Members

Montreal, Sept. 9.

When the directors of Confederation Amusements, operating five theatres in Montreal, hold a meeting it looks like a session of the Canadian Parliament.

There are no less than five Parliamentarians on the directorate, including Hon. P. E. Blondin, Speaker of the Senate; Hon. G. A. Fataux, a member of the Canadian Cabinet; Hon. Fernand Rinfret, former Secretary of State; C. B. Howard and Emile Massicotte, members of the House of Commons at Ottawa.

## Kutinsky Leaves Fox

Morris Kutinsky, of the Fox really department, has resigned.

There will be no successor at Fox for the present. Kutinsky sold his house to Fox some time ago.

## 18 for Johnson Release

Hollywood, Sept. 9.

Ray Johnson, president of Rayart and Syndicate pictures, is here lining up product for the coming season.

So far Johnson has 18 features ready for release.

## TIFF WANTS ALL INDIE EXHIBS

Tiffany is setting out for more franchisees, this time without aid or query from R-K-O.

Oscar Hanson, TIFF's sales manager, is slated to make a tour of exhibitors' conventions to round up new franchise recruits.

Info is that there are now about 3,000 franchise holders still cooling TIFF allegiance.

# THE LEADING ATTRACTION

## NO MANAGER CAN AFFORD TO NEGLECT THIS ONE

A GREAT writer has said, "If you have charm, nothing else matters. And if you have not-charm, nothing else matters either." In personal affairs, it is a leading attraction for which there can be no substitute.

The same must be said for *Living Music in the Theatre*. No audience has ever fully welcomed a substitute for it. It is still the leading attraction regardless of the efforts of distributors to foist upon the long-suffering exhibitor a woefully inadequate substitute in the form of mechanical reproductions.

Thousands of hungry music-lovers are staying away from the theatres, avoiding canned music as they would avoid canned food. The public has not lost its appetite. Neither has it lost its scale of values. It still wants its money's worth from the theatre.

The exhibitor is feeling the competition of other forms of amusement outside the theatre, but in striving to lure his best patrons back to their accustomed seats once more he turns to meretricious devices which are proving to be poor bait indeed. For, without the emotional and spiritual inspiration of *living music*, "nothing else matters either."

# THE AMERICAN FEDERATION OF MUSICIANS

JOSEPH N. WEBER, President

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United Artists



## M. C.'s of Value Too Scarce, Admit P-P—Star of All Is Rudy Vallee, Who Must Remain in Brooklyn

The picture theatre is suffering from a famine of masters of ceremony in deluxe houses throughout the country, who can build themselves into permanent fixtures with a particular audience, or who can hold for more than a few weeks the fans in the biggest towns. As the result chains are more watchful than ever for real personality and talent.

Admitting that it now has only one m.c. who can step into any of its houses for an indefinite stay and be continuously entertaining, Paramount-Public has adopted a rotating system for its maestros. In this way they may be afforded every opportunity to expand and develop along the national lines of Rudy Vallee, conceded the only P-P bet for long life above any pit.

Paramount, as the result of the dearth of hold-over master material, is without an interlude in its largest city. Vallee is too much needed in Brooklyn, where Publicites believe he can stay until he grows whiskers. As the result, Par is without a stage leader in New York. Filmdom finally admits that making is a science, that towns like Chicago and Los Angeles will have to have the system, whether good or mediocre.

### Tougher

Getting guys who lead with crooning, stick welding, or hip swinging—guys that can keep the crowd out front awake and alive to what is

going on, week in week out—is getting tougher and tougher.

All too soon does the average promising attraction pail on his audience. Meantime, the applause of the first few nights has added to complications by quite often affecting the m.c.'s bean.

The medium personality—the leader whose "it" grows upon the crowd—the wielder whose turns have that zest which keep the folks coming back with the desire of watching a "pat"—that is the type of make-up that circuits want for big jobs in their big houses.

At the present time Public has 18 m.c.'s, 10 of whom are in key cities, and the others in smaller places. Some of these boys have been given chances in larger spots but were unable to hold on. One, fairly successful in a midwestern town, took the train to the Pacific for higher honors. He failed and is back where he started. That's the case with many of the others.

But Public is giving them all the chance to be rotarians in the hope that the traveling may reveal an all-round "it" and another Vallee for the draw.

### Floria Vestoff's Show Chance

Floria Vestoff, dancing with the Ben Blue act, is leaving to go with the new Connolly & Swanson show.

It is "Princess Charming."

### Chicago Humor

Chicago, Sept. 9. Will Singer reports that the State-Lake doorman is quitting. He's found a door and is going in business for himself.

## JOLSON REFUSES PALACE \$12,000

The mammy slinger of singers and the highest paid entertainer of his type in the world, Al Jolson, has turned down an offer made by R-K-O of a week at the Palace, New York, for \$12,000. It was the largest salary offer on record by 100% for a single act in any vaudeville theatre.

Jolson, through Max Gordon, first said he might accept the R-K-O offer and then changed his mind. Other matters will keep him too busy, he declared.

Highest previous week's offer on record for an act at the Palace was \$7,700 set for the Marx Brothers on a direct booking last season.

Eddie Cantor's \$8,250 for four and five shows daily in the Warner picture houses recently set the previous high mark for variety salaries.

Jolson's \$12,000 offer was for two shows daily and three Sunday.

Appearance of Ruby Keeler (Mrs. Jolson) with her husband at the Palace was not included in the tender.

In picture houses appearing four or more times daily, Jolson, playing on percentage, has earned as high as \$23,000 for his share.

## SPEECH MAKERS OUT AS 'NAMES' FOR WARNERS

Warner booking office is delaying engaging additional picture players for its theatres until the unsettled conditions with musicians are finally straightened out over the country. Warners feel that were they to book film names now they may be forced to lay them off because of musicians walking out on strike, as happened with Bernice Claire at the Ambassador, St. Louis. Musicians walked out Sept. 1 and Miss Claire, booked in for the week of Sept. 5, remained idle.

After matters with the musicians are straightened, Walter Meyers, head of Warners' Booking office, will depart for the coast to engage film names to tour Warner de luxes. Meyers has intended to leave for the past few weeks, but postponed because of orchestra walk-outs.

Only film names for Warners are those with film prestige and stage entertainers, not speech makers.

## Stage Band, Special Ties For Fox's Crown in Chi.

Chicago, Sept. 9.

First of the local Fox houses to go for flesh entertainment is the Crown, 1,300-seater. Starting Sept. 15 house will operate on a mixed policy calling for vaudeville Saturday and Sunday, and on other nights various novelties, including amateur nite, etc.

Al Copeland and a band of seven pieces will permanently dispense musical entertainment, and when nothing else is booked in they'll provide the whole stage end. Hyman Schallman, local Panchon & Marco representative, will book three acts over the week end.

Al Bachman manages the house.

### Act's Pan Suits

Los Angeles, Sept. 9.

Alex Pantages' answer to Mary F. Greene's suit for \$14,082 for Pan's refusal to play two acts contracted for in the spring of 1929, is that she broke both contracts.

Miss Greene's "Youth, Beauty and Speed Revue" played three weeks and was canceled after Hamilton, Ont., week of April 1, when the McAllister Sisters left the act.

Harry Ellsworth and Co. got in five weeks, folding Feb. 21 after Kansas City, when members of the act refused to proceed further.

Both had 14-week contracts.

### Betty Healy Gives in

Los Angeles, Sept. 9.

Betty Healy, formerly of Ted and Betty Healy, is returning to vaude after an attempt to crash into pictures. She is teaming with Billy West, one time film comedy director and Chaplin imitator.

West did an act in vaudeville many years ago, before entering pictures.

### Tombs Loses Short

Andrew Tombs, comedian from legit, while on his way to Warners' Flamingo studio Friday to work in a short, "An Act of Honor," was cut by flying glass when the car in which he was riding collided with another.

Harry Short went into the role. Despite his injuries, Tombs opened with "Ripples," Fred Stone's show, in Newark Monday.

## Loew's New Road Route, 6 Wks. Less This Season

Loew's new vaude road show route, occasioned by six drop-outs, will start Sept. 15 at Memphis with five weeks. New Orleans, Houston, Toronto, Montreal and Boston following.

Loew road time at the start of this season is six weeks less than last year's. The six which dropped vaude were Richmond, Norfolk, Atlanta, Evansville, Akron and Canton.

## MITZI'S ROYAL DANCERS

NOW  
R-K-O HIPPODROME

### NEW YORK

#### FEATURING

RHEBE and ELONA

HELEN KEEFE

HUBER TWINS

(MARTHA and ERNA)

ALSO

HELEN PARENTE

MYRTLE SUESS

WINNIE SAXON

AND

FRED RAMSEY

R-K-O Direction

BILLY JACKSON

## VIOLET MAXON AND WOOD

The Only American Girl  
Equilibrist in the World

Returning from an Eleven  
Months' Engagement  
in Europe

Starting for R-K-O  
Sept. 6 at

FLUSHING, N. Y.

To Follow with  
FORDHAM  
JEFFERSON  
HAMILTON  
Rep. CHAS. BIERBAUER

# BRITT WOOD

## R-K-O Palace, New York

(WEEK SEPTEMBER 6)

BOOKED SOLID  
1930-31-32-33-34

THANKS TO R-K-O BOOKERS

ALSO MAX TISHMAN FOR PAST FAVORS

MILES INGALLS

JACK CURTIS OFFICE

West: WM. JACOBS

### CONCERT CLASS AND MUSIC HALL SHOWMANSHIP

## CARRIE and EDDY

R-K-O PALACE, NEW YORK, NOW

Direction JAMES PLUNKETT and MAX TISHMAN

All Audiences Aeroplane Conscious, Air News Front Page Copy. The Most Sensational Topical Novelty Ever Produced. Flaming Aeroplane, Smashed in the Clouds With Realistic Electrical Effects. The Greatest "In the Flesh" Presentation of Daring and Agility. A Living, Breathing Act With More Thrills Than a Picture. The Aeroplaning Bartletts Present "Thrills in the Clouds" at Fox, Brooklyn Now (Sept. 4-11).



# W. M. A. LOEWS WASHED UP

**With Fox-Loew Merger, Fox May Handle All Stage Shows and Bookings for Both Circuits**

Swingover of the vaude and stage production departments from Loew to Fox Theatres in the projected merger of the two concerns has been declared official by execs. This principally applies to existing contracts whereby F. & M. has exclusive booking and production rights in all Fox Theatres, east and west. F. & M. is owned 50% by Fox Films and is a subunit of that company. Report is that the merger is likely to turn over that unit company's management to other hands, even if the contracts permitted. F. & M. holds a five-year contract to produce and book for Fox West Coast and another contract for Fox's eastern theatres. There is ticklish feeling between the execs of both companies on this particular phase. It may lead to Loew staying put on theatre operation outside the operation of the stage and itself.

Instance in point is that Loew booked an act into an F. & M. unit show. This was done with permission from Fox execs at the personal request of a Loew exec, who objected to another act in the unit. Permission was granted through courtesy because house was half owned by Loew's (Atlanta).

Further indication of the probable shifting to Fox is evidenced by the constant cutting of presentation time on Loew's, which now goes only eight weeks, the Capitol, New York, included. F. & M. on the other hand, has booked 48 weeks of time, including several independent bookings.

#### Budget Costs

Loew's vaude now runs only 13 weeks in the following houses: State, Memphis; State, New Orleans; State, Houston; Loew's, London; Loew's, Toronto; Loew's, Montreal; Orpheum, Boston; Yonkers State, Metropolitan, Pitkin, Bay Ridge, Boulevard, Gates, Lincoln Square, National and 46th Street theatre, in Brooklyn, are New York vaude houses.

Presentation route includes Capitol, New York; Valencia, Jamaica; Paradise, Bronx; Jersey City; and Palace, Washington; Penn, Pittsburgh; State, Cleveland, and Columbus.

Where F. & M. shows figure over Loew presentations from the merger angle also is in the budget cost. F. & M. shows budget to between \$3,000 and \$4,000, against Loew's \$7,500. At the latter figure with only eight weeks to play it is figured Loew will eventually throw up the presentation angle.

#### Brox Sisters' 10 Wks.

Hollywood, Sept. 9. The Brox Sisters are going out for 10 weeks for R-K-O, opening cold in Chicago at the Palace Sept. 20 unless Max Halperin can fix a split week prior to the scheduled opening. The 10 weeks is a compromise by Bill Perlberg, husband of Bobbie Brox, who turned down Sam H. Harris for a show but okayed his frau taking the vaude line as an added attraction.

Mrs. Perlberg joins her two other sisters in Chi Sept. 10.

#### Child Violinist at \$450

Chicago, Sept. 9. Brodus Earle, child violinist, has been booked for seven weeks through Public-Grand States houses as an added attraction. The child will play only houses using straight picture policy. Price \$450 weekly.

#### Mitchell and Durant East

Hollywood, Sept. 9. After three months at the Chinese, Mitchell and Durant are on their way east to open at the Palace, New York, Sept. 20. Boys are making the trip by motor.

## HEALY'S 3 STOOGES NEARLY COPPED ACT

The standard gag about three stooges walking down the street looking for a comedian came true last week when Ted Healy's boys, remaining in Hollywood while the vaude came east on business, grabbed themselves a straight man and decided to do the Healy act without Healy.

They booked themselves for three weeks with Public and would have opened only Healy heard about it in New York. He ordered the boys to lay off and arranged with Public for cancellation of the booking. Healy says he won't use his stooges this season, retaining only Shemp Howard of the gang.

## HELEN KANE GOT HIGH BUT NOT JACK'S KISS

Toledo, Sept. 9.

Helen Kane broke Paramount's house record for a week, surpassing Amos 'n' Andy's.

Jack Osterman pulled a kissing act in his home town that caused comment, and Miss Kane figured in it.

First on the stage of R-K-O Rivoli at the opening, Osterman kissed his cousin, Dick Wall, head of a taxi firm here. Second was on the Paramount stage, where he unsuccessfully tried to kiss Miss Kane when she was handing prizes to several kids entered in a hoop-da-hop contest and kissing each winner.

## Loew's Releases Lulu To New Fields Show

Loew's has canceled the booking of Lulu McConnell, slated to open this week at the Metropolitan, Brooklyn, to permit her to go with the new New Fields' show, "Vanderbilt Revue."

Stipulation is that Miss McConnell return to Loew's vaude by the show.

## ILL AND INJURED

Harry Lang of Lang and Haley worked with his hand in a bungee at the Palace, Chicago. Was in danger of losing finger from razor accident.

Gloria Rogers, club entertainer, seriously injured in an auto accident at Gary, Ind., last week. Now at the Methodist hospital, that city.

## On Commish End

Hollywood, Sept. 9. More acts are turning agents. Harry Hart, of Glenn and Hart, and Blanche and Ina Kuhn, two of the Six White Kohns, have bought out Barton's interest in the Pacific Agency.

Hart is partner in the agency with Winona Tenney, and the two Kuhn sisters are associates.

## Wally Sullivan Off WB

Wallace Sullivan, writer, is leaving Warners next week when his term expires. He has been on the shorts script staff at the Flatbush studio.

## Flash Act in Show

Pamela De Lour and Hollywood Marimba orch, flash act, are set for Percy Oakes' musical, "Look Who's Here." Miss De Lour is Mrs. Oakes.

## NO MONEY AND NO INTEREST LEFT

**Regulatory Vaude Organization Formed 15 Years Ago by Albee to Combat Actors Outlived Usefulness—Casey's Liability**

### LITTLE DUES PAID

A wash-up seems to confront the Variety Managers' Association. It is short of funds and has become a liability for its general manager, Pat Casey. Casey, now on the coast, is said to have advanced money to pay salaries and current expenses of the V. M. A. for over three months.

The V. M. A. has been supported by dues from the vaude theatres operated by its circuit members. These houses in number have fallen rapidly away with vaude taken from under them. There have been no replacements in the V. M. A. list. Some of the smaller members of the Ass'n have neglected to renew, especially since it was bruited around in the spring, that the N. V. A. support was in danger of blowing up.

Passing of the V. M. A. annual dues for the once yearly affair is nearly 15 years, was the direct hint of the lack of further enthusiasm for the organization. With the trouble attendant so far in persuading an interest from the variety chain managements for the N. V. A. maintenance, another matter of support not yet settled upon, it is not thought that the V. M. A. holds much of a chance to continue on the financial plane it has been held up to date.

### Casey Burned Up

Casey's attitude is another factor. Casey is about burned up between his worries over the N. V. A. and the V. M. A. On top of that, his own money must go into the V. M. A. to carry it along, the burn up becomes complete. At the time of the N. V. A. middle last March Casey had no advance for that maintenance around \$25,000 of his own money, which he later recovered from the proceeds of the N. V. A. hat collection drive.

Casey's personal monies due Casey from the V. M. A. It is said he has not drawn his salary as general manager for over a year. Casey is due back in New York next week. It is expected that shortly following an announcement will be made regarding the future of the V. M. A. and the method of support the variety managers intend to apply to the N. V. A.

Of the present staff of the V. M. A., Major Donovan and Bill Lee have been hopeful if Casey stepped out that they, individually, would be selected as his successor. Among the V. M. A. staff let out lately are Frank Tannehill and Ben Davis. Tannehill passed on several of the intricate complaints over "copy acts." Davis was secretary to Casey.

### "Albee's Monument"

Originally formed 15 years ago by the late E. F. Albee to combat the actors through the Vaude Managers' Protective Association, as it was first called, becoming the operator of the N. V. A., the V. M. A. gradually developed under Casey as a regulator of the petty squabbles between actors and managements in vaudeville.

Like the N. V. A., the V. M. A. was held together by Albee always under the fear there would be another actor strike. Before the formation of the N. V. A. and V. M. A. there had been two actors' strikes, both by the White Rates and both lost by the actors. Of recent years, the widening variety division and vaude growing less important yearly, the newer chain operators looked upon

(Continued on page 56)

**R-K-O Will Attempt to Force Unit Acts to Appear Gratis on Radio In Every Big Town on Its Circuit**

## F-M UNIT ROYALTY ATTRACT PRODUCERS

Los Angeles, Sept. 9. Seymour Felix and Busby Berkeley may follow Sammy Lee, Larry Ceballos and LeRoy Prinz as Fanchon & Marco unit stagers. Both are tied up, but may later come in on the F-M shows on the same percentage arrangements under which the others operate. Berkeley is under contract at Paramount and produced the first local Public presentation two weeks ago.

Lee and Ceballos draw \$100 a week royalty from their units, and Prinz's bit is half that. With new units going out weekly, the idea is that each stager would have about 12 shows yielding him royalty, and privilege for outside work.

Fanchon & Marco guarantee none, the stagers being relied on to embellish the shows, which have been shaved on their usual budget to allow for the producer's royalty each week. That royalty must come out of the regular budget.

## Church Benefit Gave Split Team a New Yen

Rochelle and Maywood recently made a comeback appearance at a church benefit on Long Island and did so well they decided to return for vaude.

They split several years ago when Miss Maywood retired because of her health. Rochelle continued with other partners.

### Contrast Act

W. F. Kelly is producing a vaude act of 15 people around Theodore Metz, 85, singer and composer, who is credited with authoring "A Hot Time in the Old Town," "Sweet Marie," "All Coons Look Alike to Me," and other torrid tunes. Metz quit show biz several years ago and went to Germany. He lately returned.

### SHOW SPLITS TEAM

Savoy and Mann will temporarily split an team when Harry Savoy goes solo in Earl Carroll's "Personalities."

Ruth Mann (Mrs. Savoy) will remain in the team during Savoy's show assignment.

### Vaude for Helen Lynd

Helen Lynd, musical comedienne, who last week walked out of her first dramatic job in support of Lenore Ulric in "The Pagan Lady," because she didn't like her part, will play vaude for Warners instead. She opens at the Earle, Philly, Sept. 13, with Al Vincent, pianist.

All radio-suited acts playing R-K-O's 40-week western unit route will, besides the regular theatre work, shortly be obliged to broadcast once weekly at a local station in every town on the trip. The circuit is arranging local broadcast hook-ups with indie stations in all the stage unit towns. Contract clause will cover the other appearances.

The weekly broadcasts by the vaude acts will be 30 minutes in length. It is believed by R-K-O that half an hour's radio entertainment can be found in every four-act bill. They run about an hour on the stage.

R-K-O does not intend to pay radio advertising rates for the local vaude half hours, but is selling the idea as a sustaining program, with the talent provided free by R-K-O possibly better than stations in moderate-sized towns could secure locally.

Radio broadcasting will be in each station's own studio, not from each theatre stage, and after theatre time, similar to the R-K-O Tuesday night chain broadcasts over NBC in New York. Day and hour the vaude act programs will be held in the various towns will be regulated according to the stations' convenience.

Some Trouble With some "names," already under contract for commercial radio work, R-K-O has had trouble in attempting to secure them for its own gratis programs. Numerous headlines, have refused to sign contracts for the Palace and other theatres unless R-K-O scratched the radio clause in the vaude contract.

The road shows will be outlined in their 30-minute other programs before leaving New York to start the western road tour. Tom Kennedy, "Voice of R-K-O," is assigned to write continuities for the 30-minute programs, so that acts (Continued on page 64)

## RUTH ETTING'S TOP PAY FOR R-K-O UNIT SHOW

Under an arrangement, in salary and length of booking, secured by Ruth Etting through Charlie Morrison, the singer will play 12 weeks for R-K-O in New York and the east at \$5,000, and 40 weeks on the road at \$2,250.

The road salary, covering Miss Etting's time on the 40-week circuit four-act show route, is the highest yet paid an act for that route since its recent formation.

To return to vaude, Miss Etting sacrifices the possibility of doubling in legit and cafes.

## Stage Names Preferring Publicity Cutting Down Salary for Shorts

### Mgr. Killed, Girl Hurt

Chicago, Sept. 9. William F. Brown, production manager, principally for clubs and cafes, was killed at Gary last night when a railroad locomotive crashed into his auto. Brown was returning to Chi from Detroit with Gloria Rogers, club entertainer, who was seriously injured.

Brown, operating as the William Brown Productions, had offices in the Garrick Theatre building, and was well known in Chicago, having been in the business about 15 years.

Stage names are said to be making talking shorts for little money, for the believed publicity and prestige attached.

It is said most stage names will agree on practically any sum named for a talking short.

Names who have declared companies are offering less and less for shorts. There have been many instances where a stage name, who made a short some time ago, has recently been asked to make another, but with the producers unwilling to pay the stage name the sum amount paid for the previous short.



## 3 More Publix Houses Set to Play Flesh Acts from Morris'

Starters in a series of Publix vaudeville openings from Oct. 1 on will be the three former Reade theatres in Plainfield, Red Bank and Asbury Park, N. J. On that date the trio starts with five-act bills on split week, booked through the William Morris office.

Publix found a demand for return of "flesh" in the three straight film localities and about 10 others, not named but due to add stage shows after Oct. 1.

The threatened and anticipated Publix swing toward variety on the stages has not yet materialized to the extent believed probable in the spring, but the three Reade vaude openings are a reported general move in that direction.

Publix is now playing vaude in Boston (Scollay Square) and New Bedford, Lynn, Mass., will commence to play stage bills when current trouble with musicians is settled.

### Warners Booking Elmira

Keeney's Elmira, N. Y., recently purchased by Warners, will be booked by the Warner office, starting Sept. 20. House with three acts on split week policy.

Amalgamated has been booking the house.

## F-M UNITS PLAYING PUBLIX 'B' HOUSES

Chicago, Sept. 9. An arrangement has been completed here for a three day showing of the Fanchon & Marco units in the Publix-Great-States houses at Rockford and Joliet, Ill.

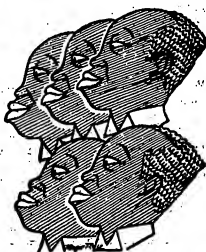
The new booking, of Friday, Saturday and Sunday at the Coronade at Rockford and Monday, Tuesday and Wednesday at the Rialto, Joliet, will enable the "Ideas" to break their eastern jump between Milwaukee and Detroit.

This is the first time the F. & M. units have ever been booked into any branch of the Publix theatres. Leo LeBlanc negotiated the deal.

## Frisco Club Dept. Out

Hollywood, Sept. 9. R-K-O booking office in San Francisco is dropping its club department, probably through lack of business.

Phil Freese, in charge for the last four months, has resigned.



## NORMAN THOMAS QUINTET

Now Headlining Scala, Berlin

Watch out for New Idea from "Our Ideas Department."

R-K-O, ABE FINEGOLD (Hugo Morris Office).

Paris and Berlin, HENRY LARTIGUE and CLIFFORD FISCHER (William Morris Office).

## NEW BOOKING OFFICE FOR INDIES ON COAST

Los Angeles, Sept. 9. An indie vaude booking office, claiming a prospective book of 20 weeks, is being formed here by the McQuarrie brothers and Fred Curtis, incorporating to book the shows. Time is claimed to stretch between here and Chicago.

McQuarrie-Curtis will start to booking the Million Dollar here and Strand, Long Beach, this week. Both will play five acts on split.

## No Return of Vaude in Fox Houses Unless Grosses Fall Down—Now Up

## BOOKERS' TRIPS FOR AUDIENCE REACTION

For the first time vaudeville bookers will be sent out on the road to periodically cover the houses they book, to see and know the audiences they are booking for.

Only reps of booking offices sent out in previous years were scouts for acts and theatres.

R-K-O will have its bookers cover the country for audience reaction and insight on the type of entertainment desired. "It is felt that bookers will learn more about what is wanted by covering the houses than by sitting in the office and booking on personal reaction."

Sam Tishman and Bill Howard were the first R-K-O bookers to go on the road with this purpose. Harry Kalchelm returned from the middle west this week after a similar trip.

### Elizabeth Back

Warners' Ritz, Elizabeth, which went straight pictures six weeks ago, returns to vaude Sept. 13. Five acts on split week policy.

Until those former Fox vaude houses now playing straight pictures show a marked decline in grosses, no stage shows will be returned to them.

It is asserted that Fox is perfectly content to continue operating the houses on the present straight picture policy, declaring they are doing business and there is no need to add vaude.

In making this statement Fox declared: "That's common sense, isn't it?"

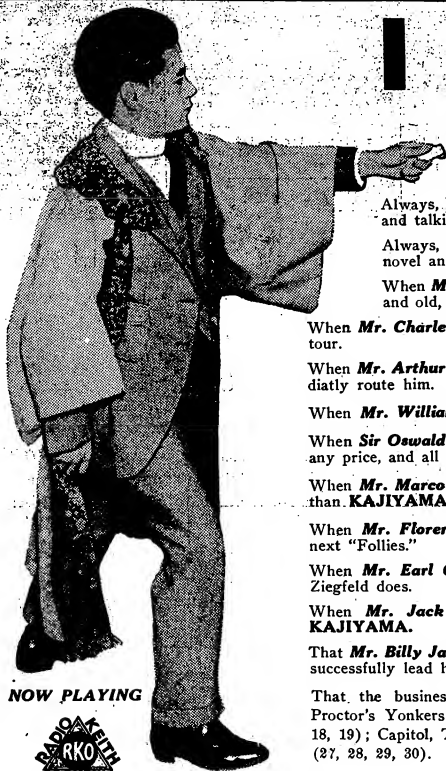
Fox has entered the new season with only one stage show house in New York City—Fox, Brooklyn. Last year at this time Fox was playing vaude in 10 houses in New York City.

Only Fox vaude bookings now are one and two-day stands in such towns as Elizabeth, N. J., Hempstead, L. I., etc.

If all the former Fox vaude houses now on straight films hold their noses up throughout the season, it means that the Fox Brooklyn will be the only Fox stage show house in New York City.

SEE FOR YOURSELF  
**THREE WHITE FLASHES**  
"SKATERS ROLLING ALONG"  
NOW PLAYING LOEW'S STATE, NEW YORK  
Direction LEDDY & SMITH

MARCO HELEN  
**La MARR and BOICE**  
ORPHEUM CIRCUIT  
Now Playing LONG BEACH, CALIF.



NOW PLAYING



# I PROPHESY

Always, VAUDEVILLE, the entertainment for the people, will dominate the show world.

Always, the star of tomorrow will be cradled in this great industry.

Always, VAUDEVILLE to maintain its reputation as the mother of the musical comedy and talking picture artist will demand a high booking standard.

Always, to continue this high booking standard it will play acts that are clean, original, novel and entertaining.

When Mr. Hiram S. Brown sees KAJIYAMA he will say. "There is an act all, young and old, will enjoy."

When Mr. Charles Freeman sees KAJIYAMA he will immediately book him for the entire R-K-O tour.

When Mr. Arthur Willi, Mr. Sam Tishman, Mr. Bill Howard see KAJIYAMA, they will immediately route him.

When Mr. William Morris sees KAJIYAMA he will recognize in him a potential Harry Lauder.

When Sir Oswald Stoll sees KAJIYAMA he will want KAJIYAMA for the London Coliseum at any price, and all England will again acclaim KAJIYAMA.

When Mr. Marco sees KAJIYAMA he will regret booking a crude imitation of KajiYama rather than KAJIYAMA himself.

When Mr. Florenz Ziegfeld sees KAJIYAMA he will desire to sign him as a novelty for his next "Follies."

When Mr. Earl Carroll sees KAJIYAMA he will want to contract KAJIYAMA before Mr. Ziegfeld does.

When Mr. Jack Hodgdon gets the managers' reports he will be happy that he booked KAJIYAMA.

That Mr. Billy Jackson is representing KAJIYAMA for the Radio-Keith-Orpheum Circuit and will successfully lead him into the realms of stardom.

That the business will be big and the patrons elated with KAJIYAMA'S performance at Proctor's Yonkers now; Franklin, New York (Sept. 10, 11, 12); Jefferson, New York (Sept. 17, 18, 19); Capitol, Trenton (20, 21, 22, 23); Capitol, Union Hill (24, 25, 26); Hamilton, New York (27, 28, 29, 30).

## KAJIYAMA, the World's Most Marvelous Multi-Mentalist

Sincere thanks to Mr. JACK HODGDON for giving me the opportunity to again appear before the intelligent American public.

Mr. BILL McNAUGHTON, manager of Fox Rivoli, Hempstead, said: "KajiYama is an absolute sensation and a positive box-office attraction."

Mr. PHIL BLOOM, booking manager, said: "I regret that I have no additional theatres in which to play KajiYama."

Personal Direction BILLY JACKSON, 1560 Broadway, New York



## Contests—Any Kind—Will Inaugurate 'Flesh' for Small Chi. Indie Houses

Chicago, Sept. 9. Novelty nights will be the bridge by which the neighborhood houses will return to stage entertainment. This is the consensus of opinion among local exhibitors.

Those exhibitors which are clearing their stages for a possible return to flesh are all stating that their first steps in that direction will be amateur contests of some sort. Contests have been on the shelf since the sound era started, and only now does there appear to be a general trend back to feature nights.

According to the neighborhood houses, three big ideas will probably predominate for the "nights." The first will be the old "Charleston contest," changed to take in all

### Solly's Reaction

Hollywood, Sept. 9. Solly was among those upset by the quake out here Aug. 30.

"Can you imagine," he said, "if that shake had lasted a few seconds longer—50 years from now they'd be excavating and find Violinsky still laying off."

types of dancing, including tap, which has become particularly popular lately. Most exhibitors have in mind the tremendous profits grabbed by Lubliner & Trinz and Balaban & Katz with the Charleston contests. These two circuits cleared more than \$1,000,000 with these free-for-alls, being the biggest and most profitable stunt ever pulled locally. Prizes aggregated more than \$100,000.

### "Discoveries" Again

Kiddle revues and "discoveries" come next in the estimation of local operators for the neighborhood spots, with pajama contests and auction nights following. Many theatres are planning "Barrel of Fun" nights, which had a particular vogue locally some four years ago. Idea here is to give lucky number patrons an opportunity to grab into a barrel on the stage for whatever prize they can pull out. Give-aways, however, are not returning to their former popularity, according to most exhibitors, mainly because of the possible resultant squabbles on zoning and protection demanded against those houses going in for give-aways.

### One More N. Y. Week for R-K-O 4-Act Unit Bills

Another week in New York will shortly be tacked on the R-K-O intact unit route, now including the Chester and Madison theatres. It is reported the 81st St. will be one of the two split week houses. R-K-O is said to have selected the 81st because it plays partly to a semi-big time audience with R-K-O desirous of getting that sort of opinion on its units before sending them on the road.

Another reason for adding another week to the unit bills in New York is to give R-K-O time in which to prepare the units for radio broadcasting.

Previous report to the effect R-K-O might add other houses in New York to the intact route is dispelled by the R-K-O statement one more week is all it is to receive.

## NO SWEEPING CHANGES FOR WARNER HOUSES

With the new season no sweeping changes will be made in the Warner circuit. Spyros Skouras, who has made a study of the needs of certain houses, is preparing to make policy switches in individual cases.

While nothing is yet decided, Skouras being out of town for several days, it is said some of the WB theatres which have had all-picture policies will be changed to split weeks. These where the stages will accommodate shows and acts.

## West Coast Dispute

(Continued from page 2)

It later passed to Fox's 100% ownership, with Franklin continuing.

Franklin power under the contract is absolute, other than in those matters subject to the action of the board. His agreement to run Fox W. C. calls for an annual salary of \$65,000 and 10% of the net profit.

Franklin has been expected daily in New York to wind up the Clarke discussion. When last in the east, Franklin was in consultation with Adolph Zukor and Sidney Kent on the Paramount matter. Before going to the West Coast post, Franklin was general theatre operator for Paramount.

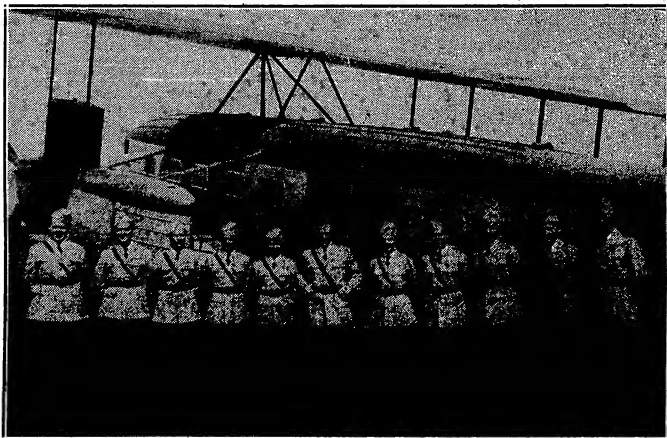
## 2 SHOW UNITS IDLE FOR WEEK

Kansas City, Sept. 9. Though routed in the regular way to move from here to St. Louis, the Fanchon & Marco stage unit at Pantages last week and the RKO vaude intact at the Mainstreet, latter headed by Harry Carroll's revue, are necessarily laying off this week.

Idleness occasioned by the Fox and RKO theatres in St. Louis, going straight pictures, owing to the labor troubles in that city.

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## Burlesque Reviews

### ACES BACK TO BACK (MUTUAL)

Paterson, N. J., Sept. 6. Silk City got its first pep at dressed-up burlesque. Mutual is experimenting with, when this steered into Bill Watson's Orpheum with Harry Steppes, the comic torch bearer of the brigade, and giving a rattling good show. The overdraw of the dames was a novelty for the mob, which has been educated for things raw other than silk.

Steppes carries the brunt of the show, comedy and everything else through being handicapped by too few burlesque performers in support whose spots have been killed by vaude talent doubling between planting their vaude strip and as principals in the bits. Steppes and Jean Steele, latter attractive soub, are the only burlesquers in the lineup.

Show is handled along revue lines with numbers spacing the skirts and backdrops, and with Watson's house brigade of 20 girls displaying plenty of animation and pep to whoop up proceedings when it comes.

Steppes is practically the whole works. Wilbur Dobbs, doing eclectics, is associate comic working well with Steppes, but with little to do.

Miss Steele has the teaser racket all to herself, with none of the other females giving the peep-eyes. Ginger Dixon and Merna Morell, assisting songs, work legitimately, Morrie and Merna. Helene Ardell makes an attractive dancing enigma.

Comedy bits are above average through treatment rather than newness, with most going over for tops as laugh getters through double entendre managed by Steppes and others, but never too rough or vulgar. Steppes has aimed for an in-between in this respect and has succeeded. The girls are smacked across with brevity and in a speed tempo that is refreshing, instead of the usual straggled stalling, which has killed many a tag and sent the girls go-blah.

Spicing song-and-dance ensembles equally well-paced, most having ideas that amount either in the way of parades or attractive stage pictures. Miss Steele is a case of runway yessers, works well in the skirts and does an above-waist act for the wallow, only under of the show.

"Aces" is attractively mounted, with the girls in the line-up for the clientele, with plenty of fun and speedy numbers to put it over.

Edna.

### FINE FEATHERS (MUTUAL)

There is a newness of style about this burlesque which is the new Mutual show model for this season then, for the first year in many, there is a newness to traveling burlesque.

If Mutual can wade through 30-31 and breathe at the end, and then if it is starting again with a new old style, lethargic, routine burlesque, there is no telling how far the wheel will have progressed a couple of seasons from now.

In "Fine Feathers" the principals do something, or try to. They dance. Real dancing. Sometimes not so good, but not as stale or phoney. It has pace—because the principals do something. They try to. The show means there is more to burlesque this season than the dirty gag and the strip, or the strip and the dirty gag, alternating, but with nothing in between.

The dancing comes partly from Fields, Smith and Fields, trio from small time vaude, and Brooks made up like a burlesque comic but not acting like one, who does a dance roller skates and a soft shoe later on.

These are samples of the inexperienced vaude turn-out, but it is interesting for an experiment. With this show the acts are better than an experiment. They make the regular burlesquers step to keep up with them, or the burlesquers would rather than they do. Which, if they can't trail along with the vaude, all vaudevillians in burlesque eventually and no burlesquers.

Vaude acts in burlesque at \$200 or \$350 aren't the vaude acts, but if just passable in the talent line, they're more talented than the burlesque acts. The show and wheel. In the past seven or eight years, ever see a regular burlesque player with a vaude standard burlesque ability, or a principal woman who could legitimately entertain beyond stripping for the wrong end. Edna applied waist. Then you've seen one of the two or three.

Little Margie Bartel of this troupe is one. She makes the average stripper look sick on everything but stripping. Margie strips, too, though she doesn't have to. She has a terrific dance, too dancer, number leader and stripper. For burlesque she's fine.

In its comedy the Mutual hasn't

changed much, though. Still the old bits to the old silence. Harry Levine and Art Garden, "Fine Feathers" comics, found that out early Monday evening and had learned differently up to 10 o'clock. On the program for the second act were "The Pocket Book," "The New and the Old," and "Water Dogs," and while the titles aren't exactly standard, they suggest things seen and heard. "Cigarettes" in the first part, well written not so much in lines but that it brings the girls on in tight for a routine has some comedy in it, but was murdered at the American by the dirty looking whites on the girls. There seemed no excuse for that in this otherwise new neatly costumed show.

Gertrude Hayes, Jr., has been a burlesque strip specialist before this season, but when caught with "Fine Feathers" didn't do much of it. She had plenty on from shoulders to knees when walking or after a couple of choruses of walking around that way. Babe Day, a youthful blond soub, working as though on her first trip over the burlesque route, didn't care to take off very much, either, though the boys declare themselves in favor of it. Leonora De Alba, in spite of the name, doesn't strip at all, because she's the ingenue, just singing and dancing.

Paul Ryan, strait, probably will know his dialog better with more practice. He loomed up on the feeding and not rattle it off like a machine gun, it would mark a new idea for straight men in burlesque. Whalen and Gertrude, juve, does nicely, best in duets with Miss Day.

For the Mutual this year, if not thought of yet, would be a change in pop songs used by principals here and there along the line, with the times and other forms of show business. In burlesque for years principals have acted with songs that were old after the first month of the season. Vaude actors go with changes. That's what professional departments are for. American's stock chorus of 20 looks good, enough from the stage and dance floor, but the spirit that the weekly moving listless lines of traveling days. The number of girls is a flash for this season.

About three-quarters downstairs at the 42d street house Monday evening.

Bipe.

### SUGAR BABIES (MUTUAL)

A clean burlesque show, and good.

"Sugar Babies," featuring Harry Fields, is fast song and dance burlesque, and an excellent example of what can be accomplished with out dirt.

Fields retains his crepe hair Habs character, and the show is a party throughout. John (Rags) Ragland, sap, and Jack Hunt, hobo, are hard working support comedians, playing well with Fields and on their own. Harry Van Straights for the trio, with Lew Leroy, juve, feeding now and then and as good a reader as a hooper.

Femme principals are also an asset in sending out the girls for top spots. Fay Tunis and Babe Abbott, alternate soub with enough to satisfy the outfronters. They are holding down the show on the strip stuff. Both are aces in respective assignments. Patricia Kelly is a good looking ingenue, likewise Beatrice Carr, blonde.

Comedy bits are not new but the treatment is, and with the clever manip of Fields, Ragland and Hunt, roll them for laughs. Scenes and backdrops are spaced by dancing ensembles, parades and posing. The show is a good looking, hard working chorus of 20. Most of the numbers are confined to the stage, comedy stuff, only getting a couple of tumbles.

Fields' hop bit gets over as well as song and dance in the new production, fashion with a corking number by Babe Abbott and choristers preface and setting the ensuing comedy stuff by Fields and Van, latter doing Chink. Also a neat bit of dramatic acting by Miss Kelly.

Hunt, Ragland and Miss Tunis register in the offstage bit with Ragland doing kid in carriage and making the trip. Kelly and Leroy, mixed, plant a dance double that's a clicker. Dare and Yates, stage comedy stuff by Fields and Van, latter doing Chink. Also a neat bit of dramatic acting by Miss Kelly.

(Continued on page 45)

#### Gem for Stock

Jay McGee has the Gem and will reopen with burlesque stock next week.

McGee was in New York last week engaging a company.

### Distance Barking

Long distance record for a theatre barker is held by the ballyhoo man who stands on 14th St. and Irving Place, New York.

Tells passersby all about the Mutual wheel show at the Irving Place Theatre more than a half block away.

## VAUDE'S WOMEN WON'T STRIP IN BURLESQUE

### So Vaude Acts Don't Jell — Other Draw-backs

'Vaude acts doubling as principals and specialty people in Mutual wheel shows this season have not jelled thus far.

Vaude people are considered satisfactory in specialty spots, but many are not making the grade in regular show assignments, probably due to lack of experience in burlesque style or with the burlesque audiences.

The acts are but an experiment with Mutual, and are originally intended specialists, with the doubling as principals decided upon as a matter of wheel economy.

Acts are under a six weeks minimum contract and can be dropped after that if Mutual regards the doubling as not successful.

Another angle to the acts' setback is that the femme vaude acts won't stand for the stripping required from burlesque women.

Despite Mutual's early season attempt to dispense with any sort of house build-up to back the wheel show, both the Bronx and Sylvia Eaton as house grinders, with Peggy Reynolds and Gertie Foreman at the Irving Place.

Apollo has Mary Gleason, Pearl Pickett, Neddie and Sharon and Sylvia Eaton as house grinders, with Peggy Reynolds and Gertie Foreman at the Irving Place.

### Burlesque Changes

Sam Raynor next week replaces John Barry as principal comic with "Speed and Sparkle," Boston, this week. Other changes in this troupe are: Out, Evelyn Brooks, Elkins, Florence Neale, Edna Meyers, Garri and De Muth.

In the "Hi, Ho, Everybody," Out, Joe Hill, Nell Keller, Helen Ward and Jane Vitale; In, Annie Clair, featured, and Murray Green.

Jack Hunt out of "Sugar Babies," also Harry Van and Beatrice Carr, with replacements, including Charles Hendrick and Mary Walker and Eddie Green, replacing Charles Hendrick.

In the Harry Steppes show, Ann Claire has replaced Marie Court, Dolly Glenn out of "Step On It," Lucille Carroll in. Bob Snyder for "Jazz Babies," replacing Charles Wilkens. Rudith Williams out of "Kuddlin' Kuties," with Joan Lee in. Jim Hall, principal with "Legs and Laughter," succeeded by Harry C. Van.

Bert Sanders is in "Peek-a-Boo," with outs including Eddie Burnett, Eleanor Hoffman, Garri and De Muth. Jack Kiernan and Mildred Pickett are in "Fine Feathers," with replacements, Dave Whalen and Gertrude Hayes, Jr. Fred Walker has joined "Get Hot," with Mal of Mal, Mack and Mae going out.

### Shaw's Harlem Stock

Solly Shaw, former Mutual producer, has the New 126th St. New York, and will re-light with stock burlesque Sept. 13. Company includes Mickey Markwood, Harry Stratton, Sam Lewis, Eddie Green, Eddie Mack, Charles Hendricks, Hattie Beall, Edna Robey, Elsie Goodwin, Thelma Halton, Marie Tomlinson and Mary Walton.

## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood, and Los Angeles. Writers take no credit for these news items; each is taken from a daily paper.

### LONDON

Latest sensation in "the city" is the resignation of Lord Waring from Waring & Gillow, one of the many department stores here in financial difficulties.

Two plays by Lennox Robinson will soon be seen in London. They are "The Far-Off Hills," at the Everyman, and "Give a Dog," at the Embassy.

George Smith of P. D. C. Pathe's English titles, announces four of Pathe's Hollywood producers will come to England shortly to make quota films for the company.

Midget golf, now spreading around here, has become a new craze. It is played by a number of whom are floating little companies to try and equip an odd patch or two.

Gaumont's next production will be "Down River," the latest yarn to be written by "Seamark" before he died.

British Movietone News theatre did good biz on its opening week.

"Major" Wilmer has been sentenced to six months' imprisonment for being in possession of dangerous drugs. He was well known on the breezier side of show biz here.

"Sexton Blake," play on stock British detective fiction character, is now after being introduced to ward theatre, Sept. 18, with Arthur Winter in the title role.

### NEW YORK

Margaret Quimby, show girl, was suddenly married to J. Irving Walsh, non-pro, after being introduced to her husband at a night club the week before. He is said to have proposed the night after he met her. Miss Quimby's name was at one time mentioned in connection with that of Jack Keane. Later she went to the show and was engaged to a versal. The name of Tom Gallery, husband of Zazu Pitta, was frequently mentioned in connection with Miss Quimby's name. She is also supposed to have missed Harry Thaw in the eye four years ago at Quimby's 300 Club, although Thaw denied it, but admitted "running about with her" a short time before.

Dorothy Britton, of "Vanities," admitted her marriage over three years ago to her husband, Fred Britton, Miss Britton and Harding were married Sunday (7) at the home of her mother in Staten Island.

Ben by the Actors' Equity on the banners appearing in Sunday night's show, by William Brady, producer, to be inapplicable to his one-act Sunday night plays on the ground that these one-acters are vaudevilles.

Stella Lang, show girl, had her husband, a well-known painter in the Alimony Club, where he will stay, she vows, until he pays her off on back alimony. She got a divorce from the Supreme Court charging her husband, who writes under the name of Jack Anthony, but whose real name is Lester Kroil, with contempt of court. Allegation was based on the awarding of \$20 a week to her pending trial for her divorce action. She stated she gave parties to girls in his Riverside drive apartment and never thought of her and their two youngsters.

Supreme Court order restraining Helen Kane from touching the \$50,000 deposited in the Plaza Trust Company in her name and said to be the property of her husband, J. Edgar Posner, bankrupt cloak-and-suitor.

#### Watson No Al Smith

Billy Watson, former burlesque producer and projector of the "Beef Trust" chorus, has rejected plans of his friends to induct him into politics in his home town, Paterson, N. J. They were about to nominate him for councilman when Bill declined.

Although out of active stage work, Watson controls the Orpheum and Lyceum theatres, Paterson.

#### No Burly for Art

Art Harris has changed his mind about giving Mutual this season, choosing vaude instead. Harris will head a new act with Eddie Blum, Ethel Beall, Peggy Tobin, all from burlesque, in support.

was lifted. She may still have to answer some questions by creditors of the Bond Dress Company, Paterson, N. J. According to the counsel for the creditors, Miss Kane owed \$50,000 in cash and \$20,000 in jewelry, and \$20,000 in bonds. The total of \$70,000, it is stated, represented assets of the defunct firm.

Walter Damosch, who returned from Europe last week, urged orchestral musicians in this country to give the night men wages on sound reproducing devices, saying he believed the fight was hopeless. While he deplored the fact that the night men are out of work, he felt that the inventions which have brought this condition about will prove beneficial to the cause of music.

Mrs. Vivian S. Meyer, former dancer, known on the Paris stage as Mlle. Guillon, served her husband, Aubrey E. Meyer, Jr., with papers charging him with contempt of court for failure to pay her \$30 a week alimony. They were married in New York in 1920. All went well until Mrs. Meyer was told when she returned to Paris for a vacation. When returning to New York she found her husband was giving wild parties, she said. She a divorce in April, 1929. Charges that her husband neglected to pay alimony for the past few months.

Bernard Levey, producer, took out a writ against the Levitt company, which is the Levitt Talking Pictures Corporation, will make sound pictures of the plays which Levey is contracted to present on Broadway this season, he claims.

Rudy Vallee's motion for a bill of particulars in the \$200,000 breach of promise suit brought against him by Agnes O'Loughlin, show girl, was withdrawn when it was argued.

Ed Wynn announced the purchase from F. Ziegfeld of the production rights to the play "Simple Simon." Wynn stated that after reviewing the production, he would take it on tour with himself as star, and would be produced in Newark. Harriet Hoxter has been re-engaged for the show.

Babe Ruth opened the new haberdashery shop named after him at Broadway and 52d street. The night club, which he needed the official start. Babe was there with Knute Rockne; Bob Wills, Harry James, and Lou Gehrig and Graham McNamee. Babe stated that he would be found at the club, he believed, but not all of the time.

George White, for 20 years a performer in the Cole & Rogers circuit, which ended the summer season, was killed by a Buffalo, Rochester & Watkinsburg train outside of Buffalo. Witnesses said White paid no heed to the engine's whistle.

Maurice Chevalier has paired up with Ben Bernie's orchestra to tour the principal cities.

Mrs. Bruce Balmfister, suing Constance Collier for \$100,000 for alienation of affections, also threatened to sue her for libel in connection with published accounts to the effect that her children are illegitimate and not by a former marriage. Miss Collier signed an affidavit denying she made any such statement, and she was awarded \$25,000 by Judge Balmfister. Mrs. Balmfister says she will not accept the affidavit.

Irene Pashkova, dancer, brought suit for \$5,000 against the National Phenix National Bank, a National Phenix Company, and a Bureau of Detective Agency on the ground that she turned her former dance over to the bank for a \$50,000 bank swindle and should have the reward she said was promised. The fiancé, Charles Polak, a show girl, was awarded, former \$37-a-week clerk in the Chatham Phenix Bank, was nabbed getting off the boat in England. The bank was paid with \$25,000 of the bank's funds. He is now in the Atlanta Penitentiary. Miss Pashkova claims that from her fiancé and H. A. Crowe, of the Burns Agency, promised her 10% of whatever money would be recovered through the investigation. This was denied by Crowe.

An investigation has been started in Nassau County of an alleged criminal attack in Nassau County on a woman and her child and bride by proxy of young Ernest Sherry.

Peaches Browning was served with (Continued on page 70)







(Continued on page 47)











# The 'Touching' Lesson of Those Actors Who Never Saved Their Money—It's Making Others Save

The greatest problem confronting the working actor today is not the length of his engagement or route, location of his dressing room, spot on the bill or in the show, nor the wife and kiddies. It's the "touch."

They talk about the "touch" out in Hollywood, how many and how often. In Hollywood they will never know what a "touch" really is until walking on the east side of Times Square. Sometimes the west side of Broadway seems as crowded.

Actors who work don't mind the "touch" so much for its basic motive. It always has been distasteful. What does bother them, now more than ever, is the once high and now low standing of those who are doing the borrowing. Men who were high and may have headlined on bills they once deuced on are now down and out, asking for small amounts.

The swift changes in the show business during the past couple of years sidetracked their careers. Those who didn't save their money when earning it.

**Worst Ever**

Working actors who are continually "touched" in New York say present conditions never existed before within their memory. That in the oldest of the working actors on the street.

It's difficult for an actor to say no to another less fortunate actor who not long ago was a financial equal or superior. Most of them can't. Many have been frightened into saving by the predicament of those who didn't.

Some of the "touchers" are not to be pitied. Others are either ungrateful, foolish or too proud in another.

An instance concerning one of that sort occurred recently. An actor who works was accosted by a former actor friend, now broke. The working actor had previously heard of the fellow's refusal to accept a good job at a fair salary, preferring to stay broke rather than cut his asking price. He turned the fellow down and stated he didn't feel sorry when selling alone it later.

There are a few working actors around town holding I. O. U's for as much as \$20,000 in small and large sums, most of which they know will never be collected.

## One Private House

On a block in the West 50's where the speakeas have displaced homes one of the brownstones has a sign on front of it reading:

**Private House.**

## Sobbers Quit Speaks For Radio—But Joins Get 'Em on the Bounce

Radio is providing an outlet for confidential tenors and suppressed sopranos formerly in vogue as entertainers. In speaks with table-top warbling, before the joints found out they could get along without entertainment.

Some of the boys and girls have clicked over the mike with their quality sans volume tones, finding their assignments much better on cobb than the tear-jerking crooning into the lobes of visiting firemen and others in the speaks too far gone to appreciate.

The speaks now get them by tuning in, and everything's okay all around.

## MAUDE HACKETT GOES AFTER ALEX. GERBER

"Judge, I haven't Miss Hackett's script. A fire occurred in my office and the script was destroyed by it," declared Alexander Gerber, theatrical producer, with an office at 1560 Broadway when summoned to West Side Court before Magistrate Jean Norris.

Maude Hackett, actress, of 102 West 44th street, summoned Gerber to court charging that he was withholding her manuscript "Line's Busy." She stated she was offered \$500 for the play recently, and urged the court to have Gerber reimburse her for the script.

"Gerber collected fire insurance and he should pay me for the manuscript he states was burned. I don't believe the manuscript was destroyed," asserted Miss Hackett.

Like Irene Franklin

Judge Norris asked Miss Hackett just what she did in vaudeville and she replied, "I do a 'single' like Irene Franklin, Judge," replied Miss Hackett.

The manuscript was given to Gerber by Miss Hackett, Sept. 25, 1928. He was to read it and perhaps buy it, she told the court.

Gerber said Miss Hackett had sued him twice for breach of contract. She lost both actions, Gerber stated.

"Miss Hackett is trying to harass me. Twice she sued me and lost, and now she summons me to court for the lost script," said Gerber.

Magistrate Norris suggested that Miss Hackett and her attorney and the defendant return to Gerber's office and make a thorough search of all his papers. Gerber consented. The complainant and her attorney conducted the search but were unable to find "Line's Busy."

The Court then dismissed the summons against Gerber.

## Biggest Airport

Denver, Sept. 9. Colorado has the smallest town in the world with the biggest airport.

Picketwire, with 12 houses and a population of 30, including saddle horses, felt the need of airport after two planes landed there.

The airport has the cactus and tumbleweeds of 30,000 acres of perfectly level country.

Pilots report they can land a ship anywhere on the 30,000 acres and taxi into town.

In southeastern Colorado on the Denver-Amarillo airline.

## BARTER'S BOY ROBBER GETS 20-YR. SENTENCE

James Deearg, 19, of 1245 Tremont street, Bon, and who, a few months ago entered the apartment of Theodore Barter, formerly manager of Chanin's theatre, at 105 W. 55th street, beat up the theatrical man with a butt end of a revolver, was sentenced to Sing Sing Prison by Judge Cornelius F. Collins in General Sessions Monday for 20 years. His sentence included 15 years for burglary and five years for having a loaded revolver. The boy had pleaded guilty to both charges.

Young Deearg entered the Barter apartment by way of a rear fire escape about 3 a. m. May 26. Barter was asleep and only awakened after the thief had taken \$77 from his trousers. The theatrical man jumped from the bed and despite Deearg pointed a loaded gun at him, ordering him to keep quiet. Barter grappled with the youth. The latter instead of firing the revolver struck Mr. Barter several times over the head with his butt. Barter dropped to the floor unconscious.

The noise aroused other tenants on the floor, including Shirley Kellogg, the actress. Her screams attracted Policeman Ippolito who caught Deearg in an alleyway adjoining the building he had fled from. The money was found in his possession.

The boy was indicted for burglary in the first degree for having a gun and also grand larceny. He was allowed, through his attorney Leroy Campbell, of the Voluntary Defendants' League, to plead guilty to burglary in the second degree and grand larceny. In sentencing the youth Judge Collins remarked that both the defendant and Barter were extremely lucky, the boy because he did not commit a murder and end in the electric chair.

## OUT-OF-TOWN RACKETS REACHING NEW YORK

Varieties of panhandling in New York. Some of the rackets are well known to syndicates.

What is known as "dropping the pigeon" has been practiced in the south for years. Two men for the time drops a roll of bills, among them a counterfeit of larger denomination. His partner picks up the dropped money in view of a stranger. When the stranger remonstrates with the man who is apparently getting away with the money, his partner offers to split with him, to keep him from giving him away to the original owner. The counterfeit bill is the one changed for the split.

Around billiard rooms or other places in New York where gambling goes on there are still chaps who offer to let their watch for \$10 rather than pawn it.

Short changers, who used to work on trains, now sometimes work stores in towns. Store owners are growing wiser and the short changer's reason for a large bill is usually he wants to mail it immediately.

Ladies' dressing rooms in town are getting a big play by women who tell a hard luck tale. Many pretend to be actresses looking for jobs.

## WOMEN RUN BUS LINES AROUND NEW YORK

Bus riding to Coney Island and around New York is a sightseeing game has become one of the summertime-killers, yet biz for the season just waning has been away off, compared with other years. There have been apparently as many visitors as formerly, but they didn't go for the bus thing as formerly.

Of the operating bus interests at least three are controlled by women. The women act together. No cutting or slashing of prices.

## Chi's on for Golf

Chicago, Sept. 9. Chi's most famous grand opera house is going golf.

The grand Auditorium, for 38 years housing every great opera and concert star, has been leased for two six-bit putts.

On the foyer, another on the main floor.

## Pony Golf's Cotton Greens Too Dainty for Gary Iron Workers

### How High Up?

A Long Island flying field has its own guessing contest, with prizes.

Visitors and others are urged to guess how high up is any plane above the field.

## Petty Larceny Charge Now for Hand Bookers, But Court Skeptical

Apparently the cops are getting tired of making arrests for book-making and for variety have decided to charge the alleged bookies with petty larceny. Even on this charge the justices in Special Sessions appear to have little faith in what a cop testifies to.

Jack Gordon, clerk of 6 St. Marks place, was arrested at Wall and Nassau streets, July 11, by Detective William Coakley of the 2nd Division. Coakley testified in court that Gordon had guaranteed a sure winner in a two-horse parley running that day. The cop said he handed \$6 to Gordon to bet, and \$1 for a tip. Both horses came in last in their respective races. Coakley then arrested Gordon.

The court decided that Coakley was the goat and dismissed his complaint.

## 10 DAYS STRAIGHT FOR GYPSY BUMP READER

With three former convictions on the charge of fortune telling, Mrs. Marie De Metra, 35, born in Brazil, and residing at 246 West 67th street, was found guilty in West Side Court by Magistrate Jean Norris on the same charge. She was sentenced to the Workhouse for 10 days. There is no alternative of a fine for fortune telling.

The "phenologist," attired in a gaudy Oriental costume, almost collapsed when the Court imposed the sentence. Magistrate, heretofore, have fined defendants charged with the offense of reading palms.

Recently the streets contiguous to Broadway have become honeycombed with bump readers. Deputy Chief Inspector James Bolan and Inspector Patrick McCormack began a crusade to wipe them out. Complaints said patrons have been robbed.

Owing to the severity of the courts, co-operating with the police in dealing with the unkempt "gypsies," there has been a general exodus to other parts of the city of the "gypsies" and their families.

## GOLFIE'S TREE-SITTER AND MUSIC, EXTRA

Los Angeles, Sept. 9. Competish among miniature courses locally has the Fox Washington course (not West Coast), already featuring a nightly concert on the course by the eight Arkansas Minstrels and prizes of radio, etc., for low-score, installing a tree-sitter.

Sitter is an 11-year-old Boy Scout, who did 365 hours in his Hollywood backyard and is now up for the world's record. It was 710 hours when he started but before his first week was up somebody tree-sat for 1,000 hours. There's a pony and other prizes in 1,001 hours for him.

London Terrace, very limey apt. center on the class east side, gives out that Buckingham Palace business every evening. Uniformed bell-boys elevator boys, doormen, etc., go through the changing the guard routine to music.

Chicago, Sept. 9. Iron puddlers in Gary, Ind., are so strenuous when playing pony golf the old Orpheum theatre, recently blossoming as Indiana's first indoor theatre golf course, will have to reinforce walls, floors and putting greens.

When the boys from the steel mills wham a ball it's whammed. That is why the old Orpheum is planning on putting the walls, now hung with festoons of straw flowers, with heavy steel metal.

Dyed green cotton seed hull greens can't stand up under the ironworkers' big feet either, so concrete will replace cotton.

V. U. Young, former president of the Indiana-Onu Theatre Corp., got the Orpheum back as a gift from Publix to try the experiment in Gary. Publix, when they took over the rest of the town, had to include the Orpheum. They've been paying rent ever since. The golf idea, with the green and in the grand in it, relieved Publix of the rent.

Gary's "Broadway"

Only thing left of the old house is the entrance and box office, where the entrance and box office, where is made. This, it is hoped will keep the strong armed iron puddlers out and let the easy hitters in. A ball and stick cost two bits.

Gary calls its main stem "Broadway."

## MAN NAMED LUCKE WON PONY GOLF SHOOTING

Harry Ritz, of the Ritz Bros., was runner-up in the 36-hole golf tournament held last week on the midget course back of the Rocky with a gross of 75. Fellow who topped him by a stroke was appropriately named Lucke.

Ritz went around the last 18 holes in 38, two over par. He holds the score record for the course.

Grossing 102 for 36 holes Mrs. Harry Ritz won second prize in the women's division of the tournament.

Ben Blue, anybody's chump on a regulation golf course, is the best money player on the Square's pygmy lay-out, taking on all comers willing to play for \$1 a hole or \$2 a hole. He never misses a night on the course. Not so hot in tournament play. Out of the running in the contest decided Friday.

## CHAS. GILPIN'S ESTATE INVOLVED BY WIFE

Trenton, Sept. 9. Hearing will be held Thursday (11) in Mercer Orphans' Court here in the tangled matter over the estate of Charles Gilpin, the "Emperor Jones" of theatrical fame. He died May 6 at Eldridge Park, three miles outside of Trenton.

His widow, Mrs. Lillian Wood Gilpin, of 767 East 24th street, New York City, had blocked the probate of his will, which favors a relative common-law wife and a son. The value of the estate is undetermined. After the payment of a \$25 bequest to a sister, Mrs. Lella C. Brown, with whom Gilpin lived, the residue is to be shared equally by Alma Eynum, with whom Gilpin is alleged to have lived without wedlock, and a son, Paul, of Philadelphia.

## Razzing the Queen

Los Angeles, Sept. 9. The fourth Mexican city in North America, which is Los Angeles, gave a razz to Mildred Condello (no relation), who was named as the queen of La Fiesta de Los Angeles.

When Mildred, a professional dancer, tried to sing a solo in Spanish at the celebration on the old Spanish street near the Plaza Friday night (8), the crowd booed, which, it seems, is an old Spanish sign of disapprobation.

She was accompanied by a loud-speaker, threatened to terminate the festivities of the 149th birthday of Los Angeles right then unless more respect was shown. She was escorted by song and left with a police escort.

## Called Up to Apologize, Adcock Then Arrested

Charley Carter, known as "Charles Carter," 35, of the Hotel President, was arraigned in West Side Court before Magistrate Jean Norris on the charge that he pointed a gun at Norman Minuse, broker, and his wife, Nan, threatening to kill them. The Minuses live at 698 West End avenue.

According to the story of the complainants, Adcock approached them as they were returning from a theatre Aug. 29. Brandishing a gun, he pulled the trigger several times. The cartridges Adcock while Mrs. Minuse fainted.

While the broker and a friend devoted their attention to Mrs. Minuse, Adcock fled. They notified Detectives Harold Moore and William Harris of West 100th street. A revolver was found by a passerby soon after. Adcock denied the charge.

The attempted shooting occurred outside of the Minuses' home, they averred. Adcock telephoned the Minuses to apologize for his conduct. Moore and Harris assert, Mr. Minuse kept talking to Adcock while his wife summoned Moore and Harris and told them where Adcock was hiding from. The latter was arrested in the phone booth at 75th street and Columbia avenue.

In West Side court, Adcock was represented by former Assemblyman Maurice Cantor. An adjournment was granted until Sept. 9. No ball was fixed because of the criminal record of Adcock.



## Broadway Chatter

Clair Bronson over her illness. Artie Dunn now doing radio for Remick's. Dick Barthelmee due here in a fortnight.

Al Hirsch substiting for Ben Serkow. Sam Serwar had one of those birthdays. Jack Buchanan due here from the coast, to sail for London.

Sign over several shows: "Three Sisters," \$5, \$10, \$15. Jan's or Whalen's Jap valet lasted two days. Stuart Steward vacationing in Bermuda.

Sex Austin, Doree Leslie's protegee, to dancing at the Club Abbey. Al White, hooper, m. c.'ing at the Hofbrau. Texas Guinan talks loudest during intermission.

Herman Shumlin picked Labor Day to get bronchitis. Bud Dudley on air over WMCA, with candy maker playing, Sundays. Dick Mame's lucky motor smash, but badly cut up around eyes.

Frank Farnum takes over Park Grill Saturday night. Joe Freiberg trying to clinch the Par hotel.

Waiting line now for standing room on the 47th street curb. Joe Weston being hit by mountain shank, you songwriters. Loney Haskell, hit by taxi cab, suffering a fractured shoulder.

Con Little out of that sea food pool on 8th avenue. Jazz Rogers has it on his own. "Ninth Guest" radio-juggled over WOR because of idea plus some good music.

Lebling back from abroad. Looks good and playing nine holes at Penmore now and then. "Dancing school bus in New York" shot, with the biggest reaction, having let out five hood instructors.

Russell Messina, seven, is the latest to join the kid prodigies. He plays the piano-acordion. Deep shows and penny arcades trying to keep up with the new monicker, "Miniature Amusements."

An out of town actor calls his square of sidewalk in front of the Bore. "Plymouth Road." Earl Carroll theatre lobby has been converted into a cut-rate millinery shop.

Hennett Kay, former "Vanities" male, now playing a hit in "Torch Song." Marc Griffin and Eddie Hitchcock played hosts at Emil's for the newspaper boys.

Al Dublin and Joe Burke back from Hollywood and the Latin quarters. Boris Moros now known as Paramount's Flying Fool, already achieved 5,000 air miles.

A slang phrase in Harlem use is "Ease on down, papa," meaning the boy friend's phone date is slow. Revenue now in rehearsal is said to have a cast consisting mainly of temperamentals.

Jimmy DuRandy nearly got lost en route to Broadway by boiler. His escape got caught under a bridge. A female impersonator is writing showmen, describing himself as the "male Garbo Garbo."

Newer and larger sized Broadway theatre programs, with name of the attraction on the front cover. Two of the girls recently let out of the show at the Abbey are back. Formerly brunets, now blondes.

Jack Curtis agent due back from his Paris vacation with the missus today (10). Dick McHale, cartoonist, sold his first short, "The Darling Brute," to Warners.

Life guards formerly at the Park Central now doing duty at the St. George pool. Eddie Harris, from the coast, is in circulation again. She got home-ick.

Cops wouldn't permit mass camping at last Saturday's night drag, first of the season. Everyone in guffit but the acts.

Al Trahan's mother got a diamond bracelet for coming down from Conn. to watch her boy open in the "Little Show."

Les Huffman on the ritzy. Got himself a Jap valet to keep his ties pressed. The kid's roamin' around his pent house.

Girls are doing their share toward helping the noise abatement movement. Softer coats, woolen materials and chenille jewelry. Chicks, too, are now wearing elephant statuettes. Has about 50 in his apartment, all with trunks in the air. Thinks they're his luck charm.

Al Frazin, hockey announcer at the Garden, worked in a Warners'

short last week. Bit called for him to hold a prop cornet. One humiliation a New Yorker never lives down is being approached as a prospect for a sightseeing bus.

Amos 'n' Andy broadcast almosts times in the suburbs. Not a house spouter for a lawnmower turns till after 7:15, A. M. time. Looks like the old school method is being applied to Fox H. O. Sharpy at a certain hour the fire alarm rings and offices empty.

Mrs. O. M. Samuel ("Variety," wife of New Orleans) has been commissioned to paint the Stations of the Cross for the N. O. Cathedral.

Members of summer camp social staffs, now back, claim many camp managements took the fence, not even paying expenses.

Advertising agencies holding hotel due bills doing a brisk business. Slips of paper gives the boys a chance to cut the rent in half. When a woman faints in a restaurant the other evening an observer remarked: "She must have seen the check."

Blue version of Amos 'n' Andy routine running five typed pages is being peddled for a smacker along Broadway.

Insiders claim that many radio tube manufacturers are now bottling the volume of tubes in half, doubling the volume of business, with no kinks to date.

When "The Way of All Men" opens at the Strand, New York, Charles Fox, banker, Jr., will have an exhibit of his caricatures and drawings in the lobby.

Three Metro arrivals in New York this week are Conrad Nagel, actor; Henry Franklyn, director, and Albert Lewis, producer, all on vacations. Lewis is going abroad.

New York ticket brokers failed to (Continued on page 52)

## Side Street Golf

Chicago, Sept. 9. Chicago is the only town that could pull this gag. Natives, living on streets that haven't been repaved since the World War, are turning them into miniature golf courses, using the chuck holes and depressions for hazards.

All along these sort of streets, which haven't been able to pass for a couple of years, now have their neighborhood golf courses.

The only thing that is done to the courses is to stick up a couple of flags. The rest is natural.

## Chatter in Loop

"Hello, Hello, Hello. This is 'Will Harris Show.' Irving Aaronson breaking 100. Hayden Stone is the name of a small store on the south side.

Harry Munns back without a new accent. Zimmez closed South Haven for the winter.

Henri Eilman wants to race Max Balaban. Another Tag Day due. Makes four now for the fall.

Lucretia Bort and Yvonne Gall have acidity. Dudley Gazzolo working at the race track.

Evelyn Wilson going to the coast on vacation. George Menace back from Hollywood.

Palmer House has spotted slot machines in the help's quarters and is \$400 richer weekly.

Public-B. & K. p. a's gave Lloyd Lewis a farewell feed the 4th in the Sherman.

One zone mad for miniature aeroplanes with some bringing as much as \$250.

As soon as Henry Shapiro gets back from N. Y. with the bus Fred Rosenthal is going east.

Al Sobler getting ready to move his Warner p. a. staff to the new exchange joint.

Sam Branson got some ideas from the "presentation" scene in "Sex."

George Devron comes to the Morrison and Cope Harvey to the Stevens with the advent of fall.

Charles Woods, Public-Gr. accumulated 300 numbers in 13 weeks of broadcasting.

Chick Castle remains the Beau Brummel of the loop in spite of new competition.

With deans coming into new popularity, they're trying to call Clyde Eckhardt the dean of Film Row.

Betty Stoller of Fox claims the largest steno acquaintance on Film Row.

Harlan Ware, convention mgr. for Sherman Hotel, says he's the busiest hotel writer in town.

Madeline Woods, Public-Gr. States p. a. chief, won't believe salesmen.

Harry Hockstadter now writes his column, "Hockey Rules," in bed twice weekly. Doctor's orders.

## Paris Chatter

Having pulled off a publicity stunt with a leopard, Josephine Baker now carries a lap-gag.

Chevrolet and Yvonne Vallee turning the Chateau de Madrid into a love nest.

Mrs. Jack Pearl was born in London but had never been in Paris before.

Victor Prah, the American singer in Paris, is waiting until his book comes out on 35 celebrated singers.

Dorothy Mackaill was at Lipps the other night with Wyn Holcomb, Hollywood caricaturist.

Jeff Dickson, the fight manager, opening a bar next month to be called the Silver Ring.

Marcel Noel, stage manager of the Casino de Paris, well known to performers.

Charles J. Hillman tried to start a midget golf course in Rue Blondel, but stopped before completing the first round.

Mrs. Marcus Loew and Mr. and Mrs. Dave Loew went down to Biarritz, where they shall be some time before sailing for America.

Harry Pilcer is going over big in the best song hit of the season, at the Palace. It's that torch refrain about the girl who's gone.

Laudy L. Lawrence, after sailing back by the "Bremen," flew home from Cherbourg, landing at Le Bourget in such a hurry he forgot his gramophone on the airplane.

Mark Anthony, author of the hits in Beatrice Lillie's show "Charlot's Masquerade," is amusing himself by tickling the ivories at the various small but smart restaurants around town.

Nikita Balleff in Montparnasse with a beautiful blonde on his arm. And he had Nikita intends to bring a new version of his show to Paris after a London run beginning next month.

Paul Farrell, entertainer at Harry's Bar here, going to Hollywood to try to crash the pictures. Had a dream that he was called to the phone from Hollywood to order him there. Tried to decide whether it was true or just a hangerover.

Only two colored people in the new Josephine Baker revue, Josephine herself and her old partner, Joe Alex. Fred Harris and Julie Christie, top dancers, and the Boom-gardens, skaters, engaged for the same revue.

Owing to Paris being unable to afford \$150,000, estimated necessary to clean the outside of the Opera house building, the soot, dust and dirt is allowed to collect there undisturbed. Color of the various materials used is indistinguishable.

Peter Upcher, the blond Englishman, has been cast for the pansy in "The Web of Loneliness," for which he had written the music. The incidental music, Mr. Upcher says he has always been cast for juvenile leads, but that this role gives him his first chance at straight character work.

## Chatter in London

Threats of another dance boom. Bernard Shaw again on the Motovone.

Bert Ertel confined to bed by poisoned leg. Ernie Lotting in his first feature tale.

RCA official recorders are unpopular guys at Elstree. J. B. Williams making films record time.

Anna Neagle is about the studio's best bet as a looker. Phyllis Konstam recovering from grut bite.

George Smith back after operations and things. Still more talker musical features.

George Pearson and Tommy Welsh got together on a film story. John Gleig going back to Hamlet and things.

Malsie Darrell landed joy leap in the Red Dicker. Charlott's new revue contains rap at everyone from Cochran to Swaff.

Helen Haye learning the cigar habit. Jacqueline Logan learning English at Elstree.

Fewer American mammas here than in many years. Flappers disappointed with Charles Kay in person.

So Newman talking about his company. Basil Dean now rates himself a picture producer.

Edward Everett Horton thought he built himself a hideaway 20 miles from Hollywood until the R-K-O Ranch was established literally under his bedroom window for outdoor location stuff.

The actor was sufficiently away from the lot until R-K-O added on some extra acres for "Cimarron."

Wee George Wood has a new sketch. Allen has a stunt up War-dour street.

Horatio Nicholls touring the seaside towns. Receptions and things. Current seaside season 'round London worst on record.

Fairchild and Lindholm quite English now. Francis Kahn posed here for the new Red Cross poster.

David Morris, of "Lost Sheep," went on opening night with a 102 fever and three docs in the wings. Milton Rosmer reckons his 30 years on the stage is softer work than 30 days in a film studio.

Bernard Nedell ducking schedules while visiting Southampton to meet the wife. Talulah premieres the outfit for all the hysteria left in Golders Green.

You can't buy coffee in this place before 8:30 in the mornings. And then you're lucky if it's good. With declaration of 8% dividend, B. I. P. threatening to refurbish its outer offices.

Young fellow annoying the Loop through wearing a monocle and run down by a car.

Florence Foreman quietly announces engagement to Baron de Reineck, Austrian representative of Firestone.

Price winning airplane on stage at the Coliseum trying to make the grade as a vaude act hasn't exactly thrilled anybody here.

Foreign manager, of RCA's foreign department, over here from New York, likes England, but not the English trade.

Ann Suter celebrating engagement to Albert Tavel, Paris agent, in Switzerland. Her skills for New York in September.

Donovan Pedely, who leaves for Hollywood this week, to represent English newspapers, is about the silliest studio newsmen in captivity.

Jimmy Ferguson, teamed with Eddy Whaley, of Scott and Whaley, parted after three weeks. Reason team offered third of salary Jimmy received solo.

## Hollywood Chatter

Rose Wenzel, N. T. G.'s wife, visiting Mrs. Sam Marx (Marie Libby). Both flew to Frisco as part of the vacation schedule.

Phil Dunning's "Red" wouldn't write her A. U. contracted writer-husband for a week, so they compromised by "Red" and daughter coming out here. Phil meantime apt. hunting.

Edward Everett Horton thought he built himself a hideaway 20 miles from Hollywood until the R-K-O Ranch was established literally under his bedroom window for outdoor location stuff.

The actor was sufficiently away from the lot until R-K-O added on some extra acres for "Cimarron."

## NEW YORK THEATRES

**EARL CARROLL VANITIES**  
EIGHTH EDITION ALL NEW  
500 SEATS—1,000 LAUREL SEAT  
Mark WILLIAMS—Jimmy GAVAN—Jack BENNY  
A Cast of 150 and the Most Beautiful Girls in the World  
462 Good Balcony Seats at \$1.00  
NEW AMSTERDAM THEATRE, W. 42nd St.  
Nights and Popular Mat. WED. and SAT.

**12th MONTH**  
BROCK FEMBERTON Presents  
**Strictly Dishonorable**  
Preston Sturges' Famous Comedy  
with TULLIO CARLINO  
Staged by Antoinette Perry & Mr. Pemberton  
AVON THEATRE, West 45th Street,  
Eves. 8:30. Mat. Thurs. & Sat. 3:30

DAVID DELACROIX presents  
**DANCING PARTNER**  
A NEW COMEDY  
with Lynn Barretto, Charles Purcell  
and Lillian Hayman. Charles Purcell  
with TULLIO CARLINO  
Staged by Antoinette Perry & Mr. Pemberton  
DELACROIX THEATRE, Eves. 8:30. Mat. Thurs. and Sat. 3:30  
GOOD SEATS ON SALE AT BOX OFFICE

**10TH MONTH**  
**GRACE GEORGE**  
in the St. John Ervine comedy  
"FIRST MRS. FRASER"  
with A. E. Matthews  
PLAYHOUSE, 45th St. E. of B'way, Eves. 8:30. Mat. Wed. & Sat. 3:30

The Theatre Guild Presents  
THE NEW  
**Garrick Gaieties**  
Seats at Box Office, \$1-\$3.00  
**GUILD THEATRE**  
52ND ST. W. OF B'WAY  
Eves. 8:30. Mat. Thurs. & Sat. 3:30

## "GOOD NEWS"

WITH BESSIE LOVE, MARY LAW, LOUIE CLIFF, EDWARDS, STANLEY DONOVAN, JIMMY FERGUSON, EDDY WHALEY, FATER, FEMBERTON, and the Stage Show STAGE REVUE—BUNCHUK, ORCH  
**CAPITOL** B'WAY & 51st St.

**ROXY** 50th St. & 7th Ave. Div. of R. K. M. (ROXY)  
First Time on Popular Prices  
**JOHN MCCORMACK**  
in "SONG OF MY HEART"  
On the Stage  
"An Irish Boy," with a Brilliant Cast  
Ray Bell, Charon, Roy Symphonie,  
Lena Richards, The Roccettes

**RKO—Big Show Month!**  
R. K. M. KEITH'S  
**PALACE** 14th St. & Broadway  
FRANK EV  
DUKE LAMINGTON and  
COTTON CLUB ORCHESTRA  
Fred Keating—Tiny Town Revue  
and IRENE BORDON!

**58th ST.** NEAR  
R. K. M. PRODUCTIONS  
Wednesday to Friday, Sept. 10 to 12  
"NUMBERED MEN"  
with  
CONRAD NAGEL—Ralph Ince  
GUS VAN

**86th ST.** COX  
R. K. M. PRODUCTIONS  
Wednesday to Friday, Sept. 10 to 12  
"NUMBERED MEN"  
with  
CONRAD NAGEL—Ralph Ince  
MISS PATRICOLA  
MILT DOUGLAS



# Big-Hip, Gold-Tooth Beeftrust Chorus Girl Lost to Burlesque

The old kind of burlesque girl has disappeared. Girls in burlesque shows now are slim young kids who have been in Broadway shows, or youngsters who have never been on the stage before.

The introduction of stationary choruses, along with the other changes in Mutual Wheel burlesque have enabled the producers to acquire a more attractive type of girl than before. The former hard-bellied beef trust kind is not wanted now needed by the burlesque people now. The new girls are much better and don't try to tell the management how the show was run in 1880.

Due to the permanent chorus in the Mutual towns they can live home. Almost all look upon burlesque as a training school. One can learn every type of dancing and get paid instead of paying locally for the lessons.

**Hard Work**  
"I know fellows who have been out with the Earl Carrolls and with burlesque," said Tiny Blue, "and they say that if anything the burlesque girls are a little more refined. I think we are all a much finer type if you ask me."

The other girls proudly agreed with Tiny.  
"The girls are at the theatre all day, giving two shows and rehearsing for the next week. Sundays they have four shows."

Once every two weeks they get a day off, but one can't go very hard on their day off. Most go shopping on that day off. No one seems to lament the passing of the old burlesque girl with her hips and gold teeth.

Burlesque producers are waiting to discover if the stationary chorus scheme will be a success.

Looking for an article to feature Christmas trade, the big stores have had hip upon backgammon, an old dice and board game. The shops are getting together trying to re-popularize it. Sets run from one to 1200 pieces. The game calls for two players, but kibbitzers may bet on moves. This should fill the death house before New Year's.

## ROUND THE SQUARE

A horse exchange without horses is the latest for 46th street which has all sorts of queer things. Spotted outside the school west of Broadway, 25, where the commission men are in the big horse exchange daily to swap peeks at the green sheet and take anything from a quarter up to that chump will lay, but probably a hazard for the layer to find the taker if picking right.

### When a Bumble Bee Bites a Snake

Jack Curley visiting Harry Van Hoven at Carlin's Park, Baltimore, reports an alleged incident that had the park manager worried. The allegation is that an eight or 18-foot diamond back rattlesnake was bitten on the lower lip by a bumble bee; that said snake is a park pet for some reason; that the snake's mug swelled up twice the usual size and that Van Hoven desperately worked to save the rattler from lock-jaw.

Curley said the bee escaped but bulletins on the snake, missing.

### Not So Tough

Once in a while actresses get in to see producers and occasionally some good comes of it. A former chorine, just out of the hospital after an appendectomy, went to see a producer noted for his toughness toward those looking for a job. During the conversation she said that doctors had told her if she didn't go to Saratoga immediately, it might finish her.

The producer reached for his phone, made arrangements to send the girl away and he is paying all expenses. When the girl started to bawl as she tried to thank him the manager ordered her out of the office.

### "American's" Vivid Story on Rita Gould

Rita Gould's inter in the two and one-half year larceny sentence which Natalie Chadwick, show girl, was serving for robbing the Long Island home of her friend, Polly Lux, also a show girl, was brought to light recently when Joseph Sheldon, non-pro, accused by Miss Chadwick of having been implicated with her in the robbery, was also sentenced to two and a half years in Sing Sing.

Miss Gould, according to a story in the magazine insert of Sunday (Sept. 7) New York "American," had succeeded Miss Chadwick in the affections of Sheldon, which was why Miss Chadwick accused Sheldon after four months of silence in prison.

After serving four months on the charge of backing up a van and removing \$10,000 worth of furniture from the home of Miss Lux, Miss Chadwick heard Sheldon had been seen around with Miss Gould. She then did a "burn up" and squealed to the warden, the story said, that Sheldon had helped her in the robbery, from which they had realized only \$600. She charged Sheldon with taking \$500 of this amount while she received the remaining \$300.

Sheldon was tried in Nassau County, N. Y., with Miss Lux and Miss Gould present at the trial, it was stated, beside Miss Chadwick, who testified against him. After Sheldon was convicted and was saying an affectionate farewell to Miss Gould she had to be "literally dragged from his arms and tears poured down her face," according to the "American's" story.

## Divorce Requested by Mrs. Mary Lee White

Memphis, Sept. 9.  
An incident behind the scene in a dressing room in the Morosco theatre, New York, a few months ago was made one of the grounds in a divorce suit filed in circuit court by Mrs. Mary Lee White, actress, against Harold Allen White.

Mrs. White, a Memphis woman, charges her husband never made any serious effort to support her and constantly wired her for money when she was away with a road show. She says that he frequently flew into jealous rages and attacked her once in her room at the St. James Hotel in New York and again in her dressing room at the Morosco.

The Whites were married in Detroit Dec. 27, 1927. Final separation occurred in New York June 15, 1930.

## BROWN IS PICKET FOR N. Y. DRESS STRIKERS

### Columnist Candidate for Congress in Line Before 1372 Broadway

(From N. Y. "Evening Post," Sept. 8)

Heywood Broun, newspaper columnist and socialist candidate for Congress from the 17th District, became an active participant in the children's dressmakers' strike for ten or fifteen minutes this morning, when, with twenty or more of the strikers, he picketed the building at 1372 Broadway.

Broun attracted no more than ordinary attention as, with the other pickets and strikers, sign across his chest which proclaimed the existence of the strike, he marched back and forth in front of the building. The signs read, "Children's Dressmakers General Strike," "Ella fellow pickets keep calling out 'Strike on the ninth floor,'" but Mr. Broun, in a shabby brown suit and a large, ancient straw hat, said nothing.

## MRS. ALICE HARRIS HURT

### Writer Struck by Truck—Sent to Hospital

Narrowly escaping being crushed by an auto truck, Mrs. Alice Harris, 25, writer, of 541 West End Avenue, lies seriously injured in the Ruptured and Crippled Hospital. Mrs. Harris was struck by the truck at 42nd street and 8th avenue. She was on her way to a show with Mildred Shupper, of 220 Central avenue, Lawrence, L. I.

The truck is owned by the Peerless Auto Trucking Co., 520 West Joseph street, Astoria, N. Y. The driver, Joseph J. Lough, 520 West 131st street, was not arrested as witnesses told the police he was blameless.

## DEMPSEY'S NEW SPORT FOR GAMING IN MEXICO

Jack Dempsey and associates are building a gaming resort in Mexico. It is planned as a rival of Agua Caliente. Dempsey's establishment will probably be called Elcito.

It is located about 40 minutes' motor ride further over California border than Caliente and is spotted on the ocean.

Caliente is said to have sloped up considerably. The Dempsey project is reported backed by himself in addition to several close picture men.

Traffic rules for the Times Square triangle at 45th-46th streets are that pedestrians must cross Broadway at the intersection. But girls blithely gallop over the midroadway, giving the cops the hell when told to turn back.

Mildred and Maurice, dance team, out of Carroll's "Vanities," are having booking trouble because of refusal to wear clothes. Agents claim the pair, Mildred, of 100 W. 10th, New York, and Palais Joy, Newark, canceled for that reason.

## A Hollywood Short

### D. A. Will Investigate 'Shake' Charge Against Editor if Requested

When the attention of District Attorney Thomas C. E. Crain was called to the story published in "Variety" last week concerning the questionable tactics alleged to have been employed by a theatrical weekly's editor and tabloid columnist in shaking down persons more or less prominent under threat of exposure, the prosecutor stated that he had as yet received no complaint regarding the matter. He stated that he will make a thorough investigation should the facts, in the form of a complaint, be made to him.

Regarding the Dr. Pomeranz case, mentioned in the same "Variety" story, one McCue is now under indictment charged with conspiracy. His trial is set for next month before a jury in General Sessions.

McCue is alleged to have "framed" evidence against Dr. Pomeranz for use in the divorce action brought against him by his wife, costume designer, known under the name of Kivietta. McCue is charged with planting a Chicago girl, who appeared with Tex Guilan in her show in that city, in a New York uptown hotel room. The girl was coached to call up the doctor and ask him to make a professional visit as she was ill. The physician made two or three calls on the girl when McCue's men are said to have broken in on the pair and obtained the "evidence" including an aphorism.

It later developed the girl in the frameup had not been paid \$500 promised to her for her part. She "squealed" with the district attorney investigating. McCue's indictment resulted.

## It's in the Cards

By O. M. SAMUEL

An awful lot of "take" on Broadway Broadway. Nearly everything's a fake on Broadway. You must beat 'em to the break on Broadway. It's in the cards.

They never, never tell on Broadway. You've got to ring the bell on Broadway. You'll see a lot of hell on Broadway. It's in the cards.

Everybody has to "dress" on Broadway. Don't ever, ever "guess" on Broadway. And how you must "Yes" on Broadway. It's in the cards.

Your pockets must be full on Broadway. You'll need a lot of pull on Broadway. Soon you'll peddle "bull" on Broadway. It's in the cards.

Everybody's seeking fame on Broadway. No one ever takes the blame on Broadway. If you only knew the shame on Broadway. It's in the cards.

Mighty hard to get a start on Broadway. Your very soul they'll pierce on Broadway. Don't let 'em ever break your heart on Broadway. It's in the cards.

(Keep cool, lads. It can't happen again for two years. That mugs, Samuel, snaked out of New York after leaving this on the desk. He's back in New Orleans, ....)

Private detective agency men guard the employees' entrance of several of the Broadway show melineries. No chop stick slinger gets by the door unless he has a "buddy" who is a bona fide attaché of the joint. Operators want no part of a Chinese tong war on Broadway.

By CLAUDE BINYON  
(All names and characters in this story are fictitious.)

Hollywood, Sept. 6.  
With a renewed option in each hand, Ronald McDonald, director, a number and chuckled. As the phone buzzed he thought of his wife and chuckled again. She was dead now, McDonald mused, as he sprayed acid on his Japanese dressing gown to remove a bloodstain.

"Hello," McDonald yelled into the receiver. "Send over three cases of gin and four sets of assorted women. And the gin must be good."

"Righto," said the casting director. As he deposited the receiver on the hook he turned to his assistant. "McDonald's throwing another party," he said. "Round up that bunch. If you get the Duncans make 'em promise that their brother stays home."

Three hours later the McDonald orgy was in full swing. Jim Tully, himself, chopping the piano into bits. John Farrow and Arthur Caesar shouted modestly of John Farrow and Arthur Caesar. A star whose name is a byword on eight continents rode the library on a white horse. People noted casually that she was nude.

"I didn't know she was married," someone remarked.

Into this maelstrom strode Harris Green, typical newspaper vag. He had started "wrecking" the very day on the Denver "Gazette" and had been sent to trace a rumor that McDonald's wife was either dead or as good as for one week.

"I'm Harris Green of the Denver 'Gazette,'" he announced. "Where's McDonald's wife?"

"You're a lousy newspaper man," McDonald snarled drunkenly. "I hate lousy newspaper men."

"Yeah," Green snarled back. He advanced toward McDonald menacingly. Several guests rushed to separate them.

### A Drinker

"Have a drink!" Someone thrust a highball into Green's hand and he drank deeply. "Have another?" Again Green drank deeply. In 10 minutes was wasted. Soon Green found himself on a divan with a brunet named Emma. "I'll put you in pictures, kid," he mumbled.

"Who are you?" the girl demanded.

"Don't tell me you haven't heard of Harris Green, the famous writer?" Green moaned.

A head peeped from under the divan. "I'm McLannigan, general manager of Supernuts Studios," it said. "Sign this contract," Green signed it.

With a big bottle stuck in his throat, a red-eyed brute staggered toward Harris and the brunet. "Emma!" the brute roared. "My wife!" He pulled her revolver from his pocket and fired five times. The merriment ceased. Ronald McDonald stepped from a doorway, clad in pajamas. A girl followed him, clad in bath robe.

"You've killed my wife!" Ronald shrieked. "She's shrouled in the back yard!"

There was a shout and everyone rushed to the back yard. "Where's a shovel?" asked one of the men.

### Located

"My press agent keeps his in the garage," McDonald said. "I heard her scream," said McDonald. "It sounded like it came from there." He pointed to a patch of loose dirt about the size of a grave.

The men took turns shoveling while the girls stood in frightened groups.

In a few minutes Mrs. McDonald was exposed to view. Her husband felt her pulse. "She's dead!" he exclaimed. "That brute has killed her."

"Ah, me!" cried the brute. His shaking right hand still clutching the revolver, he grinned idiotically and fired a shot into his temple.

Harris Green, the vagrant reporter, rushed into the house and located a phone. In 30 minutes he had the managing editor of the Denver "Gazette" on the wire.

"I've got a great story for you, chum!" he shouldered.

"Let 'er go!" came the answer.

"Okay!" yelled Green. He cleared his throat. "Get this: Harris Green, formerly the Denver 'Gazette' correspondent, has just signed a six months' contract with Supernuts Studios. Congratulations, Supernuts, say we."



## Pool Sharks Find More and Better Chumps on the Pony Golf Lay Outs

Miniature golf has brought many things into the open. Actors who never saw the light of day except when making an early morning jump, now spread themselves under the sunshine of the miniatures and familiarly spout the terms of the game. They speak of "birdies" and "par," as their eyes sweep the hazards of their metropolitan country club. A fast green is as well known to them as a hole in one.

Kibitzers, whose palor grew under the bright lights of card rooms, hop around from Broadway to form a gallery that tramps over two-foot hills and dates in the wake of favorite players.

Tense with understanding of the game's difficulties, they watch silently as a difficult hole is played, then congratulate with, "Well played, Bozo, you've got that hole in the bag now," or condescend with, "Don't let it get your goat, you're now in good form."

From air-tight pool rooms come the sharks, the sure-shot Charlies, wont to wait around the green cloth for an assured billiardist to be clipped at. To such players, they're playing the miniatures now.

### Golf Got Him

Chief among them is Enza Raphaelo Clancey. Now, with his swarthy face and liquid Latin speech, he acquired the Erin-go-brag tag of Clancey is just one of the things. Golf took him from a pool room to the not-so-wide-open spaces of a golf smallie where, with eyes already trained for dropping balls in pockets, he soon perfected his skill.

He idles his time around the entrance on a lookout for a self-confident player, willing to stake a good sum on his game. He opens conversation:

"Golf, she's goods game. I play a little myself. I'm pret' good, though," he deprecates with a wide, open, honest stare, "I only been playing four weeks. Maybe you

## Suicided for Friends

Portland, Ore., Sept. 9.

Widely publicized years was that of Charles Y. Wigfall, local attorney and substantial citizen. Found shot and leaving a will which gave away \$70,000 to various friends who were having hard times. The \$70,000 was insurance.

Coroner's jury decided Wigfall was deranged out of sympathy for his friends and must have shot himself to give them the insurance.

like play around with somebody just for a little compish?"

And so it starts. The first round will be played for a "little compish" and no more, but played so excellently (albeit the challenger has gone down to embarrassed defeat) that the challenged, more confident of his game now, wants to play another round. This time for just a small stake to give the game a kick. And so it continues. When the stakes grow substantial, Clancey's game tightens and, knowing every bump on a course he has played hundreds of times, he holes out with matchless skill. He puts—and he takes.

His confederates follow him about the course, talking up his game to prospects, explaining that he's good but nervous and apt to blow up when playing for large sums. They claim only slight acquaintance with him and, when prospect seems unwilling to bet, help things along by telling Clancey, "I'll take half of this gentleman's bet." That shows how good I think he is.

And at the end of a day Clancey smiles his Latin smile, blesses confederates and, caressing his roll, strolls off to a bridge game at which, it is said, he doesn't know a trump from an ace.

## Hard Times Ain't No More

By Joe Laurie, Jr.

With all this talk about hard times I thought I would look around and find out for myself. I started on Park avenue (furthest from home). If there were any hard times the chumps living on Park would be the first to feel it.

Blocks and blocks of beautiful apartment houses and plenty of new ones going up; most of them already leased with rents as high as a thousand or more dollars a year. I guess. Those guys can't stand off the landlord. They have got to pay off. The streets were lined with cars, chauffeurs and footmen. Every house had its own general (from his uniform) working as a doorman. So I said to myself, "Maybe I'm on the wrong street."

Just west is Madison avenue, full of antique shops, and doing business. When people have enough dough to buy antiques they can't be starving.

So I shunted to Fifth avenue. Mansions were being torn down and many homes were boarded up. A cop told me the places being torn down to be replaced with bigger and better ones. The ones which were boarded up because the families were in Europe Newport or Southampton. Can you figure what it costs to keep up these homes with servants and liquor? I make my own gin and it runs up into plenty, so I know what those poor rich guys must be through.

### On Broadway

Broadway my next stop. Everybody spending for one thing or another. Guys buying theatre tickets from speculators and paying heaps. ... Mugs buying fight ducaats for 25 bucks a foul. Jewelry shops selling diamonds. Lines of men and women trying to get in the picture houses at 10 a. m. Race track fans studying form sheets. A couple of hops full of snow (costs twenty in summer). Stores filled with people buying furniture, carpets, clothing,

perfumes, trunks, traveling bags, haberdashery, cigars, photographs and wallets. People were riding around in taxis. No hard times here.

On 8th avenue I heard a fellow ask a friend for two bucks, and the pal said, "Sorry, but the smallest bill I have is a fifty." Radio, victrola and musical instrument shops doing a nice trade. A man broke can't play music. If he does it's not from the heart.

Side streets were doing pretty good, too. Groceries packed with couples buying scotch water and guys promising diamond bracelets. No hard times here.

So on to 9th and 10th avenues. Things looked prosperous there. Streets being fixed, buildings going up, lunch rooms packed, barber shops with manicurists.... yeh, on 10th avenue. Maybe the dips were doing a nice trade. A man broke they wouldn't scratch up pockets.

### On the Docks

And so to my last stop, the waterfront. Everybody seemed to be busy. Some were selling fruits, fish and produce. Others were going to Europe. River filled with yachts, motor boats and hydroplanes.

All these things used to cost. Maybe they do yet. I was convinced, after seeing all this prosperity, that hard times is the bunk. I was humming "Happy Days are Here Again" and decided to give my agent an argument when he tries to cut my salary because of hard times.

As I was about to go home I saw a dock full of men and women standing in line. Found that on account of no work they were awaiting their turns to jump off the docks.

When I got home I called my agent up and told him I'd take the cut. So now I am saying off on a cut salary.

(If Mr. Laurie, with or without the J., doesn't get his copy in earlier, he'll be laying off double.)

## Fox Bumps Par, 4-3, In Tennis Club Opener

First of the inter-club club tennis tournaments was played Friday (5) at the Fleetwood Courts, New York, between Fox and Paramount. Matches were close, Fox winning by one game, taking four of the seven matches.

Both members of the Fox femme contingent won their sets with excellent racket work. Ethel Greenstein, women's champion, scored 6-2, 6-3 over Frances Well, while Sarah Siegel defeated Shirley Oldath in a hard fought match, 6-0; 4-6; 2-0, the third set of which was decided on the basis of two out of three games, due to darkness.

Par showed the teams were pretty evenly matched by turning the trick in three of five men's events. Wilbur Shapiro trimmed Harry Weiner, 6-3, 3-6, 4-4; Gus Grist defeated Harlan Gluck, 6-2, 6-1, and Don Luri beat John Caines, 6-4, 6-2.

Fred Bullock, of Fox, chalked up a victory over Al Adams, 6-1, 6-0, while the Fox team king, Robert H. H. lived up to his title by winning from Frank Vreeland, Par captain, by 6-2, 6-3 in the deciding match.

Inter-club tennis events will include matches between Paramount and Metro, Fox vs. Pathe and a return tournament for Par and Fox.

## \$20,000 Flop Dog Track

Minneapolis, Sept. 9.

After almost a year of three weeks, promoters of the dog races at Savage, near here, are through. Just as it appeared as though they could get the sport on a profitable basis, state authorities issued an injunction restraining the sale of options, the betting system used.

Employees of the track have started two court actions in an attempt to collect unpaid wages. The automobile of one of the alleged partners was attached, along with bank accounts, in an effort to assure payment of the indebtedness.

## B'way Chatter

(Continued from Page 50)

recapture the Leblond golf cup from Phila. ticket men. Alibi: Got there at 3 a.m. and kept awake by mosquitoes in a hotel.

Charles K. Robinson, the Herald Tribune's observer, on the Columbia network nightly for the past six months, last year produced "The Patriarch," which flopped.

Barbara Leonid, under contract to Metro, is said to have refused offers of four foreign languages. She plays the fem lead in the German, French and English versions of "The Great Dictator."

Returning from her European visit this week, probably, Marion Davies will go directly to the coast. Judge Douras recently resigned as a New York City magistrate, at his daughter's request, to live with her hereafter.

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# VARIETY

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## 15 YEARS AGO

(From Variety and Clipper)

Evidence began to appear that America was entering upon its wave of war-time prosperity, to be known as the silk shirt era. Early shows on Broadway and on the road reported the best preliminary conditions in years.

But the new season brought its own problems, one of them being the competition of stage stars in films with stage stars in person. Cyril Maude was due at the Empire, New York, in "Grumpy" and also on Broadway in a picture. So was Elsie Janis. Cohan & Harris incorporated a clause in their legit contract barring actors from appearing in films while under their management.

Situation that had existed before came to a head with the cancellation of a whole variety show by Manager Louis Weinberg in Chicago, booked by the W. M. V. A. Occurrence led to a new rule to the effect that acts unknown in the west contracted in the east for Association houses must be viewed by circuit heads before they could be routed in.

Eva Tanguay booked into the Brighton theatre, Brighton Beach, L. I. first week in September, and during cold weather broke three-year house records over the week end.

Triangle Film Co. was the first to work on the idea of a producer theatre chain. It proposed at this time to build or otherwise acquire a string of 25 "model theatres" for the display of its product. Another innovation was a duplicate feature and short program service through which it could promise a neighborhood exhibitor protection against his local rival by supplying each house a different product.

The Charles Frohman company had progressed with its film production plans far enough to contract with Pathe for at least one release a month.

## 50 YEARS AGO

(From Clipper)

New York cops drew \$800 a year and it was proposed for the first time to appoint Negroes to the force.

Spaniards had again offended Americans in the waters around Cuba, laying the foundations for the Spanish-American war nearly 20 years later.

Gus Hill issued a challenge to meet any club swinger for from \$300 to \$1,000 in a variety of contests. Hill offered also to bet he could swing two 8-pound clubs for five successive hours or could swing two 5-pound clubs for three days, working five minutes each hour.

Richard Wagner was ready to make a tour of the States, but his money demands were regarded as prohibitive.

Two world figures were removed by death. Adelaide Neilson died in Paris and Ole Bull, violin concert virtuoso, in Bergen, Norway. Both had toured America.

"The Crimson." Harvard student journal, published an editorial pointing out that since the first year of the Intercollegiate Association had been a financial failure, it was useless. Clipper indignantly demands to know whether college athletics are for the promotion of clean sport or for the gaining of profit from the gate like professional organizations.

Billy Madden, fight promoter, staged an important benefit in San Francisco, and because the admission had been raised from 50 cents to \$1 attendance was negligible.

# Inside Stuff—Pictures

David Stoneman, the New England attorney-exhib, says a story in "Variety" recently mentioning him in connection with "Boston Fanatics" asking for receivership and that story directly referring to the dismissed receivership application in Wilmington for the Warners, left a wrong impression concerning him. Stoneman asserts he had no interest in any Warner proceeding, although he represented, as a lawyer, some clients in the earlier Fox affair.

Nor did he sue Fox lately on charges of withholding of product, Stoneman adds. He wrote Fox a letter, he states, about product and might have intimated a suit would follow, but none was commenced. Since then, said Mr. Stoneman, he has contracted for Fox product in all of his New England houses.

The only legal actions started by Stoneman of late, from his account, are a couple for commission alleged due him by Fox on some reality deals, principally in Boston.

When Fox bought stock control of Loew's early in 1929, Nick Schenck promised William Fox to remain two years at least at the head of Loew's.

With recurrent talk weekly of the possibility of a Fox-Loew amalgamation, with that perhaps taking in one or more other film companies, and Nick Schenck said to be depended upon by all interests concerned to remain, the question comes up also of Nick's own ideas on that point. He would like to retire, it is said, and Nick so stated that as one of the reasons for selling his Loew stock to Fox.

Pressure is reported very strong on Nick to remain in view of the probable combination to come. His sticking may mean the consummation of the pending deals, it is claimed. Besides it is stated by some insiders Schenck has once again become a large holder of Loew stock, which might be an added consideration for him to remain.

Jim Tully, cast opposite John Gilbert as his buddy in "Way For A Sailor," has been going through his debut as a screen histrionist with an open-work grin on his phiz, taking it as a general laugh.

Metro's idea in the Tully-Gilbert hook-up is, frankly for publicity value, the name of the twain's relations in the past.

Tully, as an actor, has proved a good literary insurer, taking it as a gag, with the wide grin not registering with the supervisors especially in the MacArthur.

Charlie MacArthur is credited with having suggested to the supervisor that Tully be labeled a half-wit, to indicate his characterisation and remove the curse of his performance, but that might start another battle, so that's in abeyance.

Another instance of society busting into pictures, merely to satisfy a yen. Mrs. Jules Gleasner, wife of the vice-president of Cartier's, the jewelry house, is playing a small bit in Pathe's "Sin Takes a Holiday." The name of Kendall Lee. Seems that the society mistress is a close friend of Constance Bennett, star of the picture. This is Mrs. Gleasner's debut on the screen.

In the same picture is Muriel Finley, ex-girlfriend Ziegfeld girl, who has changed her first name to Murrel. No special reason for the switch, unless it's easier to spell.

When the panel descended upon one Coast studio over the screen operetta situation, the company tried to switch two costly eastern men from doing a film musical to a show. Lads from New York were a well-known composer and librettist.

The story boys had come away to do a picture and they insisted that the agreement be upheld. So the picture is now almost finished. Case just gives an inkling of the California nervousness concerning musical celluloid entertainment.

At First National studios on the Coast they're raving about the camera angles and trick stuff William Dieterle obtained in the German version of "Those Who Dared."

Director got this despite the economy twist of allowing only one camera for foreign pictures, against a minimum of four on the regular run of productions. There were 12 on the recently completed "Kismet."

"Young Sinners" to be made by Fox is being cast by Joe Pincus in the New York office with people with some experience only being given consideration for the juvenile, ingenue and male character leads for the screen.

With the show still on the boards in New York and the cast under contract to the Shuberts none of the players is available for the talking picture.

New York State's picture interests are interested in a number of new bills coming up at the next session of the N. Y. State lawmakers.

One provides for a number of matrons or guardians in theatres permitting children to enter. The law re minors is said to cost the theatres considerable money each year.

Another affects roof gardens.

Picture producers are off importing "name" foreign authors. Most necessary for practical purposes are the adapters and translators and the imported literati are too tough to handle.

A good linguist is a better proposition for general back work. Besides, the foreign version thing still up in the air, the foreign "names" are too expensive for importation.

Fred Huebner, for some time active in the ownership and operation of Brooklyn theatres, is retiring from the business completely and plans to settle down in a new home he has just purchased in Fort Meyer, Fla.

Huebner was in the Shore Road, Electra and Dyker theatres which were recently taken over by R-K-O.

R-K-O has developed on the West Coast a new "beam mike" which enables the mammoth microphone to pick up a mob sound stuff or to muffle out the general hubbub and pick up individual voices, even though at long range in the mob scene.

It's being employed extensively in the shooting of "Cimarron."

Charles Spaeth, of Hollywood, is handling finances in New York for Howard Hughes. R. A. Wood is Spaeth's assistant.

Spaeth's job is to audit all accounts in connection with the double showing of "Hell's Angels" on Broadway.

"Caught Short" barely missed the shelf at the Metro studios. Someone didn't like the subject matter as possibly offensive; someone else couldn't see the laughs in it; someone else thought it might be all right. So someone sent it out for a preview.

A. P. Waxman is among the new titleholders at Warners. The W. B. advertising chief was recently okayed as Commander of the S. Rankin Drew Post of the American Legion. Waxman is one of the founders of the post which has among its membership many of the allied film arts.

Certain New York picture theatres are practicing economy by discharging all its male ushers and replacing with females.

Girl ushers get along swimmingly until something happens. Then they find the handling a little too much.

# Inside Stuff—Vaude

Johnny Collins denies having altered Roy Rogers' R-K-O contract stating he didn't see the contract again after the original signing.

R-K-O maintains the contract was mutilated in pen and ink, and so does Rogers, who has the contract and was released by R-K-O when demanding the circuit live up to its promises, made through Collins.

Collins writes about Rogers: "At that time he had an offer from Public Service for a road show at \$550 a week. I told him an R-K-O contract by promising him certain billing and special exploitation in order to build him up. For this reason Rogers gave me a signed option for a two-year blank contract with R-K-O at a much lower salary than he was offered elsewhere, the option being for two years, 30 weeks work in each year, at \$275, \$300 and \$325 with a 50% increase in the second year....I never saw this contract after it was executed."

Collins, who is now an agent on the Coast and formerly was a big time booker for Keith's and R-K-O, was scouting for acts for the latter when engaging Rogers in March, 1929.

Collins writes to be cleared mainly of the mutilation charge. Rogers told R-K-O that his contract was altered in ink by Collins. R-K-O accepted Rogers' word against Collins', it seems, but stated later it made no difference who had changed it—it was changed.

Collins declares he didn't see the contract after R-K-O's legal department prepared it. The contract has been in Rogers' possession and still is, as far as known. The duplicate contract with the R-K-O office has not been changed.

No one has yet charged Rogers with altering his contract himself.

Ken Murray, while appearing at the Palace, Chicago, made the first commercial appearance of an R-K-O act via television. He was featured on a demonstration program submitted by Libby, McNeill & Libby, national radio, advertising the Chicago "Daily News."

Television program was picked up as far east as Pittsburgh, one of the most successful demonstrations to date.

Roy Pearce, R-K-O manager in St. Louis, is aces with Babe Egan, Grace and Marie Elms and the other members of the all-girl bill that took the forced "lady" out of the musicians called a strike hard on their eyes, tried daubing burnt cork underneath them. This is a variation of the time-honored custom by which diamond performers plaster mud around their eyes so that they can follow the ball in the sun.

The burnt cork, however, did not help a great deal, according to athletes who tried it. The electric lights are too strong and cause a sort of temporary blindness when the course of the ball forces the player to look directly into the bulbs. Some of the outfielders have tried using sun glasses, which are a regular part of the fly chasers' equipment in daytime games. However, it is said that, like the burnt cork, the experiment has not met with much success.

After the players have engaged in a number of night games, the strain on the eyes lessens as they become somewhat accustomed to the glare.

Burnt cork, standard make-up of blackface comedians and minstrels has been put to a new use recently. Professional baseball players, finding the glare of the electric lights under night games hard on their eyes, tried daubing burnt cork underneath them. This is a variation of the time-honored custom by which diamond performers plaster mud around their eyes so that they can follow the ball in the sun.

The burnt cork, however, did not help a great deal, according to athletes who tried it. The electric lights are too strong and cause a sort of temporary blindness when the course of the ball forces the player to look directly into the bulbs. Some of the outfielders have tried using sun glasses, which are a regular part of the fly chasers' equipment in daytime games. However, it is said that, like the burnt cork, the experiment has not met with much success.

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Although Equity has maintained an open union and has elected new members at the rate of 2,500 a year, its membership has remained almost stationary for six years, around 10,000.

From a statistical stand the death and withdrawals in the profession annually almost equalize the number of new members admitted.

Membership is added to occasionally by vaude performers engaged for legit musicals and reviews who are perforce inducted into Equity, but as a rule only stay for duration of the legit engagement, taking out withdrawal cards and returning to vaude and usually sticking in the latter unless another legit offer comes along.

Equity has recently bulletined members from vaude and pictures of the withdrawal privilege and inviting those temporarily going out of Equity to stick in the lot to take advantage of the withdrawal card arrangement to avoid having dues mount up against them, leading to claims that can only be readjusted by payment in full upon returning.

Vaude performers especially have been the subject of much controversy in the withdrawal matter because of paying dues only when working in legit, not asking for withdrawal cards when returning to vaude and when annexing another legit engagement being called upon to liquidate accrued dues.

# Inside Stuff—Legit

Casting of a Chicago company of "Lysistrata" has been delayed by the Chicago theatre. Play can't go into the city until the present curtain arrangements have been changed.

Dorothy Heyward and Dorothy DeJonghe, authors of "The Cinderella Story," Hyman Productions' first, are squawking because producers released their names. Hyman is said to have agreed to substitute aliases. This may be done before the show opens.

Delaying payment for more than a year since Chicago company of "Harlem" closed, Shuberts have just paid, through Crosby Gage, authors' royalties on last two weeks of the show. "Harlem" was written by William Jourdan Rapp and Wallace Thurman.

Arthur Hopkins is credited with digging up stage finds, stand-outs in apparently unimportant parts. Latest is Guy Kibbe in "Torch Songs." Another is promised in his second production of the season, Lynn Riggs' "Borned in Texas," which will be called "Roadside" instead. The player concerned is Ralph Bellamy who will play the lead, intended for Walter Huston. Bellamy comes from the hinterland.

"The Good Old Days," comedy drama by the late Aaron Hoffman produced in New York by Al Woods about seven weeks ago, has been revived on the Coast by Kolb and Dill as "Light Wines and Beer." Lobby of the Hollywood Playhouse where the show opened last week has been converted into an old time barroom with hot dogs and near beer on sale. During intermission a quartet is on hand to warble "Sweet Adelaide."

A musical comedy with a radio broadcasting studio locale may see production this season, Jones and Green holding an option on a script by William Austin, a radio technician. Austin, now connected with an advertising campaign, says that he took his idea from William Anthony McGuire last season and paid him \$1,000 to whip it into shape, knowing all about radio but little about stage technique. McGuire, he claims, left for the coast to fulfill picture contracts without doing any work on his manuscript. He is about to sue for recovery of his money.

When "Up Pops the Devil" tried out nearby New York it was billed "Everybody Welcome" with Joseph M. Galtes as the presenter. Show looked good. When it opened at the Masque last week with the new

(Continued on page 58)



# RAZED LEGITIMATE SHOWMEN

## The Critics and the Shuberts

With the new legit season started, the inside talk in some circles is of dramatic critics and Shubert plays. This season, like others, the impression is that there isn't a dramatic reviewer in New York City giving his honest opinion on every Shubert legit production.

Publishers of New York dailies apparently prefer the Shubert advertising to the real interest more Shuberts have on Shuberts should attract. And if any publisher is not galled that way, but would prefer the reader interest; his drama critic may remain terrorized just the same through the fear that if the notice is too harsh or displeases the Shuberts or their wily press agent, Claude Greneker, a complaint will be lodged with the business manager of the daily who will pass it on as usual to the managing editor.

### Nuisance Value

The critics may believe that regardless of the attitude or policy of their papers too many of these Shubert complaints have a nuisance value they cannot disregard. So between the Shuberts and the managing editors, dramatic reviewing nowadays on a New York daily is not the pleasant job many believe it to be.

There isn't an incompetent critic on a New York daily at this moment. Most are brilliant writers who know the theatre. It seems a pity their papers permit this stranglehold to bear them down.

For about three years now the Shuberts have the feared Walter Winchell from all of their theatres. They removed the courtesy first night tickets from Winchell and deny him the right to even enter a Shubert theatre with a paid for ticket.

### Horrible Example

That is the horrible example the Shuberts have created for the other critics. The Winchell spouts outside the Shubert houses may tell the critics what the Shuberts can do to them. Maybe that has its effect upon some of the other critics.

Winchell can return to the Shuberts' good graces at any time he will "apologize." Before Winchell apologized from the present outlook, the Shuberts may regret ever having monkeyed with him.

When the Shuberts barred Winchell he was just coming along on the "Graphic," a paper that idolizes advertising and how! Then Winchell moved to the "Daily Mirror," another bad advertising idolizer and how! Neither one of these dailies has had the guts to back up its dramatic critic. Both have been afraid they would lose their advertising. Both groveled for and got it. "The Mirror" is probably still in a panic through the thought Winchell may say something unkind against the Shuberts. But at least Winchell has made himself more valuable to the "Mirror" than the Shubert advertising ever could be.

### Legit Still Slipping

Since the Shuberts barred Winchell three years ago, the legit theatre has slipped and is still slipping. Newspaper men all over America have helped it to slip. They will likely keep giving the boot to the legit, for the Shuberts have slugged newspaper men often in New York and elsewhere with the same tactics they employed against Winchell.

But now Winchell is being syndicated. His stuff every day is printed in towns that never heard of the Shuberts, besides those towns where the Shuberts have a shut or open theatre. Winchell is stronger in the newspaper field than the Shuberts are in the legit division of the theatres. Walter doesn't know this but it is so.

Supposing Mr. Winchell decided to do some slugging?

### Tips for Bankers

Supposing the bankers believed to be highly interested in the Shubert company concluded to do a little investigation as to why Winchell is barred; why there isn't more good will held for the Shuberts by newspaper men, and they might inquire into the matter of good will with the public at the same time; why a Theatre Ticket League had to be formed to alibi the legit's bad business, and why some months ago the Shuberts were obliged to discontinue their two libel suits for \$350,000 against "Variety."

## Stone in Temper Assails Carroll At Rehearsal for Undress Shows

When Earl Carroll strode upon the stage of the Amsterdam, New York, where a rehearsal was finishing Friday afternoon and proffered his hand to Fred Stone, the latter not only refused to shake but for no known reason, assailed Carroll. Stone worked himself into a rage, he said, and went back to first principles, namely, to remove his coat to thrash Carroll.

Stone's utterances were violent. His daughter, Dorothy, was present. Mrs. Stone was not there. Paula, the youngest Stone daughter, who debuted with him in "Ripples" last season, seemed frightened as her father removed his coat. This circumstance probably saved Carroll from being strangled.

Among the things Stone charged, was that Carroll had made a cess-pool out of the American stage.

Carroll ruefully reviewed the occurrence later, when Charles H. Egan and other members of the Erlanger office went back stage to see him. He said he had always admired Stone for his stage popularity, also because of his airplane enthusiasm, Carroll having been pilot during the war. He was amazed at the tongue lashing, Carroll stated.

It is presumed that Stone's ire was based on the indecency charges against Carroll's "Vanities" this summer.

### Carroll Can't Excuse

The revue producer remarked that he was aware of Stone's religious strain, but that could not excuse

his conduct. He said that, had Stone hit him perhaps the actor would have figured he purified the stage, but that if by some chance he had hit Stone, the latter might have thought the stage had gone to hell. A number of people were on the Amsterdam stage and out front. "Ripples" has used the morning for rehearsals. Carroll appearing as scheduled to select people for "Sketch Book," also going on tour. None present seemed to justify Stone's attitude. Stone returned to the stage last season after being injured in a plane crash that kept him under treatment for nearly a year. "Ripples," however, had a short engagement or Broadway last season.

### Watters Drops "Tempo"

#### On Flop at Premiere

"The American Tempo," with which George Manker Watters was to have made his bow as a producer, closed in Newark Saturday. It was to have opened at the Liberty this week, but canceled after the first night in Newark last week. Got \$130 gross the second night there.

It cost Watters \$20,000. He made up his mind to pay off and blow Broadway immediately after the Newark premiere. He is going back to Hollywood where he has a contract at \$1,500 weekly with Fox. Street came to attention as the author of "Burlisque," a hit two seasons back.

## BEHIND TIMES, SEZ FILM EXEC.

Little Legit Appreciation of Patrons' Good Will—Helps Make Chicago 75-Cent Town

### LOBBY LOUNGERS

Chicago, Sept. 9. Legit managers, resident and company, ought to take a course in a film circuit's manager's training school. This is the opinion of a prominent Chicago executive who speaks slightly of the antiquated theatre operating practices he has observed over a period of time in his personal attendance on the local legit theatres.

This circuit official regards the "Barnum era" showmanship of legit impresarios as a contributing factor of great importance in the present but not the future of the theatre, factually and nationally, and the simultaneous tendency of Chicago to become, theatrically, a 75-cent town. Even though legit shows may be good entertainment, or even hits the labor, expense and frequently

(Continued on page 62)

## 'Virtue's Bed' Messed Up When Equity Fails to Fall for Lippe's Sob

"Virtue's Bed" suspended rehearsals through Equity intervention when Al Lippe, grooming it for a road tour, failed to live up to his promise to post a bond covering transportation. Cast waived the bond but Equity insisted that since production was being groomed for a road tour, that the bond covering transportation be posted so as to circumvent a possibility of Equity having to bankroll the troupe back in event of stranding. The show had been in rehearsal a week when Equity hopped in on the transportation bond matter. Lippe stated it was on its way last week. The troupe was expected to resume rehearsals. It never arrived and Equity called out the mob again with Lippe again in line with promises, but no go.

Lippe is reported as having pulled a sob story on his troupe that he had sunk \$40,000 on the production produced last season by Emery and Lohmiller, and wanted a chance to get his coin back. The yarn went with the cast but flopped at Equity.

### 2d Nite's Cut Rate

Chicago, Sept. 9. Shubert houses here are starting a cut-price plan to be known as "The Second Night Club." It will reduce ticket prices to about 30% reduction of certain shows. The try is to make the second night as big as the first.

### Here's a Title!

"Obscene and Lewd," satire on dirt shows by Tiffany Thayer, is being readied as next for Murray Phillips and is set for rehearsal in two weeks.

Phillips is already represented in the legit division with "Love Technique," starring Lou Tellegen, now on tour and which is aimed for New York next month.

### Lessing Resigns

Charles E. Lessing, pres. of United Scenic Artists' Local Union 823, resigned Sept. 3. Both Lessing and members office refused to account for his action.

Charles Roman, vice-president, is president pro tem.

## Erlanger's Getting Large Majority Of Most Active Indie Stage Producers

### Idea Coincidence

Coincidence of ideas in the early season's crop of plays has a "Torch Song" plot about a girl, asked by the boy she adores so he may marry his boss' daughter. Kenyon Nicholson wrote it.

"Blind Mice," the Vera Gaspary-Winfred Lenihan piece, in Atlantic City last week, has the same main idea.

If there is any race between the Erlanger office and the Shuberts in the matter of attracting young producers by backing their attractions, Erlanger is away out in front.

Erlanger is said to be backing no less than 15 stage shows due this fall. Understood the terms generally are 50% of the profits in return for supplying the money required. Same thing for the Shuberts in only one or two known cases.

### Matter of Terms

The swing to the Erlanger office is primarily based on the weight of the ready backing. There is another factor, that of sharing terms in the bookings. Several independents are in the position to book either with Erlanger or the Shuberts. It's a matter of terms. That is the position taken by Schwab and Mandel, heretofore Shubert-booked. Production by them this season is not certain.

Rated backed by the Erlanger office are: Arch Selwyn's "On the Loose" (Colleen Moore), "The Way to Happiness" (Vilma Banky-Rod La Roque) and two other attractions; "Fine and Dandy" (Gensler and Green); "The Pagan" (Gensler); "The Boy's a Crowd" (Max Gordon); "The Night Owl" (George Lederer); "Sweet Stranger" (Paul Stieger); "Blind Mice" (Crosby Fields); a play with Maude Adams; "Vanderbilt Revue" (Andrews and Fields). Also figured in are the Dillingham attractions: "That's the Woman," "Canaries Sometime Sing" and a Thompson Buchanan play.

### Shubert Backed

The Shuberts appear to have two musicals, originally done by others and the shows to go on the road. They are "Simple Simon," bought from Elizabeth M. Wynn, and "Fifty Million Frenchmen" done by E. Ray Goetz with Warner backing last season. The idea is for Goetz to stage "Frenchmen" before doing the new "New Yorkers," he to get 20% of the profits. Another attraction by the Shuberts is "This Man Sins" (Krakauer and Lubin).

## B'WAY SHOW SPOTS FOR WARNERS' IDLE TALENT

Hollywood, Sept. 9.

Some credence is being given here to a report that Warners may utilize some of its stars and contract players, now laying off through the studio shutdown, in legit shows this season.

Warners has been reported from time to time as intending to put on several productions in New York, although there has been nothing definite as to plans.

Both the Warner and First National roster carry long lists of names who may be used. If the legit plans go through casting will be no problem.

## No Jersey Break-in Again for Hopkins

Arthur Hopkins has sworn off Atlantic City, Asbury Park and other seashore resorts for his future legit try-outs. He believes these summer spots don't care much for serious drama, preferring musicals or light comedies.

Indifferent reception accorded his "Torch Song" during the break-in period along the Jersey shore led to Hopkins' decision to take his new plays elsewhere before bringing them into New York.

Hopkins' next, "Born in Texas," by Lynn Riggs, with Ralph Bellamy and Ruthelia Stevens heading the cast, opens in New Haven Sept. 22.

## Solo Texas Legit Stand In El Paso Mostly Mex.

El Paso, Sept. 9.

Texas Grand, reopening for winter next season to be only legit stand in Texas. Operated by George Calles and catering, more or less, to Spanish speaking element, with most casts imported across the Rio. Circle, in Dallas, one of the oldest legit landmarks in state, soon to be converted into fine arts school, after unsuccessful concert season.

## 64 'Bad Boy' Producers Record Equity's List; Shoestringers in Main

The new legit season ushers in with 64 producers on the bad boy list at Equity. The number is the largest ever posted at Equity.

A few regular producers who ran into bad breaks, but mostly shoestringers comprise the list. Those posted are barred from returning to production activities until they have lifted outstanding claims on stranding and other matters.

Several have announced productions for the current season, but will not be permitted to go ahead until their outstanding obligations at Equity have been liquidated.

### Claim Against Chorister

Edgar Selwyn has filed breach of contract charges against Chorus Equity against Marion Phillips, chorine, engaged to tour with "Strike Up the Band."

Miss Phillips is believed to have returned to her home in St. Louis.

### Soft Side Money

Lynn Overman, in David Belasco's "Dancing Queen," completed his second short for Warner Bros.

Comedy with a newspaper office locale titled "Horsehoes." Overman got \$1,250 for two days' work on the picture.



## 7 CARL ROSAS IN INDIA AND STRANDED

### Operatic Troupe's Mis- hapse—Warned Not to Go

Calcutta, Aug. 24.  
Disaster has overtaken the Carl Rosa Opera Co. It opened its Eastern tour in Bombay last February. A series of setbacks was met with from the very start, culminating in the disbandment of the company. Says Anna Linsey, one of the stranded members:

"The attendance at the Opera House, Bombay, was good for the first few days only, then dwindled to less than 30 people."

"We then traveled to Calcutta, where at the New Empire, the same thing happened. At Anasool and other small stations we had guaranteed, but in the big towns we had no support after a day or two."

"At Meerut, our principal boss, Hemmingway (now with Rex Story and Rose Lee in a vaudeville show) left us, and we were unable to put on 'Faust,' 'Rigoletto' and other drawing operas, the understudy being ill. Instead, we had to give concerts."

"At Simla, we played to empty houses and our financial condition became acute, despite several members sportingly declined their salaries. At Secunderabad we had a full house sold, but the show had to be cancelled on account of the death of Major Stover and Captain Pitts. A good house also was booked at Poona, but we had no money to pay the fares, so the show had to be postponed in the town meant empty houses for us."

#### Stranded

"After a short period in the Deccan cities there was nothing but disbandment. Those who were lucky enough to have private funds or return tickets went back to England, leaving seven of us here out of the original company of 23."

Ethel Beard emphasizes that the reason for the failure is the condition of the country, and that those among them who are members of the Stage Guild in England were warned not to undertake the trip. "Young the manager was lost all in the venture. He was optimistic enough to believe that the talent and reputation of the company would attract lovers of Grand Opera in India. He while at Karachi was with more enthusiasm than judgment."

## Considine to U. A.

(Continued from page 11)

the post formerly held by Considine, it is reported.

Considine may delay a week or two before joining Fox where he will oversee things and make the Fox production trio of Sheehan, Wurtzel and Rocket a quartet. Sol Lesser is now in charge of the U. A. stages with two pictures, "Reaching for the Moon" and "Kiki," due to go into rehearsal Sept. 22.

#### Hughes 14

Hughes is reported having laid out a program of 14 features for Caddo of which "Queen People," "Front Page" and "Zeppelin" are already scheduled.

It is said Hughes is negotiating with Harold Lloyd to come under his wing. Lloyd has no releasing contract with Par, working on a picture to picture basis.

No juvenile has yet been selected to play opposite Miss Pickford in "Kiki," and the report that Fox is loaning Fifi Dorsay for this film is unfounded inasmuch as the French girl is merely coaching Miss Pickford to speak with an accent. Miss Pickford's interpretation of the character will not be the same as that which Lenore Ulric turned in for Beasico.

Munsey's "Railroad Man's Magazine" is reported having difficulty in getting sufficient material to keep going, the writing mob not being very familiar with railroad technique.

## British Quota

(Continued from page 7)

unanswered invitation affairs for him.

Yesterday (Tuesday) neutral advice from Montreal, following the series of investigations, were that the whole studio matter is now looked upon with suspicion by local officials. The studio angle is reported to be a device to publicize a land development promotion.

The studio "show" was admitted of a flop with no American players of consequence attending, and the ballyhoo, itself, did not cost the promoters, headed by Ray Jackson, more than a few hundred dollars. Earlier dispatches from Montreal credited Canadian American Studios, Ltd., with having been incorporated three months ago, capitalization placed at \$1,000,000, and stating that:

The company's announcement includes a schedule of six features and 24 short subjects, one serial, to be completed within the next 12 months.

The move has many edges. First, because, since pictures made in Canada are admitted into Great Britain on the same terms as those made in that country. Then the important quota angle.

#### Executive Staff

C-A has for officers John Barry, of Barry & Finlay, Ltd., Montreal brokers, president; Dr. W. L. White, head consulting, dental surgeon, of this city, vice-pres.; Ray Jackson, producer and director of British pictures, managing director; R. F. Palmer, engineer, location manager; J. Hebery, notary, and W. Wickham, realtor, directors.

Among the visiting Americans for the opening were: George Jessel, Colleen Moore, Harold Connolly, Virginia Valli, Patsy O'Hara, Roy D'Arcy, Charles Ray, Betty Blythe, William Hilden, Arthur Lubin, Clive Moore, Malcolm MacGregor, Beverly Bayne, Jackie Ray, Fritz Scheff, Frank Gallagher, Philippe Delancy. These gathered at Chambly Basin, 20 miles from here, to witness the commencement of the studio's construction last Saturday. Already considerable work has been accomplished. There is a nine-hole golf course and the Hollywood Inn, which was taken over with the site.

A sound stage and two stages are to be built, fully equipped, it is announced.

## Boomerang Buys

(Continued from page 7)

that country. This English province immediately raised the tariff ante to 30%, making any profit on American importations almost impossible. United Fox produces on a fairly large scale in a British territory that is tax free, it will be forced to play its own American-made pictures in Australia at a year's end.

At the same time it is learned from others close to the English situation and the Fox-Hoyt deal that there is a strong likelihood of present tariff being elevated to 50% if control of all of its best theatres does pass to the American industry.

The latter would be brought about by Paramount's closure of its deal for the Union Theatres chain, representing another 40% of the better houses in Australia.

#### Severe Measures

While the theatre situation in Australia is unique in the show history of any foreign country, the hold of the Government and its use of the whip hand against utter frustration is pointed out best indicated by the severity of tax measures and their unlimited scope.

Fox's buy, signed and sealed during the past week, is regarded here as a coup. It is heard from intermediaries that the Paramount foreign agent, the night before the acquisition informed the home office the Fox angle was out; it was impossible because of general curtailment affected by the Clarke regime.

On the matter of prices, Fox is estimated to have paid \$10,000,000 for the Hoyt holdings, while the Union people want an approximate \$10,000,000 for their 40% of Paramount.

The Par-Union deal is said in New York to be chilling, due to a refusal by Par to retain Stuart Doyle (U. T.) executive control.

Just before the Fox buy and the commencement of Par negotiations, Hoyt and Union were seriously considering an amalgamation of their own, to "keep Americans out."

The Par-U. T. deal was reported some time ago. Fox-Hoyt's trading proceeded quietly.

## Australia's Bad Season But Mgrs. Hold Hopes of Better Spring Grosses

By ERIC H. GORRICK

Sydney, Aug. 9.  
Managers agree the season just completed has been about the hardest they remember. With the coming of spring, managers hold hopes.

Several city talker shows were so hard hit that they brought in the concession ticket idea. The concession (cut-rate) idea did not bring enough extra money to make it worth while.

Stupid political measures have been mainly responsible for the poor business pulled to all classes of entertainment with the general theatregoing public so overtaxed as to be unable to afford the luxury of a night's amusement.

Williamson-Tait brought in "Mr. Cinders" to Her Majesty's, Sydney. In normal times this show would have run 20 weeks. After six weeks, it is being taken off next week. "Mr. Cinders" is the only musical in a city of 1,500,000.

Legit has not been the only sufferer. City talker houses, in many instances, have been on the down-grade for some considerable time; hence, the managerial worry. Many have switched from run policy to weekly change and back again to run, and then once more to weekly change.

#### Stage Shows Back

With the new season approaching, the bosses of the industry have decided that straight talker fare is not seen such a good proposition. They figure on bringing back the stage presentation idea again after clearing this type of entertainment out a season ago.

Best film business in town being done with "Journeys End," "All Quiet" and the British "Atlantic."

Williamson-Tait will have "Follow Thru" (left) following "Cinderella" at Her Majesty's, Sydney. Biggest flop of the season was the Paul Whiteman picture, "King of Jazz," type of talker away out over here.

At present Williamson-Tait only operating one house in Melbourne, first time in years. When His Majesty's, formerly this firm's leading theatre, was destroyed by fire W-T-T announced that they would not rebuild. King's, leased from Bailey & Grant by W-T-T, dark currently.

How McIntosh operating Tivoli, Melbourne, with stage revue twice daily. Cast includes Al. Erith, Byrl Wally, and other New York players. McIntosh and Kit Kat Girls. Ada Reeve joins next week. Looks like Tivoli coming back to its own again after a rough time of it previously. Practically certain McIntosh will introduce vaude here in very near future. Present show is fairly moving affair and quite pleasing for the T-5c top.

#### Chatter

Edith Taliaferro will appear in "Coquette" following "Little Accident" at Criterion, Sydney. W-T-T staging.

Majority of grind houses in Sydney operating at 25c top.

W-T-T will do "Bons of Guns" again in October. Natives mostly local, with perhaps two imports.

Store fronts now adorn the street where once stood the famous Tivoli, Sydney. Remember the time when one could hardly walk along the sidewalk, Sydney, with midnight show.

## V. M. A. Washed Up

(Continued from page 11)

the V. N. A. and N. V. A. as "Albee's pets." A matter of warm discussion among the variety chain heads over the N. V. A. has been that since Albee appears to have built the N. V. A. Sanatorium in Saranac as a monument to himself the chain heads did not see why they should perpetuate it at their own expense.

This may have been further strengthened through Albee failing to provide for any support of the N. V. A. in his will, bequeathing an estate valued at over \$30,000,000. While living Albee had secured unlimited personal publicity through the N. V. A., of which he always erroneously claimed to have been the founder.

## Broke, Scorns \$750

(Continued from page 2)

fare was framed as a publicity stunt, repeating what she had told the magistrate—she didn't have the \$350. She was speaking from her room at the Hotel Thorndyke hotel, to which she moved after living at the Forrest and elsewhere, from reports, recently.

#### Laughed at \$750

The reason why she is not working, Miss White stated, was that the booking office and "bookers" will not meet her salary demands. When it was mentioned that she could go to work whenever she wished to for \$750 a week, she belittled that amount with a laugh.

Also, said Miss White, contract troubles with her former managers, Vinson & Reiners, has tended to keep her idle. Miss White declared she does not "want to cause the theatres any trouble" by being served with injunctions when playing them. Miss White is signed with the agency for five years. Last year they increased her salary to \$2,250 a week for a time. Later the vaude bookers lowered the price. Against Miss White's charges, Vinson & Reiners claim they are holding uncollected notes signed by her.

Miss White's histrionic capabilities were first seen by the late William Rock, noted dancer and singer, in a small San Francisco show in 1918. He enticed her to New York and proposed to the management he would play at his own salary for both if they were permitted to work together. After six months of strenuous training the two appeared previously in the chorus at \$12 a week. Rock brought her east and they opened at the Palace as Rock and White, scoring an instantaneous hit.

Ziegfeld's and others' shows followed to make Miss White a name among singers. She married Frank Fay later and afterwards divorced him. After the wife of Herbert Stothart, song writer, sued her for \$100,000 for alienation, she was named in a divorce suit in 1923 brought by Mrs. Clinton T. Donnelly, and later was married to Donnelly. She was divorced from Donnelly, a broker, in Chicago last year.

Early last Sunday morning Paul Laks, a married driver, drove Miss White from 51st street, New York City, to an address on Bedford avenue, Brooklyn. When no answer greeted Miss White's bell ringing at the Brooklyn destination, she took the cab back to New York. When informing the driver that she could not pay the \$3.50, he drove her to the police station. Laks testified Miss White told him she had hit 30c.

That Miss White should be so badly off financially as to be unable to produce \$3.50 in less than three days came as a distinct shock to the street. It was only a short time ago that she played a number of dates for \$1,250 a week. The printed stories were nothing compared to month-to-month talk around, opinion being that if a publicity stunt, the affair had not reached its mark.

Yes, everyone knows I have made a great deal of money. But you know what is on the court record. It's all there. I have until Tuesday to pay," Miss White told reporters.

## Mrs. Wagner Squawking

Berlin, Sept. 3.

Report here is that Arturo Toscanini, having abandoned his contract with the Scala, Milan, has been engaged as the successor to Siegfried Wagner as permanent director of the Bayreuth Festival plays.

Wagner's wife denies the rumors with a good deal of heat and no special politeness, also putting forth the argument that the tradition calls for a German director for the festival.

Her idea is that it would be appropriate for Toscanini to conduct the orchestra as formerly, but should not have complete direction of the productions.

#### In Paris

Paris, Aug. 23.  
Sam Kraemer, Milan Luck, Edith Stafford, Doris Doe and her impresario mother, Mrs. J. Watson Doe; Marion Cran, Stanley S. Brylowitz, Joyce Barbour, Mrs. Leo Feldt, Pauline Crawford, Marie Chars, three Adams sisters, Dorothy Mackall, S. Gottlieb, Bernarr Macfadden.

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## GRADY WITH 20 OTHERS WANT EQUITY PERMIT

Bill Grady, in charge of the inactive William Morris legit casting department, has put in a request for an Equity license. He will take no action on his contract with the Morris office until Equity decides.

Grady's request went up before Equity yesterday (9) along with about 50 others.

If Equity says no, Grady will stay with Morris until February to collect the \$15,000 balance on contract. According to Grady, Morris's legit department did \$100,000 annually.

## BOND FOR LEDERER'S SHOW BY ERLANGER'S

Difficulties which involve George W. Lederer's proposed "Night Owl" musical, have been adjusted.

Erlanger posted a bond for the show, with Lederer agreeing to liquidate indebtedness on previous production. Settlement is held in abeyance for arbitration as to extent of Lederer's indebtedness. He is protesting some of the claims.

"Night Owl" is now casting.

## Yiddish at Princess

Workers' Theatre Alliance, Jewish producers, has taken a six-month lease on the Assembly and will do four Hebrew plays. Season opens Oct. 3 with "Tim Cooper-kopf," now in rehearsal.

The Assembly, formerly Princess, on W. 38th, is owned by Fishman Realty group and was taken over last year by the Theatre Assembly, subscription company.

"House" is in its last year and will be torn down in 1931.

## Producers Win Decision

### In Bernice Claire Case

Arbitrators' decision in Bernice Claire-Schwab & Mandel controversy terminates contract immediately. Under the decision, producers are left without liability. Contract ran to January, 1931.

Case was arbitrated by Arthur Richmond, Walter Vincent and Benjamin Berger. Arbitrator, J. Pierre Malakoff and Tom McElhany will head the company.

Dramatic stock at the Millbrook theatre, Millbrook, closes Sept. 18.

### Revising Fennell's 'Mice'

"Blind Mice," Crosby, Gaige's all-female cast show, folds next week for revision.

"Mice" will lay off after this week. Newark and reopen two weeks later in Philadelphia.

### Writing for Woods

Hollywood, Sept. 9. Denning Curt, writing at Paramount, will shortly take a temporary leave to work on two plays for Al Woods.

His "Scotland Yard" is down for production this fall.

## ENGAGEMENTS

Elise Bartlett for "Fagan Lady." Enid Monnick, Alice Baltimore Cliffe, "Stepdaughters of War." Frank Wilson, "Sweet Charity." Estelle Winwood, "Scarlet Sister Mary."

Audrey Dale, "One, Two, Three." Ralph Bellamy is the lead in "Borned in Texas." Hopkins.

Frederick Burton and Ruthella Stevens also in cast.

Francis Renault, "Petite Revue." Olive Reeves-Smith, Phillips Bevans, "Stepdaughters of War."

Jose Ruben, "A Farewell to Arms."

Richard Keene, Mark Smith, "Night Owls."

## CAST CHANGES

Edith Van Cleve, Ruth Abbott, Tom Gillen, Elaine Temple, Frederick Edward Lewis and Rose Herick have replaced Jane Dixon, Lee Patrick, Norman Foster, Linda Watkins, Leo Johnson and Philip Lock original cast of "June Moon."

## Shows in Rehearsal

"Hello, Paris" (Shuberts)  
"Girl Crazy" (Aarons & Freedley) Alvin.  
"The Cinderella" (L. & J. Hyman) Comedy.  
"Wings of a Dove" (Low Fields) Vanderbilt.  
"Miss Gulliver's Travels" (George Ford) Little.  
"Grease Had a Word For It" (Wm. Harris, Jr.) Longears.  
"Symphony in Two Flats" (Shuberts) National.  
"With Privileges" (Adler & Gerton) Bayes.  
"Bad Girl" (Robert Newman) Liberty.  
"Uncle Vanya" (Jed Harris) Booth.  
"Nina" (Cohan) (Paul Stenger) Erlanger.  
"Step-daughters of War" (Chester Erskin) Empire.  
"One, Two, Three" (Gilbert Miller) Miller.  
"True to Form" (George M. Cohan) Cort.  
"Farewell to Arms" (A. H. Woods) Biltmore.  
"Mr. Gilhooly" (Jed Harris) Broadway.  
"Nino Rona" (Shuberts) Majestic.  
"Buddies on Parade" (Marty Frankins) Biltmore.  
"Mrs. Cook's Tour" (Brady & Wiman) Playhouse.  
"Spies of 1930" (Stevenson Productions) Unity Hall.  
"Broad Street" (Wm. A. Brady) Playhouse.  
"Sketch Book" (road) (Earl Carroll) New Amsterdam.  
"Three's a Crowd" (Max Gordon) Lyric.  
"Elizabeth, the Queen" (Theatre Guild) Beck.  
"Mrs. Moonlight" (Charles Hopkins) Hopkins.

## Elwood Musical Shelved

"Maybe She Will," musical produced by Elwood Productions, has temporarily, if not permanently, folded after a second road tryout.

Place was scheduled to steer into New York, week after next, but was withdrawn. It may make a fresh start, revised and recast.

## Heads or Tails

Hollywood, Sept. 9. Edward Everett Horton, toiling homeward from New York, is due to hit Hollywood Sept. 12.

Horton has no immediate plans for legit production, his first job being with Douglas Fairbanks in "Reaching for the Moon," starting Sept. 22.

When that film engagement is finished he will toss a coin on whether it's legit or another picture.

## Portland Stock Set

Portland, Me., Sept. 9. Under James B. Moore for a group of Portland and New York theatrical people, the Jeffersons have been leased for one year at \$14,000. The new concern will open stock Sept. 15, two weeks after the theatre's closing due to a lease agreement between James J. Hayden, of the Hayden Players, and the landlord.

Burt Smith, director of the Hayden Players, has been retained by the new concern. Several members of the old company are expected to return.

Barbara Weeks, who was leading woman for the Hayden Players last winter, has been invited to return.

### No Coast "Square"

Los Angeles, Sept. 9. There will be no Coast production of "Berkeley Square." Erlanger office definitely nixed it when Arthur Greville Collins applied for the rights.

### 'Ship Shapes' Off

"Ship Shapes" hopped after two weeks at its home stand, Cape Playhouse, Dennis, Mass. It will not come to Broadway as scheduled.

"Ship Shapes" was the unusual musical of the group which fostered "Cape Cod Pollies" last season.

## "Night's Bond's" Pay Off

"Through the Night," which folded two weeks ago at the Maque, New York, was paid off last week from Equity's bond.

Elfrin Productions, Inc. had the bond up covering two weeks' salary but, instead, is being held pending claims of several cast members holding run-of-play contract, filing claim for an additional week's salary, due to the show closing without the usual posting of notice.

## FUTURE PLAYS

Joe Kopper, advertising man, will turn legit producer, presenting "Strategy," by Maude Langstaff Horner. Casting now.

William B. Friedlander will cast in 10 days for a drama, untitled. B. K. Bartlett now casting for "New York," meller by D. Hubert Connolly.

"The Noble Experiment," by Michael, Grimsler, is to be produced in New York by Jack Miller. Patterson, a J. group of business men are bookers. When told that Equity rules demanded a bond the Patterson coterie came through with a certified check for \$4,000.

Play has to do with prohibition and prohibitionists. Patterson, a silk manufacturing town, voted overwhelmingly in favor of Dwight Morrow for Senator from New Jersey. Linacroy, a J. group, have run-time on a wet platform.

"The Dead End," new melo, has gone into rehearsal and will be sent on a tour of the one-nighters' later part of the month with Jerome Daly producer.

Cast includes Robert Madero, Martha Jackson, Claire Fowler, Frederick Blaisdell, Joseph Ross, Helen Dowling, Frank Marks, Evelyn Keim, Mack Brady and Walter Sinclair.

Cort & Abramson will project "Aces Over," musical, by F. Montague and Frank Grey, in October. Tonight or Never, starring Helen Morgan and David Belasco's second production of current season, goes into rehearsal next month.

Project includes Ferdinand Gottschall, Matryna Douglas, Warburton Gamble, Marion Abbott and Katharine Stewart.

"The Midnight Call," mystery melo, by John G. Bly, is being readied for first for newly formed producing firm comprising James Burns and Lew Malsell.

"Headlines," melodrama by Warren Lawrence, has been acquired for immediate production by Brock Pemberton and with piece scheduled for rehearsal later part of month. "While There's Life," by Donald Davis, also will be launched by Pemberton after setting "Headlines." Author is son of Owen Davis.

"Riviera," by John McDermott, will reach production next month via Crosby Gaige.

Road company of "Mendel, Inc." all set for name part. Sam Liebert may step into lead. Tour begins in November.

"Mrs. Cook's Tour," starring Mary Boland, goes into rehearsal next week as next for Brady & Wiman. Piece was tried out last season and withdrawn for repairs.

"Philip Goes Forth," by George Kelly, will be produced by Rowland Stebbins. Play will be finished in two weeks.

## RAZE OLD VA. THEATRE

Norfolk, Sept. 9. One of the oldest theatres in Virginia is to be demolished for an office building.

It is Academy of Music here, once operated by Jake Wells interests. Fire damaged the interior recently and the walls were sold to a wrecker. Arcade will be built in its place. House had not been operated for years.

## AHEAD AND BACK

William Fields, ahead, "Fine and Dandy."

James Peede advance, Bronson Douglas back, "Bird in Hand."

Nea Holmes, ahead, "Strange Intercourse."

Anne Ford advance, with "Elizabeth, the Queen," for prelude tour and later with "Garlick Galleons."

James Simon, ahead, Howard Smith, back, Jane Cowell.

Willard Keefe, press agent for Bly and Nichols is ahead up.

Dan Slattery, back, "Subway Express" (road).

James Burns, p. k. "Corned Beef and Roses."

## Wrecked by a Producer

By FRANK TANNEHILL

I came to you, as clean as clean could be, You promised you would "make the most of me," And did you keep your word? To say so seems absurd— You botched me, purely me, made me travesty.

The goal that I so purely tried to find, Was blocked by you, and other, of your kind, The truths that I recorded failed to reach— You left my wrecked hull, scattered, on the beach.

I was just a playwright's brain child, meant to live, And every worthwhile thing I tried to give My heroine just flirty, your scummed filth made dirty, To lecherous eyes my body was a sieve, Yes, you produced me, as producers do, In a "garbage can" on Broadway—damn you!

## Inside Stuff—Legit

(Continued from page 54)

title, the boards read Lee Shubert presents. Galtes works in the Shubert office.

Previously the Shuberts have presented shows with other managers names attached. Sometimes the other showmen didn't even know about the shows.

It is said the Shubert people frankly admit they must produce themselves to keep their legit theatres on Broadway open. This necessitates, from the account that the Shuberts can not be over particular on scripts, but must produce in the trust that perhaps here or there out of the lot a hit may crop up.

The Shubert production department in the past has been mostly for misfits. They have mainly depended upon affiliated or independent producers to fill the drama houses.

Published reports that difficulties with the union musicians prevented "Blackbirds" from opening at the Shubert theatre, New Haven, were denied by the union officials. They say that the real reason was a dispute between the producers and a transportation company over moving baggage and scenery. The union officials admit negotiations were being had with David Eldridge, manager of the Shubert, on a new contract, but that did not enter into the "Blackbirds" affair. The New Haven union men point out "Blackbirds" had its own orchestra and would not have required local musicians. Negotiations between Eldridge and the union have not been settled.

Cecelia Loftus has arranged to hold her picture contract with Fox in abeyance in order to continue with "Lost Sheep" on tour and with Fox agreeable to set it back until termination of her stage engagement.

Miss Loftus's setting back of the film contract is reported as a sign of loyalty. The actress had been seeking the film contract before signing for the show. She told George Chock and Jack Dinitz, producers of "Lost Sheep," all about the film negotiations and went into the show upon understanding that when the contract came along the producers would release her.

Miss Loftus's performance was outstanding and when the Fox people called her, the producers were willing to live up to the arrangement, but Miss Loftus decided to remain with the show regardless of the great difference in salary in favor of the Fox contract. When the Fox side heard of the matter, it agreed to take up Miss Loftus's services at the expiration of her legit assignment.

Marlin J. Mooney, playwright and co-author of "Sisters of the Church," has been a defendant in a suit filed in the Supreme Court, New York, by Meyer Berenson, play broker who asks for an accounting of profits from the play which is now on tour.

Berenson declares he is entitled to 10% of Mooney's share of royalties under a contract with the playwright made last June and making him exclusive agent for the play.

Berenson further alleges Mooney has failed to live up to the agreement. The broker says he negotiated original production of the play by Louis A. Safian and upon this premise had fulfilled his share of the agreement.

"Sisters" had a brief run under Safian management, but has since been revived by Raymond Payton with Berenson admitting not having acted in the revival placement but basing his claim upon premise that Mooney violated contract by placing play direct.

O'Brien, Malevinsky & Driscoll for Berenson.

Scrambled inside on a current Hollywood production has everybody trying to puzzle it including some connected with the show.

It started when two promoters got together, each convincing the other he had money. They opened an office and started casting. One of them had an angel lined up, and put him in to play the lead. The other some kind of argument came up and his name went off the doot.

A new director was appointed and said the lead would queer the piece. Four days before opening the angel-lead was out of his own show. Meanwhile the deal for the house was arranged by another legit manager, who took a two-week lease and sub-leased to the producer of a 20-30 percent, the 20 including only light, with the production paying house staff, stage crew and advertising direct.

Just before opening the producer made up with the original director, the new director going out but the new lead staying in. The producer then added to the general confusion by suffering a nervous breakdown. In his absence no money could be paid out, the leasing manager insisting that his deal was with the producer in person. Squawkers began to show up with elastic checks and talked about attaching the box office.

At this moment the original angel, who had been given the air as an actor, took complete charge of the production and issued his own checks to cover every squawk.

Original producer, secluded in a sanatorium, apparently received word of the further complications. At any rate he became worse and the middle of the week was reported removed to the psychiatric ward.

## Neal Compton's Wealth

Birmingham, Sept. 9.

Postmaster Bess is looking for an actor by the name of Neal Compton.

He had a letter from Compton for the postmaster at Dunellen.

N. C., telling him that two rich uncles have died and left him considerable money.

## Black-and-Tan Show

Albert Bannister has taken "Dust" and "Kebee" for his season's two but is unsettled as to the first.

Odds favor "Dust," with rehearsal about three weeks.

Play calls for black and white cast.



# Ticket League Situation More Complexed—Brokers Complain; Issue Ultimatum and Charges

With the 16 "accredited ticket brokers" issuing what amounts to an ultimatum to the Theatre League that the rules be complied with, without literally saying "or else," Monday's meeting of managers and agency men with the League's board of governors was more than enlightening to the board. Developments indicate there is quite some confusion in Broadway's ticket situation. As known before, the rules were found to be in need of revision. How can be done and satisfy those variously concerned seems to be an intricate problem, with the solution waiting.

The ticket men through counsel Leonard Obermeier presented a bill of particulars re their complaints. They averred they have been conducting the agencies according to the rules, but complained that at least five managers (and attractions) were not. Brokers said they could not do business on a show-down basis and asked for a show-down.

The licensed brokers claim the right to 75% of all lower floor tickets, but stated they were very but 50 to 60%. They also said the locations of the tickets sent them are not those agreed on. Furthermore they are not permitted to do business otherwise than as agents, whereas a number of theatres are selling to anyone who puts up the cash, including GYP specs who appear to be getting a portion of the desirable locations. McBride's, which has been on its own in the ticket negotiations, is said to have concurred with the complaints of the other 16 agencies.

Action Wanted  
A session was sought from the League at a meeting of the brokers last week. During that session it was estimated that the agencies after all got a break through the decision of buy this summer by the League. The saving was estimated upward of \$100,000 and might have been \$250,000. Losses of that much are figured on the unsold tickets which the brokers might have been stuck with during the long hot spell.

The managers of the attractions complained about were asked to attend Monday's League meeting. The shows represented were: "Green Pastures," Mansfield; "Dancing Partners," Belasco; "Second Little Show," Royale; "Vanities," Amsterdam; and "Garrick Gaieties," Guild. Two were not represented, but a logical and spirited defense was put-up by Harry Kline, general manager for the theatres who have the Mansfield.

Kline pointed out that the rules provide there shall be no ticket allotments for the first and second nights of a show nor full allotments be called for in cases of legitimate sales campaigns. He proved mail orders in quantity, a wide advertising campaign and also stated tickets for "Pastures" were on call at the box office up to the end of December. Kline said that therefore allotments to brokers as called for by the rules could not be literally complied with. He had shown much of the details to Harry D. Savage, secretary for the league. Arthur Houghton of the New Amsterdam said he had not sent out full allotments to the brokers because they had turned back too many tickets too late for sale at the window.

Four Shubert Houses  
Some showmen are becoming inquisitive about the theatres not in the league, principally four controlled by the Shuberts. These are the Broadhurst (leased to Aaron & Freedley whose Alvin is in, but with Lee Shubert in on the Broadhurst lease), Morosco, Imperial (both claimed to have been leased to be leased to other managers), and the Bayes. The question is whether those houses have been held by their owners, who might be opposed to the league. If so that is an ace in the hole for the Shuberts. Other houses out include the Apollo, Lyric, Ziegfeld and Hudson.  
The status of producers, as such and not turning or having houses

under lease, is another of the league's big problems. Producers are expected to pay 60% of the league's expenses but cannot become members through not having theatres (attractions share in the 1% of the money coming from agency tickets). It has been pointed out that one league member who at present has two idle theatres and is out of production, denies the right of producers to become members.

There are more producers than there are house owners. How to bring them into the league and yet keep them from out-voting the theatre owners, has not been worked out. It has been proposed that any producer who has been presenting shows for at least two consecutive years should be eligible. That might take in some shoe-stringers.

The league has brought out the fact that new shows must succeed on their merit. The old order is reversed. Weaklings might last at least four weeks on the strength of the agency but now the bad ones drop out on their own. There are any number of instances of shows which started weakly and developed into money attractions. Agency support during the starting period was the important matter. Although it was claimed the league has no spotters checking up on agencies and theatres is yet, evidence is plentiful in around. Several treasurers have been put on the carpet for minor rule infractions. The complaint from the agency and appears mostly to be that the box offices cannot or will not answer phones promptly at theatre time. Treasurers say they are too busy handling the line.

## Chinese for Cast May Hold Up Guild's 'China'

"Rear China," which the Theatre Guild is readying as its second production for the new season, has run up against casting difficulties which may delay its going into rehearsal for several weeks.

The piece requires a cast of 45 Chinese actors, in addition to the others. With the demise of the Chinese Theatre in New York and few of its large in casting elsewhere, the Guild may have to forego the idea of having a real Chinese cast.

## Ban Phone Calls for Chorus Girl Rehearsal

Chorus Equity has issued an edict to producing managers that original calls for choristers must be made in writing, rather than over phone or otherwise.

New arrangement is said to have been precipitated by several controversies on overtime rehearsals, with some producers not counting a week of so-called hanging around by choristers after calls had been issued and protesting they had not rehearsed overtime, but when men were having nothing in writing to prove their contention when making claims over being dropped after the seven-day period or over default for overtime.

Members have also been apprised of the new arrangement, and members careless about the written notification will get no help from Equity on subsequent disputes.

Two New on Coast  
Los Angeles, Sept. 9.  
Bondeson and Marshall will try out two new plays this month at the Dufwin in Oakland.  
"The Brass General" goes in next week and "Two Gun Grinders" follows Sept. 12. Florence Roberts plays the name part in the latter.



**TITO CORAL**  
"The Idol of South America and Spain"  
Return engagement at Capitol Theatre, New York  
This week, September 5

## HOUTAIN, STOCK BOSS, HEADS BANKRUPT CORP.

Equity members with claims against Kroywen Productions, Inc., for salary in the tent stock at Stapleton, Staten Island, which fopped some months ago are out of luck.

The producing corporation which Equity held responsible for salaries over \$600 has filed a voluntary petition in bankruptcy in New York. George Julian Houtain, attorney and executives head of what's left of the Theatrical Stock Managers' Association, is listed as president of the defunct producing corporation with Eugene Hall, former partner of William H. Harder in stock and rep ventures also connected.

Equity plans to sue Houtain for the claims on the ground of an alleged verbal agreement between the attorney and Equity representatives in which Houtain is said to have guaranteed the minimum scale of salary. He has since disclaimed personal liability, putting it up to the producing corporation.

Hall, who had appeared originally as being behind the venture, was notified that he could not engage a company until bond was posted. It was then Houtain is said to have called Equity and made the alleged arrangement.

## Elitch's Best Season

Denver, Sept. 9.  
Elitch's closed one of its most successful seasons Saturday. This is the first time since the theatre opened 40 years ago the season has been extended. To have run 11 weeks it was decided to go two more weeks, but on account of the cool weather only one extra play was given.

## WAR HEROES LIBELLED

Gen. Hines Says Plays Are "Untrue to Life and Facts"

San Francisco, Sept. 9.  
Present-day war plays were put on the pan by Maj. Gen. John L. Hines at a farewell banquet tendered to him in the Elks Club here last week. Gen. Hines, who has been in charge of the Army here, has been transferred to Manila. He declared that "presentation of the current type of war play is a libel on the men who fought in the World War. The performances that I have seen are not true to life or fact."

## L. A. Finds a B. R.

Hollywood, Sept. 9.  
Wilbur Cushman, coast talk producer with a "Ten for Legit," will bankroll a new play starring Alexander Carr. No theatre has been set for the piece but it's figured to follow Kolb and Dill's "Good Old Days" at the Hollywood playhouse. "Good Old Days" is also getting its financial help from Cushman.

Author Directing  
A. W. Pezet, co-author of "School Girl," will direct when Henry B. Forbes puts it into rehearsal Sept. 25.

## New to P. A.

Former legit p. a., now doing special on a film, gets his biggest kick out of the film company paying all bills promptly.  
He had been hanging around legit so long that a paid bill was novelty to him, he opined.

## Layoff Picture Names Creating an Informal Stock 'Guest' Circuit

Los Angeles, Sept. 9.

A guest star circuit may be worked out informally in coast dramatic stock this season. The Savoy, in San Diego, and the Fulton, Oakland, are now operating on a guest policy, with the visiting stars in many cases jumping to the northern engagement for the same shows played in the south. Belle Bennett did "Dancing Mothers" with the San Diego troupe and last week played it with the Ebey company in Oakland. She does another piece this week in Oakland. May Robson, who closed Saturday in San Diego, will follow Miss Bennett with Ebey.

Tom Moore is guesting this week with the Savoy Players in "Tea for Three," and "The Night of the Song and Dance Man." Then he jumps to the Fulton date.

Francis X. Bushman guested in San Diego in "Thin Ice" and now seeks a Hollywood spot for it. As the Coast stock spots unfold for the season, a guest circuit can be developed naturally along the lines that Duff, here and McLaughlin and others in the east have been trying to get underway deliberately.

Possibilities for the western circuit include Dick Wilbur's company in Honolulu, which played Hollywood names strong last season.

## Changeable Revue for Globe-Healy and Girls

A new revue policy is proposed by Harry Fitzgerald for the Globe, which reverts to the legit upon the expiration of the R-K-O picture exploitation lease. The plan is said to have the okay of the chain. Dillingham, operator of the house.

Idea is to star Ted Healy with 24 girls and a limited supporting cast, skits and stogees to be changed every two weeks. Operating cost will be moderate and the ticket scale \$3 top. It is hoped to build up a clientele that will frequently repeat because of the pop admission scale and frequent change of routine.

## Equity Warns Chorus Girls Who Walk Out

Choristers signing for resumed runs of musicals must remain for at least two weeks after opening, even when a switch of operating cast shows on tour instead of reopening in New York is made, according to ruling by Equity.

Ruling came on a decision involving choristers of "Some of Us" and "Strike Up the Band," who wanted to cancel when they learned the shows were not reopening in New York but were going on tour. The choristers said their reason for renewing contracts was that they anticipated an additional six weeks in New York after which they could bow out with customary two weeks notice.

Equity has ordered those involved to open with the shows and file a two weeks notice later if still intending to withdraw or else suffer penalties.

## Two Road "New Moons"

Sam H. Harris will send out two companies of "New Moon."  
The original New York company will play run dates in the big cities with the duplicate scheduled for short date stands through the middle west.

## OAKES' SHOW UPTOWN

"Look Who's Here," Percy Oakes' musical slated for late October, is switched from a Greenwich Village theatre to an Erlanger house.  
Erlanger's is reported agreeing to donate production expense to get the show.

## JERSEY SUBURBS TEST COMMUNITY RUN STOCK

The first gun in a campaign of civic organizations of Northern New Jersey to resuscitate the spoken drama will be fired next month when the Community Social Association of Westwood, N. J., will take over the Westwood, Westwood, N. J., and in a dramatic stock which it will finance and operate.

The venture will be in no manner a little theatre movement, but complements a company of professionalizing young bills a week on subscription plan addressed to a drawing population of 100,000 or more from adjacent towns and no legit house north of Newark, N. J. Northern New Jersey has never had a legit house or legit entertainment with exception of a four weeks' summer run of stock at the Lyric, which was a couple of years ago. Latter house has since been razed.

Civic organization in other parts of Northern New Jersey have also discussed plans for a civic operated community legit house and may follow suit if the Westwood experiment turns out okay.

## Equity Agents Claim Coast Move for Their Own Protection Only

That group of legit casting agents known as the Theatrical Artists' Representatives claim that Equity figures in their plan to organize a bureau to represent the agency group in Hollywood. Asked if the general idea was to invade the coast picture field, the answer was rather hazy.

The legit casters say they have sent letters to the coast only to have them ignored or sign their people and eliminate the easterners from commissions. What method they intend to take to combat the alleged "crossing" out west has not been decided upon. The supposed strength or standing of the picture agents appears not to have been counted on either.

Equity failed in gaining control of the picture field last summer, but the legit agents are working under permits which are intended to control them. The agreement with Equity includes a stipulation that if members do not pay commissions they are liable to punishment by Equity. That players sent to Hollywood under contract to Broadway legit casters would come under that clause is the presumed reason for the agents to establish the western branch.

## Rehearsals on Air

Hollywood, Sept. 9.  
Franklin Ward will attempt to stimulate pre-opening interest in his coast revival, "Temptations of 1930," by broadcasting rehearsals over KFT 15 minutes nightly until the opening, Sept. 22, at the Mayan.

Solly Ward will be brought on from the east for the feature part. Others cast are Clarence Nordstrom, John Prince, Mona Ray, Bert Prival, Leonard Silman and Kirby De Gaze.

## Jane Cowl's 2-Play Rep.

Jane Cowl in her alternate bills of "Twelfth Night" and "When Hell Froze," will play a six weeks road tour coming to the Maxine Elliott, New York, Oct. 14.

Miss Cowl opened her road tour this week at the Wilbur, Boston, with "Twelfth Night" as bill for current week and "When Hell Froze" going in as alternate attraction next week. The Hub engagement is for three weeks with New Haven and Hartford to follow and then New York.

## EASY TENTATIVE TITLE

Edward Blatt and M. J. Nicholas will start casting for "An American Tragedy," temporary title for play by David Liebowitz as soon as the "Up and Up" producers' first set. Latter opened at the Biltmore, New York, Monday (3).

Blatt's road company of "Subway Express" and "Underground Mystery" opens at the Hollis, Boston, Sept. 22. Edward Ellis heads cast, which remains same as New York company.

Rugoff & Becker, of the Brighton Beach theatre, deny Charles Bierbauer is connected with the house.











## European Runaround

By Frank Scully

On the Continent.

Show girls run in and out of Paris these days like a roulette ball dodging your number. Seem always to be going somewhere, using Parée for a stopover instead of a sejour.

Latest one is Libby Holman. With a Juan Les Pins tan (she keeps a ring on one of her unmarried fingers to protect the skin and so prove she was once white) she's hurrying home with Betty Dietz for some new musical due for showing around Chump Square in October.

Even Merryll Stanley Rukysker, now Hearst's big shot on financial writing, once wrote a poem. It ran:

Clothes don't make the man,  
For buy smart clothes anyone can.

Then Dietz had the tough luck to win a Fatima prize in an ad competition.

His gag was two guys at a Junior League dance.

One asked, "Bored? Have a Fatima?"

That's all.

Profit 500 bucks net, except for a collect telegram of congrats this mugg sent him with no return address indicated.

After that he naturally became a ballyhoo bozo for Sam Goldwyn and lived through three mergers without being washed up in the unemployed.

Fearing a fourth might be fatal, he seems to be going Broadway up to his adorably freckled ears.

In this a new Caesarian crack they bring over or was it lifted from Page 100 and something of "Variety?"

After making him sit through 20 reels of tripe producer asked Caesar:

"Well, what do you think of it? Great, eh?"

"Properly cut, you gotta fortune, sir."

"Fortune, eh?"

"Yeah, cut it up into mandolin picks and you're a millionaire."

Divorces in London

Mergers everywhere but in England. There, always late, divorces are in order. The Clayton-Waller combo, Cochran's greatest rival, goes Reno, with Jack Waller taking the straight road and Herb Clayton heading for musicals.

As a producing team with Mollison added they had some hits and not a few floppos.

They lay most of their trouble to America. Naturally. Had to use Yank productions and super charges, some running as high as 13% of the gross, with re-writing royalties for some scenes to English hacks as added headaches, ran their aspirin bill plenty high.

That 13% and an all-around conspiracy (excluding that stalwart defender of the homeland, Hannan Swaffer) to play down British songs, shows and talent generally when they did try 'em did the rest.

Jack Waller cites an occasion when his brother Sims arrived with a foreign band saying, "Shut Your Jaw, Jack, I'm a Belgian!" on the theory that if it's foreign the mob will say it's marvellous. The mob, according to Jack, did.

They don't seem willing to face the fact that if the public prefers foreign entertainment perhaps it's because the British product didn't

always quite fill the bill. They suffer today for past sins and instead of mending their ways, they bawl about the "foreigner."

French Throw a Fish

The French Government has just honored Jack Hytton, making him an officer of public instruction. Just a gag, but a polite recognition of his talents, even so. The French are always liberal with their honors to foreign artists whom the public seems to like.

Not that it matters, but did England ever do as much for even one of 50,000,000 Frenchmen?

Not to mention some American cousins like Ted Lewis, or Sophie Tucker, or Hearst!

If anybody listens to his brother, Winnie Sheehan will be producing Fox pictures in France in four months. Clayton Sheehan's survey makes that a sure thing. Seems to hanker for Nice, but may end up at Joinville near Par's place after all.

It's not unusual for some acterine on a trip to Europe to hear everywhere she goes a song she's actually working on for her next show at home.

How this happens is not always clear. Sometimes the writer sells the foreign rights before he gets a break in the States.

Sometimes, as in the case of one of George Gershwin's, it's orchestrated by some acute-eared bozo who hears it at a private party and then plugs it before it's published anywhere.

Two British producers, Maurice Elvey in the current production of "The School for Scandal" and Harry Lachman in "Under the Greenwood Tree" hurdled all royalty risks by theme-songing their pics with pieces older than John Vorhees.

McEvoy's Travels

J. P. McEvoy, who gave Broadway "The Pottery" and took "Americans" on the chin as thanks, is dragging that mind of his all over Europe with Dixie ("Show Girl") Dugan parked inside of it. It will all come out in "Liberty" or Hollywood next winter.

He hasn't seen his dollar book format on "Denny and the Dumb Cluck" yet and his unpunctuated squawk reads like one of Dixie's own letters.

"A swell letter," he writes from Juan les Pins, "but I won't be here when you get back, and am sorry, but why should my publishers send you my books before I get them which will not stop me from auto-graphing yours. Terribly sorry to miss you."

Having fun down here and learning a lot of new perversions such as working in the morning when one could be swimming. From here to the Lido sometime next week, Hotel Excelsior or something similar shouted by a fat little boy as he hurried through the snow and ice en route to a pederastic rendezvous. And then to St. Moritz for no reason except that I have to write about it and then to Deauville for Grand Prix week and then I'm going to St. Malo and put a whole lot of words together which would undoubtedly be better off by themselves.

Sailing home to Louis and Martin's speak the first or second week of September and why not.

Is cordially too mild. Sorry mille fois."

McEvoy.

### New 'Name' for 2d Act

Brady and Wiman are looking for a femme "name" to bolster their "Little Show." Whoever is chosen will go into the second act.

Sketches by Bertram Bloch and Robert E. Sherwood have been added to the show.

### Kolb and Dill Close

Los Angeles, Sept. 9. Kolb and Dill close with "Good Old Days," at the Hollywood Playhouse, Sept. 14.

After a week of darkness, house may open with a revival of "Congo," to be produced by Jerry Mayer.

## RAZZING LEGITS

(Continued from Page 55)

unpleasant experiences in going to a legit theatre are constant friction which creates over a period of time an instinctive aversion on the part of many people who can afford the prices, but won't take the trouble except on increasingly few occasions.

"Service" Expected

Chicago is particularly well educated to "service." Pioneered by Balaban & Katz, but now generally adopted by all circuits, the organized system of catering to each patron as if they were important personages, has left its mark on Chicago's sensibilities. Consequently the traditional legit idea that a ticket buyer is a chump finds resentment.

A parallel is drawn by the circuit executive between what the diversion seeker gets for 75 cents and what the higher prices of legit are worth.

At the film palace there is:

A sweet smile from the femme ticket seller as she presses the button that delivers the ticket.

A polite, snappy door attendant, flanked by smartly uniformed ushers, who really try to give the patron a good seat and worries about his welfare.

A soft, wide seat to relax in. Big orchestras, stage shows, shorts, full length-feature and regulated, comfortable temperature.

At the Drama

Going to the drama involves phoning one or more brokers to line up a couple of tickets, going to the agency and laying up to \$15 on the line.

Half a dozen lobby loungers with fat cigars and a wise-guy attitude give you the, once over and eye your wife's legs.

A surly or uninterested usher may find your seat, which is apt to be worn and badly stuffed, or very narrow.

The house is uncooled, the drinking water is lukewarm, the hat check Jesse James stands in your path and makes you walk around him, the lobbies are too small for comfort at intermission and the New York cast is a slander on New York.

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# Literati

## The "World's" Exposure

New York (morning) "World" is said to have paid \$10,000 for the prohibition enforcement expose series, written by Major Maurice Campbell, former prohibition director in New York. Series started Monday in the "World" and is taken by its syndicate.

First chapter started something immediately. Campbell, who is Vice-president Curtis and prominent prohibition office holders in the U. S. Treasury Department as having used political pressure upon him while he was in charge. Whether New York dailies had to print stories about both ends, but most forgot to mention "The World."

"The World" can stand a few subjects like this. Its finger hasn't been so very noticeable since Sirogi left. While the department stores in New York don't appear to overly love that daily.

## Wm. S. Goldenburg Dies

William Smith Goldenburg, 50, dramatic critic and editor of the Cincinnati "Enquirer" for the past decade, was stricken at his desk Sept. 4 and expired two hours later without regaining consciousness. Death was caused by a cerebral hemorrhage. A year ago he was struck by an auto and suffered injuries which incapacitated him for several weeks and undermined his health.

Surviving are his widow and two daughters, Florence and Virginia. Florence is an actress, professionally Florence Golden. She is the wife of Bradford Hatton, actor.

## Ad Biz Rotten?

If volume of advertising in newspapers is any criterion of the times, business is rotten. The New York "Times" is \$2,000,000 behind its last year's net.

With the Radio Show scheduled for Madison Square Garden Sept. 22, the "Times" has scheduled its special radio section, compared with 26 last year. R-C-A feels the panic to the extent of choosing only the "Herald Tribune" for its radio show announcements, giving the "Times" the runaround. The "Times" is yelling murder and may get a break before the radio section goes to bed.

## \$1,000 Weekly for Winchell

Walter Winchell has entered into a new contract for five years at \$1,000 weekly with the New York "Daily Mirror" which is scheduled to supersede his other unexpired three-year agreement with the same paper at \$600 a week. The latter had 10 months yet to run.

Under the current terms Winchell is free to write stories for magazines and to broadcast. He derives considerable income from both sources, also his returns on syndicate which includes the "Mirror" salary. Kings Features is getting a very good price for the Winchell daily column, splitting equally, 50-50 with him on the ground.

It's about six years since Walter Winchell, a lousy actor with sense enough to realize it and an ambition to move upward, away from a field he could not progress in, went to the New York "Graphic" when that Macfadden daily started, at \$75 a week. Priorly he had been a leg man and ad solicitor of the "Vaudeville News," a lively rag organ weekly, at \$25 a week. He got the \$25, but still has his ad commissions due from the long ago suspended paper.

So to had for a one-time small time hofter.

Walter gave his rep for reportorial accuracy a dent last week when he printed in his column that Brian James of the Brooklyn "Eagle" had reversed himself when meeting the tab columnists in the office of "Variety." That related to Brian's "Eagle" story of the theatrical weekly editor who had conspired on a shake for \$20,000.

Walter's story left the inference that he had verbally retracted what he had printed. The story was an error, or wrong impression. James neither retracted nor recalled at that meeting anything in his story. He did say it was his private opinion that the columnists were getting his story in innocence of the theatrical paper's editor having used his name.

As a matter of record all of the tab columnists are agreed on forgetting the "Eagle" story and the editorial in the "Editor and

Publisher" concerning it. "Variety" declined to accede to its page.

"The Editor and Publishers" portion not so fancy in the matter. That trade paper put over a blast against the general standing of four tab columnists on the unsupported James' story and without any investigation or inquiry of its own as to the facts. The James story mentioned, but one unnamed tab columnist.

When there is a possibility of a tab newspaper man earning \$125,000 a year by his writings, a trade paper such as "The Editor and Publisher" might better recognize a new departure in journalism rather than to try to turn back the waters which apparently can't even be swept aside.

In the key cities where the Winchell column is used the local dailies are 24-shedding Winchell on the delivery wagons.

## Gullible Authors

Almost as many authors' representatives as authors. Pretty nearly every literary tyro, after a dozen or so rejection slips, still believes his stories have the stuff, but won't sell without "connections."

The authors' reps know sooner or later the new writers will be soliciting their services, because rejection slips never discourage the scribbler. That's why so many authors' representatives have set themselves up in business and that's why so many disreputable, and a good many reputable ones, too, charge a reading fee.

Others charging the fee claim it's necessary as they are taking a chance with new authors. But fact is the American Play Co., or Curtis Brown, or Service for Authors, or any of the first line representatives take no reading fees, or fees of any kind, except the sales fee.

Yet despite the prominence of the not-a-rep representative who appears a host of mauling ones there apparently flourish. Not all in New York either, from which point, it is claimed, an author's rep must operate. Many are in towns and hamlets throughout the country, no nearer to the publishers and can do no more than the authors themselves.

But the would-be writer is the most gullible, though he previously might have been the shrewdest.

## Any Day Off?

Old saying that a newspaper man is always on the job is particularly applicable to "Ace," amusement editor and columnist of the "Journal Post" of Kansas City. Following is a list of his work for the week:

Review all stage shows and first run pictures.

Edit and lay out amusement section for the Sunday paper.

Write a "Lobbying" column daily. Give any day morning—reading the comic sections for the kiddies. Radio Monday evening at 6:30—"Where's There a Good Show," a review of what's doing at the film house.

Radio Monday- and Thursday evenings at 8:30, new and novel comedy feature, "Easy Aces," a bridge act, in which he is assisted by Mrs. Ace and another couple playing a game of bridge. This novelty is receiving plenty of attention and the originator and producer, "Ace," is receiving hundreds of fan letters.

Friday evening he is again on the air, this time as the Movie Man, answering questions about pictures and their players, with intimate gossip relative to the players, new pictures and happenings in the industry.

## Synopsis Mag

Newest in the literary line is a monthly publication with a talking picture title whose only contents are the bold-faced synopses of so-called original screen stories. Publisher claims that publication of the synopses in his mag copyrights the picture title whose only contents are the bold-faced synopses of so-called original screen stories. Publisher claims that publication of the synopses in his mag copyrights the picture title whose only contents are the bold-faced synopses of so-called original screen stories.

Fee for insertion of each synopsis is \$20, but the publisher will take as low as \$10 if bargained. He also gets a commission if any of the originals, but tip-off on the worth of the whole department of the movie picture industry. The publisher is located in the same building as the

publisher won't read the mag.

Nevertheless, the publisher, who also styles himself an author's representative, is cleaning up handsomely on the synopses. He does all cause it's gotten around to would-be scribblers that the studios are now using more originals than ever before. And the publication of the synopses gets the authors' names in print, anyhow.

## "Frank Merriwell's" Money

Gil Patten, who turns publisher this month with "Swift Story Magazine," the first group of mags he will issue, is Frank Standish, creator of Frank Merriwell. Patten is reputed to have earned close to half a million on his Frank Merriwell stories. Boys' books having been sold almost as many millions of copies as those of Harold Bell Wright. Most of that money has gone into his Gil Patten Corporation, which has a swanky suite in the Salmon Tower building.

Patten will not give up writing. As But Standish he will have a number of new books, and a number of stories in "Dime Novel Magazine," one of his proposed publications.

## Keeping Calif. Secret

When a hurricane hits Florida the California people in Hollywood get a shock, but when an earthquake rocks Los Angeles as happened two weeks ago, that's different. Although it was the most severe "quake in years," not a line was printed in the L. A. dailies. News reports of it, however, were printed throughout the country but minus details of interest such as the terror of people in business office buildings, schools and theatres, rushing to the open.

It is reminiscent of the "most unusual" high temperature L. A. had last summer. People could not hear the covering of a sheet at night. Nothing about that printed there, yet there were headlines about the "heat wave in the east."

## Real Names of Authors

Ruby M. Ayres, author of "In the Day's March," is Mrs. Reginald Poock; Ralph Connor, "The Runner," is Charles William Gordon; O. Douglas, "The Day of Small Things," is Anna Buchan; Ethel Powell Hueston, "For Gingers' Sake," is Mrs. E. B. Best; Richard Keene, "The Strange Case of William Cook," is Clifford James Wheeler Hoskin; Lillian Cole Ford, who, with Mark Lee Luther, wrote "The Stranoff Murder," is Mrs. Thomas Cummings; Katherine Mansfield, "The Aloe," is Kathleen Beauchamp Murray; Roger Scarlett, "The Back Bay Murders," are Evelyn Page and Dorothy Blair; Leonard Merrick, "The Little Dog Laughed," was Leonard Miller.

## Hearst as Columnist

With W. R. Hearst's statement on his expulsion from France, looks as though Hearst's best gag columnist is W. R. himself.

Willie seems to know them all and used a couple in his statement. He was so old the gag columnists around town were tickled he had revived it. They will probably rewrite both of Willie's gags several times in the near future.

Wm. W. R. has a chance Cal Colville off an front page any time Willie wants to write gags every day instead of once in every 15 years.

## Gibbons \$100,000 On Air

Week that Floyd Gibbons appeared in vaude at the Palace, New York, he raised his earnings to \$10,000. He was paid \$5,000 for Gibbons got \$3,500 from R-K-O and made an additional \$4,000 on the air. His air work consisted of two programs. One for the "Literary Digest," which he netted him \$600 for six appearances, and another for the Safety Glass Company. Latter paid him \$1,750.

Gibbons' earnings through the air given as netting him over \$100,000 a year, making him the biggest standard radio single.

## "Liberty" Staff West?

Cuneo press the "Liberty," now printing "Liberty," will shortly do the colored covers also. Presses are being installed.

At present the American Color-type does the outside, shipping them over to Cuneo's for binding.

With the entire printing of the mag now in Chi, it is figured that the editors will soon leave N. Y. C. for the west.

## Logic!

Chicago Tribune dramatic department now takes the stand that since the Goodman Memorial Theatre is hooked up with the Art Institute

the criticism of the theatre's productions must come under the art critic's hand. Hence Ellnor Jewett, who informs the western natives what's good in paint, also does all the reviewing for the Goodman.

Any yarns the house wants to plant have to go through the Art department of the paper.

## Chicago Book Leggers

Chicagoans are going to have their erotic literature straight. New promoters have stepped into the great game of books and are telling everyone they will supply at a moderate price, any hard-to-get book desired.

While the idea isn't new to Chi this is the first time canvassers have made the rounds of newspaper offices, clubs and such places, stating they will get any wanted book.

The big run in the city right now for a volume titled "Memories of a Russian Countess."

## Building Up "American"

Hearst is reaching out for new and old fans for his New York "American." He is reported having signed a number. That about disposes of the rumor that the "American" might suspend daily circulation and confine itself to Sunday publication.

Among those said to have been engaged for the "American" is Milt Gross and cartoonist. Gross' agreement with the "World" restrains him from entering into an agreement with another paper until his present contract expires.

## That L. A.-Frisco Matter

The recent quake on the Coast brought on a round-robin of memories. To get the angle on the matter, the "Frisco-Prisco" bickering somebody dug back and remembered that about eight or nine years ago the San Fernando Valley was given a good shake. One end of the Valley was just under the coast and runs north for about 30 miles. So the L. A. papers got out extras with streamers reading:

"Quake Shakes San Fernando Valley—40 Miles From Frisco."

## Rep for English Papers

Donovan Pedely is over from London on his way to Hollywood, Federal Reserve Bank, representing various British newspapers. Among these are the Northcliffe News Syndicate, Allied Newspapers, Film Weekly, Central News Agency, Evening Standard (London).

As representative of the English "Film Weekly" Pedely replaces Cedric Beifridge, now back in England, where he is connected with the Max Gladwyn organization.

## The Voice Wins Again

William Rimmel, "Post-Gazette" reporter, won the late watch race from 8 p. m. to 5 a. m. gets on the phone hourly during his turn to make the police stations and hospitals.

About three years ago, he called the Braddock General Hospital for details of an accident. A trained nurse there, Anna Miskovich, answered. Rimmel liked the voice. Saturday Miss Miskovich became Mrs. Rimmel.

## Skit Authors

Two Chicago columnists are the authors of a sketch to be included in the new Max Gordon revue, "There's a Crowd."

Authors are Hazel Flynn, the "Rob Reel" picture critic for the Chicago "American," and Arthur Sheekman, former columnist for the tabloid "Tops."

Sheekman, now with publicity for Metro in New York, will have another sketch in the same show, with Groucho Marx as collaborator.

## Knopf Whittling

Alfred A. Knopf understood to be unloading a part of his publishing property with the new present condition of the book mart. Ultimately, Knopf may retain on his lists only biography and fiction, the others proving even poorer sellers. Knopf said he has had a happy expression the past two weeks for the first time in a year, when he saw the publicity given Henry Menckens' marriage. Good publicity for "Amateur" and Knopf publishes that, too.

## Chi Curious at Last

Chicago is at last becoming gang conscious. The subject now enjoying a tremendous sale. Every book shop in town features, in the windows, nothing but novels in the glass enclosures is "Onions," by Loren Carroll.

Scrives all about town are div-

ing into the files for pictures and information as to gangs, with many carrying around written promises of publication so long as the strung up man can earn has plenty of Chi atmosphere.

Heretofore the town has refused to read about its own shooting and murders.

## Prototypes in Play

"Five Star Final" newspaper drama by Louis Weitzenkorn, to be produced by Al Woods, has character prototypes of Bernard Macfadden, publisher of the "Graphic"; Weitzenkorn, former managing editor of that tab, and Nathan Zalkinsky, a former leg man for the daily, in the cast.

Weitzenkorn wants Woods to engage Zalkinsky, now engaged in other work, to play himself in the piece, claiming the part was written around him.

## "Disgusting Dirt"

"Je vous salue, Marie," meaning "Hail, Mary," despite its pious wording, is of "disgusting dirtiness," says Monsignor du Bois de la Villardelle, Roman Catholic Archbishop of Rouen and Primate of Normandy in France. He is currently editing a blacklist of novels not to be read by Roman Catholics. "Hail, Mary," is topped off by Jean Lassere, yet translated into English, which heads the Archbishop's blacklist.

## Shakespeare and Whoops

Literary genius in Portland, Ore., discovered that Shakespeare invented "Whoops." Says Ziggy and Eddie Cantor just got the idea from a horse in the West. Probably the horse got it from George Primrose, who stole the gag at the Academy in Chi, where Shakespeare had a one-act black-out running for the week.

This Portland bozo couldn't check up on all that.

## Bob Andrews' Break

Robert Andrews, of the Chicago "Daily News," who strung together a serial titled "Three Girls in Search of a Job," which his own paper thought was enough of a can, has been paid \$7,500 by Fox for the yarn.

Fox also has an option on a similar series now being written by Andrews. New one will have another long title and be featured in the "News."

## Putnam's Shift

George Palmer Putnam, who withdrew from the Putnam firm recently, has bought in on Brewer & Warren, joining that publishing house as vice-president.

Though Putnam will handle the editorial end, William Rose Benet, the poet, remains. No change in the Brewer & Warren firm name contemplated.

## Al Capone's Biography

First book on Al Capone will be issued Sept. 15 by Jonathan Cape & Co. of London. The title is "The Biography of a Self-made Man."

Fred Pasley, rewrite man on the Chicago "Tribune," did the authoring.

## Ribbon for Andrews

French government may soon award the Legion of Honor to Charlton Andrews. It will be for his work in adapting French plays for the American stage.

## By-Liners' Club

Henry Fargel and Eddie Hitchcock, Astor Hotel and Paramount Hotel, are the respondents, gag naming the "By-Liners' Club," a counterpart of the Western "1-11" organization.

Paul Block has purchased the Toledo "Times," morning, and now controls the newspaper field in that city. He is also the owner of the Toledo "Blade," evening sheet.

New idea in book publishing is the Talking Picture Publishing Co. It will get out stories in talking picture scenario form.

Gag employed by Scribner's is to offer a group of books called the "S. S. Van Dine Mystery Series" at a bargain price. It's merely five or six mystery stories written by others which Van Dine characterizes as "the best mystery stories I ever read."

Arthur H. Clark Publishing Co. is moving from Cleveland to a plant at Glendale, Calif.

"The Story Book" is a family affair. Stephen Keeler is the editor, and Gertrude Keeler the illustrator. Others write the stories, however,







# Amazing 500,000 Sale 15c Disks Proves Boon to Record Trade

Durium's "Hit of the Week" records, selling between 400,000 and 500,000 weekly at 15c apiece, instead of hurting disk sales for other companies is helping the entire market. Houses marketing 75c. records and three for \$1 sellers state the enormous sale of 15c records is opening victrolas which had been closed for months prior to Durium records.

They base their claims of the increase sale of the other makes through the once-a-week Durium not being sufficient to diversify and keep the house mechanicals going. Already there's a noticeable increase in regular disk sales in the department stores.

Some indication of the amazing popular sale of the 15c disk is seen in the daily sale of 1,000 records from the Times Square subway counter alone.

The 15c disks are on sale in every stationery in New York and Brooklyn. No matter how small the store the disks are on display.

## Song Writers Left in Hollywood Are Happy For Present at Least

Hollywood, Sept. 9. All music writers who answered the gold coast call are not back in New York or en route there. Those left are in clover—at least for the time being.

Writing for the pop field with a weekly pay check coming in, and of picture propensities, isn't so bad. This is the status of a few of the boys who found themselves armed with contracts when thumbs went down on picture musicals.

Eleven of the boys writing on the outside while still drawing picture dough are at Warners. They haven't done a thing for pictures in many weeks, but this gang is trying for the five publishing houses now controlled by the WB firm.

Namely, the boys are Sidney Mitchell, Archie Goettler, George Meyer, Joe Burke, Al Dubin, Bud Green, Sam Sefton, Lou Pellock, Mort Dixon, Roy Turk and Fred Ahlert.

## SPITALNY TO QUIT N. Y.

Band Opens in Chicago Oct. 9—Rejects Penn Hotel Terms

Phil Spitalny and the Pennsylvania Hotel have parted after two years. Reported separation over terms caused the difference, although Spitalny supposedly due back late in the fall. Spitalny leaves New York Sept. 20 and moves to Chicago, where he opens at the Edgewater Beach Hotel, Oct. 9.

Shift to mid-west means Spitalny will be his NBC broadcasting from the Windy City.

Jack Alvin, at the Bossert Hotel, Brooklyn, follows Spitalny into the Penn.

Brunswick has Phil Spitalny and his orchestra on a contract. It went into effect Monday (8) when Spitalny made his first recording for the firm.

## Band in Auto Crash

Scranton, Pa., Sept. 9. Four members of Arnold Johnson's band were taken to a local hospital after an auto smashup between a Buick, and a car, and this city, Sept. 4. None seriously injured.

Band was driven to New York to pick up vaude bookings and had to cancel.

Emerson Gill's band substitutes for Guy Lombardo at the Pavilion Royale, Valley Stream, L. I. Sun-Rosevelt Hotel, N. Y., in two weeks.

## VOCO'S NEW JOB

Radio Music's Asst. Pres. Now General Exploitation Head

Radio Music Corp. is moving up Rocco Vocco from assistant to the president to general exploitation manager for Radio and its subsidiary firms, Feist, Carl Fisher and Davis, Coots & Engel.

Move brings the separately but jointly controlled publishers under one exploitation head.

As exploitation in music publishing takes in much of the professional department work, there is through the Rocco transfer the remote possibility of 100% co-joining of the Radio-owned publishers.

Vocco was the Feist general manager in Chicago when brought to New York last year by Radio. He served mainly as contact between Radio Music and NBC, radio subsidiary of RCA.

No other changes in Radio Music or three outlets at this time. Edward Eittner remains general manager of Feist and Carl Fisher, and Harry Engel of their respective organizations. Likewise E. C. Mills as president.

## DIFFERENT NAME DISCS BY SAME ORCHESTRAS

Glass orchestras and bands are doubling disc royalties by recording for more than one record company but under different names. One famous orchestra leader records for six disc firms that way. Only one of the sextet, however, is a class disc.

The others include discs like Harris, Velvetone, Cameo, Okkeh, and the "Hit-of-the-Week." The cheaper discs benefit materially. They are enabled to shoot out class music to their customers at rates far below the class discs. In most cases the orchestra leaders and bandmen doing this doubling are those who are not held to exclusive contracts.

The situation has brought about rather humorous situations for the leaders and their organizations. Disc fans buying the various records in the majority of cases, if not all, cannot distinguish one band from another. It has happened that many have written in to disc firms detailing their likes and dislikes of certain music by orchestras. All the orchestras they were either squawking about or praising were really one and the same organization.

## L. A. Opera Too Late?

Hollywood, Sept. 9. This town is in for 16 days of opera next season as against 10 in the past. Heretofore the season of Los Angeles Opera Company has been the work. This fall the Chicago company come here for six days and the German company is in for two.

Reason is the heavy business of last season when music meant something among the picture crowd. This year, with picture music in the thumbs-down class, it's a toss-up what the reaction will be.

## Lyman's World Tour

Hollywood, Sept. 9. After finishing at the Carthy Circle Ab Lyman and his band leave for a world tour of vaude and picture houses embracing Europe and South America. William Morris' office is handling all negotiations.

Lyman's contract with Fox-Weast Coast has another six months to run, and some adjustment will probably be made which will bring the band back here after the trip abroad.

## OLSEN FOR DOUBLING

Hollywood, Sept. 9. Fox West Coast wants George Olsen to double between the Chrysler City road house and the "Chig," starting with the opening of "Big Trail," Oct. 2. Olsen hasn't doubled since opening his place last spring.

## 10 Best Sellers

Ten best sellers in sheet music for week ending Sept. 6, listed by Richmond-Mayer, were:

- "Little White Lies," (Donaldson, D. & G.)
- "Dancing With Tears In My Eyes," (Witmark).
- "Springtime in the Rockies," (Villa-Moret).
- "Down the River of Golden Dreams," (Felt).
- "So Beats My Heart For You," (DeSylva, B. & H.)
- "Somewhere in Old Wyoming," (Joe Morris).
- "Bye Bye Blues," (Berlin).
- "Swingin' in a Hammock," (Berlin).
- "Confessin' That I Love You," (Berlin).
- "I Still Get a Thrill," (Davis, C. & D.)

## FEIST'S 5-WAY SHEET MUSIC

Radio Music, through Feist, is experimenting with sheet music in a new way. Besides possessing the customary piano and uke melody, it also carries the full melodies for alto sax, tenor sax, melody sax, band and guitar. Two different uke melodies of the same song also, which can be used when duo uke harmony is desired.

This, the first song ever published in such a manner, is titled "A Big B. S. Quet for You."

"It is sold at the customary sheet music price, although necessitating the use of a two-page insert instead of the usual one-page insert."

## Par Previews New Plan As Business Plugger For the Music Trade

Besides special previews of productions in New York for the music trade, Paramount plans similar previews in all the larger cities for the benefit of the local trade.

First will be "Monte Carlo," which was given a pre-view for Famous Music at the Astor, N. Y., three weeks ago. It will be shown in 25 of the larger cities exactly as presented here. Local band leaders, radio artists and professionals, will be invited to the previews so Famous Music may reap accordingly on song plugs.

Previews for territory outside New York arranged by Boris Morris, (Public Music), at suggestion of Henry Spitzer, operating head of Famous.

Second Par picture for the music trade will be Maurice Chevalier's "Playboy of Paris."

## AGAINST "CANNED" MUSIC

Fall River Union Plans Concert Series in City Park

Fall River, Mass., Sept. 9. In a fight against the use of canned music in theatres the Fall River Musicians' Union plans a series of concerts this fall. A band of 50 pieces will play in one of the city parks.

John Starfield, union president, believes the concerts would result in the public demand for the installation of an orchestra in the Fall River theatre. All houses here have "canned" music.

## WITMARK'S RADIO SCHEME

Witmarks has gone for the continuity idea in song plugging over air. System is similar in style to regular air continuity on any subject. In music and Witmark's will build a theme sketch with chatter around a song that goes back to the recitative vaude days, only Witmark calls it original.

This continuity idea is on a free service basis to stations and is sent out that way generally.

Sam Serwar, advertising and publicity chief, W. B.'s music section, now personally directing radio song syndicate department formerly supervised by James Geller.

## PIANO BOOM PLAN

Radio Asked to Give Beginners Course Free

A proposal to give a 10½ hour course in piano instruction via radio to stimulate interest in piano playing and indirectly boost the sheet music market, has been made by Radio Music to N.B.C.

Since the course is to be given throughout the year, the same lessons started over again after each 10½ hour course is through, the question of who will make it a gratuitous proposition is now being ironed out by N.B.C. and Radio Music.

N.B.C. favors the proposal, but hasn't decided whether it can afford to give 104 hours of time gratis over the period of one year as two lessons must be given each week, each lesson lasting an hour.

According to the National Piano Manufacturers' Association, there are 15,000,000 pianos throughout the country. Of these about 8,000,000 are in use is the claim of a Radio Music exec who used the present manner in which sheet music is selling as his barometer.

Radio Music estimates it can see 3,000,000 pupils who will become buyers of sheet music.

## CINCY HOTELS PAY HIGH FOR ORCHESTRAS

Cincinnati, Sept. 9. A dance band battle is on here between the Gibson and Sinton, leading hotels of the town. Vincent Lopez, the highest-priced and biggest-name band dance orchestra so far engaged by the Gibson, just finished a week's play there to jam up.

The Gibson is managed by C. C. Schiffer, a son of Germany, who confesses to being quite some pumpkins as a singer. In fact, his vocal ability has been broadcast by one of the local radio stations.

Opposite the Gibson is the Sinton, managed by Jack Horgan, of Irish extraction and who also admits being somewhat of a tenor. Jack also has warbled via the ether.

Rather than engage in vocal combat among themselves, the singing managers elected to hurl nationally-known orchestras at each other. Horgan is championing Paul Whiteman for a four weeks' engagement to start Sept. 13. Heretofore the Sinton has never gone in for the more expensive orchestras.

Schiffer is negotiating to bring back Lopez for two weeks, from Sept. 23.

A couvert of \$2 is as much as the local mob will stand. As the Gibson roof seats, and the Sinton dining room but 300, neither hotel is going to win on the music fight.

## Once 60 Set Orchestras On Coast; Now Just Two

Hollywood, Sept. 9. In spite of talkers there are still two troupes of set musicians working in pictures. One outfit works with Chaplin, who shoots silent and dubs in sound. The other orchestra is with Herbert Brenon, Radio Director. Brenon uses the music for rehearsal and between sound shots.

At one time there were 60 set orchestras working in pictures, with 58 taking it on the lam when sound came.

## Schumann-Heink Set

Mme. Schumann-Heink has been engaged for the air over NBC. The contract will appear for the Enna-Jetlick show people.

Date of first performance not given. Salary reported, \$5,000 per. Sounds quite high.

## Lyman for London Again

Hollywood, Sept. 9. Deal is on in London to be Lyman and his band to board a boat and open at the Kit Cat club, London, around Jan. 19.

Lyman is currently a fixture at the local Carthy Circle, twice daily picture house.

# KORNHEISER IS OUT OF FEIST'S AFTER 21 YRS.

## Rumored Publishing Alliance With Edgar Leslie and Dick Powers

Phil Kornheiser has resigned from Feist's, after 21 years with that music publishing house. It is reported Kornheiser is about to organize a music publishing concern with Edgar Leslie, the composer, and Dick Powers, business manager, as his associates.

Kornheiser in the music trades and show business was looked upon as indelibly linked with Feist's. Some months ago when a picture concern asked "Varsity" reporter about Kornheiser as a possibility to head its music division, the picture man was informed any overture would be useless. The reporter at the time considered the picture proposal to separate Kornheiser from Feist's so remote he did not even mention it to Phil.

Since then the founder of the firm, Leo Feist, died away shortly after his publishing house had gone into Radio Music, a subsidiary of the Radio Corporation of America. What influence these events have had upon Kornheiser's unexpected resignation is unknown.

Thorough Knowledge. Phil started with Feist's at \$30 a week. He rose to see himself in command of the company on the Feist board. Meanwhile he had absorbed all angles of the popular and production end of the music trade. He leaves Feist's fully equipped in all music angles, including that of professional manager. In the latter capacity Kornheiser grew extremely popular with show people as well as with the trade competitors.

As a picker of songs and promoter of Feist's interest, Phil became famous. An outstanding selection by him, other than the long list of writers, was Kornheiser's contract with Paul Whiteman, the first the maestro ever made in the east for music. It guaranteed Whiteman \$500 royalty a year for his own or his band members' compositions. The contract was written for a term. In its first year Whiteman received from Feist's in royalties \$100,000.

Edgar Leslie is internationally known as a hit composer. His fame and popularity in England, although Leslie is a New Yorker, are unexcelled by any native or foreign composer in that line. Leslie is in New York at present.

Dick Powers is known east and west over here. To him goes the credit for bringing Villa-Moretti from its obscurity on the coast to place that faraway firm among the lead contenders of the popular music business.

No announcement or information is abroad of the proposed new combination. It is strongly reported, and without denial that at least it is contemplation.

## Injunction Denied O.C.A. To Restrain Garber on M.C.A.'s Ptsbg Booking

Pittsburgh, Sept. 9. Charging that Jan Garber and his band had violated the terms of a contract entered for the Orchestra Corporation of America, New York, last week asked an injunction in Common Pleas Court restraining the orchestra leader from fulfilling his present engagement at Eddie Klein's Villa, local roadhouse, where he opened Tuesday for a four weeks' engagement.

Judge Patterson denied the injunction but set aside a day this week for a final hearing on the breach of contract charge.

In applying for the writ, the O. C. A. charged that Garber entered into a contract with it July 27 stipulating that he should fill no engagements until booked by the complainant and that the corporation was to receive 10% of all earnings until \$30,000 had been grossed by the orchestra.

Garber was booked into Klein's Villa by the Music Corporation of America.



Alive & Kicking"  
LONDON  
Hippodrome  
"Sons o' Guns",  
NEW CROSS  
Empire  
Jack Hylton Bd.

"Journey's End"  
VICTORIA  
Palace  
"Reply to Talkies"

Whoever painted that picture of  
Jeanette MacDonald on the back of  
the Rivoli must have confused her  
with Atlas or some other world  
tossler. Miss MacDonald models  
Garnier's ball gowns.



no attend fairs.







# HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)  
Phone Hollywood 3141

Mr. and Mrs. Richard Earle are casting in Hollywood for a dramatic stock. Open Oct. 11 in Tucson, with "The Best People."

Cliff Edwards (Ukelele Ike) was ordered to pay \$250 a week alimony to Mrs. Irene Edwards.

James Murray, pictures, was sentenced to serve six months in the county jail following conviction of driving while drunk. Court denied his plea for probation.

Fanchon Royer, p. a., has gone agent. Specializing in Spanish talent.

Albert Kaufmann, Paramount executive, is being sued for divorce by Rita Krone Kaufmann on grounds of desertion. They were married in 1918 and separated in 1928. A property settlement has been made out of court, and Mrs. Kaufmann asks custody of their six-year-old son.

Demmy Lamson, agent, took his troubles to the bankruptcy court. Assets are \$200 worth of books, and liabilities, \$4,492.

The Masquers will promote a "Doug" athletic tourney to take mounds off lay-offs.

"The Ostrich," new play by Olga Printzlau, gets a try-out Sept. 22 at the Theatre Mart.

"Waltz of the Dogs," with Sheldon Lewis in the lead, opens at the Playhouse Sept. 23. Ole Ness is directing.

Robert Edson and Boyd Erwin have been cast in "Death Takes a Holiday," opening at the Columbia theatre, San Francisco, Sept. 21.

First National's "Girl of the Golden West" gets its world premiere at Warner's Hollywood Sept. 12, following "Old English."

Adrienne D'Ambricourt filed suit for \$14,760 against Rodney Gilliam for injuries received in an auto accident. Sue Carol is suing Donald Milmine for \$191 damages to her car in a collision. Milton Gordon is suing the Triangle Picture Corporation for \$999 on a note said to be past due.

## SAN FRANCISCO

By WALTER RIVERS

Warren Millais, producer of the ill-starred "Philadelphia," which failed to open an advertised engagement here some months ago because of financial difficulties, was brought back here this week from

Guerrini & Co  
The Leslies and  
AGGORDON  
in the United States  
The Leslies and  
AGGORDON  
in the United States  
The Leslies and  
AGGORDON  
in the United States

**Dorothea Antel**  
226 W. 72d St.  
New York City  
The Sunshine Shoppe

**DARING! DIFFERENT! ORIGINAL!**

Always the Hit of the Show!  
A Well Dressed Production Is Sold  
With the Opening Number!

For Rent, Sale or Manufactured to Your Design  
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Wire or Write **HARRY BOURNE**  
CARE

**FANCY MARGO COSTUME CO.**  
641 SO. OLIVE ST. LOS ANGELES, CAL.

**I. MILLER**  
INSTITUTION & INTERNATIONALE  
Shoes for the Stage and Street  
SHOWFOLK'S SHOESHOP - 1552 BROADWAY

Los Angeles to face a charge of passing worthless checks amounting to \$1,000.

Picture circuit heads here are in almost daily sessions with heads of various theatrical unions. Several organizations have not yet signed. Union contracts expired officially Sept. 1.

Paul L. Hoefler, African explorer, and Walter Putter, who assembled the new Columbia feature, "Africa Speaks," arrived here last week for the world premiere of the film at the R-K-O Orpheum. Hoefler came from New York by plane and train and flew back the day after the opening.

## SEATTLE

By DAVE TREPP

Liberty—"Shooting Straight," "Mule Boy," "Moby Dick," "Blue Moose," "Big Boy," "Ave," "Man Trouble"; stage show.  
Fox—"Song of My Heart," "Columbus," "Anybody's Woman"; Paramount—"Anybody's Woman"; Metro—"Anybody's Woman"; Metropolis—"Sea God"; Orpheum—"Leathernecking"; vaude.

Fight has started in Seattle to reduce number of operators in both to one in certain neighborhoods. De luxe houses would require two men.

Howard L. Seavey, formerly with Fox West Coast, is in North-west, and Young Dykman, son of Judge Dykman, former manager of "Fast-Intelligence," have started "Parents-Teachers News," a monthly mag.

## ST. LOUIS

By E. M. CRIGLER

Ambassador—"Top Speed," Fox—"Last of the Danes," Lewis State—"Way Out West," Metro—"Anybody's Woman," St. Louis—"Dancer Light," Capitol—"Hell's Island," Garrick—"Burlesque."

All houses on "picture only," indefinite pending settlement of disputes between Musicians' Union and theatre owners.

Ringling Brothers-E. B. Circus here two days did well.

Arthur Casey Players reopen the Orpheum Sept. 27. Max Hart, co-producer, will continue in the same capacity.

Burlesque season opened at the Garrick downtown last week with Harry Bentley and his "Step Lively Girls" chorus. Balaban on added specialty acts and a 24-girl chorus with each attraction.

## SAN ANTONIO

By WILLIAM H. KEYS

Palace—"Dawn Patrol" (12 wk.), Astor—"Anybody's Woman," State—"Our Shining Brides"; stage show.  
Capitol—"Last of the Danes"; vaude. State—"Western Front." Empire—"Paradise Island."

Stage hands and musicians meet the managers this week to settle disagreement over \$3.50 weekly increase for pit men and \$2 for stage hands. Three-year contract stipulating that increase was effective Sept. 1. Managers have proposed men waive increase until Jan. 1.

Publix' Rialto (small grand) was

no more last week. House was torn down, with stores going to public, however, has Texas, Aztec and State.

San Antonio Civic Opera Co. stages "Prince of Pilsen" at municipal open air theatre Oct. 8-9.

Ben Greet Players will do two performances here Nov. 5.

Looks as though town will be without stock this winter. Only proposition comes from a Detroit manager.

William Brady trying to book "Street Scene" here. Jan Wildenstein manager Auditorium wants it if he can get backing. City will not guarantee productions. Wildenstein trying for derby with women's clubs on subscription plan.

## PITTSBURGH

By HAROLD W. COHEN

Fitt—"Your Uncle Dudley" (Sharp stock).  
Academy-Burlesque (Mutual).  
Penn—"Good News" (stage show).  
State—"The Fairies" (stage show).  
Aldine—"Song of My Heart"; Geo Dennis.  
Waller—"All Quiet,"  
Marine—"The Bueseler,"  
Enlight—"On Your Back"; stage show. Sheridan—"Ragap."

Joe E. Brown in person at Stanley for a week beginning Thursday with "Dixiana" on screen.

Alvin will be dark two weeks more. "Dracula," scheduled to open Shubert house Sept. 15, not ready and comes in a week later.

"Brown Buddies," colored musical, for Nixon Sept. 29 with Nazimova in "Month in the Country" to follow.

Dan Bestor's band due back at William Penn Hotel next month, succeeding Bobby Meeker, here for the summer.

Paramount reported behind proposed reopening of old Gayety as vaudeville house. Warners not getting into picture this season and latter is said to need an outlet inasmuch as Penn and Aldine can take care of entire Far product.

Ruth Miller, local girl and formerly captain of Stanley Rockets, now directing chorus at Enright.

Ten per cent. raise for all Pittsburgh musicians went into effect last week under an agreement signed couple of years ago.

Warners have named Kenneth Harris as Enright manager, Manager of Harris (downtown).

Personal appearance of Charlie Danver, "Pittsburghesque" columnist Post-Gazette, at Warner's Enright in East Liberty is off. Unable to get together on salary.

Danver was to have had an act with Sammy Walsh, ace m.c. here, and team acted \$750 for the week.

## SYRACUSE, N. Y.

By CHESTER B. BAHN

Kelley—"Anybody's Woman"; Vaude. Lewis—"Good News,"  
Rialto—"The Fairies,"  
Paramount—"Animal Crackers,"  
Fox—"The Fairies,"  
Empire—"Song of My Heart,"  
Syracuse-Vaudeville.

Paul Shay, manager, Paramount, called to Elmhurst last week by illness of his daughter.

Aaron Gottlieb, New York, is new assistant to James J. Moore, Fox-Eckel managing director. He replaces Paul H. Forster, who has also been Fox-Eckel manager. Forster's contract expires this week.

While Gloria Swanson's "What a Widow" is not set for national release until Oct. 26, Loe's State here has the film week Sept. 20. "Love in the House" is set back a week to accommodate it.

Brighton theatre, last operated by the Salina Amusement Corp., but closed some months, may shortly reopen.

"The Spoilers" set for the Paramount here Sept. 13, with "Follow Thru" and "Feet First" to follow immediately.

Francis Brennan, head usher, is acting manager of Loe's State this week under Manager William K. Saxton's plan of affording the five senior members of the house staff an opportunity to demonstrate their fitness for advancement to an as-

sistant manager's berth. Circuit heads are watching the local experiment.

Proprietors of the Long Branch Amusement Park and Barton Smith, pony concessionaire, are defendants in a \$35,000 Supreme Court action filed by Mrs. Blanche Wood, Watertown, who claims her daughter, Dorothy, 16, was permanently injured when thrown from a horse at the resort.

Syracuse exhibitors, looking to cold weather to kill the Tom Thumb golf opposition, face disappointment. While the outdoor peewee courses close for the winter, there will be a dozen or more indoors.

Local promoters will place at least two in buildings on the New York State Fair grounds. One is contemplated on the second floor of the city's tallest skyscraper, the State Tower building, and others will be located in garages.

Pony golf will hereafter pay an annual license fee of \$150. Operation of courses between midnight and 8 a. m. is prohibited.

Garland B. Latta, president of Investors' Underwriting Corp. and former backer of the Empire, Syracuse and Brighton theatres here, serving a term of from two to four years at Auburn on a charge of attempting to bribe a state official to get a clerical worker in the prison hospital.

## BROOKLYN, N. Y.

By JO ABRAMSON

Paramount—"Sea God"—Stage show.  
Savoy—"The Nightingale,"  
Albee—"Hollywood"—Vaude.  
Strand—"Three Faces East,"  
Loew—"Our Shining Brides"—Vaude.  
Majestic—"Dark Moon,"  
Brighton—"June Moon,"  
Coney Island—"Frankie and Johnnie,"  
Lido—"With Privilege,"  
Palumbo—"Sugar Babies" (Mutual).  
Savoy—"The Nightingale,"

Two new ones here: "Frankie and Johnnie," John Kirkland's play with Anne Forrest at the Jamaica, and "With Privilege," Roy Harcourt in lead, at the Boulevard.

Brighton, only legit house in Coney Island, shares funds after this week. "June Moon" final attraction.

Another Theatre Guild Co. of "Strange Interlude" coming to the Boulevard week Sept. 22. Majestic with "Nina Ross" next week, Shubert's new production.

Mardi Gras this week at Coney Island. Awful season for everyone with much weeping. No spenders.

## SAN DIEGO, CALIF.

By LON JEROME SMITH

Speckles—"Blaze of Glory,"  
Savoy—"The Nightingale,"  
Fox—"Man From Wyoming,"  
Fox—"The Nightingale,"  
Fox—"The Nightingale,"  
Fox—"The Nightingale,"  
Fox—"The Nightingale,"  
Fox—"The Nightingale,"

With the Orpheum transferred from R-K-O to the Fox banner, Fox now practically has a monopoly in the downtown Broadway theatre, George Pantagies, who ran the house when it was owned by Pantagies, is again manager. Vaude has been discontinued.

Through R-K-O's abandonment of San Diego, the Fox California has changed to a split week policy, playing first-run Italian with the Orpheum now a full week.

After billing silent pictures against the talkers the Broadway has at last given up the battle and wired for a 20-25c scale, featuring second-runs.

May Robson, held a second week at the Savoy (stock), is drawing heavily. Tom Moore (screen) billed as guest artist for next week.

Mission Beach Amusement center and Coronado Tent City remain open all winter this year.

## SARANAC LAKE

The writer is pinch-hitting for "Happy" Benway, who has so much improved after his recent "break-down" that he will no doubt resume his snappy column next week. Joan Allen and Sue Nace returned to their homes this week, certified as arrested cases. Allie Bagley, who returned to the San after a visit to her home in Philly, will now only exercise daily. She feels and looks fine. Van Arman's Minstrels on annual date this week in Saranac. Visited the San. The Minstrel band gave a concert on the lawn. Only all-white minstrels now trouping.

Among the I. A. T. S. E. boys... Mike McNamee still abed nursing serious setback... Tommy Abbott in the red, but will beat it O.K.... Val Kincaid doing very well and very popular with the boys... Tom Creamer on unlimited exercise was host to six girl patients on a fishing trip on the lake nearby and gave prizes for the most and largest catch... Al Downing still waiting for final O.K.... Vernon Lawrence very well, on unlimited exercise, but will be around X-ray report good.

Story about Val Kincaid and Harry Clark sharing tips published in last issue, was only a gag. Matter of fact, although hundreds of visitors are allowed to see him, none offer tips. They are awed by our surroundings and apparent respectability.

New arrival in the person of Doris Moore, of Moore and Moore. Saw her. A few months will work wonders.

Majority of patients making fine progress.

Two major fires hereabouts this week. Paul Smith hotel and surrounding houses completely gutted. Loss half a million. Another big fire in the village, Branchy & Callahan, builders of the Sanatorium, the victims.

A letter to your friends in Saranac Lake pays dividends in happiness. Write.

## DENVER

Aladdin—"Song of My Heart" (24 wk.). Denver—"Way Out West," stage show. Rialto—"The Nightingale," stage show. Paramount—"Anybody's Woman." Rialto—"The Nightingale." America—"O Sailor, Behave."

"O Sailor, Behave" had such a good week at the Aladdin that Harry Huffman is taking it to his downtown American for a run. Will do the same later with "Common Clay."

Duncan Penwarden, Elitch actor, operated on here, recovered and left for New York.

"It's a Wise Child" booked at the Broadway Sept. 30.

J. J. Detch, New York, booker Public houses west of Kansas City, was here on his way west and appointed Clayton Roper, Cleveland, as booker for Public houses in Colorado and Wyoming.

Elitch park closes Sept. 17 after very successful year, Lakeside closed Labor Day.

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## Obituary

\_\_\_\_\_

Whidden, Ed. 125 Dikeman St., Brooklyn  
Whiteman, Paul: 1560 Bway., N. Y.  
Williamson, Ted. Isle of Palms  
Wierstam, S. C.  
Wilson, Billy. Du Pont H., Wilmington  
Wilson, Clare. Madison Gardens, Toledo  
Wilson, F. Marcell Country Club, Pennsylvania.  
Winebrenner, W. S., 367 Frederick St.  
Wittstein, Eddie, New Haven.  
Wolshan, J., El Patio B. R., S. F.  
Wunderlich, F. 1587 E. 19th St., Bklyn







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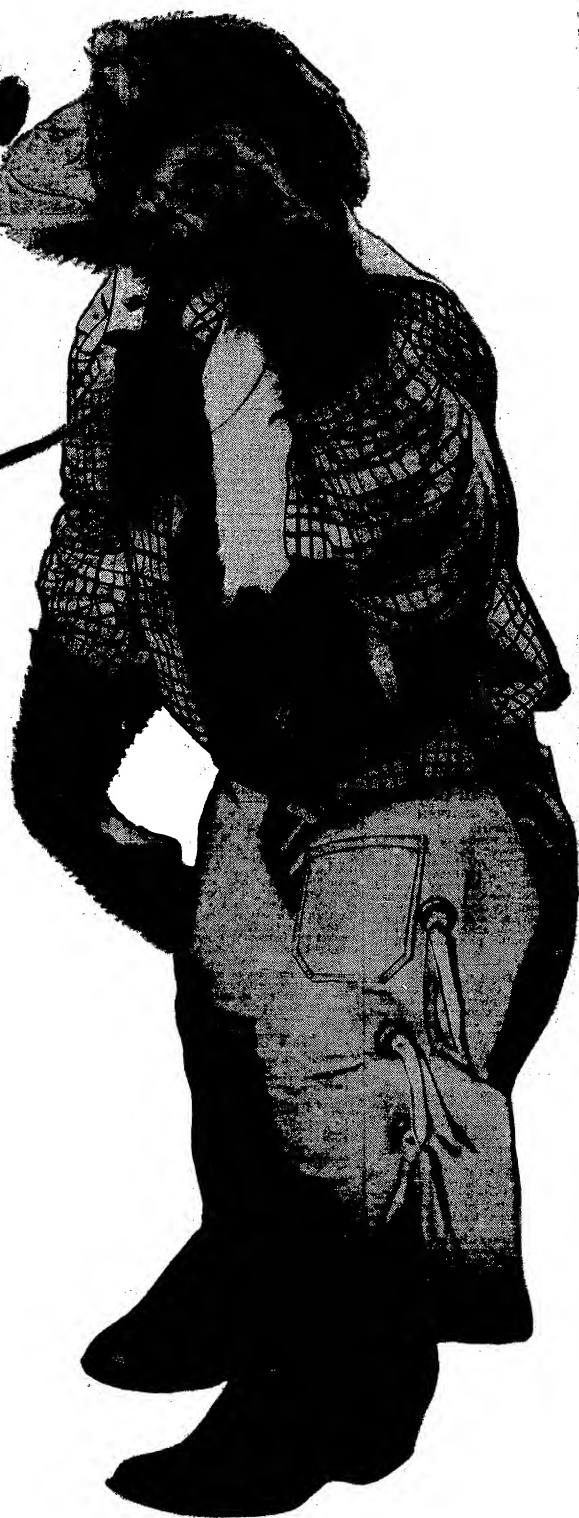
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## THE HOLLYWOOD ACTOR

### Newspaper Women Men Might Forget Otherwise Happy in Work

By Courtney Allison

Newspaper work is God's gift to women men might forget. Perhaps this is not thoroughly realized but it is a fact that even a girl with a bare-hip can have a whirl if she is in the newspaper business. It's a profession for homely gals. Girls, to judge from appearances, were born to have as good times and as much social life and excitement as a clam. Just step onto the newspaper rung, and immediately sprout out as the centers of attraction and general life of the party.

The newspaper girls go every place, see everything; receive invitations galore and are always in demand. When they get placed they are assured of attention, as they don't have to depend upon personal merit to get it. They meet all sorts of people and for no reason at all are treated as though they were interesting themselves.

Newspaper men don't like the girls, but are very nice to them, probably believing it professional etiquette. Other men are very attentive to them, feeling that they are "brains." Publicity men, theatrical producers, and all other males with a motive up their (Continued on page 29)

### Ice Cream Is Popular Giveaway in Theatre; No Cost to House

Ice cream rates highest among theatre giveaways.

If it weren't for its chili Paramount would continue dispensing it through the frosty months. Par has dispensed 10 tons of it on several millions of paper platters during the summer just ended. The ice cream didn't cost Par a cent, but gave the manufacturer chance to get his trademark displayed in theatre lobbies.

Want draw the free ice cream added to the regular card Par has no way of finding out. Registered especially with the young folks who had money for more shows by being able to edit out the usual visit to the drug store.

### Town Limited to One Theatre for 10,000 Pop

Reading, Pa., Sept. 16. An ordinance expected to be passed in the near future, limits the number of theatres in the town of Reading, this state, to one theatre until the population there reaches 10,000 people.

The ordinance limits the licensing of amusement places and stipulates that only one theatre per 10,000 persons is to be licensed.

Shows for charity are exempt.

The town's present population is 9,678.

### "Die in Style"

Chicago, Sept. 16. Localasket manufacturing company is organizing a stiperson vaude sketch to play through the midwest before the coming undertakers' conventions.

Sketch, specially written, is propaganda for bigger, better, and more costly caskets.

The act may be called: "Die in Style."

### A Bronx Stage Wedding Needs Tux, Bouquet and Socks—House Pays Off

Marriage on the stage of the Grand, Bronx, Friday (12) by Loew for publicity purposes gave Loew more trouble than it had looked for. The groom wanted to appear in his every-day suit, refusing to hire a tux. Loew finally rented a tux for him. "The bride wanted to go on the stage without a bouquet and refused to buy one. Loew bought a bouquet for her. The couple wouldn't buy a thing for themselves, although neighboring merchants were giving them presents. Loew had to buy the groom a pair of socks.

### THROAT-CUTTING BY SWORD SWALLOWERS

Crown Point, Ind., Sept. 16. Bodnar outfit here fired its sword swallower when finding the tattoo man could double.

Both sat near each other for a month. After the pin-pricked artist found out he could stick swords down his gullet, he told the manager he'd take on the extra work for an extra \$10 weekly.

The sword swallower was getting \$20 and his picture concession dough.

### Radio Bootleggers

Hollywood, Sept. 16. Bootlegging by radio is new on the coast.

Either is being utilized by the so-called grape juice dispensers, who are putting on programs and plugging between tunes the sale of the juices in 10 to 20-gallon lots.

Radio plugs center on all the non-intoxicating drinks that can be concocted with their juices. Put in an order and the stuff is delivered at the back door—also full particulars for putting in the kick.

### TWO KINDS AND EACH DESCRIBED

Conrad Nagel Tells of Lesson Taught by Silent Days—Those Who Did Not Observe Now Suffering

#### ACTING AS BUSINESS

Conrad Nagel comes out of Hollywood, the figure of the dapper, charming leading man, but when settling down to be interviewed starts off on a discourse about the film industry, which one might ordinarily expect from a professor of economics.

Changes have occurred in the picture industry, no doubt about it. And the second generation of actors (those in talking pictures) are reaping the benefit of the errors made by the silent picture stars. The tremendous lesson learned by seeing stars who were actually millionaires in the days of their silent picture glory brought to poverty and joblessness has taken root, revolutionizing the average film actor's attitude and made of living, says Conrad Nagel, who is visiting in New York.

Hundreds of stars have been seen to throw away their money and ruin their careers through their own sheer stupidity.

The more thoughtful actor of today realizes that there was no excuse for them. "Because," says Nagel, "if you don't look out for yourself in the picture business, no one is going to look out for you."

"More actors have been ruined (Continued on page 29)

### ICE SISTERS MAY BLOW WAGON FOR STUDIOS

Fulton, N. Y., Sept. 16. Proving that you never can tell, Betty and Isabel Van Heuser of this city, have two film contracts before them for consideration as a result of newsreel shots made by Universal.

The girls, both lookers, have been operating their own ice route in Fulton during the summer, toting 50 and 100-pound cakes from wagon to kitchen with the ease of Red Grange.

They drive to Syracuse daily for the ice.

No gag; strictly on the up and up.

### Prohibition Over?

Chicago, Sept. 16. Chi is sure prohibition is about ended.

Two political mugs in town are selling shares in a new factory to make bars and barroom fixtures.

### Chi's Colored District With Odd Racial Theatrical Prejudices

Chicago, Sept. 16.

#### Mrs. Sabin's Reversal

Rochester, N. Y., Sept. 16. Mrs. Charles H. Sabin, president of the Women's Organization for National Prohibition Reform, is much exercised, because a local radio station censored her contemplated speech over the air.

The same Mrs. Sabin, as one of the Republican leaders in New York city, some time ago insisted that the motion picture censoring statute for New York state be not repealed or modified.

### 14 Pictures on 'White List' for Children of Canada—Very Little

Ottawa, Sept. 16.

The fifth White List of approved features for children issued by the Canadian Council on Child Welfare comprises only 14 current releases.

Since replacement of silent films by talkers the official list has gradually become smaller.

### LISTENING IN RADIO SHOP WINDOW CONTEST

Springfield, Ill., Sept. 16.

A woman of 84 sits in the window of a local radio store. She's knitting. Next to her is a flipper, who giggles and smirks at the gapers outside. There are 11 others in the windows, listening in, all seated.

It's a radio listening-in contest. Prize goes to the one who pays the least attention, doesn't fall asleep and can grin when called upon.

On the hour an attendant holds up a slate denoting the number of hours.

Grandmas seems to have an edge. No record to strive for, except the nut record.

### Fan Mail for Doorman

Portland, Ore., Sept. 16.

They may let out the film celebs with or without fan mail. But they'd better keep the doorman.

Les Armstrong, doorman at Public Radio, makes a hit radio singing in the lobby every a. m. Les now gets fan mail.

Showmen mangling or booking theatres within the colored section of Chicago's South Side have to learn a lot of new rules which don't apply to white neighborhoods.

Colored audiences will not accept comedy features. Even Charlie Chaplin, Harold Lloyd and other established picture comers mean almost nothing to the colored colony. What the Negro colony wants is serious dramas and the more serious the better.

An odd paradox of this preference is that they frequently go into spasms of laughter in the midst of solemn scenes.

Colored vaude acts appearing before a colored audience invariably receive a reception on their appearance but are apt to leave the stage in cold silence. Just the reverse applies to white acts, received coldly but, if pleasing, leave a tornado of exit applause.

Chicago's Harlem still talks about a lion trainer who allowed an animal to eat a steak off his chest. This was a sensation with the theatregoers of the district. They sat in rapt fascination but with one (Continued on page 71)

### No. 2 Golf Folding Up Rapidly from Cold And Hot Competition

Pony golf days are folding up. Too much of their own competition has killed it. Miniature golf courses are only good in the neighborhood for a certain time in nice weather, until the novelty wears off. Yet each neighborhood has from three to five or more minnies. They are also spotted along roads where no residents attend, expecting the tourists to stop off and play. The tourists didn't.

Golfers, who play on regular courses have also been driven away from the No. 2 game. They discovered the different manner of handling a putter on trick holes which make up the No. 2 course spoils their game on a regular green.

With the coming of cold weather about the only pony golf competition will be indoors. At present there are not many. The outdoor courses will stop until the warm weather comes around again, if they ever reopen.

In the warmer climates, at resorts, the game many stagger along.

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## Heavy Guarantee and Percentage Demanded by Jolson and Marxes For Theatre Appearances in Person

Respective guarantees of \$20,000, \$15,000 and \$10,000 weekly with a percentage split are the demands of Al Jolson and the Marx Brothers to picture and vaudeville management.

Jolson's \$15,000 guarantee is for Public houses of larger capacity than the Marxes' \$10,000 weekly, in the R-K-O combo theatres. The \$20,000 for Loew's Capitol, New York, week Sept. 26.

Public is reported having agreed to the Jolson terms. He will first open at the Chicago theatre, Chicago, for Public. Among other theatres for the four or five weeks Jolson will personally appear for Public are the Michigan, Detroit, and Metropolitan, Boston. All of these theatres can play at present scale and policy to over \$60,000 weekly.

The Jolson percentage terms are said to be 50% of the gross, in addition to the guarantee, above a mutually agreed upon set figure (not overhead nor average gross). With the Jolson plan, playing usually around \$50,000 and taking a headline feature as worth \$5,000 to the usual bill's cost with the \$10,000 extra to be backed upon the average gross, Jolson will probably share at Chicago on over \$60,000 or \$65,000. In New York the Capitol can reach \$100,000. It's high as about \$100,000. Jolson will probably on all gross over \$80,000 for his one week there.

**\$15,000 as "Good Will"**  
Jolson last week turned down an R-K-O bid of \$12,500 straight for a week at the two-a-day Palace, New York. Charlie Freeman, stated the R-K-O-office would consider going as far as \$15,000 for Jolson as a "good will" for the Palace, but the deal failed to develop.

**R-K-O's Elastic Houses**  
The R-K-O houses contemplated for the Marxes are more elastic in gross than the Public theatres enumerated. In Chicago the R-K-O Palace, where the Marx boys would probably be placed, has been doing under \$20,000, with its record for vaudeville \$21,000. With the Marxes playing four times daily, probably five on week-ends, the Palace can do over \$15,000.

The Marx contract with R-K-O has not been set. Max Gordon is the agent for the Marxes, with the Public office in the Jolson office. Gordon asked a flat salary of \$12,500 for the Marx Brothers. R-K-O did not counter on the salary, but thought it too high to give to the houses as a precedent. Charlie Freeman, the R-K-O booker, suggested a guarantee and percentage as a substitute. The Marxes refused with a guarantee of \$10,000 and an equal split over the average gross. R-K-O has seven theatres in the east where the Marxes could play for a week. The four brothers are ready to open Sept. 27.

**Jolson's Record Salary**  
Up to yesterday the Marx deal has not been set. R-K-O considered the guarantee out of proportion to the Marxes' first salary demand of \$12,500. It is said R-K-O offered a guarantee of \$7,500. At that time it looked as though R-K-O would back off the deal due to the high guarantee. Last season the Marx boys played one week at the Palace at \$7,000 net.

An attempt at secrecy seems to have been employed by the Jolson on the guarantee amounts. It is the top terms for R-K-O, if concluded, for a stage attraction. Jolson has previously played for Loew's and Public under similar conditions, netting for himself each time over \$20,000 for a week. He holds the high salary record of America in a theatre with \$23,000 for a week at Loew's State, St. Louis.

The Marxes, with their regular legit producer, Sam Harris, are now working on a stage musical or the early winter. On the probability they'll not get together with R-K-O over price, the Marxes may play the Public presentation theatres meanwhile.

### Burt Holmes, Announcer

Los Angeles, Sept. 14.  
Metro is recruiting Burt Holmes in an announcing capacity for several of its language films.

### Husband's Doubling

Hollywood, Sept. 16.  
Married to one star and business managing another is the distinction of Marquise de la Falaise. The Marquise is the husband of Gloria Swanson and manager of Constance Bennett.

While in Paris he arranged Miss Bennett's contract with Pathe. Since Miss Bennett's return he has handled all her business with the studio.

### 4 STAGERS AT ROXY WHILE ROXY'S AWAY

Seymour Felix now with Fox may direct the stage shows at the Roxy, during Roxy's (Sam Rothafel) absence on vacation when the stage end of the house will be under Fanchon & Marco supervision. First F. & M. handling is due week of Oct. 1. Roxy sails for Europe on the "Leviathan," Sept. 27.  
In addition to Felix, Mike Marco who will personally supervise the Roxy presentations during Roxy's absence, intends to bring on Larry Ceballos, and Sammy Lee to help out.

Jack Benjamin will accompany Roxy as sec.

### SAILINGS

Oct. 9. (London to New York), Jack Barry (America).

Sept. 30. (New York to Paris) Herbert Fields (le de France).

Sept. 30. (New York to Glasgow), Herbert Fields (le de France).

Sept. 27. (New York to London), Sam Rothafel (Roxy) (Leviathan).

Sept. 24. (London to New York), Mrs. Toto and daughter (le de France).

Sept. 24. (Paris to New York), J. P. McEvoy, Hal Kemp's band (le de France).

Sept. 24. (London to New York), Leslie Banks (Olympic).

Sept. 20. (Paris to New York), Michon Bros (De Grasse).

Sept. 17. (New York to London), Mr. and Mrs. Sid Kent (Berengeria).

Sept. 14. (Paris to New York), Jack Backus (Leviathan).

Sept. 13. (Paris to New York), Arthur Bodanzky, Lawrence Gilman (New York).

Sept. 13. (Paris to New York), Hal Sherman, Mabelle Brumby (Vital, French comedian (Maurentina)).

Sept. 12. (New York to Berlin), Fayette Allport (le de France).

Sept. 12. (Capetown to London), Two Cymbelays (Garnarvon Castle).

Sept. 11. (Paris to New York) Mr. and Mrs. Carl Van Vechten (Pania Mackay, Maria Corda, Pierre Key (Paris)).

Sept. 10. (London to New York), Marion Davies (Majestic).

Sept. 10. (Paris to New York) Irving Lineman (Acquaintance).

### "Dracula's" Originals

Hollywood, Sept. 16.  
Those who played original roles in "Dracula" on the stage are being rounded up, wherever possible, for the talker version to be done by U. Besides Bella Lugosi, previously obtained, is Edward Van Sloan, who did Prof. Van Helsing in the play, and will appear in that role in the picture.

### Cummings' Eye Trip

Hollywood, Sept. 16.  
Suffering from an infected right eye, Irving Cummings, Fox director, is planning to go east this week to consult New York physicians.

Before returning to the Fox lot Cummings started direction of "The Producer" (U.), second attempt on a film now assigned to George Fitzmaurice.



### WILL MAHONEY

The New York "Graphic" said, "Will Mahoney, with his Mahoney-phone, is again the hit of the show at the Palace, and the only reason the audience doesn't throw ticker tape and telephone books is because nothing is available. Will is a super-comedian."

Direction  
RALPH G. FARNUM  
1560 Broadway

## LEEWAY FOR WRITERS ON FOX LOT

Los Angeles, Sept. 16.  
At Lewis, head of the Fox story department, is inaugurating a new policy for writers on the lot whereby they will have full responsibility. Idea is to let writers alone until completing scripts, after which conferences will be held when any changes will be made.

Formerly, writers had to continuously change while in the making, according to whims of supervisors or directors. Under the latest plan, efforts will be made to give story assignments three months ahead of the production date and thereafter to keep 12 weeks ahead of the shooting time.

Stories will be cast for treatments the same as for players with writers given types of stories best suited to their ability.

Fox has less than 20 writers under contract and will not add in this list. The idea is to call in men when needed for special treatments. Fox needs but four more stories to complete the year's program.

### Chas. Ray in Musical

Charles Ray has been engaged as a star of a new musical, entitled "Lyle Andrews" will produce it. Ray, formerly of pictures, has been studying singing and dancing. Andrews is associated with Lew Fields in the latter's forthcoming "Vanderbilt Revue."

### A Mackail Selection

Hollywood, Sept. 16.  
Dorothy Mackail, expected back at Warners by the end of the month, probably will resume with "Shooting Gallery" as her first under the contract. Miss Mackail was reported to have refused to sign for another Warner term unless the piece was bought for her. She saw it while abroad.

### F. N. Vacationers

Hollywood, Sept. 16.  
More of the First National personnel taking advantage of the studio shutdown by departing for eastern vacations are Mervyn Leroy, director, going to New York this week for a look at the new legists, and Mr. and Mrs. Richard Barthelmess.

Barthelmess probably will hop a scow for Europe.

### Bob Leonard East

Hollywood, Sept. 16.  
Bob Leonard, Metro director, left Monday for the east where he will make some scenes for "Bonnie." He will meet Marion Davies in New York.

## 'Hollywood' in Europe Will Be Located in Some Capital for Convenience of Native Tongues

### Hollywood Love

Hollywood, Sept. 16.  
A vet Hollywoodite was being questioned about his affairs with dames.  
Turning to an old pal, he asked:  
"On the level, have you ever seen me with any broad outside of the wife?"

### Pathe's 'Pauline' Search For Serials' Femme Lead

Culver City, Sept. 16.  
Pathe is in quest of a new femme face to be used in the series of serials it will turn out next year. Studio is willing to gamble on the right girl and develop her to suit the part, which principally demands an athletic type.

First three serials will be "Perils of Pauline," "Exploits of Elaine" and "The Girl in the Red Velvet Robe." All were in silent form some years ago with Pearl White. Stories are being rewritten and revamped to a more modern standard.

### Miss Farnum, 1st Woman Exec With Foreign Films

Paris, Sept. 8.  
Dorothy Farnum, scenarist, finally divulged the contract she holds with Osso Films in Paris as writer. She is the first woman to have an executive position with a foreign film company.

"Spectre Vert" is her story which has just finished its run on the Boulevards here and "Jenny Lind" is her latest, not yet released.

### Another Coast Panic

Hollywood, Sept. 16.  
During the present lull in picture production studios are making it tough for the freelance players by offering their stock performers to other studios.

In the past week, Paramount and Metro have been making "Available" lists to other major studios with names of players who are not in actual production. Par's list includes Charles Bickford, Stanley Smith, Francis Dee, Jean Arthur and others.

Due to the fact that all the players offered are in current releases, producers are taking advantage of the offers, rather than engage freelance actors who have been employed irregularly.

### Germans in Versions

Hollywood, Sept. 16.  
Michael Curtiz will direct the German version of Warner's "Moby Dick." William Dieterle, German actor-director, will play the Barrymore part.

For the Joan Bennett role, First National is importing Lien Deyers, who leaves Berlin Oct. 1. Fraulien Deyers will also do the Alice White part in the German reels of "Show Girl in Hollywood."

### PARIS AUTUMN HELPS

Paris, Sept. 16.  
Arrival of seasonal autumn weather with occasional showers has helped theatre attendance. Improvement has induced a number of houses closed for the summer, to hasten reopening.

### B. K. Wells Attached

Charging breach of contract, Arthur Page got a judgment against Billy E. Wells, writer with Fox staff, west coast.

In lieu of payment Page had Billy's bank account in New York attached Monday.

A multi-lingual Hollywood for Europe, with the toss-up for the foreign production center being located in Paris, London or Berlin, is maturing out of the American film industry's efforts to unravel itself from the complications which have ensued since the advent of sound.

Paramount, like in the move to bring the most important part of the West Coast production to the east, is taking the lead in a film colonization center for overseas.

Leaving today (17) for France, Sidney Kent, distribution head for Par, is carrying the word to the companies producing interests in Paris that 75% of the foreign versions of the '30-'31 schedule will be made in that city.

Returning last week from abroad, Sam Katz is revealed as having carefully surveyed the Continent, watching for spots where Par's present European circuit of 25 theatres can be augmented. With Katz's return comes the word that three new theatres in England are underway, one of which will be opened next month with two others. A fourth at Newcastle, under construction.

**Accent Detected**  
"Paramount, which has gone deeper into the multi-lingual angles than any other American producing company, is credited with being satisfied that Hollywood is at the center for this foreign work. While actors with linguistic ability to fill any part may be picked up on the West Coast, few of those who have been in the U. S. for even several months have not acquired the accent or dialect which is quickly detected and subject to ridicule when heard by the foreign fans."

Plus the ability to obtain the pure lingo by working overseas, with native actors of the many tongues within a day's throw from Paris, or any of the Continent's leading cities, is the equally important political angle.

At producer headquarters the prospect of a Hollywood in Europe is generally not conceded right now. The old argument, discarded by Paramount, that Hollywood linguists are just as good for foreign versions prevails.

Whether Europe gets its Hollywood in every sense of the name depends upon the governmental attitude abroad, it is finally agreed by those astute of the production spokesmen.

Others, equally informed, and with a greater flavor for foreign reasoning say the presence of American producers on overseas soil will do more to open up foreign markets to sound than anything else.

### Dating Casting Contact

Hollywood, Sept. 16.  
Fred Dattig is to locate permanently at the Par New York studio as special contact on casting. Spot is in the nature of a created post-organized following Dattig's recent trip east and look over available talent for Par.

Dattig was Par casting director on the west coast for four years and is considered one of the best in the business.

Ill health sent him to Arizona for a time recently, with his health now reported entirely regained.

### R-K-O's Last-Chance Test For Outgoing Chores

Hollywood, Sept. 16.  
Contracts of the Pearl Eaton chorus of 24 dancers and 12 show girls will not be renewed by Radio when they expire Oct. 15.

Studio is now making individual screen tests of the girls with the idea of giving some a chance at parts. Those okayed in the tests will get six-month contracts with options.

"It is often the last key in the bunch that opens the door."

MR. AND MRS. JACK NORWORTH  
180 West 44th Street  
New York



# CRIMING FOR THE STARS

## Hundreds of Dance Halls in So. Illinois Drawing Young People

Chicago, Sept. 16. Southern Illinois has an epidemic of small dance halls. Spots of 10,000 population, as Metropolis, Herrin, Cairo, Marion, etc., have as many as 65 intimate terpsichorean palaces, mostly on the edge of the towns. Larger cities hold 300 to 550 dance joints.

Theatre men in the section claim the spread is due to the lack of flesh on the stage, with the youngsters and middle age people all going nightly to their favorite places and putting on their own act.

Success of these small dance emporiums has been the cheap prices and that practically all are located away from any interference of the blue noses. All the spots range from an hour to a 30-minute drive from the center of population from which they draw.

**Home Environment**  
Dance hall managers, many of whom are women, explain that the problem, going out for an evening, like to get as far as possible from the home environment and into a place they feel free to do exactly as they wish.

Most all the spots are run on the up and up, making a play for repeat trade.

Local exhibits, in that part of the country, claim a young couple, for an average of 50 cents each, can crowd in four hours of fun and frolic.

Five years back southern Ill. boasted of more churches than any other part of the state.

## ALMA REUBENS WANTS DIVORCE AND DOUGH

Los Angeles, Sept. 16. Alma Reubens, according to info, has instructed her attorney in New York, Julius Kender, to institute action for divorce from Ricardo Cortez, her husband. Both former in films. Both Miss Reubens and Cortez recently toured in vaudeville. Miss Reubens is now in New York. Info goes that Miss Reubens will sue for alimony in addition to proportionment of community property held in both names. Involves two pieces, one on Wilton avenue and another a piece of beach property. Charge \$25,000.  
Attorney Martin Gang represents Kender here.

## Mrs. S. J. Kaufman in L. A. After Stop-over at Reno

Los Angeles, Sept. 16. Mrs. S. J. Kaufman, wife of the playwright, arrived here after stop-overs at Reno, en route.  
Mrs. Kaufman is now trying to crash into pictures.

## Genevieve Tobin in Lead

Hollywood, Sept. 15. Genevieve Tobin is practically set with Universal for the femme lead in "Half-Gods." It soon starts with Hobart Henley directing.  
Quest is now on for a male opposite. Don Cook, who played the role on the stage, is considered.

## Alice White and Vaude

Hollywood, Sept. 16. Alice White may try some vaude playing if the wanted bookings and price are landed.

## Elliot Nugent in Between

Hollywood, Sept. 16. Elliot Nugent is returning to the east this week to consider legit proposals during a pause in picture work.  
He turned down vaude offers.

## Bible as Coach

Hollywood, Sept. 16. Christian Science reading rooms have recently acquired a new clientele: actors there on business. The boys have some knowledge of German or French and want a little grooming, with the idea of getting into foreign versions.  
They read the foreign language editions of the "Monitor," checking with the English edition whenever they get stuck.  
Bi-lingual Bibles are also in use as self-coaching aids.

## 'Happy Medium' Tongue Required From English In Pictures Over Here

English actors are as much handicapped in U. S. productions as foreign actors who speak another language. They also declare talking pictures have made it almost as difficult for them to secure work in Hollywood as it has with French or other native film producers.

English actors say that, like foreigners, they practically have to learn a new tongue, since their work in Hollywood as it has with French or other native film producers.

This is said, has been found and is being used by Ronald Coleman and Olive Brook.

Until that "happy medium" has been located by them, they say, it is impossible to get work in talker productions other than those laid in their native land.

## HALLER DIRECTING FILM OF KALMAN'S OPERETTA

Berlin, Sept. 16. Director Haller, eminent in the revue production field, has been assigned as director for the film version of Emmerich Kalman's operetta, "Czar und Furstin."

"Czar" will be done with original score on sound and with original book adapted.

## Phoning to Sea

First ship-to-shore offer to an actor by radiophone was made yesterday (Tuesday) by Charlie Morrison when the R-K-O agent in his office in New York conversed with Morton Downey, en route from Europe on the "Leviathan."

Morton offered Downey a week at the New York Palace. Talk cost him about \$50.

"Leviathan" was two days out from the other side when the conversation was held, or about half way across.

## New Book Slammer

Hollywood, Sept. 16. Universal has first option on Garrett and Carroll Graham's new novel sequel to "Queer People."

New slammer has a New York locale.

## East or West?

Hollywood, Sept. 16. Paramount is still undecided on production site for Clara Bow's "Uscherette." The redhead may start in the picture here and finish in the east.

Eastern move for certain shows depends on the Astoria studio's capacity at production time.

## NEED GOOD NAMES FOR GOOD FILMS

**Producers Left With Scant Handful of Satellites Who Can Draw, Despite Story Quality — Star System Smashed by Talkers, but Attempt to Revive It Starts on Coast**

### SIFTING YOUNGSTERS

Hollywood, Sept. 15. Producers who frowned on the star system when they had it in the silent days are now looking back longingly to that period.

Some are endeavoring to build up a galaxy of box office names comparable to the list that brought home the heave before talkers out-talked most of them.

Elimination of the old silent names had much to do, the producers believe, with the recent decline of picture attendance. Even poor films could count on some box office reaction if the star names were there, and when the favorites passed out it meant the drawing part was left to the story-telling elements alone. And a not so good story, minus a name draw, has had a tendency of proving disastrous.

Producers are recalling the days when John and Mary Dookes went to pictures not because the story of the film particularly attracted them, but because it was "a College Moore" or "a John Gilbert" or any other of the names which meant heavy business no matter what the yarn.

### Few Silent Holdovers

Looking over the present list, the producers find few names that since talkers carry anywhere near the weight swung by the bread and butter earners of the silent regime. Of the holdovers, less than a dozen mean b. o. today. Outside of perhaps Richard Barthelmess, Gloria Swanson, Greer Garbo, Joan Crawford, William Haines, Clara Bow, George Bancroft and Farrell and Gaynor, the number is negligible. And these are considered as powerful for straight "name" draw as in the silent era.

Popularity of the new screen personalities makes the stage has been slow in building to the point attained by the lead carriers of the silent days. Ruth Chatterton stands foremost in this class, but it is questioned whether she has reached the audience pull that some of the old-timers carried.

A close second in this regard is Ann Harding. Others have carried the "star" title and have been billed above of the picture, but none is in the drawing class enjoyed in the past by the silent favorites.

Realizing that star popularity means ticket buying, the producers are endeavoring to build a personality list that will compare with the old. With this in mind, they are searching for young material for build-up purposes. Youngsters in their teens are being grabbed up at low salaries for training, with the publicity office given orders to lay the works on thick for any of them showing top billing possibilities.

Picture makers have come to the conclusion after three years of talkers that the stage can offer but few Chattertons and Hardings, and that they will have to rely on their future stars mainly from their own studios.

Picking the candidates for the top spots is proving more difficult than before, for the talkers have brought out that additional talents are necessary and not the least of these are an ability to act and to enunciate both clearly and pleasantly.

### LASKY EUROPE-BOUND

Hollywood, Sept. 16. Jesse Lasky left here Thursday for New York.

He is expected to go immediately afterwards to Europe.

## Society's Nominations for Merit Awards Made—Names and Films

### Horses Don't Talk

Hollywood, Sept. 16. A picture director out here of some prominence watched couple of comedians and a gagger framing a comedy scene for the picture he was directing.

The skeleton was laid out for the boys to refuse to come out of a room when called, saying: "We are horses; we can't come out." It fitted in. "That's out," said the director. "Scene would be ridiculous saying you are horses and talking at the same time."

### Riza Royce Wants Her Chance on Stage Only; Double Divorce Ruin

Riza Royce is in New York, rubbing around to see what chance she has of securing a role on the stage. Riza has put all thoughts of talkers out of mind and desires only a career behind the footlights. She is the young woman twice married to Joseph Von Sternberg, each ending in a divorce.

Riza's screen chances were shattered by this double romance. She was on the verge of getting somewhere when she married Von Sternberg, but quit the studios for the inside. Von Sternberg declared one career in his family enough. Between divorce and remarriage he also managed to keep Riza off the screen.

### Unpopular Minneapolis

Hollywood, Sept. 16. Hollywood custom of picture stars making personal appearances at any and all kinds of openings, from a garage to market place, is reaching out from here. Last week a representative of a beauty salon in Minneapolis journeyed hither with an offer of \$1,000 a day for a star to make the trip east for a three-day appearance.

None of the studios or stars was interested.

### Norma Shearer's "Lady"

Hollywood, Sept. 16. Norma Shearer will do "Lady in the Evening" Metro has decided. Yarn, intended for next season's program, was written by Evert Miranda. French playwright on the studio payroll.

Mary Pickford tried to borrow Miranda for work on "Kiki," but Metro held out.

### Obilivion

Hollywood, Sept. 16. The reward of music as a profession, revealed by a bulletin board on the Fox lot:  
"All musicians employed by Fox studios are engaged for atmosphere services unless rehearsals or recording sessions develop."  
Otherwise music qualifies as one of the fine arts, custard pie comedy still being rated among the applied sciences.

### MISS BRENT'S 2

Hollywood, Sept. 16. Radio has contracted Evelyn Brent for two pictures to be produced next year.  
This is Miss Brent's second picture contract with that company. First on the new arrangement goes into production in January.

Los Angeles, Sept. 16. Nominations by the various departments of the Academy of Motion Picture Arts for annual awards for the best work in picture production during the past year have been made. Trophy for each department will be elected from the five names in each group.

For the best work by an actress, nominations are for Ruth Chatterton, "Sarah and Son"; Nancy Carroll, "Devil's Holiday"; Greta Garbo, "Anna Christie"; and "Romance," Norma Shearer, "Divorcees," and Gloria Swanson, "The Trespasser."

Actors nominated: George Arliss, "Disraeli"; Wallace Beery, "Big House"; Maurice Chevalier, "Love Parade"; Ronald Colman, "Build Up"; and Lawrence Tibbett, "Rogue Song."

Directors: Clarence Brown, "Anna Christie"; Robert Leonard, "Divorcees"; Ernst Lubitsch, "Love Parade"; Lewis Milestone, "Western Front"; and King Vidor, "Hallelujah."

Productions nominated for awards: "Western Front," "Big House," "Disraeli," "Divorcees" and "Love Parade."

**Doubt Over Writers**  
For the best writing job, the writer deserving credit will be decided.

Nominated for the best job of cinematography: "Western Front," "Anna Christie," "Hell's Angels," "Love Parade" and "Byrd at South Pole."

Best sound recording work nominations were: "Big House," "Sergeant Gracia," "Love Parade," "Raffles" and "Song of the Flame."

Nominations for art direction have not been made yet.

## No Films for Her, Says Katherine Cornell, So Hollywood Guessees

Los Angeles, Sept. 15. Katherine Cornell, playing at the Biltmore in "Dissonant Lady," has all Hollywood guessing.  
"Raffles" and "Song of the Flame" and Wanger.  
Miss Cornell tells the picture world she's perfectly satisfied with legit conditions.

### Par's Options Taken Up

Hollywood, Sept. 16. Paramount has renewed its option on Marlene Dietrich, brought over from Germany. Miss Dietrich will leave for Berlin for a vacation in a few weeks and then return to resume picture work.  
Phillips Holmes option also has been taken up by Par.

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# Fox Throws Out Candy Machines; Fox Throws Out Lobby Acts and Fox Protecting Local Merchants

Order of Fox Theatres to remove all candy-vending machines from the circuit has resulted in an injunction suit filed against the eastern chain in the N. Y. Supreme Court by the Laz-Fox Corp., owners of the machines. L-F seeks to restrain Fox from carrying out the removal order, and claims a binding contract for five years.

Hearing is scheduled for Sept. 22. Aaron Fox, brother of William Fox, according to info, is half owner of Laz-Fox. Company gets half its name that way. Other half comes by way of Joseph Lazarus, president. Fox Theatres claim that at time contract was made with circuit Aaron Fox was an officer of both corporation, and that, therefore, etc.

The circuit execs have also ruled out all lobby entertainment. Idea is if not good enough for the stage, out altogether. Another angle is community business. Fox execs have taken it that lobby merchandising is unfair to the businessmen of the neighborhood, perhaps, though, through the Aaron Fox connection.

## HAYS' ADV. CODE INTERFERING

Hollywood, Sept. 16. Will Hays' advertising code is not being indorsed 100% or abided by everywhere out here. Attitude in some production quarters seems to be that differences of opinion on that should be laid in ad-interferes with proper sales and exploitation of picture product.

Latest instance of nothing being done after the Hays office found fault with copy overed at First National over the studio's "Bad Man." Hays office complained that the copy violated sections 2 and 3 of the code, but the copy was not altered, FN taking a firm stand on no violation grounds.

## Foreign Script Readers

Hollywood, Sept. 16. Metro will use employees of various nationalities as readers of current and past published stuff in an extensive search of the foreign field for story material.

First engaged is Arthur Giovanni, here from New York, for Italian reading. Giovanni also will work on scripts in that language. He has six plays of the arty kind and poems as references.

## Language Actors

Hollywood, Sept. 16. Universal has booked two more Spanish actors for language work. Manuel Abro is engaged for three Latin versions, and Soriano Vlasco for the lead in the Spanish "Dracula."

## BENNY IN PAR SHORTS

Hollywood, Sept. 16. Paramount has engaged Jack Benny to appear in a series of shorts at the Long Island studio.

Burns and Allen, vaude, will also make shorts at the same plant.

## Frisco's Kot Foot

Los Angeles, Sept. 16. Joe Frisco saw that preview of himself.

He grabbed the first train out for New York.

Alper in Original Role. Murray Alper, from legit, goes with Paramount for "The Royal Family," cast in the same role he had in the stage play of that name. Talker is now in production at the Astoria, L. I. studios.

Santelli's Air Story. Hollywood, Sept. 16. Al Santelli's next directorial assignment for Fox will be "Squadrons," by Francis White Springs. Air story.

## Who Can Tell?

The first thing Foxites or Loewites now ask a "Variety" reporter is: "Say, who are we working for—Loew or Fox?"

## MUSICALS NOW STUDIOS' OWN PROBLEMS

Hollywood, Sept. 16. With major studios uncertain about the future of screen musicals, production plans for next season show only seven pictures featuring musicals set for production among 10 major studios.

Warners plans four, "Maytime," "Adam and Evening," and two untitled operettas by the Romberg-Hammerstein combo. Fox lists two, one by De Silva, Brown and Henderson and one by George and Ira Gershwin. Both are untitled. Metro's single musical is "Rosalie."

First National, Pathé, Paramount, Universal, Radio and United Artists, while claiming they'll have a few pictures with songs, add that none of them can be classed as musicals, the songs in each case being used without stages or chorus.

With exception of Metro, all studios have cut their musical force. Paramount is now dicker-ing with writers and musicians under contract to take a settlement for unexpired time on their papers.

Warners and First National have assigned their remaining song writers to pound out pop numbers.

Producers in discussing the out-and-out musical pictures, however, will not go on record as stating that this class of picture is dead. All are careful to mention that there'll be a place on their programs for a big musical if the demand warrants it; meaning they'll watch the reception of musical product turned out by other studios. But all concede that carrying a musical staff on the regular payroll is out.

Probably the general hesitancy in going thumbs down on musicals is due to grosses of "Animal Crackers."

## Arthur Ungar With U.

Los Angeles, Sept. 16. Arthur Ungar, formerly with "Variety" out here, joins Universal as associate producer, Sept. 22.

This gives the studio three supervisors. Others are E. M. Ascher and Albert Demond.

## Schnitzer at Studio

Joseph I. Schnitzer, Radio Pictures pres., leaves for Hollywood next week for a protracted visit.

Survey of production matters on the lot and injection of a pep 'em up viewpoint are understood to be the motive.

Jules Levy, R-K-O picture buyer, leaves for the coast this week.

## Stahl's Long U Term

Hollywood, Sept. 16. John Stahl has been put under a long term contract by Universal.

Studio liked his direction of "The Last Surrender."

No further assignment has been made.

## Sid Kent Sailing

Sid Kent and his wife are sailing today (17) on the "Berengaria."

Kent will be away from four to six weeks.

## Langdon's Original

Hollywood, Sept. 16. Edward Loddy has been assigned to write an original for Harry Langdon and Slim Summerville.

Production starts in the middle of November at Universal.



349,434,600 VOTE!

Over thirty-four million German Ballots cast at current election. That's a small number compared to the voters electing to headline Elit Honors the Originators of "Tintype" Comedy

(CHIC) (ROSE) YORK AND KING Week Sept. 20, R-K-O Palace, N. Y. R-K-O Direction, LEE STEWART

## MILTON SILLS DROPS DEAD AT TENNIS GAME

Los Angeles, Sept. 16. Milton Sills, 48, dropped dead of heart disease Monday on the tennis court of his home in Santa Monica just before dinner and while playing tennis with his wife, Doris Kenyon; his daughter, Dorothy, and John Goodrich, screen writer.

Police answered an emergency call with ambulances and worked over the stricken actor for hours without success.

Although off the screen for over a year, due to a nervous breakdown, Mr. Sills had been considered in good health for the past nine months. He was under contract to Fox, having made two pictures since his return to the screen. His first Fox picture since resuming was "The Sea Wolf," recently completed, but not yet released.

Mr. Sills was born in Chicago, graduated from the Chicago University. He is survived by his widow, Doris Kenyon, and daughter, Dorothy, 19, by his first wife, divorced three years ago, and a son, Kenyon.

Sills was one of the organizers of the Academy of Motion Picture Arts and Sciences. He was nominated as the actors' representative on its board of directors, an elective position, for a term of three years, without opposition. Sills' term would have expired next week.

## Mob Below Average

Hollywood, Sept. 16. Just barely average for the mob last week. Total of 5,688 jobs were passed out in the six days. Monday was busiest, with 1,160 workings. Biggest set of the week was 151 on a Slim Summerville 2-reeler at Universal.

Warners' "Pitty Million Frenchmen" rated high for the pictures with 139 and 150 called. "Cimarron," simmering down on atmosphere, had 65 extras working Saturday, and that was high for the day.

## Girl Adv. Mgr.

Virginia Morris has been appointed advertising manager for Warner Bros. under the direction of A. F. Waxman.

Miss Morris has been associated with the Warners for the past three years on the publicity staff.

## WAMPAS PROLOG REVIVAL

Hollywood, Sept. 16. Wampas members are considering a resumption of their annual frolic.

Event went into the discard two years ago when the pals figured local publishers were making too exorbitant demands on their b.o. receipts. Idea for hey-day this year was brought up at a directors' meeting and accepted unanimously.

## Bob Harris at Col

Los Angeles, Sept. 16. Bob Harris has been made an associate producer by Columbia, with a three-year contract.

He left Metro to join the Gem company as head of the scenario dept.

# Use Boxes and Pit for Acts to Play; Keep Naborhood Stage Costs Down

## Beating a Rumor

Warren Nolan has organized a new department as a subunit division of his publicity section over at U. A., to deny rumors before they happen.

## FRANKLIN IS ON CIRCUIT TOUR, MAYBE EAST

Hollywood, Sept. 16. Harold B. Franklin, president of Fox West Coast Theatres, left here Thursday (11) for Kansas City and, ostensibly, a swing around the W. C. divisional headquarters. It is probable before returning he will go on to New York to see Harley L. Clarke, president of Fox. Franklin is expected back here in about two weeks, although if Manhattan is included in the itinerary that time limit will likely be extended.

The intended circuit tour is Franklin's first in seven or eight months. Upon his arrival in Kansas City he will renew the expiring contract (Oct. 1) of Elmer Rhoder, mid-west division manager, headquartered in St. Louis, Mo., over which quite niose tension is reported to exist between the New York and L. A. offices. The outcome of such a meeting is believed pregnant with possibilities, including the Paramount Coast theatres deal, also Warners, here.

Over 500 Houses. Franklin has a record of having raised West Coast Theatres from a circuit of less than 100 theatres to over 500, as Fox West Coast, within three years. In receipt figures that's a difference in net profit of from \$143,700 in '27 (West Coast) to an estimation of possible near \$3,000,000 in '30 (Fox West Coast). Franklin resigned from Paramount to become head of West Coast three years ago, after which William Fox acquired controlling interest in the circuit, but with Franklin's continued sailing for the command.

The history of this circuit shows that when Franklin came to the coast his first move for expansion was to take over the Pacific Northwest Theatres. At that time the Oregon and Washington houses were having an uphill struggle. Next came acquisition of the Miller circuit, then the Fox circuit, then the Shanberg-Miller, Kohn and Fairchild, and Rickleton circuits in that territory west and southwest of Kansas City. Further purchases encompassed sufficient theatres to currently give Fox West Coast representation in 14 states west of the Mississippi.

No decision, as yet, has been reached by Fox West Coast and Paramount over the Fox western end taking the Par theatres on the Pacific coast.

Harold Franklin may reach New York this week. At that time it will be settled from accounts what the Franklin attitude will be if he is out-voted on the proposal. Franklin wants the Par houses joined with the Fox W. C. circuit, of which he is president. Harley Clarke, president of Fox, is not so anxious for the addition, it is reported.

## Evelyn Laye's Next

Los Angeles, Sept. 16. Evelyn Laye, English actress, will probably make another picture for Sam Goldwyn this winter. She has finished the one titled "Lulu" and leaves for the east this week for a European vacation.

After that she returns for road work in "Blister Steel."

## Dowling at L. I. Studio

Eddie Dowling, formerly assistant in charge of casting musicals for the Shuberts, is now on the James Cowan staff at the Paramount's Astoria, L. I. studio.

Dowling is contracting legit talent for pictures.

In an effort to provide flesh entertainment, scenically, the Center theatre with a 40c top is using 10 slide boxes for acts to work in. It is hoped thereby to avoid using the stage proper with its heavy expense for a new view.

Billy Diamond of the local Morris office is booking the house. As a sample of what is being attempted in solution of the small neighborhood problem, a typical show had a piano act in one box, xylophonists in the other, and a girl band, "The Rockets," on the hydraulic pit platform. Another and smaller platform in the pit permitted a pair of hoofers to do their stuff.

## One Man Crew

With an entire program thus given without touching the backstage switchboard or using any of the paraphernalia, the cost of the method has been kept down to within the budget of a small-scale house.

Center has a completely equipped stage, having once played Pantages, vaudeville. Under the present arrangement one man can easily handle the stage.

## HUGHES SCHOOL FOR COAST CAMERAMEN

Hollywood, Sept. 16. Purchase of Armatage Traffic's novel, "Scarface," for \$10,000, and establishment of a local school for cameramen are among Howard Hughes' latest. Hughes recently bought the Multicolor company.

School idea is to familiarize the lens boys with all phases of color processing. Tony Gaudio and Billy Williams will have charge of instruction, with 20 cameramen placed under contract to Multicolor as pupils. Training course will last six months, with the new Multicolor lab due to open at that time. Space for a classroom has been taken at the Irving Thalberg school.

Hughes will send "Scarface" into production following "Quest People."

## Academy's Board

Los Angeles, Sept. 16. Various branches of the Academy of Motion Picture Arts and Sciences are now nominating members to the board of directors for the election, Oct. 18.

For the actor's branch, Milton Sills; directors, Donald Crisp; producers, Irving Thalberg; technicians, Karl Struss, and writers, Al Cohn.

All will hold office for three years. Due to the sudden death of Milton Sills a few hours before the nomination meeting Monday night another candidate from the actors' branch will be named.

## 2 Wks. Off for Fox

Hollywood, Sept. 16. Fox will suspend studio production for the next two weeks, while the picture houses are being prepared and casts assembled.

Shooting resumes around Oct. 1 with a comedy featuring Della Magana, and "Evidence," short drama subject in four hours based on a play by Ethel Clifton, adapted by Earl Croker with scenario by Paul Perez.

"So This is America," feature comedy along lines of the Will Rogers pictures, will follow.

## Songwriter in Act Under Film Making Contract

Los Angeles, Sept. 16. Sam Coslow, Paramount songwriter under a four-year contract, may be farmed out by the studio to Public for a picture house tour. If this is decided upon, Coslow would be a single line he did years ago. Apparently, he's got the idea of forming a group songwriters act composed of eight or 10 tenesters, all under contract to them, has fallen through.

Montenegro on Coast. Hollywood, Sept. 16. Juanita Montenegro is en route here to film a Metro contract for Spanish versions.



# COLLEGE KIDS' EASY WAY

## Facts, Figures and Films Tell Why and How Children Stay Away From Theatres—5,000,000 Absent

Plindom is wrestling with what it concedes to be its heaviest problem, one already imperiling show business by what is admitted inability to recruit the adult fans of tomorrow. Just 5,000,000 children have quit going to picture shows during the past year.

The pictures, and not sound or spoken lines, are admitted by the industry's ages and statisticians to be almost solely the fault. Coupled with the fact sound is no longer a novelty and that hard pan has actually been reached, film authorities are literally panicked over what to do.

Executive plindom finds little consolation by the revelation contained in the most accurate of box-office checkups, based on an inside knowledge of grosses and therefore double-checked, that during the past year for every kiddie lost two adult fans have been gained. Tomorrow to them is as important as today.

Psychologists, prominent college professors, kindergarten specialists, parent-teacher organizations—all have been enlisted in the industry's effort to arrive at a formula which will start the kiddies coming back in the same droves as in silent days.

### Child Reaction

In the course of this research school laboratories are actually coming into existence. The first of these is being conducted at Horace Mann's where not only students there of all ages but others are being assembled into a class of 500. Interrogations concerning certain pictures are being made to get a composite child reaction.

The industry so far has found that the youngsters are more particular about logic in a screen story and its action than the average adult; that pictures designed 100% for adolescents like "Peter Pan" and "Kiss Me Cinderella" are the flattest fops. Action and bonafide suspense like that in "The Black Pirate" and "Jack the Giant Killer," two of the outstanding child successes, are somewhat nearer what the kiddies require. But not even a diet of this form of film.

### No Romance

The boy under 13 and the girl under 15 have expressed themselves as uninterested or opposed to romance. Immediately after these years their interests swing toward it, however, it has been discovered so far.

Youngsters, in addition to being the future upholders of the theatre, are now credited with being responsible for 90% of censor and legislative troubles throughout the country. No code of production rules will do half as much as a formula (Continued on page 16)

## SPOOR'S 1ST WIDE FILM FEATURE FOR CHICAGO

Chicago, Sept. 16. Geo. C. Spoor's third dimension is to have its world's premiere in this city. Spoor is reported ready to install the projection equipment at any time.

"Danger Lights," railroad story, is the title of the wide film third dimension picture produced by the Spoor studios. It will be given its premiere in Chicago because Spoor has done all of the research work here and because the film was made in the co-operation of the Chicago, Milwaukee & St. Paul railroad.

No theatre is named.

### Joe Kennedy Due Back

Joe P. Kennedy is due back in New York from this week from his summer vacation with his family on the Cape Cod coast.

## Business Up

Picture theatre business has steadily moved up since its July depression, with varying percentages of increased grosses.

An average might be set at 20%, but this is not uniform. Depends upon the circuits or houses. Metro's run of five money getting films almost in a row did so much for Loew's houses the latter felt it could toss away its vaudeville expense in several towns. The same set of pictures aided other theatres playing them.

Outlook now in the picture line is that enough good talkers are in that, inclusive of those reported upon, but not yet released, to carry the theatres along nicely until New Year's; at least those theatres having a call upon the general run of film.

## Heroes With Short Names Wanted—Chi.

Chicago, Sept. 16.

Four and five letter names for neighborhood theatres are at a premium here, particularly with various circuits taking over houses dark for some time. Theatre operation nowadays figures down to the nickel, and the electric cost of large signs isn't fancied.

Recent examples of this type of economy include the Madison Square, which became the Byrd; Oak Park, which became the Lamar; and Pershing row the Davis. American reopened as the Lindy House in Berwyn; formerly saddled with the 10-letter Auditorium now is Roxy.

It's not so easy to pick a four-letter name, what with the field already pre-empted by Avon, Bugg, Bell, Calo, Iris, Erie, Gold, Lynn, Star, etc.

## VOLUNTARY 'PINK' FOR ADULTS ONLY' IN PTSSBG

Pittsburgh, Sept. 16. When "Scarlet Pages" opens here at the Warner Friday, it will be pink ticketed, not by the censors but by the management. Pictures will be recommended "for adults only," house feeling that's the only way to sell the talker in a town where Elsie Ferguson, the star, is virtually unknown.

Not the first time a picture around here has been "pinked" by the management with an eye on the b. o.

## Femmes in "Prison"?

Los Angeles, Sept. 16. Metro will stress the prison angle for "Within the Law," using some scenes from "Big House."

The company has borrowed Bob Armstrong from Pathe and will also use a bevy of femme extras.

Korff Loaned

Los Angeles, Sept. 16.

Arnold Korff, German player, has been loaned by Metro to Paramount for use in the latter's "Royal Family."

It will be made on Long Island.

## 'VARSITY GRADS FILM WELCOMED

Preferred to Broadway Professionals With Visions of Klondike Pay for Coast Picnic—Open Arms for Prof. Baker's Yale Boys

START AT \$100 WEEKLY

Wise college boys with the necessary aptitude have best chances for a career in the picture business. The writer situation always a problem to producer and now more complicated than ever with dialogue, is opening the way for the rah-rah graduate with his feet on the ground after a responsible collegiate grooming in the art of drama.

With Warner Brothers declaring they are through with sending professional writers and playwrights westward, because those kind "simply regard Hollywood as a Klondike or Vacationland," Paramount is settling down to the serious business of digging in virginal fields for talent that shows promise of developing with the touch of practical experience and guidance.

The Par organization is particularly interested in Professor Baker's lads from Yale who will start them at \$100 a week and let them ride along until they sell themselves one way or another.

Any pupil from the Baker school, whether graduated a decade ago or not, can, if he wants to, get a job with Paramount.

Regardless of what position he now is holding, Par also offers to read whatever he will send in. After a few such readings he will take him on at the initial century.

The psychology here is that many Baker boys are selling real estate or (Continued on page 29)

## CHP'S COUNSEL OVERRIDES CENSORS

Chicago, Sept. 16.

After the Corporation Counsel had viewed "Numbered Men" (M-G-M) and compared it with other prison pictures, a decision was made not to harass the local exchange in the Chicago distribution.

The picture is being shown throughout Chi on the mandamus it had obtained, forcing the police to issue a permit after the censors had refused the film a ticket.

This action on part of the Counsel's office is held as not in favor of endorsing every ruling made by the censor board. It is judging pictures itself in order that full consideration be given them in being shown without interference by either police or others.

The Corp. Counsel if wishing to back up the censor decree could have applied the mandamus in which case the picture would have been stopped automatically.

## ONLY U. S. TOWN OF 6,000 WITH NO THEATRE

Albany, N. Y., Sept. 16.

Green Island, with 5,000, is claimed the only community of its size in the United States without a theatre. Last house there was the Daisy, in 1895, with a seating capacity of 84. When pictures appeared it had to close.

Residents go to Troy or come here for entertainment.

## Bankers Say Time Arrived for Cessation of Expansion, with Development—Production Now

### Candy Boy's Distress

A candy butcher in a burlesque house, outside of New York, found the aisles jammed with standees during a performance last week. It interfered with his business. He called up the fire department to say that.

The chief called at the theatre.

Butch is still running.

## FOX MAN GOING TO AUSTRALIA

A Fox theatre operator must go to Australia, to supervise the 11 Hoyt's theatres over there that Fox lately bought for \$12,000,000. They are scattered over a country 3,500 miles wide.

Clayton Sheehan, Fox's general foreign manager, is said to have in mind for the Australian post Hershel Stuart, in charge of Fox-Poll in New England, Ed Lollier, with Fox West Coast and Elmer Rhodes, Fox W. C. operator around Kansas City.

Last report was that Stuart is favored, but no report how Stuart feels about hurrying himself away from the world's film centre for a few years. In handling the Poll has quietly made nearly a fine record, bringing that circuit forward with a profit within two years, instead of the five-year period expected to accomplish an even break on the extraordinary price paid. S. Z. Poll, \$18,000,000 for a vaudefilm circuit estimated by showmen without ambitions at not over \$11,000,000.

A decision may be reached by Sheehan this week. Whoever is selected will have to leave almost immediately.

### Dizzy Public

In Australia the summer is approaching and also in Australia the native theatre operators appear to be in a panic, a condition existing with them for some time. They change policy so often over there the theatre-going public must be dizzy.

Of the 110 Hoyt houses, a majority are considered deluxe for that country. Around 65 are within the city of Sydney and others are scattered over the 3,500 miles that is a natural for the railroad.

"If Lollier should be chosen, Fox will have to get another fixer on the coast. From reports east, Lollier is the best all around man the show business owns for taking care of everything."

## Ohio's Politics Will Now Let 'Big House' in State

Toledo, Sept. 16. Understood Ohio censors, after banning "The Big House" (M-G-M) entirely, are going to let it through next month.

Gov. Myers V. Cooper is believed safe for re-election, agitation over Columbus prison riot having died down.

## Zukor's Important Guests

Adolph Zukor is said to have had some important guests at his New City home over the week end.

Among them as mentioned were Sir William Wiseman, David Sarnoff and W. S. Gifford.

Wall Street is looking for no further expansion of film companies in America for the next two years with the exception of existing deals and the impending Fox-Loew merger. Info is that bankers feel their companies have grown far enough to stop. For the next couple of years they should concentrate on cleaning up the present theatre situation and making good product, the bankers opine.

It was admitted in Wall Street that this means a pretty big turnover of houses. Bankers alive to the situation apparently are universal in that thought. The way it's given, the companies have been advised to clean up the theatre situation, to develop the good houses and dump the bad ones.

Whether this means the next year or so may see a shitting back of many houses to local operation by local operators is something the bankers appear not to be informed about.

Companies figuring prominently in the theatre way are Paramount, Warner and Fox.

Warners are figured by bankers to have aimed at a certain position in the theatre field. Having attained that end, all expansion has automatically ceased with efforts now to be concentrated by Warners on developing those houses.

Only possible chance of expansion from a big company way is with R-K, where the situation may demand further growth.

## Fox-Loew House Merger Ok'd by Dept. of Justice But Not F-I Exchanges

Washington, Sept. 16. Approval in opening having been given to the proposed merging of the Fox and Loew theatres by the Department of Justice.

That approval has been withheld though, it is said, from an amalgamation of the Fox and Loew film exchanges.

Loew's stock control lies with Fox.

Both organizations are reported trying to secure the Dept.'s sanction to a merger without restrictions.

## TOO MANY CRITICS, SO ONE NITE FOR ALL—WB

That there are enough reviewers, pseudo and otherwise, to fill any of the smaller Broadway show windows and that "it is useless to attempt" to sell opening night tickets when they are all present, is the Warner reason for establishing what may shape up as a policy for the entire New York industry in its future handling of gents and ladies of the typewriter.

It comes off with the opening of "Outward Bound" tonight (17). The show then is for press folk exclusively. No tickets will be sold and the feature only will be exhibited, getting underway at 8:30, to allow what a little time to think over what it has seen and possibly be a little more literary in reports.

## Tracy's Ahead Contract

Spencer Tracy, legit, now playing the lead in "Last Mile," has a short-term contract with Fox.

Tracy left the cast last spring to play the male lead in Fox's "Up the River," completed over the summer. It returned to the play three weeks ago.

Contract with Fox does not go into effect until next June, as Tracy is expected to be tied up with "Last Mile" until about that time.



## Metro Finds Foreigners Work Best In Hollywood, Despite Temperament

Metro's experience with its imported foreign players and writers may be a cue to other companies who have committed themselves to production abroad for foreign countries. The general theory has been that making a picture in the language and the actual locale of the country for which it is intended is best.

Metro finds that local production has not been as expensive as might be foreign locations, and that an element of efficiency which could not be copied with abroad figures in a sizable proportion. The imported actor or writer, in a strange country, the knowledge that he or she was brought over for the sole and express purpose of work. Back home, the Latins notably, and as is generally known, would be inclined to "play" when they know how they pleased, etc. Here, under contractual obligation, they quickly realize they must turn the clock and settle down to work. This is the reason the most temperamental of French actresses absorb, regardless of their spells, and it has worked wonders for efficiency.

**Inspired Playwright**  
There is one imported playwright who, among the dozen, among the foremost two or three authors in his country, has long been reputed to be a do-as-you-please creator. Transplanted to Hollywood, where a few months has exceeded what it took him years to do.

The bugaboo about going Hollywood or getting inflated ideas of salary, easily offset, because when they are brought over it is at an agreeable enough figure, and yet, according to the foreign norm, of a sufficiently attractive range. If they like the studio, the position of voluntarily exceeding their own contractual limitations, as has been the case recently with a number of imported players and writers, Metro is justified in committing to the theorem that the aura of a Hollywood production lends a picture a definite box-office value for the foreign market, than it is worth, when the film was made in Joinville or Neuhausenberg or Tempelhof or Elstree.

## FOREIGN DISTRICTS BALK AT BUDAPEST RULES

**Budapest, Sept. 4.**  
Picture season in Budapest has taken a stormy start. Local representatives of UFA, Warner-Film International, Paramount, and Metro-Goldwyn have resigned their membership of the Distributors' Society, declaring they will not submit to the society's rules concerning lease and transportation of films. They refuse to submit to the system of arbitration.

This fight means exhibitors are more cautious than usual and slow about trying up pictures. Small houses which could not afford to buy sound equipment last year had a disastrous season. Four small houses went dark in Budapest and a considerable number in the country. Small exhibitors aren't buying sound equipment even if they have the money because the provincial public won't stand for foreign-language talkers and a good supply of silent films is no more to be obtained.

Nothing but Hungarian talker production can help these provincial houses. But the summer, Europe's best producing time, has come and gone. Though there was a prodigious pow-wow over it, no Hungarian picture have been produced, except a few that have been done abroad. Their small number won't nearly suffice for the demand.

Budapest audiences, however, understand German and more or less English, so they are willing to accept foreign talkers. Since more German than English has been heard there is a greater demand for German dialog.

**Spanish "Spoilers"**  
Hollywood, Sept. 18.  
Spanish version of "The Spoilers" will be made here.  
Latin lead not picked yet.

## PAR'S SALES DOWN, SAY BRITISH INDIE EXHIBITS

**London, Sept. 18.**  
As a result of a row between the Exhibitors' Association and the Association of association agitation following John Cecil Graham's recent unfriendly reception of a deputization of exhibitors, the Association declares Paramount's bookings have dropped sharply among independents.

Statement is based on confidential reports from the field and disclosed at the meeting Wednesday (10) of the Association's general council.

Association's charge is that Graham referred to the exhibitors' delegation as "hysterics." The Paramount's general foreign representative is now back from Paris, but has refused to make a statement to the trade and will not deal with the exhibitors' national organization.

## CHEAP SWINDLE ON USE OF PORTABLE TALKER

**Paris, Sept. 7.**  
A swindle just exposed is that of a man touring the provinces and renting for a one-day stand small silent picture houses, alleging that he will show talkers there by means of a special portable contraption. This is a fake. Provincial theatre owners fall for it and advertise extensively, but what the showing is does the films show are silent, the man alleging that his contraption has just broken down that evening.

Outside of the immediate swindle, effect on the provincial public is also to make them distrustful of talkers.

## Comedy Good for Year Is 'Smith'—N. G. for N. Y.

**London, Sept. 18.**  
"Leave It to Smith," opening at Gaiety Green, Hippodrome, last night and coming to the Shaftsbury two weeks hence (28) after its suburban date, turned out to be an exceedingly British comedy bordering on farce.

Pieces is by Ian Hay and P. J. Woodhouse, funnier than its title. It will probably run a year in the West End, rivaling the success of its predecessor, "Middle Watch."

It would stand about as much chance in New York as "Middle Watch" too.

**French May Buy Elnela**  
**Berlin, Sept. 18.**  
Albert Kohan, banker and chief of the French Gaumont interests, is making a protracted stay in Berlin, carrying on negotiations with President Kraus of Elnela for the acquisition of that company by Gaumont.

Proposition, according to report, is that the French take over control on a straight purchase basis, leaving Kraus in his present position of chief.

## U. A.'s at Pavilion

**London, Sept. 18.**  
After several months of inactivity United Artists has just begun a trade show drive at the Pavilion, Group to offer includes "Whodunnit," "Dubbary," "What a Widow," "The Lottery Bride," "Eyes of the World" and "Castle," the last named an English-made by Harry Rowson and distributed by United.

**Fliers on Newsreel**  
**Paris, Sept. 18.**  
Fox Movietone Newsreel got a break in Paris with its record of the American reception to Costa in New York.

Subject was released last week (9) and drew heavily.



**DOROTHY GOFF**  
"MISS UNIVERSE"  
Headlining Pantheon and Marco's "American Beauty Idea."  
This week, New Pantages Theatre, Hollywood.

## 50% HOUSE FEE GREECE'S TAX

**Athens, Sept. 3.**  
There is not a single country in Europe so heavily taxing cinema tickets and amusements in general as Greece. In most cases the government taxes amount to about 50% of the theatre's admission price. This accounts for many a drawback with regard to the evolution of talkers in this country.

Musical and stage people have started an active propaganda against talkers, as the public's interest for talkers is growing, even in the most remote provinces. At present, there are in Greece about 10 houses using either Western Electric system or Superphone for talkers. Public remains indifferent to the agitation.

General manager for Fox for the Near East, Frank Harvey, says quite plainly that if the Greek government has in view the raising of taxes on talkers and cinema tickets, it will be impossible to do any film business in Greece. No less, expressive is the director of the Cine-Orient in Athens, who sees a very gloomy outlook for the winter. He added that the rentals for the two largest theatres, Atlixon and Splendid, each having about 1,500 seats, have become a luxury. When the new house in the Military Club Building is finished it will have about 3,000 seats. Many a small cinema must close.

Last year Athens had only two talking cinemas; soon there will be eight. In Greek provinces, Salonika, Patras, Corfu and Volos, the talkers have become great excitement for the Greeks.

As the government contemplates applying the same duties on imported phonographic discs as on gramophone discs, it will be impossible for many theatres using this system to exist.

## Menjou in Spanish

**Los Angeles, Sept. 18.**  
Adolphe Menjou, having been spotted in French and German versions by Paramount and Metro, will now be starred in Spanish by Metro. The studio is having translated "The Great Lover" stage play in which Leo Dellichstein appeared.

Metro has had the rights to the play for several years, having acquired the same through connection with Sam Goldwyn, who made the silent film version in 1920.

## U. A. French Tie-up

**Paris, Sept. 18.**  
In an effort to facilitate distribution in this country United Artists has effected a tie-up with a local independent producer, agreeing to release a small group of shorts and one full length feature.

Feature is called "Chanson du Pays" ("Song of the Country"), written by Jean Vignaud, popular French writer.

## British Film Field By Frank Tilley

### HOW SWEDEN TAKES TO FOREIGN TALKERS

**Stockholm, Sept. 4.**  
"The King of Paris" (Dorothy Goff von Paris) Greenbaum (German) film, with Ivan Petrovitch and Hanna Ralph, Directed by Leo Mittler. Released at the Strand theatre (800 seats, Klang) in the German dialog version, with Swedish subtitles. Many sex and criminal story, typical German hash. Loads of uncalled-for close-ups, crazy bumping scenes and trick photography, which makes one feel dizzy and diverges the interest so that it is difficult to follow the story, even for people versed in German. This particular German, spoken in French locale, with "Hello, baby" and "Sonny Boy," etc., didn't ring true.

Unclean surroundings and grisly, grisly scenes in pictures here. Abundance of rainy and foggy scenes, some of which, had they been chosen for the right places, would have come more to their right. Local reviewers called this picture absurd and condemn it with the work of the Russian, Eisenstein.

As a picture production it is rather ordinary, but one of the attractions in Stockholm it is fairly good, for only two weeks. Sound was bad, with several howling noises.

"West Front 1918" (German), at the Red Lantern (400 seats, Nordisk) is a normal to the German dialog version, with superimposed titles in Swedish. Immediately attracted attention. A notice of a notice (Continued on page 62)

### DULLNESS FOLLOWS REVOLUTION IN S. A.

**Buenos Aires, Sept. 18.**  
General theatre situation has gone from bad to the following: revolution. Social and political readjustments need time, to work themselves out, and it will take a little while for business to get back into its normal groove.

"The Rogue Song" (Metro) is doing well on second run at the Estrellados. Universal's "All Quiet" and "King of Jazz" continue to "fend" while "Paramount on Parade," "Love Parade" and "Vagabond King" are doing satisfactorily. Paramount is about to inaugurate a section of dialog pictures in English, using the local cinema for the purpose and starting with "The Young Man of Manhattan."

### DUTCH INSISTS ON NATIVE NEWS REEL

**Amsterdam, Sept. 18.**  
"Love Parade" was revived by Tuschinski at the Deutsches Reich brand Cinema. UFA's "Tiger," at the Roxy, voted excellent. Svenska sound production, "Glücks Melodie," the Roxy, is labeled mediocre fare. "No, No, Nanette," at the Corso, considered excellent.

Press here insists upon Dutch Movietone News and refuses to accept other news reels.

### Budapest's Censor Bans German Educationals

**Budapest, Sept. 3.**  
The picture censor is running amok again in Budapest. Within the last week four pictures were prohibited here: "The Greene Murder Dance" (Paramount), "The Skeleton Dance" (Columbia's one-reel cartoon), "Amintor and the Marriage," the two latter belonging to UFA's series of "Kulturfilms," and considered in Germany of educational value.

Banned exhibitors were shocked by the prohibition of the three latter ones. Neither cartoons nor educational films have ever been forbidden by the censor.

### South Africa Gets It

**Capetown, Sept. 18.**  
The midge got madness has reached South Africa, with the wee courses being laid out rapidly in the big towns.

Vogue is looked upon as opposition to the theatres.

**London, Sept. 18.**  
"Mall" at last broke the Far in British & Dominions story, and followed next day with Par's theatre layout. Both in "Variety" these several weeks, and the theatre part of it seemed to be dead still. Par's executives but tipped by others in the theatre end as okay as a future plan.

Studio position seems to be Par has five-year lease with option of five-year option. End of layout, now workshops, will be changed around and made over as a third stage, which is now under way. Par said to be figuring on 32 productions a year, which, unless they are going to make quickie talkers for the Continental market, seems ridiculous.

Conference now on in Paris with Bob Kane as to studio and production plans here.

**More Houses**  
John Maxwell taking Dominions theatre for a spell for First National fire-release "Dawn Patrol," and "St. Louis Blues" with working on an idea to have the Coliseum go talker if he can be assured of satisfactory product. Jack Kenna, back here, P. D. C., says Sir Oswald has been looking over their stuff with a view to making a picture. Part of it, looking is okay, but second doesn't ring so true. Still hardly ready to spring with time looking at film for circuit booking. Join your own fate.

Pathe and Producing  
Been a lot of sayso about P. D. C. producing here on a large scale for its American end, Pathe, but nothing to this effect has been heard so far. No arrangements as to casts, stories, studio space or anything else has been heard.

A few wisens have tipped Ralph Pugh would again break into his long of Wimbley with P. D. C. singing the chorus, but there's nothing to this either.

**Folks and Films**  
W. T. Maxwell, who went from "Express" newspaper to publicize P. D. C., had a short stay. Unit running on a large scale for the first time. Those two Jacks, Burch and Mackenzie, all the way from L. A., making a hit here in the theatre. Beaconsfield—where G. K. Chesterton comes from—working on the Alfred Dean outfit. Using out-of-the-house lettings out their orchestras hit Archer street knees. P. D. C. with sax blowers and band flappers.

Lloyd's first talker, "Welcome Danger" released in western end moderate around town and neighborhood houses.

Edgar Allan Poe says he isn't out of Audible Filmcraft. Audible says he was aired. This concern's stockholders are getting a circular from something calling itself Melbourne Trust asking them to renounce their shares in the concern. If they do not want to make the swap offered, "Financial Times," most responsible money newspaper, here, concerns shareholders are not likely to lose much by declining both invitations.

Press putting Maurice Elvey's talker of Sheridan's "School for Scandal" into Plaza for run. Alfred Hitchcock is to make Galsworthy's "Skin Game" as his next for British International.

A circular head here (Continued on page 467)

### Terra U. A. Deal Off

**Berlin, Sept. 18.**  
The much discussed deal between Terra, Paramount and United Artists and Max Reinhardt, involving \$400,000 has come to nothing.

Curtis Melnitz has not been successful so far in raising the required money. Preliminary expenses, including advance payments, amount to \$50,000.

Other plans of Melnitz seem unlikely to develop promptly, and it is probable that the concern will pass to a new financial group headed by Max Glass who previously handled Terra, and not with any conspicuous success.

### Deal for 6 Wallace

**London, Sept. 18.**  
British Lion Film Corp. has arranged a production link with British Gaumont, subsidiary unit of Gaumont.

Deal calls for the production of six dialog subjects from stories by Edgar Wallace.



# ENGLISH MAKING MONEY

## French Fans Demand Refunds for Razzed Talkers—Vivid Instance

Paris, Sept. 16. Boulevard audiences have become so tough and gone into razzing pictures that do not please them with such violence the situation has been taken up by the authorities.

In several houses mob has demanded refunds. One case is "Eolwyed Revue," at the Madeleine, where it has become necessary almost daily to interrupt the screening while the manager offers to make refunds to dissatisfied patrons. Many have taken advantage of the offer.

Disturbances have been so violent that the official theatre commission has been asked to report if the withdrawal of the picture is desirable to avoid trouble. Such an order is unlikely to be issued, since it is the desire of the government not to displease Americans, but an early and voluntary change of attraction is probable.

Something of the same kind happened at the Olympia, where the razzed "Le Roi de Paris," native-made talker. Many asked for and obtained refunds. Demonstration entirely against the picture, as stage presentation was generally liked.

Failure of Metro-Goldwyn to withdraw "Hollywood Revue" promptly was unfavorably commented upon by Paris dailies. One daily declares the showings at the Madeleine are injuring the standing of the screen with the public, and argues the repeated refunds serve to create a dangerous precedent.

Metro-Goldwyn held out as long as possible, quieting disturbance at the Madeleine by following the policy of prompt refunds where they were demanded. Now the company has given in, principally to avoid adverse reaction by distributors who do not like the refund idea, and will close the "Revue" Friday, substituting a Gracia Garbo picture synchronized and titled here "The Single Standard."

First intention was to follow "Hollywood Revue" with "Hallelujah," but the chances of that subject were deemed to have been injured by the trouble over "Revue."

## B. I. FILMING PLAYS WITH ORIGINAL CASTS

London, Sept. 16. Hitchcock is filming Galsworthy's "The Skin Game" in British International immediately with Edmund Gwenn in his original role and Nicolas Hannen engaged.

"Potiphar's Wife" and "Big Business" by William Devaney, and "The Man at Six," will be produced for the screen by British International shortly.

Maxwell Lang has been engaged by B. I. to star in a new daily version of "Carnival," playing his original role. Drift seems to be toward use of stage actors in the roles they created.

Galsworthy's doing Stanley Lupino's musical, "Love Lies," with the original cast.

## Outcry on Arbitrary Censoring in Australia

Sydney, Sept. 16. Prospect is that federal action will be taken shortly to curb the arbitrary banning of pictures by the censors. Situation arises as a consequence of the ban on "Young British-made," "Suspense" and other British-made pictures.

There has been a great outcry in the press against the methods employed by the censors, openly to be controlled by the Methodist church.

Clayton Sheehan Coastward Clayton Sheehan is leaving New York the end of the week for Hollywood.

The foreign gen. mgr. for Fox lately returned from the other side.

## English Exhibs Oppose Front's Pre-Releases

London, Sept. 16. A group of 50 London exhibitors met Thursday (11) to enter a protest against the large number of "All Quiet on the Western Front" (U) roadshow pre-releases.

Showmen base their objections on the ground so many pre-releases kill their chances on subsequent play dates.

Exhibitors held that their contracts, which in most cases call for 50% and heavy guarantees, could not be legally enforced by Universal following the widespread pre-exhibition.

The meeting laid the situation before Frank Ditcham, for Universal, without any result satisfactory to the exhibitors, who decided to seek counsel's opinion on the point of more than one pre-release.

## SWISS THROWS OUT ENGLISH DIALOG

Zurich, Sept. 16. Association of Picture exhibitors, organization covering all Switzerland, has determined to forego all pictures with dialog in English.

Language here is mostly French and German, with some Italian in the southeastern Alpine cantons, adjacent to Italy.

Number of English dialog pictures have been tried, but with indifferent success. Swiss Syndicate some months ago bought out the principal producer of Austria.

## U. T. BUYS LEGIT HOUSE IN SYDNEY FOR FILMS

Sydney, Sept. 16. Union Theatres, sponsoring Hal Caslon's Romy circuit, independent, has also taken over the Royal, Sydney, former Williamson-Tait legit stand.

House opens under the new regime with "White Heat of Pittu," German-made film.

Union is expanding in other directions, buying country town houses in all the states.

Union Theatre group is the one reported looking to hook up with Paramount, following the Fox purchase of Hoyt's theatre chain in Australia.

## Better Weather; Better Biz

The Hague, Sept. 16. Brisk trade in the picture houses here has come with the advent of cooler weather, notable at the Pasage theatre for the 24 week of "The Love Parade."

New talkers all around. City opens with the Taubertfilm, "Lockdown 24," and the Asta with the UFA thriller, "Tiger von Berlin."

Carl's Nephew Gets Try

Paris, Sept. 16. Max Laemmle in the new Universal boss for Latin territory, succeeding Claude Bonnaire.

Third U rep in local headquarters in five months.

Max is a nephew of Carl.

## HOME-MADE FILM TURNING PROFIT

British Experiencing Big Changes with Talkers—15 English-Mades Crossing \$11,000,000 in British Possessions This Year

### SOME NICE FIGURES

London, Sept. 6. British talker production situation has changed very considerably during the last 18 months. In the silent days England, entirely dependent on America for films which meant anything at the box office, with an occasional worthwhile picture coming in from Germany, is now getting more independent.

Time was when anything with a dialog track was welcomed with open arms and a novelty public craved the thrills.

This has changed. Exhibitors who in the old days had to take anything they could get from the American houses, now are in a position to pick and choose.

British talkers are improving and becoming a power to reckon with in the entertainment field over here. The British talker is immeasurably better than the old British silent films.

There have been many instances recently, where British films have achieved higher grosses in both London and the provinces than American films.

Although there is a great deal of nonsense written about it, the fact remains there is a good deal of (Continued on page 57)

## TOURNEUR FILM, FRENCH-MADE, BIG HIT

Paris, Sept. 16. The new Pathe-Natan feature, "Accuse Levez Vous," directed by Maurice Tourneur, current at the Marivaux theatre, is hailed as the first native-made dialog drama equaling in quality the product of Hollywood. Picture was enthusiastically received and house has been doing capacity since opening.

French producers are broadcasting their encouragement at the reception of a French-made. Most of their earlier productions met an indifferent return.

Gaby Morlay is the star and does some fine work, although her voice does not show up particularly well in reproduction. Support excellent, especially Roanne, Dubosc and Paulais, whose voices are satisfactory.

The story has to do with a murder mystery back stage, ending with a courtroom scene, suggesting a lift from "Mary Dugan" or "Mme. X."

Not the least of credits goes to Mary Murillo, writer trained in the Hollywood technique, who supplied the continuity and dialog. She also entirely remoulded the scenario credited to Jean Jose Frappa.

Photography is fine and Photo-phone recording fair.

Subsequent to the film's premiere, Miss Murillo brought suit against Pathe-Natan on the contention that the authorship was entirely hers and she was not given screen credit for creation of the story but only acknowledgment was for the technical handling of the subject.

She contends she never was shown the five-page synopsis that never was used after it was supplied by Frappa. It is Frappa who now gets full credit on the screen for authorship.

## French and German Gov'ts Change Faces as Pact's Details Leak Out

## Am-Made Italian Film Meets Disaster in Milan

Milan, Sept. 16. All the sentimental pleas of Rabbati explaining the patriotic urge of Italo-Americans interested in putting Italian dialog pictures on the screen did not save "Set tu Lamore" from disaster upon its introduction here.

Picture was made in the States by a Latin group, many of the players and singers being American born of Latin parentage.

The American borne retain their transatlantic voice inflections in singing.

Recording on the Italo-fone is faulty, and many music-loving fans derided the amateurishness of the whole production.

Reaction here is that American talkers straight are preferable to song and dialog pictures done in imperfect Italian.

## PITTALUGA'S CO. SELLS FILMS ABROAD

Rome, Sept. 16. Directors of the Pittaluga Company have been informed that the company has succeeded in its earlier campaign for foreign sales. Its talking production, "Singing Naples," has been sold for Argentina, Uruguay, Chili, Peru and Bolivia in South and Central America and for Bulgaria. In Central Europe.

Same statement included the declaration that the company has disposed of four short subjects to the United States, England, Canada and Mexico.

Last word from Italy before the above dispatch was to the effect that Pittaluga's production was backward and a prospect Paramount would be first in Italian territory with Italian language product, rushing in new material from its studios at Joinville, near Paris.

## TANGO PANNER HOME FROM COAST STUDIOS

Buenos Aires, Sept. 16. An Argentine reviewer tears into First National's Spanish version of "Hombre Malo" ("The Bad Man") just released through Glucksmann.

Reviewer is Senor Mom, of "La Nacion," who not so long ago made a trip to Hollywood bent on selling a trunkful of scenarios or so. No report available on his success or non-success, but he is a pretty consistent panner of American pictures here. Senor Mom finds the whole production is fundamentally wrong and direction and acting amateurish excepting Seguro. Review finds that Antonio Moreno is first rate in silent pictures, but mediocre in dialog product.

He regards the feminine roles as in weak hands, the actresses lacking in Latin-American ideals of charm. Any second rate local theatre, the comment goes on, can show more seductive femmes.

Finally the panning—and can these tango panners pan—declares everybody concerned in American versions destined for the South American market, and specifically Argentine, have no knowledge of the idiosyncrasies of the field they are dealing with.

Final word is "If 'Hombre Malo' is the best Spanish version, we await the others with misgiving."

Paris, Sept. 16. The Franco-German picture deal under which quotas were mutually abolished has run into an obstacle with the publication of the facts in "Variety" (issues of Aug. 13 and 20), which data was picked up and exploited in the Continental edition of the New York "Herald"—without credit.

With the opening of the whole deal in print, the French Foreign Ministry suddenly awoke to the possibilities of embarrassment in the situation. First action was to transmit the Ministry's instructions to the French Picture Control Board, which is due to meet this week to give favorable consideration to the case of Paramount production from the Joinville studio.

Before the Ministry took the subject up, there was a prospect that Paramount's Joinville pictures might be outlawed under the interpretation that such material was outside the quota coverage, local production being merely a subterfuge.

German Dealings

Another angle to the sudden change of front is that the Germans also have backed away from offending an American industry, which could retaliate. The Germans now have requested the French parties to the mutual understanding to refrain for the present from publishing the concession clauses of the Franco-German (Continued on page 57)

## STAGE SHOWS IN B-G'S DE LUXERS

London, Sept. 16. Introduction of a deluxe presentation policy at the new cinema Victoria by British Gaumont is the forerunner of the supporting stage show idea for the entire circuit as far as deluxe concessions. Albert Decourville has been appointed director of presentations for the company.

## Small Town De Luxers In Australia Cause Finish for O'Brien

Sydney, Sept. 16. Tom O'Brien's picture theatre circuit has gone bankrupt. It has been taken over by the Fullers-Hayward group.

O'Brien got into difficulties by building theatres of the de luxe type in towns of too small a population to support high overhead establishments.

## Golfie Hits Australia

Sydney, Sept. 16. Midget golf course is a rage here. Miniature layouts are springing up in all directions.

## Radio's 2 More Foreign Mades for Over Here

Radio Pictures has accepted for distribution on this side foreign made.

Talkers are "Atlantic" and "W. Plane."

## NEW YORKER'S SPANISH TRY

Hollywood, Sept. 16. Arthur Lee, New York film exporter, is sending a crew here to go into Spanish language production. He has engaged space at the Darnour studios.



# Disappointments Sweep B'way; Jolson's, McCormack's, 'Dixiana,' 'Sea God,' 'Good News,' 'Carlo'—All Off

Every Broadway house took a dent last week, with the majority going back to summer lulls. Al Jolson's "Big Boy" did almost a record minimum at the Winter Garden with \$12,000 for the first five days. Plus poor Sunday take, Warners on Monday were looking around for a sub beginning Thursday, giving its last Lush musical one week. Then disaster was made to keep it in another week with "The Office Wife" standing by for quick substitution.

Warners also left "Moby Dick" tonight (17), the figure steadily declining with around \$18,000 for the 4th week. "Outward Bound" replaces. The WB other long-term, "Old English," is keeping an average with opening week at the Warner of about \$20,000.

"Hell's Angels" continues high at the Criterion and Gaiety, \$34,000 being the take total. "Abraham Lincoln" at the Central and "Big House," the latter in its 13th week at the Astor, are all keeping their heads well up. The latter has a hundred or a grand under the previous week.

Last week at Roxy's pop prices of the John McCormack special, "Song of My Heart," slid to \$83,700, and considered very low for the house.

At the Paramount and Capitol the drops to \$85,000 and \$60,000, way under those of even a few weeks ago. The increase to the latter with little for consideration of the weather, despite its meagerness during the past week.

"Monte Carlo" at the Rivoli at \$38,000 is indicating time for removal, while the Marx boys at the Elgin, rolling in \$40,000, seem oke for a few more weeks.

The Strand doubled its receipts of the previous week and established a new high for the week, the \$45,000 "Three Faces East" brought in.

Estimates for Last Week  
Astor—"Big House" (Metro) (1-120; \$1-150) (13th week). Working into regular routine on take, rarely goes to a grand for the first week, the other week in and out. This time went into run, \$18,900. No change here, October anyway.

Capitol—"Good News" (Metro) (4,620; 25-35-15.60). At \$60,400 pulls the Capitol back to hot weather figures, over \$30,000 under the opening of "Garbo" "Roman Holiday" two weeks ago and \$18,000 below Garb's closing week.

Criterion-Gaiety—"Hell's Angels" (Caddo) (1,678; \$1-52.50) (6th week). At \$34,400 for dust, excellent business. John Jolson coming the week before, when Criterion's record was broken. Business for the houses is good, but the latter one sells out early tickets for the other are sent over, holding down take.

Central—"Abraham Lincoln" (UA) (916; \$1-32) (34th week). Holding up with \$17,400, keeping it better than other houses. "Dixiana" (Radio) (1,065; 30-50-75). Disappointment. Commercial had hoped for a week, but barely got through one week at \$19,400; \$3,000 under unpretentious "General" off last week and "Outside the Law" week before.

Hollywood—"Moby Dick" (WB) (1,066; \$1-32) (4th week). Did last, with "Outward Bound" replacing tonight (17). Barrymore talking verbiage of successful silent didn't have constancy qualities as final figures \$18,800 prove.

Paramount—"The Sea God" (Par) (1,066; 35-55-15.60). Disappointment. Figures here at \$85,900. Picture, at first glance, just not Broadway material.

Rialto—"Animal Crackers" (Par) (2,000; 40-65-31) (2nd week). Around \$18,000 under first week, but at \$44,000 still good money. Should live on for some time to come if they get behind it occasionally.

Rivoli—"Monte Carlo" (Par) (2-200; 40-65-35-31) (34th week). This \$16,000 under 2d week with \$38,700. They have made a record, but otherwise emergency change. Usually six weeks limit at either Rivoli or Rialto.

Roxy—"Song of My Heart" (Fox) (6,205; 25-35-15.60). First weekly stand here of John McCormack special that stood reasonably well, two back test down the street. At \$83,700 not much for Roxy.

## NO. 2 GOLF COURSES IN L'SVILLE FADING AWAY

(Draw. Pop. 500,000)  
Weather: Mild

State, first house in the country to invade miniature golf courses and make each of the 18 holes an advertising medium for Loew's, no longer co-operates with the peewee. It is unlikely any other theatre will take over the idea.

Further evidence that this sport is on the decline is the second closing within a month of the Lush, located house of all, in the heart of the theatrical district, is for rent. Only one profit seems to be making money. It is open all night and the play from taxi drivers and the night life.

Dog track attendance continues around 10,000 nightly, despite comparatively close odds and a high price for the ticket for operating. Special nights at the track always affect the theatres here.

Last week the 20th annual Kentucky State Fair, and with paid admissions of 25,000 to 40,000 a day, local "Lea's Go Native" and "Let's Go Native" and other exhibits at the Fairgrounds showed no effect from the worst drought in history. There were about 25,000 people in the fair in all fields than ever before.

Louisville spells Heaven to Margie and his "Hollywood Showboat." He never before docked anywhere for over four weeks and has been in the city for the 20th week here and fills a majority of his 700 seats at every performance.

Estimates for Last Week  
Alamo (4th Ave.) (1,100; 15-25-40) "Man Trouble" (Fox). Comfortable (1,100; 15-25-40). Brown (Brown) (1,509; 15-25-40) "Dixiana" (Radio). Entertaining but slow \$4,750.

Mary Anderson (R-K-O) (1,387; 30-50) "Sea God" (Par). Fair business, \$23,900.  
Rialto (R-K-O) (2,940; 30-50) "Animal Crackers" (Par). Marx brothers read "this one too similar to Rapid-fire" close-gagging had the customers in short pants. \$5,400, good for this house, which hasn't been able to draw since vaude discontinued.

State (Loew) (3,262; 35-50) "Laugh Boy" (M-C). Although next to his "Cameraman" for laughs, Buster pulled only fairly well \$10,000.

Strand (4th Ave.) (1,865; 35-50) "Big Boy" (WB). All of his others under \$10,000. John Jolson coming trick with this one. Little better than usual, \$37,700.

Strand (4th Ave.) (1,865; 35-50) "Lena Rivers" (Mancke) (700; 25-50-75) "Lena Rivers" 19th week and looks good indefinitely. Bill changed weekly. Vaude between acts. Best new advertisement in all local papers; got start here with old coupon gag with which he has been obtaining \$1,150 last week, but about \$1,150 last week, plenty profitable with minimum overhead.

## 'CRACKERS,' \$25,600—H. O. AT PALACE, CINCY

Cincinnati, Sept. 16.  
(Draw. Pop. 700,000)  
Weather: Moderate

Grosses of downtown—last week—\$55,000, about \$1,000 over the previous week.

In the R-K-O group the Marx Brothers film marked an advance of \$1,000 at the Palace, the best of the Albee Lyric and Cripit. Strand marked a \$1,000 advance. "Animal Crackers" is held over 2d week at the Palace, rarity for this theatre.

Estimates for Last Week  
Alamo (R-K-O) (3,300; 15-25-40) "Let's Go Native" (Vaude). \$27,200.  
Palace (R-K-O) (2,700; 30-50) "Animal Crackers" \$25,600.  
Rialto (R-K-O) (2,000; 30-50) "Follow Thru" \$15,600.  
Rialto (R-K-O) (2,000; 30-50) "Follow Thru" \$15,600.  
Rialto (R-K-O) (2,000; 30-50) "Follow Thru" \$15,600.  
Rialto (R-K-O) (2,000; 30-50) "Follow Thru" \$15,600.

Report it is to hold on until November. Last week \$20,800.  
Winter Garden—"Big Boy" (WB) (1,066; 35-55-15.60). Disappointment. Figures here at \$85,900. Picture, at first glance, just not Broadway material.

Warners—"Old English" (WB) (1,066; 35-55-15.60). Disappointment. Figures here at \$85,900. Picture, at first glance, just not Broadway material.



## NOTABLE EVENT

An event in the crowded social calendar of the 1936 Newport season was the dance given on August 31 by Mrs. Muriel Vanderbilt Church.

Noteworthy—a famous MEYER DAVIS ORCHESTRA furnished the music for this important affair. Another achievement for this world-renowned musical organization.

## Colman, Jack Oakie or McCormack, All Blah In New Orleans' Eyes

New Orleans, Sept. 16.

Local film houses took it on the chin last week, with the Saenger registering its lowest of the year. "Let's Go Native" and Jack Oakie mean little to these natives. Picture did not quite reach \$12,000, heavy red.

Loew's wasn't very tricky either, although it led the local parade with \$14,500.

"Dixiana" was helped by the strongest supporting stage show in months and got \$11,000. Supposed to be a story of New Orleans, around here they vainly waited for something remotely suggesting the town other than what purported to be Mardi Gras scenes.

"Sea God" was woefully in the doldrums at the Strand, around \$3,000, little red of brutal.

John McCormack in "Song of My Heart" had an awful session at the Tudor for \$2,800.

Estimates for Last Week  
Saenger (556; 65) "Let's Go Native" (WB). Worst week of year. House needs better stage entertainment; \$11,800.

Loew's State (3,218; 60) "Raffles" (Ronald Colman and old opus failed to draw, with State \$2,000 under normal; \$14,500).

Strand (1,800; 50) "Sea God" (WB). Just one of those things. Lucky to get \$3,000.

Tudor (800; 50) "Song of My Heart" (McCormack). Apathetic returns; \$2,800.

## Lasky's Name Off

Hollywood, Sept. 16.

Workmen have knocked the "Famous-Lasky" from the sign outside the Paramount studio here. New sign will read "Paramount-Public Corp."

This was the last remaining evidence of the Lasky name on studio billboards.

## Oriental \$25,000 Behind Chicago's \$57,000 Last Wk., Film Booking Jam

## MUSICIANS' WALK OUT AFFECTED 2 HOUSES

Montréal, Sept. 16.  
(Draw. Pop. 600,000)  
Weather: dull

Musicians walked out on the two combo houses, Loew's and Imperial, Thursday night (11) on a quarrel with Famous-Players for refusal to renew contract at Capitol that expired Aug. 31. Loew's had to run pictures picked up at the last minute, but Imperial acts got along fairly well without an orchestra.

Gross for last two nights of week affected. Otherwise week was good. Palace topped at \$17,000 on "Common Clay," much mauled by censors. Some fading at end of week.

Capitol had one of its best recent weeks with "Let's Go Native," which collected around \$15,000, a big difference as compared with the week-end shows it has been playing lately.

Neighborhoods had better than average week, weather largely accounting.

Estimates for Last Week  
Palace (FP) (2,700; 40-75) "Common Clay" (FP). Gross of \$17,000 for this one in spite of censors getting losses into vital parts of film. Matinees good all week.

Capitol (FP) (2,700; 40-75) "Let's Go Native" (FP). Titled to \$15,000 on much liked picture and good shorts.

Loew's (FP) (3,200; 35-65) "Wild Geese" (Loew's). Another big gross boost to \$14,000. Would have been lot better but for musicians' walk-out.

Princess (CT) (2,300; 35-55) "Hell's Island" (Col). Popular heavy red up gross all week; \$11,000.

Imperial (FP) (1,900; 35-60) "Midnight Mystery" (RKO). Picked up well on previous week at \$10,000.

Roxy (Ind) (600; 50) "Throw of Dice" (British). Hindu leads caught on here at \$3,000, held 3d week.

## 'DAWN PATROL,' TABOR, TOPPED TOWN, \$15,000

Denver, Sept. 16.  
(Draw. Pop. 400,000)

Three holdovers in a month prove that if good pictures are on the screen crowds will go.

With good exploitation "Dawn Patrol" (Fox) has been in weeks and is held over. Opening of the Paramount across the street from the Denver relieved the opening of the picture at the latter.

Estimates for the Week  
Tabor (Bennett) (2,200; 25-40-60) "Dawn Patrol" (Fox). \$15,000. Good picture, good help.

Denver (Paramount) (2,200; 25-40-65) "Way Out West" (Par). Western, \$14,500.

Aladdin (Huffman) (1,500; 25-40-75) "Song of My Heart" (Fox). Very good for 2d week, as house closed on open until 2 p. m. \$2,500.

Chicago, Sept. 16.  
At the present time the loop houses are badly jammed for play dates with Chicago weeks or months behind the rest of the country on releases. Exchanges are yelping and the outlying houses must wait the convenience of the big parties.

Five and six week habits of the Roosevelt and McVickers, not to mention the three weeks regularly tossed off at the Woods and even the month's sojourn of films at the small Castle, is an easy explanation why the booking tension has grown so taut.

The Castle, not previously included in "Variety's" chart, is here with "Let's Go Native" for the first time. Last week the Chicago got \$57,000 with "Romance." At this figure it led the running up to \$121,000, that house doing only fairly with the holdover "Anybody's Woman."

After a big start at the United Artists, "Follow Thru" dived at the close, finishing with a disappointing \$21,500 for the first week. At this pace week, with "What a Widow" replacing.

Another picture due to leave after two weeks Ja "Anybody's War," going tomorrow (17), with "Journey's End" coming in. The war flicker also slated for the first time, a 3-p. op showing early in the summer, but was shoved about from house to house.

"Dixiana" scrambled at the Woods after a fortnight, "Animal Crackers" out of McVickers after three weeks of "bad" and good grosses, "Spotters" in and off big.

The two R-K-O vaude houses had better than fair week. Palace came back with a better picture with both flicker, "Escape," and vaude getting oke notices.

The small Orpheum tried a first run with "Dancing Sweeties" and was satisfied.

Estimates for Last Week  
Castle (Beck) (289; 35-50-60) "Dawn Patrol" (Fox). \$15,000. Good picture, good help.

United Artists (UA) (2,200; 25-40-65) "Follow Thru" (Par). \$21,500. Good picture, good help.

McVickers (Publix-B & K) (1,885; 30-75-40) "Spotters" (Par). Opened in midweek, and hit a fast clip, grabbing \$10,000 for the first time. The picture was a "cracker" got \$10,000 for final five days.

Monroe (Fox) (1,000; 25-40-60) "Journey's End" (Fox). \$10,000. Good picture, good help.

Oriental (Publix-B & K) (3,200; 35-55-15.60) "Anybody's Woman" (Par). \$14,500. Good picture, good help.

Chicago where it cleaned up around \$32,000.

Orpheum (Warner) (739; 35-50-60) "Dancing Sweeties" (WB). This time the house gets a first run, but nothing exciting at \$4,000.

Palace (Fox) (2,200; 25-40-65) "Escape" (Radio). Vaude. English made picture drew nice comments from the reviewers. Stage had Frances Williams as headliner. Dropped a couple of grand to \$19,000.

Roosevelt (Publix-B & K) (1,500; 30-75-40) "Anybody's War" (Par). For the first week, better than expected at \$20,000. But showing signs of slump, to be yanked tomorrow (17) for "Journey's End" (TH), which had a fair roadshow in at the last Garlick last summer.

State-Lake (R-K-O) (2,700; 30-75-40) "Follow Thru" (Par). \$21,500. Good picture, good help.

## Theatre's Free Dancing for Kids Sat. A.M. Brought 'Em In at Ptd.

Portland, Ore., Sept. 16.  
(Draw. Pop. 400,000)

Public picked high-gear exploitation gag with Saturday a. m. free dance lessons for kids. Stunt cost practically nothing and sold 300 duets before 1 p. m. first week. Local pro teacher puts 'em through the paces in return for heavy exploitation. Coney Holmes, Paramount agent, thus it.

Two holdovers last week, "Song of My Heart," at U. A., registering \$15,000, and "Follow Thru" at the Public Rialto also held "Anybody's Woman."

First indoor golf started. Looks like others may come later. Latest racket of the Nimcompoop Niblickers are the driving practice lulls. One close in downtown has a covered veranda. From there fans can drive 200 yards. A bucket of balls and stay out of the rain.

Femmes like it. That puts s. a. into the golf racket. Femme must

## Jack Leo's Return

Jack Leo, who had gone overseas for an inter stay and finally landed in Berlin, is headed for New York. He heard from William Fox.



## Without Pit Music in Baltimore Talkers Must Stand by Themselves

Baltimore, Sept. 16. (Draw Pop. \$50,000)  
Weather: Fair  
gulf competition with all first-runners open. With all music canned and stage shows past history, it's up to the picture to deliver now.

Additional competition furnished by a couple of night-time big league exhibs games, but the houses were each other's biggest competitors. "Holiday" at the Rivoli outstanding and knockout. "Common Clay" at New for 3d week, continued big. "Animal Crackers" day-and-dating at Parkway and Valencia for continued run, again delivered. "Follow Thru" at the Century pretty good only and "Sea God" at the Stanley was below par for this theatre. Keith's satisfactory with "Let's Go Native" but "Moby Dick" just pretty good at the Auditorium.

**Estimates for Last Week**  
Century (Loew) "Follow Thru" (3,000; 25-50). Perhaps followed too closely other musical "Good News." Not bad. Lots of stage show weeks in the old days grossed less. With greatly reduced overhead satisfactory; \$15,000.  
Stanley (Loew) "Sea God" (3,500; 25-50). Possibilities of this one not fully realized. South Sea thriller hardly a flapper food. Not so forte at \$4,000.

Valencia (Loew) "Animal Crackers" (1,500; 25-35). Satisfactory. This elevator house. Not much hit, but okay at \$3,000.  
Parkway (Loew) "Animal Crackers" (2,000; 25-50). Satisfactory with downtown Valencia, and, as usual, run ahead. Good at \$4,000.  
Rivoli (Wilson) "Holiday" (2,000; 25-50). Outstanding film of week. Critical raves and class draw. Cooling system and competes with other first-runners. Masterpiece of remoteness from shopping stems, still question. No problem last week, however, but with big opening and did biggest Friday biz in history of house. Way over at \$12,000.

New (M. Mechanic) "Common Clay" (1,300; 25-50). Third week. Still profitable, although some falling up due to run. "Moby Dick" in this house since "Four Sons," and highly satisfactory; \$19,000.  
Fox (Schamberger) "Let's Go Native" (2,500; 25-50). Got off to great start. Oakie far here now. Up against weather. Good competition. Satisfactory at \$9,000.  
Auditorium (Schamberger) "Moby Dick" (1,500; 25-35). Mixed results. Perhaps better than run of silent version took edge off. Pretty good at \$4,000.

Hippodrome (Pearce & Schack) "Ladies Must Play" and tab musical (2,200; 25-50). Running into opposition of new Palace with tab troupe; \$4,500.

## \$16,500 GOOD FOR NEW R-K-O DETROIT FACES

Detroit, Sept. 16. "Anniversary Week at the Michigan with big stage show and "Office Hour" didn't start to run of happy due to economy on advertising. Using only usual amount of space left to sell the Gala idea.  
—R-K-O Downtown did well with "Little Accident." "Animal Crackers" for 4th week.  
Cooler weather helped all over town. School opening hurting matinees.

**Estimates for Last Week**  
Michigan—"Office Hour" (4,045; 35-50-75). Fair gross despite Anniversary ball; \$4,500.  
Fox—"On Your Back" (Fox) (5,500; 15-25-50). Failed to crash through. Light at \$3,000.  
Fisher—"Bad Man" (2,400; 35-50-75). Good at this house since change-over to three-day. Picture liked; \$2,200.

R-K-O Downtown—"Little Accident" (U) (2,700; 15-25-50). New faces as patrons. Never lost house before. Carriage trade noticeable. Good gross for low scale but far from capacity; \$16,500.

United Artists—"Follow Thru" (Par) (3,000; 35-50-75-100). Picture held over for 12 week, but 3d week unlikely; \$17,500.  
Paramount—"Animal Crackers" (Par) (3,000; 35-50-75). Holding up well enough, but drew attention. First picture to do since "All Quiet" last spring; \$14,000.

State—"Moby Dick" (WB) (3,000; 35-50-75). John Barrymore not liked as well as "Sea Beast" but two weeks plenty; \$7,800 for 6 days.  
Newman—"Common Clay" (Fox) (1,700; 35-50-75). Good at \$500 top. Opposition Fox at \$500 top. Should have been played here hot after termination of Fox run for three weeks elapsed. Did enough to warrent booking, but not what picture was entitled to; \$5,000.

## JOLSON'S HOME TOWN \$11,000-BAD FOR 'BOY'

Washington, Sept. 16. (Draw Pop. 450,000)  
Weather: Fair

Most everything went to the Palace last week where Novarro in "Call of the Flesh" and the m.c. Wesley Eddy had the town fighting to get in. Would have done more but length of show hurt the turnover.  
Loew also got the breaks with "Romance" at the Columbia. Did enough on its 2d week to justify current third, which 3d didn't start off so well.  
Fox couldn't quite make them forget George O'Brien's "Rough Romance" of several weeks ago when trying to sell that outdoor star's "Last of the Duanees." Intake better on latter, however.

Good surprise—"Office Wife" at the Earle. Got \$3,000 more than usual for house.  
Met. Jolson's (M-G) "Big Boy" light at Met. Jolson's (M-G) (1,235; 35-50). Good 2d home town, too.  
U-Radio reopens 19 with "Little Accident."

**Estimates for Last Week**  
Columbia (Loew)—"Romance" week; \$10,000.  
Earle (Warner)—"Office Wife" (F. N.) (2,244; 35-50). Surprise at \$4,500.

Fox (Fox)—"Last of Duanees" (Fox) stage show (3,434; 15-25-35-50). Near \$24,500.  
Currently, "Anybody's Woman" first Par to play this house. Opening big.

Met (Warner)—"Big Boy" (W.B.) (1,685; 35-50). Disappointment at \$11,000 and out.  
Palace (Loew)—"Call of the Flesh" (M-G) stage show with return of Wesley Eddy (2,232; 25-35-50-70-75). Gross held down by length of feature and stage; \$25,000.  
R-K-O (Keith's)—"Monte Carlo" (R-K-O) (1,235; 35-50). Trifle above average; \$11,000.

## 'ALL QUIET' AND 'SAP' TURN OVER IN IND.

(Draw Pop. 450,000)  
Weather: good

Indianapolis, Sept. 16. Interest lacking last week. "Western Front" held 2d week in Circle but jerked two days early to give "Animal Crackers" start.

**Estimates for Last Week**  
Indiana (Public) (2,333; 35-50-65) "Anybody's Woman" (Par) fair at \$23,100.  
Circle (Public) (2,500; 25-40-80) "Western Front" (U). The World for Hoosiers. Only \$15,000. Jerked Wednesday of second week for "Animal Crackers."  
Ohio (Public) (1,400; 25-35) "Sap From Syracuse" (Par) off, only \$2,100.

Palace (Loew's) (2,800; 25-35-50) "Big Boy" (M-G) stage show. Held up to \$16,000. Extra exploitation helped.  
Apollo (4th Ave.) (1,100; 25-35-50) "Big Boy" (WB). Not so hot. \$5,900. Back to Saturday opening again.  
Lyric (4th Ave.) (2,000; 25-35-50) "Man Trouble" (Fox). Good at \$10,000.

## Freaked-up Newman's Lobby for "Crackers"—Way Up with \$23,200

Kansas City, Sept. 16. Lobby of the Newman looked like the entrance to a dime museum last week, with huge cut-outs of the Marx Brothers and wild animals all the way down the street. That's what counts. House had four imitators of the brothers parading the street. It drew attention. That's what counts. House went after business with a fast-moving gang picture, "Outside the Law," and a stage show.  
Starting of school and thousands of young folks leaving for their colleges caused a noticeable slump. This town is still not so large such things are not noticed.

**Estimates for Last Week**  
Newman—"Animal Crackers" (Par) (1,890; 25-35-50-60). Word spread this was the one to see. Sent to Royal to continue. \$23,200.



HARRY KAHNE

Los Angeles "Record," Aug. 29, said: "Harry Kahne is by far the greatest mentalist of all times. With his writing upside down, etc., he captures the evening. Kahne has greatly improved his mental feats since last seen on the Orpheum stage."

Now headlining Fanchon and Marco's "Rhythm-a-tic Idea."

## Par in Prov With \$15,500 Led Town; 'Duanees' With Vaude Needed the Help

Providence, Sept. 16. (Draw Pop. 315,000)  
Weather: favorable

Big week for most theatres. Good bills and weather. Loew's Star, Majestic and Paramount led.

**Estimates for Last Week**  
Paramount (2,200; 15-50) "Anybody's Woman" (Par). Excellent at \$14,500.  
Loew's Star (3,500; 15-50) "Good News" (M-G-M). Shorts. Good at \$15,500.

Majestic (Fox) (2,200; 15-50) "Song of My Heart" (Fox). Brisk all week. Town has big Irish population. \$14,500 reported. Very good.  
R-K-O Albee (2,500; 15-50) "Dixiana" (Radio). Feature heavily plugged. Reported \$14,000. Best house has had since "Western Front" some weeks ago.

R-K-O Victory (1,600; 15-50) "Little Accident" (WB). Gave house first break in weeks. \$10,000. Between \$3,000 and \$4,000 higher than average for last month or so.  
Fay (1,600; 15-50) "Last of Duanees" (Fox). Vaude pulled show through. \$9,000.

## 'ANYBODY'S WAR' OFF IN TACOMA AT \$3,100, LOW

Tacoma, Sept. 16. (Draw Pop. 125,000)  
Weather: Okey

Hokum in "Common Clay" caught on. Broadway had another good week.

**Estimates for Last Week**  
Broadway (Fox) (1,500; 25-50) "Common Clay" (Fox). F. & M. stage show. \$5,800.  
Orpheum-R-K-O (1,500; 25-50) "Top Speed" and "Scarlet Pages." Split week. Fair. \$4,100.  
Blue Mouse (Hamrick) (650; 25-50) "Raffles" (UA). \$4,000.  
Rialto (Fox) (1,200; 25-35-50) "Anybody's War" (Par). Not so good; \$3,100.

Loew's Midland—"The Bad One" (U. A.) (4,000; 25-40-75). Dolores del Rio's first talker, and not so much. Shorts. Just another week. \$10,300.  
Royal—"Song of My Heart" (340; 25-40-50). They cut "Man from Wyoming" short a night to give another a good start with an extra preview, and it did the trick. McCormack fans greatly in evidence. \$5,800.

**Estimates for Last Week**  
Paramount—"Top Speed" (2,200; 25-50). Good in picture and F. & M. unit. "Hollywood Collegians" (Par). draws 'em here. \$5,100.

## 'Gay' May Break Loew's State's High Of \$43,000 in L. A.—Newsreel's Flop; 'Golden West' and 'Widow' Open O. K.

## 'MAN TROUBLE' FAIR IN SEATTLE, \$14,500

Seattle, Sept. 16. (Draw Pop. 450,000)  
Weather: Cooler

School starting and folks moving back to town: weather too chilly for beach parties; night draw of baby golf links off and amusement park lighter, this was not soon for the season. Reaction favorable to theatres.

This is last week for Metropolitan picture shows, local left run for some months by Public to use up surplus Paramount and U. A. product. Hard to get picture fans to go to house associated in mind as left.

Biz off, except in a few spots where star had to draw.  
**Estimates for Last Week**  
Paramount (Pub) (3,100; 25-50) "Anybody's Woman" (Par). Stage show. Good week. \$15,100.  
5th Ave. (Fox) (2,500; 25-50) "Man Trouble" (Fox). Fair; \$14,500.  
Fox (Fox) (2,000; 25-50) "Song of My Heart" (Fox). \$15,200.

Blue Mouse (Hamrick) (900; 25-50) "Big Boy" (WB). Jolson better than his recent ones. Good. \$5,000.

Musio Box (Hamrick) (1,000; 25-50) "Office Wife" (WB). 2d week. Good. Cautious talk. \$5,000.

Liberty (Jensen-Herberg) (2,000; 35-50) "Shining Straight" (R-K-O). \$6,200.

Coliseum (Fox) (1,800; 25-50) "Last of Duanees" (Fox). Not so hot. \$3,000.  
Met (Pub) (1,200; 25-50) "Sen Go" (Fox). (2,000; 25-50) "Leathernecker" (Radio). Heavy advertising. Vaude up and up. Good week. \$14,700.

## Scale and Grosses Are Down in St. Louis with No Stage Show Costs

St. Louis, Sept. 16. (Draw Pop. 1,000,000)  
Weather: Cool

Straight business here with reduced admission. So far houses unhurt by the new policy brought about by failure of musicians and owners to agree. St. Louis is looked upon as a vaude and picture house, it is against the demanded increase of its orchestra to 20 men.

No question of unionism or non-unionism involved in the present controversy. No non-union musicians will be employed by the theatres.  
Loew's will be m. c. at a Warner theatre in Philadelphia. Wally Vernon will go to Pittsburgh until the new Warner theatre house in Oklahoma City is ready for stage shows.

If the theatre managers stick to code and unless the musicians are forced from their positions, St. Louis probably will be without stage shows all winter.

**Estimates for Last Week**  
Ambassador (3,000; 25-40-60) "Top Speed" (1,500; 25-40-60) Fox (6,000; 25-40) "Last of Duanees" (western).  
Loew's (2,000; 25-40) "Way Out West" \$14,700.  
Missouri (3,200; 25-50) "Anybody's War" (Par) \$15,000.  
St. Louis (4,200; 25-50) "Danger Lights." \$17,800.

## Vallee's Bklyn Return Got Par \$50,300; Good

Brooklyn, N. Y., Sept. 16. Coney Island's Mardi Gras may have been the reason why the folks didn't go to the theatres last week. Nearly a half million at the sea-shore.

Albee did nicely with "Holiday" and good vaude. Paramount had a good week with "Sea God" and Rudy Vallee back from his tour.

**Estimates for Last Week**  
Paramount—"Sea God" (Par) (4,000; 25-50) Picture unimportant. Biggest event return of Rudy Vallee \$50,300. okay for Coney's M-G. \$15,000.  
Strand—"3 Faces East" (2,800; 25-35-50-60-75). Good picture, well received. \$18,000.  
Fox—"Man Trouble" (Fox) (4,000; 15-25-50). 2d anniversary for good publicity. Long stage show. \$29,300.  
Blushing Bride (WB) (2,377; 25-40-50-75). Vaude. \$28,000.  
Albee—"Holiday" (3,240; 25-50-60-75). Vaude. \$25,900.

Los Angeles, Sept. 16. (Draw pop. 1,500,000)  
Weather: Fair and Cool

Norma Shearer is ripping up the town but at the State this time instead of the Criterion. "Let Us Be Gay" opened with a rush and will easily skip past \$40,000 for a possible new house record, which \$30,000 more will insure. Theatre is opening at 9 a. m. and running the feature 10 times daily, while the Fanchon-Marco unit is repeating six times.

Picture will not hold over. It moves to the Pantages and U. A. Boulevard for its second run. May play both of these houses day and date, which the houses are now doing with "Blushing Brides." Looks as if latter house will do better with it at around \$5,000, while the Pan does not shape up as netting over \$15,000, average.  
"Hollywood" leaves the Chinese Sept. 27, giving it 18 weeks. At around \$12,000 it did \$3,500 over the previous week, the extra money going into a radio stage investment, Bill Billies.

No apparent reason for holding over "Blushing Brides" at the Orpheum, but the order was put through and the result will be \$20,000.

"All Quiet" was just that on 3d week at \$7,000, while "Let's Go Native" will better \$25,000 at the Paramount.  
"Girl of Golden West" had a scintillating opening week-end at Warner's. "Blushing Brides" \$9,500 Saturday and Sunday.

Fox West Coast has decided L. A. is the place for "Blushing Brides" so the place retains its former title, President, and displays tomorrow the "Birth of a Nation" version.

**Estimates for Last Week**  
Boulevard (Fox)—"Blushing Brides" (Metro) (2,164; 25-50). No change of policy, change, nevertheless picked up during past few weeks. With Crawford film promises near \$5,000.

Orpheum (Fox)—"Holiday" (Pathe) (1,500; 75-115) (6th wk.). Still smacking them smartly. And \$14,000 is smiling.

Chinese—"Hell's Angels" (Caddo) (2,028; 50-115) (16th wk.). Inserted local male radio troupe and receipts jumped. Just about what the house paying special attraction. \$12,900, and Oct. 27 Sept. 17 after 18 weeks.

Criterion (Fox)—"All Quiet" (U) (1,600; 25-75) (3d wk.). Slowly dwindling and could leave now but "Blushing Brides" not due until Sept. 24, \$7,500.

Egyptian (UA-Fox)—"For Defense" (Par) (1,800; 20-65). Quitting lethargy and \$7,500 won't be bad for this.

State (Loew-Fox)—"Let Us Be Gay" (Metro) (2,024; 25-51). Curious how low receipts at nine, feature doing 10 projections daily and stage shows six; seems that the picture is doing well. Saturday, including a midnight show, record for any house.

Orpheum—"Rain or Shine" (Columbia) (2,700; 50-75) (1st wk.). Nobody knows why this picture held over. Doubtful of reaching \$9,000.

Pantages (Fox)—"Blushing Brides" (Metro) (2,700; 20, 40-65). Surprise it is drawing only average. With Crawford film promises near \$5,000.

Paramount (Public)—"Let's Go Native" (Par) (3,595; 25-75). Peculiar booking in sending this farce right in behind "Blushing Brides" and "Animal Crackers." House figuring as long as public started visiting, had to keep up this type of farce. Should better \$25,000.

R-K-O—"Last of Lone Wolf" (Columbia) (2,950; 30-65). Not particularly new reason why the folks didn't go to the theatres last week. Didn't go to the theatres last week. Didn't go to the theatres last week.

United Artists (Pub-UA)—"What a Widow" (UA) (2,100; 25-51) (2d, final wk.). Getting away to a good start. With Crawford film promises near \$5,000.  
Downtown (WB)—"Bad Man" (FN) (1,800; 30-75) (1st wk.). At \$22,000 no souk with cam-lens, starting already for "Office Wife," opening Friday (19).  
Hollywood (WB)—"Old English" (WB) (2,270; 25-51) (1st wk.). Artiss finished to \$15,000. Not bad. "Trail of Golden West" strong opening Saturday and Sunday, getting \$5,000.

News Reel. (former President) (Fox-Principal) (1,000; 10-25). Native with go for newswired story alone, so sound-ed version of the "Birth of a Nation" opens here tomorrow (17) night.



# 'Woman,' \$30,000—'Faces,' \$11,500— 'Crackers' H. O. 3d Wk., Minneapolis

Minneapolis, Sept. 16.  
(Draw. Pop., 500,000)  
Weather: Favorable

Prosperity continues in evidence. Grosses last week again belied depression. Looks very much as though good pictures are the burs of show business in this burg for all. Last week loop houses were fortified with winners all along the line. Pleasant, cool weather didn't hurt.

Two of the pictures, "Anybody's Woman" and "Three Faces East," drew pinnacles from the critics, but were splendid cards just the same and gave the Minnesota and State, respectively, corking big weeks.

"Dixiana," at the Orpheum, also a draw. After a record-breaking first week, "Animal Crackers" did so well in its second that it was retained for a third, the only picture, excepting "Western Front," to accomplish a three-weeks run here in a long time.

**Estimates for Last Week**  
Minnesota (Publix) (4,200; 75)—"Anybody's Woman" (Par), and Horace Heidt's Californians. Sensational title resulted in bigger Saturday and Sunday business than that chalked up by Will Rogers in person recently.

"Dixiana," at the Orpheum, also a draw. After a record-breaking first week, "Animal Crackers" did so well in its second that it was retained for a third, the only picture, excepting "Western Front," to accomplish a three-weeks run here in a long time.

Century (Publix) (1,600; 75)—"Animal Crackers" (Par). 2d week of laugh riot \$11,000, better than average first week, \$10,000. After record-breaking \$19,000 for first week. Held over for 3d week.

State (Publix) (2,200; 60)—"Three Faces East" (W. B.). Constance Bennett considerable factor in lure of customers. Held over for 3d week. One of best weeks in months despite critical raps, \$11,500.

R-K-O Orpheum (2,800; 50)—"Dixiana" (R-K-O). "Picture," demonstrated draw power. Heavy advance exploitation plucked publicity curiosity. Screen musical comedy usually not so sure here, but this one exception, \$14,500, Good.

Lyric (Publix) (1,300; 40)—"Man from Blankley" (W. B.). Apparently not sort of stuff fans want. Complete box office flop, \$2,000.

Other houses figure on the picture news this week. "Song of My Heart" has been drawing in during the Olympia and Uptown. Publix' theatres the feature same bill each week. Good at \$18,000.

"Hell's Angels" at \$2 got \$18,000, above 1st week and very good.

**Estimates for Last Week**  
Met (Publix) (4,300; 50-75)—"Anybody's Woman" (Par). \$10,000.  
Keith-Memorial (4,000; 35-50-60)—"Dixiana" (R-K-O), \$17,600.  
Keith-Albee (3,000; 30-40-60)—"Dixiana" (R-K-O), \$12,400.  
Loew's State (4,000; 30-40-50)—"Good News" (M-G-M), \$14,400.  
Olympia (R-K-O), \$12,000.  
Uptown (Publix) (1,700; 30-60)—"Song My Heart" \$10,000.

**"Spoilers" at Par Indef**

"The Spoilers," a remake, goes into the Paramount, New York, this week on the same indefinite run as is policed for the Rialto and Rival.

Reason given is that the picture is deserving of this consideration and that the Paramount is being used so as not to retard its general release, as would be the case if it were held until another house is available.

## Zanit After Theatres?

John Zanit and Arthur Klein are understood to be jointly interested in taking over the DeKalb and Halsey theatres in Brooklyn from Thomas A. Clark.

The houses have been dark for some time. Their present owner has had no desire to operate them, notwithstanding he is reported worth \$400,000, made in building school houses and other buildings.

## WARNERS TOLD TO GET HELP THAT IS NEEDED

"There is to be no more overtime unless absolutely necessary," was the order issued at the Warner home office by H. M. Warner, who also added, "Get as much help as needed."

These orders are reported given by H. M. Warner after reading "Variety's" story last week that 150 would walk out shortly unless there was a setup on overtime. Warners' story last week that 150 would walk out shortly unless there was a setup on overtime. Warners' story last week that 150 would walk out shortly unless there was a setup on overtime.

## Colony Economy With No New York Instructions

Hollywood, Sept. 16. With production very light and not much to exploit, Warners' court publicity staff probably will find it self 50% smaller shortly. Warners is showing it clearly as an economy measure, a Hollywood idea and not an export from New York.

"Ex-Mistress" is the only picture now in production, with but one more scheduled between now and Jan. 1.

Already out of the publicity section are Ollie Carter, Jr., and Peggy Duncan, both dropped Saturday.

## TWO U. A. S. OCT. 2

United Artists will open two pictures on Broadway Oct. 1. Eddie Cantor's "Whoopee" will go into the Rivoli, while Gloria Swanson will appear in "Take a Widow" at the Rialto.

## Skoras-H. W. in Chi

Chicago, Sept. 16. Spyros Skouras and Harry Warner are expected Wednesday to look over the Capitol, Avalon and other Chicago Warner houses.

# Strike in Phila. Not Felt at Start Except by Earle—Fairly Good Wk.

Philadelphia, Sept. 16. Beginning of the Musicians' Union's strike last Friday did not seem to affect film business, the last two days. The Mastbaum and Fox, two biggest houses specializing in stage shows, had big attendance after all music and stage shows were cut out. Only the Earle felt the effects at the end of the week. Otherwise, business was very good.

Mastbaum, with "Three Faces East" as the feature and an ordinary stage bill, got \$45,000 last week. This was a drop of \$6,000 from the preceding six days, but considering Labor Day was figured in the latter, there was no complaint.

Earle, despite the strike-produced slump at the end of the week, got \$22,000 with "Sins of the Children" on the screen and "Raising the Roof" as the stage show. That was a fine figure, but the house did feel the beginning of the strike and will probably feel it even more this week.

The Stanley got \$16,500 for the second and last week of "The Bad Man" (M-G-M), \$14,400. Fox got \$26,000 for "Song of My Heart." Disappointing for a picture expected to be a riot at pop prices.

Boyd had very good first week for "Moby Dick" at \$25,000. This film may be good for three weeks. Tolson's picture just limped through two.



JOHN C. FLINN

Pathe Comedies are keeping pace in quality entertainment with the great Pathe feature—the present sensations of the motion picture industry—produced by E. B. Derr.

Pathe Comedies are released one each week—for fifty-two weeks. Pathe Comedies, always leaders in the short, daily, played in most theatres last week then since installation of sound.

Pathe Comedies, foremost in quality and quantity.

## NEW LOW AND HIGH

Topica Houses With Outdoor Position Last Week

(Draw. Pop., \$5,000)  
Topica, Sept. 16.

Ringling circus Monday and State Fair all week failed to hurt film business. New record established at the Jayhawk and new high placed at Novelty. "Children of the low mark" the picture.

**Estimates for Last Week**  
Novelty (1,200; 50) (Fox), "Let Us Be Gay" built up to new high, \$3,100.  
Jayhawk (1,500; 50) (Fox), "Children of the low mark" 3 days for new nose dive for only 900; "Way Out West" last half normal, but new set established for week, \$2,800.  
Grand (1,400; 50) (Fox), "Common Clay" enabled house to recover from normal, \$4,100.

## Tuxedo Film Premieres

Chicago's Swank Idea

Chicago, Sept. 16. Soup and fish premieres are coming back. Punch and Judy, new ultra house, will open this way with seats going at \$12.

R-K-O, with "Africa Speaks," into the Woods shortly, is going to insist on the top face outfits, with seats at \$12.50 top for opening.

## Henry Hurr, Jr., Hurt

Galveston, Sept. 16. Henry Hurr, Jr., manager of the New Gulf, was seriously injured in an automobile accident Monday (15). The car in which he was riding overturned on the highway. Hurr is at the Houston Hospital.

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# 'Good News' Dropped Penn., Ptsbgh., \$13,000 Under Week Before, to \$26,500

## G. T. P. Officers

At General Talking Pictures William Baxter, former New York head of the Chartered Bank of India, is treasurer, succeeding Joe Stark, brother-in-law of M. A. Schlessinger.

Other officers are Robert Saunders, secretary; H. W. Rogers, general manager, and Irving Lesser, director of sales.

No vice-president has been chosen to succeed Pete Woodhull.

## FRISCO QUIET LAST WK.— 'DOUGHBOYS' \$38,000

San Francisco, Sept. 16. General average of grosses at Market Street picture houses satisfactory but none outstanding.

**Estimates for Last Week**  
Fox (6,000; 50-65-75-41)—"Doughboys" (Metro). "Bad Man" didn't work up to normal stride. In black at \$38,000.  
W. Field (Fox) (2,672; 50-65-90)—"Song of My Heart" (Fox). 2d week tapered off normally and closed at around \$15,000. Disappointment at figure.

Paramount (Publix) (2,698; 35-50-65-81)—"Follow Thru" (Par). Good opening and held up, bettering usual features of this calibre. \$20,000.

California (Publix) (2,200; 35-50-61-80)—"The Bad Man" (U.A.). Just average. Profit in \$18,000.  
St. Francis (Publix) (1,375; 35-50-61-80)—"The Bad Man" (U.A.). Opened light and balance of week mediocre, \$8,500.

Orpheum (RKO) (2,270; 25-35-50)—"Africa Speaks" (Col.). "Ingagi" may have punished this one. Indie settled for this house few more.

Golden Gate (RKO) (2,485; 30-40-65)—"The Storm" (U.). Feature and vaude hit about average. Slightly under past few weeks at \$15,000.

Essey (Wagon) (1,245; 50-61-80)—"Moby Dick" (WB). Big Saturday and Sunday play, built steadily to one of best grosses in month.

Davis (Wagon) (1,150; 35-50)—"Break Up" (Epic). Not so hot and failed to show life. \$6,000.

## BOOTH MEN'S TEST UP FOR COURT HEARING

Omaha, Sept. 16. District Court has issued a temporary restraining order against the recent city ordinance requiring booth operators to attend city school and pass test before operating license can be issued.

Suit for injunction was filed by Edward Jackson. It is to be heard later.

Granger Returning  
Los Angeles, Sept. 16. Jimmie Granger leaves here Sept. 25. He will stop over at Chicago.

## N. Y. to L. A.

John Flinn  
Sid Grauman  
Joe Schmitzer  
Jules Levy  
Mayton Sheehan  
Helen Zolbak  
Juanita Montenegro  
Grant Cooke

## L. A. to N. Y.

J. R. Grainger  
L. La. Lasky  
Carl Laemmle  
Jack Ross  
Dave Bader  
J. K. McGuiness  
Fin Doernick  
Edward G. Robinson  
Mary Duncan  
Joseph Urban  
Ed. Wallis  
Louise Fazenda  
Joe Frisco  
Bernard Gorcey  
Harold E. Franklin  
Edna Allen Woolf  
G. E. Bachman  
Helen Hearn  
Olsen and Johnson  
Ray Johnson  
Ellen Nugent  
Mervyn Leroy  
Mr. and Mrs. Richard Barthelmess

Pittsburgh, Sept. 16.  
(Draw. Pop., 1,000,000)  
Weather: Warm

Week started off briskly here, with exception of "Song of My Heart" at the Strand. Strong enough, it was this one picture that shot into high directly after opening to show the impressive showing. Others added badly after first couple of days, winding up weakly. "Good News" despite favorable notices from Penn. and Ptsbgh. 13 grand less than previous week. Pretty conclusive screen musical comedies are washed up here, even good ones.

"Three Faces East" pretty anemic at Stanley at \$12,000, and this despite word-of-mouth. Constance Bennett, featured in billing, has been getting since "Common Clay." Big disappointment was weak showing of "All Quiet" at Warner at pop prices following eight-week 12 run at Pitt last summer. War picture barely eked out \$12,500 for six days, way below expectation. Holds over anyway.

**Estimates for Last Week**  
Aldine (Loew's) (1,900; 25-50)—"Song of My Heart" (Fox). Very nice at \$13,500. Off to slow start but picked up quickly following rave notices. Gene Dennis on stage 2d week and stays over for run of "Animal Crackers," current.

Marion (WB) (1,200; 25-50-60)—"On Your Back" (Fox). First of this company's to play. Enright, fair last week, \$12,500, rather than picture held responsible for it.

Squaler (WB) (1,800; 10-20-30-40)—"Squaler" (Col.). Okay at \$4,100 at this point.

Penn. (Loew's-UA) (3,300; 25-35-60)—"The Bad Man" (Metro). Weak sister at \$26,500, or \$13,000 under week before.

Sheridan (Radio) (1,200; 15-25-50)—"Escape" (Radio) (English made). Fanned but around average at \$8,550.

Warner (WB) (2,000; 25-35-60)—"All Quiet" (U) at pop prices after eight weeks at \$2 at Pitt last summer, pretty disappointing at \$12,500. Holds over, with "Scarlet Pages" to follow Friday.

## SHEA'S BUFFALO GOT \$37,000—PRETTY BIG

Buffalo, Sept. 16.  
(Draw pop, 500,000)  
Weather: Warm

Helen Kane in person at Shea's Buffalo brought gross close to the record figure.

Buffalo operated as an offset to the top houses.

**Estimates for Last Week**  
Buffalo (Publix)—(3,600; 30-40-65)—"Shooting Straight" (Radio). Helen Kane in person, "Variety" on stage. Top notch at \$37,000.  
Hipp (Publix)—(2,400; 40-60)—"Smash the Window" (Epic). Vaude. Even show without disturbing feature. \$15,000.

Century (Publix) (3,400; 40-60)—"Animal Crackers" (Par). 4d week. Dropped about \$8,000 from first week's figure but still, pretty good.

Great Lakes (Fox)—(3,400; 25-35-50)—"Call of Flesh" (M-G-M). Good. "Variety" and "Metro" fans but not much else. \$14,000.

## Newark Slow Last Week; Proctor's Best at \$17,000

Newark, N. J., Sept. 16.  
(Draw. Pop. \$50,000)

Proctor's did the best proportionately on the week.

**Estimates for Last Week**  
Brooklyn (W. B.) (2,350; 25-50-65)—"Matrimonial Bed" (WB), stage show. Pretty weak at \$18,500.

Call (WB) (2,200; 25-35-50)—"Bright Lights" (FN). About as usual, \$5,100.

Loew's State (2,800; 35-50-60)—"Romance" (Metro). Over their heads. Vaude. \$16,000.

Mesque (WB), (3,281; 25-50-65)—"Eyes of the Viper" (U.A.). Still in groove at \$14,700.

R-K-O Proctor's (2,650; 25-50-60)—"The Accident" (U). Vaude. Good at \$17,000.

## Jack Flinn's Trip

Jack Flinn is returning to the Pathe studio in Hollywood this week. Out there Flinn is in charge of the Pathe picture "The Bad Man," with a schedule completed until December. Most are two-reelers.

Flinn came east about 10 days ago to replenish comedy material and get a line on the very favorable sales possibilities his comedy shorts have developed for Pathe.



# CHANGING MARKET

## AMUSEMENTS DIP IN RECOVER

**Moderate Transactions  
Leave Amusement Average  
About Unchanged—  
Early Pressure Opens Few  
New Low Spots on Move**

### NEW TECHNICAL FLOP

By AL GREASON

Stock prices merely backed and filled yesterday in a repetition of the aimless dips and bulges of the past 10 days. The amusement group showed a few new lows on the movement during the morning, but finished with the averages unchanged, small losses balancing small gains.

Loew, for instance, broke 77 for the first time, but finished nearly unchanged. Paramount ended day even at 60 1/2.

Only notable moves was break of Technicolor on curb to new low at 20 1/2. Trading was quiet and there were about at recent levels, around 1,600,000 shares.

Progressive creeping decline through most of last week and continuing until the Monday close carried the Dow Jones Industrial Average to the lowest level since Sept. 4 and repeated figures of the last week in August of around 236. The setback in progress from Thursday through Monday canceled all the gains of the preceding 10 days and left the pivotal stocks at new lows for the immediate movement. With Steel closing at 197 1/2, down from near 173 at the top, and the other members of the short quiet and timid, the bull party's alibi that the market was merely pausing to consolidate its position in last its force.

As stocks slid away from their tops the bears took heart and pressed cautiously for the decline, finding but little opposition of a determined kind from the recent supporters of the uptrend. But even the success of the uptrend was timid and without the initiative to follow up the advantage. Suspicion that the bulls were pleased to see a well-developed short interest built up against which they could stage a campaign probably curbed bear enthusiasm. The market was a succession of dull days, with trading lagging and the turnover so moderate that it lacked real significance.

The amusements gave a good account of themselves in comparison with the standard issues of the list. Situation among the film shares is not even the most audacious cause to be regarded as a blood-curdling bear enthusiasm. The market was a succession of dull days, with trading lagging and the turnover so moderate that it lacked real significance.

Wanted—A Lot of Short's  
It would be scarcely any trick at all for cliques to stage a run-up in the amusements based on this immediate aspect. The prospect of the long outlook for the theatre business—that is, current earnings can be ballooned again and are now being spring to force the film group ahead into market leadership. A crowded short interest is being invaluable to such an operation.

There have been evidence lately that a campaign to that end is in the making. When prices of the were doing better last week a score of leading brokerage houses compiled lists of a dozen or more underpriced issues recommended for a speculative turn. Almost invariably the selections included the two film leaders, Paramount and Loew, and argument in favor of the lower priced shares is that the "blue chip" leaders have been under accumulation at prices lower down by rich individuals and the investment trusts and are now selling at a premium over second-grade securities, which are still on the bargain counter and offer the small buyer more for his money than the street corner.

Several of the Wall Street com-

### Yesterday's Prices

#### LEADING AMUSEMENTS

	High	Low	Last	Chgs.
300 Gen. T. 214	210 1/2	210 1/2	210 1/2	+ 1/2
1,100 East. K. 214	210 1/2	210 1/2	210 1/2	+ 1/2
1,100 Fox T. 214	210 1/2	210 1/2	210 1/2	+ 1/2
2,800 Gen. T. 314	310 1/2	310 1/2	310 1/2	+ 1/2
500 Gen. T. 314	310 1/2	310 1/2	310 1/2	+ 1/2
8,800 Par. 314	310 1/2	310 1/2	310 1/2	+ 1/2
500 Gen. T. 314	310 1/2	310 1/2	310 1/2	+ 1/2
71,200 RCA. 404	398 1/2	398 1/2	398 1/2	+ 1/2
500 Gen. T. 404	398 1/2	398 1/2	398 1/2	+ 1/2
4,100 Shub. 174	174 1/2	174 1/2	174 1/2	+ 1/2
72,000 W. T. 304	298 1/2	298 1/2	298 1/2	+ 1/2

#### CURB

400 Col. P. 404	39 1/2	39 1/2	39 1/2	+ 1/2
700 Florence 204	204 1/2	204 1/2	204 1/2	+ 1/2
3,800 Tech. 204	204 1/2	204 1/2	204 1/2	+ 1/2

#### BONDS

\$6,000 Gen. T. 914	914 1/2	914 1/2	914 1/2	+ 1/2
\$5,000 Par. 914	914 1/2	914 1/2	914 1/2	+ 1/2
\$2,000 Tech. 914	914 1/2	914 1/2	914 1/2	+ 1/2

+ 2 1/2 "tick" quotes.

mission houses picked out Paramount for extended analysis tending to show its promising position for the near future and citing its losses for the first week in September as being close to its record for that period.

The clique behind Loew stood aside for a while but checked the decline at 77 without difficulty and rallied its favorite to 78 1/2 in the last few minutes. Friends of Loew point to last year's net at the rate of \$10

### Incorporations

#### NEW YORK

W. A. McMillan, Inc., Buffalo, amusement, incorporated. Vernon J. Davis, William A. McMillan, president; Benjamin A. McMillan, secretary. Filed by Robert L. Bennett, Buffalo.

Golden Arrow Productions, Ltd., New York, pictures, incorporated. Charles H. Walter, president; Robert A. McDowell, secretary. Filed by Robert L. Bennett, Buffalo.

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a share as justifying a better level than current quotations. Paramount partners are talking of \$7 for this year.

Support in W. B.

Warner Bros. did well under pressure, being doing just what the market expects. The company is making a few active issues that gained a point or more during the first session of the week. Entrance of the new banking interest into the concern, it is taken for granted, will bring about changes in the board. The Street looks to see revisions of policy introduced with these changes as a means of overcoming the difficulties in the company arising from its over-expansion problems.

Radio-Kath, as usual, did the unexpected. With the kind of market sponsorship it has displayed lately, the logical thing for the stock to do under pressure would be to put on a bold front, particularly when other amusements in the same market group were doing just that. Warner being a case in point. On the contrary, R-K-O was distinctly reactionary and on fairly heavy transactions.

Chique factors have defied forecast.

There have been times when the stock looked like distribution only to throw a surprise party and go into a zoom. Monday Radio-Kath broke through 54 and closed at 56 in a month or so, after holding that resistance point with great determination. It touched 53 1/2, and in a late rally moved up to 54 1/2. Turnover on day was 50,000 shares, pretty heavy volume even for this stock.

One of the curious phases of the operation here is that the stock has small prospect of paying dividends for the present and the sponsors make no bones about saying so. "That's another kind of 'Wall Street'." It's often easier to work a campaign on a non-dividend paying mystery stock than on one whose yield is fixed, because the latter is more certain to be at that starting at scratch you can hope for anything you like, while actual reality is limited. Series of distance lends enchantment. Anyhow, it's a familiar phenomenon down town.

Action of Fox was equivocal. It was made to give way rather sharply to the market, but the buckers of its market fate seemed to have the reserve strength to rally it at critical moments. Monday, for instance, it about repeated last week's bottom around 48 1/2 under moderate offerings, but snapped back in the last half hour and ended safely above 50 for a net gain of nearly a point.

### Chart Corroboration

The elements of betterment in the film stocks' autumn prospects are supported by chart pictures of the group leaders. Loew, Paramount and Fox all show lines suggesting an uptrend. The latter two made double top close to the July peak and on the last upturn went

Summary for week ending Saturday, Sept. 13:

### STOCK EXCHANGE

	High	Low	Last	Chgs.
1000 American Seal (1)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (2)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (3)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (4)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (5)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (6)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (7)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (8)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (9)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (10)	24 1/2	24 1/2	24 1/2	+ 1/2

### CURB

100 Columbia Pictures (1)	43 1/2	43 1/2	43 1/2	+ 1/2
100 Columbia Pictures (2)	43 1/2	43 1/2	43 1/2	+ 1/2
100 Columbia Pictures (3)	43 1/2	43 1/2	43 1/2	+ 1/2

### BONDS

1000 Keith's G. '46	81	82 1/2	84	+ 1/2
1000 Keith's G. '47	81	82 1/2	84	+ 1/2
1000 Keith's G. '48	81	82 1/2	84	+ 1/2

### ISSUES IN OTHER MARKETS

1000 Produce Exchange, N. Y.	4 1/2	4 1/2	4 1/2	+ 1/2
1000 Produce Exchange, N. Y.	4 1/2	4 1/2	4 1/2	+ 1/2
1000 Produce Exchange, N. Y.	4 1/2	4 1/2	4 1/2	+ 1/2

### Over the Counter, N. Y.

1000 250 Fox Thr.	104	104	104	+ 1/2
1000 250 Fox Thr.	104	104	104	+ 1/2
1000 250 Fox Thr.	104	104	104	+ 1/2

### Chicago

1000 250 Fox Thr.	104	104	104	+ 1/2
1000 250 Fox Thr.	104	104	104	+ 1/2
1000 250 Fox Thr.	104	104	104	+ 1/2

## If Fox-Loew Merge, Studio Names Of Fox-Metro May Become One

### No Salary Raises

Hollywood, Sept. 16.

One outstanding feature of the current Coast economy wave is that it's not going to be forgotten by next month.

All department heads in two major studios have been ordered to say no salary raises will be granted for the next six months.

into fractionally higher territory. These chart pictures, of course, do not mean much except to give an inference of what has gone on in the market. The chart line merely suggests that a period of accumulation may be approaching its climax, paving the way for the upward movement when or if surrounding circumstances justify a campaign.

### Mixed Trends

Idea of the cross currents lately is to be had from last week's statistics of the theatre group. Nine issues in the Stock exchange moved up an aggregate of 13 points while at the same time 14 issues declined 17 points.

The losses looked much more important and significant than the gains, however. Eastman, for example, dropped 4 1/2 points on dealings of 21,000 shares, and Warner slipped more than 2 points on the impressive total of 250,000 shares. Fox eased 3/4 on 70,000 shares, while R-K-O lost 1 1/2 on volume up to 245,000 shares.

Against these losses were grouped a number of fractional gains, such as the 1/2 for Loew and 1/4 for Consolidated Film Industries.

On the Curb Columbia was extremely quiet at steady prices, while a lull in the pressure upon Technicolor proved to be only a prelude to a new assault Monday when the stock went into a new bottom for more than a year, including the October break, at 22. Volume was only 100 shares.

Bonds held little during the week, prices being steady at previous levels. Evidence of better absorption in bonds that before seemed to be forced. Warner ruled generally around 82 and General Theatre narrowly close to 95.

Summary for week ending Saturday, Sept. 13:

	High	Low	Last	Chgs.
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1000 American Seal (2)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (3)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (4)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (5)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (6)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (7)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (8)	24 1/2	24 1/2	24 1/2	+ 1/2
1000 American Seal (9)	24 1/2	24 1/2	24 1/2	+ 1/2
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1000 250 Fox Thr.	104	104	104	+ 1/2
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1000 250 Fox Thr.	104	104	104	+ 1/2

### Chicago

1000 250 Fox Thr.	104	104	104	+ 1/2
1000 250 Fox Thr.	104	104	104	+ 1/2
1000 250 Fox Thr.	104	104	104	+ 1/2

Los Angeles, Sept. 16.

Despite the many millions poured into the kettle to establish the Metro-Goldwyn-Mayer and Fox names, the belief is growing as to the ultimate elimination of these firm titles in favor of one new name to designate the holding company, which it is expected both Fox and Metro will eventually operate.

That these two lots will ever combine physically is discounted, for the reason that no one production source and its personnel, regardless of facilities and raw power, would welcome the task of turning out a yearly output of 100 features. That is the basic contention why Fox and Loew will remain two separate production units, regardless of any gymnastics with their titles.

That Fox has slowly been preparing to sever the remaining connection with its former owner was seen in the elimination of its individual name from all publicity under the heading on the studio bulletin boards a few months ago.

### Fox Subordinated

More recent is the decision to alter Fox's main effort of the year as "Raoul Walsh's 'Big Trail'" with the mammoth billboard opposite the studio on Western avenue heralding the picture minus mention of the Fox company at any point.

It is also being recalled that at the time William Fox bought stock control of Loew's most of the trade talk went on the period which would pass before the Loew designation would drop from that circuit and its theatres.

Whether Loew and the Metro-Goldwyn-Mayer name should be submerged for a new title is something that appears certain to come up for interorganization debate sooner or later, and probably sooner.

### Judgments

Fox Theatre Corp.; Fleigel Corp.; \$118,705.

Watts Hoyt; S. Waldman; \$1,000.

Julio C. Roman and Hazel Forbes Roman; P. McDonald; \$428.

Louis and Anna Cantor; Typo Workers Credit Corp.; \$6,965.

### Bankruptcy

The Rites of Memphis, Inc.; liabilities \$125,000. Started with a hanging, a "Harvest Festival" in all of its towns. Theatre managers cooperate with local merchants in charity put on special shows and people from surrounding territory into the towns.

No stone is left unturned "to launch fall buying in spirited dash" and to arouse in the public a consciousness of the city and the theatre. Heavy advertising is carried on in newspapers, etc. Merchants put on special shows and people from surrounding territory into the towns.

### Public Drive on to

### Boom Town Buying

Minneapolis, Sept. 16.

In an effort to get the new fall and winter season started with a bang, Public Northwest theatre is holding a "Harvest Festival" in all of its towns. Theatre managers cooperate with local merchants in charity put on special shows and people from surrounding territory into the towns.

No stone is left unturned "to launch fall buying in spirited dash" and to arouse in the public a consciousness of the city and the theatre. Heavy advertising is carried on in newspapers, etc. Merchants put on special shows and people from surrounding territory into the towns.

Threats feature special attraction. The festivals are under the direction of Don Chambers, circuit exploitation and publicity head.

### Agnew as Added

Hollywood, Sept. 16.

Bobby Agnew, former picture juvenile and now doing a stage turn, will follow the Beverly Hills Billies as stage feature at the new Billies engagement was for one week.



# MIGHTIEST ALL-TIME STA SCREEN AND RADIO LINK

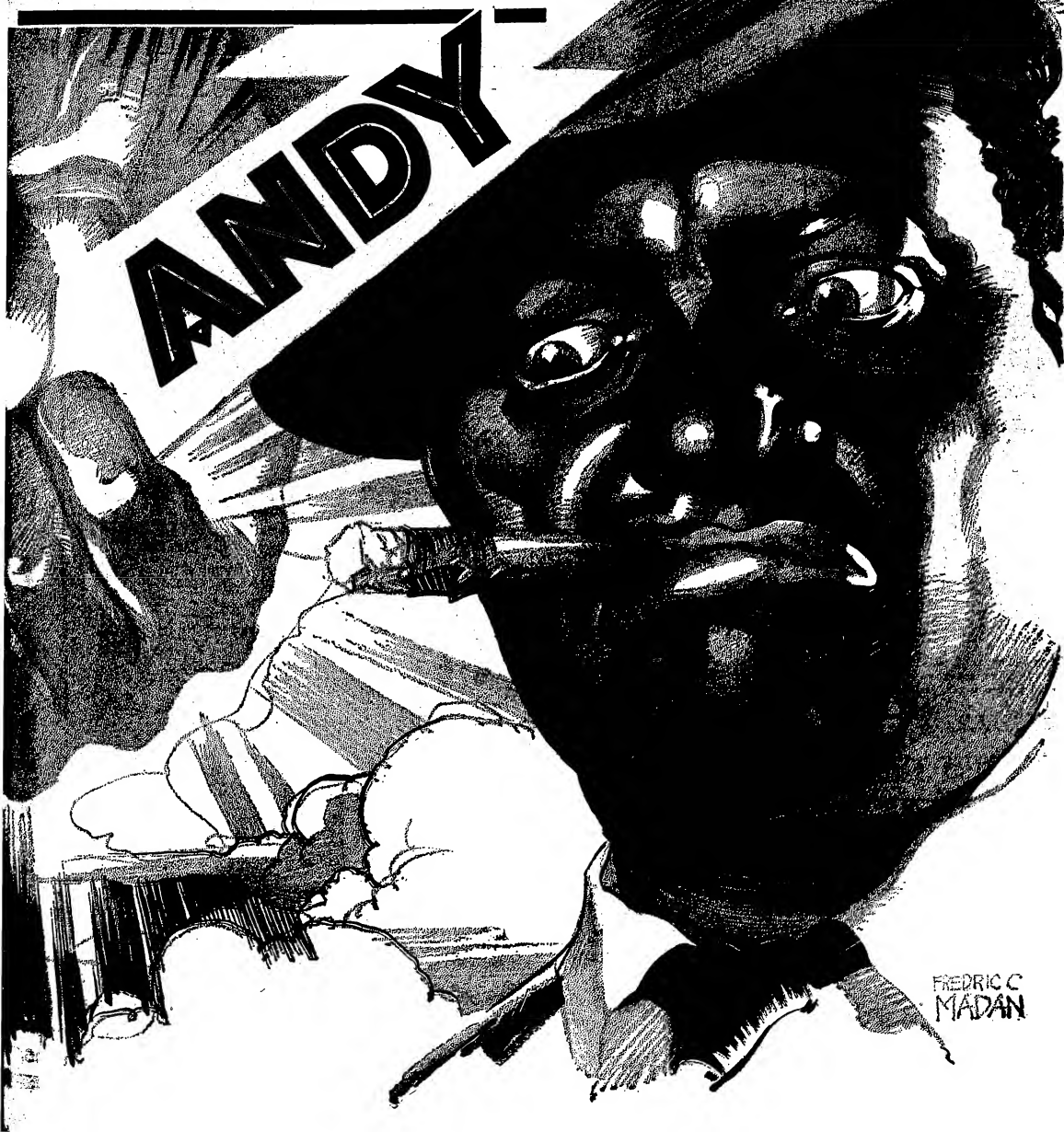


**Amos 'n' Andy March Across the Pages of Motion Picture History . . Blazing Glamorous New Trails of Entertainment for the Peoples of All the World! That the Motion Picture Industry at Large Takes Pride in the Success of Their First Screen Venture Goes Without Saying . . "Check and Double Check" Presents Them Not as Mere Black-face Comedians But as Authentic Characters Who Will Dwell Immortally in the Hearts of Millions.**



# RS IN TITAN TRIUMPH... D IN STUNNING VICTORY

The Amos 'n' Andy Talking Picture is in the Bag! . . . Cameras Purred on the Final Shots This Week... Even Our Own Bouncing Superlatives are Inadequate to Describe the Enthusiasm of the Entire Titan Studio, from Amos 'n' Andy to the Grizzled Veteran at the Gate Who Turned a Hand-spring and Exclaimed "Ain't Dis Sumpin?"





[illegible]

LOS ANGELES

A FILM BY JOHN DAHL

WHAT MEN WANT

WILLIAMS' COMEDIES  
SPICY, THINKING  
SCREEN DRAMA

HOTTER  
THAN  
FLAMING  
SOUTHERN

GIN LYNN  
BAULINE  
STARK  
BARBARA  
KENT

MAJESTIC

NOW! ANY

[illegible][illegible]

**DETROIT MICHIGAN**

*The Story of a Woman's Love*

**"LOVE in the ROUGH"**

**ROBERT MONTGOMERY**  
*Barbara Bixby Dorothy Gribble  
 John H. E. Green John H. E. Green*

*Starring "The Story of a Woman's Love"*  
*Screenplay by "The Story of a Woman's Love"*  
*Screenplay by "The Story of a Woman's Love"*

**DUNCAN SISTERS IN PERSON**

*The Story of a Woman's Love*

[illegible]



SYDNEY (New South)

# SLAUGHTER THE WORD 'MANSLAUGHTER'

How many words can you make out of "Manslaughter."

The Twenty Persons having the greatest number of words will each receive two Coast Tickets to the Capitol Theatre, Sydney, to see the dramatic sensation of the year "Manslaughter" which will be shown there Monday and Tuesday of next week.

NOTE—Those letters in "Manslaughter" are only to assist in making them as it appears. For instance only one "M" could be used in a word, two "H's" and so on.

If you are not one of the lucky ones, at any rate you will not want to miss "MANSLAUGHTER"

Contest Closes Friday September 12th at 7 p.m.

Send all entries to Contest Manager, c/o Capitol Theatre, Sydney, N.S.

CLEVELAND

TODAY DOORS OPEN AT 10:45

COME EARLY SAVE MONEY 25c till 1 P.M.

SENSATIONAL MELODRAMA PICTURE

FEATURES OUR NEW KNOCKOUT PROGRAM

IT HAS EVERYTHING!

THE POWERS OF TEN PICTURES NAMED INTO ONE Melodrama, Crime, Mystery, Love, Adventure, Thrills, Comedy, Mystery, Gambler & MOST OF THEM!

It Plugs the H. V. Movie Trail and Critics Are Raving About!

RICHARD ARLEN — FAT WRAY — EUGENE PALLETTE

NOTE! The American Film & Theatre Art in Sydney that by Charles Foxworth

YOUR FAVORITE

DICK LIEBERT AT THE ORGAN

DOE FELICE and her orchestra

HERMAN TIMBERG with Barbara Hale

CHARLIE CHASE

"DIZZY DAZE" with HELEN and BOB

## Picture Advertising

(Continued from preceding page.)

typography is the top point. New York City ads generally top all others, however, on reading matter.

That is, only on advance advertising or opening shows. Little follow-up stuff used in the east to mention. Coast goes pretty heavy on the follow-up. Whichever policy is more effective must be considered by the theatre operators. No follow-up in New York may be due to heavy advertising rates of the dailies.

Little combo advertising in the east, owing to decline of vaude and stage shows.

As a rule, advertising is getting to amble along more original lines in a gradual way. But press sheet ideas and copy still used and being depended on.

The rest of the country seems to follow the keys. Most towns use matrix ads, plainly, obvious. Quite often these don't fit in the particular locality.

Right now theatres using combo ads on stage and film are going on the quantity and ladder ideas. It was okay when first started on the big scale in the east by Fox but since copied everywhere, it's getting warped. Reason is most of the combo advertisers are trying to plant too much in too little space.

For a comparatively sized town, Providence probably spots more large space for individual houses with small rates than any other city in the country. Boston has the worst advertising.

Biggest space of all shows in New York on opening shows and on road show films where a page or a half page often is used. "Hell's Angels" (Hughes) for instance spent about \$5,000 a day for 10 days announcing the film's showing in New York. That film was in the box for nearly three millions before opening in east, so the additional \$50,000 wasn't so much in that case.

LOS ANGELES

In Her Greatest Role!



ANN HARDING

GIRL OF THE GOLDEN WEST

DAVID BELASCO'S HOLLYWOOD

STARKES PRINCE AT 8 P.M.

PITTSBURGH

SHERIDAN

THE NOVEL WITH MILLIONS OF READERS

THE EYES OF THE WORLD

IN MARCO BEL

Good, Fast, and Free at Coda in Town

A Soul-Searching Tale of a Mountain Girl and Wolves in Society Clothing!

HENRY KING

UNA REEKS JOHN HOLLAND and MARGIE O'NEIL

UNITED ARTISTS PICTURE

TOLEDO

STATE

WEEK STARTING TODAY 1:30



LOIS WILSON LAWRENCE GRAY

"TEMPTATION"

A Thrilling Dramatic Romance of a Girl Whose Love Was Stronger Than Her Will

NEW YORK CITY

MATA HARI

(Germany's last school girl comes to her)



"THREE FACES EAST" featuring Constance Bennett in HER best role since "Common Clay"—and Eric over for another week at both N. Y. & B'n's Strands. Also at the Beacon, B'way & 74th St.

WARNER BROS. & VITAPHONE PRODUCTION

WASHINGTON, D.C.

RIALTO

Star FRIDAY

ADMIT ONLY

CONGRATULATIONS NEW YORK AMERICA!

Life is Like That!

"LITTLE ACCIDENT"

The cyclone of crime, crackling comedy that captured Chicago, blasted the Broadway way, and will rock San Francisco—can only now arrive at a picture house! A picture you'll love—don't miss it!

DOUGLAS FAIRBANKS, Jr.

Added Features the same as PARLY YOU

25c 35c 50c

Anta Page Zazu Pitts Sally Blane Roscoe Karns Slim Summerville

ATLANTA

Milton SILLS

Jack London's SEA WOLF

THE MARINE

CHARLES MARCOS

24

FOX

CHICAGO

McVICKERS

GARY COOPER

"SPOILERS"

BETTY COMPTON KAY JOHNSON HARRY GREEN

5,000 Copies in This Mighty Epic of Alaska

Come Today MEET REX BEACH'S RIGIDUS MEN

ENTRANCED WOMEN

of that from the love of hardship where a woman could win and the strongest succeed



## EXPLOITATION

This department is almost entirely made up of matter from "Variety's" own correspondents. Seldom is any of the exploitation notes sent out by the home publicity offices of the chains used here.

"Variety's" correspondents have been requested to report on all local press or exploitation stunts that fail or prove too expensive for results achieved, as well as those which get over.

Ordinary or expected exploitation not included in this department. Repetition in several cities also excluded, after first mention, unless new angle is later developed.

### Stockholm.

In connection with the big success of "Sally" (First National) at the Red Mill theatre here, one of the weeklies, "Vara Nöjen," arranged with a local restaurant, Atlantic, for a special "Sally Evening." Manned by show, singer and orchestra. All local belles present, as purpose was to select a Swedish "Sally" from the Gentlemen of the Jury, consisting of three newspaper men, assisted by film actors, who danced with the amplit, gave their verdict according to the applause. Choice fell on a girl who resembles Marilyn Miller.

### Reading, Pa.

Using the picture title, "Good News," Imber Bros., operating a large department store, has from Loew's Colonial, gave the theatre the benefit of some extra four-color advertising. Intended to stimulate business in the store and theatre. The advertisement, using the film title as a "tear," leads readers to "think optimistically," that Reading industries are getting busy, that Reading is one of the most fortunate cities in the entire country; that Reading concerns are getting some of the country's biggest contracts for Reading. "The first 100 people to sign the 'Honor Roll Book' at the store this afternoon, will receive a ticket to the 'Good News' performance." The store is advertising a "week of factories, with every chimney smoking, and the balance of the full-page advertisement is devoted to stores special, 4d. in "boxes."

### Hollywood.

Pictures and four are in for dual exploitation in a tie-up arranged this week between Universal and the General Mills Co. Flour company contemplates an appropriation of more than \$1,000,000 for advertising in 17 national magazines and foreign publications. Ads will picture Universal star endorsements.

### Milwaukee.

Box publicity department, working with the "Wisconsin News," succeeded in getting out an eight-page Greater Show Week supplement full of show news, which not only a tremendous double truck display for Fox, but also many columns of good news pertaining to Fox achievements and coming attractions.

Business jumped for dear life at all Fox theatres and Greater Show Week was a real week all the way through.

### Richmond, Va.

In preparation for "Animal Crackers," Loew's office sent a special air ride to Washington for best 250-word essay on "Air Transportation and the Future of Richmond." The prize was a tie-up with Eastern Air Transport, new firm carrying passengers from Richmond to New York over the mail highway.

Supplementary prizes were 10 pairs of tickets to "Animal Crackers" for weeks (15).

### Minneapolis.

As a trailer for "Doughboys," the State (Public) last week in what purported to be a sound recording of the laughter aroused by the picture's preview showing before a select audience of 10 people, "including five hard-boiled newspaper critics."

This was in conjunction with the usual flashes from the offering.

### Minneapolis.

Manager Emil Franke of the R-K-O Orpheum here had a tie-up with town's leading food mart, "Dixiana." The shop, located on the town's busiest corner, had a large window display of "Dixiana" cakes, prepared by Bob Daniels, star of the picture. "Dixiana cake" also was featured in its newspaper ads and served with coffee to the patrons on Orpheum roof garden.

### Minneapolis.

To exploit "Follow Thru" Manager Gordon Greene and Press Agent Gill of the Minnesota Tribune tie-up with the principal Tom Thumb golf courses around town. Over every 18th hole there were "Follow Thru" signs, and one of the "O's" cut out, making it necessary for the player to shoot through the open space.

### New York City.

H. A. Berg, of the Loew publicity office, arranged a tie-up with Warner Brothers, manufacturers of dog biscuits, to exploit the Metro dog biscuit, "College House Dog Biscuits," which will be distributed in New York

## Spiking Rumor

Chicago, Sept. 16. Opening of the Main Street, R-K-O house in Racine, Wis., was accompanied by a whispering campaign which spread a rumor that the balcony, cantilever construction, was unsafe.

To refute the reports, R-K-O officials in for the opening from Chicago, piled 250 cement bags in the center of the balcony and took a photo. Later splurged in all ad copy headed "safety."

100,000 heralds exploiting "College House," in connection with their circuit. Merchants will be placed in all pet shops. Will also mention the short in their publicity.

### Albany, N. Y.

Proctor's has a four-week hook-up with the "Times-Union" and WGY, at Schenectady, to select a girl to be crowned. Will be given a chance in pictures. Contest to last four weeks. Ages of contestants 16 to 22.

Idea is that six boys and six girls each of the four weeks will be selected from the contest. The 12 winners will then speak over the radio at Schenectady. Twenty-four boys and 24 girls will be in the finals. From this group one boy and one girl will be chosen and sent to the New York studios of R-K-O for a screen test.

Patrons of the theatre and radio listeners will be asked to send in their votes by seeing or hearing the contestants. Judges will take these votes into consideration in their final judging.

First week just ended and hundreds of entries have been received. The contest is expected to last. R-K-O is expense of screening. Contest popular.

### Bronx.

One exploitation stunt the Loew press department will never again attempt is the common wedding-on-the-stage affair. Dropping business at the Grand prompted it, and another wedding was held. The complete home outfit, etc., would be presented to the couple willing to be married on the theatre's stage, and a date for the event announced.

When the date for the wedding came around, the couple and guests were in the front row. At the time of the second date, there was a couple, but no gifts, none of the neighborhood, with the wedding come across. Finally the gifts were secured, when it was rumored that the couple had been married really brother and sister.

Finally the wedding went off, and the couple was married. The Loew press department, happy?

### Pittsburgh.

Larry Jacobs, a star of Loew's Penn, has a daily tie-up with "Press," daily, on a Talker Twister Contest. Paper running two columns daily out on current picture at Penn. Idea is to form a sentence out of the picture's title, and the first letter of the star's name.

This week, for instance, with Ruth Chatterton's "Anybody's Woman" playing, Jacobs would be something like this: "Chatterton chatters cheerfully causing caustic comments."

Each prize as well as theatre tickets awarded each day. Contest has been running now for two weeks.

### Cincinnati.

For "Animal Crackers" Palace, contacted "Commercial Tribune" for a "Humorous" contest, with tickets as prizes, as well as theatre play and reading space gratis.

Street ballroom for "Big Boy," screen attraction at Albee, is use of white horse with blackface jockey attire and banners on both sides of the street.

### Albany, N. Y.

Week before the showing of "Western Front" Strand tied up with two local dailies. In one version, the Strand to send out of their experiences during the war. Five daily prizes of theatre tickets in addition to a weekly prize of \$10 and a final cash prize of \$15. In other, school children were asked to write letters in English or German to students in Germany. These letters were to be distributed to the

proper authorities in Germany by the paper. Passes as prizes. Stunt didn't go over so good. Only a few letters received.

### St. Paul.

Pursued all over the city by coppers and all but thrown in the hoosego, experience of Ray O'Connell, R-K-O Orpheum manager-publicity man, during the "Rain or Shine" O'Connell hired three nobodies, equipped 'em with an old film machine, and started 'em shooting the tops of all loop buildings with the top, ostensibly busy taking pictures. One ballboy ran on the ground, looking up. Traffic blocked.

When crowd reached its height, a 20-foot ladder was thrown down the side of the building saying "Rain or Shine," Joe Cook's at the R-K-O Orpheum this week. Crowd on the ground when coppers came. One climbed up on judges' platform before grand stand at Minnesota state fair and did the trick before a crowd of 22,000. Smiles on faces of officials who thought they were being nudged turned to frowns and they had the coppers put the run on the boys. But no arrests.

### New Haven, Conn.

Fox going in heavy for "Rain or Shine" at the Downtown theatre. Day with umbrella painted "Rain or Shine, I'm waiting for Joe Cook." Boys sitting under umbrellas with local music stores. Leaflets inserted in laundry boxes. Coca-cola furnishing gratis small bottles with "Joe Cook, Rain or Shine" on bottles.

### New Haven, Conn.

Local Par is in on an event called Fall Trade Week, currently. Slogan adopted as motto. "Par's" are better in New Haven. House has donated use of 200 three-sheet outdoor signs for the week. Will be given a week in advance. Chamber of Commerce backing the stunt. All newspapers running special sections, also radio tie-up. Streets to be decorated with banners bearing slogan.

House is plugging event hard on radio. That if business men say they'll get their share.

### Syracuse, N. Y.

"Dawn Patrol" opened a four-day second-run engagement at the Harvard at the Downtown theatre. Exploited the picture to an extent that shaded the original campaign for the picture.

Leslie "Stunt" Morrison, one of the aviators engaged in making "Dawn Patrol," and two other fliers were in the city for a publicity flight over the city and for personal appearances before and after the flight. Morrison was the man who time that a second-run house here stepped out in this fashion.

### Los Angeles.

Warners' ballroom for "The Bad Man" at the Downtown theatre. A living billboard and a talker trailer in 16-mm. film.

Billboard was mounted on a truck, with the part used for a picture of Walter Huston as the bad man cut out and covered with the picture. Huston, in a chap dressed as Huston is seen in the place of the picture, drawing attention by firing a revolver and another picture of Huston, in a chap who looks blonde and brunettes at Warners' Downtown theatre. His voice was given by a talker.

With a 16-mm. projector a continuous film was thrown on the rear of the truck as a trailer. This had been synchronized.

## NICK SCHENCK IS AGREEABLE

Inside report says Nick Schenck has expressed himself as agreeable to have a Fox new amalgamation. This approval from accounts was given to Harley L. Clarke, president of Fox. In the event of Schenck assuming the leadership with combining the two houses, Clarke is reported content to take any secondary office.

With the statement Schenck will accept the chief post of P-L, unless Schenck is to be the chief. Reference is that the proposed Fox-Loew merger requiring government assent is well on its way.

### Fires' for Remake

Hollywood, Sept. 16. Universal is considering resurrection of "Smouldering Fires" from silent films for remake as a talker.

"Fires" dumb act was in 1924, with Clarence Brown director.

The A. M. P. A. meeting to be held Thursday (18) in the Dixie hotel, will have as guest of honor George Fox, president of the Motion Picture Congress on the Socialist ticket. Brown will talk, selecting his own topic.

## BEHIND THE KEYS

In this department is placed minor matters in connection with theatre operation.

By reason of this, these items can be collated here instead of as formerly distributed through the paper, on news pages or in the Correspondence from various cities.

### Union Food

#### Portland, Ore.

Conference, with union crews still on. One session ran until 3 a. m. At that hour all conference went out to eat. The union boys insisting it be a union eat.

The party passed up three good restaurants (non-union) and came to eat at a ham-and-egg joint (union). Whereat the berries were passed around plenty, but diplomatic relations were saved.

#### Baltimore.

Shift in Warner after first National personnel manager Robert G. Wood as house manager of the Metropolitan, succeeding Frank Boucher, who will make his division manager headquarters in Hagerstown, Md. Frank Greenhalgh, former First National manager for the Eastern Shore (Del-mar-via) district, to similar position in this territory.

#### London, Can.

First local indoor pony golf course opened in old Majestic theatre building.

#### Derby, Conn.

William D. Fitzgerald has taken over the Sterling here. He will operate it with straight vaude, seven acts last half.

#### London, Can.

"Call of the Flesh," with Ramon Novarro (Metro) playing week at Loew's London, re-named "The Singer of Seville," after censors slashed at the local house. A plenty of advertising, billboards, etc., out under old title. All recalled and new ones placed about city and district.

#### Altoona, Pa.

Altoona's last silent picture house, Palace, owned by the Notoopoulos interest, local, is shut. It will emerge later as a storeroom for rent.

#### Montclair, N. J.

William Lockwood, non-union operator of the Bellevue theatre, disappeared during the running of a picture. The picture had to stop running.

Lockwood returned home for a short time the next day and left again. His car on the night of his disappearance was found in front of his home. He has not yet been found.

A similar case of disappearance of Samuel Rauchwerk of Irvington, N. J., was reported. The man is non-union, turned out to be a false alarm. Rauchwerk was found a day later in a Turkish bath.

#### Quincy, Ill.

Star and Family theatre, B. & K., are open with talkers. First run. Star is in downtown loop, while the family is in silk-stocked district.

#### New York City.

Al Beckerich manager of Dwyer and Shore Road theatres, Brooklyn, N. Y., R-K-O.

#### New York City.

Eddie Klein, managing the Oxford, Brooklyn, Leslie M. Foner at the Crescent, Bronx, N. Y., Stockton Lee is in charge of Savoy, Newark, N. J., Edward E. Lewis at Radio, Poughkeepsie, N. Y., Paul Weintraub at Kinship, N. Y., and W. K. N. Y.

#### Allentown, Pa.

Nineteenth Street theatre has reopened, with P. R. Hoffman manager. House has Harold Eswick as organist.

#### Shamokin, Pa.

Officials here have exonerated F. P. Llewellyn, banker and theatre executive, of blame for the killing of George Baker, struck by Llewellyn's auto on the street here.

#### Mahoney City, Pa.

Pioneer film house here, Hippodrome, being wired and reopened Oct. 1.

#### Pine Bluff, Ark.

Robert Drake, ex-fugitive here, manager of Saenger, Alexandria, La., succeeding Robert Hampton, who goes to Mobile, Oct. 1.

#### Racine, Wis.

R-K-O has opened the Mainstreet with Geo. W. Gambrill as manager and Matthew Fox as assistant. Gambrill came from Springfield R-K-O house.

#### Dallas.

Lincoln (colored) suburban reopened by R. J. Walsh. There are now four Negro pet stands in town

with one colored vaude house. All doing good biz. Town has about 30,000 Negro pop.

#### Utica, N. Y.

Olympic reopened Sept. 13 as first run picture house at pop prices. Managers: L. J. Carkey, R. G. McCauley, asst.

#### London, Can.

Opening with 50c top for "Western Front," the Grand, one of three F.P.-Can houses here, slashed top prices to 35c plus tax for "Let's Go Home." Kids at matinees for 15c and 25c at night.

#### Syracuse, N. Y.

Ralph W. Thayer is now R-K-O city manager at Dayton, O.

#### Minneapolis.

John Sodini, local ex-theatre man, has dropped his negotiations for Pantages theatre. He had planned to put in independent vaude and pictures. Looks now to lease this house and R-K-O 7th Street, both valuable properties advantageously located, will stand idle. Little or no film product available for the theatre.

Publix has come to terms with United Artists, leaving only Tiffany and state rights. Independents not sewed up.

#### Winnipeg, Can.

Winnipeg has seen its first home-made talkers, in form of a show made at the auspices of "Free Press," with a representative of that paper acting as the "talking reporter." News are given first run in R-K-O Winnipeg theatre.

#### Syracuse, N. Y.

Raymond B. Jones will succeed Paul Shay as director of the Paramount here.

## CHILDREN ABSENT

(Continued on page 5)

that will start them coming back to the picture house, it is conceded.

Already the industry is shaping its course in the first direction of the formula. Just 25% of the 30-31 features will be designed especially for the youth of the land. The pictures will also be directed with the adult fan in mind; yet, this 25% will, according to steps now being taken, possess nothing suggestive that might lead the way down the realm of playroom or playground.

Enough pictures with child appeal are hoped to bring about a return momentum of the kiddie toward the b. o.

That the fundamentals of childhood are a part of a human being throughout life is the psychology of this angle and the reason why it is expected to be approved by psychologists at work on the formula call this "the theory of recapitulation."

### Figures

In the silent days 15,000,000 kiddies went to the picture theatres at least once each week. Sound and the present picture situation have cut the figure in half today, statisticians declare.

On the matter of age it is calculated that 8% of the attendees at theatres are between 6 and 14; 16% from 15 to 19 and 22% 20 to 24.

Completions by the industry's trade capitals last year, the population in U. S. picture theatres has increased from 40,000,000 in 1922 to 80,000,000 in 1930.

## Trying to Sell Mormon Mob Scenes for Remake

Hollywood, Sept. 16.

Backers of the defunct Mormon Pictures Co., producers of "All Faces West," are here with the film trying to get local producers interested in remaking the yarn.

Picture was produced with Salt Lake capital last year, and features Ben Lyon and Marie Prevost. Bankruptcy occurred recently.

The producers figure that the mob scenes are worth something, and that a showy scene can be written around them with the cast only needed to fill in on close-ups.



**FIRST  
NATIONAL**

gives you the edge  
on the industry  
with the greatest  
line-up of hits in  
history . . .  
*and now —*

**"Pass over those Box Office  
Records**

**to Ann Harding**

**as  
THE GIRL OF  
THE GOLDEN WEST**

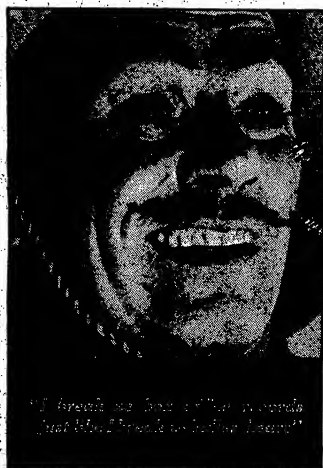
**with  
JAMES RENNIE  
HARRY BANNISTER**  
J. Farrell MacDonald · Bert Roach  
Based on the play by David Belasco  
A John Francis Dillon Production



"Vitaphone" is the registered trade mark of the Vitaphone Corp. designating its products.



# BOX-OFFICE RECORDS GO "PHOOF"



"I break as fast as the records  
just like I break as fast as the records"



"Remember Scott? Dorothy Revier  
fix damn good! I fix the fix  
plenty double!"



"If an exhibitor had a wife—  
Parish Lopen made love to her  
personally! He fix everything!"

He's

*The*

# BAD

-- one of the good things from FIRST

## WALTER HUSTON

in "The Bad Man" gives  
you the personality the  
world is talking about!

With  
DOROTHY REVIER  
SIDNEY BLACKMER  
JAMES RENNIE

Based on the play by Justin Swanson Brown  
Directed by Clarence Badger



and "TOP SPEED"  
"GIRL OF THE GOLDEN WEST"  
"SCARLET PAGES"  
give

# FIRST N

the edge on



"Vitaphone" is the registered trade mark of the Vitaphone Corp. designating its products.



# when PANCHO LOPEZ COMES TO TOWN!



"Pancho Lopez is damn mad!  
Exhibitor worried about baby  
girl—see only one kind baby—  
one lak my fifteen"



"Pancho Lopez much fun happy!  
He break exhibitor's exhibitor  
buy no more jewelry—practical  
everything fake."



"Well it's so sorry about him  
Bad Man is too bad! Only one  
thing Pancho is not a man!"

# MAN

**NATIONAL if you BUY WITH BRAINS!**

**"DAWN PATROL"**

**"BRIGHT LIGHTS"**

**"COLLEGE LOVERS"**

**NATIONAL**

**the industry!**



**"PANICS  
LOS ANGELES"**

opened to record break-  
ing business at Warner's  
Downtown—women  
force picture into second  
week at de luxe house  
—Huston sensation—  
looks like record run."

**MOE SILVER**





THIS IS WHAT THEY CALL

"Lubitsch has done it again.  
One of the new season's winners."  
—Film Daily

"In the gayest Lubitsch tradition. Women adore it."  
—N. Y. Mirror

"The Lubitsch charm is present a-plenty. Bursts of applause."  
—N. Y. American

"Humorous touches of Lubitsch throughout. Belongs in highest rank."  
—Motion Picture News

3rd  
S.R.O. Week  
at Rivoli,  
New York City

# MONTE CARLO

JACK  
BUCHANAN

JEANETTE  
MacDONALD

**The Magic Touch That Packs Theatres!** That's what you get in the brilliant Lubitsch-produced "MONTE CARLO." And in every PARAMOUNT GREATER NEW SHOW WORLD hit for 1930-31! THE MARX BROTHERS in "Animal Crackers", smashing even "Cocoanuts" records. "ANYBODY'S WOMAN", the dramatic wow clean-up of the year! CHARLES ROGERS and NANCY CARROLL in the All-Technicolor comedy romance, "Follow Thru", cashing in on the nation-wide golf craze with soaring box office grosses. The giant all-talking version of "THE SPOILERS". MAURICE CHEVALIER in "Playboy of Paris". GEORGE BANCROFT in "Typhoon Bill". CLARA BOW in "Her Wedding Night". And 60 more, even bigger, on the way! Special Extra: HAROLD LLOYD'S great comedy, "Feet First". Harold Lloyd Corp. Prod.

## THE PARAMOUNT S.R.O. TOUCH!









# WHEELER AND WOOLSEY TERRIFIC BOMBARDMEN





# OMBO SLAYS SEATTLE IN OF COCK-EYED HOKE!

Titan Cuckoos Fly Into RKO Orpheum  
and Panic the Natives with the  
Wildest Layout of Hokem . . Pokem  
. . Soakem Fun That Ever Wowed  
Its Way Off the Talking Screen!

**BERT** **WHEELER**

**ROBT** **WOOLSEY**

**BON VIVANTS OF BELLY-LAUGHTER!**

Topping in Sensational Style Their  
Galloping Smash in "Rio Rita" and  
"The Cuckoos" and Clinching Their  
Right to the Title: The Greatest Team  
of Comedians on the Screen!

**HALF SHOT  
AT SUNRISE**

**A COUPLE OF LOOSE NUTS IN PARIS!**

**DOROTHY LEE** Edna May Oliver Hugh Trevor

Leni Stengel George McFarlane Roberta Robinson

**DIRECTION . . . PAUL SLOANE**





# ROXY BOOKS FIRST SERIAL

# *The* INDIANS ARE COMING!



## First Time

World's greatest de luxe theatre ever played a Serial!

## First Time

ANY big Broadway house has played a Serial!

## And Why?

BECAUSE "The Indians Are Coming" is the heart throb of American life—a slashing epic of those red blooded pioneers who made our nation.

From the Story

"THE GREAT WEST THAT WAS"

By William F. Cody

(BUFFALO BILL)

Based on his own life as a Scout of the colorful West in the making. Millions who read the serial in Hearst's International Magazine will want to see it!

An exceptional cast including Tim McCoy, Allene Ray, Francis Ford, Don Francis, Edmund Cobb and Charles Royal. Directed by the master serial-maker, Henry Mac Rae.

The all dialogue thriller that will bring the kids back to the theatre by the millions!

**Universal First in Short Product Too**



## Par Hooking in at A. C. and Ptsbgh. For Own Outlet, Against Warners

Atlantic City, Sept. 16. Steel Pier, may remain open over the winter if a deal with Paramount is concluded. Arrangement would be for exclusive showing of Par pictures on a percentage basis. Par has long wanted its own representation in Atlantic City. With the Warner fight, this is its opportunity. Dancing weekends would be included.

Pittsburgh, Sept. 16. Gayety, long identified here as the home of now defunct Columbia burlesque wheel, reopens next month as first-run picture house under management of Faber & Shea, with Paramount reported interested. Par's decision to get an exclusive outlet for its product undoubtedly result of recent trouble with Warners. With Warners controlling three of the downtown's five first-run houses, it would leave only the two Loew houses, Penn and Aldine, for Paramount, and these sites must take care of Metro, United Artists and Fox first.

Gayety is an out-of-the-way house, of fairly unsavory reputation, with the whole thing looked upon here as pretty much of a gamble. House is undergoing extensive repairs and decorations. Name probably will be changed. Management hasn't made announcement yet, but it is altogether likely that grade will augment pictures.

## Band Is Ordered Out of Beacon's Pit by Union; Stage Band Classed

Jack Knebl and his Filipinos engaged to play in the pit of the Beacon, New York, this week as accompaniment for the fashion show staged by the union. The band was yanked out by musicians' union, Monday evening (16). Union pulled them out on the charge that they were a stage orchestra and not permitted to play in the pit orchestra, as by so doing they deprived a licensed pit orchestra of work. The band possesses an A. F. M. traveling license to play in the States, but has no license from the N. Y. local No. 802.

Beacon is ordinarily a straight sound theatre, minus orchestra. For the current week it had struck it with Oliver Olsen, district modest shop, for the latter to lead a fashion show on the stage, lasting 20 minutes, thrice daily.

For this only Knebl's band was engaged, for the pit. After the second show Monday, the union informed the band it must leave, under penalty of a fine. The band was ordered immediately.

The fashion show was continued at the theatre as scheduled, to the music of an organ.

## Metro's Unreleased Revue May Go to Germany

Los Angeles, Sept. 16. Because Metro's "March of Time" revue was finished last February, but remains unreleased to date, reports are current the picture will be viewed only from German screens.

The film has gone through multiple cuttings and re-takes. Possibility of French market being killed for it by the unfavorable Parisian reception of "Hollywood Revue."

Reason for its release in the German, is because of the insertion of Paul Morgan, Teuton comic, in 50% of the footage.

## Boosters Underwrite Films

Minneapolis, Sept. 16. The boosters' club at Underwood, N. D., here is, it is determined that its town shall have pictures. So it has established "The Boosters' Club." The fund will help to defray the expenses of showing pictures at the local theatre, which has been unable to operate profitably. It also will enable the house to reduce admissions to 10c. Pictures will be shown every Wednesday night.

## 1st Runs on Broadway

(Subject to Change)

(Week Sept. 19.)

Paramount—"The Spoilers" (Par.)  
Globe—"Africa Speaks" (Col.)  
Roxy—"All Quiet" (U.)  
Capitol—"Dough Boys" (M-G-M.)  
Rivoli—"Monte Carlo" (Par.)  
Strand—"Way of All Men" (WB.)  
Winter Garden—"Big Boy" (WB.)  
Rialto—"Animal Crackers" (Par.)

(Week Sept. 26.)

Paramount—"The Virtuous Sin" (Par.)  
Globe—"Africa Speaks" (Col.)  
Roxy—"Big Trail" (Fox.)  
Capitol—"Madam Satan" (M-G-M.)  
Rivoli—"Whoopee" (UA.)  
Strand—"Moby Dick" (WB.)  
Winter Garden—"Big Boy" (WB.)  
Rialto—"What a Widow" (UA.)

42 Pictures

Hell's Angels (UA) (Criterion).  
Hell's Angels (UA) (Gaiety).  
"The Big House" (M-G-M) (Astor).  
"Old English" (WB) (Warner).  
"Abraham Lincoln" (UA) (Central).

"Outward Bound" (WB) (Hollywood) (Sept. 17).  
"Billy the Kid" (M-G-M) (Astor) (Oct. 10).

## LOWBROWING ON ROXY BILL AND OVERHEAD

Roxy, Broadway, premier class house of the country may go low-brow. Fox execs are now experimenting with that plan, according to it. It's inside that "Last of the Duanees," brawny "western" film was purposely pushed in to find out how far that low brow atom can be expanded.

There's a motive behind the idea because of the possibility of Roxy (S. L. Rothafel) moving out. When this happens the Fox execs are desirous of knowing whether that luxurious class and atmosphere which Roxy settled on the theatre must stay or can be swung around. House is geared high on the Roxy pattern. Fox execs are figuring ways and means to make possible overhead cuts when a change offers opportunity.

The situation is further helped by the booking of a Universal serial, "Indians Are Coming." This was by Roxy, personally. Announced in a plan to bring back the film who have been pushed out of the house by sophisticated talkers.

In view of the class of the Roxy, the booking of a serial into that house is considered unusual. It's brought executive comment from many sides. One producing chief cited it as an indication of the big house and circuits beginning to think back.

## CRUZE UNDER WAY

Hollywood, Sept. 16. James Cruze has started production on "Discontentment," picture version of the stage play, "The Country Boy," by George Rosener, author of the play, did the adaptation and dialog.

Betty Compton has the lead with Gaston Glass opposite. Lee Tracy, Alan Hale and Dorothy Christy are also in the cast. Tiffany will release.

## Ahead on Program, Fox Wants Quicker Distribution Returns

Being ahead of its production schedule, Fox is anxious to obtain a quicker distribution return. Where playdates can be set ahead for pictures finished, this is being done, it is understood.

James Grant, exec. v. p. and distribution head of Fox, now on the Coast on product deals, is reported trying to get all accounts to take the pictures earlier than was planned.

Business is claimed having increased 40% the past six months over the previous high year, with the season of 1929-'31 giving the Fox product better and wider distribution than ever before obtained.

Reports that Fox is taking a licking this year in situations through having to pass up outside accounts, including indies, in favor of Public under the deal with that chain, are declared untrue. While Fox is said to be getting lower rentals in spots than previously, the situations where better outlet and price is obtained under the Public deal make up for those isolated cases.

Fox is known to have wanted to continue selling some old indie accounts but so far as can be learned, refused to close out away from Public, even if situations were open.

Neither Public nor Loew is giving Fox as much for the product gear. The second cluster did last year, it is understood, did against the majority of better money spots and the saving on selling so many accounts individually, Fox is considerably ahead.

## BANKING MEN GO ON SCHLESINGER BOARD

Norris Sellar, George L. LeBlanc, William Baxter and Robert E. Saunders are newly appointed directors on the board of General Talking Pictures. All more or less connected in financial circles.

With the addition of the four directors comes the resignation of Pete Woodhull, formerly exec. v. p. It is in line with the corporation's recent trend to shift personnel gears. The second cluster in executive overhead since the early summer. Technicians were added first. Now bankers.

Inside gives that still another change may be effected on the technical end. No date when but it's pretty definite Dr. Lee De Forest, now on the coast, will acrobatic into one of those voluntary resignations soon.

Of the new directors, three are from international banking circles. Sellar, who is a member of the New York Cotton Exchange, is also associated with E. P. Hutton and Co., downtown. He formerly was with the banking house of Dennistoun Cross and Company, of London. LeBlanc, until his retirement, was president of the Interstate Trust Company and former v. p. of the Equitable Trust Co., in charge of the foreign department.

Saunders has been with G. T. P. for some time. He is a fellow of the Institute of Bankers, London, and is cited as a financial authority known here principally through his association with the National Bank of S. A., Ltd. Latter is now known as Barclays.

Baxter was the N. Y. head of the Charnock Bank of India, Australia and China. He has been associated with M. A. Schlesinger, pres. of G. T. P. for many years, in various banking capacities.

## Technicians Discussing Film on Image Frame

Los Angeles, Sept. 16. Behind the conference of coast technicians, producers and directors to be held tonight (17) at Fox Hills, is the thought that it's time to discuss getting wide film of the sound track and onto image frame.

Those with actual production experience with film sizes above 35 millimeters will participate in the conference. Aim of the conference is to determine the most artistic and effective proportions of the projected image, also to determine what adjustments are necessary in photography direction art work and sound recording.

Conference was called by the technicians branch of the Academy.

## Musical Guild of L. A. Applies for A. F. of L. Charter—Unionized Singers

### Artist's Credit on Sign

Sign on the Winter Garden, New York, bellyhooking Al Johnson in "Big Boy" is the first time a drawing along cartoon lines has been used as a Broadway flash for a film. Scene in black on a white background shows a horse making the turn into the back stretch of a race track with a flock of colored stable boys hanging on the rail and cheering the colored jockey riding the winner. Frank Fogarty, artist, has his name on the sign in a corner, as if it were a cartoon strip.

Artist credit on a painted Broadway sign is also something new along the street.

## INDIE RUSH FOR 'NATIVE PRIDE' COIN

Hollywood, Sept. 16. Production of "The Birth of Texas" in that state with local capital, under supervision of Trem Carr, indie producer, has encouraged numerous short roll boys to take to the highways in search of regional money.

Producers have for some time been out of luck for production dough hereabouts. They figure now that they can go into communities or states remote from Hollywood and grab off production money with community pride as their aid. Two are already on their way to the northwest where they will cut and wheat ranchers interested.

Most shoestringers look to the northwest as a fertile field, the natives having had a taste of pictures via locations of Fox's "Big Trail." Once the peasants get a look at a camera the boys believe, they're hooked.

Yanover is also on the list, and one producer is there now using the quota gag as his ally. Recently several Vancouver business men were in Hollywood asking questions about picture production, with an eye to building a studio. The studio they said would be located in a new subdivision which would be touted as a Canadian Hollywood.

However the Canadians were only interested in renting the studio after it was equipped and weren't in for financial production, so local promoters went cold.

Another producer has hied to Kentucky, where he plans promoting wealthy colored business men for production of a picture based on the life of Booker T. Washington. It's understood that he has the backing of a colored newspaper published in Louisville.

Most of the boys out there whose propositions are former indie producers who haven't been in production since the first rush to sound.

### Amos-Andy Preview

Will Radio Pictures preview "Amos 'n' Andy" in the little town of South Bend, or not?

Not in the latest answer. How come they picked out that place in the first instance in attributed to the length of the picture and its size. Better a quiet town like South Bend than a gossip city like Chicago.

But now, it develops, so many glowing reports have been coming in from Radio's coast studios that the boys in the home office feel success is in the air for "Radio's" fight of black lightning for Broadway.

When Amos and his friend Andy reach Broadway depends upon how soon plasterers can finish their work in the renovated Columbia burlesque house. Then according to present plans, it is to be released simultaneously in 200 other big houses throughout the country.

Los Angeles, Sept. 16.

The Musical Artists Guild, new local organization for concert and choral singers and musicians, has applied to the American Federation of Labor for a charter. At a meeting held last night (16) in Hollywood, wires were read from President Green, A. F. of L., and C. C. Hines, secretary of the Los Angeles Central Labor Council, which indicated a charter would be granted.

If the charter goes through, it will force all picture companies, radio stations, clubs and other organizations employing singers to use union talent.

Behind the movement for a charter is Glen Ellison, concert and vaudeville singer; T. Percival Gerton, and Nathan Courtwright, founders of the Hollywood Bowl; Homer Grunn and many others.

Movement starts in a fertile field here where practically all radio and concert work is done gratis in hope of someday getting a break in pictures.

### Ham and Eggs

Meeting started with a speech by Russ Hughes, who claimed that until wars were organized they were legitimate prey for anyone who wanted a speech for nothing. Biggest slam was aimed against the Friday Morning Breakfast Club, a local business men's organization, which is a glorified rotary club. Breakfast Club weekly features a musical program for which the artists get paid off in ham and eggs. All Los Angeles clubs came in for a general panning as also did artists who donate their services gratis.

Most of the singers and musicians in attendance admitted that they came out here for picture work and now that music is in the minority, they're leaving very fast.

Several teachers from local public schools and universities were present but shied at the union angle. Local musicians, Gulla started about two weeks ago and already has over 100 members.

## Billposter's Judgment Of \$108,705 Against Fox From Breached Contract

A judgment has been entered against the Fox Theatre for \$108,705 in favor of the Fliegel Co., New York. It's on a contract held by Fliegel for five years, covering the billposting display for New York City, which was negotiated by Fox under its new regime.

The contract had gone two years. The Fliegel job was to post three sheets for each of the Fox houses in New York and the Bronx; the Fox offices to supply the posters. Fox was discontinuing the use of billboards.

Fox has applied to reopen the case, stopping sheriff's proceedings to satisfy the judgment.

## FOX W.C. OVERHEAD CUTS TO KEEP LOWERED NET

Los Angeles, Sept. 16. General cut in overhead over all departments of Fox West Coast is in swing. Started about two weeks ago with an official say-so. Every department and theatre is to be gone over, even the insurance end. Latter so that execs can see whether this item can be cut too.

Official info is that a recent survey showed the chain to be geared higher than a year ago with everything about 10% increased. While higher is correspondingly so big on the growth. Amos is official that advertising everywhere must stand within a 10% ratio.

Inside is that W. C. is showing less weekly net than that same place a year ago. They are laying this to higher overhead.

Under the plan now in swing certain execs are to tour the circuit and do doctoring wherever it may be needed. House cuts are to be reevaluated and repairs and renewals expected to be cut. No mention made of releasing any help.



# Hollywood Bulletins

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

New Paramount plan of executive place of executive operation instituted by Walter Wanger for eastern and western studios calls for fewer associate producers and centralization of executive powers here under a board of control. All scripts for both studios will be cleared through the execs in Hollywood. Under the new management the only two associate producers are Louis D. Lighton and E. Lloyd Shreve. Julian Johnson will produce one, then then create an associate story editor and associate editorial supervisor.

Columbia's "Last of the Lone Wolf" is supposed to be localized in that "mythical kingdom of Syria," but a radical action shows the Union Pacific shield on one of the trains—first time a studio has let that much leak out about where this joint is.

Players who grew miffs for at-Tall are refusing to go near barber shops. They hope a stage production will go with the picture and the opening here and there and the beard will be declared in.

Loretta Young replaces Constance Cummings as femme lead, opposite Ronald Colman, in "The Lonesome" picture, tentatively titled "The Fugitive," which follows the halting of production after two weeks and replacement of director Irving Cummings. Myrna Loy goes in instead of Johnny Clair, among other changes.

Henry Duffy resumes Coast production with Bert Lytell in "Brothers," opening at the Alhambra, San Francisco Oct. 1. Grace Menck is feature.

Daniel L. O'Connor, miniature golf financier, has requested bankruptcy.

Cafe and roof garden to cost \$100,000 will be constructed atop the Dyas Building at Hollywood and Vine. Herman Miller is promoting.

Radio will resume foreign production with direct shooting instead of dubbing as formerly. Tentative plans call for all production in Europe at a central studio located either in Paris or London.

Balancing the anti-death theme of "Outward Bound" too complex for the regular trade, Warners is figuring on a \$150 top run at the Biltmore here to catch the class business.

Walter Huston will be starred by Columbia in "Criminal Code." Huston is reported getting around \$40,000 as his slice.

Metro landed the rights to "It's a Wise Child," although "It's a Wise Child" in the building. Price is reported at \$50,000. A. J. Rice has frowned on the title, so Metro will change it and also cut the baby angle. Lawrence Johnson, author of the piece, is engaged to do the more conventional version.

Universal has finally closed for picture rights to the stage play, "Half Gods." Production starts next month.

Charles McClintock, agent for the "Dishonored Lady" company, is out \$100 after a conference with a stick-up man outside of his hotel.

Joe Frisco is doing a dame in Warner short, "Border Patrol."

Fox reported bringing out Louis Mann for a talker version of "The Music Master." Same studio, same meller silent three years ago.

After being peddled around several studios, "Big Business Girl," anonymously written mag serial, has been bought by Warners.

Production of Harold Lloyd's "Feet First" finishes this week. It'll be previewed at George Olsen further cutting bringing it down to 10.

Choice of stage or pit hands to accompany the opening of "The Big Trail" (Fox) at the Chinese, Oct. 2, now rests with George Olsen and the Indian Reservation band.

Charles Lamont has been added to the writing staff of Universal. He previously directed for Educational.

Until recently manager of the R.K.O. San Diego, Jack Edwards is going back to that town as manager of Fred Segal's Speckles the

atre. Mike Newman, whose job Edwards takes, will handle distribution of state-rights for Segal.

Mike Boylan, who left Fox several months ago, is going back on the lot to do editorial work on the cutting of "The Big Trail." Boylan now rates as a script doctor.

Dick Keene has secured a six months' leave of absence from Fox to go east and do a show. He has been cast in "Mr. Cinders" by Dillingham.

Mildred Harris Chaplin guests with the Savoy Players at San Diego week of Sept. 22. Piece is "Dear Me."

"The Single Sil," original story by A. P. Young, went into production Monday at Tiffany with Phil Rosen directing. Jack Muhlall, June Collyer and Doris Kenyon are cast.

"The Missing Witness" at the Egan closed last week with the house full. In the end, the picture, "Start filed claims with the State Labor Commission, with amounts due ranging from \$29 to \$45. Most of the cast was working gratis.

Paramount will do Michael Arlen's "Cavalier of the Streets," Jeannie MacPherson is set for the script.

J. K. McGuiness, finished as one of Fox's associate producers, is leaving here to work for the European trip. Mrs. McGuiness will accompany.

Stage prodig with "Birth of a Nation" closed at the Geary, San Francisco, Saturday.

Kid part has been written into F.N.'s German version of "Way of All Men" to give Leon Janney a chance in that language. Younger will be the only American in the cast.

Marion Davies is expected back in Hollywood next week after a three months' vacation in Europe.

Jack Oakie's next will be "Only Saps Work" for Par.

Oliver Morosco's six-weeks-old stock company closed at the Mission theatre, Long Beach.

Warners has decided to spot Grant Withers in the part of Pat in next air picture. William Wellman will meg. Picture is based on the balloon scene of the air force.

John Wayne will be featured in "The Painted Woman" by Fox, with George Olsen at the meg. Yarn is from a short story by Larry Evans.

Major studios have passed the word along that their players and directors should cease lending their names to minute golf courses. Idea is based on "Don't bite the hand," etc.

Arthur Collins' cast for "Death Takes a Holiday" has Carmel Myers in the femme lead and Betty Ross Clark, Mary Alden, Cosmo Kyrle Bellew, Helene Sullivan, Alfred Hickman and Roland Drew. Show opens at the Columbia, Frisco, coming here to the Biltmore, Sept. 28.

Carl Laemmle, Jack Rosa, his secretary and Dave Bader, left here for New York Sunday. Laemmle will be in the east for three months.

Edgar Allan Woolf, who started leaving for the east two weeks ago, is still in town. Reason is a couple of picture deals are pending. If they blow it's eastern bound for him within the next week.

On her return from person appearances in the east, Fifi Dorsay will be spotted in a French farce, "She Wears the Pants," by Fox. Orders from the office are to make it spicy. Miss Dorsay will be gone six weeks.

Adela Rogers St. John's "Free Soul" is again up for filming by Metro. Fox had scheduled for production four years ago but never got past the conference stage. Phil Dunningham was borrowed from UA to make the adaptation. Another story intended for filming in the silent days and put off is "World's Illusion" by John Waserman. It also is scheduled for production.

Newswheel policy at Fox-West Coast's President, downtown, goes out Wednesday (17) with the sound "Birth of a Nation" going

in. Picture was previously reported going in the Biltmore. President will probably go grind after the run of "Nation."

Record of film used in a feature comedy is claimed by Republic, which has exposed 700,000 feet on the five versions of "The Rap."

Cornell Woolrich, Louis Zeitze-gorenson, Sam Hostenstein and Arthur Hays Sulzberger have been added to Fox's writing staff.

Five song numbers, originally spotted in Fox's "Gang Wives," are out but one, a comedy number sung by Joe E. Brown.

Winnie Sheehan, Raoul Walsh and Archie Buchanan previewed both "The Big Trail" and "Just Imagine" in Oakland, not daring to get a load anywhere in the local vicinity.

George and Ira Gershwin aren't coming west to confer on the story and score they're doing for Fox. Plans call for the conferences to take place in the east, with Howard Green, the director, hopping there.

Warners is seeking something light again for John Barrymore, planning to alternate him in comedies and dramas.

Paramount paid \$25,000 for Dashiell Hammett's "The Glass Key" in galley proofs. Hammett is already on the Par staff.

Too many gangs in dialog rights spoiled M-G's plan for a talker "Monte Cristo."

There was a cash settlement between Par and J. G. Bachman, associate producer of "The Glass Key." Jaunt Bachman may go to Metro as an associate producer.

John Ford will direct another submarine story for Fox. Set for "The Boreas," with Warren Hymer in it.

Madux Air Lines and Western Air Express will merge operations from Los Angeles to the middle west, using the more central Madux field. Madux western division of TAT, taken advantage of WAE's air-mail contracts.

Substituting a 3-to-4 tea hour instead of noon lunch period is the new production idea for Fox. Shot on the "Spoken Thru" unit. Shooting stops at 3 p. m., rehearsals for next day from 4 to 4 p. m. 10 days to make take-up. The actors fresh, eliminating rehearsal fatigue. Attempt will be made to shoot the film in 18 days in straight continuity.

Earl Carroll, out for a couple of film names for "Personalities," is said to be interested in Greta Garbo, Clara Bow, Jeanette MacDonald, John Barrymore, Will Rogers and Laurel and Hardy and will use at least one of them. \$125,000 on Barrymore was answered with a \$20,000 request.

Universal is shelving "Saint Johnson," after paying \$15,000 for it, before publication. Another story is sought for Edward Laemmle.

Dale Van Every is out at Metro after three years writing scripts.

Reginald Denny plays opposite Mary Pickford in "Kiki" if he finishes in "Jenny Lind" (M-G) in time.

## FOX OLD SCALE 50-75 GOES BACK

October is slated to bring back old rates admission scales at all Fox houses.

The cut rate walks out under terms of a product deal made for Paramount films in Fox houses. Elimination of cut rates was a condition imposed by P-P before selling to Fox.

The first house returning to former fares is the Fox, Brooklyn, week Oct. 3. Fox prices will be 50-75, now 25-50.

In view of the impending Fox-Lowry partnership arrangement, the Par product deal with Fox in Brooklyn takes on importance. There is the likelihood of M-G-M shifting its first grade product to Fox from the Metropolitan, Brooklyn.

## 'Luxury' Shelved

Hollywood, Sept. 16.

After several weeks of preparation, Fox decided to shelve "Luxury," which Guthrie McClintock was to direct.

McClintock, who had "Once a Sinner," original by George Middleton.

# Social Side of Filmdom

(IN THE EAST)

Warners basketball team under the guidance of John Girdin will play its first inter-office game last week in September. Team includes two former stars from the old Pacific High School team, one former Commerce star, an A. E. F. star, three college champs and others, who know their basketball court, if no other.

Other film groups, wishing to compete in a film basketball league, can communicate with Mr. Girdin, Warner building.

## Tennis Tossers

Par's team of tennis hopefuls, captained by that dynamic wielder of pen and racquet, Frank Vreeland, found that the Fox tossers knew something at the Fleetwood courts. The Fox mob, captained by Fred Bullock, copped in the inter-film tournament. Margin narrow, four games to three.

Fox bunch are elated at the victory but are not banking too much on it, as they are giving Par a rematch at Hamilton Courts a few weeks hence.

## Warners Talking!

Phyllis Periman, formerly p. a. for "The Million Eyes" and just back from Paris and discovered plenty of Rotund Archie Mayo, director of "Warners," is in Europe vacationing, leaving his place in charge to Lee Leese, a lot showing his folks around town the other day. Harry Kalmine, another featured in Jersey City for the Stanley Company, finally fell. Married. Harold Mirisch, another fellow, a New York City in Memphis. Sam Carlsie, controller for Warners, insists his idea of a tragedy is to work for your brother. Wednesday your appetite. Ronnie Madison has left Warners for a contract with the "Street Scene" company. Joe Riken was formerly bandmaster of the Pathe Club orchestra. The good old days! Jean Logan rings around in his 1920 Cadillac. They say that Gilbert (F.N.) Golden is a little dandruff trying to get ahead. "Walter Meyers" (bookings) new stereo is a peach plus. Label is Bee Greenwald and one for the Warner Club Gaieties chorus.

## From Dinner to Dance

Universal Club begins its fall season tonight (17) with a dinner. Longchamps Restaurant, 87th street. Herman Stern is president. After the dinner, to the U offices for a dance.

## Fox Bowlers

Moe Krane, bowling manager of Fox, says entries plentiful for tournament early in Oct. Games at Owens' store, Wednesday night with 12 or 13 three-man teams representing the departments. About 40 prizes, good news for R. B. Simon, Wesley Wyoff and George Elsie, Auditing team rollers, who finished in the money last season.

## The Daab's Moving

Hy Daab is still convincing some of the exhibs that "Titan" isn't a bad thing. The Daabs have taken a house in Scarsdale, walking on Westport. Nearer to daughter's school.

## Metro Mumbles

Conrad Nagel visited Metro's publicity department. Tina Kriesberg

of the Library, bought two books, both authored by Don Henderson Clarke. The "Metro Spirit" is. Don Henderson Clarke says he likes this book very much. Don Henderson Clarke's latest best seller between covers is "Millie". The book honors the publicity information is Vivian Mallon. She makes visitors forget. When Nagel called she asked him how he spent his time. But still on the job. A new comedian in the Metro publicity force. Arthur Sheekman. He claims his name has never been in "Variety." It's the old stuff. Bright hopes for reorganizing the Metro publicity. "Loew's Metro" club. Metro tennis champs all bet up over tennis matches. Office employees singing the songs from the "Second Little Show." Smart start. Harry Blair spent a month in Gay Paree and hopes to go there his vacation. He's returned from her vacation, feeling fine and dandy.

## Snappy 'Club News'

Members of the Warner Club will attend a dance on the roof of Hotel Pennsylvania on the eve of Sept. 25. Discussion of re-election of officers and dancing. First issue of the "Club News" will be published. "Loew's Metro" and Reichel will be in the hands of the Warner members three days before the meeting. "Club News" is a snappy (or snappy) magazine of info about and for members. Peach house organ.

C. E. Goldie, Fox publicity, spent his vacation in Montreal. Not one post-card of "wish you were here." But he told them plenty when back.

## Nationally

Warner Brothers Club will be representative 100% of subsidiaries with the admission of the Brunswick employees. At the time the club is being stretched nationally so as to cover Warners wherever they may be. Elections take place in October. Jack Gilbert is the present chairman.

## NEW COLOR PROCESS SECRETLY UNDER WAY

Chicago, Sept. 16.

Stewart-Warner, automotive equipment company, has been working secretly on a new color film process. It is still in the stages of experimentation, with none of the Stewart-Warner officials willing to comment.

It is learned the color has been made at the Atlas Studios in Oak Park, Chi suburb. Outdoor shots were taken at the McCormick country estate.

According to reports, picture is taken with camera which requires two lenses. Film removed from camera appears like ordinary film. When the picture is dipped in a solution the color is immediately brought out.

## Picture Possibilities

"The Long Road"—Unfavorable

"THE LONG ROAD" (Drama, Herman Gantvoort, Longacre). Scenic, but the road has been done before. One scene of that in this play. Rest not so good for pictures. Dec.

"That's Gratitude"—Unfavorable

"THAT'S GRATITUDE" (Comedy Drama, John Golden, Golden). Although the play is gassy and has fine humor, the action does not indicate pictures. Suspense is lacking.

"Up Pops the Devil"—Favorable

"UP POPS THE DEVIL" (Comedy, Lee Shubert, Masque). Should make a good program picture, with as many laughs on the screen as on the stage. Dec.

"The Up and Up"—Unfavorable

"THE UP AND UP" (Comedy drama, E. A. Blatt and M. J. Nicholas, Biltmore). Might be worked into a fair picture, but needs plenty of revision. Dec.

"With Privileges"—Unfavorable

"WITH PRIVILEGES" (Comedy drama, Adler & Gerton, Vanderbilt). Nauseous without chance either way. Dec.

"The Rhapsody"—Unfavorable

"THE RHAPSODY" (George M. Cohan, Cort). The plot is too mixed to warrant strong consideration.





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# UNION TROUBLES

Reports coming in from all parts of the country to both the New York home offices of the American Federation of Musicians and the International Alliance of Theatrical and Picture Operators up to yesterday (16) indicated acute conditions in a number of cities, with the musicians more vitally affected than the I. A. men.

As matters stand, things looked up darkest for the musicians in Philadelphia, Washington and Newark, where failure to reach any agreement may eventually reach larger proportions through sympathetic union strikes and walkouts.

No general strike call is necessary for Philadelphia, where a local federation has power to plan and carry on such drastic measures. President Joseph Weber, A. F. of M., was due back in New York yesterday from Chattanooga, where a committee from Philly was expected to confer with him. The musicians there wanted an extension to talk the thing over, but the managers turned them down. They said they want a reduction in house numbers.

In Newark conferences are on for all points, with Fox Terminal one of the most contested; the musicians want a 10-per cent raise. Musicians may strike next Saturday.

In Washington the union men are still at work pending conferences on a two weeks' extension.

In Detroit a two weeks' notice went out to the I. A. men, effective Sept. 20. The musicians went out on strike last Thursday.

In Boston the musicians are negotiating. In St. Louis they are out and have been since Labor Day, with Mutual (burlesque) giving only partial stage shows. The situation there is not cleared. May be settled, as managers insist on a 25-week season and the union wants 30 weeks with full pay.

Not considered acute for stage hands in Minneapolis, but bad for musicians. A similar condition exists in Kansas City, where the operators have refused to increase for assembling films and a relief man.

In Jersey City the musicians have been in contract negotiation, holding serious. No stage hand trouble.

In Albany an operators' committee was sent to New York to confer yesterday (16) with Warner Bros. and R. K. O. operators. They want four men classified as full journeymen instead of three as now, with an alternate apprentice.

Milwaukee operators settled some conditions, but no consideration granted neighbors' concession, with matter to be straightened out when business warranted.

In Bridgeport, Conn., seven theatre returned operators and stage hands to work yesterday (16), with seven others negotiating. The entire 14 houses had locked out the season men, charging violations of agreement.

I. A. office yesterday received word from Los Angeles the stage hands had effected contract agreement through their own efforts. Differences with operators not settled. The latter are after a new relief man condition and a \$5 increase in deluxe houses.

Musicians out in Montreal combo houses. Trouble in Hamilton, Can., quite serious with operators.

Syracuse stage hands sent a committee to New York last week for conference with George S. Sklar (Warner), Joseph Vogel (Loew) and David E. Chalkin (Publix), and a compromise was effected, men going back to work last Thursday. The musicians are still battling for small house adjustments.

Utica, N. Y., reported Warners sent Fox dismissing musicians and stage hands.

Baltimore reported a deadlock with local legit and musicians. Operators and stage hands effected compromise in deluxe picture houses last week.

Philadelphia, Sept. 16. The long-projected strike of Musicians' Union No. 10, which had effect after last Thursday night's performances in the Stanley-Warner and Fox houses. Following a strike from Labor Day up to the 11th, during which no agreement could be reached, the strike officially started Friday morning (16).

Dispute between the managers and the musicians is based upon the number of men for which the union demands employment. The union insists upon a renewal of the same contract enforced by the I. A. men. The Stanley-Warner Company employs 200 men and the Fox upwards

of 50. This season the Warner Company declares that it can only find employment for 30 odd men, while Fox has announced its intention of eliminating its pit orchestra in favor of a band of 20 pieces.

William Goldman, speaking for the Stanley-Warner Company, said there was absolutely no work for a large number of musicians formerly employed. For a period of almost a year the company has kept on its payroll about 125 men to whom it has been unable to furnish employment.

"This represents a cost of almost \$500,000. For example, at one theatre (the Aldine is meant) which has been closed for 40 weeks, this company has paid \$11,000 a week to musicians who have no work to do."

"The result is in no way the fault of the men, but it clearly is neither of the Stanley-Warner Company, nor of the Fox."

Wheels of progress and substitute silent pictures which our patrons do not want. Nor is it possible for the I. A. men to handle indefinitely the musicians who thus find themselves out of work."

Settlement Suggestion

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## Newspaper Women

(Continued from page 1)

sleeves, make love to them. It must be tough on the "make" men.

Beautiful women, who, under ordinary circumstances, would be so many miles away from the homes of sobbing gals they might even come in contact with them, and if they did, would just naturally overlook them, defer to the news gals, take up the business, almost treat them as though they were superior. Maybe the news gals have the edge on their better looking sisters. Even a professional looker has to get over her vanity; develop some sort of personality and technique, as she is going to be judged on her own.

Magie

Sobies don't have to raise a finger. They have that newspaper aura around them like a magic ring. It brings them attention, passing off anything they do as all right. If they are actually dumb, they are thought of as being very clever and gurgie, they are put down as having a "gorgeous sense of humor"; if serious and dull they are said to have "fine minds." If they are well if they are, they are all right.

Newspaper women take all this as their due. Even the worst pamphlet amongst them has as much or more polish than a famous beauty. While any other girls of their type in ordinary life would feel their edge, these news gals get as bold as brass and have all the self-confidence in the world. They seem to take the professional attention they receive quite personally and feel that they are nothing if not charming. Certainly in this way they possess an edge on good looking women who have to make some effort to get by. If a newspaper girl with a face like an iron dog writes a beauty column, she is quite likely to be considered quite beauty herself.

If a society reporter or editor, she imagines herself quite a big shot in the 400. There is no end to

(Continued from page 1)

through a lack of foresight and business ability than for any other reason. Most of the actors who formerly made a success of it, and felt that they were the lucky, chosen ones; that there was no need to do anything or attempt to apply any intelligent thought toward maintaining their position. Yet the very nature of the picture industry should have taught them otherwise.

Using Up Actors

"A picture company has a picture schedule and must turn out a certain number of pictures a year. They are only considering what will go over at the time. If they have a performer who is a fad of the moment, they will use him in his popular capacity as long as he is useful to them or until he is burned out. This must be so in an industry that appeals to mass production; novelty is the thing that goes."

"Many actors have stopped to consider how they would appeal to their audience during a second season, when their novelty was slightly worn. Only the really clever personalities think any thing about it. They are the ones who have lasted."

"Pictures is a business, same as other occupations," continued Mr. Nagel. "Each performer must judge them from his own angle. A good utility man can play a variety of roles has the best opportunities for work, and can go on for ever, I believe."

Intelligence

"I wouldn't sign a contract in which I was to star," he said, "because I thoroughly realize that I have not a strong enough personality to carry a picture. It might ruin me. I consider my self a stock exchange man, and I am trying to make a Broadway production. Then, too, a star is always blamed for a bad picture, but a featured player in a bad picture (and I have been in many) is exonerated, with the material given him held to account instead. I think more than ever that today pictures offer a stable career to any actor who uses intelligence in his work."

Actors are rapidly learning this, according to Mr. Nagel. Nineteen out of twenty are excellent business managers. Those who are not have sense enough to hire a manager, who not only takes care of their affairs but makes them save their money. Several stars have tied themselves up to such a safe extent that they can't even sign a check for five dollars without an O. K. said Nagel.

Actors have become more intelligent and require more intelligence. The picture is the life of the old silent pictures, is gone. In talkers, even the most ardent fan and every type of audience, can consciously or unconsciously recognize a good performance in an actor. George Arliss proves this, says Mr. Nagel.

"What has he got to offer the flapper? And yet his intelligent performance gets over every place in the house and with every type of audience."

"Years ago it was not thought possible to apply fine technique and intelligence to pictures, but now it is just this that makes a smash. Because what the actor does and says during the making of a picture today is what the audience ultimately sees. The picture is not re-made or re-hashed in a cutting room."

And then, as though all this business common sense was not enough when applied to the Hollywood colony's ways, Mr. Nagel went on to relate how the standards of living have changed in Hollywood.

Investments

"Actors have learned that money can be made in pictures, and that it

the color or attributes any of these gals can take on from their properties."

They've got a grand racket. Maybe after all they appreciate it because there are but few newspaper women without a face only a mother and publicity seekers could love.

(Miss Allison belittles the good looking newspaper girls, including herself, on "Variety," at least. "Variety" girls have looks, style and a lot of guys chasing them. The only fact appears that there is but one marriage among the staff every 10 years or more.)

can be saved. Nagel does not know an actor who, after some years in pictures, has not an income from outside investments that would give him a living if his career did go to pot.

"And they should have," said Nagel, "because anyone who has been in picture for five years at even \$500 a week should have managed to put by a competency for the rest of his life."

"Fan mags love to talk of the Hollywood palaces, but most homes are and have been considered as an investment. Special body foreign clime is one of the past. And modest bungalows by the sea, which rent at low prices, are the summer resorts of even the wealthiest actors."

"Lon Chaney, who lived in one of the most modest houses in Hollywood and who died leaving a quarter of a million in insurance besides a large invested fortune, is an example of what all film actors are coming to," added Mr. Nagel.

In fact, the picture industry is just getting out of its infancy. And its performers, for the first time, are realizing the conditions of the industry; just what can happen to them and just how they must figure and prepare for changes and emergencies, with what this picture actor thinks.

Easy for College Kids

(Continued from page 5)

bonds, simply because they lack the courage to have a work week keeping up their dramatic work and writing sufficiently remunerative.

Some time ago, under cover, Par first experimented with the Baker position. Ten lads were taken on, but of the 10, two are still in pictures, while the others are back at their old grids.

Different Now

Par says it was mainly its own fault and not the lads that the plan didn't work. The lads were put in the studio-holes-in-the wall and told to go to work, without any instruction or chance to find out what it was all about.

Now things will be different. They will be personally interviewed and assigned by D. A. Doran, head of Par's eastern scenario department.

Baker lads or any others who have the nerve to work independently after securing the diploma, needn't apply. Only those satisfied with the hundred at the start will be considered. This, or submitting their own story.

In exceptional cases Paramount will take on Baker men at whatever salary they are now making. These cases will have to be exceptional where the dough is high and the work is not all other than that of college days, nil.

With its regular staff writers Paramount, in its effort to adjust the composition problem, is loosening up regulations on which boys more of a chance to assert themselves.

For instance, instead of an executive playing poppa at weekly story conference, Par on Long Island advice is letting the lads get together and talk freely. They can criticize each other's work and the company's product to their heart's content, so it is said.

Suggestions

Already this tree-though policy is bearing fruit. In the course of ribbing each other and finding fault with composition, suggestions have been made that are claimed to be invaluable to the company.

The old idea of driving a man along on a piece-meal basis thus is for the first time in the business world a step to elicit and appreciation of the need of the man in creative work.

Unlike some film companies, who insist that a writer's play script is just a gag at their own expense, Paramount does not feel that a writer should devote all his time to one organization whether under contract or not.

If he does his job, that is all the Par executives want, one even saying the company has more respect for a man who will work on a play in his spare time than after having spent the day poring over scrips in the studio. This constant work does not dull him half so much as the party going and its reaction the next morning at the plant, they observe.

Philadelphia, Sept. 16. The long-projected strike of Musicians' Union No. 10, which had effect after last Thursday night's performances in the Stanley-Warner and Fox houses. Following a strike from Labor Day up to the 11th, during which no agreement could be reached, the strike officially started Friday morning (16).

Dispute between the managers and the musicians is based upon the number of men for which the union demands employment. The union insists upon a renewal of the same contract enforced by the I. A. men. The Stanley-Warner Company employs 200 men and the Fox upwards

of 50. This season the Warner Company declares that it can only find employment for 30 odd men, while Fox has announced its intention of eliminating its pit orchestra in favor of a band of 20 pieces.

William Goldman, speaking for the Stanley-Warner Company, said there was absolutely no work for a large number of musicians formerly employed. For a period of almost a year the company has kept on its payroll about 125 men to whom it has been unable to furnish employment.

"This represents a cost of almost \$500,000. For example, at one theatre (the Aldine is meant) which has been closed for 40 weeks, this company has paid \$11,000 a week to musicians who have no work to do."

"The result is in no way the fault of the men, but it clearly is neither of the Stanley-Warner Company, nor of the Fox."

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## (Continued from page 21)

## FOLLOW THRU

Another of the original cast-besides Mr. Haley is Zelma O'Neal. In the picture all of the police on the stage manage to get away, but have disappeared. It may have been her strangeness to the camera, but she worked too hard and in no way approached her handler. The girl who made her role too hard to handle was Thelma Todd. Margaret Lee repeated her past performance, with Eugene Faller's handling. The girl who played the role of the girl who played the same role on the stage, Don Tomkins, as the kid, is also from the stage group.

There was a match between the two women who are after the young pro golfer, with the game of 18 holes finally won by Miss

## LEATHERNECKING

A whole series of special songs of no importance—at least of no importance in the settings of the story—and a wealth of standard screen names in the cast. Louise Fazenda has just a few comedy bits, which were funny until they were repeated to often. Ken Murray tries his best with his own, urbane style of wisecracking and Ned Sparks teams up with Rublin for some amusing moments.

Certainly the trouble wasn't with the players. Hang this one on the whole studio personnel.

Rush.

Pathe production and release. Directed by Tay Garnett under the supervision of R. B. Derr, president of Pathe. No stars. Dances: Helen Twelvetrees, Raymond, Ricardo Cortez, Phillips Holmes, James Gleason and Franklin Pangborn. Original story by Howard K. Smith and M. Garrett. Preview in New York. Running time, 85 minutes.

Frankie	Helen Twelvetrees
Annie	Marjorie Rambeau
Johnnie	Ricardo Cortez
Sam	Phillips Holmes
Steve	James Gleason
Sport	Franklin Pangborn
Al	Raymond
Al	Stanley Fields
Red	Michael Todd
Bartender	Mike Donlin
	John H. Ely
	Byrle Day
	Ruth Hunt
	Paula
	Lola Karmelly
	Peggy Howard

Tay Gurnett held to admirable direction all of the way. The picture is continuously, almost, full of action. So much action comprises a selling point no doubt.

Plenty of "Frankie and Johnny" publicity around New York of late with the dirty play of that title pinched. The picture here merely basing that verse is not dirty. "Her Man" could have as well stood for "My Man," and that it will stand up for Pathe seems a certainty. It may also square with the unknowning a lot of girls who are victims of environment. *Time.*

There are times in the running when irrelevant details are allowed so much footage that the audience cannot help becoming restless. Again, regardless of that lovely smooth quality which shows imperfection of cultivation only by a wavering in the upper register and

Ernest Torrence as a Spanish maestro, Esteban, keeps his Scotch fairly well secreted. There is much delightful repartee between him and his ward, Juan. Two particularly pleasing sequences are the vocal lesson he gives the boy in Madrid and a scolding in the home town. Renne Adoree as Lola, the original girl friend of Juan, furnishes an excellent butt for Navarro's left-handed wit.

Fox production and release. Directed by Alfred Werker. Adaptation and dialog by Robert Emmet Dolan. A Fox week Sept. 12.

Running time: 62 minutes.

Buck Duane.....	George O'Brien
Ruth Garrett.....	Lucile Brown
Lola.....	Myrna Loy
Boland.....	Walter McGrail
James Bradbury, Jr.	James Bradbury, Jr.
Bosamer.....	Nat Pendleton
Mr. Garrett.....	Lloyd Ingraham
Luke Stevens.....	Frank Campeau
Morgan.....	James Cagney
	James Cagney
	James Cagney

aged mother who has only her boy left; the endless shooting and little killing and the long roll of two fist crackers down a mountainside—they're all in, but never with suspense. Not the slightest plausibility, as usual. Pretty western landscape.

**"(I Love You... But Why)"**  
**(All Dialog)**  
**(FRENCH MADE)**

Paris, Sept. 6-  
 Pathe Natan production and release, 100%  
 French dialog, with some English Dialogues  
 by Pierre Colombier. Scenario by Rene Pujol  
 and Pierre Colombier. Music by Ralph  
 Irwin. Recorder RCA Photophone. At Im-  
 perial, Paris, Aug. 20. Running time 40  
 minutes.

Him .....	.....Randall
Young Man .....	.....Roger Treville
Assistant .....	.....Marcel Vallee
Her .....	.....Danielle Farola

No drama. First made as a full length, shortened to 40 minutes. Exhibited as first half of a double feature. It was shown in New York, France, including two screenings in Paris. As now shown it is nothing but a sketch. Song by Ralph Irwin, titled "A Little More of the Talking Machine, radio, piano, and gramophone, one after the other. Sketch is without interest. Sound fair. Director is without interest. In concept for Randaud is indifferent, except for Randaud's character. Follies Bergeres revue, who is excellent. He photographs very well. The whole sketch is obvious lift of a picture by the same name, made for Gaumont by Max de Vaucorbeil, titled "Auteur de Votre Main, Madame," in which Ralph Irwin acted

Fox production and release. Directed by Guthrie McClintic. H. B. Warner and Irene Rich featured. Story by Rita Weisman and adaptation by Howard J. Green. Joe August, cameraman. Others in cast are Marion Shilling, Ingram Chase, Raymond Hackett, juvenile and Ilka Chase. Running time 70 minutes. At New York Hippodrome, week Sept. 13.

There he meets and falls in love with a chorus girl. Here's where the picture begins to thicken. It appears that one can't make a fashionable Fifth avenue establishment pay unless it carries on a side line of intrigue, involving the chorus daddies. So when Julie's fellow who should fall into the net but the same girl with whom Julie's son has fallen in love, all unknown to her, is seduced by the fellow who's daddy in this particular case, a strange part for him, Julie as it happens is the go-between for the girl and the fellow who's seducing the mother in a situation that subsequently robs her of sympathy when the dramatic clash comes. Julie's fellow, who's been out, resumes his love affair with the girl who by that time is deeply in debt to Julie for clothes and involved in the same high pressure and quite innocently so far in spite of appearances.

[illegible]

(ENGLISH MADE)  
London, Sept. 26.  
Aibion Film Syndicate production. Per-  
amout quota release. Directed by Maurice

original wit in the dialog. Elvey has kept close to the spirit of the original, and the story of two brothers, of whom the imagined philosopher is really a good fellow and the so-called saint really a border, comes off quite well. Film Editor Elvey has almost inevitable drawback of the players mouthing the dialog as though it were all a drawing-room chit-chat. The dialogue is so stiff that they are looking at a "period" talker, helping neither producer nor players. Production is not bad, considering the difficulties, and the film is well developed, if a little unevenly. The drawing room scene with the wife behind the screen tends to be rather dull, and the last scene, the whole, goes somewhat sequence.

(Continued on page 34)

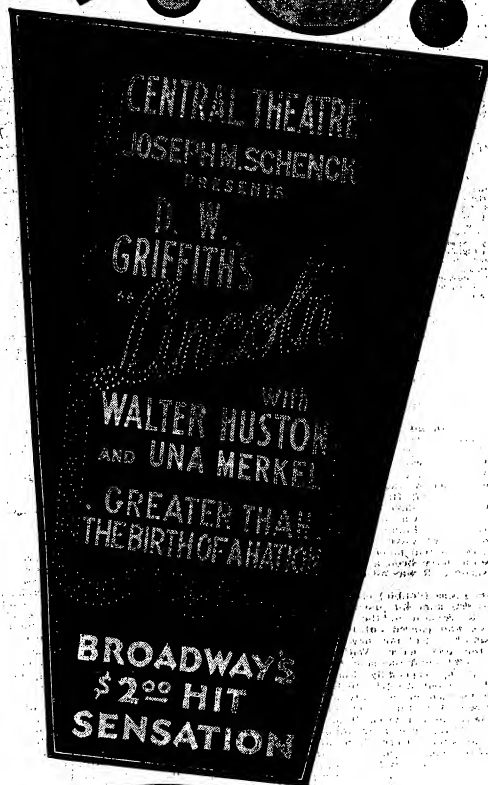


# S.R.O.

**VARIETY**

"Should have one of those record runs. Business so good they are telling them to come back next month. Lincoln is standing them up and exceeding first night expectations!"

Adapted for the Screen by Stephen Vincent Benet • Production and story Advisor John W. Considine, Jr.



**UNITED  
ARTISTS  
HAS WHAT IT  
TAKES TO BUILD  
CAPACITY BUSINESS**

## GREAT PICTURES

The greatest that have ever been recorded  
in the log of the motion picture industry







# 15c. Gen. Admission Inadvisable Except for Kids, Publix Men Say

Although Fox theatres have started 15c admission for some spots this slash is not expected to start any immediate reduction on the part of Publix, either in New York or on the road. Publix execs are cognizant of the 15c price, but there isn't any inclination on their part to advise a similar move in Publix theatres.

Publix has a 15c admish only for children. While the Publix office believes that a popular price should prevail for children, and have okehed the 15c gate, they will not endorse a similar price for the grownups.

Slashing film prices to such a low price, Publix execs declare, establishes a precedent that when the time became opportune to restore the tariff to its former rates or increase accordingly, disaster might result.

Budgets in most all the houses are now down to the bone and throwing the 15c admish into vogue would not help matters to any appreciable extent, is the general Publix belief.

## Walk-out by Musicians In Detroit Stops Four Stage Shows—Mich. Ok

A strike over the sound versus flesh argument brought out members from the orchestras of all the local theatres.

After two weeks of parleying the men went on strike Thursday mid-night. As a result the Michigan, Fox, Fisher and Grand Riviera were unable to play their stage shows.

The Michigan having the Duncan Sisters played them as the entire stage show. The girls did 40 minutes' without even piano player. This enabled the Michigan to charge its regular price without refund.

Fox has been playing at a lower scale and continued it. Fisher and Grand Riviera reduced prices to fit the sound policy. This gave the Publix some cut price competition against itself.

Now the State, United Artists, Paramount and Madison are playing all sound at 75c. top, while the Fisher is playing all sound first run at a reduced top. The Michigan will reduce its scale when the name attractions already booked play.

During the parleys the original demands of the theatres except the minimum men stipulations were dropped. After the union offered to compromise at a reduced number of men, the works were gummed by the theatres bringing in their original demands, including no overtime.

## \$10,000 MGR.'S SUIT

H. W. Crull Wants Look at Bratter & Pollack's Books

Newark, N. J., Sept. 16. Harry W. Crull, for years manager of the Brantford and recently with Bratter & Pollack, is suing in the Court of Chancery to enforce the terms of the agreement he alleges he made with the latter.

Crull states in his bill that he was employed as general manager of the nine theatres operated by Bratter & Pollack for five years at a salary of \$10,000 and 10% of the net from operation and sale of properties. Also, Crull was to have access to the books and records, he claims. Now that the theatres are owned by R-K-O, he asserts he has been refused the right to see the books.

## 41 NEW FILMS DEMAND % IN CHI.

Chicago, Sept. 16. New buying season reveals a tremendous increase in the number of percentage pictures. Metro is holding out 13 pictures for percentage, Paramount, 20, Fox, 8. First National is reported demanding percentage for 13 entire catalog.

Still the problem of checking up on percentage showings, with the cost to exchanges terrific. Exchanges are not checking all showings for this reason, but are merely sending a man out occasionally for the special films.

Circuits Can't Cheat  
Getting the right figures, has become a generally simple matter in this town, with the spread of circuits, which include the majority of local houses.

In the case of indie spots, there is a chance of cheating on the figures, when the exchange takes the extra work for it. But it's difficult for circuit to hedge on the figures, because of the necessity of taking so many people in confidence.

## Milwaukee Indies Merge With Wis. Organization

Milwaukee, Sept. 16. The Milwaukee Theatre Owners' Association went out of existence last week at the annual convention of the Motion Picture Theatre Owners of Wisconsin held at Cedar Lake when the Milwaukee body was merged with the state organization.

Two hundred state theatres were represented. Officers elected for the coming year were Fred S. Meyer, president; A. C. Gutenber, vice-president; James Boden, secretary; and Ernest Langmack, treasurer. All officers are from Milwaukee.

The board of directors includes Steve Bauer, Al Kwool, Henry Goldenberg, Jack Keegan, Etta Wiesner, Geo. and Bert Fisher, all of Milwaukee; August Berkholz, West End; Frank McWilliams, Madison; George Hubner, Oconomowoc, and William Ainesworth, Fond du lac.

Governor Kohler was the speaker at the Wednesday afternoon meeting.

4 U's at Roxy  
Universal has sold four films for showing at the Roxy, Broadway, inclusive of "Western Front." Latter opens week Sept. 19.  
Other three include "Lady Sur-renders," "See America Thrill," and "The Cat Creeps."

Texas Meeting Oct. 27-28  
Dallas, Sept. 16. Texas Allied annual meet to be held here Oct. 27-28.  
Customary annual parley of the Indies is held in November, but elections forced moving up of dates.

## Prosperity

Los Angeles, Sept. 16. Down by the Arcade depot is a 10-15-20 cent flophouse which once was in church. Years ago three floors were built in by a practical philanthropist who works by the day to help pay the rent. Walls of his office are painted in futuristic designs. He says it cheers up the boys.

House has a permanent clientele of old gentles, some picture extras, and how things were in the studios, a miff was highly optimistic.

"Had three days work last year," he said. "I had all year in it. For next year I've got six days lined up already."

## Studios and Theatres In Anti-Daylight Sav. Opposition in Calif.

Hollywood, Sept. 17. Fight against the adoption of daylight saving, referendum for which goes on the ballot in this state in November, opens here with a vengeance early in October, with each studio contributing its bit toward its defeat.

Preliminary campaign of the theatres against the sun-saving plan has been in the formation stages for several months with Fox West Coast taking the heavy load. Jeff Lazarus, of that organization, and a crew of secretaries have been working quietly on the campaign, building toward the blasts that will be fired against the movement for a month before the election.

All of the major studios are contributing to the fight with short films, arguing against daylight saving, which will be used as trailers in all theatres on the circuits. These shorts are in story form and will be directed by recognized directors and have name players in the casts.

## L. A. as Headquarters For Publix on Coast

Los Angeles, Sept. 16. Because Los Angeles has superseded San Francisco as the center of activity on the west coast, not only for production but also for operation and distribution, Publix may move divisional headquarters here. Ed Smith, formerly with Publix in Minneapolis and recently shifted to Frisco, usually finds it's necessary to make weekly trips to Los Angeles due to increased activity at this end of the state.

Pending official sanction of the moving of divisional offices to Los Angeles, Publix has shifted its unit production department from Frisco to operating headquarters here, with Harry Gourfain remaining in charge. Gourfain came out from the east several months ago to supervise production of stage shows for four coast houses, with offices in San Francisco. Although originally scheduled for units along with Frisco, Seattle and Portland, the Publix de luxe in Los Angeles laid off until three weeks ago. With latter now in, stage shows will be built here and start the four-week trip from the south, finishing at Seattle.

It has been found that talent for the stage shows had to be booked from Los Angeles except for a stray act picked up now and then in Frisco. Talent is booked through Harry Santley of the local William Morris office.

## 'Angels' Road Show Dates

The British premiere of "Hell's Angels" is set for Oct. 27 at the London Pavilion. Booking is for 16 weeks in optional addition to the same electric display as at the Criterion (N. Y.) will light up the exterior of the Pavilion.

The "Angels" road shows start Sept. 25 at the Shubert, Cincinnati. Toronto begins Sept. 29 at the Royal Alexandra; Detroit Oct. 5 (Shubert-Detroit) and later shifts to Buffalo.

# Texas Indies Say 50c Top Too High For Small Towns—Scale Cut Try

## Publix Makes Fox Coast Film Deal Before F-W-C

Hollywood, Sept. 16. Prices on Fox product, as well as play dates, are being set for the Fox West Coast circuit between H. B. Franklin and James R. Grainger, Fox's general sales chief, who reached the coast last week. With all the product played on percent age, terms under which it will go into the various classes of Fox West Coast theatres are being set.

Before coming out, Grainger closed with Publix for its west coast locations, with that apparently antedating any operating deal that might be made swinging the Publix coast string under Fox-W. C. jurisdiction. Grainger settled on the product for the Publix spots in Chicago on the way out.

## PUTT AND HOOFF COMBO O.K. IN CALIF.

Los Angeles, Sept. 16. Miniature golf has affected the dance hall business almost as much as it has cut into the theatre grosses. One dance palace operator here solved his troubles by combining the two and his added grosses lead to an almost certainty of putt and jig mergers in other parts of the country.

In its first week of operation, Rainbow Gardens, formerly the Pacific ballroom, took in around \$5,000 with the dual attractions. Previous weekly average approximated \$2,000.

As it appears to work here it's a come-on proposition both ways. For every round of golf at 35 cents, a free ticket for one dance is thrown in. Additional dances are at a jitney.

There's more to it than that, chief of which is the boy and girl angle. With the minnies attracting the young of both sexes, it's an easy start towards new acquaintances, proving that the local operator knows his sex appeal.

With the dance hall right beside the links for the picks, plenty more nickels follow. When business droops, the gals are sent onto the links to dabble with the putters and shill in the males that might be running loose that night.

All in all it's a natural combination and more opportunity is given the boys and girls to get chummy—and incidentally spend a little more at the church socials laid end to end.

## Short Changer Got Worst Of It in Two-Ways

Montclair, N. J., Sept. 16. Harry Benson, known under several aliases, tried to short change Miriam Winner, ticket seller at the Clairidge. He asked for large bills for small, and then tried to confuse her.

Realizing the attempt, Miss Winner short changed the man \$9 and then called the police. He went. They got him, and the next day he was fined \$50 and told to get out of town.

## Kelly for Lt.-Gov., Colo.

Denver, Sept. 16. Frank R. Kelly, owner, Empress here, won the nomination for lieutenant governor on the Republican ticket at last weeks primaries.

## THREE W-C REOPENINGS

Los Angeles, Sept. 16. Three Fox West Coast houses, dark for the past three months, are reopening next week. Theatres are the Fourth Street, Moberg, Mo.; Royal, Atkinson, Kan., and the Plaza in Springfield, Mo.  
All have been redecorated for the new season.

Dallas, Sept. 16. A few indies in Texas have begun cutting scales to boost receipts, claim the 50c duet, which sound has forced on most of them, too stiff for the small townsters who saw their pictures for no more than 25c in the silent era.

At Waxahatchie, Robb & Rowley, indie chain, dropped the top at Dixie to 40c, as a try-out. Frolics, another indie in same town, goes to the 40 mark.

Some exhibitors rely on the gag of "attempting to get to pre-war levels" for sentiment's sake. Others try to make up a lot of red marks by flatly cutting all penses, even the mayor. Latter scheme seems most practical in majority of cases. Texans are bad about that pass business, anyway; "lingering fat," begun by the old nickelodeon boys.

Show biz conditions are fair throughout the state, in spite of bad crops, drought and unemployment.

## BOOTH OPERATORS IN MILWAUKEE SETTLE

Milwaukee, Sept. 16. Following four weeks of negotiations, theatre and operators signed a two-year contract to take effect Sept. 13.

Concessions were made by both sides. Managers, agreed to retain two men in a booth as heretofore, one of the principal matters under dispute.

Salaries for vaudeville houses will not be cut, but in other theatres operators agreed to a reduction of 10c. an hour for the coming year, with the proviso an increase of 5c an hour be granted the following year.

Future differences will be settled by a committee of three men from each group.

Matters with musicians and stagehands are now up for settlement, but it is expected that there will be little difficulty in coming to an agreement with these locals.

## All Sound in Wash.

Washington, Sept. 16. Booth operators didn't walk Sunday night last on the indie houses scheduled, though the organizers did. Booth workers attended their call for a week to give time for further negotiations between musicians and managers.

Fox Palace, deluxers, are set to go straight sound end of current week. Extensions have carried all houses over three weeks.

**MITZI MAYFAIR**  
Featured  
in  
Fanchon and  
Marco's  
"Idea  
in Blue"  
Tabor Grand  
Denver  
(Week Sept. 18)

Pantages, Kansas City  
(Week Sept. 26)  
Direction  
WM. PERLBERG AGENCY

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**Jo Swerling**  
An Original for  
BARBARA STANWYCK  
Adaptation and dialogue,  
"MADONNA OF THE STREETS."

**GEORGE MELFORD**  
Directing  
"THE CAT CREEP"  
(Spanish version)  
A Universal Picture

**ALLAN GARCIA**  
Dialectician  
"THE DOVE"  
United Artists



**PANTAGES THEATRE, HOLLYWOOD**  
**Personal Mgr. BERT LAWRENCE**



# "AFRICA SPEAKS"

FILMED BY PAUL L. HOEFLER, FOR THE COLORADO AFRICAN EXPEDITION -- PREPARED FOR THE SCREEN BY WALTER FUTTER.

**A SENSATIONAL Hit!**

*Enthusiastic  
Newspapers  
Ransack  
Dictionary  
for Adjectives  
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# *No Picture Ever Received Such*

"An amazing picture! Every man, woman and child in scope . . . A truly great adventure . . . Leaves you

"A thrilling chapter of adventure . . . Limned in clear Sensational."

"Some of the most remarkable scenes that have ever greatest feature that has ever been brought to the screen

"The jungles and veldts of the Dark Continent, will give up their secrets in 'Africa Speaks'. It is a great

"Carries a terrific dramatic punch replete with fast spellbound for two hours . . . There will be long lines

# AFRICA S



*Another* COLUMBIA



# *Wildly Enthusiastic Reviews*

...should see it... Authentic, instructive and sweeping  
...filled with awe. Don't miss 'Africa Speaks'."

—Ada Hanifin, *San Francisco Examiner*

...er-cut photography... A remarkable transcript...

—Fred Johnson, *San Francisco Call Bulletin*

...er been recorded on film. I willingly admit it is the  
...reen."

—Robert D. Dwyer, *San Francisco News*

...their natural sounds, their beauties, their horrors,  
...picture."

—George C. Warren, *San Francisco Chronicle*

...ction that is absorbingly interesting... Audience sat  
...at the doors of the theatres... It will make history."

—A. De Bernardi, Jr., *Denver Post*

# **SPEAKS**

**NEW YORK  
PREMIERE**

**GLOBE THEATRE  
SEPT., 19th**

# **BIA Triumph!**





# Best Pictures—Worst Business Paradox of Chicago Naborhoods

Chicago, Sept. 16. A paradoxical question: "When is a good picture no good?" Is answered locally by third and fourth run houses in the neighborhoods. They name some of the biggest box office films as being meaningless to them.

This is a result of circuit protection that makes a picture 30 to 35 days old before reaching the outlying spots. Almost in direct ratio to the merit of the picture involved, its chances of flopping in the small neighborhood houses increase.

Really outstanding pictures are less valuable to the neighborhoods than product of considerably inferior quality. This has nothing to do with high rentals reducing net profit.

Good pictures invariably are long run in the loop. McVickers, Roosevelt, Woods and Castle play films three to six weeks. Additionally there is a growing tendency to switch strong films from one loop weekly change house to another when business warrants, as for instance "Anybody's Woman" going to the Oriental after playing the Chicago or "Grumpy" playing the State-Lake after the Palace.

After the loop has skimmed the

cream the pictures go into the big neighborhood "A" houses, as the Uptown, Tivoli, Marbro, and then into the almost as big "B" houses. Enormous number of seats represented in all these houses is apt to take care of practically everyone that's curious. The better the film the longer it stays in the loop; the greater the attendances in the first whack neighborhoods the consequent evaporation of its usefulness in the third and fourth runs.

Pictures that flop in the loop or do a quick in-and-out are generally apt to do, proportionately, very well in the remote precincts. Where from four to seven changes weekly is the house policy managers over a period of time have checked comment to discover that out of six pictures billed as "coming" the average film fan will have already seen four of them.

## HEIRESS' THEATRE JOB

Minneapolis, Sept. 15. Virginia Murray, daughter of the wealthy vice-president of the Midland National bank here, is starting a business career by taking the position of assistant treasurer of the Metropolitan theatre (legit road attractions).

# Indie Gets Break From Warner-Par Split, and 2d Becomes 1st Run

Dallas, Sept. 16. Ray Stinnett had to hand over to R-K-O Southern his Capitol here recently, then went to San Antonio to fix up the Palace, old legit, stand, into a 2d run.

Breaks were with Ray. Warner-Par split gives him FN's first run product and he'll be able to put his Palace on more or less same level as Capitol in Dallas.

Capitol was long foremost indie stand in Texas.

## Economy Info.

Los Angeles, Sept. 16. Jack Mansfield, assistant to Harold B. Franklin, leaves for the north this week on an inspection tour.

He will also wise-up some of the house managers in the science of economy.

## Maroons on Board

Salt Lake, Sept. 16. Louis Marcus, former head of the Marcus houses, who sold to Publix, was elected a member of the board of directors of Walker Brothers, bankers, one of the largest banking institutions of the state.

Marcus also is a director of the Tracy Loan and Trust Company.

## 75% Sound on Film

Of Western Electric's 4,375 installations in the United States 15% are for sound on film only. The remaining 25% is made up of equipments for disc and film.

Warner's is the only big company adhering to superlatives for disc. The Brothers, however, are revealed by these statistics as being forced to experiment in filming to get their product in the majority of Westernified theatres.

In all of the 10,000 houses wired, in many the disc system only prevails, it is also stated.

# ATLANTIC CITY PAR-W. B. WAR?

Atlantic City, Sept. 16. Entire 30-31 Paramount feature production has been booked exclusively for this district by the Strand theatre chain, controlled by P. Mortimer Lewis, who has arranged with Frank P. Gravatt, president of the Fox company, to share the product.

Announcement of the tie-up made today means that the Steel Pier will remain open throughout the winter for the first time.

Strand will show its first Paramount film, "Animal Crackers," Sept. 20, and the Steel Pier will inaugurate its fall season with "Follow Thru." Strand and the pier are opposite each other on the Boardwalk.

Whether or not this Paramount hook-up will start a war with the Warner-Stanley theatres is too early to forecast.

Chicago, Sept. 16. Small exhibitors, formerly getting the tail end of the trade, are getting unexpected breaks with the opening the new buying season. Change due, primarily to the Paramount-Warner fight. Where formerly Paramount and Warner cornered each other's product for their respective neighborhoods, they are now turning down the films. With the result that the two exchanges, forced out of these houses, are looking elsewhere for exhib' business.

Warner and Paramount are offering sweet deals to the smallest exhibs, with Fox trying to sell around the Warner houses on the southside, and Warner duplicated the action on the west and north parts of town.

Underselling

This move has touched the smaller exchanges right on the soft spot. These distributors had been making the largest part of the income from the small indie houses, and they are now feeling the Par and Warner competition. Terms are being slashed, with even those exhibs with poor past records, being welcomed into the offices.

## Incorporated Freelancers Dissolve Producing Firm

Los Angeles, Sept. 16. Ten picture freelancers, who incorporated to produce for themselves "between pictures," have called it off after seven years. They produced one picture, "Hoof Beats," a western changed to "The Devil's Partner" and distributed by Phil Goldstone three years ago.

The actors organized as Artists Mutual League, Inc. and had a co-operative production agreement with Chester Bennett. When the Bennett Film Laboratories changed hands the new operator refused any production gambling.

The League, capitalised for \$5,000, and with \$1,000 subscribed in 1923, has applied for dissolution through F. H. Whitfield, secretary and attorney. Will B. Walling is president. Other freelancers in it were Harvey Clark, Harold Goodwin, Edwin Hearn, Hayden Stevenson, Carl Stockdale, Jack McDonald, Lynn Cowan and Philo McCollough.

## "Great Meadow" In

Hollywood, Sept. 16. Metro's "Great Meadow" went into production yesterday (Monday) with Eleanor Boardman playing the femme lead opposite John Mack Brown.

Much of the film is exterior, to be taken in Sonora, northern California. Charles Brabin is directing.

# WOODS FOR B. & K. TO EASE FILM JAM?

Chicago, Sept. 16. R-K-O will not give up the Woods theatre as quickly as believed at first. Originally stated to vacate the house Sept. 30, it may be occupied until Nov. 1.

Following "Dixiana," current at the theatre, R-K-O has already booked two run pictures, with both expected to remain from three to four weeks each. The flickers are "Leathernecking" (Radio) and "Africa Speaks" (Col).

There are rumors that Publix-B. & K. may take the house when R-K-O vacates. B. & K. want the spot mainly as a temporary outlet for a jam of run pictures.

Last year, it is estimated that Publix-B. & K. paid exchanges approximately \$200,000 for shelved product.

Gilstrom at Christies

Hollywood, Sept. 16. Arvid Gilstrom has been given a term contract by Christie to direct four reels.

Gilstrom formerly directed silents for that company.

Watson Directs Cook

Hollywood, Sept. 16. William Watson has been assigned to direct the first of six Clyde Cook comedies at Christie-Educational. Starting date is Sept. 23.




**LAURA LEE**

in  
**"TOP SPEED"**


Warner Bros. Picture

Uses  
**MAX FACTOR'S MAKE-UP**

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**PANCHROMATIC and TECHNOLOR**  
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# *Her* MAN

featuring

HELEN TWELVETREES  
MARJORIE RAMBEAU  
RICARDO CORTEZ  
PHILLIPS HOLMES  
JAMES GLEASON

Directed by TAY GARNETT, Produced by E. B. DERR





# The Silver Anniversary Number of *VARIETY* Will Be Issued in December

---

*From 1905 to 1930—25—Anyway You Figure*

---

Through this unexpected incident in the gay life of a sad paper, '*Variety*' is going in a bit heavy on this first and only Silver thing.

Everyone else can get in on it, too, as advertising rates, by reason of the unusual celebration, will not be boosted.

---

It's coming out in December.  
Then 25 years old.  
Why?



## 65 R-K-O's Alibi 2-Day Vacation by Usual 'Golf Tournament' Stall

Of the 65 R-K-O vaudeville and picture acts who took another two days off to chase themselves around the links at the Glen Oaks club on Long Island Thursday and Friday (11-12), 35 seemed to be playing golf for the first time and the other 30 playing ping-pong. Only the caddy made it look like a golf tournament.

The usual dinner following the play was unusual through the attendance of David Sarnoff. It was their first flash of the big shot for most of the R-K-O "golfers." When introducing Sarnoff, Elmer S. Brown thanked him for making the R-K-O tournaments possible, going over. Sarnoff then said that he (Sarnoff) could take his recent two months' trip abroad, having a match that probably won't be played off.

Before the play began it looked like a glitch for Charlie Freeman. He was on his home grounds. But Freeman has been trailing his son, Dink, around the course so often this summer everybody looked like Dink to him, and he finished second all the way. Brown, last tournament's winner, was figured, too, with his assistant, Jim, Turner, to have the way for him again, but the best the R-K-O pres could do was first in the second flight. Turner finished a little better, second to the winner, Bill McCaffery.

McCaffery, an agent and R-K-O's best golfer, became the first to have his name inscribed on the J. J. Murdoch cup. The first three-time winner of it will have permanent possession.

Not many complaints from the regular Glen Oaks members other than that the R-K-O "golfers" were at the wrong fairways most of the time. Charlie Morrison was almost tossed out, when, thinking of Marilyn's first tooth at the moment, he said to his caddy: "Boy, hand me my divot."

**Bellie's Hole in One**  
Henry Bellie made the prize shot of the tournament after losing a ball near the green. They told him to toss a new ball over his left shoulder. Henry did, and it rolled into the cup.

Jess Freeman, who generally shoots around 90, took 120 in the fourth tee start. He then searched for his drive. When finally locating the ball, Brown asked a passerby, "Am I on the right fairway?" "No," the fellow replied, "you're not even on the right golf course."

**Wrong Twice**  
A terrific swipe by Hy Brown in the fourth tee started a three-hour search for his drive. When finally locating the ball, Brown asked a passerby, "Am I on the right fairway?" "No," the fellow replied, "you're not even on the right golf course."

At the dinner it was announced the next tournament will be at Westchester-Biltmore, Brown's home club.

Harold Kemp of Warners, eligible because R-K-O once booked Paterson, was second medalist, thanks to some fifty six-putt greens.

There was very little interest in the Turner-McCaffery final until McCaffery pitched into a crate of eggs and came out with a birdie.

The 65 who played represented the number of R-K-O "golfers" who had the \$15 entrance fee. Hy almost didn't show up. From reports he had only \$11 when about to leave for Long Island Thursday morning.

Mrs. Brown at first refused to give him the other \$4.

You had \$18.50 when you left home yesterday. What did you do with all your money?" inquired Mrs. Brown.

Hy finally got the \$4 by promising Brown a pass to the Fordham.

Everybody paid for the tournament but Sarnoff. Sarnoff spoke, so did Brown; so did Freeman. Freeman was at the pres of the club. He was m. c. b.

Harry Mosely was runner-up in the second flight. Other prize winners for bad golf were: Third flight, Myrna Christie, with Lewis Baum runner-up; fourth, Senator Walters and Myron Robinson; fifth, Charlie Morrison and Al Colombo; sixth, A. S. Dowling and Charlie Blerbaer; seventh, Dolph Leffler and Jess Freeman; eighth, Milton Schwartzwald and Herbie Bellie.

Entertainment contributed by Manny Manwaring and Pete Mack, with their agent-act routine, un-

## Frank Vincent Leaves R-K-O as Coast Chief; Cliff Work Succeeds

Los Angeles, Sept. 16. Frank Vincent is succeeded by Cliff Work as Pacific Coast divisional manager for R-K-O. Territorial takes in Salt Lake.

Vincent has been in ill health for some time with confinement forbidding the attention to R-K-O business always has given. Work has been substituting for him.

Previously Work was an R-K-O house manager in San Francisco. Recently he was made district manager for R-K-O in Frisco and Oakland.

Coast division is under the supervision of Nate Blumberg, general western director for R-K-O theatres. At the time of the Work transition, Blumberg designated William Adler in charge of exploitation under Work. Adler has been assistant to Jack Hess, in the Chicago headquarters. Jack Gross came west from South Bend to assume charge of the San Francisco R-K-O houses. Alvin Poppe, of Chicago, will take charge of the Orpheum houses.

Vincent dates back an association with the chain now known as R-K-O of almost 30 years, on and off. When with the Orpheum circuit he became general booking manager, remaining in that position for a long while. A few years back when Vincent left Keith-Orpheum, it was thought he had retired from the show business.

Vincent returned actively about two years ago. He swung the Pantages circuit into R-K-O, acting with Joe Topitsky, local capitalist.

Vincent is leaving shortly on a 60-day cruise to foreign parts. Jean Hersholt may take the same trip.

## Questionable Publicity If Framed with Pinch in It

Omaha, Sept. 16. Lorna Worth, headlining at the Orpheum, broke into newspaper space again when Roy David Gatewood, 28, apparently promoter of dances for railroad organizations and such, was arrested here the night after she finished the week and had gone to Kansas City. Gatewood had been unusually attentive to Miss Worth, taking her to night clubs, etc.

When Gatewood said he was to have married her Sept. 14 in Kansas City, but the pinch and story blew him up.

After 12 hours at the police station Gatewood was released after explaining license numbers on his chauffeur fawn colored open Packard. Gatewood went at once to K. C. but was reported as planning a return here today by plane to start a libel suit against the Omaha "Bee-News," which printed a story Sunday.

Worth in K. C. was apparently not worried over the affair, which may have been a publicity stunt, as her mother, Mrs. W. L. Rohrer, tried to sell the "World Herald" reports here, a denial of Lorna's engagement, although no announcement had been made.

**Team Back in Vaude**

Hollywood, Sept. 16. Olsen and Johnson are leaving for the east today (Tuesday) by airplane to reopen in vaude Sept. 27 in Cincinnati (R-K-O).

Chie Johnson will stop off in Chicago on the way.

changed through the years and as lousy as ever. Manwaring straightened for Bill Mack for another terrible seven minutes. Tom Kennedy sang "Voice of R-K-O" through a microphone whenever he got the chance.

A waiter picked up a napkin, and there was Tom under it, singing his favorite comedy. He wore blue pants on the links.

RCA sound pictures taken at the first tee were shown after the dinner. No John Gilberts in the R-K-O bunch.

Harvey Watkins arranged the affair and Frank Jones directed the matches.



MAYRIS CHANEY and EDWARD FOX  
"Dancing Stars of Two Centinets" NOW playing three weeks' engagement at Hamilton Hotel, BERMUDA.  
Direction JACK CURTIS Special Independent, JOHNNY HYDE

## GILPIN'S COMMON LAW WIFE WINS DECISION

Trenton, Sept. 16. Ruling in favor of Alma Bynum, common-law wife of Charles Gilpin, Negro actor, who died three months ago at Eldridge Park, three miles from Trenton, Judge Adam O. Robbins in Mercer Orphans' Court held the will left by the actor be admitted to probate.

Attempt to block the probate was made by Mrs. Lillian Wood Gilpin, of New York city, who filed a caveat contending she was the actor's wife by a legal marriage preceding his friendship with Alma Bynum, after he rose to fame on the stage.

Gilpin only left \$2,500 after a \$25 bequest is made to a sister, Mrs. Lella C. Brown, who also lives in Eldridge Park, the remainder of the estate is to be shared by Miss Bynum, widow of Elmer Bynum, and Eldridge Park as "Mrs. Gilpin," and a son by one of Gilpin's former wives, Paul Gilpin, of Philadelphia.

Although the two Mrs. Gilpins sat barely 10 feet away from the other in court, neither indicated she was aware of the other's presence.

Gilpin's sister spoke of Alma Bynum as "a woman that I know to my sorrow."

## REAL STAGE WEDDING WITH SHOW PEOPLE

Omaha, Sept. 16. A wedding on the stage of the Orpheum here Wednesday night (10) had Clara Dingwall, 19, Bayonne, N. J. dancer, appearing with "Lights and Shadow" at the Orpheum, and Raymond E. Morby, 22, Minneapolis, former airplane pilot for Lorna Worth who makes jumps in her own plane, on the bill.

Slyvia Clark, pianist of honor and Ed. Presler, best man. Officiating minister was Rev. Henry DeLong, 93, known here as the Methodist marrying parson.

## With Loew's Vaude Route Shot to 5 Wks., Long Jumps and Layoffs Now

Loew's general switch from vaudeville straight pictures in most of its theatres, by punching the road show route full of holes, has confronted the circuit's vaude booking office with one of the most difficult act-booking problems on record. Long jumps and heavy railroad fares, averaging almost \$40 per week per person, scare the acts away.

Present six-week Loew road route, to be reduced to five next month, when Toronto drops out, cannot be played in less than eight weeks without considering the jump from New York to Memphis to open. It runs: Memphis, five days, 1.0; Houston, 10 days, 1.0; Toronto, Montreal and Boston.

The 10-day gap between Houston and Toronto necessitating a jump almost comparable to the New York-San Francisco leap during the Orpheum circuit's dog days, is the longest in the country now for acts, with its railroad fare close to \$50

## Vaude Just Now So Limited of Little Avail for Acts to Cut Salary Without Any Assurance

### When Her Sammy Had to Go, Lizzie Went for Poison, but She's OK

Atlantic City, Sept. 16. Elizabeth Harrison, 22, met Sam Malkinaka, Hawaiian guitar strummer, this summer. He quickly won her with his tales of romance of that far-off Pacific Isle. Nightly he played her tunes of his native land and always concluded with "Aloha," but he would always add that in their case it did not mean farewell.

One Sunday night there was a party for members of the troupe. Their engagement at the Steel Pier was nearing its end. Sam played "Aloha" again for Lizzie, but this time it did mean goodbye, for he was going back, too.

So Lizzie took poison. "There was nothing left to live for if we had to part," she told detectives in the Atlantic City hospital.

Sam was released when doctors pronounced the girl out of danger.

## R-K-O AIR FRIDAY NIGHTS—TUESDAY OUT

R-K-O will discontinue its Tuesday night NBC broadcasts after Sept. 23, concentrating on the Friday night radio periods.

R-K-O has been using Tuesday nights for over a year and Friday nights since Aug. 28.

One reason reported for R-K-O's decision to banish Tuesday night broadcasting is to escape Par-Public competition, which goes over the CBS network Tuesday night at 10.15.

The Tuesday night program, Sept. 23 will be etherized from the radio show in Madison Square Garden. Thereafter, all Friday night programs will be broadcast from the WEAF studios, as before, eliminating the Amsterdam Theatre Roof.

## Cornering Kids

Hollywood, Sept. 16. Ken Hamilton, singing Brother Ken" of KNX, has been engaged to direct child activities at Pantages Hollywood theatre. Hamilton will stage kid matinees every Saturday morning.

Youngsters will get free coaching in dancing, voice and music. Jimmy Dickey, Paramount cartoonist, will coach the kids in the art.

Hamilton through his radio work has a juvenile club of 20,000 members. The matinees will be broadcast.

Four of the present membership of 12 have one more year at Yale. They are S. C. Vidal, A. C. Thompson, Gilbert Moore and J. K. North.

Stand is due to play the Palace, New York, in four weeks.

## With Loew's Vaude Route Shot to 5 Wks., Long Jumps and Layoffs Now

without a sleeper. It was caused by Loew's vaude elimination in Kansas City, Akron and Canton, formerly running in that order on the route between Houston and Toronto.

\$50 More Out of N. Y.  
Loew's salary average for teams outside New York is \$50 a week more on the road than in the city. Salaries of other type acts range proportionately. Acts contend the average weekly fare on the Loew road trip is now not met by the road salary increase, with traveling expenses making Loew road playing far less profitable than the New York engagements. Loew operating department meanwhile is sticking to the \$50 road rate for all theatres and won't lift it, making it tougher for the booking fare on the Loew road.

Indication of Loew's as to future policy and vaude is reported restraining the booking office from proceeding with formation of a new route to lessen the long jump.

Vaude acts cutting their standard salary at the present time without assurance of an immediate route may discover their action, without result when done, will react in future.

This situation is caused through the limited vaude field at the moment. It is almost entirely confined to R-K-O for regular vaude playing. Through a rapid systematization of the R-K-O booking department under Charlie Freeman's direction, it is said there is room but for meagre spot bookings in that office.

R-K-O's intact four-act bills are reported filled in up to next March, for the more feature bills. The R-K-O route without the intact time included means but little to standard acts. Other than the intact time, R-K-O is limited to not over 10 weeks in the east. It has about eight weeks east for spot bookings, including feature or headline turns. This takes in cities like Cleveland, Chicago, Cincinnati and the Palace, New York.

## Hasty

Acts looking for R-K-O routes and no getting a reliable bookers, when so informed by their agents, at once conclude their salary is the bar. Several turns of late, all of standard classification, are reported waiting off with hopes to cut their set salary in the hope of action by the booking office.

While the R-K-O bookers would gladly snap up the cut salary acts, they have been obliged to advise the agents that while the price is okay, a route can not be given before a date months ahead. This has been so far in advance the act has been unable to decide on the uncertainty of other engagements at that period, and likewise regretting having made known the salary it would have worked for currently.

Continued inquiring with few places to turn to bring acts to their agents with cut salary proposals that the agents must convey to the bookers. A better plan would be to first secure information as to when the office can use the act before the matter of a cut salary is gone into.

R-K-O bookers are well aware of the present vaude situation and their own position in it.

## FRAME OR USE YALE DIPLOMAS—PROBLEM

Chicago, Sept. 16.

Civil engineer or show biz. This is the quandary of Carl Webster, who heads the Yale Collegeians, currently at the Palace here. Having graduated from Yale

June, Webster, who has the consent of the boys, must decide within the next few weeks whether to remain in vaude or disband and go their several ways as business men.

Four of the present membership of 12 have one more year at Yale. They are S. C. Vidal, A. C. Thompson, Gilbert Moore and J. K. North.

Stand is due to play the Palace, New York, in four weeks.

## Film "Names" for Vaude Trying Again on Coast

Hollywood, Sept. 16. Karl Dane and Olive Borden, in individual acts, are the starters in a vaude producing program under way by Edward Small, agent both on the east and west Coast, specializing in picture talent.

Harry Sauber, writer and vaude producer from the east, is in charge of the newly-organized department.

The Dane and Miss Borden acts went into rehearsal Monday (15), for the "The New From the Front," a five-piece sketch, latter in a three-piece skit. They are scheduled to show out here in about two weeks. Borden is scheduled to open within that time at the Strand, Long Beach (Indie).

Lyttel and Fant, vaude, going with George Lederer's legit production, "Love Boat."



# WILSON KEPPEL and BETTY

**Dancing Entertainers**

## NOW R-K-O PALACE NEW YORK

*Successful Here as Everywhere*

PRESENTING  
AN ORIGINAL NOVEL DANCE OFFERING

JUST COMPLETED  
100 WEEKS FOR R-K-O

THANKS TO  
MALCOLM (BUZZ) EAGLE

NOW SIGNED  
FOR FURTHER 60 WEEKS R-K-O  
THROUGH  
ARTHUR BLONDELL and BILL MACK

WEST  
RICHARD, MORSE & HALPERIN

INDEPENDENT  
HERMAN CITRON CARGILL OFFICE

## Rita Gould Turned From Religion For One Show, to Instruct the Kids

A special agreement R-K-O permits Rita Burgess Gould to deliver a discourse on religion as an encore following her singing single turn at all shows and in all theatres she is booked to play on a 40-week route. Miss Gould opened Saturday (13) at the Madison, Brooklyn, with the current R-K-O intact road show.

At the Madison's Saturday matinee with the audience comprised largely of children, Miss Gould changed her usual encore talk on religion to tell the kids to obey their mothers.

Miss Gould was reported to have insisted on the speech before accepting bookings because of the attitude of managers in previous engagements. Her distribution of booklets on the same subject is not covered by the agreement, but optional with the various theatres.

Managers' objections to Miss Gould's encore talk in the past were on grounds that it violated the theatre's permanent rule against solemn treatise on any race, creed or sect, favorable or derogatory. It was held by some managers that Miss Gould's stage sermon, no matter how sincere or pious in theme, tended to be objectionable to those of conflicting belief.

### Managerial Criticism

One R-K-O manager recently deemed Miss Gould's circuit-sanctioned talk improper, since but a short time before he was forced to turn down the request of a neighborhood religious group for a booth in the theatre lobby with which to solicit funds for a new church. This group, forming an important part of the theatre's neighborhood draw, would, after the turn-down, be insulted by the theatre's plugging of another belief through Miss Gould on its stage, the manager stated.

Miss Gould in her talk mentions none of the standard religions, though her teachings are along the Christian Science lines. She generally uses about five minutes for the speech after 12 minutes or so of singing.

## LOEW WANTS TURNOVER SO TORONTO OUT, TOO

Loew's, Toronto, now playing vaude full week on the road show route, will go straight pictures Oct. 3.

Reported reason for the move is to enable quicker turnover on the picture draw. Loew's declares that with drawing pictures, the b. o. receipts were held down by the running time of the vaudeville bills.

Loew's states that with straight pictures Toronto will do six shows a day, whereas with vaude the turnover was half that.

Elimination of Toronto cuts Loew's vaude road time to five weeks. After Oct. 3 the route will be Memphis, New Orleans, Houston, Montreal and Boston.



George ANDRE & Co.

ADAGIO FOURSOME  
BOOKED SOLID R-K-O

## BEN PIAZZA IS WITH METRO STUDIOS

Hollywood, Sept. 16.

Ben Piazza is with the Metro studio staff attached to the Louis B. Mayer and Irving Thalberg offices as contact. He will operate as well outside of the lot.

Piazza came out here after resigning as business manager of the R-K-O booking office in New York. He owns his own home in the Wilshire section, and with his wife, moved in.

Piazza was out this way for some years with the former Orpheum circuit. His stage experience dates away back to production days when he was with the late Paul Armstrong, a noted playwright of his time.

## TOLEDO ACT BATTLE; PUBlix AGAINST R-K-O

Opposition raging in Toledo between the Par-Publix house, Palace, and the R-K-O house, Keith's, has determined the Morris office to book name acts on top of the regular shows which play the Palace.

R-K-O will also add big acts.

New F. & M. Weeks

Fox's Coronada, Rockford, Ill., and Riato, Joliet, Ill., have both been included on the F. & M. unit route.

## Charlie Foy Back in Act

Los Angeles, Sept. 14.  
Leo Fitzgerald, agency, opened here by the eastern agent about six months ago, is reported closing. Charlie Foy, formerly associated with Fitzgerald here, is back east, where he will join the Foy family in a revival of their former vaudeville act.

## TOGO and His CHERRY BLOSSOMS

NOW  
R-K-O HIPPODROME  
NEW YORK  
(Week Sept. 13)

LATE FEATURE OF  
THE STAGE SUCCESS  
"EXCESS BAGGAGE"

PAST 2 YEARS  
OPENING OCT. 1 FOR  
FANCHON & MARCO

Togo now has in preparation a new act featuring his "Cherry Blossoms" which will shortly open for R-K-O.

Direction

RUSSELL DECKER  
WEBER-SIMON AGENCY

## Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING  
ANNEX

160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE B'LD'G

JOHNNY JONES

IN CHARGE

TIMELY AND EFFECTIVE

The

## AEROPLANING BARTLETTS

Topical "Flesh" Novelty with More Thrills  
Than a Picture

A flaming aeroplane cracks in the clouds upon the stage  
with realistic electrical effects

PATENTED AND FULLY PROTECTED

With Fanchon & Marco's "THRILLS IN THE CLOUDS" Idea  
This Week (Sept. 13), Fox, Philadelphia

R-K-O Rep. BILLY JACKSON Ind. WM. MORRIS AGENCY

MARGE

HELEN

La MARR and BOICE

ORPHEUM CIRCUIT

Now Playing SALT LAKE CITY, UTAH



# & M. Units Going In for First Time At Publix' Two Houses in Illinois

It is reported likely that Fanchon Marco may place its units in her Publix theatres in the middle west and east through setting them at Publix Coronada, Rockford, Ill., at Rialto, Joliet, for a half week each. The first F. & M. Idea in a Publix theatre away from the west east opens in Rockford, Sept. 24. (Continued on page 56)

## Murdock-Casey's Biz

Hollywood, Sept. 16.  
J. J. Murdock and Pat Casey, on their way to New York, will stop off in Chicago on outside business. Messrs. Murdock and Casey are interested in a new invention of an automatic stamping and mailing machine put out by the Boche Mag-neto Co.

## USUAL 'CLOSING ACT' IN LITTLE DEMAND

R-K-O's successful experiment of closing bills at the New York Palace and on the unit shows with the headlines or feature acts is gradually eliminating the standard "closing act" from vaude.

Closing spot on straight vaude bills was always a thankless assignment for most acts. At the New York Palace until the recent try with headlining closers that spot was filled generally to walk-outs.

At the Palace now the bills close

with the headliner, precluding possibility of walkers before the finish. On the vaudebill unit shows the comedy feature is placed at the end to enable the short bills to close with a farewell punch. At the Palace now the closer is the newsreel, placed at the end instead of just after intermission. It gives those who want to walk the chance to do so without annoying anyone on the stage. No newsreel has yet complained.

### Vaude in Woodridge

Vaude supplants dramatic stock at the Irving, Woodridge, N. J., next week (22).

Five acts on split week, booked independently.

## NO BOOKINGS AT FOX'S VAUDE OFFICE IN N. Y.

With only a few houses playing vaude acts booked from the New York (Fox) offices of Fanchon & Marco, agents long accustomed to a little more than office rent from that source are now forced to seek more remunerative connections.

Each day the F. & M. offices are besieged by the agents with lists of acts. Each day the same old ancient word, "No."

Unless some of the Fox film houses return vaude to their stages, the winter is going to be the longest, agents doing biz in F. & M. offices have had.



IRENE BORDONI

Personal Management

GALEN BOGUE, 108 East 78th Street, New York

Phone Butterfield 9653

"Miss Bordoni took the next-to-closing spot after Keating's brief specialty made up of the trunk escape and much suave kidding, and registered 100% with a group of neat numbers characteristic in their sprightliness with just the exact touch of spice. 'Babes in the Woods,' 'Really Wonder What's in His Mind,' Chevallier's 'Valentina,' 'Mon Gilolo.' Last-named a tricky touch of sentiment, and for an encore her old standby, 'Cherie.' Twenty-two minutes of the only Bordoni and great for the women."

—VARIETY, Sept. 10.

"No one knows her stage stuff better than Irene Bordoni. The French chanteuse places each studied mannerism in just the right spot to bring the greatest returns, dropping a smile here, mis-pronunciation there, with the proper degree of Gallic sauce."

"Her Palace gown is a chateausse taffeta that trails to demure length and makes a pretty entrance, accompanied by a magenta of feather fan."

—VARIETY, Sept. 10.

WATCH FOR MY EASTERN APPEARANCE

# CHARLIE KALEY

"THE BOY WITH THE GOLDEN VOICE"

THIS WEEK (SEPT. 13)

R-K-O PALACE CHICAGO

CHICAGO "POST," Sept. 14th

"Charlie Kaley, whose golden voice won him the lead in the talking picture, 'Lord Byron of Broadway,' has been in great demand by musical comedy producers since he left the north and west side scenes of former triumphs. His work in Chicago has won him an immense fan-following."

Direction MILES INGALLS—JACK CURTIS OFFICE

# MARTY MAY

FRIEND OF THOUSANDS

Also Acting as "DISASTER OF CEREMONIES"  
With Anatole Friedland's "12 O'CLOCK GIRLS"  
LONG BEACH, CALIF.



## News From the Dailies

knowledge she owed the \$24,801 and promised to pay off \$500 a week. The next day she opened a new account. Between















NG BEACH  
 Coast (18-21)  
 h-A-Tic"  
 y Kahne  
 McDonald.  
 Elwood  
 les Carver  
 la Lane Co  
 age 70)



# Little Bits

By Joe Laurie, Jr.

Asked Johnny Stanley how things are, and Johnny said, "Fine! But he's still using the 'slippery stairs' for the landlady."

Dot Barnett and Gertie Kennedy (Dancing Kennedys) have a barbeque stand in the subway. "Dot and Gertie wait on table (you can imagine the service). During the rush hour, Gertie dropped an order on the kitchen floor. Dot picked it up saying, "Gertie, take it on in it if they see anything on it tell 'em it's a piece of linoleum."

Harold Whalen (Jans and Whalen) when he wishes to insult anyone real badly, says, "Ah, you're one of those guys that get up at five in the morning."

When Jay Brennan was visiting Fannie Brice at Fire Island a few weeks ago, I asked how he liked the place. "I've been here two days and haven't heard a word from Sir Conan Doyle."

The boys were talking about what a mother has to go through bringing children into the world, when "Bugs" Bar cracked, "Nobody has a heart for the poor groupie."

Phil Baker was in a p.c. talking about the Little Theatre movement when he queried, "Did you ever see them walking out in the big picture houses?"

George P. Murphy says he has no enemies but Max Bergman is one of his worst friends.

The late Sammy Levy, who was one of Broadway's best song pluggers, was working for Waterston under the direction of Max Winslow. Sam's duty was to visit all the theatres on rehearsal and to see what the acts were using in songs. One morning when Sam returned to the office, Max asked him how he had been. "I covered the Palace, Max," said Sam. "They hadn't come in yet when I left," answered Sammy.

## A Smart Soubret

A leading soubret on the Mutual who was singing a song from one of Broadway's hit shows. After each chorus she would take off a piece of her scanty dress. The audience whistled and yelled after each chorus until she was nearly nude. As she came off the stage after her last encore she turned to one of the stage hand and said, "And I thought that number would be a flop."

Jay Flippen was playing poker with Sydney Piermont, and Syd had three queens. They cost him a pot. Syd was kinda squawking when Jay said, "What are you yelling about? Frank Fay beat three queens that cost him a fortune."

James J. Corbett (who, as far as I'm concerned, is still the world's champion) finds it very difficult to remember names of persons he meets. To cover up, he calls everybody "Kid." It was very strange to hear Jim at the Friars Club call everybody by their first names. Someone once called the boy "Kid" when Bert Hanlon piped up, "I guess he is just getting over the Fitzsimmons fight."

Jimmy Conlin was lecturing Frank O'Byrne's kids. "Don't eat too much sweet stuff. And don't smoke. If you smoke you won't live long. The average life of a locomotive is only ten years."

There were just about 50 people in the theatre at Ocean Beach. Small crowd here to-night," I said to Harry Pearce the manager. "It's alright, Joe, there will be less complaints about the show," Harry replied.

## Fines for 'Steering'

Inspector's men are after theatre ticket steers. Inspector Patrick McCormick, boss of the bluecoats on the Main Stem, has received many complaints about the "steering" men.

Joseph Schwartz, 22, 171 East Bronx avenue, Bronx, was arrested in front of the Criterion for "steering." He received a suspended sentence. Joseph Kahn, 36, 16 West 162d street, was arrested in front of the Gaiety for the same offense. Charles Burke fined him \$3.

Magistrate Burke took the same charge. "Magistrate Burke took a warning and asserted he would impose heavier fines on future defendants charged with "steering." Detectives Michael Anker and George Roberts made the arrests.

## The Right Way

Richmond, Va., Sept. 16. Only one tree sitter in Richmond this summer. The came down when school started. Nobody knew he had been up.

## 300 LABOR UNIONS IN CHICAGO-SWELL NAMES

Chicago, Sept. 16. Chi is the greatest labor union town in the world. At present it has over 300 unions, embracing every known trade and craft, and some not so well known. The boys and girls in the following unions lay down their tools at certain hours and won't budge unless they get over time.

Choral Pluckers, Grand Opera Choral Alliance, Street Cleaners Foremen, Beer Bottlers, School Lunchroom Attendants, Barber Shop Porter's Union and the Athletic and Public Event Vendors. "Egg Inspectors" Union goes late in session the second and fourth Tuesday of the month, while the Cooper's Union takes up the other Tuesdays. A beer cooper can't cooper an oil barrel in Chi because that wouldn't be ethical.

"Any profession that uses over 10 men is liable to blossom into a union between drinks. At present the Chicago Union halls, all wide open every night, seven nights a week with some union gathering.

## Delicate Frontiers

The Teamsters Union is split for the guys that haul just plain mud, for the gravel haulers, for the keg haulers and the bottle beer haulers. All have their own language.

The unions are progressive. The boys who lug the films from the depots to the theaters belong to the great Teamsters' Union, but in keeping with the big words used in Hollywood, they are known in the blue book as "Film Chauffeurs."

Nevertheless if the mud haulers went on strike and demanded the Film Chauffeurs get in line, the boys would have to stop work.

Entree's Car Hit Girl; Actor Arrested and Held

Harry M. Entree, actor, 40, of 41st street, St. Nicholas terrace, was in West Side Court before Magistrate William C. Dodge on the charge of assault. Entree pleaded not guilty. He was held for Special Session and furnished the necessary bond.

The actor was arrested by Patrolman Miles McManus, 47th street, on the charge of striking with his fist. Every time she got girl, 18, of 185 East 79th street. Miss Field was taken to Roosevelt Hospital unconscious. She later regained consciousness. Miss Field was taken to the hospital. The sisters had left the Palais D'Or and were on their way to the Silver Slipper directly opposite. Both girls were seeking jobs.

In court Kitty told newspapermen she believed that the actor had been drinking liquor. This Entree denied.

Alfred Byrnes appeared for the defendant.

## Minneapolis "Terrible"

Minneapolis, Sept. 16. Vice conditions in Minneapolis are "frightful," it was announced by A. M. Hunter, chairman of the Hennepin county grand jury, which has appointed a committee of four to appear before the incoming jury and submit evidence and a recommendation that the new body continue the inquiry.

Existence of disorderly houses, gambling resorts and blind pigs is charged.

Radio critic on one of the New York tab wrote that a certain announcer had the voice of a poet. Since then the announcer has let his hair grow and spends all his spare time writing poetry.

## ROW BETWEEN WIVES LANDS ALL IN CELLS

Mrs. Marion Flanly, wife of a red-headed baker in a speakeasy whose name is Barney, asserted to newspapermen in West Side Court that Mrs. Mabel Liebling, 38, brunet, of 61 West 74th street, wife of James Liebling, associate editor of the "Musical Courier," is in love with her fiery haired husband.

Liebling, his wife and Barney Flanly were locked up in the West 47th street station for several hours on the charge of disorderly conduct. Mrs. Liebling was taken to the hoosegow in West 30th street in her flaming red silk pajamas. Liebling was taken out of his richly furnished apartment minus his vest and coat.

"What an outrage. Something will be done about this. If Mrs. Flanly is insanely jealous about her husband there is no reason why we should suffer. She can sue him for the damage she's done to all this trouble!" said sadly seated Liebling.

Liebling said that his brother is editor in chief of the "Musical Courier," the famous weekly. He lives at 1234 street. The Lieblings have an apartment on the fourth floor of the Greylock apartments, 61 West 74th street.

The arrest was made by Patrolman George Wandling, attached to West 68th street. He has had plenty of domestic troubles of his own. Wandling has been married twice. Once to an opera star.

Mrs. Flanly referred to Mrs. Liebling as a love pirate and Liebling as a "Jellyfish." Mrs. Flanly stated she had private detectives trailing her husband. She has two children, a boy and one by a prior marriage.

## Hair Pullers

Mrs. Liebling and Mrs. Flanly had a hair pulling contest just before they were arrested, stated the cop. Mrs. Flanly opposed Barney going to the hoosegow. She followed and found him in the Liebling apartment with Mr. and Mrs. Liebling. Barney was drunk, said Mrs. Flanly.

"I told him to come directly home after he closed the speakeasy. Instead I learned he went to the Liebling apartment. I followed him. It was 5 A. M. Mrs. Liebling opened the door of the apartment and I shouted for Barney to come home. He refused and I took him out," Mrs. Flanly stated.

Wandling claims that the Lieblings and Barney punched her. Mrs. Flanly asserted Mrs. Liebling and Barney "socked" her. The two charges will be heard this week.

Harry Steinhart appeared for the defendants. They were paroled in his custody.

## MASHER STRIKES GIRL

June Arnold Collapses—Repulsed Advances—Hit in Face

June Arnold, 23, jobless showgirl, felt a blow from a masher, was said to be improving at Bellevue Hospital. Her assailant, when Miss Arnold scorned his attentions, struck her and fled. Miss Arnold gave her residence as 238 West 96th street.

Detectives John Walsh and Bert Maskell of the West 47th street station asserted that they have an excellent description of Miss Arnold's assailant and hope to arrest him shortly. She collapsed after reciting her story to Patrolman Henry Bauer of the West 47th street station.

Miss Arnold was walking on Broadway. When she turned into 51st street, the stranger made advances. She rejected him and threatened to call a cop. He then drove a powerful punch to her face, said Miss Arnold. The thug raced to 8th avenue.

Miss Arnold was reciting her attack to Bauer when she collapsed. Dr. Head of Bellevue Hospital said she showed girl's skull may be fractured.

Ingenue who was just a player on Broadway but is now in films and owner of an automobile that's chauffeur-driven, has the latter always park the bus in front of the house so her former captor will be sure to witness her progress.

## Phoney Spiritualistic Racket Looks Like Stand-In with Florist; Show People Fall Easy for Hooey

### Writing on Wall

Hollywood, Sept. 16. Bootlegging for the colony is getting thinner and paler. One of the three biggest boys in the racket here gave up the ghost this week. From now on he'll operate an avocado ranch.

## MAE MARCHAND'S STOP USED UP TAXI FARE

After a taxicab ride to New Rochelle and a visit to two speak-easies, according to Philip Heltlinger, taxi chauffeur, of 1651 Carroll street, Brooklyn, Mae Marchand, 28, writer of 135 East 50th street, said to the chauffeur she was short of funds. Heltlinger had heard it before.

He took the writer to the West 47th street police station where she spent several hours. Later in West Side court before Magistrate William C. Dodge, a young man stepped forward and paid the chauffeur \$4.50.

The court imposed a suspended sentence on Miss Marchand. The latter said she was sorry and believed she had been misled when she wound up her taxi ride.

The chauffeur stated that Miss Marchand and the latter's boy friend hired him to go to New Rochelle. The writer asked for a flat rate. The chauffeur stated it would cost \$7.50. The ride came to \$3.25. Miss Marchand gave the chauffeur two dollars when he started. On the way back she gave him another dollar.

The writer visited two speak-easies, in 56th and 64th streets. She saw emerge a man dressed for his money. Miss Marchand's boy friend had gone. She scanned her purse but had no money. When the defendant started from the court the chauffeur asserted that he had bought cigarettes for Miss Marchand's companion and never received the 15c.

## PARIS GAMBLERS WHO WON'T TAKE A CHANCE

Paris, Sept. 7. Stakes are getting small in Paris gambling houses owing to the management desisting from holding the game for a while more. This is due to the fear of having a run of bad luck which could not be recouped before March 1, 1931, when all gambling houses in Paris and within a radius of 60 miles must have to close.

The Paris gamblers have cut their own throats by arranging for permission to be refused the Englefin Casino, 10 miles from Paris, closed since the war, which tried to reopen. It was declared immoral and the Englefin crowd countered by having all Paris gambling houses similarly declared immoral, resulting in the order to shut down.

## RUDE BOY FRIEND

Lillian Gustafson, Needing Help, Rang Fire Box

After receiving a cutting from her boy friend, Lillian Gustafson, 24, short story writer, of the Victoria Hotel was arraigned in West Side Court on the charge of turning a hand on a fire box and bringing the "smoke" eater into the room.

"Sure I did it. I was being punched by my boy companion and I wanted aid. I saw no cop so I figured a fireman would help," stated the writer to Magistrate Dodge in West Side Court. The court was impressed by Miss Gustafson's story and suspended sentence.

Her face evidenced she had received a beating. She was arguing at Broadway and 43d street. Her companion fled.

"Your Honor, my boy friend will need more than the fireman when I see him," concluded Miss Gustafson.

Show people are going spiritualistic. Femme medium claiming to be a beautiful woman and posing as a fortune teller, is posing as a fortune teller for them as well as giving business advice.

Medium's headquarters are in an office building in the west side 70th. Room holds about 40 and is a small well filled. Those leaving send back others. Duck soup for femmes. Each going to be "reached" by the medium pays her 50 cents, as well as buying one or more flowers from a florist in the building. A split arrangement between florist and medium probably adds to the latter's intake. Flowers for only half an hour, one night represented at least \$24.

Those up for the works give their bouquet with a personal belonging, such as a watch, necklace or mantle of script, to the medium, attaching to these three written questions, identified by initials.

After "getting the vibrations from the beautiful flower" and rine "Loved One," as customers are labeled, the medium, a matronly woman of middle age and height, looks into the future, spilling the apocalypse. When asked, she answers the questions, after asking which "Loved One" sent up the stuff.

### Not Even Goulash

Medium's spiel, if added for a week, wouldn't total goulash. Answers and forecasts are blind pat. When asked, she answers the questions, after asking which "Loved One" sent up the stuff.

Medium's spiel, if added for a week, wouldn't total goulash. Answers and forecasts are blind pat. When asked, she answers the questions, after asking which "Loved One" sent up the stuff.

Worst part of the medium's business is she takes it onto herself to give health counsel. One night she told some of her customers that an operation doctors would shortly advise necessary. That kind of stuff is criminal.

Check up on one night's attendance showed in a half hour's crowd the following: three chorines, two character actresses and two ingenues. Another night had more, with some playwrights in. Show people are all doubly identified.

### Checking

"Variety's" reporter, to check the production, investigated and made two—represented himself as an actor and playwright, using a three-year-old manuscript written by someone else to give to the medium or her band. The medium was put in an envelope which was not opened.

Together with the mss. and quarter rose, bought by the reporter to help provide the medium with a "three year old" manuscript, sent up. They were: "Will my play get a production this year?" "Should I revise my play as a producer suggested today?" and "Should I remain an actor or turn playwright?" of which the reporter never has been either. Answers were unintelligible hooey, as always.

"Will my manuscript be sold about 60 and nearly filled all evening, it means about \$150 per night or nearly \$500 weekly. This, plus the probable florist's kick back, gets a three way split. The medium has two aides.

"Loved Ones" can't cross their legs. It stops vibrations. The payoff is that show people, or whose guests women, Harry Houdini, exposed this kind of stuff, should feel so heavily.

## 90 Days for Theft by Burlesque Chorister

Dolly Chioff, 23, burlesque chorus girl, of 27th street, was given 90 days in Special Sessions, following her conviction of petty larceny.

According to Jackie Weinstein, saleslady, of 189 Bay 26th street, Brooklyn, Miss Chioff had the former's pocketbook containing \$50 from a desk in Miss Weinstein's office at 16 West 14th street Aug. 25.

The girl was caught as she was leaving the place and the money was found on her.



## Business Man 'Taken' for \$12,000 in New Twist of Old Con Track Game

Edward ("Peaches") Jefferies, 50, tall and heavy set, who has a long criminal record of many arrests but few convictions, was freed in West Side Court by Magistrate William C. Dodge.

"Peaches" stated he resided at 103 West 73rd street. He was arrested by detective Tom Lillis of the Third Detective District, on suspicion of swindling Arthur Levitt, head of a wire factory at 120 West 12th street.

Levitt was swindled out of \$12,000 by three con men in Albany. Levitt was taken to the Rogues Gallery and picked out "Peaches" to take care of him. When confronted by "Peaches" he told assistant district attorney Binder. "Peaches" was not one of the men who "took" him. "Peaches" stated he was in Montreal at the time of the larceny.

Levitt was approached by one of the swindlers at his factory who told him he had a large order in Albany. Levitt stated he would go to Albany and confer with the men about the order. When arriving in Albany he was taken to dinner.

Two swindlers had Levitt in tow. As they stepped into the restaurant, one of the swindlers found a wallet containing a \$100 bill. They urged Levitt to share the find. "No, I am here on business. You men are too honest. Keep the money," Levitt said. The swindlers told him they could not keep of such a thing.

The Third Con They showed Levitt a card in the wallet of the apparent owner, and he got in touch with the owner. He was the third swindler. He did not want the money. Said he was extremely wealthy and a race track official.

Finally, after accepting the hundred dollar bill, the swindlers asked the "race track official" to give them something good at the track as a reward. "I'll be glad to," he said, and whispered the name of a horse.

The following day the first two swindlers returned from the race track with a large bag of bills, \$100,000 they had won. They confidentially showed Levitt the money. Levitt nearly collapsed.

"And you are to have a third," they said. "But before we give you your share you should at least show us you had some money in the event we lost."

Lillis states Levitt hurried to

Manhattan and got \$12,000. He proved to the bunco men he was a man of wealth. They counted his money and accused themselves for a second. They disappeared. Levitt yelled for the cops.

### Wrong Owner

"Peaches" is well known in the Broadway night clubs and speak-easies. He is famed for the story of posing as the scion and heir of the Van Camp (bean) fortune.

Jim Murdock, who fell heir to some portion of the Van Camp fortune, met "Peaches" in a Broadway restaurant. Murdock did not know "Peaches." Nor did "Peaches" know Murdock. After a while "Peaches" began to get chatty. He showed Murdock a picture of the villa of the Van Camps in Indianapolis. "That is my home," whispered "Peaches."

Murdock looked at "Peaches." "Don't you believe it," said "Peaches." "No I don't, because that villa belongs to a relative of mine," replied Murdock. "Peaches" was the butt of his cronies for years after over that flop.

## WAITE HOYT OWED GIRL. DEFAULT JUDGMENT

Waite Hoyt, ball player, actor and sometimes known as the "Merry Mortician of Larchmont," failed to appear in the Third District Municipal Court a few days ago to explain a breach of contract suit. Justice Slewin, presiding, declared judgment against the Detroit pitcher. Hoyt resided at one time at 65 Ocean avenue, Brooklyn. The action was for \$1,000 and costs.

Sena Waldman, who played in the act "Waite Hoyt and Co.," declared Hoyt folded up just before Xmas, last year. Miss Waldman was receiving \$100 a week.

The contract stated she was to be engaged until March, 1930. When the act "washed" she asked Harry A. Romm, agent, about her salary. No money forthcoming, she engaged an attorney. Romm and Hoyt made a general denial. Romm, who is a co-defendant in the action, will have a trial in the fall.

### Gratitude

Hollywood, Sept. 16. Hubert, yodelling hillbilly brought here from Arkansas mountains to sing with the Beverly Hill Billies at KMPC, was returned to his home in the Ozarks after four weeks here with \$500 and more clothes than he had ever seen before. Prior to the trip west, made by plane, the kid had not been more than 10 miles from his home.

When Glen Price, manager of the Billies, returned the kid to his pappy in the Ozarks, he asked the old man if everything was okay. "Reckon hit be," said the old man. Then he frowned. "But Hubert's yodelin' aint so put no more."

## SHUBERTS' ATTY CALLED BY D.A. ON CRATER

William Klein, lawyer for the Shuberts, said to have acted as the Shuberts' guiding light for the missing Supreme Court Justice Joseph Crater when the latter sought nightly recreation, was the first witness to be called before the Grand Jury inquiring into the disappearance of the justice. It is said Klein was one of the last persons to be seen with Crater on Broadway just before the judge dropped from sight on Aug. 6.

The missing justice is also said to have been seen in the company of numerous show girls and night club entertainers. It is expected the Grand Jury will question these before concluding its John Doe investigation. Those expected to be called to testify include Elaine Dawn and Sallie Ritz, two former "Artists and Models" (Shuberts) girls, said to have been frequently in the company of Judge Crater prior to his disappearance; Jane Manners, Billie Hill, Alice Wood and Emmitta Casanova, show girls, and "Thais" formerly with Texas Guinan. Most of these were entertained by Crater at the Club Abbey, where Miss Dawn was also a chorister.

The first of the girls sought for questioning by District Attorney Crain was Miss Dawn for whom a subpoena was issued on Monday. Her physician notified the district attorney the girl is a patient in Polyclinic Hospital, and would be there for the next three weeks. She is suffering from a rheumatic knee, it is stated.

## A FRANCES WHITE FAN, ELDERLY, LOOKS HER UP

Frances White, actress, made good her taxi bill of \$3.50. That became known when neither Paul Laka, chauffeur, nor Miss White appeared in West Side Court. Miss White lived at the Thornycroft hotel.

At the hotel, it was asserted, she had checked out. Sob sisters and reporters sought to locate Miss White, but failed.

An elderly gray haired man, carrying a cane, came to West Side Court, the day Miss White was expected to return. He spoke to clerk, A. Canavaro.

Tears came to his eyes. He stated he came to offer help.

"I have known Miss White for years and years and admired her. My home is in Boston. When I learned she was penniless I hastened here to help her," stated the well dressed stranger. Canavaro sought to obtain his name but he would not disclose his identity.

Laka was to return to West Side Court and inform the presiding magistrate in case he didn't get his cab fare.

Pierre Nuytens, the artist, threw a party for the Fourth Estate Monday afternoon at his studios in honor of Graham McNamee. N.B.C. got the leg man in. McNamee was the completion of an oil painting which Nuytens made of McNamee. N.B.C. made sure that Graham was at the spread so the oil painting could be identified.

## The Battle of Wits

By Claude Binyon

## Harlem's Star Chorus Girls Now Loafing at Home—Can't Figure It

Present day colored show casting for the chorus girls has handed them the chill. Out of the number of Negro show femmes glorified in other days in the traveling shows as well as those hitting Broadway occasionally few are actively now employed in musicals.

Where some in the past few years were considered the main and life of their line of stage work today find the majority either unemployed or working in uptown Harlem night clubs. Now and then a flung-out girl gives a spot booking at the Lafayette on Seventh avenue gives them a week's work but, so far nothing definite has come their way.

The girls are at a loss to understand. They claim collectively their voices, figures and facial contours have not changed so fast that they can't be assigned regular musical work in the casting of the leading all-colored musicals.

Taking a list at random finds Flo Brown, Carrie Huff, Margaret Boudin, Lily Yuen, Hilda Bendershaw, Albert Vesper, Ruth Meyers, Yvette Dotsen, Alice Mogen, Hattie Robinson, Ruth Johnson, Hazel McPherson, June Mack, Billie Young, Elenora Hodges, May Bird, Gladys Foster, Albert Baker, Eva Metcalf, Susan Baker, Elizabeth Williams, Tey Roman, Cherrie LaMont, Dorothy Colas, Bee Freeman, Bonetta Parker, Edna Barr and Aurora Greeley.

There are others but this list is sufficient to give any Negro show producer a lively, experienced, vivacious, comely chorus of "brown-skinned."

The season is young though and a number of colored musicals are reported in the offing which may have to send out an SOS for these girls within the next few weeks.

It often has been said that there are a number of the "known choristers" from Harlem that, were they white, would have no difficulty in quenching for any of the biggest all-white show.

## At Intermission

Intermission Street Scene, Any Opening Night, in Front of Any Theatre.

Ten newsboys selling tomorrow's paper.

One gray-suited woman soliciting donations for an indefinite charity.

Slidney Skolsky in need of a shave.

Texas Guinan, in a gold dinner turban, augmenting the Hellinger-Winchell coterie at the curb.

The thrifty scattering to orange juice and speakers.

Bob Benchley disappearing rapidly when asked what he thinks of the play.

Three colored boys hoofing on the sidewalk.

A policeman.

Kelcey Allen still explaining he knew that Legion of Honor thing was a gag.

Any visiting Hollywood celeb, made up to be the cynosure of all eyes.

The co-respondent in the latest divorce headlines.

The bit player in another attraction who dropped over to catch the last act.

Tammany Young.

Jimmy Cowan in search of a film script.

Paramount stars in multi, slipping over from late "takes" in Astoria.

Three agents claiming the people they placed in it will save the show.

Producer's enemies who give the play a long run.

Producer's friends who give the play two weeks.

Critics who, contrary to general belief, refuse to discuss the play.

The musical comedy leading woman who stands under the most lighted section of the marquee.

The comedienne who rehearses her stuff off-stage.

The hooper and his wife in immaculate evening dress.

Three thousand wisecracks—some funny.

Hollywood, Sept. 16.

(Three of Hollywood's famous girls at a table in the Brown Derby restaurant. At the table is a fourth individual with a meek and slightly pained expression. He has stomach trouble.)

First Wit: "I have three polo ponies. I call one of them Walter Winchell because it's expecting a blessed event."

Other Wits: "Heh!"

2d Wit: "It's a fine time to tell us."

Other Wits: "Heh!"

3d Wit: "The other day I hummed a song as I walked on the lot, and somebody handed me a two-weeks' notice without turning around."

Other Wits: "Heh!"

First Wit: "I have three polo ponies. I call one of them Walter Winchell because he stops to pick up gags."

Other Wits: "Heh!"

2d Wit: "I'm going to blow out of here before they have another earthquake or the archeologists will dig me up 50 years from now and I'll still be laying off."

Other Wits: "Heh!"

2d Wit (Embarrassed): "Sometimes I tell it better."

Other Wits: "Oh."

In Use

3d Wit: "I saw all your friends the other day riding down Hollywood boulevard in a Whippet with two bass drums."

Other Wits: "Heh!"

3d Wit: "Lay off that gag. I'm using it in an act."

Other Wits (sneers): "As if we'd use it!"

1st Wit: "I have three polo ponies. I call one of them Walter Winchell because he doesn't know from nothing."

Other Wits: "We don't get that one."

1st Wit: "You know—Winchell's column about things he never knew till now."

Other Wits: "Oh...Heh!"

2d Wit: "I pass."

3d Wit: "Two no trumps."

Other Wits: "Heh!"

First Wit: "I have three polo ponies. I call one of them Walter Winchell because he's always spilling things."

Other Wits (furtively): "There's a guy over there from the Hays office."

Cleaning Up

2d Wit: "Let's get it clean. Things are getting so tough out here they're importing layoffs."

Other Wits: "Heh!"

3d Wit: "The other day I hummed a song as I walked on the lot and somebody handed me a two-weeks' notice without turning around."

Other Wits: "Pained Individual: 'You told that one before.'"

1st Wit: "I have three polo ponies. I call one of them—awh!"

Other Wits: "What's the matter?"

1st Wit: "I choked on a bone."

Pained Individual: "Hallelujah."

## DRIVING AWAY GYPSY 'HEADREADERS' IN SQ.

That Magistrates are co-operating with the police in driving "phenologists" from the streets adjacent to Broadway came out in West Side Court when Magistrate William C. Dodge heavily fined several and one was given a 10-day sentence. This was reduced to two days when the Court heard the plea of a member of the tribe that the defendant was the mother of six children.

Mary Pulos, 26, with a "phenology shop" at 860 8th avenue, was fined \$50 or three days in prison. A male member of the tribe stepped forward and paid the fine from a heavy bankroll.

Mrs. Pulos was arrested by Patrolman Patrick McCormick of the Third Division. McCormick testified Mrs. Pulos "told" his former pal, McCormick, is married. Pulos told him that a blonde was going to propose to him, asserted McCormick.

During the past week over a dozen "phenology joints" have been folded and trampled elsewhere. The many arrests, heavy fines and jail sentences have been too much for the phony Gypsies.

## NEW YORK THEATRES

### EARL CARROLL VANITIES

EIGHTH EDITION ALL NEW  
100 Glittering Songs—100 Great  
Mark WILLIAMS—Jimmy DAVIS—Joe BENNY  
A Cast of 150 and 100  
Most Beautiful Girls in the World  
462 Good Musical Seats at \$1.00  
NEW AMERICAN THEATRE, W. 42d St.  
Highly and Popular Mat. WED. and SAT.

### 2nd YEAR BROCK FERRINGTON Presents

Strictly Dishonorable  
Famous Young Famous Comedy  
with TULLIO CARMINATI  
Staged by Antonio Brown, Brock Ferrington  
New at City Rates  
THEATRE, 4th St. E. 15th St.  
Box 9.50. Mat. 75c. Sat. 1.50

### DAVID BELASCO presents

DANCING PARTNER  
A NEW COMEDY  
with LYRIS GORMAN, Irene Purcell  
Henry Stephens, and 100 Great  
"Mr. Belasco has got another happy success to  
add to his list. The dancing partner is a  
sway woman of their best. Dancing, Rev. World  
WIDE THEATRE, W. 42d St. East of Broadway  
GOOD SEATS ON SALE AT BOX OFFICE

### 10TH MONTH GRACE GEORGE

In the St. John Irvine comedy  
"FIRST MRS. FRASER"  
with A. M. Matthews  
PLAYHOUSE 49th St. E. of W. 42d St.  
Box 9.50. Mat. 75c. Sat. 1.50

### The Theatre Guild Presents

THE NEW  
Garrick Gaieties  
Seats at Box Office, \$1-\$3.00  
GUILD THEATRE  
52ND ST., W. of B'WAY  
Box 9.50. Mat. 75c. Sat. 1.50

### RKO—Big Show Month!

THE PALACE  
KITTIE  
TED HEALY  
THREE SAILORS  
ETHEL MERMAN—AL SIEGAL  
HARRIET HOGGER  
AND GUS VAN

### RKO PRODUCTIONS 58th ST.

CLIVE BROOK in  
"Sweethearts and Wives"  
with BILLIE DOVE  
RISE OF GOLDBERGS  
In Person  
Wednesday to Friday, Sept. 17 to 19

### RKO PRODUCTIONS 86th ST.

CLIVE BROOK in  
"Sweethearts and Wives"  
with BILLIE DOVE  
DAVE ARLOWE  
AND REVELL  
Wednesday to Friday, Sept. 17 to 19

### RAMON NOVARRO

In "Call of the Flesh"  
A Nine-Scene-Movie Picture  
with FREDRIC in Person  
Seven-Ten Clubs—Spectacular—Orch.  
with 1000 Extra Females  
B'WAY & 51st ST.

### ROXY

LAST OF THE DIANES  
with GEORGE O'BRIEN  
ROXY & PERSON EVERY SHOW  
Cast of 500 Artists, Strumblers  
Orchestrals, Ballet, Chorus, Vocalists  
Beginning Sept. 17  
"All Quiet on the Western Front"



## (MINNEAPOLIS)

**By Lester Rees**

Nathanson and Ferris

### Bill Koenig's Feat

## Good People

Chicago, Sept. 16.  
So much talk about peewee  
golf the gang is fed up.  
Now they call it magnified  
marbles.

### Barney Steger, Jr., Passes Away

(Continued on page 53)

## Forum

Marcellus, Mich., Sept. 11.

tell you my hobby—marshmallow  
Tell the world. I don't care; I'm  
marshmallow hound.  
If that lady is suing me for \$500

Chlorine, Sect. 12

more, and they won't ask me any more. And then there won't be much use in being Sir Joe's brother.

*Jack Ginzberg*

Last heard of Sir Joseph Ginsberg was that he had gone near nuts trying to buy, without dough, the South American rights to the second full moon each month.



## Broadway Chatter

Phil Kornheiser walking on air. Spanish night club called El Chicago has opened in the Village.

Dick Maney has a new set of china. Recent motor smash.

Old-fashioned square-set dances coming into vogue again.

Eliza Baez claims to play two kinds of guitar—miniature and manly.

Prima Carnera's shoes are wanted for midge golf courses.

Johnny Hudgins is out of "Hot Rhythm."

Bert Wheeler has gone back to Hollywood.

Marjorie Selzer rehearsing for Bob "Uke" Hennehan's new act.

Rogeanne Reynolds and Doris Jay reunited.

Loretta Young has been chosen Janzen bathing suit girl.

Dave Chassen ordered a suit with three vests. Soup one reason.

The Abnir J. Rubens have a dog that only understands German.

Leo Posner says he's doing a night club column for the N. Y. "American."

Park Central Hotel has its name stencilled on its mattresses, maybe to keep the guests honest.

Helen Harrison handling publicity for Big Four Film Corp., shifting from Pathe.

For the first time since his return from the Coast, Ted Healy will be at the R-K-O Palace, New York.

Grace Fields of London opens at the Palace, New York, Oct. 5 for two weeks.

Earl Carroll's dinner yesterday (Tuesday) for his show girls' mothers cost about \$600.

Eliza Moore (R-K-O publicity) is out of the hospital after an operation for appendicitis.

James Dealy, agent, is in the Presbyterian Hospital with a stomach ailment.

Bill Danforth hurt in a motorboat accident at Thousand Islands last week.

Colors of Al Johnson's racing stable are black and white—a large white "J" on a black background.

David Warfield is back home at 135 Central Park West, recovered but still somewhat weak.

Planes now being equipped with phones that will permit pilots to talk with land airports anywhere on the way.

Betty Compton is going through the stiff places at Philadelphia Jack O'Brien's. Her story is that it's just to keep in trim.

Al Lewin, Metro producer, is in New York on his first vacation in several years. He sails for Europe next week.

Nelda Kinead and Violet Arnold, for years and a half in girls with Carroll's "Sketch Book," will go on tour as principals.

Tex Gulman started writing a two-column column daily for the "Graphic" this week—the first was a salute to Cal Coolidge.

Ivy Strouse, the p. a., and Soda-mat settled that argument. Soda-mat bought back Strouse's contract for \$900. That gives her the edge.

June Day, self styled "Tex Gulman of Paris" who flopped last season in several night clubs, is rehearsing a vaude act.

Not Dorfman has joined the editorial staff of The Telegraph. He will write a Broadway column to appear three times a week.

Al nephew of Lew Roach has been sent to Saranac Lake, N. Y., under the care of the Jewish Theological Guild.

Peaches Browning attempted to start a stage-club at a 12th street burlesque house Sept. 7, appearing as added feature. No line.

Sid Grauman has again concluded to go back to L. A. First, though, he is going to Atlantic City with his mother.

Western Electric uses women to inspect lead covered cables at its factories because of the women's supposed faculty for finding flaws in man's work.

Jim Corbett lost a new topcoat at the McCarlin-Singer fight. He was not in the press section.

Shuberts fired Peter Anstey, young p. a., last week. Youngster squawked over favoritism shown Manny Self. Greener slipped the ally.

Donna Proser, p. a. in New York, has recovered from a broken arm. The day medic took off the sling. Proser went to the hospital for a double hernia operation.

Loney Hankell was struck by a taxi at 92d street and Amsterdam avenue the other day. Driver's

name was Isaac Gutgold with plenty of witnesses.

Sixty-year-old gent, with asparagus weed in his growing racket, is stopping the baldies. Takes off his hat to show what the wonder cure did for him.

Louis A. Sagan, legit producer, is back in town after a four month's trip for his health. Sagan suffered a breakdown and is now under doctors' care.

John had with Bob London, agent, that he's booking bridesmaids for these film house weddings. Laid off chorus girls put on the white dresses for the work.

Dine and dance spot just off the main stem advertised "Russian Revue with Broadway Gypsies," the latter description being a new name for chorines.

John Rucker, colored comic, is regarded as having uncanny foresight in telling fortunes with cards. But John's worry is he can't tell whether he's going home.

Al Johnson made a record trip from the United Artists' office to the Motion Picture Club one day last week without once stopping for a "touch" tale.

John Meyer, New York show biller and poster, is a neighbor of Jack (Legs) Diamond at Acta, N. Y. Nobody pays any attention when Jack leaves home.

Leonard Spiegelglass, with the Fox scenario department in New York, has been transferred to the Hollywood office, leaving for the coast this week.

All Brooklyn's Rudy Vallee Clubs—about 15—united in one by Maurice Bergmann of Brooklyn Paramount. Entire gang now meets Sunday mornings in theatre—if they pay admission.

Ben Ehrlich, the Chi bartender, has been admitted to local practice and contemplates opening an office here.

Max Hart, the champ Broadway-time squawker here, Sante Fe-ing home in Nov.

It's not the thing for a femme to smoke on the boulevard before 6 p. m.

Ben Ehrlich, the Chi bartender, has been admitted to local practice and contemplates opening an office here.

Arthur Caesar says that a few more years of this racket and he'll become the most glorified retired bum in America.

Bert Levy's eardrums on the mend. Cartoonist jazzed them up in a swimming pool accident two years ago.

Adler of Adler and Bradford, adlogists, at Grauman's Chinese, hopes he'll retire on his patented combination shaving and tooth-brush with automatically feeding cream. Both, self contained in the handle.

Even the Chief is suffering by the great exodus, through many deciding that rather than sell the old boiler at a loss it's cheaper for them to drive the whole family back by motor. Those un-opted people who express their desire to trek the motor trail back to Broadway.

Midnet golf hero rated the craziest thing since snakes.

Snub blisters are being cured naturally by the climate.

Clubs these nights fill up around midnite after premieres of home-made flickers.

Stewart Rome now villain in silent picture in which he was hero in silent version.

Edgar Fairchild (Fairchild and Lindholm) still recovering from sunstroke.

Men here now playing tennis in shorts and dimes playing in trousers.

Ted (Kid) Lewis, former English champ, opened Stage Door Club, formerly owned by Harry Adams.

Russell Johns says he came over to have a song published and get some clothes.

Hilda Mundy, femme partner of Billy Carey, anxious to know whether New York race is blonde or brunet. Claims to be either.

Football season has opened with smashing victories for leading London clubs. Rated new alibi for West End b. o. f. ops.

Isabel Jeans' part in "The Man in Possession" is being taken over by Iris Hoey, to allow Jeans to play the same role in The States.

Basil Gerson's wife's dine but can't dance place in the Hotel Somerset is doing better now that the director once more must play for their own means. More good looking skirts in Gerson's any eating time than in Hollywood in a week.

Paul Murray being X-rayed. Birthrate lower than ever.

Irene Vanburgh on tour again. Luke-warm ice water over here.

Prince of Wales to have his own airframe.

Theatre here took \$5 one performance.

Leale Banks off to the States again soon.

They claim English is still spoken back stage at the Palladium.

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Henry Shapiro finally got back from New York. Stuck in Windsor, Can., where they wouldn't believe anything he told them.

Ashton Stevens almost cured for his passion for first row seats when they spotted him directly behind the orchestra leader at the opening of "Artists and Models."

## Milkmen's New Hours

Chicago, Sept. 16. Milkmen, once all night workers, have had to switch to day duty because of Chi's heavy drinkers.

Recent gathering of the milk dealers agreed to start all the wagons out at 8 a. m. instead of 2 a. m. as has been the custom. Dealers claim the boys and girls on the way home in the early hours, got too rough with the bottles and wagons, and they can't afford it any more. They figure all the alcoholics snoring by 8 a. m.

## Hollywood Chatter

List to Ben Piazza's experiences driving from Coast to Coast in a 1922 broken-down Packard.

Sally Violinsky says he's waiting for television now before making contracts.

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## Chatter in Paris

First French nudistic congress took place in the special enclosed park of the local Sparta Club.

Jack Wilson of the Casino de Paris Jackson Boys was successfully operated on for appendicitis at the British Hospital here.

Six business in most of the Paris night clubs.

Colonel Leslie Natzfger, lawyer and golfer, left on the "Le de France" to see America first, spending his vacation over there.

Paul Wallis and Louise Fazenda expected.

Paris gala gone. Hollywood. Hatless, sleeveless, stockless.

Cafe des Martinis out Montparnasse way—newest we hour joint on left bank. Cecille Sorel already passed on it.

Beta ten-to-one in Paris that "Body and Soul" European number for Libby Holman in her new show.

Six brewers merge. Beer drops to 12 cents pint.

Jack Arthur's new Par-Public unit shows clicking.

Sunnyside Beach, all summer carnival, dropped 50 grand from last year but stuck out of the red.

Exposition dropped 200,000 in attendance over 1928. Reuben and Cherry shows skidded with the rest.

Dallies toying with economy waves. Lots of the boys leaving for New York to get famous.

Dallies offered Winchell's column with no bites. "Describes persons unknown in Toronto," etc.

Autumn is officially here because Arthur Cohen, Par-Public manager, is wearing his hat again.

Tom (Tivoli) Daley getting high hat in his new 3,300-seater. Giving the boys the yach.

"Queer People" barred from Ontario but unofficially.

Pony golf slipping.

"Police Gazette" re-entering Canada.

Brokers can afford coffee again.

Railways have cut off late Friday trains for vaude bunch with dates in Buffalo and Detroit. No vaude boys with dates in Buffalo and Detroit.

Kepple's stock opens fair.

N. L. Nathanson, ex-managing director F. P. Can., back from Europe with nothing to say.

Art Ritchie named western division chief for Par-Public. Brooklyn boy who took Greeley's advice.

Canada governor's taste in picture thought "Lawful Larceny" great.

Free tea cup reading in jobbies. Big still bad.

First round truck now on job. Paramount. More coming.

"Hell's Angels" can't play here until cut.

Sixty per cent Canadian houses wired. Wiring costs much higher than in U. S.

Controller Summerville asked city council to tax pony golf courses \$300. City made it \$50. Summer-ville owns two picture houses.

Dallies squawking against film monopoly in Canada. Takes telescope to find anything but Paramount.

Loew's London drops vaude. Only two fresh spots in all Ontario now. Toronto and Hamilton.

Convent has pony golf course.

Paul had a show robbery of \$250. About six months' gross.

Par-Public signs all First National releases. Hoping to ask where Colleen Moore is and why.

Jack Arthur breaks 100. "Just luck," etc.

becomes wave overnight on Broadway.

Opening night of "The Wall of Loneliness" looked like Eva Le Gal, lienne's 14th Street theatre.

Vilma Banky back from Hun-garian home. Enroute to New York via New Orleans.

Elise Frazee beating it back to Riviera to dodge heat.

Beulah Livingston, Dorothy Her-zog, Ross, Felwick—all telling what's wrong with Hollywood these days.

Jennie Dolly changing publicity men.

Camilla Horn's new German made picture has settings in Berlin, Nice and Paris and will be made in those places.

George Pattula of "Saturday Evening Post" fame gathering material for more short stories at "Fogies" on the Champs Elysees.

Dagmar Godowski says that if she finishes her new book, "Between Husbands," and it is the success it should be, she will get started right away on a second, more crisply entitled "Between Divorces."

Fanny Ward looking delightfully girlish as seen through a thick haze of cigaret smoke at the Ritz bar.

Mr. and Mrs. Dave Sarinoff are stopping in Paris.

George Antheil is hiding in a little house in a little town along the Riviera, finishing up his opera, "Fogies' Rock," which he is doing with John Eriske.

Zelda Seara gathered enough material here for 10 Metro stories next year.

E. H. Goddard of New York parking his yacht to the banks of the Seine and giving a few river cocktail parties.

Rowe Sisters together with Harry Piller stole the summer season at Biarritz.

New Casino at Sinala in Roumania drew Herb de Belle and Thelma Lee.

After doing all French watering resorts David and Hilda Murray off to Lido, Venice.

Niceman Sisters at LaBourboule, Miss Chrysler at Evian and Dreams Beach at Touquet.

Conrad Bercovici back in town. "Lady Chatterley's Lover" being adapted in French for stage.

Kiki's "Memoirs" going into best seller class with tourists.

Papers chasing Jean Acker to check rumors about her suit in New York.

Irene Bordoni buying a comedy, vintage 1922, to produce herself this season in New York.

Tania Fedor and other Metro imports back from Hollywood.

"Frank" Falaise back.

Pola Negri's airplane broke down coming back from Brussels, she blames the talkers.

Frank Vosper in town, living off proceeds of "Murder on Second Floor."

Carl van Vechten proposing "Bricktop," Montmartre entertainer for Legion of Honor.

Charles Kline Can't Hold the Man You Love, Your Tears Won't Bring Him Back," Sophie Tucker's new song, just reached Paris.

Paris actress burning when they did a Peggy Wood said of "Bitter Sweet" as done in France.

Victor Glover, dramatic reviewer of New York "Herald" of Paris, is with Paramount. Ditto Douglas Cook, dramatic reviewer of Chicago "Tribune" here. Gives film company good break in local columns and is wild about it.

Heat making Edna Wallace Hopper stop her gymnastics for a while.

Irene Castle here. Wouldn't talk. Douglas Paramount, with Metro, and her husband, Maurice Barbour, may stay in Paris.

Lily Damita's p. a. managed to get just one more engagement for Carme y Pondele studying to open at Opera Comique in French roles.

Kenneth Britton going back to Broadway to run new plays. Hasn't finished that novel yet.

Michael Arien still working on play Dillingham announced in 1924.

Peggy Vere glad she signed for another year at concert Mayoral in Nita Naldi reducing by tumpling her piano at Auteuil.

Paul Farrell leaving Harry's Bar to go radio in the States.

By Carme y Pondele, Florida warbler.

First theatre here to employ a

(Continued on page 63)



# AL SINGER GOT IT IN THE NECK FOR FULL KO

By JACK PULASKI

Dynamite Jimmy McLarnin, the Vancouver knockout specialist, did his act by quickly dispatching the Bronx idol, Al Singer, in the third round at the Yankee Stadium Thursday evening. This time the sports experts were agreed that was the way the contest would come out, but the betting odds of 5-1 on Mickey proved there were plenty who thought Singer had a good chance. Benny Leonard was the only "expert" who picked Al Singer to score the kayo.

In making the match Singer reached out for new laurels by going out of his class against a welterweight. "In so doing he also got himself a neat \$25,000. No little feat." Al won the world's lightweight championship from Sammy Mandel much more quickly (one round) this summer. While McLarnin sort of nudged him, Singer is still the champ of his division.

Lucky for Singer he was not battered. He took the chance of having his black head and shoulders pummed. Ironically called "Baby Face," so in getting it quickly he was lucky. Probably has a very sore neck, however, from the way he was pummed in the rounds. Despite the licking Al still looks the very best of the lightweights.

For the first two rounds Singer had a shade. He missed some but he took the most of the punches and roused the crowd by shaking up the blonde westerner. Yet Singer did not seem to step around as he usually does. He was willing to trade wallop with the hardest hitting little man in the world. Credit goes to Singer's gameness, when in pain and trouble, but he took too much of the beating, too confident of beating McLarnin at the latter's own game.

McLarnin Down First  
Hopes of Singer's fans soared in the first round. In a corner he clipped Jimmy with a short jolt but he took the punch and the fight. Singer hopped away, but Baby Face jumped right up again.

The fatal third round for Singer came when McLarnin landed a left hook to the jaw. Al's head snapped back, and it may have been that blow that was his doing. A few moments later he went down but he took the punch and the fight. Singer hopped away, but Baby Face jumped right up again.

Singer managed to arise just before 10 was called. McLarnin thought it was over and did a hand-spring, only to be ordered to proceed by the referee. Al nearly nailed Jimmy at the time. Then he acted peculiarly, turning his back to McLarnin. McLarnin about three-quarters way round. Singer did not appear able to defend himself. Jimmy let go a right hand on the back of the head. Down went Singer.

They rubbed his neck and iced it, the champ quickly coming out of the walking order to congratulate McLarnin, who pulled his lip up a second time. Jimmy got a big hand and the better reception on being introduced, too. The boys had forgotten that thing at the Garden with Ray Miller, who had stopped him previously in Detroit.

Dundee Loses Again  
Semi-final brought back Joe Dundee, former welter champ, and Ben J. local boy, who just managed to get out of Dundee's clutches started very slowly and took many a smack from Jeb. That was the eighth round proved Dundee was in good condition. One of the other eight attracted a crowd of 10,000.

Neil Carlton of England and Jimmy Slavin, a tough west-sider, won in the eighth and the latter went down with a right hand. Crowded and excited and called for a disqualification. But under the new laws, below the belt is not a foul. Draw.

## Golf Luncheon

Chicago, Sept. 16.  
First miniature golf course with caddies opens in a downtown store in two weeks. Caddies will trail the players, dispensing with a tray of sandwiches and coffee.  
New course announces frankly it is going after the money. Four gang, who they say can recreate and eat at the same time.

## Paris Chatter

(Continued from page 52)

femme press agent is the Theatre Montparnasse, Madeleine Lill Lourdet holds the job.

So she can be married, a parole has been granted to Fernande Lagoutte, chorus girl. She was in jail pending trial for standing at the head of a mob of 1000 during a riot, doing an off-stage nudistic act on account of the hot weather.

During a rehearsal in a theatre where previously employed, Zim, currently stage manager of the Theatre de la Madeleine, caught the eye of Henry Varna. Later expostulated with Zim to find something to do. Next Zim was seen knitting a hat in the next rehearsal.

"Nigger" Nate Raymond landed here \$12,000 to the good. Philippe de Rothschild, manager of the Theatre Figeac, son of the owner, on his way back from a travel arrangement, doing an off-stage nudistic act on account of the hot weather.

Heat chasing everybody out of town. Maria Corda back from Germany. Helen Gahagan sailing for New Orleans.

Opening nights bring out Fanny Ward. They wear Deauville Sandals on the Left Bank now.

During the heat several newspapermen went Hollywood one betel and were knickers without the golf hose.

Papers did not know whether to interview Ivy Lee or not. Max J. Kramer talking to his son in New York about the Shuberts. Over phone.

Dorothy Herzog deciding to stay over another six months when publishers told her "Some Like It Hot" but she is into another edition. She calls it a Paris option.

Josephine will do the "Baker-shake" of shimmy parentage, and lead her own orchestra in the new Baker show.

Peggy Wood came over to Le Touquet last week-end. She was dining in the Club Casanova, when suddenly Erskine Gwynne, sitting at another table, got an idea. He went over to the orchestra and soon strains of "I'll See You Again" floated through. Everyone made such a do, nothing left for Peggy but to sing it. She begged off from encores, saying that was just what she came to Le Touquet for—to get away from the song.

Harry Hansen, literary editor of the New York "World," in Paris now a month, having a nice quiet time with Mrs. Hansen and their two daughters.

There's a discussion running in the French theatrical papers now and conducted by actresses as to what should be done with the conversation in love scenes in a play. Hansen says she holds only for a few quiet "Je t'aime" and let it go at that.

Mr. Paul and M. Beer, directors of "Carmen," big Paris newspaper, intend to organize a new school of the theatre in Paris. The marriage of Jean Acker and William Harris Hanley of London, announced in another last month for Aug. 28 in Paris, did not materialize. Although both in London, at the George V Hotel, something happened to the match. Now Mrs. Hanley is engaged to Helen Maxwell, St. Louis heiress. The new match was announced at a party given by Katherine McCarthy, at which the Dolly sisters, Nita Naldi, Mary Heaton and many New Yorkers were present. Hanley and Miss Maxwell sailed on the "Europa" and announced they would be married the day after arrival in St. Patrick's Cathedral in New York. Kitty Gordon in town for a day after taking cure at Vichy. Harry Van Vleeton, authoring copies of "Parties" before sailing. Between lunch and cocktail hour.

## Fee for Grid Broadcast Minnesota's New Idea

Minneapolis, Sept. 16.  
Four local radio stations are "up in the air" over the University of Minnesota's announcement that, for the first time, they must pay \$100 a game, or a flat season charge of \$500, for the privilege of broadcasting Minnesota football games this fall.

The stations feel that the state educational institution is carrying commercialization of the sport too far. It is pointed out that the contents draw capacity (55,000 at \$2.50 and \$3 per person), and, accordingly, can suffer no box-office injury from the broadcasts.

These broadcasts, it is further emphasized, perform a service for taxpayers of the state unable to attend the games. Incidentally, these taxpayers own and support the university.

## More Dog Tracks Shut

Pittsburgh, Sept. 16.  
Bridgeville Kennel Club, stables, greyhounds, and other dogs, were ordered when county detectives ordered all gambling stopped.

Officials felt it would be useless to continue without betting and closed for the season.

Cynauts track called it a season several weeks ago when district attorney's office banned the mutual machines.

Only track running now in this district is the New Kensington Kennel Club, about 20 miles from the city. It's out of the county and wide open.

## Razzing the Town

(Continued from page 51)

delight in pre-viewing pictures; Mrs. Caryle Scott, demon woman impersonator, and numerous others who must be denied this fleeting mention, because of space.

Hard Boiled  
When it comes to newspaper publicity we boast city the hardest hearted bunch of news editors in the world. Minn also has what is believed to be the only vaude-film house anywhere scaled at 50c. top and giving two-for-one tickets for refreshments and vacation tips.

We have, too, the 32-story Fuchay Tower office building, patterned after the Washington Monument and unique with magnificent and costly showmanship that preceded its owner's financial ruin. Here, also, is one of the finest symphony orchestras in the country, with Chis Grand Opera company at one end of the amusement pole and barmad joints, roadhouse cabarets and gambling dens at the other; a main business artery minus street cars and lined with retail stores that will melt the New York's envy, a dozen beautiful lakes and bathing beaches within the city limits and parks and golf courses and parks galore, to make tough summer opposition for theatres.

Football vs. Vaude  
The old town, too, has the doubtful distinction of being a place where gags derogatory to its sister city, St. Paul, still are sure-fire for vaude artists, although St. Paul long since has been far outdistanced in growth, wealth and everything beautiful, except the lake, to St. Paul. Moreover, where a University of Minnesota football game will draw 60,000 people at \$3 a throw, but a 3,000-seat vaudeville house has to lose blazes to gross \$10,000 a week.

And last, but not least, now more people within our corporate limits than Cincinnati and New Orleans, and with a regular customer view for pushing ahead of them in the census race, although falling some 30,000 short of that 500,000 goal. 'His is Minneapolis!

Jimmy Durante, sighting a stone in the path of an auto in which he was riding, grabbed the wheel and shouted:  
"Come drive over that. It may be a miniature golf course."

Nita Naldi drops into Brentano's to buy the new books.  
Theater at the Carnegie, renewing acquaintances.

Mische Elman talking about art in America on the dollar basis.  
Dot Morrison substituting for the Rocky Top at the Carnegie.

Everything is Cote-Bellonte now.

## 'Round the Square

(Continued from page 51)

tion was imperative of nearly the entire right shoulder. Before they operated the surgeons knew the boy could not live long.

Thousands of show people know Barney, the Cop. He has been on the force for years with the majority spent at the 46th street corner. The Stegers have been married for 22 years.

Wide Open for Near Beer

First of wide open beer bars and halls has been opened in New York without advertising. "Beer" but near beer with the E. & M. Schaefer Brewery Co. of Brooklyn as its sponsor. It's on 50th street just off Broadway. No special name for the new bars dispensing only Schaefer brew. If it clicks others will shoot up.  
The bartender is of the familiar stripe and the rail looks the same.

Broadwayites in on Cote's Gross

The Cote-Bellonte non-stop flight from Paris to New York was managed and arranged for by Rene Racover, Broadwayite who formerly operated night clubs along the main stem. With Racover were two others, Abner Rublen, theatrical attorney, and Irving Straus, theatrical p. Racover has been managing Dionisio Cohn on Le Perroquet while Rublen and Straus have been connected with the fier for two years.

Racover banked all he had on Cote accomplishing this flight. He had failed in the two previous attempts. The French government is against making it known how much Cote and Bellonte will make commercially of the first Cote flight, which is purely a patriotic act.

It is reported that the flier embarking Saturday (13) on a good will tour sponsored by the American Chamber of Commerce, will receive about \$100,000 from the latter governmental organization and \$25,000 for flying to Dallas. This beside the large sums they will get from broadcasting from Standard Oil Company and their bonus from the New York "Truth" for their flight story. Wananmaker's department store paid something for bringing over in their plane a dress made from Paris.

Racover came over from France seven years ago to handle the Cafe de Paris on the Century theatre roof. Later he managed other night clubs and then with Roger Wolfe Kahn on Le Perroquet de Paris. He sold his shares in the latter club to Kahn before it closed and returned to France, where he managed the "Perroquet" over there besides other clubs.

Racover returned to this country three years ago to get ready for the first Cote flight, which he called, "Wolfe Kahn's back to France and didn't return to the U. S. until the following year, to prepare for Cote's second flight, which also failed. By this time his old buddies were beginning to laugh at him and call his association with Cote foolish.

Dance Hall Biz Bad; New Ones Starting

With the half dozen taxi dancehalls in Times Square playing to their lowest grosses in years, new ones are entering the scramble.

New spots are either under or over theatre property. Les Ambassadeurs night club last season reopens next week as the Garden dance-hall, in the Winter Garden building. The "Minn" is the name of a big joint in the cellar of the Gaiety theatre building.

How It Happened With Schwab

All kinds of versions have wafted in from Philadelphia as to the recent beating there of Lawrence Schwab (Schwab & Mandel) who was a subject of mistaken identity by guerrillas who sought to avenge an alleged insult to one of the young Phillys.

One story had it that a bunch with Schwab were in a restaurant, and that one of them focused his gaze on a young femme at another table. The girl returned the glances of the actor because of his screen fame. Another in the party sounded a warning, that the girl was with a tough crowd, etc. Two of the four New Yorkers left. A little later actor and Schwab were leaving, the mob closed in and the girl pointed out Schwab. All efforts to explain proved futile as Schwab was subject to severe physical treatment. What became of the actor was not reported.

How Arizona "Takes" Its Sick

A former show girl, who stayed up late nights and ruined her health, writes from her home in a sanitarium in Tucson, Ariz., that racketeering is certainly not confined to Broadway.

"The only industry here seems to be illness and the impression is that if you can afford to come over for six months or a year and just sit around waiting to get well, you must have a bankroll.

"And how they take it! A 25c jar of cold cream in New York is 60c. here. They tack it on 100% on even the barest necessities.

"I could buy a winter outfit for what it's costing me to store my fur coat. As far as apartments are concerned—well! I thought of renting one, but a two-roomer here has a Park Avenue price, and the price is the only thing that resembles Park Avenue.

"I'm glad to get back to Broadway and the low cost of living," says the girl.

Victoria Hotel's Harsh Rules

Two young girls from Massachusetts were refused entrance to their room in the Victoria hotel at 7th avenue and 51st street because they could not immediately pay their hotel bill of \$13, which was suddenly called for by the management. The girls' baggage was in their room, with the hotel refusing to permit them to enter the room or take the baggage so they could go to another hotel. Their bill is said to have been for one day's lodging. One of the girls said she had wired home for \$50 and expected it the first thing in the morning.

With no place to go, unable to get into a hotel without baggage, the two girls slipped into a restaurant near the Victoria. It was near midnight when the Victoria refused them. At four in the morning "Water Winchell and Nick the Greek noticed the girls crying in the restaurant. Asked why, they told about the Victoria.

Water and Nick went into the hotel, where an asst. mgr. said it was the rule. Asked if he thought the girls should walk the streets all night without a place to sleep, the asst. mgr. said it was the rule. Both told the asst. mgr. what they thought of the Victoria hotel. Nick paid the girls' bill, sending for them and telling the young women, both non-prosecutable, to go home and get home the next day.

Hotels around Times Square early in the summer had a one-day payment rule for show people without baggage.

Winchell printed the story in his "Mirror" syndicated column. He said the p. a. for the Victoria had been imploring him for a year to give the hotel a little publicity and that had been his first chance.

Cheaper Ginger Ale

Guests at various hotels in the Square accustomed to entertaining friends at gin drinking soirees in their rooms are practicing economy by purchasing ginger ale in quart bottles for 25c each, outside. With several hotels getting 50c or more a bottle for splits of ginger ale delivered to the room by a boy and necessitating an hotel without baggage, the two girls slipped into a restaurant near the Victoria. It was near midnight when the Victoria refused them. At four in the morning "Water Winchell and Nick the Greek noticed the girls crying in the restaurant. Asked why, they told about the Victoria.

Price of gin around the Square delivered is \$1.75 or three quarts for \$5. Phone calls to a bootlegger these days bring quick action, the boys pushing themselves on the speed with which their runners supply desired liquors. With a regular customer view a week is not unusual for the legger to call up and ask why and even to offer liberal credit terms.



## In the Land of Stars

By Grace Green

Hollywood, Sept. 16. Just like all the men out here talking about one thing or here—pictures, the women talk pictures—plus clothes.

At one dinner party, a number of the Broadway girls in Hollywood made clothes virtually the only conversation, interspersed by occasional references to their professional boyfriends as a general thing (for once, out here) pictures were secondary.

Jeanette MacDonald was there, smart in a black gown with an unusual treatment of the sleeves and vestee in white crepe, and a tricky black velvet beret with a dashing white bow on the side.

Grace Menken, sister of Mrs. Bert Lytell in private life and sister of Helen, wore a smart black velvet-brimmed hat with a cluster of white flowers both under and on the brim, close to the forehead. Miss Menken tells you how she had it copied from a \$65 model and is sweet enough to give the address of her copying genius.

### Embarrassment

Speaking of copies, Miss MacDonald told of her embarrassing moment. After comparing, she bought an original model costing a couple of hundred dollars. A few weeks later, wearing this creation, she sailed forth to purchase a pair of shoes. The very saleswoman who attended her wore the exact copy of the model she had on.

A favorite sport(?) out here is ordering the films and hats or gowns from the most exclusive establishments and, on receiving same, dashing around to one's favorite copyist. The very saleswoman who attended her wore the exact copy of the model she had on. For no little time but the feminine apparel shops are now getting wise. It seems never here than elsewhere.

### Musical Comedy Girls

Cute Irene Courtney from Broadway musical comedies, is in this gathering. Inez, has very busy pictures. Inez has one director's heart fluttering—and justly so. The very saleswoman who attended her wore the exact copy of the model she had on. For no little time but the feminine apparel shops are now getting wise. It seems never here than elsewhere.

A Night at Olsen's. This rough-cut, over City, attractively decorated and with probably the snappiest entertainment around here, seems to be doing all the night life business in Lower California.

The show is snappy and most of the girls are unusually pretty and sexily built. George says he picks them for the same, the moving what a good showman. Olsen has a

On one peppy number, "Happy Days Are Here Again," the theme song of a Fox film in which Olsen and his boys are appearing, Olsen looked fine in very low-cut blue satin rompers, silver sequin trimmed, with enormous blue bows on the left side, and hats to match.

Juliet Johnson, partnered with George Murphy, the ballroom team, is peppy in a white satin blouse trimmed in purple, with purple satin overalls and slippers to match. She is one of the dancing dancers ever seen. Her partner is quite personable and a fine dancer. They have been at Olsen's since the place opened, George bringing the team or especially from New York.

Mary Doran, until recently under contract to Metro, but now gone Universal, was the guest of honor. She wore an attractive but somewhat daring, black lace skirt, fitted snugly around the waistline, and a narrow black lace brassiere to match. A one-inch ruffle around the bottom of the waistline, but otherwise a piece of two inches of flesh showed between the brassiers and skirt. It's California's latest, and a grand idea to keep that peppy, spring waistline, and not to let even if our mothers wouldn't exactly approve of its openwork effect.

Dorothy Jordan looked sweet in a long ruffled white chiffon gown with gardenias gracing the waist. This alone, just the proper touch to an otherwise simple gown. Gwen Lee looked quite well in a little too plump in a light blue lace gown with a little over-jacket of the same lace.

Thelma Todd, equaled by Ivan Lebedeff (who, they said, is returning to his own country for a vaca-

## TWO WOMEN'S CLOTHES ON PALACE PROGRAM

This is the first time a dress of Frauli Clyne, most ultra of courtesiers, has been programmed at the Palace. Worn by Harriet Hector for dancing with two fetching girls, the gown is a lovely creation in sheer and revealing American beauty crepe. Its flowing skirt dances well, as does everything worn by the supremely graceful dancer.

For a closing number Miss Hector dives down in her memory back to reproduce a dance executed by her and Snow and Columbus on their first appearance in vaudeville. A silly thing in which patter lines are spoken between the bars of schottische tempo, it delighted Sordani and his friends, who have often witnessed just that sort of vaudeville with very straight faces. Its foolish mannerisms seem delightful artistry as executed by three experts. Miss Hector in pink poke bonnet and transparent tulle skirt dotted with Elsie Dinsmore trimmings.

Ethel Merman wears a swell velvet ensemble for hot and bothered blues, done with deliberate style. Her voice is compellingly sweet when she doesn't strain it with hot shouting. But the real kick of her act is at Sordani, who is teasing out blue lace notions, pounding ferocious discords, fooling around like an inspired mechanic in a goofy workshop.

Miss Hector's second dress is in white chiffon, flared into graceful flares and topped by a war-like bodice scalloped in silver. Her hankies—since all blues singers must have handkerchiefs—are interesting enough to warrant their use; a black chiffon bordered with three overlapping rows of white lace and white chiffon in whose folds rhinestones twinkle.

Betty dances with Wilson and Keppel who add something new to the familiar stair-tap routine and are rewarded with applause unusually prolonged for an opening act. The Three Girls from Missaissippi contribute harmony and beauty to the mad goings on of Ted Healy and his strange looking assistants.

## Limited Lead Role in

### "Leathernecker" Film

The lead in "Leathernecker" is one of those unimportant women who acts pleasant and allows herself to be sung at during sentimental musical interludes. Good looking and sedate, she is as much an actress as can bring to such a part. Irene Dunn brings both, plus affection which could easily be dispensed with.

Miss Dunn, whose sense of humor may always be counted on, is provided with numerous man chasing scenes in which she accurately reproduces a talkative southern belle.

Lilya Tashman exercises hauteur in smartly fitted costumes.

(Don't you shortly) looked superb in a tailored maroon dress, trimmed around the neck with white. She had a ducky little felt hat to match. Miss Todd has a figure and knows how to keep it trim.

### At B.B.'s Cellar

Sally O'Neill in a French blue sports suit and beret, and a many-hued scarf around the neck, looked rather gloomy and depressed. The cause must have been her infected and heavily swathed eye.

Dignified Barbara Bedford, who some years ago was quite a favorite, looked rather serious and almost a bit out of place for a nutty joint like B.B.'s. Her dress, too, of a dark twed mixture with a small linen collar and a brown felt hat, was a little too severe for a hilarious joy-cave. With Miss Bedford's mother and brother; also the "Reverend" Barnum (of Bailey and Barnum), who sells a number like nobody's business.

B.B.'s reminds of Joe Cook as a one-man show. Himself, B.B.'s has improved in looks, speech and showmanship tremendously since a year ago. He is the sole attraction

(Continued on page 61)

## Did You Know That—

Hollywood, Sept. 13.

Nancy Carroll is breathtaking in Technicolor. The solo dinner scene in "The Long Road" has at the table in "Old English" runs seven minutes, or 630 film feet. Queen of the local fashion show was Jeanette MacDonald. Mrs. Jack Warner has one of the most rare blue diamonds in the world. Marion Spitzer is driving a car in a snappy new contraption. Minna Wallis entertained a group of girls at the Dominoes Club.

Frank Fay is going to have a sweet phone bill this month because of those nightly Malibu-N. Y. calls. Mrs. Harry Cohn is now in New York. Bob Shannon almost didn't make the Paramount lot one day because of two trucks on the highway the night before.

A French girl in the middle of a snappy new contraption. Minna Wallis entertained a group of girls at the Dominoes Club. Mrs. Jack Warner has one of the most rare blue diamonds in the world. Marion Spitzer is driving a car in a snappy new contraption. Minna Wallis entertained a group of girls at the Dominoes Club.

## "On Your Back" Story Is Like Mme. Frances' Rise to Clothes Fame

Women were important in the making of "On Your Back," adapted from a Ritz, Walman story. In the film, which shows the development of Julia, a Grand street dressmaker, into "Julianne," the proprietress of a fashionable Fifth avenue shop, a background which closely parallels that of one of New York's best known style creators (Mme. Frances). Events are fictional, but a similarity exists between the East Side beginning through the Broadway period to the ultimate grand finale on New York's glittering Rue de la Paix.

Stylish Wardrobe depicted the costumes, which carry authentic degrees of style and luxury, whether worn by the principals or displayed in a beautiful fashion show. The development of the main character is excellent—her determination to succeed, her means toward success and the manner in which she treats her customers, pointing out that a gown is chic, but so, so expensive, and thereby making it something precious to be attained. It isn't often that a film director receives such logical treatment.

Irene Rich screens beautifully in the main part, and if the director could have kept her from overplaying her part, she would have been one of the best performances of her career. Marion Shilling is a sardonic love interest and Ika Chase registers immediately as a wise girl who knows all the answers.

## RITZY

"Variety's" front page story last week that several Broadway night places intended to feature "pansies" created much amusement. It revealed the fact that this particular field is flooded with so-called talent.

Reported brought about by Jean Malard at the Club Abbey. During several years, while Jean was living at home in Brooklyn, he apparently had no means of support other than prizes on the \$10 and even \$50 prizes he kept winning at "drags" at the Rockland Palace and elsewhere, about two years ago he was in the ensemble of "Mims" at the Rockland Palace. He came entertainer at the defunct Ruzbalyat in Greenwich Village and managed a "drag" at Bryant Hall. Since his success at the Abbey, where he brought his friend, Frank, to imitate Helen Morgan, he only attends "drags" as a plain-clothes spectator, as at the recent affair at the Club Abbey.

The new Club Calais has opened at 125 West 51st street, with Arthur Budd as master of ceremonies, Jack Mayo and Francis Fay as one-man shows. B.B.'s has improved in looks, speech and showmanship tremendously since a year ago. He is the sole attraction

(Continued on page 55)

## The Parisian Front

By Christine

## 10-YR. OLD WOMEN'S CLOTHES LOOK DRAB

Nothing is as drab as a style outmoded by 10 years. Fifty retrospective years give a fashion the charm of old age; twenty years throw it into laughable quaintness; five years give it, at least, the distinction of seeming ugly; but 10 years aren't near enough to be all wrong nor far enough removed to have taken on perfect grace.

The producers of "The Long Road" were up against a stiff problem in costuming their 1917-19 play. Men's costumes were simple—the fashion was khaki. But women's costumes were atrocious, hardly designed to show a 1930 actress at her best. The dresses had such a way of looking like several yards of old lace in the middle, rounded at the neck and trimmed with a half yard of ad plating. When the creators tried to be jaunty the effect was even worse, with hobble skirts and long laces. Ten years from now they may seem quaint.

"The Long Road" is a dull play about drag and olive-drab people. The costumes, being accurate, emphasize the dullness.

## Color for Redheads

It's a red heads' holiday when a picture is made in color. That, of course, means in the girls such as in "Follow Thru," that amusing little mazy romance that gets in and out of the jealousy rough every few yards.

Nancy Carroll naturally heads the list followed by Zelma O'Neal and last in the middle, Ten years from now they may seem quaint.

Miss Carroll has returned to the simpler form of story when she seemed on the road to heavy dramatics in some of her former performances. But that dramatic stuff must age the girls quicker and it would be a great pity to take Miss Carroll out of the junior class. Some of the trickiest sport clothes in this, all very attractive in this softened color effects.

## Deceptive Roles and

### Clothes on 86th Bill

At the 86th St. Grace Doris' "maid," who assisted with her voice, caused surprise, and "that's no ordinary maid" at the first notes, but later the verdict was "well, she must be at that."

The pretty Peggy Hoover, with Buddy Doyle, had a surprise, too. She read her poetry and limped through a song, then went right into a toe dance.

Miss Hoover appeared again in black velvet and black hose and needed no advantage.

Floor length flirty gowns are going to make their stage wearers get away from the entrance curtains, unless they want the audience to throw their hats and shoes and get up for a line more encouragement to take an encore. Those skirts will show. Miss Doris's was of delicate pink appliqued with ribbon flowers.

## MARRIAGES

George Cohan Welch, son of Jack Welch, of the Shuberts' New York offices, will marry Pauline R. Bristol of Foxboro, Mass., Sept. 20, at Falmouth, Mass. Young Welch is a godson of George M. Cohan.

Lillore Green, non-pro, to Ernest In Torrance, Sept. 12 in Beverly Hills, Calif. Torrance is a film editor for Radio Pictures and the son of Ernest Torrance.

Al Amato, Toledo dance band leader, to Dorothy Hamilton, Newark, O., non-pro.

Catherine Herbert, 23, of "Stepping Sisters," to Baron Carl Walder, 20, of Ehren, 31, in New York, Sept. 19, at Park Hotel.

Jane Clyde, picture actress, to Thornton Freeland, U. A. director, Sept. 10 in Hollywood.

Margaret De Mille to E. F. Pine, film, assoc.-producer at Metro, Sept. 10 in Tucson, Arizona. Bride is the daughter of William DeMille.

Paris, Sept. 5.

Marie Costes, Dieudonne's Georgian princess wife, is being pulled several ways at once, at the moment. Going up to her apartment two days after her husband had landed in New York, was like interviewing someone on the boat train platform during the arrival of the Gold Star Mother contingent.

Marie was surrounded by telegrams, flowers and men. The apartment was full of them. She had signed a contract with the Aubert Gaumont Franco films here, just before her husband made his flight. Now she wants to meet him in America but can't because she has started the picture. It is a talker with Marie doing a lot of singing, the name of it translated means "The Romance of the Unknown."

Meanwhile, Marie Costes is having a lot of clothes made in preparation for her trip to America. She said she would like to get into pictures in Hollywood, but since she doesn't speak a word of English, it looks a little difficult despite the fact that she is a very beautiful blonde. She is studying English on the gramophone every morning. Speaking now the three languages, English ought to be easy. The princess made her debut in pictures about a year ago in "The Night Is Ours." Since that time she has done one other, and now the third under a new contract. The free publicity she is getting now certainly ought to help the little girl along in the picture. So far it hasn't deluged her with offers.

### Left Incomplete

Marion Davies hurried out of Paris before she had gotten a complete wardrobe. So that she only got away with one Jane Kennedy sport suit in brown jersey with a check in blue thread. The blouse is blue jersey, and the jacket is lined with beaver. She bought another ensemble with black stock and black coat lined in red and trimmed with astrakhan. Outside of the shopping she did, Miss Davies looked quietly at the Georges Hottel who was seen in Little Willie Kershaw's play.

Willie Kershaw came out before the curtain at the close of her play, "The Well of Loneliness." Throughout the entire play she had worn a tailor-made dress and a tie in curls, white organdie, a large lace picture hat and a chiffon handkerchief. She delivered in this garb a long plea to the audience in behalf of the "well."

Play peppered with sentimental meanderings about flowers, trees and the birds—no need to speak of an unnecessary number of quotations from popular being something about the mark of Cain that has descended on these foolish lonely ones. Cain gets blamed for everything in New York and Paris.

Otherwise the play was faintly reminiscent of an "East Lynne" revival. When Carrie Maude (essentially piano player from Harry's bar) who plays the flashy dame, the first to give Stephen Gordon (Miss Kershaw) her initial anonymous heart-break, comes on the stage in a stiff black collar and a frigid smile of a 1904 afternoon dress in cheap yellow taffeta, all topped by a hat bowed down with flowers and ribbons, there was a snort of mirth from the audience.

Southern monotone, concerned themselves chiefly with the idea that life generally is hell. She speaks the ridiculous lines, however, with less ease than anyone else in the cast.

## BIRTHS

Mr. and Mrs. Lincoln Theodore Roosevelt, Boston, a first daughter, Sept. 12, at Sion's Maternity Hospital, New York. Son, Father known as Stiglin Fetchit in vaude and picture Mother professionally, Doris Stern.

Mr. and Mrs. George Terry, son, at the Polyclinic Hospital, New York, Sept. 8. Father is the band leader with Don Bigelow's orchestra at the Park Hotel.

Mr. and Mrs. M. Stanley Bergman, at Good Samaritan hospital, Los Angeles, Sept. 17, short subjects at Universal. Mother is Rosebelle Laemmle, daughter of Carl Laemmle.



# VARIETY

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## Inside Stuff—Pictures

Squawks are plenty around the Coast studios about the unnecessary panning given pictures caught at press previews by out-of-town correspondents of unimportant papers.

Small townsmen in Hollywood taking their jobs very seriously have shown a tendency toward hypercritical reviewing, without taking into consideration the fact that they are privileged to see pictures which are still incomplete.

More important reviewers with a knowledge of the business overlook the fact that the films are generally longer than they should be, realizing that these previews are given before the picture is finally edited.

As a result of some recent uncalculated for pans the studios are considering limiting the pre-showings to the more important scribes who are familiar with production problems.

Tiffany is using fan mail on one of its shorts series, "Voice of Hollywood," to both bolster and hold sales on this product. After the mail is received at the various theatres playing the pictures, it is sent to the Coast and tabbed by both Tiffany and Louis Lewyn, indie producer of the series. Then it's culled according to territory and sent out to the exchanges.

To build up fan appeal, each of the shorts in the series of 26 has someone, usually the radio m. c., asking the audience to write "to this theatre," with requests and comment. Requests are actually filled, wherever possible, and the real names of the fans, plus addresses, are announced. This is an effort to plug business for local accounts buying the Tiffany program.

With Tiff already selling the second series of 26 in the "Voice" series, it is felt both on the Coast and in the distribution end of Tiff that the use to which the fan mail is being put stimulates sales.

Working under cover, Radio on the Coast is preparing a talker of "The Lost World" ilk, to go out under the handle of "Creation." Section of a stage has been set off for the animation work, which, like "Lost World," will feature prehistoric animals. But two execs on the lot are allowed on the stage and few working at Radio know of the plans.

Harry O. Hoyt, who directed "World" for First National five years ago, is now under a Radio contract to direct the picture. Also working on the animation end is Willis O'Brien, who was one of the principal animators on the original Conan Doyle story. Four others are also engaged at the present time on this work.

The studio will proceed cautiously. Idea is to shoot one sequence of trick animal stuff and if it clicks the plans will be continued.

A check-up on the Coast mail fan situation is said to reveal that Robert Montgomery (Metro) is receiving about as many epistles as any film star out there. He's even reported to be running along on unique requests and demands made upon him by picture goers.

It is not known yet whether Montgomery ever heard from the studio flap call the studio from as far away as Chicago and New York to speak to him. But the top item to date was a request from a Los Angeles hospital, which sent for the actor stating that a patient was dying and calling for him. Montgomery felt he couldn't very well refuse such a demand, so heeded it pronto to find that the stricken person was a man who insisted that he was making Montgomery his executor and leaving him everything. The actor refused but nurses in the room pleaded with him to accept if only to humor the patient and spare the consequences of any aggravation.

It is not known yet whether Montgomery ever heard from the affair, or if the man died, but it goes down as one of the most unusual "fan" experiences for a picture player to date.

Show people in New York discussing the wave of theatre economy that appeared to panic the picture business during mid-summer, still can't fathom why the economy angles are always laid against the theatre.

One showman ventured that more money could be saved in 10 consecutive picture productions in any major studio on the coast than its theatre adjunct could cut from its overhead in one year, without demoralizing the morale of the studios as the hasty overhead slashing has done with theatre staffs.

It's unlikely in the future that the theatre chains will permit themselves to be panicked as they were in the period just passed through.

Broadway picture people claim that in one talker lately shown in New York, \$350,000 could have been saved in production only, and that's not "Heil's Angels."

"Sol Wurtzel, Fox studio head, is going to get his \$500,000, but not from William Fox as Jack Leo got his. Winnie Sheehan and Harley Clarke, 'old in inner spots, have cancelled the Wurtzel check, understood to be in the possession of Fox, and are now going to pay Sol off in lumps of 100 grand yearly."

Story is that at the time William Fox stepped out one of the conditions was that he have the privilege of paying off the Wurtzel and Leo gratuities which he considered theirs.

Why Sol didn't get his the same as Leo is not known. Politics are inferred.

Cooling plant operation in picture houses with a seating capacity of 2,000 or more will be an added burden theatre owners in New York will have to face next summer if an ordinance to double the present water rate is passed by the Board of Aldermen. Water is the biggest item in theatre refrigeration, setting the operator of the average 2,000 seater back about \$40 a day under the water rate now in effect. Next summer it's more than likely to be \$60 for each day the plant is in operation.

Bill Brandt got his first bath as a legit theatre manager when his Jamaica, L. I. house was raided by the cops for showing "Frankie and Johnnie" on the stage last week. Actors and a couple of the Brandts were removed for bail purposes.

Now Bill is inquiring about the censor board for the legit. It's the cops, Bill.

When Columbia made its scenes for "Dirigible" at Lakewood, N. Y., recently, some of the film must have strayed. Columbia in New York offices was called up by one of the sound newswire makers and asked if it had discarded any of the Lakewood made film.

Newsreel people naturally rejected the offer to buy the sneaked stuff.

An exhibitor was called into New York from his home town, 1,000 miles away, by a distributor, without reason disclosed in the wire. Exhibitor meant a proposal for his house. Arriving in New York, the distrib asked him if he didn't intend using any of the distrib's pictures this season.

Jason Robards who, a number of years ago was the juvenile in the original stage production of "Lightnin'" is now the heavy in the talkerization of the same play which Jack Rogers is doing for Fox. Robards is also officiating as technical advisor.

At a recent luncheon round-robin to discuss the handling of an incoming twice daily picture on the Coast, studio execs and theatre heads were discussing the campaign to be used and talking over the best manner in which to handle the feature. This went on for some time with

the author, who also directs but is never credited for it, present at the conference.

Finally somebody got the idea that the author might have a thought on the subject, so they queried him about his reaction. And the thought paralyzed the table by stating: "Frankly, I'm not interested in the picture at \$150. It's not a twice daily feature and doesn't belong in the house in which you're going to play it."

However, the picture will play for \$150 on the Coast.

Low publicity department is copying "Variety's" style of the two pages of ads printed weekly for the use of exhibitors, for the use of their own theatre managers.

Low is collecting two pages of their own ads, picked mainly because of border attraction, then, out in style similar to that in which "Variety" lays out its display. It is distributed by Low bi-monthly to all its managers along with its house organ, "Low Down."

Low readily admits it is following "Variety's" idea.

Metro is scouting for a gagster for Buster Keaton's latest and Morris Ryskind may be sent for from New York. Al Boasberg was regarded as logical for the gagging assignment except for Irving Thalberg's peeve at the ex-Metro gag man which may keep him off the lot.

It started with Boasberg, contracted at \$1,000 a week, being voluntarily released when broadcasting he could go over to First National at a \$250 increase. Boasberg stayed four weeks with FN when advised that if he so chose he could call his Metro obligation off. This followed Thalberg's hearing of Boasberg's verbal action on the lot.

Emanuel Cohen, in charge of Paramount's news reel, returned from Europe last week. It is said Cohen's trip over was to make a survey to improve the Par foreign news service.

Fox Films made its payment Sept. 2 of \$1,250,000 to the Fox-Case Company, for Fox's purchase of 25% interest in Fox Movietone, owned by the F-C Corp.

Chances of a Radio-Paramount merger were tabbed as "more remote than ever" from a financial source that ought to know. Angle was through certain execs of both companies palling of late.

After looking at the preliminary takes on "Big Trail" Fox studio on the Coast figures it has another Gwyneth-Harrell combination in John Wayne and Marguerite Churchill who play the juve leads in the film.

Execs are planning a plug in this direction. First gun will be a party to the press in Los Angeles with the two players as guests of honor. This is scheduled before opening of the picture at the Chinese, Hollywood.

Wayne's story is one of those Hollywood things. Originally he was Duke Morrison and played on the University of Southern California football team. On graduation he went to work as a prop boy on the Fox lot. Raoul Walsh spotted him as "Just the type" for "Big Trail" and gave him the part after a name change.

Increased worry about distribution returns on prison pictures follows censor resistance in various spots, particularly the shut-out on "Big House" for Ohio. It was in Columbus where one of the most destructive of prison riots; politically and otherwise, occurred last year when the epidemic was on.

Even on the West Coast it is hinted that the block in that state against the WB prison money-maker results more directly from the riot there than usual censorship fears. It's reported likely forces within the industry will attempt to save the day through the usual political channels.

Tiffany Chimp pictures, two-reelers, each, require about a month to make. They are in a series and mostly will be travesties, by the monks on the better known full length talkers. Next is called "The Little Covered Wagon."

About 60,000 feet of film is taken for each of the Chimps, to be cut down to regulation size, about 2,200 feet. Chimps like all of the specie are chatterers anyway. It calls for careful synchronization, however.

Par is building up Marlene Dietrich, imported from Germany several months ago and nearly a dead-ringer for Garbo. "Morocco" already completed as Miss Dietrich's first, will be given an outstanding push. It is learned on the Coast.

Picture will be followed by others with roles handpicked for the Teutonic importation.

Miss Dietrich speaks English fluently as well as German and a couple of other languages.

Accepting for granted that stories of the majority of talkers are being made with the flapper class of young people in mind, what is to become of the other classes of theatregoers? Are the adults going to join the children as stayaways because a picture producer believes if the fans don't patronize his picture, there will be no gross?

Hays office had better get some statistics for the producers.

## Inside Stuff—Vaude

Gus Van's draw so far in the R-K-O houses around New York has equaled that of Van and Schenck's. Van is now doing a single turn, at \$2,000 weekly. When starting in the R-K-O big house in Brooklyn, Gus was a bit skeptical and worried; thought he wasn't getting over; that everything was sympathy. He was talked out of that, on the established theory that an audience may give a vociferous reception to any actor but has never been known to force applause in recognition of work for anyone.

Gus' acknowledged drawing power, however, will probably be the convincer for him.

Francis M. Casey, a search for whom is being made in connection with the looting of the Albany (N. Y.) city treasurer's office of about \$25,000 through forgeries and manipulations of tax assessment rebates, had a y. for the show business. He had tried vaudeville, stock, pictures, radio and song-writing. Casey was a chorus boy in musical comedies presented in stock at Albany some years ago by Earl Lytle and later traveled with a vaudeville company. He also took a shot at pictures, appearing in the mob scene of one film produced in Hollywood. More recently he had tried broadcasting over a station in Troy.

A reward of \$1,000 for information leading to his detention has been offered.

After a lapse of nine years Jack Osterman is reviving the little now-and-then pamphlet, "The Reminder," originally issued in his behalf by his father, the late J. J. Rosenthal.

Jack is now touring the Orpheum trail where every tank is his home town.

Grant Simpson is at Saranac, N. Y., recovering, but he is not at the N. Y. Sanatorium. Just why no one in New York appears to know. From Saranac comes the report Simpson did not want to go into the sanatorium. That is denied, with the additional information that Simpson made a special request for admission.

He is of McConnell (Lulu) and Simpson. The team originated in vaudeville.

## 15 YEARS AGO

(From Variety and Clipper.)

English system of "open market" sales of pictures seemed doomed by the "speaking" away from that plan by Essanay in the marketing of Chaplin subjects. System, followed by Americans in England, had proved so selling product on lease basis centers. Change of policy was fought by British trade and the Northcliffe press, which charged that the American trade was dominated by German capital.

Loew's Rochester theatre started the "protection" idea in picture presentation, advertising that the subjects it showed would not appear at any time in opposition to houses under an exclusive contract with certain producers.

"Complete service" system was being abandoned all around. Had been the custom for exhibitors to act as General Film to supply a whole program for a theatre, shutting out other product. New York theatre among first to junk old system by booking in full length talkers daily and only short feature and Sunday, rest of the week offering two-reelers on mixed program.

Broadway legit busy as upraising against cut rates. This was first week of scheme to put ticket distribution into hands of Tyson & Co., to exclusion of Lebtag. Shurtz was had told the Tyson firm in C. C. Zeldes, consideration reported at \$100,000.

Teddy Gerard, American show girl in London, reported engaged to a British title, "Joe Raymond," New York actor, and today's legit husband, said it could be done.

Coney Island's worst season in history came to an end. Most of the season was doing well. War prosperity had not yet struck America, but it wasn't far off.

## 50 YEARS AGO

(From Clipper.)

New York was not represented in the baseball league. In order to stimulate interest in the game in New York the National and Rochester teams of the league played a series of games in Gotham.

Daniel O'Leary and J. H. Haverly, champ pedestrian and leading stage producer, promoted a tournament in Chicago, designed to pit the endurance of men against that of horses in distance races.

First national contest of glass ball marksmen was held in Jackson, Miss. Idea was protest against trap shooting matches using live pigeons.

At the height of the season the Monmouth Racetrack near Long Branch, N. J. drew only about 5,000 while the Grand Circuit trotting meets in Springfield, Ill., drew 8,000 on a rainy day. Maud S. was the attraction at the latter track.

The Staten Island Lawn Tennis club made the first move toward a series of matches across the Hudson. American players were eligible. Prize was a cup worth \$100 and "inland tennis rackets" for the runners up.

An effort was made to create a vogue for "wickets," a game slightly resembling cricket, except that it was played with a bat like that used in lacrosse. Two innings constituted a game.

One Robert Donaldson founded a new industry. He jumped off the middle of High Bridge across the Harlem river, New York, distance of 160 feet. He offered to make a similar leap from any bridge in the United States.



# Revue in Prague Travesties and Ridicules Revered Americans

By Edward T. Heyn

Prague, Sept. 4.  
A new satirical revue bearing the title "North and South" is now at the Narodni theatre (Free theatre) before crowded houses. This stage makes a specialty of satirizing domestic and international events and does not spare its own people, not even its native, somewhat typical militaristic institutions.

Owners of the Narodni Osoboz theatre, Voskovec and Werich, appearing in the revue as amusing clowns, have chosen the American Civil war for Czech humor. General Grant, American traitors, are represented as a swashbuckling, rollicking Palatinate figure, while General Lee, the Southern commander, fares no better.

In the occasional company of a stuffed dummy, Buffalo Bill, the American cowboy actor, is shown with an illustrated penny dreadful novel in hand, as the romantic love-lost hero and leader of American soldiers dressed in khaki and a lot of cowboys, all in stupid and grotesque appearance rivaling the now famous Czech "The Good Soldier Svatek" of recent fame. And to make matters worse, the leading scenes are accompanied with the music of the "Star-Spangled Banner," and the dancing of a score of not particularly attractive females. They wear dresses spotted with the figures of the Stars and Stripes, cavorting over the stage to the strains of American jazz music.

**Clowns in War Huddle**  
The revue is opened by a devil-like looking skeleton figure, mouth- open over the horrors of war. Next Voskovec and Werich, as clowns, wear a map of the world on their faces, before them, discuss ironically but not wisely the problems of the American Civil War, recounting at the same time the movements of the Northern and Southern armies in the great interconnection test. And the spitting of the Czech down on the American fight for the emancipation of a whole race is accompanied by cheeky mimicry of the curse of war, followed by a narration of recent international world events.

A prominent figure in the revue is that of a dusky Negro, who humorously asserts the soldiers of the North and South, fighting for his "liberty," in reality have made him a greater slave.

The somewhat daring "North and South," containing a few witty utterances and lively music with mediocre dances, is slightly received by large audiences, consisting mainly of young people who roar with laughter, and the clowns' scenes and skills of the play with unbounded enthusiasm.

The unusually quiet severe and somewhat serious Czech censor has shown great leniency in allowing the offensive references to the American Civil War, permitting the venerated figures in America of Grant and Lee with the full mentioning of their names in the theatre program, the playing of the American national anthem throughout in connection with rude horse-play scenes to be put on at a Prague people's theatre.

**Grant and Lee Ridiculed**  
The question could also be well asked what would an audience, for example, of Czechs in Chicago or a French public in Lyons, who have opened an agency to provide them with manual work during their spare time.  
Work in assembling small mechanical devices without special skill is required, is mostly provided them.

Paris, Sept. 6.  
To help idle vaude performers, destitute literary men and scientists, a French publisher, M. Karsky, has opened an agency to provide them with manual work during their spare time.  
Work in assembling small mechanical devices without special skill is required, is mostly provided them.

## MARX'S NEW 2-A-DAY DORTMUND AT 50c TOP

Berlin, Sept. 6.  
Julius Marx has opened his sixth vaude theatre in Dortmund. It's called Olympia, two shows daily, 12:45 to 8:00.  
Management of Rudolf Heldt.

## RITZY

(Continued from page 54)  
Place Without a Name. Mayo, female impersonator, has a good singing voice.

### Hollywood Marriages

The rumor persists that Agnes Ayres is either secretly married to Lewis Milestone or will eventually wed that picture director. She divorced S. Manuel Reachi, Mexican diplomat, father of her daughter, Maria. Dorothy Sebastian is expected to marry William Boyd, divorced by Eleanor Felt.

Hollywood speculates as to how long it will be before Howard Hughes, millionaire producer of "Hitchcock," marries Billie Dove, who divorced Irwin Willat, director. Miss Dove was originally Lillian Bohny and started in the Ziegfeld chorus.

### Belle Livingston's Intentions

Belle Livingston, evidently has some plans in view, for she is studying the various magazines on interior decoration. She lives at 44 East 57th street, the Sutton place apartment house where Mr. and Mrs. Jay Gould also abide.

Belle, once famous for her legs when in musical comedy, was adopted by John B. Graham, then mayor of Emporia, Kans. She divorced Richard Waring, of Chicago, and married Count Lataksi, father of her daughter, Mrs. Solange King.

Belle next married Edward Mohler, father of her son, Edward Mohler, Jr., of Cleveland, and finally married Col. Walter James Hutchins of London. Last April her luxurious apartment at 384 Park avenue was raided by prohibition agents.

### Stowits in New York

Stowits, the American dancer who returned to Paris from India recently to exhibit his paintings, attracted attention in New York a few years ago by his exotic dances. At that time he exhibited his paintings in a 5th avenue art gallery, and the opening day the dowager, Mrs. W. K. Vanderbilt, distributed the printed announcements.

Later her daughter, Margaret Rutherford, appeared professionally as a dancer. Margaret divorced Ogden L. Mills, Under Secretary of the Interior, and Paul Duvet, finally marrying Prince Charles Murat.

### Estelle Winwood's Return

Estelle Winwood returns to Broadway in support of Ethel Bartmore in "Scarlet Sister Mary." In May, 1928, she married Francis B. Bradley, who had been divorced by her mother, Mrs. Paul Duvet, then dropped from the Social Register, and a year later died in New Zealand.

Miss Winwood, daughter of Mr. and Mrs. George Goodwin, of England, first married Arthur Chesney, English actor. She started acting in 1898, and came to New York in 1916.

Mme. Schumann-Heink has rented an apartment at the Hotel Buckingham, 151 West 57th street. Fleeson has leased at 405 East 54th street. Edward V. Rickenbacker, aviator, has rented a large house in Bronxville.

Frances Heckscher, society debutante, is engaged to Philip F. Hofer. She and her sister, Nancy, daughters of G. Mervin Heckscher, were with their mother, Mrs. Vanderhoof Heckscher. Their father is now married to Luella Grant, actress, who divorced Byron Chandler.

The girls are granddaughters of August Heckscher, venerable millionaire, who was sensationally

used by Frida Hempel, singer, and who recently married Virginia Hill, widow of Edwin B. Curtis. Their aunt, Antoinette Heckscher, is Lady Escher.

### Doubling as Grandfather

Ben Ali Haggin, the artist, is again a grandfather. Another son was recently born to his daughter, Mrs. Louis M. Gourd. Mrs. Gourd's mother, Faith Robinson, married to Chlie City Magistrate Joseph E. Corrigan.

Haggin was later divorced by Bonnie Glass, dancer, and finally married Mary Calahan, dancer, known as Mary Corday.

### Frances-Spino Split

Mme. Frances, modiste and milliner, is rumored to have had a difference of opinion with her husband of many years, Nats B. Spingold. Frances Leviton started with a line of \$2 hats in a small shop on 6th avenue. In 1927 she sold for \$800,000 her business at 10 West 66th street.

Spingold, once a Chicago newspaper man, later became p. a. for William C. Sullivan.

Frances sold out to Herbert P. Field, Chicago advertising man, whose wife was Helen Paul, modiste.

By fortunate investment Mme. Frances is now rated a multi-millionaire.

Richard L. Hargreaves, president of the First National Bank of Chicago, who married Miss Boyd Ferguson, former actress and widow of William Russell, is the father of four children by the wife who divorced him. Grace, daughter of the late William Jennings Bryan.

Mrs. Bryan Hargreaves is the sister of Mrs. Reginald Owen and William Jennings. She married Mrs. Ellen Bent Ballinger, each having previously been divorced.

### Stewart Baird's Flogs

Stewart Baird, who lives with his mother at 14 Butler place (where Jane Cowell also dwells) has gone abroad. His latest managerial venture, "Ship Shape," produced at Cape Cod and intended for Broadway, flopped, as did last year's "Cocod Folies."

Baird was for years in musical comedy, and later tried concert recitals.

## F. & M. UNITS

(Continued from page 43)

for the last half, and Sept. 28 for following first half in Joliet. This adds a full week to the coast units' route, falling in after Chicago on the way east.

Rockford is playing split week vaude at 14 Hubbard, and Joliet also vaude (R-K-O). The F. & M. presentation replacement is an experiment that may be followed by further booking of the Fox units in public theatres should Rockford and Joliet find the units a successful change.

Fanchon & Marco's present form of stage unit is regarded as a distinction medium between the heavier deluxe theatre presentation and vaude. They run at the average small time vaude bill cost while containing most of the larger presentations' good points, with the type of talent used also suggestive of both extremes.

Publix to date hasn't proceeded with its vaude revival as far as was indicated in 'm' before the start of the season. It is said vaude is not in sight to any extent. The F. & M. unit plan may replace the vaude idea in Publix intermediate sized present stage picture theatres believed ripe for stage revival.

F. & M.'s unit, in another form but still stage shows, may become the answer in several Publix spots to the demand for "Fresh" on the stages.

## Annie Fay's Death

Paris, Sept. 6.  
Annie Fay, entertainer, who had gone from Paris to Buenos Aires eight months ago, to play the Armonville cabaret, died in that city of pneumonia, pending some time in hospital, following the use of drugs.

Several people said to be prospecting Paris for girls willing to go to Buenos Aires (and London), with the better class of agents refusing to handle the business.

(Continued from page 44)  
chased goods and coats to \$18,301. Still owns a \$28,975 for which the firm is now suing.

Restrictive no-turn traffic regulations in the theatre zone, heretofore effective only on Saturdays, to be placed into effect every Saturday during matinee hours.

One daily carried a story stating Rudy Vallee had been held up and tortured by two hands until he was forced to pay \$10,000. It was said they forced him into their car and he was going from the Brooklyn Paramount to the City Vallee in W. 62nd street, and took him into a cellar. There they told him to hand over \$50,000. Rudy laughed thinking it was a joke. Then, according to the story, the captors took out a knife and slapped a hot iron against the soles of his feet. Rudy then agreed to give them \$10,000, the story said. Death from a fall.

The day after "Frankie and Johnnie" Broadway found, raided by police while at Brandt's Carleton, Jamaica, and the cast on the way to the City Jail. Brandt's Carleton, Jamaica, and the cast on the way to the City Jail. Brandt's Carleton, Jamaica, and the cast on the way to the City Jail. Brandt's Carleton, Jamaica, and the cast on the way to the City Jail.

Jenny Scandis, midjet actress, 21 inches tall, was married in the States to William J. Cahill, 5 feet 7 inches. Coke is also connected with show business.

Anne Forrest, star of "Frankie and Johnnie" and Lee Elmore, stage actor, were arrested Monday (4) on warrants issued by Magistrate Downs and were to be arraigned in Jamaica Court, Saturday, on charges with the other first raid. They were held for Special Sessions. Her role had been taken by an understudy and she still running, protected by the injunction.

Joseph V. McKee, president of the Board of Aldermen, said he had ordered William J. Cahill to frame an ordinance which will control the pony golf courses.

Helen Kane testified Monday (15) at the resumed hearing into the Road Dress Company, the manager of the Bond Dress, threatened her if she did not testify falsely concerning Kane's alleged affair with Poerner. Poerner declared that the statement was "ridiculous and absurd." Kane came to her room in the Drake Hotel, Chicago, demanding she testify the same way for investment in dress business and when she refused he pushed her against the threatened Kane to choke her. She was only saved, she said, by the appearance of her secretary, Sybil Collins, who emerged from the bathroom in time to summon a house detective.

In the many stories concerning the mysterious disappearance of N. Y. Supreme Court Justice Jos. Force, the Justice met a Shubert chorus girl in a Shubert show and also knew a cabaret chorister in the Club Abbey. Klein was mentioned as seen in the company of the Justice in Broadway places. The Justice was issued by either Shubert or Klein. After the first mention of the names of Shubert and Klein, their names also mysteriously disappeared from further reports of the matter.

## LOS ANGELES

Eve Parshalle says she put the bee in Fanchon & Marco's "Busy Bee" by putting the bee in Fanchon & Marco, via Subert chorus girl, for \$15,000 damages. Parshalle says she submitted drawings, lyrics and production suggestions for a "Bee Hive idea," which apparently were rejected.

Faith Cole MacLean filed suit for divorce against Douglas MacLean Reno, Nev., charging desertion. Complaint was placed on record. Hearing is expected within the next two weeks.

Zane Grey was given the decision in a plagiarism suit brought against the author of "The Riders of the Purple Sage" by the estate of the deceased John R. Cook. Suit charged Grey was plagiarizing Cook's story, "The Riders of the Purple Sage," for his "The Thundering Herd."

Craft Films will construct a laboratory to cost \$750,000 on its Santa

Monica Blvd. property. Building will be two stories.

Preliminary hearing of Joseph Higgins, accused of conspiring to kidnap a child, was continued until Sept. 25.

James Crossland, father of Alan Crossland, under a new operation at Cedar of Lebanon hospital. He has been visiting here from New York.

After deciding dance tempo will allow dancing slight in 1931, Associated Dancing Teachers of South California closed their convention. Next session will be the Dancing Masters of America convene here.

Jeanette MacDonald was named queen of window unveiling for the autumn fashions.

Hearing of the suit of (Miss) Jessie James and her father, James James, Jr., son of the notorious James Earl Ray, against the American Express Co. for \$24,000 for alleged breach of contract was started in Los Angeles County Superior Court Monday (8). Miss James charged she was engaged to play the part of the queen in the production of the version of James' life and was turned down for the part. Her father was supposed to assist in the historical sequences of the film.

Fox West Coast lost \$750 when theater cracked the safe of the Colorado theatre in Pasadena.

Sally Wray, 20-year-old dancer, filed an affidavit charging her mother with attempting to seize her property and causing her to lose her job with a revue. Mrs. Evelyn Schuppach wants to be appointed legal guardian of her daughter and claims the girl is squandering her money.

Peverell Marley, cameraman, was granted a divorce from Irene Marley on charges of cruelty and jealousy. They were married in Jan. 1929 and separated last June. His baby didn't contest.

Arthur McLaughlin, brother of Victor, was reported missing to the Hollywood police by his wife. She claims she hasn't heard from him since and claims when he went on location for Fox in Idaho, Arthur is known on the screen as George Hackett.

Luther Reed, director, filed suit for divorce against Jocelyn Lee, actress, charging cruelty. They have been married only three months.

Ruth Lane, dancer, is suing Dr. W. W. Williams for \$744,000 damages for injuries she claims suffered through negligence of the doctor in an operation. She alleges he removed her appendix needlessly.

## CHICAGO

Evanson Sunday pictures fight continues.

With Sky Harbor, airport, going under the hammer for \$500,000 claims against it, instead of \$100,000, will be the City Sky Harbor Petruska Club. It also operates a class nine spot in town.

Harold Gilles, of "Louis's Hungry Five," radio and vaude act, had been used for separate maintenance by wife, Eleanor Gilles. Charges are drunkenness and desertion.

Seven girl musicians stranded here last week obtained a warrant against actor, George B. F. Felt, who was charged with seducing them and Esther Geise, Bessie Moore, Helen Palmer, Mildred Prigge and Lucille Branch.

Lottie Brenner Dechow, who built the Buckingham theatre here, has been making \$10,000 last week unless she deposited \$10,000 somewhere in an alley.

Mrs. Legana Kearns, wife of Jack Kearns, last week filed a cross-bill to Kearns' bill for annulment. Kearns' bill states that she and Kearns were married in Atlantic City Aug. 4, 1921.

Kearns stated they were never actually married. Kearns' bill charges cruelty, besides stating that Kearns broke his promise to give her \$500 monthly.

## Honolulu's Stock Co.

Honolulu, Sept. 6.  
Liberty Theatre, stock options, 6 with "Let Us Be Gay." Lead will be Richard Arday and Barbara Brown. John Dillon director. Other players are Walter Bond, Ford Bancroft, Berkeley Buckner, Harn, Michael Duprey, Howard Hays, Norma Lacey, Florence Bell and Geraldine Palmer.



## MOLNAR SYSTEM TO SAVE STAGE FROM SCREEN

Vienna, Sept. 16.  
Franz Molnar thinks he has a formula by which the spoken drama can offset the advance of talkers. Molnar, in Vienna for the rehearsal of his "Olympia," discussed his newly written play, "The Good Fairy," with "Variety's" correspondent.

"Stage drama today," he said, "has to compete with the screen's boundless scope for dramatic action. If the theatre wants to save itself, we must abandon the century-old traditions of form and treatment. The new element in stage plays that I have sought to emphasize is brilliancy of dialog and subtlety of technique. The mechanical screen can never entirely capture that intimacy of expression and nuance of dialog natural to the stage."

## ARGENTINE PLAYERS HOLLYWOOD-BOUND

Buenos Aires, Sept. 16.  
Universal has engaged two players here for assignment to Hollywood studio.

They are Emilia Senisterra and Miguel Rocha, sailing for New York shortly on the "Southern Cross."

## Kalman's New Operetta First Shows in Vienna

Vienna, Sept. 16.  
Emmerich Kalman, Austria's most successful composer after Lehár, whose "Duchess of Chicago" is due soon in New York, is at work on a new operetta, "The Farmer-General."

Work is due for production in Vienna after New Year's. Besides "The Duchess," Kalman's "Violin Concerto" is to be seen in the States, set for the Curran, San Francisco, during November. Piece has been notable success in Austria and Germany and is about to be done in Italy.

## Acrobats Hurt in Fall

Paris, Sept. 16.  
Karl Schmidt suffered a broken knee and his partner, Francis Trévis, sustained a broken wrist when the acrobatic team fell during a performance at the Medrano theatre. Act was booked under the stage name of the pair of "The Sierran Brothers." Both men were taken to a local hospital.

## "Last Mile" Rights

Hollywood, Sept. 16.  
John Wesley, author of "The Last Mile," has sold the French stage rights to M. Moussyevon. He expects to produce it at Theatre des Varieties in Paris.

## French-German Pact

(Continued from page 7)  
agreement, which, it is believed, have now been formally approved by both governments.

German film interests have laid themselves out in suspicion of double dealing in their handling of the affair. On the surface they obviously have helped in a move which might frighten the American producers out of France, while at the same time they make it plain that they would be willing to have the Americans produce in Germany. It is behind these intricate moves are taking place on the French check-board, the Germans are working hard to extend similar reciprocal agreements to other countries, notably at this time Austria and Hungary.

Berlin, Sept. 16.  
Stefano Pittaluga, chief picture producer of Italy, is being reported to be seeking collaboration with the German companies in making of sound product. It doesn't appear on the record whether he is here by invitation of the Berlin trade or on his own initiative.

## "STREET SCENE" DIVIDES

Well Received in London—American Contingent's Hit

London, Sept. 16.  
"Street Scene" was splendidly received at the Globe, the author, Elmer Rice, making a curtain speech at the premiere.

First performance was a triumph for David Landau, while Erin O'Brien scored a brilliant success. Millicent Green's tipsy scene was a riot. The English members of the cast did but indifferently. Opinion of London is divided as to the run prospects. Consensus is that it will register an artistic triumph on a limited stay.

## 8 FOREIGN ACTS IN PALLADIUM'S 10

London, Sept. 16.  
Eight foreign acts out of a bill of 10 at the Palladium made excellent entertainment for the show starting yesterday (15). Only two native English troupes and both resorted to blue material.

Conway Tearle and Co. in "The Valiant" held the audience tense and quiet, finishing to good applause and making a curtain speech. Paul Kirkland was very well received and the Robins Trio made a big closing number. Dormandi and Lavalie, French acrobatic dancers offered a mediocre Apache dance arrangement.

Palladium has ordered the wisecracking clique to remain away from the back of the lower floor Monday nights, even refusing to admit them to the ground floor bar. This rule relegates them to the balcony, resulting in more comfort and less annoyance for the orchestra seat holders.

Jimmy O'Dea described as "an Irish Dan Leno," in the comedy sketch "Micky Breaks Into America," with a cast of seven, proved small-time. Joe Bonnell and Ellen Bay, dance troup, were fair. At the Holborn Empire, Lambert, comedy xylophonist was splendidly received.

## Headline Shortage

London, Sept. 16.  
The Palladium is suffering from a shortage of headlines for the next five weeks.

## Hamps at Kit Cat

London, Sept. 16.  
Johnny Hamp and the Kentucky Serenaders drew capacity crowd to the Kit Cat, the mob including many of the town's night-life celebrities. Allegation, pleasing and will improve an acquaintance. Stadler and Rose, doubling from the Cochran Revue at the Pavilion also scored.

## Lily Selbini Dies

London, Sept. 16.  
Lily Selbini, 72, trick bicycle rider, died here late last week. She was of the original Selbini, known the world over as bicycle trick riders. Her husband, Jack, 76, survives.

## Park's Reversibility

Cincinnati, Sept. 16.  
Ohio Parks, Inc., operating Rainbow Park, formerly Chester Park, is in hands of receiver. Sult filed by F. Goldsmith Sons Company, upon judgment of \$464. Company has 25-year lease on the summer resort property, which belongs to Cincinnati Car Corporation. It is behind in rent, also unable to meet other obligations.

## Edith Evans' Show

London, Sept. 16.  
Edith Evans is becoming an actress-manager. Her first production and appearance are set for the Prince of Wales theatre Sept. 25. Piece is "Delilah," with Miss Evans in the title role.

## Jack Bartly for R-K-O

London, Sept. 16.  
Jack Bartly sails for New York, Oct. 9, on the "America," under engagement to R-K-O.

## Info. for Actors Who May Play Argentine, On Valid Contracts

Buenos Aires, Sept. 16.  
Mogador company, from Paris, opened here in "Nuits" at the Opera theatre, but closed for two days due to the revolution.

The two days' salary was deducted from the players. That hit the French artists who had small loose contracts calling for small pay entirely unsuited to an engagement here, which involves vastly higher living costs than the girls were accustomed to at home.

Point that came up in this jam is worth noting by all foreign people headed into this country. Argentine stamps are necessary on all contracts signed for execution here. Such stamps are obtainable in all Argentine consulates. Another detail is that the Argentine courts will not consider any contract signed abroad unless it bears the endorsement of the Argentine consul in the country where executed.

Failure to observe these formalities has many times permitted the local and foreign managers to wriggle out of difficulties of this kind.

## Strauss Music Medley Base for Smash in Hague

The Hague, Sept. 16.  
New operetta at the Princess is a smash. Holland premiere was Friday (12). Musical is "Wenn Du Einmal Dein Herz Versehenkst," with book by Jackson and Hardt and score based on music by Oscar Strauss, with American jazz numbers interpolated.

Principal players are Mimi Gyris, Richard Dotz, Fritz Hirsch and Paul Harder.

Advance bookings indicate a lengthy run.

## 'Artistic' Bolshevism Costs Piscator His Job

Berlin, Sept. 16.  
Erwin Piscator, stage director at the Lessing theatre, has been let out.

Manager Salenborg of the house based his action on public complaint against Piscator's radical views on art in the theatre, amounting to artistic bolshevism.

## Sari Petrass Killed

Budapest, Sept. 16.  
Sari Petrass, famous musical comedy star in Austria-Hungary, was killed in an automobile accident. The car in which she was riding toppled over the bank of the River Scheldt in Belgium and she was drowned.

One of her most recent stage engagements was in "The Marriage Market" in London. She had appeared in New York.

It was during her London engagement Miss Petrass married the British war correspondent Crocker.

## Gerrard and New Show

London, Sept. 16.  
"Little Tommy Tucker," an all-English musical starring Gene Gerrard, and owned by Butt, Dreyfus & Clayton, opens in Blackpool, Sept. 22.

Destination is the West End.

## Lehar's Berlin Premiere

Berlin, Sept. 16.  
The new French Lehar operetta, "What a Beautiful World," starring Richard Tauber and Guita Alpar, is slated for premiere at the Metropol theatre here.

## IN PARIS

Paris, Sept. 7.  
Camilla Horn, Conrad Berocovic, Al Best, Frieda Hempel, David Sarnoff, George Fatulla, Fanny Ward, Katherine Malsel, E. H. L. Maduro, Bee Jackson, Joseph Jackson, Suzanne Weyler, Joseph Seidelman, Dorothy Dickson, Irene Castale, Eve Zukor.

Roland Hayes, Otto Kahn, Julius Dolly, Adelaide Rowland, Mischa Elman, Max Dreyfus, E. Rench, Mrs. Redberg, Commander Giovanni Martelli, Willem van Hoogstraaten, Ivan Petrovitch, Al Tegier.

## English Making Money

(Continued from page 7)

## TWICE DAILY VARIETY COME-BACK IN SYDNEY

Sydney, Sept. 16.  
The revue-and-specialty type of entertainment is doing a strong comeback at the local St. James.

Show is on a twice daily scheme, directed by Hugh McIntosh, which lately returned to Australian entertainment field.

A similar policy has been established by the same management at the Tivoli, Melbourne, under the name of "Follies."

## NEW LEHAR OPERETTA IS LIKED IN LONDON

London, Sept. 16.  
"Frederica," the new Lehar operetta based on the life of Goethe, opening at the Palace Sept. 9, is an excellent example of that type.

It was tumultuously received. Music is superb and beautifully handled by a newcomer from Germany, Lea Seidl and Joseph Hilop, leads.

Book and comedy are negligible, but the work has great possibilities for the States.

## "Her First Affair"

"Her First Affair," opening at the Kingsway Sept. 11, is fairly amusing but doubtful of lasting success. Piece is billed as a comedy, but in reality is a farce.

## \$25,000 for Bobby Howes In "Lucky" Talker

London, Sept. 16.  
Bobby Howes has been put under contract by Gainsborough to star in a feature, "Third Time Lucky." Story is a farce originally produced at the Ambassadors a year ago. Howes is understood to be getting around \$25,000 for the picture, the biggest salary ever paid to a British actor for a British picture with the exception of the \$27,500 usually received by Matheson Lang in pictures.

## Dethon Disappears

Berlin, Sept. 16.  
The Austrian night club director Alois Dethon, operating the Cabaret des Westerns has disappeared. At the same time all trace of a fund of \$10,000 guarantee salaries of employees and players in the show has been lost. Performers are continuing the show on cooperative lines.

## Singer's Break Down

Capetown, Sept. 16.  
Florence Australia, Australian soprano on tour of South Africa, suffered a temporary loss of voice in Johannesburg, according to the statements given out by her director, and cancelled the series of concerts scheduled there.

Singer's recovery is now announced.

## "Mrs. Bottle" Over Here

London, Sept. 16.  
"Art and Mrs. Bottle," comedy by Benn Levy in which Irene Vanbrugh and Robert Loraine appeared in London last season, is set for New York.

McGowan and Reed appear as the producers. Report is Jane Cowl will be starred on your side.

## Empress Cabaret's Show

London, Sept. 16.  
The Empress Rooms cabaret is initiating a three-act show policy with the opening Sept. 23, comprising Burns and Allen, Ivan Bankoff and Beth Cannon and the Three Crescendos.

Thereafter the Diganatos will go in for a fortnight.

## Jackson Revue Dies Again

London, Sept. 16.  
"Open Your Eyes," the "Fred Jackson" revue which stranded on the road last year and was revived at the Piccadilly, closes Sept. 20 after two weeks.

truth in the statement that English audiences do not like American talkers on account of their accent and dialog, which, although perfectly natural in the States, are foreign to this very conservative country.

The American talker has further lowered itself in English eyes by continually repeating "Broadway Melody," which, with "Gold Diggers of Broadway," was about the only musical which really smashed up on the backstage theme here.

English picture audiences just cannot be interested in backstage talkers. All Americans want to get backstage. The English just want to own a store near a football field. Hence the last box-office slump, which when most of these talkers take the rounds.

Another way in which the American picture has eased up at the English box-office is the lack of the stellar drawing power of the Hollywood product means less than usual to England these days. England has no stars of its own, but it wants stardom stars.

Need ideas. If British producers would clean up their list of motion picture directors and get a few more men who had real ideas, they could clean up the market without difficulty. However, as the executives are likely to stick to the same old band of harmless artisans America's deterioration is likely to be a long way off.

When America could give the British box-office a copy of the film it knew the States would want to over for good. If America wants to recapture its former unchallenged supremacy here it must study the English public more closely.

To emphasize the grip British pictures are getting on the British box-office, it can be fairly stated that by the end of the year 15 British pictures will have grossed over \$5,000,000 at the British box-office, a figure which really represents a deep loss to the States.

The estimated figures of the grosses recorded by some of the leading British producing houses gives a significance to the argument.

## Profits

Three recent films turned out by Twickenham Films Studios have shown handsome profits. The films were made for Warner quota lease, and proved more than just legal footnotes to the distributors. "At the Villa Rose" and "The House of the Arrow," which cost about \$80,000 each, both grossed about \$200,000, while "Lord Richard in the Pantry," rated as one of the best of British comedies by "Cine" and "Variety," cost about \$100,000 and looks like turning \$300,000.

British and Dominions have turned out some of the best money bets this side. "Rookery Nook," released in the States by Warner, cost \$100,000, grossed \$200,000, while "Night," cost around \$270,000. By the time it has gone the rounds it will have netted at least \$550,000 in England. "Splinters," costing \$175,000, will turn in to nearly \$500,000, and "On Approval," just trade shown and hailed by this paper as a good successor to "Rookery Nook," looks like getting \$500,000. "The House of the Arrow" cost \$150,000, grossed \$300,000, while experts disagree with this estimate.

## B. I.'s Pictures

British International has turned out some winners on the home market, although its picture expenses vary very considerably. "Atlantis" cost at least \$250,000 and looks like grossing twice that sum; "Loose Ends," which cost perhaps \$100,000, should get \$250,000. "Suspense" was talked, costing not more than \$50,000, should make \$150,000. "The W Plan" ought to be good for \$300,000 after costing about \$125,000.

"Murder," which took nearly three months to make at not less than \$200,000, and regarded by "Variety" here as the best piece of technical-magic filmed out in the country, looks like grossing \$600,000, while "The Yellow Mask," costing not over \$100,000, should get \$300,000. Indie producers have turned over some real grossers. Associated Radio Pictures made "The Man in the Cape" in conjunction with R-K-O, spent \$200,000 on it. The talker looks like \$550,000 on percentages.



## Only 4 New Stage Shows for This Season's Layout by the Shuberts

The road and the business being as it is and looking as it does, the Shuberts apparently are determined this season to take fewer chances with new plays than ever before. The realtor-producers haven't had so few new pieces in work or published preparation in years, unless they're keeping "30-31" activities under cover.

Of 14 Shubert shows produced, in production or slated for this season, 10 are last season's in rehab. Of the revivals, "Topaze" and "Young Sinners" started where they left off in New York, while two rebuilt musicals, "Artists and Models" and "Three Little Girls," have opened for road playing in Chicago and Boston.

"Symphony in Two Flats" is the single new Shubert show currently, and "Up Goes the Devil" the Shuberts' lone new entrant on Broadway at present. Latter, looking like a fair-sized hit in its own right, was not on the Shuberts' original production schedule, but was tossed into the Shubert lap by an indie producer who changed his mind about doing his own handling. By the present the Shuberts are in on a probable success that could have been the indie's 100% had he gone along alone.

### Foreigns

Outside of announced future production of "Wonder Bar," caught and bought by Lee in Berlin, there's nothing else new on the announced schedule. "This Man Sued" is said to have Shubert backing, but Krakauer & Lubin are down as the producers. "Anna Roken" and "Hello Paris" were both taken off after road playing last season, are rehearsing for rebirth and possible New York showings. "Duchess of Chicago" is slated for a similar attempt, with "Street Singer" on the reverse for a road try after New York last season.

For the road also, among the other old ones, Shuberts may do "Simple Simon," bought by Ed Wynm from Ziegfeld, and "Fifty and Fifty" from the Shuberts. Warner-backed musical of last season, which that producer may stage for the Shuberts for a 20% split. At this stage the Erlanger office already "was ahead in the number of affiliations with new producers, is equally outdistancing the Shuberts in amount of money invested in the new season. In credit opinion, the damper on the Shubert production cash box is that they are getting extremely careful.

### Vajda's "Confessions"

Hollywood, Sept. 16. Ernst Vajda is making an English translation of his Hungarian play, "Confessions." Piece will probably be produced here by Arthur Greyville Collins.

### Wiman Producing Solo

Dwight Deere Wiman, going it alone as legit producer since dissolution of his producing partnership with William A. Brady, Jr., will not revive "Birds of a Feather," as reported, but will produce Mary Boland as star of a new piece, "The Vinegar Tree," now casting and due for rehearsals in two weeks.

Mrs. Cook's "Toss" was tried out last season and shelved for repairs. Brady holds a half interest in the piece and may take it over entirely and launch it later on his own.

### NO. 2 TO SUPPLY JOBS

Shuberts are organizing a second company of "Ladies All" for Chicago. Cast will comprise players whom Shuberts have under contract and no vehicle with necessity to employ or pay salaries for laying off.

### Guild Relighting Beck

Theatre Guild relights its Beck theatre Oct. 27, bringing in "Roar China." Guild will keep "Garrett Galties" in New York until Nov. 1.

### I. A. Conclave

When the American Federation of Labor convenes in Boston, early next month, the Executive Board of I. A. will meet there, too. The board will gather Oct. 8 and may be in session two weeks.

## RUN-OF-FLOP DISPUTE

Or Is "Artists and Models" Reurrection of "Dear Love"?

Helen Gilliland has filed suit against the Shuberts in the Supreme Court, New York, alleging breach of contract.

According to her complaint, Miss Gilliland was engaged by Shuberts on a run of play contract for an opera, "Dear Love," which she alleges was later converted into the revue, "Artists and Models," and that she was not retained in the cast of the latter. She demands that under her run of play contract she be paid salary for the run of "Artists and Models."

Miss Gilliland had previously brought her charges to Equity with the Shuberts then claiming "Artists and Models" was an entirely new show with exception of a few numbers salvaged from the flop opera. Miss Gilliland then took the matter to court.

## White Active on Show Despite League Threat

Despite George White's threat to curtail production as long as the show for the league controls ticket distribution, White has scouts out reporting on talent for a new edition of "Scandals."

White has remained a die-hard holdout on the New York Theatre League proposition, despite having "Flying High," demand musical, and handling the ticket distribution as he sees fit.

## Sure Thing Stock Spot

Springfield, Ill., Sept. 16. "This town has not had a touring dramatic show in the memory of old residents. But that doesn't go for stock. Beginning Sept. 14, the St. Louis Players, successors to the Gifford Stock Players, opened at the Senate for a season expected to run 25 weeks.

Stock patrons here buy their tickets by the season and there has not been a break in the stock season for six years.

## Erlanger's New Booking Contract With Ohio

Cleveland, Sept. 16. After a year's fight with the Erlanger interests and with Robert McLaughlin, manager of the Ohio, joining the opposition, Erlanger has announced a new contract with the Ohio, to book this season.

McLaughlin's difference with Erlangers, it is understood, dated back to Abe Erlanger's death last summer. For years he had a verbal agreement with Erlanger, who shared half of the Ohio's losses as well as its profits. Ohio went into the red between \$40,000 and \$50,000 last season, it is said. Hanna's first show to be Ethel Barrymore's "Secret Sister Mary," Sept. 29. Ohio's opening date successor to McLaughlin yet settled.

## Coast Revue Seeks Name

Los Angeles, Sept. 16. With "Temptations of 1930" revue scheduled to open at the Mayan, Sept. 22, Franklyn Warner, producer, is still looking for a name, he holds the show. If necessary, he will postpone the opening for a week.

Latest negotiations are with Irene Bordoni and Marion Harris. Mrs. Bordoni is said to have been offered \$2,500 a week to come out here.

### Morris' Plan Broker Dead

The Morris office is rounding up names for its play broker department. So far it has Aschmed Abdullah, Ned Fisher, Max Lief, Herbert Asbury, Martha Ostens, Douglas Durkin.

### Revels for Colony?

E. S. Moss' Colony on Broadway may be taken over by Milton Aborn for Gilbert and Sullivan revivals.

## "RANGER" HAD TO QUIT

New Producer Unaware of Posting Salary Bond

"The Ranger," in which Arthur Hetherington figured as producer, folded in rehearsal. The producer had been unable to post a bond covering the minimum salary amount with Equity.

Hetherington had cast in on a semi-commonwealth basis, with all guaranteed \$50 weekly against a percentage of profits, with percentage varying. New to the show business, the producer hadn't figured upon the bond money.

## "TECHNIQUE" STRANDS, RESUMES DESPITE JAM

"Love, Technique," starring Lou Tellegen, and produced by Murray Phillips, came within an ace of not having its curtain raised this week by Brandt, Carlton, Jamaica, L. I. Phillips, secured a minimum salary due to cast and gave a promise note for the remainder. Due after Equity had ordered the cast not to give performance unless Phillips paid up.

The show, which has been eight weeks on the road, stranded in Lansing, Mich., last week, with Equity bringing the troupe back to New York. After the bond had been posted, cast having signed waiver. A week and a half salary was due the cast when the blow-up came. Phillips had "booked" the show for the Jamaica date and Monday begged the members to show up for the performance and promised everything would be all right. The orchestra and the band and Monday begged the members to show up for the performance and promised everything would be all right. Phillips had "booked" the show for the Jamaica date and Monday begged the members to show up for the performance and promised everything would be all right. Phillips had "booked" the show for the Jamaica date and Monday begged the members to show up for the performance and promised everything would be all right.

"Phillips raised most of the money due and gave notes for the remainder; the unpaid balance to be deducted from Phillips' share of the receipts on the Jamaica date. Equity refused to let the show went on.

This is the second jam Phillips had encountered with Equity on the show. When first cast came months ago for the Jamaica date, Phillips, who signed away low salaries and waiver of bond had gone so on the representation; they said, that the show was for New York. After it had been in rehearsal for weeks, Phillips revealed the road dates. The matter was referred to Equity. New contracts were made at a tilt in salary, but still no security bond was posted.

## Girl Pianist Sues Leslie For Work at Rehearsals

Louis Mann, pianist, has filed suit against Lew Leslie, legit producer, for \$1,000 alleged unpaid salary. Action entered in 4th Dist. Mun. Court, Manhattan.

Miss Mann's claims are for piano playing at rehearsals of Leslie's ill-fated "International Revue" of last season. Miss Mann claims she was also promised compensation for song arrangements and coaching. Her salary was \$50 a week.

A bill of particulars was filed on a motion by Attorney Julius Kender, representing Leslie.

## Whitman Piece Resumes

"These Frantic Moderns," halted in rehearsal because its producer, Robert Whitman, had not posted bond at Equity, resumed this week when bond was filed.

In permitting resumption the original cast must be retained through the piece having passed the probationary period of seven days when in rehearsal before.

### Stock in Providence

Providence, Sept. 16. Carlton reopens Sept. 29 with stock.

Reopening said to be without backing of James Thatcher, who is half owner of Century Play Company of New York.

## 1st Police Raid of New Season on Legit Show, Frankie and Johnnie

First legit raid by police of the season was at Jamaica, L. I., last week. "Frankie and Johnnie" cast being arrested at the Carlton, renamed subway circuit house, managed by William Brandt. John Kirkland, author and producer of the show, insisted his play was not indecent and that it carried a moral lesson. It is admittedly based on the March song popular in red-light resorts.

Author, players and house manager were freed on \$500 bail each the magistrate's court. While disposed to treat the charges mildly, the magistrate held the defendants for trial Thursday, the day after the arrests. Harry Oshrin, attorney for Kirkland, secured an injunction restraining the police from further interfering with the performance. The order was returnable Monday with signature of one "Frankie and Johnnie" completed the Jamaica engagement and moved to the Flatbush Monday. The trial before a jury is expected to be continued in Long Island City within two weeks. The Broadway opening at the Republic is slated for next week, and is expected to open there, though the charges are not disposed of.

### Second Time

While scened in a river front resort in Long Island, the 48 charges police contended it was the language rather than the action that made the show indecent. It is the second time that the play stepped in on "Frankie and Johnnie." A. H. Woods showed it in Chicago last season and was told to remove it for the police would.

St. Louis, who was first mentioned for the lead, Anne Forrest opened it, but through illness was out on the third day of the arena. Josephine Evans was in her place.

When the show was recently announced to go on the boards again, Kirkland was reputed to have secured private backing. With the withdrawn and Equity refusing to accept a proffered managerial letter-guaranteeing salaries, Kirkland posted \$4,500 covering the players for two weeks.

## Claim Under Equity Reengagement Clause

Harry Worth has filed a claim for two weeks' salary against Arthur Hopkins following dismissal from cast of "Torch Song," during rehearsal private backing.

Worth had appeared in the cast during the tryout last spring, and, according to the actor, was called for rehearsal when the show was taken up for rehearsing last July. Upon re-try, he had rehearsed five days when Hopkins let him out. The actor bases his claim upon the clause in the Equity contract which states that if a player has been re-engaged for a part he has previously played, the usual seven-day probationary period is waived and the actor is entitled to pay if dismissed.

Hopkins has protested the claim upon grounds that the second summons of Worth was in no sense a re-engagement, but merely to give him an opportunity of looking over the player and has asked for arbitration of the matter.

## "Pagan Love" Fades

"Pagan Love" will not steer into New York as per schedule next week (22). It has faded for repairs after two weeks out.

Piece may undergo title change when sent out again because of similarity to "Pagan Lady," starring Lenore Ulric.

## Stuck for Title

Shuberts are having difficulties naming "King's Forty Horse Power Motor Car" foreign play adapted by the Hattsons.

Now called "Everybody's Secret," it was titled "His Majesty's Car" and "The Girl in the News."

### Stock for Sacramento

Hollywood, Sept. 16. Ben Ketchum and Ben Erway are here casting a stock company to go into the Plaza theatre at Sacramento, Cal.

House has been dark since April, after a month of musicals.

## NO MORE DOUBLE COMMISH FOR CASTERS

Casting agencies operating under Equity permits and occasionally doubling as legit producers, will no longer be able to nick those employed in their productions for the customary commission. This is by a ruling on the matter by Equity Council.

Equity has ordered that production departments will have to be separate companies, entirely divorced from the casting agency. Players engaged will not be permitted to pay commission unless coming through an outside agency. Prior to existing system, some of the casting agencies had been getting commission both ways through engaging actors on their books and charging the customary commission for the jobs.

As far as the outside agent placements go, it's improbable that such an arrangement will be employed.

## Altoona's Shrine Mosque Will Play Stage Shows

Altoona, Pa., Sept. 16.

A week after dedication of the new Shrine Mosque, Sept. 15, the local fraternal order will inaugurate a program of road shows and vaude. It promises to give Altoona theatrical interests opposition.

The new mosque has an auditorium seating 2,012, with a stage big enough to accommodate any road show. The order is deeply in debt over the erection of the mosque, and every means possible, including the renting of a part of the surrounding property as a miniature golf course, is being taken by the lodge to help finance.

## Coast Rep's Guest Policy

Hollywood, Sept. 16.

Civic Repertory Theatre opens its third season with Shaw's "The Apple Cart," Oct. 27, and a policy of guest actors and guest directors for each production.

Second production, "The Innkeeper's Daughter," will have Fern Andra starring. Galsworthy's "The Moon" is scheduled for a production of "Peter Pan" scheduled for the holiday season. Possibly Betty Bronson, of films will appear as "Peter." "Foggy" and "Michael and His Lost Age" are among the possibilities. Players in line for the productions are Ian MacLaren, Grant Mitchell, Emma Dunn and Doris Lloyd. Guest directors will include A. Leslie Pears, Frank Belcher and John Cromwell.

## 65c Coast Stock

Hollywood, Sept. 16.

Irving Ackerman was in Hollywood over the week-end plotting a dramatic stock troupe to take north. His deal with Doc Lave, holding the Tivoli theatre lease, will throw a 65-cent pot stock into competition with Henry Duffy's San Francisco troupe.

Opening tentatively set for Oct. 1, with the policy of a weekly change of bill, and three shows Saturdays and Sundays.

## "ROADSIDE" IN N. Y. SEPT. 29

"Roadside," formerly "Borned to Be a Star," starring Arthur Hopkins, second opening next Monday (22) in New Haven, comes to New York at the Longacre.

If Herman Gantvoort's "The Long Road" is the last, the gang, and regarded as a fliv, is still running. It will shift.

## Portland's Stock Personnel

Portland, Maine, Sept. 16. With Barbara Brock as leading woman, Jefferson Players opened Monday (15) at the Grand. The company includes Frank McDonald, Edythe Preston, Barbara Barry, Albert Hickey, Varian Brock, Lawrence Fisher, Mary Lang, Frank Murphy, Ida Parks, James Moore, manager; Albert Smith, director.



# Theatre League's Severe Action On 1st Offender Is Protested; Ameliorated; Question of Objective

Broadway's ticket agencies, especially those 16 accredited by the Theatre League designed to control high prices, are much perturbed. While there is some skepticism as to the practicability of the League and its chances of permanence, brokers say they are losing money and don't know how long they can stand the game.

Regardless of the 75c premium restriction, the season has not actually started and lack of business is more the matter than the brokers than the League's rules. There being no ticket buys on the mediocre crop of new attractions, the agencies are saving a potential loss of no inconsiderable sum, the same as was true during the torrid weeks of the summer.

The League worried the ticket agencies last week by banishing the Broadway Theatre Ticket Agency for four weeks because of "digging" more tickets than its allotment calls for from the New Amsterdam, where "Vanties" is current. Counsel advised Charles A. Levy, head of the agency, that while he had erred, it was a minor infraction of the rules and no special defense was necessary.

A hastily called meeting of the League's governors ruled the agency out for a month. The vote was not unanimous. A suggestion that the suspension be made on a week-by-week basis, also that a fine be imposed, the League did not feel empowered to make such a move.

Monday the League's board met to consider an appeal from the suspension of Broadway, Leonard J. O'Connell, representing the accredited brokers. Former Governor Al Smith was present, and for the first time since the League was formed.

"Sentence" Reduced  
After protracted discussion the suspension was reduced to one week, the League holding the right to replay the other three weeks at will, that to act as a warning.

A timent issued by the League used the term "warning" in referring to Broadway's suspension. It further stated the sentence was designed not only as punishment to the agency, but a warning to other offenders, whether manager or broker. The agencies insist they are not getting the full 75c percent of lower floor tickets from theatres, claiming that is a general violation, but the League has done nothing about it.

Starting next week, Broadway is supposed to sell theatre tickets. But it has a buy on "Play the Game," which is a contract to sell. The show (George White's) is not in the League, so the agency will at least sell tickets for that show regardless of the League.

If the Broadway agency's suspension went through as ordered (dated Sept. 22) it might have ruined that broker's season, operating loss of not less than \$20,000 would have been incurred. In addition to a loss of patronage and which is supposed to be the best of the season. The Broadway has a dozen prominent hotel branches which would likely be forced to suspend.

Brokers Meet  
At a meeting of 15 of the accredited brokers held Saturday a resolution was addressed to the league asking for a waiving of the Broadway suspension and suggesting a warning instead. McBride's did not attend the meeting.

Col. Harlow Savage was inclined to agree to the punishment for a first infraction by a broker, but too severe. Newspapers expressed the same opinion. Savage admitted there was no charge that the ticket dug for "Vanties" had been sold at more than the prescribed 75c premium.

The Broadway agency stated it asked for more "Vanties" tickets from the League and there was an indication that might have been granted. Louis Lotito, treasurer of the New Amsterdam, reported the Broadway and with the latter's knowledge and assent. Lotito traced the dug tickets and found a small number of times about tickets getting into outside hands.

The action against the agency (Continued on page 62)

## Unions Cured of Stock

Denver, Sept. 16.  
Having scoured their financial fingers last winter dabbling with the Denham stock company, the unions' making up the Denver Amusement Council have decided to stay out of producing.

C. C. Spicer of Los Angeles, who holds the lease on the Denham, dropped around \$1,000 a week for the three months he kept the Denham open last winter. It is thought the unions would have done about as badly except all the union men worked on a co-operative basis.

## LIVERIGHT MAY FILM OWN PLAYS FOR PAR

Hollywood, Sept. 16.  
Horace Liveright, who is learning the ropes with a view to becoming a supervisor for Paramount, is not entirely disassociating himself from legit production. Par's idea in the Liveright book-play hook-up is with a view to doing "imitations" of Liveright-produced plays. Par, of course, as with the Frohman affiliation, will finance.

Liveright will go to New York in November after having absorbed an elementary apprenticeship in screen translation of books and plays. He will do further plays, commuting back and forth, or working into the Paramount Long Island lot, for stage-screen production.

Liveright states that he may do a little publishing on the side on the West Coast, especially with the host of his literary mob now out here. Most of them are with Paramount now. That takes in Samuel Goldwyn, Joseph Mankiewicz, Louis Zeitzenko, Arthur Kober, Lester Lerner, Samson Raphaelson, et al, most of them just arrived or en route.

Meantime in New York, Tommy (T. R.) Smith is carrying on the book publishing and Louis Clune is on the play production end.

## INCREASE OF SPECS FOR LOOP'S LEGITS

Chicago, Sept. 16.  
Start of the new legit season reveals a sudden increase in the number of ticket scalpers. Last season just a handful; now dozens in front of the houses.

Peculiar angle is that the boys are sticking to balcony seats, with only a couple willing or rich enough to take a chance on main floor duets.

Cops, which have been picking up the scalpers at the ball parks and fights, are letting 'em alone at the legit spots.

## Musical at Craig

Craig theatre, New York, dark since last April, when "Jonica" went out, lights Oct. 20, showing "Well of Romance," musical by Preston Sturges. Score is by Maurice Strakosky. George MacGregor producing.

Inside report is that the Craig Theatre Corp. is backing Sturges' musical.

## Wildcatter Set, Strands For Fares to 1st Stand

"Spices of 1930" stranded in rehearsal hall last week when Stevenson Froedrick Inc. producing was unable to raise sufficient coin to defray transportation expenses to its opening point.

Although a two hour show it has planned to go out under tab classification to avoid necessity of getting bond up at Equity. The Erlanger syndicate wouldn't route it on that premise with show then deciding to "contact" the dates.

Show had been in rehearsal five weeks and no redress for cast, mostly vaude and cabaret performers.

## 9 AGENTS REFUSED

Equity Will Not Name Those Unable to Obtain Casting Permits

Nine more applications for legit casting agents were refused by Equity's Council last week. Equity refused to make public the identities of the applicants.

Two employment permits were granted. Later type concern agencies who have the right to 5% commission for 10 weeks. Frances Robinson and Al Knight received the permits. Latter is really a transfer from Bruce Smith.

## Stickups Wouldn't Fool Actor Who Gagged; He's A Bellevue Patient Now

Larry Morton, legit actor, is in Bellevue Hospital, New York, suffering possibly from a skull fracture sustained Friday night (Sept. 12) when resisting a couple of hold-up men. His assailants escaped and the actor, found by a passer-by unconscious and bleeding from the head, was taken to Bellevue by the police.

Morton, who was rehearsing with "A Noble Experiment," had attended a party at the Hotel Bellevue and was on his way home when he encountered two men and was ordered to "stick 'em up." Morton thought they were clowning, according to his statement, and kept walking until felled by a rain of blows.

Morton said he thought he recognized one of the men and therefore thought the attempted stick-up a gag.

## ATTEMPT TO STOP GOV'T WRECKING POLI'S, WASH

Washington, Sept. 16.  
Shuberts and Poli have joined in suit to attempt to stop the Government from razing Poli theatre here. Theatre is famed for its net retail of about \$5,000 annually.

Filed in the District Supreme Court, the papers name Andrew W. Mellon, Secretary of the Treasury, and the contractor who has the job of tearing the place down.

Court is told that F. B. Chase, assignor of the lease to Poli, turned over a document good until June 30, 1931.

Several months the Government has refused rent checks tendered by the Shuberts.

Work is at a standstill on the place. Shuberts are now adding adjoining buildings into a park, a part of the extensive project now under way here to supply new office buildings for Governmental departments.

## TOO MUCH LEGIT RED FOR DuPONT'S, RASKOB

Wilmingon, Sept. 16.  
Yearly pre-season gushes over the Shubert Playhouse, town's only legit theatre, now in progress here, Lester W. Murray as new manager. Murray took over the house despite the fact it has been in the Red Sea for several years. Opening Thursday with "Francis."

Du Ponts, wanting convenient legit, formerly backed the Playhouse, and Raskob once booked shows outright for the theatre, but wearied when no profit. Now it may go vaude at any time.

## Tuerk Reviving "Café" For His Own 2d Try

"Café," withdrawn after a try-out and supposedly permanently scrapped, will not repose in limbo. It is to be salvaged for another try by John Tuerk.

Tuerk was associated with William A. Brady in the production. He is now arranging to take the place over on his own after considerable script revisions have been completed.

## Laye Resuming Show

Cleveland, Sept. 16.  
Evelyn Laye goes back into "Bliss Sweet" for Ziegfeld, opening a Nov. 20, according to present plans.

The English star recently completed "Lili," her first talker for UA, made on the Coast.

# Coast Agents Think N. Y. Idea of Studio Placing Is Strictly the Nerts

## -\$1 Stock Proposal

Los Angeles, Sept. 16.  
Irving Ackerman has leased the Tivoli, former Columbia theatre, San Francisco, and is propositioning Hollywoodites for dollar-top stock there.

Local dramatic-film people like the Ackerman idea in preference to returning to Broadway for legit work, since it would keep them in contact with the colony.

Dick Marshall, formerly Henry Duff producer, will direct the opening, scheduled for mid-October.

## BARTON SUES SHUBERTS AND STILL ON PAYROLL

Chicago, Sept. 16.

James Barton, here with "Artists and Models," has filed claims against the Shuberts for \$250, salary alleged due him for unplayed time contracted for.

Last year Barton signed a contract with the Shuberts covering period between Sept. 1, 1929, and Sept. 1, 1930. It guaranteed Barton \$250 a week with the term, 52 weeks. Shuberts appealed to Barton to rescind the old contract and make a new one, changing contract period from Feb. 1, 1929, to Feb. 1, 1930. This Barton agreed to do, under the same terms.

Barton was not called until the opening of this season, playing the first date at Toronto with the present show, opening on Labor Day. Now, Barton states, between Sept. 1 and Feb. 1, the end of the contract, there are only 22 weeks, with contract calling for 25 weeks. He is therefore filing claims for the additional three weeks' salary, which is \$2,500, or \$2,750 weekly.

Barton also has a squawk about billing. His contract calls for star billing, except that a woman may be co-starred. Shaw and Lee and Phil Baker are both named in the billing for "Artists and Models," with Barton as second star. The others, Alleen Stanley is co-star with Barton.

Barton's contract has an option clause which calls for a salary of \$3,000 a week.

## R-K-O'S LEGIT PLAYS AN ERLANGER THEATRES

Los Angeles, Sept. 16.  
In connection with R-K-O's taking over the Mason, legit house in the heart of the district of Los Angeles, as a laboratory theatre, it is understood R-K-O deals are also on for the Erlanger houses in Chicago, Philadelphia and possibly San Francisco.

Charles Harris, who will manage R-K-O's legit activities, has been on the coast the last month organizing, making his headquarters at the R-K-O studio.

Studio readers have been examining scripts of new plays, with none as yet definitely chosen for a tryout.

## Intimate Revue Ready

"Jack-in-the-Box," intimate revue which would up the season of the Berkshire Players at Stockbridge, Mass., is being held intact for the district of Los Angeles, as a laboratory theatre, it is understood R-K-O deals are also on for the Erlanger houses in Chicago, Philadelphia and possibly San Francisco.

Cast includes Nella Goodell, Richard Hale, Alexander Kirkland, Margaret Love, Francesa Bruning, Jerry Luger, Marie Lovozzo, Hugh Buckler and Ada Kaufman unit of girl dancers.

## 4 Names in 1 Week

Four legit shows, each with a "name" attraction are opening week of Oct. 14.

Alfred Lunt and Lynne Fontanne come in with "Elizabeth the Queen," Ethel Barrymore in "Scarlet Sister Mary," Richard Bennett in "Solid South" and Jane Cowl in "Twelfth Night."

Hollywood, Sept. 16.  
Few of the major film casting agents out here are seriously concerned over the proposed scheme of Equity-controlled legit casting in New York to grab the local screen biz. Attitude of the Hollywood agents as a group is that the whole idea is the nerts.

Report in "Variety" last week that the Theatrical Artists' Representative Ass'n. had appointed a committee to establish an organization out here similar to the film central casting bureau failed to create any flurry among the local auctioneers. That the idea cannot feasibly be put through is the consensus of opinion among the celluloid agents.

It is freely admitted that the picture casting business is firmly sewed up here and divided among but a few agencies. It's been proven time and again that the agency with a reputable business will be backed up in and by the studios.

An Agent's Laugh  
In answer to the declaration that the Hollywood rep usually sits back and waits for a long term contract for an artist and just collects is greeted with a rousing guffaw. And as an agent has very little to guffaw about—when he does guffaw, he guffaws.

Credence is given here to the belief that Equity is seeking to regain a finger hold on the picture situation.

However, according to a number of local agents, the present scheme of the T. A. R. A. was evidently brought about through the efforts of a few disgruntled legit agents who came to Hollywood to make the grade. Specific instances are being quoted of those who were out here during the past year.

Equity's Hollywood office, says it is not interested in agents here and is doing nothing about them. No Coast licensing is contemplated, and the Theatrical Artists' Representative Association wants to set up a Hollywood clearing house, nothing is known or admitted about it in the local Equity office.

## TRYING TO KEEP DARK LEGIT HOUSES OPEN

Shuberts, facing a scarcity of attractions for the legit houses booked by them outside of New York, are sending Madge Kennedy out in "Madge and Mary" by arrangement with Charles Erlanger to produce the play at his own little theatre last season.

Comedy by A. A. Milne opened in Brooklyn this week with Joseph Gaites listed as producer.

Chicago, Sept. 16.  
Remaining in Chicago with the coast R-K-O's, former, but promoted to the head of midwest publicity, Larry Lipton, former assistant to Jack Hess. Later is R-K-O's general exploitation head, Eddie Sequin becomes assistant to him.

## "WARM" PLAYS MAY INVITE THE COPPERS

Three shows due on Broadway shortly may have copper trouble. "Frankie and Johnnie" draw out town, has had a taste already.

"Bad Girl," from the same titled novel, which Robert Newman is bringing in, is said to be warm. "The Girl Who Sings" is reported as "Frantic Moderns," by Stanley Whitman, with Roland Greenway producing. Subject matter of "Moderns" is venereal disease.

## Jack Potter London Rep

Captain Jack Potter, company manager for Dillingham, sails for London Oct. 15 to take charge of the Erlanger and Dillingham interests in Europe.

His headquarters will be in the Duke of York theatre building, London.

Coburns Switch  
Road show of "The Plutocrat" called off.

Mr. and Mrs. Coburn will go into Chicago company of "Lysistrata." Show opens in Chicago Oct. 15.











Phone: Murray Hill 7838-5



# Literati

## Literary Hollywood

Hollywood at least the portion of it depending upon pictures, has gone literary. Actors, directors, writers supervisors, script girls, property men and grips, out of work, have a burning desire in mind just to be released to a panting public.

There are just two popular themes with these neophytes: pictures or the story of their lives. According to the recent census, there are 25,000 people in Hollywood who have lived interestingly enough to put their experiences in burning tones.

Unlike other communities inhabited by scribes, here books are not written. They're dashed off. "I'm going to dash off a book," is the matter-of-fact manner in which the potential royalty grabbers inform you that they're going to record the great American verbiage. They just sit down with a pencil and paper and—zip!—there's the book. According to the popular conception, writing a book is done much in the manner as a magician producing a rabbit.

A writer at a major studio felt the shadow of the axe hovering over him. To a friend, he confided that when he was let out, he was going to write a flock of vaudeville acts.

"But, what will you do with them; there is no vaudeville," said the friend.

"Oh," said the writer. Then he

bine, one of the first book publishing mergers in years.

Hardly likely anything in the way of mergers will be effected until the spring. Publishers just now preparing for the Christmas biz, which keeps a good many going the entire year. They'll let nothing interfere with that. But if the Christmas biz doesn't show up any better than it has been the past few months there may not be anything left of some of the book houses, by next spring, to merge.

One consolation the book publishers have is that the book-of-the-month clubs are tottering. First appeal of the book-of-the-month clubs was that experts would select the reading for members. The experts didn't prove so expert. Members were given a choice of books, and the cut-prices emphasized. But now books are generally a dollar and the book-of-the-month clubs have no further selling argument.

## Reds' Writers

The John Reed Club, the Communist writers' organization to which Theodore Dreiser, John Dos Vassos and other notable books, has been trying for some weeks, without success, to hire a theatre for the meeting at which to observe the 10th anniversary of the death of John Reed, the American writer, who died in Leningrad and is buried there.

Club wanted the Garrick, but nothing doing, the lessee remembering the Union Square set-tos

doing it in France is doubly to be regretted since that country gave a home to the novel, published by his firm, when England threatened to banish the work.

He acknowledges that the copy-right question is so involved in that case that he cannot say whether the law can protect the author.

The dramatization of the novel is yet anonymous. It had been said that author's name was kept back until the play should prove a success, resulting in its not being disclosed. Arnold Bennett's name had been mentioned, but this is generally considered as erroneous.

Miss Kershaw herself is generally considered in Paris as the author of the dramatization.

## Publicity Angles

Working publicity gags seem to have hit old New York in different forms lately.

Mayor James Walker came in for a photographic bit on the unemployment situation when poses were taken of him folding an old suit of clothes to be given to some guy out of work.

Heywood Brown, a candidate on the Socialist ticket for Congress, was invited to do some picketing for one of the local striking organizations. He did and for his trouble got a panning from one of the N. Y. dailies. Brown in his radio talk Thursday night said the reporter who described him wearing an old straw hat and a shiny suit was mistaken. He admitted it was time for a summer hat to appear old but that his suit was not shiny and had been pressed that very day.

Though Coats and Bellonte, the French flyers, made news and received plenty of space it's understood that Coats had a very able p. a. who was the most handsome among the pilots, after the other escape-attention.

## Woman Flogging Theme

Roy Flannagan, newspaperman, living in Richmond, Va., has written a novel, "The Whipping," which Cape & Smith published this summer. It has an amusement trade angle. It is all about one of the bizarre outdoor sports of wigan flogging.

Flannagan, who when not writing novels (he's on his second) and doing newspaper work, is Variety's correspondent in Richmond. He was the agent of the Duke of Clarence in campaign (1929) which is still dragging of its defeat of Bishop Cannon a year after the Old Dominion went Republican.

## Oldest Trade Paper

Among trade papers, publishers it may be of interest to note the newest trade paper in Paris, titled "Le Journal des Poules de Luxe de Paris" ("The Journal of the Chickens de Luxe de Paris"), which sells for one franc and is captioned as the "organe officiel des demi-vierges, des demi-mondaines et des coquettes."

This unique publication serves as an exchange of the aforementioned demis, also prominently displaying the fact that it "donnant leurs noms, leur age et leur adresse," which means that the address is given further embellished by pencil sketches of the demis, in a more or less unconventional posture.

## Real Names of Authors

Francis Beeding, author of "The Four Armoured," is John Leslie Palmer; Ernest Bramah, "The Mirror of Kong Ho," is Ernest Bramah Smith; John Jervis Connington, "The Ticket Purchase," is Alfred Walter Stewart; Hortense Flexner, "The Stubborn Root," is Mrs. Wynne King; Victoria Mary Sackville-West, "The Edwardians," is Mrs. May George Nicolson; Wilhelmina Sticht, "The Golden Web," is Mrs. Ruth Collie.

## New Title Gopped

"Une Pair de Bottes" ("A Pair of Boots"), was deemed too vulgar a title for a novel by the snooty "French Academy" in Paris, to be awarded the Brieux foundation, despite merit. Desirous of appropriating the \$12,000 involved, Gaston Saudou, the author, changed the title to the ritzier one of "Ariel and Caliban," and landed.

## Stops Spot News

Spot news coming from the A. P. can not be run off on the New York Times. "Times" sign, it is said. A. P. forbade it.

## "Plain Talk" Only Chance

"Plain Talk" is set to pass out. H. K. Fly doesn't seem to see it. It is quite possible had Eaton lived,

# European Runaround

By Frank Scully

On the Continent.

Eugene Silvain, dean of Comedie Francaise troupers, has been buried in the Pere Lachaise, a cemetery that got a splash of publicity recently by people objecting to Oscar Wilde's body being buried there.

They forget that Wilde had a change of heart in his old days and died a Catholic, so he has as much right to be buried in consecrated ground as a Cardinal.

Silvain's death is universally mourned. He trouped with Sarah Bernhardt and was a veteran of the war of 1870. He had a darab definition of the difference between an accident and a catastrophe.

A French actor leaving for America in war time inspired it. "If the ship's torpedoed," said Silvain, "that'll be an accident. If he gets to New York alive that'll be a catastrophe."

## All's Well That Ends Loneliness

Two dirt plays in English are set for the boulevardiers. "Maya" with signs announcing it "The Banned Play" have been everywhere for weeks, and "The Well of Loneliness" opens in Paris, Willette Kershaw having reduced Racine's 611 full pages to three acts and 11 scenes.

London critics and Leabans packed the house the first night.

## "Poor France" Cleaning Up

Ten billion francs (\$400,000,000) spent by currency chumps in France last year, a jump of \$100,000,000 in two years.

As French travelers didn't spend more than \$60,000,000 in other countries, the net native profit is plenty.

Of this, sum Americans, despite Wall Street, had biz and other m-l-gaines, spent about \$175,000,000, though more Germans skipped through the passport gyp than any other nation.

Sounds fishy, but it's official.

France now has more gold than anybody but U. S. and is better fixed because jobs are plentiful. So any trouper being asked to take a cut because he may be working in "poor France" better push these figures under an agent's schnozzle.

## Pearl's Twin Doggies

Pearl White, well heeled and out of pictures, seeing Frenchmen will have to do something with their dough, has just bought two nags at Deauville. Coats are twins called "Tweedleum" and "Tweedledee."

Pearl already owns several horses—one, "Open Ditch," being pretty good. Twins cost her a grand and brought at least that much in a week's publicity.

## Sexy Titles Still Coming

Not many possibilities left in sexy titles, but leave it to the French to find one. New strip-piece at Moulin Bleu (Blue Mill) called "Nudee." That can mean plain "Nudity," or it can mean "Naked Summer." To the French, it's a droll play on words.

## Like Gyps Paying Cop's Salaries

Since that day novelists are pretty free to say what they like in England, while playwrights have to support a King's Reader of Plays.

They have to pay him ten bucks a play to do it, even if they don't want him to. Not the public, whom he's presumably protecting, but the playwright has to fork over.

If the playwright's an outlaw, why ask him to pay the cop? If the play's okay, the playwright gets a snooty document certifying that in the censor's opinion the play "does not in its general tendency contain anything immoral or otherwise improper for the stage."

In spite of this the Lord Chamberlain still, as a private citizen, can change his mind and prosecute the playwright if, later, the piece outrages public morals.

You can't get rid of him. He has an inside racket. He's had his way for 350 years and the London stage is no better off than it was before. Worse if anything.

## Footnote to Fame

Valentino died four years ago. They held a memorial mass for him in Paris. Twenty old ladies attended.

the mag would have been held, too. No matter how deep in the red. Fly hopes he lands a purchaser for "Plain Talk," merely so that it can be continued as a memorial to Eaton. If no purchaser within a month or so, no "Plain Talk."

## S. F. Press Club Election

San Francisco Press Club elected Joseph L. Cauthorn bus. mgr. of "Daily News," there, president last week. He succeeded A. C. Bartlett, alias "News." Mort J. Donoghue vice pres; William F. Killeen, sec.; M. E. Cooley, treas; Neil Hitt, librarian, with A. C. Bartlett, E. C. Dehrens and George North, directors.

## "News-Bee's" Drama Head

Allen Saunders, former columnist, now d. of Toledo "News-Bee." Joe Collier radio editor on same sheet. Both running new columns.

## Italian Fan Mag

"Gagliardia," Italian language mag published in San Francisco, will move its publication offices to Hollywood. Change also affects the policy with the monthly going 100% pictures.

Mag is published by Italo Scala Brini and has been in existence three years, circulating among Italian speakers on the Pacific coast.

Although it's usually an enterprising mag, "College Humor" has only now found out that there are a number of rackets prevalent in colleges and college life.

The mag is accordingly paying readers \$10 for each uncovering of a college racket.

Although Hearst suspended publication of "Smart Set," recently turned back to him by James R. Quinn, he will no longer handle the title. It goes on a new mag Hearst intends publishing around New Year's as opposition to "The New Yorker."

Hearst is said to be flirting with Peter Arno, the "New Yorker" cartoon illustrator, for the renovated "Smart Set," and will line up other names. He will also get H. Dorn and Ray Long. Hearst can command a number of writing notables.

## Whitlsey House

McGraw-Hill's forthcoming trade books will not be issued under its imprint, but will be gotten out under the name of Whitlsey House. Named after the late Curtis E. Whitlsey, one of the founders of the McGraw-Hill organization.

As previously reported Guy Holt will replace the McGraw-Hill trade book group. Holt sold his interest in the John Day Co., an organization which he helped found, to join McGraw-Hill.

The Whitlsey House books will not conflict with the technical and scientific ones regularly published by McGraw-Hill. There will be no fiction. Not that, under any circumstances.

Los Angeles "Daily News," morning tab, will turn book publisher, soon. Daily has hired P. G. Browne to head its book branch.

Another indication of the comeback of the Western story is the change in title of "Triple-X Magazine" to "Triple-X Western."

## BEST SELLERS

Best sellers for week ending Sept. 6, as reported by The American News Company, Inc., and branches:

### Fiction

Seed (42).....Chas. G. Norris  
Millie (42).....Donald Henderson Clarke  
Angel Pavement (43).....F. B. Priestley  
Year of Grace (42.50).....Margaret Cross Barnes  
A Note in Music (42).....Rosamond Lehmann  
Strangers May Kiss (42).....Ursula Parrott

### Non-Fiction

Strange Death of President Harding (43.50)  
G. B. Means and J. D. Thacker  
Lone Cowboy (42.75).....Will James  
Story of San Michele (43.75).....Asele Munthe  
Morgan the Magnificent (43.50).....John Winkler  
Three Titans (43.50).....Emil Ludwig  
Green Pastures (42).....Marc Connelly

smiled. "Maybe I'll dash off a couple of books."

Where two or more picture people are gathered together outside a studio it's an even bet they're discussing their respective books. The table covers at Henry's and the Derby go to the laundry nightly with a \$1,000 worth of plots scribbled in pencil between coffee and gravy stains.

None of the ambitious writers has yet divulged what he's going to do with the book after it's written. It's a forgone conclusion with them that printing houses are waiting for the manuscripts, and that somewhere between the processes of editing and publishing, an agent pops up.

## Mergers

Air in the vicinity of lower Madison avenue, the book publishing center, is surcharged with rumors of mergers. To hear people tell it, next spring will find the entire book publishing business under the direction of three groups, at most.

It's the dollar book thing, of course. Curtail profits by wise the publishers to mergers and reduced overhead. They see a profitable tie-up in the Milton, Balch-G. F. Putnam's Sons con-

with the police. What the theatre owner did not know is that the John Reed Club has the most handsome physically, in the world. Particularly Theodore Dreiser who, rather than stand up against a cop with a club, if the other members of the club are not present, stays away from meetings altogether.

The John Reed Club members no like the story on John Reed in last week's "Satevepost," written by Julian Street. At the John Reed memorial meeting—if they can get a theatre—they will probably accuse the "Satevepost" of something or other.

## Ernie, the Dutchman

The prototype on the west coast of "Felbel, the Dutchman," one of the best and fastest newspaper makeup men in the business (attached to the Rogovskiy shop, New York), is "Ernie, the Dutchman," makeup man with the Wolfer Co., which publishes the special weekly bulletin which "Variety" gets out in Hollywood for the Pacific slope exclusively.

Ernie's regular Friday night tackling of the Bulletin is a weekly mystery to that a. k. but excellent printer. (He'll want to know what a. k. is, too.)

Ernie observes philosophically: "Vell, 'Variety' must be a pretty good paper from vot I hear, if anybody can understand it."

Then, with righteous wonderment, he wants to know what word in the English language is "leg-it" (legit). But what finally broke down Ernie's mind completely were two successive lead heads in the Bulletin.

Ernie said: "It was bad enough last week I got had a heading, 'Foreign Imports Go to the Ga,' but will you please tell me vot it means. No More Voop in Yoopee?"

## Unauthorized

Claiming that the dramatization of "The Well of Loneliness" has been presented in Paris by Willette Kershaw without the consent of Radcliffe Hall, John Holroyd Reece, managing director of the Pegasus Press, Paris, is putting a strong squawk in the Paris papers. He says the play is pirated and that

## Peggy Wood's New Book ACTORS—AND PEOPLE

In a round of sparkling gossip this revelation of the inner life of the cinema star, actress, and stage beginner, Bernard Shaw, Emma Calve and many other of the footlights. Illustrated. \$2.50.

New Revised Edition of

## THE ART OF MAKE-UP

By Helena Chalmers. The new edition of this well-known book considers the latest make-up requirements of the cinema star, as well as new developments in theatrical make-up. Illustrated. \$2.00.

D. Appleton and Company  
35 West 32nd St., New York City



## New System of Operation by NBC; One Billion in Accessories in '29

Total sales of sets and accessories last year amounted to nearly one billion in the United States. How that compares with other years is that from 1925 to this year, almost 10 years, the total sales amounted to \$3,000,000,000 or an average of \$300,000,000 a year. The 1929 figure is the biggest ever reached.

Figures came out through info headed on the run-down plan that NBC would embark on a scheme to take over its affiliated stations. This was denied despite several of the air hangouts over the NBC double network have become synchronized with affiliated neighbors. This synchronization is on a simultaneous broadcast angle, away from purely chain service for all material.

Info is that other stations similarly positioned as to ownership are likewise being synchronized. This will reduce the number of local and independent stations about 100. Situation is piqued by the first synchronization already effected.

The system may be followed by Columbia. The CBS situation is different from NBC's. It has no position for profit direct, CBS is commercial, it is claimed. It is owned 60% by Paramount-Public.

Cost Ranges—\$5,000 to \$500,000. Cost of running a station varies. Establishing one, runs anywhere from \$5,000 to \$500,000. After that the first five years are the hardest. Beyond NBC's, about \$100,000 is the other angle. Set owners need tubes and other accessories. On those tubes RCA or G. E. or both get a royalty. It amounts to 1% of each tube they use. This is a weighty burden through patent rights involved.

The number of stations is diminishing every year. It is said. It has been down from 720 about 15 years ago to less than 570 at present. One reason is that government itself desires fewer. Another is that there isn't enough air to distribute properly. This is making it tougher to get licenses. Third is upkeep. Fourth is that most programs are over a net work now.

## OPPOSISH JEWELERS' COMMERCIAL CBS HOUR

A new commercial hour called "Radio Follies," and sponsored by 40 different jewelers, will go over as many C. B. S. stations as once a week for 13 times starting Sept. 25, as the first commercial paid for jointly by competing commercial firms. Each is paying a sum proportionate to the station over which its name will be plugged to make up the combined cost of the 13 programs.

It is reported the total for the 13 hours will reach \$100,000. The hour which has Eddie Cantor as guest artist on the opening broadcast, will be the first to credit a different commercial company as sponsor in each city. The 40 jewelers interested have been authorized for the basis 28 C. B. S. stations and 12 others, all located in one of the jeweler's towns. The programs will be announced as sponsored by the local jeweler, with the entire program emanating from the C. B. S. studio in New York. This will be done by retiring Guy Lombardo's band into a partitioned room while announcements are made, and all the stations can pick up the music while the local announcers for the 40 stations credit the program locally.

Jewelry combine has engaged Hendrik Van Loon, Dutch author, to speak over the C. B. S. hook-up from his apartment in Amsterdam, Holland, on Nov. 14. Idea behind the broadcast from Holland is that the country is considered the diamond center of the world.

Norman Brokenhire will m. c. for the programs. Oct. 2, second broadcast, "Bugs" Bear will be guest artist. Weber and Fields are slated for the Oct. 24 program.

Finlay-Strauss will receive credit as sponsor in New York.

**Band and Orchestra**  
Routes will be found on  
page 70 of this issue.

## BEAUTY CONTEST AT AM. SOCIETY'S OUTING

Two day's outing given by the A.S.C.P. at Montauk Point, L. I., Sept. 10-11, was the most successful ever given by the Society.

Prizes were awarded to songwriters and publishers separately for numerous contests like golf fishing, and etc.

They even had a beauty contest. In the latter event Marty Siegel was first and Irving Cesser second in the songwriter contingent; George Maxwell first and Jerome Keith second in the publisher division.

The golf tournament was divided between A and C classes. In A, Milton Ager took first; Walter Donaldson 2d and Henry Stratton 3d.

William McConnell got first for catching the biggest fish; Dave Ringle first for the biggest catch, netting 48 sea bass, while Maxwell got the cup for catching the oddest sea inhabitant.

A wrist watch was awarded to Gene Buck by John Phillip Sousa as the most popular member of the A. S.

## Mike Landau's Hop Out Without Paying Off

Seven members of Mike Landau's band, at the Oakland Terrace, Broadway and 52d street, until Sunday (14) have lodged complaints with the A. S. C. P. against Landau, charging him with being in arrears for one week's salaries.

Boys charge that Landau disappeared with their salaries, amounting to about \$750, the night of Sept. 8, one week before he was to leave for Earl Carpenter's band, current. "Since then, they complained, no trace has been found of Landau. Lou Springer, pianist, subbed as leader for the week in place of Landau.

The boys tried to get out a warrant against Landau's arrest, but were told by the court that since Landau had not stolen directly from them, a civil action would be necessary. Instead, the boys complained to the union.

## 92-Yr.-Old Entertainer Hurt by Nearby Explosion

Trox N. Y., Sept. 16. Calvin Dater, 92-year-old radio entertainer, was injured last week when a terrific explosion in an automobile saleroom near his home caused two pictures to fall on him while he was asleep in bed.

The aged entertainer suffered bruises and shock. The explosion shook houses within a five-mile radius.

Clarence ("Red") Collins, widely known motor boat racer, is one of the owners of the automobile agency, the building of which was wrecked by the explosion.

## Clairvoyant Broadcasts Flooding Chicago

Chicago, Sept. 16. Spread of the fortune-telling and star-reading, and over the air has prompted WMAQ, "Daily News" station to start a series to be known as "Helping to Happiness through the Horoscope."

All inquiries receive a prompt answer.

Leicester Harrison is doing the doping.

## WB Subsid. Expanding?

National Radio, disc subsid of Warner Bros., is nibbling along an expansion campaign. Several new execs added. A new sales plan may soon be swung. Organization now serves about 100 stations.

Charles E. Isaacson is head of the program department. Others added include Pat Barnes, former program director at WGN, Chicago; Howard Way, formerly with WOR; Harry Halton and Cronkhitt, former program director for Edison Laboratories.

## They All Know

Business man sponsoring a commercial period on the air insisted upon engaging the orchestra, talent and supervising the program.

Sitting in on the final rehearsal he interrupted the playing of a classical number by shouting at the conductor of the orchestra: "Listen, I'm paying for this program; why doesn't that piccolo player keep playing?"

## TALKING SHORT HELPS SALES

Concentrated song plug give by singing shorts has been found to create an additional demand for the songs used.

Shorts were hit songs are used in most instances released after the song reaches its peak, as the song rarely is picked for the disc until it is an established hit. At the time it, the short, is produced, cut and released the sales are downgraded.

The concentrated plug given the song in shorts it is claimed, usually creates an additional demand for the song and re-establishes interest in it.

Two instances of this are said to be the shorts where Douglas Stanbury sings "Cottage For Sale," and the short of Ruth Etting singing "Dancing With Tears."

Both were released after sales on the songs started to drop. Publishers realize the value of a song plug as given by an audible short, and notify dealers when the shorts will be released in their locality.

## AIR GIFT CONTESTS ARE UNDER WATCH

Independent radio stations that make a practice of holding contests over the air in order to attract listeners-in are being closely watched by the Federal Radio Commission with a ruling expected shortly.

A beauty contest conducted recently by a New Jersey broadcasting station caused plenty of grief when the promoter, who racket was selling coupons to grocery and drug stores, took the fence. Stores were supposed to issue a voting coupon with each dollar purchase. "Winners" proved to be the daughter of a grocer who went through the phone book and wrote in the names and addresses of everybody in town.

## THAT COAST CHISEL

Radio Promoters' Exclusive Land Gyp for War Vets

Hollywood, Sept. 16. New radio racket is the sale of government lands to war veterans via the ether. Lands are supposed to be in territories loaded with mineral deposits.

Vets are urged to exercise their rights to claim the land, with the promise of the program acting as their agent. Agent is willing to do all the recording for \$2 an acre.

Gag is that the land can be had for approximately \$2 a quarter section. There are about 170 acres to a quarter.

After the land has been transferred to the buyer, the promoters usually chisel in for additional dough for assays, contending that there's probably oil or gold somewhere on the land.

## HERE AND THERE

Leo Jacobs, formerly with Remicks, now in pro department of Davis, Coots & Engel.

Ted Weem's orchestra opens at the Lowry hotel, Indianapolis, Sept. 17. Oct. 9 it goes to Roosevelt Hotel, Los Angeles.

With five years of orchestra service at Sherry's 5th Avenue as his sales argument for R-K-O bookings, Nathaniel Cort and band are given break in time at Tonkers and the Royal, N. Y., Sept. 10.

## "Spoken Letter" Disc at Hague's Big Fair and Novelty Radio Set

The Hague, Sept. 16. For the great fair of Dutch industries in Utrecht, the Philips interests brought out a striking novelty called "the spoken letter," device, where individual talking machine records may be made upon any talking machine.

Record is made on metal discs of aluminum combined in a secret alloy formula. It weighs but half an ounce and can be mailed for the same price as an ordinary letter. Blank discs cost but 4c each.

Special attachment is offered for electric talking machines at a cost of \$25, with the new records so simple to operate, it is declared, no instruction is necessary.

As a counter-attraction the Telefunken Co. brought out a novelty radio receiver, without lamps, but equipped instead with electron bars for which the maker advances important claims. Among other things the new bars are said to give better negativity and to be proof against electric disturbances such as thunder storms and "power nets" (interference due to near by power houses or other factors).

## NBC's Chi. Branch With Edgewater Hotel Contract

Chicago, Sept. 16. Newly organized radio contracting department of N. B. C. here has gotten under way. It has come through with a \$350,000 five-year contract to supply bands for the Edgewater Beach hotel.

First music outfit is Phil Spitalny band, to the hotel following Marty Stone, Oct. 11. Spitalny will go over the N. B. C. network, with KYW local outlet.

Besides name bands which the western office already has, N. B. C. will develop additional outfits into bands by continued plugging over national networks.

## Wis. Civic Roadhouse To Insure 'Moral Tone'

Milwaukee, Sept. 16. Beginning Oct. 15, at Brown Deer Park, the county park commission will experiment with a county supervised and controlled roadhouse.

The Brown Deer clubhouse, in which the experiment will be made, is one of the most attractive places in the vicinity of Milwaukee and is valued at \$25,000. A dining room with tables and a dance floor is being arranged.

The venture comes as a result of complaints received by city and county officials over the immoral tone of public roadhouses.

## Radio's Picture Lowdown

Hollywood, Sept. 16. Ralph Elvin of WKBP, Indianapolis, is here for two months to interview screen celebs.

Interviews are to be used in broadcasts later over his own station. He will go on the air for two 15-minute periods each week to give the lowdown on the colony's players and directors.

## Inside Stuff—Music

### "White Lies" for Confidence

Confidence has been restored in the pop music trades. It is said, by the instantaneous hit and sales of the Donaldson firm's "White Lies." It's a popular song (not picture or production). It is this angle that has convinced the music men the pop song after all is the backbone of the retail counter.

### Brown's 5 Out of 7

Previous reports that only one, or none, of Nacio Herb Brown's tunes would be in "Lull," the Goldwyn-Evelyn Laye picture, are wrong. Final rearrangement of the originally scheduled score shows that Brown is credited with five of the seven melodies to be rendered in this film.

### A Good Place to Raise Salaries

Last week about 150 members of the American Society of Authors, Composers and Publishers went to Montauk Point on Long Island, for two days to have a good time and raise salaries. Salaries were raised.

No one but the 150, with colored members and newspaper men uninvited. The newspaper men didn't care, but the Society will probably hear from the colored members later.

It seems that the Am. Society has a surplus of over \$700,000. Whether the salary increases will cut into that of course wasn't mentioned. Not even the publishers seem to bother. Raises went this way: You get \$40,000 this year; you get \$45,000 next year; you get \$50,000; but you know how it is. As all of the 150 weren't officers, there are some left who could make up their own minds if they had a good time.

## BIG REHEARSAL CHARGES CUT BY CONTRACTS

In an effort to cut away from abnormal rehearsal charges, radio people are planning to place more musicians on period contract basis.

Musicians on the air get \$6 an hour for rehearsals, while on a contract basis they play regular or at least an equivalent if within the period time specified. Basis is eight-hour day.

Rehearsal thing is radio's biggest bane. Nearly every program has to be rehearsed over the chains. Situation is a difficult one to overcome because of type of people and subjects involved.

With some bands the rehearsal charge may amount to \$1,200 or more. But on some orchestras having as many as 40 or 60 musicians. Conductors and artists also get fee for extra work.

In nine cases out of 10 the advertiser has to pay this charge. Some programs contracts specify by kind and nature of rehearsals needed but most don't. As a rule advertisers prefer rehearsals before programs and demand them, according to info, it is stated.

## AM. SOCIETY SLIGHTS NEGRO SONGWRITERS

Indignation among the colored writing fraternity of New York affiliated with the American Society of Composers and Authors when the society went on a two days outing, Sept. 11-12, and none of the colored bunch was invited. Negro composers who are recognized as members through classified writers according to the alphabetical grading in vogue did not understand why the slight was made. Those who live in New York got in touch with one another, and when all answers were negative, the opinion was left the society had passed up its colored contingent completely.

Among some of the Negro composers are William C. Handy, Macio Pinkard, Donald Heywood, James Johnson, Henry Creamer, Alex Rogers, Lucky Roberts, Spencer Williams, Perry Bradford and others.

## Pubs Reverting to Stage Acts for Song Plugging

Indications that publishers are returning to the old style of plugging via stage acts are the increasing number of song pluggers now backstage. Publishers now are also again in acting acts as formerly to use their numbers.

Since talking pictures and radio publishers passed up acts for plugs, not deeming them important.

Publishers now say the actor plug is worth getting. It helped in former days, when that was the best plug they had, and it can help today.



# Music Sheet Sales Picked Up 15% In August—Better Feeling for Fall

New York, Sept. 16. Silver lining started creeping through the music sales during August. A noticeable improvement was felt by publishers. Majority reported the market was better than for many months previously. It was accepted as a harbinger of general improvement in conditions for the fall.

Jobbers say retailers commenced showing real signs of action during August. One of the largest jobbing houses stated that where before orders were seeping in for only three, four or five copies of a song, during August the retailers started ordering by tens, twenties and twenty-fives.

Jobbers reported an average increase of about 15% in sales over July.

Race for first place was hot between Donaldson's "Little White Lies" and Victor's persistent hill-billy, "Springtime in the Rockies," with the latter winning out because of the least change.

"Little White Lies" is the surprise of the trade in the swift with which it jumped into first place toward the end of August. It was set for first for September.

This survey is the third monthly success with "Springtime in the Rockies" on top.

**Positions**  
"Dancing With Tears in My Eyes" (Witmark), second in the last survey, drops down one notch here.

Famous is represented with two songs. "You Brought a New Kind of Love" from "Big Pond," third for July but fourth in August; and "My Future Just Passed" from "Safety in Numbers," which holds the bottom rung, although closer to the top for that spot by a number of other songs selling almost equally as good.

Berlin gets tremendous sales this month with "Swingin' in a Hammock," first in the first spot.

Feist's two sellers among the best six for July, "Down the River of Golden Dreams" and "If I Had a Girl Like You," are both canned in this survey, although "Down the River" held up strongly and was right on the heels of "My Future Just Passed" for best of the month.

Other songs quite healthy in August were Remick's surprise number, "If I Could Be With You Tonight," which came along fast toward the close, and Berlin's "Bye, Bye, Blues," which held the top position in the first. It's still tenacious among the best sellers for August, but not high enough for the first six.

**Discs**  
Discs weren't so hot. Did not show the general improvement of sheet music, although discs continued an upward trend the last two weeks of August. Sales for the last two weeks were low. Month, in toto, did, although disc companies held somewhat of an optimistic feeling, basing it on the betterment of conditions during the last two weeks of August.

Victor had but one record included on the previous survey, "Springtime in the Rockies," holding the same spot as on the previous rating—fourth. "Little White Lies" shot up first like a rocket, with Victor reporting it its big hit of the month. "If I Could Be With You Tonight," recorded by McKinney's Cotton Pickers, collected second, is the recording that prompted Remick's to go after the song. The late sale of the record convinced Remick's it had something in that song, although it was on the shelf for four years.

**Surprise Revival**  
Columbia has a surprise number rated first. It is the old fav, "Three o'Clock in the Morning," done by Ted Lewis' band. "Swingin' in a Hammock" deuce here, fourth for July while "Dancing With Tears in My Eyes" holds August's bottom rung. "Old New England Moon" deuce for August, Col's ace seller for July.

Brunswick's "Hittin' the Bottle," and "Out of a Clear Blue Sky," both from the Carroll's "What's the Use" on top on this list. They were fourth in July.

"I'm Only Human After All," ace for July, dropped one during August. "I Love You So Much," in the same spot it held in the previous survey.

"Swingin' in a Hammock" deuce for July, disappears from this, while "Singing a Song to the Stars," fifth for July, holds the low in the accompanying list.

## In Chicago

Chicago, Sept. 16.

August brought big changes down the line, in position and makeup of the disc and sheet music leaders. In practically every case the tops were switched, with newcomers taking out old ones.

In sheet music, "Little White

Lies" came from nowhere on the previous month's list to the ace August position, riding ahead of "Springtime in the Rockies," which dropped sharply, but still held the deuce. "Dancing With Tears in My Eyes" also pushed down a notch, and finished third, slightly in advance of "Swingin' in a Hammock," another newcomer to the best-seller list, and showing strong power in the spot. "You Brought a New Kind of Love to Me" and "Stein Song" fought hard to remain on the select list, finishing fifth and sixth, respectively, meaning a drop of two notches for both.

**Vanishing Duo**  
Two songs dropped entirely from view—"If I Had a Girl Like You" and "I'm in the Market for You," fifth and sixth in July. For August seventh went to "My Future Just Passed" and eighth solidly by "Monterey," from "King of Jazz."

In the Brunswick discs are changes in every slot but the first two. They remained "What's the Use" and "So Beats My Heart," but the previous stars, "Betty Co-Ed" shot quickly to third, displacing "Dancing With Tears in My Eyes" from the Brunswick lead list, while "Swingin' in a Hammock" got fourth, and pushing "Springtime" out.

"Stein Song," after a long stay on the select line-up, went the way of all discs, with "Trees" taking its place.

Another new one, "Sitting on a Rainbow," got the fifth post from "Around the Corner." Gives an entirely new line-up from the third time down the line. Seventh position goes to "My Future Just Passed," theme song recording by the Colonial Club orch.

**Still Stirring**  
Columbia showed extreme switches, especially the bringing of "Springtime" to lead the line, replacing "Rolling Down the River." Second place to a supposedly dead one for the discs, with "Dancing With Tears" taking the spot from "Singing a Song to the Stars."

Ray Lombardo, whose band recorded the two displaced discs, remains in the select group with his "Swingin' in a Hammock." Ben Selvin, after taking first and second positions for August, corals fourth spot as well with "Somewhere in Old Wyoming," which showed "Yellow Dog Blues" out. Ruth Etting drove up the slot with "Ten Gentlemen in a Dance." Bert Lown's recording of "Bye Bye Blues" going in. Paul Whiteman remains the only unchanged member of the select list, taking his second consecutive No. 6 with "Old New England Moon."

Rudy Vallee 4th

Waring's Pennsylvanians got first and second in Victor list, hitting with "Little White Lies" first and "So Beats My Heart" second. This smoother dancing with "Tears," after corner leader, into third spot, and "Springtime," the August runner-up, hanging by its teeth at the bottom.

Rudy Vallee stuck on the list for another month, but not with his "Stein Song," which dropped to third of July out entirely. Vallee took fourth.

"If I Had a Girl Like You," "My Future Just Passed" and "You Brought a New Kind of Love to Me," Nos. 4, 5 and 6 of the previous listings, aren't seen for August, with the four closers go to one newcomer, "Bye Bye Blues," and the sacred "Springtime in Rockies."

## SYMPHONY SCALE OUT

Same Time Minneapolis Body Adds to Size and Costly Soloists

Minneapolis, Sept. 16.

Signs of the times are found in announcement of a reduction in prices for Minneapolis Symphony orchestra concerts this winter. The incident with an increase in the organization's size from 85 to 100 musicians and the engagement of more notable soloists, including Paderewski and Madame Jeritza. New scale of prices for season tickets (16 concerts) ranges from \$10 to \$25, compared to \$15 to \$20 in previous seasons.

Orchestra is combining Minneapolis and St. Paul concerts and is moving from Lyceum theatre here and St. Paul Auditorium, where rentals were \$400 per night, to the University of Minnesota Auditorium. The latter has been donated to the orchestra rent free in return for admission price concessions to university students. Auditorium seats 4,500, compared to 2,500 at Lyceum theatre.

# AUGUST MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING AUGUST BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

## 6 Best Sellers in Sheet Music

Reported by Leading Jobbers

NEW YORK		CHICAGO	
No. 1—SONG	"Springtime in the Rockies" (Pop)	"Little White Lies" (Pop)	"Springtime in the Rockies" (Pop)
No. 2—SONG	"Little White Lies" (Pop)	"Dancing With Tears in My Eyes" (Pop)	"Swingin' in a Hammock" (Pop)
No. 3—SONG	"Dancing With Tears in My Eyes" (Pop)	"You Brought a New Kind of Love" ("Big Pond")	"You Brought a New Kind of Love" ("Big Pond")
No. 4—SONG	"You Brought a New Kind of Love" ("Big Pond")	"Swingin' in a Hammock" (Pop)	"Stein Song" (Pop)
No. 5—SONG	"Swingin' in a Hammock" (Pop)		
No. 6—SONG	"My Future Just Passed" ("Safety in Numbers")		

## 3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine which side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"Hittin' the Bottle," "Out of a Clear Blue Sky" (Colonial Club Orch.)	"What's the Use" (Isaham Jones Orch.)
BRUNSWICK—No. 2	"I'm Only Human After All" (Colonial Club Orch.)	"So Beats My Heart" (Earl Burtnett)
BRUNSWICK—No. 3	"I Love You So Much" (Bob Haring Orch.)	"Betty Co-Ed" (Colonial Club Orch.)
BRUNSWICK—No. 4	"Just a Little Closer" (Tom Cline's Orch.)	"Swingin' in a Hammock" (Tom Cline's Orch.)
BRUNSWICK—No. 5	"Trees" (Isaham Jones Orch.)	"Sitting on a Rainbow" (Tom Cline's Orch.)
BRUNSWICK—No. 6	"Singing a Song to the Stars" (Nick Lucas)	"Trees" (Isaham Jones Orch.)
COLUMBIA—No. 1	"Three o'Clock in the Morning" (Ted Lewis Orch.)	"Springtime in the Rockies" (Ben Selvin Orch.)
COLUMBIA—No. 2	"Swingin' in a Hammock" (Guy Lombardo's Orch.)	"Dancing With Tears in My Eyes" (Ben Selvin Orch.)
COLUMBIA—No. 3	"Old New England Moon" (Paul Whiteman Orch.)	"Swingin' in a Hammock" (Guy Lombardo Orch.)
COLUMBIA—No. 4	"Little White Lies" (Ted Wallace Orch.)	"Somewhere in Old Wyoming" (Ben Selvin Orch.)
COLUMBIA—No. 5	"Bye, Bye, Blues" (Bert Lown Orch.)	"Bye, Bye, Blues" (Bert Lown Orch.)
COLUMBIA—No. 6	"Dancing With Tears in My Eyes" (Ruth Etting)	"Old New England Moon" (Paul Whiteman Orch.)
VICTOR—No. 1	"Little White Lies" (Waring's Penns.)	"Little White Lies" (Waring's Penns.)
VICTOR—No. 2	"If I Could Be With You" (McKinney's Orch.)	"So Beats My Heart" (Waring's Penns.)
VICTOR—No. 3	"So Beats My Heart" (Waring's Penns.)	"Absence Makes the Heart Grow Fonder" (Bernie Cummins Orch.)
VICTOR—No. 4	"Springtime in the Rockies" (Hilo Hawaiian Orch.)	"Betty Co-Ed" (Rudy Vallee Orch.)
VICTOR—No. 5	"Betty Co-Ed" (Rudy Vallee Orch.)	"Bye, Bye, Blues" (Leo Reisman Orch.)
VICTOR—No. 6	"Bye, Bye, Blues" (Leo Reisman Orch.)	"Springtime in the Rockies" (Hilo Hawaiian)

## 2 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers make their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2
Ager, Yellen & S.	"Song of the Dawn" ("King of Jazz")	"Happy Feet" ("King of Jazz")
Berlin, Inc.	"Swingin' in a Hammock" (Pop)	"Confess That I Love You" (Pop)
David Costa & E.	"I Still Get a Thrill" (Pop)	"Good Evening" (Pop)
De Sylva, Brown & H.	"So Beats My Heart for You" (Pop)	"I Remember You from Somewhere" (Pop)
Donaldson, Douglas & G.	"Little White Lies" (Pop)	"My Baby Just Cares for Me" ("Whoo-ah! What a Ride")
Famous	"You Brought a New Kind of Love" ("Big Pond")	"My Future Just Passed" ("Safety in Numbers")
Leo Feist	"Down the River of Golden Dreams" (Pop)	"What's the Use" (Pop)
Forster	"I Don't Mind Walkin' in the Rain" (Pop)	"Drifting On to the Avalon" (Pop)
T. B. Harma	"In Memory of You" (Pop)	"I Love You So Much" ("Cuckoo")
Jack Mills	"With Pleasure" (Pop)	"When Vagabond Dreams Come True" (Pop)
Joe Morris	"Somewhere in Old Wyoming" (Pop)	"On the Rainbow Trail" (Pop)
Red Star	"Where Can You Be" ("Cheer Up and Smile")	"Song of My Heart" ("Song of My Heart")
Remick's	"If I Could Be With You" (Pop)	"How Are You tonight in Hawaii" (Pop)
Robbins	"Just a Little Closer" ("Remote Control")	"Singing a Song to the Stars" ("Way Out West")
Santly Bros.	"When the Organ Plays at Twilight" (Pop)	"Rollin' Down the River" (Pop)
Shapiro-Bernstein	"Moonlight on the Colorado" (Pop)	"Ro-Ro-Rollin' Along" ("Near the Jollies")
Sherman-Clay	"With You and My Guitar" ("Swing High")	"1130 Saturday Night" (Pop)
Witmark & Sons	"Dancing With Tears in My Eyes" (Pop)	"Kiss Waltz" ("Dancing Sweeties")

## Lombardo's Name Off

Air announcements of "Radio Follies" over WABC which begin Sept. 16 will not mention Guy Lombardo's name, although his orchestra is playing. Instead, announcements will call band the "Radio Follies" orchestra.

Lombardo is tied up with an exclusive contract by manufacturers of Robert Burns cigars.

Associated Jewelers, paying for the "Follies," using Lombardo's name with freedom in newspaper publicity.

## Johnson Opening Hotel

Hollywood, Sept. 16. Following their four weeks at the Roosevelt hotel here, opening last week, Johnny Johnson and his Victor recorders go to the Cosmopolitan hotel, Denver, and thence to open new Westward Ho! hotel, Phoenix.

Johnson succeeded Ben Bernie, who switched to the Schroder, Milwaukee, breaking the jump to the new College Inn, Chicago.

Ted Weems follows Johnson into the Roosevelt.

## Dancers Out—Accident

Los Angeles, Sept. 16. Julianne Johnstone and Danny Dowling, engaged as a ballroom dance team for the Hotel Roosevelt, were cancelled their opening night, Monday (16), when Dowling sprained an ankle.

## Writers Come East

Al Dublin and Joe Burke, Warner Bros. writers, have made an arrangement with Warners to switch to the east until December.











# CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0444-4401

## Englewood

There must be something to vaude, the way these south side bargain hunters regularly jam this house every Tuesday evening for the R-K-O preview.

And the bookers and agents are still running up and down the aisles looking for spots to park the body since the order to throw the reserved row open to the public.

Show started few minutes ended strong. George Harada, Japanese bike rider, had a tough time with the first spot. His act is too slow, poorly routine, and even his difficult stunts are somehow meaningless. A little more action and a little Jimmy Pinto and Co. Three-act, with delivery oke, but needs better talk. They do not act as well as an accordian stool. Pinto is still using a vibratory trunk as a bass violin, only this one is smaller than his old one.

Irving O'Dunne and his femme partner came down from the Palace to do a guest act and was big with his comedy chatter.

Gym Jan Girls is a dance flash that has possibilities. Six girls and a boy hooper, with the dames covering practically every dance routine, acrobatic, tap, chorus line, and done sincerely. Flash stands out somewhat, due to the fast tempo of the dances. But act needs better staging and dressing.

Hendrix and Baldwin, two men, one as femme impersonator, in blackface. Talk doesn't hold up, and after oke opening drops badly. Helms Twins are two blond girls that have personality, neat piped, and who play instruments of the band type. Quiet but pleasing turn, definitely of the Jub entertainment style. Only one needed improvement—better costumes.

Bernard ("Dunard," Granville and Neely Edwards are doing the old act that was Flanagan and Edwards. It's "Off and On" (New Acts). For the Englewood not particularly hot, but where these standard performers are known, prospects better.

Mario Vero a few years ago was an awkward kid with sensational pipes and billed as the "R-K-O Discovery." In a couple of years he was wearing long dresses and getting over with a demure personality. She sings pop, semi-classical, and patriotic tunes. And at the Englewood where they have been taught by burlesque hoke to laugh at vocal coloratura gurgles, they sat evidently pleased.

Brown and Clifford have a good roughhouse hoke act, which was a wow following the act Miss Vero. Ecstatic drunk hoofing was the standout, with the dame's warbling

bit better if tuned down slightly. Mildred's gang, 10-piece girl band, held the tired crowd easily at the close. Act is paced spicily, moving from hit to hit with no let-up. Hooper tosses off a couple of routines between numbers, while Mildred contributed a violin dance. "Cheer Up and Smile" (Fox), feature. Pathe News.

## Regal

Section of CHI, from which the Regal draws its trade, goes in strong for a diet of hog chittlings. One fume, just up from below the Mason-Dixie line, went into a margarito for the unusual delicacy like this:

"If you all got any hog chittlings?" "If ain't that 'it ain't is I," wise cracked back the grocery man."

## CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated. The cities under Correspondence in this issue of Variety are as follows and on pages:

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MINNEAPOLIS .....	68	WASHINGTON .....	68

"I ain't ax you ain't you is I, I ax you ain't you, is you?"

Most all of them at heart are actors and actresses, and as a try-out house no sadder spot could be picked than the Regal. Each act goes on and off, with the firm conviction they are the world's greatest. And they pack and jam the Regal each Thursday to get in on the extra five acts.

This week's offering got open with Harvey, Stanley and Harvey, the top hoopers. The best of the act is a pany single number by one of the lads.

Werner and Norton, girl and man hoke turn, needs plenty of fixing. Femme's singing should be stopped. Peg Jones, in an old soldier character bit, spotted third, has a neat turn. His crooning pleases and his acrobatic number strong. Peg stopped the show with his one-legged dance. "Man, that's something, I mean," yelled the crowd.

Rene and Laura, two femme adagio dancers, have an unusual turn titled a "Rhapsody in Blue." Ralph Cooper's orchestra didn't click well with the girls, but they got over. The turn is the sort that is great background for a de luxe picture house presentation. As a vaude turn a bit too draggy.

Don Tranger and Co. six musical boys, with Tranger giving his idea of Tom Brown and the Six Brown Bros. and Ted Lewis O. K. Boys play sax as the background. Just fair.

Regal stage show consisted of a tab titled the "Melting Pot," with dancing black-outs and singing featured. Dancing of Ralph Cooper, who is also the m. c. was one of the high lights. Cooper, during the try-outs, works hard with the acts and seems to want every act to stay over a week with him. All great stuff for the acts, the audience and the bootlegers looking on.

Capacity bit at the night show, with "Big House" (MG), featured.

William Jewel and Margie Robertson are opening their own stock at Sandusky, O., Sept. 23.

Air business being slightly off, the Universal Airways hangar at Mar-

ion, Ill., has been converted into a combination dance hall and weef golf course.

Jack De Forest has come to Chicago dicker for a stock house.

Don Bestor returns to the Wm. Penn Hotel, Pittsburgh, Oct. 6.

Russ Walker is announcing over WBBM. Switched from KMOX, St. Louis.

Regent, on Sheridan road, taken over by Esmaness chain last week.

Local office of the Music Corp. of America is handling a complete radio show for the Lucien Le Long perfume company over WBBM beginning Oct. 11.

Jack "Bill" Lewis now at the Cook County Tubercular Sanitarium, Chicago.

Pop prize fighting will be tried at the Coliseum this Nov. 27 by Gusmano. First match Nov. 22. Fighters not selected.

With Al Johnson's "Big Boy" playing next door at the Oriental, the

fornia to live after 20 years at the theatre's helm.

Solista with Minneapolis Symphony Orchestra in concerts at University of Minnesota Auditorium include Paderewski, Maria Joritz and Albert Spalding. First set Oct. 17.

The Lyceum, which formerly housed the symphony orchestra, has lined up several New York Theatre Guild, shows, including Repertory Co.

## SYRACUSE, N. Y.

By CHESTER B. BAHN  
Keith's—"Inside the Lines"—Vaude.  
Low—"Doughboys"—Murder Case.  
Rene—"Bright Lights"—Farcical.  
Paramount—"The Sea God."  
Fox-Bel—"Western Front."  
Empire—Vaudeville.  
Syracuse—Vaudeville.

"All Quiet on Western Front" started to shatter Fox-Bel's house records with its midnight premiere Friday night, doing S. R. O. house. The picture should go at least three and perhaps five weeks.

After a week of broadcasting over WSR here, Otto Gray's Oklahoma Cowboys are heading current Keith show. When the Gray troupe was on WSR found it necessary to put on two extra clerks to handle the mail.

Universal Newsreel finally broke into local field as a first run proposition this week when the Strand (Warners) substituted it for the Paramount Sound News, also used by local Paramount.

## WASHINGTON

Columbia—"Romance" (3d wk).  
Earle—"Kinky Dick."  
Fox—"Anybody's Woman."  
Met—"Scenic Pages."  
Palace—"Anybody's War."  
Majestic—"Little Accident" (opens Fri. 18th).  
R-K-O (Keith's)—"Leathernecking."

Legit season opening here on Monday next with Lenore Ulric in "Pagan Lady" at the National. Basilio follows shortly afterward, opening attraction uncertain. But Lesque underway at the Gayety with Jimmie Lake again in charge.

Bill Fleming, formerly treasure at the Belasco for the Shuberts but recently in business with an ice cream company, got a break last week—his wife was left a fortune by an uncle.

Fox has tied up with the "News" for a hostess contest. Idea is to find girl who knows her Washington and Fox theatre. One selected gets \$100 a week for four weeks while doing the hostess business.

Local musicians' union is after whole lot or none. Against the 150 odd now employed in the picture houses there are but 35 jobs now offered. Meeting last week of all union members voted it down. Walkout scheduled for tomorrow (Thursday).

This walkout means Bob West, organizer imported from the Fox, Brooklyn, for the local Fox, will play but three of his four weeks. Also applies to Eddie Peabody in for a like number of weeks at the same house.

# HOTEL McCORMICK

Ontario and  
Rush Streets

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## WELCOME TO CHICAGO— Theatrical Friends

You'll find Hotel McCormick the ideal place to stay during your Chicago engagements.

It's so new and charming and up-to-the minute in every way.

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Large, airy  
rooms, tub or  
shower, as low  
as \$15 per  
week

## Hotel KNICKERBOCKER

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Adjoining Palmolive Bldg.  
1600 N. La Salle St., Just East of Michigan  
Special Rates to the Profession!  
Coffee Shop—Dining Room  
Smart Cosmopolitan Atmosphere  
Finer Rooms—Lower Rates

When in Chicago  
Visit These Hits

## R-K-O WOODS KEN MURRAY In "LEATHERNECKING"

Fun that will entertain the whole  
house in this absolutely riotous comedy.  
Scenes in glorious technicolor.

## SEI WYN Matinee Thursday and Saturday Gee, Choo & Jack Bonnine Present "LOST SHEEP"

(By arrangement with Marion Gering  
and Oscar Serlin)  
A Hilarious Comedy with a New  
Idea

## HOTEL LORRAINE CHICAGO

SINGLE ROOM, BATH, \$2.00 UP  
DOUBLE ROOM, BATH, \$12.00 AND \$15.00 WEEKLY  
DOUBLE ROOM, BATH, \$14.00 WEEKLY  
LEONARD BISH, President

IN CHICAGO

## LINDY'S RESTAURANT

On Randolph Street  
Is Home, Sweet Home to the Profession  
A Good Place to Eat and Meet

## MINNEAPOLIS

Metropolitan—"Strictly Dishonorable" (read show).  
Shubert—"Nancy's Private Affair" (Bridalidee Buck).  
Minnesota—"Follow Thru"; Public unit—"Coney Island."  
R-K-O Orpheum—"Little Accident"; Vaude.  
Gayety—"Ripples of 1930" (Stock Burlesque).  
Mallory—"Animal Crackers" (3d wk).  
State—"Dough Boys."  
Loring—"Whispering Willows."  
Aster—"Bride of the Regiment."  
Grand—"Hell's Island" (1st half; "For the Ladies" 2d half).

Richard Horgan succeeded Robert Scott at the Metropolitan. The latter, a brother of the deceased former owner, has gone to Cali-

## ST. CLAIR HOTEL

5 Minutes' walk to Theatre—Beautifully Furnished Apartments  
Complete Hotel Service—\$25 a week, \$200 a month  
Two Rooms and Kitchenette \$40.00 a Week, \$145.00 a Month  
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## THE UNION RESTAURANT

68 W. Randolph St., at Dearborn, CHICAGO (Recently enlarged)  
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Our Popular Prices Remain the Same for the Best Food  
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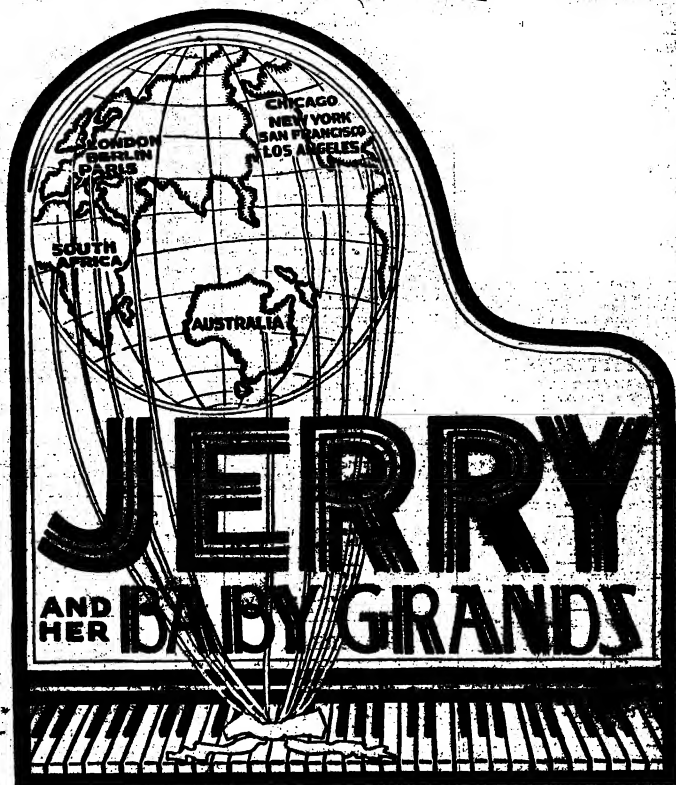
### HONEYMOON A WORLD TOUR

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IN ALL  
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ATTRACTION  
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IS  
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# VARIETY

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72 PAGES

## BROADWAY'S LOST LUPE

### Sex Appeal and 'Experience' for Screen Girls, by Carol Lombard

Carol Lombard would like to be in the supervising end of the picture business. After hearing her talk one realizes that such desire has nothing of pose about it. The girl knows what she is talking about.

Not that Carol is lacking in sex appeal. She has plenty and thinks so for about it. She says that it is the one thing in a woman that really matters on the screen. Only she gives it a little intelligent analysis and believes that a good woman will "give" it at it because they know.

A heavy sex part is the hardest thing to play, this blond picture actress says. And the hardest line on the stage or on the screen to say convincingly is "I love you." But if an actress is a wow in sex roles, she can get any place, Carol believes.

An actress must have some sex appeal to have something to go on, but she must learn how to handle herself. And, says Miss Lombard quite frankly, probably the very best way to start learning how to be attractive on the screen is to have had some personal experience—"to have lived."

#### Experience

All the actresses noted for that "it" quality have been experienced women who have lived. Really unsophisticated, sweet, ingenuities may be all right, but that type never catches a big "air" as a fascinating creature.

For this reason Carol is a believer in marriage, divorce or other emotional upsets for young actresses.

Furthermore, Carol states most certainly, that there always is and can't help being some sort of emotional tie or commotion between performers who play a heavy sex role and are supposed to be in love with each other on the screen. She thinks this is quite a help, ought to be cultivated, and has all one's mentality concentrated to make it flourish.

#### Attractive

An actress should try to find her leading man attractive or find one that is attractive. And then often it is a good idea to act the love scenes with restraint, because the real feeling is there and one doesn't have to force, and again because restraint in love scenes often gives a greater effect and "kick" on the screen.

One thing that even most screen stars don't realize, says Miss Lombard, is that there are a lot of love scenes who can handle women and some who can't. Many a woman's attraction is ruined by a director's technique, she asserts. If only the film companies realized this, a lot of trouble could be saved. Some directors are aces at gauging and understanding women; others can't handle them if they are playing a flash role; others know little of anything about them.

Generally an actress gets more experience upon the screen than she (Continued on page 45)

### Oblivion

Hollywood, Sept. 22.

The reward of music as a profession, revealed by a bulletin board on the Fox lot. "All musicians engaged for atmosphere services unless rehearsals or recording sessions develop."

### "QUEER PEOPLE" WILL NOT GO ON SCREEN

"Queer People," the sensational book of Hollywood's life, including between its covers innumerable film people of note under the cloak of fictitious names, will not go on the screen.

It is doubtful if Hughes ever intended the book should be filmed. Rather it is claimed he bought it to keep it off the screen, through the many he is friendly with referred to indirectly in the tome written by Carroll and Garrett Graham.

A. H. Woods holds the stage rights to the story. Woods is withholding production, owing to his inability to obtain a statement from Hughes as to the latter's screen intentions.

Hughes is said to have paid \$15,000 for the picture rights.

### Ether Heart Soother

First "advice to the lovers" program for radio will start on CBS Jan. 1 with Beatrice Fairfax, syndicate writer, as the ether heart soother.

Miss Fairfax was placed for the air on a 26-week contract through the Morris office. Program will be a jewelry commercial titled "Rings of Romance."

### Liquor at Sea

Washington, Sept. 23.

A conference is on, report says, on how to permit passenger steamships under the American flag, selling liquor aboard when in competition with fines of other nationalities. The liquor if allowed, can not be on sale on an American liner within the 12-mile limit of this country.

### NOTHING LEFT TO SEE BUT SHOWS

Explaining in Part Why Night Clubs Are Shot and Legits Trade Falling Away—Chink Eat Joints, Taxi Dance Dives and Grand Larceny Speaks

#### SAME AS AT HOME

Broadway's lost its lure-novelty. There's no more excitement. New York has degenerated into an ordinary key city.

Full of chink eating joints. Grand larceny speakeasies. Taxi dance dives. Nothing that any other key city can't display.

No longer is New York an alibi to leave home.

When anybody leaves home now for a trip to New York it's because they have to, on business.

There's no pleasure any longer. The business is attended to as quickly as possible and away they go, back home and glad to get there.

That's why the hotels are but 60% full all of the time in New York, especially in Times Square, with many of them run by receivers.

Now that why the legit gyp theatres must have a \$200,000 production full of entertainment to get a crowd, or a drama must be put on to draw even New York's own natives.

To a transient now New York ranks with Philadelphia.

Nite clubs can't do business because there's no business for 'em. What nite life is left must feed on New Yorkers.

And New Yorkers hate to give up at the price.

There's nothing Broadway can offer the out of towners can't get right on his own main or side street.

#### Buyers Gone, Too

In other days thousands of buyers came to New York. They were entertained by the wholesalers. Evening after evening and the buyers, men or women, weren't in a hurry to go home.

Now they are in no hurry to come to New York. Most appear able to get along without it altogether.

To see a show and go to bed right after isn't inducement enough for the trip. Viving frenem figure they can save the money for Florida or the coast in the winter. Either is cheaper and more fun.

And the plays later go everywhere as talking pictures at one-sixth the Broadway price without the specs. From the 150,000 to 200,000 translates daily who remained overnight at least. New York is lucky now to get 75,000 any day, who only stay over if they must.

The difference is the spenders. Those who made Broadway for the (Continued on page 45)

### Radio Held Up to Ridicule by Catch-as-Catch-Can Announcers

#### A Scandal Volcano

Two or more of the New York dailies are on the verge of the biggest scandalous story the show business will have encountered.

It has come to the dailies through their investigations of the disappearance of N. Y. Supreme Court Justice Cramer. The story, if printed, will affect many others who are also well known in different walks of New York's conservative life.

The only hope for suppression is the force of advertising patronage. Whether any one of the dailies in possession of the facts will close its eyes to the advertising for the sensationalism of the news volcano is a matter of speculation, even with the reporters, who have been digging up the side line information.

There is a large portion of radio fan mail that will never be published. It is made up of letters from listeners complaining about the patronizing, uneducated and often illiterate announcements of those who introduce programs.

Hundreds of weekly phone calls to the studio bring tirades against announcers; to the effect that "So and So is terrible—take him off the air," or "Why are we subjected to the indignity of being talked down to by 'illiterates'?"

Yet radio managements whose stations bristle with polite, efficient service—the patron—must be pleased sort of things—disregard these complaints and continue to distribute positions through favoritism, to men unfitted for their jobs.

According to the letters, commercial announcements do not irritate listeners. It is the manner in which they are made in oily voices that follow up a greeting of "Hello, folks," with glaring mispronunciations.

In England the announcer must have a university education and be master of two languages, other than his own English. He must have intonation, proper accent and a complete understanding of the material he is to present. His name is never mentioned. Every word he utters is checked by a "Senior announcer" who, out of sight, sits high in the building—and, higher, above the heads of his dependent announcers. He catches any slight error so that it will not be repeated.

The American announcers generally is someone, who won a parchment prize for elocution in some obscure high school—or a church singer who could not quite make the grade. In his desire to assume a thin veneer of culture, he adopts the patronizing manner of one addressing a class of feeble-minded children, coupling this with an attempt to make incessant wisecracks.

#### Fully Equipped—But

He is given a short rehearsal and a cursory inspection of the program to announce. He may even be made to attend the dizzy vocal classes provided by many studios. Literature of such courses instructs him to: "Take breath through the nose, with lips parted, so that there is air enough to keep the tone vital"; or "Keep tongue-up forward in making diphthong sounds, pressing it with an upward impulse against the lowest teeth." He is given a chart of diagrams showing how to stand in front of the mike, he is presented (Continued on page 6)

### WORN OUT NAVY PLANES CARRY BORDER RUM

Hollywood, Sept. 23.

A great racket whereby the U. S. Navy is an unwitting tool of bootleggers and unscrupulous purchasers of naval planes is reported currently operating.

The about-to-be discarded American naval planes, when sold publicly, carry a 30-day immunity to the purchaser until certain details are cleared up, thus permitting the new purchaser to fly under the U. S. flag for a month.

With this knowledge, a racket is said to have sprung up whereby these reconditioned planes are resold to bootleggers at staggering prices, enabling the latter, under protection of the U. S. N. insignia, to cross the Canadian and Mexican borders at will.

#### \$114 FOR \$1,500 GOLFIE

Penna. Theatre Man Buys Layout at Sheriff's Sale

Lebanon, Pa., Sept. 23.

John A. Jackson, owner of a string of theatre here, has become the owner for \$114.08, at sheriff's sale, of a baby golf course. It cost more than \$1,500.

Jackson will operate it. It was sold as the property of S. C. Haupt, agent, Womlesing, Pa.

**BROOKS**

THE NAME YOU GO BY  
WHEN YOU GO TO BUY  
**COSTUMES**

COSTUME AND INTERIOR  
LAST ALSO LADIES COSTUMES TO MEET DEMAND



## \$9,000 Wkly. Guarantee and Split Of Gross for Marx Bros. From R-K-O

Following preliminaries for a personal appearance in four of the R-K-O theatres, as reported last week, were followed by further negotiations between the parties that the Marx Brothers will play the named theatres at a \$9,000 guaranteed salary weekly, with a percentage split of 50-50 over the average gross of the house, as mutually settled upon.

The R-K-O houses are located in Chicago (Palace), Cleveland (Palace), Cincinnati (Palace), Albee (Brooklyn and Flushing), and Palace, New York. In the latter house the engagement is for two weeks at \$10,000 weekly. All of the moneys paid to the Marxes on the engagements will be net, with the booking office paying the agent's commission to Max Gordon.

Marxes open Oct. 1 for a brekin at Palace at Flushing, then week in Brooklyn and two at the Palace, New York. The middle west dates will follow.

At the Palace, Chicago, the average gross is set at \$27,000, at Cleveland, \$28,000 at the Albee, Brooklyn, \$27,000, and in Cincinnati, \$30,000. The Palace, Chicago, at its present policy (continuous, vaudeville) can do over \$50,000 in a week; Palace, Cincinnati, can do \$40,000, and Palace, Cleveland, \$47,000.

It's the highest salaried contract R-K-O has ever entered into for a vaudeville engagement. The estimate is the Marx boys will receive an average of \$15,000 weekly in the R-K-O stands, up to the Palace, New York.

The Marxes' latest Paramount picture, "Animal Crackers," has been a holdover for the second week in two of the R-K-O theatres on the list, to be played by them in person.

Meanwhile Paramount is reported dealing with Marxes under a term contract for their exclusive services on stage and screen. It completed the Par agreement will not block the R-K-O booking.

## 3 COLLIER SIS WIVES OF 3 MUSICIANS

Seattle, Sept. 23.

Emalyn, Babe and Bertie Collier, sisters, who have danced in several pictures, are marrying three members of a Hollywood orchestra playing at the same night club the girls were dancing at.

Babe married Walter Holzhaus, trumpet player, last week; Bertie, 18, is to marry Jimmie Creel, saxophone player, in May, and Emalyn is to get the trombone player, also next spring.

## NURSES SENSITIVE

See Reflection on Them in Metro's "War Nurses"

Hollywood, Sept. 23. Local Hays office has been requested by members of the California Nurses' Association to use its influence with Metro in taming down the recently completed film, "War Nurses."

Seeing nurses caught the picture at the general preview and they object to the theme about women enlisting for war service and then going wrong.

Hays office has looked at the picture but no decision on protests yet.

Picture directed by Edgar Selwyn. Chief role by Anita Page.

## M-G Won't Try Grooming Any Chaney Successor

Hollywood, Sept. 23. Wallace Beery will not technically step into the niche left vacant by Lon Chaney, Metro feeling from accounts that it is not only poor business, but difficult to groom someone for Chaney parts. Studio points to efforts made to replace other stars in the past, notably Rudolph Valentino, with every try failing.

Lionel Barrymore may both direct and star in "Cheri Béri," French pirate story, which was scheduled as Chaney's next talker.

The other Chaney being sold on this year's program, "The Bugle Sounds," with lead that of a tough soldier, will probably have Wallace Beery in.

## Bad for Salesmen

Universal is abandoning "The Boudoir Diplomat" not because the Hays' office takes exception, but because a large number of the Laemmle salesmen can't pronounce it.

## Birthday Dates Will Be Radioed by R-K-O With A Request for Message

R-K-O will shortly inaugurate announcing in its broadcasting department the birthdays of its Radio Pictures' players as well as those with Columbia and Universal. R-K-O has product contracts with both. R-K-O will suggest the other audience send congratulatory letters or wires to the players named. They will be told the film actors will appreciate the message and reply to it personally.

The R-K-O company is in the form of a reproduction on a still from a picture recently released, or to be released, in which the player appears. It is intended to make these supposedly little secret birthday announcements a week or two prior to the birthday. Only actual birthdays will be announced.

Among some of the players who are to receive this publicity will be Richard Dix, Bebe Daniels, Betty Compson, Arthur Lake, Sue Carol, Dorothy Lee, Irene Dunne, Irene Rich, Hugh Trevor, Bert Wheeler, Robert Woolsey, Blanche Sweet and Everett Horton.

The Col players will include, among others, Jack Holt, Macie Frevos and Ralph Graves, while the U. mob has John Boles, Lupe Velez, Charles Murray and George Sidney.

## "Bad Boy" Plays

"Frankie and Johnnie," which the cops raided in the subway circuit house at Jamaica two weeks ago, due to open at the Republic Thursday (26) with the first night at \$50. Chicago is still to be heard on indecency grounds.

"Bad Girl" won publicity via police activity last week when playing the Bronx. Instead of arresting the players, five principals were summoned and placed under \$500 bail each. Listed to open at Hudson next week.

Claimed that objectionable features were deleted and both cases expected to be dismissed.

## SAILINGS

Oct. 18 (Paris to New York): Mabel Garrison (Berengaria).

Oct. 17 (New York to London): Weston and Lyons (LaFayette).

Oct. 3 (Hamburg to Hollywood): Len Dyer (Bremer).

Oct. 1 (London to New York) Block and Sully (Paris).

Oct. 1 (Paris to New Orleans): Dick Bevan (Seydlitz).

Oct. 1 (Paris to New York): Edna Wallace Hopper, Fernand Grip (Majestic).

Sept. 27 (New York to London), Marjorie and Marquette, Mortimer Nordon (Leviathan).

Sept. 24 (Paris to New York) Don Cumming (De France).

Sept. 22 (London to New York): Harry Holman (Republic).

Sept. 20 (Paris to New York): Walter Marks, Rita Weyman (Aquitania).

Sept. 20 (Paris to New York): George Fontana, Ernest Lert, Rene Pollett, Jean Tournet, Colin McFee, George Gibbs (DeGaulle).

Sept. 19 (Capetown to London) Browne and Lavelle, Claude Hughes, Lee and Tesmit (Edinburgh Castle).

Sept. 19 (New York to Paris) Earl Livingston, Jack Blue, Henry Robles, H. C. d'Arrast (Paris).

Sept. 17 (Paris to New York): Elmer Rice, John McEvoy, Johnny Mack Brown (Elisabeth).

Sept. 17 (Paris to New York): Beryl Parker, Buster Keaton, Nathalie Talmadge, Norma Talmadge, Gilbert Rowland, John McKeon, Mrs. Jules Mastbaum (Bremer).



## WILL MAHONEY

The New York "Evening Graphic" said: "The greatest eccentric comedian seen in New York during the entire year is Will Mahoney. Musical comedy gained and vaudeville lost when this hilarious lunatic left the two-act day."

Direction  
RALPH G. FARNUM  
1560 Broadway

## 500 REVIEWERS AT PRESS SHOW

About 500 bonafide newspaper, trade paper and magazine reviewers, including foreign correspondents, each with a friend, attended the press preview of Warners' "Outward Bound" at the Hollywood hotel Wednesday (17) night. Some 50 others were not invited, because, Warners explained, the show was strictly for night riders and the last batch came in second and third night classifications.

In the line-up 100 of the reviewers were listed as first night regulars. About 24 others were correspondents for newspapers in key cities from the Atlantic to the Pacific.

Another 10 were under foreign trade papers listing, while one sat in for the paper situation in Australia.

The Hollywood, as the result, was not filled. Warners were satisfied, stating that the show was put on in that way so that the writing folk would be certain it was exclusively for their own kind. "To hammer home this angle, no prominent film folk were invited."

As to whether the Brothers will continue solo performances of this kind for the reviewers has not yet been definitely decided. This was the second of its kind. The first was three years ago when the Warners debuted Vitaphone. Then, however, there were more outsiders than at Wednesday's projection.

## No Germany for Jolson, Starting "Sons" for UA.

Germany is all off for Al Jolson and the United Artists.

U. A. is proceeding with its preparation for Jolson to commence talking the stage musical, "Sons of Guns," on Coast.

His film rights cost U. A. \$110,000, with Jolson's contract calling for \$500,000 a picture, plus a percentage of net profit.

## Wanamaker, Student

Hollywood, Sept. 23. John Wanamaker, grandson of the department store magnate and son of Rodman Wanamaker, is being godfathered locally in his course in picture making.

Guido McClintock, Fox director, is grooming young Wanamaker for a probable berth with the same company.

## Sexless "Usherette"

Hollywood, Sept. 23. Paramount can't get hot over the "Usherette" title for Clara Bow, round-robbing the studio for a more sexy monicker. Viola Brothers Shore is meantime writing the story, production of which is still up in the air.

## Dusting the Attic

FISHER and GREEN

Songs and Talk

15 Minutes

(From "Variety," April 29, 1911)

Fisher and Green get a little different start than the usual ailing teams. The comedian does a Hebrew boy, getting away with it nicely, although playing a bit too quickly at times. A rougher style would probably bring him more.

Parodies would seem to be the natural finish, and the boys would do well to get them. The straight song is not strong enough to finish on. Dash.

The critic Dash, whose right name is Charlie Freeman, hasn't looked a parody-singer act since becoming vaude booking head of the R-K-O circuit.

Green of the team is Harry Green, the picture comedian with Paramount.

## U. A. Wishes to Retain Gloria Swanson Alone

Hollywood, Sept. 23.

United Artists wishes to retain Gloria Swanson amongst its list of exclusive U. A. stars. This puts a silence evidently upon the negotiations between Miss Swanson and Metro. The latter were well on their way, until recently when J. M. Schenck expressed the U. A. attitude.

It is not known whether the U. A. deal will be with Miss Swanson directly or with the Gloria Swanson Productions, which is a component part of U. A. with J. M. Kennedy interested.

Negotiations between Schenck and Kennedy are said to be proceeding in New York.

## Writers' Deflated Salaries

Hollywood, Sept. 23.

Samson Raphaelson, author of "The Jazz Singer," has been put under contract through Joyce & Selznick by Paramount at \$750.

Raphaelson had asked \$2,500 a week, but he, like numerous other writers, have learned that the inflated salary thing is outmoded until they prove themselves.

Morris Ryskind, when approached by Metro, held out for the \$1,750 a week, but he, like numerous other writers, have learned that the inflated salary thing is outmoded until they prove themselves.

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## HOLLYWOOD AS UTOPIA FOR LAYOFFS

Hollywood, Sept. 23. Panics sometimes reveal unexpected Samaritans.

When an actor's working and his vest is covered with gray staid, the two persons he dislikes most thoroughly are his agent and landlord.

But in the current era of scarce jobs and scarcer meals the agents and landlords—some, anyway—have cast off the legendary wolf's clothing and "enrobed themselves" in philanthropist frocks. In their new clothes they help actors out of work. Empty Prosperity.

One lady who operates an apartment house in Hollywood didn't collect enough from her tenants last month to pay for the electricity. The building is 90% full of actors, writers and studio employees. But none have been asked to move.

"What can we do?" said one agent. "When an actor has a wife and kids we can't let them starve. Maybe he hasn't worked for four or five months, but if he has always paid up his commissions we gotta do something for him."

Kidding Landlord

"We call up his landlord and tell him we're worried about something doing before long. And we ask him a little every week for groceries."

There's the case of one landlady who is as hard hit as the actors collecting rentals but who has virtually supported some of her tenants, staking them to groceries. It's one gamble with the odds against the house. One of those she staked was lucky enough to edge into a studio job. The work may last only a few weeks but it helps the morale of the whole shabang.

The young writer teams of husband and wife, where one is non-professional, are managing to get by in most cases. If the femme is a secretary, they plug along on her salary. If the wife is a writer, husband waiting by the phone, reasonably sure of eating.

Actresses who live at home or who have husbands in business likewise do the same, besides being where the next dream comes from.

What a menage like that grows to dread are hungry spirits who drop in just as the soup is ready.

## COLUMNISTS IN SHORTS

Others With Them On New Winter Garden Bill

"The Office Wife" follows "Big Boy," Al Jolson's last for Warner Bros. into the Winter Garden, New York, tomorrow (25) night.

Scheduled for personal appearances at that time are Walter Winchell, Mark Hellinger and Damon Runyon, all "names" in New York journalism, the boys appearing in talking shorts on the same program.

Winchell is featured in "The Bard of Broadway," two-reeler by Wallace Sullivan, while Hellinger and Runyon are in a short with "Corbett and the Wolf Roper," built around a scene in the Friars Club.

## Duffy's Play

Los Angeles, Sept. 23. Having outdone Belasco and ran for the coast to the "Michael and Mary," Henry Duffy will produce it at the Alcazar, San Francisco, Oct. 8. Duffy will play the lead with Dale Winters opposite.

## Gray Walks Right Back

Hollywood, Sept. 23. Schuyler Gray is back at Fox as studio contact man. He was let out of the same job four weeks ago.

Would you be happier than your year? The use of these words and phrases is to keep you going in the right direction.

MR. AND MRS. JACK NORWORTH  
130 N. York Street



# SEEKING STAGE CONTROL

## Hollywood Actors No Like New York's 6-Min. Boiled Attitude

Hollywood actors prefer Hollywood to New York. Not alone because of the climate, but New York is the place to most of them because New York doesn't fall all over them, as Hollywood does.

Going practically unnoticed in New York after the heavy idolatry in the picture city is no new or novel experience for many picture players, among them numerous stars.

New York is just tough, they believe, but that isn't it. What New York lacks for the Hollywood actor is the civic pride of Hollywood for its actors.

The New York idea is that the whole of industry and commerce would turn just the same should all Hollywood actors decide to bar New York from their visiting stop-off list. While the Hollywood idea is where would Hollywood real estate be without its actors and studios?

The picture actor is Hollywood. He is its foundation, its symbol, its pride. In New York the picture actor is a freak. New Yorkers are not accustomed to seeing picture stars daily on the streets. New York has only its Jimmy Walker to point to as typically representative, just as Hollywood points to its picture stars. Only Jimmy Walker since Grover Whalen returned to floor walking.

**The Difference**  
In Hollywood the Hollywood actor is regarded by the citizenry as the best of the best. In New York the feeling of civic pride is manifested in the average Hollywood layman by the appearance of a Hollywood actor in New York. The Hollywood actors, for all the attention they get, can be just so many paid heads.

There is such a sudden and deep drop in importance for most Hollywood actors upon arrival in New York that most of them don't care for New York or anything in it. That is held by easterners to be the reason why so few Hollywood actors come to New York between pictures or on vacations. Even though New York shows are shown are about 75% of all visits to New York by Hollywood actors are for the purpose of going abroad or being off boats coming back.

Attention from newspaper scribes and chatter writers is the chief thing in the interest line offered by New York to the Hollywood actor. That attention is rendered right in the Hollywood actor's hotel room or suite, with the Hollywood actor's ear so close to make the Hollywood actor toughen up and reach. But New York is mostly the walls of a hotel room or suite to the majority of them.

**Flaps are Flaps**  
That doesn't go for the flapper-worshipper of picture stars who will stand for hours at a stage door for her fav to glide out of, of course. Flaps act the same everywhere. But general New York attitude toward Hollywoodians, or Hollywoodites, is a six-minute boiled.

Hollywood actors know it without saying so.  
One producing picture exec in Hollywood recently declared he was thinking of sending all players to New York about twice a year for info on how they stand in communities away from Hollywood.  
The best most Hollywood actors can get from a New Yorker is a gape.

**Barbara Stanwyck Hurt**  
Hollywood, Sept. 23.  
"Barbara Stanwyck was painfully injured in a fall downstairs at the Columbia studio yesterday. She fainted and while a studio employee was carrying her, he also tripped and fell. The girl landed on her head.  
Miss Stanwyck was taken to a hospital where examination showed nothing serious. They sent her home for a few days."  
Meanwhile "Ten Cents a Dance" continues shooting without Miss Stanwyck.

### Page an Index

Hollywood, Sept. 23.  
Big business.  
Studio has that initial habit: "Gee, house the cigar." Here comes H. C.  
"W. S. says this one tops 'em all."  
H. B. didn't think much of it.

"Were you there when H. R. bid five and went down six?"  
"It ain't diplomatic, according to L. B."  
"That's the deal, 'cause I. T.'s worried about stories."  
"B. P. wants to know if there's a game tonight."  
Give yourself up. J. L. told that one a month ago.  
"Got a smile out of S. W. today. Give that gag a spot."

## FROM \$110 ON STAGE TO \$500 ON SCREEN

"Taps" Schoenfeld, agent, has started an action against June McCloy, known as the female baritone, who is under contract to Paramount, for 10% of the latter's salary during her Par contract.  
"Taps," through his attorney, Julius Kender, claims that in last October he "discovered" the girl and booked her into night clubs, also with a Public unit. She was under a three-year contract to him; it is alleged, which still has about two and a half years to run.

Miss McCloy was recently engaged for the stage show, "Corn Beef and Ropes," through Ed Davitt, who was to receive \$110 per week while with the show. After rehearsing one week, "Taps" avers Jimmy Ashley, an agent, placed Miss McCloy with Par for a three-year optional contract. It will give her \$500 weekly for the first year, \$750 for the second and \$900 for the third.

Miss McCloy is now on her way to the coast, to start for Par.

## Bancroft and Par

Hollywood, Sept. 23.  
Paramount and George Bancroft in disagreement about new contract may mean that "Unit to Print" film which the star is scheduled to start this week, may be his last for Par. Bancroft understood to be getting about \$6,000 weekly now. Info is that Par offered Bancroft a new agreement on basis of three pictures a year. Nothing so far on that.

## More Spanish

Maria Ladrón Gullera, Spanish actress, and her husband, Rafael Rivalles, have been added to Metro's studio Spanish stock company. They leave their native land for Hollywood Oct. 1.  
Engaged by Ludwig Lawrence, rep. for Metro on the Continent, is Maria Tubau, Spanish singer, due on the coast early in Nov.

## Original for Colbert

Paramount has purchased an unutilized original by Austin Parker for Claudette Colbert. Probably will go in production at the eastern studio around Nov. 1.  
Ruth Chatterton will follow Miss Colbert on the Astoria set for one picture.

## Characteress Clicks

Hollywood, Sept. 23.  
Following her work in "Solien Thunder" at Fox, Bodil Roeding, character actress, has been given a two-picture contract by that studio.  
No assignments.

## PAR'S LEGIT SHOW PLAN FOR WEDGE

Goals for Europe and U. S.—  
Studios Think Public Fast Becoming Educated to Smart Dialog, Making Plays Desirable for Screen

## PERCENTAGE BASIS

Hollywood, Sept. 23.  
A film pool for the ultimate domination of the theatre business, embracing both pictures and legit, seems to be the objective as regards the move to increase production activity in the east. Paramount is setting the pace.

Within two years it is possible that the picture industry will have spread out to take control of all the amusement capitals in the new and old worlds. Within that period, not only films but dramatic production in Paris, London, New York, Chicago and Hollywood, may be under filmatic domination.

The transition of production activity from Hollywood to New York and the dividing up of personnel desks between both coasts, as established by Paramount, will set the pace, according to the ideas of this studio. The scheme to shift executives back and forth to increase their scope and widen their perspective, is the groundwork for the globe-gridding attempt.

**Percentage Royalty**  
Paying a writer and a director an advance against a percentage royalty of the film's gross will be one of the most startling innovations.

Splitting profits is the easiest and cheapest thing in the picture business. The heavy commitments per negative against uncompleted production, through staggering personnel contractual obligations, is what hampers the picture business. A feature does not cost actually what it takes to screen it, for an even greater outside cost is entailed by what and who are carried prior to actual production.

The idea is to engage a powerful dramatic "name," an equally expert author and an established director per picture, at so much advance royalty for their services, (Continued from page 10)

## AMOS-ANDY FEET ONLY IN RADIO'S TRAILER

Radio Pictures' Amos-Andy talker will have its general release Oct. 25. It will show day and date in all R-K-O theatres throughout the country.

In the preceding trailer of the picture only the feet will be seen of the radio stars. This is in line with the curiosity value of the talker.

Amos and Andy in their proper persons are virtually unknown through the air or other publicity.  
**Navarro Directing**  
Hollywood, Sept. 23.  
Ramon Navarro, given a trial as director on the Spanish "Call of the Flesh," clicked and gets a megaphone for the French edition also.

Navarro will also play the lead besides directing in the French version, as in the Spanish.  
**READING'S STOCK BATTLE**  
Reading Pa., Sept. 23.  
A war between companies playing legitimate stock is in prospect here. The Lester A Smith Co., previously in Reading, has engaged the Orpheum, Reading and Fulton, Lancaster, for three nights in each city each week.  
Another company, to play 10-20-30 cent matinees, 25-50 cents at night, has leased Wilmer & Vincent's Rajah, opening Oct. 8.

## Fear Uncertainty and Gloom Of Coast Studio Groups Will Have Effects on Production

### Business!

Hollywood, Sept. 23.  
Lynn Stirling, playwright, turned his big over to an agent after Fox failed to exercise its option on him.  
The agent sold him right back to Fox.

## N.B.C. Wants to Double Gloria Swanson on Air During Concert Tour

Gloria Swanson is considering a proposal from the National Broadcasting Company to essay a stage concert tour this season under the broadcaster's auspices. About 15 concerts in as many key cities is in the proposition.

It is the intention at present of the N. B. C. to have Miss Swanson's concerts go over the air, locally. The latter if not the whole has been suggested by Miss Swanson's broadcasts in the past for her talkers.

Miss Swanson's voice is bringing her into other demands, principally at present for United Artists, to take the title role in its musical remake of "The Merry Widow" in the near future.

## Actress Shot by Lover

Paris, Sept. 23.  
Odette San Marino, film actress, was shot and dangerously wounded by Eugene Tripler, officer in the merchant marine, whom she is said to have flitted when he went broke. Tripler turned his pistol against himself immediately, committing suicide.

## Erroll Makes Another

Hollywood, Sept. 23.  
Leon Erroll's preview performance in his first for Paramount prompted a renewal for another to be made here by him.

"Only Saps Work" title has been allotted to Erroll's first, as "Social Error." It was to have been Jack Oakie's next but the studio decided against too much "sap" titling, because of Oakie's "Sap From Syracuse."

The Courtenay Terrett book of that title which Oakie will do will have a new label.

## Jean Harlow Op. Colman

United Artists is approaching the Howard Hughes staff in New York to borrow Jean Harlow. The U. A. people would like Miss Harlow, femme lead in "Hell's Angels," to play opposite Ronald Colman in his next Lonsdale adapted talker.

Hughes has the young woman under a five-year agreement.

## Marion Davies at "Point"

Bob Leonard, directing "Rosalie" for Metro, will take Marion Davies, starring, and part of the supporting cast to West Point next week for exteriors on the Academy grounds. Picture will be completed on the coast.

## Haley in Show East

Hollywood, Sept. 23.  
Jack Haley left for the east, probably to arrive before going in the Schwab & Mandel stage musical.  
Haley is under a three-year S&M contract. He appeared in one Par musical talker.

Hollywood, Sept. 23.  
Gloom hangs over the studios. Combined mental attitude of the film makers, from office boy to studio head, is as merry and optimistic as a murder mystery inquest.

It's all blamed on the reconstruction period and that inherent nervousness which is said to be a part of the makeup of individuals of a creative turn of mind. That's the scientific explanation. More bluntly, there's a little inferiority complex around the woodpile with the constant fear of that ever-coming stream of newcomers from the east.

Every train coming from the east brings someone who steps into a job out of which someone else has to step. Chief worriers are the lesser execs, writers and others holding desk berths. Even the holders of contracts appear to be no more optimistic than those simply on a week-to-week salary basis. Option periods come around so fast.

**Morale Shot**  
Morale seems to be shot to the quick. The spirit of team work which should be there is lacking. Instead of getting down to work help appears to be spending all their time in whispered confabs wondering what is going to happen. Last few weeks have seen the lopping off at the majors of execs who were looked upon as set for life. With them went their own faction followers. With these permutations out the rear of the 'ins began to wonder how safe their particular boss friend is, and, incidentally, themselves.

Discontent in a studio is as contagious as measles in a red schoolhouse. One dire suspicious prediction from a pessimistic worker and soon the whole plant is agitated. Rumors jump from office to office like greased lightning, growing more ominous at each retelling. "In all in all, it isn't good for the digestion of the personnel and it isn't considered healthy either for product. But Hollywood is Hollywood and there's only a certain number of jobs.

## A Different Clara

Clara Bow can function successfully all over again, it is Paramount's decision. This time in soft-boiled capacties.  
The shell is cut away from Clara in "Wedding Night," home offices state, and, surrounded by Skeets Gallagher and Charles Ruggles, she is, they claim, a different Clara.

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## Academy Delegate Starts "Good Will" Tour as Solons Get Censor Bills

Hollywood, Sept. 23. The political view and strategy of blunting sharp censorship offensives in various sections of the country where this year's sessions of the legislatures will have new or reintroduced bills, is seen behind a "goodwill tour" of the middle west in November by Clinton Wunder, exec. manager of the Academy of Motion Picture Arts and Sciences.

Indirectly, the hand of the Hays organization is regarded as prominent in the planned campaign to lighten the danger of the censorship and, though not officially concerned in the tour.

Where pictures are now on the defensive, any effort to assuage bitterness against the industry in general through a tour designed to point out the good features may place pictures on the offensive instead, it is believed.

Wunder will address women's clubs, civic organizations and other groups in Denver, Kansas City, Milwaukee, St. Paul, Madison, St. Louis, Chicago, Cincinnati and other cities in an attempt to awaken public appreciation for the academy in general and pictures themselves in particular.

A special trailer will be carried showing winners of academy awards for 1929 and brief addresses by officers and members.

## CYCLE WHEELS RIGHT OVER HAYS' CODE

Hollywood, Sept. 23. Studios are more and more openly ignoring that Hays' Code of ethics (morality) when purchasing plays or stories for filmization. In "like ratio" the Hays office now is more serious about carefully watching the "dirt" angle.

Metro's "Those Three French Girls," at its previews and in the script, is reported plenty broad. Picture is a sort of female "Cook-Eyed Woman."

The studios as a rule are buying anything that is Broadway or popular fiction, favoring the smart drawing room play or contemporary business-sex story.

The Shuberts' "Ladies All," frank French comedy by Prince Ribes, has been acquired by Metro. "Office Wife," "Command to Love" (rechristened "A Boulevard Diplomat") and kindred serials and plays have been done. Others are to be done.

## Objected to Supervision

Hollywood, Sept. 23. Emory Johnson, engaged by Tiffany to direct "The Third Alarm" on strength of the hit silent of the same title for FBO, has been off the picture since the first day's shooting. Martin Cohn, editorial supervisor at TIF, is finishing it, although director credit will go to Johnson, besides a piece of the picture.

Johnson objected to the supervision.

## Writers for WB, East

Warners is adding two to its eastern shorts script writing staff, raising the number to five.

Adolfs are Ware Holbrook, ex-newspaper man, and Casey Robinson, former title writer and Metro director from the coast.

## LITTLE SUIT NOT COLD

Los Angeles, Sept. 23. Beatrice Lillie hasn't given up the \$100,000 suit against Warners, Vitaphone and Darryl Zanuck for "damaging" her reputation by circulating a short made of scenes filmed for "Show of Shows."

She let 10 days pass without filing another amended complaint, but that was okay because opposing attorneys had stipulated an extension to Sept. 23.

Some clerk hadn't got around to entering the stipulation on the registrar of actions.

## Demotion?

Some theatres will stand so much and no more.

Lenox, in Harlem, in its prime a Yiddish theatre of prominence, but dark the last few years, lost its roof Friday when the top caved in.

Caused by an attempt to convert the old playhouse into an indoor miniature golf course.

## Musicians Benefit 25c Concerts in Chi House, Donated by Shuberts

Chicago, Sept. 23. Eighty musicians, under the direction of Giuseppe Sirignano, opened yesterday at the Majestic for nightly concerts at 25c. This is the first move in the American Federation of Musicians' campaign against mechanical music, according to the understanding here.

The union approved the Sirignano program and the Shuberts understood, donated the house, dark about a year.

The advertising slogan of the musicians: "Strike a Blow for Flesh and Blood."

## Male Aimee Dates

Los Angeles, Sept. 23. Hugh Barrett Hobbs, known as the "male Aimee MacPherson" and rated a draw on the Pacific coast through his NBC broadcasts from San Francisco, is booked by R-K-O a week each at the R-K-O here and the Orpheum, Salt Lake City. He opens Sept. 29 an added attraction to the regular intact shows in both houses.

Dobbs is under radio contract to the Shell oil company at a reported \$80,000 annual salary.

## ROVING PIAZZA

Metro Contact Man East and Abroad For Stories and Talent

Hollywood, Sept. 23. As part of Ben Piazza's roving commission as contact man for Louis B. Mayer and Irving Thalberg at Metro, he'll probably go east within a month, and from there to Europe.

Piazza is to look over plays and stories which he might pick up in Europe or in New York; also scout for new personalities and people for any linguistic talked possibilities.

Piazza's headquarters otherwise will be here.

## Milestone Offers

Two producers are reported angling for Louis Milestone, whose most recent achievement in direction is "Western Front" for U. U. may be the third one after him, although U. is said to have imposed so many conditions, Milestone did not go through with his term contract with it.

Others are United Artists and Columbia. From the report Milestone wants to combine production with direction. He deems his chances at the production end better with U. A.

## 2 Options Taken Up

Warners have exercised its options on Joe Donahue, brother of Jack, and Dorothy Peterson. Both were under a six months' optional contract.

Each has completed one picture for Warners, Donahue in "Sunny" and Miss Peterson in "Mother's Cry."

## Hal Willis' Vacation

Hollywood, Sept. 23. Hal Willis, First National production head, will leave next week for New York and a two months' European tour.

William Baker will be in charge of the studio until Robert Z. returns from the East. Baker then goes on vacation.



Originators of "Tintype" Comedy (CHIC) (ROSE) YORK and KING At R-K-O Palace, New York This Week (Sept. 20). New York "Times" said: "Sure are vaudeville in the R-K-O Direction, LEE STEWART"

## 388 LAUGHS IN 'CRACKERS' ON CHECK-UP

301 From Verbal Gags—87 on Situations—22 Muffed

Marx Bros. "Animal Crackers" (Par), probably containing more verbal comedy gags than any talker yet produced, drew 388 laughs at the Rialto, New York, Thursday (18) evening. Timing was done on the picture's third week in the house before a typical downtown New York film audience at the 10:30 p. m. showing at \$100. This total averages four a minute during the film's running time.

From results of the clogging "Animal Crackers" impressed as an unusual example for study of audience psychology and reaction to screen comedy.

Of the 388 laughs, 301 were for spoken gags and the remaining 87 on situations. About 75% of the former were drawn by Groucho (Julius), eldest of the Marxes, out of a proportionate number of attempts. Most of the "situation" laughs came for pantomime by Harpo, who plays dumb throughout the picture, as is customary with him. Chico Marx drew a considerable number of both types.

Checking showed that 22 comedy attempts, including both gags and situations, but mostly the former, missed fire. About 12 of these passed on, due to previous laughs overlapping and either drowning them out or winning the prior laughs not giving the audience a chance to recover. Other 10 missed on merits.

## High Percentage

On the basis of 388 laughs and 22 muffs out of 410 tries, the picture's batting average at the timing by a "Variety" reporter on assignment was 94%.

At the Rialto running time of 99 minutes, average was just short of four laughs per minute. Longest stretch in the picture without a laugh or an attempt at one was a sequence involving two musical numbers and a love scene and lasting about 15 minutes.

(Due to the previous Marx Brothers' comedy talker, "Cocoanuts," and the difficulty of timing dialog laughs in the studio, when dialog is continuous almost as with the Marx's films, this checkup has been made by "Variety" for whatever information it contains.)

## Voters League in Colony

Los Angeles, Sept. 23. Stage and Screen Voters League, organized last summer for the purpose of building a permanent political organization representing show business in California, will receive its incorporation papers to-day (23).

Sam Hardy is president, Robert Emmet O'Connor, vice-pres., and Charles Miller sec.

## Harold Franklin Leaves Fox W. C.; \$500,000 Contract Settlement

### Sensitive Chicago

Chicago, Sept. 23. It was considered awfully serious here when a local daily referring to William Powell announced: "Movie Star Here to be Shot in City Scenes."

## Forged Execs' Names on Letters From N.Y. to L.A. Latest Agency Racket?

Reports that agency racketeers are functioning in New York by forging the signatures of film executives, and entrusting them with job-hunters, Hollywood-bound, are being investigated by the Hays office.

Little credence is placed in an impostor system of this kind flourishing for any length of time.

Film men report hearing the impostor system being discussed in agency sections. The information they have gleaned is that several job seekers have gotten locations in Hollywood by flashing the forged signature of the New York executive.

Letters to casting directors, it is heard, are the most popular line.

### Coast Bankruptcies

Los Angeles, Sept. 23. Two players, a writer and a studio sound monitor crashed financially the last few days.

Charles E. Delaney, actor, figures his liabilities at \$4,732, against which his assets are a wardrobe worth \$1,000 and \$400 equity in two cars. Commission of \$1,170 to Edward Small is his principal liability. Fred Eugene Wright, writer, says his wife, Nell Craig, actress, owes \$8,000. Besides their clothes, their only assets are 12 books, a typewriter, and two pictures. They filed poverty oaths, saying they had borrowed so much from friends they hated to borrow more to pay bankruptcy fees.

Charles H. Vanneman, sound monitor living in Burbank, and his wife, computer operator, were declared bankrupt, with \$11,113 liabilities and not quite \$8,000 assets. A judgment for \$10,000 damages against them as the result of an auto accident put them in the red.

## Woolf's Phoney Farewell

Los Angeles, Sept. 23. Making a chump out of his farewell party hosts of a week ago, Edgar Allen Woolf has turned to Metro. He is collaborating with Mervyn LeRoy in writing an original which LeRoy, borrowed from First National, will direct.

It is a comedy-drama and is scheduled to get into work within the next four weeks.

### ROGELL WANTS LYON

Hollywood, Sept. 23. Al Rogell will probably close with Howard Hughes for the loan of Ben Lyon for Rogell's first, "Alpha," a spec script he is producing for Tiffany distribution. Casanova, otherwise set, holds Raquel Torres, Alan Hale, Thelma Todd, Otto Harlan, Robert Edeson, T. Roy Barnes, Robert Ellis and Al. St. John.

Rogell's contract with Tiff is for four specials. Same for James Cruze, another for Tiffany release.

### Fejos at Metro

Hollywood, Sept. 23. Paul Fejos, idle since leaving Universal six months ago, goes to work at Metro as director of multi-lunals.

His first job will be German, French and Spanish versions of "The Great Lover," with Adolphe Menjou starring in all three.

### Ben Lyon Loaned

Hollywood, Sept. 23. First National is lending Ben Lyon to Al Rogell for the lead in "Alpha." Production starts Sept. 25.

Fox lost one of its two presidents Monday (22) when Harold Q. Franklin left the post of president of Fox West Coast, with \$500,000 in settlement of his contract having about 18 months to run. The settlement was reached between Franklin and Harley L. Clarke, president of the other Fox companies. The amount will probably be paid Franklin in installments.

On the same day Clarke ordered Oscar Oldknow to Los Angeles to assume charge of the West Coast Fox chain of theatres, numbering around 800, extending from the Pacific to Kansas. Oldknow entered Fox about seven months ago, with Clarke, going there from Clarke's General Theatre Equipment company. Since with Fox, Oldknow has been co-featured with Harry Arthur in the Fox eastern theatre operating department. He left yesterday (23).

This move will give the Fox two coast theatre operation closer connection. Oldknow will become exec. v. p. of West Coast and its official operating head.

Franklin has nothing in sight beyond a trip to Europe, which is not a certainty. Rumors of the past few days he might go with R-K-O or Paramount were without basis, although the Paramount rumor may come true in the future, Franklin and Joe Topilsky, the latter the Los Angeles capitalist and realty operator, had an appointment with a downtown bank to talk over a proposition, but the appointment was adjourned. It is said the purpose behind their proposed visit was to secure financial backing for a chain of independent picture theatres Franklin might organize. Franklin denies he is going through with the idea.

Howard Sheehan, brother of Winnie, has been Franklin's assistant (Continued on page 47)

## DAILY TELEVISION PROGRAMS IN CH

Chicago, Sept. 23. In Chicago it is accepted as regular daily entertainment by the public. The dailies have sensed the public feeling and are running regular Television columns, stating daily the exact broadcast schedule.

Chicago now has two stations broadcasting Television concerts daily, with replays from those tuning in increasing in jumps daily. Two stations are WWSXAO (WIBO), Hearst's Evening American, and the Daily News, WWSXAP (WMAQ).

Starting out with only half-hour broadcasts in the afternoon, both of these stations have received such success that they are spreading out and devoting the extremely valuable evening time to the see and hear entertainment.

Following is a typical Television schedule.

WWSXAO (148m.) WIBO (635m.) 7:30 P. M.—Studio program. 8 P. M.—Cartoons. 8:30 P. M.—Variety program and cartoons.

Next Day 9 to 9:30 A. M.—Reading room. 10 to 10:30 A. M.—Children's program.

12:45 to 2 P. M.—Studio program. 2 to 5 P. M.—Orchestra. WWSXAP (109m.) WMAQ (448m.) 6:30 to 6:45 P. M.—Sports summary. 6:45 to 7 P. M.—Novelty program. 8 to 9:30 P. M.—Variety program.

Next Day 11:30 to 12—Woman's calendar. 12:15 to 12:45 P. M.—Studio program. 2:30 to 3 P. M.—Variety program.

### Keighley Doubling

Hollywood, Sept. 23. William Keighley, former stage actor and director, goes on the as resurrection" set at Universal as chief director. Picture starts this week. Keighley also is in the cast.

### Boles Starting

Hollywood, Sept. 23. Universal will star John Boles in the sound remake of "Merry Old England," which will work south. Film Fox is adapting the story. No director assigned yet.



# CHAINS NOT THE RULERS

## Coast Contact Post for Studios

### In Hollywood May Go to Pat Casey

Reports are that the contact post in for the Hollywood studios, created for the late Guy Currier of Boston, may be filled by Pat Casey. The contact mostly as handled by Mr. Currier was with the labor unions.

Meetings are reported being held with New York by members of the Hays organization with the appointment of Casey in view. At the same time the Hays members are talking of providing for the maintenance of the N. V. A. sanitarium at Saranac. Both matters will be worked out within 10 days or so, it is said.

Casey has been directing the N. V. A. and also the V. M. A., the latter formed as a welfare office for vaudeville, which has passed through its day. It is doubtful if the Variety Managers' Association will be retained for that reason.

The N. V. A. without the useless overhead of its clubhouse in New York will probably require around \$50,000, or less, for the support of the sanitarium, with other obligations during a year. Casey may be requested to furnish the variety managers with his ideas on the raising of necessary amount among them.

#### Hat Collections

Heretofore around \$400,000 annually has been raised for the N. V. A. by a hat collection drive each April in the theatres. It has not been decided if this will continue. Casey stands well with the theatrical labor leaders of the country. They have had business dealings with him for many years, when Casey acted for the vaudeville circuits. Casey now has a home in Beverly Hills and prefers to live on the coast. It is unlikely that through the reorganization of the N. V. A. through a permanent committee of managers to run it he will give further attention to that end.

## CENSORING IN OHIO IS POLITICAL ISSUE

Toledo, Sept. 23.

Ohio censors have not only banned Metro's "Big House" for all time, but all other gaudy and racketeer pictures from now on. Harmful to children, they stated. The action brought hot statement from head of state democratic committee. Politicians again being charged to Governor Cooper.

Censorship will be a state campaign issue, the Democrats having demanded repeal.

## Marco's 1st Roxy Show

Mike Marco's first show at the Roxy will be produced under his personal direction Oct. 3.

Marco's initial show will be staged at same time the screen presents "Lillian" (Fox).

Reports Marco would bring east staggers to assist in his Roxy shows denied. Marco will retain the Roxy staff and crews for the present.

## Just Product, Says Col.

Looks like some kind of deal on again between Fox and Columbia. Columbia execs, in contact with Fox execs, with A. C. Blumenthal, William Fox realty expert, in attendance.

Columbia people stamp it as a product deal.

#### Carewe Maybe to Par

Hollywood, Sept. 23.

Edwin Carewe's contract with U calling for one picture only, the latter version of "Resurrection," he may join Paramount on completion of the singleton.

Some years ago Carewe was a Par director.

#### Sho'

Among the many plans being considered by R-K-O to plug Amos 'n' Andy's "Check and Double Check" a few weeks prior to its premiere is to have ushers in all R-K-O houses say "Sho, Sho," in Amos 'n' Andy dialect, instead of "Thank you, sir" or "Yes, sir."

It is felt that these Amos 'n' Andy idioms will immediately make the patrons think of the blackface ozone duo.

## U USING EAST 1st ON SHORTS

The return of picture activity in the east on a greater scale than in years is following the wake of Paramount's initial move. Universal, wavering on the subject, is, it was learned with the arrival of Carl Laemmle set to make part of its program around New York.

It will probably concentrate eastern production in the old Triangle studios, Riverdale. Because it has no production facilities afforded in Hollywood, the company's plans are to move slowly here.

At first only short subjects will be made. With the gradual development of the New York interests the production program will expand accordingly.

## JOE LEO SETTLING CONTRACT WITH FOX

Joe Leo is reported on the verge of settling his \$125 weekly agreement with Fox. Leo's contract calls for his services to Fox for three years at that figure. It was executed some seven months ago and one of the 10 Fox men, William Fox, demanded be given a contract for similar length of time at more or less salary.

Unexpired portion of Leo's contract will aggregate \$150,000. Although without assignment to work, he has been drawing his salary regularly since laid off, when Harley L. Clarke accepted the Fox presidency.

Joe, a brother-in-law of Bill Fox, was the general theatre operator in the east for Fox. He had accomplished the feat of pulling all of the Fox theatre holdings east of the Mississippi, excepting the six Fox theatres, out of the red. Leo did not have charge of the deluxers.

## Story and Hokey Gags For M-G's Shelled Time

Hollywood, Sept. 23.

Rather than shelve "March of Time," Metro musical review, as discussed recently, the Weber and Fields picture is going into production again to be stored and gagged up.

Joe Farnham, title writer of the old days, has been called in to supply plot and laughs so that the musical and revue angles can be more submerged.

Picture's cost has run close to \$750,000 already, it is said.

#### Young Smith in Person

Stanley Smith, Paramount's lead juve at the eastern studio, will play stage dates in the Public picture theatres starting Sept. 30 in Des Moines. He goes to Omaha the following week.

Balance of the Public time Smith depends on the two western weeks.

## FIGURES WILL BE SHOWN TO GOVT.

Records Gotten Up to Reveal All Theatre Chains Operating But 36% of All Theatres in America —In Distribution Chains' Associated Producers Furnish 69%

#### WASHINGTON SOFTER

Official filmdom has prepared what it considers the perfect alibi for Washington, D. C. It's one which it feels certain will subordinate to the minimum further exorbitant governmentally seeps into picture monopoly charges.

Figures recorded by the sages show that the most any picture company controls in box offices is 12%, and that 20% is the highest for any individual in powers of distribution, making the total fall short of the 51% necessary to prove anything by 20%.

On the premise that restraint of trade, or even the monopolistic taint, in any industry can only hold away when the government can prove any one organization and its subsidiaries enjoy such a position, filmdom's sages present their latest percentages of the various interests in its domain.

In distribution Paramount-Public is the strongest in the field, with an accredited 20%. The Par organization is also maximum in the theatre field, according to this estimate, with but 12% ownership of all the box offices in the United States.

Fox-Loew is next to P-P. On matters of distribution P-L does about 18% of all the business in that department of the industry. In box office strength F-L hits only around 10%.

Warners-First National next, with a percentage power as film distributors at 16%. Its theatre strength is set down at 8%.

#### R-K-O 4th

Radio-Kelth-Orpheum and its subsidiaries are last in the four biggest contribution to the tabulation. In strength as distributors it rates 15%, while in box office holdings, 6%.

With these tabulations just prepared, why, then, ask the sages, should the government object to the cementing of the union of Fox and Loew, or the legitimizing of the union of Warners and First National?

Aside from the alibi formula, which will be recorded at the first opportunity Washington presents, that part of filmdom which sits up nights figuring the moves, predicts one of the easiest winters with the government the film industry has had in years.

Take, for instance, Brookhart, they say. That gentleman, one of the worst thorns in the minds of film wrriers, is finding out just now what prohibition can't do, in convincing the sages he has got out all celluloid.

M. Hudson has just taken a dive. His bill has been thrown out, so he is not in the running of present calculations.

About Mr. Dill, he is interested in the other half of Radio, which has no direct bearing on pictures.

The federal court's decision in the California case is credited with having ushered in the good era of government attitude toward the industry. That, and some of the bigger things which are breaking and making the film deals penny store mergers by comparison, 'tis finally averred.

#### Pathe Serial Head

Hollywood, Sept. 23. Donn McElwaine has been appointed head of the newly formed serial department at Pathe.

McElwaine was formerly in charge of the press department at the same studio.

## Clearing Way at Par's Astoria for Making of 24 Full-Length Talkers

#### Those Relatives

Hollywood, Sept. 23. "These Wall Street guys are going to ruin pictures," commented a studio insider on the Coast. "With these economy waves we have to make pictures so fast and cheap the public is going to get soured."

"They send out a wire to cut the payroll \$10,000, and everybody on the lot who knows anything about making pictures is fired. You have to be a relative to keep your job. Some day one of these big men will get wise and send a wire to cut out \$1,000,000 worth of relatives," he said.

## 2-WAY PANIC ON FRANKLIN

Los Angeles, Sept. 23.

Upon learning that Harold B. Franklin is no longer head of the Fox West Coast theatres, the Fox studio here virtually cut loose a peal of triumph and the theatre circuit personnel became just as panicked the other way.

The Fox lot spent most of Monday issuing a flock of orders striking Franklin's name from any publicity matter. Even his name on trailers for "The Big Trail" due for release Monday was ordered out, the studio emphasizing it would not meet expenses where the elimination was not made.

The theatre staff became stricken to have wired personally Monday his name be dropped by the circuit. The circuit boys now don't know who's who. As the result they are quarantining themselves to their office, fearful that an explosion involving them may take place in any absence.

Local opinion is that Franklin now will either go to Publix to operate its circuit west of Chicago or form the West Coast independent theatres into a circuit. It is deemed certain that the group known as "Franklin's Boys" in the Fox West Coast will migrate with him in any direction.

Apparently taking advantage of the expected Fox West Coast shake-up, Moe Silver, operator here for the Warner theatres, is resuming theatre expansion for the Brothers. Silver is closing for an indie string of five Pacific slope houses, which, with three more being built, will give the Warners 21 theatres out this way.

Similar checker playing is indicated by other circuits, aiming to take advantage of the Fox Coast mix up.

## Radio Program's Talkers

First regular radio programs, or "hours," taken for talkers, will be Crockett's Mountain Peers and "Around the Samovar." Paramount will do shorts of both. They are sustaining features on the Columbia system.

#### ROGERS CHANCES "MILLIE"

Hollywood, Sept. 23. Adaptation of "Millie," Donald Henderson Clarke novel bought by Charles Rogers for production on the Radio schedule, has been done by Charles Kenyon.

Novel was turned down by Metro, to whom it was first offered, with that company reported fearing it was too tough to tone down.

"Millie" will be one of the four Rogers-produced independents for release through Radio.

Paramount will clean up its shorts production program by the end of Oct.-long, instead of the original date, Jan. 1, in order to clear the way for the coming increase in feature producing at the eastern studio.

Speeding of the work on shorts as a study for necessary studio space was suggested by Jesse Lasky at a regular weekly meeting of Astoria studio execs. It was the first meeting attended by Lasky on his present eastern trip. He was said to have impressed the Astoria production bunch as being sold on the boom idea for eastern production.

On the current Paramount shorts study, with all the company's shorts made east, are 103 one-reelers and 26 two-reelers. About 75% is out of the way, leaving 25% of the season's slate to be wiped off in a little over a month.

#### Rushing the Shorts

To meet the rush of shorts there will be a pause of about two weeks in October in the feature work on Long Island. This will curtail "The Royal Family," now at work, is completed, shortly after Oct. 1, and before starting on "Two Against Death," the Nancy Carroll-George Abbott-directed picture due around Oct. 15.

Following the Carroll film feature production, Astoria will be doubled up, with a minimum of two working pictures at all times and as many as three.

Paramount feature for 30-31 scheduled for the east calls for 24 full-lengths, which could be fulfilled at two-a-month without taxing the studio, once the shorts are out of the way. When Par's intended eastern increase arrives the working number of pictures must meet the time at Astoria is expected to be three.

## Schenk and Hughes If Together May Talk Over Taking Pathe

With the recent statement of Jos. M. Schenck that the affiliation of Howard Hughes with United Artists may be consummated when they both meet on the coast, it is now reported that in that event both may also consider buying Pathe.

Hughes has been in Maine or thereabouts on vacation. Neal McCarthy from the coast, his personal attorney, was in New York during Hughes' absence. McCarthy left for Los Angeles last week. He is said to have broached the Pathe buy to Schenck. From that arises the story of the possible aftermath, with Schenck reported as accepting the commission to take up the matter of a Pathe deal in the future.

At present there are no negotiations with or for Pathe. As previously reported all R-K-O overtures of some kind to Pathe were rejected by the Pathe management. At present through Pathe having turned out two money pictures in a row, "Holiday" and "Her Man," with Constance Bennett next, it is not known if the former terms asked by Joseph P. Kennedy for Pathe still stand. They were \$15,000,000 for a complete buy including Pathe's 49% in the Dupont film company, or \$3,000,000 without the Dupont slice.

The Dupont piece with Pathe's four drawing cards are the incentives for Schenck-Hughes. The draws are Miss Bennett, Ann Harding, Helen Twietrees and Bill Boyd.

Besides its other assets, Pathe's newswall was estimated valued at \$1,000,000 in the recent offer to purchase by Fox, which later failed to materialize.

#### Robinson Stays On

Hollywood, Sept. 23.

Metro has exercised its option for Arthur Robinson, foreign director. He megaphoned the German version of "Mary Dugan."



## WHAT STUDIOS ASK ALIENS! TSK, TSK

Metro's foreign imports are in for a third degree. Questionnaire blanks printed in New York to be distributed among the multi-lingual players in Hollywood have more questions on them than a census taker's report and income tax blank combined.

It's all for publicity purposes, the players will be told, but some of the questions have a Freudian angle that might be construed as coming from a psycho-analyst.

The sheet is interesting in from no other angle than the relative importance of the numerous questions asked. One line is allowed in the four-page questionnaire for the visitor's impression of Hollywood, three lines for his opinion of prohibition and half a line for the question: "What do you think of the motion picture in America?" For the player's viewpoint on "Art moderne" in architecture, furniture and decoration, four and a half lines are allowed. What he thinks of American women and American life should take three lines apiece.

**Temper Buried, but There**  
Blank also wants the player's favorite joke and allows him seven lines in which to tell it. Same space for the most embarrassing moment of his life.

Some of the other questions are: Do you feel the war had any effect on your life?

Do you diet?  
Early or late for bed?  
Average hours of sleep?  
Do you prefer to write, type or dictate?

What do you think of jazz?  
Give recipe of your favorite dish. Are you hot tempered?

What do you think of a possibility of a United States of Europe?

Do you get sex or sick?  
Do you prefer solitude or companionship?

Do you play cards?

## Gaumont, British, May Lose Simon Rowson

London, Sept. 22.  
Important developments are looked for at the annual meeting of Gaumont British stockholders this week. The inside hint is that two important executives will withdraw from the directors' roster.

A rumor to this effect is coupled with a report that Will Evans and Simon Rowson are about to resign. It is said in addition that Ideal Film part of the Gaumont combine will withdraw from the corporation.

Rowson is also head of Ideal. Rumors of his resignation are regarded as the probable forerunner of the withdrawal of Ideal from the combine.

## Westerns in Spanish

Hollywood, Sept. 22.  
Donald Reed, screen juve, will produce a series of westerns in English and Spanish for East.  
Burton King, former indie producer, directs the first. Trem Carr is supervisor.

## DUBS JAP SILENTS

Hollywood, Sept. 22.  
Harry Musgrove, former Austrian theatre owner, is here buying reproducing equipment for distribution in Japan. Musgrove, since selling out his theatre interests, has been distributing independent pictures and theatre equipment in the Near East.

He is arranging for construction of a sound truck which he will use for dubbing sound on Japanese silents.

## MADAN IN HOLLYWOOD

Hollywood, Sept. 22.  
India's first theatre operator to visit Hollywood for a look at how pictures are made is said to be Fram Madan, largest independent operator of Indian chabls.

Madan, who has been in New York buying product for this season, arrived here Monday (22) and will remain about two weeks.

## Pathe Stays Sync

Hollywood, Sept. 22.  
Pathe's foreign versions are distributed abroad all-synchronized, through Pathe's policy against foreign language dubbing or foreign talker production.

Josiah Zuro is completing synchronization of "Hiss Man," "The Crosspasser" and "Swing High" on a long schedule of past and current product planned for foreign release.

## All "Beau" Locations On Dunning Process For French Dubbing

Hollywood, Sept. 22.  
Radio is preparing to photograph "Beau Ideal" with the Dunning process simultaneously with the regular production.

Negative of the Dunning copy will be sent to France, where French actors will be dubbed in and sound added. This is the first picture to be photographed by the new system and is in the nature of an experiment.

Leon d'Uzeau is in charge of the foreign version.

## Bulgaria Assumes Gov't Censorship of Films

Belgrade, Sept. 22.  
Bulgarian Government at Sofia has enacted legislation entrusting the Ministry of Education with supreme control over all films, foreign and native.

All youths under 18 and particularly schoolboys and schoolgirls are forbidden to enter theatres showing pictures not approved by the ministry.

Exhibitors must add to all general program footage of at least 200 metres of film of a scientific or educational nature. Such films, be they foreign or native, are free of all tax.

## Flesh on Stage in Pathe-Natan Houses

Paris, Sept. 22.  
Despite denials Pathe-Natan is making ready to introduce the vaudeville policy in at least 18 of its theatres.

## Censor in Java

The Hague, Sept. 11.  
In the Netherlands East Indies the government announces it will shortly have a new bill on film censorship, based on the law effective in Holland.

In Holland all advertising, posters, papers, etc., must be submitted to the Board of Film Censors; in Java this will be left to be dealt with by the police in each community.

## Biz Off in S. A.

Buenos Aires, Sept. 22.  
Business is poor all around and the picture houses are no exception. Reason is the continued trade depression. Pictures are affected by the fact that recent releases have not commanded great interest. All theatres are feeling the pinch.

Paramount's Spanish version of "Grumpy" is doing fairly. "All Quiet On the Western Front" continues to do well. "The Young Man of Manhattan" (Par) is getting moderate returns. "One Mad Kiss" (Par) still big. "The King of Jazz" (U) fair and "Song of the Flame" released through Glucksmann is not well liked.

## Warners' 2d in Berlin

Berlin, Sept. 22.  
Title of the second Warner Bros. talker to be made here will be "Teicher Flackmann."

Leads will be in the hands of Alfred Bruckner, the best known radio announcer. Charlotte Ander and Paul Henckels.

## Scenes in Italy

Rome, Sept. 22.  
Joe Pasternack, European production ally of Universal, is in this territory taking Italian scenes.



HARRY KAHNE

"The Houdini of Mentalists"  
The Birmingham "News" said: "Harry Kahne possesses the greatest brain of all times, presenting a wonderful act."

Showmen like Charles Freeman, J. H. Lubin, Marvin Schenck, Horace Reeves (London), Musgrove (Australia), Fally Marcus, and more Marco, of Funchon and Marco, agree with the above.

Always a headliner.

## ALLPORT'S IDEA FOR UFA IN GERMANY

Paris, Sept. 22.  
Fayette Allport, newly appointed representative for the Hays organization, is said to plan residence in Berlin only long enough to clear up the present involved situation there in relation to the sound pact with American interests.

He is understood to entertain the view that a bond issue in behalf of UFA might propitiate the German trade and inspire the government to a friendlier attitude toward productions involved.

Allport was appointed because of his special knowledge of the general business and political situation in Berlin, knowledge which extends beyond the picture field.

It is believed here his good offices will help settle the situation surrounding general American trade with Germany, particularly involving pictures.

## League of Nations Reads Notices on U's "Front"

Paris, Sept. 22.  
Al Ziegler, European head of Universal, seeking approval of the League of Nations Council of "Western Front" in preparation for its showing in Geneva, presented evidence that its intent was to prevent future wars by pointing to American reviews of the picture.

Among them was that in "Variety" of May 7, stressing the peace value of the production.

## German Industry's Rep

Berlin, Sept. 22.  
The German film industry's new representative in the new Reichstag is Dr. von Stauss.

He is a director in the Deutsche bank.

## Kalitz Col's Foreign Supe

Hollywood, Sept. 22.  
Armand Kalitz has been engaged to direct and supervise French versions for Columbia.

"Ladies of Leisure" is the first Col feature to be made in that language.

## Imported Actors

Hollywood, Sept. 22.  
Universal is importing a flock of Spanish, French and German actors for language versions.

First arrivals, around Oct. 25, will be Amelia Sorriera and Paula Rocha, Spanish stage players now touring South America. They'll play the Spanish leads in "Boudoir Diplomat" with George Meiford probably directing.

## SEVERAL "BOUDOIRS"

Hollywood, Sept. 22.  
Universal's "Boudoir" Diplomat will get Spanish, French and German treatments.

"Dracula" will be Spanishized.

## BUENOS AIRES BACK TO NORMAL QUICKLY

By HARRY E. GOLDFLAM

Buenos Aires, Sept. 11 (air mail).

After the hectic days of the revolution the populace breathes again and business is as usual. More so. The local and foreign bankers met and offered the government unlimited credit.

Show business suffered, which was natural. Universal, having billed "King of Jazz" for Friday night, was on with the program. Government declared martial law for that night, but advance bookings being great the Cine Paris unafraid. To say nothing of Monroe Ison of Universal—Paul Whiteman made his screen bow locally to the popping of a few shots outside and almost a full house in. Saturday the revolution broke out, Irigoyen was sequestered and the theatres shut. Sunday night they reopened and the Paris packed in extra chairs.

"Such Men Are Dangerous" opened on the Friday martial law was declared. It went fair, but patrons weren't decided whether to remain at home or venture out. Current that all sorts of things were to happen.

Incidentally "Such Men" opened at Sonny's downtown Grand Splendid Theatre. That's the name of the house, though "Variety" won't stand it. It is the only theatre in the picture opened at the Grand Splendid. "Variety" either says it went on at the Grand and the "Evening Star" or that the picture went on and/or splendid.

Mogador Company at the Opera theatre opened Tuesday with "No, No, Nanette." Went well, thanks to efficient troupe—this company released four of these Rasch's. Holl Hiller's Phillis Page's and Phil Newstead's Boys—while principals are poor with sole exception of M. Pasquel, who carries the load. Public still biting at \$8 top, around \$8 U. S. and company is making money. But if it more had been spent on principals and productions and less on troupes would have resulted in better money. Secondary matter which is easy to pack and can be folded—has been judged from the creases. Still, Armand Stauss won't worry, so why should Mogador?

Universal made 200 feet of revolution film, said to be a beauty, patched by air mail to reach N. Y. in about nine days.

## German-Russian Agency Deal in Bookings

Berlin, Sept. 22.  
The German world booking agency for vaudeville acts called Parnette, in which it is planned to concentrate all foreign engagements for native players, has signed at least one agreement with another nation.

Deal is with the Russian state agency, known as the Zentropos Media Theatre. This, it definite all German engagements for Russian territory must go through Parnette.

## Bum Announcers

(Continued from page 1)

with a suit of dinner clothes which he must don for nightly performances, but he goes before the mouthpiece that is to take him into millions of homes without provision to meet an emergency of pronunciation.

The pathos of an announcer going into a foreign land without knowing what it's all about occasions foolish errors.

Mozart's "Non so piu" (meaning "I do not know what I do") has been interpreted as "None are in broadcasts from one of the great radio stations of America."

The scherzo from "A Midsummer Night's Dream" has been announced as the "shir-so."

Tchaikovsky has become "cow" with two indefinite syllables on either end; Grieg has come across "Griegy"; Bizet has received phonetic treatment and Debussy unfailingly rhymes with pussy.

One announcer, faced with the problem of announcing "Faust" by Chas Gounod, called him merely Charles. The mispronunciation never glib—they come only after much hesitation and according to the announcer, which stations continue to ignore, are the most potent reason for holding radio up to ridicule.

## Directing Spanish

Hollywood, Sept. 22.  
Edward Venturi will direct Paramount's Spanish "The Spoilers."

## BRITISH-MADE BIP'S AT COHAN

British International Pictures has taken a six months' lease on the George M. Cohan, legit house, to exploit its British pictures.

"Young Woodley" will be first to open.

## Imports Nuts About Hollywood—If Town Is Nuts About Them

Hollywood, Sept. 22.  
The foreign film people here are simply kilt-razy about Hollywood. The French femmes, particularly, "like Hollywood very much."

Those who've clicked particularly are enjoying an affluence and standing never before within their ken in native haunts, because, as has happened, the studio people tear up old contracts and voluntarily issue improved terms if the players or writers prove themselves.

The continentals go big for and with the social stuff; also, they fancy the open-work patio menages, wide open places (which covers plenty of territory); even the Hollywood brand of aesthetic signified, of course, "see Americanize de laire."

## NO AUSTRALIAN CHOICE YET ANNOUNCED BY FOX

No choice of an American theatre operator has been announced as yet by Fox to supervise its 110 theatres in the Antipodes, recently purchased by Fox from Hoyts over here.

Of the names mentioned last week under most favorable consideration for the post, Marshall Stuart still appears to have the lead. He is the Fox-Foll theatre operator in New England at present.

It's said Stuart is awaiting an opportunity to talk to Harley Clarke, at the latter's invitation, on the subject. The matter of Fox West Coast may also come up at that time.

## PAR SQUARING

English Indies May Be Placated by Graham in London

London, Sept. 22.  
Indications are that Paramount has changed its attitude toward the booking deadlock in the northern provinces involving the Cinematograph Exhibitors' Association.

Company has invited Thomas Ormiston, executive of the association, to meet John Graham, Paramount chief, in London tomorrow (24) to discuss the dispute.

Ike Collins, in charge of Paramount sales up north, is said to have run into what amounts to a boycott against Paramount product following Graham's brusque treatment of an association delegate that called upon him some time ago.

## "Mamba," German-Barred

Berlin, Sept. 22.  
The censors have forbidden exhibition of the American picture, "Mamba," at the suggestion of the German Foreign Office.

Point is raised that the picture is capable of interpretation as anti-German. It is not suggested that it be shown at a private viewing before the press to test the fairness of the ban.

## Chaplin's in Nov. with U. A. Distribution

Hollywood, Sept. 22.  
November will see the Charlie Chaplin sound comedy released. Chaplin has reached a distribution agreement with United Artists for it.



# FILM "LEAGUE OF NATIONS"

## Electrics with Films Against Confiscatory Taxation Abroad

Confiscatory taxation on the part of foreign governments will not be countenanced not only by the American film industry but by the American electrics. Both go on record in this respect this week. The New Zealand boycott, approved at the Hays headquarters, is followed by one of the electrics against Australia.

In New Zealand demands of that government for 25% of the gross receipts further imposed a 12 1/2% income tax, making the total of American producers close to 40%.

Australia, according to General Electric sources, has taken a stand which makes it physically impossible to ship equipment into that country, a Photophone executive stating the same runs into close to 100%. The General talker equipment people now admit serious consideration of entering negotiation with an Australian manufacturer to produce equipment within the bounds of that country, thereby evading the tax bugaboo.

The Impression in electric circles Monday was that the executive committee is imposed solely with the idea of building up native manufactures.

The Hays stand against New Zealand is described as the last issue and one that will be permanent unless the Government re-considers proposed legislation for its drastic cut-in.

Imperial Conference  
Going on record at this time is also regarded as particularly significant with the Imperial conference coming off in London within a few weeks. Then the representatives of all Britain's provinces will be in conference and the subject of dealing with the home country will be gone into detail.

Withdrawal of American producers in New Zealand was known in that country several days before the Hays meeting in New York. Paramount's representative, leaving for the United States at the time, is credited in a cable to "Variety" with having then made the statement that Hays distributors will not deal with New Zealand until it removes the tax slug.

## Censorship in Greece Despite Native Exhibs

Athens, Sept. 23.  
The Greek government has set up a censoring board to act on all foreign pictures brought into that country. Statement is that control over the screen is for the purpose of compelling exhibition of pictures of educational value.

Legislation just carried out provides heavy fines for violation of the censor law.  
The exhibitors marshalled all their resources to defeat it, urging that the business is already under severe restrictions and a staggering load of taxation.

## Family Ties Tied-Up

Paris, Sept. 23.  
Casting influenced here by that same loyal family feeling that France is noted for.  
Abel Tarride, director of "L'Amour," signed his 25-year-old son for the Juvenille lead. Duval, from the musical piece "Ciesonor," cast his 25-year-old son as the heroine's child.

## "Jazz" Hit in Denmark

Copenhagen, Sept. 23.  
Palace, largest of the Copenhagen picture houses is playing "King of Jazz." Reviewers say it is one of the best talkers from the States. Long run is assured. "Jazz" is beating "Paramount on Parade," running currently.

## ENGLISH INDIES' CO-OP

Renters' Society Takes Action  
Against Pooled Bookings

London, Sept. 23.  
As a sequel to the move by the independent exhibitors to form co-operative booking combines is the action by the Kinematograph Renters' Society refusing to book pictures into time controlled by the indie society.

Renters' Society is now all-American, the English distributors having allowed its membership to lapse. Two such exhibitor date poolings are now in operation, one in Manchester and another in London.

## CANADIAN WAY OF STALLING

Toronto, Sept. 23.  
Independent picture men hold their annual powwow here next week determined to ask concessions from the government. These include the plea that amusement taxes up to and including 5% admissions be dropped; that the government abandon its plan to classify all projection men as to ability and that it withdraw an order that after next May all houses must be fireproof, or else.

It looks like two strikes on the committee already.  
Pete Nolan, who runs an Ottawa chain, will say his piece to the prime minister who is sure to reply: "I will consider the matter" and then forget it.

## Protested Cutting of English-Made Talker By Par's London Mgr.

London, Sept. 23.  
British International Pictures' "Kiss Me, Sergeant," now at the Carlton as second feature on a double bill headed by "The Big Pond" (Par), has filed complaint the Paramount manager cut the picture extensively.

B-I-P alleges the cutting ruined the talker and injured the good will of the producer with audiences. British International threatened to take legal action, with the difficulty smoothed over by the theatre restoring the deleted footage.

## Italian Talker Revue

Rome, Sept. 23.  
Pittaluga's company, S. is announced, is about to undertake the production of a series of musical revue pictures.

Production will have an international angle with elaborate Italian folk song and dance sequences. For this purpose a sound truck will shortly be put upon the road to tour the countryside, taking native scenes from time to time to be blended into the production.

"Lockende Ziel," German

The Hague, Sept. 23.  
Current bills at the local picture houses include the Tauber film "Lockende Ziel," strong in its second week at the City.

"Love Parade" is in its third week at the Passerei, while the Gebow has a revival of "The Big Parade."

Studio's P. A.

London, Sept. 23.  
British International has engaged Pontefract as studio publicity man, filling a vacancy of over a year's standing.

## ADVOCATED TO PLACATE ABROAD

Nations Under Impression  
Hollywood Pulling Golden Stream, Seeking Tariff or Tax Advantage for Native Talker Importations—New Zealand Cited

## U. S. CAN'T STAND IT.

While Boston Tax Parties are being held in important parts of the American industry, longer heads in more intimate contact with the situation are advising that foreign governments be placated that respect of the material sort are the last stand and mean total loss in Hollywood footage throughout the world, which in silent days, meant 40% of gross revenue on every major print.

Enforcement of a League of Film Nations to restore, or aid in its bringing about, the old confidence in the American film market, is made by the one who would placate to the last degree.

Burned by ad valorem tactics of New Zealand, a group of producers' representatives at session last Thursday (18) went on record as rather withholding American product than contributing to the support of foreign governments until all chances of return are completely milked.

"The New Zealand government wants what practically amounts to 25% of our gross receipts in its country," said an executive who attended the meeting. "We can't pay it and live in that country, so the best thing to do is not to pay it and avoid that and all other countries which follow such confiscatory lines."

The meeting was partly brought on by the Fox situation in adjacent Australia, it being claimed that less than a handful of the 10 Hoyt houses that organization recently acquired are in New Zealand.

Education  
Enlightening foreign countries on added cost of sound, also the doubling the production budget by the need of foreign versions and their making abroad, is advocated as the first step toward solving the problem by high foreign contacts for the industry.

That practically all countries abroad now figure gold is pouring into American producer offices at twice the gait of the silent days, and that this opinion is shared not only by the citizens but by the governments, is an impression so rampant it will take much patience and time to eradicate or counteract it.

Snub the rest of the world while this anti-American, or squeeze mania, is fomenting and, in the opinions of logical minds who are opposing all dictatorial tactics, present suspensions will be confirmed and the tariff raising, indulged in so far by a few countries, will reach the proportions of an epidemic, which will take years to stem.

Germany and France are cited by foreign students who have represented the American industry as among those willing to be placated, but, if left by strong arm measures, to be among the first to unite in a front with the world to block Hollywood.

Nearly all American producers are now preparing to enter Germany, after the lock-out of over a year. Paramount, Fox, Radio and others, with Universal even set to open a studio in Berlin.

The Paris treaty on the international sound patents situation will be formally ratified within the next few months, or as soon as a score or more of attorneys, representing various interests, can agree on its verbiage. Copies of it are in local film home offices and are being studied.

## Europe Holds Many Cities for De Luxers—Kent and Bi-Linguals

## COMMISSION MEETING

Postponed Until End of September—  
Gesture of Friendliness

Paris, Sept. 23.  
The diplomatic absence of several members has been used to justify postponement of the meeting of the Cinesa Commission until the end of this month.

Meanwhile, Minister of Fine Arts has paid a visit to the Joliville studios of Paramount.

When the commission does meet, it is expected it will make a gesture of friendliness toward Paramount in a decision covering the French producing operations as bona fide business.

Twist of the delayed meeting is that the decision will then appear on based on an impersonal survey of the Fine Arts ministry and not upon the unqualified instructions of the foreign ministry.

## MEXICO AS NEW FIELD FOR AM. VAUDE ACTS

Mexico City, Sept. 23.  
One of the American theatre circuits is making a survey here with an eye to trying out the American kind of vaudeville, according to talk among showmen.

Mexican theatre managers declare they have no knowledge of such a project, but express the view such an undertaking might meet with success. View is based on the excellent showing made by standard American and other imported acts in this territory.

Public here is rather hard up, but eager for something different in the way of entertainment.

Specialty bills are sometimes offered in picture houses in conjunction with pictures, but acts are almost entirely native singers and dancers.

## Distributors Undisturbed By Threats of Danish Exhibs Over Rentals

Copenhagen, Sept. 23.  
Following the failure of the Norwegian distributors to stand off the exhibitors' demand for lower rentals, the Corporation of Danish Cinema Owners called an extraordinary meeting.

Session adopted a resolution calling for a boycott unless the distributors set up a maximum scale of 20% for talkers, with percentage figured on the gross.

But a far-reaching decision along these lines, the exhibitors declare they will set up their own distributing machine.

Regular distributors refused to be moved by the demand and threat of exhibitor-distribution.

## The Pope and von Stroheim

Rome, Sept. 23.  
The Pope granted a private audience Thursday (18) to Mr. and Mrs. Eric von Stroheim.

## Million's Contract

London, Sept. 23.  
Following his debut on the sound screen in "Almost a Honeymoon," Clifford Millison has been engaged by British Lion for a picture.

He will be cast in "Red Dog," dialog story of night life locale to be made by Monty Banks.

Another EIP production, growing out of the hook-up with German interests, will be a dramatization of the famous Dreyfus case, with Thomas Bentley at the meg.

Paris, Sept. 23.  
Europe can stand 50 deluxe picture theatres. It is claimed. Also asserted this is one of the purposes of Sidney Kent's current visit on behalf of Paramount, to make a survey with that in mind.

On the Continent and in Great Britain at present there are not over 30 houses to be classed as deluxe. This leaves the large majority of all other wired houses as deficient in projection. That is one of the most inlurid angles over here against a widespread interest in talkers at present.

Kent will have to include in his survey the political angles in all countries. Some may look bothersome just now to American business.

Kent has not issued any statement. It is not thought he will go into this possible phase.

Sid Kent reached Paris this morning on the "Berengaria." His visit will decide the fate, it is said, of Paramount's Joliville studio near here.

Situation seems to be whether the Paramount local plant shall be the source of bi-lingual talkers for Central Europe. That question reverts to the original argument of sufficient returns in the various countries for the production cost those separate producing units would entail, even if made at Joliville.

Rather, the report is, the New York idea is talkers in the four most popular languages of this side, with talkers of the respective tongues preferably made in the nations of their nativity.

This would include principally Germany, with France also, besides Spanish and Italian.

Mrs. Kent is with Paramount's general manager.

## CHILE HAS 1ST S. A. NATIVE MADE TALKER

Buenos Aires, Sept. 23.  
Advice from Chile, Argentina's sister republic to the west, reports the production of the first South American dialog film called "The Love Song," sponsored by the Page Bros. as producers.

Picture is a riot of action, according to the reports, having sequences of prize fights, a first fighting episode and spicy love interest. Members of the Anglo-American colony at Santiago acted as extras, while the principals are local players. Picture was directed by Juan Perez, who is said to have had Hollywood experience.

Glucksmann's sound recording apparatus was used. Picture is scheduled to be shown here at the Carrara theatre following the run of "The Rogue Song" (M-G-M).

## Rome's Release Delay

Rome, Sept. 23.  
Paramount has again deferred the release of its Italian language versions here, this time probably until the first week in October. Release of the first Pittaluga production will be two weeks later, it is expected.

## Kinema's New S.A. House

Cap Town, Sept. 23.  
Kinemas Ltd., will open its new picture house, Adelphi at Beaufort suburb of Cap Town, Sept. 25, initial attraction being "Cookoo" (Radio). Capacity of 1,200.

Hutton on Publicity

London, Sept. 23.  
Clayton Hutton, publicity head for Gaumont British, West End house, will also do the publicity for that firm's new Victoria. House is due to open Oct. 5.



# \$2 Specials Stand Up on B'way— Roxy in Person and Gang Given Credit Sending Roxy to \$98,000

A most unspacious week for Broadway picture theatres, with hardly a figure above the average prevailing in most cases. Sticky weather throughout the greater part of the time, just beginning to really let up, may be the all.

"Outward Bound" (WB) opened with plaudits plenty from the press boys who had the first night all to themselves and plenty of time to write about it. It looks like a promiser, with \$7,000 in the first two days at the Hollywood.

"Hell's Angels" (WB) is going on record as fluctuating less than any long term in its first seven weeks. This week, with receipts again in the \$33,000 class. None of the big change houses has anything to write home about in the way of receipts. Roxy heads them with \$98,000. This is no thanks to the feature picture, but to the "Last of the Duanees," but to Roxy himself, who personally appeared with the gang and acted at every performance. Paramount and Capitol both did \$71,000, each bettering by around 10 grand the previous week. Capitol with "Call of the Flesh" should have done better.

Rialto and Rivoli at \$33,000 with "Animal Crackers" and \$31,000 with "Monte Carlo," respectively, coming down over \$3,000 each. At these figures, can remain product for another week or so.

"Abraham Lincoln" (at the Central and "Old English" at the Warner) are keeping up their record at the regular nicking of a few hundred each week. "Boy" (Jolson picture, goes out tomorrow (25), after doing only \$22,800 for the entire week. "The O'Keefe" had a very nice showing in the past week for emergency purposes, goes in the Winter Garden.

The Globe took liking with Radio's "Leathernecking," to only \$14,000, while the Strand holding "Big Face East" only for a 2d week did better than its average first week with \$32,000.

**Estimates for the Past Week**  
Astor — "Big House" (Metro) (1,120; \$1-\$150) (14th week). At \$14,000 in this late date figures are given.

Capitol—"Call of the Flesh" (Metro) (4,620; 25-55-\$150). At \$71,000 nearly \$10,000 better than previous week. This, however, \$4,000 ahead of previous week.

Criterion-Gaiety—"Hell's Angels" (Caddo) (1,678; \$1-\$250). At \$33,000. Building up report of never before more than a new picture one way or the other. It's kept above 30 grand since opening. For last week the \$30,000 figure, due to loss for SRO in these two tiny houses.

Central—"Abraham Lincoln" (UA) (916; \$1-\$25). At \$31,000. First week of over a hundred each week, but at \$16,000 dropping.

Globe—"Leathernecking" (Radio) (1,065; 30-50-75). Worst date taken yet in this house in weeks is the \$14,300.

Hollywood—"Outward Bound" (WB) (1,066; \$1-\$25). A gem. First week netted \$22,800.

Paramount—"Follow Thru" (Par) (3,665; 65-85-\$1). Paramount can do much better than \$71,800 in right season. This, however, \$4,000 ahead of previous week.

Rialto—"Animal Crackers" (Par) (2,000; 40-50-85-\$1) (3d week). A drop of almost \$10,000 in receipts, but at \$33,000 far ahead although bringing close in sight.

Rivoli—"On Your Back" (Par) (2,000; 40-55-85-\$1) (4th week). At \$31,000. Low scale below previous figure, signifies duration.

Roxy—"Last of Duanees" (Fox) (2,000; 50-75-\$150). Rough and losing money, but along good lines and the figure at \$97,900 better than in past three weeks. Roxy on the stage all week in time to make precedence in this calculation.

Strand—"Three Faces East" (WB) (2,000; 25-50-75). At \$22,000. In 2d and final week, did better than the average program's first week. Figure is good \$5,000 usual business registered here in some time.

Warners—"Old English" (WB) (1,400; \$1-\$25) (4th week). Holding up better than the previous week, but hitting at this time \$19,500. Gives every indication of staying on.

Winter Garden—"Big Boy" (WB) (1,418; 35-55-\$1) (3d week). At \$12,000. Low in this house for last week and out tomorrow (25), when "The Office Wife" goes in. For two days in the previous week the Jolson picture did \$9,500, while for the other five days, completing that week, "The Dawn Patrol" registered \$12,500.

## EXPLOITATION HELPS LOUISVILLE HOUSES

Louisville, Sept. 23.  
(Draw, Pop. 500,000)  
Weather: Warm

This town is going nuts over exploitation. The remarkable results obtained during the past few weeks have justified every medium used. Alamo collected over 50,000 names and addresses on "Excelsior" cards in 10 days on a hook-up with the local Frigidare distributor, and last week staged a similar stunt, using a Crowley radio as bait. Neither tie-up costs the house a cent.

Brown gathered 100,000 coupons from customers in only two weeks. Little American Austin, on the sidewalk in front of the theatre for the past 30 days. This stand almost gone into the thrift books. One free admission is given to each ticket purchaser when cash is accompanied by that ticket. Business improved with both of these houses and also held up well with Loew's and the Strand. Later has its first h. o. in many weeks in "Common Clay." Cleve Kinkaid who wrote the piece is a native.

**Estimates for Last Week**

Alamo (4th Ave.) (1,100; 15-25-40) (WB) (1,100; 15-25-40). Slight increase due to exploitation. \$5,100. Brown (Brown) 1,509; 15-25-40. "Hidalgos" (4th Ave.) (1,100; 15-25-40). Strong fav and \$4,900 attributed to her.

Mary Anderson (R-K-O) (1,387; 30-50-75). "We're All Flesh" (Par). Increased returns but agony in sealed room too prolonged for women.

Rialto (R-K-O) (2,940; 30-50). "Follow Thru" (Par). Nancy Carr held in color. Eugene's voice off. Joe Haley carried it thru—otherwise n.s.g. \$4,800.

State (Loew) (3,552; 25-50-75). "The Sinner" (M-G-M). Reginald Denny, here for first time, scored mildly with Kay Johnson. \$9,800.

"Common Clay" (Fox). Had them on their ears. Off to strong start on 2d week. \$4,800.

Walnut (Metrol) (9,800; 10-15-25). "Sweethearts on Parade" (Col). Weak slater opened new season at \$13,000.

Hollywood Showboat (Mancke) (700; 25-50-75). "The Hoodlum." First week and still here. Fair at \$13,000.

**No Stage Shows Hurt  
In Detroit Last Week**  
Detroit, Sept. 23.

Elimination of stage shows has had its effect on business around town. With no immediate conciliation in sight the theatres, with the exception of the Fox, reduced their prices after one week of poor business. The Duncan Sisters as the only attraction on the stages of the town, have had a very good business considering.

**Estimates for Last Week**

Michigan—"Love in the Rough" (Metro) (4,045; 35-50-75). Well liked. Duncan Sisters did fair business. Good considering the unsettled musical situation. \$31,500.

Fox—"On Your Back" (Fox) (2,000; 15-25-50). Hurt by strike because playing lower price scale. \$22,000.

"Fisher" (The Sea God) (Par) (2,000; 15-25-50). Low scale helped little but weak picture and no stage show meant quite low. \$18,500.

RKO Downtown—"Rain or Shine" (Col) (2,700; 15-25-50). Joe Cook didn't mean as much here as elsewhere but picture played to nice house. This house needs more than picture to get them in. Probably have to go into vaudeville making little money at \$21,000.

United Artists—"Follow Thru" (Par) (2,000; 25-50-75-80). Surprised as all musicals have been done. Two weeks plenty. \$15,400.

State—"Monte Carlo" (Par) (3,000; 35-50-75). Sophisticated film well liked but problematic if it can draw enough carriage trade. This house didn't have a hit in Detroit had a mayor. Did enough to warrant 2d week. \$12,500.

Paramount—"Animal Crackers" (Par) (3,000; 40-50-85-\$1). Played four weeks of gravy. Enough to lift the mortgage. Every one satisfied. \$15,400.

Madison—"Anybody's Woman" (Par) (1,750; 35-50-75). After big week at Michigan, 2d week here satisfactory. \$9,800.



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For fifteen consecutive years MEYER DAVIS' ORCHESTRAS have been the featured musical attractions.

## Century, Balto, \$16,000, And No Stage Show

Baltimore, Sept. 23.  
(Draw, Pop. 850,000)  
Weather: fair

Legits are back but in this town are not serious competitors to the screen.

**Estimates for Last Week**  
Century (Loew) "The Spoilers" (1,100; 25-40). Maintained good average which, while under the old stage show policy in 2,000, 35-50, with nut down about \$5,000. Not a flapper feature. Good at \$16,000.

Auditorium (Loew, Stanley-Crandall) (2,000; 25-50). Doing finely since last reopening; \$9,000.

Rivoli (Wilson) "Rain or Shine" (1,000; 25-50). Doing finely since last reopening; \$9,000.

Palway (Loew) "Good News" (1,000; 25-35). Drew well; \$4,000, satisfactory.

Metropolitan (Warner-Beauty) "Office Wife" (1,300; 15-50). Best break in some time; \$4,800.

Keith's (Schuchert) "Journey's End" (1,000; 25-50). Pretty good week. Edge on war stuff, no doubt. No kick at \$7,500.

Palace (Jermon) "Paradise Island" (2,000; 25-50). Maintaining satisfactory average; \$7,200.

New (Mechanic) "Song My E. Hear" (1,400; 25-50). Delivered as per expectation; \$11,500.

**Pittsburgh Not So Hot for Couple  
Of Talkers—Stanley High, \$31,000**

Pittsburgh, Sept. 23.  
(Draw pop. 1,000,000)  
Weather: warm

Things looked up a trifle last week, with Aldine running way ahead of the rest. At \$31,000, Stanley started off with a rather than "Dixiana," although picture roundly panned. Takings over \$20,000 for first three days but eased off and ended up with \$21,000, below expectations but satisfactory. This picture, which received a severe drubbing from critics, to \$10,300, while Sheridan Square couldn't feel very much with \$5,500 for "Eyes of the World."

"Anybody's Woman," rated one of poorest Ruth Chatterton's, just got by at Penn at \$28,800, with little help from brief undersea ballet presentation. "All Quiet" off in 2d week at pop prices at Warner. About \$10,000 and made way for "Scarlet Pimpernel" Friday after disappointing fortnight.

In East Liberty, things pretty sad. Enright left off with "Way of All Men," which received a severe drubbing from critics, to \$10,300, while Sheridan Square couldn't feel very much with \$5,500 for "Eyes of the World."

# Plenty of Red Splashed Over Picture Houses in Loop Last Week

## LEGIT IN MONTREAL GOT \$15,000 LAST WK.

Montreal, Sept. 23.  
(Draw, Pop. 600,000)  
Weather: Cool

Legit theatre, His Majesty's, had "Margaret" at \$250 top and picked up second biggest gross of week at \$15,000. Plays Toronto this week (22), then Detroit and after goes into New York.

Reduced prices and no vaude at Loew's and Imperial caused dip in gross at both theatres, but other main stems had around average. Palace hit the high at \$18,500 with "Manalaghar."

Capitol repeated "All Quiet" after five-week run at His Majesty's three months ago, giving 25c matinees from 10:15 to 12:30, and 75c top night at \$12,000. Fair gross. Loew's "Way Out West" got \$11,500, much below average vaude grosses but with the opening night scaled at \$11 and \$5. They guessed wrong on that one; however, with the house full from a sellout. This town won't go for such prices.

**Estimates for Last Week**  
Castle (Beck) (239; 35-50-60)—"Bride of the Regiment" (FN). Picture sold nicely in its 4th week to \$5,800.

Chicago (Publix-B & K.) (4,000; 50-75-85)—"3 Faces East" (WB). Stage show. Lillian Roth at stage; \$15,000.

McVickers (Publix-B & K.) (1,000; 50-75-85)—"Spillies" (Par). Good opening week at \$13,500.

Monroe (Fox) (1,000; 25-40)—"Song My Heart" (Fox). From Sid Mott. Local Fox manager down, they went slightly at \$24,000.

Oriental (Publix-B & K.) (3,200; 50-75-85)—"Big Boy" (WB). Stage show. After repeating on the right side of the ledger for a good many weeks, this house again brought down its house, diving at miserable \$22,500.

Orpheum (Warner) (750; 35-50)—"Dawn Patrol" (FN). Picked house for \$15,000.

Palace (R-K-O) (2,800; 50-75-85)—"Outside the Law." Got weak \$19,200.

Punch and Judy (Machatt) (358; \$1-\$150-25-50)—"Follow Thru" (Par). Roadshow, but with probability that it will switch to Broadway. Formerly legit Central. Following performances capacity, meaning \$450 for mats and \$750 evenings.

Rosevelt (Publix-B & K.) (1,000; 50-75-85)—"Follow Thru" (TIF). After roadshowing at the legit Garrick this summer, comes down to Broadway. First week started nicely, with \$8,000 for first three days.

United Artists (Publix-UBA) (1,000; 50-75-85)—"Follow Thru" (Par). 2d week sold to \$16,000.

Woods (R-K-O) (1,200; 50-75-85)—"Leathernecking" (Radio). Low for this semi-musical. Last week, for one night, sold all over at \$7,700.

**'What a Widow,' \$24,000,  
Fine at Par, Frisco**  
San Francisco, Sept. 23.

Three house films in the nine downtown theatres got the low grosses. None was very fancy. "Sea Wolf" at Fox pulled heavy gross for 2d week, and then slipped to the normal pace. "What a Widow" at the Paramount pulled strong.

**Estimates for Last Week**  
Fox (6,000; 50-55-75-\$1)—"Sea Wolf" (Fox). 2d week pulled \$24,000.

Warfield (Fox) (2,872; 50-55-90)—"Song Heart" (Fox). Continued to drop fast in 3d week. Final stance just above the new \$10,000.

Paramount (Publix) (2,698; 35-50-65-\$1)—"What a Widow" (Par). Last reality getting smash opening and very business. \$22,000.

California (Warner) (2,200; 35-50-65-90)—"Monte Carlo" (Par). Average. Opened fairly big but showed no sign of building and finished at under \$11,000.

St. Francis (Publix) (1,375; 50-60-90)—"Eyes of World" (UA). 2d week still sinking. Heavy loss gross for 2d week at \$5,500.

Orpheum (R-K-O) (2,200; 25-35-50)—"Leathernecking" (Radio). Did not get started and slipped gradually to total of \$2,000.

Golden Gate (R-K-O) (2,485; 30-40-50-75)—"She's My Weakness" (Radio). Plus R-K-O vaude. Grossed over average. Closed to above \$16,000.

Embassy (Wagon) (1,355; 50-65-90)—"Baby Dick" (TIF). Lost no more drop in 2d week but profit at \$3,000.

Davies (Wagon) (1,150; 35-50-75)—"The Girl" (TIF). Just another reason why this house should go second run which it is expected to do within the next few weeks. Slightly over \$4,000.



# \$17,000, Terrific Money, for "Office Wife" in Warners' Downtown, L. A.

Los Angeles, Sept. 23.  
(Draw Pub. 1,500,000)

Weather: Fair and cool.  
Several houses are having their ups and downs. Warners' Downtown, with \$17,000 for the first three days of "Office Wife," to the "Bad Man" did. Money for this period at this house is terrific. The latter is another change for the better in the Pantages. On the first four days of the current week with "Let Us Be Gay," got \$14,500. This looks like a healthy \$23,000 week. Pantages theatre was out to get that business, killing off the State's downtown by her-aiding "Gay" prematurely and keeping the Hollywood and Beverly Hills customers a warm downtown.

Chinese hit an all-time low with "Hell's Angels" at \$7,200. "Angels" leaves Sept. 25, with Fox's "Big Trail" opening Oct. 2.

Wilshire, neighborhood of 2,300, opened Friday at half-buck top, at \$5,500. Week in this district, the opening was "Birth of a Nation," synchronized at the downtown President. Later in the former nearest theatre which flopped with that policy.

"Little Accident" debuted lustily and promises about \$15,000 for the week. In this picture climatic celluloid and sunshine, where they have no such things as rigorous weather, no picture of the day, the celluloid, "Accident," is an example of this. It was heralded as not for the kiddies. This suggestive angle evidenced good work in that the picture will probably be held for the kiddies. This suggestive angle evidenced good work in that the picture will probably be held for the kiddies.

Estimates for Last Week  
Boulevard (Fox)—"Man Trouble" (Fox) (2,164; 25-50). Below previous week, with \$5,000 ultimate prospect. Carthy (Fox)—"Holly" (Fox) (1,600; 25-50). (7th week). Doing okay with \$11,000 on long run. Although \$5,000 below previous week.

Chinese (Fox)—"Hell's Angels" (Caddo) (2,028; 50-\$150) (17th wk). Air designed salary to \$7,200, new record low.

Criterion (Fox)—"All Quiet" (U) (1,600; 25-75) (4th-fifth wk). Nothing to brag about, previous week \$4,000 and fourth week. Could have been eased out sooner, but "Madame Satan" not due until Sept. 24.

Egyptian (U.A.-Fox)—"Anybody's Woman" (Par) (1,800; 20-65). Improvement over previous week with \$8,500 likely for Chatterton.

State (Loew-Fox)—"Dough Boys" (MGMA) (2,024; 25-\$1). Keaton comes in \$25,000, previous week. Just all right. Previous week "Let Us Be Gay" showed up after fast start for \$20,000 and \$40,000.

Orpheum—"Little Accident" (U) (2,270; 50-75) (2d-fifth wk). With \$15,000 for week in view, has hold on \$15,000.

Pantages (Fox)—"Let Us Be Gay" (MGMA) (2,700; 20-45-65-90). Shearer talking packing them, with \$24,000 for the week. "Office Wife" is sound, opening promising, doing \$3,800 for the first five days. This means \$5,000 for the week in this picture which last had \$1,000.

President (Fox)—"The Spoilers" (Par) (2,500; 25-75). Four stage show plus starless feature augurs inauspiciously for current week. Probably under \$25,000.

President (Fox)—"Birth of a Nation" (Griffith) (1st wk). Back to former minicler, newreel policy here having flopped, "Nation" is sound, opening promising, doing \$3,800 for the first five days. This means \$5,000 for the week in this picture which last had \$1,000.

RKO—"For the Love of Li" (Columbia) (2,500; 30-65). Weak at \$1,000. Despite heavy publicity, "Liberty" mag covers from which the title was derived.

United Artists (Pub-UA)—"What a Widow" (UA) (2,100; 25-\$1) (2d week). At \$17,000, \$8,000 under previous week.

Westwood (WB)—"Bad Man" (FN) (1,800; 50-75) (2d-fifth wk). Dropped from \$23,000 to \$18,000 on "Office Wife." "Office Wife" is sound, opening promising, doing \$3,800 for the first five days. This means \$5,000 for the week in this picture which last had \$1,000.

West (FN)—"Girl of Golden West" (FN) (2,750; 25-75) (1st wk). Did plenty for first week with \$23,000, but starting 2d week with a big drop. "Down Patrol" follows here Sept. 26, followed by "Big Boy."

Del Rio Back  
Hollywood, Sept. 23.  
Dolores Del Rio is expected at United Artists this week, to fulfill contract obligations for "The Dove." The actress is believed to be still unable to work, due to recent illness, but probably will be okay in a couple of weeks.

## TWIN TOWN PUBLICITY

Seattle Ad First Aid for Films in Tacoma

Tacoma, Sept. 23.  
(Draw Pub. 125,000)

Weather: Cool.  
Right on the heels of heavy advertising in Seattle, "Leathernecking" shot into the Orpheum-R-K-O here, playing to okay hits. "Song My Heart" followed on the Seattle ballyhoo trail and profited.

Cometons have their own newspapers and good ones, too, but they also read the Seattle papers.

Blue Moose made it three times on this idea with "Baby Dick," day after day at Music Box, Seattle, and date at Music Box, Seattle.

Estimates for Last Week  
"Song My Heart" (Fox) (1,500; 25-60). "Baby Dick" (WB) (Fox); \$5,500; fair.

Orpheum-R-K-O (R-K-O) (1,500; 25-35-50). "Leathernecking" (Rad). Followed Seattle premiere. Nice biz. \$4,100.

Blue Moose (Hamrick) (650; 25-60). "Baby Dick" (WB) (Gib); \$5,500.

Rialto (Fox) (1,250; 25-35-50). "Song My Heart" (Par); \$3,500.

Washington, Sept. 23.  
Weather: Hot, 500,000

First Paramount (Anybody's Woman) in the Fox got plenty.

Met had a nice week, comparatively, with "Scarlet Pages," while "The Love of Li" (Columbia) and much better business into the Earle.

Peace with "Anybody's War" had a tough week—pretty hard for a picture of this business doesn't come in this house.

"Leathernecking" meant but little at R-K-O.

Universal's Rialto started again this week with "Little Accident," a picture of advertising and barred the kids, with resultant excellent opening.

Union matters still on extension basis. Barring nine men and not using them.

Estimates for Last Week  
Columbia (Loew)—"Romance" (M-G) (1,232; 35-50). Three, too many weeks; about \$7,000.

Earle (Wagner)—"Baby Dick" (WB) (2,240; 25-50). Discussion over silent and sound versions; Barrymore's last one not so hot but this did better.

Fox (Fox)—"Anybody's Woman" (Par) Stage show (2,434; 15-25-35-50). Big week, \$25,000.

First Paramount (Scarlet Pages) (FN) (1,585; 35-50). Sold well and got more than expected; \$11,900.

Loew's State (3,500; 15-50). "Madame Satan" (M-G-M). Mouth-to-mouth plugging helped. Good at \$19,000.

Majestic (Fay) (2,200; 15-50). "Big Boy" (WB). Johnson's name only thing that saved this. Average at \$11,000.

R-K-O Albee (3,500; 15-50). "Leathernecking" (Radio). Since sound policy two months ago house was one or two exceptions has made no real showing. Low at \$9,000.

Paramount (2,500; 15-50). "Let's Go Native" (Par). Another case where names helped. \$11,000, lowest in weeks.

Fay's (1,600; 15-50). "Matrimonial Mess" (Vaude). Fair at \$7,200.

Sparks Winds Up  
Hollywood, Sept. 23.  
Ned Sparks returned here today (Tuesday) from Canada, where he has been making a personal appearance tour for the past two months.

While over the border he visited his home town, Hamilton, Ont., as a "home town boy makes good."

Century (Publix) (1,600; 75). "Animal Crackers" (Par) (3d. final week) \$6,500. Probable. Close to \$40,000 for three weeks. Big.

State (Publix) (2,200; 60). "Dough Boys" (MGMA). Business Keaton comedy, like "Follow Thru," encountered mixed reception. Good laughter returned. Business dwindled after opening. \$7,000. Not good.

R-K-O Orpheum (2,800; 50). "Little Accident" (U). Vaude. Pleasantly moderate. Vaude poor. Odds of exploitation and tie-ups helped to keep trade at fair clip. \$11,000. Under record.

Lyric (Publix) (1,400; 40). "Numbered Men" (WB). Picture won average. \$1,000.

Aster (Publix) (900; 35). "Bride of Regiment" (FN). \$1,300. Bad.

Grand (Publix) (1,100; 35). "Love Among the Ruins" (Par). 1st half. "For the Defense" (Par). 2d half. 2d loop runs. \$2,000. Not so good.

# Six British-Made Talkers Current In London's West End Film Houses; On Double Feature Program, \$25,000

## ORPHEUM AHEAD IN SEATTLE AT \$16,000

Seattle, Sept. 23.  
(Draw Pub. 450,000)

Weather: Quite Warm  
Comedies in majority last week, with song at one and drama at a couple of others. "Half Shot at Sunrise" (Orpheum); "Love in the Rough" (5th Avenue); and "Let's Go Native" (Paramount); were the three comedies, and all did very fair biz, though not big.

Estimates for Last Week  
Paramount (Pub) (3,100; 25-60). "Let's Go Native" (Par). Oke for gags. Stage show. \$12,500; started well and held.

5th Ave (Fox) (2,500; 25-60). "Love in the Rough" (Met). Good. Well ballyhooed. Stage oke, "Victory" (Herbert). \$14,000.

Fox (Fox) (2,500; 25-60). "Song My Heart" (Fox). 2d week fair. Failed to draw young folks. \$7,900.

Capitol (Capitol) (900; 25-50). "Eyes of World" (U). Held up. \$5,500.

Muscle Box (Hamrick) (1,000; 25-50-75). "Baby Dick" (WB). Good campaign and big week, \$10,000.

Coliseum (Fox) (1,800; 25-35-50). "Woman Everywhere" (Fox). Good adventure story. In pretty bad. "Half Shot at Sunrise" (Rad). Replete with gags. Made town talk. \$15,000; very big.

Crackers' Fell Down in 2d Wk., Drop, \$10,600

Cincinnati, Sept. 23.  
(Draw Pub. 700,000)

Weather: Warm  
Grosses last week were \$4,700 less than for the previous seven-day period. Animal Crackers, which marked week in first week at the Palace with \$25,000, crumbled off to \$18,000. Albee's receipts held up remarkably, considering weak stage show and Johnson's latest flicker failing to excite rare notices in the papers.

Biggest gain was by the Capitol, where takings went up \$4,500. New split-week policy at the Family proved effective, the takings advancing \$850.

Estimates for Last Week  
Capitol (Capitol) (2,300; 35-75). "Big Boy"; vaude; \$27,400.

Lyric (R-K-O) (1,400; 30-50). "Love in the Rough" (Met); \$15,100.

Palace (R-K-O) (2,700; 30-50). "Animal Crackers" (2d week); \$15,000.

Capitol (R-K-O) (3,000; 30-50). "Common Clay"; \$22,000.

Strand (R-K-O) (1,350; 30-50). "Olympic" (Fox); \$15,000.

Keith's (Libson) (1,800; 30-50). "Inside the Lines"; \$4,000.

Palace (R-K-O) (1,100; 25-45). "Lone Rider" and "Shirley My Weakness"; \$4,400.

"Big Boy" in 2 Uptown Boston Houses, \$14,000

Boston, Sept. 23.  
(Draw Pub. 850,000)

Weather: Warm  
Al Johnson's "Big Boy" held down the Uptown combination of Public last week but not in an extraordinary style. The picture had much actual publicity, but grosses were not so hot: Uptown, \$6,000, and Olympia, \$5,000.

Met. of course, led the town at \$40,500. Keith-Memorial in 2d place with \$19,200, not bad considering K-A with its vaude, \$14,500.

The big "Big Boy" only got \$16,000 at the Tremont during 2d week. Box office prices too high. "Big Boy" did not swamp film shows of over regular prices.

Estimates for Last Week  
Met (Publix) (4,380; 50-75). "Follow Thru" (2d week); \$40,500.

Keith-Memorial (4,000; 35-50-60). "Girl of the Golden West" (FN); \$19,200.

Keith-Albee (3,000; 50-60). "Not Damaged" (Fox); \$14,500.

Loew's State (4,000; 30-40-50). "Love in the Rough" (Met); \$15,400.

Uptown (1,700; 30-50). "Big Boy" (WB); \$16,000.

Tremont (2d week)—"Hell's Angels" (Par); \$15,000.

Scollay Sq.—"Manslaughter" (Par); \$13,500.

Wawa—"Anybody's Woman" (Par); \$8,000.

## London, Sept. 23.

The spurt in stock market activity, which lasted part of last week, its effect upon the theatre box office, helped by favorable autumn weather.

West End film houses benefited greatly.

Estimates for Last Week  
Alhambra—"Western Front." Last fortnight's grosses for the end of a 14-week run averaged \$15,000.

Rustia record for West End. "All Quiet" transferred to Rialto, Universal's small capacity West End house. British International's "Murder" current at Alhambra, to be followed by "The King of Jazz" (U).

Oct. 4. Whiteman picture likely to stay until the end of the year when BIP vacates house.

Avenue Pavilion—Averaging \$4,000 weekly with Movietone newreel policy, increase of \$1,000 over former feature policy.

Capitol—"The Big Pond" (Par) in 10th week and steady at \$20,000.

Dominion—"The Dawn Patrol" (FN) opened under difficulties due to licensing trouble, which necessitated seasonal performances. Now continuous and doing around \$11,000.

Marble Arch—"French Leave" ended a fortnight to average of \$5,000. Basil Dean's "Escape," an R-K-O-Albee production succeeds at the house.

New Gallery—"Common Clay" (Fox) second week. First fortnight averaged \$16,000.

Plaza—"Let's Go Native" (Par) and Maurice Elvey's "School for Scandal" (2d week) closed last night to around \$25,000, surprise even to management which had figured on much less.

Tivoli—"Raffles" (ITA) in 10th week steady at \$20,000, with only one exception—recent heat wave. Picture will remain until Christmas when "Whoops" follows.

The Regal is running a weekly change policy of British International production, and around \$15,000. This figure warrants holdovers, but the short runs are forced by BIP's acquisition of pre-released "Murder" is doubling the Regal from the Alhambra.

Surprise to the film world is the fact that six out of ten British pictures showing British pictures this week. The line up is Alhambra and Regal, "The Dawn Patrol" (FN), "Follow Thru" on double bill; Capitol, "Young Woodley"; Carlton, "Miss Mc Sergeant" (2d week); and Marble Arch, "Escape."

All features named are British International, except "Follow Thru," which is R-K-O British-made.

## 'Follow Thru' to Yawns And Red, \$13,000 in N. O.

New Orleans, Sept. 23.  
(Draw. Pub. 500,000)

Weather: Rainy  
Another disastrous week in the local film temples, with but one house, Orpheum, showing an upturn. Weather for blame, as unusually some moisture during the seven days.

"Follow Thru" came a cropper early at the Saenger. One of those kickless sonatas with scattered seat-takers and losers. Lucky to get 13 green which means plenty.

That old standby of "yuther" days, "The Spoilers," beached to the tune of a trifle more than those unlucky 13's. The picture just came past at that now, what with those heavy film rentals and such.

Loew's and make money was the Orpheum, and with a lighter overhead. Means nice profit.

"On Her Back" took the count at \$2,200. Strand murder in all degrees.

More money was the petite Tudor at \$2,100 for "Eyes of the World."

Estimates for Last Week  
Saenger (3,585; 65)—"Follow Thru." One of the lightest weeks of year; \$13,000.

Loew's State (2,185; 50)—"The Spoilers." They seldom come back, even in pictures. Generous \$13,500.

Orpheum (2,400; 60)—"Little Accident." Liked. Almost \$13,000, good here.

Strand (1,800; 50)—"On Her Back." Never stood up \$2,200.

Tudor (800; 40)—"Eyes of the World." Terrible at \$2,100.

## 'HALF SHOT,' \$14,500, BIG IN PORTLAND

Portland, Ore., Sept. 23.  
(Draw Pub. 400,000)

Burg went salty last week with "Sea Wolf" at Fox Broadway and "Baby Dick" also doing okay at Hamrick's Music Box. Death of Milton Sills revived drooping gross at Broadway.

Briny impulse didn't stem big biz. o. tide to "Holiday" at the United Artists. Critics gave biggest raves of the year, called "Holiday" classic theatre. Held for run. U. A. maintains top price (60) with all sound. This week it started 250 a. m. and got results.

Public Paramount had good week with "Scarlet Pages," good femme appeal. Did fairly. Public stage show, \$5,000.

Orpheum (R-K-O) (2,000; 25-60). "Half Shot at Sunrise" (Radio). Okay comedy film registered. Vaude. Biz normal. \$14,500; big.

United Artists (Parke-Fox) (1,200; 25-50). "Holiday" (U. A.). Big winner; held for run. \$12,000.

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# LEADERS IN STOCKS CHECK DOWN

## PAR, LOEW, GAIN PART OF LOSS

**Monday's Slump Halted in Amusements as Standard Leaders Find Support—Like Boxer Down for Count of 9 Able to Continue—Hope in Sustaining August Low Point.**

## STEEL GAINS 2% NET

By AL GREASON

The body of stocks yesterday staged a fall comeback after the severe battering of Monday, with the amusements getting out of their extreme lows of the break.

Looked like a desperate defense concentrated in the early dealings to offset pessimism generated by Monday's sad showings. After the first hour there was evidence of cautious liquidation, with a renewal of aggressive bull operations at the close. Complete picture of the day resembled that of a boxer who had been put down for a count of 9 and then had reserve enough to get up and continue.

One hopeful detail was that the market successfully defended the August bottom of 217 in the Dow Jones Industrial Average.

Another was that Steel led in the stand against a continuation of the decline, suggesting that the previous market sponsors were concentrating on the old leader to check all-around nervousness.

All the principal theatre stocks recovered a large part of Monday's losses. One exception was Fox Theatre, off a fraction on the day.

Suggestion: Fox Theatre might have been inside dissatisfaction with the departure of Harold Franklin from management of Fox West Coast Properties.

Monday's Break

Yesterday was a reflex from the wide open break of Monday's final hour, when prices declined as much as three points for instance in front of the amusement leader, on the heaviest half hour's turnover since June.

Trading was on a scale that if carried on through a five-hour session would have piled up a 6,000-share session, although the day's turnover reached only about 2,500,000 shares. Earlier dealings had been in moderate volume, but the alarming feature of the day was the sharpness of the retreat accompanied by such volume as the closing 30 minutes. At 1:30 the transactions reached 1,162,000 shares, an average of 232,400 shares an hour. At 2:10 the total had moved to 1,440,000 or at the rate of 415,000 shares an hour. The last 50 minutes represented a further front of 833,000 shares which is close to 1,000,000 shares an hour. It was on this volume, with the disorderly new high speed ticker, that the most violent losses were registered. After the day the amusement leaders had presented a picture that the generality of the list, but the selling took on its sweep- ing fury they gave way with rapid rapidity. In the last half hour, the amount which had been liberally tipped around Times Square on the eve of a bull boom, melted rapidly as quotations went to 4,000 at 4,000, and then came out, quotations going off as high as 1/2, and then 1/4.

From the ticker reader view such a performance could scarcely have been anything but the disorderly retirement of pools caught with the lines and forced to liquidate. Inferences from the tape checks up with recent market information. Paramount has seemed to be in a position and it was generally believed that a number of smaller cliques were operating in it.

With the day leader's crash to 5 1/2, its low for the day and far below previous resistance points, it became evident that the prospect

## Yesterday's Prices

STOCK EXCHANGE		High	Low	Last	Net
600 Con. F.	12 1/2	12 1/2	12 1/2	12 1/2	+ 1/4
5000 Steel	47 1/2	47 1/2	47 1/2	47 1/2	+ 1/4
17,200 Fox	47 1/2	47 1/2	47 1/2	47 1/2	+ 1/4
1,100 Gen. Theat.	31	31	31	31	+ 1/4
1,100 Loew	25 1/2	25 1/2	25 1/2	25 1/2	+ 1/4
7,200 Par.	64 1/2	64 1/2	64 1/2	64 1/2	+ 1/4
5000 Path	25 1/2	25 1/2	25 1/2	25 1/2	+ 1/4
73,800 RCA	30 1/2	30 1/2	30 1/2	30 1/2	+ 1/4
5000 United	25 1/2	25 1/2	25 1/2	25 1/2	+ 1/4
7000 Shub.	14 1/2	14 1/2	14 1/2	14 1/2	+ 1/4
20,000 W. B.	25 1/2	25 1/2	25 1/2	25 1/2	+ 1/4
CURB		High	Low	Last	Net
600 Col. F.	38 1/2	38 1/2	38 1/2	38 1/2	+ 1/4
1000 Fox	25 1/2	25 1/2	25 1/2	25 1/2	+ 1/4
7000 Tech.	15 1/2	15 1/2	15 1/2	15 1/2	+ 1/4
BONDS		High	Low	Last	Net
\$12,000 U. S.	93 1/2	93 1/2	93 1/2	93 1/2	+ 1/4
5,000 Par.	100	100	100	100	+ 1/4
20,000 W. B.	97 1/2	97 1/2	97 1/2	97 1/2	+ 1/4

had been generally abandoned of a brisk upward trend in theatre stocks over the autumn, a not unusual movement to discount the normal seasonal improvement of the theatre at the box office. On Monday's and yesterday's performance it becomes obvious that the surrounding condition of business is exerting too severe a drag upon the market fortunes of the amusement group for such a move.

## Average Off 7 Points

At Monday's close the Dow Jones Industrial averages had sunk to 222 1/2, a break for that day alone of more than 7 points. Traders had been watching the level of 223 as one where resistance ought to show itself again if it was to be a light move was to be evinced. When the leaders gave way below that level many trading halls abandoned their position entirely, assuming that the movement probably would not halt after the close of the August low of 217, established on the break of August 19.

Breaking through that point the presumption would be that the June bottom of 217 would be broken. In these figures, there seemed to be no doubt but that the Wall Street interests which had sponsored the upturn since mid-August on the theory that market betterment would be reflected in accelerated fall business improvement had given up efforts in that direction. Pools that had taken on long lines saw no prospect of being able to push the market along later on and made the best of their retreat.

This was distinctly evident among the amusements, and in even greater measure among spectacular stocks like Vanadium which have been the target of speculation. The fact that the inspiration for a bull market had been removed was in the performance of the amusement group, and ground easily from a very opening and slid off with increasing speed as the day progressed, coming out in larger and larger blocks down to a bottom near the close of 1930, only 9 points above the low last October.

It has been an axiom of market trading for a decade that a bull campaign will be waged under the leadership of Steel, and this theory has gathered increasing strength in Street sentiment since the selling of last fall. Time and again big interests have tried to work the market up under leadership of steel standards. Like American Can or Telephone, but the public would not come in under other leaders than the traditional "X."

## Film Leaders Break

Sinister features of the Monday market was that Loew paralleled the break in Paramount, and the issues being in the forefront of the group bullion movement. Loew has been urged upon brokerage circles for a month on the strength of its net for last year of \$10 a share and its trade position. Statistics looked to be in an impregnable position, with a majority of stock locked up in the Fox Industrial group, and the company was holding long lines. Both situations would make for restricted floating supply and give the stock an impregnable position for a bull cycle operation.

Instead of that, Loew was among the first to give way. With the beginning of the slow pressure against the list a fortnight ago, Loew's stock was the first to top above 11 and eased slowly to around 7 1/2. During this period probably there was a selling of long stock, passed along from strong to weak hands. Monday it slumped sharply, going to 7 1/2 and closing near the bottom. Turnover was moderate, less than 10,000 shares.

Fox held out until the height of the selling in the last hour, making a determined early stand around 47, probably because of the long campaign of the company for a determined defense. Such tactics would indicate that the inside clique here had done little liquidating.

(Continued on page 29)

## \$1,231,108 NET SHUBERT LOSS

Shubert Theatre Corp. and subsidiaries reported net loss for the year ending June 30, of \$1,231,108 after depreciation, amortization and interest. This compares with net profit for the previous year of \$1,076,377.

Significant details of the Shubert profit and loss statement are the item of \$985,486 interest, charges for 1930, compared with \$776,261 for the previous year. Dividends paid for the June, 1930, year were \$284,450 compared with \$987,850 for the previous period. This represents the suspension of dividend payments last fall.

Statement shows drastic revision of capital stock and surplus account, such as "extraordinary provision for possible losses in settlement of certain old accounts, write off of certain investments, productions and other old items previously considered, recoverable, and other adjustments applicable to prior years, \$1,111,985."

Reasons for the following remarks by the management: "Of the year's loss, much the greater part—nearly 80%—fell into the first half of the fiscal year (June, to Jan., 1929). Some 20% was incurred in the second half as conditions improved."

Various adverse factors converged to make the past year a bad one. Legit theatre attendance was affected by the industrial depression and by talking picture competition, it is claimed.

Improving

"The Shubert management is not pessimistic. The limits of talker competition are becoming defined and the spoken stage is returning to popular favor. Measures are being taken to improve the quality of entertainment, to reduce box office prices, and to encourage ticket speculation. Current bookings in Shubert theatres are ahead of what they were last year."

Income account for 1930 and 1929		1930	1929
Operating profit.....	\$830,226	\$830,226	\$2,292,765
Depreciation.....	1,760,913	1,760,913	1,760,913
Interest.....	985,486	985,486	776,261
Net loss.....	\$1,231,108	\$1,231,108	\$607,937
Dividends.....	284,450	284,450	987,850
Deficit.....	\$1,497,558	\$1,497,558	\$1,604,527
Net income, Surplus.....			

## \$2,700,790 Net for Disc, Columbia, of England

London, Sept. 23.

Profit of \$2,700,790 was reported at the annual meeting of the Columbia Gramophone Company, Ltd., one of the biggest disc firms this side. This profit was \$376,000 up on last year.

Columbia has widespread ramifications throughout the world and this year opened a factory in Greece. Its plants in France and Japan were expected to cope with increasing sales.

To meet the decreased spending power of customers due to the general depression, the company is now running a new gramophone model, retailing at \$12 in England, but approximately corresponding prices elsewhere.

## Denman Co.'s Net Falls \$102,000 Under Yr. Before

London, Sept. 12.

Denman Picture Palace, on year's balance sheet, showed a net loss, short fall of \$102,000 on fiscal profit compared with previous year's trading. General Theatres had to transfer \$33,420 from reserves to meet preference dividend.

Net trading profit for Denman this year was \$116,000.

## AMER. SEATING NET

Summer Refitting Work Overcomes Deficit of Previous 8 Months

Chicago, Sept. 23.

American Seating Co., reporting for eight months ending Aug. 31, shows profit of \$98,243, after interest and depreciation, but before federal taxes.

Figures suggest great activity during July and August, presumably on refitting of theatres and schools during period of darkness in summer. August 31 showing of net profit overcomes a net loss of \$161,394 reported for the six months ending June 30.

Comparative figures for the six months to June 30 for 1930 and 1929 are as follows:

	1930	1929
Sales.....	\$2,334,900	\$2,148,132
Costs & depreciation.....	1,760,913	2,292,133
Balance.....	\$573,987	\$856,000
Adm. and gen. expenses.....	\$65,904	\$70,802
Operating loss.....	\$88,715	\$29,140
Other income.....	22,785	\$2,711
Loss.....	\$117,530	\$110,851
Expense of reeq. & cos.....		
Loss.....	\$17,230	\$138,801
Other expenses.....	24,444	24,444
Interest.....	120,000	120,000
Net loss.....	\$117,530	\$299,596
Profit.....		\$1,076,377

## CLARKE SAYS FOX NET WILL TOP '29 RATE

In connection with announcement of declaration of the regular dividend of \$1 on Fox and B stock, President Harley L. Clarke issued a statement forecasting that Fox profits for 1930 will top those for 1929.

"Prospects," said the statement, "are that earnings for the third quarter of 1930 will exceed those of the second quarter and that earnings for the last six months of this year will exceed those for the last six months of 1929. This statement is based on contracts the company already has in hand."

The Fox net for the six months to June 30, 1930, was reported at \$717,415 after taxes and all charges, representing \$2.84 a share on the combined 2,525,500 A and B shares. This compares with \$7,064,000 for the last half of 1929, figured before taxes.

## Judgments

Alfred Cheney Johnston and Earl J. Hunter; Shelton Holding Corp.; \$1361.

Connie's Inn, Inc.; E. A. Miller; \$280.

Long Beach Theatre Corp.; Amer. Display Corp.; \$175.

Glen Theatre Corp.; Amer. Display Corp.; \$175.

Matthias F. Bauer; Musical Advance Co., Inc.; \$239.

Hardin Realty Co.; R-K-O Distributing Corp.; \$63.

Hardin Realty Corp.; Columbia Pictures Corp.; \$223.

Truman H. Talley; State Tax Commission; \$107.

Silver Swan Productions, Inc.; B. Goldman; \$10,899.

Thousand Islands House Co., Inc., and William H. Warburton, J. P. Bickerton; \$1,217.

George Salele and Poets Magazine; Little Martin Print, Inc.; \$537.

News Dist. Co.; Equitable Trust Co. of N. Y.; \$541.

## Bankruptcy

Clarence Oliver, actor, 778 Eighth ave., N. Y. C. Liabilities, \$3,012; assets, none.

## Tentative Titles

"The Best People," completed at Paramount, is expected to start next month, and "The Royal Family," now in work there, are but tentatively titled with the stage labels.

"Two Against Death," Nancy Carroll, is the case for Par. is also tentative. It starts Oct. 15 with George Abbott directing.

## NO DICTATION BY BANKERS, SAY WARNERS

## New Issue Goes to Stockholders — Position Same as Before

Warner Brothers claim a partial payoff of the bankers through subscriptions by common stockholders of nearly 100% of the \$15,000,000 issue floated to meet commitments. The rally of the holders to all but 1,000 of the 750,000 shares puts the Warner organization practically back in the same position, financially speaking, as it was before the issue, according to the Warner version.

The matter now stands, the Warner interpretation has it, the banking houses of Goldman, Sachs and Hayden-Stone have collected their tribute in the physical being of the film organization. This, it is claimed, is by each house being singly represented on the Warner directorate.

Had common stockholders failed to rally the way they did and keep the augmentary issue within the bounds of the organization, then the bankers, it is claimed, would have been compelled by the agreement reached August 15 with the announcement of the flotation, to have taken over the unsubscribed stock.

At the Warner directors' meeting last Thursday (18), the first since the stock issue officially closed to regular common holders, no changes were made in the board. It was stated by Warners, Morris Wolf and Moe Mark, on the board under an old agreement effected with the acquisition of the Stanley theater, will double the number.

## Bankers Can't Dictate

The bankers, it is intimated in Warner sources, it is not in a position now to dictate to the directorate nor are they in power. This, it was conceded, under the two houses have acquired block of Warner stock unknown to the Warners themselves.

So agreeable are the two banking houses that the issue be taken 100% common holders of the right that they carried on the negotiation with them several days after the deadline, Sept. 15. Warners feel that at even this would have been unnecessary had they had a full working knowledge of the issue. The reading of the announcement to buyers was that every holder of 50 shares was entitled to buy 12 and one-half shares of the new issue. The fraction angle, in the estimation of Warners, was what caused confusion in some buying sources, as reflected in the activity of the 6,000 pieces.

## 3 Execs on G.T.P. Board

Alfred Schlesinger, nephew of M. A. Schlesinger, is one of three department heads of General Talking Pictures promoted to sit on the company's board. Other two are Philip Greenwald, Chicago attorney and of the counsel for the firm, and Harrison W. Rogers, general manager of the DeForest factory.

Promotion of these men marks the completion of a series of inside changes made on the executive end. They serve to fill the required complement of board members. Others are M. A. Schlesinger, Joseph Stahl, Norrie Sellar, George LeBlanc, William Baxter and Robert Eaton Saunders.

## Crabill Out of Publix

Ralph Crabill resigned last week from Publix. He last had been with the organization's Pacific Coast sales of these days.

Crabill is reported as without present attachment.



# Hollywood Bulletins

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety".

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Striving to make Hollywood the world's capital of the picture stars, Boulevard Merchants Ass'n. is contributing its bit by installing glass-enclosed busts of picture stars at intervals along the boulevard sidewalks.

A sculptor is already at work on Ann Harding, he'll be the first on display.

Ernest Hemingway's "Farewell to Arms" has been bought in play form by Paramount from Al Woods, who has it on his left schedule. When "Farewell" was a best-selling novel, there was some negotiation by it by studios but nobody got any place.

"Remote Control" has become a habit at Metro getting a preview and going in for repairs every now and then. Latest overhauling involved shooting of new sequences by Ed Sedgwick. Directors previously on "Control" are Mal St. Clair, Nick Grinde and John Waters.

Mike Levy has a Worried Club. On Wednesday night, Sept. 24, 10 to 11 the boys get together and worry for an hour. Rest of the week they don't care.

Metro's "New Moon" should have been in the last three weeks ago, but the end still isn't written. It will be twice that what was intended when it's finished. Studio plans a "temperamental East" as causing the delay.

"Network," which was to have been Milton Sully's next, has been assigned to Nell Hamilton. Story will be changed.

Night football starts at the Coliseum Sept. 27. Just another amuseur for these.

Sam Harris and Paramount still can't get together on screen rights for "The Moon". Harris apparently has forgotten his previous intention to make the picture himself.

Gloria Swanson won't get the De Sylva Brown and Henderson script which the trio is working on, for Nov. 1 shooting. Elliott Claugen is writing a story for Swanson. Tay Garnett will direct.

Radio, which continued turning out silents long after most of the others had gone totally sound, finally has quieted off this week. It's "Lawful Larceny."

Pathe is letting some of its writers go, with the success of "Holiday" influencing the studio strongly on play adaptations. This has been a general trend in all studios. Staff writers are getting worried. While there is no drastic elimination of payroll scribbles, the same time there are no additions or no renewals as contracts expire. Among those not renewed is James Gleason, who has been getting \$2,000 a week. He was offered \$1,000, which he refused, and now, on anybody at that figure now.

Gayne Whitman, out of pictures for several years, grabbed a comeback by jumping into Fletcher Norton's part in "Fingerprint". The episode ended when the latter suffered serious injuries while on location at Balboa recently. Norton fell into an eight-foot hole.

Colder evenings and chiller passages of babe golf courses have started a trail of unpaid-employees to the Labor Bureau. Vanguard was at the labor office last week trying to collect unpaid wages.

Previews with dinners for more swanky crowds and greater privacy was tried by UA at the Hollywood Athletic Club Thursday night (18) at \$5 per head, that including a dinner.

Swerving from original policy of Spanish versions only, Fox execs are to make "The Big Trail" in French, German and Italian, as well as English and Spanish. John Stone, in charge of foreign production here, is preparing for the dialog translation and lining up tentative casts. If unable to fill roles locally, talent from abroad will doubtless be imported and plans for that end completed after arrival of Clayton Sheehan here Sept. 30, accompanied by J. Carlo Ravetta of Fox's French office and Julius Rosenberg of the Berlin branch. Idea is to study the foreign producing situation here with Ravetta and Rosenberg to remain in Hollywood if decision reached to shift production to Europe.

Continuing importation of foreign talent for versions, negotiations are on by WE for 10 more from the

German stage and five from the French. Latest imports are Karl Etlinger for "Sin Flood," Vital Gemond for name part in French version "Mad Man," and Len Meyers for chief female role in "Moby Dick" in German. Miss Meyers follows in "Show Girl in Hollywood" and "Kismet."

Michael Curtiz will direct German version of "Moby Dick" and Al Green the French edition.

Warner studio darkened Monday (22) the rest of the year with writers ordered back by Dec. 1 to prepare for the 1931 production schedule.

Par has moved up "Baron Fritz," new war novel by Carl Federn, through a first option. Figure of a good investment rather than as a quick buy for any particular star.

On strength of her work in "Outward Bound," Helen Chandler has landed a term contract from WB. An immediate move to U for "Dracula" followed.

Amer-Anglo Pictures has engaged space at Dalmour studios for one Spanish feature. F. C. Tamaya will supervise. Production starts Oct. 1.

F.N.S. Spanish version of "The Sacred Flame" will be directed by British A. J. Elton. Figure of the Spanish "Bad Man." Elvira Mola, Luana Altanaz, Antonio, Vidal Martin, and Juan De Home and Carmen Rodriguez are cast.

Title, "Big Shot," intended by Metro to be a future Oddie story, has been changed to "On the Spot" on account of former handling being the property of "day after."

Edgar Wallace play in London, so another change is anticipated. And that's good.

"Road to Reno," story of the Dutch-Johnson, written for Par by Martin Brown, author of "Cobra." Bancroft's next will be "Oh! To Print," newspaper yarn, with John Crowder.

Arthur Robinson, imported by Metro to direct German versions, will go French for "Madame Decoelette," original written on the lot by Yves Mirande.

On departing for the east Olsen and Johnson had their old three-reel picture contract up by Warner and were handed new papers for three additional pictures at increased salaries. Original contract (Continued on Page 46)

## PATENT SETTLEMENT IS EXPECTED TO BE MADE

Settlement of the patent rumpus in the U. S., mainly between General Talking Pictures (DeForest) and Western Electric is looked for by Wall Street. No date limit is mentioned.

What makes the situation look assured is the report of a confab update between A. T. & T. office including David Sarnoff, of RCA, and a prominent film exec, with a bankers' rep in attendance.

Inside on the confab is that the gathering, while it may have been social, was called for the purpose of finding out where the producers would stand in the final showdown.

If settlement is effected, it is authoritatively stated, such settlement will be on a participation basis, owing to the vast interests involved.

So far as could be gleaned the producers felt that some assurance should come one way or the other from the electric, owing to the probability that if judgment of the suits now pending goes the way of G. T. P. (DeForest), the indemnities awarded might be so huge that the bankers would be unwilling to carry the load.

Bankers felt that unless a settlement could be reached, the matter can drag indefinitely.

Meantime the appeal of W. E. from the Wilmington's federal court's ruling in favor of G. T. P. in the Rite patent is due for hearing in December.

## \$5 Ghost

Hollywood, Sept. 23. A Hollywood scenario with literary ambitions has "ghosted" for numerous studio writers and directors.

The kid searches bookstores for novels out of copyright and condenses the plots. If a director or writer likes the story he buys it and springs it on the studio bunch as something he thought up while shaving.

Newsby's standard price for the condensed plots is \$5.

## SHOW BIZ, "VARIETY," BOTH "ANTI-ROMANTIC"

Theatrical Profession's Realism Liked by Decatur—"Her-ald's" Editorial

Chicago, Sept. 23.

Although show people have a reputation for grandiloquent emotionalism, the Decatur, Ill., "Herald" has discovered they are the most completely anti-romantic folk in the world.

This statement is contained in an editorial of Sept. 13 commenting on "Variety" as the "uncompromisingly realistic" trade paper.

What impresses the Decatur daily is "Variety's" detached attitude in reporting facts without trying to find Pollyannaish brightness in bad business.

Complete editorial follows:

Where Bunk Doesn't Go

Theatrical folk, since long before the days of Barnum, conduct their public relations with sentimentality and buncombe that is proverbial. That is, in fact, an important part of their job; helping the rest of us escape from a too grim world by creating a temporary illusion of more astonishing and gay one. It is all a part of the tradition when they take in and give out.

"Road to Reno," story of the Dutch-Johnson, written for Par by Martin Brown, author of "Cobra." Bancroft's next will be "Oh! To Print," newspaper yarn, with John Crowder.

"Girls Together," new Dorothy Cream story, will be a starring picture for Par by Brown, author of "Cobra." Bancroft's next will be "Oh! To Print," newspaper yarn, with John Crowder.

Arthur Robinson, imported by Metro to direct German versions, will go French for "Madame Decoelette," original written on the lot by Yves Mirande.

On departing for the east Olsen and Johnson had their old three-reel picture contract up by Warner and were handed new papers for three additional pictures at increased salaries. Original contract (Continued on Page 46)

Settlement of the patent rumpus in the U. S., mainly between General Talking Pictures (DeForest) and Western Electric is looked for by Wall Street. No date limit is mentioned.

What makes the situation look assured is the report of a confab update between A. T. & T. office including David Sarnoff, of RCA, and a prominent film exec, with a bankers' rep in attendance.

Inside on the confab is that the gathering, while it may have been social, was called for the purpose of finding out where the producers would stand in the final showdown.

If settlement is effected, it is authoritatively stated, such settlement will be on a participation basis, owing to the vast interests involved.

So far as could be gleaned the producers felt that some assurance should come one way or the other from the electric, owing to the probability that if judgment of the suits now pending goes the way of G. T. P. (DeForest), the indemnities awarded might be so huge that the bankers would be unwilling to carry the load.

Bankers felt that unless a settlement could be reached, the matter can drag indefinitely.

Meantime the appeal of W. E. from the Wilmington's federal court's ruling in favor of G. T. P. in the Rite patent is due for hearing in December.

## Social Side of Filmdom

(in the East)

At a recent meeting of the Warner Board of Governors it was unanimously decided that members with the Warner Club a year or more and who have the urge to marry will be presented with a \$20 gold piece. Male members included: Club is feeling the recession. Over 60 people took advantage of the offer, figuring 40 is 40.

### Plenty of Bowlers

With 13 departments already entered in the Fox A. C. bowling tournament for October at Dwyer's academy, Mae Kane is thinking of doubling last year's ante by having two tournaments of eight teams each. Respective winners will fight it out for the champ prizes.

### Sweeping Insurance

Among other things the Warner Club has done for the members is giving them group life insurance. It includes also total and permanent disability, "accident," "sickness," "non-occupational and accident." Protects employees under all contingencies.

### Home-Made Dancer

Fox A. C. will hold a dance Oct. 8 at the Anne Morgan Hotel, 57th street. Mae Woods is handling the publicity.

Among the attractions will be Richard Dixon, a home-made dancer.

### At Metro's

Ira Heymann registering for new term at N. Y. U. Hal Burrows is runner-up to Don Clarke and Milton Weiss. The title of "The Best Dressed Man." Still unable to find who sends Nathalie Hamnerstein these flowers. Charlie Cohen has a golf putter for making a low score on one of the neighborhood pony courses. La Belle Northrich, the damned, wears dresses that make the men take notice. She wears one which Metro calls the "Sexy Crepe." It won't be long now with Yotta Weissbach and William Wang. Hy Radier goes to dances about every evening. Wears his homier necktie. Buddy Markus completing her sixth year at Metro's library. Tiana Kriesberg got the big banjo clock raffied off by Easley Raines. Esq. Larry Altshuler shines with coming of cooler weather and autumn revival.

What you do read is "Dallas"—Bow picture flopped; BD (insurance box office receipts) fell to \$12,000.

From a press agent you may hear something like this: "In response to a great flood of requests from admirers all over the country, Eddie Cantor... has consented to broadcast a special song program over the Columbia network." "Variety," however, you will read, "Timing the appearance with the general release of 'Whoopie,' Eddie Cantor, that picture's star, will appear on the air to plug his songs in that show." To "plug" is to popularize; create a market for.

It's a refreshing time to find anywhere in this world of so much pumped-up sentiment and bogus optimism a whole paper written in the mood of candor. And if it seems strange that the theatre people, of all classes, should be the ones to inspire this sort of journalism, the explanation probably is, that they are more fed-up with the other things than are the rest of us.

theme songs over the radio in his spare time.

Red in Skouras  
Spyros Skouras is celebrating the arrival of a red-headed brother from Greece, making it a foursome. He is feeling the recession. Over 60 people took advantage of the offer, figuring 40 is 40.

### Holding Out

Harold Guzman, Fox artist, has polished up his dancing shoes and is prepared to defend his title of Fox's Fox Trot king at the exhibition concert, a feature of the Fox's informal dinner-dance, Oct. 8, in the ballroom of the Anne Morgan Hotel. Harold maintains secrecy on his femme partner for the event. Rumor points at Gladys Hall, who dances so exclusively as the lass.

### At Warner's

One of the greatest admirers of Warner Club News is Lou Brager. Elkan (purchasing) Reiner and little shemals are about to take the lead. Marvin Warner, Junior exec, loudly and proudly dares his baby. Ann Goebel is chairman of the bridge club and has sister, studio employee, has plenty on her chest these days. Mamie Rosenbaum, a feature of the Fox's organization, finally fell. If you see a guy on Broadway calling out "Phil," you know it's Lulu Lulu. Submitted new month. Warner, hagen, with F. N. for ever so long, gets her finger adorned next week with a diamond. After peaceably happy for 26 years, Johnny Maxwell, idol of the Warner office boys, has a new one-arm joint for a home. He's honeymooning now, after grabbing the \$25,000. Sam Shapin, Vitaphone, dentally or rather accidentally a Warner member, made a record speech at a recent board meeting. Two hours and a half and not a gun in the place. That's a record. A woman will be a pretty girl have decided. All's quiet on the Warner front about it. (Continued on page 44)

## M-G REHASHING TWO FUMBLE FOR '30-'31

Hollywood, Sept. 23.

Metro is rehashing two previously planned releases, both musicals, one of which, "The March of Time," the old-timers' revue, had been scrapped. This was Harry Rapf's production idea, which was a star-studded and all-Metro directed, including such old-timers like Weber and Fields, Louis Mann, DeWolf Hopper, William Collier, Sr., Marie Dressler, et al. in addition to the juvenile Metro crop of personalities.

Edgar Allen Woolf has been engaged by Metro for the tough assignment of dovetailing the new idea into the old one, and eliminate the revue once which has been decided as uncommercial.

The other musical, Vincent Youmans' "Great Days," which flopped badly at the Youmans Cosmopolitan, New York, was only briefly started. That was a prolog which will be retained. Production will now be continued by Harry Pollard, with Joan Crawford as the star of the operetta. The musical end of it, however, will be held down.

This follows Miss Crawford's current "Within the Law," now in production, which Sam Wood is making.

Raymond L. Schrock has been put under contract by Metro on a week-to-week arrangement with a long-term contract possibilities to adapt "Great Day." William Cary Duncan was program-credited for the original libretto with a host of thinkers concerned.

Metro's concern in salvaging "Great Day" is because the picture company had originally gone \$300,000 on the nut for the Youmans stage flop.

This line up with Metro's decision to add 10 pictures onto its previously scheduled program of 52 for 1930-'31. It makes 62 in all, the 10 extra to be, in the main, all-star pictures.

### U Buy's Western Story

Hollywood, Sept. 23.

Max Brand's new western novel, "Risky Business Again," has been bought by Universal.

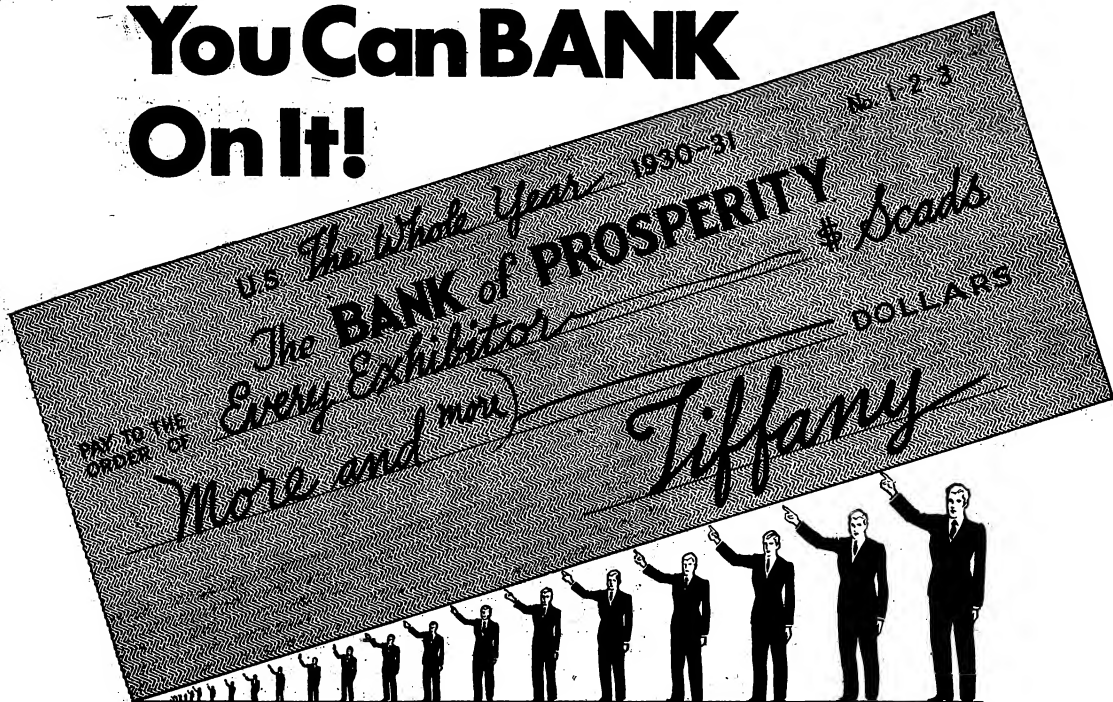
No assignments mentioned yet.



VICTOR HEERMAN  
Directed  
ANIMAL CRACKERS



# You Can BANK On It!



The Big Ten . . . The biggest ten productions in the field! "The Third Alarm," two James Cruze super-productions, one James Whale super-production, "Aloha Oe," "A Girl of the Limberlost," "Leftover Ladies," "The Barbarian," "Moran of the Lady Letty," "The Unpardonable Sin."

THE BIG 10

Sixteen special features comprising four James Cruze films, an Al Rogell film, "Extravagance," "She Got What She Wanted," "Caught Cheating," "Steel," "The Drums of Jeopardy," "Lasca," "The Single Sin," "The Beloved Enemy," "The Keeper of the Bees," "Wild Youth," "Hi-Jack."

16 SPECIAL  
FEATURES

Eighteen smashing action-Westerns and outdoor-melodramas! Including 6 Bob Steele Westerns, 6 Rex Lease Westerns, and 6 Outdoor Action Melodramas. Here are eighteen pictures of the active he-man type that will put fresh blood into the most anaemic box-office.

18 THRILL  
WESTERNS

26 1-reel "Voice of Hollywood," 6 2-reel H. C. Witwer's "Classics in Slang," 6 2-reel Tiffany Chimp Series, 6 1-reel "Musical Fantasies," 6 Forbes Randolph's "Kentucky Jubilee Singers" (3 1-reel and 3 2-reel), 6 1-reel Color Symphonies, 6 1-reel Multicolor Subjects; . . . .

62 SHORT  
SUBJECTS

Invest in  
**TIFFANY**  
now



# MIGHTY BOX OFFICE WALLOP OF "THE SPOILERS" KNOCKS B'WAY BOOKINGS GALLEY-WEST AGAIN!



*WITH N. Y. First Run Houses  
Jammed with PARAMOUNT  
Hits, Pity the Frantic Booker  
Who Has to Find Homes for  
the Deluge of PARAMOUNT  
Big Ones on the Way!*

**T**HE N. Y. booker thought he had his dates neatly set.

**BUT HE GOT A BOMBARDMENT OF PARAMOUNT SMASHES THAT ARE  
OUT-RUNNING AND OUT-DRAWING ANYTHING THIS BUSINESS HAS EVER  
KNOWN BEFORE!**



**"ANYBODY'S WOMAN"**, set for a week at the Paramount Theatre, N. Y., the house's policy, smashed the high gross record. Held a second week, it came within a few dollars of topping the record again! All logic of showmanship called for a third week to accommodate the thousands of patrons turned away. The booker tearfully argued that this would hopelessly pile up other pictures that had to be cleared for the N. Y. territory. "Anybody's Woman" went on its triumphant way.

**"MONTE CARLO"**, set for a normal long run at the Rivoli, N. Y., is opening its fifth S. R. O. week! With not a sign of a let-down. Other bookings wait.

**"ANIMAL CRACKERS"** leaps merrily into its 5th capacity week, with mobs of standees lining up eight deep in the rear of the theatre. Another picture should already be playing the Rialto, but you can't yank a show with waiting thousands of patrons blocking Broadway.

*What's the result?*

**"FOLLOW THRU"**, normally a long run smash, has to be squeezed into the week-stand Paramount and, despite tremendous business, moved on at the end of a week.

**"THE SPOILERS"**, a big show if there ever was one, comes along. What to do? The Paramount hits can't be pried out of the long run theatres. There's only one solution:

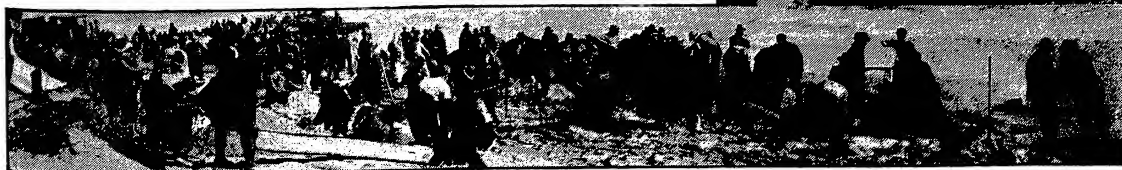
**PARAMOUNT THEATRE (N.Y.)** patrons get another Big Bargain—"The Spoilers."

Chicago was the tip-off. Playing McVickers, the picture did great business on the Loop!

It's a surefire record-wrecker anywhere! *And the booking jam has just begun!*

**"THE SPOILERS"** is Rex Beach's mighty drama. With Gary Cooper, Kay Johnson, Betty Compson, Harry Green, James Kirkwood, Slim Summerville. An Edwin Carewe Production.

# PARAMOUNT





**The**  
**OFFICE WIFE**  
Fairly Baldwin's widely discussed  
Cosmopolitan Magazine story  
WITH  
**DOROTHY MACKAIL**  
**LEWIS STONE**  
A Warner Bros. Vitaphone Production  
DIRECTED BY LLOYD HANCOCK  
Seventh at Hill • FABER 2166

**WARNER BROS.**  
**DOWNTOWN**



DETROIT

STUPID DOGS ALL SOUND SHOW

FOX

WOLFE

GREATER TALKIE SEASON-NOW!

26 MEN AND A GIRL—

AND ONE MAN MASTER OF THEM ALL

A beautiful girl, a half-woman, half-cowboy... trying to forget the past, the only way is to forget the future. Directed by the master of time and death.

MILTON SILLS in

SEA WOLF

JACK LONDON'S

THE SEA WOLF

Raymond Hookst—Sam Keith

Today Today STUPID DOGS ALL SOUND PROGRAM

SPECIAL 25 CENTS

Where everybody goes! MIDNITE REVEL

DETROIT'S BIGGEST ALL SOUND SHOW

TONIGHT AT 14:45—ALL SEATS 80c

NEW YORK CITY

CONVENTION MEETING

**GLOBE NOW!** CONSUMABLE PRICE

Available in ten times the price of the regular 35¢ edition for the first time

**ALL TALK AND SOUND**

The pulsing heart of African action beats with each drama

**AFRICA SPEAKS**

The dark-hilled women of the Amazon in the sweltering tropics in the white world!

Live now! Zulu hells! (Euphonics present!) The dark-hilled women are not the women in the world!

A COLLEGIATE "FUTURIST" Reviewed, for the first time, by William S. Burroughs

PORTLAND, ORE  
FOX WEST COAST THEATRES

FIRST ...  
"THE DIVORCEE" ... THEN,  
"OUR BLUSHING BRIDES" ... NOW

"LOVE IN  
THE ROUGH"

CASTING BY THEATRE

Bringing your favorite romantic the mix of the ab-  
surd and comedy romance, in his greatest role of love  
and laughs ... youthful ... tangled ... cynical ... spoiled

ROBERT  
MONTGOMERY  
DOROTHY JORDAN ... BENJY RUBIN

STARTS TOMORROW

FOX BROADWAY

LAST TIMES TODAY  
Jack London's "The SEA WOLF"

FANCHON & MARCO'S  
"GEMS and JAMS"

Dancing Tinkle

## *Practical Advertising*

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It's no secret that original ideas never came out of machine-like thinking. Advertising to be original must be creative, and the creative person must have time to think.



**CHICAGO**

**UNITED ARTISTS**

**RANDOLPH ST. 22 DEARBORN**

**IN THE NEW PLAY**  
**Rockies Love—Sugar Daddies—Romance—**  
**It's the Gayest, Fastest, Spiciest**  
**COMEDY OF HER WHOLE SCREEN CAREER**

**GLORIA SWANSON**

**As a Widow Who Takes Gay Partee by Storm—Gorgeously Gowned in New Creations—Playing with Fire and Lovel**

**"WHAT A WIDOW!"**

PROVIDENCE

STARTS TODAY  
AT 10 A. M.

Young America's  
favorite Western  
star, Bucking hero  
of "The Light  
of Western Stars,"  
"The Sucker Legion,"

**RICHARD  
ARLEN**

**'The Santa Fe Trail'**

*A Paramount Picture*

WITH  
MITZI GREEN,  
EUGENE PALLETTE,  
ROSITA MONROE

Love-making swift and  
impetuous as this fast-  
moving drama itself.

"SOCIETY GOES SPAGHETTI."  
PATHE AUDIO REVIEW

"WITH NICK AND TONY  
PATHE SOUND NEWS"

**RKO ALBEE**

**DOLBY**

**STARTS TODAY**

**RIN-TIN-TIN**  
 IN A CRUEL TALKING DRAMA  
**THE MAN HUNTER**  
 WITH  
**CHARLIE DELANEY**  
**JOHN LODGE** **NOVA LANE**  
 AT COST  
 AD-THRU  
 OTHER THEATERS

**SUNDAY**

**ABURY PARK**

Last Times Today  
At 2:00-4:30-8:00

"CALL OF THE FLESH"  
with  
**RAMON NOVARRO**  
**MORRIS JAGGER**  
**KENNY ANDERSON**  
**HARRY TOLMACHEW**  
**NANCY O'NEAL**

Ton Evening Comedy  
Parmanent View

Starting  
Tomorrow  
At 2:00 P. M.

The Nation and Famous  
Comedy Row Found  
**BUD COLINDELLO'S**

**SOUP  
TO NUTS**

with  
**"RED HEART AND HIS KITTENS"**  
(Vanderbilt High School Act)  
and  
(Medical Comedy Star)  
**FRANKLIN GARDNER**  
(Our Friend of "College")  
**COLUMBA WENDLINGER**  
(The New Year's)

Run Here Prior to the N. Y. Roxy

- PLUS - Orchestra Solo Band Light	- PLUS - Pianissimo Trio Horn "The Man" Climax	- PLUS - X-Mas Scene 50 Minutes of Color
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HOME OF PARAMOUNT PICTURES

**Paramount**

Ocean Ave. at Fifth St., Tel. 3936

**MIAMI**  
**FRIDAY—"COLLEGIATE NITE"**  
Observe Collegiate Week with your friends, dancing beneath the bright colors  
in the famous open dance hall. Remember the South Seas Saturday night  
by the Sheraton Junior Women's Club.  
**CORAL GABLES COUNTRY CLUB**  
TELEPHONE EVERGLADES 32

**GUILTY** of loving the wrong man

A dramatic story of a hatred that blazes from the very first scene that the audience sees. The story is told in a way that is so gripping that the audience will be unable to look away. A thrilling picture that is not to be missed.

**"GUILTY"**

WITH  
**VIRGINIA VALLI**  
**JOHN HOLLAND** and **JOHN ST. POLLS**  
*Today and Saturday Only!*

READ  
"GUILTY" in  
"The New York Times"  
"Herald"  
"Illustrated"  
"World"  
For complete  
details see  
"HOME VERSION"  
of  
"GUILTY" in  
"The New York Times"  
"Herald"  
"Illustrated"  
"World"


**CAPITOL**  
Theaters  
Show 5-11



**NEW YORK CITY**

**CAPITOL**  
Broadway and 11th Street  
Major League Players. Heavy Dis.

**"DOUGHBOYS"**



The Scream of the day!  
Trashed!

**BUSTER KEATON**

**CLIFF EDWARDS**  
with **NEN BLUE**

In Person  
in Submarine News "Grand Old Time"  
with Cliff Edwards and Nene Blue  
**BUICKS**  
COLUMBIA

And here's another tree. He says... Dough Boys and

**PHILADELPHIA**

**EATLE**


**35¢** **45¢**  
TO 5 P.M. TO 9 P.M.

**The Nuttiest Nuts on Land or Sea!**  
*You'll feast with glee as they chase the geynes around!*

**'OH SAILOR BEHAVE!**

Charles King with Frank Bree  
Lowell Sherman and Irene Delvey

**OLSEN & JOHNSON**  
Amusement Greats  
Old College "Teacher Fun" Burlesque Drama





# "Madam SATAN"

Starts at  
12:30-1:30-2:45

What have you... that I haven't... to attract my husband... what can you give him... that I can not!

The Age Old Cry of the World Magnified in the Old World America

Just love... companionably... youth... a soul that aches for happiness... I want to play... and so does your husband... he wants love... and you give him... 'til

The Talk of 1936  
CECIL B. DE MILLE  
Recreates the craze of his employeement... look at the cast...

RAY JOHNSON  
REGINALD DENNEY  
ROLAND YOUNG

On the Stage  
FIRST COME FIRST SERVED  
FANCHON & MARCO  
present  
"Good Fellows"  
IDEA  
The Most Best  
Don Gil

LAST  
OF  
THE  
OLD  
FOX  
FOLLY CAPTAIN  
LIVE!

**The**  
**OFFICE WIFE**  
Fourth Baldwin's widely discussed  
Cosmopolitan Magazine story  
with  
**DOROTHY MACKALL,  
LEWIS STONE**  
& Warner Bros. Virginia Pichler  
DIRECTED BY LLOYD BACON  
Seventh at Hill • FABER 2166

**WARNER BROS.**

**DOWNTOWN**



**ATLANTIC CITY**  
 Warner Bros. Window Theatre!  
 America's dearest play at the world's  
 most beautiful theatre!

**Warner**  
 Live from the  
**MILTON SILLS**  
 "THE SEA WOLF"

**Tomorrow!**  
 The Screen Event of the Century!  
 A story of such astounding beauty they must witness it in the theatre

**LILLOM**  
 The Screen's Greatest Star!  
 Played by the Screen's Most Popular Male Star  
**CHARLES FARRELL**  
 The World's Greatest Lover in His Greatest Picture  
 Surpassing even his marvellous performances in "7th Heaven," "Street Angel" and "Sunny Side Up"

**ROSE HOBART**  
**ESTELLE TAYLOR**  
**H.B. WARNER**  
**LEE TRACY**

**DETROIT**

**STUPENDOUS ALL SOUND SHOW**  
**FOX**  
**GREATER TALKIE SEASON NOW!**  
**26 MEN AND A GIRL**  
 AND ONE MAN MASTER OF THEM ALL!  
 A beautiful girl... half western, half...  
 Milton Sills in  
**SEA WOLF**  
**JACK LONDON'S**  
 Greatest Romance  
 Raymond Hatton—Joan Keith

Today **SPECIAL 25** Tomorrow **STUPENDOUS DE LUXE ALL SOUND PROGRAM**

**Where everybody goes!**  
**MIDNITE REVEL**  
 DETROIT'S BIGGEST ALL SOUND SHOW  
 TONIGHT AT 11:45—ALL SEATS 50c

**NEW YORK CITY**

**GLOBE NOW!**  
 CONVENTION THEATRE  
 Popular Prices  
 The talk of the town SPEAKS for the first time!  
**ALL TALK AND SOUND**  
 The pulsing heart of action, action, action!

**AFRICA SPEAKS**  
 The delectable crown of the...  
 The talk of the town...  
 Live now! Zulu land...  
 A COLUMBIA PICTURE  
 Presented for the screen by...  
 William S. Hart

**PORTLAND, ORE**  
**FOX WEST COAST THEATRES**

**"LOVE IN THE ROUGH"**  
 AN ALL-STAR CAST  
 Bringing your favorite romance the way of the show  
 modern comedy romance, and the greatest of love  
 and laughs... youthful... youthful... youthful... youthful

**ROBERT MONTGOMERY**  
**DOROTHY JORDAN... BENNY RUBIN**  
 STARTS TOMORROW  
**FOX BROADWAY**  
 LAST TIMES TODAY  
 Jack London's "THE SEA WOLF"

**FANCHON & MARCOS**  
**"GEMS AND JAMS"**  
 Starting Today

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(Continued from page 16)

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**CHICAGO**

**UNITED ARTISTS**  
 "Rockless Love—Sugar Daddies—Romance  
 It's the Gayest, Fastest, Spiciest  
 Comedy of the Whole Screen Career!"

**GLORIA SWANSON**  
 As a Widow Who Takes Gay Part in  
 Storm—Gorgeously Gowned in New  
 Creations—Playing with Fire and Love!

**"WHAT A WIDOW!"**

**CHICAGO**  
 RANDOLPH ST.  
 DEARBORN ST.

**MIAMI**

**FRIDAY—"COLLEGIATE NITE"**  
 Cherry College and 100 new stars, singing, dancing, comedy, and...  
 The funniest and most popular comedy of the season!

**CORAL GABLES COUNTRY CLUB**  
 FRIDAY SEPTEMBER 25

**GUILTY of loving the wrong man**  
 A romantic story of a young girl who...  
 "GUILTY" with  
**VIRGINIA VALLI**  
**JOHN HOLLAND and JOHN ST. POLIS**  
 Today and Saturday Only!

**CAPITOL**  
 1000 Broadway  
 New York City

**NEW YORK CITY**

**CAPITOL**  
 New Shows and Big Stars  
**"DOUGHBOYS"**  
 The Screen's  
 of the  
 Tracery!  
 with  
**KEATON**  
 CLIFF EDWARDS  
 Directed by Edward Sedgwick

Another  
 another  
 appears  
 in  
 "Dough  
 Boys" and  
**IN PERSON**  
**CLIFF EDWARDS**  
 with **BEN BLUE**  
 Directed by Cliff Edwards  
 CLIFF EDWARDS  
 Directed by Edward Sedgwick

**PHILADELPHIA**

**EAGLE**  
 The Nuttiest Nuts on Land or Sea!  
 You'll have fun as they chase the delectable nut!

**"ON SAILOR BEHAVE!"**  
 Charles King with  
 Lovell Sherman  
 with  
 Nock Berry  
 Irene Delany

**OLSEN & JOHNSON**  
 Famous Comedy Duo  
 "Clay"  
 "Lovers' Tale"  
 Directed by...

**PRINCEDENCE**

**RICHARD ARLEN**  
**"The Santa Fe Trail"**  
 A Paramount Picture  
 WITH  
**MITZI GREEN**  
**EUGENE PALLETTE**  
**ROSITA MORENO**  
 Love-making swift and  
 important as this fast-  
 moving drama tale!

**SOCIETY GOES SPANISH!** WITH RICK AND TONY  
 PATHE AUDIO REVIEW PATHE SOUND NEWS

**RKO ALBEE**

**DELUKE**

**REIN-TIN-JIN**  
 In a Thrilling Taming Drama  
**"THE WILD HUNTER"**  
 WITH  
**CHARLIE DELANEY**  
**JOHN LODGE... ROSA LAKE**  
 Directed by...  
**STRAND**

**ASBURY PARK**

Last Times Today  
 At 2:00-4:30-8:00  
**"CALL OF THE FLESH"**  
 with  
**HANSON HOWARD**  
**PROFESSOR JORDAN**  
**RENEE ANDRE**  
**BRENDEN TORRENCE**  
**FRANCE ORRIS**  
 The Newest Comedy  
 Paramount News

Starting  
 Tomorrow  
 At 2:00 P. M.  
 The Newest and Funniest  
 Comedy Ever Filmed!  
**WINE COLLEGE**

**SOUP TO NUTS**  
 with  
**YIP HURLEY and HIS BROTHERS**  
 (Theaters' Highest Paid Act)  
**FRANKIE MOORE**  
 (Grand Comedy Star)  
**FRANKIE MOORE**  
 (The Friend of "Vivian")  
**CHARLES WINTERGARDEN**  
 (Of the "Show Boat")

Run Here Prior to the N. Y. Run

FLOR - FLOR - FLOR - FLOR - FLOR - FLOR - FLOR - FLOR - FLOR - FLOR  
 Outright - Outright - Outright - Outright - Outright - Outright - Outright - Outright - Outright - Outright  
 Sport - Sport - Sport - Sport - Sport - Sport - Sport - Sport - Sport - Sport  
 Light - Light - Light - Light - Light - Light - Light - Light - Light - Light

**Paramount**  
 Ocean Ave. at Fifth St. Tel. 9880



# Figure Ways to Keep Public Reading Paid Ads Thru Week

Chicago, Sept. 23. Taking a lesson from radio commercial advertisers, a new idea in newspaper advertising is being considered by the press departments of both R-K-O, and Publix, & K. Headquarters of each circuit is trying to figure some way to keep up the reader interest in the ad right through the week. As they figure the situation at present, the readers turn to the picture ads only on Friday or Saturday, especially days, when the ad spreads are splurged all over the page. But on the following days, interest dies off, with most of the money spent on ads on these days going to waste.

New idea is some gag to keep the readers turning day after day to the advertising section. This is to be done by the use of a daily feature, such as a cartoon, or "What's wrong in this picture?" or inside chatter about the picture colony, or the favorite jokes of the favorite picture names. These, again, many others, are being considered by the press departments. Publix is particularly interested in the matter because of the extremely large amount of advertising copy, and because the idea.

would be peculiarly applicable to their situation.

**Feeling Dailies**  
Both of the circuits, Jack Hess for R-K-O, and William Hollender and Bill Pine for Publix, have feelings with the newspapers, trying to figure some way to keep the press boys are offering to supply the feature free, if the dailies make no charge for the space, which is to be included in the ads.

Idea throughout is an offset from the radio presentation; giving the public something for nothing in the way of entertainment, in order to tag on a few lines of advertising chatter. At first the press boys were thinking of some sort of contest tie-ups, where the readers would have to find hidden letters or such. This was tried, some time ago by Publix, & K. and was found unsuccessful because the public felt that it was, in a way, only a racket, getting them to read ads when they didn't want to. This will be dropped away from the boys' argue, in the matter of an absolutely free feature, which will bring the readers to the ad pages day after day as a source of enjoyment.

## EXPLOITATION

This department is almost entirely made up of matter from "Variety" and correspondence. Section is one of the exploitation notes sent out by the home publicity offices of the chains used here.

"Variety" correspondents have been requested to report on all local press or exploitation stunts that fail or prove too expensive for results achieved, as well as those which get over.

Ordinary or expected exploitation not included in this department. Rejection in these cities also excluded, after first mention, unless new angle is later developed.

Brooklyn, N. Y.  
Paramount lining up Brooklynites who wish to learn how to play music free of charge. Through a tie-up with the Greater Music House, lessons are being given by their instructors at no cost to the theatre. Also tying in with local department stores for news space. Gag is that each week sectional band units will rehearse inside theatre after seeing current picture presenting theatre stub as admittance to rehearsal room.

Chgo. to date numbers some 800 members, solicited through theatre. Individual band units will be formed, according to the ticket-gag working. Finished band units will then play on the stage on special Sectional and Industrial night.

Another stunt which the Par publicity boys have started is a weekly musical trial, to be held every week over WLTH in the afternoon. Each week one of the boys faces the microphone as soloist, and a partnership from the coast and Long Island studios plugging the current picture at the home. Also, a house orchestra, and Frankie Fudnick, accordionist, help to fill in the quarter hour on the air.

The different Radio Palace fan clubs over the city have now about 1,400 members all paid up in their dues. They meet for the first time Sunday mornings. Vallee meets his admirers and says hello to them.

Denver.  
For the showing of "Dawn Patrol" Mark Bennett of the Tabor bank is the same as the one that packed the street with it both times. Advertised that planes would drop tickets at the opening, and how the tickets did come down a record opening day for the house.

Knowing the tickets the plane would drop would probably bring a crowd a mile, Bennett went to the top of the theatre building and threw other tickets to the crowd from the roof. Some of the cards had this on them: "This is not a free admission. The agency has sold you a ticket for \$5.00. Also, folks would get one of these, look at it, laugh, and fight for more of the patches. The hope of the next one would be a pass. Bombs were fired from the roof to attract attention, and a lot of news columns, and up the Denver "Post" to find out what they were for.

Exploitation did not cost much, but gave the house the best gross in months and picture held over.

Denver.  
Manager Baker of the Paramount originated a high school night. Enough pocket cards are printed to distribute to the students, each card necessary for each building is in one line, name of school. Cards are blank on one side; put down their dates on them or use for figures.

For the showing of "Animal Crackers" Baker distributed 15,000

glassine bags with a couple of anti-gracker crackers each, with a flash on outside calling attention to the showing. Most every soda fountain in town has a display of an "Animal Crackers" stand.

Providence.  
Guessing contest with showing of "Queen High" at R-K-O Victory. Big downtown store for window display with big bowl with playing cards. Those who guess nearest right were given passes. Ten in all passed out.

While stunt created attention it failed to boost biz.

Dallas.  
Melba (Publix) getting good results from U A tie-up on "What a Widow" through Dallas "Dispatch." Further tie-up with Bill Fitzgerald, promoter, gives prizes to runners-up in line of trips to football games. Contestants fill a column easy and all peddling the good news of the coming picture gratis. Flick - looked here Sept. 23.

Toronto.  
Imperial, Toronto, has been up with "Star" on linerick contest for oakleys. Paper picks out one of the classified ad headings and asks the advertiser to write a linerick on that. Best 10 get ducats. Usual number of entries about 600.

They met for the first time Sunday mornings. Vallee meets his admirers and says hello to them.

Several thousand tickets, size of matches and good for one application only, offered by Manager Walter Calvert, who is expected to be before opening of Gloria Swanson's "What a Widow" (UA). Theatre has big flap trade; they liked it.

Minneapolis.  
Theatrical publicity is poison to the Minneapolis "Tribune," one of the leading local dailies, but, much to the disgust of theatres here, the paper is running a \$500,000 prize city-wide midget golf tournament, giving the affair oodles of attention in its news columns and heralding it with big banners on all its trucks. This probably in return for several full-page ads from the combined courses.

Show houses point out that their total advertising inelegance in an entire season exceeds that of the golf contest many thousand times over. They have felt grieved for a long time about the paper's attitude to them.

New Haven, Conn.  
Roger Sherman got a little publicity for his idea of connecting with exploiting "Raffish." Dapper young man in evening clothes and mask passed off handbills advertising the flicker.

## Daylight Off Sunday, 28

Daylight saving in New York State and most generally will stop Sept. 28. Clocks will then go back one hour to standard time.

Everything going fine until young man found himself in the hoosegow for disturbing advertising matter in the streets.

Los Angeles.  
Warners is street ballyhooing every picture going into its Hollywood and Downtown (Los Angeles) theatres. Stunts are being worked out by M. A. Silver, in charge of the Warner chain here; George Thomas, WB; and publicity chief, Hubert Volght, in same capacity at First National.

For "Office Wife" at the Downtown they sent out a flat truck carrying a business man sitting at a desk and dictating to his typist; a janitor, Oscar, who has been over to whisper sweet nothings in her ear and plant a kiss on her ruby lips.

Another gag had two girls of 1900 vintage carrying suitcases through the town on which had been passed "I am no one's office wife." Two gals of the come-hither kind started suitcases on which is printed "I am my boss' office wife."

Washington.  
Fox has tied up with the "Daily News" for selection of a hostess to appear in the grand lobby of the theatre for four weeks at \$100 per picture. Pictures must accompany entries. Each day a question is asked, three questions regarding Washington and the theatre. Twenty-five finalists will be chosen and invited in for an oral examination and to give the judges a chance to look them over in the flesh.

By using showmanship and theatrical exploitation the Fleischmann Extension for Baker has used an expedient that proved satisfactory. A "Bakery on Wheels" was styled and traveled through 25 states, to graduate 7,000 bakers. Each girl received a diploma to prove his claim he was one of the wheel-baked dough manipulators.

That the girl received proper instruction in the art of exploitation, William J. Romaine handled publicity, with the itenary was a success.

Another tour will be snapped out next summer, as this first time on the wheels gag of teaching bakers how to exploit their product has results. Credit is given the show exploitation angle.

Chicago.  
With this town running a fever over the baseball race and fanning corners to gaze at window accords, the picture houses have decided that the fans must be brought in off the streets.

Many houses have placed radio sets in their lobbies. Others are making an attempt of the score at each program break throughout the matinee. One house has installed a baseball diamond chart to mark each move as it comes in over the radio.

Paris, France.  
On the opening day of "Accuse Les Vieux" at the Theatre des Varietes, Pathé's new house, they bought the second page of the important Paris afternoon paper, "Le Matin," instead of using it for advertising display just filled it with news items of the supposed murder which is the picture's story.

Stunt, done for the first time in Paris, attracted considerable attention. Many people read a considerable amount of the stuff before realizing that it was just publicity, and then told others about it.

With "Doughboys" (Metro) at the State-Lake and "Leathernecking" (Rialto) at the Warwick, the R-K-O press department made a tie-up with the United States Army Corps and regular army bands, sending out heralds plugging both of these shows.

Fluggers had numbers on them, with 200 figures selected, a lucky number which admitted the bearer free to either house.

## L. A. to N. Y.

William Perlberg  
Winnie Lightfoot  
Irene Delory  
William H. Loeven  
Jack Haley  
Mrs. A. L. Olson  
Louis Slivers  
Jack Haley  
W. V. Brown  
Hugh Rickett  
Jack Taylor  
Dave Dreier  
James R. Grainger

## N. Y. to L. A.

Samuel Hoffmanstein.

## BEHIND THE KEYS

In this department is placed minor matters in connection with theatre operations. Items which go over to the Correspondence from various cities.

Elmira, N. Y.  
A. J. Minozzi manager of Strand Theatre, one of the local roadshows purchased by Warners, returned to vaudeville. Regent, another Warner house, changed from silent to sound Sept. 20.

Amus, Waverly, N. Y., closed for five years, reopens with pictures in October. Manager N. J. Merrill, owner.

New Haven, Conn.  
Fox's Hyperion, long dark, will soon reopen.

Reading, Pa.  
Permits for the excavations, already in progress, and for the construction work on Whiffer & Vincent's new Hollywood theatre here, have been issued.

Hartford, Conn.  
Harvey G. Cocks, Allen Publix theatre here has been named by new Paramount. Fort Wayne, Ind., opening Sept. 22. Cocks, former director of the Manager's Training School, succeeds Cocks, Wallace Stuart, house director.

Danbury, Conn.  
P. J. Martin, Capitol, transferred to Rialto, South Norwalk, manager.

Danbury, Conn.  
Empress, dark all summer, is expected to open in October. Policy undecided.

Ansonia, Conn.  
Ansonia opera house now being operated as a ballroom.

Waterbury, Conn.  
State theatre, city's newest, is involved in two civil actions which have been started against the John Moriarty Co., Inc., owner of the house. Shapiro Bros., New York City, builders of the house, have started a suit for \$4,000 for alleged unpaid notes, while J. J. Hoffman of New Haven, official of the Warner Bros. theatre in New England, to effect foreclosure of a \$90,000 third mortgage. House is now under lease to Warners.

Forest Hills, L. I.  
Vandals broke into the Fox Forest Hills (L. I.) theatre, after closing Saturday night (23), damaging apparatus in the booth to about \$2,000. Matter reported, but no clue.

Ottumwa, Ia.  
Publix opens Empire here Sept. 21. New name is Rialto.

Des Moines, Ia.  
Art Stoltz managing Publix house at Waterloo, Cedar Rapids, Davenport, Rock Island and Moline. J. Roth managing Publix houses in Marshalltown, Des Moines, Newton and Ottumwa.

Greenville, S. C.  
State theatre, indie, dark for some months after a sheriff's visit, has reopened. Ed Curtis, manager, has before financial trouble, as Majestic theatre, is steering new adventure.

Portland, Me.  
Colonial here opened Sept. 22 with "Dearest Talking Device." It is one of the smaller houses in the city, but draws a fair patronage.

Toledo, O.  
Toledo Theatre Managers' Assn. now calling St. Clair street, local Rialto, "Toledo's Great White Way," following big illumination on R-K-O two days, with marquee and signs, and Ohio Bank tower.

Pine Bluff, Ark.  
Robert Drake, asst. at Saenger, slated to go to Alexandria, La., sent take charge of Strand, Texarkana, instead.

Reading, Pa.  
Park reopened with vaudeville.

Syracuse, N. Y.  
Leo Rosen, of local Warner playhouse, has formed new club, including every Syracuse on the Warner payroll.

Club designed to promote and exchange ideas and suggestions. Weekly meetings Sunday mornings.

Portland, Ore.  
Ed. Buchanan from Publix Seattle, new asst. to Jim O'Connell, Publix Rialto.

Milwaukee.  
Jack McCarthy succeeded Anthony Thence as asst. at R-K-O Riverside.

Chicago.  
Griegsby-Grunow Co., manufacturer of Majestic radio, is using their class A houses in and about Chi at the noon hour for special showings of a pict trailer showing methods of

communication since the Stone Age to the present day.

Wood, Ind., which goes over to the Orpheum at Springfield, Ill.

A. H. Stegall, treasurer of Wood, has been transferred to Palace, Rockford, Ill., same capacity. Arthur H. Stegall, asst. mgr. goes to same Rockford house.

Chicago.  
T. R. Earl replaces B. A. Griffin as manager of the Granada at South Bend, Ind., which goes over to the Orpheum at Springfield, Ill.

Madison, Wis., direct to advertising and publicity of Publix-Grand States, got first prize of \$100 for the best campaign put on by B. A. for the Harold Lloyd "Sweet First" picture.

She and the other second, and the proposed chief of detectives, Ben Danbaum, has opened an indoor miniature golf layout, which he says cost \$25,000. Started with full-page ads and good ballyhoo because of Danbaum's tempestuous career, which ended before the last city election, when he was dumped out to lighten the load on the police commissioner.

Bayonne, N. J.  
All depends whether Warners let go of the Opera House. If release on its lease cannot be obtained, Warners may operate this last show stock. Warners also operate the De Witt here.

Omaha.  
In the labyrinth-like basement of the ex-Rialto, now a bus station, the proposed chief of detectives, Ben Danbaum, has opened an indoor miniature golf layout, which he says cost \$25,000. Started with full-page ads and good ballyhoo because of Danbaum's tempestuous career, which ended before the last city election, when he was dumped out to lighten the load on the police commissioner.

Nevada, Ia.  
L. F. Martin, manager, is reopening Palace, playing week ends only.

Oklahoma City.  
L. J. Hill, manager for Warners here, announces change in name from Midwest Enterprises to Warner Bros., with following new house managers: Midwest, John Shoepel; Liberty, Wm. Heiner; Orpheum, Wm. Heiner; and J. Taylor; Empress, Sam McFarlane.

Pat McGee is supervisor and Tom Johnson new city manager for Publix here. Also, Ritz, Victoria and Circle theatres.

Dobbs Ferry, N. Y.  
R-K-O's Embassy, sound only, is open. J. A. Heam, manager.

Hollywood, Sept. 23.  
Radio may be third on exhibition with wide film, following WB and Fox, practically set on 65 mm. showings at the Hollywood or Warner and Roxy, New York, respectively.

Equipping a dozen or more R-K-O houses for showing of Radio's first double-gauge attempt, "Danger Light," with story and already completed, is reported planned. The Columbia, New York, is probably one of the houses where the special projection apparatus will be installed. R-K-O goes into that house in November.

Radio made "Danger Lights" in 35 mm. and the double gauge size on the Spor-Bergen process. Studio opinion is that the wide-film, studio tops the 35 mm. print in all ways.

## R-K-O WIDE FILM NOV. RELEASE



# TITAN SHORTS SET DING-DONG PACE AT DE LUXE BOX-OFFICES

Bookings leap on basis of  
downright performance . . .  
56 double reelers and singles  
in sensational new program.

## The Smash Clicker: CLARK AND M'CULLOUGH

IN

## "A PEEP IN THE DEEP"

Thirty-eight rave reviews  
nail it as sure-fire pleaser.  
One of the B'way headliner  
series produced by Lou Brock.

**BOOK ENTIRE SHORT PROGRAM AND FORGET ALL COMEDY WORRIES**

6—LOUISE FAZENDAS  
6—DANE and ARTHURS  
6—B'WAY HEADLINERS  
including W. C. FIELDS and  
CLARK and McCULLOUGH

**Radio  
PICTURES**

6—NICK and TONY'S  
12—TOBY THE PUPS  
12—HUMANETTES  
first featuring BENNY RUBIN



# TRAFFIC SMASHED! COPS C HAND ST. LOUIS B.O. REC

**RADIO'S LOW COMEDY  
JUGGERNAUT SWEEP-  
ING ALL BEFORE IT...A  
BLISTERING SMASH...  
FLUSH TO THE NATION'S  
BREAD-BASKET.**



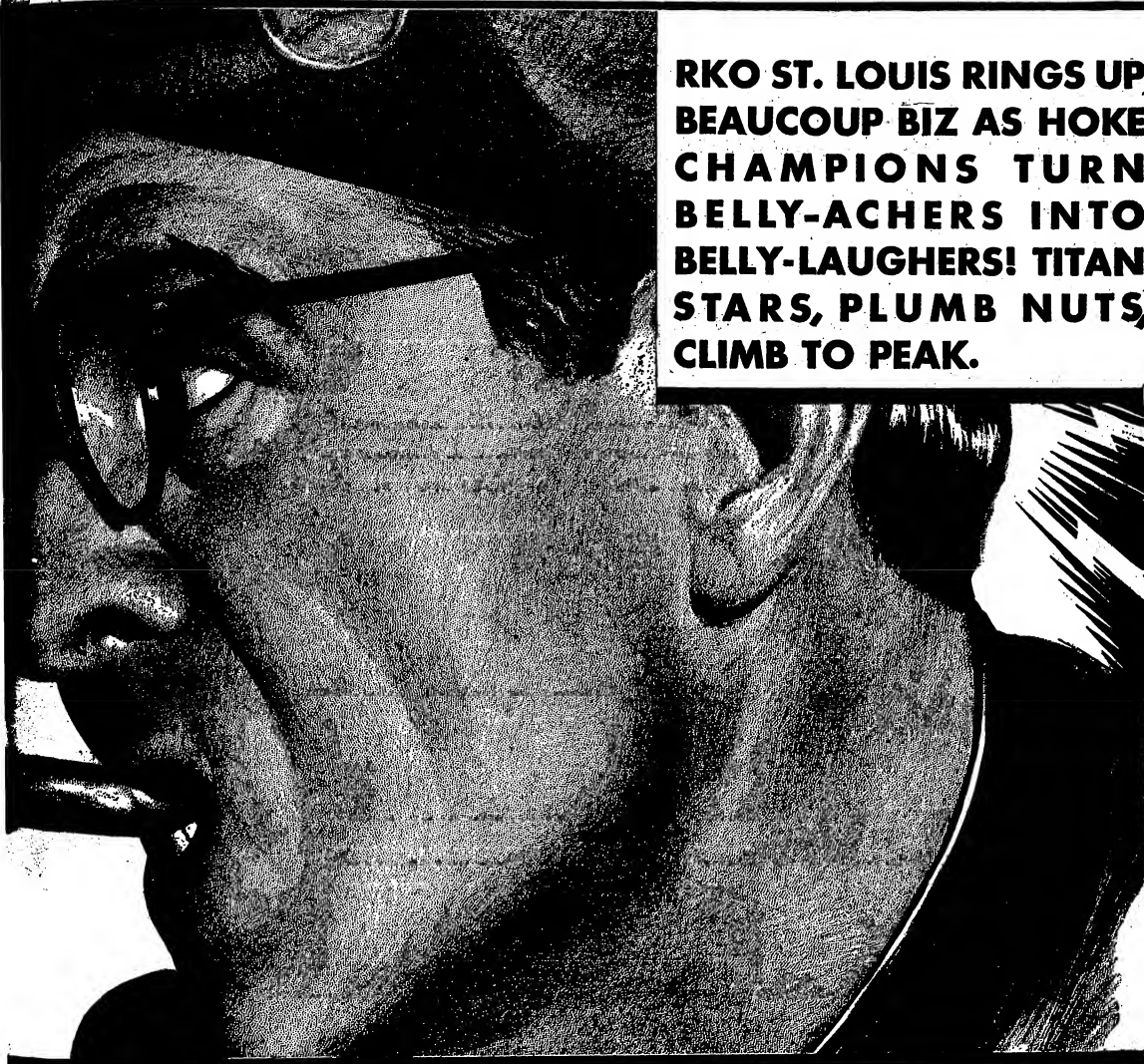
## **BERT** **WHEELER**

**The Box-office Draw of Wheeler and Woolsey is Unquestioned. They Arrived with a Vengeance in "Rio Rita," Vaulted to the Heights in "The Cuckoos" and Now Fly on to Greater Triumphs in "Half Shot!" A Set-up for Any Box-office in the World!**



# ALLED! AS TITAN COMICS ORDS A FANCY PASTING..

RKO ST. LOUIS RINGS UP  
BEAUCOUP BIZ AS HOKE  
CHAMPIONS TURN  
BELLY-ACHERS INTO  
BELLY-LAUGHERS! TITAN  
STARS, PLUMB NUTS,  
CLIMB TO PEAK.



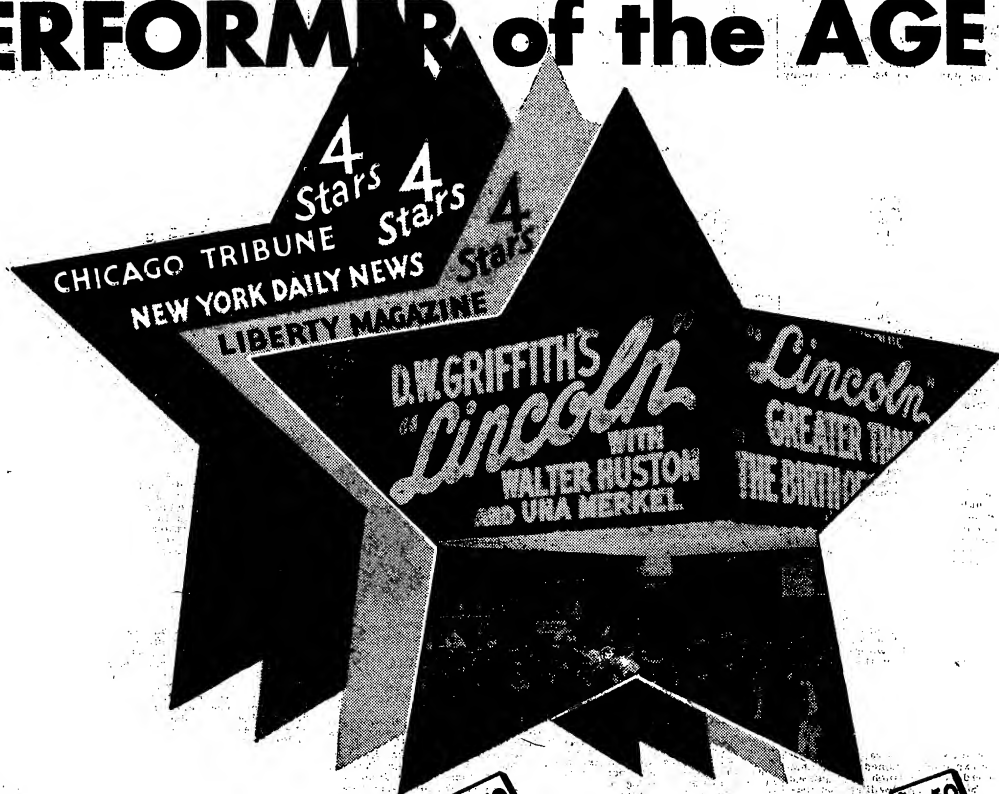
# ROBT. WOOLSEY

A COUPLE OF LOOSE OAFS IN PARIS  
**HALF SHOT AT SUNRISE**

DOROTHY LEE EDNA MAY OLIVER HUGH TREVOR LENI STENGEL  
GEORGE McFARLANE ROBERTA ROBINSON Direction PAUL SLOANE



# THE STAR BOX-OFFICE PERFORMER of the AGE



**\$2  
Top**

## NEW YORK

Now in its 5th week at \$2 top. Never has a picture stirred a city as has "Lincoln." Never has there been such praise as has come from newspapers and public alike for D. W. Griffith's greatest achievement. It is Broadway's most beloved motion picture.

Opening soon at advanced prices in  
PHILADELPHIA WASHINGTON  
BOSTON BALTIMORE

The Year's Greatest Pictures Are Coming From  
**UNITED ARTISTS**

Story and production advisor John W. Considine, Jr.

**\$1.50  
Top**

## TORONTO

Now in its 2nd tremendous week at \$1.50 top at the Royal Alexandra.

"Huston as Lincoln Achieves Real Masterpiece. People mighty well pleased."

— Daily Star

"Great Talkie. Wonderfully Done. Worth while, something that will last."

— Globe

"A cinema event. Chose a subject of wide human interest."

— Mail & Empire

**\$2.50  
Top**

## CHICAGO

A Tremendous Hit at \$2.50 top. "Outstanding achievement. A tremendous picture. Truly great entertainment."

— Herald-Examiner

"Magnificent spectacle. After seeing this, Lincoln becomes a man as dramatic as real as an idol of the present."

— Daily Times

"Will recommend it to men and women everywhere. In short—to everybody."

— American

"The 'Master' is still in the foremost ranks."

— Eve. Post

Presented By  
**Joseph M. Schenck**

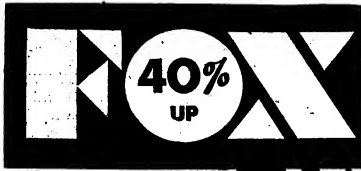
Adapted for the screen by  
**Stephen Vincent Benet**











## BUSINESS IS NOT MERELY

*Variety  
reports  
prove theatre  
prosperity  
with Fox Pictures*

### COMMON CLAY

Philadelphia . Fox (3,000; 40-50-75) (4th week)  
\$27,000 . Fine, considering run.

Brooklyn . Fox (4,000; 25-50) 3rd week hold-over.  
\$26,700.

Montreal . Palace (FP) (2,700; 40-75) Fine gross of  
\$17,000 in spite of censors getting hooks into vital  
parts of film . Matinees good all week.

Baltimore . New (M. Mechanic) 3rd week . Longest run in  
this house since "Four Sons" . Highly satisfactory . \$10,000.

### MAN TROUBLE

Indianapolis . Lyric (4th Ave) (3,000 . 25-35-50) Good at \$10,000.

### ON YOUR BACK

Minneapolis . Asfer (Publix) (900; 35) Above Theatre's average in  
quality . Pleased exceptionally well . \$2,100 . Good.

### LAST OF THE DUANES

Detroit . Fox (5,100; 15-25-50) This town goes for westerns . It did better than  
the McCormack picture week before . \$37,000.

Indianapolis . Lyric (4th Ave.) (2,000; 25-35-50) Vaud. Good \$10,200. Picture drew  
rather than stage show.

Louisville . Alamo (4th Ave.) (1,100; 15-25-40.) George O'Brien brought children  
back . Comfortable, \$5,700.

**Maybe there has been  
a slump in some lines of  
business. Perhaps there  
is now. But not in the  
movies—not, at least, in  
the theatres playing  
FOX pictures.**

**Compared to the same  
period a year ago Fox  
business for the six  
months ending June 30  
was up 40 per cent.**

**40% UP**



# GOOD - - - IT'S TREMENDOUS

Indications are that the unusual drawing power of current Fox pictures will increase even that amazing upturn during the present half year.

Biggest part of Fox bookings is on percentage. Big increase in Fox revenue means all theatres showing Fox pictures share in this prosperity.

## SONG O' MY HEART

Pittsburgh . Aldine (Loew's) (1,900; 25-50) Very nice at \$13,500 . Off to slow start but picked up quickly following rave notices.

Denver . Huffman's Aladdin (1,500; 35-50-75) Exceptional Gross for 1,500 seat house not opening until 2 p.m. \$11,000 . H. o.

Louisville . Strand (4th Ave.) (1,865; 35-50) House played up to Irish Catholic element through Knights of Columbus, lobby, and space in Kentucky Irish American, weekly . \$5,900 . Okay.

Portland, Ore. . United Artists (Parker-Fox) (1,200; 25-60) Got away to standing room and good for run. Well exploited . \$8,000.

Washington, D. C. Fox (3,434; 35-50) Big week to \$31,500.

Denver . Aladdin (Huffman) (1,500; 35-50-75) Very good for 2nd week as house does not open until 2 p.m. \$7,500.

Portland, Ore. United Artists (Parker-Fox) (1,200; 25-60) 2nd week . Held up . \$7,000 . Good

Providence . Majestic (Fay) (2,200; 15-50) Brisk all week . Town has big Irish population . \$14,500 reported . Very good.

Kansas City . Royal (840; 25-40-50) They cut "Man From Wyoming" short a night to give this one good start with an extra preview, and it did the trick . McCormack fans greatly in evidence . \$6,200.

## Motion Picture News adds to the proof COMMON CLAY

Oklahoma City . Midwest (1,500; 10-60; 7 days) Gross \$8,000 . Rating 105%.

Philadelphia . Fox . (3,000; 40-50-75; 6 days) 4th week . Gross \$28,000. Rating 105%.

Seattle . Coliseum . (1,650; 25-35-50; 7 days) Rating 155%.

## MAN TROUBLE

San Francisco . Fox . (5,000; 50-65-90; 7 days) Gross \$30,500 . Rating 125%.

## ROUGH ROMANCE

Boston . Keith-Albee . (2,500; 25-60; 7 days) Gross \$21,000 . Rating 120%

And Coming Soon

The 2 Biggest Pictures Ever Made  
**THE BIG TRAIL**  
**JUST IMAGINE**



# Nagged on Production Costs And Quality, Coast Studios Forced Into Story Shortage

Hollywood, Sept. 23. An official order from Wall Street to cut down on the waste in production, coupled with yields for better product to meet general business depression throughout the country, is resulting in greater care in the purchase of stories for filming. That, in turn, brings about what most studios call the worst shortage of picture material ever facing the producers.

Culling more carefully the chaff from the wheat, competition has become almost bitterly keen for top notch material, all studios shopping stuff which seems at all doubtful.

Declared as also partly responsible for the present dearth of stories is the growing reluctance of studios to pile up their shelves with matter for future production, having found in the past that buying too far ahead often results in dead losses as material becomes too old-fashioned or cycles run out.

Shift accumulation of stories in the past has brought about heavier material charges against production, with producers now either taking the Wall Street line on waste costs or realizing that what may be applicable for production today is likely to be a wet blanket on the market tomorrow.

## Short Buying

All studios seem to be adopting the plan of buying material no further ahead of production than is required to meet shooting schedules. Paramount is the only organization taking the attitude that "if we don't buy what's available, we can't get it," but that studio also has the most flexible policy so far as schedule is concerned.

Par now has nine "open" pictures on the current program, which may be filled by anything bought between now and the delivery of the complete program to exhibitors.

Not rushing out to buy everything offered, Par, however, seems to be doing more buying than others and is reported feeling no hesitancy whatever in taking any picture off the schedule it sees fit. Backing up this unusual policy, Par feels it is doing the exhibitor a turn as well as itself by lifting anything not coming up to studio requirements.

From the distributor's side in Par it is felt that such a policy is the wisest due to the rapidly changing demands of the theatres, with something that may be running high in favor at this time, being all odds against it on grosses six months from now. As a result the Par program also is being sold with "open" product to enable exhibitors and distribution to better meet current demands.

## Acute Situation

Dearth of material is a perennial story in Hollywood, but with changing conditions in the studios themselves and not in the market, it is felt that stronger product demanded as talkers than needed as agents, the situation is described as the most critical ever.

In some production quarters the cry seems to be for creation of material (originals), but where the studios are licked on this, it is explained, is through the unwillingness of most story writers to turn in their best ideas because they want to save the best for legit possibilities.

Some writers are under short-term contracts and from accounts figure anything they write now becomes the sole property of the picture producers for the equivalent of the length of their contracts, this sometimes amounting to little as compared with what possibilities the legit stage offers for the crack ideas.

## Plays First

As usual, play material is first in demand and all studios are watching all new Broadway shows as well as those preparing for production. Consensus seems to be that there are only four or five plays now on Broadway that shape as suitable.

Growing tendency of touchy sex situations in hit Broadway plays is also giving the studios some bother with the Hays office and the code lurking in the background to kill off either exploited titles or material, or both.

Adding to the difficulties now surrounding purchase of choice ma-

## Roxy, Lowbrow, NSC

That Fox experiment to determine how low brow the Roxy, Broadway, might descend on the highbrow the house really is, by showing a western plus a serial topped by a luxurious stage show with a personal appearance of Roxy and his gang, has served neither. Looks like the customers took it sort of halfway and the house toppled to about \$8,000 and about \$10,000 below the average weekly.

Feature was "Last of the Duanes," with a woolly western serial, "The Indians Are Coming" (U).

## PHOTOPHONE LICENSES FOR 16MM. AT HOME

With contracts being printed, RCA Photophone is prepared to issue licenses to film producers to use its 16 millimeter sound on film system in the home.

Four large producers, it is claimed, are set to enter the field on the high royalty basis being asked by Radio or 7 1/2%, an increase of 50% in the same right for using sound on the standard film, 35 millimeters.

Under the license, producers will be required to distribute their own film to homes, Radio interesting itself only in the matter of recording and reproducing privileges.

No date is set, or deadline, as to when producers may reduce their regular professional widths for home use. The matter is entirely optional with the individual licensee. It is pointed out.

Radio Photophone also within the next few weeks will be prepared to market its home projector. The combination set, with radio, etc., will retail for close to \$500, it is said.

The first devices will be for sound on disc only.

Radcliffe's ridicule reports that other interests are manufacturing devices for the home which will sell for as low as \$30. General Theatres Equipment Co. is known to be interested in such equipment at this figure, however.

## Studio Prop.'s Demands

Hollywood, Sept. 23. Studio property men, who recently organized and became affiliated with the I. A. T. S. E., have presented their demands to the Motion Picture Producers' Ass'n in which they ask for an eight-hour day, with a minimum of \$7.50 and \$8.50 and overtime per day for first and second prop men, respectively. Union expects a reply from the producers by Oct. 15.

With organization of the property men, this leaves set dressers the only studio technicians who aren't unionized.

## 2d Summerville-Langdon

Universal City, Sept. 23. Universal writing staff is now working on an original story for Slim Summerville and Harry Langdon to follow "See America Thirst," in which the two comics are featured.

No title for the new one has yet been suggested. When story is completed, it goes to Albert D. Mondé for supervision.

## "Barbarian" Delay

Hollywood, Sept. 23. Production of "Barbarian" at Tiffany is off for another three months. Story trouble.

Picture has been in preparation for three months.

Material is the general feeling in the trade that it is ten times worse than a poor silent was.

## PEPPING UP "HORN"

Metro Hurrying Delayed and Expensive Feature

Hollywood, Sept. 23. Because of the African hunt pictures being turned loose, Metro is hurrying completion on "Trader Horn." Film has run to \$1,000,000 already and has been in the making nearly two years.

A portion of the heavy cost, much of it waste, was eaten up in the trip W. S. Van Dyke, director, and leads took to Africa for natural shots. While much of the stuff shot on the Dark Continent panned out pictorially, the sound recording was found unsatisfactory and doubling has been necessary.

Van Dyke still has some more shooting to do on the Aloysius Horn story before it will be ready.

## Loew's Won't Consent To Fox Playing of Par Films in Fox's Brooklyn

Co-operative attitude between Loew's and Fox supposedly assumed in view of the impending merger of the two companies has taken a strange twist. Loew's seemingly has intervened to block up a possible product deal for the Fox, Brooklyn, angled by Fox, for a Paramount picture. Result latter house stays on cut scale policy.

Dealings in the deal negotiated between George Schaffer of Paramount and Jack Sullivan of Fox were okayed. Loew, has a franchise for Paramount product. Under the franchise, Paramount can show its own films in Brooklyn only at the Brooklyn Paramount or Loew's.

In the Fox-Par deal, Loew refused to give consent. Reason is Loew has a downtown house in Brooklyn, Met. This house plays vaud-film.

## Tiffany Units Scattered All Around Hollywood

Hollywood, Sept. 23. Grant O. Cook, gen. mgr. of Tiffany, here on a periodic survey, will remain on the West coast four or five weeks. Tiffany's releases include activities by Al Rogell, who's making four specials on the Metropolitan lot; a series of 10 by James Cruze, independently produced for Tri-Part distribution on the Tec-Art lot; six by Trem Carr, chiefly outdoor stuff, using portable sound equipment.

A Canadian backwoods series of "Hollywood" series which has been extended from six to 10 subjects.

Both Cook and Phil Goldstone, Tiffany's production head, laughed off repeated reports hereabouts that Goldstone is through with Tiffany.

Cook states he's committed to the unit system of production, spreading out on various different lots, with indie producer-directors turning them out for Tiffany releases.

A Canadian backwoods series of distribution in preparation to be done around Toronto, with Cook lining up the unit head and director for these.

Cruze will have six of his 10 ready by March, with possibly a seventh, which goes over on the 1931-32 program.

## Christies Revive Brands

Hollywood, Sept. 23. Under the Christie-International hook-up, with the expiration of the Christie brothers' previous three-year contract with Paramount for distribution of their own pictures, the old ideal, Mermid and kindred trade-names, six in all, among which will be split the 22 shorts.

Al Christie is winding up "Charles's Aunt" currently.

## "SKIPPI" BACK ON LIST

Hollywood, Sept. 23. Par has placed "Skippi" back on the schedule, with negotiations on through Hal Roach to obtain Jackie Cooper for the youngster part.

Picture was recently indefinitely postponed due to inability to secure a suitable youngster for the part.

Studio has already directed from Sawyer, another episode with the kid audience strongly in mind.

## Govt. Checks Up

Official checkup on the theatre biz is being conducted indirectly by the government through the Hays office.

Operators have been asked to supply the M. P. D. A. with figures.

Go-between is Julius H. Barnes, president of the U. S. Chamber of Commerce.

Reason for the check now given.

## Big Default Judgment Against Fox Vacated

Justice Valentine of the New York Supreme Court has opened the default judgment for \$108,705, which the Fiegel Corporation got against Fox Theatres, in an action to recover for services in placing and maintaining advertising displays over a period of five years.

The plaintiff brought 15 causes of action, each representing a separate contract.

Immediately upon taking judgment the Fiegel Corporation issued an execution to the sheriff. The Fox company said its default of one day in filing answer to the suit was due to an inadvertence; that it had a meritorious defense and asked for an opportunity to defend the action.

## Extras N. S. G.

Hollywood, Sept. 23. Demand was 24 points below par on the mob market last week. Were lots of \$5.00 assignments placed through Central Casting Bureau is the saddest figure for extras since May.

Wednesday was the liveliest day with \$85 worth and 115 of the extras in the pioneer days' stuff for "Climax." Next largest crowd of the week was 160 Saturday, also for this picture. Wesley Ruggles is mulling for Radio.

Al Kelley worked 148 in a prize-fight crowd for "The Leather Pouch" at Universal Thursday. Remainer of the week's sets were small. Biggest batch Friday, for example, was a mob of 45 on a cafe set for the serial "Finger Prints," also at Universal.

## N. Y. Studio Facilities

After a shut-down of months, or since the Peine to Stahl's services, the enforcement of New York's stringent fire laws, RCA Photophone is reopening studio facilities in its 5th Avenue headquarters.

No real production orders other than a place where licensees can make tests of people in the east, and generally an accommodation, are scheduled at this time.

## Stahl's Story Hunt

Hollywood, Sept. 23. John M. Stahl's contract with Universal for a series of specials with Robert Montgomery, although Metro has an agreement with Stahl to direct one more.

When the U contract was drawn plan was for Stahl to do one for that studio then switch to Metro and return to finish out the agreement.

Under the new set up Metro will write the Peine to Stahl's services until the U contract expires, according to Carl Laemmle, Jr. Stahl's U contract calls for three pictures. Part of his job is to find his own stories.

## "JOHNSON" NOT SHELVED

Hollywood, Sept. 23. Universal is not shelving "Saint Johnson," stars Carl Laemmle, Jr., but is merely deferring its production since the W. R. Burnett novel will not be released until the end of this month. U. bought the story from the galley proofs and prefers to wait until the book is circulated before screening.

Edwin Loenneble will direct when it goes into production about two months hence.

## Noah Beery Canceled

Noah Beery, slated to make personal appearance in Warners' deluxe theatres for six weeks beginning Oct. 10, has cancelled.

His wife's mysterious disappearance for eight days is said to be the cause.

# STAGE BANDS IN 3 W. B. HOUSES IN NEW YORK

Stage show policy for the three Warner Bros. houses in New York is being mapped in a circuit-wide development idea now in swing. These are the Beacon, uptown; Strand, Broadway, and Strand, Brooklyn.

Beacon is in line with a local fashion show while others still grind until new policy comes in, about Oct. 10.

Shift-over is in line with new idea worked-out on the obvious to make the theatre operating and more independent and away from the film production and distributing departments. Includes the creation of a separate advertising and publicity division for the entire circuit, with Dave Wechsner in charge. New division, however, according to info, still subject to supervision of A. F. Waxman, who is said to have suggested the added theatre department.

Wechsner is shifted from Newark where he operated as zone manager of W. B. houses in that territory. Besides Wechsner the personnel shift includes the transfer to Pittsburgh of John Harris, exec. asst. to Spyros Skouras, Harris will have charge of about 80 houses in Western Pennsylvania, West Virginia and part of Ohio.

Replacing Wechsner in Newark is Harry Kalman, formerly film manager in the Jersey suburban territory. Reeves Espey, in charge at Pittsburgh, goes to St. Louis where he becomes asst. to Charles Skouras, local Warner boss.

## Stage Bands

Stage show trek got its first break week Sept. 12 at the Beacon. Mostly experimental. Show is a neighborhood fashion thing made by a tie-up with a local department store. Experiment worked successfully so that it was figured to extend the aim.

Aaronson's Commanders, band, is booked for the same house tentatively Oct. 10. The Brooklyn Strand will follow with a similar band policy and the probability the Strand, Broadway, will be last of the three to take on.

Change is exclusively on band policy. Possibility of other flesh angles not being considered for the present anyway.

## With Sunday Okayed, New House in Windsor

Denver, Sept. 23. G. I. Richards, Windsor, Colo., 2,000 population, is building new \$30,000 theatre as a result of city council voting to allow him to show on Sunday.

Town is halfway between Greeley and Ft. Collins, both college towns and closed on Sunday.

So as to have something to do on Sundays in the past Richards has run the undertaking establishment in Windsor.

## Cohan's Acoustics

The Berliner Acoustic System is equipping the George M. Cohan theatre on Broadway, to improve its sound projection.

The Cohan is a legit house, owned by Joe Lehman. It plays pictures off and on, now under lease to British International for special showing of English-made talkers by that producer, "Young Woodley" is first.

## "Arizona" Remake

Hollywood, Sept. 23. Columbia will do a dialog version of "Arizona" with Jack Holt heading the cast and Victor Fleming directing. Starts in about three weeks.

"Arizona," the old stage play, was made silent 12 years ago by Douglas Fairbanks, the elder.

## Short's Wide Film

Hollywood, Sept. 23. Universal is shooting a Slim Summerville comedy short in 16 mm. as an experiment. Fred Hunter, sound engineer at the studio, invented the system.



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***VARIETY* Will Have It in December  
With a Special Number  
For That Event**

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will be told in the special issue.

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Number are underway. It will carry announcements  
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LEWIS AYRES

Now playing S.R.O.  
day and date at six  
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STANLEY  
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and packing them in at the world's greatest  
theatre on Broadway

## THE ROXY

with Louis Wolheim, Lewis Ayres, Slim Summerville, John Wray  
Directed by LEWIS MILESTONE

has thrilled 3,000,000  
will thrill 30,000,000 more

"Little Accident" and "Outside the Law" are now playing to  
packed houses everywhere. And watch what "A Lady Surren-  
ders," "The Boudoir Diplomat," "The Cat Creeps" and "East 'n  
West" do when they hit the First Runs.



# ALL QUIET ON THE WESTERN FRONT

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FIRST IN FEATURES  
FIRST IN SHORTS  
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# A HELLUVA GOOD PICTURE ABOUT HEAVEN!

"OUTWARD BOUND" is the talking picture that has caused all the talking. Its amazing success at the Hollywood Theatre on Broadway is a forecast of the tremendous sensation it will cause from coast to coast.

The critics have used only superlatives to describe this remarkable picture. That the public shares the enthusiasm of these expert judges is reflected in the capacity crowds at every performance since the opening day.

"OUTWARD BOUND" is the something different so eagerly sought for by every exhibitor. Nothing quite like it has ever been seen on the screen before.

It is based on Sutton Vane's internationally celebrated play and was directed by Robert Milton. Its distinguished cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Alison Skipworth, Helen Chandler, Alec B. Francis and Montagu Love.

## "OUTWARD BOUND"

*Heavenly Picture of a Heavenly Hell!*





# HOLLYWOOD SPEAKING!



with  
**ROBERT MONTGOMERY**  
**ROBERT AMES**  
**JUNE WALKER**  
**ANITA PAGE**  
**ZASU PITTS**

*Dialog Continuity by Becky Gardiner*  
*Additional dialog by Joe Farnham*

*Directed by*  
**EDGAR SELWYN**

**LEO  
 OF  
 M-G-M**

**"WAR NURSE BEST OF YEAR.  
 SUPERB. DESTINED FOR  
 LONG RUNS!"**—*Hollywood Daily Reporter*

## **METRO-GOLDWYN-MAYER**

**Continuing the pace which  
 has electrified the industry!**



# I. A. Issues General Strike Order For Pa. and N. J. on 2 Wks'. Notice; Minn. Local's Heads Suspended

Upon receipt of word from William Donnelly, assistant and William Dunn, business agent of Minneapolis stage hands' local, No. 13, that they had called the men out of the Minnesota Public Theatre Sept. 20 without official sanction, President William F. Canavan Monday (22) of the Alliance wired their immediate suspension. The Donnelly-Dunn action was regarded as a violation of the Alliance by-laws.

In removing the Minneapolis men President Canavan ordered the Minnesota theatre employees back to work. Subordinate officers at that local were empowered by the parent body to take command of the local until Alliance representatives arrive to reorganize it.

Meanwhile negotiations for a settlement of union troubles there will be carried on between Harry Sherman, representing the Paul and the local, and the local's officers running No. 13. This is on a retroactive basis, which, when settled, will be back to Sept. 1.

The stage hands walked out in the Minnesota on the second show Saturday after having "hung" the first show to the local. The local's officers gave as their reason that two crews had been put out Sept. 15, but the management refused one, and the men walked under the Donnelly-Dunn orders.

Mort H. Singer had gone there to Chicago to look after the interests of the R-K-O Orpheum, and the temporary officers, aided by the local, will endeavor to adjust its local difficulties.

Not First Time  
This is not the first time the Minneapolis local has precipitated a strike. Three years ago the same Dunn, now ousted, was acting in an official capacity. The strike that followed involved the Paul and the Minneapolis and lasted six weeks. The trouble because so acute Canavan visited Minneapolis and helped clear up the situation.

Harry Chapman, vice, through the removal of Donnelly, becomes the temporary president, with Arthur G. Randall financial secretary, and Andrew M. J. Clampton, treasurer and recording secretary, moving up a peg.

William T. Madigan of the Minneapolis operators was notified by I. A. orders to stand by for further I. A. orders and to continue negotiations.

No official strike order has been issued and there will be none until the present negotiations fail to bring about an agreement.

General Strike Order  
A general strike order for all stage hands and operators employed in some 74 houses in Philadelphia, Camden, N. J., Woodbury, N. J., and Clementon, N. J., on a two weeks' notice, which means that 193 operators and 72 stage hands will be off the job Oct. 7. These men are all involved in the musicians' dispute in Warner theatres in

Philly and vicinity under jurisdiction of Musical Local 77. The musicians in the Philly houses walked out Sept. 13. Unable to reach any agreement the stage hands and operators had an I. A. strike order sent them this week, which is permissible under the International agreement between the musicians and the Alliance.

Another strike by the Alliance men has been set for Trenton, N. J., also sympathetic with the musicians, who will go out the same day, Sept. 26, that the Alliance order becomes effective. Meanwhile an effort is being made to settle the trouble before all the men go out now.

A strike call on two theatres in St. Louis, Fox and the St. Louis (R-K-O), has been issued by the I. A. execs. It will have the operators and musicians out Oct. 10 in sympathy with the musicians, who have been out since Labor Day. The legit and burlesque houses in St. Louis are not involved.

Washington reported Sept. 22 that another week had been granted by the musicians to carry on negotiations while the men continued at work.

Washington reached a settlement Saturday (20) with the stage hands and operators, with even the neighbors in on the settlement.

In St. Paul the operators and stage hands came to an agreement Saturday (20) with the R-K-O Orpheum houses Sept. 20. This was handled by the Bi-City local.

Word reached the I. A. office in New York Monday (22) that the union trouble in Austin, Tex., had been settled by stage hands and operators.

In Kansas City the stage hands have practically settled, although there is a hitch over the period involved. The managers are willing to pay an increase on a two years' basis. The union asks for a one-year period with a \$2.50 increase the first year, and a second year and another \$2.50 the second.

Newark, N. J., Sept. 23.  
Long threatened break with the musicians came this week-end with the musicians quitting their posts as the week closed in the different theatres. Managers stood firm, allowing David E. Wehner, Warner, to represent them.

Wehner would not give way on his demand that a house be allowed to cancel and change policy on notice. The union insisted on a 52-week non-cancellable contract.

Houses particularly affected are the Branford, Proctor's, Loew's, and Newark, all with stage shows. Branford and the Mosque, which used an orchestra, opened without music Friday; Proctor's and Loew's Saturday, and the Newark Monday. All did well under the new policy with the Branford having an unusually big opening. At this house, as with the others, an extra number of shorts were substituted for the music, with the house appreciative.

(Continued on page 35)

## More Hoke in Shorts

An order was issued to the Warner studio in Brooklyn last week for more hokum in shorts. Order calls for as much hoke as the studio can dig up and a letdown in dramatic and musical material.

Latter types of shorts are falling far behind hoke in audience estimation, the Warner theater end stated.

## JUICE ECONOMY BY GRADUAL LIGHT-UP

Chicago, Sept. 23.  
An economy amounting to around \$500 a year for each theatre has been instituted by Balaban & Katz in connection with electric signs. An efficiency expert figured out that by not throwing all the switches at once the electric bill is reduced.

It seems that if waiting a few minutes between throwing each switch, or, in other words, lighting the house and front by gradual progressive stages, the juice "load" upon which power rates are fixed does not go beyond the point where certain excess charges are assessed.

In former times the whole electrical works was jammed on simultaneously with the meter needle jumping forward at a terrific pace that is now avoided by allowing time lapses.

## SERVICE, PLEASE!

Chi Exchanges Short of Everything  
—Mats, Stills, Posters

Chicago, Sept. 23.  
Independent exhibitors in Chicago, who take care of their own publicity, and even the press men of the smaller indie circuits, outside of the loop, are squawking that they are finding it increasingly difficult to get proper exploitation material from the local exchanges.

Loop houses manage to secure the little material that the main office sends in, but following the loop run, the exchanges are short of mats, stills, sheets, etc. The exhibs state that in most cases they can't get "one" sheets, and when they ask for "24" sheets, the exchange has to send to N. Y.

## Gypping Peter to Help Paul Busts Up Chi Buying Circuits

Chicago, Sept. 23.  
Buying circuits, which have come up suddenly in the past two years, fought at every step on the exchanges, are now starting to find difficulty in holding themselves intact, due to the formation of small groups within the circuits.

Heads of buying circuits have used their large buying power as a whip over the exchanges, playing one house against the other, saying to the exchange that if they can't get certain deals for this house they won't buy pictures for some other house on the circuit. The houses being deprived of certain product because of these moves are squawking plenty, with several houses dropping out of the buying combines entirely.

Illustrated by the departure of the Schoenstadt group of nine houses from the Coston books. Last week the Jacob Lasker six houses but loose from the Midwest buying circuit. In both of these instances, it is reported, the small groups felt that their theatres should not be used as a whip to aid rival spots.

and often at their own expense. They figured, besides, that they had grown large enough to command respect themselves at the exchanges, and could get as good, if not better, deals on their own.

No Like  
Exchanges have never been in favor of the circuit buying idea and have tried in many ways to break up the buying groups. Last year they promptly destroyed Ed Brunell's Small Theatres Booking organization. The small buying group has no chance, for exchanges may even refuse to sell them product in order to discourage them.

At the beginning of this buying season the exchanges stated that they would ignore the presence of circuit buying, and would deal directly, and only, with the individual theatre. Several exchanges tried to follow out the scheme and sent easements to the individual houses. But the exhibs, working for once in unison, sent 'em to see the buying heads.

But the feeling among the exchanges is that if at first you don't succeed there's always a next time.

## \$300,000 TO KEEP WARNERS' 8 DE LUXE

Chicago, Sept. 23.  
Deluxe continues to be the guiding word for theatre operators. Warner Bros., coming into this territory as exhibitors, will spend within the next two months approximately \$300,000 for renovations.

Jules W. Catsiff, Warner chief of maintenance, together with James Coston, gen. mgr. here for Warners, have completed a survey of all the houses in the territory, with eight theatres selected for extensive redecorations. Renovations mean new chairs, rugs, signs and marquee, lobby and box-office and anything else they can think of. Houses include spots in Elkhardt, Hammond, Indiana Harbor and Chicago.

Two Lynchburg Houses  
Lynchburg, Sept. 23.  
Lynchburg's two new show places are almost ready to open. They are the Paramount, seating 1,600, and the Little, seating 300. Both should be completed by Nov. 1. Paramount is owned by Publix and the Little by the town's legit guild.

## Still Going Strong 5th Consecutive Year Benny MEROFF



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**Bert  
Lytell**

**WHO CREATED THE DUAL  
ROLES IN THE ORIGINAL  
STAGE SUCCESS WHICH  
RAN FOR A FULL SEASON  
ON BROADWAY**



A tensely thrilling story of two brothers reared in widely opposed environments, who meet for the first time under the most dramatic conditions. The finished artistry of Bert Lytell reaches its zenith in this powerful picture.

*with*  
**DOROTHY SEBASTIAN  
WILLIAM MORRIS**

*Directed by*  
**WALTER LANG**

Based on the Sensational Stage  
Success by Herbert Ashton, Jr.

*Another  
COLUMBIA  
Triumph!*

**BROTHERS**





# UNION TROUBLES

(Continued from page 33)

It is quite possible that the Brantford, which had not been making money with the expensive Publix units, may not go back to them. In its advertising the houses made no mention of the trouble but stressed the programs offered. Proctor's carried a board in the lobby announcing a change in policy.

The future depends upon the operators. The three local unions are in a triple alliance. Managers feel the operators will not be called out while the musicians are confident they will go out when asked. The real fight will start when and if the operators go out. At present the situation will help the legit and stook with the neighborhoods also gaining.

Milwaukee, Sept. 23.

A walk-out that would have pulled every union man out of local

theatres was averted when managers and stagehands came to an agreement at 12:45 Sunday morning (21) over the employment of stagehands in picture houses. The truce came after 12 hours of negotiations.

Montreal, Sept. 23.

No indication settlement musicians' strike here. Combo theatres, Loew's and Imperial, have cut scales for all sound shows. Imperial trying out double talkers.

Dallas, Sept. 23.

In cost Publix and indies at Austin, Texas capital, heavy in biz when they failed to step to union demands. Operators blew up and left the whole grand call, with exception of Grand Central, operated by R. S. Fryer. The mess occurred right during an American Legion convention, with houses all expecting a r. o. for the b. o. Houses remained dark for couple days.

Disagreement was first blood in union difficulties in central and west Texas, with locals demanding more-men and bigger wages for the booths.

At El Paso, Publix had similar difficulties, but managed to soft soap matters.

Contracts in most of the larger Texas cities—Dallas, San Antonio, Houston and Ft. Worth—were renewed either this or last month, minus any squawks so far.

St. Louis, Sept. 23.

It's beginning to look like a fight to the finish in the latest era of musician pictures, with musicians and managers standing pat on the dispute, which arose when musicians demanded an increase from 12 to 20 men in the orchestra at the St. Louis theatre (R-K-O). Neither has made any overtures to the other so far.

All houses here are controlled either wholly or in part from New York. Little informal discussion of the matter by the affected parties. Managers report satisfactory business in receipts. The "strike" is probably a lucky break for Loew's, as other houses formerly attracted many patrons because of stage shows.

Should the strike, or lockout, continue throughout the winter, St. Louis will be forced to turn to other sources for musical entertainment.

Fall River, Mass., Sept. 23.

Threatened strike of picture operators in theatres here controlled by Nathan Yanine scheduled for last night (22) was averted, when Yanine agreed to put one stage hand in each of the three theatres involved back to work.

Yanine had attempted to disperse with their services on a plea

of economy. The stage hands return to work at their former salary of \$40 for six days and the same day rate for Sundays.

Omaha, Sept. 23.

Musicians at World (Publix) get new year's contract at average to scale of \$70 per week, with \$5 weekly penalty for all weeks played, if contract is cancelled before expiration.

Stage hands take minor reduction but apparently satisfied.

Hamilton, Can., Sept. 23.

William P. Covert, Toronto, third vice-president of I. A. T. S. E., will come up before Magistrate Burbridge in Hamilton police court Sept. 25, on a charge of intimidation preferred by Anthony Patzlik, owner Playhouse, Hamilton, Covert's arrest following the bombing of the Queens theatre, Hamilton, because of alleged labor trouble.

Covert was given a hearing last week, but the case was held over to obtain written testimony and arguments by legal counsel. Fredrick Guest, owner of the Queen's appeared as a witness against Covert and told of repeated disturbances allegedly caused by representatives of organized labor. Fred Baldassari, local union organizer, who appeared as a witness for Covert, admitted he had recently been fined for causing trouble at the Lyric, Hamilton.

Marshalltown, Ia., Sept. 23.

Publix closing Strand, Marshalltown in fighting union. Only one house open in town and non-union.

Kansas City, Sept. 23.

The differences between the theatrical labor organizations and the managers of big first-run picture houses have been settled.

Contracts between the stage mechanics and the operators were renewed on the same scale as 1929. The stage mechanics had demanded a six-day week and seven-hour day, which would have required an extra man, but they gave in on this point.

Los Angeles, Sept. 23.

Local union troubles have been ironed out with the final compromise effected between musicians and theatre managers.

This cleans up the whole situation, as the stage hands made their settlement last week and the operators remain neutral, with understanding that the booth men have called off the \$5 increase originally demanded.

Buffalo, Sept. 23.

The situation between the musicians' union and the legitimate theatres is still deadlocked.

Erlanger and Teck intend to open within a fortnight with dramatic performances without music.

Minneapolis, Sept. 23.

Publix and R-K-O in Minneapolis still are struggling to reach a compromise agreement with the musicians and stage hands' unions over terms of the 1930-31 contracts.

Lynchburg, Va., Sept. 23.

Court warnings and bench warrants are latest developments in the picture operators' strike here.

Warrants were served on Joe M. Burnett and Albert Broyles, strikers, in municipal court, charging them with assaulting L. H. Fritchett, non-union worker. Burnett and Broyles are to be tried this week. In handing out the warrants,

Judge Joseph P. McCarron warned that any other demonstrations engaged in by Burnett and Broyles against non-union operators before the cases come to trial might result in drastic action.

"If you cause any more violence," the judge said, "this court will take it that you are deliberately trying to intimidate non-union men and disrupt working conditions in Lynchburg."

Detroit, Sept. 23.

Labor walkout having shoved the houses to grind policies, has also shifted the admission downward.

Michigan (B. & K.) went into cut rates during straight film policy of 25-35-50 weekdays and 35-60 Saturdays and Sundays.

Grand Riviera, on city outskirts, suburban citadel, also shifted to 35-50.

Birmingham, Sept. 23.

Booth operators met the demands of Publix here this week and the Galax reopened yesterday (22).

Trifanon (R-K-O) remains closed, demanding two operators instead of four.

Meantime, Trifanon is being re-modeled.

# PAR'S SCRAP WITH SCRANTON'S DAILIES

Scranton, Pa., Sept. 23.

War between Par-Publix and local newspapers, which began a week after Par took over Comerford theatres in Scranton, is still on.

Times and Republican, leading dailies, put the bars down on "readers," which had been given on account of advertising space for years. Ad space was cut by Par. "Times" opened campaign in its news columns about crowding theatres, selling tickets for seats which couldn't be occupied, etc.

George Walsh, Par's divisional director, and Jack Jackson, publicity director, have been trying to smooth things out. Cliff-off on "Times" crusade on overcrowding is that it is no different than under Comerford regime, when everything was rosy with the papers. M. E. Comerford, called once on overcrowding, was quoted as telling city officials that churches packed 'em in worse than his houses did.



**Second Edition**  
**Gobs of Joy**  
featuring  
**Arthur FAY WEST**  
Cruise Started  
Loew's State,  
Los Angeles,  
Aug. 16

**ALLAN GARCIA**  
Dialectician  
**"THE DOVE"**  
United Artists

**GEORGE MELFORD**  
Directing  
**"THE CAT CREEP"**  
(Spanish version)  
A Universal Picture

**CARLA TORNEY DANCERS**  
IN  
**"ON THE SET"**  
NOW PLAYING  
SAN DIEGO, CALIFORNIA  
Under the Personal Direction of  
**CARLA TORNEY**



**Foul Air**  
Defames the  
Finest Theatre

**NOTHING** so quickly gives people the wrong impression, when entering a beautiful theatre, as to be greeted by foul, ill-smelling, stale air.

This evil condition is quickly corrected in any theatre by Healthful Kooler-Aire, the complete cooling and air conditioning system. It changes the air entirely every four minutes, or oftener, as required. The fresh, incoming air is washed free of soot and dust. Then it is circulated—slowly, steadily, QUIETLY to every part of the house.

Costs less to buy and to operate. Our liberal financing plan puts Kooler-Aire profitably within the reach of every theatre. Take advantage of it this season. Put in the proved system that has made good for Paramount-Publix, Warner Brothers, Fox, R-K-O and other circuits and independents from coast to coast. May we send this book? Write today.

**Kooler-Aire Engineering Corp.**  
1916 Paramount Bldg., New York, N. Y.

B. F. SHEARER Co.,  
Coast Representative  
SEATTLE PORTLAND  
LOS ANGELES

**HEALTHFUL Kooler-Aire**  
NATURE'S REFRIGERATION  
"Silent Partner of the Talkies"

P. S.—Wish we knew what we are going to do after this Publix tour.

**HARRINGTON SISTERS**  
HELEN and AGNES  
LAST WEEK (SEPT. 12)  
Publix **ORIENTAL** Chicago  
THIS WEEK (SEPT. 19)  
Publix **UPTOWN** Chicago  
NEXT WEEK (SEPT. 26)  
Publix **PARADISE** Chicago

*That P. S. should be down here but we didn't have room for it.*



Every  
eye  
in the  
industry  
is set on  
this **GIRL**

<b>Class of Service</b> This is a direct wire from the Western Union office at Los Angeles, California, to the office at New York, New York.	BY DIRECT WIRE FROM <b>WESTERN UNION</b>	<b>SIGNALS</b> 10-10-10-10-10 10-10-10-10-10 10-10-10-10-10 10-10-10-10-10 10-10-10-10-10 10-10-10-10-10 10-10-10-10-10 10-10-10-10-10
	1930 SEPT 26 PM 11 38	

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 FIRST NATIONAL PICTURES  
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 GIRL OF THE GOLDEN WEST TREMENDOUS SUCCESS HOLDING  
 PICTURE OVER FOR ANOTHER WEEK ANN HARDING SENSATIONAL  
 STOP PREVIEWED HOT BEIRESS LAST NIGHT AUDIENCE REACTION  
 GREAT ANOTHER SURE FIRE HIT FOR YOUR COMPANY  
 MOE SILVER  
 (Gen'l Mgr. Warner Bros.  
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**FIRST NATIONAL**



You'll  
break  
every  
record  
*with*

**Ann  
Harding**

**The GIRL**

**THE**

**GOLDEN**

**WEST**



**HAS THE EDGE  
ON THE INDUSTRY!**

**JAMES RENNIE  
HARRY BANNISTER**  
J. Farrell MacDonald · Bert Roach  
Based on the play by David Belasco  
A John Francis Dillon Production



"Vitaphone"  
is the registered trade mark of the Vitaphone Corp. designating its products.



# EXCITEMENT

The BACKBONE of BIG HITS  
dominates every scene in  
PATHÉ'S newest Natural

## Her MAN

*Even the critics are excited*

**FILM DAILY**—"Pathé has an honest-to-goodness lulu in this corking melodrama.

Strong drama, comedy, plenty of action—just about everything to give it big, wide appeal. Should be a **NATURAL**."

*Don Gillette*

**DAILY REVIEW**—"Hold Everything For This One! Grand entertainment. Eighty-three minutes of supreme intensity. Fast and furious entertainment that is due for the heaviest kind of money. The customers will eat it alive and cry out for more."

*Arthur James*

**MOTION PICTURE NEWS**—"Powerful. Gives Pathé another talker that will stand up in the class of 'Holiday', although the story is oposite. Drama, action and humor that will satisfy any kind of audience. The fight is a thriller from start to finish."

*Bill Crouch*

**EXHIBITORS HERALD**—"It's Different! The fight sequence outdoes any heretofore.

The picture cost Pathé many thousands of dollars but the preview proved the money wisely invested."

*Douglas Hodges*

**HARRISON'S REPORTS**—"A powerful story. The fight is the fiercest seen in a picture for several years. There is much comedy in it too. The talk is very clear."

*P. S. Harrison*

**VARIETY**—"The picture is almost continuously full of action! That it will stand up for Pathé seems a certainty. Presents a phase of the underworld few other than those of the underworld are at all familiar with."

*Sime Silverman*

**LOS ANGELES RECORD**—"Is destined to be a big hit. HER MAN, like 'Holiday', is one of the few fine pictures of the year. The greatest fight sequence I have ever seen. It's actually amazing. Just one yell after another.

*Jimmy Starr*

**HOLLYWOOD REPORTER**—"Different—beautiful and exciting. Has big box office possibilities. It also boasts of a swell cast—everyone does great work."

*Hollywood Reporter*

**NEW YORK DAILY NEWS**—"Hailed as knockout at preview. A crashing finish reaches the top mark in film thrills. The audience simply had to shout and yell to ease the tension."

*Horobel Metc*

with  
**HELEN TWELVETREES**  
**MARJORIE RAMBEAU**  
**RICARDO CORTEZ**  
**PHILLIPS HOLMES**  
**JAMES GLEASON**

Directed by **TAY GARNETT**  
Produced by **E. B. DERR**





## Hays-Exhibs' New Standard Form Of Contract Ready for Printers

A take it, or leave it and pay the difference attitude accompanies the latest standard exhibition contract, which will be formally announced very shortly. Indie exhibs in the near future will have opportunity to peruse it at their local Film Board of Trade.

Copies of the form, agreed by the Hays office, with the exception of the Warner-First National aggregation, for the Allied States-Abram Myers' exhib group and the M. P. T. O. A.—Lightman indie faction, will be disseminated.

Hays members, the distributors, will pay their own printing bills, according to the number of forms they decide to have turned off the press. The two indie organizations will send copies to each of their units.

Contrary to the first impression, when Sidney Kent rounded up the boys for another try at contractual uniformity, resulting in the present formula, every indie exhib and every distrib, for that matter, doesn't have to use the formula to make it uniform.

There will still be alternatives for the maker or signer. In the case of the exhib who is leary, the advance deposit system will doubtless be invoked and he can sign one of the existing forms.

The Hays office expects that the new form will be in service by Jan. 1, next.

### Marcus' Tab Closes

Birmingham, Sept. 23.

Marcus tab show closed at Exchange Friday night (19), after two weeks.

It is scheduled to reopen about Nov. 1 at Pantages with pictures and three shows a day.

## CHL. DISTRIBS. MANY SYSTEMS OF ZONING

Chicago, Sept. 23.

C. C. Pettijohn of the Hays organization, "due in town" six times in the past two weeks to straighten out the protection system, and possibly shove through his pet zoning scheme, has failed to show. The exchange managers are still waiting, and expect him "any day now."

They are agreed that the zoning plan as organized in other cities isn't for Chicago, and that the plan they have ready to submit to Pettijohn is merely a slight elaboration of the present weekly release system. At present the exchanges are selling new product under the old scheme; and that scheme is full of variations in the case of protection.

### Chi's Own Zoning

Variations are due to fact that exchanges use their own discretion in selling houses, and because exhibs are out for blood in competition. Thus, it is pointed out, one house may buy the first runs of Metro, Universal and Warner, which places all rival neighborhood theatres as subsequent spots for those three exchanges. But the rival house seeing that move, goes to Paramount, First National, United Artists and cops the first runs for those pictures.

Previous attempts to zone Chicago territory have failed, and the protection scheme proposed by the exchange managers concerns itself only with minor individual problems locally. The biggest change pro-

### Picking Titles

A picture company in New York was stuck for a title. The president called in four of his heaviest executives and ordered each to suggest three titles. Of the twelve all but three were eliminated.

An office boy and stenographer were then called in and each asked to choose one of the three. Of the two remaining the president picked the one which will go up in lights.

## \$1 Top for Specials at Garden, Milwaukee, on 2-a-Day and Reserved

Milwaukee, Sept. 23.

For the first time in local theatricals, the same attraction is being shown in two theatres at the same time, in first run, downtown houses. It's "Whoopie" both houses, Majestic and Garden, which adjoin each other on Wisconsin avenue.

Beginning with Griffith's "Lincoln" Friday (26) the Garden will adopt a reserved seat policy, two shows a day at \$1 top. It will continue indefinitely, according to present plans, with "Hell's Angels" to follow "Lincoln."

### Film Bowling League

Denver, Sept. 23.

Exchange and theatre men have formed a bowling league with these teams: Sheffield-F. N., W. B.-Vitaphone, Fox, M-G-M, Univ.-U. A., Par., Pathe-R-K-O and Film Delivery.

posed is in the downstate code. And here there is one stand-out point in the new proposal. That is, to cut the protection of first runs over subsequent run houses from 56 days to 28 days.

## Ill. Indie Ass'n Near Ready to Fold; Members Lax and Won't Pay Dues

## WITH STRIKE ON PHILA'S B. O.'S HOLDING UP

Philadelphia, Sept. 23.

Musicians' strike here is in status quo. Members of Musicians' Union No. 77 and the owners of the large picture houses (Warners and Fox) are still at loggerheads, with no sign of settlement. Mastbaum, Fox and Earle theatres, the only three downtown houses to have stage shows, and seriously affected by the strike, did normal business last week.

Mastbaum got \$40,000, which was average; Fox, \$27,500, a little above, and the Earle, \$15,500, a little below. Shorts were used instead of stage acts and orchestral numbers last week, starting Friday.

Mastbaum brought in Joe E. Brown in person. He appeared on a little wooden platform built out over the orchestra, told stories and gags. Then, with the aid of Gene Morgan, put on a little skit, on the nutty order. Brown introduced his remarks by saying that for once he had the perfect spot, being "the whole show." He went over in a big way, and this week's business at the Mastbaum promises to go up a peg or two.

Other houses may try the idea, although it is limited. There has been no sign, so far, that the operators' union will go out in sympathy, and, without them, the musicians appear to be in a difficult position.

Chicago, Sept. 23.

The Illinois Independent Theatre Owners Ass'n, local Allied States group, is wobbling. This is the inside opinion of film row.

The exhib members of the group are responsible for the decay of the organization. They have been listless, rarely attended meetings, no matter how urgent. More than half are far behind in their dues and show no inclination to pay up. From appearances, they have tacitly quit the organization. On their half-hearted attitude, lack of co-operation and their failure to see the possible benefits of an association, rest the blame.

This much is admitted by the I. I. T. O. A. members.

### Saperstein Alone

Aaron Saperstein, president, and who put into operation the Allied local group some seven months ago, has worked hard but received no support. Saperstein's efforts have been done free of charge. The only person receiving any salary is Lou Abramson, secretary.

But, according to the info, the group, which at its height had some 125 members, is ready to fold.

The salvaged part of the association will be film buying circuit, also organized by Saperstein. Buying group contains about 25 members and appears strong. An early effort on the part of the exchanges to break up the buying group failed.

### Golf in Office Bldg.

Providence, Sept. 23.

Loew's State is leasing entire floor in theatre building to local men for pony golf course. Permit now before city authorities for consideration. Okay due soon. Understanding here that theatre is not connected with project.

Since theatre was built two years ago there has been plenty of office space for rent in building.

# TED MACK

Master of Ceremonies  
PARAMOUNT THEATRE  
NEW YORK  
...NOW...



## Booking and Operating Depts. Can't Agree Over Acts' 3 or 4 a Day

The R-K-O booking office contends that a four-a-day policy in the circuit's vaude theatres will "break the actors' hearts." The R-K-O theatre operating department declares actors' hearts are not so easily broken, nor so important as to bar an inevitable drift of vaude houses toward more shows daily in neighborhoods and spots where R-K-O is alone with stage shows and vaude, and where local conditions warrant the increase.

That is the substance of a problem which the booking and operat-

ing ends of R-K-O are attempting to settle. They have as yet reached no compromise and still hold their opposing opinions.

In going four-a-day generally, R-K-O would be following the presentation theatres of other circuits. Contention of the booking office is that R-K-O's vaude bills are not suited by nature to more than three shows daily, top. This is on the theory that full merit from a vaude act cannot be secured four times a day.

It is pointed out by the booking

office in its logic that acts in the presentation theatres are not the same acts that play the vaude houses. In the latter an act will do 15 minutes, with the stage to itself for that time. No support or house help during this period on the stage. In a presentation theatre that same act will do less than half that time, receiving necessary support from the band and others on the stage.

### Inside Theatre

Another angle is that less time on a stage does not atone for the four-a-day, since four shows keep the actor in the theatre practically the entire day, with but short intervals between shows. This often tends to hold down an act's efforts to minimum, with the work daily precluding and lessening ambition to advance and expand in the material line. Many acts claim presentation playing makes them mechanical and indifferent in their attitude toward their work.

The short time allotted acts in presentations does not allow for the experimentation and advancement possible in the freedom of the vaude bills.

### Salaries

Still another reported cause for objection to four-a-day by the R-K-O booking office relates to salaries. The present difference between vaude and presentations from the acts' viewpoint, through difference in number of shows, is measured by salaries. The average act's salary is higher in the picture houses for the less work but more shows daily than in vaude.

One answer said to have been made by the booking office was that on a four-a-day policy the cost of R-K-O vaude bills could not be held within the present budgets set by the operating department. Nor could vaude exercise a choice of acts through first call or preference, as at present, if there is no distinction to appearing in vaude.

Palace, Cleveland, and Fordham, New York, went from three to four-a-day Aug. 30. This was held to indicate the business angle is winning over the heartbreaker view.

Next increase will be in Flushing when the R-K-O house there goes three-a-day on week days. Flushing has been a two-a-day stand, excepting on Saturday and Sunday, since opening.

### Kent in "Girl Crazy"

Aarons & Freedley have engaged William Kent for "Girl Crazy," their season's first.

## 12 Songs Not Enough For \$300—Lina Basquette

Los Angeles, Sept. 23.

Because Lina Basquette, who staged a fashion show as a prelude to opening her own fashion shop, did not think Paul Whitman's Rhythm Boys, who sang 12 songs, did enough to earn the stipulated \$300 she offered to settle for half.

The singing trio, has attached Miss Basquette's bank account.

Harvey Watkins bumped into an unfriendly barbed wire.

## Moran Back With Mack; Playing for R-K-O, \$5000

Moran and Mack will play five weeks for R-K-O commencing in Toledo Oct. 25. Route will be Toledo, St. Louis, Cincinnati, Chicago and Cleveland.

This Moran and Mack will have George Moran, who has rejoined Charlie Mack. They split shortly before Par's "Anybody's War" went into production, and Bert Swor became "Moran." Salary \$5,000 weekly.

## Marcus Loew BOOKING AGENCY

General Executive Offices

**LOEW BUILDING  
ANNEX**

160 WEST 46TH ST.  
BRYANT 7800 NEW YORK CITY

**J. H. LUBIN**

GENERAL MANAGER

**MARVIN H. SCHENCK**

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE BLDG

**JOHNNY JONES**

IN CHARGE

## FRANCES KENNEDY

COMEDIENNE IN SONGS AND STORIES

R-K-O Circuit Owner and Operator

RADIO STATION

(WHERE JOY KILLS SORROW)

## Wilton and Weber Offer An Unusual Amount of Stock-in-Trade

To Producers of Musical Comedies, Revues and Talking Pictures, Due to Their Varied Experience

Just think of two men in the cast of either a play or revue who both sing, dance, play parts and bring with them the only specialty of its kind in the world.

### HEADLINES

Wilton and Weber have been headlined in every worthwhile theatre in America.

### VERSATILE

In four years' time Wilton and Weber have changed songs and dialogue seven different times. Each routine of talk original. In addition to writing and producing for a number of others.

### DISCUSSIONS

Wilton and Weber cause patrons upon leaving their free to debate among themselves who does the singing while newspaper reviewers openly manifest their inability to detect this feature.

They say if you make them talk about you together with hilarious laughter and tumultuous applause you have an unusual value.

Investigation will prove that this is no idle boast.

### EQUIPMENT

In buying Wilton and Weber you will have bought two comedians, capable of furnishing scenes, black outs and comedy construction which can be suitably adapted to the continuity of any book.

We Respectfully Call Attention of the Above to  
**MR. GEO. WHITE, MR. FLO. ZIEGFELD, MR. EARL CARROLL**  
and **MESSRS. SHUBERT** (Advertisement)

Everything Is "Miniature" Now—Even Our Ad

Peep—Use "MINIATURE" in a sentence.  
Belly—Every "MINIATURE" with Horace he's playing out of bounds.

**PAIGE SISTERS**

ON R-K-O ROUTE

This Week (Sept. 20), **PALACE, CLEVELAND**

# PALACE, NEW YORK, THIS WEEK [SEPT. 20] ALL NEW! ALL MODERN! ALL TALENT! BENNY DAVIS

and his

**"BROADWAY STARS OF THE FUTURE"**

VILMA AND BUDDY EBSEN

LITTLE JACKIE HELLER

HAL LeROY

MARGUERITA HOWARD

KATHLEEN HOWARD

At the Pianos—HATHAWAY and KRAMER

Direction WM. MORRIS

AND  
MRS. BENNY DAVIS

R-K-O—CHAS. MORRISON

THE TYPICAL AMERICAN BOY

# RAYMOND BAIRD

(Formerly Known as "Little Sousa")

THIS WEEK (SEPT. 20), **STATE-LAKE, CHICAGO**

BOOKED SOLID RKO UNTIL JUNE, 1931

Personal Manager  
**H. N. AZINE**

Personal Representative  
**PADDY SCHWARTZ (M. S. Benthall Office)**



## Too Many Vaude Agents and They Know It—Got to Go Soon, but Where?

The panic is on for all circuit agents. Before the end of this year there is expected to be a steady stream of agents exiting into something that will get them more money.

This is the claim of the agents themselves. The exodus, it is said, will include many agents now connected with R-K-O.

That there are far too many agents for the number of houses using vaudeville has been recognized for a long time. Many hung on by their toes to await the new season. When the new season opened with no healthy signs, the agents admit they have shot their last bolt.

### R-K-O Agents are the Same

R-K-O agents are in the same boat, as the rest. There are too many R-K-O agents. Plenty are walking around who haven't three acts working, and some living on just one act.

Contracts, which take up about half of R-K-O full playing time, have hurt bookings, state the agents. Loew's time has decreased to about 12 weeks. Not enough to keep the agents of that office in food and board.

Warners and Fox hold open shop for agents. The latter has been cold for some time and promises to remain so. The Warners, however, in its deluxe and vaude theatres aren't enough for the many agents.

Agents are up against it. They know they have got to go but don't know where.

## Dr. Rockwell's Shubert Feud Costs \$1,750 Wk.

Doctor Rockwell, who hasn't been on a stage since "Greenwich Village Follies" more than a year ago, has advised the Shuberts he prefers to stay idle without pay until his contract expires rather than play out his contract with them.

Rockwell is under a three-year contract with the Shuberts at a salary of \$1,750 a week. It expires Jan. 1, next. Shuberts won't permit Rockwell to play for anyone else and Rockwell won't play for the Shuberts. He is now vacationing in Maine and states he'll lay off until the Shubert contract is over.

Trouble between Rockwell and the Shuberts grew out of his relations with them during the "Follies," with Rockwell then informing the brothers he'd rather not work than work for them.

Recently the Shuberts, refusing to allow Rockwell to play outside the Shubert fold, restrained him from going through with a 26-week commercial radio job for Camel cigarette firm over the Columbia system.

Rockwell's banning of the Shuberts from the list of those he'll play for, with the list including everyone but the Shuberts, means a loss of his \$1,750 Shubert salary weekly until Jan. 1 and no income from theatrical engagements up to that date.

## Inside Stuff—Vaudeville

Gertrude Barr, formerly of the Barr Twins (vaude), is making her bow in the legs as a member of the "Three's a Crowd" show. It opens Sept. 29 at the Erlanger, Philadelphia.

Theatre Guild's "Strange Interlude" in its tour this season may reopen many a former legit house for a day or two. Reports are coming in here and there of a "big legit season," with "Interlude" as the reason and that play only mentioned as booked.

Charlie Morrison's shore-to-ship talk by radio with Morton Downey while the latter was en route to this side on the "Leviathan" last week, resulted in Downey's acceptance of an R-K-O opening at the Coliseum, New York, Sept. 27. Downey is penciled in for the New York Palace the week following.

When Tom Smith, vaudeville comedian, remarks during his act that he is the father of Eleanor Smith, noted girl flyer, the audience take it as a jest.

As a matter of fact, the vaudeville funny man is not only the father of the young aviatrix, but is himself a flyer. Smith has 400 hours in the air to his credit.

In looking over R-K-O bills for New York, the "dumb act" seems to be getting a fair break these days.

For the present week are Belleclair Bros., Polar Pastimes, "Land of Ciplax," Osaka Bros., Flash Devlin, Monroe and Grant, The Agemios, Ciplax, Lester, Irving Trio, Novel Bros., Hill's Circus, Les Gellis Bros., and Matsumoto Troupe.

### These Days!

At one of the Times Square Square hotels, catering mostly to kays, things are no tough the boys around the lobby are playing poker for orchestration instead of chips.

## \$4,000 SALARY FOR MAHONEY

Will Mahoney will receive \$4,000 weekly during the road tour of Carroll's "Sketch Book," shortly starting out. It's the hit musical Mahoney appeared in last season on Broadway for a long stretch.

The Mahoney act was again engineered through his representative, Ralph Farnum. It carries added clauses, such as have never previously been contained in a theatrical agreement between artist and manager.

One provision permits Mahoney to do outside work of any character, stage or screen, permitted away from his Carroll performances, without notifying the management.

Another clause specifically states Mahoney's representative, Farnum, shall have entire at any time in front or back stage of any theatre where the attraction is playing, while Mahoney is with it.

Mahoney distinguished himself occasionally while with "Sketch Book" last season, toward the end of the run of the play, by doing, without Carroll's request, his now famous xylophone dance, the only one of its kind ever seen on stage. It is also the only dance within the memory of any showman that no one so far has attempted to copy. The latter is likely exposed by the dance's novelty and long practice required.

### MORRISON VS. FITZGERALD

Wants Half \$13,000 on Big Tess "Show Boat" Salary

Action for a share in 106 weeks' commission from the booking of Aunt Jemima (Tess Gardella) in "Show Boat" has been started by Charlie Morrison against Leo Fitzgerald. Morrison charges the placement was jointly made, with an agreement for equal sharing in the commissions between the two agents.

An affidavit by Aunt Jemima is to the same effect. Fitzgerald's alleged debt to Morrison dates three years back. Commission amount involved is around \$13,000, half of which Morrison claims is due him.

Clayton, Jackson and Durante act for one of their Palace, N. Y., spasms week Oct. 4.



FRANK MITCHELL and JACK DURAND  
This Week (Sept. 20), Palace, N. Y. "Greatest act of its kind in vaudeville"—Bob Granina, "Graphic."  
Dir. WM. MORRIS AGENCY  
R-K-O, HUGO MORRIS

## Al Dow's Revue Winds Up Harlem Way All Wrong; Pay-Off Buck Passing

"Top Speed," black and white revue, produced by Al Dow, indie vaude booker, wound up after a week at the Lafayette, New York, in what amounted to a free-for-all before the acts recruited from vaude for the revue were paid off.

Fred Lorraine, producer of the freak act, "A Night at Coney Island," claims \$400 still owed him by Dow on the act, with Dow passing the buck to Frank Schiffmann, operator of the Lafayette, claiming the latter paid him off short. Lorraine is unwilling to be the loser, no matter who's wrong.

With the indie booking racket short and with Dow having three houses left, he is reported to have decided to venture into the legit field. The show grossed \$5,800 on the Lafayette week.

Dow claims that Lorraine had been contracted to furnish 14 freaks in the "Night at Coney Island" act but only produced nine and that the house deducted for the shortage. Lorraine says that since the act, short or otherwise, was not turned down after the opening performance his contract is good.

## A. P. FELL FOR PRESS STUNT BY LOMA WORTH

Kansas City, Sept. 23. Loma Worth, vaude, who got plenty publicity in Omaha through reported pinch of Roy David Gatewood, dance promoter, who was announced as about to marry Miss Worth, added to it here when Miss Worth's mother told the press they had gotten a license and had "gone to a preacher's," but had to call it off because Miss Worth had to report to do her act in the theatre.

It is now claimed they will be married in Davenport, Ia., Nov. 12. Gatewood, who claims to be from both St. Joe, Mo., and Memphis, admitted that Omaha he had little money although he drives a sport touring car and employed a chauffeur. He has promised to go through with a railroad dance promotion in Omaha Sept. 29.

Whole thing regarded as a press stunt, and if so, it worked as the story was given 300 words on Associated Press wires alone.

### Melino's Try

Hollywood, Sept. 23. Frank Melino of vaude is crashing the talkers, but had a two-reeler, "Salior, Be Square," at Universal.

### Team Splits

Forsythe and Kelly have split. Both will continue with other partners.

Jim Forsythe's new half is Nick Lang, formerly Lang and Voick.

## Havana Bids for Divorce Biz As Chi Opens 20,000 Cases

### Canned Dirt

Sam Coslow, writing on the coast for Famous Music, makes recordings of all his newly written songs, with inside chatter, for Larry Spier in New York.

Sam does his own recording on the self-recording machines at 90c per record. He has a pianist play while he sings. In between bars he tells Larry what's dirty on the coast and asks about things eastern.

## FILM HASBEENS GET R-K-O CHILL

Hollywood, Sept. 23.

Experience having taught R-K-O fading picture stars are "names" in name only, the circuit is reported laying off the lay offs. Call going out here for picture talent lists only the currently biggest in the business.

Anyone who has been out of pictures more than a year is frowned upon for fear that the same reasons patrons haven't supported their pictures will hold true to a large extent if the faded film lights are brought to vaude.

Agents trying to pick up picture names mention the lack of interest shown in the hasbeens who might or might not be available for vaude, but on the other hand disagree with R-K-O when it comes to certain individuals who have flopped out here but claim draw on the "flesh" angle.

This group of agents is still digging out a few hasbeens as well as people who, within the last few months, have lost renewal of their contracts or are minor stars, flitting from one company to another.

R-K-O is asking for the Bows, Gilberts, Chevaliers, Chattertons, Powells, Chaplins and Barrymores, with most agents throwing up their hands.

The R-K-O theatres have been badly stuck on many occasions by film names who failed to either make good or draw any money.

## JACK PRINCETON LOST PARTNER AND WIFE

When Jack Princeton arrived at Lowe's Gates theatre, Brooklyn, Aug. 28 and couldn't perform, it was the last straw for Mrs. Renee Princeton. The act, Princeton and Renee, lost the rest of the Loew circuit, and Princeton lost Renee. She walked out, as partner and wife.

The Princetons were married three years ago, when Mrs. Princeton was Irene Trivette, vaude singer. Princeton had previously been divorced from Lillian Watson, with whom he did the act of Princeton and Yale.

Marital troubles of the Princetons during the past year were climaxed by the Gates theatre affair.

## Trix Friganza, M.C.

Trix Friganza has been engaged by Loew to play its deluxe presentation houses with a unit. She will act as m.

Trix will open in October.

## Luken's Acrobatic School

Reading, Pa., Sept. 23. Luken brothers, Harry and Leroy, for many years vaude acrobats, are conducting an acrobatic training department in the Brownell dancing school here.

### Foreign Team Over

Billy Garyl and Hilda Mundy, comedy team, are the first to be imported from England for American vaude. Jenie Jacobs did it.

Opening Sept. 27 for R-K-O at the Kenmore, New York.

Chicago, Sept. 23. Divorce courts opened up for the fall term last week, with several performers present at the gala occasion.

Courts are tremendously crowded, with 60,000 cases pending. Of this number, 20,000 are divorce cases, of which some are as much as 15 years old. Some of them even forget they ever filed suit for divorce.

Courts are far behind their schedule due to several reasons. Six judges last year, and of the remaining men on the bench, most of them have been placed in the Criminal Court in an effort to clear up the situation there. Judge Joseph S. Bath, who has heard more divorce cases than any other judge in the world, and who has an international reputation as a divorce judge, has been switched to the Criminal Court.

Divorce calendars this year will be heard by Judges Harry Lewis and John J. Sullivan in the Superior Court, and by Judge Daniel Trude in the Criminal Court.

### Havana Competeth

It appears from reports of divorce attorneys here that Havana, Cuba, will enter the divorce ring this year as a serious rival to Paris, Reno and Chicago. In Havana, under the new divorce ruling, there is no worry over either the question of grounds or residence, which in Reno is proof of marriage. In the United States, grounds are the most important thing.

Havana offers 13 divorce suits, including non-support, which is not grounds for divorce in the U. S. anywhere unless accompanied with two years desertion. In order to get a divorce in Cuba, you need only ask a Havana attorney, filed papers, certificate to attorney, then return home with divorce decree following in four months, by mail. There is no danger of bigamy in subsequent marriage as in the case with Mexican decrees.

Cuban divorce is being played up for its advantages over Paris because of time and money, and over Reno where the minimum residence requirement is three months, with forty days for the proceedings.

Getting down to cases, Leo Welles, divorce attorney, filed papers for a trio of performers. All three, as are the great majority of the divorce suits on the early fall docket, are based on claims of desertion.

"No more performers!" Mabel Rolle Miller, appearing at present with Mutual burlesque here, married Benjamin Rolle in Aug. 1923. He screamed suddenly in Oct. 1923, when his wife wouldn't give up her ambitions to become a prima donna.

Evelyn Goodwin, nightclub entertainer, led a hectic married life. She married Dewey Goodwin in June, 1924, at Pontiac, Mich. He took her to Freeport, L. I., where so many happy divorces begin, and when of time and money and desertion occurred. Desertion from that there place happened in June, 1928. Now Evelyn Goodwin in town, hoping for the best.

When the divorce of the frau who vanished. Olga Adams, performer, left Oscar Adams, stage-hand, alone in the house in April, 1928. She forgot to come back. They married in 1927. Finally where Adams was working at the Gaiety theatre, in Dec. 1917.

One cruelty case stands out in the early fall list. Carl Rutchow, manager of the International burlesque theatre here, has been sued for divorce by his wife, Rena, formerly of the chorus. The exact method of Rutchow's cruelty doesn't much matter.

## Both in 2-Act Hurt

Schenectady, N. Y., Sept. 23. Bobby Pincus and Isabel Dwan, two-act, were injured here in an auto smash-up while driving from New York to play on the current R-K-O bill. Miss Dwan's injuries were worse than her partner's, though neither is hurt seriously. They will resume for R-K-O when recovered.

### W. C. Handy With Band

William C. Handy, the oldest of the present day colored composers and who rose to fame with his still popular "St. Louis Blues," is opening for R-K-O vaude Oct. 4. Handy will appear with Leroy C. Smith's Negro band.



## Loew's 'Route' Not Enough Any More For Vaude Road Shows' Booking

Unable to book it right through because of the holes and long jumps brought on by elimination of vaude in so many of the circuit's theatres, Loew's will discontinue its vaude road show route after Oct. 1.

Another reason is that the six remaining Loew weeks on the road, further reduced to five next month when Toronto goes out, isn't long enough to be classed as a route.

New Loew booking plan for out-

side New York will be one bill for the three weeks in the south at Memphis, New Orleans and Houston, and another for the two northern stands, Montreal and Boston.

This will cut out the present 10-day layoff and jump for acts between Houston and Toronto. Another open stretch in the south, five days between Memphis and New Orleans, will be patched up through Memphis' change from Monday to

Friday opening. With New Orleans opening Fridays and Memphis Mondays, as at present, there is a five day pause for acts between the two cities. Under the change, which closes Memphis the day before N. O. opens, there will be the customary overnight hop, with no 1. O.

### 10-Day Jump Slant

Houston-Montreal 10-day jump, or vice versa, becomes optional for acts under the switch. At present it's compulsory for all acts accepting the Loew road booking.

For acts now on Loew's hop, skip and jump road trip, the railroad fares alone are averaging about \$40 a week per person. The Loew salary increase away from New York is \$50 for teams and in proportion for other acts.

## Acts Out for "Whoopee"

Loew's will eliminate vaude from the State, New Orleans, week Sept. 27, due to house playing U. A.'s "Whoopee."

Loew says it has no intention of removing vaude from the other houses for "Whoopee" unless the picture plays to extraordinary big in New Orleans.

## PERCENTAGE PLAYING IF NAME BIG ENOUGH

If R-K-O can get a name that means plenty at the box office it will play the act on a percentage basis. [This] in spite of Hiram Brown's ban on percentage booking, which was put into effect slightly over six months ago.

R-K-O is agreeable to giving percentage bookings to names holding as much value as the Marx Bros. or names of like value. Where the drawing power of a name is in doubt, R-K-O will refuse to play it on percentage.

It is declared by R-K-O that just as they have taken no steps to book anybody on percentage.

A report to the effect that the Palace, New York, may be used to play names on percentage along with other R-K-O theatres was denied by Charlie Freeman. The Palace is the one R-K-O theatre that will not split with an attraction.

## "Changes" Keeps On

After giving notices to the members of the Fanchon & Marco Ideal "Changes," that the unit would disband after its Brooklyn date last week, the order was rescinded when the anticipated strike of the stage unions in Washington was temporarily held up. The unit went to Washington.

If Washington keeps open another week and one of the F & M Ideas in Atlanta can move into that city, then "Changes" will continue to Atlanta. Otherwise it will close after the Washington engagement.

## 2 AND 1-DAY STAND

R-K-O, Rahway, N. J., will play vaude three days a week commencing Sept. 28.

It will play the same five act bill Friday and Saturday, but Sunday a new batch of five acts will be booked in.

This will give R-K-O its only two and one day stands in the east.

## Agent Goes Mgr.

Los Angeles, Sept. 23.

George Sackett, local manager of the Lyons & Lyons agency, has resigned to become manager of Warner's Fresno theatre.

## "Rehearsal" Car Given Show By Railroad

Chicago, Sept. 23.

Chicago, Milwaukee R. R. is furnishing the Morris office with a private car to transport their 75-person show to the Corn Palace exposition in Mitchell, S. D.

Railroad is taking along a recreation car from which all the seats have been removed. Chorus, blackouts and last minute stuff will be rehearsed during the 28-hour trip.

Greetings to Our New Friends in Europe and Our Old Friends in U. S. A.

## BACK HOME

# NOVELLE BROS.

With SALLY JOY

The Entertainers of Royalty

After a most successful ten months' tour thru Europe during which we were accorded the notable honor to appear and entertain the Ruling Heids and Aristocracy, to name

- His Royal Majesty King Albert of Belgium (two times)
- Their Royal Majesties the King and Queen of Denmark (nine times)
- His Royal Majesty King Alfonso of Spain
- His Royal Majesty King Gustav of Sweden (four times)
- His Royal Highness Prince of Wales (two times)
- His Excellent Highness Prince Regent of Monaco, A. M.

Ex-King and Queen Manuel of Portugal, the Aga and Begum Kahn with entourage (10), Grand Duke Dmitri with Princess Ilyinsky, Princess d'Orleans Braganca, Prince and Princess Leon Radziwill, the Maharajah of Kapurthala with entourage, Lord and Lady Scarsdale, Mme. Wyde, Lady Carnarvon, Prince and Princess Lobovitch, Duchess de Vendome, Prince Karagovitch, Princess Pierre Gallitzine, Princess Ghika, Marquis and Marquise de St. Marc, Prince Liechtenstein, Princess Hohenlohe, the Sultan-Bey, Lord and Lady Mountbatten, Lord and Lady Cecil Manners, Conte and Contesse de Sauteraine, M. and Mme. Giltzine, Prince Omar Halim, Prince Charles, Baroness Claude, Sir James Gomer Berry, Grushenzog, Albrecht von Mecklenburg-Schwern with entourage, General de Bittencourt, Mrs. E. C. Davis, Count Goudovitch, Mrs. Underwood, French, Baroness Orczy, the Duke d'Ayen, the Vte. de Salgnac-Pensel, Count de Silver-Ramos, and many others.

We send greetings and acknowledge indebtedness to Mon. Julien Duclos, Les Ambassadeurs Deauville-Cannes-LaBaule, MM. Sayeg and Baricourt, Cafe de Paris Monte Carlo, H. H. the Prince Regent Opera Municipal Monte Carlo, Chevalier Sartoris, the Negresco Nice, Casino Biarritz and Ab-le-Bains, Dir. Julius Marx, Scala, Berlin, Dir. Gaston Duprez, Cirque d'Hiver Paris, Transvairety Agcy., H. Lartigue and C. C. Fisher, Paris, Mr. George Black and Val Parnell, London, Mon. Louis Lemarchand, Folies Bergere, Paris, A. Teichmüller, Coblenz-Nürnberg, Louis Wolheim, London, Mon. Raskinett Embassy Club Bruxelles, Chevalier Riboldi, Excelsior Milano, Sig. Pecori Roma-Naples, Mon Legrand-Chabrier, Paris.

Congratulations to our Cousins the Gaudsmith and Rigoletto Bros. on their great success in Europe. We saw the route of Olympia Desvall for R-K-O. Mama mia!!!

## Personal Management of

MILES INGALLS,

JACK CURTIS OFFICE

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Los Angeles (Week of Sept. 18)  
Long Beach (Week of Sept. 27)

# DOROTHY LULL

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(R-K-O TOUR)

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(LYRICS BY GUS KAHN)

*A wonderful Harmony Song - A great Novelty*

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*A novelty type of song - Interesting story in the lyrics*

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*A real "Hot" Tune - A real Dance Tune*

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## After Coast-Southern Tieup for Publix Acts

Los Angeles, Sept. 23.

Dave Rubinoff opens here Thursday (26) for four weeks at Paramount, two on the stage and two in the pit.

Paramount units opening here only last four weeks, through Frisco, Portland and Seattle, although Harry Santley, booking the talent for William Morris, has propositioned Earl Saunders either to bring on the Publix unit acts from Dallas, where

they close, or from Denver, when only two acts continue on for the southern time.

In Denver, with two acts carrying on, it usually leaves one or two acts which can be brought on to the Coast.

Dallas is now the closer, with Atlanta out, and the same rail fare would obtain if they jumped in from the Texas capital to L. A.

Meantime Santley is shifting the m. c.'s about a bit. Ken Whitmer gets through in Frisco, which means Ted Leary will probably go in. Leary currently is filling in Portland, subbing for Phil Lampkin. Later is here on a visit, probably with marital intentions toward Babe

(Margie) Kane, and supposedly set to get married this week.

Jules Buffano is filling in as m. c. at the local Paramount with Leary away.

General idea of local Publix producer, Harry Gourfain, is readapting Standard Publix unit ideas, switching titles, and boiling down the routines.

Abe Lastfogel of Morris office, New York, due here Oct. 1 on supervising trip of West Coast Paramount-Morris situation.

## ILL AND INJURED

Jess Grubler (Fox), Portland, Ore., operated upon for appendicitis.

## Ensembles Moving

Los Angeles, Sept. 23.

Girl ensembles will move with the Publix units out of here, starting Oct. 2 when "Take It Easy" goes out for San Francisco, Seattle and Portland dates.

Girl lines now are stationed permanently in the four Publix coast theatres. Under the traveling arrangement for lines each unit will carry 16 girls. Line at the local Paramount will be augmented to 24 or 32.

## Social Side

(Continued from page 12)

love can be answered intelligently by Sid Recheitnik and Shirley Pinchus. Both nuts... Lew Warner, those who have heard him play will say, can sure knock some hot music out of the old piano box.

## At Fox's

During the past five weeks 17 Foxites ventured to tread upon the matrimonial turf... Visitors to the new Fox Film offices on 56th street are strong for the reception staff's courtesy—and the striking blue and gold uniforms... Sport calendar for the Fox A. C. fall and winter season includes basketball, bowling, swimming, fencing and handball... Tennis champ Walter Hicke was spotted out at Forest Hills a week ago last Saturday watching John Doeg win the national tennis crown. Just wanted to see if he had anything more to learn about that sport... Catherine Tierman, winsome Laboratory Foxite who won an electric radio and phonograph set at the Fox outing recently, says she's going to take up flying next year in case there's an airplane among the prizes—if she wins it again.

## R-K-O on Coast

Los Angeles, Sept. 23.

No drastic changes in operation or staff are proposed as part of the move in which Cliff Work takes the R-K-O coast division management held so long by Frank Vincent. Orpheum remains in straight pictures and the Hill Street vaudeville. A change later on, based on present operating opinion, may place the stage shows in the Orpheum.

## Film's Cast on Air

R-K-O broadcast this Friday (26) will be from the 'coast.' It will consist of the entire cast of Radio's recently completed picture, "Half Shot at Sunrise," with Robert Woolsey and Bert Wheeler.

Program will consist of songs and music from the picture.

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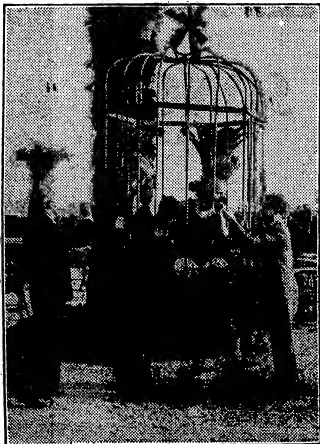
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To Fanchon & Marco



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## NOTICE TO MANAGERS, ARTISTS AND BOOKERS

Anyone booking or playing an act using a **LARGE BIRD CAGE** is infringing on our own original idea, which we have been working on for nearly two years and which we presented in November of 1929, and produced officially by us before we sailed. It has come to our attention that another act has lifted this idea. We are taking this means of warning managers and bookers that we will prosecute to the fullest extent of the law any infringement of same.

We sailed last December for Europe, where we played this act for the past ten months over there. Returned from abroad September 19, and open our tour over the R-K-O Circuit on September 24 with this new and original bird cage act, its lighting, scenery, music, costuming and effects.

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With **SALLY JOY**

Direction **MILES INGALLS**, Jack Curtis Office

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"	"	27—Syracuse
"	Oct.	4—Rochester
"	"	11—Cleveland
"	"	18—Akron
"	"	25—Toledo
"	Nov.	1—State-Lake, Chicago
"	"	8—Minneapolis
"	"	15—St. Paul
"	"	24—Winnipeg
"	Dec.	6—Vancouver
"	"	13—Seattle
"	"	20—Portland
"	"	31—San Francisco
"	Jan.	7—Oakland
"	"	15—Los Angeles
"	"	23—Long Beach
"	Feb.	4—Salt Lake City
"	"	13—Omaha
"	"	21—Kansas City
"	"	28—St. Louis
"	Mar.	13—Oklahoma City
"	"	20—Fort Worth
"	"	27—Dallas
"	Apr.	3—San Antonio
"	"	10—Houston
"	"	17—New Orleans
"	"	27—Atlanta
"	May	4—Birmingham
"	"	14—Charlotte

We Thank You



## In Last 2 Weeks Morris in Chi Sold 11 Film Spots for Vaude

Chicago, Sept. 23. Vaude is slowly reviving in the middle west.

Within the past two weeks picture houses have opened with from two to five acts booked by Billy Diamond of the William Morris office.

Some of the spots are: Terre Haute, Ind.; La Crosse, Wis.; Menominee, Mich.; Freeport, Ill.; Rockford, Ill.; Portage, Wis.; Green Bay, Wis.; Iron Mountain, Mich.; Marquette, Mich.; Ironwood, Mich.; and Iron River, Mich.

In addition Diamond has about

six Chi houses now on his book, and a prospect of 18 more outside towns within the next 10 days.

At the same time Publix-B & K are playing with the flesh idea. No definite plans have as yet been announced, although it is understood that several of the Public houses, now straight pictures, will shortly go vaudeville.

### Vaude in Fairs

Throughout the middle west this season all fairs, offering vaude shows at night, before the grandstand, did a terrific biz. In every case the night attendance topped that of any other years. Fair managers attribute the jump to the wish of the public to see vaude acts. Fairs, without vaude, without exception, went deep into the red.

One circus, Robbins Bros., now on its way to the coast is carrying a straight vaude sideshow and getting biz. The attendance at the big show proper has fallen away. The vaude is the only outfit has only been operating a month, but in that time has carried the big show.

## LOEW PLAYING NAMES FOR WEEK ONLY IN N. Y.

Although Loew's will not book name attractions with its units, it will engage them for one or two weeks at its ace house, Capitol, New York.

It commenced this policy with Stepin Fetchit, who was engaged for one week only at the Capitol, New York, where he was last week. He did not go out with a unit. Cliff Edwards, at that theatre this week, is given one more week at the State, Cleveland, with a picture featuring him there this week. Al Jolson, at the Capitol next week, is in for the one week only. He naturally is too heavy for the rest of the deluxers.

Bert Adler and Jack Loeb of the Fanchon & Marco offices, leave this week for a tour of prospective F & M territory.

## INDIE VAUDE OFF

Strike in Philly Causes Temporary Withdrawal

In Philadelphia where stage shows are given in the indie Kesick; Towers and Frankford theatres, the strike has caused vaude to be temporarily sidetracked.

All these houses will continue to run sound films until the strike has been settled.

## Chi Club Biz Adopts Vaude "Showing" Idea For Outlaw Chiseling

Chicago, Sept. 23. Chicago Entertainment Managers Association, Inc., the club agents' action known as the Goss group, last week put into effect once more their exclusive contracts. Under the terms of the contract, acts working for any of the 14 agencies in the Goss faction cannot work any dates for agencies outside of the group.

Indie agents meanwhile are continuing along their own path, believing that the whole matter will blow over.

Entertainment Managers Association has, however, put into effect an idea in club booking that has long been sought, but which has never been instituted. The group agents are holding regular weekly showings for new club acts. The idea, copied directly from the vaude showings, gives the agents a chance to get a slant at new material.

### Cut Salary Angle

This move minimizes to a great extent the practice of chiseling club agents who would get new acts to do showings at regular dates. The agents charged the club for the entertainment, and gave the acts little or nothing for their work.

Showings are being held every Thursday afternoon at the Morrison hotel ballroom.

## Broadway Flopping

(Continued from page 1)

Good Time Charlie lane they knew it used to be.

That every key city of the country is a metropolis to its section is an important but not the entire explanation for so many skipping New York.

The mobs and the Yellow Peril have run Broadway ragged.

## Screen Girls' S. A.

(Continued from page 1)

could ever get upon the stage, claims Carol. She can watch herself, learn all about herself and correct her mistakes.

In fact, says Carol, screen actresses can learn so much about themselves that they ought to be the most fascinating women in the world. It's their own fault if they are not.

## Celebration Bills

Louis K. Sidney is laying out a big show for the first anniversary of Loew's Paradise, New York, week Oct. 4. Dave Schooler starts that week as m. c. stage band leader, remaining indef.

A show of the same type, with additional acts added to the unit, will be booked into the State, Jersey City, week Oct. 18. Also first anniversary.

### New Frisco R-K-O Mgr.

Hollywood, Sept. 23. Ellis Levy has been appointed manager of the R-K-O office in San Francisco.

He replaces Phil Frease, who resigned.

Dave Apollon, back from his European trip, is due at the Palace, New York, Sept. 27.

## SHEA ADDING HOUSES; VAUDFILM IN B'KLYN

Expansion of houses either to play vaudfilm or straight pictures by M. A. Shea received impetus when Shea leased the Folly, Brooklyn. He will start a five-act weekly split vaudfilm policy Oct. 4.

Shea also has taken over the Gaiety, Pittsburgh, the former Columbia burlesque house. Its owner, Richard Hyde Estate, is expanding \$100,000 in putting it into shape for a reopening probably in early October.

Shea will play first run talkers in the Pittsburgh house.

He recently took over a house in Marietta, O., and two in Cambridge, O., at present running sound.

Dick Kearney is gen. mgr. of the Shea circuit, in the N. Y. office.

## FRANK and FORMAN

"It's the Little Things That Count"

Originators and Only

Executors of the

## Miniature Stair Dance

AS PRESENTED

R-K-O Palace, New York

Week Sept. 13th

(with TED HEALY)

R-K-O Hippodrome, New York

Now (Sept. 20th)

Miniature Stair Dance Idea filed with "VARIETY" and N. Y. A. Protected Material Departments.

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TONY FERRY

Weedon & Schultz Office

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# MILLS AND BOBBIE

"THE RARE PAIR"

ROUTED BY R-K-O FOR 40 WEEKS

# MARJORIE BURKE

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FEATURED SINGER  
"NEW YORKER" IDEA

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PANTAGES THEATRE  
HOLLYWOOD

in "NEW YORK" Idea

Thanks to FANCHON & MARCO  
AND  
LEROY PRINTZ



## Hollywood Bulletin

(Continued from page 12)  
had one picture left. Boys return  
here in February.

(Continued from page 12)  
one picture left: Boys return  
in February.

Charles Judels replaces Frank Davis as dialog director for "Temptations," new stage revue which comes into the Mayan Sept. 25. Opening was set back three days to give the production a try-out at San Diego.

Warren Jackson and Bobby Callahan are out of F. & M.'s "New Yorkers" idea after two weeks of a possible 40-week route, when the team demanded more money.

Fox West Coast is trying to stimulate kid patronage at the neighborhood houses by staging Junior Premiers. Idea is to show shorts appealing to kids, with personal appearances of youngsters who work in the shorts.

Report that Charles Buckley, legal counsel for Fox West Coast, will accompany Herschel Stuart to Australia as the latter's legal advisor still isn't verified at this end. Stuart is listed as going to the Antipodes to operate the Hoyt circuit of theatres there for Fox, but that

Lester Cowan, manager of the Academy's technical school, is in the east contracting technical organizations and institutes.

Rex Bell is free-lancing, following a letout by Fox where he had been under contract for three years as a juve.

Cliff Work took over the duties of Frank Vincent, out as division manager of R-K-O, Monday (22). Jack Warner is scheduled to re-

Memorial meeting to allow the profession and public to honor Mil-

ton Sillis, scheduled for tomorrow (24), at All Soul's Church, is the first of its kind ever held on the coast.

Meeting has been arranged by the

Nearest to it was the meeting held at the Hippodrome in New

Conrad Nagel cut short his eastern trip and flew back here to direct the services.

Bella Cohen, whose husband, Sam Spewack, is writing at Paramount, is set for a term writing contract at Fox.

Fox is making retakes on "Men on Call," coast guard story, aboard the S. S. Metka Nelson at San Pedro.

Betty Bronson will play the lead in a legit revival of "Little Orchid Annie," opening in San Francisco Sept. 28. Two weeks there, then

Par has loaned Oliver H. P. Garrett Warners, where he will write an air picture which William Well-

Virginia Bruce and Claire Dodd, who have been in pictures, left here to join Ziegfeld's "Smiles."

Avrid Gilstrom is megging a  
Chester Conklin short for Phil  
Ryan. Borrowed from Christie.

...cuffed by Leon Kutner, credit manager of the Roosevelt hotel, Heiler F. Galer has sued the hostelry for \$100,000.

Helen Twelvetrees was loaned by Pathe for the femme lead in "Millie," being produced by Charles Rogers for Radio. John Francis Dillon from First National will di-

William Huibert has drawn a term writing contract at Universal.

Newsboy who tipped off Ben Lyon that a nertsy gun toter was out to get him, was given \$50 by the actor and a promise of \$30 a week until he gets through college.

Lewis Ayres will have the juvenile lead in Universal's picture version of "Dracula."

Chinese theatre caricature curtain, containing 93 heads of film notables, will be sprung initially at the opening of "Big Trail," Oct 2. There's a tie-up with a local daily.

Tiffany's "Third Alarm" has been set back two weeks because of in-

juries to Anita Louise, femme lead  
resulting from explosion of a smoke  
pot. George Billings, juve, also  
slightly burned.

Edwin Carewe, who made the same picture silent, megging. Nana O'Neill is the newest addition to the cast. John Polansky and June Velle

cast. John Boles and Lupe were  
have the leads.



# Vaude Acts Voluntarily Leave

## Burlesque—Object to Doubling

Early season predictions the attempted doubling of vaude acts in Mutual wheel burlesque shows this season wouldn't jell seems to have called the turn. Twelve of the 40 acts engaged for the wheel shows have already jumped to return to vaude. Others may follow.

The acts when inducted into burlesque were not aware of the doubling angle, but figured they were merely in the spot, their names in the two sections of the show. When in, they found plenty of additional work saddled upon them. It caused much dissatisfaction from both sides, with the wheel convinced that lack of knowledge of burlesque audiences was a handicap to both the performers and the shows.

The vaude acts are in the Mutual shows on a six-weeks' minimum guarantee secured through the Morris agency, and can be dropped any time after that period. The acts that have gone out were not dropped, but requested cancellations and left by consent.

The dropping of the acts from the wheel shows if general after those remaining have agreed the wheel term, is figured to provide employment for 100 burlesque performers now laying around New York.

Of the various varieties of vaude acts booked in the shows, acrobatic acts have gone best in the wheel houses.

## WHEEL BOOMS COMICS, DITCH SPICE TITLES

Mutual is retitting several of its wheel shows with the idea of the change being to play up "names" instead of the show titles. "Fishes Back to Back" has been retitled Harry Stepp's Big Show; "The Flying Dutchman," with Sliding Billy Watson has been retitled Billy Watson's Own Show. Frank X. Silk also billed over title as Frank X. Silk's Silk Stocking Revue.

With the withdrawal of Johnny Barry from Mutual wheel a couple of weeks ago the trio mentioned are figured the best draw names in the comic division left in burlesque.

## Haymarket Walks Out Of Mutual in Peeve

Chicago, Sept. 23. Haymarket, west side burlesque spot, has quit the Mutual wheel here and opens with stock on Sept. 27. The move is being made because of the time because of the discontent in following the Rialto, loop spot.

Warren Irons of the Haymarket traveled to New York a couple of weeks ago to get it dropped, but the Mutual head applied the oil, cooling off Irons temporarily.

There is a possibility that Herk will take another house on the west side as a competitive move against Irons, although it is the belief of burlesque men here that the town cannot support three weeks of wheel burlesque. Every time the move was tried in the past it flopped. Some years ago the Rialto, Star and Garter, and Diversy used the same show on a rotating basis and the idea died in short order.

With the Haymarket out, the shows will come into the southside Empress for a full show on two-day basis, then move up to the loop Rialto, where only a half-show will be presented.

## Wheel Girls Complain

Burlesque choristers are squawking on extra shows without pay all along the line of Mutual Wheel this season.

Chorister's salary this year is \$5 under last season and practically all houses pay Sunday grinds in addition to 13 other performances a week, including midnight show for which girls get nothing extra. There have been many dropouts in the brigade ranks.

It is possible the Wheel may go to 16 choristers instead of 20 as now and restore the \$30 weekly salary.

## PAT BRENNAN GUILTY ON INDECENCY CHARGE

New Orleans, Sept. 23. B. F. (Pat) Brennan, manager of the Dauphine during its stock burlesque regime last winter was convicted in Judge Echezal's court here of operating an indecent show. Charges were filed last March with the case just coming to trial.

Sentence is to be imposed.

Brennan is quite well known to many vaudevillians. He operated a small time agency here for years and is now the proprietor of two dance places on Canal street. In his defense he told the court he was only the advertising manager at the Dauphine and was not responsible for the show, but Judge Echezal ruled otherwise.

## TWO MUTUAL STANDS OUT; ONE SHOW MAY GO

With the dropping of the Plaza theatre, Worcester, Mass., Saturday (20) the Mutual shows will lay off a week between Boston and Providence. The Mutuals had been going into Worcester from the Hub.

Biz has not been encouraging in Worcester from the start and continued heat had such an influence that the Mutual office decided to eliminate the stand.

Another Mutual stand, the Haymarket in Chicago, will be dropped next Saturday (27). Biz there has been bad. Warren Irons, operating the house, talks stock burlesque. For the present the shows due at the Haymarket will lay off with the probability that one of the Mutuals will be disbanded.

New Haven, Conn., Sept. 23. Although Mutual burlesque has been cold locally since it flopped here two years ago, local Fox-Bijou sells several hundred tickets per week to New Haveners for the Lyric, Mutual house in Bridgeport.

## Cook's Brooklyn Stock

Stock burlesque goes in next week (28) at the Grand, Brooklyn, supplanting current vaudeville policy, with Phil Cook operating. Company will include Harry Carlson, Mae Schepp, Evelyn De Vere, Mazie Ward, Ella Donovan, Mildred Moore, Frank Harrington, Carl (Slim) Kuhlman, Arthur Weston, Tommy Moore and Frank Jones.

## Burlesque Engagements

Joe Hill, Lew Harris, Billy (Boob) Reid, engaged for Gayety, Scranton, Sept. 29. Like Weber, opening Sept. 29.

## MONTREAL TAKINGS UP

Montreal, Sept. 23. Burlesque has come back to this town. In the red most of last season, it started this year with \$6,500 first week, held at around same figure for second week and last week (15) was tilted to \$8,000 on "Legs and Laughter."

Tommy Conway, manager.

## Burlesque—Advs. Fights

Toronto, Sept. 23. Empire (Mutual burlesque) has jerked all local newspaper advertising. Block newspapers ("Blade" and "Times") have removed all notice of Mutual house from theatre pages, even in "show guide."

## Nutmeg Flop

Waterbury, Conn., Sept. 23. Burlesque stock at Jacques theatre opened in one and closed in the alley. Company managed to hold on for five days, then disappeared.

## Candy Prizes Banned

Cincinnati, Sept. 23. City authorities have halted sale of prize candy packages at Empress, Mutual house.

## FRIVOLITIES

(Mutual)

Carbon copy burlesque, mounted and staged a little more lavishly than the average wheel show with the two vaude acts, Tomo Genaro, acrobatic dancer, and Lew "Pink" eccentric hooper, standing out in their specialties. Comedy skits in this one caused a little trouble in Harlem are mainly the same as those used in several other Mutual shows, the only change being in title listed on the program.

Programs don't mean a thing in burlesque, the house sheet here this week listing some 500 "frivolities" as "the dynamic streak, Mary Gleason," "the syphilitic danseuse, Pearlina," and "our own little proteges, Dot and Agnes McCann," with none possibly standing a chance of identification. The house boards listed one girl as "La Sweet." Whether "La Sweet" was "Pearlina" or vice versa or just the girl who tossed her hair and danced a little more vigor than the rest in a "rumba" number, is anybody's guess. Listening to the show, one might say Miss Holmes, is another handicap that's hard to get around.

Maybe jazzing programs is a bit more than the average wheel show. There's little else in the show that's left to the imagination. Everybody knows that the average audience at a Mutual show is "Hello" opening and a negligible pause somewhere near the end of the first half.

Violet Buckley and Betty Joyce have the strip assignment, both showing plenty and grinding five or six each on each show, with the help of a very forte pit crew. A movement of the hand in the direction of the eye or a brassier bop, following a walk across the apron, set the boys in action demanding more, making the girls a popular audience for the teaser specialists.

Charles Smith, lead comic, gets some laughs and a few "mammerms" of Bobby Clark. The blackouts, like other in burlesque, die at the finish, the boys throwing in any line to get them off.

George Shelton, second comic, is opposed Smith, but is a good deal more in line in fair style.

House chorus of 30 work hard in several numbers that show an attempt at production. The garden ensemble and gypsy setting are particularly colorful.

Eleven at the Apollo Monday night close to capacity downstairs, the mob evidently going for that "Paris in Harlem" house slogan.

## GOTHAM STOCK

(125th St.)

This house, dark for the past six months at 125th street, has been re-opened with stock burlesque by Solly Shaw and Sam Kraus, with Hilda and Edna in the lead. First show is along routine lines. It holds a few high spots and the customers seemed well satisfied Friday night.

Situated in a neighborhood with an Italian population, Mack has chosen his comedy scenes with care and gives them nothing beyond the comprehension of the section. Everything considered, the show rates on a par with most wheel troupes.

On the fem end is Margie Penetti, brunet soub of apparent Italian extraction. She got laughs from the 99% stag audience by her native tongue. Miss Penetti, with plenty of experience behind her, was a favorite here in former years. She vocalizes in a pleasing manner "O Sole Mio" and does a corksling imitation of Chevalier in "You Bought a New Kind of Love."

Hattie Beal, Dora Davis, Edna Robey, Marie Tomlinson and Betty McAllister lead numbers and do teaser stuff in a modified manner, the rough stuff being considerably toned down.

Rip-tossers at the Gotham come with the throttle bit open, but the new management claims it is trying to live down that rep. No more "rip-tossing" to the girls, individuals, but several of the girls have better than average voices. At least two back up vocalists, and might better lay off the fleshy display, unless of course they know that's what their public want.

Harry Stratton, Hobe comic; Sam Lewis, eccentric; and Mickey Markwood, tramp, work easily in the comic skits. All out from the old hokum bundle, with Hattie Mack doing straight comedy. Charles Hara, juve, sends over pop songs in acceptable style. Ensemble numbers, with a well sung, substantial chorus of 20 girls, stand out prominently, backing up the fem principals at all times.

## Mutual Wheel

(Weeks of Sept. 20 and 27)

Arlington's Revue—20, L. O.; 27, Lytcom, Columbus. 20, Lyceum, Columbus; 27, Lyric, Dayton. 20, Lyric, Dayton; 27, Empress, Cincinnati. 20, Dimples, Cincinnati; 27, Empress, Newark; 20, Orpheum, Paterson.

# Franklin Leaves Fox

(Continued from page 4)

In the Fox W. C. operation. That Clarke delegated a New York man to immediately replace Franklin indicated along Broadway Clarke is seeking to avoid any factional appointment. For the same reason he might have overlooked Joe Leo, still on the Fox payroll at \$1,250 weekly and former theatre operator for Fox in the east.

It is said there will likely not be another president in the Fox organization, other than Clarke, presumed to infer Clarke will succeed Franklin as president of Fox W. C.

One story is that the question of authority arose between the two presidents. Under his contract with Fox W. C. Franklin was absolute in direction, subject only to the approval on matters of expansion of the W. C. chain to the action of the Fox board of directors. Later is composed of W. C. executives under the president. Franklin is reported to have insulted the terms of his agreement "be observed." This would have precluded any instructions to him from the eastern Fox office.

If Schenck A surmise by showmen is that Clarke looks forward to Nick Schenck stepping into the head of the Fox organization, with Clarke voluntarily retiring from the presidency if that may be accomplished. With Schenck at the head the eastern Fox theatre, operation might assume a new twist. It is said, with Arthur at that time free to be reassigned to the West Coast.

To bring Schenck to the forefront of Fox, the contemplated merger of Fox and Loew is required. That appears to be slow moving forward, although doubt seems to exist in well informed circles as to its completion in the near future.

## Profit Maker

Fox West Coast is said to be the only part of the Fox theatre end now turning in a profit. Up to Sept. 1, the net for West Coast for the first eight months of 1930 was \$3,700,000. Franklin assumed charge of the West Coast Circuit in 1927. The year previously to his direct control the circuit had earned a net of \$1,670,000, looked upon by the New York bankers interested as equivalent to a loss.

Franklin's contract with West Coast called for an annual salary of \$65,000 and 10% of net profit. His earnings or salary under the W. C. contract for 1929 were \$350,000. The settlement figure of \$500,000 received by Franklin for his unexpired Fox term is said to have been based upon the 1929 salary.

Dixon's Big Revue—20, Grand, Hartford; 27, Lyric, Bridgeport. Fine Feather—20, Irving Place, New York; 27, Grand, Hartford. Flapper Follow—20, Gayety, Baltimore; 27, Flying Dutchman—20, State, Springfield. Nivelt—20, 1930—20, Gayety, Detroit; 27, Empire, Toledo. Fox's Jams, & S. Apollo, New York; 27, Fox's Jams, & S. Apollo, New York. Dick, Head of the Crowd—20, Fox's Jams, & S. Apollo, New York; 27, Fox's Jams, & S. Apollo, New York. Girls in Blue—20, American, New York; 27, Biar, Brooklyn. Hi Ho Everybody—20, Plaza, Worcester; 27, Modern, Providence. Jazz Biker—20, Garrick, St. Louis; 27, Empress, Cincinnati. Kidding Kotties—20, Academy, Pittsburgh. Kotties—20, Academy, Pittsburgh. Lamm Thru—20, L. O.; 27, Gayety, Milwaukee. Legs and Laughter—20, Gayety, Boston; 27, State, Springfield. Life in the Paris—20, Empress, Chicago; 27, Rialto, Chicago. Life in the Paris—20, Trocadero, Philadelphia; 27, Lyric, Allentown; 1-3, Orpheum, Allentown. Oriental Girls—20, Gayety, Brooklyn; 27, Empire, New York. Peeka-shoo—20, Hudson, Schenectady; 27, Empire, New York. Picture Stealers—20, Mutual, Indianapolis; 27, Garrick, St. Louis. Pie and Pop—20, Empress, Buffalo; 27, Hudson, Schenectady. Rialto—20, Gayety, Chicago; 27, Gayety, Detroit. Rialto—20, Gayety, Chicago; 27, Hudson, Union City; 27, Modern, Providence; 27, Gayety, Brooklyn. Rialto—20, Gayety, Milwaukee; 27, Empress, Chicago. Rialto—20, Gayety, Washington; 27, Academy, Pittsburgh. Rialto—20, Gayety, Allentown; 27, Lyric, Allentown; 27, Lyric, Baltimore. Rialto—20, Howard, Boston; 27, Plaza, Worcester. Rialto—20, Rialto, Chicago; 27, Haymarket, Chicago. Rialto—20, Cincinnati; 27, Mutual, Indianapolis. Rialto—20, Empire, St. Paul; 27, Irving Place, New York. Rialto—20, Gayety, Montreal; 27, Gayety, Boston. Rialto—20, Wm. Norton and Song—20, Empress, Kansas City; 27, O. O.

It included also West Coast's net for the first eight months of this year.

Upon Franklin becoming the head of West Coast in a deal through Hayden, Stone and Company, New York bankers, before William Fox bought that circuit, Franklin resigned in option on 20,000 West Coast stock shares. When Fox made his purchase of the chain, Franklin sold his optional stock at a profit of about \$600,000. With his annual salary salary since W. C. having netted \$2,000,000 in Franklin's first year and nearly \$5,000,000 the second year, Franklin is now estimated, with his latest chunk in the settlement, to be worth between \$1,500,000 and \$2,000,000, all made by him as a theatre operator within three years.

## Big Salaries

It has been said that the size of Franklin's salary yearly with Fox as well as other salaries in the show business, rather surprised the Clarke crowd who came in from more commercialized big business. Salaries in the show business have been a matter of surprise to bankers who have become interested in the theatre. Another matter that excites the curiosity apparently of men from the outside, entering the show business, is the comparatively few men who have been great show business jobs, east or west.

Before joining West Coast Franklin was theatre operator for Paramount, starting that high chain of theatres in the east.

Franklin reached New York the middle of last week, immediately conferring with Clarke. It looked for the first two days like peace, then something happened and the settlement followed. Friends of both Clarke and Franklin had advised each not to go upstage with the other, for the mutual benefit of both. That good advice was not heeded.

## Coast Situation Now

Yesterday (23) the theatre men along Broadway buzzed over the "unlooked" for culmination of the Franklin-Clarke controversy. Immediately a few men who had been concerned, as well as the termination of negotiations for the passing of Paramount's theatres on the coast to another chain, Paramount will become more active in that territory, especially without the Franklin theatre operation to buck.

The rumor is that Paramount may divide its Public chain, east and west, starting the western end either at Chicago or Denver. It is expected that someone in Paramount was elsewhere on the map. To what extent the Franklin splitaway from Fox might influence this move if it occurs, or whether Franklin would become a co-operator of Public houses with Sam Katz, Franklin to take the western division, is merely a part of the rumor.

Another angle to the coast theatre situation is with the attitude of K-O will assume with Franklin. With the present situation R-K-O may either start an expansion movement or revise policy in several of its far western houses. The same revision of house policy is possible with Paramount as it is with Warners in their coast operations.

Indie theatre managers west of Denver are now apt to receive attacks from Fox's opposing chains or others.

Eastern showmen say the next Fox W. C. operator may fall more under the domination of the Fox coast studios than Franklin did. Franklin, the trustee, has the full powers of his contract to operate Fox W. C. entered into before Fox made its purchase of that chain, played pictures and directed policies untrammelled.

## Par Deal Cold

With the departure of Franklin from Fox, his pet scheme to eliminate Pacific Coast chain opposition to Fox, through deals with Paramount and Warners. It was the Franklin-Paramount deal which started the friction between the two Fox presidents.

The Franklin idea, which never got beyond the conversational point in either office, was to lease the Paramount theatres on the coast to his associates and let Clarke did not approve of the move, this leading to letter writing between Franklin and Franklin.



## CROWN, CHICAGO

**CROWN, CHICAGO**  
Chicago, Sept. 15.  
When Western Electric moved in  
fresh moved out of the Crown, one  
of the local Fox group. Now the  
cycle having completed its orbit, a  
new need for the living presence is  
translated by Manager Al Bachman  
into a six-piece orchestra headed by  
Al Copeland and surrounded, sup-  
ported and relieved by sundry vaude-  
turns.

At the moment there is no wild clamor in Chicago to hop aboard the band wagon of flesh entertainment. "Rastus is willing," so far as the circuits and exhibits are concerned, but there are Missourians scruples first.

Locally the Crown will be an experiment that, like the Center, another pioneer of the present incipient revival, may have a widespread influence by example. If clicking it will encourage others. If a failure it will help intensify the sales opposition the advocates of vaude are striving to break down.

Meanwhile the show the Crown is offering is perfect. For the Crown is here in the heart of the Polish district, near the Division-Milwaukee intersection, show business is confined to elementals. It's sawdust, theatricals, lusty, unaffected and capable of intense pleasure in simple slapstick and hackneyed humor.

"We know you're just hungry for fresh entertainment," said Pat Lane at the m. c., in introducing the first performance, "but we want you to tell us that you are."

From the gallery came shrill whistling, and from the main floor a thunderbolt of applause in hearty endorsement.

"He's standing in the wings and he's just a little nervous, wondering if you remember him. Of course, you remember Al. But suppose, when he comes out, you let him know."

Another demonstration for 'dear old Al,' who everyone remembered in apparently both vividly and fondly in turn Copeland introduced each of his comedy pieces. Two years have elapsed, but the Crown cherishes his past, and the boys were greeted with as much enthusiasm as they arrived in the country. Nothing ruffled about the Copeland and his friends. They turn the 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100-seat house into a Saturday night madhouse. The laughter is so sincere the enjoyment of those drummer at the various dances that it comes down to a question of whether or not he should pay attention to the music or not he should pay attention to the music.

The musical efforts of the sextet, with Copeland at the piano, leave a number of generous-sized openings for caustic comment. But what price criticism when Division and Milwaukeee is obviously delighted. The Crown It's Paul Whiteman.

Far better than any pretentious outfit, the Copeland proletarians have the capacity to ingratiate themselves with such neighborhood hoods. There are dozens of tight little communities like this one. When they take a fancy, their favor has the force of a geyser. They are, however, prone to a quick prejudice against anything which suggests itself to them as an ostentatious display of refinement or snooty elegance.

Nobody seemed to notice the rather droll opening medley chosen by Copeland. This introduced the college songs of America's most exclusive campuses. It comes as an amusing sidelight to record the unexpected prestige of Yale at the corner of Division and Milwaukee.

**FOX, B'KLYN**

Pat Lane worked hard via hoodling and gag-splanning to accomplish the Crown's pleasure. He has a nice style, clear diction, neat rhythm and marvelous memory. LePan and Bastedo, who have worked every thing in sight around these parts for several years, were the other comedy turn. When the comedy brought out a mattress to sleep during the contralto's solo the gleeful appreciation of the neighbors approached hysteria.

Additionally the Carvel Sisters crooners and steppers, fairly cute and lending the necessary feminine touch.

Whole show works in front of band shell. Drapes above hide the picture screen from view.

Crown will pursue a mixed policy of different highlinks for the various nights. There are five changes a feature weekly. Opportunity, professional preview, community singing.

While the added show undoubtedly will attract more business, guests on the success rating is reduced to a problem of overhead versus net. That's what most of the neighborhood houses are worrying and wondering about. Is the increased business equivalent to the worth, the increased expense for back stage crew, orchestra, talent and aspirin tablets?



## New Acts

**GLIFF EDWARDS (Ukulele like)**  
Songs and Talk.  
15 Mins.; One  
Capitol, New York

It's a long throwback to Keegan and Edwards and 10 years ago when the team came from Chicago for the Ziegfeld Roof with a girl who sang "As Is" and "Ukulele like." Later was then doing instrumental imitations, but he used the ukulele and the piano and still does in his pictures.

Edwards now is a stage name for stage-playing picture theatres where the picture audiences know him from his films and others from his photograph dials. Edwards on the records a few years ago started a new vogue in jazz singing but no one among many imitators has caught up to him.

At the Capitol he's both on the stage and in the picture, the latter in the latter featured under the star, Buster Keaton. He's out in front of the traveler before the finale of the stage, in 15 minutes of songs and talk, mostly songs, through a microphone. He could have done without an audience here. Three songs with a gag between and another vocal as an encore.

Results of absence from the stage showed when Edwards muffed one gag by spilling the answer before the finish. He then came back and told another gag to cover up. Edwards is one of the new bunch of talkers playing the stage and stage and entertain, because they've been there before. *Bigs.*

**BENNY DAVIS and Co. (Rig)**  
Specialties.  
24 Mins.; Three  
Palace (St. N.Y.)

The new Benny Davis turn is, like his last one, founded on the always sure-fire "discovery idea." Always sure-fire applied to the type only when handled by an actor who is also a showman. Benny Davis is both.

There are two numbers, both dances by boys, that surprised even the Palace audience without audience accustomed most every week to some new "find." Boys are Buddy Ebsen, who dances with a girl, and younger kid, who dances with the Paige Sisters, who formerly did harmony act in night club and came to the stage. They caught the eye here to bring contrast. Griffin might also stand closer to girls when performing, for same reason.

George McLENNON  
Comedy, Dances, Instrumental  
17 Mins.; One  
86th St.  
Not new to vaude, this colored boy has class but lacks atmosphere. The girls are half-way between what he could be and what he actually shows. McLENNON formerly was in the show business, but he is alone working in comedy tramp evening outfit and derby plus white gloves.

Entrance of Mrs. Davis (Dorothy Gurney) in street clothes for a song and dance toward the finish was made to look impromptu, and seemingly was a diamond bracelet entrance. No clutch for the missus to follow all those kids.

Miss Davis comes along with his coaching and chatter, and winds it up with his own string of songs. Ending like the list of all the songs hits ever written.

Main piano time is the background in the "discovery idea." The act should not be permitted to slip away. It can play anywhere and do as well as at the Palace. *Bigs.*

**MILTON DOUGLAS & CO. (3)**  
Comedy  
13 Mins.; One  
Jefferson

Douglas has discarded the band he formerly worked with and he now uses crossfire with his stooge. Two girls are brought on the stage for a minute and then a third bit of comedy. Later the girls join Harry Webb's act, as also does Douglas himself, combination being used as an afterthought.

This act is a cinch to get over. It is full of surefire gags. Douglas at opening attempts to bring up the stooge, in a box, interrupts. From then on a continuous exchange of gags all the way up with Douglas warbling, "Little White Lies" and doing a bit of dancing.

**WELLS, MORDECAI and TAYLOR**  
Dancing  
11 Mins.; One  
86th St.

Colored trio. Singing at opening. No voices to speak of and unnecessary once the boys go into their stuff, which is individual and team hoofing. Routines danced with ambience and dancing.

**STANLEY TWINS (4)**  
Dancing  
15 Mins.; One and Full  
86th St.

The twins, assisted by Atlas and LaMar, male hoofers, and two un-billed girls at the baby brands, have a well staged dancing act that is a little slow but gains speed quickly and holds it to the end.

Opening has the girls posing in the wings of a fashion show. After some talk and singing, the boys walk on for a dance. Steps offered by the hoofing quartet attempt to get away from the beaten track.

The Stanleys make a nice appearance, wear clothes well and do a lot of things with high kicks and acrobatics done in unison. Boys fill in with a variety of legmanism, they executed, while one of the girls at the piano solo pop numbers for good results.

Any act on the neighborhood vaude programs.

**JOSEPH GRIFFIN (2)**  
Songs, Piano  
and Musical (Special)  
86th St. (V-P)

Irish tenor, accompanied by a twin baby, was accompanied by two lookers, one blond, other brunet. It's a class act but needs finish for the finale. Griffin sings and does a fair applause. Forced encore an error, and more so when Griffin plays wrong tune and goes on for five minutes on it alone without girl background.

Griffin not new. Formerly worked with single male accompanist. Good voice, swell for crooning and falsetto. That semi-balding head doesn't work at the crowd line.

"Chloe," sung early in turn, is best number. Griffin, with a girl, sings for atmosphere is all wrong, especially since one of the other is turned back to the piano. Griffin is placed in full stage, with hangings and open center. The girls do a double piano long, bringing customer-ennui. Girls are listed as Misses Karl and Johnson. One looks like the one, the Paige Sisters, who formerly did harmony act in night club and came to the stage. They caught the eye here to bring contrast. Griffin might also stand closer to girls when performing, for same reason.

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Miss Davis comes along with his coaching and chatter, and winds it up with his own string of songs. Ending like the list of all the songs hits ever written.

Main piano time is the background in the "discovery idea." The act should not be permitted to slip away. It can play anywhere and do as well as at the Palace. *Bigs.*

**JIMMY ALLARD and Co. (3)**  
"Journey's End" (Comedy)  
15 Mins.; Full Stage  
86th St.

One thing about Jimmy Allard is that he keeps trying. His new act is credited to the work of Billy House. On a general summarizing Allard's presentation is farcical, farcical and frothy and mildly entertaining.

Sort of a hedge-podge in which Allard and his wife and daughter appear on a picture set. A little theme with the leading woman in love with the director and also a scene where a girl advances from an old man who later turns out to be an R-K-O agent in disguise. That's new for vaude any day.

A few specialties since Allard's droll remarks, with one of the women doing a pretty little bit of tapping while Allard sings.

As a laugh getter it serves its purpose, but it's a little light and gagged as outstanding. *Mark.*

**HARRY WEBB'S Entertainers (5)**  
Comedy, Band, Songs, Dances  
15 Mins.; Full  
Jefferson

When Webb formerly had his own band, he is now using an augmented orchestra. Milton Douglas, who does his own act preceding this, has also joined Webb's act and put on some good laughs.

## STATE

Five act show with only two comedy items spotted. The act is running doesn't sound as well as this layout plays. Business Saturday afternoon of fine weather was close to comedy, but was probably to "Romance" (M-G) with Greta Garbo on screen.

Two girls, assisted by Large and Morgan, two well-legged acrobats with a smooth specialty. Entered with both men, arms locked, and then the girls came in, but leggedness concealed under a long opera cape. Their arm grip makes the girls look like a football player, making the figure look like a two-headed man. Best business of lighting cigs and taking off gloves. They do full stage for some remarkable hand-to-hand work in flawless acrobatic form.

Tom Fulmer, straight singing single with male piano accompanist, a quiet No. 2, where strong comedy and a few specialties. Fulmer has likeable personality and does as well as any of the straight warblers.

Marion and Co., third, had the first shot at comedy and made the best use of it. Works with a girl who looks like a girl, and fire and also does a song number nicely in a brilliant soprano. Punch line of the comic eccentricities of Marion, dancing an admirable set of laugh tricks. Expertly built up 15 minutes of specialty.

Marion and Co. expanded the old turn to 20 minutes of well varied entertainment. Hall's fact of style of clowning is the foundation. Helped by Alfred, Jr., snappy speaking kid and a dandy feeder for the Senor. Other people are Fred Dale, Babe Carew and Ann Helme.

Foster's Xylophonettes made a capital show Saturday. Comedy opening has the 12 girls and a man together on that many xylophones, for a smashing musical sound on the xylophone. The girls do a solo song and dance specialties by a nip of a little tap stepper and a little tap dancer, and a little tap dancer and a little tap dancer.

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None of the acts carried new faces to mention, although Anger and the patsy were cited as new scenery. Plays in "one" instead of full flash. Operer, Bob and Alice, were the only ones who were new. Closing was "Land of Clouds" in full stage. Flash dance.

**HIPPODROME, N. Y.**  
Sound broke three times during the second show Saturday, changing day. "Once might be accident. But three times proves something wrong in the act. The act is not so fair and his usual. Quantity again to performance is exploitation value.

Considering every angle of the act, the act is not so fair and his usual. Quantity again to performance is exploitation value. The act is not so fair and his usual. Quantity again to performance is exploitation value.

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**THEODORE-ENRICA-NOVELLO (5)**  
Dancing and Song  
17 Mins.; Full  
Jefferson

Tris is from the cafes, a couple of revues and vaude. In the latter Theodore and Enrica are cited as new scenery. Plays in "one" instead of full flash. Operer, Bob and Alice, were the only ones who were new. Closing was "Land of Clouds" in full stage. Flash dance.

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ing act with two men in grotesque makeup against a special drop.

Only one act took an encore but still could have gone without. That was Joseph Griffin, who had a song that might be considered new by Griffin taking too much spot against the other acts. The act was probably to "Romance" (M-G) with Greta Garbo on screen.

Two girls, assisted by Large and Morgan, two well-legged acrobats with a smooth specialty. Entered with both men, arms locked, and then the girls came in, but leggedness concealed under a long opera cape. Their arm grip makes the girls look like a football player, making the figure look like a two-headed man. Best business of lighting cigs and taking off gloves. They do full stage for some remarkable hand-to-hand work in flawless acrobatic form.

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## PALACE, NEW YORK

(St. Vaude)

There is Benny Davis at the Palace, a thirty or more years old, and Benny Davis with a new gang of kids (New Acts). Then there are York and King and Harry Richman and Marion Sunshine and Mitchell and Durante, and Benny Davis.

The Davis act was the talk of the street after the first Palace show, because of a couple of the kids in it. Benny had better have those kids under contract, and it's only Monday night. Lou Clayton, who is not such a bad dancer himself, almost got a chair in Row 2 when the Davis kids were dancing and showing new things and stuff.

It looks as though Davis has done a turnaround from songwriting after a hit list as long as Jimmy Durante's technique. Gus Edwards, with it seeming Benny is showing Gus how to do it. There is a turnaround from songwriting after a hit list as long as Jimmy Durante's technique. Gus Edwards, with it seeming Benny is showing Gus how to do it. There is a turnaround from songwriting after a hit list as long as Jimmy Durante's technique.

Harry Richman is the headliner at \$25.00 and rating it for the way he sings. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

There must be something new in the act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

This week's bill socks all the way. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

York and King lit the fireworks in the troy with their "Old Family" act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

But seven acts on the show. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Miss Sunshine opened the second part with her new single and okay on the merits of her semi-comedy act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

There was a peach next-to-closing smash from Mitchell and Durante. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Richman, previously on "with every act" stage play, it up himself in an oxford gray d. b. tux after all evening in grey. Monday night the act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Nice start for the show with Bob, Bob and Bobbie, the standard two-act act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

## R-K-O UNIT

(Chester, N. Y.)

This latest group of four acts shapes up well for unit purposes. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Chris Charlton, European conjurer, pace-maker, and clocked with a good act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Rita Burgess Gould, with male piano accompanist, spotted a character act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Naro Lockford and Co. registered for comedy. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act. The act is a good one. It's Richman between every act after the duce and into his own act.

Stanley Twins (New Acts) opened.

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# AMERICA COOLING OFF

## Around Hollywood

By Grace Green

Hollywood, Sept. 20.  
To those who have heard about the gorgeous and beautifully furnished apartments and homes which are supposedly to be had at most reasonable rentals, but here, let them forget it. It is indeed to come out here, you get little extra for your money, despite all the spacious real estate hereabouts.  
You get the garage extra. That's a necessity here, as is the two-car system for almost any couple if you're living in Beverly Hills or at a distance from the heart of Hollywood. And if there are children, it means more than two cars will stay for a long time.  
Apartment hunting is even a greater disappointment. While the houses—to the easterners—are cute and quite atmospheric with all that Spanish scenery, patios, balconies, etc., their furnishings are disgraceful. Everything looks like installments. All alike; screeching reds and greens. Locating something truly tasteful is no small assignment.

A really nice place can't be had for under \$200 a month and that's a concession if you promise (and they believe you) that you will stay for a long time. But who can tell in Hollywood? Frankly, the renting people say they don't take stock in leases as they're not worth the paper written on, especially if professional people are concerned.  
It was these people coming out under short term contracts who sky-rocketed the rents so that a "single" cannot be had under \$150 and a decent "double" sells at \$200 to \$250, where formerly—so they say—the rents were almost ridiculously low.

This was until last spring, when the gold rush was at its height and the women gushed "how darling" or "how reasonable." Making the landlords get wise. Then, too, the wear and tear, especially from the Broadway bunch, became a factor.

### The Hollywood Swim

To be in the swim in Hollywood one has to become a fend for bridge, play at golf, go in for horse and be capable of gossiping and listening to gossip.

"Playing bridge with the crowd means high stakes and almost inevitably losing a bankroll, unless you are a champion player."

"Being a member of the golf club costs a small fortune for your membership card, besides guest fees, luncheons and what have you. Talking and gossiping takes up so much energy for the average newly arrived New Yorker. This climate devilizes one just as a tropical country does. It takes three or four months for a person to become acclimated; until then the more sleep they get the better they like it."

All shoppes are showing belted dresses, suits and hats. It seems as if entire Hollywood has gone bell buggy. Judging from those in the smartest stores, one wonders why belts? In most cases they detract and add even to the unappealing ensembles.

### Keeping 'Em Broke

Bess Schlink's or Magin's, the supposedly true chic ladies apparel shoppes here (to have either label in a garment in Hollywood is like having a Lanvin, Patou, Vionnet or Augustus-Bernard's in Paris) displayed a few, not so fortunate, fall styles. And what sky-rocketed prices.

Contract or no contract, wives, mothers and sweethearts seem to go berserk out here and squander every incoming dollar. Nine chances out of ten they go back fatter than when they came.

At one of the aforementioned places, the evening gowns were modeled by beautiful mannequins and that adds to the cost, but it is a little too much when prices start at \$150 and continue up to \$750 and perhaps again that amount. If it stays hasn't become slightly better, and scrambled. All of which is

(Continued on page 52)

## 80 Dance Schools, But No Students, Another Coast Sob

Los Angeles, Sept. 23.  
When production of musical talkers was at its height there were 110 dancing schools operating in and around Los Angeles. All were ballying the opportunities in pictures for hoofers. With musicals out and most studios dropping their permanent chorus lines, 80 of the schools have closed and at least half of those still open are just about getting "nut" money.

Hollywood and L. A. youngsters went screwy about tapping, so much so that the public schools had to order that the youths leave their tapping shoes at home. Juveniles were tapping out their three R's in the classrooms.  
Hollywood boulevard at one time had 35 dance schools in eight blocks. Now there are 15.  
Majority of those remaining are operated by dance directors who made a name in pictures. The others still making dough are the teachers of the schools operating here for years. However, ballet instead of tapping is now featured.

It's estimated that there are 400 girls in Hollywood, who were formerly line girls in pictures, trying to figure out why they took up chorus work.

When the call went out for dancers for a new musical now being produced at the Mayan theatre, 300 girls were waiting for the doors to open the following day. Thirty were picked. This "big" left a startling number. It would have been impossible to gather together 30 dancing girls in the entire L. A. County two years ago.

## Girl in Coma Found in Iceland—Later Dies

Detectives of the West 47th street station, opened a frantic search following the finding of Helen Martine, 23, stenographer, in a coma in the women's rest room at Iceland, on West 52nd street. Miss Martine had her ice skating on when discovered by an attendant. The door to the compartment was locked.  
Attendants opened the door and rushed the young woman to Roosevelt Hospital where for many hours the doctors were unable to diagnose her ailment. She expired after ten hours and her body was removed to Bellevue morgue.

Dr. Thomas Gonzales performed an autopsy and stated that the skater had died from a cerebral hemorrhage. She had suffered no fall and friends were amazed when they learned of her death.

Miss Martine was tall and slender. She was afflicted in red. She wore a red beret, red skirt and red jacket. There was nothing on her to make an identification.

She had lived at the Gould House, Brooklyn Y. W. C. A. A chum missed her and notified the police. The identification followed. Miss Martine's home was in Ontario, Can. She came from an excellent family.

## Chi's 6th Race Track

Chicago, Sept. 23.  
Glenview Turf and Field Club when opening next year will be the sixth race track in the environs of Chicago. As with most of the other tracks this one is a promotion of Tom Bourke, one of the town's celebs.  
New oval is 15 miles from the loop, the nearest of all the tracks except Hawthorne. There will be a polo field in connection.

## SARTORI'S PRIVILEGE

Paris, Sept. 13.  
The privilege of running the Aix-les-Bains Casino has been given by that city for 20 years to Tullio Sartori.  
He has been the holder of the same privilege for three years.

## FAMILY PARLOR GETS A BREAK

Business Depression Helps Homes, Ice Cream and Nerves—Nation Taking Vacation

### QUIET TEMPO

Chicago, Sept. 23.  
America is cooling off. One year of business depression has accomplished what nine years of Prohibition failed to do.  
It has sent America back to the family parlor; ice cream; and a relaxed old fashioned social calendar. America is again playing parlor games and dominoes.

With most people obliged to give heed to the pocketbook, the job and the savings account, a perceptible slowing down in the whole tempo of American life has been noted by such astute pulse-readers as the National Broadcasting Co.

Musically NBC is now entirely devoted to a policy of quiet. Muted trumpets, attenuated instead of banjo and clarinets instead of saxes, violins instead of brass and a frequent use of the harp all are typical. NBC through its contacts with national advertisers is constantly seeking to discover and interpret the public tastes and officials believe a pronounced change in entertainment habits and desires has followed the business depression with its sobering effects.

"Hoty Totey Out"  
It is pointed out that in New York and Chicago such night clubs as have survived are the "cheap price" strictly non-alcoholic spots with several acres of tables. Speak-easies, while still plentiful, are not doing 50% of their business of a year ago. Whole hoty totey attitude has largely disappeared.

America is reforming, but not because of the reformers. Scotch might burn holes in their stomachs, atrophy their muscles, stunt their growth and sacrifice their souls as the reformers so graphically pictured but the Americans were unimpressed.

They don't liver, pituitary glands and soul couldn't cool off or slow down America. But when the paralysis hit the financial nerve Americans saw the light in the cottage window and returned to the family hearthstone.

Anyhow, temporarily.

## STAG PARTY HOSTESS HAS TOO MANY DATES

Milwaukee, Sept. 23.  
Being the husband of a stag party hostess is not the kind of a life for him, says Thomas W. Brooks, city fireman, who has instituted suit for divorce against Vianna Brooks, known to the stag party as "Marjorie Lane."

Brooks complains that in spite of his income as a fireman is sufficient for their needs, his wife became the manager of a roadhouse shortly after their marriage. He asserts that she stayed out practically every night until four or five in the morning, remained in bed all day, refusing to get any meals for him, and has repeatedly come home under the influence of liquor, bringing some of her girl friends in an equally sad state with her.

In addition to that she alleges Mrs. Brooks has been associating with other men and accepting gifts from them. When he objected to that sort of thing she told him to get a divorce.

Local authorities arrested the stag party hostess last winter following some nude dancing by some of her entertainers at a Whitefish Bay stage. Brooks asserts she has been called on by the police on four occasions.

## In 1920 Walter Winchell, Hopeful, Wrote Hammy Letter to His Author

Klein, Shubert Lawyer, Grand Jury of Crater And Girls and Things

William Klein, Shubert lawyer, and friend of the missing Supreme Court Justice Joseph F. Crater, was called as a witness before the Grand Jury, investigating the jurist's disappearance, on three different occasions during the past week. Klein is known to have been one of the last persons seen in the jurist's company before he dropped from sight Aug. 6.

It is understood Klein told the Grand Jury his relationship with Justice Crater and about the various meetings between the two held in Broadway restaurants and night clubs.

Monday night Klein was recalled by the Grand Jury and asked concerning the identity of a woman, believed to be a Broadway show girl, who was with Klein in Haas' restaurant the night Crater disappeared. Crater entered the place and was introduced by Klein to the woman. Klein says they left the place together, but Crater took a taxicab at the door and left it alone.

The Broadway attorney was also questioned concerning a \$5,000 check he had paid to Crater last July. Klein explained that it was for professional services the justice had rendered him prior to Crater going on the bench.

The Western Union produced two telegrams before the Grand Jury, but the contents were not made known. One was sent by the jurist to Alices Wood of Shubert's "Artists and Models" show in Chicago.  
Up to the present time none of the night club girls mentioned earlier in the case have appeared before the Grand Jury.

## SENTENCED ANYWAY

Elmer Ball Wouldn't Press Charge Against Pickpocket

"Your Honor, I wouldn't have it on my conscience that I was responsible for sending a man to jail for life," declared Elmer Ball, 23, dancer, of 327 West 56th street, to Magistrate Maule Gottlieb in West Side Court when she refused to sign a full complaint against an inveterate pickpocket.

The Court was somewhat stunned. "However, I cannot compel you," asserted Magistrate Gottlieb. The Court directed detectives Dan Campbell and Tom Burke of headquarters to draft a daily conduct charge against the defendant and imposed an indeterminate sentence of from one to three years in the workhouse.

Defendant, Frank Webber, 50, homeless and jobless, was released from Bellevue Hospital a few days ago. He possessed 10 cents. Webber is a native New Yorker. He lifted the purse of the dancer at 46th street and Broadway and extracted \$1.25.

## Reach Empire Bldg. Top; New Rubberneck Line

With the raising of the flag on the 86th floor of the new Empire State building at 34th and 5th Ave, New York, Friday (19) work started on the tower which will top the 77-story building. Temporary elevators (two of 'em) will start running in the spring to grab the advertising.

The Empire State is not going to lease the Tower to any outside concession as Chrysler Building did. The Chrysler building has been doing a land office biz with sightseers since it began to be built.

The Empire State, in which Al Smith is personally interested as builder, is getting a lot of prestige through his personal connection. Chrysler company will operate the Tower themselves.

Letters below were written by Walter Winchell in 1920 to the late Howard Langford, vaudeville sketch player and writer, who appeared with Mrs. Langford for many years.

The letters denote a hammy streak of the usual kind Winchell at the time when he was trying to get out of right field, otherwise known as "the No. 2 spot." He was then playing the tanks with a partner as a vaude act.

The second letter reveals Winchell's ambitions of 10 years ago, long before a Macadden—ever thought of New York yellow tabloid paper, such as "The Graphic." Winchell passed to that tab from the "Vaudeville News." The latter the dialogue recalled some time ago. Winchell left "The Graphic" for the New York "Daily Mirror." Winchell's first letter, on the letterhead of the Marion Rose Hotel, St. Louis, Oct. 22, 1920.

My dear Howard:

Your special letter, also script, to hand this morning. An enclosing check for \$100.00 is enclosed. Note that you have injected new bits into the act. But you neglected to send on the funny bits you told me about, namely the Speedometer gag. Please send them to me. How else I want to dish any bits that brodie, savvy? You make mention that I should ask you anything about the act and you will be glad to tell me.

### Forgotten Gags

All right then, send me any bits of gag you think are funny or will be delivered in a kidding act must not be taken seriously. In that right? That's my conception of it. By the way, you neglected to inject into the talk the stuff regarding the "try some of our 80c alarm clocks" hitting the old man on the head with one and he never will wake up. I'll put it in there. I can see that me not being by your side, you forgot some of the stuff you spoke of while in Dallas. Don't misconstrue me, we like the script very much and will put it in there we have a couple of weeks' rest.

I am just writing you this stuff because you say you are anxious to help us in every way. I believe that gag down at the finish regarding "disaster" is sure-fire. Send more of 'em, will you please?

Now after that, what kind of a horse (that is, time) can we make you promised us that match song, "You strike me and I'll strike you," etc., remember?

### Dancing

Personally I believe if we do a little dancing we are in a better chance to get away from No. 2 spots. What say? I also note you digging up that gag about the man on the horse (that is, time) as a good break with a gag when it was told the right way. I had to laugh when I read it, thinking how you could dig them up so far back.

Explain to me this, Howard—do I exit after the song and dance segue or what? You didn't make that clear. See, that's the trouble of not being by your side. You write me again state it all, eh?

We have every confidence in you and the act you have sent us. I feel that it fits us perfectly and we should be in for a good break with it. That's just how confident I am. And your terms are wonderful. I want to thank you much for the help by the way, Howard, will you do as you said regarding sending me a letter of introduction to Bentham?

### The Column

I have decided to not write the column any more, or on putting on my new act. Did you get the issue where I had your gag in same? I am sending one to you by this mail. I also had an item about you at the Empire State. About a week from now send a letter to the editor of the "News" ("Vaudeville News") asking why M. T. are not much for it in this way. He will think it is valuable to the sheet, and

(Continued on page 70)



## Broadway Chatter

Sam Warshawsky fly-by.  
Bob Milford's dog bit him.  
Irene Del Roy collects pistols.  
Marie Hartman trying out a new act.

Al Friedman's gags getting terrible.  
Now using crooked plumb lines on Broadway.

Terry Rotsford is opening a spot in east forties.  
Bill Periberg, coast agent, breezed in yesterday (23).

Celloid face teeth coming back as parlor laugh-getters.  
Borrah Minniewick wears a beret with a blue business suit.

Laura Wilk has a split lip, with Lya Deputis mentioned, told.  
June Day lost her press book. Offers a reward to the finder.

New definition of a vagabond lover is not for sensitive ears.  
Sam Tishman, in-law-in-law, Zeimel O'Neal, no mad no more.

Second anniversary mass for Jack Conway ("Variety") at St. Mark's Church, Oct. 2, 10 a. m.

Joel Carlson and Dave Stamper have opened in their new act for R-K-O.

Jack Curtis is back from his survey of Europe. Not telling what he surveyed.

Murray Warman joined the Village Grove Nut Club Saturday. Another Nut.

Ben Blue, Joe Lewis and the Ritz Band dropped plans for their own night club.

Although 20 years out of the Australian cavalry, Joe Freiberg still clicks his heels.

Bert Lawrence to buy car and live home in Bronx for same cost as hotel rent downtown.

It's Louis Sobel's idea that Carroll "Vanities" might be called "The Bridge of Sighs."

William Sookin, "Evening Post" book critic, threw a party for Lynn Riggs, author, last week.

Ted Husing, music announcer, has had his name legally changed from Edward to the shorter one.

Philip Gerton agent for "With Privileges" and still has faith in it. Gerton is in the glove trade.

Blushy way Bish Ed Lenihan thinking of two-for-one-in confessionals.

Upon arriving in Hollywood Joe Johnson (Fox) received a new auto from his friends in New York.

William Ritter, agent with the Harry Krivit office, lost an arm in an uptown New York auto accident Sept. 16.

Getting far figuring B'klyn to card, cards to win and Cude in the middle with a game either side. Giants out.

Trivian Carmody now at the Nut Club, the crazier than ever night place in the Village, and doing a smash hit.

"Strictly Dishonorable" sent around birthday cakes to boxes for its first run anniversary. Good, too, cake and show.

Tess Gardella (Aunt Jemima) (Continued on page 70)

Leo Kelskopf has switched attorneys.  
Joe Marks has swell new dentistry.

Stage-door Johnnies again at the Grand.  
Al Zimney's right label is Zimman.

Phone at the Actors Union disconnected.  
Sam Gerson and J. J. Garrity deny everything.

Seymour Shapiro is a hound for gum-drops.  
If it matters, Mae West carmines her toenails.

All the drinkers sick. Shipments of bad liquor.  
Louie Lipstone wears a green hat with a swaggar.

You can now buy English rum toddy in the Loop.  
Merry Garden in town getting ready for the opera.

Harry Fink practically lives in the Woods building.  
Henry Herbst is getting back into his stride at Universal.

Morris Silver wears snow white ties and a big diamond.  
Film board femmes are the softest speaking dames in captivity.

Bill Jacobs is powdering to cover the heavy tan, now out of fashion.  
Reported that Frank Dear served tea at the Equity meeting for agents.

B. & K. press staff is becoming depopulated and so is the R-K-O staff.

Al Williamson, under the new NBC scheme, has 16 hostesses as copy boys.

Harry Rattinger, city ed American, works with a fresher flower in his button hole.

Loop has a "Loud Speaker" trio: Joe Flynn, Charles "Lefty" Miller and Ned Alford.

Richard Henry Little, Trib column conductor, is in Virginia watching apples being turned to cider.

After a year's shutdown, Loop hotels have compromised with the Bell gang and opened the phone booths.

Hopelings: to try to catch Mort Slinger these days. He disappears before your eyes on his way to labor conferences.

Jack Harris' orchestra from Embassy, London, pulled up Canned Palm Beach trade nicely after a floppe around with a Russian band.

The huddle between J. P. McEvoy and George Antheil at Cagnessur-Mer over a jazz opera as good as Wagner and as American as Chrysler.

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## Double-Make Spots

Hollywood, Sept. 23.

Speaking of the combo ballroom got idea tried out here at the Rainbow Gardens, a dame fretted:

"I made a couple of pairs on the golf course but couldn't make a thing on the dance floor."

## Chatter in Nice

The Marc Klaws are all-year residents now.

Monte Carlo extending swim season with class band on sands.

Femme in a two-piece bathing suit of white lace shorts and brassiere didn't even get a tumble from Nice shockproofs.

Jack Harris' orchestra from Embassy, London, pulled up Cannes Palm Beach trade nicely after a floppe around with a Russian band.

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## Hollywood Chatter

Al Block's losing his hair.

Irene Del Roy Del Monte-ing. Alfred A. Cohn is free-lancing.

Sammy Ross in good shape again. Billy Leyer had his chair padded. Grant Withers is a hunting gong.

Still a few mugs wearing straw lids.  
Victor Herbert's son here for a look.

Henry back on the job? At his eatery.  
Ben Piazza finally got an office to himself.

Janet Gaynor has recovered from her cold.  
Oct. 11 will be Fox night at the Mayfair club.

Joe Krungold back at his Park desk from Carmel.  
Walter Pidgeon back from Vancouver vacationing.

Luis Pons here to represent the "Gautemala Grafico."  
Applies seem to be the tea-time delivery on the U. lot.

Maureen O'Sullivan's new address is the Garden of Allah.  
Lou Heifetz toting a broken teacup. Slipped in the bath tub.

Al Cesar is on a diet of sour cream and pumpernickel.  
William Koenig will do Broadway during the Warner let-up.

Horace Liveright, doctored in Eugene O'Brien's old home.  
Sign on local theatre reads "All Quiet—with sound and dialog."

Joseph S. Eaton, brother of Pearl, is the movie lot and a reader.  
Ben Lyon brought a cat from New York as a present to Bebe.

Richard Arlen went for a swimming pool in his Totowa Lake home.  
Formerly Walter Wagner's pvt. sec. Acts are using the sidewalk in front of the Chinese for rehearsals.

Olsen and Johnson went for an old well. The hole is still in the ground.  
Gilbert Emery, playwright, runs the Flori flower stand on Franklin.

H. D. Wilson is having a time of it trying to keep the scales from going up.  
McGrew Williams putting a brass rail and mahogany top in his Beverly Hills home.

Al Cohen may give up golf because it interferes with his minor league gambler's racket.  
Antes Vallejo in town from Mexico to put over his below-the-border Hollywood idea.

Jane Gabbraith, Hal Wallis' secretary, left for a vacation at her old Scottish home.  
English is now a novelty on the Metro lot with so many multilinguals in work.

Donavon Peledy here from London to represent a chain of English dailies and mags.  
Marjorie White and her husband, Edward Tierney, back from a San Francisco vacation.

Tommy Clifford taking golf lessons at Fox's expense. He plays a caddy in his next.

Seamus O'Brien is here from the east to represent concert people in and out of pictures.  
Storm King, police dog, has been trained to work for sound by subduing a noisy crowd.

Stewart Erwin borrowed Jack Oakie's radio while Oakie is out of town and it won't work.  
Jeannie Heibling has sent to Paris for her pet panther, a puma and a basket of snakes.

Professional pals of Lou Housman threw a party to celebrate his return from his 60th birthday.  
Seymour Felix has directorial ambitions and is propositioning Sol Wurtzel to give him a crack at it.

Al Kingston got out a house organ.  
The Bandwagon, exploiting Abe Meyer's music synchronizing service.

Among Universal's foreign imports is the carriage Emperor Josef of Austria used during the war. It will go into a picture.

During the divorce action and cross-complaint between a film player and director, married three months, the wife asked for custody of their two children.

Walter Wanger, with his wife (Quenne Johnston) have taken a house at Santa Monica for their stay here. They heretofore occupied the Jesse Lasky beach bungalow at Malibu.

Edward Knapp connected with Sunny California at Coronado. Returning to Hollywood she got a call for a test and was forced to spend several hours in a beauty shop getting back to normal.

Hank Mann, former slapstick comedian, walks around the popular eateries, etc. with his four-in-hand done in peculiar manner, stat-

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Evolution



# Inaccurate Biographies

Ann Harding

By Claude Binyon

Hollywood, Sept. 20.

Realizing that stunt is fascinating, Ann (Anthea) Harding drinks her coffee without it. The procedure is typical of that baffling feminine intuition which whisked this little gal from the offices of the Metropolitan Life Insurance Co. and deposited her in her own bungalow on the Pathé lot, with running water.

Born Aug. 7 in — Ann discovered she was the daughter of an army officer and left home at an early age so she wouldn't have to be a Red Cross nurse. That's when she joined the Metropolitan in New York.

Looking over a batch of statistics one day, Ann realized life is short—too short to be spent in an insurance office. The statistics she had been reading droned through her head: "Four out of five have it. . . Fat people die early. . . What about your family? . . . Now we can have that big car we've been saving for," shouted the happy corpse. . .

"I'll get out of here," Ann swore, being the daughter of an army officer. "I'll have a career like nobody's business."

Just a Lauger

The Provincetown Players' leading lady had disappeared, luckily, and Ann got the job. When they found the leading lady, bound and gagged in Ann's clothes closet, Ann laughed it off.

"Maybe she's waiting for a cross-town pickup," Ann suggested.

From the Provincetown Players the light haired blond hopped to an uptown legit. Her first show had

a tryout out of town and Ann bummed a ride back to New York on a Calhoun's warehouse truck. Next she fell into Philly for a fling at stock, and Philly eased her to Detroit.

Broadway saw Ann for the first time in "Woman Disputed" and later she did "Trial of Mary Dugan." When that closed Ann started sitting around the house waiting for her husband, Harry Bannister, to come home. With Harry playing in "Strange Interlude" it was futile. "Strange Interlude" eventually went to the Coast. Bannister and Miss Harding went with it.

"Tired of waiting for 'Interlude' to finish, Ann took a film test and landed with Pathé. When "Interlude" closed, Bannister got tired of waiting, himself, and got a picture contract on his own. The couple then bought a small country home of \$8 or 90 rooms.

With the success of "Holidy" ringing in her ears, Miss Harding is still simple Ann, unaffected as before.

"Why do you wear white ever since you clicked in pictures?" someone asked her.

"So I can tell when I'm dirty," replied Miss Harding, being the daughter of an army officer.

Mrs. Wayne Christie, wife of the vaude agent, granted a commercial pilot's license with a record of 75 solo hours in the air, becoming one of the country's few women comm. pilots. First job was flying a ship from the Waco factory in Troy, Co. to New York, with one stop on the way.

# Little Pieces of Chatter

By Joe Laurie, Jr.

You just stand at 47th street and Broadway, during lunch hour, and gather the snapshots of conversation. From actors, musicians, booking agents, cloak and suiters, stenographers, salesmen, touts, racketeers, debutantes, and whoisla, like this:

"They told me he wasn't in."

"I gotta get some bi-carbonate."

"He told me to come back at 5."

"He's too fresh, he said."

"A lousy fiddle player."

"Great show at the Palace."

"The wife don't like to come into town."

"Five guys and two dames."

"These people are all hams."

"Can you let me have a saw buck?"

"That act was terrible and I said—"

"Get the beard on that guy."

"We break the new act tomorrow at—"

"Wanna hear a good gag?"

"You know her? She's the dame we—"

"Hurry or we'll miss the first act."

"Spot around the corner has gone."

"Do you know a sister act that can sing and dance?"

"I want to see him about some shorts but—"

"If you need a drop, let me know. I—"

"She's cute but can't do anything."

A Cop Around

"His office is on the 10th."

"I had a three horse parlay and the—"

"Where's 6th Ave.?"

"You folks will have to move on."

"I get him a route and he never sent me—"

"He's good but the woman is, too."

"Critics said that the first act—"

"She's a good designer and a very good—"

"We have an act but no place to break in."

"She's a staller."

"I think the fight is in the bag if you—"

"As much personality as a chair."

"See me after lunch and I'll—"

"I'll try and catch it tonight."

"He said I wasn't the type, why don't you—"

"Take this phone number and—"

"Looks like he's been on a bat."

"They have the best coffee you—"

"He said I could get off early tomorrow night."

"I've been selling insurance but—"

"Try and get him in the game tonight and—"

"They won't start that show for a couple of weeks because—"

"It's funny I didn't read it, I always—"

"Tell him I sent you."

"The show closed last week."

"I had the finest line of hats you—"

"I looked all over for an apartment. I was—"

"We're breaking in a new drummer and he—"

"I'm on nights this week."

"They may send us out to St. Louis, I will know—"

"We're going with a unit I hate."

"I've got to rehearse tonight and I may be—"

"He overcharged me, Elsie only paid—"

"Tell him you had to see your mother."

"It was a neat party, Elmer, you should—"

"Let's take the subway, it's—"

"I'll be waiting for your call, so don't—"

"Wait till I get some cigarettes."

"How many times must I tell you to move on?"

# Fred La Reine Gives Back \$50 to Bessie Browning

Bessie Browning, comedienne, who told reporters she had appeared at the Palace a few years ago, recovered \$50 from Frederick La Reine, theatrical agent, 1560 Broadway. La Reine, she asserted, promised to get her eight week booking in the music halls of England. All she got for her money, she declared, was a lot of chatter from La Reine. Miss Browning resides at Harmon on the Easton.

"La Reine told me I was to get \$750 a week in American money. He told me not to worry. I had him sent cabigrams. He sent one cabigram the latter part of the week when the rates are cheap. "Every time I asked him what results he was getting he would say, 'Don't be impatient, it's coming.' I heard this so often that I then asked him for my money back," said Miss Browning.

The comedienne got a summons. Miss Browning told her story and La Reine hesitated to pay. It looked like the hoosgow for the agent when he and his attorney conferred. La Reine gave up the fight.

Less than a year ago Miss Browning recovered almost \$1,000 through the aid of Magistrate Gottlieb from a theatrical agent who had gyped her, she said.

# Around Hollywood

(Continued from page 51)

one good reason why picture people out here stay broke.

## Nicely Dressed Unit

The Fanchon & Marco troupe ("Southern Idea") of the "Fanchon" is not only well trained and routinized, but also were some of the most original ideas in costumes. Particularly unique ensembles were old-fashioned satin gowns in pink, green and orchid with wigs to match. These comical ruffled skirts suddenly became transformed into colored mammy when the girls stand on all-fours and the skirts are thrown over their heads.

The concealed mammys, with the usual red hair and blue eyes, are disclosed camouflaged under the bustles.

## Small Time Tipplers

The manor short seen at the Pantages, Hollywood, was received with interest by the femmes.

One Munson displayed a smart black chiffon velvet with a short white sleeve. Another creation was of dark green Canton crepe, raglan sleeves with hand fagoting forming a pretty design.

Josephine Dunn, attractive blonde, modeled a peachy shorts outfit of tan and brown, with a nobby brown felt hat.

## Ragged Dances

Ragged dancing, such as seen at the Paramount here, would not be tolerated in any first-class New York cinema.

Although their dancing in general was blab the girls of the line looked cute. In the collegiate number they were in pleated and latted worked berets, maize tucked-in blouses and red kerchiefs around their necks.

Albertina Raach's girls at Grauman's Chinese were, as always, perfectly trained, obviously carefully picked and gowned. They looked fine in black satin heart-shaped bosom fronts and latted worked backs. The ballet skirts and trappings were ruffled, glazed material.

Miss Bradford, of Adler and Bradford (with the other adagio tappers) stopped the show. What confidence one must have to be thrown, tossed and flung through space as unconcerned as she seemed to be. Her short baby-blond hair, as film goes on long after the lights were very becoming to her half-pint size and fairness.

# Booze Better and Cheaper Now in New York Than for 10 Years Back

Paris Chatter

(Continued from page 52)

ducer and engaged for one UFA picture in Berlin.

Frances Lee, late from Christy coedette is supposed to be resting at the Claridge here, but really keeping an eye out for possible contracts.

Chick Dressler, formerly with Hazel Klatoff, making a fourth in the Rosery, Capella and Sylvia adagio team.

Prospective producers in Paris on lookout for Samuel Insull. Figure he's as good an "angel" as any.

All the actors in Paris congregate at the Mollitor Pool every day.

Paramount reserving royal suite for Eddie Sutherland at the Prince de Galles.

Tessa Kosta en route to Vienna. Residents at the Majestic given some of the whirling by Charles Hackett of the Chicago Opera.

John Brownie, American tenor at opera here, big social favorite. Roland Hayes fell in.

Best beer on the left bank now at Lippis; heavy liquor at the Falstaff Bar, newspaper hangout in Montparnasse; coffee at the Deux Magots.

Ruth Austen, the first Mrs. Richard Arlen, in Paris with her child from school in Switzerland.

Sybil Harris—erstwhile Mrs. William Harris Jr., helping Willett Kershaw in France with Radcliffe Hall. They're suing each other on the side.

Mistinguett to Prague next month. Captain Jefferson Cohn raving about his wife's performance in French Paramount version of "The Doctor's Secret." She's Marcette Chantal.

A lot of Broadwaywise heard at the Pere Louis restaurant.

Fulton Ourself getting material for his Cagliostro magic play.

Pierre Key telling everyone what's wrong with New York musical critics.

Earle Larrimore here from Corsica. Due back with Guild for rehearsals Oct. 1.

Nell Martin giving Dwight Fisk a send-off. He's got a house in Munich for next summer.

After dodging two earlier boats, Maria Corda finally left for the Paris.

Joe Jackson and Ethel Shannon off to parts unknown.

Marc Klav in town for a day. Marcelle Gilmore en route to the real Berkeley Square before returning to the States.

Harry Hansen back to New York for the new book season.

Eddy Gauthier mistaken for Nita Naldi.

Smattering of English actors in town. All looking for change engagements this fall with English speaking companies here.

Rachel Berhend off to London. Hopes to land in big show.

Walter Clarke here to design for Jennie Dolly's new shop.

Mr. Fuller ballet next big feature on Lido program.

Paul Swan already finished 30,000 words on his new autobiography (of the soul only) and just through the first half of his boyhood.

Big dressmakers here refuse opportunity for publicity through Marie Coste's clothes for her next picture. Do not wish to be identified with her shown on screen as film goes on long after the clothes are out of style.

Beulah Livingstone at work on a

With the supply far in excess of the demand, liquor obtainable in New York now is better and cheaper than at any time during 10 years. Bootleggers, at a juggle of the figure, say that 65% of the stuff now on sale is the McCoy, or "original" booze, whereas a year ago only 15% of the bottled goods reaching the city was not tampered with before reaching the consumer.

Particularly hard hit under present conditions in the liquor market are the "pullers," as those who run the stuff into the city from landing points are called. The big grow-up liquor industry. They have their warehouses crammed because of commitment made far in advance. Shipments arriving before previous ones at about 4,000 cases of assorted Scotchies, ryes and high-priced wines have been disposed of, have resulted in the stuff being passed on to "officials" or local distributors, at a price which allows the "puller" a profit of about \$4 a case after he has added on protection, warehouse and delivery charges. Under more favorable circumstances the wholesaler could usually figure on a profit of \$8 a case when he had delivered an order placed by a local bootlegger.

Nowadays a wholesale distributor has to sell twice as much to make the same profit as last year. Under present economic conditions the big rule of the game is the rule of merchandising can't be applied to the booze selling racket, and the "puller" finds himself in a position where he must maintain his usual business in a time when the usual rule of breaking off connections that have taken years to cement.

Following the Wall St. crash the booze trade, strangely enough, noticed an increase in their bottled goods business, this being accounted for by many a regular customer who formerly purchased his liquor supplies for consumption at home, had decided to lay-off his usual five case allotment which called for a cash payment of about \$400. Instead he purchased a few bottles at a time when friends dropped in or else took his guests to a speak. This procedure applied to all classes, particularly the ritzy east side trade, which still patronizes the class line and cringes away east and west of the avenue consistently.

## Current Liquor Quotations

Rye—Golden Wedding, Silver Dollar, William Penn, \$65 a case (as quoted) \$20.

Scotch—Dewar's White Label, Peter Dawson, Black and White—\$60. Last year's price, \$55.

Gin—Gordon (frosting bottle), Bunn's White when friends dropped in or else took his guests to a speak. This procedure applied to all classes, particularly the ritzy east side trade, which still patronizes the class line and cringes away east and west of the avenue consistently.

Champagne—Dry Monopole (1921) Pommery (1920) Lanson (1921) currently \$25. Quoted at \$125 a year ago.

Cordials and Liqueurs—Apricot, Benedictine, Cointreau, \$50, as compared to \$125 a year ago.

Cognac and Brandy—Hennessy Three Star, Bisquit Dubouché, Martelle Three Star, now \$75, listed at \$105 last year.

Billy Stevens, the English juve, has reached New York to go with the "Vanderbilt Revue" and his singer who in London first did "I'm a Gigolo" in "Wake up and Dream."

Stevens did it so well Jack Buchanan, star of the show, took it away from him to sing it himself.

new story for "Britannia," London magazine.

Carl Kenebeck back at the Cloche piano.

Mrs. Oscar Hammerstein writing a book called "Spiritual Culture," reminiscing to Paris reporters about the life of the city.

Carl Van Vechten told every book the success of his new book, "Parties," before he left Paris for America.

Mrs. W. W. Wixson has given up teaching and is now going in strong for comedy character dancing. Wants to make a French revue.

Edna Wallace Hopper's sailing down the coast. Her partner had to get married first. His French 17-year-old wife will chaperone Edna on the boat and in the big city.



# Razzing The Home Town

LOUISVILLE

(A series of stories on the inside show end of key cities, without giving the cities any the heat of it.)

By Richard B. Gilbert

Louisville, Sept. 20.

Louisville is the metropolis of Kentucky and the gateway to the South. It is located on the banks of the beautiful Ohio, a muddy river too impure for swimming, and is less than 80 miles from the center of population of the United States. Louisville is within walking distance (500 miles) of 75,000,000 people and, according to the 1920 census, ranks twenty-fourth among the cities of the nation—rank enough. Nine trunk railroad and several steamboat lines afford almost unlimited transportation facilities for persons wishing to go elsewhere. Many native Kentuckians have found fame and fortune; usually, in other states. It isn't necessary to leave here to achieve success, but it seems to help.

The Blue Grass State is the home of at least twenty-two industries, which are the largest of their kind in the world, and this does not include Irvin S. Cobb. Although sometimes called "Corn" Cobb, Shreveburg's real name is "Shagger Man." Even as an infant he showed promise—the first word he uttered was "shucks."

With the advent of Prohibition his dry humor was immediately endorsed by the W. C. T. U., but he didn't allow this to dampen his disposition. Irvin Shreveburg is one Cobb that ripened quickly, and today he probably earns more for less effort than any other son of these here parts, stranger.

D. W. Griffith, Too

David Ward Griffith fooled around with a cinematograph and a kitescope until the town's jokers began using him for bait. "So Davey" is the moving picture business, one would ask. "Yes, he's the crank," a second clown would answer. After directing "Birth of a Nation," "Hearts of the World," "Broken Blossoms," "Tolable David," "One Exciting Night" and others, he became a notable member of the elite. Although he began life as a minor, Cleve Klinead became one of our best-known playwrights. During the rush of '48 he migrated to Harvard after many fruitless parings found gold in "Common Clay." It's now fifteen years since he won the Pulitzer Prize, or was it the Croix de Guerre? Common Clay has been made into a shreikie, and is still cleaning.

Catherine Dale Owen, typical of a certain B. D. type which is not uncommon hereabouts, preens in the flickers by the simple expedient of announcing that she didn't care to. You must remember her; she is the girl that has this thoughtless, noyed look and played in "The Rogue Song." Joyce Compton is another looper getting the breaks. Alberta Vaughn, a real little troupier, is now doing comedies in shows of those bathing girls, knows all the dives.

Isaac's Logic

And then there's Isaac F. Marcosson, who is a co-respondent of one S. E. Post. Take him, for example, if you can take a person named Isaac for anything. He got his start on a local daily because he knew that "when a man bites a dog, that's news."

One day he confided to the boys that he had learned the newspaper game in a school of journalism. Fortunately, by his time, his conferees had grown to like him and promised to keep his secret. He had to forsake the racket, however, when the night assignments began interfering with his poker playing and daytime work interrupted his sleep.

Louisville claims one of the few really unique theatres, the high-brow litcherch. Cale Young Rice, not a vegetable, is America's foremost lyric poet, according to many who should know, and has authored half a dozen lyric dramas including "Tolanda of Cyprus" and numerous volumes of verse. His niece distinguished wife, Mrs. Alice Hegan Rice, wrote the immortal "Mrs. Wiggs of the Cabbage Patch."

Cordell Haager and George Austin Moore headlined in vaudeville for years. They're still going the summer here at Miss Haager's home while George, ever the modern showman, keeps busy by annoying local listeners three times a week for a bakery concern. Several years

ago George shocked the natives of Miami by appearing on the main squeeze of that burg attired in shorts, no less.

That Toonerville

The Toonerville Trolley, that meets all the trains, is now just memory and a source of income for Fontaine Fox. With the abandonment of our Brook street car line the inspiration for the Toonerville passed into history. Fontaine is another local boy that's made good.

Speaking of cartoonists, don't forget Grover. Page, of the Courier-Journal, and Paul Placchke, of the Times. Placchke (pronounced "P" like in palticaps, and "ashchke" as in sneeze) has had offers from showbiz all over the world, but is afraid to leave Louisville and his inspiration, the Weather Man, without whom he would be lost. He portrays said W. M. as an antiquated, fat, balding fellow, but upon which is perched a comical looking weather vane.

Some of our ushers' rival Chicago gangsters in their audacity. Their favorite pastime is insulting the patrons and making them feel inferior. If that is possible, they like to throw flashlights in your face, with mock courtesy, or sit in back of you and sneeze. They seldom effect the really disorderly patrons and don't hesitate to accept your tip for a seat (showing an appalling lack of appreciation for the tip). Principally, then, ask you for a cigarette. The center section, somehow, is always filled, no matter how many empty seats you point to.

Collectively, all local theatre managers should be shot because they'd like. Variety to over-quote their weekly receipts about five grand, but individually we like them, and we like them, and we like them. McDowell, at Loew's, has a lot of ideas and most of them are good; McCoy, Mary Anderson, didn't shoot; when he wanted to, don't Brown never complains of the takes we send in; Muesmann, Alamo, makes the most of second-chance films; Stubbledine, Strand, invites us to all his previews; and Boswell, Blatto, never recognizes us from one meeting to the next.

Angeline?

Have you ever heard of Angeline? Well, she's the pet fictional character of Cordia Gr-Petrie, and every year a new volume of her antics is published. Angeline talks in the real mountain dialect and the books enjoy a hot local and fairly good national sale.

Barry Bingham was a creditable poet at the tender age of nine. In all his twenty-two years he made dozens of attempts to improve the lyrics for "Midnight Melody," which was composed by Jack Turner, our most popular radio artist. The song was published and in the Radio City orchestra he recognized its similarity to "Marching On."

Of dramatic critics we have three. One is a yes-man and that leaves two. Of these Boyd Martin, C-J, is dean. He has more than a score of years of experience to his discredit, founded the University of Louisville Players and has made much from little Rollo Wayne, now called "The Great Guy," who is his protégé. But why rub it in?

Dan Thompson, Times, is the other. He's the Mussolini of picture mentors and says pretty much what we think with the result that he has been invited to remain away from previews of films not already actually purchased for a local showing.

Louisville has more pretty girls, better dressed, than any town six times its size. The Kentucky Derby (pronounced like Al Smith's hat) is the biggest annual event.

Of all cooler systems in local houses the Rialto's takes the cake. It was installed backwards. That house also pays an orchestra of seven to play three five-minute overtures every day. There is nothing for the horn-tooters to do the rest of the time.

Admiral More Difficult

Everyone down here is a "colonel" and it doesn't mean a thing, Jack Warner. Governor Philip Flen Shanspor will appoint anybody a "colonel" (since there is no clause in the constitution of this commonwealth to prevent him from doing so), but only his personal friends (Continued on page 70)

## Golfie Op's Union Doesn't Help Biz

St. Paul, Sept. 23.

Every golfie operator in city joined union past week to stabilize prices at two-bit. Does away with cut rates and puts price at \$2.

Play is away off with mercury hitting around \$2.

## Forum

New York, Sept. 22.

Editor Variety: We want to call your attention to what we think is one of the most deliberate steals of material ever made by a performer, namely, the Arnaut Bros. from Novelle Bros.

We happen to be blood relatives, first cousins. Some years ago in a controversy between Novelle Bros. and Arnaut Bros. it was decided by the V. M. P. that the Arnauts and both teams were entitled to the name. In 1925, we designed and had constructed a special new act, investing several thousand dollars to get away from Arnaut Bros. and all similar acts, namely an idea of using a girl and a bird cage with our whistling and loving bird imitations through the bars. We arranged special scenery, special lighting effects, dancing, talking, costumes, shoes, music, etc.

We produced the act here, rehearsed it, and then sailed for Europe, where we broke in our new act. Your Al Green covered us in Paris and in Cannes in January. We played all over Europe, several of your correspondents coming back to see us after watching the performance. We were well received in London by your office. We have many other reviews and pictures showing the full idea of the bird cage.

On June 18, 1929, the Arnaut Bros. said they had a new idea without saying what it was; also carrying the line "The Original Two Loving Birds," which is false, the proofs of which we know and the Arnauts were aware of. They claim that their new and original act is protected by "Variety's" Protected Material Department.

Week before last under New Acts in "Variety" we were given a review of Arnaut Bros.' new act. We were very much surprised to learn they are using a girl and a bird cage. This time we do not intend to allow the Arnauts or any other act to take our ideas, our money and time and claim them as their own.

We have just come back from Europe and we are now in R. K. O. Sept. 24, with our own idea of the bird cage in our new act.

Novelle Bros.

New York, Sept. 18.

My Dear Friend: It shows you the Great Sir Joseph Ginzburg, King of the Radio World and King of the Vitaphone Artists of the World, who has bought your paper, the greatest published circulation of Variety, every week, and didn't miss a single number, and I want you immediately to denounce the untruthful lies that says that Jake Ginzburg in Chicago is my brother, and I swear of God no such thing exists, and, in fact, I have nobody in Chicago as brother living, and as long as this is not the truth then all article is false and Jake Ginzburg should be brought to justice for a false representation it is on his part an outrageous lie. I would like to investigate before you publish such outrageous lies.

I can prove you by my best, dearest, beloved friends, Mr. Willie Howard and Mr. Eugene Howard, they are my managers and representatives, and they know me for good many years, and all the brothers I've got and who are they and where they are. I want you to show nobody by that name in Chicago that claims he is my brother. Everybody is nowadays jealous of the Great Sir Joseph Ginzburg, King of the Radio World and King of Vitaphone Artists of the World, and they can't keep the good man down and they can't take nothing away from me. I would come up to see you in your office, but I was very busy with my entertainments part of the summer. I was with Mr. Willie Howard in Long Beach, L. I., on vacation and week end holiday, Labor Day celebration of the Great Sir Joseph Ginzburg, King of the Radio World and King of Vitaphone Artists of the World requested to appear at Pain Lodge, Fallsburg, N. Y. So I expect denouncement

(Continued on page 70)

## 'Round the Square

Phoning to Sea

Ship to shore to ship is the telephone's description of a phone call either way. That has been going on now for about two months with but few seconds aware of it. Few ships so far are equipped for phoning. Rates are much less than land to land over seas. With the phone toll from New York to London \$45 for three minutes, to sea from New York five days out is quoted as \$25 for the same time.

Phoning tolls are divided between AT&T and IT&T. The International is said to have protected the idea in which the American T&T joined. Through a marginal line across all oceans occurs a division of the tolls. AT&T charges from America to the marginal line, and IT&T takes its portion for the distance and beyond the line. Phoning from the other side to the Atlantic would give IT&T the edge, which AT&T secures on the eastward calls.

When properly connected it's like talking locally. Connection fairly made in waiting time, with the phone company advising the caller if atmospheric conditions are interfering with boat's reception.

Want \$1000 No. 2 Golf Prize

(Miss) Bobby Folson and Ben Blue will be the show business' representatives in the pony golf tournament in Greater New York, to be held shortly. Conditions require a certain low made on a local miniature. Miss Folson and Blue are not so anxious to represent the show business as they are to cop the G.

In Memory of a Boy

New Lefcourt building, now being erected at the northwest corner of Broadway and 45th street, is dedicated to the memory of Allen J. Lefcourt, son of A. E. Lefcourt, the builder. The boy, 17, died a few months ago.

At the top of the ten-story building is a specially constructed niche in which a bust statue in stone of the lad has been placed.

## Contents of a Nite Club

Nite Club in New York:

One case of unbought woolly dogs and boudoir dolls, forlorn in the foyer.

Ards of draped ceiling, gray with the smoke of many nights.

One extra, measuring glass served with ginger ale, denoting "ask and ye shall receive."

One bass drum painted with a terrific landscape.

One m. c. (Marjorie of Ceremonies) whose insulting comments are in vogue.

Two inevitable remarks by the m. c. about Tex Guinan and Peg Joyce.

Ten black-lace dresses.

One baby piano ready to be rolled to floor-center for a torch ballad.

One gray-suited business man whose flying heels trip up every couple.

One artists' model who stipulates payment at so much per hour when she goes nite-clubbing with boy friends.

One nite club reporter, after news and things.

One bandman megaphoning softly against time.

One party of merry-makers growing conversational only when the show is in progress.

Two inevitable remarks by the m. c. about Tex Guinan and Peg Joyce.

Three theatrical celebs, afraid they won't get the chance to refuse to do a number.

Twenty waiters applauding vociferously always.

One couple dancing on a dime.

One girl who dances hatless and in street clothes and smiles at the musicians.

Nine parts of boredom to one of synthetic fun.

## NEW YORK THEATRES

EARL CARROLL VANITIES

EIGHTH EDITION ALL NEW 27 SINGLES 1,000 LOUISH SCENES—JIMMY SAVO—JACK BENNY  
A Cast of 100 and the Most Beautiful Girls in the World  
462 GOOD BALCONY SEATS at \$1.00  
NEW AMSTERDAM THEATRE, W. 42d St.  
Nightly and Popular Mat. Wed. and Sat.

2nd YEAR

BROCK FENIMSTON Presents  
Strictly Dishonorable  
Starring Sturges Famous Comedy  
With LILLIAN CAMERON  
Staged by ALICE C. FENIMSTON  
Never at Cullin  
Even. 8:30. Mat. Thurs. and Sat. 2:30

DAVID BELASCO presents

DANCING PARTNER  
A NEW COMEDY  
With LYNN O'NEILL, Irene Purcell  
and other Broadway Stars  
Mr. Belasco has met another happy success in his new production "Dancing Partner" will do double duty as of their feet.  
Even. 8:30. Mat. Thurs. and Sat. 2:30  
GOOD SEATS ON 4th St. BOX OFFICE

10TH MONTH

GRACE GEORGE  
In the St. John Irvine comedy  
"FIRST MRS. FRASER"  
With A. E. Matthews  
PLAYHOUSE 45th St., E. of W. Ave.  
Even. 8:30. Mat. Thurs. and Sat. 2:30

The Theatre Guild Presents

THE NEW  
Garrick Gaieties  
Seats at Box Office, \$1-\$3.00  
GUILD THEATRE  
52ND ST., W. OF B'WAY  
Even. 8:30. Mat. Thurs. & Sat. 2:30

RKO—Big Show Month!

REMY PALACE  
HARRY RICHMAN  
MITCHELL & DURANT  
MARION SUNSHINE  
BENNY DAVIS & His Stars

RKO PRODUCTIONS 58th ST.

Wednesday to Friday: Sept. 24 to 26  
7 SEAT SUCCESS  
BRIDE OF THE REGIMENT  
With VIVIAN SEAGAL—Allan Prior  
6 RKO ACTS

RKO PRODUCTIONS 86th ST.

Wednesday to Friday: Sept. 24-26  
7 SEAT SUCCESS  
BRIDE OF THE REGIMENT  
With VIVIAN SEAGAL—Allan Prior  
and Band from Cotton Club

"DOUGH BOYS"

A Multi-Genre-Music Picture  
With Buster Keaton, Cliff Edwards  
Cliff Edwards  
Ben Blue in Barre-Burroughs-Orch  
CAPITOL B'WAY & 51st St.

FRIDAY, SEPT. 25-AL JOLSON IN PERSON

ROXY 60th St. & 7th Ave. Div.

First Time at Popular Prices

ALL QUIET On The

WESTERN FRONT

Louis Wolheim, Lewis Ariss, John Wier

Sing Prologue—Entire Ensemble



# RITZY

## Did You Know That—

Hollywood, Sept. 23.

Harriet Parsons has resigned from "photography." Gloria Swanson is exquisitely dressed in "What a Widow" Jack Warner has bought property at Malibu and will build next year. Genevieve Tobin looked lovely in a black frock with a cream lace yoke and crystal ornaments luncheon at the Embassy the other day, and Grace Moore, Loretta Young, a stunning dark red suit trimmed in black Persian lamb. The Ned Marins have taken a new house in Los Angeles. Dorothy Peterson attended the Ruth Collier and Minna Wallis luncheon recently, as did Mrs. Adolph Menjou, Dorothy Sebastian, Sally Eilers, Ines Courtney, Mrs. Jimmy Gleason and Billy Muehlen Pickford. Billy Wellman is going on a hunting trip with Darryl Zanuck in the mountains. Brann, Brann... Doris Kenyon Sills suffered a collapse. Marion Spitzer is spending a few days in Catalina with Dorothy Jordan is developing into a fine little actress. Green molestin is becoming very fashionable for the fall.

Vallee after divorcing Frank McCoy, is now married to Howard N. Coultter, navy lieutenant.

Irene Bordoni's Distinction The best dressed woman seen at Newport all summer was Irene Bordoni. She gave a special concert at the hotel, at which she popularized a new dance, the "Bordoni." Her magnificent diamond brooch and bracelets intruded the colony of fashionable millionaires lingering on for the international yacht races.

The Bennetts Richard Bennett opens at the Lyceum Oct. 14 "The Solid South." (Continued on page 67)

## 3 FEMME STANDOUTS IN 'OUTWARD BOUND'

Helen Chandler, Allison Skipworth and Beryl Mercer derive separate honors from their performances in "Outward Bound." It speculated on what might happen to two intended widows hovering between life and death, and takes them for a ride on a ship bound for eternity.

Suiting the eerie story, the three performances are sensitive, each one cameo-clear. Excellent direction. Helen Chandler of the ingenuitous mannerisms she has betrayed in lesser films and moulded her work into something Miss Skipworth, under whose comedy mask a solid strain of venomous characterization, brings all her trouper knowledge to the part of a snobbish girl-sacrificing cockney mother, who leaves the sweetness with beautiful touches of light comedy. It's too bad the picture won't be a financial success.

## GAY PRINCESS OF JAZZ

With Accent Lydia Robert Does Imitations

At the Paramount, Lydia Robert, otherwise known as "The Polish Princess of Jazz," borrows French accents to swell the number of imitations. Very gay, she later jazzes things up in the American night club manner, looking well in a black and white frock that would be improved by the addition of sheer black hose.

In the current "Black and Silver Revue," costumed in black and silver, the Gluck-Sander girl provides an excellent dance novelty in which fans, waved by six girls shrouded in shadow, appear to be spirited about the globe. A girl who may or may not be Electa Havel works smoothly with Saut and Austin. She wears a dream of a negligee in transparent velvet shading from gray into black.

## Compton and Johnson's Fight for Their Man

That old melodrama, "The Spoiler," has two girls fighting over their man. Betty Compton as the dance hall girl, fitting about in an Alaskan dive in the sequined ruffles of gold-rush days, is doomed to defeat. But she puts up a good fight and finally wins a heart of gold in time to straighten out matters. The part is overplayed.

Key Johnson is the good girl, the skirts of whose riding habit trail over the stage. Though the Alaskan dive, even though the hero doubts, the audience never believes for a moment she is in cahoots with the villains. Miss Johnson plays sincerely and is pretty enough not to look silly in some of those ridiculous little fedora hats women used to wear.

## Cutting Room Floor As Storage for Julianne

Julianne Johnston's role in "The Way of All Men" breaks brevity records. She nods at the hero and walks beyond camera boundaries to vanish forever. The may signify here is probably the original face on the cutting room floor. Dorothy Revier has more to do as she treads the way of all forgers, she is being thrown low and lower until she is redeemed by the hero's reformation. Her southern accent is as fickle as her boy friend, but she screens prettily in the melodramatic story that has audiences laughing in wry spots.

All summer Jean Acker, who has just arrived in New York, has been visiting Peggy Joyce at the latter's villa, at Cap. Acker, the Riviera, having abandoned her apartment at 229 East 17th street, New York. Jean first gained notice through being introduced in Hollywood by Masimova, at which time a popular scene in pictures. Then Jean married and divorced Valentino, leaving Rudy to marry Natacha Rambova, as Wilfred Shagnessy called herself. Oddly enough Winslet (whose stepfather included a brother of Elsie de Wolfe and Richard Hudnut, perfume manufacturer) had also been a close friend of Masimova, having designed costumes and sets for that actress. Last July Miss Acker sued William K. Delehanty, realty promoter, to secure \$18,400 a year for the rest of her life. "She claimed she had received \$85,000 under an agreement, but that Delehanty, who is married, still owed her \$25,600."

There and Back Helen Broderick and her husband, Lester Crawford, who went to the Coast to play their original roles in the talker version of "Fifty Million Frenchmen," now return home much poorer than when they left Hollywood. William Gaxton also played his original role in that production, taking his wife, Madeleine Cameron, to the coast with him. Genevieve Tobin, who is in Hollywood at the same time, but not for Warner Brothers. She has signed for another picture with U. Genevieve is always chaperoned by her mother.

Lady Inverclyde has been in Hollywood, drawing caricatures of stars for a London publication. Lord Inverclyde, with whom she is rumored to have had a difference of opinion, is in Scotland. They were married in London in March, 1929, after her appearance in New York in Arthur Hammer's "Polly."

Known merely as June, her real name being June Tripp, Lady Inverclyde was a musical comedy favorite in England. She married Inverclyde after his divorce from Olive Stansbury, who then married James T. Pearce.

Socially Registered Anne Tonetti, in the original Register, in the cast of "Roadside," the Lynn Riggs play produced by Arthur Hopkins. Daughter of Mrs. Francois Tonetti, her father was a well known sculptor.

Whitney-Altemus Sept. 25 John Hay Whitney, one of the richest men in America, marries Mary Elizabeth Altemus, daughter of the Duke of Altemus Eastman and Lemuel Altemus.

Miss Altemus was once reported engaged to Fred Astaire, musical comedy. Mr. Whitney is a friend of many stage stars, including Donald Ogden Stewart and Robert Benchley. His father, the late Payne Whitney, left \$175,000,000.

Whitey Hay Whitney is a first cousin of Cornelius (Sonny) Whitney, who was sued by Evan Brown-Fontaine, dancer, who said he was the father of her child. He was then divorced by Debra Norton, who later married William A. Hartman.

Spiritualistic Play David Belasco, well satisfied with the success of his first production of the season, "Dancing Partner," opens his second, "Tonight or Never," in Washington Nov. 3. The cast, headed by Helen Gahagan (who has been studying singing in Europe), includes Melvyn Douglas, Ferdinand Gottschalk and Warburton Tumble.

Then comes Belasco's "The Berg," by Ernest Raymond, for Beth Merrick, a play on spiritualism. Ika Chase, now acting in Hollywood, has been engaged. This society registered actress is the daughter of Edna Woolman Chase, editor of "Vogue," who in private life is Mrs. Richard Newton.

Vallee Socially Rudy Vallee has arranged to appear personally with his orchestra at all club dances this fall at the fashionable colony at Tuxedo Park, N. Y. He recently entertained at the bachelor dinner given by Henry Bradley Martin, son of the exclusive Mr. and Mrs. Bradley Martin. Leonie Cauchols, who divorced

# The Parisian Front

By Christine

Paris, Sept. 12. All the signs are beginning to appear that Paris will be absolutely pepped up for the new season by the end of next week at latest. Art people are coming back to their left bank studios to fresco for the winter, and give soul parties where there won't be anything much in the way of food, but plenty of lofty thinking and candles.

Students are finding themselves attics—and spending the rest of the time drinking beer at the Dome, which up till now has been crowded with snooty packers from Chicago touring the world.

Shows are beginning to open and sunbunners' resorts preparing to close. The surest sign, socially speaking, is that the Ritz dinner dejeuner have recommenced. At the first one was the Duchesse de Nemours, an American girl before she met the Duke, and a daughter-in-law to the Duke, the King of the Belgians, after marrying him. She had on a straightlaced white satin gown with no trimming save a sheaf of pleats down the front—and a handful of pearls divided into earrings, brooch, bracelet and necklace. Her shoes were the same green as the stones, and she had in addition a short ermine jacket. A credit to the Ritz.

day, taking life pretty hard for the minute as they do, they simply can't loosen up. The Maharaja de Patiala Dhiraaj also at one of the tables. He relaxed happily to the jazz several times like the jolly old Maharaja he is.

## "Artistic" Americans

Nadja gave a cing a five to seven cocktail party at which were some of Paris' more artistic Americans. Paul Swann was there, with his eyes made up as usual and his shirt not carefully laundered, as usual. Collar turned down at throat in romantic fashion, so what matter? In conversation with Edna Wallace Hopper—chirp as ever—and they both got quite burnt up about their wife and husband respectively.

Aside from the mystery in Paul's own oval, another mystery is also the mystery about his wife and two children about whom he speaks whenever anybody will listen. No doubt Paul is a little over the top, but Paul explains their continuous absence by the fact he believes in keeping wives in the background, when you are a husband with a career. It seems somehow, though, as if Paul could safely bring his family out into the open now.

## Nadja's Photos

Nadja herself had lots of pictures of herself taken in the various natural attitudes of the dance. Her figure is as ever, a good thing as she is planning to dance again next season—probably in a revue. Her new book about the why of love, life and suffering came out some weeks ago, and is called "More Episodes." Pretty heavy on the S.A. situation.

At the party was a young, good looking boy now singing in the Episcopal choir here in Paris. He used to be a Jewish rabbi in New York, and he suddenly feeling a change of heart, he preached, hard against his church as he had for it.

Now he's going in for French music, he says, if he can get in. He really ought not to have a very difficult time as he's got nice curly hair and an excellent voice. One of the Paramount company managers who was also a guest, heard him and immediately dated him up for a test in talkers. All he has to do now is learn a foot tap routine and success will probably come to him.

## Gigolos

The Ambassadeurs' the other afternoon while not particularly chic on the fence, and composed chiefly of poodles and sturdy American dames there for tea and nothing more, was nevertheless interesting because all the Argentine gigolos seemed to be back in town. You can tell a gigolo a mile away. There is no doubt about them when the dancing that's going on is to American jazz music.

Hal Kemp's orchestra with its 11 good looking boys was shipping it up and doing croon tunes by turn, but not an Argentine moved. They'd rather writhing through a tango any day.

## WOMEN REBEL AT WILD ANIMAL FILM'S SCENES

It is not surprising that the audience Friday afternoon of "Africa Speaks" was the most unruly of the life of the wild, highly instinctive though it may be, includes the most terrible shots ever shown on the screen to a woman. To watch children without yielding to the inclination to turn away is to be commiserated with the sickening sight of natives being attacked and devoured by beasts of the jungle.

Reading against her fainting sister of the '90s, modern woman usually prides herself on an ability to remain poised and unhygienic in trying situations, but it takes more fortitude than she possesses to watch such revolting sights in this wild animal picture.

These scenes are at the end of the film, otherwise it is doubted if many women would remain to see the picture out. In Africa, it seems from the scenes that have been traded off by means, do all the hard work and where facial disfigurement is obligatory.

The African beauty parlor suggests no improvement on our own luxuriant salons, but native cosmetic jewelry could be modified into something rather chic for street wear—all but the appointments of one belle whose love of decoration led her to pierce her ear with an ordinary American safety pin.

## BIRTHS

Mr. and Mrs. Harry Shutan, daughter, Sept. 15 at Long Beach hospital, Long Beach, Cal. Father is stage and screen actor. Mr. and Mrs. Chas. Chase of the Beth David Hospital, New York, daughter.

## Author All Wrong Over Modern Girls' Choice For Talents or Looks

The feminine psychology in "That's Gratitude" was written from a man's viewpoint. Frank Craven has his dowsy heroine lamenting that only her voice is beautiful and that a girl, given the choice between a fine talent and a pretty face, would choose the latter. Mr. Craven is not very acute on modern maidens. A girl, given Mr. Craven's choice, would pick the talent, then she herself to a comedian and plastic surgeon.

Events of the play finally force this transformation on the heroine who escapes to a theatrical career in New York and under the guiding hand of her manager turns into somewhat of a beauty, scintillating under an obvious blond wig and conspicuous jewelry. Again Mr. Craven is wrong. The modern girl who had enough sense to follow her talent would have enough discrimination not to transform herself into a Mae West.

Artistic Clark handles the role well, acting convincingly and singing in a sweet voice that program notes say was trained for opera. As her younger sister, Thelma Marsh in New York and under the guiding hand of her manager turns into somewhat of a beauty, scintillating under an obvious blond wig and conspicuous jewelry. Again Mr. Craven is wrong. The modern girl who had enough sense to follow her talent would have enough discrimination not to transform herself into a Mae West.



# VARIETY

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## 15 YEARS AGO

(From Variety and Clipper)

U. S. was sending plays to England besides arms and food. Among the productions current or due in London were "Romance" (same as recent Metro picture), "Kick In" and "A Pull House." It was calculated that of the 5,000 English actors callable to the colors, 2,000 already had enlisted.

Zep raids had begun in London, but the censors held back all but the most general information. Garbled stories reached New York, via neutral countries. One of them was that the London Alhambra had been hit and 300 killed.

Legit managers had agreed to cut out the cut rate tickets, but the inside story was that there were defections in the legit ranks. Anyhow, there was scarcely a show in town that Joe Leblang couldn't supply duets for around 7 o'clock of an evening.

Joe Plunkett, producer, heard of a piece in Europe called "Tipperary Mary" and bought the rights by cable. When the script got here it was pronounced "impossible." So Joe ordered a new opera written around the title.

New York City authorities frowned upon picture studios on Manhattan Island and, accordingly, they began to move, starting with the Famous Players' plant which projected a Bronx location. Others were set for Westchester county and northern New Jersey, near Fort Lee.

Commodore Stuart Blackton opened an anti-war picture called "The Battle Cry of Peace" at the Vitaphone theatre (Criterion) which was a smash. It did \$10,000 in the first week at two shows a day.

Evelyn Nesbitt was booked for the New York Palace at \$2,000 as the start of a Keith tour. Partner was Jack Clifford.

## 50 YEARS AGO

(From Clipper)

Talmadge, New York preacher, the Billy Sunday of his day, was a flop in San Francisco. Friends organized a benefit on his departure for the east.

Death of David L. Downing, bandmaster, recalls interesting data about picturesque old New York. Downing was an obscure musician who went through the Civil War as a member of the 71st Regiment band. When James Fisk, Jr., sensational playboy of the era, became colonel of the 9th New York Regiment he commanded Downing to organize a band of 100 pieces for that outfit. Band gave Sunday concerts in Fisk's Grand Opera House, built by Fisk and named for his lady friend, who figured in one of the most sensational scandals of the decade.

Augustin Daly produced for the first time in America the play "Toto," from the French, at Daly's theatre in New York. In the cast were John Drew, Ada Rehan and Isobel Everson.

Endurance contest was on in Chicago testing distance possibilities of man vs. horse in go-as-you-please of 166 hours. Both horse handlers and trainers of pedestrians thought they had the sort end of the contest and betting was brisk.

New York had its traffic problems, but it concerned the water rather than the streets. Hudson river towns with hundreds of yards long held ferry boats in their slips and prevented travelers from making train connections in Jersey City.

## Inside Stuff—Pictures

Remakes of former silent features into talkers are seemingly receiving more thought from the distributors than the producers. Distributors are trying to reach a conclusion whether it is worth while making remakes in dialog. So far the box office reports have been negative for substantial results.

It may be that a sufficiently long period has not elapsed between those silent chosen for the remakes, and the remake talkers. With the same patrons as a class and only the newer theatregoers in between, talking out loud or rather the remake picture was a hit as a silent, there are too many who saw the silent. Evidently the impression with them is that the addition of sound and dialog do not make it worth while to sit through the picture a second time. It's like a forgotten play or song.

To remake in dialog, as it is claimed some producers think of doing, the former silents under a different title, as a decoy, may be dangerous. That might seriously imperil the good will of any theatre playing the deceptive tactic. That it is a remake can not be hidden. Though the local critics failed to mention it, the public will recognize and talk.

Remakes of silents as a rule not only tell of a scarcity of script material but that it is a tested story for the screen. While the film rights are sold to such a large number of theatres, the picture was a hit as a silent, there are too many who saw the silent. Evidently the impression with them is that the addition of sound and dialog do not make it worth while to sit through the picture a second time. It's like a forgotten play or song.

About the most outstanding remake to date is Warners' "Three Faces East." It is doing real business with the credit given to the casting, rather than strength of the revived story. In "Faces" Constance Bennett and E. V. Rieu were placed in the leads. That appears to have turned the box office trick.

On remakes if nothing else in the production way, the producer might well confer with its distributor.

Before the late Milton Sills decided to adopt a stage career, he was an associate, in experimental psychology, at the University of Chicago, of a group of men who later were to win marked distinction in the field of education. Among those who were in the laboratory with Sills were: Dr. Frank Pierpont Graves, now commissioner of education for New York State; Dr. James R. Angell, now of Yale; Prof. John F. Shepard, a member of the psychology department at the University of Michigan; Prof. Harvey Carr, who now heads the department of psychology at Chicago University; and Dr. John B. Watson, of New York, noted behaviorist, author and advertising expert.

"Back in 1903 we were studying visual after-images," said Dr. Graves, "and Sills seemed devoted to the work."

"His work in experimental psychology was fine and he might easily have taken his Ph.D. degree by working a short time longer."

P. P. Minton called on Mrs. Graves and myself at her home frequently. "It came as a surprise to members of our group, working in experimental psychology, to learn, in 1905, that he was going on the stage. I knew he had been attending a school of acting in Chicago, and was associated with the Little Theatre, but I never dreamed he would decide to devote all his efforts to the stage."

How the Hollywood trades people are crying that the picture colony is not paying off. That goes all the way from the butcher to the jeweler and is not necessarily a trait currently restricted to the coast.

One example of the situation was a dinner party given by a picture executive. Three sheriffs walked in on the heels of the final guest. All because the host owed a \$350 bill to a newsdealer for delivery of the copy of daily paper. It put the dinner party in an uproar. The sheriffs wanted the big touring car and the host wanted to go through the floor.

Emergency measures were frantic calls to the exec's business manager, who couldn't be found, it being light night. But the exec left his guests flab, hopped the big car and went in search of his ex-checker to no result. An hour later he returned, the guests were still waiting, and the exec's business manager, who was with the exec, went out with the exec, leaving the exec alone. A compromise was effected whereby the law drove away in a smaller model retelling at \$550 new. And as far as anyone knows, the cops still have the car, the exec being burned up at the newsdealer and insisting that he'd rather lose the car than pay the bill. The gentlemen then joined the ladies.

A cable last week to "Variety" from Sydney stated Paramount had bought in on the Union Theatres chain of that country for \$175,000. No further news has been heard. At the very time this report circulated in New York, U. T. A. Australian representative in New York, while not denying Paramount's attention to the chain, stated U. T. is in a sound position and not angling for a foreign affiliation. Paramount said the same thing, as far as any closure of a deal was concerned.

Paramount is going through the U. T. matter. Up to date no money amount has been mentioned between Par and U. T. It is also understood if Par does buy in on U. T., it will do so under a mutually friendly attitude with Fox in that country, Fox having lately bought control of Hoyt's chain over there.

A burlesque producer recently blew in and out of Hollywood. In between two comedy talkers were ruined through his suggestions. That is why he blew out.

Burlesque men, producers or actors, always have believed they held the keynote to comedy on the talking screen, in full length or shorts. They bewailed the lack of opportunity to enlighten Hollywood.

This one fellow who went wrong has probably washed up the colony for all other burlesque comedy, for there is no new burlesque comedy: It's all old, even now on the burlesque stage as well. Much of it has gotten over on the legit musical stage, especially in black out. The wrong bits may have been selected for the screen, but the samples were so bad no burlesque salesman can follow them.

Red tape of studio routine caused a miff recently on the coast. Two weeks had been on the studio's payroll for five months writing a story around a German spy. Another writer not connected with any studio was peddling a story around town about the same character. Both stories were almost identical, being based on actual happenings.

The two staff writers finished their story and submitted it to the head of the studio, where it hung fire several months. Meanwhile the boys had resigned.

Finally the freelancer arrived on the scene and sold the studio his story. Result was that the one written by the other two writers was discarded and the studio was out the combined sum of their paychecks for five months.

B. P. Schulberg has a mongrel pup which has become a household companion at "Shulberg on the Pacific"—otherwise known as Malibu Beach. Dog became a tip-off to the entire colony as to whether the Paramount was home or not. If the dog was in the state of the road, everybody knew the master was not home. No dog, and B. P. was present.

The pup even carried it further? If the studio had happened to stay at his town house a couple of nights the animal would go on a search. It doesn't know yet the house is empty, but it is familiar with the studio. And from Malibu to the studio is a matter of something like 22 miles.

Many headaches last week by those who wonder, wondering why Al Smith, J. J. Raskob and Bill Fox needed three hours to eat one lunch

together. That's how long they talked in the clubhouse, after playing golf on Long Island.

The more head-aches, the less came out, for no one knew and all gave it up sooner or later.

Just as many wonder how much Warner stood Raskob is holding, by himself, on the books or under cover. The best informed don't think Raskob holds so much. Others who think they are better informed claim Raskob holds control.

Back of Jack Warner's imposing Beverly Hills residence stands a home on some additional property also owned by the studio head. Acquiring a yen for a summer spot at Malibu Beach, Warner thought of cutting the extra domicile into four sections and wheeling it to the shore wouldn't be a bad idea, and cheaper than building.

It looked like that would be the routine until the exec happened to notice a bridge overhanging the rock in the beach. Somebody asked Jack how he was going to get the house under that span. Warner will build at Malibu.

Joe Frisco walked out on an effort to publicize his return to New York last week. All star offers received by him after reaching Broadway. He had declined in Hollywood an offer to appear in person at the Chinese, with "Hell's Angels" on the screen.

Frisco figured it from the showmanship angle; that he is shortly to appear in his first full length talker, the WB "Gorilla." Prior publicity might take the edge off if he's over in that talker, according to Frisco, who stutters only with his tongue.

Studio contact man recently let out by a major coast studio was tipped off that the studio was going to make a navy picture. Contact man made a trip to the naval base and got in touch with one of its friends, an official.

When the studio made application for use of the depot for the picture, it was told that the only man who could put the deal over was its former contact man.

Contact man is now back on the job and stands aces.

As Alolson starts to open at the Capitol, New York Friday (26) for a personal appearance for Loew's, his latest picture, "Big Boy" (WB) across the street at the Winter Garden (Warners) will go out, after a two-week stay there.

## Inside Stuff—Legit

Mysteries apparently not in favor this year. Only one current and only one announced. Latter is "The Eye Witness," with Shuberts producing. It's the backlash of last year, when Broadway was flooded with them, mostly busts.

More non-Caucasian actors will be working when current legit season gets into play than in years. "Hot Rhythm" and "Green Pastures," on now, have colored casts. Three more Negro cast shows are en route. These are "Brown Buddies," Marty Forkins' show with Bill Robinson; "Big Nigger," which Sussanoff Productions is financing, and "Dust," Albert Baumbach's new act.

"Roar Chma," coming in via Theatre Guild, employs 45 Chinese.

"The Rhapsody," drama by Louis Anspacher, is the first George M. Cohan play ever to draw 100% raw notices. Show is ample proof that scripts are meaningless, since off stage Anspacher's play read like a word beater.

It is said that many tried to prevail upon Cohan not to bring "Rhapsody" in, as it drew the bird in Philadelphia.

Publicity is being obtained for the Spoor three-dimension film by exciting Philadelphia and Boston into believing either will become No. 2 Hollywood through it locating there.

The Philadelphia dailies went off their noodle over the report slipped them. Boston also went for it. Blair Coan, rep. for Geo. K. Spoor, is doing the talking about a plant.

Moran and Mack are out of the running so far as Paramount is concerned. It is reported in New York. Colored teams without the low angle, unless they keep up a 100% chatter, don't continue on the high grade. The go-go team, according to Paramountites.

On matter of contract, Moran and Mack have completed their work for Par. The arrangement was for one picture with an option for a second. After "Why Bring That Up?" was made the team was kept on for "Anybody's War." Latter picture is described as disappointing to the inner circle with the present consequence.

Billy Rose will receive part of the profits from "Vinegar Tree," which Dwight Deere Wiman will produce, with Mary Boland in the leading part. Rose originally owned the play, authored by Paul Osborn. He wanted Mary Boland for the lead but could not get her due to Wiman having her under contract.

An arrangement was made between Rose and Wiman whereby the latter agreed to take the play off Rose's hands for the same price Rose paid, also agreeing to give Rose part of all profits.

Contracts to this effect are ready for signing.

George White and Les Shubert each has a piece of Connolly & Swanstrom's "Princess Charming," musical, now being broken in out of town, the financial interests that backed the firm's first production last season, "Sons of Guns," having withdrawn. Like "Sons of Guns," "Princess Charming" will have a production cost of close to \$250,000 before it makes its Broadway debut next week at the Shubert's financial interest places Connolly and Swanstrom's productions with the Shubert booking office. White's connection has been in a financial and advisory capacity, he sitting in on rehearsals and spending several days in Boston last week helping to smooth the rough spots.

Reacting to criticism of "Luana" Arthur Hammerstein promptly excised two bits after the opening night. Both a bit rough but got laughs out of town. One was the kick in the slats. Harry Jans to Lillian Bond, from burlesque. The other was an old burlesque line in a rolling chair bit, with Jans and Whalen using it.

Hammerstein who recently disposed of his quarter of a million home at Whitestone, has taken a house at Great Neck. The manager had intended spending considerable time on the Coast in picture production. Change in picture schedules and cutting down of musical talkers will set back Hammerstein's Coast activities indefinitely.

Two incoming legit, "Bad Girl" and "Step-daughters of War," have undergone revision and toning down process while shaping out of town in order to escape police attention when bowing into New York.

"Bad Girl," produced by Robert Newman, was visited by the cops last week when the place opened at the Windsor, Bronx, New York. No pitch was made, but Newman was warned to tone down dialog in spots and delete business which the cops regarded as indecent.

"Step-daughters of War," produced by Chester Erskine and backed by the Frohman Company, also toned down considerably on dialog after the opening in Baltimore last week. Play revolves around love affairs between nurses and doughboys during the World War.



# TICKET LEAGUE BESIET A NEW

## With Idle Actors in Plenty, in New York, Imported Casts Bring Disfavor

With the young season carded for an unusual number of English plays with virtually all-British casts, a tightening up of restrictions governing foreign players may result. Equity does not disguise its attitude over the situation.

With so many legit actors walking the streets, any number of British actors among them, the importation of additional English players is regarded to be false economy. Even though the latter receive smaller salaries, they are usually guaranteed six weeks and transportation and usually English successes are drops over here.

Two were opened last week by the Shuberts, who brought over most of the players from London. "Insult" and "Symphony in Two Flats" are regarded having a mediocre chance. Next week the Shuberts will present a third English play, "Nine to Six," not rated so hot by showmen who saw it abroad. Among other British imports to come is Edgar Wallace's "On the Spot" which, however, will be cast here. The London production has one American actor, playing a college boy turned gangster.

The English star. Except for the wage guarantee, British players take a chance in coming over, too, except for those with resident alien standing. Under Equity rules unless a foreign actor has played at least 100 weeks here, he cannot go into another cast after his original engagement is over, until after a lapse of six months. Of the imported casts so far none are unit shows, that is, entirely British. Unit casts cannot count the time played as part of the 100-week requirement. All, however, must pay dues to Equity, though not members.

An example of casting of English players is "Suspense," first flop of the season. Lasted three or four days but had the players been brought here the manager (Dillingham) would probably have had to run the show six weeks.

Perhaps it is partly the fault of resident British actors that others are brought over. One, an Australian, suddenly sprouted a Piccadilly accent. Asked why, he explained his salary had been \$200 but with the accent he had raised it to \$500 and got it.

One imported cast was engaged over there for a Shubert presentation here, the actors being given shoddy letter forms of contract. An English show weekly protested so insistently that the regular forms of contract with a six weeks' minimum guaranteed were substituted.

### I. A. Stage Stock

Los Angeles, Sept. 23. Stock company backed by the Sacramento IATSE local opens Sept. 28.

Leads lined up for it were not permitted to leave Hollywood until the stagehands posted a bond.

### 10, 20, 30 Mellers Again!

Denver, Sept. 23. The National Production company is opening the old Empress and will put on a series of old-time mellers at ten-twenty-thirty prices.

They started out with "Ten Nights in a Barroom" and others will be "East Lynne," "Under the Gaslight," "Uncle Tom's Cabin," etc., each getting a week's run if the experiment arouses interest.

Two shows weekdays and three Sundays, Mats, 10 and 20 cents. Nights, 10, 20, 30. They'll have to back 'em in at that price to make enough to eat.

The company includes Walter Arington, oldest manager of popular brined amusement in the U. S., and Loren Johnson, Edward Wicks, Jack Lowry, Raymond Doyle, Emil Conley, Kollo Meek, Edith Wicks, Dick Taylor, Belle Hirsch, Elsie Harr and Helen K. May.

### Old Time Agent

Chicago, Sept. 23. Show his ain't what it used to be. An agent was thrown out of the Sherman hotel for mixing a pall of paste in his room.

## FARNUM QUILTS ASS'N OF EQUITY AGENTS

Ralph Farnum has resigned from the Theatrical Artists' Representatives' Association. Latter is known as the Equity agents, through all of its members doing an agency or casting business under permits from Equity.

Farnum holds the customary permits. It is said Farnum does not believe his Equity permits obligate him to remain a member of a society he prefers to keep away from. Farnum is reported having advised Equity of his resignation. He was formerly a Keith associate agent at one time declining the proffer of a Keith office agency franchise that carried restrictions with it. He became an independent agent, booking everywhere.

## WB B'WAY PRODUCTION OF FILMED "ILICIT"

Hollywood, Sept. 23. Warners' intention is to produce the picture "Illicit" as a stage play in New York after the film's run in key cities.

It will be the first film to get this reverse treatment, although others have been planned in the past, and will be followed by the same process on other plays if the experiment proves a success.

"Illicit" was originally bought in play form from Edith Fitzgerald and Robert Hiskin. As the company bought it outright, no royalty basis is involved.

## R-K-O's Thorough Search For Coast Legit Starter

Hollywood, Sept. 23. R-K-O is planning to open its first play, Sept. 26 at the Mason, experimental tryout house leased here. This is conditional upon selection of the play.

With the Mason already been read here by Fred G. Latham and 50 were brought back from the east by William Le Baron, who will supervise Radio's legit activities.

With the Mason strictly as a laboratory theatre, where even dubious plays will be tried, R-K-O will pick possible New York hits out of those produced and ship them to Broadway for runs with road tours to follow that rather than precede, it is understood. And then the filming.

Death of picture material more specifically than anything else led R-K-O to the organization of a legit subsidiary.

### MALO-FLYNN AT HOME

Cincinnati, Sept. 23. Gina Malo, leading lady for Jack Donahue, in certain lighter of legit season at Shubert, is Janet Flynn, a Cincy girl, whose stage success in Paris encouraged the change to the fancy moniker. Show is scaled \$1 to \$4.40.

### Play and Film Next Door

Cleveland, Sept. 23. Novelty complete situation created by "Little Accident," playing on screen at Palace and in the flesh at Brickert, Little Theatre two doors away.

## FEAR OF TRICK HOLDS BROKERS

Albany Finds Legal Difficulties, Too—Test Will Come When Box Office Smashes Appear—Autumn Trade Off

### NO BUY HURTS "LUANA"

The League of New York Theatres, formed to curb high prices of tickets, appears to be in the rough, according to the week's developments. Its legal status has been questioned by the state's attorney general's office, which stated that if the League is operating on a commercial basis, it should change to a stock rather than a membership corporation.

Although in theory the League is regarded as a gesture in the right direction, its faults appear to have disgruntled managers as well as brokers. One of the latter made an observation that the League may be broken up by Nov. 1 and by the managers. The brokers in the main are said to be for walking out on the League and could do so in a body. A proposal for such a move was reported tabled at a brokers' conference. One reason was that four or five agencies might "cross" the others and cop the field, as far as the League's allotments are concerned.

The season is still too young for the League's real test. It should arrive when two or three real (Continued on page 59)

## QUICK MUFFLER FOR BAD BOYS

Tightening up further on short roll and shoestring producers, Equity has bulletined its membership that any member engaged by an unknown producing firm report direct to Equity and find out the producer's status with Equity before reporting for rehearsal.

Equity has stressed the necessity of members keeping it posted, since most of the shoestringers are new to show business and unknown to Equity.

In the past the "bad boys" have seemingly been successful in sneaking plays into rehearsal and rehearsing a week or more without Equity's knowledge, only later to be stopped when Equity found out and the producers involved had been unable to post bond.

Equity figures on slipping the unsecured productions in the bud rather than have actors waste time in rehearsals of shows that never appear.

With the current season scarcely a month old Equity has already stopped 15 productions of the short roll gentry.

## R-K-O's Deal for Curran

Los Angeles, Sept. 23. It is understood RKO has made a deal with the Erlanger interests in San Francisco for the use of the Columbia for any legit shows opening at R-K-O's Mason, Los Angeles. R-K-O has set Oct. 26 as the Mason's opening date, with R-K-O's first legit script still not selected.

### Leads in Teams

Legit players are teaming up in mixed-duos to play casting and producers' offices. Most start out in the morning; others just happen during the day. Object, presumably, is to impress with the advantages of the team as leads. But if one lands, other wimps. Meals are Dutch.

## 'UNDERSTUDIES' OFTEN LOSE INDIVIDUALITY

The lot of the understudy in show business is a sad one. If a performer is good at the job, he is likely to find himself forced to become a professional understudy. Capable and efficient understudies are hard to find.

Many young performers are anxious to understudy because of the opportunities of learning and the training afforded. But this has its disadvantages. After a lengthy term of understudying a young performer is likely to lose his own personality entirely, particularly if a big star.

Almost everything about an understudy job tends to destroy the individuality of a performer. Although most eager understudies feel that if they study the part from their own angle and give it their own interpretation, they will be more appreciated, this is seldom so. Stage managers and producers want a duplicate of the star's performance as possible; the understudy isn't supposed to act the role; but to copy it.

As a result, performers find that understudying simply kills them in time, and almost every satisfactory understudy, who has been found for big stars, throw up their jobs after a certain time. And as they don't always escape the understudy jobs because they are known as good at it in show business, they will try the job for a lesser actor who will not entirely override their own personalities.

## Psst, B'way! Here Comes Flock of Film Writers

Hollywood, Sept. 23. A flock of the writers gone Hollywood and experiencing a bad attack of Broadwayitis, all possessing a decided yen to go back and turn out a play for Broadway between film assignments.

Charlie MacArthur just hauled mails and breezed to Main street, but is due back soon under a Metro contract.

Many another is flirting with the idea of asking for leave of absence to do the same thing. The Broadway crop of writers out here feel they've lost track of things in the film maze.

## Ex-Actor, Now Minister

Hingham, Mass. Sept. 23. A former actor, Rev. Lex King Souter, is the new pastor of the Congregational church here. He recently completed a six-year pastorate at the Memorial church in Trenton, Mo. A native of Buffalo, N. Y., and 26 years of age. Rev. Mr. Souter formerly was with the Huntington and Bainbridge Players in St. Paul and Minneapolis in addition to other companies.

### PAR PLAYING LEGITS?

Scranton, Sept. 23. Scranton may get legitimate road shows again, if Par-Public goes through with plans to use the Masonic Temple here for that reported purpose.

Par recently leased 1,800-seat theatre in the \$2,000,000 temple for a season, known only to itself. It has begun wiring the house, but George Walsh, divisional manager, is reported to be favorable to booking touring attractions into it.

## YIDDISH STAGE IN DESPERATE CONDITION

Authorities report Yiddish business in a worse slump than the English.

Aside from the usual causes, claims a veteran, is the failure of the younger generation to attend. Another old timer claims Jewish shows have become too Americanized, particularly musicals. Now, he claims, a Yiddish musical is simply a Broadway song and dancer dolled up in Yiddish.

To relieve the acute unemployment situation in the Yiddish acting field, the Hebrew Actors' Union recently started producing on its own, opening shows in Newark, Toronto, Montreal, Edmonton and Winnipeg, with more coming.

The union, which backs these shows financially, operates them on a wheel system.

## SHOESTRINGERS MAY BE SUBJECT TO ASS'N

A protective association for actors going in on bond valuing shows, to help casts collect from vamping shoestringers, is shaping up as the latest threat. Plan is to provide legal services for casts, with payment to be made to association's lawyers of a percentage of money collected.

## CURTIS-WRIGHT BEHIND TWO LEGIT PLAYS

"Air Mail," aviation play announced for production by Henry Jay Cobbe, is still to be written, original script having been discarded. Courtney Savage will write a new one.

Actual producer of "Air Mail" is Curtis Emery, behind "Tumbleweeds." Latter, for rehearsal Sept. 23, is a back stage play by the producer and Jo Milward.

Cobbe is a newcomer to legit. He manages the Curtis-Wright orchestra, a propaganda vaude act, and has secured legit backing from the Curtis-Wright people.

## 2 Rehearsing Shows Stopped by Bonds

Equity halted rehearsals of two productions, "Sweet Charlie" and "Hello, Francis," when producers were unable to post security bonds covering two weeks' salary for casts.

"Sweet Charlie," by Robert Wilder, enlists an all Negro company with several Equity members. With Equity demanding the company be made 100% Equity in addition to posting of bond before permitted to resume. Michael Mindlin and others are interested in the production.

"Hello, Francis," is a musical, with Francis Renault, femme impersonator, due to open at the President, New York, this week (25). Surrounding principals are made vaude performers, but because of using a chorus, this one, too, will have to be organized 100% Equity and post a bond before permitted to go ahead.

## No Easy Casting for "On the Spot" Over Here

Shuberts are running into trouble casting "On the Spot," mystery by Edgar Wallace. Latest for the lead is Lionel Atwill, now directing one of Arch Salvyn's shows. If Atwill goes in, "Spot" will be delayed.

Dorothy Appleby and Judith Anderson are considered for the femme lead. Lee Ephraim, who staged the London hit, is representing Wallace over here.



# 1st All Spanish Theatre in N. Y. Opens in Harlem—Stock and Films

New York, Sept. 23.—New York's first and only playhouse devoted exclusively to stage and screen presentations in the Spanish language opened Monday (23). It's the San Jose, formerly the Harlem Fifth Avenue theatre, and in the heart of the Harlem "spick" colony.

Wise move on the part of Manhattan playhouses in transforming this flop picture house into an entertainment center for the spicks. With straight pictures, this old-time has been doing better than it. As a Spanish speaking playhouse it's got the whole colony excited, and with Spanish speaking persons in Harlem than it is said, in the entire city of Havana, for instance, house looks set for a comeback.

Manhattan Playhouses still operating with Jose Miranda in as producer.

Opening stage attraction, called the "Renaissance Revue," (Revisita del Renacimiento) is a comedy and scenic investment good, but staging atrocious. Maybe Miranda gets away with this and other things, too, South America and other parts Spanish, but not in Harlem. They've got plenty of burlesque, after the Spanish-theatre show is patterned. In Harlem and the spicks are wise by now, to a good show arrangement.

After a wearying overture lasting at least 15 minutes, curtain goes up to a tenor solo, then a chorus and then to a duet in which he is joined by a prima donna, Elisa Almaraz. "Chorus" follows. The chorus, Guillermo Moreno and Antonio Garcia, the latter in blackface, and then—and not under the chorus—enter enter under the Cuban rumba.

That chorus entrance got an ovation. These spick know their rumba, a good many of the dozen having been born in the very land in which it is supposed to have originated. But the spicks wanted a night of flesh and these boys haven't the patience to wait that long.

In fact, Miranda seems afraid to work his chorus, the gals appearing all too infrequently. Maybe he's afraid of the boys, out front, but he ought to take a chance.

Featured in the show is Graciano de Sil, Spanish dancer, and good. The two comics, Moreno and Garcia, always work together. Apparently no straight man in the Spanish-speaking theatre. Does not make for good results, with each trying to out-do the other. What makes it worse is that the spicks laugh at everything.

In the pit Monks Gomez Rumbia band. Gomez's aggregation last with the Shuberts. Artists and Models. Spanish-bred, the show of "Common Clay" (Del Mismo Barro) is the screen attraction.

Performers are of mixed Spanish dialects, as are the members of the audience. There is no light. The hues among the performers, and in the audience may be seen a pure-blooded Castilian laughing side-by-side with a coal-black Negro.

But the Negro probably lives above 116th street. The southward trend of blackness has been halted at 116th street by the northward trend of the white spick.

## Clarke Silvernail Dies

Los Angeles, Sept. 23.—Clarke Silvernail, 37, actor, author and director, died here yesterday (23) after several months' illness with cancer. Until recently he had been in a San Francisco sanatorium.

Up to this morning (23) no disposition of the remains had been made. Only relative present is an aunt. The mother of Silvernail resides in Buffalo.

One of the all-around men of the legit theatre, Silvernail was a council member of Equity and very active for the organization in its coast movement last year.

## Try for Film Buy

Taking a long shot to get "Long Road" sold as a picture, Herman Gantvoort is playing a spilt week with his show. He makes it on the Longacre tonight (24). "Road" has been a steady toter.

Otto Kruger, heading Gantvoort's cast, goes to Dillingham for "As Good as New."

## Steele Back and Casting

Bernard Steele, who retired as a legit producer two weeks ago to direct pictures on the west coast, is back in New York. He will, legit, producing with "Second Hand Woman," by Homer Miles Steele is now casting.

## CHI OPERA PEEVED

Railroad Advertiser: "Travel to N. Y. to Hear Jeritza"

Chicago, Sept. 23.—Chi Civic Opera is incensed. Pennsylvania railroad too large ads in the daily papers, featuring two-column pictures of Maria Jeritza, invites all Chicagoans to see the Penn when going to N. Y. C. to hear the Metropolitan Opera Co.

Chi company worked hard to have Jeritza on their own stage.

## \$80,000 FOR 'FAREWELL' LESS BEFORE STAGED

The picture rights of "A Farewell Arms" were sold to Paramount by A. H. Woods last week. Price paid was \$80,000. The deal was made immediately after the show opened in Philadelphia (opened on Broadway at the National Monday).

With a second picture deal on "The Ninth Guest" (Bittling), Woods' outfit in front on the season so far.

"Farewell to Arms" as a book was written by Ernest Hemingway who could have sold the film rights for \$75,000. He preferred to see his work in play form, however, and without a participating interest in the picture money, no producer would have chanced stage production.

Usually picture rights money is split 50-50 between author and producer, the latter participating in the show. Woods' outfit is on Broadway. In the case of "Arms" there is a three-way split, Hemingway, Laurence Stallings, who made the stage adaptation, and Woods each getting one-third.

## Tellegen's Play Had to Suspend as Producer Unable to Post Bond

"Love Technique," starring Lou Tellegen, folded in Jamaica, L. I., last week. Equity refused to permit the show to open at the Belmont, New York, this week, when Murray Phillips, producer, did not post a bond.

The play had gone on tour with bond waived. It had been out eight weeks when stranding two weeks ago in Lansing, Mich., with Equity bringing the company to New York. No security had been posted. The cast had a half and a half week's salary due from Phillips.

Phillips managed to scrape up enough to permit the opening in Jamaica. With Equity attaching Phillips' share of the show's gross for the week. The latter was insufficient to liquidate all claims. Equity then ordered the show closed.

In addition to the Equity mixup, Phillips was also unable to post a bond with the stage hands for the Belmont date.

## Excess Baggage Charge Claims Against Wagner

The cast appearing in the double bill of "Paris Bound" and "A Perfect Alibi" on last week's coast months ago have filed claims against Equity against Charles Wagner, producer, for cost of excess baggage charge on the homeward trip. According to the complainants, Wagner promised to defray the excess baggage charges inasmuch as they were required to carry extra wardrobe on account of appearing in two bills. Now they return to New York they claim to have notified Wagner, but heard nothing.

## "Deadline" Meets Itself

"The Deadline" will not come into New York next week as per schedule, the piece having been withdrawn last week for script and cast revisions.

## Coast Understands

Understood here that Frederick Goldsmith will produce "The Gray Room," by Wallace Smith in New York next January.

## Legit Technique

Chicago, Sept. 23.—Joe Flynn, p. m. of Mae West, in "Sex," has issued a calling card. Read "Call any Night. Ask for Mae." Phone number follows. Idea is taken from the 1920s days and is going over.

Flynn has banners in front of the house telling the customers each seat has a shock absorber.

Miss West in the ads is billed as the "sweetheart of the marines."

## CHI DELINQUENCY AROUSES EQUITY IRE

Chicago, Sept. 23.—Equity has started a campaign to bring into line all delinquents in the matter of dues. Equity has had particular trouble along this line both in the local and the Kansas City territories.

Frank Gilmore, president of Equity, in town last week for two days, called a meeting of agents and asked their co-operation.

The plan is for agents to refuse to book players unless they are able to show a paid-up Equity card. If they are behind in their dues the Equity offices here will issue, up most cases, working permits. The permit allows the performer to accept the date with Equity holding on I.O.U. for the back dues, while the performer must pay within a reasonable period according to the performer's delinquency and salary. However, if the performer fails to come through after the working permit is issued, he will not be given another opportunity, except, of course, in excusable cases.

## Is Hard to Collect

Midwest territory has an unusual number of delinquents due to the fact that shows are likely to be spotted in out-of-the-way places in the woods. Besides, performers have fallen into the habit of holding off paying until the Equity traveling representative hits the show. "With only a few dollars' worth of territory from Minnesota to New York, the chances are plenty that many small shows will not be visited."

Nothing was mentioned about the licensing of agents by Equity, although it is expected that such a move may follow later.

Gilmore left shortly after for Kansas City where he will put in effect the same sort of plan.

## O'Connor Charges Slander

Edward O'Connor, press agent, will file his second suit against Albert Bannister, producer of "Step by Step," this week. Second suit is for \$10,000.

O'Connor's first suit against the producer was for back pay. Now O'Connor claims that after settling, Bannister slandered him.

T. Roger Mann is counsel for plaintiff.

## Legit Re-Engages Orch.

Milwaukee, Sept. 23.—Davidson will use an orchestra this season for musicals and dramas. It was the policy in former years. Milwaukee's only legit house, Davidson has for two seasons been abandoned and musicians employed only when actually needed.

## Cohan Changes Mind

George M. Cohan has scrapped his road rep idea, but instead will go on tour in a solo bill "The Tavern."

Mr. Cohan has delayed his road tour until after launching "A Well Known Woman," which he authored and of which will supervise rehearsals. The piece was formerly titled "True to Form," and goes into rehearsal next week.

## Richman for "Smiles"

Ziegfeld has added Harry Richman to "Smiles," the retitled "Tom, Dick and Harry" show. Other principals, with Mignon Mather, during the last two seasons, was abandoned and musicians employed only when actually needed.

# Subscription Scheme for Legit Attracting Indie Play Producers

## \$100 GROSS IN 5 DAYS

"Cinderella" Passed in and Out, But Didn't Pay All Off

Cast of "The Cinderella," which folded Saturday (20) after four performances, received last week's pay before the last show. A mostly steady, security confident of securing the rest, on the assumption that to avoid payment would put Lottie and Jack Hyman, the producers, on Equity's blacklist.

Cast, headed by Dorothy Gwinn, went in, waiting word on a minimum guarantee plus percentage of the gross.

"Cinderella" opened to a terrific panning, Thursday (18), and didn't gross over \$100 in its three days.

## CLYDE NORTH JANNED UP WITH THIRD WIFE

Katherine North, third ex-wife of Clyde North, playwright, in suing her former husband for \$7,370 unpaid alimony. Couple were married in 1924 and divorced three years later.

North claims the divorce from his third wife to have been collusive, with the former Mrs. North agreeing to take no alimony. "Playwright also claims his wife told him, after all due effort had been granted, her counsel insisted on alimony to avoid claims of collusion, and to assure him, the lawyer, of payment, as he agreed to take a percentage of alimony as payment. Both Mrs. North and her attorney deny North's claims."

Daniel J. Madigan, who represented Mrs. North in the original case, is again here, court in this suit. North is represented by Abner J. Rubin.

## Uly S. Hill Accidentally Kills Himself with Gun

Albany, N. Y., Sept. 23.—Uly S. Hill, theatre manager in Albany for over 25 years, accidentally shot himself while hunting his summer home at West Sand Lake, near Troy, Sunday (21).

His home is at 39 Elk street, Albany. With his younger son, Charles, 14, Mr. Hill was hunting woodchuck and the rifle discharged as he was crawling through a wire fence. His son was about 200 feet back of him. The bullet pierced his brain. The son called for help. Mr. Hill was carried to an automobile and taken to Samaritan Hospital, Troy, where he died soon afterward. Hill is survived by another son, Norm, and his wife.

Mr. Hill came to Albany in 1916 as resident manager of the Harmanus Bleeker Hall. Previously he had been associated with the Moses Reis Circuit in Pa. Later he became general manager of the four Strand theatres in this city. He resigned a year and a half ago to enter the real estate business. He also had had a brief career on the stage.

## Walks on 9-Show a Wk.; Bobbe Arnst's Opinion

Los Angeles, Sept. 24.—Bobbe Arnst walked out of Franklin Warner's "Temptation" revue, opening at the Mayan theatre Sept. 25. She declared the contract, calling for nine performances weekly, is an Equity violation.

Miss Arnst is on route to New York with another musical in view, Solly Ward and Emmett Keane are co-featured.

## "Moderns" New Angel

Roland Greenway, artist, went out last week as producer of "Thee Frantic Moderns," sex play by Stanley Whitman, Jax Kilne, son writer, now angelling and producing.

It opens Oct. 6 at the Little, New York, after three days in the sticks. Cast includes Maurine Mayo, Waldo Edwards and Whitman.

Three new subscription producers are slated to start operations this season. With the Theatre Guild and Assembly, holdovers from previous seasons, total will be five.

First new subscription to open is Charles Hopkins, bringing in "Mrs. Moonlight" Sept. 29. Opening two weeks of this one are guaranteed by advance buyers.

Second will be Hyman brothers, who have started the dough campaign of their idea. It offers two-for-one tickets. Hyman's, with subscription plan in view, have taken a three-year lease on the Comedy. Their first show, "The Cinderella," which went on as a flop, under the subscription plan, is a flop.

Third subscription is Bela Blau, whose plan will probably start shortly. Later is making no commitment as to the number of plays he'll produce.

## Organization

One of these outfits has engaged a sales staff comparable to insurance companies, with every possible source of coin contacted.

Out of town, Shuberts, to fill their empty houses, are extending their subscription societies to four more cities. First new one opening is in Boston, Oct. 6. Baltimore, Cincinnati and Cleveland are next. Shuberts also have legit subscription societies in Philadelphia and Chicago.

One legit producer feels that while subscriptions might make it easier as to financing and guaranteeing audiences for a while, it also brings on poor plays that otherwise might not open. Promises to subscribers that if a play can't be had, second-raters will do.

## AUDITORIUMS MAY TAKE ON PONY-GOLF

Chicago, Sept. 23.—Diminutive golf is expected to help about 25 major auditoriums ranging from Maine to Mexico.

The Auditorium Managers' Association may install a course in each of the 25 buildings. All will teup with local newspaper in an effort to get business.

Courses will be so constructed they can be taken out in short notice in case any attraction happens to get the space.

## Chorines Disciplined!

Equity has temporarily suspended Billy Burek and Marion E. Phillips for failure to discipline the chorus of "Strike Up the Band" as they had contracted. Charges against the girls were brought by Edgar Selwyn, who has the show on tour.

Arthur H. Brown, colored comedian, drew a suspension from Equity's executive committee for refusing to leave a non-Equity show when ordered.

## Cast for Cohan's 'Woman'

"A Well Known Woman," by George M. Cohan, will be that producer's second. It opens Sept. 25 in New York, in Philadelphia four days later and New York, Oct. 13 week.

George M. is calling players in this one the "George M. Cohan Cavalry." Cast, headed by Herbert Rawlinson and Mary Philips, includes Ted Prouty, Harold Healy, Frances Woodbury, Mark Sullivan, Shirley Grey, Arvid Paulson, Theodore Newton.

## Zita Johann's Foreign Play

"Tragedy of Man," Hungarian play similar to the opera "Faust," is being translated for Zita Johann by Lesley Kuhn, Hungarian newspaper editor. It is slated for production in view. American rights to the Magyar play are owned by the Martin Beck Corp.

Miss Johann opened Monday (22) in "Uncle Vanya."

"Frenchemen" Touring will start rehearsals soon. William Gaxton and Lillian Broderick will be on. Show is to tour under Shubert management. E. Ray Goetz putting it on.



# Am. Dance Orchestra Is Ordered Out of Parisian Ambassadeurs Through Agent Taking Chances

Paris, Sept. 23.

A new campaign is on here against foreign musicians who are in France with irregular passports. Inspiration for the drive comes from the musicians' union, whose members are suffering greatly from idleness.

The police scrutinize the status of all foreign orchestra men who take a chance, unless they make sure all the French laws are observed. In cases where the French regulations have been properly observed, the Government evinces its willingness to extend permits to visiting foreign musicians. An instance is that of Billy Arnold's orchestra, which has been assigned for Canines for next winter and the winter following, also playing at the Claridge Paris for October and November.

Cases of trouble have arisen where agents too keen after their commissions have taken liberty with the legal requirements, endangering not only the musicians they employ but also the houses where they play. Theatres are subject to heavy penalties if parties to violations. It is even possible to padlock such theatres.

An expose is now at its height dealing with agents' attempts to fool the police. Agents have brought up a new ordinance which would make the agents directly responsible for a musician evading the law. A case in point is that of the Hal Kemp orchestra.

Ordered Out

Lartigue, the agent, booked the American band into the Ambassadeurs for three weeks ending Sept. 21, everybody believing the boys would have departed before the lack of working permits was detected. The French musicians' union promptly filed a complaint bringing on a police investigation. Pending a decision on this survey the agent, Lartigue, quibbled in an effort to hush the business up, with the orchestra continuing to play meanwhile at least for another week.

Police stepped into the situation and ordered the Kemp boys out of the Ambassadeurs, with an inferior band going in as substitutes. Now the Ambassadeurs may be called on to pay a fine of several thousand dollars.

Action of officials automatically cancels the Kemp contracts for Ciro's and the Michodiere restaurants, where they were to double for three days before sailing. The cancelled dates were deposited upon to pay the outfit's passage home. Now that item must be arranged in some other way.

Dutch Protest

The Hague, Sept. 23. A thousand Dutch musicians here, jobless as a result of tired theatres and general business depression, have filed formal complaint with the Minister of Home Affairs against presence of foreign musicians.

Protest is directed especially against alien bandmen alleged to be in the country on irregular passports or working permits and in violation of Dutch laws. Complaining musicians declare that of the orchestras in hotels and cafes only 35% are of Dutch nationality.

## Victoria Regals Elopes With Goni, Argentinian

Buenos Aires, Sept. 23.

Victoria Regals, American dancer from the Sarmiento theatre here, eloped with an Argentinian named Montevideo. The couple were married at Montevideo.

Mama Regals didn't know a thing about it and is near frantic.

Downey Back in London

London, Sept. 23.

Morton Downey returns to London at the end of October. He opens at the Cafe Angles at that time, doubling in vaude.

French Skit Writer Dies

Paris, Sept. 23.

Paul Briquet, 45, profile writer of cabaret sketches, died here suddenly of heart disease.

## Ticket League Beset

(Continued from page 57)

smashes come in. They are overdue. There are indications that point to trouble and new slants on the League's ticket control continually crop up.

Idea Wrong

Despite that brokers are squawking, some showmen insist the whole idea is wrong. Others see where the bankers, being protected, more so than the public, are the managers. It is clear that Bway business is under the September normal. Agencies which sold 8,000 tickets the same month last year will not sell more than 4,000. Some of the decrease at the agencies is to be credited to the League because more people are buying at the box office but the fact is that show business is like many others.

That the League may bankrupt some producers is now feared in some quarters. Especially is that true of producers of costly musicals. Case in point is Arthur Hammerstein's "Luna." The second night the brokers sold 156 tickets, whereas if there had been a big night the figures would have been slightly over 1,000. Tickets were sold by the brokers the third night. The show was panned by the critics, but the fact is that made by the more help to the show. It was figured that with a buy there would have been some \$40,000 as advance sale and agency support to fight down the bad notices. Producer regards the League as "dangerous."

Protection

Producers of musical shows costing from \$100,000 to \$200,000 to produce believe they should have some sort of financial protection from agencies. It seems quite a different matter for shows with high priced tickets at the box office (\$5.50 and \$6.50) than for the average straight production, estimating about \$20,000 or less for production.

It is probably true the spending power of the theatre-going public is reduced, a fact which should hold down ticket prices. However, patrons of the agencies disregard price as a rule, and under the present allotment system brokers cannot supply such customers. Last week a Raquet chairman planned a theatre party to "Vanities." The man is one of those who regards the front row as too far back. Best he could get was row M at his club. Another man solved the problem by getting the tickets from the Union League, a club which is not affiliated with the League. The tickets were secured were promptly dug up by independent agencies and hence the supply. In many such instances it appears the League insists on making cheaper rates for people who insist on the best and want to pay top rates. When not available, the question arises whether a considerable number of class patrons will be chased from the theatre.

Plenty of Angles

What looked like an inside ticket fight with one powerful ticket interest on the outside and several big shots inside, appears to have gone down to a draw. Plenty of angles. The managerial group which lined up on the outside and is still that way or more so, remains solidly against the League. The group is equally adamant. Ted Harria whose "Mr. Githolier" opens the Broadway hurst next week says he will sell all tickets at the box office at one price. He is reputed to have "teased" the house. George White intends doing likewise with "Flying High."

Brokers have been informed that after Oct. 11 when rate by the White show expires, they "will have to conform with the League's rules," meaning they cannot sell "Flying High" tickets at a lower price. Twelve brokers have been handling his tickets since the original buy expired. Show is virtual capacity.

The London is out of the League and tickets (next week) for "Bad Girl," available at the box office. "Princess Charming," the Connolly and Swanston show, due into the Empire next month, reported to be with the other objectors.

Several among the accredited brokers say they would rather have tickets for three or four hits out of the League than to have one. The further claim that four or five of the newer shows doing business.

## REVUE AND MELLER IN LONDON—BOTH WEAK

London, Sept. 23.

Among the new attractions, "Victoria Vanities" looks like a revue hooked up for touring purposes with a fair prospect for moderate, short-term success. It is a show for development as a star by Max Reinhardt, shot herself through the heart in her own flat early yesterday (22) morning. Her body was found by her husband returning from a gay party to which he had escorted a Danish countess. He had been paying much attention to the countess.

Copenhagen, Sept. 23.

Elna Lassen, young prima ballerina of the Royal Danish ballet, and supposed to be on her way to development as a star by Max Reinhardt, shot herself through the heart in her own flat early yesterday (22) morning.

Her body was found by her husband returning from a gay party to which he had escorted a Danish countess. He had been paying much attention to the countess.

## ANITA LOOS IN PLAY TANGLE IN BUDAPEST

Budapest, Sept. 12.

Here on a visit, Anita Loos accorded newspapermen any number of interviews, telling them about her new play, "Paprika," apparently to have its name changed to "To Be Happy," which is to be Hungarian in subject. She did not mention at first it was an adaptation.

Miss Loos told about the plot. This woke up Julius Somogyi, young Hungarian playwright, who failed in placing a comedy of his own with any Hungarian manager, but had much success with the same play on German stages. Play is called "Sybil? Out of the question!" He was free to do as she liked with the play. Miss Loos had adapted and turned into "Paprika," in which Vilma Banky and Rod la Roque are to make their bow on a Broadway stage.

Miss Loos conceded she had used Somogyi's play and adapted it, but said her agent had told her the author had died years ago and she was free to do as she liked with the play after purchasing it. Somogyi is very much alive. He has resolved to have his say in the matter of the adaptation, declares he has never sold the rights, and insists on having his name on the program.

There have been negotiations between the two authors which may result in a compromise. Miss Loos and her husband departed from Budapest, evidently rather unpleasantly surprised by the fact that the originator of the play is still among the living. Somogyi has had excellent publicity which will probably result in a local production of "Sybil? Out of the Question!" in Budapest, where no local manager would look at it before.

## Wallace's Musical Going Into Prince Edward

London, Sept. 23.

Edgar Wallace's musical drama first scheduled for the Drury Lane and abandoned for that house because of a difference between author and theatre management, will now be staged by the author himself, in association with E. A. Stone, of the Prince Edward, where the piece will open.

Musical has a Roman setting of antiquity, action drifting into modern times. "Sixteen Blake," current at the Prince Edward, remains there regardless of its receipts until the Wallace piece is ready.

## IN PARIS

Paris, Sept. 13.

Milton Wohl, Pierre van Rensselaer Key, Sol Hurok, Mr. and Mrs. Giuseppe Danise, Mr. and Mrs. Archie L. May, J. M. Dickson, Al Brown, Al Smith Backer, Countess Zicha, Louis Chaux.

Irish Co. at Criterion

London, Sept. 23.

"Far Off Hills" now being played by the Irish playgroup at the Everyman theatre, Hampstead, moves into the Criterion at the end of this month. It will succeed "Nine Till Six."

Madeline Carroll in Col

London, Sept. 23.

Madeline Carroll opens at the Coliseum, Oct. 6, for a fortnight in a sketch, title not yet made public.

## HEAVY BUY INDICATES SOPH'S SHOW BIG HIT

London, Sept. 23.

A heavy library (agency) buy running to 13 weeks for the new "Follow A Star" with Sophie Tucker indicates the show is a big hit at the Winter Garden. Argument already is on as to the length of its run. Some give it a year, while others claim no stage musical under present theatrical conditions can remain over eight months in London.

The Paul-Murray-Jack Hulbert revue, with Hulbert co-starred with Soph, is an exceptionally fast moving, pleasing entertainment. Soph runs away with it. It's a success and run will be due to her extraordinary popularity in this city. Realizing this, no sensational effects were sought and Hulbert soft-pedaled himself in the performance to strengthen Miss Tucker as much as possible.

Performance and production are a striking example of stage team work by the co-producers. Show and cast could go intact to Broadway with the odds on of getting over in New York.

## Palladium's Average Bill

London, Sept. 23.

Of the 11 acts on the Palladium's new bill starting yesterday (22) six are American and three newcomers. King and King and Maide and Ray did nicely.

Howell, Harger and Naldi are now a foursome, Jack Plank, English, having been added. They scored. The bill is average quality, overburdened with dancing. House for the supper show was the thinnest in months last evening.

## Tallulah in Hollywood?

London, Sept. 23.

Tallulah is telling acquaintances she expects to go to Hollywood in October, at the conclusion of the run of "Let Us Be Gay" at the Lyric.

Her surmise of the length of the run seems likely to be correct.

## \$800 Nightly for Jannings On Tour of Europe

The Hague, Sept. 23.

Emil Jannings to visit the Netherlands on his tour of Europe. He will use German version of the French play by Mirebeau, "Les Affaires sont les Affaires" (Business is Business).

Jannings is getting \$800 a performance. With him in the cast are Hans Niesshi Viennese actress and Ernst Staehe Naebaur the latter also stage manager.

## Reviving "Abie"

London, Sept. 23.

Martin Sabine's rep at the Regent is reviving "Abie's Irish Rose" in a fortnight.

Place is in for two weeks unconditionally. If it does well the engagement will be continued.

## Revived "Gelsa"

The Hague, Sept. 23.

"The Gelsa" is in revival at the Scala, local house devoted to opera.

Another new attraction is the Holland premiere at the Hofstadtdoneel of Hasenclever's German play, "Napoleon Greif," in a new translation into the Dutch by Jan van Ees.

Pavlova's Farewell

The Hague, Sept. 23.

Ernst Krauss, impresario, has Anna Pavlova for appearances in Holland during her next farewell tour.



## "STEPDAUGHTERS" OFF BY ORDERS FROM PAR?

"Stepdaughters of War," tried out in Baltimore last week, will probably never reach Broadway. Show was due into the Empire this week but a postponement was announced. Play was produced by the Charles Frohman office, owned by Paramount. Chester Erskine was the director. Reported that after Par officials saw the performance, it was ordered off.

Kenyon Nicholson adapted "Stepdaughters" from the novel of same name. Plot involved war nurses with British soldiers. When "Stepdaughters" was postponed A. H. Woods immediately switched "Farewell to Arms" into the National. Topic not the same but story of the latter is the romance of an English war nurse and an American ambulance driver in the Italian army front.

"Anniversary" a one-act play, which was to have been the curtain raiser to "One, Two, Three" at Henry Miller's next week, was withdrawn by Gilbert Miller. "Violents," a one-act play by Mohar, who also wrote the longer play, has been substituted.

## 'Gene Howard Out of Show

Eugene Howard has left "Girl Crazy," new Aaron and Freedley musical currently in rehearsal. Willie and Eugene Howard were engaged for the show some months ago. The producers lost a court lift in reclaiming the services of Bert Lahr, with "Flying High," whom they wanted as chief comic with "Girl Crazy," with Willie Howard now in the role intended for Lahr.

## Minneapolis' Problem

Minneapolis, Sept. 23. Mrs. L. N. Scott, manager of the Metropolitan, informed the local populace through the Civic and Commerce Association and newspapers that they could have a lot of good road shows if they would evidence their willingness to support them. All that was necessary, according to Mrs. Scott, was to patronize the opening attraction, "Strictly Dishonorable," in paying numbers.

The folks did that last week to the tune of \$14,000. Despite this fine response, Mrs. Scott is not announcing a single other definite booking. All that she has, apparently, is vague promises from the New York producers.

## FUTURE PLAYS

Robert Sterling casting for "Central Park," comedy drama by Walter Newman. Show patterned after "Street Scene."

Dramatic version of Charles Dickens' "Cricket on the Hearth" will be Leo Bulgakov's first in repertory. Bulgakov, now directing "The Man Saut" for Krakaur and Lubin, goes into rehearsal with his own around Oct. 15, coming in a month later. Cut will be same as in "On the Bottom," which Bulgakov did last year.

Sam Bacon began casting Monday (22) for "A Woman's Whole Existence," by Harry Chapman Ford.

"The Midnight Guest," mystery melo, may be produced by Burns & Maisell, new.

Arthur Hopkins' third will be "Sidelights," play by Gretchen Barrackman. Hopkins is dickering for a play by Philip Barry.

"The Tower," by Howard Eberman, to be produced by Edward A. Blatt this season. Eberman is a director for Theatre Guild.

"Passion Preferred," by Crane Wilbur, expected to go into rehearsal within two weeks. George Choe is the producer. It is a comedy of the coast picture studios.

"The Well-Known Woman," George M. Cohan's new play, opens at Opera House, Providence, Sept. 25, and stays through Saturday. Mary Phillips, Herbert Rawlinson and Jed Prouty in cast. Play goes on to Philadelphia for opening in preparation for Broadway premiere next month.

Bela Blau set on cast for S. K. Lauren's "Reunion," opening in six weeks. Show may come in aid on strength of a spring tryout. Charles Brown, Rachel Hartzell and Allen Ward head cast. Blau follows with "1930 Overture," William Bolitho's posthumous play, with Colin Clive.

"Land of Smiles," opera by Franz Lehár, is in rehearsal. Shuberts producing. Opens out of town in three weeks. Gladys Baxter, Harry Lupino and Howard Lang head cast.

"Air Mail" to be produced by Henry J. Cobb.

"The Unknown Pilot," by Martha Stanley, to be produced by Laura Wilck.

"Schemers" has gone into rehearsal and will reach production via Lester Franklin, who also heads cast.

Support includes Kathryn Conway, Louis Levine, Frank Short, Dorcas Ellsworth, Marie Maher, Evelyn Kane, Sam McCreary, Lionel King, Hubert Mayberry and Joseph Donlin.

"While There's Life," comedy by Donald Davis, is set for Brook Pemberton. In rehearsal next month. Pemberton has called off a No. 2 "Strictly Dishonorable" to hold all unplayed spots by the former second company out last season for the original, when it goes out.

"The Stool Pigeon," melo by Murray Clark, goes into rehearsal next week as first for the new producing firm of Moders & Clark. It opens at Reading, Pa., Oct. 20 and follows into New York two weeks later.

Cast includes John Graham, Helen Helbel, Alice O'Neil, Tom Hetherington, Charles Steele, Louise Kelley, James Galt, Florence Ross, Arthur Healy and Edward Waterman.

"Made in France," presented early this month for a try-out in Woodstock, N. Y., may reach a Manhattan theatre within 30 days. Lya De Putti is starred.

"These Frantic Moderns" has gone into rehearsal and bows in at the President, New York, Oct. 13. Stanley Whitman is producer.

"The Pajama Lady," is new and definitely named George Lederer musical. First called "The Night Owl" and then "All at Sea." Ring Lardner and Paul Lannin have show of that name which Aaron & Freedley considered. The authors requested Lederer to change his title.

Lou Holtz and Jack Yellen plan a musical show for production about Jan. 1. They will collaborate in the writing and score. Booked by Erlanger's.

Stock in St. Paul

St. Paul, Sept. 23.

Arthur Holman, former Casey Players stage director, returns to that stock with George Bens, local real estate operator who will "angel" local stock. Opening set for Oct. 4.

## Shows in Rehearsal

"Corned Beef and Roses" (Billy Rose) Jolson.

"These Frantic Moderns" (Stanley Whitman) President.

"Scarlet Sister Mary" (Shuberts) Barrymore.

"The Love Boat" (George Lederer) Cohan.

"Chinese Bungalow" (Ray Payton) 110 W. 47th St.

"Smiles" (F. Ziegfeld) Ziegfeld.

"Girl Crazy" (Aaron & Freedley) Alvin.

"On the Loose" (Arch Selwyn) Times Sq.

"New York" (R. K. Bartlett) President.

"Land of Smiles" (Shuberts) Chalmers.

"Strange Interlude" road (Theatre Guild) Beck.

"Death Takes a Holiday" (Shuberts) Bijou.

"One, Two, Three" (Gilbert Miller) Miller.

"A Well-Known Woman" (George M. Cohan) Cort.

"Simple Simon" (Shuberts) Shubert.

"Maid in Erin" (George Ford) President.

"Some of Guns" road (Connolly & Swanstrom) Imperial.

"Hello, Paris" (Shuberts) 49th St.

"Girl Crazy" (Aaron & Freedley) Alvin.

"Elizabeth, the Queen" (Theatre Guild) Guild.

## 4 Shows Off

Four shows off Broadway, three closing this week and one suddenly taken off last Saturday.

"That's the Woman," presented by Charles Dillingham at the Fulton, stops at end of its fourth week. Started fairly but could not climb over \$19,000, while trade last week slipped downward.

**THAT'S THE WOMAN**  
Opened Sept. 3. Little (World) had an "unusually dull evening." Winchell (Mirror) pronounced it "a casualty." "Aae wheezy and wooden and creaky bit of bad train reading as any commuter could wish for," noted Brown (Post). "Variety" (Samuel) said, "destined for a very short life."

"The Up and Up," presented by Blatt & Nicholas, due to close at the Baltimore, though some chance it may linger. Played three weeks. Face of \$7,500 not enough.

**THE UP AND UP**  
Opened Sept. 2. "One-third of an interesting play," as Hammond (Her Trib) saw it. "Not enough excitement to make it all matter," thought Gabriel (American). "Variety" (Ibex) said, "Limited stay indicated."

"The Rhapsody," presented by George M. Cohan, closed last week, will close. Considered a bit too highbrow.

**THE RHAPSODY**  
Opened Sept. 15. "The Cohan public looks to him for more vital drama," said Dudley (Eve, World). It resembled a "major misadventure" to Garland (Telegram). "Variety" figured it "looks like no more than six weeks on Broadway."

"Cinderella," an independent offering at the Comedy, was taken off last Saturday. Played three days. "The Long Road" listed to move from Longacre Thursday in

**THE CINDERELLA**  
Opened Sept. 18. "Even with a good cast there would be little chance," wrote Mantle (News). Anderson (Journal) pegged it as "One of the drama's little flowers of insubordination." All-around lacing from the critics.

order to complete three weeks, which would give the producer a share in the picture money, if any. Doubtful if continuing.

Decatour Stock

Decatour, Ill., Sept. 23.

Cairns Bros., an 18-people stock, opened at the Alhambra here infidel.

## \$2 Gate Alone Makes Any Show First Class

Producers/managers have filed at Advertis in N. Y. Supreme Court that a \$2 ticket is a "first class" production regardless. Info was in suit brought by Shuberts to enjoin Fox Theatres from interfering with Shubert plan to open Yiddish stock in the Riviera, uptown subway circuit spot, owned by Fox Theatres and leased by Shuberts.

Court denied the injunction on ground that Shubert contract with Nathan Goldberg, who was to produce the stock, called for Sunday showings. This was considered in violation of present contract with Fox Theatres. Latter under leasing contract with Shuberts restricts right for Sundays to itself.

The affidavits were from Jules Murray, g. m. of Shubert Amusement Corp., booking subhold of Shuberts. A. H. Woods, Lawrence Weber and William A. Brady.

By terms of lease Shuberts share equally with Fox on profits after certain overhead and rent is paid. Rent is figured at \$40,000 per annum.

Fox maintained that aside from the fact that the Shubert-Goldberg contract called for Sunday shows, the Goldberg plan was not "first class" in that it called for a stock company, whereas by terms of lease with Shuberts latter were to book only the top shows which had previously run on Broadway.

## Richmond's First Legit In Fraernal Temple

Richmond, Sept. 23. Legit, as well as music is being booked for the Shrine Mosque here, a 4,700-seat auditorium which has been a financial white elephant to the fraternity for the past three years.

Vienna Banky and Rod LaRoque in a new play adapted from the Hungarian by John Emerson and Anita Loos are booked for Oct. 15, and will open for first season of regular theatre this city has "had since the old Academy burned. This and subsequent attractions are being sponsored by a committee of local people, owners of the house. The music season there opens Nov. 11 with a series of concerts sponsored by the Richmond Civic Musical Association.

## ENGAGEMENTS

Joseph Wagstaff, "Fine and Dandy."

Helen Ault, "Sweet Adeline" (road).

Audrey Davis, "The Noble Experiment."

Virginia Downes, "Street Scene" (road).

John Thompson, "Bird in Hand" (road).

Ruby Keeler, "Vanderbilt Revue."

Antonio De Marco Reese, "Girl Crazy" (road).

John Williams, "One, Two, Three."

Mary Adams, "Hello, Paris."

Gladys Bentley, "Barry Burdette."

Marjorie Peterson, Howard Lang, Jerry Goff, "Prince Charming."

Lew Davis, Jr., Lew Payton, Marion Titonius, Richard Huey, "Solid South."

Norah Balfour, Jeanne Stuart, Prunella Page, "Nine Till Six."

Franchot Tone, Weldon Heyburn, Benedict McQuarrie, "Pagan Lady."

Victor J. Butler, Danieles Legia, Jean Aubert, George Grossmith, Bartlett Simmonds, Betty Gallagher, John Kane, Raymond Walburn, Douglas Dumbrille, Dorothea James, "Princess Charming."

Helen Hayes, Arthur Sinclair, John A. Buller, P. J. Kelly, Barry Macollum, Kate McComb, Charles Kennedy, Marie O'Neill, Ralph Culan, Peppi Corsi, Clement O'Loghlen, "Mr. Gilhooley."

Edith Barrett, Guy Standing, Halden Wright, "The Greeks Had a Word for It."

Muriel Kirkland, Dorothy Hall, Verne Teasdale, Ernest Glendinning, Frederick Worlock, "The Greeks Had a Word for It."

Jack Goodie, Stella Mayhew, Nat C. Hagen, "The Earl of Hell."

Marion Green, "Street Singer" (road).

## CAST CHANGES

Hugh Buckner has replaced William H. Sams of "Lost Sheep" at Selwyn, Chicago.

Marion Harris goes in Brady & Wiman's "Second Little Show" at the Royale, New York, this week, succeeding Gloria Grafton.

Jane Bramley will replace Miriam Hopkins in "Everybody's Secret."

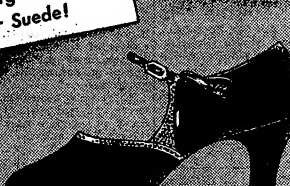
Jo Meyers replaces Cynthia Rogers in "Garrick Gaities" for the road.

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# MILLER



# Flock of Flops Struck B'way Last Wk.; One Out of 7 Shows with Chance

Probably the worst premiere card in Broadway's record last week. No such collection of weaklings during any one week in September in history.

Only one production in seven rated having a chance. Two shows are of the shoestring variety, and the other two are English importations. One too highbrow and other brace are musicals.

Was a week of panning by the reviewers. One of the troupes folded after three days. Another of last week's crop goes off this week. The two London shows will probably stay for six weeks, the time generally guaranteed players from London.

The lineup: "Cinderella" Comedy; opened Tuesday, closed Saturday. "Insult," 49th St. (English); given small chance.

"The Rhapsody," Cort; off this week. "Symphony in Two Flats" (English); puzzled first nighters; mediocre business.

"With Privileges," Vanderbilt; no chance. "Luana," Hammerstein's; chances hurt by notices.

"Nina Rosa," Majestic; notices generally good and should do, but today rated slight; Jewish New Year, one factor.

"Gratitude" in Money. Newest show in the money is "Gratitude" after playing three days. Claimed capacity and first full week at \$15,000 (scale up full week).

"Dancing Partner" rated a hit and may make money, given the son's comedies; over \$18,000. "Torch Song" could be better but appears to be okay at \$15,000.

Business slightly better last week. Other closings are "That's the Woman," Fulton, with a "Hansel and Gretel" show.

"The Fagan Lady" (English), "Up and Up" given notice to leave but may stick a bit longer; "The Long Road" slated to move to Longacre Thursday, house getting "Roadside" Friday.

Use in next week: "One, Two, Three," Henry Miller's; "Nine to Six," Ritz; "Bad Girl," Hudson; "Mrs. Gilchrist," Broadway; "Mrs. Lovell," 49th St. Several others may be added starters.

Estimates Last Week. Taken off Saturday after playing three days, one of several shows which opened and were panned last week.

"Dancing Partner," Belasco (8th week) (C-1,000-\$3.50). One of the new comedies has been able to match pace of Belasco show which again bettered the record.

"Farwell to Arms," National (1st week) (D-1,164-\$3). Presented by H. Woodie; average \$15,000.

Ernest Hemingway's book by Laurence Stallings; opened Monday. "Nine and Dime," 49th St. (1st week) (M-1,520-\$5.50). Presented by Morris Green and Louis Gensler.

Joe Cogan, star; songs and lyrics by Kay Swift and Paul James; opened Tuesday. Playhouse (8th week) (C-870-\$3.50). Holding over well enough and engagement

solid; though not doing well before holidays; \$8,000 estimated. "Flying High," Apollo (38th week) (C-1,158-\$5.50). Settling down and ought to hold its own with newcomers; last week about \$37,000.

"Frankie and Johnny," presented and written by John M. Kirkland; police charges still pending but due open Thursday. Playhouse (1st week) (M-1,520-\$5.50).

"Garick Gaities," Guild (17th week) (R-94-\$3). Expected to go on four more nights; average \$12,000 weekly and okay for intimate revue.

Gracie Had "The Love of the Gods" (1st week) (C-1,050-\$3). Presented by William Harris, Jr.; written by Zoe Akins; open Thursday (24).

"Green Pastures," Mansfield (31st week) (C-1,050-\$4.40). Still the best money maker among the dramas with gross again about \$24,000 for colored cast show.

"Mot Rhythms," 49th St. (6th week) (R-1,050-\$3). Continuance in doubt after this week; colored revue not doing well, but \$8,000, which is not even break.

"Insult," 49th St. (2d week) (D-708-\$3). First nighters thought this might make the grade; business moderate after opening with \$5,000 indicated.

"Ladies All," Broadway (5th week) (C-93-\$3). Better chance than most of new things this season; business has been bettering \$12,000 and satisfactory.

Last Mile, Ambassador (33d week) (C-1,000-\$3). Moved from Harris Monday with out of town booking set back indefinitely; averaging around \$12,000.

"Luana," Hammerstein's (2d week) (M-1,265-\$6.60). Bumped hard by the critics but a better show than indicated; question mark on down town start; opened last Wednesday (17) with fair business

thereafter; small agency support because of League. "The Grimsby Hour," 49th St. (17th week) (C-1,322-\$5.50). Indolent point to continuance through fall; big business; tied with Pastures for about \$25,000.

"Nina Rosa," Majestic (1st week) (M-1,776-\$5.50). Presented by the Shuberts; opened last Saturday (20); notices good.

"Once in a Lifetime," Music Box (2d week) (C-1,000-\$3.50). Presented by Sam H. Harris; written by Moss Hart and George S. Kaufman; rated having very good chance; opened tonight (17).

"Roadside," Longacre (1st week) (CD-1,019-\$3.55). Presented by Arthur Hopkins; written by Lynn Riggs; opens Friday (26) after three days in New Haven.

"Second Little Show," Royale (4th week) (R-11,148-\$4.40). Agencies claim they could have better sized show on a "bushy" basis; business rather good at \$22,000, but not for a month.

"Stepdaughters of War," Empire. Postponed. "Stepping Sisters," Forrest (23d week) (F-1,019-\$3.55). Opened Oct. 20, when Edgar Wallace's "On the Spot" is due; big in a cut-rate way; business good.

"Strictly Dishonorable," Avon (54th week) (C-930-\$3.55). Birthdays celebrating year's run brought in additional \$15,000 ahead of most new shows; \$16,000.

"Symphony in Two Flats," Shubert (2d week) (CD-1,386-\$3). Critics rather puzzled over English play (Ivor Novello); business light after good premiere.

"Ninth Street Girl," 49th St. (D-892-\$3). Mystery thriller getting moderate trade with some cutting; industry average \$8,000.

"That's Gratitude," John Golden (3d week) (C-900-\$3). New comedy hit; capacity claimed last week, but the gross quoted at \$15,000; best money since "Strange Interlude."

"That's the Woman," Fulton (4th week) (D-913-\$3.55). Final week; hoped business would climb to profitable pace, but slipped off last week under \$8,000; dark next week.

"The Long Road," Longacre (3d week). Announced to move to another house tomorrow to save picture rights; business again under \$5,000; "Roadside" comes in Friday (26).

"The Rhapsody," Cort (2d week) (CD-1,043-\$3.55). Final week; Amphitruon drama regarded having little chance with reviews unfavorable; no successor definite.

"Topsy," Barrymore (6th week) (2d week) (C-1,000-\$3.50). Good business; repeat date rather supported by cut rates; around \$10,000.

"Top Song," Plymouth (5th week) (CD-1,043-\$3.55). Expected to last well into winter; pace could be better, but satisfactory at \$15,000.

"Up and Up," Biltmore (3d week) (C-1,000-\$3). Final week; but may make business around \$15,000, not enough for this one.

"Up Pops the Devil," Masque (4th week) (C-700-\$3). Rated one of the best money makers so far; virtual capacity for gross of \$14,000 or better.

"The Privileges," Vanderbilt (2d week) (C-1,071-\$3). May stay a few weeks, but rated having little chance; first week's gross \$3,000, maybe.

"Young Sinners," National (2d engagement). Closed last Saturday and sent to road; played five-week repeat date.

"Vanities," New Amsterdam (13th week) (R-1,748-\$4.40). Holding over well with last week's gross again around \$45,000; still leads Broadway.

"Uncle Vanya," Booth; repeat date for two weeks; then road. "The Two Faces of a Cherry Lane (Village)." "Hello Francis," slated for President; postponed indefinitely.

## Minneapolis Figures

Minneapolis, Sept. 23. With newspapers boosting editorially "Strictly Dishonorable," the opening of this week at the Metropolitan, had a splendid week's business, around \$14,000.

Nancy's "The Affair" gave the Broadway dramatic stock company its best week of the season to date, but the \$4,500 results still left much to be desired.

"Ripples of 1930," stock burlesque at Gayety, fairly good nights, but matinee was negligible.

About \$4,200, which is profitable.

## Belasco's Indian

Peter Allen, full blooded Pawnee Indian, is slated for David Belasco's production of "Laughing Boy."

"Laughing Boy," prize winning novel, is on Belasco's latest list.

## Frisco Grosses

San Francisco, Sept. 23.

The only legitimate show in town at the Curran, Pauline Frederick in "The Grimsby Hour," showed a build up around \$10,000, and closed close to \$16,000.

"The Birth of a Nation," sound-dubbed fifth film of 15 years ago in the Geary at road show prices, slipped considerably on third week, but probably still profit at close to \$5,000.

Elimination of expensive prologue with which picture opened cut only few Negroes doing spirituals to precede film. It has one more week to go, having rented house for a month.

Erlanger's Columbia went dark with closing of "Young Love" and had Royal Russian Chorus announced for next week.

## 4 NEW SHOWS IN PHILLY NEXT WK.

Philadelphia, Sept. 23.

Not much of an improvement in legit business, week with five houses open instead of four. Still just one show reporting any sort of business, but the others ranged from bad to worse.

The exception was Dillingham's "Ripples" reported \$25,000 on its first week.

Farewell to Arms, A. H. Woodie much touted production, got over \$7,000 at the Shubert. Shubert is dark this week.

"A Cup of Sugar" (Vine Street, 1st week). Depending on the Bushman-Pringle combo to pull; \$3,000 on its first week.

"The Poor Nut" (El Capitan, 4th and final week). Folded to \$5,500; profitable. "Parlor, Bedroom and Bath" opened Sunday.

"The Three Little Girls" (Hollywood Playhouse, 1st week). Depending on the Bushman-Pringle combo to pull; \$3,000 on its first week.

"A Cup of Sugar" (Vine Street, 3d week). As booked up, \$4,000 okay; but it is not clear what the show's experience running in two local dailies.

"Sweet Chariot" Going Ahead with Conditions. "Sweet Chariot" halted in rehearsal last week when Michael Mindlin, producer, had not posted bond, and threatened to sue this week. Mindlin posted part of the security and agreed to supply the remainder by next week.

Equity made a special dispensation, and permitted the show to proceed with the understanding that if the rest of the money is not posted as promised the show will be permanently stopped.

"Sweet Chariot" is by Robert Wilder, former p. a. for Sam H. Harris. It enlists white and colored actors.

"Aron Strings" — Adelphi (1st week). Not very much advance, not surprising in view of the terrible business here so far. "Broken Dishes" got about \$4,500.

"The Street Singer" — Forrest (1st week). "Three Little Girls" got \$11,000 last week.

"Ripples" — Garrick (2d week). Only money show in town last week. Between \$25,000 and \$26,000 in first week at \$3,500 top.

"Just a Good Guy" (1st week). Three weeks. "Once in a Lifetime" \$6,000, way under.

Adeline, \$20,000, Leaves Little for Rest in Hub. Boston, Sept. 23.

"Sweet Adeline," at the Colonial with Helen Morgan, drew biggest gross in a generally good week. A figure of \$20,000 for that show, and \$13,000 for the Lyric and the Shubert, made the week exceptional.

The Lyric it was the last week for the "Blackbirds of 1930" show. "Princess Charming" was the show at the Shubert in its first week, opening having been delayed a week because of a backstage fire in the theatre.

Other legit had only a fair week. The three leading attractions seemed to like all the town's theatre-going.

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Holtz-Yellen show. Lou Holtz, writing the book, and Jack Yellen, on the music, have started work on their musical, titled "Frisco."

Holtz will have the lead.

## L. A. LEGITS SNAPPY; KIT CORNELL'S \$36,000

Los Angeles, Sept. 23.

Despite continued summer weather legit continue to build. Catherine Cornell's "Dishonored Lady" led the town, getting \$18,000 on the week. This is only about \$500 less than her opening week.

At the Belasco "It's a Wonderful Child," fifth week, went up a little to \$16,000. A four week's run about been top for this house, with the exception of "Journey's End," which went eight. Returns at both this house and the Biltmore have helped to encourage local legit producers.

"A Cup of Sugar," at the Vine Street, continues to get money in small but profitable quantities. At \$5,400 it means about two g's profit.

"Thin Ice" opened at the Hollywood Playhouse on Wednesday, getting close to \$3,000 for half week. Francis X. Bushman and Allen Pringle are starred. Same cast led the piece in stock at San Diego two weeks.

"The Poor Nut" finished fourth week with \$5,000. Attraction got about the best money the theatre has seen in the last year. Increase due to additional billing and advance of two-bits in admission.

Estimates for Last Week. "It's a Wonderful Child" (Belasco, 5th week). Holding up at \$16,000. Should show nice profit on run, which ends next week.

"Dishonored Lady" (Biltmore, 2d and final week). Record second week at \$18,000. Theatre dark until Oct. 3, then "Death Takes a Holiday."

"The Poor Nut" (El Capitan, 4th and final week). Folded to \$5,500; profitable. "Parlor, Bedroom and Bath" opened Sunday.

"The Three Little Girls" (Hollywood Playhouse, 1st week). Depending on the Bushman-Pringle combo to pull; \$3,000 on its first week.

"A Cup of Sugar" (Vine Street, 3d week). As booked up, \$4,000 okay; but it is not clear what the show's experience running in two local dailies.

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Holtz will have the lead.

## "SHEEP," \$15,000, "SEX" UP TOO IN CHICAGO

Chicago, Sept. 23.

Only guys who are having a real fun out of this town's backward legit season are the theatre watchmen.

Each evening these boys drag cushioned chairs out to the outer lobbies of 11 of the burg's houses, get together a collection of pulp work mags, an extra can of tobacco and settle back to wise-crack about the passing mob. Out-of-work box office men, agents and managers drift in and more chairs slide over the dusty floors.

Four open houses this week got a break in the weather and biz increased accordingly. The week past is one of the best the town has had this season. Every house opened to strong biz, and with the exception of one warm night kept up the pace. On the other hand the critics are barking because the Guild and the League have set the same night to open.

Two in Sight. Only near openings are the "Dishonored Lady" at the Harris for Sept. 29, "Young Sam" at the Apollo 28. Rest of the openings all come in October—if then. Artists and Models' still leads with its cast, but all other pieces are getting their share.

Estimates for Last Week. "Artists and Models" (Grand, 3d week). Around \$25,000, which is big.

"Lost Sheep" (Selwyn, 3d week). Up to healthy \$15,000. A show for which the \$15,000 gross of time in New York.

"Sex" (Garrick, 4th week). Picked up nearly as strong as the opening week, going between \$16,000 and \$17,000.

"House of Fear" (Playhouse, 4th week). Up to \$7,000, an increase with prospects of remaining for some time.

"Music Box Revue" Revival. Sam H. Harris may revive "The Music Box Revue" as an annual and with Hassard Short also in as assistant.

Harris and Short have been conferring on the idea of another "Music Box Revue." Short is staging "Three's a Crowd" for Max Gordon. He will begin taking up slots for the "Music Box Revue" upon completion of his present assignment.

"Charming's" New Prima. "Princess Charming" may lay off the week before opening on Broadway at the Imperial, where it is due Oct. 13.

Several cast changes are contemplated for the job. The show is probably replacing Danielle Bregier, French.

The Boston opening was handicapped by a fire which damaged the show's set. The show delayed the original opening date. Favorable reports on the show's Broadway chances, however.

Kendall Going Ahead. Messmore Kendall returns as legit producer with his first "Painted Veil." No production date in view. He'll be associated again with Robert Milton.

Kendall says a recent announcement listing his show was far too previous. Play isn't written yet. Bartlett-Carmack has the book for adaptation. Previous adapters have floundered with the job.

Kendall's last was "The Sandy Hooker," starring Lenore Ulric. It never reached New York.

Degree for Skinner. Watertown, N. Y., Sept. 23.

One Skinner, on stage for upward of 20 years, will receive the honorary letters at St. Lawrence University, Canton, Oct. 5.

Robins Leaves Equity. Edward Robins, Equity deputy, has handed in his resignation, effective this week.

During his stay with the organization over a period of several years, Robins was active in Equity negotiations with the agencies now operating under Equity permits. His expectation to join a show going into rehearsal shortly.

Treasurers' Salary Boost. A disposition to raise the salaries of box office men who are prohibited from accepting gratuities from ticket agencies under the Theatre League rules has become effective.

Box office men were notoriously underpaid but previously some treasurers were as high as \$40, but rarely higher. The League is reported having suggested that the Shuberts boost treasurers' salaries. No decision yet.

Wm. Ritter's Accident. William Ritter, formerly a legit stage manager ("Funny Face"), and who has been staging vaudeville acts for the Harry Krivett office, had his right hand crushed in a motor accident. Four fingers and thumb were amputated at the Hospital for Joint Diseases.

Reported further cutting may be necessary early this week. He was a passenger in a heavy car which slid off the Manhattan bridge and crashed into a steel pillar.

Trying Drama Stock. Dramatic stock suppliers vaudeville at the Strand, Carlstadt, N. J., next week (29). Eugene Gregory's company.

It includes Virginia Winter, Helen Woods, Harold O'Toole, Lillian Olsen, Frank Scherbar, Russell Hastings, Martin Bell, Alfred Fandolf, Larry Lawrence and Albert Hall.



## OUT-OF-TOWN REVIEWS

man who succumbed to the lure of

which is the diverting portion of the play, begins in a hospital in Milan, where the wounded Frederick is lying. He is attended by the nurse, Jane McKenzie, old nurse, maid Cortez as a supercilious Wop doctor, Mortimer Weldon as a doctor, and a host of others (especially good) and Florence Earle as the hard boiled hospital matron, who stood out. And the plot is so simple that the play is not as easy to identify.

The latter portion of the book is a description of the journey of a mile after mile up the lake to the Swiss border, the pleasant sunny days of the lovers in the forest, the night of the first seduction in the hospital where Catherine's baby is born and she dies, the change of the scene, the change of the characters. Naturally the ending of the play is the ending of Frederick's anguished wait.

ling has been rewritten. Stalling brings Catherine back to the front of the stage at the time when she is in retreat. It is not plausible. The girl's groans are from off-stage but she is brought on for her screaming. Even then Miss Land seems plenty of drama in "A Farewell to Arms." The book's rep is to be considered and as a play should do. Reese

## Symphony in Two Flats

Comedy drama, with a dash of pliancy and a touch of the dramatic. Presented by the Shuberts, (Starring Ivor Novello in his own writing, producing and directing in London, at the Shuberts, Sept. 3-6.)

David Kennard.....Ivor Novello  
 Victor Hallerton.....Guenther  
 Peter Innes.....Anthony Hawk

Mason	.....	Fraser	.....
Mrs. Plaintiff	.....	Lillian	.....
Salome Fryde	.....	Ethel	.....
Beryl Plaintiff	.....	Ann	.....
Mabel	.....	Minnie Ray	.....
Leo Chavasse	.....	Ivan Sam	.....
Jean Burton	.....	Netta	.....
Miss Trebell	.....	Malde	.....
Porter	.....	Anna Vennu	.....
George Park	.....	J. Lister	.....

A British actor and composer writes his own play. Thus Iv

Novello brings to the stage a hodgepodge of uninspired incidents, with himself as a blind composer. It's a weary thing, unraveling like a double feature in a dime picture theater that projects a reel of each at a time. It's credited with having stood up for six months in London. A few nights after the opening here the house was spotty and the pay was obvious. It will cost the Shuberts money to hold the place the Shubert for six weeks.

Running over two hours with a set used for nine scenes, "Symphony" is a long, slow, and somewhat

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The title and a gust of conversation in the prelude, when the principals are brought together, are that relates two different acts which alternate in scenic action described as "The Floor Above" and "The Floor Below." It continues a sing-song pace throughout.

Novello and Benita Humc occur on the top floor in a Bohemian dwelling. There as David Kennard and Wesley Eubank, and the two opposites, are all for his symphony—much so that he goes blind early in the action—the other a loving.

On the second floor a comedy is taking place. Lillian Braithwaite as the coy and match-making Mrs. Plaintiff gives a meritorious performance, one of the few in the play. A masculine type of bachelorette, who has a gym rigged in her living room, is essayed by Ethel Baird. Like most of the other parts Miss Baird exaggerates the role. Exaggeration, incidentally, is faulted nearly all the cast.

Play ambles on and on until Mr. Plaintiff succeeds in marrying her daughter and canturing wealthy mutton dealer for hers. Upstairs, Kennard has recovered sight long enough, after finding that his supposed prize com-

sition had lost the award, misinterpret the affections of wife for Chavasse. Then he comes totally blind. But his wife returns and there is nothing fur-

to be unhappy about. *Waly*

**INSULT**

Drama in three acts presented at the

Street Sept. 15 by Leo Ssubert; adapted from the Dutch original of Jan Fabrice by J. E. Harold Terry and Harry T. staged by D. A. Clarke-Smith.

Sidin.....Ali Taleb Bou  
Adinda.....Mona

Street Sept. 15 by Lee Shubert; adapted from the Dutch original of Jan Fabra by J. E. Harold Torry and Harry Tracy, staged by D. A. Clarke-Smith.

Sidin.....All Talob Bour  
Adinda.....Mon  
Joianthe.....Lydia Sher  
Major De Weert.....D. A. Clarke-B  
Does De Weert.....James Ra  
Kees Witte.....Roland Ho  
Hans Hartman.....Leslie For  
Sarbini.....H. H. McCole

The first of a number of fore  
plays announced by the Shube  
"Insult" is a rather long shot.

The first of a number of foreign plays announced by the Shubert "Insult" is a rather long shot. Others must be better than this, the imports are to click.

The cast is virtually all English and the play's run rep is that London. The play's run rep is that London.

(Continued on page 70).

## DOWN REVIEWS

contract for Hollywood. She stage-mad, she reconsiders her mer decision, takes the contract informs her boy lover that she part with him in order not to what she calls the beginning successful career.

Play was obviously written direct satire on the Comédie l'aise's leading woman, Cecile well known for imperson youthful heroines long after a

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past the age, as also do some other actresses of the Comedie Francaise.

Miss Moreno's part makes her more than a personal satire; she turns it into a great character worthy of any classical play. Her role was wise enough to give her a splendid lady long before her time, and she is undoubtedly the greatest French character actress at the moment.

Adaptation would probably have been made for her in any other theatre where actresses persist in leading ladies after their first days have arrived. — *London*

**MR. GIL HOOLEY**

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Adaptation would probably mean that the play is unduly long, but the actresses persist in trying leading ladies after many days have arrived. *Le*

**MR. GILHOOLEY**

Atlantic City, Sept. 10.

Harris' productions of "O'Katie," "Mr. Gilhooly,"

Old as human nature itself, is as  
brutish but ever ardent and  
gentle love, made to glow with  
in the brilliant performances of A  
Sincilar and Helen Hayes.  
transition by Frank B. Elser for  
the novel quite faithfully, inas  
much as can be pictured on the  
stage. The story comes across  
with beauty, pitiful suggestions  
and climaxes. One of those tormen  
ted and tormented plays easy to u  
stand why Harris felt no cholice  
to give it voice in the theatre.  
There is in the story not only  
tragedy, but the irony of life.

meets a young girl on the street in Dublin. Her pitiful story told this Larry Gilhooly but returned from years of wandering in South America. He takes her to his room in Mrs. Donohoe's boarding house, which is the scene of a turmoil the next morning when it is learned that the girl is a man, Mr. Gilhooly, brought her in to share an unheated night.

They are soon established in comfortable flat, where the first of the middle aged bereft of family.

the tragedy of trying to "go home." The girl can't forget her first love, who dropped her after three months of travel on the Continent. As the story is disclosed, she comes to Dublin to be near him, and always that he will never

around to marrying the woman his mother has chosen for him.

This scapegrace lover ever his shadow on Gilhooley and Nelly, with whom he has fallen deeply in love, despite her warning that love can never be between them. In the final moment, when she rushes off to her death, he only to find he has married a woman who will soon vanish, and she returns to meet her doom.

It is this last scene when Hayes does her best work. When she is drunk, she shows the power of her voice.

cus character of the girl—whining and pleading to be back. This tendency might be revealed earlier in the but it is allowed to smoulder in bursts in the last act.

However, it is a maturer. Hayes that has returned to stage, and she proves far more effective than before. Sincere in quieter vein, but it is worth as skillful and winning. The reporting company has been chosen and brings its full measure of expression. This virile, tough and searching drama has

**YOUR SINGING OR SPEAKING  
HAS GREATER POSSIBILITIES**  
My Successful Pupils:  
**QUEENIE SMITH, MARIO CHAMBERLAIN,  
RALPH ERROLLE, RUBY MORTON.**

Recommend my vocal methods  
**LIONEL ROBSARTE**  
**HOTEL WOODWARD, NEW YORK**  
Tel. Circle 2000  
**PRIVATE AUDITIONS GRATIS**

## WHITEMAN

*Through His Own Office*

Broadway  
York City  
E. GILLESPIE

Adaptation would probably  
much for the one-acter in any  
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days have arrived. Le

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**WHITEMAN**  
Through His Own Office  
Broadway  
New York City



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551 Fifth Ave., N. Y. C.  
Phones: Murray Hill 7838-9



## Literati

## Advertisers

Services for writers and would-be writers, published by the extent that the advertiser can secure most of the work of literary aid. These services run all the way from typing to plots for sale and instruction in how to become a newspaper columnist.

One of the various services, in the writers' mags, are mostly a laugh to the outsider, but to the person bent on doing the thing they are taken seriously enough. Anyhow, they must be, for some have been advertising for years, and therefore must have had results.

Majority of the ads offer typing service, and the prices vary widely. Charles B. McCray, of Elm Grove, Va., charges 60c. per 1,000 words, but V. Glenn Casner, of Repton, Ky., does much better, charging but 30c. per 1,000 words. Casner announces 10 years' experience, too.

Some typists throw in a couple of suggestions for marketing each story they type; others also offer criticism along with the price of typing. Maud Johnson, of Stromsburg, Neb., offers as a special feature, the first page's typing free. Archibald Louis Blitt, of Berkeley, Cal., sells plots for short stories, serials and novels, priced at 10c. He also sells popular song lyrics in skeleton form. The Author's Research Exchange, of Hammond, La., also sells plots.

The Short Story Writers, of Cape Girardeau, Mo., have still a different gag. It publishes a fiction mag,

flipped, but the younger Chrysler still didn't like the automobile biz, and so he becomes a book publisher again.

Chrysler, Jr., will specialize in limited editions of fancy works selling for around \$10 a copy. May go in for popular-priced books later. With young Chrysler is also associated William B. O'Leary, Jr., Charles Tomlinson and Francis B. Upham, Jr., and the senior Chrysler is also "in" just to see that things don't get out of hand.

## Woolcott's Air Reviews

"The Early Bookworm," most pre-tenacious radio broadcasting of book reviews yet attempted, which Alexander Woolcott inaugurated last night (23) over WABC and a coast hook-up of 33 stations, is the idea of Louis Stattenstein, head of the American Book Bindery. Stattenstein, interested ten book publishers in the venture, as a means of stimulating the book business, and these, with Stattenstein's organization, are sponsoring the project.

Behind the radio book reviews with the American Book Bindery are the Viking Press, Frederick A. Stokes, Simon & Schuster, W. B. Eerdmans, William Morrow, Macmillan, Longmans, Green & Co., Alfred A. Knopf, Harcourt Brace and E. P. Dutton.

Woolcott will be "The Early Bookworm" on Tuesday nights for three months, covering four new books each week. Booksellers will

## Those Press Clubs

Los Angeles, Sept. 23.

A downtown newspaperman who has been asked for several years was asked by the clerk of his hotel if he was a member of the local press club.

"I don't know," he wasn't, the clerk shot back: "If you'd like to join, I can fix it with one of the lawyer members."

red partly because of failure of members to meet their dues, some being more than a year and a half in arrears.

Letters recently sent out asked the boys to try and make some arrangement to pay off on the installment plan. Club is pursuing a liberal policy in its relations with delinquent members, none being dropped for that reason and the facilities of the club open to all.

## Woolworth's Opposites

Modern Magazines, with which George F. Delacorte, Jr., will compete with the Woolworth mags, through exclusive sales in the Kress and Kresge chain stores, is luring the Woolworth mag execs with offers of more coin. Some are coming over.

Delacorte's mags are "The Modern Screen Magazine" and "The Modern Love Magazine," patterned after the Woolworth mags of the same type. Modern Magazines is a separate identity apart from Delacorte's other titles which cover the screen and love story fields. They are organized as the Dell Publishing Co.

## How to Sell

With many educational institutions teaching story writing, all have overlooked something just as important—or maybe more so—how to sell these stories.

New Columbia University is going to remedy the deficiency. Columbia, which teaches almost everything, will inaugurate a course in the marketing of manuscripts. Rowe Wright, of Curtis Brown, one of the biggest literary agencies in the business, will be the instructor, and he should know. Foot will probably carry the title of "Prof." with it.

## O'Neill Handmade MSS.

Eugene O'Neill is said to have returned after an offer of \$40,000 for the original hand-written script of "Strange Interlude" and is also reported to have turned down large amounts for all his other manuscripts.

O'Neill writes all his plays by hand, finding it impossible to turn out his scripts on a typewriter. His work is so legible but so small that his typist has to use a magnifying glass to transcribe his plays into regular manuscript form.

## Pony Golf's Trade Papers

Chicago will have two separate diminutive golf course trade papers by Oct. 4.

One is titled "Miniature Golf Course News" and the other "The Miniature Golfer." Both are owned by separate companies, with one charging \$10 for a three-year subscription and the other going gratis. Advertising rates in each run \$30 a page.

Town now has \$18 outdoor pee wee courses with the indoor ones budding heavily and numbering now about 42.

## Doubling in Boston

Hearst's Boston "Sunday Advertiser" has doubled its circulation since last Sunday became more closely identified with the daily. The same staff getting out the "American" workday Sunday paper, which retains its identity.

Heretofore the Sunday and daily staffs of the Boston Hearst organization were independent of each other. Under the new arrangement Jack Malloy is city editor of both "Advertiser" and "American."

## Maj. Campbell's Blast

Major Campbell, former prohibition director for New York, received \$14,000 from the New York "World" for series of articles on dry enforcement.

Series of articles has helped the "World's" circulation and caused plenty of comment in and out of official and political circles, and is considered the one of the liveliest features the "World" has run in a long time.

## Director's Diary

Raoul Walsh is writing a log on

## European Runaround

By Frank Scully

Paris, Sept. 12.

The week closed with W. R. Hearst getting aired from France and issuing his "Clash" from London.

"Variety's" Paris chatter tipped off in the issue of Aug. 20 he was taking a chance coming in. He got an expulsion writ from Tardieu, polite but effective.

Why they didn't get a lever on him through his mags, pictures, news reels and news syndicates and leave him alone personally is one of those political vagaries nobody ever unravels.

It all goes back to two years ago when a Hearst man snaked the secret documents of the Franco-British naval pact, thereby dumping an inside deal.

Billy for Tardieu to dig up such old stuff now, but politicians never learn to forget.

Hearst used the best way to laugh off the airing. England, victim of much more of Hearst's belts across the ear, did the wiser thing in letting Hearst come and go like any other chump bent on spending his tourist dough.

Switzerland and Germany also found plenty of room for him and his 22 secretaries, but France, with an elephant's memory, said, "Out, mugs, out!" on the very day Coste and Bellonte were being acclaimed by Hearst papers on their arrival in New York.

In fact in Paris the Atlas of France's aces of the air and the Channel crossing-of-America's prize power of the press got adjoining front page cols. (Laughter.)

## Lillie Lin, Landi Out

London's West-end is plenty pleased to get back Beatrice Lillie, starring in "Chuckle's Manxman" at the "Theatricals" Casino Theatre, and Nora Swinburne, to be seen soon in a talker version of "Cute," Robertson's famous comedy first produced fifty years ago. But it loses more young players every day.

With Elissa Landi gone for the Hollywood version of Hemingway's "A Farewell to Arms" and much else's worth tapping that hasn't already been taken except Elmin Hale, who starred with Bobby Howe in "Mr. Cinders," and is all primed now for the lead in "Nippy." Title is pet name for the waitresses of Lyons Corner Houses, the Childs of London. Rinnie's brother, Sonny Hale (ex of Evelyn Laye's) and Jessie Matton, who into a revue this fall. Jessie Matthews, who got an awful pain from the judge she won't forget in a week-end, needs to be built up again. They were one of the sexy hits of Cochran's "Wake Up and Dream," especially in that torchy thing of Cobi Porter's entitled "Let's Do It."

## Nevil-Writing Red Haired Gals

Elissa Landi is an Elinor Glyn discovery, the Madame having featured her in "Knowing Men," a floppie talker in which Carl Brisson was the star of the sapient aspects. She also played in a new Glyn-directed thing last spring called "The Price of Things."

She's one of these red-golden haired kids with a flat and a husband and a liking for music and almonds and chocolate cakes, who says she only married her boy-friend because it made her friends feel easier.

Three novels are among her headshots, though what they're called or how much they sold nobody seems to know.

She doesn't believe in marriage. Well, the Barkley gal she plays in "A Farewell to Arms" never got that far either.

## The Ladies

With Jennie Dolly now opening a modiste shop on Champs Elysees with that dough she's supposed to have made at Le Tourquet, Florence Walther, with a little closing her hat with a little to the late Etta Hall. Inside is that the former dancing partner is all set for a divorce. She thinks dancing is one of the better ways to forget.

Story about that Yvette Laurent, French actress, is engaged to Pierre Benoit is the bunk. If to anybody, he is engaged to Marie Dubois, singer. She's the likely closing her hat with a little to the late Etta Hall. Inside is that the former dancing partner is all set for a divorce. She thinks dancing is one of the better ways to forget.

These novels are among her headshots, though what they're called or how much they sold nobody seems to know.

She doesn't believe in marriage. Well, the Barkley gal she plays in "A Farewell to Arms" never got that far either.

## "Well! All Wet as Play

"The Well of Loneliness" in English is already taking 'em on the chin. Piece about lady-homes, handed over so considerably in reviews by Paris dailies, ran from 9:20 to 1 a. m. the first night and even author's plea for these inverters in her curtain speech means nothing to b. o.

These queer people are called "strange" and "different" in the play book in which they should be. Book is faithfully followed, though it turns out now that the Kershaw acterine hadn't author's authority to dramatize it, and with the book banned in England any lawsuits to recover look like wasted dough.

Only hopeful angle for royalties is through American copyright where panny payeevne find got by the book. Cecil Hamilton, Madeleine Woolcott and Peter Upcher played chief roles. Mile. Woolcott was in "Maya" last season and Upcher once had a bit in a Swanson picture.

They might all just as well have been in a headline for the difference the thing'll make to their bankrolls.

## the making of "The Big Trail"

Walsh, director of the film, is sticking strictly to the picture angles and the psychology around it. Very little of the actual story is being mentioned by him.

## Cecil Lean's Mag Series

Cecil Lean (Lean and Mayfield) had his second short story, "The Devil's Slide," in "Colliers" last week. The first one, which appeared in the same weekly, was titled "Allez-Op." Lean is now at work on a series of stories dealing with stage acrobats.

## Saylor's Next

Oliver Saylor will have a new book out in the fall, to be called "The First One." It's a compilation of pieces written by Arthur Hopkins, Eva Le Gallienne, Alfred Lunt, Lee Simonson and Heywood Brown, among others.

## James Wells on His Own

James Wells is out of the Fountain Press, the organization which gets out the James Joyce books in this country, among other fancy literary tidbits, and will go into the book

publishing biz on his own. Wells has already lured Joyce away from his former boss and will also publish Arnold Bennett's stories over here. The Wells publications will appear under his own name.

## Real Names of Author

Mary Graham Bonner, author of "The Magic Universe," is Mrs. Eugene R. Eastel E. J. R. Eastel. Again, the Mr. and Mrs. Chaucery Corey Brainerd.

"Life of Pola Negri" is due for publication serially or in book form shortly. Jenie Jacobs has the American rights to the autobiography with George T. Bye, literary agent, handling the financial details of publication.

## Pleasing Irish Comedy

London, Sept. 23. "The Far Off Hills," moving into the Criterion last night from the Everyman theatre where it had had a two-week run, proved a pleasing Irish comedy enacted by the Irish Players.

Opening brought a personal triumph for Natalie Moya, a young newcomer. The piece with the joy a modern run, but is too light and inconsequential for the States.

## Best Sellers for week ending September 13th, as reported by The American News Company, Inc., and branches:

Fiction	
"Angel Pavement" (#3).....	J. B. Priestly
"Millie" (#2).....	Donald Henderson Clarke
"A Note in Music" (#2.50).....	Edmund Gosse
"Seed" (#2).....	Rosmond Lehmann
"Shepherds in Sackcloth" (#2.50).....	Charles G. Norris
"Charlie Chan Carries On" (#2).....	Shella Kaye-Smith
Non-Fiction	
"Strange Death of President Harding" (#3.50).....	Earl Derr Biggers
"Lone Cowboy" (#2.75).....	G. B. Means and J. D. Thatcher
"Story of San Michele" (#3.75).....	Will James
"Morgan the Magnificent" (#3.50).....	Axele Munthe
"Three Titans" (#3.00).....	John Wuntke
"Joseph Fouché" (#3.50).....	Emil Ludwig
	Stefan Zweig

called "First Stories" and will provide a writer with 10 plots, providing he writes stories around five of them and sends them to the mag as payment for the other five plots.

## Horror Serial

Example of what Chicago journalism is heading toward is seen in the recent announcement of Hearst's "Evening American" that it will shortly bring out a serial yarn by Jack Lait titled "Put on the Spot." Story is going to feature pictures that will be put up by agreement of all papers have been barred.

Many of the pictures to be used in the story have appeared in a \$1 mag called "X Marks the Spot." This publication picked up pictures showing slain gangsters and has already run 100,000 copies. Most of the photographs are pretty horrible. The average reader, they were taken immediately after the various crimes and before the bodies had been moved.

"The American" is calling its yarn nearly the same title as the \$1 book, except it is stating Lait is showing crime doesn't pay. A strong build-up on this angle, with the pictures supposed to be the most horrible examples. Likely, however, that other papers will now begin running first shot pictures of slain men. Already the only tab in town, the "Times" has taken up one or two and got away with it.

The last story was given first serial assignment in the N. Y. Eve Journal.

## Young Chrysler's Venture

Young Chrysler, the son of Walter P. Chrysler, Jr., automobile man, and who bears the same name as his parent, has gone into the business of the automobile business. Young Chrysler has been set up by his father in the book publishing business. He takes over the 57th floor of the Chrysler building for his new organization, Cheshire House, Inc. The younger Chrysler, 21, was something of a literary prodigy at school, founded "Five Arts," a literary monthly, while at Dartmouth. Since then the elder Chrysler has been unable to get him away from the literary field. Chrysler, Jr., established the York Publishing House about three years ago. It

be tipped off in advance of the books to be reviewed, as a guide to exploitation. Woolcott will pick his own books for radio reviewing.

## Phoning to Buenos Aires

Staff men on the New York "Times" who handled the stories of the recent revolution in Argentina on this end, claim that at no time during the trouble was a censorship clamped on the radio phones. The "Times" men say the radio phone route to Buenos Aires is \$10 a minute.

The "Times" correspondent in Buenos Aires, Mrs. Florence White, left that city the day before the revolution broke, going to Montevideo, Uruguay, to cable her stories from there and avoid censorship, with the "Times" subsequently getting its stories by radio phone from a staff writer on "La Nacion," the Argentine "Times" spent Buenos Aires from \$100 to \$400 a day phoning Buenos Aires during the revolution which lasted about five days, with a staff writer finally getting an interview by phone with the new president of the South American republic.

## Money for Truth

Murder and racket stories, now appearing in the detective class of pulp work mags, are, for the most part, true inside stories of Chicago's crime. They are being written by Chicago newspapermen using news.

These boys, on the inside for years, and forbidden, for some unknown reason, to tell the truth in their own sheets, are using the fiction angle to get the news out. Worstcase imagination of the average writer cannot approach the true stories these boys are writing. Result has been a phenomenally large sale of this class mag.

Large mag gets news readers reading the mass of daily doses. Newspaper boys, who have been on the tail of Chis crime for many years, have not been able to get much out of it, have suddenly jumped into the money, with their meaneast efforts drawing as high as three cents a word.

## Scribes' Club Delinquents

New York Newspaper Club, which has 677 members with less than half of them active, is running in the







## Disc Reviews

By BOB LANDRY

## Ted Florio

(Victor 22521) "One More Waltz" and "Until We Meet Again." Sweet and "heart" combines for a moderately melodious couplet, chiefly deriving its appeal from the melody and the Florio version of "Until."

## The Southerners

(Victor 22517) Under this non-commercial billing, an orchestra of songwriters antecedents but nifty harmony reaffirms "Shine On, Harvest Moon" as one of the greatest of the "Moon" songs ever written under an electric light by Tin Pan Alley.

Another well remembered oldie, "Memories Reverse." A good disc ought to be good regardless of the age of its numbers. This one can be played in all the revivals in wax had as much justification there wouldn't be any complaints.

## Three Boswell Sisters

(Okeh 41444) They have good ideas, these three, and they know how to carry them through. Notably in "My Future Just Passed," the girls generate a richly ingratiating "Heebie Jeebie" out of the least of a tune, is less of a success.

Offhand it would seem the Boswells might develop into disc favorites if consistent.

## Joe Moss

(Brunswick 4870) Given a tune the Hotel Astor and the Hotel Ritz, and a lot of rhythm. In "Looking for the Lovelight in the Dark," the basic melody is there and the Moss band proceed to make it that. There's a swinging cadence and down-beat solo to the Moss play, that makes shuffling the feet imperative.

"As Long as I Have You" means nothing giving the title the qualities to the leader. Both numbers are from "Top Speed."

## Louisiana Rhythm Kings

(Brunswick 4852) Most of the aggregations with hot billing and feverish tempo fail to carry their weight. The Louisiana Rhythm Kings, in any event, the appeal of wah-wah is definitely restricted to a certain class.

Invariably as with "Lazy Daddy" and "There's Eggs in Your Dreamy Eyes," the tunes assigned to the Louisiana Rhythm Kings are broken time amount to less than little as to melody. Besides which the dancing trumpet and their careful associates are ever more concerned with novelty than melody.

They succeed admirably in achieving novelty. Their kind of novelty keeps them in a niche not very far up the musical mountain.

## Andy Kirk

(Brunswick 4893) With unessential changes the comment on the Louisiana Rhythm Kings is that Andy Kirk. Both groups are dedicated to the same ideal.

Titles of this couplet, "Froggy Bottom" and "Corky Stomp" speak for themselves. Any disc-buyer will know by the title if there's so much as a flicker of interest.

## Ben Bernie

(Brunswick 4859-4892) Recently of Hollywood and now at the Chicago, the maestro has two releases in the latest batch of Brunswicks. "Follow Thru" and "It Must Be You" teams with the catchy "Peach of a Pair." Other disc combines are "Chestnut, Fair, and "Venetia," nice.

An integral, and a major, part of the Bernie band is the Bernie presence, personality and wisecracks. Which is a left-handed way of suggesting that some of these Bernie recordings fall far below the prestige of the maestro.

Analysis might suspect the orchestrations, or again the lack of sock. Not fancy enough, like Whiteman or Lombardo, for straight listening, and not flaming enough for easy stepping.

This heresy is promulgated without any data on the Bernie sales, though good had been different.

## Ipana Troubadours

(Columbia 2271) Quite pretty, well rendered is the "Blue Bird Was Caught in the Rain."

Reverse is another "rain" ditty, not exactly all wet but slow and without any real direction. "Don't Mind Walking in the Rain."

## Ted Wallace

(Columbia 2272) "Don't Tell Her What Happened to Me" is the weight-carrier on this disc. It has a combination of pretty tune and good lyrics.

"Tomorrow Is Another Day" is a typical factory output from the optimum department.

## Guy Lombardo

(Columbia 2276) Probably the best version of "The Blue Bird Was Caught in the Rain" is "Your Mother" is included on this release. Lombardo often makes dogs sound like something; offered a genuine hit the result here is a pip.

"I'm Doing That Thing," reversing sound blab by comparison.

## FRIEND WITH K. P. &amp; E.

Cliff Friend, who had been free helmer, will align with Phil Kornhiser, Dick Fowler and Eddie Leslie in their new publishing venture.

## Horse Sense

A band leader and booker of orchestras for society affairs has discovered a new way to gain the comradeship of debaucherous men.

Every morning he goes horseback riding in Central Park, where he jogs along with the elite and talks his between jogs.

## WB's Music Counters Are Doing All Right, With But Few Falling Down

Only a comparatively negligible number of music counters of the 90 operated through the country by Warner Bros. have been kayoed as economically undesirable. No expansion of the counter idea is contemplated, however. Check-out of certain stores total about four and by excess on tour and after inspection of sites and possibilities. Mostly in isolated spots.

Warners operate these counters in chain department stores covering about 85 cities and towns across the country, including the Metropolitan area in Canada. Others are the McCrory, Remick, Newberry and McEllan.

Official info is that considering conditions around country the music counter showings are satisfactory.

Warners rent of counters in these stores except the Remick counters, owned outright, are on a concession basis. Stores get a royalty on sales.

## CHAINS HARD TO CRASH BY "OUTSIDE" SONGS

Preference by circuits for songs from their own music subsidiaries in their own theatres is making it difficult for outside publishers to get a plug in the chain houses.

There is no barrier for outside publishers, but all chain theatres and chain entertainers have received instructions to use wherever possible songs of its own publisher. Paramount has sent out orders to this effect. Loew has done the same for Robbins, as has Fox with Red Star. Warner publishers also get the preference in Warner theatres.

Organists, in the majority, use songs of the circuit's affiliated publisher.

## Paramount Drops and Shuffles Music Boys

Hollywood, Sept. 23. Paramount has bought up the contracts of Ballard MacDonald and Daisy Dreyer, songwriters, and Howard Jackson, novelty orchestrator. Contracts had six months to run. Jackson, though not under contract, will remain with the studio.

Chauncey Brown, in charge of mechanical effects, and Joe Finston, in charge of orchestra personnel, will be transferred to Long Island. Finston will divide his time between the studio and the New York division of Columbia.

Ralph Rainger, Par composer, is on a leave of absence, going back on the payroll again Jan. 1.

## 2 Chi Wks., \$12,000

Paul Whiteman, now at the Sinton Hotel, Cincinnati, booked through M. C. A. for two weeks at the Granada Cafe, Chicago. Whiteman band is guaranteed \$5,000 per week for the Chi date.

Whiteman opens at the Granada Oct. 6.

"Body and Soul" in Show "Libby Holman will sing 'Body and Soul,' mournful melody, in 'Three's a Crowd,' the newest Max Gordon production opening Oct. 17. Harms production of the score. Number was written by Johnny Green, Ed Hayman and Bob Sour. It has been sung in England.

## Whiteman Spurns WLW, Cmcy Bands' Delight

Cincinnati, Sept. 23.

Paul Whiteman and WLW failed to agree on salary, so the band is not broadcasting. Whiteman's four weeks' engagement here at the Sinton.

It is understood the hotel is paying Whiteman \$30,000 for the period. According to report, Whiteman asked for a similar amount from WLW.

This turnaround of a hook-up with the Crossley station is quite the opposite from the rule applying to permits playing City hotels or cafes. Because of WLW's wide ether spread, most visiting orchestras are eager for an opportunity to broadcast over it without pay.

Whiteman's orchestra is playing luncheon, dinner and supper sessions at the Sinton during the week and doing special Sunday night concerts at \$1 admission.

Gibson hotel is offering "Sleepy" Hall's band, and Castle Farm, suburban cafe, has temporarily supplanted Henry Busse's orchestra with Waring's Pennsylvanians.

## VOCO VICE KORNHEISER

Another New Job for Radio Music Exec, Besides Two Others

Rocco Vocco of Radio Music will be pro. mgr. of Felst's, succeeding Phil Kornheiser, who resigned to start on his own company.

Vocco is also general exploitation manager for all Radio Music subsidiaries, another new job for him, and remains assistant to the Radio Music president.

## Durium's Court Suit To Gag Prof. Beans

Newark, N. J., Sept. 23.

Durium Products Corp. of New York has filed suit in Federal Court here against Iat T. Beans, chemist and professor in Columbia University, seeking to restrain Prof. Beans from disclosing, selling, or transferring any confidential information which he secures while in the employ of the Durium company.

## Non-Unionist Stopped

Ottawa, Can., Sept. 23.

Labor trouble developed for the Canadian Government radio station at Ottawa, Station CNRO, when the local musicians union refused to permit Richard Keetbaas, non-unionist, to give a violin recital over the air. Keetbaas protested that he had a right to earn a living, but the union threatened to pull out the union orchestra at the studio.

Secretary F. Muhlig, Musicians, said there were plenty of union men out of work to whom preference should be given by the Government studio.

## Here and There

Fred Fradkin went in Loew's State, Jersey City, Sept. 20 as permanent pit orchestra leader.

Ernie Holst orchestra opens at the new Hotel Pierre, New York, Oct. 15.

Enoch Light orchestra is currently at Richards restaurant, Tucker, N. Y. club Westchester dine and dance spot.

Don Bigelow's band shifted from the Park Central, New York, to the Nison Hotel, Pittsburgh.

Sleepy Hall's band opens at the Chase Hotel, St. Louis, Sept. 27.

Herb Gordon's band returns to the Wardman Park hotel, Washington, next month. Now vacationing.

Charles Strickland's band opens for Loew's at Yonkers Oct. 4.

## Silvers With Jolson

Hollywood, Sept. 23.

Louis Silvers has gone to New York to direct the orchestra for Al Jolson at the Polygram.

Johnnie Silvers his regular studio salary of \$1,000 weekly.

## Sam Lewis With G. &amp; G.

Sam Lewis, songwriter, with Remicks for many years, has shifted to Green & Green.

While at Remicks, Lewis was teamed with Joe Young.

## No Trills Wanted

Chicago, Sept. 23.

An Irish citizenship writer into the Chicago "Tribune" forum wanting some one to do something about organists in film theatres who put too many fancy trills into numbers.

This makes it impossible or difficult to follow the melody, she alleges.

Lady says not only is she annoyed at this fancy business, but all her friends are complaining that the pleasure of community singing is being inordinately undermined by high-brow musical technique.

## Scrub Bands in Bad Way, Radio or Name Bands Showing Scrubs Out

Scrub bands are a greater drug on the market now than ever before. It's due to most of the cheapness which has been an outlet for those outfits tossing out the bands and carrying along with a radio hook-up for dance music.

The Broadway chink joints have also tabbed the unknown combinations, installing name bands. They find the name combinations a draw and had to do it anyway to stand off competitors' known combinations.

With taxidance halls having practically snuffed out the former semi-bands in the smaller halls, which had provided some employment for the scrubs, this avenue is out for them now.

With these changes of conditions it is estimated that at least 6,000 musicians have been thrown out of employment. They formerly had concentrated upon these spots for work.

## 15c DISC SALES ARE DROPPING, 'TIS SAID

The "record of the week" sales campaign of 15c discs, starting big, has slumped considerably during the past week. Last week's release, "Little White Lies" is doing better than the two previous ones, but with still plenty of returns, which are a total loss.

The 15c disc are fully returnable with the stands nothing out for unsold discs, but even then the dealers are squawking.

So far the weekly turnover of the 15c discs has been around 350,000. Returns are often from New York about half that number, with the send-backs discarded since back numbers are neither catalogued nor sold.

## Foyer Held Out \$27 on Band—Declared "Unfair"

Musicians' Local No. 802, New York, has placed Bernie Foyer, band and orchestra agent, on its "unfair" list.

Foyer's name went up for failure to pay Al Jockey's band \$27.

Four weeks ago the band played an engagement, booked by Foyer, for \$100. He paid them all but \$27. It was charged.

## Writers Held West

Hollywood, Sept. 23.

Songwriters at the Warner and First National studios were all packed with no place to go when a sudden order from New York advised them to remain here until further notice. Previous orders were for the boys to report to New York and all were ready to blow east with the return air.

No reason was given for the sudden switch.

Among the writers who almost went east were Archie Grotter, Sammy Stern, Buddy Green, Roy Turk, Freddie Ahlert, Lew Pollock and Sidney Mitchell.

## Organist's Home Trouble

San Diego, Cal., Sept. 23.

Jamie Erickson, organist, Fox California, recently was granted a divorce.

Too many bill collectors after his wife's shopping trips was his complaint.

Married four years and have two children.

## PAR MAY TURN COMPOSERS INTO M. C.'S

Hollywood, Sept. 23.

Plenty of gloom in Music-Rox on the Paramount lot following the informal but otherwise serious talk at a luncheon by M. C. Levee to the Par staff songwriters. Levee was thorough by sympathetic, which was what impressed the tunemiths the most, when he said that by no stretch of imagination can he conceive Paramount producing any more musicals for the next six months at least.

The few staff writers, arrangers, musical men, et al. who have been under term contracts are being let out or are having their contracts bought out. The more important have but two or three months more to go, so no overtures for a buy-up have been made. Feeling is that few will be renewed or extended, although there have been no definite indications or statements along these lines.

Par meantime is planning on sending out some of its staff songsmiths who may be possessed of entertaining ability as m. c.'s with units and for personal appearances. Staff recording people like Sigmond Krumold have been kept on, but at a 20c cut.

Nat W. Finston, head of the music division out here, has had the music men in almost daily sessions outlining the wheres and whyners of needed conservation.

Meantime a ray of hope lies in the advance reports of Eddie Cantor's "Whoopee" which leads to believe that the success of that, along with what healthy business Par's own four Marx Brothers' "Animal Crackers" is doing, will balk the current trend to eliminate screen musicals.

## MUSIC GUILD'S CHARTER?

Question of Singers Under Jurisdiction of A. F. of L.

Los Angeles, Sept. 23.

Musical Arts Guild of America, organization attempting to unionize concert, radio and motion picture singers, held its second meeting here Monday night (23).

A charter has not yet been granted by the American Federation of Labor as that body has not determined whether singers come under the jurisdiction of Equity or the musicians' union. The matter is now being handled in the east by William Green, president of the A. F. of L., and Frank Morrison.

Assembly at the second meeting were addressed by Charles Miller, Equity's Hollywood representative, and C. H. Brown, Central Labor Council secretary.

Musical Arts Guild has about 300 members already enrolled.

## 3 Ipana Troubadours Hurt in Auto Smash

Amelia, N. Y., Sept. 23.

Three members of the Ipana Troubadours, radio broadcasting orchestra, were injured in an auto collision while returning to New York from an engagement at Lake Amelia. Thomas Morton, the lead, suffered a fractured skull. Walter Beechman and Samuel Castin were painfully cut and bruised. About \$5,000 worth of musical instruments were scattered along the highway, many being damaged.

Isadore Moscovitz, driver of the car that collided with Morton's machine, was arrested on a charge of reckless driving.

## Still Themes!

Hollywood, Sept. 23.

Earl Burnett has written a theme song, "Si, Si, Senior," for the United Artists production, "The Dove." Possibilities are that Burnett's Biltmore orchestra will be used to score the picture.

## De Luxe Is Aeolioned

De Luxe Roll Company has been absorbed by Aeolian, with latter taking over its entire catalog. De Luxe made the De Luxe and Welte-Mignon rolls.







## All Went Floppo During This Season

P. N. Branson, g. a. of the Robbins Circus, is in Los Angeles routing his trick. May remain out all winter.

**Naylor Concentrating**  
Chicago, Sept. 23.  
Robert Hickey, p. a. of the John Robinson, has taken W. B. Naylor's berth on the Sells-Floto circus.

Naylor resigned the press job of the S-F outfit, which he has headed for some years, to devote all his time to the Pond Bureau.

## Better Care of Circus Patrons As Remedy for Slumps Like '30

air celebration to be more than 42,000 in the red. Attendance this year dropped to 25,000 from between 50,000 and 60,000 in 1929. Receipts in '30 were \$15,000 as against \$16,000 last year. Expenses in 1929 were \$26,000 as against \$15,000 this year.

Event is sponsored by local chamber of commerce, underwritten by local business men.

**CANVAS BOSS KILLED**  
Galveston, Sept. 23.  
Casper Jensen, 55, boss canvas man for many years with Al G. Barnes Circus, died at McAllen, Texas, Sunday.  
He was injured Saturday night when the circus center pole fell on him.

**Ringling-Barnum**  
Sept. 24, Waco, Tex.; 25, Austin; 26, San Antonio; 27-28, Houston, Tex.

**Sells-Floto**  
Sept. 24, Rome, Ga.; 25, Gadsden, Ala.; 26, Chattanooga, Tenn.; 27, Knoxville; 28, Nashville, Tenn. (close).

**Al G. Barnes**  
Sept. 23, Victoria, Tex.; 24, Yoakum; 25, Eagle Lake; 26, Lockhart; 27, Del Rio, Tex.



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Empire  
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George Robey

Edward Victor  
Betty & Buddy  
George Lae  
The Daros  
Blondie Hartley

Fok-Pacific just opened new house in Centralia; Mr. Charles manager.



# PRECIOUS LITTLE THING CALLED LOVE

HERE'S ONE JUST AS GREAT

# MAYBE IT'S LOVE

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\*\*\*\*\*

### IF I COULD BE WITH YOU

(ONE HOUR TONIGHT)

BY JOHNSON & CREAMER

### HOW ARE YOU TONIGHT IN HAWAII

BY LESLIE & WARREN

### I'M NEEDIN' YOU

BY YOUNG & LITTLE

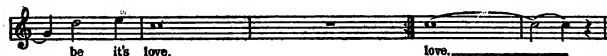
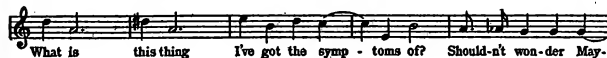
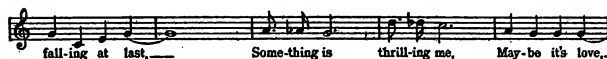
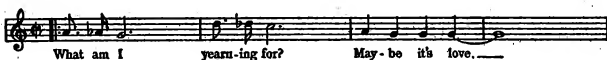
### WASTING MY LOVE ON YOU

BY LESLIE & WARREN

Featured in the Warner Bros. & Vitaphone success  
**MAYBE IT'S LOVE**

Words and Music by  
SIDNEY D. MITCHELL  
ARCHIE GOTTLER  
& GEORGE W. MEYER

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