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VOL. C. No. 4

NEW YORK, WEDNESDAY, AUGUST 6, 1930

72 PAGES

Tway Hotels 70% Empty and Broke, With Actors Owing Them \$500,000 AND B'WAY JOHNS

New York hotel biz is limping mgh the worst season ever ex-enced. In the Times Square or alone, of the 15,000 rooms

z jotela, Żgó of the major New York
dialrie, Park Central and Parajoul, are afruggling in receiverjo, while the managements of the
georet and President have been
georet and president
georet and
georet
georet been been
georet
georet

Park Central lost \$387,000 the past It leads the pack into the but with others not far behind, so far the operators are com-cing to believe they'll never

(Continued on page 29)

HAD TO SAVE 10 LIVES TO GET THE LAST HALF

Sam Summers and Estelle Hunt
(Mrs. Summers) had to save 10
Mrs foget a last half.
The vaude couple played the
K-6 Pithaling last week on
streight of publicity received when
streight of the same summers and Hunt pulled three
stu of the water and seven others
some a burning cruiser while boatlast in the bay. They were heavily
multiple was the local papers for
har herolam, the Flushing date residing.

Tragic Predicament of Athlete With Film Beard

Wade Bond, U. S. C. student and football player, who was given a bit in "The Big Trail" at Fox, has a foundation of the state of the st

Howard Jones, football coach at Howard Jones, football coach at the university, says that if Bond wars the beard he's off the team, as the mind would be too big an advantage for the opponents.

Bond must now decide to give up the beard and career, or education, as beard and career, or education.

The Food Squawker

One fellow of a Times Square group mentioned he had had an eight-course dinner the night before for \$1.25.

"It's beyond me," he added, "how they can do it."
When another remarked:
"Probably the caviar is domestic."

THE 3 GREAT PROBLEMS OF MARRIED WOMEN

Tired husbands and what to de with or about them is a problem often brought forward for solution by housewife listeners-in to the

Peggy Wintrop Hour on WJZ.

Since Miss Wintrop recommends
Lux in the course of her advice to
the perplexed, it suggests tired husbands should wash in Lus seem a
puzzle to America's home-techeydo their morning chores. Those
who aren't still burning about their
husbands' testy dispositions are
steamed up about what may be goling on at the office between hubby
and his sec.
Aside from these worries, the
ladies want to know how to get
thin and still live.

Detroit's 16 All-Niters

Detroit, Aug. 5. Whereas in former years a sober man had to go to the Turkish baths to stay out all night Detroit gives him a choice. Eight all night grind sound picture houses and as many midget goif courses and as many midget goif courses are a sample of what the insomnia sufferers can get for late hour diversions here.

Floyd Gibbons an Act

Floyd Gibbons will be a featured attraction week Aug. 23 at the R-K-C Palace, New York.
The high-speed talker will receive \$3,500 for the seven days, the same amount as reported for his radio

Chi's Nu(de) Worry

Chicago, Aug. 5.

The back-to-nature movement among Chi's swimming set is driving the cops nuts trying to enforce the moral code.

In the nude is the mode, even in broad daylight; and the casily

First restaurant chain to install shocked are getting one continual sealing plants in each one of its statuments. When the cash when driving along the outer at automatic.

Racketeers and Small-Time Gamblers Take Pony Golf Course Behind Roxy Theatre for Late Hour Recreation—\$2 Bets Paid Off While You Wait

GOLFING AT 4 A. M.

There may be something for crystal gazers to delve into, but right now midget golf on Broadway is a merger of the chorus girls mania for something new and the racketeer's penchant for gambling. Broadway is witnessing the evolution of a midnight craze. Some call, it a sport. That's only the way they begin.

The Main Stem's only miniature golf spot has two midget 18-hole courses, with the most colorful motley of varied gentry and girl types to be seen anywhere after theatre hours. They're the sifting variety that filter through Broadway's night life.

The courses are on 51st street, (Continued on page 29)

(Continued on page 29)

SPINACH & EGGS **EXCHANGE FOR ADMISSION**

Des Moines, Aug. 5.
Smail houses in this territory are accepting farm products in lieu of regular admission. Idea started by an 890-seet house in a farm community where money was the most the fact of the common territory of the started by an 890-seet house in a farm community where money was the most the fact of the

Another Contest

Hollywood, Aug. 5.
As endurance tests are now taking all forms, and fancies, plans are reported under way here for a street walking con-

MIDNIGHT GOLFIE 1st Television Station in U.S. Starting in Chi.—Sets at \$200 Up

The Modern Way

To sex up the exploitation on the new D. W. Griffith histori-cal picture a suggestion, cred-ited to Lynn Farnol, is to make

ited to Lynn Farnol, is to make the billing: Abraham (Buddy) Lincoln. This might entice the flap-pers by association of ideas.

BEAUTIFUL ENGLISH **GETTING SOME SOCKS**

London, July 24. London, July 24.
English revolt has started.
Flerce snarls which have been straying round the sticks since the talkers came are now concentrating themselves on the society lingo of London.

London.

Saps who used to rave about the language are now raving against it. The talkers get the blame. Three years back English, as spoken in Mayfair, was the purest, loveliest tongue on earth. So Mayfair said.

Then those talkers made the town talk American. If you've never heard an Englishman try to talk American you've no idea what it means for a Siamese to try German.

Legman here, looking for some-thing to write about in a town in which nothing ever happens, started a stunt for simplifying public notices.

The result was a letter from a Captain Someone, asking him to head a campaign for the Abolition of American Slang. Unit is being registered and offices acquired.

Idea is the beautifui language must be kept beautifui.

15-YR.-OLD TREE SITTER **GIVEN THEATRE JOB**

Minneapolis, Aug. 5.
David Hogan, 15-year-old local
tree-sitter, who remained aperch at
limb for more than 300 hours, recived a contract for a week's engagement at one of the uptown movie houses here. He told of his feat and did a song

Hogan claims to be the world's champion tree-sitter.

Boo-Dooping the West

Chicago, Aug. 5. Chicago, Aug. 5.
Boop-dooping is just making lits bow to this western civilization. Publix-Great States has hired claire Bart, winner of the New York boop-dooping clash, to hold contests in houses through Illinois and Indians.

Chicago, Aug. 5.

First newspaper-owned Televisionbroadcast station in America will
be operating here in two weeks,
when WMAQ, Chicago "Daily
News" station, gets underway. At
the same time Western Television
Corp. will; put on the Chi market
Leif from \$200 up.
Initial programs will dig deep
into the legit. They will employ
only those who pass regular screen
tests and have stage presence. With
the weekly change of faces and
voices it is figured the station will
give employment to many legit and
vande performers who remained
as is employed in pictures, will be
used with emphasis laid on theslooks, figure and voice of the artist.
At present WCFL and WENR
here are also experimenting with
Television, with the government
granting only four stations the
privilege to place the pictures on
the station of the province of the Chlcago, Aug. 5. First newspaper-owned Television

the air.

As soon as WMAQ proves itself,
it is intended to run a regular program, along with the legit offering,
of talking motion pictures. These
will be made by the Chi "Daily
News" picture men and will be
stories of the city and late minute

First programs will reach a 50-mile radius of the station.

ON RADIO. STAGE AND **NOW SCREEN: NOT YET 4**

Bobby Dukes, the three-year-old kidlet who came to attention in a newareal shot, goes to the coast Sunday for Metro on a year's contract with options.

This is the youngster whose "Stein Song" over WCAU, Philadelphia, brought him orally to attention. Fox movietomed him next, which decided on the contract. Metro plans to make him another Jackle Coogan. He will go in a feature

in a feature.

His vaude salary for a couple of weeks around Philly was \$1.590; it's considerably less in pictures. Ned Dodson booked the baby.

Small Town Divisions

Small Town Divisions
Charles and John Sawvell are
erecting an open air dance pavilion;
William Goergen and Milton Goddard have erected a miniature golf
course, while W. H. C. Elwell and
Mrs. C. A. Luse are backing a shuffle-board court.



Film Industry May Evolve Plan To Blacklist Ingrates Who Bite the Hand That Feeds 'Em

Hollywood threatens to get tough. Investigating investigators, all of whom have been given a clean bill of health as a matter of course, is one phase being discussed at local producer headquarters where all things drastic materialize. The official influences here at the same time are considering adopting a questionnaire policy whereby very one associated with filmdom would have to provide for the record all personal information as one of the qualifications for an ordinary, or

personal information as one of the qualifications for an ordinary, or otherwise, picture job.

A lot of recent attacks and threats on and against Hollywood are reanouslie. The questionnaire idea is admitted parily inspired by reports reaching New York about that group of ministers out there who would do some querying of their own.

Adding fuel to the burn-up is the

Adding fuel to the burn-up is the use some tabloid papers are making of stills of certain stars in certain pictures when these stars or plays get into what seems to be a jam."

or plays get into what seems to be "a jam."

Some time or another in every career, it is argued, some player gets a role which makes him or her hang the head or weaf untailored clothes. The drug addict role, and worse—the drunk—make the player look all the worse and ready and the player look all the worse and ready and the same page to illustrate a story in real or private life, they carry an onus and sting of injustice which no number of retractions later on can relieve.

How To Ston it

How To Stop It

How to stop it How to stop newspapers of this kind from using such stills out of place, since there is hardly a player of importance who can not be dug out of some library in a slum pose,

or importance who can not be due out of some library in a slum pose, is even a bigger problem than prying clerics.

Organization of a special department along vigilantes lines to take care of this and other phases of the problem is now being talked about in producer quarters. The cost of maintaining the same is alternated or the cost of maintaining the same is alternated or the cost of maintaining the same is alternated or the cost of maintaining the same is alternated or the cost of the cost of the business while they are getting into to publicize its worst side in books and magazines. How to trap such persons before they have gotten too deep an "in" is admitted a greater problem than putting the bit on the tabloids.

In one book now enjoying a great

bit on the tabloids.

In one book now enjoying a great sale the incident featured is reported by producer spokesmen to have been a party staged in Hollywood five years ago. Since then, it is claimed by the defenders, no such commotion has been duplicated.

"Befouling of the nest" can only

such commotion has been duplicated.
"Befouling of the nest" can only be stopped by the befoulers getting such a chill that they can never comfortably return to Hollywood. They should be caught in the incipient stage and tossed out before having the chance to develop the stage of the stage o

MGM's One for Bebe

Hollywood, Aug. 5.
With Bebe Daniels' Radio contract about to expire, Metro is negotiating with her for one picture.

Tenor in Vaude
William O'Neil, tenor from legit
debuting in vaude today (6).
It's a half week at the 81st Street

Some people are always find-ing fault with nature for putting thorns en rose, i always thank her fer putting roses on theres.

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York

More Miniatures

Hollywood Aug 5 Fox is in the midst of

Hollywood, Aug. 5.
Fox is in the midst of another costly miniature sequence. Latest effort in this direction is for "Just Imagine," the DeSylva, Brown, and Henderson picture.

The big but diminutive set supposedly shows New York in 1880 and has been execute in 1880 and has been execute in 1890 and has been execute in the particular and particular air raid sequence cost Fox around \$250,000. The new trick undertaking was originally budgeted at \$30,000.

"Just Imagine" has the year.

1980 as its story period with corresponding futuristic costumes sets etc

ONE JOLSON YEARLY IS ENOUGH, SAYS U. A

Al Jolson's arrangements with United Artists are reported in process of renegotiation. It is understood that, instead of making two pictures in one year, the mammy yodeler will make two films in the same number of years.

United Artists desired the time change to permit a greater clearance because of the high overhead of Gune." With Jolson's and personally \$500,000, the screen rights \$110,000, and Lily Damita at \$50,000, it will run into big figures on production.

duction.

Not to have two United Artists'
Jolson pictures overlapping in distribution, and also to allow the
Warner series to age, behind the
new plan.

Joan Peers for "David." But No Male Juv. Yet

Los Angeles, Aug. 5.
Joan Peers has been given the forme lead in Columbia's talker version of "To'lable David."
For the past three weeks the company has been casting without success for a lad who would measure up to the personality provided by Richard Barthelmess in the si

by Richard Bartishness in the Selection of Ernest Tor-rence also leaves open that impor-tant part in the latest production.

SAILINGS

Aug. 16 (Paris to New York) Don Philippini (Berengaria).

Philippini (Berengaria).

Aug. 16 (Paris to New York) Congressman Sol Bloom (Leviathan).

August 8 (New York to London)

Erin O'Brien Moore, May Servos (Tuscania).

Tuscania).

Aug. 8 (Paris to New York), Mrs.

ack Connolly and family (Geo.

Jack Connolly and family (Geo. Washington).
Aug. 6 (Parls to New York) Jane Aubert (Parls).
Aug. 6 (London to New York). Young Stribling (Homeric).
Aug. 6 (London to New York).
Mr. and Mrs. S. Lipman (Parls).
Aug. 2 (Sydney to London). Florence Austral, John Amidia (Euripides).
Aug. 2 (New York to London) Mr.
Aug. 2 (New York to London) Mr.
Aug. 2 (New York to London) Mr.

des). Aug. 2 (New York to London) Mr. Ind Mrs. Harry Munns, Dorothy Mackalli, Dr. Frank Damrosch Bremen). (Bremen),
Aug. 2 (New York to London) Mr.

Aug. 2 (New York to London) Mand Mrs. Sam Kramer, Redmond and Weils (Leviathan).
Aug. 2 (London to New York)
Joyce Carey, Fred Kerr, Leon
Quartermain (Mauretania).
Aug. 2 (London to New York) Joseph I. Schnitzer (Statendam).
Aug. 1 (New York to Paris), Erich
Von Stroheim, Roland Hayes, Anna
Case (Ile de France).
Aug. 1 (New York to London),
Christopher Morley, Harry Hansen
(Caronla).

Christopher Morley, Harry Hansen (Caronla), Aug. I (Capetown to London), Harry Herbert, R. and W. Roberts (Arundel Castle), July 30 (New York to Ireland), Mr. and Mrs. Dudley Digges (Aqui-



WILL MAHONEY

The New York "Evening Jours aid: "I take "great pleasure in suring, the public that Mahoney is the most thresistible the most mimble-footed comed galumping on the boards today."

RALPH G. FARNUM

Mary Lewis Wants Coin From Pathe or Will Sue: Says Got Runaround

Los ingeles, Aug. 5.
Mary Lewis, operatic singer engaged by Pathe for one picture six months ago, has instructed her attorney, Milton Cohen, to commence action against the studio in an effort to go through with the picture or coilect \$80,000 the contract is or collect \$80,0 said to call for.

Miss Lewis claims she has been given the runaround.

ORIG 'INGAGI' MAN IN BETWEEN PICTURES

Chicago, Aug. 5.
Another picture name out of work
is trying for variety dates. The
guy who climbed into a gorilla's
skin and played the lead in "Ingagi" is trying to scare up a vaude route He wanted to bill himself as "Ingagi in person."

U. Buying "Mississippi"

Universal has practically bought the picture talking rights to "Miss-issippi," current best seller by Ben

Terms have been agreed upon and a contract forwarded to New York for Burman's signature.

CHAPLIN'S FINAL WKS.

Hollywood, Aug. 5. Charlie Chaplin will finish "City Lights" within the next two weeks after working on it 18 months.

. When the cutting is completed, the comedian expects to depart for

"SALLY" BIG IN SWEDEN

Stockholm, Aug. 5.
First National's "Sally" opened ig at the Red Mill here, the last hold-out against sound which went "Sally" opened here yesterday

Mary Lawlor Op. Colman?

Hollywood, Aug. 5.
Samuel Goldwyn is interested in
Mary Lawlor as leading woman for
the next Ronald Colman picture,

Miss Lawlor, formerly on the stage, has been with R-K-O and Metro and is now free lancing.

Lytell and Sebastian, Ops.

Los Angeles, Aug. 5.

Dorothy Sebastian will play opposite Bert Lytell in Columbia's "Brothers."

Langdon Starring in "Ape."

Los Angeles, Aug. 5.
Victory Productions has Harry
angdon to star in "The Ape."
Production starts in six weeks.

Frank Gay, Fox Super Hollywood, Aug. 5. Frank Gay, for the past two years writer for Fox, has been promoted to supervisor.

"Mike" Contrary

A phenomena of the micro-phone occurred at the Para-mount New York studio during the making of "Laughter." mount New York studio durithe making of "Laughte Diane Ellis in a scene w Nancy Carroll had to reply a suggestion that they go the museum with the line:

"Oh, I've seen a museum." Microphone picked this up

as:
"Oh, I've seen 'em; you see

'em."
Repeated recordings always twisted the line the same way, with the result it had to be changed to—
"But I've been to a museum."

TEXAS TOO HOT FOR ANY KIND OF GOLF

Dallas, Aug. 5.
Midget golf about ready to sing
ne swan song in Texas.
Really never was serious menace
theatre biz, except at start when

craze hit.

Heat so bad now that even open air attractions no good. The 72 temperature advertised by down-town showhouses looks best bet to pleasure seekers, whether they real-

ly go to see the show or no.

The golf fad still holds profitably
in south Texas by gulf coast for

Beer Gardens Best Sound Says Wilcox of ERPI

A converted beer-garden in a midwestern town provides the most life-like reproduction of sound. It is more flattering to Western Electric talker scientists than any the-

interince reproduction of sound. It is more fattering to Western Electric, talker scientists than any theatre in the EL M. Willow, ERPTs operating manager, upon returning from his third visit to miscellaneous theatres throughout the country in quest of good and bed talker places. Each time Wilcox has been absent he has visited 100 theatres. Out of the first batch 74% were okay. The next time he found 84% to be right, while on the last swing 88% went on the favorable list. Each time Wilcox is away he visits the 100 houses in six weeks, staying in just long enough to get a pretty good idea, the visitations being two and a half a day, although sometimes Wilcox squeezed in time. On one of these trips Wilcox is condent that he will be able to condent the the will be able to condent the the will be able to make some the things will be able to make only on the mechanical side. A house, it is admitted, can be 100% mechanically and yet be 90% bad when the dialog reaches the payees. Another situation injects itself here. That is acoustics, admitted to be the biggest problem of theatre sound delivery today. There are no definite statistics on this problem,

'Snowball' Polled a Pug

Hoilywood, Aug. 5. Hollywood, Aug. 5.
Arraigned before Superior Judge
McComb on a grand larceny charge,
Roy McKinney, colored dancer with
the Bob Albright act and known as
"Snowball," pleaded not guilty.
McKinney was accused of rolling
Bary Rottenberg, former pug, for
\$500. He is free in bond until Sept.
11, date set for the trial, dates

Weather

Washington, Aug. 5.
Washington, Aug. 5.
Weather Bureau has furnished
"Varlety" with the following forecast for week beginning tomorrow:
Wednesday, local showers in west
and partly overcast and elightly
cooler in eastern sections.
Thursday, showers; Friday mostly fair followed by local showers
Saturday (9) or Sunday.

London, Aug. 5.

Bank holiday started in a downpour of rain, benefiting all West
End houses. Skies cleared in the
afternoon, but change came too late
to have any effect upon theatre attendance.

Theatres did well in spite of reports from the railway and charabanc (bus lines) that 4,000,000 Londoners went to English and Continental resorts for the holiday.

Paris, Aug. 5. Paris, Aug. 5.
Unfavorable weather for out-ofdoors filled the Paris cinemas over
the week end,

WM. FOX PROFE COMING FROM ROCKEFELLER

Over \$1.000.000 Again Declined for 6th Ave. Property in "Radio Citv"

William Fox, personally, owns the sangle plot of ground not held be the Rockefellers in the four equarablocks from 48th to 51st street, bed-tween 5th and 6th avenues, that are designed to be the \$120,000,000 "Raz-dio City." Mr. Fox is reported agreelying to all proposals from the Rockefeller-intereste-that-he-cannot set a price upon his property—he doesn't know what it may be worth now, next year-of for years from now. Without the Fox holding, the following the four forms of the following the followin

Boxed in
The Fox site fronts on 6th avenue,
starting at 40 feet from the northeast corner and running for 110
feet. In backing up toward 6th avenue, a short-off carries a strip of 25
feet right inte 48th street frontage;
leaving the Rockefeller corner surrounded by Fox.

As this corner could be the mainentrance to "Radio City," the Fox
accidental buy is admittedly in a

Rest of the four blocks has been acquired by Rockefellers. All of it is to be turned over to the Radiog group for various theatres. One of them and reported as Roxy's pet project, if Roxy finally lands with Radio, is the music hall idea. It is to be located right to the rear of the Nov not and uerhans needing that? tagio, is the mass than the control of the control of the Fox plot and perhaps needing that location for the 6th avenue lobby.

Fox Using German Sound For German Production

Clayton Sheehan has ordered five additional sound-trucks for Ger-many for Fox Movietone News, use ing German sound equipment in-stead of Western Electric.

Same trucks will also be utilized for the production of Fox's German

Many local trade benefits are anticipated from this.

U's Lead Search

Los Angeles, Aug. 5.
Universal is experiencing an endurance contest trying to find a lead for "Boudoir Diplomat." from the play "Command to Love."

Basil Rathbone, vho played the lead on the stage, was in, but the studies of tests in all have been made and the job is still open. If Kay Francis will probably fill the important femme role.

Miss Mackaill's Answer

Tirst National's answer to Doroc thy Mackaill's suit for \$16.600 back pay is the offer of a new three-year contract, with an adjustment concerning the sum she asks.

Miss Mackaill, on the high seas, was cabled the studio offer by her

SHEEHAN SURVEYING

Stockholm, Aug. 5

nieft: ', here. Making usual survey.

Gilbert's "Crisis" Off Gilbert's "Crisis" Off
Hollywood, Aug. 5.
Because a recent Civil War flir falled to do business, Metro haw called off production of Winster Churchill's "The Crisis."
To have been John Gilbert's next

MERGERS FOR ECONOMY

Messy Stuff Comes Up in Court, With Haskell Vs. Hammerstein Case SWAY EITHER WAY

Magistrate George W. Simpson will hear today (6) in the Tombs Coart the case of Jack Haskell against Harold Rand, chorus man, lasers and tap dancer, and who admiged he was a film star. Young Rand, 22, brother of Sally Rand, was fred and rehired for "Luana" rebearing at the Hammerstein theatre, is charged with punching Engiell-on-the-left eye after he (Band) had been fired by Arthur Hammerstein. Hammerstein is a co-defendance.

inside on the left eye filter in (family had been fired by Arthur Hammerstein. Be co-defendant. The obarge against both is by Hadele large large against both is by Hadele large large against both is by Hadele large lar

entire show's cast.

We have an investment of \$200,
00. We are to open in New York
Labor Day. Bringing our witnesses (Continued on page 25)

15 LBS. MORE OFF AND MARY M. MINTER OKAY

Only 15 more pounds stands be-treen Mary Miles Minter and a proposed return of the former film star to theatrical activity. She sained much weight while residing is anea, much weight while residing in Parls; but has been quietly living in Santa Barbara. By diet and excitils Miss Minter has gotten down to the point where another 15 points is all that needs to be lost, it

is reported.

Miss Minter's plans are said to be in the direction of the legit stage, which she left as a child actress for

"Radio's Chorus Lead

Los Angeles, Aug. 5.
Radio is dipping heavily into its stock chorine line-up.
Lita Chevret is the latest picked for a featured role. It will be in "Losing Game."

Roland Young Off

Roland Young, from legit, is go-ing off the Metro payroll at the ex-piration of his contract Aug. 18, with McJ-M failing to renew the option, according to advance ad-vices.

Young joined Metro last Aug. 19

JOISON GERMAN TALKER OFF

Al Joison will not make a German talker version of "Sons of Guns" after all for U.A., owing to the uncretainty of the new quota bill stuation.

The mammy singer was to have come here to produce the German sequences following his variety engagements at the Empire, Paris.

: This may decide Joison against sailing aitogether, having previously stalled the vaude dates.

Film People in Berlin
Buster Keaton is due here today
(s) and Charles King, Metro Star,
(c)ally popular since "Broadway
Melody, has been making the
rounds has been making the
King may find time also for a
personal appearance, week or two.

Walsh's Billing

Hollywood, Aug. 5. When Fox releases its "Big Trail," national billing for the "" read: "Raoul Traii," national billing for the picture will read: "Raoul Walsh's 'Big Trail' with Raoul Walsh," etc. The Fox designation will merely appear in the regular trademark manner at the bottom or in a lower corper.

This is believed the first time any director has taken literal precedence over the producing company in advertising.

ALIMONY PILING UP FOR MITCH HARRIS

Mitcheli Harris, actor, now with Fox in Hollywood, is getting in worse and worse on his alimony payments to his wife, Ruth Harris, who secured a separation in 1927 with \$50 a week for the support of herself and daughter, June. He has paid only \$300 since that time. Nov. 18 last she entered judgment against him for \$5,550 then due and now has filed a new one for \$1,850 more up to date. For a time it looked as if Harris intended to settle, she said to Supreme Court Justice Collins, by increasing a mortgage on some real

preme Court Justice Collins, by in-creasing a mortgage on some real estate he owns, but after the mort-gage had been sent to him at Holly-wood he changed his mind. Now she intends to sue him in Holly-wood on the judgments here and see what happens then.

Curtiz-Zanuck Set-to Over New Film's Cutting

Hollywood, Aug. 5. Mike Curtiz and Daryl Zanuck went to the mat outside the Forum theatre after the "Office Wife" preview last week and exchanged a couple of social.

Row started after he screening when Curties accused Zanuck of switching cut the same description of the start of the screening the start of the screening the screening the screening the same declared be "won't go far on the start of the screening the "won't go far on the screening the sc

have declared he "won't go far on the lot" while Zanuck is there.

Reinhardt's Musical

The Hague, Aug. 5.
Max Reinhardt is to produce a new musical comedy in Berlin, with Truus Van Aalten, the Dutch film star now with Ufa in Berlin, in a prominent role.

VILMA BANKY SAILS

Vilman Banky salied for Europe last Saturday (Aug. 2). She will spend three weeks with her parents in Hungary and then return here. Both Miss Banky and Rod La Rocque, her husband, are nego-tiating to appear together in a New York show this fail.

Hope Hampton Breaks Records Paris, Aug. 5.

Paris, Aug. 5.

Having broken all house records in Vichy, where she sang "Manon," Hope Hampton concludes her European tour in San Sebastian (Spain) before she sails back for her opera season on the coast.

She also sang in Liege (Belgium) and Aix-les-Bains with considerable success.

Jo Schnitzer, Prognosticator Amsterdam, Aug. 5. Joseph I. Schnitzer, Radio Pic-tures president, prognosticated in a local trade paper the American pat-ents' victory at the Paris pariey.

O. K., excepting that away from the Continent there exists a division of opinion about the "victory."

Though Stock Market's Quotations Not Favoring "Deals," Merging Rumors Uppermost - Eve Bring Bill Fox Into Them

LOEW ABSORB FOX?

Notwithstanding unhealthy stock market quotations on amusements issues, never conducive to "deals" and the summer's usual stagnation of theatre trade, reports of possible mergers amongst pictures' biggest companies keep sailing across the film horizon. horizon.

mm horizon.

Mergers for economy they are now called, with reports detailing the economic reasons. The opening of the new season with resultant theatre grosses will away the merger situation either way, it is claimed.

Paramount and Fox have beer foremost in the future merging vortex. Recent happenings between the two are said to strongly point toward that possibility if not prob-

two are said to strongly point toward that possibility if not probability. Another is the Warners, but no one appears positive with what company to merge the Warners. A year ago Warner Bros. and Paramount were almost set for a combine. Then it suddenly died out and has not been again revived in the same set.

R.K-O, or more properly RCA, since David Sarnoff gets the most mention, seems to be out for almost any kind of a merger that won't take cash. Radio is known as an on the cuff buyer, preferring to make its trades with stock instead of currency. The Radio-Paramount reports are still active, with the only amendment since the initial conference with Adolph Zukoo after set with Adolph Zukoo after set with Adolph Zukoo after set in the same time tone again demanding protection at the same figure for Par stock.

Nick Schenck Mastiened

Nick Schenck Mentioned

Loew's remains passive through its stock control by Fox, but Nick Schenck is heavily named in re-ports of several prospective deals in which Fox and Loew might figure.

A new Loew-Fox arrangement that is reported under discussion bears upon the Schenck angle and (Continued on page 25)

OVERSUPPLY OF FOX CONTRACT PLAYERS

Hollywood, Aug. 5.

Fox, with perhaps the largest number of stock players among the studios, is having a hard time finding spots for many of the players brought here from the east. In most cases the contract people have been here six months and have not yet appeared in a picture.

Robert Burns and John Swor, who were slated for comedies, have been here for quite a while and haven't worked. According to the studio, they are here for a year.

Elizabeth and Helen Keating, Althea Heniley, Roxanna Cuttles and Goodle Montgomery are others woo have been drawing salary and aborbing sunshine. Nothing is slated for them.

Salary list of those mentioned runs over \$2,000 weekly. Hollywood, Aug. 5.

THEATRE BIZ MAY Autographs Growing Valuable In Film Colony—Books on Sale

Mary Nolan's Noodle

Mary Nolan is regarded by some of the people wao have her under contract as having one of the best come-backs against the local tabs that has appeared on the record from Hollywood in years. They re-mind that they are not prompt-ture her however.

mind that they are not prompting her, however.
Regardless of her past, those standbys are certain she hasn't gone for the needle. There is now also an official certification to that effect. And, they say, if that be the case she should use her own noodle.

Mitzi Green Billed Above Clara Bow Name by Ace House of Minn.

Minneapolis, Aug. 5. Ciara Bow took second place to little Mitzi Green in the billing for "Love Among the Millionaires," week's Minnesota theatre attrac-

week's Minnesota theatre attrac-tion.

Minnesota ads carried Miss Green on top in type about four times the size of that of Miss

It's all principally because Miss Bow has been hurt with the public here by too much unfavorable newspaper notoriety, with the result that she has been slipping alarmingly as a local box office attraction. He last picture, "True to the Navy," was a distinct disappointment as a

THOSE FRENCH LAWS

Income Tax Difficulties If You're Not Careful

Acts' contracts made out in the name of only one of the partners caused income tax difficulties to Edmonde Guy, danseuse, who signed the contracts for both herself and her erstwhile partner, Ernest Van Deuren, who recently committed suicide.

suicide.

Drawing the total saiary in her own name, and privately paying him his share, this resulted in her being taxed on the total, and her property being attached by the authorities when she refused to pay.

English Actor Imported For Fox Foreign Versions

Gerald Fielding, picture actor, with Rex Ingram for six years, on the coast and in Nice, arrived in New York from London Sunday (3) to appear for Fox in foreign versions. Final details of the contract were to be set this week. Fielding made the trip to this side at the representations. Englishman, speaks French and Italian fluently.

Teaching Liveright

Hollywood, Aug. 5.
Horace Liveright is taking film
tutelage from Hector Turnbull at
Paramount. With him from the
east is Maurice Henlinc.
Ultimate aim for Liveright is to become associate producer at the

Joe Brown as "Name"

Joe Brown, Warner picture co-median, will shortly play the War-ner theatres in person as a "name." Warner booking office is trying to get set with Brown on dates, with the theatres to be played on his pic-ture contract.

Hollywood, Aug. 5.

Autograph hounds have become one of Hollywood's foremost institutions. Where there are one or two picture celebs there also must be the fans with poised pens and open books. At the fights or funerals, theatres or teas, beach of back-

books. At the fights or funerals, theatres or teas, beach of back-woods. It makes no difference to the signature collectors as long as the prospects of cetting the celeb's name on paper are good.

Names that mean nothing on a bank check have suddenly become valuable on the hounds' pages. Freviews are the hot spots for fans. They hang around the theatre lobby waiting for the picture people. Then they pounce on them like semany hounds at a 'possum hunt.

And do the celebs love it! They're getting writer's cramps from bending to the will of their dear public, and it's a bright spots in the lives of the collectors are the continually on the hooks.

Most of the collectors are young-acts, but there are a few older people continually on the make for the sigs. One girl has spont every noon on front of a boulevard restaurant buttonholding everybody coming in or out of the eating place. She asks them if they are in pictures, and if they are they can't get away.

Selling Signatures

Selling Signatures

One woman past the giggle stage, admits that she has a market for the books in a L. A. novelty store. A book with 200 signatures in it brought \$35 from the storekeeper, who sold it for \$50. This woman admits having filled 10 books in the past three months.

admits having filled 10 books in the past three months.

Monday night at the Roosevelt sees the peats lined up on the side-walk outside waiting for the picture mob who make the Blossom Room. They have one of their crowd doing the canvass. When she spots a celeb she yells out the name, and the scramble is on.

the scramble is on.

Most of the picture gang like the idea and still around while they're doing the signing. It's contact with the great and usually unseen audi-

Public places, such as hotels and theatres are making no effort to stop the nuisance, figuring it's good crowd is free bally, and why spoil it, publicity. They argue that the

crowd is free bally, and why spoil it, publicity. They argue that the In the past three months, at the funerals of three picture people, the cemetery officials had to dive the name hunters out of the burlal grounds. These are the only cases where the pests decided it was bad form and took it on the lam. But it was noticed that a few players stopped to add their names to the books between tears.

INDEX

Pictures 2-42

Picture Reviews...... 21-38 Vaude Reviews 47-48 New Acts 48 Bills 49-63 Times Square 51-53 Editorial 57 Women's Page 65-56 Legtlimate 60-03 Literati 64 Music 55-67 Obituary 71 Correspondence 69-71 Itadio 66 Correspondence Radio Night Clubs Outdoors Letter List Inside Pictures News of Dailles 41 Foreign Show News 58-59 Legit Reviews 62 Sports 53 Inside Music 65 Inside Legit 63 Inside Vaude 46 B. & O. Routes 50

Summer Closing of 5 to 12 Wks. Now Suggested as General Aid to All of Picture Industry's Divisions

Closing theatres throughout the country from five to 12 weeks each year, which would automatically reduce present Hollywood schedules from 10 to 15% and effecting a lower scale in film rentals during the oppressive months are part of a nation-wide commy calculated by a group of circuit representatives and financial men. So certain are spokesmen for a high producer-distributor body that the plan will be adopted that declarations are made inside it will be launched and generally effective, starting with next summer.

Permanent lessening, if not stoppage, of the summer box office evil, conceded to have reached its peak during the current season, is seen

conceded to nave reached to pos-during the current season, is seen with the fruition of this national house darkening period each year

with the fruition of this national house darkening period each year from new on.

Already the plan is passing out of the embryonic stage, producer sources reporting a slash in bookings, with many exhibitors all over the country for the first time in the history of the business, buying for only 40 and 45 weeks, and this attitude independent of the present campaign, it is claimed.

At the present time, according to an official census, 5,000 theatres of the 16,000 listed as regulars, are closed. The figure is higher than for any previous summer. A condition considered amazing by surveyors is that 4,000 of the darkened houses are in the group of 14,000 with the condition of the condition considered amazing by surveyors is that 4,000 of the darkened houses are in the group of 14,000 which we have a condition to considered amazing under five days, one-half is dark.

In other words the present famine has automatically reduced regular theatre operation 30%, so that only 11,000 bonafide picture houses in the United States are now doing business.

Unreliable Spots

Unreliable Spots

ness. Unreliable Spots

Statisticians for the industry do not include 3,000 other places where pictures are spasmodically shown, aince these are considered the unreliable spots.

That it is cheaper to close down than keep open during periods of depression, providing all departments of the industry are geared to meet these changes, is the stand to meet these changes, is the stand to meet these changes, in the stand proceedure for 10% economy.

The plan did not pop up over night. It has been arrived at after exhaustive studies of the situation, including the auditing of books of certain large companies plus intimate surveys of activities in Hollywood and at the box office.

Only a national agreement among theatre men, particularly the circuits, to observe the terms of what is described as the most practical commercial plan yet presented to hindred the state of the compiler results, it is declared.

Germany's 10 Best

Berlin, July 25.
Film department of American
Embassy in Germany states the
following German sound pictures released during the current season
were extraordinary box-office attractions in Germany:

1. "Dich hab ich geliebt." (You

Have I loved.)
2. "Die Nacht gehort uns." (The Night Is Ours.)

light Is Ours.)
3. "Liebeswalzer." (Love Waltz.)
4. "Atlantik." (Atlantic.)
5. "Zwel Herzen in 3-4 Takt."
Two Hearts in 3-4 Time.).
6. Wien, die Stadt der Lieder.
Vienna, the City of Song.)
7. Der Blauer Engel. (The Blue

Angel.)
8. "Der Tiger." (The Tiger.)
9. Das Lockende Ziel (The Alluring Goal). (Richard Tauber talker.)
10. "Skandal um Eva." (Scandal about Eva.) (First Henry Porten talker.)

Uniform Admissions Abroad

Uniform Admissions Abroad
Paris, July 25.
Paramount has introduced here
the American idea of charging the
same admission price for all seats
in the house, mezzanine excepted.
Local custom is different prices for
orchestra and balcony, and in many
cases various prices for each according to location of the seat near
or far from the screen.

1st Runs on Broadway (Subject to Change)

Week Aug. 8

Capitol - "Blushing Brides"

Globe--"Rain or Shine" (Columbia). Roxy—"Journey's End" (Tif-

Strand-"Bride of Regiment'

Week Aug. 15 Capitol-"Way Out West"

(Metro). Rivoli —"Eyes of World"

-"Journey's End" (Tiffany). Strand —" Matrimonial Bed."

32 Openings

**2 Openings

Aug. 14—"Moby Dick" (WB),
(Hollywood),

Aug. 15—"Hell's Angels"
(Caddo), (Criterion-Gaiety),

Aug. 18—"Abraham Lincoln"
(UA), (Central),

Aug. 21—"Old English" (WB)

WB CALLS HEINS VA. DEAL OFF

Warners were all set to close for Elmore D. Heins' four vaudfilm houses in Roanoke, Va., for \$1,-700,000 through Albert N. Green field & Co., the Philadelphia realton and broker, when WB called it off.

Greenfield wants his brokerage ommissions of \$85,000, and is suing Heins and his two subsidiary companies, National Theatre Corp., and Sun Investment Corp.

oke.

Deal was set, with Maurice Goodman, attorney for Greenfield, acting in the matter, when Goldman-Sachs, the Warners' bankers, decided against it.

"ROSELAND" FOR COL.

Dancehall Picture-May Star Bar

Los Angeles, Aug. 5.
Columbia has assigned John Robinson to direct "Roseland" or "Madoon to direct "Roseland" or "Madoon "Ten Cents a Dance" which
started Ziegried wiring eastern lawyers when hearing that the idea as
a song was used in "Simple Simon."
This may be Barbara Stanwyck's
next for Columbia is negotiating with First
National for the release of Howard
Hawks to direct its "Criminal
Code."

HUGHES BUYING SCHENCK'S ART CINEMA CO.

No U. A. Property Included — Par-Schenck Contract Most Value

Los Angeles, Aug. 5. The deal is on and may be con-ummated shortly whereby Howard

The deal Los Angetes, Aug. Sonnummated will purchase the Ward
Hughes will purchase the Art
Finance Company from Joseph M.
Schenck for around \$2,000,000.

This does not include United Artists Studios, Inc., which owns the
studio, nor the U. A. exchange
which distributes pictures.

The finance company has floated
productions made by members of
U. A. and participates in profits.

The only value seen for Hughes in
the move would be a Lie-year agree
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mover would be a Lie-year agree
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mover of the
move continue picture making.

Schenck May Move

Sun Investment Corp.

The houses in Roanoke are the American, Rialito, Park and Roanoke.

Deal was set, with Maurice Good ing to rent space for his companies. He will also have the priviles. He will also have the turn the priviles. He will also have the turn the will also have the priv

Dubbing's Comeback on Coast; Sound Men Assure Results as Desired

Hollywood, Aug. 5. for foreign distrib ution, dead locally for several months in favor of the direct foreign

months in favor of the direct foreign version, is being revived. Several reasons are assigned to the comerback, an important one being the matter of expense.

The decision of two of the studios to return to dubbing is based on the excellent job done by Paramount in Paris on "Sarah and Son." Due to the fact that sound engineers have made such rapid strides lately, the studios are now assured by their technical experts that dubbing can give the desired results.

stronger than any of the other studios. First three to get this treatment will be "Our Blushing Brides," "The Girl Said No," and "Glorious Night." The first two in Spanish and the last in Italian. By dubbing these pictures it will enable the concern to cash in on the already of the studies of the studies

New plans for dubbing will entail the reshooting of closeups in these pictures. Idea is to have the play-ers learn their lines in the foreign strides have made such rapid strides lately, the studies are now assured by their technical experts that dubbing can give the desired results. The studies are not proving tardy in trying dubbing again. They well-come any proposition that will will be tricked so that at no time mitigate the headaches prevalent on the direct shooting plan. Another important reason for the switch is the excest desires to hold the star values of their players, already established in Europe.

Metro is going for the dubbing stride in the soil where it would be most interesting the proposition with the lip movement be decerning to the surface of the players already established in Europe.

Sam Nelson.

Sam Nelson.

Sam Nelson.

Sam Nelson.

Sam Nelson.

Harry Chandler.

N. Y. to will be tricked so that at no time will be the player proposition with the lip movement be decerning to the player of the players are continued to the player of the players recently imported for forther players. Albertina Rasch.

Lift his becomes a general practice, which is probable, many of the players recently imported for forther players. Albertina Rasch.

Lift his becomes a general practice, which is probable, many of the players recently imported for forther players. Albertina Rasch.

Lift his becomes a general practice, which is probable, many of the players recently imported for forther players. Albertina Rasch.

Walter Wanger.

Henry Merchander.

Hays Office Says Circuits Can't Divide Country—Gov't Get Made

Par's New Sound

Hollywood, Aug. 5.
Paramount is conducting experiments on a new sound redevice which it is claimed will

device which it is claimed will be as revolutionary to the talking screen as the first orthophonic reproduction was to the oldtime phonograph. Erpi technicians are working with the Paramount ensiences. It is believed the experiments will not be completed for two or three months.

Fox in Local Situations Proposes Theatre Deals

Fox may attempt to dispose of houses individually or several in a group to other circuit through leasing deals, having made offers from inside reports to competitors in certain situations on which they, Fox. Through R.-K.-O's buy of the Bratter & Pollak chain, with several houses clustered in New Jersey; Fox is said to have approached the circuit offering R.-K.-O a deal on rental that would take the theatres off Fox's hands. Fox under the offer-included six houses in New Jersey, with R.-K.-O having considered but finally decided to turn it down that they are the several propriate the several proprietable propriate the several prop

remis.

For a roup of three located near reach other in Bergen county, Fox action of the series of the roup of the proposition is reported to have been actuated by the feeling that only one of the houses, as situated, could operate profitably under those rentals.

Picking circuits strong in certain localities, Fox is understood to have figured on leasing deals through anxiety of such circuits to sew up situations.

situations.

Fox has many theatres in the Fox-Met group closed up, with heavy rentals running up dead losses. The Kew Gardens house, to be tried as a miniature goif spot by Fox, has never opened since taken over last year, with the yearly rent standing at \$35,000.

Nothwithstanding these facts and formers, the work continually deny and the continual of the cont

Zeidman Leaves Par.

Los Angeles, Aug. 5.
Benjamin Zeidman, associate producer for Paramount for the last three years, has resigned, following story differences with B. P. Schulberg. He remains, however, until completing supervision of "Social Errors" with Leon Errol and Jack Oakle.
Previously "7-12"

Previously Zeidman handled Clara Bow and Oakie product.

L. A. to N. Y.

L. A. to N. Y
Mrs. Maurice Chevalier,
Harry Schecter.
Ballard McDonald,
Florenz Zlegfeld,
Oscar Levant.
Sidney Clare.
Halph Graves.
Jack Holt.
Sid Grauman.
Diol Rodgers.
Herbert Fields,
John Hundley.
Louis Loui Louis Lusty. Alexander Gray. Fred Zelnick, Mrs. Walter Winchell. Sam Nelson Douglas Churchill. Harry Chandler, Boris Morros. Albertina Rasch. E. B. Derr.

N. Y. to L. A.

even part pooling of operations, reported contemplated, is first nip in the bud by the fact that su moves would be immediately frown upon by the government and cons quently ruled out as illegal.

The Hays office, in cudgeling the reports, declares that such a po ing operative idea has never be

ing operative idea has never been considered by the big fellows in the industry or discussed among these Competition cannot be eliminated or its elimination aimed at without the w. k. riot act of restraint, q trade being read again. And Haysites admit another repetition would be true certified when the contraction were the contraction when the contraction were considered as a support of the contraction were considered.

thes admit another repetition wot be too costly.

Only way for producers to get, it gether along pooling-in-territog lines is for transfer of houses in one corporation in each locali

one corporation in each locality. Then any lessening of competities would have to be guarded against spokesmen familiar with the inside wink when the satisfaction derive years have to so the control of the potential of the pote

DAILIES COLD **ON ANY BEAUT PROMOTION**

Minneapolis, Aug. 5. Minneapolis, Aug. 5.
Local sheets are off bathing beauty
contests like poison. Manager Emil
Franke of the R-K-O Orpheum the
atre couldn't get one of the thus
here to get behind a competition is se a girlie to represent this ci

choose a girlle to represent this six it he Galveston national beauty pageant or to give the affair a single line of publicity.

Franke held "the beauty an health pageant," and successfully Without any newspaper aid. by rounded up a dandy bunch of cortestants, worked the competities into a real box office asset and eve had the mayor, W. F. Kunze, on the stage at the grand finals before packed house as one of the judged and the title of "Miss Minneapplif to the winner."

to the winner.
All this without a single tumb

\$150 GERMAN SOUND: DEVICE FOR HOME

Berlin, July 25.

A new invention has created a stir in the world of film expert for \$150, it brings to the house school and theatre a projection machine, which includes attachment, loudspeaker and projection ment, includes attachment, of a theatre up to 1,200 sesti. The inventor, a recognized pieneer in television, is the Hungsrafa. Dense von Minlaly, whom the Ger

neer in television, is the Hungarian Denes von Minaly, whom the man Government is supported with the postal authorities give all-given couragement possible. This issued that the inventor is a reed nized authority.

The sound projection is only for sound on film, not for records, in patents are based on a new principle.

patents are based on a new ple.

The system is so simple that mod people thought it fantastic to compare it with the 1 cesent expensive systems, but actor hearing the series of the systems and the series of the west of the systems and the series of the Western Electric in Force. Ludwig Eckstroem, who ser their best experts, they all western the systems of the syst pensive projection machine of now in existence that will be greatest help to the reproduction

greatest help to the reproductions sound film.

This system is usable for every existing sound on film system standard or narrow film, and every the new wide film.

USELESS PAID CENSORS

Pa's Blue Law of 1794 on 'Sunday' in Philly for Baseball—3 Arrests MILES OF FILM WK

Philadelphia, Aug. 5. The famous "Blue Laws" of this mp-and-at-'em community are un-

injulat-at-'em community are un-feer the heaviest fire to which they have been subjected for years.

"The battle reached a head Sun-day afternoon when three men. were airrested in connection with the 'paying of a heaterball game at the 'paying of a heaterball' g

Hambers.

The game was played as a direct test of the Sunday Laws of 1794.

Money was collected by hat in the owd after the managements had en warned what the result would ben Warned what the result would be. The jail sentences were, as said, for disorderly conduct, but the same meb, as well as other players, will also be served summonses to answer allo be served summonses to answer to direct charge of violating the Blue Laws. The men arrested were the managers of the two teams and

the unpire.

These arrests came as the culmination of a series of Sunday settos between the local authorities
and various alieged violators of the
file statutes. Owners of pony golf
courses have been haled into court
and fined, as well as amusement
have managers.

ark managers. Saturday it was announced that the Athletics, American League, might build a \$50,000 field in Cam-den in which to play Sunday ball. Right now Philadelphia and Pitts-Right now Philadelphia and Pitts-birgh are the only major league coldies not permitting Sunday ball 'games. Starting of work on Cam-den. Field is believed to depend on result' of campaign against Blue Laws here and also attitude of au-thorities in the New Jersey town, 'which also has ordinances against 'gauday playing, but is not so strict about enforcing them.

Election Issue

Election Issue
No question but what repeal of
Blus Laws will be an important issue in the fall political campaign,
fasimuch as by the letter of the
slws, in or tolley car, or other publie carrier can operate and no store
of any kind do business.
Counsel for the defense in case
of arrested ball piayers threatens to
bring action against police who
made arrests for violating a statute
of 1706 which prohibits a policeman from making an arrest on

man from making an arrest on Sunday,

Sunday.

Theatre people here are keeping od of the argument as much as possible, although undoubtedly perking, quietly, for the establishment of open theatres on Sunday. Teat-will be made on sports (baseball, golf and the rest), first.

Fox With Six Units **Busiest in Six Months**

Hollywood, Aug. 5.

4 Fox has six productions going while work between Aug. 1 and 10.

Shall be work between Aug. 1 and 10.

Shall be starting within that speriod and the starting within that speriod "Lightlin". "Up the sidder," "Starting within the sidder w

"Nation's" Prolog For Smaller Theatres

Hollywood, Aug. 5.

"Birth of a Nation" will open as "ide, road show at the Geary, Frizco, delege, 1. comics the Biltmore here steps weeks later, the Biltmore here steps weeks later, as a stage pro-sleg with 50 people. Irving Bibo "Mil stage the presentation and Lon Will stage the presentation and Lon Schlis prolog will be photographed by the photographed sound and color for smaller houses." Hollywood, Aug. 5.

Murria, say This prology will be sound and color for simulation sound and color for simulation houses, as the company which plays the sound sound through the wast, jumping from here to Chi-

2c Efficiency

Even general managers, especially in pictures, can become too efficient. That's one of the reasons now being noised around for a recent letiout. This gent toold by some of the fleet of stenos under his watchful eye, checked up even to the exessers on their pencils.

If enough rubber to elimin If enough rubber to eliminate of or more mistakes were left, this GM refused to okay requisition for a new two-center. At the same time, at least during various periods in his regime, halts in production activities, some days running into grands of dough, were treated as incidentals.

OUTER LOBBIES FOR ACTS TO PULL 'EM IN

Entertainers in the outer lobbles of theatres to entice passersby on the street toward the box office is under experiment by Publix. If successful, it may be extended to cover the entire circuit or a major portion of the houses.

portion of the nouses,

Publix was the first to place entertainers in the inner lobbies to
amuse people waiting for seats, contending the psychological value of
that as being an ideal way of keeping standees, unable through lack of
seats to get into the auditorium proper, from kicking too much over

the wait.

On the outside near the box office or practically on the sidewalk is no different for the entertainers, with salary expected the same as inside. Purpose here is the opposite and marks the first move through special entertainment to boost busi-

Side Show Idea

It's also the first indication of theatres borrowing from the circus side-show a method that has been used for years and still is to induce people to buy tickets. Side-shows usually have their performers out front on platforms with possibly a few very brief routines indulged to draw the audience.

draw the audience.
Publix is trying the sidewalk entertainment in one of its first runs
up-state, with the reported view of
watching results there before extending it further. A few other
hideaways may be experimented
with so that a better check can be
obtained.

To attract crowds, Publix is also using loud-speakers and in some cases renting adjoining stores next to theatres where phonographs can grind out music from current pictures or those to come.

FOX BUYS PORTER'S **HOME 16 MM RIGHTS**

Fox's intent to get into the home Fox's intent to get into the home in a big way is proven to insiders in the 16 millometer field who have learned that Harley Clarke has purchased all rights to the small camera and projector invented by Ed Porter. Under the terms of the deal Porter, an old timer in the industry, will come in for royal-

ties.
While the Fox equipment people are as close-mouthed about this as they have been right along on Grandeur prices, it is inside knowledge that with the Porter patents, Ciark can underbid the majority of manufacturers

Hays Office Finally Presenting Facts and Figures Why Same Censoring Should Supersede Present "Official" Methods

SCISSOR PRIVILEGE

American censors at their best are impotent. American communities differ so in picture tasts that the censor problem is merely complicated. People in some towns buy the good, while in others they'll only take the bad. What can the film industry do in face of such odds?

That is a specimen of the new technique in Hays propaganda, getting stronger in the Hays head-quarters with each new week. The lett-handed handling of the cen-sorious matter, one heretofore de-scribed within the industry as most serious, is the latest illustration.

scribed within the industry as most serious, is the latest illustration.

The censor thing and community morals matter only got on the record for now what is shaping up as a large campaign to end the "seourge and purify the industry in the minds of all its great differing the control of the

R-K-O MAY BUY **BOTH COL AND U**

Various reports meeting each other, they seem to net that R-K-O may extend its product with Columbia and Universal to the actual purchase of both of these producing organizations. R-K-O's product contracts are said to carry with each an option of the product going over U's books, in the auditing way. It is supposed to be R-K-O.

R-K-O is said to have blocked the

R-K-O is said to have blocked the R-K-O is said to have blocked the deal that A. C. Blumenthal started for the purchase of Columbia for Fox. Under its contracts R-K-O can duplicate and take over on the same terms any deal its product-contracted producer makes with another party. With R-K-O having 30 days after notification to reach a dealstone.

30 days after nonneation a decision.
Purpose of R-K-O wanting other producers under its direct control is stated to be the building of an extensive studio organization headed by its own Radio Pictures.

Sawad Un

Sewed Up

Sewed Up

In the event of a juncture of the different producers linked up with R-K-O, it's not said how the studio situation could be adjusted. William LeBaron is at the Radio studio on the coast with a three-year condition of the coast of the Radio Studies of the Carlo Lead of Columbia, at present on a short term agreement.

Hiram Brown of R-K-O is now on the coast. It is said that on this trip he will make a more exhaustive study of the whole such as the coast. It is said that on this trip he will make a more exhaustive such of how they turn out Radio and the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of how they turn out Radio Lead of the carlo Lead of the Carlo Lead of the L

ive study of how they turn out Radio talkers than he did on his previ-

TRY TO PASS ON 54 Downtown Bankers Compile List Of Statistical Info on Film Biz

Dog With Mustard

Hollywood, Aug. 5.
A picture actor who has gone
gooflly high-hat since acquiring a trick English accent, listened to a broadcast of the
Prince of Waies making a
speech in London. Prince's accent was nothing like the ac-

tor's,
"I wondah," mused the actor to a friend, "If the Prince
reahliy meets the best people."

FOX-PUBLIX TO **GET TOGETHER** ON COAST?

With the arrival in New York this week of Herman Wobber, it will be decided, it is said, by Para-mount Publix whether its Pacific will be decided, it is said, by Paramount Publix whether its Pacific Slope houses in four cities will be operated by Fox West Coast. Accounts say that Wobber's opinion will be important in P-P reaching a conclusion. Another possibility along the same line is Warner's coast theatres, says the same report. Chances of 2-P favorably listening are said of 2-P favorably listening are said side.

to be stronger than the Warner side. P is reported far from unanimous on the auggestion, with the principal dissenter reported to be Sam Katz, of Publix. Adolph Zukor and Sid Kent like the idea from accounts, if for no other reason than that it may fill in the \$20,000 red hole Publix coast houses are now suffering from. P-P has not a winning slope city, it is claimed. Los Angeles is costing it \$7,000 a week; San Francisco, \$3,000; Portland, \$5,000, and Seattle about breaking even. breaking even. Kats' Disapproval

Kate Disapproval
To pool for operating with Fox
West Coast would break up PubIk's national continuity of theatre
operation, cutting off the coast end.
This is what holds back Katz' approval from the story. Katz' disapproval as grown to be a very serfous matter in P-P, according to
the report, with the other Paramount leaders so heeavily in favor,
with the outcome if P-P takes on
the coast pool deal of some uncertainty.

the coast pool deal of some uncertainty.
Should the Pacific agreement be entered into, the actual operation of the P-P houses would revert to Harold B. Franklin as head of Fox. W. C. Franklin is said to have conferred with the P-P people about this when last in New York.

The Matter of Wobber

The Wobber end now looms up more formidable than it seemed not a long ago when Wobber was relieved of the theatre direction for Publix on the Pacific, with neither Zukor nor Kent apparently aware of that change until it had octoured. Wobber has continued, however, with Publix. He is a silonoop a year man on the P-P payroll and reputed to be worth, with his brothers, at least \$10,000.000. There's hardly anyone of the Paramount organization who stands and has stood with Zukor and Kent better than Wobber, it is said.

The Warner end of the deal is indefinite. Its best sign to date is that Warners has not gone through with any of its proposed building bedding of operation first action was holding up the Fox-Publix deal. New Yorkers could not figure how such an impediment could enter in view of suggested pooling operation. The Wobber end now looms up more formidable than it seemed not

In the 35 years the film industry as climbed upward from an idea into a business with total investments estimated at \$2,000,000,000. This is gathered from a brochure of printed thoughts issued by Halsey, Stuart & Co., Fox bankers.

Filmdoms's first machine for e hibiting motion picture was the Edison Kinescope, says the prospectus. Just a cabinet containing a slot through which one could view pictures of people or animals apparentiv in motion. After that came

ently in motion. After that came the Vitascope which projected plotures on the screen. In 1896, the project of the screen of the

In 1908 the industry settled down when the patents were pooled in a holding company which licensed the various producers.

Today the way the investment in the film industry is divided is statistically mentioned by the bankers' resume.

produced 90% of all American films in 1929.
Film production in the United States is divided as follows: Grant States is divided as follows: Grant States in the United States in the United States in the Production of pictures.
Cost of feature films ranges from the production of pictures.
Cost of feature films ranges from the states in the production of pictures.
Cost of feature films ranges from the states in the production of pictures.
The average cost is about \$375,000.
The transition from the silent picture was effected largely within the space of for more than \$500,000,000 in new capital.
Of, the world's motion pictures.

a single year. This change called for more than \$500,000.00 in new capital the world's motion pictures, the United States produces \$6.5%. Our pictures are shown in seventy foreign countries, and the titles are translated into thirty-seven Exports account for approximately 30% to 35% of the income from American films.

Foreign production 11.29 includamental films.

Foreign production 11.29 includamental films.

Motion pictures industry is estimated to spend nearly \$100,000,000 annually for advertising.

Motion pictures industry is estimated to spend nearly \$100,000,000 annually for advertising.

Motion pictures industry is estimated to spend nearly \$100,000,000 annually for advertising.

Exhibitors in the United States pay \$200,000 weekly in news reel through are in the United States pay \$200,000 weekly in news reel. There are in the United States pay proximately 10,000 theatres wired for sound pictures.

Development of sound picures increased in the subjects yearly.

The average American theatre requires 175 feature pictures and \$50 short subjects yearly.

The average American theatre results \$154,667. This was made in New York City by the Roxy theatre.

A White Elephant

"Blg Rosie," white elephant from Slam, will be used by Paramount in a novelty short. Walton Butterfield is the author.

Warners Drawing Big Income From Abroad on Film Rentals: WB Expansion Off for Present

Europe is Warner's present ace, it Some weeks the Brothers take more out of the Old World than the New. One week in June Continental receipts reached \$520,000. Large and small in the Warner camp, they know the value of a country that for everyone else in the American picture business is causing only consternation, jealousy and enmity, none of which is even ul-disguised.

and enmity, none or whom.

Ill-disguised.

Warners has the rest of the local
industry buffaloed on its Teutonic
in. They know it and admit it. The
Warners carefully guard it, especially since the patent treaty obviously put all other producers on
the same level, where before the
Brothers could be easily figured
through their early Tobia-Klanglim
buy-in.

through their early Townthrough their early Townbuy-in.
How the Warners play with the
Kontigent, which has stopped all of
the others, is the secret which WB
is now keeping. In the Warner camp
it's passed to Harry Warner. He
arrived in New York Tuesday.
Better Torms
Abang enmeshed in a

It's passed to Harry Warner. He arrived in New York Twenday. Better Terms

Admission of being emmeshed in a "big political situation" comes from other quarters, equally veraclous. This one isn't a merger but the terms for the sale of product. The Brothers admit that they are asking for far better terms for Class A position, which this particular circular control of the sale of product. The Brothers ake is to the strong the sale of product is better than the year before, that they are stronger, primarily—they refuse to accept dictation. The "political situation," it is conceded, may have a very disagreeable outcome. It is at its height now and deadlocked. If the Brothers don't get their price then, with bookings previously made plus their don't get their price then, with bookings previously made plus their concedes the sale of the same house, with an approximate nut of \$10,000, at the same time will concede letting the Brothers share in the previous of \$10,000, at the same time will concede letting the Brothers share in the previous of \$10,000, at the same time will concede letting the Brothers share in the previous and theatree, the subject, as seen in the Warner Heht, darkens outside illumination. On pictures and theatree, the subject, as seen in the Warner Heht, darkens outside illumination. On eight pictures alone, including "The Dawn Parto (F.N.) types, the Brothers are figuring on garrering over a million each. They have already figured out the total from these and others as \$30,000,000.

Expansion Off
Only theatre deals that were started since the first of the year will be closed. No others in any department will be negotiated from now on. Officially further moves are Burred until a general workability of Burred until a general workability of put on a permanent basis.

The deals to be consummated be(Continued on neg 41)

(Continued on page 41)

GERMANS INVADING

French Northern Africa and Meet-ing With Much Success

Paris, July 25. American film supremacy in the French north African market is being disputed by German produc-

tions.
"Sheherazade," "Volga Volga" and
"Asphalt" have been shown there
with considerable success, and
agents for the German concerns
are making desperate efforts to
book all available playing dates for
the coming season,

Trick Backgrounds May Be Used by R-K-O For Foreign Versions

Hollywood, Aug. 5.

Radio has completed a series of experiments with the Dunning process of trick photography for production of foreign features. Host of the photograph the natural locations about the glub. abroad, then dub in the sound and

abroad, then dub in the sound and actors here at the stude.

Experiments have been made by Leon Dusseau and Fred Zeinlek, who say that the results have been satisfactory.

Zeinlek leves here for New York Zeinlek leves here for New York by the process, with I dea of getting an official okay for a series.

FRENCH ALL CANADA **AS BIG TALKER MARKET**

Canadian film market is the next goal of French producers with a view to better amortize their own talkers. French speaking element in Canada regarded as a sure pros-

pect.
Robert Hurel, former head of
Franco-Film, who was eased out
of the Gaumont-Franco-Film-Aubert reorganization, is heading a
group of indie French producers
and sails soon to Canada to open
there a distribution agency and
handle French talker product.

NEW TAX RETARDING SPAIN

Madrid, July 25.
All the wired cinemas in Spain now have to pay a tax to the Society of Spanish Authors, which inspired much protect. It is 4% of the daily gross, whatever may be the music or the authors (Spanish or foreign) or the orchestra or the

sound apparatus used.

This is a new and great difficulty for the extension of talkers in Spain.

By British Lion Prod. Co.

London, July 20.

British Lion, one of the first
British production units to be
formed after the passing of quota
law here, report loss of \$250,000 on
the year's working.

Last year's loss was \$72,000.

Directors point out Lion's studios
were not in working order for
talker production until Feb., 1930,
leaving only five months' production work in its financial year.

Boys Ruin Own Coast Grafting

Hollywood, Aug. 5. Hollywood, Aug. 5.
Studio practice of inviting members of the various foreign contingents here to review their foreign
versions and give an opinion is now
as dead as last year's world series.
Opinion of the foreign locals is now
regarded as a load of useless chat-

Flan now is to follow the preview procedure used on the English versions. Films intended for continuate and South American release belowing to house in territories populated of the language of the annual and the language of the language o

reaction from these audiences. But the so-called expert foreign advice is out.

Switching in plans is based on the studios' awakening to the fact that they have been kidded by the chiseling foreigners, whose verdicts have derstood clearly here, where every foreign newspaper correspondent and government attache is trying to grab a side income from the studios. They offer themselves as candidates for all jobs acting, technical advising, translating or what have you. And they just can't see pictures in which they didn't figure.

Metro has led the turnabout, blowoff coming with the box office reports coming from the foreign showing of some of these pictures that the local advisory committees that the local advi

15% Dutch Musicians Jobless

Amsterdam, Aug. 5.
Official Government statistics, just published, sets forth 15% jobless musicians.
Usual complaint—sound cinemas.

Year's Deficit of \$250,000 Americans Sittin' Pretty Again As French Quickie Talkers Flon

er last

Equipping Mex. Studio

Equipping Mex. Studio Hollywood, Aug. 5. Andres Vallejo, president of Cine-landis Nacional, Mexican picture producing company, is here to make arrangements for equipping its studio being built. near Encinada. Company expects to start produc-tion late in the fall.

INDIE WINS QUOTA CHARGE

English Court Gives Cests Against
Board of Trade

London, July 21.

Latest Board of Trade prosecution under the Films Act here has resulted in victory for the defending exhibitor, who successfully pleaded the commercial impossibility of showing a full quota of First Market Palladium, Black-Black with the Commercial impossibility of showing a full quota of Service and the Court of Service and Servic

Try Broken Spanish for Gag in Spanish Version

trag in Spanish Version
Hollywood, Aug. 5.
Figuring it a new twist, Fox is
having Richard Keene speak broken
Spanish for comedy in the Spanish
version of "Cupid's Chauffeur," a
two reeler,
Fox execs consider it the same
as having an actor speak broken
English in an American film.

British Film Field

By Frank Tilley

Economy, July 25.
Following Blackpool conference and resolution against guarantees and acore charges. In which exhibit national body agreed to stop booking with all distributors who retained these after Sept. 1, next, the two associations (Exhibitors and Distributors) met in conference this 23d, with John C. Graham of Paramount heading the K. R. S. (distributors) side and W. Stephenson, president of C. E. A. (exhibs) their side. London, July 25.

hibr hard luck story this week. The publicity has probably had some effect on the distribe who have already agreed to play ball. With C. E. E. which might have affected position had there been a holdout by distribe is the weather breaking has bumped up most theatres' bo. Exhibs are not nearly booking boycott when the cash register is playing as they are when it is practically dumb. In the latter case they are faced with paying as the property of the public that the property of the public public property of the public public property of the public pu

tributors) side and W. Stephenson, president of C. E. A. (exhibs) their side.

Meeting ended in a declaration by K. R. S. it could not bind its distributed by their gross, but in K. R. S. it could not bind its distributed by their gross, but in K. R. S. to constitution, which does not allow such action.

K. R. S. was represented by J. C. Graham (Par), Sam Eckman (MGM), Arthur Clavering (Warners), W. J. Hutchinson (Fox), Murray Silverstone (United Artists), Frank Ditcham (Universal), and others covering British distriba.

C. E. A. was represented by W. Stephenson, Reginald V. Crow, Thomas Ormston, H. Victor Davis, H. D. Moorhouse, Alex King, Albert Clavering, Thomas France, Arthur J. Gale and Baille G. Archbaid.

H. D. Moorhouse, Alex King, Albert Clavering, Thomas France, Arthur J. Gale and Baille G. Archbaid.

H. A. Moorhouse, Alex King, Albert Clavering, Thomas France, Arthur J. Gale and Baille G. Archbaid.

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H. D. Moorhouse, Alex King, Albert Clavering, Thomas France, Arthur J. Gale and Baille G. Archbaid.

H. D. Moorhouse, Alex King, Albert Clavering, Thomas France, Warner and Wardour, in fact, and the state of \$885,000 Deficit British Talking Pletures, format have a decident by the state of \$865,000 Deficit British Talking Pletures, format have a decident by the state of \$865,000 Deficit British Talking Pletures,

On Her Way to Hollywood

JEANNE HELBLING

Warner Bros.—First National

= FRENCH VERSIONS =

French Restriction of Eng. Dialog in Talkers Foretells **Possible World-Wide Trend**

Paris, Aug. 5.

The French censors have made the ruling that pictures with dialog in English may be exhibited only in theatres devoted strictly to Eng-

Heb talkers.

This means that the only native house in Paris, Pierre Braunberger's Pantison, is the only French thetate open to English dialog produce; as a resul of the produce of the control of the produce of the control of the produce of the captain of the produce of the captain of the picture, refusing to remake it into a French version or dub the dialog in French.

Universal 'runs' into the same

alalog in French.
Universal 'runs into the same difficulty, but has compromised the issue by announcing it will release "All Quiet on the Western Front" with the dialog out and only the sound effects remaining on the rec

Mussolini Offshoot

French censor ruling is a direct enfance tof the Mussolini edict in flaty against foreign language dialog, on the screen, chiefly affecting America, although not particularly aimed at anybody.

The Duce has since compromised on a 15% English song lyrics admittance. He also made one notable exception with "Singing Fool" (Joilogh), following a tactical move by the industry with the presentation of a Western Electric plant for the International Cinematicorraphic Institute which maintains its laboratory theatre on the grounds ad-

stitute which maintains its labora-tory theatre on the grounds ad-scent to Mussolini's estate, but the diet still stands.

Other manifestations of opposi-tion to English or others foreign to the native tongue dialog on the sound-screen have cropped up all over Europe at one time or the other.

In France, last winter's riots at the Moulin Rouge when Fox "Movietone Follies" was shown was a combination of trade jealousy capitalizing an anti-American pub-lle spirit.

lle spirit.

With increasing local production all over the world it is a reasonable assumption that for purposes of patriotism and native trade protection similar anti-English linguistic restrictions will crop up.

Par's Initial Swedish Talker Big in Spite of Lack of Prod. Quality

Stockholm, Aug. 5. Paramount's first Swedish talker, The Hole in the Wall," made by Robert T. Kane at the Par studios sat Joinville, outside of Paris, is a great success at the Olympia de-

Freat success at the Olympia despite its production shortcomings.

If rates amateurishly but the local premiere July 30 was terrific and 38, 00e thereafter because of the shall we display a single speal.

Fig. 12 to 12 to 12 to 13 to 14 to 15 to

W. E.'s Daylight Talker

London, Aug. 5.
The Western Electric organization here has finished the construction of its first daylight talker
equipment, making use of RCA's
syftperimental work in the same
nifeld.

mileid,
odi: A public demonstration of the
water device will be given within a
labort time, it is promised.

TELEVISION IN HOLLAND

PROPAGANDA TALKERS

German Political Parties Decre Films for Propaganda

Berlin, Aug. 5.
The German Reich is to produce ropaganda talkers by political rder of two separate parties, the ewly founded State's party and the

The decision by the German republic officials came with the new Reichstag's elections this week.

AUSTRALIA OUT TO TRY 'FLESH'

Sydney, Aug. 5.
A change of attitude toward talk-ers is becoming manifest in Aus-tralia. In one case the Regent, Sydney, is switching to run pic-tures, declaring weekly change is a

failure. Roxy, formerly Fullers', in Sydney, is making an experiment with lower admission prices in an effort to stimulate attendance which has the part of alsewhere.

been off here and elsewhere.
Flesh presentations are coming back with a bang in several quarters. Union theatres are bringing over the American trio known as Henkel, Scholl and Hood who are going into the Capitol, Sydney, representing a radical change of policy. If the new idea catches hold, it looks certain the other big circuits will promptly follow suit.
All these changes makes it seem that the circuit heads feel straight consecution of the complex of the complex

SPANIARDS PLAN FILM PROTECTION TRUST

Madrid, Aug. 5. Spanish film men are forming a trade protective association or trust to regulate film matters. Too many complaints about high rentals, etc., with statistics showing that 50 to 60 per cent of all incomes goes for equipment, film rentals, etc., leaving the difference fo. operating expenses and a too small margin for profit.

The great division of interests currently existing in the picture field, however, will not expedite such move because of the many internal wrangles. Spanish film men are forming a

Chili Exhibs Try to Change Percentage Plan

Buenos Aires, Aug. 5. Neighborhood film theatres in Santiago de Chili, capital of the Argentine's neighbor republic to the west, have formed a combination pledged to resist percentage book-

pleaged to ressa teachers, excep-tings. The American producers, excep-tion of Warner Bros, and Sociedad General, which may acoperate, the agitation. The distributors take the agitation. The distributors take the position that if the neighborhoods can gain their point, the first run houses would follow suit in opposing per-centage arrangements.

"Holiday" in London

London, Aug. 5.

During the premiere here of
"Holiday," Reginald Smith, the new
Pathe chief in this territory, was
taken suddenly ill.

He was hurried to a nursing home

Amsterdam, Aug. 5.

Netherlands is becoming Teleyislon minded.

Local National Broadcasting Co.
Thas bought English Television apparatus and is planning practical
installation immediately.

He was nurried to a nursing home
where an operation was ordered
Smith is now on the way to recovery, and will be back in a fortnight.

The pleture is petting a lot of
putging here as the biggest thing
Pathe has done to date.

CHAS. KING SCORES IN HOLLAND APPEARANCE

Amsterdam, Aug. 5. Show biz all over Holiand has never been so good, particularly in Charles King, star Broadway Melody," gave the Metro "Hollywood Revue" a great send-off with a personal appearance, send-off with a personal appearance, making a speech and singing his "Broadway" hits. The Tuschinski audience lauded the personal ap-pearance and the simultaneous broadcasting of the occasion has sent the house along to great busi-ness.

ness.

The Dutch are Rudoit Vacentino mad yet, and the revival of "Blood and Sand" at the Noegerath is taxing that 800-seater to capacity. A German silent, "Donauvatter" ("Danube Waltzes"), at the Roxy, This unprecedented boom business is reflected by the Dutch Parramount exchange, which has redoubled its turnover of recent months.

This optimism in the Netherlands is in direct antithesis to the condi-tions in the rest of Europe, where the weather and a division of inter-est over talkers has not shaped up so well.—

4 INDIES MERGE INTO NEW UNIT

London, Aug. 5. Norman Wright and Edward Cook have been added to the board of directors of Audible Filmcraft, new unit here, resulting from the merger of four independent con-

Cook will be assigned to develor

Cook will be assigned to develop the educational film angle, while Wright will take charge of the expansion of foreign sales.

The trade angle is reported to be that the new directors brought wel-come financing to the enterprise and new ideas for enlargement of operations. The new unit has taken an option on the Whitehall studio in Eistree, having its own small sound stages on two foors under lease for two more years.

The new concern is raising new

lease for two more years.
The new concern is raising new
capital from the stockholders in the
old units that have been now centralized, exchanging stock in the old
corporation for the shares of the
new and asking for additional
financial support.

new and asking for additional financial support.

It is expected that if only half the old stockholders agree to the new subscription plan, it is estimated that \$250,000 will become available for floating the new enterprise and meeting the obligations of the former quartet of units.

FRENCH DE LUXERS

Foreigners Follow American Idea in Remodeling Houses

Paris Aug. 5. Paris, Aug. 5.
The recent campaign of acquisition of Paris theatres by American
film organizations with a view to
remodeling them into de luxe establishments is being copied by the
French units.

French units.

Gaumont-Aubert is extending the elaboration of houses into the provinces, following the same plan as that adopted for the Gaumont Falace in Paris, the largest picture house in Europe with its capacity of \$000.

of 6,000.

Pathe-Natan, which not long ago acquired from Fournier the important locations of the Empire and Wagram, has now entered into a deal to handle Fourcer's Moulin Rouge, which eventually promises to become the biggest opposition in the French capital of the Gaumont

Following a similar policy, Braun-berger & Richebe are planning to extend their already important theatre holdings in the provinces into a large southern circuit.

U's Sheffield House

London, Aug. 5. Universal has taken possession as tenant of the General theatre, Shef-fields.

fields.

It is negotiating for a long lease on the house, 2,000-seater in the industrial town.

TRANSVAAL CENSORING So. African Province Will Do Its Own—Sound Included

Capetown, Aug. 5.
Transvaal (South African Union)
is arranging its own film censor
board.

board.
Rules of procedure will include films carrying mechanical sound reproduction, whother the device is an integral part of the film itself, but the sound adjunct must be taken into consideration in deciding or approved as submitted.

RCA CUTS UNDER W. E. EQUIPMENT

Radio Photophone is carrying its price slashing war on talker equipment abroad. In England Ireland and Scotland, Charles Ross, execu tive head, has ordered reduction on the cheapest type of apparatus regularly selling at \$6,700 to \$5,500

regularly selling at \$6,700 to \$5,500. The new Photophone price is \$1,900 under Western's lowest abroad which is \$1,400. Rose has stressed the Radio points of "outright sale" and "no compulsory service." In the case of deferred payments, Radio is also lightening the foreign exhibitor's burden by requiring no initial deposit. When Photophone began to regard itself seriously, the first thing it did in this country was to un-

it did in this country was to un-derbid Western.

derbid Western.

Intent to get after foreign equipment business is also witnessed by Photophone depots being established throughout Europe. The London office was practically reorganized, it is learned here, changes being made in every department, even publicity. As the result F. P. Culvert is now in charge there stablished in Spain, Beigium and Kaly, France was throughly represented in a deal closed by Ross early in the year.

HEAD OF UFA TALKING FOR PUBLICATION?

Berlin, Aug. 5.
Ufa's position is sound, assured
Ludwig Klitzsch, managing director of Germany's bigset film producer, at the Ufa convention whereat he set forth some facts, figures
and promises.

at he set forth some facts, figures and promises.

Among the figures quoted, Klitzsch stated that the erection and equipment of studios and laboratories absorbed \$1,000,000 the past year; production, \$2,000,000; theatre equipment \$1,000,000 and another million is at the bankers in cash and outstanding bills.

Klitzsch states that Ufa's recent color phetography research and explore the product of the product

Kintzen states that ofta's recent color photography research and ex-periment has produced several pat-ented inventions and improvements. Ufa will also issue its own sound newsreels.

Klitzsch concluded that Ufa's pros-peots were most promising.

Last week's "Variety" carried s report concerning Ufa firting with the Ostrer Brothers, English bank-ers, for additional financing.

RADIO MAY PRODUCE; NO HOUSES ABROAD

Faris, Aug. 5.
Joseph I. Schnitzer, president of Radio Pictures, on the eve of salling home Aug. 2 on the "Statendam," spoke of his company's producing plans.
Radio Pictures has in mind the undertaking of producing talkers in France, he said, but will not enter into the operation of theatres on this side.

Racing to Wire

Capetown, Aug. 5.
African Theatres and Kinemas,
Ltd., its opposition, are in a race
to wire.
Both circuits are installing apparatus all over the South African
Union.

80 FULL-LENGTH **TALKERS '30-31** IN ENGLAND

Survey of current production in this country reveals 12 features "on the floors" (in work) and indica-tions are that by the end of Au-gust the number will be increased ist the number will be increased 20. British International has complet-

British International has completed 20 full length subjects to date, with six more to start this month. The production season should see about 80 pictures made in this country. Gaumont British will second British International, after the Gaumont people have rebuilt their studios.

London's All Newsreel House in Center Town. 11 Shows Daily, 25-40c

Avenue Pavilion, small Gaumont house in the theatre center of London, will go into straight newsreel exhibition starting Aug. 18. The house was recently wired and has been devoted to a rep of old silents.

been devoted to a rep of old slients. The new venture was inspired by the example of the New York Embassy experiment. Plan is to give 11 shows a day, starting at noon and lasting an hour each. Material will be confined to the Fox Movietone and British Movietone news. Admission scale will be 25-40. It by the first newsred theatre to be tried outside the States.

McCORMACK FILM HIT AS POP ATTRACTION

London Aug 5

Following its run of six weeks at the Prince Edward as a pre-release high scale attraction. "Song of My Heart" (Fox-McCormack) has caught on at the Polytechnic

cinema.

In for three weeks, its run in the latter stand has been extended to six weeks, and it will probably go far beyond this time limit.

\$500 for Fight Rights

London, Aug. 5.

According to trade goosly the film rights to the Stribling-Scott ring battle were bought by British Movietone News for \$500.

After the deal had been made, so the story goes, Jeff Dickson, fight promoter, received offers up to \$5,-000 for the same rights.

Dickson was so put out with missing a nice side money coup that he refused to give passes to the British Movietone cameramen and they had to pay their way in to camera the battle.

3 Radios in Row

London, Aug. 5. Radio Pictures' first three shows will be on successive days next month.
"Diviane" premiers will be at Pal-

month.
"Dixiana" premiere will be at Pal-ace Aug. 28, followed by Easil Dean's "Escape," 27th, and "She's My Weakness," 28th, at Now Gallery. Proceedings will be broken into by press dinner before "Escape."

Par's Hits in B. A.

Buenos Aires, Aug. 5.

Paramount is well represented here with successful runs current of "Paramount on Parade," "Vagabond King," "Street of Chance" and "Simba."

"Simba."
"Mammy" (WB) doing fairly.
Universal will release "Western
Front" Aug. 13. It is in the midst
of an elaborate exploitation cam-

or an emborate exploitation campaign.

Future releases announced include Mctro's "Rogue Song," due before end of the month, and Fox's "One Mad Kiss" and "Behind the Curtain."

Dawn Patrol,' \$32,300, 3d Wk., Great! And 'Raffles,' 1st Wk., \$54,600, Wow! Only Broadway Films to Beat Heat

week there were but two with any seasonal resistance. "Raffles" at seasonal resistance. "Raffles" at the Riatto belittled the last week in July by racing through with \$54,600. At any time this would be bounti-In summer it's a heavy salute to the Colman series, which, with the possible exception of "The Res-cue," have always found the high financial octaves when playing this Broadway hou

Broadway's other picture in contempt of deep summer and high barometer registers is First Na-tional's "Dawn Patrol," four weeks old tonight (6). Attention is called by the distributor to the fact that there were 224,000 paid admissions in a 1,416-seat house for a total of \$172,500 during the worst heat wave of this, and maybe any other, sum-

For the rest Times Square sur-fered from a pretty general leth-argy. Roxy, with \$73,000, was a little better than the week before, a percentage about in ratio to the slightly milder heat prevailing, and still pretty bad. Paramount got \$85,000, just fair, and the Capitol without benefit of picture names, was lucky to accumulate \$85,000.

The New Season

was nucky to accumulate see, sow.

In another week, starting Aug.

14, the new film season will be ush
14, the new film season will be ush
15, the new film season will be ush
16 turners will come in. The four

17 turners will come in. The four

18 turners will come in. The four

18 turners will come in. The four

18 turners will season of season of season of season

18 turners will season of season of the claddo twin prepaleres will

18 tand, it is reported, better than

18 turners will be no prolosi

18 turners

18

Estimates for Last Week
Astor—"Big House" (Metro) (1,
120; \$1-\$2) (7th week). Around
\$17,000.

\$17,000,

Capitol — "Sins of Children" (Metro) (4,520; 35-85-\$1,50). Louis Mann's names played up big to catch legit followers and Bronx mob; pretty good at \$66,800 for screen debut. Picture well regarded in general,

In general,

Central — "Western Front" (U)
(916; \$1-\$2.50) (15th week). Wind;
ing up this Sunday (10) with Rox;
to follow. Could stick considerably longer as pace still good and abl to gather \$13,600 in heat and sma

to gather \$13,500 in heat and smanhouse.

Embassy — "Newsreel House"
(Fox-Hearst) (563; 25), Estimates
for summer run ittle behind natstarting. Flgure \$3,000.

Globe — "Shooting Straight"
(Radio) (1,065; 35-50-75). Dix
picture around \$11,300. "Variety"
considerably under-estimated Cojumbia's "Hell's Island," which
play this gross was \$14,447 extremely good in hottest week. Comment about empty seats outnumbering occupied ones was meant to
apply to recent record of house,
rather than to Columbia melodiams.

Paramount — "Sap From Syra-cuse" (Par) (3,655; 65-85-\$1). Al-though hardly impressive, \$68,900 really not bad here in summer.

really not bad here in summer.

Rialto — "Raftles" (UA) (2,000;
40-45-85-81) (2d week). Best gross at this time since last winter.

Smash opening pace totalled \$54,-600, wow trade.

Rivoli — "Manslaughter" (Par) (22 week).

Running mate to "Raffles" got only \$36,700 representing warm weather martydom for picture well rated.

Roxy—"Good Intentions" (Fox)

martydom for picture well rated.
Roxy—"Good Intentions" (Fox)
(6,265; 50-75-8-1.50). Despite finding some critical endorsement this
great draught; \$73,000, not nearly
as hot as the weather.
Strand — "Golden Dawn" (FN)
(2,900; 38-50-75). Another week
under \$20,000 and another lesson in
public, Indiference to musicals;

\$18,900. Winter Garden — "Dawn Patrol" (FN) (1,416; 35-85-\$1) (4th week). Smash pace and demand for air picture. Trade awaiting "Hell's Angels" with interest. Bellef that public air-consciousness now at peak; 3d week to \$32,300, great.

Of Broadway's 10 pictures last 3 HELLS' IN SEATTLE: 'ANGELS' BIG 2D WEEK

Seattle, Aug. 5.

Seattle, Aug. 5.

(Drawing Population, 450,000)

Weather: Okay
Second week of "Hell's Angels"
opened strong at the Fox and looks
okay for a 3d week. Booked in
two weeks. Surprised some local
instead of the usual feo.

Top gross last week grabbed by
Fifth (Fox) where Norma Shcarer
and Marie Dressler combined forces
to the strong of the s

run, and held over. First time at this house.

Orpheum not so hot with "Sweet Mama." Clara Bow's "Millionaires" did well at the Paramount.

White Hell of Pitz Palit" at Music Box, and "Hell's Hell of Pitz Palit" at Music Box, and "Hell's Angels."

Estimates for Last Week Paramount (Pub) (3,106; 23-60)—"Love Among Millionaires" (Par); 310,400.

"Let Us Be Gay" (M.G.M.) And so was the box office, it clicked; \$20,300; big.

Fox (Fox) (2,400; 35-50-75-81)—

see Gay (M.-G-M). And swas the box office. It clicked; Fox (Fox) (2,400; 35-50-75-81)—"Hell's Angels" (Caddo) 21 week. Going great. Real air stuff. Uncensored with strong, snappy, story. Jean Harlow in personal appearation of the state of the story. Jean Harlow in personal appearation of the state of the story. Jean Harlow in personal appearation of the state of the story. Jean Harlow in personal appearation of the state of the story. Jean Harlow in personal appearation of the state of the story. Jean Harlow in personal appearation of the state of the state

itropolitan (Pub) (1,200; 25-60) ne Romantic Night" (Par);

"One Romantic Night" (Par); \$3,800. Orpheum (R-K-O) (2,700; 25-50) -"Sweet Mama" (FN); vaude; \$9,300; not good.



JE NE SAIS QUOI

"An incyressible something" helps describe the success of the wonderful (E.T.) Stote-bury parties at Bar Harbor. Since music can make or break the most carefully-planned functions of the work of the social affairs is a tribute to thi internationally-famous musical or ganization,

3 FILMS DRAW IN K.C. COMBO LED, \$16,400

Kansas City, Aug. 5.

Kansas City, Aug. 5.

Máinstreet continues as only
house with stage show and is reaping box office harvest.

The R-K-O house seems to have
gotten the Jump on its competitors
1931 season opened Aug. 1 instead
of waiting until September. Still
continues as a Saturday opening
theatre. All others Friday.

Fox residentials, operating under
foreign script for admissions; 35
book for \$4.50, and \$10 for \$3.

Estimates for lack Weak

book for \$4.50, and \$10 for \$9.

Estimates for Lack Week
Loew's Midland—"Raffles" (UA)
(4,000; 25-30). Flotus opened great.
Mats held up strong but nights off;
Mainstreet — "Lawful Larceny"
(Radio) (3,200; 25-35-50-60). Vaude.
Press gave snappy picture favorable
reviews; \$15.00. the Defoned"
Newman-072.35.56.60). Press

Newman—"For the Defense" (Par.) (1,890; 25-35-50-60), Press and fans for this picture strong; 15,300.

Royal—"Captain of Guard" (U) (340; 25-40), Reviewers divided; 79a+40.

-"Strictly Modern" (WB)

Loop Houses' Consistent Gain in July—2 New Talkers Not So Ho

\$30,0000 MADE FOX. **WEEK'S OUTSTANDER**

Philadelphia, Aug. 5. Personal appearances of Frankie Richardson, local boy, and popular here through vaudeville appearances before he went into films, gave the Fox strong trade last week, to only outstanding picture-house business,

to \$30,000.

outstanding picture-house business, to \$30,000. Otherwise film trade rather dull, Mastbaum got \$30,000 with a combination that had been expected to drag in more, Clara Bow on the screen and Esther Raiston on the old under normal summer average.

"Romance" fell off sharply at the Stanley in start of 2d week, and was taken off after Tuesday with "Holiday" following. Latter grossed about \$15,500 in four days, with the Garbo pioture picking: up around \$2,000 in final two days. "Holiday" days of the screen and the s

former figures.

The Stanton pulled around \$12,000 for 2d week of "The Big House," which was nothing startling, but okay and enough to warrant 3d week. This is the first time in some months Stanton has had a three-week engagement for a film.

months Stanton has had a three-week engagement for a fibrat two grand to touch \$18,000, with "Midnight Mystery" on the screen and a new stage show. Average hot weather biz. Inneup includes three bids of the standard of the

Estimates for Last Week

Mastbaum (4,800; 35-50-75)—
"Love Among Millionaires" (Par).
Combination of Clara Bow's film and Esther Raiston on stage could not bring gross above \$35,000. Disappointing.

appointing.

Stanley (3,700; 35-50-75)—"Holi-day" (Pathe). Critics liked it immensely and fans also agreeable; 15,000 in four days. "Romance" slumped badly, ending stay Tues-

Stanovo in tour usys stay Tuesstay.

Fox (3,000; 90)—"Wild Company"
(Fox). Picture didn't mean so much
but stage show, headed by Frankle
Richardson, drew great notices and
Richardson, drew great notices and
close to \$30,000, best in some time.
Stanton (1,500; 25-55)—"The Big
House" (Par). In 2d week this one
got \$12,000, not startling but warhad in months.

Boyd (2,400; 35-67-5)—"The
Dawn Patro!" (1stN.) (2d week).
Air film got \$14,000, under expectations. Held for 3d week.

Middight
Mystery." Picked up some with
\$15,000 recorded. Usual stage show.
Karlton (1,000; 50)—"Blushing
Brides" (1stN.). Good at \$5,000.

PROCTOR'S, NEWARK, ON TOP WITH GOOD \$15,000

Newark, N. J. Aug. 5.

(Draw, Pop., \$50,000)

Improvement in weather helped some houses, but the Warner downtowns tobogganed further towns tobogganed further towns tobogganed further Week

Eximates for Last Week

B. Edimates for Last Week

"Nan McGrew" (Par), stage show.
Poor picture hurt. Low at \$14,000.
Capitol—(WB) (1,200; 15-25-35).

"Sweet Mamm" (FN). First \$2,800,0000 than usual seconds; \$2,800,0000 than usual seconds;

Poor picture nur. According to the Manager of the M

Loop business was on the up generally, and excellent for the season last week. Trade has held up re-markably the past few weeks, with several houses doing better than they have had for some time.

they have had for some time.

The Oriental, after a nervous past, came back splendidly in July, it has been cleaning up. Two fine weeks with 'the holdover 'Blushing Brides,' the house too Brides,' the house too Brides,' with the holdover, from the Chicago, with "Let Us Be Gay," and smacked out a neat \$35,000.

an eat 355,000.
"Big House" scrammed the McVickers after smash four weeking
Vickers after smash four weeking
in midweek, opening at atrong owedin midweek, opening at a trong owedin common clay is satisfying the
present demands for tear-jerkers at
the Roosevers, meaningtrade. Added weight is the 'pink'
or adults only.
Censors, meaningin adults of the common clay
is a second weeke
and yanked. "Rain or Shine" replaced Friday, getting midnight,
preview sendor and satisfying weekond.

\$15,000 Drop

Chicago dropped \$15,000 from pre-vious week's mark, managing only is grand with "For the Defense," althor—William Powell reputed draw locally. "Raffles" received only fair notices; and trade for its first week at the United Artists.

Palace and State-Lake are still splitting the town vaudilim money, with the Palace taking the lead because of its break in picture product.

product.

Two small huoses are running something of specials. "White Cargo," Hays' banner picture, good at the Monroe. Orpheum also tried a top-milked picture, "Ail Quiet," which had runs at the McVickers and Carrick. Estimates for Last Week

Estimates for Last Week
Chicago (Publix-B. & X.) (4,000;
50-75-85)—"For the Defense" (Par),
Stage show. Dropped to \$45,000;
with picture accounted only fair.
MoVicker's (Publix-B. & K.) (1,865;
50-75-85)—"Dawn Patrol"
(FN). Air flicker opened in midweek to excellent \$10,700 for first
on, this adventure yarn is meat for
the kids. "Big House" (Metro)
closed sweet four weeks' stay with
\$19,500 for last five days.

Monroe (Fox) (1,000; 25-40)—

closed sweet four weeks' stay with \$13,600 for last five days, Monroe (Fox) (1,000; 25-40)—"White Cargo" (Indie), 2d loop run for this Hays-banned one. Not as high as expected, at \$4,500, 3.00; Oriental (Teulin-B. & 10, 3.

when the content \$28,000 for 24. Will week. State-Lake (R-K-O) (2,700 504). To here Up and Smile (Fox). Vaude. Dropped \$500 from previous, showdown between this house and Palace.

Palace.

United Artists (Publix-UA) (1., 700; 50-75-85)—"Raffles" (UA). Disk appointment here for Ronald Colman, even flaps passing it up. First week weak at \$28,900, with pace dropping off toward close.

Woods (R.K.O) (1,200; 0-75-85). Woods (R.K.O) (1,200; 0-75-85). The salam of the salam

Denver's Exhib Meet Breaks All Pass Records

Denver, Aug. 5. (Draw. Pop., 400,000) Weather: Fair

Baseball tournament the past reek did not hurt grosses any. MPTOA convention caused record n passes to be broken.

Estimates for Last Week
Aladdin (Huffman) (1,500; 35-50f), "Good Intentions" (Fox), \$7,*

75) "Good Intentions" (FUAT.
500; Tabor (Bennett), "Sweethear's
and Wives" (FN), One grand better than previous; \$7,500.
Denver (Publix) (2,300; 25-3550), "Blushing Brides" (MOBIN-

50). "Blushing Brides" (MGB268; 133,500.
America (Huffman) (1,500; 20-36-40). "Those Who Dance" (FoX)rd \$4,000.
Rialto (Publix) (25-35-60). "Border Legion" (Par), \$4,250.

3 B. O. Draw Films Last Week in Minn.; One Revue Called Comedy

Minneapolis, Aug. 5. (Drawing Pop., 500,000) Weather: Fairly favorable

Weather: Fairly favorable
Interest Western Front, "26 at the same and the same and

change the true of movement.

"Florodora" made a smashing hit at the R-K-O Orpheum. Opening badly, it built up by leaps and bounds, helped by notices and enthusiastic word-of-mouth boosting. Intake was several grand more than the house has been getting re-

chant the noise has been getting rechanther picture that won praise
was "Swing High" at the Lyric. It
boosted the gross almost \$2,000 over
the preceding week.
Saturday and Sunday. No doubt
but that the elements dented patronage seriously on those days.
Heat wave moderated considerably
by Monday and the cool nights
brouge the property of the cool of

Minnesota (Publix) (4,200; 75)

"Love Among Millionaires" (Par), and "Magic Melody," Publix unit stage show. Clara Bow losing ground here. Picture unfavorably received. Stage show well liked; \$24,500, not

good.
Century (Publix) (1,600; 75)—
"Western Front" (U). 2d week over
with bang, thanks, in part, to fine
exploitation and publicity; \$10,900,
close to \$30,000 for fortnight, as first
week was nearly \$17,000. Held over.

week was nearly \$17,000. Held over.

State (Publix) (2.20): 6,00—"Swanson's Big Night Out" (Fox). Fox's
"Movietone Folilies of 1390" in this
disguise and with Brendel, local favorite, billed as star, sensational
magnet. Revues haven't been pulling well here, so this one was sold
magnet. Revues haven't been pulling well here, so this one was sold
magnet. Revues haven't been pulling well here, so this one was sold
one was been done was sold
sold was been done was sold
sold was been done to the sold
compared to \$4,000 to \$6,000 house
has been doing recently.

R.K.O Orpheum (2,380; 50)—
"Fiorodora Giff" (M.G.-G.M). Vaude.
Ficture draw here and good one.
Ficture draw here and good one.
Os. Several thousand more than
house has been doing lately.
Shubert (A. G. Balnbridge) (1,40; 5).

000. Several thousand more than house has been doing lately.
Shubert (A. G. Bainbridge) (1,400; 50)—Texadels island" (1717). Ends even the seven doing lately and the seven that the seven the seven the seven that the seven that the seven that the seven the seven that the seven that the seven the seven

WARNER RALLIES, RETREATS

Davey Lee Gave Enright Big Mats, Stanley, \$29,300; 'Speed,' Ptsbg High

Pittsburgh, Aug. 5.
(Draw. Pop., 1,000,000)
Weather: Hot
unley led last week for first
in months. Usual leader,
got it on chin with what was
ally considered Clara Bow's

merally considered Clara Bow's
wiret. Spein glusged heavily at
"Top Spend and good stage show,
headed the picture, turned in next
stands and good stage show,
headed the picture, turned in next
stands be stage for the site in
some time. Picture's draw laid
wholly to Joe Doc Males Claire
store for the picture, turned in
some time. Picture's draw laid
ties weren'
picture's draw laid
ties dan chain
picture's draw laid
see had finished her stage routine,
show glat Laid two pictures indicates jake's no longer b. o. around
her.

panning. The control of the control

Estimates for Last Week

Estimates for Last Week
Aldine—(Locw's) (1,900; 35-50). Man from Wyoming' (Par) rated,
one of Gary Cooper's poorest, did
one of Gary Cooper's poorest, did
countable for star's draw.

Enight—(WB) (3,700; 25-35-408), "Dancing Sweeties" (FN), but
if was Davey Lee in person, not the
stiles. Picked up nicely over last
two-preceding weeks. Mats big,
mestly children clamoring to see
Sonny Boy
(WB) (1,800; 10-20-3040), "Helf's Island" (Col) average
at 15,500. Bolstering up stage shows
here, which may help in time if
Wanner decide to continue fleshthey are now seriously considering
flooping.

**Penn*—(Locw's-TiA) (3,300; 25-50).

ther are now seriously considering dropping.

Penn-(Loew's-UA) (3,300; 25-250).

Penn-(Loew's-UA) (3,300; 25-250).

Penn-(Loew's-UA) (3,300; 25-250).

Penn-(Loew's-UA) (3,300; 25-250).

Is worst was gave this site one of its worst was gave this site one of its worst washed up here. Dave Shooler upheld stage end.

Sheriden Square-(Radio) (1,200; 35-250).

Sheriden

NO RKO VAUDE IN N. W.:

Tacoma, Aug. 5.

(Drawing Pop., 125,000)

Weather: Warm In Tombus In International Interna

Estimates for Last Week
R-K-O-Pantagee (R-K-O) (1,500;
-35-50)—"Lawful Larceny" (Rad).
leture finc. Vaude first half. \$4,-0)

480, Blue Mouse (Hamrick) (650: 25-59-75)—"White Hell of Pitz Palu" (I), Good finath (Potx), Acay \$5,000.
Rialto (Potx), Acay \$5,000.
Blushing Brids (Metro), Started \$500 (Metro), Started \$1,000 (Metro), Started \$1,000 (Metro), Good draw.

COOL IN TOPEKA

Good Shows and Grosees Last Week
-One Record Broken

(Draw. Pope, 85,000)

(Draw. Pope, 85,000)

(Dool weather most of the week resulted in a slight falling off for the outdoor attractions. Jayhawk showed an increase over previous week, chiefly due to stage band last half.

here, circling use to stage bank machalt.

All the stage of the stage bank week Jayhawk (1,500; 50) (Fox) (Social Lion." Didn't do as expected. "Caught Short" last half; \$5,700. Novelty (1,200; 50) (Fox). "The Big House" to record despite noncolled; \$2,005 (Ind.) Acts refuse to the stage of the stage of

'Front's' \$20,000 in Albee Record in Providence: 1st Wk. of All Pictures

Providence, Aug. 5.
(Draw Pop. 315,500)
Whether: Favorable
R.K-O Albee in first week of all film the big noise here with "West ern Front," despite strong competition. New record for house.
"Romance," Garbo, at Loew's State next hest.

SHORTS STRIKE ON SCRIPT DIV.

Paramount's Offer of \$15, 000,000 Bonds Renews Talk of Theatre Over Expansion-All Bonds Sink -Par. Obligations Lose Point-Warners' 6s New Low-Eastman Kodak Shows Most Sustained Advance

MERGER TALK UP AGAIN

By AL GREASON

Monday'e brisk rally at the close failed to carry through yesterday. The bulle made fair progress in the morning, but the bulge brought out the eame old brand of liquidation and the day ended with most price userbanned or lower. unchanged or lower.

we same and arranged in a second and a second and a second an ampressive looking rally in the morning, setting up 37/2 or 4 points above its Monday bottom.

Then came reports in the financial district that the directors were discussing either a change in the \$4 dividend rate at their Thursday meeting or the device of paying the next dividend rate at their Thursday meeting or the device of paying the next dividend in script, as was done but the Fox people early that can be a second and the such proposals were under consideration, but denied that a decision had been reached.

The report was sufficient to bring renewed selling into Warner, which eased again below 35, closing at that level, up a fraction from the previous close.

Another item of news that the Street did not especially relish was the unexpected news that Fax.

Another item of news that the Street did not especially relish was the unexpected news that Fax.

bearing 54% and due in 1950, price being 94%. There was no special rall to find with Paramount's new financing, but there has lately been a growing feeling that new pletture of a growing feeling that new pletture of a growing feeling that new pletture of the server of the s

sern Front, despite strong competitions are record for house.

"Roomer secord for house.

"Roomer secord for house.

"Roomer secord for house.

"State, next best.

Estimates for Last Week
R-K-O Albee (2,500: 15-50),
"Western Front" (1). First week
of picture policy. Hit \$20,000, dein sound apparatus. New high for
Losw'e State (3,500: 15-50), "Romance" (MGM). Good support bill.

Carbo always cilicis here: \$19,000:

Paramount (2,200: 15-50), "Romance" (MGM). Good support bill.

Carbo always cilicis here: \$19,000:

Paramount (2,200: 15-50), "Romance" (MGM). Good support bill.

Carbo always cilicis here: \$19,000:

Paramount (2,200: 15-50), "Romance" (MGM). Good support bill.

Carbo always cilicis here: \$19,000:

Paramount (2,200: 15-50), "Roreverse about this one, except town
went big for child minic, Mitzi

Grove shout this one, except town
went big for child minic, Mitzi

Grove shout this one, except town
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Grove shout this one, except town
went bill don't shout the previous ciose.

"Another item of news that the
street ding time there were the previous ciose.

"Another item of news that Paramount was offering an issue of to
be long the shout the previous of the will be and the shout the
best of the device of the previous ciose.

"Another item of news that Paramount was offering an issue of the
best of the will be a shout the previous ciose.

"Another item of news that paramount was offering an issue of the
best of the will be a shout the previous ciose.

"Another item of news that the
street level, up a fraction from the
revelues ciose.

The report was sufficient to bring
renewed selling into warner, which
naters for the company admitt

Los Angeles Women Try Tricks to Beat Line in 1st Week of "Brides"

VAUDE IN N. W.,

Tacoma, Aug. 5.

(Draw. Pop., 1,500,000)

Business continues spotty with
Los Angeles, drawing a silce of the
Weather: Warm

Vaude gross out in dong
first three days.

New be all-pictures, changes
or bi-weekly dependent
of feature, Next week
be all-pictures, changes
or bi-weekly dependent
of feature, Next week
be all-pictures, changes
or bi-weekly dependent
of feature, Next week
be all-picture, and the silce of the

Bad Weather but Better Biz in **London for Picture Theatres:** 'Front' (U) Its 8th Wk., 2 Records

Yesterday's Prices

LEADING AMUSEMENTS

					Net	ı
		High	Low	Last	Chge	•
100	Con. F	19	19	19	+ %	1
3.100	East, K	21414	212	214	+2%	1
5.300	Fox	47	4614	4016	- 4	1
1.100	Gen. Thr.,	33%	3314	334		
2.100	Loew	73	71%	71%	- 4	ł
8,000	Par	60	684	5914		ı
800	Pathe	414	414	414	+ %	ı
65,200	RCA	43%	44%	4414	<u>-</u> ₩	
29,500	R-K-0	3346	324	8246	- 16	1
52,100	W. B	3714		36	+ %	1
	Be	DNDS				н
\$12,000	Gen. Thr.	. 98	03%	95%	- %	п
145,000	Par	.1014	100%	100%	-1	1
62,000	W. B	9414	93%	9414	- 14	1
	C	URB				1
	Col. P					1
900	Tech	. 3014	30	801/4	+ %	1

900 Tech. ... 30% 30 30% 4 % |
situation in this respect found expression more in the day's bond dealings than in the picture stocks. The old Paramount 6s in neavy dealings elipped a full point, while the Warner bonds got to a new bottom of 33%, fractionally neliow the bottom of last week. Transactions here also were in large volume. Merger talk is again in circulation, having to do with Fox and Loew, but neither of these shares showed any constructive effect. Indeed, the only member of the amusement group that displayed any sustained power to advance and hold its gains was Eastman Kodak, which was close to its recent best and closed near the original form of the complete of the campaign may be near fits culmination. It is getting to be the policy of close traders, to confine their

on and its action suggests that the campaign may be near its culmination. It is getting to be the policy of close traders to confine their long commitments to such issues as give evidence of this process, which does not at the moment appear in any of the theatre issues. Hence the absence of real aggressive support from the professionals. The public for the present is definitely outperform the professionals. The public for the present is definitely outperform the professionals. The public for the present is definitely outperformed and Bulls After the sharp break of last week and the subsequent backing and filling Friday and Saturday, the Monday session started with an (Continued on page 29)

2 NEW NABORHOODS IN

Baltimore, Aug. 5. (Draw. Pop., 850,000) Weather: warm

Gay" was the reason.

Tunuary the shall more, Aug. 5.

(Draw, Pop., 800,000)

Weather: warm

Unuary the shall may be a cooler way; Patterson and Lyndhurst, both Durkeecontrolled. No organs specified in equipment of either.

Gay the shall may be a cooler when the lights are turned on later this month. It is the lack of a cooling system in this house that prompts are last week, but cooled houses got the big intake. Stanley, for the first shall may be a cooler when the shall may be a cooler when the shall may be a cooler when the lights are turned on later this month. It is the lack of a cooling system in this house that prompts are last week, but cooled houses got the big intake. Stanley, for the first shall may be a cooler with the shall may be a cooler when the s house. That may be forthcoming this week. Understanding is that Fox's 'Big Trail' can be made ready by Sept. It in feeesary. Hollywood by Sept. It in feeesary. Hollywood by Sept. It in feeesary. Hollywood with the merchants stage about once every eight months. Thoroughfare was jammed throughout the morning an Harlow goes into the Chinese Weeknedsay for personal appearances, following the Hunter brothers, and will stick for the balance of the run.

Estimates for Last Week Estimates

London, Aug. 5.
Consistently bad weather has helped all theatres, pictures, vaude and legit, with at least one record in the big film houses. "Western Front." (U) in its eighth week at the Alhambra topped the high mark previously held by "Atlantic" (English and for takings, and a week.

Other Film Grosses

Capitol—"Cock of the Walk". Sono-Art). Doing \$17,500, which arely covers expenses. House has seen doing poorly due to inferior pictures, but last week was one of the worst. "Cheer Up and Smile"

been doing poorly due to interior pictures, but last week was one of its worst. "Cheer Up and Smile" current. "Byrd at South Pole" (Par). First fortnight averaged \$15,000. Fleture probably good for another month. "Phantom of the Do mir in Big District and Strong Lage of the Pole of

BALTO. BY DURKEE MONTREAL HOPES FOR THEATRE BREAK NOW

Montreal, Aug. 5.

(Draw Pop, 800,000)

Weather: Fine
July beek all records here for poor guesses, due almost entrely specific and the poor guesses, due almost entrely specific and the poor guesses, due almost entrely specific and the poor guesses, due to the month also largely contributing to mediocre attendances. Conditions are much more prosperous looking for August stems herefited by call main stems herefited by call main stems herefited by call main stems benefited by call main stems benefited by call main stems ball to the form rock bottom of previous week. Palacc took 31,500 and topped the town with "Holiday."
Capitol got 31,250 showing "Shadow K Law" Joseph Chernical Control of the control of t

'Holiday' and Helen Kane Break Indiana's B. O. Record, at \$34,000, In Town's Hottest W'k in 12 Years

VARIETY

Waather: Hot

Local exhibs given something to
think abxhibs given something to
think abxhibs given something to
think abxhibs given something
the think abxhibs and the indiana, breaking every record
since the house opened three years
ago. "Holiday" was the picture
with Kane and booking considered
to give and become and become and become
to give and become and become
pening day and \$23,000 record set
by "Fast Company". last season's
state fair week, swashed, despite
h"Let Unk in years.
"Let in years, will be been aby
"Let in years, will be been aby
indiana—(Publix) (3.30; 30-50-65).
Helen Kane in person with
Charlie Davis band, Publix, stage
show, "Holiday" (Pathe), smashed
all-time record, \$34,000, despite hotcompetition.

Circle—(Publix) (2.300; 28-40-65).

Circle—(Publix) (2.300; 28-40-65).

test week in 12 years competition. Circlé—(Publix) (2,600; 25-40-50). "Cuckoos" (Radio) couldn't stand tough competish with stars un-known here and turned in only fair

known here and turned in only fair \$8.600.

Palses—(Loew's) (3,800; 25-25-50),

Norma Shearer and Marle Dressler

Gay": \$17,900.

Apollo—(th ave.) (1,100; 25-35-50),

"Women Everywhere" (Fox.).

Too much competition; only \$4,200,
being terriblo.

Shearer in Numbers" brought in only \$2,000; uncooled house unpopular in blistering heat.

Lyrie—(4th ave.) (2,000; 25-35-35).

Mind reader held up, otherwise sheaf of the Mind reader held up, otherwise on him, would have taken one on chin,

4 OF 6 HOUSES IN CINCY GAINED IN GROSSES

Cincinnati, Aug. 5.

Cincinnati, Aug. 5.
(Oraw Pop, 700,000)

Woather: Warm
Four of the six R-K-O houses
here showed gains last week over,
preceding period. Albee dropped
only \$800 behind, and the Palace off
only \$800 behind, and the Palace off,
six grand. Capitol improved \$1,350.
Strand \$700, and Family \$1,700. All
very good summer biz here.
"Western Front" in first week at
top prices equaled opening week of
the prices of the prices of the prices of the prices of the public, while publishers of the
dailles express dislike for them.
"Caught, Short" and "Ladder of
Leisure" proved magnets as quick
Fetnings for Leisure Week

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week

Estimates for Last Wesk."

Albae (R.-K.O) (2,005, 55-75).

"Shoothig Straight." Vaude. \$25,400. Palase (R.-K.O) (2,000).

"Shadow of Law." \$13,600. \$0-50).

"Western Front." \$13,600. (2,000).

"Western Front." \$13,600. (2,000).

"Worstern Front." \$13,600. (2,000).

"Romantic Night." \$11,800. (3,000).

"Romantic Night." \$11,800. (3,000).

"Romantic Night." \$11,800. (3,000).

"Romantic Night." \$11,800. (3,000).

"Romantic Night." \$11,800. (3,500).

"Caught (R.-K.O) (1,250: 30-50).

"Shadow of R.-K.O) (1,140: 30-50).

"Caught Short." \$4,200.

6-MONTH DROUGHT

Louisviile, Aug. 5. (Draw. Pop., 500,000) Weather: 130

(Draw. Pop., 500,000)

Weather: 130

The official temperature last week climbed to 106,3, within one-tenth degree of the record high for all time, but this reading was taken aton office building and in the stade. An office the state of the sixth month, of the midst of the sixth month, of the midst of the sixth month, of the state of the sixth month, of the state hispory.

This fertile and verdant Commonwealth is now but one vast existe. Its people are mentally depressed. Cattle are being sold to avoid dying of thirst, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of milk, with production off 25%, is overeast, and the price of the

Estimates for Last Week

Estimates for Last Week

Alams—(4th ave.) (1,100; 40).

"Recaptured Love" (Fox) poor
draw; \$3,000, of:
Mary Anderson—(R-K-O) (1,387;
"AND MARY Anderson—(R-K-O) (1,387;
"AND MARY ANDERSON—(R-K-O) (1,587;
"AND MARY ANDERSON—(R-K-O) (1,509; 15-25-40).

"Allas French Gertle" (Radio)
and "The Fall Guy" (Pathe). First
week of two-bill policy drew moder\$3,550.

Rialto—(R-K-O) (2,940; 30-50-).
"Filiting Widow" (FN). Another
mild one for Dorothy Mackaill, who
deed the standard of the standard (1,586; 50).
"Rafties" (UA). Ronald Column got
femmes. Matinees good, and Sat.,
Sun, best in months; \$1,100.

Strand—(4th ave.) (1,785; \$5-50).

"Women Everywhere" (Fx). Eattied heat and did nicely at \$8,100.

HEIDT AND "LARCENCY" GET FISHER \$23,400

Detroit, Aug. 5.
Terrific heat over the week endmade it a very weak end.
"Blushing Brides" dropped off its
2d week. Low cut scale kept Fox
out the Important money. Change
to three-a-day seems to have helped

Estimates for Last Week

Boston Did Fairly with

Boston Did Fairly with

Boston Aug.

Batal (3,500; 35-50). House betting big play and ernoun and enough business of the aug.

Boston Aug.

Box.—Aug.

Batal (3,500).

Aug.

Boston Aug.

Batal (3,500).

Batal (3,500; 35-50). House betting big play and enough business.

Boston Aug.

Boston Aug.

Batal (3,500).

Busilermons and enough business.

Boston Aug.

Batal (3,500).

Boston Aug.

Batal (3,500).

Batal (3,500; 35-50). House betting big play and enough business.

Boston Aug.

Batal (3,500).

Boston Aug.

Batal (3,500).

Batal (3,500; 35-50).

Batal (



JOHN C. FLINN

"ALL FOR MABEL," directed by Harry Delmar, presented by E. B. Derr, and produced by John C. Flinn, was selected by United Artists" Theatre, Los Angeles, as laughing accompaniment with Ronald Colman in "RAFFLES," now and Colman in "RAFFLES," and Colman in "RAFFLES," and Colman in "RAFFLES," and Colman in "RAFFLES," and Colman in "Much above the average in its sparkle" was the Los Angeles "Times" praise of the comedy, which is one of a group of Flinn is producing for Pathe release.

NOT A FLOP ON FRISCO'S LIST

San Francisco, Aug. 5. *
This peninsuls seaport, capable of getting downright chilly during the summer, escaping the brolling heat prevailing elsewhere around the country, has no real complaint for the week now washing up.

In general most of the houses are doing need to relate that that the country has no real complaint for the week now washing up.

In general most of the houses are doing need to read that the country has no read to read the country has no read to be complaint to the country of the country of

maign, state of a troughy of the control of the con

\$10,000 FOR 'RAFFLES'; **GOOD IN PORTLAND**

Portland, Ore, Aug. 5. Good average programs at nost houses last week brought okay results. United Artists start'd short run with first week of "Raffles." Paramount kept up good pace with more than the house was winning for similar pictures six months ago. Stage show helps.
Fox.Broadway with "Wild Company," held its own. Rialto is anowed to be a superior of the similar pictures with the start week warm but no heart wave. Leading houses doing a good mat trade on early cut admish pricas. Estimates for Last Week Broadway (Fox) (2,000; 25:60). Portland, Ore., Aug. 5.

Estimates for Last Wesk
Broadway (Fox) (2,000; 25:60)—
"Wild Company" Fox). Okuy. F. &
M.'s 'Love Songs' stage show. Fair
week; \$13,000.
Paramount (Publix) (3,500; 25-50)—
"For the Defense" (Far) acored.
"For the Defense" (2000; 25:50)—
"She's My Weakness" fair. Vaude.
\$49,000.

--- "Site's My Weakness" fair. Vaude. \$9,000.
United Artists (Parker-Fox) (1,-200; 25-50)-- "Raffles" (UA) well exploited and got over; \$10,000; 25-50)- #Bride of Regiment" (FN) registered; \$5.60; (Hamrick) (2,000; 25-60)- Music Box (Hamrick) (2,000; 25-60)- \$6.60; (WB) okay; \$65.60.

Comparative Grosses for July

Table of grosses during July for towns and houses listed as previously reported weekly in Variety. Where title and gross of picture omitted, frequently is "sex" film or picture played in "sex" film style for that week.

NEW YORK

121	July 5	July 12	July 19	July 26
CAPITOL High.\$109,286	"Caught Short"	"Unholy Three"	"Let Us Be Gay"	"Let Us Be Gay"
Low 30,000	.(2d week) .Stage Show	\$71,400	\$85,700 (1st week)	\$63,300 (2d week)
PARA- MOUNT High\$95,000 Low 49,100	"Border Legion" \$75,500 Stage Show	"Love Mil- lionaires" \$70,400	"Man Wyoming" \$58,400	"For Defense" \$74,900
ROXY High.\$173,658 Low 59,800	"Czar Broadway" \$61,000 Stage Show	"On Level" \$81,800	"Rogue Song" \$83,800	"Wild Company" \$70,200
8TRAND High\$81,200 Low 15,000	"Sweeth'ts Wives" \$30,000	"Sweeth'ts Wives" \$22,500 (2d week)	"Sweet Mamma" \$18,250	"Song Flame" \$18,700

ATTICA 600

		CHICAGO		
	July 5.	July 12	July 19	July 26
CHICAGO High. \$71,300 Low 33,000	"Social Lion" \$42,800	"Unholy Three" \$36,800	"This, Is London" \$47,500	"Let Us Bs Gay" \$60,500
MsVICKER'8 High\$53,000 Low 13,000	"Big House" \$9,000 (2 days)	"Big House" \$51,700 (1st week)	"Big House" \$39,500 (2d week)	"Big House" \$29,500 (3d week)
MONROE High. \$12,500 Low 2,700	"Young Desire" \$3,000	"On Level" \$3,500	"Love'a Romance" \$4,100	"Movietone Follies" \$4,300
ORIENTAL High. \$52,500 Low. , 20,000	"Border Legion" \$28,000 (3d week)	"Sweeth'ts Wives" \$36,400	"Blushing Brides" \$50,000 (1st week)	"Blushing Bridos" \$35,000 (2d week)
ROOSE- VELT High: \$36,500 Low 9,000	"With Byrd" \$26,000 (1st week)	"With Byrd" \$21,800 (2d week)	"With Byrd" \$21,000 (3d. week)	"With Byrd" \$15,500 (4 days)
STATE- LAKE High \$35,750 Low. 16,000	"Notorious Affair" \$18,000	"Fall Guy" \$16,000	"Flirting Widow" \$17,500	"What a Man" \$17,000
UNITED ARTISTS High. \$44,300 Low. 11,000	"Big Pond" \$16,000 (2d week)	"Song Heart" \$30,000 (1st week)	"Song Heart" \$23,000 (2d week)	"Song Heart" \$16,000 (3d week)
ORPHEUM High\$16,900 Low 4.800	"Hold Everything" \$5,500	"Back Pay" \$5,500	"Devil'a Holiday" \$6.200	"Golden Dawn" \$6.000

PITTSBURGH

	July 5	July 12	July 19	July 26
PENN High. \$44,000 Low	"Lady Scanda!" \$25,500	"Unholy Three" \$30,800	"Big House" \$39,800	"Let Us Be Gay" \$27,500
ENRIGHT High.: \$19,000 Low 5,000	"Bride Regiment" \$6,000	"With Byrd" \$8,000	"Recaptured Love" \$8,000	"Sweet Mamma" \$8,000
\$TANLEY High. \$48,000 Low 15,000	"Numbered Men" \$20,000 (2d week)	"Shadow Law" \$25,300	"Road Paradise" \$24,500	"Holiday" \$23,000
ALDINE High. \$30,000 Low. 5,000	"Born Reckless" \$8,000	"Lummox" \$6,800	"Nan McGrew" \$8,500	"Good Intentions" \$5,000
HARRIS High. \$12,000 Low.: 3,000	"Journey's End" \$3,800	"Not Damaged" \$3,700	"Guckoos" \$3,700	"Cheer and Smile" \$3,200
SHERIDAN SQUARE High\$11,000 Low 2,750	"Knew Women" \$3,800	"Inside Lines" \$3,200	"Wild Company" \$3,500	"Lawful Larceny" \$4,000

LOS ANGELES July 19 July 26 July 12

EGYPTIAN High. \$14,000 Low 4,600	"Arizona Kid" \$8,500	"Cuckoos"	"Social Lion" \$6,800	"Border Legion" \$4,600 (New low)
LOEW'S STATE High, \$48,000 Low 15,600	"Unholy Three" \$24,000	"Good Intentions" \$23,000	"Romanoe" \$36,000	"Wild Company" \$17,000
PARA- MOUNT High\$57;800 Low15,000	"Man Wyoming" \$18,000	"Nan McGrew" \$20,000	"Love Millionaires" \$18,000	"Queen High" \$15,000 (New low)
UNITED ARTISTS High. \$38,700 Low 6,200	"Shadow of Law" \$8,900	"Anybody's War" \$12,000 (1st week)	"Anybody's War" \$1,800 (2d week)	"Raffles" \$25,000
WARNERS DOWNT'N High\$38,800 Low 9,000			"Bright Lights" \$9,000	"Faces East" \$24,700
WARNERS HOLLYW'D High\$37,300 Low. 10,000	"Recaptured Love" \$17,000	"Nancy Naples" \$26,000	"Nancy Naples" \$16,000	"Way of Men" \$26,900

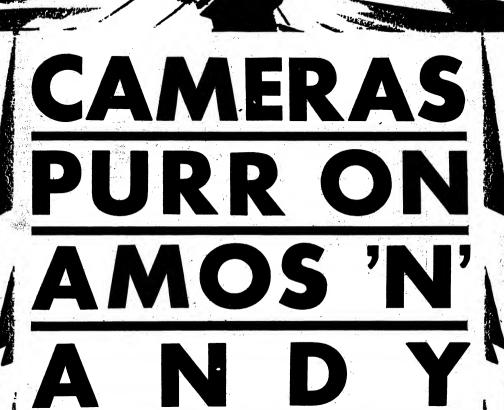
PROVIDENCE

July 5	July 12	July 19	July 26
	"Unholy	"Bad One"	
\$20,000		\$17,500	
	\$19,000		
"Devil's	"Movietone	"Fu	
Holiday"	Follies"	Manchu"	1
\$10.500	\$11.500	\$9.000	
	"Big House" \$20,000 "Devil's	"Big House" \$20,000 Three' \$19,000 "Devil's Holiday" Follies"	"Big House" "Unholy Three" \$17,500 \$17,500 \$17,500 \$17,500 \$17,500 \$10,000 Follies" Manchu"

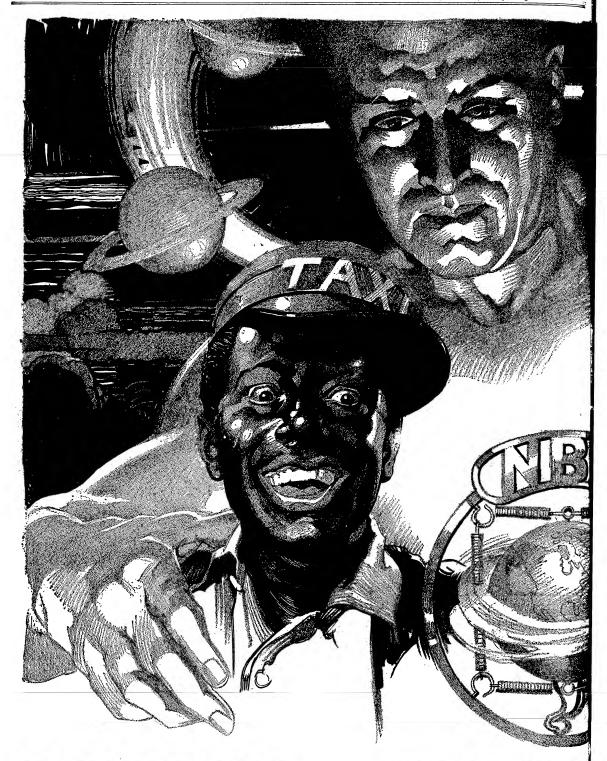
MINNEAPOLIS

MINNE- SOTA High\$45,200 Low 17,000	July 5 "This Is London" \$43,100	July 12 "Border Legion" \$19,000	"Blushing Brides" \$30,000	"Social "Social Lion" \$23,700
STATE High\$28,000 Low 3,800	"Shadow Law" \$9,500	"Bad One" \$7,000	"Song Flame" \$4,500	"On the Level" \$5,800
R-K-O ORPHEUM High. \$22,000 Low. 5.000	"Women Everywhere" \$8,500	"Good Intontions" \$8,000	"Not Damaged" \$8,700	"Cheer and Smile" \$9,000

(Continued on page 33)



MIGHTIEST STARS OF ALL CREATION WELCOMED TO HOLLYWOOD . . . START WORK ON GREATEST ALL-TIME ATTRACTION



HERE THEY

Wednesday, August 6, 1930





TITAN SMASHES MOW PATH TO LEADERSHIP

Setting the Heart of the World Afire!



MIGHTY DRAMATIC SPECTACLE

Second Week Orpheum, Los Angeles! Second Week Orpheum, Frisco! Poised for Sweep **Engagements Portland, Seattle and Points West!**

DANGER LIGHTS

First Great Railroad Melodrama of the Talkersl LOUIS WOLHEIM...ROBERT ARMSTRONG...JEAN ARTHUR. Sensational new sound effects

ESCAPE..LEATHERNECKING HALF SHOT

CIMARRON And a Grand Array of Others Moving Swiftly Toward the TiTAN Stages . . .



Opposish Forces Publix to Flesh And Stages Added, If Omitted

Though not in original specifica-Publix in certain spots may yaude opposition by building or a similar policy.

witeges so that they, too, can play they are a similar policy. We such spots loom where Public has not then they are the such as they are the such as the such as

Where indies have used vaude for pare or are planning to do so this sagon, the fear on the part of Public seems to be from accounts that straight pleture 'policy by it in such situations will be unwise.

The Staten Island and Middle-town situations, peculiar unto themselves, are force. Publix to a stage situation policy.

Politicians Want Picture Support, but Fear Gals

Los Angeles, Aug. 5. Political candidates, from those h gubernatorial ambitions down to the lesser fry, are all saying nice things about the picture industry these days, with hopes of getting the colony's support at the polis. colonys support at the polls. But while they rail crazy to say things shout themselves via talkers, with the idea of getting additional votes through a screen plug, the same turis are steering away from being belographed with picture femmes. Top never can tell; some reformer intent find food for thought in a sin.

Most of the candidates are letting it be known that it might help the industry to get behind them and make free records of their speeches, with the records to be used for

The payoff is that a lot of poll-dictans are wasting their time with foldiure people who came here re-early from New York and don't

seigly from New York and don't sare much how the local election fols.

One candidate, long known as a Blayboy among picture people, has gui, his friends short since he became, aligned with a broadcasting smileter for the coming campaign. The seigle shall be shall

Chadwick's Oil 'Angels'

Los Angeles, Aug. 5.
With a number of Mexican oilmag in its newest "angeling," PanAherican Pictures has re-opened
siduo cettivites.
It's avowed intentions include the
making of a series of Latin pictures, with four in English.
1. E. Chadwick, the American
indie, is in on this one.

Rosener's Turnover

Hollywood, Aug. 5.
George Rosener made an extra
5,000 on a quick turnaround deal
to his script, "She Got What She

Rosener originally sold it to War-ners for \$10,000. When he left the writing staff of that studio last week he repurchased the play for \$15,000. He then sold it to James Cruze for \$10,000.

Rosener is engaged by Cruze the dlalog and adaptation.

PLENTY ACTIVE IN STUDIOS AROUND N. Y.

New York's two studios are buzz-

Paramount has two features, "Laughter," nearing completion, and "The Best People," just starting, while a third, "Manhattan Mary," starts rehearsals Aug. 6.
Warners, devoted solely to shorts,

starts rehearsals Aug. 6.
Warners, devoted solely to shorts, hung up a new mark for work when turning out seven subjects in one week. Included were Elic Dressler, "Curreen." with Erin O'Briess-acre and Clay Clement; Helen Broderick in "For Art's Salke"; George Jessel, in "Politica"; Vivian Osborne, in "The Nightingale," and Hall Skelly, in "The Gob." Latter was made on location at the Brooklyn Navy Yard and on Riverside drive.

Faramount's short subject depart-Faramount's short subject departary of the subject depar

B. & K. ADV. CUT 50% FOR CHICAGO HOUSES

Publix-Balaban & Katz has cut Its newspaper advertising budget in half. Last year understood to have spent \$300,000 in the newspapers; will probably spend only \$150,000 to \$200,000 this coming

\$150,000 to \$200,000 this coming year,
B. & K., however, have agreements with several film companies for allowances for special exploitation. Metro-Goldwyn, for every picture of theirs placed in the B. & K. loop theatres, namely, McVicker's, Roosevelt, Chicago or Oriental, allows the press department to spend an extra \$1,000, for which the present the spend and extra \$1,000, for which the companies of the second and the se Paramount, however, cuts this spe-

Paramount, however, cuts this special allowance to \$750.

It is understood here that this new picture agreement between all the exchanges and Publix Chicago houses cuts the advertising appropriation to \$500 for B. & K. publicity.

L. A. Theatre for Only Foreign Version Films

Los Angeles, Aug. 5.
Fox West Coast takes over the local California theatre Aug. 12, converting it into a foreign picture site. This includes screening of foreign versions of American films. Fred Miller, owner, will remain in charge.

Fred Miller, owner, will remain in charge.

The house will show "films from the majority of the major studios" and is an experiment to ascertain if this type of theatre can get over here. The dialog will probably feature Spanish, since the population speaking it around here is placed at 156,000.

Capacity of the house is 1,800.

Two UA's on B'way

"Abraham Lincoin" opens at the Central, New York, at \$2 on Aug. 26. This is D. W. Griffith's special 25. This is D. W. Grinin's special on the life of Lincoin when a youth. Another UA, "Eyes of the World," starts a week from Thursday (14) at the Rivoli. The master print arrived in New York yesterday (5) by plane, with booking made before a preview.

McCarthy-Connolly Back

Jeff McCarthy and Jack Connolly returned to New York last week. Both had been abroad. Jeff may go to the Fox studios on the coast. He handled the McCor-

mack picture in London.
Connoily, formerly with F
Movietone, returned unattached.

Film Lure

Hollywood, Aug. 5.
The Burlington railroad has a new idea for luring tourists to its passenger trains. This is a supplementary ticket caling for passage and a guide through the picture studios in Mollywood.

As each trainload arrives here the tourists are herded into rubberneck buses and whisked of to the studios. Whisked of the studios occasional star if they happen to get a seat in the studio commissary.

CANNED RADIO PROGRAMS ON U. A. FILMS

Canned radio programs around releases are being made by United Artists for gratis distribu tion to theatres playing U. A. prod

First of the series has Aiols Har-rilla and a group of radio actors in scenes from "Raffles." Disc is scenes from Ratties. Disc is timed to run about 12 minutes, with the theatre to plant with local broadcasting stations in advance of

broadcasting stations in advance of picture's showing.

For "What a Bride" the voice of Gioria Swanson will be a feature of the record; with "The Lottery Bride" the composer, Rudolph Frimi, will personally talk and play. It is believed that several hundred small stations throughout the country will be available for this exploitation at nominal expense. In the case of big cities, where many neighborhood houses might be playing the picture simultaneously, or the picture simultaneously. nearly so, bigger stations could be used by pro rating the broadcasting

Jean Barlow's Denial

Jean Barlow, Angels," her Hollywood, Aug. 5. Jean Barlow, lead in "Hell' Angels," has denied charges made by her former husband, Charles McGrew, recently aired in the

decent photographs and also en-tered the picture field against his

ishes. Miss Barlow stated she posed for Yawin Rower Hesser, Hollywood Edwin Bower Hesser, Hollywood art photographer, with her husband's knowledge and that she was forced to go to work in pictures because of non-support.

Cruze and Young Meet

United Artists Selling to Indies and Away from Chains: Probably Courting Any Scrap

SONOART OFFICES DARK ON COAST-ONE PICTURE

Los Angeles, Aug. 5.
Sonoart has blotted itself out of
the production picture here. Its offices at the Metropolitan studio are
dark, as are those of Cilif Broughtenn, associate producer for the
outfit

outht.
At the same time it is said a fiveyear contract with Jose Bohr, Spanish actor, has been canceled. No
one is making an announcement
about the "future."
Broughtenn had made one of a
sories of six pictures. This is titled
"Rogue of the Rio Grande."

SURPLUS FOR 10 MOS. FOR PICTURE CLUB

A statement of the Motion Picture Club, New York, reported by A. W. Stebbins, treasurer, for the first 10 months of the club year first 10 months of the club year starting Sept. 100 months of the starting Sept. 100 months of the starting of the starting

listed at \$119,003 and liabilities as \$74,934.38. Of the liabilities, big item is \$6,000 in outstanding bonds. The sintement shows that the club has lost on operation of the restaurant, which draws a fair patronage at luncheon most of the time but frequently is nearly empty at night. Loss is placed at \$17,665, with profits from cigar stand, \$1,-115; card rooms, \$3,937; pool and billiards, \$1,315 and special functions and affairs, \$8,427, shaving the net loss on departmental operations net loss on departmental operations down to \$2,870.

down to \$2,870.

Income from initiation fees, dues, etc. is \$61,825 for the 10-months period, with salaries and administrative expenses of \$38,100 against that.

- 440 Members

Coincident with replacement of A.
L. Karch as manager of the club, with George L. Dugan brought over from the swanky Sands Point Bath Club on Long Island, a membership drive is on for the month of August. Membership now stands at 440, with the limit set at 500.
With a view to building business during the winter anothe, the club supper club entertainment at 11 on Oct. 4 and continue to May, 1931.
Cost will be \$5 a person, including

Cost will be \$5 a person, including

Zella Young Engaged

Los Angeles, Aug. 5.

Jim Cruze and Sam Zierler are reported in Detroit effecting a deal with L. A. Young.

Cruze's pictures may be released through Tiffany under deal if made.

Known to be dissatisfied with chain domination and dictation on price of fifin product as a result of that, United Artists is setting a precedent that may throw the industry into a minor state of warfare among the big fellows, through selling its product away from the large chain.

selling its product away and large chaling large chaling.

In U. A. doing so it is openly admitted in inside circles that this producer-distributor is courting the largest scrap over distribution and outlet, plus prices, that has come to the attention of the business in case time.

to the attention of the business in some time.

Declared burned up somewhat over attempted chiseling on deals for its pictures, U. A. is selling away from such a closely allied circuit as Publix.

as Publix.

It is not selling away from Publix to other large chains with most all said to be chiseling, but to the amazement of most showmen, to indie exhibitors, including those in direct competition with Publix and other chain operators.

This action is the most startling in big producer circles recorded in many years.

According to information, between

and the products of the control of t

had to be made with chains through latter's acquisition or building of houses in former open territories and It was then that the chiseling was

attempted.

Rather than take the short end of it, acording to the best lowdown, Joseph M. Schenck decided to go to bat with the chains through getting the rentals wanted by selling to indies.

to indies.

In many cases ability of indie exhibs to get the U. A. program is admitted by some of them as their only chance this season, against opposition from large chains which have nearly everything of value in the product line sewed up.

As a result, these indies will be playing U. A. product, produced at an average cost of \$600,000 a picture and highly exploited, against Publix, WB, R-K-O and other chain operators, who through U. A.'s sell-

operators, who through U. A.'s sell-ing away, will get none of the U. A.

ing away, will get none of the U. A. pictures.

The indies in many cases in former years were unable to get the U.A. program but possibly a picture here and there, and this season would be in similar pickle with many other programs unavailable were it not for U. A.'s drastic sales policy.

Exhibs contention seems to that while the U. A. pictures a high in cost, the opposition ti season in some situations will tougher than ever before, w. rentais a secondary matter as result. Exhibs contention seems to be

Col. Takes Full Charge Of Buck Jones Films

Los Angeles, Ays. 5.
Sol Lesser, a 50-50 partner with
Cotumbia in the production of six
westerns starring Buck Jones, sold
out his interest in the pictures to
Columbia. Lesser recently became
an associate producer at United
Artists.

Artists.

Lloyd Wright, brought from Universal to supervise the Jones pictures, is out. Wright until three weeks ago was in charge of westerns at U.

Majestic Distributor

Hollywood, Aug. 5. J. Samuel Berkawitz has take the distribution of Majestic

over the distribution of Majestic pictures.

He will also produce a series of "Orphan Annie," kid comedies, taken from the comic strip of the same name.

Alf Gouiding has been engaged to direct. Marie Whaley will be fea-tured.



"THE BIG HOUSE" A GEORGE HILL Production



Reproduction of Theatre Ads In Various Cities as Indicated



NEW YORK CITY YOU'LL LAUGH AND HOW! Was DOUGLAS FAIRBANKS, Je ANITA PAGE CLOBE A SO



DETROIT A GREAT STAR IN A GREAT PICTURE! RUNALD

in IRA FFLE

The Ameteur Creckman Loved
to Steal-and Stole to Love. YORK CITY

COOK RAIN SHINE



BLUSHING

BRIDES

WASHINGTON



BY EARL DERR BIGGERS



DETROIT







LOOK! CHARLEY CHASE

BATURDAY BATURDAY BIDNITE

Press Stunts

for "The Florodora Girl." hast week? R.K.O Orpheum screen attracted a heavy of young women to sever old-fashioned bathing suits and mix in with the crowds of bathers and spaning beaches. The dosen lake a sun of the sever old-fashioned bathing suits and mix in with the crowds of bathers and spaning beaches. The dosen lake suiting beaches. The sever in the Minneapolis. ra Girl." last

in a display in front of the ineaste.

New Orleans.

With this city in the throes of a tree-titing endurance contest and the thing of the contest of the contest of the contest of the contest of the city in an effort to break the national record, Rodney D. Toupa, manager of Loew's State, saw his chance to capitals tacked on the contest of the contest

Hearing the cry. "Fargo, N. D. Hearing the cry. "Bring the children back to the theatre." Manager Ed: Kraus made two tie-ups which resulted in monetant of "Swing Right" at the Publik-State. Kraus set up two stands inside the lobby, with white-coated attendants, who seed at land the coated attendants, who seed at land the publik-State. The coated attendants who seed at land the part of the coated at the co pense to the theatre.

Rochester, N. Y.

Publishy stunt of Manager Jay
Golden of the R-K-O Palace nearly
went wrong. Fake arrest arranged
with police of Second Precinct for
Emeralde Staters and Patti Lee roicontrol of the Precinct for
Emeralde Staters and Patti Lee roicontrol of the Precinct for

man poure of the control of the cont

Brooklyn, N. Y.
Through a tie-up with the Brooklyn "Times" in the interests of the
Curliss-Wright Flying Band, playing the local Albee this week, Casey
Jones, Curliss-Wright official, gave
a short talk to 500 Brooklyn "Times"
as Nort lank to 500 Brooklyn "Times"
at 11:19 at the theatre, yesterday
at 11:19 at the theatre, yesterday
at 11:19 at the same today (Wednesday) for another 500.

With the midwest goln's heavy for endurance contests of all sorts, R. C. D. Englewood here has an endurance iron-beam sitter in Vic Nelson, press agented as the champ of Sweden. Nelson is sitting on the iron beam in front of the theatre, swinging his legs and toying with the keys of a typewriter.

New York.

R-K-O exploited the public curtosity burrounding the vialt to America of Zaro Agha, 156-year-old Turk, inviting him to Palace matinee Pricated (1), as guest of management and the public of the public o

Pree band concerts in the city park are ordinarily a draw away from theatres. Paul Witte manager side bincoin, broached supplying the concern and the concern

Eddle Forrester, manager of the World, for "Safety in Numbers," made a tie-up with the Hugo Johnson Clothing Co. whereby a suit of some suit measurements company to the suit measurements consist, Charles Rogers. Two thousand heralds were prepared, for which the theatre pald, with 1,000 explaintiful the contest and providing a without the theory of the suit of t

other stunt with Forrester by sup-plying him with five numbers daily of automobile drivers who were seen using extreme caution in driving about town. Numbers were pub-lished in the local daily, and the owners of the license numbers re-ceived two tickets for the picture.

Norfolk, Neb.
In midsummer, a week in advance
of the opening of "Cuckoos" at the
Granada, Manager Carl Rose set up
a big Christmas tree in the foyer of
a big Christmas tree in the foyer of
and bugsy ballyhood the film
Driver dressed as Santa Claus and
accompanying him another man in
a fur coat and straw hat. A sign on
corpus, "If you think we are iced too,
see "Cuckoos at the Granada."

Detroit, Aug. 5.

Michigan Theatre Owners Assan.
Detroit, have a tel-up with Kunsky-Trendle radio station WXYZ, to the air and plug station WXYZ in the air and plug station WXYZ in the air and plug station WXYZ in the theatres. Deal is a strictly trade with no money changing had, Blomer deal engineered by Richey selected "Take Your Girl to the Movies" as theme song and interpolates movie chatter in the Programs of the work of the work

Fox studies on the Coast effected a tie-up with TA.T. Western Air Express and Bowing Transcontinental, whereby the latter will announce to passengers flying over the Oregon trail that this is where most of the action for "The Big Trail" to the second of the second of

In connection with The Down Patrol" at the B-K-O Pacacorheum, the publicity department hooked up with the Wisconsin News' for a prize contest. Two pictures of well-known aviators aplettings of well-known aviators aplettings of well-known aviators aplettings of well-known aviators aplettings with the prints and tell what each flyer had done to become famous. The prizes were \$250 in cash and free tickets.

Denver.
For "Blushing Brides" by Selby
Carr at the Denver was a preview
for 15 stores in the city. All escorted were sent home in taxis.
Bulletins were posted in the stores
calling attention to the picture and
the girls to attend the preview.
Carda were provided for all so they
could see the show for the natinee
price until 6.45, price changing for
others at 6. Rest of the campaign
of the cardial control of the campaign
brides are continually wanting.
Three drugstore chains were used
for counter and window displays of
perfumes and cosmetics.

Denver.

Harry Hufman, owner of four houses here, put on the largest treasure hunt ever in this territory. Over 3,000 awards were given and any number of stores and businesses the prizes. Keys were distributed from house to house and others were given out at each of his theatres. All the "pirate" had to do was to run around and see if his key would.

Twenty-five hundred of the prizes were pies.

Twenty-five hundred of the prizes were plea.

Others included a \$1,600 down payment on a millionaire's car, furs, rugs, radios, clocks, mountain lots, tires, \$100 in cleaning, clothing, use of the resolution of Huffman's houses, was broken into and the safe cracked. \$156 was taken but Saturday's and Sunday's receipts were overlooked. It is thought some of the treasure hunters had drawn blank keys, got sore and the property of the treasure hunters had drawn blank keys, got sore and the have better luck where the hunting was a little better.

Marselline K. Moore, manager of Publix-Palace here, tried his hand on originality for a "Big House"

on originality for a "Big House" press stunt.

Moore tied up Adolphus hotel to blow sirens and some local stores to fly flags on opening day of flicker. As a surprise, he had ushers throw fake bombs of of Palace that rawe flow of the street flight. One motorist was so frightened he wrecked his car. A riot wagon and fire dept. answered call and moved Moore to police headquarters, where some quick explaining kept him out.

SEATTLE CAPITALIST **BEHIND NEW HOUSES**

Seattle, Aug. 5. L. M. Rosenbaum, local capitalist. is financing three new Fox West Coast theatres, at Spokane, Billings Mont., and Phoenix, Ariz. Each is

about a 2,000-seater.
Spokane, including the ground, will go around \$1,26,000; Billings and Phoenix are on 99-year leases, costing between \$300,000 and \$400,000 each.

Rosenbaum also maintains an of-ce on Wall street, New York.

Joe Leo's Time Up

Joe Leo's 90 days' leave of absence expires today (6). This is the date he is supposed to report to the Fox headquarters for an signment under his three-year con-

n it is said is sereeable to ar Leo, it is said, its agreeable to an assignment to his previous task, as operafor of Fox Metropolitan Theatres, or will accept a cash settlement of his Fox term.

When Leo was given a leave of absence or a vacation, Harry Arthur was brought on from the coast

thur was brought on from the coast to succeed him.

Leo has been loading on full pay.

Leo's leave of absence has been made indefinite. He was getting \$1,250 a week.

Gelsev at U Studios

Los Angeles, Aug. 5.
Irwin Gelsey arrives here Thursday as Universal's scenario editor.
Previously he was story editor for
Paramount in the east.

line with this idea Joe Cooper, R.-K.-O advertising manager for Northwest district (Seattle), worked out a "skooter" plan with prizes offered for best home-make and fastest kid's skooter in town. There was keen competition. Final took was keen competition. Final took sturday, with all kids, 5 to 10, admitted fire. A serial was then started on the screen. Hereafter the kids must pay 15c. Idea was to get them started on the come hack to see subsequent meas. Scotes Lowry, kid actor, was brought up from Hollywood for ballyhoo.

Cliff Work made a tie-up with the "Cail-Bulletin" to give a midnight proview of "Disians" at the ASSAC home of the control of

S. S. Solomon, manager of the State, worked up interest in "Love Among the Millionaires" by staging a beauty contest to determine the most attractive waitress in the city. The girls went on the stage of the State several evenings in advance of the picture. Selections were made

Springfield, Mo.
A shooting gallery was rigged up in the lobby of the Public Electric to exploit "Border Legion." Thereas Nibler, manager, fixed up an old shadow box and hung the marker in the center, any person hitling the bulls-eye being admitted as a fixed that the center, and person hitling the bulls-eye being admitted as a six hung free, and as the wind blew it would move back and forth so that only an average of one out of every 200 made a hit. Dalsy air-rifess were used. Each person, was each day during the engagement from 2 until 4 in the afternoon and 7 to 9 at night.

Rock Island, Ill.

When "King of Jazz" played at
the Fort, manager G. D. Bickford
placed a free weighing scale in the
lobby of the theatre and offered free
admission to anyone who could tip
the scales within 25 pounds of Paul
Whiteman's weight.

Behind the Keys

Minneapolis.

Harry Lotz, special representative for UA for several years, has been appointed branch manager for that producer-distributor here, succeeding Tom Burke. Before becoming special rep, Lotz was exchange boss for UA in Boston.

Because Clyde H. Augusta, Me. Because Clyde H. Smith, fire selectman of Skowhegar, and the Skowhegan Opera House to his brother, Myron D. Smith, by the town of Skowhegan, and the assignment of the lease by him to the Procella Theories. More than town in making and executing and approving the assignment of the lease was illegal, according to a finding of fact by Associate Justice Frank G. Farrington of Augusta.

William H. Lee, Philadelphia, is the architect who will design the proposed Wilmer & Vincent Holly-wood theatre, this city, 4,000-sect to cost \$1,000,000, exclusive of site

Greenfield, Mass.
Par-Publix has leased Lawler and
Garden theatres here and the Amherst, Amherst, from Carroll J
Lawler, who will remain as resident manager.

R-K-O continues to shake up its managers, letting men out here and there. A long list of replacements include:

there. A long list of replacements include: include: minded: minded: Department to Abbee. Cincinnati, to replace Cliff. Boyd. Mark Silver to Lyric, Cincinnati, to succeed Sommers. B. F. Moore to Majestic, Columbus, replacing Mark Silver. W. C. Welch transferred to Orpheum, Oakland, replacing Clem. San Diego, succeeding W. C. Welch. Jess Day to Orpheum, Des Moines, replacing C. D. Garity. Raymond Willis, Place. Little Rock, succeeding E. T. Oliver. Ralph Walsh placing: Allan Clenp, who takes Walsh's former house, Hip, Cleveland.

Walsa's tortain in and.

In view of the size of the circuit, R-K-O has fired, switched and brought in more new managers than any of its competitors.

St. Paul.

Ed Masters, of R-K-O President here, replaced A. G. Larson at Woods, Chicago.

Publix-Great States changes promote Louis St. Plerre from district manager of northern Indiana to city manager of Rocker production for northern Illinois. R. Sternberg, from New England, succeeds. Resignation of Harry Ellis as city manager at Danville, Ill, moved up Russell Lamb, asst. Chicago

New York City.

Ted Leaper has been reassigned by Publix to his former post at the Paramount, Broadway, as manager.

Leaper was at the Broadway house until the arrival of Ralph E. Crabill from the coast, and the latter Peld, divisional director.

Leaper's going back to the Paramount means a switch for Steve Barutio, who succeeded Leaper. Barutio may go to the Rivoli, Broadway.

Bangor, Me.
Graphic Circuit has taken over
the Millinocket (Me.) Opera house,
operated in that town by Charles J.
Rush for 20 years.

Altoona, Pa.
Warners spending over \$50,000 in
remodeling the Strand. Reopens in
several weeks as Warner theatre.

A knockout punch that 'In-fluenced' Frank Charlton, acting manager of the New Orpheum to take the 'count' was all that saved an unmasked, unarmed thief who the theatre cashier. Charlton nursing a dark-hued "shiner," while detectives were engaged in a trutless hunt for the thic who escaped after a Charlton was knocked aground the thing Sioux City.

Mobile.

Harry Marchand, Publix local mgr. says the Lyric, pictures, had been closed because of excessive heat and failure of the cooling system to operate properly.

Danville, Ili.

Russell M. Lamb, manager of
Streator, Ili, Paramount - Publix

houses, has been transferred to Danville, Ill., as manager.

Ft. Dodge, Ia.

Jess Day, manager of the Strand
Blank house, has joined R.-K-O
staff at Des Molnes. Succeeded here
by H. M. Schrodt later in month.

New York City.

Further R.K.-O managerial appointments are Edward Masters,
Woods, Chicago, replacing A. G.
Larsen; W. A. Whelpy, Proctors,
Mt. Vernon, replacing Joseph Di
Lorenzo, and A. L. Watlington at
Little Rock, succeeding Raymond
Willie.

Fox Theatre Pub. Dept. With New Complexion

Publicity and exploitation division of Fox Theatres has taken on a new of Fox Theatres has taken on a new setup under the direction of Gabe Yorke. Coming in of Max Shane, from the Coast: Al Margolles, from the Roxy, and Ned Gerber, from Atlanta, has changed the department's complexion. About the only first choice remaining is Joel Svenson, editor of the "Last Word," Fox's inter-help organ.

A mechanical artist is due, while Morry Kinsler is Fox h, q, with duties still to be assigned.

New scup marks, a new policy besides which on the inside is to do away with division expoliteers in

New Scup marks, a new policy besides which on the inside is to do away with division exploiteers in the field. Fox Theatres heads nguring that in the majority of spotential in the majority of spotential that it is not the second of the seco

Expect "Dawn Patrol" Action at L. A. Opening

Action at L. A. Opening
Los Angeles, Aug 5.
Los Angeles, Aug 5.
With "Dawn Patrol" going into
the Orpheum following "Dixinan," it
is expected that Howard Hughes
will attempt to stop the showing of
the Warner picture. Hughes has
already started suit against Warners and its subsidiaries, charging
certain infringements on "Hell's
Angels" and asking for an injunction.

Angels and solve the control of the

Local Orpheum ducked the latter, but straightened the contract out with Warners.

Pathe Newsreel and Fox

Proposed sale of the Pathe news-reel to Fox stands about the same as it did last week.

s it did last week. Negotiations under way for Fox

Negotiations under way for Fox to buy the Pathe sound new have not reached a conclusion.

Report of the possible Fox purchase of the oldest news reel brought a universal opinion from companies handling news reels that there are too many in the field.

Adolph DeBerg, Suicide

Hollywood, Aug. 5.
Wanted by police for issuing worthless checks, Adolph DeBerg, claiming to be a picture director, committed suicide in Calexico, over the line in lower California, yester-day (4). He had announced he would make a Spanish talker there, using locals and a troupe from Hol-

lywood.

DeBerg said he was a field man for Universal. He was unknown to any of the execs at that studio.

Murdock's Niece Marrying

Hollywood, Aug. 5.
J. J. Murdock will remain here
until after the wedding of his niece, Annette Sleeper, to George Tuttle, New York banker, scheduled for early Sept.

early sept.

Murdock will then return to New
York but plans coming back to the
coast before winter.



with FIRST NATIONAL



RICHARD 21/100 mess in the Ace Of All Air Epies

The DARMING DATE OF THE PATROLE

leads the way

Blasted records to smithereens in New York, Boston, Pittsburgh, Chicago, Detroit, Frisco, Seattle, Philadelphia and Portland. With DOUG. FAIRBANKS, Jr. NEIL HAMILTON

46 Stunt Flyers



BLAZES TO FAME
WALTER HUSTON
DOROTHY REVIER - JAMES
RENNIE - SIDNEY BLACKMER
Boy, he's good!



"Yitaphone" is the registered trade mark of the Vitaphone Corn, designating its



quadron of Hits!



FLIES TO VICTORY
with the only true, inside'
story of jail riots...with
BERNICE CLAIRE • CONRAD
NAGEL • RAYMOND HACKETT
RALPH INCE

PEED

Zooms to Glory

BERNICE CLAIRE

IACK WHITING

LAURA LEE

Records fell in Pittsburgh and Washington (first two showings). Set for runs in country's "A" houses. An Ace of First National's Squadron of Hits.

RICHT of WAY

Reaches New Heights of Dramatic Achievement with CONRAD NAGEL • LORETTA YOUNG • FRED KOHLER

ARLET PAGES

Hits The Heart Of Womanhood

I S I E F E R G U S O N

to the talking screen

to the talking screen
Marion Nixon, Grant Withers,
John Halliday

Smiles of appreciation on the lips of exhibitors who have bought First National product turn to laughs of content as release after release continues to hold the high level of merchandise and entertainment value.

Soon to take their place in this squadron of hits are Otis Skinner in "KISMET," Lewis Stone and Leon Janney in "FATHER'S SON," Marilyn Miller in "SUNNY," and Edward G. Robinson heading a starring cast of names in "LITTLE CAESAR."



TRST NATIONAL WILL CONTINUE FIRST!

Now It's Horseshoes

Horseshoe pitching is the latest bidder in the competition for the film theater's trade. De luxe horseshoe pitching fields are beginning to spring in various parts. But exhibs are hopeful. They feel that folks soon will be so oppressed with midget golf, night baseball, horseshoe pitching, etc., that they'll storm the theaters for relief.

Film Daily—August 4

SO!now it's horseshoes!!

Well, that don't worry the real showman. Golf, man's size or baby, good roads, baseball, ping-pong, hot or cold weather—never annoyed to any great extent that exhibitor who gives his patrons Great Pictures-Productions such as are found in UNITED ARTISTS "Super-19."

The public loves motion picture entertainment, would rather pay their money for this than for any other form of amusement.

BUT—you must be a step ahead of amusement competition and see that your screen provides a better return, in entertainment, for every nickel invested by your patrons, than can be obtained at any other place.

UNITED ARTISTS PICTURES for 1930-1931 presents every exhibitor in the country with 19 productions that have far greater entertainment value than can be offered by any side show competition—19 of the Biggest Pictures ever seen in one season in the history of this business.

There ain't no such animal as Competition when you play the "SUPER-19."



The Royal Family of Big Picture Makers

Talking Shorts

THE ROUNDER Comedy Sketter. 20 Mins. Greeley Sq.; New York Metro

20 Mins Greeley Ser. New York Metro Ciass short with a subtle brand of humor destity handled in a non-shalant manner by Jack Benny. Only four characters in the cast beiddes a good from name. Besides planty between the subsequence of the subsequence of the subsequence of the subsequence of the subject. Latter hasn't much to do, only appear twice as me of the subject. Latter hasn't much to do, only appear twice as the subject to the subject as the man she loves because he danced with another parti. Comes home to find another ma promined to good and the subject of the subj

W. C. FIELDS "The Golf Specialist"

Comedy
21 Mins.
Globe, New York
Globe, New York
Globe, New York
Globe, New York
Bail Fisids used this sketch on and
off in vaude and in the "Foilles."
in yaude it was billed "An Episode
on the Linke"; here "The Golf Specialist." That's the most important
change, altibrity scene introduction
that consumes almost the first half
of the 21 minutes. To anyone having seen this sketch in the show or
vaude, the picture version will not
separate "The Golf Specialist" ought,
to be a laugh-getter. While those
who have seen it before should
laugh again at much of the action.
The hotel lobby biz wears a bit
after a while, and it's a relief lines.
In the lobby and it's a relief lines
in the lobby the tough and jealous
house dick's blonde wife is fifting
with everything in pants. In the
lobby, also, for one laugh, Fields is
asked by a little girl for a dollar,
sief in it, and Fields tries to grab
the bank. It's the dick's wife who
goes goifing with Fields. From
there on the golf scene runs without much deviation from the origitist a sheriff alips handcuffs on
Fields as he is saying: "And, remember, keep your wrists closely
logether."

together."
Monte Brice directed and got most of the golfing pantomime and slapsick in the camera's eye effectively enough. According to the files, this is Fields' first talker short. Bigs.

"THE RIGHT BED"
With Edward Everett Horton
Comedy
17 Mins.
Leev's New York, New York

17 Mins.
Leew's New York, New York
Educational No. 448
Subject offers a study in suspense
value, and in the suspense of the suspense value, and in the suspense value, and in the suspense value, and in the beginning, it rates to fill in on any program. Fact that Edward
response with the beginning, it rates to fill in on any program. Fact that Edward
rather, Errorrop plays the lead has
rather, Errorrop plays the lead has
rather, Errorrop plays the lead has
rather, Errorrop plays the subject of the cast acting as straights for
his cast acting as straights for
in the subject of the subject of the cast acting as straights for
the title cast acting as straights for
the subject of the subject of the subject of the subject
and the subject of the su

TEMPLES OF SILENCE"
With Tom Terris
Tom Terr

Buster and John WEST
"Marching to Georgia"
Christic Gomedy
21 Mins.
Stanley, New York
Real slapeting amount
Real slapeting results, of the
type of comedy where the sallor
kicks the captain in the pants, cops
do a spring dance and stuff of that
sort.

kicks the captain in the pants, cops do a spring dance and suff of that set that set is the captain and father of a girl in love with a boy on his ship. Buster visits the girl, in a girl's school, on behalf of her sweetheart. Unknown to Buster, the captain aison the captain aison the mix-ups, with girls become the mix-ups, with girls become the mix-ups, with girls and the captain aison the captain caught with the matron in his arms and knockabout along those lines like the captain aison the ca

SCREEN SNAPSHOTS with Claude Allister Novelty 11 Mins. Globe, New York

Novelty
Il Mina.
Globe, New York
Claude Allister is the guide in this
issue of the off-the-set views of
picture stars and personalities. Ailister is the English johnny-boy
tender is the English johnny-boy
tender that the tender of role just
how. He does a very good, if very
broad, Englishman and generally
is funny if possessed of the proper
lines and the necessary situation.
Here willister might him with the set of
the set of the proper
lines and the necessary situation.
Here willister might him with the set of
the willister might him with the set of
the will be the proper
lines and in the set of
the willister might him with the set of
the set of the set of

"THE MUSEUM"
Cartoon
7 Mins.
Globe, New York.
Radio

Cartons have become disposed to follow routines. As a consequence each creation has followed the design of a preceding success until nearly all of them possess much sameness. But this one has a quality of novelty that marks it suitable for filler on any type of program.

suitable for filler on any type of program.

Program.

Where most of the animal cartoons have resorted to woodland scenes or in general outdoor settings, this "Toby" cartoon takes an indoor setting and with it a comedy dance. It's the Advances of the setting and with it a comedy dance. It's the Advances of the setting and with it a comedy dance. It's the Advances of the setting and with the setting and with the setting and the

him.

"THE BEAR SHOOTERS"
Our Gang Comedy
19 Mina.
Low's New York, New York
Metro
Looks like Hal Roach in this one
has begun to bank too heavily on
the novelty angle of the kids. In
story value it's far below the standard of comed it's far below the standstand far below the stand it's far below the standbelow the stand it's far below the standtond the stand it's far below the standard of a mulo. They meet up with a
couple of crooks, one of whom dons
a gorilla makeup to shoot them off.
The stand is standard in the standard in

"ROAD KNIGHTS"

"ROAD KNIGHTS"
Comedy
8 Mina.
Strand, Vitaphone No. 22

A hobe convention theme dressed with a lot of odd props that provide many of the laughs in this, a good short.

Solvent of the strain of the s

Miniature Reviews

"Our Blushing Brides"
Metro). Sex and clothes
rama built for women. Clear
ut box office.

'Common Clay" (Fox), Emo-"Common Clay" (Fox). Emo-tional play of 1916 and bearing marks of that artificial school. Great sentimental scenes by Beryl Mercer and Constance Bennett and delightful bit of humor by Tully Marshall. Heaves and the sentiment of the borhooder mostly but fitting in with common shows. Not for de-with one of the sentiment of the sentiment of the with common shows. Not for de-

luxers. Overboard on the wrong kind of comedy, the tiresome sort. Picture now 83 mins. Cut to 65 might be a much better film.

"Grumpy" (Par). Excellent-ly made and acted.

"Grumpy" (Par), Excellently made and acted.
"The Fiirting Widow" (F.
N.). Light comedy mechanically directed but aptly cast.
Slim for week stands.
"The Break Up" (silent)
(Talking Picture Epics), Exploration travelog only accompanied by canned momolog by Capt. Jack Robertson. Musical score. Too long for commercial use. Cut, might make good novelty film. Deals with natural beauty of Alaskan wild lands.
"Cheer Up and Smile" (Fox). Small time musical which entertains. Good for neighborhoods.

"Men Are Like That" (Par).
Hal Skeily miscast in an adaptation of George Kelly's former stage hit, "The Show Off." Best for the grinds. Little value for exploitation. Altogether too literal.
"West of the Rockies" (J. Charles Davis prod.). 'Uselessly terrible.

Charles Davis prod.). 'Useless-ly terrible.

"Children of Pleasure (Metro). Unoriginal and best for the double feature layout. Only exploitation value lies in title and a couple of cast names. Little comedy and no action.

BLUSHING BRIDES

Metro production and resease. Starring Joan Crawford. Story and dialog by Best Mercdyth, John H. Lawson and Justin Mayer. Driected by Harry Beaumont, at Capitol, New York, week of Aug. 1. Runger, time 58 prins.

ning time as mins.	
Jerry	Joan Crawford
Connie	Anita Page
Franky	Dorothy Sebastian
rony	Robert Montgomery
David	.Raymond Hackett
Marty	John Miljan
Mrs. Weaver	Hedda Hopper
M. Pantoise	Albert Contl
Ice Munsey	Edward Prophy
Detective /	Dohart E O'Connor

Another of Metro's endiess cycle of sex satin and salesgirl hoosy, designed to capitalize the day dreams of flaps and stenogs. Clever conkery makes the clustst upon realism or art will pooh-pooh "Our Blushing Brides," it is a certainty the box office response will indicate both managers and populace satisfied.

Brides," it is a certainty the box office response will indicate both managers and populace satisfied. Only once did they laund a then Robert Montgomery showing Joan Crawford through his Long Island estate invites her by a secret collapsible starieway to visit his studio per beautiful through his Long Island estate invites her by a secret collapsible starieway to visit his studio per beautiful through his Long Island estate invites her by a secret collapsible starieway to visit his studio per beautiful through his Long Island estate invites her by a secret collapsible starieway to the business of the large through th

To dwell upon the holes in the story's logic or the triteness of its moralizing would be a waste of time. Suffice that Harry Beaumont has ably steered his way, with the one exception noted, through the

dangerously shallow waters covering the rocks of ridicule. Miss Crawford does not need. The water of the state of the casualties of the casualties of the casualties of the casualties of the state of t

THE LOVE WALTZ (GERMAN MADE)

(All-English Dialog)

Produced by UPC London, July 28.
Produced by Wilhelm Zhele,
International, Directed by Wilhelm Zhele,
Stars Lillian Harrey, Inselt John Batten, George Alexander, Lefegth 0.171 feet.
Running Limp 20 minutes. Cennor's Cernory
London, July 23.
London, July 28.

London, July 23.

London, July 23.

All-English dialog version of this UFA talker is a presentable piece of work, even allowing for blemming the property of t

of the footage is very easy to the eye.

Story is the usual sugary mixture expected of the species, telling how a bored youngster rivets himself on an equally bored Archduke, who is due to get engaged to an eyen more bored Frincess. Archyenchere—ducks the engagement reception and the lad impersonates him, failing for the girl. He insuits her by walking out on the engagement in front of the high hats, later attempts to reconcile her to the real dooke, and then marries her himself.

tempts to reconcile her to the real dooks, and then marries her himUsual Fommer touches noticeable. There's a sequence when the aristocracy of the Continent is introduced through the medium of the
duced through the medium of the
effectively. Photographic and lighting values very fine. The recording, leaving aside the occasionally
indifferent duping in supporting
roles, is fair, but not up to the best
Miss Harvey hasn't been photographed to the best advantage and
Batten hasn't much difficulty in
getting honors among the leads, althe Duke is a smooth job, nicely
rounded off.
Supporting roles and crowd types

ounged off. Supporting roles and crowd types ave the usual German stamp of

have the usum congenuineness.

Song numbers are mediocre, but the musical background quite bright and breezy. Film should go fairly well in the medium class halls here.

Chap.

COMMON CLAY

COMMON CLAY

Fox production and release. Lirewited by Victor Fleming. No star named. Constance Beaned in role originated on the state of the star of t

its physical production, but the cutter needed more courage and firmness than this cultor seemed to have. The earlier sequences fairly scream for the shears. But the real theat the search of the shears is the search of the shears. But the real theat the the state that the shear the she

wrong, rowns, the same with a Munsey's Munsey's Munsey handed to a tabMagazine story handed to a tabplenty of laurels to Miss Benness
plenty of laurels to Miss Benness
and a large amount of honor to
Miss Mercer, besides adding to the
distinctions already heaped unon
Mr. Marshali's head. Rush.

GRUMPY

Paramount production and release, starting Cyril Maude. Dislog re-make of play Percycles Rodges and Thomas Wigney Percycles Rodges and Thomas Wigney Percycles Rodges and Thomas Wigney Rodges Rodges and Rodges Rodges and Rodges Rodges

With "Manslaughter" current at the Rivoli, New York, and the current talker in hand, "Grumpy," Paramount is probably on the begreater of the property of the productions of past Par filmizations. And when Television or something else comes along in this march of scientific progress, of late so closely it will be still another unforescent with the progress, of late so closely it will be still another unforescent windfall for the authors and creators of the original material. "Grumpy comes now to the masses, retreated to the still another unforescent windfall for the authors and creators of the original material. "Grumpy comes now to the masses, retreated to the still another of the still progress of the original plece have not kept pace with the present day and associated (some might call it hardbold) fan finds that what were crucial battles for one's shonor aren't today worth talking about, what post-problishion beverages. Or, in the matter of situation, the same onectusion holds—the contemporaneous standard of demantics, usernousment are far ahead of what held the public interest a decade or two ago. As a matter of fact, four and five years ago a lot of difference of the still produce of the same of the Paramount (Theodore Roberts) silent release stressed the star's experiences in having played the stage role over 1,400 times (regularion titular role, observed in 1913 that the plot was even then not new, but 10 years later, in 1923, the same of the P



HAPPY NEW YEAR DRAWING CARDS FROM PARAMOUNT!

These 18 Giant Box Office Hits Released in August, September and October are Another Reason Exhibitors Rush to Sign Paramount Contracts!

















"LET'S GO NATIVE"

JACK OAKIE, JEANETTE MacDON-JALE UARIE, JERITEI II. MISCHUITE ALD, Kay Francis, Gene Pallette, Skeets Gallagher, James Hall laugh cyclone.



"GRUMPY"

Cyril Maude, world's most famous character comedian; Phillips Holmes, others, in novelty laugh-mystery suc-



CLIVE BROOK

in dramatic thunderbolt, "ANYBODY'S WOMAN." Emotional triumph.







Popular roar comedy knockout with Stanley Smith, Ginger Rogers, Charlie Ruggles, Frank Morgan. Schwab & Mandel Prod.



"THE SEA GOD"

Richard Arlen, Fay Wray, Gene Pallette, others, in strong sea-melodrama.



RICHARD ARLEN in "THE LAW RIDES WEST." With Rosita Moreno, Gene Pallette, Mitzi Green. Outdoor action.





"HEADS UP" CHARLES ROGERS, Helen Kane, Victor Moore in lavish picturization of stage comedy hit.



NANCY CARROLL

"LAUGHTER." With Fredric March and Frank Morgan. Stronger and better than "Devil's Holiday."



JACK OAKIE

"EX-GOB" (title to be changed). America's Joy Friend with 100 laughs and girls in every port.



«THE BEST (atte to be changed)
Famous stage success with Carol Lombard, Frank Morgan, Miriam Hopkins, others.



CLARA BOW

"HER WEDDING NIGHT." Charlie Ruggles, Skeets Gallagher, others. Clara's first love-comedy.



ENEMY"

"More exciting than Dempsey-Firpo eTHE SILENT fight," says Grantland Rice. Hit at \$2 Criterion, N. Y. Burden-Chanler Prod.

PARAMOUNT SOUND NEWS PARAMOUNT

SINGLE REEL ACTS PARAMOUNT TWO REEL COMEDIES

WITH PROSPERITY

PARAMOUNT SCREEN SONGS PARAMOUNT TALKARTOONS PARAMOUNT PICTORIALS

JUST the Start of a Mighty Flood of Super-Product

SIGNING A 1930-31 PARAMOUNT CONTRACT IS SHAKING HANDS



FOR 25 YEARS PATHÉ COMEDIES HAVE LED THE FIELD

VARIETY

The great feature stars of today were PATHÉ COMEDY players of yesterday—PATHÉ picks the best and the public approves the choice with fame and fortune.

PATHÉ Directors, Authors, and Composers are natural-born Creators of snappy gags, high powered puns, hot numbers, graceful melodies and toetickling tunes, all in grand ensembles of gorgeous girls surrounding comedy stars whom the Gods destined to make the whole world laugh.

Believe it or not—the public knows this and what the public knows is reflected —every day—in the cash receipts.

AND FOR 1930-31 PATHÉ IS FARTHER AHEAD THAN EVER

RAINBOW COMEDIES

Fast and furious in all the colors of the rainbaw, with a pot of gold for the exhibitor who shows them.

WHOOPEE COMEDIES

Young America makes joy unterrifled and undefiled.

MANHATTAN COMEDIES

Sophisticated comedy of Main Streets and the Big Towns. Latest popular songs, new jokes, smart gags.

RODEO COMEDIES

An answer to the public demand for talking Westerns featuring cowboy songs and campfire wit.

FOLLY COMEDIES

The foibles of farce and gracefulness presented by the daintiest dancers in the profession.

MELODY COMEDIES

Musical tabloid with popular singers and dancers.

A riot of fast stepping melody.

CAMPUS COMEDIES

College whoopee introducing things not found in the curriculum of any university.

CHECKER COMEDIES

Slapstick in which the big stick of sure-fire entertainment is wielded without restraint.

COMEDIES

PATHE COMEDIES ARE RED FIGURE ERADICATORS

BOOK 'EM AND SMILE-THE SMILE OF CONTENT

WB Coast Stage Shows Stopping: Deny Fox or Par. Operating Report

Hollywood, Aug. 5.
Warners has decided to drop stage ghows from its Downtown theatre. The presentations expire at this presentation expire at this pening the following daw will also see the termination of the Warner rostrum revival at Hollywood, where "Top Speed" evidently will signify the resumption. This also the property of the presentation of the presentation of the property of the presentation of the property of the presentation of the p

and apparently the final edition being the third in the string. Since
Warners issued two weeks' notices
to its pit musicians last week, reports have been around town that
either Publix or Fox West Coast
would take over the Warner houses.
The Fox outline included a product
arrangement, with the operation not
to include the two big Warner the-

atres here.
Publix plan was for this circuit
to produce the stage shows which
would play the Hollywood and the
Paramount Downtown. Warner
Theatre heads say negotiations for
the Publix or Fox tie-in are now

cold. Warners has been spending \$9,000 and more a week on its stage units during this revival. The cheapest of the three is believed to have of the thr

The first stage display had around The first stage display had around 70 choristers and the second unit listed almost as many. While the shows unquestionably revived public interest in both houses and receipts almost tripled, the margin evidently was still insufficient to convince the operatives results were worth the effort, besides which those in the weeker. First National pictures now lined up to launch the new season.

It is now understood that "Dawn It is now understood that "Dawn Patrof" will go into the R-K-O Or-pheum Aug. 13, although efforts were being made by Warners to get the picture back for its own Holly-wood from R-K-O. Latter bought the film before it was made.

Taking N. Y. State for Dem. Electioneering

A series of sound and dialog pic-tures illustrating various phases of New York State's government in action are to be made by Chromo-tone Studios. First subject were and

tone Studios,

First subject was made Sunday
at Jones Beach, Long Island, with
Governor Franklin Roosevelt inciuded. Another was made at Brencluded. Another was made at Bren-ton. In all it is expected about 30 items will be included showing the different parks, reservations, etc., within the state. Pictures will probably figure in the forthcoming State elections, with Roosevelt up for a second

Sure Seater's Finish

Newark, N. J., Aug. 5.
Newark's Motion Picture Guild is
a receivership. Its Little theatre
are is closed.
Stuart I. Whltmarsh headed the

Stuart 1. Whitmarsh neaded the arty project. A couple of booth operators closed it by suing for overdue salaries.

Talmadge Gets Release

Hollywood, Aug. 5.

Tiffany will release "The Yankee Don," Produced by Richard Talmadge and starring himself. Picture was in Mexico about four months ago.

Mexican capital is said to be behind it.

Derr Coming East

Hollywood, Aug. 5.
E. B. Derr, pres. and prod. head
of Pathe, will leave next week for
New York.
His visit east will be for a home
office taik on output.

Stillman's 1 ab

Los Angeles, Aug. 5. Another indie film laboratory is open here.
It is headed by Amos Stillman, former chief of the Pathe lab.

Haskell Mess

(Continued from page 3) from the rehearsals will upset the show," argued Grossman.

"Nothing doing. I am ready. have rested my case. You want time so that you can Instruct your witnesses," boomed Pecora. Magis trate Simpson began to lose patience and finally set today.

Witnesses

West Side Court looked like a fleid hospital when the defendants and compiainant appeared. Haskeli's left optic was swollen and copiously bandaged. Hammerstein in a blue ensemble, had his left mitt ln splints

ensemble, had his loft mitt in splints. While loquacious, Rand had his right hand and forearm in splints. Haskeli had no witnesses. Mr. Pecora pointed out that the cast could not afford to aspear in Haskeli's behalf because their jobs were at stake, Joseph Macaulay, in the show and a student of psychiatry, was the defendant's first witness. It developed that Macaulay receives \$1,000 a week and next year la to get \$1,250. His contract cails for two years. He testified that he believed that Haskell was to blame. "Mr. Haskell is naturally emotional like most directors. He called Rand a pest and Sally a nuicane. Hasst and Sally a nuicance. o blew smoke in Rand's face stated Macaulay.

Worrisome Remarks

While Haskeli was narrating his story on the witness stand, attorney Leo Rosett of Grossman's firm asked him about the visit of a "Mr. Sinnott," Haskeli's assistant in the

Rosett had something in mind Rosett had something In mind. Pecora told Rosett to cease from the line of questioning when Haskell almost leaped out of the witness chair, shouting "Yes, and I can tell about the bar in Mr. Hammersetlen's office and also about the orgies." Hammersein became perturbed and the line of questioning was stoned.

was stopped.
Within 30 minutes reporters (sobsisters), from the tabloids, raced in to West Side Court expecting Has-

keil to let loose about the har and when Pecora summed up he made reference to the innuendo of the opposing counsel using the name of Sinnott. The latter was not in court.

not in court.
Haskell swore that Rand had annoyed him. He stated that Rand was tap dancing and distracting his (Haskell's) mind. He told Hammerstein of Rand's actions and that Hammerstein cold one of his aides to dismiss Rand and Sally, Haskell also stated that Sally had taken up the cudgels for her brother during the argument.

Haskell Socked

When Haskeli returned from Hammerstein's office Rand was waiting for him, said Haskeli. Before he could get set, he said, Rand felied him with a right. Haskeii sald that Rand wore a heavy signet ring that tore the skin over his eye. The part of the Hammerstein blow The part of the Hammerstein blow did not enter and will not until Hammerstein's hearing. But it is said that Haskell hurried to Hammerstein's office to report the licking and received another thrashing. Haskell has been with the show 10 days, staging numbers. Following the fight both Rands were reengaged by Hammerstein. During the cross-examination of Rand Pecora endeavored to show that Sally's Influence with Hammerstein got him the job.

ot him the job. Rand stated his home is in Kan-Rand stat: J his home is in Kan-sas City, Mo. He had played in plctures with Jim Corbett, he said. Also in vaudeville with Saily. "I expected a job with Joe Cook, but that fell through so I got the job from Mr. Hammerstein," said the vouth

that fell through so I got the job from Mr. Hammerstein," said the youth.

Pecora hotly assalled Rand in his summation. He stated that Rand gloated over punching Haskell so savagely. He stated that Rand's testimony was not worthy of belief. Rand had testified he sought Haskeli atter he lost his job and learned that Saily was through. "I wanted to tell him It was a low

wanted to tell him it was a low down trick. Haskell blew smoke in my face and made an attempt to

my face and made an attempt to strike me.

"I warded off the blow and he knowled off some of the epidermia blow and the pidermia Baskell in self defense. The argu-ment started when he called me a peat and Sally also a pest," said Rand.

The youthful defendant to the

The youthful defendant tried to

the youngui attendant tried to be facetious on the witness stand, but Pecora made Rand squirm. Haskeli would not amplify the statement about the orgles. Nor would Rosette state what he had in mind when he stung Haskeli.

W. E. Loses in Court Action to Stop **DeForest Decision Statements**

Wilmington, Del., Aug. 5. Petition of Western Electric through its subsid, Electrical Research Products, Inc., for an injunc-

through its subsid, Electrical Research Products, Inc., for an injunction to prevent DeForest from issuing statements that they charge give the wrong slant on the recent decision of Judge Morris here in favor of DeForest on talker patents, was denied in an opinion handed down by Judge J. Boyd Avis.

The motion was aimed at statements given out by M. A. Schlessinger following the first trial. Schlessinger had said that the Reis patent, one of six in the suit, was the patent which covered the sound-on-film principle. Judge Morris in his decree, held this patent valid and intringed by W. E. Leinning a victory this way. In his opinion on the restraining motion, Judge Avis decleded the suit was the patent with the suit was not on the point the series of the point the series of the product of the college of the college was the point the series of the college made damaging assertions about Judge Morris' decree.

"Teannot say that the weight of the evidence so submitted indicates

ris' decree.
"I cannot say that the weight of
the evidence so submitted indicates
or proves that the plaintiffs, or
either of them, made any statement, or sent any letters or telegrams, attributable to bad faith or
malice." DeForest and General Taiking

DeForest and General Taiking Pictures were the plaintiffs in the original patent suit and were called the plaintiffs in documents relating to the restraining motion brought by Electrical Products, although really the defendants.

An affidavit by Schlessinger, in which he denied the statements rep-

covered ail sound-on-film, was brought to light in the opinion handed down by Judge Avis. Not Enough Evidence

Not Enough Evidence
This leaves Schlessinger in the
position of admitting the possibility that the Rels patent was not
the vital issue of the suit and does
not cover all sound-on-film and
that all operators of such machinery
are not liable to DeForest, after
all.

i. Holding that all affidavits were

Holding that all affidavits were of equal weight under the circumstances, Judge Avis decided that Electrical Research had not entered appearance in lumetion.

An order countermanding the temporary injunction issued when the motion was filed, will be issued. Judge Avis pointed out that the decision does not leave DeForest free to make any and all interpretations of the original decree. Referring to this, the juriet concluded:

"The court does not want this

ciuded:
"The court does not want this
memorandum to be construed as
permitting the plaintiffs to exagpermitting the plaintiffs to exag-gerate or misrepresent the decree made in this case, but decides the motion upon the theory that suf-ficient proof has not been present-ed to warrant the issue of the ex-traordinary writ of injunction. "If, in any future proceedings, sufficient proof is produced to sat-ity the court of exaggration or ity the court of exaggration or the court of exaggration or ity the court of exaggration or "The relies prayed for its denied."

"The relief prayed for is denied, and the restraint contained in the order to show cause will be va-cated."

General Electric's 7½% Royalty For Home Talker Field Kicks Up Resentment—G. E.'s Challenge?

Economy Mergers

(Continued from page 3)

also upon a prospect for a Par.
hookup.
The proposal is described as contemplating the absorption of Fox by
Loew with Nick Schenck as president of the merged companies and
Clarke as chairman of the board.

Clarke as chairman of the board. The effect of such an operation would be to tighten up theatre operation on the eastern without disorganizing the coast production machine.

On the surface such a change would appear to bring Loew-Fox and William Fox's comeback idea nearer to realization, due to the known friendship between Fox and Schenck.

Re-enter Fox?

The matter of William Fox's return to picturedom and again at the head of the company he created, Fox Flims, is being talked about. This arises through the Fox financial situation at present. The story is that the Fox bankers wouldn't mind just now who took up their Fox load, if the necessary cash came along. Were Wm. Fox to make a re-buy, he would have to assume the Fox financing that now stands where it did when Harley L. Clarke took over the Wm. Fox stock control of Fox. To handle that big bit of financing for Fox. Fox stock control of Fox. To handle that big bit of financing for Fox, William Fox would have to square himself with the bankers he antagonized in the Fox troublesome days. This Wm. Fox is reported to have been doing of late. He is said to be on a much more pleasant footing with Wali Street than for-Chase National

Chase National Chase National Charke, through Clarke's General Theatre Equipment Company, also Chase-backed. Clarke is said to be the representative of the bankers really in the Fox buy, and with the market's condition since it happende not making the banking end any too happy over its Fox purchase.

Paramount and Fox entering into closer business relations through a reported joint theatre operating pool in the west, have led to the belief that a Par-Fox combination of the future is about the most limited.

of the future is about the most lm-minent in sight. That would take in Loew's, and this is where the most important talk about Schenck is

Warners' Expansion

Warners' Expansion
Warners is not said to be dickering with any other company just
now. A story of little substance
that Warners and Radio have been
taiking lacks confirmation. Warners started a swift expansion poitoy and as swiftly stopped it about
six weeks ago. In between Wararea accumulated a long list of thearea accumulated a long list of the-

ners accumulated a long list of theatres.

Radio and Fox are reported about the same on the merging subject, the same on the merging subject, the same on the merging subject, the same of the same of

Collier Agency's Aides

Los Angeles, Aug. 5.
Joining Ruth Collier's agency are
S. Dunn, brother-in-iaw of William
Fox and ex-studio official; Arthur
MacArthur, former publisher of
"Studio Digest," and Marion Köhn,
recently assistant business manager
of Columbia. recentiy assis of Columbia.

O'Brien on Comedies

An amdavit by Schlessinger, in which he denied the statements represented by Edwin K. O'Brien was added to Resenting him as saying that the Reis patent was the vital issue and liner, W. E. by Henry R. Ashton. after finishing at R-K-O.

If Western Electric had its ex-perience to live over again with the film industry, it would charge \$2,000 a reel royalty instead of \$500 for

a reel royalty Instead of \$500 for talker. recording privileges. General Electric, at least, regrets the low figure and states that it will profit by the same in the home. As the result, instead of 5% per reel royalty, which regular producers have already protested as too excessive. General's subsidiary tweek 16 millimeter recording licensing privileges on the basis of 74%. 74%.
Producers can take it or leave it,

but the small film royalty will remain the same unless it is pushed up a few points more, electric executives have made known.

ecutives have made known.
"There is no competition in this
field and no one is going to make
a fool of us this time. They will
pay our price or stay out of the
home field. We have the exclusive
rights and will see that they are
observed."

A Chiller.

A Challenge

Excessive Royalty

Excessive Royalty

The general attitude of film men interested in the home field is that royalty of 5% is excessive in view of the highly speculative horizon, which they sa; the firestde presents. At the most, some stite, it cannot hope to last in a big business way over the next two years.

There is no comparison between it and theatres they claim. Reason is believed to assert itself without explanation. Regular film and sound go into regular box offices where the intake has proven itself consistent over a period of years. The home is regarded as a flighty home is regarded as a flighty proposition for even the best of

fads.

At any event, a test case on the validity of Radio's claim to the home field will doubtless be precipitated much sooner than it was in the matter of regulation sound.

Publix Coast Stage Shows. For 4 Weeks of Travel

Hollywood, Aug. 5.
Par-Publix stage presentations,
prod.c.; i locally for a four-week
route, start at the Paramount Aug.
28. San Francisco, Portland and
Seattle comprise balance of the
route.

route. Boris Morros will have charge of Boris Morros will have charge of production. Busby Berkeley stages the first unit, with Morros taking charge thereafter. Morros is now eastbound with Albertine Rasch to stage the dances for Connolly & Swanstrom's "Princess Charming." Dave Rubiroff is coming out from New York to conduct at the local Paramount.

Lobby Machines and R-K-0

Chicago; Aug. 5.
Candy vending machines are being considered by R-K-O for general installation.
Circuit is said to look with favor

on the commercial nickel-getters, following Publix's success with the devices. Will be decided one way or another at the divisional directors' meeting here this week.

Seiler on Westerns

Los Angelcs, Aug. 5.
Lou Seiler, former Fox director,
now supervising westerns for Columbia

He replaces William Lloyd Wright, who was forced to resign because of lilness.





LOUISE FAZENDA
JOAN PEERS
WILLIAM COLLIER JR
TOM HOWARD

RED-HOT REVIEWS IN WASHINGTON

"No more amusing picture has some our way in a long, long time...Yesterday's audience emerged from the theatre limp from laughter"—E. de S. M., Washington Star. "A side-splitting vehicle...Director Frank Capra has added love interest and a melodramatic climax...There's a laugh or a tear or a thrill in every foot"—Washington Post. "A K. O. of fun...a big thrill"—Lee Somers in Washington Herald.

Profit-Makers Is On ENSATION of the SEASON!

GLOBE, NEW YORK

Opens Thursday, August 7th. Watch New York fall in line with top grosses.

WOODS, CHICAGO

Opened Friday, August 1st, to a tremendous rush of business—and getting bigger every day.

KEITH'S, WASHINGTON

Started off with a bang on Saturday, August 2nd-and going like wildfire.

AND ALL THE BETTER FIRST RUNS, INCLUDING R-K-O EVERYWHERE!

-just to mention a few:

SAN FRANCISCO—Orpheum KANSAS CITY—Main Street DES MOINES—Orpheum ST. PAUL —Palace HOUSTON—Majestio OMAHA—Orpheum FT. WORTH—Majestic SPOKANE—Orpheum BIRMINGHAM—Ritz PROVIDENCE—Albee LOWELL—Keith's TROY—Griuwold TACOMA—Orpheum ROCHESTER—Keith's Palace COLUMBUS—Falace

LOS ANGELES—R-K-O Theatre
ST. LOUIS—St. Louis
BOSTON—New B. F. Keith
PORTLAND—Orpheum
SAN DIEGO—Orpheum
SEATILE—Orpheum
SCHENECTADY—Proctors
OAKLAND—Orpheum
GRAND RAPIDS—Regent
PORTLAND—Keith's
YOUNGSTOWN—Palace
MADISON—Capitol
DALLAS—Majestic
TROY—Proctor's New
DAYTON—Keith's

CINCINNATI—Palace
NEW ORLEANIS—Orpheum
MINNEAPOLIS—Hennepin
AKRON—Palace
MILWAUKEE—Palace
SAN ANTONIO—Majestic
ALBANY—Grand
MEMPHIS—Orpheum
CLEVELAND—Hippodrome
SOUTH BEND—Granada
CLEVELAND—IOSth Street
SIOUX CITY—Orpheum
CEDAR RAPIDS—Iowe
SYRACUSE—Keith
DAVENPORT—Capitol

RAVE NOTICES IN CHICAGO

A shrieking rib-tickler...not to be missed...full of howls."—Chicago Herald and Examinan.
Positively marvelous...urge you again to go and see it."—Chicago Evening American.



"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed sach Saturday in Hollywood, and placed as a wrapper upon the regular seekly "Variety".

The Bylletin does not circulate other than on the Pacific Slope.
Nows from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Local showmen opine that local ing the fail and winter. A comflash picture premieres have been glided to such an extent they no longer mean anything to a picture. Main protests are against \$5 taps and monopolization of first night tickets by studios and guests, with trackets by studios and guests, with tracket by studios and guests, with tracket of the tracket of

A Scotch playwright has just been placed under a long term pic-ture contract. He has wired the family in New York to start hitch-hiking.

Worried about the scarcity of tourists in Hollywood this summer, the Chamber of Commerce is exploiting this place as the town where you can see stars on the streets. Also promises studio trips for visitors.

Joe Weber, president of the American Federation of Musicians, is on the Coast addressing union meetings. It's expected there'll be something doing when the new la-bor contracts come up in Septem-

Universal may make a settlement with John Murray Anderson on his contract. The studio has no mu-sicals scheduled for production.

Douglas Fairbanks, Jr., for juve ad in "Lightnin" (Fox), starring

"Cimarron" goes into production at Radio this week with a four months' shooting schedule.

In line with Fox's move to convert its oid theatres into indoor golf courses, first on the Coast to be altered, is the DeLuxe in Los Angeles, dark three years.

Clarence Brown arrived from Paris this week, making the trip by oat and plane in six and one-half

Mrs. Maurice Chevaller left for New York last week to sail for Paris, where her mother is about to undergo a major operation. Maurice leaves Aug. 9 to join her, remaining there three months be-fore resuming his contract with Paramount here.

After setting a second starting date for "Never the Twain Shali Meet," Metro redecided and hauled the story in again for repairs. Lio-nel Barrymore has been walting five months to direct it. Also taking a squint at the rough cut of "Remote Control," Metro ordered changes and retakes

Starting on its new program of 20 pictures, Columbia will put six into production within a month.

"Handful of Clouds," gang jargon, is too sweet a title for an under-world picture, it is believed at War-ners. New title is "Doorway to

Hell."

Faramount also is bothered about titles. It wants to change "Spanish Acres" and "Moulinoff" and has drafted 300 suggestions from studio employes without finding anything suitable.

Pathe bought the picture rights to "Rebound" for \$40,000, and is reported considering Ann Harding or Constance Bennett for the lead.

First National and Warners will advance their annual shut-down by several weeks this year, with FN closing Sept. 15 and Warners around Sept. 20. Next year, it is planned to eliminate this annual shut-down. Both studies have post-pear Resumption of production for next year at both studies is planned for early in December.

American Motion Picture Co. American Motion Picture Co. in-tends to have its studio at Santa Barbara completely equipped for production within 30 days. Produc-tion, however, isn't expected to start for about two months.

Edna Schley and Daniel Leonard-son have opened an office in Holly-wood as western representatives of the American Play Co. First deal closed was disposal of "Rebound" to Fathe.

Unable to find a suitable lead lo-cally for its Spanish version of "Madame X," Metro has postponed production on this picture. Metro agents in Europe have been re-quested to look for a lead.

Further plans of the Academy of fotion Picture Arts and Sciences or exchange of technical ideas by he studios include regular meet-ngs by the technicians' branch dur-

Joe Reiliy has built a trailer for Fox, to be used on location trips. Players can don the paint while enroute to locations. Lights, mirrors, and showers are part of the equip-

Experiment of broadcasting a crude radio adaptation of the old motion picture serial gag drew so motion picture serial gag drew so tions are going in for serializations. KFI will run one for 52 weeks, with four 15 minute episodes weekly. Station has set a taient budget of \$75 to each edition, making a total of \$150,000 for players.

When First National engaged two-week old twins for a picture they were informed by the Board of Education that the infante couldn't day, mustrib exposed to lights more than 30 seconds at a time and must be in darkness for one minute following each shot. This is better treatment than a star can get.

Two brothers and two sisters of screen players are working in various capacities on Radio's "Haif Shot at Sunrise." Ian Torrence, son of Ernest, is handling a microphone boom and Warren Simpson, brother of Jocelyn Lee, is acting as assister of Tenes, and the sister of Renee and Helen Taylor, sister of Retele, have small parts in the picture.

Irving Cummings has been borrowed from Fox to direct Ronald Colman's next for Goldwyn, a Frederick Lonsdale original, which the Englishman is now here to supervise. It is possible Mae Clark will be borrowed from Fox to play opposite Colman.

Spencer Tracy, brought here by Fox for "Up the River," following his lead in the stage play, "Last Mile," will go back to New York mmediately on finishing at Fox. He read to the read to

Making "Night Owls" as a two-reel subject in English with Laurel and Hardy, Hal Roach puffed the picture to feature length for the Spanish market. It clicked so well the producer is now going to lengthen it for the Italiaa market.

Louis Wolhelm is being given his first chance to direct as weil as act in a picture for Radio, tentatively titled "Taming the Beast." He is the third actor-director to be employed by Radio. Others are Lowell Sherman and Hugh Herbert.

Lloyd Nosler, film editor for In spiration Pictures, leaves the com-pany shortly to join Sol Lesser production of "The Dove" for UA.

Warners will open its newly acquired Ritz theatre in San Bernardino, Aug. 10. House is a 700-seater.

Fox is giving a number of its employees a chance to direct. Among those picked are Max Constant, writer; Louis Loeffler, former film cutter and Richard Harlan, assistant director.

Universal has arranged with Metro for Bessie Love to play the femme lead in "See America Thirst."

As soon as "New Moon" is com-pleted Metro will go into production with "Merry Widow," with Law-rence Tibbett playing the Widow hasn't been picked.

Universal has engaged Purnell Pratt to replace Lawrence Grant in "The Cat Creeps," switching Grant to a more important part in "Boudoir Diplomat."

Alexander Korda returned from Europe last week to begin work on "This Modern World" for Fox. While aboard the director gathered material for the picture.

Columbia has engaged Matt Tay-lor to write the treatment for "Lior and the Lamb," and Sidney Lazaru to write an original story.

Filling the bill as m. c. in Metro's German version of "Hollywood Re-vue," made in Germany, Paul Mor-gan, stage comedian and writer, has

New contracts were issued or op-tions exercised on the following las-week: Ed Sedgwick, P. G. Wode-house, Hedda Hopper and Andr Morley at Metro: Patricia Patter son at Roach, and William Huribur at Universal.

They're still looking for a new title for "Liliom" at Fox. Sugges-tions are being solicited from every one on the lot.

Storm King and Homo, police dogs which did considerable work in silents but were driven out by sound, are staging a joint come-back in "Fair Warning" for Fox.

Charles Farrell's next for Fox is n automobile story titled "F.O.B.

When Fox engaged Reg Dandy two years ago his nam-changed to John Garrick. liked the new monicker so wel had it legalized.

Radio is preparing to shoot "Beau Ideal," sequel to "Beau Geste." Herbert Brenon will direct.

Total extra placements for week ending Aug. 1 were 5,438, which is 21% above normal. Biggest set of the week was for "Sit Tight" at Warners, with 600 extras.

Police and deputy sheriff badges have become so plentiful in Los Angeles that if all the departments were-called out to meet an emergency half of them would be film people. With the badges goes permit to wear a bue light on rear end of their cars, and sometimes even a sirem. Badges are considered guaranty against annoyance by the control of the cars of

Goldwyn Writers Rest and Leave Lonsdale in Charge

Sam Goldwyn has given leaves of absence to Sidney Howard and Louis Bromfield. That places Fred-erick Lonsdale, just arrived from England, in temporary charge of Goldwyn's literary department. Howard and Bromfield are going

abroad, former for a year, but Bromfield only for a few months Bromfield has a home at Henday on the French coast near Spain He will go there with the Mrs. and two children.

Today' Majestic's First

Hollywood, Aug. 5.
Majestic starts work on its first feature "Today," Aug. 11, at TecArt. Conrad Nagle has been borrowed from Metro for the lead. Catherine Dale Owen, Sarah Padden, John Sullivan and Alemeda Fowler ara also cast. Will Nigh
"Today," authored by George
Broadhurst and Abraham Schomer, was produced as a play 12 years
ago.

HENLEY FOR "MISSISSIPPI"

Hobsostrii Hollywood, Aug. 5.
Hobart Henley may direct "Mississippi" for Universal, with negotiations now on.
Henley, who is free-lancing, is at FN making "Mother's Cry."

Batting Out Westerns Hollywood, Aug. 5.

Trem Carr's next western for Tiffany, "The Land of Missing Men," went into production Aug. I. Bob Steele is featured, with Caryl Lincoln, Al St. John and Edward Dunn also cast. John P. McCarthy is directing.

been placed under contract for German versions here. Morgan arrives In New York Aug 16 on the Bremen and comes directly here. Gives Chain 90% Required Product

Useless Censors

(Continued from page 5)

of film each week, even if its mem-bers stayed in the projection room 18 hours a day, is one of the leading points in the Hays anti-censor battle.

Willing to divulge trade secrets, willing to diving trade secrets, the Hays campaign next says that even if the board could see all of the pictures it wouldn't work, since the pictures it wouldn't work, since exhibitors buy sight-unseen and censors would delay the day's show until evening if they insisted on seeing the program immediately upon the arrival of the train and the day's film allotment.

Thus, the Hays ormiule recites, Thus, the Hays ormiule recites, Thus, the John they show the series of the they consider the series of t

Clean Locals

Instead of censor boards the Hays

Clean Locale
Instead of censor boards the Hays group is recommending to the communities it is canvassing the formation of an unpaid body of public spirited, ciean living, local residents. Let these people review the pictures that don't sound so weil beyond the town's walls before the townsfolk en masse is permitted to pay for the peep.

Economically, the Hays office is prepared to show that in many cities as much as \$75,000 a, year to show that in the professional direction on whited by the councilmen. That figure was used by Pettijohn in his estimate of the councilmen. That figure was used by Pettijohn in his estimate of the councilmen. That figure was used by Pettijohn in his estimate of the councilmen. The public spirited board, it is known by every press agent, is an angle which almost every press book writer has urged. Get the clergymen in to see this and the school teachers in a see that. Both of these have been used for hook-ups and good will spreaders since its the first time that the Hays or-ganization has adopted it as a permanent substitution for a censor board.

The Scissor Privilege

Along with community 'censors, Haystes are pointing out how much

The Seissor Privilege
Along with community 'censors,
Haysites are pointing out how much
more competent and broad minded
'censoring' will be. Instead of a
weary group of five, looking at film
from dawn to dusk, the tax payers,
fresh in mind and body, can take
turns perusing what the think
their neighbors adolted will be
numerous, more original, and with far
less tendency to become blased,
which, Haysites are certain, is 'the
rut into which a lot of paid previewers (especially if they have
scissor privileges) are precipitated.
On the rating of community taste,
it was disclosed in Lansing, as the
opening shot in this direction, that
classics flopped there while in the
next town, Ann Arbor, 'they
cleaned up. Among the pictures
which Tettijohn said died in Lansing were 'Disraell,' 'Abraham
Lincoin,' "Old Fronaides," the Byrd

sing were "Disraeli," "Abraham Lincoln," "Old Ironsides," the Byrd picture and "Peter Pan

picture and "Peter Pan."
On the other hand Charlie told
the local squawkers in much the
same way he plans to tell others,
certain pictures with much swearing and auggestive mannerisms
cleaned up. One was a war pictura.

Adventures for Kiddies

Los Angeles, Aug. 5. Marjorie Claude Hammond, pr Marjorie Ciaude Hammonu, pro-ducer of travel and adventure pic-tures, is here to make two-reel ad-venture specials for kiddies. Claude Hammond, Jr., 10, is to be

featured.
Releasing arrangement is with

Picture Possibilities

"Let and Sub-let"—Unfavorable
"LET AND SUB-LET" (Farce Comedy, Hyman Brothers, Biltmore).
Little chance of this frail affair reaching the screen. Ibee.

"Spook House"—Unfavorable
"SPOOK HOUSE" (Mystery, Joe DeMitt, Vanderblit).
Utterly stereotyped, with no novelty angle. Sliding panel play of laight probable value for pictures.

Land.

"Lysistrata"—Unfavorable
"LYSISTRATA" (Comedy, Phila. Theatre Association, 44th Street).
Ancient Greek play familiar in book form. Can get away with it on stage, but never on screen.

Motivated from accounts by the feeling that it is good business to play with companies that are well organized but through guarantee of first run outlet are being squeezed by the Big Four, R-K-O has framed a deal with U, under which from reports it turns over the produc-tion costs with a guarantee by U-that around \$300,000 as an average minimum will be-spent on each pic-ture. R-K-O contracts to take 20. U'e.

R-K-O acted similarly in its deal with Columbia, taking that com-pany's program of 20 and insisting on a similar minimum for each picture made.

It is learned a deal is on with. Pathe for a new contract, superseding the old and shorter in terms, which will mean R-K-O's playing of more Pathe pictures in the future, with an average minimum of \$300. 000 for each production also a part of that deal.

of that deal.

Through the U, Col and new
Pathe deals, plus R-K-O's own
product, the circuit will be covered
for approximately 90% of its playing territory.

It is not taking the Warner, First.

It is not taking the Warner, First National, or the programs of any other companies in large blocks, but has booked Paramount for a dozen other companies to the booked Paramount to towns in which Publix does not operate. WB and FN have offered the program of 35 pictures. operate. WB and FN have offered R-K-O its entire program of 35 pic-tures each for several territories, asking reported high rentals. R-K-O will lose the Metros it had last sea-

Increase Product

Increase Product
With Par.in the dozen spots, it is
more than possible that R.-K.-O will
fill its other 10% of playing time
through increase in production programs of R.-K.-O, Radio, U and Coi,
now said to be under consideration
by all three and particularily by U
and Coli through the R.-K.-O outiet.
Through its new deals on picture,
product, neither Columbia, U nor
Pathe will be in a position to sell
away from this chain.
Under the old Pathe contract, with
R.-K.-O taking from 13 to 20 pictures,
or more, certain product wanted

or more, certain product wanted was sold away. "Holiday," out-standing Pathe strike, was a recent

Ralph Like Buys Studio

Hollywood, Aug. 5. Hollywood, Aug. 5. or Ralph Like, Inc., has taken over the Telefilm studio and is rebuilding the stage, offices and dressing, rooms. Studio will be equipped with one stationary sound channel and two portables. Cinephone equipment will be used. Like has been in the laboratory business for several;

laboratory business for several years, Syndicate Pictures, producing 12 westerns and "Filp the Frog" car's toons, are at present using the sound equipment. It is expected, Big Four will start shooting a num, ber of westerns there next month.

Wandering "Trail" Unit Hollywood, Aug. 5.

Hollywood, Aug. 5.,
Fox's "The Big Trail" company.
Pow on location at Sequola NationalPark, will move to the Grand Caniyon next week. This will be the
tenth location trip for the companysince it started shooting three
months ago.
So far the company has worked,
So far the company has worked,
I would be company has worked,
So far the C

Sound Textbood

Hollywood, Aug. 5.

A text book on sound picture enneering will be published in the

A text book on sound and a sincering will be published in the fall by McGraw-Hill.

Book will be a revised compilation of the papers read before the Academy of Motion Arts and Sciences sound school, by the technician members from the several studios.

Josie Brown's Agency

Josie Brown, formerly with the
Max Hart and Joyce & Selznick offices, has taken a license to operate
her own agency.

Barney Brown, brother, and Elizabeth Boyd, play broker, will be associated.

Warners' Up and Down

Continued from page 9)

Aggressive testing peration which consisted one the unpected weak spoint of the warner Brost carried the list pretty well germ, before the workers for the divance challenged the attack, as they did the around 1 o'clock, but a single of the state of the s

rather an attention to the constraint of the con

ing. It appeared to be easy to hammer it down close to its old rethe contracting angle being the courte of the c

Last Week's Shift

but small new buying.

Last Week's Shift

Net result of last week's trading
in the theatre shares was an aggrégate decline of '22 points in 12
issues on the Stock Exchange and
and the state of the s

L. A. Grosses

(Continued from page 9)

Continued from page 9).

altyrocketing to \$5,000, double recent page 5,000, double recent page 5

permit continuance. Three weeks' vacating notice must be given by hermit continuance. Three weeks' vacating notice must be given by hermit continuance. Three weeks' vacating notice must be given by hermit continuance. The weeks' vacating bridge week, fourth similar premiers here in row. House has been built up in row. House has been built up in row. House has been built up of seck pictures. We have continued to seck pictures. We have continued to seck pictures. We have continued to the permit of seck pictures. We have continued to the permit of the permit

trol" Aug. 13. Latter film will send theatre back to Wednesday openlags.

Interest of the Member of the Law" (Par) (2,790; 20-30). Picture Law" (Par) (2,790; 20-30). Picture Leid down; only \$13,000. Paramount (Publix) — "Man-slaughter" (Par) (3,585; 25-75). Very satisfactory at \$2,0000, or alignith better.

Low (Par) (2,303; 30-65). Ordinary \$11,-000 week.

United Artists (Pub-UA)—"Raffles" (UA) (2,200; 25-41) (26, Par) (Par) (100 w. Final nine days around \$14,000. W. Final nine days around \$14,000. W. Final nine days around \$14,000. WWB)—"Thee Faces-East" (WB) (1,800; 50-75) (2d, final week). Stage shows will be dropped 2d week of big presentations only \$17,000; insufficient.

Hollywood (WB)—"Way or All Men" (FN) (2,756; 25-75) (2d, final week), May also drop stage presenting the days of the presentations of the present of the presen

Until it does one of these two things, the trading traternity will look upon all lesser dips and pulges	grega	te decl	ine of	32 points in 12	Very sati slightly be R-K-O dio) (2,930 000 week. United	stacto	ry at	\$20,00	0, 0	r j
things, the trading fraternity will look upon all lesser dips and pulges	an a	s on the	e Stock e adva	Exchange and nce of 10½ in	R-K-O-	-"Insid	ie the	Lines"	(Ra	-[
as of small amount. Warner Weakness					dio) (2,930 000 week.	; 30-6	35). O	rdinary	\$11,	- [
	clude	s an ad	vance	igures, however, e gain of 10 ln- of 7½ points in on sales of 340	United "Raffles" final week)	Art	ists	(Pub-	UA)-	-1
Meanwhile, the startling weak- ness of Warner Bros. is acting as a barrier to any aggrestive demon- shill and the start of the start of the start of the start of the day that the West Coast studios had been shut down for more than a seasonal length of time, probably running into late November. It has been widely forecast that the Warner dividend rate may be	share	ersai pr s. while	ererrea	on sales of 340 ggregate decline	final week)	Th:	ursday	with '	Grum	
stration in the picture group by the	conta	ins the	very ln	ggregate decline aportant Item of the enormous million shares	py (Fai)	10 101	IOW. FI	iai iiii	e uas	٩,
bull party. Wall street heard Mon-	turno	ver of	half a	million shares	East" (WE week). Student "Mo	vn (V	VB)"	Three	Face	g.
had been shut down for more than	in W	arners.		was quiet. Ap-	East" (WI	3) (1,8 age sh	100; 50-	75) (20 11 he di	i, fina roppe	a l
a seasonal length of time, probably running into late November. It has	paren	tiy the	enort	to push General	when "Mo	by Di	ck" en	ters A	ug. 1t	5.
been widely forecast that the	Theat	tres 6's	has l	been called off. was small and f-way between arner 6's, how- leavily, totaling decline of 4% one time during s touched a new 94%. Softening bonds is noted i by increased	\$17,000; in	of big suffici	presei ent.	ntation	s oni	7
threatened.	prices	stead	ly hal	f-way between	Hollywoo Men" (FN week). Ma tations he impetus de	Z) bo	WB)"	Way	of A	ıı l
threatened. Unofficial estimate puts the net for the six months ending the fiscal pear Aug. 31, at about \$5,000,000, white does not cover the dividend of the cover the dividend shares. Dividend on the full year covers the dividend requirements, but the postponement of a vote	high	and lo	w. W	arner 6's, how-	week). Ma) (2,7) av als	oo; zo- o drop	stage p	resen	-1
year Aug. 31, at about \$5,000,000,	\$600,0	00 for	a net	decline of 4%	tations he	re wi	th ear	ly box	offic	e
which does not cover the dividend of \$2 for the half year on 2 870 000	points	s at 959	L. At	one time during	Imperus av	windii	ng. Ai	ouna a	10,000	"
shares. Dividend on the full year	low f	or all ti	me at	94%. Softening		inc	MEN	rre		1
but the postponement of a vote	ln th	e old . accor	Keith nnanied	bonds is noted						
covers the dividend requirements, but the postponement of a vote until the return of Harry Warner, from Europe, and not oncourage bright prospects. Warner Eros, broke into successive low levels—to 38 early last stopped to the prospect of the prospect of the list of the prospect of the list Monday at the close, but it action suggested that	volum	10.			Jack Per Starlight	oper; l	D. B. S ote Soc	cer Fo	e; \$93 othali	: l
from Europe, did not encourage	tion	New I	v disci	Cimes" complia-	Inc. State	Indi	is. Cor	nmr.:	\$3.248	. 1
bright prospects.	gain	in the	five p	oses a general	Frances gdn.; E. W	Heer	an B	rownin	g, by	
sive low levels—to 38 early last	ment	listing and \$1	8 amo 8.623.00	unting to 2.15 0 in market ap-	\$25. W	. Bro	wning,	et al.;	costs	1
week; to 35% on Thursday and to	praise	il. The	group	Includes Fox,	Gene Bu	ck, In	c.; Em	ployers	Lia.	٠l٤
the rest of the list Monday at the	all a	s, Par, howing	net a	o in market ap- o Includes For, o and Warners, dvances except s sharply off. Columbia and le to defend old were the two on the Curb. abia was neg- stock showing	bility Assu	r. Cor	rp., Ltd	.; \$354	١.	þ
close, but its action suggested that important long liquidation was go- ing on. Turnover was pretty beauty	Warn	ers, wh	ich was	sharply off.						-15
important long: liquidation was go- ing on. Turnover was pretty heavy, Last, week the six-day volume 432,000 shares, exceeded by only the six-day shares on the whole list—Radio and signify the six- which were only slightly higher in volume. New bottoms on this kind of volumes looks ominous.	somet	hing of	a batt	le to defend oid	Invitation later. Sc	to co	ome lr	soon	er or	di
reached 492,000 shares, exceeded by	lows	of Tech	nicolor	were the two	later. So once took a	me	Stanley	noo on	lovers	119
only two other issues in the whole	Turne	ver in	Colun	on the Curb.						
which were only slightly higher in	ligible			stock showing the new voting	Dealings the Loew of at much his strained to rather than	seem	to ha	ve ceas	sed in	di
of volumes looks ominous.	trust	certifica	ates a	similar decline.	at much h	igher	prices	feeling	con-	19
may or it may not have any	ruea n	APA SACT	ms to b	e that the hold-	strained to	stay	with t	heir of	ptlons ediate	· lª
ning to look askance at thester or	tificat	es may	hope	stock into cer- for a profitable	loss.	· cuito				b
real basis, but the Street is begin- ning to look askance at theatre ex- pansion, particularly theatre ex- pansion accompanied by the listing of large new blocks of stock. Most of the picture companies have been	s			eek ending Satu		2:				١
of large new blocks of stock Most	~		,	STOCK EX	XCHANGE					١
		IOW.	Sales.	Issue and rate. American Seat (i) Consol. Film (2). Consol. Film (2). Consol. Film (2). Consol. Film (2). Fox Class A (4). Keith pref. (7). Gen. Thr. Equip Loew (3%). Madison Square Gr Met-G-M pref. (i) Paramount-Fam-La Pathe Exchange. Patho Class A Radio-K-O Orpheum pref. (8)		High.	Low.	Last.	Net Chge.	1
through this phase of development, but each time a new unit gets into the old jam, traders lose their taste for the whole group. Change of sentment in this direction has been	High. 26% 27% 28%	Low. 714 15%	700	American Seat (1 Consol. Film (2).	D	19%	16%	10 18%		
for the whole grant lose their taste	2814			Consol, Flim pfd.	(2)	21 215%	20% 205%	20% 210	-14 - % -44 - %	1
for the whole group. Change of sentiment in this direction has been particularly violent this summer.	255¼ 57¾ 150	175% 16%	18,500 62,500 1,000 7,600 47,200	Fox Class A (4).		19% 112%	112	4514 112%	- % + % -1% -4% +2% -1% -2%	e
Decame of the	1.0174	85 ° 30 42 1/a	7,600 47,200	Gen. Thr. Equip		351/4 771/4 971/4	82% 68%	33% 71% 97% 13% 24%	-1%	s
	97%	84 10-4 23-4 48-4 234	1 100	Do. pref, (6½) ex	rden (1%)	97%	96¼ 13¼	971 <u>/4</u> 1354	+2%	h
with the decline in Warners. With the new Monday bottom for the film company its banking sponsor, Goldman Sachs, hit a double bottom at 17, a price far below its low on the break of fast Rovember, a circumstance that ient be longs in the picture company no	20%	231/2	1,100 900 87 600	Met-G-M pref. (1	1.80)	25% 62	2434	24% 59	-1% -2%	15
aponsor Coldmany its banking	1054	2%	87,600 2,800 1,100	Pathe Exchange	• • • • • • • • • • • • • • • • • • • •	4% 9% 46% 34%	57% 4% 9% 40%	4% 9%		Į e
double bottom at 17, a price far	10% 69% 50	321/4	531,600 223,600	Radio Corp		46%	40% 80%	42% 31%	-2¼ -2½	8
November a class the break of last	99% 35 76	63 8%	4,400	Orpheum pref. (8)	· · · · · · · · · · · · · · · · · · ·	iġ	i7%	85 18		e
the longs in the picture company no	76		340	Universal pref. (8) .	48	45 851/4	43% 33% 48%	+7% +7% -7%	ľ
encouragement.	8014 7014	3514 3014	491,800 200	Radio Corp Radio-K-O Orpheum pref. (8) Shubert Universal pref. (8) Warner Bros. (4) Do. pref. (2.20)	· · · · · · · · · · · · · · · · · · ·	48%	48%	48%	+ 16	l n
Situation in Warners was re- flected even in Paramount, which last week made a prillion to provide	N774	24	200				40%	40%	+2%	B
last week med Paramount, which	57% 54% 17%	8314 214	400	Columbia Pictures Do. v.t.c. (1½). Fox Theatres		42% 39% 10%	38½ 9½	38% 9%	+2% -2% - %	a
recent earnings at record levels	84¼ 82¼ 80½	1214 15% 25%	900	Loew rts National Screen Technicolor	(2)	81%		38 3114 29	=2%	Į!
The old film leader gave was Monday from its hest of last week it to a new low on the movement at 58 flat. This development seemed to be entirely sentimental, because weakness in Warner could be interpreted as bearish in Partmount, since the two companies are understood in the trade to the state of the	801/2	2514	5.800	Technicolor		31	30% 28%	29	-2 [°]	þ
62 to a new low on the movement				BON	IDS					ь
seemed to be arrived development	91 100%	74 93	14,000	Keith 6s, '48 Gen. Thr. Eq. 6s, '1 Loew 6s, '11 Do, ex war Pathe 7s, '37 Par-Fam-Lasky 6s, Shubert 6s Warner Bros. 6s,		8314 9614	90% 96%	80% 96 117% 100% 61% 101%	-2¼ - %	b
because weakness in Warner could	100% 130 101	101% 11%	102,000	Loew 6s, 41	•••••••	100%	99%	117%		"
Paramount since the bearish in	101 80 1031/4	91 % 36 98	41.000 87.000	Pathe 7s. '87		031/4 101%		61%	+ 1/4 -81/4 + 1/4	l
panies are understood in the trade	1031/4 091/4 1131/4		29,000 4 000	Par-Fam-Lasky 6s, Shubert 6s	47	101% 51 99%	101% 50¼ 94¼	51 95%	-81% + 1% +1 -11%	a
to be at odds on sale of product. The same feeling of caution appears to have spread until it am-	1181/2	9414	597,000	Warner Bros. 6s, ISSUES IN OTH	ER MARKE	99% ETS	94%	95%	-114	b
				All Quoted f		0				h
bars to have spread until it embraces the entire theatre group. Pathe, for example, ought to be able to get out of the run on the strength of its improved product and betterment in sales outlets. In-				Produce Exch	ange, N. Y					1 3
strength set out of the run on the	••		400	Photocol. n.w.i		7%	7%	7%	+ %	P
and betterment in sales outlets. In- stead of moving up it has remained				Over the Cou						of b:
stationary place up, it has remained	Bid.	4-1-4	Prev.	Quotea in Bid :	and Asked					1
and betterment in sales outlets. In- stead of moving up, it has remained stationary close to old lows. There may be some tactical move in this, however, the inside control being involved in a factional battle that could explain aimost anything on	22	Asked. 23	22 22	Roxy, Class A (3.	50)			••		ft
involved in a finishe control being	2214	231/4 3 3 /4	229	Unit do		=	=	::		rc
could explain almost anything on	1%	3.4	17%	Roxy, Class A (3. Unit do	geles		-	-		Įρ
Radio-Keith made a poor show-	914	14 9%		Roach, Inc Fox Thrs		••		••		W.
						-				

Thrift Stamp 2-for-1 Books Give **Birmingham Good and Bad Breaks**

GOLFING SHOW GIRLS

(Continued from name 1)

back of the Roxy theatre. Starting on the tame and patronized at first by lonesome film men and tourists, the place is now the centralized quarry point for the chorus girls and the sugars plus a recently maneuvered stream of minor racke-

Like the advertising slogans that light up the Main Stem, this home golf has become for them the thing they like to do after their regular biz hours. Meaning anywhere from 11:30 p. m. to 4 a. m.
Night clubs have a curfew but not the midget course. Night clubs and other resorts that cater to show the course of the course of

late turnout are being cut in heavy between these hours. Where once it was a mere mat-ter of careless competition, the midget course now re-echoes the tingling tones of a sweet to her sugar that speaks plaintively, say-

ing:
"Honey, that makes me \$2 to the good. I'm two holes up on you, darling."

or it may be from a vaudevillian one of the sundry racketeering gentlemen on the street who means the same thing but speaks it differ-

ently:
"I'm two bucks up on yer, kid.
I'll fade yer a two-spot even on the
next putt."

next putt."

Where once the show girl picked a night club or restaurant to go to she now names the golf course. At times during the early morning hours as many as 100 persons can be found playing on a pleasant night. Her night club is midget

golf.

No one plays but one round. It's
usually two or three and the average time for making a round is
about 45 minutes. That makes it when the start is around mid-

about 45 minutes. That makes a late, when the start is around midnight.

The stuff also has its comic side for it's not unusual to see a chap in evening clothes wrapped close to a girl in shimmering satin. Worse still is the chorus boy who showed still is the chorus boy who showed the company of the compa

everything. The stuff has such a hold on some of the customers, many go regular-ly every night.

Different Courses

Different Courses
The Tom Thumb course is different from others known as the "Capone Course." Latter Is built of sand and cement with a regular hazard built on the miniature and rising and sloping sand greens. The Tom Thumb course which is patented is a sort of toy course with greens made of some composition of

greens made of some composition of cottonseed that's colored green and enclosed in a grounded pipe frame. A putting sport and easy which may be the reason it has taken on. Because at night Broadway likes things easy and fast. It may be an antidate for the prohibitionists but it's swell for the small-time gam-

The "Capone Course" is said to be the output of Ai Capone, for beer baron and now retired Miami, Fla. No confirmation.

A Gimmick

In both types the customer pays as he enters, getting a club and a bail for his baif buck. If he wishes, he gets a score card and pencil be-

sides.
However, though the customers pay as they come in, the real payoff is on the 18th hole. When the ball gets putt there it stays putt. That 18th hole has a long snooty funnel that carries the ball into the major domo's hut, where the ball rolls into a receptacle beyond the possible retrieving by the player. Which in a way is out racketeering the racketeer.

Birmingham. Aug. 5. Two for one books containing two for one tickets for everything in town are sweeping the Ham. This includes theatres and amusement narks.

parks.

The books were issued here first during the spring by an advertising company, selling for \$1.95 each. These books contained enough thrift tickets to total about \$200, in two for ones or reduced prices, subscribe

These books contained enough each characteristic total about \$2.00, in the form of the contained enough the contai

2 Kinds

2 Kinds

There are now two different sets of thrift books in town. There were three but one faded. One is a book that has coupons to a little bit of everything, the other is what is known as "All-Sport Book" and contains two for ones to football games, swimming pools, miniature golf links, amusement parks, boxing matches and three theatres.

It was a profitable stunt for some-

TOO MANY HOTELS

(Continued from page 1)

get out. The hihat Biltmore, doing better than average, is down to 40% better than a coccupancy.

Mangers Tired

Mangers, Tired

The Manger people have decided
to get out of the business entirely
and are reported attempting to get
rid of their stopping places at low
prices. Their Great Northern hotel
on 57th street, recently valued at
\$250,000, can now be had at \$75,000,
for the lease and furnishings, it is
said.

said.

Actors' debt to the 25 major Times
Square theatrical hotels, reported
last winter to have amounted to
\$500,000, still stands. Not 5%, has
been recovered by the hotels. Managements don't attribute the badcondition altogether to the acts' agements don't attribute the bad-condition. altogether to the actor' debts to them, stating it's part of the general national depression, but declare that \$500,000, or even a small part of it, would come in handy for formal introduction to bills and creditors' demands. When the hotels checked up and saw that amount of theatrical suffi-ling on the books, most ordered all 100-naving professional weeks.

non-paying professional guests

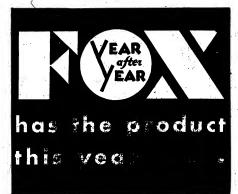
non-paying professional guests to pay or move. One of the best known theatrical places which always carried from 45 to 50 guests on the tab for short or long perioda, notified 27 to move in one day. Of the 27, 20 are back at the same place and still charging at the same place and still charging the same of the hotels would rather the control of the country of the rather have a tair number of rooms occupied with free riders, with a possible chance of collecting from them at some later date than have no guests at all and nothing to col-

lect.

Three-day bills are still in force, some of the hotels apparently wanting to see the rent as often as possible and be sure of at least a part of it by the end of the week. It goes for working and idle actors allie. Not so long ago the presentation of a bill to an actor, playing or laying or, before the end of the laying of, before the end of the company of the company of the strength of the company of the strength of the company of the strength of the company of the company

Los Angeles, Aug. 5.
H. II. Van Loan has been engaged
by Joseph M. Schenck to do the
screen treatment for "Son of the
Ghetto."

You Hear It Everywhere!!



Here's the Big 4 that starts the new season

August 17

2nd Week Roxy, New York, and Roosevelt, Chicago

CO

with CONSTANCE BENNETT, LEW AYRES Tülly Marsball, Matty Kemp, Beryl Mercer

The Harvard prize play by Cleves Kinkead becomes an astounding picture, Selected by the Roxy, the world's greatest theatre, to open its new and greater movie season. And how the critics ravel See opposite pagel Directed by Victor Fleming.

August 24

The dramatic triumph

M A В

with Dorothy Mackaill, Milton Sills, Kenneth MacKenna, Sharon Lynn, Roscoe Karns Story by Ben Ames Williams Directed by Berthold Viertel

An old-fashioned Christmas and old-fashioned virtue are both jokes in the speckeasy world-The story of a girl who had a racketeer lover, a husband and the wrong kind of reputation all wished upon her.

August 31

ZANE GREY'S

LAST

with GEORGE O'BRIEN most popular of Western stars.

Lucile Browne from the stage. Myrna Loy famed for exotic roles. Walter McGrail popular leading man who has gone to heavy roles. A model of what an Outdoor Romance should be. Perfect recording, crammed with excitement and filled with spectacular stunts. Thrill to some of those end over end falls of horses and meni

September 7

JOHN McCORMACK in

SONG

with Maureen O'Sullivan, John Garrick, Alice Joyce, J. M. Kerrigan, Tommy Clifford, Farrell Macdonald. • Directed by Frank Borzage

A sensation in Chicago at the United Artists Theatre. Three big weeks, bringing in the banner business of months for this pre-release showing.

Let this quartet supply sweet music at your box office Chicago and New York acclaim leading picture of leading studio



with

CONSTANCE BENNETT • LEW AYRES TULLY MARSHALL • MATTY KEMP • BERYL MERCER

From the Harvard prize play by CLEVES KINKEAD • Directed by VICTOR FLEMING

"Common Clay" proves Roxy hit . . Tense drama.—New York Daily News

Good box office attraction in any theatre. Has punch and dramatic suspense. Type of film that brings in customers.—New York Telegraph

Good picture.. Story sure-fire. The audible sniffles resounding from all parts of the Roxy Theatre yesterday testified to the box office success that the film is certain to enjoy. It deserves it.—New York Evening Journal

Best heart talkie of year . . A real, an exciting, a convincing story in this excellently directed and acted heart drama.—Chicago Daily Times

Surefire stuff . . Calculated to squeeze out the tears.—New York Sun

Has an emotional grip which seldom fails to play upon audience heartstrings, The customers at Roxy proved no exception to the rule.—New York American

Has a hearty inescapable dramatic vitality that makes it entirely and undenigbly effective dramatically.—New York Herald Tribune

I'll be surprised if you're not immensely impressed with "Common Clay".

—Chicago Tribune

"Common Clay" clicks again...Suspenseful, engrossing and convincing...Audience reaction remarkable. Folks sit on the edge of their seats.—Chicago Evening American

Coming Soon

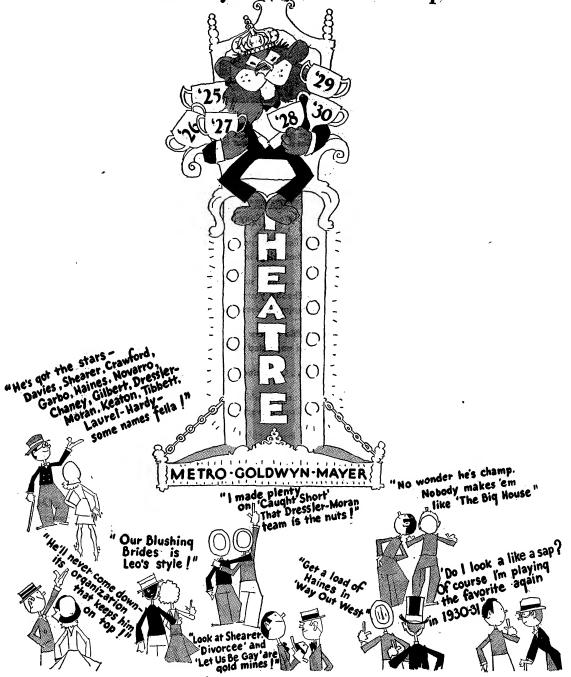
Raoul Walsh's

The BIG TRAIL

Biggest of All Big Epic Productions

THE "TOP-OF-THE INDUSTRY" SITTER!

Leo breaks all endurance records for film leadership!



Comparative Grosses for July

(Continued from page 10)

NEWARK N I

		AA VYILIE' 14	. J.	
	July 5	July 12	July 19	July 26
BRANFORD High\$30,500 Low 13,500	"Bad One" \$19,600	"Bride Regiment" \$19,500	"Border ' Legion" \$19,500	"Love Millionaires" \$18,200
CAPITOL High. \$15,000 Low. 2,500	"Hold Everything" \$5,400	"Florodora Girl" \$5,500	"Numbered Men" \$5,300	"Bad One" \$4,600
LITTLE High. \$4,000 Low 1,500	"Richtofen" and "Secrets of Soul" \$2,700	"Vampire" \$2,500	"Village Sin" \$1,500 (New low)	"The Kiss" and "Son Sheik" \$1,700
PLAY- HOUSE High\$4,100 Low 1,800	"Mamba" \$2,300	"Not Damaged" \$2,200	"This Is Paris" \$2,500	"On the Level" \$1,800 (New low)
MOSQUE High: \$33,000 Low. 6,000	"With Byrd" \$14,200	"Shadow Law" \$15,600	"Recaptured Love" \$15,200	"From Wyoming" \$14,900
RIALTO High. \$20,000 Low 3,000	"Western Front" \$16,100 (2d week)	"Western Front" \$11,300 (3d week)	"Western Front" \$8,400 (4th week)	"Golden Dawn" \$5,100
8TATE High. \$32,000 Low. 10,000	"Lady Scandal" \$13,000	"Caught Short" \$19,000	"Sen Bat" \$12,000	"Unholy Three" \$12,500
R-K-O PROCTOR'S High. \$30,000 Low. 7.000	"Midnight Mystery" \$14,000	"Runaway Bride" \$14,500	"Social Lion" \$15,500	"Big Fight" \$14,500

BALTIMORE

	July 5	July 12	July 19	July 26	ŀ
CENTURY	· "Lady		"Bad One"	"Safety in	ı
High\$27,000	Scandal"	ľ	\$19,000	Numbers"	ı
Low 15,000	\$18,500	l		\$21,000	ı.
STANLEY	"Big House"		"Unholy	"Love	ľ
High\$33,500	\$21,000		Three"	Millionaires"	ı
Low 11,000	1	-	\$18,000	\$14,500	ŀ
VALENCIA	"Flirting		"Big House"	"Sina	ı
High\$11,000	Widow		\$3,700	Children"	ľ
Low. 1,800	\$2,500			\$6,000	lı
KEITH'S	"With Byrd"		"Shadow	"Social	П
High\$18,000	\$12,000		Law"	Lion"	l'
Low 5.800			\$10.000	\$7,500	h

SAN FRANCISCO July 6 July 12 July 19 July 26

WARFIELD	"This Is	"This Is	"Big House"	"Big House"
High. \$48,000	London"	London"	\$33,000	\$30,000
Low 8,200	\$20,000 (1st week)	\$13,000 (2d week)	(1st week)	(2d week)
PARA-	"From	"Love	"For	"Queen
	Wyoming"	Millionaires"	Defense"	High"
High\$36,000 Low 6.200	\$20,000	\$15,000	\$16,000	\$14,000
CALI-	"With Byrd" \$12,000	"Dawn	"Dawn	"Raffles"
FORNIA		Patrol"	Patrol"	\$21,000
High: .\$34,000 Low 6,200	(2d week)	\$19,000 (1st week)	\$10,000 (2d week)	
ST.	"Big Pond"	"Big Pond"	"Silent	"Dawn
FRANCIS	\$10,000	\$7,000	Enemy"	Patrol"
High.,\$23,300 Low 3,000	(4th week)	(5th week)	\$7,000	\$7,500
EMBASSY	"Golden	"Notorious	"Wide	"Dancing
High. \$24,300	Dawn"	Affair"	Open"	Sweetles"
Low 5,000	\$7,000	\$6,500	\$8,500	\$5,000
-				(New low)

KANSAS CITY

<u> </u>	July 5	July 12	July 19	July 26
MAIN STREET High \$32,000 Low. 8,000	"Notorious Affair" \$24,000	"Shooting Straight" \$19,200		"Hell's Island" \$21,000
LOEW'S MIDLAND High\$35,000 Low 10,000	"Big House" \$13,100	"Unholy Three" \$15,100		"Romance" \$16,700
PANTAGES High\$31,800 Low 5,000	"Around Corner" \$6,100	"Swing High" \$6,000	-	"Cock o' Walk" \$5,500
NEWMAN High\$33,000 Low 8.000	"Social Lion" \$14,200	"True to Navy" \$13,900		"Holiday" \$15,000

TOPEKA

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nt"

SEATTLE

	July 5	July 12	July 19	July 26
PARA-		"Social	"Border	"Dawn
MOUNT		Lion"	Legion"	Patrol"
High\$26,000		\$12,650	\$13,400	\$12,000
Low 9,000				2.0
MUSIC		"White	"White	"Czar of
BOX		Cargo"	Cargo"	Broadway"
High\$17,000		\$8,400	\$5,400	\$4.000
Low. 4,000		(1st week)	(2d week)	
FIFTH AVE.		"Unholy	"Blushing	"Good
High\$26,000		Three"	Brides"	Intentions"
Low 8,500		\$14,000	\$16,000	\$9,900
BLUE		"Second	"Young	"Temptation
MOUSE		Story"	Desire ⁴⁹	\$3.000
High\$16,000		\$4,250	\$3,500	(New low)
Low 3,000		1.,,	40,000	(2.0
ORPHEUM		"Shooting	"Inside	"Lawful
High\$32,000		Straight"	Line"	Larceny"
Low. 6.500		\$12,100	\$11,900	\$11,300

WASHINGTON, D. C.

COLUMBIA	"Big House"	"Big House"	"Blushing	
High\$19,000	\$14,800	\$11,000	Brides"	ŀ
Low 5,500	(1st week)	(2d week)	\$13,700	
EARLE	"Notorious	"Border	"Road	
High\$25,500	Lady"	Legion"	Paradise"	i
Low 6,000	\$16,500	\$9,000	\$15,900	1
FOX	"Not	"Rough	"Women	
High\$41,500	Damaged"	Romance"	Everywhere"	
Low	\$16,600	\$19,000	\$18,200	1
METRO-	"Numbered	"Golden	"Way of	
POLITAN	Men"	Dawn"	Men"	
High. \$21,000	\$7,000	\$9,500	\$7,500	İ
Low 5,000			1	i
PALACE	"Bad One"	"Romantic	"From	
High \$27,300	\$19,000	Night"	Wyoming"	
Low 11.500		\$19,200	\$20,000	1

TACOMA, WASH.

	July 5	July 12	July 19	July 26
BLUE MOUSE High\$8,280 Low 1,400		"Mammy" \$4,900	"White Cargo" \$4,500	"Man Blankley's" \$3,000
RIALTO High\$8,500 Low 2,000		"With Byrd" \$5,600	"Border Legion" \$4,900	"Social Lion" \$4,600
R-K-O High. \$14,500 Low 4,200		"Shooting Straight" and "Great Life"	"Their Desires" \$4,300	"Lady Scandal" \$4,800

DENVER

	July 5	July 12	July 19	July 26	
TABOR High\$18,000 Low 6,000	"Skinner Steps Out" \$6,000	"Show Girl" \$6,500	"Bride of Regiment" \$6,000	"Knsw Women" \$6,500	١.
ALADDIN High\$16,600 Low	"Golden Dawn" \$6,500	"Women Every- where" \$6,500	"Wide Open" \$7,000	"Mad Kiss" and "Break-Up" \$8,500	
DENVER High . \$27,700 Low 7,000	"Shadow of Law" \$14,300	"Caught Short" \$18,600	"Bad Ons" \$16,000	Love Among Millionaires \$12,500	
RIALTO High\$7,500 Low 2,000	"With Byrd" \$5,200 (1st week)	"With Byrd" \$3,900 (2d week)	"Social Lion" \$4,750	e."Romantic Night" \$4,500	
AMERICA High\$10,000 Low 2,000	"Mammy" \$3,500	"Arizona Kid" \$5.500	"This le Londen" \$8,000	"Those Who Dance" \$5,000	ľ
	POR'	TLAND. (DRE.		

	July 5	July 12	J July 19	July 26
PARA-	"With	"From	"Border	"Dawn
MOUNT	Byrd"	Wyoming"	Legion*	Patrol"
High\$25,300	\$11,400	\$13,000	\$14,400 ·	\$16,400
Low 5,000			l:	
ORPHEUM	"Flirting	"Shooting	"Insids	"Lawful
High\$22,500	Widow	Straight [#]	Lines"	Larceny"
Low 5,500	\$10,500	\$11,000	\$8,500	\$8,500
MUSIC	"Across	"Captain	"Mammy"	"Man from
BOX	World"	Guard"	\$6,300	Blankleys"
High\$20,000	\$5,000	\$6,500		\$5,300
Low 4,000			i`	1. 17
UNITED	"Big	"Unholy	"Unholy	"Unholy
ARTISTS	House"	Three"	Three*	Three"
High\$16,000	\$6,000	\$10,000	\$5,300	\$4,000
Low 4,000	(3rd week)	(1st week)	(2d week)	(3rd week)
BROAD-	"On the	"Blushing	"Good	"Romance"
WAY	Level"	Brides"	Intentions"	\$18,000
High \$23,000	\$12,500	\$18,000	\$12,500	
Low 9,000				

Chadwick Reopens Studio

Hollywood, Aug. 5. I. E. Chadwick is returning to picture production after being out of the business for several years.

Chadwick is resuming active con-trol of his studio on Gower at Sun-

set, which was formerly occupied by James Cruze and more recently by Pan American. The last outfit blew up some time ago after re-building the place. Through a deal with Cruze, the latter will supervise the first three of Chadwick's productions.

190 "OAKLEYS" FOR L. A. PRESS

Hollywood, Aug. 5.

New list of opening night Annio Oakleys issued by the Association to Oakleys issued by the Association the Los Angeles theatro owners has a total of 190 first performance passes going out to local papers, national press services and fan mags. Of the total, 90 seats go to local papers. The "Times" leads the list with 24, Norman Chandler, son of the publisher, getting four and the out the theatre, picture and society departments, in pairs.
"Examiner" (Hearst) is next with

out the theatre, picture and society departments. In pairs, 10 next with 18. George Young, publisher, and Louella Parsona, picture editor, each get four. Other departments get the usual two.

Remaining 100 skulls go to the fan and trade magazines and national, press service. In each case Local paper list was made up by the theatres. Trade papers, fan mags and press services are taken care of by the studios. This accompanying sit does not repenings. There are the various heads of city department who put the slug on for the big openings.

	First Night List	
aper.	Name.	Ne
Cimes"	Phil Scheuer	
** '	Geo. Hawks	
••	Geo. Hawks	
••	Whitney Williams Myra Nye Edwin Schailert	
••	Myra Nye	
**	Edwin Schallert	
**	Royal Hotchkiss	
••	Norman Chandler	
••	John Scott	
	Alma Whitaker	
~	Alma Whitsker Grace Kingsley	
		-

	Grace Mingeley	
aminer"	Jerry Hoffman	•
=	R. I. Van Ettisch Jean Loughborough	
	and the second s	3

Bill Oliver. Dick Hunt. Harrison Carroll. Jack Campbell. Don Keeler. Dr. Frank Barham. E. R. Colling.	
	_

Express"	Ken Taylor
	- <u>i</u>
ecord"	Rod Brink
	10
	Pleaner Parner : 1

-	Briggs	
		10
"News"	Eleanor Barnes Mr. Boddy	2
		4
"Hollywood Citizen"	Doris Denbo	
"Hollywood		-
News'	Ed Martin	:
	•	÷
Total		ž
. rotal	······································	~

Col's Exploitation

Columbia's exploitation department was reported last week to be dissolved. Now the reports that it is to be expanded rather than terminated. Both are correct.

Seems there was a reason for each. When checked up at Columbia's office it was stated exploitation men had been let out because "Rain or Shine" was late in coming through.

through.

While someone else said the low-down is that all men are still on the payroll and two more will be added.

 $\mathsf{U}\mathbf{N}\mathbf{T}$, new york city THIS WEEK (AUG. 1ST) PARAMOI

LATE FEATURE OF PAUL WHITEMAN'S BAND AND "KING OF JAZZ" PICTURE

Still Playing Trombone, Violin, Alto, Cornet and Getting Plenty of Laughs With or Without Them. Thanks to MR. PARTINGTON and MR. SAUNDERS

Credit Rating System in Chicago Working—Exchanges Dodge It

Chicago, Aug. 5.

It appears that the CI (Credit Inadequate) rating plan, to give exchanges the right to demand designed to hait offending exhibitors and designed to hait offending exhibitors will not work in practice, no matter how perfect in theory of the selling season of pening of the selling season of pening of the selling season flows.

Sunday shows are now permissible in this bluest of blue law shown any intention at present of sacrificing the possibility of a sale shown any intention at present of control of the town's theatres, Pachors, Control of the tow

There are instances reported where, in an effort to her up to let to the the picture of the control of the cont

approval of the home office.

Another angle playing havor with deposit demands on CI ratings is the buying circuits, strong in the midwest at this time, and which embrace a large percentage of independent houses. In several frestances when there are individual eahlibs in these circuits with CI ratings, the exchanges have not forced the issue on the deposit, as such demands would make it embarrassing in closing deals for the entire circuit.

shows.

Reform elements again kicked up plenty of fuss and threatened action under the archaic blue laws regulations, but shows were given in both houses last Sunday with no arrests nor interference.

The Pacsack, Fox-operated, plays

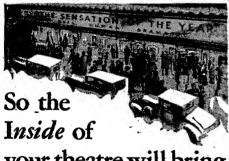
arrests nor interference.

The Pacsack, Fox-operated, plays
pictures on first half with vaudfilm policy on last half, while the
Westwood, independently operated plays films on a tri-weekly

3 FOXES, REPAIRED. REOPENING IN SEPT

Three Fox houses, the State, Jersey City; Audubon, uptown New York, and the Ridgewood, Brosklyn; closed for repairs, are dated to reopen Labor Day.

Estimated renovation cost for each house is around \$150,000.



your theatre will bring patrons from without!

the spotlight is turned from united of the theatre to the in-owners and managers now amending on the seased audi-ii; make the interior of their we so justing that it brings one from without.

Comfort Brings Patrons—Patrons
Being Profit!
In the competition for patron favos, seating can be made to contribute definitely to bigger volume: Showmen find that chairs that give extra comfost, bring extra profits.

Correct Posture Means Comfort American Seating Company un-took research. Posture special-worked with engineers. Chairs



Similard

rable chair of unusually attractive
hat is meeting with the enfluenced
n of theatre owners and managers

were built to conform with proved posture principles. From a maze of research indings, came comfort fea-tures that were quickly secognized. Roomsy, lexurious chairs::: seating built to it the body—to correctly support the spine::: to give the umost in easy, natural comfoet without slumping.

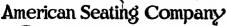
Seating and Acoustics

Seating and Acoustics
Then followed acoustical research.
It was found that seating had a bearing on the acoustics of the theater

... that properly built seating absorbed sound and assissed in producing better sound effects. Chairs
were built that minimized reverberation, echo and hollow soundsthat helped sound reproduction and
eliminated rapping noises and jumbling of work.

Reseat for Profit!







meral Offices: 14 East Jackson Boulevard, Chicago, Illinois Branch Offices in All Princhal Chica

Acoustics Among the Improvements for All Essaness Houses, Chi.

PICTURES

Chicage, Aug. 5.

Essaness Theatres will shortly
dd two more houses, giving a 'ctaly
fi 11 neighborhooders. Emil Stern,
active head of the circuit, contemon 11 neighborhooders. Emill Stern active head of the circuit, centemplates a sweeping renovation of all the theatres. It will include acousties, sound equipment, new marcaees and general pepping ug. on the control of the control o

now dark. Easaness is changing all its houses to four and five letter names to get them in lights.

144 ARRESTS OF CITIZENS IN RETALIATION

Ky. Mgr. Turns Pinching Tables-Started on "Sunday" Shows

Louisville, Aug. 5.
For 12 consecutive Sunday R. F.
Thomas, manager of Owensboro's
two theatres, and a number of his
employees have been arrested
charged with violating the state's
Sunday closing law. Becoming
piqued Thomas decides to retaliate.
Thomas decides to retaliate
to warrante charging 147 members
of Owensboro's citteenry with doing manual labor on the Sabbath.
A number of the defendants
pleaded guilty and were fined \$2
and costs. Others asked to be-tried
by the court; still many others demanded trial by Jury.
Now Judge F. A. Roby has planned to try 12 cases a day, every
other day, from now until the calendar is cleared.
It is understood that since gath-Louisville, Aug. 5.

It is understood that since gath-It is understood that since gathering the evidence against these defendants Thomas has acquired a reserve list of some 250 more names of people who worked on the past two Sundays and he may present these for action. He is tired of being discriminated against and intends to retailate to the fullest extent

FOX NOT IN WARNER-COSTON CHICAGO DEAL

Chicago, Aug. 5.

Chicago, Aug. 5.

James E. Coston returned here
this week and entered into active
direction of the Warner acquisitions
in this district, which now includes
16 houses.
The Warners are the eight National theatres, Symphony and the
Shore, Chicago: American and InWhiting, Lanter in Eighnar, and one
house in Goshen.
The Coston office denies the reports of Warner taking over the Chi
Fox houses.

Arbitration in Contracts For Northwest Exhibs

Minneapolis, Aug. 6

Local film exchange managers re-port that all '30-'31_film contracts

port that all '30-'31_film contracts signed by morthwest exhibitors contain an arbitration clause. As an aiternative, exhibitors may have the option of making a deposite. The 100% preference has been for the arbitration clause, according to the distributors. to the distributors

to the distributors.
When the new contract with the 5-5-5 clause is finally ready it will be substituted for the present our.
Exchange managers declare that the centiment among the exhibitors is highly favorable toward arbitra-

30-31 Product Delayed for Indies Until Big Circuits Divide It

PURLIX EFFICIENCY **CUTS IN HOUSE STAFFS**

Publis headquarters erders have gone out for a general retrenchment throughout the circuit. Cuts erdered for Publix-Balahan & Katz in Chicago, slashing dis-trict's overhead around \$75,000 a

eek. The edict wipes out all carriage en, new asst. mgrs. and all super-

men, new asst. mgra and all super-fluous personnel.

It is reported the Chicago theatre,
B. & K. ace loop house, has dropped
14 musicians in the last two weeks.
This wipes out the obec pluyers,
who had been with the organisation
more than the companisation of the companisation of the companisation
morphism. The companisation is a second of the companisation of th

Retrenchment also noted along the line, with the local productions at the Oriental being turned out with the absolute minimum of out-

Banks Ask Chamberlain Be Declared Bankrupt

Reading, Pa., Aug. 5. Chamberiain Amusement Enter-prises, Inc., Shamokin, Pa., have filed petitions in federal court in Scranton, Pa., asking that Lawrence J. Chamberlain be decreed a bank-

rupt. Chamberlain is president-treas-urer and general manager of the corporation, operating numerous anthracite coal region theatres in Schuyikili and other counties. A similar petition has been filed in the case of Frank P. Llewellyn, secretary.

in the case of Frank P. Liewellyn, secretary.

The petitioners are Pirst National Bank, of M. Carmel; the First Na-tional Bank, of Mahanoy City; the First National Bank, of Lansford, and the People's Trust Company, of Tamaqua. They are owed, jointly, about \$40,000

Zimmerman U.A.'s D.M.

Fred Zimmerman, partner in the Dipson & Zimmerman circuit, with houses in New York, Ohio and Pennsylvania, is going United Artists as a district manager. He takes the post next Monday (11) with headquarters in Buffalo, His district will embrace Buffalo, Pittsburgh, Cleveland, Detroit, Indianapolis and Cincinnati territories.

ries.

Zimmerman is president and general manager of the Dipson & Zimmerman circuit, incorporated at Theatrical Utilities Service, Inc operating as a booking cir

"Front" Ending at Central "Western Front" is exiting from the Central, New York, Sunday (10). It will go into the Roxy later in the month.

the month.

Roxy booked the picture for a showing before U opened it on Broadway at \$2.

men this year as early as in the by indies as that resulting from heavy theatre-boying and building during the hast year, plus heightened anxiety to set entire programs

Exhibitors are not being bothered by big producer-distributor and

during the last year, plus heightemed anxiety to set entire programs
with large circuits.
There has been more extensive
selling of whole programs of '30-23
pictures between the big producersdistributors than ever before and
follows or is declared a part of the
plan of the glant circuits to parcel
out the country between them.

Apparently not entirely set on
where the product is going with the
larger circuits and uncertain as to
which spots each other's pictures
aren's wanted, exhibs affected are
made as grantless and uncertain as to
which spots each other's pictures
aren's wanted, exhibs affected are
not as grantless in the pictures
aren's wanted, exhibs affected are
out what they are going to be able
to buy for the coming season.

Exhibs Worrying
Sching away from large circuit
buyers are the only exceptions besides reported situations where WB,
Par or some other company is now
willing to talk business which the
indic after finding another circuit
does not want their product is
given towns where they themselves
(product-distribes) do not operace
the cathle so situated states that
he has been suprached by only

theatres.

One exhib no situated states that he has been approached by only one saleman, with hir company, unable to dispose at the product to a brother circuit in the indic's town, Others are taken as still dickering with the circuit, laying off the exhib and no promises in the meantime.

MITZI MAYFAIR



Fanchon and Marco's "Idea

in Blue"

Oakland The utre, Dakland,

Aug. 8-14 Elsinore, Salem, Ore.

Aug. 16 Direction
WM. PERLBERG AGENCY

Talking Trailer

UNIVERSAL'S STUPENDOUS MASTERPIECE "ALL QUIET ON THE WESTERN FRONT"

IS A ENOCKOUT Now Available

National Screen Service

New York—126 W. 46th St. Chicago—210 S. Wabash Loo Angeles—1922 S. Vermes

WANTED, MANAGER

For picture house, N. Y. State. Give all particulars in first letter. Experience, salary, reference.

ADDRESS R. E., BOX 100, VARIETY, NEW YORK

Featured in F. & M. "Brunette" Idea School Address, 545 Sutter St., San Francisco



PANCEON & MARCO PRESENT JONES and HULL "TWO NUTS" in "BOX O' CANDY" IDEA



Something New!

Here is Why We Are Establishing A New Precedent in Theatrical History By Staging the New York Premiere of "Hell's Angels" Simultaneously In Two of Broadway's Major Theatres

"HELL'S ANGELS" were to play in one theatre ONLY—there would be thousands of disappointed patrons daily.

The magnitude of "Hell's Angels" demands greater capacity on Broadway than any one theatre can offer.

Therefore we take this means of announcing to the trade and to (the theatre-going public of Greater New York that leases have been signed for both the

CRITERION THEATRE and the GAIETY THEATRE

Bronderen at 11th

Broadway at 46th

Both theatres will stage the dual Metropolitan Premieres Friday evening, August 15, at 8:30 sharp, with a \$2 per seat policy to be maintained for an extended run.

NEVER BEFORE in the history of the motion picture industry has a production demanded the combined capacity of two theatres and we firmly believe that even the added capacity of the two will not be half adequate to accommodate the tremendous New York demand for

Howard Hughes' Greatest Picture of All Time

HELL'S ANGELS

WHILE VISITING NEW YORK do not fail to see the spectacular electrical displays at both theaters, totalling 28,000 square feet of illuminated sign presentation.

SID GRAUMAN

MARKHARKA

SEATTLE CONFIRMS H

TH

HELLS

IS

GREATEST TALKING PIC

HARRY MILLS
Of The Seattle Stor Soid:

"HELL'S ANGELS RECEIVED THE GREATEST RECEPTION EVER ACCORDED A PICTURE IN SEATTLE. It stands alone as the ONE air picture in which NO FAKED SCENES

or miniatures were used."

RICHARD E. HAYS
Of The Seattle Times Said:

"HELL'S ANGELS STANDS ALONE. It's wings carry it to dizzy heights in a record of aerial warfare that for thrills and daring and magnitude will remain for some time to come. Howard Hughes has achieved the limit in thrills and spectacle."

Still playing to capacity at Grauman's Chinese The with an actual gross of \$

This astounding gross has been made in the face of hand during the worst theatrical slump in years. It which has played the greatest pictures of past years.

HE

APPAPPAPP

LLYWOOD'S VERDICT

INGELS

URE EVER PRODUCED

EVERHARDT ARMSTRONG
Of The Seattle Post-Intelligencer Said:

"THIS DRAMA OF COMBAT ABOVE THE CLOUDS DWARFS THEM ALL. IT IS NOT JUST A PICTURE... IT IS AN EXPERIENCE. The great air battles set 'Hell's Angels' apart from all other war pictures ever turned out."

MAYOR FRANK EDWARDS
Of Seattle Speaking For The City Said:

"HELL'S ANGELS SURPASSES ANY PICTURE SEATTLE HAS EVER SEEN."

tre, Hollywood, after breaking all house records 7,888.50 for ten weeks.

weather, nineteen hundred miniature golf courses, reaks all previous records of this famous theatre in ideal seasons and under favorable conditions.

러니니니니니니니니니니니니

VARIETY

GRUMPY

(Continued from page 21) ant surprise and all that, but what problems Paramount will experience with this negatively titled talker for the general flap and moron draw is something which only the key and division managers will observe in

comething which only the adverse in short order.

It's going to be a tough nut. As a title it's without adure. "Grumpy" is negative as a monicker, cumpy is negative as a monicker at 100% personnel of unknowns with the possible exception of Paul Lukas, Par stock trouper who's done mild menaces before. So, with the unknown (to the screen) Cyrli Maude for its astellite, a forbidding title and a play that each only box-office fate is in the balance.

Direction is legit and intelligent; easting superb; technic without fault.

LITTLE ACCIDENT

Universal production and release. Comly drama adapted by Gladya Lehman from
milar titled stage play. Directed by
filliam James Craft. Desglas Fairbanks,
, and Anlar Page featured. Roy Overusph, cameraman. At B-K-O Globe, New
rok, week Asg. 1. Ransing time, 82

Norman Douglas Fairbanks, Jr.
IsshelAnita Page
MadreBally Blane
MonicaSasu Pitts
Glibert
Hicks Summerville
Pudolpho Amendelays Heary Armetia
Mrs Overbeck Myttle Eteumun
Dr. ZerneckeNora Cecil
Miss Hemingway Bertha Mann
Miss ClarkGertrude Short
Mrs. Van DineDot Fariey
Mrs. van Dine
thomas for the seconds

A lightweight farcical comedy that will please the mammas and their young daughters of the neigh-borhoods. It won't get the in be-tweens or the men. This can't hold up in the de luxers. There's not enough substance to it. Tightened up to 65 minutes a better total may be called.

up in the up once a it. Tightened in the interest of the inter

tter as an Italian, watting to hear bout his sixth-born.
Bables and bables, as you see hem in the incubater cages at loney Island, are displayed, prob-bly cute enough as bables, but that aby thing is gone into so strongly abiy cute enough baby thing is gon



that why Douglas Fairbanks, Jr., walked out on such a nice though buxom girl as Anita Page is never cameraed. You just know he did, and his wife annulied the marriage, also for some unknown reason, then had a baby without informing her

and the wise annulcom reason, then had a baby without informing her ex.

The ex by that time had become engaged to Sally Bins, which is the sall of th

This is the kind of a scrip that must have read as with extremely funny possibilities. It just didn't. Among others in the cast are Myrtle Stedman, Albert Gran and Bertha Mann. With young Fairbanks giving rather a good performance, although the and Karns got a terrible start with that milk wagon at the opening.

GIRL IN THE MOON

Ufa (Germany) production, released it england by Gaumont (British). Directed by Fritz Lang from Morry by Thea Color of the Mauria, Guail Stark-Gatetenbare, Length 1,141 feet. Running time, 140 minute. Censor's certificate "U." Reviewed at New Gallery, London, 1919 22.

ramma, usust Stari-Casteinehaur, Length, 1531 feet, Running, time, Me minutes at New Gallery, Lendon, July 22.

Fritz Lang, who made this one, produced "Metropolis," a smash inere, and "The Spy," which although it went big in England, meant nothing in the States.

This latest specimen carries on This intest specimen carries on the states.

This latest specimen carries on This intest specimen carries on the states. The statest specimen carries on the statest specimen carries on the statest specimen carries on the statest specimen carries of producing tilms in which mechanisms of the luture. "The Spy," the gadgets of luture. "Metropolis" exploited by the luture of luture material the film luture. "As it is, it winds ponderously on, between lengthy sub-tities, and the only two lengths sub-tities, and included the mediatory of the state of the contrainant crookdom, "The Giff in the Moon" dealing with that scientific toy, the Space Rocket.

As picture material the flim doesn't spell audience here. Of its invoved with editing, and it might then hold entertainment. As it is, it winds ponderously on, between lengthy sub-titles, and the only two holds it contains—the scenes wheat lengthy sub-titles, and the only two holds it contains—the scenes wheat lengthy sub-titles, and the only two holds it contains—the scenes wheat lengthy sub-titles, and the only two holds it contains—the scenes wheat length sub-titles, and the only two holds it contains—the scenes wheat length sub-titles, and the only two holds it contains—the scenes wheat length sub-titles, and the only two holds it contains—the scenes wheat length sub-titles, and the only two holds it contains—the scenes wheat length sub-titles, and the only two holds it comes whent it leaves for carth again—are forgotten in a weiter of hokum melodrama.

Story, dealt with in detail at the expense of sustained interest, tells care with them. After a fight on the moon, in which the agent is of the sub-titles with a lunar honeymoon. When he watches the rocket southing back to earth be finds the gift who accompaned them has also stayed behind, just to experiment with a lunar honeymoon. When he watches the rocket southing back the long two holds in and out of trouble, let hilly as in an an out of trouble, let hill be a production in a weiter of holds in a long two
The Flirting Widow.

First National production and release Directed by William A. Seiter. Starrin Derothy Mackaili, Based on A. E. W. Ma son's story, "Green Stockings." At Strand

New York, Week	AUE. 1.	REMEMBE	ume, r
aluutes.			
ella		. Dorothy	Mackall
iolopel Smith		Basil I	La Labore
creive		Talls	Hyam
ames Raleigh		William	Awstle
araday		ande Citt	increase.
unt Ida		-	-
hylis	• • • • • • • •	Bruny	Treation .
Dylis		Fiora	Brainie
Jobby		.Anthony	Busner
Martin		wii	red No:

kind should.

Emily Fitzroy, as the aunt, provides one of the most comic moments when she downs a golet of spirits and goes through the lurch routine.

Love interest, despite the reaching situations, comparatively slight Wally.

Lord Richard in the Pantry (ENGLISH MADE) (All Dialog)

(All Dialog)

Twickenham Film Studior production;
Warner release in England, Directed by
Warner release in England, Directed by
Blow and Douglas Hoars. Stars Richard
Cooper, In cast: Durethy Beacomabe, MarCooper, In cast: Durethy Beacomabe, MarBarbara Gett.
Barbara Gett.
Barbara Gett.
Barbara Gett.
Company Company
Reviewed
New Gallery, London, July 24.

place to hide is in his own house, and engages himself as butler to the new tenant.

Adaptation has taken cut advantable and engages himself as butler to the new tenant.

Adaptation has taken cut advantable and the state of the state of the state of the state were proposed, in accordance with the type. Picture aggs somewhat in the middle, leoning its ear-lier kick, but picks up again at the order of the state of the s

middle would improve the punch power.
Richard Cooper, has his usual silly top role as the hero, and stuters his accontuated lines effectively. Whether his shows the personwell as the comedy is another matter. Best performance is Leo Shet-field, who troupes as the choicest talker butter seen for a long time. Dozothy Seacombe and Murjorte. Hume as not tee well cared for by Caeper most of the time. Chap.

THE BREAK UP

(Synchronized)

Lecture film produced by Capt, Jack Robertson. Talking Fictures Epics retransport for the Capt, Jack Robertson, Capt, Jack Robertson, Capt, Jack Robertson, Columbia, New York, balf double bill, one day, July 29, Running time, 62 minutes.

This film is accompanied by a canned monolog delivered by Capt. Jack Robertson, the maker. It deals with wild lands of Alaska around the Yukon, Bering Sea and the mountain ranges, including the "Walley of 16,000 Smokes". For the commercial theaters it's at insat 20 minutes too longs Cut, it salpit is to a company of the commercial theaters it's at insat 20 minutes too longs Cut, it salpit is to a did to a robust comedy tim. Principally for the measures and educational institutions in its present stage.

ise to add te a robust comedy film. Principally for the maneums and educational institutions in its presentational institutions in its presentation. There may be one or two shots that have never been cameraed for screen exhibition before, but a good many of the views have been with the control of the views have been say will as the jee the control of the photography shown. Much of the photography shown much of the photography country. Some of the native animals, such as the black and brown bears, porcupiaes, red squirred and moone, glimpsed, and the country. "Valley of 10,000 Smokes" is a region about 20 miles long and about 12 miles wide, once a fertile phateau, but hadd water in 1312 by the view of the view of the views of miles around and left a smooth of miles around and left as smooth of miles which are the photography around less sufficient coal to supply America for the mext \$0.00 years, are also seen. Some of Robertson, 'which had not the hadron of the photography around less sufficient coal to supply America for the mext \$0.00 years, are also seen. Some of Robertson, 'which had not the photography around the photography around less sufficient coal to supply America for the mext \$0.00 years, are also seen. Some of Robertson around which are the supposed to be a round the photography around the photography.

West of the Rockies

J. Charles Davis production. Refeased by Exhibitors Film Exchange. Directed by H. B. Carpenter. E. L. McManigal, pho-tographer. Featuring Art Mix, Fostains La Rue, I non Reed and H. B. Carpenter. At Stanley, New York, one day, Aug. L. Running time, 63 minutes.

Plain lousy. No good for any

Plais lousy. No good for any house.
Cheap indie western, and attempting to use dialog, no less. It would have been bad enough as a slient. Recording system used not credited, but it is worse than the worst. As for the acting, it's from the time when the cry "Unhand her, villaim," aroused cheers. The villaim seers, the hero poses, and the father pats the boy as the femme lead looks like the boy's grandmother trying to be young again.

A frothy and entertaining little

Text. one day, July 38, as said combinents.

A frothy and entertaining little musical programmer. Story is divided between rah-rah life on the campus grounds and life in a night vided between rah-rah life on the campus grounds and life in a night control of the
MEN ARE LIKE THAT

Faramount Stroduction and release Truttles Cast insulate Directed by Crank Truttles Cast insulate Directed by Crank Selba, Clara Blandwick, William B. Davidson, Belon Chadwick, William B. Davidson, Belon Chadwick, William B. Davidson, Belon Chadwick, William B. Davidson, Google Kelly, Adapted by Hornan J. George Kelly, Adapted by Hornan J. Faborophys. A. 18 Marine Davidson, Chadwidth
From all appearances this screen product seems to have followed the

FLORENCE ASTELL FANCHON-MARCO FEATURED SINGER

'GEMS and JAMS'

Beatrice Franklin FEATURED SINGER

'GEMS and JAMS' FANCHON-MARCO

COSTUMES FOR HIRE HIRE PRODUCTIONS EXPLOITATIONS PRESENTATIONS BROOKS

Thanks to his sponsor, Mr. Jack Partington

TANLEY EDDIE HEADLINING

THIS WEEK (AUG. 1ST)

PARAMOUNT.

NEW YORK

"HIGH SPEED" PUBLIX UNIT

IN ADDITION TO M. C.'ING-Really directing band-Working with line girls-Doing straight for Wilbur Hall-A few dramatic ats and getting a few laughs with my comedy act next to closing. AM TAKING IT EASY.

My Manipulators: LEDDY & SMITH

play, "The Show-Off," from the state of the

the grinds.

In the film Hal Skelly is an actor when he isn't meant to be. Which is essence is another way of saying feelly still is the song and dance man and throughout the film little is offered in the way of first-class miteralinment or exploitation.

saniand throughout the film little is affered in the way of first-class sentertainment or exploitation. It was a sentertainment or exploitation on the sentence of the class sentertainment or exploitation or the class sentertainment or exploitation. It is too literal. One or two spots are tunny in themselves, but in the majority of the dialog even the single mouthfuls for a character like Skelly to chew.

Story is simple and the film gets he expected ending, and sudden, but sentence the sentence of the control of the sentence of the control
one he didn't compose anything original except the title, and even there the thought is old. It's best

The film has to do with Tin Pan
Alley and one of its song writers. Alley and one of its song writers.
Usual musle, frustrated romance,
Jewish biz partner and some dialect
comedy plus dancing girls. Maybe
there is a spot where this can be
used singly.
What the exhib gets in exploita-

tion material is the title plus a couple of cast names. Beyond that he's got to recall what happens to

couple of cast names. Beyond that he's got to recall what happens to talker musicals without a good story and mostly crowd shots with no action.

This film a year back would have the name of the story and mostly crowd the story and mostly crowd the story and the story that the marks of having, and built for the novelty era. About six or seven songs in the picture. Some of the titles sounding like "I've Got Girl Trouble"; "Brighter Things in Market and "Raisin' the Dust".

And "Raisin' the Dust" that they're too wordy. The numet is easy, although not powerfully fetching.

If recollection has served right, this film has been playing around the stells for a couple of months and stells for a couple of months and Loew's, New York, bridger and the metropolia.

Where the customers will mostly look to for satisfaction, the prize goes to Benny Rubin, who offered dialog given him yeelef. But the film, the others work along vaudeville in the sime.

The others work along vaudeville The street work of the sime.

Lawrence Gray is a conset of the kind rother in the solid perfect in the

Panhandling Guide

Pittaburgh, Aug. 5.

New way has been found here to check up on which way the film business is going daily—to the Penn or Stanley, town's leading houses and a block apart.

There are a couple of crippled panhandlers who have been moppling up here all summer. When they're stationed in front of the Penn, that house is doing the biz that day, and vice versa.

16 L. L. HOUSES MERGE: 2 CIRCUITS, EACH OF 8

Prudential Operating Corporation Prudential Operating Corporation and the Playhouse Operating Company, each controlling eight theatres in Long Island, have merged. Deal includes the two Playhouse theatres in suburban New York; in Mamaroneck and Rye.

Both companies maintain separate offices but shortly both will be un-der one roof and have a new corporder one ro

ation title.

The Prudential Long Island theatres in the deal, with the same names as the towns they are in, unless otherwise noted, are: East Hampton; West Hampton; Plaza and Granada; Patchogue; Sayville; Eay Shore; Babylon and Amittyville.

Playhouse theatres a. at Riverhead; Hickaville; Floral Park; Belrose; Hollis; Belair; Plaza, South Jamalea and the Park South Oxone

Publix Advertising Against Opposish Within 25-Mile Radius

IN CHI., ACTS ALONE

Chicago, Aug. 5. With Tom Maloy, Chicago's most powerful union man, head of the operators' local, now in England, shaking hands with the King and making speeches, Jack Miller, head of the Exhib Ass'n, is trying to make hay.

Miller has demanded a cut of two nen to one in the booths, saying that the houses can't operate and will close. Not unusual statement, but with houses closing plenty at

but with houses closing plenty at present because of the heat, announcement got some space in the dailles. Contract expires Jan. 1932. Miller went into this on a one hand. According to the insiders, Miller should have called in Aaron Saperstein, who, as head of the Illiand's Indie group, controls some 120 houses. Meanwhile, Ralph O'Hara, Maloy's assistant, is apparently threatened with a ridd. Somebody sent anonymous letters to the dailles asking them to warm O'Hara not to accept them to warm O'Hara not to accept

them to warn O'Hara not to accept any invitations to play golf over the weekend. O'Hara later stated

EXHIBS. REP. ON LABOR If one indie situation invaded by Publix with its own house in stron competition with the local exhib is any criterion, Publix is attempting to protect the business of its towns nearby, where located not too far distant, by advertising those shows as well as programs locally.

In one known case with the op-position having the R-K-O Radio product, Publix is using as large display ads as locally for another

product, Publix is using as large display ads as locally for another house in that circuit 25 miles away which gets the Radio pictures. The indie in this particular situation who draws from at least 25 miles away, is so burned up that he hasn't noticed the recent heat.

Publix is similarly situated in many parts of the country with its 1,560 theatres and some in towns nearer to each other than 25 miles. The country with the country with the country with the country with the large that large that the large that the large that the large that the large that
cause ¿

No Fox Sales in N. J.

No Fox Sales in N. J.

With the negotiations near closed for Fox to sell three theatres in its Jercey near level was called of by Harry Arthur.

Arthur's order now is for the Fox Jersey Real Estate department to the hold onto all the theatres in its division.

For Many Years America's Leading Musical Playwriter (Books and Lyrics)

ANNE CALDWELL

Her First Screen Child Radio's "DIXIANA"

Another Success DIALOGUE STORY and LYRICS

Exploitation!!

You hear it now every day, everywhere

Seventy-five years after the stage theatre started in this country and 15 years after the picture house commenced to feel its way, the show business discovered

Exploitation!

Exploitation is to exploit, to promote, to attract attention.

Exploitation is Publicity of some kind or other.

"Variety" offers the best perpetual publicity for the stage attraction or act through its Publicity Campaign.

That is weekly Exploitation.

No theory. No guess work. Just a fact.

Anyone's name in "Variety" every week keeps that name before the entire show world.

Special Publicity Plans

may be contracted for in "Variety," to place a name before the Show Public every week.

These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety."

Details upon application to any "Variety" office

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

Exploitation!

"Variety" is always right for it

European Nite Life High Lights

New York you look at the gals. In London, around Piccadilly Circus, especially that block between the London Pavilion and Lyon Corner House, they do both, excepting that the gals are even rougher; they all but assault you with the erude attempts at Broadwayese.

aloof in the conce nouses and a cup
of conce, not even a sandwich, and
you are in.

In Berlin they play the smart horel bars. In Budapest they're along
the banks of the Danube. In all latter three cities they're smart (in
the sense of being tree chic) gale and neat workers; not as crude as their Anglo-Saxon or Gallic sisters In Rome and Milan, the same ap-

proach as Parls and London figures.
Berlin has the most formidable array of nite life yet seen in Europe. Nearest approach to what Broadway was. And as costly in spots. Rivalled only by London.
Parls is cheap by comparison. Constantinople tops 'em all for the b. r. oh as Paris and London figures

stantinople tops 'em all for the b. r. take.

Berlin's Vaterland, controlled by the restaurant syndicalist Kempinaki, is the talk of the world by whoever has been there. Contains no less than eight different nite clubs in one huge building. A nite club of the contains on the contains of the contains o

Plenty of Jollity Everywhere

London is a washout for nite life. Might just as well have prohibition with that 12 o'clock booze curfew in with that 12 o'clock boose curriew in the joints. The only exception is on the "extension nights," one each week per joint, where you may or-der until 2 a. m. Otherwise you must have your order for boose in by midnight and through with it by 12:30; if not, it's summarily whisked off the tablė. That means they must dash right from the theatre to the nite club if they're to get their orders in. Hence the joints try to make it up by a 21 shillings' minimum suppor

Hence the joints try to make it up by a 21 shillings' minimum supper tariff. That's a guinea or over \$5, with the wine, etc., on top of it.

Ted Lewis doing the mass biz at the Kit-Cat. The Cafe de Paris has the diass trade. Jack Powell was the topliner at the latter. The hi-hats and swells go for the jazz-drummer who's doubling from the Cochran Revue at the Pavillon. In-eidentally that's a turk if over there cocinan Revue at the Pavillon. In-eldentally that's a turk if ever there was one. Only Ada-May, Malsie Gay, Jack Powell and Fowler and Tamara sustain it. That Nikitina bailerina is a frost. Wouldn't get a job in a Publix unit. Swaffer's comment about her and Rothermere is one of the town's theatrical topics.

to one or the town's theatricat topics.
Lewis is jamming 'em at the KitCat. Has his name in lights and everything. First that ever hapsened in staid London; they say. They can't do enough for him for the draw he's gettling. At \$4,500 per. He's done a miracle in London also, they say—the waiters must retire to the kitchen if he's to do jazzigue. He can't stand the clatter of the dishes. They don't love Ted for it but Col. Jones is makin' em behave and it's all for the best.

be best. The behave and its all for the best. Charles J. William of the best and dence interludes. William of the best with the second of the best with the second of the best
Uons, On Sundays, the town migrates of the Hotel de Parls at Bray, where the peasants make whoopee to Ted's jazzique.

In Paris, the gais look at you. In New York you look at the gals, is raised stage with stag drinkers at London, around Piccadilly Circust, the choice locations. Later the gais come down and mix with the customent House, they do both, excepting that the gais are even rougher; they all but assault you with their orde attempts at Broadwayese. In Vienna they sit decorously aloof in the coffee houses and a cup of coffee, not even a sandwich, and you are in.

wants.

Not in the contract, but under-stood that the gals gotta mix. Noth-ing subtle about the mixing. If ing subtle about the mixing. If they haven't been flashed during the performance from the floor, they come down and take tables by themselves. Shortly a waiter comes over and points at a man or men at another table and the gals haul right over. Easy as it sounds and simpler than that.

simpler than that.

Vienna
The Viennese coffee houses are the payoff. They're charming and atmospheric. For an Austrian shilling (15 cents) you can sit around until more proposed to the state of the s

ness conferences at certain hours, and thusly indicated on their cards and stationery.

Cheap as me to coffee houses get a break only through the heavy turnovers; otherwise they'd starve.

The newspapers are badly hur! in Vlenna by the coffee houses. People me to the coffee houses get a break only through the heavy turnovers; otherwise they'd starve.

The newspapers are badly hur! in Vlenna by the coffee houses. People ing the same cup of coffee, and never buy a local sheet, so say the Vlennese pressmen.

The gals are happen, naive, at Hungaria Restaurant, on Regent street. London, is intercontinentally famous. Hungarian government put up £5,000, along with the British wines soid here, and the chief idea is propaganda. Only exception are the French champagnes. The Magrarian state cellars, and the profits are split with the Hungarian povernment.

Piccadilly, who is in charge, is one of the greates' restaurant personalities seen. A swell host.

Rigo's tzigane orchestra gives out the greates' restaurant personalities seen. A swell host.

Earow's

Carow's

restaurant.

Carow's

Erich Carow, at Carow's Lachbuhne, on the outskirts of Berlin's rough part of the town, is one of Germany's current curiosities. He was suddenly taken up as a sort of pantominist by any manner of means. Just a rough-and-tumble burlesk comedian, with saucy lyrics and a German shanguage comparable to the comparable of the comparable

"Sonny Boy" so popular that they've arranged it as a tange now. Heard thusive at the Femina, Berlin. That's another big multi-roomed cabaret, with various-scaled froms, bars, etc., on three different floors, but all readily accessible for the same one mark (25 cents) admission.

same one mark (25 cents) admission, you go be Zeiti's inter-table telphone system a bit better by also
having pneumatic messages whizzed
having pneumatic messages whizzed
ruping to make. The phones are
quicker and handler, for the pneumatiques you must go to three or
four convenient pneumatic stations,
where the tubes must be sent from.

"Die Wunder-Bar"

Not a nite club, but a nite club.

most more customers on the floor clam for-trotts. Such are the variations.

On Sundays, the town migrates to the Hotel de Paris at Bray, where the peasants make whoopee to Ted's jazzique.

Apollo, Rome, is the high light

have been better, of course. The idea is swell, regardless. All happens in a cabaret, called Die Wunder-Bar. It's a pun on the word meaning wonderful: Sid Kay's Fellows play the nite club jazzique. The semi-villain gigolo is a swell type for the part. The stooges who make for the comedy are ofte ditto. The nite club stage is in the middle on the stage and around them.

Usual props of walters, pages, band sessions, etc.
One may to 10 Vienna houlng.

busses, customers, m. c., talent, jazz, band sessions, etc.

One may go to Vienna hoping to hear Viennese waltzes; to Budapernh to hear real honest-to-goah wiew its blueness, and finds it a greenish, muddy river and the native music all relegated to American jazz, with native instrumentalists "Singing in the Rain" in the belief they're playing jazz. What's more, once they spot an American in the house, they figure he's good for musickers, regardless—if they strike up "Mean to Me" or something like that. The tourist American shudders and scrams and leaves the inspect of the strike up "Mean to Me" or something like that. The tourist American shudders and scrams and leaves the inspect of the strike up "Mean to Me" or something like that. The tourist American shudders and scrams and leaves the inspect of the strike the strike in the strike
Budapest

Budapest
One comes away from Paris to
Budapest only to find the Parisian
Grill putting on an awful show to a
\$3 tap at the outer window as the
admission and couvert charge, with
supplementary high tariff within;
Corally and Gerard, dancers from
the Berlin Wintergarten, topping
a bum show, which held Katja and
Jassy, Sisters Aimes, Luise Mornita,
Gyeman't and Chappy, Lenke, Ly
Gyeman't and Chappy, Lenke, Ly
Parisian Girls (doubling as hostesses), Japport Rozsi, and the usual
jazz band.
Popular sons-plusging idea in

restend of the season of the s

Warners Foreign Income

(Continued from page 6)

tween now and September are several. The most important is the Crescent circuit, of 60 Southern

On Sent. 2nd Warners final coun On Sept. 2nd, Warners final count in theatre expansion will be slightly over 800. It will remain at this figure until the readjustment era is complete. The theatre deals, other than the Crescent, are described as including only a lone house here and there.

than the Cressen.

Including only a lone house here and there.

Jack Warner is coming in from Hollywood in time to meet Barry.

Hollywood in time to meet Barry.

It is a summary of the s

Steel Pier's "Names"

Steel Piers "Names"

Steel Pier, Atlantic City, in its
third and newest theatre on the
pier—a picture house—is playing
"names" for the weekends and paying heavy dough. Belic Baker is on
her third weekend. George Jessel at
\$1,500 for the two days comes in
Aug. 16. Sousa's Band opens Aug.
27. Harry Richman follows.
All booked via William Morris, excepting Sousa.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Latest thriller is "The Scorpion," due in the out-town theatres next month and the West End in the fall. Piece is by George Pickett, part author of "The Slent House," and is being aponsored by Reginaid Pry. Cast includes Reginaid End. Pry. Cast Includes Reginaid End. Containing Proceedings Proceedings of the Proceed

Daniel Mayer company presenting "Topaz," with Raymond Massey in the lead, in London during the fall.

A new play by Somerset Maug-ham is to be produced at the Vaude-ville next month. Ronald Squire in lead.

Cast for Cochran's "Evergreen," in which Honnie Hale and Jessie Matthews have the leads, has been augmented by Jean Cadell, Albert Burdon and Leon Morton. Joyce Barbour has a comedy role. 'Play will have a tryout in Glasgow prior to hitting London November.

Revival of Oscar Wilde's "Lady Windemere's Fan" has been so suc-cessful at the Everyman it will be put on tour of the suburbs for some weeks.

Syndicate now running plays at the Everyman has been named the White Fan Syndicate, Ltd. Gordon Harbord is the head. Unit plans to extend its activities and produce shows on a co-operative basis else-where.

Opening of the repertory venture at the Embassy, Swiss Cottage, is fixed for Sept. 1. Six months' pro-gram.

"A Business Marriage," by an unnamed author, is due for London presentation in the fall after a try-out in the sticks. Edgar Norfolk, A Bromley Davenport, Barbara Hoffe and May Whitty are slated.

Godfrey Tearle opens in "Slings and Arrows" at Bournemouth next week.

Sir John Martin Harvey returns to the London stage shortly in a new production of Bernard Shaw's "Devil's Disciple." After the Shaw play the comeback will taper into a long series of Items from the rep.

Little publicity to baseball game at the Wembley stadium between London Americans and the U. S. Naval Academy.

H. G. Wells, author, has just penned a novel dealing with con-temporary politicians, so thinly dis-guised that even their names are

Elsie Sharkie, dresser at Drury Lane theatre, was bound over for assaulting Lucien Nicholson Anti-one, colored actor who played there in "Show Boat."

Experiment of football under artificial light—first reported in "Variety" months ago, is to be tried in London in the fall. First match vill be at the Stadium between Arsenal and Glasgow Rangers, holders of English and Scottish cups, respectively.

Avenue Pavilion, Gaumont house, which used to play "unusual" films tefore wired, is going back to its old love by presenting the French version of the British-made talker, "Atlantic."

Sherwood's "Waterloo Bridge" is tue in London shortly, with Sey-nour Hicks in the leading role.

Sybil Thorndike's next appearance in London will be in "The Squall," play which ran here two years back. She later stages "Ghosts" and a new play.

Portland Club, leading bridge den in this country, has advised its members to discontinue the Vanderbiit Club convention for a time, to allow the experiment of contract without agony.

Latest all-male war play is "The Fitteenth Night." Starting in the sticks and moving to town in fall.

Maskelyne's theatre, traditional home of stage magic, reopens this week after closed for some time. Oswald Williams is heading the show, which includes Clive Maske-

Last act of "Sons o' Guns" at the Hippodrome has been rewritten, with Mirielle Perrey given a new duet. Library deal for \$89,000 is reported for this piece.

NEW YORK

NEW YORK

Three newereel men, who aboard the submarine S-4 were taking moving pictures of 10 men in a test escape through an emergency hatch greater than the submarine state of the sound appearance of the submarine state of the sound appearance state of the submarine state of the submarine state of the submarine state of the submarine state state of the submarine was righted and brought to the surface. None suffered injurious effects.

Gilbert Miller will present Mol-nar's comedy, "One, Two, Three," at the Henry Miller Sept. 29. Ar-thur Byron in lead.

Rudy Vallee, represented by E. W. Scheuing, purchased three lots in the restricted section of Atlantic Beach, La I., for a villa.

S. Steinberg and Louis Weiss, Jewish theatre managers, have taken over the Odeon theatre, east side, and will operate it for a Yid-dish legit. Odeon was formerly a picture house, operated by M. & S. Circuit.

Lillian La Monte, former show girl, is being sued for \$50,000 \$60, allenation of affections by Mrs. Sam'r Kahn, wife of the orchestra leader. Mrs. Kahn has a separation suit against her husband pending, Meanwhile she has had him locked up as a member of the allmony club until he pays her back allmony amounting to \$2,250. The suing wife exposed some "hot" letters allegedly written by Miss La Monte to her husband.

Sally Phipps, Fox film actress, has been engaged for the ingenue lead in Sam H. Harris' show, "Once in a Lifetime."

Conduits for radio and television installations are to be provided in the new \$600,000 county jail at East Vlew, New York. A radio set may be put in each cell.

Lee G. Carroll engaged by Charles Hopkins for a role in Benn W. Levy's play "Mr. Moonlight."

Blanche Ring, Jean Dixon and Francis Pierlot for "Once In a Life-time," opening at Music Box in September.

Jacob A. Weiser says his Quality Play Co. will do three plays this season. The first will be "Cross Cur-rents," by I. C. Kemp and Carl Freybe.

Anita Nassall show girl, is suing William A. Blank, her former legal adviser, to recover a demond large worth \$2.650 which she alleges she gave him to hold when Charles I. Seale, the company which sold her the jewel, brought suit to recover the I lie because it hadn't all been lawyer. David M. Bluestone, she decided to switch counsel and asked Blank to return the ring to her. Blank replied by submitting a bill for \$1.500 for professional services, the control of the property of the propert

"Black King," by Donald Heywood, satire on the life of Marcus Garvey, will have in the feature role A. B. DeComotheire, recently of "Porgy." Play is to open on Broadway around Labor Day.

Young Amusement Co., of Gary, Ind., owners of the Palace Theatre building, is made defendant in a \$150,000 foreclosure suit filed by a suit of the palace to the palace to the more and a the K. Copeland Quinn of Minmi. Plaintiffs alleged the defendant company violate terms of the mortkage issued on Sept. 24, 1925, by allegedly falling to propensive the palace of th

Harry Condos, of the Condos Brothers, aerobatic dancers in "Vanities." fell during the finals of the first act Wednesday (31) and (Continued on page 64)

Thursday May Become Opening Day For B'way Film Places—WB's Start

All producers with first runs on Broadway may go to Thursday openings as a regular policy as a result of the fump that is being obtained by three of the Warner poppieded theatres on Broadway, their house in Brooklyn, the Globe (R-K-O) and the Rivoll and Rialto (Par and UA) when they open new pictures. nictures

pictures.

WB's Strand and Beacon in New York and the Strand in Brooklyn have decided on Thursday night premieres for new talkers as a definite policy, running what formerly was Friday's regular feature at a late show the previous night.

late show the previous night.
Through this WE is trying for a
better publicity and advertising
break in the newspapers, with that
the reason for the attempted jump.
Globe, Rivoli, Rialto and Winter
Garden are doing it for the same
reason, with reviews for Friday
morning papers in some cases and
more often for the Friday afternoon

more often for the Friuny assessments sheets.
Rivoli, Rialto and Winter Garden, run houses, start their Thursday shows early in the morning.
Though the policy has not yet been agreed on, it is reported WB may lead the way by opening regular weekly runs on Thursday morn-

liky less the way by opening were lar weekly runs on Thursday morning. That would doubtless bring the Paramount, Royx, Capitol and others to the regular Thursday opening, it is claimed. In former years one theatre has gone ahead one day with all others eventually follow-ing. This started at Sunday, when all houses started their week on that day five years ago. Last sea-555 it came back to Friday, in which all film houses have remained since.

Some transfers in the Fox thea-tres publicity department include the bringing beak from Washing-ton, D. C., of Nat Gerber to the home office, and the sending there-from of Tom Olsen to help Hardie Meakin

Theatre Dent. Barry Is Head of All Personnel

ments that will get a change over according to inside is the front house division, which may go out entirely

house division, which may go out entirely.

Along with this is the announceAlong with this is the announceAlong with personnel department is to be entirely reorganized. Juriadiction over all the personnel of the Fublix h. o. end is to lie within the area of John F. Barry, present personnel director.

Scope of Barry's department and duties has been widened and made bigger. Barry's work up to now consisted mainly of having juriadiction over the theatre manageBarry will include supervision over

ment department. In his new duties Barry will include supervision over the hiring of the personnel not only in this branch of Publis, but also in the advertising, booking, real estate, construction and maintenance as well as all others. Barry is also to be consulted be-fore any firing of employees or in-dividuals is done by departmental

New Loew's Divs

At a meeting of Loew managers held July 31, two new district divisions were created. Yorkville and Harlem, New York.

D. S. Barreca, formerly manager of Loew's Orpheum, is in charge of Yorkville, Jersey and Westchester houses. Larry Beatus, managing out of town theatres for Loew for 19 years, was made supervisor of Harlem.

for 19 years, was made supervisor of Harlem. Robertson, transferred from Loew's 175th Street to the Orpheum; Dave Rosen from Loew's Rio to Loew's 175th Street, and Al-bert H. Rosen to Loew's Rio.

Building Them Cheaner But Oftener in So. Calif.

Hellmand Aug 5

Permits for the construction of amusement buildings other than theatres increased 54% in Los Angeles in 1929-30.

Angeles in 1929-30.

Permits for picture studio buildings and picture theatre buildings showed increases over the previous

More height-limit construction than ever is scheduled for 1930-35, the building program calling for an expenditure of \$125,000,000 accord-ing to a private survey. The \$20,000,000 amounced private building work in Los Angeles in-

Los Angeles Garden (auditorium),

\$7,300,000.

Fox theatre and office building, \$1,250,000.

Warner Brothers theatre, Wilshire and Western, \$2,500,000.

The \$80,274,000 listed in Southern

California includes: Chotiner theatre, Pasadena,

\$400 000 Civic auditorium Pagadena \$1 -

Rose Bowl reconstruction, Pasadena, \$200,000.

Fox theatre, Santa Barbara, \$250,000.

College auditorium, Ciaremont, \$650,000.

650,000.

High school auditorium, San Ber-nardino, \$110,000.

Neptune pier, Long Beach, \$1,-

Neptune pier concessions, \$1,-

Neptune pler concessions, \$1.000,000.
First National studio improvements, Burbank, \$3,500,000.
M-G-M studio improvements, Culver City, \$1,000,000.

Warner Brothers theatre, San Pedro, \$490,000.
Fox West Coast theatre, San Pedro, \$490,000.

Bronx Cut Battle Off

Bronx Cut Battle On Property State of the Court of the Co

Canada Music Tax Being Fought **By Stand-Pat Attitude of Exhibs**

Try to Protect Exhibs Of Illinois Without **Arbitration Boards**

Chicago Aug 5

To iron out offenses in violations of contracts on the part of exchanges, buying circuits and the several exhibitor organizations are making demands for the protection of the exhibs in the absence of arhitration

arbitration.

Trying to obtain some sort of damages in instances where exchanges furnish poor prints or discs, violate protection, late shipments, railroading, holding show already paid for on account of exhib being behind in booking, or for failure to supply box offee reports on percentage engagements.

on percentage engagements.

In the past the distributor, if admittedly in wrong, has made adjustments only by crediting exhib on future shows. In no instance has the exchange paid cash damages, mainly on account of the red tape if the New York home office and because of the possibility of the charge of mismanagement against the local office it the mix-up

spreads.

The associations in making demands realize that they cannot expect to hold the individual independence of the control of the contro

Andre Berley, one of M-G-M French contingent brought to Hol-lywood, renewed by Metro for an-other six months.

Canadian Performing Rights society is having plenty of trouble in getting M. P. exhibitors to take out Performing Right Licenses

It is claimed that no company has the right to demand the information from a theatre that the society wants. Owners are advised capacity and admission prices as informa tion is no one else's business.

ity and admission prices as information is no one else's business.

The Can. copyright act requires all copyrighted music to be registered at Ottawa. This was passed following the row with P. R. society six years and has saved theatres owners plenty.

There are about 3,000,000 musical comps. Only 1,000 are registered. The exhibitor has no way of telling who owns the copyright if the compose thas vested his rights with the Performing Rights Society. The exhibitor has a list of copyright music; but has to keep a small list of all music played at his theatre and make a weekly report to the society.

In view of the uncertainty of the rights of copyright music; the limited amount of pleces registered in Canads; in view of the fact that radio stations and national music exhibitions have been advised to lay off taking out licenses until the legal right to collect taxes has been determined.

Riverside, N. Y., Fox Grind

R-K-O turning back its lease on the Riverside, uptown New York house to Fox, will make that house Fox's for straight pictures. Style of program not yet decided. Opening is scheduled around Labor Day.

Day.

In going film, Fox aims to protect its own house next door to the Riverside, Japanese Gardens, also

EDWARD SMALL COMPANY

Presents



ROBERT MONTGOMERY

Under Contract to

METRO-GOLDWYN-MAYER

Current and Future Releases

'SO THIS IS COLLEGE' THREE LIVE GHOSTS' 'UNTAMED' 'THEIR OWN DESIRE' 'FREE AND EASY' 'THE DIVORCEE' 'THE BIG HOUSE' **'LOVE IN THE ROUGH'** 'SINS OF THE CHILDREN' **'OUR BLUSHING BRIDES' 'WAR NURSE'**

R-K-O'S CHEAPER 'COPY ACTS'

With Wealth from Oil Suddenly Cook and Oatman Can't Agree Now OF TRAHAN'S TURN

Painted by Lavoffs

Eddle Parks, comedian, has a house in Freepert and the house needed a painting. He had plenty of paint but no painter. A dozon lay-offs were invited out to the Parks' were invited out to the Parks' home. They were handed a paint brush and a pail, The lo-painters splashed a little white on the green and vice versa, but they did a passable job on the shack. Parks passed beer up the ladders to make the work enjoyable.

MELANCHOLIA SEIZES

ARTHUR HAMER, ACTOR

Arthur Hamer, of Hamer and West, act, was committed to the State Hospital at Kings Park, L. I., last week.

State Hospital at Kings Park, L. I. last week. I week. I week as on white playing a Brooklyn theatre. He had been found wandering about the street numbling incoherently and was picked up by a police officer. Taken to the Kings County Hospital for observation, it was found the actor was suffering from melanchoita. He was transferred to Kings Park for further treatment. West, Hamer's partner, told authorities the actor had been brooding for several months over his wife's death abroad. On several occasions he had failled to show for dates where the team was booked.

Lioness Attacks Her

Trainer, Bert Nelson

Frinces, Bert Neison
Providence, Aug. 5.
"Princess Fat," the performing
lioness, attacked her trainer, Bert
Neison, at Fay's theatre here Saturday. It was the first time the animal had lost its temper with him in
15 years, Neison stated.
His arm and shoulder badly injured, Neison played out the day,
but stayed outside the "Princess"
cage. Theatre permitted him to
work with a cub lion for most of
the tricks.

On Sunday Nelson was back in

HANLEY'S LONG LEAP

Fall Breaker Not There in Orches tra Pit at Fox, B'klyn

Dora Maughn in Show

Another Colored Team

Bob Cook and Dot Oatman have been partners on and off the stage for almost 15 years. Recently oil was found on a piece of Oklahoma land they happened to own. Over-

land they happened to own. Overnight: they were rich. Now the partnership is ended.

Friends of the Cooks say they expected them to rick ilfa, but it never happened. Now they're rich, and it happened. Now they're rich, and they rick in the cook i \$2,000 Daily

Not long before the strike Cook bad taken over the Oklahoma property from his sister. The first day's gusher brought \$48,000 in oil. The Cooks watted about a month for their first dividend. Since then they have been receiving around \$2,000 a day, from reports. Oil is

still coming in.

For that last half at the Frankii they were paid at the rate of \$300 a week, or about \$140 for the en-

Bob Cook and Dot Oatman were Rob Cook and Dot Oatman were urried about 15 years ago. They d no children of their own, ough each had one child by a evious marriage. Mrs. Cook dn't know her husband had a ughter until she walked into their essing room to see father one day it year.

last year.

Mrs. Cook filed the Chicago divorce suit. It is said to have been mutually agreed to.

ACTORS BEST FOR MIDGET GOLF GUIDES

It has been discovered that the most ideal miniature golf attendants are actors. Actors are getting a big play from these sources. When an attendant is needed, an actor is de-

attendant is needed, an actor is de-manded.

To be an attendant on the midget course one must know the essen-tals for the game, have personality and able to sell one's self and know bow to keep the crowd moving at a steady pace.

The younger element of the pro-fession are well acquainted with soil, the other requisites course managers have discovered.

Keeping the crowd moving, it has

tra Pit at Fox, B'klyn

Eddie Hanley, vaude comic and dancer, was badly hurt in a 15-foot fail to the bottom of the orchestra plant of the control of the co and, the other requisites course managers have discovering, it has been found, actors can do in the most ligable fashion. When a young girl makes her 12th attempt to get the ball in that hole and has a line yards long waiting, the actor can yards long waiting, the actor can and before she is aware of it, the girl finds herself on the next hole. Up moves the line.

The set-back is that the salary awarge between \$25 and \$35 weekly.

The set-back is that the salary awarge between \$25 and \$35 weekly. The provided of the prov

FOX CUTS SUPERVISORS

Dora Maughn is set for Mortis Green and Lewis Gensler's new musical starring Joe Cook. The in-ternational comedienne will be op-posite Cook. Her husband, Walter Fehl, also goes in the show. Miss Maughn asked \$1,500 from R-K-O and was offered \$700, decid-ing her in favor of the show. Fox Theatres is cutting the red deciding it's nix for division su-

pervisors.

Exces figuring the cost of maintaining supervisors of districts or supervisions in addition to the regular division and district managers hasn't proved good biz.

The supervisors are to re-detailed to houses as managers where feasible. Those who can't fit, will go out.

Another Colored leam
Frank Radeliffe, left flat when his
partner, Bud Harris, teamed up with
Sammy Van, has found a new vaude
mate in Clarence Todd.
They open Saturday (9) for
R-K-C.

Another economy drive.

ENCOURAGES COP

Berkes and Wallace at \$500 Duplicate of Original at \$1,250-Trahan Calls in Attorneys

WOMAN'S 50% ALIBI

Al Trahan has retained Arthur Driscoll of O'Brien, Malevinsky Driscoll, to seek to restrain R-K-O from booking and playing the "copy now being used by the team of Johnny Berkes and Vesta Wal-

Charlie Freeman, R-K-O booking head, stated the copy act appeared to be acceptable to R-K-O strength of Miss Wallace's claim that she, as Trahan's former partner, is as much entitled to the act as Trahan is.

Trahan's last vaude (R-K-O) salary was \$1,250. The Berkes-Wallace copy is reported receiving \$500 from R-K-O.

After three consecutive years on the R-K-O circuit, Trahan is now rehearsing in the featured comedy part in the new "Little Show," his first time out of vaude.

Trahan and Wallace split about year ago, with a year to go on three-year contract with R-K-O. R-K-O booking office at that time issued a new one to Trahan,

Miss Wallace then filed suit against Trahan for her share of the time remaining on the original contract, though it had been can called by the booking office. Transcalled by the booking office. celled by the booking office. Tra-han and Wallace's R-K-O salary was \$650. Since the split Trahan, with other partners raised his sal-ary to \$1,250. Meanwhile Miss Wallace has not managed to secure any considerable bookings.

Killing Material

R-K-O states it is booking the "copy act" in spite of having play-ed Trahan in the same routine for three years straight. How the ma-terial repeat will be regarded by audiences hasn't entered into con-sideration as yet, apparently.

audiences hashr entered into consideration as yet, apparently.

Miss Wallace told R-K-O when claiming she was entitled to the act, that the turn was created by two other performers, one having suggested and conceived the character Trahan is now using and the other Trahan's now using and the other Trahan's reported answering contention is that if the R-K-O has been convinced by Miss Wallace that she is entitled to 50% of the act, why not her own 50% in it and not his? In other words, her own characterization and line; but not Trahan's, as now used by Berkes. Besides playing her own former role, Miss Wallace has coached Berkes, former single, in the Trahan part, characterization and dialog. Despite that, Miss Wallace is taking secondary billing. As now billed in

Dan, that accuration and taleapeapite that, Miss Wallace is taking
secondary billing. As now billed in
the R-K-O theatres the act is Johnny Berkes with the "with 'Vesta
Wallace's added.

When Berkes Squawked
Not so long ago Johnny Berkes
rated a how-de-do over his squawk
that Fuzzy Knight had copped "the
crying baby" out of his (Berkes')
little stage piano. At that time
Berkes also called upon O'Brien,
Malevinsky and Driscoli to protect
his material, with Knight removing
the minor bit he was then using in
a Broadway production.

Pennington in Pct. Houses Ann Pennington is filling in as

stage attraction at \$1,500 a week for Publix and Warners. Opened in Detroit for former this week.

Revenge

Hollywood, Aug. 5.
Two theatre managers riding
in a small roadster were cut
in on a left-hand turn by a
Rolls. One of the burning
managers recognized the
driver, an actor, and shook a
threatening fist.
"You'll play no more benefits for us!" he yelled.

DR. SUES MRS. J. PETTIS FOR "BABY" DELIVERY

Whether an obstetrician is a 'necessary," to use the legal term, will be first adjudicated in the by Dr. S. Bernard Ross, the Hotel Roosevelt's house physician in a claim for \$300 against Jane Lynch of the Keller Sisters and Lynch and her husband, Jack Pettis, conductor of the Ben Bernie band in the trans-Atlantic night club on the "Leviathan," Dr. Ross delivered the Pettis' baby.

Miss Lynch (Mrs. Pettis), better known as "Taddy," is named codefendant by Dr. Ross with her husband. She repudiated any responsibility, shifting everything to Pettis as the solely liable person, under the legal belief that just as he would be responsible to sue him for bad bills for dressmakers, etc., ne is also liable for the "necessary" of an obstetrician for delivering

their baby.

The medico's reason for going after the wife is that she is allegedly better responsible financially. Retiring originally when getting married, Mrs. Pettis is now back in the Keller Sisters and Lynch vaude act.

New York, with most of his workning time spent on the water, during the "Levisthanns" occan voyages, makes his wife more responsible in the doc's mind. The Hotel Roosevelt with another bill for \$600 is waiting for the legal adjudication of Dr. Ross' claim before proceeding on its own. It develops from this that the Madison avenue hostelry maintains a, separate wing for lying-in cases, something not generally known.

The Pettis' are not apart, excepting by stringency of the band-

generally known.

The Pettis' are not apart, excepting by stringency of the bandman's ocean duties, but other financial claimants are said to make the
wife 'a more likely party for recovery. Mrs. Pettis in turn passes
the buck to her husband.
Abeles & Green are defending

Abeles & Mrs. Pettis.

PIAZZA'S SALARY PAID

Ex-R-K-O Man Going with Coast Picture Studio

Ben Piazza has been presented with his salary up to Jan. 1, 1931. in bulk by R-K-O. He turned in his resignation last week after returning from a vacation.

Last fail Piazza was transferred to New York from Chicago, where he was general western booking head for R-K-O, and appointed

head for R-K-O, and appointed business manager in the New York booking office.

Total of R-K-O's settlement with Plazza at the rate of his weekly salary (\$500), was around \$13,000. Plazza is reported negotiating with a major picture company for a studio exce position in Hollywood. He turned down the theater operating department job offered by R-K-O.

Eva Clarke in Unit

Eva Clarke, single, joined the R-K-O four-act unit in Syracuse this week to fill the spot originally held by Ethel Norris. Latter was released by R-K-O to Arthur Hammersterin for "Luana," new musical.

Miss Clarke will play out the western rout.

WOMEN FIRST IN 'STAR' ROOMS BACK STAGE

R-K-O's Booker on Billing and Dirt-As Agreed and Ordered or Else

Squawks over billing and dressing room locations and all other flashes of temperament by vaude-villians will not be tolerated in the future by R-K-O, states Charlie Freeman.

All arrangements on billings and rooms. If any, will be incorporated in the contracts, and the contracted agreement adhered to by R.K-O. Changes of mind by acts and the agreement altered to the contracts. From now on there will be no "No. I" dessing rooms in the R.K-O tieatres. Women will get the break on proximity to the stage. Otherwise one room is the same as another. The bill's star act will no longer be identified by the room in which he or she dresses. Henceforth anyone walking into the Wio. I" room expecting to see the star of the show is liable to run into a plain acrobat, if a woman.

Unchanged Billing
On the R-K-O four-act unit bills,

plain acrobat, if a woman.

Unchanged Billing

On the R.-K.-O four-act unit bills, taking in most of the circuit's theatrea outside New York, the billing will be arranged before the intact opens and remain unchanged for the, entire route. The few headliners played on this route, where-the budding the control of the shows will have time table billing, with three or all four of equal size in the print.

When ordered to cut a dirty or objectionable gag or piece of biz by the booking office, the act must cut. Stalling on the slice on 'as control of the shows will not get by the booking office, the act must cut. Stalling on the slice on 'as compared to the shown of the shows of the shows of the show of the shows for Palace, will not get by. The crazy cutting which almost ruined many standard turns is out, however, and all eliminations are now official only when okayed direct by the booking office. If a house manager regams a gag If a house manager regams a gag. If a house manager regams a gag in the show of the shown of

terior an oany network ordering in "the agreements we make with acts will not be broken," stated Freeman. "We expect and demand they must live up to their agreements as well. Anyone who doesn't won't be missed."

"From Chicago" No Good Parking Reason

Mrs. Roxy LaRocca, wife of the vaude harpist and a resident of Chicago, having sassed a New York cop, was given her choice of 10 days

cop, was given her choice of 10 days or \$25.

Mrs. LaRocca had driven her own car in from Chi and attempted to park in a hack stand space on 48th street. When a taximan objected, a cop came over to settle the argument. Mrs. LaRocca told the cop she's from Chicago, can park where she likes, and she's from Chicago. Over at the station Mrs. LaRecca told the leutenant the same thing she told the eleutenant the same thing she told the eleutenant the same thing she told the leutenant the same thing she told the cop. She paid the fine.



STEEL PIER

ATLANTIC CITY, N. J. The Show Place of the Nation

A VACATION FOR SHOW FOLKS



BELLE BAKER

Held Over for Third Week by Popular Demand

THIS IS WHAT MISS BAKER THINKS OF THE STEEL PIER:

"A word of appreciation to the management of the Steel Pier for the most pleasant engagement of my whole career."

(Signed) BELLE BAKER

COMING August 16 GEORGE TRAGI-COMIQUE

JESSEL



COMING WEEK OF AUG. 27
LIEUTENANT SOUSA AND BAND
COMMANDER SOUSA HIS BAND

SHIPWRECK KELLY IS SPENDING THE SEVENTH WEEK OF HIS VACATION ON TOP OF FLAGPOLE OVER GENERAL MOTORS' EXHIBIT ON STEEL PIER

20 Other World-Famous Attractions All the Time

Minority Contract Became Valid When Continued After Legal Age

suits concerning minors is that actors under age are deemed to have ratified a contract if continuing to work under its terms, when becoming of age.

Vale and Stewart, in their unsuccessful suit against Willie Edelsten and Lyons & Lyons nullified whatever claims they had by continuing under the terms of a contract which they entered into when under legal That the vaudevillians went through with it after becoming of age counted mostly against them.

age counted mostly against them.
Vale & Stewart, otherwise Lawrence Edward Quinn and Walter
Sigwart, sued. Lie Le Hen Edeigier, vice-prediction of the Lyons
signic, vice-prediction of the Lyons
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justed.
The act alleged inequity of contract, detailing several allegedly unfair provisions. Justice Collins concluded that having worked under its ferms during their minority and also for a period after becoming of age, the allegation of legal unsoundness could not apply. could not apply.

Julius Kendler acted for the

Ruth Russe'l Killed

Chicago, Aug. 5. Ruth Russell, 30, entertainer at the Plantation cafe, southside roadhouse, was struck and killed Sun-day night (3) by a hit-and-run day night (3) by a hit-and-run files Russell was fairly well known in town as singer and dancer, haying played numerous club dates.

Hyde Loses Date

Alex Hyde and his Modern Maidens, girl band act, in off the road After playing 11 months without State, New York, as a last minute headliner, owing to the girls hav-ing gone on a fortnight's vacation. Act opens week from Saturday

Social Show Replaces Publix Unit at Tivoli

Chicago, Aug. 5. Publix units will be out at the Tivol! Aug. 15, with local B. & K. productions substituted. Move cuts the unit time to three weeks and lengthens the local time to the same figure.

Reason given for the move is that local shows, which break in at the Oriental, are built for heavy m. c.ing, and units are not.

A fine point in theatrical contract 10-WK. R-K-O BLANKETS **WESTERN, FOR 43 ACTS**

Chreago, Aug. 5.

Western office of R-K-O is emphasizing its route, and has given blanket contracts to 43 acts, with a number more listed as possibilities. The blanket gives the acts from eight to 10 weeks.

The blanket gives the acts from eight to 10 weeks.

Acts at present holding these contracts are: Dance Parade, Harrison adon's last and Tunis. Ruis and Bonita. Harrisona Morton, Jack Randall and Co., Great Rolic, Anger and Hay, Wheller and Morton, Jack Randall and Co., Great Rolic, Anger and Lash and Carr Lynn, Steward and Lash and Carr Lynn, Steward and Lash and Carrisona Stevens. Noton and Stevens. Noton and Stevens. Roth and Shay, Impromptit Revue, Ann Boland and Co., Carroll, Davis and McCarthy, Bob Hope, Smith and Rogers and Chappel and Carleton.

Matter of Split Commish After Agent Quits Office

Suit to establish whether or not an agent's percentage on a split commission booking with the office he works in continues after he leaves that office, has been brought by William "Doc" Stephens against by William "Do M. S. Bentham.

M. S. Bentham.
Stephens is suing Bentham for \$2,315, claiming that sum due him in commissions collected by Bentham, but not paid to him according to their split arrangement, from Feb. 1,1930, when he resigned from the Bentham office, until July 8, 1930

ens alleges that about Oct.

Stephens alleges that about Oct. 1, 1928, he went to work for Bencham on a "gentleman's agreement" that he was to receive 50% of all commissions he secured. No salary. Bentham, avers Stephens, paid him his 50% split until Feb. 1, when their relations were severed, and Bentham stopped further payments. Stephens alleges that from that date until July 8, 1930, Bentham collected \$4,530 in commissions from contracts which he, Stephens, had arranged.

ranged.

Stephens is also suing to establish future commission rights on
all contracts made by him, allegling he arranged picture contracts
for stars, directors, and authors
through the Bentham office and is
entitled to his share of commission until the expiration of each

avid Greenstein is representing

Toledo on Unit Route

Another week on F.K.-O's intact route will be provided Aug. 30 when Keith's, Toledo, opens, after closed all summer. Shows will play Toledo between Akron and the State-Lake, Chicago.

Into Their Dance

Doyle and Donnelly stepped into the office at 10:30 Monday night to say hello and good-

night to say hello and good-bye.
"Just imagine," said Doyle,
"We were up to DeSylva, Brown &
Henderson's today to get
that new song, Don't Tell Her
What Happened to Me."
"And they turned us down,"
said Donneily, "Said they're
holding back the release."
"These publishers must be
getting ritzy," said Doyle.
Just then a tenor commenced

Just then a tenor commenced to sing "Don't Tell Her What Happened to Me" through the not so clear, but loud speaker in the office

na the omce.

Said Doyle: "They must think
a lot of our singing."

Said Donnelly: "We'd better
go into our dance."

USE HEADLINER TO OPEN SHOW

Minneapolis, Aug. 5.

What is the first local instance of a billed headliner opening the show occurred at the R-K-O Orpheum last week when the Berkoffs, given headline billing, had No. 1, position on the program.

position on the program.

The arrangement was made necessary by the character of the fouract show. Don Galvan, banjoist in 'one,' held the No. 2 spot; a playlet, ''Any Family,' was No. 3, and Bert Walton, also m.c., closed the show. The four members of the ''Any Family'' cast appeared with Walton in his single act, n'one.''

The layout did not draw any protest from the Bertoffa.

Patients in Saranac

Saranac, Aug. 2.

Show people at this health resor at present are located as follows: Show Folks at N. V. A. Lodge

Show Folks at N. V. A. Lodge
Fred Rith, George Harmon, Irving Bloom, Lawrence McCarthy,
Vernon Lawrence, McCarthy,
Vernon Lawrence, Bobby Hatz, Edward DeCora, Val Kincald, George
Neville, Dick Kunl, Chris Hage,
Catherine Vogelle, Ethal Clouds,
Nellie Quealy, Xela Edwards, Sue
Nace, Lilly Leonora, Angela Papulis, Anna Mae Powers, Vlola Allen,
Ecdie Voss, William Holly, Julia
Kubas, Leah Temple, J. C. Louden,
Mile McNamee, John J. Farrell,
Andreas Erving, Thomas Abbott,
Connie Reves, Alice Carman, Harry
Clark, Richard Moore, Andrew Molony, Mae Armitize, Harry English, Hans Meyer, Edith Cohen, Al.
Plerce, Harry Nambs, Dorothy HarVernon, Mell Gordon, Ethel Jones,
Morrow, Mell Gordon, Tithel Jones,
Charles Libecap, "Happy" Benway.
Chester Rice, Santanon: Apts.

Chester Rice, Santanon: Apts. Alice Roth, 42 Franklin st. Joe Reilly, 74 Sheppard ave. James Haegney, 6 Military road. Russ Kelly 19 Broadway. Harry Barrett, 302 Broadway. Charles Barrett, 302 Broadway.

All Vaude Out of Fox East Houses: Only F. & M. Units, If Unions Are Set

CLUB BOOKING 'CORNER' GOES BUST IN CHICAGO

Chicago, Aug. 5. Attempt to corner the club en-

tertainment field by what has come to be known as the Goss group of 12 agents has blown up. Their try to force the club entertainers to sign exclusive contracts, forbidding them to work for the other 18 in-dependent club agents, has gone up the river

them to work for the other 18 Independent club agents, has gone up the river.

The victory goes mainly to the striking entertainers, and partly, it is said, to the intervention of the chief inspector of the Illinois Dept. of Labor. The Goes group called off the exclurive contract idea. That announcement was foliot-ed by the cailing off of strike by the entertainers, headed by W. C. Dornfield. They had refused to sign the contracts or work for the Goes agents. Everything appears peaceful on the club front at present; with reports of the possibility of a gettogethe strike the combined organization would be merely a luncheon club affair.

And without fights, say the agents, who creanizations?

And without fights, say gents, why organizations?

Jamie Kelly in Again

"Isle of Forgotten Love." South "Isle of Forgotten Love," South Sea comedy by James Kelly, will start next month. Crescent Pro-ductions, Harold Shaw, director. The author is assistant County Clerk of Kings County and former yaude performer, billed as Brooklyn Jamie Kelly.

A Nut Falls

Lew Dolgoff, one of the chief nuts at the Viliage Nut Club, is going at the village for the control of the control of through Marty Forkins.

To not interfere with his nuttiness at the nutty club, Dolgoff's tour will be limited to New York.

Edwards' 'Tree Sitters'

Gus Edwards has in preparation vaude production to be named The Tree Sitters." It will have a company of seven.

Dave (D. D. H.) Hall, 6 Baker st Al Downing, 6 Baker st. Waiter Daley, 10 Baker st. Charlie Bordley, 34 Shoppard ave Jim Shields, 41 Park ave.

WRITE To those you know in SARANAC

Left Saranac

Marion Greene. David Mavity.

Charles Libecap. Tom Creamer.

Vaude is on the rebound out of Fox Theatres, with complete elim-ination expected September. Then the only form of stage show enter-talnment in Fox Theatres east will be Fanchon & Marco tabs.

be Fanchon & Marco tabs.

Boiled down the new policy is the
execs' idea of single stroking one
of the worst operating headaches
out of the system.

In this way Fanchon & Marco
will be the official and only vaude
trademark for Fox Theatres.

The units are to so into house

will be the official and only vaude trademark for Fox Theatres.

The units are to go into houses formerly spotted for vaude, although at this time Fox Theatres is experiencing a hitch on that score in New York houses will depend upon the terms of the F. &M. units into New York houses will depend upon the terms that the stage unions. Negotiation that the stage unions. Negotiation that stage unions. Negotiation is mooth this end out are now in progress, it is said.

It's a general round-robin discussion among all the circuits who have appointed representatives for that purpose to talk things over with the labor organizations. Nothing definite has as yet come out of these meetings.

Argument hinges around the salaries and the number of operators to be imposed on the theatree. On that angle after the too touses.

of spotting units into houses.

Other Circuits

Other Circuits
On the analytical strain, however, it looks like the same ropesition may apply to Leewing Public and Warner Bros. These circuits have dropped vaude and stage entertainyment from several houses recently. This has accomplished a corresponding cut in union help employed at the theatres which will come back with the institution of the units shows.

Based on the union terms outcome, Fox is planning setting back

Gased on the union terms out-come, Fox is planning setting back the F. & M. shows in 11 houses. These include the Academy, Audu-bon, Savoy, Walker, Republic, Cro-tona, Park Plaza, Riverside and Fort Chester, besides the State, Jersey City.

R-K-O'S CANADA DIV.

Newly Created—L. M. Devaney in Charge—With F. P. C. Chain

R-K-O has created a new di-rision in Canada to have jurisdic-ion over houses in St. Johns, vision in Canada to have jurisdiction over houses in St. Johns, Ottawa, Montreal, Winnipeg and other cities. It will be directed separately from the theatres it operates in association with Famous Players Canadian.

Leo M. Devaney has been engaged as division director for the new R-K-O group above the border. Devaney will inake headquarters at Toronto.

C. M. Robson, in eastern Canada, and H. M. Thomas, in the western territory, as division managers for F. P.-Can. remain.

Max Silver Out

Max Silver, assistant to John Zanft, of Fox Theatres, has been dropped from the payroll.



Sailing For Europe (AUG. 16TH)

Open Palladium, London (SEPT. 1ST)

MAIDIE AND

R-K-O PALACE NEW YORK

THIS WEEK (AUG. 2)

R-K-O Representatives-ED. S. KELLER, EDDIE MEYERS-WM. MORRIS OFFICE

Initial Appearance

HFLFNA JUSTA

The Unusual Dancers

This Week (Aug. 2) **R-K-O PALACE NEW YORK**

> NEW YORK "SUN" (Monday, Aug. 4)

"It is unfortunate that Helena Justa and Charlie, two negro Justa and Charile, two negro entertainers, are placed so early on the bill because they are one of its highlights. Miss Justa is a song shouter of some parts, and both are dancers of distinction. Among her efforts is a creditable imitation of Bill Robinson's stair dance."

NEW YORK "WORLD" (Monday, Aug. 4)

"The negro dancers, Helena Justa and Charlie, offer the best brand of Harlem entertainment in the way of hot tap dancing. The former won an ovation with her accurate reproduction Bill Robinson's stepping."

N. Y. "HERALD TRIBUNE" (Monday, Aug. 4)

"Helena Justa and Charlie, a pair of first-rate negro dancers, add greatly to the general enter-

"EVENING GRAPHIC" (Monday, Aug. 4)

"Helena Justa and Charlie are a pair of first-rate colored hoofers. Helena offers some clever imitations of Bill Robinson, including his dance on a flight of stairs."

Wardrobe Designed by SAUL F. BURGER

Representative N. E. MANWARING

CARRYING HELP ON CUT OR CUFF

. Stenographers and other help in most of the independent vaude booking agencies around New York are on cut salary over summer, if are on cut sale

not on the cuff.

Most have harkened to the siren song of their employers, short of cash now but promising to make things right if they get a break

The gals are not being fooled on this but are taking prolonged lunch periods to look around for paying jobs.

jobs.

Maie assistants are also sticking because of no other place to go.

Flying Band Off

R-K-O is reported not exercising its option for 48 weeks on the Curtis-Wright Flying Band.
The flying orchestra, backed by the Curtis-Wright people and with various tie-ups engineered as a result, was booked originally for 10 weeks with an option for the additional 48.

NEW ACTS

Bert Rome and Henry Dunn re-

Jack Sidney's 'Anchors Aweigh,"
'I's people, produced and booked by
Jerry Cargill; authored and staged
by George Bennett and Sam Cariton.

ILL AND INJURED

Steve Trumbell, press agent for the Chi office of Columbia Broad-casting system, just out of the hos-pital following an operation.

'Gobs of Joy' for Return Trip, After 18 St. Mos.

A114, MICS. Angeles, Aug. 5.

Success of the Fanchon & Marco
Idea, "Gobs of Joy," is responsible
for returning it for another run with
the same cast.
The unit already has 18 months
to its credit, with a layoff of eight
weeks. Pat West is featured.
It opens on its second jaunt at the
Colorado, Pasadena.

Hackensack Vaudless

The Lyric, Hackensack, N. J., which had been the town's only vaudfilmer, is passing out. Site is to go into stores and office building.

to go into stores and office building.
The Lyric, when operated independently, had been booked through
Kethr's prior to being taken over by
Warners when the latter took over
the Stanley-Fablan trio of houses in
Hackensack; Under the new ownership the house had been sublet for
dramatic stock which proved a bust.

R-K-O Units in F-W-C

Los Angeles, Aug. 5.

For West Coast and Fanchon & Marco are dickering with R-K-0 to book the latters unit stage shows into the Egyptian, Hollywood.

Egyptian has been playing stage bands since the F. & M. Ideas were switched to the new Pantages. Both West Coast and F. & M. figure that the Egyptian could do things with vaude.

Some time ago it was reported R-K-O would build in Hollywood, but nothing has been heard of the project in the past six months.

Regent, Paterson, Reopens

With a cooling system, Regent, Paterson, N. J., reopened Saturday (2), with five acts on a split. House closed early in June.

Paramount May Open Booking Office for Vaude Only in New York

Without naming locations or dates or setting policy, Par-Publix city and house managers, has carhad made sufficient progress in its ried on a national survey of theatres move for the return of stage shows to determine their adaptability to the compartment in New York. An exce now with the originalization and with years of vaude experience behind him is said to have been selected to take charge to the Par-Publix vaude, with his identity not disclosed.

How the vaude will be booked, by whom and where are other matters in the dark. Vaude now played in a few Par theatres is booked through the William Moris office, Throughout the entire past sea-

Inside Stuff—Vaude

Holding that it was a mistake to drop the vaudeville name in favor of varieties as suddenly decided, R-K-O will use the designation of "R-K-O Vaudeville Varieties" for the time being, to establish the new title, 'dropping the "vaude" part gradually, probably altogether inside of two months.

Joseph Plunkett, the circuit's general theatre operator, made this decision, figuring the immediate contemplated switch from "vaude" to "varieties" would be too open the contemplated switch from "vaude" to "varieties" would be too open the contemplated switch from "vaude" to "varieties" would be too open the contemplated switch from "vaude" to "vaude and pletures, the Circuit will attick more or less to merely "R-K-O Theatres," and let it go at that,

With plenty of routeing on, the busiest man around R-K-O now is Jimmie Aloz, who has been displaying some fright recently about taking a vacation. His little office, the smallest in the Palace theatre building, is a beehive. As one of the oldtimers around the booking office, nearly everyone comes to Aloz for details. He has all that at his fingertips, including salaries, acts, behavior, history, etc.

Finding things tough and the bankroll running short, a former vaude erformer cut a big slice off his expenses in Hollywood. Getting himself muchly used car, the performer built a trailer for the car that just eaches the specifications of living quarters.

He has the house-on-wheels parked in a remote corner of a lot and

Coast Fox studio had quite a time convincing Ted Healy to go through with-a fire sequence. The comic, heading the Rube Goldberg picture, Soup to Nutz," was supposed to be three or four stories in the air while fammes spouted behind him. Healy was far from beling in favor with the idea but finally went through with it at about 3 a. m. The unit has been working to the wee hours to clean up on the picture.

Vaude act producers are now on their own, with none of the circuits guaranteeing a thing or making any promises. They offer no encourage-(Continued on page 50)

Loew's 16 Wks. of Vaude—Yonkers Wants Vaude Back—Little Else New

Incorporations

New York

Modern Film Sales Corp., Manhattan, deal in motion pictures, plays, amusement of the control of the c

Greenstein, Eva Mazer. Filed by Irvins Schwarts. 190 Joralemon attest, Brooke Schwarts. 190 Joralemon attest, Brooke Schwarts. 190 Joralemon attest, Condon, Shultov Amusement Corp., Manhattan, deal in play, motion pictures, condon, Siled by Steinberg. & Levin. 11 West 43d street, New York, Mey York, deal in play and entertainment of all kinds, 180 shares no par value; rence Pack. Filed by Goldemith, Goldebiatt & Hanover, 1559 Broadway, New York, Morningside Theatre, Inc., Manhatian, conduct theatres and stimilar places of the Condon Street, Street, 190 Seventh avenue, New York.

Morningside Theatre, Inc., Manhatian, conduct theatres and stimilar places of the Condon Street, 190 Seventh avenue, New York.

Morningside Theatre, Inc., Manhatian, Charles Serai, 570 Seventh avenue, New York.

Morningside Theatre, Inc., Manhatian, Charles Serai, 570 Seventh avenue, New York.

Morningside Theatre, Inc., Manhatian, Charles Serai, 570 Seventh avenue, New York.

Morningside Theatre, Inc., New York, Conduct theatres, 100 shares morningside the property of the Conduct theatres, 100 shares morningside the Serai S

W. and M. Froductions, Inc., New Der Value, Eather Cohen, Geron T. Maracolah, Philip S. Rivilla, Filed by Alton Horacolah, Philip S. Rivilla, Philip S. Rivi

Jamestown, N. X.

Change of Capita

Change of Name.

From B-K-O Fradoctions, Inc., Delaware, to R-K-O Radio Pictures, Inc.

Filed by Maurice Goodman, 1564 Broadway, New 2008.

Fox Resumes Stage Shows In 2 Western Houses

Los Angeles, Aug. 6.
Fox West Coast is reopening the
Bronday, 'Tacoma, and the Callfornia, San Bernardino, Cal., with
F. & M. stage shows.
Both houses have been without
presentations more than a year.

George Poli, S. C. Poli's nephew, is with the Norman Jeffries (R-K-O) office as an agent.

The straight picture experiment having failed in Yonkers, N. Y., Lowe's is contemplating restoring vaude there. No date for the return has been set as yet, but may be announced by next went York or testion of the York of Y

grosses.

If B-K-O's 'jump' contention is sound, Loew's former vaude patrons are being or will be weaned over to the R-K-O theatres for the lat-

ters' vaude. Unable to book ahead due to un-Unable to book ahead due to un-certainty over polley for next sea-son, the Loew booking staff is re-ported to fear it will run up against many difficulties in attempting to get back in stride, should there be a sudden general return to vaude by that circuit.

9 Idle Days in 16 Wks.

9 Idie Days in 16 Wks.
Loew's vaude time now amounts
to but 16 weeks. Of that seven
and a half are in New York and
eight and a half on the road. On
that route are nine days of layoff, five between Memphis and New
Orleans, and foour between Canton
and Zoronto.

and Toronto.

With August under way and Labor Day not far off. Loew's present unsettled state of mind regarding stage shows indicates the Loew longer than 16 weeks now on the books, when the season opens. At the beginning of last season Loew's was booking 28 weeks of vaude time.

Two New F. & M. Stands

Hollywood, Aug. 5.
Fanchon and Marco have added
the Broadway theatre, Tacoma,
Wash., and the California theatre,
Sam Bernardino, to their route.
Both stands will play the F&M units
a full week

Tacoma will open Aug. 15 and San Bernardino Sept. 15.

MAXINE LEWIS HARRY CARROLL Long Beach—R-K-O

Marcus Loew **BOOKING AGENCY**

General Executive Offices

160 WEST 46"ST. BRYANT 7800 NEW YORK CITY

J. H. LUBIN

MARVIN H. SCHENCK

BOOKING MANAGER CHICAGO OFFICE 600 WOODS THEATRE B'LD'G JOHNNY JONES

PALACE (St. Vaude)

New Palace bill is rendered m New Palace bill is rendered more entertaining by many degrees as a result of the bits can blackouts grunded here and there between acts. Harry Richman, held over, so are Frances Williams and Jesse Block, latter of Block and Sully. All earn, their rewards.

Richman appears between variations appears between variations.

Richman appears between ous acts with gags, first appearing ous acts with gags, first appearing to do three minutes of talk, topping with an introduction of Ciaiborne Foster's sketch, third. He is on again before Block and Sully take to the boards and again in a street some that precedes Miss Williams, who closes intermission. Richman's time on the stage, in-

cluding his own spot (next to clos-ing) totals 49 minutes. Of that he spends 10 minutes with Miss Wilspends 10 minutes with saiss will-llams during her act, 33 for his own and the balance m. c'ing. That pads out an otherwise short show. Some of the Richman material is

out an otherwise short show. Some of the Richman materjal is did and poorly done but some clicks with a certainty, a lot of it getting series properly because significant and the farmer who wanted some beans left for the next day knocked a lot of present growups out of cradles. There are a few others that have seen better days. Frances Williams and Jesse Block have an open of the seen of

selling out the management of Richman's act having to do with the alga "women," which when the design to work the selling the work of the selling the

The blackouts are spotted nicely, one to top off Miss Williams act, the other to touch off Richman's allotted spot.

the other to touch off Richman's allotted spot.

Miss Williams was on 13 minutes berself, singing four numbers and an introduction for a tap dance that sends her across nicely. Her act is past on Pale and paperance, probably because her numbers archit as good. Outstanding is "I Can Make Most Anything" and "He Goes For Anybody But Me." Other two, "Big ger and Better Than Ever" and co into ecetaay about. Miss Williams' dancing is seldom, if ever, not liked. Why she doesn't break up her solo work with some more booding is difficult to understand. The work of the control of

routine as before to allow a change of costume. Block and Sully, with surefire talk block and Sully, with surefire talk block and Sully, with surefire talk block and support to the Palace bill. Block and his clever partner, Eve Sully, are spotted fourth. They not only have strong crossfire material, but know how most of it original, but know how most of it original, but know how the support of the sully have supported by Miss Sully, and vice versa. A perfect working team, with a surprise song and dance take them. A perfect working team, with a surprise song and dance take them supported to the support of the suppo

time. Miss Foster hasn't a strong sketch, but through the clever performance she gives as the lovesick slit trying a new recipe for hushold grabbing, the second partial steel into interesting materials froster has Dorothy Mortiner and Buford Armitage with her. In this condensed sketch Anier.

derson has tried to write comedy that isn't, at least, weighty. Hamid's "Arabian Frolice" (New Acts) is not faster than a sand-storm, as billed, but when one man demonstrates his prowess in supporting his nine colleagues, that's something. Business a little off Monday night, probably due to the heat that day.

86TH STREET

After they took care of the appro-priation for the salary of Gus Ed-wards' Hollywood Proteges, there wasn't much left to spread out over the remaining turns on the four-act

priation for the salary of Gus Edwards Hollywood Proteges, there wards Hollywood Proteges, the wards Hollywood Proteges, the wards Hollywood Proteges, the program.

Edwards ballyhooed the young Armida plenty, naming the pictures she has appeared in and even interpolating the "Texas Moon" top and the production of the production of the production of a pair of sweet-looking blonde sisters who played the violin and danced; young girl tap dancer and a boy haromnica-and-plano player. Though they might have got somewhere with a chance, but they were subordinated to the Mexican girl, a striking, vivid young personality and along the production of the producti

That wis all except Danny Small with Harry Mays, couple of colored the large and dancers, not to closing before the Edwards-Armida half line, but he does no more than hold line, but he does not hold line, but he does no more than hold line, but he does no more than hold line, but he does no more than hold line, but he does not hold line, but h

Stage shows headed by picture and the stage shows headed by picture and the stage of the stage o

FOX, BROOKLYN

spared little, singing the best known pops from past Fox films, asking for one request, and then closing with rest. Louis Blues' of his own with rest. Louis Blues' of his own strong and the rest of his own around anytime in vaude or the presentations in between, before or after studio work.

Sown inmotion and inter had a jazz band in vaude, is a tall blond guy with enough for the ladies to like about him. Those front seats second were filled as soon as they were emptled, with quite a rush noted going on in that direction whenever a squatter straightened out to blow, accompany Richardson's blues, as an illustration of versatility. His one fault was with the makeup, too more frouge looking a bit radie so looking prospect at the Fox in some time and should stick for a while.

Is now scoring the sound newsreel (Fox) and filling the dead spots between shots, wot bad for the Fox, where leasn until lately were scarcer than scarce.

STATE-LAKE

scarcer than scarce. Bige. STATE-LAKE

Chicago, Aug. 2.

This week interest to be a cry of joy for this house. The delight is telmite on the stage, and seems beavy all morning, and second show started to capacity. It looks like this week this house is going to lick the Palace. It looks like this week this house is going to lick the Palace. It looks like this week this house is going to lick the Palace. It looks like this week this house is going to lick the Palace. It looks like this week this house is going to like the Palace. It looks like this week the palace and the box office. Three surefire names, added to two excellent acts. Was Larimer and Hudson, a neat blie novelty, with the riding getting the returns and the comedy clicking nicely. Boyd Senter is getting lazy; using two boys to assist, with the couple delivers to assist, with the couple delivers of a sent of the palace and the second show. Johnny Burke he individual non-Johnny Burke he

"Inside the Lines" (Radio), fea-ture. Business excellent. *Loop*.

81st STREET

Biz away off Saturday matinee, despite an okay bili with a draw two ways for this uptown sector. What's socking the b. o. is no refrig-eration

What's socking the b. o. is no refrig-eration.
Bill was four acts plus "For the Defense" (Par).
Yale University Band spotting closed the stage layout. Anything that smacks like collegiate goes wow

PALACE

PALACE
(Vaudfim)

(Vaudfim)

Chicago, Aug. 2.

Not much doubt that Eddie Dowling's olctimers get the popularity returns for this week's bill. With the sentiment angle played up the sentiment and sentiment sentiment and sentiment sen

STATE

Waudfine Loop.

STATE

(Vaudfine)

Here's one spot where Loow can't very well take out vaude. "The Bad One" (UA) on screen, plus Hearst-Movletone News and five acts. A nicely balanced vaude bill with more being the late of
J. Defense J. Farming J. Band a protting from the stage a layout. Anything that smacks like collegiate goes wow here.

About 200 customers, mostly middle aged and elderly women, few let aged and elderly women, few let age and the stage and elderly women, few let age and elderly women, few let age and elderly women, few let age and the stage and elderly women, few let age and elderly women, few let ag

ROXY

VARIETY

ROXY

(Presentation)

Now York, Aug. 1.

Roxy has taken Irving Caesar's

"La Tickera," a smart musical
roule, and turned it into a magnificent spectacle so that if puzzles.

Tolic, and turned it into a magnificent spectacle so that if puzzles.

Tolic, and turned it into a magnificent spectacle so that if puzzles.

To the sufficient of the spirit
of hat's too bad because "La
Tickera" is a cheerful bit of nonsense, and with "Common Clay"
(Fox) on the screen with its often
mournful moments, the supporting
bit of the screen with its often
mournful moments, the supporting
bit of the screen with its often
mournful moments, the supporting
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mournful moments, the supporting
bit of the screen with its often
situation needed something a little
simpler in its fun. Another thing
that have been supported to the screen
between the screen with its often
which is a little too intricate. The
situation needed something a little
simpler in its fun. Another thing
that have been supported to the support

"A sum of the spinite with the
background of the Spiniter, duspect
it's Otto Kahn if' you like) getting
into a metropolitan stage set from
"Thais" you'd suppose in which all
the songbirds and suppers were get;
the songbirds and suppers were get;
and help them get their money back,
and pleading with him to let the art
business go hang; to be a banker

"A Summer Idyll" is more in the
Cathedral's manner, starting with
an ensemble of peasants in he hay
with Patricia Bowman, dressed as a
song bird and doing a toe dance
routine while Beatrice Belkin, the
bird-mate, sings swhiging in a near
intricate conventional pattern like
a fire screen.

Scene changes to a garden ple-

against black drop sugarinate against conventional pattern like a fire screen.
Scene changes to a garden picture, with the Roxyettes grouped as daisles, buttercups, cornflowers and roses and posed amid hanging silver strips that look like a grove of the second street of the second

ver strips and the second of those stunning the but one of those stunning the second of the second o

LOEW'S STATE

LOEW'S STATE

("Modes"-Unit)
Los Angeles, July 31.

For hot Los Angeles, July 31.

For hot Los Angeles, July 31.

For hot Los Angeles, July 31.

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Los Ang

it up pretty strong, but chances are nobody will undertake to compute the profession of the pretty strong, but chances are nobody will undertake to compute the co

to have passed out. Where it used to be good for at least a couple of encores, it is now accepted merely as a filler.

encores, it is now accepted merely as a filler.

A neat routine by the male stepping chorus towards the finale brought up the rear in nice style, where the style was a style of the style

CAPITOL

("Invitation to the Dance" Unit)

New York, Aug. 1.

Completely snubbing comedy and dedicating its entire production or-ganization to art for art's sake, the Capitol this week has returned to a type of presentation identified with the Roxy and not seen in the Loew house since the Rothafel re-

gime. While the applause response was quite flattering, it seems unlikely the Capitol either intends or can afford to omit laughs. This would be particularly peculiar at present with the Roxy recently displaying a tendency to do a little giggle sniping.

with the Roxy recently displaying a tendency to do a little gigtle subjustion. Invitation to the Dance" can be visualized by anyone acquainted with picture house, stage history from a contemplation of the title the property of the stage of

to fancy him but everything goes wrong, very artistically but unin-telligibly. Overture, "Leoncavallo's Melodies" proved exceptionally popular. Length of feature, "Our Blushing Brides" (Metro) kept rest of show reel, with no shorts except news-reel.

reel.
Big business Friday night. Land.

HOLLYWOOD (Presentation)
Hollywood, Aug. 1.

With 50 people on the stage, the Larry Ceballos show this week holds up favorably. Work of the principals was listless at the opening, but the weather had a lot to the holds it. When it gets hot here the holds in the short stages had been supported by the hold.

ing but he weather had to genoing but the weather had to genodo with it. When it gets hot here
it's hot.

Then, again, closing notice was
proved to be a second of the
PARAMOUNT

("High Speed"—Unit)

New York,, Aug. 1.
ood show. Tempo, color, va good show.

Starts off auspiciously with the howy Rubinoff baton-ing an or-

A good show new fort, Aug. 12riety and quality,
Starts off auspiclously with the
showy Rubinoff baton-ing an orchestral pot-pourri of "Italian Airs,
blending into an unwew vietch is is
downtailed a "Yogue"-Sake style
forecast which in itself lent a measure of distinction to the reel. The
with a timely and topical shot of
the R-100's arrival in Montreal the
day before (Thursday).

Jesse Crawford's offering was
titled may be a style
of the reel of the reel of
the day before (Thursday).

Jesse Crawford's offering was
titled may be a style
of the reel of the reel
the day before of the reel
and two, anyway, of Paramount's Famous Music publications. Nothing
like giving a thought to the entire
menus for the reel of the reel
that a style
that the reel of the reel
menus for the reel
and the publications. Nothing
like giving a thought to the entire
mentiorlous enough.

Jack Partingtor's "High Speed"
unit was a departure for Publix. It
was less formula and more ha-charations. It started off set with the
Harlem and hotsy "St. Louis Blues"
dance routines in the Dave Gould
Faut-Stepping Sweetles for the
Harlem and hotsy "St. Louis Blues"
dance routines in the Dave Gould
Faut-Stepping Sweetles
for the reel of the reel
and the reel of the reel of the
form usual restrictions.

From the reel of the reel of the
work of the reel of the reel
work of the reel of the reel
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work of the reel of the
work of the reel of the
dance routines of daning and funology, not the least of
which was accounted for by Wilbur
Hail, the ex-Whiteman trombonecomic. Hail compared Publix 3 40
went Publix, From his performance he's worth more and is bound
to get more and Turther in the big
bothing shall will reven by wind
up featuring the "dead pan" stuff
and making the instrumental nonsense secondary.

Ben and dead pan and reel of the
'American Apache' terps, were
show-stoppers. Three Blue Stoppers
air tumbling that was well nigh
een stone and Rockelle, expert
fast tempers notable for their
'American Apache' terps,

EMBASSY

EMBASSY

(Newsres)

Landing of the R-100 filers in Canada. and exclusive shots of Italy's earthquake are double-barreied topline features of current week clips here, with prominent personalities, sports events and comprising a combo of Hearst Metrotone News and Fox Movietone News clips, showed the devastated area hit by inhabitants who had lost loved ones and all earthly possessions, wailing and weeping while trodding in the big parade to seek new refuge and homes.

and all earthly possessions, wailing and weeping while trodding in the and weeping while trodding in the and weeping while trodding in the homes. The landing of the filers, Heagast shot, had the landing of the first shot, had the landing of the first shot property of the tracing season at Saratoga, with plenty of action for those following the ponies; bronk-riding contest in Wyoming, with start of the property
ORIENTAL

(Presentation)

(Presentation)

This house thicago Aug 1.
This house thicago and the maning a streak of excellent far these past few weeks with "Blushing Brides," one week of "Let Us Be Gay," and opened this morning to standout lionaires" (Par).

Current stage show is light and fast-paced, and went tremendously well with the crowd in for the well with the crowd in for the contract of the contrac

New Acts

tantilly trade more than most to be taken
MERRICK and ALLEN (2) Comedy, Music 12 Mins.; One 58th St. (V-P)

Str. St. (V. P.)

A team of musicians, playing accordion and violin, who reserve about one-third of their 12 minutes for seriousness. Balance is for comedy with results. While No. 4 mext to closing in most houses. For No. 2 a positive bet.

One is a low comedian, the other in tux. Latter opens with what seems a serious violin solo, finally better the new to the company of the new to
HELENA JUSTA and CHARLIE (2) Singing, Dancing. 12 Mins., One. Palace. (St. V).

22 Mins., One.
Palace. (St. V).
When last caucht by "Variety."
Helena Justa, colored singer-dancer,
was doing an act. with two men.
The present "Charlie" may be retained from that trio.
Act played the color of the color of the color
Act played the color
Act

Jean BEDINI and Jules HOWARD Comedy, Singing, Dancing 21 Mins.; One and Full (Special)

State (V.P)

Jean Bedini, producer-performe Jean Bealin, producer-performer for years, now with Jules Howard as heads of a new six-people full stage comedy act with blackouts and specialtics. It deserves a place in the vaude sun and all the space that can be spared. Good, all-around entertainment, well staged and sold.

Opening novel, with a row of order lights at third facing aud, ence and Bedini's crowd on stage as though in rehearsal. The boss (Bedini) walks in and starts to complain, wanting that 'Chicago scene" done right in "one." It is, with Howard as a comic ourlesque type of cop, overlooking a holdup in true Windy City fashios. It's a blackout with the cop eventually shooting the gal victim.

Following blackout, one about the wife shaming hubby into coughing up dough by threatening to go out on street in pajamas, and same situation with cop asking wife to mail a letter instead of digging into a lett jeans.

a letter instead of digging into jeans.

Best blackout, but not new, is where hubby suddenly returns home and threatens to shoot down door if man suspected as being there doesn't come out, with army emerge doesn't come out, with a many emerge and several specialties.

Bedini does little, outside of husband role in bedroom blackout. He probably produced and staged, the specialty array in song numbers, with a letter-reading interfude sandwiched for gags that aren't so hot but get a few mild laughs. I active is a smooth performer and both but get a few mild laughs. I active is a smooth performer and known pops.

Others are Jack Kellar, mostly straight but offering a fairly enter dand Guy Nelle. A hard-thee dance and fast toward the windup gets Miss Howard a good hand or by all rights should.

Third here and over strong.

O'CONNOR SISTERS (2) Songs 10 Mins.; One 58th St. (V-P)

10 Mina; One
58th St. (V-P)r
This is the third pair of O'Connor
Sisters to be given a New Act notice by "Varlety." Last notice of
1224, also warblers. This turn appears to have a different style of
working, besides billing themselves
as "Radio's Favorite Harmonists,"
which brings them up to date. Anywar, their material is new.
Marie. Both are lookers, one a
bionde and the other a brunet, but
will find it tough getting by with
that "dister" billing.
They sitck to straight harmony,
They sitck to straight harmony
are pleasant with the bionde possessing the stronger tonsils. Latter
does the only solo.
Harmony can be improved upon.
It's a bit weak as is and just makes
the grade for a fair vocal deucer.
All songs are pops.

BLACK and GOLD Acrobatic 3 Min.; One and Three (Special) State (V-P)

State (V.F)
Worthwhile acrobatic endurance
act presented differently through
use of complicated props with papercovered hoops through which jumps.
Stuits for opening or closing spots in
general run of vaudfilms, small or
building apparently from black and
Ed motif carried out in setting
and costimaried out in setting
and costimaried out in setting

gold motif carried out in setung and costumes.

Team opens in 'one' for hand-to-hand endurance bits, offset by use of some complicated props and closes in 'three,' with the long catches through the hoops giving the "sensational" angle a lot of vaudfilm fans go for. Char.

"ARABIAN FROLICS" Acrobatic 6 Mins., Four. Palace. (St. V).

Palaca. (St. V).
Different from similar Arab acrobatic troupes, presented by Ben Hamid and others, only with respect to the endurance bit in which one of the acrobats stands on his feet with nine of his colleagues of the service of the acrobats stands against act, as with most of this type, but will do for opening or closing spots here and there. The troupe includes eight men and the man of the control of th

BLACK AND GOLD
Loew's State, New York
(Aug. 2-8)
First New York showing with
original flash flaish
301 Liberty Street, Schenctady, N. Y.
Direction IRVING COOPER

Variety Bills

NEXT WEEK (AUGUST 9) THIS WEEK (AUGUST 2)

Numerals in connection with bills below indicate opening day of show, whether full or split week

R-K-0

. 1.1 . 1 NEW YORK CITY
Otherser
Ist half (2-12)
Count Eserniviol
Others to fill)
Sad half (13-15)
Meyer Lubow, Rice
Zelaya

Vale & Stewart
On Rio Grande
M & A Clarke
Rae & Night Hawk
2nd haif (6-8)
Downey-Libby
J "Rube" Clifford
Smith-Barker

EDDIE STANLEY

EM SEE At Paramount, N. Y. C.

Roy Sedley & Co (Others to fill) ind half (6-8) Archie & G Falls Rome & Dunn Vercell Sis Joe Marks & Co

Jee Marks & Co
Jes Marks & Co
Leiseum
Let half (5-12)
Agences
Frances Renault
J Berkee Wallace
Gwards-Arm'd' Co
Led half (13-15)
Nashigh & Gibbe
Lettle Wright Bd
Lettle Wright

2nd half (5-8)
4 Fhillips
Worthy & Thomps's
Medley & Dupree
Gallo-P Tisen & Co
Bes. Rubin
1st half (9-12)
Jerry Law & Bros
Spatior Murphy
2nd half (13-15)
(Others to fill)
2nd half (6-8)
Alexander Sis
Wm O'Neill
M Montgomery
Buster, West

wm O'Neili
M Montgomery
Buster West
1st half (9-12)
Bert Hanlon
Curtis Wright Bd
(Others to fill)
2nd half (13-15)
Curley Burnes Curley Burnes
(Others to fill)
2nd half (6-8)
Robbins 3
H & D Dixon
Karyi Norman

Robbins Jison Market Mary Norman Roy Sodier Mary Norman Roy Sodier Mary Market Mary Norman Roy Sodier Mary Market Mary Market Ma

Tale Univ Bet Ken Christy Co. Raymond-Caverly Rectard Co. Raymond-Caverly Rectard Co. Raymond-Caverly Caverly Caverly Co. Raymond-Caverly Caverly Caverly Caverly Caverly Caverly Co. Raymond-Caverly Caverly Cave

Orndine, Victoria in Francisco, Victoria in F

BLONDELL and MACK

Booking Exclusively with R-K-O and AFFILIATIONS Standard Acts—Communicate Suite 1313 Bond Building 1560 Broadway, New York Phone Bryant 2332

Edwards-Armid' Co
description of the control of the

Cirillo Bros
Paris Fashions
Bob Hope
Webb'e Entertain're
BIRMINGHAM
Keith's (9)
Cirilio Bros
Paris Fashione
Bob Hope
Webb's Entertain'rs
Lima 3 (2)

A & Sonny Lamont Fleurette Jooffie Ward & Van Casa & Lehn MONTREAL Imperial (9) May Wirth, Family Rudell & Dunnigan Jane Dillon Freda & Palace (2) Rio Bros & Legallo Rio Bros & LaSalle Curley Burns & Co Aunt Jemima

Moo Hope Webb's Chief and Moo Hope Lines & Chief and Moo Hope H Fox & Co Tracey & Hay Kathay (9) M Zoller & Co Vox & Walters 4 Thillipp Cook Mortimer & H Solly Waters 4 Thillipp Cook Mortimer & H Solly Water Water & Lawley Kutthey Farite's H Josta & Carlle Full and Chief Contin & Clase Coercie Free M College (Content)

Cadet 6
Paul Kirkland
Claudia Coleman
Yorke & King '
CHARIOTTE, N.
Orpheum (9) COMBRIGATE N.C.
Lines Kepple & I
Lines Kepple & I
Harry Fox & Co
Tracey & Hoy
Trace

Curley, Burna & Co
Curley, Burna & Co
Beshee & Rubyatt
NEWARK

ROBINSON DE W CO
DANNY SMAIL

ROBINSON DE W CO
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ROBINSON DE W CO
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Chesieleh & Gibbs
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zastro White & co.
Cardini (C. Wenthworth & Co.
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D Appears
Havan Chain Bd
Revans Chain
Boyd Senter
By
Revans Chain
Helbre (9)
Tiny Town Rev
Johnny Burke
B Seeley & CAT
Johnny Burke
F Reoney Cat
John Burke
Clay Cat
Lattic
Little Jack Little
CLEVELAND
Falace
Mallie & Shea

TUESDAYS

HOTEL MANHATTAN

Butler & Santos
SCHENECTADY
Kelth'e
1st haif (9-12)
Raymond Lehr Co
(Others to fill)
2nd haif (13-15)
J&C Lee

2nd half (13-16)

J& C. Lee
Fauntelroy & Van
Fauntelroy & Van
Two & Hillo
Znd half (6-8)
Pallenberg's Bears
G & C. Worth
Francis Renault
Fulton & Parker
ST. LOUIS
Stevens & Stevens
Ledova & Co
Fred Leightner
Art Landry & Bd
De Torsgoes (2)
De Toregoes
Lytall & Fant
Kitty Doner
Frank Gaby

Frank Gaby
C Bennington & Co
ST. PAUL
Orphenm (9)
A & S Lamont
Fleurette Jeoffrie

NEW YORK CITY
"Dance Invacation"
Jown Lead To Manual Telesault
Capitol Ballet
"Blushing Brides"
Faramount (1)
"High Speed"
Eddle Stanley
Wilbur Hault
Bound Rochelle 3
Blue Steppers wilbur Hall
Deno & Rochell
3 Blue Steppers
Virginia Ray
D Gould & Rev
"Grumpy"

R-K-O Agent Wanted

"Sway (1)
"Swmmer John Beatrice Belkin Dayn's Beatrice Belkin Daroth Milet Willet William (1)
"La Trickera" (1)
"La Trickera" (2)
"La Trickera" (3)
"La Trickera" (4)
"Sand Witcher (4)
"Sand Witcher (5)
"Sand Witcher (6)
"Sand Witcher (7)
"Sand (7)
"San

A Kaufman & Girls
Cyclone Duo
Hoiden & King
Donia & Clark
Chas Melson
2nd haif (6-8)
Ada Kaufman Co
Happy Feet
Freeman, Rus & M
Marie Domba
Chas Mison

Bert Walton YÖNKERS Kelth'e 1et half (9-13) Togo & C Blossoms Sydney Stose Sydney Stose 2nd half (12-15) Rio Bros & LaSaile Chax Chase 2nd half (12-15) Bert Nagel & Co Margle Coates Nash & Fatier Albert Margle & Co Margle Coates Albert Margle Coates Albert Margle & Co Margle & Coates Albert Margle & Co Margle & Coates Albert Margle & Coates JACK L. LIPSHUTZ 159 West 47th St. TAILOR, 908 Walnut St., Phila.

Bob Nelson (Othere to fill) 2nd half (6-8) Morton & Higgin Evening Stars Dooley & Sales (Two to fill)

Eddle Nelson De St Chair Service Servi CLEVELAND
Palace (9)
Marcageo Cas
Marcageo Cas
Marcageo Cas
Havana Casino Bd
Benny Rubin
Long TaceSam
Long TaceSam
Committee Cas
Havana Casino Bd
Long TaceSam
Louise Grootyse Co
Louise TaceSam
Jose Howard Co
McLailen & Sarah
Dalling TEX.
Tinova & Balkof
Tyler Masson

Johny Ryman
Johny Ryman
Mallade Serah
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UNION HILL Capitol

1st half (9-12) Katle Sandwina Co Carlena Diamond

YOUNGSTOWN
Keith'e (9)
G Smith & Buddlet
Lesile Strange
T & R Romaine
R Cummings & Co
Murand & Girton
(2) Maecagno 4
Bernard & Henri
Grace Nile & Co
Georgie Price
M Colleano & Co

Chas Melson
WINNIPEG
La Belle Pola
Evans & Wolfe
Maddox & Clark
Sig Friscoe
2nd half
The Berkoffs
Don Galvin
Any Family
Bert Walton

Western R-K-O

CANTON. O. CANTON, O.
Loew's
2nd half (13-15)
Perry 2 & Taris
Floyd's Singing C's
Howard & Todd
On Wah Tr

On Wah Tr CEDAE EPDS., IA. Iowa let haif (9-11) Boyd Senter & Co Daiton & Craig Evelyn Dean Boys (One to fill) 2nd haif (12-16) 4 Uessems Harvey 4 Uessems Harvey Eddle Borden & Co

CHICAGO, ILL. Englewood 1st helf (9-11)

Marsh & Archer Roisman's Alaba's (Two to fill)

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BEN ROCKE

1632 B'way, at 50th St., N. Y. City

Renardl 3 WLS Showboat Eno Tr 2nd half (12-15) Bruno Welss 3 (Others to fill)

(Others to fill)
DAVENPORT, IA.

Ist Dayle (9-11)
The Detoregoes
W Ucesems
2nd half (12-16)
E Dean & Boys
Chamberlain & E'ri
Boyd Senter & Co

Boyd Senter & Co
DES MONNES, IA.

Orphenem
1st half (9-11)
2 Adison Sis
E Borden & Co
2nd haif (12-15)
Schict's Wonder'te
G Radall & Co
IND'N POLIS, IND.
Lyrie (8)
Dot Myers Rev
lydla Harris
Ray & Nord

MILWAUK'E, WIS.

MILWARKE WIS.

MILWARKE WIS.

O'CHEE DOTE

GROWN DEAD.

ILL AND THE CONTROL OF TH

Frank Richardson
Sam Jack Kaufman
Bob West
Jack McGrida
Jack McGrida
Jack McGrida
Jack McGrida
Jack McGrida
Mavis & Ted
Mavis Ariv:
"Soah's Ariv: Brown Country B's
LINCOLN, NEB.
Stuart (10)
Clark & Smith
E Sanderson & Co
(Others to fill) "Moonbeams" MADISON, WIS.

MADISON, WIS.
Orpheum
1st half (9-11)
Nan Halperin
King Steppers
(One to fill)
2nd half (12-15)
Hope Vernon
Joe Young & Co
(One to fill)

MEMPHIS, TENN. Orpheum (8)

NEW YORK CHT 1

1st half re-12)

1se June (1)

1se June (1 naif (9-12)
Urbanis
Morley Sis
Bedini-Howard Co
Primroso Seamon
F Masters & Co
2nd haif (13-15)
6 Crackerjacks
Russell & Marconi
Dolly Kay
Ben Blue & Co
(One to

Georgie Hunter
Bayes & Speck
R & R Lyte Rev
BALTIMORE
Loew's (9)
Waring's Penna'e
(Others to fill)
BAY RIDGE
Loew's Picture Theatres D Barke & Co
G D Washington
Low Barte
M Washington
Low Barte
M Washington
Low Barte
Miller
Let's Go Native'
Hippodrome (2)
York & King
Claudia Coleman
P Kirkland & Co
Thompson & Smitt
'Sweet Mama'

COUNTY TO STATE OF THE PARTY TO STATE OF THE

"Man Trouble"

Michlean Joop'
Michlean Joop'
Heles Kane
Others ton N McG'
Heles Kane
Others ton N McG'
Min'APOLIS, MIN,
Minnester State
Heles He

Loew

2nd half (13-15) Al Norman Forsyth & Kelly Chaney & Fox Co (Two to fill)

Two to fill)

Paradise (9)

Teddy Joyce
Les Ghezzis
Shirley Richards
3 McCann Sis
Wilton Crowley

Batat (9)

Heart Strongs Co
A Baila & Co
Co
Crietal Shotchee

(Two to fill)

BROOKLYN

Gates Ave.

Int half (2**)

(Two to dill)

Gater Ave.

Gater Ave.

Gater Ave.

Solid half (9-12)

Solid half (9-12)

Solid half (9-12)

Solid half (9-12)

Solid half (19-16)

Geo Niblo & Co
Geo Niblo & Co
Geo Niblo & Co
Geo Niblo & Co
Geo Real & Carnon Rev

Find half (13-16)

Sortly & Lee
Seed & Lendon

Maryland Colleg'na

Maryland

Doily Kay
Doily Kay
Gene to fill)
Valencia (9)
Rayc-Eille & LaR
Ray Collins
C J Lindermann
(Oher to fill)
ATLANTA
Loew's (9)
Davis & Brown

OFFICIAL DE

General Levine
Belcher Dancers
BEIDGEFORT,
Palace (9)
"Marble"
Roy Smoot
Francia
Al & Jack Rand
Hector & Gang
Harris 3
Georgene & Harris

Harris 3

George Control (1987)

For (1987

Herbert Timberg Barbara Blair Leo Chalzel Oliver Harris MEMPHIS

Olive Harris
State (9)
Trulina & fr
Trulina

"THE TAPPISTRY **EXPERT"**

"1930 REVUE" JACK POWELL Dir. LEDDY & SMITH

CAPPOL
Levera 09
Ivan Triesault
Joyce Coles
Lord 10
Ivan Triesault
Joyce Coles
Lord 10
CLEVELAND
PERSY TAYLOr 4
Wesley Bouston
Tries 10
COLUMBUS
Dave Schooler
Los Gellis
Jove Schooler
Los Gellis
Jive to fill
FOURTON
FOURTO

Harrist & Hutchin
Mary Hayres & Co
Enchanted Forrest
NORFOLK
GONEDOLK
GONEDOLK
GONEDOLK
GONEDOLK
GONEDOLK
HOSTON
H

Fanchon & Marco

ATLANTA, GA,
Fox (9)
"Peasant"
June Worth
Johnson & Dyker
Delhi Sis

Maxine Evelyn
Jimmy Penman
Franklin & Astell
LOS ANGELES
State (7)
"Swamp"

DR. JULIAN SIEGEL

(Others to fill)

(Others to fill)
MILWA UK'E. WIS.
Wisconels (6-14)
"Box o' Candy"
Lynn Cowan
Jones & Hul
Myrtle Gordon
Reeves & Lou
Marle, Lucy, Irene
NEW HAVEN, CT.
Palace (9)
"Skire"

Paince (9)
"Skirts"
McDonald & Dean
Julia Curties
Ruth Silver
Up In Air Girls

NEW YORK CITY
Crotona (9-13
"Sunshine"
Vince Silk
Barton & Young
Langan & Selby
Mary M Lou
Richard Wally Richard Wally
NIAGARA FALLS
Strand (9-15)
"Bells & Belles"
Eddle Hill
Eva Thornton
Dunbar Bell Ring's
Tommy Harris
Fran, Ted & Byron
Lorettta

Lorettta
OARLAND, CALIF,
Oakland (6)
"In Blue"
Renoff & Renova
Mitzl Mayfair
Webster & Marino
OKLA, CY, OKLA,
"Desert"

Orpheum (5-7)
"Desert"
B & M Beck
Muriel Srtyker
Cropley & Violet
Chief Eagle F
Carla Torney Girls

HOWARD SLOAT BONDS FOR INVESTMENT A. B. Leach & Co., Inc. 57 William St. N. Y

Warde & Montgom'
Steve Moroni
FRESNO, CALIF.
Wilson (7-0)
"Green Devil"
Peg Leg Bates
Miles & Kover &
Bobby Gilbert
Harvey Karels
Lits Lane

Miller & Kover & Mobby Gibert Harvey Karels Harvey Karels HARVES & Capitel (9) P.
PASADENA Colorado (7)

"Colorade (7)
"Colorade (7)
"Colorade (1)
"PHE TO (1)
"FILE TO (1)
"Trees" Fox (8)
"Trees" Fox (8)
"Trees" Levies
Reicard & Levies
Reicard & Levies
Esther Campbell
POETLAND, ORE,
Broadway (7)
"Country Club"
"Country Louise & Mitchell SAN DIEGO, CAL, Fox (7)

"Modes" Moore
Sunklat Ensemble
Harry Smiri
Phil Arnold
Haline Frances
SAN FRANCISCO
(Victor Herbert"
Buddy Howe

(Continued on page 63)

Bands and Orchestras

(Week of August 11)

Parmanent addresses of bands or orchestras will be published without charge.

without charge.

No charge is made for listing in this department.
For reference guidance, initials represent: H—hotel, T—theatre,
P—park, C—cafe, D H—dancs hall, B—ballroom, R—restaurant.
As far as possible, street addresses in large cities are also included.

Atkins, A. P., 8614 6th Ave., Des Moines Austin, S., Davis Ie. Country C., Tampa В

Baird, Maynard, wrystal T., Knozville. Baldwin, P., Frontenac, Quebec. Can. Ballew, Smith, Baker H., Dallas. Ballew, Smith, Baker H., Dallas. Bard, Jos., Goldsn Peasant R., Balto. Barnard, B. 330 W. Morrell St., Jacks

fich.
Barringer, Don, Calico Cat B., Miami.
Bartlett, O., Book-Cadiliac, Detroit.
Barzley, Beonar, Montauk Point, Mon

Barrioy, December 1. Basile, Joe, 65 No. 14th St., Newark, N. J. Bastian, Wait., State T., Detroit, Bauer, F. J., 67 Ormond St., Rochester,

N. Y.
Baum, Babe, 226 Rose St., Reading, Pa.
Baxter, Phil, Steel Pier, Atlantic City.
Bay, State Acce (Al Reiyea), 3 Mohawis
Rt., Cohoea, N. Y.
Beale, Bob, Athene Club, Oakland, Caf.
Seckley, T., 102 E. 6th St., Wilmington.

Beniave, Sam, Capitol T., Detroit, Berge, W. E., 67 Grand Ave., Englew60

Berget, Paul, Rice H., Houston, Tex. Berger, W. J., 5449 Penn Ave., Pittshur Berger, Herh, Chase H., St. L. Bernie, Ben, Roosevelt H., Hollywood

Bestor, Don. Convention H., Atlanti

ity. Bigelow, Don, Park Central H., N. Y. C. Bingham, T. W., 18 S. Ryan St., Buffalo. Bisectte-Maclean, Marigold R., Rochester. Bloom, Leon, Station WBBM, Wrigity Blog., Chi.

eago. Bowley, Ray, 21 Beacon St., Hyde Park

iass. Boyle, Billy, Copley-Plana H., Boston. Bradfield, Max, Fox T., Detroit. Brambilla. M., St. Francis T., San Fran

Brandy's Singing, Eagies B., Milwaukes. Breeskin, Daniel, Earle T., Washington. Brigode Ace, Danceland B. R., Cleve. B'way Collegians, Watted Lake B., De-

Broudy, Dave, Grant T., Pittsburgh. Brower, Jay, El Capitan T., San Fran-Brownagie, T., 922 9th St., Harrieburg.

Pa. Bryant, W. H., 1526 S. 6th St., Terre Haute, Ind.
Buckeye Wonders, 645 So. Main St.

Buckeys Tutaven,
Akron, O.
Bulowkies Calife,, Eagle B., Milwauk
Bunchuk, Yasha. Capitol T., N. Y. C.
Burk, Milo, Brockton, Mass.
Burke, Chick, Amesbury, Mass.
Burtnett, Earl, Blitmore H., L. A.
Burtaon, Buddy, Richmond H., Richmo

Busse, Henry, Castle Farms C., Cir

Butcher-Guth, Pines, Metuchen, N. J.
Butler, Mel., Davenport, Spokane.
Byers, Hale, Barney Gallant's, W. Sth
St., N. Y. C. c

Cairns, Danny, Orphenm T., L. A. Calif. Collegians, Lyrio T., N. Y. C. Calloway Cab, Cotton Club, N. Y. C. Caperoon, Fred, 401 B'way, Camden, N. J Cappo, Joe, co M. C. A., 32 W. Randolph

hi. Carberry, Duke, Walpole, Mass. Carter, F., Majestio, Long Beach, Cal. Casa Loma, Gen, Motors Bidg., N. Y. C. Casale, M., 140 Pine St., Williamsport,

Causer, Bob, Ithaca H., Ithaca, N. Y. Cavallaro, John, 20 Irving St., New

Cavate, Ets, Flotilia Club. Pittsburgh. Cervone, Isry, 502 Blacketone Bidg.

Chapman, Jack, Drake H., Chicago, Christie, H. J., 1831 N. Ormeby Ave

Louiville.

Church, Rois, Buckeye Lake P., Buckeye Lake, O.

Col. Fr. 252 W. Douglas St., Reading, Pa.
Coleman, Emil, Brook C., Saratoga.

Collegian Serenaders, Far East R., Cleve.
isid.

land.
Condetort, A., Adelphi H., Philadelphia.
Connelly, H. B., 488 Central Ave.
Bridgeport, Coan.

Conrad H., 1088 Park Ave., N. Y. C. dass.
Coon-Sanders, Dell's, Morton Grove, Ili.
Cowan, Lynn, Blvd. T., L. A.
Coyle, L. H., 219 S. 10th St., Easton, Pa
Craig, Francis, Hermitage H., Nashville.
Crescent Orch., Armory, Middletown.

N. Tawford, "Buzz," 2115 Pennsylvania Ave., N. W., Washington, Crawford, Thomas L., Wichita, Kas. Cullen, S. E., 814 E., etn St., South Bos en. Cumminge, Johnnie, 29 East Ave., Roch ster, N. Y. Currie, Harry, sesibach H., Louisville. п

D'Artri'e Orch., 51 14th St., Norwich

DeLuca, J., 231 St. Marks Ave., Brook-ys. N. T. Denny, Jack, Gibson H., Cincinnati. Deterich, Roy. Avaion T., Chicago. Dewees, Lowell, 1200 Jackson St., Spring

eid, Ili.

Dominio Orch., 22 4th St., Troy, N. Y.

Donnelly, W. H., 239 Gleawood Ave., E.

range, N. J.

Dollin, Max, c-o Natl. Bdcasting Co. S. F.

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C. Dougherty, Doc, Adelphia H., Phila. Dunn, Jack, Cinderella Roof B, R., L. A

E Edmund, Gen, Alexandria H., L. A. Edwarde, Gus C., Terrace Gardens, Chi Elssnbourg, Dok, Shepard - Coloniai R.,

Noston.

Ellinor, Carle, Carthay Circle, L. A.

Ellis, F., St. Francis H., S. F.

Ellington, Duke, c-o Mills, 148 W. 46th
ki, N. Y. C.

Elmwood Band, 872 Van Nostrand Ave. Elinwood Band, 872 Van Nostrand Ave-ersey City.
Eppel, 8786 N. 7th St., Philadelphia.
Erickson, Lou, Egyptian T., Hollywood.
Eleig, Abs., 1900 St. Nicholas Ave.

Fabello, Phil, Collseum T., N. Y. C. Fagan, Ray, Sagamore H., Rochester, Fallon, Owen, Wilson's D. H., L. A. Farrell, F., Inn. 4 Sheridan Sq., N. Y. C. Fay, Bernard, Fay's, Providence, Feeney, J. M., 236 E. 11th St., Oakland.

Cal. Feidman, Joe, 1008 E. 98th St., Cieveland Feyl, J. W., 878-River St., Troy, N. Y. Florito, Ted, Hollywood Gardens, Pelham N. Y. Fischer, Carl, Majestic D. H., Detrolt. Fischer, C. L., 914 So. Westnedge. St.. Kalamazoo, Mich. Fisher. Mark. Varlety, Chicago. Fonrd, Don, 1419 Reed Ave., Kalamazoo, Mich.

b. M., 174 Beacon St., Portland

de. Foote, R., Stevens H., Chicago. Forbee, Lou. Denver T., Denver, Forman, Lou. Palace T., N. Y. C. Fosdick, Gene, c-o M. C. A., Par Bidg. N. Y. C. Y. C. our Horsemen, Masonie Temple Bidg. cago. rankiyn, Milt. Grand Lake T., Oakland.

Transityn, Milt, Grand Lake T., Oakland.
Frassity, Jos. Uptown C., 238 W. 125th
Freed. Carl. 29 S. Orange Are, Newark
Freeman, Geo, La Monica B. R., Santa
Fried, Grore, Rockland, Mass.
Friedman, Jerry, Athoy C., Hotel HardFriedman, L. F., St. Louiz T., St. Louiz,
Friedman, L. F., St. Louiz, T., St. Louiz,
Friedman, L. F., St. Louiz, Con.
Friedman, J. F., St. Tand T., St. Louiz,
Friedman, J. W. F. J. B., Con. Y. C.
Funk, Larry, N. B. C. N. Y. C.
Funk, Larry, N. B. C. N. Y. C.

Galvin, J. J., Flazá T., Worcester, Mass. Galliecchio, Jo, 5200 Sheridan Rd., Chi. Michael C., Chi. Gardine, C. C., 1521 N. 24th St., Lincoln, Neb. Jimmy, Ville Lago, Chicago, Chicago, C. C., 1521 N. 24th St., Lincoln, Neb. Jimmy, Ville Lago, Chicago, Calaul, Go., Washington, D. C., Garia, Misha, Forum Theatre, L. A. acidentic, A. Lift S. N. J. Ave., Atlandi. Comman, Ross, 800 8th Ave., N. I. C. Gerun, Tom, Lincoln Tavern, Morto Gross, II.

Gross, III.

Gross, III.

Gross, III.

Gross, III.

Gross, Mark, Royal R., Montreal.

Goff, Mark, Briggs A., Detroit

Goldberg, Geo., Celestial R., Bay Shor Park, Ballimore, Md.

Goldkette, Jean, Book Tower, Detroit.

Gonnales, S. N., 310 E. 4th St., Santreal.

Gordon, Herb. Western St.

Condenses, S. N., 310 E. etc. St., Santa Gordon, Herb, Wardman P.K. H., Wash-ngton, D. C. Grablan, Faul, Jenkinson Pav., Pt. Pieas-Gran, A. J., 360 West 530 St., L. A. Green, Jacques, Ritz Towers, N. Y. C. Green, Jimmy, co M. C. A., 22 W. Ran-lojh St., Chi. Greer, Jilmy, co M. C. A., 22 W. Ran-dreer, Bilty, 1002 Main St., Davenport.

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Hand, Arnin, Flecadilly T., Chicago.

Harkness, Ed., 8050 Clay St., S. F.

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Ipana Troubadours, WEAF, N. Y. C.
Ipana Troubadours, WEAF, N. Y. C.
Ipana Troubadours, Baltimore,
Ipana Ruffino, City Park Bd., Baltimore
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Janis, Fred, Turkish Village C., Chicago Janover, A. L., 1235 Grant Ave., N. Y. C Jedel, H., 475 Hawthorne Ave., Newark. V. J.

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Jockers, Monro, Leighton's C., L. A.
Johnson, Arnold, 1860 Broadway, N. Y. C.
Johnson, C., Small's Paradise, N. Y. C.
Johnson, Merie, 165 W. 48th St., N. Y. C. Johnson, Johnny, Post Lodge, Bosto ost Rd., Larchmont, N. Y. Ave., Ottawa Johnston, O. W., 48 Grove Ave., Ottawa Jordan, Art. 6241 Norwood St., Phila. Jorgensen, Ruth. 1235 Sheidon St., Jack Ion, Mich. Joy, Jim, Coronado H., St. Louis.

Rahn, Herman, Capitol T., Newark, N. J.
Kalin, H., Judo Vennec C., Eosten,
Kalin, H., Judo Vennec C., Eosten,
Kanna, A. Is gwanee B. R., Washington.
Kanna, A. Is gwanee B. R., Washington,
Kanna, K. Chengolo, C. C. Washington,
Kata Kitteh, Far Engl. C., Glevenland, O.,
Kata Kitteh, Far Engl. C., Glevenland, O.,
Kata Kitteh, Jan. C., Sermawick, 799 7th
New. N. T. C., S. W. 10th St., Lebanon.
Palatinan, W., 28 N. 10th St., Lebanon. a. Kay, Herbie, Trianon B., Chi. Kayser, Joe, Merry Gardens, Chicago. Keegan, Ross E., 22 Gold St., Freeb

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Reading, Pa.
Keller, Wm. R., 4115 Sist st., Woodside,
L. I., N. Y. L. I., N. Y. Kemp, Hai, Cafe de Paris, Piccadilly Circus, London, Eng. Kennets, Larry, 801 Keenan Bidg., Pittskentner, H., Benj. Franklin H., Phila. Kenin, Herman, Fox's Bway., Portland,

re. Kerr, Chan, Golden Dragon, Phila. Keystone Serenaders, Gd. Riviera T., De rolt.
King, Hermis, Oakiand T., Oakiand, Cal
King, Ted, 745 7th Avs., c/o Tapa.
King, Wayne, Aragon B. R., Chicago.
King'e Melody, 68 Mueller St., Binghamon, N. Y.
King, Fred, Kingsway H., Hot Springs

irk. Kilne, M., 5456 Spruce St., Philadelphia Kneisel, E., Blitmore H., Atlanta. Knutson, Erling, Fresident H., K. C. Kosloff, Lou, Oriental T., Chicago, Krausgrill, Walt, 347 Claremont Bidg.

. F. Krueger, Art, Wisconein H., Milwaukee. Krumbols, G. P., O. Boz 404, New Bed-ord. Wass.

Lagaese, F., 513 Merrimao St., Lowell

Langasse, F., Dis Merriman SI., Lowell,
Lallisty, Bea, Majestit T. Blög, L. A.
Landau, Mike, Oskiand's Terrace, 80th
S. and Bracdway, N. Y. C.
Lane, Eddie, McAlpin H. N. Y. C.
Lane, Eddie, McAlpin H. Dallas,
Langa, J. V., 27 Abbott SI., Lowell, MassLanin, H., 2000 W. Girard Ave., Phila.
Lanin, Sam, WEAF, N. Y. C.
Laughiner, Harris, Bis, Francis H., L. A.
Laughiner, Harris, Castey H., SorantonPersonelle, Harry, Castey H., Soranton-

a. Leonard Harold, Windsor H., Montreal. Levin, Al, 478 Whalley Ave., New Haven Levine, Jack. Cinderella B., Long Beach al. Levitow, Bernard, Commodore H., N.Y.C. Lido Orch., Suite 56, Loew Bidg., Washington, D. C. Lipsey, M., c-o M. C. A., 82 W. Randolph St., Chl.

Littau, Jos., Roxy T., N. Y. C. Lombardo, Guy, Pavilion Royal, Lyn-

Lombardo, Guy, Pavilion suysa, Scioki, Lin, Curris H. Minneapolis, Coris I. M. Minneapolis, Lopez, Vincent, Piping Rock, Garatoga, Lowd, Howard G., Orkney Springs, Va. Phiney Springs, Va. Phiney Springs, Va. Charter, Charles, Va. Charter, C. C. Corris, C. C. Lower, Ber, Sillmore H. N. Y. C. Lower, Ed., Ambassador T., 8t. L. Lower, Ed., Ambassador T., 8t. L. Lower, Ed., Springs, Va. C. Clifford Ave., Lawley, C. Yazas, "S. Culford Ave., Lyman, Abe, Knickerbocker H., Holly-wool. Lynn, Sammy, 2003 Wichita St., Dallas, Lyons, Al, Fox T., Brooklyn, N. Y.

Macdonald, Rex, Collseum, St. Peters ourg. Mattiand, J., c-o M. C. A., 32 W. Ran-lolph St., Chl. Major, F. J., 3007 3d St., Ocean Park. al. Maloney, R. B., 608 Elinor St., Knoxville enn. Mann Bros., Venice B. R., Venice, Cal. Manthe, At, 307 N. Francis, Madison, Wis Marhurger, H., 346 Knight St., Reading

A. Marsh, Chae., Ft. Pitt H., Pittshurgh. Masiln, Sam. Soncea H., Rochester. Mason, Bobbie (Miss), New China R. Youngstown, Chio. Masters. Frank, Tvoli T., Chleago. Mayo, Eddie, 89 Crooke Ave., Brooklyn, McDnelly, E. J., 86 Sylvan St., Spring field, Mass.

field, Mass.
McGay, J., Detroit Country Club, Detroit
McGovan, Loos, e-e R., W. Kahn, 1607
Bway, N. Y. C.
Moletyre, James, Chateau Laurier, Ot-tawa. tawa.

McKinney's, Edgewater B., Detroit.

McVee, I. S., 1221 B. 33d St., L. A.

Mckeyr, Bob, Wm. Penn H., Pittaburgh.

Mella, Wm., 81 Edwin St., Ridgedeld

Park. N. J.

Meison, Chae., Stanley T., Jersey City. Memphisonians, 92 S. Main St., Memphis Menge, M., El Patto B., L. A. Messenger, Al, Roseland, Taunton, Mass. Messenger, Al, Roseland, Taunton, Mass. Messer, M. F., 928 Broadway, Brocklya. Meyer, Oscar, 4529 N. Camas St., Phila-elphia. Meyer, Vic., Butler H., Seattle. Meyers, AJ, Glob Cirard Avs., Phila. Meyers, AJ, Glob Cirard Avs., Phila. Miller, J., Frans, Statler H., Detroit, Miller, Jack, Press Club, Montreal, Miller, J. 212 Williams St., Chalsea Miller, N. 121 Williams St., Chalsea

Misser, Vic. Loew's State, Syracuse.
Miller-Doyle, 1192 Middlesex St., Lowell.
Mass.
Mille, Floyd, 786 Fayette St., Cumberand, Md.
Minavitch, Borrah, Varlety, N. Y. ch, Borrah, Variety, N. Y. Ed., 1101 Prospect Ave., Scran Minich, Ed., 1101 Prospect Ave., John Paris, P. Minichel, Al. Olympia T., New Haven, Moore, Pryor, Schaber's C., L. A. Moore, Tom, Cinderella B. R., Long

Moore, Tom. Cinucrom.

Beach, Cal.

Morey, Al. Worth T., Ft. Worth,

Morgan, Joe, Palaig D'Or, N. Y. C.

Morgin, Glen, Bliver Blipper, Baltimore.

Moubro, Curle. Apex C., I. A.,

Minneapher, V., 8187 10th Ave. S., Minneapher, V., 8187 10th Ave. S., Oc. Co. of Am.,

ilia. Murphy's Skippers, c-o Orc. Co. of Am. 1609 Bway, N. T. C.
Musial, Fred. Oriental T., Detroit.
Mona H., Walkiki Beach, Honolulu, Ha

Nashold, Dudley, Nashold's B. R., Seattle, Naylor, Ollvar, Palala D'Or, Phila. Neff, Art, 6223 Spruce St., Philadelphia. Nelbauer, Ed. Wilshore D. H., Chi. Nelson, Ozzle, Glen Island Casino, New tochelle, N. Y. ochelle, N. Y. New Orleans Owis, H. Roosevelt, N. O. Nichols, Red. Selwyn T., N. Y. C. Norvo, Red. 525 Fine Arts Bidg., Chl.

. Octavet Orc., 35 Duffleis st., N. Y.
O'Hara, Ray, Gov. Clinton H., N. Y. C.
O'Hearn, Trave, LeClair H., Moline, Ill.
Oisen, George, Culver City, L. A.
Oppenheim, W., Benj, Franklin H., Phila.
Original Georgia S. Dancetand, Jamaics.

Original Tellow Jackets, Summerland Beach, Buckeye Lake, O. Oriando, Nick, Piaza H., N. T. C. Osborne, Will, Fox T., Ekiyn, N. Y. Owens, H., Mayfair H., L. A. Owen, Dale, Capillot T., Flint, Mich.

Pace, George C., Roseville, O. Paleman, Dan. Black Cat R., N. Y. C. Panico, Louie, Canton Tea Gardens, Chi-Parisian Red Heada, 28 W. North St., ndianapolie. Pasternacki, Steve, Luig'e R., Detroit. Peabody, Eddie, Riveraido, Cal. Pearl, Morey, 203 Hunting Ave. Boston. Peck., Jack, 801 Keenan Bilgs., Pittaburgh. Peckeres Orch., Monmouth St., Newport.

y.
Perluse, Abe, Rose Room, Los Angeles.
Perci, Don, Saenger T., New Orieans, La.
Peterson, B., Tivoli T., Michigan City nd. Pfeiffer's Orch., 1848 Palmetto Ave., To-

Quam, Gene, Maryland H., Pasadena, Cal. R

Randall, Slatz, Muchach H., Chl. Randell, Art. Fontenelle H., Omaha. Rapp, Barney, New Yorker H., N. Y. C. Rapee, Erno, Warner Bros., Hollywood. Raemuseen, F., 143 Graham Ave., Council

Rapes, Erno, Warner Bros., Hollywood, Rasmussen, F., 136 Graham Ave., Council Burfs, 1s. F., Rawden, Bill, Palace H., S. F., Releman, Leo, Central P. Casino, N. Y. Renard, Jacques, Coconut Grove, Boston, Reser, Harry, 148 W. 49th St., N. Y. C. Blyrthm Rommer, care Chas. Mod., D.

olt. Ricci, Aido, Ritz-Carlton H., N. Y. C. Rich, Fred, c-o C. B. S., N. Y. C. Rich, Larry, c-o, Publix, Par Bidg.,

I. Y. C.
Rickitis, J. C. Kosciusko, Miss.
Rince, Jos. Elks H., Boston.
Rittenbaud, J., U, Artists T., Detroit.
Rizzo, Vincent, Sylvania H., Phils.
Ronnes' Penn, Commodore B., Lowell

Russo, Dan, Beachview Gardens, Churges,

Sablin, Paul, RKO's 125th St. T. N. Y. C.
Sander, P., 215 Ridgewood Avontes,
Sander, P., 215 Ridgewood Avontes,
Scherg, C. F., 245 Bway, Buffalo, N. Y.
Schill, J., Arcadis B. R., N. Y. C.
Schill, F. A., Hillio T., Denver,
Schill, T. A., C., S. Hillio T., N. Y. C.
Schuber, D. S., S. Hillio T., N. Y. C.
Schuber, D. S., A. Athur St. L. Auvures,
Schuber, S. S. A. Athur St. L. Auvures,
Sanda.

Mass. Warts. D.J., 219 Court St., Frement, Dhio. Scott. L. W., 609 Dilbert Ave., Spring-field, O., Scott, Frank, 234 President St., B'kira, N. Y.

Soci. Frank. 236 Frasident St., Fring. Seldenman, Sid. Mayflower B., Wach. Sellinger, Henry, Drake H., Chicare, Sellinger, Henry, Drake H., Chicare, Sellinger, Henry, Drake H., Chicare, Selden, G. C., Chicare, C. C., Missouri T., St. Louis, Silverman, D., Chicare, S. C., Chicare, C. C., Chicare,

Smith, LeR., Connie's Inn, N. T. C. Smith, Hart, Blossom Heath Inn, Detroit, Smolin, S., 160 W. Buchtel Ave., Ahran

Smith, Hart, Blossom Reath Inn. Dursel, Bollonia, S., 190 W. Buckets Ave. Akrea, Diolicia, S., 190 W. Buckets Ave. Akrea, Diolicia, S., 190 W. Buckets Ave. Buckets,
ieb Stafford, Jesse, Palace H., S. F. Stanley, Jack, Senator T., Sacrameets, Stark, Ferdinand, Curran T., S. F. Stevens, Perley, 258 Huntington Ave.

Souton. Service of the service of th

Taylor, Art. Nantucket Yacht C. Nun-ucket, Mass.
Taylor, H., 1018 Chestnut St., Phila.
Taylor, H., 1018 Chestnut St., Phila.
Taylor, H., 1018 Chestnut St., Phila.
Thomas Howard, co M. C. A., 28 W.,
Thomas Howard, co M. C. A., 28 W.,
Thomas Howard, co M. C. A., 28 W.,
Thermy Pws., Ritsenhouse H., Phila.
Tobla, John, Coffee Dan's, Chicago,
Tromains, Paul, Million S. Casiro, AsTurcotts, Geo., 90 Orange St., Manchesets, N. H.

Vallee, Rudy, Paramount, T., Brookiya, Yan Cleef, Jimmy, 41 Paterson St., New runswick, N. J. Veo, Harold, McAlpin H., N. Y. C. Van Steedes, Peter, White's R., N. Y. C. Vorhess, Don, 828 W. 48th St., N. Y. C.

w Wadsworth, Wheeler, Terrace Gardens, Chicago. Watson, Monk, Grand-Riviera T., Detroit, Weede-Meyer Orc., Paramount H., Ne

Weede-Meyer Orc., Faramount H., M. Week, Anon. Mark Hookins H. S. F. Weekn, Ted. Steel Pier, A. C. Weekn, Ted. Steel Pier, A. C. Weekn, Ted. Steel Pier, A. C. Weekn, S. Chi. St. Chi.

Wilson. F., Marcen County dena.; Winebrenner, W. S., 267 Frederick Sta Hanover, Pa Wittstoin. Eddle, New Haven. Hanover, Pa.
Wittstein, Eddle, New Haven.
Wolshan, J., El Patto B. R., S. F.
Wunderlich, F., 1837 B. 19th St., Bklys.
Wylle, Allister, Coronado H., St. L.

Inside Stuff—Vaudeville

(Continued from page 46)

ment, beyond stating they will book an act if liking it and pay only what it is estimated to be worth.

Josef Josefsson, in vaudeville for many years over here with his athletic-wrestling act, "The Icelanders," and who retired, to return to Iceland sometime ago, is now the owner of the principal hotel in Rekjavik and one of the country's most prominent citizens. Josefsson's hotel is called the Borg. It is worth a quarter of a million, beside being the only hotel of any pretension on the whole island, which has several good-sized towns besides Rekjavik, the capital. Iceland, which is a Danish colony, is this year celebrating the 1,000th anniversary of the meeting of its first parliament. Representatives from the leading nations of the world attended the recent ceremonies held on the same rocky site where the first parliamentary meeting was held from the United States Senator Peter F. Norbeck was the delegate; from Denmark came King Christian, and from Sweden the Crown Prince, Gustav Adolph. Many of the prominent guests were entertained at Josefsson's hotel.

To Harry A. Franck, author of a series of travel books, among them.

To Harry A. Franck, author of a series of travel books, among them
"A Scandivanian Summer" which takes in Iceland, Josefsson said
that while he was touring the vaudeville circuits of the United States,
which he told Franck he increased his salary from \$200 weekly at
\$1,200, he was saving his money with the idea of going back to Iceland

Fine stage presentations are drawing considerable American trade at the Paramount and the Olympia, Paris, with much word of mouth publicity amongst the tourists. Francis Mangans "Venise or Fleurs" (Venice Under Flowers) at the Paramount features Mademolselie Graval, singer, and the 24 Mangan Tillerottee. Chevaller's "Big Pond" feature. The Olympia presents Louis Lemarchand's "L'Autei d'Amour" (The Altar of Love), with Roserale and Capella, dance team, featured. Sair. Wooding's colored band comes next.

MY OF FEMME FLOATE

Londoners Don't Know Rackets When Going Against the Oldest

London, July 24.

Every known racket is being practiced in the town, and most of em are getting away with it.
Extends to all walks of finance
and nite life, the same old mutts

being rooked by the same gangs.

heing rooked by the same gangs. Leading work over here has al-ways been the confidence ticks, for which something like 100 prosecu-tions must be made every season. Simple minded folks who leave the beats with a highly wad meet com-pany promoters with: 10th-ore veins to be paened up. It seems to work seven times out of 10.

Shadler game brought up recent-ly was the old gag of planting a greenhorn with a girl and collecting through the post. Räcket isn't in fayor these days, penalties for de-tection being too hot.

Röund about London there are something like 10,000,000 people, all small investors. There's hardly a jabore in town without a dime-or two invested in some sort of stock. They like to handle the certificates.

The number of flotations which haven't a chance is pretty considerable.

That, of course, is the refined ver-sion of racketeering.

The nite life rackets, on the other

nee are rackets, on the other hand, are doing pretty good trade, particularly as the town is officially quieter these days through the strenuous police fight against the clubs;

Gambling clubs disguised as pri-vate houses of unimpeachable rep-uited have been commented on before. There's a number of al-leged hostesses in the Belgravia dis-trict who turn an old nickel vend-ing hooch after dark.

ing hooch after dark.

Amazing thing about racketeering in this town is no one knows anything about it. Londoners believe anything and everyone.

Gig racket here is mainly confined to the nite zone. Most days there's at least a dozen thinly disguised add on those lines in the personal columns of the best papers.

SARATOGA JUST SO-SO CASINOS, TRACK OFF

Saratoga, Aug. 5.
As anticipated, with conditions what they are, the Spa season is off this August, but none the less interesting.

A curious drawaway from the class places to the Arrowhead is solely credited to Paul Whiteman. Whiteman's orchestra is doing all the biz at the springs, attracting society satellites.

society satellites.
The money bunch is here in fair
numbers, but a little more conservsitive. Track trade likewise off with
a three-quarters gate the top thus
at registered Saturday.
The state of th

Picture houses in Saratoga and at near-by Albany, Schenectady, etc., are taking advantage of the Whiteman draw by playing Universal's "King of Jazz."

GOLFIE-WITH TRIMMINGS

Waukegan, III. Aug. 5.

A new peewee golf course here
will combine a beer garden and
amphitheatre. Open air stage on
one end with a six hour vaude bill,
while scattered along the course
are tables and chairs, where the
thirsty can squat.

COULD ONLY HAPPEN IN CHI

Chicago, Aug. 5.

Chicago, Aug. 5.

Femme had a guy arrested for molesting her at a picture house here last week.

En route to the judge they got together and the dame settled for 10 bucks.

Honest

Hollywood, Aug. 5.
Hollywood cafe owner has losed his eating place temorarily.
Sign on the door reads:
"Not out of business. Just

catching up on my drinking. Back in two weeks."

BEAUTS AT GALVESTON ON SHOW AND BEACH

Galveston. Aug. 5.
Dorothy Dell Gorf. blonde, 17.
year-old New Ordens blot school
girl, was accclaimed "Miss United
States" isast night, winning in competition with 31 American girls.
Tonight she will contest with seven
European girls. for crown of "Miss
Universe" and \$2,000 in coin.
Judges were headed by Jack Loeb,
New York theatrical man, and Jules
Cannert, New York magazine artist.
The cool green waters of Guift
beach had more attraction for visitors than the beauts. Plenty of
beauts could be seen on beach for
nothing.

Long Sentences Given **Baseball Pool Handlers**

The first severe jail sentences imposed in Special Sessions in the drive against operators of lotteries and baseball pools in the city were given to Harry Marks, alias Harry Kohn, 42, and his brother, Meyer Marks, 33, both of the Haif Moon Hotel, Coney Island, Each was sent Hotel, Coney Island. Each was sent to the penitentiary for terms not to exceed three years. They had been convicted of possessing lottery

exceed three years. They had been convicted of possessing lottery allps. When the brothers, who conducted the H & M Realty Co., at 2025 Broadway, appeared for sentince Monday, probation officers produced numerous letters from Broadway neptions of the following the senting of the following the senting the

resentatives and distributors for a big western gambling group. The Marks brothers denied pos-session of the slips, declaring the officers obtained the evidence in a room adjoining their offices.

Hotel Hand-Booking Charge Fails to Hold

Charged with "bookmaking" in the Hotel Belvedere, 319 West 48th street, Detective Halpern of Inspec-tor McCormack's staff arrested An-thony Davnhero, 37, salesman, of the Belvedere. Anthony's arrest fol-lowed the arrest of Joseph Davnie-ro, 21, said to be Anthony's brother and living at 10 St. Edwards street,

Brooklyn.

Halpern testified he saw Joseph Davnlero taking bets from persons close by the Belvedere. When selzed with several alleged "slips" he told the sleuth he was accepting the slips for "Sharkey" in the Belvedere. The detective went to the room indicated by Joseph and arrested Anthony. The latter stated he was taking bets for a Jersey operator.

operator.

Magistrate Michael Ford freed the defendants:

WANDERLUST TO

Girls Go from City to City Never Stick Long in Any Spot-Employment Agencies Surprised at Number and Always Broke

HITCH-HIKE TRAVEL

A horde of girl floaters are flood-ing the country. Girls who never stay long in one spot but work their way from week to week or month to month from city to city.

to month from city to city.

Employment agencies have been actounded by the number of girl floaters who apply to them for positions. Male floaters are no novelty, always existing in large bunches, with the employment agencies accustomed to them.

Agencies can spot them.

Agencies can spot the foliater by the danner did not be spot to the spot the spot to the

ployers.

It has been noted by e. a, that even those girls who state that they come to New York for their big chance quit their jobs and hit out for another town after a short while. Due to this the e. a. rarely give femme floaters serious consideration for a position.

Usually Broke

The e. a.'s are surprised at the type of femme floaters who apply for work and at the type of work are highly intelligent, speaking and looking that way, yet they will work for \$12 a week. This because they are usually broke when they hit New York, and will take anything which will put them back on their feet for a short while. A few of the type of the

along those lines.
When asked by a member of the
e. a. how they managed to travel
around as they do when supposed
to be broke, girls state any way
they can, mostly just hitch-hiking.
Hardly any of them state they were
passengers on a train.

Femme floaters in show biz are the natural and expected thing, but the number of non-pro femme float-ers are now just as numerous if not more so, according to the em-ployment agencies.

MODEL ALLEGES ASSAULT

Swears Salesman's Drink Left Her Unconscious in His Apartment

Charged with a serious crime, Jo-seph J. Raymond, salesman, 28, re-siding at the Piccadilly Hotel, was held for the Grand Jury. He denied the charge and is on bail.

the charge and is on ball.

Alice Malliard, 20, model, of 411
West 115th street, sobbed that she had been invited to a party at Raymond's apartment, which was then the Cardinal Hotel on West End avenue. Alleging that Raymond gave her a drink from which she lost consciousness and woke up several hours later, she swore Raymond outraged her.

Some time later she notified detectives of West 68th St. station of the alleged assault and Raymond was arrested.

Pleasing the Neighbors

By Joe Laurie, Jr.

And A-1 References!

Hollywood, Rug. 5.
Those who refused to admit things were tough out here became convinced upon lamping the following ad in the July 31 Los Angeles "Times": Experienced colored maid, especially good cook, A-1 refreences, wants apartment house, day work, or private family. Will work as man and wife. Adams, 2243.

Taxi's Flag Up, Driver Is Thirsty for Coffee With His Boss in Car

Riding with the "stick" or flag up, pastime of some taxicab chauf-feurs, resulted badly for Nathan Goldberg, 28, of 1459 Taylor avenue,

Bronn.
Goldberg's passenger was his
Goldberg's passenger was his
"hoss," but be didn't know it,
Mitchell H. Frelmark, treasurer of
the M. C. T., Inc., taxi system, with
offices at 1775 Broadway, testified,
"Drive me to the Roosevelt Hotel," said Friemark to Goldberg,
After about 50 yards Friemark notheed the "flag" up and asked Goldberg why he didn't push it down.
"I need a little coffee money,"
Freimark quoted Goldberg as stating.

Freimark quoted Goldberg as stating the present of the hotel. Freimark asked the cost. Goldberg told him 40c and Freimark gave him a dime tip. The next morning Freimark started an investigation. Goldberg was brought to West Side. Court on a summons and Magistrate George W. Simpson heid him for trial in Special Sessions. Goldberg made, an emphatic denial. "Our company loses about \$5.00 a day in this manner. Our losses are more than a million dollars a year will be brought to court and sent sway if found guilty," warned Freimark.

BOY'S MOTHER INDUCES NORMAN TO FORGIVE

Charles Norman, author of "The Bright World," a book of poems recently published by William Mor-row, withdrew his action in "West Side Court against Samuel Cohen, 22, 186 West 102d street, and John Rose, 30, of 186 West 102d street. Both defendants were charged with assault.

Norman works on the copy desi-Norman works on the copy desk of the "Bronx Home News." He was on his way home to 40 7th ave-nue in a south bound subway train. Cohen, apparently drunk, and Rose had dragged an aged Negro from

had dragged an aged Negro from his seat.
Norman protested. Singer shot a blow to Norman's right eye. While on the floor, Rose is alleged to have booted him. The motorman sound-ed his whistle. At \$6th street a young bluecat, William Callahan, of the Wakefield station, seized the nair.

of the wasteren assistant, state of pair, ""Cohen's mother has begged me to spare her son," said Norman. "While I was savagely punched and kicked I have some feeling for Cohen's mother," he stated. Both defendants are ex-gobs. They were unconcerned about the predicament.

"Seeing that you are a well known star of the theatre and as one of the tax payers of this community, we thought that you might be interested enough to put on a show for us next Sunday at the Community House. We are in debt and we expect to charge \$1\$ admission which we are sure we can get and pack them in if the people know that you are going to put on the show. "Nobody will interfere with you You can pick the talent you think ig the best and do whatever you wish. It's up to you. So spoke the Honorable Mayor and the Trustees of our quaint little village. With a half a dozen "Please, dos" from my neighbors. In a weak moment I said "Sure."

I don't know what made me do it. Maybe it was because I had ryn out of gin. Or maybe I became community conscious. Anyway I said "Sure."

The call for talent was posted

"Sure."

The call for talent was posted at the Post Office. Mamas and Papas "Helloed" me. "Til bet it's going to be a grand show," said everyone. "I never let my little girl appear at the Community House because it's usually so ama-

House because it's usually so amatuerish, but with your experienced direction and help I'm going to let her sing," said one Mana. The village carpenter, confided to me that he used to be a comical guy. In the work of the control of

their best stuff.

The moral is have plenty of gin in
the house—don't let the heat get
the best of you—don't get Community conscious and the best 'advice
follows ever given girls—Never say follows

2 Days for 'Crashing'

Coher's mother," he stated. Both defendants are ex-gobs. They were unconcerned about the predicament.

Dope for Carroll

The grand jury gets the Barl Carroll "Yantles" matter today (6), with Assistant District Actorney Macdonald prosecuting. The "dope" is against any likelihood for an indictment, a jury trial may come up in the fall.

Broadway Chatter

L. Wolfe Gilbert in town. Julius Singer's weakness for green has reached his B.V.D's.

Paul Berger, UA, to Maine, on

Roy Firman patronizing the L

Mordaunt Hall back from Holly-

Ben Atwell will handle "Abrahan Lincoln" in New York.

Warren Nolan will join the liter-ry colony at Great Neck.

Leon, former popular headwaiter, has his own restaurant at 18 W. 52d. Herb Polesie, Larry Goodkind and Ernest Chappell, radioites, Adiron-

Baby golf courses in Long Beach has prize of \$2.50 in gold for making

has prize of \$2.50 in gold for making a certain hole in one.

Sam Briskin studio executive for Columbia and Frank Capra, director, are in New York.

After an illness, Ben Grimm has returned to his desk at Columbia as publicity specialist.

Stocklingless dames on the stem are so common they stare at moders y when it swiris by in silk.

Moe and Teddy Altman, for a soore of years with Fox, have gone Tom Thumb in Roth Parkers on Eddle Cantor's Between the

Eddie Cantor's "Between the Acts" (\$1, Simon & Schuster) due

oon. Show people going in strong for ones Beach with Long Beach over-

A speak has opened in one of the

erowded.
A speak has opened in one of the most respectable looking new office buildings in New York.
Monte Prosser, former Milwaukee agent, now New York p. a., with
broken arm. Fall at summer camp.
Ralph Wilshin, 20-year-old son of
Charles Washin, agent, now asst
cutter in MoM studios.

"Harry Lenetska of the William
Coast this week on a business trip.
Lynn Farnol has a summer costage at old Westbury, to be close
to the polo fields.
They're kiddingly wondering if
Mordaunt Hall will want two seats
at both the Gaiety and Criterion for
the opening night of "Hell's Angels."
Frank Wilstacht, Hays exponent,
has so many friends in artists' colonies that every week-end is taken
up with roadmaps.
Walter Eberhardt, since he served
on the Westchester jury, is getting
high hat in his \$25,000 Scarsdale
chatcau.

The Hays office has taken on a new batch of queens for clerical. As usual, Haysites refuse to divulge their names so no tele numbers vallable.

Girlies who frequent speaks are not drinking as much as they used to. Reasons are miscellaneous, but feature getting home in a taxi before the b. f. does the get away.

rore the b. f. does the get away.
One of the evening paper columnists offered to appear for a week without salary at the Palace, New York. Just wanted to see his name in lights?

in lights?

Bernice O'Neal-Tishman left New
York Monday for Hollywood on spec.
"Bibbey," the family canine, went
along. Sam Tishman was left bealong. Sam T hind as usual.

ning as usual.

T. Halsey Raines of Metro's publicity force returns from Hollywood Tuesday (12) after spending a month on the coast, mixing vacation with special studio work.

Virginia Smith is wobbling about after her triple operation. Virginia says the Doc Amey soars are so pretty she's going to have them Movietoned.

Jack Norworth writes his American pals from England on stationary which reveals that he's in big over there as John Norworth, merchant of "self propelling nozzles."

chant of Sea. Not a gag.

Madeline Cameron supposed to accompany her husband, Billy Gaxton, to the coast the past week was prevented from doing so by an injury to her eye. She is now under a

to the coast the past week was prevented from doing so by an injury to her eye. She is now under a doctor's care.

Even before starting work for many of the control of the exclusion of many of the control of the cont

Florence Ryerson and Colin Clements, the film scenarists, have collaborated on their second. novel. Story is called "This Awful Age," and will be brought out next month by Appleton.

Indecent Film—60 Days

Edward Riley, 26, picture operator of 324 East 13th street, was sentenced to 60 days in the Workhouse in Special Sessions after pleading guilty to possessing an indecent film entitled "Beach Scene."

Piles was excessed May 29, 21, big.

film entitled "Beach Scene."
Riley was arrested May 22 at his
home after offering the film for hire
to Detective William Wittenberg of
Inspector O'Brien's staff. Wittenberg said he found numerous other
obscene films in Riley's place.

Chatter in Loop

Tree sitting dying.
Ravinia having its best season.
Ashton Stevens columning again
after 69 days of tanning.
Lingle grand jury called eds of
all dallies.
all dallies.
Dacked during bets pelle
Henrici's let the boys eat in shirtsleeves last week.

Henrici's let the boys eat in shirtsleeves last week.
Lake Michigan is the greatest
show in the city any frying week.
First portable bookmaker's joint
pinched. Traveled in a car.
Mrs. Jacques Martin, veteran of
legit, summering here.
Bookshops are letting customers
set their own prices and taking the
first offer.
Charter for Alimony Club of
America granted at Springfield, Ill.
Headquarters, Chicago.
Rage sandwiches are inner toasted without splitting or cutting the
bun.

ed without splitting or cutting the bun. Edna Pfister has been running up and down film row with a fireman, testing bells and firetraps. Racing fever going higher because of opening of Hawthorne, 20 minutes from Loop. In the property of t

Chi opera won't let singers switch nancies. Edgardo Frince is Oscai Colcaire, and must use the latter monicker while in Chi. Bismarck Hotel rushes patrons

Colcaire, and must use the latter monicker while in Chi. Blamarck Hotel rushes patrons into the dining rooms and slams doors all on double quick time. Done to keep guests from letting any of the cooling system all get hot. The collecting system all get hot. The collecting system all get hot. The collecting system all get hot way to collect license fees from the perwes golf courses. At present no collection of any kind can be made until some ordinance is passed classing them as amusement. Town hopes to make the courses pay the same tax as poolrooms.

Loop mysterles: Why Joel Stool classing them as amusement. Town hopes to make the courses pay the same tax as poolrooms.

Loop mysterles: Why Joel Stool when Willie Horowitz is so closed to when Willie Horowitz is so closed to when Willie Horowitz is so closed to win a parlay; where J. J. Rubens buys those ritzy rags; how much time does Lloyd Lewis spend prying into civil ward records; why Jake Yeranslan, who for R.K.-O can add up columns of eight-point figures in his head, needs an adding machine on the spot course; why Frank Dare of the golf course; why Frank Dare of the golf course; why Frank Dare under the golf course; why rank can be held at the Twin Clty Golf and Aviation club, summer resort 40 miles from the city on Lake Michigan owned by C. S. "Tink" Humphrey. When Humphrey retired Edon. Harbiness he bought the Beat on Harbiness he bought the Beat on Harbiness he position that greens, is laid out like St. Andrews, Scotland.

Paris Chatter

European Beauty Queens, after rip to

European Beauty Queens, after a trip to Deauville, ready to sall for South America.

Lady Edmee Owen, now in jail for shooting the wife of a French and the whom she had an affair and the work of the she contain.

American Club annual jamboree in the Bois de Meudon resulted in many hangovers.

Theima Edwards cried when it was suggested that publicity was not foreign to her when entertaining the Gold Star Mothers. She saw the Pheips twins off on the Ile de France and cried more.

Ads in. the "Montparnasse Journal" would not pass the Better (Continued on page 62)

(Continued on page 62)

Razzing The Home Town

First of a series of storice on the inside show end of key cities, without giving the cities any the best of it)

By E. H. Gooding

Dy L. H. Gooding

Toledo, Aug. 2.
Formerly famous as the home of the "three C's." this town now has more commendable claims for fame. Less coke here than formerly, but crime flourishes about as usual. Zoo, Museum of Art and Union Station landmarks, although town has two skyscrapers, both banks. Zoo and Museum are credit to city; station, long but of vaude jokes, was swept by fire in June, but repaired and still in use. Ditto for wheezes.

Toledo has contributed quite a number of names to stage and screen. Best-known celebrity raised here is Joe E. Brown, of the wide here is Joe E. Brown, of the wide most day of the wide to hang around the the pan, it wasn't atrange that a visiting circus picked him for the

freak tent.
Show needed an acrobat worse,
so Joe doubled. Next he did a
trampoline on smallies and later
big-time vaude circuits, played pro-

fessional baseball for a while and wandered into musical comedy. When the show went broke lose went to Hollywood. Driften importance one day one of the Warner Bros. caught him grinning probably at one of his own lokes, and his fortune is made. Joe strong for the wide screen; asys now he can get a closeup.

Nell Hamilton, while not exactly a Toledo product, married a Toledo grif after two years as Juve in a

girl after two years as juve in a local stock company. She guarded the box office, so knew what weeks the salaries would be paid. Right the box office, so knew what weeks the salaries would be paid. Right after the merger the company fold-after the merger the company fold-by. Griffiths was after some-body to be the juve in "White Rose," so Neil took the honeymon alone, clicked, and now is a Faramount contract player.

alone, clicked, and now is a Para-mount contract player.
Marilyn Miller, while hardy-claimable to Toledo, comes from Findiay, thriving city not far away. Fay Bainter got her start in stock under Joe Pearlstein at the Valen-tine. Now she's splitting stage with (Continued on page 53)

Chatter in London

Andrew Soutar getting breaks in

ress,
Stribling is now regarded as the
world's most romantic pugliist,
Val Vett incorporating Amy Johnon songs in vaude sketches,
Yogi is back with a new magical
ct. Picked up in Chleago.
Frank E, Franks down with nerve

Frank E. Franks down with nerve trouble. Blamed on the talkers. W. W. Barclay, sec. of the I. V. T. A., died last week. Harry Claff resting at Bournemouth, of all places.

The Prince cancelling plane districts.

Talker artistes tripping to Long Acre for television tests.

Fred Lewis impersonating on the

dio. "Express" featurists are having

"Express" featurists are having their stuff cut to ribbons. "London Opinion" again adver-tising for an editor. Charles Penley still sponsoring Herchel Henlere. Billy Kay back from South

Africa.
Billy Merson talking to the judges about hard times.
Talker space hounds here trying to crash Hollywood as story writers. Fred Austin, song writer, died last week.
Massey undergoing Massey undergoing Detailon.
Tha town is going Wilde, Oscarversion.

The con-ersion.

Touchstone Club, theatrical, re-

sumed meetings.
Cicely - Debenham, down with
ptomaine, around.
Marle Nyman lists herself as the
Australian musical comedy star.
Patricola says she'll be back in

ebruary. Elsie Fern singing in suburban

cabarets.
Jill Esmond and her lengthy

Jill Esmond and her lengthy bridal gown. Buster Keaton doing frozen-face to the chattterers. Charles Landstone, who manages

Anton Dolin dated for Charlot's revue. Makes the show look arty. Noel Coward announces he never

goes to parties.

Marion Davies looking in at the

Marton Last Royal Carden party of the season.

John Ireland claims to be a bash-

ful composer.

Philip Yale Drew in the box again—board bill.

"Atlantic," in French, gives the students a chance of misunder-

standing. Peter Godfrey has broken into talkers. Production assignment from Gaumont.

from Gaumont.
There's a dancing team around which apes the Barry-Fitzgibbon pair, even to the clothes.
Bankroll of the new concern is stated to be starting around \$375,-

000.

Barty One has a grudge against the press. Didn't report his Equity speech in full.

Lord Cunard has his own home talker projector. Runs all the pre-

releases.

Folks here are looking for a new drink to take the place of the ever-lasting cocktails.

Reginald Smith finds the job of film producing tougher than he reckneed

reckoned.

B.J. H. Wright, production editor.

of British Movietone News, Fox sound reel here, has resigned.

"The Bells," that thing Irving used to stomy in, is in the grinds

again.
Ernie Lotinga touring with his
Ernie Lotinga touring with his
first comedy sketch, about a co-op
police station.
Jesses Jacobson out of the Cosmo
night club, managing show in the

Ada Roscoe, retiring from the Actors' Association, is now playing parts again.

Guy Newali, one time husband of Ivy Duke, engaged to Dorothy Bat-

ley. Sydney Carroll raising impas-sioned pleas for more regular thea-

tre going.

Matrimonial papers—crazy stunt
in this town—are in the dirt just

Cocktail bathing, which has been

Cocktail patining, which has going on for years, is described as the latest Mayfair diversion.

Alex Esway reappearing in London after torturing film spools at

Alex Esway reappearing in London after torturing film spools at Elistree.

News from America that a radio announcer has been murdered put new life into listeners here.

Conway Tearie says he didn't recognize Godfrey when they bumped together. Didn't mean he wouldn't: merely couldn't mean he wouldn't: merely couldn't mean he wouldn't: merely couldn't put for "Phantom of the Opera", over the defunct Engineer's Club, biggest canvas this town's ever known.

Pemberton Billing is behind the floation of a new show paper is England, to be called "The Show World."

New paper is stringing the strong

New paper is stringing the strong-est team of penmen it can get, and is reported to be dickering for a Swafter feature. Now Coulson Gilmer's won the Swafter Biscuit, he's thinking of floating a talker unit on the strength

of it.

Dillon Damen, for some years in
Fox publicity, now with U's London
outfu under Leslie Williams. Damen
left Fox suddenly.

"Journey's End" Cup, trophy to
be knocked off by the golfing enthusiasts among the passion peddling fraternity, has attracted 30
entrants.

entrants.
Lydia Sherwood, booked for "Insult" in New York, has a passion for penguins. Largest private collection of stuffed specimens in ex-

There's a thought reading turn the Mayfair which can even

at the Mayfair which can even name the numbers of guests' driving licenses. Folks spend supper trying to find out the code.

Lad who used to usher folks around at the Empire, is being offered dough by grafters for his collection of addresses, of celebs. Got the inside data on 2,500 of 'em in a book.

First effort new team has made as been to acquire the "Era" as a Inside report states that the two bodies are already getting closer to gether on the subject of price.

NEW YORK THEATRES The Contractive Co

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EARL CARROLL VANITIES

EIGHT DOTTON ALL NEW SECTION OF SILVEN SECTION OF SILVEN SECTION ALL NEW SECTION OF SILVEN ANSFEDAM THEA. W. 428 St. Nightly and Expulse Mala. W.ED, and SAT.

11th MONTH PEMBERTON Pre Strictly Dishonorable

Prestan Sturges' Famous Comedy
with TULLIO CARMINATE
Staged by Astenette Perry & Mr. Pembertea
This Attraction Never at Cut Rates
AVON TRACTICE. West 45th Street.
Exc. 8:50: Mats. Thur. A. Sat. 2:30
(Theater Cooled by Iced Air)

8TH MONTH

GRACE GEORGE

in the St. John Ervine comedy "FIRST MRS. FRASER" with A. E. Matthews
PLAYHOUSE 48th St., E. of B'way, Free.
8:50. Mts. Wed. & Sat., 2:30

The Theatre Guild Presents Garrick Gaieties

Seats at Box Office, \$1-\$3.00 GUILD THEATRE 52ND ST., W. OF B'WAY 8:30. Mats. Thurs & Sat., 2:30

DAVID BELASCO presente DANCING PARTNER with Lynne Oversteen Purcell
Henry Stephenson,
Charlotte Granville

BELASCO THEATRE

Joan CRAWFORD

"Our Blushing Brides" Stage Show
Bunchuk's Back Again
COOL

JAPITOL BWAY

ROXY 50th St. & 7th Ave. Dir. **COMMON CLAY**

with Constance Bennett, Lew Ayres
"LA TICKERA," opera. Irving Caesar
and Jarge cast. Britliant Stage Features
with Roxy Symphony Orchestra, Ballet,
Royettre—Chorus—Sociolats. Y

-Always a Good Show REITH'S PALACE BRYANT 4300

HARRY RICHMAN CLAIBORNE FOSTER FRANCES WILLIAMS

ACCTORS 58th ST. NEAR

Wednesday to Friday, Aug. 6 to 8 Jack Dempsey's Stage Hit Jack Dempsey's Stage 1
"THE BIG FIGHT"

PROCTOR'S 86#ST. LEX enday to Friday, Aug. 6 to

ick Dompsey's Stage Hit
"THE BIG FIGHT"
with RALPH INCE
KARYI, NORMAN
LLEB SISTERS & LYNCH

Standard Golf Clubs Encourage **Midget Courses as Promotional**

Large country and golf clubs are Razzing the Home Town so interested in the midget course springing up all over the country and the effect they are expected to have in popularizing the regulation game that some may build up chains of the miniature links them-

Father than seeing the miniature courses as serious opposition, it is contended that many people not familiar with golf or unwilling to trying it on large links without knowing more about it, are setting the bug stronger than and it is not seen to be setting the content of the midgets, but mainly from the rroft angle.

the midgets, but mainly from the profit angle.

Most of the baby goif courses are being maintained independently, with several theatre owners known to have extended their operations to the field, including indiameters of the field, including in the Bronx, however, the field in the Bronx, the field in the field i

Jim Jeffries Develops Morro, Coast Heavy, All Within Last Two Years

Hollywood, Aug. 5. Cash customers at the Holiywoo Legion Stadium witnessed one of the year's biggest fistic upsets in the defeat of Armand Emanuel by Al Morro, local Italian, Emanue st out, two months ago against Jim Maloney, copped the nod with plenty to spare. and experienced, he is rated amons the topnotch heavies.

On the other hand, Morro when facing Emanuel was in the ring for the second time in his life. His first start was against Tony Stabenap whom he knocked out in the debth route.

eighth round.

Back of it ail, meaning Morro, is
Jim Jeffries. Living on his ranch
at Burbank, Old Jim came across the at Burbank, Old Jim came across the hid about two years ago. Jeffries recognized fighting material. Jeffries has always said that the present crop of managers and trainers know little about bringing a fighter to the front. Here was his chance to prove his statement.

For two years he has been bringing the boy right along. Living outdoors, working on the ranch, training daily. Two years of it and not a peep out of Jeff. He saw the kid develop. No fighting; just working and training.

All the gags popular when Jeff

develop. No fighting; just workdevelop. No fighting; just working and training
nanuel was looking for a warm up for his coming fight with Leo Lomski here Aug. 12. Morro was booked as the trial horse—his second cash.

second fight. The second Emanuel should be second fight to the second Emanuel should be second Emanuel should be second Emanuel should be second Emanuel should be second Emanuel as a drum. Then the kid started to show his class. He out-boxed Emanuel, tied him up in the clinches. His short, joiling left hooks to the inside were the work of a master. The referee separated them just once in the 30 minutes of boxing.

of boxing.

After the fight Jeff was all smiles.

But the kid goes back to the ranch
for a while. Some other things be
needs to learn, according to Jeff.

The combination of Jeff and
Morro means a fortune if the kid
continues progress. In the meantime, Emanuel's fight with Lomski
is off,

(Continued from page 52) screen, while Joe is one of R-K-O's prize-winning managers in New York.

By Birth or Marriage

By Birth or Marriage
Others who, if they care to, may claim to hali from Toledo are Otto Kruger, in three Broadway flops last season; Tom, Matt and Owen Carlon, Mart and Owen Carlon, Mart and Owen Carlon, Carlon, Mart and Comedy star who appeared in Warner Bros. "Desert Song," then drew salary for a year while another filmusical was sought for her in vain; Joe Wagstaff, Fox contract player; Kay Carroll, one of the gals held for trial after the recent raid on Earl Carroll's (no relation) and the carlon of the carlon, who gave up promoting dramatic and musical comédy; Grace Denton, who gave up promoting dramatic and concert season here to become p. a. for Gene Dennis, psychic, now fooling 'em on the R-K-O circuit; Charles O, Locke and Frank Condon, former Toledo newspaper men. Locke is under contract to Shuberts as playwright, and Condonts berts as playwright, and Condon has written numerous scenarios Many chorines in various stage units were students of Beatrice

Gardine here

Harry Langdon, flim comedian, got himself a Toledo wife, with subsequent court embarrassment. Izzy Herk, mentor of the Mutual Burlesque circuit, has close Toledo connections, and Emmett Cailahan, his right-hand man, is a Toledo boy who has made good in the wiggle opera field.

While man their fortunes, some amanded on win renown at home. Outstanding among the home coutstanding among these is G. Michell (Mitch) Woodbury, dramatic and m. p. editor of the "Times" and the only newspaperman-social registerite at large here.

Mitch learned the secret of guesslands with the latter the art of sport writing. Meade now is sport columnist on the News Bee." Mitch has the News Bee." Mitch has the News Bee." Mitch has the clays and frequently doubles by covering golf matches and yachting regattas.

Ing regatts.

He boasts (probably that's the word) many friends in the theatrical world, and enjoys being seen to the seen of
surprising size.

An enthusiastic booster with a yen to be known as a man about town, Mitch writes up the various take joints constituting the town's take joints constituting the town's nite life with no little gusto. He is impartial; some of them may not engage him as p. a, but he glves all a break. His show reviews are a delight to the local exhibs; each successive one attempts to outdo the last in proclaiming that the greatest show ever has struck

Other dramatic critics, V. K.
Other dramatic critics, V. K.
Other Richards, of the "Blade."
Bene Moorenfeld, of the "News-Bee," being outlanders, are sometimes suspected of not having the weifare of Toledo at heart. They intimate, upon occasion, that there have been better shows than the one they happen to be covering; which usually means a foud squawk from the exhib, although there are exceptions.

What Toledo Got

What Toledo Got

what Toledo Got

Town always would stand for in danything in vaude, and got just about that. Stock companies composed of fairly capable troupers, playing more or less sophisticated productions, always flopped; third raters playing frayed comcelled and the stream of th

R-K-O FIRST TO BEAT FOX AT BASEBALL

Fox's basebail team went down to defeat for the first time this summer before R-K-O. Score of 17 to 16 in a fierce struggle Saturday (2) at Mount St. Michael's Field.

It gives R-K-O a chance at the league pennant, with five gam and three lost, as against Fox's seven won and one lost. It's con-ceded a rather slim chance with probably only two more games each

probably only the control of the con

Nite Baseball Relied on To Save Club as Bkpt.

Cumberiand, Md., Aug. 5. With night baseball bringing out big crowds in other Middle Atlantic League towns, Cumberiand Coits have gone in for the moonlight game, in the hope of keeping the club from going under financially. Cumberiand club has barely managed to keep our the rocks this brings out better attendance of nicials threaten to drop their franchise.

While there are only nine home games on the Cumberian schedule. Cumberland, Md., Aug. 5.

While there are only nine home games on the Cumberland schedule, the park has been equipped with flood lights at a cost of \$3,500, it being the hope that the night games will pay for the new equipment and help the club to break even for the season.

Dickson, Strib's Mgr.

The Young Strlbilng-Phli Scot fight in London recently realized \$100,000.

The American winner drew down

The American winner drew down 25% of the gate. Strib starts for home tomorrow (6) accompanied by his father and Jeff Dickson.
Dickson is on his way to Hawana to visit his parents whom he has not seen in years. It is understood here that he will manage Strib, whose title possibilities now have been revived. The scrapper insisted upon turning his affairs over to Dickson as an act of gratitude, to Dickson as an act of gratitude, for Dickson taking him up when aii the other fight promoters figured him as through.

is Mary Willing Megley, director of the Toledo Choral Society, which gives several concerts a year. Brings in some artists whose reps sometimes exceed their abilities, and one or two noted orchestras, but choral society always insists on singing with orchestras. Considered great stuff here. As Flora Ward Great with the concert: "Times," pointed out after the last concert: "Think of Joan of Arc. Then think of Mary Willing Megley!"

Theme Song

One of few citles to possess a municipal anthem, Toledo upon all possible occasions sings "We're Strong for Toledo." Song gained world-wide fame at time of Rotary International convention in Ostend, Beigium, few years ago. Ice House Quartet, really a quadruple quartet, since there are 16 members, sang "Toledo" in several theatres and radio stations on the Continent, then broadcast it from the Roxy theatre in New York, through aid of Roxy himself.
One old-time showman left on the Raidto Jack O'Connell at the

through aid of Roxy number.
One old-time showman left on
the Rialto. Jack O'Conneil at the
Vita-Temple knows how to get 'em
in, despite forbidding look of old
theatre and frequent poor shows,
and make 'em like it. He has an
idea a second, some good, and Is a
friend of every newspaperman in

A Near-Star for Near-Necking

By Claude Binyon

Hollywood, Aug. 2.
"You're a swee' kid," croned the casting director. "I could do something for you, maybe."
"Yeah?" said Mitzl speculatively. She shifted the tray of food in her

arms.
"How iong have you been working in this—" the casting director
waved a right arm as he sought an
appropriate word; "—this — this
—"; he found the word: "—restaurant?"

"This ain't a restaurant," cor-rected Mitzi, "It's a bean joint. Peo-pie here to eat beans, ain't they?"
"I'm not eating beans," said the

d'im not eating beans, said the director.

"Some people can't eat 'em," she said. "They can't."

"You're a beautiful girl," said the casting director. "Of course, you have to be smoothed out a bit. Garbo loo... di like you when she stepped off the boat."

"What boat." asked Mitzl.

"The —the Tusitania," said the casting director.

"I been here three weeks," said Mitzl. "Came from Chicago to get into movin' pitchers. From Chicago."

into movin picease. -----cago."
"What're you doing tonight?" the
director asked. He wiped his chin
with a napkin and put the napkin
in his pocket.

He Routine
"Usuaiiy," said Mitzl, "I go home.
Then I go out with Joe. He's in our
beardin' house, Joe is. People call
him Joe for a nickname, but his real
name is Joseph, He told me, he
did."

nime is Joseph. He told me, he
"Would you come over to see me
tonight?" the casting director
asked. 'I think we can do big
things with you in pictures."
"I know a joke about doin' big
things, and Mitzl. 'A man asys
to the other man. 'Tra doin' big
things, and Mitzl. 'A man asys
to the other man. Tra doin' big
things, but the toler man be to the come
man says to the other man—you
know, the other man—he says:
'What are you doin'? Then the
other man says to the other man,
he says: Trn washin' elephants.'"

The casting director grinned.
"People laugh when I tell it," said
Mitzl. "Sometimes I make it even
'People laugh when I tell it," said
Mitzl. "Sometimes I make it even
pie do, on more it that these two
men are Irlehmen that never have
been in this here country before.
Then I make it so they talk to each
other in Irlsh, but that's too hard
when only one person is listenin."
The casting director arose and
dropped a quarter on the talk
offers. "Do you always leave the for a cup
of coffee? Are you rich, are you?"
"Droy around about \$2.30", said
the casting director, scribbling his
address." And don't bring anybody

"Drop around about 8:30," said the casting director, scribbling his address. "And don't bring anybody with you."

"You mean, ilke Joe?" asked Mitzi. "I won't bring Joe. His real name is Joseph, though. People call him Joe "Don't bring him," said the cast-

lng director Mitzi on Time

At 8:30 Mitzl entered the casting director's apartment. She accepted

"This place is pretty, ain't it?" she said. "Do you send out your washing or have somebody do it

'My 80-vear-old mother does it." said the casting director.
"She's strong for her age, ain't she?" said Mitzi.

she?" said Mitzi.
"Sit down here on the divan," said
the casting director. Mitzi sat, and
an arm crept about her waist.
"Hee, hee!" she giggled.
"I can do big things for you,
baby," said the casting director.
"I know a funny joke about doin'
big things," said Mitzi. "One man
says—"

ong carmen, says—"
"It's about elephants," cut in the casting director." His arm tightened around Mitzl's waist.
"Do you know it, too?" Mitzl asked.
"Just by hearsay," said the castine director.

"Just by meanor, Ing director.
"That Isn't the way I tell it."
Mitzl said. "When I tell it 'unlest it's by two Irishmen named Mike,
What are you doin'?"
"Desdu a Star

"You'll be a star," crooned the casting director. "People will say:
"There goes Mitzl—what's your last

"Hee, hee;" tittered mine. we gonna neck, are we?" "Yes," breathed the casting direc-tumned. "What's tor. Then he jumped. that?"

"It sounds like a bell to me," said itzl. "A bell." "Walt a minute," said the casting Mitzl.

(Continued on page 58)

5th Month of Marathon

Chicago, Aug. 5.
Marathon dance at the Merry
Garden, bairoom, will be in its fifth
month Aug. 11 if the couple and a
half still dragging around last that

ROUND THE SQUARE

"Stein Song's" Kickback

"Rudy Vallee may thrill thousands with his "Stein Song," but this
tune carried only grief for Tom Love, Texas gubernatorial candidate,
Prior to election day, Love had a bandwagon parade downtown Dallas
streets and somehow the boys, either due to heat or spirit of the occasion, struck up the tune.

Much to the embarrasament of Love for the control of the control of the sembarrasament of Love for the control of t Much to the embarrassment of Love, famed dry leader of Texas

Much to the embarrasement of Love, famed dry leader of Texas.

Hunting Easterday in Mountains

The Warren County, N. Y., sheriff, state troopers and postal inspectors have been combing the mountains around Lake George, for William W. Easterday, alleged New York bucket shop operator and husband of Lora Sonderson, former musical comedy girl. Easterday, believed to be accompanied by his wife, is sought as a ball jumper and fugitive from justice.

He was arrested in Washington several months ago in connection with the closing of the brokerage house of Sloan, Logan and Company, which officials claim was one of Easterday's bucket shops. Released on a bond of \$25,000, he failed to appear in court on the date set. The searching party narrowly missed apprehending Easterday at a camp in the mountains east of Lake George last week. There were evidence said the John Laws, the camp had served as a rendezvous for the alleged "bucket shop king" and his wife. No charge has been filed against Mrs. Easterday. New warrants for her husband's arrest on mail fraud charge were sworn out last week.

Easterday, known to the Times Square crowd, is believed to be the man who, in giving two girls a ride on the Zast Lake George Road last win one of the alleged bucket shop parts of a size and impectors say that its one of the alleged bucket shop operator's aliased impectors say that its one of the alleged bucket shop operator's aliased man stock seller, was a companion of Easterday in the machine, the girls declared.

Kids' Commercial 16. Pt. Gell.

Kids' Commercial 1/2 Pt. Golf

Kide Commercial ½ Pt. Golf
With school out for the summer the kids in the residential neighboods of the Bronx, N. Y. C., and elsewhere are evolving a new way of combining fun with a budding sense of commerce.
Seiling icmonade to passersby is old stuff; putting on shows in the ceilar is no longer thrilling. Kids are now converting their back yards, or their neighbors, into grammar school size miniature golf courses, tids charge from a penny to a nickel per cound, giving a glass of kids charge from a penny to a nickel per cound, giving a glass of price of the control of the performance of the kidet course, slightly lop-sided as a rule.

IN FILLING UP CASTS

Mutual's closed door policy toward

Mutual's closed door policy toward outside casting agents has been sprung partially with outside agents having 20% of the placements in the new season line-up of shows and with this amount not kicking in to Mutual's own casting agency.
Earlier in season Mutual had issued an edict that all performers seeking engagement in Mutual shows would have to come through the Mutual casting agency and pay the latter customary commissions on engagements. Outside agents figured Mutual's edict a challenge and unwilling to subject their clients to a double commission arrangement, refused to submit talent as formerly to the Latter producers, and been uncompleted, and the producers, dissatisfied with progress of the circuit casting agencies, cailed in the outside casters to complete their rosters, and, if possible, improve on comics, with understanding that salaries would be net as far as the Mutual casting filled up casts with The outsiders filled up casts with

The outsiders filled up casts with performers obligated only to pay their own agent commission instead of the double commission which would have been necessary if being through the Mutual agency.

Says Soub Was Rough

Margie Pennetti, burelsque soub, was released in \$1,000 ball on a felenious assault charge pending hearing in Yorkville court, New

Burlesque will stick as policy at the Irving Place, New York, next season through an arrangement effected last week between Charles Burns, lessee and owners of the house.

The Irving Place, a combo, was to have been forced out next month with house scheduled to revert to Yiddish, its policy prior to bur-lesque.

Bedini Producina

Jean Bedini, currently in vaude, will return to burlesque next sea-son to appear in and produce the stock shows for the Times Square, Detroit, when house reopens Sept.

Bedini's contract is for 10 weeks with an option.

Jack LaMont, comic, has cancelled his contract with Minskys for the National Winter Garden stock next

season.

He will instead head a new Mu-tual unit.

Wally Ford's Act
Chicago, Aug. 5.
Wally Ford, out of legit, is lining
up. a four-person act. Others are
Stanley Price, Edwin Bailey and
Rae Terry, all from midwest legit.
R.-K.-O western office setting

Casino Non-Mutual
Casino, Boston, will not play
Mutual shows this season as pre-

House may go stock burlesque.

IGNORE WHEEL AGENCY Rosenberg Pays Stock Chorus Girls "On Time"

Jerome Rosenberg, against whom \$300 in back salary claims to choristers was awarded in a court judgment, is liquidating the claims in weekly payments through arrangement with Harry Altman, at-

In weekly payments through arrangement with Harry Altman, attorney for the girls.

Rosenbers formerly operated the stock burlesque at the Garrick, New York, which folded some time ago with both principals and choristers holding the bag for the final week's salary. Nat Mortan, casting agent, who had booked the performers in under an alleged guarantee from Rosenberg that the latter would be responsible for salaries, instituted the court action in their behalf, retaining Altman as attorney. Rosenberg defended action on the grounds that the operators of the Garrick stock was a corporation and he was not, therefore, personally obligated for the amount of the stock was a corporation and he was not, therefore, personally obligated for the amount of the stock was been settled out of court through Rosenberg acknowledging claims to be liguidated after the choristers.

Rosenberg acknowledging claims to be liquidated after the choristers have been paid up.

MUTUAL'S PAY FARE JOKER GIVEN CHILL

Mutual's edict of requiring prin-cipals engaged for shows next sea-son to pay their own fares to the opening and closing points, has stirred up dissension with the wheel shows.

fetenious assault charge pending stirred up dissensive under the way York.

Girl was arrested on complaint of Harry Donion, 71 Madison avenue, who alleges the defendant struck him over the head with a heavy water pitcher. Donion is in Bellevue and said to be unable teletify against the girl, which caused postponement.

When case was put over at the testify against the girl, which caused postponement.

When case was put over at recently against the girl, which caused postponement.

When case was put over at recently against the girl, which caused postponement.

When case was put over at recently against the girl, which caused postponement.

When case was put over at recently against the girl, which was supplied by her attorney Harry Altman, Brook lyn.

Irving Place Continues

Burleaque will stick as policy at the Irving Place, New York, next season through an arrangement effected last week between Charles Burns, lessee and owners of the house.

The Irving Place, a combo, was to have been forced out next month with house scheduled to revert to Yiddish, its policy prior to burning the specific producers and alter the producers and all the producers are reported as having signed holding off
Burlesque Changes

Vic Gasele has supplanted Betty Joyce as soub with stock at the Bijou, Phila.

'Girlesk' Last Resort

Detroit, Aug. 5. Detroit, Aug. 5.
The Times Square, having tried almost every other policy, will go into two-aday Girlesk with reserved seats only. Midnight show Saturday, and change weekly at that time.

that time.

Stock company will be used with Isabella Van the only member picked so far. Al Sterling is manging house for owner, Alex Schreiber. Also handling the Loop and

Producers Turn Managers Jake Potar and Ben Levine, both lormer Mutual producers, have laken over the Orpheum, Reading,

Pa.

They will operate with Mutual hows when reopening. House will slay pictures first half.

Levine has also taken the Lyric, tilentown, Pa., with Mutuals playing the house Mondays.

WANTED!

30—GORGEOUS GIRLS—30

\$27.50—2.A. DAY—6 DAYS—NO SUNDAYS
ACROBATIC AND TAP DANCERS, EXTRA MONEY
HEINO REHEARSAL CLOTHES
MONDAY, AUG. 11, 1P, M.

NATIONAL WINTER GARDEN
Houston St. and 2nd Ave., N. Y. C.

Note: Principals under contract report Tuesday, Aug. 12, 1 P. M.

The New Season Renewed Activity Increasing **Opportunities**

The Familiar "Ring" of Your Name

RINGS THE

On the Cash Register of the **Show Business**

IT IS GOOD BUSINESS TO BE WELL-KNOWN



Will Make You Known Wherever It Is Worth-While to Be Known

GET ON THE BAND-WAGON

Boom Times Are Coming

2 Girls Drive to Coast, but Vow Never, Never to Try It Again

By Marie Gillespie

(Mrs. Jimmie Gillespie tells of her experience driving to the coast (Mrs. Jimmie variespre verie or ner experience driving to the coast from New York. Cross-country driving by the femmes getting to be a habit, the wife of Paul Whiteman's manager gives details.)

begins a substitute of the same never again.

I say this even now when my driving has improved—I hope. At that time I had just obtained my license and figured I was okay to drive Jimmy's Stutz to the coast as Jim and Paul and the bunch had golfe shead.

We used up 33 days to get to Rollywood, stalling along plenty of course, although in some cases despite ourselves. We totaled 4,147 miles; our total expenses, outside of hotels, food, etc. came to \$342, but this did not take in the cost of six new "shoes" as we burnt out all of our tires by the time we hit Hollywood.

Of the expenses. \$117 want for

Of the expenses, \$117 went for gas; \$19 for oil; garages, \$33; repairs (outside of the new tires), \$172.

Neither Anna Mae Bell, a former performer, and with me, nor myself had been driving over 60 days. We alternated of course. Patricia, the pride of the Gillespies, seven, was

May 5. Safely to Croudersport,

May 6. Arrived in Cleveland at night. No mishaps excepting for knocking over a safety post on Euclid avenue, smashing a left fender. \$21 for repairs.

May 7. Arrived Delta O.; no

May 8. Arrived in Milwaukee with brakes burned out. Left car in garage, taking taxi to hotel. Remained in Milwaukee one week visiting relatives.

mained in Milwaukee one week visiting relatives.

Laughe for Cycle Cop

May 15. Letf for Chicago only to have. brakes burn out again in Waukegan. Borrowed Dodge to get to Chi. Stopped by motorcycle cop for: speeding but Rept Lelling him sags on the way to the station house and laughed our way out. It wasn't funny as the b. r. was limited and if we were going to burn out brakes, etc. we had to burn out brakes, hit by storich lear. Spent three days here to have curtains, etc. patched up.

May 19. Letf St. L., arrived Topeka, without mishap but for one blow-out.

May 20. Letf for Colorado. Hit

blow-out.

May 20. Left for Colorado. Hit
Spyroaching car and smashed both
machines. Owner of the other car
demanded \$100 damages so we paid
him \$85 in smiles and 15 bucks in
cash. However, we had to pay \$35
to have our own boller fixed up

May 22. Arrived Hays, Kansas, in blinding storm with mud reaching to the hubs of our wheels. Skidded into a ditch and pulled out

by a passing motorist.

May 23. Arrived Limon, Col.,
with tires in shreds. Bought two

new ones.

May 24. Arrived Denver to visit
Paul Whiteman's parents. Had car
completely overhauled, remaining

four days.

Snowbound
May 29. Snowbound in Colorado.
Advised by local auto club to take
another course, owing to the snow.
May 31. Arrived Taoe, New
Mexico, with self-starter out of
commission. Had to call men to
trank car at each stop.
June 1. Arrived Albuquerque, N.
M., spending another two days for
more repairs.

repairs.

10 3. Arrived Holbrook, Ariz;

Arrived Kingman, Ariz.

terrible sand-storm. Had to ouch on floor of our open car with ortains drawn in blazing heat until

eurains drawn in blazing heat until it was over.

June 5. Arrived Fresno, Calif., late at night and dead tired.

June 6. Arrived in Pasadona stone-broke. Had to SOS for money to complete trip.

June 7. Arrived Hollywood, yowing never again to undertake such a trip.

Well, to begin with, as long as I live I don't ever want to make that trip sain. We took plenty of time and attent kill converves as some people. I know the trip sain live sain never again. Palace P. A. Better Learn From Picture Publicists How to Handle Processing the sain never again. From Picture Publicists How to Handle Press

At Dora Maughan's, the ladle of the press gathered at the Palace to view her collection of Paris gowns. It may be bad form to criticize a hostess but when promlsed that Miss Maughan "model" her gowns in the theatre which is refrigerated, the guests could hardly be blamed for failing to enthuse over a half hour's view of costumes on hangers shown in or costumes on hangers shown in a hot dressing room without even benefit of chairs during her discourse. Perhaps the picture concerns have ruined the racket. They supply every comfort including the interior when angling for publicity about a star's costumes.

about a star's costumes.

Miss Maughan is delightful and
talks fluently about what she were
at Ascot and Deauville. She says
all street frocks are nine inches
from the ground for silks and
twelve for tweeds of which she has
a smart collection, one coat with
a smart collection, one coat with
Black satin for lingerie is very
popular abroad as are thy feethers. popular abroad as are tiny feathers on mules. Dark shades to be worn for fall is the favorite.

for fall is the favorite.
What appeared to be a perfectly
innocent black satin gown with
high neck and long eleeves is described by Miss Maughan as her
"most indecent" because of its fit.
Of course there wouldn't be any
sense in "modeling" that for the
girls. All gowns look allke from
hangers so it was necessary to
explain them.
Patent leather satin is the ma.

Patent leather satin is the material of the brown ensemble worn during her performance.

Beads, according to Miss Maug-han, to be worn more in trimming han, to be worn more in trimming than in all over designs though some of the latter will always be fashionable. Bead fringe braided to about the knee where it falls free is used in wide bands on a green crepe.

A tip for travelers that Miss Maughan probably won't mind sharing-elaborately cut-out slip-Maugnan probably won't mind sharing—elaborately cut-out slip-pers of delicate colors and fabrics are slipped into old stockings, a pair to one stocking, keeping them protected yet easily identified when

Miss Maughan confessed this her nly week in the varieties as she

YOUNG 2-ACT NEARLY STEALS PALACE SHOW

Jesse Block and Eve Sully, cross fire team, were almost the hit of the Palace this week, despite competition such as Claiborne Foster. Frances Williams and Harry Rich-

Williams went Frances white costumes to set off her sun-burn, which looked like it might be the real thing. Blondes should be always tanned, it is so becoming to

Harry Richman seemed more in-terested in a yachting trip, evi-dently contemplated over Sunday, dently contemplated over Sunday, than in thinking up anything to amuse a theatre audience. He was resplendent in white ducks, blue coat with brass buttons, but his gags were not so hot. However, he was not noticeably bothered and nonchalantly introduced Saturday everyone except Miss Foster.

everyone except Miss Foster.
Miss Foster's skit at the Palace
turned out to be the first act of
"Saturday's Children," cut down for
vaudeville. It is amusing but
the secondary role of "Florrie" runs
away with the whole thing. Miss
Foster looked charming in a simple
girlish frock of a bright red color to
give it character.

Did You Know That

Ann Harding broke a toe while kicking off a slipper.... Viola Brothers Shore has occuloaned to Fox to do the Jeannette MacDonald picture....
Herb Fields and John Hundley Herb Fields and John Hundley are en route to New York... Nanette Guilford is getting a divorce...Arthur Lake (and police dog) were in Catalina week ending...Life is one interview after another for Raydie Harris...They say Marilyn Miller is photographine with the hard with the color...The Paul Lukas are color...The Paul Lukas are all wrapped up in aviation... white than she even did in color...The Paul Lukas are all wrapped up in aviation... Bunny Charles warbles a mean ditty...Ruby Joison's tan is the darkest in town...The Jack Warners have taken a lack warners have taken a lack warners have taken a lack warners have taken to the summar. Harry Rusy is engaged to Cleo Cullen...Constance Bennett were a lovely flesh chiffon at the opening of "Rebound...Irene Mayer Goetz was stunning in a blue and white sport dress fastened with zippers at Carmel Myers' luncheon...They say Peggy Fears Blumenthal now has the outstanding collection of diamond bracelets ...Harlan Thompson and Marion Spitzer are in town again....Myrna Sprague and daughters are Alasking it.

JAP GIRLS' LEGS NO **LONGER A SECRET**

Tokyo, July 20.

What the Japanese papers rather stiffly refer to as "eroticism" has taken a strong hold on the Japanese theatre. About four revues, all more or less undressed, are on the July programs. One boasts a couple of dozen Russian chorines. The lower extremittes of Japanese girls to put them across. Tokyo, July 20. hem across.

them across.

Ordinarily, Japanese girls have props which strongly resemble the Doric columns of the belowed Honus Wagner. They are taught from babyhood to curl said props gracefully beneath them when they sit on the floor. The results make the ground-brushing kimono a blessing more frequently than not

more frequently than not.

In the past several years foreign clothes and foreign styles have toned down the severity of Japanese leg-deforming customs and the new crop of 18-year-olders when dressed in foreign clothes or practically none dose not hear many practically none, does not bear such a strong resemblance to a dog show of English bulls.

Styles in legs, as in other things, are changing in Japan. Japanese girls are going in for foreign clothes in increasing numbers. Surgeons have been doing a land-office business in the straightening of unsightly calves, sometimes with dis-astrous results, fully described and illustrated in the newspapers.

One girl got her legs beautifully lroned out and then found herself completely unable to walk.

'BRIDES' FOR WOMEN; TEACHES 'EM THINGS

"Our Blushing Brides" is a picture "Our Blushing Brides" is a picture made for women. Points a moral for the girls; shows them how to take their men and when to leav take their men and when to leav them, displaying every type of wear-ing appared that the feminine mind can even imagine.

Joan Crawford as a virtuous man-nequin is attractive. She would be a more striking type if Gloria Swan-son, with the inimitable Swanson personality, had not preceded her. Joan looks and seems to try to look like Gloria, but she haan't that cer-tain the seems of the har-quise of Soandio. Joan Crawford as a virtuous man-

There are so many half-dressed girls in the picture that may be men would like it after all. Anita Page and Dorothy Sebastian, who turn out to be foolish mannequins, are all right. Miss Page has lost weight, it seems, and is thereby im-roved.

Why all the gorgeous mannequin Why all the gorgeous mannequins in this picture, who can dance and even swim when called upon at fashion shows, only get \$22.50 a week and are hence almost driven to perdition, is a mystery.

Wa-Wa Agua Caliente

By Cecelia Ager

Secret Over Stockings **Makes Good Flim Story** And the Mackail Legs

"The Flirting Widow" has a cute idea for a story.

Probably everyone does not know older sisters should wear green stockings if their younger sisters marry first. This is what happens to Dorothy Mackaill when her younger sisters marry.

But there doesn't seem to be any reason why Dorothy should not marry. She last he prettiest pair of legs on the screen, and shows them in dresses that are long in back but short in front.

Lella Hyams is as attractive as usual in a rather sedate role as one of the married sisters. Why Basil Rathbone, who is so slim and aqui-line he looks like a stiletto, should be so attractive is hard to figure out. But he is attractive, so that's that.

STATE BILL INSPIRES **FEMME QUESTIONING**

The Three McCann Sisters at the The Three McCann Sisters at the State are billed as from the "International Revue." Whatever language they used then and now must be a new one for not a word could be understood. Girls dance well, their neat blue jackets and pleated white skirts and berets serving the complete turn. Something more distinctive might have added a note of individuality.

Beditt and Howard byther a with

of individuality.

Bedini and Howard bring a subdued burlesque which the house certainly enjoyed. All the ingreterm of the burlesque which the serven, the sum for probable outs, black lingerie and a pink negligee. A horse is added, which probably entitles the act or revue or whatever it is, to call itself original. As during his Columbia, et al., days Mr. Bedini lends the dignity of his presence.

Henry Berman's "daughter"

Henry Bergman's "daughter" must have discovered the secret of staying a child always; she hasn't grown any in height at least for several years.

'COMMON CLAY' IS O. K. FEMME FILM FEATURE

"Common Clay" is the kind of picture that stills the house and then releases a flood of comment at its conclusion, the greatest audience compliment, much more so than applause. Constance Bennett, who might not be a sculptor's ideal as to face, more than makes up for that by her tim figure and next that by her time figure as sensitive performance.

tive performance.

Some might consider her too restrained during the many trials and
tribulations of her short career, but
so many stars overact that restraint becomes a virtue. "Common
Clay" is stoff to mold thought.

Beryl Mercer had a brief scene that added to the throat-lump hazard.

Marguerite Churchill's

"Intentions" Stand Out

"Intentions" Stand Out
In "Good Intentions," Marguerite
Churchill has anything but a vital
role yet she manages to be most
attractive. There is a certain exotic
tings to her appearance that makes
her seally interesting. She also
end becoming manner. A short
black velvet avening cape that she
wore with white fox zigzaged
across the shoulder, was positively
outre. Not the ingenue sort of thing
at all and therefore very fetching.
One time she did appear in a bouffant tulle dress but for the most
part wisely clung to ellinky dresses
that were far more becoming and
attractive.

And who would ever think that

And who would ever think that Edmund Lowe could transform him-self into a guave man of the world?

Of course he was a crook, but such a gentlemanly crook that even the audience could hardly suspect him.

Hollywood, Aug. 2. Filmdom's recourse to the gay life, Agua Callente, has the correct Hollywood attitude. Picture stars are gods, sweeping everything before them. Let a film name enter the casino, it doesn't matter how mouselike, instantly every thing stops. By some telegraphic process everybody becomes aware of The Presence simultaneously. The dealers are as proud as the players. ers are as proud as the players. They react as if it were their personal responsibility, their personal victory, that the film name is with them. Trying to believe itself worldly, so satiated, so used to it all, Agua Caliente collapses utterly at the advent of filmdom's famous; becomes just an awestruck stargazer, thrilled, impressed, silent with worship.

When Buddy Boson was starded.

When Buddy Rogers was dis-covered in the Casino last week end. covered in the Casino last week end, as soon as the people recovered from the coma into which this staggering revelation threw them, little cries of "Isn't he too beau-u-tiful!" "See how good he is to his mother!" "Such heavenly eyelashes! So long—so black—so curly!" broke from gasping feminine lips all over the room. The younger woman edged over to where he stood, without excuses; the middle-aged said to each other, "I must get closer so I can tell the children I've seen Buddy Rogers." Follow the Leader

Younger men stood off in groups, muttering to themselves and casting glances of such hostility that Mr. Togers should have shrived a Mr. Togers should have shrived heights on which he moved. Spind hitherto descrited table, immediately it was mobbed with players clamoring to place bets there too. If he fancied a turn of the wheel, then that roulette board groaned with the weight of silver dollars fighting just to be near Buddy Rogers' money. A turn toward the bar, and every one was thirsty. every one was thirsty

every one was thirsty.

Through it all he floated, bland, serene, smiling, save when women, emboldened with the intoxication of his nearness, came up to him, all of a rush, their eyes burning with excitement, to say, "I met you at Soandso's party two years ago—don't you remember?" And Mr. Rogers would pause for a moment to reply with such charm and directively with such charm and directive that his listener must clutch for a chair, "Of course. How are you?"

Being Worthy Being Worthy

Not till he left did the current he generated cease its quivering. Bets were placed beyond the players' most extravagant limits; toasts were quaffed in mad succession, people did everything they could think of to act worthy of Buddy Rogers. So long as he was there, and even moments afterward while the women were remembering de-liriously his broad shoulders and his wavy black hair, the room existed only for him. Much, much later people shook themselves out of his spell, once more began placing 50-cent places between the O and double O, resuming the careful fingering of their stakes, taking ther gambling sensibly again.

Because a picture star can so

gambling sensibly again.

Because a picture star can so upset what would like to be a meeting place for cosmopolites and haughty persons, then as such Agua Caliente is a bust. But the good middle westerns, who see themselves as tasting the follies of life, cutting up and with Big Feople at that, like it this way. The presence of a film player pute the final stamp of tohic on it for them.

Just Another Instance How That State Is Run

Rare instance of cucumbers go-ing to a ghrl's head. While stand-ing in the State lobby one of those terribly busy pages dashed through the doorway and toppled that cut-out sign plugging the cooling sys-tem on a "variety" girl's head with-out so much as a "sorry." Maybe he wasn't sorry but she never panned the page boys—until now.

The Parisian Front By Christine

Fourth floor of the Ritz hotel, Suite 41-42. "Come right in, lady, right in. Mistah McEvoy says I should just keep yu right heah till he come back fum de Davis Cup match. Worl yu res' you coat an' you had not seen and the wants tuh see yu. He's a very busy man, Mistah McEvoy is. I brings him home neahly very dawn now so's he gets his res'. The othan hight we was ovan at Brick-top's cabaret and the Prince Ras'uh Ras, Raspoll I bellewes it is, sat right theah and talked and talked with Mistah McEvoy about Holly-wood. Evebody likes tuh talk contained the wants of the wants of the with the was ovan the with the was ovan the with Mistah McEvoy about Holly-wood. I could tell 'em too, 'cause I worked for Mistah King Vidor in 'Hallehulah'; you know, I'se 'Blueboy' in dat pitcher; nice role I had. Would it amuse yuh to see the stills of dat and also Mistah McEvoy's 'Holly-wood Girl.' An' heahs a pitcher of Mistah McEvoy shiselt. And dis is an invitashun to the Lady Mendi's house on Tuesday night. We gets around an avour since we's come Just as Blueboy was about to go into a tap dance for his guest's amusement J. P. McEvoy strode quietly in. Blueboy is his four foot something valet, and what Mistah McEvoy says to Blueboy goes. To all appearances J. P. is in Paris to have a good time—he already has been written up as an experienced gournet who knows all the good Paris restaurants by heart.

McEvoy's Objective But the half shut eyes of Mistah that his to we so of the state o

McEvov's Objective

McEvoy's Objective
But the half shut eyes of Mistah
McEvoy are taking it all in for future printing, and while the old
bean entertains you with a lot of
new wisecracka, it's listening closely for any information a resident of
Paris might be able to hand out.
He knows all about New York, has
Hollywood by heart, and now he is
going to accomplish the same by
Paris.

Both when the same by parts to accomplish the same by parts to accomplish the same by parts. He is assimilating news about the best dressmakers, the smart cafes and cabarets, the perfumes a girl like Dixie Dugan would induke in. All the smart resorts will see him in time, and all the smart people entertain him. He's just a breath of old Hollywood and New York that the smart people entertain him. He's just a breath of old Hollywood and New York the parts of the smart people entertain him. He's just a breath of old Hollywood and New York the U.S. prohibition perjudices. Jack Hobby and Bathing Suits Everybody knows Jack Hobby of the Equitable Trust here in Paris, especially visiting American artists. He smooths things out, such ascabing checks and getting you ashout two years ago, when he was down in Palm Beach enforcing laws against lovely ladies too eager by far for a real all-over sunburn, he came upon two of them. He said he hated to spoil their fun, but the law about bathing suits and no stockings was the law, so he chased them gently off the beach until they could of them aniffed haughtily at him and said: "Say, old fashioned, if you got around a lot you'd know that all the smart places on the Continent don't care what you don't waar as long as you get a good-to-look at-sunburn." In the face of that argument it was hard to be sterm. But he was, and said the sterm. But he was, and said the sterm. But he was, and said the sterm. But he was, and and the sterm. But he was and and the or and put on stockings and a cover-

law was the law, and for them to go and put on stockings and a coverail.

Not so long ago he was down on the Deauville beach pointing out celebrities to a visiting photographer who wanted to take some snappy photographs for his snappy would make them an attractive cover for any privately printed magazine. "You hold the camera, Jack," said he, "and I'll try to see from which angle we can take the picture." So Jack Hobby was lett focusing the lens carefully, this way and that when one of the law of the county of the lens carefully this way and that when one of the law of the county of the lens carefully this way and that when one of the law of the county of the lens carefully this way and that when one of the law of the county of the law of the la

doesn't much matter. Nobody in town, anyway, but tourists; every-body's at Deauville.
Sophle Tucker was at Le Touquet this past week, watching them play. She is getting ready at London W. A few of the small houses have already opened. All the fashions to be gathered so far include long skirts, bolero Jackets, inconepicous fur collars, a few side pleats, bell seeves, lace and chiffon for evening, either brilliant colors or black for evening, soft browns and blues for daytime, and printed lame for afternoon.

daytime, and printed lame for afternoon.

But wait awhile, until the bigger
houses have shown their collections,
then you will really know what to
buy for your fall wardrobe. They
open the beginning of August.

Gilbeert Roland is coming up to
occupy his four-seater box for the
Davis Cup match, but nobody
knows yet who will be his guests.
He has been at Aix le Bains, and
Norma Talmdage is going to stay
down there, probably not very much
interested in tennis, anyway.

FILM FEMMES' METHOD OF COPPING CLOTHES

Hollywood, Aug. 5.
Local merchants dealing in femme
wearing apparel have for a number
of years been the victims of grift-

wearing appare have for a number of years been the victims of grifting press agents and picture names who connived them out of dresses, hats and shoes under the general heading of publicity.

Press agents sold the stores the idea of turnishing a wardrobe for their clients in which to be photographes and build up the store on any resulting publicity. In most and got copies of the stills, but when it came to getting the clothes returned it was usually given up as a bad job after several tries. Recently one of the merchants, known as a sap for the grifters, decided he had enough of the bite. The publicity he was getting was okay but it wasn't worth 5100 worth of clothes every time a film femme good of the store of the store of the store for publicity against theft on all clothes going out of the store for publicity purposes.

Now when a dress has been in

policy against unest on an excess going out of the store for publicity purposes.

Now when a dress has been in the hands of a p. a. or actrees for 10 days after the picture is taken, the insurance company sends out an adjuster who picks up the dress or threatens to place a theft charge. When the beef goes into the store about the insult, the manager claims he knows nothing about it. He explains that all clothing in the store is covered by insurance and that his hands are tied, and advises that the dress be returned. Which it is.

Scotland Yard's O.K.

When Scotland Yard in the person of David Torrence admits of Ronald Colman "Raffles" "You can't help 'liking him," who could expect an ordinary woman to resist? Kay Francia is again the fortunate—for both Kay and fans—chose of a master criminal; those the state of advertising. It is easy to understood a davertising of the state
Armida and the Cooling System Click at 86th St.

des. turned around and met him eye to eye. It was the one who sniffed at him at Palm Beach, and you can imagine his confusion when he was discovered by her to be conceptrating on his lack of bathing suit.

Jack usually winds up this story telling what this girl actually said to him, but it is not printable.

Cafe Big Shot

Monseigneurs, the swell Russlan night club, is closed for the summer, only Brickforby and Joe Sell' hanging out the old flag at present. It The 86th Street has one fea-

ORIENTAL

(Continued from page 48)

military tap. Returns couldn't be

(Continued from page 4s)

military tap. Returns couldn't be better.

Saily Sweet on for personality warbling. This girl is something the sail of the s

CAPITOL

Chicago, Aug. 1.
Structurally this 30-minute unit is weak until the finale. As a whole it just manages to get by, but fairly well, considering the low produc-

is weak until the innace. As a whole it just manages to get by, but fair the town cost. It was a summer to be town production cost. It's a simple affair against a "two" drop representing peppermints and all-day suckers. Finaled a summer and all-day suckers. Finaled a summer and all-day suckers. Finaled a summer and all-day suckers. Finaled around a summer and a summe

5TH AVE.

("Rose Gardon" Unit)
Seattle, July 31,
Fanchon & Marco dea pretty
well lived up to in "Rose Garden."
Lots of lookers, rhythm, song, dance
and a comic break. Not all "Ideas"
topliners, but somehow no duds.
Some not so, good, but none all
washout.

Lots of lookers, rhythm, song, dance and a comic break. Not all "Ideas" topliners, but somehow no duda. Some not so, good, but none all some not so, good, but none all Harold Stanton sings and also m. c.'s, especially for local fur show, doing the double duty okay. Karl Horn is band leader and one "messer" who doesn't mess around to stick to baton, fiddle and occasional warble.

Hall and Essley get laughs with adagio burlesque. Three Jacks and a Queen in adagio arobatics, the ketball. Helen Petch is one bit of tap dancer; Red Donnône and "Uno," the mule, add to the laughs. The show hit with audiences this work. The show hit with audiences this province of the stage. The show hit with audience this province of the stage. At times the harness on the ponies is scant. But this is navy week in Seattle.

R-K-O UNIT

Even Soda Checks Bounce

Probably the first bouncing soda check. Woman in Huy-ler's had a 15c soda, brought the check to the cashier's and said "I forgot my money" and waiked out.

Acting by Remote Control

"Little Accident" isn't the farce it was fathered to be, at least on the screen. Doug Fairbanks Jr. the screen. Doug Fairbanks Jr. was too sincere in everything he did to be quite silly enough as the frantic father and never was there as a subject of the same subjec

The Riviera Idea

"Moviette" is now snapping people walking on the street and then presenting them with a card which, if mailed in with 25c., en-titles the subject to three snaps. Card-is numbered and presum-ably the film corresponds as a means of identification.

Rome and Dunn lack variety in song repertoire. Their hokum opera parody duet is now standard. That's the convincer, nullified by an attended to the convincer, nullified by an attended out immediately. Up until the opera hoke, it's a case of pops, with not much novelty. Everything is double-number.

The Vercell's terp stiff is sightly, if unspontaneous. Mice and Florrio, are featured amongst the six young male steppers. It's a commercial commodity in toto with the boys' concerted and step-out specialty hoofing as much an asset as the stars.

hoofing as much an asset as unstars.

Joe Marks Co. comprises Mae
Leonard and George Brown, alternate straights. Marks, if not a
drawing room type of comedian,
will never be accused of being unfunny. He garners the lafte
broadly, thickly, unceremonlously,
brashly and crassly at times, but
the main thing is, he gets em.
Beaucoup bit and business routine,
a mitty top-oft to a sluggish sequence.

a nitty top-ort to a suspen-quence.
On another of those sultry Sat.
Attack, the Madison was doing healthy to the sultry sat.
The sultry sat.
The sultry sat.
The sultry sultry sat.
The sultry sat.
The neighbors are unit-conscious apparently and turning out consistently.

Abel.

JEFFERSON

JEFFERSON

Scraping the stage shows at Fox's Academy has blown up a harvest for the R-K-O Jeff, through the only vaude in the neighborhood. And they're giving them good waude and they're giving them good waude Current bill is good heat entertainment with five of the seven acts apotting comedy. The feature "For the Defense" (Par) also good box day to the tune of a packed house when beach perambulating would seem more enticing.

Australian Wood chopping, two Australian Wood chopping.

Three Bennett Brothers, comedy hoofers in collegiate garb, got over whip snapping and woodchopping.

Three Bennett Brothers, comedy hoofers in collegiate garb, got over whip snapping and woodchopping.

Three Bennett Brothers, comedy hoofers in collegiate garb, got over cleiver hoofing interspersed with clown stuff. Neat act.

William Kent, with two women and man, clicked heavy for comedy which Kent has been doing. Contrast blackout finish enjoyable with the "drunks" and sent Kent away to prolonged pain slamning, two fellows and girl, were other heavy registers for laughs. Femme members clowning never missed, while the boys ward bing and hoofing program the stage of the bits of the bill, "Land of Clowns," classy dance than of the contrast of his chatter to shut. Vine has a personality and nonchalant delivery that get them. Most of his chatter than of the contrast of the cont

RITZY

At Saratoga many people find the celebrities in the boxes as interesting as the horses on the track. The notables include Mrs. Graham Fair Vanderblit, Joseph Leiter, Mr. and Mrs. Grafton H. Pyne, Vincent B. Hubbeil, Mrs. George B. Hubbeil, Mrs. Henry Carnegle Phipps and Louis G. Kaufman.

Doing Nicely
Jacques de Wolfe is doing pretty
well as an interior decorator. Formerly on the stage, he once suped
in a Belasco production. Nephew of
Eliste de Wolfe (Lady Mendl), he
followed her example in leaving the
stage for interior decoration. His
stage for interior decoration. His
stage for interior ago as Drina de
Wolfe. She had a spectacular career.

A Difference
Really fashionable women of
New York and Newport are amused
at the persistency with which style
correspondents of fan publications
declare "Lilyan Tashman is the declare "Lilyan Tashman is the best-dressed woman in Hollywood." The fashionables insist that Ina Claire is "the best-dressed woman in pictures," and that Constance Bennett approaches nearer the conservative standard than Mas Tashman, who is described merely as "the most theatrically appar-elled!"

Young Vieller's Play

Young Violler's play, 'Defense,' opened at Cape May, N. J., Aug, 1, with the author's mother, Margaret Wycherley, ir the leading role. This clever actress divorced Bayard Veiller, playwright. Miss Wycherley was born in London, daughter of Dr. J. L. 'DeWolfe, and made her stage debut in 1888 with Mms. Janauschek.

Medcraft on Shorts

Russell Medcraft, co-author with

Norma Mitchell of "Cradie-Shatchers," has joined the writing staff of
Paramount's New York studio,
writing shorts. Now 30, Medcraft
began acting at 17, with stock in
Oakland. He soon joined the Alcazar company in San Francisco. Is
1926 he eloped with Jean May, an
actress, and they were married at
Port Chester, N. Y.

FEMMES AND MELLERS

FEMMES AND MELLERS
Producers talk about women
making a pleture a success or a
making a pleture a success or a
making a pleture a success or a
making a pleture whose sole claim
to distinction is a terrific rough
and tumble fight or a slaughter by
machine guns, either of which is
the big scene in gangster stories.
"Shooting Straight" has Richard
Dix in a fight that had the men
chortling with glee while the girls
marveled at such bloodthrstiness
so far from the Jungle.

"HIGH SPEED" A MISNOMER

"HIGH SPEED" A MINNOMER
Paramounts "High Speed" revue
must have been paced with a tred
turtle. Dave Gould Girels look well
in red velvet and gold costumes and
their iridescent spangled tunks
smart, too, but otherwise all was
dead see fruit.
Early visit includes an organ recital by Egon Pultz, and whatever
made Paramount think people liked
two organ rectizels during one show?

two organ recitals during one show? Too much piping entirely. Jesse Crawford's pop stuff much better liked. Rubinoff's vim and vigor leading always a good show too.

MARRIAGES

MARRIAGES

May Collins, former film actress, now on the stage in "Ladies All." to Edmund E. Thomas, non-pro. Aug. 8 in New York.

Bernet Herahey to Adel Allerhead last week in New York City. Hershey is a staff scenarist at the Brooklyn Vitaphones Studies. Miss Allerhead formerly posed for artista, among them being McCelland Barclay and Rolf Armstrong.

Charlotte Levenson, non pro. to Steve Barutto, manager Paramount theatre, Broadway, Aug. 2. Bride is sister-in-law to Nat Royster. Publik p. a.

sister-in-law to Nat Royster, Publix p. a.
Doris Marks to Henry Dreyfuss,
in New York, July 26, Bride is a
daughter of former Manhattan Borough President Marks. Gross is
scenic designer.

BIRTHS

Daughter to Mr. and Mrs. Ernest Byfield. Byfield is president of the Hotel Sherman company,

VARIETY

Trade Mark Registered
Problished Weekly by VARIETY. Inc.
Billie Silverman. President
New York City

VOL. C.

15 YEARS AGO

(From Variety and Olipper.)

The Keith Union Square in 14th street, New York, third oldest of the B. F. Keith standes, was returned to its landlord, the Palmer estate, the lease having expired some time before. House had been an enormous money maker in its day, one year having turned in a net of \$104,000. It was exceeded in years of service only by the Keith Boston and Philadelphia houses.

Anna Held had fied from Paris to Switzerland with her famous jewels when the Germans threat-ment to break into the French capital. Now sile was back and had turned her home, opposite the residence of the president of France, into a war hospital.

In America the state rights system of marketing pictures was still in a healthy condition and important productions were being sold on the territorial basis. Newest major production to go into circulation by that method was the Frohman Amusement Co.'s picturization of George Ade's story, "Just Out of College," a best seller.

Mid-summer news being dull,
Anthony Comstock, New York's
guardian of morals and things,
crashed the front page with the
threat of proceeding against several
summer revues and also waging a
war against the city's dance halls.

Proposal was made to use Conan Doyle's story, "Drigadier Gerard," a picture with Lewis Waller and Madge Titheradge as leads. The English players were about to make an American legit tour.

Nellie Revell quit newspaper work which had engaged her for several years and took general charge of Orpheum Circuit publicity.

Stage and screen were at grips.
Moore and Littlefield were billed
to headline at Keith's Washington
when a neighboring film house exploited one of their recent pictures.
The act was promptly cancelled at
the vaudeville house.

50 YEARS AGO

(From Clipper)

Coney Island and the Rockaways were popular resorts, but Long Beach was just coming into sight as indicated by the completion of a hotel there. Long Beach was so little known that it had to be identified as "just east of Far Rockaways."

Bret Harte had produced his play "Two Men of Sandy Bar" in London, but it was a failure. Now he was putting it out in book form. Later on Harte became enormously popular in England and made his home there.

Adelina Patti is reported to be "passionately fond" of the game of bezique described as a "happy-golucky." adaptation of single-deck pinochie."

One M. Delsarte in Paris had developed an elaborate system of training actresses for poise and srace and his fame in America was vast. Cilipper reports an incident: Miss Maud Banks who contemplated the stage as a profession is to sail to Europe shortly with the intention of studying under M. Delsarte in Paris. Her mother will accompany her, but her father, Gen. N. P. Banks, is not interested in the Delsarte eystem which was not known 40 years ago when he was an actor."

The Mastodons Minstrels sailed for Europe and the ceremonies of their leave-taking lasted a night and a day. A garden near the New York steamship dock having been turned into a lawn fete for the occasion. Charles Frohman was treasurer of the troupe.

Inside Stuff—Pictures

Bootleg sound equipment is disappearing in France. Eradicating it entirely will be a long process, but signs point to its being confined to those small theatres which cannot afford real equipment, or where some local expert contrives to keep some makeshift contraption in working order. Owners of theatres now being built or under alteration are offered free supervision of the laying of the sound cables by Western Electric without any obligation to them to contract for the equipment. Theatre owners now realize that service is as important a factor as purchase price. All this "seales."

Though the sale of American equipment does not yet justify its local manufacture, there is no doubt the ground is now broken for it, and contracts obtained far more easily than when it was first introduced in France.

Western Electric, now working on 43 new installations, closed eight more contracts the week ending July 19, one to replace a Gaumont equipment at the Royal, Biarritz. Same company is working on the recording equipment of the Braunberger and Richebe studios in Billancourt, just outside of Paris. One stage will be equipped Sept. 15 and the other about Oct. 15, the present RCA equipment being used on the latter until then.

Par-Publix is considering a plan to install a double electric talker conduit in all theatres as a preventative against possible breaks in the electric current and the jamming of the talker equipment. One circuit to be used permanently and the other to be utilized as an emergency wire. Idea is new in pictures.

What has caused P-P to think about such a plan was the recent jamming of equipment at the Rivoli, Broadway. Happened Tuesday (28) during the supper show. Whe that runs from booth to back stage and amplifiers snapped, causing sound to break off entirely. House was without talkers for about an hour and a half, during which ERPI experts were summoned to fix the situation, no one at the theatre being able to discover the trouble.

The break-off in current caused a refund to about 200 customers. Picture was "Manslaughter" (Par). About 600 customers figured to have been in house at the time.

Lobby fortune tellers or mind readers are falling off. But a few are lett. Most of those departed could not go straight. Didn't resist the temptation for side money.

. These mental telepathists usually reach saps who want private readings. It's understood when one of these turns is engaged they lay off that racket. But the dough is pretty soft. So they fall, hoping the house doesn't get wise.

Seeing the chumps in person or answering by mail means coin to the fakirs either way. It's not enough to bunk 'em in the lobby or on the stage; they go after the yaps like any other fortune teller. And the house fires them.

There's a gyp Gypsy in one of the parks around New York with 107 fortune-telling routines. Price is \$1, \$2 or \$3. This bunko is a concession and takes them just the same, which explains the lobby thing.

Mike Marco of Fanchon & Marco is one of those few fellows in the show business with long memories. He has denoted that several times, especially of late since assuming charge of the general talent booking department for Fox Theatres.

One of the biggers things in connection is Mike's remembrance of the Southern Pacific in the days when F. & M. weren't so healthy. In 1921 Bert Adler, representing the firm, called at the SP offices in New York to arrange for F. & M. credit. It didn't look so hot. The firm was young and unknown. Frank Pickering, the SP gen. asst. pass. agent at the time thought F. & M. would be all right and stuck to it.

As F. & M. grew, SP remained its favorite road. Now railroading its people and property over the U. S. map, all of the F. & M. transportation is cleared through SP. Last year that amounted to over \$250,000.

Universalities take the stand that reports of R-K-O acquiring their company through picture contracts or anything else constitute "the willdest kind of a dream." The only relation with Radio, they maintain, is the booking of U pictures for one year—and no more.

Phil Reisman, former Patheite, who succeeded Lou Metzger as general sales manager, just got the post because Uites who count have known for some time he is a good man, they state.

The reports have further complicated things by having R-K-O take Reisman out of Pathe to represent them in the U works. Pathe, which has denied any hook-up with R-K-O other than the long-term production contract, joins with U in flattening this part of the report.

A booklet in folder form containing the names, addresses and home telephone numbers of everyone in R-K-O, down from Hiram S. Brown, excepting clerks and stenos, has been compiled by that organization. A copy will be furnished all authorized persons in R-K-O, as well as division managers, house managers, district publicity men, etc.

Opposite Mr. Brown's name is the warning (on most urgent matter orly), while generally it is warned that "this information is confidential and for use only when absolutely necessary."

All executives, operating, booking, publicity, music and radio, legal, transportation, maintenance, film booking and other department heads and personnel are listed.

Wearing off of the mechanical end of talker novelty evidenced in many directions gets a direct tip-off from company reports all over the country to indicate that servicing of talker equipment has just about become a myth. The operators and exhibs having become so familiar with the makeup of machinery that day by day the call for official electric company servicing is diminishing.

Since talkers came in, a little more than three years ago, various manufactories have been established for the purpose of making and supplying the various parts of talker machines. Many of these are

now underselling the electrics and distributing to the exhibs parts especially manufactured for the electrics,

An idea of the competition angle between the circuits and how the execs feel about it was demonstrated recently in New York. In cleaning house at one of the local theatres, a p. a. had garnered a bunch of old streamer pennants. Some had been used in connection with the showing of a name act. But the theatre's name was not on the flags. A set of them such as is hung around a marquee is figured to cost about \$300.

The p. a., aiming to retrieve some of this dough, advised selling the old flags to the competition, which was then showing the act. He got stepped on plenty for the suggestion.

Fox theatres and Fanchon and Marco units have been crashing Chicago newspaper pages heavily the last few weeks. It's seen as the result of Harley L. Clarke's influence in the Windy City, as the president of Fox has tremendous power through his utilities connections.

Chicago "Tribune" recently carried on its front page a small item saying that Fox was going to spend all its exploitation money in newspapers. In all the years B. & K. has been spending that \$300,000 annually with the "Trib" they never connected with a page one story of such obvious intent in that paper.

Replacing single executives by two-man joint management seems to be Metro's latest idea for the Continent. Following Laudy L. Lawrence's return to America, continental distribution will be jointly managed by Arthur Fledelbaum, Lawrence's brother-in-law, and Allam Byre, formedly French chieftain.

Jack Eledstein, former assistant to Allan Byre, and Alexander Stein, formerly with Universal, will jointly manage Metro's distribution for France, Belgiun, Switzerland and North Africa.

State organizations of exhibs that try the big political boss stunt of openingly questioning candidates on their picture slant are doing a very wrong thins. Chiefly, Haysites say, because they are only making monkeys of themselves.

Lobbying along the standardized quiet lines is presumed to be the correct procedure, although old producer hands won't commit themselves for the record on this.

Anything, they agree, is better than open-air pre-election quizzing.

Ronald Colman, who avoids newspaper reporters and sob sisters like poison, was cornered some weeks ago by the representative of a fan magazine. Proceeding to pump the English star to ascertain his preference in

rroceoung to pump the English star to ascertain ins preference in rfemininity, the reporter insisted upon knowing if Colman didn't admire the eyes of Mary Pickford, the lips of Constance Bennett, the hair of Vilma Banky, etc. Not wishing to deny such charms, Colman admitted these points.

Some time later he was horrified to read an elaborate interview about his "Dream Girl" with Pickford eyes, Bennett lips, Banky halr, etc.

Cincinnati is now rated on the inside as less affected by general business depression and theatre grosses than any city of its size in the country.

The southern Ohlo city has less employment than others with the same population and, with no overseating condition prevalent there, theatres are not as hard hit as in other spots, as, for instance, Detroit, much larger than Cincy. R-K-O, with Cincy sewed up through the Libson buy, was considering throwing vaude out of the Albee there for the summer, due to hot weather, but decided against it with business picking up.

Albert Parker, who directed many silent features, recently returned to America after a year and a half abroad. Entirely new to dialog, he has accepted a berth as short subject director at Paramount's New York studio.

Norman Taurog, who served an apprenticeship on shorts, has been given the responsibility of Paramount's full-length feature, "Manhattan Mary," starring Ed Wynn.

A third former feature director taking the shorts' route in the east is Howard Bretherton, recently with Warners.

Casual veaume of some of the second generation film names is indicative of the new trend in film acting circles along with the past established grooming of the younger executives by their pioneering parent-founders of the film industry. Similarly, there are formidable acting names now prominent such as Douglas Fairbanks, Jr., Francis X. Bushman, Jr., Carter de Haven, Jr., Harold Lockwood, Jr., Boyd Irwin, Jr., Claude Gillingwater, Jr., Mary Carr's sons, Stephen and Tom Carr, among many others.

Filmdom's progress is marked in more ways than just at the box office and the electric factories. One of the oldest companies has decided not to walk upstairs anymore in the home office. It's Fox. Elevators in the 55th street annex (the new one) is the first conspicuous change Wall street has made since it retired William, himself. In the old days, last week, etc., even freight had to be pushed up a long winding ramp in the 10th avenue shade.

Film first nights have become more important in London than legit. The clashing of two premieres in "With Byrd at the South Pole," at the Cariton, and Universal's "Phantom of the Opera," at the Dominion, brought classy audiences to both places, with that at the Carlton the classiest.

Credit of gathering the star audience is due to Earle St. John, Paramount's manager of the Cariton and Piaza.

With the R-K-O Chi press department convinced the backstage and theme song talker is washed up, advertising copy on "Rain or Shine," at the R-K-O Woods, carried big type notice that the picture is 'packed with laughs, with no room for theme songs, dances or boop-boop-adoop." This notice was also to counteract the possible memory of the (Continued on page 58)

Soviet Show Biz

By EUGENE LYONS

Moscow, July 25. This is off-season in the Soviet capitai, too, despite ali talk about abolishing the seasonal system Several of the theatres are functioning, notably the Moscow Art.

A few of them have moved from their regular quarters to the openair or enclosed theatres in the huge Park of Rest and Culture here. But everything is quiet notwithstanding Neither the legit groups nor the plcture outfits care to waste their perfume upon the summer air and are holding their best offerings, if any,

for the fall boom.

The comparative inactivity has served to center attention on Url Olesha's play, "Three Fat Men," and it deserves it, too. The Moscow Art it deserves it, too. The Moscow Art Theatre for many years performed Maeterlinck's "Blue Bird" for Mus-covite children every Sunday after-noon. This children's tidbit had be-come a kind of tradition, a per-manent part of the theatrical land-scape here. And the audience was not limited to children by any

Now meierlinch has been super-seded by a Soviet writer, Olesha, a grited young novelist and play-wright. His "Three Fat Men" will take the place of "Elue Bird" as a children's offering. It is being shown several times a week to grown-ups who respond entrolor activation is centre effects, humor and overdrawn costumes; all the arsenal of futuristic effects, humor and of ruturistic effects, has been emptied to make the play go.

The Soviet Idea

emptied to make the play 50.

The Soviet Idea

The three fat men are Capitalism. Pedigion and Capitalist Government and it goes without saying that they fare badly in the plece. They are the butts of practical jokes, ridicule and the villains of the plece generally. The heroes are workers in a circus show will down the power of the three fat men. The plot is one of those complicated dream-within-dream affairs, but doesn't really count, because the effectiveness is in the detail rather than the significant of the second of the street of the second of the se

In Paris

Jean Leonard, Joe Lebiang, Mr. and Mra. Morton Downey (Barbara, Bennett), Mr. and Mra. Charles King, Dorothy Herzog, Harry Bernstein, Cliffton Webb, David Sarnoff, Major John Zantt, Puster Keaton, Robert Benchely, Bert Brown, Clayton P. Sheehan, Wilton Sitaby, Lou Wlawell, Zeida Sears, Carl Van Vechten.

29 LEGITS DARK IN PARIS

Paris, July 25. Legit houses dark for the sun Legit houses dark for the summer include Odeon, Gymnase, Chatelet, Theatre des Champs Elyseses, Sarah Bernhardt, Marlgny, Trianon Lyrique, Pigalle, Edouard VII, Bouffes Parislens, Michodlere, Daunou, Madeleine, Nouveautes, Saint Georges, Avenue, Potilniere, Comedie des Champs Elysees, Arts, Ateller, Folles Wagram, Comedie Caumartin, Scala, Carlcature, Mouiln de la Chanson, Michel, Oeuvre, Deux Anes, Cirque d'Hiver.

Monner Banqueted

Monner Banqueted
Buenos Aires, Aug. 5.
Jose Monner, who has just beer
made sales manager in this territtory for Metro-Goldwyn-Mayer
was guest of honor at a banque
here given by the local exhibitors

Gaston Palmer, when playing LON-

Coventry Court Hotel Whittomb Street, Leleester Square
Phone Gerrard 7615
Telegrams COVENCOURT, Westrand
Hot and cold running water and
phone in every room.
J. R. HOWLETT, Manager

Amer. Theme Song Helps **Dutch Revue to Get Over**

The Hague, Aug. 5. New revue at the Scala here has Sinin' in the Rain" from Metro's "Hollywood Revue" as its big song hit, and figures largely in the show getting over.

Biz considerably improved by the wet spell being on, helping pictures and theatres generally.

PLAY'S REVIVAL HIT DUE TO TALKER

The taiking picture, so often ac cused, especially here, of being the enemy of the stage, has just proved itself the friend and ally of the legit. "Hokus Pokus," by Karl Goetz, after a long and successful career on the German stage, jost its draw ing power and was in the discard Then it was taken up by Ufa and made into a talker.

Director Bee of the Vienna Deutsches Volkstheater, moved by the success of the sound film, recently decided to revive the old stage piece itself, to run in competitions with the career worklow with the career worklow with tion with the screen version which is now filling Vienna cinemas.

Result immediately apparent. The nicture version has served to adverpicture version has served to adver-tise the stage production enormous-ly, and the Volkstheater is drawing a larger attendance than it has had in a long, long time, since the ad-vent of sound in fact.

Jake Booked Her If She Lost Her Gold Tooth

Paris, July 25.

Princess Yo-Hay-Tong, auther tic Javanese with papers and all to prove it, but minus a gold tooth will dance on Broadway this fall Reason for shedding the gold tooth is that Jake Shubert, who saw the Princess in the Apollo revue, thought that New Yorkers would thought that New Yorkers would like her better without it and booked her on condition that she would have it replaced by white enamel, at his expense, before she sailed.

The Princess, with Kaili Ogli, a

Finn, her dancing partner, sail about mid-August, booked through Gind Arbib.

Great To-Do Over "Maya" Vulgarity, but Still N. G.

Paris, July 25. "Maya," the banned play, has

een resumed to very small business at the Champs Elysees. Considerable to-do resuited when

Raciiel Behrendt, of the Odeon who starred in the show, refused to act any more, claiming she was faisely any more, claiming she was failsely accused of adding to the play un-written line thus increasing its vui-garity. Her leading man, Alexia Nadzolf, former member of the Moscow Art Theatre and Hollywood film actor, also left. Mrs. Sybll Harris, who translated the play in English, and Gerard Bathedat, the producer, insist the added lines had been spoken.

"Blue Angel" Breaking "Gold Diggers'" Record

London, Aug. 5. "Blue Angel," Emil Jannings' first talker (Ufa), distributed by British International, is making a new record for gross at the Regal.

Week end takings are reliably re-ported to be greater than that grossed by the American-made "Gold Diggers" (WB), which held previous biggest record.

"Viking" Opens Big in Paris

Paris, Aug. 5.

"The Viking" (M-G-M) hung up a new record at the Olympia over the week-end, threatening weather discouraging holiday crowds from seeking the out-of-town resorts.

Paris-Right Now By O. M. Samuel

Spending a perfectly lovely win-ter in Paris this summer.

Radio between the acts in the foyers and lo

Paris "Herald-Tribune" is al Coolidge's daily commer

"Variety" has been hitting the stands here seven days after pub-lication date. French dames who run the klosks certainly giving the sheet a display break.

Biz at the local legit houses not so hot. Folies Bergere is the only theatre selling out.

"Maya" as shown here plenty

Pitiful looking indeed are the poor American boys and girls who at-tempt to "do" Europe at the price of those advertised tours. Most of them live four in a room without bath and appear to be half starved.

Chevalier in "The Big Pond" has broken all existing French picture house records at the Paramount.

Revue at the Apollo very floppo at the gate. Theatre has a prettier interior than any legit house in New York and, incidentally, a slid-ing roof.

And listen, girls, Parls has just decreed dresses will be longer still. Belge and brown are to be the pre-dominant colors. (The Pansy!)

A Near-Star for

Near-Necking (Continued from page 53)

director. He opened the door, and a burly youth with more mugg than face confronted him. "Who are you?" asked the cast-

ing director.
"I'm Joe," said the "outh. He pushed into the room.
"That's Joe," said Mitzi. "Heilo,

"Hello Mitzi." said Joe "Are vou

"No."
"Finished what?" asked the cast

ing director.
"She said," muttered Joe. "That you was gonna neck her and put her in movin' pitchers. I come to

take her home."

The casting director shrugged.
"Take her home if you want to,"
he said, tired like.

Wouldn't Neck

Wouldn't Nock

"Joe shook his head. "She said
you ain't finished neckin' yet," he
said. He selected a soft chair and
seated himself. "Til wait," he said.
"Go ahead and neck."

seated himself. "I'll wait," he said.
"Go ahead and neck."
"The not going to neck," said the casting director. "I—I have an appointment."
"My uncle Henry," said Joe, "has high blood pressure. He can't neck neither."
"I guess I'll he goin!" said Mitzl.

neitner."
"I guess I'll be goin," said Mitzi.
"Are you," asked Joe, "gonna put
her in movin' pitchers anyway? I'm
a prizefighter." "Joe's a prizefighter." said Mitzi

"Joe's a prizeighter," mused the cast-"A prizefighter," mused the cast-g director. "Sure, he said. "Drop round tomorrow."

round tomorrow.

Mitzi took Joe's arm and walked
nto the hall.

"Goodbye," she said. "I had a good
ime, I did."

time, I did."
"Thanks," said the casting direc

tor.

"For what?" asked Joe.

"Hee, hee!" giggled Mitz! "Joe's funny, ain't he?" Joe isn't his real name, though. His real name is-"
"Joseph," interpolated the casting director. "Goodbye." The door

"Somebody must have told him," said Mitzi. "Yeah," said Joe.

German Stars' Swiss Tour

German picture actors, Werner Fuetterer and Greta Berndt, are now touring Switzeriand, making personal appearances with their starring picture, "Rheinlandmaede!" (Rhineland Girl).

Wm. Maxwell Out

London, Aug. 5.
After three months in the position, William Maxwell has resigned from the publicity desk with Producers' Distributing Company.
Latter is a Pathe outlet.

British Film Field

(Continued from page 6)

(continued from page 6)
Columbias, two Sono-Aris and five
from British and Dominions, the
Wilcox company, Latter are Lonsdale's "On Approval," same author's
"Canarles Sometimes Sing." Tom
Walls-Raiph Lynn farce "Flunder,"
Leslis Henson's "Warm Corner" and
Ecreen title "The Police Force."
Latter is a vaude sketch played as
part of Lotinga's vaude rep.

Wright's Own News

Wright's Own News
E. J. Wright production manager
of Fox Movietone News, who
started in originally here with Truman Talley, resigned this week and
says he's starting a sound-news
reel of his own.

Folks Around.

Cedric Beifrage, formerly fan
writer in L. A., back home on a
year's contract as. Sam. Goldwyn's
personal rep. Got Sam a good
break for 'Raffae's and plenty to
straighten out the Jam Sam got
himself into lags fall talking too
Writer of this department presented with a gold watch this 25th
by C. E. A. (exhibe' national body)
on quitting chair of its weekly
"Cine Times". To take over as head
Euster Keston and Marion Davies
around town. Complaining it's coid,
Bunch two weeks ago were squawking weather here was hotter'n back
home.

Finance
London Pavillon pays 5%, same as last year.
Blunt & McCormack, formed to exploit a daylight screen, have a receiver in for the debenture hold-

receiver in for the desention however.

Flocadilly Theatre Co. has a receiver appointed by court order.

Stanley Byres, theatre owner operating Invicta. Chatham, went down the bankruptcy slide, with assets claimed to be 4

English Boycott on Paramount Declared After Graham's Talk

Lindon, Aug. 5.

What amounts to a general booking strike, with an official boyoott on against Paramount, broke out here in a battle that is raging between the exhibs and the film extended the exhibs and the film exhaust the exhibs and the film exhaust the exhibs and disc or score charges.

Inside is that the association's council visited the various exchanges and found that most were agreeable to no guarantees, except where the theatres or halls were extended to the exhaust the ex

were, he stated, he wouldn't nave anything to say, But if the exhibs wanted to fight, according to Graham, okay, but Paramount would then build theatres in competition. He inti-mated that Par had made the exhibs wealthy and that Par would run its own biz without interference. Graham's stand resulted in the recommendation of the General

Council to declare a boycott against

Dymow's New Play

Ossip Dymow's new Play
"Shadows Over Harlem," opens shortly, here at the Stuttgart National theatre.

Inside Stuff—Pictures

(Continued from page 57)

five-week flop of the stage production at the Grand, Chicago, the pre-

Western Electric is counting upon centers of learning as one of the iggest future medias for its talking equipment. At the same time this nate is forcing W E into production activity on its own, something hat it always distained gefore. So far Western has produced 11 educationals, each having to do with assroom instruction work. A lot more are on the schedule, it is

classroom instruction work, admitted.

In spite of all warnings from the Hays office that such a term as exwife is out in any form of advertising, Publix-B. & K. in Chicago continue to make use of the work wherever available. They used the word
in trailers on "Divorcee" in spite of the Hays orders. At present, with
Norma Shearer's new flicker, "Let Us Be Gay," they are billing it as a
"romance of an ex-wife and an ex-husband."

With trans-continental passenger air service having celebrated its first birthday in July, a check-up shows a number of picture possioning the ploneer flyers making the round trip east and west. Records show Lionel Barrymore as ranking No. 1, with Ina Claire and John Glibert among the first 10. No. 22 on the list is Vic Shapiro

"The Last Word," Fox eastern and midwestern theatre house organ which Gabe York, publicity director, is getting out, already has a cir-

cuiation of 1.000. Corrective methods, advertising ideas, helpful house hints and a score of other useful departments are in the "Word," making it a practical

Par and Warners of late seem to be at constant loggerheads over trifies, while on the big things they agree and agree. This time it's about the burlesque on the newsreel. Par claims it had that idea first and haif-way in the camera when Warners fiared it as "their own"

Fox Theatres Corp., eastern unit of the theatre holdings of Fox Flim, has made a deal with Fox West Coast Theatres to come in on "Screen Mirror," latter's fan magazine sold to patrons of its houses. Divry will be 50-50, with both supplying material for copy and advertising Retail price of the mag is 10c.

Major coast studio negotiating with a well-known writer for a story at \$10,000, offered to pay with a note, due in 90 days. Writer agreed to the terms if his bank would discount the note.

The bank refused to take the studio's paper.

Associated Press wire on Fox Theatres' intention to confine all advertising to newspapers got a great play from every daily. In the midwest hardly a daily falled to use the story. Chi "Tribune" spotted it on the front page.

Harold Lloyd was offered a guarantee of \$200,000 worth of advertising to endorse a brand of cigarets. Believing that his chief boosters are klds, he refused to endorse rather than be painted by reformers as a "horrible example" to the youngsters.

...enera Electric has issued a regular recording license to the second producing company in France using the American system. The firm's name is Braunberger Richebe Corp.

Radio Pictures is said to hold a larger number of accounts in the sticks than any other distributor. These small towns were buyers of Radio's predecessor, FBO, and the connection has continued.

Two London Shows Doing \$20,000 And Two at \$15,000 Each, Weekly: 15 West Ends Dark: Biz Better

London, Aug. 5.

With 15 West End houses closed
and weather conditions favorable
to the box office, the remainder are
doing well considering the general
trade depression existing here.

Estimates for Last Wesk
Aldwych—"A Night Like
Around \$3,000. Steady not have
Around \$3,000. S

Never bis of the state of the s

And the control of th

\$15,000 to \$21,000. Show looks set for run. for run plece getting remarkable publicity through enormous queues (lines) for cheap seats. Musical romance passed its first year and still doing \$20,000 two comb in 'lealousy' not losing at \$2,500. Pavilion—Cochran's revue still capacity, around \$20,000 two comb layeoum big business for about six period it should get around \$11,000, atter which expected to run until autumn with gradually diminishing Srosses.

New Theatre—"Desire" never elicked. Hugh Wakefield replaced Owen Nares starting yesterday (4) under four-week guarantee, by will be near end.

Playhouse—"Cynara," drawing around \$9,000 despite indifferent notices. Strength attributed to stars, Wanter Strength attributed to stars, Wanter Strength attributed for each Du Manye Wanter Strength attributed to stars,

Maurier.

Royalty—Revival of old play,

The Beaux Stratagem, getting
shout \$4,000.

St. James—"The Swan" started
exceptionally well, then sagged bit,
but still running steadily at around
\$11,500.

St. Martin's—"Petticoat Influence"

but still running steadily at around \$11,500.

St. Martin's—"Petticoat Influence' started with library deal of \$2,000 at 100.

St. West of the started with library deal of \$2,000 at 100.

Savoy—"Command to Love." With east taking cut and Ronald Squire withdrawing, would suggest piece and the started with the st

Jane Aubert Sails if—

Paris, Aug. 5.
Jane Aubert has booked passag
for New York for tomorrow (6) of
the "Paris," but her sailing is col-

ditional.

She will make the trip if she receives a cable from Connelly and
Swanstom confirming her engagement for one of their new musicals.

Salling is also contingent on the
consent of her husband, Col. Nelson
Morris, who, under French law, has
authority to restrict her stage work,
and without whose consent she
could not secure a legal passport.

Once before the scion of the Chil

Once before the scion of the Chi meat-packing family kept her in France, forcing cancellation of a Geneva engagement.

Cartoonist as Act

London, Aug. 5.
Banks, the cartoonist and creator
of the character of Ginger Meggs
for McLewer's, opens at the Palladium Monday (11).

\$40,000 LOSS

Swiss Backer Goes for That With Floppo French Revue

Paris, Aug. 5.
The Swiss backer of the floppe
"Millalrdaire Revue" at the Apolic
went for a \$40,000 loss. Show folded
Saturday after terrible business.

Saturday after terrible business. This was the show wherein Jack Forester (American) co-starred with Damia, French chanteuse. Forester was the third angle in the tragic Edmonde Guy-Ernest Van Deuren triangle.

B.I. NET, \$2,500,000 DIV. CUT TO 8%

London, Aug. 5. British International will declare an 8% dividend on its common stock and the same rate on the com and the same rate on the common stock of Associated British Cine-mas, the announcement being due toward the end of this month.

The dividend rate is a reduction of 2% on British International compared to a year ago, while Associated rate remains unchanged.
Total net of the companies con-

Total net of the companies controlled by British International will reach nearly \$2,500,000, with British International making \$850,000, and the theatre company showing \$1,-

Gaudsmiths Playing Off 18-Yr.-Old English Contract for 8 Weeks

London, Aug. 5.

Charlie King opened yesterday
(4) at the Palladium, walking on
to the palladium, walking on
taking platures, he begged off with
a palladium, walking platures, he begged off with
At the Collseum the Gaudsmith
Broa proved ideal fare for the holiday crowd. The brothers are here
on an old contract, signed 18 years
ago, and are playing eight weeks to
clean up a 24-week obligation. They
are doubling at the Savoy cabaret
for a fortnight, starting Sept. 15.

TWO OUT OF THREE

American and French Operetta Oke Viennese Revue N.S.G.

Amsterdam, Aug. 5.
A modern American operetta and
an old French operetta both opened
well here and were acciaimed in
the public prints, but the press virtually wrecked the slim chances of
the Viennese revue, "Drei Prinzen
um ein Lady" (Three Princes and
One Lady) which opened at the
Rikehoppertheatre, a 600-seat house.
The American musical, "Desert
Song," at the Grand, an \$00-seat
house, opened brilliantly under Director Mullens' sponsorship. It was
well applauded. Amsterdam, Aug.

rector Mullens' sponsorship. It was well applauded.
The old French operetta, "Noces d'Olivette', Was done by Bouwmeester's troupe at the 2,000-seat Carre. Press and public good.

Storms Ruined Resorts

Paris, Aug. 5.
French north coast resori (Deauville, Le Touquet, et al.) hav been disastrously affected by th heavy storms. It has killed all seaside resort

Rain and storms locally also.

Marmont's Appearance
London, Aug. 5.
Percy Marmont made a stage appearance last night (4) in "The Scorpton" at King's theatre, Hammersmith, suburban house.
Piece starts off as a crook melorama and then develops into a

20.000 HEAR OUTDOOR GRAND OPERA IN ITALY

Milan, Aug. 5. Milan, Aug. 5.
The prodigious scale of production Saturday night in the Roman
Arena of Verona, Italy, before an
audience of 20,000 didn't strike the
fans wild despite the large scale of
grand opera stagring. "Boris" was
the opera, done in typical Russian
manner, under a perfect starlit sky.

manner, under a perfect starlit sky.
Feature of the mammoth production was the bodily shifting of
scenes, mechanically from left to
right, with extreme ease, utilizing
a hugh stage measuring 100 yards
by 60 and 60 yards.

by 60 and 60 yards.

A chorus of 300 was almost literally lost between two cathedral interiors of Kremiln. Orchestra numbered 140. Ezio Pinza sang the title role. New acoustical system was excellent.

The many Americans in attendance were covered to the content of the content

ance were among the most enthusi-

Rome, Aug. 5.
Ancient Roman amphitheatre or arena at Verona is one of the largest and best preserved in the world. Maestro Guiesspe Del Compo con-

ducted "Boris Doudonoff."
The Russian scenic director Alex

McINTOSH ALLEGES W-T **VAUDE IS INSOLVENT**

Sydney, Aug. 5. Sydney, Rickards' Tivoil Theatres, the enterprise headed by Hugh McIntosh in his return to Australian showdom, has made the allegation that William-Tait Vaudeville, Ltd. is insolvent and has asked the courts to order a compulsory winding up of its affairs.

ing up of its affairs.
The company is contesting the action, stating to the court that the shareholders already have decided upon a voluntary stoppage of operations.

tions.
The company named is distinct from Williamson-Tait's enterprises in the legit, the latter not being concerned in the proceedings.

THE ANNUAL SALZBURG FESTIVAL DRAWS BIG

Vienna, Aug. 5. Annual musical festival at Salz-burg opened Friday (1) with the traditional performance of "Jeder-

ourg opened Friday (1) with the traditional performance of "Jedermann" (Every Man). All fronts of change of program and procure performances of modern musical and theatrical works at the Festival proved impenetrable. For this 10th anniversary of the Festival series at Salzburg, the town is unusually crowded, particularly with Americans, probably benefiting by the coincidence of the Oberammergau and Eayreuth performance and Eayreuth performance of the Company of the Control of the Company of the Control of the Company of the Control of the C European musical and theatrical lights under the leadership of Prof.

highis under the sadership of Frot.
Max Reinhard.
Mothing new on the program of
this year's Feetival's gala productions. It's the usual routine with
the Vienna State Opera; Philharmonic orchestra, conducted by
Clemens Krauss, director of the
Vienna Opera; W. Somerset
Maugham's power of the feeting of the
Maugham's power of the feeting of the
ished technique, and the model
presentations patterned after oldtime German classics.
The directors of the Festival re-

time German classics.
The directors of the Festival replied to all demands of the modernists for a change or modification by stating: "The baroque atmosphere of Salzburg must be maintained."
Reinhardt's masterly mounting of "Jedermann" was performed before the venerable cathedral in true roccoe spirit and made the deepest impression on the audience.

London's East Side Plays

London, Aug. 5.
The Pavilion, on the east side, opened a season of English plays dealing with Jewish life.

dealing with Jewish life.
Scries of plays is presented by
Lewis Mainwaring, West End actor,
the first being Israel Zangwill's
"King of the Schnorrers." It is understood the venture has the backing of Louis Bernard Baron, head
of Carreras, millionaire tobacco
merchant.

American Act Involved in French **Test Case Over Bookings by Wire**

Father and Son

Paris, July 24. J. J. Shubert and Jr., over here, were at the Hotel Clar-idge bar. Jr. suggested a champagne cocktail.

champagne cocktail.
Jake replied:
"Sorry, but I haven't a rich
father."

VAUDE GROSSES IN LONDON GOOD

London, Aug. 5. West End vaude theatres did well over the last fortnight; greatly helped by bad weather.

Condition of the climate has an nportant effect upon attendance. important effect upon attendance. The Palladium seems to hold steady trade, apparently little influenced by the weather. The Palladium's gross over the last two weeks averaged around \$27,000 in a week of 14 shows.

Coliseum did \$17,000 a week with

Holborn Empire did \$8,000 on 12 Victoria Palace did \$10,300 on its opening week with the new vaude policy. Last week it slipped down to \$8,000 for 12 shows.

Princess in Cabaret Show. Seemed to Have **Missed Only Crutch**

London, Aug. 5.

New cabaret attractions include
the opening last night of Princess
Rhoumaje at Grosvenor House. She
did nicely in spit of an injured foot
and wrenched muscles in the back.
Euginese here. its expellent ex-Business here is excellent, at-tributed to presence of Amy John-son, the flier, just returned.

Hal Kemp and orchestra are playing a return date at the Plaza

Mary Lee opened at the Cafe de Paris, after finishing a fortnight at Paris.

Sayag Back as Mgr.

Paris, Aug. 5.
Edmund Sayag has again contracted, for a six-year term, as general manager of the Monte Carlo casino and supervisor of the resort's Savag stepped out of the berth for

Sayag stepped out of the berth for a time because of a political squabble during the recent local elections, when Marquet, mayor of Monte Carlo, attacked hie personal enemy, Rene Leon, managing director of the resort, by declaring that all the city's welfare was attributable to Sayag, and Leon contributed nothing to the prosperity of the community. Feeling belittled, Leon let Sayag out. Now the misunderstanding has been cleared up and Sayag is back.

been cleared up and Savag is back

FRENCH OPERA IN HOLLAND

The Hague, Aug. 5.
As French opera has been very popular in Holland before the war, a new opera company has been formed to tour the Netherlands this

formed to tout the scanning season.

Opera Francaise et Pays-Bas, as the new troupe is called, will be under management of Albert Carre and the musical conductorship of Archainbaud, both of the Paris Archainbaud, h Opera Comique.

Jolson and Germany

Joison and vermany
Los Angeles, Aug. 5.
Los Angeles, Aug. 5.
Joison may be Eastbound again
next week as there is still the
chance that he goes to Germany.
The proposed German film for Al,
however, will not be a Teutonic
version of "Sons" to Guns" as at
first intended. The script is for an
original story calling for Joison to
perform in the tongue of the
Fatherland.

Paris, Aug. 4.

Important angle cropped up here this week which will have a far-reaching effect on future bookings by wire when the French courts adjudicate whether or not a bookings by telegraph is binding.

Hai Sherman, the American comedian who scored sensationally here two seasons ago, is the central figure in a booking tiff with Duclos, the artistic director (booker) for Andree, the gambling king at Deau-

dree, the gambling king at Deau-ville.

Duclos repudiated a wire booking of Sherman which had been later confirmed verbally and by telephone although the mailing of a written

although the mailing of a written contract was stalled.

Duclos pleaded poverty, stating that the heavy flop of the Deauville season forced him to omit playing Sherman during the first week of August as planned. When Sherman went to Deauville to carry out his end of the contract, Dulcos stated that Sherman had no confirmation nor did Henry Carson, his agent.

Attorneys Durant and Idakowski consider Sherman's wire booking binding.

hinding.

BULL TOSSER PLAYS NO FAVS IN THE RING

Galveston, Aug. 5.

One of the steady fighters in the ring against bull killers at Montorey, Mex., doesn't care who's fighting him it seems, for yesterday (4) the bull tossed Cella Montval-

van nine feet.
That was the bull's last toss. The

That was the bull's last toss. The senorita is an actress, traveling with her troupe. A planist of her company, sore at the bull for bumping the leading lady, slayed it mediately, following the long-distance toss.

The Montalvan gill was painfully but not seriously bruised. She was sore however. Despite her injuries and but the seriously bruised to seriously bruised to seriously distributed by seriously distributed by a seriously divided the girl one accident daily plenty in Mexico.

DUTCH SPOKE OF MARX' CONT. CIRCUIT- STARTS

Amsterdam, Aug. 5.
Jules Marx, the Scala variety
(Berlin) impresario, who is extending his continental variety circuit,
opened his season at the Arena,
Rotterdam, a 1,500 seat house which e took over last winter.
Inaugural bill was voted superb

y press and public. Three-a-day policy.

Cong. Bloom Savs U. S. Ratifying Protection

Paris, Aug. 5.
Congressman Sol Bloom, who for years has fought for a simplified copyright system in the United States, is in Paris, sailing for home Aug. 16 on the "Leviathan."
He said he felt condent that the Berne Convention (which contemples would agreement on protection that the said heart years) will soon be ratified in Washington.

soon be ratified in Washington.

Rep. Sol Bloom, before he went to Washington from New York, was for many years associated with show business. He has been an advocate of simplified copyright and has fought for American ratification of the world convention on the subject during his stay in Congress.

The Berne convention broadly is a system of resting in the creator the same property rights he would enjoy from fee ownership of property, without respect to the observance of the intricate proceedings now necessary to protect literary material.

Tallulah Starts in Gav

London, Aug. 5.
Tallulah Bankhead opened last night at the Royal Birmingham in "Let Us Be Gay."
Plece is Acce."

Piece is destined for the Lyric, London, starting Aug. 18.

Stage Hands—Legits Jockeving: Other Unions, Vaude, Films, Etc.

Undaunted by the chaotic state of unemployment in ranks of the stagehands and other mechanical departments of the theatre, it is reported the stagehands union is currently at work drafting a new ultimatum calling for a wage increase and five-day week to be presented to the legit managers when the current agreement expires next Sept. 1.

Sept. 1.
While union officials are keeping outsiders in the dark as to results of weekly confabs as well as its own membership, until the new demands shall have been drafted and ratified, the action has not as yet retarded production activities of resoluters which may or may not producers which may or may not be indicative that the managers figure no trouble from the me-

producers which may or may not be indicative that the managers figure no trouble from the mechanical branches of the theatre. Most of them seem certain that the current contract with the stage hands will be extended without change despite proposed tilt and shorter week.

Veteran producers, although unwilling to be quoted in the matter, predict that the claims of the stage hands new ultimatum if handed down as planned will be shelved and everything settled amicably between the union and producers, if for no other reason than for the salvation of both. They point out that with 1,900 stage hands without employment in New York city to the stage of the salvation of michals will eventually be convinced that ant increase for stage help at this time would be a back breaker for the producer and consequently hold production schedule down to a minimum which would do anything but alleviate the unemployment situation. unemployment situation.

Stragetic
Most view the attempted tilt in anost view the attempted titl in salary and five-day week but a stragetic stand upon part of the union to abrogate any possible title and a stragetic stand upon part of the union to abrogate any possible title and the state of the state title and the state the producting managers and the are operators it would merely be done so as a checkmate to the union's proposed demands before signing the new agreement, with a majority willing to lay odds that after some maneuvering the stage hands will proposed demands before signing the new agreement, with a majority willing to lay odds that after some maneuvering the stage hands will proposed changes to the stage hands into the stage hands is to be submitted in a couple of weeks.

With but 13 attractions currently Ewron and the stage hands is to be submitted in a couple of weeks.

With but 13 attractions currently Ewron and the stage hands is to be submitted in a couple of weeks.

With but 13 attractions currently Ewron and the stage hands is to be submitted in a real price of the productions called are indicated to the stage hands in the stage hands dub a one-set show. salary and five-day week but a stragetic stand upon part of the

Stitute a stage band pointy.

Both Operators

Motion picture projectionists are utilizing the hot days in drating plans to compat house owners' demands for less operators required in booths, number increased since sound went in and with circuits and attentions to reduction. individuals aiming for a reduction of the current existing terms of

Morley's Play Bought

Christopher Morley's play, "Thun der on the Left," done recently by the University Players at Faltne University Players at Fal-mouth, Masa, was bought by the Shuberts on the strength of its showing there.

Morley produced the play at Ho-boken some time ago with no takers. Since then it has been rewritten considerably.

some years ago.

ACTORS GIVE HAW-HAW TO 'SAFE INVESTMENTS'

Mutiny of several members of the cast of "Safe Investments"

Mutny of several members of the cast of "Safe Investments" which had been rehearsing at the Fresident, New York, has caused suspension of rehearsals until the walkouts have been replaced.

The dissatisfied group are said to have vamped after rehearsing two weeks when they were led to believe that George Leone, lessee of the President, was not involved and that another attraction "Tand Street" was being rehearsed to remarked the state of the the state of the president, was not involved and that another attraction "Tand Street" was being rehearsed to rename the state of th

Monday.

"72d Street," due for the President, is another commonwealther being produced by Tom Johnston

Hoffenstein Couldn't Catch Up with J. Harris

William Morris agency has started a play brokerage branch. Among the first signed is Samuel Hoffenn for stage and screen writing

Hoffenstein thinks he has a \$1.500 claim against Jed Harris who

claim against Jed Harris whom he'd never met before until Harris asked him to compile the Lytton Strachery books—"Henry the 8th, "Elizabeth and Essex," et al.—into play form. Having a first act done, Hoffen-stein feit himself entitled to a \$1,500 advance. When trying to get \$1,500 advance. When trying to get the latter Harris on the phone, the latter Harris on the phone, the latter stailed out of 'em' dates and the latter than the phone of the stail of the stail of the the heat.

the heat.

Hoffenstein finally told the bar-Hoffenstein finally told the bar-beriess producer it might be a good idea for him (Harris) to send over a barometer so that Hoffenstein might better properly gauge the time to keep the appointment. Next thing he knew Harris had salled for Europe. Morris office is writing Harris on Hoffenstein's behalf.

Buchanan's Contract

It Jack Buchanan appears in New York this season it must be in "Mis-ter Cinders" for Dillingham. The understanding is that such a contract is held by the manager for the English juvenile.

three men in a booth to one, with a possible compromise on two if

a possible compromise on two if the house owners give in.

Under existing regulations small houses carry two shifts or tree men to a shift, while the larger houses working a late hour grind polley carry double the number. Consequently the reduction though nominal to individual houses and small circuits would entail a saving of many thousands of dollars to the larger circuits. The projectionists are attempting to offset this but are at present standing pat until the other side casts the first stone.



The Great Drought Farmers pray for relief, but we continue to buoy their spirits with entertainment and keep up the sountry's morale with comedy Originators of "Tintype" Comedy

(CHIC) (ROSE)
YORK and KING Week Aug. 9, Hipp, Toronto R-K-O Direction, LEE STEWART

6 CHI STOCK MEN GIVE NO SIGN OF REOPENING

It looks like Chicago may be minus stocks this season, with no managers giving any indication of opening. If so, this will mark the first time Chi has been without some sort of resident troupe. Last year the town managed to open six.

Harry Minturn has just returned to town after a vacation at Minocqua, and states he may reopen late.

qua, and states he may reopen late. With Ambasador going garage, according to reports, Minturn may return to his former "Loop" spot at the Central.

Frank Gazzolo, one of the town's most successful stock man, and who last season operated the Kdzie, he reported leaving show business. He did not renew his lease on the Ked-

zie.

Clyde Elliott has a lease on the Evanaton, and has been running pictures until recently, when he took control of the Hunter Bros., endurance flyers.

Earl Ross appears to be dividing his time between his dramatic school and an occasional rep company. His tent venture is being continued by a small affair in Berwyn, westside suburb.

Pittsburgh, Aug. 5.

Pittsburgh, Aug. 5.
George Sharp's stock company
will tenant the Shubert-Pitt again,
opening Labor Day.
Sharp has been a permanent fixture at the Pitt for three years, but
there had been talk of disagreement between Shuberts and producer over some difficulties last Apparently matters were season. A ironed out.

Resort Tryouts

Providence, Aug. 5.

Among legitimate attractions being offered at summer resort theatres in New England theatres this week are as follows:

Manhattan Repertory Theatre, ristol, Conn.—"The Farmer's Bristol, with Daisy Atherton and Carl Benton Reid.

Carl Benton Reid.
The Wharf Players, Provincetown; Mass.—"Mrs. Dewing's Divorce," with Brandon Tynan.
The Cape Theatre, Dennis, Cape
Cod, Mass.—"Mary Rose,"
with Edith Barrett and Henry Hull.
Newport, R. I., Casino—"The
Perfect Alib!, with Sanchia Roberticon, Ernest Cossart and Eugene

Berkshire Playhouse, Stockbridge, Mass.—"The Mask and the Face," with Aline McMahon, Hugh Buck-ier and Richard Hale.

Lakewood Players, Skowhegan Me.—"Let Us Be Gay."

Zieggy on Way East

Los Angeles, Aug. 5.

Los Angeles, Aug. 5.
Ziegfeld and family, and Will,
Rogers, left for the east hast night.
They are stopping en route for
a day or two of fishing, after which
the producer escorts his family to
his Canadian lodge and then goes
direct to New York, getting there
in eight or nine days.

Bainbridge's "Oldest Stock in U. S." **To Go Sound Unless Supported**

Linder's Double Flop

Jack Linder has relinguished lease on the Folies Bergere, Long Beach, L. I., with house going dark this week.

The house, formerly the Al Fresco was taken over by Linder in June for a series of summer musicals as the renamed Folies Bergere. It the renamed Follows "Paris to Long Beach." It folded in Asbury Park,

HOWARDS REPLACE LAHR IN NEW SHOW

Asrons & Freedley's substitute stars for the musical intended for Bert Lahr are Willie and Eugene Howard. Lahr having won the in-junction suit started by A. & F. stays with George White in a new musical the latter intends to star

Aarons & Freedley anticipated an adverse decision despite their aiadverse decision despite their al-legations for contractual priority by legations for contractual priority by having agents acout about on their behalf for substitute comedians with Ted Healy and Ken Murray in mind. Both were too preoccupied in pictures to be interested. Lahr was to have gone with A. & F. at \$1,756 a week in junction against Lahr and White dwell on DeSylva, Brown and White dwell on DeSylva, Brown Lahr's authors and also the alleged inequity of the A. & F.-Lahr contract which did not guarantee Lahr

Lahr's authors and also the alleged inequity of the A. & F.-Lahr contract which did not guarantee Lahr anything excepting his salary "wher working," but with no other definite consideration.

Shuberts' 2d Rep Season Opens in Chicago Oct. 6

Chicago, Aug. 5. Shuberts' Dramatic League of Chicago, directed by Frederick Donaghey, opens its second season Oct. 6. Six subscription plays, four

First is Attila Von Orback's "The King's 40 Horsepower Motor," adapted for U. S. use under the title "The Girl in the News." Mirjam Hopkins probably will get the lead Second show will be "Deati Takes a Holiday," originally pro-duced for the Dramatic League for last year, but never brought in Phillip Merrivale will be in it.

"WHO CARES?" FOLDS

Revue at Chanin Ends in Fou Weeks, Reported in Red

"Who Cares," semi co-op revue, folded after four weeks at Chanin's 46th Street, New York, reported in the red.

The revue was projected by a group of members from the Lambs Ciub, with male members gambling services, but with chorus on salary and guaranteed at Equity.

and guaranteed at Equity.

The show, despite general good notices all around, had hovered around at a \$5,000 weekly gait, with house, musicians, stagehands and advertising using up whole gross.

"Sons o' Guns" Quitting

"Sons o' Guns," Swanstrom-Con-noily musical, which has been oper-ating on a week to week basis since posting provisional notice, will def-initely fold at the Imperial, New York, August 16.

York, August 16.

The musical will have rounded out 38 weeks, playing to good grosses until walloped by the heat. Company will layoff two weeks before embarking upon road tour with Swanstrom & Connolly's new operetta "Princess Charming" figured as next attraction for the Imperial opening next month.

2-a-Wk. in Joiney

Howard Hall, from stock is of-fering tab stock in conjunction with vaude shows at Keith's Capitol, Union City, N. J.

Hall is doing two a week

Minneapolis, Aug. 5. If Minneapolis theatregoers do not respond in paying numbers promptto his dramatic stock which starts Aug. 31 at the Shubert, it

will be abandoned without delay, the local public has been informed by "Buzz" Bainbridge, who has operated the Shubert stock for

by "Buzz" Bainbridge, who has operator is Shubert stock for nearly 20 years.
"Unless patronage immediately reveals that the Minneapolis public still wants a legitimate theatre to such an extent that operations can be carried on profitably, I will quit after a few weeks tryout and go in exclusively for talking pictures." Bainbridge announces.

stock company with the longest record of continuous operation in

stock. Continuous operation in the United States. He also asserts that he has developed in new actors, has produced any stage. 22 plays for the first time in stock and has brought numerous prominent stage players to the Shubert as guest stars. The average bert as guest stars. The average cost of maintaining the theatre during the past 20 years, he states, has been \$14,986 a month.

St. Paul, Aug. 5.
Charlie Lindholm, stock company
character man, took a 30-day option
on Shubert, now loop grind film
house, and will try to sell 2,500 10ticket coupon books in try to put
over a stock company for dozen
shows this season.

NO COMMONWEALTH FOR 'GHOST HOUSE'

"Ghost House" was withdrawn from rehearsal last week, when the cast refused to waive a bond and go commonwealth. The people were propositioned by Thomas Ward, author, who recalled the manuscript from Donnelly and Adams, original producers when latter did not meet the author's advance royalty terms. The cast had been willing to gamble their services without bond with the original producers, but turned down Ward, who met them at the rehearsal hall.

Donnelly stated Ward had agreed to waive the usual advance royalties and knew they were floating on limited capital, but changed his mind after sening the piece in rehearsal.

hearsal.

Ward denied having entered into such an arrangement, claiming had been continually stalled by

Shuberts' Pinch Hit Mgr.

Pittsburgh, Aug. 5. Donn Wermuth, formerly agent for Alvin and Pitt. has named temporary manager for those two houses until the Shuberts per-manently fill the place made vacant by the recent death of John B. Rey-

noids.

After leaving here a year ago,
Wermuth went with Schwab &
Mandel, serving as manager of the
Chicago company of "Follow Thru"

"Bridge of Sighs," by Charles Sherman, is being readed by Leo Friedman. Froducer is an attorney occasion-ally dabbling in legit productions silent partner of Michael Kullusen. The forthcoming is his first usingle handed attempt at producting.

Secretary's Musical Book
Dillard Long, C. B. Dillingham's
secretary, has written "The Royal
Blues," with score by Louis Alter.
Sam H. Harris said to be interested, as next Marx Brothers'
vehicle.

Shoestringers Can't Cast Plays: **Actors Off Unbonded Shows**

At this time of the theatrical seagon, the shoestring producers meet their Waterloo.

Actors never really have we Actors never really have wanted to work without a salary bond. Now they aren't going to. They have inwardly yearned to shut out the shoestringers. With many better moductions and rumors of more in gight, the actors have the oppor-tunity to treat the shoestrings as

sight, the accors nave most spanitumity to treat the sheestrings as they prefer.

To the oneself up in rehearsals of a second rate production, preventing time to look for a good job is the last thing the actors want to do now. As a result there are several shoestring shows trying to get started, without any luck. A cast cannot be gotten together. The situation for them is so part added to join up with shoest negative and actors who have been productions. The productions. "Come take the change of the productions. "Come take the change with us," they say, "we will reheare in the night time, and you can look around for something during the day."

Near-Stare

About the only actors anxious to stay with a shoestring show are those near-stars who have been promised a percentage of the gross in the best of the cast can be considered to the cast can be called the cast can be cast can conditions, forever remain mere an

AFRAID OF MAE'S "SEX" AND SMALL SALARY

"Frisco Kate," starring Mae West which the Shuberts are sending to Chicago, is Mae's former "Sex'

show.

Actors who have read the parts insist it is the same. Several are chary of accepting a role in the show for this reason, along with the small salaries.

Warners May Take Lyric For Stage Musical

Warner Bros. have an option on the Lyric, New York, for the housing of a new York, for the housing of a new York, and that will be produced bray E. Wall the produced bray E. Warner with under present plans. Warners with under write the production, with Goetz in on a reported 50% basis.

The Connolly & Swanstrom musical for WB, "Princess Charming," is not going into the Hollywood, according to present plans, with the show scheduled for the Imperial. That might be changed, according to a Warner source, but in such an event would follow "Moby Dick" at the Hollywood rather than upset its opening Aug. 14.

Woods Recalls Brent

Hollywood, Aug. 5.

George Brent, stage actor brought here by Fox on a six months contact, will return east Sept. 1. Between the sept.

Joseph, Modiste, Quitting

William Klein, as attorney for Joseph, the West 57th street modiste, is notifying outstanding bill-holders that the fashion house is liquidating its affairs. Two liquidating trustees have been appointed.

Miss Gurney Sticks

Priscilla Gurney sticks with Alex-ander Leftwich's revue "Tattle Tales,"

Show has been having its troubles m Boston and gave notice to sev-tral members, including Miss Gur-ney. This was recalled later.

Shuberts Book Only

Shuberts, who are backing Lew Leslie's new "Blackbirds" for a con-Leslie's new "Blackbirds" for a con-sideration of booking it, without getting any "piece" thereof, will also receive Leslie's fiop "Interna-tional Revue" on a 50-50 basis, it is said.

Latter figures in the "Blackbirds" "Banneling arrangements. Shuberts

financing arrangements. Shubert will recast but retain production skits, songs, etc.

OPEN "SUNDAY" REAL **PURPOSE OF LEAGUE?**

Summer tranquility obtained more or less for the second week of oper ation of the League of New York

Broker members me Saturday, discussing a better split

Saturday, discussing a better split on locations but adjourned without accomplishing anything. They are to meet again this week. The outside insurgent group of brokers gained a point in having the atforney general appoint Assistant Attorney General Conklin bearings concerning the protested the "outlaws" in having been frozen out of membership in the learings concerning the protested frozen out of membership in the learings, but they may begin next week, according to Bernard Sandler, attorney for the indies brokers. The indies have not suffered much so far and been getting tickets through employment of line men and women, but they want a show down before the new season gets under way. David Belleca and

shov: down before the new season gets under way.

Membership of David Belasco and the Chanins, who swung into the league last week, was ratified at the regular weekly meeting of the league Monday. Ludwig Vroom was appointed publicity director after the session.

Shumlin's Tickets

George White, producer of "Flying High," and Herman Shumlin, producer of "The Last Mile" remain adamant holdouts and satisfied. The league's supj osed Shubert whip to bring Shumlin around has failed to materialize and as far as could be learned have not attempted to be learned have not attempted to influence the producer despite his attraction being in the Harris, Shubert controlled house. While the house staff has refused to do business with the indies, Shumlin is giving the outside group ar much as they will buy handling the distribution personally from his office.

Brokers in and once ticker resur-

tribution personally from his office. Brokers in and out of the league are convinced that the ticket regulation is but a minor purpose of the league especially through the activeness of Equity Fresident from the league in the channel into the league. Brokers figure that the league like sheep for nothing with it an open secret that the league like sheep for nothing with it an open secret that the league may renew activities in establishing legality of Sunday performances of legit in New York and with Gillimore in accord to the formation of the league and its operations figured to help from the Equity side when the matter of Sunday shows comes up. Gillimore and Equity law pervicusly vigorously protested against Sunday protested against Sunday protested against Sunday programences and have opposed any legislations.

Aside from numerous petty squabbles the regulation of ticket squabbles the regulation of ticket sales at uniform advance of 75c. has worked out well for the two weeks of operation. The test may come when the new season gets under way with most of those con-templating plenty of mix-ups, but saying nothing now in dull summer in order to give the new scheme a

'Sisters' for B'way Oct. 1

Chicago, Aug. 5.
"Sisters of the Chorus" will close here Sept. 1 and open in New York around Oct. 1 after two weeks in Detroit and stands at Cleveland and



While appearing at Cincinnati in "New Moon" William Smith Goldenburg said: "Roscoe Alis is no novice in the art of making folks laugh. His manner is so original, his style is so strictly his own, all he has to do is flick an eyebrow and the house comes down. His revelation." Vacation at Artists' Isle, Indian Lake, Ohio.

ROSCOE AILS Direction LOUIS SHURR

TABS FOR STOCK PLAYS AS FINAL RECOURSE

With decrease of stock companies this season and few spots for stock releases, play brokers are conferring with authors and products on the idea of going after tab business to counterbalance loss of revenuer

Brokers are suggesting that all bills held on their lists be revised bills held on their lists be revised by original authors into tab ver-sions, running from 60 to 90 minutes. According to the brokers there are more than 100 small tab outfits op-

With dramatic stock flush the brokers never bothered about the tabs, figuring them unable to pay the necessary price and also shut-ting out the tabs as protection for the regular stock.

Consequently the tabs had to nav-igate with shoddy bills of ancient vintage, with exception of occa-sional new pot-boilers ground out

Two B'way Reopenings Delayed; One May Tour

Shuberts have postponed reopening of two holdover atriactions, "Topaze" and "Young Sinners," both set for new start this week (Aug. 4).

kaug. 4).

Reopening of "Topaze," set for the Barrymore, has been set back until Aug. 18 with reopening of "Young Sinners" indefinitely post-poned and probably going to Chicage instead of reopening at a New York house.

"Miss Gulliver" Again

"Miss Guiliver's Travels," re-vamped since tryout last spring, is being recast by George Ford. Goes into rehearsal next week.

Extensive Line-ups by Legit Booking Offices for the Road Beyond Anything of Past 5 Yrs.

Kendler's 'Angel' Piece

Julius Kendler, the Broadway barrister, is now an impresario-ho-ho, having acquired a one-third piece of "Technique," by Lester Cole. Murray Phillips, producer, broke it in at Great Neck, L. I., Saturday with Lou Tellegen starred. Play opens tomorrow (7) at the Studebaker,

Phillips and Tellegen own the other two-thirds

FRISCO LEGIT OFFERS MINIATURE GOLF FREE

San Francisco, Aug. 5. San Francisco, Aug. 5.
Taking advantage of the miniaure golf course craze (there are 70
dd outfits getting under way), Sid
Joidtree is installing one in the uptairs portion of his Green Street

The course is large enough to ac-commodate a dozen couples and will be available gratis to patrons of the

house.

Due to the recent ruling of the municipal authorities putting the Green Street Theatre in the Class C section of theatres, Goldtree is only permitted to operate three days in succession. This has necessitated his closing down every fourth night. He is fighting the ruling on appeal, but the case has not yet come to trial.

RAZZING THE VILLAGE IN COMIC OPERA

"The Deserted Village," comic opera travesty on Greenwich Village as iz, is being readled to suc-Greenwich Village, in three weeks. The current revue will embark on a road tour of one-nighters in the resort towns of the east.

Deserted Village" was produced. "Deserted Village" was produced as legit comic on a the Triangle as a legit comic of the village.

lage. Kathleen Kirkwood, director of the Triangle, has authored the jazzed-up version. It will go into rehearsal as soon as cast has been

The W. K. Revision

"Maybe She Will," musical, pro-duced by El-Bert Productions, Inc. folded last week after three weeks

It is going for the well-known script revision and recasting.

Despite the threat of poor conditions, about 12 of the major road stands will be well supplied with shows noxt scason.

Erlanger and Shubert offices have already laid out their seasons with considerably more definite stuff listed now than at any time during the past five years. Week-stand houses booked by both offices have recently announced their schedules for the coming year.

On the Erlanger side, which has had a hard time recently to keep its houses filled, there are at the moment 30 weeks laid out for the week stand places, such as Newark, Ealtimore, Washington, Pittsburgh, Cleveland, St. Louis, Cincinnat, etc. In contrast to the short seasons In contrast to the short seasons which some of these houses have which some of these houses have had in recent years, the increase indicates an effort on the part of the legit offices to see if road busi-ness can be brought back by steady

Erlanger Bookings

Erlanger Bockings

Erlanger Bockings

Attractions listed by Erlanger include seven companies from the Theatre Guild, which will have two companies of "Interlude" touring for the third year, five other companies of "Interlude" touring for the third year, five other companies including "Apple Cart," "A Month in the Country," "Garrick Galeties," "Elizabeth the Queen" and another play not yet selected. Shows for George Arlise, Otis Skinner (who will be under George Tylier's management), and Lenore Ulric. Mrs. Fiske will tour in a rep which will include "Becky Sharp" and three other plays, probably spending seet. Francis in the week spending and Dance. Francis in the week spending and Dance of Particle States of the Williams will make her return engagement in a play by John Colton; "Green Pastures" is to be booked over Erlanger time when it tours; ditto "Strictly Dishonorable," which will have three companies out this year; David Belasco's "It's a Wise Child" is now on the coast and will play the full season on tour; "Subway Express," melodrama in which the Erlanger office would interested adding a season of the New York company; Joe Cook's "Fine and Dandy" is figured for four weeks in Roston before New York and a tour later; Fred Stone may tour later, in addition to this, the Erlanger office has two booking deale pending which they believe will insure a 35-week road season for their houses.

Shubert Promises.

Shubert Promises. Attractions listed by Erlanger in-

Shubert Promises

Shubert offices promises a lot. Of their own musicals on tour, they will have "Artists and Models," "Three Little Girls," "Hello Paris" (Chic Sale), plus three dramas of last season, "Topaze," "Death Takes a Holiday" and "Young Sinners." For the new season they say they For the new season they say they For the new season they say they will produce about a dozen or more dramas, mostly done under the names of their out-of-town subscription groups, Dramatic League in Chicago and the Professional Players in Philadelphia.

Although the Shubert subscription organizations lost considerably

Attnough the Sanbert subscription organizations lost considerably last year, they're going ahead and have organized a new group in Boshave organized a new group in Boshave organized a new group in Boshave the sanbuled about 1,500 subscribers to the Theatre Guild's 7,000 in the same city. The Shuberts undercutting the Guild's 7,000 in the same city. The Shuberts undercutting the Guild's 7,000 in the subscription option, asking \$2\$ top for seats on the subscription plan. These dramas of the Shuberts' own production, plus musicals, etc., and bookings from managers allied with them, will give the Shuberts more shows to handle next season than they've had in some years if everything works out a expected.

everything works out as expected.

Producers' Own Casters Slipping The Works to Casters in General

summer among producers readying new attractions, may narrow the list of casting agents in operation

of casting agents in operation through elimination.
Of the 25 Equity licensed casting agents operating in New York, few have been given a tumble by the producers thus far lining up casts for forthcoming productions. Answer is that many will be compelled to fold through lack of business.

to fold through lack of business.

Veteran producers agree that they have been fed up on the casting agent nuisance and find it more convenient to install their own caster to deal direct with those wanted for new shows. Practically every established producer will have his own casting department when the own casting department when the new season ushers in, with the ma-jority of outside agencies left flat, with exception of the handful that

ployer. Through a flat salary basis with the producing firm, they can be counted upon to give diligent service that is not generally fortheptions.
Killed It

Killed It
Legit casting agents, not unlike
the indle bookers in the vaude field,
have but themselves and method of
operation to blame for the decadence
of what was once a profitable business. With business flourishing
most of the agencies becoming intoxicated with success, and grew
careless, slipping up on service
either to the performers or producers.

When once established they fig-ured their racket would take care of itself, but it didn't. Instead of filling orders from producers with accustomed and necessary care, they merely serviced groups of wanted "Sisters of the Chorus" will close | forty of outside agencies left flat, here Sept 1 and open in New York with exception of the handful that metal polarity and stands at Cleveland and Detroit and stands at Cleveland and Pittsburgh. Detroit and stands at Cleveland and Pittsburgh. Most of those installed in casting the total mongation with the Harris, Aug. 17, to make way for "Young Sinners," which comes agencies. They know the racket as in the producers to start their own will fin not better than their em-

OUT-OF-TOWN REVIEWS

THE MAN SAUL

(Pasadena Community Playhouse)

(Pasadena Community Playhouse)
Pasadena Aug I.
Dema In their Pasadena Aug I.
Dema In their Pasadena Rus Rebert Benhuan, atsept of the first line by the Bandena Community Playhouse Assin. for different by Gilmor Brown and Arthur Labin. Sets by Corites McGee.

Eagles Molly Holland. Mario Clayhouse Assin. Sets by Corites McGee.

Bagtes Molly Holland. Mario Clayhouse Assin. Assin. Mario Clayhouse Assin. Assin. Miles Demandari. Fred Moore Sin. Holland. Miles Denlin Dan. Miles Denl

Another Officer. Loys Hall Mr. Wilkes. Samuel S. Blinds An Idea with a different twint that went over big with the more or less Intelligentsia opening night audience, but which for Broadway, New York, where It's going, doesn't look ao forte. The box office angle. For the lovers of high-browish dramatics, those with a yen for so-called psychological plays, this might be great. But it's dublous might be great. But it's dublous high the properties of the production as its support this picce. Paul Munl, going east with the production as its star, creates a malestic two pletures. The Valiant' and "Seven Faces," both for Fox. Munias as stage draw in the east must two pletures. The Valiant' and "Seven Faces," both for Fox. Munias as atage draw in the east must have been producted and the star will be without the studies at the control thought of the production of of the prod

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Buchman sounds a promising note, but as yet still a prophecy rather than a fulfillment. The story dy than the story dy
smille on his face, Saul yields to the other's soul and it takes possession of him.

Muni is unswerving and at all times convincing. His big scene is the second of the second of him.

Muni is unswerving and at all times convincing. His big scene is the second of the second act, where he several high spots purposely staged for the second act, where it's a series of prison secies in the last act. In all there are five actual sets.

The double direction of Brown and Lubin meant something. Both slob of staing this opposite your did well by it. The cast supporting Muni, with the exception of James Eagles, was not there. Eagles handed outled the second of th

a spiennia interpretation in the spiritual broker could characterization in the spiritual broker coordinates and the first act, a lot of it which can be chopped advantageously. Particularly at the outset, where Eagles goes into a lengthy monolog about something, or other that means like the country of the particularly at the control of the country o

AFTER TOMORROW

Atlantic City, Aug. 5.

Atlantic City, Aug. 5.
Hugh Strange with the help of
John Golden has devised a play
about steadfast young love and old
love among everyday people. Under
that ever hopeful title of 'After Tomorrow,' they axhibited it for the
the control of the control of the control
It is very much of the safe and
sound atock of the theatre which
has been tied up with John Golden's
name: clean, pawky, unpretentious
play. There are several amusing
lay, there are several amusing
canniness, much kindliness and a
plot simple enough to be easily followed.

blot simple chough to be easily to-lowed. The control of the cont

paralytic stroke that follows leaves the youthful cotypies wedding high and dry.

The money saved through years of toll its sweet by the sillness of, the father. The groom, too, is handleapped by a weeping widowed mother, but the pair carry on, walting for some "break." At comes in the end when the boy and the sillness of the father. The strong walting for some "break." At comes in the end when the boy and sillness the refurn of his wife, learns that she intends to sall to another land with her lover, and dies.

Only in this final curtain, we man, has Goldens abserted from two man, has Goldens abserted from two man, has Goldens abserted from the most of the man and the store who know fat parts and can set their teeth in them to pitch and set the strong who know fat parts and can set their teeth in them to pitch and set the strong who know fat parts and can set their teeth in them to pitch in the store who know fat parts and can set their teeth in them to pitch with the strong walter tragedy. First is Donald Meek, as the henpecked husband, who manages to be touching even in his most comical moments, and whose stricken man awakened sympactomed by Penelope Hubbard airl Ross Allexander as the young lovers, acting brightly and with spontaneity.

There is a single setting for the the strong washington Heights, New York. Weintraub.

ELITCH'S STOCK

Elitch's stock is making history in Denver this summer. The oldest stock in America today—40th season-and with the best company in ears—the success is decided. Elitch's first bill topped the big-

gest week of last season. Night top \$1.25; matinee, 75c.

see week or ast season. Night top, \$1.25; matinee, \$76c.

Season opened June 14 with "Holiday," Opposition was the Denham stock and numerous pictures, all focated far more advantageously than Elitch, which is in Elitch town. The Denham closed after Elitch's had been going a week. The season was to have been 11 weeks. It will go 12.

The posens was to have been fall water" and "The "Perfect Alibi," but the momentum of the other weeks carried them across, we will all the season was to have been the weeks carried them across, exceeded the late John M. Mulvhill as president of Elitch Gardens last winter. Going to New York to select the cast he signed John Hayden as director.

The company of the company of

lect use teasure segment of the control of the cont

rick, with Frank McDonald, stage manager.
G. Bradford Ashworth has been turning out some very fine scenery effects, often discarding original plans and creating his own original plans and creating his own original plans and creating his own the press agenting and is said to be pleased with the wow he turned out to be in his first year here.
To Hayden, the director, goes the lion's share of the success of the great care as if on Brodeway. Hayden has been signed for next summer.

BROADWAY REVIEW

LADIES ALL

nubert production, starring Walter olf and Violet Hemitig in Elmer Harris' erican version of Prince Bibesco's new

at the Morosco, New York, July 28.

Nancy Vilet Heming
Julie Germaine Giroux
Ann May Colline
Bob Waiter Woolf
Chic Preston Foster
James William David

To the Shuberts falls the honor, if honor it is, of presenting the first comedy hit of the new season. Opening July 28, which is close enough to Aug. I, from whence may be denoted the induction of the new season, this spice comedy from a continental source merits this dublous distinction.

blous distinction.

"Ladles: All" is one of those too frankly risque comedies which paradoxically enough can stand analysis despite, it never quite ringing true. Its people are hopelessly unreal, hardly to be encountered either in the smart retreats of either in the smart retreats of Westportinal locale of Practice Bases of the Control of the Contro

play.

Walter Woolf is cast as a frankly "make" guy. Violet Heming is a divorcee twice over, with a now calloused mental attitude toward the male, which mental superiority, so Woolf alleges, is what intrigues him.

ity, so Woolf alleges, is what Intrigues him.

May Collina is a cort of a Trench
man with a cort of a Trench
mad with a a. The remaining
two members of the cast are the
dumbbell wife's husband and the
French maid's chauffeur-lover.

A mysterious noctural visiterlously alluring ferame-de-nult is
the spicy situation. He suspects all
three women of the household, i. e.,
his hostess, the dumbbell wife and
entity. In the end each admits with
equal conviction.

Woolf's desire to ascertain his delightful companion of the night,
make his permanent life's mate, is
finally satisfied. Meantime, as the
saucy tempo of it all indicates,
there is much risque palaver, darling, bright, snappy, nitty—and box

Castling is one of those well-bal-

ing, bright, snappy, intry—max office.

Casting is one of those well-balanced propositions which grow and grow on the auditor, lending evernew conviction to a sextet of basically improbable people who, by their own deportment, make you

believe unwillingly that they are

believe unwillingly that they are almost real. The excellent, notably woold, who debuts in str. ight may woold, who debuts in str. ight mediate conviction to his role as a strudy legit trouper, lending has a strudy legit trouper, lending as a strudy legit trouper, lending in mediate conviction to his role as a say Lothario. This is in contrast to Miss Heming's assignment as an equally alluring temme, but whose equally alluring temme, but whose equality alluring temme, but whose equality alluring temme, but whose equality alluring temme, but whose except and the structure of the

show for him. Balance of the cast equally standard.

Were it not a Shubert, the gen-eral aura of "Ladies All" reminds of a, smart Belasco or Frohman (Gilbert Miller) adaptation from the Continental.

Abel.

Paris Chatter

(Continued from page 52) Business Bureau from the purity

Business Succes and Carlon angle.

The Majestic, Berengaria, Leviathan, Bremen, Columbus and Cleveland reached France on the same day resulting in Paris stations looking thoroughly Americanized for come time. some time.

Marcelle Parisys, French actress

and Mrs. Yves Mirande, wife

and Mrs. Yves Mirande, wife of the French writer, who went M.-G.M., back in Faris extoiling America. Motor driver jailed for honking at midnight on a quiet street until overyone appeared at the windows. This to obey orders from a picture of the control of the c

O'Neill.

Martin Downey and Barbara Ben-Martin Downey and Barbara Bennett going to Deauville after a short, stay in Paris. He is slated for the Ambassadeur's here before he gost to pictures in London. Harry Bernstein, mistaken for his brother Dayld, booked as vice-president of Metro-Goldwyn-Mayer when sailing back on the Ile de

Charles King in Paris thinking

one of the Hudson Wonders down with tonsilitis for a few days. The other sister carried on by herself

other sister carried on by herself at the Folies Bergere in the mean-time.

Mistinguett to play Biarritz and Juan les Pins for a few performances in September, plans to take with her both Earl Leslie and Ladd,

PAUL WHITEMAN

Booking Exclusively Through His Own Office



1560 Broadway New York City



JAMES F. GILLESPIE Personal Representative

TRIXIE FRIGANZA

Week Aug. 11, Loew's Toronto

JOSIE BROWN

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BARNEY BROWN

Associate

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacitud difference in necessary gross of profit. Variance with consequence distraction in necessary gross of profit. Variance in business processary for musical attraction as against dramatic play is madered.

Classification of attraction, house capacity and top prices of the Classification of attraction, house capacity and top prices of the distraction of attraction, house capacity and top prices of the grant of the constraint of th

Admission tax applies on tickets over \$3

"Apron Strings," 48th St. (35th week) (C-950-\$3. Socked like others last week by continued heat. Good demand in cut rates

and some profit; \$4,000. (18 Belasco week) (C-1,050-\$3.85). Opened last (Tuesday) night; first Be-Opened lasco production of new season.

*First Mrs. Fraser," Playhouse (31st week) (C-870-\$3.85). Maintaining even break pace at around \$5,000. May be succeeded by Brady's new

May be succeeded by Brady's new one, "Cafe," in couple of weeks. "Fijving High," Apollo (23d week) (M-1,168-56). Picked up last week despite drop of others; nearly \$30,000 and topper-of musicals. "Garrick Gaieties," Guild (10th week) (R-961-32). Set to remain in until mid-September, when Guld launches regular season. Holding up nicely at better than \$11,000.

Agen Pasturen Mansfield (24th week) (D-1,050-\$4.40). Drop of additional buy through joining Ticket League may have been re- 1922(00), plenty profitable. "Mourney's End", "Hourney's End", "Hourney's End", "Henry Miller (C-946-\$4.40) (second engagement). Recopened Monday.

**Ladies All," Morosco (2d week) (C-893-\$3). First Shubert entrant of new season drew mixed notices; over \$8,000; may pick up

against Ticket League helped some, with show doing better than \$7,000.

some, with show doing better than \$7,000.

"Lycistrata," 44th St. (10th week)

(1-1,324-15).

"Lycistrata," 44th St. (10th week)

(1-1,324-15).

"Notteenhow ek)

"Some of the street of

'Strictly Dishonorable," Avon (47th week) (C-830-\$8.85). One of few picking up last week, with out-of-town trade helping to \$16,000.

town trade helping to \$16,000.

'Vanities," New Amsterdam (6th
week) (R-1,702-\$6.60). Impreasion show much toned down since
pinch not helping gate. Nor did
publicity aid. Down to \$28,000,
barely the break figure.

"Sheep" at Selwyn, Chi. Chicago, Aug. 5.

Selwyn will relight for the new season Aug. 30 with "Lost Sheep." House now is Erlanger booked.

Sister house, the Harris, operated "Last Mile," Harris (26th week) by the Shuberts, not set, but may (0-1,051-\$3). Producer's blast reopen with "The Last Mile."

Inside Stuff—Legit

An actor family which worked in two or three Coast suburban stoc spots last winter and called it a season early in March is not letting show

spots and winter and called it a season early in March is not letting show big interfere, with eating.

Father and mother are working extra in picture. Of the three daughters, one has landed as a secretary and another is feeding hol-dogs to motorists.

The first season of using the directory form of advertising Broadway's legit theatres, appears to have resulted satisfactorily, especially on the after end. The saving has averaged 12½% to each house or about \$5,000 Per theatre on the basis of a 46-week season. The dailles have not obseted although the space used has been curtailed, the amusement columns grossing much more than any slack from the legits by the bleture advertising.

percea although the space used has been curtailed, the amusement columns grossing much more than any slack from the legits by the picture advertising.

The "Evening Journal" is the only paper that did not carry the directory copy. That paper has had but 50% of the legit attractions and theatres because of its high rate. Several years ago the "Journal" established a 15-line minimum at \$1.50 per line and has held to it. Most of the houses dozened out.

of the houses dropped out.

Faul Frawley and Jack Rutherford, virtually roommates in a Hollywood hotel through having separate suites on the same floor, are currently laid up with similar injuries. Faul has a couple of cracked ribs but Jack topped him by breaking a pair.
Rutherford drew his quota making a seene on "Half Shot at Sunrise" (Radio) when Bert Wheeler and Bobby Woolsey pushed him backward into a shell hole. Rutherford landed with his full weight on a rock. To top it off the car which was taking him to a hospital got into a smash up en route. up en route.

Frawley was flung across deck and into a bench during a heavy set while on his way to Catalina aboard George Olsen's cruiser. The injury ras so painful that the party had to put back for Wilmington despite leing a third of the way over.

After sitting for a physician's "stills" both lads are now completely surrounded by adhesive tape but outside of plenty of groans, and consoling one another, they are hobbling about. When Frawley showed up at the hotel with his lament Rutherford exclaimed "It's a hell of a time to kid around, boy."

Seems to be a fad for producing shows without a name. So far Morris Jones and Louis Gensler have no definite monicker for their new show (Jose Cook). E. K. Nadel has plans all set for a new "intimate revue" without any set title. Irving Lande, who produced "Crook's Convention," has a new one with no permanent title.

That one guy's nectar may be another's bitters has been demonstrated again on the Coast. A team of legit comics after many years had saved enough to do a little investing when demand for their work had ceased.

ought oil stock; the other decided to be the man b

One bought oil stock; the other declared when the grant and bought oil wells.

The man who bought the oil stock has realized almost \$1,000,000 on his investments and has retired to an existence of moderate swank. The partner who decided to cinch his dough with oil wells has lost everything, including the wells.

Associated Press dispatch a couple of weeks ago stated that on the night of July 16 there were only 26 plays and musical comedies in the entire country, with ten more shows, including five stocks, two musical tabs and constitutions.

tabs and one minatrel show.

All Equity offices were ordered to check up on this count. The first to report were Frank Dare of Chicago and Frank Delmaine of Kansas City. Their rapid survey of only the K. C. and Chi territory showed a minimum of 121 tent shows in operation for the week ending July 19.

These figures do not include the San Francisco, Los Angeles and New York Guity office states that there were 44 and Sat-class stocks in operation for the week mentioned.

Shows in Rehearsal

"Luana" (Arthur Hammerstein) Hammerstein.
"Suspense" (C. B. Dilling-ham) Fulton.
"72d Street" (Tom Johnson)

"72d Street" (1900
President.
"Release" (George M.
Cohan) Liberty.
"Ninth Gu'eet" (A. H.
Woods) Eltinge.
"Cafe" (Brady & Tuerk)

"Cate" (Dray Playhouse, "Little Show" (Brady & Wi-man) Forrest. "Torch Song" (Arthur Hopkins) Plymouth. "Frisco Kate" (Shuberts)

Come

"Through the Night" (Pil-grim Productions) Bijou.

REBOUND' AT \$15,000 HOTTER THAN HEAT

Los Angeles, Aug. 5.

Despite local pride, it's been as hot here as any place, so if legits continue to stay off, they can blame it on the weather for a change. It on the weather for a change, they have been applied to the control of the control

Estimates for Last Week.
"Rebound" (Belasco, 2d week).
Joy reigns at the b. o. with a \$15,000 take for the week.
"To the Ladies" (El Capitan) (3d,
last week). Folded at \$4,000. "Tea
for Three" opened Sunday:
"Fata Morgana" (Holly wood
Phythouse) (3d week). Better than
foliage at \$5,100. "The Cowns
foliage at \$5,100."

fooler.
"Oh Judge" (Vine Street) (2d week). Little to rave over at \$5,-300, just about the nut.

Future Plays

"Ne'er-Do-Weiis," by Joseph Lar-kin, will be given stock trial by the Leonia Players at Leonia Play-house, Leonia, N. J., Aug. 18.
"The Black King," by Donald Heyward, is now being cast and will reach production via a new producting group headed by the au-thor. It opens cold in New York Labor Day with theatre unsettled upon as yet.

upon as yet. "Black King" is a dramatization of the life of Marcus Garvey and will employ a colored cast of 40

will employ a coloreu

"Ship Shapes," the former "Cape
Cod Follies," which opens Aug. 25
in Cape Cod, Masse, comes to Broadway four weeks later.

Corned Beef and Rosse," revue
starring Fannie Brice, produced by
Billy Rose, goes into rehearsal next
week, to open at Philadelphia

seek. To open at Philadelphia Sept. 29.
Cast Includes Joseph Allen, Paula Trueman, Hal Thompson, Hannah Williams, Arthur Trencher, Eugene Von Grona, Shirley Richards, June McCloy, Pearl Twins, Roger Davis, Mimi Lehman, Roger Dodge, Karen and Sande, Sam Krevoff, Maria Mura and Bernie Fox.
"Shees" is next for Bernard Le-knone those engaged are Beatrice Allen, Carroll Ventura and Frank Verdi.
"Just a Second," musical by Bert Kalmar and Harry Ruby, will reach production via Warners, first as a legit.

as a legit.

"Cafe," by Mayra Mannes, for "Cafe," by Mayra Mannes, for William A. Brady, opens at Asbury Park, N. J. Aug. 11. Cast includes Georgia Caine, Rollo Peters, Philip Leigh, King Caider, Jean Shebby, Jeanetto Delys, Edward La Roche and Glenn Coulter.

Jacob Weiser is resuming legit producing after two years' absence. Currently casting for "Cross Currents," by Carl Freybe and I. Kemp. "Garbage," by Nathaniel Irish, is being given a stock trial this week by the stock at the Elberhol, Milton, New York.

Two in Chi

Chicago, Aug. 5.
This is a one-show town no longer. "Love Technique." new comedy by Lester Cole and with Lou Tellegen, is scheduled to opan at the Studebaker, Thursday (7). raising the total of legits to two. "Sisters of the Chorus," alone for four weeks, had another steady seven days, its 12th week, don'd over 10,000 and paying the Apollos over 10,000 and paying the Apollos

rent.
Shuberts are up in the air about their first openings. "Artists and Models," it has been reported variously, ready to open at the Majestic, Aug. 2, then 11, then 13, and at last reports still awaiting. The Mae West play, listed for the Garrick, also reported off for the time being.

being.

Playhouse will relight Aug. 24,
with "The House of Fear."

L. A. Theatre's Schedule

Hollywood, Aug. 5. Baltimore theatre is slated for a tivity Aug. 25 after being in dark-ness almost two months. "Candle-light" is scheduled to open at this date for two weeks run. Katherine Cornell follows Sept. 8 in "Dishon-ored Lady" for an indefinite period. Griffith's "Birth of a Nation," with a prolog staged by Lon Murray, is set to open Oct. 12. tivity Aug. 25 after being in dark-ness almost two months. "Candle

VARIETY BILLS

(Continued from page 49)

SAN JOSE California (10-13) "Green Devil"
Peg Leg Batee
Miles & Kover
Bobby Gilbert
Rita Lane
Harvey Vana' Harvey Karele SALEM, OREGON Elsinore (9-10)

"Cadets"
Born & Lawrence
Milee Sis
Rognan & Trigger
Mabel & Marcia
Johnny Dunn

Johnny Dunn
SEATTLE, WASH.
5th Ave. (7)
"Seeing Double"
Stroud Twins
Elca Twins
Miller, Clute, Falla,
Nolay, Holly,
Maitby, St Johns
& Parker Twins

"Changes"
Baker & Hadley
Walzer & Dyer
Muriel Gardner

om page 49)

BT. LOUIS, MO.
FST. (8)
"Smiles"
Lamberil Seymour Neville
Water Bradbury
Avon (9)
"Miniature"
Singer'e Midgete
(Othere to fill)
WASHINTON, D. C.
"Con."
"Mondy Avon (9)
"Miniature"
WASHINTON, D. C.
"Con."
"Avon (9)
"Miniature"
"Miniat

WASHIN TUR, DLO.
"Corract (Ne)
Maurice & Vincent
Royal Samoans
La Petit Maric
Oscan Taylor (Ne)
WORNTER, O. 13)
"Gyp Gyp Gypp"
Internat Comedians
Frank Evers, Greta
Jeanne Alexandrea
George Priza
Jack Vlackin
Vankind, WASH.
Capitol (9-10)
"Romance"

LEEDS
Empire
"Alive & Kicking"
Boyal

"Alive & Kicking"
Closed Groyal
LERPOOL
ERPOOL
Laidier'e "Reply"
MANOHESTER
Gracie Fields
Archie Pitt
Fields
Archie Pitt
Gracie Fields
Archie Pitt
Laurie Bros
Murray's Club Girls
NEWOASTLE
WWOASTLE

Empire
"Making Whoopie"
NEWPORT
Emri-

Empire What Price Navy' NOTTINGHAM

Empire "Paris & Piccadii" " Boyel "Open Your Eyes"
FORTSMOUTH

Royal Deuville Stock Co SHEFFIELD

Empire
Company as booke
SOUTHSEA
King's
Silver Wings
SOUTHAMPTON
Empire

"The Squall"
SWANSEA
Empire

PROVINCIAL

BIRMINGHAM Empire

Empire
Karno'e Krazy K's
Bissi & Remo
Eddle Mayo & G'ng
16 Drury L Babes
The Sliver Singere
Claude Gardner
The Zanfrellas

Grand
Company as booke
Royal
"Let Us Be Gay"

Opera House 'Rev de la Folle BRADFORD Alliambra

CARDIFF Empire Jack Built

Empire Groot Illol & Merton ckson Owen Il McKay Ily Lancet & Co GLASGOW Empire Chefal's Show

HANLEY в Ме

LONDON Week of August 4 FINSBURY PARK

Empire
George Robey
Jones & Thomae
Edward Victor
Somers & Fell
Wright & Marion
Gerardo & Adair
Blondle Hartley
LONDON
Hippodrome Hippodrome
"Sons of Guns"
NEW CBOSS
Empire
"Tune In"

STRATFORD 'Fine Feathers' VICTORIA

Palace
Jack Hytton & Bd
Kimberly & Page
Jean Kennedy
Francis 3
Peacock & Rees
Mahala
Leslie Sarony

Reeve as \$5 Reader
Arthur B. Reeve has become the answer to the would-be writer's grayer. From an office in the Times building, the creator of Craig Kennedy and other fiction characters, reads and criticizes stories by tyros for a \$5 fee.

Reeve would rather do that than continue writing fiction and earn, as the claims to have earned, "a million dollars in 10 years writing fiction."

Jean M. McClusky, "Fine and Dardy," Sally Rand for "Luana."
Ann Nillson, Jean Charles Clayer, Gordon Peters, Sol Pay and Charles Clayer, General Company, Control Peters, Man Nillson, Dara Athur, Carline Group, Far Stories, Charles Company, Control Peters, Man Nillson, Dara Athur, Carline Group, Far Stories, Charles Clayer, Charles Company, Control Peters, Man Nillson, Dara Athur, Carline Group, Far Stories, Charles Clayer, Charles Company, Charles Company, Carline Carline Company, Carline, Carlin

HUMPTY-DUMPT **GROSSES FOR B'WAY SHOWS**

Vanities' Loses Leadership - Brokers Happy Over Full Returns

Continued heat wave played however the surviving legits on. Broadway last week. Many tumbled to new lows. Some houses had scarcely more than a corporal's guard in Saturday night. Through induction into the League of New York Theatres, forced sales to protect the brokers' coin were not as vigorous as formerly. The brokers were evidently happy over the result of the provided of the same provided the provided that the provided the provided that the provided tha

turn privilege instead of eating the deadwood. Me deadwood seed the big attreet did a humpty-dumpty. Even the musicals.

"Flying High" nosed out "Vanities" by a grand for leadership in the musical division, getting around \$9 around \$9 around \$9 around \$10 around \$

RED LOVE' IN DOUBT. UNLESS CASH SHOWS

"Red Love," produced by Sussan-off Productions and stopped for non-payment of Equity bond, is at-tempting to go into rehearsal this

tempting to go into rehearsal this week on a non-Equity basis.

The show is to be shown to Richard Herndon who is lending the Belmont theatre for rehearsals. Herndon promises to ralse this easiby the end of the week, if okaying it. If this falls through, rehearsals of the show will stop.

Frisco Grosses

San Francisco, Aug. 5. With but three legitimate shows

San Francisco, Aus. 5.
With but three logitimate above
open, two enjoyed profitable grosses
and the third, as deserving as the
other two, did a Brodle.
Belasco's "It's a Wise Child," in
second week at the Curran held
practically same pace set the first
seven days.
"Capelco," in third week at the
Geary, slipped a couple grand, but
showed a profit at \$10,000.
"Subway Express," at Erlanger's
Columbia, distinct disappointment
as a draw. Got excellent notices
and plenty of additional boost by
shade above \$5,000, which with
heavy cast doesn't look like much
profit.

Moves from N. Y. to N. J.

Dramatic stock folded after three weeks at the Lyric, Hudson, N. Y., with Herbert Murray, operator, shifting the company to Wildwood, N. J., where it reopens next week

(11), Company includes Hazel Farwell, Jeannette Kennelly, Robert Skinner, Harold Rowley, Helen Kneibel, Ann Collins, Arthur McNamara, James O'Connor and George MacDonald.

"Long Road's" Short Run "The Long Road," produced by Herman Ganvoort, withdrawn after two weeks at the Plymouth, Boston.

ENGAGEMENTS

Dorothea James, "Fine and . McClusky, "Fine Jack

Literati

"Variety" Copyrighting

"Variety" Copyrighting
Starting with this lasse, "Variety"
is again copyrighting its contents
weekly, after a period of several
years. Despite the copyright line,
however, the contents of any issue
of "Variety" until further notice are
free for use by daily newspapers,
only, as heretofore, with or without

The copyright protection is primarlly against ra lo but takes in al marily against radio but takes in all periodicals and writers, not dailes or writing for dailes. With radio, the use of text from "Varlety" in any form, recorded or broadcast, is forbidden without written consent

forbidden without written consent of this newspaper.

Among the others now restricted are many who have brazenly taken advantage of the privilege accorded dailies, to bodily pilter from "Varlety" for entire departments, receiving pay for their contributions from the publications using them. One of the examples is a scenario writer in Hollywood who has for three years contribute articles to the monthly magazine of a Detroit athletic club, with each of his departments wholly stolen from "Varlety."

George T. Bye, Jr., the story broker, says he likes the idea of a grand job as the head of a Central Story Bureau for all producers, but otherwise he knows nothing of it.

The Hearsts, Socially

Mr. and Mrs. William Randolph Hearst, Jr., recently left New York for the senior Hearst's estate at San

Hearst, Jr., recently left. New York for the senior Hearst's cetate at San Simeon, Callf., taking as a guest Natica Nast. Hearst, Senior published "Harper's Bazaar," rival to "Vanity Fair," published by Natica's father, Conde Nast is now married to the youthful Lealle Foster. Natica's mother is Mrs. J. Yictor Onativia, Jr., Yictor Onativia, Jr., Yictor Onativia, Jr., Yictor Onativia, Jr., Senior Harper Se

Thomas Inca, who became a millionaire film producer.

The Willson slsters were in the chorus of. "The Girl From Paris," starring Louis Mann and Clara Plyman at the Herald Square theatre in 1896, and were given bits in 'The Telephone Girl," at the Casino in 1897. In the latter show the future Mrs. Hearst sang a song, "Tricky Little Sarah," copies of which, with her picture on the cover, were given away with the "Sunday American," at that time known as the "Journal."

A Chi Newspaper Laff

Chlcago's Fleet street is ha-haing over the "exclusive" articles of one Edna Lopinot, appearing in the "Daily Times" under her name and the nearty word-for-word articles, on the same subject, in the Evening American, bylined by France

American, bylined by Frances, Farmer.
Articles have to do with Miss Lopinot's baby, "Smiling Jimmie Stevens Taylor," whose abandonment in the Stevens notes several months ago made the child national copy. After some months, when Miss Lovine "Times" made a grab for her and came out strong she would spill her love stuff in signed articles.
At about the same time the "American" grabbed, but missed hold, only to follow along with articles teiling of the love affairs of the young woman, her story of the baby's father and other bits. Edna, from the tone of both articles is meeting Miss Farmer on the side and giving her the dope and then doubling back to the "Times" and letting the spost-writer pick out the same angle for the day's yarn.

Harmful Chatterers

Coast studio publicity offices are doing everything they can to disperse fan chatter writers from horizing that film people's lives are prints, even though they are paper

busy parades of extravagance and

busy parabolic of extratagement that an actor has a stable of motors or an actress possesses a perfume room where rare scents represent an investment possesses a pertune room waver rare scents represent an investment of \$250,000 is not only poor publicity for the individual but hurts the industry in general, it is said. In families throughout the country where \$1 looks plenty big. It is believed the lily judged have been instrumental in driving some people away from theatten. Some truthful stories of the horde in Hollywood who are living on, the cuff might do more good. Or about the "fronters" with nothing but overdue installment payments.

Woolworth Opposish

Woolworth Opposish
Woolworth mags, published by
Tower, will have opposition in the
fall in couple of similar publications to be soid only through the
Kreage and Kress chains of stores, George T. Delacorte, Jr., is or ganizing the Syndicate Publishing

genize I. Descorte, Jr., is organizing the Syndicate Publishing Co. for the purpose. Two mags will be gotton out at first, to be called "The Modern Screen Magazine" and "The Modern Love Magazine" around oct. I. A quarter million copies of each will be publishing co., which gets out a number of faction and film fan publications. As is the case with Woolworth and Tower, the Kresge and Kress companies have no financial interest in Delacorte's proposed mags, the stores acting merely as outlets.

Int'l Literary Relations
On Feedor Challapin's request the French Courts have refused to admit that the Soviet Government is entitled to diplomatic immunity and has the right to publish, or sell the right to publish, or sell the right to publish, or sell the right to publish or sell the right to publish or sell the French court ruled that since the Soviet Government goes into the publishing business it should be treated abroad as any ordinary business firm even if monopolizing all business in Russia under governmental rights.
Having gotten hold of some chapters of Challapin's memoirs, yet unpublished, the Soviets had a French translation put on sale in Paris.

"Dirty Dog" Rappe

"Dirty Dog" nappe.
The most pointed "sheet" gotten
out in Chicago since the demise of
Ben Hacht's "Literary Times," is
one galley of type entitled "Dirty
Dog," edited by Joe Meeks and
Pete Franks, unrevealed pseudo-

"Dirty Dog" outspokenly vilifies "Dirty Dog" outspokenly villifies literary figures among Chicago newspaper people. It names Ashton Stevens, Richard Atwater (Riq.), Dick Little, Gene Morgan, Gall Borden, Charles Collins and Prof. James Weber Linn.
Along typeface row they can't determine the authors. literary

P. A.'s Books

P. A.'s Books

Apt demonstration of the versatility of publicity men is being made
by the members of the Metro
home office publicity department.
Among the 11 men there stands a
record of 11 published books. Don
Clarke heads with four. tal Lewton has three book-length noveltzations to his credit and a novel
shortly to be published. SI Seadler
and Jim Englander have one book
each to their credit, while Howard
Dietz is writing song lyrics.

Winchell's Contract

Winchell's Contract
Walter Winchell's "Mirror" contract has about eight to 10 months
to go, with that fact seemingly
bringing reports of offers to him.
No mention of what dailies are after
the columnist.
Another report is that Winchell
Another report is that Winchell
of the columnist of the c

50c. Reprints

50c. Reprints
The book business gets another
jott by the action of the Boni brothers, Aibert and Charles, in getting
out reprints of popular novels to
sell at 50c. each, the lowest price
yet for reprints. It means even a
lesser price than that at Macy's lesser price than that at Mac and others where they cut b

bound. Books are good looking and covers designed by Rockwell Kent, among other famous artists.

Scenarists on Russia

Edmund T. Lowe and Philip Klein Edmund T. Lowe and Finity Kein-both picture writters on the coast, have written a book on Russla and Communism titled "The Devil's Workshop." First edition is being printed pri-

First edition is being printe vately, with negotiations unde for an eastern publishing hot take over the popular edition.

Partridge Switches
Bellamy Partridge, who used to stand aces with Brentano's, will have his new novel, "A Pretty Pickle," published by Brewer & Warren instead.

Partridge until recently edited the

Marren instead.

Partridge until recently edited the low extinct "Brentano's Book now extinct Chat."

Prof. Rice's Berth
Prof. E. B. Rice, "Varlety" correspondent in Zurich, has been appointed Geneva representative for
the Ringlen string of Swiss news-

apers. Ringier's is the foremost syndlcate of illustrated papers, accredited by the League of Nations and the International Labor Office.

Steele's Series
Another Hollywood p, a, breaks
Into the class magazines. Latest is
Joseph H. Steele, publicity man for
Richard Barthelmess, who has sold
a series of pen pictures of Hollywood to "Vanity Fair." First is to appear next month.

Real Names of Authors
Branaby Brook, "Prosperity
Street," is Collin Brooks; Rebecca
McCann, "The Cheerful Cherub," is
Mrs. Harvey Fergusson; Sax Rohmer, "The Day the World Ended,"
is Arthur Sarsfield Ward; Patricla
Wentworth, "The Coldstone," is
Mrs. G. F. Dillon.

Good Title N. G. Great Neck again has a news

paper.

Great Neck has had new papers
before. This time Gene Buck is interested, among others of the the-

atrical colony.

Title of the new paper, weekly tab, is "The North Shore Commuter." Suggested title, "The Great Necker," turned down.

Great Newsl
With Anne King as the new
editor of "Nifty Stories," that mag
and others published by the Fantasy Publishing Co., is making payments to authors : ong past due. If
any author has any money coming
to him from this Mag, Miss King
wants to know it.

Liggett on "Plain Talk"
Walter W. Liggett ls the new
editor of "Plain Talk," succeeding
the late G. D. Eaton. Liggett formerly dld special articles for it.

Edward Lyman Bill, who took over "Radio Broadcast" from Doubleday-Doran recently, has also acquired "Radio Revue" and "Radio Digest," and will combine the trio next September under the title of "Radio Digest."

'Radlo Digest."
Raymond Bill, brother of the pub lisher, will edit the mag in its new form, with the advisory editor to be Henry J. Wright, at one time editor of the old New York "Globe."

One of Alfred A. Knopf's pet One of Alfred A. Knopf's pet superstitlons is the publication of a Carl Van Vechten book on no other date than Aug. 15. As a re-sult, Van Vechten's new book, "Partles," makes its appearance on that date.

Charles Yale Harrison, who sold the syncloate rights to his war novel, "Generals Die In Bed," to the New York "American," got a job on that sheet's copy desk as part pay-

"Purified Proverbs and Censo Quotations' is a novelty booklet the conservative Macauley Co. is is-suing via subsidiary, Amour Press

Trick golf courses have entere

Trick golf courses have entered literature. Robert Harris, Columbia scenario head and Armitage Trail, novelist are collaborating on a mystery novel titled "Tom Thumb Murder Mys-tery."

Ruth Waterbury will edit a new ten-center, "Silver Sheet," published by Alfred A. Cohen. It is due on the stands in September.

Crack house organ gotten out by

News of the Dailies

(Continued from page 41)

sprained his back. He was placed under a physician's care. He in-sisted upon continuing in the show.

Charged with refusal to extend equal and civil rights" to Audrey Allmond, 13-year-old daughter of negro magistrate, at the Aldine heatre, Atlantic City, Louis Schintheatre, Atlantic Cily, Louis Schlin-holz, white, the manager, was held in \$50,000 ball for further hearing by another negro magistrate, Wil-liam Page. County Judge Smathers after 74 hours in a cell. Warrant for his arrest was obtained by Mag-lstrate Rosell T. Allmond, who charged that Schinholz evicted his daughter, Audrey, from the theatre in the section ordinarily occupied by whites only. Audrey alleged that Schinholz forcibly ejected her.

Dudley Digges and his wife sailed last week to visit his mother in Dublin. He will return Sept. 15, having left the Theatre Guild when his contract expired.

Estate of the late Jeanne Eagles was appraised in White Plains, N. Y., at \$38,974 and \$58,637 net. Her mother, Mrs. Jülla Eagles, of Kansas City, Mo., sole beneficiary.

Donald Novis, film player, has been engaged by Arthur Hammer-steln for "Luana."

Elaine Lank and Peter Joray add-d to "Ship Shapes."

Jane Grey, absent from the stage oes with W. A. Brady's "Cafe."

Jimmie Burns and Lewis Irving Maisell, indle picture producers, making operatic shorts in New York, have ideas for the legit. "Midnight Dinner," comedy-drama by Genaro M. Curci and H. Howard Harris, with Hal Clarendon for the feature role, is one reported.

Bert Lahr Lag continue to work in "Flying High" instead of having to leave the show and futfill another contract made with Aarons & Freedley, according to the decision of N. Y. Supreme Court Justice William T. Collins. Aarons & Freedley wought suit to force Lahr Freedley brought suit to force Lahr course the ground that they had a previous contract with the comedian and wanted him for their new musical "Girl Crazy." Attorney for White maintained that the former contract was inequitable gecause it guaranteed Lahr no set work.

Suit has been brought against Dora Lee, show girl, to recover a barpin said to be worth \$500, given her as a gift by Caroi A. Davila, Roumanian minister to the United

LOS ANGELES

Glenna Tobin, films, broke the link with Patrick Tobin, chemist. Mental anguish.

Joan Chalmers, who repented us-ing poison for love balm, put up \$40 in court on a wage claim by her dancing partner, Johnnie Collins.

Rudolph Schildkraut left no will. All his property, held jointly with his wife, goes to her.

Charles McGrew II, scion of a wealthy Highland Park family, pe-titioned the courts for reopening of the divorce case won by default by his ex-wife, Jean Harlow. Identity of the actress in Chicago was not known.

Gerard E. Goodman, wealthy sportsman, is suing for a divorce from Mildred Goodman, who, ac-cording to his attorney, is a musi-cal comedy star. Cruelty charged.

Evelyn Egan, pictures, refutes the story that she drove home nude from the beach. She wore a robe and a pair of slippers, she told the judge. Judge indicated he would take charge of her driving license for a year but dismiss a drunk-driving charge.

John Bowers paid \$20 fine for be-

the Pennsylvania Athletic Associa-tion, and called "Pennac News," has a new editor. He is F. Stiffer, and he uses all sorts of material for which he pays good prices.

John De Vine, formerly with King Features, now column conductor on the Newark "Ledger." Title Is "Ledgermain" and is on theatricals.

Freely rumored that a certain of the though publisher is behind one book*of-the-month clubs, keeping faith by his decision have any of his own books selections of the club.

ing drunk in an automobile, result of his arrest the other night with his wife, another girl, a gun and a police badge, Police commission investigating how an actor got a detective lieutenant's badge, learns that 1,400 badges are in circulation outside the police force.

Suit for \$150,000 has been filed against the owner and operators of the planes whose collision resulted, in the death of Kenneth Hawke, Fox director, last January, by the administrator of Hawke' estate.

Adeie Rowland, the current Mrs. Conway Tearie, successfully de-fended her interests in the Art. Reality Co. and the Courtearle Park, linc., against back allmony attachments sought by Josephine Park, the previous Mrs. Tearle.

H. H. Van Loan, film writer, went to jail for four hours on charges of non-support filed in New York and is writing his experiences serially for one of the afterion papers. He says the charge of deserting his 13-year-old daughter is his wifes answer to his divorce suit filed Man 20

El Patio Ballroom and adjoining store buildings were leased for 9 years to a syndicate for \$2,600,000 Ballroom has been dark for severa months.

Wilfred Deming, sound engineer, was prohibited from flying for 30 days for stunting over Mailbu beach. Numerous picture people signed the complaint.

An ordinance compolling minia-ture golf courses to close at mid-night was asked of the city coun-cil. It was also asked that radios and other musical devices be toned down.

Harvey H. Gates, scenario writer, filed suit against Almee McPherson and Roy Stewart, director, for \$10,-000. Gates charges they neglected to pay him for preparing a scenario, "Clay in the Potter's Hands."

No will was left by the late Ru-dolph Schildkraut, according to a petition for letters of administra-tion filed by his widow. The estate consists of personal property valued at \$250 and a \$500 automobile, ac-cording to the petition.

Rolert Jones, studio technician, made his wife cut her own hair, according to divorce testimony pre-sented by her. She obtained a de-cree and was granted custody of their two children.

The default divorce that Jesa Harlow obtained from Charles E. McGrew, 3d, was set aside in Superior Court on condition that McGrew pay the court 25 of the McGrew pay the court 25 of the McGrew pay the court 25 of the McGrew claimed to have been intoxicated at the time the divorce papers were served on him.

An investigation will be made by Federal authorities of the charges made by nurses, Caroline Clark and Claire Anderson, that Mary Noian, picture actress, is a narrotic addict, Miss Noian made a vigorous designation of the control o

studio.

Miss Nolan was in a hospital at the time of the charges, but claimed to have had a bad case of sunburn.

Matter was also placed before Fred Beetson, secretary of M.P.P.A.

Separate suits charging infringe-ment of copyright were filled by Caddo Co, producers of "Helis Angels," and Gainsborough Pic-tures, Ltd., producers of "Journoys End," in United States District Cond Frest National Pictures, Both Call Pictures, Both

Renee Torres, picture actress, and four co-defendants were sued for \$1,752 damages by A. E. McCarthy and his wife for injuries sustained in an automobile accident June 11.

Dolores Del Rio and Cedric Gib-bons announced they'll be marrield Aug. 6. This is the second marriage for both.

CHICAGO

Ted Mooney of Montmartre cafe, and Harry McRae, Joe Murphy and Harry Girompiny of the Cotton Club, held on dry charges. Both clubs reported owned by Ralph Ca-

Courts have ordered that Vittorio Trevisian, Ravinia and Chi Opera basso, pay his wife \$35 weekly.

PIBS GOING IN FOR MASS SONGS: NOT SINGLE PLUG

During the present Iull publishers are now concentrating on bulk songs instead of on a plug number. Majority are now publishers. rity are now publishing mo

rential hit.
Publishers declare that with the market the way it is, the maximum sales of a plug number are limited to a disappointingly low figure. Also going after but one song now will mean forcing a number of spots to

decay.

With the release of a number of songs at one time, all spots are kept working and alive and so won't have to be reawakened, as it would otherwise, when the season gets go-

18 Alleged Infringements Against M-G-M Music

Against M-U-M Music
Metro has been lately inundated
with copyright song chaims, their
"Should 1?" from the floppo "Lord
Byron of Broadway" fetching no
less than four separate suits to date,
with as many as 18 claimants
clocked altogether.
Latest, brought in California, 18
on "Florodora Girl," by the executors of the late Leslie Stuart's estate. Widow objects to the use of
Stuart's "Elprodoras Savata" mumbhai

Laurent, prougnt in California, is on "Florodora Girl," by the execu-tors of the late Leslie Stuart's es-tate. Widow objects to the use of Stuart's "Florodora Sextett" number ("Tell Me, Pretty Maiden") in the

talker.
M-G-M thought it had every copyright angle covered, including francis, Day & Hunter, from whom the necessary copyright rights were

obtained.

The widow wants an injunction, disputing the validity of the music publishers' copyright renewal rights with her composer-husband.

Guitar Tutors Must Pay License Fee on Music

Los Angeles, Aug. 5.
Hawallan guitar teachers in Hollywood must pay the regular license fee on all copyrighted music
they use in their schools, according
to the decision of the Music Pub-

to the decision of the Music Pub-lishers' Protective Assn.

A number of the steel instrument pedagogues have been going ahead with copyrighted numbers, making plates of their own and disregard-ing the MPPA's warning. Unless the practice is stopped the associa-tions will take action.

Gene Austin Judgment

Instead of walting two years for lal, Campbell-Connelly, Inc., the merican corporate subsidiary of American corporate subsidiary of the same British music publishing

the same Evitism mule publishing firm, was given anime publishing firm, was given as a second with a second was a second with a second was a second with a second was
Grossman Under Grease

Universal City, Aug. 5.
Bernie Grossman, songwriter at U, is doubling as an actor at the studio. He has been given a bit in "See America Thirst" as his first job under grease paint.
Grossman formerly was part of the publishing firm of Grossman & Lewis in Chicago.

Radio Booking Agents

Abner Silver, songwriter, and Sol Tepper, former vaude agent, have formed a partnership for radio booking.

Tepper is a nephew of the

AUTHORS DISSOLVE

Madrid, July 25.
Society of Spanish Authors has
dissolved and collections of royalties will be vested in the two already
existing organizations which administer funds for the songwriters
and for the authors of dramatic
works.

The composers and dramatists' societies will continue as heretofore.

A VALIEF FAN

Girl Pres. of Vallee Club Asks

The Rudy Vallee fans are seem-ingly reading trade papers like "Variety," or maybe their acute in-terest in their radio and theatrical lolois makes them show biz-minded. This letter may give an idea of what the lay press critics must be flooded with. "Why not be a sport once in a while and boost Rudy Vallee. I think it is a shame the way you and the other critics knock him. Re-member a knock is a boost so per-haps it is airight to knock. The trouble with you and all other critics is that you are terribly jeal-ous of Rudy. The Rudy Vallee fans are seem

trouble with you and all other critics is that you are terribly jeal-ous of Rudy.

"He is one wonderful boy. He has personality, marvelous volce, wonderful appearance, a very, very good orchestra, in fact everything about blusses of the state of the st

my club are certainly crazy about

Rudy.

"Come on, now, be a sport and write something nice for a change about our adored one, Rudy Vallee.

"A very sincere and loyal admirer of Rudy Vallee.

THELEN M. KRUSE."

71 Fifth St., Wood Ridge, N. J.

Disk Reviews

BY BOR LANDRY

Recent shrinkage brings the plc Recent shrinkage brings the pic-ture song back to approximate equality commercially with the non-film numbers. It is no longer of overwhelming consequence at pres overwhelming consequence at present that a number be spotted in a Hollywood eplc. Without benefit of celluiold many numbers are managing to do quite nicely. Comparatively speaking, of course, for the nusic trades are all under demonstrate.

music trades are all under de-pression.
Still, any average batch of new records continue to list the cus-tomary quota of "theme" songs. It is probably too soon for the me-chanicals to barometer the reported public apathy to the musical pic-

Ed Loyd

Ed Loyd
(Okeh 14148). He of the one "L"
has an excellent combo in "Just a
Little Closer" from "Remote Control" and "Tve Got My Eye on You."
the release should find better than
average response over the counter.
Bob Haring
(So Much" and "Betty Co-ed"
coalesce as agreeable fare without
benefit of "name."

coalesce as agreeane tare without benefit of "name."

Johnny Walker

(Columbia 2247). "Betty Co-ed" is also recorded on this release with mate. Latter song, one of Rudy Vallee's less commedable popularizations, is a resurrected tune of old-fashioned humor and monotonous melody. Which, however, is a description fitting several recent best gellers and so not perhaps vitae, ond burtal "Kansas City" will probably be interned for all eternity. ably be interned for all eternity.

Walker has considerable sock and

Noah Beery

Noah Beery
(Brunswick 4228). One of the few
film people to possess the sort of
voice that was expected of their
personality is Noah Beery. After
trying to wreck love's sweet dream
and otherwise perpetrate masty
misdeeds in several hundred fickers, Beery unfolded a deep basic
eris, Beery unfolded a deep basic

WR-FN OFFER TO SETTLE FOR CASH OR LAY-OFF

Hollywood, Aug. 5.
All Warner and First National
song writers whose options don't
expire between mow and Jan. 1
were offered the alternative of a
cash settlement for balance of their
contracts or a two-month layoff
and continuing on the payroll after

the studios resume operation.

The staff tunesters all accepted
the layoff and most plan to spend

Musicians and Theatres In Chi. Sign Contract

Chicago, Aug. 5.
What amounts to an extension of
their present contract for another
year has been negotiated and closed year has been negotiated and closed between the musicians' union and the local theatres. It's a renewal of the existing terms. This is the first time that the two sides have gotten together without a dispute in years.

Wage Scale Increase Is Just One of Those Things

Chicago, Aug. 5. Present contract of the musicians-Present contract of the musicians-theatres expiring Aug. 31, first meeting to draw up new papers was held last week. Musicians, through James Petrillo, asked for a \$7 in-

James Petrillo, asked for a \$7 increase over present scale.

Wise boys merely regard these demands as a matter of form, with nothing expected to come of them. Petrillo and the operators are reported satisfied with present terms the new contract most likely will contain no wage scale change.

5c EVIL AGAIN

Bootlea leg Song Lyric Ped Spreading More and More

New crop of bootleg lyric peddlers

New crop of bootleg lyric peddlers selling the sheets at five cents per copy, has sprung up in Boston, Los Angeles, Detroit and Pittsburgh. While the M. P. P. A. has the peddlers arrested, as fast as possible, the peddlers arrested, as fast as possible, the country.

In New York, American Press, publishers of five cent lyric music sheets, printing the titles of copyrighted pops with original lyrics underneath, have consented to stop the printing and distribution of these sheets at the request of the M. P. P. A. who threatened action against them unless they ceased printing and distributing.

Waterson's Claim N. G.

Claim for \$2,000 by Irving Trust Co., receivers in bankruptcy for Waterson. Berlin & Sinder Co., against Aberta Germanur music bulleher, was ordered dismissed. This effects W-B-S's all other foreign agents who may not have paid the full annual guarantes to Waterson's for the foreign representation.

Alberti only had paid in \$8,000 of the \$10,000 annual guarantee for the W-B-S German territorial rights. When the Waterson firm went into bankruptey Alberti

rights. When the waterson him went into bankruptcy Alberti deemed it a breach of his contract and refused to pay the difference, which the court sustained by throwing the Irving Trust's claim out of court altogether.

RADIO MUSIC'S FIRST SCORE

First musical score from a Radio picture to be published by Radio Music will be "Half Shot at Sunby Harry Tierney and Ann well. Radio Music will pub-Cauldwell. Cauldwell. Radio Music will pub-lish each subsequent Radio release, except the Amos 'n' Andy feature, which Harms will publish through having Kalmar and Ruby, its writers, under contract. Harms heretofore published Ra-dio's songs, holding a contract with Radio Pictures which expired this past June

Harry Walker's Job

Harry Walker's Job.

Los 'Angeles, Aug. 5.

Harry Walker, ex-song plugger
and for the past year in charge of
the counters for the local Kress interests, has left that company. He
will be southern Callfornja superintendent of all retail music counters recently acquired by the Music
Sales Corp.

Inside Stuff—Music

Film-Music Benefits Dubious

Film-Music Benefits Dubious

Those publishers not yet affiliated with picture companies will retain their indie status for a long time to come. Where previously the indie publishers realize that practically every one of the Remaining indie publishers realize that practically every one of the worthwhile film corporations has all the publishing affiliations necessary, Having had the opportunity to look over the benefits derived by those publishers affiliated with picture companies for some time with many of the "benefits" are open to question.

They state that if film companies make overtures now, they will demand plenty.

demand plenty.

Indie publishers who farm out their writers to picture companies and publish pix songs are thumbs down on paying the pix firm royalities on the songs.

publish pix songs are thumbs down on paying the pix firm royalities on the songs.

the songs.

the songs.

the pix firm royalities on the songs.

word for the pix company is paid and to by the pix company, as it at first appears, but by the pix bitself at the pix company, as the first appears, but by the pix bitself at the pix company, as it at first appears, but by the pix bitself at the pix districts paid over to the pix firm. Heretofore the publishers were anxious the deals considering the high salaries paid the writers as advantageous and not figuring that the pix firm was making up for it in royalities.

One publisher, who previously published picture music on the above basis and who rows he will not do so again stated, "Do we have to pay a Broadway show to use a song? They come to us for it and pay us, why then should we pay a picture company to use our songs? The higher salaries paid out writers are, in a roundabout way, through the royalites we pay the picture firm, paid for by us and we derive barely any benefit from such a deal. Hereafter we will refuse to do any picture work unless the picture company does away with its royality split."

Free of Charge

Free of Charge

Atop Wrigicy's Catalina Casino is a dancehall equally as beautiful, and perhaps capable of the same capacity, as Chicago's Trianon Ball-room. The only real difference between the two places is that the laland room is free of charge. The St. Catherine Hotel orchestra, with Frank Hobbs in charge, is supplying the music which is meeting requirements nicely

quirements nicely. Wrigley inaugurated the mammoth floor and made it sans an admission fee, to help Catalina as a resort. The entire island layout is such that a week-end there can be covered by a \$10 bill, including the boat fare both ways.

The Casino is a circular building costing \$1,500,000 and with a sound picture theatre downstairs, for which there's a box office. There's not a staircase in the edifice. Ascension to the ballroom is made by walking up a series of ramps. Soda fountains, candy booths, rest rooms, ing up a series of ramps. Soda fountains, candy booths, rest rooms, a staircase in the edifice. Ascension to the baliroom is made by walk-ing up a series of ramps. Soda fountains, candy booths, rest rooms, etc., are scattered all over. There are three rows of theatre seats en-circling the entire dance floor, which is illuminated in colors at will from the band platform. Special officers and women deputies keep in touch with the deportment, including the rule that any of the male gender must don coats to gain entrance. Dance floor seems easily capable of handling 1,000 couples.

Tauber's Sexy Voice

Tauber's Sexy Voice

The recent announcement that F. C. Coppleus would bring the German tenor, Richard Tauber, to this country in two years didn't reveal that Tauber is already something of an idol among the women who have heard his records but who've never seen him. The only picture of him generally published in this country was in the rotogravures about six months ago and had him with Franz Lehar, the operetta composer.

Tauber's records are all imported, but there has been a demand for rush was the Odeon (German) recording of "I Kies Your Hand Madam," which is sured off the rush was the Odeon (German) recording of "I Kies Your Hand Madam," which is sured in a way which makes the gale perspire. The man has feeling in his voice. One young woman who fell plenty for him bought, without knowing what she was getting, the Schubert song cycle, "Die Winterrelse," and was upset to find that this was serious music and not the kind she wanted.

Tauber is the best paid singer in Germany, of grand opera calibre but sticks to light opera because he's the outstander in that field and able to kick down heavy salarles.

Paine as Sole Arbiter

At a meeting of the principals of the agent and trustee agreement, for permitting copyrighted music to be used in sound pictures, it was decided that the independent picture producers who infringed upon copyrights would be dealt with directly by John G. Palne, the agent and trustee, instead of with the various publishers. Palne is of the M. P.

P. A. Meeting was held to thresh out manner of procedure against producer infringers. Heretofore, when an independent producer was notified by Paine that he was infringing against the copyrighted music of a publisher, party to the agent and trustee agreement, the producer would run to the publisher and the matter would be straightened out between the two.

Can't Find Songs

Goldwyn studio on the coast is understood to be having its share worries over the score and lyrics for the Evelyn Laye picture,

"Lilli."

Tunes and words have been scrapped right and left and, as far as known, there is yet no decision on the numbers to be selected. Original melodies, written by a foreign composer, are understood to be out, as also the ditties submitted by Naclo Herb Brown. Other individuals and teams have proffered musical material, all of which has been deemed unsatisfactory to date.

When Billie Rose and Fanny Brice (Mrs. Rose) were on the coast they took a house with a swimming pool. Vacant houses with attached pools which have been forgotten and stand unemptied become a free-for-all when word gets around.

The first morning the Roses awoke they found around 20 people in their pool. They both looked at each toher and together asked, "Did you Invite them?" When the family check-up revealed neither responsible, the Roses hopped in their car and went to the beach for a

Musical Typewriter

A musical typewriter, called the "Music Writer," which transposes
plano music from one key to another and makes a permanent record
of the music being played, has been invented by Dr. Moritz Stoeher,
of Mt. St. Vincent College, New York. The musical typewriter is a
combination of two instruments, one of which records by a series of
dashes on rolls of paper the music which is being played, while the
other automatically transposes music from one key to another.

Contract via Trans-Atlantic Phone
Via a New York to London telephone conversation last week between
Ben Bornstein and Lawrence Wright, latter speaking from London, the
English rights to the Ager, Yellen & Bornstein catalog were assigned
to Wright for 1931. Present two-year contract with Wright expires the end of this year. New agreement, for one year only, expires Decem

Vallee Sets Touring Dance Record In N. E. at \$32,000—His Share \$20,000

Perhaps a high mark for barnstorming dance orchestras is the first week of Rudy Vallee's tour, embracing New England territory, where he grossed \$32,600 for the Individual baliroom promoters, or which Vallee took away a maranteed \$2,500 against 10% of the gross.

Dance promoters are satisfied if making relatively little on the gate as the concessions for soft drinks, sandwiches, etc., are a sizeable portion of their gravy.

The negative industrial conditions in N. E. were another mutually surprising factor to the National Broadcasting Co., handling the Vallee tour, and the baliroom people. Latter have been suffering markedly because of the milliown conditions but the Vallee draw was a factor.

Bridgeport, Aug. 5. Cheers and Jeers

Rudy Vallee, well known in New Haven from his undergraduate days at Yale, had a hectic time last Sun-

at Yale, had a hectic time last Sunday night in N. H. In addition to not being paid out for performing at a Momanyum dance-hall, Vallee was cheered and jeered at the banquet where he was guest of honor.

The refusal to pay arose from allegations that the banqueting committee had charged an admission fee to see and hear Rudy eat. The ballroom promoter also regarded this banquet as a violation of his agreement against "any other public appearance."

Vallee did not have his band with him but entertained impromptu

him but entertained impromptu with some vocal solos which at-tracted a crowd of 5,000 outside of the banqueting half, with their min-gled cheers and jeers penetrating

gled cheers and jeers penetrating within,
Vallee, incensed by some of the hecklers, grabbed one of them and is quoted as stating he would "push your tongue down your throat" as the result of a "Bronx cheer."

the result of a "Bronx cheer."
When the crooner reached the dance-hall, a large but not capacity crowd, awaited. The lack of capacity is on what Thomas Murphy, the promoter, predicates the damage through Vallee's previous dinner appearance.

BELOW SCALE RADIO BANDMEN IRKSOME

Musicians playing radio engage ments below the union scale is current cause for complaint. They play via the ether and also give auditions and rehearsals without charge on the excuse the name that radio can bring to them will

ultimately compensate.

These tactics irk bands who will not play below scale and who, because of the others, cannot find profitable radio work.

Drop Copyright Suits Pending K. C. Decision

Los Angeles, Aug. 5.

American Society of Authors and Publishers has Composers dropped its local action against the Roundhouse cafe for infringemen

Roundhouse cate for infringement of the conyright law, pending a general decision to be handed down by the U.S. Supreme court.

Matter now up before the highest tribunal is the test case started by the society against the La Salle hotel, Kanasa City, involving the use of copyrighted music as oming over the radio in hotel lobbies, rooms and cafes. Three judges in Kanasa City could not agree on a ruling in the case and so it was turned over the Supreme court. Final ruling will affect and control the situation over the entire country.

cause of breach of contract, with suggestion that the N. B. C. would arbitrate the matter.

Similar experience as above at Old Orchard, Me., marked Vallee's second day out at the Ocean Pier here when Wilfred Duffy, the promoter, regarded Vallee's extensive entertaining at parties, banquets, etc., in his home state as damaging to his own personal enterprise, with to his own personal enterprise, with attendant biz a bit off.

N. B. C., via Eddie Scheuing, Valher appearance,
On conclusion of his night's an adjustment will be made in dance, Vallee was informed he New Haven case if the facts w would not be paid for in full be-

HOW TO BE A BIG RADIO ANNOUNCER-IT'S TUFF!

A tough lot is that of the announcer who tries to crash the payroll of NBC. An NBC network announcer is comparable to the vaude act with yearn to play the Palace. Due to the difficulties of announcing over an NBC network because of the switches from the WJZ chain to the WEAF chain, formerly differentiated

switches from the WJZ chain to the WBAF chain, formerly differentiated as the red and blue networks, anyone applying for a speaker's job over NBC must have considerable experience before being considered.

Most of NBC's new announcers are secured from NBC similated stations which broadcast locally, such as those controlled by General Electric and Westinghouse. Ambitious announcers working for the latter type of stations frequently apply to NBC for positions because of the higher salary and position. If NBC does want them but they are still contracted to an affiliated station, the network never accepts them unless the affiliated station grants the affiliated station grants the station of the properties of the same station and the same station of the properties of the same station of the same station grants the affiliated station grants the same station of the more experienced NBC announcers and for two weeks serve their apprenticeship by etherising only during the day under the supervision of the more experienced announcer. If shaning un well, they

only during the day under the super-vision of the more experienced an-nouncer. If shaping up well, they are permitted to broadcast alone. Most of the budding big time an-nouncers fall by the wayside due the difficulty in handling switches. They usually become rattled when doing it and ball up the works. A level and clear head is considered by NEC to be the first requisite be-fore permitting an announcer, no matter how well he handles other types of broadcasting, to handle types of broadcasting, to handle switches.

CBS is considered much easier us considered much easier use everything goes over one em, having no "switches" among r stations.

RADIO SONG PLUGGING NOW VIA ADV. MEN

Radio advertising agencies are now being contacted by publishers and are telling their bands what and are telling their bands what songs to play wherever they can get away with it. A number of radio a. a. men are now friends of publishers and seen with them frequently. They are also taken out by the publisher and entertained in the usual manner.

There a men make up lists of

The r. a. a. men make up lists of songs they want plugged over the air and order the leaders to play them with the leader usually complying.

plying.
"Name" bands will take no dic-tation as to what songs they should play over the air.
Other band leaders, in their con-

tracts have it expressly stipulate they are not to be interfered with in the selection of musical numbers. This condition of radio agency men interfering with broadcast pro-grams was dwelt on last week.

Girl Band Worked 5 Mos. Without Pay-Now Sues

Without Fay—Now Sues
Lido Country Club, Lido Beach,
L. I., has been sued in the Supreme
Court for \$8,500 by Joseph Scully
on a contract of April 9, 1929, for a
women's orchestra at \$460 a week,
which orohestra played until Oct.
20 last, but got no pay after June 2.
Scully had trouble serving the
papers on the club, because his
process servers were barred from
the club grounds unless they had a
the club grounds unless they had a
they tried to get the card and told
for what they wanted, the manager,
insisted that the club was not liable.

MILLS' DOUBLE MISSION

Hollywood, Aug. 5.
Irving Mills is conferring here
with Tiffany studio execs on the
recent music tie-up between Mills
Music Corp. and Campbell-Connelly Music Corp. and Campbell-Connelly of England. Mills is organizing a music department to work in conjunction with the studio before returning, east.
Mills came out here to manage affairs for the Duke Ellington colored band which goes into the Amos 'n' Andy R-K-O picture.

Ben Bernie's Boy

Hollywood, Aug. 5.
Jason Bernie, Ben Bernie's son,
will receive a Paramount screen
test for a part in "Tom Sawyer."

'Goldbergs' as Talker

"Rise of the Goldbergs" is be "Rise of the Goldbergs" is booked solid around New York in R-K-O houses on a peculiar "golid" ar-rangement of only half-weeks, be-cause of the Sunday law eliminat-ing the two youngsters in the act. The juveniles are essential. Another NBC radio favorite, Baby Rose-Marle, is kent out of New

Rose-Marie, is kept out of New York state for same reason of child

Phil Ponce of NBC is grooming "Goldbergs" for a feature talker.

NEW NBC STUDIOS IN CHI DEEMED ADVANTAGEOUS

Chicago, Aug. 5.
With the NBC studios to be the largest and best equipped in the world, going into operation the first of September, Chicago will take over more than 30 programs. now on the New York wires. This will give the local studios almost 100 regular programs. Two years ago the Chi station was producing only six programs a week.

The Chi studios are becoming important daily due to several advantages for national broadcasting. These include the advantage in time for covering the entire countries for the covering the entire countries.

vantages for national broadcasting. These include the advantage in time for covering the entire country; the advantage of closer mechanical connections, eliminating a good deal of the present "howl and click." Other reasons are the agood dear of the present now and click." Other reasons are the proximity of executive offices of many accounts, such as Pure Oil and Shell. When a company, such as Pure Oil, is spending \$500,000 on its radio features, it demands active supervision over its programs. Chi's situation between the agricultural and urban division of the country, making contact with both sections, is another great advantage.

The old squawk that talent is available only in New York no longer holds since with the growth of radio, talent has shown willingness to go wherever the job is.

Hugh Ernst, some years ago man-ager for Paul Whiteman, joins NBC in charge of the Chicago Artists' Bureau, succeeding Alex Robb. Lat-ter went out with Amos 'n' Andy as their manager

their manager.

Ernst will do in the Artists' Bureau what George Engles and his
staff have been conducting in New
York, booking NBC talent for stage
appearances, concerts, clubs, theatres, etc.

GERALD MARKS DISBANDS

deciding to start from the

Detroit, Aug. 5.
With business the way it is
Gerald Marks has disbanded his
band and has gone back into the shoe business. Marks played nine months straight at the Tulier hotel here

HERE AND THERE

Al Jockers' band opened at New Piantation, Buffalo, Aug. 4.

Three name bands will sub while Wayne King band is taking a vacation from the Trianon, Chleago. First to go in is Maurie Sherman band, in for four weeks, followed by Ted Weems for one week; then Don Bestor band for 14 days.

Arthur Fields and Fred Hall, vet Broadway songsters, have turned hill-billy mountaineers on the radio, heading the Rex Cole Mountaineers over WEAF as a commercial.

Bix Beiderbecke starting his own band. Formerly with Whiteman or-chestra, and wants Whiteman to manage him.

New Green & Green, publishing firm, got out a snappy "Broadway Breezes" col., which threatens to become a regular bi-monthly p

C-C CO. IN PARIS

Paris, July 25.
Campbell & Connelly have the rights to the Red Star music catalog for France, Italy, Spain and Portugal and will shortly open an office in Paris.

High-Note Femmes Unwanted on Radio. But Won't Be Ousted

Los Angeles, Aug. 5.

Radio sopranos are like the proverbial orphan. Nobody wants them, They're shrilling their stuff over the air nightly because as yet radio men have devised no society for the elimination of the femme warbiera. They'll all subscribe to this society if they had a chance, but they can't do, a thing about it. It seems that nine-tenths of the vocal music was written for the trilling sisters.

Those impolite letters coming into studios aimed at the frail so-prano four out of five times the station men say.

Stations have tried to cut so-pranos down to the minimum, but they have to have some femme vocal stuff. They cross their fingers every time a soprano steps up to the mike, for they visualize the knob-turning activity going on outside. They're shrilling their stuff over the

knob-turning activity going on out-side.

With the sops a drug on the mar-ket and every mother's daughter believing she is a second Jenny Lind, the warblers are cheaper out here than the sunshine. Radio nere than the sunshine. Radio men could pay them in counterfeit con-federate money and get the pick of them. Standard price for sopranos is the equivalent of 32 degrees freezing.

PVT. BROADCASTING BAN Paris, July 25.

Broadcasting private mes Broadcasting private messages in France from privately owned sta-tions is now prohibited and regard-ed as infringing the government telegraph monopoly. Such messages caused three sta-tions to be stopped by the authori-

Steve Boisclair Resigns

Syracuse, N. Y., Aug. 5. Steve Boisclair, for the past seven weeks guest organist at Warners Strand here, and rating for the past three years as chief organist and general musical director for War-Capitol district houses ners' Capitol district houses, is-signed from the Warner organiza-tion Aug. 1.

Future plans undetermined al-though it is likely he will turn to



TAVERN A CHOP HOUSE **EXCEPTIONAL MERIT** 156-8 WEST 48TH STREET East of Broadway

TONG HIT ART KASSEL
and His Orchestra
Metropole Cafe. Chilese
Via the chaltered
"JINST A LITTLE CLOSER"
"SINGING A SONG TO THE
STAR" OF THE STAR"
"CHEER ECOMIN"
"THE MOON IS LOW

ROBBIN MUSIC CORPORATION OF THE PROPERTY OF TH

MR. JESSE CRAWFORD

"Bys.-Bys Blora." "I Law Nove ... ATTER, NEW XORK, playing Friend ... "I Law Nove ... ATTER, NEW XORK, playing forms", "By Frieng Just Fassed," "Old New Estimate Store," "You discuss of Going Frame," "By WABO every Saturday during Fassengation," "The Graph's New Kind of Law to 28 WABO every Saturday during Fassengation," "The Graph's New Kind of Law to 28 November 1988 and 1988

LEADING ORCHESTRAS DIRECTORY

and HIS COMMANDERS

Special Engagement GRANADA CAFE CHICAGO

TAL HENRY

and His ORCHESTRA Warner Bros. Vitaphone Artists Exclusive Management Orchestra Corp. of America 1650 Broadway, New York

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and His ORCHESTRA ow in Second Year
PALACE HOTEL
San Francisco

(Brunswick Records)

PAUL WHITEMAN

"KING OF JAZZ" ARROWHEAD INN

(For the August Season) SARATOGA SPRINGS nai Rep.: JAS. F. GILLESPIE

PHIL FABELLO and His

R-K-O Entertainers

Creators of the Fabello Policy R-K-O COLISEUM, New York Indefinitely

IRVING AARONSON | THE BRICK TOPS

(PARISIAN BED HEADS) America's Greatest Girl Band

28 West North St., Indianapolis,

GEORGE OLSEN

AND HIS MUSIC

GEORGE OLSEN CLUB

CULVER CITY, CAL.

VICTOR RECORDS

FREDDIE RICH

Columbia Broadcasting System

Station WABC, New York City

B. A. ROLFE Radio's Premier Conductor LUCKY STRIKE

Dance Orchestra Thrice Weekly Over N. B. C.

ANSON WEEKS

AND HIS ORCHESTRA MARK HOPKINS HOTEL SAN FRANCISCO

COLUMBIA BECORDS Exclusive Management M. C. A.

New York's Roadhouses' Worst Summer Season So Far—One Winner

One winner stands out amongst all of the road houses in or around New York this summer. It is the worst so far the road houses have experienced.

The single stand out is the Pavlion Royale on the Merrick road, with Guy Lombardo's band. The Lombardo group is given all of the credit for the road of the credit for the case of the condition of the

"Mixing" Stopped

No more "mixing" at Hollywood Gardens, Pelham, N. Y., since that Fisher shooting mess and fracas last week.

Any sitting-in by the girls with parties is only by special permission now.

Biz is easing off markedly

NO CABARET TALENT LEFT-WITH BURLESOUE

People in the cabaret business are predicting that in a couple of weeks there will be no cabaret business

TEX BACK IN N. Y. AT OLD 300 CLUB

Texas Guinan will once more nite clubly entertain New Yorkers and translents at the former 300 Club on West 54th street.

With Tex will go her present collection of girls and musicians on Long Island, where Tex is having a pretty good summer season. The shift to the Times Square sector will come with the closing of the Merrick road roadhouse. It is reported Tex and her backers have bought the 54th street property.

erty.

After sassing back ex-commish
Whalen, Tex went to Chicago. It's
been nearly two years since she
said Hullo Sucker on Broadway.

Now it's Commissioner Mulroney,
with the Mulroney system of coppering not nuts over any kind of
publicity.

DISK REVIEWS

Fontaine Again

Paris, July 25.
Evan Burrows Fontaine is starting action here against Cornellus Vanderhit ("Sonny") Whitney to have him adjudged the father of her

have him adjudged the father of her son, aged nine.

She claims that blood tests will prove the boy is really the son of the millionnaire despite previous actions brought by her having failed.

HOLLYWOOD SUED FOR \$293,000 BY BANDSMAN

Irwin Abrams, known under his own name as an orchestra leader and also as Vic Irwin, is sueing the A. & II. Restaurants for \$93.800

and also as Vic Irwin, is sueing the A. & U. Restaurants for \$33,800 damages on several counts and also Ben H. Ueberall and Jacob Amron, heads of the operating company of the Hollywood restaurant, '1600 Broadway, New York, for another \$20,000, making in all a claim for \$223,800, for breach of several contracts and other damages. Abrams was the pening band tall, raction at the Hollywood last 26 kg, and the several contracts and other damages. Abrams was the the several contracts and the Hollywood last 26 kg, interest in the place. On this he predicates all his other claims. On the basis of \$1,300 a week for his band, the first claim is for \$33,-800 for the remaining six months of his contract.

For damage to his reputation through dismissal he claims another \$50,000; for gratis broadcas'ing services over WMCA and WOR on behalf of the Hollywood, another \$10,000; and against Ueberall and for another \$20,000 another \$20,000 another \$20,000 "piece" of the restaurant. DISK REVIEWS

(Continued from page 65)
Captain Jenna and Lieutenants Raach, Whiting and O'Flaherty, American Colombia (Colombia) and Lieutenants Raach, Whiting and O'Flaherty, Colombia (Colombia) and the moderately distinguished to the Colombia (Colombia) and the moderately titlinguished (Colombia) and
BEER GARDEN THIS BIG NITE CLUB OPPOSISH

Chicago, Aug. 5. Night clubs are crying the blues over a combination of conditions, business, the heat, and a new factor—beer gardens.

tor—beer gardens.

All night clubs are cutting the nut sharply. Frolics, the ace spot and nearest the loon, is still doing the best biz, but that's off too. Only six important spots remain inside the city limits.

the city limits. Seven other leading spots aren't open at all: Green Mill, College Inn, Club Royale, Bal Tabairin, Sunset and Grand Terrance (black and tans) and Rainbo Gardens. Latter place stayed closed when fire gutted it several months ago. Cotton club, Raiph Capone's Cleero place, heaved the ghoet last week and won't open till October. My Celiar folded in the loop.

till October. My Celiar folded in the loop.
Roadhouses are doing the biz, but there are only two, Delle and Lincoln Tavern, both with crack bands. Casa Granada was the only south of the control of the either.

Bud Green's Brothers Go Into Pub. on Their Own

Buddy Green's two kid brothers,
Max and John, make their bow in
the publishing biz under the firm
name of Green & Green.
Except from the boys' close connection with their brother, who
with Sammy Stept was a publisher
for a long time, either a publisher
for a long time, either he industry.
Max was formerly a furfier and
John bantamweight prize-fighter of
some prominence. some prominence.

WARNING

Broadcasting and all other forms of public performance of our copyrighted composition

Words by Robert Sour, Edward Heyman and Frank Eyton. Music by John W. Green

Which will be sung by Miss Libby Holman in the new production tentatively entitled "ABOUT TOWN"

featuring Clifton Webb, Fred Allen and Libby Holman, and produced by Max Gordon.

is strictly prohibited until after the first regular performance of the said play in the Borough of Manhattan, City of New York.

Please take notice that we shall immediately prosecute to the full extent of the law any person infringing our copyright.

HARMS INC.

Coast Carny Men Using Highways For Show Lots—Other Racket Shot

VARIETY

Los Angeles, Aug. 5. California's highways are fast becoming a midway for outdoor showmen. They've found that the carnival racket on the coast is sho and are unloading their platform shows on vacant lots along the road and starting a bailyhoo.

a number of years Los Angeles has had lion, ailigator and

ostrich farms. Recently the showmen have been coming in with other attractions, no doubt inspired by the success of the former.

A monkey farm, a second lion farm, trained pony farm and pleture dog farm are: new additions in the farm list. All charge a two-bit admission and give performances any time there are a dozen customers. The film dog farm displays banners of dogs supposed to be in pictures, with the hounds doing the usual simple routines. Spotter in the San Fernando valley where the mercury loves 100 in the summer, the mutts are anything but ambitious and hate crowd work of the control of the summer of the control of the sum onts who ride blkes. Rest of the entertainted pendes on the amount of kick the customers get out of throwing security.

ment depends on the amount of kick the customers get out of throwing peanuts in the cages.

Two aviaries on the outskirts of Pasadenia play for the bird lovers. Recently one added a pair of baby elephants, and they're now billed as the main attraction. Both of these places are well conducted and mob. Admission here is also two bits, with the privilege of buying.

Railton Collects Realtor Collects

An Indian village has been erect-ed by a real estate concern to boost its property. Village proved a good attraction, with a free gate, so the real estater decided to cash in. Add-

real estater decided to cash in. Adding a few war whoops, he put up a 15-cent adminsion tag and is still doing good business.

Two war exhibits are working in L. A. One has an admission, the other playing the free gate walk-through with a collection box at the exit. Mugg who watches the box looks like it's a broken arm if you don't untile the purse.

Most of the operators of the new outfits are former carny men who

Most of the operators of the new outlits are former carny men who were the state of
PLANE KILLS BOY IN TENT ON SHOW'S LOT

Findlay, O., Findlay, O., Aug. 4.
An airplane cut through one of
the tents of the W. G. Wade carnival here Sunday night, killing the
9-year old son of Everett Edwards,
fire eater with the show. Another
sleeper in the tent, Mrs. William
Dewey, of Hastings, Mich., was serioutly in tree.

In the plane, headed for the airport nearby, the pilot and three passengers were but slightly hurt

CIRCUS FANS ELECT

CIRCUS FANS ELECT.

Des Moines, Iowa, Aug. 5.
Atlantic City was chosen by the Circus Fans association of America in fifth annual convention here, as the 1931 convention city. Fans elected the following officers: Harry Hertzberg, San Antonio, Texas, president; George Duffy, Fort Plains N. Y., eastern vice-president; J. V. Ehloupek, Oakland, Calik, western vice-president. vice-president; J. V. Ehloupek, Oakland, Calik, western vice-president; I. K. Pond, Chicago, central vice-president; D. H. Theard, New Or-leans, southern vice-president; Walter M. Buckingham, Norwich, Conn., secretary and treasurer; Karl K. Knecht, Byansville, Ind., re-elected editor, "White Tops," the association organ.

About 150 attended.

BANKRUPTCY BLUES' AS THEME SONG FOR PARKS

Park business has been shot the worst in years this summer around New York and New Jersey. Park men blame the depression upon the increased unemployment. They ciaim that middle class and third class people who had previously been their mainstay are unable to pilot the familiy groups to the resorts through lack of funds. Parks without hard parks mot taking in enough at the gate to meet the electric bill. Concessionaires and stand men have also taken it on the chin. Overstocked and no play, most are har-

stocked and no play, most are har-monizing "Bankruptcy Blues," the theme song with the park operators.

Circus Row in Maine

A Augusta, Me., Aug. 5.
A circus battle is on in Maine. The latest evidence of the Air G. Barnes circus according to the Air G. Barnes circus according to the Air G. Barnes circus according to the Downle Bros. show the latter company claiming their paper had been covered by the Barnes posters before the Downle show had played where advertised.

The practice had been carried out in Waterville, Augusta and Gardiner. Upon bonds of \$10,000 being posted by Barnes Bros., the car was allowed to proceed. Another evidence of the fight is the newspaper advertising.

Chute Jumper Killed

Atiantic City, Aug. 5.
In the sight of thousands on the
boardwalk, Harry Powers, parachute jumper, was killed in a 1,500foot plunge from an airplane into
the ocean off the Steel Pier.

the ocean off the Steef Pier.
Powers who is "shot from a cannom" lashed to the bottom of the
plane had been a regular feature of
the Steef Pier program and did the
stunt twice daily all summer. This
time, however, something went
amiss. The cannon on the plane
boomed and Powers came down
from the parachute failing to
pen in time.
He was still conscious when
brought to the Atlantic City Hos-

open in time.

He was still conscious when brought to the Atlantic City Hospital, but died in the operating room.

Recently Powers had been taking Recently Powers had been taking a hair-raising tumble before pulling the rip cord of his parachute. It is believed he miscaiculated his distance and waited too long, leaving him insufficient altitude for his umbrella to open. Powers was 47 and leaves a widow.

Shift Dubuque Lot

Dubuque, Aug. 5. Ringling-Barnum We When Ringling-Barnum were barred from the local airport for Aug. 15 because of being an accredited field, after nearly all arrangements being made, it looked as though circus fans would not see a show.

A field just south of the port was secured, however, and though show committed the control of the port of the control of the port from Clinton, Iowa. Extremely dry weather was the only thing that made the lot south of the port possible.

Circuses

Ringling-Barnum Aug. 2-10, Chicago; 11, Milwankee,

Sells-Floto
Aug. 4. Colorado Springs, Col.; 5. Denver.
Col.; 6. McCook, Neb.; 7. Hawtings; 8.
Grand Island, Neb.; 9. Council Bluffs, Ia.

John Robinson
Aug. 3. Quincy Ill.; 4 Kirksville, Mo.;
5, Ft. Madison, Ia.; 0, Fairfield; 7, Iowa
City; 8, Washington; 9, Centerville; 11,
Charlton, Ia.

Hagenbeck-Wallace Aug. 4, Minot, N. D.; 6, Williston, N. D.; 6, Glasgow, Mont.; 7, Havre; 8, Grent Falls; 9, Helena, Mont.

Aug. 4, St. John, N. B.; 5, St. Stephen, N. B.; 6, Bancor, St., 7, Buckeport; 8, Medicon; 9, Aug. 6, Bancor, Me.; 7, Buckeport; 8, Madison; 9, Augusta; 11, Rockland, Me.

Midget Golf in Red

Indianapolis, Aug. 5.

Indianapolls, Aug. 5.

Pigmy golf is losing ground as a sport in Indianapolis, many of the 30 nearby courses being in the red. In the second of the second in the second i

ZACK SAYS HE'LL REOPEN "101"

Ponca City, Okia., Aug. 5. Ponca City, Okla, Aug. 5.
Zack Miller claims here the "10!"
will get open again Aug. 21 at Enid,
Okla, as a 20 car wild west instead
of a 30. Same title will be used.
Credence is given the fact that Milier tossed back R. M. Harvey, general agent; resignation, with Harvey instructed to go ahead and layout route.

vey instructed to go ahead and lay-out route.

Up-to-date, however, no actual contracts, for showing of the towns have been made. Miller also told those he wished to keep on the show to stick around after the closing as he might use them.

Unusual for any trick, once it has

reached the barn, to go out again the same season. Experienced show-men aver Miller can't do it.

ler is also concerned with matters, with various rela-anxious to turn everything ash.

into cash.

In the event the trick does get open will stick strictly to western territory. About 10 advance men are waiting about Chi hoping the show will open, with the Cole circumstance. cus taking over a number of per-formers and bands from the present "101."

Carnivals

(For current week (Aug. 4-9) whe not otherwise indicated)
Alabama, Stanford, Ky.
American Expo., E. Pittaburgh, Pa.
American Expo., E. Pittaburgh, Pa.
Barnhart, Omno.
Barnhart, Omno.
Bec. Taylerwille, Ky.
Brown & Rec. Calmeville, Mo.
Bruce, Phoeniville, Pa.
Brown & Rec. Calmeville, Mo.
Bruce, Phoeniville, Pa.
Bruch, Pachiville, Pa.
Bruch, Pachiville, Pa.
Bunte, Camville, W. Va.
Butter Brow, Noble, Ill.
Catlin-Vilzon, Washington.
Cop., Wayland, Ky. Call.
Cop., Wayland, Ky. Call.
Cop., Wayland, Conn.
Conn.
Cop. Wayland, Walawight, Can.; 7Column, New London, Conn.
Contine-Carrett, Walawright, Can.; 7Carrett, Wala Butler Rines, Noble, Illistone
Clark, Graver-tebl, Calif.
Cos, Wayland, Ky.
Coleman, New Low Marker, Can.; 7-9.
Coleman, New Low Marker, Can.; 7-9.
Copping, Salamanca, N. T.
Cronin, Winchestor, O.
Linki-Bobert, Sebasiaposi, Calif.
Data Exp., International Collection of the Collec

Hartis-Heyn, Pincineyville, Ill.
Hartis-Heyn, Pincineyville, Ill.
A. Lander, A. L. Lander, A. L. Lander, A. L. Lander, A. L. Lander, A. Lander,
Ride Play Small

Beckman & Gerety Show

(Carnival)

Beckman & Gerety Show
(Garnival)

oney. On the basis that you can't run carnival without concessions On the basis that you can't run a carnival without concessions, Beckmann and Gerety have spotted about 20 joints just as you come in the gate. Some are bix sixwheels and one, in the center of the midway, is the world's largest corn game ("Lucky" in east). So big they have to use a loud speakfail the customers. Folks employed on these stores don't ask anyone to play. Those who play have a chance, with plenty of merchandlee passing over the counters each evening. Drag-em-in system not employed.

chance, with plenty of merchandlee passing, over the counters each evening. Drag-em-in system not expension of the property of nployed. Once

gold and paint it hurts the eye but draws.
Starting out from East St. Louis Starting out from East St. Louis Starting out from East St. Louis Starting out from East St. Louis Starting out for the concession wheels have cut to fc, and all the shows are dimeing it. The for pull dough. About here the billing overlaps that of Ravinia opera, with a carny card and an opera card keeping company on many a to shed many tears at the way things are heading in the north-shore district.

Beverly White has been handling the newspapers for quite some spell

Beverly White has been handling the newspapers for quite some spell with this show and has become so well known that newspaper muggs just visit the lot to see him. White has developed considerable and can have the seed of
PARK'S GESTURE

Ride Play Small

Ride business is shot this summer both at amusement resorts and with traveling carnivals.

Thriliers and cuddle rides, which formerly held up over the others, have also taken a drop, with predictions that many at Coney Island day (4), and close Aug. 17, doing and elsewhere will fold prematurely. three shows a day.

BAD BIZ SOUTH **AND CARNIVALS CANCELING**

Chicago, Aug. 5.

Smalier carnivals are setting fair dates in the north and dropping their southers engagements because of bad bis conditions below the southers engagement because of bis conditions below the state of the conditions the state of the conditions of the state of th Chicago, Aug. 5.

bookings.

Hardly a smaller fair in the south
but depends strongly on the carnival for its midway. Without it the
fair will be figured a flop. Likely
after this season's defaults are all
in, the carnival will be like the boliwavil. in bad with the southern
wavil. in bad with the southern wevii, in bad with the southern public, fair managers and railroads

NO FIX, SAYS FATHER IN HETH ASSAULT

Louisville, Aug. 5.
The father of Labina Elizabeth
King, 15, who charges Floyd R.
Heth of the Heth Carnival with

Heth of the Heth Carnival with criminal assault, has promised "to shoot like a dog" anyone who attempts to offer him. money to "faz" the case which goes to trial Oct, 14. "Fixers" have approached him and also a policeman interested in the case, so the judge has had Labina removed to the Detention Home, where she will be safe from "outside influence."

Slough Carlos' Wheels, But Still Games O. K.

But Still Games O. K.
Carlos Greater Shows, small carnival outfit, was sleughed in Emerson, N. J., last week for wheel gambling, but were permitted to reopen after dropping the wheels and substituting skill games for the remainder of the week.

The carnival carrying three rides and 20 concessions played the date under the auspices of the Emerson Sporting Club. Considerable dissention developed among the town folk prior to opening of the carnival with a majority against permitting the show in. The auspices obtained the permit.

When steering in om Monday night wheels and money play set going full blast, but the cope buffer in late: In the week ordering complete shutdown but making no arrests.

ests. It's the last carnival that wili be permitted in this territory ac cording to town officials.

Gentry's Dog, Pony Show Again; Quit 14 Yrs. Ago

Agan; Quit 14 ITS. Ago Indianapolis, Aug. 5.
Henry V. Gentry, retired showman, picked four poodles from the city dog pound to revive the once-famous dog and pony show of yesteryear. Gentry announced he will go on the road next spring after training 75 dogs and 40 ponies. Robert and Henry "when dad gets them started." Gentry sold his show 14 years ago, having resided at Bloomington since that time.

No. Village Carnival

No. Village Carnival
Petition of the Greenwich Village
Social Association for permission to
spot an Oriental bazzar and carnival in Madougal alley Greenwich
Village, New York, next month has
been turned down and subsequently
called off.
Old residents of the section protested against the affair, which was
to have run an entire week, on the
ground it would bring an undesirable element to the section.
Leonard McGreavy, attorney greresenting the objectors, citarly all
given in the same spot asveral years
ago, with many testifying that fracket keep the section awake most
of the night.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood
Business was capacity at this house Tuesday night, with the mob getting a load of nine acts and "Midnight Mystery" (Radio) fea-

getting a load or nine acts and "Midnight Mystery" (Radio) feature. White and the second of the seco

without making much of an impressiblicholes. Eantaxy Revue, four
girls and three men, cover the field
from Oriental adagic to the hot-cha.
Hard-workers here, but lack polish
and finesse. Lot of rough spots.
Werner and Dikle Norton, plane
better routining. Werner Norton
does the prattfalls and comedy ousiness nicely, but might be better if
he tried talk. Dixle Norton, as the
ties strong-arm comedy.
Wallace's three lions closed.

Eari Ross players, who had the neat tent stock show at Lake stree and Mannheim road, and were blowr down, have reopened with the can-vas layout in Berwyn.

No use for the regular house band and m. c. at Uptown theatre week of Aug. 27, when Horace Heldt plays the spot. House band and m. c. will be built into a dyuble-band show for the Oriental. First timo this is being done in a loop house.

Bob Nolan, m. c. at the Chicago, under doctor's care after suffering a heart attack while on the stage with the band. Nolan will be switched to the Granada to direct overtures, only three a day, while building his health.

Art Kassel's band at the Club Metropole, southside nite spot, on the Tuesday night N. B. C. sustain-ing program.

Ed Schooley is readying a revuer six weeks through the south.

Ernie Groh, city sales manager for Fox exchange, reported in a serious condition at Michael Reese hospital with an infected jaw.

Paley Amustment Co. has sold the Rose theatre to Sam Halperin and Abe Fator, who own the ground, for \$10,000. Acquisition gives Halperin & Fator circuit of five theatres.

C. J. Perouchi will definitely open his stock Aug. 11 at the Lyric, Chattanooga, Tenn.

Frank and Dudley Gazzolo will not reopen their stock at the Kedzle this fall. Lease expired in June and the house owners demanded too much increase. Understood the owners may put in their own stock. Coronado, Publix house at Rock-ford, struggled along minus one of

R-K-O WOODS "RAIN OR SHINE"

And Louise Fazenda, Joan Peers, Wm. Collier, Jr., and Tom Howard

its acts last week. Anita La Pierro, booked in by William Diamond of the Morris office, cancelled her date at the isst minure, claiming she was temporarily disabled. Shorr Sisters, sent in to replace, didn't click and left after the first show.

Guy Beach stock company for new season started rehearsals yesterday (4), at La Crosse, Wis

M. A. Hunt rep company closes this Saturday at Whalen, Mich., marking the first time Hunt has closed his troupe in mid leason.

I. W. Muilett opens a rep company at Worcester, Mass., on Aug 11.

Mary Tupper Jones, well known in mid-west legit, is operating stock at the Elverhoj theatre in Milton, N. Y.

Claire Bart, one of the winners Gene E. Yarnell, said to be a for-of the Helen Kane contest held in mer Ziegfeld executive, now man-

New York, and who played a week at the Oriental here recently, is be-ing sent around the Publix-Great

States circuit on a similar contest Miss Bart is carrying a plano ac-

companist. Besides warbling, will act as one of the judges of the Kane

Walter Immerman took over his position as divisional manager of Publix Chicago-Detroit, Saturday (2). He will work under John Balaban until September, when the latter leaves for the east to have charge of the Canadian circuit, B. & K. and Publix-Kunsky.

Frank Cook, legal adjuster of the Ringiling Barnum circus, iil with heart trouble at the Presbyterian hcspital, Chicago. Not serious.

PITTSBURGH

Stanley—"Dawn Patrol"; stage show. Enright—"For the Defense"; stage

now. Harris—"Her Unborn Child"; stage

now.
Aldine—"One Romantic Night."
Sheridan Sq.—"Shooting Straight."
Pitt—"Unguarded Girls."
Liberty—"Shadow of the Law."

Wild Oscar, Penn organist, sched-uled to leave last week to make way for return of Dick Leibert, has been retained indefinitely. Leibert stays in Washington.

Rudy Valles coming to Willows for three nights next week and tariff will be highest ever charged here by nite duto outside of New Year's Eve. Cover will be \$8.80 for a couple.

Gene Morgan opens Thursday as m. c. at Stanley for four-week en-gagement and option.

By HAROLD W. COHEN an-"Our Blushing Brides"; stage

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless

The cities under Correspondence in this issue of Variety are follows and on pages

TOLEDO

E. H. GOODING

B. E. Fr.
Paramount — "Sap from Syr
ige above — "Sap from Syr
ige above — Blushing Bridee."
Pantheon — "Way of All Men."
Yita-Temple—"Lone Rider."
Yita-Temple—"Lone Rider."
Princess—"Hell's Island."
State—"Young Desire."

State—"Yous Desire."

Oscar Smith and John McMahon, owners of the Vita-Temple, borrowed from the asture Temple heart from the American Association, the Toledo Mud Hens. Hens, battling for second heart from the American Association, the Toledo Mud Hens. Hens, battling for second from the the first from the fir

Signa Serene, psychic, lobby entertainer in the Paramount, answering questions of readers of "News-Bee" through tieup with paper. Chorines from Publix revue. "Coney Chorines from Publix revue. "Coney of Toledo "Blode" in mped on roof of Toledo "Blode" in psychology of the psycholog

Toledo theatre men begin to he confident biz will improve. Wiliya-Overland first of city's big industries to start cailing help back and general improvement expected.

ager W. S. Butterfield theatre in Hillisdale, Mich. His wife was known on Keith's vaude circuit as Clair Lambert.

Options on another theatre site in Fremont, O., understood to have been taken by Warner Bros., fol-lowing Par-Publix acquisition of site.

Esther Ralston in person at the Paramount in connection with "Manslaughter" (Par) next week.

J. J. Sheiiey moves here from Denver and Cleveland, succeeding Bili Exton as p. a. at Paramount.

When Grover Cleveland Alexander joins local ball team "Mud Hens," Fox Movietone will take views and record chat.

A hundred in the shade, but Richiand Co. fair opened in Mans-field to good crowd.

OTTAWA, CAN.

By W. M. GLADISH

No arrangements being made for return of vaudeville to B. F. Keith's Theatre, Ottawa, this fail. Present talking picture bills are doing nicely, and when the stage is again used it will probably be for Paramount-Publix units.

Theodore Arthurs, former English vaudeville actor, has been engaged as a staff entertainer by Radio station CNRO, the Canadian government broadcasting unit at Ottawa.

Bert H. Soper, owner of the Capi-ol theatre, Smith's Fails, Ontario

tol theatre, Smith's Fails, Ontario was beaten in the contest for the Lanark seat in the Canadian House of Commons, Famous Players therefore has no representative in Canadian Parliament.

Obituary

JACK PERRY

JACK PERRY

Jack Perry, 73, actor and manager, producer and writer of vaude-ville acts, died at his home, 259 Hornblower avenue, Belleville, N. J., Aug. 1, after an illness of several months. whose family name was John H. Perry Brown, was connected with the vaudeville of a 35 years as a single turn, billed as Jack Perry, and frequently using a partner when billing the act as Perry Brothers.

About 20 years ago he retired from the stage to produce and direct acts, besides authorizing many skits. Mr. Perry was born in New York City. At an early age, his family moved to Los Angeles, where he are the little and the the staff of the staff

started his theatrical career at 13. He is survived by his wife, Mrs. Lillian Perry, four sons, Maurice, William, Thomas, and George, all living at home, and a sister, Mrs. Mary Leitch, also of Belleville, N. J.

Interment was at the East Ridge-lawn Cemetery, Delawanna, N. J., Aug. 4.

ROBERT M. SLOTE

Robert M. Slote, 37, manager of the Eastman, Rochester, N. Y., died at the Memorial Hospital, Cumber-

at the Memorial Hospital, Cumber-land, Md., Aug. 2.
Mr. Slote managed the Strand,
Cumberland, for eight years. He
was brought back there in a wheel
chair July 11, following an opera-tion at Rochester for removal of a
kiddow. Funeral services were held
form. Funeral services were held
mains taken to New York City for
mains taken to New York City for

mains taken to New York City for Interment.

A native of Hoboken, N. J., the deceased was educated at New York University. Following the World War, in which he served, he Joined the Crandal theatre organization and was located at Washington, D. C.; then Martinsburg, W. Va. one daughter.

MORRIS WEINSTOCK

Morris Weinstock, 72, veteran buriesque manager, died at Lenox Hill Hospital, New York City, July

30, succumbing to a complication of aliments. Funeral services were held August 1 under auspices of the Elks with burial in the Elks plot in Evergreen Cemetery, Brookiyn, N. Y.

Evergreen Cemetery, Brooklyn, N. Y.
Mr. Weinstock had been identified with burlesque in various managerial capacities for the past 40 years and associated with Sam Scribner for over 30 years with omigany manager for Mutual wheel shows after the fold up of the Columbia Circuit.

The deceased had no known relatives and for past year had lived at the Hotel Flanders, New York.

CARL ANTHONY

CARL ANTHONY

Carl Anthony, 52, ded July 27 at his camp near Spencertown, N. Y., after a spell of illness. Mr. Anthony spent almost his entire life on the stage. He appeared last in "Strictly Dishonorable," but wai forced to leave the cast in June dut to ill health.

to iii health.

Funeral services were held July
30 at the Mount Pleasant Cemetery
Mount Pleasant.

Survived by a wife, a son and two daughters

B. T. WITMIRE

B. T. WITMIRE

B. T. Witmire, 82, owner and manager of Greenville opera house for many years, died at his home in Greenville, S. C. July 24. He built the opera house some 30 years ago and managed it until it was torn down five years ago to be replaced by a hotel. For 25 years the opera house was the home of all road shows making Greenville.

In later years, Mr. Witmire managed theatrical productions and wrestling and boxing bouts in Textile Hall here.

MRS. CORINNE RAY

Mrs. Corinne Ray, actress and widow of "Skates" Ray, died in St. Mary's Hospital, Quincy, Ill., July 25 of dropsy.

Rary's Hospital, Quincy, Ili., July 25 of dropsy. Mrs. Ray was the mother of Con-nie Ray and at one time was a mem-ber of the vaudeville act known as The Three Rays. Interment was in Graceland Ceme-tery, Quincy, Ili.

appointed chairman of the finance

George Rose has completed the financing for the erection of a \$200,000 theaatre in Oshawa, Ont. Construction will start in the fall.

The new Conservative Government in Canada is expected to give further preferential treatment for the importation of English films. Announcement will be made when he new Parliament opens in September.

MONTREAL

Polace—"The Unholy Three."
Capilol—"The Love Caren."
Low's—"Czar of Broadway."
Frincess—"Hot Curves."
Imperial—"vengeance."
Roxy—"Street of Illusion."
Strand—Double bill.
Empress—Double bill.
Orpheum—Stock.

Neighborhood houses have been hitting the main stems hard all year under terms of release protection by exchanges. Talk now has it that the exchanges have clamped down on the suburban houses by extending protection time to four months within a radius of 50 miles of Montreal. George Nicolas, managing director of United Annusement, Lid., operating clicuit of 17 neighborhoods, has been fighting such a move.

Consolidated Theatres, running five neighborhoods and two first runs, including His Majesty's, last legit house left in eastern Canada, are tied up under contract with United Artists, which will serve them exclusively. Group of big pictures promised for fall, some on special runs at the legit theatres.

All traveling shows are prohibited miess they can pay fee of \$1,000 s lay within the city limits, under order of the City Council this week.

MILWAUKEE

By FRANK J. MILLER mbra— Golden Dawn."

Alhambra—"Golden Dawn."
Davidson—Dark.
Garden—"Numbered Men."
Guyety—Dark.
Garden—"Numbered Men."
Guyety—Dark.
Garden—"Numbered Men."
Merrill—"Dangerous Nan McGrew."
Palset—Dark.
Palset—Orpheam—"Dawn Patrol."
Riverelde—"Runnaway Bride"; vaude.
Wiecosin—"Runnaway Bride"; vaude.
Wiecosin—"Runnaway Bride"; vaude.

the hottest spell in years and stayed

Gayety will open buriesque sea-son Aut. 16.

Celebrating Warner Bros.' Silver Anniversary, all their theatres do-nated proceeds of a big special ben-efit matinee Aug. 1 to the Mil-waukee Community Fund.

When Joe Konkel, 38, was brought before Judge Shaughnessy for non-support of his wife and family he was roundly censured by the court for trying to earn a living as a fift extra in Hollywood. It was no way for a married man to earn a living-said the judge, and put the erst-wille extra con probation, with white extra con probation, with the country of the country o

Konkel took French leave four-years ago and was arrested on hir return last week. Ho said he couldn't earn enough for himself. let alone send the wherewithal to his family.

LOUISVILLE By RICHARD B. GILBERT

Alamo—''Not Damaged."
Mary Anderson—''Sweet Mama,"
Brown—''Case of Sergeant Grischa."
Bialio—''The Sap From Syracuse."
State—''Let Us Be Gay."
Strand—''King of Jazz."

Regular weekly previews for each theatre, except Loew's, holds on night every week now social. Instead of the usual number of previewers, which includes only critice and the managers, friends of the management are being invited whenever a spectacular film is to be screened.

Robert Fisher, doorman at Loew's State since it opened two years ago, has been replaced by James Callahan. Fisher was formerly a performer, and as a member of quartet pit the cast, south and middle west. Callahan is 19. Three or four years ago he tended door at another house here and previously was a tap dancer. He was in the chorus of the Brown stock company here and Brown stock company here and return of a cast
to all theatres. Maurice West is chalrman.

Manager Joe Franklin of B. F. Keith's is now the watchdog of the Ottawa Rotary Club, having been prise at the Garden, where it fought

HOTEL LORRAINE

CHICAGO

DOUBLE ROOM, BATH, \$2.00 UP DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY DOUBLE WITHOUT BATH, \$14.00 WEEKLY LEONARD HICKS, President

IN CHICAGO

LINDY'S RESTAURANT

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Talkies have been introduced at Fort Churchill, Canada's ocean grain port on Hudson Bay, the Prince of Wales theatre, scating 250, having been wired. The natives, including Eskimos and Indians, go every night.

After being temporarily "canned" in Canada, "With Byrd at the South Pole" has again made its appearance, playing the Imperial theatre, Ottawa, during the week of Aug. 2.

Exhibitors in eastern Canada have organized the "Theatre Safety Committee" to work in conjunction with the Province of Quebec Safety League for the adding of safeguards to all theatres. Maurice West is chairman.

HOLLY WOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

Metro

Georgle Stone, Robert McWado 'Clmarron," Radio. Blanche Sweet, "Silver Horde,'

Radio.
Complete cast of Jack Oakle film (untitled) Paramount: Harry Green, Eugene Pallette, Lillian Roth, Jean Del Val, Albert Contl. Andre Cheron, Natalle Kingston, "Her Wedding Night," Par.
Bert Roach, Luclen Preval, "Princess and Plumber," Fox.

Iewin Connelly, "Fair Warning," Fox.
Warren Hymer, Humphrey Bogart, William Collier, Sr., George Macfariane, David Rollins, Goodle Montgomery, Elizabeth and Helen Keating, "Up the River," Fox.
Charles Winninger, "Children of Dreams," WB.
David Torrence, "Scotland Yard,"

Fox.
Edward Martindel Amos 'N Andy

Fox.
Edward Martindel Amos 'N Andy film, Radio.
Marlon Noon, Hugh Trevor, WilMarlon Marlon, Hugh Trevor, WilMarlon Marlon, Radio.
Lowell Sherman directing.
Charles Morton, recently under contract to Fox has been engaged by Hadio for juvenile lead in 'Check and Double Check.' His.
Sidney Lazarus and Matt Taylor to write an original for Columbia.
Billy Bevan, Julia Swayne Gordon, Charles Sellon and Claire Du Bray, "Love o' Lil." Col.
Complete Cast of "Furth Alarm,"
Complete Cast of "Furth Alarm,"
Complete Cast of "Furth Alarm,"
Radjon Lewis, Ann Christic, Tom' Sanchi, Jack Richards, William Moran and Harry Rowen.
Russell Hardie, "The Dove," UA.
Bianche Sweet, "Silver Horde,"
Radio.

Radio.

Evelyn Laye, John Boles, Lyllian

Tashman, Leon Errol, Andre De

Seguerola, Mariam Lord and Hugh

Cameron, "Lilli," UA.

Helen Twelvetrees, "The Cat

Creeps," U.

Jean Hersholt, "The Dove," UA.

Charles Bickford, Passion

Flower," M.

F. W. McManus, operator of the Tivoli theatre in Sawtelle, is open-ing the Nuart, 700-seater, there Aug. 15. He is also building a 1,600-seat house in Santa Monica



Dorothea Antel

226 W. 72d St. New York City

The Sunshine Shoppe

Sam Frank, brother-in-law of Sam Dembow, vice-president of Paramount-Publix, has been made treasurer of the local Paramount theatre. He replaces Arthur John-

Play Shop, colony's principal little theatre group, has Georges De Porto-Riche's "A Loving Wife" for a 10-day run. In the cast are Miami Alverez, Dayton Lummis, Carmen Matthews and Rose Apelle.

"Little Heaven." new play by Olga Printziau, will be at the Thea-tre Mart for one week starting Aug. 20.

Edmund Burns will be opposite Dorothy Mackaye in "Cup of Sugar," the show which opens Sept. 10 at the Mayan.

First Charlotte Greenwood comedy short for Christie goes into work this week. Miss Greenwood arrived from New York last week. No title

Vaudfilms going in Strand, Long

Belasco will be dark for one weel following the closing of Ina Claire in "Rebound" Aug. 10. "It's a Wist Child" is scheduled to open Aug. 18 for four weeks.

Four one-act plays will be presented at the Theatre Mart for four days starting August 13. "The Un-expected" by Adeline Durlin, "Dear Unfair Sex" by John Hendell, "Blue Peacock" by Katherine T. Von Bion and "Beauty Contest" by Madeline Blackmore are the titles. Casts have not yet been picked.

OAKLAND, CAL.

By WOOD SOANES

New partnership in the aligning of George Ebey, lessee of the Fulton, and Edward J. Hogarty, vice-president of the Bank of Italy here, involving close to a million dollars in realty and entertainment ven-

involving close to a million dollars in realty and entertainment ventures.

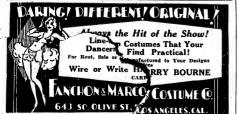
In realty hegan his business career as a box office clerk under Ebey's supervision at the old Orpheum. Ten years ago he went into banking. With Ebey he will conduct the affairs of the Fulton, be interested in the new Sweet's Persian Ball several other business properties owned by Ebey.

Hogarty had made tentative plans to affiliate himself with E. O. Bondeson and take over the Fulton bendeson and take over the Fulton terests, but Bondeson decided to pool his capital with Richard Marshall and Leo Carrillo in the management of the Duvin instead, and Hogarty turned to Ebey.

Fulton, after reopened by Eboy, in moved back into the profit

TUTION OF INTERNATIONALS Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY



t the studios last week:

Willam Bakewell, "Dark Star,"
detro.

Georgie Stone, Robert McWade,
Clmatron," Radio.

Edward Everet Horton had
a succeasful run of light comedies,
arithur GrevIlle Collina, young
falleh producers, who atsage "Tata
Morgana" at the Playhouse, will
Blanche Sweet, "Silver Horde,"
tadio.

Complete cast of Jack Oakie filin
untitled) Paramount. Harry Green
and the Columbla, Firston
arithur GrevIlle Collina, young
falleh producers, who atsaged "Tata
Morgana" at the Playhouse, will
froduction activities. He is taking
roduction activities.
Hogarty and Ebey plan a successful run of light

Eusiness generally in Oakland seems on the pick-up. Carrillo is getting two weeks each out of his productions; "White Cargo" went for two weeks at the Vitaphone, and both the Fox-Oakland and the Fox T. & D. in black, with Orpheum doling well and Fox Grand-Lake holding up.

Richard Marshall celebrated his entrance into Oakland theatre circlis as a producer by poing on the sick list. An Infection of the eyes which bothered him some months ago necessitated an opera-tion. Couvalesding at the St. Francis Hospital, San Francisco.

Lyin Williams, who has been speckling the Pacific Coast with the seeppes as dime a peep, lost the seeppes are dimered to the seeppes and the seeppes are seepes, stands and money boxes were removed.

John Wharry Lewis is out of the Fulton as musical director, with Chuck Thode in. Lewis' radio en-gagements interfered with re-hearsals calls for "Little Miss Blue-beard," which had songs.

ROCHESTER, N. Y.

By DON RECORD

R-K-O Palace—"Shooting Straight"

Bake O Fance—"snooting Straight",
Bake O Temple—"Women Everywhere,"
Dude Wrangler."
Low's Beolester—"Common Clay."
Eastman—"Anybody's War."
Eagent—"Courage."
Flecadilly—Dark.
Little—"Four Devlie,"
Strand—Change.

Night prices at Natatorium, salt-water bathing pool at Sea Breeze cut one-half, to 25c. Effort made to popularize midnight bathing.

Fay's set to reopen Sept. 15. With Publix having first call on Warners product, looks as though Fay's will have to take leftovers.

Lynn Blackmer transferred from Warners' Majestic, Hornell, to act-ling manager Family theatre, Ba-tavia.

Robert M. Slote, manager of East-Kobert M. Slote, manager of East-man, who underwent major opera-tion recently, falled to recuperate as expected after returning to work and forced to go to his home in Maryland. Edwin S. C. Coppock comes from Kanasa City to run house during his absence.

Family, which ran sex pictures at 50c, now trying animal film "King of Beasts," at 10c. One ooldest houses in city and not going so well.

O. E. Solomon, manager of the Piccadilly, which closed recently now at the St. James, Asbury Park, N. J.

PROVIDENCE

By A. A. MARCELLO
Loew's State—"Raffles."
R-K-O Victory—"Capt. of the Guard."
R-K-O Albee—"Western Front" (2d

eek),
Paramount—"Man from Wyoming."
Fay's—Vaudfilm.
Majestic—Double feature.
Carlton—Dark.
Bialto—Second run.

Approximately 5,000 Rhode Islanders packed Rhode's ballroom for Rudy Vallee. Tickets sold for \$1.50 a head.

Jack Townsend, assistant man-ager at R-K-O Albee, has been pro-moted to manager of R-K-O Albee theatre here, replacing Henry M. Rosen, gone to New Jersey.

Sound apparatus at R-K-O Albee broke down just before start of last show. House was packed and, despite efforts to repair break, feature, "Western Front," was not shown that night. Out of an audience of 2,400 only 100 or so were streen refunds. The others accepted tickets for another performance.

MINNEAPOLIS

Minnesota—"For the Defense"; Publix nit, "Smart Smartles." R-K-O Orpheum—"Lawfui Larceny";

aude.
Century—"All Quiet" (2d week).
State—"The Sea Bat."
Lyrie—"Recaptured Love."
Aster—"The Filriting Widow."
Aster—"The Shadow of the Law" (2d alt); "The Shadow of the Law"

George Guise, city editor of "The Star," is handling the publicity for "Buzz" Bainbridge at the Shubert. Guise managed Pantages here, and before that was city manager for Miles. In Detroit and a district and house manager for Publiz,

Minneapolis will be entirely with-out burlesque this season. The Pal-ace, used for burlesque last season, is now a grind film house operated by Publix. The Gayety, former home of burlesque, untenanted.

Miller Brothers' '101 Ranch' Wild West show, here for two days last week, played to fair crowds. Re-duced prices at matines, 25c for children and 50c for adults.

Walter Greaza, last season on Broadway with "Remote Control" and in stock for several seasons at Jamaics, L. I., has been engaged as leading man for the Bainbridge Flavers at the Snibert this season. Minnesota alumnus. Bernard Suss will be the company's director.

The R.K.-O Orpheum plays its first Columbla picture, "Hell's isl-and," next week. The first to the 1930-31. Columbla product to the into the house under new contract will be "Rain or Shine," week Aug. 23.

ATLANTIC CITY

By GEO. R. WEINTRAUB Garden Pler theatre leased on term by a company headed by James Fort. All pictures on grind.

Belle Baker heads the Steel Pier vaud bill this week. George Jessel Aug. 16.

"Shipwreck" Kelly is due to come down from his perch atop the Steel Pier flagpole next Sunday (10) es-t-bilshing a record for pole-sitting of 50 days.

Craze for endurance contests here includes a man buried alive in a coffin 10 feet below the ground, Elle name is Captain Jack Evans, Elle name is Captain Jack Evans, and the contest of t

Mme. Von Ziebler, once soloist for Sousa before an accident out short her singing career, is writing a musical play here.

Golf enthusiasts at one of the Boardwalk pony courses have been crying "fore" too loud and hitting crying "fore" too loud and hitting the strong. Police compaints futto strong. Police compaints futto strong. To the compaint of the residents are circulating a petition to place before the city commission. Objection has also been made to the music furnished by a loud speaker.

DENVER

Tabor — "Midnight Mystery"; agag Associated the Communication of the Communication o

The following officers elected by the Film Board of Trade: Sam Hen-ley, pres.; A. P. Archer, vice-pres.; J. R. Beal, sec., and Duke W. Dubar, executive secretary and treas-urer.

R. B. Jones, coming from New Orleans, has succeeded Selby Carr as publicity director at the Denver theatre.

Ted Mack is being returned to the Denver as indef m.c. Third time he has been lare.

Voters at Longmont, Colo., north Denver, will vote on the ques-on of repealing Sunday blue laws

passed in 1882. Petitions asking for the election signed by 1,400. Aug

Three youngsters here have rigged up vacant lot near home as baby golf hangout and have lowest green fees in city—five cents—and are getting a green play among on kida especially. Probably have made and specific license yet. When this is called for they will probably lone.

paid \$50 city newses yells called for they will probably close.

Two furniture stores have closed out their stocks and have put in mitature golf. Figured it was better to get two bits cash than to sell houseful of furniture on tick, sell houseful of furniture on tick.

soli nouserul or luminure on tur.

A few years age the congregation of the Cathedral of the funmaculate Conception were donated
a large sym and equipment by some
of their congregation. However, it
is up to the flock to provide the
money for operating expenses and
tors are hired during the structors are hired during the specific property of the system of the

Convention of the Rocky Mountain MPTOA held here last week, Matters of interest to Independents occupied most of the time and most of the time and most of the subject of the subject of the subject of discussed were "Score Charges and Shorts," "Sound on Film," "Express Charges," "Single Operators," "Surse of Tent Show and Carnival,"

"Curse of Yent show and Calinda, etc.
Officers elected include Harry
Huffman, Denver, pres.; Mrs. Lee
Mote, Riverton, Wyo., 1st Ylce-pres.;
Tom Murphy, Raton, N. M., second,
Tom Murphy, Raton, N. M., second,
Gus Kohn, treasurer, and Endy,
Thurmon, general counsel. In additton to the officers the following
will serve as directors: L. J. Finske,
Denver; Ed. Schulte, Caspr. Wyo.;
W. B. Cook, N. M., and A. J. Hamllton, Denver.

SAN DIEGO

BY LON JEROME SMITH

Montgomery, Ward Co., has opened a roof midget golf course on top of its building—same building that houses the Fox—with elevator service until midnight.

Savoy Players' business is pick-ing up with a new guest star each week. Savoy has been playing dra-matic stock for nearly four years with practically the same company.

Broadway getting box office returns by advertising nothing but silent films.



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CHICAGO OFFICE Robertson Bot

Biathsrwick Malia Burkley Vivian Saxton Teddy Sheldon Arthur Glibert Bert Lamar Jack La. Tour Babe Lightfoot Peggy White Bob

DALLAS

BY RUDY DONAT

Malestie-"One Made Kies"; vaude. Palace-"Way Out West"; stage show Melba-"Dawn Patrol." "Old Mill-"Girl of the Port." Capitol-"Sap From Syracuse."

Dave Guion, Dallas, composer of cowboy tunes, in New York now with NBC hook-up for General Mo-

New union shake up includes Karl Lambertz replacing Lester Harris as director of pit orchestra for Ma-jestic (R-K-O) and changes in per-sonnel of bands both at Majestic and Publix-Palace. Majestic and Palace only two houses using musi-cians.

cians.

Spite of heat, "Blushing Brides," at Palace, did well on strength of good exploitation. "So This Is Londor" still stands with best of biz of summer so far. Was held over for week at Majestic.

DES MOINES

R. W. MOORHEAD

Casino—"The Dance of Life"; "Haif
y to Heaven"; vaude.
bes Moises—Dark.

Ramily—"So This Is London."
Agridon—"Housey; "Marmay."

Javana—"Clancy in Wall Street";

Comes Experies.

Comes Experies.

Garden-'no.

"Orpheum--'Ulancy in

Women Everywhere."

Palace-'Change.

Paramount--For the Defense"; "Our

lighting Brides."

President-Dark.

Strand - "Recaptured Love"; "The

Iowa State Fair, Aug. 20-29 publicity off to good start,

Tree sitting popular pastime, with one kild atop Orpheum canopy. Sport exceeded only by puny golf of which town has about 30 courses. Some courses giving theatre tickets for low score prizes.

C. D. (Mike) Garrity, manager Orph. here, transferred to R-K-O house, Cincinnati. Had been con-nected with Orph. seven years. Suc-cessor not yet named.

Forty-seven conventions sched-uled for town first six months of

Waiter Dewey, Chariton, owns the Victory, Fairfield.

INDIANAPOLIS

BL EDWIN V. O'NEEL

Isric. "Wild Company."
Loew's Falace. "Raffles."
Apolle. "Dancing Sweetles."
Indiana. "Road to Paradise."
Circle. "Numbered Men."
Ohie. "The Social Lion."

Mildred Wood, strip dancer, was eed in court on charges of in-

Police Chief Jerry Kinney expressed doubt whether squads will continue to watch burlesque performances, opining that "If they range of the they regular to get it. Why should we make chumps of ourselves."

Superior Judge Joseph Milner de-nied an injunction against city in-terference with a greyhound dog racing track west of the city.

Irving Webster, publisher of a weekly newspaper which has been terrorizing citizens with scandal for years sentenced to 2-14 years and fined \$25 on blackmailing charge after conviction by a jury. Webster is out of Jaii pending appeal.

HOTELS FOR SHOW

PEOPLE

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LETTERS

KENMORE Phone: White Lake 114
Write for Book "V"

Sports - Hotel Comfe

road reopened by Indiana Sports Club with wrestling, boxing, minia-ture golf and archery as the attrac-tions. Dog racing abandoned with the fallure of the Hoosier Kennel, Inc., after litigation last year.

OKLAHOMA CITY

Midwest—"Dawn Patrol."
Capitol—"Let UB Be Ga,"
Cretorion—"Unbuly Three."
Cretorion—"Unbuly Three."
Liberty—"Sweether Straight."
Liberty—"Sweether Wives.
Raito—"Only the Brave."
Falsee—"Trial Marriage,"
Folly—"Journey's End."
Filty—"Journey's End."
Nation—"The Texan."
Ritte—"Golden Dawn."

Warner Bros.' new \$1,000,000
Midwest theatre, with 1,500 seating
capacity and the last word in theatre building, opened at Oklahoma
City Aug. 1 with "The Dawn
Patrol." Governor W. J. Holloway
of Oklahoma and Mayor Walter
Dean of Oklahoma City attended.

The seventh annual terrapin derby will be held at the "101" ranch arena, Ponca City, Okla, Aug. 31 and on Sept. 1, Labor Day, as part of the annual roundup pro-

CINCINNATI

BY JOE KOLING "Way Out West"; vaude.
"Western Front" (2d week).
-"Blushing Brides."
-"Sap From Syracuse."
-"Midnight Mystery."
-"The Fall Guy."
-"Cheer Up and Smile."

Little Jack Little, former WLW ace entertainer and who now makes his home in Cincy, is topping the stage show at the Albee this week

Saturday midnight shows newly instituted at the Lyric by John L. McCurdy, R-K-O divisional manager, already are drawing business.

The society mob here is going showboat. Parties in goodly number are in vogue nightly on Bryant's river opry, which has been tied up to the local wharf for several weeks. "Ten Nights in a Barroom" is the current attraction, with other old pop melos to follow.

SAN FRANCISCO

By WALTER RIVERS

By WALTER RIVERS
Resumption of producing activities by Henry Duffy with backing
of Winship Estate and others looks
set for latter part of September.
Understood in the latter of the latter
in the latter part of the latter
in and Playhouse in Hollywood.
Organization plans reported under
way.

Clem Pope has resigned as man ager of R-K-O's Orpheum, Oakland He was replaced by Willard Weisch moved up from San Diego.

Ivy Merton replaced Lillian Rich in the lead of "Subway Express" at Erlanger's Columbia. Miss Rich had to return to Hollywood on a picture contract.

ST. LOUIS

By E. M. CRIGLER Ambassador—"Sap from Syracuse";
tates show.
tates show.
Leew's State—"Good Intentions."
Missouri—"Matrimonial Bed"; Wally
Venon's Marchellie Harbor"; vaude.
Capitol—Change.
Municipal—"Student Prince."

Manicipal—"student Frince.

Thomas D. Soriero, divisional
manager for R-K-O Circuit, denies
reports the Orpheum will open with
vaude and film.

is anticipated, in all probability the
Casey Players return.

Municipal Opera, in Forest Park, offered for the first time in its history, an American premier last week when it presented Frederick Lonsdale's translation of "Madame Pompadour." Gladys Baxter sang

BRONX, N. Y. C.

Negotiations are on for the Inti-mate Playhouse, formerly the home of the Bronx Theatre Guild, for Yiddish legit next season.

Vaude ille out at Loew's Fair-mount and Victoria theatres. Lat-ter sole vaude house left on 125th street, which at one time had as many as four.

Old dog race track on Allisonville weeks.

Fox's Audubon rcopens in three Madison theatre to be ren

Flori of N. V. A. Club \$9 and Up Single Shower Baths, Hot and Cold Water and Telephone Electric Fans est York 45th St. 264-268 West 46th Street New York City 137-139 West 45th St. NEW YORK CITY G-150 Chapter of the central control of the c

SEATTLE

DLAI ILE
By DAVE TREPP
Ornheum—"Night Work"; waste,
Fox—"will be sold waste,
Faramount—"For the Defense"; stage.
Collseum—"Caught Short.
Libety—"The Gamblers."
Libety—"The Gamblers."

t."

ifth Ave.—'Way Out West"; stage.
usle Box—"Three Faces East."
use Mouse—"Matrimonial Bed."

Fox-West Coast planning to open Broadway, 1,500 seats, in Tacoma, after long dark-spell. Plan is to close Colonial (850) and to use Fanchon-Marco Ideas at Broadway. The other Fox house in town, Rialto, is 1,250-seater.

Le Roy Johnson, president of Washington State Associated Amusements, has appointed com-mittee on zoning, which just bat-tled for two days at conference here without any agreement.

Furniture Dealers' Mart, Tacoma, at annual national furniture men's convention, used Armanda Chirot, maxican prima donna, and line giris of "Brunette" Idea (F-M), for entertainment,

Yakima Capitol (Fox) is being revamped. Will be one of finest houses in entire U. S. for town of that size. Seats 2,000. Will be restyled in Rennaisance.

Joe Cooper, Orpheum-R-K-O district advertising director, worked upokay tie-up with fur show, at which Bebe Daniels' gown used in "Dixiana" was a feature. With picture coming next at Orpheum.

SYRACUSE

By CHESTER B. BAHN

Wicting—Dark.
Keith's—"Lawful. Larceny"; vaude.
Lows's—"Raffica."
Framewith The Hermonia Particl."
Framewith The Defense."
Fox-Eckel—"Cheer Up and Smils."
Empire—Three changes week.
Syracuse—Vaudfilm.

Counsel for the Gus Hill Amusement Co., Inc., owners of the production rights of "Bringing Up Father," will bring action against more than a score of theatre owners who allowed the cartoon musical to be given by Frank Cosgrove, of New York.

York.

It is said that the New Yorker, at one time in Hill's employ, gave productions of the show in New York, Pennsylvania and Ohlo, and was preparing to take the company into Canada.

Plans for the transformation of the historic Wieting Opera house, the city's only legit theatre, into a garage are complete, and Banclin-coin Realty, Inc., a new corporation, will take title to the theatre prop-erty upon expiration of the Shubert lease there Aug. 31.

Picture theatre owners in the central New York sector of the Buffalo exchange area met here Monday night to adopt a zoning plan. Approximately 50 exhibitors were present. Resolutions were adopted grading picture houses into classes, and the control of the contr

"The Dawn Patrol" holds over for second week at the Strand.

DETROIT

By LEE ELMAN
Michigan—"Dangerous Nan McGrew."
Fox—"Man Trouble."
Fisher—"Way Out West."
United Artists—"Raffice:" (2d weck).
Faramount—"Dawn Patro!" (2d weck).
Faramount—"Dawn Patro!" (3d weck).
Madison—"Our Blubning Bridee" (3d

A. M. Elliott of R-K-O distribut-ing office here was elected president of the Film Board of Trade to suc-ced Frank J. Downey.



FURNISHED **APARTMENTS**

325 West 43rd Street

NEW YORK CITY

Mrs. Jackson now in ch STEAM HEAT AND ELECTRIC LIGHT, \$15.00 CP

THE DUPLEX

HOUSEKEEPING FURNISHED 330 West 43rd Street, New York

Medallon 5587

Three and four rooms with bath, complete kitchen. Modern in every particular. Will accommodate four or more adults.

\$12.00 UP WEEKLY

at cost of \$50,000. Cooling system to be installed.

Epidemic of P.A.'s getting mar-ried. First, Art Schmidt of Publix Then Bill Freyse, also of Publix Now Bill Freelund. Freelund mar-fied Jean Canfield, exploiter her-

BIRMINGHAM, ALA.

By ROBERT H. BROWN Ritz—"One Mad Kiss"—"Vaude. Alabama—"Our Blushing Bridee," Strand—"King of Jazz." Empire—"Wedding Rings" Trianon—"She's My Weakness." Galax—"The Sea Bat.

Chain drug stores here have a Hollywood popularity contest on, co-operating with Max Factor Corp. of Hollywood. Girl getting the most votes gets the trip west. D. S. Campbell handling the contest.

Lyric at Mobile has closed for the ummer, having no cooling system.

The hottest weather in 26 years here. Evening shows are floppo. Larger theatres with refrigerating systems get matinee attendance.

SARANAC LAKE By "HAPPY" BENWAY

Charles Libecap (Rose Kress Trio) newcomer. Not much trouble Little rest, then back to work. Had breakdown while in Europe.

Tom Creamer, No. 1 boy from the I. A., Joins the merry gang. Just a little run down. Incipient case. He'll get well.

Joyce Quealy here paying her nother (Nellie Quealy) a visit.

David Mavity left, cured. One of the quickest comebacks ever wit-nessed here.

Nell Gordon took a minor opera-tion okay. Dr. McGee did the trick. Resting well.

Joan Allen much on the up and up. Now starting the rest "cure."

Monroe Coleman sharing porch room with Dick Moore. Coleman will also have charge of the X-ray

Angela Papulis left for Steuben-ville, O., for two weeks' vacation First trip in over a year.

Grant Simpson (O'Connell and Simpson) showing results from Adirondack air. Lost that tired feeling. Weight added.

Many visitors at the Lodge

Weather cool here. Must be the climate. Saranae's book okay at the town hall. Not one cent missing in 20 years. All honest here but the bootleagers... Keport on year, one actor got pinched for fast driving... Taking visitors through Sun great racket. Sometimes nets a cigar... Yernon lawrence trying to install eather tooling in Looge.

IRVING HOTEL ewly Furnished 917 Walnut St., PHILADELPHIA

100 OUTSIDE ROOMS
Weekly-Single, 39; Double, 312; Three, 315.
With Bath-Single, 312; Double, 316;
Four, 322
This Rate for Performers Only
DAVID ROSEN, Prop. Phone Kingsley 0580

Great if he succeeds.... Everyone much well here this week. Write to those that you know in

PORTLAND, ORE.

Broadway—"Wild Company."
Paramount—"For the Defense."
United Artists—"Raffles."
Risito—"Bride of the Regiment."
Music Box—"White Cargo."

"Greater Talkie Season" is the way it's to be called this year, starting Aug. 15.

Last year local restaurant men won some extra grosses by bally-hoolng "Greater Eating Season." Some talk among "leggers to have "Greater Drinking Season," due to falling grosses account of wide-spread home beer making.

Charlie Piper, local cameraman, has organized Northwest Films with Bert Bates and George Vinton. Armed with large, new sound truck, they will shoot commercials and news items.

ST. PAUL

Orpheum-"Cheer Up and Smile"; aude. Paramount—"All Quiet." Rivlers—"The Bad One." Tower—"Captain of Guards." Strand—"Children of Pleasur

Miller Bros. 101 cleaned up here partly through play for kids at matinee with a 25 cent admission instead of the 50 cents the larger circuses charge.

Loop is in one big cry due to raids which cleared smoke shops and speaks of 75 slot machines worth with contents nearly 10 grand, Last blow to whoopee business already on its knees in the general depression.

"Primrose Path," sexie, flopped or \$800 in first week with the "men niy" banner flying.

THE STROUDSBURGS By JOHN J. BARTHOLOMEW

An Arnold Johnson band, with Lew Stanley, has replaced Lanter-man's at Penn-Hills Tavern. Lan-terman's at Wind Gap in North-ampton county, cleaning up.

Youngest Met opera star, Gladys Swarthout, latest pack Buck Hill Fails Inn.

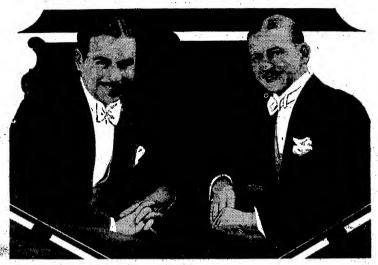
Jackie Kid Berg, who fights Kid Chocolate in New York Thursday (7), is training at Castle Inn Country Club, Water Gap. Al Singer, who defeated Sammy Mandel, is a visitor to his old camp also, and observing the training of Berg. Paulino Uzcudun, heavy, alon here. Delaware Water Gap is fast accompany of the control of the country of the

Spectacular pageant, for Strouds-burg's 200th anniversary, will at-tract thousands. About 3,000 people will take part in it. Date' is Aug. 27-29.

1884

ON APRIL 1 THE SAVOY HOTELS, LTD., LONDON, COMPRISING THE SAVOY, BERKELEY, AND CLARIDGE'S HOTELS INAUGURATED AN ENTERTAINMENT POLICY AT THE BERKELEY HOTEL

FOR THIS NEW DEPARTURE THEY ENGAGED



FAIRCHILD LINDHOLM As the Sole Attraction

PRESS NOTICES

LONDON "DAILY EXPRESS," OCT. 19

"Two men playing on the same two planes simultaneously, seek, that it two men playing on the same two planes simultaneously, some that it two performing with one state that the principal property of the principal
LONDON "DAILY SKETCH"

"Dipping into the latest H. M. V. issues we would pick out for special mention the very sprightly pianoforte dust played by FAIRCHILD AND LINDHOLM. It occupied two sides of a ten-inch disc and, being a plum label, is excellent value."

THE LONDON "TATTLER," APRIL 23, 1930

"A night or two later, I dined at the Berkeley, where crowds of people had come to hear those amazingly clever twin planists, FAIRCHILD AND LINDHOLM."

E. P. Leigh-Bennett in "PICCADILLY MAGAZINE." LONDON, AUG. 31, 1929

"They play superbly. They are quite unconscious of the fact that they symbolise throughout the tensely appreciative ten minutes of their presence, the whole artistry and dominance of jazzdom, under which yoke London bows and pays."

Have also played the following theatres in London:

COLISEUM PALLADIUM PICCADILLY

ASTORIA BRIXTON CINEMA

ASTORIA STREATHAM CINEMA ASTORIA OLD KENT ROAD CINEMA

And have doubled at the following Cabarets:

SAVOY HOTEL CAFE DE PARIS CARLTON HOTEL CECIL HOTEL

And in spare time recording for H. M. V. and Broadcasting for B. B. C.

Thanks to MR. RICHARD COLLETT, who engaged us for the SAVOY HOTELS, LONDON, after playing at the CAFE DE PARIS for EIGHT CONSECUTIVE MONTHS

AND WE ARE STILL PLAYING FOR THE SAVOY HOTELS, LONDON, MANAGEMENT

New York Representative LOUIS SHURR (Of course) 1482 Broadway, New York

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ERIC WOLHEIM

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72 PAGES

REET SYST

No 'New Season' Any More for Radio; AS APPLIED WHEN Times Sq. Dance Schools Crowded Air Audiences 52 Weeks Yearly FILM MEN CALL

This year marks the first time in radio there is no such thing as the new season." The radio season is

"new season." The radio season is now the full year, without a let-down during the summer.

In previous years radio heralded September as the "new season." During preceding summers, as in most every other line of show bit, radio, his slumped off. Majority of commercial time users would stop-frontesting the season of the se

SOMEBODY'S ALL WET **ABOUT THESE ENGLISH**

Hollywood, Aug. 12. The English haven't any sense of

The English haven't any sense of humor, butpathe is recutting "Holiday" for the British market so that the Englishman may find his laughs without having them pointed out in closeups as in the American edition.

Pathe's British manager took a fook at the picture and piped that hold the sense of the sen

Bootlegging Dirt

Parts, Aug. 12.

Paris is going blue-nose.
Local gendarmerle has outlawed many of the saucy nick-knacks the testists usually pick up here.
Dealers are now bootlegging the rougher stuff which formerly was peddied wide-open.
As usual, the prices have been auted.

LITTLE GOLF BIG BIZ

Heinz Pickle Man Buys in on Tom Thumb, Patent

Midget golf has gone big busi-

The Common Idea

An actor walking down 10th avenue at two in the morning was stopped by a desperate looking fellow who shoved a gun in his ribs.

"Gimme all your dough," the

"Gimme all your dough," the stick-up ordered.
"Haven't got any," replied the actor.
"Don't lie," snapped the thug, frisking the actor.
In a vest pocket the crook found the actor's N. V. A. card.
"You poor kid," said the hold-up man, handing the actor a dollar.

Fairbanks-Pickford on Air at \$15,000 for One Showing and Good-will

Seen as the most sweeping ges ture yet and having the effect of offsetting current rumors of a marital rift, is the proposed appearance of Douglas Fairbanks and Mary Pickford together on the air for one of the largest of advertisers using radio, unmentioned by name but reported willing to pay the flim pair \$15,000 for the single appearance.

Broadcast would be nationwide and over one of the biggest chain hookups, with Fairbanks and Miss Pickford going on the air in Beverly Hills.

Beverly Hills,
Present negotiations are setting
broadcast around Sept. 15.
Reports about Fairbanks and
Miss Pickford, with both, plus UA,
denying them consistently, would
be strengthened in the denials by
their joint appearance on the air.

TELEVISION ON B'WAY COLD FOR OVER 2 YRS.

Radio's hopes of giving Television early Broadway debut are blasted by technicalities. Instead of next month executives figure the Main Stem will be fortunate to see Tele

Stem will be fortunate to see Tele in the Palace or any other Broadway emporium within two years. This year was given positively as the ether nictured debuting time in selected R-K-O key theatres throughout the country at General Electric's big demonstration in Schenectady a few months ago. Since then, however, according to the commercial minds, the scientists have begun to realize that what can be done in Schenectary cannot yet be duplicated many more than one or two miles away from it.

Picture Producer Can Go Too Far-Financing Shut Down with Merger Propably Following—Bankers' First Time Is Last Time

"THE BUGLE CALL"

Wall Street is developing a new merger routine for the film industry which the latter is just becoming aware of.

aware of.

The method insures lowest price,
most economical takeover, and
places the bankers in a more sane
and even philanthropical light with
the outside world.

It works, according to the observations of film insiders, only on the
unwary producer. The street feeds
him money to lavish on expansion
than plant are on the record. Then the
only chastisement from the Street,
contrary to the conflicting versions
(Continued on page 47)

(Continued on page 47)

FACES FIXED THEATRE FOR **NOTHING**

Minneapolis, Aug. 12. Free facials, believed the last

Free facials, believed the last word in theatrical balt, was the "added attraction" to lure feminine fans to the Minnesota theatre, local ace Publix house, last week.
Through a tile-up with a New York cosmetic manufacturer, a beauty parlor was established in the women's lounge or the theatre. The manufacturer sent two young women experts here to administer the facial treatments gratis to all theatre patrons desiring them. The pair were kept busy constantly from the opening to the closing of the house.

the opening to the closing of the house.

In a manufactured and distributed by the company also were explained.

The manufacturer ran large newspaper ads and had big displays in the city's leading stores and in drug store windows all over town, advertising the theatre and its attraction as well as the beauty products. More than \$200 worth of beauty processes the control of this control of the
(Continued on page 50)

With Working Youth, for a 'Career'

Corking Alibis

A certain actor, out of work for a long time, has an offer to go to Chicago, but he just can't take it. First time in Chicago he got the "fiu." Second time he was sued for breach of promise.

Third time arrested while in

Next time, alcoholic poison-

ing. Last time got married,

Marathon Dance Team Staggered 2,831 Hours, Without a Stage Offer

Chicago, Aug. 12. The marathon dance at the Merry Garden, north side, ended after 2,831 hours. It started April 11 with 42 couples. Marathon caused pienty of excitement among the town's "societies," with the health, justice, police, fire and street cleaning de-partments called in to try to stop

partments called in to try to such the show.

Two remaining -couples split \$2,500. The winning pair, Ann Gerry and Mike Gouvas, admitted they would consider stage offers.

So far they haven't had any.

CHI'S CIVIC FILM FOR **800,000 SWIMMERS**

Chicago, Aug. 12. Chicago continues to make use of films for civic education. The health department has just completed a six-reel picture to be ex-

pleted a six-reel picture to be ex-hibited in all classrooms and in the park assembly hails. Film covers the entire field of swimming and bathing, from the proper suit to wear to fancy diving. It is designed for the benefit of the 800,000 who annually use the local beaches.

Earl Sande Singing May Land Jockey on Screen

America's leading tockey has s oice that may ride itself into pictures

Earl Sande, its owner, has been receiving vocal instruction of late from Estelle Wentworth, former

Sande would have tried out last spring if his phenomenal come back in the saddle had not delayed it.

hattan Island, mostly in the Times Square sector between 42d and 59th streets, are in the midst of a battle for cheap trade, brought on by the grentest influx of amateur hoofers New York has ever witnessed.

It seems every other clerk, ste-nographer and office boy in town is on the hoof, with the dancing schools out to nab 'em. It has

(Continued on page 49)

KITTY MADISON LEAVES STAGE—PREFERS HOME

Kitty Madison, one of the few "name" soubs still left in burlesque, is going into retirement this season. She will not head "Jazztime Revue,"

as formerly.

Miss Madison, although in her early 30's and married outside the profession, prefers domesticity to

trouping.

Miss Madison entered the bur-Miss Madison entered the bur-lesque field as a youngster, coming up from the ranks and operating her own show on the Mutual wheel since it began seven years ago. She is reported financially independent through earnings in show business and clever real estate manipulation.

England Goes for Golfie

London, Aug. 12.
England is failing hard for the
midget golf craze.
John Lester, an American, formerly of John and Burton Lester,
vaudeville act, is running a string
of midgets in England, most of them
at seaside resorts. He is reported cleaning up.

You Need Old Man's O.K. In Joisey to Go to Pix

A magistrate at Woodbine, near here, ruled that a yout taking his girl friend to pictures without the consent of her father is guilty of disorderly conduct. The charge was made by William Chambers against Leon Smith, 20, who took Margaret Chambers, 15, wa picture show and Chambers, 15, wa picture show and when the said good-night.

Magistrate Levin fined the lad \$10 and \$1 costs, and since Leon had spent \$1.60 to entertain Margaret, the evening cost him \$12.60.



Gratitude Surprises Coast

By Cecelia Ager

Hollywood, Aug. 12.

The picture producers sitting around the Blossom Room of the Hotel Roosevelt at Maurice Chevaller's bon voyage party Thursday received something of a shock when M. Chevaller, his coliar wilted with emotion, made a gracious little speech with its keynote, of all things, gratitude.

Producers have learned to expect

Producers have learned to expect lame, complaints, condescension Producers have learned to expecu-blame, complaints, condescension and snaris from their actors, but nobody had ever called them bene-factors before. So, when M. Che-valler expressed an attitude so revolutionary in Hollywood, he dug a little deeper into the hearts of his audience, which had already given him a reaction so rousing as to be

a little deeper into the hearts of his audience, which had already given him a reception so rousing as to be revolutionary itself in this town of small jealousies.

Outside the doors star-gazers clustered in the traditional Hollywood manner, like peasants in an operetta, so that the women entering would get their chance to look haughty Within, each to the control of the chance of the control of the chance of seeing him in person. Besides, he gave the proceeds to the French hospital. Red, white and blue, the Star-Spangled Banner, with the Tri-color of France, Hands Across the Sea, the French Ambassador of Good-will—such was the spirit of the decorations, and when M. Chevaller was about to sing shouts for his songs in uncertainly pronduned French tried to give a cosmopolitan touch to the room herefore contentedly Hollywood.

Overflowing Emotion

Overflowing Emotion
All the blgwigs of Paramount sat
at Chevailer's table. Ben Bernie introduced Jesse Lasky, and Jesse
Lasky introduced Chevailer, modestly disclaiming credit for his discovery, as he spoke of "Maurice."
Then "Maurice" came to the floor,
and after the tumuit died down, be and after the tumult died down, he first sans some songs, to still his overflowing heart, he said. Ready to make his speech, he had thoughtfully written on a card the names of Paramount officials and directors whom he wished to thank, so that none should be overlooked. As a special mark of his regard he sang for them a prayer he had learned in Hebrew. Then to cheers he termed Mary Pickford the greatest woman Hebrew. Then to cheers he termed Mary Pickford the greatest woman he has known, saying he had never been on his knees to sinyone, but to Mary he must "kneel down." Which he did, and strong men wiped their eyes. For the finale he called Douglas Fairbanks to the floor to show him his esteem in the French manner, making a smash exit arm in arm that Chevaller Button
That Chevaller Button
Those who liked Chevaller before.

That Chevalier Button
Those who liked Chevalier before,
now knew they were right. Those
who didn't think about it heretofore now thought him a great guy.
His charm, his good humor, his
apparent kindness, the sweet way
his coat collar stood away, revealhis coat collar stood away, revealning away he says "sin-cree", stressing way he says "sin-cree", stressing the "sin"—and the audience was
his to a man and a woman.

ing the "sin"—and the audience was his to a man and a woman. Mary Pickford wore a flesh net dress banded with large gold sequins, the neck modestly fullt up in back as bettting "Americas" sweetheart." She danced with a great deal of wacity, but it is shat-gett deal of wacity, but it is shat-banks, for all his athletic provess, is not at ease on the dance floor. banks, for all his athletic prowess, is not at ease on the dance floor. With her bright red velvet dress draped in the Greek manner, Gilda Gray wore chaste white gloves and crystals. Mae Murray twirled about, holding her head high at its best comers angie, arch in black with long sleeves and a gardenia on her wrist.

No "Kings" Plagiarism

Vaieska Suratt's suit against Cecil B. De Mille, charging "King of

Cecil B. De Mille, charging "King of Kings" with plagiarism, was dis-missed yesterday (Tuesday) by Fed-eral Judge Frank J. Coleman. No similarity between the film and Miss Suratt's scenario was found.

Miss Suratt asked for an accounting of profits.

HUGHES EAST FOR "ANGELS"

HOUSTHES EAST FOR "ANGELS" Howard Hughes, producer of "Hell's Angels," is due east tomor-row (Thursday) for the double New York premiere of the air epic at the Galety and Criterion on Friday (15). His stay is Indet.

Bernie's Back

Hollywood, Aug. 12.

Ben Bernie's picture will be shown before a group of greatest minds. It's an X-ray "still" of his back.

The doc who "shot" the

The doc who "shot" the short walted and high hipped Ben informed him that he's been walking around for 22 years with a broken back; that he's one of the world's curios, and that that's what probably has been the matter with his fiddle playing.

Ben can't figure out whether here's more honor in blaming it on football or bow

MOVE PICTURES EAST: PAR ADDING STUDIOS

mater negotiations lasting over the past two years, Paramount has finally closed an Astoria (L. I.) real estate deal. It will be able to add a third stage to its present properties, and handle more production. After negotiations lasting over the

duction.

The property was occupied by a garage. The store houses will be changed to it, thus leaving extra space for stages on the regular studio lot.

Other land in the immediate vi-

Other land in the immediate vi-Other land in the minimum circlinity of the Astoria plant is also being sought by Paramount, the idea being for sufficient space to accommodate between five and six stages permanently

Book Bought Blind

Hollywood, Aug. 12. Ursulla Parrott's third novel,
"Gentlemen's Fate," has been
bought by Metro in advance of
publication. Unofficially mentioned
for William Haines' use.

Metro bought two previous Par-rott novels, "Ex-Wife," banned by Hays, and "Strangers May Kiss," just out.

Stage to Screen, Direct

Hollywood, Aug. 12.

Hollywood, Aug. 12.
Raiph Welles goes to work today as the juvenile in Columbia's western, starring Buck Jones.
Studio scouts caught Wells making a three-night appearance with a production by the Troupers' Club of a play, "A Moulting Angel," which he had written himself.

305-Lb. Comedian in Film

Chicago, Aug. 12. Johnny Perkins, the 305-1b. come-dian, has been engaged by Eddie Dowling for Dowling's "Honeymoon Lane," to be made by Paramount.

Perkins just finished five and a
half years with Publix.

JULIETTE COMPTON SET

JULIETTE COMPTON SET
Hollywood, Aug. 12.
Juliette Compton, former Ziegfeld
"Follies" and three years in London,
has been signed to a long-term contract by Faramount.
That followed her work in "Anybody's Woman," Chatterton-Brook
talker, and "Morocco," Gary Cooper
starring feature, Just completed.

YOUNG NIBLO WRITING

Hollwood, Aug. 12.

Fred Niblo, Jr., son of the Metro director, has been added to the writing staff at Columbia.

He has been assigned to give birth to an original.

AL NEWMAN'S WEDDING

Hollywood, Aug. 12.
Al Newman, orchestra director, now affiliated with United Artists, will wed Beth Meekins in November, according to report.
Miss Meckins has appeared in

Pert Kelton in Shorts

Tiffany has engaged Pert Kelton from leads in "Classics in Slang," series of shorts that company will make.

Sig Noufeld, director formerly with U, will meg series.



PICTURES

WILL MAHONEY

The New York "American" said: "This is the heyday of hoofers, but it is the highly specialized hoofer that Broadway demands. He must be subtly funny, sympathetically humorous, he must sing and tell stories—and Will Mahoney is probably the greatest find of this kind." Direction

> RALPH G. FARNUM 1560 Broadway

BASHFUL

mos 'n' Andy Demand Secre While Working on R-K-O Lot

Hollywood, Aug. 12.
Radio has plastered the walls of
the stage where the Amos 'n' Andy
pitture is being a stage of the stage where the Amos 'n' Andy
pitture is being a stage of the stage Hollywood, Aug. 12.

action to get interviews and a flash at the boys working are being sent to the showers. All of which is resulting in plenty of pouts from the space writers.

Paul Lukas as Gig

A push is behind Paul Lukas, Par featured player, with top billing over "Ladies" Man," given him through selection for title role in preference to William Powell.

Par is reported having felt the main gloolo role not the type for Fowell, through the new build-up for that star.

for that star.

SAILINGS

Oct. 4 (London to New York),
Jack Curtis and family (Lafayette).
Sept. 6 (Paris to New York),
Charles Mills (Berengaria).
Sept. 4 (Paris to New York),
Celle R. Naftzger (Ile de France).
Aug. 23 (Paris to New York), Ted
Lewis, Ada Lewis, Eleanor Brocks,
Eddie Chester, Lewis Ednd (Paris).
Aug. 29 (London to New York)
Mills and Bobble (Majestic).
Mills and Bobble (Majestic).
Tone Franchin, Jerry Jarnegan (Ile
de France).

de France).

Aug. 16 (New York to London)
Billy Pierce, Buddy Bradley (Aqui-

nia). Aug. 14 (Cherbourg to New York) ewis Milestone, Paul Morgan

Lewis Milestone, Full Morgan (Bremen).
Aug. 13 (New York to London)
Lorenz Hart (Europa).
Aug. 12 (Parls to New York).
Joe Kane (France).
Aug. 10 (London to New York).
Arnold Van Lear (Leviathan).
Aug. 10 (Parls to New York).
Harry White (Leviathan).
Aug. 9 (London to New York).
Lady Dlana Cooper (Aquitania).
Aug. 8 (New York to London).
Leon Leonidoff (Majestic).
Aug. 8 (Capetown to London).
Tom Newell, Harry Tart, Lloyd and
Hill, Baird and Thompson (Walmer
Castie).

Castle).
Aug. 7 (Sydney to San Francisco),

Aug. 7 (Sydney to San Francisco), Douglas Calderwood (Tahiti), Aug. 7 (Paris to New York), Helen Westley, Philip Miller, Prince Machabelli, Ben Sonnenberg, Jane Aug. 5 (London to New York) Eddle Pardo (Paris).

Joe Brown in Person

Joe E. Brown has six weeks in Warner theatres. Opens at the Indiana, Indian-apolis, Aug. 22.

When Sam Warner Died in 1927, His Stock Only Worth \$17.50 a Share

Cause of His Ruin

Hollywood, Aug. 12.

Hollywood, Aug. 12.
An independent producer going out of business walled that
exorbitant salaries were the
eause of his failure.
"Yep, actors cost money,"
commented a friend.
"Actors!" croaked the producer; "they're a dime a
dozen. It was the cameraman
and his \$200 a week that killed
me."

Floyd Gibbons as Par's Stage Attraction: Fan Mail Fixed All Dates

Following his week at the R-K-O Palace, New York, Aug. 23, Floyd Gibbons is sofing Fublic, sized to the control of the control of the control of the control of the Paramount, New York, and probably alternate between the N. Y. and Brooklyn Par on a run. Gibbons terrific fan mail determined the \$3,500 for the Palace. NBC has what it regards as an infallible barometer in the fan mail. Its quantity is a direct line on the public's reaction to any radio feature, hence the Gibbons booking by Ed Sheuing.

The talker-in-high has taken on

Ed Sheuing.

The talker-in-high has taken on a new 30-minute commercial over NBC, once weekly, at \$1,350 for his

Constance Bennett Starts 'Sin' for Pathe Next Wk. Hollywood, Aug. 12,

Rumored break between Pathe and Constance Bennett is spiked by the ingenue starting work on that

of next week.

She will start in "Sin Takes a
Holiday," by Robert Milton and
Dorothy Cairns.

Paul Stein will direct.

Will Hays' Vacation

Will Hays' vacation is being spent with his boy, Bill, Jr., on a ranch at

with his boy, Bill, Jr., on a ranch at Cody, Wyoming.

It's in fulfillment of a promise made by the father to his son some years back. The boy, now 14, didn't forget to remind his dad.

rorget to remind his dad.
The chummy couple will be away
about three weeks, with the General
likely simulating Bill's attire of
sombrero, boots, spurs, and perhaps
a bronk.

Cohan's Mary's Test

Los Angeles, Aug. 12.
The younger daughter of George
M. Cohan, Mary, was given a test
by Fox, with whom her sister,
Helen, is under contract. Helen crashed less than a month ago after a favorable test.

Bobby Crawford East

Hollywood, Aug. 12.
Bobby Crawford expects to leave for the east either this week or next. He will know today (Tuesday). Mrs. Crawford (Mary Lucas) will make the trip east also.

PASH TWINS

Hollywood, Aug. 12.
Kay Francis and Leiia Hyams
have been assigned the twin femme
leads in Metro's "Passion Flower."
Charles Bickford and Lewis Stone

William De Mille will direct,

Buddy Rogers' Burlesque

Los Angeles, Aug. 12. Charles "Buddy" Rogers' next for Paramount will be a burlesque on westerns, adapted from the novel, "Lone Rider of the Mojave."

Picture is in preparation now.

Looking for Femmes

Hollywood, Aug. 12.
With Doris Lloyd set for a part in "Charley's Aunt," Christie's is now making tosts for the three other femme roles in the picture.
Charles Ruggles has the lead,

The rapid increase and decline in the value of stock of Warner Brog. Pictures was disclosed in the appraisal field Monday (11) of the establishment of the four brothers, who died one of 1927. In addition to \$100 in personal property and \$2.530 in cash, Mr. Warner owned securities valued at \$1,189,041. of which \$1,078,125 was the value of \$2.500 shares of Warner Bros. Pictures.

At the time of his death the stock was selling on the New York Curb at \$17.50 per share and under the tax rules was appraised at that talking pictures and the popular tax rules was appraised at that talking pictures and the popular in the talking pictures and the popular in the talking pictures and the popular in the talking picture in the picture of the Warner of the Warner died in the picture in the pictur

Asylum.

Mrs. Lina B. Warner (Lina Basquette), the widow, of Hollywood, received the personal property and a lite interest in \$100,000, while a similar trust fund went to the daughter, Lita.

Harry, Albert and Jack Warner, his brothors, divided the rest of the estate equally.

Joe Kennedy Drops In

Joe Kennedy dropped into New York out of a plane Monday, return-ing to his summer home at Hyannis on Cape Cod yesterday, in the sa

way.

Nothing in the show business called him to the Pathe office, he

Stated.

Looking very well, Kennedy stated he intended to remain with his family on the Mass. coast for the remainder of the summer.

Phil Dunning with U. A.

Phil Dunning, the dramatist, left New York late last week, to start on a United Artists contract. The

on a United Artists contract. The contract was entered into directly by Dunning with Joe Schenck when Schenck was last in New York. Under its terms Dunning is permitted to return east in November, to stage his newest play, with the contract's calling for his presence contract's calling for his presence the U. A. lot for a year continuously after New Tear's.

SEXING "DOVE"

SEXING "DOVE"
Hollywood, Aug. 12.
United Artists is still hunting for a title to replace "The Dove" in the sound remake of that picture. So far, "To Own a Woman" is the favorite, with the only objection to that being it sounds like an uninished sentence and encourages

finished sentence and encoura

WEATHER

Washington, Aug. 12.
Weather Bureau furnished "Vaety" following report for week

riety" following report for week beginning tomorrow (13): Fair and cool Wednesday in east and partly overcast, with possibility of light local showers in west Thursday partly cloudy and slight-ly warmer. Friday mostly fair in the west and probable showers in east. Pos-sibly showers Saturday (16).

Paris, Aug. 12.
Showery weather with not a little chilliness is killing the resorts, but helping show business.

One reason why so few recognize apportunity is because it is disguised as hard work.

MR. AND MRS. JACK NORWORTH 180 West 44th Street New York

L" FOR

"TEMPERAMEN]

LURE OF COLONY EGGED ON BY **DREAMS**

Hollywood, Aug. 12. The hue and cry of the Chamber of Commerce and other civic and social organizations is that the broadcast to aspirants for picture fame of "Stay Away From Holly-wood" is not receiving the proper aupport from picture producers. This is according to members of groups.

y claim that the producer who shuts his doors to the embryonic stars is not willing to slam that door

shuts his doors to the emoryonic stars is not willing to slam that door prior to the neophyte's gheature from home. The film fear is that by some chance or the film fear is that by some chance as possible bet.

Another sore spot in the well-doers' plans is that they can't get the fan mags to stop printing those opportunity yarns. Hollywood has been so fictionized by these publications that the social and civic bodies are willing to lay 10-to-5 that the majority of people coming here with the idea of rashing pictures start the westward trek after reading of how so-and-so found fame and fortune walting for him at what, with some stream of the first some and fortune walting for him at what, with some stream of the first some stream of the some stream of the some stream of the first some stream of the some

Forgot ·

Santa re is pleased to can a depot.

Forgot

The exec of a major studio reports
that recently he was deluged by applicants for picture work who had
been inspired by a fan mag story of
spiesaling man who claimed, he came
chere determined to play the lease
there determined to play the lease
story to his determination finally
won out, played the lead and is now
an established star himself. The
story told of the man's youth and
went into detail about his life on the
farm. It forgot to mention flav years
of stock in Los Angeles and several
years spent with other stock and rep
troupes. Perhaps the actor wanted
to forget them, too.

The organizations are having as
to specify the propaganda
to the fact that there are thousands
registered with the Central Casting
Bureau who never work, some publication reminds that out of the mob

registered with the Central Castung Bureau who never work, some publication reminds that out of the mob came the Gary Coopers and Mary Brians. If one good one flashes out of a thousand bad ones it's still a good gamble, according to the producer, but the bane of the existence of the welfare workers.

First Midget Golf Pro

First midget course golf pro is John Winters, engaged by Fox Theatres for the opening of the Kew Gardens, Aug. 18. Winters is a former Wall street bond salesman, and a graduate of Brown, where he played on the var-ely golf team for three years. Salary not stated.

Stewed?

Hollywood, Aug. 12. Max Marcin opened up over the week-end and bought a speedboat from King Vidor for \$1,500.

This is some kind of a local record.

MURRAY ROTH RENEWED

MULTAY ROTH RENEWED

MULTAY ROTH RENEWED

MULTAY ROTH RENEWED

With the studio for another year.

A new contract dating from September is set.

Roth originally on the coast, has complete charge of all Vitaphone varieties, with three directors, Harde Beaudine, Arthur Hurley and Roy Mack, under him.

Ludvigh Taking Cures
Parls, Aug. 12.
Emil John Ludvigh, ParamountPublix attorney in U. S., taking the
cures at Brides-les-Bains, in southern France.

It Gets Tougher

Hollywood, Aug. 12.
Extra girls have now started to make wiid phone calls to femme film principals asking for aid in securing jobs. They're calling at all hours, too.

They're cailing at all nours, to.

Peculiar part is that the extras don't even know the party whom they phone, let alone perhaps having worked with them in a picture. And the girls admit as much. It's just that things are so tough they're taking all kinds of rot shots at opportunity. Some make no bones about asking for money.

A mysterious angle to the whole thing is where the girls whole thing all they do and many of the film people, more or less prominent, are being annoyed.

Stay out of Hollywood.

ORGAN SITTERS WHO SING TO **SAVE CREW**

Warners Trying New 'Flesh' Gag for Stage Show

Warners will experiment with singers seated on the house organ as a means of adding flesh to straight picture programs, without actually using the stage and incurring expense of a stage crew.

Idea will be tried out next we

at Warners' Palace, Canton, O., with

at Warners' Palace, Canton, O., with Norton and Newsome, two-girl singing team. They will sing white on the organ. It is also oftay to the organ. It is also oftay to the limit of limit

Dorothy Gish's New Home In Conn.'s Smart Colony

South Norwalk, Conn., Aug. 12. Dorothy Gish and her mother Mrs. May R. Gish, have taken a cottage at the smart Wilson Point colony here for the remainder of the

colony here for the remainder of the summer. Neighbors are James A. Farreil, president of the Inited States St. St. And Arch Selven, and Selven, and Sevel Hughes. Charles "Chic" Sale and his family are at Fairfield Beach. Richard Conneil, writer, has bought William Almon Wolff's and Ruth Hawthorne's house in Silvermine. Mary Meilish, former Met. singer, has leased Anne Sutherland's house in West Norwalk, adjoining Anne Nichols' place, and Judson House, radio tenor, is building in West Norwalk.

CHEVALIER'S VACATION

CHEVALIER'S VACATION

Hollywood, Aug 12.

Maurice Chevalier leaves Hollywood the end of the current week for New York, sailing for New Cort, sailing for the Transact That is provided for the Prench star annually under his contract with Par.

Chevalier plans several concert engagements in France.

WITH KINDNESS

"Keep Contract Players Happy" Rule at All Studios — Less Expensive Than to Let Temperaments Get Started

MEANIES ON SKIDS

Hollywood, Aug. 12.

Hollywood, Aug. 12.

Plato's famous love has, nothing on the affair now existing between the picture producers and their sontract players. The "we love our teacher attitude" has been a long time coming but at last it has arrived. No mystery to it under the surface; it's the shrewdness of the producer.

producer.

Temperament has become as rare as usual weather in California. It has gone with a lot of the other traditions of Hollywood. And all because the producer studied his help and then acted accordingly conform a "say it with bricks" attitude to a "say it with bricks" attitude to a "say it with bricks" attitude to a "say it with flowers, automobiles, vacation trips or what would you like?"

Now it's "oil" for "temperament."

would you like?"

Now it's "oil" for "temperament."
Players and directors under contract are naturally looked upon, by the producer, as his stock in trade. He considers the featured players who might some day be stars. Fine stock in trade to be nurtured. Keep 'em sweet and they're worth something. Give 'em an opportunity to kick the traces and it's expensive.

"Keep 'Em Happy"
Catching tham with boogs instead

"Keep 'Em Happy"
Catching them with honey instead of vinegar is now the rule, with the executive orders to everyone on the lot being 'Keep our contract players happy." Ways of doing this differ at the various studios, but the intent is all the same. First there's the publicity plug. Studio press departments break their necks to keep the contract names in local papers. Tuey're the only ones the players see, so that's okay. One studio uses the bill-beard gag in this respect All around the same of the players of the players as they go to and from (Continued on page 20)

HEAVY FLOW OF TALENT EAST

Hollywood, Aug. 12.
Eastern exodus from the film
colony is getting extremely heavy.
Within the last 10 days every train
pulling out has been sprinkled with
professionals, many prominent.
Two trains were kiddingly dubbed
the Friars and Lambs specials.
Another mob of show people are
scheduled to leave this week and
next.

next.
Paul Frawley, Marliyn Miller,
Barbara Newberry and Eddie Foy,
Jr., are among latest to decamp.

POWELL NO "GIG"

Paramount has decided not to let William Powell do "The Ladies' Man" because of dissatisfaction with the gigolo role he would have to play. He will be cast for the lead in "New Morals" as his next.

Powell is returning to Hollywoo' to start on this one within two weeks.

RICHMAN-U. A.'S 5 YEARS? United Artists has offered Harry Richman a five-year contract, his second talker for UA to start some time this fall. Richman's "Puttin" on the Ritz" for UA was under a salary and per-eentagy arrangement.

COOL HOT HEADS | Vet Legit Actress Tries to Steal **Scenes in Her First Talking Film**

The New Ingenue

Hollywood, Aug. 12.

There are distinctive box office hints that the screen's highly sexed flappers are on the wane. Popularity of the more mature, sophisticated, and sedate ingenue is being strongly evidenced in returns I'm may also mean that the prediction that talking pictures must eventually educate the public at large is definitely showing its first signs of being fulfilled. It can also evolve into musical comedy ingenues getting away from their namby-pampy assignments.

As to pictures, the growing favor for such girls as Ann Harding, Claudette Colbert. Constance Bennett and Jeanette MacDonald is pointed to as the direction which the warm of the sentence of

LONSDALE'S MG UNUSUAL DEAL

Hollywood, Aug. 12. Frederick Lonsdale, the English playwright, who held out on Hollywood until granted "box office" Samuel Goldwyn, has signed an even more unusual agreement with Metro.

Lonsdale gets \$50,000 cash advance on each of three original stories. This is against 5% gross of the first million with 10% over

the million.

No contract of similar charact has even been given a writer by studio.

Metro's signing of Frederick Lonsdafe to a long-term contract has confused the trade through the British dramatist's recent arrival here to work for Sam Goldwyn. Goldwyn has Lonsdale for six months, with Metro getting his services thereafter for one year with eight options of six months each.

Catlett Lands Abroad

Hollywood, Aug. 12. Walter Catlett leaves late this month for London. He will appear month for London. He will appear there in an English stage musical for Paul Murray and Jack Hulbert. Catlett will receive \$1,500 weekly on the other side. He scored a personal hit some years ago in Lon-don with "Baby Bunting." Leo Morrison did the fixing.

SAM KATZ DUE BACK SEPT. 15

Sam Katz and his private sec., Sam Katz and his private sec., Roy Furnan. return from Europe around Sept. 15 after a survey of Paramount-Publix theatres in Europe and industry problems relating to theatre operation.

While away, Sam Demiow, Jr., is in charge at Pur-Publix operating incadquarters, with the current economy program suder his direction and watch.

Hollywood, Aug. 12.

One coast studio is having a tough time with a veteran legit tress. Execs helped to build up the situation for themselves by flood-ing her dressing room with flowers the day she arrived on the lot, besides placing a car and chauffeur at her disposal.

her disposal.

The woman accepted all this as merely her due, but then went on to try and tell the production unit how to make the first picture sine the production with the production of the property of th

tell the trouble maker the first cam-era is hers, hasn't worked as every time a light is shifted the vet im-mediately sits down and waits un-til the reason for such action is satisfactorily explained. She early found out that all studies "light" for the lead characters and she's in

for the lead characters and she's in a support part.
Picture has become something of a turmoil for those working on it and as the legit name doesn't look any too good there's a chance that her scenes may be deleted from the domestic print and only retained for those reels going to Britain This, of course, means retakes with another actiess in the part for the American edition.

CAREWE WANTS '7TH HEAVEN' FOR MAURICE

Edwin Carewe is reported east-bound to see John Golden in New York, about dialog rights to "Seventh Heaven." Carewe wants to do it as a continue or farmer of the following the dot it as a fact turn or farmer or farme

Marion Davies Due in Berlin Berlin, Aug. 12.

Marion Davies is expected here about Aug. 15.

INDEX

Pictures	2-41
Foreign	6-7
Picture Reviews	15-42
Film House Reviews	49
Talking Shorts	15
Vaudeville	42-47
Vaude Reviews	48
New Acts	49
Bilis	51
Times Square	52-55
Editorial	67
Women's Page	56
Legitimate	60-63
Literati	64
Music	65
Obliuary	69
Correspondence	69-70
Radio	66
Night Clubs	67
Outdoors	68 71
Inside—Pictures	57
Buriesque	50
News of Dailies	50
Forcign Show News	58-59
Legit Reviews	62
Sports	55
Inside-Music	57

WB'S Retrenchment Order with Story of Possible Radio Deal; Uptown and Downtown Reports

With 400 employes sheared off the home office payroli a few hours after one of the most drastic directorial retrenchment sessions in the record of the company, through an order to the head of every department in the Warner Brothers' scord subsidiaries to cut an Inches' scord and the company was made for the company was made for the company that the company is the company that the company tha

is responsible.

Inside sources close to powers on Wall Street expressed on Monday that the Warners lost their guiding financial light and development entusiast when Waddell Catchings' influence with Goldman-Sachs terminated.

influence with Goldman-Sachs terinfluence.

While featured in the talk of new
backers is the name of J. J. Raskob,
the facts concerning Raskob, as
gathered from inside the Warner
ranks, is that he has the "in" but
is not yet using it. Wall Street
opinion coincide with this and prescontrol of the street of the street
opinion coincide with this and prescontrol of the street
opinion coincide with this and presment time with not be publicly affilsated with the organization.
General Electric's show-world
subsidiary is admitted to have had
"talke" with the brothera about a
get-together. Last week before the
Warner "curtaiment of expansion"
meeting, as it is called by the
brothers' officials, Radiotes knew
that Warners were in for a thorough reorganization. Furthermore,
it was then admitted that Raskob's
name was being used and that the
Raskob-banker affiliation could
swing the deal. Maddo. Raskob-banker affiliation swing the deal in Radio.

Buy, Not Merger

Buy, Not Merger
Several days after the shearing,
without a parallel except three
years ago when the brothers were
on a much smaller scale, the
Radio attitude underwent a sharp
change. From the same sources
mer, came Monday a disclaimer
of any knowledge of Radio's interest in the property. A later admisor any knowledge or Radio's inter-est in the property. A later admis-sion was that if anything now transpires it would be "a buy at the lowest figure"—not a merger. From other equally informed channels the Warner angle was de-scribed as "surmounted with diffi-

scribed as "surmounted with diffi-cutiles in which legal situations of both interests figures." That the deal had reached the "talking stage" was also conceded. This was followed by the rapid prompting that David Sarnoff is in Europe with instructions here "not to be disturbed." The bedset had deal was

When he embarked the deal was only in the "talking" stage. He will not be back until next month when

not be back until next month when something may happen, it was said. The legal situations referred to include the governmental quiz of Radio, Fox-Loew and Warner-First Nationa. This same angle was admitted in the Warner head-quarters to be the barrier to an outright absorption of First National, aithough it has been reduced to skeleton formation. Again, the report of the possible sale of First National to meet commitments and the general situation and the general situation

sale of First National to meet com-mitments and the general situation brought denials from Warner Insid-ers, who regard F. N. as the War-ner production for 1930-31, its prod-uct being figured even higher than that from the unit carrying the brothers' name. The F. N. buying rumor named Howard Hughes as the production of the Brotheries, in on practically all of the moves, this week termed the passing of the div-idend, in the fact of what followed almost simultaneously, to be "a

idend, in the fact of what followed almost simultaneously, to be "a foolish move and one that played right into the hands of the bears." These same Warner people attribute the stock declins not to depressive conditions, but to "downtown manipulation."

Further cause for optimism is the report of the Warner reserve fund, said to reach into \$30,000,000.

Personally
Concerning the Warner brothers
personally, Harry Warner, at the
time Goldman-Sachs began featuring prominently in the Warner activities, statether five year contract
clarent up between the downtown
house and himself and brothers was
such that for the period it called
for the Warners would be protected
by being retained in their positions
and that the company in turn Personally

Fern Andra, American

Fern Andra, imported from Germany by UA and hailed as one of the most important actresses over there, is an American-born girl. She was born in Chicago and was an aerialist over here before soing to Germany to cerve man to cerve many to cerve many to cerve the second of the second

Germany.

She will play parts both in English and German for UA.

Roxy's Long Vacation; Radio Upon Return?

Roxy is starting upon a very con siderable vacation for him, during this month. He is first going to Hollywood, remaining there about 10 days, then returning to New York, to sail for the other side. In Europe he will remain about eight weeks.

While there is no coupled report

weeks.
While there is no coupled report of Roxy leaving Fox for the Radio group and "Radio City," the occasion of such a lengthy stay away from the Roxy theatre is thought to be Roxy's farewell to that house.
Roxy would not advance any information as to his movements. At the Fox office it was said the understanding is that Roxy is going on a vacation. The Fox people didn't appear to know for how long or who would supervise the Roxy in his absence.

sence,
Up to date it has not been announced that Roxy has reached any
agreement with Fox to abrogate his
contract, with about one and onehaif years remaining unfuffilled.
The Roxy-Radio hook-up is accepted as certain, conditioned upon the
Fox release or expiration.

Browns Quits Coast After Hurried Studio Survey

Hurried Studio Survey
Hollywood, Aug. 12.
Expected to stay much longer
than he did, Hiram Brown left here
Saturday for New York after six
days on the coast. He spent practically all of his time out here at the
studios, isoking over schedules and
productions at R.-K.-O. Columbia
and Universal.
The R.-K.-O chief steered clear of
the theatres this time, not thinking
it necessary to go over that situation.

"Ben-Hur" Remake

Hollywood, Aug. 12.
Metro is figuring on a sound remake of "Ben-Hur," with the original cast in the new version.
As the picture was about 75% mob
and charlot races, it's figured that
the addition of dialog won't be a
hety job. All of the original players are now in Hollywood, most of
them free lancing. Ramon Novariois on the lot and May MacAvoy has
been in retirement since her marriage last year.

Swanson and Metro

Los Angeles, Aug. 12.
Although no date for Gioria
Swanson's jump from United
Artists to Metro is indicated, it is admitted here negotiations are on Move to Metro would not be made until after the UA star had completed two more for latter com

pany.
Miss Swanson is preparing her
next for UA, scheduled to start in

would be ensured by having the

would be ensured by having the brothers remain.

The change in Goldman-Sache since the about-face of Catchings, regarded as the intermediary who really brought the brothers and Western Electric together to effect the birth of sound, is seen in informed downtown spots as partially reflected in the Warner economy.

Hughes Slips Grauman \$25,000 in Settlement Of 'Angels' Interest

Holiywood, Aug. 12, Howard Hughes and Sid Grau-man have reached a settlement of their contract over the handling of "Hell's Angels." For the sum of Grauman relinquishes his

"Hell's Angels." For the sum of \$25,000 Grauman relinquishes his road showing rights to the picture. The Les Angeles showman, to have handled the air picture in 160 cities, will now only be concerned in the New York twin screenings. He left help the highest handled the air picture in 160 cities, will now only be concerned in the New York twin screenings. He left help the highest handled the highest handled he had he feature into a general release as soon as possible. This change in the picture's tinnerary is believed to have been caused by the release of First Nationals "Dawn Patrol." Caddo doesn't want the edge taken off its product by the Bartheimess film through withholding "Angels" from the grind houses too long. Grauman's contract with Hughes its said to have called for \$500 weekly, plus a 20% share of the profits on each showing in the aforementioned 100 towns. The dissolution was reached by the lawyers for the principals involved. The principals involved. The principals involved. Cast his three weeks' vacate notice on the Chinese, that being a condition of his contract with the theatre circuit, but the Grauman settlement also affects the local run. Ten days' notice has been given the acts now constituting the stage show and it is Hughes' plant to continue the film for another eight weeks minus any rostrum display. This means that after Aug. 19 the performance of "Hell" Angels' will be solely a screen matter at the Chinese, with Pox's "Big Trail" to follow.

There was some talk of "Whoopee" (UA) being switched into this house if the intervening time between "Angels" and "Big Trail" were to be too long. But the cutting of the overhead, by eliminating the stage show, to lengethen the run practically deprives ":Whoopee", of any chance of a Chinese sojourn.

Meyers and Saperstein Talk Over Union Matter

Chicago, Aug. 12. Abram Meyers, heaed of Allied

Abram Meyers, heaed of Allied States, was in town for one hour on Thursday (7), spent that hour with Aaron Saperstein, chief of the Illimois Independent Exhibitors, and then lammed to Washington.

According to reports the best part of the discussion concerned itself with the operators' union. The right of the discussion concerned itself with the operators' union. The right of the discussion concerned itself with the operators' union. The right of the operators' union. The right of the operators' union to the operators' union the operators' union the present over the two men in the booth idea, especially since the northwest exhibs got a reduction of two to one man, plus a shaving in the scale.

shaving in the scale.
The operators' union question is

The operators' union question is getting hot here at present, with Maioy, head of the operators, in Europe, and with Jack Miller, head of Exhibitors Ass'n, Hays group, starting to make demands for his own theatres.

As things stand, doubtful whether anything will come of the whole fuss, with the contract slated to expire in 1932, and the matter will remain at status quo in spite of the fact that the extra operator in many small houses is the difference between profit and loss.

"Buying" Gregory Hollywood, Aug. 12.

Hollywood, Aug. 12.
Some talk of Warners permanently hanging onto Paul Gregory. Latter recently finished on
"Whoopee" (Goldwyn) and is now
spiltting his time between the WB
and First National lots.
If Warners retain Gregory the
company will do so by assuming
Ziegfeld's contract with the juvenile. The matter of Ziegfeld selting
came up before the latter's departure for the east last week.

Borrowing Rex Lease

Los Angeles, Aug. 12. Los Angeles, Aug. 12.

Rex Lease may be loaned from Tiffany by Radio for latter's Amos in' Andy talker, with the juve lead in mind.

Lease recently hopped to the front pages through a mixup with Vivian Duncan.

The Worm Does a Tip-Up

When the picture industry was christened there were three people present; a director, an actor and another guy. After the ceremony the director and actor continued to pursue the even tenor of their ways. The other guy become resupervisor. And after the manner of his kind other supervisor and after the manner of his kind other supervisor and the supervisor required little in the form of experience to conduct his duties. He was merely a contact man between the producer and the productions. Today the supervisor is a man who could improve on Edisors' intelligence test.

To the present day supervisor goes all the detail of production. He is given a story and, in many cases, is allowed to select that story. Full responsibility for the production is his. If the picture is good, he's okay, if it's a bloomer, it's his fault.

The supervisor now engages the writers, and has the final say on continuity and dialog. The rough draft of the story and the completed script must have his okay. Writers work with him. Every phase of the story is under his supervision.

must have his okay. W is under his supervision.

During the progression it is up to him to engage a director. Or, if he is on a big lot, he must make his selection from the directors available, The same goes for the cast. It is his job to see that the proper players are engaged. Formerly, this was where the supervisor started. However, he didn't engage the cast. He merely tried to cut salaties. This present supervisor engages the people. The casting office takes care of

When the picture starts in production the supervisor is the man who looks at the rushes. If a scene is bad he's supposed to turn it down. Rarely does the producer look at the picture until it is in some form of sequence. The rough cut must be made with the supervisor sitting in. If the director is muffing the story the supervisor has the authority to yank him off the production. The same goes for players who are not bitting.

The supervisor, or as he is called in some studios, the associate producer, at all times has complete say over the film under his wing. When it comes to the cutting he is there to tell 'em where to snip. It's his job to say what stays in and what goes out. If retakes are to be made he hands out the orders. If entire sequences are to be rephotographed the supervisor is the Foo Bah. In other words, from start to finish he is responsible for the success or failure of the pleture.

But after the picture is completed the supervisor can sit back. Sit back and watch about everybody get the credit. If it's a flop he hears plenty about it—and personally. Then he must get behind the nine ball. There's no room behind the eight ball in Hollywood. It's too crowded.

WILD TO-DO OVER RUSSE QUESTIONNAIRE DIRECTOR IS IGNORED

"The Red Terror, the notorious Judas of the movies," is in Hoilywood and must be deported. Such is nn exhortation being broadcast by an outfit called the Hollywood Technical Directors to miscelianeous exhibitors' organizations throughout the country.

The "directors' organization," as represented by one Major Frank Pease, whose record is long with Hays and the Better Business Bureau, asks theatre owners to lend their weight in the mission of deporting Serge Eisenstein, "the terhaunts in icy-hot Russia.
"For years this cut-throat red dog

ror" mentioned, back to his native haunts in icy-hot Russia.
"For years this cut-throat red dog has devoted all his energies to supporting the Moscow murder gang, who are the sworn enmise of every conservative man, woman and child on earth, and are also sworn to that the governments," so writes this Major Pease, the man labeled by a producer spokesman as "Hollywood's nulsance and publicity seek-er," to honest American theatre owners.

The Soviet director of "Potem-kin," "The End of the World" and other notable Russian successes, which prompted Paramount to bring him over with the 100 per cent okay of the U. S. Government, is here to way. Paramountites here have no knowledge of any attempt to send Serge home.

Haysites are less kindly toward.

snowledge of any attempt to send Serge home. Haysites are less kindly toward Haysites at the Par people. The record shows many misrepresentations on the part of the Peases; many illustrations of alleged cheapness which have burned official Hollywood to the point of ostractizing the man who would have the Russian returned.

The alleged claim to the WAM. The alleged claim to the WAM. The alleged claim to the WAM. The safety had contracts to write for several national publications caused the first bad break for the Peases when the check-up showed, according to producer advices, that they were uncommissioned and unknown to these publications.

lications.

Producer representatives here feel they would rather see the Peases run back to Virginia than Serge to

Russia.

The psychology of some of the broader and more experienced producer insiders is that a little communism in Hollywood might not be so bad after all. It might tend to solve the problem of high salaries, they areas.

FOR PUBLIX **EMPLOYES**

Paramount Publix has authorized a questionnaire for all Publix employees of any arrangements. Object of the properties o

Katz's absence Dave Chatkin is charge of the theatre operating

othing is reported as to cause he check-up on Publix theatres

Production Decline Makes Feature Directors Comic

Hollywood, Aug. 12.
Closing of Warners-First National and the easing up of production at other majors is starting a parade of feature directors to the comedy lots.
Two directors

comedy lots.

Two directors of the Wainer
combination have jumped to the
Sennett iot to keep the home fires
burning until their studies set busy
again. They are Eddie Cline and
William Beaudine, both of whom
graduated some years ago from the
slapstick.

Harris on Radio's Lot

Charles Harris, gen. mgr. for L. Lawrence Weber, departed for the Coast Tuesday. He will enter the production department of Radio Pictures.

Pictures.

He has been succeeded by Morris
Green of the same office.

Berlin Borrows Goulding Edmund Goulding, UA director, will direct "Reaching for the Moon," the Irving Berlin production, by arrangement with Joseph M.

arrangement with Joseph Schenck and Art Cinema. This is the first in which Douglas Fairbanks will star and not to be oduced by himself.

8 'SMASHES' IN 316 FILMS

WALL STREET PUBLICISTS GOING ONE OF 18 IN ALL **WEST BRINGS UP QUESTIONS**

Press agents for bankers have more trust placed in their judg-ments than any of their correspond-ing ilk in the film business.

ing lik in the film business.

While no film producer has ever estrusted his splurger with libation rights to the press, wall Street several times-since the Fox crash has proved its confidence in the boys who inspire many of the stories.

who inspire many of the stories.

Wall Street is going even further since it became interested in the art of selling films and is sending its p. a.'s transcontinentalies to get a lowdown on the Pacific activities and report home accordingly.

Withington, the publicity man for Withington, the publicity man for Pynchon & Co., the well-known brokers, recently made such a trip and with much sucess. Withington holds the distinction of being the first Wall Street lad who dritted Hollywood-wise for chiefly commercial reasons, reporting the status of Hollywood to his firm which is one of the important ones composing General Theatre Equipment Corporation which subsequently featured in the Fox organization under the Harley Clarke règime.

regime. Following Withington's successful cruise to Hollywood, after which recommendations were made which caused a report to be circulated that Wall Street press men were wiser, than those in film, and also that a certain W. S. p. a. might be placed in charge of a large film theatre-Wall Street interest's publicity, another company is trying the same move.

Radio Corp. of America has sent Emmet Crozier, chief publicist, who left Aug. 8 for the coast, ostensibly for vacation purposes, since Crozier will devote only four days in his once over of the film capital. Since Hiram Brown, head of RCA's theatres, is now in Hollywood and has signified his intention of remaining standard of the control of the cont Radio Corp. of America has se

SENTRY DEVICE-ZANFT FOX STOCK SUIT UP

Sort of a hangover from the legal mass during the William Fox melange is not expenditured to the william for melange is not expensed in the william for an analysis of the work of the wor

aged to that extent.

In the action against Fox the case has gotten far enough along since it was filed in February to call for an examination before trial for the action for the file of
Whole thing dates back to time when Zanft was working for Fox as president of Fox Films. Joseph E. Cohen was an executive for the Sentry company.

Sentry company.

Sentry company.

Alter Involves an agreement between the parties made in Decembers and the parties made in December the parties made in December the parties made in December the parties made in Fox the state of the parties of the

that Fox and Zanft did not keep the

Theatre Operation

With the resolve by all of the chains to stop theatre ex-pansion has sharply arisen the long-discussed chain operation of small circuits and small-town theatres.

or small circuits and small-town theatrest.

It's possible that much more will be heard about both in the near future; also whether the small-town operator cannot handle the control of the control arge circuits, who sold out to bigger ones, are retained only to find themselves subject to home office orders from men who had never accomplished nearly as much in the theatre way.

PAR DEAL FOR **M-G-M PRODUCT**

Paramount Publix has a deal on for Metro product for 1930-31, which is expected to be closed some time next week, following return to New York of Felix Feist, distribution chief of M-G-M. Feist gets back Tuesday (19).

back Tuesday (19).

Sewing up of the Metro program
by Publix for territories in which
Loew does not operate will mark the
third of the large product deals by
Publix, which has aiready taken
Fox in entirety and the WB and
FN programs for its Canadran
string of theatres.

string of theatres.

Question whether Publix would
take Warner output for the U.S.
seems indefinite, excepting for a few
spots, with the Metro deal under
way narrowing open territories

down.

Metro is producing 50 this year.
Par's own program of 75, plus
Fox's 52 and the Metro output,
would mean that Publix will have
sewed up 177 features for the new
season, in addition to a few from
Universal, WB and any others
bought in small groups.

PUBLIX LOBBY GOLFIE TO COMBAT OPPOSISH

Miniature golf courses or small putting greens in the lobbles of Publix theatree loom as a chain-wide possibility for larger houses, with the idea being given a tryout at the New York Paramount. A baby putting green has been installed in that do luxor and will be, watched for results.

watched for results.

Fox already has gone for the pony golf course idea as a part of chain theatre operation and with Publix from all indications interesting in testing it out, instaliation in theatre lobbies may become the Industry's way of combatting this new craze as opposition.

Gum and candy vending ma-chines, weighing machines, free ice cream and aiso a mind-reader are aiready part of the Publix oper-tions.

"Trail" No Road Show

Hollywood, Aug. 12.
For's "Big Trail," at first designed as a special and for the road show route, will go out in the usual release way.

That much about the picture al-ready has been decided.

Clyde Cook on Dates

The picture comedian, Clyde Cook, has been set for mid-western R-K-O dates, opening Saturday (16) at Palace, Chicago.

29-30 TALKERS

Metro Led with 5-Fox Second with 3-Columbia and Universal Each 1-Par, Warners, Radio and U. A., 2 Each

'COCK-EYED WORLD,' 1st

Out of 316 feature pictures re-leased during the year ending July 31, there were but 18 which fall into the "smash" classification. This figures one clean-up out of every 18 talkers.

taikers.

In the group of 18 "smashes" as accepted by box office reports over the year, Metro leads with five pictures. Fox, three, with Paramount, Warners, Radio and United Artists each with two, while Universal and Columbia each have one of the coveted money-getters.

Smashes are considered on a basis of extraordinary business done over the entire country. Such pictures as commonly merit holdovers and play to standees.

Easily the greatest single exam-ple of the year was Fox's "Cock-Eyed World."

As an individual producer Samuel Goldwyn with "Buildog Drummond" made but three pictures in the interval spanned.

One or more talkers but recently released will appear as "smashes" for the '30-'31 season.

Smashes of 29-30

Somashes of 29-30

Metro (5)

"Anna Christie."

"Caught Short."

"The Divord Revue."

"Bollywood Revue."

"Sollywood Revue."

"Sollywood Revue."

"Sollywood Revue."

"Sunny-Side Up."

"They Had to See Paris."

Warners (2)

"Disraeli."

"Gold Diggers."

Paramount (2)

"The Cocanuts" (only easternmade included).

"Welcome Danger."

United Artists (2)

"Sulfan Drummond."

"Trespasser."
"Bulldog Drummond."

Radio (2)
"Rio Rita."

"Hio Rita."
"The Cuckoos."
Universal (1)
"Western Front."
Columbia (1)
"Flight."

SOME MGRS. ALLOWED TO OPERATE MACHINES

Buffalo, N. Y., Aug. 12.
Final details of the new two-year
settlement between the I. A. T. S. E.
(operators' union) and the independent neighborhood houses have
been agreed upon.

Agreement provides for substan-Agreement provides for substan-tial reductions over the preceding scales and for the privilege of cer-atin owners to operate their own machines. Neighborhoods also giver recognition to treat as a body in future negotiations with the union

DARK HOUSES REOPEN FOR PONY GOLF, ETC.

Gary, Ind., Aug. 12.

Vaudeville and pletures are out at V. U. Young's Orpheum theatre. Miniature goif is going in.

The veteran showman is repening the house with a ritz indoor course, he says.

Young has sunk \$5,000 for the holes, traps, greens and clubs, and another \$15,000 to rebuild the house into an interior garden.

With refessments, he figures a double break.

\$275,000 Yearly of Fox Contracts Given by Bill to 9 Men. When He Left

That Bill Fox Report

Despite denials from the most interested quarters of a chance of William Fox once again heading the companies bearing his name, that Bill Fox report keeps right on growing.

With its added strength comes some details involving money as the repurchase price of the former Fox control-stock, or as salary, without a purchase.

purchase irchase. Just what it all amounts to

Just what it all amounts to with the various other angles to almost every company in the film industry at present, no one states with any positive

COOL LOBBIES

Minneapolis, Aug. 12.
During the heat spells throngs of local people flocked to refrigerated outer lobbies of loop film houses to get cool without cost. It was a common sight to see these lobbies packed with men and women who never entered theatre at all.

never entered theatre at all.
Current summer is breaking all
torridity records and, with times
hard, these cold outer lobbles on
baking hot days are real opposition
for their own showhouses. Same
also applies, of course, to numerous local free bathing beaches and
parks. Failure of many hot weather
lobby visitors to patronize boxtobby visitors to patronize to
make the trip down town just to
stand in the lobbles and enjoy the
cool air. cool air. It doesn't cost anything.

GOV'T CASE AGAINST FOX W. C. UP AUG. 18

Hollywood, Aug. 12.
Federal government's suit against
Fox West Coast and about 20 codefendants, including the major film

producers, is on the court calendar for next Monday (18). It is not known whether another postpone-ment will be added to the innumer-able setbacks of date already granted.

Theatre end states it is ready to go to trial. This would mean the presence of Harry Arthur, from New York, as chief defense witness would be imperative.

Kansan Gov. 'Poison' for Films Fails for Renom.

Gov. Clyde M. Reed, who for the past two years has been polson for the motion picture industry in Kansas, was defeated for renomination at the primaries this week. His defeat is the first of any Republican governor for renomination for the

feat is the first or any Republican work of renomination for the second term.

Early in his term Gov. Reed started after the picture shows and the distributors. He gave out interviews as to the class of pictures he would permit in the state and gave his board of censors strict orders as to the things he considered objectionable.

Teltures passed without cuts nother states were barred or so cut that they were practically useless here, but the governor was determined and the reviewing hard feared something might get by them. Frank Haucke, world war vet, is the new nominee who, if defected, will undoubledly make changes in the censor board.

Joe Leo	65,000
Ben Leo	25,000
Lou Rosenbluth	40,000
Jack Loeb	35,000
Alec Kempner	40,000
Chas. Levine	26,000
Wm. Freedman	10,000
Wm. Coneyvear	25,000
Alan Friedman	10,000

These are the names of the beneficiaries and the amounts demanded
by William Fox in the form of contracts for three years with Fox, as
a part of his consideration for the
sale of the Fox control stock to
Harley L. Clarke. The first three
names, the two Leos and Rosenbitth, are brothers-in-law of Bill's.
Another, Jack Leo, declined a contract for himself and substituted his
secretary, Alan Friedman.
The name of Jack Loob appears

AS OPPOSISH

Minneapolis, Aug. 12.

mg the heat spells throngs of beople flocked to refrigerated bold without cost. It was a no sight to each these the of without cost. It was a no sight to each these the of the cost of the flower, and the through the cost of the flower, and been decreased from the 700 weekly Loeb as an act-scout for Fanchon and Marco. People close to are Fox of the flower, as Loeb is organization, however, say Loeb is organization, however, say Loeb is organization, and the flower of the flower than the flower of t

Loeb's Panning

About the time of this demand and issuance of the Fox contract to Loeb at the insistence of William Fox, Loeb was telling mimbers of the "Winnie Sieehan faction" what Bill Fox nowed him, what kind of a guy he had discovered Bill Fox to be, and that he intended to sue Bill Fox Loeb said all of this and much more, repeating it often to any of the Sheehan faction who would listen, which may have accounted for no cyposition to his appointment as vaudevills booking manager of Fox by Mike Marce, the office's general manager, when that did occur. Whill Bilther was a belief at the contracted salary became known.

Of the men hudding contracts through the forcer of William shout.

Of the men holding contracts through the favor of William, about five at present are doing some work for the company.

Joe Leg's Position

Joe Leo's Position
Joe Leo, the highest salaried, former Fox eastern theatre operator, succeeded by Arthur, is continuing on leave of absence, drawing his regular \$1,250 weekly salary every week idle. So far he has been drawing that amount for 14 weeks of loafing. It is thought there is an object on the part of Fox in keeping Leo in the offing in this matter. When Leo operated the Fox Metropolitan Theatres, that circui. showed an average of \$70,000 weekly profit, after Leo once pulled it out of the red. Now it's in the red again. agaln.

Saul Rogers, general counsel for Fox, was not among William's con-tract names, although Rogers is said tract names, although Rogers is said to hold a three-year Fox agreement at \$4,000 weekly. Of this \$2,000 is paid by Fox Films and \$1,000 each week by Fox Theatres. A rumor has been gaining ground that Fox may settle the Rogers contract, through the legal dept. not always being the most harmonium nortion.

Holding Back Releases Forces Paris Exhibs to Dig Up Revivals

Refusal by the American dis-

Faris, Aug. 12.

Refusal by the American distributors to advance release of their fall product, the insufficiency of the
current product and the dearth of
native-made talkers, not yet quite
reday, have compelled all circuits
to revive old hits. "La Route est Belle" ("Road Is
"La Route est Belle" ("Road Is
"Beautitul"). "La Nuit est a Nous"
("The Night is "Willa Rose." along
with Metro's "Ben-Hur" at the
Marivaux (Pathe-Natan's ace house
on the boulevards), are the revivals.
"Ben-Hur," record-breaking silent
favorite here, brings back the orchestra into the Marivaux, which,
along with the other P-N houses,
dispensed with pit musicians.
The other three are native-made
French talkers, all having done
good business before.
Paris show bushess is abnorparis show bushess is abnorparis show bushess is abnorparis show bushess is abnorparis house where the
production of
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production

view of the favorable box office reaction, all houses want better than the usual average llotted over the summer.

UNDER WIRE FOR WIRE WITH NO SPARE TIME

Copenhagen, Aug. 12.

World Cinema, leading Copenhagen house, beat the German-American patents' pact terms by five minutes, signing with Western Electric for a W. 12. plan just before midnight of the final day.

This house had been holding out on sound equipment installation for a long time. It decided at the zero hour for American within.

hour for American wiring.

At this writing, Copenhagen falls under the German patents' monopolistic jurisdiction under the parley

Western Electric has been landing a number of last-minute contracts in the same manner in territory which now falls under German patents control.

European exhibitors, faced with thoustern are of the other south

choosing one of the other sound plant for wiring, have hastily cast their lot with W. E. Those hesitat-ing now have no alternative but to be governed by the patents - nforce-able in their own territory.

Olsen's Music and Name Appeal to Norse Folks

Copenhagen, Aug. 12.
Roxy, local ploneering talker house, celebrated its anniversary with Fox "Movietone Follies of Continuity, refinement it for smooth continuity, refinement it for smooth continuity, refinement and especially roused appliause, further enhanced by the Norse appeal of the maestro's name. When his music sustained the native-son inference of his surname, nationalistic pride asserted Itself in voluminous appliause.

Flotture its certain of a long and successful run here.

Smart showmanship is manifest in the Oisen ballyhoo in the Fox "Movictone Follies of 1930," as Oi-sen—from "Variety's" reviews of both the 1929 and 1930 "Follies"—is apparently not prominent in the

apparently not prominent in the picture.

It might be two other pictures, or one with Olsen actually in it, as Olsen has done some work for Fox. Possibly because of the past Fox-Olsen affiliations, Fox is taking bailyhoi liberties and exploiting the Olsen name as the pseudo-jazz purveyor in the 1830 "Movietone Folles," without the necessity of Olsen's likeness appearing. On possible liberties of the property of the control of the Olsen appearing the control of the Olsen name.

MOISSI ON THE ALPS

Zurich, Aug. 12.
Alexander Motsel, German dramatic actor, is on location in the Swiss Aips, where a German company is making a mountain story.
The location is in among the peaks at Maloja, near St. Moritz, the winter result.

ITALIANS CO-OPERATE TO ALTER DIALOG %

Rome, Aug. 12.
The renewed and intensified fight to obtain the Government's permission to increase the percentage of foreign language talkers is lent a more optimistic note in that the native Italian film renters (exhibitors) are now co-operating with the foreign distributors headquartered here and in Milan.

As a general thing, despite the American and Brittish and all the other foreign distributors hear events of the foreign distributors here re-

American and British and all the other foreign distributors here regarding this significantly, the general film trade—and primarily so far as the majority of Italian picture men is concerned—is eagerly awaiting the first batch of Italian language talkers to appear in a month or two. These will be chiefly Pittaluga's and Paramount pictures (as detailed elsewhere in this issue).

Paramount is the prime mover in this Issue).

Paramount is the prime mover in the repeal of modification of the Mussolini anti-foreign languages reasonable of the Mussolini anti-foreign languages reasonable of the Issue of Issue

CENTRALIZING BY AM. DISTRIBS IN EUROPE

American distributors on the con-tinent find that the advent of talk-ers rather tends to centralize their operations instead of raising bar-

operations instead of raising bar-riers between the operations carried in each separate country, as might have been expected owing to the difference in languages. Every company now has a chief the chief th

Paramount's publicity department will soon be concentrated in Berlin, for Germanic and Norde countries, and Paris for all Latin countries, instead of being carried on independently in each separate country. In doing this, Gus Schaefer, Paramount continental distribution head, will follow the lead of Metro, head, will follow the lead of Metro, because the continent of the country Paramount's publicity department

Par's Czech Talkers

Prague, Aug. 1.
Paramount will make a second
Czech film in Joinville—Parts, bearing the title, "The Wife That
Laughs."

Laughs."
Olga Scheinpflugova is in the lead role and Dr. J. Eax of the Vinohrady theatre as regisseur.
Paramount also contemplates a Czech revue film, with the Czech comedians Voskovle and Werich of the Osvobozeni theatre in it.

SWISS OPENING UP

Fox Will Get in Proscribed Nation Through Paris Conference

The Swiss territory, where Fox could not sell on account and sell on account and sell of account action in the matter of the Tri-Ergon patents, will soon open to Fox as a result of the Paris patent settlement.

As soon as the brain account account and the sell of the se

settlement. As soon as the lawyers now at work in Berlin have worded the exact terms of the settlement, basis of which was initiated by their principals before they left Paris, Fox, now toeing the line, will jump in. Legal work will probably take two mouths.

Swiss picture business is fast developing, wiring having proceeded there comparatively more quickly than in most European countries,



CHARLES JUDELS

In General Ruis, Spanish edy lead, in "Captain Thunder"

A forthcoming Warner Bros. re

EDWARD SMALL COMPANY

INDIA TALKERS IN 2 DIALECTS

Calcutta, Aug. 1. Talkers in the two most popular dialects of India are to be made here by Madan Bros., international traders and owners of 109 theatres

in this country.

Hindustani and Urdu are the two
foremost dialects of India, the latter a lesser but colloquial lingo.

Of the Madans' 100-odd cinemas but 12 could be wired.

Fram J. Madan, the third of the brothers to make the trip, is now in America as a guest of Paramount. He will visit the west coast studies under guidance of Mark Hanna, Indian rep for Par, who is on furlough.

Madan produced a silent picture which established a local record of playing 26 weeks in one theatre in Calcutta.

playing 2s weeks in one theatre in Calcutta.

India is now becoming talker-conscious but is only going for the male stars like Baherort (latest fav) and Oakie (whose flip talk they don't get but whose broad mannerisms they like), Lloyd, Chaplin, Fairbanke and the like. No femmes

f..vored.

The cosmopolitan Indian understands and speaks English well, due to the British influence. The vast majority, about 92% of the population, is ignorant and doesn't matter for box-office purposes.

G-B HAS PAR 1ST RUN LONDON BOOKINGS

London, Aug. 12. Gaumont British has completed a deal with Paramount to play all Paramount pletures at the Marble Arch Pavilion after their pre-re-lease showings at the Carlton.

lease showings at the Carlton.
This arrangement is the outcome
of the experiment of handling
"Paramount on Parade," in that
way. It played the Marble Arch
after six weeks at the Carlton, to
excellent returns.
First release under the deal will
be "With Byrd at the South Pole."
It goes to the Marble Arch Aug. 18
after four weeks at the Carlton.
"The Big Pond" (Par-Chevaller)
opens at the Carlton Aug. 18.

Katz in Berlin

Berlin, Aug. 12. Katz is expected here

French Theatres for Original Am. and English Version Talkers

B. A. DAILY QUOTES **'VARIETY' ON RACKET**

Buenos Aires, Aug. 12.
The Buenos Aires "Herald" campaign against the Film Club, quoting "Variety's" story, "Stay Out of Hollywood," and warning against the Hollywood madness in a lengthy story, was the direct cause for killing a Film Club racket.
This club, organized to exploit American and British girls and send them to Hollywood at the rate of

American and British girls and send them to Hollywood at the rate of 10 a month was dutchy killed by the "Variety" quoteer authority by the "Variety" quoteer authority by Membership, which had reached 75, was at the rate of 160 peace initiation fee (about \$9.60), with "the 10 most likely candidates promised to be shipped out to Hollywood each and every month. Film Club had three directors, one connected with "abway builders; another a ranch hand, and the third of unknown standing. Anything having to do with shipping girls in or out of 'Argentine or Brazil has a bad aura in these parts of the world.

Par's 20 Features Made in Paris Will Issue as 89 Version Releases

Paris, Aug. 1.

Whilst local producers are still on the old system of producing each film as a separate venture, Paramount, in its Joinville studios, near Paris, is going in for mass production according to a prearranged schedule providing for the season's work.

work. Current season's schedule provides for 20 features, 50 shorts and 24 two-reel comedies. Each of the 20 features will be made in several languages, for a total of 39 releases as follows: French 20, Spanish, Swedish, German, Italian 12 each, Pollsh Hungarian. Techecoslovo. Hungarian. chian, Rumanian, five each, and one

1ST CO-OP. GERMAN

"Beggars Opera" by Warners Klangfilm in Association

Berlin, Aug. 1.
The first talker of the co-operative production of Warner Bros. and Tobis will be the "Dreigroschenoper" ("Three Beggars Opera"), all purchased by Warners for the States.

States.

In the German, Hans Albers and Fritz Rasp will have the leads. Leo Lania is writing the manuscript and G. W. Papst will be the director. Seymour Nebendahl, of Nero Film Co, will take over the production management.

Film Actress Sues Syd Chaplin for Default

Chapin for Default
London, Aug. 2.

Molly Wright, English film player,
has brought a writ sgaints Syd
Chapiln, the film comedian, for Calleged assault, slander and libel.
The action is brought as a result
of an alleged incident prior to the
production of "Mumming Birds," in
which Chapiln was to have starred
as well as directed. It eventually
never went on, as Chapiln vacated
to the continent.
The girl was engaged by British
International in 1928 to appear in
"Mumming Birds," Chapiln's one
and only film this side.

Paris, Aug. 12.

The curbing of English dialogs talkers in France, as reported last week, may have a more optimistic offshoot with the organization of a theatre circuit catering only to tas who demand original versions of American or British-made talkers.

French English of the Company of t

of a consistent English-understand-ing patronage.

Braunberger figures there are many other sectors where an original American talker can at least play a week to a fancy scale, be-cause the American colonists while the agent to get talkers to well.

cause the American colonists would be eager to get talkers in their original form.

The French censors made an issue of such theatres specializing in and advertising that they are showing original English dialog pictures, fearing demonstrative objection, like the Moulin Rouge "Fox Movietone Follies" riots last winter, if there were any misunderstanding.

FOX MAY MAKE COUPLE OF TALKERS IN FRANCE

Paris, Aug. 2. To meet the current French talker demand Fox is planning to make one or two French talkers locally. No arrangetments have yet been made, but to avoid entering production itself before being fully ready to do so, Fox plans to have the films made by a local director with ownoid act as a kind of contraction of the cont

Besides the French talkers being currently made by Fox in Hollywood, some dubbing of musicales will be done locally by means of the newsreel trucks in a small rented studio. French dialog will be inserted.

Los Angeles, Aug. 12.
Raoul Walsh may go abroad to
take charge of all Fox production
over there. Fox idea is to make
a certain degree of its foreign ver-

a certain degree of its foreign versions on the home stamping grounds and Walsh may establish a Paris residence for a year.

Definite decision on this will not be made until Walsh completes "Women of All Nations," upon which he starts early in October which he starts early in October of the property o

NATIVE SWEDISH REVUE

Dahlquist Engaged for Lead-Stage Revue Actor

Revue Actor

Stockholm, Aug. 1.

Waldemar Dahlquist, one of Libercest revue actors here, is considered to have a good voice 57 the talkers. He has been engaged the talkers. He has been engaged to the talkers. He has been engaged to the talkers. He has been engaged to the talkers will be shot in different parts of Sweden, so that each town will recognize its own peculiarities. The interiors will be made at Svensk's Rasunda studio near Stockholm.

Manuscript is written by Dahlquist. Edwin Adolphson, recently back from Paramount's Swedigs talker production in Paris, will direct.

rect.
Dahlquist has been in the Circus
Revue in Stockholm.

Takes Circuit of 7

London, Aug. 12. London, Aug. 12.
Oscar Sheridan has taken over
the Summers Browne circuit of
seven suburban cinemas, with all
being wired.

Britsih Gaumont is contracted to

British Film Field By Frank Tilley

London, Aug. 1.

As usual this time of year, business is around stagmant. Most folk are vacationing or thinking of it. It's so near the end of the season and so near the changeover to 7½% for exhibitor quota no one is doing

anything.
That's apart from the threatening booking strike, which now looks
washed up. Most all the distribs
have agreed to stop guarantees

"save exceptional cases" — figure that out!—but Warners is standing pat on score charges. Paramount won't even listen to any talk about dropping guarantees.

J. C. Graham told the Exhibitors' Association deputation where he thought they got off, and the conference went into personalities, Boycott, cables to 'Zukor protesting, and such were wildy asked (Continued on page 58)

PAR RAIDS ITALY'S TALENT

Danish Actors in U.S. Made Films Impractical, Says Clay. Sheehan

Copenhagen, Aug. 12.
Ciayton R. Sheehan, Fox's general foreign director, was here survey-ing the attuation, concluding that means the states with Danish actions are soonomically impractical. Blechan stated he would try duping of Danish sound sequences on Fox American-made talkers, or those to be made in their new German, production centre.

man production centre.
Sheehan contemplates opening a
special Movietone News theatre
(Continued on page 58)

Fox's German Producer **Making Four Features**

Berlin, Aug. 12. Atlantis Film Co. is the native production unit organized by Julius Aussenberg, on behalf of Fox, for German talker production in Berlin. Aussenberg, former German terinal distribution head for Fox, re-

signed to start this company.

The first of four German-made
Fox talkers, all in the nature of
postals, will be "Arladne," from the
popular novel by the Swiss author,
Glaude Xnet. Elisabeth Bergner,
eminent German actress, who will
appear in the stage play, will star
in the talker version as well.

We May, native produces.

Jee May, native producer-di-rector, recently returned from Hollywood, will do two for Fox-Atlantis.

W. E. Stops Operating Throughout Holland

Throughout Holland
A the direct result of the German-American patents' pact, followand the first pact of the German-American patents' pact, followlands contains conferences, Netherlands contains of the first patents and the first patents and the first patents are to be sold in Holland. We first patents are to be sold in Holland. We, Fetains a skeleton technical staff to servfee those installations already wired in this country.

Talkers in Buenos Aires

Buenos Aires, Aug. 12.
Chevalier in "Love Parade" continues as the sole personality draw
bergabouts, doing heavy business,
seconded on the surface of the surfaces, and Hardy.
Talkers now dond Hardy.
Talkers now dond Hardy.
"Marmy," "Marriage Playground"
"Mammy," "Marriage Playground"
and "Seven Faces."
Opening tonight (12) are "Western Front" (U) and "Dangerous
Paradise." Two more openings set
for Thursday (14) are "Rogue Song"
and "Mad Kiss." Buenos Aires, Aug. 12.

Sam Rachmann Dies

Berlin, Aug. 12. Sam Rachmann, internationally known film promoter, died Aug 5 at Grunewald Sanatorium of heart faliure.

Funeral service Friday (8) at Weissensee, with interment in that city, was widely attended by many notables from the theatrical and political worlds. American and German film people were notably in attendance.

ASSESSMENT CALL ON WHITEHALL STOCK

London, Aug. 12.

Stockholders in the liquidated production unit known as Whitehall Films need to be a superior of the liquidated production with Audibles Filmscraft, new grouping of half a dozen independent concerns.

The Whitehall shareowners are called upon to pay an assessment of 35 cents a share to audible.

The Whitehall company's liquidating attorney refused to advise the stockholders whether to go into the deal or not, declaring they had put their money into a dud once, and now the decision would be their own.

British Gaumont's 7 **New Houses Will Make** 364 Under Operation

London, Aug. 12. When British Gaumont has completed the construction of seven new

cinemas, it will own and control 364 houses; 100 in London.

houses; 100 in London.

Seven new stands are:

New Victoria, Edinburgh, 3,000seater, ready this month; New Victoria, Bradford, 4,000, in September;
New Victoria, London, 3,500, in
October; Paliadium, Southport, 3,-000. in October.

600, in October.
3,000-seater in Birmingham, not yet named, in January: New house in Chester, 3,000, ready early next year, and new house in Lewisham, 3,000, not yet named and ready in the spring.
The company has practically completed arrangements to buy seven houses in a circuit in London.

P. A. Changes.

London, Aug. 12. Roy Simmons has succeeded Elia-cott Genner as publicity manager for Fox in this territory, Another new publicity assignment

or sox in this territory.

Another new publicity assignment is that of Alec Braid as chief baily-hoo for W. & F. Films, branch of the Gaumont British combine, taking the job over from Margaret Marshall.

This is compared.

Marshail.

This is one change in the Gaumont personnel. All that company's activities are soon to be assembled in a single building, a move expected to lead to cuts in a number of executives.

NATION SIT UP

Paramount Using Actors at Joinville for Italian Talkers-Pittaluga Grabs One Star Just in Time

PROFITABLE MARKET

Rome, Aug. 12. Paramount's Invasion of Italy as its raid on the best available Italian

its raid on the best available Italian talker talent has made this country talker-conscious all of a sudden. The talker-to-mention will be successful the second to take from this unprecedented interest in the Italian pendidurters here and in Milan for the past few weeks have been quietly socuting for the most likely Italian actors and actresses, contracting several for experience of the past few weeks have been critical in the leading the most likely Italian actors and actresses, contracting several for experience of the past of

FINE COMEBACK **FOR TALKERS** IN LONDON

London, Aug. 12.

Talking pictures have staged a sensational comeback following the summer slump. Showdom wise-acres had attributed the drop in takings to a switch in public taste away from the sound screen, but "Varlety" maintained right along that dull business was a combination of crop failures in England and weak product.

The outcome seems to justify that view now.

weak product.

The outcome seems to justify that view now.

"Radfise (Goldwyn-U.A.) is doing read to the Troll, giving five shows a day, with the first week's gross \$42.00, which creates a new house record.

"Blue Angel" (Jannings' first Ufa talker), at the Regal, with \$32,000, best record held by "Western Front" by \$2,000.

"Western Front" (U) still at the Alhambra and still breaking records for the house.

"So This Is London" (Englishmade) is packing them at the New Gallery.

Most of the other West End houses are doing a healthy business.

Franco-German Prod. Alliance To Curtail American Talkers

Berlin, Aug. 12.

A reclprocity agreement for the unrestricted exchange of French and German talkers closed in Paris on Friday (8), takes on deeper significance with confidential local trade reports that the French film injutustry was behind a proposal the French Government inaugurate a new quota law similar to the German.

in view of the American talker in-vasion and the general European objection to English dialog, is not

Paris, Aug. 12.
The general anti-American business attitude on the Continent, not only in amusement business, but in other industries, was substantiated so far as the film business was concerned, by an agreement signed Aug. 8 between Charles Delac, president of the French Producers' Association, and Dr. Walter P. Plugg, secretary of the German Spitzenorganization, jointly representing the producers of both France and Ger-American and German film people were notably in attendance.

HEGEWALD'S 21 FEATURES

German Producers' Line Up for New Season

Berlin, Aug. 12.

Hegewald Film Co. announces 23 talkers for next season.

Some will have more than one language version.

Hency will be no international restrictions between both of these countries. The French contingent squable last year was compromised by a sherican moves, or at least amainsment of the same terms as a heretofole obtained. Now with the same will have more than one language version.

INCIDENT MAKES | Producers Optimistic Again That the 40% Foreign Revenue **Will Return to Former Status**

ENGLISH LYRICS HURT McCORMACK IN PARIS

Paris, Aug. 12.
The handicap of English song lyrics in a sentimental story is made plain by the experience of the Marivaux theatre here.
House was compelled to withdraw the John McCormack film, "Song of My Heart" (Fox), after running it three days.
Although titles in French were used to clarify the story, the public reaction was strongly against the subject.

subject,

U. T. Chain of Australia Did Not Consider Am. Proposal for Control

Sydney, Aug. 12. An official of Union Theatres points out that since the Melbourne unit of the chain alone returned a net profit of \$100,000 in one year of operation, the report of American money influence is not to be seri-

Paramount made an offer for the control of U.T., but the proposition was never earnestly taken up, it is

Sarnoff Won't Talk

David Sarnoff is extending his Berlin visit, studying local condi-tions.

Sarnoff has steered clear of the press, refusing to talk for publication.

Hit by Warners' Break Paris, Aug. 12.

Warner stock break hit many

nere. Theatrical element among Ameri-can colonists were heavy on War-ners ever since the October break.

German Equipment May Go in London Studio

Berlin, Aug. 12.
Tobis is negotiating with George
Maxwell of British International for
the delivery of Tobis recording
equipment at the B. I. studios in
Eistree, outside of London.
Maxwell's company has also been
using RCA Photophone in the past.

Moral Censoring

MOTAL CERSOTING
Capetown, Aug. 12.
A moral censorship against the
"blue" and sex stuff is being strongly
agitated for in connection with films
shown to the Europeans (whites)
and the natives.

Dearing Back at B. G.

Dearing Back at B. G.
London, Aug. 12.
Latest realignment of Gaumont
executives following imminent concentration of all units in one building, is the return of Reg Dearing
to the press desk after being away
a year. Dearing left the departof the theatro end last year,
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Findlay is expected to assume ad

Francis McDonald Dies in Sydney

Sydney, Aug. 12.
Francis McDonald, prominent
Sydney attorney, and a director of
the Union Theatres, died of a lingering illness.

Economically and politically producer spokesmen would have the foreign situation brightening to a point where Hollywood can figure on regaining the 40% revenue it derived from abroad in silent days. But, the industry's mathematicians also calculate, there will be few (Continued on page 58)

U. A.'s 'Raffles' Gross May Be \$400,000 in England

London, Aug. 12.

London, Aug. 12.

The opening a few days ago of "Raffles" (Goldwyn-U. A.) at the Tivoli, London, marks the break-away of Gaumont British from their long established booking rules.

The circuit has never before offered more than 25% of the gross for a program, with the renter (distributor) paying all theatre publicity throughout the circuit. When playing one-feature bills the renter also fills in the support material at his own expense. Gaumont gives no guarantee for any house.

It was due to this fixed practice that the circuit lost "Western Front" (U), which is breaking records for August 1997. The circuit. The get "Raffles" Gaumont advanced the percentage throughout the circuit by a wide margin, making it pretty certain United Aritiss will get \$400,000 for the top run houses alone. Gaumont also goes, 50-50 with United or paper, billing and advertising costs.

German Censors Severe On American Talkers

Berlin, Aug. 12.

Seventeen American talkers, of which six each were Paramount and Fox productions, were censored radically in July by the German auradically in July by the German au-thorities.
Only six German talkers were thus treated.

Pathe-Natan and Fox

Patha-Natan circuit's currently extensive theatra-grabbing may be inspired by one of two things. Chief supposition is a possibility of Foz expanding locally by absorbing this important chain of over 100 houses, of r hich 40 are important wired theatres.

The other, more commonly attrib-uated locally, is predicated on an early stock issue.

Harley Clarke's advent is looked to having some significant bearing on the P-N chain's affairs.

Another Quota Fall Down

Another Quota Fail Down
London, Aug. 12.
The prosecution of a quota case
against an Oldham exhibitor who
failed to show the required percentage of British films, failed, the
case being summarily dismissed.
The Magistrate ruled that in
many cases it was impracticable to
screen home-mades, even when
available.

availabie

Color Interests Lawyer

Golor Interests Lawyer
Berlin, Aug. 12.
Lawrence Brenson, Fox attorney,
Is remaining in Berlin, interested in
a new color process.
The Sirius film patents, which
concern the iawyer, cover a threecolor camera process, differing from
all other previous devices which
have undertaken to camera all
colors in the spectrum.

"Grumpy" at \$54,000 in Par, Light; "Dawn Patrol" Continued Smash: "Front" to \$275,000, 15 Wks. at \$2

Relief from the heat finally arrived Monday (11), bringing expressions of thanksgiving from auspices about to usher \$2 attractions into uncooled spots. Criterion, Gaiety and Central are not popular with the experienced shoppers while the thermometer bounces between 80 and 90.

the thermometer bounces between 80 and 90.

This week sees the perking up of things cinematic. "Mob Dick" relights the Hollywood, and "Hell's the Hollywood, and "Hell's these years. Latter comes in on the wings of heavy exploitation, of which the employment of 48-sheet billboards is characteristic, besides the two mammoth electric signs on other the description of the seed of the seed of the two blocks apart. Despite last week's persistent hymidity, grosses at the Roxy and Capitol earned holdovers for "Common Clay" and "Blushing Brides, respectively and "Blushing Brides, and "Capitol earned holdovers for "Common Clay" and "Blushing Brides, and "Shine" at the Globe, and "Queen High" at the Paramount. Cyril Maude exercised slight persussiveness with film fans locally, as \$35,000 for "Grumpy" in the Paramount First National's money smash.

assession and the parameter an

Estimates for Last Week

Astor—"Big House" (Metro) (1,-120; \$1-\$2) (8th week). Around \$18,000; penal melodrama attracted quite strongly from start; favored by only two reserved-seaters cur-

quite strongly from start; favored by only two reserved-seaters current starts and the start of
Average here now.
Hollywood—"Moby Dick" (WB)
(1,066; \$1-\$2). Comes in tomorrow
(Thursday). House dark for six

weeks.
Paramount—"Grumpy" (Par) (3,655; 65-85-81). Liked with strong critical endorsement, but vacant arcas reflected in \$54,000. Second bled hito the 16 Gers octave at Public acc, which has weathered the hot season reasonably well.
Risito—"Raffles" (UA) (2,000; 40-65-85-1) (3d week). Second week arcas are season reasonably well.
Risito—"Raffles" (UA) (2,000; 40-65-85-1) (3d week). Second week arcas are season reasonably well.
Marx Bros." "Animal Crackers" due

wecks sufficient: 2d stanza, \$28,700.

"Eyes of the World" opens Thursday (14).

"Common Clay" (Fox)
(6,205: 50-15-31.50) (3d week).
(8,205: 50-15-31.50) (3d week).
(8,205: 50-15-31.50) (3d week).
(8,205: 50-15-31.50) (3d week).
(8,205: 50-15-31.50) (9-10), with
cand material for bragging in summer: 2d week-end (9-10), with
cooler weather prevailing, topped
of the cooler weather prevailing, topped
of the cooler weather prevailing, topped
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St. P. NO LIRE SEA FILMS
St. Paul, Aug. 12.
One week after one sex film went
floppo for about a grand, another
moved into the loop grind Shubert
with "Street of Forgotten Women."
Biz not at all encouraging.

MASTBAUM'S \$46,000 CORKING BIZ IN PHILA

Philadelphia, Aug. 12.
Business in the downtown picture houses took an upward trend last weather of the summer. Hard to account for this apparent descrepancy except by attributing good attendance to unusual pulling powers of the pictures at a corking week with \$45,000, at least five grand over its summer average, and up seven over previous week. Plenty of reason for that boost, but most important factor was probably presence of Davey Lee in a personal apence of Davey Lee in a personal apence of Davey Lee in a personal apence of Davey Lee in a gersonal of The Stanton again surprised by reporting \$11,000 for the 3d week of "The Big House." Earle had a good week with \$15,000 for 'The Matrimonial Bed" (screen), and new stage "Thildad" of the Stanton and the stage of
week with \$18,000 for "The Matrimonial Bed" (screen), and new stage show.

Holiday" got \$17,000 in 24 week.

Holiday" got \$17,000 in 24 week.

Holiday" got \$17,000 in 24 week.

Holiday sharply at end of week and goes out tonight (12). Ann Harding has won a real following here as the result of this highly-praised film.

Hor and the result of this highly-praised film.

Holiday in \$4,000 in \$1,000 in \$1,

'HOLIDAY' TO \$45,000 AT FOX. FRISCO'S HIGH

Grosses are generally high during "Greater Talkie Week" here. Coast showmen have always clung to the belief that by designating a certain week as "greater" the public is bound to respond in terms of bigger cash outlay.

Estimates for This Week
Fox (5,00); 50-68-75-431)—"Holiday" (Pathe). Did well from opening and will garner \$45,000. Very
few outside films get into Fox.
Warfield (Fox) (2,672: 50-65-90)—
"The Big House" (Metro). Bowing
up with nice \$14,000.
Paramount (Publix) (2,698; 35-5065-81)—"Anybody's War" (Par).
Claimed \$17,000, which would be
good.

Claimed \$17,000, Wnich would good.
California (Publix) (2,200; 35-50-65-00)—"Manalaughter" (Par), Liked and touching \$18,000, very good here.
90)—"Journey's End" (Tiff). Pretty good at \$10,000.
Orpheum (R.K.O) (2,270; 25-35-50)—"Rain or Shine" (Col.), Rushed in on two days' notice. Fair at \$5,000.
The control of the colline of the col

000. Exploitation with short preparation good.
Golden Gate (R-K-O) (2,485; 30-40-50-65)—"Night Work" (Pathe). Building consistently through quantity policy. Up to \$17,000.
Embassy (Wagnon) (1,365; 56-65-90)—"Slightly Damaged" (Fox). Profit here in \$7,000.
Headen Wagnon (1,159: 25-56)—"Swaped (1,159: 25-56)—"Support of the profit of the



The social elite of the world marvel at the Maidstone's quiet elegance, the beauty of its appoint-ments, its cuisine and its wonderful entertainments and dances for which a famous MEYER DAVIS

entertainments and dances for which a famous MEYER DAVIS ORCHESTRA plays.

Really the MAIDSTONE CLUB is like a living page from the world Almanac de Gotha.

RAIN OR SHINE,' WASH. H. O., BIG AT \$11,000

Washington, Aug. 12. (Drawing Population, 500,000) Weather: Hot.

(Drawing Population, 500,000)

Wasther: Mo wather: Mo
It's silver jubilee week
Warner houses and Eddle Cantor
made a week of personal appearances at the Earle. Expense may
have been justified for the splurgeting anywhere near the nut. Metdidn't do so much either with "3
Faces East."
Real money getter of the week
was Waring's Pennsylvanians at the
habit Palace. This band played here
several years ago for many weeks
about only house, on comparative
basis, to meet the opposition was
the R-K-O with Columbia's "Rain
or Shine." Enough was garnered
to hold over.

Estimates for Last Week

Estimates for Last Week

Columbia (Loew)—"Raffies" (UA) (1,232; 35-50), 2d week and felt it; \$10,000.

\$10,000.

Earle (Warner)—"Bright Lights"
(FN) and Eddie Cantor in person
(2.244; 35-50). Cost of stage star
added plenty to overhead; \$18,000.
Not big.

Not big.

Fox (Fox)—"Cheer Up and Smile"
(Fox) stage show (3,434; 35-50).

Naturally off but got by fairly well
to about \$18,000.

to about \$18,000.

Met (Warner)—"3 Faces East"
(WB) (1,585; 35-50). Not so good at \$8,000. This and other Warner house, Earle, went back on current week to a graduated scale of prices, making the balcony 15c cheaper. Houses first to jump to one price proposition and have now reached conclusion only way those of Washnord to the balcone of the second to see the second to second t

or is to scale it lower.

Palace (Loew)—"Way Out West"
M-G), Waring's Pennsylvanians on
tage (2,363; 35-50-60-75). Comination couldn't be stopped in this
louse; \$25,000.

R-K-O (Keith's)—"Rain or Shine" (Columbia) (1,878; 35-50). On actual comparative basis, better than others; \$11,000.

Women Flock to 'Common Clay' in Chi.: 'Raffles' Not So Strong There

MONTREAL WITH NICE WEATHER DID NICELY

Montreal, Aug. 12. (Draw. Pop., 600,000) Weather: Fine

Gressee weather: Fine week with stand-out sectors and returning vacationists. Midget golf is eating into grosses for neighborhoods. Paliace came out in front with "The Unholy Three," heavily ballyhoed. Gol \$15,000, a figure not reached at this house for a number Capitol had "The Love Career" and good shorts with the only orchestra in town. \$14,500 way over past few weeks' average. Low's ran stand-out and and "Low's ran stand-out and and stand when the weeks' average. Low's ran stand-out made and "Reference of the weeks' average. The weeks' average weeks' average weeks' average weeks' average weeks' average. r at \$7,000. Neighborhoods only fair.

Estimates for Last Wesk

Estimates for Lest West

Palace (FP) (2700; 40-75)—"Unholy Three" (M-G-M). Big ballyholy Three" (M-G-M). Big ballyholy Three" (M-G-M). Big ballyholy Three (M-G-M). Mattree daughter, Norma Shearer, always big drawhere. Shorts and orchestra. Pickup from previous week at \$14,500.

Low's (FP) (3,200; 36-55)—"Ozar
of Broadway" (500). About 60-50

"Hot Curves" (Tiff-Stahl). Improved gross to \$7,500.

Imperial (FP) (1,300; 35-50)—

Imperial (FP) (1,300; 35-60)—

Imperial (FP) (1,300; 35-60)—

Roy (100). Strongest item
\$1,000. Strangest from
\$1,000. Strangest

DROP OF \$14,000 LAST **WEEK AT INDIANA**

Indianapolis, Aug. 12. (Draw. pop., 450,000) Weather: hot

Weather: hot
Skouras-Fublix took a rap last
week at the Indiana with "Road to
Faradise" after breaking the b. o.
top with \$34,000 the week before.
the "New" teling-up on the stunt.
Hoosiers were stirred over the contest to detect "Raffies" on the street.
Trick is considered partially responsible for the fair biz.

Estimates for Last Week

Indiana (Publix) (3,300; 25-50-65)

"Road to Paradise" (FN) with
Heldt band on stage. Fair at \$20,000.
Circle (Publix) (2,600; 25-40-50)
"Numbered Men" (FN). Average at

"Numbered Men. (24.).
\$3,000. Palace (Loow's) (2,800; 25-85-50)
"Raffles" UA). Colman popular
hero; \$12,700.
Apollo (4th Ave.) (1,100; 25-35-50)
-"Dancing Sweetles" (W. Fair;
480.

—"Dancing Sweetles" (W). Fair; \$4.800. Ohio (Publix) (1,400; 25-85)—"So-cial Lion" (Par); \$2,100, good for house. Lyric (4th Ave.) (2,000; 25-85-50) —"Wild Company" (Fox). Fair and good vaude boested to \$3,000.

Par, B'klyn, Hits Lowest Yet, \$31,000, With "Anybody's War" and Paul Ash

Brooklyn, N. Y., Aug. 12.
At the point where locals meet expresses and where the department stores have clustered, a four-droutt fight goes belskly forward, giving Brooklyn what significance and interest it possesses the

Brooklyn, N. Y., Aug. 12.

At the point where locals meet stores have clustered, a four-circuit girl goes briskly forward, giving frocking have been challenge to fine the stores have clustered, a four-circuit girl goes briskly forward, giving frocking what significance and inserted in the store of the s week.

A combination of heat and "Anybody's War" let down the Paramount to \$31,000, iowest gross in house's history. At the same time the Fox, where heroic measures of resuscitation have been launched, the properties of the same time the Fox, where heroic measures of resuscitation have been launched, which have been been had to be a support to be a support to the same time the lo-G bracket of its big competitor.

Chicago, Aug. 12.

In spite of the insistence of the local dailies that Chi was the colde set spot in the country, it was het. Bell the spot in the country, it was het. Bell the spot in the country in the spot in the colony with the spot in the s

this money, represents a drop in two mountains agreements a drop in two mountains agreement agre \$28,000, the lighter's getting a'tre-week. Tear-jerker is getting a'tre-mendous play from the iadies. "Dawn Patrol," run flicker at i-McVicker's, continues strong, close ing its first regular week to \$33,000, Total for first nine days, \$48,700,

ing its first regular week to \$53,00, Total for first nine days, \$43,700. Total for first nine days, \$43,700. For the first time since the Felsace was opened as vauddim it takes second money to the rival State-Lake. The State-Lake had its best of the second money to the rival State-Lake. The State-Lake had its best of the second money to the rival State-Lake. The State-Lake are second money to the west state, and the second money to the excellent bill; a perfect variety line-up of names and performers, together with a good, program place the work in a good program of the morning prices into the one, giving: a tremendous boost to the uestally weak mats.

"Radin of Shine" had fair opening of the second program place in the second program place in the second program of the morning prices into the one, giving: a tremendous boost to the uestally weak mats.

"Radine" all bady make and panked. "Holiday" replaced.

Estimates for Last Week

Estimates for Last Week

Chicago (Publix-B. & K.) (4,000f 50-75-85)—'Man from Wyoming" (Par). Stage show. Off seven grand from previous week; downito wobbly \$38,000.

MoVicker's (Publix-B. & K.) (1.865; 50-75-85) — "Dawn Patrie" (FN). Steady and strong pace for air film, finishing first week at 33, 700; nine days, \$43,700. Kids and mer going for this one.

men adding 40.5° h. 10.0° h. 1

turns pleasing.

Orpheum (Warner) (799; 35-50)—

"Unholy Three" (Metro). Another

2d run, but held up at \$4,300.

Palace (R-K-O) (2,300; 50-75-85).

"Nightwork" (Pathe). Vaude.

Picture didn't click. Only Eddie

Dowling as real name on stage. Off

somewhat to \$15,700.

somewhat to 15,700.

Rocsevelt (Publix-B. & K.) (1509)

Rocsevelt (Publix-B. & K.) (1509)

Rocsevelt (Publix-B. & K.) (1509)

Remarkable way fileker holding of testad pace, with the dames flocking stead pace, with the dames flocking mated patronage 30% female. 24 week, \$28,000.

State-Lake (R.-K.-O) (2,700; 255-075)—"Inside the Lines" (Radio). Yaude. Joy at this house at \$117,000; best mark in many weeks. Shows what can be done with real variety entertainment and exploitation of afternoon bargains.

United Artistes (Publix-UA) (4.*

atternoon bargains.
United Artiets (Publix-UA) (1,700; 50-75-85)—"Raffler" (UA)
700; 50-75-85)—"Raffler" (UA)
700; two fair weeks. First week,
252,300; second, fansi, weaks at 31,252,300; second, fansi, weaks at 32,252,300; second, fansi, fansi

Pitt. Goes for Sex Films

Pittsburgh, Aug. 12.

Pittsburgh, Aug. 12.
This burg went event all of a sudden last weaken With "Unguarded Girls" playing "for women only" at Pitt and "Her Unborn Child" at Harris, with management recommending it "for adults only." Both louses did their best business in a long time. B. o. lines all week, and both pictures held over Marris had already announced "Harris had already announced "Harris had suffered by held picture back when "Child" spurted sensationally. First holdover for Harris since last fall, when 'Flight" played three weeks.

Pittsburgh has a reputation for

Pittsburgh has a reputation for going for the sex stuff. Dr. M. Sayle Taylor and a few others in the same class have mopped pienty bere in the last two or three years.

BUY OR LEASE--NO POOLING

Retter in L. A., with \$25,000 for Par: Hell's Island' Gets R-K-O; Big, \$16,000

Los Angeles, Aug. 12. (Drawing Pop., 1,500,000) Weather: Cool and fair

Weather: Cool and fair
"Justiness. Is looking up. It has
been getting a bit state week by
beek to be a bit and the week by
beek to be spotty.
"But to spotty.
"But

best summer by far of any spot in two gives up the stage with the stage of the stag

sisson week, the best figure on this corner in more and the second will after a slow "Holday" opened well after a slow and the second will be second with the second will be second with the second will be second with the second will be second will be second with the second will be second with the second will be second with the second will be second will be second will be second with the second will be searly will be second will be second will be second will be second

Estimates for Last Week

Bouleverd (Fox)—"One Mad Kiss" (Fox) (2,164; 25-50). Cut in haif from previous week; mediocre \$4,-500.

from previous week; mediocre **50.**
Carthay Cricle (Fvx). "Holiday"
Cartha) (1600; T6-11.50) (int wh).
Tatha) (1600; T6-11.50) (int wh).
The control of t

ulative.

(Criterion (Fox)—"Our Blushing
Bridse" (Metro) (1,600; 25-75) (2d
Wt). Sportive \$21,500 or second
Wt). Sportive \$21,500 or second
Week of mannequin melodrama.
Succession of sweet attractions has
litted this house from comparatively unimportant side streeter to
rendezvous of town's flaps.

"Egyptian (UA-Fox)—"Good In-tentions" (Fox) (1,800; 20-65) Slump getting chronic. Sickly \$5,-

State (Loew-Fox)—"Song o' My leart" (Fox) (2.024; 25-\$1). Will Ave around \$20,000, only so-so-bilows prior engagement at Chi-ess.

Orpheum—"Dixiana" (Radio) (2, 20; 50-15) (3d wk). Third week of \$5.00 expected. Tomorrow (13) \$5.00 expected and the state of the st

Pantages (Fox)—"The Unholy Three" (Metro) (2,700; 20-40-65-90). Rather light is interpretation of \$15,500.

\$15,500.

Paramount (Publix)—"Sap from
Syracuse" (Par) (3,595; 25-75). Jack
Oakle seems to be ingratiating himself with local fans. Comedy stands
Sood chance to clock \$25,000, un-

R.K.O.—"Hell's Island" (Columbia) (2.950; 30-65). Outstanding Derformance by Holt-Graves melograms with \$16,000 best take in eight weeks. House using vaude "preview" gag Monday nights. Really tryouts. Stands house around \$50 and boosting gate for night \$200 to \$300.

"United Artists (Pub-UA)—
"Raffles" (UA) (2.100; 25-\$1) (3d.
flaal wk). Final five days, \$8.700.
Downtown (WB)—"Scarlet Pages"
(FN) (1.800; 50-75) (1st wk). Regular \$18,000, stage shows vamoose
this Thursday.

this Thursday.

Hollywood (WB) — "Matrimonial Bed" (WB) (2,756; 25-75) (1st wk). Also dropping stage end this week. Around \$19,000. Not enough.

STAGE SHOW WITH ALL TWIN PERFORMERS

Fortland, Ore, Aug. 12.
(Draw Pop, 400,000)

Three fair comedy ilms got away good last week. Most houses are sold last week. Most houses are sold last week. Most houses are sold last week. Most house are sold last week. Talker Season, opening Aug. 15.
Clicking comedies were "Sap from Syracuse," at the Paramount, and "Way Out West," at the Fox-Broadway, with "Love Among Mil-Railto, "Rafiles" had okay 24t the Railto, "Rafiles" had okay 24t the United Artists and closed at the United Artists and closed Estimates for the Greater Season plug. Estimates for Last Week Broadway, (Fox) (5,000; 25-60)

Batimates for Last Week
Broatway (Fox) (2,00): 25-60)—
"Way Out West" (M-G-M) registered. F. & M's "Seein Double;
stage show, clever, all twin performers; \$15,000.
Paramount (Publix) (5,000; 25-50)
—"Sap from Syracuse" (Par). Over
"Sap from Syracuse" (Par). Over
"Sap from Kracological (Par). Orphoun (R-K-O) (2,000; 25-50)
—"Night Work," program feature,
fair. Five stage acte; \$8,000.
United Artists (Parker-Fox) (1200; 25-50), 25 week of "Raffies"
(Rialto (Publix) (2,000; 25-50)—
"Love Among Millonaires" (Par).
No raves, but fair draw, Too trite,
\$5,100.

#6,100.

Music Box (Hamrick) (2,000; 2550)—— "Hell's Island" (Col). Fair;

2 TIED AT \$14,000 IN TORONTO LAST WEEK

Toronto, Aug. 12.
(Oraw, pop., 800,000)
Wasther: hot
Fact that Uptown closed for repairs, Royal Alexander dark, and a public holiday thrown in didn't help biz. Too hot.
Tivoli opened its fall season as more and inappointments. Neither "Holiday" nor "Song o' My Heart" went over. "Hollday" nor "Song o' My H went over. Estimates for Last Week

Estimates for Last Western Tivoli (1,00); 35-65.—"Song o' My Heart" (Fox). Little better than former grosses; \$14,00. lmperial (3,500; 30-60)—"Man from Wyoming" (Par). Vaude oke. Helped by holiday; \$15,500.
Sha's Hip (2,500; 30-60)—"Good Listeners" (Fox). Vaude helped

teners" (FOI). Value helped st; \$14,000. _oew's (2,200; 35-60)—"Sins of lidren." No drawing power;

WYOMING' DROPS PAR PROV. TO LOW. \$10,000

Providence, Aug. 12. (Draw. Pop., 315,000) Weather: Hot

Heat responsible for low trade last yeek. Only one or two spots held

up. "Raffles" gave Loew's State the

lead. Estimates for Last Week

Low's Bate (3,50); 15-50)—
"Raffles" (UA), Good shorts, \$19,00 reported. Down a peg, but good considering the season.
R.K.O Albee (2,50); 15-50)—
R.K.O Albee (2,50); 15-50)—
R.K.O Albee (2,50); 15-50)—
Week. Feature slipped to almost one-half of sensational gross of first week. Slump caused feature to be pulled out for "Hollday." which open Sa turtor (1,50); 15-50)—
"Captain of Gourd" (U.) More proof that town is staboo on musicals. \$5,00); under avorage. \$5,00] — Man from "Youning" (Par). Entertaining, but that all. Droped to \$10,-300; lowest since house opened in June 1,500. The control of the con

June. Majestic (Fay) (2.200; 15-50)—
Majestic (Fay) (2.200; 15-50)—
Mell's Island' (Col), and "Loose
Ankles" (FN). Columbia feature
tokay but "Ankles" razzed. \$10,000;
silichtly less than average.
Fay's (1.000; 15-09)—Numbered
Men' (WB). Yaude. House has
only vaude in town; helping. \$7.

Operating Opposition Thea tres in Pools Forbidden Must Be Outright Trans action-Question Up in Paramount - West Coast Proposal - May Go Through Under Conditions Imposed

PRODUCT ALLOCATION

Washington, Aug. 12.

It's understood the Department of Justice has advised questioning picture theatre circuits that its approval will be withheld from any opposing circuits or theatres pooling operation. The Dept. is reported to have also advised it will hold no objection if chains make bonafide

purchases or leases of one another's theatres, but they must be bonafide without collusion or evasion. These opinions are said to have been passed in the matter of Fox West Coast and Paramount Publix. Both have local theatres opposing each other on the Pacific Slope, Reposts have been the two circuits were about to make a deal between themselves for joint operation.

With the report as above reaching New York, it was said that Fox and Paramount may proceed along the lines of the Department of Justice opinion in the matter of their respective theatres in Los Angeletiand. This will devolve upon Fox to buy or lease the Publix houses in those cities, with the presumption the deal will have to be made in all of the four owns or now so the presumption of the four owns or now.

of the four owns or none.

It is said that if Fox deals with It is said that if Fox deals with Paramount along these lines, it may also follow the procedure if War-ners wish to feave the coast as thea-tre operators. Warner Brothers has houses in Los Angeles with pro-posed new theatres in a couple of

houses in Los Angeles with pro-posed new theatres in a couple of other coast spots. A Fox official stated late last week he thought the coast deal with P-P would be closed within the next three weeks. P-P men did not seem to feel so confident of an immediate

Reports are that if Fox West Coast lease the Publix houses as the probable course, that an allocation of picture product will have to be adjusted. This allocation, from accounts, is a demand on the part of P-P and presumably to ensure Paramount as much line of from the product will be a sense of P-P and presumably to ensure Paramount as much line of the product of P-P and presumably to ensure Paramounts as much line of P-P and presumably to ensure Paramount sense through its own houses.

It is claimed that if Fox West Coast lease the Paramount coast houses, the leases will read for an amount that will virtually guarantee Paramount a profit from the theatres alone. This would leave Fox West Coast in the position of turning iosers into winners besides adding on the guaranteed amounts.

As previously reported in "Yarlicist the settlemated going into the ced for a weekly amount of not less

coast are estimated going into the than \$20,000

red for a weekly amount of not less than \$20,000. The advantage of holding the coast solely to itself without the Paramount opposition, and exclusively so if Fox also makes a deal with Warners, may have its favorable aspects for Fox when considering the costs.

Whether a similar arrangement would follow with Fox in other cities, whereby Fox would sell or lease its eastern deluxe houses to the opposition, such as Detroit, Prooklyn, etc., is not reported. The story persiste that Fox may place its castern deluxes with Loew's. Under the departmental ruling that could be accomplished, with Fox

\$34,300 and \$33,500 Samples of Big Biz in Ptsbg., Despite Red Hot Wk

ALL 3 LEADERS BOOM: BARGAIN MAT SCALE

Kansas City, Aug. 12.

It sure looks like this town was gettlir cheap when one sees the long lines in front of the downtown to the form the first line for the matine prices.

Both Newman and Loew's Midland offer a 25 cent price for the afternoon shows. The only difference is that the Newmans prices at five, at one and the Midland's at five.

change at one and the Mulana state the Mulanterset where the 35 cent price is in effect until five o'clock, the bunch lines up for the openings just the same.

Strong plotures in the three leaders last week drew the fans downtown in spite of the 100 degree temperature, and business was on the investment of the control o

"All Quiet on the Western Front" at regular house prices, 60 cent top, did not crash as hard for the opening as was expected, but built every as seen week's run.

At the Midland "Blushing Brides" was just what the women, old and young, wanted and the mats were Mainstreet, with "Dawn Patrol" and a strong stage show, headed by Ledova (another Kansas City girl), was again the best amusement barganth of the strong stage of the price o

Last Week's Estimates
Mainstreet—"Dawn Partof" (First
Mainstreet—"Dawn Partof" (First
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with the nights holding well; \$17,-600.

Newman—"All Quiet on the West-orn Front." (I) (1,892; 25-25-25-60). First pop showing; \$15,900, very \$700.

Pantages—"Women Everywhere' (Fox) (2,200; 25-50). This was the last week of the straight picture policy adopted a few weeks ago, the property of the policy adopted a few weeks ago, been gradually slipping. Customera are not satisfied without a stage show and business was nothing big; \$3,800,8 days.

\$15,25-50. Yeature just another light musical comedy romance which proved fair hot weather entertainment, but no startling draw; \$3,700.

\$20.400 FOR 'PATROL' IN HOT NON-COOLER

Newark, N. J., Aug. 12.

Intolerable weather took its toll but was met in some houses by fine programs that drew. Successive closing of houses helps those open with something real to offer. Estimates for Last Week

with something real to offer.

Estimates for Last Wesk
Branford (WB) (2,250; 25-60-65)

"What a Man" (Son), Stages show. Surprise Wesk," with nothing the stage of the stage o

meanwhile holding the stock con of Loew's.
The Fox eastern deluxes, despite
ely reduced scales, are reported
ng along currently in the red. Pittsburgh, Aug. 12. (Drawing Population, 1,000,000) Weather: Hot

Weather: Hot
Uncommon seasonal resistance
here last week. Despite sweltering
heat, main stem stands turned in
their best het weather figures in
years. It's tough to place a finger
years. It's tough to place a finger
prising spurt, but there were crowds
a block long in front of several of
the big houses often during the
week.

the big houses often during the week.

Standard with the week of t

About \$5,000.

Estimates for Last Week
Aldins (Loew's) (1,900; \$5-50.
This out-of-the-way sits doing best
This out-of-the-way sits doing best
This out-of-the-way sits doing best
mantic Night' (UA) rated excellent
\$10,750 despite more or less apathect, indicating Lillian Gish still
holds a class draw.

Enright (WH) og house in Bast
Liberty showing signs of life. Up
a few more grand with "For the
Defense" (Par), \$14,800. Dick
Powell's return to this site, where
he has aiways been a fav, as ms. c.,
should mean something.

500 signity the old, sure-fire hoke
still goes.

Sheridan Sq. (Eadlo) (1,20; 25

500 signify the old, sure-fire hoke still goes.

Sheridan Sq. (Radio) (1,200, 25-5-5-0)—"Shooting Straight" (Radio) melo okay for this naborhood stand.

Stanley (WB) (3,600; 25-35-60)—"Dawn Patrol" (FN). Smash at 334,300. Started off furlously, slipsed the started off furlously, slipsed best figure in about 18 months. Last few weeks have meant money at Stanley where before house start used to celebrate if they even came close to a break.

BALTO WELL HEATED: ~ "RAFFLES" \$20,500

Baltimore, Aug. 12. (Draw pop., 850,000) Weather: hot

Weather: hot
Hot weather was a big opposition
again last week, but the houses with
the coolers came through satisfactority.
The big Stanley again topped the
Century, 'Raffles' the bill. New was
just fair with 'Shooting Straight,'
ust fair with 'Shooting Straight,'
Rivoll. Auditorium and HippoRivoll. Auditorium and HippoRivoll. Auditorium and Hippo-

with "Nan McGrew."
Rivoil, Auditorium and Hippodrome still dark.
Estimates for Last Week

Estimates for Last Week
Stanley (Loow) — "Raffles" (3,500;
25-60). Very big until Thursday,
when heat aflowed up pace. Topped
town at \$20,500.
Century (Loew) — "Anybody's
War" (3,200; 25-60). Matines picture and nights off. Got class draw
and not all of house regular. Stage
"University of the content of

first running here.

ness never big but authoracy;

\$2.00.

Fleway (Loew)—"Love Among
Millionalres" (1,000; 25-25). Fair
from wow when first-running at
Stanley, Struck somewhat better
stride up here, but well below house

Keith (Schanbergera—"Western
Front" (2,500; 25-50). Started big
previous Friday on first pop. price
showing here. Did very well despite
weather and opnosition; \$7,500.

Straight" (1,500; 25-50). Hot in hot
weather and opnosition; \$7,500.

Straight" (1,500; 25-50). Hot in hot
weather doidrums. Not cooled and
too late to do anything about it.

Business 50% of average, \$5,500.

1 (15-50). Another house hit by hot
weather; \$3,500.

No Water for Bathing in Ky.; Long Drought and Heat Force **Several Towns to Ration Schedule**

Louisville, Aug. 12.

(Draw Pop. 500,000)

This city's six-month drought and heat wave continued last, week. Slight relief from clouds and local showers last haif.

Water is now being rationed in a number of nearby towns; many are on curtailed service, while other one control of the control

had no water for coffee and iced tea, while water for bathing was out of the question.

Oil refining companies have oil refining the companies of the disciplination of the question. The companies of the disciplination of the companies of the disciplination of the companies of t

Estimates for Last Week

Estimates for Last Week
Alamo (4th Ave). (1,100; 40—
"Not Damaşed" (Fox). Strong
matiness with steady femme patronage helped Lois Moran and
Walter Byron to nice take, 44,100.
Mary Anderson (R.-K.-O) (1,387;
30-50)—"Sweet Mamma" (Par).
Allce White in not-so-hot comedy.
\$2.900.

Allee White in not-so-hot come-Allee White in not-so-hot come-Brown (Brown) (1,509; 15-25-40)

"Sorgeant Grischa" (Radio) first hâif did about \$2,400, while "The Racketer" (Radio) last half gath-ered nearly \$1,500, \$4,000 for seven drawn (Radio) last (Par).

Rialto (R-K-O) (2,940; 30-50)

"Sap From Syracuse" (Par). Light

"Sap From Syrast \$3,500.

at 43,500.

State (Loew) (3,252; 35-50—Tet Us Be Gay" (M-G). Disney animated cartoons also have pulling power and Haden Read's organlog 100. Extra! Extra!

Strand (4th Ave.) (1,855; 35-50)—"King of Jazz" (U). Less than expected but satisfactory. Capacity in colored gallery, \$5,500

BOSTON'S BAD FALL OFF: 'SAP,' \$26,300, AT MET.

Boston, Aug. 12.

(Oraw Peop, 850,000)

Weather, Hot

With every legit house shut and
the suburbs taking it on the chin
because of the heat, the refrigerated theatries also found it tough
moving last week.

Second week of "Little Accident"
also, 600 and 11 an

Metropolitan took a slide but this was no surprise. The Keith-Albee at \$12,600 also a disappointment.

Estimates for Last Week

Estimates for Last Week
Me: (4,000; 35-50) "Sap From
Syracuse" (Par), \$26,300, \$35-50) "Rafftes"
(U. A.), \$18,000, \$35-50) "Rafftes"
Little Accident" (F. N.), \$15,600, \$35-60)
"Sweethearts and Wives" (F. N.), \$13,250, \$35,600 |
"Sweethearts and Wives" (F. N.), \$12,600, \$35-60]

Denver's Fair Grosses In City's Fair Weather

In City's Fair Weather
Denver, Aug. 12.
(Oraw. pop., 400,000)
With weather: fair
With weather favorable for outdoors, grosses not what they might
have been.
Heatinates for Last Week

"For the Defense" (Par): \$3.500.

"Barbor (Bennett) (2,200; 25-35-60)

"Midnight Mystery." Down from
week before; \$6,200.

"All Last Weekles" (WB). Not
quite average; \$4,500.

"Bialto (Publix) (1,040; 25-40-60)

"In Gay Madrid." Fair, \$4,000.

UNEXPECTED BREAK AT FISHER. DET., \$26,100

Detroit, Aug. 12.

Detroit, Aug. 12.
Continued hot weather giving every one plenty of worry except the beaches. These days it's only a question of not losing too much. Stage show houses are forced to give better shows for the money to attract the public.

The Michigan is finding personal appearances some help. "Three Faces East" despite star cast died for 10 days and leaves Friday. The condition of the days and leaves Friday and two days instead of an expected three or four-week run. Other attractions holding over.

Estimates for Last Week
Michigan—'Nan McGrew' (Par)
(4,045; 35-50-75). Helen Kane in
person and on the screen. Good
business. \$43,500.

Fox—"Man Trouble" (Fox) (5,100; 15-25-50). Still holding up with good matinees. Low scale makes important money impossible; \$39,-360

606.
Fisher—"Way Out West" (MGM) (2,700; \$5-40-55-75). Good picture helped. Usually gets fourth choice the product of the person
class and matines trade. \$14,100.

Paramount—"Dawn Parton" (WB)
(3,400; 35-50-75). Expected to last
at least three weeks, but heat
licked it. Good, considering. \$11,800.

State — "Three Faces East"
(Fathe) (3,000; 35-50-75). Week
and two days only. Picture died.

MGAlison-Four Blushing Brides!

2 GOOD PAR FILMS LAND IN R-K-O'S, CHI

Chicago, Aug. 12.

Chicago, Aug. 12.

For the first time both R-K-O vauddlm houses in town, the State-Lake and Palace, are playing Paramount pictures. State-Lake has "Queen High," the Palace has "Grumpy," both conceded as good pictures by the dailies, but turned down by the local Publix office.

Fox's 2.500-seater in Ossining

Ossining, N. Y., Aug. 12.
Fox is to build a \$300,000 theatre here to replace the Victoria, and will seat 2,500.
Work starts in 60 days.



HALINE FRANCIS

Now Starting Fourth Year Vaudeville, with "The Modes Idea" - i ne Modes idea"
Featured as master of ceremonies
Now playing New Pantages theatre, Hollywood.

Good Pictures in Tacoma Show in Last Wk.'s Grosses

Tacoma, Aug. 12.

Tacoma, Aug. 12.
(Draw. Pop. 125,000)
Weather; hot
Dandy attractions at all first run
houses. R.K-O-Pantages on first
week of all-picture policy had good
attraction in "Dawn Partol" following big ballyhoo in Seattle.

ing oig ballyhoo in Seattle.
Estimates for Last Week
R-K-O-Pantages (R-K-O) (1,50);
25-35-50, "Dawn Parto" (FN).
This is a Barthelmess town as he
was on location couple of times at
Mount Rainler; \$4,000.
Blue Mouse (Hamrick) 550; 2550-60)—"Three Faces East" (WB).
Good; \$3,000.

50-50)—"Three Faces East" (WB). Good; \$3,000. Rialto (Fox) (1,250; 25-35-50) —"Big House" (Metro); \$5,500. Colonial (Fox) (800; 25)—"Cheer Up" (Fox). Good college yarn with title. Fair; \$1,800.

110 IN TOPEKA

But Air-Cooled Jayhawk Failed to Benefit

Topeka, Aug. 12.

Topeka, Aug. 12.

(Draw Pop. 85,000)

Grand, reopening after six weeks, and without refrigeration, only got six centuries better than the low trolled and the six weeks, and without refrigeration, only got six centuries better than the low trolled and the six weeks, and without refrigeration, only got six centuries better than the low trolled and the six weeks, with two war pictures in a row failing off about a grand from previous week's goff and stock company in tent at the Fair grounds fell off.

Estimates for Last Week

Grand (1,400; 50) (Fox), "Devil's Holiday" so-so, with temperatures at from 100 to 110; \$3,500.

Jayhawk (1,500; 50) (Fox), "Born Reckless" ist half didn't hit. Stage last half; \$4,200.

Novelty (1,200; 50) (Fox), "Texas Kid" well liked, but not pull. Only \$1,500.



GERALDINE and JOE INTERNATIONAL KIDDLE STARS

Just returned from a successful fourteen-month engagement in Europe Booked solid with the R.K.-O Personal Representative, Weeden & Schultz Greetings to our many European friends

Minn. Gets \$26.700 on Combo Show: 'Larceny'—Vaude, \$12,000, Also Good

Midget Golf's Future

Though opinions differ on the life of the pony golf courses anywhere, reports continue to favor a short career, other than at either summer or winter re-

at either summer or winter resorts.

In New York, including the suburbs, the indications are for a slim summer's end of the open air fad. Attendance drops rapidly, within and without the enclosure, whilst the duliness of the new game itself appears to be its most backwith the enclosure, whilst the duliness of the new game itself appears to be its most backwith the enclosure of the semblance of business and other devices to stimulate attendance are now being resorted to. Whatever hold the game has is said to be much stronger with women than men.

men.
Far away reports are to the effect that the craze shortly passes out. In the south with fair evening weather at all times, one year is placed as the limit for the midget golf courses.

course.

Hardly any fence hangers on outside the golfie enclosures nowadays is taken to indicate that interest in the game from angle rapidly passes

Not much faith among show people in the tries at indoor midget golf, whether in a theatre or elsewhere, in warm or cold seasons.

HELL ANGELS' IN 3D WK. IN SEATTLE, \$12,100

Seattle, Aug. 12.

(Draw pp., 450,000)

Wester, 450,000

Wester, 450,000

Some 12,000 easlor leds in town, feet week, and the Merchants Expo, but the sallors mostly spend their mone; riding around in taxis.

"Caught Short," 2d run, caught on at Collseum and first to be held over under the present policy. Liberty under the present policy. How the sall policy is a series of the sall policy is a series of the sall policy. The sall policy is a series of the sall policy is a sall policy in the sall policy in the sall policy is a sall policy in the sall policy in the sall policy is a sall policy in the sall policy

Estimates for Last Week
Paramount (Pub) (3,106; 25-60).
Tor the Defense" (Par): \$11,560.
Tor the Defense" (Par): \$11,560.
"Way Ost Weet" (Metro): Polly
Moran and William Haines usual
cutup but on wrong range. Dandy
stage show: \$16,000.
Fox (Fox) (2,500; 35-31) "Hell's
Angels" (Hughes): 3d, final week
okay at higher prices and reserved
see of the control of the control of the control
Blite Mouse (Hamrich) (300; 25-50-76) "Matrimonial Bed" (WB).
Blilled "for adults." Okay; \$4,500.
Music Box (Hamrick) (1,000; 25-50-60) "Three Faces East" (WB).
Good; \$7,500, (a) (2,000; 15-25-35)
"Liberty (Inde) (2,000; 15-25-35)
"See of the control
"Nuckoos" (hau), su ween one, 58,580.
Coliseum (Fox) (1,800; 15-25-35)
"Caught Short" (Metro). Winner and held over; \$4,800; big.
Metropolitan (Pub) (1,200; 25-60)
"Bride of Regiment" (FN); \$4,300.
Orpheum (R-K-O) (2,700; 25-50)
"Night Work" (Pathe). Fair; \$11,700.

CANADA CURBS PRIZE NITES

Ottawa, Aug. 12. Government officials in Canads Government officials in Canada have announced that a ban has been placed on the big lotteries and sweepstakes, such as the Army and Nary Vetcams' Sweep, apparently Nary Vetcams' Sweep, apparently in. A recent fake ticket sale had something to do with the decision, it is intimated. Exhibitors in some cities have also been instructed to drop country store, gift night and other stunts and contests.

Neighborhood houses have suffered a loss of business as a result.

Minneapolis, Aug. 12. (Draw Pop. 500,000) Weather; Hot

Broiling heat again sent the populace scurrying away from the thea-tres. Attendance at the municipal parks and beaches Sunday was esti-mated at 150,000.

parks and beaches Sunday was estimated at 160,000.
Despite the adverse weather factor, the Minnesota, with "For the too, the Minnesota, with "For the too, the Minnesota, with "For the traines, Teather the screen and a home-made kindie screen and a home-made kindie week at the Century, "Western Front" went nicely over the box-office top.

But the State and Love" at the State and "Receive Sea Bat" at the State and "Receive Sea Bat" at the State and "Receive Sea Bat" at the State and critics and did not hit so well when critics and did not hit so well when customers either. Former had a fair week getting about \$3,300, approximately \$1,700 under the week before.

Estimates for Last Wash.

Estimates for Last Week

mately \$1,700 under the week before. Estimates for Last Week

Minnesota (Publix) (4,200; 75)—
To the Defense" (Par). Publix under the Defense of Parish Minnesota (Publix) (1,200; 75)—
To the Defense" (Par). Publix under the Defense of Parish Minnesota (Parish (Parish Minnesota (Parish (Par

LOEW OPPOSES COMM'L TALKING SHORTS

With Par-Publix, Warner and Fox conducting their own departments for the production and distribution of commercial short subjects. Loew

of commercial short subjects, Lew is dead set against the project. A report that a trailer company had arranged with Loew to distribute commercial talking shorts in all Loew theatre is denied by Loew. Loew declares that it sells entertainment in theatres and nothing else, and are opposed to commercial pictures on a program.

St. Louis Grosses Look Good for This Time

Good for This Time

St. Louis, Aug. 12.

(Drawing Pop. 1,025,000)

Romance Weather; hot
Romance St. Louis, Aug. 12.

Romance St. Louis, Aug. 12.

Romance St. Leave Held St. 12.

Romance (Romance St. 12.

Romance (Romance St. 12.

Romance (Romance St. 12.

Romance (MGM). Garbo; splendid. Stage show; \$27,800; 25.50). "Romance (MGM). Garbo; splendid. Stage show; \$27,800; 25.50). "Romance Lowe compensates for mediocrity in plot. Shorts; \$12,200.

Missouri (3,800; 35.60.68-75). "Matrimonial Bcd" (WB). Short on laugha. Frank Fays pert 113,500.

St. Louis (4,280; 35.60.48-75). "Hell's Island" (COI). Highly entertaining. Vaude; \$21,300.

DEAL STILL PENDING

Major Albert Warner Says Roanoke Buy-Up Is Hanging Fire

store, gift night and other stunts and contests.

Neighborhood houses have suffered a loss of business as a result.

PHOTOPHONE LICENSES 2

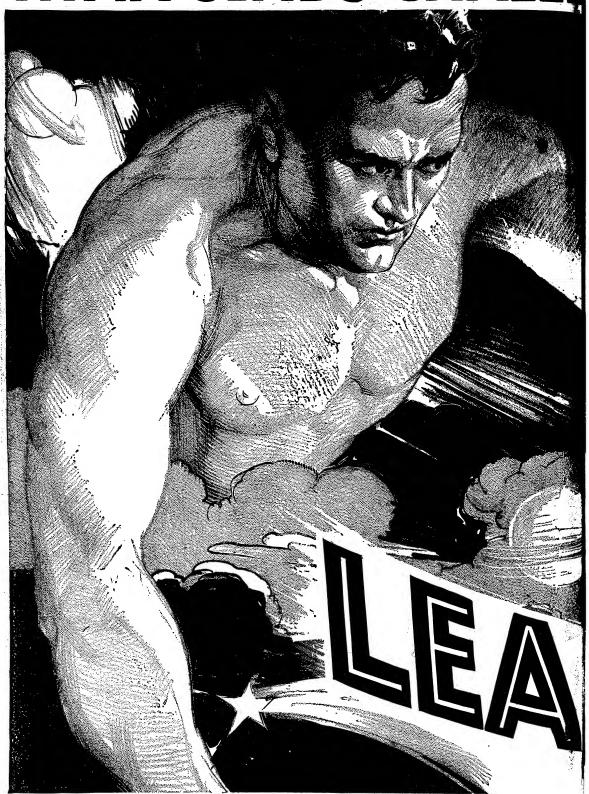
Two additional recording licenses for its sound system have stranted by RGA Photophone.

One is to the Métropolitan Picture Ca, Detroit, of which H. M. Richey, paid indie exhib leader las member, and the other to Ideal Sound Studios, Hudson Heights, N. J. Lynchburg, Aug. 12



NEW RADIO SHOWS SPRING INTO ACTION AS "DIXIANA" SMACKS OUT BEAUCOUP BIZ.

TITAN SENDS CHALL



NGE FROM THE SKIES



BANNER YEAR BEGINS!
THE MIGHT OF THE
RADIO TITAN AND THE
MIRACLE OF ELECTRICAL
ENTERTAINMENT . . .
TWIN FACTORS IN THE
MOST SPECTACULAR
CAMPAIGN OF CONSTRUCTIVE SHOWMANSHIPINTHE SWEEP OF ALL
SHOW GENERATIONS!

AMOS 'N' ANDY

may

Mightlest Stars Since the World Began in Greatest All-time Attraction!

CIMARRON

Edna Ferber's Novel . . . Year's Biggest Outdoor Show.

HALF SHOT AT SUNRISE

Wheeler and Woolsey Top "Rio Rita" and "Cuckoos" Records In Comedy Sensation.

DANGER LIGHTS

First Great Railroad Thriller of the Talkies . . . Amazing New

LEATHERNECKING

Wow Laugh-getter with Benny Rubin, Ken Murray, Louise Fazenda, Lilyan Tashman and Host of Others.

DERSHIP



FIERY ARTHUR JAMES SHOOTS WORKS ACCLAIMING DIXIANA: -

"LORD WHAT A SHOW! We have seen "Dixlana" is a Great Big Show! It's as crammed full of entertainment as a horn of plenty and it rolls the golden apples of amusement into your lap like an avalanche.

Radio Pictures turned that big Titan feliah loose with the horn of plenty on this picture and it proved to be pienty horn, a cornucopia as deep and wide as the seas of make-believe, and the Titan just pours out the entertainment lavishly, grandly, to bury you up to your ears in a good time.

Well, we have been squawking for great pictures and we get our answer in "Dixiana."

"DIXIANA" IN THE DOUGH, SAYS M. P. NEWS CLOCKER! Radio has something unusual in "Dixiana." It is a combina-

tion of the various forms of presentations, having "a little of everything" with which to make a bld for box-office intake. Comedy galore, some fine spectacle, meiodrama and some pathos to balance it as an all-around entertainment, which probably will be unique.

They've spent dough, pienty of it, in bringing out this new attraction, but the Radio production forces certianly have injected showmanship (and it should be capped) into this new picture. Put over right, this picture should be a real box-office bet. After "Rio Rita," Bebe Daniels, Bert Wheeler and Robert Woolsey are names to conjure with.

Showmen everywhere will find read delight in "Dixlana." It has a wealth of merchandising angles which should result in some exploitation innovations when the picture starts making the rounds.—Charles E. Lewis, chairman and editor, Motion Picture News, Manager's Round Table Club.



Setting the Heart of the World Afire... Watch for Spectacular Performance Details in Coming Eastern and Mid-Western Exhibitions.



Talking Shorts

HARRY FOX "The Play Boy" (Comedy) 11 Mins. Strand, New York

it imine.

Strand, New York

Vitaphone Nos. 1039-40

Harry Fox, musical juve and vaudevillian is a kleptomaniac here.

He's a rich young broker with a habit of capping and with the stranger of the stranger

"PEOPLE BORN IN AUGUST" Horoscope 8 Mins. Strand, New York

Straid, New York

Fitzpatrick

August in the Fitzpatrick series
of monthly horoscopes does not
seem quite so absurd as others, because the peculiartities of August
the same, but only interesting to
those born that month.

People born in August, according
to this, are easily deceived. That
goes for women as well as men,
something to know, if you're on the
something to know, if you're on

making them an countries when a sponething to know, if you're on the grone unintentional belly laugh. After the title stating the August born are fond of amusements, there is a shot of the shoot-the-chutes at Coney.

Prolog is interesting, revealing how the month was named. Caesar Augustus did it, after himself, is the calm, clipping his last monther to fit.

"ROAD KNIGHTS"
With Georges Railly and Eddie Davis
Comedy, Singing, Dancing
8 Mins.
Vitaphone No. 4122
This one has novelty in background and idea, to warrant its
booking for best programs. Besides
comedy, it has singing and dancing,
with entertainment value in each.
A virtue is the short is short and
snappy.

with entertainment value in each. A virtue is the short it short and snappy. A virtue is the short it is short and snappy. The short should be short show short short short should be short shor

"THE BUBBLE PARTY"
Comedy
7 Mins.
Strand, New York

Strand, New York

Vitaphone No. 967

After building in Interest all the way. "The Bubble Party" winds up drops and the stranger of the strange

ustles.
Dialog might have been a lot righter.
Bige.

NICK and TONY "Barnum Was Wrong" Comedy 18 Mins.

Miniature Reviews

"Queen High" (Par). From the stage musical of same title. While along conventional lines, this is getting one of the biggest of the biggest of the stage of the s

rection and performances, with poor story main drag, If bought poor story main drag, If bought "light, good for spots, "Liebe im Ring" (American title, "Love in the Ring")— Money picture from Germany, with Max Schmeling, star, and added box office through that poor meighborhoods. The company of the compan

Some scenes not talking but as plcture was done, it seems an all-talkers done, it seems an all-talkers done, it seems an all-talkers done, it seems to be a seem of the seems
Santschi. Old type yarn with little action and comedy. About four songs.

"Sons of the Desert" (Universal). Western romance. Ken Maynard sings cowboy fashion. Plenty of action and western of the company of the compan

OUEEN HIGH

Pa	ramount p	roduction	and rel	68.86.	Di-
recte	d by Fre	1 Newme	ver. bas	ed on	the
etag	e muelcal	comedy.	At F	aramo	unt,
New	York, we	ek Aug.	8. Run:	ning t	lme,
abou	t 75 minu	tee.			
Dick	Johns		Star	iley Si	nith
Poll;	Rockwell		Ging	ger Ro	gers
T. 1	Boggs John	S I	Charle	s Rug	glee
Geor	ge Nettlet	on	Ггаг	ık Nei	rgan
Mrs.	Nettleton.		Helen	Carrin	gton
Mrs.	Rockwell.	Theres	a Maxwe	ll Con	over
Fior	ence Cole.		в	etty G	arde
Code	lles		Nlı	ıa Ollv	rette
Cyrt	ıs Vandert	olt	Rudy	Cam	eron
Jim	my		T	om Br	own

sock for most of the listeners. Ruggles and Frank Morgan rapid fire at each other with all of those pert bromides known to some, but seemingly new to all of the rest. As the partners in the garter works who take to cards to decide who shall butler for the other until their tendency to bloker has lessened. Mettleton and Johns make a great

Incidental to the principals, Smith and Ginger Rogers, the relatives in jobs, carry on in a light, entertaining way.

the magician ani hypnotist for fair comedy effects. Also used to sub for the Siamese twins, who quit. While posing as the attached pair, a doctor starts to inspect them. Smaller character gets sick and rous for dispoining fake, whereupon the customers start wrecking the joint.

THE TALKER STUDIO (GERMAN MADE) Rerlin Aus

Berlin, Aug. 1.
Produced and released by U.S. Directed by Alfred Zeider. Sury by Kurt Slodmak, rapher, Werner Brandes, Berlin, The Filmder, So minutes, Gerda Maurus Leading Role. Harry Frank Assistanton Manacer. Priedrich Franz Stamte Sound Manater. Friedrich Franz Stamte Studio Destoro. Peter Inie. Sudio Destoro. Peter Inie. Sudio Destoro. Peter New York Wildow Bollmann. Vedenka Stock Wildow Bollmann. Vedenka Stock Griminal Commissioner Moellong Micros Beierly

This Ufa talker is on the same line as the first criminal talker. "The Tiger." but not nearly so primitive. The story is interesting and exciting and may be also suited to America. The scenario is so well done the audience only at the end can know the murderer.

the murderer.

Gerda Maurus plays the filmdiva,
Gerda Maurus plays the filmdiva,
Gurda Maurus plays the season to ree from exaggeration.
Harry Frank is "a leading role,"
and looks well, but is rather help-less. Excellent are Paul Kemp, lise
Korsck, Alfred Beirle and Ernst
Stahl-Nachbaur.

The Teellu public and press, suf-

Korsck, Alives Stahl-Nachbaur.

The Berlin public and press, suffering from the lack of good talkers, are rather enthusiastic about this picture. It will do good business, especially as the costs for the production are probably not high.

Magnus.

MURDER

(ENGLISH MADE) (All dialog)

British International production and re-lease. Directed by Alfred Hitchcock from novel, "Enter Sir John," by Clegence production of the production of the pro-graphed by J. J. Cox. In cast: Herbert Marshall, North Baring, Phyllis Konetam, Galthop, Miles Mander, Length, 8,400 feet; running time, 110 minutes, Censor's Certificate "A." Reviewed Faiace, Lon-don, July 24.

Caruncate "A." Reviewed Paiace, London, July 81.

Alfred Hitchcock's "Blackmail" was rated over here as the best of the British talkers last year. "Murder" is by miles the best so far. If Hitchcock produced in Hollywood and was wise enough to keep his be a rave anywhere. Original title of this one was "Enter Sir John." Based on a rather highbrow mystery yarn, it tells how a girl is convicted of murder on circumstantial evidence and sentenced to death. One of the Jurymen, an bringing in a "Gulliy" verdict, although he stood out against it for some time. While the girl awaits her execution he sets to work to solve the crime, eventually suspecting a solve the crime, eventually suspecting a solve the crime, eventually suspecting and the product of th

and a small-timer, whom he makes act a seen in a specially written play. Ever read "Hamlet?"

Drawback of this type of development is that the biggest kick in the picture occurs in the earlier reels.

Well photographed and mounted by the period of the pe sache in a specially written by the properties of this picture occurs in the earlier reals.

Well photographed and mounted, and contains all the gadgets of the pet Hitchcock technique, from quick cutting to skillful dialog blendins, and contains all the gadgets of the pet Hitchcock technique, from quick cutting to skillful dialog blendins, and contains all the gadgets of the pet Hitchcock technique, from quick cutting to skillful dialog blendins, and contains all the gadgets of the pet Hitchcock technique, from quick cutting to skillful dialog blendins, the pet the statistical values as attacks on the conventional and lower class English. Next to the trial scene and the scquence in the jury's retting writer, at least, are the best of their type yet done in the talkers, there are quietry amusing slants on the small-timers which refleve the story. Markhall beats the cast to it as the knighted actor who turns amateur detective. Norah Baring is sympathetic as the suspected girt, while satirical note is overdone.

As it stands, the film should clean tup in the best houses here, whose partons will regetting dangerously near the highbrow at times. As a general booking it could have some of the middle silced out to advantate, Cut down by a couple of treatment of the pet the satirical note is overdone.

THE YELLOW MASK (ENGISH MADE) (All dialog)

British international production and residuation of the middle silced out to advantate, Cut down by a couple of treatment of the middle silced out to advantate, Cut down by a couple of treatment of the middle silced out to advantate, Cut down by a couple of treatment of the middle silced out to advantate, Cut down by a couple of treatment of the middle silced out to advantate, Cut down by a couple of treatment of the middle silced out to advantate, Cut down by a couple of treatment of the service of the triangle situation in the service of the pet triangle situation in the service of the pet triangle situation in the service of the pet triangle situation in the service of the p

crown fewels and makes a gotaway on his yacht, complete with kid-napped girl. The lover comes on by plane, crashes amidshtors is held captive, succeeds in escaping, and saving the girl just as she is being forced into marrying the man with recredition marrying the man with recredition marrying the man with recredition of the process o

the film, sings quite well.

'Chief note is the comedy, brought out over the trite story. Handled in approved Lupino Lane fashlon, it possibly contains too much siapstick, but has moments when it swings into some original humor. One sequence, near the end, when Lane, as a crazy newshound, lands in the torture chamber of the Eastin his torture chamber of the Easting the court of innumerable sliding doors, is about the best piece of film comedy turned out in these studios.

Sequence at the opening dealing.

turned out in these studios.

Sequence at the opening dealing with the raiding of the crown jewels, kept in the Tower of London, is likely to prove interesting to most fans, particularly those who have never been near the place. Detail here is excellent, uithough the central situation, that it might be postal in the control of the con

beating Bobby Jones.
Picture is well mounted, some of the ensembles being very good to the ensembles being very good to good in straightforward tashion. Without attempting any technical frills he has put over a good piece of workmanship. He never overcame that junk story, but did as much as possible with it. Oriental such as the straightforward of the straightforwa

atrical fashion.

Lane carries the film along with his comedy. Williaim Shine giving him some support as a sap newspaper operator. Warwick Ward talks smoothly as the dusky bounder, but it's the sort of role which doesn give a player much. Dorothy Saccombe is frankly bad as the the state of the saccombe is frankly bad as the the saccombe is frankly bad as the Temple being undistinguished in their parts.

Picture should make a lot more

Picture should make a lot more money here than most of the British talkers. Its story doesn't give it much of a boost for the States, but it might be worthwhile support in the neighborhood houses. Chap.

RECAPTURED LOVE

KELAFI UKELD LUVE
Warner Brow. Production and release.
Based on play, "Micheal," by Beal Woon.
Charles Kenon. Directed by John O.
Adolin. Photograph by John Stumar. At ning time, of minutes. Acts. 8. Running time, of minutes. Belie Bennett Parr Brown B

LENGLISH MÄDE)
London, Aug. 1.
London, Aug. 1.
British International production and release. Directed by E. A. Dupont, Dialog
by Milee Maiteson; photography by Charles
Longdon, Jack Tevor, Donald Catthron,
Norah Baring, Conetance Carpenter. Length,
Jabb feet, Running time, 100 minutes
ace, London, July 28.** Reviewed at Paiace, London, July 28.**

There's a lot that's very fine in this film; also a good deal which is mediocre. It was made with a substitute of the control
LIEBE IM RING

("Love in the Ring") (With Max Schmeling) (GERMAN MADE) (50% German Dialog)

(100% German Dialog)
Terra Film production in association with
Terra-Duited Artists. Released in America
by All Art Heture Corp. Story by Mar
to Heture Corp. Story by Mar
rected by Jose Santa. Photography by Nicolaus Parlae. With Max Schmeling (world's
heavyweight champion). Frieda Richard,
Prachaclowa. At 8th Street Playhouse, New
York, week Aug. 9. Running time, 80 miautos.

A money picture in German, with a smattering of English, French and Portuguese, for German localities in the U. S. Will do business not only Max Schmeling's name and his popularity with Germans, including American-borne, but because of the production value.

Illiling of Birn is correct, technology of the correct continued on page 31)



Reproduction of Theatre Ads In Various Cities as Indicated

CHIGAGO



CYRIL MAUDE with JOE

20" CENTUR REVUE

FRISCO

Kittiv DÖNER

Hinger ROGERS





DETROIT

TODAY: Greatest Stage Mel

LUPE

VELEZ

WM. BOYD

MONTREAL IS MAJEST

TROND FLOOR MYTTERY WORK

Starting Saturday Aug. 16th at 8.30 p.m.

THE PICTURE THAT IS SWEEPING LONDON LIKE A TIDAL WAVE



NOW MALE AND AND A FOR MALE SALE THURS.



MONTREAL UN TROU CHERNIAVSKY



WITH BYANBUCK

Natch him



PITTSBURGH
WARNER BROS. THEAT RES
TYANLEY LAST 3 DAYS! e while the ORGAN MACKAILL 250.000 Forward March Gorgious Models Dis-playing the Figure Feat. S50,000 Sable Gest Styles to Interest Styles to Interest "BRIGHT MAL SUITETTE LIGHTS' Spleaf & Mark MOAH BEERY FRANK FAY Staries Strong

12

Press Stunts

Publix Paramount sets good civic rating by running the good civic rating by running the good civic rating by running rating the bound of the good country the bound of the good civic pride. Stunt may seem silly to sophisticates but actually puts the bous in line with most patronn and the good country of th

First living biliboard shown last week. Sign was Coca-Cola and had two beauts in one-piece swim suits parading a beach scene. Gals did their stuff during traffic rush hours with time off while the T.B.M. were busy getting tired.

Manager Stubbledeld secured of window the upon on "The transport of the upon o

Imperial tied up with daily "Star" in another classified ad stunt. Paper gives 60 tickets a week, 10 daily, for best limericks based on lost and found ads. Fea-planation below. Worked oke so far, aithough big, is still punk.

iar, atmougn oig, is still pulls.

Oklahoma City.

Leto J. Hill, district manager of
the Warner Bros. Oklahoma circuit,
arranged with Brunswick-Radio
for installation of two radio sets in
lobbles of Orpheum and Liberty
here. Sets as prizes in miniature
stress as prizes in miniature
numbered ticket, which was deposited in a locked box. At the end
of the week the tickets were drawn.
Publix's Ritz here has built a
miniature golf course adjoining the
theatre entitles the holder to one
free game on the golf links. Pat
McGee, the manager, says the investment caused much new businees.

H. A. Bruno and R. R. Blythe, who specialize in publicizing people who fly, including among their clients, Col. Linbergh, the Bremen Filers, Graf Zeppelin and Commander Byrd, pulled a stunt on behalf of "Hell's Angels."

"Hell's Angels."

Offer of \$100,000 was telephoned to \$ir\$ Denniston Burney in Montreal for an appearance of the \$R-100 and its crew at the New York premiere of the air picture.

Story broke from Montreal as desired with considerable free space grabbed all around. There was being accept of an are of the offer being accept as the R-100 is a government ship.

For Warners' silver anniversary month, David E, Weshner pulled, some elaborate stunts. He got Thomas A. Edison to telephone Harry Warner on the Majestic constitue Eding him, this being the first time Eding him, this being the first time Edinas lent himself to a publicity stum.

Thomas A. Edison to telephone Harry Warner on the Majestic constraints of the Majestic

The R.K.O magic circle stant is now in its fourth week so facture of the "Times-Star," with 15 pairs of ducats offered daily to people identifying their pictures snapped of downtown streets. For the month and the standard of the standard

"Florodora Girl" away to a bang part due to stunts that made supplements of the dailies felf for hard. Ray to the daily with a manager of th

the 90's and before, to crash for a pre-opening story.

He dug up one of these handle-bar steered cars to tour the streets; respice of one used in picture. He respicate of the respicat

Earl Wadge, manager of Proctors, tied up with the Newark air-person of the Newark air-person of the Newark air-peatrons this esc. The given the patrons this leak. The or rides each day are drawn for. No cost to the theatre.

the theatre.

Johnson Mussellman, manager of the Alamo, effected an analysis of the Alamo, effected as a sadvance publicity for his current attraction, "The Matrimonial Bed." A Contest requiring the addition of the conducted through a newspaper for three days prior to the opening. Cues were given to the contest. Cues were given to the contest of the contest of the contest of the conducted through a newspaper for three days prior to the opening. Cues were given to the contest of the

Fox publicity department, under direction of J. C. Keefe, tied up with the Mitwaukee 'Sentimel' to Mitwaukee 'Sentimel' to Mitwaukee 'Sentimel' to the sent of the

ever sponsored a contest of this kind.

In the prizes were porch swings, summer furniture, bird baths and almost everything clee a home requires in the good old summertime. The "Sentine" published a list of winners each day, bringing Fox neighborhood theatres into the limelight on the home page where all the ladies generally look where all the ladies generally according to the service of the s

A resemblance contest is being used to plug "Holday," current at brunets are photographed and the two who look the nearest to Ann Harding and Mary Astor will be siven \$10 in gold each. Runner-ups get passes. Leve the two two looks the state of the two two looks the nearest to Ann Harding and Mary Astor will be siven \$10 in gold each. Runner-ups get passes. Leve with "Newe-Tribune" and local photographer. Cost of whole stunt less than \$50.

R-K-O theatres here played "Let Us Be Gay" and "The Florodora Girl" for all they were worth. A brunet contest on the first M-O-M feature was run in the "Journal-Garctie for one week with a prize contest on the latter old-fashloned production a series of Gay 90 photographs of prominent folk here were run. In the group was Mrs. Elizabeth Knight Peters, mother the group was Mrs. Elizabeth Knight Peters, mother one win the west filming "The Best People." This novelty created great interest here and proved a draw to the box office.

the box office.

Larry Jacobs, p. a. at Penn. responsible for promoting the up with "Post-Gazette," morning daily, on a daily "farfies" contest. Picture is current Penn leature. Is a large to the samateur creckerna do walk up to the person impersonating Raffies that day, tap him on the arm and whisper. "You are Raffes, the Amateur Care." Thing created penny of interary were crowded daily with amateur sleuths eager to pick up the \$50 cm. The penn leature was the penn leature. Thing created plenty of interary were crowded daily with amateur sleuths eager to pick up the \$50 cm. The penn leature. The penn leature the penn leature that
Lady Raffles—Vivian Morgan, cap-tain of Chester Hale ballet in "Au-gust Follies"—and doubled the re-ward to \$50. Stunt copped close to two columns a day in the "Post-Gazette" for five days,

Frank Starz, p. a. for R-K-O Southern, got Majestic fine pub-let with local salesman-ship discount of the salesman-ship discount of the salesman ship discount for the send 150 underfed kids to recrea-tion, said kids selected by Majestic customers.

and a said kids selected by Majesu.
Usatomers.
House helped, with club footing most expenses, both getting favorable press notice.
A paper doil cutting contest on "Boots and Her Buddles," comic Studies and Her Buddles," comic Studies, and Her Buddles, and kids all hot with selssors.
Publix-Aslace's lobby tree-sitter proved stunt pretty well overdone.

proved stunt pretty well overdone and somewhat mild attraction. Town so full of tree-sitters that sitters do well to rate space at all.

Paul Short, manager of the Publix-Tampa, arranged several tie-ups to exploit the Clara Bow haircut in connection with "Love Among the Millionaires." Five beauty shops to the control of t its run.

To plug "Way Ont Wat" while at the Publix-Olympia, a Ha Mc-Koy, manager, staged a parade of horses. He invited boys to enter any kind of nag, the, clumsier the better. All the boys wore western costumes. To make certain that there would be some real "plugs" in the parade, McKoy borrowed a few from an ice company.

To make company.

To make company.

To make company.

Advertising was through the medium of a large banner carried at the head of the parade.

Manager Walter Caldwell of Lower's Valentine worked theup with the Caldwell of Lower's Valentine worked theup with the Caldwell of Lower's Valentine worked the Caldwell of the Caldwell of the Caldwell of the Caldwell of Ca

R-K-O made minor tieup with the Drake midget golf course, with resultant publicity for the R-K-O vaude the publicity for the R-K-O vaude the course were "shot." In-cluding acts from the State-Lake, the Markert Dancers and Buster Shaver's Midgets.

The idea of the midgets on the the parks.

midget course was in the bag for the rags.

Denver.

When showing "The Midnight Mystery" at the Tabor, Manager Bennett placed as fock of alarm clocks in various windows arong a control of the control o

Fox Chicago theatres have tied up with the national air races to be held here commencing Aug. 23. Theatres are now conducting a con-test to secure a woman passenger (Continued on page 71)

Behind the Keys

East Stroudsburg, Pa. Blumenberg, former manager, Stroud theatre, has bought an Interest in the Austin Amusement Co., which operates theatres in East Stroudsburg, Nazareth and Palmerton. Mr. Blumenberg will immediately introduce vaude in the Talmerton house.

Parls, Tex Clifton has assumed management of the Grand, formerly at to Queen, Tyler.

Jackson, Miss.
Century has closed. A. M. Jacob,
manager, transferred to the Istrione, replacing Clarence Kramer
who has been shifted to the Capitol,
Monroe, La.

Framingham, Mass.

Maxwell C. Fox, formerly at the
St. George, shifted to the Gorman.

Roy Sientz replaced Marsiline Roy Sientz replaced Marsiline K.
Moore as manager of the Fort
Worth (Publix). Sientz was formerly at the Colorado, Pueblo.
Moore is at the Palace, Dallas.

Perth Amboy, N. J.
Crescent now under management
of Jack Hodges. Latter replaced
John Tucker, now chief of service.

Brockton, Mass. Melvin Morrison will manage Rialto when house reopens Aug. 17.

New Bedford, Mass.
Edward Yanes, formerly assistant
manager of the Olympia, to the
Imperial, Pawtucket, R. I., where
he replaces Joseph Borenstein as
manager of the house. Borenstein
has gone to Stadium, Woonsocket,
R. I., in place of S. S. Holland.

Morris Stein, in charge of F. P.-Canadian's two vauditum theatres in Toronto and Hamilton, has been promoted to city manager of this Stein will supervise 10 theatres, taking in all the circuit's holdings in Toronto excepting Shea's Hipp, in Which F. P.-Can, has 50% inter-est, and the importal.

John Lennon, who a short time ago succeeded James P. Moyer as assistant manager at Loew's State, has resigned and returned to his home at Canton. Ohio. Manager Walter McDowell has taken over Lennon's duties also, for the present, with the assistance of John N. Hunt, Jr., floor manager.

Ellmira, N. Y.

The Colonial, closed a year, reopens Sept. 1 with sound equipment
and new stage. The theatre is
one of the Newton Anusement Corp., which operates the
Capitol here.

Warners, which neently acquired.

Warners, which resently acquired.

Warners, which resently acquired.

Berlinstein the Keeter, Malestic,
Strand and Regent theatres here,
took possession Aug. 8. Harry
Watts city manager.

Chicago.

Managerial switches and promo-tions in R.K.O theatre operation in R.K.O theatre operation Ralph Walsh from the Hippodrome, Cleveland, to the Palace, Akron, O., switching with Allen Glenn: Henry Sommers from the Lyric, Clinica Sommers from the Lyric, Clinica Cliff Boy, realgned; Mark Silver, Majestic, Columbus, to the Lyric, Clicinnatt; B. F. Moore to the Ma-Jestic.

Cincinnati; B. F. Moore to the Ma-jestic. Cyathe soes from the Or-pwurn. San Diero, to the Orpheum. Oakland, relnating Clem Pope, re-signed, and James Edwards takes his poet. Jess Day replaced C. D Garrity as manager of the Orpheum Des Molnes. Raymond Willie re-places E. T. Oliver, resigned, at the Palace, Little Rock, Ark.

Dallas.

Recent organization of a \$100,000 firm by Rubin Frels, Victorla, Tex., marks rise of two new indie circuits it: south Texas, with Hall Industries, the other wheel, operating it is only few years ago with one house. Van D. Mercee, manager of a J. C. Penny store, has a partnership in the new project.

Both circuits enjoy immunity chance to accumulate many Indies in smaller towns that could not survive wiring cost.

wiring cost.

Moberly, Mo.

By a three-to-two vote the city council okayed Sunday pictures. Charges pending against local exhips who operated in defiance of the existing blue laws are expected to be forgotter. W. C. T. U. and their pals fought for a filckeriess Sabbath.

Fox theatres in Chicago have been shifted to the direction of H. J. Fitzgerald of Midwesco. Fitzgerald's headquarters are in Milwaukee. Sidney Meyers, who has

been in charge of Chi, will handle the houses direct, but subject to supervision of Fitzgerald. For has about 10 theatres in the Windy City. One of these is in the loop, the Monroe. No reason for the shift given. loop, the Mon

Arthur Brilant has been appointed division p. a. for Warner Bros. theatres in Cleveland territory. He will work under direction of Meyer Marks, zone manager. Headquarters will be at the Uptown theatre, Cleveland under Brilant's activities include theatres in Akron, Mansfield, Sandusky, Lims, Soringfield, Chilicothe and Youngstown.

Fort Dodge, Ia.

Lowa theatre purchased by F. F.

Kellum from the Cora Belt Theatre
Corpn. Rex Richey now manager.

R-K-O vaudeville announced for
fail.

Poughkeepsie, N. Y.
Antoinette Swan is manager of
Community theatre.

Omaha.
Rumored Paramount-Publix will build \$190,000 office building here and move executive offices of district from Des Moines.

The Exhibitors Co-operative of Canada, operating a film resting a film resting a film resting to the control of Earl Lawson as of Commons at Ottawa through the re-election of Earl Lawson as the control of Earl Lawson as Countrol of Earl Lawson as the Exhibitors Co-operative, which has 60 buying members.

Family theatre on East Broadway has been purchased by Charles C. and R. E. Crooks, who recently disposed of their wholessie millinery posed of their wholessie millinery open in September after installation of new sound apparatus. ound apparatus.

Rock Island, Ill.
Spencer, second-run Publix hpuse,
closed indefinitely Aug. 9, H. D.
Colored indefinitely Aug. 9, H. D.
Council House have manage and
council House have manage and
for only month during summer
period. No indication when it will
reopen, leaving Fublix with only
one house here and two indies in
downtown district.

Birmingham, Ala.

Robert C. Frost. Birmingham city
manager for Paramount - Publix,
leaves this week for New York to
join Fox. A new city manager for
the three Publix houses here has not been appointed.

John J. O'Nell, former house manager of the Eastman, is now manager of the Cameo, large neighborhood.

Rochester, N. Y.

Sale of the Victoria theatre for the benefit of creditors is asked in an action brought by the Audiaorium Theatre Company to toreclose on a second morigage and have a respective of the company to the control of th

Newark, N. Y.
Sunday pictures won a long battle
in Newark when the Village Board
voted unanimously for Sunday.

Stockton Lee, formerly managing the Washburg, Chester, Pa., was switched to the Bergen, Newark, N. J., this week.

Irving Eiber switched from the College Point, College Point, L. L, to the Utica, Brooklyn.

State and Kentucky theatens have been added to Publik-Great State's southern Indiana district with Marc J. Wolf as district manager: Herman C. Bambergee, city manager and manager of the Kentucky, and G. L. Hensler manager of the Bate.

Arthur Freudenfeld, from St. Louis, city manager here for R-K-O. Louis Emory remains manager of the Uptown. L. R. Pierce now at St. Louis.

Muncie, Ind. Muncle, Ind.
William Exton is new manager of
local Rivoli. From Toledo's Paramount. He succeeds "Doc" Arlington. Exton for several years in advance for Ringling circus.

Minneapolls.
L. J. Ludwig, morthwest division manager for Publik, has announced a considerable shift of house managers in the territory. Robert Bross, of State here, goes to Chateau Dodinate here. Society, Chateau Dodinate of Control of Control of Rochester Comes to Minneota here as asst. (Continued on page 71)



Gala Twin Premiere

of the most discussed motion picture of the age HOWARD HUGHES' Thrilling Air Spectacle

HELL'S ANGELS



Opens Friday Evening August 15th at 8:30

AT BOTH THE

GAIETY

Broadway at 46th Street

-AND-

CRITERION

Broadway at 44th Street

THEATRES

Twice daily thereafter at 2:30 & 8:30

RESERVED SEATS NOW ON SALE AT EACH THEATRE
PRICES FOR REGULAR PERFORMANCES

Daily Matinees except Saturday
All Nights

. . . 50c—75c—\$1.00 -\$1.00—\$1.50—\$2.00—\$2.50

All Nights
Saturday and Holiday Matinces

. 50c—75c—\$1.00—\$1.50

Par's Air Program Overlapping RKO's Tues. Nights—Starts Aug. 26

Paramount will buck R-K-O on the air beginning Aug. 28, when it changes its weekly be adecisting schedule from methods of the venture of the change of the c

gram 1 R-K-O

R-K-O broadcasts for a half hour, R-K-O broadcasts for a hair hour, until 11. In changing over to Tuesday nights, Par is cutting its usual hourly programs by 15 minutes.

Since going on the air over the Columbia System, P-P has broadeast from 10 to 11 Saturday nights colly

with the changeover, Paul Ash will be relieved of direction of music and orchestra end of the Par pro-grams, with Columbia handling all grams, with Columbia he of it from that date on. oin with Publix as an m. c.

PATRONS VOTE ON BANNED 'INGAGI'

Minneapolis, Aug. 12.

A. W. Nicolls, northwest distributor for "ingasi," jungle film banned from the big time by Will Hays, has found a way to sell a picture of. which even some of the independents are inclined to fight shy, jin towns where the local theatre owner hesitates about booking "ingagi" because of the newspaper publicity regarding the manner in which its more sensational portions were made and the Hays pronouncement against it, Nicolls sarranges for "elections" to decide.

A screen announcement is fashed in the house disincilined to play "ingaging the sense of the control of the theory of the control of the rectors of Hays' action. Patrons are asked at the conclusion of the reel to vote whether "ingagi" shall be shown or not, and ballots are passed out.

At the State, Lakota, N. D., out

out. At the State, Lakota, N. D., out of a pald attendance of 97 there were 87 ayes and only three negatives. At the Grand, Pierre, S. D., 115 of the 160 present voted in favor of seeing the picture and not one against it. There were 91 affirmative votes and no negative ballots at the Lyric, Rugby, N. D. As a result of the elections, all three houses have booked the film.

Publix Units in Canada

Chicago, Aug. 12.
Toronto and Montreal will use
Publix stage units starting Sept. 5,
with shows produced in Toronto by
Jack Arthur and his assistant, Billy
Mills.

L. A. to N. Y.

Sam Hardy.
Howard Hughes.
Edwin Carewe.
Paul Frawley.
Marilyn Miller.
Barbara Newberry.
Eddie Foy Jr Barbara Newberry.
Eddie Foy, Jr.
Jimmy Durante.
Hiram S. Brown.
Lee Marcus.
William Le Baron.
Jane Winton.
Maurice Chevaller.
Fred Fisher

N. Y. to L. A.

Phil Dunning. Joe Goldberg. Harry Arthur. Jos. Johnson. Al Lewis.
Charles Harris
George Whiting
Robert Broder.
E. B. Derr.
Pat Casey.
Mrs. F. F. Proctor.

Stock Market

With Al Greason, "Variety's"

With Al Greason, "Variety's" market reporter on vacation, the usual department by Mr. Greason on the rises and falls of the elusives is necessarily omitted this week, also next.

All of the amusement issues were substantially affected by the Warner dividend passing of last week. It not only sent Warners to a new low, with the stock hovering around 25-yesterday (12) but besides the amusements following, financial writers ascribed the market's break toward the end of last week to the Warner stuaweek to the Warner situa-

last week to the Warner situation.

Warners closed Tuesday at
28, a gain of two and a half.
Same time Paramount sipped
a notch, closing at 53½.

The public had been led to believe by undenied reports
that Warners if passing its
might halve the property of the second
tremendous. Previous sales had run to large daily quan-tities. No one seemed aware as to where the unloading came as to where the unloading came from. About the only statement made at the Warner office was a denial of-the rumor that John J. Raskob would head its board of directors.

The Tuesday activity was predicated on reports that Hayden, Stone & Co. might succeed Goldman-Sachs as WB's bankers.

Some Recovery

Monday some of the affected stocks of Friday and Saturday made a health recovery, but the amusements stood still for the

most part.
The state of the market for amusements was recently re-flected with Paramount. With an excellent statement for its an excellent statement for its second quarter, Paramount receded one-point in quotations on the following day. Loew's
dropped with the rest although
it is most certain Loew's next
statement will be a financially
brilliant one under present
business conditions.
Eastman has continued its
acrobatics, somersaulting steaddily to a variance of several
points almost daily. Other
amusements have slipped from

amusements have slipped from 2 to 9 points, the latter War-

ners, redictions are heard as to the way the market will go. Writers are ontirely conservative at these times. Even nothing is said about Paramount, the acknowledged stock leader atthough not leading in the price list. Paramount has some purchase consideration stocks coming due in the fall, which were given under reported guarantees. These guarantees are said to have been issued by Par at around 80 or 85. Former theatre owners who sold out to Paramount Publix are the holders

80 or 85. Former theatre owners who sold out to Paramount Publix are the holders of the guarantees.

Paramount which dipped into \$8 again yesterday, seems to have been affected by its 15-million bond issue, just at this time.

PIIBLIX-B&K ECONOMY CUTS OUT LOBBY ACTS

Chlcago, Aug. 12.

Latest order in the Publix-B. & ... economy drive eliminates all abby acts. Goes into effect immelobby acts. ly and is expected to save nd \$4,000 a week over the di-

around \$\$,000 a

In other cases employees were ordered to take two-week vacations without pay. This even extended to musicians, stagehands, cashiers, doormen, ushers and maids.



The Rochester "Evening Journal"

"One of those comparatively rare things in the theatre—a comedian who is really funny—steals the cur-rent stage show at the R-K-O Pal-ace theatre. He is Eddie Bruce, featured in Carroll's Revuette."

EDDIE BRUCE

Re-signed with Harry Carroll ason 1930-1931.

Direction CHAS. H. ALLEN.

RADIO IN LOBBY AT 10:30 A. M.

Portland, Ore., Aug. 12. Morning radio broadcast from lobby is latest ducat-selling stun Manager Jim O'Connell of the Publix Rialto plants band and entertainers in front lobby at 10:30 a. m. Uses local radio talent and broadcasts for one hour over KGW with street doors open and crowds cawking.

gawking.
Free show fills up lobby every
morning with amplifier in the street
outside drawing more attention.
Lobby is emptled but many pay to
stay for the first show.
An okay stunt good for tie-up
with radio stations anywhere as
radio time is not valuable at that

Par's Commercials Will Await Cohen's Return

Paramount Business Pictures,

commercial producting subsidiary of Par, with two lone contracts closed since organization six months ago, is at a standstill for two months by order of Emanuel Cohen, who has gone to Europe.

The head of Paramount Newsreel, also in charge of the industrial film branch in Par, is abroad with Sam Katz and reported figuring on new offices for the newsreel in various European spots. He will not return until the end of September, with the commercial subsidiary inactive until then.

General Shortage of Films Is Reason for All Producers Adding to the '30-'31 Programs

1st Runs on Broadway

(Subject to Change)

Week August 15 pitol—"Way Out West" detro). Globe—"Rain or Shine" (Co-

lumbia).
Paramount—"Anybody's
Woman" (Par).
Rivoli—"Eyes of the World"

(UA).

Roxy—"Journey's End" (Tiff). Strand —" Matrimonial Bed " Strang — (WB). Week August 22

Capitol—"Romance" (Metro). Paramount—"Let's Go Nave" (Par). Rialto—"Animal Crackers"

Plan.
Par).
Roxy—"Journey's End."
Strand—"Top Speed" (

\$2 Openings

\$2 Openings
Aug. 14—"Moby Dick" (WB)
(Hollywood),
Aug. 15—"Hell's Angels"
(Caddo) (Criterion-Galety),
Aug. 21—"old English" (WB)
(Warners),
Aug. 25—"Abraham Lincoln"
(UA) (Central),

USE FOREIGN SEALS AS STUDIO PASSES

Hollywood, Aug. 12. Foreign talent, would-be and legitimate now residing in Hollywood, is asserting itself in such

legitimate now residing in zonywood, is asserting itself in such
numbers that the studios engaged
in foreign versions of talkers can't
find time to interview one-tenth of
the droves that bombard the studio
gates for personal interviews with
casting directors or producers.
Dissatisfied with waiting in line,
some of the smart boys are angling
with their local consuls for letters
of recommendation carrying the
foreign seal. This in many cases
passes a job seeker through the
gates without waiting. What happens after they get in is just another
session of idle conversation that
preserve good will between the film
producer and the consulars.
Some foreigners seeking a studio
berth are regarded with a certain
amount of suspicion on the producer's part as to the job seeker's
nativity and ability to speak or

amount of suspicion on the produ-cer's part as to the job seeker's nativity and ability to speak or write the language he professes. In this event the foreigner doesn't wait to sit across the table and convince the employer, but immediately dis-patches a wire to his home town asking for a birth certificate bear-ing the president's seal.

has been increased by 10 pictures above the schedule of 65 announced at the early summer sales conventions, with buyers of that company's product now in a position to close for a total of 75 features.

That is the largest individual program offered, topping Metro by 23 pictures with Metro second with 52, and Fox third, with a scheduled 50. Between WB and FN, 70 features will be made, equally divided between both companies.

tween both companies.

Whether Motro, Fox, WB, FN and others will increase their announced producing schedules is not indicated, but in some quarters it is strongly hinted that a general increase in programs may be looked for. With R-K-C. O deals with various independent producers for release through Radio are aiready under through Radio are aiready under call the control of the

uled list of 35. Universal, with 20 scheduled, and Columbia with the same program, are both reported as very likely to make more than that number for 1390-31 release, largely as a result of R-K-O's booking deals and support.

cepted as of far more significance than any possible augmentation of programs by others since it has never offered more than 65 pictures many given season. Faramount is selling its program

Paramount is selling its program with a leeway of a dozen or more pictures undetermined as to title, nature, star, etc., having inaugurated that policy this season on the ground that it is unwise to decide entire program a year in advance. Exhibs buying Paramount do not have to close for more than the number indicated by title, story or star designation, with others to be bought when ready, if not wanting to take a chance of the Par product alone and its standard. alone and its standard.

More Called For

More Called For Not only on Par's part but with other producers, the necessity for more pictures than originally sched-uled for new programs this year is becoming more and more apparent with extensive chain expansion hav-tice beaught shout situations is the state. ing brought about situations in some keys that presages a shortage

some keys that presages a shortage of product. Chicago is point d to as an example, with more product and variety needed to cover the first run situation there than in other cities of its class. In some towns individual chains are now operating three and four houses, with shortage of product to cover all starting to cause worry. Some programs that were not bought in previous seasons are now being taken in entirety to meet the situation, with that in turn giving the indies more worry than they

the indies more worry than they ever had before through leaving of little to pick from, particularly if the indie is in the first-run classification.

Showmen's Golfie Chains

Haring & Blumenthal Realty Corp., which recently sold its chain of Jersey theatres to the Stanley-Fabian Corp, only retaining the

of Jersey theatres to the Stanley-Fabian Corp, only retaining the Utica, Brooklyn, and the Crescent, Bronx, will build a chain of miniature golf courses in the east. They already have two operating, both located in Union City, N. J., and are now building a third course in West New York, N. J. Within 30 days Fox will convert the second floor of the Audubon theatre building. New York, into two miniature golf courses. This will mark Fox's first miniature golf course entry in the metropolitan district.

Second floor is now used as a dance hall but when the lease expires Fox will take it back. The second floor is now used as a dance hall but when the lease expires Fox will take it back. The second floor is now used as a dance hall but when the case expires Fox will take it back. The second floor is now used as a dance hall but when the case expires fox will take it back. The second floor is now used as a dance hall but when the case expires fox will be used as a test.

R-K-O Managers Told to Go Heavy on Stage Shows—Variety, R-K-O's Ace

R-K-O convention; what are you going to do for next year?

The R-K-O managers' meeting here last week accomplished its various purposes bettles charinton-ducing several changes. The convention laid particular stress upon the importance of stage attractions, agreeing that variety is R-K-O's ace in the hole; that variety is an R-K-O tradition and exclusive. Where 10 out of 50 pictures come through, the variety program cilcks off 40 out of 50 times. The one big thought of the convention was that there is a special place for variety and that special work and an intense drive will be made on selling on-the-stage entertainment. The policy was stressed by Joseph Plunkett, general manager, in spacing the proposed of the theaters, making the employees of the theaters, making the

the principal address. Plunkett em-phasized the need of organizing the employees of the theatres, making each one a salesman for R-K-O, with the selling point to be the value received for the amusement

dollar today. It was not to con-vince the public it is get-ting something for nothing, but, urged Plunkett, for the show shopdollar today. urged Plunkett, for the show shopping public to give a double look to R-K-O values. With the unemployment question a worry at present, Plunkett stated that instead of letting out help or cutting salaries, R-K-O will ask its employees to put in two hours more daily to help the theatres.

Advertising Cut

Advertising out
The convention ordered a slash in
the big advertising budget, and
voted to do away entirely with all
biliposting and bill sheets. However, an extra \$200,000 was appropriated for institutional advertising. Four picture companies sent representatives; one each from R-K-O Pictures, Columbia, Pathe and

K-O Pictur Universal. Candy and weighing machines will be installed in all R-K-O theatres, starting immediately.

Thursday, banquet. Friday, everybody scrammed.

Charwomen, Doormen, Porters **After Theatre Unionization: Labor Situation in New York**

One hundred per cent unioniza tion of show business is underway with the organizing of charwom porters and doormen. Thousands of porters and doormen. Thousands of such are now comblining in Greater New York and are seeking an affiliation with the American Federation of Labor. Aiready these workers have their policy set in Chicago, the first city to get underway. With a minimum wage scale of \$35, double that which the average scrubwomen is now receiving, the extra salary burden on theatres in the film industry alone is estimated by exhibitor leaders to run into millions.

lions. Coming at this time with the new scale about to be presented by projectionists and with theatre owners arowing their intentions of not only refusing it but demanding that booth staffs be either cut in half or salaries reduced proportionately, things behind the film are admitted to have reached their toughest pass in history. War in Sight

Warfare in the New York terri-tory, particularly so far as indi-showmen are concerned, is claimed by leaders to be a certainty unless

the operators compromise.
One large indic circuit here has already taken the stand being advoaiready taken the stand being advo-cated by theatre groups. It has ordered that \$125,000 be cut from the annual total which film opera-tors' salaries in its houses reaches ordinarily. The slash goes into effect for this circuit with the fall

effect for this circuit with the fair season. Where the get-together of scrub-women, et al., was first believed by leaders to be encouraged by the op-erators in order to gain the strength and to the strength of a strength and to the strength of a control of the strength of the streng

men.
According to these, the "trouble" started when Fox theatres let out a contract for portering, etc. to a coutier. This intermediary, according to the investigators, attempted to cut salaries even lower tempted to cut salaries even lower than they now are. In order to protect themselves, plus the inspiration given by the initial activity, the movement started.

Application for a charter for Greater New York is being made this week by the mop and broom wielders, exhibs hear.

Regardless of the latest regiment, by far the strongest in number of any augmentary of site derminated to hold to original lines.

Unless the union makes exhibitor

hold to original lines.
Unless the union makes exhibitor representatives a party to all conferences, indie and theatre organizations will refuse to consider operator demands, it is stressed by some of the most powerful leaders who are old hands in bucking scales.

PHOTOPHONE HAS DEAF FAN HEARING DEVICE

rauio Photophone has entered in-to a five year contract with Dicta-phone Products Corp. to distribute the acousticon, being manufactured by that company, under the title of "Seatphone." Radio Photophone has entered in-

"Seatphone."
The device is a headphone which
Photophone hopes to sell to theatrees for the accommodation of deaf
fans. It is tapped to the amplifying
channels between the booth and the
screen and can be adjusted as to

volume by the user.

R-K-O theatres will be among the first to introduce the "Seatphone."

Warner's Big 4

Hollywood, Aug. 12. Hollywood, Aug. 12.
Warners has four pictures in
65 mm. film (Vitascope) on its program, three of which have already
been completed. The tric are Soldier's Plaything," "Adios" and "Kis-

Studio is now searching for a story to put into wide film, and thus round out the quartet.

BRITISH TALKERS IN CAN

'Splinters" is First of Series—The

Tronto, Aug. 12.

Flock of British-made talkers are supposed to be accepted by Canadana houses, mostly indies.

First is "Spilnters," which opens at the Royal Alexandra. This is the second talkie to be shown at city's oldest legit house. "All audic" is soon to be released here.

Regal Flims are Cand buttors (Tester of the State
anickly

quickly.

Toronto, nor Canada, has taken
much notice of British features and
usually laid off them. Last one to
come across played Loew's Toronto
and was well liked; one of the few

Backvard Pony Golf For Kids in Denver Home Made-No Charge

Denver, Aug. 12.

Out here in Denver, Aug. 12.
Out here in Denver where the
playgrounds are thick and most of
'em have the wide open spaces supsoed to be only in the west, the
playground inspectors are helping
youngsters build miniature golf
courses. Cost is nothing, as the
neighbors donate the lumber and neighbors donate the lumber and the kids set the hazards from junk piles and use mother's bread pans for "ponds." Tees are pieces of old carpets, stovepipes are used for tunnels and cups are made from old tomato

cups cans.

cans.

No charge. Just furnish your own clubs and balls.

Backyard courses built by the kids are springing up all over the city. The cruder, the more unusual city. The cruder, the more unusual and the more hazardous the course, the more in demand it is among the youngsters. No holes in one for them. The miniatures are crowding out corner lot baseball, backyard caves and playground rings. Stores here are selling nine-hole putting courses—52 pleces—nine holes, hazards, tees, etc., complete with equipment for setting 15.50.

Econ. Terry ture stores have closed.

packyard or indoors. Frice, \$6.50.
Four furniture stores have closed
out and put in pony golf. Several
indoor ones are going in down-

7 Par Houses Opening, 3 Renamed Paramounts

3 Renamed Paramounts
New Publix theatres about to
open include: Denver and El Paso,
Aug. 29; Fort Wayne, Ind., in September; Stapleton, Staten Island,
N. Y., Oct. 1; Nashville, Nov. 1;
and Lynchburg, Va., Dec. 1. Each
new house will be called Paramount.
Three houses in Mississippi (the
Greenwood, Greenwood; Saenger,
Greenville, and Marion, Clarksdale),
will henceforth be known as Paramount, as also will the Majestic in
Austin, Texas.
A Paramount opens Oct. 1 in
Manchester, England.

A Rowland Report

Hollywood, Aug. 12.
Undercover channels are carrying whispers of a new attempt by an organized group to clean up on the control of one of the independent companies.
So far as any investigation can reveal, it looks like the same bunch-reported to have tried one of those legal coupes with Faths in New York.
Richard Rowland is out this way.

Indef. Color Prints

Los Angeles, Aug. 12.
Due to inability to guarantee delivery: of prints in time for release,
date scheduled on Tiffany's "Barbarian," Technicolor is out of the

A 'Mohy Dick' Peach

New York dailies Monday got all ribbed up over the cap-tain of a ferryboat claiming to have seen a big whale in the harbor that morning. Stories said the whale came up, took a look at the boat, dived, came

a look at the boat, dived, came up again and snorted, disap-pearing—temporarily, Just like "Moby Dick," the Warners educated whale that is opening tomorrow night (14)

at \$2 per..
That's peachy stuff for uneducated city editors to go for.

ARTHUR STICKS WITH FOX. EAST

Harry Arthur is now in complete operating control of Fox Theatres in the east. Deal for this end, according to inside, was completed between Arthur and Harley L Clarke yesterday (12). Oscar Oldknow executive v.p. of Fox Theatres, will handle its finances. In essence same arrangement as before, only now made permanent. This means Arthur is to stay in the oo at

east.
Arthur came east in May following Clarke's gaining control. At time
it was stated that Arthur's coming was in nature temporary and
principally to clean up the theatre
situation. It was figured that this
would require six months.

would require six months.

Only change in the offing is with
the Fox real estate department
which is being cut and made an
accessory of the operating and
financial functions of Arthur and financial functions of Arthur and Oldknow. This instead of an Inde-pendent department. Inside is that the real estate department will be out practically entirely except for Alexander Kempner, present head, who will assist Arthur and Oldknow in realty transactions.

in realty transactions.

Arthur at the present is on his way to the coast where he will be a witness in the government's suit against Fox West Coast. The trial is set in the Los Angeles Federal Court for Aug. 18, and is figured to last about two weeks. Jack Sullivan, film buyer for Fox Theatres, is also on his way west.

During Arthur's absence Oscar Oldknow will have charge of the operation in the east, in addition to his financial duties.

Meanwhile Joe Leo, former Fox eastern theatre operators, is loafing on the company at his regular salary of \$1,250 weekly.

L. A. INVESTIGATION ON 'DAWN PATROL' SCRIPT

Hollywood, Aug. 12. Mystery surrounds the asserted attempt of several persons to pur-

loin a script of First National's
'Dawn Patrol," the object of litigation in the local courts.

sation in the local courts.

J. M. March, Caddo writer; F. J.
Easley, private detective, who said
he was employed by Caddo: Edith
Higgins and Carmellta Sweeney,
the latter reported as a Warner employee, are named in the story.
District attorney's office is still
investigating the affair, with no
date set for a formal hearing. It
has not been revealed where detectives first got their type office as the
tescribed as the "go between."
Both Caddo, on behalf or "Hell's
Angels," and Tiffany, through
"Journey's End," have started suit
against "Dawn Patrol."

Double Exposure Premiere

An initial double exposure premiere of a talker is getting plenty
of notice in New York. It's for
"Hell's Angelo" Friday evening (15)
at the Criterion and Gaiety on
Broadway.
A regular top tariff of \$2.50 will
follow the \$11 opening nick.
Howard Hughes will be present to
see his \$4,000,000 split up, between
two houses. He may re-audit the
production cost, allocating it 50-50
or accordingly, to other house, as
business breaks at the b. o.'s.

Survey of Future Control

Dramatic two-year fight of the talker equipment concerns to land a scissors on the film bis angled a new touch the past few days, portending a vast change in the relief map of the industry. Not only will the electrical control shift materially, but with it will go patents, Tclevision, radio and three-quarters of the producing and theatre world. When every deal now pending has been weshed, Paramount Publix will be the only major company left unaffiliated, or nearly so. Which means the lohg-expectant push for a controlled film world is actually

will be the only major company left unaffiliated, or nearly so. Which means the long-expectant push for a controlled film world is actually in the weave.

In the negotiations are included the Chase National Bank, Western Electric, General Electric, General Talking Pictures (DeForest), British General Electric, General Talking Pictures (DeForest), British General Electric, Associated Sound Film Industries (British), Radio Corp., DeForest Radio, General Theatres Eulpment, Fox, Warners, Loew's, Metro, Radio Pictures and R.-K.-O.

When the union has been knitted through a vast holding company or a series of them will result, with the papa of them all General Electric, it is claimed. That's where electrical control shifts. The present negotiations, while admitting W.E. in, will change responsibility of control from A. T. & T. and W. E. directly onto G. E. and the latter subside, Directoring of the control of the previously written about. A. T. & T., wearled by the patent suits and possession of E. R. P. I. is figuring on shifting the latter organization, according to inside, all the way out or by virtue of a deal through sale or otherwise onto G. E.

Harley L. Clarke, president of Fox, may become associated with Westinghouse, manufacturing subsid of General Electric, according to banking info. This move will officially start the patent pooling off and begin the throwing into the pot, not only Fox, but General Theatres Eulpment and the Clarke controlled Jenkins Television, and also DeForest Radio, in which Clarke is also interested.

Bankers' Selection

It seems the bankers have picked Clarke to run the eulpment biz from A to Z. While this was going on another branch of bankers' reps were under cover, talking a deal between R-K-O and Warners. Inside is that it began in Europe when Clarke, his lawyer, F. E. Matthews, Leves and the second Warner is known have because and the second of the proper that have not an another branch of bankers' reps were under cover, talking a deal between R-K-O-O and Warners. Inside is that

that is said to have returned with a combo arrangement that sooner or later is to be culminated.

Matthews is still in Europe, although Clarke has returned. Shortly after the bankers and General Talking Pictures got together, David Sarnoft left on a trip to Europe, while Albert Wiggin, president of Sarnoft left on a trip to Europe, while Albert Wiggin, president of Chase, left about the same time. The plain formulated here, the prelim arrangements may get under way in Europe, from where Edgar Bloom, president of W. E., returned last week.

So far as can be analyzed, the matter is to be culled over with the British General Electric and the German electrics. Both are partners in Associated Sound Film Industries with G. T. P. (DeForest). Warners are also interested in the German electrics.

That the deals have progressed to an extent is evidenced by the setups in organization, according to insiders. Clarke already has been mentioned as head of the equipment end. Picture end, so far as investigation has proved, is still to be worked out. In addition, Clarke will also head television equipment, while Sarnoft will handle radio and television communication and entertainment. Patent end is to be handled by M. A. Schleeinger, president of G. T. P. Nicholas Schenck is figured for the theatres.

Though only now really almost from the time Clarke got into Fox. Bankers impelled by the Chase Bank to transact that deal are reported as more than willing to bet got their charges and G. E. is big enough to take it off their hands. Inside dope runs that Fox alone has \$\$5,000,000 or thereabouts in bonds still held by bankers out of the original financing.

With Paramount remaining out of the deal, looks like Morgan and

or thereabouts in bonds still neid by ownkers out of the deal, looks like Morgan and Kuhn, Look, latter Par bankers, have come to an agreement on something suitable to both. Latest angle is that Paramount has reached the ultimate aim it has hoped for in expansion and is willing to rest as

now is. Through interchange of Television and radio patents the whole deal becomes linked with International Telephone and Telegraph, also a Morgan company, which under arrangement with G. E. has radio comminication wires utilized through a subsid, Federal Telegraph. It also that the subsiderable is the subsiderable in the s

Temperament Oil

(Continued from page 3)

work, are these immense billboards tilling Hollywood of the pictures to come. All the names are there, writers and directors too. They may not be billboarded elsewhere this way, but the employees wou't mires what they won't see.

what they won't see.

There are those trick bungalows
for dressing rooms. Cost a lot of
lack but cheap at any price to the
producer. For the femme stars, it's producer. design them yourself. Any typof furniture your heart desires same for decorating. We'll foo And does this keep then

sweet!

A month or two ago one of the starlets got married and took the honeymoon trip to Honolulu. There was a new bouquet of gardenlas on the table at every meal with the producer's compliments. Ship's order was to keep them on ice and dish them out as the trip progressed. Same player's wedding gift from the boss was five grand worth of the progressed. Same player's wedding gift of the plate.

Trousseau on the Overhead

Trousseau on the Overhead
Another femme player at a studio
about to take the jump favored the
studio designer to make the trousseau. Heavy schedule at the studio ahead for the designer, but what
of it? The modiste got a vacation
so she could work for the star.
An Another producer mys it with
parties. He throws the high, wide
and handsome periodically, and

everyone on the lot under contract is invited to fraternize. Overhead takes care of the parties.

Another studio favors the vaca-tion trip around the country for personal appearances. Personal publicity man goes along as the vanity tickler. These appearances are figured to mean something but clief asset is the sweetness engen-

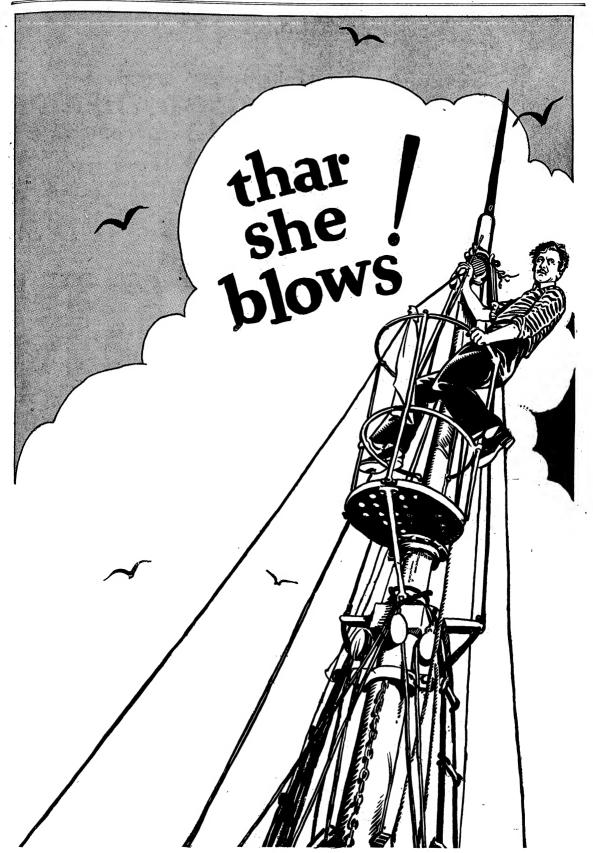
Shrewdest of them all is the chap who passes out automobiles occasionally to his help. Someone tips him that so-and-so lart satisfied with the pay check and is going to demand a big jump when the contract runs out. A few days later the dissatisfied player is called into the private office and after a snort and touching speech the player finds himself owner of a new eight cylinder job. When contract time comes along the player has forgotten his idea of hijustices. Shrewdest of them all is the chap idea of lujustices.

If after all this special attention a riayer still shows fits of tempera-ment, there's a quick letout. Even the biggest ones aren't being ex-cused for mean dispositions these

3 Radio Men Arrive

3 Radio Men Arrive
Hiram S. Brown, Lee Marcus and
William Le Baron arrived in New
York yesterday (Tuesday) from the
west coast. The former two returned to their eastern offices after
a brief inspection trip to the west
coast studios of R.-K.-O. Radio.
Le Baron, Radio Pictures' proclaim head is east on one of his

periodical trips.





Opening Tomorrow

WARNER BROS. HOLLYWOOD THEATRE

You can have it day and date with Broadway

WARNER BROS. present

RRYM

OBY

JO_{AN} BENNETT Lloyd Hughes • Nigel de Brulier

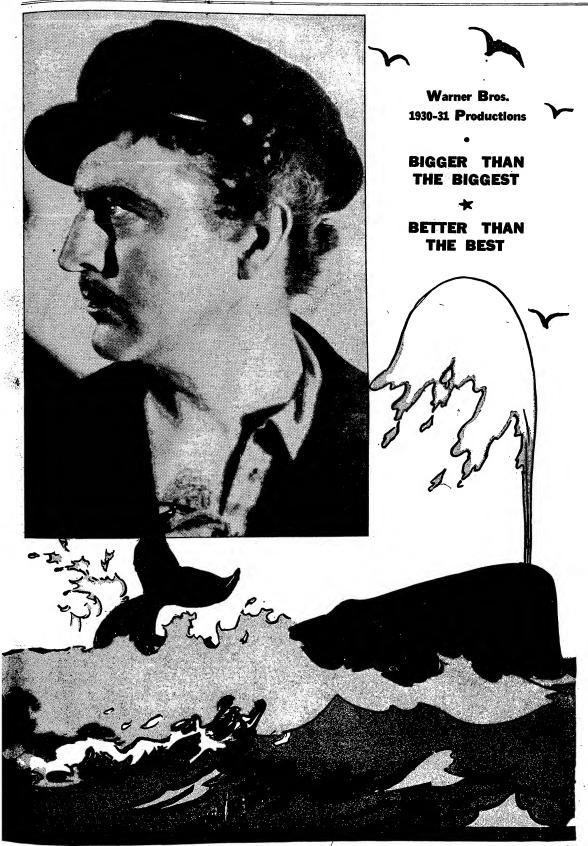
with

Tom O'Brien Virginia Sale Walter Long May Boley William Welling

Adapted by J. Grubb Alexander

 $D_{irected}$ by Lloyd Bacon





"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed search Status of the Mollywood, and placed as a wrapper upon the regular with the search of the Status of the St

Revival of stage shows in the larger local theatres has brought a swarm of "opportunity" nights, billed as amateur performances, in the larger of the stands, and the stands, taking 10% commission. As an example of prices, a six-girl act played three nights for a confact player in the stands, taking 10% commission. As an example of prices, a six-girl act played three nights for a divide six played three nights for a confact player in the ministry dedure" comedies.

Extra placements for the week and total of \$20 are grabbing the dates as their last stand in Coast show business.

show business.

Pathe's quote of four features to be made in England by its subsidiary, P.D.C., will be supervised by American directors from the Coast studio who will be appointed producers and shipped to England Director are and shipped to England Director are and shipped to England Director and Carnett and Russell Mack. They'll be sent across one at a time, and while there will make Spanish and German versions of their features. Constance Bennett, Ann Harding, V.m. Boyd and Helen Twelvetrees will also go over for one picture each. The product of the complete and technicians of Pritish Crews and Pritish Cr

Metro has temporarily released Lionel Barrymore so that he may direct the next Barbara Stanwyck release, tentatively titled "Rose-land," at Columbia.

First National has withdrawn its consent to loan Douglas Fairbanks, Jr., to Fox for the juve lead in Will Rogers' "Lightnin" (Fox). Joel McCrea, borrowed from Radio, re-

If Aimee Semple McPherson ever makes the feature she's been plan-ning for six months. Roy Stewart, former cowboy star, will have the male lead. Stewart was the origi-nal promoter.

New agreement going into effect Sept. 1 between local theatres and the operators' union has a gentie-man's agreement that the two-man rule for all booths will not be arbi-trarily enforced upon the smaller houses. If one man can handle the machines the union will let it slide.

Sam Goldwyn is seriously think-ing of showing "Whoopee" in two local houses simultaneously. He's waiting to see what happens east when "Hell's Angels" tries the idea on Broadway.

Universal's "Western Front" was shoved out of its turn at the Criterion by West Coast's decision that "Good News" should go into the house next because of extensive magazine advertising starting day and date with the opening. "Blushing Brides" is in the house now, and Decision holds up the general local release of "Quiet," so Universal may put the picture into the R-K-O Orpheum.

Sunday papers listed 89 miniature golf courses for sale, new high-Meanwhile some of the older courses, losing their heavy play, are letting kids putt around for noth-ing, figuring they're good shills.

Cutting short his trip to Europe, Buster Keaton will be back here late in September. At Metro, where he's under contract, nothing is said about his next picture.

Universal has renewed negotia-tions for "Street Scene," after dropping the bargaining once be-cause the price was figured too

Universal's "Leatherpushers" ser-les is being held up pending re-covery of Kane Richmond, who sprained an ankle while working.

Gene Byrnes, radio announcer, will appear in 24 shorts for Charles Day Productions. They're comedy monologs by "Standard Discount Webster" character created by Byrnes over the air.

After looking around for a month on the coast, Jacob Ben Ami, Yid-dish actor, is going back to New York to continue in legit.

Graf Brothers, who gave up ploture producing to manufacture flexible and non-breaking records, are building a plant on Sunset boulevard. Company originally started in San Francisco.

Arthur Loew and Ludwig Law-rence, Metro's reps in Europe, are arriving here by plane early this

When First National closes down

Hedda Hopper and Andre Berly have been given term contracts by Metro. Edwina Booth has had her option taken up by the same studio. Barry Norton, out of pictures since talkers, is under contract to Para-mount. He will be spotted in do-mestics and foreigns.

Lily Damita is scheduled to return here the latter part of this month to resume her contract with Samuel Goldwyn, which has two years to run, under a guarantee of two pic-tures. The actress was loaned to play the lead in "Sons o' Guns."

Rube Bernstein blew back to New York this week. Bernstein had a deal on with Warners which was suspended when the studio an-nounced its shutdown. Likely he will return to burlesque.

Contract of Gavin Gordon expires Sept. 1 with Metro not renewing it. He will free lance.

By arrangement with Samuel Goldwyn, Florenz Ziegfeld is taking Louis Bromfield east to write the book for his next musical. Bromfield returns here in October to work on the next Ronald Colman story.

Tiffany will make six two-reelers with Paul Hurst based on H. C. Witner's "Classics in Slang."

Metro will make a French version of "Cheri-Bibl," Lon Chaney's next Script by Bess Meredith is being translated to French by Valentine Mandelbaum, French government's

Writers engaged by "Liberty" Productions to prepare stories for future productions are Richard Barry, George Draney, Earl Snell, Agnes Parsons and Elsie Robertson. Latter two were formerly at Uni-

Roach has discontinued shooting foreigns of the Our Gang Comedies. Titles will be used in the English talkers for Export. Metro, which started the parade back to dubbing, will use this method in "The Green Ghost."

Columbia has not yet found its male leads for "Tol'able David" and "Criminal Code." Outside chance that Lew Ayres will be borrowed from U for "Code."

Benjamin Zeidman, who resigned as supervisor at Paramount, has been engaged by Columbia in the same capacity, with "David" as his first assignment.

Mugg going around town suggest-ing to bus companies that they get together with him in renting an old studio to take tourists through at \$1 a throw, with idea that they are seeing pictures made. Extras would be used as supposed players.

Because of a shortage in story material, Paramount has instituted the story cabinet system, whereby each associate producer presides over a group of writers at round-table discussions for story ideas.

According to a statement by Carl.
Laemmile, Jr., John Murray Anderson will work out the balance of his three year contract with Uni-versal. Anderson brought a flock of new stories with him from New York.

Walter Wanger, general manager of Paramount production and Harry M. Goetz, assistant treasurer, are here for confabs with Jesse Lasky and B. P. Schulberg. Division of production between here and Long Island studies chief topic.

Completing his technical advis-ory work on "Up the River," Capt Frank Peabody, former New York detective, is off the Fox payroll.

Figuring that Lew Ayres' b. o. value since "All Quiet" will stand a starring spot, Universal is putting his name above "Mississippl," scheduled as his next.

Because of difference of opinion between U execs and Basii Rath-

In School Again

Hollywood, Aug. 12. Studio secretaries now have a new excuse for keeping their bosses from being interrupted by agents, story peddlers and job seekers. If the exec isn't in conference, he's probably taking his Spanish, French or

German lessons.

Most of the major studios employ a language instructor who devotes all his time going from office giving the writers and executives daily les-

GTP HAS NEW 20 MM. DEVICE

General Talking Pictures (DeForest) is set on a new home talker de-vice with new angles. Instead of 16 m.m. G.T.P. is going in for 26 m.m. width. It is explained by the G.T.P. opinion of engineers that 26 m.m. is more suitable for home reproduction.

G.T.P.'s machine weighs 39 pounds and is fitted up with its own ampli-fication system similar to radio, like which it operates. It's a socket plug-in idea. Device is already be-ing manufactured for early market-ing in about three months, to sell for about \$200.

or about \$200.

G.T.P. has hired Estelle H. Ries, daughter of Elias Ries, inventor of the Ries patent, for special publicity work. Miss Ries is a writer with books to her credit.

Other new personnel includes Frank Peizer, patent lawyer, and original attorney who worked out the Ries patent with the inventor; Kimbale Stark, radio engineer, fortact man between the sales and engineering department. Which may or may hot mean an expansion campaign, for two technical film expansion, to be fired.

WB Invading Texas?

Dallas, Aug. 12. Rumor of possible Warner inva-sion of Texas comes from Oklahoma. City where new WB Midwest opened the brothers' activities in opened the brother's activities in Sooner state, under management of Leto J. Hill. Beatles Midwest, WB also operate the Empress, Liberty and Orpheum, with Tod Ferguson handling p. a. job for whole group. So far Texas is strictly Warner. So far Texas is strictly Warner to the seen waged for favorable circuits by both Publix, Fox and R-K-O.

bone over the revised story of "Boudoir Diplomat," nee "The Command to Love," Ian Ketth will play the part originally scheduled for Rathone. The latter's chief objection to the screen version of the part he played in legit was that the thing had become a bedroom drama set in a parlor.

Susan Glastell's novel, "Brook Evans" is Ruth Chatterton's next at Paramount. Its release title is "The Right to Love."

Fashion Features, producing Fashion News, has expanded its perations to take in production of two-reel domestic comedies.

His contract at Metro expiring next month, Sammy Lee may go east to stage the dances in Zieg-feld's "Tom, Dick and Harry." Meanwhile, Lee still has four more shorts to produce for Metro.

Richard Barros, former indicagent, has been appointed head of the newly formed foreign department of the local William Morris

Adam Hull Shirk's play "The Ape." produced locally as a mystery shocker, is being adapted for laughs by Liberty Productions.

With Amos 'n' Andy picking the supporting cast for their first R-K-O picture, the studio at their request, imported Russell Powell, stage character player from the east, to play the part of "Kingfish."

Elevated from the story depart-ment to supervision of foreign ver-sion shorts at Fox, Frank Gay will work under John Stone, head of the entire foreign department.

Fred Beers has quit his agency partnership with Phil Berg to be-come asst. casting director to Cliff Robertson at Columbia.

Sono-Art's Affiliations Unknot. Leaving Cruze with Tiffany

DOUG MacLEAN ASKS \$5,000

Sult Against Warners Over "Never Say Die" Rights

Hollywood, Aug. 12.
Douglas MacLean is suing Warners for \$5,000. This is allegedly due for the rights to play "Never Say Die," done as a silent by MacLean some years ago. contract was signed gest Aurent, subject to the adjustment of distribution rights of Pathe. Warners has not completed its part, despite Pathe angle being smoothed out, MacLean charges.

HUFFMAN OF DENVER HAS CIRCUIT OF FIVE

Denver, Aug. 12 Denver, Aug. 12.

Harry Huffman is taking over the
Tabor, 2,200 seats, from the BiMetallic Investment Co. on Oct. 1
and will close the theatre for two
weeks for overhauling and reseatling. He will spend \$5,000 in improving the house, including a new
lobby.

lobby.

Huffman's control of the Tabor
will close his own America within a
year, as the Bennetts, who controlled the Tabor, want to build an
office building where the America

is now.

This deal gives Huffman five theatres in Denver, three of them first

runs.

Fox and Warner films will be used as the backbone of the new programs; not decided if stage shows continued at the Tabor, where at present they are using Fanchon and Marco.

Mark J. Bennett, manager of the Tabor, is undecided as to his plans. Tabor, is undecided as to his plans. Taking the Tabor after it had been going in the red consistently, he made it a money-maker. This is the first theatre he has been with, coming from the insurance and real estate business.

Marcus Opens Old Studio For Buffalo Bill Picture

Hollywood, Aug. 12, Hollywood, Aug. 12.
Gene Marcus, former state right
distributor, will produce light westerns featuring Buffalo Bill, Jr. Pictures will ge made at the old U. M.
Dailey studios, with Irving Fogle
supervising. Release will be through
the state righters.

the state righters.
Studio has been renamed the West
Coast Studios, and Phono-Kinema
talker equipment installed.

Chas. Rogers' Specials

Two of the super specials which Charles Rogers will make under his contract with Radio Pictures will

contract with Radio Pictures will include picturisation of the stage play, "The Common Law," and "Mille," a flapper novel. He is now on the coast preparing for casting. Rogers' contract calls for no hurry on production with the inside being that Rogers will extend his operations on the four films over a year so as to assure reasonable safety in effecting quality.

CITY AS EXHIBITOR

Danbury, Aug. 12.

The town of Newtown, Conn., is going into the picture business. The town hail, recently presented Newtown, has an auditorium co pletely equipped for sound pictures and the town is now cashing in on it. Arthur J. Smith has been named as manager.

nanager. he board of selectmen will c all films before shown to nor all fil

HONOLIILII SHORTS

Hollywood, Aug. 12.
Brown-Nagië will produce a series of shorts in Honolulu. Pictures are to be made in sound and Multi-color.

Reported Tiffany will release.

Iwerks' New Cartoon Series

Ub Iwerks has taken out license under the Bray-Hurd patents to produce a cartoon series of entirely new character for release through

Metro.
Iwerks was formerly with the Disney Cartoons.

Looks like Tiffany has bought the James Cruze contract from First Division and that Cruze hereafter will produce and direct under the Young banner, at least for next year. Program is given as calling for 10 pictures to be made by Cruze. Deal towards this end given as set with parties signing in Detrithis means that Cruze Productions. Inc., has pulled out of the

This means that Cruze Produc-tions, Inc., has pulled out of tis Sono-Art deal, which ends Sept. 1, At the same time Sono-Art may pull out of its deal with World Wide on distribution at the same date. Studies of Sono-Art having been closed and the company now only awaiting completion of two films which Cruze has still jo make under Sono-Art contract bette new plans can be evolved. plans can be evolved.

plans can be evolved.

Sono-Art company was set and
doing okay until its financial support crashed with no warning.
Company still has "Honeymoon
Lane," an Eddie Dowling film,
which goes for distribution through
Paramount-Publix.
Fact that Cruze signs with Tiffany makes it look like F. D. has
pulled out by same token, since
F. D. was supposed to have contract
with Cruze Productions, Inc., for

with Cruze Productions, Inc., for next season.

Whole thing is plenty involved, Both Cruze Productions, Inc., and F. D. were tied in with Sono-Art, principally through a contract with principally through a contract with F. D., whereby latter got distribution rights in New York territory plus silice elsewhere. Elsewhere meant where World Wide distributed, World Wide being tied in with Sono-Art on distribution. World Wide also is tied in with Educational, both companies being controlled by E. W. Hammons, president of Educational.

UNIONS AND THEATRES MEETING ON COAST

Los Angeles, Aug. 12.
First skirmish in negotiation of new contracts between ailled stage crafts and theatre managers falled to bring an agreement after a three-hour meeting yesterday (11).
The stage hands are directing the battle, with the operators and musicians on the sidelines until that union has closed its regotiations. A \$5 increase over the present scale is asked by the stage hands in all houses, while operators are making the same demands in deluxe theatres only.

Other demands are made but until the question of scale is settled, they will not be taken up. Attitude of the musicians is neutral but with a few changes set forth in their new

Thus far only the picture house Thus far only the picture house managers have conferred with union officials, with legit managers biding time although the impending September contracts affect them also. Further conferences between labor groups and theatre managers will be held, this week.

Chances of any battle are stated

Another "Cohens-Kellys" Between Shorts at U

Hollywood, Aug. 12.
With U starting its two-reel series
of Murray-Sidney shorts this week,
it's likely the pair will make a feature in between.

Picture, as outlined, will be called "The Cohens and Kellys Hunting Wild Game in Africa."

"Silent Men" Talking

Culver City, Aug. 12.
Metro will re-Issue a talker version of "The Valley of Silent Men."
This was made as a silent six or seven years ago by Cosmopolitan.

WB'S NEW SHORTS

WB'S NEW SHORTS
New Vitaphone varieties made at
Warners' Flatbush studio include:
Andrew Toombes in "Knocking 'Em
Cold"; Donald Brian in "My Mistake" by Chester Erskine; "A Trip
to Paris," with Bobby Jarvi; and
"The Unfair Sex" by Benny Ryan
with Dolly Gilbert and Dan Healey.
Wille Howard and Lee Kohlmär
are to appear in "The 13th Prisoner."



EVERY SIGN OF THE TIMES POINTS TO

PARAMOUNT!

7631





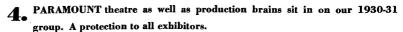


- Under present theatre conditions you can't afford to gamble with the quality of your 1930-31 attractions. Buy safe—buy PARAMOUNT.
- You should depend upon a producing company which will not have to retrench upon money and talent put into pictures, thus decreasing quality.

 PARAMOUNT'S resources and roster of stars are the largest in history.
- Things that strike thinking exhibitors in 1930-31 product announcements:

 a. PARAMOUNT gives definite information as to titles, stars, casts, etc.
 - b. PARAMOUNT'S program contains an amazingly high percentage of naturals.
 - c. PARAMOUNT has only Class A stars at the height of their popularity. Also more coming stars than anybody in the business. The PARAMOUNT exhibitor will have more box office names in March, 1931, even than he has today.
 - d. PARAMOUNT has a large number of pictures deliberately designed to bring children to your theatre. Harold Lloyd, Moran and Mack, "Skippy," "Tom Sawyer," "Huckleberry Finn," a whole series of Westerns, etc.
 - e. PARAMOUNT has the only short subjects program actually based upon a nation-wide survey of theatre needs.







PARAMOUNT'S policy of dealing with customers is notoriously fair. We are proud of the goodwill we enjoy with theatre men.



When the going roughens, the wisest policy in any business is to stick to the leader. In show business—PARAMOUNT.



THE SIGN OF THE TIMES IS A
1930-31 PARAMOUNT CONTRACT

ACES OF FIRST NATIONAL'S SQUADRON OF HITS!



Watch First National's Squadron Of Hits. They're all aces!

theatres.

Bigger receptions than Lindbergh's follow them into the country's finest

VITAPHONE MAAN

"Vitophone" is the registered trade mark of the Vitophone Corp. designating its products



Play These Hits During August, Warner Brothers Silver Jubilee Month

ARTY BUNCH GOING BIG FOR SILENTS IN CHI

Chicago, Aug. 12. Silent pictures here are swinging into the exclusive class and are getting a big play from the ultra smart mob. First house to try the idea was the Cleama on the near north-side which has been rolling up a nice biz. Latest is the Central, which will be known as the Punch and Judy after Sept. I and will cater to the silent reels. This house, located in the must school section of the Loop, is hard in the contract of the contract nt pictures here are swinging

lick likeness of any patron who ants to sit still for a half hour and

PAR'S L. A. STAGE SHOW **DEPENDS ON UNION**

Los Angeles, Aug. 12.
Matter of resumption of stage
units at the Paramount as one of four houses on the west coast for shows produced out of San Franfour houses on the west coast for shows produced out of San Francisco hinges, according to latest report, on a settlement for a new contract with stage hands. Until that time stage shows will not be placed in the local Paramount, and not then unless Public its successful in negotiating under the substantial production of the substantial production. The substantial production of the substantial

Until that time return of stage

Joe Goldberg Coastward; And Col's Good Season

Columbia's general sales mgr., Joe Goldberg, is leaving for a trip to the company's coast studio.

Film men say Columbia looks in for a good season. Besides its contracted playing for R.K-O, Goldberg has set Col's product with the svallable houses on about all of the other cleants according Paramount.

other circuits excepting Paramount. Last deal Goldberg is reported to have made before leaving was with

Par-Publix May Scrap 2 House Organs, Issuing 1

Paramount Publix may scrap its two house organs, "New Show World" (distribution) and "Publix Opinion" (operation) and in their place get out one inside organ un-der the title of "Paramount Publix World"

The move is under discussion at present with the separate organs continuing until something definite is decided.

Ben Serkowich has been editing "Publix Opinion" and Leon J. Bam-berger Par's "New Show World."
In discussions so far on the proposed inter-organization paper, considerable opposition from Publix has been voiced against the merger, it is known.

UNLICENSED INDIE FINED

UNLICENSED INDIE FINED
Lynchburg, Aug. 12.
L. M. Winesburg, indie exhib at a whistie-stop cailed Stephens City, this state, was ordered not to show United Artista and Paramount pictures without the owners' consent by Judge Henry Clay McDowell of federal district court, here.
In addition Winesburg paid \$250 to U. A. and \$1,500 to Paramount for infringing copyrights by showing

infringing copyrights by showing pictures without their license.

Par Pep Club Nomineer

Par Pep Club Nominees
Nominations of officers for the
Paramount Pep Club for the next
two years are F. L. Metzler, president; Lou Diamond, vice-president;
T. J. Doughney, treasurer; Rose
Weinberg, secretary, and Miss A.
Reichenbach, Helen Winston, E. A.
Brown, J. E. McDermott and Joseph
A. Walsh, board of governors.

Publix Drops One

Publix has cancelled its lease as of August on the Lyric, Streeter, Ill. Circuit retires from the town.

Machine Age

Hollywood, Aug. 12.
Tiffany's retrenchment order
has affected the front gateman,
who has been on the job for
two years.
He is being

two years.

He is being replaced by a board fence and a buzz from the phone operator.

CHI EXHIBS DEMAND % TERMS AND % PROFITS

Chicago, Aug. 12. Chicago, Aug. 12.
Exhibitors here are demanding that more pictures be played under percentage agreements. Exchanges are not strong for the idea mainly because of the inability of the checkers, which in some small houses is almost as much as the distributor's share.

A new note brought up by the exhibitor associations is a demand exhibitor associations is a demand to share in the total profits of a picture, since they believe that as exhibs they contribute largely to the picture's success.

Figuring that the Chicago terri-Figuring that the Chicago terri-tory sales quota, which is generally estimated at 12½% of the national sales value, the exhibs are demand-ing rebates in cases where the total receipts exceed the quota. For in-stance, in the case of a \$1,000,000 national quota, Chi territory share would be about \$125,000.

The exhibs argue that if the picture, played on percentage, grabs \$200,000 locally, the excess should be split between the exchanges and

PUBLIX ORDERS ORGANS BACK IN NEW HOUSES

Lynchburg, Aug. 12.
Builders of the new 1,600-seat
Publix house here have received orders from Paramount headquarters
install two organ lofts large
to install a huge to install two organ lofts large enough to accommodate a huge

organ.

Publix officials previously never
officially announced the house would
contain organ, but it is generally
understood one will be bought out
of \$105,000 set aside for "decora-

This is a reversal of some of Pub-lir's last year's plans when new theatres were proposed to be not only minus organs but also stages.

The trend of things has been such The trend of things has been such since that not only were stages or-dered back, but remodifications also made provisions for the organists, heretofore an important integral factor in Publix theatres.

Derr Right Back

E. B. Derr of Pathe hit New York Monday and will return to the coast the end of the week.

The president and producing head of Pathe came east to talk over business matters in general, relative to the company, including arrangements for the lease of "Her Man."

"Her Man" is the current Pathe ave. Any Patheite will swear it's better talker than "Holiday."

Robertson with Col.

Los Angeles, Aug. 12.

John Robertson, vet director, has been signed by Columbia to make "Madonna of the Streets."

WARNER'S, NEWARK. CLOSES

Newark, Aug. 12. Although repeatedly denied, Wa Although repeatedly denied, war-ners closed the Rialto Aug. 8. It was suddenly decided Wednesday (6) it was senseless to buck the weather any further. Notice had been given from week to week thru the summer but this intended mere-trees a precaution.

iy as a precaution.

The Orpheum, colored house, has also closed until the end of August. This is the first summer the Orpheum closed since it was made a colored house.
Other houses closed are

colored house.

Other houses closed are Fox
Terminal, Little and Playhouse and
of course the legits. If present
plans are arried out, the two legits
open Aug. 25, while the picture
houses are still closed.
The only first-run uncooled house
now open in the city is the big

McCarthy Assists in Fox Office Prior Going West

main in New York four or six weeks before departing for the Fox stu-dies on the coast. He lately re-turned from across, after handling the opening of the John McCormack picture, 'Song o' My Heart,' in London and Dublin,

McCarthy will step into Al Lewis' post in the local Fox office while the latter makes a flying trip to the coast. Upon Lewis' return McCarthy will start westward for the winter.

Infringement Alleged by **Fearless Camera Patents**

Hollywood, Aug. 12.
Suits charging infringement o
patents by Fearless Camera are oi
file in Federal Court here through
several complaints.

Mtichell Camera Corp. is suing Ralph G. Fear and his wife, Grace M. Fear for utilizing an improved film magazine and movement mech-

Similar charge by Samuel L. Har-ris of Associated Process Patents is

Little Left on 1st N. Lot Until Re-start in Jan.

Los Angeles, Aug. 12.
First National has begun production on its program of nine foreign version originals, starting with the French and German talkers. It is rence and German talkers. It is cleaning up but three talkers on the regular schedule, "Sunny," "Mother's Cry" and "Little Caesar," before going into operation only for the foreign versions. Except for this, studio will be

before gain wersions.

Except for this, studio will be inactive until December, when building of sets will begin for the new shooting schedule slated to start the first week in January.

Okla. Circuits Merge 26 Houses in 17 Cities

Oklahoma City, Aug. 12.
Momand Theatres and Griffith
Amusement Co. have merged as the
Momand-Griffith Theatres, Inc.,
headed by A. B. Momand as president, with headquarters here. The merger combines theatres in 7 cities in Oklahoma.

Universal retailins its 50 per cent interest in the Griffith chain.

The theatres operated by Grif-fith in Texas will continue to be operated by that company. Cities and towns involved are

Oklahoma City, Shawnee, Wewoka, Seminole, Okmulgee, Earlsboro, Henryetta, Maud, Holdenville, Hartshorne, Pawhuska, Aiva and

Coast Trade Papers

Hollywood, Aug. 12.
Three new film publications, two trade, are reported in the offing here. Following the Aug. 9 issue of "Inside Facts" most of the staff of that sheet departed and are contemplating starting a picture and show paper of their own. "The Reflector" is the renorted title.

paper of their own. "The Reflector" is the reported title.

Bill Wilkerson, formerly of the "Daily Review" in New York, is mentioned as behind an inciplent trade daily for the film colony.

Third paper with general gossip policy will be named "Hollywood Tattler."

Rockne's Shorts

Rockne's Shorts

Pathe, through a deal closed by
Terry Ramsaye, editor of Pathe
News, la making a series of six foothall shorts in which Knute Rockne,
the coach, goes into detail on some
of the more intricate plays.

Release with the commencement
of the new gridfron year. First two
are in the cans with the titles, "The
Last Yard" and "The Hidden Ball."

Pathe figures series as great educational bet in school and college
centers where Rockne will get regular feature billing.

Ina Claire in "Royal Family" Ina Claire arrives in New York August 16 for "The Royal Family" which Par will produce at Astoria. Production not scheduled to get under way until September.

Theatre Wiring Saturation **Almost Near: The Electrics Ogle Other Revenue Sources**

A "MURDEROUS" SHOW

Detroit, Aug. 12.
"Manslaughter" opens at the
Faramount Friday (14). Short
subject booked in with it is
"Lady, You Siay Me."
Dave Lipton, handling publicity, is using slug on ads,
"show that will knock you
dead!"

TEXAS HAVING NO ARB **BOARD, TIFF SUES IND.**

Dallas, Aug. 12.

Minus services of regular arbitration board for Texas distributors,
Tiffany's branch here has resorted
to legal action against offending indie exhibs. Charges have been filed
in local court against Majestic, Refugio, and the Rivoli at Waco, In.
volving damages to film print at
volving damages to film print at
tates that this new policy towards
indies is set.

Local arbitration board dissolved
last year under pressure of Texas
Allied exhibs following trust and
blacklisting charges. Since then
exchanges have had to use own
judgment in dealing with squawks.
Tiff's action will probably set precedent for other distributors.

Both initial Tiffany offenders violated franchises which Tiff officials
claim are regular legal documents,
subject to prosecution.

FOX W. C.'S ORPHEUM

Takes Over R-K-O House at Sa Diego

Hollywood, Aug. 12.
Fox West Coast may take over the Orpheum, San Diego, shortly. What policy will be adopted is not decided.

decided.

R-K-O changed house from full to split week about two months ago and a few weeks later dropped vaude entirely.

Lease will be on straight rental basis for five years.

Milwaukee Sew-Up by 2 Has Indies Squawking

Miiwaukee, Aug. 12. The Wisconsin independent ex hibitor association has appealed to the Hays office, claiming that Fox the Hays office, claiming that Fox and Warner Brothers, who control this town, are taking the attitude that if they, as the major exhibitors, don't care to abide by the zoning code, what are the indie exhibs going to do about it?

The Fox organization has taken the stand that not only does it want, and insists on, time and admission price protection, but also first run precettion, double features.

mission price protection, but also first run protection, double feature protection, two for one protection, and if they think of any other kind of protection, they'll let 'em know

In several cases the major cuits have asked for 20 to 40 de protection over theatres 15 to glocks away.

WANT CRUZE FOR ONE

WANT CRUZE FOR UNE Hollywood, Aug. 12. Columbia is dickering with James Cruze to direct one picture. No story has been selected yet. Cruze has announced a program of six pictures for the coming year, but as yet has not secured a re-

Jolson's "Big Boy," Pop Ru Joison's "Big Boy," his last for Warner Bros., is scheduled for a pop run at the Winter Garden. It will be the first Joison to be given a New York premiere under the will be the first Jolson to be given a New York premiere under the usual \$2 scale. "Big Boy" is tentatively set to follow "Dawn Patrol" into the Gar-den around Sept. 11.

Hall in Tiff Film

Hollywood, Aug. 12. James Hail goes with Tiffany for

one picture.

He will have the male lead in "The Still Alarm."

With sound only 1,500 theatres away from the saturation point, the electrics are preparing for dependency upon Hollywood for their future revenue from show business. Together, with Western majoring in the figure, the electrics are certain of garnering \$155,000 every week, at least until producers' recording literature of the state of the sta

a single week, make the Hollywood recording angle the real factor of electric stability in the picture industry.

Only the control of the control of electric stability in the picture industry.

Only the control of the control of the considered definite sales prospects during the next six months when electric executives see the theatre equipment market in sample of the considered of all the least creater of the control of t

ousiness.

Western is considering a byproduct reported to be something
entirely foreign to the industry.

ROBB & ROWLEY NOT IN ON ANY THEATRE DEAL

Dalias, Aug. 12

H. B. Robb, head of Robb & Rowley, largest Texas indie circuit, back
from New York with denials of any
further R. & R. negotiations with
major circuits.

For a while it was apparent that
R-K-O was after Robb's 75 houses
as a strategic attack on P-P's moopoly of amalier towns in the state.

"Twas rumored Robb's price was
and the state of the provided and the state of the provided in the provided and the provided in the state of the provided in the season of the provided in the pr

rarily, at least.

Robb says he only signed in New

for a couple of picture fran-(5 years) with Metro and R-K-O

Besides being largest, R. & R. cir-cuit about last indie chain of impor-tant proportion in south.

Can. FP Buying Anywhere

Ottawa, Aug. 12.
After buying the 1930-31 Fox
product for its chain of 195 theatres,
Famous Players-Canadian Corp.
signed for Warner and First National pictures for the coming year
in practically all Canadian cities. There are no longer any rumors of Fox and Warner theatre chains

NEW R-K-O, DETROIT, STARTS

Detroit, Aug. 12.

The R-K-O house here opens the 16th, with "Dixinas" as the first attraction. House opens all sound. Arthur Frudentield, formerly division publicity for R-K-O out of St. Louis, is in as manager of the new house.

Texas College Wires
Dallas, Aug. 12.
A Texas college's new 1,400 seat
auditorium is being wired for sound
with accoustical adjustments.

Please instance known where

First instance known where special attention given to subject, although several public and school auditoriums have been temporarily wired in Texas.



BIG to Columbias

FRANK CAPRA



DIRIGIBLE
With JACK HOLT and RALPH GRAVES

... From Lieut. Commander Frank Wead's
great story. Mr. Capra gave you "Submarine,"
"Flight," "Ladies of Leisure," "Rain or Shine,"

and many other box-office successes.

HOWARD HAWKS THE CRIMINAL CODE

From the sensational New York stage hit by Martin Flavin . . . and winner of the Theatre Club Trophy as the best play of the year. Mr. Hawks wielded the megaphone on "The Dawn Patrol," "The Air Circus," and numerous other





JOHN BLYSTONE
TOL'ABLE
DAVID

Joseph Hergesheimer's immortal screen classic brought to the screen as a talking picture, by public demand. Mr. Blystone is the director of "So This is London" and many other money pictures.



COLUMBIA

DIRECTORS

start off

Superior Twenty



VICTOR FLEMING to direct

ARIZONA

Written for the screen by Jules Furthman from Augustus Thomas' greatest outdoor play. To be produced on an epic scale. Mr. Fleming directed "The Virginian," "Common Clay," and other big-time productions,

JOHN ROBERTSON MADONNA OF THE STREETS

An adaptation of the famous novel, "The Ragged Messenger," by W. B. Maxwell. To be, produced up to the full possibilities of a great title and a great story. Mr. Robertson directed Mary Pickford and Richard Barthelmess in some of their biggest productions





LIONEL BARRYMORE **BARBARA** STANWYCK'S Ist NEW-SEASON GIANT

The greatest star find of years to be presented in a powerful drama destined to touch new high grosses. Title soon to be announced. Mr. Barrymore directed The Rogue Song, Madame X and many other seat-sellers.

PICTU





Samuel Goldwyn Presents RONALD COLMAN In his greatest success "RAFFLES"

supported by Kay Francis and David Torrence. Praised by critics

and public as his finest picture. A tremendous hit everywhere. New York, Cleveland, San Francisco, Portland, Detroit and other cities pay in big grosses in spite of heat wave to see



HAROLD BELL WRIGHT'S "EYES OF THE WORLD"

Henry King Production with Una Merkel, John Holland and big cast, Presented by Inspiration Pictures, Inc., and So Lesser. The book that has gone over the 2,000,000 sale mark. The greatest melodrama of any year. Opening for its World Promiere at the Rivoli-United Artists, New York on August 14th



"THE LOTTERY BRIDE"

Joseph M. Schenck presents Arthur Hammerstein's thrilling operetta with Jeanette MacDonald, Robert Chisholm, Joe E, Brown, Zasu Pitts, John Garrick. Music by Rudolf Friml. John W. Considine, Jr., General Production Manager. Scenes in Technicolor. The most stupendous dramatic musical of all times. An intense story of strong appeal from start to finish



Joseph M. Schenck Presents

D. W. GRIFFITH'S "ABRAHAM LINCOLN"

The story of a Man. The Wonder Picture of the Age. Greater than the "Birth of a Nation," with Walter Huston and Una Mertal. Also Hobart Bosvorth, Honry B. Walthall, Kay Hammond, Frank Campeau, Ian Keith. Adaptation and dialogue by Stephen Vincent Benet.

Gala World Premiere at \$2 top, Central Theatre, New York.
The most important motion picture released in fifteen years,



Florenz Ziegfeld and Samuel Goldwyn Present

EDDIE CANTOR in "WHOOPEE"

Screendom's mightiest contribution to motion pictu tainment. As the Motion Picture News says: "Will hit heavy vanment. As the Motion Ficture News keys: "In an new years them if reaches the theatres, Cantor is, going to fear them right out of their seats, Gorgeous scenery, beautiful girls," tuneful music and fast tempo picture. Should turn in substantial runs and business." From the musical comedy by William Anthony McGuire. Directed by Thornton Freeland.



GLORIA SWANSON "WHAT A WIDOW"

This Allan Dwan Production with a cast that includes such well known players as Owen Moore, Lew Cody, Margarette Livingstone, is the greatest box-office picture Miss Swanson has ever produced. Gowns, the most beautiful she has ever worn. New creations for this picture, Here we have the star in the type of role that has made her such a tremendous drawing new everywhere. Here is a marvelous ultra-modern comedy with songs written by Vincent Youmans who wrote such stage hits as "Hit The Deck,"



Joseph M. Schenck Presents

NORMA TALMADGE "DU BARRY - Woman of Passion"

A Sam Taylor Production. Supporting the star are found such big names as William Farnum, Hobart Bosworth, Conrad Nagel. This picture marks Mr. Farnum's return to the screen and his first talking production. The most stupendous Talmadge picture ever made and the most inspiring drama of all time. Nothing has been spared in making this a sensational box-office



Record-makers—Everyone!



TED ARTISTS during 1930-1931

You need these 19 stupendous productions—pictures that have made the whole industry gasp in amazement at their box-office strength.

You need them for the big popular star names they carry.

You need them becaues they meet the world wide emphatic demand for worth-while pictures.

You need them because they bring you a guarantee of consistent box-office business.

LIEBE IM RING

(Continued from page 15)

(Continued from page 15)

nically, but if that was to infer
'flove in the Ring'' is an all-talken
'flove in the Ring'' is an all-talken
vone, more that isn't all-talking
and wanted, the producers attemptde with considerable success to
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with the trend of the story left to
the audience in such sequences.
Some scenes are done in dialog,
including the success of the service of the
colonian sequence in which the
climax fight figures. In others, including sequence in which the
climax fight figures. In others, including sequence in which the
climax fight figures. In others, including sequence in which the
copting incidental sound effects,
where they could be injected, as
cheering of a mob, laughing, singing, etc.

In many spots this synchroniza-tion with the sound from crowds fill-ing the ears is like an optical or



rather an aural illusion. One must stop to realize the central characters and those scenes were originally shot silent.

Picture was produced before Schmeling won the crown in June, with it likely a few scenes were resolved to the state of
SEA BAT

Metro production and release. Tairected by Wesley Ruggles. Story by Dorothy Yost. Adapted by Bess Meredith. Featuring Charles Bickford, Raquel Torres. Nils Asther, George F. Marion and John Millan. At Loew's New York, one day. Aug. 8. Running time, 65 minutes.

A highly imaginative tale for this thriller that will be devoured whole by the boys and girls who patronize neighborhood theatres.

by the boys and girls who patronize neighborhood theatres.

It's a blood and thunder alim.

It's that way. In the middle is where the trouble arises. It is the big setback. Center sags from lack of the expected action, especially following the humdinger opening. Too the special properties of the period of the special properties. Story is laid on a tropical island. It opens with a group of black and white natives aboard a vessel which is going to sea for aponges. Introductory title explains the sea but as bat, which has frequently been known to get under and lift a ship. The girl's brother, while diving for sponges list killed by a sea bat above, severs the cord which attached him to the ship, cutting off his escape. As the girl forsakee her religion, because her brother

te carried a cross for good luck, a twofisted priest visits the Island.

It develops the priest is an imposter, in reality an escaped convict
from Devil's Island. He and the
stress of the stress of the stress of the stress
from bevil's Island. He and the
stress of the stress of the stress
discovers that the vilialin, the same
to me who killed the girl's brother,
has discovered his identity and intends to turn him in.

As the priest attempts to escape
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and the stress of the stress
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PARADISE ISLAND

(With Songs)

Tiffaany production and release. Directed by Bert Glennon. Cast includes Kenneth Harfan Marcelline Day, Gladden James. Harfan Marcelline Day, Gladden James. Wile Potel, Will Stanton. Music and tyrice by Will Jason and Val Burton. Story by M. B. Dearing. Scenario by Monte Katterjohn. Photographer, Max Dupont. At Staniey, New York. one day, Aug. 8. Running time, 69 minutes.

For the neighbs it's a kindly film. Atmosphere, Hawailan music and a couple of American tunes, for no good reason as they don't stay remembered. Acting is routine and scenario presents loopholes.

scenario presents loopholes.
On the outside analysis looks like
the scenarist and director didn't
jibe with the South Sea yarn or the
yarn was a punkaroo from the beginning. Where this will particularly flop with customers is that
it's an old crony among South Sea
types. Little that's new and some
scenes totally unnecessary.

LONESOME TRAIL

(With Songs)

This western is upturned on drama. Title is misnomer and recording poor. Story is back filed. But the Hobokenized manner in which it is enacted and has been directed will either make customers laugh with or at. Either way that's entertainment and rates a double feature such

anties without a factor a double feature spot.

Charles Delaney is new saddle product. From exploitation angle exhib who has customers fancying pinto films of this kind can utilize the fact that both Yakima Canut and Art Mix are in it. Kids ought to go for this.

Mixing the cowboy variety and the company of the company

Wings of Adventure

(With Songs)

(With Songs)

(With Songs)

(With Groups)

(With Songs)

(

Unimportant western with face-tious humor this film rates best for the double feature bills. Dialog and photography clear. Quite a bit of Mex chatter by Armida and a couple of others. It means nothing at all to American audiences as put at all to American audiences as put exploitation possibility, except cast's names.

exploitation possionity, see an unintensimal manners.

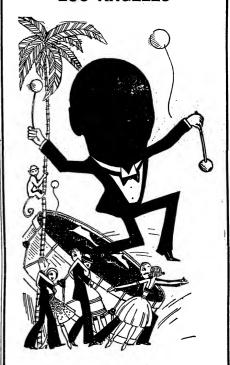
see a model of the control
does a Mex song.

Lease plays an aviator who, while accompanied in flight by his mechanic (Clyde Cook), gets captured by Mex rebels. It's always "Viva" something with these birds. So when the chief rebel comes to claim Armida for a bride she iurcs Lease to help her.

Lease to help her.
Windup is American cavalry sidlng Lease and girl to escape
avenging Mexicans with a bangup
finish furnished by Clyde Cook. He
alone for a funny fadeout.

NOW IN 17th CAPACITY WEEK

CARTHAY CIRCLE THEATRE LOS ANGELES



and His

Brunswick Recording **Orchestra**

Always 100% Entertainment Value and Balance for De Luxe Two-a-Day Showing of Super Talking Pictures

Recent Picture Production Appearances "JUST IMAGINE" De Sylva-Brown-Henderson Production for Fox

"DANCERS"



Kooler-Aire Engineering Corp.

1916 PARAMOUNT BLDG., NEW YORK, N. Y. B. F. Shearer Co., Coast Representatives



SEATTLE PORTLAND LOS ANGELES

EVERY WEEK AND EVERY MORE FIRMLY **ROX**



with CONSTANCE BENNETT LEW AYRES

TULLY MARSHALL, MATTY KEMP, BERYL MERCER

Directed by VICTOR FLEMING From the Harvard prize play by Cleves Kinkead

Starting off like a prairie fire, Second week leads first at Roxy, New York, and Roosevelt, Chicago. The pathos in this will drag out every feminine handkerchief, and how they love to weep! Tears are galden, at the box office. AUGUST 17

MAN TROUBLE

DOROTHY MACKAILL, MILTON SILLS KENNETH MacKENNA, SHARON LYNN ROSCOE KARNS

> Story by Ben Ames Williams 9 Directed by BERTHOLD VIERTEL

See Milton Sills in a new kind of a rale, bigger than he has ever had. And Dorothy Mackaill the beautiful, great-to-see and great-to-hear as she sings songs you'll remember. A romance that's a spine tingler and heart toucher combined.

AUGUST 24



with the Big Shot of Western stars GEORGE O'BRIEN

and LUCILE BROWNE, talent from the stage MYRNA LOY, the orchid of the screen WALTER McGRAIL, popular leading man

Directed by ALFRED WERKER

Caviar to kids and all athers wha lave ta pile thrill an thrill... Rattle of shats...Thunder of haofs...O'Brien rides like a Cossack, and can pack a lot of petting into his gaad right arm. You'll gasp at the terrific falls of horses and men...44 calibre in every way.

AUGUST 31





PICTURE ESTABLISH

UPREMACY

JOHN McCORMACK SONG O' MY HEART

with MAUREEN O'SULLIVAN, JOHN GARRICK, ALICE JOYCE, J. M. KERRIGAN, TOMMY CLIFFORD, FARRELL MACDONALD

Directed by FRANK BORZAGE

Box office bonanza proven by 3 big weeks at United Artists Theatre, Chicago, in pre-release shawing, bringing best business in manths. The marvelous voice that thrills the world at \$5 a ticket can now charm your customers at popular prices.
SEPTEMBER 7



IRENE RICH H.B. WARNER

RAYMOND HACKETT MARION SHILLING

ILKA CHASE
Directed by GUTHRIE McCLINTIC
LibertyMages ine story by Rita Welman that made
two readers for every one there was before. Million dollar facellon parade of gorgeous girls in
glittering goves. Great in heart interest, big in

SEPTEMBER 14





with MONA MARIS HUMPHREY BOGART LUANA ALCANIZ

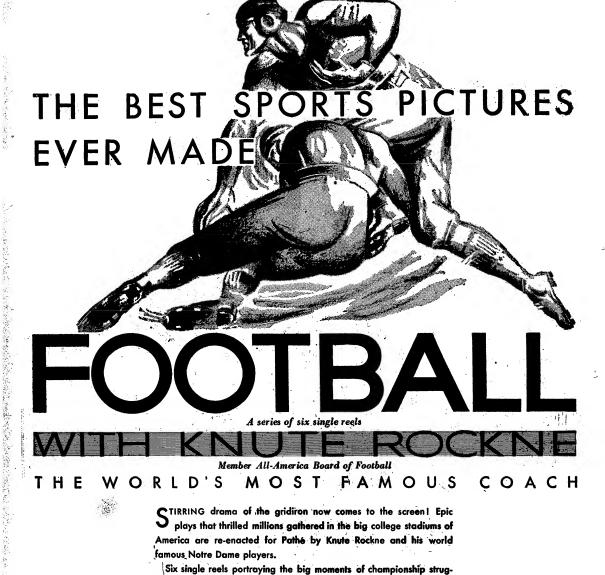
Directed by IRVING CUMMINGS

The great lover of the screen, if you count the ch matter what you call 'em, Janes, skirts, wrens, rags, dolls, frails or femmes, he knows what winds 'em up and makes 'em go. This time he breaks hearts all over Central America...Uh huh, and a few faces too. Lough your head off. It will do you good.

SEPTEMBER 21



PRODUCT.



A series of six single reels

Member All-America Board of Football

THE ORLD' S MOST FAMOUS

> CTIRRING drama of the gridiron now comes to the screen! Epic plays that thrilled millions gathered in the big college stadiums of America are re-enacted for Pathé by Knute Rockne and his world famous Notre Dame players.

> Six single reels portraying the big moments of championship struggles—Red Grange catching the kickoff in an Illinois-Michigan game and racing 100 yards for a touchdown! Jack Elder of Notre Dame intercepting a forward pass in the 1929 Army game and dashing 98 yards for the only score of the contest! Chris Cagle of the Army darting. dodging and twisting 50 yards through Yale for a touchdown!

> These and scores of other history-making plays from all sections of the country pack the Rockne Football Classics with ceaseless action and thrills.

> Intense, throbbing gridiron drama for the greatest sports-loving people in history! American college games this Fall will be attended by over 50,000,000 people, a vast potential audience for theatres showing the Rockne Football Classics:

> Done in sound and color, jammed with thrills, and touched with humor, they'll be the National Box-office Champions of 1930.

DIRECTED BY CLYDE ELLIOTT PRODUCED BY TERRY

FOR OCTOBER-AND NOVEMBER RELEASE The Last Yard The Hidden Ball Flying Feet **Touchdown Backfield Aces**

Two Minutes to Go. COLOR-ACTION

SOUND .

Indie Talkers Under \$50,000 May **Prompt State-Right Revival**

With indic exhibs squeezed on product in hundreds of situations through large chain buying this or for expanded outlet, indie producers see the first real rays of hope for a revival of the State-right market.

maps of the state
\$50,000 for an indie talker will mean rain in the long run for the indie trying to stage a comeback, but below that budget there is a good

below that budget there is a good hance.

The spread of the double-feature policy as another indication talkers have passed out of the novelty stage and bargains must be provided for the draw is encouraging to indice producers, with most exhibs anxious to play two features on a toning the producers, with most exhibs anxious to play two features on a toning the producers and the other an indice, because of ability to buy latter chenp. That always held in the past in the majority of cases, while in others, principally the smaller of the shooting galleries, efforts were



COSCIA VERDI In "MUSIC" GLORIFIED-

CLASSIFIED "Fishing for Two Weeks"

> ALLAN GARCIA "THE DOVE"

United Artists

GEORGE MELFORD

"THE CAT CREEP" (Spanish version)

A Universal Picture

POSTUMES

BROOKS

made to cover the double-feature days through two indies.

Where forced into double feature policies now, exhibs are finding the garl hard to weather through almost absolute necessity to book more expansive for the finding the garl hard to weather through almost absolute necessity to book more expansive for the finding the finding that the finding that the finding that the product of the hard to find the products out of business.

In many situations where exhibs are shut out from national distributor product of the leading companies, some indie material, will be needed with the producers, whether now idle or not, sensing this season and the finding companies, some worthwhile indie product which is being used by well-known
righting.

Some worthwhile indie product
which is being used by well-known
circuits in smaller houses further
lends the situation a promising note.

Coston Circuit Indies Do **Not Favor Jim Coston** Working Also for W.B.

Chicago, Aug. 12.

Chicago, Aug. 12.

The smail independent heatre owners on the Coston booking circuit are peeved, with many of them set to lam out of the group, since Juneau and the set to lam out of the group, since Juneau and the set of the set o

They also feel that now with the biggest group of houses, the National Theatres, out of the booking circuit, that the buying group has lost a great deal of its power with the exchanges.

the exchanges.

The indies, who feel left out in the cold, are reported, in the majority, eager for affiliation with the new buying circuit recently organied by Emil Stern, head of the Essaness theatres. The indies have great faith in Stern's ability and fairness, remembering his huge success with the Lablimer & Trinz group, and how Stern took the flaby. Essaness group and built them into the stonest the dependent circuit in the midwest.

Lynchburg, Aug. 12.

Lynchburg, Aug. 12.

Isis and Academy, local Public houses, have tied up with a new "automobile hote!" and are offering free parking to their patrons after 6 p.m. Autosit leaves car at garage and gets slip to be certified at box office. When he turns the slip in at cancelled.

Garage is located within block of Garage is located within block.

Garage is located within block of both houses and is biggest of its type in Virginia.

PINEAPPLE" PARTY IN ALA.

Birmingham, Aug. 12.

Birmingham, Aug. 12.
Trianon, R.K.-O house, was the scene of a "pineapple" party Friday (3). Town hasn't had any bombossing for over a year.
Trianon served notice on projectionists that the four booth men were through Aug. 23 unless unloo skayed reduction of booth staff to

HIRSCH—ARNOLD

Featured in F. & M. "Brunette" Idea School Address, 545 Sutter St., San Francisco



JONES and HULL

"TWO NUTS" in "BOX O' CANDY" IDEA



Union Operator Quits So Mgr's. New Partner Subs

Rock Island, Ili., Aug. 12.

Rock Island, Ill., Aug. 12.
The six Brotman neighborhood houses here and in Moline are in jam with the union over shuffling of operators at the Lincoln, one of the four local houses operated by Barney and Isadore Brotman, and the subsequent demand of the union that instead of one operator in each house at \$1.25 an hour, a chief operator at \$1.25 and an assistant at \$1 be employed.

When the union operator is a single property of the
When the union operator at the Lincoln gave two weeks' notice recently, the Brotmans took in a partner for that house who could operate the machine. The union man run policy.

wanted to call off his resignation, but the Brotmans refused.

The union claims its men were then "locked out" of the other houses, but the Brotnans say they went on strike and that the whole thing is unfair to them because the Lincoin situation should have been handled as a separate matter.

Houses had no difficulties in get-ting men in the meantime.

VET MILLINERS GO EXHIB

VET MILLINERS UP EARTH Quincy, III, Aug. 12. After 25 years in wholesale mil-inery Charles and R. E. Crooks are entering show business. They have taken over the Family theatre and will remodel for first

INDIE EXHIB VIOLATES TERRITORY PACT. SUED

Ciaiming he was double-crossed, J. T. Richardson, indle exhib at Olney (Tex.) is suing W. T. Clay for \$4,000 damages, because latter violated an agreement to stay out of

Clay sold his house to Richardson on condition that he would not build opposition. When he did, Richardson got an injunction but Clay continued operation until halted, by the sheriff.

Case is first of its kind in Texas

Atmosphere

THAT **ELUSIVE CHARM** ALL MANAGERS STRIVE TO ATTAIN

-#**[**|#-

CORPORATIONS controlling the theatres don't need to be reminded that these are days of stiff competition in the show business. Radio, golf, motoring and schemes of the interests are surely enough to keep them on the qui vive. ~

And if the present doesn't offer problems enough, there is the future to contact with—television and sound devices priced to sell to churches, schools, homes, hotels, etc. One can imagine a day when dramatic entertainment will be at every man's elbow. Then what are theatres going to do? Motion pictures have staked out an immense claim on public patronage. But can they hold it?

Beyond a doubt some theatres will advance to new heights, while others will succumb. Some managers will go on to bigger jobs while others sink. The prospering survivors will be those who can impart to their houses character and "personality"—in short, atmosphere.

Independent as well as chain houses face a challenge here. Those managed with imagination and vision will make atmosphere, while others will continue as "shooting galleries."

Soft carpets, tasteful furnishings, smooth-running, courteous service will help, but the chief need is that glamofous human touch that can only be supplied by Living Music.

Where is the man clever enough to create atmosphere in a strictly dehumanized theatre? How can happy memories or other senti-mental feeling attach to a mechanical museum?

Living Music is the greatest creator of atmosphere the theatre has known, and there can never be an adequate substitute for it.

Great showmen have never risen by penny-pinching economy.

Musicians need the theatres, assuredly, but the theatres need the musicians just as desperately. Why not face the issue frankly and musicians just as desperately.

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THE AMERICAN FEDERATION OF MUSICIANS

JOSEPH N. WEBER, President

1440 BROADWAY, NEW YORK, N. Y.

The Outstanding

DOWN THE GOLDEN

That Rowling Comedy Mitt

AROUND THE CORNER"

- OUS KAITN WART KASSEI

PAUL WHITEMAN'S WALTZ HIT IN UNIVERSAL'S KING OF JAZZ

IT HAPPENED IN MONTEREY"

by BILLY ROSE and MABEL WAYNE

THAT BEAUTIFUL HAWAHAN FOX TROT SONG!

WHY HAVE YOU FORGOTTEN WAIKIKI?

by GUS MAHN and MABEL WAYNE

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IF I A G I

LOU: M.DER

Hit !!! Taltz

RIVER OF

MNER and HILKRET WHAT'S THE

A ISHAM JONES - CHARLES DULWISA

use cional Hi

SOMETHING ENTIRELY DIFFERENT!

THE SONG

BENÉE RUSSELL

A RAINBOW OF RHYTHM!

JQUET

by GUS KAHN and SEYMOUR. SIMONS

AY and 50th ST. NEW YORK CE ON 50th ST.)

KANSAS CITY, GAYETY THEA. BLDG.

LOS ANGELES 405 MAJESTIC THEA. BLDG.

BOSTON METREMONT ST.

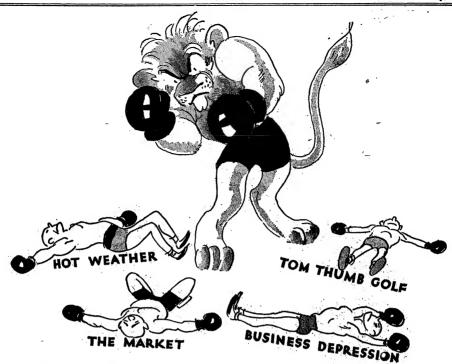
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PARIS, FRANCE 188 CHARING CROSS RD. SO RUE DE L'ECHIQUIER

BERLIN, GERMANY, 37 Leipzige: Strasse



Dance Orchestvations



WHERE WOULD THIS INDUSTRY BE RIGHT NOW—

if it were not for Metro-Goldwyn-Mayer's sensational series of hits!



Texas Indies Give Air to Board Head—Publix's 50-Mile Radius

Dallas, Aug. 12.
Attempt by Don C. Douglas, head
of Dallas Film Board, to organize
the picture biz in Texas on a zoning
plan met with flat thumbs down
allied meet, headed by H. A. Cole,
Dallas, and Will Horwitz, Houston,
save the razzberries to Douglas'
idea of limiting first runs to houses
of 50 cent class, others getting
chance to show same flickers from
45 to 70 days later. Besides that,
Douglas suggested "protection" on
first run houses, said protection to
artend week to 60 days over radius
of 25 to 66 miles.

Original plan was to incorporate all Texas theatres, including Publix and R.K.-O, into the zoning idea. Committee was organized to study the proposish, with Lou Remy, R.K.-O - Interstate, representing producer-owned chains; Joe Luckett, Universal, exchanges; R. M. Fagg and L. C. Tidball, non-organized indies; and E. J. Callahan and R. L. Walker, for Allied. It is impobable that the committee can do anything about it following Allied's rejection, as latter organization fin-volves majority of Indies in Texas. Cole, Allied (Texas) prexy, okay-

woives majority of Indies in Texas. Cole, Allied (Texas) prexy, chay-ed local zoining but as far as inter-urban limitations, he was with rest of the indies. Said that situation in state was bad enough without cut-ing out some of the smaller indies from first runs as substantial box effice card.

from irrst runs as substantial oox office card.

Horwitz's Support

In this Cole was emphatically supported by Horwitz. Latter owns supported by Horwitz. Latter owns supported by Horwitz. Latter owns supported by Horwitz.

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Matter worries indies considerable as Dallas, with practically every major film exchange in southwest, is booking center for Texas, Okla-homa, Arkansas and New Mexico.

is booking center for Texas, UKiahoma, Arkansas and New Mexico.

Seemingly Douglas' popularity with Texas indies is rather weak. Exactly year ago Texas Aliled, then MPTOT, took his Film Board to court for alleged "black-balling," black-listing, etc., of indies in the board's arbitration plans; also violation of Sherman anti-trust law. Matter was amicably settled, after considerable ruckus.

Indies seem to nourish secret suspicion that Douglas is pulling with distributors to put one over on them. At any rate, they evidently figure most of his propositions put before them favor local exchanges. And his hardest opponent in the tug-o'-war is Aliled's Texas leader, H. A. Cole.

Aliled has dropped the matter

Cole.

Allied has dropped the matter until the regular annual convention here some time this fall, when recent 5-5-5 decisions will be up for wrangling, also. Douglas hasn't disclosed any dope on procedure of his committee without Allied support

Zoning of the Texas territory to suit all sides has gotten a bit warped with the Allied part of the triangle standing pat against the proposition as laid down either by the Texas Film Board of Trade or the cheuits. Uproar is over two the cheuits. Uproar is over two to the cheuits of the control of the control cope and the other involving consideration of admission prices. In essence it is similar to the difficulty which has appeared in other spots of, the country, notably St. Louis. There also the fact that zoning was put forth, on an alleged admission basis brought plenty retort. In St. Louis the argument came from the Fox-Loew end. Fox, having cut rates in force in the Missouri town and Slaying Metro films. the during his spiel that he sold of the country, notably St. Louis. There also the fact that sometime at an object of the country, notably St. Louis. There also the fact that sometime at other and the spiel of the country and the spiel of the property of the country and the spiel of the property of the country and the spiel of the property of the property of the country and the spiel of the property of the pro

problem, maybe meaning that Aliled will stay out of all Hays zoning plans everywhere. That could bring about a zoning proposition by Hays to be adopted by MPTOA and cir-cults over the heads of Aliled states

Understanding in Dallas is that that idea is being formulated by Hays outfit.

Cole's Opinion

Col. M. A. Cole, president of Allied Theatre Owners of Texas, has issued a mmunication citing a legal opin-moving consideration for damission prices is contrary to the Anti-Trust laws of Texas.

Last meeting on zoning in Dallas was called for July 28, by the Film Board. The call was made following a demand by Publix for protection covering zoning of from 30 to 50 miles around each of the cities and towns in which the Publix operates.

Plan of the Film Board as pre-sented at that meeting was less in scope than which was asked for by Publix.

Plan of the local Film Board as presented at the meeting applied to cities of 40,000 population or over, of which there are about 16 in the

The proposition as under the plan is:

is:

(a) Revision and standardization
of soning and protection now existing within the coporate limits of the
above (Texan) cities, such revision
to take into consideration and be
largely based on admissions charged,
(b) "Extra territorial" protection,
in the form of prior dating privilege
granted to first run theatres in
theatres in all towns within a radius
of 25 miles.

N. J. House Bullish on Par's

The Newark has booked 19 Par-

Publix Locally Made Stage Shows **Keep Losses Down if Nothing Else?**

Publix First Circuit to Buck Tex. 'Blue Laws'

Dallas, Aug. 12.

Publix is first large circuit to at-tempt bucking Texas' blue law. Al Fourmet, manager of newly opened Paramount at Abliene, an-nounced recently that Sunday shows nounced recently that Sunday shows would start. Town, noted for schools, three of these church institutions, railled to loud protest of scholastic officials and the mayor informed Fournet that, while no attempt would be made to stop Sunday shows, it would cost Publix \$50 and expenses to open Sunday.

expenses to open Sunday.

Fourmet, a wise boy, decided it best not to rile the devout and place the Par, representing \$500,000 investment, in a bad light. House is Publix's finest in west Texas.

Publix's finest in west Texas.
Abliene, like many other Texas
to n.is proud of "record" of no
Sunday shows to date. And not
large enough (about 25,000) for a
theatre to woo ill-will of natives.
Fight against the law continues
throughout state, with exhibs and
churches fighting it out to about a
draw. At Dalhart, Sunday shows
operating, preachers have formed
alliance to close all biz houses on
Sunday.

\$100,000 AND ACOUSTICS

Chicago, Aug. 12.
The Stratford, new Warner acquisition on the south side, closes this week for complete renovations. Estimated outlay to be \$100,000, with a large portion of this to be spent on new acoustic and acoustical treatment,

Reopens Labor Day.

Loew Reopening Richmond

Loew plans to reopen the Na-tional, Richmond, Va., as a straight film house. —Theatre has been dark nim nouse. Ineatre has been dark about two months.

Tentative reopening date is Aug.
18. House formerly played combovaude and pictures.

Question of whether stage pres-entations for four west coast Pub-lix houses, produced locally in San Francisco, will be taken out through too much red every week, is under-stood as unlikely, through the claim that the unit shows help to whittle down the losses that otherwise might obtain.

down the losses that otherwise might obtain. Houses in the division are Paramount and United Artists, Los Angeles; Paramount and Rialto, Portland; California, St. Francis and Paramount and Met, Seattle, Of these, stage shows are being built for the Paramounts in Los Angeles, Frisco, Portland and Seattle.

If Fox West Coast assumes operating of the Publix slope string, as reported under discussion now, the Publix unit shows would doubtless be abandoned with the publix unit shows would doubtless be abandoned and the public slope string, as reported under discussion now, the Publix unit shows would doubtless be abandoned and the public slope string, as reported under discussion now, the publix unit shows would doubtless be abandoned and the public slope string to string a man angle of stage attractions keeping losses lower obtains there, too, with that in favor of their continuance, is another claim.

Stinnett Sells Capitol. In Dallas to R-K-O

R-K-O Southern (Interstate) takes over Capitol here Oct. 1.
Operated by Ray J. Stinnett, has long been one of foremost indie stands in Texas, first having been under control of late Si Charninsky. More recently U assumed partial control of house.

PUBLIX 100% IN SALT LAKE

Publix has purchased the 50% in-terest of the Brooks company in the Victory, Salt Lake.

This gives Publix 100% control of the house, a 1,200-seater, in the downtown district.

THE BOY THAT PUTS "U" IN "HUMOR" AND KNOCKS THE "L" OUT OF "GLOOM"

GLASO

"JUST SONGS AND SAYINGS"

"CONDITIONS BAD? I DON'T KNOW. I'M ALWAYS WORKING!"

THANKS TO R-K-O FOR ALL DATES AND OFFERS. AND HOPE THEY WILL HOLD **GOOD UNTIL I FINISH**

TOUR PUBLIX

PETROFF'S "GARDEN OF GIRLS" UNIT

PARAMOUNT, NEW YORK. Next Week (Aug. 15-21) STANLEY, JERSEY CITY, Week (Aug. 29)

PARAMOUNT, BROOKLYN, Week (Aug. 22) BRANFORD, NEWARK, Week (Sept. 5)

Then En Route for Rest of Season

R-K-O TO FOLLOW

Direction NAT KALCHEIM Wm. Morris Office, New York

R-K-O Direction LARRY PUCK Chas. Morrison Office, Bond Building, New York

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III

FANCHON & MARCO

Announcing Second Annual Cruise

GOBSofJOY

AFTER 70 WEEKS AND A SHORT VACATION

featuring

PAT WEST

THE ADMIRAL OF JESTERS

AL BOASBERG at the REMINGTON

SCOTTY WESTON
THE DANCING GOB

DOLLY KRAMER
AMERICA'S FINEST COMEDIENNE

"TREEN"

SHE'S SIX FEET OF SONG & DANCE

WANDA ALLEN-RENA® RATHBURN - CURTIS COLEY
MOORE AND MOORE
JOHNNY JONES - DOYLE QUADRUPLETS - KEN GATEWOOD

and

THE 3 JOLLY TARS
HARRY MARTIN-JOE KIRK-EDDIE MILLS
Satisfied Actors

CRUISE INAUGURATED, LOEM'S STATE, LOS ANGELES, AUG. 14

This clipping from the New York World August 5th

> **IMES HERE!**



Difference of the second of th on the

100,000 Ford Employees Go Back on Payroll Today

ADVANCE ORDERS POUR IN

Manufacturers and Dealers Say Depression Is Past

5,000 RETURN

Ing fonction of most of the rooper and sing and plants of most of the rooper.

Morettend. than \$700,000.00 a day in

Special Dispatch to The World

the whole country is following suit. Plenty of work ... plenty of money to spend . . . and plenty of good pictures to

the one city of Detroit. And

antidote for poor box-office business. And if UNIVERSAL hasn't got good pictures this

spend it on I That's the best

year there just ain't no sech animule, because this year no

picture will leave the Universal lot unless it's fit for the best,

and what's good for the best is good enough for anybody!

You can't be a big shot

without them I

Keep Your Eye On UNIVERSAL

ALL QUIET

WESTERN FRONT

More than sixty foremost new paper and magazine critics over the country pronounce the greatest picture ever man A record breaker as a road show in more than 23 key cities.

LOUIS WOLHEIM
LEWIS AYRES
SLIM SUMMERVILLE
JOHN WRAY

Directed by LEWIS MILESTONE

STRICTLY DISHONORABLE Preston Sturgis' Broadway Stage Sensa

The Drama League's prize win-ning play because "it makes the audience a little brighter and more cheerful than when they came into the theatre." A practical guarantee of a good

More than a year on I and still going strong.

THE CAT CREEPS

-while the Canary Sleeps. Suggested by John Willard's shivery, chilling, intriguing stage

HELEN TWELVETREES JEAN HERSHOLT RAYMOND HACKETT LILYAN' TASHMAN NEIL HAMILTON

age Love Elizabeth Patterses

ance Grant Theodora Vga Els Directed by RUPERT JULIAN

SEE AMERICA **THIRST**

The name describes III A couple of queer looking bums on a side door pullman fall heir to a c**argo** of yet stuff which belongs to a gang of hijackers and then the begins. With BESSIE LOVE

SLIM SUMMERVILLE HARRY LANGDON MITCHELL LEWIS Directed by
WILLIAM JAMES CRAFT OUTSIDE THE LAW

Unquestionably the daddy of all underworld thrillers, with searing, searching dialogue. MARY NOLAN

EDW. G. ROBINSON ROCKLIFFE FELLOWES Directed by TOD BROWNING

RESURRECTION

Count Leo Tolstoy's immortal story. Ineredible, fantastic, unmatchable...a man rises from the muck despite unbelievable obstacles. As a play it built the people. As a story it takes its laceamong the literary classics if the ages. As a picture it is leama extraordinary.

JOHN BOLES LUPE VELEZ rected by EDWIN CAREWE

THE COHENS AND KELLYS **HUNTING BIG GAME**

IN AFRICA
GEORGE SIDNEY an CHARLIE MURRAY doing their stuff as only they WILLIAM JAMES CRAFT

Erich Maria REMARQUE'S New Novel

aftermath of the war by the or of "All Quiet on the stern Front." Serialized In euthor of "All Quiet on the Western Front." Serialized in Collier's magazine . . . with a eirculation of 2,000,000 and

MERRY-GO-ROUND

An outstanding story that cap-tivated all manner of audiences . . a wistful girl, a sideshow barker . . . men who were alike until the right man came whort-lived romance oil it by tell Presented by CARL LAEMMLE

LITTLE ACCIDENT

Last season's comedy stage hit by Floyd Dell and Thomas Mitchell...made into the scream of the screen! with

ANITA PAGE DOUGLAS FAIRBANKS, Jr. ZASU PITTS SLIM SUMMERVILLE

Directed by WILLIAM JAMES CRAFT

OURANG

They've actually gone into the heart of wildest Borneo to heart of wildest Bornee to shoot this savage, romantic story where wild, gigentic near-man monsters rule the jungle. The expedition is headed by Harry Garson who is also directing. Dorothy Janis plays the feminine lead.

EAST IS WEST

The perfect story for fiery Lupe Velex, with dialogue written by Samuel Shipman author of the original stage play. With

LUPE VELEZ JEAN HERSHOLT I FW A YRES Directed by MONTA BELL

BLIND HUSBANDS

The forerunner of all-modern, sophisticated matrimonial dramas. An intelligent all-absorbing expose for wives, women and sweethearts . . . for men, lovers and husbands.

Directed by ERIC VON STROHEIM

SAINT JOHNSON

Written by W. R. Burnett, author of last year's best seller, "Little Caesar"...the romance year's best so while Caesar'... the rom of Western bad men and who were good. Teeming high class thrills.

Directed by EDWARD LAEMMLE

LADY SURRENDERS

K. 3

Another sensational social dramal Made from John Erskine's eramei Mede from John Erstim best-selling novel, Sincerit Modern, bigbly dramatic, s phisticated, delightful. With

CONRAD NAGEL GENEVIEVE TO

Franklys Pa Directed by JOHN STAHL

KING OF JAZZ

First and only screen appear-ance of Paul Whitemen and his ance of Paul Wittemen and his famous orchestra with a host of stage and screan celebrities in-cluding John Boles and the first dramatization of George Gershwin's Rhapsody in Blue. Devised and directed by JOHN MURRAY ANDERSON

> **BOUDOIR** DIPLOMAT

The battle ground of love! Heaps of spicy fun in this so-phisticated smash stage hit by Rudolph Lothar and Fritz Gottwald.

BÉTTY COMPSON IAN KEITH MARY DUNCAN JEANETTE LOFF Ice Greet Llonel

Andro Bor Directed by MAL ST. CLAIR

DRACULA

There's more than just mystery to this classic tale, and famous stage play. There's the unconquerable love of a men for a maid...his faming pestion bringing light to a city o'est shedowed by evil and dread. Louis Bromfield, famous novelist is edapting it from Brom Stoker's original.

TOD BROWNING will direct it?

-and two more big ones to be announced later.

The Whole Industry Talks About! Pictures

Reductions of 3 Millions in West For R-K-O Next Season in Salaries

In the west alone, where vaude is played in 30 theatres, R-K-O will spend \$3.00,000 less this season than last on actors' salarles. Instead of \$7.500,000 in that te \$4.500,000 per 'week per theatre for five-act bills, the vaude salary cost this year will be reduced to \$4,500,000 or thereabouts, for the four-act unit shows averaging \$3,000 or slightly under in weekly salarles.

When the Mainstreet Kansas were salarles and Hays will Hay weekly salarles.

unit shows averaging \$3,000 or slightly under in weekly salaries.

When the Mainstreet, Kansas City, cuts to four acts Aug. 18, the only remaining five-act houses on the R-K-O western unit route will be the State-Latle, Chicago, and Orpheum, St. Louis. These the area of the control of the c

ETHEL MERMAN IN PCTS.

Ethel Merman, night club song-stress, who recently played for R-K-O with Al Siegel, has been engaged for a feature part in Par's "Manhattan Mary." Cast will fea-ture Ed Wynn, Lou Holtz and Gin-

ger Rogers.

Miss Merman was engaged on the strength of a talking short she recently completed for Paramount.

RIVERSIDE GOES FILMS

Fox takes over the Riverside, New York, former R-K-O vaude house

Will be straight film policy

NOW SET FOR SEPT.

A meeting to find ways and means to maintain the N. V. A. institutions will be held during September, with the variety circuit heads present.

This has been agreed upon between Pat Casey and Will Hays. Mesars. Casey and Hays will be away during the latter part of August. Some of the circuit men are the content of the co

portance to the producers as to the theatre men.

Meantime Casey is reported having sufficient funds on hand to carry the N. V. A. to Oct. I instead of Sept. I, as first reported. The financial position, however, of the Varlety Managers Ass n (V. M. A.) is not reported as very healthy. That organization is currently living from hand to mouth. Its support comes from dues paid by theatres attached to its membership.

"Names" Back in Newark

Newark, Aug. 12.

The Branford is using names again in addition to the Publix revues. Bernice Claire this week and going over very big, will be followed by Davey Lee.
Miss Newark, who won second place at Galveston, next.



BIG HIT!

JOE and JANE McKENNA New Pantages, Hollywood

PUBLIX CUT TO 3 PRODUCERS

The "cut the nut" order which has gone out over the entire Publix circuit, shaving personnel down to the bone, now hits the production department. Publix will let out shortly its entire producing staff, retaining only three producers, Jack producers, Jack Cambria and Boris Fettord, it is said.

These three have produced the large majority of the Publix units. Main office believes that they can handle the entire schedule.

Charles "Slim" Timblin, comedian from vaude and burlesque, with the Publix unit in "00e Virginny," current at the Paramount, is suffering from an attack of inflammatory theumatism. He is unable to use his right arm, but will not drop R.K.-O franchise, and regarded as lout of the show unless it sets worse.

R-K-O Playing Cheaper "Copy Act." Trahan Takes Case to Court

FLAGPOLE SITTER NOW TELLING ALL ABOUT IT

Atlantic City, Aug. 12. Alvin "Shipwreck" Kelly ended a 50-day stay atop the Steel Pier flagpole Saturday (9) establishing a

record and bettering his own mark made at Baltimore by 600 hours.

made at Baltimore by 600 hours.
Kelly's total time in the air was 1,177 hours. It took him just four minutes to descend.

Before he descended a pretty barberette went aloft and gave "Shiphauling, which included a hair cut, manicure and a liberal application of aromatic seents. The bill was \$4.25. Kelly, generous as any sailor just landing after a long voyage, handed her a \$5 bill and waved aside the change.

Kelly will be featured this week in the three theatres of the Steel Pier, where he will tell his audiences how it felt to remain "shipwrecked" atop a flagpole.

Publix Full Week

New Bedford, Mass., one of the Par-Publix vaude towns booked through the William Morris office, changes to a full-week policy, stage and screen, next week (18). Present policy is vaude three days and straight pictures balance of week.

Producers Dissolve

While Al Traham has started legal proceedings to enjoin Vesta Walace and Johnny Berkes from using the character and material he has been identified with one past 10 years, Charlie Freeman, R. Charlie Freeman, Charlie Freeman, and the booking and playing of the alleged "copy act" in all theatres on the circuit.

Berkes and Wallace opened on the started that the

booking and playing of the alleged copy act" in all theatres on the Crony act" in all theatres on the Crony act" in all theatres on the Crony act with the Collseum. They are at the Fordham the last half starting today (14).

Last week, R-K-O's legal department stated it had no objections to Freeman's booking the "copy act". In reply to Trahan's attorney, Arthur Driscoll, the R-K-O' law department declared it Collseum, and the partment declared it Collseum, and the partment declared it Collseum, and its opinion, Trahan has no legal basis for a compision. The standard wallace's use of material Trahan claims is his property, and that in its opinion, Trahan has no legal basis for a compision. Wallace's wallace of the Berkes-Wallace act, was Trahan's vaude partner, and such as a previous partner, she stage character and within her rights in passing the role on to another man, Johnny Berkes, former single, teamed up with Miss Wallace as month ago. The latter reheared him in the Trahan pair, lines, business and general characterization until, as Trahan charge, he is now and control of the co

In Same Theatres

Berkes and Wallace will play with the same material all of the theatres which Trahan recently appeared in, Trahan opened Monday in Boston in the new "Little Show." his first Broadway musical assign-ment. Three weeks ago he com-pleted a three-year contract with

I LIKE LONDON BECAUSE LONDON LIKED ME

Sez

MISS PATRICO

Back Home Again!

Just to mention my appreciation to Messrs. George Black and Val Parnell for a most pleasant fortnight at the Palladium, and the request of the Palladium management to return at any time.

CHARLES MORRISON New York

HARRY FOSTER London

SUMMERING (and Wintering) AT PLANDOME, LONG ISLAND

UNIONS AND MGRS. ON VAUDE

Palace Headliners Closing Show: All Vaude Booking Rules Upset

New vaude booking formula of dissing four and five-act bills with feature and comedy acts in "one," following a lead taken with its western road shows by R-K-O, will exclude many full stage sketches and flach acts from the short bills

and flash acts from the snort who has season.

On the four-act bills, the maximum number of full stage turns playable is two. Frequently the fuer-acters will include but one full stage turn, with the comedy feature or headliner in "one." Five-act shows with court the full stage store of two, using the "one" for the old way the five-stage full stage; with another full-stage; in the bills closing in "one," the fullstager is dropped from the far end. Whereas the full stage is dropped from the far end. Whereas the full stage is dropped from the far end. Whereas the full stage is dropped from the far end.

Now, with the bills closing in 'one,'
the fullstager is dropped from the
far end. Whereas the full stage
spots on most bills were opening.
No. 2 and next-to-closing.
This new layout violates most
sude booking rules that have stood
for years, especially in turning over
the fact-to-closing to a flash act.
That spot has always been reserved
for the punch act of the show by all
bookers who followed the leader.

Handlings last at Place.

Headliner Last at Palace

Headliner Last at Palace
Another change in booking style
will be introduced at the R-K-O
Palace, New York, country's only
regualing straight vaude theatre,
where hereafter the headline act
will close the bills. Old habit of
Palace audiences walking out on the
closing turn has made the best acts
timid about taking the special country
The reason is that the falace
and was to see a "bread of coreted to the state of the see and the see
that the see and the see and the
receded. The new R-K-O contention is that the show is over when
the headliner is through. Acrobats
ean't follow headliners.
'Although practically wasted, clos-

can't follow headliners.
Although practically wasted, closing acts at the Palace have cost the circuit thousands every year in salaries. The money is tossed away, with the closers amounting to little more than an exit march. While for the acts who have closed Palace bills the date have been pages of a bills, the date has been more of a beart-breaker than, anything else.

To anyone but the headliner the
Palace closing spot isn't as pleasant
as the opening spot in Poughas the

: Palace will hold its feature until the end and attempt to educate cus-tomers to stick.

Leonidoff Off for Opening Ambassadeurs' Show

Leon Leonidoff, who stages the Presentations at Roxy's, sailed for Paris Friday (8). He will produce the opening show for new Les Ambassadeurs, opening Sept. 20. He will return early in October.
Leonidoff was engaged through & S. Bentham.

L. S. Bentham.

Franks, Indef, on Air

Jerry Franks, Jr., from vaude, is held over Indefinitely on the Fanchon and Marco weekly broad-cast over WGBS.

Tanks and others of the F. & M.

Stanks and others of the F. & M.

Lillian Roth in Vaude

Megotiations are on between Lillan Roth and the local R-K-O boding offices for the Par contract Bayer to take several weeks of R-K-O vaude time.

Salary disagreement is reported boding up the deal. Miss Roth has about six weeks before her next picture for Paramount.

Bobby Carr and Helen Kane (not the boop-a-doop girl), have dis-solved their vaude partnership. Carr will go with Margie Nolan, Miss kane will do a single.

Telling the Truth

Doyle and Donnelly opened for Loew's in the south this week billed thusly: "Late for the Ziegfeld 'Follies'."

Vogel Crawford's Girl Friend Brought Wife And Arrest for Hubby

Buffalo, Aug. 12.

Vogel and Ernestine Crawford vaudeville acrobatic team, were split by the City Court here when the judge sent Vogel to the penitentlary for non-support of his wife,

The act was stranded here some months ago after 10 years of trouping when the woman had a nervous breakdown. She was confined to the Buffalo State Hospital.

Upon her release the wife found Vogel Installed with a healthier girl friend living at a Cherry street addr

In default of a bond of \$500 and a decree to pay his wife \$7 a week, Vogel was committed.

Moran and Mack Back? Amos and Andy's Co.

Moran and Mack are reported in negotiation for a return to vaude at the Palace, New York. It is said they have set a price of \$4,000 weekly for a return, with five weeks at that figure, to be played for R-K-G. for R-K-O

R-K-O, through its picture sub Radio Pictures, has Amos and Andy under a one-picture contract Andy under a one-picture contract, with that picture in the making. Provided R-K-O wanted to play the other similar team following the picture's release, the question of advisability of engaging Moran and Mack for the vaude stage only might arise.

Moran and Mack for talkers seem the at wandout Their latest pick.

Moran and Mack for talkers seem to be a washout. Their latest picture, "Anybody's War" (Paramount) reached the lowest gross last week by \$10,000 the Paramount, Brooklyn, has ever done. It was \$31,000, sending the theatre into the red for the week.

YOUNG PALLENBERG WALKS

14-Year-Old Lad Tires of Military School and Bear Act

Schnectady, N. Y., Aug. 12. Emil Pallenberg, Jr., 14, evidently tired of school and traveling with his parents and their bear act, disappeared while the act was playing this city last week. Report was made to the local police by the father, Emil Pallenberg, Friday

night.
The lad skipped Thursday. According to information, the boy declared his intention of running away if he was not taken out of military if he was not taken out of military school he was attending, and the parents compiled. Pallenberg's bears were then playing with Sella-Floto circus. The kid soon tired of this, it was said, and pined for his home town, Clinton, Conn.
The act closed with the circus, jumped 1,600 miles into this city to the the thing the periming.

jumped 1,600 miles into this city to play the three-day date beginning Wednesday, and then Schenectady became a headache for the father. Emil, Jr., had \$7 when he flew, according to the father's report to the police.

MEETING WILL DECIDE MATTER

Chains Advise Labor Leadnams Advise Labor Lead-ers Unless Favorable Con-tracts Submitted Vaude Can Not Be Played— Unions Reported Leaning Toward Concessions

OVERHEAD!

Likelihood of lower overhead on stagehands and operators beginning Sept. 1, when old contracts expire, is learned as more than probable with all of the five large circuit operators, Publix, R.K-O, Warners, Fox and Loew in accord on the necessity of trimming operating costs, especially if stage attractions are to be played profitably.

ably.

In advance of formulation of wage scale schedules, representatives of these chains have met with labor officials of the stageshand and operators' unions, laying their cards on the table. They are asking that present conditions be borne in mind when formal demands are prepared and presented by the unions.

Speaking for circuits at this preliminary meeting were tharry Sherians.

and presented by the unions.

Speaking for circuits at this preliminary meeting were Harry Sherman, Publix; Major Leelie E.

Thömpson, R.-K.-O; Harry L. Charnas, Warner Bros.; C. C. Moskowitz,
Loew, and H. M. S. Kendrick; Fox.

This committee for the largest
chains in the field had decided before talking to union officials that
was exales, with either a reduction
in wages or crews accepted by the
unions, is fundamentally essential.

Essential

Besides contending that the retention or increase in the use of
vaude depends to a great extent on
the deals to be made with unions,
the deals to be made with unions,
the deals to be made with unions
amutually to the advantage of both
that scales be lowered or better
conditions than now be arranged.

Attitude from reports seems to be
that unless the right kind of a deal
can be made with the unions, the
question of stage shows will be left
as indefinite an now. It will then
place direction of the place of the control of the control of the
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place of the control of the view of overhead, although admitted that something besides talkers is

After pointing out conditions to After pointing out conditions to the unions and asking that demands be gauged accordingly with a view to reaching, a deal of some kind that will enable circuits to play as much vaude as desired in small spots as one of the search of the sea the unions and asking that dema

The Best Dressed Man Los Angeles, Aug. 12.

Los Angeles, Aug. 12.
He's here!
Monday (11) a shadow fell over
Hollywood, and what looked like a
dirigible only turned out to be
Jimmy's schnozzle.
The Durantes leave this week for
New York.

Reed and Duthers dissolved.

Reach going with another partner.

1st Time English Act Given \$2,500 To Appear at R-K-O Palace, N. Y.

Just a Report

Hollywood, Aug. 12.
According to Lew Schrelber there's a report going around that Sophie Tucker is engaged to the Four Marx Brothers.

Billy Suchier., Jr., Made Girls Jump Out of Car Too Often, Girls Charge

Chicago, Aug. 12.

Billy Suchier, Jr., vaude performer at times, was nabbed in the Woods building last week on charges of assault and attempted Two girls, one a nite club

assaut. Two girls, one a fitte dub entertainer, were the complainants. Pro is Gwen Blumenthal Rogers, dancer at the Club Metropole. Both girls claim jumping out of Suchier's car, on different occasions, on account of his wild west treatment

Case continued until Aug. 14 with bond set at \$15,000.

MUSICAL ACT'S MEN'S BOUNCER IN MINN.

H. D. Lake and Erlc Hedberg A. D. Lake and Eric Headers, vaude, musical act, are being sought by the police of Minneapolis to an-swer a charge of grand larceny.

The men, indicted upon complaint of the Linquist Musical Instrument Co., of Minneapolis, are alleged to have purchased \$600 in musical instruments and pald off by rubber check.

It Takes a Golden Anni. To Bring Vaude Back

Garwin, Iowa, Aug. 12. Plctures will be minimized and flesh will reign supreme here at the Savory theatre on the occasion of the town's golden anniversary, Aug. 28.

Real, honest-to-goodness vaude acts, not seen in this town for many a moon, will be on the boards for the day.

The good old Percy G. Williams days, without the good old big time, raay be vaudeville-returning for foreign stars. That's according to the booking of Grace Fields, Engilsh, for two weeks next month at the R-K-O Palace, New York, at \$2,500 each week.

\$2,500 each week.
It's a phenomenal booking for the
English, in the face of conditions
and the English stand for some time
of chi.eling the salary of every
American act it sollcits for the London halls. Such a headline vaude
booking, unsight and unseen, has
not been made in years in New
York.

York.
Charlie Freeman, the R-K-O
booker, is reported to have been influenced by the gowing reports he
received about Miss Fleids from reliable American sources abroad, and
the unparalleicd rep the girl holds
in the English variety field. Miss
music-hal headliner,
music and the second of the second own
company at her pleasure over
British provincial tours on guarantees.

Single Song Singer

Single Song Singer
About all that New York can know of the Englishwoman is from her disc records. She's known as a single act in vaudeville, singing straight ballads. Her diction alone is believed sufficient to send her across on a Broadway stage, with, personality and material depended upon for the headline Falace spot.

upon for the headline Palace spot.
For years Miss Fields has declined all American vaude offers. Like Wilkle Bard, before he tried Broadway vaude, the girl held to the opinion of why trying out in New York when she is so firmly enforced by the second of
Jenie Jacobs placed the \$5,000 two-week engagement at the Palace.

P. G.'e Gambling

P. G.'s Gambling

Some of the biggest big-time hits in the days of the late Percy G. Williams were secured by the unsight-unseen foreign booking, particularly with the English and Engineering the second of the se

"Opposish" in Vaude Given Final Jolt by Loan of R-K-O Act to Loew

Wilton and Weber, under a longterm contract with R.K.-O, have been released by that circuit to Loew's for two weeks at the State, New York, and Metropolitan been released to the state next week (16) and Metropolitan the week following. Both Loew houses have for years been considered opposition hotbeds by R.K.-O, being nearby and close competition for the latter's Palace and Albee theatres.

Following the two Loew weeks Wilton and Weber will resume playing for R.K.-O.
Release of the act for the opposition and Weber will resume playing for R.K.-O, being find the playing for R.K.-O, being find the state was agreed to by Marvin Schener, booking head Such a friendly gesture by one and calculation dates was agreed to by Marvin Schener, booking head Such a friendly gesture by one and calculation to the state of the first through the theat house to amount to real opposition, often resulted in a create New York.

Playing an opposition circuit the act by Keith's. The height of this was reached a few state in Astoria, L. I., "oposition" and notified all acts that an envalue of the state of the s term contract with R-K-O have released by that circuit to

years, has now passed completely out of existence.

No Opposition

IS IT RIGHT?

IS IT RIGHT for any variety circuit to book a "copy act" of an original that has served it constantly and loyally for 10 years?

IS IT RIGHT for a circuit to do so 2 weeks after the original has momentarily left vaude for a place in a Broadway show?

IS IT RIGHT for the circuit to encourage so-called "copy acts" and thereby smother any ambition any other actor might have to BE ORIGINAL?

IS IT RIGHT for a circuit to book a cheap imitator to the possible impairment of the original act's future standing in its theatres?

IS IT RIGHT for a circuit to deliberately encourage strife among actors at this time when vaudeville so sorely needs the good will of everyone, including the actor?

IS IT RIGHT or good showmanship for a circuit to play "copyact" in theatres where the original has just head-lined?

IS IT RIGHT for a circuit of R-K-O's standing to deliberately, protect a material thief?

IS IT RIGHT?

IS IT FAIR?

IS IT ETHICAL?

IS IT GOOD BUSINESS?

IS IT DECENT?

I ASK YOU ALTRAHAN

(THE SUFFERER)

Loew's Drops Vaude from Two More: R-K-O WANTS PAN'S Onening New Season with 13 Weeks

filma

have been added to Loew's now tengthy list of vaude drop-outs. Both will cut the stage show and witch to straight pictures Sept. 1. time outside New York to 6½ weeks. With Atlanta, another full week, reported due to duck vaude for pictures only, the complete you waude time may be down to 13 weeks by September, that count including the remaining 7% weeks in New York.

Test sesson Loew's booking ofdes storted out with 28 weeks of

Norfolk, Va., and Canton, O., have been added to Loew's now sengthy list of vaude drop-outs, both will cut the stage show and witch to straight pictures Sept. 1. The two eliminations, both full weeks, reduce the Loew vaude the stage of the summer. Will return to vaude the stage of the summer. It is dependent on how the same of the summer of the summer on the film det and whether the reduced operating excepts. With Atlanta, another full weeks, reported due to duck vaude side and gross with vaudiffum and cale and gross with vaudiffum and cale and gross with vaudiffum and scale and gross with vaudfilms and

> ums. Last week R-K-O claimed an Last week R-K-O claimed another increase in attendance at the theatres left alone with the vaude trade in their respective neighborhoods through vaude out in the formerly opposing Loew vaudfilm-

\$2,000,000 IN BONDS

Los Angeles, Aug. 12. .

R.K.O is uniderstood to have made an offer to Alexander Pantages for the latter's \$2,000,000 bond holdings in the circuit. R.K.O, it is said, is willing to buy back Pan's bonds on a dollar for dollar basis, or about 96, the price Pantages paid at the time of the sale of his six houses to the circuit.

The \$2,000,000 to honds is prace.

The \$2,000,000 in bonds is prac-ically all Pantages gleaned out of tically the deal, after paying off over \$1,-000,000 indebtedness on the houses. Total sum received by Pantages Pantage: from R.K.O was \$3.450,000 then

ALLAN A LOEW P. A. Wally Allan, formerly handling publicity for Publix, south, has been added by Oscar Doob to Loew's publicity staff.

Allan will do the publicity for

Publix May Add 'Name' to Its Units: **No More Cutting on Stage Shows**

on unit production, as reported in gone as far as it could, with the ported about to strengthen its stage shows going out from the east, by adding a "name" act to each. That is now under consideration for the new season, with the policy, if go-

While there has been some in-clination in Publix operating cir-cles to want to extend the present economy drive to unit production, considerable opposition high enough to mean something exists against that move and is reported as win-ning out.

Contention seems to be that previ-they then had the wrong picker.

Pather than effecting economies ous cutting on costs of units has around \$20,000.

Need For Stage Shows

One official says that instead of cutting any further, it will be necessary to increase cost in view of competition and the need at this time for strong stage attractions.

time for strong stage attractions.

Loew's has chopped some of its
picture house units away down,
with some running less than 30 minutes. None of the Publix shows
goes under 35.

Publix once before tried out in a small way the use of heavy name attractions with units, but says that

LONDON "DAILY MAIL"—JULY 22nd. 1930

"The Palladium has one of the funniest new variety acts I have seen for at least a year. Miss Clara Barry and Mr. Orval Whitlege, an American couple who were quickly brought from the end of the programme to a place of honor after their success at the first house last night."

CLARA

ORVAL

OPENED PALLADIUM, LONDON, JULY 21

Immediately Held Over 2nd Week, with One Week at **Brighton to Follow.**

Thanks to Henry Sherek for more dates, which we are unable to accept, due to previous engagement with AARONS & FREEDLEY MUSICAL.

'VARIETY," Aug. 6

YOUNG 2-ACT NEARLY STEALS PALACE SHOW

Jesse Block and Eve Sully, crossfire team, were almost the hit of the Palace this week, despite competition such as Clai-borne Foster, Frances Williams and Harry Richman.

Block and Sully, with surefire talk by Al Boasberg, are a brace in strong support to the Palace bill

Bllock and his dever partner, Eve Sully, are spotted fourth. They not only have strong crossfre material, with most of the original, but know how to the original sulfar and the ori

SAILING FOR EUROPE S. S. PARIS AUG. 16

JESSE.

Material by AL BOASBERG Acclaimed by Press as the Outstanding Hit

AT R-K-O PALACE, NEW YORK

LAST WEEK, AUGUST 6

Direction MARTY FORKINS

N. Y. "WORLD," Aug. 4

"It is that light-hearted, incoherent jesting that Jesse Block and Eve Sully offer on the current bill. They are honest, hard-working clowns and enormously amusing."

N. Y. "AMERICAN," Aug. 4

"There is a surprise in a couple of kids, Jesse Block and Eve Sully-at least they looked fairly young from the orchestra. Theirs is an act of the age-old vaudeville type, the fresh ap-pearance of the couple and the cleverness of their lines offset slight matter. the lines

N. Y. "HERALD-TRIBUNE." Aug. 4

"A comedy team, Jesse Block and Eve Sully, have as smart and original a line of stories and lokes as have been heard in many a moon, and their recep-tion was a fine one."

R-K-O ROUTE



FOR

B

After Initial Appearance for R-K-O Immediately Routed Over Entire Circuit

B

Y

AND HIS

......Newark
......Albee
.....Flushing Chicago (State-Lake) Minneapolis ...Winnipeg ... VancouverSeattle . Oakland Los Angeles
Long Beach Salt Lake Kansas City 1931 Oklahoma City
Ft. Worth
Dallas .San Antonio Houston . Birmingham Week Mar. 12......Charlette

-Other Time Follows

R-K-O ROUTE
2.....Chester-Madison

1930

for Their Efforts in Securing R-K-O Route

My Sincere Appreciation to

BLONDELL & MACK

WILLIAM

ARTHUR S.

RADIO GANG

F. & M. Family Midwest Vaude Time Starts with 4 to 7 Weeks

Chicago, Aug. 12. From four to seven weeks of family vaude are in the offing for the midwest. It will be Fanchon & Marco time, in the midwest Fox houses, taking houses in Chicago Wisconsin, Missouri, and possibly Kansas. There may be added about weeks of F.&M. local unit

time, with productions assembled in St. Louis by Leo Le Blanc. The family vaude time is now be-ing gathered. In Chicago prob-

"WHITEY" ROBERTS

MAXINE LEWIS HARRY CARROLL Salt Lake—R-K-O

ably four neighborhood houses; Midwest, Terminal, Crown and Commercial. In Milwaukee, the Up-town, Modjeska and Tower. Added to this, the Fox houses in Kenosha, Wis. and Kansas City.

Plans are being made for Fan-chon & Marco "B" unit time, covchon & Marco "B" unit time, covering a number of spots through Kansas and Missouri. Production in St. Louis, with the acts booked here in Chicago. Hyman Schallman, who has just returned from a conference with Marco on the boost, will be in charge of hhe books here for both the unit and the vauda time.

ILL AND INJURED

Patricia Clarke (Walsh and Clarke), is in her 20th week at the Sydenham hospital, New York, recovering slowly.
Clinton Cuby of the act Cuby and
Smith is in the American hospital,

Billy Pierce (Pierce dancing stu-dio) around after an attack of bronchial pneumonia.

Vaude at Adams
Musical stock folded at the
Adams, Newark, N. J., last week,
with house reverting to former
vaudfilm policy this week.
Five acts booked independently.

Always New

A booker, wanting Joe Doakes' Roosters, got hold of Doakes to ask him if he'd take a last half next week. "I can't," Doakes moaned. "I ate the act."

Bentham's Counter-Claims Offset Stephen's Total

M. S. Bentham has started coun-

left the Bentham office, Feb. 1, 1930, to July 8, 1930.

Incorporations

NEW YORK

British International Pictures (America), Inc., New York, 100 shares no par; John Maxwell, Maurice Arthur Dent, Michael Moran, Filed by Stern & Reubens, 1 East 45th street, New York.

Soteros Theatre Corp., Manhattan, \$10,000; Bernard Messing, Hattie Gold, Benjamin Rich.

Suckno Enterprises, Inc., Albany, plc-tures, 200 shares no par; Walter Suckno, Henrietta Suckno, Noma Suckno Kraft.

Princess Charming Co., Inc., Manhattan, plays, 100 shares no par; Milton R. Wallenberge, Max L. Rothenberg, Leonard Blauner. Adler-Gerton Productions, Inc., Manhattan, performances all kinds, 100 shares no par; C. Elmer McGee, Nettle Graff. Dissolutions
Portchester Theatre Co., Inc., Manattan.

Vaudfilm at Hip

Eddie Rubin Changes

CANADA'S UNIT ROUTE MAY REACH 5 WEEKS

Toronto, Aug. 12.
Fa mo us Players - Canadian's (Paramount) stage production department, established in this city recently with Jack Arthur in charge, will begin to operate Sept. 1 when the Imperial here, and Capitol, Montreal, open presentation policies. Using acts booked by the William Morris Chicago office, Arthur will stage the presentations for the two-week route taking in Toronto and Montreal.

It is expected the

M. S. Bentham has started counter-suit against William "Doc" Stephens, for \$2,948.

Stephens attacted suit against William ("Bentham for \$2,315, claiming it due him as his split of a 50-50 split commission arrangement with Bentham for stephens for the time he alleged money due him in commissions from the time he left the Bentham office, Feb. 1, 1330, to July 8, 1930.

Bentham denied all of Stephen's allegations. He entered three counter claims against Stephens, all in the one suit.

Bentham is represented by Jules Kendler.

Au Revoir U.S.

Cheerio LONDON

Closing R-K-O **PALACE**

NEW YORK Friday Night (Aug. 15)

Saturday A.M. (Aug.16) Sailing S.S. "PARIS"

GEORGE M.

and

GRACE

Who Present

"LAMB CHOPS" By AL BOASBERG

To Play

Sept. 1-Brighton 8-Palladium

15-Holborn Empire

22-Birmingham

29—Palladium

6-Holborn Empire

13-Palladium

20-Holborn Empire

27-Palladinm

Nov. 3-Holborn Empire

We would enjoy our trip we could play the Palladium 🚜 and the Holborn Empire

> **Europe Direction** JENIE JACOBS HENRY SHEREK

U. S. Difection TOM FITZPATRICK

Marcus Loew **BOOKING AGENCY** General Executive Offices 160 WEST 46"ST• BRYANT 7800 NEW YORK CITY J. H. LUBIN MARVIN H. SCHENCK BOOKING MANAGER CHICAGO OFFICE 600 WOODS THEATRE B'LD'G JOHNNY JONES

BERT NAGLE and CO.

with TIVOLI GIRLS in

"MIDNIGHT SERENADERS" Notice-Act Copyrighted and Fully Protected by U. S. and International Patents

Presentations-WM. MORRIS

R-K-O-WEBER-SIMON

Just Completing Three Months' Engagement at Grauman's Chinese Theatre, Hollywood, Calif.

IITCHELL 🖦 DURAI

Address All Communications care of MURRAY FEIL, William Morris Agency, Hollywood, Calif.

He is joining the Lichtig and Englander office. CHEAPER "COPY ACT"

R-K-O, under which he headlined in all of that circuit's yaude thea-

in all of that circuit's vaude theatres.

Booking of "copy acts," widely practiced during the old Keith's regime, when Keith's was dictaing its own terms to the actors, seemed to have passed out a couple of seasons back, but is now revived with the Trahan-Berkes saffait the Trahan-Berkes saffait ago, when there were two distinct types of vaude, big and small time, with enough of both for an act to play one season after season without touching the other. "Copy acts" then were cheap imitations of originals, with interior playing and salaries lower because of the quality and copping. is own terms to the actors, seemed to have passed out a couple of seasons back, but is now revived with the Trahan-Berkes affair.

"Copy acts" were originated years ago, when there were two distinct types of vaude, big and small time, with enough of both for an act to play one season after season without touching the other. "Copy acts" then were cheep imitations of originals, with inferior playing and interest of the quality that the property of the prescribed "merger route." Gradual cognizance of "the fore in some let the season without touching the other. "Copy acts" then were cheep imitations of originals, with inferior playing and copping.

Often a big time comedian would have one or two copies of his own, act playing the smaller theatres, while owning the "copy acts" as well as his own,

Later on, big time commenced to play "copy acts" also, in opposition to the originals, because the inferior duplicates could be bought more cheaply. This was regarded as one of vaude's most harmful kickbacks.

About executives. Too much the contests. No one in the film business, device the commy genture in the was treated in the commy genture in the same of the comment of the comment of the production of the pr

of many, is quietly and simply ad-ministered. It is:
"We have no way of financing

(Continued from page 1)

The Wall Street System

neurietta sucano, Noma Suckno Kraft.
Lafayette Theatre Bulding, Inc., Buffalo, \$500,000; Michael M. Cohn, Edward
H. Kavlnoky, Esther W. Sauerwein.
Gleindale Amusements Corp., Queens,
side shows, carnivals, 100 shares no par;
Edward Collins, William Kessler, Samuel
Schwartzman.

"We have no way of financing you."

After that the merger is effected, since all of the large banks, according to money contacts for some of the film companies, simultaneously seal coffers which the day befoliase. The same of the film companies, simultaneously seal coffers which the day befoliase. William Fress went through this experience, it was not dreamed by the best informed of insiders that the same method could become a formula in the picture industry, which students within now are certain it is. The "students" are executives in fairly conservative comparities in fairly conservative comparities in fairly conservative comparities in fairly conservative comparities in the language of one film executives who knows The Street, to The Sharp rebules and probe methods are foreign in the bankers' curriculum of chastisement. There is only one way, and that plunge nips too much profit off the film time, and that plungers the principle, the bankers that and final time.

Bankers of late, it is said, have issued a prelude to the bugle call. In several instances they have warned companies against further buying of theatres. Then a slight tightening on the strings way allowed to be experienced in what is described in the several content of the sim that is described and the several content of the s Tentative date on which R-K-O will reopen the Hippodrome, New York, is Aug. 30.

Vauddlm is reported for the Hip, with the same top of 50c. Hollywood, Aug. 12.
One of the youngest actor's agents on the Coast, Eddle Rubin, brother of Benny, the comic, has resigned from the Harry Weber

no hand in its activity. The policy for him and his bosses, according to

for him and his busses, according informants, is:

Let the industry produce and sell pictures in its own way, and Wall Street and the bankers will proceed accordingly in the field of

PALACE

PALACE

(St. Vaude)

A sluggish show. Spotty and inand-out. Started slowly and sustained only by the three acts (and
one other) distinguished in the
sel, toplining; Harriet Hootto, and
Bill Robinson and Adelaide Hall in
a one-week frame-up as their farewell to vaude.

The other worth-while was
George of the started of the starte

y. kidded on the square about Jessel kidded on the square about fesh on the stage. More truth than comedy, aithough he turned it to laffs mainly, opining that it won't be long before the audience willicome up on a stage and feel the flesh of a performer to make cer-

flesh of a performer to make certain lesses has two femme kids with
him and makes great use of 'em for
foils. He is plenty fly, but retaining the tragf-comique idea of his
billing by mixing up the sentimental with the inconsequential. A
tribute to Ritchy, Edde Foy, Sam
to complete the quarter on a
rousing round of acknowledgment.
Plenty of inside laughs, too, which
went well at both the wise Saturday opening and with the less
sophisticated—and also lesser in
first mat.
Osaka Boys (New Acts) opened.
Osaka Boys (New Acts) opened.

numbers—sustant assorts in a market in the first mat.

Osaka Boys (New Acts) opened. "Porcelain Romance" next, with Audrey Depew. femme ballerina, who is handled by three partners, who is handled by three partners, are in background as part of the porcelain prop idea. Act looks like a Meyer Golden, and questionable whether it needs all that productions of the matter of the matter of the control of

the first of two acts carrying its own massive. Harold (Hal) Yates and Cooper Lawley, to give 'em their full bili-ing, might have been switched with the adagio act. The team has the companies of the companies of the ster" idea, interpolating gag stuff in between the heavier numbers. Pleasant if not spectacular song seam.

lightened up their "de luxe sonsstee" idea, interpolating gag stuff
in between the heavier numbers.
Pleasant if not spectacular song
team.

The same and Allen chalked up a
heavy laugh score. The nonchainnt
Burns and Allen chalked up a
heavy laugh score. The nonchainnt
Burns and the trim Miss Allen
alternated on the folling and cracking, in itself a nifty development.

Robinson and Miss Hall, the
robinson and Miss Hall, the
heavy laugh score. The score in the
vaude prior to starting out with
their "Brown Buddles" show, gave
themselves a production flash with
a couple of plano accompanists, but
otherwise they were themselves.

Underwise they were themselves.

Harrief Hoctor (New Acts) reopened, followed by Jessel. Watter
Davison's Culeiville Lous closed.

The band act has been around before, but didn't quite make the
to be different. Harlan Christie, the
banjoist, is now heavier on the
comedy. Cecella Biair is an acrobatic dance specialiste who has a
foliation of the companies of the comedy.

The special companies of the comedy.

Sunday afternoon business was
been been the tricks but might
interpolating a few real dance stops
instead of the mere succession of
splits, rolls, tumbles, etc.

Sunday afternoon business was
been supplied to the comedy of the
comedy of the companies of the
comedy of the companies of the
comedy of the companies of the
supplied of the
supplied of the companies of Burns and the trim Miss Allen alternated on the folling and cracking, in itself a nifty development. "Blackbirds" stars, farewelling in vaude prior to starting out with their "Brown Buddies" show, save themselves a production flash with a couple of plana accompaniate, but clicked per usual. Harriet Hoctor (New Acts) respense, followed by Jessel. Water Davison's Louisville Loons closed. The band soft has been around began to be different. Harlan Christie, the bandoist, is now heavier on the should develop more lung brinterpolating a few real dance steps instead of the mere succession of spilta, rolls, tumbles, etc. and the state of the start the start of the proposed of the start things and the start of the start of about 20 minutes to be adjusted. Having in mind the length of features organized to the start hings do not become quiet the opening dress parade Saturday. There was a matter of about 20 minutes to be adjusted. Having in mind the length of features organized that things do not become quiet the opening dress parade Saturday. There was a matter of about 20 minutes to be adjusted. Having in mind the length of features organized that the opening dress parade Saturday. There was a matter of about 20 minutes to be adjusted. Having in mind the length of features organized the start in the opening dress parade Saturday. There was a matter of about 20 minutes to be adjusted. Having in mind the length of features organized the start of about 20 minutes to be adjusted. Having in mind the length of features organized the start of about 20 minutes to be adjusted. Having in mind the length of features organized the start of about 20 minutes to be adjusted. Having in the start of about 20 minutes to be

minus giggles. Use of blackout early in the running impressed reviewer as worthy of retention but understanding is that the official veri dict was against it. It was a same to the same the content of the same to count most, the humorous sumed to count most, the humorous ceastul. Allowing for the Madlson having a perpental grin, there is still no question of the universal entertain. Allowing for the Madlson having a perpental grin, there is still no question of the universal entertainty and the same to the

as a further asset he suggests a future leading inevitably to musical producers.

I denote of remarkable timbrenes, Virginia Martin, handicapped through late appearance, after Myers, Lublow and Rice, assists Sediey throughout his various chores, together with two maile stooges, both able. Smaller of the latter had a busky throat Saturday on the second of the latter had a busky throat Saturday on the second of the latter had a busky throat saturday on the second of the second of the latter had a busk produced by the second of the second
wonders upon soprano and tenor saxophones, punctured the target core twice, following a strong finish with a stronger encore. He had the delice

deuce.

Myers, Lubiow and Rice is a straight dancing turn with a membership of nine persons. A succession of strong specialties with more than a degree of sensationalism puts

than a degree of sensationalism puer it sately across.

There are 18 people in the unit with a payroil of around \$2,900. In view of the fact it provides so much entertainment, this is a superior order of booking.

Land.

JEFFERSON

That seven acts are here each half is billed heavily outside. This neighborhood likes its vaude. The suitry Saturday matinee had this house well clogged. Radio's "Lawful Larceny," featured, shared billing with the Irish tenor, Joe Regan.

Entire layout didn't work out so well. Too many weak cogs slowed up the works. Bill was in dire need of a good comedy turn and not one in the whole seven.

in the whole seven.

Six Rockets, pony chorus of six girls, in abbreviated garb, drew the opening curtain. Girls are well poseed in adders and in human pyramids. Ground tumbling also in nairs. Fast opener.

86TH STREET

BOTH STREET

Devitalizing weather which for weeks has conspired with usual beach lure and vacations to kick theatre operation finally dug into this house. Saturday mat, bringing it down to a half house. To countain the second of the second

has "Lawful Larceny" (Radio).

Usual five acts, with Block and
Sully, up here from a Palace date,
strongest of the quintet. The team
changes of the Though an unthought for the team
class of the part of the control of the
tlas- Wright aggregation copped the
biggest applause at the Saturday
mat.

Digges appression.

Exet Hanlon, single, preceded the band on third and found the going tougher than apparently anticipated, making that obvious. Here is an act that seems to go, well in some houses but not in others, with that probably due to difference in intelligence of audiences. The Sitreet side, That crowd most likely ddurf understand Hanlon's kidding about how some acts wave the flag or any understand Hanlon's kidding about how some acts wave the flag or anything to get by with Hanlon himself then trying it. The second half of his routine scores better anywhere, as it did here, with the pansy number. "In character" delivering the best punch. That "flag-waving" song for the finish not so hot.

song for the finish not so not. Witton Sisters, now reunited, held No. 2 nicely but, getting only a fair hand at the finish. Most peculiar reaction at the Saturday mat was audience's heavy applause on the pays applause on the poor, and the otherwise fast pace of the turn is noticeably slowed up. A better number might take out the slowness. The Wiltons are an old their harmony work a violin and pland double about the middle is nicely done.

A fast opener, Four Eastons, billed

plano double about the middle is nicely done.

A fast opener, Four Eastons, billed as "Fun in a Baggage Room," push as "Fun in a Baggage Room," push an acrobatic and teterboard routine. They did a little better than fair. All four dress as baggage men, with one a comedian with fails and bungling for mild laughs. The expected laugh through hie exposure of a brasslere didn't come. A cataland a double somersuit to a chair catch stand out. Cleverer entertainers than the Eastons could build their act up into a good laugh-setter.

getter. Pathe Sound News, usual trailers and the overture, with Sam Heggen conducting, round out show. This week Heggen puts the men through a special arrangement billed as "Kisses." It includes many pops and semi-classical numbers. Char.

STATE-LAKE

STATE-LAKE

Chicago, Aug. 9.

Extension of the morning prices into the afternoon has helped this prices. At the second show the control of th

legs. "Queen High" (Par) feature. Loop

58TH STREET

When the Lassiter Bros. showed in the ill-fated Murray Anderson's "Almanace," about a year and a half back or more, they were okay principally because they ddin't do any chattering. They ought to follow this idea out in vaude and stick to the comic acro dancing, and they're for No. 2, any bill. On this bill Lassiter dancing act followed a purely dancing act, Silveer-Freed

Foursome. Poor placement, to hurt

Foursome. Poor placement, to hurt-Leasthoris.

Silvre-Freed Foursome in "three," and put on a snappy performance, but nothing new except they do things in duets, trice and a quartet things in duets, trice and a quartet of the state of the

his former act. Went over on applause.
Montgomery was the big shot of the first show. At least one song by Montgomery's female partner could be cut, and one by the dummy to speed up the turn, that plays in full stage on a special drop of a Miss Ricardo Isi. Belgib favorite around here. She's been here at least three times within the past year and still the same character song routine. It began to tell a bit this afternoon, even though she ignored the heat and did an extra number.

Ignored the reca and mumber.
Biz better than last week, but that's due to the film, "Lawful Larceny" (Radio).
Plenty of walts between acts, netting vaude \$2 minutes, which takes in a two-minute exit march and a three-minute overture by the pit.

STATE

didn't seem just the right treatment for the State. Lon Chancy's tolking on the screen in "Unboly Three," which might be the square if one which might be the square if one the screen in "Unboly Three," which might be the square if one the screen in "Unboly Three," which might be the square if one the screen in the screen i

NEW ACTS Jack Kraft and Elsie Lamonte

. Heider, musical comedy

Fred Helder, musical comedy comic, is returning to vaude via R.K.O in a revival of his former vaude skit "Up a Tree." Four danning girls in company.

Cab Calloway orchestra and floor show (colored) Ciub, New York.

Ray Dooley and Florence Ames, reteamed.

reteamed. Charles Sabln, Louise Brown and Wagataff. three-act. Miss Joe Wagstaff, three-act. Miss Brown and Wagstaff from legit, Sabin formerly dancing partner of Barbara Bennett and Eleanor Barbara

PALACE, CHICAGO

PALACE, CHICAGO

Chicago, Aug. 9.

Somewhat wobbly variety bill, although impossible to point out any destination of the control of the contr

tork.
Opening were the three Pasqual Brothers, tumblers and hand to hand work, with one head-to-head bit as the ace. Short, snappy and fast.

st.

Film feature "Grumpy" (Par).

Loop.

FOX, BROOKLYN

FOX, BROOKLYN

Plenty of flash and diversity in the current week's stage show here, needed, a wallopy standout, badly needed.

The F. & M. "Eyes" has a drop of girl's head with rolling eyes for background, with band spotted at paraded; a groupings. Might have been okay if any parades.

Economy also in the sunklist beaut ensemble division, with six femme carded, instead of the usual 16 or 20.

The lesser group work hard, and effectual on merit, but the usual girly flash is lacking through the Hoovertsed process. But then its enderstage band and things may be changed later.

Sam Jack Kaufman retains his spot as alternate baton wielder for stage band and m. c. for the show, its proposed of "Eyes" songs, sung by Don Carroli, flanked by girls and boys, provided a pleasant opening ensemble. Sextet of girls secreted prought out for brief dance special-ties, with the combo built up for good results.

Keo, Toki and Yoki, Jap trio of two men and girl, next and pleased two men and girl, next and pleased to the proposed of two men and girl, next and pleased to list of the should be girls and boys, provided and got laughe with his dummy dancing, utilizing a life-size ray doll flaspper attached to his shoes.

hls dummy dancing, utilizing a lifesize rag doil flapper attached to his
shoes.

Six Candrevas, male cornetleta, who previously doubled with
gals in the opening ensemble, gave
a good account in a cornet ensemble,
two numbers and with the dancing
stris woven into the latter.

Hilly Green, assisted by
Additional the control of the couple
of the couple was the only cartruggle in
mopping up in the laugh-getting
division. The hokum travesty stuff
of the couple was well spotted and
sot over. Bob and Eula Burroffs
had a corking adagto, building it up
to a finale, with everyone on for a

Bob West, organist, in getaway
week got over with the usual bang
in his Saengerbund session, preceding the stage unit. "Cheer Up and
Smille" (Fox) screen feature. Edba.

R-K-O, L. A.

R-K-O, L. A.

Los Angeles, Aug. 7.

Just about the time the local R-K-O is beginning to get a rise with its vaude, it's cohe and to come with its vaude, it's cohe and to come along. Aside from not meaning anything to the boxofice, the variety of talent in the four assembled acts is anything to the boxofice, the variety of talent in the four assembled acts is anything but. I would be a supply to the same and shadows' was too retarded in tempo to hold up the middle and made even tougher for Miss Clark expended to the same and shadows' was too retarded in tempo to hold up the middle and made even tougher for Miss Clark expenses and the same and shadows' was too retarded in tempo to hold up the middle and made even tougher for Miss Clark expenses.

PARAMOUNT

PARAMOUNT

New York, Aug 2.

New York and the Paramount the Meek with the except of the August of the Paramount the Jesses of the Paramount of the Jesses of the Paramount
ORIENTAL

ORIENTAL

This show, "Raisin' Kane," produced by Pac North Kane," produced by Pac North Kane," produced by Pac North Kane, "produced by Pac North Kane, "produced by Pac North Kane, pabooping at \$5,500 to bladen what's conceded as just a fair picture, wway of All Men' (FN).

From several standpoints the haby-faced it girl is a natural for the Cane, and the produced a clean-cut shot nicely rounded a. — Oscard has produced a clean-cut show that's speedy and straight comedy all the way, with Harry Rose doing his m. c. Rose gets the ago in a cleverly costumed drill by the Lambert girls, who have on their backs huge, winking masks and who sing a bit about the "Broadway Jester," as they call Early.

Broadway Jester," as they call Harry.
Nice extemp gagging by Rose, whose forte seems to be a singing start, was followed by a good band specialty cleverly sold by the m. c., that business of reading a yarn from a pash magezine with proper mus-the first show as an encore number. "Capps Brothers and Sister, mixed boofing trio, went nicely on back-bends.

Soofing trio, went nuce;
bedies
Alice production number on the
song, "Remember," had the ballet
girls posed in a silvered camee niche
signing a solid black drop with soft
Oscardian lights. They trip down
the stairs set for a silver-skirt baltermina.

Occardian Mights. They trip down the stairs set for a silver-skirt ballet routine. Show was 25 minutes when they got to Helen Kane in a dress of Jaming red. Five numbers in succession after a big reception and connedy; mostly songs associated with her picture work. From the first quaver seh had no trouble, was encored once and had to beg off. In 50 minutes not a dull moment, an exceptional orchestral overfure from the first quaver she had no trouble, was encored once and had to beg off. In 50 minutes not a dull moment, an exceptional orchestral overfure from the control of the first show what in the latent and the first show.

BRANFORD

Newark, N. J., Aug. 8.
This is David Weshner's "Surprise
Week" at the Branford. Neither
the picture, "What a Man," nor the
acts billed.

Week" at the Branford. Neither the picture, "What a Man," nor the acts billed.

The stage show consists of one the picture, "What a Man," nor the stage show consists of one of the picture of the pictur

by introducing a little of the "knap-sody in Blue".
Phyllis Wyckoff, kid acrobatic dancer, is just that and no more, dancer, is just that and no more, the most kids, draws applause in time proportion to her size. Eddie Cap Proportion to her size. Eddie Cap lead to be the bas serything else and is pianily pop-ular with the dames, getting over.

He should be given more to do and some regular dialog weekly if he is going to be a second Melson here.

some regular dialog weekly if he is going to be a second Melson hillion and Allen, brace of blond femmes, let loose some rough commedy, with a pitifully weak finite bringing in the principals. This series of acts gave the patrons their money's worth even though lacking. Desire things in the show is aby discovered the patrons their money's worth even though lacking. The series of acts gave the patrons their money's worth even though lacking. He was a series of a consideration of the series of the serie

in,
"What a Man," feature, nicely relved.
Austin.

STANLEY

STANLEY

This unit he the Stanleys new m. c. Gene the the Stanleys new coast. It shouldn't take Morgan long to catch on anywhere. He's one of the smoothest and mesh some time, and offers something new in an m. c., a performer who goes entirely for the strictly musical comedy stuff. Morgan doesn't and he doesn't dance—at least, he didn't in his opening show—but he had the house with him from the beginning. Goes chiefly for gags, blackouts and ridiculous costuming. He makes little effort to disguise where most of his material comes sort of m. c. personality for this village, and if the laughs out front today indicate anything, should but to the sort of m. c. personality for this village, and if the laughs out front today indicate anything, should but. "Forward March" otherwise is

today indicate anything mount stick just as long as his material holds out. "Forward March" otherwise is considered to the stick for the stick of th

STATE, L. A.

STATE, L. A.

Loa Angelea, Aug. 7.
Advertised outside of the theatre as a \$50,000 stage show, "Busy Bee' may be \$47,000 short of that figure, but after a few changes should shape up as one of the class units of the control of the class of

CAPITOL

Current F. & M. "City Service Idea does not compared favorable."

Current F. & M. "City Service".

Idea does not compare more than favorably with the elaborate Warner Jubilee Month trappings scattered hittles and yon on the prowell, the ushers all got their uniforms cleaned and have been very snappy lately.

Principal www hos stat as white wings in a good routine with street brushes and taps, before a propcity hall. Zeb Mesa sings, Frank Sterling flops with a combined hard brushes and taps, before a propcity hall. Zeb Mesa sings, Frank Sterling flops with a combined hard brushes and taps, before a propcity hall. Zeb Mesa sings, Frank Sterling flops with a combined hard brushes and taps, before a propcity hall. Zeb Mesa sings, Frank Sterling flops with a combined hard stanley, for comedy, the girl little and the man tall and in shorts, are barely average dancers. Mytle Gorda, songstress, gets over like a soull a little fellow, has created a satire on a husband-pseked wife that's and especially presentation. In the finale, which occurs in a fire station, Ladde Lamont does some dancing on a ladder.

Business good at the supper show shots.

hearts and state shots.

Business good at the supper show Friday, opening day.

Loop.

R-K-O, L. A.

(Continued from page 48)

(Continued from page 48) around the intermediary vaude stands for years. Following any number of names ahead of hers on these intact bills, Miss Clark's means nothing in this will be a standard of hers on these intact bills, Miss Clark's means nothing in the will be a standard be a standard by the standard be a standard be

Beet of the lot is Azilee, Oriental contortionist-denoer, who gets feature billing.

Loma Worth, one girl band, who has been getting some publicity by the property of the lot o

Dance Schools Boom

(Continued from page 1)

caused a price war, knocking tu-ition and instruction scales down to

Lowest scale struck thus far is

Lowest scale struck thus far is \$1. That's the most reasonable price on record for a dancing lesson at a first grade school.

These would-be legmaniacs do not include the hundreds of children now taking dance lessons. The steppers are plain office workers who spend their nights learning how to roll off the log. Most of them will never be dancers if they go to school for the rest of their lives. Some will learn to dance, but not enough to crash the professional stage. A few may get in a flash act if lucky and some day get some place.

Dancing Vacatione

Dancing Vacations

With all but a few drop-outs, the dance lessons will go on for the rest of the summer. Many have de-cided to spend their vacations in dance schools instead of going away

cided to spend their vacations in dance schools instead of going away to the beach or the country. The vacation money can almost cover a whole summer course.

Favorite type of hoofery with the dance-crasce clerks and thenous is read to the country of the countr

New Acts

HARRIET HOCTOR (5)
Ballarina Revue
20 Mina:, Full (Special)
Palace (St. V.)
Harriet Hoctor back again in a
new variety line-up, including four
males in support
chorean specialties, but each contributing individually.
George Hurst is the musical director. Mischa Markoff, GeorgeHurst is the musical director of the musi

had something to do with well.

Miss Hoctor does some of the stuff shown in her first week at the Roxy a couple of weeks ago, and probably recruited some of the other from her hold-over week's program at the lotture house.

hold-over week's program at the picture house.

With quite a bit of production experience under Ziegfeldian auspices in three successive musicals, plus her own talents, Miss Hoctor fully merits her billing as "Annerica's "If the trend of the times were attuned to her stuff, similar to the Pavlowa days of 15 years ago, Miss Hoctor unquestionably could also knock out those \$20,000 weeks on the road as did Pavlowa. However, with the post-war tempo of things, and the post-war tempo of things, with the post-war tempo of things, the post-war tempo of things, the post-war tempo of things, with the post-war tempo of things, the post-war tempo of the post-war tempo of things, the post-war tempo of the post-war tempo of the post-war tempo of things, the post-war tempo of

tops it with the "blues" conception, it's just an added convincer. Abel.

ROY SEDLEY (6) "Sound and Unsound" Comedy, Dancing Comedy, Dancing Comedy, Dancing Comedy, Dancing or where acts ordinarily classed for that spot are now placed. There are five people in the act, including Roy verting than average and boiled down to the sure laughs.

Sedley formerly did an act billed as Sedley and Mob, 15-people flash, with a band. In the present turn with Billy Smith and Virginia Martin receiving billing: Unbilled duo less important than other pair but important to routine through crossing stage for laughs and taking part in Abert Side of the Sedley and is crossfre, minute gags, blackouts and clowning, balance going to a couple brief dance numbers, that including an acrobatic routine by Xiss Martin that scores nicely, with finish that is also very clever.

Sedley and Smith appear in various comical costumes, latter mostly in the low comic type of misfit duds and mostly working to fit that Held next to closing at this house on a Thursday night, going over tremendously night, going over tremendously of PersonalLities"

"MIRROR OF PERSONALITIES" Dances and Songs 10 Min.; One and Full (Special) 58th St. (V-P) Tepid dancing and singing flash.

OSAKA BOYS (Bros.) (2)
Japanese Acrobats
Palace (8t. V.)
Osaka Boys are thus programed,
but otherwise announced as Bros.
hence the supplementary parenthetic billing above
nosed as the curtain rises. Substance of act is the pedal manipulation of the barrel which they
juggie about.
Comedy misses" or failure to
rroperly balance the prop barrel,
getting quite a few lafs on that.
In toto, neat opener.

Abel.

Curtiss-Wright
FLYING BAND (13)
With Bill Truesdale
Orchestra Speciales
Orchestra Speciales
Band of above average entertainment value, presented in a novel
background and embratica, and the state of the special spe

distant and a steer's object of the steer of

Over hig here as it is, and of five Over hig here as it is, and of five to closing.

RADCIEFE and TODD Sense. Plane 21 Min. Two (Special Set 18 Min. 1

"ORIENTAL SKETCHES" (5) Flash 12 Mins.; Full Stage (Special)

WEST and RAMON
Piano, Songs
18 Mins.; One
Englewood, Cheiage
This two-man piano act can make
This two-man piano act can make
the better fanily
thouses. At this neighborhood did
bir.

houses. At this neighborhood did big.
Regulation routine, but oke. Eu-gene West is at the plane, with the turn using most of West's own tunes, although he is insisting rather too nuch on the authorship, Jose Ramon contributes the straight vocalizing, with satisfactory pair of

News From the Dailies

VARIETY

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Johnstone, of Layton and John-stone, having been divorced by post, is to be remarried to a London col-ored girl next month.

Maurice Browne announces ex-eriment at the Little theatre on the nes of the New York Theatre Guild.

Bernard Shaw has sold the talk-ing picture rights to "How He Lied to Her Husband" to British Inter-national, Shaw said he "needed the money."

Mary Newcomb has bought the English rights of the French play, "Jean de la Lune," for production here. Goes on at the Little later.

"On the Q. T." is to be the American title of "Aimost a Honeymoon," now running here. Stanley Logan will produce it for the Shuberts.

Davis theatre, Croydon, has cashed in on television boom by placing small screen in vestibule. First house to do it.

W. P. Films, small indic unit, will produce talker version of "Chi-nese Bungalow," with Matheson Lang, at Elstree.

NEW YORK

Joseph M. Galtes will produce Everybody Welcome," by Frances Goodrich and Albert Hackett.

Douglas Wood, recently returned from Europe, engaged by Gilber Miller for "One, Two, Three."

Mike Donlin has been added to the cast of "The Man Saul," which Richard W. Krakeur and Arthur Eubin will soon present on Broad-way.

Mrs. Lillian Broderick Schenck, wife of the late Joe Schenck (Van and Schenck), started suit against her deceased husband's partner, Gus Van, for \$52,000. Mrs. Schenck, her-Van, for \$52,000. Mrs. Schenck, her-self . a former actress, alleges Schenck made loans amounting to \$27,000 to Van during their 20 years of close friendship. Also that Van of close friendship. Also that Van Schenock it

Mrs. Maude Drew, 35, former show girl, committed suicide by jumping into the Harlem River. Jappar Wolf, whose cab the woman halled to drive her to the dock, witnessed the act.

Mrs. Veronica Coleman Sweeney, wife of Jerome Sweeney, former picture executive, is searching the Adirondacks for her husband and their two children. She notified the police that her husband took the children from her without her concludent from her without her con-

sent.
Edgar Alien, theatrical representative, is also interested in the welfare of the children, as he is the exhusband of Mrs. Katharine Murray Allen, a sister to Sweeney.

Marie Price, former actress, states she received mysterious death threats if she did not drop her \$150,000 breach of promise suit against Mario Montelegro, nephea of the Prime Minister of Costa Rica.

A dispatch from London states that George Jernard Shaw who, for 15 years refused offers of American producers for film rights to his plays, has finally gone talker. He has signed with British International Pictures dispatch that the old the state of th

Flossy Cyron, showgiri, an-nounced her engagement to Edward Riechler, socially prominent in Detroit.

Morris Kinzler, formerly p.a. for Ziegfeld, has joined the Fox pub-licity staff.

Supreme Court Justice Humphrey of Brooklyn refused to dismiss the Mutt brought by Mrs. Helene Schaper against her sister, Frieda Hempel, the concert singer, for the recovery of \$10,000 worth of lewelry, on the grain to emplaint although the summons was served last surefuse.

Viima Banky and her husband, Rod La Roque, come to New York early in September to begin rehear-sis on a stage play written for them by Anita Loos and John Em-erson, to be produced by Arch Selwyn in association with George Tyler and Charles Dillingham.

Jane Adams, showgirl, otherwise Genevieve Gilneman Markham

Swinton, was cut off with \$1 in the \$100,000 will of her husband, Loudon Swinton, who died July 1. He alleged she was ungrateful.

July 1. The swinter of the state of the state of the state of the state of the swinter of the state of the swinter
May Collins of "Ladies Ail" was married to Edmund E. Thomas, real estate broker.

Brandt's Boulevard, Jackson Heights, will be the first of the new Brandt subway clrcuit of legit the tree, starting Aug. 25 with John Golden's "That's Gratitude," featur ing Frank Craven.

Harry Murray, farmhand, was rewarded with \$1,000 by Charles Dillingham and Bayard Vellier for returning the latter's play, "That's the Woman," Manuscript was com-pleted-by Veiller at his farm near Darlen, Conn, and lost en route to the Dillingham office.

Capt. Jack Evans who buries himself alive for a living was nailed into a coffin without food or drink and buried Sunday night (10) in the northeast corner of Luna Park till next Sunday. Coffin was towered skr feet below the surface of the ground, to which two chutes admitted air and the gazee of the curious. Evans took with him into his grave four packages of cigarettes, since the corner of the corner of the corner of the curious.

Glifford Burwell, Rudy Vallee's planist and collaborator, attempted suicide by gas. In his apartment at 44-15 43d avenue, Sunnyside, Queens, Planist, unconscious when the planist, planist, and the state of the sunsering superior of the sunsering superi

Patsy Schenck, 17-year-old daugh ter of the late Joe Schenck has beet engaged for the chorus of Joe Cook's "Fine and Dandy." She pre viously appeared in vaude.

LOS ANGELES

Mrs. Margaret Comer, actress stated in court that she was falsely accused of infidelity by Blain Comer. She was granted a divorce Comer. She was granted a divorce and given custody of a two-year-old

Retrial of Aiexander Light, Shakespearean actor, was ordered when the jury disagreed. Light is accused of accepting money from pupils for instruction without giv-ing material returns.

Lucilie McNames 'Murray file uit for divorce against James Mur suit for divorce against James Murray, pictures. Mrs. Murray charges cruelty and asks \$185 a month ali-

Evelyn Egan, film actress, recent-iy arrested for riding about as Lady Godiva, was freed of the drunken driving charge. Her driving license, however, was suspended for a year

Louis H. Shirpser, actor, was jailed on charge of Loretta Francis that he had threatened to kill her after termination of their friend-

James Kirkwood won a divorce from Lila Lee on grounds of deser-tion. Property settlement was made out of court, and their son is to remain in custody of the father.

David Hall, art director for Fox, and Florence McCarey, Chicago, non-pro, filed notice of intention to wed.

Mrs. Beverly Martin was granted a divorce from Francis James Mar-tin, director, on charge of cruelty. She claimed her husband nagged her for not smoking and drinking.

I. F. Dersch, former president of the United Theatres, which operated the Symphony and Palace theatres in Cleero, and who forfeited a \$5,000 bond in Jan. on a charge of swin-ted which were the control of the week. He is in jail on six warrants against him for violations of the Illinois securities act. Bond set this time at \$12,500.

The \$1,000,000 infringement of copyright suit filed against Marion Dayles, M-G-M and others charg-

ing "Fiorodora Girl" was pirated from the musical composition "Fio-rodora," was dropped by Walter Westmoreland and William Curtis, executors of the estate of Leslie Stuart, composer of "Fiorodora."

John Ringling, circus head, wa amed last week in a suit in Cir John Ringing, circus neau, was named iast week in a suit in Circuit Court, asking an accounting of Ringling's interests in Montana. Fettitoner, R.M. Calkins, Jr., claims were illiesally sold to a nephew, Richard T. Ringling.

Albert "Cozy" Dolan, operator of the recently raided Cozy Club, was held last week on a dry charge and is under bond of \$2,500.

Charging cruelty, Mrs. Laura C. Perry last week filed suit for di-vorce against Ward R. Perry, man-ager of the local Remick music branch. Married Jan. 29, 1927. No children.

Decision of the Appellate court on the appeal of Alexander Pantages from conviction on Superior court, on a charge of attacking Eunice Pringle, is expected within the next three months. The court formally week.

Madge L. Mitchell, former picturactress, claiming she was lured to Honolulu by William Fleischman on a promise of marriage and watthen deserted, filed a \$100,000 breact of promise suit against him.

Lola Spellman, dancer, was pinched on an alcoholic driving charge after she crashed her car into three other machines. Re-leased on \$500 bail,

Evelyn A. Orkow, former actress, filed suit for divorce against B Harrison Orkow, writer, cialming he was obsessed with the idea he was a genius and made life unbearable.

Harold Ryerson, former sales manager of Multi-Color Films, filed suit against that company and Willam Worthington, its president, for \$125,000 damages.

Ryerson claims they hampered him and mismanaged business so as to affect sales and cause his dismissal.

JUDGMENTS

Judgments

Gramercy Theatre, inc., and Jo-eph Oppenheimer; Burns Bros.;

Rene Belasco Gest; Chelsea Bank & Trust Co., \$10,368. Satisfied Judgments

Columbia Amusement Co.; Hyde and Behman Amusement Co.; \$37,-726.50; August 7, 1929. Bankruptcy

Mellow Muele Shops, Inc., 205 Vest 125th St.; Habilities, \$4,455; ssets, \$3,479.

Stocks Opening

Dramatic stock opened last week at the Lyceum, East Orange, N. J. with company in on guaranteed subscriptions for a season of 10 ith company in on guaranteed bescriptions for a season of 10 eeks. Malcoim Beggs, operating Company includes Maragarei ampbell, Edith King, Malcoim eggs, Lee Beggs, Emily Lorraine

Fixing "Pans" Gratis

(Continued from page 1) (Continued from page 1)
tertainment, to obtain their patronage. The R-K-O Orpheum has been
giving away refreshments and also
a round-trip weekly to Chicago.
The Minnesota is giving away 12
round trips to Alaska.
Tie-ups permit the gifts without
cost to the theatres.

Radio's Permanent Season

(Continued from page 1)

tember, figuring the summer as a dead loss for ether audiences. This summer barely any commer-cials ceased their ether programs. The majority continued on the same scale, with the same time and pro-grams as during the cold weather.

Waves and Sets

Waves and Sets

Explanation given is the commercials realize they reach about the same audience during the hot weather months as in other periods. This has been made possible by the stronger broadcasting stations and the more perfect reception. In previous seasons the summer static

BEDINI BACK TO WHEEL

Jean Bedini is not going in as di-rector of stock shows for the Times Square, Detroit. Instead he will return to Mutual wheel next season to head one of

PERFORMERS WALKING ON MUTUAL'S DEMANDS

Mutual's stand pat decision on making its principals defray own traveling expenses to opening and closing points of the circuit in forthcoming season has precipitated forthcoming season has precipitated wholesale handing in of notices from those already signed. It has thrown the circuit operations and rehearsals of shows into a chaotic

With opening but three weeks away, many of the casts will have to be revised through the walkout

AMERICAN

(STOCK)

(STOCK)

Going wide open on double entendre and the limit on stripping its precipal entender and the limit on stripping its precipal entender and solow up to the control of the American stock burlesque. It looked like a flood during first couple months of operation. A sellout Monday night, mostly stage, but a few mixed summing parties. Judging from the remaining parties. Judging from the remaining parties, but a few mixed summing parties. Judging from the remaining parties, but a fine the remaining parties. It is not support to the femmes, they wanted the raw stuff.

Few attempts to hold in on dialog and scenes, that is, to checkmate and scenes, that is, to checkmate the summing of the femmes with the Monday night mob. The ever-ready yell was there for the dames and strippers.

was there for the dames and strippers where the control of the con

72 Chi. Chorines

Chicago, Aug. 12.
Fred Clark, local Mutual, has
started chorus rehearsals for the
three burlesque houses, Haymarket,
Empress and the Rialto.
Total number of girls is 72.

125th St. Stock Again The 125th Street, New York, which scrapped burlesque for pictures as summer policy, will revert to stock burlesque Aug. 25.

would drown out the programs and drive the fans away from the set. The commercials also consides that the people whe go away for the summer find a radio wherever they locate. In some resorts it's the only entertainment.

39 SHOWS AND 37 FULL WKS. ON MUTUAL WHEEL

Only two open weeks appear on he Mutual burlesque wheel route this season. One is between Pittsburgh and Columbus and the other between Kansas City and Milway

kee.
There will be 39 shows with 37 full weeks now assured on the

neup. Show openings assigned:

AUGUST 16

"Pesk-a-Boo," Haymarket, Chicago.
"Step Lively," Empress, Cinclinati,
"Wine, Woman, Song," Lyceum, Colum-

"Wife, Woman, Song," Lyceum, Columbus, Song, "Lyceum, Columbus, Co

Brodway scannais, Gayety, wasmin Bare Facts," Gayety, Baltimore, "Kuddlin' Kutles," Trocadsro, Phila-"Flapper Follies," Praterson, N. J. "Pinport British Brodway, The Company of the Comp

"Girls in Blue," Grand, Hartford.
AUGUST 30
"Girls From Follies," Hartford:
"Get Hot," Gayety, Boston.
"Record Breakers," Haymarket,

"Record Breakers," Maymarke, Cui-'Foolin' Around, 'Bmpres, Cheaco, 'Radium Queen," Miwauke, 'Radium Queen," Miwauke, 'Radium Queen," Miwauke, 'Radium Queen, 'Mayau, 'Radium Queen, 'Radium Queen, 'Mayau, 'Radium Queen, 'Speed and Sparkle,' 'Pring Place, N. K. 'Blk Hockeys,' Gayet, Brooklyn, 'Speed and Sparkle,' 'Pring Place, N. K. 'Hill Ho, Durchoy,' Star, Mooklyn, 'Radium Queen,' Radium Queen,' 'Radium Queen,' 'Radi

rine Feathers," Jameica, L. I.
Dixon's Revue, Montreal
Legs and Buffalo,
SEPTEMBER 1
Flying Dutchman," Schenectady, N. Y.
Arlington Revue, Baltimore,
Step Cas Bert Edward,
Step Cas Bert Edward,
The Tempters," Columbus.

Conditions by Stagehands For Mutual Show Travel

With but 39 stagehands for the Mutual Wheel, hundreds of appli-cations were filed with the I.A. for

cations were filed with the I.A. for placements.

A new order of assignment was decided for the general office, with the business rep at opening point taking; care of the placement.

An agreement has been reached between the Mutual and I. A. as follows:
"Trunks not to exceed 28, four of which will be wardrobe trunks." Classification of man with burlesque shows shall be that of carpenter.

"Number of pieces not to exceed six. Such pieces two travelers, three tie-on drops, and a small cyc suitable for a burlesque set. Companies shall carry neither props nor electric equipment. "Road scale in effect. "Member servared is to act as a

Month scale in effect.

"Member engaged is to act as a carpenter, that is, check and deliver trunks."

Burlesque Engagements

Bullesque Engagements
Permetti and Molette have cancelled with Harry Bentley's Mutual
unit. Hoover and Camp replace.
Several changes in cast line-up
for Jack La Mont's Mutual unit
were made last week after show
went into rehearsal. John Eills and
Carroll Joyce were among those
withdrawing. New line-up includes
La Mont, Lela Leata, George Wagner, Billy Howlett, Jack Baker,
Gladys Leland and Madeline La
Verne.

Gladys Leland and Madcline La Verne.
Shorty McAllister, Johnny Webber, George Walsh and VI Buckley closed with the stock at the Irving Place, New York, last week. Charles McNally, George Carroll, Jean Lee and Jess Mack went in.
Mutual's "Jazztime Revue" includes Bert Betrand, Harry La Vine, Gertrude Ralston, Charlie Watkins, Helen Page, Dorothy Ahearn, Bobby Leonard, Mwyer, Edith and Jose.
Harry Stratch and Billie Holmes (American Music Hall, N. Y., stock) with new Mutual show.
Buddle Nichols succeeds Nella Lindaey with "Whoopee Girls" (Mutual).

Casino Goes Stock

Boston, Aug. 12.
Stock burlesque opens at the
Casino here Aug. 25 with Charles
Waldron operating both house and

co. Waidron is in New York engag-

JEESETY CHTY

PASSENGE CHTY

RAY-EBIHE & LO M

RAY COURS

COMMENTED

DAVIS Brook 130

DAVIS BROOK 130

DAVIS BROOK 130

R R R 1,1/16 Rev

MONTREAL

MANN-Drad & VANA

GORdon & Walter

Trizie Friganza

ROME WAIRE

ACCESS

AC

Palisades ra.
4 Fantinos
3 Morieys
Osaka Boys
Emil Mattys
NEW OBLEA
State (18)
Boyd & Wallin

LEARNING

PAUL ASH

At the Paramount, Brooklyn This Week EDDIE STANLEY Dir. LEDDY & SMITH

Variety Bills

NEXT WEEK (AUGUST 16) THIS WEEK (AUGUST 9)

Numerals in connection with bills below indicate opening day of show, whether full or split week

R-K-O

NEW YORK CITY
1st half (16-19)
Joe Darcoy
(Others to fill)
3nd half (20-22)
Ford & Price
Zelays

L. Benstead & Co Sarnoff & O'Rourke 2nd haif (13-15) Bee & Ray Gorman Miss Irmanette Francis Renault Pete & F Trado McKay & Ardine

Jefferson
1st haif (16-19)
Archie & G Falls
Teller Sis
Noille Cashman
Cab Caloway & Bd
Allen & Canfield
Serova Rev

CERTRUDE FISHER PLAYING IN Boris Petroff's Publix Unit Metropolitan Theatre, Boston THIS WEEK

Dir. LEDDY & SMITH

Bddle Parks & Co Buster West & Co 2nd half (13-15) Myers Lubow & R Raymond Baird Loring Smith & Co Roy Sedley & Co Can Caloway & Bu Allen & Canfield & Canfield & Boowa Rev (20-22) Past & Present 4 Aristocrats Henry J Kelly Stepin Fetohit (13-15) Kiuling's Enter Vale & Stewart Carle & Stewart Carle Fisher & Hurst Joe Laurit Jr J Raes Nighthawks Palace (16)

Roy Sodley & Co
Collegum
1st half (16-19)
Nash & Fately
Wilfred Du Bols
Jennie Goldateln
Frank Gaby
Louisville Loons
Ind half (20-22)
A & G Fall
Evelyn Hoey
Curly Burns
Joe To & Co
Ind half (21-15)
Robbins 3
Ada Brawn

and half (13-15)
Robbins 3
Ada Brown
Marsh Montgomery
Chesleigh & Gibbs
Curtis 91st 19
1gt haif (18-19)
Robbins 3
Evelyn Hoey
Aff Frank & Co
(100 ball (20-22)
4 Urbanis
Jagk Mayor
Ghebtleigh & Gibbs

4. Upbanls

6. Upb

Handail & Watson
Bob Robison & C.

ATLANTA
Heith's (18)
Russian Art Circu
4 Cariton Bros
Earl Faber
Teck Murdock
(11)
6 Galienos
Cook Sis
Sol Gould
J Burchill Girls
BIRMINGHAM
Keith's (16)
6 Galenos
6 Galeno
6 Galeno

J Burchin (9) Cirilio Bros Paris Fashlons Bob Hope Webb's Enter

KANSAS CITY
Malastreet (16)
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BUFFALO

Vox & Walters
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Ingenues, (16)
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Fred Craig Jr.
Conline & Chass
M Colleano & Co

CHARLOTTE
Orpheum (16)
Cirillo Bros
Paris Fachions
Bob Hope
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Scott Saunders
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Keth's (16)
C. Bloesom & June
Danny Duncan
Joe Termini
Zastro & White
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Cardini

Tylor Mason
Jarvis & Harrison
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SAN FRANCISCO
Golden Gate (16)
W Higgle & Girls
Walter Talers
Hoxy's Gang
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Maxine & Bobby
Edith Bow
Ed & Tom Hickey
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Marty May
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2d half (20-22) Raiph Oisen Co Arthur Humbert Norton & Haley Purple East 2d haif (13-15) Relly Lapell Co Down Home Hamilton & Lee Zelayta

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EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BEN ROCKE

1632 B'way, at 50th St., N. Y. City

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A & S Lamont
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One & Dunn
Joe Marks Co
Leon Reque & Bd
TOBONTO
Imperial (16)
Helena & Justa C
Fred Craig Jr

Any Fam Any Fam
Bert Walton
(9)
Luster Bros
Burke & Durkin
Milton Berie Co
(Two to fill)

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Picture Theatres

NEW YORK CITS

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"Blushing Brides"
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I Cacear & Co
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"Bride of Regim't'
OLEVELAND
State (9)
"Singing to Stars"
Peggy Taylor
G Leon Ensemble
Hilda Butsova
Wesley Boynton
Ches Hale Giris
"Queen High" Capitol (8)

"Dance Invitation"
Joyce Coles
Ivan Triesault
Carlo Ferrettl
Capitol Ballet
"Blushing Brides"

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6 "Queen High"
DETROIT
Fisher (9)
"Beach Breville"
Ann Pennington
Dith
Dutroil
Deland & Dell
Ailleen & Evans
3 Rhythm Boys
"Shooting Straight"

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ATABLE FOR Babs Gaynor & Byron COLUMBUS Low's (16) Peggy Taylor Wesley Boynon HINDE Buttoova HOUSTON Low's (16) Frank Wilson Mary Haynes Enchanted Forrest

Cook & Vernon
P Rae & Colette
Alexandria, O'en Ce
State (16)
State Flash
Savoy & Mann
Savoy & Ma Oliver Harris Leo Chaizel

Fanchon & Marco

ATLANTA, GA,
Fox (16)
"Coral"
Manrice & Vincent
Royal Sameans
La Fetti Marie
Oscar Taylor
E Hanley & Co
Tajax & P Boys
BBHDGEFORT, CT
Palace (16)
"Shirts"

Palsee (16)

'Skirse'
McDonald & Dean
Julia Curties
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BEOOKLYN, N.Y.

"Sunshine'
Vince Slik
Barton' & Young

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West Coast (18)
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OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL

George Jage Frank Sterling NEW HAVEN Langan & Shelby. Mary Lou Richard Wally Sunkist Beauties

Richard Wally
Sunkist Beautie
ORICAGO, ILI
'Smiles'
'Smiles'
Lambert Cornob
Dorothy Neville
Walter Bradbury
DENVER, COLO.
'Romance'
'Castioto & Mack
Ribbert Cloy
Mary Frice
Mar

years lage of the property of Harris 3 Georgene & Henry NIAGARA FALLS Strand (16) Milky Way" Vernon Stiles

Booked Following Acts with R-K-O: BOMBY and GANG, EVELYN HOET, JERRY and BABY GRANDS, CADET SEXTETTE, BLEIN BROS, WIL-SON, KEPPLE and BETTY

BLONDELL & MACK 1560 B'way, N. Y.

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DETROIT, MICH.
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Dop Carroll
Paul Cisen
B & E Burroff
Keo, Yoki & Toki
Billy M Green
Addle Clifford

MIRTH & MELODY
JACK POWELL Pavilion Theatre, Londor Dir. LEDDY & SMITH

From the Realm of Rhythm Dispensing

lst half (16-19)
La Tour 3
4 Aristocrats
5mithy Barker
Dale & Step Sis
Henry J Kelly
2nd half (20-22)
Rector & Doren
ketch & Wilma
Seymour & Howard

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1st half (16-19)

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M Ann (1997)
The Hall (1997)

Joe Termini
Zastro & White
Cardini
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TUESDAYS

JACK L. LIPSHUTZ HOTEL JACK L. LIPSHU1Z
MANHATTAN
159 West 47th St.
NEW YORK
TAILOR, 908 Walnut St., Phila.

Marie DeComa Gordon Kibbler Co (Two to fil) 2d haif (20-22) Vale & Stewart Gus Van Gus Van (Two to fill) 2d haif (32-15) Rio Bros & LaS Chisholm & Breen Chaz Chase Molodyland Ans Woodchoppers

YOUNGSTOWN Kelth's (16)

Heith's (16)
Belmont Bros & J
Edgar Bergen
Chaz Chase
Don Asplazu & Bd
Gracie Smith Co
Leelle Strange
T & R Romaine
Roy Cummings Co
Murand & Girton

H Santrey & Co
(Two to fill)
Russian Prt Circt
4 Cariton Bars
Earl Faber
Tock Murdock
Orphenm (16)
Edith. Bow
Maxine & Bobby
Ed & T Hickey
Mr Wu & Co
Bob Ripa Conlin & Glass
Georgia Price
Maurice (9)
Tom Moduliff Co
The Warners
Ilse Marvene Co
Besser & Balfour
Billy DeWoife
Miccush Lazare
Geo Niblo Co
Ruiz & Bonita
(9)
Cadet 6 Cadet 6
Paul Kirkland
Claudia Coleman
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Carroll Parker Co
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H Swan (2)
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Keith's (18)
Rector & Doreen
Rome & Dunn
Joe Mario
(9)

Joe Maries

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Eva Clark & Co
J & K Spaneler

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Addrey Wyckerfers

Derickson & Brown

Manny King & Co

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CANTON, O. Loew's 2nd haif (21-22) Gwynne & Co Lydia Harris Roisman's Alaba's

Western R-K-O

LINCOLN, NEB.
Stuart (18)
Loomie 2
Baseball 4
MADISON, WIS.
Lucillus (17-19)
Lucillus (17-19)
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Paxton de Co
2nd half (20-23)
Ed Borden & Co
Evelyn Dean & Co
Evelyn Dean & Co
Exemptills, TENN.
Orphenia (18) Lydia Harris (One to fill) CEDAR RPDS, IA. 1st half 17-19) Schicti's Wonder't's Hope Vernon Joe Young & Co (One to fill) 2nd half (20-22) Chamberlain & E'rl

HOWARD SLOAT BONDS FOR INVESTMENT A. B., Leach & Co., Inc., 57 William St., N. Y.

Jack Randall & Co.

Jack R MILWAUE, WIS.

MILWAUE, WIS.

Ray & Nord
Impromptu Rev
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NEW FORK CITY

NEW FORK CITY

In half (14-19)

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Buffalo (9)
"Gngeranaps"
Rome & Gaut
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D & E Barstow
Ai Evans
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"Raffies"
"Hippodrome (9)
Georgie Price
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Conlin & Glass
Freddy Craig Jr

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Pantages (14)
"Moses"
Halino Frances
Shore & Moore
Danny Joy
Harry Smiri
Sunkist Ensemble
Hollywood Models
KANSAS CITY
Fantages (15)
"Brunettes"
Slate Bros

(Continued on page 71)

Razzing The Home Town (CINCINNÀTI)

(Second of a series of stories on the inside show end of key cities, without giving the cities any the best of it).

Cincinnati, Aug. 9.

"Wuz you efter in Zincinnati."
This line was a surefire laugh relation of the University of Cincinnati. This line was a surefire laugh relation to the consideration of the University of Cincinnation of the Cincinnation of Cin

den's. Lackman's, Hudepon's and Muhlhauser's beers.

Not a few of the men and women who have trod the same boards that did Sam Bernard hall from Ohio's second city. Most are proud to control to the control of the con

trip tickets.

Harking back to the b. p. era. Clincy was for long a second home to many in show business. They adopted the place for economical as well as sentimental reasons. For even then there were known to be layoffs, sudden closings and unexpected foldups. Not all who call the evening meal "dinner" are accustomed to facing more groceries than graced the Cincinnati bars then under the common name of "free lunch."

"free lunch."

The Manhattan Restaurant, on 5th street, was familiar to most everybody who trouped in that age. Troupers dubbed the place "The House of a Thousand Burna." On each of the many tables was a large basket of plain and sweet rolls. The rolls were cafeteria.

rolls. The rolls were cafeterla.

To do the feed bag act at the
Manhattan cost at least a dime. No
one ever git by the bouncer a the
door without depositing that amount
or more with the cashler. But, oh
baby, what eats could be had there
for 10 cents! A nickel tip encouraged any waiter to bring everything
out of the kitchen but the stove.
Many actors and actorines left that
dinery with pockets full of buns.

In the Business
In furnishing a partial list of

In furnishing a partial list of "Who's Who" of Cincinnatians in the amusement field no thought is given to their ages or high or low standing.

given to their ages or high or low standing.

Twas in the year 18— that of Doc Stork called at one of the homes of the Calishan clan and left course the was christoned Delta. From school she got a fob as cash girl in a department store. At parties she was the bee's knees, spilling wisecracks and exercising a pair of pipes not to be sneezed at. Next she copped a few first prizes at amateur night contests and then plucked up courage to turn pro, as Trixie Friganza.

Thus it is disclosed that Cincy is or was not altogether a German town.

or was not altogether a German town.

"Uncle Tom's Cabin" was a profitable place for numberless thesplans. It's still providing coffee and for some more. The book was written in Cincinnati by Harriett Beecher Stowe. But thus far this play has yet to be done in Ditle.

Edna Aug. from this town, is among the few who stuck to her original monicker. George E. Whitz first saw the light here. His initial show contact was as candy butcher at Hauck's opera house, which flourished in the days of 10-20-30. George never got over it altogether. To the screen Cincy gave Theda Bara. As a girl she answered to the name of Theodosia Goodman. George White is another.

Changed His Luck

balls.
Frank Crumit vocalized in this village as a baby.
The Wilson Brothers learned to yodel and became educated in the art of dunking in the Mohawk district, where they were raised. Their catch line, "You go out!" was cultivated in their neighborhood.

As a kiddle, Lester LaMonte play-ed around with such things as hob-by horses and giant teddy bears. One day he was badly frightened and ever since went in for cut-outs and the like. In the varieties he is billed as "The Paper Fashion Plate."

Cliff Friend, who has written his share of popular tunes, made his earthly debut in Lockland, a suburb Haven Gillespie, who first weigh-ed in across the river in Covington, Ky., also has managed to live com-fortably on royalties from his, own songs.

Covington's Losses

Govington's Losses
From the sister city of Covington
also have gone Hans Wilson, comic
and hoofer; Wanda Ludlow, of dramatic and stock, and Harry Pierce,
who at last accounts left wade flat
to become an agent.

Halling from these parts and known in burlesque are Rose Sydelle, Gus Fialg and Freddle "Falls" Blinder, not to forget Joe Hurtig and his brother. Jules, latter deceased. The roster of Queen City sons and daughters engaged in various departments of the amusement field contains such other names as Happy Golden, Helen Doyle, Steve Mulroy, Henry Santrey, Harvey Wolfe, Walter Conley, John Alexander and Florence Golden, daughter of William Smith Goldenburg, dramatic critic of the Cincinnati "Enquirer."

John Robinson's Circus was for

critic of the Cincinnati "Enquirer."
John Robinson's Circus was for
decades a Cincy aggregation. The
title is now held by the Ringling
interests. John Robinson III, grandson of the founder of the famous big
top, has four performing elephants
left from it which he presents in
vaude and at parks and fairs.

From the shores of Cincinnati have gone the Menk Brothers and some more to entertain the inhab-itants of river towns and hamlets a la show boat.

The American Federation of Musicians had its inception in Cincy, one of whose children, Joe Weber, is now its president.

The city also has given an executive to the stage hands' union in William Elliott, first vice-pres. of the I. A. T. S. E.

the I. A. T. S. E.
As punks, Howard Thurston, of
Columbus, O.; Joe Cook, of Evansville, Ind., and Charlie Murray, of
a not so distant Indiana town, were
lured to Cincinnati. They knocked
around its dime museums and
amusements of the shooting gallery
type long enough to learn their
ABCs as entertainers.

. McIntyre's Break

McIntyre's Break
O. O. McIntyre, who drifted down to Chey from Gallipolis, and is concept from Gallipolis, and is concept from Gallipolis, and is concept from the concept from the concept from the concept from the Chernari "Post" he was elevated to a job on the sheet's telegraph desk. Toward the end of a certain day's work O. O. clicked a story about a supposed ship disaster at éea. Odd knew that is the fiash was on the level it was news, also that if it was only a rumor, with no loss of life, it was a blank. Always the sport, he tossed up a coin. Heads showed. The yarn was tossed into a wastebasket.

But not so on the opposition after-

Up in the Clouds

Hollywood, Aug. 12.
Regular tourists are having
a tough time getting upper
berths on eastbound trains.
The high bunks are all grabbed up by song writers.

"Jealousy" Defense Is Ridiculed by Woman Making Theft Charge

Arthur Climo, 33, dapper and glib of 627 West End avenue, who stated he was a stock salesman for the brokerage house of Edward C. Seymour, 63 Wall street, was held for the action of the grand jury by Magistrate William A. Farrell. Climo was charged with the thet of a \$1.400 diamond ring from Mrs. Charles Walker is incensed at this because two young women are enamoured of him and that he felt she was thus motivated because she "liked" him. Climo is said to be divorced. "Climo, men are traders. Women are investors. Consult Mrs. Walker and learn if she cares to invest in some good stock," Climo testified his bees directed him. He arrived are investors. Consult Mrs. Walker and learn if she cares to invest in some good stock," Climo testified his bees directed him. He arrived was phoning." Theard her call a man Charlle, Your Honor, and I thought it best if I left because I didn't want to be in the apartment when 'Charlie' arrived," stated Climo.
"Mrs. Walker was in her pajamas. She pointed out a picture of a man from Buenes Aires who, she asserted, sent her \$10,000 to become his bride. I urged her to invest it. Not me, the shade of the control of the contro was a stock salesman for the brokerage house of Edward C. Sev-

lateré Clime, "but I did not take the Inig."

Affis. Walker stated that she met Clime on a boat returning from the South. "He was playing bridge. We were introduced. He has taken me to functions, but always with a party. His story of my being incensed about the two women over his heart is ludicrous.

"He told me he was financially embarrassed and needed money. He told me to invest. I told him that I had no desire. I was talking over the phone. Before I finished he had fled. My ring was on the mantie-piece and when I came out it was gone," she testified.

Detectives David Mullee and James Sweeney of the West 47th St. station arrested Climo at his apartment. The ring has not been located.

GOOD TIME CHARLIES

Gene Austin and Others Meet Coast Guard and Troopers

Guard and Troopers

Toms Rivers, N. J., Aug. 12.
Gene Austin, radio artist, and four friends, took to a boat to beat a \$100 taxt bill, according to the story told the hudge, but the to a waiting state trooper. The five were fined \$5 each yesterday on charges of disorderly conduct.

Austin gave 98 Riverside Drive, New York, as his address, while the others identified themselves as Daniel Ahem, 500 Graham sitered. Particularly and the conduct of the cond

"Glorified" Title

Dorothy Raphaelson's first novel will be called "Glorified." It deals witth stage folks.

Bara. As a girl she answered to the name of Theodosia Goodman. George White is another.

Changed His Luck
Harry Richman got his early training as a plano player and singer in cabarets of this, his home, town.

To change his luck perhaps, he dropped the "e" from the name of Reichman. Anyway the garg worked.

All the soon the opposition afternoon paper, where the T. E. smeared to a wastebasket.

In the morning McIntyre was job-dropped the "e" from the name of Reichman. Anyway the garg worked.

Of late New York has taken a fancy to Libby Holman, Cincy product. Libby went through college "New York Day By Day" column:

"A Gallipolis boy who has made good in the big town."

Now the Cincinnati "Post" is using Odd's sutf in every issue and paying much more for till-time services one years since. That's why will make claim that Cincinnati the will make claim that Cincinnati as good will the single designed to a wastebasket.

Of late New York has taken a fancy to Libby Holman, Cincy product.

Libby went through college "New York Day By Day" column: you efter by Zinzinnati?"

A Bunch of Malarkey

By Joe Laurie, Jr.

"To the best pal in the world..."

"To the greatest bunch of stage hands in the country—"

"With kindest and fondest memories of a wonderful Or,

vith you—"

"This is the greatest eat shop in the world."

"Sincerely yours—"

"To the man who gave me my start and I'll never forget."

"With wonderful memories of our week in Cedar Rapids."

"Until death do us part."

"To the best leader on the circuit—"

"Thanke for a glorlous week."

"Thanke for a glorlous week."

"Tay the start of a glorlous week."

"Thanke for a glorlous week."

"Thanke for a glorlous week."

"Me own this house outright."

"Meet the wife—"

"Whe love from—"

"They offered to raise my salary—"

"Thanke for the finest three days we ever had."

"I may have something for you next week—"

"To our boss, a regular guy..."

"We can stay only a few minutes..."

"I never read my notices."

"I never get sea-slek..."

"An ever set sea-slek..."

"Year lying you the wholesale price."

"I'll show you how you can make 20% on your doug."

"He family is crazy about me."

"I never get stewed."

"We panicked them."

"He's the swellest guy I ever met..."

"We sut threw down a 40-week route."

"I never goped a gag in my life."

"I never copped a gag in my life."

"I never copped a gag in my life."

"I never bad an accident in all the years I'm driving..."

"She's just a good pal. that's all..."

"This hore can't lose,"

"Give's a dime, mister...I'm hungry..."

"She's just a good pal., that's all..."

"My pals in Hollowood will see that I get a job."

"I laid advertise, that's why I got a lousy notice."

"The wife's a great cook."

"This is pre-war stuff."

"We have the you."

"She's just a good pal., that's all..."

"Ye ye will be benefit will do you good."

"Come over and visit us sometimes."

"She's just a good pal., that's all..."

"My bals in Hollowood will see that I get a job."

"I give you this dough back tomorrow."

"She's just a good pal., that's all..."

"Ye ye will be benefit will do you good."

"Come from the South..."

"I'l give you this dough back tomor "To the best pal in the world.."
"To the greatest bunch of stage hands in the country—"
"With kindest and fondest memories of a wonderful Orpheum Tour

Miss America."
"Miss America."
"So us sounded well over the radio last night."
"So us sounded well over the radio last night."
"The season well live forever."
"That song will live forever."
"Having a good time, wish you were here."
"They wanted to take up my option, but I didn't like it out there."
"They wanted to take up my option, but I didn't like it out there."
"The battle of the century."
"I don't want any allmony—all I want to be is free."
"No couver charge."
"The broadminded...but—"
"Can I please have your autograph?"
"If you don't like it, we'll give your money back.

ROUND THE SQUARE

Tip Offs That Spoil Trade

A couple of stories, in as many N. Y. tabs, about the girls in Tex Guinan's road house, on Long Island, didn't help the business there any, one of the stories named the place, men and girls, while the other mentioned the girls and men only by inference. Each of the stories appears to have been tipped to the tabs, and evidently by someone connected with the establishment.

the establishment.

The first story related how one of the Long Island social set would take the Guinan girls and Tex, after their final show, to his estate nearby, where they could swim and remain over night, to return to their work the next evening after more swimming. That was so, but the fellow never showed again at Tex's after the story. He has a house on the Island with about 50 rooms, with extensive grounds. Visiting the readhouse almost nightly, he got in the habit of buying the girls in the flow show their dinner after the final performance, then bundling the whole lot in cars and letting them run around his place, until they had to report once more. A host like that hardly expected to see his name, place and social exploits blazoned on the front page of a tab. He quit as it only had been an expense account to him anyway.

The other, as obstory, told of two young L. I. sons of wealthy parents who had shown much attention to one of the show floor girls, called the dumbdora of the troupe, and said both wanted to marry her. No names mentioned, nor was the Guinan roadhouse specified, but it was enough, although neither of the young fellows ever got in the real spending class.

enough, authors a terms to the years and the ling class.
Publicity has a way of killing off all spenders, especially in road-houses where they expect to be protected. And how roadhouses, nowadays, need spenders, almost a lost profession at present with the market putting most of them on the fritz.

Paris Getting 'Eml

Paris is like Broadway, when it gets 'em. Broadway is notorious in that direction, for it has swept away and aside some good people, who thought they were New York-proof. Paris probably has a rep likewise. In Paris just now though it seems it's the booze that's doing it. On Broadway it's generally the wimmin. Reports drifting back from France (Continued on page 55)

Bootlegging in Hollywood Ruined for Pros by Film **Amateurs with Bathtub Gin**

Hollywood, Aug. 12. tlegging in Hollywood been ruined by amateurs. Kicks about hard times, and depression aren't confined to merchants and theatre men. The film Colony's eaticians are wailing aplenty, with the burns being directed mostly toward the between-pictures amateur who shoestrings booze for cakes while waiting for the next tumble from the casting director.

mith boose down locally to a new with boose down locally to a new low the professional dispenser is stading it hard enough to get by. Flus this is the competish he is en-countering from the simon pures, who deal in homemade gin at two

for \$5 or less.

Once one of the best rackets extent, bootlegsing for the colony has mor reduced itself to scarcely better than a bread and butter occupation. Status was demonstrated this week when one of the colony's class bottles got nicked for a \$750 fine or Jail. He took the latter, piping: 'I know of no better way of earning that much kale these days.' It is long ago that the same chap would have laughed at the \$750 nick as so much chaff.

First line professionals who refused to go below as a so when chaff.

as so much chaff.
First line professionals who refused to go below case lots found
the amateur bit player and extra
cuting in when money got tighter
and customers started to order in
kaser lots. When turned down these
orders went to the shoestringers.

Peddling Between Pictures With alky at \$15 a gallon or un-der, and plenty to be had, the out-of-works saw here an easy way to each an honest dollar occasionally the hard bonest doltar occasionally with hathtub elin. Starting in the morning for a round of the studies, the boys started carrying a couple of bottles on the hip. Two for \$5 was the asking price, and before the day was finished it went lower. They couldn't lose. And it meant eating until the next picture job.

Case buying is now wholly concave the started with the couple of the table price. Economy wave is on even in guzziling. A few class bootles have this trade and the rest up to an estimated total of

the rest up to an estimated total of 200 are just getting by. One of the class dispensers refuses to sell in less than 10 case lots. He says it isn't worth handling in smaller or

Prices vary but in all qualities the tidet is lower than ever before. Plenty of the real stuff here, for with pro leggers selling only to a class clientale they're off the cutting. Almost all the genuine is brought here by plane from Mexico. Sea tunning is almost out, although there is considerable of this in the booth supplying San Francisco, Seattle and other cities above here. Prices vary but in all qualities the cket is lower than ever before.

Prices
The imported stuff is sold in case lots up to 10 at \$35 for Bourbon, \$30 for Stotch, and \$35 for gin. Booze without the genuine guarantee goes to was 355 for Stotch, \$35 for Stotch, \$

auterne or muscatel. Hollywood has perhaps less pub-Mollywood has perhaps less pub-ic drinking than any spot of similar logination in the country. Eagle reas of seit appointed picture moral-late is responsible mainly. The complex and girls are every-where. Let John or Mary play take to much aboard at any of the cafes and there's a dirty dig in some-chety column. Hence the confine-ment or bibbling to privacy of Sames.

bomes. When drinking was more popular the colony held plenty of undercover beer spots, but they are all dodoes now. Beer joints in the city now was mostly downtown or in other was mostly downtown or in other an other trade. Hard drinking in picture trade. Hard drinking the cates is not now near as popular & it once was.

"Thay and Night in New York" will be the title of the new hotel sittenway, to replace "Gotham Life." to the West 47th street station to the West 47th street station to the West 47th street station. The work of the two probationary copa. Belocal butel association.

Bernstein, Hopped Up by Heat, Falls Into Sugar Without Any Overhead

"Being the market the way it is and me being one of the few slick enough to keep out, I stayed home during the heat and got myself some soft sugar," remarked Freeman Bernstein, the sage of Times Square, as he borrowed a collar button and then a collar.

then a collar.

"Accustomed as I am to spending the summer in Europe, I aint used to this stay-at-home thing and the heat. It knocks out my routine, but as 76% of everybody didn't go abroad this summer, I says, Freeman, there's your out.

"There aint no dough around for "There aint no dough around con I got none, and when I reemas can't dig dough, you know kid, the works are in. It looked like a terrible time this summer, with the heat, May, (Continued on page 55)

(Continued on page 55)

2D PONY GOLF LAYOUT IN TIMES SQ. SECTION

A second midget golf layout may be at Seventh avenue and 53d street, where there is an empty lot on the northeast corner. Its rival is al-ready established behind the Roxy theatre, facing Sixth avenue at 50th

theatre, facing Sixth avenue at 50th street.

Ben Blue, the actor, has the pony golf hunch for the 53d street location. Since Blue stopped betting, his cash surplus has been given an unsuspected impetus. It's a bankroll now of sufficient amount to back the half pint putting.

If a sufficient putting the surplus has been given an unsuspected impetus. It's a bankroll now of sufficient pint putting.

If any long the properties are sufficient pint for a glass enclosure.

If any of Blue's creditors sees this, it's just a gag, he says, especially an agent for whom, in Blue's betting days, he was a meal ticket. The agent is Charile Morrison. Since starting, to bet with Blue he has acquired a wife, a child, a home on Long Island and a sport count is concerned. Morrison. Where Blue is concerned. Morrison. and freedom from worry.

Where Blue is conce son splits with no one. concerned, Morri-

STILLEY, ACTOR, AND TWO COPS IN TROUBLE

Raymond Stilley, 24, actor, of 455 West 44th street, and two probationary cops, charged with felonious assault, will be arraigned in West Side Court in connection with the assault of Vincenzo DeFeo, restaurant owner of 258 West 46th street. He charged that the trio began to punch him while he stood in front of his restaurant at 1130 a. m.

DeFeo raced into his restaurant at 1130 a. m.

DeFeo raced into his restaurant at the trio, when he asserts that James Johnson, 24, probationary policeman of 401 West 45th street, confronted him with his service revolver. John Linskey, 25, probationary bluecoat, 173 Amsterdam avenue, was in the fracas, asserted DeFeo.

DeFeo phoned for the West 47th street detectives. Joseph Grinzi, detective of West 47th street, reached the scene, when the trio sped away in a taxical. The probationary copes stilley ran west on 46th street. Grinzi sought to stop him. He ran faster. The sleuth fired several shots over Stilley's head. Stilley ran into the lobby of the Paramount Hotel on 46th street.

Fought in Lobby

Grinzi overtook Stilley in the ho-

Fought in Lobby

Grinzi overtook Stilley in the ho-tel lobby. The latter fought the sleuth until subdued. He was taken

High Tower Publicity

Increase of tail building in New York and observatory towers has developed a new scheme formulated by enterprising p.a.'s. Probably a dozen or more buildings in New York now have observatory cupolas to which sightseers gain admorphisms of the form two bits to 50c.

These sightseers are mostly tourists, commercial p.a.'s alming to attract attention and possible new customers for their firms or products, arrange a payoff plan with the official observatory guides or pointers in the cupolas. Latter in this way point out spots they are paid to point out, with the intangible profit thereof going to the p.a.'s credit with his firm. tangible profit thereof going to the p.a.'s credit with his firm

Looks Like Hush-Up in Haskell-Hammerstein's Messy Scrapping Bit

Arthur Hammerstein's hearing of an assault charge instituted by Jack Haskell, dance director, wa Arthur Hammerstein's hearing on assault charge instituted by

all assault entire instituted by Jack Haskell, dance director, was postponed until Sept. 17, when called last week before Magistrate George W. Simpson in Tombe court, New York.

Haskell, formerly employed by Hammerstein in staging of dances for the latter's forthcoming musical, "Luana," alleges the producer scaled his order of dismissal with a sock in the eye. To make matters worse was a case of twice in the same place, according to Haskell, since he claims to have been walloped a few minutes before Hammerstein slugged, by Harold Rand, chorister. Rand, chorister.

Rammereten sugged, by Harold Rand, chorister. Rand, chorister as the bat with his hearing on an assault charge earlier in the week and was held for trial in Special Sessions court by Magistrate Simpson, but paroled in custody of Leo J. Rosett, his attorney. Hammerstein's hearing was to have followed, but was postponed until last Friday over strenuous objection of Haskell's attorney. Ferdinance of the second of the second through the second throug

producers' consent. A backstage fracas at the Hammerstein followed iracas at the Hammerstein followed in which he alleges Rand struck him without provocation, but with Rand insisting he did no punching until Haskell had made a pass for the state of the s n which he alleges Rand struck

Dirt Spilling

Dirt Spilling
Haskell threatened to spill a lot
of dirt on alleged orgies staged in
the producer's inner sanctum, but
didn't get through the postponement, and with hints now that the
case may never come to trial with
an outside "settlement" between
principals expected before the postponed date rolls around.
There is also little likelihood that
Rand's case will reach the calendar

Rand's case will reach the calendar of Special Sessions until after the Hammerstein matter is disposed of one way or another.

'Buried' Alive for 7 Days Got Principal \$67, Net; Grave-Lying All Wet

Attantic City, Aug. 12.
Captain Jack Evans proved he
knows his endurance business and
also that the grave-lying racket is
all soggy. The Captain came forth
yesterday from his coffin six feet
down in the sand at a Boardwalk
amusement park, and after his
bloated lips touched a glass of
water asked: "How much was the
gate?"
The gate wasn't so much, only
4456 for the 7 days and 1 hour the
Captain was underground. After
park got its cut Evans only got \$186
for his share.

Inaccurate Biographies

Ruth Chatterton

By Claude Binyon

Starr Manages Beaut Winner at Galveston; New Orleans Gal of 17

Galveston, Aug. 12.

Galveston, Aug. 12.

Well, it's all conft, 17-year-old bell Goff, 17-year-old bell Goff, 17-year-old bell Goff, 18-year-old Galvest Goff, 18-year-old Galvest Ga

BIG' GAMBLING RAID **BLOWS UP IN COURT**

George Herrick, stock broker, of 276 Park avenue, and his valet, William Sullivan, who were arrested luxurious 14-room Herrick apartment as a gambling resort, were acquitted in Special Sessions. It was not necessary for the defendants to take the stand. The raid and arrests were heralded by the police at the time as one of the greatest gambling roundups to take place in New the place in New the place in the place to be the hangout for Park avenue millionaires who wished to throw away a few thousands nightly.

In court this story flopped, whether because the detectives had a loss of memory or for some other reason, but the story they dold was a Detective of the place to the place to the stand said he and his fellow officers were located outside the Herrick apartment for about 15 minutes before breaking in. They heard womene shout, "Here come the police, Duck," When they got into the place they found a half dozen pleces of green cich to make they found, they said, and they had been they found a place to the place they found a half dozen pleces of green cich to make they found a half dozen pleces of green cich to which they found they said, and they had been they found a half dozen pleces of green cich to which they found they said, and they had been they found they said, and they had been they found they said, and they had been they found they said them, the officers said. Other officers told the Court the same tale.

At the conclusion of the Peo. Other officame tale.

same tale. At the conclusion of the Peo-ple's case, the Justices dismissed the charge on the motion of the de-

INDECENT FILM CASE ON DOBBS DISMISSED

George C. Dobba, 39 years old, connected with the Komp Film Laboratories, 1800 Broadway, was freed in West Farms Court by Magnistrate Abraham Rosenbluth. Dobbs was arrested during a raid in his laboratories by Charles S. Summer, head of the Suppression of Vice Society; Charles Bamberger, Sumner's aide, and Detectives Bill Wittenberg and Lazarus Benjamin of Chief Inspector O'Brien's staff.
Dobbs lives at 375 Lafayette street, Grantwood, N. J. He is married and has a large family. Following the raid in his office, where the cops selzed many alleged indecent films, they went to his benefit of the self-decent films, they went to his area. The self-decent films, they went to his area of the self-decent films, they went to his area of the self-decent films, they went to his area. These were selzed, Many other films not indecent were stored in the garage.

Summer stated that the films jammed in the garage caused a fire hazard. When the New York raid was made, Wittenberg stated that efforts were made by employes to hide the films. Wittenberg stated that

was made, Wittenberg stated that offorts were made by employes to Dobbs told him that he had no newd hide the films. Wittenberg stated he would make an entire setzure, thus inconveniencing Dobbs. It was then alleged lewd films were turned over to him, averred the cops.

The sleuths, by a pretext, gained admission. They sought to hire a stated the officers were overzealous.

Hollywood, Aug. 9. Ruth (Twaddle) Chatterton five feet two inches tall and welghs

Ruin (I'waddie) Chatterton is five feet two inches tall and welghs 110 lbs., set for a bath. She has laughing blue eyes, crackling brown hair and teeth that snap like irritated pearls at unfortunate flies. Ruth—or 'Rut', as kids used to call her—was born in New York City of highly cultured parents. The unearthy Large of the control of highly cultured parents. The unearthy Large of the control of highly cultured parents. The unearthy Large of the control of highly cultured parents. The unearthy Large of the control of highly cultured parents of highly cultured to the horizont of the latest neighborhood event. "Joe Tristillini," she announced to her mother, "just got sentenced to fiv. They caught him sinkin' a chivvy in his old lady's back for throwin' prunes at him too often for breakfast. He wasn't goin' to put it in writin', but the buils give him a rubdown he couldn't forget." Mother Chatterton, "you talk like the stockyards." "Tain't so," retorted the kid." "Tain't so," retorted the kid."

Chatterton, "you talk like the stockyards."
"Tain't so," retorted the kid,
"You gotta be on your toes these
days or they'll pin the Boston tea
party on you. Look what happened
to like Levanette. There was a guy
just beatin' up his own wife, not
botherin' nobody, and the gendarmes put him in harness for size
hombre who could square the rap.
Me! I'm different. I mit like gingerale. Everybody knows Twaddle
Chatterton, the Manhattan Maelstrom."
Talked it Over

Talked It Over

Talked It Over

But everybody didn't know her
for long. Several hours of serious
conference in the Chatterton household resulted in the Manhattan
Maelstrom being shipped to Mṛs,
Hazen's private school for bolsterous belles at Pelham Manor. Within
a few years choice gutturals had
been replaced by something known
as English drawl, or a six-beat
Australian crawl.

as English drawl, or a six-beat Australian crawl.

The new collection of wolds on stilts was too professional to be wasted. While apending the holidays in Washington, D. C., she announced herself as à class girl from England and got a job with a stock company as a Cockney maid. Her progress was called rapid by some critics and vapid by others.

Playing the title role in "Daddy Long-Legs" eventually, Miss Chatterton got both feet inside the door and became a recognized star. Her flowery speech made her a logical

and became a recognized star. Her flowery speech made ber a logical choice for such plays as "Mary Rose," "Magnolia Lady," "Moonlight and Honeysuckle" and "The Pansy Hater," Jimmy Durante was the leading man in "Pansy Hater," but took the part so seriously he lost his looks and inflicted himself with the Curse of the Peacock Feathers.

The Mysterious X

The Mysterious X

The Mysterious X
When talking pictures blew in Miss Chatterton transferred her talents from stage to screen, losing only her s's in the transition. Placed under contract by Paramuont, she started in "Sins of the Fathers," a Jannings feature, and an industrial talker. Her moet famous role was as the unknown quantity in "Madame X."

In Hollywood Miss Chatterton is rarely seen. So many English drawls have cropped up she is spending long hours at home working on a plan which she believes will upset the picture industry. Within a few months she will introduce her American twang. Then will come her Hungarian heave. And finally her Czecho chant.

It's that kind of a business.

"hot film" for out of town salesman. Dobbs told Wittenberg he had noth-ing of that nature. It was then they began their own search. Dobbs denied he owned the films. He stated that some time ago a stranger came to his place and stranger came to his place and that the stranger never

returned.

Wittenberg told reporters that Dobbs told him that he had no newd pictures for hire, but kept a few for "his friends." Dobbs did some

Broadway Chatter

VARIETY

Con Conrad back from Holler- eats wood.
Punkey Sadier has gone vaude. In the Billy Casey act.

Bootlegger, tasting a new brand of imported mineral water, said from force of habit: "It's cut."

talking short studios. Warners are producing "Tom Thumbs Down." Sidney Skolsky's told about his bum vacation. Maybe Winchell was right

right.
Cecella Loftus's son Peter is in
the box office at the Stockbridge,
Mass., playhouse for the summer.
Veree Teasdale is studying singing. Hopes to appear in musicals
with her husband, Biii O'Neal.
Mrs. Mark Heilinger, besides writ-

ing a good beauty col under her own name of Gladys Hand, seems to be a peach cook. Mark has gained 30 pounds staying home testing her

eats. No more nite clubbing for the sobbing kid. He's gone married 100%. Nice boy, too-onee, Bill Weston, former Pan agent, is in for commercial work in Glens Falls, N. Y., for the winter. Ruth Parks, formerly in the Rosy, Ruth Parks, formerly in the Rosy, particularly in the Rosy, and the Rosy of the Rosy of the Rosy, and the Rosy of the R

non-pro, in Norwalk, Conn., Aug. 21.
The 5c hamburger showing up around New York in white stands is double opposition to hot dogs.
Marvin Schenck has had so many people doubt him, he's sorry he made that hote in one at Gien Oaks. Samuel Shipman and John B.
Hymer are at Lakewood working on a new play.

a new play.

a new play.

"Too normal to be a character in
this book" is Garrett Graham's
autograph message for Al Sellg, on
a copy of "Queer People."
Carroll F. Pierce resigned as p. a.
for Guy Lombardo. Bernard McDevitt, Fred Waring's Boswell,
probably succeeding.

probably succeeding.

McGushion Twins learning the
night watchman system of sleeping since opening at the Club

ing since opening at the Club Abbey.

Ted Healy returned to New York with his flock of stooges Monday after completing "Soup to Nuts" for Fox on the coast.

Col. Leelle R. Naftzger, American attorney, practicing in Paris, will make his annual return trip to this side Sept. 4 on the "lie de France." Cammie Diamond (Four Dia-wonds) won the motor launch race for girls on the St. Lawrence River. Course was about four miles. The big tolck, part of a sign at 47th street, facing the square, missing several months, is back. Opposition is the Paramount tower. Henry, the Hotel Ambassador's (L. A.) crack maitre d'hotel, is taking his vacation on Manhattan Island. Camilla Crume is making a talk-Col. Leslie R. Naftzger, American

Island.

'Camilla Crume is making a talking short at Warners' Brooklyn studio with Andrew Tombes. Called "Knocking Em Dead."

'Athur Goodrich, with the Lakewood Players at Skowegan, Me, has finished a play entitled "Sara Anna."

Anna."
Ruth Etting palling around with
the flowers, the bees, the birds and
the trees at uncle's farm near David
City, Neb., for vacation.
Mrs. Jimmle Gillespie, Patricia G,
and Mrs. Sully, mother of the Sully
vaude family, to Milwaukee by car
in former's new Auburn. This, atter

swearing off on long-distance motor

hops.

Pony golf opposition in sections is knocking off prices. Here and there it's 25c a round for 18 holes. Probably pooling next and then merg-

it's 250 a round for 18 holes. Probably pooling next and then merging.

Bookies admit to some winning days at Saratoga. But squawk, saying horse players who used to bet hundreds on a race, are wagering. But squawk, saying horse players who used to bet hundreds on a race, are wagering to the star of the says. Away from the road house show without permission, June goes back when the taxl recovers.

M. S. Bentham has purchased a \$38,000 Delsel engine yacht for Roland West, coast producer. Mike will navigate it to the West Coast during February.

Over 250,000 people of Sundays are at Long Beach these days, rather unusual especially for August, when this same bunch usually went to Saratoga or elsewhere but with market conditions have been kept in town, or the beach and the kept in town.

It's a break for the beach and the rest of Long Island.

Chatter in Loop

Charlie Hogan still nursing that eautiful pompadour.

Will Singer, manager of the State-Lake, driving a new Cad. The William Hov Pines sunburning at Lake Lauderdale, Wis.

Roy Calver, B. & K. p. a., doing nicely with a deep case of blisters. Max Turner claiming the city's

title as a golf dub. Ben Bernard's California pan smiling on Randolph street.

Trucks passing out free gate ucats to White City.

ducate to White City.
The Bob Nolans now apartmenting on North Dearborn.
Chick Castle still the sartorial
swank of the music men.
Ralph Kettering eased off 15

Ralph Kettering eased off 15 pounds.
It was Gene Murphy, they say, who first uttered the phrase, "The Great Salkin."
Sam Roberts commutes to Geneva, Wis., every Thursday, and won't wear a hat.
Col. Bill Roche acquiring another pooch, to guard his office in the Selwyn.
They are now talking baseball in.

Selwyn.
They are now talking baseball in the Green Grill, and the Cubs are bloocy, says Lou Lipstone.
Al Zimmey is taking his vacation m. c'ing at Barron's Resort in South

iaven. Frederick Donaghey carries two ipes, smoking 25 pipefuls a day

pipes, arounding 25 pipefuls a day some days.

Emo Orowitz introduced to the mysteries of Chi speaks, but had Morgan Ames as bodyguard. Katherine Krug (Mrs. Ashton Stevens) again engaged as leading woman for the Goodman rep.

Jim Petrillo, president of the musiciant union, is an uncle of Earl James Coston, now the local Warner operator, still setting records on New York jumps and return.

sturn. Siegfried Wagener, dram critic or the Deutsche "Abendpost,"

Sigried Wagener, dram critic for the Deutsche "Abendpost," whiling away to summer on the courthouse beat.

Carol Frink, round-cheeked film critic of the "Examiner," to Hollywood to find out if it's true what the passing through stars say.

Tommy Sacco, now an agent, has had his car swiped three times in two months. But the cops always manage to find it.

Bruce Gallup and Jack Pegler were in the Loop last week doing special exploitation for United Artists.

All R.K.-O divisional directors

All R-K-O divisional directors

All R-K-O divisional directors who attended the convention here lived at the Drake but held their sessions in the Sherman bungalow. Benny Meroff haled into court for not getting a dog license, but won the decision when he proved he hasn't owned a hound in two years. All the agents suddenly pals of Max Richard. Richard is a membrand out guestic cards, freek other could be consuming pool. Arlington Race track played to more people in its 30-day stay than any other track in the country. Estimated the track drew over 500,-

Chatter in London

Maurice Browne flinging lunches Alban Conway says he's got "It." Charles Courtneidge, back from the States.

Janet Megrew getting her photo around places.

Billy Merson's finances read like

Billy Merson's mic. British talker unit, Gerald duMaurier and Gladys

Gerald duMaurier and Gladys Cooper one-acting. Skyscrapers for London if exist-ing regulations are altered. Now he's a talker director, Don-ald has sprouted side whiskers. John Longden has lost his blonde locks

Harry Lachman most modest of

directors. Won't take curtain calls, Granville Barker and Laurence man exchanging bouquets, er Godfrey has talker tech-Peter Godfrey

Joyce Kennedy has drink and dope Cedric Belfrage's flower button-

noies.

Donovan Pedelty, film scribe, gets to Hollywood shortly.

Dorothy Seacombe is tripping around with critics.

arouny issucome is tripping around with critics. Severy English was the product of the control o

Henricus

layrightis.

Wee Georgie Wood is interesting himself in audience psychology.

George Robey, Teddy Brown, and Jock McKay at the Holborn to-

gether.
Phyllis Konstam, film player, running round with H. W. Austin, the tennis fiend.
Gladys Frazin has a new hair setting. Looks like elongated eye-

ting. Looks like elongated eye-lashes, Kimberly and Page riding in an eight-cylinder car, driven by a chaufteur. Irwin Dash, besides being pro-mgr. for Lawrence Wright, now handling mechanical dopartment. Prospect the B.B.C. may sanc-tion political broadcasts makes like

even worse for the listener.

Pat O'Connor, Par's press chief,
this town's leading authority on

this towns taxi meters.

Donald Calthrop fancies himself as a dinner speaker. Alone he

Leslie Henson doesn't like his own

seen supervising the stock ticker on the markets' desk of the "Post." Jack Hess and Bill Adler stayed up nights in order to Impress the New York R-K-O contingent with some flashy house front displays, only to have the first mid-summer windstorm ruin the flock.

Al Shorr, who paints, has been parking paints and using just a smock in the hot spell. Pants bandit dropped in, and Shorr has to call on Monte Brooks to hike home for another suit. Pant in Woods building was that anybody should have two suits.

When Sam Ohnstein, wealthy engraver, found out Paramount had bid for his son Irving, who'll be known as Tony Owen, he offered to put the kid in the \$10,000 class to keep him away. The boy once graced the U, of Chicago quadrangie.

rangie.

Mabelle Phillips, former vaude performer, and wife of Joe Cody, agent, traveled out to Le Bec, Calif, to attend family reunion, with show people plenty in evidence. In the family are Mrs. Steve Green, legit and plotures; Lottie Mayer, Mrs. Harry Behrel.

J. J. Hess' first name is Jacques J. J. Hess' first name is Jacques. He was born in England, studied medicine for two years in King's Hospital, and later landed in the U. S., broke. He eats for two people and collects first editions for his double-decked studio apartment on Chicago avenue.

club's cool swimming pool.

Ariington Race track played to more people in its 30-day stay than first to arrive and last to leave the amy other track in the country. State-Lake; Max Balaban files to leave the state of the country. State-Lake; Max Balaban files to leave the state of the country. State-Lake; Max Balaban files to leave the state of the country. State-Lake; Max Balaban files to leave the state of the country. State-Lake; Max Balaban files to leave the state of the country. State-Lake; Max Balaban files to leave the state of the country. State-Lake; Max Balaban files to leave the show could only be obtained by o

talker voice. Anticipating the critics.
Rodney Ackland, silly enough to write plays, is described by the Chatterers as intelligent.
Bart's Hospital here has American ideas about raising charity

dough.

With Swaff continuing his pash for lower theatre prices, Baughan and Agate are clamoring for better plays. Vollen digging in Lawrence Jack Yollen digging in Lawrence Jack Yollen digging in Lawrence Wright's cellar for old English songs. He discovered some twenty years old.

Little here gives no idea of the Little here gives no idea of the seating capacity most theatre guilds could do without this side.

Sor many deadheads gatecrash Sritish International trade shows most of the newspaper men have to be accommodated in overflow shows. A. W. Bascomb gets a part as the world's worst conjuror. Surprise world's worst conjuror. Surpo here it wasn't given to some of real pro magicians.

column.

Necking along the heath roadgat
Hampstead has been stopped. Puts
an end to this town's most picturesque trail parade.

Gipey Rhoumale sprained anki
through anxiety to learn all the circus tricks. Couldn't get together
with the horse.

with the horse.
Fact the late Poet Laureate left \$30,000 has made some of the out of work space hounds reckon they might start qualifying for the next vacancy.
Falladium back-stage accidents this week. Seymour Hicks tore foot ligament. Claude Hubbert strained on stage. Mrs. Pete Michon was hurt by som thing crashing on her, hubby also hurting his chin during hubby also hurting his chin during a fall. Barry and Whitledge, on the bill, touch wood every time the near the place and have so far caped injury.

BUMP READERS SWARM TO 8TH AND 9TH AVE.

Within the past month more than Within the past month and the past month in the past month in the past month in the past many as five. 100

Captain Louis Dittman, when boss of the West 47th street station, weeded them out of the precinct. What has brought them back is a mooted question.

The windows bear large signs welcoming women and men inside. The women readers are dark skinned and unkempt. Invariably 8 young girl is seated in a chair at the door in her Oriental dress with breast partially exposed.

Several years ago complaints poured into the police about these places and a drive was made on them, when they began their trek to other parts.

DEAUVILLE'S BAD SEASON

Newsreel Beach Clips Misleading-Unseasonable Weather

Paris, Aug. 2.

Paris, Aug. 2.
Business in Deauville is terrible, owing to the unseasonable weather. Newsreels taken on a sunny day and showing crowds on the beach are misleading exceptions.
Casino attendance is of the thinnest.

Attempting to chisel a litt!

Attempting to chisel a little strarevenue, the casino management spent \$3,000 on curtains to cut off the room where acts are showned address must played from the room where acts are showned and an entire strain of the room where acts are showned and an entire strains of the strains of the dance and show, was supplemented by "Consommation Obligatoire," meaning that admission to the dance and show could only be obtained by buying drinks.

Idea was a flop and old system restored.

BELASCO THEATRE

Funkey Sadier has gone vaude. In the Billy Casey act. Bill Stephens, west coast rep for Sidney Phillips, is east. Jerry Cargill, hatless agent, has kept his coat. Harry Rosenthal's new personal lyric, "Rosey needs a G." British of the state of the

of imported mineral water, said from force of habit: "It's cut:" Paramount Publix during the hot weather, closed office on several of the hottest days at 3 p. m. The Pete Dixons have decided to play \$2 weeks in the Douglaston hut they engaged for a summer run. Loews, whose symbol is the par-rot, is selling canaries in the lobby

rot, is selling canaries in the lobby of the State.

Bob Broder of R-K-O legal dept. to Hollywood for a coupla weeks if not a coupla days.

Preston Sturges, who wrote "Strictty Dishonorable," once a fiddler in a theatre orchestra.

George Whiting flew in from Coast on visit. Planed back Monday.

Coast on Visit. Planed back Monday,
Falace stage entrance getting just
too ritzy. Last week Richman's
IF, this weck Jessel's Rolls.
An expected father by Christmas
time is Val Lewton, Metro publicity
writer.

writer.
Tom Thumb golf has reached the

NEW VODY THE ATTENT NEW YORK THEATRES

a partifect factoration that transport restriction that the contract of the contract restriction and the contract restriction to the contract

"FIRST MRS. FRASER"

PLAYHOUSE 48th St., E. of B'way, Free. 8:50. Mts. Wed. & Sat., 2:30

The Theatre Guild Presents **Garrick Gaieties**

Seats at Box Office, \$1-\$3.00
GUILD THEATRE
52ND ST., W. OF B'WAY
Evgs. 8:30. Mats. Thurs & Sat., 2:30

EARL CARROLL VANITIES EIGHTH EDITION ALL NEW 66 Gittering Scenes—1,000 Laughe Herb WILLIAMS—Jimmy SAVO—Jack BENNY A Cast of 150 and the Most Seautiful Girls in the World 462 Good Balcony Seats at \$1.00
NEW AMSTERDAM THEA., W. 42d S
Nightly and Popular Mats. WED, and SAT.

11th MONTH PEMBERTON Pro Strictly Dishonorable

Prestan Sturges' Famous Comedy with TULLIO CARMINATI Staged by Anteinette Perry & Mr. Pembertan Thie Attraction Never at Cut Rates AVON THEATRE. West 45h Street. Eres. 8:50. Mais Thurs & Sal. 2:30 (Theatre Cooled by Iced Air)

DAVID BELASCO pre **D**ANCING PARTNER A New Comedy

with Lynne Overman, Irene Purcell Henry Stephenson, Charlotte Granville

GRACE GEORGE and WEEK CRAWFORD "Our Blushing Brides" Stage Show
Bunchuk's Back Again
COOL PAPITOL B'WAY,

ROXY SOIN St. 4 7th Ave. Dir.

2nd WEEK COMMON CLAY with Constance Beanstt, Low Ayres
"LA TICKERA," opera, Irving Casass
and large cast. Brilliant Stage Features
with Boxy Symphony Orchestra, Ballet,
Bloxyettes—Chorus—Soloists.

RKO—Always a Good Show

REITH'S PALACE BYANT 4300 GEORGE JESSEL HARRIET HOCTOR BURNS and ALLEN BILL ROBINSON ADELAIDE HALL

PROCTORS 58#ST. NEAR

FÂLL GUY 6-R-K-O ACTS-6

FALLGUY with JACK MULHALL LOUISE GROODY and NEVILLE FLEESON-FRANK GABY-Others

Easy Columnizing By Champ Chairsitter

in 1980, Summers and Hunt got a last half in Flushing for saving 10 http://distriction.com/signal-

The two classes most sorely affected by the heat this summer are

Maybe it would be more pleasant if most, if not all, of Rudy Vallee's satistors would sing into the big end of the megaphone.

Dippy News From Delirious Correspondents
Fack Bend, Ind.—Barney Dean canceled by management after first
flow at the Auditorium. Barney fell asleep in the middle of a nip-up. cape Cod, Mass.—Claude F. Sneerpan, manager of the Low Gross, wirel the New York booking office he couldn't play "that perch act." "Due to local pride," read the rest of his wire, "would prefer one using

mps only e-s-e-saying yesses, monner obser, objects with Him-polition, New-Sam Pretzel, "The Man Who Wrestles With Him-polit," fined \$50 and suspended \$60 days by the State Athletic Commis-sion for participating in a fixed bout. Gambiers alleged to have bribed gam's bad habit to throw the match to his better self.

Small theatres out in Iowa way are accepting spinach, eggs and other farm products in lieu of the regular admish. It ought to last until some one hands a loose tomato through the box office window and asks

Things are tough and conditions pretty bad, but that guy, "One to Fill" is still playing plenty of theatres."

"Don't take it so hard," said Moe, the agent, to his stenographer after informing her of a 25% salary cut. "Yust make believe you're playing Spokane, Seattle and Vahcouver."

Questions and Questionable Answers

When I bend over for my eighth or ninth bow at the conclusion
they the blood always rushes to my head. How can I avoid tha H. Ooter.

Ans.: Your trouble probably lies in the strenuous manner in which spi do your act. There is no doubt but that you work too hard. Would make that you eliminate everything in your act but the bows.

How can I get a photograph of my suppressed desire, Buddy Rogers?

Flossic Flapper, Ans.; Find out where his latest picture is playing. Then purchase singuscepts hammer. You'll find any number of his photos in the theatre lobby. Help yourself.

My partner and I do a casting act. The other day I was half way through a 20-foot leap before noticing that my partner had gone around the corrier for a cup of coffee. Lucklift, I landed on my head. But if that occurs again something more serious might happen. How can I take him a lesson?

Ans. Tell your partner that when he drinks coffee you can't sleep lights.

What is interchangeability? Ans.: This department closed for the day just a split second before your question arrived.

Fox Buys Porter's 16 MM Home Rights.—"Variety."
One with Mrs. Porter?

Round the Square

(Continued from page 52)

tell booze stories, amongst others, about splitting up couple, making bun of there, etc. One recent story mentions an entire orchestra we mong on liquor. But boys will be boys when the dames are around.

A \$90,000 Loser

A \$90,000 Loser

Saratoga's gambling joints hold relative positions for their table Paying amongst the August track crowd. A couple are the recognized class spots. These expect big plays and consequently big windings. The latter they know will happen somehow, despite any dull-less incanwhile. They usually do.

Other places in the shade rather than in the sun drift along, getting a normal play that seldom means big money. That is why such a place is Saratoga which made a single winning from a horseman in its first search of this season of \$90,000 in one evening brought more talk than the state of this season of \$90,000 in one evening brought more talk than the state of this season of \$90,000 in one evening brought more talk than the state of the season of \$90,000 in one evening by made of the season of \$90,000 in one even has other lines of business. The state of the season of \$90,000 in one even has other lines of business of the season of \$90,000 in one even but has other lines of business equally pleased because it removed any doubt of their pay-off regularly. In the class joints no one ever knows what is lost unless overhearing by administration of the should make out a check for. \$10,000 was the reply.

One of the Saratoga game spots opened its first night to a large less for the bank. An owner received commiseration from a bystanding friend. "Don't worry over that," said the owner, "it's the best break and we could have gotten. That will spread and bring in business. We will be a season of the season of the best break and we could have gotten. That will spread and bring in business. We will speak and bring in business. We will speak and be couldn't have had it better if we had framed it."

Wettlieless, with a big loss here or a moderate winning there, says that some of its best previous customers have temporarily temporarily best.

Stilley, Actor

(Continued from page 53) (Continued from page 53)

Re Jdentified the trio, asserted erhalt Police officials were notified and the shields taken from the two cops. They were summarily assented by Deputy Commissioner Ruttenberg and the property of t

COPPERS AS FRIENDS

"St. Paul police are your friends signs put up last week on all road: into city.

The coppers handed all tourists cards bearing "at your service" pledge togethe: with officer's name. Civic association paid for

CRAP GAME RAID

Arrested at Manhattar

Detective Walter Mitchell of In-spector McCormick's staff raided a "crap" game on one of the upper floors of the Manhattan Towers. Broadway and 76th street. Mitchell, with several other detectives said

four men.

The defendants gave their names
as Jacob Reiben. 40, 2110 Westbury Court. New Rochelle, operator
of the game, said the cops; Charles
Herman. 88, 150 Alder street, Mt.
Vernon; Charles Glucksman, 36, 377
Monisomery street, Jersey City, and
Samuel Goldberg, 47, of 711 Ave. 4,

Samuel Goldberg, 47, of 711 Av Brooklyn. Reiben was held for trial. others were discharged by Me trate George W. Simpson in Side Court. ll. in Magis-in West

Radio in Hotel Didn't Work: Will Morrissey Tells Court on \$79 Bill

"I owe the Hotel Belvedere \$40 for

"I owe the Hotel Belvedere \$40 for rent and incidentals. But I certainly do not owe them \$85 as they allege. I hired a worthless radio from them, but the dang thing wouldn't work.
"My favorites, the 'Nit-Wits,' I was unable to get on the machine they rented me. I was to give \$45 if the machine worked. It didn't, so I don't owe them for the hire of the radio," declared Will Morrissey, producer-actor, in West Side Court on the charge of defrauding the hotel out of \$79.52, for room, board and incidentals.
Morrissey was arrested by Warrant Officer Dan Fisher of the West Side Court. Morrisey is said to have ignored several summonses.

to have ignored several summonses. He came to court accompanied by his attorney, Joseph Butler. The latter entered a plea of not guilty. Joseph H. Drennan, house officer of the Belvedere, West 48th street, is the complainant against Morrissey. The date that Morrissey is alleged to have incurred the bill is from Jan. 2, 1929, until March 12. Midgie Miller, Morrissey's wife, did not come to court not come to court. Graf Gives Bail

and gie Miller, and wire, did not come for Gives Bail
Morrissey was unperturbed about his arrest. When he was taken to the West 47th street police station Jimmy Graf, surety broker, who dropped plenty of kale in the collapse of "Mystery Moon," posted bail for Morrissey. Morrissey said he had demanded an itemized bill from the hotel authorities and they retueed to sub-note the control of the co

started by the model.

Morrissey is producing "Hot
Rythm," colored show. He resides
at 141 West 47th street.

His hearing will be held this
week in West Side Court.

FOX LEADS LEAGUE: 8 GAMES WON, 1 LOST

Fox has won the pennant in the picture baseball league with eight games won and one lost.

R-K-O through beating Columbia

Raines won and one room.

Rained Through beating Columbia Saturday (3) by a score of 1 ft o 3 moved up to a stronger second, with six games won and three lost. Consider the second of the second until the seventh inning and Rained second Rained Raine dropped five.

Stadium-Garden Merge

Chicago, Aug. 12.
According to reports the Chicago
Stadium and the N. Y. Madison
Square Garden may shortly merge.
The two auditoriums find themselves bidding against each other
for fistic events.

Bernstein Hopped Up

(Continued from name 52) the installments and the house and no ooin

no coin.

"I was rehearsing starvation for two and three days at a time, as I'm too stout anyway, sitting there in the front parior wondering why those horses would never run the way they should. It looked for all the world as though I was washed up at last, and after my experience.

Wires by Phone

Wires by Phone

"This heat gets some people, and
it makes them dull, but it smarted
me up one afternoon. With no
money to buy anything and nothing
to do, I started to read the telephone o do, I started to read the telephone ook. I had hardly got into it when read: 'Send your wires by phone.

"It staggered me. There was a business all set without a overhead, but how could I use it? I commenced to itch. Just sore because I had never read that book before, and what could I do?

and what could I do?
"I aint as young now and thinking
up a new racket is harder work
than it used to be for Freeman. But
I says: 'Freeman, now don't muff
this one. It's right from heaven.'

I says: Freeman, how don't mut this one. It's right from heaven.

"With the heat and me thinking. I could use the phone and telegraph companies for nothing, because you know me and bills, but I couldn't get into a dough channel. Though everyone has gone bust, there's all know that much, and I says: Treeman, if you can't fit yourself into this situation, then you'd better keep right on starving and let it wind up that way. I got so desure the property of the country o

least for May on the way out.

Past Panhandlers

"I aint certain what it was, but thinkins of Campbell's and walking up Broadway just done it. Those panhandlers you meet. Treeman,'I says, that's it. Go after this one, but gently, bo, gently."

"So here's what I done I got up."

"So here's what I done we woo in their worst days used to make touches. I had a list, too, and most of them in the money now. Some in the big sugar. I don't go after it too strong at first. I just make out who panhandled so many when they done it that they can't remember who they touched.

"The wires ran this way, all about the same." Sorry to have to remind you, but I'm in bad shape now, and I'y out could return that fifty from the old days GOT Answers.

"Out of the first 10 whee I got

Got Answers
"Out of the first 10 wires I got
three answers. Two had the fifty
each and the other said the 10 enclosed was on account. Three out
of 10!

of 10:
"'Freeman,' I says, 'you're working again.' And, boy, what I did to
that phone for seven days, because
with this gag you can work Sunday,

too.

"How did I come out? Kid, I'm just starting. This racket can go on forever. The more I get, the more I think, and the more I think, the more I get, in names and sugar.

the more I get, in names and sugar.
"It's coming so good, I send the
wires now at the office and pay
cash, so you know. While you
ought to come down over the weekend and see how the house looks.
All painted, and I took the car out
of hock for a paint, too. And look
at this suit. Don't that tell you
anything!

"If you get one of the wires, forget it. Just say I must have made a mistake, but you're on the list, though.

though.

"Kid, do you know how long I had to live before thinking of that nace the thinking of that nace the thinking of the thinking to the thinking to the thinking of that the thinking of the thinking o

Pat Harmon Died Broke; Fight Benefit in Sept.

Chicago, Aug. 12.
Patrick ("Paddy") Harmon, who
promoted the \$7,000,000 Chicago
Stadium, himself putting in \$500,000, died a poor man. The directors of the Stadium contributed to the funeral expense

Plans are being made for a Har-

Plans are being made for å Har-mon benefit fight to be held in Sep-tember at the Stadium, with the proceeds to so to Harmon's widow. Harmon, before trying the Sta-dium, operated two highty success-rial dancehalls. As director of the Manchells. As director of the stadium, operated two highly success-races and managed areas, biggest events. After be-ing ousted from the auditorium, he ran for sheriff but was defeated.

MANAGERIAL ERROR BEAT KID CHOCOLATE

English Kid Berg Earned Ver-dict in Fast Fight—Kept Leading and Boring in

A managerial error appears to have swaved a good nortion of the three-quarters capacity Polo Grounds attendance Thursday night into a belief that Kid Chocolate won on points over English Kid Berg in their 10-round glove battle. Berg their 10-round glove battle. Berg rightfully won the decision. He did nearly all of the leading and was always boring in on the colored boy from Cuba.

from Cuba.

The error was either Chocolate's, his manager's, or both. It was in permitting Chocolate at 124 pounds to go up against a handleap of nine pounds and the fightling machine named Berg. The weight may have counted the most against Chocolate. Nine pounds is an abnormal advantage in the low scaling. When a fighter at 124 believes he can give away the nounds. away nine pounds, he might assure himself in advance that it's a set-up he is giving it to not a natural he is giving it to, not a natural rough-and-ready fighter of rep like

Degr. At distance sparring there's no comparison. Chocolate is a little, adept boxer and probably with a punch. Whatever punch the cole punch and the punch of th Bera Kept on Going

mostly to the cum. Deta sept. 1 part on boring in. It was like throwing a pea at an elephant.

While Chocolate out-boxed Berg with the control of the contro

never stopped.

Harlem Satisfied

Top ringside \$13\$. Ringside seats were only laid out to about the center of the Giants' outfield. Many of the rears were empty, with vacant patches in the grandstands. Bleached the season of around \$140,000\$. New York's Harlem sent a heavy contingent of blacks to watch the battle. That the colored people preside the season of the stands of the

The Parisian Front

VARIETY

Lucien Lelong, with much fanfare and formality opened his house the other evening to a reception of all the society in town (not much of it here at the moment) and all the fashion editors, artists and important people. Patou will do the same the end of this week and Worth the end of next. Meantime the other houses parade their mannequins during the day at any time from 10:30 to 5. Openings are invitation affairs with reserved seats, flowers, much cod and champagne music food and champagne with the new styles.

with the new styles.

As the first mannequin comes in with the frock that gives the initial hint as to line, color, length and trimming, everyone leans forward a little. There is that slokening hush that a first night holds for the poor wretch at the back of the theatre who only wrote the

The dressmaker showing his col-ection must feel about the same

Sisters With Money
Boue Soeurs on the Champs
Elysees Is run by two flamboyant
sisters who apparently have a lot
of money. They opened with expensive flowers, soft music and a pensive flowers, soft music and a bunch of beautiful mannequins and closed with a buffet spread that even included cafe filtre. Their clothes, however, were really, to say the least, unique among all the fashions seen so far. They go in for smbroidery in a big way, and must have a whole convent full of nuns embroidering for them. Exquisitely too. But one could only wear their frocks t. a costume ball, or in a play or vaudeville skit that counted on startling clothes to get it over.

or In a play or waudeville sidt that counted on startling clothes to get it were.

Such extreme styles, my dears! Sume of the evening gowns had a couple of stuffed birdles (pigeon size, actually) perched on the shoulder; and there, were lattice back decolletes made out of yards of silver ribbon. Thousands of pink, blue, red and yellow rosebuds were strewn thitler and you are could always count on a stream of sath ribbon lopping along the ground somewhere to the side of the gown for no apparent reason. The dresses were very long, of course, and some so tight they recalled the old hobble skirt days. Other skirts were silt wickedly up one side or in the back to a dashing degree. As a contrast, there were billiony models of organdic, there were billiony models of organdic, there were billiony models of organdic, there were billions onerwised, as the case might be.

Titles
These innocent confections borsuch names as "The First Kiss," or the "Malden's First Ball," "Adorable Moment" or "Chaste Kiss." To or une "Maideen's First Ball," "Adorable Moment" or "Chaste Kins." To break the monotony there were siren's robes so tight you could scarcely breather, showing every cut of the state of t

of soft interwoven materials with a plain blouse of fine light Jersey, and a skirt the same as the Jacket. Both ensembles were nearly always belted with wide patent leather or soft kid belts. Waistline remains an important part of the silhouette although dropped a tiny bit lower than last year.

However, for the suffering matronly figures, dieting on lettuce for some time now, there are various

some time now, there are various deceptive gadgets in the new styles that may serve to conceal those ful-

There's a heavy barrage of ateady fashion fire across the Parisland front at the moment and a solid squadron of mannequins. One style editor after the other is falling under the strain of three and sometimes four collections a day.

However, their public must be served and they revive for a few minutes every night to produce a snappy article.

Lucien Lelong, with

Although the laurels go to black as to color, there are also a great many softer dark colors that are particularly flattering. Deep blues, soft wine reds, warm browns and

Pajamus

Pajamas
Give one big hooplah for pajamas. Just the thing for that Intimate little tea, and they will go
over even better for the equally
intimate dinner. They're elaborate
but oh, my, how seductive. Getting
so popular, pretty soon poor, mere
so popular, pretty soon poor, mere
norder not to look femlaine.

inine. George Clisbee, the successful commercial artist, came dashing up to Parls recently to meet his sister, Elsie Frazee—Harry's first wife. They gave a theatre party at the Folies Bergere the other night, from where they wandered over to Bricktop's, then the Russian Casanova Club and finally wound up at the Parls Markets.

Rex Ingram, practically always accompanied by a plump and pretty young blonde thing, seems to be resting at Juan-les-Pins.

resting at Juan-les-Pins.

Rosle Dolly was in a party at the
Casino at Juan-les-Pins not long
ago with Gilbert Roland and the
Baron and Baroness de Graffenried
and also Norma Talmadge, who is
getting sunburned down there before returning to Paris.

JUSTIFICATION FOR STARS' TEMPERAMENT

Two capable heroines wasted on the desert air of as many border stories clowning under the titles of "Wings of Adventure" and "The Lonesome Trail."

Lonesome Trail."
The vivacious Armida, who might be called the Floyd Gibbons of the screen (she must beat his record of 300 words a minute), and that dependable Virginia Browne Faire. Both these well knowns have been satisfactory as the cause of countless cases of heart trouble, but they were bedily observed to the called the case of the ca were badly cheated in the

If either had temperament over the fourth-class material, she was entirely within her rights.

entirely within her rights.

Players really should be encouraged to rip up the lot over some of the stuff handed out to them. It is one service they can do their public, providing, of course, said tempest is effectual in canceling the ancient but no longer honorable repetition inflicted on them as new

SHOPS IN SUMMER

Sleeveless Frocks, Gloves and Furs

Little squares of sponges, larger colored beads, make the newest necklace that Miss Sportwear needs

"Travel prints" in tweed patterns are everywhere. Frocks and ensembles suitable for town or trlp are attractive and practical, and claimed uncrushable.

uncrushable.

The popularity of the sleeveless frock has brought the half shield for use in them. One shopper evidentity never heard of them, still using the regular kind, the result just one of the sights that makes New York amusing.

Ever practical woman has devised a use for old electric bulbs—to all appearances at least. "Pearl" neck-laces now being worn seem to lack

laces now being worn seem to lack only the necessary button to light up that parking space.

August fur sales now sweeping

Evens
Men envy women their sleeveless frocks this hot weather, but men don't have to wear gloves.
Macy takes no chances on its re-frigerated floors being taken for granted. Wall signs say, "Remember how hot it was on the street?"

that may serve to conceal those fulsome curves.

Squaring Those Hips
The tight hip line is this year
sometimes softened by a circular
flounce which wanders around the geles with Frank Graham in charge.

BELLE BENNETT PLUMP

Overdone in Matronly Role-But Performance Thin

Belle Bennett, lacking opportunities to be heartbroken, gives a sin-gularly amateurish performance in "Recaptured Love." Her attempts

"Recaptured Love." Her attempts at being a game, wisely understanding wife are tertibly trying on an audience, so why not a husband?

John Halliday fared little bette, with his second choles, Dorothy Burgess. Her siren resembled a sugar-coated toy balloon. A vamp without malice, at least occasionally, is uninteresting.

Miss Burgess served a decorative purpose. All her gowns affected a

Miss Burress served a decorative purpose. All her gowns affected a high waist-line usually accented by contrast, such as crystal or silver on black velvet or jet; even white satin banded metalically. The Grecian influence suggested in a softly draped white chiffon bodice was carried higher with silver leaves across the back of her lovely half. Miss Bennett is more plump than even a matron needs be with all the aids to figures now obtainable.

RITZY

William A. Brady's production of "Cate," by Marya Mannes, opened at Asbuey Park Aug. Il. Jane Grey, who has not been seen on Eroadway for several seasons, returns in it. For years she has been a close friend of Mrs. Brady, (Grace George). Hailing from Middlebury, Vt. Miss Grey first acted in 'San Francisco in 1907, with the Belasco stock, continuing in stock before reaching New York in 1909 in "Is Matrimony a Failurer" Her second husband was Ricardo Martin, the singer.

Matrimony a Fallure? Her second husband was Ricardo Martin, the singular second husband was read to the singular second husband was read to the late Dr. Leopold Damrosch, musician. Slater of Leopold Mannes, she is a niece of Frank H. Damrosch and Walter Damrosch, which makes her a cousin of Anita Damrosch, actress, who is married to Robert Littell, dramatic cridic Mens Mannes is cousin of Anita Damrosch, actress, who is married to Robert Littell, dramatic cridic Mens Mannes is gigner, son of Leo Micking, portrait painter, and brother of Kenneth McKenna, actor, now playing leads in the talkers. Jo did the "Cafe" settlings.

Backing Play

Backing Play

Hiram C. Bloomingdale is reported financial backer of "Free of Charge, a comedy by Warren Lawrence, productions. Hiram has his share of the Bloomingdale department store millions, as a son of the late Lyman millions, as a son of the late Lyman standard to be reving L Bloomingdale and the late Lyman Bloomingdale and Mrs. A. W.

Popper.
Irving was divorced by Rosalle
Banner and married Cissie Schmidt,
who had divorced Otto Schmidt, Jr.

The Tunneys Socially
Gene Tunney and his wife have
been hitting the high spots in so
(Continued on page 71)

Spanish Limitations It Seems in "The Bat"

It Seems in "The Bat"

Many special features have strung themselves out for runs on Broadway without half the reason a one-dayer at the New York, "The Sea But," has. Cast Including Charles Blekford, John Milhan, Edmund Breese, Nils Asther and Raquel Torres. Fine camera work, thrilling at times, evidently photographed on locations not a set, and a story from a different angle. Miss Torres can be an alluring little charmer or a spittire-but she lacks depth when attempting sincerity. Probably due to the limitations of her type. Directors like their Spanish girls as ginger rather than suigar. The Sea Bat" carries the authorized of the National Geographic Magazine (for the Information about the sea Inhabitant only), but it is hardly a travel film.

BIRTHS

A son was born in Deauville, France, to Mrs. King, wife of one of the three brothers now playing there at the Casino.

Mr. and Mrs. Irving Papkin (Yvonne and Irving), Aug. 6, daughtern

Mr. and Mrs. Howard L. Burkett.

Mr. and Mrs. Howard L. Burkett, son, in Culver City, Cal., Aug. 7. Father is a professional ball player, at present a member of the Albany Eastern league club; mother is the former Lauree Wiese, pioture ac-

Hollywood and Peoria

By Cecelia Ager

"Clothes" Unmade One Girl Who Lost Job "Dressing Up" for Mgr.

Maybe some of these stage girls who doll up in their finery before visiting a producer's office haven't the right dope after all. It would be hard to make a girl believe that anyone lost a part in a show for being well dressed, but one girl says she did.

being well dressed, but one girl says she did.

After tramping around in the rain in a lot of old clothes one day, a girl who was pretty hard up dropped into a preducer's office in a very discouraged, half-hearted mood. She didn't expect anyone to look at her, so she slumped in a chair almost on the verge of tears.

As soon as the producer saw her he called her, looked her over, and exclaimed: "Just the girl I want," and made her promise to come to his office the next day.

The girl went home all elated. She excitedly borrowed enough money to fix herself out. In style for the appointment.

When entering the office the producer didn't know her. She explained, and he seemed utterly be applianed, and he seemed utterly couldn't use her.

"But I'm the same girl, only I have new clothes," she argued.

Words could not change his new attitude.
"I must have made a mistake,"

attitude.

"I must have made a mistake," he said. "You're not the type."
So it seems that clothes do make the woman, but the question is. the woman, but the question what kind of clothes?

HARRIET HOCTOR ALL ALONE AS BALLERINA

Even without Bill Robinson and Adelaide Hall the bill at the Palace this week would be a wow. Every act is first-rate, but Robinson and Hall can't be beaten. The audience almost wore themselves out an plauding.

Harriet Hoctor is now without a

Harriet Hoctor is now without a rival. A delightfully graceful, pretty creature, with a charmingly elusive personality. Her dances are different and artistic, with a certain oddness about them that makes even her gentlest and sweetest flut-terings quite vital.

terings quite vital.

A soft blue, semi-Peirrot costume worn in her first number was unusual and attractive.

unusual and attractive. Burns and Allen are amusing with nonsense, similar to the Block and Sully act of last week. Could have been written by the same chap. If so, Al Boasberg, given the program credit, can be consistently funny, but should not turn out too many skits along the same lines. And, of course, Georgie Jessel comes into his own at the Palace. He is a great guy to his admirers

He is a great guy to his admirer in every respect, but more appeal lng to the average person in hi lighter moments. Not too soul ringing when he goes tragic.

BALLET FALLS BEHIND

Tap Dancing in First Demand by Musical Shows

The bottom seems to have fallen ut of ballet schools in New York, with many forced to close. What has caused the sudden drop in what

when stands the sudden drop in what have sudden drop in what common was to be sudden to the sudden was to be sudden to the sudde

MARRIAGES

Dolores Del Rio, pictures, to Ceric Gibbons, film art director, Aug. 6 In Santa Barbara, Cal.
Dorothy E. Sanger to William McDonnell in San Francisco Aug. 8.
Groom is with Fox West Coast publicity staff.

Zelda Santley to Dr. H. Clarren, St. Paul, at Council Bluffs, Ia., Aug. 6. Bride playing R-K-O route.

Hollywood, Aug. 9. Hollywood boulevard, "Style Cen-ter of the World," "Where the Stars Shop," "Fifth Avenue of the West,"
"Street of the Stars," and so forth,
is all of a bustle on its semi-annual
Dollar Day.

is all of a bustle on its semi-annual Dollar Day.

The fan magazines, which have made this thoroughfare famous in, terms of gilt and splendor, never effect to that fine old boulevard custom, Dollar Day, but the Hollyton, Dollar Day, but the Hollyton of the Holly

Magnetism of \$1

Magnetism of \$1

It turns out that the bait of bargains is as alluring in fabulous
Hollywood as it is in Peorla. The
storekeepers pledge themselves to
offer a few seductive opportunities
to make a dollar look like the buyment merchandies is offered excite
ment merchandies is offered excite
at a dollar that yesterday fetched
98 cents, there is something about a
single dollar sign that is irresistible.

Some above Include a thester

six cents, there is something about a single dollar sign that is irresistible. Some shops include a theatre ticket to aid in the removal of wares with which they have had too long an acquaintance; others give free play on miniature links. Shoppers w. k. yearning for these pleasant of the theories the play and the play and the play of the pl

hold but a few woebegone items mangled from grabbing, left over for the less discerning. Commercial Frenzy

Commercial Frenzy
Nine in the morning on Dellar
Day looks like an opening at the
Chinese theatre, without the lighta.
From every shop's front hang yellow banners, shrieking "Dollar Day."
Shoe stores, beauty parlors, magic
shops, cut rate drug stores, deal
hops, cut rate drug stores, deal
hops, cut rate drug stores, deal
hops, all though the book shops, cut and the shops, stationers, chain stores
—they all join in the Hollywood
Dollar Frenzy.
The boulevard is thronged with

Dollar Frenzy.

The boulevard is thronged with women with that peculiar gleam in their eyes that bespeakes the bargain-hunter. They rove the street in herds, trying to be in every store at the same time; torn with indecision over which shop to enter, finally making a choice, harassed then with doubts. Does the other store offer more?

They emerge as racked as the limp saleswomen who took their dollars. There is neither time nor need for salesmanship on Dollar Day. The customers wait on themelve, fearful lest the saleswomen be too indolent to dig out for them the choicest morsels.

Picture Stars Just Mortals

Picture Stars Just Mortals
Parking stations are demoralized
with more cars than their space
allows; restaurants and sandwich
counters can't clear their tables fast
enough for the customers jammed
in the doorways; traffic creeps in
second gear. The excitement of the
shoppers is contagious. There is a
feeling of fiesta in the air, of thrilling things awaiting. ing things awaiting.

Hollywood boulevard becomes at last a magic street, but by the witchcraft of Dollar Day. Picture stars pass by unseen. On Dollar Day bargains are the thing and picture gods just mortals.

Fan magazines are comforted that Hollywood boulevard's Dollar Day comes but twice a year, to turn the pious Hollywood people into frank heretics.

VARIETY

Pablished Weekly by VARIETY, Inc.
Sime Silverman. President
H4 West 46th Street New York-City

*** VOL. 100

15 YEARS AGO

(From Variety and Clipper.)

Capping the climax of desertions of players from stage to screen, Nat a Goodwin canceled a whole season already booked and made it necessary to disband the company, in order to continue before the examers for Universal. Other legits in including the continue of the continue before the camera for Universal. Other legits in including the continue of
Clifton Crawford was engaged fo his first part in a New York Winte Garden musical show. Edmund Goodding was in the same cast.

English film producers complained that America would not buy their pictures, and declared the reason was the American industry feared to import material, thus aiding foreign osition. Americans replied it entirely a matter of quality of

Loew's circuit for the first time went upon the formal policy of a feature picture to every show intures and an occasional special.
Comment was that new scheme
would cut Loew vaudeville bills
from seven or eight acts to straight

Charles Dillingham was making findy the new spectacle for the New York Hippodrome. Estimated it would cost \$125,000. Nature of the production was kept secret. Incignially it was revealed that the operating cost of the big playhouse was between \$32,000 and \$34,000 a

Morris Gest was reported netting \$5,000 a day by acting as an agent for Russian interests in the sending of supplies. Estimated he would make a million from the assignment:

50 YEARS AGO

It was an apparent custom when star and manager had a disagreestar and manager had a disagreeter for the star to call his arterm of the star to call the star to the
stars, published his contract,
specifically providing that it was
strictly an employment deal and not
a co-partnership and providing for
liquidated damages in case of a
breach. Advertisement was to assure house managers that dates
contracted would be played. Star
was Pat Rooney.

Tom Taylor (formally christened "Tom," not "Thomas"), one of the leading figures in the English thea-tre, died in London, 63 years old. neures in the English thea-died in London, 63 years old.
Be had written a scoro of standard
be had written a scoro of standard
be of the times and innumerable
strepless. One claim to fame was
the pless. One claim to fame was
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Connecticut changed the date of open season for shoeting woodcock from July 4 to Oct. 1, and the huntsmen of the state, holding the change an injustice, paid no attention to it. Prospect was that when the Oct. 1 Open season came around, the law-breakers would have left no wood-tock for the law-abiders to shoot at Noaton was being taken against Wolktors.

"Buffalo Bill" (W. F.) Cody was scheduled to open his dramatic sea-son in upper New York, Aug. 23, in a new melodrama, entitled "The Prairie Waif."

Dance Marathons and flagpole stiters had not been invented, but one Dr. Tanner undertook to go 40 days and nights without food, and became so popular an attraction in New York that he was engaged for Coney of the the the was the stunt at \$500 for the 40 days, or \$250 a week if he gave in earlier.

Inside Stuff—Pictures

Aiming to present shorts in a more attractive manner, P-P has new system for tinting and coloring of cartoons, so that when projected on the screen, although produced in black and white, will be flashed in various hues. Idea is solely a projection slant. In essence it's like the use of colored spotlights,

Tinting is to be done by projecting the cartoon through colored gelatines by placing the latter in front of the projection iens. The idea is to color the dark parts of the cartoon. Any combination of colo gelatines can be used, and they may even be split. Best for the purpose, however, are given as pink, amber, light blue and light green.

This tinting and coloring will not only lend a more pleasing effect to the cartoon projection, but will also stick on some atmosphere to these animated drawings in black and white which they do not possess as is.

Scheme is also held by technicians to give sound effects for the car toons which they might not otherwise have by having certain colors indicate gun flashes, etc. In line with this idea, the P-P projectors and managers have been circulated a bulletin on how to achieve the proper tinting by the P-P technical experts, headed by Burt Kelly, chief of the new shorts department.

Headaches with a foreign tinge still continue at the Coast studios Newest concerns a big shot foreign player at one of the major studio and his girl friend

Big shot demanded that the g. f. also get a contract. Femme was brought here, with one of the booking offices forking over the immigration bond. She was cast in a picture with the big boy and a contract signed at \$450 a week. Cast was called and shooting was ready to go.

Although having signed the contract, the girl then reneged on the price, and decided that unless the ante was raised two centuries she wouldn't play.

Studio then called in the booking office to assist, as the big shot was backing his flame in her unreasonable stand. The booking office notified the girl she would go on at the price originally agreed upon or would be hauled away by the immigration authorities when the bond would be

Plan worked and the gal went to work on her first, and undoubtedly last, picture.

Both Fairbanks and Picktord pictures in future may be produced by Art Cinema, Joseph M. Schenck's own company, under special financial arrangements with the stars.

Following the appearance of Fairbanks in "Reaching for the Moon," an Art Cinema production, of which the associate producer is Irving Berlin, by arrangement with Schenck, a deal will be made with Miss Picktord along similar lines, it is said.

Schenck has a special arrangement with Fairbanks, according to information, under which the star is in on the picture under a sharing agreement for a percentage of the profits. He-will co-star with Bebe Daniels, who has just been approved for the leading femme role.

The anticipated deal with Miss Picktord would probably also be on a sharing basis, with Schenck financing through Art Cinema.

A major program entry recently released is without the name of its director in the screen credits. Reason is that there were two directors, the first of whom rather bothed up the job which the second overseer finished. It's at the request of the savior director that no such designation is publicly heraided.

Reagon for the request and the apparently directorless picture is not known, although most of the picture bunch on the Coast know who started the film, as also the lad who stepped in at around the half-way point to practically do an entire remake job. However, those of the film mob who have seen it freely term it one of the best pieces of salvaging the screen colony has ever known. And the feature is doing a very healthy business around the country.

Warners maintains the largest library of natural sound effects on

Warners maintains the largest library of natural sound effects on the Coast, ready to be dubbed onto its regular release disks.
Warner library contains natural reproduction of most anything from a mouse squeak to the falling of a skyscraper.
This library employs a technical crew and sound truck devoting all its time to secuting around the country for sound effects. Days have been spent by the crew outdoors to catch various bird and anisounds. The crew has also spent much time recording factory noises. Sounds are crew has also spent much time recording factory noises. The crew has also spent much time use. Illinately saving incentions the continuous security of the continuous continuou ing production of a picture

Under its deal for the Sudekum chain in the south, better known as the Crescent string, Warner Bros. are reported on the inside as paying 37,000,000 for the houses. Tony Sudekum, whose Crescent chain is affiliated with Cumberland Theatres, offered the houses to other circuits before interesting Warners, with one large operator known to have turned it down because some of the theatres seat only 300 and are situated in towns of 1,000 population, with that circuit not wanting to go into such minor situations.

The control of the

Two Los Angeles papers went strong for a story that a picture star was held up in his home and went out of his way to get \$100 to hand over to the stick-up guys so that they wouldn't disturb his sleeping wife. Story was handed to a morning paper by a reporter who me the star the day following the supposed hold-up. When it was bannered, all the other papers and the wire services glocked it up. Euspicious news mugges claim the story is one of the cleverest plants ever designed to kill rumors of divorce in the family, being so by subtle indication that the pair were home together. No report of the hold-up was made to police.

Universal newsreel for Colorado territory has booked up with the Denver "Post." The Tabor, Denver, had shown Universal news for some time in connection with the "Rocky Mountain News," but it was funny to the patrons, as the Tabor never advertised in the "News" and the "News" seldom mentioned the Tabor, but there it was on the screen—the "News" seldom mentioned the Tabor, but there it was on the screen—the "News" was grabbing some good advertising, and the Tabor wasn't getting a break. So Manager Bennett thought something ought to done about it, and did it.

After lengthy negotiations it was agranged that the "Post" sponsor the presentations.

week, it is reported that the company, Durium, is still losing money of the presentations.

Looks like a promotion for P. L. Thomson, publicity manager for W. E., although not given out that way officially. P. L. is now Director of Public Relations for W. E., taking on all the publicity and advertising functions of W. E. and the latter's subelson. This includes E. R. P. I., for which publicity is handled by Walter Eberhardt.

Switch came in shifting the publicity and advertising groups into the list still a novelty was not definitely acknowledge the 15c. discs as a stabilized weekly feature. Quite a number of publishers declare that sales mount in the list of the latter's subelsing groups into the list still a novelty, and when the novelty was roof so will the sales.

new Department of Public Relations. C. W. Barrell is director of the Motion Picture Bureau under Thomson

Getting on the front page is no longer an open sesame to a picture

Getting on the front page is no longer an open sesame to a picture contract. The Hunter brothers, with their endurance air record and lots of publicity, discovered that after several-weeks on the Coast. Style went out some time ago, but the front page landers still try. Latest to invade the colony with what she considers a passport for picture fame is the fernme who got scalded in a bathtub on a transat-lantic liner. She sued the company and got the mugs and story in all the sheets. No contracts have been left lying around loose yet.

A director's ingenuity extends in many directions sometimes. Notable meg wielder for one of the major studios had his heart set on a certain actor, but the execs thought otherwise. Saying nothing to the studio, the director told the actor to grow a beard, got him fixed up with make-up and brought him back into the studio for a test. Unrecognized, the actor passed the test and got the part. Not until the picture was almost done did the studio officials discover the wool had been pulled over their eyes. They decided to laugh it off.

After being a drug on the market for the last several years the pendulum seems to have swung back on travel pictures. Columbia starts release this month on 13 one-reel travelogs, with lectures by Malcolm LeFrade, formerly with Cook's Tours, Columbia is the third to place a similiar series on the market within the last month. James A. FitzPatrick and Tom Terris each have travel series with dubbed lectures. Columbia's series is produced by J. R. Bray under the title of "Rambling Reporter."

Free lance scenario writers charge the producers are taking some of their original stories after purchase and planking on the names of well-known novelists and playwrights.

One of the boys burned when he saw a noted novelist's name on a picture advertised in a studio's yearly announcement, although locally the scenarist had been given a plug by the studio for the same picture. Writer got busy via a lawyer and the studio has promised to remedy.

Question of allocation of first-night seats for the double opening of "Hell's Angels" Friday night (15) at the Criterion and Galety resulted in the Criterion having edge. All those on the first-night list who review pictures will be sent to the Criterion, this comprising three-fourths of the list, while the others will attend the Galety. UA has no regular second-night list as most producers have.

Denial is made by Arthur Cohen, managing director, that Famous Players Canadian Corp. closed its road show booking office to compel the people to attend talking picture theatres, the company having recently been criticised because stage shows were not being booked. Cohen pointed out that the public had decided the matter for the corporation by staying away from road shows, declaring that "the travelling show has been dying ever since the talkies came in."

Granting conditions improve, as anticipated, R-K-O looks to showing Granjing conditions improve, as anticipated, R-K-O looks to showing a net of around \$5,000,000 or more for 1930, with this calculation carefully figured on the basis of the \$1,500,000 shown for the first six months and the leeway of 12 weeks in the third quarter for larger profits through no rent being charged against theatres.

R-K-O charges off the year's rent for 40 weeks starting Sept. 1, with that leaving June, July and August free of that.

Bill Seiter is sending around 15 grand into one of those miniature golf courses on the Coast. Possessing some valuable property opposite at Hollywood hotel, the First National director is dolling up his diminative links plenty and will soon hold a gala opening.

Bobby Woolsey is also reported having become financially interested in the new fad. Quite a number of the picture colony is taking flyers on these realty treadmills.

Stories of the prodigality of Howard Hughes multiply. James Whale, the English director, got a brand new Chrysler roadster as a gesture from Hughes while Whale was directing dialog sequences in "Angels" and Hughes decided the petroi buggy Whale was using wasn't good

Billie Dove received an ermine coat with a train so long that Holly-wood had never seen anything like it.

Indication of summer slackness for theatres this year is gleaned from inside information that Publix dropped a reported \$210,000 on operation in June and between \$240,000 and \$250,000 in July.

Sources knowing the state of the Par-Publix books declare that these

(Continued on page 68)

Inside Stuff—Music

Business and executive offices of Leo Feist moved downtown to 56 Cooper Square in the Carl Fischer Bldg. Feist and Fischer are now associated in Radio Music Corp. Feist, Inc., for many years was in its own building at 235 West 40th street, but with the amalgamation and the pooling of interests, both buildings have become unnecessary

Henry Waterson, former music publisher, has returned to New York

Henry Waterson, former music publisher, has returned to New Yo with the American rights of Dr. Overbeck's Rejuvenator. Waters recently went abroad to negotiate for the rights. In an announcement sent out, the Rejuvenator is described as:

The Overbeck method of treating and healing advocates the passing of electricity through the body at low voltages by means of the constant current obtained from dry batteries. The booklet explains the reason why this method should be both preventive and curative of alments, and practical experience has proved that this theory

"When the Organ Plays at Twillight," which Santlys are making their plug song, was discovered by that publishing house because it was backed on the record with the Santly song, "Give Yourself a Pat on the Back."

Both songs were originally published by Campbell & Connelly, of London, with Santlys securing the American rights to "Pat on the Back."

Santlys, believing they had a potential ace song, secured the American rights from Campbell & Connelly.

Although the "Hit of the Week" record is the biggest selling disc going, said to have sold 450,000 records throughout the country last eek, it is reported that the company, Durium, is still losing money

Viennese Primas Bawling Over **Male Hogs, but List to Servaes!**

A battle of sexes is this week's theatrical tid-bit, with the Viennes actresses and prima donnas suddendiscovering new grievances against the opposite sex. They are airing them a-pienty.

Say the Austrian legits and divas: (1) Male authors and composers in artistic conspiracy to exclude or minimize the female from the stage.

(2) German authors are too weary contriving new variations on the love theme and are now frankly writing pieces without women, or with as few feminine parts as pos-

(3) This is where the divas comeven the modern composers are orchestrating everything so that the orchestral features dominate their works at the expense of their voices.

It is impossible for a poor, big, Amazonian operatic diva to hit those high registers nowadays without bursting a bloodvessel the way these music writers cue the orchestra for crescendes, they say. Evidence

The legit femmes point to Franz Werfel's latest success, "Paul and the Jews," or the dramatization of "1914," with their lone or no woman

Dagny Servaes, a Prof. Max Rein hardt notable, came to attention with the observation that he-man plays are flooding the stage as the direct aftermath of the war, but adds:

aftermatn of the wat, but sould all of us in the theatre that such a world hit as 'Journey's End' should have not a single woman's role. The present-day world holds should have not a single woman's role. The present-day word holds so many problems that the ancient conflict between man and woman should provide themes galore for young authors.

"I believe that the date is approaching when male actors will become too bashful to appear in a piece with a woman."

HALLER, BERLIN, FLOPS ON COMEBACK PIECE

Berlin, Aug. 1.

The Berlin showman, Hermani er, had a failure with his first comcback, an operetta by the composer, Walter Kollo (father of the young composer Willie Kolio, now in Hollywood).

In this undertaking Hailer lost \$25,000 and was forced to stop this play after the first 10 days.

Halier will open the newly arranged Admiraispalast with the "Czardas-Fuerstin" Sept. 15. Music "Czardas-Fuerstin" Sept. 15. Music by Erich Kalman has been partly changed. The modernizing of the book will be done by the authors, Jembach and Stein. Fritzi Massay's most successful role will now be played by Rita Georg.

NEIL McKAY IN BAD JAM OVER GIRL DANCER

London, Aug. 2.
Neil McKay, the Scritish comedian was arrested at the Palladium last week, where he was playing, on a charge of inviting Ivy Braham, dancer, to undergo an illegal opera-

Geraid Corbett, auto dealer, was harged with him on the same

grounds.

McKay denied the charge. The case was adjourned, the magistrate remarking it was not a strong one in the absence of further evidence.

Reed and Lavere, when playing LONDON, always stay at the **Coventry Court Hotel** Whitcomb Street, Leicester Square
Phone Gerrard 7615
Telegrams COVENCOURT, Westrand
London
Hot and cold running water and
phone in every room.
J. F. HOWLETT, Manager

Par. Raids Italy

(Continued from page 7)

(Continued from page 7)
Hollywood of Europe with talkers
in seven or eight European
ruages now being produced.
Amiet Paiermi, Maria Jacobini,
Lio Pavaneili, Lina Modiglinai,
Oreste Bilancia, Scava Galione and
Carmen Boni are among those already taken by Paramount for Joinville, but there still is an urgent
need to good the seven the seven of the seve

lowest in the number of films home-manufactured.

Taiker recruits now for sound-films are chiefty from the legits.

Stands Off Raid

To offset the Par raid, Pittaluga, the big power in Italian picture-dom, did a smart thing in signing up Hector Petrolini, quite a famous Roman dialect actor. He is slated for the title role in Pittaluga's first taiker, an Italian version of Mollere's "Medicin Maigre Lui." Petrolini is the outstanding idol in Rome.

Petrolini is also to act the lead in "Courtyard" by Fausto, with Maria Martini singing opposite, with Maria Martini singing opposite, with Maria Martini singing opposite with Maria productions at the Rome studies here, outside of the Lateran gate. He is making Italian, French and German versions of an unnamed Pirandello play.

Vandal and Dulac of France are

German versions of an unnamed Pirandello play.
Vandal and Dulac of France are his coilaborators on the French version with Jean Angelo, Grazia Del Rio and Madeleine Guitry acting in the film.
A consortium of German renters is being organized for the German version's marketing. Will David will direct.

As previously dwelt upon, the Mussolini anti - foreign language edict on the screen makes native Hallan production imperative and no substitute is possible. Mere sound synchronizations or dubbings have been previously established as "The Italian market has long been a problem to all. It is conceded a most valuable field for all the seeming limitations, territorially, geographically and economically. Italy, in Milan, Rome, Genoa, Piorence, Naples and Venice, holds many wired houses, forced to play Storm of the second suppredent financial returns are looked to from this market which not only takes in Italy, but the heavily populated north - African sectors of Tunisia, Algiers and Morocco, also Brazil, not counting the sizeable Italian population in the North and South Americas.

Sheehan on Danes

(Continued from page 7)

similar to the Newsreel (former Embassy) in New York. The Danish cinematic reviewers

Embassy) in New York.

The Danish chematic reviewers outdid themselves in raving about Universais's "All Quiet on the Western Front," especially lauding it as a masterplece of American direction because of its judicious omission of cheap, theatrical effects. The dominating human interest qualities were highly commended.

An exceptionally long and successful run is predicted at the Palace, where it opened. The house enjoys a vogue in itself, rating as the greatest cinema in Copenhagen. "All Quiet" is furthermore well attuned to the Danish temperament. It has been packing houses ever

It has been packing houses ever since the premiere.

In Paris

Paris, Aug. 2,
Congressman Soi Bioom, Ely
Stroock, Bob Hail, Ted Lewis, John
Partington, Marion Davies, Buster
Keaton, Nathalie Talmadge, Harian
Dixon, Alloe Feighn.

IN THE BAKER REVUE

IN THE BARREL REVUE
Paris, Aug. 2.
For Josephine Baker's new revue
at the Casino de Paris: Stone and
Vernon, King-King-King, Harry
Plicer, Suganne Dorville and Pierre
Meyer, local matinee fav, have been

Ted Lewis' Walloping Hit in Paris with All **English Lyrics Songs**

Paris, July 12.

Ted Lewis's success, while more or less anticipated by the American colony especially, was unprecedented so far as the greater majority of the audience in attendance at the Empire was concerned. Decidedly French in greater numbers, the Friday (8) night opening with the price of the Empire of

Rouge.

By sheer force of personality,
Lewis sold his 100% English lyrics
for as full value as if the audience
understood him. Many Americans
in the audience. There were understood him. Many Americans were in the audience. There were instances of tourists delaying their itineraries to remain over the Lewis advent into Paris's ace (and sole) vaude big-timer.

The opening was SRO and the advance sale for Lewis's fortnight at the Empire augurs well for mid-

at the Empire augurs well for mid-summer business.
Entire Empire bill is above the average in callber. The Insacthenico Russian Ballet notably was worthy. The Trio Bel Air, French acrobats, scored as did Bel Argay, lightning scuiptor modeling clay busts on the stage. Both okay internationally. As usual, the Empire show is heavy on animal acts. Three on this bill, two with horses; other with chimpanzees, Lewis and his act members sail

Lewis and his act members sail on the "Paris" Aug. 23 to New

Empire tilted its normal scale 5 francs (20 cents) for the Lewis engagement, because of the heavy money for the act and good business.

Nettelfold Loses Sight

Archibaid Nettetfold, millionaire owner of the Comedy theatre, London, and head of the indie talker unit bearing his own name, is blind. He is 60 years old. Although He is 60 years old. Although Nettetfold in the theatre over here, Nettetfold in the theatre over here, Nettetfold as hobby than anything else.

British Film Field

(Continued from page 6) for from the Exhibitors' Association executive, but the talkfest ended with things more or less straightened out and exhibs acstraightened out and exhibs accepting the present situation—taking what concessions they had got from as many distribs and recommending these concerns be favored in booking against those who will concede nothing.

London Combine Control

The London Combine Control

The London combine scheme is stuck for the moment through tryling to incorporate as a limited in the line of the line against part of the line of the line against the line of the combine to control It. Way out may be found by registering as would be no stock, and income tax would not be paid on profit, being shared by members as rebates, on the amount of their trading—which in this case would be find hire. These days are the line of the lin

Miscellaneous

Miscellaneous

Empire pulled up with the Marion
Davies talken, "Gay Nineties." after
a period of not so good business.
Dave Bader leaving on "Mauretania" this second.
Bustec. Keaton. playing around
with Herbert Wilcox. Looks like
y the Marion of the Marion
Bustec. Keaton. playing around
with Herbert Wilcox. Looks like
y the Marion of the Marion
adde shough. Briting a Mc-M. this
adde shough. Briting a Mc-M.
taken to America.
Basil Dean starts his next, A. A.
Milne's "Four Walls," for Radio
this first. Dickering with Bernard
Shaw for "Arms and the Man" for
Robert Loraine, Warwick Ward
and Dorothy Boyd, released by
Charles Cochran, are in "Fourth
Wall" leads.
Monty Banks is megaphoning
"Almost a Honeymoon" for B. I. at
Elistree.

Mrs. Perret's Efforts to Obtain Mireille Perrey

Paris, Aug. 2.

Desperately anxious to get Mireiil Perrey, French actress, currently in "Sons o' Guns" at the Hippodrome, London, to return to France and play the title role of the film, "Arthur," which Leonce Perret is

"Arthu." which Leonce Perret Is to direct as his first production doe the new Osso concern. Mrs. Perret made a special trip to London and lad a conference with the actress and Lupino Lane.
To obtain Miss Perrey's services without paying a commission to the Paris branch of the Morits agency may have been an extra inducement for Mrs. Perret to make the trip to London, but the actress is under London, but the actress is under the color of the Morits are desired to the color of the Morits are desired to the work of the Morits are desired to the Morits and the Morits are the Morits and the Morits are the Morits and the Morits are desired to the Morits and Mrs. Perret's desire to have her do the film.

Producers Optimistic

(Continued from page 7)

(Continued from page 7) 10% tafkers in other than English dialog that are really valuable. The average remade, when things shortly become systematized, will have about 25% talk in the favorite tongue. In many instances, too, principais will be played down and where the plot is such that they the plot is such that they then the plot is such that they the plot is such that they the plot is such that they then the plot is such that they then the plot is such that they then the plot is such that they than the plot is such that they have been also been also because the plot is such that they have been also been al

On matters politic, with the Ger-nan situation now pre-eminent On matters politic, with the Ger-man situation now pre-eminent, many new facts are revealed. First, Will Hays is establishing a head-quarters in Germany as a focal point on any disputes which may arise in the course of the execu-tion of the kontigent. Several men are being considered by the Gen-

eral.
On the German levy, part of the talker patent peace pact, the German manufacturers will do all in their power to reduce the kontigent.

No 100% Sale

That a 100% sale of America's 650 pictures yearly to every foreign country is completely out of the talking picture is conceded by pro-

talking picture is conceded by producer influences,

These see the new export line-up as England, a miscellaneous figure but the largest (this including the provinces); France, Germany, Spain, 200 each; Italy, 100. The figures also include countries of Latin denomination or where French and German are at the command of a large percentage of the populace. Sweden, Denmark and Austria are figured among the Teutonic countries.

figured among the Teutonic countries.

About the only country not being considered is China, other than the comparative handful of English-speaking residents there. Chinese will have to get along with ancient since of the control of the countries of the countri Seatage

Seatage
Pictures which would have to be remade in their entirety, and therefore at a possible loss, are certain types of drama and comedy which, economically, for the time being at least, the industry will shun, except with themes that are certain to register as hits overseas. They will not, however, be included in the average batch of exports. This will tend at one swoop to eliminate all themes that are predicated on court rooms.

oms. That America has reached the sat-

That America has reached the saturation point in seatage and, there-treated point in seatage and, there-pected in business here is held forth by producers as the very reason why talkers, although reduced in export, can be expected to reach the old foreign revenue mark, if not better it, abroad.

On the Continent, adequate seatage is declared by the local experts to be far under normal. This, of course, deals only with first-class more houses of that type and the stimulus which sound is bringing, together with higher rentals for Hollywood, insiders are confident that another year will find the situation back to normal.

BERLIN BOWING NOW TO THE VIENNESE

Vienna, Aug. 12.

Vienna, Aug. 12.

Neighborly professional rivairy between Berlin and Vienna as the theatrical entity and vienna as the theatrical entity and vienna as the theatrical entity and the theatrical entities and

memorable "Usardas rruncess."
Another Kalman operetta, "Violet of Montmartre" running since
last spring here, will have its premiere in Berlin at the Metropotheatre early in the new season.

NUDE STUFF DRAWING FOR PARIS' NITE LIFE

Paris, Aug. 12.
Improved weather breaks and an unusual nudistic tendency is booming Faris nite life and nite ciubs. Business has been terriby off, but the cold and rain spell sweeping down from the north, which has down from the north, which has the property of the Continent, specific ward indoor amusements.

is tending towaru ments.

The nude stuff is rampant at Joe Zeill's Royal Box, atthough Zeill has been doing whatever business they was here all along. The Zambesco, adagloists, are doing a number based on the "Ingagi" jungic film, was here all along. The Zambescos, adagloists, are doing a number based on the "Ingagi" jungie film, wherein a pseudo-gorilla handles his nude femme partner. Zeida and Oglinsky are another nude twain at Zelli's. Grace Edwards (American) Sheherzade, gryp Russlan cabaret, has Florence Starr as the feature, Reopened El Garron holds De Belle and Lee, American dancers.

SPANISH MUSICIANS NOW PLAY COLORED JAZZ

Madrid, Aug. 1.
Colored jazz bands have almost entirely disappeared from Madrid and Barcelona, where formerly pobular. Instead, the native musickers have adopted the American colored jazz technique or, at least, endeaver. Same goes for the Argentine style of instrumentation, which the native Spaniards are copying.

Heavy Rains Good for Theatres in Holland

Amsterdam, Aug. 12.
It's raining in the Netherlands, especially around Amsterdam and Rotterdam, as it never rained before and show business as a result is exceilent.

Is excellent. The new Jules Marx vaudeville acquisition at Rotterdam, Arena Vaudeville, is doing boom trade, with the program meritorious. In this city, the Rembrandt opened with "Der Blaue Engel" (Jannings "Blue Angel"), and while the press was moderate, public interest is keen.

reen. The Tuschinski with its 2d week the MGM "Hollywood Revue" is of the MGM doing big business.

Try-out Show Liked

London Aux. 12
The Jack Hulbert-Sophle Tucker
musical, "Follow a Star," which
opened yesterday (11) at the Palace
Manchester, was exceptionally well
received for a try-out.
Hulbert and Paul Murray are behind the production.

19 Legits in Paris Last Week Grossed LEGIT LIMITED Total of \$96,650—Revue, \$24,850

Paris, Aug. 12.
Nineteen of about 25 legits current in paris grossed \$98,656 altogradich total one revue, Folles
gradich total one revue, Folles
paris second of a quarter of
paris second size, as a proper second
gradich total with \$24,850. by revue,
gradich total with \$24,850. by revue,
gradich with \$24,850. by rev

Misume de Paris, did little better de la lat of the Folles gross, clocking \$13,150.

Next big some while the Operahouse, \$10,500 while the Operahouse, \$10,500 while the Operahouse, \$10,500 while the Operahouse, \$10,500 while the Operahouse and the Operahouse and the Operahouse and the Operahouse and the Operamany averaging under \$20,000 while
many averaging under \$20,000 while
m

Estimates

gite all its unit, tooked spite and its unit, tooked are rosses, as are the following: gaite-Lyrique, \$2,450; Theatre Francaise, \$4.460; Raquel Meller at the Palace Music-Hall, \$4.260; "Onpase," bordering on its third season at the varieties, \$3.50. "Topase," bordering on its third season at the varieties, \$3.50. "Topase," bordering on its third season at the varieties, \$3.50. "Topase," bordering on its third season at the varieties, \$3.50. "Topase," harden and second-follower the also wrote "Topase", fairlish at the Theatre de Paris with \$2.550. Mirette Sisters rovue, Palais Royal, \$3.50; Grand, Cuignon, \$3.50; Grand, Cuignon, \$3.50; Grand, Cuignon, \$3.50; Cittle Sin" at the Antoine, \$1.200; Cliny, "Sleeping Car Conductor," \$1.600; Mogador, "Desert Song," hanging on, \$4.450.

Tourists 75% Off
About six other plays not esti-

About six other plays not esti-

About six other plays not estimated.
Theater of inclement weather seamed inclement weather and inclement weather seamed inclement weather seamed inclement weather seamed inclement weather seamed inclement seame

VIENNA HAS ITS OWN GEO. M. COHAN COMBO.

Vienna Aug 19 Vienna, Aug. 12.
Louis O. Macloon, American, prolonged his stay here to purchase
Emmerich Kalmana "Veilchen vom
Bontmartre" ("Violets of Montmartre") for the U.S.
Shuberts were considering it but

Montana...

Shuberts were considering it but she latest Kalman operetta was even locally disappointing.

Volman's just completed operetta,

The she was also be she was also b

wen locally disappointing.

Kalman's just completed operetta,

The Peasant General," modern
three-act conedy with plenty of
local color, will be produced here
around Feb. 1.

Hubert Marischka, the local
George M. Cohan, who acts, stages,
wites and manages, will mount it
at his Theatr-an-der-Wien, with
himself in the title role.

Comedy Leads for Revue

London, Aug. 12.
The Victoria-Palace revue opens in mid-September by arrangement with Jack Taylor, provincial revue

Jimmy James is set for the com-edy lead, with Chic Farr as second lead.

Revue will have a continental

JERRY IN BERLIN

Jerry and Her Baby Grands have for R-K-O in the States until Octo-ber,

shift is due to the act's desire

play a date in the UFA theatre, in, starting Sept. 16. They sail m Berlin thereafter.

Mills and Bobbie Over Here

Trap Drummer No Dub. Say Vienna's Justice. Who's a Bear on Jazz

Vienna Aug 12 Even the lowly trap-drummer dignified in Vienna long-famed for its deep sensibility in matters musical. Local courts have read into the official judicial records that a drummer, especially if playing for cinematic accompaniment, rates as

cinematic accompaniment, rates as highly as a violinist.
Court went so far as to say that and more, opining that in modern music especially, rhythmical instruments play an even more important part, and require particularly well-trained musicians, i. e., drummers. This came up in a suit by an employer who held that a drummer was an artisain. The law courts characterized him as, an artist in-

Playing accompaniment to films

Playing accompaniment to films particularly is a difficult branch of the art, and is of a complicated nature, oplined the court.

A picture house drummer requires a peculiar talent and cannot get away with the mere banging of his drum's head, in this city.

PICTURE PRODUCER'S **NEW LEICESTER SO.**

London, Aug. 12.

New Leicester Square theatre, formerly part-owned by Jack Buchanan, becomes the Allied Artists' end showcase, opening in Oc-with the expected new Chaplin

picture.
Allied Artists had been negotiating with Walter Gibbons and Walter Bentley for the Leicester Sq. and signed the formal contracts over the week end, according to inside

Parnasse Club Burns

Paris, Aug. 12. Parnasse night club in Paris. Montparnasse sector, was completely destroyed by fir early pre-midnight (10) hours. None hurt. fire during

early pre-midnight (10) business hours. None hurt, Short circuit in the cellar ignited the straw covers on the vintage wines, from whence the fire spread. Chief losses were the champagnes and liqueurs. Otherwise a Paris night club, especially on the Lett Bank, can be opened on a few franca and much optimism.

Robert Loraine Coming Over-1st Talker Abroad

Robert Loraine, legit star, goes to America for R-K-O next month after making his local debut in talk-ers as star of "Fourth Wall." This picture will be directed by

Dean for Associated Pro

Basil Dean for Associated Producers, the British quota unit of Rador Sturentish guota unit of Rador Pictures also. His American trip necessitates the indefinite post-ponement of the new play Loraine was to have starred is based on the life of Cecil Rhodes.

Am. Acts' Bookings

T. D. Kemp's American acts booked for the Mayfair hotel include Eeda Ensen, Aug. 18, for fortnight; with Ross and Sergeant following for six weeks, and Veloz and Velonda, Oct. 15, for three weeks. Jack Smith returns to the Palladium Aug. 11 and opens at the Cafe de Paris Aug. 18 for a fortnight, with an option. London, Aug. 12.

Gladys Daniel Dead

Mills and Bobble are booked for Arrican vocalist, died Aug. 7 here in a free weeks with R-K-O.

They sail Aug. 20 on the "Majestic," opening in New York on the left. Capetown, Aug. 12.
Daniel, popular South
vocalist, died Aug. 7 here in

IN AUSTRALIA

Sydney, Aug. 12. When "Follow Thru" and quette" premiere here next week it will give Williamson-Tait its only wo locally operated legits.

Otherwise the Palace here is dark, as is W-T's Kings, Melbourne. Latter city will have only one legit

s is W-T's Kings, Melbourne, Lat-er city will have only one legit ouse this season.

The New Zealand circuit is play-ng or leased to talkers, with road hows out.

AUTHORS OBJECT TO BILLING FOR RINGERS

London Aug 19 A sentet of authors and com concerned in a musical which the Eldorado Producers is which the Edorado Producers is producing, are upset over" two others, Percy Greenback and Oscar Asche, who have been called in to bolster the music and comedy re-

bolster the music and comedy respectively.

The seven writers: Ernest Trimmingham, Gus Dale, Gerald Robinson, Rutland Clapham, Charles Moore, Donovan Mayer and Julian Franks don't care how many supplementary authors are called in, but resent program billing to these 'The septet has a 'Y's royalty contract on the gross and 50% on the foreign and film rights, with a \$2.500 advance royalty.

Coilins and Fenston, of the managerial corporation, claim a castion contract permitting any number of interpolations.

Show scheduled to open at Daly's

er of interpolations. Show scheduled to onen at Dalv's

Italian Opera on Float, Called Car of Thespis, In Honor of Puccini

An elaborate theatrical float, to be known as the Car of Thespis, is being readied for a double purpose of honoring the memory of Giacomo Puccini, the eminent Italian composer, and also for propaganda in Antwerp for Italian

propaganda in Antwery
The Car of Thespis will first be taken to the Torre del Lago, opposite Puccini's villa, Aug. 24, which his death. Car will be placed on a floating pier, specially constructed by a young army of engineers.
There will be accommodations on hare for 4,000. A huge accounted shore for 4,000. shell on the float will permit perfect

shell of the noat will permit perfect hearling, ballet will be recruited from the Scala, Milan, and the or-chestra will be maestroed by Ven-ezians, also of the Scala.

There is keen competition among all of Italy's stellar songsters to be included in the band of modern strolling players who'll perform on the open portable stage. They will sleep in the band of modern the open portable stage. They will sleep in the band of the perfect of the The Car of Theepis comes to Ant-werp Aug. 28 for a series of Italian opera.

Initial performance of the operatic float will probably be "La Boheme."

ACTS FOR DEAUVILLE PAID OFF BY FORFEITS

Paris, Aug. 12. Quite a few special attractions,

including a number of American acts, slated for the Deauville resort casinos, were paid off in indemnities

without having occasion to play their engagements.

Duclos, artistic director for Andree, the casino gambling mogul, made good the indemnities.

Last week's "Variety" reported the Last week's "Variety" reported the test case of Hal Sherman against Duclos on a telegraphic engagement, with a test as to the validity of contracting for a date by wire.

The above indicates Duclos' concurrence as to the legal binding value of his contracts by wire.

Am. Show-Stopping Turn Single Standout in London Halls This Wk.

Floor Show Acts for New French Circuit Of Grade Ballrooms

Paris Aug. 12.

Paris, Aug. 12.
The dance-mad bourgoisie, an altogether respectable and law-abiding middle-class patronage, formerly forced to patronize the tougher dance halls, are given prime consideration in a circuit of better grade ballrooms with floor show entertainment, which Paul Franck and Jean Faber are organizing. Both additional control of the control o

and within three months 15 of the dance halls will be operating, ac-cording to plans of taking over al-ready established cafes or ballrooms and placing them on a franchised circuit booking system for enter-

STOLL MAY RESTORE VAUDE IN ALHAMBRA

London Aug 12

London, Aug. 12.
Inside trade report is that the Alhambra will revert to vaudeville policy in October. Stoll is said to be lining up acts for the initial bill. Story probably has its inspiration in the fact that British International of the trade of th

I. also wants Stoll to rearrange the balcony seats, tearing out the three balconies and replacing them with two. This would add several hundred seats. It is estimated the alterations would cal penditure of \$150,000. cell for the

No Novelties Abroad

London, Aug. 12.

Jack Curtis, the American agent here from the Continent looking for acts, has found nothing sensational to date. He is after European nov-

to date. He is after European nov-elties for import.
Entire Curtis family is on the Continent, all returning Oct. 4 on the "Lafayette."

McIntosh in Melbourne

Melbourne. Melbourne, Aug. 12.
Hugh McIntosh is bringing the
Tivoli here back into a high business level.
Ada Reeve's new English revue
is booked in for the season and

Jane Aubert Sails, But on Another Boat

Paris, Aug. 12.

Paris, Aug. 12.

Paris, Aug. 12.

Jane Aubert Inally salled Aug. 7
on the "Europa," having changed
plans at the last minute. She goes
to New York for a musicale.

Publicity over her proposed salling on the "Paris" Aug. 6 and the
possibility her husband, Col. Morris,
Chicago packer, might seek to restrain her, had aroused much public interest.

It was to avoid unwelcome atten-tion that she changed her steamship

"Rose Marie" in Argentine

Mose Marie In Argentine

Mogador Theatre Company, from
Paris, via Brazil, where it was
highly successful, opens here at
the Opera theatre in "Toose Marie,"
featuring Jane Marny and an Albertina Rasch ballet.

"Rose Marie" run three years
solid at the Mogador, Paris.

Tondon, Aug. 12. New bills at the Coliseum and the Palladium, opening yesterday
(11), were undistinguished, save for egative elements.

Coliseum held Gracie Deagon and Charles Cannefax whose comedy act has nossibilities but comedy act has possibilities but suffered from apparent nervousness. There is every likelihood it will im-prove with acclimatization. Opening matinee's business was good despite the summery outdoors. Same couldn't be said about the Palladium, which attracted an 80%

capacity downstairs, the worst gross in months for an opening performnce. Palladium's show looked more en-

ance.
Palladium's show looked more enticing than it actually played. Poor arrangement was chiefly to blame. The first half was slow, lacking comedy, whereas the second part was overburdened with it in the form of three Amnetican.
The Americans were Jean Granese and the Michon Bros. Billy Bennett, native funster, held up the local comedy honors.
Miss Granese was supported by her brother Charles and Tito De-joire, winding up with the laugh hit of the bill. This was their London debut. They stopped the show cold.

cold.
"The Palm Beach Girls," sound-ing like a bathing act, turned out to be another girl band. Femmes evidence good musicianship, but routine monotonously had

McLewers, syndicated cut his vaude career cartoonist, cut his vaude career short by quitting voluntarily, real-izing his act was not good vaude. At the Holborn, Miller and Wilson cleaned up, proving themselves ideal English vaude.
The boys are filling in until the new Charlot Revue starts.

BETTER SHOW WEATHER HELPS LEGIT AND FILM

The Hague Aug. 12. The rain and cold spell which as swept down from the English Channel and now grins the north-Channel and now grips the north-ern sector of the Continent con-tinues as a boon and a boom to show business, not only in the Netherlands but adjacent portions of France, Bedgium and Germany. Legit and pictures are benefit-

Legit and pictures are benefiting.
The Russian company Karussel is a big hit at the Theatre Royal with their colorful Russ revue.
Asta has UFA's "Der Blaue Engel" ("Blue Angel"), Jannings, doing capacity. Central revived Radio's "Rio Rita," which continues to capacity in its third week.
The Hofstad company opened its season with a revival of Ridley's "Ghost Train."

STANOJEVITCH DIES AT 70

Comedian Was National Idol-Whole Nation Mourns

Belgrade, Aug. 12. The comedian, Chicha Iiija Stanojevitch, probably the foremost stage figure in Jugo-Slavia, died here

jevitch, probably the foremost stage figure in Jugo-Slavia, died here Thursday (7).
Stanojevitch, a national idol, really created the country's drama ofhis time. Among other things, he popularized the great French master of comedy, Mollers.

Toward the June 10 per 10

—he was 70—Stanojevitch turned to writing comedies himself, some of them, such as "Dorchol Business," becoming very popular.

The dead player's funeral was observed by the whole nation as an event of general mourning.

Chaliapin Off Radio

Bucnos Aires, Aug. 12.
Chalianin is adamant in his refusal to broadcast from the former municipal theatre. He is playing here.
Everything clee is on the air but the Russian basso.
Claims it will react negotively on his draw.

Two Dirt Shows on B'way Kick Up Morality Fuss That May Lead **To Censoring Legitimate Stage**

"Unless the allied arts of the the-atre band together to suppress salacious and indecent plays from stages of the legitimate theatre, nation wide censorship of the spoken drama. Will be jammed through and thus retard produc-tions of the speaking stage as it has alveady done in pictures. Equity has always been opposed to censor-ship, but something will have to be done within the ranks to offset the inevitable outside interference." Frank Gillmore, president of Equity, thusly summed up the cur-rent situation after apprised of the onslaught taken by the Catholic Theatre Movement, of which Cardi-nal Hayes of New York is honorary president. "Unless the allied arts of the the

resident. The tirade against indecent stage The tirade against indecent stage productions was in form of a letter by Monsignor Lavelle lacing salacious shows in general and two current Broadway attractions in particular. Although refraining from mentioning the shows attacked, the bomshells were focused at "Lysistrata" and "Vanities."

at "Lysistrata" and "Yanities"
The letter was prominently displayed in the Catholic Weekly Bulletin, freely distributed through the
various parishes of the Catholic
Diocese of New York, including St.
Patrick's Cathedral. Its distribution excited interest that wound its
way into the daily press of New
York, which gave Cardinal Hayes'
proposed campalen plenty of encutragement.
Scathing

rors, which gave Cardinal Hayes' proposed campaign pienty of encouragement.

Scathing
In addition to the Lavelle letter the Builetin also carried an editorial captioned "Classic and Modern Animalism Exploited," which followed with a scathing demundration of the production of the productions approach to the production of t

given sumcient encouragement by the managers and playwrights.

Gilmore, both as Equity head and personally, has been against censorship of the legit stage and has combatted any steps in this direction. A rough draft of Equity's plan would be creation of an arbitration board comprising laymen okayed by Dramatist's Guild and M. P. A., as well as Equity, to sit in judgment on scripts with suspicioned objectionable themes. Buth a body could be effective, Buth a body could be effective, Buth a body could be effective. While most view the Catholic Church crusade as the forerunner to censorship of the legit stage, others are not inclined to take it so these are not inclined to take it so the source and the source and a sea waiting the opportune moment to spring them.

Show business, or rather the

them.

Show business, or rather the branches involved—actors, playwrights and producers—may now get together on a plan of their own, amounting to voluntary censorship, so as to abrogate possibility of passage of a censorship bill, and a politician nead of censorship which would naturally follow.

Tamblyn in Shorts
Hollywood, Aug. 12.
Eddie Tamblyn has been engaged by Tuxedo to do a two-reel comedy,
"Tearing to Go." Tamblyn, who
was in "Follow Thru," was brought
here by Schwab & Mandell. This
is his first picture work.
Nat Ross is directing.

T. A. R. Arbitration

Theatrical Artists Representa-tives, comprising a majority of Equity licensed casting agents, have named a council of three to arbi-trate claims and complaints from more account of the complete of the Council comprises Arthur Lyons, M.S. Bentham and Walter Batche-

or. S. Schillam and Watter Batche-lor.

Three new members elected to membership last week when granted operating licenses by Equity, were Sydney Phillips, Richard Pitman, Roehm & Richards.

B'WAY SHOWS STOLEN FOR SUMMER HOTELS

Policy of social staffs at hotels and camps of stealing Broadway gags, blackouts, skits and frequently an entire Broadway show, ha grown common.
This summer three

This summer three summer camps are reported to have staged copies of four New York musicals. Social directors come to the city o.ce or twice weekly to attend vaude and legit shows, to steal every good gag or blackout. They usually attend the shows on Monday. After entering the data in a notebook, they return to their resorts and the following Saturday a show is put on which consists of everything seen the preceding Monday.

Owners Don't Knew

Owners Don't Know
When planning to put on a copy
of a Broadway musical, they attend the performance with the
leading players of their staff to witness it in its original form and
get an idea as to how it should
be done.

be done.

Operators of the resorts usually don't know what it is all about. Squawks along the main stem are the it would not be so bad if they employed lay-off actors, who know their stuff. But the places employ a bunch of amateurs, who usually kill the performance.

LEW LESLIE BROKE. **BUT WRITERS SUE**

Dorothy Fields and Jimmy Mc-Hugh, songwriters of Lew Leslie's first "Blackbirds," and also the flop "International Revue," served Leslie and his corporation in an account-ing and injunction suit for royalties on the show. Writers never re-ceived anything, and the figure of the control of the control of the control overdue royalties alleged owing from "Blackbirds," McHugh was paid in full.

from "Blackbirds," MULLIUM, paid in full.

Leslie's attitude is that he's broke, last \$300.000 on the "Interhaving lost \$300,000 on the "Inter-national Revue" and that the writers might have waited until his new "Blackbirds" got going. Latter is being financed by the Shuberts in exchange for the booking privilege

Lippe's Road Venture

Al. Lippe has acquired the road ghts to "Virtue's Bed" and is or-

rights to "Virtue's Bed" and is or-ganizing a company to open in Chi-cago Labor Day.

Lippe was formerly stage man-ager for Lohmuller & Emery, orig-inal producers of the piece which had a brief run last spring at the Hudson. With firm stepping out when unable to carry on further, show continued under management of Al. Schnebbe, lessee of the Hudson.

Theatre Donor Directs Play Theatre Donor Directs Play Glens Falls, N. Y., Aug. 12.
The Lochiea Playhouse at Wells, Vt., Just across the state line, about 20 miles east of this city, the gift to the community by Mrs. Annie R. Huyck of Wells, formally opened with "An Arizona Cowboy," by a group of amateur players.
Mrs. Huyck, responsible for the "little theatre" movement in Wells, the property of the summer.



CRAIN SUBPOENAS WALKER Intelligible to all of New York, but an enigma to the rest of the country. We're understood all over, they know as soon as our name is flashed "It is to laugh."

Cosmopolitan, National, Interna-

(CHIC) (ROSE)
YORK and KING Week Aug. 16, Montreal R-K-O Direction, LEE STEWART

TWO BITS TENT REVIIE **GETS TORONTO DOUGH**

Toronto, Aug. 12.
"Merrymakers," open air revue,
grabbing big biz here. Work in
from three shows up nightly at 25

Faces on lake and always cool Faces on lake and always cool.
Those fed up with talkers welcome
it. Revue presented by actors
waiting for fall season. Been nightiy (except Sunday) for three
months.

ROSENTHAL OUT \$10,000 SUES JOLSON FOR IT

Harry Rosenthal has retained

caury Kosenthal has retained counsel to start suit agains; Al Joinson because of the latter's abandonment of a proposed series of European concert appearances this summer. Five such dates had been tentatively arranged. Rosenthal was to have received 41,000 for each. Rosenthal claims damages to the extent of \$1,000 on the ground that the summer season would have netted: him that much. No written agreement was made between Joison and the planist-actor, but Rosenthal alleges an oral contract, with the sulling date and other details arrived at.

Rosenthal will be featured in

Rosenthal will be featured in "June Moon," due to start touring

Wm. Moore Patch Dead

Pittaburgh, Aug. 12.

Death last week brought an end
to the stormy mareor of William
Moore Patch, former Pittsburgh
mewspaperman, jdramatic critic, producer and promoter. Patch died in
a hospital in Stroudsburg, Pa., and
shortly atter his death, a detainer
was lodged against the body by the
district attorney of Philadelphia for
the purpose of identification.

Patch was sentenced to serve 10
to 20 years in the penitentiary last
November after he had pleaded Pittsburgh, Aug. 12.

to 20 years in the penitentiary last November after he had pleaded guilty in Philadelphia to charges of defrauding Thomas McKean, his partner in publishing a short-lived theatrical publication, of \$400,000. The sentence was revoked in April by the State Superior Court

because he was suffering even then from an incurable ailment which last week proved fatal.

Gamble on "Red Love"

"Red Mates" formerly known as "Red Love," which suspended rehearsals due to financial difficulties and delay in posting bond at Equity, resumed last week.

Resumption was made possible through cast agreeing to waive bond and gamble services.

"Red Mates" is the initial production of Sussanoff Productions, Inc., which floated—the production.

Stamford Tryouts

Stamford, Conn., Aug. 12.
Shuberts now using Playhouse here as a tryout house.
Road shows are being worked in between stock productions.

Guild Shows on B'way and for Road: Uniform Scale of \$3 Top All Over

Cook Show in Hub

"Fine and Dandy," musical star-ring Joe Cook, with Morris Green and Lewis Gensler producing; opens at the Tremont, Boston, Aug. 25. Company has Dora Maughan, Dave Chasen, Nell O'Day, George Neville, Nalid and Caşinni, George Schiller, Wallace Sisters, Rita Rac-quel, Kahr, Russo and Kahr, Joan Geddes, Joe Clayton, Billy Randali, Betty Rees, Eleanor Powell, Laura Clarion and Tommy Atkins Sextet.

GRAND JURY THROWS OUT "VANITIES" CASE

Charges of indecency in "Vanities," at the New Amsterdam, by the police against Earl Carroll and several members of the cast were thrown out of cour! Tuesday morning when the grand jury refused to indict. Along Broadway the opinion was that it was three to one on that result.

that it was three to one on that result. Although in an orderly manner, the arrest of the "Vanitles" players caused plenty of excitement on Broadway last month. There had been no complaint to the district attorner, but Captain James Coy, referred to as the police censor, secured 11 warrants, and the accused were arrested. The magistrate's court seemed to regard the case seriously, remanding Carroll and three of his players for Special Sessions. The case was then referred to General Sessions, which requires indictment before a trial by jury.

Police Had Weak Case

Police Had Weak Case

Police Had Weak Case

At the grand Jury proceeding indications were that the police had a weak case. Coy went before the body after Assistant District Attorbody after Assistant District Dis bill. The complained-show bits in "Vanities" were a window dressing scene, which was removed from the show, and Miss Bacon's fan dance, in which she was accused of being entirely nude. It remains in the

DUFFY MAY LINE UP **NEW COAST STRING**

Hollywood, Aug. 12. Henry Duffy may line up a stock ircuit out here on a new basis capitalizing his experience as sh and producer

man and producer.

It is believed that the Alcazar and President, San Francisco, will join C. E. Toberman, owner of the El Capitan, Hollywood, in retaining Duffy as supervisor and producer.

Toberman has already okayed the idea.

Under the new idea Duffy would receive a flat salary of \$100 weekly from each house plus expense ac-

All houses would feature his con-

Chi Musicians Set

Chicago, Aug. 12.

Chicago, Aug. 12.

Chicago, Aug. 12.

Chicago, Aug. 12.

Legit houses and musiclans' union probably will be renewed next week without change, as was done with the picture houses. Present two-year agreement expires Sept. 1.

Legit scale is \$90 a week for nine shows. Other provisions, that every house using musiclans must have a misaimum band of four, and that if a missimum band of four, and that if a musical show carries four mu-sicians 15 local men must be hired.

NEW MELLER FOR ELTINGE

A. H. Wood's "Ninth Guest," by Owen Davis, now in the sticks, comes into the Eltinge, New York,

Cast includes Alian Dinehart, Wil-Cast includes Alian Dinehart, Wil-lam Courtleigh, Berton Churchill, Frank Shannon, Thais Lawton, Grace Kern, Owen Davis, Jr., Wil-ton Lackaye, Jr., Robert Vivian and Edwin Stanley.

Four years ago, when the Theatre Guild announced that it would send its shows on tour and secure subscriptions in many citis, the plan was sthought uniteasible along. Broadway, Where the subscription would get over in New Oris, it was held that the plan was new to the atregoers outside of New York. The plan worked, Within the past six weeks

held that the plan was new to the attractors outside of New York. The plan worked of New York. The plan worked. Within the past six weeks sereral producers with shows to season have limited the tours of their passon have limited the south producer refused to take a route as offered him by the booking offer, but ascertained the spots where the Guild's attractions had gotten their heaviest grosses. His show is now booked only in those spots.

For the coming season the Guild will send shows into Chicago, Beston, Philadelphia, Baltimore, Pittisburgh, Cleveland, St. Louis, Detroit, Clincinnati and Washington.

The Guild's season in New York strain, Philadelphia, Baltimore, Pittisburgh, Cleveland, St. Louis, Detroit, Clincinnati and Washington.

The Guild's season in New York season that the control of the cont Shakespeare's "Much Ado About Nothing," to be designed and di-rected by Robert Edmond Jones.

rected by Robert Edmond Jones.

There is a possibility Schnitzier's

"The Lonely Way" will be done this season by the Guild. Two other pleces for the New York subscribers, and the Guild Studio, which last year produced "Red Rust" successfully, will do three plays this season. Likely another "Garriek Galeties" for a next summer's run.

On tour next year the Guild will send two companies of "Strange Insterlude," touring for the third year. These companies won't go into the

terlude," touring for the third year. These companies won't go into the subscription cities save for repeat

For the subscription towns there will be Bernard Shaw's " For the subscription towns there will be Bernard Shaw's "Apple Cart," which tours with its New York cast. Also the Russian comedy by Turgeney, "A Monnt comedy by Turgeney, "A Monnt hin the Country," in which Alla Nazimova has the leading role; "Garrick Galicties," which will be made into a composite revue with material takes from the first and second editions to replace the New York localisms in the present show, and later Lunt and Fontanne will tour in "Elizabeth," which opens in Philadelphia Sept. 28, but comes to New York Immediately after. "Green Grow the Lilace" will play two weeks out Sept. 29, but comes to New zunammediately after. "Green Grow the Lilacs" will play two weeks out of town, Baltimore and Washington, before New York. The Guild's other touring show, going out Feb. 1, will be selected from the new plays done.

be selected from the new plays done in New York this season.

The Gulid has decided to revise its scale. Saturday night prices are now the same as on other nights. This applies to New York, Chicago, Philadelphia and Boston, where the titled scale of 50 cents more has long been a custom. It gives the Gulid a uniform \$3 top in and out of New York, with orchestra subscribers top at \$2.50 and pro rata for the rest of the house.

BONDS UP FOR TWO

Three Other Early Legit Ventures
Are Co-op or Bond Waived

Bonds for two forthcoming pro-ductions were posted at Equity last

week.

week.

Charming," which Connolly &
Swanstrom will produce, and
"American Tempo," by George Manker Watters, which will reach production via Zero Productions, inc.
Three others currently in rehearsal, with cast on commonwealth and
walving bond, are "728 Street," "Red
Mates" and "Safe Investments."

Craven's Double Work

Frank Craven returns to legit this season as author-star of "That's Gratitude." John Golden is produc-Gratitude." John Golden is producing. Piece opens at the Boulevard,
Jackson Heights, L. I., Aug. 25, and
enters a New York house, possibly
the Little, two weeks later.
Support cast includes Marie
Nordstrom, George Barbier, Malde
Reed, Thelima Marsh, Gerald Kent.
George Wright and James Lane.

LEGIT NEEDS MORAL COD

Pacific Northwest Legit-Hungry: Populations Doubled in 20 Years

Los Angeles, Aug. 12.
The continual cry that the road a sitied for legit shows deem't the seem to be a fact in the Pacific Northwest rowns through the section are on edge for legit entertainment. About the only "flesh" they see is in the Fanchon & Marco units passing through on their way east.

'Aberdeen and Seattle, Wash; "Aberdeen passing through on their way out.

Aberdeen and Seattle, Wash.;

Portland and Eugene, Ore.; Missoula and Butte, Mont., and other towns in that section have been without a legit show for the past dx months.

without a legit show for the past gix months.

"heese are towns where George Arilas, "The Desert Song," "Hit the Deck" and "Strange Interdude" did record one-night business. Butte, in the heart of the minter country, sold out for two nights or country, he will be shown to the shown the shown the shown the shown that the shown the shown that the show pame methods as believes. The old idea of an advance man going into a town and buying the local editor a couple of drinks is cut.

Advance Selling

Modern methods dictate that the show must be sold to the clubs and service organization a month before fit gets in the neighborhood. The sag of appeaing to the vanity of the community is what sells the show. System.used by the Theatre Guild is going into a town two months in advance of the show and selling out the entire house for the "performances at that time. According to those who have used this method, it's all in making the small towners think they're big Reople.

ing to those who have used this method, it's all in making the small towners think they're big people.

Most of the smaller towns in this section have doubled their population in the past 20 years. In this respect they're no longer one night stands. Also, as a matter of community boosting, the Chimbers of Commerce and other civic bodies. Nave been out after the road shows.

Recently, in both San Diego and Presson these bodies went on recreat as trying to induce legit shows the make the towns. They flight was shown on the coast usually bring business into their city. Not shown on the Coast usually read shows on the Coast usually read shows on the Coast usually nameless, passing up the rest of the territory as a bad bet.

Brice-Jessel. Co-stars?

George Jessel is reported engaged to co-star with Fannie Brice in Billy Rose's debut production, "Combeef and Roses." He has atopped work on "Wonder Bar," the avoity importation for which the Bayes (roof theatre) was to have been reconstructed.

Bayes (roof theatre) was to have been reconstructed. It is said that Jessel's change of plans followed a disagreement with J. J. Shubert, who saw the show in Jenna and proposed to direct it. Jessel is at present playing in vaude.

Says Heat Too Hot, So Show Postponed

"Bridge of Sighs" scheduled for rehearsal this week as initial fing for Lee Friedman, attorney-producer, has been set back because of the continued heat wave.

No contracts had been issued, but a tenfative cast were notified rehearsals are off until further notice.

Fredericks in New One

Los Angeles, Aug. 12.
Belasco and Curran will produce
1 Sew play titled "Crimson Hour,"
1 Sam Shipman and John B.
1 Timer, with Pauline Fredricks
1 Starce. Opens at the Curran, San
1 Seco. Sept. 7.

This seredricks' first stage
1 Spearance since her marriage early
1 this year. Los Angeles, Aug. 12. Belasco and Curran wili produce

AGENT GOES TO WORK

Geo. Gerwing Lands Job in Studios Horse Opera

Hollywood, Aug. 12.

Because legit is so bad George.
Gerwing, of the Jacobe & O'Brien
agency, has gotten himself a job.
His office will be closed for three
weeks, while George collects some
coln working in "Horses," indie nag
opera produced on the Universal lot by National Players.

OBJECT TO GIVE AWAY RIGHTS

Earl Carroll wants his principals to cede all rights for "publicity and advertising" to him, to do as he sees fit. Some of the cast have objected. They cannot see why Carroll might have free use of their signatures and testimonials for commercial purposes, if it ever arises, without being specifically consulted, and their rights not ceded away on a blanket contract. a blanket contract.

Actors at Rehearsals Happy Enough to Overlook Heat Discomfort

Actors are the only people who don't mind the hot weather. While everyone else is stalling on the job and meaning in discomfort, the per-formers around Broadway are work-

once force and then get a simple of a bunch of actors rehearsing their new roles with the temperature at 90, is a reveiation. Most of the actors won't even take time out for an ice cream soda.

WHITE WON'T PRODUCE WHILE LEAGUE LASTS

George White has no production plans for the new season. Still opposed to the Theatre Leaguement of the large was a constant of the large was

Warner Stage Musical

GOOD FOR BOTH

Conservative Bodies Favorably React to Films' Own Censorship — C a t h olics Too-Think Same Code Will Protect Stage from Indecency in Plays

COINCIDENTS

Proving that it is not the elastic band which wise parts of the film industry and the world anticipated it would be, the Hollywood code of ethics, defining maximum and minimum of screen emotions, has struck its first blow. Almost simultaneously from powerful influentaneously from probation of fans.

Reports are now that representative lay groups would like to see the Hays' code adapted for the legit stage productions.

An important film producer has been forced to scrap one production at a loss of \$400,000 and to re-make part of another at an additional expense estimated to exceed \$100,000. The pictures violated provisions of Hollywood's new "Book of Statium". The Catholic church almost st.

The pictures violates provided the Hollywood's new "Book of Statutes."

The Catholic church, almost at the same time that it is declaring war on obscently in the legit field, halls filmdom's decree governing screen morals and ianguage as a worthy and commendable mover. It is just a coincidence, however, that the campaign to clean-up the legit houses on Ether and the first execution of the picture laws, as applied, should occur at the same time.

Far more significant in these occurrenees is the new light of trust, respect and fear in which producer spokesmen now describe the code and censorship as being, and about to be, seen. With the industry's own battle against censorship of the paid kind settling down to a crisis, film executives see the code as the strongest argument to produce the paid censor's scalp and to and meaning in discomfort, the performers around Broadway are working away at rehearsals or running
about the hot streets, all pepped up
and happy because of optimistic
robes for the coming season. Heat
or discomfort mean nothing to an
actor in the throes or expectation
of a new role.

Every other theatre harbors a
perspiring, contented group in rehearsal. The nearby beaches could
offer them no greater pleasure.

Show girls answer calls and
wait for hours in some stuffy sweltering hall, gay as larks.

As often as the makep loce, it, and
fix themselves are rehearse out of
the heat the predighted the paid kind settling down to a
treing hall, gay as larks.

As often as the makep loce, it,
and
fix themselves the makep loce it,
and fix themselves are rehearse out of
the heat the breaks, but no one
interest and the get a glimpse
of a bunch of actors rehearsing
the paid kind settling down to a
treing hall, set all is all that is asked.

To take a look at the average
offee force and then get a glimpse
of a bunch of actors rehearsing
the properties of the set of the most of
the paid kind settling down to a
treing hall settling dow

Catholica Liberal
Catholica in segarded as the
strongest and yet one of the most
liberal of religious censor bodies by
filmdom's spokesmen. Unlike some
sects and lay organizations, it is
pointed out as refraining from
squawking and hurting with silence.
The psychology of not calling attention to something ruled as undesirable is the basis for this stand,
as interpreted by producers and, as

The psychology of not calling attention to something ruled as undesirable is the basis for this stand, as interpreted by producers and, as interpreted by producers and as interpreted by producers and as interpreted by the producers and as interpreted by producers and as interpreted by producers and as in the producers and as in the producers and as second only in influence and importance to the General Federation of Womens Clubs which reaches composed of only young women who are graduates of some Catholic reviewing board is composed of only young women who are graduates of some Catholic college. Reviews are solely on the pictures deemed good. Film insiders in New York impartially decical entertainment; and not just through a some of the daily necessary and the producers and published in some of the daily newspapers informs the rest of the country on the reviewers' action. Of the various Hollywood organization boards the average number of the American Revolution, American University Women, Boy Scouts and Y. M. C. A.

The film industry, according to some of its franker executives, bad and live long."

WILL HAYS' IDEA Young Actresses in Demand by **Plays Requiring Numerous Girls**

Sydney Fox, Hold-Out On Lay-Off, Wins Award

On Lay-Oir, Wins Award Controversy between Sydney Fox, femme lead of "Lost Sheep," and George Choos, producer, over Miss Fox's claim for salary for two weeks' layoff period of the plece, was amicably adjusted at Equity last week, with Miss Fox pad in full.

Miss Fox reopened with the show at the Brighton, Erighton Beach, this week (11).

STRANGE BIRDS LEGIT "ANGELS"

There is really just a handful of producers who are real producers on Broadway. The rest are strange birds to the legit, who drift in and out of show business, and every so often disappear entirely. There are also a number of producers factors (not backers) whose real anything from soup to nuts. Some of the legit producers at present are Philip Gerton, now with Hyman Adler, in. the hostery business; Sam Freidman, certified public accountant; L. A. Safan, lawyer; William Birns, furniture business; Joe Bair, hair net business; Larry Fay, taxicab business; William Birns, gasoline station business. Ned Jakobs, former violinist; with others in the slot machine business and flour business.

A Barrymore Daughter Appears with Mother For Blackface Debut

Ethel Barrymore's young daugh-ter, Ethel Barrymore Colt, will ap-pear with her mother in the drama-tization of "Scarlet Sister Mary" to be done this fall.

ization of "Scarlet Sister Mary" to be done this fall.

Both Barrymores will be in blackface. For the daughter, it will be a debut, and the first time any Barrymore ever debutted under cork.

Young Miss Colt, who graduated from a finishing school near Philadelphia last spring and who has been abroad with her mother during the summer, had always figured upon going on the stage. Upon her graduation last spring Miss Barrymore confirmed that ambition. It was said, however, that she would spend several seasons in study.

Ethel Barrymore has taken, during the pais summer, her first vacation in several years. Most of the time she suffered with a throat affliction which made it almost impossible for her to talk. This became known when she was called upon to address the English actors interested in organizing the Brit-lish equivalent of Equity.

There is a demand for clever young actresses around 18 to 20. There are a number of all femme shows in prospect with most of the likely girls snapped up, while there are a number still needed.

Competing with the Crosby Galge production, "One Beautiful Eventual Competing with the competing with the competing with the competing with the crosby Galge production, "One Beautiful Eventual Competing with the competing with the competing with the crosby Galge production," One Beautiful Eventual Competing with the competing with

Competing with the Crosby Gaige production, "One Beautiful Evening," which has about 24 women in the cast, is Henry Forbes attempting to cast "School Girl" with 14 women in it. Paul Streger has another, "Nice Girl," which will have a huge ferninine cast.

Titles are very girlish this season too. Beside "School Girl" and "Nice Girl" there will be the dramatization of Vina Delmar's "Bad Girl," with Sylvia Sydney in the lead.

lead.
Girls for these shows are not too easy to get, because they must not look toe much alike. There has to be something different and distinctive in the large groups of girls. For once producers are finding that the lingenue type usually in demand can be too much of a good

ZIEGGY'S 'POMPADOUR' FOR EVELYN LAYE

When Evelyn Laye goes under the management of Ziegfeld it is understood that her first show for that producer will be "Madame Pompadour," which she created in

London.

Although this operetta was done in New York a few years ago with Widda Bennett, and then Hope Hampton on the road, it is reported that Ziegfeld has every intention of reviving the plece with his own ideas.

lideas. Miss Laye is currently on the Coast, preparing to make "Lilli" (film) for Samuel Goldwyn, after which she returns east to go on the road in "Bitter Sweet" this fall. It is following this tour that Zieg-fold plans "Pompadour" for the English girl, who did the Lonsdale version abroad. Clara Kummer did the transcription for the Martin Beck-Dillingham production here.

Chorus Equity's Gonner Protect Girls Against Too Rough Directors

Complaints by choristers of what they called rough treatment at the hands of some dance directors of musicals is being given official attention by Chorus Equity.

Mrs. Dorothy Bryant, head of Chorus Equity, said several complaints had been made, but since they were anonymous communications she would not name the directors involved. If complainants come out in the open, Mrs. Bryant declared she would take up the matter of alleged ill treatment with the producers employing any accused directors.

producers directors.

Mrs. Bryant has posted general notice on the bulletin board at Chorus Equity, urging the complainers to communicate with her in person on the matter and promising that names would be withheld if re-

quested.

Mrs. Bryant admitted that there had previously been similar complaints, which were readily adjusted when she took the subject up with managements. Producers have cautioned the directors to treat the choristers properly.

The recent Arthur Hammersteinscheduling adjusted with the control of the co

COMMONWEALTH NOW

"Safe Investments," which tem-porarily halted rehearsals last week due to a walkout of several of the east, has resumed with people on commonwealth.

OUT-OF-TOWN REVIEWS

Second Little Show

Revue in two acts and 35 scenes. Preneted by Brady and Winnan, in association
in Tom Weathorly, Lyrice mostly by
hwartz. Dances staged by Dave Gould.
Wilburn, Boston, Aug. II.did Wever
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such Tester
Kay Hamils and Melen Grave
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Kay Hamil Hender Grave
Kay Hamil Hender Grave
Hender Moter Tashamira
Much will have to be done to "The
Second Little Show". But, whatever
happens, All Trahan and Ruth Tester
stay in. Without them and an extraordinary chorus of 14 girls and
seven boys it would be a sad revue.
The high spot, stopping the show
with their roughneck vaudeville
routine at the piano. And they
stopped it flat, getting one of the
locally. And Beston has for several
years been a pet burying ground for
ambitious revue and musical producers wanting to know the whole
the stopping of the stopping of the
Miss Tester, after struggling with
several numbers not adapted to her
trange, finally knuckled onto "Sing
Something Simple," an interpolated
the evening was saved. This came
close to midnight, however.
The chorus is a dancing and
working one, with simple but effectomething bleached up from Harlem. The 14 and 7 hook-up stages
well, and apparently keys in with a
"Lucky Seven" number, which carry
thought to be hot.
Staging and costumes represent a
small nut, but will get by. The
sketches and black-outs are by altracting one with stay of the service. The
lack-outs and gags are remarkably
free from neurofics and erotics, and
three bedroom triangles are given
in one seene to save time, all funny
and all tending to make it tough
some thing the service. The
lack-outs and gags are remarkably
refer from neurofics and erotics, and
three bedroom triangles are given
in one seene to save time, all funny
and all tending to make it tough
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free from neurofics and erotics, and
three bedroom triangles are given
in one seene to save time, all funny
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in one seene to save time, all funny
and all tending to make it tough
to the second triangles are given
in one seene to save time, all funny
and all tending to make it tough
the second triangles are given
i

found, everybody says "In the back seat."

The show needs talent, voices and another outstanding number. The lyrics in spots are there, but they are not being put over, especially the bit by Ned Wever, entitled "The Clock at the Astor." Clock at the Astor. It was to be a successor to the original show in the two weeks originally estimated for this town. And the title is too valuable to be jeopardized by being sent into New York while still wet. Libbey.

THE 9TH GUEST

Atlantic City, Aug. 12. Atlantic City, Aug. 12.
A shrewd, exciting and entertaining melodrama is at the Apollo this week bearing the title of "The 9th Guest." Owen Davis wrote it. He has not only fashloned a mystery play check full of tricky chills and fovers, but set it in as modern a style as a baffle drama can be in these advanced days.

ese advanced days. Eight guests are assembled in a

For New Productions

With the new season approaching and the theatrical producers looking forward hopefully to 1930-31, are you faced with the problem of se-curing bonds for your new

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JOHN J. KEMP

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551 Fifth Ave. New York City Phones: Murray Hill 7838-9

penthouse apartment all drawn by a vague wire invitation simply signed "The Host." The group are a peculiar set; the head of a unitary of the period of a period of a unitary of the period
LOVE TECHNIQUE

Comedy with four scenes in three acts and one set. Written by Lester Cole.

Aug. 7 at Studebaker, Chicago.
ChariteLe Rol Operti
Mimi KarlovEve Casanova
Janet Roinh Betty Gorde
Gale Montaign Lou Tellegen
George Crockett
Seela Ciannish Betty Linley Mr. Rolph Bert Wilcox
Jack Cornell Ernest Woodward
Jack Cornell Ernest Woodward

hant of repeating the women for holpublic the different women for holments and the different women fo

Stage to Pictures

Hollywood, Aug. 12.
Hugh Williams has been given a principal part in "Charley's Aunt," which Christie is remaking. It's his

Williams came out here with the "Journey's End" company.

"Gypsies" Tried Out

Stamford, Aug. 12. The Stamford summer stock tried The Stamford summer stock tried a new play, "Gasoline Gypsies," last week. Muriel Kirkiand in the lead. George L. Miller was listed as associated in the production, with the play written by Charles Conger Stewart, author of "The Last Warning."

Warning."
Support included Denis Gurney,
Mabel Colcord, Betty Boice, Edith
Gresham, Aiden Chase and John

Shows in Rehearsal

LEGITIMATE

Mates " (Sussenoff Productions), Belmont.
"Tan Topics" (Morrissey &
Graf), Vanderbilt.
"Little Show" (Brady & Wi-

man), Forrest.
"That's Gratitude (John Golden), Little.
"Princese Charming" (Connolly & Swanstrom), Imperial.
"Release" (George M. Cohan),

Liberty.
"That's the Woman" (C. B. Andrews the Woman" (C. B.
Dillingham), Fulton.
Dillingham), Fulton.
Dillingham), Fulton.
Dillingham), Fulton.
Hammerstein.
Hammerstein.
"Frieco Kate" (Modern Productions), Comedy.
"Torch Song" (Arthur Hop-kins), Plymouth.
"Through the Night" (Pil-grim Productions), Bijon.
"Fine and Dandy" (Green & Gensler), Erlanger.
"Zand Street" (Tom Johnston), President.
"Broadway Parade" (Paul Gilmore), Cherry Lane.
"Twelfth Night" (Macgowan & Reed), Elliott.

& Reed). Elliott.

BROADWAY REVIEW

DANCING PARTNER

David Belasco's production of a comed five scenes by Alexander Engel and Al ed Grunwald; adapted by Frederic an anny Hatton. Settings by Joseph Wicker pening Aug. 5 at the Belasco theatre.

Opening Aug. 6 Set him Self new States.

Lord George Hampton. Henry Stephenson
Lord Robert Brunnest. Lynne Owerman
Lady Hartley. Charlotte Genville
Ady Hartley. Charlotte Genville
Gwen Davenham. Claudia Morgan
Armand Perichol. Auguste Arumille
Hampton Lynne Servise
Richelle States Hampton
Lynne Struig
Gin. Patrico Gridde
Annette Lebrun. Mauricette Durer
Florre. Guutawe Rolland
Nervous Flight Fassenger. Faul Heron
Nervous Flight Fassenger. Faul Heron
Nervous Flight Fassenger.

Plerre
Louis Paul Heron
Nervous Flight Passenger.
Thomas Reynolds
Vickie. Clare St. Clair
A Pilot Percy Woodley
A Floor Mald Marie Durand

ing on the part of the cynical young English lord, impersonated by Mr. Overman.

The plot is that old favorite of the young man making love and the young man making one of the young man making one of the young man making was a long to the young man making was a long to the young man man was a long to the young man was a long

Ticket Brokers Confused with

League's Orders: Get Breaks

FUTURE PLAYS

"Washington Heights," comedy by Vincent Lawrence, has been add-ed to production list of William Harris, Jr., Harris will launch it latter part of Soptember with "The Greeke Had a Name For it" taking precedence on the producer's schedule, going into rehearsal in two weeks. "Ring Three Times," tried out previously by John Golden, is being readied for another try with plece going into rehearsal after Golden has set his other production, "After Tomorrow," currently shaping up on tour.

on tour.

"That's the Woman," meiodrama
by Bayard Veiller, goes into rehearsal next week as next for
Charles B. Dillingham. It opens
out of town Sept. 9 and follows
into New York house two weeks
here.

into a New York house two weeks later.
Cast includes Phoebe Foster, A.
E. Anson, Lucille Watson, Gavin Muir, Cora Witherspoon, George Probert, Austin Falrman, Holen Eby-Rock and Helen Sinnott.
Sydney Rose has shinfled plans again with "Potters Field," by Paul Green taking precedence over "I revent the property of the

cast for "mrs. moonigms," Which will relight the Hopkins, New York, Sept. 29.

Cast includes Guy Standing, Edith Barrett, Haldee Wright, Vernon Kelso, Leo Carroll, Katherine Stanley, Kathryn Collier and Elizabeth Allan.

"Taxi Fare," farce by Martin Mooney, acquired for production by Robert, Newman.

"Broadway Parade," intimate musical, direction of Paul Gilmore, opens at the Cherry Lane (Green-wich Village), New York, Aug. 25.

James Burns and Lewis Maisel have formed a legit producing firm to stage "The Midnight Dinner," by Genaro Curci and H. H. Harris. Expected to statr rehearsals by La Expected to start rehearsals by La-

by Day.

"Special Privileges," by Ruth
Welty, went into rehearsal this
week as first for Adler & Gerton.
Plece opens cold in New York

Plece opens cold in New York Sept. 1.

"Torch Song," Arthur Hopkins producing, opens at Asbury Park, N. J., next week (18) and at the Plymouth, New York, a week later. Don Cook, Joanna Roos, Russell Hicks; Dennie Moore, Hal Dawson and Paul Porter are the players.

"These Gay Romans," by Guido Nadza, Clarke Painter producing, is scheduled for late September rehearsal. Desmond Gallagher, directing.

sendemen for the September Tehearsal. Desmond Gallagher, directifies Girl," by Frank Dazey, whose father wrote "Old Kentucky," to be produced by Paul Streger, with the Erlanger office. "72nd Street" reopens the Fresident, New York, Aug. 20 with Tom Johnston, producer. Cast: Eddle Kaspar, Marion Swayne, Carroll Clucas, Elise Cavanna, Mabel Stapleton, Mary Farrell, Harry Carter, Nat Jerome, Dan Makarenko, Deli Arden and Roger Quinlan. "Broken Dishes," Marion Gering producer, opens Sept. 8 at the Adelphi, Philadelphia.

Indications are that Broadway's ticket brokers have rather gotten a break so far, since the Theatre League to limit prices the past few presents of the past few weeks made the demand for tickets sag away down. The agencies ordinarily would have had to make a buy on at least five shows this off-summer and they would have had to "ear" plenty of tickets. With buys out under the league rules, it was the break for the brokers.

The system of alloting tickets to the 16 accredited agencies has become a matter of discontent. Brokers say that the theatres should be given the privilege of making allotments to the agencies on the basis of what locations each has been so the process of the past of the pas new system.

pate will be dissatisfied with the new system.

Rules Cut Down

With notices daily sent by the league to brokers and managers, some of the agency people are a bit dizzy over the details. Monday a list of changes in the rules was voted on at the league's weekly meeting. Out of the 35 rules originally framed for the ticket agencies, 12 were changed and several stricken out entirely. The changes were made with the idea of simplifying the league's system, but to the broiters it seemed a maze.

The 23 independent agencies plan to make buys on some shows which are facted for independent are touted as good things, and which are slated for independent and which are slated for independent. The teatrest of the process of the p

Interest and the state of the seminary of the

Guild People Back

Guild People Back
Theress Helburn, managing director of the Theatre Guild, returned
from abroad yesterday (13). Philip
Moeller and Helen Westley, of the
Guild, returned on the same boak,
The arrival of the trio will immediately set activity for the Guild's
forthcoming. season.

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'RIXIE FRIGANZA

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8-118-18

Cold Weather Break Is Biggest **Break for Legits in Months**

Broadway had its first breathing mile of the summer early this week. After gasping in continuously torrid seather, the sudden cool spell turned the tide. Monday's business was rated the best evening's intake in eight to the summer of the su

desirtes," only other musical, about \$11,000.

The heat sent grosses to new lows for the better offerings, while the read of the sent grosses to new lows of the heat of the sent grows and the sent grows are the bottom. "Green Pastures" at \$21,000 topped the dramas again, with "Lysistrata" the runner-up at \$13,000 for the first time are 14 shows in all, the low level of the summer. Next week five more plays are due, three resuming engagements. The sent grows are the sent grows and "Lost Sheep," Selwyn. None is expected to remain more than six weeks.

Two new shows next week are "Imea Square and "Through the limits," and "Lost Sheep," selwyn. None is expected to remain more than six weeks.

"Sons o' Gune" closed at the Imea Square and "Through the Nieht," Masque.

"Sons o' Gune" closed at the Imperial Saturday, victim of the yeather after a season's run.

Estimates for Last Week (Set).

weather arter a season's run.

Estimates for Last Week
"Apron Strings," 48th Street (36th
week) (C-\$50-\$3). Intense heat
through last week sent grosses
further down, with pace about
\$4,000.

**Pancing Partner," Belasco (2d week) (C-1,050-\$3.85). Some notices marked with divided opinion; opening during torrid weather, first seven performances grossed \$15.500, with \$5.50 first night; very good, considering conditions.

ditions.

*First Mrs. Fraser," Playhouse (32d week) (C-870-\$3.85). Pooling and by getting around \$5,000 bettering even break; may leave soon, with new "Cafe" due.

rew Care aue.

"Flying High," Apollo (24th week)
(M-1,185-85.50). Close to lead
of sparse number of current nusicals; about \$27.000 last week;
should come back with better
weather.

weather.

"Garrick Gaieties," Guild (11th week) (R-951-\$3). Little revue making a little money, with \$11,-000 claimed again last week.

week exceptional; tops the dramas.

uramas.

"Journey's End," Henry Miller's (2d
week, 2d engagement) (D-946-\$3).
Resumed production bumped by
heat wave; got about \$3,000 and
must improve this week to stay.

must improve this week to stay.

"Addies All," Morosco (3d week)
(C-933-\$3). First two weeks
faced bad theatregoing and not
much, business; got about \$5,500
last week.

"ast Mile," Harris (27th week)
(D-1,051-34). Going on tour after
action of the state of the stat

semimer to come priorit; 35,000 semimer to come priorit; 35,000 semimer to come priorit; 35,000 semimer to come priorit; 40,000 semimer to come to com

atter another week here; \$4,000 seathmated, "Aron (8th beat and the seathmated," and the seathmated and the

Aussiday, Vanities," New Amsterdam (7th Week) (R-1,702-\$6.50). Dived when heat wave started and has not been able to climb back; \$25,000, however, is top money for list.

Frisco Grosses

San Francisco, Aug. 12.
Only two shows among legit houses to pick from last week, but they did top business.
"It's a Wise Child," in third week at the Curran, climbed substantially. Hat the Geary next door, "Candle-light" (first week) got away to nice opening and started to build profitably early in the week. Good reviews and steady publicity pulled a Columbia (Erlanger's) continued dark. Opens next week with "Fata Morgana" (Elsie Ferguson).

HEADACHES FOR 3 OF 4 LEGITS IN FILMLAND

Los Angeles, Aug. 12.

With one house getting \$17.000 for the week, the total take for the four legit theatres open was less than \$31,000 on the seven days. A bit of a headache in its last week at the Belasco got the 17 gs. It could have held over, but Ina Claire had to leave for New York Sunday to start a picture for Paramount. This was the most successful legit here ing \$50,000. House goes dark for a week, opening Aug. 13 with Belasco's 'Wise Child.'

The El Capitan resonance week of "Tea for Three." House is set doing any strong billing, nor is it going in for exploitation. New operator seems to be satisfied if the returns keep the lights burning. This is a capital for exploitation. New operator seems to be astisfied if the returns keep the lights burning. This is a nother real estate venture. Here the seems of the seems o

scheduled to follow for at least a month.

Estimates for Last Week

"Rebound" (Belasco, 3d, last week). Closed Saturday to \$17,000, way above average. House dark for a week, then "Wise Child."

"Tea for Three" (El Capitan, 1st week). Average at \$6,000 opening week

week.
"Fata Morgana" (Hollywood Playhouse, 4th, final week). Closed to \$4,000, average here.
"Oh Judge" (Vine Street, 3d week). Nothing to rave about at \$4,000, rating \$1,000 less than the nut.

Resort Play Bills

Resort Piay Bills

Providence, R. I., Aug. 12.
Legit attractions offered at summer resort theatree this work of the summer resort theatree this work of the summer resort. The summer resort reso

Mc.—"Escape," with flater bright. Wharf Players, Provinctown, Mass.—"When It. Comes Home," with Brando Tynan. Berkshie Playhouse, Stockbridge. Mass.—"The Bake," with Zita Johann and Alexander Kirkland.

Toohey With Harris
John Peter Toohey, p.a. for Forrest C. Haring, producer of "Apron
Strings," goes to Sam H. Harris
Monday (17) as general press representative.

Stocks in Fall

In spite of the depressed condi-tion of stock, number of managers are preparing for this far! reported for Atlanta, Poughkeepie, Somer-ville, Manchester, Portland, Easton, Montclair, Pittsburgh, Minneapolis, Sall Lake City and Irvington, N. J. Henry Duffy is in New York now Theory Duffy is in New York now Congress and San Francisco in Los Angeles and San Francisco Angeles October.

Nugent's Revival

Hollywood, Aug. 12.
J. C. Nugent, Elliott Nugent and
Ruth Nugent will revive "The Poor
Nut" at the El Capitan, Hollywood.
Production will follow "Tea for
Three" about Aug. 24.

UNDERWORLD COMEDY Added to the slow-starting legit season is "The Up and Up," opening at the Biltmore Sept. I. It will be the first joint presentation by Edward Blatt and M. J. Nicholas.

The play, an underworld comedy, by Martha Madison and Eva K. Flint, opens cold in New York.

Thomas' Bookings
John Charles Thomas is booked
for opera and concert work beginning Sept. 1 until June, 1930, when
he goes to Europe for Brussels
grand opera.
George Engels of N. B. C. booked.

HOUTAM'S SAY-SO GOES

Equity Looks to Him for Tent Sala-

George Julian Houtain, attorney and chairman of American Theatrical Managers' Association, comprising stock producers, is regarded as
llable by Equity for unpaid salaries
of members of the Tent theatre,
Staten Island, N. X., which be
bust several weeks ago: claim, the
company was operated by Houtain
and Eugene Hall under corporate
name of Kroywen Productions, Inc.
When Equity learned of the proposed venture and demanded posting of bond, a letter of guarantee
signed by Houtain, according to
Equity, was accepted as security.
Houtain has since disclaimed responsibility or liability for salaries
proposition of the proting it was a corporation venture,
but Equity will take the matter into
the courts on strength of Houtain's
letter guaranteeing salaries.

"Mendel" Set for Chi
"Mendel, Inc." goes on tour with
Smith and Dale heading cast. Alexander Carr, with it last season; is
not returning.

Show opens in Detroit Sept. 8 and then Chicago.

Added to Revue
Tamara Geva and Earl Oxford
are added to "About Town," tentative title for Max Gordon's revue.
Show opens in Baltimore Sept. 29.

PANNED PLAY AS **SEASON'S 1ST** IN CHICAGO

Chicago, Aug. 12. New season took an early start last week with "Love Technique" at the Studebaker. Despite Lou Tellegen off to a doubtful start with all-around pannings.

at the Studeonaer. Despite Lou at the Studeonaer. Despite Lou all-around pannings.

"Sisters of the Chorus" went into its 14th week at the Apollo. This gag piece is still clicking. Few August openings. "Artists and Models" now shoved back to Aug. 25, and will relight the Grand Louis and Models" now shoved back to Aug. 25, and will relight the Grand uncertain as to date at the Garrick. It's Mac West's "Sex" revised some, and not "Frisco Kate," as hinted, "House of Fear", relights the play-flower of Fear", relights the play-flower of Fear", relights the play-flower of Fear and Studenaer. Just the Studenaer of Apollo. Adelphi remains completely ignorant as to its first show.

Estimates for Last Week

"Young Sinners" off again for Apollo. Adelphi remains completely ignorant as to its first show.

Estimates for Last Week

"Young Scheidenaer of Studebaker. The Complete of Chorus" (Studebaker. Last Week)

"I week The Charles of Chorus" (Apollo, 14th week). Ribaid play of showgirls holding on. Around 51,009. Moves to Detroit around Sept. 1.

We repeat: this is the...

final reduction!

LL SHOES in this sale



If you haven't yet shared in the wonderful savings offered . . . if you want Summer shoes, Fall shoes, year-round shoes for street, office and home, here is your opportunity! Low heels aplenty in

both I. Miller Beautiful Shoes and Ingénue models. Your size, your width! And your chance to enjoy a thrift-thrill as well as a style-thrill!

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Literati

Vesterday and Today

Some years ago a monthly mag, "Broadway Brevitles," published in New York by Steve Clow, achieved a very scarlet "scandal" reputation.

New York by Steve Clow, achieved a very scarlet "scandal" reputation. It printed items about people more or less well known in their and other circles. It told things about them, where they were, who they were with in public, and such matters as were not expected in those days, even of a "scandal sheet."

That was years ago.

But "Broadway Brevities" of those days never commenced to print one-half of the scandal middle the standard of the scandal results of the scandal sheet. The season of the scandal results are standard to the scandal results and the scandal results are standard to the scandal results are not standard to the scandal results are not standard to the scandard the columnists are not standard the scandal results are not standard to the scandard the columnists are not standard to the scandard the scand

August Issue runs to 108 pages, with a more decorative cover than formerly. It carries once again the chatter matter it originated, but not in the same trend, dealing generally with Broadway and the atricals. And edited by Clow. A seiling title is "Broadway Brevittes." It should have been. Among those on the staff is Billie Goldler of "Screen Book," fan mag.

"Shoot the Vicerov

There's no denying the Brit-ish here are suffering from a bad case of nerves. Local sleuths were thrown into a panic due to their unfamilarity with picture business terms.

Louis de Rochemont, in charge of the Fox-Hearst crews in India, sent a harmless telegram to James Seebach, the sound news cameraman in Calcutta. It was: "Okay proceed Simla shoot Viceroy first opportunity."

portunity."

Bombay's censor read it and put in a hurry call for the police, telling them of his discovery of a plot to assasinate the Viceroy, Lord Irwin.

Six cops dashed to the Taj Mahai Hotel and without giving reason took de Rochemont, to-gether with James MacInnis and Kenneth Hawk, the Bombay camera and sound men, to police headquarters.

When the chief inspector of the C. I. D. demanded an ex-pianation of the telegram, he was informed that "shoot" meant something different to a cameraman than it did to the

police.
The inspector, to prevent further trouble in Calcutta, revised wire to read: "Endeavor photograph List Excellency, Lord Irwin."
The C. I. D. inspector, being Scotch, did not buy the boys a drink nor offer to pay for extra words in the new telegram.

The Slanguage Influence

Former screen actress gone legit is so upset over the possibility of her English hubby losing his British accent that she has forbade him from meandering round with Manfrom meandering round with Man-hattan newspaperemen. Husband happens to be a newspaper man also, which is where the rub comes, and the particular guy she has for-bidden him to hothob with is a pai on the same sheet.
It all started when the husband met her at the train one day with a salvo of "in your hat." She had

never heard him use it before, and inquired how he came to use it.

Upshot was that she asked him
to bring the bird who taught her to bring the bird who taught no husband such language to the hous so she could judge for hersel whether the journalist was fit com-

whether the journalist was it com-pany for hubby.

When the pal came, he, being wise to what was up, put on plenty of slang talk, and the actress' hubby can't play golf with him any more.

Ghost Writer Sues

Ghost Writer Sues
Armand Vessel, musical director
of the Riga-Cariton hotel, New York,
is being hued by Joseph Szebenyel,
editor of "Futar" (Flungarian weekty), who claims Vecsel owes him
\$900 for services in ghostwriting
the latter's attobiography, "Pidder
of the Ritz." Amount represents Amount represents of the Ritz." Amount represents work on three chapters. Vecsel is now in Europe. When returning he will find that Szebenyel has copy-righted 10 chapters he wrote in his own name, thus stopping publica-

own name, the second off by Vecsel when he (Szebenyel) told him not to include any mythical events in the book. This happened, it is alleged, when Vecsel told his ghost-miles had conducted the orches-

writer he had conducted the orchestra at Buckingham Palace.
Installments of "Fiddler" have been running in Szebenyel's weekly past few weeks. Some are reported scandalously hot.
Lesser and Ippolito representing Szebenyel.

The Rogers Routine

In an article on her husband in he September issue of "The Home the September Issue of "The Home Magazine," the Woolworth mag, Mrs. Will Rogers says her gumchewing spouse is never funny at home. He saves that for the stage, she says, which may be the reason why Will still has his first wife, something which he always boasts about.

about. The missus also reveals that Will writes his daily newspaper piece before breakfast, and does his magazine articles at night. In between he appears in Fox Films. "Some of the finest things he's ever written are his letters to his children," continues Mrs. Rogers. Sorta tough on the kids to learn about it from their mother.

Durante's Nose

Durante's nose has been in all kinds of nite clubs, besides nite life. From the sawdust to the parlor, from a dive to the classiest theatre in New York, has that nose led Jimmy, as one of the three Schnozzles, commonly called Jackson, Clayton and Durante.

Now what Jimmy knows is going into a novel, named "Night Could, and Knott will will be could, and Knott will will be could, and Knott will will be story. He's living in a shack on the side of a creek in the woods near a Spanish, town that musn't be pronounced with the J, in Callfornia.

'Way out thar, James kids him-seif into a fairly good time catching

Brisbane Up-Stage

"I'm no columnist," said Arthur Brisbane, answering a request of "Vanity Fair" for his picture. Just what "I'ming" does call him-

Just what "I'ming" does call him-self otherwise doesn't matter. He's no columnist—official. Which prob ably makes Calvin Coolidge at

editorialist.

Some people look upon Brisbane
as a realtor, but no one's asked him
about that.

"Vanity Fair" is getting up a page
of columning pictures. Brisbane's
won't be in it. He didn't send a
photo. Just a letter. And it said,
"I'm no columnist."

Doran's Reason

Doran's Reason
Reported that George H. Doran's
resignation from Doubleday, Doran
to take charge of William Randolph
Hearst's book Interests, is due to
differences with Nelson Doubleday
over the dollar-book thing. Doubleday-Doran was the first publishing
house to go in for the dollar book,
with Doran out of active participation in the Doubleday-Doran firm.

With Doran out of active participation in the Doubleday-Doran firm.

pation in the Doubleday-Doran firm though still retaining his financial interest, the Doubledays are now in full control, with Russell Doubleday tuli control, with Russell Doubleday to succeed Doran as vice-president. Doran will probably be placed in charge of the Cosmopolitan Book Corp. Hears't sbook-publishing con-cern. He will co-operate with Ray

Long and the other Hearst maga-zine editors in lining up new name writers for Hearst magazine and book printing.

"Daily News" doesn't like the methods of the "Aviation Daily News," which has offices in the "Daily News," which has offices in the "Daily News building," and wants the publication to use the street address only, But the "Aviation Daily only. But the "Aviation Daily News" hasn't started publication yet. Until that time a lot of things

et. Until that the "Aviation Daily man-meanwhile, the "Aviation Daily lews" wants an advertising man-ger "who can finance himself for a phile," conditions being what they

"Liberty" has assumed a pleasantly English manner of telling authors that it thinks a story submitted has been 'lifted." A form letter is sent out with plagiarized returned manuscripts reading: "Pour manuscript is being returned herewith. It is unsuitable for publication in 'Liberty." "Of course, we have read it before, you know. "Sincerely."

Sore at Sinclair
France is taking exception to
Upton Sinclair's "Mountain City"
for what is said of Deauville and

Paris.
French newspaper comments are the novel is "a breach of bad trench newspaper comments are that the novel is "a breach of bad faith," that "Deauville is a colony for American convicts just as the United States was a colony for English "convicts" and that Sinclar, though a socialist, "shows himseif a patriot in defending American boredom."

Fake Foreign Endorsements
Foreign picture fan publications
and other periodicals are using pictures and endorsements of screen
players in connection with paid advertisements, without permission of
the players involved.
Players seidom take any further
action than advising the publishers
by letter to stop the practice.

With the September issue, "The Dance Magazine" changes ownership from Bernarr Macfadden to Harold Hersey's Good Story Magazine Co. There have Leen previous publication transfers between the two. Hersey was at one time editors and the state of the Macfadden magazine co. Their of the Macfadden magazine. zines.
It's like the Hearst and lease

thing, possibly.

Don Clarke, Lay Off Author

Don Clarke, Lay Off Author With "Mille," his fourth novel scheduled for sale Sept. 8 by Vanguard Press, Don Clarke of Metro will not follow it up with another story until next spring. Of three previous stories, "Louis Berettl," filmed by Fox, won considerable more sales than "Frank Tarbeaux" and "Reign of Rothstein,"

"Queer People" Sequel

The Grahams, Carroll and Garrett who broke out with "Queer People," best selier to be filmed by Howard a best seller to be filmed by Howard Hughes, have signed a contract with Vanguard, publisher of their first book, to writer with Clark thacket on New York Clark Clark of Pople" takes a William of the Clark of their works.

well knows in pictures

Radio News Syndicate

Radio News' Bureau of Washington, D. C., Martin Codel, editor, is a new news' syndicate at \$10 a week to newspapers using radio

reature stuff. Codel authored "Radio and Its Future" (Harpers) jast spring and was formerly radio columnist for the Consolidated Press Association and the North American Newspaper Allance.

Val Lewton's New Novel
Another novelist in Metro's publicity department looms with Val
Lewton's completion of a book entitled "The River Song." It is a
gangster story of Russia. Lewton
writes the novels Metro bases on its
leading pictures.

Mag's Side Profit

Mag's Side Profit
Writer who sold a poem to a national magazine for \$5 was surprise to hear his work as part of a
song which was being broadcast
over the air. Investigation by him
revealed that the magazine had sold
the poem for utilization as lyrics
to a music publishing company.
Writer had no redress. Accord-

European Runaround

By Frank Scully

Munich, Aug. 1.

The bathing beaut gag, on the skide elsywhere, has been supplanted by a male appeal, in Berlin at least. Strip stuff superfined by based on street attire. Thirty-five entries on first effort.

First prize in a competition held in Berlin's Luna Park went to Rudott Karl Carlo, gray-haired actor, who wears a bow tie and carries a cane, and second money to a 50-year-oid soup-spiller.

Voting was on the level. Pretty boys had to parade across a platform 10 times while flaps, bot mommers, and a mob of laughers gave them the great big hand.

After elimination trials thing narrowed down to the 50-year-oid walter, two old-time picture actors, a bum who once had a million, a plumber and Carlo, the actor.

Carlo finally copped, technique triumphing over s. a. as it does now and then even in real life.

First money was 500 marks—\$125.

Galsworthy and the James Boys

John Galsworthy, playing Munich's Hotel Vierlahreszeiten (Hotel Four Years' Time) with "Favortun Novellats in Profile," got S. R. O. Arter running through Dickens, Stevenson, Mansfield, Conrad, Hudson and Twain he touched on James. Henry, the Boston embroderer, not Jesse, "James," said John, "took teës," Conrad drank wine." But he gave the silver tassie to Dickens. Best writing since Shakespeare, said John, Which cught to please Shaw, if anything can.

Connelly Tapping Berlin for Next

It's a cinch that as a summer culture spot Germany is getting back
Its old pre-war prestige. Bayreuth is up to its nicely tuned ears in the
Wagner Festival, Saizburg, which claims Mozart and Max Rheinhardt as
home town boys, is all set for its umpa-umpa fleets next week, and even
Maro Connelly, straying far from his Green Pastures, had to admit his
visit to Berlin was to tap Potsdam, casties, museums and such for his
next Broadway play.

He says a European roadshowing of "Pastures" is out, he fears. Too
heavy overhead, bringing that all-Negro cast over, especially with Engiand out on a sap censor ruling.

All-Cannibal Picture in "Tone"

Picking up kuitur as well as peddling it is good Prussian these days.

Latest Ufa Oddity, at the Pavillion, is a sound film (they call 'em "tone
films") billed as all-cannibal. Andre Paul Antoine took it on the Isle
of Malekula, in the South Seas. Those hula hula things are sure fire

Unscrambling the Kays

Dispatches which reported an American named Kay, self-styled writer who posed as a millionaire and is now in jail in Saizburg on a charge of swindling banks, failed to specify that the writer was John Kay, not Jim Kay.

Jim Kay,

Jim Kay actually is writing novels in Nice. Coming from New York
he recently was in Jugoslavia where he was born. He spent years in
New York, Chicago and Hollywood in the indie picture racket, and got
a laugh in London last fail trying to promote a ten million dollar com-

pany.

This John Kay, following Jim's itinerary, hired a yacht and salled the Adriatic, took over entire floors in hotels in Jugoslavia, and hired a couple of Rollees to take him to Saizburg when the state railways balked on supplying a special train.

All through Europe he left a flock of flunkeys gasping with the size that the time.

All through Europe ne set a month of his tips.

This big time gyp seems to have swindled two banks in Munich and Albania out of \$70,000, with the reporta only beginning to pour in.

His first request in jail was to put in a long distance call to Mussolini, but the cope caught that one on the first bounce.

Meanwhile Jim Kay, whose real name is James Imre Kalnay, is doing a hideaway in Nice.

Plenty Cold in Carlabad

Carlabad, one of the better tryout centers for new shows in summer, has done nicely this year, though like everywhere else it's been cold and wet enough to freeze a skijumper.

Mrs. Jimmy Walker and Mrs. Jules Mastbaum have seen Vera Schwarz do her stuff in Strauss' "Fieder Maus" ("The Bat"), and also in "Das Land des Lachelins' ("Laughter Land"), Lehar's operetta.

"Bub und die Fauen' ("Sonny and the Girls") plece, written by Adolf Shutz, Carlabad actor, had done well to:

But the best thing so far has been "Reklame," a new operetta by Grandichstaeden. Reklame means advertisement. Story concerns one Herschman, the Advertising King. Chi bankroller, named Field, wants an Italian singer plugged and puts up the dough to get her in the lights, a fresh angle to back stage life.

These has taiker possibilities as a sort of singing satire on "It Pays to Advertise."

Germany's "Or Else" Men
Yet despite all this Hays had to hop back to Paris where fifty master
minds went into a huddle again on patents and territory.

ing to dope, this thing seems to be a practice among magazines. In this case the magazine got \$10 for the poem from the music com1

Publicity Via Reporting William Slavens McNutt, staff scenarist for Paramount through a publicity arrangement by the studio will cover all major football games played in Los Angeles this fall for United Press.

Mae West in Colors
Mae West, alleged to be a playwright, has turned novellet. "Diamond Lil" has written a book called
"Black and White," a story of Harlem life, which Brentano will publish next month. She could have
gotten better terms from Macaulay,
which likes them sexy.

Century Play Co. states that 'Thunder On the Left," by Christo-Morley and Jean Fergusor pher Morley and Jean Fer. Black, has not yet been sold to

Flood of Fan Mage
Coast picture studios are no
fronted with the problem of a
(Continued on page 71)

"Love Court" on Tennis

Betty Morse Laidlaw is writing "The Love Court," Mitz's next.
Play is a musical with tennis

G. B. POST IN TOWN

Guy Bates Post has returned to New York from California after completing picture contracts and will return to legit under direction of the Shuberts. The Shuberts have submitted several possible scripts to the star and await his okay of one before making further an-

of one before making further an-nouncements.

Post had previously planned to produce on his own but gave up the idea when approacher to come under the Shubert managerial banner.

Bristol Stock Off

New Britain, Aug. 12. Manhattan stocks at the Com-munity, Bristoi, has called it a sea-

Leo Donnelly with "Key to Para-

Geo. Cohan's Suit Brings Up Rights **Under Film-Music Copyrights**

George M. Cohan's injunctive suit against several music publishers and its 'utilimate decision should have significant bearing on the common suit of the control of the has come up annoyingly of the has come up annoyingly of the control of the come up annoyingly of the control of the come up annoying the control of the come up and the control of t

with Eddle Buzzell), "The Yankee Princess" and "45 Minutes from Broadway."

In "Johnny Jones" the Innous "Gire My Regards the Eroadway."

and "Tankee Broadle Boy" are included and the Indian and Ind

75c RECORDS COLD. SAY DISC TRADE

Industry figures that the 75c records are shot and will never stage
a come-back. Price is more than
people are willing to pay today for
disc music when they can turn on
the radio and hear the same tune
a tew times that night without cost
Victor, biggest of the 75c selling
disca, is 50% below normal in sales.
The rest, Brunswick and Columbia,
have fallen off proportionately asmuch.

much.

Although it is conceded this condition may right itself somewhat, there is a general opinion that it will continue far below normalcy for some time.

3-Team Reunites

Herbert Fields, Dick Rodgers and Lorenz Hart have reunited as a book and music trio, after split-ting when Lew Fields wanted a rush book ("Hello, Daddy") which his son, Herbert, wrote with an-öther team

other team.

Trio have returned from Hollywood, where they completed "The Hot Helress," First National musical. They are set for another Warner stage show via Swanstrom & Connelly, with WB financing.

Hart salied today (13) on the Datopa" for London, where his Collaboration of the Collaboration of the book.

Rodgeren to How was the work of the book. Rodgeren to How was the weeks later, as the book requires preparatory refurbishing.

18-Year-Old Composer

Bert Levy is an 18-year-old com-posing prodigy who will be repre-sented on Broadway this fall, pos-sibly twice for the first time. He's doing numbers for the sec-oid "Little Show," and also "About Town," another intimate musical revue.

Another Ernie Golden?

Ernie Golden, former orchestra-leader, now a Shubert composer and radio artist, wonders whether it's a coincidence of name or somebody to some of the source of the source of the tory from London, concerning American bands popular in the Brit-lsh canital.

An Ernie Golden and his orches-tra were mentioned as going to London next month.

10 MOST RADIO PLUGGED

The 10 songs which were broadcast most for the week ending Aug. 9, and the number of times each were played, are: "Just a Little Closer" (Roblins) 41 times; "So Beats My Heart For You" (DeSylva), 30 times; "What's the Use" (Felst), 29; "I Love You So Much" (Harms), 27; "Little White Lies" (Donaldson), 27 times; "Gheer Up" (Robbins) 23 times; "Swinging in a Hammok" (Berlin), 22 times; "Bye, Blues" (Berlin), 22; "You Brought a New Kind of Love to Me" (Famous), 20; "I Remember You From Somewhere" (DeSylva), 18 times.

"KING OF JAZZ"

U Wins on Picture, But Title Still in Dispute

Albany, N. Y., Aug. 12. The Paul Whiteman picture, King of Jazz," may go on without interruption now inasmuch as the

interruption now inasmuch as the controversy between Frank E. Graves, Albany band leader known as "King Jazz," and Universal has been settled.

But Whiteman and Graves are still at odds over use of the term "King of Jazz," the Albany man claiming that he long has been known by this name, which he copy

known by this name, which he copyrighted.

The matter of the use of the term, "King of Jazz," which Graves claims Whiteman has no right to, is still in litigation.

The fight between the film company and Graves was nestled when

pany and Graves was settled when the injunction proceedings against Universal was ordered discontinued after a conference among the

BOOTLEG LYRIC SHEETS SELLING IN DETROIT

Detroit, Aug. 12. Vendors of lyric sheets continue to work the downtown streets unmo-lested. It is understood that the underworld is interested in continunderworld is interested in contin-uing the sales of the booting sheets. With one boy on each corner downtown, and sometimes two, new editions are put on sale every week or so. It is understood that they sell well, some of the kids selling as high as 300 sheets on a good day et 100 each.

Sheets with lyrics only at 10c each were being sold at the Polo Grounds, New York, Thursday night. Event was Berg-Chocolate

Canadian Conference On Film Canned Music

Regina, Can., Aug. 12. Announcement made by Canadian labor men that a conference will be held here in September, when or-ganized labor will discuss steps to combat "robot music" in theatres.

combat "robot music" in theatres.

J. T. Foster, prominent in labor circles in Eastern Canada, declared in announcing the conference: "Ultimately the public will rebel against mechanical music and we shall have the human element back in the theatre."

The contract of the property of th

in the theatre."
Funds are being raised in some cities to help workless musicians put on free concerts "to educate the people to appreciate good music."

Organists Changs

Pittsburgh, Aug. 12.
Change in organ personnel of farner Brothers here last week sent Warner Brothers here has week sup-Johnny Mitchell, formerly feature organist at Harris, to Enright in same capacity, with Cyril Gutheor leaving the Enright to become Ber-nie Armstrong's assistant at Stan-

ley.
George Van Why, formerly assistant key-pounder at the Stanley, replaces Mitchell at the Harris.

Deputy Sheriff Gets Headache from Piano Waiting in Austin's

A deputy sheriff is parked in Gene Austin; Inc., offices as the re-suit of Campbell-Connelly's judg-ment to recover over \$2,500 for the American royalties on two of the British firm's songs.

Sheriff Rieser is in a quanders Sheriff Rieser is in a quandary over the music business, not knowing what it's about. He tells the lawyers that he's been stiting in on cloak and suit judgments, mercantile squabbles and the like, but this here music biz is something peculiar, and besides which he gets a headache from the thumping planes all ground still ground

WARNER GROUP TO CUT DOWN **OVERHEAD**

At a meeting of the Warner pub-lishers Monday (11) each publish-ing house was ordered to cut staffs and salaries.

It is reported the working heads of each publisher subsidiary were informed by Herman Starr if any-body was unnecessary to drop them

Remick's started by doing away with six branch representatives, al-though not decided who. Witmark's though not decided who. Witmark's has eliminated the Philadelphia and Cincinnati reps and also four girls who worked in the home offlice. DeSylva, Brown & Henderson has given notice to two men long connected with it, Sam Lerna and Lee Edwards. The latter has been manager of DeSylva's classical department for over a year. Recently the firm eliminated the classical de partment.

This is tut the beginning of the big cut, according to reports.

A report the executives of each publishing house were ordered to take cuts in salaries is said to be without foundation.

ALONG THE COAST By Bill Swigart

Fred Fisher, like Con Conrad, permitted his option on a Beverly Hills mansion to lapse and is now eastward bound via motor with all the little Fishers.
Fred told his pals before leaving that he'd wind up in Germany.

It was Dick Whiting, not George, who won the recent songwriter's golf tournament at Rancho.

With so much foreign production now being carried on at the Paramount studios, the company has ruled that all staff songwriters must take a one-hour lesson each day in the languages in which they are Lessons are being given by the studio professor.

A number of gents at Metro are wearing green necktles with "Cheer Up, Good Times Are Coming" printed all over the fabric. Idea looks like a Jack Robbins', as he is the publisher of the song.

Too keep staff composers on the job at least eight hours a day, one of the major studios calls a meeting at 10 a.m. and another at 4:30 p. m., to talk over new business.

R-K-O's co-operation with Harm's, Inc., was further evidenced here this week when it gave the Orpheum theatre over to the firm for a midnight showing of "Dixi-ana."

ana."
Artie Mehlinger, representing Harms here, invited the music trade and its friends to the showing to acquaint them with music in the picture.

Goodman with Par

Al Goodman, orchestra leader for "Flyin' High," has been engaged by Paramount as its eastern musical advisor and conductor. He is un-der contract until September, 1931. Goodman recently completed conducting the orchestra for Par's "Heads Up."

The leader will continue with "Flyin' High" (stage).

Disk Reviews By BOB LANDRY

15c Disks

A movement in the direction of lower prices as a tonic for what alls the music bix has been gathering force for some time. That even the big leaguers among the mechanicals and the publishers may be forced to snip prices, notably sheet music to retail at a quarter, is considered probable. Meanwhile 15 cents is the barriacate behind which the small fellows hope to fight out the problems peculiar to themselves.

Three-fit sheet music and discs are making their appearance about simultaneously, both depending upon finding volume sale to have been supported to the sheet music and discs are making their appearance about simultaneously, both depending upon finding volume sale to have been supported to the sheet music and the same problems of distribution.

In the case of the 15c discs put out by the Durium group, and here considered, the policy is to handle product identically with fiction publications.

Durium is paying the highest recording fee of any of the mechanicals, substitutially higher than Victor, and is in a position. One needed to the sheet considered the policy is to handle product identically with fiction publications. One needed only is recorded, making it figure only a nickel cheaper than a regulation wax 5scenter with dual recording. However, the latter cannot be handled physically by newsstands, etc.

For last week the release was "Swinging in a Hammock," played by Phil Spitainy. It comes a very distinct surprise to find the tone and volume quite good. This is contrary to past experience with paper discs, unbreakables and the other whatnots. And it is, needless to emphasize, enormously in favor of the 15-cent idea finding wide acceptance.

Those Who Sing

Those Who Sing A representative group of American phonographic vocalists bunches together such widely differentiated personalities as Frank Crumit, Charles King, Ukeleis Re, Marion Charles King, Ukeleis Re, Marion and Ethel Waters. With the Property of the Waters with the Company of the Company of the Waters and Ethel Waters. With the Property of the musical tastes of the average American.

ican.

Much that is trashy, gooey with sentiment, and peurile is included along with efforts that frequently represent inspired entertainment or genuine poetry of feeling and heart

genuine poetry of feeling and heart tug.
Art Gillham singing, "Just For-get", and "To-Night" (Columbia zame Smythe ywith group, the credits of both numbers so that per-son cannot elude responsibility for participating in or abetting those lyrics.
That material can escalate an

That material can escalate an artist to highplaces or wrap an artist to highplaces or wrap an annor around his or her neck is obvious. Thus Ukelele lke (Columbia 2235) and Charles King (Brunswick 4849) both draw blanks, or nearly so, and struggle in vain to press their usual likenesses into their releases.

their releases.

"Sing a Song to the Stars" and
"Sing a Happy Little Thing," although good laboratory jobs, are
sub-normal for Edwards, while King
strains without result with "Leave
a Little Smile" backed by the somewhat more lilting "Here Comes the
Sun."

Sun. More litting area comes the Sun. More long the More Columbia 2248) probably has fans who won't be to critical of "Little White Lies" and "Nobody Cares If I'm Blue." Neither side excites particular gratification for ordinary ears being doleful without compensations and oxen-like in pace. Quiet to the point of being punch-Quiet to the point of being punchased of Erunawick. I emercace No. 4898 for Erunawick. I emercaces "Waam't It Nicef" and "You Do Something to Me." Ethel Waters

(Columbia 2222) does not wholly escape unintelligibility in "My Kind of a Man" and "You Brought a New Kind of Love to Me." She gets intermitently adenoidal.

Sabbath Stuff

Amo of Love to Me." She gets intermitently adenoidal.

It is establish Stuff

It is establi

er" (Columbia 2264) both sombre.

There is elegance in the search of the sombre.

There is elegance in the search of the search

Here and There

Cob Galoway and orchestra ored) from the Cotton Club in ie · and radio, will appear R-K-O.

Tom Gerun's orchestra, setting a good pace at Lincoin Tavern, Chi-cago, goes into the Balloon Room at the Congress at the end of the

Trianon ballroom at Chicago back to the quick change system again with a bunch of name bands due, headed by Maurie Sherman, Ted Weems and Don Bester in succes-

Raiph Bennett's reorganized Seven Aces will open soon at the Rice hotel. Houston.

Riva Kaye, formerly secretary to Lester Santly, has been placed in charge of Santly's organist depart-

Golfis Song

Hollywood, Aug. 12.
"They Are All Playing Miniature
Golf" is the latest song written by Ballard Macdonald, Eddie

Ballard Macdonaid, Educe Canton and Dave Dwyer, Cantor will sing the song in his personal appearances.

BUCKLEY SONG SALE STOPPED IN DETROIT

Detroit, Aug. 12. A speciai number has been writ-ten about Jerry Buckley, local radio announcer, who was bumped off by

announcer, who was bumped off by gangelers.

The state of the state of

now locally, wrote the tune and do-nated the royalties to the Buckley

Singing at 7 A. M.

Detroit, Aug. 12.
Danny Engel, focal plugger f
DeSylva, Brown & Henderson, broadcasting every morning over at station WXYZ.

station WXYZ.
This in addition to songfest three afternoons a week and every Saturday night over WJR.
Danny also sings with the overture every so often in one of the deluxe houses.



THE MOST BEAUTIFUL FOXTROT BALLAD EVER WRITTEN

IN MEMORY WITH OF YOUR RECITATION! OF YOUR

SELECTED AS WARNER BROS. SHAVER ANMIVERSARY SONG - by ALDUBINE JOE BURKE

LOCKING FOR A PLEASING BALLAD? HERE'S ONE BY BUBIN & BURKE

LOOKING FOR THE LOVELIGHT THE DARK

FROM A FIRST NATIONAL PICTURE "TOP SPEED"

UNDER THE SWEETHEART TREE

EATIN' MY HEART OUT FOR YOU

TRAVIIN' ALL ALONE

A DIFFERENT SPIRITUAL

TONIGHT WILL SOON BE GONE)

A HAUNTING DREAMY TUNE

PAUL FOGARTY ARNOLD JOHNSON

YOU (I LOVE BUT YOU)

from the warner picture. "Sweet kitty bellairs" words dhusic by walter o'keefe o'bobby dolan

AND

I LOVE YOU SO MUCH

THE GREAT HIT FROM THE RADIO PICTURE "THE CUCKOOS"

ALL MATERIAL NOW READY! WRITE! PHONE! CALL!

WILL ROCKWELL PROFESSIONAL MGR.
STRAND THEATRE BLDG.

HARMS, INC.

JESSIE L. BALL

47th AT BROADWAY

More Showmanship Nowadays in Air Delivery, but Much Aping

More ether showmanship than ever before manifested these days, although both of the partioularly notable features, the Raleigh Revue (WABC), over the two rival major networks, are long-standing. Both run a full house the Columbia System nour preceding the Ra-

networks, are long-standing.
Both run a full hour, the Columbia System hour preceding the Raligh program?

Both run a full hour, the Columbia System hour preceding the Raligh program?

Some and vital returns for the Machaden publication which dramatizes weekly one of the stories in a rather sidilitud manner, held together by Mary and Bob, as the two central characteristics.

The Raleigh-program is less complicated, running more to the revue idea, with Alfred Shirley (with a decided English accent), doing the result of the stories. The Raleigh-program is less complicated, running more to the revue idea, with Alfred Shirley (with a decided English accent), doing the result of the Philos's Close Stager, a sort of back-of-the-scenes conferencier, trying in the succession of specialties by recading the standard of the Philos's Close Stager, as out of back-of-the-scenes conferencier, trying to gether the succession of specialties by recading the standard of the Philos's Close Stager, as out of back-of-the-scenes conferencier, trying to gether the succession of specialties by recading the standard of the Philos's Close the succession of specialties by recading the standard of the Philos's Close the succession of specialties by recading the tobacco product. Olive Kline, special company to the succession of specialties with the test of the succession of specialties with the total professional in calibre, songs running heavily to Rodgers and Hart and professional in calibre, songs running heavily to Rodgers and Hart and professional in calibre, songs running heavily to Rodgers and Hart are presentation.

The True Story Hour quite neatly indicates the time transitions by orchestral suggestion and judicious lishes the changes of pernar Maccafadden now editorializes on "Tow to Win Love and Hold it" in this issue; that a \$2,000 prize story will y Conditional of the Paramar Maccafadden now editorializes on "Tow to Win Love and Hold it" in this issue; that a \$2,000 prize story will y Conditional to the professional and profess

Paul David Agenting

Paul David, formerly doing pub-licity for Arthur Hopkins, has gone radio agent. He has Walter Winchell prac-tically set at important money, and is also handling other names.





TAVERN A CHOP HOUSE

OF EXCEPTIONAL MERIT

156-8 WEST 48TH STREET

YES-MEN'S THEME SONG

The yes-men of pictures are claiming they were the in-spiration for a new pop song. It's "A Pat on the Back."

"ARABESOUE" DISPUTE OVER OWNERSHIP

First court litigation on record over the rights to material used on the radio is pending between the Columbia Broadcasting System and Yolande Langworthy, who has spondered to the past year.

Miss Langworthy quit her 5160 a week position with CBS last week when the latter turned down a commercial offer of \$500 weekly for "Arabeaque," a sustaining program. CBS informed the advertiser it did not care to move "Arabesque" from the non-advertising class. Miss Langworthy declared she believed she was entitled to consideration and part of the commercial account's offer. When CBs refused to consider the commercial account's offer. When CBs refused to consider the commercial account's offer. When CBs refused to consider the commercial account's offer. When CBs refused to consider the commercial account's offer. When CBs refused to consider the commercial offer, Miss Langworthy walked.

consider the commercial offer, also Langworthy walked. Monday night the CBS broadcast "Arabesque" on its chain at the usual hour over Miss Langworthy's

Musual hour over Miss Langworthy's protest.

Miss Langworthy declared the program is her own creation and that she used it under the same title on other stations before going with Columbia. CESs contention is that it engaged the "Arabesque" program rather than Miss Langworthy personally.

GOOD PAN OKAY

Hungarian Court Allows Legitimate Criticism Limitless

An action for libel was brought by the Hungarian Broadcasting Company against a journalist who said in an article that Budapest Hadlo programs were worse and dulier than any other in the world. Defendant was acquitted, the judge declaring that such a declaration did not exceed the limits of legitimes. Budanest, Aug. 1. mate criticism

mate criticism.

Budapest broadcasting programs are popular throughout the continent, in spite of language difficulties. Announcers say their say in French and German as well as in the native Hungarian. Foreign listeners-in are attracted by the gypsy music, the same thing that local subscribers have grown tired

BEAUX ARTS

BLAUA ARTS

Atlantic City, Aug. 8.

Business not so hot during the
week, in fact away off, which true of
the other night spots. Show and
and Sunday. That's the way the
town is for most things.

"Wave Lengths" is a pretty good
foor show with Al Wohlman
mc'ing and doing a very good job,
what with his acquaintance with
a drop-in.

professionais who make Beaux Arts a drop-in.
Show is "nude but not vulgar."
To prove it, Wohlman introduces the prima donna, Grace Bowman, with the request: "Please be nice to this broad."

with the request: "Please be nice to this broad amongst the special Standing out amongst the special Standing out amongst the special standing out and the standing out the stan

MR. JESSE CRAWFORD

"By-By- Blust." I ORGANIST YORK, piloring "Phys. By- Blust." "I Was Espain and Book Towns." "My Fitus Just Fass." "I Was Espain and
Rent Split on Coveurs Continuing Over New Season for Nite Club

Rosita and Ramon, dancers, and Emil Coleman, now bandleading at the Brook, Saratoga, but in joint partnership at the El Patlo, West 52d street nite club, have extended their lease on the room for the com-

their lease on the room for the com-ing season.

Averaging around 300 couverts weekly all summer, not bad considering the weather, at \$3 and \$4, they've been breaking even but hope to capitalize their summer's missionary work during the cooler months.

months.
Rosita and Ramon and Coleman Rosita and Ramon and Coleman give up 75c and \$1 respectively on each \$3 and \$4 couvert to a group which formerly had the club and which guarantees the landford. Otherwise the dancers and bandman operate everything. During his brother's absence in Saratoga, Gregory Coleman is con-ducting the orchestra.

LONDON SUBURBAN NITE CLUBS IN FOR RAIDS

London, Aug. 1. Police activity against the nite clubs has now been extended outside the London-Metropolitan po-

lice force—radius.

Latest place to come within the official net, is Southend, the Coney Island of London's lower classes.

Three simultaneous raids were made in clubs there, 40 cops arriving by autos from Chelmaford. Method of procedure was the new one recently adopted, the cops making their entrance in the ordinary and not going in disgui

TORONTO'S ROAD SPOTS LOST T. B. M.-STENOS

Toronto, Aug. 12.
What was the softest spot for roadhouses in America a month ago is now about the toughest. Cops breaking in at least once a night. One, the Grey Wolf, has had its ilcense taken away and the rest are

license taken away and the rest are feeding about two "customers an light, mostly U. S. tourists.

A local paper is howling for a new attorney general because he won't take further action. It claims the roadhouses are the center of a white slave gang, dope peddiers, bootleggers and racketeers. Wild stories out about armed sentinels stories out about armed sentinels. Strung along the main highways are the roadhouses. Orchestras played most of the night and any played most of the night and any

Strung along the main highways are the roadhouses. Orchestras played most of the night and any time after 12 biz pepped up. These that went out were willing to pay. Sometimes the police called, but it was taken more in the nature of a friendly visit.

Then a U. S. real estate dealer, worth plenty of money, was bumped off and found dumped along a country road. There was a how! Suspicions were-directed at the roadhouses and it was claimed that he houses and it was claimed that he

houses and it was claimed that he might have been a victim of a gang

war.

Toronto started to squawk and
the provincial police got going.

Trade Gone

Biz went flat. Places are desolate. In one place where a new
floor had just been built three
couples were dancing at the usual rush hour.

The owners are plenty sore. They The owners are plenty sore. They say they don't know anything about any murder. Have orchestras under contract and have to pay them. Boys play night after night, but half the time no one is on the floor. But Chief of Police Johnston of Port Credit, near the heart of the roadhouse area, is at least glad. "We aren't so keen about having these tired business men and their stenographers in these joints anyway." he said.

Savino's Fancy Contract

Domenico Savino, composer and partner in Metro-Robbins Music, has a fancy contract with Columbia has a fancy contract with Columbia Broadcasting System, just signed. It guarantees him \$1,750 a week with a high elastic upward scale. Guarantees him also a sustaining program, two commercials, arrangements, stage work, etc.

Vaude and Picture Cos. Don't Seem Able to Get Radio Angle—Run 2d

Air Serials Catch On

Ether serials, continued either from day to day or week to week, is the big thing over

Near, as the sale in the air now.

NBC reports its 15-minute eriod programs along the erial lines are arousing a huge

About 12 serials, broadcast in 15-minute periods, are on the NBC network.

R-K-O SPLITTING RADIO TIME ON VAUD-FILMS

An analysis of the radio situa tion so far as R-K-O is concerned has been made by the executives of that company with NBC officials. It resulted in the consensus of opinion that R-K-O's radio broadcasting should be concentrated on the larger cities in which the circuit operates theatres, but with enough prominence given to R-K-O Radio pictures, as against the vaude, for the benefit of other

towns.

Some opinion has existed that the pictures should get more of the R-K-O hours on the air than the theatres and vaude through that being a product of R-K-O that gets being a product of R-K-O that gets nation-wide outlet. In view of this and the analysis taking the side that the R-K-O trademark as a circuit and vaude should be most heavily exploited, plans are under way for the devoting of half the usual R-K-O time to vaude and theatres, the other half to pictures. This was given its first experiment last night (Tuesday).

"Cohens-Kellys" Sketches
Hollywood, Aug. 12.
Edward Snall is angling with
NBC and Columbia for outlet on a series of Cohen and Kelly sketches, featuring Charlie Murray and George Sidney, who were featured in the "Cohens and Kellys" illms at

Plan is to broadcast 15-minute the well kn sketches twice a week for one year. the act may be.

Commercial firms are proving themselves to be far ahead of the-atrical organizations, when it comes to showmanship over the radio. They get more results from the ad-vertising, show better taste in programs, provide more entertainment for radio audiences and do a much

for radio audiences and do a much better all around job of exploiting products. As showmen on the ether the commercial people are superior to those whose professional line is showmanship.

Commercials grab the best radio attractions, do the most impressive advertising and stage the best air programs. Picture companies and programs. Picture companies and formances to advertise their own screen and stage shows, appear to be content with getting by as economically as possible, with free talnomically as possible, with free tal-ent favored and the air plugging done without the finesse and effect

done without the finese and effect of the commercials. Theatrical producers and effect of the commercials. Theatrical producers and circuits spend thousands on the mechanical side of their broadcasts and for advertising time on, the various stations, but nothing for talent. They prefer actors working for them in actors participating. In the producers broadcasts gratis as part of their stage or screen contract.

Taking a Chance
In most cases the vaude and picture actors are not as suited to radio work, but used by theatrical advertisers on a chance their theatrice of the contract of commercial articles demand the best talent available and pay for it.

No. Flops.

No Floor

Commercials get attention by pounding away with one big fea-ture or personality. Some of Amer-ica's cleverest comedians have been lea's cleverest comedians have been complete flops on the radio for vaude and picture companies, but used for the "name" value regard-less of radio shortcomings. Com-mercial advertisers won't stand for flop acts on their programs, no mat-ter how well known—off the radio—

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON || THE BRICK TOPS

and HIS COMMANDERS

Special Engagement GRANADA CAFE CHICAGO

TAL HENRY

and His ORCHESTRA Victor Records Warner Bros.-Vitaphone Artists Exclusive Management Orchestra Corp. of America 1650 Broadway. New York

JESSE STAFFORD

and His ORCHESTRA ow in Second Year at
PALACE HOTEL
San Francisco (Brunswick Records)

Featuring His and Gene Rose's "TONIGHT"

PAUL WHITEMAN

"KING OF JAZZ" (Universal Picture) ARROWHEAD INN (For the August Season)
SARATOGA SPRINGS sonal Rep.: JAS. F. GILLESPIE

PHIL FABELLO

and His

R-K-O Entertainers Creators of the Fabello Policy R-K-O COLISEUM, New York Indefinitely

(PARISIAN RED HEADS America's Greatest Girl Band En Route Transcontinental Dance Tour Permanent Address 28 West North St., Indianapolis, Ind.

RADIO AND RECORDS

AL LYNN

and His MUSIC MASTERS The orchestra with that R.R. opening Famous Feltman's, Coney Island Now

GEORGE OLSEN

AND HIS MUSIC

GEORGE OLSEN CLUB CULVER CITY, CAL. VICTOR RECORDS

B. A. ROLFE

Radio's Premier Conductor LUCKY STRIKE

Dance Orchestra Thrice Weekly Over N. B. C.

ANSON WEEKS

AND HIS ORCHESTRA

MARK HOPKINS HOTEL

SAN FRANCISCO COLUMBIA BECORDS Exclusive Management M. C. A.

Ringling Shows Earning 25% Net This Season: All Shows Going **Again Next Summer, Complete**

VARIETY

Chicago, Aug. 12.
The 1931 circus season, according to John Ringling, will see all six of his outfits on the road again. Features, now being sought in foreign countries, will be added to the Selis -Floto, Hagenbeck - Wallace, John Robinson, Ai G. Barnes and Sparks', which, it is flagured as a first of the season

season.
The fair dates, for circuses, given a whiri this season, will be dropped. Any fairs contracted may be dates suitable to the circuses and will come unsolicited. It must fit in with the route of the circus en-

come unsolicited. It must fit in come unsolicited. It must fit in casged.

Early this season a plan was formed to take over the major fairs in the U. S. with circuses as a draw, either for a day or week. An office, with Dan Odom in charge, was opened to handle this. The entire idea has been abandoned for 1931.

John Ringling and those he represents are well satisfied with the 1930 intake, it is said. Circuses have always, with the exception of a few bad years, paid anywhere from 100 to 200 cents on each dollar invested. This year's earnings have shrunk to approximately 25%. On this basis Ringling is satisfied, figuring commercial businesses throughout the country, with the circuses still having the best of it and paying more money than other forms of enterprises.

Only serious opposition to the Ringling circuses, known at present, will be the 101 Ranch. It will reprine the control of the country of the country with the Ringling circuses, known at present, will be the 101 Ranch. It will reprine the country in the country of the representation of the results of the representation of th

Ringling-owned properties.

Al G. Barnes' circus, according to

Mr. Ringling, will not winter in the east, but will return to the Pacific coast. Route has been contracted as far as El Paso, Tex. on the way

home.
Closing dates of any of the six Ringling shows has not been set. Present indications are some will close about Sept. 15, with possible one or two going through until Oct. 15. Intake for Aug, with drought conditions will set he closing stands, which will come suddenly when announced.

NO LICENSE FOR PONY **GOLF. COURT RULES**

Miniature golf courses can oper

ate sans license, unless Magistrate Charles H. Haubert's ruling in a test case in Brooklyn last week is reversed later. The case at hand involved Harry Weiner, president of the Mammoth Golf and Tenils Club, Inc., at New York and Clarkson avenues, Brooklyn, who had been taken to court York and Clarkson avenues, Prook-lyn, who had been taken to court for operating the course without a llicense under the premise that operation was in violation of com-mon show license regulations.

Magistrate Haubert rendered an oplinion that the miniature courses were in no sense a show and could no more be compelled to submit to licensing regulations than the larger courses.

First Carnival Lay-Off

Bloomington, III, Aug. 12.
To save railroad fare the D. D. Murphy carnival laid off five days here after finishing the week's showing, Aug. 9. It will then hop to the Springfield, III, state fair for week Aug. 16-23. Early this spring this trick laid \$16,000 on the line for the carnival privilege at this fair. The past two weeks the outfit has had a tough time making its movements.

it has had a tough time making its movements.

So far as known, the first time in history a carny has ever tried to lay-off and still keep Intact its organization before a fair date.

Barnes' Estate Settled

Chicago, Aug. 12. Barnes' will probate The Fred M. Barnes' will probate suit was finally settled last week.
First attempts at probating will met with plenty family squabbles.

Christy Circus, Early Closer, Set For 1931

Houston, Aug. 12.
Christy circus, recently closed because of bad biz, will go out in 1931 under same management, of G. W.

Christy, owner. Understood here two of the lar-Understood here two of the lar-gest banks have offered to ald the show, with preparations now under-way. Tentative plans call for a wild animal circus, although this may be switched later. Likely open as a 10-car trick here in early March

Opposition at Last

Canandaigua, N. Y., Aug. 12, Canandaigua, N. Y., Aug. 12. William Muar operates Roseland Park here and has made it pay big because of no opposition. This summer Muar installed the first midget golf course. It drew the people and quick competition.

A rival lilliput course is being constructed across from Muar's

Muar has engaged Perrin G. Somers to figure out new novelties.

Big Show's in First
Rockford, Ill., Aug. 12.
The Ringling-Barnum show, which
comes into town for one day tomorrow (13), is the first circus to
hit this city this season. Show is
heavily billed for the date.

Carnivals

(For current week (11-16) when not oftenwise indicts, W. Va., 15-17.

Alaz Dieto, Lilly V. Va., 15-18.

American Expo., Mr. Savaga, Md.; (For current week (11-16) when

Copping, Caledonia, N. Y. Chi.
Copping, Caledonia, N. Y. Chi.
Copping, Caledonia, N. Y. Chi.
Caledonia, N. Y. Chi.
Caledonia, N. Y. Chi.
Caledonia, C. Caled

wey & Gibson. Sheridan, Ind. go, Omaha, Neb. ernational, Jonequiere, Que.,

International, Joncquiere, Que, Can, Linierrational, Joncquiere, Que, Can, Libase, Jonk, Mich.; Holland, 18-22. Michaes, Jonk, Mich.; Holland, 18-22. Mass United, Red Lion, Pa. Krause Greater, Cynthiana, Kr. Lander, Morton, Michael, Langlilli, Indianola, Iz. Les, Greneville, Tenn. Langlilli, Indianola, Iz. Les, Greneville, Tenn. McGregor, Falrield, Ten. Can, McGregor, Falrield, Tex. Continued, N. T.; Hudson McGregor, Falrield, R. N. T.; Hudson McGregor, Falrield, R. N.; Hudson McGregor, Falrield, R. V.; Lexington, Parkey, Pages, Springfield, K. Y.; Lexington, 18-22. Pages, Springfield, K. Y.; Lexington, Parker, Parkern, Parkern, Hischt, Hum. Royal American, Prince Albert, Alta. Chin.

Rubin & Cherry, Kankakee, Ill.
Seifer Greater, Oberlin, Kan.
Smith Bros., Redfield, Ark,
Smith, J. Lacy, Brunswick, Md.
Smith, J. Lacy, Brunswick, Md.
Southern Tier, Rochesten, N. Y.
Southern State, Kinsley, Kan.
Southern Expo., Canton, Ga.
Wado, Portland, Ind.
Wado, Portland, Ind.
Wine Mrg. Dillycete, Colo Williams, Bynum, Tex. Winn Bros., Holyoke, Colo. Wortham's, C. A., Marshalltown, Is.

Circuses

Aug. 12 Madlson, Wils. 11. Rockford.
111.: 14. Clines : 1. 5, 15 Dabbque: 16.
Waterloo: 18, Fort Dodgo, Ia.: 19, Albert
Lea, Minn.; 20, Eatherville, Ia.: 21, Sheldon, Ia.
Sheldon, Ia.

SEI.I.S-FI.OTO

Aug. 13, Mattoon, Ill.; 14, Evansville, Ind.; 15, Owensboro, Ky.; 10, Louisville, Ky.

JOHN ROBINSON
Aug. 12, Albany, Mo.; 13, Leon, Ia.; 14,
Creston, Ia.; 15, Maryville, Mo.; 16, Atchlson, Kans.; 17, Nevada, Mo.; 18, Iola,
Kans.

HAGENBECK-WALLACE
13., Sheridan, Wyo.; 14, Gilliance, Neb.; 16, Broken Bow. Aug.

Aug. 13, Lowell, Mass.; 14. Athol. Mass.; 15, Troy, N. Y.; 16, Little Falls. N. Y.

Big Show Breaks Chi's Gross Record at Grant Park by Doing \$134,000

Chicago, Aug. 12.

Chicago, Aug. 12.

Nine-day engagement of the Ring-ling-Barnum circus here broke all records in the 14 years the Big Show has been showing at Grant Park, grossing approximately \$134,000. Engagement ended Sunday evening (19).

First four days were marred by terrific heat, which dropped the gross. When the heat wave broke, the gross of the park. To keep the gravy spot this season it was necessary for the Ringling force to call in the aid of Gov. Emerson of Illinois, when the circus erecting the tents. Next season the south gross before the opening, prohibiting the circus erecting the tents. Next season the outfit will use Soldier Field or the plot of ground immediately back of it, as the present iot is to be used for the 1933 World's Fair, construction of which

ent lot is to be used for the 1933 World's Fair, construction of which

CARNYS HEADED FOR L. A. LOST ON WAY

Los Angeles, Aug. 12.
Outdoor business is in a bad way around here this year. There isn't a single'outfit of any importance in the vicinity of Los Angeles county now. Except for the Barnes show, which was in town three show, which was in town three high circus here until next one of the barness and there will not be annothing accordance.

year.
From reports the Hagenback-Wallace circus, which was scheduled to come out this summer, has called the trip west off. Of the smaller outlits which started earlier this year, Christic Bros. has folded, Shell Bros. Is in the middle west, Shell Bros. Is in the middle west, and the started earlier a disagreement between the shell bros. agreement between partnille several other wheel sho

Fairs Off Rodeos

Los Angeles, Aug. 12.
California fairs are off rodeos this season. Formerly the main attraction at the fairs, bronk busting and buildogging have gone sour with the customers.

It is a substantial to the state fairs. the state fairs.

Last year a number of small out-fits tried the fairs but were not

Carny Man in Jam

Louisville, Aug. 12.
Floyd R. Heth, of the Heth
Greater Carnival, is accused of the
criminal assault of 15-year old
Labina Elizabeth King ard is being
held for trial without bond.

A similar case in another county resulted in a death verdict for the young man who attacked a 19-year old school teacher. The Court of Appeals has upheld the death sentence in this latter case and the Governor is to set the date of execution next week.

Kentucky law provides for death be hanging in the county in which it with the county in which it will be a sentence of the sente A similar case in another county

Colored Fair Below Par

Colored Fair Below Par
Lexington, Ky., Aug. 12.
Lexington Colored fair, a unique
institution of its kind, failed to get
the usual draw this week. Absence
of running races and pari-mutuel
betting ascribed as cause.
White patrons, who furnished a
big portion of the gate in past years,
fair colored to the colored to the colored
to the colored to the colored to the colored
to the colored to the colored to the colored
to the colored to the colored to the colored
to the colored to the co

Elmer J. Walters succeeded Peter McGregor as director of publicity, Luna Park, Coney Island, N. Y.

PARK'S FREE FILMS

Follows City Park In Drawing 'Em in Via Free Picture Show

Pittsburgh, Aug. 12. In order to counteract free Sunday pictures in the city parks, some of the local amusement parks have taken to the same stunt. City's no-admission films have been drawing close to 50,000 persons each Sunday during the summer, with some of the privately-owned spots suffering plenty.

First to inaugurate stunt was West View park, which is offering a feature picture and two comedies, all silent, to its patrons.

Management figures it's bringing plenty of customers in who otherwise might take advantage of the of the local amusement parks have

wise might take advantage of the

101 Down to 10 Cars For Western Pickups

Los Angeles, Aug. 12. With 101 Ranch reorganized and going out again the latter part of this month as a 10-car show to play Texas and Arizona, it's figured the outfit will come into California late

in October.

101 has not been in this part of Cut down to less than half its for-mer size, it is doubtful if it will play any of the larger towns.

Ban and \$250,000 Suits Follow Coaster Crash

Omaha, Aug. 12,

Omana, Aug. 12.
Following death of four persons and injury of 17 others when a train of cars plunged off the Krug park roller coaster to the ground 50 feet below, the city council has passed an ordinance banning coasters. The ack has taken an action and heavi park has taken no action and hasn' rebullt the coaster.

Suits for over \$250,000 already filed against park, which has only \$30,000 insurance and very few

Reads Handwriting Hollywood, Aug. 12.

Figuring that business conditions on't warrant the organization of lon't warrant a new circus, Al Copeland has aban-doned the idea of putting out a show this year

sland is the owner of a circus prop house for pictures and wa planning to use most of his equip ment in framing the show.

Fred Buchanan, owner Robbins Bros., lost eight horses last week when they ate poison grass along a railroad track.

HAYS OFFICE IS **GOING AFTER CARNIVALS**

Chicago, Aug. 12.

Publix Theatres, through Will
Hays, is asking that next season the
Hays' orsanization go direct to the
heads of the American Legion,
Moose, Owis, Woodman, Odd Feliowa, Veterans of Foreign Wars and
other similar fraternal bodies, to
have them issue orders from headquarters to all branches of the difforent lodges, stopping the sponsoring the season of the difseason to be season to the difseason to the difference of the difseason to the difference of the difference of the difseason to the difference of the differen

sneak in, using these aus secure the license, lot and

secure the license, lot and electric julce.
Result of this sneaking-in has been a bunch of complaints from all towns, with Publix collecting these in sheaf form and having them now ready to back up its request for barring.
Plea of Publix to Hays is that these carrivals unset the versue.

these carnivals upset the various towns for weeks. Many theatre managers have been approached by managers have been approached by the better element, asking, since the legislation falled to keep the earnivals out, if they personally, or their organization, couldn't do something.

Publix is also showing Hays that the carnival always gets the long end of the auspices money, with most of the auspices talling into the red and having to dig after the outfit leaves town.

REGULAR SEASON CUT DOWN BY 6 OR 8 WKS

Chicago, Aug. 12.
Reports coming into town indicate that the regular outdoor season will be shaved all cown the line of from six to eight weeks this season. This takes in fairs, carnivals, circuses set.

cuses, etc.

Blame is placed on the depression
in the agricultural sections at present, with wheat at 63 cents, and
corn, while extremely high, is being
ruined by drought. It is stated that
the situation on the farms is tighter
than it has been for 16 years. forth
brutally, since the circuses play the
manufacturing citles in the original
control of the circuse play the
manufacturing citles in the original
full.

Eddy Vaughan, former 101 Ranch, legal adjuster, pinch hitting in same capacity for the Ringling-Barnum show until Frank Cook recovers.

Inside Stuff—Pictures

(Continued from page 57)

are sometimes less startling than they seem, through Par-Pub-eavy charges against houses on film rentals,

With the beginning of the new season Loew again begins sloganing each month for special exploitation purposes. It will be conducted along the same lines as last season, when January was "January Jubilee Month" and February, "February Festival." September ushers in the monthly slogan publicity builder with "You'il Remember September, the Big Show Month."

Believe in signs? In two weeks Publix-Balaban & Katz cut down the Chicago theatre orchestra from 34 men to 18. The week B. & K. slashed 16 men from the band it installed a permanent large neon tube sign under the Chi marquee which read: "Home of Chicago's Finest Orchestra."

That "free picture" angle, part of the agreement when Tiffany and Abe Myer's Allied group got together on franchises, has at last been settled. Producer headquarters hears that Tiff satisfied the boys with a contribution of around 10 grand in lieu of the pictu

Now that the contract formula has been threshed out, and protection and those other things held in seemingly happy abeyance, Haysites are wondering what Abe Myers next move will be.

Not one is willing to foretell, but all admit Myers has them guessing.

J. J. Lyng met a sad fate Sunday, dying from a heart attack while is the water off Long Island, attempting to save his sister. His sister was saved by others. The deceased was a vice-president of the ERPI (Western Electric).

Harry Arthur, the Fox eastern theatre operator, surprised the Fox managers, called for a meeting in New York the other day, by notifying them to be present at 7:30 in the morning. They were there.

It's understood that Paul Ash is pretty near through with Publix. The m. c. has been with the theatre organization for some years. Report says that Ash has been informed of the decision.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

Englewood

For a showing bill this nine-act layout was a bit above a cerage of the control of th

and sage trio, went over easily and look serviceable for similar family spots. 5 was Wally Ford (4) in his Lambs Gambole skit tried about three years ago. He was liked, but this no index of the skit's value entitled of Chi-say of the waste
Jack Roof, who recently managed the flop attempt of burlesque at the Oliver in South Bend, Ind., has or-ganized a tab show.

Guy Beach has returned to La Crosse, Wis., where he will open his rep Aug. 25.

With the Ringling show in town, the John Davenport Tent, local unit of the Circus Fans, threw a party for fata and performers at the ritzy Clift-Dwellers' club on the roof of Orchestra hall.

Latest personnel changes by Publix-Great States are as follows: A M. Roy to city manager, Gary, Ind. succeeding H. C. Sullivan, who becomes c. m. at Marion, Ind.; S. S. Holland to manager, the new Par amount, Hammond; Carroll Coffee

amount, Hammond; Carroll Coffel from assistant manager to city manager, Crawfordsville.

Roster Norto Will the Rost manager, the Rivoll, and city manager, the Rivoll, and city manager, the Rivoll, and city manager, Marlon, to assistant manager, Marlon, to assistant manager, dearning the Rivoll, and city manager, Marlon, to assistant manager, the Rivoller of the Rammond Paramount; F. S. White from the State to make the Rivoller, Anderson, Ind.

One more week added to the vaude time booked out of the Moris office here by Billy Diamond, Lloyd's theatre, Menominie, Mich. Three-act policy Sept. 4, and Majesde, La Crosse, Wis, five acts, Sept. 6.

Publix-B. & K. broke ground last week for a new house at Devon and Western, west side. House is to be stageless for straight picture policy, and will contain special acoustical treatment.

Building for the southside house at,63d and Halsted will start within

R-K-O WOODS "RAIN OR SHINE"

with JOE COOK And Louise Fazenda, Joan Peers, Wm. Collier, Jr., and Tom Howard 30 days, with plans rapidly nearing completion. This theatre will be built for stage shows, with the R-K-O vaudfilm Englewood and the Warner presentation Stratford as competition.

It appears that the midget golf courses are going to take it on the chin in the form of a legal closing time. Last week the manager of the Edgewater Beach apartments sedgewater Beach apartments sedge water beach for the arrest of Leo Harrington owner of the golie across the street.

Across the street.

Harrington is to be arraigned on formal charges of disorderly conduct, and specific charges that the apartment owners complained of the post-midnight noise.

Don Hopkins closed his rep com-

last week on the stage of the Penn theatre, Monaca, near Pittsburgh. Panic was averted by the warning of Louis C. Stoll, owner and oper-ator of the house. Damage around \$3,000

MONTREAL.

Palace—"Song o' My Heart."
Capitol—"Trou Dane le Mur."
Lew's—"Prince of Diamonds."
Princess—"An Embarrassing Night."
Imperial—"Around the Corner."
Roxy—"The Fakir."
Strand—Double bill.
Empress—Double bill.
Orptleum—Stock.

Capitol trying out all-French talker, "Trou Dans le Mur" (Hoie in the Wall), this coming week. This house has been only one of nain stems to run French sucrts in this French sucrts tanding successes.

Influential local paper, "Star," has joined with Toronto and Ottawa in attacking Paramount on policy of and crewding out British traveling companies from Canada. Par points to failure of some British touring companies in recent years as part reason for decreased booking. Meanwhile, His Majesty's only

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated

The cities under Correspondence in this issue of Variety are as

ASHEVILLE 70	
ATLANTIC CITY 70	
BANFF 70	NEWARK 70
BRONX 70	OAKLAND 70
BUFFALO 70	PITTSBURGH 69
CHICAGO 69	PROVIDENCE 69
DALLAS 70	SAN DIEGO 70
DENVER 70	SAN FRANCISCO 70
DETROIT 69	SARANAC LAKE 70
LOS ANGELES 70	SEATTLE70

pany at Mendova, Ill., Aug. 14. Will legit house left in eastern Canada reopen a troupe in Kansas on Aug. 28. on Gentlines next week with "Atlantic."

Hazel Cass rep company closes Aug. 22 in Wisconsin. Stanley Da-vis, now with the Cass Players, will organize his own rep company for

John Winninger will open a rej company in Wausau, Wis., on Aug 30. Frank Winninger, now op-erating town's stock, is back in the cast after three weeks in the hos-pital.

PITTSBURGH

By HAROLD W. COHEN

Penna—"Raffles"; stage show.
Stanley—"Bright Lights"; stage show.
Aidline—"Man Trouble."
Harris—"Her Unborn Child" (2d
Pitt—"Unguarded Girls" (2d week).
Enright—"Matrimonial Bed"; stage

ow. Sheridan Sq.-&'Little Accident."

"Post-Gazette," sponsoring minia-ture golf tournament, awarding two automobiles to winners of men and women's divisions. Entries quality on course nearest their hored the then get together of a second lay-complement of the course of the complement of the course of the course of the complement of the course champions.

George Sharp stock company re pens at Pitt on Labor Day.

Academy, burlesque, reopens Aug. 30. Permanent chorus, as per new Mutual scheme, now being selected and placed in rehearsal.

Show Boat, river nite club raided everal months ago by prohibition gents, reopens in two weeks under lanagement of Lou Bolton.

Stanlcy has Eddle Cantor in person for week beginning Thursday (14), with Joe E. Brown and Ant Pennington to follow in the flesh Penn, opposish, gets Cantor's "Whoopee" in few weeks.

More than 200 persons escaped into the street when fire broke ou

HOTEL LORRAINE

CHICAGO

SINGLE ROOM, BATH, \$2.00 UP DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY DOUBLE WITHOUT BATH, \$14.00 WEEKLY LEONARD HICKS, Freeldent

IN CHICAGO LINDY'S RESTAURANT

On Randolph Street

is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

then every other station tollows when the consideration of the constant of the 70 70

MINNEAPOLIS

Minesota "Romance" and Publinit atage show, "Dude Ranch."

R-K-O Orpheum ""Hell's leland"
aude (Blossom Seeley),
Century-"Song o' My Heart."
State-"Anybody's War."
Lytte-"Sun y's War."
Lytte-"Sun y's Kar."
Grand-"So This Is London"; secondsop run.

"Nancy's Private Affair" has been chosen for opening of Bainbridge Players (dramatic stock) at the Shubert, Aug. 31. It inaugurates the local legit season.

Tom Burke, local exchange manager for U. A. for the past year, has resigned and is expected to join Publix in an executive capacity. His successor not yet named.

Expansion, zoning and the franchise were discussed at a conference of Aliled States leaders. Those in attendance included Abram F. Myers, president; W. A. Steffes, Northwest unit general manager, and Aaron Saperstein of Chicago.

PROVIDENCE

Loew's State—"Our Blushing Brides. Cartion—Dark: Majestle—"Bight Lights." Bright Lights: "Bright Lights." R-K-O Victory—"Beau Handit." R-K-O Albee—"Holiday." Fay's—Vaudfilm.

For the first time in many years this town has only one house playing vaude. At one time Providence had four vaudeville houses on the main stem. Recent cutting of vaude at R.K.-O Albee.left Fay's the only house in that field.

smonreas, jewe-narps, musical juga, e. Same goes for the astrologers. Let one of the radio mitt-readers collect a following, everybody else hops on the idea. Hose proves something or other about radio being hungry for something different. There are bands and different. There are bands and singers galore, all more or less allike, and all pleasing, but new ideas and all pleasing, but foll asleep to the soothing strains of her. Whoco. The station should clock a heavy fan mail for this console specialist who renders one of the most pleasing half hours on the air. The station should clock a heavy fan mail for this console specialist who renders one of the most pleasing top-off to the hectic 30 minutes of Harlem jazzapation which Cal Calloway and his sizzling jazziste dish forth from the Cotton Club its another Duke Ellington. To hear his cha-cha boys dispense a ballad is an amusing "kick." In Itself.

Lombardos Gesture his cha-cha boys dispense a ballad is an amusing "kick." In Itself.

Lombardos Gesture was an in the control of the west and gives out some nifty music.

Lombardo, comes from out of the west and gives out some nifty music.

Lombardo, expect and the west and gives out some nifty music.

Lombardo, expect and respectively at Long Island and like Lombardo, comes renier in the week by opening with the Mendelssohn wedding march in honor of Knight's nuptials that evening. Floyd Gibbons of lightning band announcers, pacing Lombardo for as many as 13 and 14 band numbers in a half hour, which is plenty the change of the same as sentimental love song of old Mexico with some amorowed the control of the week by opening with the Mendelssong the same and the some and the same and the song title and the some and the same and The old Empire, home of burlesque in this town for more than 10 years, dark for months, reopens Labor Day as straight picture house. Theatre will be called Bijou and will play second run talking pictures.

DETROIT

By LEE ELMAN
Michigan—"The Sap from Syracuse."
Fox—"Common Client, from Syracuse."
Fox—"Common Client, from Syracuse."
United Artists—"Raffies" (3d week).
Paramount—"Manslaughter."
Nate—"The Storm."
Natio—"The Storm."
Madiso—"Dawn Patrol" (2d week).

Walter Immerman left for Chlcago water immerman left for chicago to assume new duties there as Pub-lix district chief. Nate Platt here to take his place.

R-K-O Downtown, former Oriental, reopens Aug. 16 as all-soun

Embassy now playing "Ingagi."
Third time this freak film has been here. Making money each time Price scale now 25c with open-all-night policy.

Obituary

RADIO SHOWMANSHIP

(Continued from page 67)

JIMMY STEIGER
Jimmy Steiger, 38, song writer
and vaudevillian, died of septic
poisoning Aug. 5 in New York.
Mr. Steiger was a well known
author of popular songs with "Rose
Colored Glasses," his most successful composition. Lately he had (Continued from page 67)
next week be dramatized; that such
home-and-hearth interrosative fiction as "Did I Sin?" is a feature
story in the current issue; that a
Cornell University prof. has sold his
scholastic dignity at so much a were
a "True Story" is a pioneer in radio
exploitation and has proved to itself its value seemingly by recently
renewing with the Columbia system
Thursday, night Rudy Vallee's
Fleischmann hour was picked up by
remote control from where Vallee'
was barnstorming on a dance tools;
Crooner, did ditto from Philly where
he played at the Mastbaum.
After the local stations go off
WLW penetrates into the New Ynk
Jan Garber from the Gibson Hotel,
Cincy, roof, was heard. Eddie
Mansfield and Virginia Lee with
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SUSSMAN-IDA

In loving memory of our dear mother, who departed this life Aug. 13, 1925

SUSSMAN CHILDREN

been Frank DeVoe's plano accompenist in vaude,
A widow survives. They had no children.

LESLIE A. BATES

Leslie A. Bates, 53, picture character actor, died Aug. 8 in Holly-

IN LOVING MEMORY OF JIMMY STEIGER

> Frank DeVoe Aug. 5, 1930

wood as result of an automobile

Thomas Jacob Bull, associated with the Metropolitan Opera house for 42 years, died Aug. 7 of cancer in St. Vincent Hospital. Mr. Bull was superintendent of the first Madison Square Garden and opened the New York Hippedrome for Thompson & Dundy. Survived by his widow, Grace Howells Bull, and one son, Amasa Cobb Bull, of Chicago.

Sidney Brode, formerly a Broad-way box office treasurer and once manager of the Lyrlc, died Aug. 6 in New York of a complication of

In Loving Memory of My Husband JIMMY STEIGER Who Passed Away Aug. 5, 1930 Mary Murray Steiger

diseases, although ill but a short time. He was a kin of the Shu-berts. For the past five years Mr. Brode was in the multigraphing business

Julius Helburn, 81, the father of Theresa Helburn, executive director of the Theatre Gulld, died at his summer home in Vermont Saturday.

JIMMY STEIGER

departed this life August 5, 193 Aileen Stanley **Bob Buttenuth**

He had been ill but a short time. Survived by Miss Helburn and a son, Willard, of Cambridge, Mass.

Major Joseph Graham, 49, Regina manager of theatres at Regina, Winnipeg and other western Canadian citles, died recently. A wife and cight children survive.

The mother of Vess Ossman, banjoist, died suddenly in San Fran-cisco, July 13,

Mother of Lco Donnelly died at her home in Philadelphia last week,

mother of Loo Donnelly died at her home in Philadelphia last week.

of modesty which he has built up around himself. Only a Lindbergh would have commanded all that attention of course so far as the continuous of the course of the speech were concerned.

Floyd Gibbons and Amos 'n' Andy continue as a great couplet in sec. Gibbons of course has his rapid-fire address and changing events to lend him nuance. The A&A team is strictly an in-and-outer; tunny.

The golf hugs get a break after the dialecticians on the Conde Nast quarter hour exploiting the 'American Golfer,' with Alex Morrison: Phil Cook, the Quaker Oats exploiter, is still a sprightly interlude and an excellent potentiality for personal ratge appearances around the MC Carch Sunday early afternoon holds the Rudolph Bechec concert ensemble with that concert violinist contributing in soio. It's a pleasing half hour of string music.

HOLLY WOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)

Phone Hollywood 6141

Following assignments were made to the studios last week:
Charles Judels featured comedy att "Fitty Millon Frenchmen,"

Mrs. Sarah Mayer, sister of David

part "Fifty Millon Frenchmen,"
WB.
Martha Sleeper, "New Moon,"
Metro.
Frank McGlynn, "Derelicts,"

Peggy Coleman, Hermine Staub echnical staff of "War Nurse," Metro.
Ivan Simpson, Tom Patricola and
Almeda Fowler, "Children of

Netus.

Ivan Simpson, "Children
Ivan Rowler, "Children
Preams," Weell, "Check and Double Check," Radio,
Georgie Stone, "Cimerron." Radio,
Georgie Stone, "Cimerron." Radio,
Russeii Hopton, "Dark Star,"

Metro. William Bakewell, lead in "Dark

Metrico William Bakeweil, lead in "Dark Star." Metro.
Lewis Stone and Charles Bickford, "Passion Flower," Mctro. William C. De Mile drechts.
Co Mille drechts.
Co Mille drechts.
George Marion, Robert McWade, Aian Roscoe and Waiter McGrail, "Losing Gane," Radio.
Lucille Ward, "lilici." WE.
Lucille Ward, "lilici." WE.
Lucille Ward, "lilici." WE.
Lucille Ward, "Milci." WE.
Lucille Ward, "Milci." WE.
Lucille Ward, "Milci." WE.
Lucille Ward, "Milci." WE.
Somerset, Louisc Mackintosh, Harvey Clary, George McFariand and Wilbur Mack, "Up the River," Fox Somerset, Louisc Mackintosh, Harvey Clary, George McFariand and Wilbur Mack, "Up the River," Fox Chang," ("Mr. Wu"), Metro: Ernesto Vilches, Marcel Nivon, Angelito de Bernitez, Jose Viosla, Jose Crespo and Mrs. Sojin. Nick Grinde directing: George Kann supervising.
Joyzelie, Just Imagine," Fox Ben Lyon, "Em Misuress," WE.
Alisen St. John Brenon of Pathe's

Alieen St. John Brenon of Pathe's New York publicity office is here for a three weeks' vacation, giving the studios the look-around.

Production on "Smilin' Thru," Norma Talmadge's next for United Artists, has been set ahead from Sept. 15 to 21.

Vine Street theatre went daric las week after three weeks of poor busi-ness with "Oh Judge," musical pro-moted by Wilson and Strong, owners of the theatre and surrounding property.

Mitchel Liesen, assistant to Cecil B. De Milie, is enroute to England to shoot atmospheric shots and ob-tain props for the British sequences of "Squaw Man" for Metro.

"The Derelicts" is announced by Metro as the title for picturization of Lorna Moon's "Dark Star."

Jack Boyle (Boyle and Kramer) as teamed up with Jimmy Allman

SAN FRANCISCO By WALTER RIVERS

Sid Goldtree won his battle with authorities municipal

the municipal authorities over classification of his Green Street theatre. City officials recently the first theatre. City officials recently the first him in Class C, which permits houses of this kind to give only three consecutive performances.

Last week the building committee of the Board of Supervisors apported by the supervisors apported by the supervisor apportant of the supervisors appointed by the supervisor appointment of the supervisor appoi

Dorothea Antel 226 W. 72d St. New York City

The Sunshine Shoppe



Mrs. Sarah Mayer, sister of David Delasco, was seriously injured last week when she fell and fractured her right arm. Mrs. Mayer, past 70, was removed to a hospital.

Newcst move in battle between Nasser Bros., owners of neighborhood houses, and theatrical unions here was attempt on part of attorneys for Musicians' Union last week to have injunction issued Nasser Bros, declared void. Union lastyres are in the control of the

Eugene W. Castle of Castle Films, New York, is in Mt. Zion hospital here after major operation.

SAN DIEGO By LON JEROME SMITH

kels—"Call of the West." —"The Constant Wife" (dram

Savoy-"The Constant Wife" (drama FOX-"The Big House" (F&M "Wild and Wooly" Iden)

Briden, "Birtlens"
Superba-"Rafties"
Superba-"Rafties"
Cobrillo-"Once a Gentlement,"
Broadwax-"Drums of Love,"
Logan-"Under a Texas Moon,
Aster-"Playing Around."
Fox North Park-"True to the Navy."
Fox North Park-"True to the Navy."
Fox Expiritan-"The Artsons Kid."
Fox Britan-"Rafties San."

Betty Bronson has been sign or an early appearance here w ne Savoy Players as guest star.

Road shows tried some time at Balboa, former Fox house have been abandoned. House defor months and nothing in sight.

Opening of a new spa at Agua Caliente, with luxurious swimming pool and medicinal baths, is just another headache for local theatre managers.

SEATTLE

By DAVE TREPP

By DAVE TREPP

Fox—'Sins of Children,'
Orpheum—"Dixinan', 'vaude,
Paramount — "Sap' from Syracuse';
age show.
"Romance'', stage show.
Collectam—"Caught Short' (2d week).
Met—"Romantic Night,'
Blue Mouse—'Oh Sailor.''
Music Box—"Faces East'' (2d week).
Liberty—"Cuckoos.''

June Clyde came back in triumph last week as queen of Northwest Products Exposition. Radio's ac-Exposition. Radio's ac-Chamber of Commerce. Formerly here with Will King shows. Then with Fanchon & Marco and now in pictures. Great welcome given het by mayors and admirals. Good break for Orpheum.

Arthur Rogers here from N. Y on p. a. staff of Publix as asst. to Bob Armstrong.

Zach Freidman from New York aramount to Seattle Paramount;

house manager. Eliensburg Rodeo Sept. 4-6. Big-

OAKLAND, CAL. By WOOD SOANES

W. C. Welch has been appointed Orpheum manager here vice Clem Pope, who resigned to go into the film advertising business with Al Graf. Welch has been in the R-K-O organization for three years, for the most part in Chicago, where he managed the State-Lake.

"Forty-five Minutes from Broad-way" is being revived at the Fulton this week as the third of the Jane Fooslee plays. The fourth and last

DARING! DIFFERENT! ORIGINAL! Always the Hit of the Show! Costumes of color, brilliancy and style that add just that necessary For Rent, Sale or Manufactured to Your Designs For Frices Wire or Write HARRY BOURNE CARE

ANCHONS MARCO COSTUME (O.

643 SO, OLIVE ST, LOS ANGELES, CAL

will be "The Family Upstairs," after which Miss Fooshee returns to Hollywood, where she has had screen tests.

George Ebey and Edward Hogarty, lessees of the Fulton, are in Los Angeles lining up talent for the stock season. One or both will go to New York directly after plays.

The Bondeson-Marshall-Carrillo management of the Dufwin con-tinues profitable. This week is 'Gypsy Jim' with E. B. Landre, the champion tree-sitter, a twelve-year-old, as an entracte speciatry 'Kebec," a new play, is to follow.

The Broadway theatre reopens Saturday for second run pictures. It has been closed for four months, during which the office building in which it is housed has been rebuilt. Western Electric system installed in theatre.

BUFFALO

By SIDNEY BURTON
Baffalo—Let's Go Native
Century—"Manslaughter"
Great Lakes—"Common Clay"
Rollywood — "Richest Man in the
'orld."

Shea's Roosevelt opened Saturday with. William Rosenow in charge. Current changes in the Shea neigh-borhood house organists include Jo-seph Raszaja from the Sneaca to the Roosevelt, Bob Demming from Ken-sington to the Seneca, and Louis Welser from the North Park to the Kensington.

The upstate division of Fox Metro-politan Theatres has moved its offices from Utica to Buffalo. Harry Goldberg in charge.

Bidding for the Lafayette by the chains is reported cold. Shea-Publix again reported interested but possibilities remote.

greyhound dog racetrack is to A greyhound dog racetrack is to be built in Cheektowaga, according to announcement. District attorney and sheriff counter they will enjoin the optional system of wagering reported for the track. Likely construction will be withheld until the Long Island Supreme Court ruling on the legality of the same system now in force there.

Definite reports now current that Shea-Publix is sold on the Elmwood, Uliman neighborhood theatre. If signed, this will make the 11th house on the Shea-Publix string hereabouts.

NEWARK

By C. R. AUSTIN
B. G. O Proctor's—"Lawful Larceny"
aude.
Loew's State—"Sins of the Children"
audas, Newark—"Let's Go Native"; vaude.
Branford—"Top Speed"; stage show.
Capitel—"Journey's End."

Frank LaFalce has become pub-licity director for Warners' Wash-ington district. LaFalce has been popular here. He was formerly a critic on the "Ledger," but was fired for refusing to retract an un-favorable opinion of a picture. He is succeeded here by Frank Seltzer, previously with Fox.

The Branford commences Saturday morning shows for children Aug. 16, with free ice cream.

The five houses taken over from Bratter & Pollak by R-K-O opened Monday under latter's management. They are all in Newark suburbs, and will be managed by Gibert Josephson, Union City, under Divisional Manager Berry of Washington.

BANFF

Earle Lewis, treasurer of the Metropiltan opera company, spent a few days in the Rockies on his way east.

Trail riders of the Canadian Rockles finished annual trail ride with pow wow at Marbie Canyon. Three-day ride over mountains covered new trails never traveled before. A. Jacaquamine was cameraman for the Associated Screen News.

Contestants for the Prince of Wales cup are arriving to look and play over the Banff golf course. Competition Aug. 18-23.

William W. Kane, representative rock Pemberton Productions, at

SARANAC LAKE

By "HAPPY" BENWAY Irving Bloom left okay; did the ick in eight months. He will re-ume tickling the ivories at an up-

Doris Giltrap, a newcomer at the colony, former London Tiller girl, not much trouble; needs little rest.

James' A. Williams, who did the comeback here, is now at Sunapee Lake, in New Hampshire.

Richy Craig, Jr., is back. Has cottage on lake. Between golf and cod liver oil he expects to put on

Christiana Keenan, Saranac alum-na, stopped off to ogle the new lodge. Now sorry she got well so soon. En route to Montreal.

Eddie Diamond, 20 River street, formerly "Golden Dawn," is taking the rest here, and is much on the improve.

George Harmon -- "Nurse, what's ny temp.?" Nurse-"10214." Harmon-"When it gets to 108

Tips from the I. A. T. S. E. boys:
Harry Clark, doing extra well, up
for meais.... Tom Creamer, now
here, light trouble, on exrecise, doing great... Valentine Kincaid, up
for meals, okay... Mike McNamee,
up one meal, first in over a year,
looking wonderful.... Tom Abbott,
up for exercise, doing okay... Al
Downing, unlimited exercise, ready
for the big street soon... Vernon
to the big street soon... Vernon
Reliffy, up, downtown, and showing
great improvement.

Ford Raymond—"Say, doctor, will I know anything after I take this anaesthetic?"

Dr. Mayor—"More than you do now." (Operation a success.)

Neil Gordon now able to get up fter operation. Looks none the

Dr. Mayer—"Mr. Shaffer, did you do as I told you in protecting your-self from microbes?" Ben Shaffer—"Yes, I boll ail water."

That's fine.. And then?"

"Then I drink beer."

Write to those you know in Sara

DENVER

Denver—"The Sap from Syracuse" age show.
Tabor—"The Fall Guy"; etnge show.
Riatio—"Lummox."
Aladdin—"Sweet Kitty Bellaira."
America—"Rough Romance."
Elitch's—"Those We Love" (Stock).

Lou Goldberg, Publix publicity an, here to arrange opening of the aramount, a \$1,250,000 house, on

Elliene Hamilton, actress, who at-tempted suicide by drinking poison in Denver July 14, announced she will marry Daly Whitney, Los An-geles, for the thing time this fail. She was divorced from lim the sec-ond time four years ago.

Jack Gurtler, son of the producer Arnold B. Gurtler, is appearing in "Those We Love," at the Elitch this

For the first time pictures have been taken of the sun dances of the Shoshone and Arapahoe Indiar tribes on the Wind River reserva-tion in Wyoming by sound cameras

J. T. Sheffield owner of the Shef-field Exchange System, with offices at Salt Lake City and Denver, has bought the Greater Features film exchanges at Seattle and Portland and will open another exchange at Butte, Mont., in a few weeks.

DALLAS. By RUDY DONAT

Majestic-"Not Damaged"; vaude. Palace-"Manslaughter"; stage show. Old Mill-"Man from Blankley's." Capitol-"Bold Caballero." Melba-"Florodora Girl."

Bernie Cummins replacing Tal Henry at Peacock Terrace, Baker hotei. Dine and dance proposish,

six bits per. Cummins probably due to be replaced by Ben Bernie in fall

William Glilette booked with his "Sherlock Holmes" for Dalias, Nov. 20. Other winter legit road shows include "Strange Interlude" "Strictly Dishonorable" and "Street Scene".

Blanchard McKee, director of Waco (Tex.) little theatre, goes to Memphis next year. Memphis so-cialites invited McKee on strength of his winning Texas tournament

of his winning Texas tournament this year.

McKee will install his theatre in-former home of Clarence Saunders, chain store magnate.

ATLANTIC CITY By GEO. R. WEINTRAUB

Arthur Briliant, of local Warner office, transferred to Cleveland ex-ploitation staff.

Belie Baker held over another week at Steel Pler. George Jessel heads the bili next week with Sousa closing the season.

Eddie Cantor in personal appear-ance at the Warner theatre this week as part of the sliver anniver-sary celebration, doing four turns a

Arthur Hammerstein's new musi-cal, "Luana," opens at the Apollo next week. This is the made-over "Bird of Paradise." Rudoif Frimi composed the score. Ruth Altman has the title role, with Robert Chis-holm, Joseph Macauley and Jans and Whalen in the cast.

Giobe reopened under Warner management, on daily grind at pop-ular prices for first time.

Donald Meek, starred in "After Tomorrow," held conference with Herman Shumiln here last week and now reported Meek may withdraw from the John Golden show to play lead. in. "Krecklein," Shumiin's newest.

ASHEVILLE, N. C.

Third edition of the "Watch Your Step" cabaret opened Monday atop Step" cabaret opened Monday atop The Grove Arcade building. Headed by Tom O'Conneil and his Broad-leght Gwen Nottage Blue Belle Girls, Anne Howard, Donna and Darreil, and Miss Myrtie Pratt. Show under auspices of the Blitmore hospital society fund.

Mrs. Delia M. Ringling, widow of one of the Ringling brothers, visit-ing here at the Battery Park hotel.

A charter has been granted to the Statesville Theatre Corp of Statesville, N. C., to own and operate a picture theatre. A. F. Sams, Jr., Winston-Salem, and J. B. Sams and C. B. Spencer, Statesville, are behind the project.

BRONX, N. Y. C.

Practically every one of the local outdoor pools and beach resorts con-ducting a bathing beauty contest. Not enough beauts to go around.

Sex lecturer at the America the atre began last week what was intended to be a three-week stay. One week enough—even too much. Bothered by the echo.

Chris Egan, manager of the R-K-O Fordham. around again after an automobile accident. His wife waswith him at the time, so no explaining.

Shubert-Riviera, until last season a subway circuit house, goes Yid-dish next month, when Nathan Goldberg instalis a Yiddish troupe.



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CHICAGO OFFICE Morgan Charles Blatherwick Malla Burkley Vivlan Byrnes Johnny Robertson Bob Roth Robert Gifford W C Glibert Bert Saxton Teddy Sheldon Arthur

Franco-American Alliance

Worth & Marks

(Continued from page 7)

A fortnight ago a secret auto-motive conference in Brussels also dwelt on the matter of opposition to the Continental imports of Amer-ican automobiles.

Friday's agreement between Delac and Dr. Plugge was covered by four paragraphs.

No. 1 provides for the seemingly innocuous desirability of the Franco-

Innocuous desirability of the Franco-German picture interests combining for "mutual support."
No. 2 provides that German talk-ers made in France by French or German producers can enter Ger-many, using the usual quota per-mits, but if the number of permits partition of the provided of the permits will be issued by the gov-erment, thus enabling and facil-tiating free admittance. No. 3 says that French versions

itating free admittance.

No. 3 says that French versions
made in Germany by French or
German producers can similarly enter France.

Last paragraph provides for the expiration of this agreement in June, 1931.

sune, 1931.

Both organizations are pledged also to obtain their respective governments' ratification and necessary amendment of the quota laws to make this effective.

to make this effective.

As is hinted from German sources, the French conclusion must also be that France may be the scene of a quota law similar to that in German many.

many.
This free interchange of French
and German film product hints
strongly at such a kontingent.
Government Support
Delac says he is positive of the
French Government's unequivocal
support.

French Government's unequivocal support.

This agreement does not mention

This agreement does not mention French or German talkers made in England as there have been quite a few produced in Elstree this past

winter.

This lack of provision for England jeopardizes the possibilities of Fox. producing French talkers through British Gaumont. Fox is through British Gaumont. Fox is the control of the production of the pr aiready readying four German talk-ers in Berlin via their Atlantis Film

aiready readying four German talkers in Berlin via their Atlantis Film subsidiary.

So far as the Paramount's French studios are concerned, Delac states that since the Clinecontinental Studios (Par-Kane) is technically and officially a French company, it is currently admitted to such benefits of the agreement unless the Germans raise an objection, which Delac thints not unlikely. Their attitude is that Paramount's French subsidiary is a mere camoufage.

Warned Hays

Delac says he warned Will Hays that Paramount constitutes unfair compatitudes as the warned which are attention, enjoying various advantages over local producers, particular subsidiary in the free use of sequences made in America which are ethere synchronized or French-dialog duler of Control Campan understanding dozeno-cerman understanding dozeno-

dialog dubbed locally.

The Franco-German understanding doesn't me patents' estuation wherein the German and American patents' people had split up Europe between them territorially for wiring privileges.

This move is frankly openly directed against the American interests, making France and Germany virtually one nation, film-united.

This anti-American discrimina-tion has been an ever-growing prop-Namara.

HOTELS FOR SHOW PEOPLE

Camp Sports - Hotel Comforts KENMORE on the Boautiful Lake
North White Lake, N. Y
Social Staff: Ponny, Reed
& Gold of R.K.O
White Lake 114
a for Book "V"

osition on this side in every line of osition on this side in every line of business, a direct European antip-athy to America's allegedly harsh post-war treatment. Long a dis-turbing influence, Europe now in its first stages of being self-sup-porting, considers itself fully justi-fled to retaliate as heavily as pos-sible

Secret Agreement

Secret Agreement
This agreement is still being kept
secret on this side—although the
insiders in the French and German
film industry are aware of it—because it is not yet ratified by the
respective governments.
For the main, however, the Amerlean distributors on this side are

thoroughly unsuspecting.

PRESS STUNTS

(Continued from page 17)

to ride with Capt. W. G. Moore when he attempts to break the world's altitude record.

If the Capt. does break the record, if there is enough publicity for the woman, she magget a booking with a Fanction & Marco unit.

Detroit. Fox Detroit theatre donated a silver trophy as one of the prizes at the Firemen's Field day here Trophy cost about \$100, about the same amount of small ad in the souvenir program would have cost

Eddle Beck, Publix publicity di-rector, made the front page of the sedate "Journal," by taking a pratt fall from a fire truck in front of the "Journal," building. Eddle was the truck when he lost his footing and fell. He got a wrenched back and a good front page break. The bellyhoo was for a Sunday profile department was to share in the proceeds.

Asbury Park Asbury Park.
Music hath charms, provided
Paramount and Warners do not
both waft it shoreward from same
spot. Latest stunt is for skiffs bear-

spot. Latest stunt is, for skiffs bearing signs advertising current productions to sail up and down shore
broadcasting music.

All right until Paramount boat,
parading the Marx brothers southward, and Warner Brothers craft,
praising "Raffes," northward, pass
with great discord.

Staging a public marriage at Loew's Grand, Bronx, Aug. 25, Loew's promoted the Bronx Chamber of Commerce into sponsoring the event. This is said to be the first time a civic organization consented to indorse a stunt of this kind. Bronx Chamber of Commerce sent out letters all over the borough asking the support and attendance of the populace.

BEHIND THE KEYS

(Continued from page 17)

mgr, replacing Rudolph St. Antony, now mgr, of local Cranada, a Publix uptown theatne.

Ernest Phillips of Faron, No. Expense of Rubols, Expense of Rubols, and the Rubols, an

Glens Falls, N. Y.
John A. Hutcheon, former manager of the Riaito, Empire and Park theatres in this city, has taken a five-year lease on the Empire. The theatre will reopen Labor Day with vaudfilm.

Fort Wayne.
E. D. Yarbrough, manager of the
R-K-O Palacc, has been transferred
to Cincinnati under J. L. McCurdy.
Three local houses continue under general managership of L. S.
Brown. Fort Wayne

Albany, N. Y.

Dewey Teale, picture operator,
was overcome by smoke and burned
about the hands last week when
he attempted to extinguish a fire in
the booth of the Valatie theatre at
Valatie, near here. The audlence
was compelled to leave because of
the dense smoke. Demage by fire

Jones had previously been atten-tive to Leonore Harris, actress.



RITZY

(Continued from page 56)

ciety. They recently visited New-port, mingling with the smart set at the Casino and the Country Club. Later they stopped with Thomas L. Chadbourne at his Southampton estate, and went cruising on his

Chadbourne is one of the largest chagourne is one of the largest owners of traction stock. His sec-ond wife was a cousin of Maxine Elliott. His third wife was a daugh-ter of the late Dr. H. Holbrook Curtis, throat specialist.

Anartment Renters

Jesse Lasky has rented his apart-ment, occupying two floors at 993 Fifth avenue, to J. Robert Rubin, of Metro. Ursula Parrott, author of the novel, "Ex-Wife," has rented a Description of the novel. "Ext Wife". has rented a studio apartment at 1 University place. Benjamin F. Roeder, Jr., has rented an apartment at 315 East 58th street. Modest Stein, magazine cover artist, has leased an apartment at 44 Gramercy Park.

On certain days Mrs. Vanderbilt Church opens her miniature golf course adjoining her Newport es-tate, Dudley Place, to the public. So far there has been little or no response. Newport takes more in-terest in the handsome cowboy Mrs. Church imported from California to take the property of the property of the com-position of the composition of the com-ton of the composition of the composition of the com-ton of the composition of the com-ton of the composition of the composition of the com-ton of the composition of the composition of the com-ton of the composition of the composition of the com-ton of the composition of the composition of the com-ton of the composition of the composition of the composition of the com-ton of the composition of wears a sombrero.

Louis Bromfield, the Social Register novelist and scenario writer, under contract tq Samuel Goldwyn, is married to Mary Wood, sister of Chalmers Wood, a governor of the N. Y. Stock Exchange. Chalmers was divorced by Katherine Turnbuil, now known as Mrs. Turnbuil Wood. He then married Ruby Rosa, Wood. He then married Ruby Rosa Ruby Rosa Goodnow she became an authority on interior decoration and created the "Little House" at Wanamaker's.

Last week President Hoover appointed Major Gen. Douglas MacArthur, at present commander of the Philippine Department, to succeed Gen. Charles P. Summerall as chief of staff of the U. S. Army, with full rank of general. MacArthur was divorced by Louise Cromwell, who previously divorced Walter B. Brooks, Jr., and finally married Lionel Atwill, actor.
She is a daughter of the rich and fashionable Mrs. Edward T. Stotesbury. Last week President Hoover ap-

Vincent Serrano, actor, is always in evidence during the racing at Saratoga. For years he has been in the set of Mrs. R. T. Wilson, rich and fashionable dowager. His sister, Mariquita, is in the Social Register as the wife of Harold G. Villard, and mother of Vincent Serrano Villard.

Col. R. H. Williams, Jr., former president of the Turf and Field Club, is occupying the Saratoga cottage of Mrs. R. Amcotts Wilson. Mrs. Wilson and her husband are summering in Soctiand. She was Marjorie Seely and was in Charles Dillingham's chorus before marrying the late Henry M. Elossom, librettist. Later she became the widow of E. Clarence Jones, and hnherited millions.

Jones had previously been attended.



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Eather Campbell
Alice Heller

WORC'STER, MAS,
Palace (16)
"Minlature"
Singer'e Midgets
(Others to fill)

HULL

Happy Days
LEEDS
Empire
Karno's Krazy K
Freddie Forbes
Beato Bradna
Mid-Air Girls
Collison & Dean
Valerio Bros
Rob Clmse & Co
Royal
Closed

Closed
LIVERPOOL
Empire
"Let Us Be Gay"
MANCHESTER
Follow A Star
NEWCASTLE
Empire
"Chefalo's B. Show

"Chefalo's R Show

Why Go To Paris Boyal Business Marriag

VARIETY BILLS

(Continued from p .ge 51)

(Continued from p. ge 51)

PORTIAND, ORE.

Internal Conderine

Bicodway (14)

Bicodway (14)

Ferral Conderine

Ferral Co

Bob Brandles
Webster & Marino
SEATFLE, WASH.
Schi Ave. (14)
"Country Club"
Leonora Corl
Masters & Grayce
Ray Samuels
Louise & Mitchell
SPRINGF-LD, MAS.
Palace (16)
"Gyp Gyp Gypsy"

BIRMINGHAM Empire Vaudeville Voyag

BLACKPOOL
Grand
"Desert Song"
Opera House
"Rev de la Folle
BRADFORD

(Others to fill)
YAKIMA, WASR.
Capitol (16-17)
"Seeing Double"
Stroud Twins
Elca Twins
Elica Twins
Miller, Clute, Falla,
Nolay, Holly,
Maltby, St Johns
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Three and four rooms with bath, complete kitchen. Modern in every particular. Will accommodate four or more adults.

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LITERATI

(Continued from page 64)

ing a young army of free lance fan chatter writers, each claiming to have assignments from a score or more of new publications, making their maiden appearances in the

fall.

Annual rush of proposed fan publications has never been so great as it is this year. And those new writers seeking assistance from studio publicity offices must be given more attention than the exgiven more attention than the experienced writers from established publications, as there is no way of telling what a new magazine might develop, into.

As a reminder of that, there are the Woolworth magazines.

Caroline Kirkland Dies

Caroline Kirkland, 65, who, under the pen name of "Madame X" wrote intimate stories of society for the Chicago "Tribune" for 21 years, died in Chicago Aug. 10.

Real Names of Authors
Phyllis Bottome, "Tatter'd Loving," is Mrs. Ernan Forbes-Dennis;
Eisle Singmaster, "What Everybody
Wanted," is Mrs. Harold Lewars;
Carolyn Wells, "Sleeping Dogs," is
Mrs. Hadwin Houghton.

Edna Ferber's Peeve Edna Ferber is reported nursing a private peeve over the unique sales situation that has overtaken her latest novel, "Climarron."
Advance sales ran to 30,000 copies. Immediately the book was released the sales started to evaporate, with abpearance plos sold after the tome's appearance of the sales started to evaporate with appearance plos sold after the tome's appearance.

appearance.
New habit of the reading public New habit of the reading pushes of paying a renting library 10 cents instead of buying the volume for \$2.50 is the reported explanation.

Drastic drops in novel sales even by name authors is a fairly general phenomenon of late.

Jimmy Starr, of the Los Angeles "Record," has been appointed western representative for "Sirresentative for builded the Screen," the new 10c. fan publication about to be issued by Screenland Publishing Co.

Kathlyn Hayden is in Hollywood from London, to write about pic-tures for the London "Dally Her-ald," Amolgamuted Press and "Sun-day People."

She was in the colony on a similar mission two years ago.

EDINBURGH EDINBURGH FOR THE PROPER NEAR OF A KNOX THE DATOS AND A FIVING AND A FIVING CIASGOW CIASGOW CIASGOW CIASGOW CIASGOW COTES GOOTES GOOTE Making Whoople' Empire "Lilac Time" SOUTHSEA King's "Silver Wings"

LONDON Week of August 11 Bisl & Remo George Betton 4 Bennos Whaley & Fergus Terina

Week OI
FINSBURY PK.
Horaco Condin
Payne Con

Empire
"Fine Feathers"
STRATFORD Mahala

Whaley & Ferguson
Terlina
Silver Singers
C Austin & Co
VICTORIA
False
Gracie Fielde
Archie Pielde
Archie Pielde
Feel Culpit
Feel Culpit
Mills & Hohbie
Jaquello Ge & Elsi
Auntie Malov in Boston

Jack Maloy has moved from the N. Y. to the Boston "American." Cityediting the beanshop sheet.

And NOW-

FIVE ways of spelling—

"QUICK ACTION"

- 1 JERRY CARGILL
- **2 STANLEY RAYBURN**
- **3 NED DOBSON**
- **4 HERMAN CITRON**
- 5 GEORGE LEVY

Q Growing—but still small enough that each Artist is individually "SOLD"—not merely "offered"

JERRY CARGILL ATTRACTIONS

Managing Artists in All Fields of Theatrical Endeavor

1560 BROADWAY

BRYANT 0554-5 NEW YORK

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VOL. 100 No. 6

NEW YORK, WEDNESDAY, AUGUST 20, 1930

72 PAGES

Bowery Bums as Park Avenue Dog | ONLY THEN THEY Snatchers Make Living by Racket

Park Avenue dogs on the Bowery, Leading the bums from smoke cel-lar to cellar. Lessening the work of the downtown hospitals: Now and then being turned in and realis-ring a cash turn-over quite often to bey the bum enough amoke to gran-latice a quick spotting in Potters Tried.

Field.

Dogs on the Bowery have become a racket. Most of them are the sigh-class mutts accustomed to blueblood surroundings. A lot of the bums, in fact the majority of these to be seen any day airing their canners of these to be seen any day airing their canners in the vicinity of the remains of Miner's theatre, have perigreed specimens with all of the remains of Miner's theatre, have perigreed specimens with all of the remains of the service that the sum afreet have always had their mongreis, much like the antithesis of normal lap specimens favored by semines, the present scarcity of yellows and the number of well-groomed chows, airedales and other (Continued on page 45)

(Continued on page 45)

"Beauty Not Necessary" Brings the Plain Girls Flocking to New York

Announcement of producers to the effect that talent and not beauty lis the necessary requisite to get on the stage has precipitated a horde of shomely girls on Broadway.

Broadway's reputation until but recently, that if one didn't possess food looks and form there was barely a chance of getting behind the footilghts, kept all the homely stage-struck girls away from Broadway. Secretaries and assistants to legit agents who list applicants state that leaver since they have been with their offices have they seen such a variety of homely looking girls as the stage of the sta

Lynchburg, Va., Aug. 19.
Tivoli, Portsmouth, Va., tried the
beaut contest racket last week. To
make it easier for entrants, it announced "beauty can be disregarded
Altogether".

Girls were chosen for "grace, soise, natural charm and ability to

Merchants of the town paid for the show and helped exploit.

1st Aid for Cheaters

Sample hats sold in a Times Square shop are said to get a big play from cheating hus-

square snop are said to get a big play from cheating hus-bands.

Telling the wife they are going out of town, the hats with labels of cities all over the country are supposed to be the home life allbi.

DIAMOND BALL **NITES SOCK PONY GOLF**

Jacksonville, Fla., Aug. 19. What is termed "Diamond Ball here is running the pee wee golf courses out of biz. Starting last year with seven teams this town now has 42, with women and men nerts

has 42, with women and men nerts over the game.

Is played much like regulation baseball except the distance between bases is only 35 feet instead of 63. Handball, instead of regulation hard baseball, used. No stealing of bases and other features make it all easy to play.

Small lots of 70 feet can be used. Nearly all the offices and factories in this town having their own teams and are playing at night. The four midget golf courses are tor sale.

Blind to Test Sound

Rochester, Aug. 19. Eastman theatre is testing out plan of using blind persons as sound observers. Idea is that more acute hearing is quicker to catch volume variations.

variations.
Sidney Dannenberg, district manager, says the experiment here is being watched by officials to see if results warrant having blind sound observers constantly on duty Publix houses.

Puny Marathon

Long Distance Chin

Capetown, Aug. 19.

A South African lays claim to saw type of world's record—an endurance volume Hart of Volksrust, Natal, Lionel Hart of Volksrust, Natal, 19.

Lionel Hart of Volksrust, Natal, 19.

Boys playing day and night, rain to the sum of the services as "trainer."

Boys playing day and night, rain to the sum of the services as "trainer."

Boys playing day and night, rain to the sum of th

GO COMMERCIAL

1,000 Vaude Actors Driven Away by Hunger Since New Year's — Laymen's Work, Hours and Pay Don't Please Them

AN EVERLASTING HOPE

Close to 1,000 vaudeville actors quit the show business during the first seven months of 1930. All walked on account of eating.
Among them were smouth 200 former standard vaude teams and combinations, whose joint salaries on the stage ranged from \$250 to \$500 weekly when the 'amail time flourished. They are now holding down commercial jobs at \$25 or \$50 salaries.

Last winter it was estimated that

salaries.

Last winter it was estimated that about 300 had departed from the vaude profession. Since then the number has more than the number has more than tripled, with the summer driving most to other methods of gaining a livelihood. Fally Markus, the outstanding medium. between ex-actors and commercial jobs, has place 330 outside the word of the commercial jobs, has place 300 outside the word bookers, Markus is now operaving his own employment agency in New York. He (Continued on pase 43)

(Continued on page 43)

BYRD'S ICE BREAKER DRAWS WELL AT 50c

Admiral Byrd's boat, "City of New York." on exhibition at 98th street and Hudson River, did about \$4,500 for its first six days last week, exceeding expectations. Expedition deficit is said to run from \$100,000 to \$125,000 and the "New Pregal nice 10 to \$100,000 to \$125,000 and the "New Pregal nice 10 to \$100,000 to \$125,000 and the "New Pregal nice 10 to \$100,000
ports they will not try it again be-cause of congestion caused.

Arranging the exhibition cost about \$15,000. That must be repaid to expedition before a profit can be (Continued on page 68)

FUNNY BIRD

Trenton Man Says Sundays N. G.— Stays Closed

Trenton, N. J., Aug. 19.
Despite the fact that Trenton has
gone "Open Sunday" in a big way,
Hunt's State theatre, indie movie
house, refuses to open on the Sabbath, content with a 6-day run.
Lack of patronage does not warrant
performances, is claim of the manarement.

Orpheum, the other Hunt house ere, has been closed for over a

Commercial-Minded Star with Horse Sense Is William Powell

Happy Funerals

In the Armenian and Syrian districts of downtown New York about the best time anyone has is at a funeral. Funerals seem the most expensive and gala affairs of that section. Looks as if the family sevenes were avened them. savings were expended upon

Gorgeous limousines are or-dered in quantities. It appears everyone wants to go to fune-rals.

Flocks of down-at-the-heel-looking individuals can be seen, sitting cheerfully in the funeral coaches, apparently prepared to enjoy the ride.

A PRINCE FOOLS **\$-GRABBING** FRENCH

That French managers are producing plays not on the merit of the work, but because written by somebody with financial backing or a similar reason, has been demonstrated by Prince Antoine Bibesco, author of "Laquelle," currently on Broadway under the title of "Ladies

The Prince, under an unknown The Prince, under an unknown name sent seven Paris managers a play which they all rejected. The script sent them, after simply changing the title and the names of the characters, is "George Dandin," by Mollere, universally considered the masterpiece of French

(Continued on page 68)

Locking Town at 10; Golf Sundays-Films, No

Denver, Aug. 19. Old Man Bluelaw took another on the chin when Longmont, Colo.,

voted the Sunday closing law down. Lost 1,105 to 921.

Miniature golf and other games carried 1,152 to 865. Mumblepeg and marbles were the town's amuse-ments on Sundays previous to this election.

boveland, Colo, has just passed an ordinance closing all miniature golf courses at midnight, while an-other calls for the shutting off of all radios and other musical features.

about himself, says William Powell, But when he does talk he has a vocabulary that long. Though very dignified, he has the best dressing gown of them all, and a dimple in

A very commercial minded person. He should have been a wolf of Wall street instead of an actor. Bigger (Continued on page 62)

Flood of Goldfish, Cats. Canaries, Trained Mice. Greets Mgr's Exp. Stunt

Caigary, Can, Aug. 19.
Manager Charlie Straw of the
Palace almost bit off more than he
could chew when he announced that
the theatre would take care of gold
fish, canaries and other pets of
patrons on the mezzanine floor of
the theatre while the owners were
out of town on vacations. Then the
avalanche started.
Straw drew the line when a lady.

avalanche started.
Straw drew the line when a lady brought a cat, canary and gold fish all in one load. She was followed by another patron with a pair of white mice, and along came kiddles with rabbits. And some one dug up a monkey. Straw still stuck to the fish and canaries.

NO LIVING SPECIMENS FOR DRAMA CLASSES

Los Angeles, Aug. 19.

Los Angeles, Aug. 19.
Playcrafting professors these
days are hard put to find examples
to send their students to see.
Professor J. J. McGee, head of the
dramatic department at Purdue
University in Indiana, has been
taking his classes to the talkers to
illustrate points in dramatic technique.

nique.
Now he's ln Hollywood for a couple of weeks to get some infor-mation. Prof. says the studes ex-pect him to know all about pic-tures as well as about the drama.

Back to Earth

Toledo, Aug. 19.
Garrett De Vries, 15, local treeroosting champ, is on his dogs again
after 29 days on a limb, and \$50 to

the good. No theatre offers.



Hollywood Learns About Life From "Innocent" Tie-up Gals

Hollywood, Aug. 19.

Studios are off those tie-up prop-ositions which include the bringing of a bevy of ultra innocent gals to Hollywood to hobnob with the stars. All because the producers have discovered that the femmes aren't al-

When the gals are brought out here on one of those jaunts they're guarded like convent girls on their matutinal walk.

Idea is "we mustn't let the little innocents go back with any bad impressions of Hollywood to spread among the folks back home." They are taken to the show spots, where they can see and be seen by the celebs, but always well protected by studio femmes from the publicity departments. When night-time rolls around they are veritably tucked in bed by the same protectors. among the folks back home."

But this all looks like a thing of But this all looks like a thing of the past. A few little outcroppings from a recent jaunt of a dozen in-nocents brought here in a fan mag tie-up caused the studios to do a little investigating.

They found that one of the girls has since deserted a husband and child to come back here to follow up the contracts she made while

Another was also married and has since been straining at the marriage leash and giving husband plenty

A third, who brought her brother along, has no brother.

FOX EASED 14 WRITERS OUT IN PAST SIX MOS.

An example of the song writers wheeze, "When it's Option Time in Hollywood, Til Be Coming Back to You," is the manner in which Fox has eased 14 songwriters out of Red Star contracts during the past six months.

When Red Star first got going it 19 song writers, not counting writing incidental music, un

those writing the addental music, under contract to them, and reported that for the semi-anuual period, ending the past June, \$112,000 was paid by Fox to these songwriters in advances alone.

As their options expired they were eased out in twos and threes with but five of the original group still under contract to Red Star. They are Joe McCarthy, James Hanley, Cliff Friend, Jimmie Monaco and William Cornell.

Judge Kelly on Fox Lot

"Virginia Judge" Walter C. Kelly leaving New York Sunday for

is leaving New York Sunday for the Fox iot in Hollywood. Out there the judge will be at-tached to the studio's story depart-ment. He has been a star vaude attraction for years, on the radio more latterly, and has also estab-lished himself as a special toast-master at large banquets.

Pearl White's Comeback

London, Aug. 19.

Pearl White, the brightest of the film stars of long ago, has a hunch to climb back onto the talking

Nothing in sight just now for Pearl, but she's here and hoping.

Dorothy Granger Climbs

Hollywood, Aug. 19.
Dorothy Granger, member of Hall
Roach's "Boy Friends" troupe, has
graduated to the more mature
Charles Chase pictures. If the
youngster makes good she will play

opposite Chase.

Joyce Coad has been engaged to replace Miss Granger in the flaming

When people have made what they call their last effort they should always make just one effort more.

MR. AND MRS. JACK NORWORTH 130 West 44th Street New York

LOCAL SON OF A GUN

Horseshoe Pitching Champ of Iowa Can Do Other Stunts

Des Moines, Aug. 19. Putt Mossman is this state's orseshoe pitching champ. He is also master of ceremonies at Riverview park, while waiting annual State Fair to open.

Putt, who sidesteps pony golf despite his name, is to be the big feature at the fair with new big tricks.

tricks.

One of Putt's stunts will be to juggle baseballs while standing on the seat of a speeding motorcycle. If that's the panic anticipated the local son of a gun will next play a cornet on the same cycle at 40. miles an hour, and leap over a pr trate man with the machine, with

If Putt misses one note or more on any leap, he will have to repeat, even if he becomes an endurance contester.

BUDDY' ON THE STAGE FOR EXPERIENCE

Hollywood, Aug. 19. Charles "Buddy" Rogers may shortly appear on Broadway in a cal to be produced stage musi-Schwah & Mandel through the latter's affiliation with Paramount, although it is stated Paramount will

though it is stated Paramount will have no financial interest in the contemplated stage musical. Par gave consent so that Rogers may have valuable experience under skilliful stage direction.

Rogers' release arises through Paramount having several pictures finished and not wanting to have the releases too close together with Rogers' next picture and with Rogers' next picture and the property of
juvenile.

"The Dude Ranch" is the tentative title for Rogers' next film, and it can go into production as late as

SAILINGS

Sept. 10 (Paris to New York): am Katz, LeRoy Furman (Eu-

Sept. 6 (London to New York) Gracie Fields, Doris Leapman, Archie Pitt, Berta Aza (Beren-

Aug. 30 (Paris to New York): Ambrose S. Dowling (Statendam).

Aug. 27 (New York to Paris), Jo-seph Jackson and Ethel Shannon (Mrs. Jackson), (He de France).

Aug. 23 (Paris to New York) Louis O. Macloon, Lillian Albertson

(Paris).
Aug. 23 (London to New York)
George Dullar (Mauretania).
Aug. 23 (Berlin or London to New
York) Ossie Monte Samuel and
Helen (Mrs. O. M.) Samuel
(Deutschland).

Aug. 20 (London to New York). Martov (Majestic).

Aug. 19 (London to New York): Arthur Sinclair, Marie O'Nell (Belgenland)

Aug. 19 (Paris to New York): Clifton Webb, Edna Ferber, Mr. and Mrs. Ben Selvin, Irene Bordoni, Mr. and Mrs. Arthur Bergh, Jose Lopez Rublo, Eduardo Ugarte, Georgia Rubio, Eduardo Uga: Hayes (Ile de France).

Aug. 16 (New York to London)
Mr. and Mrs. Manny Greenberg,
Fortune Gallo, Joyce Barbour Fortune Ga (Aquitania).

Aug. 16 (New York to London) Block and Sully, Burns and Allen

Aug. 15 (Cape Town to London) Lloyd and Hill, Billy Rey and part-ner, Royce and King (Kenilworth Castle).

Aug. 16 (New York to Paris) Maurice Chevaller (Paris).

Aug. 14 (Paris to New York): Gomez and Winona, Paul Morgan, Franci: Matthews, Mr. and Mrs. Clayton Sheehan (Europa).



WILL MAHONEY

The Bronx "Home News" said: There is joy in the performance (Will Mahoney, who is without doubt one of the funniest of the ten who cavort about our stage." Direction

RALPH G. FARNUM 1560 Broadway

BERLIN'S FILM'S START

Talker With Goulding

Irving Berlin, in New York for a few days, will commence production upon his talking "Reaching for the ported having been secured by Ber-lin to direct the picture on the United Artists lot.

It's Berlin's first personal talker venture and will have five of his own songs in it. venture and

Show's Director

London Aug 19.

Reginald Jeffries, British International's technical chief on sound production, is leaving that company after two years. Cecil Lewis, import from the British Broadcasting Corp., from whence came Jeffries

Lewis was handed the direction of the G. B. Shaw play to be made as a talker, although only joining B. I.

ome two months ago.

Jeffries was the first radio per sonality to be recruited to the talk-er industry, leaving the B. B. C. to join British International.

join British International.

Besides a technician, Jeffries is
nationally famous as a radio announcer. He has duped many roles
into talkers for B. I. besides producing many shorts for the com-

All-Legit Cast

Paramount will select another re lease title for "The Best People." Figured that expression has become trite, besides having been done before and without box office signific-

ance.

Miriam Hopkins, Frank Morgan
and Charles Starrett head a cast
composed almost entirely of legits. They will split the billing three

rays. Others are Carroll Lombard, Ilka hase, Henry Wadsworth, David Autchinson, Herbert Yost and Chase, Hutchin

HAINES RENEWED BY M-G-M

William Haines has been signed to a new long-term contract for five years with options by M-G-M.

The star rose from the ranks years ago and built up by Metro.

"Remote Control" is his last un-

Ash on Market

der his old contract.

Paul Ash may m. c. for Warners when his long association with Publix expires Sept. 15. Negotia-

tions are on.

If and when going with Warners,
Ash will be playing outside a Pubiix theatre for the first time in over six years.

Two Frenchmen Coast-Bound Two French actors, Suzy Vernor and Daniel Meudaille, have just ar-

rived in New York.
Going Warners on west coast.

One-Man Mob Psychology Analyst Starts for U., Hollywood's First

WEARING OUT CHAIRS

Brokerage Office in Coast Hotel Tires of Lay-offs

Hollywood, Aug. 19. Brokerage office in the lobby of the Roosevelt hotel has called it quits, Manager said it was too much to have to listen to lay-offs tell how they would operate the pic-

tell how they would operate the pic-ture companies.
Office was a favorite hangout with the boys out of work, who turned sour when the manager took the cuahlons off the chairs and put padlocks on the phones. But most of them stuck to the hard chairs in the board room to the last day.

\$1.000 WKLY CONTRACT FOR SPANISH ACTOR

Hollywood, Aug. 19. Jose Crespo, Spanish actor, who worked in a couple of Metro pictures, has landed a year's contract at better than \$1,000 a week. This is exceptional for an actor for foreign language versions.

OLD-TIMERS' MUSICAL TALKER HELD BACK

Inside reports say that Metro may shelve "March of Time," because of its fear that musical revues have only slightest of chances now. Picof its fear that musical revues have only slightest of chances now. Pic-ture is ready for release but is be-ing held back, with no indication of a release date.

It was regarded in the east as the next candidate for the Astor, succeeding "The Big House." It is said "Good News," also musical and ready may so into that house in-

ready, may go into that house in-stead, released ahead of "March of if latter doesn't go on the

helf. "March of Time," in production or some time, has Weber and for some time, has Weber and Fields, De Wolf Hopper, Trixie Friganza and other names in the

Personality Shorts

June McCloy, Frances Williams, Alice Boulden, Gina Malo and Roy Cummings are among the featured list of Paramount's most recent group of personality shorts. Par also has Harry Richman and

Far also has Harry Richman and Billy House for coming shorts, with Richman down for a pair. Victor Moore in "Love in the Suburbs" was assisted by Lyrtle Clark, Hale Nacross and Don

At Warners, Thomas E. Ross, Willie Howard (without Eugene), George Jessell and Harry Mc-Naughton were recorded in shorts.

Grossmith's Stage Spot Hollywood, Aug. 19.

George Grossmith, finishing with Metro, is on his way to New York to direct and appear in the Broadway production of "Princess Charming," opening at the Imperial Sept. 1. Grossmith also directed and was starred in the London production of

REN LYON ON WR STAGES

Warners will use another picture name, Ben Lyon, for stage dates in its own theatres.

Lyon is a Warner contract film

Jack Warner's Return

Jack Warper, away from the coast for about two weeks, expects to leave New York for his L. A. home early next week.

Marilyn Miller, Collegiate?

First National wants a story with college background for Marilyn

Miss Miller, now in New York, returns to the Coast in May for film work following her "Tom, Dick and Harry," Ziegfeld musical.

Looks like Hollywood has taken ew slant on b. o. tack.

Universal has a new luca wind it is putting into effect and which is now temporarily called the public relations department but in reality is something more. Dave Bader is to head the new division. Smacks like something akin to a wash psychology expert to divine the Universal has a new idea which it

Smacks like something akin to a mob psychology expert to divine the whims and fancies of the gengral public and allocate them acceptaingly by spotting proper advice on story plots and scenario action. While bearing the same or similar name put to p. a. departments the job is essentially different. Former contacts newspapers and newspapers and newspapers men while the new job is actually conjucting the public direct.

contacts newspapers and newspapermen while the new job is actually contacting the public direct. No idea or info how the thing is to be done. Bader only recently arrived from Europe. He left for Hollywood Monday (18) to assume his new job.

Bader has been with Universal 12

his new job.

Bader, has been with Universal 12 years, several of which as personal rep of the senior Legenmie. He has traveled watersity in the interests of both Learnie and the compatigin addition to having been energed in p. a and production work. This enterests of the compatigin production to having been energed in p. a and production work. This enterest was the production bit. Taken on the upside angle it's like Mussolinising the production bit. But nothing has been given out as to whether or not Bader's judgment on what the public may or may not wallop or like will be final.

If his judgment is made decisive it probably is the boldest stroke a producer has ever made, meaning the control of the production of the control of the production of the control of the production
Bader will have several assistants in his new job.

METRO TAKES GLORIA. ONE PICTURE YEARLY

Metro's deal with Joseph P. Ken-edy for the purchase of Gloria wanson's contract has been closed, Miss Swanson, who has been re-asing through United Artists for past four years, is expected to take one picture a year for Metro.

Colleen Moore's 'Foam'

First of the film stars to open in the star production will be Collect Moore She starts in "Foan." by Benjamin Glisser, at Albany, Oct. 6. Rod La Rocque and Vima Banky (Mrs. La Rocque), will follow Oct. 20 in "How to Be Happy." Hungarian play adapted by John Emerson and Anita Loos.

Arch Selwyn is producing both. Whether Mary Pickford will come in the start of the st

Burton Up at Tiff

Val Burton, songwriter on the Tiffany lot, has been moved up to post of musical director for that company. He has been writing songs for Tiffany for two years. His writing partner, Will Jason, has resigned to join Radio.

WEATHER

Washington, Aug. 19.
Weather Bureau has furnished
"Variety" with the following out-look for week beginning tomorrow

Fair and continued cool Wednes-day and Thursday. Fair in eastern and showers in western districts

Saturday mostly fair and warmer west and showers east.

Paris, Aug. 19. Paris, Aug. 13.
Quirk of the week-end temperature, which shot the mercury up,
chased everybody out of town. It
killed off all theatre business.

Librarian now weather, with

Heretofore poor weather, with rain, storms, etc., ruined the north coast resorts and boomed show trade, hence the sudden exodus trade, hence the sudden exodust with the first breaks in the weather.

HOT TIPS FOR CLIMBERS

Helen Kane's Explanation of Jam Over Defunct Firm's \$50,000 Checks

Behind the "dirt" innuendes of the past week's publicity involving Helen Kane, the boo-doop song-dress and Paramount contract film player, in the receives dress and Paramount contract sinn piayer, in the receivership of Murray J. Posner's insolvent. Bond Press Co., is a story of how it all sappened. Dwells chiefly on Miss Kane's faith in Posner's business jugment, according to her lawyer, zaring turned over to him \$46,000 for investment by him in Liberty Bonds, which he, as an old friend, had recommended.

Bonds, which he, as an old friend/had recommended.
Thus far, Julius Kendler, who want to Chicago last week to confer with his client, Miss Kane, has traced \$30,000 of the checks made out by her to Posner. Kendler told (b. Edward Benot), attorney for the specified of the stood guarantee the return of the \$50,000 into sin agreement that the would guarantee the return of the \$50,000 into sin agreement that Miss Kane will come to New York Aug. 25 and part of the 28th 5500 weekly. The notoriety is chreatening to a name of that value at present on the stage, besides Miss Kane's lim career.

Kendler's hurry-up 'trip was to

Miss Kane's film career.
Kendler's hurry-up trip was to circimvent any subpoena which would have broken up her route.
After the attorney ascertained the Matter the attorney ascertained the Matter the attorney ascertained the Matter the attorney as to how and swipt her. hame figures on Posner's film's books, he told the attorney for the receiver the story, sup-lifetted by his own written guarantes to insure good faith.

\$4,000 for interest
It was in July that Posner made
ut one check for \$10,000 to Miss (Continued on page 69)

Publicity Pulls Mary Nolan From WB's 'Ex-Mistress'

Warners has postponed production on "Ex-Mistress," belag temporarily unwilling to go up against his recently unfavorable narcotte publicity given Mary Nolan, who was slated for the top spot in the film.

him.
Scheduled to start yesterday (18),
the studio officially allibled the suspension as due to dissatisfaction
With the story. It is reported another sirl may fill the part intendied for Miss Nolan.

The break is unfortunate for Miss Nolan in view of the fact that she was completely exonerated by the Rederal agents following front page burbs founded on charges made by wo nurses.

Bebe Daniels will replace Miss Nolan. It will be the first time she has appeared opposite her husband, Ben Lyon, since their marriage.

Hen Lyon, since their marriage.

It may mean that "Reaching for the Moon," the Irving Berlin (UA) injecture, in which Miss Daniels is the appear opposite Douglas Fair-manks, has been temporarily post-baned.

poned. .ac. Warners may have to pay Uni-versal \$30,000, the stipulated loan price for Mary Nolan. U will ex-ercise the play or pay clause fol-lowing Warners' selection of Miss Daniels.

Autumn Wedding

Hollywood, Aug. 19.

The wedding of Helen Ferguson
Richard L. Hargrave is expected
be among the autumn events out

The future bridegroom is president of the First National Bank of Bewerly Hills. He was previously married to a daughter of the late William Jennings Bryan from whom he was divorced about two years ago. Miss Ferguseon was formerly in pictures and is the widow of the late William Russell, also of the film colony.

Idle P. A.'s

Almost as many press agents are looking for work as actors, only the p. a.'s have no agents. Last week a publicity office ran an ad, giving its address. At 9 a. m. there were 100 men.

5 of 9 Society's **Awards Class** Anonymously

Hollywood, Aug. 19. Five of the nine merit awards to be made this year by the Academy of M. P. Arts and Sciences will be selected and voted upon as anonymous achievements. The individ-

sesected and voted upon as annymous achievements. The individuals responsible for them are to be
determined by special investigatingcommittees after the choice has
been made.

Names are being mentioned only
in the nominations for acting and
directing. Awards for the best
achievement in writing for the
calcillations, will be determined
without regard to screen credit.

In announcing the new basis of
selection, an Academy builetin expains that "The writer works so
much in collaboration with differentpersons that it is frequently difficult to properly fix the correct responsibility or credit due. Very
often such credit goes to the wrong
person." The situation is similar
in the technical field.

The photographic credit also may
(Continued on page 71)

(Continued on page 71)

N. Y.'s 1st Spanish House

When alterations are made to the Harlem 5th avenue theatre it will open as New York's first Spanish

playhouse.

Theatre, in the center of the rapidly growing Spanish-speaking community in Harlem, will play stage and screen attractions in Spanish only.

MUNI AND FOX PH-T-T!

Hollywood, Aug. 19. Paul Muni and Fox have sepa ated because of differences be

rated because or differences between casting heads and the actor when Muni was assigned a minor role for "Lilliom."

Charles Farrell is slated for the barker lead. Muni figured otherwise and so the out.

wise and so the out.

He recently starred in the tryout
performance of the legit drama,
"The Man Saul." at Pasadena. Play, by Sidney Buckman, goes to Broadway in October, Muni playing principal role. Arthur Lubin and Richard Krakauer present the piece.

DOROTHY PETERSON-FN Hollywood, Aug. 19.

Dorothy Peterson, formerly in legit, who tripped out here from Broadway to play in "Mother's Cry" (FN), has been signed to a long-term document by the company. Contract came because of her work in that picture.

Vilma at Home Budapest, Aug. 19.

Vilma Banky's arrival here ha punctuated the placid procedure of the local show world.
Visiting her parents.

FILM COLONY'S SOCIAL CREDO

Stage Imports and Tree Sitters with Contracts Can't Click Socially Until They Respect Hollywood's Blue Book of Beliefs-Okay to Pan Casting Directors and Eastern Weather, But Lay Off Swimming Pools

NOTORIETY AND FAME

Strangers unaccustomed to the Hollywood social reutine have complained that they're often regarded with suspicion when uncerking any ideas which might conflict with the four the social which will be social which and the social which. A guide to Hollywood's crede has been compiled to aid those who can't get in step with the picture minds. Think as Hollywood thinks and you'll be orashing all the parties with the town's social leaders; think otherwise and you'll be sweeping stones out of your glass house.

All the best people have come to the conclusion that: Producers are the nicest people. Miniature golf players don't be-

long.

A swimming pool at a beach from villa can't be pooh-poohed.

Yellow is a great color for hair and automobiles.

and automobiles.
When invited to a studio preview
it's proper to lone control of one's
entotions in order to laugh and cry
with sufficient gusto for the hosts
to notice.
Unmistakable proof of a haughty
party is champagne.
Settle.

devils.
It is better to break 90 than to

It is better to break 90 than to write the nation's songs.

Ownership of a bottle of absinthe stamps the possessor a gay dog.

When picture actors succeed it's because of their dvine spark; when they flop, it is because of the part.

A small hôme horth of Sunset Boulevard, in Baverly Kills, does more than a palazzo south of the boulevard.

Every former allent actor has a

boulevard.

Every former silent actor has a hitherto concealed singing voice.

Lunching in the studio restaurant should be done leisurely, since it is wrong to manifest any eagerness to

All stage players in pictures are palookas and only genuine screen players can act.

A ping-pong table lends that cer tain something to a picture menage (Continued on page 4)

'OUEER PEOPLE GIVEN HAYS' OK

"Queer People" has been okayed by the Hays organization for the

This book, read by more people in

screen.
This book, read by more people in the trade than any other pop number, takes, perhaps, the worst sock at the lowlest side of Eddwoods at the lowlest side of Eddwoods.
It has they are easily identified.
The oke stamp is given with the understanding that the courtroom scene will be featured and that the dirt, etc., will be skillfully passed up.
The authors, Carroll and Garret Graham, former press agents, are now considered "bright boys" by the people whom they sold on the moral angle of "Queer People."
Howard Hughes, who gave them 15 grand without knowing whether he could market the screen story or not, has also agreed to take the Haye edition.

Cheap Virtue and Hero Stuff Again for Quickie Horse Operas

The Difference

With Eddle Cantor again east, the most frequent question fluing at him is the different with the control of the

STAR NAMES GET **NO APPLAUSE** IN SHORT

Most of the stars, feature play ers and song writing teams on the Warner payroll are taking bows in a studio short produced for showng in the company's own theatre during Warner Bros.' 25th anniversary celebration. It's an exceptional "name" short in containing a flash of or maintaining all or most of the Warner and First Na-tional talent of small and large con-

tional talent of small and large con-sequence.

Alice White seemed to be the only one missing.

The Silver Jubilee short is among subjects on the bill with "Moby. Dick" at Warners' Hollywood, New York. Opening night (13). it was noted the premiere audience ap-plauded for established picture peo-ple introduced, by names, but gave none to the strictly stage recruits or stage performers with but slight picture reps. on the fifth night at the Holly-

On the fifth night at the Holly-wood, when sgain caught, the short drew no applause whatsoever for itself or any of the names men-tioned. First night audience was composed mostly of the usual bunch. At the second viewing, the short played to a paid attendance. Names of those appearing in the Warner anniversary short are in its notice under Talking Shorts of this issue.

Dowling Incorporates Self for Anything

Eddie Dowling has incorporated to raise dough on himself, with the money to be used in radio, legit and picture ventures, whichever he picks

out.
His last picture under his present contract with Sono Art-World Wide is "Honeymoon Lane," which Paramount will distribute as it did his first, "Rainbow Man."

Dowling's radio idea is to pre-pare canned programs that can be sold on rental to stations the same as pictures. This is not a new stunt in the radio field.

Fee-less Bankruptcy

Los Angeles, Aug. 19. Paul W. Panzer, actor, called at the Federal building with \$1.30 cash in his pocket, explained that he was too poor to pay the filing fee (about \$40) and asked to be declared bank-

upt. He listed \$1,422.06 in liabilities.

Metro Long-Terms Vail

Metro has handed a term con-tract with options to Lester Vall, leading man from legit. First picture not yet assigned.

Hollywood, Aug. 19.

Hollywood, Aug. 19.

Hollywood is witnessing a return of the quickle producers, more or less out of the picture for the past three paras. Within two weeks three have announced their return to the fold. They intend to produce westerns and other outdoof features on a badget not to exceed foundations of the produce westerns and other outdoof features on a badget not to exceed for the pictures proper is left out of the announcement.

the announcement.

Already one has turned out a fea-ture with a former western star.
He spent a little over \$7.000 on the horsey. Three weeks after com-pleting the pioture he had received his money back from state righters, and still has the south and foreign rights to sell.

All the pictures are of the st type. Virtue triumphant, with assistance of a hard ridin' hero

assistance of a hard ridin' hero.

Top salary for actors is \$150 for
the picture, with the cameraman
getting the highest dought of all. His
bit runs anywhere from \$200 to
\$400 on the week, according to
amount of overtigne. With exception
of two or three leads, the cast works
for \$5 and \$7.50 daily. Shooting
schedule is from five to six days.

schodule is from five to six days.

Sound used is without a license fee. If the quickle producer had to pay \$500 a reel he'd never start. Both disc and sound on film are used.

Ready-made Interlors

Ready-made Interlors
Pictures are 90% exteriors, and
locations never more than a hour
from Hollywood. When an interlor
is needed they go into one of the
smaller studios where 'rental jent'
more than \$60 per day. Most of
the Interlors in this type of picture
can be killed in eight hours' shoot-

(Continued on page 71)

2-Way Pony Course

A miniature golf course at Avenue M, Brooklyn, directly opposite Warners studio, received its first baptism and revenue as a special set for a Vitaphone Variety, "Tom Thumbs Down."

After the studio is through with

the place it will function as a public putting green

Lindy a Unionist

Not generally known that Col. Charles A. Lindbergh is an honor-ary member of Local 644 of the Cameramen's Union. His card is dated June 25, 1927.

dated June 26, 1927.
Lindbergh was given the credentials when he planned to make
some photographic shots on his
overseas flight. Lindy took along
a camera and that made him

INDEX

Fictures	2-41
Foreign	6-7
Picture Reviews	14-15
Film House Reviews	51
Talking Shorts	14
Vaudeville	42-47
Vaude Reviews	49
New Acts	50
Bills	52
Times Square	53-55
Editorial	57
Women's Page	56
Legitimate	60-63
Literati	64
Music	65-67
Obituary	
Correspondence	69
Radio	67
Night Clubs	67
Outdoors	68
Letter List	71
Inside-Pictures	57
Burlesque	48
Foreign Show News	58-59
Sports	55
Inside-Vaude	57
Inside-Legit	57

Many Writers and Actors at Par's L. I. Studios—Writers' Council Now

D. A. Doran, new scenario editor of the Paramount New York studio has inaugurated a Writers Council

At present an extensive staff of writers is attached to the eastern studio. Included are Doris Anderson, Ursulia Parrott, Faith Baldwin Gertrude Purcell, Sid Silvers, Herman Manckiewicz, William Laidlaw r., Louis Stevens, Austin Parker, Russell Medcraft, Paul Ganglin, Peggy Thompson and Rosalle Stew-art, the latter with semi-literary

art, the latter with semi-literary functions.

Doran will seek to prevent delays and the costly predicament of pictures going into production with hastily or incompletely written scripts. The Writers Council will, read all scripts and hold a forum among themselves to discover weaknesses in construction or dislog for correction in advance. Paramount studio in the west formerly had a Writers Council but dropped it because the staff there was too large. It is figured the eastern staff is of a type and size to make the Council a company asset.

18 or More Features

Faramount eastern studio will make at least 18 features besides a flock of talking shorts between now affect of talking shorts between now acqueeze in most 1 ff possible to acqueeze in most 1 ff possible to the possible to

facilities.
Vory lengthy cast for "Manhattan
Mary" lists Ed Wynn, Ginger
Rogers, Stanley Smith, Lou Holtz,
Bobby Watson, Ethel Merman, Lida
Kane, Holly Hall, Donald Kirke,
William Halligan, James C. Morton,
Joe Lyons, Bob Blake, Tammany
Young, Preston Foster, William
Gargen and Jack LaRue.

WALTER WANGER'S BIG SCOPE IN NEW LINEUP

Under a new realignment of Poramount production, B. P. Schulberg, in charge of west coast studios, has been raised to the title of managing director of ail production, both eas and west as well as abroad, in active

and west as well as abroad, in active control under Jesse L. Lasky, v. p. and chief of production.

Through the move Waiter Wanger, Lasky's assistant in the east, continues in the title of general manager of production, but with scope widened. He will make head-quarters in New York, but spend more time than in the past in contacting the various Par studies under the past in contacting the various Par studies under the past in contacting the various Par studies under the past of closer co-ordination.

Another move growing out of the realignment is promotion of Harry M. Goetz, assistant treasurer of Par, to the post of comptroller of the entire production department.

Lens Hound Gets Meg

Dan Clark, cameraman at Fox, gets his first chance to direct a picture with that company next week. He has been assigned to meg "Wyoming Wonder." Clark has been a lens hound on the Fox iot tor five years.

Rathbone Gives In

Hollywood, Aug. 19.

Hollywood, Aug. --Basil Rathbone has finally agred
to play a small part in Universal's
"The Lady Surrenders."
The legit has been doing an inagain, out-again all along, but after
conference he gave in for the small
assignment.

Fitzmaurice at Metro's

Hollywood, Aug. 19. George Fitzmaurice, United Art-Term contract.

O. K.'D AS A SILENT

"Dynamite" Banned by Censors in Dialog But O. K. Silent

Montreal, Aug. 19. "Dynamite," De Mille talker, wa ed by censors, but passed as

It will be shown at the only silent main stem in town, the Roxy.

GOV'T ASKED TO END W. C. CASE **OUT OF COURT**

Los Angeles, Aug. 19. Fox West Coast yesterday (18) presented a consent decree to the government attorneys, If accepted by the Feds this will settle the con-

by the Feds this will settle the con-spiracy charge out of court. Charles Fettijohn of the Hays of-fice arrived here by plane last night from New York. It is inside report-ed he will participate today (Tues-day) in a private meeting of Federal representatives and major defend-

On request of the governme attorneys, with the defense of (Continued on page 71)

"AMOS 'N' ANDY" FILM JAMS STUDIO ROUTINE

Hollywood, Aug. 19. Amos 'n' Andy are a nemesis the publicity department at Radio There are so many "don'ts" in connection with the blurbs going out about the comedians that the pa.'s nave concluded there's little or no copy in the production or its prin-

copy in the fronction or its principals.

Blackface team first refused to be photographed without their make-up, and the studio has learned that in the south and west it can't plant pictures of blacks and whites photographed with the team, but the pictures are lost for this reason.

Another sore spot is that the boys won't say anything about their personal threat receiver to remail the

won't say anything about their personal lives, preferring to remain mysterious. Nor will they permit anyone not connected with actual production of the picture on the set. Fan mag writers are particularly peeved about this. Colored people working in the picture, such as the Duke Bilington band, are also out of iuck on publicity, due to the southern angle. About the only thing to be said about the entire picture, from the publicity office standpoint, is that Amos 'n' Andy are making a picture.

ture.

Another source of trouble to the studio is rehearsals of the Ellington band. Every time the boys get not everybody on the lot stops work to get an earful of the music. When not everybody on the lot stops work to get an earful of the music. When the boys play it looks like a mass meeting of studio employees, with the execs and stars in the front

Young Actress Given Important Film Role

Constance Cummings, legit, has a five-year optional agreement with Samuel Goldwyn. Her first will be a prominent role in the Lonsdale original for UA. release. Miss Cummings' experience in legit has been that of understudy legit has been that of understudy and the control of
AFTER THREE MONTHS

Hollywood, Aug. 19. Margaret Adams, legit actress, here for the past three months under contract to Universal, gets her first picture work in "One Day to Live."

Live."

It's a short, first of the Universal

"Vanities" series.



RESCUE VESSEL SAVES 500 A daring and heroic deed.
We have been the rescue crew for years, daring to step out on a flop bill and save the day.
Orlinators of "Tintype" Comedy (CHIC)
YORK and KING

R-K-O Direction, LEE STEWART

Freaks of Drought in Theatre's Management With Water on the Side

Peoria, Aug. 19. The drought has done funny things to the theatre biz in lowe Illinois.

If you go twice weekly to a cer tain small house the owner will allow you to water your cow at a pond on his home estate at the edge of

At another one a house manager lets all patrons have a bucket of water daily, providing they show his son, who guards the spring with a gat, the end of the ticket, stub from day before.

FIREMAN AS OFFICIAL CENSOR IN SYRACUSE

Charles Wilkes, Inspector of Pub iic Assemblies, who heretofore has been entrusted with assuring the physical safety of Syracuse theatregoes, in the future will be their moral protector as well.

Aroused by reports that naughtiness has been having its innings on local vaude stages and screens recently, W. W. Wiard, Commissioner of Public Safety, formally designated Inspector Wilkes as municipal censor and directed him to delete or lose as he deemed necessary.

In the past such censorship as has been exercised here was spanmodic, resting with policewomen and po-licemen detailed to investigate spe-cific complaints. In the future the police will be out of the picture; Wilkes is a fireman.

Stenciled advertising on Syracus Stenciled advertising on Syracuse sidewalks in the interests of Syracuse steatres has been banned by Commissioner Wiard. This is the second move by Wiard to limit the bailyhoo of films in the shopping district; by the first, erection of banners over streets and over sidewalks was stopped.

2 NEW DIRECTORS ON "ROYAL FAMILY" FILM

"The Royal Family," due to start about Sept. 1. will be co-directed by

about Sept. 1, will be co-directed by George Cukor and Cyril Gardner. Both are comparative newcomers to their prospective duties. Cukor is a stage director without film experience. Gardner, graduate of the various studio technical de-partments, made a couple of Span-lsh versions on the coast.

BEERY-MORRIS AGAIN

Hollywood, Aug. 19.
Metro will team Wallace Berry
and Chester Morris in another, fol-lowing their click in "The Big House."

Al Block is writing an original sea story for them.

Drinkwater Is Writing Laemmle Biog. as Full History of Film Biz

Star Makers

Lynchburg, Va. Aug. 19.
One house in this town is
One house in this town is
Playing "They
Litered About Women," is
Used About Women," is
Used Schenck a tumble.
Came "Caught Short" with
Anita Page given the billing
break. Polly Moran and Marie
Dressler just mentioned in
small letters.

WARNERS OFF BWAY SHOWS

are curtailing Warners Broadway show backing activities, for the time being at least.

ated to back Swanstrom & Con nelly in a new musical this fall, the Warners have called it off for the

present.
S. & C. meantime had commissioned Rodgers, Hart and Fields to author it and may produce with other backing.

TOYLAND' CALLED OFF: ANOTHER MUSICAL!

Hollywood, Aug. 19. A report is about that Radio Pictures has called off its proposed talker production of the stage musical, "Babes in Toyland."

Single reason rumored is that "Babes" is a musical also for the

"Babes" is a musical also for the screen with the present not the ripe time for it.

Preparations had gone ahead for the making. Indications were the screen musical would have run into a large cost sum for Radio.

This is said to be one of the causes taking Wm. LeBaron, Radio's studio head, to New York just now.

'East Lynn,' Double

Hollywood, Aug. 19. From present plans, there will be two talker filmizations of "East Lynne," the 19th century melodrama, on the market almost simultaneously. Fox and Liberty Productions contemplate it.

Story rights are believed to be

Story rights are believed to be in the public domain with no copyright restrictions.

Liberty will probably shoot first with Victor Halperin directing, while Fox is forced to wait for Ann Harding whom they have in mind. Latter is tied up at Pathe for another month at least, and probably more. Frank Lloyd slated to megaphone Fox's "East Lynne."

W. C. Newsreel House Hollywood, Aug. 19.

Fox West Coast will launch a newsreel house Aug. 23, using the downtown President, formerly on the Henry Duffy dramatic stock circuit. Idea has been brewing with ox for a year.

Policy of 25 cents all times, as with the Embassy, New York, will be followed. Fox and Hearst clips plus local product from a newsreel truck assigned to pick up stuff for the house will be adopted.

Capacity is around 1,500.

Cruze as Tiff Producer. Not Studio Supervisor

James Cruze's contract with Tiffany is as a producer, probably making six pictures a year, start-ing with the new 1930-31 program.

There is no thought of placing.

Cruze in charge of all production at the Tiff coast studios, with Phil Goldstone continuing in that post. armament.

John Drinkwater is revealed as authoring the first complete history of the film industry, employing the biograph of Carl Laemmele as the motivating factor.

Material to first industry, employing the biograph of Carl Laemmele as the motivating factor.

Material test to have been and the state of the recutring rands and to get, is requiring to his part of the state o

Leammbe as the "tather of the fine industry."

How Drinkwater comes to write about pictures and Laemmle is another story. It happens that the author rejected as many offers to come to Hollywood as "Uncle Cargit turned down writers who would do what Drinkwater is now doing. Appreciation of the industry as a whole, on one side, and acknowledgement of the writing genius on the other, brought Universal and Drinkwater together through the medium of the author's local agent. Book is due in February.

Janet Gaynor's Layoff Cost Fox Girl \$45.000

Miss Gaynor lost in salary \$45,006

through her Fox revoit. She had been on the salary roll at \$2,750, but dropped off in April, fast.

Upon Miss Gaynor's return to the Fox lot her former contract remained without alteration. To officially mark the armistice Fox studio is giving a luncheon for the press today (19).

Hot Tips

(Continued from page 3)

It is smarter to say "whiskey and da" than to ask for a highball.

Anyone owning furs should wear

Agents spend their time working

Agents spend their time woraing for other tilents.
Hollywood society won't go to any party it doesn't get invited to.
Men wearing berets presumably got the habit in France.
Martinis are tonier than anything made with orange juice.
Box office prohibits honest pice

Box office prohibits honest pictures.
Dining in palamas is frightfully.compopitian.
A title gets better every time it is changed.
They got their jobs through arduously cultivating the bosses.
White ermine wraps are too lovely to be compared to the summer must keep office hours so the studio can tell they're giving their all.
To picture actresses another picture actress looks well because she was lighted with extreme kindness; A producer is a deep tellow when he accepts one's story; if he rejects it he is utterly without understanding.

A Ford a Whim

A Ford a Whim
Pictures the other studio makes
are faintly absurd.
Notoriety has it all over fame.
In the east "weather" is a synonym for heat wave or blizzard.
Driving about in a Ford is just a
whim.

whim.

Sprinkling of Hollywood authors
makes a party not only chic bus
worth while.

Heavy application of eye shadow
automatically yields "mystery."

A grand home calls for lights to
be thrown on it at night like an

opening.

A dozen people working on a film story produces a picture 12 times greater.

greater.

The correct manner at a picture premiere is to be weary of it all into one's most carefully plotted clothese. A police does poised in the rumble seat dresses up a car no end.

Great thoughts can't help but ieap out when film folk huddle for a "story conference."

A desk cluttered with telegrama, makes it look like big things are happening.

happening.

The divorce of a picture player holds more interest for the world than a scheme for international dis-

BANKERS' W. B. OPTIMISM

Myers' Allied's Organ Cries "Fixer" But No Name, So Pettijohn Burns

President Hoover and Washing ton, D. C., may have no fault to find with criticisms involving them in the latest issue of Abram F. Myers' house organ, but the Hays office is burned up.

Charlie Pettijohn is so riled that the offers "\$1,000 to any charity" if the writer will openly name him as the "riegislative fixer" it calls with-out cognomen in the biurbler part of publication.

the publication.

Besides donating to charity, CharBesides donating to charity, CharBesides goes on the record as threatsining pienty of other things.

The article refers to "the Fixer's"
work for zoning in Chicago, and
Charille is the only member of Hays'
staff known to have participated in

staff known to have participated in soch activities.

i-Plus this, the story states:

i-Plus this, the the Hays Fixer has all segislation cared for, and has done a great job with protection and soning, especially in Chicago, we wonder it the hast't worked himself out of a job? Just as a suggestion of a job? Just as a suggestion of the
signers to parage in mon or mon-union theatres."

As for the President, who is the applied of wonderment by the Allied Enthl house organ, he is taken gently to task for posing for news came as with such producer dispersion of the such that the such producer dispersion of the such that the such tha

The Lowdown
In the same breath the Myers' pub
refers to what it says is on next
winter's record for congressional investigation. The paper says its
members have a lowdown of what
is in store for the industry.

It enumerates:

Timination of competition through the Hays organization; existence of conspiracy among Hays members to monopolize the business; failure of the Department of Justice to arrest such conspiracy; failure of the Federal Trade Commission to prosecute the block booking case; failure of the Department of Justice to prosecute the Fox and It enumerates: "Elimination ing case; failure of the Department of Justice to prosecute the Fox and Warner cases and the West Coast case; subscriptions of the motion picture division of the Department of Commerce to the Hays organization to influence various women's clubs and like organizations; efforts of the Hays organization to influence and fusitate a whibitor organization and fusitate whibitor organizations. and frustrate exhibitor organiza-tions; efforts to influence legislation, especially by the use of money."

AFTER OKAYING 'INGAGI' CENSORS CHANGE MINDS

Memphis, Aug. 19.

After permitting W. H. Rudolph, the promoter, to bill the town, local keepers of morals decided "Ingagi" could not open at the Princess unless the "faked" scenes were deleted.

While "Taked" scenes were deleted.
While the city holds no particular brief for outside promoters, it does not give Memphis and its board of demaors any too good a name along the line when exhibitors leave here feeling they've been shoved around.
When the Orpholus was already

When the Orpheum was planning to run "Ingagi" earlier in the year it received the approval of the authorities, After the Orpheum canceled, the independent booker was assured it could be the company of the suppose the control of the the independent booker was assured it could show, but on the day it was to open at the Princess, with hundreds of people lined up at the box office, the word arrived that the box must be eliminated—virtual-lysis "close" order.

Walker's Film Job

Hollywood, Aug. 19.
Stewart Walker, former stage
took manager, goes with Columbia
to direct dialog. Walker's first is dialog on "Broth-

'More Work, Less Play'

All Warner Bros. employes in New York, from executives down to the office boys, have been notified by personal letter from Harry Warner to "pay more attention to business and less to pleasure."

As if the sudden cutting of

As if the sudden cutting of 400 employes off the Warner home office payroll wasn't sufficient tip-off that more work and less play is required, the letter makes it double. While none around the Warner office knew or would say who in particular the letter was directed at, it was accepted as a general joil to rail who for the payron of the first hard the first payron of the first

ed as a general joit for all who go for goif, fresh air and the beaches over the summer, with bridge summer and winter. Catch and punch-line of the Warner warning was "in view of the present unemployment situation"—and then H. W. went to it.

TECHNICOLOR'S NEW **3-COLOR PROCESS**

Hollywood, Aug. 19. Technicolor has completed re-

Technicolor has completed research on its three-color process and claims it is practical, but will take some time before the process is available commercially. It's present cost makes it prohibitive for immediate production purposes. Company states it can't say when it will be ready.

Jolson's Latest

Latest intentions of Al Joison are

Latest intentions of Al Jolson are as numerous as usual, and in total reverse of a week ago.

A proposal he knows nothing of also includes an offer for the R-K-O Palace, New York, with or without his wife, Ruby Keeler. Offer not mentioned. Might have to be percentage.

A' concert tour at \$5 in Atlantic A concert tour at \$5 in Atlantic seacoast cities nips the belief of last week that Joison by now would be personal-appearing in Fox Pacific northwest spots.

The concert tour isn't definite but slated for March.
Al is Justine 18 the coast the day before him, Monday (18) by train.

Mammy's greatest plugger lsn't golag to Germany for Joe Schenck either, it seems, so Fred Seiznick af few days ago, Joison's coming home some time next week, just to look into legit, after he returns in the winter to start work on "Sons o' Guns" for United Artists. And there's a Radio offer for the Majestic. Hour Aug. 31.

But wait for noxt week's "Variety."

Both Joisons are now eastward

"Variety."
Both Joisons are now eastward bound. Ruby left by train Monday night, with Al starting by automobile Tuesday (19).
Another Macadam pilot now facing the sun is Jimmy Durante, who left Saturday morning carrying a

left Saturday morning carrying a railroad ticket in case his boiler squawks at the overtime.

Durante starts a Paramount pic-ture in New York Sept. I, with re-hearsals for "New Yorker" (legit musical) in October.

Clive Brook Loaned

Clive Brook Loaned
Hollywood, Aug. 19.
First time, Clive Brook has been
farmed out by Paramount will be
when Pathe borrows the leading
male as co-star, opposite Ann
Harding.
"Greater Love," as Brook-Harding film titled, will also have Harry
Bannister in cast.

FULL CONTROL

Hayden-Stone Joins Gold-man-Sachs in Financial Underwriting — Bankers Ridicule Idea of Any Financial Embarrassment -Retrenchment Is Normal Aftermath of Heavy Expansion - No Curbing of Many Subsidiaries

H. M.'S STATEMENT

Warner brothers remain in managerial control of Warner Brothers with entire confidence reposed in them by the bankers, one firm of

them by the bankers, one firm of which guarantees them retention and dictation of policy under a five-year contract.

Financial steember 15, the dead-line for the \$15,000,000 flotation to partially meet commitments, being underwritten by Goldman-Sachs and Hayden-Stone.

The common stockholders have It within their power to retain money supremacy in the Warner Interests for the Brothers by buying heavily order in the stone of the s

This nut.bor, plus present holdings of Coldman-Sachs, might give Wall Street the money edge on the Warner enterprises, it is indicated. Featuring most seriously in the reorganization of the Warner company is the directorate.

On Sept. 1 three vacancies will be created on the board by the automatic lapsing of the two-year of the world of representation, as part of the serious of the world of t

Stanley representatives whose term of service under the original agreement expires Sept. 1.

The New Directorate
With the clearance of the last of the Stanley men, the three Warner brothers, Harry Jack and Aberry and the stanley and the s

even be retained on the ground that

aven be retained on the ground that in addition to being directorial representatives for Stanley's 1%, they also have since assumed the functions of regular Warner organization officials.

Reason for the abrupt withdrawal of Rossheim, president of both Stanley and First National at the time of their absorption, was given as more than just to make room for the Hayden-Stone representative. Rossheim states he has no desire to remain a part of the picture industry, having become af(Continued on my 25)

(Continued on ps 25)

WARNERS RETAIN Fox and F. N. Shake-Up Epidemic; Assoc. Prods. to Stenogs Let Out

Stein Song

Hollywood, Aug. 19.

Hollywood, Aug. 19.
The axe was apparently being unsheathed at First National studios. Boys and girls
awaited the dreaded envelopes
which would inform them that
they'd be between pictures for
awhile.

awhile.
Finally the envelopes came.
Employes trembled as they

Employes trembled as they opened them.

Inside was an executive communication announced announce tive communication announc-ing that inasmuch as one of the largest radio companies was now a subsidiary of the studio the help could purchase radios at 25% off.

'Hell's Angels' as Road Show in 10-12 Towns; Gen. Release at Xmas

"Hell's Angels", first stop on its road show tour of 10 or 12 keys, following L. A. and N. Y., will be the Erlanger Tremont, Boston, Sept. 1 at \$2 top. Remainder of the cities

1 at \$2 top. Remainder of the cities selected have not been named as yet. It will not book exclusively with Erlanger, it is said. General release for the spectacular air sounder will occur around the holidays. First eastern pop showing however, is to occur Aug. 36 at the United Artists in Chicago, at the house scale. This booking was made some time ago and with a profitable stand for talkers at the \$2 scale. Wayne Pierson, the sen, rep, for

\$2 scale.

Wayne Pierson, the gen, rep, forHoward Hughes, will also handle
the road showing. Pierson got his
exceptional picture handling training under Jeff McCarthy.

Hughes who reached New York
late last week may return to the

late last week may return coast the end of this week.

Acoustics Symposium

Los Angeles, Aug. 19. A symposium on acoustics of sound stages is being compiled by the Academy's Technical Bureau for the McGraw-Hill book, "Record-ing Sound for Motion Pictures."

Janet Gaynor Resumes

Janet Laynor Kesumes
Hollywood, Aug. 19,
Janet Gaynor returned to the
Fox tot Friday (15) and will undertake the part originally intended for
her opposite Charile Farrell in
"The Man Who Came Back." This
heals the breach between the studio and actress existing since last
spring.

man Who Came Back," to be di-rected by William K. Howard, goes into rehearsal Sept. 1. Upon com-pletion of this film Miss Gaynor will do the George Gershwin mu-

M-G Buys "Within Law"

Hollywood, Aug. 19.
"Within the Law" has been pur-chased by Metro from Joseph Schenck for Joan Crawford, Picture was originally made by Schenck about six years ago with Norma Talmadge and released through First National.

Lucien Hubbard has been assigned

ALF GOULDING ON SHORTS

Hollywood, Aug. 19.
Alf Goulding, comedy director, has been engaged by Warners to direct Vitaphone shorts in the east.
He left here last night for New

Hollywood, Aug. 19.

A shake-up epidemic descended upon both Fox and First National last week. In the case of the Bur-bank studio it's hard to define the bank studio it's hard to define the line between the economy order from the east and the annual shutdown that always takes place with F. N. at this time of year.

On Western avenue it was simply a matter of adjustment with the periodical option time, Sept. 1, approaching. The Fox move came as a surprise in that this lot is well

a surprise in that this lot is well into a heavy production schedule. The nervous attitude at First Na-tional was instigated by the meet-ings in New York and orders there-

ings in New York and orders therefrom.

As regards Fox, it is known that
options will not be exercised upon
James Kevin McGuinness and Ned
Marin, associate producers, whose
confacts are believed to expire late
standing is that the entire supervisory system for this company is
being revised, with it understood
that Al Rockett, who has a threeyear contract, will be retained.

Among the writers who will no
longer be affiliated are mentioned
John Farrow, Lynn Starling and
Henry Johnson. Patterson McNutt,
dialog director, and A. F. Erricson,
who just completed direction of
"Tonight and You," also reported
as the provided of the proposed of the complete of the c

"Tonight and You," also reported "Tonight and You," also reported This studio was rampant with ru-mors all last week, amongst which the strongest was that of the super-visory change and that the writing staff was to be reduced to 15, or just half of its former size.

Also included in the chopping are 10 art directors and 13 secretaries. Al Lewis is due on the lot Sept. 1 to take charge of the story depart-ment, which means Jeff McCarthy remains east to assume Lewis ma-terial and personality picking duties in New York.

Overboard on Sece

in New York.

Overboard on Sece

The town is currently overboard on secretaries, as First National also let out 18 of the girls.

With all Burbank departments but two cutting, and Vitaphone branches feeling the depiction in ranks, the entire lot became restless, as the company was known to be negotiating for contract settlements amongst whom are named Sidney Blackmer and James Rennie. In Blackmer's case it is reported that he refused to bargain. First National now has two pictures in work which will be completed this week, at which time a further reduction in technical crews a further reduction in technical crews law to the second of the second contract of t

but two boxes, from now on Bur-bank can, also.

Two French pictures have been abandoned at Fox following the general shake-up and let-out. One was "Common Clay" the other "Last of the Duanes."

With abandonment of films Pierre Couderc and Max Constant were let

Out.

Understanding is that the bulk of Fox's foreigns will be made in Europe wi'h John Stome, now in charge here of foreigns, probably being transferred abroad. Raoul Walsh has also been spoken of for the assignment.

Robertson Settles

With "Cypsy Love Song" not ready yet to go into production, Universal City, Aug. 19.

With "Cypsy Love Song" not ready yet to go into production, Universal has made a cash settlement with John Robertson, who was to have directed the picture. Robertson, who came out to U for the nea picture only, has gone over to Columbia.

Boycott on Am. Talkers Ordered by Scandinavian-Danish Exhibitors

Long threatened boycott by the Scandinavian exhibitors has finally been voted through the Danish Cinema Owners allying themselves with the Swedish, who took the initiative all along in this boycotting

itiative all along in this boycotting threat. What the embargo will mean is dublous. It is dublous to the second of the second of the second of large suburban theatres that have doubled their grosses since talkers. These prosperous circuits are anything but interested in the proposal that all houses close along with the others for the sale of solidarity and public impression. Other exhibs, too, have increased their grosses, if not doubled them. The boycotting decision was made following a zero hour conference (Continued on page 59)

(Continued on page 50)

Swedish Wire Going In Swedish Houses, with No "Foreign" Meddling

Stockholm, Aug. 8.

In connection with the Paris sound patent agreement, the largest n producer and theatre circuit. Svensk Filmindustri, has so far installed 7 Western Electric and far installed 7 Western Electric and II Klang apparatus, but is now going for a new Swedish equipment, the Aga-Baltic. According to Svensk, it can compete with the best sound equipments.

Aga-Baltic is less expensive than Klang. Twenty-elight Aga installation of the Aga-Baltic dependent of the Aga-Baltic dependent of the Aga-Baltic dependent of the Aga-Baltic and the Aga-Baltic and the Aga-Baltic dependent of the Aga-B

demonstration of the Aga-Baltic last spring, claiming patent infringe-ments. Svensk stated that should ments. Svensk stated that should the German try to interfere with the Swedish-made Aga-Baltic again, Svensk would refuse to play German pictures, for as long as Swedish workmen pay money to see German piotures, these pictures should also have the right to be shown on apparatus made by Swedish workmen. That seemed to have settled it. The idea was that if "foreigners" are solies too far to run the pictures.

are going too far to run the pictures business in Sweden, then it is time to bring about "Kontingent."

POWELL MAY DIRECT AND ACT IN ENGLAND

London, Aug. 19. Paramount has I Although Paramount has re-peatedly denied it will produce any-where within the British Isles, Par is now credited with having made a deal with Herbert Wilcox for a five-year lease of the British & Domin-ion studios at Elstree. Western Electric equipped. Annual rent is \$137,600. lines up with William Powell's volce testing during his visit here. The test was to judge his qualities so much as to get a line on the B & D studios' equip-ment. Although

Possibility exists for Powell, who

Possibility exists for Powell, who is a Paramount contract player, returning here to direct British-made talkers, as well as act.

Par's lease of the British & Dominion studies specifically provides for B, & D.'s right to make its own productions on one of the two floors which are available.

Paramount starts production locally in early September.

Par took over one complete production unit from Dominion, including personnel.

The success of its filmization of "Rookery Nook" has prompted B-D

"Rookery Nook" has prompted B-D to plan the filming of five more of the Aldwych theatre farces. Tom Walls and Ralph Lynn, stars of the stage versions, will re-enact the leads in all the five picturizations.

F. N.'s 8 Silents Abroad

Berlin, Aug. 19.

Athens, the Hollywood Of Greece, for Dagfilm, Four-Sided Versions

Athens, Aug. 19.

This Greek capital becomes outheastern European minor Hollywood as the capital of quadri lingual talker productions for Greek, Roumanian, Turkish and German films. Athens is most centrally ad-

films. Athens is most centrally adjacent to all four countries.

The Greek film producing company, Dagdim, of which Dimitrius Cazades is manager, has made arrangements with Berlin, Vienna and Prague producers and distributors for these nationalistic picture people to underwrite part of his company's production costs for the four versions.

The first nicture is a Roumanian.

pany's production costs for the four versions.

The first picture is a Roumanian story, "Red Passion."

Greek talkers are no local novelty, through Dagfilm's previous (first) native dialog film, "Athens Apaches," released. It was a fallure, al-though evidencing the usual inter-ent at first in the native dialog, but as a film it was hapless.

CHILEAN FIGHT WON BY EXHIBS

Buenos Aires, Aug. 19. Distributors' organization in Chile as disbanded. With it passed the feud existing in that country be-tween the film distribs and the

foud existing in that country between the film distribs and the Chilean theatre truet.

For's retual to co-operate with the rest of the distribs figured in the organization disintegration of the first the condition of the condi

B. L. EXPLAINS

London, Aug. L.
British International Pictures,
Ltd., takes exception to a story that
B. I. is reported to have defaulted
in meeting a payment of stock of
\$220,000 and its interests in World
World
World
Aug. American distributor, reverted
to Educational Pictures Corp.

ed to Educational Pictures Corp.
The London office declares:
"I. British International Pictures,
Limited, never had any money in,
stock or shares of World Wide.
"2. The re-arrangement of the
distribution contract was done at
our instance, as we initinated can
cellation of it.
International the state of the state of the
agreed that the contract should be
so modified that we were free to
sell any of our pictures elsewhere, soll any of our pictures elsewhere, sell any of our pictures elsewhere, before offering them to Educational-World Wide, which was what we

Pommer's 5 Ufa's

Berlin, Aug. 19. r has renewed his

erich Former has renewed his ontract with Ufa. He will make five specials for Ufa s an independent producer.

London Newsreel House Starts Big; Fox M'g'm't

London, Aug. 19. London Newsreel theatre, secon London Newsreel theatre, second in the world, opened here last night (18) under Fox auspices. This follows by a little over a year that of the initial newsreel theatre, the Em-

the initial newsreel theatre, the Embassy, New York.
Other houses devoted to news may shortly be opened in other cities on the continent.
London Newsreel house is on Shaftsbury avenue.

Vincente Rey Dies

Buenos Aires, Aug. 19. Vincente Rey, theatre-owner here

German branch of First National ill this season distribute eight leints along with its usual '30-'31 go years ago, becoming one of the foremost local citizens.



ROBERT AMES

ROBERT AMES
Under contract to Fox Film corporation has appeared in the following pictures during the past two years: "Voice of the City," Mc-A-M; "The Trespasser," U. A.;"Rich People," Pathe; "Double Cross Roads," Fox; "Not Dameged," Fox; "Holiday," Pute; "War Nure," M-G-M; "Nix on Dameg," Fox and "A Lady to Love," M-G-Management."

Management: The EDWARD SMALL COMPANY

3 Talkers in Amsterdam: Tauber's 2d Looks Good

Two German talkers and a French-made silent, "Count of Monte Cristo," comprise the current

Monte Cristo," comprise the current new film fare. Both dialog films are doing well, Jannings' "Biue Angel" holding over at the Rembrandt, Richard Tauber's second talker, "Lockende Ziel, " started successfully at the Tuschinski. Lloyd and Chaplin are the Netherlands' two old comedy reliables. At the Uiklijk Avanigard theatre Chaplin's "Pay Day" started off as smash draw.

a smash draw.
In Rotterdam, at the Grand,
Lloyd's "Welcome Danger" is ter-

S-Crazed French Actors

Paris, Aug. 19.

Dollar-crazed actors are attempting to obtain for their services salaries unprecedented. E. A. Dupont is currently making. Cape Forlorn' in Elstree in German, English and Example.

Forlorn' in Elstree in German, Eng-lish and French.
French talent offered roles. Fal-conetti wanted \$14,000 for five weeks, after her tremendous flop at the Avenue. Harry-Haur and Lugne-Poe both asked for \$1,000 a

No contract signed yet.

SPANISH WRITERS FOR M-G

MARIOE WRAILES FUE M-G.
Hollywood, Aug. 19.
Jose Lopez Rubio and Eduardo
Ugarte are being brought from
Spain by Metro and will be added
to the coast writing staff. They'll
adapt Spanish versions and write
oricinals.

Pair arrive here around Sept. 1.

Foreigners Arrive

Hollywood, Aug. 19: Eduardo Ugarte and Jose Lopez Rubio, Spanish playwrights, arrive here this week, under authors' contract to Metro.

Paul Morgan, German comedian, lso due bere same time for same

ENGLISH NEWSPAPERS IN 'UNDERSTANDING'

London, Aug. 19.
Behind the "resignation" of Clive
MacManus, film critic of the London
"Evening Standard," a Lord Beaver-

"Dvening Standard." «Lord Beaver-brook newspaper, is a strong local filmo-alliánce between the Köther-mere and Beaverbrook newspapers with the British film industry. Rothermere's interest is in Fox through the British Movietone News, in which both he and Fox have large holdings. Fox also has big holdings in British Gaumont. Control of the Beaverbrook and Rother-mere papers resulted in both in-structing their picture critice not to report or write about films when trade-shown and also not to include news of trade-shown pictures in the weekly film pages of their newspapers.

news of trade-snowl pectures in the weekly film pages of their newspapers. MacManus, more enterprising than the rest, has not been doing this. Hie deek will be filled by an assigned leg-man. Because of the Rothermere inter-est in British Gaumont, and be-cause of both barons of London's fourth estate working in such close harmony, it will mean that both groups will only report on pictures running in the West End, in which territory Gaumont owns give the-atre.

atre.

It's a break for Gaumont from now, and a proportionate loss of publicity for all film renters, American and British.

B-G EXPANSION MEANS 50 FILMS

London, Aug. 19.

British-Gaumont is extending, ex-panding and absorbing in several inside trade arrangem

The substance of it will mean an output of 50 talkers next season, made at the local Gaumont studios, with the studios refurbished to the extent of \$500,000.

welsh-Pearson-Eider, indie production unit, is amaigamating for production purposes into the Gamont combine. The W-P-B unit will maintain its individuality but will maintain its individuality but will maintain its individuality but will be a session of the total the same will be split between B-G and the trio.

The three-name company is the same which bought the film rights to "Journey's End" originally, and split it with Gaumont, which again split with Tiffany.

Gaumont circuit managerial changes due and pending are locally reported.

Indications are that the recent Welsh-Pearson-Elder, indie pro-

Indications are that the recen decision to supervise the United Picture Theatres Circuit will cause managerial switches all along the line, notably in London proper. Prime objective is to bring Gaunont men into control of the United

One immediate result of the change has been the resignation of Arthur Whittacker, of Gaumont's leading London managers, to join Universal's local exploitation staff.

SP. DIRECTOR QUITS PAR.

Hollywood, Aug. 19. Washington Pezet, co-director of panish versions for Paramount, as quit the studio.

He is en route to New York where his dramatization of "School Girl" is to be produced Sept. 1 by Henry B. Forbes.

British Film Field

By Frank Tilley

London, Aug. 8. Chief move of the minute is sell-ing—and buying—theatres. Most everybody's in it some place, trying to make themselves anything from coffee and cake money to a new bank roll. Dominion tipped as let to U. on a

Dominion tipped as let to U. on a 21-year lease, but that's boloney. Not doing so good with "Phantom" there. Making up for it at Alhambra, though, with "All Quiet" still playing to capacity four-a-day, and U. getting a 50-50 split after the first \$5,000. "Nother house doing full time is Tivoli, where United Artists" "Raffles" is standing 'em up. United

got a good break here, seeing Gau-mont-British has stuck tight to paying no more than 25% for com-plete programs, and demonstration plete programs, and demanding free publicity atop, ever since "Tres-passer." United getting 33½ for "Raffles" and haif publicity cost, with a little more percentage still over something around \$2,0,000, and taking the picture for the first runs of the picture for the first runs of the picture for the first runs and the content at 35½, with a guar-antee around \$20,000. That's the talk, anyway.

Business As Is

Weather pulled things up this reek, Plaza holding "Devil's Holi-(Continued on page 58)

FILMS' TRIPLE PREMIERES IN **BUENOS** A.

'Way Down South,' It's Nothing at \$3 Top-'Front' Real Smash

Buenos Aires, Aug. 19. The imported French company from the Isola Freres' Mogador the atre, Paris, opened here Saturday night at the Opera in their long established hit, "Rose-Marie," to an \$8 top, The local toll was eight pesos, with 96 cents to the peso. "Rose-Marie," American operetta, has been the Mogador troupe's

(Continued on page 50)

Faults of Film Houses in London Pointed Out by American Manager

London, Aug. 9. An American theatre manager has been in London.

After giving London film house look, American manager has quite a

The Tivoli, he says, is full of echoes, and its acoustics are about as healthy as a mosquito swamp. The voice fader on the projectors, he rates, is not worked right.

On the Dominion, American exhibs gets het up. Linoleum is used on its stage, which casts reflectings from the screen, and causes dispression to the screen, and causes dispression to the screen, and causes dispression to the screen and the screen allowing the screen and the screen allowing the screen allowing the screen and the screen allowing the screen allowed the screen allowing the screen allowed the screen On the Dominion, American ex-

Dominion has been slated. Exterior lighting is all wrong. While the stage lighting!

There is an American representative of the Berliner company over here now, supervising the acoustic angle of the new Buchanan theatre in Leicester square.

in Leicester square.

The best talker house for sound in this town, according to the American, is the Stoll in Kingsway.

Spanish Only Surefire Versions. Fox Figure

Hollywood, Aug. 19. Fox is laying off Italian and French versions for the time being and is concentrating on the Spans ish for its foreign market. Further

ish for its foreign market. Further developments are expected with arrival of Clayton Sheehan, who is returning from a study of conditions abroad.

Spanish versions turned out by Fox so far are "One Mad Kijs," "Common Clay," "The Lagt of the Duanes," "The Valiant," and four short's

Sydney Theatre May Return to Legit Plays

Sydney, Aug. 19. Royal will probably return to legit

House has been under a fairly successful talker policy the past

Skyscraper in Belgrade

Belgrade, Aug. 19.

The big insurance company called the Reunione and belonging to the Rothschilds, is putting up the high-

reconsections, is putting up the night eat building in the capital of Jugos Slavia.

It will be a marvel to the natives although it does not approach the sky-scrapers of the Western world-Building will contain the largest film theatre in all the Balkans.

House will be wired film theatre in all House will be wired.

FOREIGN ANTI-U. S. BLOCK

SOVIET WIRING 1.000 HOUSES IN FALL

Moscow, Aug. 19.
The Soviet Government will wire
the theatres throughout the United
states of Soviet Russia, beginning

States of Sures Assured The Sures of Su

Rakan Houses Holding European Wiring After **Bootlegging Apparatus**

Belgrade, Aug. 19.
Beldrade, Aug Belgrade, Aug. 19.

volved. Tugoslav theatre owners are presently perplexed regarding their future withing to the general inefficiency of all talker apparatuses excepting american. The German and independent sound plants have given trouble and are subject to poor servicing.

defendent sound plants have given trouble and are subject to poor servicing.

As a result the deluxe Corso and Laxor theatres, both with Germaniade sound plants, are virtually gibet houses and have been so all sammer because of the negative demental Kolarero Usinana Cold, have been showing talkers all along and doing the heavy business.

Frank expression by the local exhibs that they would like to snuggie Westerns in or make some deal for ante-dating contracts so as to obtain installation on the subterfuge the contracts were effected prior to the deadline date when Germany and America divided Europe between the subterfuge the contracts were effected prior to the deadline date when Germany and America divided Europe between them as to wiring equipment. This is not an idle proposition and the new season.

PONY GOLF IN THEATRES AT 25c IN AUSTRALIA

Sydney, Aug. 19:
Miniature golf has invaded the
Antipodes. An ambitious organization has contracted for the erection of golf courses in every important theatre of every important
city in Australia and New Zealand.
Eighteen holes for 25 cents is the
idea.

Dutch Building Studio

Amsterdam, Aug. 19.
Cinetone, Dutch sound company,
exploiting the Devrij patent, has
started building elaborate studios in

the Dutch show people ifested meager interest.

Modernizing Jofa Studios In Berlin's Suburb

Berlin, Mg. 19.
A syndicate of German distributes, and the syndicate comprises Terrabiled Artista, Mayvalim, Nero Illia, and Feiner-Somio Pilia.

Australian Hits

Sydney, Aug. 19. "Song of My Heart" is a distinct

hit in Sydney.
"The Big Pond," opening here a day later, is also a distinctive fa

Both should clean up in the An-tipodes.

GERMAN TALKER BIG HIT IN ENVIOUS CITY

Vienna, Aug. 19.

The best German soundfilm to come here after Emil Jannings' Blue Angel' is the new Berlin trumph, "Der Andere" ("The trumph, "Der Andere" ("The principal male role. It was enthusiastically acclaimed here by the artisticality fealous Viennese as the best German talker in months.

The now 30-year-old plot by Paul Lindau is from the novel and play of the same name, popular in years past and again anew on the screen. Lindau was the first daywitch Freud's psychoanalytic theories, Kortner is brilliant in the role of the State Attorney who by day mercilessly prosecutes criminals, but by night, in his alter ego subconsciousness, turns to associations with the criminals in the slume whom he so reientlessly hounds during office hours. Vienna, Aug. 19.

nours.

His cure makes an intensely interesting screen story.

All other roles are finely cast, notably Miss Von Nagy.

Paris-Made Norse Talker Flops in Copenhagen

Copenhagen, Aug. 19.
Despite optimistic anticipations,
Paramount's first Scanding,
Paramount's first Scanding,
for the S

capital was concerned.

OSSO'S LATEST IDEA

Taking Advantage of New Foreign

Fairin Pace

Fairs, Aug. 19.

Following the Franco-German pact, entered into here a week ago Friday by the presidents of the German and French film organizations, Adoiphe Osso switched plans for his first independently produced French taiker.

Instead of shooting "Aiglon," Napoleonic French taiker, entirely in Vlenna, the picture will only have a few Austrian locale shots. Tisk, despite the flooring a mority of the control of the control of the first part of

8. A. Union Agreement
Cape Town, Aug. 19.
New wage scale and an eight-hour
day become effective this week (18)
under a new agreement of the South
African Operators' Union.
New agreement effects operators
and assistants.

FRANCO-GERMAN PACT ON QUOTA

Termed a Frank Hold-Up to Coerce American Pro-Subsidization ducers' Paramount Worried of Paris Activity Questioned As Camouflage.

OFFICIAL QUIZ

Paramount is worried over the outcome of its local production at Joinville and in Paris proper, because of the Franco-German pact for the free interchange of their own native produced talkers without any quota or kontingent restrictions.

As is further detailed

strictions.

As is further detailed herein, Paramount's local production may be outlawed as a camouflage and not regarded as a full-fledged French enterprise although, by French law, directorate, executives and personnel are almost majority

Paramount has gone so far as to query the French Government of-ficially to determine its attitude on Franco - German

Meantime the Germans are essay ing to further strengthen the anti-American block by enlisting neu-American book by sinstanced in their flirtations with Portugal, where Tobis sound equipment is

Urges Portuguese Kontingent Tobis has offered to build sound studios in the Portuguese capital Lisbon. It extols the possibilities Lisbon.

FILM'S 2 HOUSES **ALSO IN LONDON**

London, Aug. 19.

New York and "Hell's Angels" are not alone in having their concurrent twin premieres.
London bowed in Universal's "Western Front" at the Regal and Alhambra. British & International will follow with "Murder."
Latter talker is the season's biggest native-made talker and will open at both these houses after "Front" and "King of Jazz" conclude their runs.

clude their runs.

This will be the first British film playing two pre-release houses in London concurrently.

Vagabond King' Causes Paris Olympia Start at 9:30: 1st Day \$5,700

Paris, Aug. 19.
All Paris records were broken here when "Vagabond King" opened Friday (16) at the new Olympia, Jacques Halis' independent film house. It is opening at the unprecedent early morning hour of 9:30 a. m.
Opening day grossed \$5,700, unheard of one-day's business here. \$1 top.

'Hell's Angels,' London

London, Aug. 19.
Negotiations have started here for a tondon setting for the Hughes "Hell's Angels" film.
Location sought is a \$2 West End

Cables coming in from New York suggest the dickering is on with two or three London theatre managements.

Radio Only for 'Dixiana'

Radio Pictures will not produce anything in any foreign language on this side for the time being at least. A landslide campalgn on "Dixinane" showing the original version, is planned instead for the next months.

ionths. Intend to have it released in 17 preign countries before Jan. 1.

PITTALUGA'S FIRST 2 TALKERS NEAR READY

Rome, Aug. 19.
Signor Pittaluga is intensively
busy at his studios here completing
the first native-made Italian talk-

ers.
The parody operetta, "Nero," with
the eminent Neopolitan comic,
Petrolini, in the titular role, is near-

y finished.

A singing talker, from one of Pirandello's early short stories, is in its final stages. It is titled "Song of Love" and the infectious waltz theme song has everybody around the, Cines Studios whistling. Advance reports on this talker, for which Biklo, a prominent Italian maestro, wrote the special music, are extraordinarily optimistic. Supplementary French and German versions of "Song of Love" are also being made here.

Floppo? Paris, Aug. 19. Local advices from Rome has it that Signor Pittaluga, the big sound and celluloid man from Rome, is flopping or heading for a flop with his Italian-made talkers, produced

flopping or heading for a flop with his Italian-made talkers, produced at his studies in Rome.

A better break for America is seen in this. First inklings of the Signor's flop cropped up during the German-American patents' conferences here some weeks ago when Will. Hays was in Paris. The Generalissimo of the American film industry was approached by an Italian delegate with the query as to how Italy could better co-operate with America.

The local English press reproduced Pittaluga's statement that the Italian government will henceforth entrust him with all Italian cinematic matters. The Police, Italian official The Country of th

Para's-Astoria Theatre Deal, England, Confirmed

London, Aug. 19. Sam Katz has okayed Para-mount's purchase of the Astoria chain of picture houses here, followng his local two-day stay. Par is also in the m

ing his local two-day stay.

Par is also in the market for other theatres, with the Stoll circuit mentioned repeatedly. There is no conofirmation either way.

Paramount's theatre acquisitions on this side have brought the American firm into contact with the Prince Edward theatre site for which a deal is supposedly pending.

Paris, Aug. 19,
Sam Katz's party, including Graham of London, confered with
Robert T. Kane here on business,
Katz leaving for Switzerland on a
vacation.
Katz will take an extensive survey from then on of European film
situation up until his sailing Sept.
10 on the "Europa."

MEL SHAUER TO PARIS

Meiville A. Shauer, in charge of Paramount's foreign production, is eastbound en route to the com-pany's Paris studios. He has been on the coast three months.

He has been on the coast three months.

E. E. Shauer, Par's foreign head who has been ill for many months, is also in Hollywood, but not taking active part in production or other activities, still convalescing there from his long limess.

FLESH ON STAGE FOR SYDNEY **OPENS WELL**

Sydney, Aug. 19. The present flesh-and-blood vogue as a reaction from a year of stuff, got strongly at the Capitol, with a midnight premiere of a double talking féature.

feature.

Union Theatres introduced its stage band at the Capitol; also a ballet, vaude acts, etc.

It will essay the same thing as a business try in its other key houses.

Opposish in Am: Sound **News Reels in Europe:** Par and Fox Increase

Paris, Aug. 15. Emanuel Cohen, Paramount's newsreel head, arrived here to reorganize and extend the Par ind news services.

Par will make local reels for France, Germany and England.

Berlin, Aug. 19.
Fox Movietone News has opened a new central European distribution centre in Berlin.
The German capital headquarters will serve the Teutonic countries and also the Norse territory (Norway, Sweden, Denmark and Finland).

Truman Tally, of Fox Movietone, New York, due here shortly with staff.

star.

Ben Miggins, European manager for Fox Movietone News, has come on from Paris and will stay here

HOLLAND'S GOOD BIZ BRINGS BACK TAX

The Hague, Aug. 19.

Business has continued so well over the summer, due to the unusually bad weather that the Dutch legislators figured it was all too well-for the showmen. They decided to restore the amusement tax immediately. This was dropped some months ago, owing to the burdensome taxation in other channels and poor business.

July, 1929, business. Inclement weather boomed picture business everywhere.

Films seemingly benefits chiefly. At Scheveningen business is extremely poor for all other amusements, even the famous Circus Maxo now being on the wane, when normally the big top does whatever summer trade there is.

Netherland: captes business bills at the Netherland: captes present unusual competition business is holding up. Asta has "Blue Angel" in 2d week. City holds Metro's "Die Senhaucht Jeder Frau," another 2d weeker.

Odeon is reviving "Big Parade"

Sennsuch veeker.
Odeon is reviving "Big Parade"
and Central holds revival, "Abie's
Irish Rose," locally titled "Abie's
Rose-Marie."

Holland of Para-

First showing in Holland of Para-nount's "White Cargo' is at the Passage.

Amazingly Remarkable

Amsterdam, Aug. 19.
The big Phillips' electrical products factories at Eindhoven, Hoiland, have perfected a new sound
equipment machine, it is claimed.
Big angle is that the Phillips
sound-plants do not allegedly, encroach on any existing basic paicnts or ilcenses, so they say.

'Hell's Angels' \$9,759-\$8,942 In 2 B'way Spots in 3 Days; **Cool Break Boosts Everything**

way's picture business last week leaped forward with the agility of leaped forward with the agility of an acrobat looking for the Orpheum circuit. It was a sensational midsummer recovery all along the line, from a box-office lethargy prevailing for the past six or seven weeks. In the midst of this weather break "Hell's Angeling that weeks had never been more than one before, entered with much ado in two Broadway houses, two blocks apart. Although the reaction was overwhelmingly favorable and the prevention of trade, it might not have been so amplicious in the uncooled Criterion and Galety if the terrific heat hadn't been conveniently exchanged for a mess of rain-washed breezes.

changed by a service comment of talk of the Square over the week-end. The service comment of the Square over the week-end. The service comment of the showing is considered a certainty, but whether in two houses simultaneously is the sole holdout question of the show mab. Subsequent developments may eliminate this

of the show mon. Supersystem we the skepticism. The skepticism. The skepticism. The skepticism of the skepticism. The skepticism of the sk

.\$1.152.50	\$1,009.75
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807.00	770.00
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. 1,598.00	1,469.00
847.50	778.25
. 1,548.00	1,457.00
	.\$1,152,50 .1,561.00 .807.00 .1,165.00 .1,080.00 .1,598.00 .847.50

Totals.....\$9,759.00

covery still applies.
Columbia's "Rain or Shine" grabbed \$29,700 in the Globe for a well-earned second week. "Dawn Patrol" reports increased Saturday and Sunday business, which may put back "Big Boy" beyond the 29th at the Winter Garden.

Estimates for Last Week

Estimates for Lest Week
Astor—'Big House' (Metro) (1,120: \$1-\$2) (9th week). Jumped
with field. "All Quiet" exited Sunday, giving Metro's jailbreak drama
the field to itself, unit "Moby Dick"
opened Thursday. Again touching
\$20,000.

\$20,000.

Casicle, "Our Blushing Brides"
(Astro) (4,829; 35-85-81,50), Followed \$17,300 with \$68,700. Followed \$17,300 with \$68,700. Solfigures include ample profit.
Criterion-Gaisty, ""Ifell's Angels"
(Caddo) (1,878; \$1-82,50), Critics went to the Criterion, where Ben Lyon and Jean Harlow made personal appearances opening night. Broadway concedes Howard Hughes a chance to get his investment back. a chance to get his investment back. Notices strongly favorable.

Embessy - "Newsreel House" (Fox-Hearst) (568; 25). Probably back to \$10,000. House advertises in several weeklies of the intelli-centsia.

gentsia.

Globe—"Rain or Shine" (Columbia) (1,065; 35-50-75) (2d week).

Well exploited and attracted biz from start; \$20.00 as been doing.

Now in second week and may get another.

Hollywood—"Moby Dick" (WE) (1,066; 31-82). Division of sentiment on this one, but Barrymore high with \$14,000 in first three days.

Paramount—"Queen High" (Par)

well with \$14,000 in inst three days.
Paramount—"Queen High" (Par)
(3,565; 65-85-\$1). Charles Ruggles
and Frank Morgan not deemed sufficiently well known to impress
commonality of film fans. Comedy
liked, but \$66,500 only fair by house
standards.

Conditions being ideal, Broad- Century, Balto., Minus Stage Show and Band; \$26,000 for Last Wk.

Baltimore, Aug. 19. (Draw Pop. 850,000 Weather: Cooler

For the first time in years, haps in its career, Century is run-ning minus stage show and orches-

For the lirst time in years, perhaps in its career, Century is running minus stage show and orchestra. The pop house is all-sound for the first time. Trailers and to the result of the picture' (Garbo in "Romance.") No announcement on future policy. Several readjustments and new buys in film product for the aption to Radio's, will get 17 Paramounts next season. This house will abandon the follow-up policy of pictures road-showed at the Auditorium moving here. may reopen with the grind.

It was announced to re-open with the grind.

Palace, former wheel burleague with a road-show policy after all. It was announced to re-open with the grind.

Palace, former wheel burleague about to reopen sa combo house with a tab company filling the stage. Reported angled by John Jermon, busicess on the up at the Loew houses last week. It was neck and neck between the Century and the Stanley. Former had "Way Out. West" on screen, and Waring's mopped. Latter had "Bluehing Brides" and the b. o. staff had little time out. "Let Us Be Gay" day, and-dated at Valencia and Parkway, lokay at both standa. "All Quited in the stiff company" at the New felt the stiff company" at the Century (Lowy)" (2.00): 25-60).

Estimates for Last Week

Century (Loew) (3,200; 25-60), "Way Out West." Best week since last winter. Screen okay but Waring's Fennsylvanians, established local favs, the big draw; house orchestra not used. Great notices and business; \$25,000, big.

Stanley (Loew) (3,600; 25-60) Blushing Brides." Big week; \$25,-

Valencia (Loew) (1,200; 25-35),
"Let Us Be Gay." Film day-anddated here and Parkway for 2d run.
Justified. Large and stady, Way
up at \$4,200.

Parkway (Loew) (1,000; 25-35), "Let Us Be Gay." Same story here. Biggest of summer for this house; \$4,900.

Keith'a (Schanbergers) (2,500; 25-50), "Western Front," 2d week. Continued satisfactory. Surprised by consistent draw; \$9,000.

New (Mechanic) (1,500; 25-50), "Wild Company." Hurt by heavy opposition, not strong enough to overcome; \$6,500.

overcome; \$6,500.
Metropolitan (Warner - Equity) (25-50), "Sweet Kitty Bellairs." Costume picture. Beauty appealed but type not widely popular with audiences. Off at \$3,000.

not get over strongly on Thursday debut; final gross for "Manslaugh-ter" was \$26,100, representing a steadying from the previous week when the thermometer was still up-

when the thermometer was still upstairs.

Roxy—"Common Clay" (Fox) (6,205; 50-75-15.0) (34 week). \$120,000 for second week after first week
of \$103,000. Melodrams has stirred
up beaucoup comment and won 3d
week. Largety a surprise all around
week and out. Tiffany's "Journey's
End" follows. August is the Roxy's
prize month. Last year "Cockeyed
World" broke world's record there
with \$184,000 in one week. In previous years "What Price Golbyd
startled the town with their drawing power in the heat.
Strand—"Bride of the Regiment"
(FN) (2,90); \$5-50-75). Around
\$5,000-45,000 better than last several
weeks at Strand, or \$23,300; previously two-dollared at Hollywood.
Adjectives don't start for the Strand
und \$50,000 mit English" (WE)

Righto—"Raffles" (UA) (2,000; 40-65-85-\$11) (4th week). Only \$4,000 off from second week for third week of \$35,000. This is superlatively good and the best showing of any flim at the Righto since last winter. Rivoii—"Eyes of the World" (UA) with the Rivoii—"Eyes of the World" (UA) (2,200; 40-56-85-\$1). Re-make on last week climbed back over \$30,000 eight and the result of the Strand Warrand Toff Eyes (Warrand Toff Eyes) (1,46; 35-85-\$1) (6th week). The sheen, and continues, morp-up; (2004) warrand \$3000.



SEASON'S HIGHLIGHT

This year, tonight, it is the Goelet Ball for which MEYER DAVIS will personally direct his large and imposing array of musicians.

PHILA LEAPS UP AT **PEAK OF VACATIONS**

Philadelphia, Aug. 19.

Sharp drop in temperature spelled a corresponding jump in Philly's grosses last week, despite this is the peak of the vacation period.

to see the vecation period.

Half of the city appears to be either commuting to Jersey shore resorts.

Hest of the week's excellent business was that turned in by the Fox for "Common Clay." First week saw \$35,00,10 grand better than previous week.

The see that the see that the see that week as the see that will be the than previous week.

Will Osborne's radio band was responsible for most of it, too, as "Bright Lights" sized up as something of a week sister. Manage of Osborne's name, billing up as "original king of croners." Week's total marked drop of \$5,000.

"Raffler' did right smartly at the Boyd at \$22,000 in first full week.

Estimates for Last Week

Estimates for Last Week
Masthaum (4,800; 35-50-75)—
"Bright Lights" (FN) No. more
than a summer weekly figure.
Fox (3,000; 80)—"Common Clay"
(Fox), Biggest trade since last
winter. \$35,600.
Kariton (1,000; 50)—"Recaptured
Love" (WB). Under recent pace,
but satisfactory at \$4,000 Man From
Worming" (Car). Up \$1,800 to \$15.
000. Good for hot weather. Usual
stage bill.
Boyd (2,400; 35-50-75)—"Raffier"

OUTDOOR OPERA'S TOP WK. DIDN'T HURT ST. L

St. Louis, Aug. 19. (Drawing Population, 1,025,000) Weather: Cool

Screen versions of two successfu plays, "Let Us Be Gay" and "Little Accident," pulled for the Fox and St. Louis.

St. Louis.

Apparently no harm was done to film houses by the lavish production of "Show Boat," which opened last week at the Municipal theatre in Forest Park, despite the fact that the Municipal theatre was packed every night. The play, breaking all Muny Opera precedent, is now in its 2d week, and will wind up the 1230 escaon in a blaze of giory.

Estimates for Last Week
Ambassador (3,000; 35-50-65-75)
—"Dawn Patrol" (FN). Unusual.
Stage show; \$27,600.
Fox (6,001; 25-50)—"Let US Be
Gay" (M-G-M). Stage show.
Loew's State (3,300; 20-25-40)—
Loew's State (3,300; 20-25-40)—
Missourl (3,800; 35-60-65-75)—
"Three Faces East" (WB). Stage
show; 314,100.
St. Louis (4,280; 35-65)—"Little
Accident" (U), Esteen version well
liked. Yaude. Estimates for Last Week

Better Weather and Good Grosses Give Hope to Houses in Minn

English Made Comedy Picture in Montreal At \$16,000, Big, and H.O.

Estimates for Last Week

Estimates for Lagt Week
Palese (PP) (2/100; 4.715)—"Son
of My Heart" (Fox), McCormack
packed them Brought back good
old days with \$17,000.
Capitol (FP) (2/100; 40-76)—
"Trou Dans Le Mu" (Far), Flop
at \$10,000. Plenty of French-speakin-lew" (FP) (3/200; 35-66)—
"Prince of Diamonds" (Col). Good
vaude; \$14,000.
Princese (CT) (2,300; 35-56)—
"One Embarrassing Night" (M-Gatown, boosting gross to near-record
at \$16,000 and held 2d week.
imperial (FP) (1,300; 35-60)—
"Around the Corner" (U). Better
at \$3,500.

at \$8,500.

Roxy (Ind) (600; 50) — "The Fakir" (Col). Fairly good at \$2,000.

'DAWN PATROL' LOSES **OUT WITH 'ALL QUIET'**

Louisville, Aug. 19.

Louisville, Aug. 19.
(Braw Pop. 500,000)
Weather, Hot
Grosses here held up fairly well
in spite of intense heat, competition
from outdoors and the six months'
drought. "Western Front" and
"Dawn Patrol" played here concurrently. "Fatrol" was a poor second. Nothing but rave notices for
"Fron The Company of the Company

"Front."

Estimates for Last Week
Alamo (4th Ave. (1,100; 40) "Matrimonial Bead" (WB).—Frank Fay
looped-the-loop with this risque
file of the property of the property of the property
Mary Anderson (R.K.-C) (1,387;
30-50) "For Defense" (Par.)—Another Bill Powell film. \$3,300,20-40)
Brown (Brown) (1,509; 15-2-Another Bill Powell film. \$3,300,20-40)
Brown (Brown) (1,509; 16-1-Anworst Betty Compson has done in
years. \$3,300 for both.
Alif. "Midnight Mystery" last halfWorst Betty Compson has done in
years. \$3,500 for both.
Risito (R.K.-C) (2,340; 30-50)
"Down Fatton" (Par.)—Might have
opening day and date with "all
Quiet." By comparison suffered
\$4,600, better than for some weeks.
State (Loow) (3,22; 35-50) "Way
ommend this one unless one enjoys
watching Lella Hyuns. Otherwise
no high spots, not even Haines.
Folly Moran completely wasted.
\$111,000 and the property wasted.
\$111,000 and the property wasted.
\$112,000 and the property wasted.
Western Front" (U)—A honey!
Western Front" (U)—A honey!

\$11,500.

Strand (4th Ave.) (1,865; 35-50)

"Western Front" (U)—A honey!

Head over. Many walkouts during
feature, due to gruesome realities,
but everyone enthusiastic. \$9,500,
best in a long time.

Tacoma Grosses

Minneapolis, Aug. 19 (Drawing Population, 500,000) Weather: Favorable

Weather: Favorable
Dépressions's backbone maybe in roken. Business, like the weather seems to be getting better. Weather, Flottest box-office number was Romance's at the Minnesota. About 30,000. R-K-O Orpheum had out it is best weeks in several months to the seems of the property of the seems of the property of the p

at \$13,500.

Despite mixed comments, "Som
o' My Heart" at the Century an
"Anybody's War" at the State had
fair trade.

All in all, a very nice week.

Estimates for Last Week

All in all, a very nice week.

Estimates for Last Week.

Minneacata (Publix) (4,200, 75)...

"Romance" (M.-G-M), Fublix was stage show, "Dude Ranch." Greg Garbo now top-notch draw less, which was stage show, "Dude Ranch." (1,800); 75)...

Contury (Publix) (1,800); 75)...

"Song o' My Heart" (Fox). John McCormack film draw mixed common particles of the control of t

PAR BREYN, AT \$57,900 SWAMPS FOX'S \$19300

Brooklyn, Aug. 78, After the topsy-turvy situations the week before, downtown Brooklyn was back to status quo last week. Faramount reasserted all leadership with an emphatic \$57.94 leaving its competitors far behind in the cloud of gold.

"Manslaughter" accomplished the classy gross for

leaving its competitors far behind in the cloud of gold.

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NEWARK'S HIGH MONE FILMS-\$23,200 TOPPE

Newark, N. J., Aug. 19. (Draw Pop, 850,00 Weather: Fair

Weather: Fair
Respectable summer weather
brought them in again.
Neighborhoods picked up sharph

Tacoma Grosses

Tacoma, Aug. 19.
(Draw Pop., 125,000)

More of real nummer. Fair for shows rated high last week. Estimates for Last Week. R-K-O. Pantages (R-K-O) (1,500; 25-35-50)—"Dixiana" (Rad). Liked. Good; 34,300.

Bell Mouse Hamrich (655): 25.

Bills Mouse Hamrich (655): 25.

Bills Mouse Hamrich (655): 25.

CRistlo (Fox) (1,250; 25-35-50)—"Love" (Ristlo (Fox) (1,250; 25-35-60)—"Rivay Out Weet" (Metro). Pretty good; 32,400.

Colonial (Fox) (850: 25)—"Love Among Millionaires" (Par); \$1,690.

Par's 'Grumpy' Turned Down in Chi. **B. & K. Draws \$21,900 and New** High Pop Record for R-K-O Palace

sim apot seems to oo on the war, sewer of the control of the contr

East contest, only two weeks befeet, and the second seco

The two other run houses are issing successful pictures and will inch filchers this week. "Common 34," where with the fermme trade, and the successful pictures are successful pictures. The successful pictures are successful pictures at temendous high the successful pictures at temendous pictures. At the McVickers, 'Dawn dittor' fell off in its 2d week and & 10 tease tomorrow (20). Press and the successful pictures at the successful pictures and the successful pictures and the successful pictures and the successful pictures.

Estimates for Last Week

Chicago (Publix-B. & K.) (4,000; \$4-75-85)—"Manslaughter" (Par). Stage show. Jumped into the loop lead with \$51.490. House doing con-

ineuty of late.

MeVicker's (Publix-B, & K.) (1,
MeVicker's (Publix-B, & K.) (1,
MeVicker's - S5) — "Dawn Patro!"

FA). Run flicker dropped \$11,000

Devices week to \$22,900 for 2d

MeVi. Femmes were having too

(FM). Run flicker dropped \$11,000 mg Previous week to \$22,900, for 2d week, Femmes were having too under fund to there loop houses last such that the such such that the loop houses last such that loop have been such that loop run. Houses loosed, Herce (Fox) (1,000; 25-40)—Wild Company" (Fox). Not bad at \$48,000,000 pr. M. (2,500; 100,000 pr.

\$92.000 Is New Summer Record Gross of All Downtowns, Cincy

Cincinnati, Aug. 19.

An all-time, summer record gross for the seven downtown picture and avaufilm houses last week. Albee was \$500 under previous week, when that theater registered its Talace, Lyric and Capitol leaped big.

Palace, Lyric and Capusi Amplifies the State of the business derression, hot weather, drought and the added opposition of the annual county fair and a 10-night dog racing meet in a suburb.

Extra plugging for R-K-O month helped in the making of the new warm weather record.

Estimates for Last Week

Albee (R-K-O') (2,00) (3,71)—

"Fwince (R-K-O') (2,00) (3,71)—

"Lower (R-K-O') (2,00) (3,71)—

"Unholy There'; \$13,200

Lyric (R-K-O) (1,100; 30-50)—

"Romance"; \$17,900

Capitol (R-K-O) (2,000; 30-50)—

Tet Us Be Gay'; \$13,100

Strand (R-K-O) (1,150; 30-50)—

"Strand (R-K-O) (1,150; 30-50)—

"Cuckoos"; \$3,100

"Cuckoos"; \$3,100

Keith'e (Libeon) (1,500; 30-50)—

"Movietque Follies"; \$3,200

\$26,000 BUSTS RECORD AT LOEW'S, PROV.

Providence, Aug. 19. (Draw Pop, 315,000) Weather: Favorable

Weather: Favorable
Cooling breezes sent grosses at
most of the houses in this town sky
high last week.
Loew's State grossed \$26,000 with
"Blushing Brides." Twice as much

st competitor. Estimates for Last Week

Loew'e State (3,500; 15-50)—"Our Blushing Brides" (M-G-M). Excellent support bill. Matiness exceptionally good; \$26,000 reported; beat house record.

tionally good; \$25,000 reported; beat house record. (2,200; 15-50)—"For the Defense (Par). Brisk all week. Rev. of the Defense (Par). Brisk all week. Rev. of
tract; \$7,000; sugner, still low.
Fay'e (1,600; 15-50)—'Big Fight' tract. \$7,000; slightly higher, but (Fox). Vaude. \$5,500; quiet.

STAGE SHOWS DID BEST BIZ IN TOPEKA

Topeka, Aug. 19. (Draw. Pop., 85,000) shows got the business la

eek. Estimates for Last Wee

Grand (1,400; 50) (Fox)—Hit bottom with "King of Jazz." Low record for Grand \$3,000. That's what "Jazz" got.

ord for Grand \$3,000. That's what "Jazz" got.
Jayhawk (1,500: 50) (Fox)—Anniversary of fourth year. Stage niversary of fourth year. Stage knictures. "Golden Calf" first half, nearly \$3,500, and "In Gay Madrid." last half, with boys' harmonica band, \$3,000—total \$4,500. —"Song of Fiame" praised by critics but of Fiame praised by critics but of Fiame the control of
the state of the s

Non-Crying Record

Hollywood, Aug. 19.
Los Angeles has an entry
for the non-crying theatre record of the summer of 1930.
It's the Criterion, a Fox West
Coast downtown grind-run

house.

Going back to May 14, and taking the 13 intervening weeks up to the present time, the Criterion shows a round figure gross over that stretch of \$242,000 on four pictures. This boils down to a weekly average of \$18,600 during a period when show business in general was hollering murder. If there's any argument on

was hollering mure ere's any argument If there's any argument on-this being a record for the current summer, disputants must have a capacity short of 1,800 and a box office scale of 25-35-50-75.

The pictures responsible for this isolated case of a summer

Total, \$242,000
As pictures play this house on a 65-35 basis you can figure about what that \$242,000 means to M-G-M.

"DIXIANA" LEADS PTLD.

Forest Fires Among the Town's

Portland, Ore., Aug. 19 (Drawing Population, 400,000) (Drawing Population, 400,000)
The b. o. week in cameo. Sultry weather. Beaches pulling for the big back shows. Forest fire smoke over the sky. Gas pumps hot from filling 'em up.
Penny ante gof is fizzling.
No complaints from other houses,

Estimates for Last Week

Estimates for Last Week
Broadway (Fox) (2,000; 25-50)—
"On Your Back" (Fox), Did fair.
Good stage show; \$12,00; 25-50)—
Manslaughter" (Par), Exploitation
put over this film better than expected. Stage show; \$1,000; 5-56
60)—"Dixiana" (Radio), Holding
over, Vaude; \$13,000; United Artists (Farker-Fox) (2560)—"Let Us Be Gay" (MGM).
Registered well, holding over; \$11,90.

900.
Rialto (Publix) (25-50)—"Silent
Enemy." Fairly; \$5,500.
Music Box (Hamrick) (2,000; 2550)—"Three Faces East"; \$5,900.

COOLER IN IND. SHOOTS GROSS UP: 'SAP' \$24,100

Indianapolis, Aug. 19. (Draw. Pop., 450,00 Weather, Cooler 450,000)

Weather, Cooler
Greater show area campaigning
of Skouras-Publix houses last week
showed marked difference in grosses, putting over the Indiana and
have been fair week. Cooler weather
last three days boosted interest.
First time in several weeks the
Circle clicked off \$15,000 with
Aerial parade started off week.
"Sap From Syracuse" did satisfactory at the Indiana, jumping 35,500
over previous week, considering
on Wednesday before a Friday
opening.

Estimates for Last Week

Estimates for Last Week

Estimates for Last Week
Indiana—(Fublix) (3,300; 35-50-65). 'Sap From Syracuse' (Par).

100: From Syracuse' (Par).

Vaude Headliner's Act Seen in K. C. **Week Before as Talking Short**

2 War Films Ran Even In Birmingham, with \$9.000 and \$10.000

Birmingham, Aug. 19. (Draw Pop., 350,000) Weather—Cool, Rain

First break theatres have had any moons last week. Plenty ood weather with pictures.

Estimates for Last Week
Strand (Publix) (1,000; 25-35-50)
—"Western Front" (U). Up to \$10,000. Too small. Publix should have
put this in bigger Alabama.

Alabama (Publix) (2.80c. 25.35c. 60)—"Way Out West" (M.G.M). Biggest flop of year for house. Too much competish. \$7,000, poor.
Ritz (R.K.G.) (2.10c.) (25.45-60)—"Little Accident" (U). Picture gogetter with good vaude making the properties of the

SEATTLE DIVIDES OVER \$72,000 IN HEAT

Seattle, Aug. 19, (Draw Pop., 450,000) Weather—Hot

Greta Garbo doling her talk in "Romance" didn't prove as hot as the weather. Seattle has a very even temperature—sometimes. When it gets 90 in the shade, folks think it is hot. It is.

not. It is.

The town was filled with big pictures the past week. "Dixiana" got top ranking at the Orpheum. Billing heavy for the comedy pair in it, with a line for Bebe Daniels,

it, with a line for Bebe Daniels, too Bebe Daniels, the Bebe Daniels, the Beb Daniels

Estimates for Last West

Estimates for Last Wesk
Paramount (Pub) (3,108; 26:60)—
"Sap From Syracuse" (Par). Dandy
comedy stuff. Fair biz: \$11,800.
"Bommanes" (Motro). Biz: not quite
up to expectations; \$15,800.
Fox (Fox) (2,600; 26:60)—"Sins of

Blue Mouse (Hamrick) (1902, 25-50-75)—(0.0), Sailor, Behave" (WB), Good; \$5,000. Music Box (Hunrich) (1,000; 25-Waller Box (Hunrich) (1,000; 25-25-25)—(1,000), Sailor Box (WB), Box (Hamrich) (1,000; 25-25-25)—(1,000), Sailor Box (WB), Box (Hamrich) (Hamric

Small Town Golf House

Attleboro, Mass., Aug. 19. A miniature golf course is being installed in the Columbia theatre

First playhouse in Massachusetts utilized for the game.

Gasnier Gets "Ladies' Man"

Hollywood, Aug. 19. Louis Gasnier, Paramount dire Louis Gasnier, Paramount direc-tor, has had his option taken up and will remain with that company another year. His next assignment is "Ladles" Man," a published novel by Rupert Hughes for which Par paid \$75,000.
Paul Lucas has been substituted for William Powell as lead, with this Lucas' first opportunity as top

Kansas City, Aug. 19.
Newman and Loew's Midland gave 'em comedy and plenty of it hast week. Mainstreet, with Billy Dove, always a money getter for the house, and another good stage show got the best of the breaks, after a struggle with Fantages, after a struggle with the Fit May unter "Roses Carded Mea."
Things sure were different around the place.

Hinter Co. The control of the contro

Estimates for Last Week

Estimates for Last Week
Losw's Midland (4,00): 25-40)—
"Way Out West" (M-G-M). WilIlam Haines, hometown boy, and
business not so good; \$13,200.
Mainstreet (3,200; 25-35-56-60)—
"Sweethearts and Wives." Vaude,
Luiu McConneil's act duiled by the
fact the same sketch as a short
tage. Showman week or so
so, Showman week or so
so, Showman (1,890; 25-40-56-60)—
"Sap From Syracuse" (Far). Mats,
at 25c big, but nights not so heavy;
314,500.

"Sap From Syracuse (ran, as 250 big, but nights not so heavy; at 250 big, but nights not so heavy; 18 cyal (840; 25-40-60)—"Western Froni" (U). 2d pop run, Held up and held over; 25.800. In. 19 can be read to the source of the

'GRUMPY' IN BOSTON SENDS MET UP \$8,000

Boston, Aug. 19. (Draw Pop, 850,000) Weather: Cool

Situation looks more encouraging, due mainly to the cooler weather, which also slowed up miniature golf and the driving ranges, both of which seem to have passed their

which seem to have passed their peak.

Present week has opened up with continued cool weather and the best business since the start of the sum-mer's slump. Only one legit house open is also helping along with al-most a complete collapse of outdoor ball park's boxing shows.

Estimates for Last Week

Metropolitan (Publix) (4,880; 50-75)—"Grumpy" (Par), \$34,000, up \$3,000 from slump, 8tate (4,000; 30-40-50)—"Way Out West" (Metro), \$14,800. Low for William Haines, but oke for August, Memorial (4,000; \$5-60)—"Little Ac

\$13,800.

Keith-Albee (3,000; 50-80)—"The Fall Guy" (R-K-O). \$13,600.

KITTY BELLAIRES' NO DENVER PANIC, \$6,000

Denver, Aug. 19. (Draw Pop, 400,000) Weother: Rain

Rain and cool weather helped some. Denver packed 'em in on the opener but dropped later in week.

Estimates for Last Week

Estimates for Last Week.

Tabor (Bennett) (2:90; 25-40-80-75), "The Fall Guy (Radio), House below seven for several weeks and \$7,500 welcome.

17,500 welcome.

18,000; 25-40-45), "Sap from Syracuse" (Pap.) Jack Oakle in picture and return of Ted Mack as mc.; booseted to \$15,500.

Huffman'e Aladdin (1,500; 36-50-75), "Sweet Kitty Beliaires" (WB).

10,100 welcome wonderful piece of coloring states of the seven se

Rialto (Publix) (1,040; 25-40-50). Lummox" (UA). Average week,

*4,000.

Huffman's America (1,500; 20-30-40). "Rough Romance" (Fox). Good western but folks wouldn't come; \$3,000.

Western Front's' Big Biz Upsets St. Paul Publix

St. Paul, Aug. 19.

St. Paul, Aug. 19.

Publix skipped a week and then set "Western Front" back for seven days into a first run house, the Rivlera.

Stunt, first time over pulled here, due to tremendous business the picture did in face of a heat wave at the ace Paramount.

'Grumpy' Bad Bov in L. A.: One Wk.: 'Holiday'-Dawn.' Cheer Leaders: 'Clay' Big at \$27,000; Dick' There

(Draw Pop. 1,500,000)

Weather; Fair and Warm
Town will report no sensational
figures this week, but crop houses
which are poking their heads above
water is increaging.

"Greater Talkie Season" officially
took off Friday, Dailies tossed a
couple of committing that business
sumped. "Common Clay" will send
the State over \$27,000 this week,
while "Dawn Patrol's" bow at the
Orpheum will show a summer top
for the house of \$23,000. The service of
the common send of the control \$200. "Warner houses started off at
total control of the control of the
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\$200. "Warner houses started off at
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Between one and \$140 Sunaay morning the box office too in about \$200.

\$200. Warner houses started off at supplement of the policities of the supplement of

week and the wise was a second of the wise mob by the binstness it's doing at the binstness it's doing at the first till. Monday to Sunday here clocked around \$17,500. And the clocked week hints at beating that with a special mattine at which him Harding will meet the town's

Ann Harding will move minus any "Hells Angels" now minus any "Hells Angels" now minus any "Hells Angels" now minus any its 22th week wille "Blushille "All Show week and makes way for "All Quiet". Aug. 29,

Estimates for Last Week

Boulevard (Fox)—"Women Every-here" (Fox) (2,164; 25-59). Neigh-phorhood house exception to general aprovement. Only pictures of ex-perional strength seem able to take impression here. Well into take impression here. Well into

improvement. Only pictures of exceptional research area. Well into
carriery Circle (Fox)—"Holiday"
(Pathe) (1,500; 76-31,50) (2d week).
Looks illes tix weeks; took very satinfactory many probable successor.
Chinese (Fox)—"Holiday"
(Caddo) (2,023; 50-51,50) (12th wk).
Continuing original stage show
with exception of Mitchell and
Droved economics in \$22,00.
Criterion (Fox)—"Blushing Brides"
(Metro) (1,660; 28-73) (3d wk), 3d
week around \$15,00. Switching of
"Metro" (1,600; 28-73) (3d wk), 3d
week around \$15,00. Switching of
"Metro" (1,600; 28-73) (3d wk), 3d
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"Metro" (1,600; 28-73) (3d wk), 3d
week around \$15,00. Switching of
"Metro" (1,600; 28-73) (30 wk), 3d
week around \$15,00. Switching of
"Metro" (1,600; 28-73) (30 wk), 3d
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"Metro" (1,600; 28-73) (18 wk), 3d
week around \$15,00. Switching of
"Metro" (1,600; 28

Big Ballyhoo for New Season Worked Last Wk. for Frisco Highs

"Come On Downtown" was the selling slogan for the week. Special space splurges in dallies and more bulbs on the signs signalized "Greater Talkie Season."

Barnum principles seem to work as reflected in bettered grosses. That six or seven of the current films have been established around the country as resulting the country as the country as the country were preciply receiving their customary rewards without the special "season" in itself being the abracadabra of biz.

Estimates for This Wesk Estimates for This Wesk

Estimates for This Wesk
Fox (5,000; 50-65-75-\$1)—"Common Clay" (Fext). Rapidly piling
up probable \$50,000. Very good,
Warfield (Fext) (2,872; 50-65-90)
—"Blushing Brides" (Metro). Walloping \$36,000 opener expected.

Paramount (Publix) (2,698; 35-50-65-\$1)—"Grumpy" (Par). If reaching \$19,000, as predicted, okay for Cyril Maude.

California (Publix) (2,200; 35-50-65-90)—"Manslaughter" (Par). 2d week pace almost even with first week, or nearly \$19,000. Excellent. week, or nearly \$19,000. Excellent. St. Francis (Publix) (1,375; 35-50-90)—"Journey's End" (Tiff). Climbed; nice profit in \$11,000, 2d

Climbed; nice profit in \$11,000, 2d week, Orpheum (R.K.O) (2,279; 25-35-50).—"Rain or Shine" (Coh. Joe Cook as name carries no significance locality. 2d week \$8,000, dispense with no sharp decline. Colden Gate (R.K.O) (2,485; 30-40-50-65).—"Czar of Broadway" (Col). R.K.O vaudilm spot on build right along. Spiffy \$18,000. Embessy (Wegnon) (1,385; 50-65). Spiffy \$10,000. Spiffy \$10

"COMMON CLAY" SMASH IN DETROIT, \$50,000

Detroit, Aug. 19. Detroit, Aug. 19.
Cool weather over the week-end helped all over town. The Fox. pulled the sensation of the week playing to around 125,000 admissions with wow dramatic picture, "Common Clay," Standees all week in the fremendous Fox house seating 5,100.

in the tremendous Fox house seat-ing 5,100.

Ann Pennington for the fourth name to appear personally at local picture houses also showed that names mean something locally,

Estimates for Last Wesk

Estimates for Lest Week
Michigan—The Sap From Syracuse" (Par) (4,045; 35:50-75). Good
break in the weather and general
following this house has worked up
for itself is the only thing that
so well liked with weak stage show,
\$34,400.
Fox—"Common Clay" (Fox) (5100; 15:25-80). Playing to around
could only be reached at this low
gross by playing to that many people. Tremendous turnout well warweek. Picture was well exploited
with tag line being pushed all over
town, "Does One Slip Make a Bad
Woman," "Stockter, Straight,"

Pantages (Fox)—"Ro m an ce" (Metro) (2,70c), 20-40-55-90). Will up of \$20,000 after Garbo picture previously played downtown at both State and Criterion. Big."—For the pletones" (Form) (3,565; 25-15). Will man Powell opus doing nicely and about nip and tuck with "Romance," around \$20,000. And the week and the week and picture nose gures with ordinary film and vaude, "United Artists (Pub-UA)—"Grumpy" (Pan) (2,100; 25-41) (1st week). Cyrll Maude picture nose Grumpy" (Pan) (2,100; 25-41) (1st week). One week and out. "Downtown (WB)—"Moby Dick" (WB) (1,600; 50-75) (2d, final wic), Downtown (WB)—"Top Speed" (Fox) succeeding. Hollywood (WB)—"Top Speed" (WB) (2,756; 23-75), John there weeks to "Old Grumpy" (Blower; Sallower). Hollywood (WB)—"Top Speed" (WB) (2,756; 23-75) (2d, final wic), Grof \$14,000 in three-day spirit. Will (1,756) \$3-50-75). Died here for one week Grumpy (1,750) was resulted in the second of the week of the week of the product was rushed in here when rint on "Animal Crackers" failed for in about three weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks to "Old Grumpy" (Blower; \$1,400 in three-day spirit. Will after the weeks at the Paramount and the weeks at



JOHN C. FLINN

"ALL FOR MABEL," directed by Harry Delmar, presented by E. B. Derr, produced by John C. Flinn, was selected by United Artists' accompaniment with Ronald Coman in "RAFFLES," for a three weeks' engagement. "Much above the average in its sparkle" was the Los Angeles "Times" praise of the Los Angeles "Times" praise of Flinn is producing for Pathe release,

GOVT. QUERY ON ZONING CALLS PETTLIOHN WEST

With Los Angeles zoning regu tions coming up under government fire Monday (18), Charlie Pettijohn Hays' chief zone specialist and attorney, left New York sudde Saturday night for the Coast. Pettijohn left with the intention of flyng from Chicago on.

Pettijohn's quick trip was at the special request of several company members, including Paramount, who felt that his appearance on the opening day of the hearings was important to their interest.

The zoning matter on the Coast, it was emphasized by the Hays office in New York, is the old situation which has been hanging for

ation which has been hanging forthe past three years. The new pystem, introduced and put into effect
about six months ago, is working
without a hitch, they claim.
The protection and play-date
formula which the Hays office has
been compaigning for national effectiveness, using Los Angeles as a
"classic example" of its success, is
finding rough sattling in many parts
hotty contested in Texas, Chicago
and New Jersey.

Fox-Loew Atlanta Merger Aug. 23 May Be Beginning of the Ultimate

Ouieting Down

Warner Bros. have a new mythological Titan fade-in in-troductory shot for their Vita-phone. Varieties. Formerly, they used the trumpeting girls. Now

used the trumpeting gibls. Now the Titan, who conjures the belling cauldron, reminds of one of Hy Daab's Radio Titans. No sound goes with the new introductory trade-mark as was the case of the tooting trumpeteresses. Similarly the Pathe rooster has been stilled in its crowing and the Metro Ilon no longer gives out that effective roar in the trade-marked M-G-M introductions.

WASHINGTON STEADY

"Hell'a Island," \$22,000; "Dawn Pa-trol," \$17,500

Washington, Aug. 19. (Drawing Pop, 500,000) Weather: Hot to cool

Palace went and did it again with "Sins of the Children," even topping previous week, when house had Waring's Pennsylvanians as added

wating's Felinsylvanians as added attraction.

Also another one. Barthelmess in "Dawn Patrol" got almost as much for the Earle as Eddle Cantor did in person the previous week. Others doing just about summer

Others doing just about summer-business. Negotiations with musicians' union has Fox and Palace, both with stage presentations, set to go sound on Aug. 29. Managers will not agree to minimum number of men per-house of previous contracts with union, and musicians won't work out, a wage scale without that phase. Both seem very much determined.

soth seem very much determined.

Estimates for Last Week
Columbia (Loew) - "Let 'Us Be-lay" (MrG) (1,232; 35-50). Got bout \$14,500...

Estle- (Warner) - "FN"

Gay" (M4G) (1222; 35-50). Got about \$14.500...

Estle (Warner) - "Dawn Patrol" (FN) (2244; 35-50). Big for this house at \$17,500...

Estle (Warner) - "Dawn Patrol" (FN) (2244; 35-50). Big for this house at \$17,500...

Warner (Carlotter) - "Dawn Patrol" (Carlotter) - "Carlotter) - "

Fox and Loew's have merged be

Deal goes four ways and in Universal, Loew's and For But real essence is the Fox and

By terms as agreed upon, For and Loew become joint partners in and Loew become Joint partners in the Fox and Loew houses in At-inata. These are houses in Ati-lanta. These are houses in Ati-lanta. These are house to the the con-cover Grand. Fox and Loew are to operate such Joint will be a con-tain the citizen mastered. Mean-ing that the Fox will not in Loew. At the Fox will not in Loew. Grand will stilct to the the con-grand will stilct to the con-tage of the con-porties and losses the same way. Deal was consummated after much dickering, mainly due to a signi-

in the search way.

Be the consummated after much delectified consummated after much delectified that was created before, situation that was created before, situation between Loew and Ref. of the consummated was consummated and consummated the capitol until Universal Loew and R.K.O jointy owned the Capitol until Universal Loew and Level to Loew's not actually, but, prelims had been signed. Thus when Fox and Loew began overtures, Loew was stuck by its commitment on the Capitol This was settled when Universal agreed to let Loew out of the agree-ment and bought back the Loew in the capitol that the consummated in the capitol that
terest. When that was settled Loev and Fox were free to negotiat, and the Atlanta deal was in-ished. This leaves R.K.-O and Universal joint owners of the Capitol. Loew and Fox Jointly owning the Fox and the Grand while Paramount, other chain in Atlanta, runs two houses, also, the Paramount and the Georgian.

Product
In the way of film product, For and Grand will have Fox and Mond Pictures; Capitol will have Universit, Radio and Columbia dime; Paramount and Georgian will have Warner and P-P pictures. Fox will continue with present combo set-up which takes in F-& M, show and films. Extension, however, being made in that the F-& M. show, when hitting here, now will have augmented line. Instead of 12 girls it will be 24 Actual operations under this pian begin Aug. 23.

operating under this pian begin begins under this pian begin in the state of the state of the state of the concern chiefly the exces. It is known that both Fox and Low have been in negotiation for com-binding de juxe operations elsewhere. The 'Atlant' deal may signify the beginning of the lawyers' and bank-ers' maneuvers to bring the two companies together. That the two firms had been figuring on such a move in the end is no secret.

Fox's Theatre. First Indoor Golfie. Has WB and R-K-O Also Interested

Warner Bros, and R-K-O are playing around with the midget golf idea. Nothing definite yet on either end. R-K-O had been considering leasing its Columbia, Far Rockaway, for that purpose but the deal hasn't gone through.

Instead, the house has effected at tie-up with a nearby miniature tee clump to permit ace shooters in free to the theatre, Golf customer who makes a hole in one sees a free picture.

goir tor some time out can't make up its mind.

Fox Theatres, which started the neighb country club plan rolling, has opened its first indoor course at the country country.

The rub in theatre golf is that only stadium type houses can be utilized for indoor courses. Outdoor courses are out because of weather, since theatres run all the year round.

Fox's course at the Kew Gardens, a sample for other houses, cost \$17,000, probably the first de luxe course of its type, No other indoor or outdoor midget course has cost as much.

much.
It's built on a 1,200 square foot
plot, which is the area of what was
formerly the 'orchestra Ot, the Kew
Gardens theatre. Celling of the
house has been canvassed sight decorated, with a sity-ploture for atmosphere. Side walls are done similarly and a spectators' gallery holds

350 seats. Fifteen reflector lights of 300 watts each spot the course. The marques in front of the house has been done over to resemble the corniced roof of a country club with adorning pennants and banners.

Tables

As added inducement a veranda has been built around the course with room for 32 tables for customers' refreshments, which is an outside concession.

Two ping-pong tables are in the lobby and about everything else for country club atmosphere, including a couple of radio sets, wicker and crinking water are included.

Course has real water hazards, bunkers and trinking water are included.

doors.

The house draws on a population living in and around Jamaica and Forest Hills, with two competing theatres nearby, one of which is a Fox house, the Forest Hills. Other is the R-K-O Richmond Hill.

The course ds runing at cut rates (25 and 35 cents), has a Harvard (25 and 35 cents), has a Harvard Fox and St. Cents, has a Harvard than the course of the first midget golf pro.

Pathe's Orig. 'Harbor'

Hollywood, Aug. 19.
Max Marcin's original, "Romance
Harbor," has been bought by Pathe
for Ann Harding.
It goes into production in Sept.

PUBLIX CUTS OFF \$8,000 FROM OPERATING STAFF

Publix's economy drive on theate operation, including home office personnel, is atriking at those figured getting too high salaries for work performed, it is stated. Anyone who came into Publix at the height of prospetity in show business of were moved up to higher numers on the payroll are in the salary damage zone now.

The Deck have been made of every the Deck have been made of every the Deck have been deal with the proported last week.

were moved up to higher numeras on the payroll are in the salary. The check being made of everythese the control of the check is to determine whether the work each does is commensurate with the salary paid.

Where unnecessary jobs or posts are found those will be done away with without cheaper replacements. Some cases have been uncovered where one man can do the work of two. It was thought the shear would be \$20,000 a week off the payroll. Recently it was stated, by a Publix official, around \$7,000 or \$8,000 will be taken off.

Digging Up "Pauline"

Hollywood, Aug. 19.
Instead of remaking the last serials produced in 1927, Pathe had decided to dig back further and treatment to "The P ne" and "Exploits Pauline" Elaine.

Both pictures were made in 1915 and were the most successful of the early day serial productions "Pauline" is the first scheduled for work, starting early in September



Put the Pan on Pessimism! Go out and trade blow for blow with miniature golf...Tee off with

W. C. FIELDS The Golf Specialist!

Timeliest short smash of the hour . . . Aimed flush at club-swinging millions. Produced by Lou Brock.

BILL 'EM BIG AND WATCH 'EM CLICK!

Radio Builds
Show Values
Into Each
Short Feature

TITAN JUNIORS FEATURE SHORTS

- 8-Mickey M'Guires
- 6—Louise Fazendas
- 6—Dane and Arthurs
- 6—B'way Headliners
- 6-Nick and Toneys
- 12-Tobey the Pups
- 12 H u m a n ettes

Ranko, Pictures &

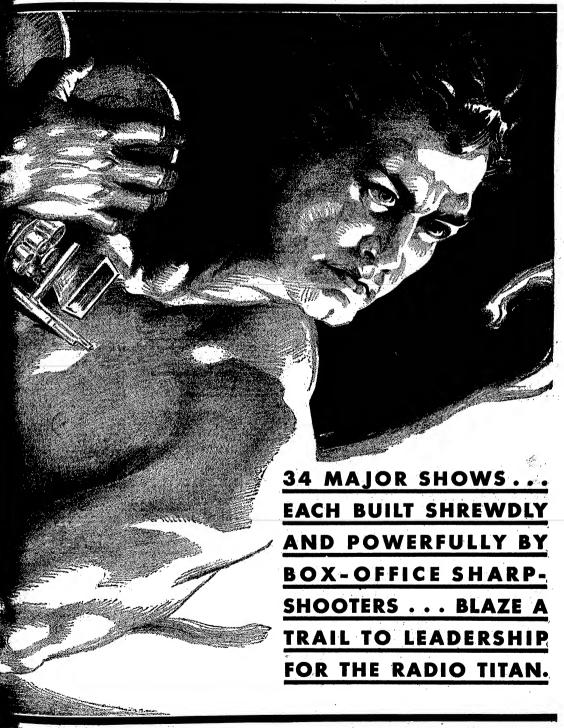
Reg. U. S. Pat. Off.

CONTRACTS FLY BEFO



BLAST DEPRESSION V

E MARCH OF TITAN



TH RADIO SMASHES

FILM REVIEWS

Wednesday, August 20, 1930 LUPING LANE

Talking Shorts

WARNERS' SILVER JUBILEE
"Name" Novelty
2 Mina.
Hollywood, New York
Hollywood, New York
With the Warner Bros. 25th anniversary and
exhibition in Warner or other theatres. For indie and other exhibs
in the Warners, unless playable
as a regular short subject on
strength of its line-up of picture
'names.' That it's not a regular is
likely, because it lacks the Viter
'names.' That it's not a regular is
likely, because it lacks the Viter
'names.' That it's not a regular is
likely, because it lacks the Viter
'names.' That it's not a regular is
likely, because it lacks the Viter
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'names.' That it's not a regular is
likely, because it lacks the Viter
'names.' That it's not a regular is
likely, because it lacks the Viter
'names.' That it's not a
'new in the viter of the regular is
likely, because it lacks the Viter
'names.' The Warner and Pint Amount
takel, all taking bows when introduced. About 30 players are presented, either with a view of them
in person or a mention, but most
and Barthelmens are not there, but
telegrams from them are closeupped along with stills of the tro.
A shot of Marilyn Miller was pushed
in a hit awkwardly near the finish,
ently ended.

Bow takers are Loretta Young,
Walter Pigeon, Claudia Dell, James
Rennie, Louise Faxenda, Sidney
Huston, Ona Munson, Larry Gray,
Laura Lee, Robert Elliott, Grant
Withers, Irone Delroy, Winnie
Lightner, Joe E. Brown, Edward
Robinson, Douglas Fathenha, Jremanies were missed, but minor players mainly and not recognized,
Name of the little blond girl who
did the talking and introductions
'Otto Skithner and Beryl Moreer set
'the banger lides by terming them.'

Name of the little blond girl who did the talking and introductions also missed.

In missed.

In missed the second of the second of the banquet dide by terming them, with the girl introduced as "our child, Miss Vitaphone." bends were Kern and Harty bends were Kern and Harbach, Rodgers and Hart, Hammerstein and Romberg, and Dubin and Burks. A bunch that could double for any rogue's comedy interest. Dans the short's comedy interest. Dans the short's comedy interest. Dans the short of the second property of the second propert

THANK YOU DOCTOR"

THANK YOU DOCTON'
Sketch
10 Mins.
Strand, New York
Vitaphone No, 1028
None of the actors billed nor recognized. Author Gilbert Emery
gets all the plugging. Sketch has
years. It's here told in two sets,
both cheap, with the whole affair
rather of that fisvor. Rates fairly
through some scod giggles.
Flot is of a woman who lays an
adroit plan to separate a jewelor's
adroit plan to separate a jewelor's
in the office of a brain specialist.
Given a smarter, production it
might have been a comedy gem, for
the plot is basically ingenious and
compact.

Lend.

"THE FIGHT"

"THE FIGHT"
Comedy.

5 Mins.

5 Mins.

5 Mins.

6 Mins.

7 Mins.

8 Mins.

slam at one of the mo o prominent ring announcers.

Stuff used goes something like this. When a fighter is described as "planting a sock" he is shown literally planing some ladies hose in his opponent's mouth and then socking. That raight be a laugh, the socking. That raight be a laugh, ment go along similar lines with none gaining any greater comedy impetus, it's goody.

"HOT AIR MERCHANT"
With Charles Ruggles
Comedy
12 Mins.
Bivoli, New York
A laugh short that will make any
house happy.
Based on the old angle of how
girls marry men. Charles Ruggles
grammy men. Charles Ruggles
et apilt to that a fame and lad
do their own act.
Justifies in every detail Ruggles
claim that women are responsible
for matrimony.

or matrimony.
Rates by its crisp action and macks the consistent clocking of

"WHITE LIES" Drama
9 Mine.
Beacon, New York.

Drama

9 Mins, New York.
Beacon, New York.

Vitaphone No. 3667

Vitaphone No. 3667

Dramatic fantasy, okay for the beet sort of adult audiences, but idds won't like it because they won't get it. All they'll get is the prince's uniform. Rather blunt handling for like sort of year and the armound of the sort of year and year year and year and year year.

Year You year year year year year year year yea

ROBERT L. RIPLEY

they ride away.

ROBERT L. RIPLEY

"Believe It or Not"
Noveity
10 Mines.

Second of the Ripley series, Infodight of the Ripley series, Infomake the stutt in roughly built
and not much chance for an attempt
to make the situation itself very
realistic.

Rip, returning from abroad, is cormorters. To them he tolls his surprising lore, For realism, the director, and supers passing back and
forth in the rear, but then turned
around to have a nice big drawingof trunks when the reporters ask Ripto draw some pictures.

Studio helped Rip out on a couple
of his believes. A flash of walking
flash was taken from a recent news,
has been seen by too many audiences to be accepted as a Ripley
discovery. The finale agg is also
rather shopworn: shot of Wall,
has been seen by too many audiences to be accepted as a Ripley
discovery. The finale agg is also
rather shopworn: shot of Wall,
has been seen by too many audienced and the real life illustrations
fathrul enough, Vitaphone would
have a far more valuable personality
in Ripley, with not so many facts
recent services.

CHARLEY CHASE

CHARLEY CHASE "Girk Shock" (Comedy) 20 Mins. Capitol, New York

At lest. A near symple on the war This time Chear as the set that tenion here encounters a common of prefty enemy women and as the result cringes upon contact with femme's hand when he returns home.

result cringes upon contact with a femme's hand whea he returns home. He had well a support of the running time concerns post belium. Usual slapetick slips in and out here and there, but still a lot of originality. The shock to restore him to nor mal is pursued with the most from all is pursued with the most from all is pursued with the most from a large with the most from a large with the most from the shock to restore him to convulse the average audience but it will exact far more laughes than the One situation may strike some of the more delicafe customers as tending to be crude. This is when Charley tries the first cure, that of Charley tries the first cure, that of the crude will be considered that the control of the control o

SCREEN SNAPSHOTS

With Mickey McGuire Name Novelty 9 Mins. Loew's New York Columbia

Columbia

Mickey McGuite offers the biggest end of the novelty in being the m. c. in this show to the familiar series. Real comedy is lacking. This deals mostly with several film people at some kind of function. It's really magazine matter and best for in-land spots.

In the show the faces are Buck Jones, Alec White, Marle Prevont, Mary Pickford, Ruth Roland, Mas Murriy, Lawrence and Alexander Gray, Douglas Fairbanks and June Coller.

Educational

Complete wash out. Not a laugh in the entire at a finitudes. Dialog terribly mane. As minutes. Dialog terribly mane, as the floppink Lupino Lane, as the floppink Limey, enters a store to purchase a gun. Goes into crossine with salesman regarding guns generally. Winds up with both batting for possession of a loaded gun, which explodes, blowing up the entire store.

explodes, blowing up are entered for the state of the sta

"TWO PLUS FOURS"
with Nat Carr, Thelma Hill and
Harry Barries
Comedy
12 Mins.
Strand, New York
Pathe

Strand, New York Paths

A minor sentimentality happily provided with enough laughs to counteract the unconvincing attachment of a harum searum containing the counteract of a harum searum containing the lateral searum

dough,
A good fade-out laugh has them
all bound for a student rally in a
wagon drawn by a comedy horse
Land.

"CONGO JAZZ"
Looney Tunes.
Cartoon.
6 Mins.
Hollywood, New York.
Vitaphone No. 4167

6 Mins.

16 Mins.

17 Wissphone No. 4487

18 Wissphone No. 4487

18 Wissphone No. 4487

18 Wissphone No. 4487

19
"RAILROAD FOLLIES"
With Gene Morgan, Clyde Hager
Comedy
7 Mins.

Comedy The morgan, Cyce Hager Comedy The Mins.
Strand, New York
Vitaphone No. 1025 ~
Short and rather breezy, this release qualifies as good program filler
lease qualifies as good program filler
lease qualifies as good program filler
aboard a train with the ratiroad
company staging a revue to make
the passengers forget the tedium
of the miles
Tarious and preparaties, incluaVarious and program for short springly and
the company to the street hawker routine.
His efforts to extrictes thimself from
a straightiacket is the recurring
to the comedian—nc. is as usual a neat
and effective entertainer. Land.

"MANY HAPPY RETURNS" Drama 19 Mins. Hollywood, New York. Vitaphone Nos. 1055-1056

Hollywood, New York.
Vitaphone Nos. 1055-1056

Butler tells the master the master is a "good provider." It's en the series as the series of th

Miniature Reviews

"Moby Dick" (WB), Money "Mopy Dick" (WB). Money picture, guaranteed by its ac-tion and John Barrymore, and-more money for this than its silent predecessor, "The Sea Beast."

Beast."

"Anybody's Woman" (Par).
Title and co-stars, Ruth Shatterton and Clive Brook, give
this one a box office angle.
Through that its chances of
business are excellent even if

stricted appeal.

"Way Out West" (M.G.M),
Bill Haires takes the socks
Haines Should de average
Edine Strices.

"The Lyes of Harold Bell
Wright's Manade Harold Bell
Wright's and Bell
Wright's acting to the masses
in the atticks and neighborhoods.

ness. Lots of surrounding show is advisable.

"La Grande Mere" (Par)

"La Grande Mere" (Par)

"La Grande Mere" (Par)

"Par Big Pront." (Par)

"Par Big Pront." (Par)

"One Empilen in America.

"One Empilen in America.

"One Empires in Suptement of the Indian Mere Indian in America.

"One Empires in Suptement of the Indian Mere Indian in Suptement of the Indian Mere Indian Mere Indian I

In good,

"Ladies Muet Play", (Columbia), Made to order for
subsequent runs. Women will
like it-especially, it showed
how uncomfortable one girl
can make several men in love
with her. Title-good for bo,
and not misused. Fair story.

and Ferdinand Gottschalk featured. The writer started well but couldn't maintain the pace.

MIND YOUR BUSINESS" Comedy 20 Mine, Loew's New York • Pathé

This should not be confused with the Fox Movietone subject of the same title made a year or so ago. It's different, but, still inland ma-terial at best. Worth consideration for filler.

for filler.

Story could have gone along just as well and fare no worse without as well and fare no worse without and the story of the latter stitute and the story of the sto

the directing its own ribbon.

Robert Agnew is the hero and plays a femme. As the girl's suitor he thinks up an idea of how to bring the second of the secon

BOUCOT BOUCOT
"Clinique Musicale"
French Dialog Comedy
8 Mins.
55th St., New York aramount

aramount
One of the first, all-French dialog
shorts, produced by Robert Kane
near Paris, "Clinique Musicale,"
be risked by some American Interbe risked by some American Disease
even with scant French patronage.
This, chieffy because it is 80%
singing.

singing.

As a dentist who extracts teeth with a musical technique, including three singing nurses, "Clique Musicale" is dressed to get laughs out of all nations.

Wely.

TRF.KI French Flute Player 3 Mins. 55th Street Cinema

A new idea in the shortness of French shorts is evidenced by the fruning time allotted this foreign flute manipulation. He talks a few seconds before caressing his instru-ment. After that it doesn't matter whether its French or Italian.

Paramount

Some American theatres might slip this in as a novelty. Wells.

MOBY DICK

Warner Boo J. Dillon.

Warner Boo Production and release John Barrymore started. Joan Bennett feet lived. Readquistion of anne titled normalized the started of the started Running time, 70 Ahah Faith. Derek. Whale Oil Rosie. Stubbs. Starbuck. Ellijah. John B

"The Sea Beast" was a money ploture for the Warners in 1928 and the factor of the Warners in 1928 and the stalking successor, "Moby Dick" et the \$2 Hollywood currently, if another. "Moby Dick" perhaps has a better title, as is this picture over the other. It will cause no surprise by holding over in the deluxes. Full over the control of the surprise of the control of the surprise of the control of the surprise
more.

In the four intervening years and the advancement of the silent to the talker with what that has done and will do for the acreen, nothing could make the control of
of the acting in the silent.

Most of this happens with Earrymore and his role. In the former
picture, when that smart whate
sniped off Barrymore's leg and it
was cauterized on deck shortly after,
Earrymore disclosed in facial contortions the pain equived by the
raw high heat against the flesh operation. Now the same effect is
obtained and much more sedately
for the women by Barrymore shrickling only, as four or five ment sit on
him the second of the control of the conmonths of the control of the conmonths of the control of the conmonths of the

him.

This scene is about the only one the ladies' may look away from. That's not enough to keep them away, however. Barrymore's half-stopped exclamation to the boat's stopped exclamation to the boat's he may do easily stands that of, for the girls may ask the boys what they think Barrymore may have intended to sky. The answers will rended to sky. The answers will revival the champ liars of the east. The stands of the cast. The control of the cast of the cast is the control of the cast.

Vesal the champ liars of the east. Ferrhaps in the west the boys will.

Moby Dick is just as smart as ever, but Barrymore is smarter. He's got a better whale to work with this time. And when the peg-legged avenger climbed aboard Dick's back to send the harpoon to the limit to send the harpoon to the limit of the send the harpoon to the limit of the harpoon the harpoon to the harpoon the harpoon to the harpoon the harpoon the harpoon the harpoon to the harpoon the harpoon the harpoon to the harpoon the

ANYBODY'S WOMAN

Paramount production and resisses. Directed by Dorothy Armer. Ruth Chatter
to and Cilve Brook co-starced. Story by
dialog by Dorothy Armer. Ruth Chatter
Brook Construction. Story by
dialog by Zoe Akine and Doris Anderson.
Protography by Coeries Lang. A ParaProtography by Charles Lang. A ParaProtography by Charles Lang. A ParaProtography and Protography and Protography
Ruth Chatterion
Noll-Dunias. Cilve Brook
Noll-Dunias. Cilve Brook
Mal-Dunias. Cilve Brook
Grant Crodby. Huntley Gordon
Katherine Malcolim. Virginia Hammond
Katherine Malcolim. Virginia Hammond
Gallo Calcio. Ton Compton ne, 80 minutes,
Gray Ruth Chatterton,
hiap Cilve Brock
Saxon Paul Lukas
roeby Huntley Gordon
ne Malcolm Virginia Hammonia
alcio Juliette Compton
Cecil Cunningham
Harvey Charles Gerrard
ner Harvey Clark

"Anybody's Woman" is box office through the title and the co-stare. Ruth Chatterton and Cilve Chief through the title and the co-stare. Unless picture gets about the stare. It can't lose through that title and the stare.

The picture will appeal to some and probably not to others, depending on individual tastes the stare. The picture will appeal to some and probably not to others, depending on individual tastes the stare of the stare will be stare to the stare to the stare the stare to the stare the stare to the stare the stare that will possibly not make for general audience appeal, although basically the successful efforts of the bad, had girl to become a control output to win some fan admiration. It's mainly the unsympathetic role

tion ought to win some ran aumatum.

Ion mainly the unsympathetic role
handed Brook that takes the big
punch out of the story. It starts
out far more promisingly than it
develops.

Brook has just become divorced
from his upper strata wife who
boits to marry a riche all the
feeter of the joit and through circumstances is tessed into the society

of the chorus girl he once defended as an attorney. She falls for his of the chorus gur he once detended as an attorney. She falls for his philosophy that probably a bad girl like her would make the best wife in the long run (this partly giving away the story). He marries her only to awaken the next morning to discover he was that stewed.

that stewed.

Overcoming objections of relatives and Brook not caring much one way or another, the two try to make a go of it. The girl feels it is her one big chance while the husband fails to regard his new marriage very seriously, continuing

to make a go off the chance while the table of the care of the car

account.

A better cutting job would have taken out the slow spots. Running time (80 mins) is longer than it should have been.

Photography and recording above average.

Char.

WAY OUT WEST

	1.7	~ 1	001	VV E.,	31
	M-G-M	produ	ction and	release.	Direc
	y Fred	Niblo.	William	Halnes,	starr
- 2	Dialog b	y Joe	Farnham.	At Cap	itol, N

Dielog by Joe Farmiam. At Capitol, New
York, week Aug. 15. Running time 70
minutes.
Windy
Molly Lella Hyams
Pensy
Trilly Cliff Edwards
Steve Francis X. Bushman, Jr.
La Belle RosaVera Marsh
Buck Charles Middleton
Buck
reteJack Pennick
Tex, Buddy Roosevelt

An another mean role, this time taking all the punishment until the sad, when he stages the expected Alger come-back, William Haines Alger come-back, William Haines and the stages the expected Alger come-back, william Haines tenderfoot through a somewhat entertaining but drawn out 70 minutes. In spots are some fast action and wise-cracking dialog action and wise-cracking dialog and wise-cracking dialog. Haines offering 'Way, Out West' should do the Haines business. Satisfaction in seging, the alecky Rainess born of high wispiness. Satisfaction in seging, the alecky Rainess born of high wispiness. Satisfaction in seging, the alecky Rainess born of high wispiness. Satisfaction in seging, the alecky Rainess born of high wispiness. Satisfaction in the seging the spots of the same of the seging the seging of the same of the seging the segin

Pond." Chevalier puts so much viminto his mannerisms, with the native tongue elucidating, that a Yank foreigner can get an idea of what it is all the state of th

will regard it as a gag.
Like Chevaller, other members of
the cast have a faculty for gesticulating in such a way that each
move is enunciated. A continuity
of hands and faces is provided for
those who don't understand.

of hands and faces is provided for those who don't understand. Under those who don't understand. In action the picture is as developed censor. Not a suggestive move in any contour. Not a kiss, except three, and those are witnessed by papa, mama and the boy friend. Not harsh facial expression.

The vivacity of Maurice is everything in this. As has been noted, it reflects in the cast, imbuling the players with a liveliness which could must be a second to the control of
not nave reached the same maximum with another lead.

Miss Colbert is pretty and plays her French with a native fire. She does not sing, except a few boar of sing, except a few boar of sing, except a few boar of siler. The Maurice themes through all verses at least four times in the course of the running time. He' does them all well enough to eliminate the impression so otten caused by repetition.

From the canals of Venice to the chewing gum factory in America, much along the lines of the English version, travels "La Grande Mare." Welly.

The Eyes of the World

In Prolog
Mrs. Rutledge Eulalie Jensen
James Rutledge
MaldFlorence Roberts
Sybil
MyraNance O'Nell
Aaron King John Holland Mrs. Taine Fern Andra James Rutledge Hugh Huntley
Mrs. Taine
James Rutledge
Conrad La Grange Frederic Burt
Mr. Talna
Bryan Oakley

Harold Bell Wright symbolizes clean old-fashloned meller on any reading table. Same goes for this adaptation of "The Eyes of the World" on the screen. It's not only of the old meller school thematically but some of the dialog and the rection with much of what seems to be plonest teehinglue. From the box office it cannot be placed in a class with the library. It is not big theaters material, but the houses borhoods and the sticks should find money in it.

Rabld fans coming to this from

money in it.

Rabid fans coming to this from a modern menu will find it much like looking at a 1919 re-issue, except that this one talks and has the present day accompanying music present day accompanying music the hysterical gesticulations, but no shot-gun wedding.

Aaron King, is an artist who has an honest love for Sybill, mountain an income and a superior support of the property of the prope

EINTANGO FUER DICH sembles Adolphe Menjou in appearance and in manner, not to mention

("A Tango For You") (GERMAN MADE)

(GERMAN MADE)

Superfilm production Berlin, Aug. 8.

Superfilm production Release, "Deutschieg Lichtspielsyndiat" (Release, "Deutschieg Lichtspielsyndiat") (Release, "Deutschiege Release, "Deutschiege, "Deutschiege

An operetta talker, entertaining and amusing, with a few rather long scenes. However, the excellent playing of the leading actors. Willie Forst, Fee Malten, Ernst Verebes and Oskar Karlweiss, make up again.

Verebes and Usea American pagain.

This talker will not have the same success as "Two Hearts in % Time." but it is a cleverly arranged picture, with a good synchronization and should do business in América well.

as well.

This is not a typical German talker but is more in accordance with the European taste in general. Although the author, Walter Reisch, did not have many ideas, the Hungarian director, Geza von Bolvary, has learned a great deal from the American talker-operettas.

American talker-operettas.

The sets by Robert Neppach are especially remarkable in the night club scenes and the photography by Willy Goldberger is excellent.

Magnus.

DANCING SWEETIES

lus;
...Grant Withers
....Sus Carol
...Edna Murphy
...Eddle Phillips
...Kate Price
...Tully Marshall Molly O'Neal...
Molly O'Neal...
Jazzho Gans
'Needieb''
Mrs. O'Neal...
Mr. Cleavor

A few ripples on the love pond A few ripples on the love pond forms the sum and substance of this insignificent dance hall romance. Hardly anything worthy of designature of the substantial properties of the substantia

the intimation of bables to come. That's all.
Ray Enright has blown a bit of plausibility into the sappy story and Miss Carol and Mr. Withers have favored with convincing jobs. If the "smart" sayings are generally common coinage of the year before last, the characters are not less true to type thereby.

One Embarrassing Night

ance and in manner, not to mentio voice.
Biggest laughs are in the situa-tions which, while not new to stor form or play, yet is presented in sophisticated and cultured way to please.

sophisticated and cultured way to please.

The play, "Rookery Nook," from which the present film gets its plot and by which title the film was known to the British, was one of London's dramatic stage successes. That brings up the point as to why the film falls short of good theatre marketing.

the flim falls short of good theatre marketing.

A saucy piece is put in where a careless girl selling charity tickets helps out the pajama clad girl by lending her the dress she is wearing. This provides a picture of a girl in undles as a teaser.

SONS OF THE SADDLE

(With Songs)

Universal production and release. Starring Ken Maynard. Directed by Harry J. Brown. Glurd County Care 1 No. Harry Todd. Authored by Bennett R. Cohen. Dialog by Leeley Mason, Photographer, Ted McCord. W. E. recorded. At Logw's New York, one day. Aug. S. Runing time. 74 minutes.

Aug. 8. Running time, 74 minutes.

With no apparent attempt at grandiose production Universal is grandiose production Universal is can be made with application. This one with Ken Maynard and the latter's horse, "Tarzan," is along the old line. What it lacks in cultured histrionics it makes up in action. Wherever Maynard means anything the picture is over. Where he doesn't, like this one just the same be will like this one just the same be will like this one just the same be will keep the constant of which attracts. Maynard and his cowboys sing au naturel with no stage voices. It's homely and works. In one spot Maynard even strums on a guitar with his singing. No voice but in his character it's okay.

The songs are cowboy numbers.

The songs are cowboy-numbers.
"Trail Herd Song" and "Down the
Home Trail with You." Purely folk
stuff and sung on the twang, but to
plenty relief from the cha-cha musical.

sical.

Story is of the present West but still wild and woolly. Yet withal, like most westerns, some technical errors visible. It's such an accustomed feature of westerns—even talkers—that it's almost useless to question.

question.
There is a pretty bit of "Tarzan" taking a fall and turning over to outwit an aimed buller. The fall and the turnover okay, but trying to knows when and how to duck bullets is a kidder.

Dialog apt and Maynard is important to the bound of the photographer of the photographer is seen to the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photographer in the photographer is the photographer in the photo

shadow stuff-bulled of hard-riding horsemen. In the shadow stuff was shadow of a fands. He's shy with women although the boss girl loves him. Maynard's pal loves the girl, too. "The boss is fin some kind of a jam with an outlaw gang, out to ruin him. Maynard's pal joins them and action follows.

LADIES MUST PLAY

Columbia production and release. Directed by Raymond Cannon. Dorobly Sebatian and Nell Hamilton featured, and Nell Hamilton featured, Joseph Walker. Cast includes Natalle Moorhead, Shirley Palmer and Pauline Natalle Machael Shirley Palmer and Pauline Natalle
obv must of Wilfs pibblic. Metric between the production of the shall be described to the shall be described the shall be described to the shall be described the shall be described to the shall be described the shall be described to the shall be described the shall be described to the sh

PATHE'S COMMERCIAL COMPACT 91 MM. FILM

New industrial film angle to be sprung on the industry is coming by way of Pathe. Instead of the advertising trek Pathe is ambling along the sales and with a 3½ mm. film. Plan comes from perfection of a new continuous projector put up in compact form and weighing about 25 pounds, small enough for salesmen to tote. Whole machinery looks like a suitonse. It has a rolling screen to tote. Whole machinery looks like a suitcase. It has a rolling screen attached. Operation is like the radio set by plugging in on an electric light socket. Film unwinds and rewinds automatically. Pathe figures to industrials this way, which the calesmen of the industrial companies can carry along and show.

dustrial companies can carry along and show.

Machines used have a capacity of 600 feet of the small film, given as being the equivalent of about 1,500 feet of 35 mm product.

First demonstration of the outfit takes place at Pathe home offices this week.

Sid Grauman May Land Permanently in N. Y.

Theatre propositions mostly among the several coming to Sid Grauman since reaching New York last week, may be the cause of the coast showman making the east his

last week, may be the cause of the coast showman making the east his permanent home. At present Grauman's intentions are to shortly return to Hollywood and, with his mother, come back east preparatory to a trip to Europe for both.

Upon his return from abroad Sid Department of Hollywood and a home to the proposal that has attracted him is for a Grauman theatre on Broadway seating around 4,500. Walter Reade is reported having made that, with the location on 7th arenue, addining Reade's reconstructed Columbia for R-K-O.

Reaching New York to assist in the duplex opening of "Hell's Angels" Friday night, Grauman, after his special trip, found that Wayne Plesgon, eastern rep for Howard Plesgon, eastern rep for Howard Plesgon, eastern rep for Howard

Pierson, eastern rep for Howard Hughes, had taken in all of the ter-

Hughes, had taken in all of the territory. The westerner informed
Plairson of this advisory visit at the
riquest of Hughes and Joo Schenck,
leaving his hotel and phope number,
but did little sies in connection with
the dual premiere.

The 24-sheets in twins of "Heil's
Angels" on the Broadway and other
boards, the largest sheets of single
paper ever put out with one word
each of the title of the 24-sheet,
came from the coast. Grauman had
used it for the opening of the same
picture at the Chinese in Hollywood.

Pathe Sales Meets

Pathe held a sales meeting in New York late last week. It was ad-dressed by E. B. Derr, Pat Scollard and Ted O'Leary. Yesterday (19) the Pathe trio started for Chicago for a mid-west sales' gathering. From that point where the final meeting will be where the final meeting will be

"Wallingford" Remake With Haines Talking

Metro will talkerize "Get' Rich Quick Wallingford," with William Haines in the top spot. Concern made a silent from the George Ran-dolph Chester series several years ago.

James Whittaker is on the Tot to

Write the scenario,

TIFF'S STORY SUPE QUITS

Hollywood, Aug. 19.
Addle Bufflingting has resigned as story supervisor at Tiffany, after being in that capacity the past year.
No successor has been appointed. A. P. Younger, story editor, has taken over both duties temporarily.

have the femme menace, is hardly society. Society types here for the most part would go only in slapstick, but inlanders won't mind much.

Neil Hamilton, while okay compared to the others, didn't fit. He's not for farce comedy, while the diaestry part materially slowed up her performance.

Caggy ending will make customers forgive everything and that's where Columbia also pulsa asaver, sowers last four bucks and giving him 40 cents as his commission for getting her a husband—himself.

GREATER THAT

GEORGE

WARNER VITAPHONE TALKING



Old English

WHAT A GRAND OLD SINNER HE WAS"

Sir John Galsworthy Author of "Old English"

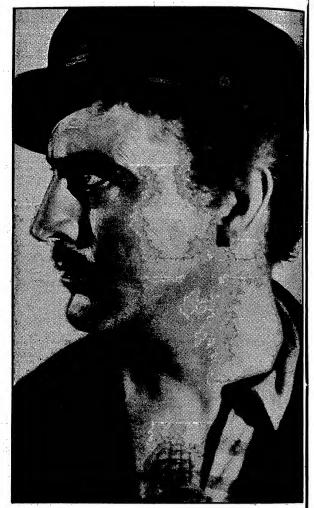
And what a grand role for George Arliss! A devil of a fellow who sinned with a smile and smiled at sin! A bachelor who loved his grandchildren! A gentleman, a scholar and a good judge of liquor!

George Arliss in "Disraeli" was judged the best picture of 1929 and it's even money that "Old English" will be the winner in 1930. As usual, bigger than the biggest, better than the best!



IT'S A WHALE OF A PICTURE!





"MR. BARRYMORE'S PORTRAYAL

IS ONE OF UTTER PERFECTION!"

New York World





WARNER BROS. PRODUCTION 1930-31

MOBY DICK TURNED THE TRICK

"A WHALE OF A FILM!"

Exhibitors Daily Review

"WILL PROBABLY RATE AS ONE OF THE TEN BEST PICTURES OF 1930!" Film Daily

"SUPERIOR TO THE 'SEA BEAST'!"

New York Herald-Tribune

"A FAR MORE IMPRESSIVE MELODRAMA THAN THE SILENT VERSION!"

New York Times

"WE RECOMMEND THIS ONE TO THRILL SEEKERS!"

Daily News

"AN EXCITING PICTURE THAT PACKS ITS ACTION INTO GRAND SWEEPS!"

New York American

"JOHN BARRYMORE GIVES A SUPERB PERFORMANCE
... SUPERBLY DONE!"

Evening World

Warner Bros. Present

JOHN BARRYMORE in "MOBY DICK"

With JOAN BENNETT. Directed by LLOYD BACON

Packing Them In At

WARNER BROS. HOLLYWOOD THEATRE

WARNER BROS. DOWNTOWN THEATRE

LOS ANGELES

Play It Day and Date with Broadway

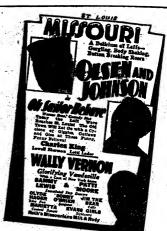
BIGGER AND BETTER THAN EVER

P. P. 1.



Reproduction of Theatre Ad In Various Cities as Indicat

















Even More Excising
Than The Nocal!

HANGE BRILL WRIGHTS

EYES THE
WORLD SELECTION
A BUTTOD SELECTION OF THE PROPERTY OF THE PR









Press Stunts

The old refrain, 'Don't bite the hand that's feeding you' is shaded in this neck of the tail timber by 'Don't siks the hand that brought your raise."

you a raise."

One newcomer to the Syracuse Riaito did, with the net result that a local daily, heretofore wide open to picture house exploitation tieups, has closed its columns to all

ups has closed its columns to all of them.

The exhibitor, sent here by a local chain land a contest with the paper of the collection of t

er. Want to thank you for getting a \$15 raise," he told the pub-

lisher inquired.

The exhibitor told his story, presented the marked copies of the

paper.
"Well, well," said the publisher, and the interview terminated.
It was quickly followed by another. Departmental heads were summoned, the rlot act read, and all tie-ups, contests, etc., were ordered cut instanter.

St. Paul.

Orpheum got play from golf fans
who filled galleires for the \$10,000
St. Paul open. Ray O'Connell had
two cameramen on the course
shooting players and galleires.
All around the links were signs.
All around the links were signs
considered to the stars. Picks fell for
the idea.
No extra cost to house as shots
were part of newarcel.

Loew's London closed. Saturday (16) for redecoration to reopen Sept. 1. Management undecided on policy of three acts and pictures to continue. Vaude may go. Renovated Walkerville, Ont., the-atre, F. P. house, reopened under new name of Tivoli.

Oklahoma City.

Warry Niemsyr, assistant manager for Warrey assistant manager in Warrey assistant manager for Warrey assistant manager for Warrey assistant manager for Warrey for "50 This Is London." Tie-up with Garrison's undertaking establishment had several ambulances driven around reral ambulances driven around ners on each side reading: "Garrison's ambulance is ryshing to the Midwest theatre to pick up those who laughed themselves sick seem ha laughed themselves sick seem in the state of the street of the street of the street of the size of the street of the size of the

pore both in front and rear placards.

Uniontwen, Pa.

A local picture, "An American
Gif's Diary: Her Visit to Uniontown," will be presented at the
State here early next month. Arrangements have been completed
between the Penn-State Amusement Co. and Don O. Newland, promoter, to pull off the such activate of a
week from Monday. Ruth King,
picture actreas, will play the principal role and have as co-star a local young woman chosen by a committee following a popularity contest.

A contest for the youngsters was inaugurated by Manager Stubble-field of the Strand to attract additional minor patronage, during the second week of "Western Front." Gooty-looking pen sketch of Slim themervile in local paper for the second week of the second week paper for the second week of the second week of the second week of the second with the second paper for the second paper fo

San Francisco.

San Francisco.

For 12 days the R-K-O Golden Gate has had a flagpole sitter Perched in a chair suspended from the pole on the dome of the theatré. Gag has drawing attention. Last week Manager George Bole hoisted another chair and sent up a woman barber to shave the sitter. Newspapers and film news men went for the stunt strong.

One of the sweetest publicity stunts put over here for some time is now in operation to the benefit of the Newman. The stunt consists of the Newman is the sun the Myron Green chain of catterias and snack shops. On the catterias and snack shops. On tables in the different eat places at tables in the different eat places that it has the different eat places that it has the different eat places that where the same is the properties of matther process in the properties of the process of the properties of the process of the Kansas City

by the cashlers as the checks are paid which are honored for the reduced fare at the theatre.

In addition the Green company is running large display advertisements in the dallies telling of the plan and, of course, giving the then the state of the sta

Hooking up with the Wisconsin "News," the Alhambra, otherwise Ann McDonough, paid cash prizes and the prizes of th

On strength of ballyhoo about re-turn of "flesh" music, Publix-Palace here having Willy Stahl, pit con-ductor, organizing male chorus of natives to appear on special pro-

grams.
Singers plentiful and ambitious and Stahl fairly popular with music patrons, so Idea has its publicity value, minus any expense, as the songbirds will gladly do their stuff for chance on the stage and press

With the coming of "Dixiana" to the Palace-Orpheum Aug. 21, publicity staff is getting space in the "News" by a contest. It will give some girl selected as hostess for the SNe must be over 18 and unmarried. Addition to the ensemble, \$50 in cash. All she will have to do is act as hostess the opening night of the show.

as hostess the show."
Photos are being sent to the Hostess Contest, "News."

A special preview for all the sales girls of all the music stores in Denver was the opening gun in the exploitation for "In Gay Madrid" when that picture showed at the by them for the music and picture before and during the run. Window displays were arranged in five music store windows at no cost to the house.

house.

Songs from the picture were plugged over the radio and by dance orchestras two weeks in advance of the opening, arranged by the representative of the Robbins Music Co.

In exploitation of Bob Bantle's films here, comes interesting atory how Bebe, long claimed Dallastie by local p. a.'s, was born here at Cycle Park, one of Texas' oldest legit stands, 1901, while parents were appearing in "Jane," and how mama used Bebe in infant role when only 2 Method Park one Darents nor Bebe been here since. Dailas. e Daniels

Manager Shuttee of the Risto hooked up with the Safetynd Kidedies club of the Denver "Post" during the showing of "The Border Legion." A press sheet was cut up and a cut made and ran in the paper. The first 50 correct solutions rot answers were received, allogether good for three stories. A stage coach was secured and was driven around the streets the first two days of the run and the lobby was dressed up to represent a tracted the young lads.

Ten thousand "warning" heralds were distributed, the copy having to do with the fact that the "Border Legion," a hurd-ridin, straight-shootin basid that.

Ted Champion with the assistance of Claire Cherigary put of Claire Cherigary put of Claire Cherigary and the co-operative advertising and pooke for news section stories, with the opening of "greater talkie" season here. These two direct advertising for Fox West coast in that burg-Earl Crabb, district manager, had arranged for street cars to carry all promises of the company of t

San Diego.

good for an airplane ride to the landing field, taxi right to the theatre and admission to the theatre. Lobby of the theatre was turned over to the U.S. Army flying aircle to the theatre was turned over to the U.S. Army flying air an unique display of airplanes and airplane motors, anti-aircraft guns, bombs, etc. Lobby exhibits were insured for the sum of \$100,000 for the order o

San Antonio.

For Moran and Mack's "Anybody's War." Buddy Welker, p. a. for Publix' Aztee, hooked up with papers on contest to get kids to duplicate "Deep Stuff," pooch hero of film. The property of the pro

Anniston, Ala One of the stunts by G. E. Hoff-man, manager of the Publix-Ritz, in advertising "Our Blushing Brides," was a car ballyhoo. Car was bedecked with signs, cow bells, old shoes and kewple dolls, a la newlyweds.

ond shows and the mely weds.

Front pennant read "Just Married? No! Just Blushing!" The rear sign that covered the whole back of the car read: "Just Married? No—Just Blushing! On Our Way to See 'Our Blushing Brides' Starring Joan Crawford—Ritz Now."

Port Chester, N. Y.

Port Chester, N. Y.

Bill Michalson, manager of the
Capitol, kept his attendance above
the control of the control of the control
August by a simple bit of exploitation which cost him 37.6.

In release Vol. III, No. 90 of Fox
Movietone News he got the special
of the Italian earthquake. With
Port Chester possessing—an Italian
population of 7,000, Michalson
princetion over 3,000 heraids which,
in Italian, announced the showing
of the reel at the Capitol and the
play dates. The sheets brought in
1,500 Italians who would not otherwise have attended his show.

Hartford.

A special 12-page section of a local newspaper was issection of a local newspaper was issection reliaminary to the 25th anniversary program of the 25th anniversary program of the Extra protection of every manager of the eight houses in addition to general executives of Scores of local advertisers in display space congratulated the organization. A huge map of the city was shown with black spots on the was shown with black spots on the in Hartford. An eight-column banner head opened the section with a detail review of the Warner organization. Bores announced forth-organization. Bores announced forth-organization in the section drew the largest crowd in the history of the chain in this city.

Hartford.

Free tickets to the Strand for the "Dawn Patrol" were dropped from airplanes previous to the opening the strand of the strand for the strand provided and the city after crowded and the city hall square jammed with men, women and children during the noon hour when the stunt was pulled. The city fathers held in abeyance a ruling prohibiting such a stunt over the city, and the strand provided the strand pr

First National went heavy on ex-ploitation for "Dawn Patrol" her for the Pantheon. Free tickets were given with every plane ride at Transcontinental airport. Fastest ship at port painted "Dawn Patrol."

Rochester, N. Y.

"Dawn Patrol" given heavy play at R-K-O Palace. Opened with midnight preview. Rafte of air rides to Buffalo and back conducted in theatre lobby at 25c. a shot. Special local trailer of "Stunt" Morrison doing loops and back flops filmed by Joe Dunnherr.

Richmond, Va.

Richmond, Va.

The newspapers here have gone lotty, and decided to cut out all forms of theatre publicity other than regular reader and "still," and weekly review. No tie-ups possible in any form, shape or manner; no matter how good, even from a news standpoint. An attempted holdup (the MCCO) of Lowey only made

the MrCoy) of Lower's only made the inside. Managers are not so pleased, al-though Loew's is doing biz. All theatres have cut down their ads and, so far are sticking to the agreement. It may be turning the papers but they are sticking it out, too.

Joe LaRose, connected with Pub-iix here, was in the Century theatre about six in the evening when the lights went haywire, with no imme-

Detroit

(Continued on page 55)

BEHIND THE KEYS

George S. Baker, formerly manager, Newton, Kansas City, will manage new Paramount here, which opens Aug. 29. E. A. Patchen, formerly assistant at Ri-alto, Denver, will be his assistant at Ri-atton by R. Adams, formerly treasurer at the the training the property of the p

supervising opening.

Dubuque, Ia.

The Dreamland has gone sound, De Forest phonofilm and phonodisc having been installed. Featuring "prices the laborer, the small owner and renter can afford," sliding scale, 10 cents to 25 cents." York, Pa.

Deeds recorded here convey title to the York, Pa., theatre, Lion theatre in Red Lion, Pa., and Hanover theatre, Pa.; to the Appell Amusement Co., York. This is reported to be in accordance with an agreement by Louis J. Appell to transfer the company's holdings to Warner that the Warners were to take over the properties Aug. 15.

Clifford Rust, sasistant manager of the Capitol, Rassistant manager as the Palace, R-C-O house, Rockford, Ill.

Birmingham Birmingnam
Clint Lake has been named c
manager for Publix here, replace
Robert C. Frost, who has gone ot
to Fox. Lake was city manager
Chattanooga before coming here.

Tommy Dowd New York City,
Tommy Dowd has third theatre
now to look after or R.K.-O. With
the 126th St. N. Y., returning to
stage band shows, Dowd goes back
there. His other two are Dyker and
Shore Road, Brooklyn. One is also
a stage band house.

New York City.

Four of the R-K-O galleries in Brooklyn went \$400 better each on their worst day (any day) through Doc Joe Lee giving all the "new baby" giveaway business. Suckling pig stuff. Who got the four pigs greated thought or or in the bad borough. Dr. Lee keeps house, too.

In the town of 940, with but one picture house, the population is about evenly divided concerning favor of them.

Max Motor Co. defrayed the expenses of the fourth of a series of special bailots to determine the population's preference for or of special bailots to determine the population's preference for or of special bailots to determine the house of the series
it.

A recent official election started this supplementary balloting because the town council refused to acknowledge the legality of the referendum which was voted by many

RADIO AND U TIE UP ON JOINT EXCHANGES

Another development of the

Another development of the recent product tie-up between R.F.O and Universal is reported a prospective annaignmenton of their respective film exchanges.
Such a deal, from accounts, will place the Radio Picture offices as the release centers for both RP and U taikers, with the move naturally for economy. The product of the recomment with U is for the theatre chain to play at least 20 U's full lengths the coming season.

\$230.500 Suit Against Universal for Lost Leg

Los Angeles, Aug. 19.
John Barton, pictures, has filed suit for \$230,500 against Universal for the loss of a leg in an accident at the studio last November.

at the studio last November.
After a day's work on the lot
Barton was boarding a U bus when
a truck jammed him against it,
crushing his leg. He charges that
the studio had negligently left a
portion of a set encroaching on the
roadway and obstructing the view.
He names Joneth M. Neder, truck
driver, as joint defendant,

Nat Finston East

Paramount has brought on Na thaniel Finston, music head, from the west coast to do a special or-chestration for "Monte Carle," opening at the Rivoil, New York

absentee ballots. Because of this doubt, the council refused to rescind its Sunday closing.

St. Paul, Minn.
Earl Palm is out as assistant
manager of Paramount, replaced by
D. N. Fuller from the Strand. Two
new treasurers—W. B. Garver at
Research and Jay Bowlin at the
Research of the Company of the Company
to fix up the Orpheum main floor.
Reopening of President for films
still in the air.

R-K-O has appointed Arthur Frudenfeld city manager here for the three houses, Oriental is to be called the K-K-O Downtown, Others are Uptown and Temple.

After experimenting with dra-matic stocks with film two months, and the stock with film two months, and the stock of the stock of the ride it and the stock of the stock at organ and team of girl har-monizers in pit.

George Baker, manager Newman, will manage new Paramount, opening Aug. 29. Ralph H. Ayer, Denver, will shift to the Newman.

Charles Brennan, former Newark manager for Warner Bros., has signed with Fox Theatres as p. a. at the Fox, Philadelphia.

at the Fox, Philadelphia.

Henry Needles appointed manager of the Hartford, ager of the Hartford of Warner Brothers' theatres, which includes Hartford, Springfield, Mass., Bristol, New Britain, Middietown and Manchester. Other changes are the transfers of Water changes are the transfers of Water changes are the transfers of water changes are the transfers of the grant for the changes of the Srand; Israel Stameoup to manager of the Regal; C. M. Marfield, manager of the Regal; C. M. Marfield, manager of the Contral; Edmund Keicher, manager of the Central; Edmund Keicher, manager of the Contral; All the theatres are jn Hartford. All the theatres are jn Hartford. Reported that Ben Jin former.

ford.

Reported that Ben Finn, former manager of the Strand, will become supervisor of publicity in New England with headquarters in New

Richmond, Va.

Richmond, Va.

National, formerly Wilmer & Vincent vaude house, reopens under Loew's operation with Al Jolson's "Big Boy" Aug. 25.

Hammond, Ind.
Paramount-Publix has opened its
rst theatre here, Paramount. Seats

Paramount. Seats first theatre here, Paramount. Seats 2,000.
Warner is reported dickering for the Parthenon and Orpheum, owned by Sam Kleige.

New York City.

Johnny Osborne, former Fox
Academy manager, who has been
getting a line on how Publix houses
observing at the Pan, Broodlyn,
been assigned to managerial duly
for Publix in its newly-acquired
Comerford houses in Scranton, Pa.
Osborne left Tuesday (19) and
for the present will look after the
West Side picture house there.

Grand Opera House, third Fa-mous Players house here opening Sept. 1 with talkers. Entire house renovated and gallery removed. Formerly only legit house in city,

Providence.
With prices of 10-15c at all times the Bijou, formerly Empire, opens here Thursday (21). Second 2d run for downtown Providence. Rialto,

After balloting on Sunday shows for 4th time, Jewell approved them by majority of 31 votes. Town has one picture house and 950 population.

Chicago.

Chicago.

A. J. Rust from Davenport, Ia. to. Rockford, Ill. where he succeeds Nevin McCord, who moves to Davenport. Walter Risley, ass't at Orpheum, Rockford, became manager of Majestic, Springfield, Ill.

Baitimore.

Rivoil, closed two months may reopen Sept. 1. First scheduled to reopen early in August; cooling installation reason for extension. City will have two new neighborhood houses this winter. Both are thousand seaters and minus organs. Durkec, prominent in local term, Names: Patteen and Lyndhurst, John J. Zink, architect.

Birmingham Birmingham.
Bernard Buchheit, assistant manager Strand here, promoted to manager of the Strand, Montgomery, Ala.

FUNNIER EVEN THAN



Remember the records smashed by "The Cocoanuts"! Now the merry, mad stars of that clean-up are back in an even madder and merrier mirth-quake—"Animal Crackers". From their latest stage success that kept Broadway broad-grinning for over a year and mopped up on the road. Directed by Victor Heerman. Based on the comedy by George S. Kaufman, Morrie Ryskind, Bert Kalmar and Harry Ruby.

PARAMOUNT'S GIANT GIFT

THE "COCOANUTS"!



A GRAND BOX OFFICE TONIC FOR THE ENTIRE PICTURE

INDUSTRY! Just what we need to bring mobs piling into theatres. To send them out laughing and satisfied, resolved to come again. To send receipts soaring up to boom-time figures! That's "ANIMAL CRACKERS"! And that's the opinion of every showman who has seen it at previews. A big, joyous festival of fun that will please all kinds of men, women and children right down to their toes! One of those rare surefire naturals that makes a barrel of dough for everybody. And coming just at the right time! CASH IN!



LILLIAN ROTH

TO THEATRE PROSPERITY:

CRITICS ACCLAIM! **HOWARD HUGHES'**

Thrilling Air Spectacle

"Bound to be the talk of the town ... represents for sheer magnitude, sheer destruction and thrills, probably the high peak of the cinematic air circuses ... most thrilling of the whole long line of aviation films."

-John S. Cohen, Jr., N.Y. Sun

"It left this observer gasping...There is no denial of the majesty of the scenes ... To attempt to describe that dog fight of the air in a few words would be to do an injustice as chapters could be written...such air spectacles are rare and far between." -N.Y. American

"'Hell's Angels,' the most expensive film in the history of motion pictures... tremendously effective."

-Rose Pelswick, Eve. Journal

"Let's give a round of applause for the production's superb battle shots. Never before has the war in the air been fought so realistically...One feels oneself a part of the action. And that means it's all mighty thrilling..,"

—Irene Thirer, Daily News

"'Hell's Angels' quite surpasses any thing else that has been done...justifies the vast sums of money spent on it in the sheer opulence of its aerial photography... is thrilling and awesome beyond description...not a moment which does not carry realism to the ultimate degree."-Thornton Delehanty, N.Y. Eve. Post

"Howard Hughes has produced an aviation spectacle the like of which has not previously been seen on the screen ... breath-taking and thrilling beyond description...Not for a long time have I seen anything as enthralling."
—William Boehnel, N. Y. Telegram

"Magnificently photographed and containing scenes that have never been approached... Majestically brilliant... superb."

-Richard Watts, Jr., N. Y. Herald-Tribune

"'Hell's Angels' . . . absorbing and exciting ... These air scenes, with the crashing of flaming planes, have never been matched on the screen."

Mordaunt Hall, N. Y. Times

"The most impressive spectacle which this type of picture has yet offered . . . most beautiful shots and thrilling action the movies have yet built."

-Julia Shawell, Eve. Graphic

"It has been many years since Broadway has seen so dramatic a love story as found in 'Hell's Angels.' This romantic tale has the most powerful climax ever given a talking picture. Jean Harlow is a screen discovery that is soon to be the greatest star of them all. Ben Lyon scales heights never before achieved in talking pictures, and James Hall is equally effective."

-William Griffin, Editor Sunday Enquire

Prices: Daily Mats. 50c, 75c, \$1.00 All Nights 75c, \$1.00, \$1.50, \$2.00, \$2.50 Saturday, Sunday and Holiday Mats. 50c, 75c, \$1.00, \$1.50 TWICE DAILY • 2:30 and 8:30 3 SHOWS SUNDAY 3, 6 and 8:45 Midnight Show Saturday Night at 11:45

Now being booked throughout the the world as a road show under direction Heli's Angels Road Show Company, offices 1540 Broadway, New York City. Phone Bryant 4305-4307.

Bankers' Warner Optimism

fillated with the brokerage house of Newburger, Henderson & Loeb. At first it was believed that the latter

Newburger, Henderson & Loeb. At first it was believed that the latter firm also had a part in the new financins. This proved groundless with Rossheim's resignation.

Reports current that Richard A. Rowland. ex-general manages coming intended the coming intended the coming intended the company of the coming intended the company's relations with Hayden-Stone, are also workingless. Rowland completely sold out all interest at the time of the deal.

Bankers' Position

Bankers' Position

Bankers' Position

The position of the bankers is of equal interest. Goldman-Sachs material the new flotation. Through G-8's inducement, Hayden - Stone entered the underwriting, but this because of no existent relation with the Brothers. That, according to inside, ended in January, 1929, when the Brothers retired the firm's prefaction, one of the Brothers retired the firm's prefaction, one of the Brothers of the Brothers head, is also credited for interesting H. S. Hayden-Stoners sole present relations.

interesting H. S.
Hayden-Stone's sole present relation with the Warners, meriting representation on the board, is claimed by banker informants to be a secondary part in the current \$15,000,000 issue.
Goldman-Sachs, the first financier of the Brothers, is taking the ac-

Goldman-Sacna, the first mannier of the Brothers, is taking the aggressive now. From that company, which refuses to reveal its actual strength in the Warner organization—declining Monday to answer the question of whether it is such the question of whether it is such as to constitute present controlcomes the declaration of confidence in the Warner Brothers in their present poets; also the assurance that the existent executive policy will continue with the Warner boys having full say.

No Financial Embarrassment

No Financial Embarrassment
Terse denial that the new financlal move is made because the
Warper organization is financially
smbarrassed is also made at the
Goldman-Sachs headquarters, at
which Harry Warner, following the
meeting of the directorate over
which he presided in the Warner
home office last Thursday, Issued
the announcement to stockholders
and the press.

home office last Thursday, issued the announcement to stockholders and the press.

The denial ridicules any possibility of the new directorate curbing any of the Warners' many subsidiaries. The findation as voted may be a supposed to the warners of the stockholder statement reviewed from its deciaration as of Aug. 1, when the totaled current assets were approximated at \$41,000,000 and the labilities as under \$17,000,000.

Most of the Warner commitments, it is gathered, are for theatre consistencies, or of the warner commitments, it is gathered, are for the consistencies, and is deciaration of or there, it is declared by the consistency of the warner commitments, it is gathered, as the warner of the property of the warner commitments, it is gathered, as the consistency of the warner of the property of the warner of the pagents which the Germans' victory, in the talker patent conference, with the American electrics receivity at Paris, achieved. When the brothers entered into the deal will Tobis months before, another the property interests.

No Additional Berrowing for prior interests.

No Additional Borrowing

for prior interests.

No Additional Borrowing
With the new loan, spokesman
for the brothers stated this week
that the Warner enterprises are
now in such a position that no
additional borrowing is even contemplated. As to slashing in
calcinations the first decan-out in
calcinations that the state of the concalcinations in the control of the
is the next few weeks and months
will be simply a lightening of temporary exces and employes who
were taken on during emergency
periods of expansion. These are considered abnormal jobs by spokesmen and their holders, or most of
them, are declared to have underslood their temporary nature at the
time engaged.
One department illustrating this

the temporary nature at the time engaged.

One department illustrating this Dasse of let-out is that of theatre bases of let-out is that of theatre were taken on by all departments during the brothers' rush for theatres. With this over many have been and are being let out.

Despite the new order of things all bontracts entered into by the brothers during their growing days. Will be consummated.

The deal for the 60 Crescent Days of the deal for the 60 Crescent has deal of the form of the deal of the form of the deal of things and the deal of things and the deal of things and the deal of things and the deal of t

spite the shaping up of things cial, the figure of J. J. Raskob

is more mystic to Warner insiders than ever before. Whether he has sold or is holding or buying up an-other huge block Warnerites, who usually know, didn't know and were susually know, didn't know and were frank to concede that the Radio cloud Is still on their horizon. They were just as quick to spike reports which later, according to the record, proved faise; that Paramount had injected a financial feeler through Kuhn-Loeb. The latter firm is not a party in any way to the augmented financial set-up, it was claimed in New York and on the Street Monday. That report may have started through Dick Hoyt and Sid Kent as co-directors in several companies.

Another angle which has aroused

In several companies.

Another angie which has aroused the vigilance of those within is the next session of the brothers and Western Electric over "those arbitration proceedings." This is scheduled to come up in September after a lapse over the summer. These proceedings have dragged on the past two years. According to sources uptony, the brothers have not yet even started to figure what the damages will total, but conceded it will run into millions.

Discs Plus Soundtrack

Discs Plus Soundtrack

Discs Plus Soundtrack.
Contrary to reports that a part
of the brothers "curtailment of expansion" program will be the elimination of the disc system of recording, executives stated that
sound on film is being introduced
only to save the smaller exhibitor
the price of disc freightage. The
disc system will continue in ail of
the brothers largest houses, it was
stated.

stated. In the official cannouncement to preferred and common stockholders of Warner Bros. Pictures, Inc., the following paragraph is the only one in boldface type:
"Holders of preferred stock of the corporation will not be entitled as such to subscribe to any part of this offering. They may, however, convert their preferred stock into common stock and after such conversion, as the holders of common stock and after such conversion, as the holders of common stock of record on August 25, 1930, will receive the subscription warrants entitling them to participate therein."

The Warner Declaration

The Warner Declaration
The declaration, which is signed
by Harry Warner, also contains the
following information about the
Warner enterprises:
"During the past five years
to in in the industry wherein its
activities were primarily devoted to the production of each
in alog corporation producing,
distributing and exhibiting the
program of Warner Bros.
First National and Vitaphone
pictures and the operation of set
theatres located throughout the
United States. Today Warner
Bros. Pictures, Inc., ranks as
one of the largest amusement
to be a security of the largest music publishing companies in the country and occupy a dominant position in
that field. We have acquired
radio departments of The
Brunswick Balke Collender
Company, thus eliminating the
necessity of having our Vitaproducing and musical departments. We have materially increased our strength in the pastent field, being in the position
and materially helping both our
producing and musical departments. We have materially increased our strength in the patent field, being in the position
and materially helping both our
producing and musical departments. We have materially increased our strength in the patent field, being in the position
and by a summer and a summer and a summer and a summer and
all by almost all others both
at home and abroad. Almost
all of this expansion was accomplished by the issuance of
add by almost all others both
at home and abroad. Almost
all of this expansion was accomplished by the sevence of
a static made indered mess.

"Since March 1, 1330, we have
issued or contracted to issue
(exclusive of this offering of
rights) 248,717 shares of commore and a strength in the patent field, being in the position
and a strength in the patent field, being in the position
and the expansion was accomplished by the issuance of
a static or and the strength of
the contracted to

into one co-ordinated organiza

into one co-ordinated organization.

"On Aug. 1, 1930, the corporation retired \$1,164,000 principal
amening of optional \$% con1939, in accordance with the
provisions of the indenture
covering this issue. Including
the securities of the corporation to be issued for properties
the covering this issue. Including
the securities of the corporation to be issued for properties
of the corporation of t

Stock.

"Price, Waterhouse & Co. will within the next few days combustion of the control of the

Film Men Think "Hell's Angels" May Gross \$6,000,000—Dual B'way Opening

Long Run Betting

Betting has started along Broadway, odds at even, as to the long distance runner with "Heli's Angels," between the Galety and Criterion. So far the Criterion appears to be the favorite, through it being better established as a \$2 film house.

32 film house.

Howard Hughes has each theatre for six months. It is said he is paying \$3,000 weekly for the Criterion and \$5,000 for the Galety. Criterion has 70 the Galety. Criterion ha more seats than the other.

FINKELSTEIN'S SON LEAVES PUBLIX, MINN.

amougn deciared not a part of the Publix economy program under way, one payroli elimination in the higher operating ranks in the field is the resignation of Harold Fin-keletchin, assistant to Division Man-ager L. J. Ludvig in the Minneap-ollis zone.

ager L. J. Ludvig in the Minneapolis zone.
Finkelstein, a son of Moe Finkelstein of F. & R., who sold to Publix, is reputed wealthy in his own right and felt there was not enough for him to do to warrant remaining as Ludvigs assistant. As a result there is no successor. Triedman and Eddie Rubent were parting with Publix is untrue.

Thus far the Publix economy-drive has not struck hard at the higher-salaried men in the direct theatre operating setup, with Publix attempting to bring about payroll saying desired more through elimination of assistant managers, district advertising men, ushers and others. In the home offfice some high-salaried men have been affected.

Many chief ushers and about 16 district advertising men were taken off the payroli from various divi-sions. Some of the latter have

She defeated Gladys Wanless in the finals, 6—1, 6—0.
Over 40 girls in the tournament, the largest number of femme players in the Club's tennis record. Getting Hunk

Getting Hunk
Warner Club is all worked up
about the coming Inter-Film League
basketball contest and deciare they
stand a great chance of copping.
Twont' be like the base-ball tournament, the Warnerites aver with
vehemence. Team is now in the
formation.

Although "Carry On," the Warner theatre house organ, has been dis-continued, "Club News" will con-tinue with the same pep.

Waiter Hicks, Fox tennis cham-plon, will play in the doubles for New York City at the National Pub-lic Parks Tournament at Washing-ton Park this week. (Movie) Tone boy makes good!

Warners' Annual Frolic
As soon as Warners' first club
meeting is over they are going to
start casting for their "New Gaieties," to be done sometime in January. It's an annual and okay.

The Social Side of Filmdom (In the East) "Variety" will attempt to make this a weekly department, taking all and every social club in the eastern picture field, if possible. Any omissions should be reported.

Punctuating by applause a wallop of a picture, easily topping all aviation pictures made, "Heli's Angels" opened soomingly Friday (15) at the Criterion and the Galety, Broadway's first twin premiere, at the unusual top scale of \$2.50. Opening night's invitation exhibition was scaled at \$11, with enough sap autograph chasers in the Criterion audience to force the conclusion that not a few cash customers were numbered among those 11 buckers, at least so far as the Broadway and 44th street house was concerned.

Broadway and 44th street house was concerned.

Word had gone out that the Crit was to be the so-called "class" of both houses, and if the boys and girls were sonna give up that kind of, dough they were not to be both they have been to be the control of the cont

"Class" Aura There

So far as the Criterion premiere of the twin openings were concerned, the "class" aura of the ballyhoo was sustained by several factors, including the expected ritz

(Continued on page 64)

R-K-O LET'S 1 GO IN CHI'S LOOP

Chicago, Aug. 19.

Chicago, Aug. 15;
R.K.O will vacate Aaron Jones'
Woods theatre when its lease expires Sept. 30.
After that date the R.K.O StateLake will play pictures only, and
vaudefilm, current, will continue
at the R.K.O Palace.
This move will leave R.K.O with
its two original loop houses. Woods
is the R.K.O run picture house,
with Palace and State-Lake each
playing vaudfilm.
The State-Lake has played the
combination show since opening, It
is on State street, directly opposite
the ace B&K Chicago theatre, also
playing pictures. Around the corsare is the B&K Orlental with pictures and stage presentation. Movling the vaude out of the StateLake leaves and section on the
state of the StateLake leaves and section on the
State Delore its present policy
played R.K.O straight vaude. It's
on a side street and must pull in
all of its patronage. State street
is Chicago's star thoroughfare.

Craft Ill; Off Film

Hollywood, Aug. 19.

Hollywood, Aug. 19.

After starting direction on "See
America Thirsty" for Universal,
William J. Craft is off the picture,
forced out through illness and ordered away for a two months' rest.
Picture will be completed by the
co-direction of Albert DuMond, acsociate producer; Edward Luddy
and Vince Moore.

TRAILER CO.S WON'T OPPOSE

TRAILER CO.S WON'T OPPUSE
The United Trailer Service, recently formed with backing by
Komp Film Lab, will not attempt
to buck National, aithough equipped
at a cost in excess of \$160,000 to
make trailers.
United, it is understood, will go in
more for laboratory work, dubbing,
and commercial contracts with one
now involving \$1,000,000 reported in
negotiation.

him, Jack Gilbert, president of the Warner Club, went for the marital knot. And no Warner "looker" either. Maybe that's not a burn!

Chesty Baseballers

With the baseball pennant of the Film League finally won, the champ Fox bunch is out after any new league. May play a little world series of its own with the winner of the Bankers League.

Warner Club will hold its first meeting of the new season during the first week in September. New officers will be elected. Following the meeting the club will start off on six cylinders to canvase all War-additional members. It will be a drive for 100% Warner representa-tion.

drive for 100% vracultion.

Members of the club are looking forward to this meeting, as it will be followed by a dance at the Roof Garden and Butterfly Room of the Hotel Pennsylvania.

U's Dinner Dance Fixing E. H. Collins, president of the Fox A. C., announces that the annual dinner-dance of the Fox Film Corporation and Fox theatres, sponsored by the Fox A. C., will be held in the Grand Baliroom of the Hot Fox Commoders, Saturday evening the Commoders of the Fox Commoders of the

U's Dinner Dance
Universal Ciub, of 300 home office employees, plans big things for
its dinner-dance at the Hotel Astor
in November. Executive committee
got together Friday at the cail of
Herman Stern, club president, and
subscribed for 280 tickets in a few
minutes at this one meeting alone,
the ciub in the creation and setting for the affair to make it quite
unique.

F. A. C. Oct. 8

Next Fox Atheletic Club get-together and dance is scheduled to be
held Wednesday evening, Oct. 8, at
the Ann Morgan Hotel. Details on
the annual Fox bowling tournament,
basketbail and indoor swimming
contests will be duly announced.

Warner Club came first in the lim Basebail League—bottom side

40 Girl Tennis Players
Fox crowned Walter Robert Hicks
Its tennis champion for the second
consecutive year when he ploughed
through a field of 64 to win the
finals from R. B. Simoson, former
Fox tennis king. Score of 6—2,
6—10 the women's tennis division,
Ethel Greenstein emerged wister.

Home office membership in the Fox A. C. now totals 1,142, with 61 new members enrolled under the club's blue and gold banner in August to date.

The Gilbert Chill
Showing no consideration for the
Warner beauts who were soft over

Consistent!
One big hit after
a nother in
First National's
Squadron Of
Hits... Every
picture a BIG
picture.

Your First National exchange manager has thirteen ready-to-show pictures to prove A A FIRST NATIONAL IS FIRST

THAT ARE

Rushed to new box-office records in Washington and Pittsburgh. "From the manner in which last night's audient went after it, First National has a box office draw," Pittsburgh Press. "Pack plenty of laughs," Gazette.

HIT-AFTER-HIT WEEK

FIRST NATIO

DEDECTION OF STREET



flying to sensational boxoffice heights from coast to coast. Hundreds of records in its wake. Seventh week at Winter Garden, New York and equalled record-breaking first week business.

Walter Huston's greatest characterization. Better than the famous stage play. Most unusual blending of comedy, drama and pathos the screen has ever known. With a great supporting cast to doubly insure it.





Best summer business on record at Warner Brothers Hollywood Theatre in Los Angeles. "Provides both a thrill and a laugh," L. A. News. "Boachos will miss some of their patrons," L. A. Examiner. "It shouldn't be missed," L. A. Record.

Belasco's world-famous play with Ann Harding as the girl. Seven stirring anti-climaxes. And one big climax the world will never forget. Truly, a golden box-office hit.

SHI Ger.

1860



FTER-WEEK FROM

and VITAPH

The GREATEST BOX-OFFICE PRODUCT EVER CREATED BY THE HAND OF MAN SINCE PICTURES WERE FIRST MADE are now being released by

UNITED ARTISTS

Get a happy eyeful of these sensational record breakers

RONALD COLMAN in "RAFFLES"

Samuel Goldwyn's sensational presentation. The greatest box-office attraction this great showmanship team has ever made. Supported by Kay Francis and David Torrence. Praised by critics and public as his finest picture. A tremendous hit everywhere. New York, Cleveland, San Francisco, Portland, Detroit and other cities pay in big grosses in spite of heat wave to see this one.

"The LOTTERY BRIDE"

Joseph M. Schenck presents Arthur Hammerstein's thrilling operetta with Jeanette MacDonald, Robert Chisholm, Joe E. Brown, Zasu Pitts, John Garrick. Music by Rudolph Friml. John W. Considine, Jr., General Production Manager. Scenes in Technicolor. The most stupendous drama with music ever produced. An intense story of strong appeal from start to finish.

D. W. "ABRAHAM GRIFFITH'S LINCOLN"

The story of a Man. The Wonder Picture of the Age. Greater than the "Birth of a Nation," with Walter Huston and Una Merkel.

Also Hobart Bosworth, Henry B. Walthall, Kay Hammond, Frank Campeau, Ian Keith. Adaptation and dialogue by Stephen Vincent Benet. Presented by Joseph M. Schenck.

Gala World Premiere at \$2. top, Central Theatre, New York. The most important motion picture released in fifteen years.

EDDIE "WHOOPEE"

Florenz Ziegfeld and Samuel Goldwyn Presentation. Screendom's mightiest contribution to motion picture entertainment. As the Motion Picture News says: "Will hit heavy when it reaches the theatres. Cantor is going to tear them right out of their seats. Gorgeous scenery, beautiful girls, tuneful music and fast tempo picture. Should turn in substantial runs and business." From the musical comedy by William Anthony McGuire. Directed by Thornton Freeland.

HAROLD BELL WRIGHT'S "EYES of the WORLD"

Henry King Production with Una Merkel, John Holland and big cast. Presented by Inspiration Pictures, Inc., and Sol Lesser. The book that has gone over the 2,000,000 sale mark. The greatest melodrama of any year. Worth the price of admission alone to see Una Merkel of whom the New York critics say: "A new personality who is bound to soar to an enviable eminence."

and there's 12 more Big Ones to Come

UNITED ARTISTS

have the greatest ATTRACTIONS ever released in this business

Circuits Standing Together **Against Unions' New Demands: Just Now Looks Like Trouble**

Chances for a battle between grage hands and the five major operators, Publix, Warners, R.E.-O., Fox and Loew, appear almost certain with efforts on Monday (13) to reach an expected agreement ending in adjournment at 3 k. m., with neither more construction of the control of t

ending in adjournment at o a many with neither side reported willing to effect a compromise. The circuit committee and the union went to be a gain yeaterday (Tuesday) at 10 a.m. Up to this press time, they had not reached a settlement. The big five of the circuit operation and the settlement of the committee of the circuit operation and the circuit operation and the circuit of t

(Continued on page 48)

EXHIB SUES FOX FOR \$250,000 BECAUSE

Brockton, Mass., Aug. 19.
Fox Fitms has been sued for \$256,000 here by David Stoneman, just because the Stoneman company, Interstate Theatre Corp., did not secure the Fox product for this city.

pany, interestate incease corps, connot secure the Fox product for this city.

Interestate is playing Fox in its other towns. Inceasily Paramount the form of the fox actures of the secure of the Fox actures of the fox actures of the fox actures of the fox. Stoneman is the same who was interested with William Fox in the Booton Fox theatre site that never came through as a theatre. Stoneman such in that matter, also, askman sued in that matter, also, asking \$75,000 just because

WB's Final Pair

Hollywood, Aug. 19 Hollywood, Aug. 19.
Warners' last two pictures before
the shutdown went into production
last week. "59 Million Frenchmen"
sot started Wednesday and "ExMistress" Saturday.
Both pictures are scheduled for
completion by September 20.

Lupe's Sp.-Eng. Versions

Lupe Velez will continue on through the Spanish version of "East is West," which Universal is starting immediately upon comple-

Jose Crespo, Spanish actor, will play opposite Miss Velez in the for-eign version.

N. Y. to L. A.

Waiter C. Keily Waiter C. Keily
James A. Grainger.
Maxine Kohlmar.
Ben Blue
Jack Warner Jack Warner
Sid Grauman
Dr. Lee DeForest,
M. A. Schlesinger.

L. A. to N. Y.

Washington Pezet.
Melville A. Shauer.
William LeBaron. Bruno Graenici staedten. Edward G. Robinson Aif Goulding. Otia Skinne Joe Donahue.
Henry Spitzer,
Rosetta Duncan.
Nat Finston.
Bobby Crawford.
Mary Crawford.
Tom Galiery.

FIRST TEXAN FILM CO. ORG. BY JOHN KIRBY

Dallas, Aug. 19. Charter been granted for first Texas owned film producing company, Texas Pictures, Inc., "to manufacture and sell motion pictures." Stock. 250,000 shares. par, and whole thing backed by John H. Kirby, Houston lumber millionaire, noted for gifts to coiminionaire, noted for gifts to col-leges. Purpose of firm, not offi-cially stated, evidently about same as 'that' of recently defunct Pan American, Hollywood, history epics of Lone Star state. Have been sev-erel dickerings along this line, in-volving D. W. Griffith and James

Cruze.
However, this first time real cash involved in scheme of this sort, with all other attempted projects flopping.
Offices of new firm in Houston and Ft. Worth, thus covering entire state for 'tie-up purposes.
Like the other promoters, looks like moducers expect historic sent-

like the other promoters, look like producers expect historic senti ment on part of Texans to guaran tee initial production expense,

\$200,000 FIRE DAMAGE

Fanchon & Marco's Scenic Studi Razed—Partial Insurance

Hollywood, Aug. 19. Fanchon & Marco's scenic studio burned to the ground here yesterday (Monday). Loss was estimated at \$200,000, partially covered by insurance. Building was once the film studio of the old Essanay.

Gallo's "Pagliacci"

Fortune Gallo, who with his Au-dio-Clinean produced a seven-reel feature of "Pagliacct" in Italian, salled Aug., 16 on the "Aquitania" for Europe to dispose of its foreign rights. He will adjust several roy-alty wrinkles on the continent, where the opera is still protected by copyright extensions.

Par's Wagon in Parade

Hollywood, Aug. 19.

Gary Cooper and Mary Brian have een assigned the leads in 'Fighting Carayans," Paramount's western special, which goes into production next month.

Ernest Torrence is also cast Director is Otto Brower,

P-P'S 3 NEW ONES

F-F3 3. ALW UNES
P-P expands in Texas this fall
by opening of one new house and
the reopening of an old one. Latter
is the Paramount, in Austin, formerly known as the Majestic. House
will reopen Sept. 5.
New house is the Plaza, in El
Paso, to open Sept. Duluth, which
Garrick Expars, July 21, is sched-

Garrick (P-P), Duiuth, which closed for repairs July 31, is scheduled for reopening Aug. 22.

GEO. HARVEY'S AGENCY

George Harvey, former publicity head of Pathe and recently with the Warners, has opened an agency of his own at 1874 Broadway, in partnership with Herb Jaediker.

Harvey, who has 15 years of advertising and publicity experience, is specializing in an art and advertising service.

Niblo's Jr's Script

Niblo's Jr's Script
Hollywood, Aug. 19.
Fred Niblo, Jr., Is at Columbia as a writer. He is writing the script of "Criminal Code."
Robert Tasker, who was employed by Metro as technical advisor on "The Big House." has been engaged by Columbia for the same job on "Code."

1st Runs on Broadway

(Subject to Change)

Week Aug. 22 ol—'Romance" (Metro). —'Rain or Shine (Co-

Gibbs—"Rain or Sume (Columbia).

Paramount — "Anybody's

Woman" (Par).

Risito — "Animal Crackers"

(Par).
Roxy — "Journey's End"
(Tiff).

"Matrimoniai Bed"

Week Aug. 29

Week Aug. 29
Capitol—"Romance" (Metro).
Globe—"Dixiana" (Radio).
Para mo un t — "Let's Go
Native" (Par).
Roxy—"The Storm" (U).
Rivoli—"Monte Carlo" (Par).
Strand—"Top Speed" (WB).
Winter Garden — "Big Boy"
(WB).

\$2 Openings
Aug. 21—"Old English"
(WB) (Warners).
Aug. 25—"Abraham Lincoln"
(UA) (Central).

Champ Hick Town East Of Chi Overboard on Water and Ice Cream

Competition among the manufacurers of carbonated waters and ice cream packed in containers as well cream packed in containers as well as an overproduction of this sort of summer merchandise has resulted in the companies now engaged in a struggle for domination in the metropolitan section looking to the picture houses as a possible outlet for their products.

Rather than go on the nut for a costly advertising campaign, many of the manufacturers have decided to give away their surplus stock to theatre patrons.

In Brookiyn, the biggest hick town

In Brooklyn, the biggest hick town east of Chicago, theatres were giving their patrons all the ginger ale they could drink on presentation of an experiment of the could drink on presentation of an other patrons and pricks of could pop and bricks of lee cream were distributed with a levish hand, while in the downtown escition of the borrougi's restaurant, falling in line with the give-away promotion, was handing out bottles of near-beet to its regular dinner patrons.

As one theatre, manager in the city on the wrong side of the Brooklyn Bridge put it, "You've got to feed them as well as quench their thirst to get them into these shooting galleries."

Jack Hoxie in Vaude

Chicago, Aug. 19.
Jack Hoxie, late star of the 101
Ranch, starts a vaude tour Aug.
27 at South Bend.

\$1,000,000 Overhead Chop Ordered **On Publix Chi-Detroit Division**

AM. BOND SUIT

Fraud and Mismanagement Alleged Against Financing Co.

Agenus riansong Co.

A bill in equity has been brought against the American Bond & Mortagae Co., which financed the building of the Metropolitan theatre in Boston and also the Mayflower hotel in Washington, D. C., and the Park Central hotel, New York, by a group of Massachusetts and Maine debenture bondhoiders. Alleging the Co. The

at the Kennebec Court House.

'GRUMPY' 1ST LOOP H.O. BY R-K-O-PAR. FILM

Chicago, Aug. 19.
"Grumpy," which did smash business at the R-K-D Palace iast week is being held over this week at the rival R-K-O vaudefilm spot, State-

Lake.
This is the first holdover of the kind by R-K-O here.
"Grumpy" is one of the two Par talkers played by R-K-O here last week, after local Publix-B. & K. office turned both down. Other was "Queen High."

Le. Baron on Way

For the purpose of greater co-ordination, the defining of authority, with particular attention scheduled to be paid to Hollywood activities, Radio Pictures is calling a confer-ence of its executives in New York

ence of its executives in New York shortly.
William Le Baron is leaving for New York from the studios today (Wednesday). While ostensibly it is for picture schedule and story buying purposes, the studio head will go into a matter of new policy lines.

R-K-O OPENS 2, DROPS 1

m-a-v urlants z, DEUTS 1
Toledo, Aug. 19.
R-K-O plans to open Palace (pletures) as well as Rivoil (vauddim),
Aug. 30, when the Cameo, now second run, goes first run Fox.
Vita-Temple closes next week for
its annual renovating period prior
to starting new season.

Chesterfield's "Sinners"

Unesternicit's "Sinners" Hollywood, Aug. 19.
"Two Blind Sinners" is next in preparation for Chesterfield at TecArt. Production starts Sept. 3.
Percy Pembroke has been engaged to direct. Casting awaits George Batchellor's return from the east.

Chicago, Aug. 19. A million will be chopped from the expenditures of the Chicago-Detroit division of Publix, comprising 46 houses—the B. & K. and Kunsky theatres—in the year from Aug. 1 to Aug. 1, if economy now set is followed through.

From advertising through to jani-tor service, economy is ordered. House managers have been told to cut out, if possible, all overtime for

cut out. If possible, all evertime for operators and stage hands it operators or operators and stage hands. In the advertising department it's estimated that \$150,000 will be saved on closer consolidation of theatres in ad space, and another \$156,000 on "fronta." Exploitation outside of ads, which cost around \$400,000 the last year, will be lopped to a minimum and another \$300,000 sliced off that way.

There has been a personnel cut with treasurers, asst. mgrs., ushers and others in house operation, but few of these are fikely to be permanent. They likely will have to be brought back in the fall and winter.

It's estimated that on the Item of evertime for stage hands, operators It's estimated that on the near or overtime for stage hands, operators and musicians, over \$300,000 will be saved in the coming year.

VALLEE MEANS A LOT TO B'KLYN PAR B. O.

Rudy Vallee returns to the Brookiyn Paramount Sept, 5, with Publix
set on keeping him there indefinitely. Chances are slight the croonader will get an occasional switch
to the New York de tuxer.
Since Vallee has been away from
Brooklyn, the Paramount has been
doing with Paul Ash as m. c., much
less gross, it is said.
Publix does not, feel the Fox,
Brooklyn, nearby at slashed prices
is autting in on its house, cialming
is autting in on its house, cialming

is cutting in on its house, claiming that clocking of both proves that

Trailer for Short

The first talking trailer for a short The first talking trailer for a short subject has been made by Metro for a Laurel and Hardy two-reeler, "The Murder Case." It is now being distributed on a nationwide scale to all accounts shaving booked to all accounts having booked in eight and is Talier is 100 feet in length and is Talier is 100 feet in length and is Metro to declean experiment, with Metro to declean experiment, with Section 100 feet in the
DeForest Group on Coast

Hollywood, Aug. 19.
Report Is M. A. Schlesinger and
David Hochreich Joined Dr. Lee DeForest in Chicago yesterday and are
due on the coast Monday (25).
It has the sound engineering
crowd here wondering.

Patching "Widow"

Hollywood, Aug. 19. Tom Moore and Lew Cody have on moore and Lew Cody have been called back to make retakes on the Gloria Swanson picture, "What a Widow." Film was completed over six weeks ago. Retakes were or-dered to build up a few doubtful spots.

James Seymore, Pathe writer and dialog director, is directing.

McCARTHY STAYS IN N. Y.

mouariny Stays in M. Y.
Instead of the six weeks Jeff MoCarthy expected to remain in New
York, following his recent return
from Europe, it will be six months
before the showman will move to
the Fox Hollywood studios.
Meanwhile Al Lewis, one Fox,
Meanwhile Al Lewis, the coast.
While Lewis is away, McCarthy will
be in the Fox offices at Broadway
and 57th street.

Sunday Films Up in Md.

Sunoay Films Up in mad.

Attorney General Robinson on Friday (15) advised John G. Calian, candidate for the Democratic State Senate nomination, that a referendum on the question of Sunday films would require the sanction of Calian, long a crusader for Sunday films in Maryland, is running on a "home rule" platform.

On Outdoor Adv.; Radio Better?

Films Saving \$2,500,000 Annually

Film and theatre advertising is to much detail on the part of the taking a general movement is noted not only to cut down on poster accessory stuff and outdoor advertising but to shut out the method altogether. Fox started the move. R-K-O followed, and now Warner Bros. First National, and Paramount have chimed in Paramount have discussed in the state of What it means to the outdoor ad-

What it means to the outdoor advertisers la answered by it having cost Fox theatres in the east alone between \$8,000 and \$10,000 a week. Other companies rated accordingly, which means that conservatively \$50,000 is lost this way weekly to outdoor exploitation companies. Two reasons are advanced by the theatre and film operators for the change. One is a general movement to cut overhead and another is based on alleged bad spotting. It's argued by the operating head

on alleged bad spotting.

It's argued by the operating head of one company that where outdoor advertising was found advantageous and useful to one house, maybe 10 didn't need any, while the checking in Universal uses it sometimes, as one sites was too costly and needed

Trained Men
Another reason given by an exec
of another company is that outdoor
advertising which came into vogue
for films and theatres years ago is
not necessary to the same degree by
films today, because the film and
theatre companies now have trained
advertising and publicity departments of sufficient man power to
get aimost anything across to the
general public without the outdoor

ads.
Universal is still putting out
plenty of outdoor billing but claims
the stuff is necessary and useful.
On the basis of \$50,000 weeldy, it
means a saving of about \$2,500,000 a

year.

Radio advertising may have something to do with it. Film companies are going for the air stuff more and more and what it may actually mean is a shifting of advertising expense from the outdoors to



NEXT! on the BIG HIT Pathé schedule

A super-attraction founded on basic human emotions. Man's primal demand for love. Woman's craving for affection — Jealousy, the symbol of passion and the spirit of unrest.

BEYOND VICTORY

Another Showman's Picture

SOMETHING "different" differently done—Dramatizing men's thoughts of women in moments of danger—Visualizing the vagaries of women in their adoration of men. Laughs in the midst of thrills—Surprises on the brink of suspense. A production of wide scope—a galaxy of stars—unusual showmanship angles to promote big box-office business.

Produced by E. B. DERR

Directed by
JOHN ROBERTSON

Played by a great cast of twenty-five dramatic and comedy stars featuring:

WILLIAM BOYD
HELEN TWELVETREES
JAMES GLEASON
FRED SCOTI RUSSELL GLEASON LEW CODY ZASU PITTS DOROTHY BURGESS JUNE COLLYER

, Adapted for screen presentation by SIX premier scenarists: Garrett Fort, James Gleason, James Seymour, Lynn Riggs, Thomas Lennou and Mauri Grashin, from the story by Hope Bennett



R-K-O Seems Strong for Expansion With Theatres All Over Midwest

Chlonge Aug 10 Chicago, Aug. 19.

R-K-O activity is growing in the
west and midwest, with several
deals at present hanging fire. Three s at present nauging are. Three litles are the present hot spots se are Chicago, Illinois and Wis-

incealities are the present hot spots. These are Chicago, Illinois and Wisconsin. That R.-K.-O will shortly acquire offe new Chi stand is certain; two are likely. The new house will be on the northside, without R.-K.-O representation since the Belmont switched hands. R.-K.-O is bastening its Chi plans, urged on by the spreading building campaign of Politics of the North State of the North S

CHI HOUSES ARE **CAUGHT ASLEEP**

Chicago theatre men operating 400

Chicago theatre men operating 400 houses in this town woke up this morning to find the local politicians had put over something on them, in the way of a new ordinance. It calls for every theatre to install a flip up seat, if not now equipped with them, or in lieu of that style seat, to widen rows between seats for an extra 14 inches. Regulation goes into effect, Nov. 1 next.

Par. Attache Loses Life In Syracuse Auto Crash

Syracuse, Aug. 19.
Dorothy Cuff, 17, house attache of
the Paramount, was killed, and
Harold Reed, head usher at the
same theatre, was cut and bruised
when the car in which they were
riding, with Reed at the wheel,
overturned when it falled to make the sharp turn under the New York Central Railroad bridge.

central Railroad bridges.

Central Railroad bridges.

Central Railroad bridges.

Location of the control of the

Restraining Order Against "Dawn Patrol" Denied

Hollywood, Aug. 19. Hollywood, Aug. 19.
Federal Judge George Cosgrove
denied application for a restraining
order to prevent further showing of
First *National's "Dawn Patrol."
The injunction action was filed by
Producers of "Hell's Angels" and
"Journey's End." who are suing
Warner Bros. for infringement of
copywright, claiming "Dawn Patrol"
contains essential features of their
blots.

Joseph March, Caddo employe, and Forest Easley, private de-tective, were released on \$2,500 ball following their arrest on charges of conspiracy to steal a copy of the scenario of "Dawn Patrol" from an employe of Warner's during the hearing of the infringement com-blaint.

Swanson Film at Rialto

Gloria Swanson's second talker, "What a Widow," is scheduled for a Rialto, New York, run the end of September.

of September.
It will follow "Animal Crackers"
(Par) into that house.

KIDNEYS AND NITE CLUBS

"My kidneys are bothering me a lot lately," writes a well known film diplomat to a friend.

friend.

Writing was on the inside of a paper match cover, advertising the new joint of a famous nite club hostess.

CENTAUR: FIRST INDIE TORCHBEARER, EXPIRES

Hollywood, Aug. 19.
Petitions were filed in Superior
Court here last week for dissolution
of the Centaur Film Laboratories.
This marks the passing of the origi-

of the Centaur Film Laboratories. This marks the passing of the original independent producer. Centaur was originated in Fort Centaur was originated in Fort Laboratories, and the control of the Centaura of

uargest single organization in the business. In 1912 David Horsley came to Hollywood. With him he brought Al Christle and Tom Ricketts. He established a studio at Sunset and Gower, later buying the entire two blocks in that neighborhood. At one time the Horsleys owned the property where the Columbia, Chadwick, U. M. Dally Fowler, American and other studios now stand. Recently they sold their Lab building to Columbia for \$175,000. At the height of their activity the Horsleys owned property in Hollywood valued at close to \$2,000,000.

They were the largest financiers

close to \$2,000,000.

They were the largest financiers of independent producers, getting out of the finance business in 1926, when they did \$550,000 worth of indle business and finished the year \$42,000 in the red, due to producers taking a purpose.

\$42,000 in the red, due to producers taking a powder.
For the past two years the Hors-leys have confined their activities to production of 16 mm. subjects and the perfection of sound equipment for use in the home. They still have a small studon. Powerty Row, where they photograph and record commercial subjects. The product of the still subjects and the still subjects of the still subjects of the still subjects.

Those Playful Titans

The job of feeding the company Titan some new words and ambi-tions has been delegated to Sam Warshawsky, husky assistant to Hy Daab in the Radio Pictures publicity

Daab in the Radio Fictures passes, department, Before he went on his vacation Sam got out a line for every day during his absence. A few of them

"Put the pan on pessimism."
"Squelch the scoffer."
"America calls—the Titan re-

sponds."
"The Titan takes the helm—
the fearful take the air."
"As the Titan goes, so goes
the nation."

the nation."
Following this latest batch, which
Sam is revealed as having obtained
by doing much interrogating, the art
department, to the rear of Sam's
desk, posted this notice on the door:
"Creative workers. Disturb only
in emergency."

ORIGINAL FOR TIBBETT

Hollywood, Aug. 19. Hollywood, Aug. 19.

Bess Meredith and Wells Root are
writing an original for Lawrence
Tibbett, which may be used after
he finishes "New Moon" at Metro.
Yarn is about the South.

"Charley's Aunt" in Dialog

"Charley's Aunt," in Dialog
"Charley's Aunt," talker version,
to be released by the Christies
through Columbia cariy in December, is the third feature under the
tle-up.
Joe Merrick, formerly in the
Christie publicity department on the
west coast, is now New York rep.

Growth of P-P Forces Dept. Out of Bldg.

Reason given for the shifting of P-P's accounting department from Square, to the new building of the N V "Horald Tribune" on West N. Y. "Herald Tribune" on West stat street is because of cheaper rent at the latter structure. An-other reason is the overcrowding of the P-P home structure due prin-cipally to expansion of Publix by acquisition of the Comerford cir-

Diff in rental fees between the two buildings are such as to almost write off. the cost of rent in that we will be a such as to almost write off the cost of rent in the such as the cost of rent in the sum of the cost of th Diff in rental fees between the

oles. The department will take over the 2th and 13th floors of the Trib

FOX WILL LEASE **PUBLIX COAST THEATRES**

Met, L. A., May Be Held Out as Par's 'Showcase'

Los Angeles, Aug. 19.

Fox West Coast and Paramount's theatre deal will wind up, it is now

theatre deal will wind up, it is now said, in Fox leasing all Publix houses on this coast excepting the local Publix Metropolitan. That will be held by Par, as its Pacific "show cise" and studios' theatres.

Leases about agreed upon, it is said, will be outright transfers in accordance with the Department of Justice opinion on theatre transfer; that anyone may sell anything to another if it's bonafide and without ulterior motive. Such a motive out ulterior motive. Such a motive in theatredom would be considered as evasive of the bonafide demand, were either of the parties to have a split profit or other understanding besides that specied in the

ing besides that specied in the agreement.
With the leasing Paramount will receive a set rental for each theatree that will guarantee it a profit, together with Paramount product to be played in the Publix-as well as the West Coast houses.

Favorable for Par
The deal is considered favorable for Paramount, since it will close up a coast red hole in the Publix chain, of between \$20,000 and \$30,000 weekly. That much has been Publix operation losses of its coast theatres of late.

Publix operation usesses of the theatres of late,
Publix houses on the Slope are
California, Granada, Imperial, St.
Francisc and Portoia, San Francisco.
United Artists and Metropolitan,
this city: Portland and the old or

Warner Later?

Warner Later?
Should the Warners enter into a similar and subsequent deal with Fox, it would include Warners Downtown and Warners here, besides such proposed theatres as the Warners has announced throughout the state with none started as yet. Among these is a house for Oakland.

Among these is a noise value. And land.
With the coast off its route, Publix chain would end at Salt Lake, with one house in Phoenix, Ariz.

Big Four Expands to 20 Films on New Program

Hollywood, Aug. 19.
"Trails of Danger," outdoor talker with Wally Wales and Virginia
Brown Faire, which has just been
finished by National Players, Ltd.,
gives Big Four Corp. of New York
its eighth and last release for this

season.

Big Four's program extends to 20 releases for 30-31, according to John R. Freuler, the Milwaukee exhibitor who organized it. Henry Taylor, former manager of one of Freuler's houses, is in charge of production for National Players, organized by Freuler as a Big Four auxiliary.

Balto. Musicians Asked \$20 More Wkly. at Century; Walked; Shows Out

Labor Matter Serious?

It commenced to look on the ent week's start as though union matters with the the union matters with the theatres may be reaching a serious point.

Reported that a conference

Reported that a conference was held yesterday (19) by chain heads to discuss it.

Situations were rumored to be almost at an ultimatum angle in two or three spots. *

The theatre end appears greatly concerned over the gravity of negotiations, through the important bearing they have upon stage shows.

METRO REVIVALS FOR FOREIGN FILM VERSIONS

Probability of a studio abroad for Metro, most likely in Paris, where Far has its foreign plant, is declared slight now, despite considerable recent discussion of plana be better produced here with foreign talent in more discussion. Low, head of the Metro foreign department, left New York lisst week by plane to confer with Louis H. Mayer and Irving Thalberg on the coast on what is known as plans for a huge program of expansion on foreign-language talents on re-currecting old pictures for release in the foreign markets.

Eight pictures are at present in various stages of productions, including several early Metro talkers. These include "Madame X" (Spanish). "Mary Dugan" (German); "Olympis" (French, Spanish and German); "Olympis" (French, Spanish) and Spanish); "Last-mentioned, Novarro at disk-mentioned, Novarro at disk-mentioned, Novarro at delease in Spanish under the fittle of "The Call of the Flesh."

the Century, Baltimore, Monday (18) after Loew's refusal to accede to the musicians' demand for a higher wage and the musicians

Century employed 24 musiclans at \$84 per week each for six days. Baltimore is a six-day town. Last week the musicians informed Loew week the musicians informed Loew that unless they were raised \$20 weekly by Aug. 18 they would walk. Loew's replied to the musicians ultimatum by stating that there wasn't the slightest possibility of Loew acceding to the demand and that the musicians could walk, when Loew would remove all stage

Stage Left Bare

Stage Left Bare
Century, presentation hiuse, was
the only stage show house, either
presentation or vaude, in "Baltimore
and the only house employing an
orchestra. With Loew doing away
with stage shows. Baltimore remains minus any form of fresh enfortainment, and without a pit or-

tertainment, and without a pit orchestra.

Loew's states it will return presentations to the Century only if the
musiclaris talk turkey with them.
Loew's declares the \$34 salary forsix days should be satisfactory to
any orchestra and that it (Loew)
cannot afford to pay about \$15,000
more yearly in orchestra salaries

With the Century dropping its
stage shows but eight weeks of
Loew presentation time remain for
Loew units, including the Capitol,
New York City.

Units, which previously jumped
from Washington to Baltimore to
Pittsburgh will hereafter go from
Washington to Pittsburgh.

4 New W. C. Foxes

Hollywood, Aug. 19. new theatres during September. One, Wilshire, may open with Grif-fith's "Lincoln."

Are P. A.'s Aiming at Home Office With Law-Breaking Stunts in Tex?

Dallas, Aug. 19. With commonly approved pub licity methods about all overworked, Publix n. a.'s in Texas are taking a shot, seemingly, after the scanda stuff.

stuff.

First, in Dalias, Marseline Moore has a run in with police chief, Trammel, by exploding a bunch of fake bombs downtown to push the "Big House."

"Big House."

Couple of weeks later, Beas Fair-trace, Dallas Publix p. a., who gets credit for most stunts where the buck has to be passed, was forced to an emphatic denial in local dallies of alleged tie-up with local army alryort for "Dawn Patrol." in which commander sent his instructors to swoop the downtown drag below the 1,000-foot I. C. C. attitude minimum, causing another squawk from city hall and quite a few cittzens. Poor Beas got credit for it anyway, whether she did it or not.

not.
In Abilene, Al Fourmet, opening the new \$500,000 Paramount on an elaborate scale, outdid the Dallas In Abliene, Al Fourmet, opening the new \$600,000 Paramount on an elaborate scale, outdid the Dallas folks, as far as working the law is concerned. Town long under the since founded). At did it any big by formally announcing Sunday show Aur. 3, ran said show, was promptly fined \$50 and court costs. If the city dads don't get extreme and call for the governor, Fourmet will likely keep it up, each Monday payling about \$60 for his Sunday show. Ing about \$60 for his Sunday show. It was ab

colleges back of the no-Sunday-show move.

As far as showmanship on stunts, is rather doubtful (except in Abi-lene) whether there's any apprici-able b. o. benefit involved. Which makes it seem much like p.a.'s are fighting for home office recogni-

Ban on cost figures in advertising and publicity has been issued by P-P to all advertising and p. a. so on the circuit. New order came about through one bright p. a. somewhere, location not given, advertising the expensive cost of the refrigerating plant in a theatre, which fact brought about increase in tax valuation of property. Taxes were raised in accordance with improvement. Another reason given is that in configurate figures are count, and P-P advertising bosses figure this not ethical nor a substantial aid to b. o. draw when untrue.

STARTS THE SHOW HIT!
YEAR WITH A SMASH HIT!

LAST YEAR

Fox crashed the new film year at the Roxy with

COCK EYED WORLD THE

. . 4 weeks setting a new all-time record for attendance and business at the world's biggest theatre.

YEAR

Fox crashes the 1930 season at the Roxy

CONSTANCE BENNETT Tully Marshall Matty Kemp 4

LEW AYRES Beryl Mercer

From the Harvard Prize Play by Cleves Kinkead

Directed by VICTOR FLEMING

First 3 days beat first 3 days of 2nd week by

\$3,731.95

ND WEEK

First 3 days beat first 3 days of 1st week by

\$3,885.55

First 3 days of third week beat first 3 days of first week by

\$7,617.50

Coming to thrill you!

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed seak Saturday in Hollywood, and placed as a wrapper upon the regular westly sulfatin does not circulate other than on the Pacific Slope.
Naws from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Metro has abandoned its idea of switching foreign production to Europe, according to Arthur Loew. This is for the time being at least, and another batch of European players are being recruited for Coast work.

Playing safe on the matter of no propaganda creeping into foreign press matter, First National is having all the apocal years on its pictures for the boys who originally handled it. The stories will then be translated into their respective tongues under home office (New York) guidance.

KNX, local radio station, is nego-tiating for the first installation of Television out here. Story says it may be ready with it in fall.

Radio's "Cimarron" will have lrene Dunn for the lead opposite Richard Dix. The studio has tested gir atter gild in a sfort to and a suitable lead. The delay posi-poned the start on this one eight times. And this one eight shooting schedule.

Joan Crawford's and Metro's
"Great Day" has been stopped for
story revision. It may take several
weeks to revise the script as destred. Harry Pollard, director.

Paramount studio has issued let-ters to its employes suggesting that they refrain from attending minia-ture golf courses in favor of going to theatre whenever possible. In the case of contract players it urges them to co-operate with the the-atres for personal appearances.

Leasing finx houses, mostly small, to newly arrived residents from the middle west is leaping. This is as the racketeering brokers street the street, and the resident for a year, have reopened within the past month. Any sort of scrutiny will reveal that 15 to 20 of these houses change hands monthly. Leasing

such sites over and over again for commission is the gag,

Hoot Gibson is having a plane built with a guaranteed speed of 180 m. p. h. which he will fly himself in the national air meet at Chicago this month. Gibson will race his air buggy.

Fox will spend considerable time on retakes for "Lillom," in which Charles Farrell is starred.

Showing writers and directors the dramatic values in news is being contemplated by Fox exces. The means to this end will be the Movietone newsreel. Idea is to get home a few new thoughts on punch scenes.

No new developments the past week between the unions and the theatre groups who are trying to adjust contract matters prior to held, but the main point remains unsettled—that of the \$5 increase asked by both stage hands and booth operators.

Inlike over years, the legit union officials away from the picture faction.

Hobart Henley goes to Universal and the Holley goes to Universal direct. John Murray Anderson is in the same boat as regards assign-ment.

Matthew Board, new four-year-old colored kid in "Our Gang" comedies, will be officially tagged "Stymie" because he gets in every-body's way.

Sam Behrmann, on the Fox lot for the past six months, has returned to New York to write a play for Theatre Guild production. Contract calls for a division of his time between here and New York. He returns to the Coast in six months.

With Dr. Hugo Riesenfeld going

tists will be handled by Ai Newman,

Following differences with Ai Rockett over story treatment, Alex-ander Korda was relieved as di-rector of "Basquerie" at Fox.

Pathe has finally selected Ann Harding to play the lead in "Re-bound." Et H. Griffith, who di-rected "Holiday," will meg.

Two more picture companies are sending units to the provinces. "Lightnin," at Fox, goes to Lake Tahoe district, and Paramount is sending 350 people to Guadalupe, Cal., for the desert sequences of "Morocco."

Nina Quataro will play opposite Emerson Tracy in 12 shorts for Universal tentatively titled "Uni-versal Vanities." Samuel Freed-man will supervise, with Albert Kelley directing. Douglas Doty wrote the stories.

Ralph Spence goes to Radio as a writer for the next six months. Studio recently completed his "Half Shot at Sunrise."

Scott Darling has been assigned to write the dialog for the "Classics in Slang" series and "Caught Cheatin," Murray-Sidney feature, at Tiffany.

Helen Lubitsch has been given the lead in the German version of "Madam X" at Metro.

Metro started production on the Spanish version of "The Big House" last Monday. Joe Chrispo will have the Chester Morris part, and Edgar Neville, who wrote the Spanish dalog, is director.

First short for Charlotte Green-wood at Christie's went into pro-duction last week. Title is "One Good Turn." Hale Hamilton, legit actor, wrote it.

Sam Mintz has received his first contract from Paramount, after writing for that organization for the past five years. Contract is for an optional period of five years.

Wesley Ruggles and Howard Estabrook have had their contracts renewed by Radio. Roscoe Atea a five-year optional ticket from the same studio.

"Whoopee," which probably fol-lows "Holiday" into the Carthay Circle," has had its national release date pushed back two weeks to Sept. 20.

"Man in the Sky" has been changed to "Men of the Sky" by WB. "Extravagance" has been changed to "Body and Soul" at Tiff, and Par's "Spanish Acree" goes out as "The Santa Fe Trail."

His five-year directorial contract having expired at Warner's, Bryan Foy is now working on the 60-day option clause. He is turning out several shorts following the "Gorilla."

Sono-Art resumes production with a Spanish version of "Rogue of the Rio Grande," starring Jose Bohr, who starred in the English version for the same company.

Missionary's wife in "Trader Horn" was first played by Mrs. Harry Carey. Then M-G tried Marjorie Rambeau. Now Mrs. Carey is back.

A.S.C.A.P. took an ear down the local Harlem with two music-tax dodgers haled up to Federal court. Harry Robbins, of the Hub theatre, and A. M. Gallos, of the Central Circle, are named in injunction suits.

Fox Coast takes over the R-K-O at San Diego Aug. 22 on a straight rental basis for five years. It will be the fourth Fox house in the

Railroad trouble on the lots Paramount has scrapped its r.r. yarn for George Bancroft, while Fox is looking for one.

No more breakfast on studio time at the Universal restaurant. Fol-lowing FN's lead.

Warners' plug of Joe E. Brown under way Aug. 22 with a personal appearance at Indianapolis with "Top Speed"; then St. Louis, Philiadelphia, Pittsburgh, Jersey City and New York. In October he starts a three-month rest in Europe.

WB stardom for Doug Fairbanks Jr., next year.

Basil Rathbone in and out of a Universal part for the second time in three weeks. First was "The Boudoir Diplomat." Now it's "The Lady Surrenders." Part wasn't big enough.

Three femmes still wanted for the Ronald Colman-Lonsdale un-titled picture. Constance Cum-mings, N. Y. "June Moon" unit understudy, is one candidate. Johnne Clare, English legit arrival,

The Doubter

A Hollywood, Aug. 19.
An actor was doing a rave
about a friend's house to a
pal. The place, he said, was
about as large as the Grand
Central station only better.
Listening to detailed description of the rooms and the general layout the pal interrupted
the monolog.
"You're sure it ain't a glass
shot?" he asked.

Showman Must Start Term Pending Appeal

Term Pending Appeal
Syracuses, Aug. 19.
Denied a writ of reasonable doubt
by Supreme Court Justice William
F, Dowling, Garrand B, Latta, president of Investors' Underwriting
Corp., and former Syracuse theatre
operator, went to Auburn prison
this week to start his sentence of
two to four years, imposed following
County Court on June 3).
Latta will remain in Auburn until
October or November, when the
Appellate Division of the Supreme
Court decides his appeal from the
Court decides his appeal from the
conviction and sentence in County
Court. If the higher court rules
that Latta, whose theatrical ventures embraced the Empire, Syracuse and Brighton, is entitled to a
new trial, he will be released under
me trials, he will be released under
County Court. If the verdict is
sentence, Latta will serve out his
sentence.

Comerford Line-Up

Comerford Line-Up.

No changes are to be made in Comerford personnel at once, it is understood. Par's plan is to give all Comerford employees reasonable time to show whether they can deliver.

Coerge Walsh, former head of the Segre circuit for Par, is here to assume charge.

Latest transaction is said to be agreement on Par's part to take

Latest transaction is said to be agreement on Par's part to take Academy, former road show and stock house, in deal. Academy is the oldest theatre in the central city, and has been dark for some

SARNOFF'S OPINION ON HOME TALKERS

David Sarnoff does not believe that home talkers will alienate fans from the theatres.

"RCA News," house organ of RCA, he says that the "talking mo-tion picture screen adapted to the requirements of the home theatre

tion picture screen acapted to the requirements of the home theatre is making ready to announce its services to the home and,may and probably will include many elements of theatrical entertainment service but it cannot and will not transfer the functions of the public theatre to the home." Sarnoff also declares: "The home screen will open many new phases in the development of the talking picture art. Through the home screen the motion picture will find its great opportunity to justify the educational and cultural destiny of the art. In the home the talking film will be able to select its audicance to key its message to higher-standards of appreciation and to meet the cultural requirements of specific groups rather than of multitudes."

Up-N. Y. Exhibs-Distribs Confering on Zoning

Buffalo, Aug. 19.

Meetings between local exhibitors and distributors are continuing-here for the purpose of effecting final agreement on the zoning prob-

iem.

It is reported Rochester and
Syracuse exhibs have practically
agreed with the distributors on the zoning plan.

zoning plan.

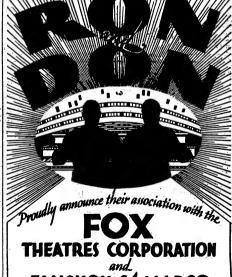
Buffalo situation is expected to be adjusted shortly.

Rosson Off Jones Feature

Hollywood, Aug. 19. Arthur Rosson, directing "Law-

arthur rosson, directing Laws-less Valley for Columbia, was taken off the picture after three days shooting. Lpuis King, who directed the two previous Buck Jones pictures, took

over the meg.



FANCHON & MARCO

four glorious weeks at the FOX Washington, D.C., the Nation's Capital was fully convinced that there is something new in organ specialties.....

- Featuring their Baby Console NOW



ATTENTION!!! **MOTION PICTURE PRODUCERS!** Just the thing for that new pictur
A NEW FACE
DON'T FAIL TO SEE

SANTO

Headlining R.K.O Hillstreet Theatre, Los Angeles
WEEK OF AUGUST 27, 1930
A Sensation in Vaudeville
Why Not a Find in Pictures!
He Can Sing! He Can Dance! He Can Talk!
And How He Makes Them Laugh!
A thursal for Talkies
Don't Forget Week of August 27 at
The R.K.O Hillstreet Theatre

Monthly Production Survey

Hollywood, Aug. 15.

Despite a sea-saw frame of production activity during July, ranging from 57 to 70 units in work, the average for that morth equals that of 60 units during the past month, employing

THE TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY AT THE 19 ACTIVE STUDIOS ON THE COAST DURING THE MONTH OF JULY, 1930, WITH COMPARISON OF AVERAGE ACTIVITY FOR THE SAME STUDIOS DURING THE YEARS 1928 AND 1929. STUDIOS ARE DIVIDED INTO GROUPS ACCORDING TO THEIR CHIEF PRODUCT

						Mature .
NAMES OF STUD						stories
1		Average			erage	set for
1	features		units		blished	future
1	working	working	working	1	for-	produc-
Feature Group.	July.	July.	July,	1928.	1929.	tion.
Fox Studios		1	9 .	8.1	7.2	26
Paramount			7	8.8	4.8	22
First National	7		7	. 8.8	4.8	8
м-с-м	5	••	5	6.4	6.2	23
Warners	5		5 2	6.7	4.8	11
Radio	3	2	₽.	2.8	2.4	12
Universal	3	2	5	5.1	6.9	14
Pathe		1	2	2.7	1.8	18
Columbia	2		2	2.7	1.8	14
Tiffany		i	2	3.0	1.8	12
United Artists		••	1	2.0	1.6	14
Chaplin	1		1	0.6	1.0	
Cruze				1.0	0.8	5
Leasing Group.			••		•	•
Metropolitan	1	1	2	3.2	3.6	
Tec-Art		. 1	ī .	2.0	2.5	**
Short Subjects.		•	•	2.0	2.5	**
Darmour	1	1	2	1.8	1.8	
Roach		2	2	2.1	1.8	
Educational	••••	ĩ	ĩ	2.0	1.3	••
Sennett		i	î	1.6	1.6	••
Beimett				1.0	1.6	•• .
Totals	46	14	60	71.3	58.5	179
Total average	units wo	rking in	January.	1930		55
" "	**		February,			51
	44		March.		•••••••	67
l. • •	*		April,			68
	•		May,			65
	E #		June,		••••••	60
l + -	4			*		60
1			ou.y,		•••••	00

summer season.

July average would have been

much lower had not Warners and

First National speeded up produc
tion to complete their current year's

schedule. With these two studios

about washed up on their programs,

production for the current month

probably will register a low mark

for the season.

Abrupt cessation of production at the Warner and First National plants has unloaded an army of

working throughout the period large casts of atmosphere peoplo This is about normal for the mid-summer season.

Fox Suit for News

FOR JUST 10F 1News Fox filed suit in the n. Y. Su-preme Court against the Salina the-atre, of Burlalo, for \$2,500 damagea. Defendant allegedly broke an agree-ment to exhibit and pay for the Fox Movietone News since Dec., last. An order to take the tentimony of An order to take the tentimony of half of Fox was signed.

Buffalo, Aug. 19.

The final curtain on the Lafayette The mai curtain on the Larayette Square theatre was rung down this week when the Marine Trust Co, entered judgment against the Monument Theatre Corporation, former operators of the Larayette

Monument Theatre Corporation former operators of the Lafayette theatre, for \$125,546.94. Judgment represents the deficiency on the recent foreclosure of the first and second mortgages held by the bank.

COAST IS STILL **PLAYING WITH WIDE FILM**

Hollywood, Aug. 19. Virtually all the major studio are continuing to experiment with wide film, but the work is going on quietly under a mutual anti-stam

quietly under a mutual anti-stampede understanding in force until 1931. This is despite reports from the east that interest is waning in the matter of giant film.

So general has the interest of Coast technicians become in wide film problems that the Academy has abandoned its original intention to dodge the big pictures as a controversial and competitive subject.

ject.
While avoiding any discussion of
the merits of the various sizes and
systems, the technicians' branch of
the Academy has decided to discuss
the subject with dates set as Sept. 10 and 17.

16 and 17.

First meeting will be concerned primarily with production problems, dealing with the adaptation of technique necessary for shooting, with sound and with set design. Second meeting will be taken up with problems in the exhibition of wide film.

Buzzell, the Gazer

Hollywood, Aug. 19.
Upon completing his present series of "Bedtime Stories," Eddle Buzzell will start on a new series of seven shorts for Columbia to be called "The Columbia Crystal Gasten."

Gazer."

Idea was sold to Columbia by Nick Copeland, who will write the material in collaboration with Harold Atteridge.

\$125,546 Judgment Closes Loew's New Program Booking Idea May Be Policy of All Circuits

NO ZONING PLAN FOR WASH, STATE EXHIBS

Seattle, Aug. 19. Washington is against the zoning lan. Committee of the state exhibitors' assn. held a final meeting here and voted against zoning.

Several previous meetings had ended in disagreement. They could get nowhere and decided to toss the plan overboard.

3-Sided Union's Request Slated for Side-Tracking

Chicago, Aug. 19.

J. W. Burton, agent for the Cash lers, Doormen and Ushers' union iers, Doormen and Usners' union, has made demands to the exhibitors' organization, that it employ only union men. Burton has had conference with Jack Miller of the Exhib. Ass'n, and Emanuel Eller, counsel for the Illinois Independent

group.

It is doubtful whether anything will come of the matter, with the exhibitors cutting personnel to the

Extras' Heyday

Last four weeks with an average

of 1,000 extras working daily have comprised the most consistent production period from the mob view-

point, of the past 12 months.

Last week 6,762 placements were made by Central Casting Bureau, 34% above the average week in

1929. Previous weeks were 6,093, 6,728, 6,176, all way above last year's average of 6,057 extra placements. Extra work was well distributed, with only two sets last week using 100 or more. Monday Al Green had 111 in a Parisian cafe acene for "The Man in the Sky" at Warners. Wednesday Victor Fleming used 100 foreign legionnaires for a desert battle in "Renegade" at Fox.

With the thought that better-bale ced shows will accrue from books ing of picture programs from New adquarters of the larger circuits, that may become a general policy, with this phase of operation no longer left to territorial bookers district managers and others

district managers and others.

Low is the first of the big chains to inndertake the policy, contending that booking of progress of the policy contending the policy contending of progress of the policy contending of product to those inches field, will insure Loew theatree with a well balanced show.

The Loew theatre operating department in New York will immediately start to pick all material for its out-of-town houses as a result, with special attention directed to the choice of short subjects and

with special attention directed to the choice of short subjects and other fillers which, in the opinion of flow exces, are best suited to ge along with the features. Publix has long campaigned for such bookings. Through the cen-tralization of divisional supervision, tralization of divisional supervision, in previous control of the con-trol of the of the con-

Ted Healy's abandoned stooge to go over to Fanchon & Marco.

ALLAN GARCIA Dialecticia

"THE DOVE" United Artists

GEORGE MELFORD

"THE CAT CREEP" (Spanish version)
A Universal Pictus

COSTUME HIRE

BROOKS



ANN PENNINGTON

VILL GREET YOU WITH **NEWEST INTRICATE TAP ROUTINES**

AT

NEW YORK

BROOKLYN

PARAMOUNT

(WEEK AUG. 22)

PARAMOUNT

(WEEK AUG. 29)

and DOROTHY-KIRTLEY ANKIN — CHARLES

Opened This Week at ORIENTAL, CHICAGO Next Week, MARBRO, Chicago

Direction WILLIAM MORRIS OFFICE

HELD OVER for the Balance of the Week Opening with First Public Canadian Unit Sept. 5

N. Y. "DAILY MIRROR" "RAIN OR SHINE" FILM IS JOE COOK AT HIS BEST

(Bland Johaneson)

"The Inimitable Mr. Cook is as a funny in the movies as ever he was funny in the movies as ever he was a funny in the movies as the funny sundeville show."

"The time he is "The funny sundeville shows and the stage and the funny sundeville shows the stage with a unique sensation or the stage. I'm a unique sensation or the stage with a unique sensation or the stage with the stage and stories are familiar. Some are new. All are funny." (Bland Johaneson)



N. Y. "EVE. WORLD"

(George Gerhard)

"If you feel like enjoying the heartlest laugh you have had in months, just drop in to the Globe Theatre and see Joe Cook, that slightly crasy fiend of the eight Harwalians, in "Rine or Shine." And if you don't get a pain in your side, then your body is numb.

"The adaptation of his stage vehicle, and, which is vastly more important, the direction by Frank Capra, Columbia's ace director, have given him a picture which is just, as excruciatingly funny as anything Harold Lloyd has ever done, and a lot more crazy than the picture made by the Four Marx Brothers."

N. Y. "TIMES" (Mordaunt Hall)
Successful Monkey Shines

Successful Monkey Shines

"Lot as it was last light in the
Globe, where was last light in the
version of "Ratin and the light in the
sented, the Allier of Shine was preshaded of "Ratin and shade wersatile
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appears to be seen the Jealing
best of a guite United the Second of Jealing
Borted by his stage colleges and provided of Jealing
Allier of Jeal

"EXHIBITORS DAILY REVIEW"

A SMASH HIT!

A SMASH HIT!

"Hot or cold, snow or sleet, fair or cloudy, 'Rain or Shine,' Columbia's big circus comedy, with Joc Cook, will pack them in. The audience at the premiere at the Globe last night all but rolled in the asiles so great was their laughter and enjoyment of this sure fire bit, which Frank Capra so ably directed. At the conclusion of the picture Cook, in the audience, received a personal ovation unique in the annals of New York film premieres, so delighted were the customers with the picture."

L. E.

Philips.

"FILM DAILY"

achill 111.

"FILM DAILY"
(Gülette)
"Another b. 0, bet for houses all over the land has been turned out by Columbia. Joe Cook, already a stage institution, now becomes the screen's biggest one-ma show. And what a show! Exhibs can lay their money on this comedy of the circus world as sure-fire for the whole family, including the kids."

N OR S

Directed by FRANK CAPRA A Columbia Picture

N. Y. "SUN"

N. Y. "SUN".

"Received with an enthusiasm that speaks well for Mr. Cook's debut in the talkies.

"The comedy is all pure nonsense made funny by Joe Cook. You may wonder why you laught with the same. We enjoyed 'Rain or Shine,' and believe you will, too."

M. J.

N. Y. "HERALD TRIBUNE"

N. Y. "HERALD TRIBUNE"

(Richard Wotts, Jr.)

That Incomparable comic, Joe
Cook, seconded and frequently
equalied by the practically incomparable Dave Chasen and Tom
Howard, is turned madly, beautifully loose in the screw revision of
Rain or Shine, and the result is a
maniac melange of humor that is
not far from irresistible."

WASH, "NEWS"

N.Y. WALL STREET "JOURNAL"

"Soldom has an artist of the second process
WASH. "TIMES"

N.Y. WALL STREET "JOURNAL"
"All of his efforts are successful
in producing comedy. The purpose
of the film is to produce of
the film is to produce on
comedy, largely through Mr. Cook's
amusing stories. At times the picture has a Chaplin quality, espeture has a Chaplin quality, espe
ture has a Chaplin quality espe
ture has

WASH. "HERALD"

WASH. "HERALD"
(Lee Somers)
"On the score of versatility, Joe
Cook should have occasion for
more than the score of cocasion for
command a large following Cook's
unique for wholesome tomologies
wholesome tomologies
and I look for planted to the sceepen
and I look for planted to the sceepen
him in the movies."

RIOT ON SCREEN

"Joe Cook, the vaudeville and
musical comedy star, is now a comedy riot on the screen. Hitherto
known as a one-man vaudeville
show, he now emerges as a oneman picture sensation, and his anities make Rain or Shine one of
the funniest comedies yet screened.
"You'll forget about the heat as
you laugh at his idiotic patter and
expert clowning.

N. Y. EVE. "JOURNAL"

MUSICAL COMEDY STAR 18

RIOT ON SCREEN

"JOC Colds beaks into the list of the talkies' most pleasing comedians."

expert clowning.
"Cook, of course, is the whole pic-

CHICAGO "POST"
(Genevieve Herris)
JOE COOK SCORES
"Here is a picture that can be considered as entertainsafely recommendance of Joe Cook,
ment... "That's benading figure in the outstanding figure in the contribute will put. Joe
in large does...te will put. Cook's name among the list of tavorthe comedians of the screen."

BROOKLYN 'STANDARD UNION'

BROOKLYN 'STANDARD UNION'

(Richard Murray)

"Gook in his first featured film
"Rain or Shine' loses none of the
breary jarytuiness, capitvains,
manneriass and chatty imperion
manneriass and chatty
manneriass
manneria

WASH, "NEWS"

"The silb and anhazing Joe Cook
how the bright boy from
how the bright boy from
how the country to the country
how to the country
ho

8. F. "NEWS" (Claude E. LaBelle) JOE COOK IS WHOLE SHOW

AT ORPHEUM "Comedian and his barrel of tricks worth soing miles to see....a rare artist. It is a matter of Joe Cook first, last and all the timea comedian of rare attainment."

N. Y. "DAILY NEWS" JOE COOK IN TALKIE "RAIN OR SHINE" CLICKS

(Lloyd Acuff)

"It's Broadway's hard luck that
Joe Cook has not found time before
to make a movie. The proof is no
Rain or Shier, his extravaganz
of circus life, which left even the
cash customers howling last night
at the Globe theatre premiere." (Lloyd Acuff)

BROOKLYN "TIMES" JOE COOK SCORES HOWLING HIT IN "RAIN OR SHINE"

HIT IN "HAIN UK SHINE."
"Joe Gook stepped from the stage
to the screen at the Globe last evening and scored a howling hit.
"The premiere audience rocked
with laughter at Mr. Cook's patter."

N. Y. "MORNING TELEGRAPH"

N. Y. "MURNING TELEGRAPH"
(Whitwey Bolton)
"You are guaranteed laughs, long, deep and spontaneous laughs sprung from the comic witchery of that superb clown, Mr. Cook."

S. F. "CHRONICLE"

S. F. "CHRUNICLE"

(George C. Wayren)

"A new comedian has arrived on the screen, a neat, fleet, suave comdian, full of tricks; a musical comedy star. He is Joe Cook."

Held over in New York-Chicago-Washington



FILMED BY PAUL L. HOEFLER and WALTER FUTTER FOR THE COLORADO AFRICAN EXPEDITION



ANOTHER COLUMBIA



wand Oh. What a Box-Office WALLOP/



S P F A S BIG-MONEY SMASH

KNOCKOUTS IN A ROW!

JUST one big, smashing hit after another! That's Universal! First, "Little Accident" knocked New York for a row of laughs at the Globe Theatre. This is followed by that cyclonic drama, "The Storm," now booked on the Metropolitan R. K. O. Circuit. And then comes the most amazing American drama of the underworld, "Outside the Law," a thriller if there ever was one, also booked for the R. K. O. Circuit. It's great to play Universal pictures! Ask any exhibitor!

OUTSIDE THE LAW

It takes a REALLY GREAT TALKING PICTURE to overshadow a BIG SILENT SUCCESS. But Universal has achieved just that "miracle" in Outside the Law. EVERY WORD YOU HAVE HEARD ABOUT IT IS TRUE! Goes into the Globe Theatre, August 29, and then round the New York Circuit.

WITH
MARY NOLAN
Edward G. Robinson
OWEN MOORE
and Rockliffe Fellowes.

Presented by Carl Laemmle and Produced by Carl Laemmle, Jr.

A Tod Browning Production

LITTLE ACCIDENT

A merry mix-up of brides and babies in a comedy that is leaving a trail of broken laugh records in its sweep over the R.K.O. Metropolitan Circuit. Smashing Record at St. Louis Theater, St. Louis; Wood's Theatre, Chicago; Keith's Theatre, Boston.

WITH
ANITA PÄGE, DOUG-LAS FAIRBANKS, JR.,
Slim Summerville, Zasu Pitts,
Sally Blane.

From the sensational Broadway success by Floyd Dell and Thomas Mitchell. Directed by WILLIAM JAMES CRAFT and Presented by CARL LAEMMLE.

THE STORM

LUPE VELEZ

A dramatic picturization of Langdon McCormick's stage success which opens at the Globe Theatre on Broadway, August 22. The greatest out door thriller to date with PAUL CAVANAGH and WILLIAM BOYD.

Thrills to speed the pulse.

Drama to hit the heart.

Presented by CARL LAEMMLE and Produced by Carl Laemmle, Jr. Directed by William Wyler





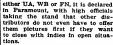
Failure to Get Satisfactory Terms Prompts UA, WB and FN To Sell to Indies, Away from P-P

Unprecedently independent attitude of UA. WB and FN in selling
away from Publix through inability
away from Publix through inability
deals in various spots not covered
deals in various spots not covered
them pictures first if they want
to close with indies in open situations. Under previous franchise deals
Under previous franchise deals
Under previous franchise deals
Under previous franchise deals

by dions expected to lead to a getestations expected with Publix on such open
attactions. There are numerous cities in
which product deals have already
been closed with indies against the
Publix chain, though offered to the
latter first. UA closed in a reported
55 such situations, with Publix said
to have now stepped forward to ask
UA to hold off on any pending deals
until negotiations for such cowns
can be reopened. It is understood
the company of the control of the control
to t

but accompanied by the admission officially that selling away is being retarded through resumption of ne-gotiations in unfranchised territory.

There has been no instance of violation of franchise agreements by



to close with indies in open situations.

Under previous franchise deals with Publix, UA, WB and FN have been sewed up with that chain even before sales began on the '30-'31 programs, but through other situations that were open, including the control of the before the control of the behavior of the control of the contro

Sold to India

distribution deals.

This included, also, various towns that Publix has or is entering through erection of new theatres. In one such instance UA could not get together with Publix on price, with the result it took the buil by with the result it took the buil by that newly-invaded Publix town and sold the entire program. FN also sold the same indie away from Publix and a deal is on for the WB pictures which may not be closed now if Publix gets together satisfactorily with WB instead. Results of the WB pictures which may not be closed now if Publix gets together satisfactorily with WB instead. See tild, WB and FN programs in various cities is dependent on what deals Publix closes with these distribs and for what towns now open. Extent of likely product deals not mentioned but that indies will be shut out in most of them is indicated by Publix's request to hold would nean selling away from that chain. Indies who have already closed

chain.

Indies who have already closed for national product against Publix have gone for the high rentals asked because of necessity to get pictures this year, in most cases laying their checkbooks on the distributors' desks.

Buying Circuits Win Against Chi Exchanges

Chicago, Aug. 19.

Statement of the exchanges that they would not sell the circuit heads has not panned out. Exchange managers have reneged on their stand and are now playing hell.

They tried to reverent Agency Sa.

They tried to prevent Aaron Saperstein buying circuit, but failed. Various exchanges sent men out to solicit the individual houses on Saperstein's lice. perstein's list. Every individual house operator sent the exchange

house operator sent the exchange salesmen away empty handed, refer-ring them to their buying head. Emil Stern, James Coston, Saper-stein and Bob Lucas, as buying heads, report completion of con-tracts with the distributors.

Publix in Cincy

Cincinnati, Aug. 19. Cincinnati, Aug. 19.

A permit has been taken out for
the erection of a theatre and storeroom building at the northeast corner of Gilbert and McMillan by Publix. Intersection is known as Peables Corner, a hilliop business section about 10 minutes from downtown district. House will be two
storles and seat 2,100; 11 is close to
the Orpheum, Cincy's largest second
run picture theatre. Work on the
foundation is under way.
For months have been rumors and
denials that Publix would have a
house on this site. It will be the

house on this site. It will be the first Publix theatre in Cincinnati.

Authors! Publishers! HAL HORNE

Gobs of Joy

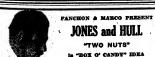
Arthur PAT WEST

AUTHORS' REPRESENTATIVE) will welcome communications from established AUTHORS, PUBLISHERS and STAGE PRODUCERS desiring to dispose of MOTION PICTURE RIGHTS to published works and plays.

TAFT BLDG., HOLLYWOOD Telephone: Hollywood 6017
Carrespondece Solicited from
FOREIGN AUTHORS

DANCERS

Featured in F. & M. "Brunette" Idea School Address, 545 Sutter St., San Francisco





30 Days Extended to 90 For Prot. in Montreal

Montreal, Aug. 19. Montreal, Aug. 18.

Now definitely settled that the main stems will have three months' protection of first-runs released to neighborhoods. Latter have been getting them within 30 days and former claim reduced grosses of this aummer largely due to this first the state of the sta

next month when are signed.

Neighborhood managers think fans contracted habit of waiting for cheaper prices and extension of time will not greatly affect their grosses. They have done quite well all summer.

KINDLY INDIE EXHIB PUTS CHAIN TO SHAME

A well known indie exhib with more guts than others, but faced with keen opposition from one of the big chains operating in his ter-ritory near New York, has been

with keen opposition from one of
the big chains operating in his territory near New York, has been
taking a bad slap right along without pulling his sword until now he
has won the respect and admiration
of the big operator in question of
the big operator in question
of the large of the circuit when its feature was late in being delivered.
The indie offered a feature it had,
besides the short, this despite the
fact that for months the chain has
been bucking the indie strong. The
fact that for months of the circuit
of the circuit when its continuation of the
unit of the circuit when the
fact that for months the chain has
been bucking the lindle has been
burning inwardly about how the
chain went after him, even to advertising in his town the pictures
that chain had for a nearby towa,
but had been bought locally by the
indie.

New System

It she out adtering the contracts.

It also cut admissions, tried free at anso cut admissions, tried free-ticket tie-ups, etc., but all that the indie has done was to take it calmly so far as outward appearances were concerned, refusing to go in for the enemy stuff.

so far as outward appearances were concerned, refusing to go in for the enemy stuff.

'Till hurt 'em more by making 'em feel sorry," he stated recently in speaking of his big circuit opposition. Now he has done it.

On the control of the control

SMALL EXHIB'S BREAK ON TALKER RENTAL

Chicago, Aug. 19. Small exhibitors are getting a break as the film buying season opens. Prices are lower at present than in the silent days, with strong competition between exchanges for

Small exchanges depend almost wholly on the indie exhib, while the larger distributors figure the addi-tional revenue ar so much to the

Gottesman's New Circuit Again in New England

Alfred Gottesman, formerly Warner theatre exec after selling his New England circuit to that company, is starting on a new house formation in the same territory. No houses are reported by name as yet secured by Gottesman, but he admits the new start. Gottesman does not admit though if he will again selled on report of portator believes he can operate more profit. lieves he can operate more profit-ly than any chain in the section

Omaha Adjustment

Omaha Adjustment
Omaha, Aug. 19.
Stage hands and musicians, because of difficulties with union demands, were given two weeks notice
at the World, Publix house, here
Saturday (16).
Before the 14 days are up both
sides hope for a compromise that
will allow both crews to remain.

Chi Exchanges Take Zoning in Hand When Regular Committee Flops

KEEPING STORES OPEN SAT. HELPS THEATRES

Newark, Aug. 19.

The keeping of Hahne's, one of the three big department stores, open on Saturdays, contrary to custom, has helped the theatres or

tom, has helped the theatres on Saturday mats, particularly at Loews, next door.

"Our Blushing Brides" opened with the big orchestra full by two. Saturday mat. is regularly the worst of the week here.

The picture would have been big the work of the week here.

The picture would have been big the work of the week here.

P-P "GOOD TIMES" IDEA

Fall prosperity campaign will be conducted by P-P simultaneously on films and theatre. Date limits given as Oct. 5-11. Present plans call for combined radio and national advertising campaign to put the week over.

Theatre end is to be known as "Paramount - Publix Prosperity Week." Filf end is "Paramount Prosperity Week."

Big idea is to pull in a community angle on good biz and strike a key-note of optimism all around.

Chicago, Aug. 19.
Following the repeated failure of the zoning committee to establish a acceptable protection code, the exchanges have organized their own

cochanges have organized their own secret zoning committee. Felix Mendelsschn, Metro, president of the property of the secret was a secret with the secret was a secret with the secret was a secret was

the exchange men are basing their-code principally on weekly release systm in force last year, merely-changing minor details. This code will be submitted to C. C. Pettijohn of the Hays organization. The exhibe feel confident Pettijohn will reject the exchange men's code, since the Hays organization has continually stated its hands-off attitude in the matter of sales policy.

TWO REOPENING WIRED

Stanford, Conn., Aug. 19.
The Springdale, in Springdale, formerly a legit tryout house, will open on Labor Day with pictures.
The Liberty, Poughkeepsie, now dark, goes soundfilm, also opening Labor Day.



your theatre will bring patrons from without!

Now the spotlight is turned from the outside of the theatre to the in-side. Owners and managers now focus attention on the seated audi-ence::: make the interior of their theatre so inviting that it brings patrons from without.

Comfort Brings Patrons Bring Profit!

In the competition for patron favor, seating can be made to contribute definitely to bigger volume. Show-men find that chairs that give extra comfort, bring extra profits.

Correct Posture Means Comfort So, American Seating Company un-dertook research. Posture special-ists worked with engineers. Chairs



were built to conform with proved posture principles. From a maze of research findings, came comfort features that were quickly recognized. Roomy, luxurious chairs. setting support the spine 10 or we be utnoss in easy, natural comfort without slumping.

Seating and Acoustics

Then followed acoustical research. It was found that seating had a bearing on the acoustics of the theatre :: that properly built seating absorbed sound and assisted in producing better sound effects. Chairs were built that minimized everybeartion, echo and hollow sounderstanding the counterproduction and chimicated sound reproduction and chimi

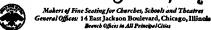
Reseat for Profit!

Your theatre—reseated with these comfortable, acoustically correct American Seating Company chairs will prove to be a magnet of patron drawing power::: an investment



re: ;; an investment you must eventually make if you expect you daily recipts to show a steady, healthy increase. The facts are available. Send for free, interesting booklet, "Acoutics and its Relation to Seating." Address Dept. V8.

American Seating Company



HOW WOULD YOU LIKE TO GET THESE FOR NEXT SEASON?

Another "Caught Short"

Another "Divorcee" and "Let Us Be Gay"

Another "Big House"

Another "Blushing Brides" "Untamed" "Modern Maidens"

Another "Way Out West" and "The Girl Said No"

And Marion Davies in "Rosalie" "The 5 O'clock Girl"

Another "Anna Christie" and "Romance"

Another "Pagan" and "Devil May Care"

Another "Unholy Three"

And a greater-than-ever John Gilbert

Another "Free and Easy" and "Dough Boys"

And Lawrence Tibbett in the great "New Moon"



2 from DRESSLER-MORAN



2 from NORMA SHEARER



4 from COSMOPOLITAN The first with GRACE MOORE



4 from JOAN CRAWFORD



4 from WILLIAM HAINES



3 from MARION DAVIES



3 from GRETA GARBO



3 from RAMON NOVARRO



1 from LON CHANEY



2 from JOHN GILBERT



2 from BUSTER KEATON



2 from LAWRENCE TIBBETT

METRO-GOLDWYN-MAYER

When M-G-M stars them they stay starred!

Standard Exhib Contract O. K.'d By Hays Producers Plus Tif.-Col.

All uncertainty regarding the attitude of producers and distributors toward the work time a standard management of the standard toward the work time a standard enhibition contract was eliminated Monday more than the Hays office stated Monday more than the work of the standard toward the standard toward the standard than the formation of the standard than the

K. C. Mgrs. and Unions

A. C. Mgrs. and Unions

Kanass City, Aug. 19.

Dally conferences have been held here this week between the representatives of the several theatrical crafts organizations and the Kanass City Theatre Managers' Association, relative to the contracts for the coming season of 1980 and 1931.

The three picture house circuits were represented by the division managers for this territory, W. A. Finney, for Loew; Tom D. Sorriero, for R-K-O, and Louis Finsky for Publix.

It is said that the stage hands

Publix.

It is said that the stage hands are asking for a six-day week, without reduction in the present scale, and that the operators are seeking a \$2.50 a week advance.

Managers are seeking to have a two-week notice clause written in the new contract with the musicians, the same as now exists in the contracts with the other theatrical organizations.

Nothing definite has been settled as the matter has been checked

tled as the matter has been checked up to the home office for consid-eration.

BURNS DICKS **OUT AS CHECK** ON % XHIBS

As a result of exhib resentment against checking of percentage engagements by William. Burns' detectives, coupled with reported distrib disapproval of that as a means of handling the situation. First National, first to experiment with cops, has dropped the idea entirely.

FN percentage accounts means to the percentage accounts of a statistic percentage accounts of a statistic percentage accounts of a statistic percentage. The percentage accounts with Paramount having experimented with that system rather than cops through Sidney R. Kent's standpat attitude against any flatteet in any theatres they serve.

Universal went for the Burns' idea, taking the lead of FN, and is continuing with the cops in such percentage engagements as that company has outside of the large chains which are seldom checked, larger circuits laving access to the books of each other instead.

Only Co.

Only Co.

Whether U continues the Burns'
men is not indicated. It's the only
company now using cops, having
felt as FN did that a private detective as a checker would have a
psychological effect on the gypping

psychological effect on the gypping percentage player. Experienced auditors as checkers on India accounts of the doubtful character now seems to be accepted as the best way out by leading pro-ducer-distribs, with the posting of a bond, Par's original idea, as an-other protection against percentage cheaters.

Gyp Racket Watched v instances of gyppin

cheaters.

Myp Racket Watched

Many instances of gypping continue to come to the attention of the distributors, with some so unusual as a part of the racket, that they are keeping the sales forces on a close watch they are keeping the sales forces on a close watch they are keeping the sales forces on the sales forces on a close watch they are keeping the sales forces on the sales for

Tiff's 1st Western

Hollywood, Aug. 19.
Tiffany's first western this year.
The Utah Kid," goes into produc-

tion Aug. 25. Rex Lease and Dorothy Sebastian

IN OREGON EXP. POOL

Portland, Ore., Aug. 19. Portland, Ore., Aug. 19.

R-K-O stole the thunder of
Greater Talker Season here with
neat accops which violated no ethics
but left other houses grabbing for
lifebeits. Result nearly broke up
the pool exploitation idea, which
ran a poor second to R-K-O Month' camvate "August R-K-O Month' am.

ran a poor second to R-K-O's private "August R-K-O Month" campaign, plugged the week previous. Lesson, which should prove of future value, is, when you bunch the pas's together, mind they don't cut was to prove the past to play its own dominoes, while another Fox house, generally thought to have clinched with Publix, also pulled a fast one.

Ted Gamble, R-K-O manager, cooperated at first, but slipped in "Dixlana" a week ahead of the gang's big bookings. That started the stampede. Next R-K-O scoop was in advance exploitation that did to the provided of the gang's big bookings. That started the stampede. Next R-K-O scoop was in advance exploitation that did not be supported to the stamped of the gang's big bookings. That started the stampede. Next R-K-O scoop was in advance exploit when the support of the s

to exploit "Journey's End" for what it was worth.
Greater Film seasons always get over here, but would go bigger with all cards on the table and no aces in the hole.

Joint exploitation doesn't work for a big pot when any p.a. rings in his ewn dice.

R-K-0 STEALS THUNDER Tex. Indies Welcome Plan to Book Direct, but New Org. Needs 400

Dallas, Aug. 19.
H. A. Cole, Texas Allied leader, and H. H. Cluck, indie exhib, have organized two new booking firms (indie), with main idea to get films-direct from Hollywood producers to exhibs, minus usual exchange profits, fees, etc.

itis, fees, etc.

Both have signed several willing prospects, while Cole hopped off to Chi and Minneapolis to look over Allied's activities in the northwest

portion.
Unless they can get the some 400 members of Texas Allied on the sig line, prospects look blue for either, even though indies in this section grab at slightest provocation to sock the distribs. So far it's all only in experimental stage, indi-

sock the distribs. So far it's al-only in experimental stage, indi-cates Cole.

Cole suggested plan to Allied at their hast convention here, but most of them doubted the idea of competing with producer-owned dis-tribs.

After three days' squabbling, Don Douglas, head of Dallas Film Board, managed to get some sort of zon-ing plan from the committee of Texas distributors, affiliated exhibs, and indies (non-Allied), which he assembled on distributors' solicita-

tion.
Texas Allied, claiming that they're

not represented in key towns most-ly involved in zoning, stayed out, although actually hostile to Douglas' idea, which they claim benefits only producer-owned chains and the few indies in larger cities.

nades in larger cities.

New zoning idea (not officially announced) will likely protect keys of the 40,000 class on first run film within 25-mile radius, provided films run 60 days after date of national

run 60 days after date of national release.
Douglas' committee trimmed his original suggestion down. One of his ideas was to control prices on first runs, with top scaled as to first run, second, etc., and not as to

houses.

Both Publix, represented by P. K.
Johnston, and R.K-O, by Lou Remy,
okeyed the plan, with former getting especial benefit via SaengerDent acquisition, strong opposish to

Dent acquisition, strong opposish to Texas Allied.

New rules drafted have to pass a legal okay before applied, and Allied still has possible chance of blocking it through court action.

LeRoy and Par

Hollywood, Aug. 19.
Paramount is negotiating with
Mervyn LeRoy for one picture to
be made at its Long Island studios.
LeRoy is now with F. N.

What are Sound and Color Worth?

... NATURALLY they are worth anything you can afford to pay for them. Here is a series of special tinted films that lend charming color, and give strikingly faithful sound, at the cost of black-and-white. "Eastman Sonochrome Tinted Positive Films" is the name. They supply the two prime features of the modern motion picture without any penalty of price.

EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK

J. E. Brulatour, Inc., Distributors New York Chicago Hollywood





BACK HOME LOEW'S STATE LOS ANGELES

Indefinitely Beginning Aug. 21



MAXINE EVELYN FOX THEATRE SAN FRANCISCO

Phil Arnold

FANCHON-MARCO-ING IT 8 THEA., HOLLYWOOD

Film Houses Decide Talking Acts, Any Kind, O. K. in Big Houses

Bugaboo of talking acts in Publix's picture houses has been dis-pelied, with that operator now having placed an o. k. on any talking act, for units or other stage uses.

While for a long time the picture houses, those operated by Publix and others, attempted to stay away as much as possible from talking acts, they are realizing more and more the large theatres aren't as large a handicap as thought, if handicap at ail.

large a handicap as thought, it handicap at all.

Publix is taking the attitude now that a good taiking act can get over as well in a large picture house as in vaude and points to the fact that many theatres in the regular vaude field are as large as those in the field are as large as those in the particular of the p

5 WKS. ADDED ON RKO'S **WESTERN UNIT TIME**

Five weeks will be added to the R-K-O western (Orpheum) unit show route, increasing that time to \$6 weeks. Added towns will be Pittsburgh, Toledo, Albany, Troy and Schenctady. Pittsburgh and Toledo go in Aug. 30, and the others come time in Sent.

Some time in Sept.

The Pittsburgh stand is the Sheri-dan Sq., one of the Harris string, in straight picture for the past two years. Toledo, also straight films, adds vaude to play the R-K-O four-days in the straight films.

Pittsburgh will fall between Cleve land (105th St.) and Akron; Toledo between Akron and Minneapolis or the route.

Three Indies Resume

Three indie houses are set to reude this fall thro

sume with vaude this fall through the Arthur Fisher office. They are the State, Middletown, N. X., opening Thursday (21) with six acts instead of four, due to keener opposition; Peekskill, in Peekskill, N. Y., opening Sept. 4 with five acts last halves only, and the Ritz, Fort Richmond, S. I., open-ing around Sept. 15.

WARNERS' VAUDE

Warner booking office will lose one when the Stanley, Utica, N. Y., goes straight pictures Aug. 23, but will break even Sept. 4 when the Strand, New Britain, Conn., adds

yaude.

In Utica biz with vaude has been off. In New Britain there has been a demand for return of stage shows. Both are Warner-owned.

New Britain policy will be five acts each last half (four days).

ILL AND INJURED

Billie Maye (Roye and Maye) in-jured while dancing at the Albee, Brooklyn, last week and forced to

Mrs. Ted Claire, wife of the m.c., convalescing at Sinal Hospital, Baitimore, following an operation Mrs. Claire was stricken during her husband's engagement at Century theatre last week.



Salaries for Freaks

Chicago, Aug. 19.

Big dough for newspaper freak eems to be on the wane, Ann Gerry and Mike Guvas, champion dance marathoners with 2,700 hours of hoofing as their record, go into the Oriental Friday for one week at

1300.

Robert Johns and Serena Bergandi, dance champs two years ago with 300 hours their record, took \$1,750 a week for playing the Marbro and Granada.

And now \$300.

No Stage Show Plans For New Season by **Big Theatre Chains**

The picture circuits are talking vaude and in most cases preparing quietly for the use of stage attractions this season. In no case is anything decided on what will or probably will be done.

ably will be done.
Publix is laying plans so that it can quickly organize itself for heavy usages of stage attractions throughout the country, with the hiring of vaude nouse managers one step in that direction. If the expected swing to yaude in a big way by the large picture circuits does not eventuate, the engagement of the vaudifim managers will not have been a total waste. Publix is preparing itself in that way, so that it will not be left in the lurch if deciding on playing stage attractions on a large scale.
The word from the inside is that.

The word from the inside is that ulmost overnight Publix can organ-ze a route of 50 weeks or more for aude acts or stage attractions.

vaude acts or stage attractions.
Warners can provide about 20 weeks any time the word is given. That circuit is now using stage at the control of the contro

Picture Stagers Joining F. & M. Producing Staff

Hollywood, Aug. 19.
Besides engaging Sammy Lee to produce a group of presentations, Fanchon & Marco have arranged with Leroy Prinz to stage a group of six. Prinz starts with expiration of his contract at Metro in October

October.

F. & M. is also negotiating with Warners for Larry Ceballos, whose contract with the picture company has 30 more weeks to run. In the event a deal can be made, Cebellos will produce 12 presentations for the circuit.

Vaude Indefinite

Chicago, Aug. 19.

R.K.-O is holding off tuture vaude dates for Milwaukee. Clricuit last week notified acts booked into that city that after Aug. 31 dates could not be confirmed at present.

Opening R.K.-O vaude dates for Ft. Wayne, Ind., and Grand Rapida also have been shoved back from Sept. 1. Chicago, Aug. 19

also ha Sept. 1.

Judgments

Gene Austin, Inc.; Campbell, onnelly, Inc.; \$2,657. Smart Set Ball Room, Inc.; Tre-uls Realty Co., Inc., \$1,289. Richard Herndon; J. A. Stewart;

Seaside Park, Inc.; Ganther & Mattern Co.; \$341.

Davey Lee With R-K-O Davey Lee, kid star, playing WB theatres, has a week starting Saturday (23), with R-K-O at Paterson and Trenton, N. J.

He mily be obtained for an additional week, it is understood.



EDGAR BERGEN

Has returned from the land of smorgosbord and tendsticker and from Ernst Rolf's Review at the China theatre in Stockholm, Sweden where he presented his ventriloquist act "The Operation," in Swedish, as one of the feature at-

Now in preparation: "Professor Swenson on Sweden," a Swede dia-lect comedy act, and "Business is Business," a ventriloquial sketch. Week August 16, Keith's, Youngs-town, Ohlo.

F. & M. Beaut Unit

Galveston, Aug. 19.
Dorothy Dell Goff, "Miss Universe," beauty prize winner of the national competition here, left Friday for Los Angeles, signed by Jack Losb to head a vaude unit of Galveston Beauty Pageant Girls for Fanchon & Marco.

Loeb, scouting for F. & M., alshas the Misses Brooklyn, New York Pennsylvania, Philadelphia, Upper New, York, Ohio, Louisville and Detroit signed for the stage unit.

Jake's Rheumatiz

Suffering with acute rheumatism, J. H. Lubin is confined to his home in New York. The liness has kept Loew's vaude booking manager away from his desk several times of late.

Mr. Lubin has continuously dis-Mr. Lubin has continuously dis-regarded suggestions of rifends and physicians he leave New York for a rest, for a change of climate, or Germany for the baths: Jake's an-swer is that no matter where he goes his rheumatism will trail along, so going away won't make much difference.

Flippen Replaces Lewis

J. C. Flippen goes in the new "Little Show" in Roston this week in place of Joe Lewis. The former Chi cafe m. c. and his part didn't

Flippen was released by R-K-O from vaude bookings for the "Little Show" Spot. Brady & Wieman producers, had previously attempt-ed to get Gus Van as Lewis' suc-cessor.

Equity Favors Morris Agency's Permit—Partner, Par, Holds It Un

BARTON STARRING

Recovered, Shuberts Have Com edian for "A. & M."

James Barton, recuperating from a recent illness, will be starred by the Shuberts in "Artists and Mod-ela," revised for the road, instead of co-featured with Fannie Brice in Billy Rose's "Corned Beef and Posse"

The Shubert revue, a flopper in New York, is being rebuilt and cast, rehearsing to open Sept. 8 in Chicago. Phil Baker, Shaw and Lee and Aileen Stanley will be in again.

Reports persist, despite denials, that George Jessel will be Miss Brice's opposite in the Rose show. Shuberts intended to use Jessel in 'Wonder Bar' and Georgie says everything oke with the boys; he's going to stick.

VAUDE OUT OR CUT WHEN 'FRONT' IN RKO

Due to the length of the U fea-ture, "Western Front," R-K-O houses will either drop vaude dur-ing its engagement or reduce to one

ing its engagement or reduce to one or two acts.

First to go straight film for the entire week with "Front" will be Schnectady.

R.K.-O has the U film for some territories, while WB and Paramount have it for others.

Murphy Too Often

Murphy 100 Utten
Los Angeles, Aug. 19.
Bob Murphy will be out of the
R-K-O unit at Long Beach next
week, due to his having played the
house twice this year.
Hollywood Starlets, local kid act,
will replace Murphy for the one
ket. Latter has 36 week blanket contract with the circuit.

Pearce with Jacobs

Pearce with Jacobs
Artle Pearce, who went to Hollywood last year to open a branch
office there for Jack Curtis, is returning to New York.
He will be back on the R-K-O
booking floor as an associate of
Jenie Jacobs, under Miss Jacobs'
franchise.

Misses Hoey and Perfect

misses Roby and reflect Two femmes from musicals are to try vaude via R-K-O. Evelyn Hoey, late of "Fifty Mil-ition Frenchmen" opens Saturday (23) at the slist Street, while Rose Perfect opened this week at Flush-ing.

Lang and Haley's Route
A route from Nov. 29, next, to Aug.
1, 1931, has been awarded Lang and
Haley by R.K.-O.
The act starts in New York and
winds up on an intact.

Publix Returning Permanent M. C.'s to Deluxers on Unit Trail

Permanent master of ceremonies re going back into Publix deluxers re going back in

are going back into Publix deluxers on the unit trail.

Wanted as m. c's on return to the policy are men who are either musicians with ability to do comedy, or singles from vaude and other fields who know a little about conducting bands, or, more preferably, m. c's with the contract of
Singles
Singles
Singles Singles
Singles like George Beatty, Billy
Glason and others for the m. c.'ing
assignment, under the opinion picture houses should pick m. c.'s the
same as vaude, does.

Formerly Publix went to the musician ranks for its m. c. people, with the result most were good conductors for the stage bands, but aside from introducing acts were unable to make their role important to the shows.

to make their foe important to the shows.

The shortly after Loew's adopted that policy, with the former permanently placed's tage band conductors going over the whole route with shows. Idea leading to that move was inspired by thought units would work better with the m.c. not having to prepare for a new one

week.

In some cases where acts on unit
shows fitted in with the plan, someone would be picked to double for
the m. c. work, with that said to
have worked out more suitably and
in a measure is responsible for the
return to the permanent m. c. system.

tem.

Publix will probably rotate the
m. c.'s after several weeks in one
house, as in the past.

Action on granting of an Equity permit to the William Morris pending the return this week (18) of Paul Turner, Equity's counsel for legal opinion on Morris's status with issuance or refusal of permit hingeing on Turner's decision.

Morris's permit was threshed out partly in the regular council meet-ing last week, the discussion caus-ing an overlapping session Wednes-day, after which it was decided to call in Turner.

call in Turner.

Controversy over the Morris application is due to permit regulations not allowing a partner-ship between caster and employing producer. With Paramount-Public
having an interest in the Morris
Agency it places the agent in a spot
contrary to Equity's regulations. A Hint

A Hint
Equity makes no secret of its
willingness to grant Morris a permit, in fact welcoming his coming
in, and will consult Turner as to
the proper premise under which
the Morris Agency may be granted
permit "without breaching its set
rules of operation.

rules of operation.

Although seed of that outline his seed did not been thinted, the seed of the seed

will take a week or so to untangle the situation before a decision is

LOEW'S UNDECIDED: **VAUDE DEPENDS**

Though the new vaude season is fast approaching Loew is as undecided on stage shows in New York and out of town as it was a month ago. All reports of vaude for various Loew cities this fall are not even based on tentative plans, an exec stated.

exec stated.

Everything will depend, it was stated, on what the next few weeks bring about, that including general conditions, theatre trade with allesound policies and present negotiations with union crafts.

Stage Shows Back with Pan, K. C., New Owners

Pan, K. C., New Owners

Kansas City, Aug. 19.

Confirmation of the deal whereby the Charno Amusement Co. secured possession of the local Pantages theatre has been announced. After 10 years of Pantages operation the theatre passes into the hands of an Control of the property was acquired by buying the building and its operating equipment and taking over the '99-year leasehold, commanding are amunual ground rent of \$25,000.

The new company is headed by A. H. Macks-cowner of the Glennon and Mercer hotels, president. Louis Charniaky, amanaging the theatre for several years, continues. He is secretary and treasurer of the company, with the change hands and Marco units, in addition to pictures. No change in price, 25 and 50.

Harry Burns' New Act

Harry Burns, back from the Coast, where he was with Metro in comedy horts, is readying a new vaude act. He drove back from California.

Poli, Scranton, Vaude Again?

Nothing definite on the policy for ne Poli house in Scranton, Pa., thich becomes Publix-operated

which becomes Publix-operated next month, but present indications point to vaude being installed along with talkers.

Comerford last used vaudfilm policy but Publix will do the vaude placing and not the Amalganiated Vaude Agency (Comerford).

13.7. Oak

VAUDE GOING 4-A-DAY NEX

Odd Angle on Vaude Contracted **Act Brings Out Legal Opinions**

last week of a term contracted act by it to Loew's, without the act being consulted, brought out a couble opinion by theatrical attorneys that R-K-O had the power to that had been settled, R-K-O re-scinded the Loew dates taken up, owing to an unexpected opening for the turn in one of its own bills.

Wilton and Weber are the turn Booked by Johnny Hyde of the Morris office for Loew's State this week and Loew's Met, Brooklyn week after next, those two weeks open on their R-K-O 35-week yearly term contract made by them with the former Keith office. Having repeated over the R-K-O route Charlie Freeman readily assauted rile Freeman readily assented to the Loew opposition houses upon request made by Marvin Schenck, who made an emergency booking of

the team.

Later Schenck decided he could use the turn for about eight more Loow weeks. Freeman again agreed and said R-K-O would make that booking direct, charging those eight weeks off against the unplayed time on the 55 weeks of this new season under the act's R-K-O agreement, next season being the final one of the original three-year period.

period.

This R-K-O direct booking with Loews, unprecedented, was entered without knowledge or consent of the two boys involved, nor et the R-K-O agent, Hugo Morris, or the R-K-O agent (Feman, observations) and Weber protested to Miton and Miton and Weber protested to Miton and Mito

Contract's Clause

Contract's Clause
Freeman advanced a contract
clause permitting R-K-O to shift
any act at will. He told the team
the R-K-O legal department had
beased upon the clause and informed the booking office to proceed "with the "Loew booking,
Schenck on the receiving end,
passed up the affair as a matter of
business with the Loew's booking

(Continued on page 45)

A peremptory switch by R-K-O Actors' Stage Wedding At Keith's, Syracuse

Syracuse, Aug. 19. A stage romance starting in Cedar Rapids a year ago will culminate here tonight when Roy Sedley, comedian, and Harriet Hilliard, dancer, are to walk down the cen-ter aisle of Keith's. They will be married on the stage by Justice of Peace Walter G. Gibbons.

Mae Laibe & Gibons.

Mae Laibe & Gibons.

Mae Laibe & Agymond Baird,
partners in the Sedley act, will
be maid of honor and best man,
while six girls from one of the other
acts will be in the procession.

Miss Hilliard left her act in Oklahoma City to make the trip here.

Fox Testing 'Flesh' Return to Stage Units For Mid-West, Chi.

Chicago, Aug. 19. First actual step towards bringing professional stage entertainmen back to the midwest Fox houses will be made Sept. 15, when Al Cope land starts a stage band policy at the northside Crown theatre. Crown, managed by Al Bachman, is to be used as a proving grounds for flesh.

Week is to be divided into four units, Mon. and Tues. listed "Crown Frolics": Wed. and Thurs. "Division St. Galetien" Friday "Pre-View Night," Sat. and Sun. straight vaudeville.

Vaude is also going back into hree other Fox neighborhood houses, with the Sheridan expected to return shortly to presentations

Duncan Girls' One Week

Chicago, Aug. 19. Chicago, Aug. 19.

Duncan Sisters play a return date at the Chicago theatre week of Aug. 22 at \$3,500.

A special unit will be built around the sisters.

PRESENTATIONS

R-K-O Seemingly Contemplates Increased Playing Daily by Vaude Acts-Performers Can't Stand Them—Palace, Cleveland, and Fordham, N. Y., Already Set - No Two-a-Dayer Left in U. S.

VAUDE REP LOST

R-K-O is moving toward a four-day policy in neighborhoods where a-day policy in neighborhoods where its theatres are alone with stage shows and vaude province business warrants the Foresses. Pelaco, Cleveland, and Pelaco, Cleveland, and Pelaco, from three to four on that data.

rrom three to four on that date.
Three-a-day has completely aliminated the old two performances daily policy, with not a single two-a-day vaude theatre in the country at present. Nearest to strictly two daily is the straight vaude New York Palace, which gives two shows ix days a week and three on Sundays.

When the increase to four-a-day When the increase to four-a-day occurs generally vaude will no longer be distinctive from presentations from the acts viewpoint. It is likely the preference of some acts for vaude because of its lesser number of shows will pass out.

of shows will pass out.

R-K-O has already gone to the four-a-day policy in many sections, notably the Interstate territory in Texas and the south, now 100% four-a-day.

Fordham's change from three to four was ordered to take care of a jump in biz. In its upper Bronx section the Fordham was left with the stage policy; and vaude trade exclusively by exit. of, two Lew houses from the stage show field.

R-K-O claims the improved grosses are due to the Fordham's new exclusively and claims the same for other theatres in meighborhoods where Low's recently eliminated where Loew's recently eliminated opposing vaude.

Often Discussed

Four and five shows daily for vaudeville again brings up the oft discussed subject. Consensus of opinion amongst vaude showmen and artists has been vaude acts can not stand up for mert under that sort of a grind. Acts become indifferent and mechanical, other than their demand for more salary for more work. Cutting down the running time of an act because of the several daily performances is no successe to the actor. He feels he is "In fail" in the theatre holding him for the same of the several daily performance the state of mind he is in.

In neighborhoods the solution of even a third show audience daily has never been found. Two full houses daily would be most well-comed by any neighborhood house management. The "supper show" as

has nevo.

houses daily would be most weacomed by any neighborhood house
management. The "supper show" as
the third performance has been callfew patrons in the theatre for it, the performance became a gag for the actors would not work to the usher

2 Shows Nightly

Years ago wher, the futility of the "supper show" was recognized where it originated, in the middle west, a substitute was sought and partially found in the two shows nightly (after 7). The attendance at these two shows as a rule, however, ex-(Continued on page 45)

Old and New "Sisters"

Matrimony has split another vaud sister team, through the marriage of Grace Dreon and her subsequent re-

tirement.
Edna Dreon with Florence Dag-more will do the former Dreon Sis-ters' act.

PLACING IT WITH RKO Withdraws Act on Radio Hour For Wrong Song and Non-Rehearsal

UNITS OUT IN ÚTICA

nows Shifted to Worcester—Stabley Orchestra on Notice

Utica, Aug. 19 Utica, Aug. 19.
Fox Avon, which has been having best business in Utica with feature talkers and Fanchon & Marco combinations, let their orchestra go last night and concluded runs of the

revues.

Manager Walter League sald stage show elimination is temporary. Show is transferred to Worcester, League sald.

Although: Warner Bros. Stanley orchestra got its notice weeks ago, it has been held on for week to

week engagement.

'NO PET ACTORS.' PLAY BALL OR ELSE-R-K-O

"There are no more pet actors. We're running our booking office to suit, ourselves. Actors aren't running it any more."

Charlie Freeman, R.K.-O booking head, making it an tenent, asked that it be placed on record. Freeman reiterated a previous statement that unjustified temperament won't be tolerated and dissatisfaction will be met with release. "We're all the bit we won't copen the bit we won't copen the bit we won't be come dissatisfied with their agreements with us, they can quit. If they won't co-operate they don't have to play the circuit. "Booking office pets made it tough for other acts. They believed the booking, office couldn't get along without them and become in heave right. They aguawked about-billing and when they did a non-squawking though more deserving act had to suffer. "We're all washed up with that sort of stuff. When we book an act we want to play the same act we want to play the same act we we want to play the same act we hooked, with no stalling agreement is same act we hooked, with no stalling of cheat alling agreement is same act we want to play that sufful agreement is until which in a contract, that agreement must be kept until the contract expires and not changed to suit anyone's whim. "There are too, many acts available against the number of vaude-ville theaters today for any act to cause dissension, without cause. We don't have to play that sort of act and who play ball with us." Freeman

and won't.

"We'll play ball only with acts
who play ball with us," Freeman
concluded,

First disciplinary measure in James H. Turner's direction of the Rad Or and Green was in taking Louise Groody and Neville Fleson of the Tuesday (12) night hour at the last minute, after they were announced.

This followed reported unwillingness of Miss Groody to sing the spin Miss Groody and Fleeson appearing the spin Miss Groody and Fleeson appear

with whom she is touring in vaude. Miss Groody and Fleeson appeared for the dress rehearsal but at none of the previous rehearsals, thereby violating a new rule of Turner's that all must properly reheatse their material. Turner, assistant to Hiram S. Brown, is reported having decided that all acts unwilling to rehearse are out.

unwilling to rehearse are out.
At the end of the Tuesday night
program, R.-K.-O failed to make an
apology for the non-appearance of
Miss Groody and Fleeson, but at
the end of the half, hour other layout, sent word over the air that
they had been withdrawn, without
giving reasternee Opinion
Turner's rules in connection with

Difference Opinion
Turner's rules in connection with
the R.K.-O hour are understood with
histo been inspired in part by the
feeling of NBC that most vaude
acts are no good for radio, Turner
contends that while some of their
material isn't, some is. His attitude is that the material must be
selected and rehearsals are essential for that reason.
Programs are now being arranged
three weeks in advance and further
by Turner.

Baby Given Away

Atlantic City, Aug. 19, Because they thought they had a better chance of increasing their family, David and Lulu Keluholekal, appearing with a Hawalian troupe at the Steel Pler, turned over their five-monthe-old daughter, Wilmar, to Joseph and Lucy Lopez, fellow members of the troupe, who have been childless since their marriage 16 years ago.

The Keluholokals are 21 and the Lopezes 32, Common Pleas Judge Joseph Corto made the transfer legal.

Radio Franks' Road House

Frank Wright and Frank Bessinger, former vaude and broadcasting team, have taken over Maresca's Inn, West New York, N. J., operating it as Radio Franks' Rendez-

vous,
The Franks and dance orchestra
comprise the nightly entertainment

Canned Music as Substitute for Pit Orchestra in Vaude Houses

Canning of music for vaude rou-tines, together with supplemental material for an entire show, taking in march music and matter for

in march music and matter for in march music and matter for in march music and matter for in march music and matter for in march music and matter for inclusive as one way of cutting down overhead on operation of a stage policy in the indie field. With two cr three turntables in the pit or where wanted, with possibly two men to operate, it is declared that this replacement of musiciane in theatres that cannot stand the stage show overhead may be another way of . Irmessing sound further for amusement purposes. Showmen realizing that indies need entertainment in the flesh as badly as the larger circ.its, feel that the canning of accertantly.

music for stage shows is merely around the corner.

It is insisted that outside of the

largest houses the canning of music for vaude shows should be prac-

tical. Kicks

While most vaude patrons would likely kick against the canned music at first same as they did when sound pictures marched in showmen claim fans will get used to that, too.

Music for every part of present and the control of the cont

1,000 Actors Have Quit Stage

(Continued from page 1) sives preference to actors on all jobs, although admitting an actor is not always reliable at laymen's

25 to 40 Difficult

Actors whose ager ange from 25 to 40 are the most difficult to place commercially, in that a taste of show biz has soured them toward anything else, with the theatre life and commercial way of living and working miles apart. It's extremely hard for them to become accustemed to the hours and the work—and the salaries. After a short to the low salaries, in contrast to the low salaries, in contrast to the contrast of the salaries they formerly secured.

Secured on the salaries they formerly secured and the salaries and the salaries they formerly secured as the salaries and the salaries they formerly secured as the salaries and the salaries are salaries they formerly secured the salaries and the salaries are salaries and the salaries and the salaries and the salaries are salaries and the salaries and the salaries are salaries and the salaries are salaries and the salaries and the salaries are salaries and salaries are salaries and salaries are salaries and salaries

dies in them.

Events like the following occur

Events like the following occur

regularly: Last week a 30-year-old

dancer, with about 12 years of

Vaude experience, but no luck late
ly in that line, was placed in a

theatre doorman job. After working at it for three days he failed

to appear at the theatre. A call

at his home met with information that he had decided to chance a return to the stage.

Many actors now holding down commercial jobs maintain theatrical relations by making the rounds of agencies and booking offices in their spare moments. They always hope for a place in a show or an act, to quit the tough hours and hard work for low pay.

A. M. and P. M. Route

It has been noted that some act-rs call at the commercial employment agencies early in the morning. If unsuccessful there, make the

also observed that many of the 25 to 35 seen dally are living on small salaries from commercia; jobs and making the booking agency call in spare time.

Stratton states there are more heart throbs in his job in one week than in the whole yearly output of drama factor.

for low pay.

ors call at the commercial employment agencies early in the morning. It unsuccessful there, make the booking office tour in the atternoons. A total loss there also, they return to the employment offices in the evening.

It is not the only variety circuit maintaining a special bureau for acts that can't get satisfaction throug, their own agents, interviews between 25 and 30 acts daily, Abouts 30% are repeaters, hitting that office about twice a month. Once in a while Chester Stratton, in charge of this work, manages to land a "showing" for the most deserving, but the field is crowded and chances slight. Stratton has also observed that many of the 25 to 35 spen daily are living on small to 35 spen daily are living on small to 55 spen daily are living on small to the second of the call of t

R-K-O BILLY JACKSO

R-K-0

JEFF DAVIS, Associate

1560 Broadway, New York

Bryant 1753

FRED CLINTON

"The Little Italian Girl"

ANGELINA

The BEST No. 2 Act in Vaudeville Playing the BEST Theatres WATCH FOR OPENING

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An Extraordinary
Comedy Act

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JAKOBE

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A Demonstration of the Modern Development of MULTI-MENTALISM Practiced ORIGINALLY by LAO TZE, ARCHIMEDES, CAESAR, NAPOLEON AND TAMEO KAJIYAMA

FREDDIE CRAIG, Jr.,

"The Boy With the Remarkable Index Brain"

"VARIETY" Says, "16 Minutes, but Seems Half That"

STARTING R-K-O TOUR BUFFALO (August 9)

AN ACKNOWLEDGMENT TO THE MASTER TAMEO KAJIYAMA

SENSATIONAL GYMNASTS

ALEXANDER TROUPE

A THRILL A MINUTE

BEST WISHES FOR THE NEW SEASON

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THE UNCANNY JAP

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ENTERTAINING BITS OF DECEPTION

TWO CANNY JAPS

TENKAI AND OKINU

"Bits of Deception"

Performing the Miraculous Magic as Perfected by Our Honorable Ancestors 3000 Years Ago

2 Syracuse Houses with 20c Top. **Playing Vaudfilm Combo Bills**

Syracuse, Aug. 19.
With the Empire switching to vaudefilm, booking acts independently, the city now has two bouse combining subsequent runs stage bills with a 20c. top. grank Sardino's Syracuse pioneered the policy, but the Empire's experiment seems even more successful. the policy, but the Empire's experi-ment seems even more successful. On the basis of the first week, the combination bill looks like a winner at the Empire, whereas with films alone the house was going into the

red weekly.

Empire, managed by Morris
Fitzer, seems to be attracting
some of the Syracuse clientele, with
the bulk of its patronage drawn
from the de luxe houses.

Syracuse changes bills three times
a week, while the Empire will shift
on Sunday and Thursday. Both
houses are using three and four

acts as available.

Empire has a 10c, matinee, with nights at 10-20. Syracuse Empire has a 10c, matinee, with lights at 10-20. Syracuse gets a time straight Monday to Thursday, rith 10-20 applying otherwise. This is the third policy to be tried

George ANDRÉ & Co.

ADAGIO FOURSOME

BRYANT 7800

at the Empire since it closed as a stock medium. First run films at 50c. falled, nor were second runs and indie first runs, next tried, suc-

ceastu.

If the vaudefilm policy continues to click, it virtually spells the death-knell of legit in this city. Empire is the only house available for stage shows after the Wieting on Sept. 1. Both the Shuberts and the Erlanger office have considered the Empire, but either felt the asked price was too high or that, other policies failing, it would be available at a more reasonable figure when the touring season opens. If the vaudefilm policy continue

Unions Stop Stage Shows

Utica, N. Y., Aug. 19.
Owing to unsettled union conditions here, there will be no more
stage shows booked into the Avor
by the F. & M. offices in New York
It will continue as straight sound

Loew's Units "Name"-less

In swinging into the fall season, Loew's stage units will use no "names." Loew's declares it has been all through the "names" experiment and is all through with it.

Vaude at Lynn

Vaude goes into the Olympia, Lynn, Mass., beginning Aug. 28. Lawrence Golde of the William Morris office will book three days of vaude into the house each week. Olympia, Par-Publix house, is now straight pictures.

Band Back at 125th
A stage band policy will go back
into Proctor's 125th Street, probably
the first week in September.
This kills reports that the uptown
house in the heart of spreading
Harlem would be in straight pictures indefinitely, as other oldtimer

With William Halligan out of peen engaged to fill his part. Hal-igan has gone into a Par picture

larcus Loew

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BOOKING MANAGER CHICAGO OFFICE

600 WOODS THEATRE B'LD'G

JOHNNY JONES

H. LUBIN

NEW YORK CITY

The Piano Player

Singing singles, with excep-tion of a few "names" are scrapping plano accompanists this season to work with house orchestras instead

Aside from dressing up the Aside from dressing up the act the planists are now rated as excess by the singles, who prefer to go sole and save the \$125 to \$150 a week usually demanded by the stage accompanists, claiming the nondescript lyory thumper is not worth that much for companionship or in enhancing the value of the act.

Vaude Out at Atlanta

Loew's has decided to eliminate vaude in Atlanta, as reported. Date set for the change to straight pictures there is Aug. 23.

res there is Aug. 23.

Canton and Norfolk drop Loew stage shows a week later.

VAUDE'S 4-A-DAY

(Continued from page 43)

continued from page 43)
cept on the week ends, seldom
reached full capacity for one, and
the latter performance usually playing before the hold over sleepers in
the orchestra chairs from the first

snow.

Four shows daily never have been thought of in connection with what is known as a vaude circuit, such as R-K-O. Such a move will cost R-R-K-O. Such a move will cost R-K-O its vaude reputation with the public, that is now almost exclusively held by it. That will occur even before another of the many policy changes R-K-O has been undergoing for over a year now, will restore the houses to their original vaude playing policies.

Incorporations

New York

New York
William H. Leaby, Inc., New York
City, theatres, jays. Gerson H. Werner, Fred J. Leonard, Thereas Brown, v.
york-bondisteered Corp., New York
probabilisteered Corp., May York
probabilisteered Corp., May York
Dara Filin Go., New York City; \$2.000.
Dara Filin Go., New York City; \$2.000.
Cliville Amsseement -Co., New York
Rosenband and pictures; \$40,000. Sol
Rosenband and Rosenband Corp.

City. Vasue and pictures; \$50,000. Son Rosenblum, Back Reinstoin, Estelis 1a-m Widgor Amusemest Co., Buffaio, James Wallingford, Kathryn Wasilingfor, Philips Grant Comments of the Comment of the Commen

California

California

Kermea: The Ldd., Mermea: Capital, 125,000 fee beerbed, 15. Helen
Sullivan, Max Dedroot, Max Bernstein,
Brunsarka: Rioling Corp., Ldd., Los
130. Robert S. Mayock, Clifford Marker,
Ldn. Basquette, Diec, Ldd., Los Angeles: Capital, 110,000 fee beerbed, 125.

Lilling D. Marity, J. Feverell Maries, van
International Association of V...

r. national Association of Nuts, Los s; no capital stock. Dudley K. Robert L. Finlay, Llewellyn

Ladd, Robert & London George.

Tom Thumb Golf, Inc., Los Angeles—
Capital, \$500,000, subscribed \$50. V. P.
Lucas, John M. Concannon, Joseph J.
Herlihy, John C. Gorman, Henry G.

Boddition Some L. Gorman, Henry G. Boddition Golf Course, Inc., Ltd., Los Angcles—Capital 2.000 shares, none subscribed, John H. Moore, Winnie J. Moore, M. W. Corritias. Golf Club, Ltd., Los Angeles—Capital stack \$100,000, subscribed \$7, Duncan C. Pell, Jr., M. H. Rogers, M. G. Hall, J. S. Armstrong, F. G. Wade.

CONTRACT'S ODD ANGLE

(Continued from page 43)

(Continued from page 43)
office. The clause relied upon by
R-K-O has been in the Keith contract for years. Its first objective
was to permit Keith's to book contracted acts with the outside houses
securing vaude through its Family
Department.

Department.
Upon consulting their attorney,
Julius Kendler, Mr. Kendler agreed
in part with the opinion passed by
the R-K-O legal dept. He informed
his clients that R-K-O had the
right to order them to play elsewhere under the contract, to take
up the R-K-O time and the R-K-O
agreement was equitable since it agreement was equitable since it guaranteed the act 35 weeks a sea-

guaranteed the act 35 weeks a season.

Kendler brushed aside thought of restraint of trade, mutual regulation of salaries, or an anti-trust operation by two competing cir-been commonly frowned upon in theatricals, particularly by the Department of Justice. He said the R-K-O contract provision governed the point in dispute, with the only recourse left for the act in a damage action to recover if R-K-O caused Wilton and Weber a finance transaction. Except, added the theatrical actorney, if bad faith or conspiracy could be proven by the act against the two circuits, in their especial matter.

Pow-Wowing

Pow-Wowing
While this pow-wowlng was going on Freeman suddenly found a
spot for the act on the R-K-O time,
partially through the Sheridan
Square, Pittsburgh, taking on the
R-K-O unit shows commencing
Aug. 30. He notified the act of the
reversal of the Loew booking and
ordered it to remain with R-K-O for the remainder of its contract

of the remainder of its contract.

Withon and Weber consulted their attorney after advising with friends, mostly through the principle involved. It is the first time on record one vaude booking agency has attempted to place direct one of its contracted acts with a competing circuit at the same salary called for in the agreement. With R-K-O an act plays three to four times daily in its combo houses; in Loew's presentation houses where Wilton and Weber would have appeared during the eight weeks, the playing policy is four or five daily. The unusualness of the R-K-O

The unusualness of the R-K-O action brought about a momentary commotion.

NEW ACTS

Joe Besser and Co. (4). Sid Marion and Marie Duval, two act.

Vaude Boys' First Film Hollywood, Aug. 19.
Tom Nawn and Ed Foster, both
formerly in vaude, have been cast
in Mctro's "The Dark Star." This is the boys' first picture

Frank Harrigan, retired from vaude, is associated with the Fally Markus-Birman employment agency.

Bowery Bums

(Continued from page 1)

pedigrees that will be found in wealthy suburbla and at the shows is almost alarming to a strange

is aimost alarming to a strange passerby.

Dogs of the Park Avenue class are aiso admitted to hotcis. The Prince, the Uncle Sam and a host of other hobo hostelries admit them. other hobo hostelries admit them. One bum with an unquestlonably finely bred chow was seen to enter a hotel much in the manner of a lackey to a master. The dog went in first in a very enouty way and the bum, an old one in the described regged regalia followed him, obviously humbly.

Good Living

Good Living
From some of the folks down there who know, 'tis said that dog snatchers from the Bowery are making a better living uptown than cup wielders and fiddle sawers. Holding the animal for a couple of days after the usual reward notice has been published in the daillest head to be a published in the daillest a personal appearance with the booty or else trails a better dressed hobo with a smoother line, who takes the dough for return.
Sometimes, and quite often, it is told, the pup stolen from a parked Park Avenue boiler sells himself to such an extent to the bum that said derelict sacrifices the monetary reward for canine companionship, even to the point of splitting bread-line meals.

line meele

line meals.

Tales of downtown dog exchanges, more correctly "fences," are in ofrculation in New Yorks dilapidated sector. The in-betweens pay only so much, regardless of the worth of the-beast. In turn they take a loss, at a big gain over the price donated for Bowery smoke, to some ober individual

MITZI MAYFAIR



Featured in Fanchon and Marco's "Idea in Blue" Broadway, Portland. (Week

Aug. 21) Fifth Ave., Seattle (Week Aug. 28)

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NEAL SISTERS

P

R-K-O PALACE, NEW YORK

(This Week, Aug. 16) Management WILLIE EDELSTEN LYONS & LYONS OFFICE

9801 July Brigan



NEVER BEFORE SUCH A SENSATIONAL GROUP OF HIT NUMBERS ASSEMBLED FOR ANY ONE PRODUCTION. SCREEN OR STAGE - ALL FROM WARNER BROS. "BIG BOY" - ALL FEATURED BY AL JOLSON



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BY MITCHELL GOTTLER & MEYER



IOMORROW IS ANOTHER DAY

GREEN & STEPT



GREEN & STEPT



OORAY FOR BY AND ME

BY MITCHELL, GOTTLER & MEYER

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At Witmorks

DANCING WITH DANCE IN MY EYES BY AL DUBINGUICE GURKE

KISS LTZ

WORLD'S FAVORITE WALTZ BY OUBIN & BURKE

NOBOL BLUE SAME WRITERS

FROM FIRST NATIONALS VBRIGHT

A SWEET DREAMY FOX-TROT BALL.

BY RAHAEL & MSLAUGHLIN

OUR

M.WITMARK & SONS 1659 BROADWAY
CHICAGO PHILADELPHIA LOS ANGELES BOSTON DETROIT

MUTUAL'S 'BEST' 4 MUTUALS START **CASH PRIZES UNPAID**

VARIETY

Mutual wheel's promised awards for the four best shows on the eel last season have seemingly melted with the summer he are cold now

Awards amounting to \$11.500 had been announced at opening of last season as stimulus to producers in season as stimulus to producers in extending themselves on shows, despite the set figure of \$1,760 weekly guarantee allowed for the showof the season of the show of the season which also melted and with few kicking in when the season went bad on the first quarter.

Whatever money was collected from those holding to pledge to kick in weekly is reported as having been returned when the majority failed to come through because of bad business.

failed to come through because of bad business.

The plan had been to grant the winners an extra show franchise, in addition to \$5,000 for first prize, \$3,000 for second prize, \$2,000 for third and \$1,500 for fourth, with the four tail-enders having franchises revoked and relssued to the win-ners of the contest to counterbal-ance the extra franchise arrange-ment.

Ryan's Bonus

"Girls From the Follies," pro-duced by Ed Ryan, was unanimous-ly chosen the winner of the wheel shows, and although awarded no coin by Mutual copped a special prize of \$1,000 awarded by the management of the Howard, Bos-

Management ton.
While not being reimbursed with coin, Mutual has kept its word with Ryan on the extra franchise by permitting the producer to operate two shows instead of one on the wheel shows Instead of one on the wheel this season. Ryan's shows are 'Girls From the Follies' and 'Frivolities.' Paul Kane is staging numbers for both, with Ryan staging the sktts and blackouts and supervising shows in general. In addition to his show operations, Ryan will also serve in an executive capacity of the circuit.

25 Years House Mgr.

Toledo, Aug. 19. Mutual opens t when the Mutual opens th Empire Aug. 23, it ushers in Harr Winters' 25th season as a buriesqu house manager here. The opener will be "Whoope Girls." the the

Smoking at Century

Kansas City, Au; 3.
Gayety, former Muthaul house, is being wired for the talkers. It is advertising smoking in the balcony, making it the first picture house in town to extend this priliege.

Small Town Flasco

Stock burlesque flopped after two reeks at the Strand, Nanuet, N. Y. ith company not paid for the

weeks at the Strand, Nanuet, N. X. with company not paid for the closing week.

Lew Abrams, operator of the stock, brought the troupe to New York and gave them I. O U's for amounts due and promised to liquidate the claims within a couple of weeks.

American Changes

American Changes
New line up of principals went
in at the American Music Hall, New
York, this week (18).
Ann Corlo holds over as featured
goub with George Leon, Sid Rogers,
Johnny Crosby, Lew Harris, Jean
Fox, Marie Oliver and Saily Ván
among the new cast.

B'WAY SHOWS YOU WILL HEAD FOR

THE APOLIO CHORUS WANTED

100 PRETTY GIRLS 100 52-WEEKS IN NEW YORK-52 CALL WITE, Wire at Once FIRST CALL FRIDAY, AUGUST 22

NEW SEASON EAST

Four Mutuals, offering the new combined show of burlesque and vaude, started the new season Saturday (16).

"Speed Girls." which started at the Howard, Boston, will get in two Saturdays in the Hub, as Boston is a Monday opening. This outfit is headed by Frank Damsel, Frances

"Peek-A-Boo" got under way at the Haymarket, Chi; "Step Lively" at the Empress Cincinnati and

"Peek-A-Boo" got under way at the Haymarket, Chi; "Step Lively" at the Empress, Cincinnatt, and "Wine, Woman and Song" at the Lyoeum, Columbus, O. The Rilatio, Chi, makes its bow at a Mutual stand, opens Aug. 30. With the season now under way, 13 shows are expected to be operating by next Saturday, and the remainder Aug. 30, 31 and Sept. I. Emmett Callaban is with the Mutual show in Hartford, Conn.; John Grant's in Baltimore, Ed. Ryan in Boston, Ed. Daly in Washington, Ed. Beatty in Cincinnatt, and Arthur Clamage in Chicago. New York Mutual houses do not get started until Aug. 23 when the Inmerican. Below are complete casts of Mutual shows not published previously:

ously:

ously:

"Jazz Babies" — Bert Bertrand
and Harry S. Le Van, featured Hebe
comics; Charles Wilkins, eccentric
comic; Earl Meyers,
Bobby Leonard, Juve; Dorothy
Ahearn, ingenue-soub; Gertrude
Railston, prima donna (featured);
Frankle Booth, soul; Jose and
Edyth, dancers (vaude).

Ralston, prima donna (featured);
Frankle Booth, soul; Jose and
Bdyth, dancers (vaude).

"Kudding Kuties"—Max Fielda,
eccentric consic, featured;
Anna
From Control, framp;
Anna
From Control, framp;
Billy Band,
Dutch;
Eddie Inness, juve;
Correct Control, framp;
Billy Band,
Dutch;
Eddie Inness, juve;
From Control, framp;
Frak and Cilford (vaude).

"Oriental Girls"—Jack La Mont,
Hobe; Frank O'Rourke, straight;
George Wagner, Dutch;
Billy
Each Control, framp;
Frak and Cilford (vaude).

"Oriental Girls"—Jack La Mont,
Hobe; Frank O'Rourke, straight;
George Wagner, Dutch;
Billy
Each Straight (Straight Control
Frak and Cilford (vaude).

"Oriental Girls"—Jack La Mont,
Hobe; Frank O'Rourke, straight;
George Wagner, Dutch;
Billy
Eacters; Gladys Leland, soub; Lila
Leta, ingenue; Madeline La Verne,
soub; Sally Van, soub; Triani
Sisters (vaude).

"Thelma Millar, Ingenue blues; Aloes
Connic, Abs Sherr, characters; Mills
and Malcolm, dancing juves;
Thelma Millar, ingenue blues; Aloes
donna; Delmar Sisters, singers and
dancers (vaude).

"Legs and Laughter"—Eddie Dale,
Dutch connic, featured; George

dancers (vaude).

"Legs and Laughter"—Eddie Dale,
Duth comic, featured: George
Leon, Comic; Lou Costello, comic;
Jim Asil, straight; Angeles Lee,
prima donna, featured; Mary Ryan,
soub; Bobbe Nissen, soub; Elinor
Waleny, soub; Three Upstarts
(vaude).

Soud: Godowe Avissett, vo. Wastarts Waledo, water was a control of the control of

claity team; Everett's Monkey Hip-podrome (vaude).

"Take a Chance"—Benny Moore, wop comic, featured; Al Ferris, fea-tured eccentric; Lew Lewis, Dutch; John Kane, straight; Dolly Hen-dricks, Ingenue, featured; Dolly



KERR and ENSIGN

in "Women"

by Eugene Conrad Ornhaum Circult

This week, State Theatre, Long Beach, Calif. Direction—Jack Curtis and Harry Ward.

Palace Theatre Bldg., New York.

Davia, Gaby Fields and Zeila Stavens, soubs; Perry Twins and Taris (vaude).

"Pleasure Seekers"—Irving Selig, featured comic; Mit Frankford, tramp; Gilbert Mack, straight; Rose Lee, prima donna; Bille Shaw, featured soub; Stelia Williams, prima donna; Anger and Dunbar, specialty tsam; Paddy Saunders, specialty Saunders,

O'Nell, south; Twe Traine, a, covande).

Silk Stocking Revue—Frank X.

Silk, tramp comic, featured; Earl
Silk, tramp comic, featured; Earl
Character; Milton Bronson, twee;
Paul Jerome, comic; Jean Featuren,
prima donna; Billie Lamont, south;
Dorothy Maze, ingenue; Teresa
Schaefter, south; Yvonne Melford,
south.

Mutual Nicking Chorus Girls on Commission

Mutual's casting agency is nick-ing choristers a commission fee soutvalent to half a week's salary for placements in stationary cho-ruses, to be used in conjunction with its rotary plan this season. The 115 commission is deducted from the chorister's first week's salary, with no refund if let out with or without cause after that, but additional commission of like sum if given another, placement.

Mutual Shifts in Buffalo

Buffalo, Aug. 19. Mutual shows will be transferred autual shows will be transferred from the Gayety to the Academy during the coming season. The Academy is owned by New York Interests closely allied to Mutual execus. No plans for Gayety announced by the Shea Amusement Co.

Co.

The Academy, operated as a picture grind show several years, opens Aug. 31 with "Legs and Laughter," with Jack Lavene managing house.

Burlesque Changes

Harry Herk, brother of I. H., is slated to handle the American, New York, with Irving Becker, former Mutual show manager, treasurer. George Young is due to manage the Mutual house in Springfield, Mass. Young formerly was company man-

Schnectady Switch

Mutuals will not play the Wedge-way Schnectady, when new season opens but may play the Hudson Instead.

stead.

Future policy of the Wedgeway
unsettled with possibility of dramatic stock going in.

Nat Clark's Mishap

Nat Clarke Mishap
Nat Clark, burlesque comic, is in
Roosevelt Hospital, New York, recovering from injuries when, knocked down by a hit and run driver
last week at 48th Sireet, and Seventh Afenue.

He is undergoing treatment for
iscerations of head and limbs.

Foreign Anti-U. S. Pact MUTUAL PAYS ACTS RIT

(Continued from page 7) of Portuguese-produced talkers in the native tongue with the market possibilities in their own country, plus Brazii, which is majorly Por-

Tobis urges only one condition the establishment of its own kon-tingent in Portugal as a frank mov-to coerce the film renters and im-porters (mostly Americans) to subdize local production.

American Attitude
Attitude among the American
distributors is that the recent
Franco-German pact for the mutual
free interchange of French and
German talkers, sain any quota restrictions, is a frank holding attempt by the producers of both
countries to force Americans to buy
names.

None of the local producers has ever amounted to much but the ever amounted to much but the international benefits, it is deduced,

ever. amounted, to much but the international benefits, it is deflued, might be the wedge to force the American distributors to lend financial succor down the line. Another common impression is that the pact between Dr. Watter P. Flugge, secretary of the German Spitzenorganization of the German Lander's Association, is chiefly aimed at anti-Paramount discrimination, and also são a curb to the several American producer-distributors on this side who have manifested their desire to produce foreign language talkers in Europe. Clayton Sheehan, Fox's foreign chieftain, on the eve of his sailing home for New York on the "Europa" (14) was ordered by the hondrid the control of
ng plans.
Disturbs Hollywood

Disturbs Hollywood

Sheehan In a measure represented the entire American film producing Industry, even if only unofficially in this survey, for it is the understanding the production of foreign talkers in Hollywood is a disturbing influence in Hollywood.
Sheehan's understanding was that the foreign end of it did not ilbe

Sneedan's understanding was that the foreign end of it idl not Jibe with the general tempo of the west coast production sector, not alone in Fox Hills but elsewhere. Cuiver City was reputed to profer having Metro's foreign tailters produced in Europe, whereas Laudy L. Lawrence, the M-G-M foreign rep., took the opposite position that, to avoid production difficulties abroad because of the new pact, he preferred to have them made in California. This, incidentally, is the reason for Lawrence's present visit in America. Fox, states Sheehan, will produce extensively abroad regardless. (This

Fox, states Sheehan, will produce extensively abroad regardless. (This was also reported from Hollywood last week in "Varlety," with Raoul Walsh probably going over to su-pervise and direct.)

pervise and direct.

Sheehan, before sailing, conferred with all of Fox's European, divisional heads. He is going straight to Hollywood to confer with Winfield Sheehan, planning to return immediately to Paris to meet Harley Clarke.

Sheehan meaning to recommendation of the conference of the conferen

Clarke.

Sheehan meantime has paved the way for the establishment of Fox's European studios in Paris. This was further encouraged by the Fox subsidiary in Germany, Atlantis Film, primarily organized for German-Fox talkers, being shown ground will acceptant to Company.

subsidiary in census of the Okspillary in census of the Okspillary in census of the Okspillary products of German-Fox talkers, being shown good-will co-operation in Germany by other German neroducers and the observation of a number of bi-lingual German English talkers, utilizing the Atlantir facilities.

Sheehan admitted Fox is aiming at its own French theatre circuit but deriled any negotiations As a result of the Franco-German reciprocal agreement for the free interchange of native-made talkers, both of the nationalistic film producers are not wasting any time getting new productions under way. Jean de la Cour, French producer, starts Monday (25) at Toble Paris studios (at Epinax, just outside of here), making French, German and triffer of the cour, french producer, starts Monday (25) at Toble Paris studios (at Epinax, just outside of here), making French, German and triffer of the course of the c

George Hart's Show
George Hart has supplanted
Charlie Country as featured comic
with stock at the Congress, Chicago.
Latter begins rehearsals for new
Mutual which he will head this sec-

NO PRINCIPALS' FARES

Of the 43 acts booked with the Mutual burlengue wheel by the Morris agency, all get their fares paid around the wheel. These acts are chiefly specialities, although also including several dance stagers. Mutual principals of the dyed-ine Mutual principals of the dyed-ine the wool burless achool are not get-the wool burless achool are not get-the wool burless achool are not get-the wool burless achiever paid. The amount of the paid of the principal only, no sleepers.

Stock Beat Mutuals and Sticks in Scranton

Galety, local burlesque, will not be on Mutual wheel this season. Stock burlesque, exill not be on Mutual wheel this season. Stock burlesque, as played for three months after closing of wheel show last spring, will be resumed on Labor Day, it is understood. Stock Labor Day, it is understood. Stock the month better business than wheel different methods of the stock of

Harry Splegel remains as man-

Am's New Stage Crew

A new stage crew replaced the former one at the American, New York, Monday. A number of things brought about

a number of things brought about the switch. The new crew com-prises most who did duty for so long at the Columbia, New York, when it played burlesque. Frank Illo, carpenter, and Teddy Baynor, electrician, are now at the American.

Frank O'Neill's Throat
Frank O'Neill has been compelled
to cancel contract with Fred Clark's
new Mutual because of throat infection that will lay him up for
several weeks.
Leo Fields has supplanted.

Dufrane and Dwan Cencel Dufrane and Dwan Cencel
Dufrane and Dwan have cancelled
Ith "Nite Life in Paris." George
ewey and Alice Frear have gone in

Circuits and Unions

(Continued from page 29)

(Continued from page 29)
than what the unlons want. While
It was Fox which tossed the "rather
than a case of what unlons are
wanting" hat in the ring in the
fight now developing, the picture
circuits are as avid in their attitude
for a better deal. Wartners is known
to be plenty burned up against
unlons, not only because of high
scales, five-hour shifts, stiff overtime and other conditions, but due
to various other arbitrary actions.

Wartners Suc

Warners Sore Topping all with the Warners was Warners Sore
Topping all with the Warners was
the placing of a green crew in the
Hollywood, New York, for the opening of "Moby Dick" (WB) Thursday night (14) after WB had
kept the regular crew there the
part out in the place of the control
would run off right. In printing
in the green crew for the opening,
the union gave the regular crew,
which had rehearsed, a day off.
Stage hands in this area are now
working on a basic scale of \$33,
with necessary overtime bringing
that to an average of \$100 or more.
Operators are on a basic scale of
\$455, with overtime working the
same way there.

12 Operators in 1 House

12 Operators in 1 House One Broadway picture house in an all-sound policy has 12 operators, with four on each shift and the shifts amounting to only five hours

each.
The same standpat attitude of the five largest of chains as applies on negotiations with stage hands will apply with operators, whose demands will be taken up later. Although warmed in advance of wase longer afford to put the prices it has for stage and operator crews, it is understood the unions have asked for large increases and worklage conditions.

It is understood the unions have-asked for large increases and work-ling conditions.

It is reported whatever deal will be made with the unions will be for fewer men and less on overtime than actual lower basic scales, with at least one circuit remarking that way would be just as satisfactory to it so far as dollars and cents are considered to the condition of the chain of the chain committee dealing with the unions, with meetings being held in Loew's State building. Others on the committee are H. L. Charnas (WPS), Lesile E. Thompson (R-K-O), Harry Sherman (Publish and H. M. S. Kendrick (Fox).

PALACE (St. Vaude)

phil Baker, on the Palace stage gaturday atternoon, said he recently went into "Artists and Modeig" for a run but it turned out to be a 100-yard dash. Along with Baker, from that show also, at the Palace this week are Alieen Staniey and Shaw and Lee, in other words the cream of that flop 35 revue on one 22 vauce build. The the new Lotter and the cream of that flop 35 revue on one 22 vauce build. The the new Lotter Acta) and good support, the Palace has plenty of of show, plenty of laughs, plenty of everything. Pity the poor billing writer. How for any of the property of the poor building writer. How for any of the property of the

the same would be a panic and the same bill with Ben Blue's satire on that dance.

Shaw and Lee are hard to figure between their great opening bit and the comeety pantomine with which is lowered all the way down and the team steps through the thrift-story window onto the stage. It's something different with a kick and the team steps through the thrift-story window onto the stage. It's something different with a kick and the team steps through the thrift-story window onto the stage. It's something different with a kick and the team the same three
current bill would retress an, and memory.

With a break in the weather and a bill to sel, Palace got \$28,000 last week. S.NO. at Saturday's first to be a saturday for saturday first saturday first saturday first saturday first saturday.

But the shows, for one deesn't seem to draw without the other any more.

ALBEE, BROOKLYN

ALBEE, BROOKLYN

Brooklyn, Aug. 18.

Tip top bill the broad better than the half capacity business Monday night. Possibly feature "The Little Accident". (U) with Douglas Fairbanks and Anita Page, lenit drawing. Vaude show best this lenit drawing time the frequent four here of iata.

Stage bill is nicely balanced and judiciously laid out, with a noveity flash, Bert Nagle (New Acts) open-frequent of the person pade of the

And the property of the sets offer as much waster, with most of it pleasman, and the property of the property

81ST STREET

Weak show, with only three acts on the stage and the Sturday mat business away off. Feature, "Shooting Straight" (Radio).

The Sist Street is ordinarily a summer sufforer, but if Saturday and the street of the stage of the street of the stage of the street of the stre

naru as it a net audience was on hand, giving as surefire a performance as sine ever had.

And the surefire as the surefire as the surefire and the surefire and the surefire around anxlety of Frank and his co-workers to please and how they are one big happy family, etc.

Orchestra overture a new arrangement of a pop number.

Pathe Sound News and Sportlight "Somewhere out" (Pathe) on acreen on opening citip of plane disaster, with acreen going blank for a full minute.

58TH STREET

Good layout here for first half and fair biz Saturday afternoon at first show, but with lower floor gradu-ally filling. Bargain mats for wom-en and children at 25c. has done its

en and children at sec. the stuff.
"Hector," performing pup, flanked by male trainer and an odd assortment of assisting canine performers, provided ityely opener. Vale and Stewart, male hoofers with good appearance and nimble legwork, also pleased with hard shoe and tap

Stewart, male hoofers with good appearance and nimble legwork, also pleasand with hard shoe and tap.

Jack Usher and Co., latter two unbilled femmes, kept them tickled with a satircial skit from three viewpoints; as the romantic girl expects how they really get it. Skit is okay all the way.

Anna Chandler clicked without a struggle with the best song cycle she has had in some time. Edward the she has had in some time. Edward the she has had in some time. Edward the she had been song cycle she has had in some time. Edward the she had been song cycle she had been song the she had been song cycle she had been song the she had been so the song cycle she had been song the she had been she had been she she had been she

verting,
"Shooting Straight" (Radio) foi-

Current bill fairly satisfactory. Albeit there is nothing really outdated there is nothing really outdated there is nothing really outdated there is nothing really outdated. The control of the control

It fooled them all. Left off to be applause. Virginia Rucker's "Heartstrings," fash, the Closer. Boys steal the fooled by the state of the fooled by the fooling. Three boys as corking steppers, engaging in group peda stepping and then vieing for individual honors. Faddy Cliff also ran to the fooled by the foo

86TH STREET

86TH STREET

With some slight distraction from a hall storm raging outside, Saturudous methods and management of the southeast statement of the southeast statement of the southeast statement of the southeast statement was the southeast statement was the more notable. The and at a matinee in the only semi-responsive 85th Street, his achievement was the more notable. The management was the more notable. The more of those unbelievable physical endurance tests, had no trouble, opening. Here's an act that compels the plotter of the statement of the state

able improvement or weak with a margin to long since an uncertain straight singing turn.

Acts of this character have a horizontal straight and the control of the control

R-K-O. L. A.

R-K-O, L. A.

Los Angeles, Aug. 14.

Headlining the current R-K-O four act unit is Bob Murphy who not so long ago opened a creaturant on the long ago opened a creaturant of the compose dittles on the spot for his favorite customers. But, as has lot ocmpose dittles on the spot for his favorite customers. But, as has lour past the hills of Beverly.

More philosophical now that he has had the great experience every man must have, Senor Murphy has upon financial disaster primarily as something to laugh about. Where Mr. Murphy got his best laugh master which we have been been decided in the senor man and the composition of the laugh about. Where Mr. Murphy got his best laugh machine he introduced the "Hoover flag," which is an empty pocket turned inside out so that it may wave in inside out so that it may wave in midde out so that it may wave indicated the man who can still get a laugh out of comparing the dor of Coty's Chypre to that of McCarthy's goat of the unit's 1,000 budget, and is worth it. upon financial disaster primarily as something to laugh about. Where something to laugh about where some the laugh many something are about the present and the original matters which is an empty pocket turned which is an empty pocket turned linside out so that it may wave in the breeze. This and practically everything clese the Irish singing everything clese the Irish sing

outright iemon. The four acts in this unit combine to provide aver-age good entertainment, received more warmly than is customary be-cause of Murphy's constant exhor-

cause of Murphy's constant exhortations.

Bob Ripa, a blond jugster whose go is given as 17 oppsed with a go is given as 17 oppsed with a go is given as 17 oppsed with a few for the Felovier of the few for the Felovier of the Ripa wears a tan suit of the Buster Brown style which has been known to turn eight-year-olds into venomous parent muster of the Ripa persent suckered at it. Which is enough tribute to the Ripa personality. In deuce were Kerr and Ensign, a dreary-faced con-lic weakly attempting to resist being made fight. The combination is not uncommon, but the results were satisfactory. Miss Ensign's dance at the finish needs of ling.

but the results were satisfactory. Miss Ensign's dance at the finish needs oiling.

After Bar Murphy and his plantifer Bar Murphy an

JEFFERSON

JEFFERSON

When the Academy (Fox) went straight films on 14th Street the Jeff got its biggest break. But when the Acad shifted to a Sunday change besides, instead of Saturday as the Jeff, latter took the brown straight films on 14th Street the Jeff got its biggest break by the Jeff got its biggest break stage and the big speaks for itself. Capacity first show Sat sgalant Twatede end ran two hours against Twatede end ran two hours against two louds and the big speaks for itself. Capacity first show Sat traight, with Richard Dix (Radio) and the big speaks for itself. Capacity first show Sat traight with the Jeff got first show Sat traight with the Jeff got first show Sat traight with the Jeff got first show Sat traight show the Jeff got first show Sat traight show the Jeff got first show Sat traight show the Jeff got first show the Jeff got first show Sat traight show the Jeff got first show the Jeff got

State-Lake, Chicago

State-Lake, Chicago
Chicago, Aug. 18.
Old-time vaude days here again, with the house packed and line waiting. Moving "Grumpy" (Par) after Palace run to house and strong vaude pleasing all.
Sandy Lang with three femme skaters gets about all that can be squeezed out of a pair of roller squeezed out of a pair of roller winds up with a full set colored prison scene that pleased. No. 2 were the Original Honey Boys. The fave won with their harmony. They stopped the show and sang themselves out.

PALACE, CHICAGO

Chicago, Aug. 15. Wiii Hays or somebody should will hays or somebody should speak to these bridges that are al-ways getting washed out at the wrong time, and interfering with washed out bridge in Arizona or Los Angeles county delayed a train that was hurrying east with Clyde Cook, picture name, who was to lead the vaude parade at the Palace this week. At this moment Saturday afternoon, Cook is aeroplane heading for Chi.

this week. At this moment Saturday aftermoon, Cook is on an aeroplane heading for Chi. If northing happens, he'll probably make one of the evening shows. In that cane, a notice of his fiver into variety should be listed under New Kane and Ellis, at the State-Lake last week, were hustled into nextico-closing, until the aeroplane shows. The should be shown and a couple of songs. Oke as pinch-hitter, but didn't click as they did at the less classy house. The shows how the shown and a couple of songs. Oke as pinch-hitter, but didn't click as they did at the less classy house. The shown how the shown h

FOX, BROOKLYN

Lucky break in having "Common lay" on screen this week, since Clay" on screen this week, since the stage show, Fanchon & Marco's "Sunshine Idea," is not much to write about. What it might have write about. What it might have been was even less with Barton and Young, depended upon for comedy, out Monday night through one of the team reported suffering from laryngitis. Nothing in to replace the box office, standing them up on the box office, and the box of the box

weeks' run at the Hoxy neipen. Ficture would have drawn on its returned to the process of the principals of the principals cetting law of the principals cetting herone routine or kicking up any dust. Sam Jack Kaufman is growing on the mob in dual assignment of m. c. and baton wielder, also planting also mote the principals cetting herone process of the principals cetting herone the principals cetting herone the principals cetting herone the principals cetting a few losses of the principal cetting a few laughs on the sure fire gags and that's all. Silk doesn't smear up with cork but affects cetting a few laughs on the sure fire gags and that's all. Silk doesn't smear up with cork but affects cetting a few laughs on the sure fire gags and that's all. Silk doesn't smear up with cork but affects cetting a few laughs on the sure fire gags and that's all. Silk doesn't smear up with cork but affects cetting a few laughs on the sure fire gags and that's all. Silk doesn't smear up with cork but affects cetting a few laughs on the sure fire and by Emmy Lou was the best song scene number in the layout, and worked out for a corking good fly.

worked out for a corking good figtish.

Ron and Don, male brace of organista, preceded the unit and mopped up pienty with their selections
and community singing with chorus
sildes. Boys went over big Mondayset with the mob, if not set with
themselves. The community singing gag is a departure for them
from what they've been doing in
other de luxers. They are in an
especially tough spot here, followling and in the set of the set of the
Brooklynties esting out of head and
during the console assignment.
In addition to "Common Clay"
(Fox), screen division also held.
"Mickey Mouse" comedy and Movietone Newa.

"BOMBY" and His Radio Gang (5) Singing 16 Mins.; Full (Special) Albae Bklyn

16 Mina; Full (Special)
Albee, Bikly.
This act sells high-hat singing, besides its radio-like atmosphere, and it shapes as a pretty safe bet anywhere. It was here, with audience Monday night going for the highest sells and the sells of the

Volces in all cases away according to the control of the control o

ARDINE and TYRRELL (4) Flash Act 20 Mins.; One and Full (Special) Jefferson

Jeffarson
Snappy flash with comedy that's
good anywhere were it cut a couple
of numbers to run on lower time.
One is where the Keeler girl comes
of the comment of the comment of the comment
different than the first they did, and
another where the two boys sing the
inverted "Stein" number. Stuff is
pretty well played along, anyway.
bland on seven-act lapout, and over

pretty well played along, anyway. Third on seven-act layout and over big. Which and Tyrrell this time have collected three snappy let wirliers and remodeled their former act with taken and the same and dash. Costumes and girl dancers okay, with announcement being inade about Keeler girls being Ruby Keeler (Mrs. Al Johans), algusted the same and the same

BERT NAGLE (7) "Midnight Serenaders" (Comedy) 14 Mins.; Three (Special) Albes, B'klyn.

Albee, B'klyn.

Wins good rating for family trade, largely through comedy and novelty features rather than on strength of dancing, which adds to the flash only. Some room for pruning, with act standing to benefit through lower running time and better sneed.

some vom tor pruning, with acceptance and the control of the contr

a toe, tapper, with makes of the two.
Another ensemble number is "one" in which the stris appear as dogs, with mothing especial about that, which is the string of the top of th

NELLIE CASMAN (1)
Piane, Character Sengs
21 Minas; One (Spacial)
Jefferson
Nellie Casman is from the Yiddish
stags. Her best bet in vaude is in
the nelghbs, where the Yiddish trade
may be. Nothing on voice, and
office numbers which she does with
help of a girl planist Miss Casman
shows best in her yiddish stuff. All
but one change on stage behind
screen.

Louise GROODY and Neville FLEE- WALLY FORD and Co. (4)

Louise GROODY and Neville FLEESOM and Dances
19 the control of t

JACKS and QUEENS (6) Songs and Dances 21 Mins; One and Full (Special) Jefferson

Songs and Dances
28 Mines; One and Full (Special)
28 Mines; One and Full (Special)
28 Mines; One and three boys, latter
in allor suits. Dances amount to
tittle. No voice outstanding. Songs
are all specially written.
Boys are called Jack and after a
giri named Queen. Boys was a
targe, garden walk. Three girls are
there, all named Queen. Boys walk
in and each one grabs a girl, there
after working in couples.
One couple goes in for straight,
and each one grabs a girl, there
after working in couples.
One couple goes in for straight
singing, and dancing with a
touch of comedy. Blonde boy of
this couple exhibited some oke acrobatte dancing
and the souple goes in the straight
and the souple with a
touch of comedy. Blonde boy of
this couple exhibited some oke acrobatte dancing
with a discouple working with him folied
oke, but just a foil with nothing
much to do on her own.
Of the special songs is one tittled
oke, but just a foil with nothing
much to do on her own.
It was a sonoty tyre, delivered in
neaf fashion by the chap 'with all
the avoirdupols.
Needs plenty speed and polish,
also strong comedy. Pinch lines
and shealthy gags should be inserted.

TELLER SISTERS (3)

be amias.

TELLER SISTERS (3)
Chatter, Songa, Comedy
12 Minor. One
12 Minor. One
13 Minor. One
14 Minor. One
15 Minor. One
15 Minor. One
16 Minor. One
17 Minor. One
18 Mi

ARTHUR BALL (2)

Songs 12 Mins.; One

22 Mina; One
State
Arthur Ball, the tenor who doesn't,
know what to do with his handa,
has been around for years in various flash acts and in the cafea. As
far as the files are concerned, this is
has the files are the plane.
Ball just can't get those mitts
located. He waves them aside, puts
them in his pockets, buttons his
coat, unbuttons it, trying everythem in his pockets, buttons his
coat, unbuttons it, trying everythem in his pockets, buttons his
coat, unbuttons it, trying everythem in his pockets, buttons his
coat, unbuttons grant and a land
ap his higher
and and a land and his hould not
open with a comedy song and sing
it as a ballad. He shouldn't use a
comedy song at all, for he's a ballad
with the bands and number of

Singerth the hands and number se-lection now working against him Ball's voice is just good enough to overcome the drawbacks, and make him okay for the deuce in Loey's and similar theatres.

LASSITER BROS. (1) Dancing, Comedy, Chatter 9 Mins.; One 58th St.

put one change on stage behind servers. To see from the stuff she does that, her insight on the stuff she does that, her insight on the properties of the stage o

15 Mins.; Full Englewood, Chicago

Englewood, Chicago
Wally Ford, legit comedian, well
liked in Chicago, is not satisfying
in this unnamed skit with two men
and a girl. It's a Lambs Gambol
bit.

and a girl. It's a Lambs Gambol brister is too apparent and dialog wealt. Concerns a wealthy bachelor wealt. Concerns a wealthy bachelor his girl. She disappoints him, so he has the butter pick up a bum to eat with him. The unshaven tramp is Ford. He knew the girl, who, it develops, rulned the bum when he wasn't one. When the spirit appears, Ford bids adleu with a nonchalant Section 18 a hanny-co-lucky come-

gesture.
Ford is a happy-go-lucky comedian, but must depend on swift action to get across, and not melodramatic comedy.

Loop.

SIX HIGH STEPPERS (10) Dance Flash 17 Mins.; One and Full (Special) 58th St.

58th 84.

The producer apparently tried to do a Roxy presentation on a small scale and a small beakroll, with the result pretty sick. Outside of two specialty entertainers, neither billed, there is nothing in this offering to lift it out of the small time classification.

specialty enterminers, nesturer where there is nothing in this offering to there is nothing in this offering to there is nothing in this offering to detect the six siris forming a dancling ensemble one of the mysteries of the act. Why the two best per of the six of the six siris forming a dancling ensemble one of the mysteries of the act. Why the two best per of the six o

choristers.

Running time of 17 minutes much too long for an act of this type which with that time must contain a lot of repetition.

Closed show weakly.

Char.

"Gi.ORIOUS GIRLS" (10)
Girl Band
18 Mins.; Full and One (Special)
State
Bass player in this girl band
demonstrates her versatility on half
a dozen instruments. At the finish
the 10 women form a drum corps
one girl and the drum stiff. "Giorious Girls" as a girl band is not
capable of competing with others,
and there are plenty of others
around.

around.
No attempt at novelty, no stab at some new or different; just ensemble and solo music that isn't even good music. Finishes are stock finishes and arrangements extremely

lahes and arrangement dull.

If any more vaude producers are figuring on girl bands, they had better forget the slap-it-on and let-fem-play idea. The girl band novelty merely through the sex of the musicians was worn off long

the musicians was worn off long ago.

Leader, who could stand a more becoming gown, along with the rest of the girls, announced at the opening the girls have just returned from Europe, mentioning about every large city over there. It's possible the girl band bis over here jumped far a shead of the Giprious Girls while they were touring over there.

BALLET PLASTIQUE"

"BALLET PLASTIQUE"
Dancing
15 Minst, Full Stage
Empire, Paris
A dance act of five girls. In a
duo and trlo. Act is in three parts.
It stages a new idea in the second
when the trlo contrive to imitate an
Indian idol of one body and six
arma.

stris look like one. They move use armag in slow motion to suitable music.

Act opens on the pair of girls mimicking the Volga boatmen work, with the trie appearing in a classical relation of the pair of the string of the volume of the string of the volume of the string of the volume of the volu

CAB CALLOWAY and Orchestra (15) Colored Band, Songs, Dances 28 Mins.; Full (Special) Jefferson

Services sain comps. Sances of the comps. Sances of the comps. Services of the comps. Servi

ADA BROWN and Co. (1) Songs 15 Mins.; One Coliseum

is Mina.; One Colissum Ada Brown, buxom colored singer, retains the Aunt Jentima dress. She gives a worthwhile comedy flare by a bit of "black bottom" at the Planist is a man. He has an inning with the livories and proves some plano virtuoso. Miss Brown steps right out to sorta make the audience feel good by the plane of the Best." She packs some excess avoirdupois but that desent bottle up a natural animation that bubbles out, with one exception when she's doing a bit of sentiment in "Travelidus and the sentiment in "Travelidus Brown not afruid to shake off a pound or two. One big thing in her favor is her diction.

dction.

Rark.

Freeman, Russell and Morton

"Comedy Capers"

7 Mins.; One

58th 5t.

With addition of a girl, Freeman
and Morton have a new act worthy
of No. 2 spot or better on pop bills.

Act was written by Alex Gerber
and is presented by him. Sue Russell appreciably strengthens any act
Harry Freeman and Buddy Morton
could possibly do since the males'
forte is song while the girl's is comedy.

forte is song white the guita to we edy.

Miss Russell's travesty on an operatic soprano gives her the stand out in the act. The boys click nicely volces, but some of their efforts at talk early when they appear as navy officials not so good.

First few minutes of the trio's act could stand attengthening with better material. Otherwise oke.

Char.

ter material. Otherwise oke.

"On THE RIO GRANDE" (5)
Comedy, Songs, Dances
Jefferson (1) (5) period (5)
Jefferson (1) (1) period (5)
Jefferson (1) (1) period (5)
Jefferson (1) period (5)
Jefferso

with an air of naturations with an air of naturations bears to know her onlone for that dancing.

Blond femme is scenery. Vocals once, but in a weak voice, scarcely audible. Followed this with a bit of kicking, only interesting because she possessed shapely gams.

Plenty rough spots to be smoothed over.

"BROADWAY BABY" (7)

Comedy Revue
18 Mina.; One and Full (Special)
86th 8t.
Smartly put together, with a nice
appreciation of modern economy in
"plot," this is spoofingly in the manner of night club melodrama with a
legitimate introduction of numerous
specialties.

"CYCLE OF YOUTH" (9) Dancing 15 Mins.; Full (Special) Englewood, Chicago

15 Mins.; Full (Special) Englswood, Chicago
A speedy, acceptable act leaningaway from tap work and toward
eccentric, acrobatic cavortings. Oncework and toward toward
four boys, all youngsters, in rapid
four boys, all youngsters, in rapid
speciatities,
Finale is surefire. The act does a
tumbling routhe with the girls and
boys in alignment. One boy has an
ace speciatity in a stagger dance,
Opening should be changed. A.
Opening should be changed. A.
Opening should be changed and the start of t

SILVER-FREED FOURSOME Dances 8 Mins.; Three 58th St.

Films' Triple Premieres

(Continued from page 6)

(Continued from page 6)
marathon record hit, running al most three solid years at that house without interruption.

An Albertina Rasch ballet is an added feature.
From Wednesday until tomorrow night (20), it's S. R. O. because of the advance saile.

Lots of picture premieres here the advance saile, and the picture of the saile sail

find.

Fox is now doing well in this territory.

B. O. Panic

FOX is now doing well in this territory.

Us "Front's" success at the Portene was almost underwriten by the unprecedented S. R. O., since advance bookings long before its contractional statements. With the press furthering it in superlatives as only the 'reentinian erribes canconjure up, they were literally fighting their way to the pay window.

It should run a minimum of two months at its three pesos' top scale. (The peso's rate of exchange is a fraction over \$6 cents American, which means "Front". Is at almost \$3 top.)

Of the other alms, Paramount's "Bangerous Paradies," at the ideal, "Bangerous Paradies," at the ideal, "Bangerous Paradies," continues hig in its second run, but Par's other local entry, "Vagabond King," not so hot at the Astral and will be replaced shortly by "Paramount on Parade."

With the exception of "Vagabond King," all Paramounts as a rule de heavy business hereabouts.

Parade."
With the exception of "Vagabond King" all Paramounts as a rule do heavy business hereabouts.

Norse Boycott Vs. U. S.

(Continued from page 6) with the American distributors, who refused to alter their terms. The Americans declared they had signed Americans declared they had signed individual contracts with some cinema owners and could not agree to any contract giving all exhibs a uniform rental price. Distributors maintain it must all be a matter of individual barganing. As for the proposition of cutting rentals, their own production, physical handling and other expenses are allegedly not commensurate with the rentals now charged.

charged.
On the eve of the boycott reliable On the eve of the boycott reliable reports foreshadowing a Scandinavian exhibitors' split-up came out because of some of the local cinematic impresario having no fault ofind and refusing to align with their confreres, just for the sake of patriotic or co-operative strength.

PARAMOUNT, N. Y.

pseudos show is "Garden of Girls,"
Sige show is "Garden of Girls,"
Sige show is "Garden of Girls,"
with two vaude acts, Billy Glason
and Bob, band Bobby, saving the
and Rob, band Bobby, saving the
garden of the control of the control
ley are featured, one
licitized in an outstanding way with
an acrobatic specialty, the other
with somes in the prima donna

cilcking in an ourseasure. The other an acrobatic specialty, the other with songs in the prima donna Clason does meet of his routine from vaude in addition to two bits with a girl and a sort of an across with a girl and a sort of a dance on the common of
gowns and turs from a order to the fundamental to the fundamental to feet in length, is spotted as part of the newsreel, with trailers in there, siec. Business Friday night excellent.

*Cher.**

LOEW'S STATE, L. A.

Los Angeles, Aug. 14.

Again the Los Angeles, Aug. 14.

Again the Los as the set with the condy picture was the condition of the continue to fourthin and figure in the general grosses compiled pretty consistently in the house. The F. & M. trademark, hanging for yearner, stracta a certain element of amusement goers week in-week out. Primarily Fanchon. & Marco are the selling point, not the type or conditions on the condition of amusement goers week in-week out. Primarily Fanchon. & Marco are the selling point, not the type or conditions on the condition of a condition of

count hit the customers when caught. In measure and rounding out the tempelchorean idea. Rena and Rathbushers with the tempelchorean idea. Rena and Rathbushers with the mare of all the hoofing ahead. Lone comedy punch is supplied by the Three Jolly Tars, with the identical routines of knockabout Sallora, the supplied by the Three Lithia act isn't a lift on the Three Scholard with the supplied by the Three Scholard with the supplied by the Three Scholard with the supplied by
that it's only the material that gets over. Nothing original or individual to the control of the

CAPITOL, NEW YORK

Tox Guim New York, Aug. 17.

Tox Guim New York, Aug. 17.

Tox Guim In a first appearance here might in the act which here were subject to the copy of the copy

CAPITOL, CHICAGO

CAPITOL, CHICAGO

Ten young women scutting back and forthy women scutting the care of the condition of a croating as has been seen here for a long spell, were the leaders in the Fanchon & Marco's. "Smiles Idea." They didn't cop everything but they running smoothly.

Walter Bradburg, second, with polite dancling, followed by Seymour and Corncob, hoke and musical that house, the condition of the

tured.

Hold out in the lobby for supper show. Unusual business. Loop.

Russe Film O. K.'d

Russe Film O. K.'d
"Storm Over Asla." a 8,50e-foot
slient, made in Russia, was okayed
by the New York Board of Censorship.
The film, held by Amkino, had
been held up until certain changes
were made. It goes into the Cameo,
New York, within a few weeks.
It will be sound-synchronized.

Time Out for Golf Hollywood, Aug. 19. Georgie Stoll, orchestra leader of Georgie Stoll, orchestra leader of Loew's State, has secured a ieave of absence to participate in the Na-tional Amateur Golf tournament to be held in Philadelphia from Sept. 2 to 27.

to 27.
Stoll rejoins Fanchon & Marco
when he returns.

Marco
Business good.

EMBASSY

Rioting in Bombay with native and European police charging the crowds of insurgents, and shots of Capt. Hawks' transcontinental record flight share headlines on the current week's bill. Remainder of the clips of sports personalities celebrations and human interes

Revolt ln Indla against British

seturi.

Revolt in India against British rule is spread over three clips, openling the 45-minute show. Cameras got the crowds being worked into got the crowds being worked into ups. of cops going into action with their clubs, mowing down the more unruly rioters.

Landing of Cops. Hawks after Landing didbergh's cross-country record by about two hours, is spot news stuff. Fiyer shows becoming modesty in telling of his accomplishment.

Kapting the company of the company of the second and the second of the second in the second of the second in Atlantic City delivers himself of the usual set speech.

Capt. Wilkins preparing to reach the North Pole via submarine distance of the second in the second

recently elected.
President Hoover figures personally, with a windy speech by the spokesman for a troop of District of Columbia Boy Scouts.
Out of the 29 clips, 15 were Fox Movietone and the balance Hearst

Metrotone. Biz good Monday night.

ORIENTAL, CHICAGO

Chicago, Aug. 15.

Although everyone is convinced the day of the freak attraction is past, Publix-18. & K. is still trying to push 'em in. Now Ann Gerry and Mike Gouvas, marathon danc-Give the pair feature billing ers. on the stage show, expecting them on the stage show, expecting them to draw. If the pair draws a quar-ter it will be their own. At their

to draw. If the pair draws a quarter it will be their own, at their appearance at the first show Friday the crowd waited five minutes, day the crowd waited five minutes, the control of the production finish that some of the crowd were induced to stick around.

It was to be considered that the control of the production finish that some of the crowd were induced to stick around. It seems to see that the mc. all over the stage in an effort to sell a generally weak show. Labeled "Bohemian, Nights," with a cabaret background, the cabaret background the cabaret background the cabaret background that the cabaret has the cabaret background and mc. The chorus danced, the band and mc. The chorus danced, the band payed and the mc. clowned. However, the first act weak dancing routine. The hoof-ers, Byron and Byron, had a tought time the first show, failing to get together with the orchestra and necially the locksten work, when

ers. Byron and Byron, had a toughtime the first show, failing to get together with the orchestra and missing on their own routine, especially the lockstep work, which was the contributed by the tought of the atternoon was contributed by the Two Daveys, man and woman, Jugglers. The man's Juggling got owner, expectionally well at this owner, expectionally well at this owner, expectionally well at the owner, expectionally well at the owner, expectionally well at the owner, and the state of the only comedy there was. Rose followed with a production number, called "Lady of the Cigarette"; and it is a state of the only comedy there was. Rose followed with a production number, called "Lady of the Cigarette"; the only comedy there was. Rose followed with a production method as modified with a production department drags in the Marathon hoolers. No less than 100°r. Miss Gerry is supposed to sing. Realizing her weak pipes, the producer tried to give her a break by using a microphone attachment. I ddm her her Atter Miss Gerry to sing. Realizing her weak pipes, the producer tried to give her a break by using a microphone attachment. I ddm her her Atter Miss Gerry with the strength of the producer tried to give her a break by using a microphone attachment. I ddm her her a treat with the strength of the producer tried to give her a break by using a microphone attachment. Closing number was a parody on "Singing a Song to the Stars," with the control of the producer tried to give house, completely and the producer tried to the house, completely and the pro

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

An Edgar Wallace musical is the probable successor to "The Three Muskateers" which leaves Drury Lane Aug. 30.

Balioi Holloway is taking a West End theatre in the fall for Shake-spearean productions.

Zangwill's "King of Schnorrers" has been dramatised and comes to London in the fall.

G. Arnold, for over 30 years b. o. manager of the St. James', who left recently, was, in an auto accident in which his wife was killed. He is in a critical condition.

Julian White is producing "Nippy," musical by Arthur Wimperis and Austin Melford, with Binnie Hale in lead. Wylle has further signed up three more pieces; "The Good Companions," musical version of Priestley's novel adapted by the author; "Jack and Jill" by Weston, Lee, and Edgar, and "The Speed Giri" by Evadne Price.

NEW YORK

Henry Stiliman engaged to stage "With Privileges," which Hyman Adler will produce.

Four members of a company producing "Ten Nights in a Barroom" at Madison, Conn, have attached the whiskey glasses, bar and equipment. Sheriff's keeper sat in the box office the night of Aug. 13 while the audience watched the performance. Attachment was filed by Samance. Attachment was filed by Samance at Stuart Woodbury, of the cast, who took the action to guarantee payment of the \$100 a week which the four complained was due them.

June Mitchell, former actress, is co-owner of the Tom Thumb Golf course at Caldwell, N. J., and plays the course in par.

Arthur Hopkins' "Torch Song," by Kenyon Nicholson, opens at the Plymouth, Aug. 27.

"Luana."

Audrey Baker, showgirl, married by, "proxy" to Ernest T. Sherry, a \$49,000 suit against a rich Jamaica "playboy (unnamed) for bruises inflicted on her during an auto ride that ended in Miss Baker Trans Guinar's road house, denied to reporters that she went out with the individual mentioned. Tex admitted the details. She stated that the playboy had been a free spender fortnight ago offered to drive Miss Baker home. The latter went with him. During the ride, the story goes, the man became too freely safter a slight tuste, Miss Baker got out and walked. She hied herself over to a photographer and had photos taken of her bruises.

George Jean Nethan, who re-turned from Europe last week, re-vealed his opinion of the approach-ing marriage of his bosom friend, H. L. Mencken, by stating "You know, as a man gets older, his capacity greatest surprise of all is that Mencken picked out a good looking woman."

A dispatch from Parls reports that Feedor Chaliapin has a contract to sing in pictures for Gaumont-France Film Company.

France Film Company.

Robert F. Keating, former actor, has been named by Jerome Sweeney as corespondent in the latter's dividence of the company of the comp

Two years after she filed suit against her husband, Robert M. Foreman, non-pro, Pear Eibridge Foreman, circus bareback rider, was finally awarded her decree last week and \$35 a week allmony. Witnesses related how they found Foreman in the Hotel Somerset, New York City, two years ago, in his palamas and

sharing the room with a blond

Theatrical Artists' Representatives. Association, permit-holding representatives in the Actors Equity, passed a resolution to the effect that members of the organization will not be permitted to give public auditions of the artists they have under contract. All auditions are to be avivate.

be private.

Amelia Phillips, former actress and nurse to Aaron Unger, wealthy candy manufacturer who died in her and the property of the prop

has restance act and the color of the color

Withdrawal of the charges against Will Morrissey, 46, stage and night club comedian, of defrauding that Hotel Scivedere of 475.52 caused the dismissal of the case by Magistrate Jesses Silberman in West Side Court.

Paddy Rocha [2, a Broadway big shot and spender in the old days, was found dead of the beautiful and the in his room at the Hotel Breather Roche flourished in the old days of the Tenderiolis. His Rossmore Hotel Rat 42d and Broadway was as well known as Roche himself.

at 'cd and Broadway was as well known as Roche himself, however, h

Reservation of seats for shows in New York city by out-of-town they atregore, as announced by the League of New York Theatres in its plan for operating a system of selling tickets by wire became effective the past week, when the Postal Telegraph, issued an order placing about 2000 of the company of offices at, the disposal of the contents are as a sente. Only orthestra seats will be available under the plan.

chestra seats will be available une der the plan.

Helen Kane was testrained in M. M. Y. Supreme to the control of the control

(Continued on page 71)

Variety Bills

NEXT WEEK (AUGUST 23) THIS WEEK (AUGUST 16)

Numerals in connection with bills below indicate opening day of show, whether full or split week

R-K-0

NEW YORK CITY Booth & Nian 3 Happy Boys Cld-harf 23-28 to Ckild-harf 23-28 to Ckild-harf 25-28 to Ckild-ha

"GA-GA"

Over the Unique Specialty of JACK POWELL'S Dir.: LEDDY & SMITH

R Oisen & Girls
Arthur Humby
Norton & Haiey
The Purple East
2nd half (20-22)
Ford & Price
Zelaya
Kelly Sie & Lynch
\$ Sallore

Active and the second s

Joe Febr Co
Harry Fox Co
Bist St.
Jet Blist St.
Jet Blist St.
Jet Blist Co
Dulth St.
Jet Blist Co
Ruth Hamilton
Vox & Waltere
Borne & Kissen
2nd half (27-29)
Murlet Kaye Co
Ruice of Goldberge
Addiffe Todd
Rice of Goldberge
Jack Major
Chesticji & Gibb
Lovely Ladlee
886th St.

Cheekelgh & Gibbe

Cheekelgh & Gibbe

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riffith Co Town Rev half (27-29) Agemos Howard Frohman

Laus rioward
Bert Frohman
Pirate Queen
2nd half (20-22)
Shaw Sis & Holm'e
Dell O'Dell
Marie DeComs
Smith & Barker
Yates & Lawley
Cab Calaway Bd
Fo's ham
1et half (22-26)
Willfred Du Bois
Qus Van hab.

Gus Van
Parker Babb Co
(Two to fill)
2nd half (27-29)
Bobby Dale
Baldie & Rae
Georgie Price

2 IN 1

"PUBLIX" UNIT The (6) Beverly Girls ANDREW and LOUISE CARR Dir.: LEDDY & SMITH

(Two to fill)
2nd half (20-22)
Great Rolle
Wilton Sie
Control Rolle
Wilton Sie
Catl Collegiane
Bonny Rubin
10t Franklin
10

Australians
eller Sis
rdine Tyreli Co Teller bis
Ardine Tyreil Co
Thos Larue
Frank Conville
Carrying On
1st, haif (22-26)
Harris Twins
Great Rolle Co
Down Home
(Two to fill)
2nd haif (27-28)

Joe Darcey
Frances Williams
AKHON
Keith's (23)
The Kitaro Japs
Eva Clark
J & Ray Spangler
Jack Osterman

Seymour & Howard
Land Comment of Manager & O'Nourke

Jefferson

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160

Feaches & Jay
John J. William
John J. Wil hell Baker

the Bayer

Royal Samoane
T & Ray Romain
E Conrad & Eddy
P Rooney & Pat J
Paequali Bros
105th (23)
Bob & L Gillette
Rome & Dunn
Vercelle Sis
Joe Merks
(10)
Kitaroe

Joe Merks
(10)
Kitaroe
Eva Clark Co
Jack & K Spangler
Jack Osterman
DALLAS
Kethr's (23)
C Bloesom & June
Danny Duncan Co
Joe Termini
Zaetro White Co
Cardini
Cardini

Zaetro White Co
Cardini
Clayton Wentworth
Scott Saunders
FORT WORTH
Keith's (28)
W L S Showboat
Roth & Shay
C Bioseom & June
Danny Duncan
Zanto & White
HAMILTON, CAN
Keith's (23)
Miscahus Miscahua Mario & Lazaro Mihlo Co

Mincahua
Marlo & Lazaro
Oric Oliver
Oric Oliver
Grant & Ronita
Gordon & Day
The Warners
Hoeser & Balfour
Billy Dawlof Co
Keith's (23)
Audray Wyckoff
O'Nell & Manner
O'Nell & Manner
Tylor Manny King Co
Tinova & Balkoff
Tylor Mass CITY
Manny King Co
Tinova & Marie
Tylor Mass CITY
Manny King Co
Tinova & Marie
Tylor Mass CITY
Malasiree (23)
Malasiree (23)
Grace & M Eline
Babe Egan Co
Grace A M Eline
Babe Egan Co
George Andree

Baby Rose Marie Lander Brose Paim Beach Night State (23) M. Baby State (23) Maxine & Bobby State (23) Maxine & Bobby State (23) Maxine & Bobby State (23) Maxine & Bobby Maxine & Maxine
The Meyakoe (16) The Dakotae

THESDAYS

HOTEL MANHATTAN

ACALLAS

AND TRANSPORT

Har, Bwan & Luo

Lamarr & Boyce

C Wither's Opera

Will High Common

Taken Common

Millon Berle Co

OFT. Intellige

Geo Andre Co

Karyl Norman

Millon Berle Co

OFT. Intellige

Geo Andre Co

Karyl Norman

Ann Pritchard

Link Beach Nights

Common Common

Eddle Nieson

RATIO

Ramos & America

Dawn Lee

Davy Lee

Lee (10-12)

Raiph Oliest (20-12)

Raiph Oli AND USEN CONTROL OF THE PROPERTY OF THE PROPER

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN

BEN ROCKE

1632 B'way, at 50th St., N. Y. City

ST. PAUL Orphenm (28) ST. FAUL
Orphenm (28)
Dezzo Retter
Cariton & Belloew
Count Bernivici Co
(16)
Larimer & Hudson
Jean Carr
Chain & Conroy
Seeley & Fields

SYRACUSE Kelthis (23)

Reith's (22)
Ford & Price
Zelaya
Keller Sis & Lynch
3 Sallors
(16)
M Lubow & Rice
Raymond Baird
M Montgomery Co
TORONTO
Imperial (23)

TORONTO Shea's (23)

TORONTO
Shea's (23)
Murand & Girton
Silver Freed Co
Adrian Bendover
The Ingerides
(One to fill)
(If)
H Justa & Charlie
Fred Craig Jr
Conlin & Glass
Georgie Price
M College Price
TEENTON
Keith's

Imperiai (23)
Relly Lapell Co
Fein & Tennysou
Angue & Scarle
Ritz Gould
Melodyland
(16)
Miacahua
Mario & Lazaro
Geo Niblo Co
Vic Oliver Co
Ruiz & Bonita

JACK L. LIPSHUTZ

MANHATTAN
159 West 47th St. TAILOR, 908 Walnut St., Phila.
NEW YORK

Roxy LaRocca
Von Nelmeyer Co
2nd half (20-22)
Latour '3
Vale & Stewart
Herbert Fay Co
Gus Van
Frozini's Melodiane
YOUNGSTOWN
Keith's (23)
Amac
Lebonati Fred Craig Jr
Conlin & Glass
Georgie Price
M Colleane Con
The College
Western R-K-O

CANTON, O. Loew's
2nd half (28-30)
Gray Fam
Harrieon & Dakin
Owen McGivney
(One to fill)
CEDAR BPDS., IA.
Iowa

To (16)
The property of the pr let haif (24-26)
Enos Frazere
Smith & Rogers
Roxy's Gans
(One to fill)
2nd haif (27-30)
Paxton
(Three to fill)
CHICAGO, ILL
Englewood
let haif (24-26) HOWARD SLOAT

Heith's (23)
Luster Broe
Burke & Durkin
Milton Berle
(One to fill)
(16)
Samaroff & Sonia
Ed & Al Waldme
Marty May

Shankovi & Sudman Marty May Rev 13 Orioteks 728 Meyers Lubo Cod Marine (23) Meyers Lubo Cod Marine Monigomeri Roy Seddey Co Book & Lo Oillotte Rome & Dunn Joe Marke Co LT Joe Marke Lewis Hoard Marke Lewis Hoard Marke Lewis Hoard Marke Lewis Law Control LT Joe Market LT JO DAVENPORT, IA.
Capitol

let haif (24-26)
Paxton
(Two to fill)
2nd haif (27-30)
Smith & Rogers
Roxy'e Gang
(One to fill)

Keith's (23)
Cardini
C Wentworth Co
Scott Saunders
Lee Twins
(16)
Audrey Wyckoff
O'Nell & Mannere
Derickeon & Brow
Manny King Co

(One to all)
DES MOINES, IA.
Orphenm
1et haif (24-24)
Hope Vernon
Joe Young Ce
(One to all 127-30)
Chapelle & Carleton
Grace Doro
Lovejoy Dancers
INDIANAPOLIS
Lyrio (23)
Blity Sternard Lyrio (23)
Billy Sternard
March & Archer
Robbine Fam:
(One to fill)
LINCOLN, NEB.
Stuart (25)
Schietl's Wond'tes

BONDS FOR INVESTMENT .

A, B, Leach & Co., Inc., 57 William St., N. Y. Toby Wileon Co Carter & Albu Sia (Three to fill) 2nd half (27-30) Amao Harm & Nee (Three to fill) Rhea & Santoro Lytell & Fant Stev Nelson & Stev (One to fill) BOCKFORD, ILL.

Dora Early Co
(Othere to fil)
MADISON, WIS.
Orphenin
1st half (\$4-26)
Stan Bros & Attree
Ray Nord
Early Nord
Early Half (\$7-30)
Floyd's S Cadets
Fild Gordon
Wilson K & Betty
MEMPHIS, TENN.
Orphenm (23)
S Sallorattes

6 Sailorettes
Mercedes
(Two to fil)
MILWAUKEE
Riverside (23)
Wheeler & Morton

Palace
1st haif (24-26)
Wilson K & Betty
Fid Gordon
Chamborian & E''
Floyd's S Cadets
2nd haif (27-30)
H Berry & Miss
Easton & Howell
Dance Parade

SIOUX CITY, IA. Orpheum 1st haif (23-25) Grace Doro Lovejoy Dancers Chapelle & Charlet (Two to fill)

SO. BEND, IND.
Palace
1st half (24-26) Amae
Ed Borden Ce
Jack Randall Co
(One to fill)
2nd half (27-20)
Hope Vernon
Impromptn Rev
(Two to fill)

Arleine Langdon Everett Milan "Common Clay" Paramount (16) "Ole Virginny" Paul Aeh

Loew

NEW YORK CITY

Bonlevard

Ist hair 22-29

Tankal & Okinn
Lynn Cantor Co
Andereon & Graves
Jack La Wichae

Victors

Sierak's Miracles

Faul Mail

All Pilard

Cone to & Bennett

Cone to & Bennett

Lincoln Se. tan (23) Metropolitan (23 Chaney & Fox Russell & Marcon Wilton & Weber Long Tack Sam

Long Tack Sam
Fittlin
Int haif (23-28)
B Andforo & Pony
Conchi Co
B Broadhurat Co
Heart Strings Co
(One to fill)
2nd haif (27-29)
Beehee & Ruby Co
Rogere & Wynne
Wal Ebbe Co
Edward Benton Une to fill)
Liscola 8g.
Liscola 8g.
Jordan & Grace
Miller & Feieron
Miller & Feieron
Miller & Feieron
Lola Brave to
Cone to fill)
Local Brave to
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Local Brave to
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Local Brave to
Cone to fill 11 to
Local Brave to
Local Br M Haynes Co.
Edward Benton
Valencia (22)
Weeley Eddy
Fred Sylvester
GeraldineCrackerjacks
Mary Lane
Blanche Bow
ATLANTA
Loew's (23)
Serge Flach
Lillian Morton
Savoy & Mann
Swan & Lewie T
BAY WINGE

BAVE A CAMPE ROY
BAY RIFIGE
Loww's
Lo CANTON Loew's (28) (Three to fill) and the second of the second

Romae Arroon
Loew's (28)
Lock Hanley
Lock Hanley
Rey Bhannon Co
(One Cay Bhannon Cay
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JERSEY CITY
Loew's (22)
Bort Frohman
Les Ghezzie
Witton Crowley
Hilliard 3
Johnny & M Mas

Picture Theatres

Silm Timberine
Paul Small
Pauline Gaskins
Joe Besser
Mary Reid Girls
Calif Crooners
'Anybody's Woman
BUFFALO
Hippodrome (16)

BOUFFALO
BOU

Johnny & M Mason MEMPHIS State (23) Gautier's Toy Shop Doyle & Donnelly Dave Vine U S Indian Bd MONTREAL Loew's (23)

Loew's (23)
Kafka-Stan & Mae
Tom Fulmer
Kemper & Jeannie
Melino & Davie
B Wells & 4 Fays NEWARK Loew's (23) Franklyn & Royce Keith Wilbur Nat C Halnee Co Primrose Seamon Havana Royal Bd NEW JERSEY Palisades Park (23) H La Vail & Sis

6 Rockets Great Johnson Salina's Circus NEW ORLEANS Trudina Co Tom Wilson Flo Lewis Co Tom Brown Co

NOBFOLK State (23) Ora Co Snapehots Harry Hines Porcelain Ro

Porcelain Romance
PTTTSBURGH
Loew's (23)
Waring'e Penna's
TORONTO
Loew's (23)
Corelli & Jeannie
Morley Sis
Rhyme & Reason Ce
Flynn & Mack
Enchanted Forcet
wacathwigton WASHINGTON

D. F. "PUBLIX" TOUR **Eddie Stanley**

Dir.: LEDDY & SMITH

Fanchon & Marco

ATLANTA, GA.

"Treeval & Henley
Naynon's Elevation
Raynon's Elevation
Raynon's Elevation
Mayle & Ted
Mayle & Ted
Mayle & Ted
BRIDGEFORT, CT.
BWay Venuese"
Mal Klies
Wells & Wilners
Wells & Wilners
BHOOKLIV, N. X.
"Marshe"
(82)
"Marshe"
(82)
"Marshe"
(82)
"Marshe"
(82)
"Marshe"
(82)
"Marshe"
(82)
"Georgene & Henry
Georgene & Henry ATLANTA, GA. Fox (23)

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL
1500 BROADWAY
This W'K: Lola Chalfonte: Frances Maye

Rita Lane OKLAHOMA, CV.

CHICAGO, ILL.

"Rocked Garden"

Red Donahus & U Hall & Garden

Red Donahus & U Hall & Eastey

1 Jacke & Queen

DENVER, COLO.

Grand Double Strong

Red Donahus & Gueen

Borne & Lou

Borne & Gueen

Borne

Orphenm
2nd half (26-26)
"Pennant"
June Worth
Johneon & Dyker
Delhi Sie

Johnson & Dyker
Johnson & Dyker
Dehil Sil Livine
Benner Dancers
FHILAD ELIMIA
"Sunebine" Vince Silk
Eagens & Nong
Mary Low
Mary Low
Mary Low
Mary Low
Mitsi Mayair
Webster & Marine
Mitsi Mayair
Webster & Marine
Salker, OHE.
ist half 123-24)
Nictor Hothert'
Silettic 2
Vincerte Silettic 2
Vincerte Silettic Sile

Buddy Howell
Electric 2
V Horbert 4
V Horbert 4
V Horbert 5
SAN DIEGO
Fox (21)
Fox (22)
Fox (22)
Fox (23)
Fox (23)
Fox (23)
Fox (23)
Fox (24)
Fox (24)
Fox (25)
Fox (27)
Fox (

Booked with R-K-O: WALLY SHARPLES & CO.

Coliseum and Flushing Next Week

BLONDELL & MACK 1560 B way, N. Y.

Nee Wong
Maxine Evelyn
Jim Penman
Franklin & Astell
SEATTLE, WASH.
"Cadets"
Borue Lawronce
Milee Sie Rognan & Trigger
Mabel & Marcia
Johnny Dunn RANSAS CITY Pantages (22) RANSAS CITY
Fautages (22)
"Romanes"
"Romanes"
"Romanes"
"Romanes"
"Robert Cloy
Mary Smit
Jone
LOS ANGELES
State (21)
("Southern" (21)
"MILWA MIKE
Wilsonais (22)
"Smiles"

"Smiles"
Eva Mandel
Seymour & Corncob
Dorothy Neville
Walter Bradbury
NEW HAVEN, CT.
Palace (23)
"Changes"

Mabel & Marcia
Johnny Duns
SPRINGFIELD

SPRINGFIELD

Miniatures

Miniatures

Singer's Midres

GX. FOULS, MO.

The Committee of the Committee o

Inaccurate Biographies

LANCE PARK TO BEST A

Victor McLaglen

By Claude Binyon

day morni was made.

Saturday in Times Sq.

Saturday's gross for the two 18 hole midget golf courses back of the Roxy theatre was \$525, the little links being in operation from nine Saturday morning until four Sunday morning when the count-up was madded.

The gross indicates that around

1,000 customers stepped up to the counter during the 19-hour grind and got a dead ball and putter in

OUT OF PEEP SHOWS

Agents visiting the places last week chased away the kids, warn-ing proprietors that unless they keep the youngsters out arrests will

follow.

The drive against the peep shows is said to have been precipitated by the smi-nude poses on display in the slot machines.

Loss of juvenile patronage in the peeps will put a good crimp in the intake.

Mutuel's Gross, Hawthorne

it?" asked McLaglen, drawing bacl his fist.
"I'll i.fre you," said the manager
hastily, "You can be my new champion at \$40 a week."

A Business ... McLagien took the job. Atter knocking out a few visiting fremen be went to America with his own strong man show, and soon was devoting all his time to regular matches. He fought Jack Johnson before the Negro became the heavyweight champ, and issted the full that we will him. America latter with him America latter when Johnson became beavyweight champion of the world, but nothing the him of the world but nothing the same way was not the same way with the same way was not the same way was not to the world but nothing the world was not same way was not same was not same way was not same was not same way was not same way was not same way was not same way was not same was not same was not same way was not same was not same was not same way was not same wa

The Egg Act

exchange for four bits. **KEEPING CHILDREN**

at 50c Grossed \$525

19 Hours of Pony Golf Hollywood, Aug. 16. Victor (Goliath Down) McLagien was born in Africa where his father as a bishop on assignment from England. McLaglen sometimes tells n his own way.

g in his own way.

"Ab'e really an Englishman," he
sys, "athough ah was borned an'
bred in this heah Africa. Ah was
sai of seven sons, all with different
feg names. Ah talks like an Englishman though, doesn't ah?"

ishman though, doesn't ah?"

"ah thinks yo' does," says his
listener, putting some more polish
on the McLaglen gondolas.

gathe McLaglen gondolas.
Preceding Goliath Down's career in lichuren was a life of adventure and hard knoth; the ser of thing he loy few that have to put up with in action. When Victor was 15 he loy few to the low fe

Mac entered what looked like a public bar.

Too Late

"Good day," said a man in uni-form behind a desk, "Fair enough," admitted Mc-

"Fair enough," admitted Mc-Laglen.
"Sign here," said the uniform McLaglen signed.
"Til have a beer," he said.
"There's a place two doors away," said the man, "but it's too late now,"

sid the man, "but it's too late soy,"
"It's only noon," protested Mac.
"You are remaining here," said the man, "by the King's orders.
You have just joined the Life Guards."
"You mean," said McLaglen,

Guarde."
"You mean," said McLaglen,
"those guys on horses who par de
around the king's house and get
photographed by newsreels?"
"Those," said the man, "are

Chicago, Aug. 18,
Hawthorne track here is running
between \$400,000 and \$450,000 daily
through the mutuel machines during the week, jumping to around
\$800,000 Saturdays. This is shout
20% less than last year.
To offset the loss the 18-day fall
meet scheduled to go into Aurora
track will be held at Hawthorne
Oct. 13-21. hem."

McLaglen frowned. "I didn't mean to join," he said. "I had plans for heer and necking."

It took Bishop McLaglen 18 months to get his son out of the

It took Bishop McLasjen 18 months to get his son out of the bile Guards, and by that time the lid Guards, and by that time the lid was pienty sore. He hopped a beat for Canada and joined one of the common gold rushes at the time. Every time McLasjen found a ground of the common that the companies him in the case, and took it away from him. In no time at all his head was a mass of lumps. He complained one day to an oldtimer named Gaar.

"Why don't you hit back when they play tricks like that on you?" suggested Gaar, filling his pipe with typical English moss. "You're a basky kid."

"Do you think they'li mind?" ask-

"Do you think they'll mind?" asked McLagien.
"Try it," said the oldtimer.

1st Time K. O.

The next time one of the local toughs tried the bean routine Mc-Laglen drew back his fist and sud-denly pushed it forward. The man d over, whinnying like a stuck

fore,"
"He tried to take my nugget,"
said McLaglen, "I wonder if he's
mad at me." He turned the tough's
face toward him, "Are you mad at
me?" he asked. The tough didn't
answer, "I guess he's mad," said
Mac.

The Egg Act
"I think," said Victor, "I should
do something else." He packed his
tights and hurried east to organize
a vaude act. The act consisted of a
series of poese, cailed "The Gladiator Lays an Egg" or such, and reminded McLagien quite a bit of his
job in Mesopotamia.
Tiring of this eventually, McLagien returned to England and
went into pictures. Within a short
time he was brought back to America and made the first payment on
the Hollywood home which he now
owns. When news of McLaglen's Prowess spread about the settle-ment a match was arranged for him and the tough. And before 60 peo-ple McLaglen knocked the bully cold again.

A carnival came to town carrylng a mammoth fighter ballyhoed
as the one socker in Canada who
had never tasted mud. A prize of
\$46 "was offered to anyone who
could stick two rounds. McLagten
knocked the floundering whale cold
la one round had never tasked mud. A prize of \$450 was offered to anyone who could attick two rounds. McLagien has a wife and two in one round. "Given me my money," he said to the carnival manager."

"You while?" asked the manager. "It I want to swim," he says, and didn't stay with him two rounds," "It I want to swim," he says, what are you going to do about statement.

Chicago, Aug. 19.

Chicago, Aug. 19.

Morrison botel, as an advertling lea, set-up a trick twin bowt hat the children, and is known as one of the other, through a per-helicular illuminated glass tube. The racket boys have focked in any fish, the time it will take him founds,"

To the light of the control
Atmospheric Minnies

Hollywood, Aug. 19.
Local miniature goid courses are beginning to show the picture influence. But Barsky, former supervisor at Columbia and Tiffany, is the latest picture man to invest in the minnies.

Barsky, who supervised production of "The Lost Zeppelin," has built a course in the same setting as used for the Arctic wreck scenes from that picture. Setting includes from the ficture. Setting includes the course of the Arctic atmosphere and ther Arctic atmosphere used in "The Sea Wolf," Jack London'e story, which was also produced by Hollywood, Aug. 19.

story, which was also produced by Barsky for Tiffany. Third isn't set for atmosphere

but it's an even bet it will be a

NAT ROYSTER, SUICIDE; **'BREAKS' AGAINST HIM**

Nat Royster, 40, legit press agent committed suicide by gas in a fur-nished room at 226 West 58th street nished room at 226 West 58th street, New York, Saturday (16). Remains were removed to the city morgue and claimed Monday by Harry Roy-ster, brother, and shipped to his parent's home in Memphis.

ster, brother, and shipped to his parent's home in Memphis.

Royster was discovered in a cemiconscious state by Mary Richardson; maid at the rooming house. She had been attracted by the odor of gas and immediately summoned a partin Royster and the state of gas and immediately summoned a partin Royster as pronounced dead upon its arrival.

Royster's suicide is reported as having been precipitated after an in-and-out career the past few years, through a disagreement between him and Princess Wahletka, whom he had been exploiting and maneging in vaude. Royster had set the mind reader for a vaude tour in Fox circuit houses preliminary to having a Fanchon & Marco unit woven around her.

Gouldn't Fix Brask

Royster went to Detroit, where

Couldn't Fix Break
Royster went to Detroit, where
Wehletka was appearing at Fox's
last week, and is reported as having
had an argument with her over
money matters. It wound up in
Wahletka dismissing hit his over
his part of the argument and attempted to see the actress, in hopes
of straightening things out and renewing business relations again, but
was unsuccessful. He returned to
New York the following day, and
told some of his friends of what he
termed "another tough break." That
was the last heard of him by any of
his intimates until his suicide was
reported.

reported.

Royster was born in Memphis and Royster was born in Memphis and started newspaper work there at an early age. He later went to Chicago to engage in newspaper work and eventually diverted into the press agent field, having been p. a. for Morris Gest, Oliver Morosco and others. He was married, with several children now living in Chicago, but became estranged from his wife several years ago. In addition his parents and brother, Harry, survive. The brother is connected, with the expoleration of the product of the protection of the product o

called McLaggen fae White Hope when Johnson became heavyweight champion of the world, but nothing ever was done about it. When the late war started Vic returned to England and Joined with hill at the content of the Course of his content of the Course of BILL BARNETT, PTSBGH, DIES FROM MEASLES

Bill Barnett, brother of Luke, died last week. He was of the Pittsburgh burn-em-up Barnetts, doing his stuff at functions as an officious headwaiter and in other

guises.

Bill was regarded as effective as
Luke or the latter's son Vince who
has been doing his comedy stunts
on the coast recently. Like the
others Bill was popular among pro-

blets Bill was popular among pro-lessionals.

Bill Barnett died of measies, con-tracted from his three-year-old daughter, who was convalescent.

GOLD FISH GAMBLING Chicago, Aug. 19.

Razzing The Home Town

(TOPEKA)

(Second of a series of stories on the inside show end of key cities, with-out giving the cities any the best of it).

With Guns in Wrong Spot Two Alleged Bandits **Captured by Sleuths**

After a lively struggie in a room at the Hotel Thorndyck, 208 West struggie in the Hotel Thorndyck, 208 West struggie and the Hotel Thorndyck, 208 West struggie and the Hotel Thorndyck, 208 West struggie and the Hotel Thorndyck, 208 West State Rocco, 29, 22 Aspinwall street, Staten Island, on charges of robbery and violation of the Sullivan Law. Later in West Side Court the pair were heid without bail for further hearing.
When the west light on a bed. He tried to pull a revolver from under the matress. Rocco also darted toward the bed, but the detectives piled on both men. A search under the matress revealed four fully loaded revolvers.
The men have been identified as two of four who a week ago went two of four who a week ago went know from the served ten of a 20-year sentence for robbery.

Rocco West Policy Sulling Sing. If he is found guilty of these charges a mandatory sentence of life will be imposed. None of the jewels has been recovered.

BLONDE STOLE RING AS PRESENT FOR HUSBAND

Charged with stealing a diamond ring valued at \$300 from Granville Bates, film, actor, Hctel Dixio, Mamie Hudson, 85, 264 7th Avenue, was held without ball in West According to the story Bates told Detectives Mulies and Maskiell, West 47th street station, on Aug. 3, he had met the blonde and they went to Bates suite. The actor had placed his ring on a dresser. A short time after the woman lett, he discovered it missing. The thett was was made for the Hudson woman. A few nights ago Bates was walking along Broadway. At 56th street he saw hor. He immediately notified the police and, she was arrested.

she was arrested.

Later at the station house the detectives said she confessed taking the ring. The detectives went to her apartment where they found her husband, William 32. They questioned him and he admitted having the ring and said his wife had given it to him as a birthday present. He produced, the ring and was arrested on a charge of receiping stolen property. He also was held for trial,

African Chimp Inspires New Touch' Story

Broadway's toughest hard luck story from one of its best known chiselers concerns a trip to Africa and the return with a baby ape, It isn't for himself that he wants the price of a beer; just to take care of that African child tucked away in an animal hospital in Staten Island.

Morrissey Settled

A charge of violating section 925 of the Penal Code, pertaining to de-frauding a hotel, which had been made against Will Morrissey, pro-ducer of "Hot Rhythm," was dis-missed in West Side Court. It was announced a settlement

had been made

4 A.M. GOLFIE DISAPPROVED

Midget golf got its first slam locally from the courts, when Leo Harrington, manager the ritzy golfie on the northside, got smacked \$200 and costs for operating past midnight.

midnight.
Tenants of the Edgewater Beach
apartments testified the putters
were yelling at 4 a.m.

By E. D. Keilmann

Topeka, Aug. 16.

Topeka may not be one of the 93 cities of the United States having 100,000 population or more but it does have more than its share of flesh on the stage, if the Associated Press report is to be taken seri-ously. The A. P. declares that there ously, The A.P. declares that there were only 26 stage shows in the country. Topeka had three, New York had 15, Chicago one, and the other 10 were accounted for as "scattered."

"scattered."

Topeka now has two tabloid companies in operation and one stock company. The stock company is under canvas with 1,200 seats, in a new play each week. The tab shows are at the Best and the reopened Isis. Former puts on tab as accompaniment for allent pictures and the Isis has stage show 93,9% pure flesh—and it floats.

Topsky has only 8,500 nonule.

Topeka has only 65,000 popula-tion. Yet it has 12% of the nation's stage shows. Topeka is like that. stage shows. Topeka is like that. The capital of Kansans is about the best town in the country to be "from" there is, according to a large list of some of the theatre's leading lights and delights. Prominent among these is Fred Stone who learned to be an acrobat on a limb of an apple tree behind a blacksmith's shop in North Topeka. Topekans chopped down the tree after Fred made good, just to keep more of its sons from breaking limbs.

Tenor Whistle

limbs.

Tenor Whistis

Claire Windsor came to Topeka from Cawker City, entered Washburn College, played one role in one college play and went west to divorces and film contracts. Zasu Pitts lived out on The Drive until that sad blank look stuck fast and then hied toward the screen.

The Kouns sisters, Sarah and Nellie, lived in Topeka amid the shricks and whisties of the Santa-Re locomotive entered by the shricks and whisties of the Santa-Re locomotive whistie gave them an jdea and now look at them.
They've been back just one.

It was in Topeka that Moran and Mack kept an audience waiting two hours and a half while their manager insisted that they be paid all their guarantee before the ourtain would rise. It took every cent the box office had to start the show and the start of the start

open his vaults to get bills of the right size.

Perhaps that experience has made Amos in Andy the favorites they are in Topeka. Topeka wouldn't even notice the To Black Crows pictures records, radio programs nor nuthin after that experience. It is a strong in its like more than the country of the strong of the size
Tough Town

Tough Town
Topska doesn't know what it
wants till it gets it and then sometimes changes its minds. The town
has been the despair of more theaten managers and the disgust of,
more publicity men than any town
in the country four times its size,
There's only one thing Topskans
are united upon and that's a campaign for lower theatre admission
has cut attendance to almost the
red line. When the stock company
at the Fair grounds cut the price to
25c. Mr. and Mrs. Topsk with their
two-bit pieces in hand bulged out
the side walls.

FIRST GOLFIE FOR COLORED

FIRST GULFEE FOR COLLMED
First midget golf course for colored folks will be erected by the
Haring-Blumenthal Realty Corp. at
1534 street and McCombe place, in
the heart of the colored sector, to
be completed the end of this month.
Course is the fourth in the miniature golf course chain in the east
being planned by Haring-Blumenthai, who are also indie theatre
owners. A fifth is now being erected on Central avenue, Jersey City.

Broadway Chatter

VARIETY

Harry Faber has a mustache. Gabe Yorke is on his vacation. None bragging about biz.

James White, of the besn't advertise he's a bach Rivoii Manny Greenberg has given the bangtails the complete go by.

Charlie Kurzman heads for Wash

Corrine Buchanan is Lynn Far asst

Ralph Feigin's trick stomach

Flo Fisher, back from Saratogs says it's poison ivy this season. ome agents are doubling up to

Edward W. Dunn okay. Was re ported under the weather.

Village Grove Nut Club will cele rate "Lee Posner Night" Aug. 25. Broadway corner of Equity thea tre office has gone juice joint.

Victoria Carnot has made he Doris Jay is back after a with the Provincetown Players

with the Frovincetown Fuyers.
Florence Eastman of the operaback after a year in Germany.
That trick elevator in the A. H.
Woods office on the blink last week.
Walk up and rest up.
Sylvia Fields and Leonore Soriaby

returned Sunday (17) after touring Europe for several months.

Irene Green and Rose Otis are he level about Providence for

wacation,
Dorlan Atvos and Stanley Rauh
split \$12 royalty from "Town Tatties."
Charlie Wagner of the Friars grill
room says his children left him fist,
so he just got married again.

There's many a broken heart on Broadway where a broken head

There's many a broken heart on Broadway where a broken head should have been.

Joan Russell has replaced Beatrice Curtis (Mrs. Foot) in her husbroken heart of the state of th

serrigeration."

Louis Stevens, Paramount studio,
s author of "Here Comes Pancho
"illa." Frederick Stokes will bring

Vilia." Frederick Stokes will bring
it out in September.

Yilia. The rederick Stokes will bring
it out in September.

The rederick Stokes will bring
it out in September.

The rederick Stokes will bring
it out to stoke stoke that it
making a social call the operator
may put the bee on them.

Fellow running a mid-town spot
decided not to make Sáratoga this
season. Figured it cheaper to stay,
here and stand for the touches.

Nan Blackstone doubling Garrick
Gatites and Gub Abbey Mille keeping in condition at Philadelphia
Jack O'Brien's.

ing in condition at Philadelphis Jack O'Brien's.

Moe Mark is again giving the Pic-ture Club a play. He laid off foi two months to avoid the wail pio-

Al Joison has been offered \$12,000 a week to head Earl Carroll's new revue "Personalities," which Carrol

revue "Personalities," which Carrol proposes to make a winter annual. Clarence Gaskill will write a son about the farmers as soon as h can find the correct pronunciation rought.

of drought.

It remained for the midget golf courses to reveal how many left-handed women there are in New

York.

Joe Laurie's dog hasn't eaten anything for a coupla days since he took a bite at Jack Pulaski. Dog now has dandruff, Joe says.

More bill collectors have gone in and out of the Bond building lately than in any other theatrical agency hangout.

lately than in any other meatrical agency hangout.

Jack Stillman is one of the few actors out of work who can kill time riding in either his own sports roadster or motorboat. That's one of being a Stillman.

A rush to lawyers by men with wife trouble. After Aug. 30 wives in N. Y. State cannot be cut out from wills. They will come into a percentage of personal effects, regardless of how the will reads.

gardless of how the will reads.

In getting things ready for his trip to London with Billy Plerce, the dashing young Buddy Bradley was in a dilemma as to taking one cane. two or three. He finfully decided to take three. Dorothy, Raymond, quits her summer job as assistant librarian of the fiftherm of the property in the Loop down to a rickel for a black shine.

Mort Levins, "trip to Europe' took him around the corner.

Public Library this week to start! Newsboys are learning to clog.

rehearsals for the western company of "Street Scene."

rehearsais for the western company of "Street Scene."

DeWolf Hopper isn't superstituous. Playing a role of an actor with eight hours to live in a comedy, "For Two Cents," at Warners' Flathush studio, the headline in a newspaper used in the story read:

Arthur Hammerstein has sold his \$225,000 home at Whitestone, L. I. Intends spending goodly part of his time on coast.

Nice colored photos of the Priars' roof, dolled up for sun bathers, are to the story of the priars' roof, dolled up for sun bathers, are tures have gas billing, such acc. "Get your share of sunshine, fresh air and health without the agent's commission." "Come up and Inviscorate yourself for a tough day on the Palace curb."

the Palace curb."

Jack Connoily's three-year-old
boy jumped into Long Island Sound
while the Connoilys were visiting
Jeff McCarthy at Mamaroneck Sunday, Jack, Jeff, Mrs. Connoily and
the mald wanted to lehy in after
him. While they were talking it over
on the dock a life guard made the

Barbara Rydeli, driving with h Barbara Rydell, driving with her husband, Loule, on the Motor Park-way alongside the flying fields, asked him to stop a moment, she wanted to look at a close-up plane. Mrs. Rydell walked up to a passenger plane, stepped in it and took her first light, leaving Loule paralyzed in the car Barbara's albi is that to the car Barbara's albi is that so why ask him? She's in doubt about the next trip, though.

New hotel in the 50's offers its uests under lease breakfast on the ouse for the term of tenancy.

The touch system along the street has reached the point where the lite is booked three cays in advance. The lay-off meets a pal Wednesday and before leaving him asks, "When do you get paid and what time?" When told on Saturday noon, he makes an appointment for that day at 12:30.

nent for that day at 12:30.

Soph Tucker cabling New York
er new show opening in London
lept. 11 will run two years. Two
ears to Soph is just like that. But
he Madame, stands pretty strong
iver there. She told a friend to drop
round Sunday she had, acts for around Sunday, she had a date for lunch at the Duke of Manchester's The friend felt sorry that the fog was getting to Soph, but called any-way. Off they went to the Duke's and the Duke had lunch with them. (Soph is over there without her

Chatter in Loop

Pitchmen are selling 3c. items. Archery staging comeback. is are down in price. Nan Eliiott still threate o some coast.

New alignment of beer territory the past fortnight.

Vaude acts, who deserted the lo for the summer, are drifting ba

Mort Singer off on another jaunt through Iowa.

A Loop gambler spends two-bits daily on pigeon grain.

Max Richard's golf still in the 150's despite new clubs. Pop song sheets again on nain stems.

Chautauqua performers drifting ack with bad reports. Henry Shapiro to New York next week in search of acts.

Marion Talley claims the drought has driven her back to opera. Ed Carruthers economizing. Cut the daily fresh 10c. boutonniere.

John Bernero, well bronzed, back at the Playhouse.

Natives swear Ai Capone in town Cops swear not. One thousand more Yellow cabs or the Loop this winter.

Widening city streets a pass with city officials this summer.

Churches are featuring cooling

and collecting nickles when biz is

slow.

Tom Vickerman emergencying for C. J. Bulliett as drama editor of the "Post."

Department store selling golf courses for backyard at \$6.95, com-

ite. No one iooks up any more unle: least 50 pianes roar over th op at one time.

Loop at one time.

The grand mutuel windows at the tracks may be closed. No biz. \$2 windows get play.

Joe Stout, Publix film booker, will make hay on the farm at Villa Grove, Ill., and call it vacation.

Town now has the record of catching a 61-year-old woman rum

Railroads have hired a photographer among themselves to mugg passing thru celebs.

The boys like the National Air Race p.a. stunt. Girls parading in

aviation pants.

The Johnnie Perkinses off to Canada to fish with the Eddle Dowlings. On return Perkins goes into pictures. Ho

o pictures.

Torace Heidt was given a B. & K.

ade from the depot to the Chico. Motorcycle cops and everysave hankys. John McFarlane

To save hankys, John McFarlane, of the American Society of Composers, went to a sawbones and had his nose permanently drained. The s.a. experiment failed at Jules Greengard's Green Grill. Dames out. Watters with black bow ites now spill the coffee.

Paris Chatter

Mr. Alceator of New Orleans took five friends to the Ambassadeurs and paid \$130 to show them how they would have been treated at Antoine's for \$10 per plate.

Florence Heywood, for years American lecturer at the Louvre Museum, giving up her work to live in Switzerland.

n Switzeriand.

Five nudists started climbing a nountain near Bjarritz in their bathing suits, then shed them, inally landing in jail.

Irvin Marks drove to Le Touquet for the week-end with Mr. and Mrs. Nathan Burkan. He won enough at Chemin de Fer to pay for the Rolls

J. Carlo Bavetta taking Dare Frances, who signs her fashion ar-ticles 'Dare," to the night-clubs. Sheherazade doing big business, thanks 'to the youthful Florence

Starr.

Louis E. Swartz rushed through
Parts on his way to Berlin.

Theima Lee and Thelma Edwards
seen very much together in town.
Thelma Edwards off to Deauville
for a month, her place being temporarily filled in "The Desert Song",
by a Chanel mannequin. Theima
Lee currently murdering them at
El Garron. (Do Beile and Lee.)

Buster Keaton to have been the

Buster Keaton to have been the ruest of honor at the weekly uncheon of the American Club, when it was discovered he had left

the day before.

French hotels are keenly feeling the flop of the tourist season. Tourist is trade this year big in numbers, but very poor spenders. American tourists are described as coming over with one shirt and one dollar and not changing either.

Mrs. James Murray, who was Betty Morrissey in pictures before she married, blushed very prettily when declining to dance with a stranger at Zeill's.

"Puttin," on the Ritz" failing flat.

"Puttin' on the Ritz" failing flat in preview with French subtitles and no Tashman-Gleason wise-cracks.

Irene Bordoni burned when Paris press announced London success o Pirelle made new star 'logical successor to Bordoni."

Corinne Griffith reported expect-ing the stork at new country resi-dence near here.

Pola Negri under doctor's orders at her chateau sans her prince Cautioned not to fall into love agair for six months, to stand chance of recovery.

John van Druten getting away from it all. Heading for the south of France to finish a novel. John Wexley worried wh watching royalty checks on "I Last Mile." Had gone Month masse with studio, four canes.

hat.
Warner Oland and wife located on
the left bank for several months.
Brought a Ford with them. Dodg-(Continued on page 56)

Single decay

Chatter in London

No one in this town. Weather worse and worse.
Trouser suits in summer haunts

rarity. Norman Long having operations Biackpool

a Biackpool.
Mortimer Dent, Arthur's brother
buying up flicker boxes in places
Television out of the Collseum bout time

Harry Carlton writing song

About Amy Johnson.

Clubs for song-pluggers is the new rave in the disc racket.

A. Coulson Glimer getting his

A. Coulson Glimer setting his mugs in the papers. Fred Kerr left for Hollywood again. And what a space break. Uproars in the Film Artistes' Guild, Wardour street. Peter Burnup vacationing in France.

France. Straight variety acts spliced into cabaret at the Queen's.
Hotel Splendide cabaret company folds after seven months.
Beattle and Babs contemplate re-

Beattle and Babs contemplate re-turning to vaude via radio.
John Maxwell photographed along-side Bernard Shaw.
F. Landeau, who signs the pic-ture rights for the Fox reel, has a knack of striking bargains.
Tannesses, llusionist, who couthend, London's Coney Island, has died.
Jack Hylton spending the week flitting between two out-town grinds.

ealed Haddon Mason had beer ng in Germany for Conrad

eidt.
The Not is the strangest named ite dive in town. Just behind he Kit-Cat. Shayle Gardner in the blues. Just can't get back to Hollywood. Quota

Jack Hobbs, Babe Ruth of cricket,

is all set to break another world's

record,
Hal Kemp's first American band
here to double two picture houses here to double in one week.

Cecil Lewis, late B. B. C. ansonner, biossoming as talker dis

nouncer, blossoming as talker director.

Shaw's contract with British International for a talker production was drafted by himself.

Maurice Devereaux, recently drafted into the film legmen ranks here, out aiready.

Bill O'Bryon, late of Gainsborough, rates himself this town's best freelance.p. a. So do 10,000 others, Press agents, hit by lack of activity of small time British talker units here, have autos for sale.

Norman Hubert, Movietone publicity opus, nearly killed in air crash. Plane ddin't flop—but airmost.

Olive Barrett, one time p. a. to the British Lion outfit, now holds down the film box of the "Sunday Chronicle."

ssica Merton (Ballioi and Merinjured when her partner ed her in a 15-foot dive. No

missed her in a 15-foot dive. No bones broken. Reason given out for the folding of "Three Musketeers" was the fact Dennis King really must go back to the States.

william Poliock, formerly "Daily Mail" theatre scorer, signed with the "Rand Mail," South African sheet.

Salls in October.

Brigette Helm, working here six weeks, went back without seeing London once. Lived just outside and

London once. Lived just outside and kept busy.

Evening film trade shows are un-fortunately getting popular again. Gives the exces an excuse to take moth-balls out of their dress

Chatter in Nice

Nice, Aug. 9. Gil Roland around biographing at Garden

Norms Talmades at Juan Les ill Poweli a holdover at Can

d'Antibes idorado, gambling casino, goes

Eldorado, gambling casino, goes ctures, wired. Peggy Joyce swims without her e on at Monte Carlo. Somerset Maugham giving friends

the tennis cure, George Doran among then Babe White, skuil-cracker of jungle bad men, back to Cannea

jungle bad men, back to Cannes from Africa, plenty tired. Ben Finney, Broadwayite, once keen on Connie Talmadge, Palm-Beaching with White.

keen on Connie Talmadge, Palm-Beaching with White.

Quarter length polo shirts in blue,
mildly circulating last summer,
are now the rage in all pash colors.

Men as well as gigs wearing them.

(Continued on page 55)

NEW YORK THEATRES

The Theatre Guild Presents Garrick Gaieties

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EARL CARROLL VANITIES EIGHTH EDITIGN ALL 6 66 Glittering Souses—1,000 Laug Herb WILLIAMS—Jimmy SAVO—Jack

Herb WILLIAMS—Jimmy SAVO—Jack SENN'
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... 9TH MONTH

GRACE GEORGE

in the St. John Ervine comedy. "FIRST MRS. FRASER" PLAYHOUSE 48th St. E of B'way, Even

William HAINES in "WAY OUT WEST" JAPITOL B'WAY

ROXY SOIN St. 4 7th Ava. Siz BIG WEEK

> **COMMON CLAY** with Constance Senett, Lew Ares
>
> "LA TICKERA," opera, leving Count
> and large cast. Brilliant Stage Feature
> with Rory Symphony Orchestra, Ballet,
> Rosyettes—Chorus—Soloista.

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"BACK PAY CAB CALOWAY & ORCHESTEA

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corinne GRIFFITH in "BACK PAY

LODISVILLE LOONS

When the Lights Went Out

By Joe Laurie, Jr.

It was last week at Freeport, L. I., | could dish dirt; to get new ideas for that I drove over to see the old Lights Club. What a sight! Broken windows, battered doors, driveway alled with weeds.

Big hall where the variety blue bloods once gathered, dusty and

dirty.

Unstairs, where the sleeping quar-

Upstairs, where the sleeping quarters were at one time, it was considered a privilege to pay to have your name engraved on a brass plate and stuck on the door. Name plates all gone, but three—P. G. williams, Arthur, Deagon and Jo Paige Smith. They, too, are gone. "About 15 years ago a bunch of the boys gathered at Ed Rice's garage for refreehment and laughs. They decided the gang was getting too large for the garage. Then the Long leikind Good Hearted Thespian Society, the first letter of each word making the word LIGHTS. Place to talk-

The actors wanted to talk over show business, and got where the man and wife could stop talking about "the act" and hear someone else talk about theirs; where they

The Gang Helped

Many an act at the old clubhouse aving a tough break was helped by the gang.

The next season they would come back with a little bank roll and

ready to help someone else.

back with a little bank roll and ready to help someone level.

The dream of a Clubbouse was a The dream of a Clubbouse was a The dream of a Clubbouse was a the second of
(Continued on page 56) **ROUND THE SQUARE**

Hoofing at Lunch

roomng at Lunch

A couple of tea rooms on side streets off Broadway are following the

habit, long established in Greenwich Village, of having dancing at
hach time:

lunch time.

A couple of instruments play only during the lunch hour and the patrons, mostly girls, do their hoofing. Some try out tap steps. This seems to be the real interest in the lunch time dancing.

Traffic Whistles Coming Back?

Traffic Whistles Coming Back?

New York traffic cops seem to be pretty helpless now their whistles have been taken away from them. No amount of arm waving is as effective as the biast of a pollec whistle.

The cops get plenty more exercise, too, as it takes a lot of gymnastics to make either motorists or pedestrians call a halt when they have been used to being tooted at. The cops don't find their new predicament any too pleasant either.

It's a two-week experiment and will probably see the stop and go whistle restored at the end of that time.

Another innovation in the Square are the white metal discs hammered into the pavement for safety lines instead of the former elusive chalk marks.

Steaming Up Sid Grauman

Steaming Up Sid Grauman

Seeing the sights on his brief New York visit took Sid Grauman
downtown to Greenwich Village where the m. c. and radio announcer
of the Nut Club ballyhoed Sid as the world's greatest showman
world's greatest guy, and world's greatest everything. The announcer
defined to the seed of the seed o

Westchester Styles in Dancing

Westchester Styles in Dancing
Westchester County's younger set is developing new styles for bailroom dancing. One, the most prominent at present, seems to have
been adapted from the marathon dancers. It is for the partners to
tamporarily separate whole stepping, but still hold hands and walk a
bit as though to get their breath, then continue. This may happen five
or six times during a single dance.

Perhaps it looks foolish because it's new, but the dancere while
subling something they hadn't oughter. This new business is quite common in Westchester just now. It is extending somewhat to the Long
lakand steppers of the better parts.

Another Westchester dancing gag is for the young woman to lean
heavily on her partner, her neck imbedded into the boy's left shoulder,
with the boy acting like a wrestler, while the girl, to make it more
marked, inclines herseif from her feet to his shoulder. That makes the
one couple take up the space of the usual two pair of dancers.

While another "set" innovation is for the young woman to remain
away from her dancing partner, permitting him solely to hold her
around the waist. It's somewhat startling at first glance, as the posrive indicates the couple are quarreling on the floor. As they dance
last, however, neither is speaking, so the solution seems to be that the
first langing either from picking flying microbes or germs from one another.

In Westchester all of these late departures in hoofing are recherche.

First Carnival in Square

First carnival show to strike Times Square section, so far as memory seed, spitched on an open lot at 8th avenue and 54th.

Name not blied. It's one of those charity laffairs for the benefit of the blaters of Holy Cross, Previously the nomadic carnys have not tried chaining center Manhattan east of 9th avenue.

Park's Reservoir Going

One of New York's show places is gone. The reservoir in Central Park, lone on attraction for New Yorkers and city visitors, is now being filled by provide additional park space. But the back to about 1846, the reservoir was famous as a meeting place, relating grounds for fighters, headquarters for walkers and horse-back.

Marathon Golf

Hollywood, Aug. 19.
Golf marathon is the newest craze to invade the ploture city. Six girls, Misses Whittenton and Mass, the Duva twins and the Hogan twins, are entered in a putting race to San Francisco which started Aug. 14.

First pair to reach that city

First pair to reach that city and return by plane will be given \$500 apiece. They'll be checked all along the train to prevent hitch putting. Giris must play all the miniature links on the way with their own equipment, which consists of a putter and ball attached to a six-foot cord.

attached to a six-foot cord.
Ball Is removable.
Coast route will be employed. It's now common knowledge that you can go up and down the Coast with a nibilek and a putter, making the jumps from 18's to firsts with a short pitch shot.

Los Angeles' Boulevards Turning Into Midways

Los Angeles, Aug. 19.
Making or losing money, miniature golf courses in Los Angeles and Hollywood have turned boule-

ture golf courses in Los Angeles and Hollywood have turned boulevards into midways.

The putting frolic has caught on harder here, and shows less sign of expiring quickly, than any other spot in the country. Explainers make the matter of the property of the country of the property of the country of the property of the country of the c

are humming by now, so a gent driving a little truck shaped like an orange will park at the curb and start pedding fuice. Then comes the ice cream man, and from then on anything's liable to happen.

What one ministure course believe to the course is a driving fairway, and on the other an archery booth. Next comes an open air fruit and vegetable stand. Then comes another ministure layout, and surrounding it are hot dog and juice stands. On the courses are vending machines for peanuts, paper drinking cups, candy bars and toy marksmanship testers. Encouraging the atmosphere of \(\times\) Saturday afternoon in Coney Island are radios and phonographs. This boulevard midway extends for blocks.

and phonographs. This boulevard midway extends for blocks. The only things missing are rides. Mary Pickford is building a course on Wilshire Boulevard which could even have those before it's fin-lahed. Contractor's estimate is more than \$35,000, Including a sys-tem of open-air gas heating for wither.

PRESS STUNTS

(Continued from page 21)

diate repairs possible. He invited about 200 people in the audience into the lobby, where they danced to miver a strategie and one of the larrest attendances of the season was played to.

It took two hours to repair the lights, but not a single refund was made.

For the showing of "Dancing Sweetles" (WB) at the New York and Brooklyn Strands, Warners' exploitation staff effected a tieup with the Coa-Cola Co. through one of the

ploitation start enserted a treety with the Coca-Cola Co. through one of the scenes from the plotture showing Size Control of the control of

Metro's Zane Grey Story Metro bought Zane Grey's "Shep-herd of Guadaloupe" for future pro-duction.

Nobody as yet assigned.

Easy Columnizing

By Champ Chairsitter

A Crooked Straight Man Him and me did a standard two-act, A good and clean one, not a biue act. Pals when rich and when we didn't have a dime, On the big and the small or any old

He was a good straight man

He was the straight man, I the

comede; He played a great man, I played a He asked the riddles, my answers

were funny; And we doubled on fiddles; our future sunny.

He was a good straight man.

"Whydsa chicken cross the street?" asks he, "Cusit wants t'get t' t'other side,"

sez me.

The house would rock and the chumps would roar,

We'd off with a speech while they'd yeil for more.

For he was a good straight man

I don't know why I did it. My evil self did bid it. What happened still is sorta hazy; Guess I musta been half crazy!

He was a good straight n

'Twas in Gary, Ind., on the night of June the eight, Our gags were goin' over and we were doin' great. He gives me the cue, I return just right:

ho was that lady I seen you with last night?"

He was a good straight man.

Now everyone knows the answer to that one, It's this world's best known flat pun

But does that crooked straight What he said did more than goal

He was a good straight man.

"That was no lady," he cracks,
"That was your wife!"
Of all the dirty come-backs—
She means more to me than life!

And he was a good straight man

My head went blank, my eyes saw

I wanted no more than to hit him on the head. grabbed the nearest violin, and in

He was a good straight man.

sorry that I did it; I didn't mean

to strike him.

He was a good straight man, never another like him.

A very good straight man; give the devil his due. But when I learned my wife liked his straighting, too—

He WAS a good straight man.

Suggested alibis for late arrivals:
"My mother forgot to wake me up. "The subway service where I live

is terrible." The alarm clock double-crossed

me."
"I was killed by an automobile on the way down and stopped off at the undertaker's to get em-baimed."

"I overslept." (To be used with

Kitty Madison has quit burlesque, preferring home. So have a lot of former burlesque

Good reason, either way?

Mergers Wanted Tree sitters and marathon danc-Radio crooners and machine gun

Adagio quartets and Admiral Byrd, for a long ride to the South

Joke Dept.

Joke Dept.

If someone will please loan the contest editor a buok (\$1), same will be presented to Mrs. Matlida Itoldya who won first prize for submitting best joke of week.

Mrs. Itoldya's joke:

"When will that film deal take place?"

place? "Sept. 1."

"How do you know?"
"Because all the executives de-

nied it."

The old "copy act" evil has reared its ugiy pan again.

Now here's a chance for the Cherry Sisters to complain.

A magistrate at Woodbine, N. J., ruled that a youth taking his girl friefad to pictures without the consent of her father is guilty of disorderly conduct.

Typical New Jersey conversation:
"Mr. Franscrans, may I please

"Mr. Framscrans, may I please take your daughter Lizzie to the pitchers tonight?"

"No, you can't take Lizzie. But I'd just love to go with you my-self."

I grapped the neurest violin, and in the state I was in, I beat him and beat him till he was dead. (It was revealed at the murder trial Mr. Framscrans was a retired female impersonator.)

Malibu Moochers

Hollywood, Aug. 19.

Mailbu is where the affluent of the picture industry go to get away from it ali. It's the sur's and sand branch of Mayfair. Here the "names" develop their week-end broad "a's" and what they are pleased to call tennis.

It's a great spot. Away from the rabble. No public to bother them. In some places modern plumbing. Now and then a flock of squatters set up their tents, but the vigilant sheriffs shag them off and a couple of pop guns pop. This makes good conversation for the picture people during the quiet of week-ends, when they aren't shooting crap or panning the other guy's picture.

No picture colony is genuine without the panning. The word "lousey" is the same to pictures as "saterling" on silver.

Entering the private beach road to Mailbu there's a sign reading: ter". A private op pes under the sign, but never stops anyone. If he did he'd have the road fammed clear back to Hollywood.

Mailbu is the mochers paradise.

clear back to Hollywood.

clear back to Hollywood, Mailbu is the mochers paradise. Saturdays and Sundays it looks like the Roosevel lobby. It's where the lay-offs get their big meals. They all carry the little book with the dinner hour at every beach house noted in red letters, and they arrive just as the knives and forks are being placed. Any Mailbu home looks like the Automat on Sundays. Until recently there were no telelooks like the Automat on Sundays. If lim city.

And even that won't stop the unphones in Malibu, so the boys just livited guests. They're all wise to dropped in

Meal time is the Strangers Banquet. Few hosts know their And the guests don't care. a laugh

a laugh.

Walking along the beach you trip
over who's who in pictures. It's
the one spot where they can be
themselves.

Tennis, the Ritual

Tennis, the Ritual
Quite a few houses have their
own tennis courts. It's a great
game as played there. The moochers
hang around the courts as a gallery.
When a director or an exec makes
a good shot there's a chorus of
"Well played, sir!" "Here, Here!"
"Good fellow!" and an occasional
"Bravo!"—the latter from the fordirectory occurrences but it some or
callery cart see it. This is known
as "Mailbooing."
Most of the awimming is the dry.

Most of the swimming is the dry kind, done under beach umbrellas, Now and then an actor goes into the water, but swimming is such an isolated sport. You can't pan much with a mouthful of water, ai-though it's okay for a secluded anee

sneer.

Malibu is about built up now.

Situated in a small cove, the beach
front is filled with houses. Where
others of the film colony will build
their summer places is quite a prob-

iem.

If they want to get away from the moochers it has to be ln a spot at least a sleeper jump from the film city.

LEILA HYAMS AND SHOW CAPITOL'S BEST BETS

VARIETY

In "Way Out West," Bill Haine is handled rather roughly by a group of cowpunchers. Willie has never been quite so much of the under-dog

been quite so much of the unact-aughefore, but he comes up laughingly. By this time Leila Hyams, opposite him more than once, knows just how to disapprove of his antics. She manages to make her rather instigit role something more than it is. Then, of course, Miss Hyams is so goodlooking she always has that

uge. In this latest picture as the m

In this latest picture as the mistress of the ranch, she is most stylishly gowned and beautifully marcelled, and as attractive as ever.

These stage shows at the Capitol each week grow more ingenious and elaborate. This week's "Navajo" is an achievement. Never a greater array of feathers, crystals and other dazzling paraphernalis. These lav-jah efforts are rather meaningless, but they have to be appreciated for their sheer elaborateness. Must take an awful to of thought, time and effort to put on a show of this type weekly.

LOUISE GROODY ACTS IN ACT AT PALACE

If ever an appreciative audience existed, it was at the Palace Satur-day. As Phil Baker remarked they acted as though they dldn't pay to

acted as though they didn't pay to get in.

Louise Groody never looked so attractive in her life. She appeared at first in a boutant pink, tulle dress that made her muscular little figure look as dainty as a fairy's. Her hair is long and cuscular converse to the second of the the

refinement and sentimentality get over. In fact she is so refined one wouldn't dare treat her otherwise and all her songs appeal to one's better instinct.

ONLY 3 FEMMES ON STATE'S CURRENT BILL

State has a good show this week with Wilton and Weber as the evi dent favorites.

Only three women on the bill. Virwho changed into at least five

nerent costumes. She supplies most of the color and feminine appeal, as Bee Starr, who opened the show, devoted her-self to her difficult circus stunts.

BIRTHS

Mr. and Mrs. Art Henry, a daughter, in Fitch Sanitarium, New York, Aug. 12. Father js vaude comic, mother is musical comedy actress. Mr. and Mrs. John Harron, daughter, Aug. 13, at the Hollywood Hospital, Hollywood. Father is in pictures and the mother is a former

and Mrs. Denis D'Auburn Mr. and Mrs. Denis Daubum, daughter, Aug. 12, at Queen of the Angels hospital, Los Angeles. Father is legit actor.
Mr. and Mrs. Carl S. Strodel,

Aug. 13. in Chicago, son. Father is a district manager for Publix-B.

MARRIAGES

Madeline F. Harrigan to Joseph Amato in New York June 29, Bride is daughter of Frank and Sadie Harrigan of Four Harrigans, vaude. Both employed by N. Y. Depart-ment of Health

ment of Heatin, manager Alierton Sydney Oshrin, manager Alierton theatre, Bronx, to Hilds Feldman, of Long Island, non-pro. Jack Picktord, former picture ac-tor, to Mary Mulhern, legit actress, in Del Monte, Cal., Aug. 12.

Faith Bacon, the fanny dancer who figured in the recent Earl Carroll obscenity scare, back in "Vanities" Monday (18). Miss Bacon was reported to have suffered a nervous breakdown as a result of the notoriety and exposure,

When Lights Went Out

(Continued from Page 56)
Playing" Breen, Frank and Bert
Leighton, the original Frankle and
Johnnie; George Loft, the candy
man, who spent his penny a pound
profit with the boys; Jim "Harmonizing" Diamond and his beautiful
wife, Sybil Brennan; Bob Hodge,
whose advice would help the younger members; Lulu McConnell and
Grant Simpson: Frank Tinney, an
angel, too, blacked up, a true play
boy; Charlie Freeman, the father
confessor of the whole gang, and his
wife, Carrie; Joe Steller, a great steward; Norwood and Hall; all the
Dooleys—Johnny, Bill, Gordon and
Rae; the Sharrocks, who read everybody's minds and left sarty; Sim
Jackson who carled his own Bart
bowernor; Bo Mulvey, Uoft Kahn,
the outstanding lay member, and his
wife, Kirty; Shertiff Steve Petit; Joe
Laux, whose daughter's wedding aninversaries were celebrated at the (Continued from Page 56)

Laux, whose daughter's wedding anniversaries were celebrated at the club; Mr. and Mrs. Gene Hughes, whose appearance dignified any gathering; George Morton Levy, the club's attorney; Babe Phillbrick; Holilday and Willette; Sommers and Hunt; Sam and Kitty Morton, the ma and pa of the Lights; Cartmell and Harris; Jimmy Dooley and Corinne Sales, who never said no to "Will yer?" Vic "Fisherman" Mio; Will yer? Vic "Fisherman" Mio; Roosevelt, but never were home; Roosevelt, but never were home; Renee Rian; Barry and Woolford; Williams and Wolfus and their daughter Dfris; Mike Coakley, who out-Primrosed George; Harry Von Tilze, who thinks more of his Ida Laux, whose daughter's wedding an daughter Döris; Mike Coakley, who out-Frimrosed George; Harry Yon Tilzer, who thinks more of his Ida than Eddle Leonard; Wood and Wyde; Allan Dinehart; Jim Morton and Scream Welsh, visiting from Fairhaven to see if our club was better than theirs; B. S. Moss, who removated the club at his own expense and later, was repaid by the boys; Flansgan and Edwards; Carl Henry; Harry "King" Bulger; Lew Kelly; Whiting and Burt; Van and Schenck, and hundreds of others.

Max Hart brought down Stanley

Schenck, and hundreds of others.

Max Hart brought down Staaley
Sharp, Donald Kerr, Miller and
Mack and Tom Lewis from the
"Passing Show of 1917" to play us a
game of basebell and started at 8
a.m. The Lights won by default
after 40 minutes of play because
nobody could see the ball.

And the Xmas parties that were run on the Fourth of July because all the troupers were home.

The Wives

The Wives
George P. Murphy, the soul of the
bar, would harmonize with all comers. And the time the boys wanted
to get away from the wives and organized the "PIGS." a strictly stagclub, and held meetings in the basement of the club. The opening of it
with a tremendous athletic show,
with James J. Corbett, Jack Dempsey, Benny Leonard, Johnny Dundee
and many more champlons participating. What a show!
The time the wives got tired of

The time the wives got tired of being alone, when Gladys Clark and Luiu McConneil organized them and marched into the bar to chase out the men and took it over. Just for

a laugh.

When the club needed money they would organize a cruise and tour Long Island.

Nobody knew where the keys were. Supplies were taken. Books were muddled. Everything was done just for laughs. Soon the club found itself in financial difficulties, and taken in the company of the company of the company of the company of the conditions were admitted. That was the beginning of the end.

Lays Ruined Club

The lay members realized they could get more entertainment at the Lights than they could at any Broadway show, so they packed the place and brought their guest, pushing the actors out gradually.

pusning the actors out gradually.

Place was Jammed, but the cash register never got warm from ringing up receipts, because the lay members brought "their own," everything but entertainment. They came early and stayed late. An actor had no chance except to enter-

One by one the old gang drifted away. Laughs died down. It wasn't funny any more. When the lay members found no entertainment they resigned. So it was but a short time when the club was in bankruptcy.

The once beautiful clubhouse now has broken windows, battered doors, moidy scenery. Many an actor in and out of Freeport sheds a tear when thinking of the old Lights Club.

Maybe it would have been better for the oid gang to have stayed in Ed Rice's garage.

Did You Know That-

Hollywood, Aug. 16.
Reports on Evelyn Laye in her first picture are enthusiastic ... Ann Harding wore a lovely white chiffon gown trimmed in black chantilly lace at the opening of 'Hollday'... Nanette Guilford has dieted away many nounds. Paul Frawley eite Guilford has dieted away many pounds...Paul Frawley returned to New York to do a show... they say Hoot Gibson and his bride, Sally Ellers, will do a picture together and also may solourn in vaudeville for a few weeks... more and more of the picture girls are taking to wigs... Mrs. Pat Campbell used her. car, supplied by the Fox studio, to drive from her dressing room across the street to the set... Carmel Myers to the set....Carmel Myers lunching at the Town House wearing a very striking new black and green fall costume black and green fall costume ...at a party given at the Lasky home Bobby Arnst was the only one to brave a midnight swim...Mrs. Ned Marin (Kitty Seeman) gave an Embassy luncheon for Laura La-Plante, Ines Courtney, Ona Munson, Ruth Collier, Minna Wallis, Mrs. Al Rockett and Mrs. Mike Levy...Mary Eaton is letting her hair grow again and is reducing...Renee Adoree caused quite a stri na restaurant the other day by looking much improved in health...Ona Munson's first licture has been previewed and looking much improved in health...Ona Munson's first plcture has been previewed and her second is almost ready for its first "quiet" screening...looks like Gertrude Mac Donald and Dorothy Hall, both expected out here for a visit, are not going to show up.

CHATTER IN NICE

(Continued from page 54)

Like the berets, the girls will be hopping into them before long. For New York next summer.

Everett Marcy, with Monte Blue as a title-writer, loading with Mor-gan Burke, who has a play any-body can have.

Jean Acker carrying the Vaien-tino billing is also giving Cannes Nice and Monte Carlo an eyeful.

No fashionable Riviera shop has old a pair of silk stockings of ny underslip since May.

Some exhibitionists are even climbing mountains, nude, leaving their bathing suits or pajamas half way up. Cops no like.

way up. Cops no me.

Beverly Nichols, brightest of the
bright young things, has been in
and out of Juan Les Pins, discovering copy in night-pants for Mail."

where Colman Torrence stayed, has a \$2 admis-sion except to Affotel d'Antiber guests. Claims a private beach. So private the other day only door dick was present.

Only boy friends who wear coats, socks and undles are gendarmes and letter carriers. They have to according to law.

That Prince Andrew Obolensky, who was killed when his car turned over along with Mme. Helen Ela-quin, beautiful Slav, who had been Princess Helen Urussof, was a professional dancer, or gigolo

Paulet, operating Casino Eldo-rado, is in on the Filmvox studio. Still talks about building "the big-gest studios in the world."

Cannes Casino, only money-maker last season, is having its face lifted. Slab slightly blah.

litted. Slab slightly blah. Palm Beach Casino has a chamber music quartet that entertains the gamblers and tea-slppers till five when it doubles in Jazz. It's a Russian outfit. Big laugh is to see the basso 'cello bozo trying to make himsof' a trap drummer by make himsof' a trap drummer by a bush of the basso 'cello bozo trying to make himsof' a trap drummer by a bush outfill be a guy with a bush outfill be a bush ma.

asthma.
Widening of the promenade of the adenoidal Angtals in Nice has shoved all the bathing resorts off the main stem. Hotel guests can't step right out of their hotels across the promenade into the sea any more. Have to hoof a mile for their dips and plenty sore.

Ruth Raphael moves out of the publicity chair at Harper and Bros. on Labor Day, to go over to the Cosmopolitan Book Corp. in the same capacity. Ramona Herdman succeeds her at the Harper plant.

PARIS CHATTER

(Continued from page 54) ing anybody who looks like Holly-

Alexander Kirkland here to study role of "Marius." Going it for Gil-bert Miller in N. Y. next fall.

"Etienne" picked by show wise as only Paris show with chance on Broadway. "Weaker Sex" and "Marius" considered too local. Same thing said about "Topaze" this time

Willette Kershaw living around orner from Studio des Champs ilysees. Suing Simon Gantillon ritting play of "The Well of Loneli-ess" and reading scripts at same riting play of

time.

Trail to O'Neill's country place
pretty well worn. Address is Chateau de Plessis, Saint-Antoine-duRocher (Indre et Loire), Tours,
France. Quite a mouthful for New
York scribes to give taxi drivers.
Ward Morehouse, Dick Watts,
Jimmie Light, Theresa Heburn and
George Jean Nathan all made it.

George Jean Nathan all made it. Fan magazine writers trying to stay sober and corral fallen stars for stories. Herbert Howe after Pearl White for "Liberty" and Negri, Corinne Griffith and Jannings for Woolworth series.

W. R. Hearst expected shortly if French government will forgive him for expose of naval treaty last year. Lily Damita meeting all her ex-ances. Changed mind again and aving about Hollywood.

Eya Gautier, retired here, familiar figure at all musical events.

Marie Kurenko set for opera en-agements until company's star gagements until company's star threatened suit. Sylvia Beach seriously ill. May close "Shakespeare and Co.," fa-mous left bankbook hangout.

mous lett bankbook hangout.
James Joyce recovering eyesight.
Hamilton Forrest announcing
Mary Garden is doing his new
opera in Chicago next fall. Called
"Camille" with modern story and

"Camille" with modern setting.
Sidney Ross following Elmer Rice
over to London.
Beulah Livingston here for a rest.
Gone to London for more rest with
Fanny Hurst.
Rocky Twins speak good enough
English to insist on good Shubert
contracts. Driving Irving Marks

nutty.

Tourists and school teachers com-Tourists and school teachers complained of several scenes in new Follies Bergere. Now they're cut. Frank's bar new hangout in Montmartre. Baron Phillippe de Rothschild back from Hollywood. Peggy O'Nell of London, once of New Zork, at Longchamps. Authennes taytur away the Authennes taytur away.

Audiences staying away.

Harry Pilcer at Russian dance program at Comique. Then on to Marianne's for onlon soup. Same as ever. Still getting feminine eyes.

Damia singing famous Gigolo song in new Apollo show. Started in Germany, arriving here from England. Biggest European num-ber since "Adios Muchachos."

Walter Damrosch proudly show-ing off his youngest daughter to Paris. She has a play with Arthur Hopkins, another with Brock Pem-berton. Both listed for fall.

Mrs. J. J. Brown of "Titantic' fame, showing friends at Ritz, statement in home town Colorado presswhere she's announced as the "unsinkable."

Cowl, Ethel Barrymore and Brady splitting the town

three ways.
Lloyd Howard and Edward Leiter Pacific coast actors, beat it back America when exchange dropped. George Anthell says "Transatla tic," his new opera, too modern for New York.

Six thousand plays being finished on left bank for Broadway produc-tion next season. All masterpleces Cecilie Sorel giving "Marior Delorme" in open air. Couldn't hear

a word.

Anna May Wong back from Eng-land again. On way to Vienna for

play.

Dorothy Parker's new book, "La ments for the Living," getting raves ments for the Living," getting raves Sunday afternoon at the Recamie quite the thing for the plucked eye brow set

brow set.
Several hundred copies of "Lady
Chatteriey's Lover" leaving Paris
every month.
Kathlyn Williams en route to

Russia.

Bennee Russell, songwriter, whose perize-winning "Song Without a Name," over here on a free trip, spending the song royalties. Free passage was part of the newspaper competition stakes.

RITZY

Mr. and Mrs. George U. Harts of New York and Tuxedo, are at Saratoga with their own racing stable. Mrs. Harris is one of the stable. Mrs. Harris is one of the prettlest women in society. Daughter of Le Roy W. Baldwin, president of the Empire Trust Co. Years ago the Baldwins accompanied Howard Gould on a yachting cruise abroad. Gould was at that time living with his wife. Katherise Clemmons, for.-erly an actreas. She was constantly engaged in law-suits. While at sea one of the crew lost an eya when ordered to set of a rocket. Later the Goulds separated in the Balle of New York." and is the widow of Occar Lewishon, is generally of the house party.

Best Dressed

One of the best-dressed society
women at Saratoga is Mrs. Herbert
Pulitzer. Before marrying the publisher, Gladys Munn divorced
Charles Minot Amory of Boston.
Amory then married Margaret
Emerson, who had had three previous husbands. One of Mrs. Pulitzer's brothers, Gurnee Munn, married Marie Louise Wanamaker, and
another brother, Ector O. Muna
married Fernanda Wanamaker
granddaughters of the late John
Wanamaker. Wanamaker.

Another Stable

Another Stable
Gifford Cochran, who owns a racing stable, is at Saratoga. Son of the late William F. Cochran, his millions came from his grandfather, Alexander Smith, carpet manufacturer. His brother, the late Alexander Smith Cochran, was divorced by Ganna Waiska, who first divorced Baron Arcadie d'Enigorn and then became the widow of Dr. Joseph Fraenkel, finally marrying Harold H. McCormick.
Giffford Cochran was divorced by

caroid H. McCormick.
Gifford Cochran was divorced by
Mabel Taylor, who then married
Prince Clodwig Hohenlohe-Schillingfurst, a cousin of Queen Marle
of Rumania.

At Atlantic Beach

Mr. and Mrs. William Wood Ricker have contented themselves with visiting Atlantic Beach, L. I, this summer, although years ago they tried a season at Newport. As Abby Morrison Ricker, she has sung professionally.

professionally.

Mr. and Mrs. Conde Nast have also been in evidence at Atlantic Beach. Samuel Plas is another visitor. He has conducted "artistic mornings" at the Plaza Hotel, in rivalry to the musicales of the eran Albert Morris Bagby.

"Lulu" deBlass

"Lulu" deBlasa
"Lulu" deBlasa, the Italian painter, who has prospered during the
past six or seven winters in America, is now at his house in Venice,
with Joe Chipman as a guest. Chipman was accompanist to Marie
Dressler when Marie was last in
vaudeville. DeBlasa has painted
portrafts of Mrs. Edward F. Hutton
and her daughter, Mrs. Preston
Sturges, wife of the author of
"Strictly Dishonorable."

Cyril Maude's Debut

Cyril Maude's Debut
Cyril Maude made his American,
debut in Denver in 1884 with "East
Lynne." Maude married the late
Wintfred Emery, English actress,
mother of Margery Maude. Margeryleft the stage when she married,
Joseph Warren Burden, of New
York, and entered the Social Register. She returned last spring to,
participate in the Players' Club
production. production.

production.

In 1927 Mr. Maude married Mrs.
Beatrice Ellis Trew. His brother.
R. W. Maude, married Jenny Goldschmidt, daughter of the famous
Swedish singer, Jenny Lind.

Frederick Kerr (pronounced "Carr") has long been known as an exceller a factor in stage productions, and appearing in "Raffles," has been, re-engaged for other taikers by Samuel Goldwyn. He changed his name from Keen when becoming an actor in 1882. Although born, and bred in England, he first acted at Wallack's theatre, New York. His son, Geoffrey Kerr, actor, married June Walker, actress. (pronounced

Jeanette MacDonald, in pictures, started as a chorus girl in "The Night Boat to Albany." Her fixis principal role was in "Irene." Her sister, Blossom MacDonald, is in vaudeville.



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WOT. 100

15. YEARS AGO

(From Variety and Clipner)

Arthur Hopkins appeared as the go-between for a proposed deal between three big legit producers and Paramount (then exclusively a distributor) to make pictures of class successful make pictures of the producers of the producers were colair & Harris, A. H. Woods and Selwyn & Co.

Geraldine Farrar's first film, "Car-men," was nearing completion by Jesse Lasky. S. L. Rothafel, newly in charge of the converted Hammerin charge of the converted Hammer-stein's (Rhaito), offered \$10,000 for the pre-release week, but bid was declined owing to uncertainty of the theatre's completion. Vetor Falking Machine Co. prepared a na-tion wide advertising campaign in connection with the songhird's screen debut. It was said by Vic-tor that there were \$,500,000 Farrar discs in American homes.

With the advent of high scale de-luxe film theatres, the grinds ad-vanced their price, First were the Savoy and Garrick, New York, under the same management. Scale went from 10-15 to 20 straight. High

'Slogan "Keep Away from Holly Slogan "Keep Away from Hollywood" heard for first time. A group of legit players returned to the east, bringing news that there was an over-supply of actor talent on the Coast. Production was at low ebb, and even well known screen personalities who sought stock jobs in Pacific slope territory were being turned down

Arnold Daly quit the stage for the time being, under engagement to do a series of films for Pathe playing a detective character.

First of the Roscoe ("Fatty") Ar-buckle two-reelers by Keystone reached New York in print form

50 YEARS AGO

(From Clinner)

Rene Steadman, serio-comic in a variety troupe playing the Alham-bra, Philadelphia, died suddenly. The night of her funeral the show people did her memory honor in a curious way. In the first-part, semi-circle formation on the stage, here the comment of the comment of the comments of her chair was left vacant but draped in black crepe and on it rested a white floral pillow with the word "Rest" done in purple immertelles.

Wimbledon, England, gets into the news as the scene of a great international rifle competition in-stead (the world meeting of ten-nis champions, Tennis does not appear to have engaged any great public interest as a sporting event.

Second National Archery tournament was held in Buffalo. Mrs. Spalding, Brassland player and sporting goods dealer, who have an appropriate the women's competition, missed. They used in intricate soring system. Women shot 24 arrows each at 50, 40 and 30 yards, while the men shot 72 arrows at 100 yards, 48 arrows at 800 yards and 24 at 60 yards. Archery had an elaborate national organization which held annual conventions.

Lecturer from Hamilton,

Inside Stuff—Pictures

"Hell's Angels," so far as New York premiere goes, is the only film with a three-way record. One is production cost, which is estimated between \$3,000,000 and \$4,000,000. Another is the double opening at the Galety and Criterion theatres on Broadway. Third is exploitation which cost \$100,000 for the 10-day pre-opening period in New York.

On this latter figure, \$42,000 went for newspaper advertising alor while an additional \$6,000 is figured for outdoor stuff. Cost of species leather souvenir tickets, four huge electric signs and renovation of th

two theatres take up the rest of the amount.

Analysis of the outdoor advertising makes it size up as almost the equivalent of what is ordinarily used for about 100 theatres weekly. The 10,100 sheets were distributed as follows: 500 24-sheets; 64 48-sheets; 24 48-sheets; 1,500 3-sheets; 3,000 1-sheets; 5,000 4-midow cards; 17 paint

boards.

Newspaper advertising averaged \$10,000 a day for the 10-day period, while two of the electric signs on the front of the theatres bear the largest letters ever seen on Broadway. An idea of how big can be gleaned that the front sign over the Criterion necessitated the walling up of the upper windows of the house to bring the sign up big enough take in the letter of the film's title.

Management of the campaign is in the hands of H. Wayne Pierson, general representative of Howard Hughes; Edward Mansos, assistant g. r.; Neddle Rothback, secretary, and Charlie Washburn, newspaper representative. Coagt rep is Lincoh Quarberg.

With musical talkers seemingly at a standstill in Hollywood, the large importations of musical comedy talent from the east to the west coast is mostly without assignment out there at present, though under the coast is mostly without assignment out there at present, though under the coast is mostly without assignment out there at present, though under the coast is mostly without assignment out there are present the coast of the coa

contract. Hollywood goes in fits and starts. It starts together and quits together. That's with talker cycles. So when it's off musicals there's no musicals in the making, as though the entire country will stog going to musical pictures. About the only of newer musical releases now released are "Queen High," "Top Speed," "Good News," with

going to musical pictures. About the only of newer musical reseases now released are "Queen High," "Top Speed," "Good News," with "Dixiana" holding some music.

The prevailing formula of closely reproducing on the stage play as performed on the stage will likely be universally followed for a time, for the sophisticated stories anyway. To transpose from stage to screen without alteration appears to say that that that will call upon stage directors importantly, besides legit players.

stage directors importantly, besides legit players.

It wasn't so long ago that a young contract player was called on the coast carpet and told that she mustn't run around with a boy to whom she was giving quite a little time. The friendship was innocent enough, the girl having her mother and father to look after her, but the studio exec who thought a little advice might be the thing took an exception to the association on the grounds that the boy was merely a member of a trio associated with a major dance band, and that would never do. Anyway, the girl evidently flaured she'd better not ruffle the official, and if she's still "keeping company" with the lad it's strictly on the q. t. The guard on morality at this studio is evidently so rigid that just recently a writer was signed with the admonition that if but one breath of scandal breezed by about him that would be enough—and out he'd go. And he's out. Presumably because of paying too much attention to a young girl whom this company is trying to groom for stardom. But, of course, it may also be because of his work.

Publix-B. & K. in Chicago is burned up. And, from reports the burn-up is being made hotter by reprimanding wires from the Publix New York offices. The trouble is that Publix-B. & K. gave the Chi New York offices. The trouble is that Publix-B. & K. gave the Cl. R-K-C houses two Paramount pictures, believing them to be west b. o., and they turned out to be clicks. The special burn-up if Gruppy," which established a new vauddlim high at the Palace, an is being held over this week at the R-K-C State-Lake. The picture drew critical raves, adding insuit to the injury, since Publix-B. & Maye always advertised that they always play the best pictures firs The other ficker was "Queen High," which did nice trade at the State Lake and also taking nice notices.

Offers made to Coast agents by people anxious to crash pictures are usually wild and often desperate. A would-be has been making the rounds begging for a chance, and when questioned as to his qualifications he admits none, except some stage dancing several years ago The boy claims he can play any character, though, and goes into a

demonstration. When told they can do nothing for him, he immediately offers three-fourths of his possible salary to them. When that falls, he haule out his check book and offers to sign his name, the agent to fix the amount providing it isn't too high. Reputable agents turn him down cold, but when the hungry boys get their hands on him it will be just too had.

ss which Marilyn Miller wears around her neck was the cau re sequence retake on "Sunny." It cost the studio (First Nati an entire sequence an extra \$10,000.

an extra \$10,000.

Picture includes a wedding scene aboard ship with Miss Miller being married to her screen fiance by the boat's captain. Because the Crucifx showed so plainly in the "rushes," studio heads went into a huddle over the religious ethics concerned due to the ceremony being performed by the sea captain.

Decision was made to entirely retake the film's conclusion as a means of playing safe.

Overhead outlay of \$144,000, plus considerable added cost of opera-tion, is chalked up on the inside to Publix's 12 sound trucks, which toured the country as "Publix Entertainment Specials." They are now

toured the country as "Publix Entertainment Specials." They are now gathering garage dust.

The last of the dozen, with one each for the 12 divisions in Publix, came in last week. What will be done with the specially built trucks lan't mentioned.

Publix was sold on the idea of the "Publix Entertainment Specials" after Loew's trackiess train had a word tour.

Each truck is equipped with radio and non-sync equpment.

"Stille" for "Whoopee" are believed to have cost the Goldwyn unit around \$10,000. This, of course, is beyond normal due to the special costumes and attention given to magazine-aimed photos. However, Goldwyn pays his "still" cameramen as high as \$175 a week.

The pictures will start breaking in the September issues of the fan and other mags in conjunction with the release date of the film, which has been put back two weeks until about Sept. 20.

It is estimated that "stills" for the average program picture, as taken in the various major studios, run around \$2,100 or \$2,400. Most of the studios have a budget for the year covering this type of exploitation.

Notwithstanding any fceling between the Warners and Western Electric, law suits, arbitration, etc., J. E. Otterson and Harry Warner seemed friendly enough on their recent trip back from Europe on the same boat. What appeared to verify it was that both lost foint pools on the

Home office adv. departments have decreed the passing for the term "musical comedy" on any film. "Musical comedy films" are now simply listed and advertised as comedies both in straight ads and trailes, Idea

is general in the trade, because of the apparent disfavor of the musical ? dy film with the nublic

Lee Marcus, of Radio Pictures, lately back from the coast studies, ays he was agreeably surprised while watching future Radio releases un off. Product looks okay, says Lee.
Radio's next comedy picture, following "Dixiana," will be "Half Shot

Radio Pictures reported financing negative cost for Universal features along the line of the Capitol Motion Picture Corp., taking 60 cents out of each dollar that comes in. The same informant states that Radio is in on Universal's "Western Front" to the extent of \$600,000 against the original cost of the film

Suggestion within one of the larger circuits that its houses give midnight benefit performances one day in September as a gesture toward drought relief, with official Washington backing, has been temporarily dropped in view of President Hoover's active interest in handling the situation in the governmental manner only.

Managers of Famous Players' theatres in Canada have tightened up on pass courtesies to newspapermen and others. Those who have enjoyed the walk-in privilege have been advised to get Oakleys in future.

John Eberson is the architect for the new opera house at Naples,

Chi "Tribune" using a star system to rate pictures is figuring now on dropping the idea as the legit has picked up the idea and is playing it to death. Starting off with an original idea, that clicked, the plan is spreading, with hair dressers, dress manufacturers and others now using the idea and making all ade and reading matter look like old label whiskey. idea and making an age and reaging matter look like our saper winissey. The Chi paper is casting about for another plan, hating to drop its present one, but reluctant to keep on with the thing because its force is going. Same newspaper has told its ad solicitors to discourage ad copy featuring stars, but still the run keeps on.

Inside Stuff—Legit

A story in "Variety" mentioned an alleged claim by Samuel Hoffen-stein against Jed Harris. It left the inference Harris is in Europe, but he is now in New York. It appears that the incident is months old. How it was twisted to become current is one of those things.

The house manager of a Shubert theatre, said to be a German count, was recently fired auddenly. It was not only a had break for the broken-English chap, but for several people connected with the house. He had borrowed from the Morris Plan, with two stage hands indersing him and responsible. The man had collected two weeks' salary in advance. Girl treasurer must make that good.

in advance. Girl treasurer must make that good.

Elsle Ferguson went to San Francisco for her production of "Fata Morgana" and brought with her a pet pooch. Dog didn't care for the train ride and got siek. This upset Miss Ferguson's good nature, and when she left the train and was met by a gang of dramatic editors, press produced "couldn't are believed," as a well them aside regally and an extension of the second very large training the part of the couldn't be in a mood to receive interviewers during be part each en wouldn't be in a mood to receive interviewers during be part each engagement, but would see them the second week. Drama det, got a pout of their own and returned word they weren't interested.

Several nights after the show opened a situation in the first act caused some of the audience to snicker. Miss Ferguson made a speech at the end of the act in which she reprimanded the customers.

Fortune Gallo, for whom the Gallo theatre on West 54th street, New York, was built originally (now known as the New Yorker), corrects a statement he had the backing of the late F. M. Ferrari in the theatre venture. Gallo states the theatre did not pass to the holders of the first mortgage, but that he sold the lease of the theatre (and office building) for 445,000, each, for his interest. Gallo paid a \$25,000 cash deposit on the Gallo theatre lease in July, 1926, a year before, he states, he met the late banker. The opera impresario had no backing in his theatre deal, the deposit being his own money, and adds that he furthermore operated the house at a profit.

Ferrari was head of the defunct City Trust Co., which was under official and legal scrutiny, resulting in former General Sessions Judge Francis X. Mancuso and Harry Warder, state bank examiner, being involved.

involved.

Gallo says his only dealings with Ferrari came up in December, 1927, long after his own theatre had been started. It was at that time Gall invested \$50,000 as one of a pool of six which paid \$500,000 to the Hearst interests for a land plot on 12th avenue, from 54th to 55th streets, for a proposed \$0,000-capacity Collegum (sports arena) in which Humbert J. Fugazy was also interested. The mortgage on this land was foreclosed and sold at public auction last July, states Gallo, wiping out all investors.

Inside Stuff—Vaude

The people who had done considerable rehearsing with James C. Morton's new act and were left out when Morton accepted a chance to appear with Ed Wynn in pictures are going around in circles trying to figure what it's all about.

Two years ago, when things were breaking right for Johnny O'Connor in Florida, he went for \$2,000 on a prospective oil proposition. Johnny knew the fellow, who claimed only to have an oral agreement with a South American government.

Recently the word came that full rights to start drilling had been obtained. O'Connor and several others who took a chance figure they may land in the big money yet.

With R-K-O unit road shows reported fairly well booked up to next February, and not so many eastern houses playing a large number of vaude turns otherwise, R-K-O is reported making very small offers for "names" from any branch, particularly radio.

The circuit's booking office is said not to be eager about the radio "names," with the names and their agents going wild when hearing some of the salaries officed for break-line. One of the radio turns setting a break-in salary of \$750 received a counter-offer of \$350.

Frisco, the stuttering cigar juggler, is regarded as quite cute in Hollywood. His educated stutter amazes the picture people out there. They say if Frisco becomes letter perfect in his talker dialog he can't stutter; he only stutters, they believe, when grasping for lines. Accordingly the picture men have concluded it's beat not for Frisco to get too far up in the script, for they want his stutter on the screen. In fact, he shouldn't see a script, they say.

In the east the impression has been that Frisco only stutters when he wants to think, that beling the best stall he ever found for it. But of course Hollywood may be right, as usual.

Australia Now Much Depressed: Stage Shows Expected to Return

By Eric H. Gorrick

Sydney, July 19. Extra burden of added general taxation is greatly crippling the theatrical industry of this country. The Labor government is attempt

The Labor government is attempting the almost inhuman task of securing sufficient taxation in one year to pay back debts extending over 10 years.

The basic wage operating for a man with a family is now under \$20 per week. On top of this the average man is further taxed 6c. on each \$5 to assist in providing work for the unemployed. This work for the unemployed. tax, however, only operates in New South Wales.

After the cost of living, the aver

man finds he has nothing left amusement. Ever since the for amusement. Ever since the government introduced its budget of added costs, business in every branch of the amusement field has dropped away off. A little while ago it looked as though the legit had a chance of coming back. In Sydney, at present, only one musi-

Shows, in ordinary times, sure o at least 15 weeks are now lucky to get around eight.

Pictures Badly Hit

Pictures Badly Hit
Pictures harder hit than any
other branch. City managers
changing polley from run to weekly
change, using vaude, lowering admission charge and using all the
tricks to bring business to the box
office.

office.

Because of the terrific unemployment, country and suburban showmen are finding the going pretty tough. One suburb of Sydney had three picture theatres. Now two

tongs. One success to symmetry has been closed.

A funny angle of the situation is that the government believes the theatrical industry is a goose that lays golden eggs, and can always be called upon to pay a little extra overy time they need more money. The industry here is probably the highest taxed in the world and cannot stand a further burden, Government also has an idea, that America controls the amusement field here and that enormous suins try to New York.

The government does not stop to consider that more Australians are employed in the theatrical industry than in any other trade in Australia.

Today, many city theatres are running at a decidedly weekly loss and yet are called upon to bear the burden of added taxation.

Charity

burden of added taxation.

Charity
Around the streets of Sydney groups of unemployed musicians are playing for charity. It has been said that American talkers were the street of the st

unfair to each branch of the she

unfair to each branch of the show business. Legit williamson-Tait put on "Mr. Cinders" two weeks ago at His Majestye. New attraction splendidly staged and acted. Cent score. Brightest show to hit town in many months. In normal times, at isset 30 weeks or more. Ellie Frince and Hindle Edgar are featured. George Highiand, protifying more and the second stage of the

Pictures (All Wired)

Last week business at the Capital was sear capacity nights, with a down was sear capacity nights, which down was sear capacity nights, which down was sear capacity nights, which was sear capacity nights, which was sear capacity nights week, an English picture, "At the business quite like old times. This week, an English picture," At the capacity of
Empleo—"Mo Nus. 22 von.
Savoy—"General Crack." 2d run,
Savoy—"General Crack." 2d run,
Empress—"Trie to the Navy." U. T.
Express—"Trie to the Navy." U. T.
Empress—"Trie to the Navy." U. T.
Express—"Trie to the N

Chatter

Chatter
Union Theatres announcing all big attractions playing their chain will not be released its suburbs for the state of the state o

W. J. Douglas, g. m. for the Ful-lers, mentioned in course of con-versation that his firm is finished with vaude and legit for good and intended playing talkers right along. Intended playing talkers right along. tions previously good for from 15 to 20 weeks, now fortunate to get a break of eight weeks, stated Douglas. Dawn, American pro-ducer, producing Australian talker reyue.

pass it on to theatire-going public.

The distributor and exhibitor may miss and carry their burden it ress, found the going mighty hard complete revision of the taxation and hearty forced to closs after nev-scale.

The position is it stands is grossly Byamley stated in curtain appeals.

ANNA MAY WONG'S HIT IN VIENNA MUSICAL

Vienna, Aug. 19.
It remained for Vienna to be the scene of Anna May Wong's legit debut in a musical play, "Chun Chi," allegedly authored by an English man, Clifford, but who's suspected

allegedly authored by an Englishman, Clifford, but who's suspected of having been cradled not far from the Danube. Music is by Gardener, Miss Wong contributed her own Chinese song lyrics.

The Chinese film player was warmly received by an audience which was frankly charmed by her exotic appearance and bird-like voice. It only falled in general effectiveness when she had to sing German popular numbers. Still, the strange German accent itended, to add to her own native attraction, The play, well put together, centers on the fabulous pocketbook of an American millionaire who scatters \$100,000 in a way which made the eyes of the loan-hungry Viennese pop from their heads.

Best Dress Suit "Drunks'

London, Aug. 19.
Biliy Caryll and Hilda Munday,
the best dress sult drunk sketch
team on this side, are booked for
America at \$1,000.

America at \$1,000.

Opening date not set owing to some existing contracts here.

IN PARIS

Jack Yelien, David Loew, Erich von Stroheim, Vilma Banky, Dorothy Mackail, Dame Anna Case, Roland Hayes, Lois Long, Harry Blair, Florence Kaiser, Lucienne Radiese, E. J. Ludvig, Mr. and Mrs. James Murray (Betty Morrissey), Harry White, Ted Lewis.

Sydney's Dark Houses

Sydney, Aug. 19. Criterion will shortly be reclaimed

by the city.

The Palace and the Royal, also in Sydney, are dark at present.

Macloons' Buy for Frisco

Maclooms Ruy for Frisco.

Paris, Aug. 19.

Louis O. Macloon and his wife,
Lillian Albertsloon, sail back Yaug. 38
on the "Paris,"

They Will, put on Emmerkh Kalman's "Violet of Montmartre,"
Vienness operetta, at the Curran,
San Francisco, Nov. 3.

that despite the trade poorness, she would rent an uptown theatre and still carry on. The actress, about the only independent producer operating this city, did not fay the same as other independent managers had done. At present, actress is playing the old timer "Fair and Warmer" and the bushess hardly pays the unhers.

not been a big money maker with talkers. Extra the control of the

British Film Field

(Continued from page 6)

day" in another week and Cariton keeping firm with the Byrd film. Empire has not been happy with "Thunder," but tries a native-made after it for a spell, Victor Sa-vilies "W Plan," spy rilm from the G-B stable.

G-B stable.

New Gallery moderate with night good on "So This Is London." Cap ittol fair with "Cheer Up and Smile.

Nelgborhood houses have had good week, owing mainly to the we holday.

Booking Combin

Booking Combines
London and the Manchester
grouping of exhibs into big booking
combines is going ahead. Figuring
they will have no trouble with distribs, as they are forming a company in each case to book in bulk
on circuit lines. But there's standing on the minutes of K. R. S. a
resolution no member will do business with exhibitor-booking comsee what will happen when the exhibs' schemes materialize.

Beginal Come vice-press of C. B.

hibs' schemes materialize. Reginald Crow, vice-pres of C. E. A., says there will be no trouble as distribs are already booking in bulk with circuits and do not lay our as bunch of un-tied the state of a bunch of un-tied theatres. For-mer trouble was exhibs tried to work through a semi-official unit more or less, inside their national for squealing exhibs were forming a combine to knock prices.

People and Things

a combine to knock prices.

Roy Simmonds, publicizing road show of "Song of My Hearty goes ager, vice Bilacot Genner, resigned. Simmonds, formerly a newspaper man, was with Buchanan-Taylor of Lyong' teachop combine for years, new with Buchanan-Taylor of Lyong' teachop combine for years, new with Buchanan-Taylor of Lyong' teachop combine for years, new with Buchanan-Taylor of Lyong' teachop combine for years, new years and heart of the store General was a mancher and 8% at another. The another and 8% at another with the store of the

to picture. Warwick Ward peeping through a set of whiskers for the sake of Basil Dean's "Fourth Wall," in production this week for Associated Radio. C. B. Cochran has lent Dean Dorothy Boyd for this one. Raiph Lynn and Tom Walls, who had a Rooter in American Man Cone Embarrassing Night," starting on "Plunder," another farce by Ben Travers, author of "Rookery". is playing the old timer "Pair and warmer" and the business hardly pays through the pays th

The Berlin oomedian, Herbert-Paulmuller, met with an accident while crossing a Berlin street. He got between two street cars. Head badly injured.

At the moment this 70-year-old comedian is engaged.

moment this 70-year-old is engaged by Reinhardt. edian is engaged

English Jackson Girls Save Stockholm Revue When Reso Walked Out

Stockhoim, Aug. 9.

Harry Reso, English dance-come, dian, did not get along with the management of the Circus Revue here. In the hope of stopping the revue and being in the position to the management of the Circus Revue and the management in the state of the control of the English girls, created front-page publicity over the difficulties in making the other fellows see his point. The show had to close for one night. At that, Reso was among the audience at Roits was among the audience at Roits of the control of

isader, watched an American pleture.

In a couple of days, during which time Reso continued his performance at the Circus Revue, the management was successful in securing a troup of 18 Aifred Jackson Girls, Reso and the management then settled in peace, and he has left for the Continent.

The Jackson Girls saved the show. Stockholm has never experienced anything in the way of dancing that can compare with what this troup is delivering.

Rolfa Revue now is facing serious competition in spite of added attractions in his show, as long as the Jackson Girls choose to stay.

BUILDING WAVE IN HOLLAND-MARX IS IN

Amsterdam, Aug. 19.
Considerable theatre building is being planned for the Netherlands, personal planned for the Netherlands, personal planned for the Netherlands, personal planned for the Netherlands.
Jules Marx, the Berlin variety impresario, whose recently acquired house in Rotterdam has been a huge success with three-a-day vaudeville since-tt-opened Aug. 1, intends a 3,000-seater for Amsterdam and a 2,000-seat from the "picture theatre building line, Dutch provincial towns of Ameratort, Heerlen and Hilversum are due-tor new de luxe houses."

Circus Busch Going Vaude

Berlin, Aug. 9, The famous Berlin Circus Busch going to become a vaudeville

house.

It will be entirely re-built.

Circus Busch will now be called

Circus-Vaudeville Busch and will

be the first of it's kind in Europe.

It will open in September.

Comedian Buys Apollo From Jane Marnac

Prom Jane Marnac.

Paris, Aug. 10.

Apolio theatre has been sold by
Jane Marnac and her hueband,
Major Keith Trevor, to Abel Tarride, French comedian.

The "Apolio" will be closed to
revues and plays will be staged
there. House now dark.

Jane Marnac may buy another
theatre later, but is first going to
act in films for the new Osso producing organization.

Vera Kalman in Bed

vera Kalman in Bed
Berlin, Aug. 9.
Vera Natascha Kalman, enboung wife of the operetta composer, Emmerich Kalman, recently hurt in a motorear accident in lachi (Austria).

A car, while trying to outrun a motorcycle in passing, touched Mrs. Kalman's dress. She was standing at the side of the street and it pulled her down.

Mrs. Kalman will be forced to remain in bed for a few weeks.

Quintet in Berlin London, Aug. 19, Norman Thomas Quintet goes to the Scala, Berlin, for the month of September.

The American colored jazz act has been in England for several

"2d Floor," Dutch Success Amsterdam, Aug. 19. Vosper's "Murder on the Second Floor" has been produced with much success here. It is at the Central.

Thanks to ARTHUR SEELIG, my Continental Manager, Ahemi.

Dot Morrison

NOW MISTINGUETT-ING IT AT THE

Casino de Paris

Paris-and I don't mean Illinois!

12 Paris Legits Last Week, \$69,300: Two Revues Got Over Half of That

Tarm, Mar Parm, Mar 19.

Tarwelve legits grossed, \$69,300 for last week as estimated, "Per usual, the Wood by revues, Folien Bergere and the Wood by revues, Tarmen and the Park of the Wood of the Wo eers in Wallace's "On the meller, \$1,900 for the week. Chatelet, musical house,

play for children, got \$4,100.

Louise Dhamarys Dies

Parls, Aug. 19. Paris, Aug. 19.
Louise Dhamarys, popular French
operetta actress, died on the Rivlera.
The end was sudden. She was
vacationing at the time, engaged
for a new musical in the fall.

FRENCH DECORATIONS

Two Show People in Past Week

Paris, Aug. 19.

Jack Hylton has been signally honored by the French Government, being made an officer of the French decoration, "Instruction Publique."

Hylton wfil introduce the first jazz concert within the confines of the venerable Paris Opera Feb. 8. Hope Hampton was similarly honored a few days previous.

English Play Starts Off Legit Season at Hague

Legit Season at Hague

The Hague, Aug. 19.

Legit season in Holland opened
with the premiers of "Romance of
the Navy," English play by Ian
Hay and Stephen King Hall.

Corry Kok made the Dutch adaptation and Fie Carelsen, Eline
Hotstad Troncel Co. are the princigal players.

C-W, Ltd., Breaking Up

London, Aug. 19.
London, Aug. 19.
Prolonged rumors regarding the
dissatisfaction within the ClaytonWaller ranks have culminated in an
efficial statement that Herbert
Clayton, Jack Waller and William
Mollison are splitting up as parthers in Clayton-Waller, Ltd.
Clayton and Waller will produce
separately. After Mollison stages
"Tommy Tucker," native musical,
for. Herbert Clayton next month.
Mollison goes to America for the

son goes to America for the erts under a one year's con-

Touring Colored Show

Copenage, Aug.

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Warner.
The Norse people like fast colored entertainment and Douglas should do well.

Gracie Fielde' Troupe
London, Aug. 19.
Gracie Fielda, accompanied by
Doris Leapman, her pianist: Archie
Pitt, husband, and Bert Aza, her
brother-in-law and personal manseen sails Sept. 6 on the "Berenseen sails Sept. 6 on the "BerenThe Fields however two weeks for
R-R-C. for dier two weeks for
R-B-C. The Fields however and the sail of
The English comedienne splits the week of Sept, 28 he week of Sept. 26 between the lushing and Coliseum and plays he Palace the week after at \$4,000

Tearle-Rewland Sketch London, Aug. 19. Conway Tearle and Adele Roy land open at the Palladium Sept. 8. They will do "The Vallant."

Paris, Aug. 19. Radio Sets on French Trains Popular and **Extended in Service**

Parls, Aug. 19.
Listening in on French trains by
means of individual helmets suppiled by the Radio-Fer Company,
has been so appreciated by the travelling public, the service so far limited to the Paris-Havre trains, is being extended.

include broadcasting from Paris, London and Berlin.

MOSCOW ÁRT TAKING ON AMERICAN PLAYS

Belgrade, Aug. 19.

The new theatrical season begins here Sept. 1, with unusually strong efforts locally to resuscitate a dod-dering legit stage.

The permanent settling here of the world-famous Moscow Art Theatre, making the Balkan capital its headquarters is believed will lend considerable zest to everything. thing.
Policarp Pavlov is the leader of

the Moscow Art. He says that while it always has been the objective of it always has been the objective of his artists to cultivate the pure dra-matic art, he believes that the talker will ultimately dovetall into his plans as a compromise between taiker will ultimately dovetail frio his plans as a compromise between the orthodox dramatic and the sound-acreen. Pavlov states his Moscow Art company's repertory will henceforth include modern American plays for

Include modern American plays for the purpose of assimilating the new spirit.

KIT-CAT'S NEW SHOW JUST A PERFORMANCE

London, Aug. 19. Kit-Cat Club's new floor show le good variety, as shown on its open-ing yesterday (18). What the cabaret primarily needs is another blg American name dance band for which it is negotiating with nothing vet settled.

Don Cummins, who made an im-Don Cummins, who made an impromptu appearance a fortnight ago as a try-out, opened blg yesterday on his regular engagement. Giggle and Cortez, South American dance team, fared nicely,
Florence Forman, back after last year's engagement, ditto.
Nothing startling among all three.

3 New Plays in Sept.

London, Aug. 19.

London, Aug. 19.
Three new plays by prominent uthors are slated for premiere here ext month.
"Leave it to Psmith," P. G. Wode-

house and Ian Hay's new comedy, opens af the Shaftesbury Sept. 29. Cochran's production of Noel Coward's "Private Lives," starring Gertrude Lawrence, first attraction at the new Phoenix theatre in Char-

at the new Phoenix theatre in Char-ing Cross in the early fall. The popular "Sexton Blake" de-tective stories are being dramatized to star Arthur Wontner for open-ing at the Princess Sept. 18.

Col's Freak Headliner

London, Aug. 19.
acter by Vernon Sylvaine, first brise
winner in a weekly publication's
competition from among 3:400 competitors, was well acted by a West
End cast at the Collesum. It's of
the chastliness of war's aftermath.
The Collesum's headiner, Winifred Brown, winner of the King's
Cup Air Race, has a congenial personality and pleasing voice.

Selling Melbourne Royal

Selling Melbourne Aug. 19.
Williamson-Tait will most likely
dilspose of the Royal, here, to a dry
goods' firm.
This will leave W-T with only
one theatre in this city.

SHUBERTS BUY BITS

Two or More Scenes Wanted From Paris Revue

Paris, Aug. 19.

Having aiready bought two scenes from the current Folies Bergere revue, one the Smoking Turk, and the other the Black Diver, the Shuberts are negotiating for the two Randall sketches in the same revue. Current Folies Bergere revue when it closes in Paris is slated for Berlin. It will afterwards go to England, to be done by Jack Taylor.

JANNINGS AND MOISSI INVOLVE REINHARDT

All the art, diplomacy and suave Viennese savoir-faire will now per-force have to come to the venerable Professor Max Reinhard's aid to straighten out a mess of artistic temperament which is brewing hereabouts between two equally dis-

hereabouts between two equally dis-tinguished Teutonic stage person-allties known. In America—Emil Jannings and Alexander Moissi. The former Faramount film star told Reinhardt he'd like to appear in the famous Salzburg Festival production of "Jedermann" ("Every Man"), That started something. The role of "Jedermann" hereto-fore has been Moissi's underlenged of it he was put tut. In the told fested displeasure at the mere idea of Jannings competing in his pieof Jannings competing in his culiar sphere. Hence the Prof. n

cullar sphere. Hence the Prof. need employ the whole of his persuasiveness to avoid open unpleasantness. Prof.'s concern is further complicated through his new season's plans for presenting Jannings as "Falstaff" in "King Henry."
Jannings is spending the summer holidays in the Austrian mountains.

Another Version

Another Version
Berlin, Aug. 19.
Although reported Reinhardt is to sponsor Jannings in Shakespeare's "Henry IV," the Berlin impresario, Saltenburg, states he has Emil signed for the Theatre des Westens for mid-October, to do the Shakespearean play also.
In addition, Jannings' paet success, "Business Is Business," by Mirabeau, will be done; preceding the Shakespearean production.

Facts Are Facts, Says Edgar Wallace as He's Counting Up Royalty

London, Aug. 19.

Edgar Wallace may now be classed as a successful author because plagfarlem is now alleged by Americans who have seen his locally successful melodrama, "On the Spot." No. specific or official charges have been made by any-body interested.

"Variety" interviewed the prolific author on the accusation his play was based on Edward Sullivan's bods. "Rattling the Cup," publish-back, "Rattling the Cup," publish-back, "Rattling the Cup," publish-was based on Edward Sullivan's bods." Rattling the Cup," publish-was based on Edward Sullivan's bods." Wallace readily admitted having read the book and also the book published by the Chicago "Tribune" titled "Gangland," adding:
"My play is founded upon facts and you cannot plagfarize facts. I have read several books and numerous articles from which I secured my facts."

Meantimes the facts."

Meantime the English troup is also doing it in Pagelish troup is also doing it in Pagelish troup is a second of the page o London, Aug. 19.

ADAPTING "LONELINESS"

Willette Kershaw Doing It in Paris

Parls, Aug. 19.
Willette Kershaw, American, who
first adapted "Maya," the Parislan
"dirt" play, is now at work dramatizing Radelyne Hall's "Well of
Lonellness."
Mise Vo.

Loneliness."

Miss Kershaw intends it for the Potiniere next month, in English.

Girl Band Act at Empire

London, Aug. 19.

Palm Beach Girls (band act)
plays a fortnight at the Empire,
Paris, starting Sept. 19.
American jazzistes opened here
at the Palladium.

Palladium's Current Bill with 10 Acts: 5 American—Good Paper Bill

Ted Lewis Disbanding Band Now in Paris: **Entire New Personnel**

London, Aug. 19.
When Ted Lewis returns to
America, sailing Aug. 23 from Paris
on the "Paris," he will organize a
completely new orchestral person-

nel.

Lewis is voluntarily disbanding his old aggregation, many of the musicians having been with him for several years, but because of this they have become too tough to handle, according to their leader. Lewis may retain one two key to build up his brass or reed sections, but favore an altocether new and

build up his brass or reed sections, but favors an altogether new and youthful collegiate personnel. This idea has been brewing with Lewis for no little time, starting back in the States before they came over to London. The entire matter culminated while on this side, with the foreign influences. Lewis, wife and band, including Eleanor Brooks and Eddie Chester, but the starting the starting that the starting the starting that the starting t

success, resulting in the manage-ment doing the unusual in tilting the scale five francs (20 cents).

Tallulah's Usual Hullabaloo But 'Gay' Not So Joyful

London, Aug. 19. The usual hysterical applaus

The usual hysterical applause and acclaim greeted Tailulah Banknead at the premiere of "Let Us Be Gay" at the Lyric last night (18). The Rachel Crothers' play its admirably cast, but regarded locally as unoriginal and uninteresting despite Miss Bankhead's performance. She sustained the principal femme role on a par with Francine Larrimore's original.

Revue at Marigny

Paris, Aug. 19.
Work in Paris for more American acts will be found when Marisny, currently playing "Pompadour," reopens in the fall as a revue house under the management of Leon Volterra, its owner.
Ever since Voltera sold the Caslino de Paris, he has been plains for a revue to produce and stage. He

a revue to produce and stage. He has been one of the men who have been most progressive in that work

McIntosh's \$1 Top Revue

Sydney, Aug. 19.

As predicted, Hugh McIntosh is coming into the Sydney field, taking the St. James from Union Theatres.

By arrangement with Fullers, McIntosh will open a variety revue in September, twice dally, to \$1

All Banged Up, German Actor Appears in Person

Berlin, Aug. 19.
Despite his serious motor accident, with lacerations, minor bruises dent, with lacerations, minor bruises and nervous shock, the German action of the dear the deer should be deer the deer should be deer the
FOR BERLIN'S REVUE

FOR BERLIAN'S REVUE

London, Aug. 19.

With the Hallers rebuilding the
Admiral's Palast, Berlin, for contemplated reopening with a new revue in the fail, Carl Brisson and
Miller and Wilson are being negotiated for.

Latter cam is American. Brisson is a British fav jue

New Paliadium bill opening yesterday (18), comprising 10 acts, held five strictly American turns and four English acts with American reputation.

Bill looks like excellent enter-tainment but played disappointing-ly. Second show's switching about didn't seem to improve it much, Absence of Dick Crean, orchestra leader, now vacationing, did not help.

heater, how we generally unreceptive, perhaps due to the suddenly warmer weather.

The American turns are Jean Barry and Dave Pitzgebbon; kharum; Miller and Wilson; Redmond and Wells and the 11 "Palm Beach Girls."

Highlights are Barry and Fitzgibbon, filling in with vaude dates until Cochran's new operation opens in October. Team ranks as classy ballroom dancers and have acquired a European reputation in short order.

One Act's Break

Miller and Wilson were scheduled for Charlot's Revue but later re-jected with reason given as too "music hall-y." Such acts generally,

"music hall-y." Such acts generally, when spotted in a revue, prove show-toppers, but meantime the General Theatres grabbed the act for its entire circuit at a higher salary than Charlots.

Kharum was last here six years ago as a straight planist. He is now supported by Martov, Russlan vocalist. Act got over nicely but should discard its vocal opening. Kharum himself might open with a planoforte sole and then introduce his singer.

a pianoforte sole and uses melha singer.
Redmond and Wells, also American, were vacationing here when impressed into service for the Palladium for a single week. They ranked poorly.
House was 80% capacity downstairs with upper deck full yesterday.

stairs with upper deck rull yester-day.

Martov, the singer, was ordered out of Kharum's act after the open-ing day by General Theatres' exec-utives who opined the planist did not require vocal support, saying he could work solo at the same

Martov goes back to America on the "Majestic" tomorrow (20).

Red Dog' Dogging It

London, Aug. 19. "Red Dog," a new farce starring George Melvin and Jack Morrison, opens in Streatham Aug. 25. It will tour the provinces as long as possible, perhaps longer because of the obstinate success of "Almost a Honeymoon," current at the Gar-

Honeymoon," current at the Gar-rick, London,
"Red Dog" is destined for the Garrick but the "Honeymoon" piece's excellently protracted busi-ness makes the London premiere uncertain.

Rosie Dolly Speaking

Amsterdam, Aug. 19.
Rosie Dolly, of the Dolly Sisters, arrived here yesterday (18), stating she will make two talkers for Paramount in Paris, French English, and possibly other tongues, Saint-Granier, French playwright, beauthorde a play for the Dollys. has authored a play for the Dollys, says Rosie, and they may make their probable stage return this fall,

Just vacationing here

STRAIN FROM DANCING,

Georgia Hayes Left Paris Revue to Rest on Boat

Parls, Aug. 19.

Paris, Aug. 19.
Having been prescribed a rest cure from excessive toe dancing, Georgia Hayes had to leave the Palace revue a few days before the end of its run. She is recuperating on board the "He de France," having sailed Saturday (16). She will appear in New York in the "Greenwich Village Foilles."

Abnormal strain was due to the fact that the stairs on which Miss

Anormal strain was due to the fact that the stairs on which Miss Hayes performs were not supplied her until the day of the opening at the Palace, thus preventing proper training.

'Complications' in League's **Ticket Scheme Commencing** To Pile Up, Even Before Sept. 1

That the rules of the New York Theatre League in its system to control tickets on Broadway will undergo important changes was re-garded as certain after last week's developments. Monday, however, when the League convened its reg-niar weekly meeting there was not a sufficient number of governors present to act on proposed changes to the constitution and by-laws. Meeting was adjourned.

At least two theatres took over

Meeting was adjourned.
At least two theatres took over
the matter of allotments to the 16
accredited brokers into their own
hands, without asking the league,
which is supposed to have actual
control, according to the rules.
That others would follow suit was

ported. Originally the league was to have

That others would follow suit was reported.

Originally the league was to have possession of all agency tickets and allot them to each agency. When it was found that enormous steel safes would be required for two weeks supply of tickets of some 60 theatree, also a large clerical force, in additional states of the series of

publicity on the ability to secur tickets that way. Agency men sa publicity on the ability to secure tickets that way. Agency men say most theatregoers patronize the box. office at this time of the year. They claim when the New York's own patronage returns, it will be different. As a goodly percentage of that trade wants tickets between 7 and is clean, as the course them. trade wants tickets between 7 and 8 o'clock and cannot secure them from the agencies, there never will be enough phone lines to get the required service from the theatres, and a loss of class patronage is anticipated. It is claimed one agency ls losing upward of 100 sales of tickets nightly because of the new

tickets nightly because of the new system.

Another rule objected to is the requirement to stamp tickets at the box-office. It has a tendency to stow up the line at the clicket windows. How this is to be eliminated as the control of the control o s are not needed.

cents Is maintained, many of the rules are not needed.

Leblang's

At least one department of Joe Leblang's ticket activities has been eliminated by the League shally he is fully protected in his cut rate distribution. That the League shall not figure in the cut rating of tickets is carefully set forth several times in the Leagues shall not figure in the cut rating of tickets is carefully set forth several times in the Leagues copper floor of Leblang's agency, balcony tickets for hits have contributed no little revenue with such tickets soid at a premium. As Leblang is not of the accredited brokers, balcony tickets to be sold at more than box office price cannot be allotted him. At least one accredited brokers, balcony tickets to be sold at more than box office price cannot be allotted him. At least one accredited brokers is selling balcony tickets at 50 cents grown for the lower floor. In another direction the cut rate agoncy is coursed. Guest for a price have dumped them into Leblang's (Continued on Page 42)

(Continued on Page 63)

Cantor Vs. Shubert

Hot words only were exchanged by Eddie Cantor and Lee Shubert when the two lately met on the peach at Atlantic City. Verbal scrap came when Shubert attacked Cantor's Sunday appearance at Warners' as against Cantor's speech at Equity, when the latter told actors not to do Sunday work.

Cantor's argument was that he spoke only of legit work on Sunday, as that day is recognized in the variety show business.

Shubert, according to wit-nesses, said Cantor, as an ac-tor, was not entitled to an opinion, whereas Shubert, a producer with money invested, was. Cantor's answer to this was that Shubert's remark may explain the drop in Shubert

stock.

Harry Fields, Harry Rosen-thal, George Hale and Phila-delphia theatrical men listened in on the verbal battle, which broke up with Cantor's finan-cial diz.

Mayor in Wide Appeal For Variety of Shows To Play San Antonio

A cry for attractions to play in all the three city-owned theatres has been given wider appeal by an invitation by Mayor Chambers for variety shows appealing to all classes. He declares the city would welcome any entertainment that

would fill the empty seats of the three municipally-operated theatres. No matter how hard the folks cry for legits, these houses appear un-able to get anything but local ama-

able to get anything but local amateur shows.

In addition to the open-air stage in Breckinridge Park, near completion, the city owns also an auditorium seating 6,500 and a play-house built last summer seating 750. Gene Wildenstein, manager of all three, reports no bookings for the new season.

Auditorium was operated last

new season.

Auditorlum was operated last year at an approximate loss of \$26,-000 and has been in the red for five

'Vanderbilt Revue'—Fields

Vanderbilt Revue. "The Vanderbilt Revue," produced by Lew Fields and with a possibility of having Lew in it, is set to relight the Vanderbilt, New York, latter part of next month. Lyle Andrews, lessee of the Vanderbilt, will be associated with Fields in the production. Fields is now casting.

Erlanger's Face Suits For Unpaid House Rent

For Unpaid House Kent

Birmingham, Aug. 19.

Two outs filed here by Hunter &
Smith and others as owners of the
Erlanger-Birmingham theatre, here,
against the A. L. Erlanger Amusement Enterprises, to collect rent on
the theatre from June, 1929, to
March last. The sult is brought on
a guarantee by the defendant that
its subsidiary, which leased the
theatre would pay the rent monthly.
The defendant has filed answers
alleging breach of contract by the
plaintiffs and asserting that the
owners failed to pay \$5,000 for the
purpose of re-seating the theatre.

Tryout in Maine

"Western Union, Please," comedy by Frances Goodrich and Alber Hackett, will have a tryout at Skowhegan, Me. (stock), next week Donald Meek in the lead.

Goodrich and Hackett recently sold Shuberts a play titled "Every body Welcome,"



While appearing in Schwab and Mandel's "New Moon" operetta, Ashton Stevens, Chicago "Herald-Examiner," said:
"A great comedian is Roscoe Alla. Take it from one who has suffered years of bad comedians in otherwise good operettas. Alls is never vise good operettas. Alls is never liably, His eccentric dancing was a show-stopper; his body seems to have a rhythm that telegraphs special messages to his feet.

ROSCOE AILS

Vacation at Artists' Isle, India: Lake, Ohio. Direction LOUIS SHURR

COHAN'S FAITH IN NEW SEASON

George M. Cohan has sufficient faith in the comeback of legit this season to lay out perhaps the most active legit campaign since going solo as author-producer. "Symphony and Jazz", by Louls K. Anspacher, will be Cohan's opener for the new season. It will get under way at the Broad, Philadelphia, next week (25) and follow into the Cort, New York, three weeks later. Cast includes Louis Calhern, John Hamilton, Julia Hoyt, Natalie Shafet, John Zhoote, Adrian Willer, John Zhoote, Adrian Willer, John Zhoote, Adrian Williams, Curtiss Karpe and Josef Adler. With that out of the way, Cohan will concentrate upon one of his own, "True to Form," set to open in New York Sept, 22. It goes into rehearsal next week.

Ged, M. is serious about his proposed road tour in a series of revivals, but may try the rep idea at a Broadway house before entraining to the sticks. Current road line-up hermal programs of the sticks. Current road line-up hermal way to the sticks. Current road line-up hermal way way to the sticks. Current road line-up hermal way way to the sticks. Current road line-up hermal way way to the sticks. The sticks way to be aligned and "Get Rich Quick Wallingford." Gambling" and "45 Minutes from Broadway," announced as part of the road rep, have been scrapped, but will be done in New York.

Broadway," announced as part of the road rep, have been scrapped, but will be done in New York. Both, and specially "Gambling," would entail too much scenery and effects to be carried.

C. B.'s Humor

Charles B. Dillingham scored the first filv of the new season. He opened "Suspense" of British writing at the Fulton on Tuesday, last week, and took it off Saturday, the state of the stat

Lester Murray at DuPont

Lester Murray, who closed a deal with the DuPont theatre, Wilming-ton, Del., interests to look after its managerial and booking welfare, may install stock unless some other policy looms up more advantageous-

ly.

Murray, experienced legit man, has access to N. Y. legit bookings, but doesn't believe there are enough road shows to give the Wilmington patrons stage fare consecutively.

E. G. Robinson Back

Aug. 19.

avard G. Robinson, en route
east, will probably re-enter Broadway legit this season.
Robinson just completed "Little
Caesar" for First National. Hollywood, Aug. 19. Edward G. Robinson, en rou

Arch Selwyn Lines Up Routes for Plays with Film Stars on Road

EQUITY DEMANDS BOND

'Red Mates" Stopped When No

"Red Mates," in rehearsal several weeks for Sussenoff Productions has been halted again by Equity It will not be permitted to resum until bond is posted.

until bond is posted.

Froducing firm was turned down
at Equity this week for permission
to give an "investorer reheareat,"
with Equity claiming the production had aiready filled its allotted
rehearsal time.

ADLER FAMILY UNITED FOR YIDDISH DRAMA

Broadway will have rama this autumn. Starting Sept 23 the widow, sons and daughters near at the Forrest.

Play will be called "The Million-aires," downtown known as "Five Frankfurters."

Adlers to appear are Celia, Julia, Frances, Charles, Adolph, Luther, Irving, Mme, Sarah and James Schoengold, a son-in-law.

The Adiers will be presented up-town by George Jessel.

Actress Sues Anyway, The Equity Upholds Shuberts in Claim

Helen Gillland filed suit agains the Shuberts to recover salary on a contract she held for "Dear Love," which flopped. Her claim is "Artists and Models" is a jazzed up

tists and Models' is a jazzed up edition of that operetts and she should have been retained under her opmrate for it.

Aims Gilliand and several others of "Dear Love" cast with similar claims against the Shuberts took the matter to Equity some months ago. The latter unheld the Shuberts' defense that sufficient changes in script and treatment had been made to characterize "Artists and Models' as a new show, Miss Gilliand has retained Joseph Bickerton, Jr., as counsel.

Troupe for Honokuku

Los Angeles, Aug. 19.
Legit season opens in Honolulu
Oct. 6 with "Let Us Be Gay," presented by the Richard Wilbur Players at the Liberty theatre. Wilbur
has gone to San Francisco after
linling up his 30-31 troupe in Hollywood, and salls Aug. 30 to get the
bourse read-

Richard Alian and Barbara Brown are leads for the Honoluly dramatic stock company. James Dillon is director. Walter Bonn, Dillon is director. Waiter Bonn, Ford Bancrott, Michel Dupre, Bark-eley Buckingham, Florence Bell, Geraldine Palmer are the other players, the whole troupe to saif from Los Angeles Sept. 20.

Chi's Civic All Set

Chils Civic All Set
Chicago, Aug 19.
Goodman, Chils civic theatre,
opens Oct 14 with "Firebrand."
Company Includes Ellen Root,
Hale MacKeen, Carl Kreenke, Katherine Krug, Leonard Barker, production of the Child Company
William Barger, Sarah Fenton,
William Barger, Sarah Fenton,
ager, Hubert Oaborne, producer;
Leonard Barker, production manager.

Cast of "Makings"

Cast of "Makings"
"The Makings," farce by Irving
Porter, has gone into rehearsal as
its first for Ames Producing Cop.
Joseph Donlin is boss. Show opens
at Allentown, Pa., Sept. 8.
John Edwards, Marton Deveaux,
Helen Kieln, Raymond Murphy,
Harold Deane, Ruth Seilheimer, Ned
Keity, Mas Short and Eugene Quig-

Arch Selwyn, who in association with Charles Dillingham and the Erlanger office will produce plays starring Colleen Moore, Vilma Banky and Red La Rocque, has mapped out a six week's tour for each of the two plays now set. side of Detroit, Cleveland and Pittsburgh there will be three weone, two and three-night stands played on guarantees. towns, auditoriums and convention halls will be played to ensure a large seating capacity for those expected to turn out to see the ploture people in the flesh and on a

stage.
"Foam," by Benjamin Glazer,
starring Colleen Moore, opens in Albany Oct. 3, with Ithaca, Rochester,
Buffalo, Toronto, Detroit, Cleveland,
Pittsburgh, Columbus, Indianapolis,
following. After one-nighters in
Louisville and Little Rock the show
will come to Readment

Louisville and Little Rock the show will come to Broadway. "How to Be Happy," by John Em-erson and Anita Loos, starring Vlima Banky and Rod La Rocque, will play two days in Albany, start-ing Oct. 20, and follow a route sheet similar to that laid out for the Moore show.

similar to that laid out for the Moore, show.

Mary Pickford, announced to appear under the Selwyn banner this season, has not yet decided on a play, although her selection has narrowed to a list of three.

Mith Garbo
Another play on the Selwyn schedule lay on the Selwyn locking towards Hollywood for a leading woman. Topping his list is Greta Garbo, with Selwyn hopeful that Metro might be persuaded to release the Swediah star for three or four months some time after the turn of the new year. for three or four months some after the turn of the new year.

Leslie's Dough Boys

Shuberts are reported in with Lev

Shuberts are reported in with Lew Leslie on his new "Blackbirds."
Leslie hard hit for coin atter dropping everything he had, \$300,000, on "International Revue," had lined up outside money for the colored musical that didn't come through.
The Shuberts saw a rehearsal of the show in the Harlem flat Leslie has been rehearsing in last week.

Haskell's Numbers Out

William Holbrook has succeeded William Holbrook has succeeded Jack Haskell as director of dances for Hammerstein's musical, "Luana." Decision was to togs out Haskell's routines and substitute others, with the show's opening date set back a

routines and substitute others, with the show's opening date set back a week or two.

Haskell was aired by Hammer-stein after a back stage row. Has-kell haled Hammerstein to court on assault charges, alleging the pro-ducer accentuated diamissal with swat at him. Hearing adjourned until Sept. 17.

Tracey After Film Job Back to Old Stage Role

Back to Old Stage Role
Spencer Tracey returns to New
York this week to rehearse for one
week with the "Last Mile" before
resuming the lead in that show
during its road dates. Tracey opens
with it in Chicago Spst. Mile" in
June to fill a contract with Fox to
appear in "Up the River." Contract
was for three months only, with
Fox guaranteeing Herman Shumiin
that Tracey would be back with the
"Last Mile" by Sept. 1.

REVIVING "LONG ROAD"

REVIVING "LONG ROAD"
"The Long Road," scrapped after iryout several weeks ago, is being revived by Herman Gansvoort. Several cast changes with plece in rehearsal next week. Gansvoort is also casting a new musical, "French Dressing," with book by Howard Miller, lyries by Walter Craig and music by Kenneth Burton.

neth Burton.

Phone number of the Josie Brown gency, Hollywood, is Granite 8887.

CLOSED SHOP ON CASTERS?

Block Crashing Shoestringers By Equity's Rehearsal Limit AND AIM FOR IT

Equity is tightening up on shoestringers and short-roll producers overtime rehearsais, despite carrying casts on the cuff under bond waivers. Hereafter the latter must obey Equity regulations on rehearsal period, allowing four weeks for non-musicals and five

The limitation was ratified by The limitation was ratified by Equity Council last week and will abrogate long distance rehearsal periods previously obtained on non-secured shows. The measure was adopted primamily to protect Equity members and also to discourage aboestring promoters attempting to crash show business.

Two Precipitate Action

Instances precipitating Equity's action involve two productions, "Here We Are" and "Hash," both rehearsing 15 weeks or more. Both rehearsing 16 weeks or more. Both were musicals, and despite Equity's regulations chorus members could not work on commonwealth basis but must receive \$35 weekly mini-mum, the producers got around this angle by classifying the chorus as specialty dancer principals.

Equity dancer principals.

Equity has also tightened up in this division through making it clear any group of dancers backing principals in a musical show will come under chorister classification, with Equity despite the management.

Equity Flaps Protective Wings

With the new season under way at least in preparation stage, Equity has figured the moment opportune to clamp down on aspiring birds eager to embrace show business as a racket who con actors into commonwealth casts, unlimited re hearsal periods and then blow i they can't raise a bankroll, with the actors left holding the rehearsal

Tom Douglas' Doubt

Hollywood, Aug. 19.
Unable to make up his mind
about playing the lead in the sast stage production of "Young Sin-ners" the part has been taken away from Tom Douglas by George Hol-land and given to Sterling Fergu-

son.

Douglas is ogling the film studios.

Pending settlement of his status in that direction he did not wish to go to San Francisco with the show.

Gest Waiting

Morris Gest is waiting for some-thing to heave in sight that will strike him favorably as a show Proposition. Two or three pro-posals submitted to Gest so far have been rejected by him.

been rejected by him.

Following a long siege of illness
that led him into a financial jam, Gest has fully recovered his health. He looks better than in some years.

Penny and Green

Ann Pennington, from musicals and talkers, opens at the New York Paramount Friday (22), instead of at the Brooklyn house, with that date later. Some Warner houses, perhaps, after that.

Harry Green from talkers opens

perhaps, after that.

Harry Green, from talkers, opens across the river for Publix and may later play the New York deluxer.

Kolb and Dill Again

Hollywood, Aug. 19. Kolb and Dill return to legit at the Hollywood Playhouse in a piece entitled "The Good Old Days." Dutch pair will follow "The Champion," current.

"Reunion" Will Try Again
"Reunion," which folded after two
weeks' tryout, is being readled for
another try by Bela Blaue.
Several cast changes planned,
pening Sept. 1, with two weeks out
of town before coming to New
York.

Stars Picking Casts

Lady stars are getting par-ticular as to the casts for their new shows. Anyone wishing to play in "Scariet Sister Mary must write to Ethel Barrymore

personally.

Lenore Uiric has been interviewing all those seeking jobs in her new show.

'FRANKIE-JOHNNIE' WITH NANCY ON B'WAY

"Frankie and Johnnie" in play form is due for Broadway this sea-

form is due for Broadway this season. Maybe starring Nancy Carroll
the play, said to be based on the
blue ditty of the same name.

It is the same "Frankie and
Johnnie" put on in Chicago last season by A. H. Woods, but with the
script probably revised. The
script probably revised to date
the tops advised him to close or
ise.

Miss Carroli's husband is rep ed presenting it. He is also author, Jack Kirkland.

MATTER OF 'CHARMING' SALARY BOND FIXED

"Princess Charming," new Con-nolly & Swanstrom musical, has been granted permission to continue rehearsals without interruption by Equity, sans bond and upon word of guarantee of Bobby Connolly, one of the producers that bond will be posted later.

be posted later.

Bond mix-up was occasioned by the absence of one of the members of the producing group being abroad He is returing next week and his signature is necessary before the bonding company will underwrite the new show.

Connoily wanted the former bond of "Sons "Gurs" to great but of the producing
Lee's 50% in Hotel

Lee Shubert and Max J. Kramer, the builder, are said to be equal partners in the new Edison Hotel, not yet opened, on West 47th street. It's a 20-story affair, all rooms, and nearly finished.

The Shubert Kramer cash invest.

and nearly finished.

The Shubert-Kramer cash investment is reported at \$3,000,000, without the \$500,000 required for

\$20,000 for Rights

ALIVOU IOF KIGHTS

Metro is reported having paid \$20,000 for Vincent Lawrence's stage play, "Among the Married," with an eye for No.ma Shearer's next. Theme is similar to "The Divorcee."

Lawrence himself is a contract author at Paramount.

Film for Flop

Hollywood, Aug. 19.
Universal is negotiating for "Half
Gods," Sidney Howard's play which
lasted about a week on Broadway
last season.
U has it in mind for Hobart Henley to direct.

GARBO AS SPY

GARBO AS SPY

Greta Garbo may do a picturebased on the life of Mati Harl,
famous Gorman spy executed by the
French. Don Ryan and Daic Van
Evercy, Metro writers, have completed the story and are awaiting
a decision by irving Thatberg.
Paramount is understood to own
the title, "Mati Harl."

Questionnaire Now for Applicants-No Council Action Accepted as Negative Answer-Some Held Out; Others In May Go Out

IN SOLE CONTROL

Equity is invoking what amount closed shop on legit casting agents who have held out until With the latter registering quawks alleging discrimination and other things, they seem without avenue of redress in forcing Equity to issue the covetous permits.

Equity has logically labeled de linquents as formerly unfriendly toward the licensing regulations and placing them in the premise wanting to come in at present be-cause they have to. It is subjecting all applicants to a rigid ques tionaire as to fitness, standing and ability to conduct a casting agency

ability to conduct a casting agency. Equity's victory over former hold-out agents via U. S. Supreme Court decision has given Equity drastic powers in admitting those whom it sees fit and refuse granting of per-mits to those not wanted, with no further appearing the property of the further appearing the property of the agent situation, all casting agents making placements in the legit division were notified of the licensing regulation and commis-licensing regulation and commis-

iegit division were notified of the ilicensing regulation and commis-

(Continued on page 63)

STOCK REVIVES AT L. A. MAYAN

Hollywood, Aug. 19.
Franklyn Warner, owner of the Mayan theatre, is preparing to launch a September effort at stock revue in his downtown house. Idea lide at the tendlose, or those who have yet to make a film connection, with the shows and cast to be changed every six or eight weeks as guided by the box office.
The company will be known as Franklyn Productions, and has Bill Woolfenden, recently producing Pathe shorts and prior to that a New York agent, in the post of managing director.
The plan is for a background of 36 girls, before which the following principals will cavort in the first show: Daybne Poliard, Frank Davis (Davis and Darnell). Clarence Hollywood, Aug. 19.

show: Daphne Pollard, Frank Davis (Davis and Darnell), Clarence Nordstrom, Billy Glibert, and Chi-quita. Dance specialists have not vet been selected. Ted Snyder is writing the music, while Waiter De Leon and Jimmy Brockman are down to the work of the skits will be by Davis, with Leroy Prinz staging the dances.

Scaled at \$2

Scaled at \$2
Probable title is "Indiscretions," for which the opening is set as Sept. 22. Scale will be on a \$2
basis, with the first three or five rows downstairs at \$3. Theatre's capacity is 1,250.
Frank Daugherty, who owns the local radio station KMTR, and William Stoil, proprietor of the hotcl here of that name, are behind Warner. Daugherty and Stoil jointly own the Garden of Allah, bungalow court in Hollywood, for which site own the Garden of Alian, dungatow court in Hollywood, for which site contracts have been drawn for a 1,000-room hotel, as also property on Wijshire boulevard, near LaBrea, where they intend to erect a legit

house.
Franklyn Warner personally went linto bankruptcy here last April.

EQUITY'S POWER | No Hays' Code for B'way Legit, Is Equity's Position at Present: Not Over 25% Plays Standing It

Lowest Stock Number

The lowest stock ebb exists right now.

About 42 are staggering along and some with summer park propositions.

CHORUS GIRLS GIVEN IMPORTANT ROLES

. Several ex-chorus girls are get-ting big assignments this season.

Several ex-chorus girls are getting big assignments this season. Ruth Altman, formerly in the line of "Rio Rita" and "Say When," has the title role in Hammerstein's "Duana," musical version Adapta the season and the season and the compart of the religinal dramatic show.

Blanche Underwood, last in the Chicago company of "New Moon," and prior to that in the chorus of "Great Day" and "Rio Rita," has a part in "America Tempo," while Frances Threes, last season a chorus girl in "Top Speed" and "Nine O'Clock Revue," has a chance at a speaking part this season in the Sam Harris comedy, "Once in a Lifetime."

DUFFY'S CREDITORS MAY REALIZE 5%

San Francisco, Aug. 19.
Settlement of claims of Henry
Diffys creditors is expected to be
made at a meeting set for Sept.
16, according to statement by Attorney Louis Goodman, looking
after the affairs of the claimants.
Goodman is now in Portland arranging to close a deal that will
dispose of Duffy's interest in the
Duffwin theatre in that city. It
is expected to realize somewhere
around \$15,000 on the theatre equity
in the northwest city.
Final settlement of the Duffy affairs will bring the creditors less

Final settlement of the Duffy affairs will bring the creditors less than 5% of their claims, according to Goodman. At the September meeting Duffy's Hillsboro home and his Los Gatos ranch are to be sold. These are heavily plastered with mortgages, it is said. The furnishings in the Duffy The furnishings were sold at public auction, Aug. 8. While appraised at \$10,000, they went for \$4,450.

Hollywood, Aug. 19.

Hollywood, Aug. 19.
Dufwin, Portland, may be taken
over and operated as a dramatic
stock by a local banker.
House is now part of the Henry
Duffy receivership.
Robert Smith is the interested
party. The Portland financier since
closing out his banking business has
been dividing his time between
aviation and show business, his two
hobbles. He was formerly president
of the Lumberman's Trust Company.

"Tales" \$40,000 Blister

"Tattie Taies," musicai revue which flopped in Boston, has been permanently camphored.
Alexander Leftwich produced and dropped \$40,000 of the backers' dough. The angels refused to dig

Dick Marshall Stricken

San Francisco, Aug. 19.
Richard Marshall, former gen.
mgr. for the Duffy theatres has been stricken by infantile paralysis.
Marshall is in the San Francisco
County Hospital with his condition renorted as serious.

Broadway needs no 10 commandments. It will never take dictation from Hollywood except in its picparts. Furthermore Equity will resist being Hayserized, if Frank Gilimore has his way.

Sincerity is the only code for legit

Frank Gilimore has his way.

Sincerity is the only code for legit on the main atem. Adultery and murder as comedy or tragedy, luring or repelling—in fact, every emotion in every stage providing there is a depth of realism and not just a shaby effort to be obscene or lascivious. All should and shall go undisturbed on Broadway, if Borganizations fostering the code, particularly the film producers, admit that the legit field, as it is now constituted, would be reduced to about 25% of its present size should the Hays dictum be allowed to edit legit scripts and legit mannerisms. In other words film spokesmen estimate that only 25% of legit services and the past seam were with during the past seam were state that, for the 25-30 output from Hollywood, before the code was thought of, 75% of the features would have been endorsed by the code. In other years never land underly a product has been admittedly "bat."

Cites O'Neill

Litte stand argunt all codding

Cites O'Neill

Cites O'Neill

In its stand against all codified law Equity makes reference to the genius of Eugene O'Neill and the fact that he would still be a hack were Hollywood to have its way.

"Green Pastures," on the Cathollo "white list," would never have had a public showing had censor matter regarding the use of Deity characterizations been observed on Broadway, it is claimed.

Broadway, it is claimed.

Broadway must have its cooch dances, its horrors and delights in its own "legit way," otherwise there will be no Broadway, At the same time it must give ear to all protests and must weed out insincertly. It cannot afford to have censors sitting in on rehearsals.

Equity's final reaction is that it

Equity's final reaction is that it must use its own judgment or suffer consequences that are admitted bound to come—some day.

Shuberts' Alibi

Shuberts have temporarily, if not permanently, scrapped "On the Q. T.," English importation starring Madge Kennedy. It folded after two weeks out.

Shuberts alibl on the flop by stating they had erred in attempting to reproduce an English piece with an American cast.

an American cast,
Miss Kennedy remains under
Shubert management,

Selwyn Takes Rathbone After Picture Walkout

Hollywood, Aug. 19.

Basil Rathbone has been engaged
by Arch Selwyn for the lead in
"Paris Divorce," which he will stage
in New York this fall.
Rathbone recently walked out of
the lead in "Boudoir Dipiomat" at
Universal because of story differ-

Lindsay's Stage Show

Lindsay's Stage Show
Earl Lindsay, stage director and
producer, is going out after his own
musical stage show. It will hold a
juxaposition, from renorts, of musical consely and revue.
No details are reported, other than
Lindsay will likely produce in cooperation with the Erlanger office,
The latter will be in on the reomired financial support

THE CONTRACTOR

Cross-Show Puzzle Over Chi's Run Of Lonely Summer Play, 'Sisters'

VARIETY

With nobody except the actors getting money out of it, the back-"Sisters of the Chorus" may seek a medai for it as the most invoived show in a decade.

The play opened in Chicago last spring. It is still there. Had a dubious showing in the tryout spots near New York and while for a time the sole legit in the Loop this summer, its grosses are said to have been exaggerated.

"Sisters" is being presented by the Raymond Productions, of which the Raymond Productions, of which Ray Feyton and Lester Bryant are reported the main guys. First it was tried out by Louis Safain, After stopped in the Bronx by the cops and another trial at Asbury Park, it reverted to the authors, Burdey, Thomson commend at two ever got from Safain in royalties was a \$480 bouncer. They secured the rights after an arbitration in which they were represented by an which they were represented by an

Broker in on Loans

Broker in on Loans
When the Chicago date was arranged, 20% of the royalties were allotted the lawyers for their services. Another 20% was turned over to Tom Kane of the Century Play Co, who made two loans to the authors. One of the latter was an, item of \$3,500 used to pay off on "The Town;s Woman," by the same writers. It had a short stay at the Craig, New York, last season. The other loan was for \$3,200 about the time of the Chicago opening. Of the percentage given Kane, half was the regular 10% play brokerage.

Because of difference between the authors, Mooney sold his rights for \$700 with Thomson to assume all obligations attendant to the earlier showings of "Sisters" and "The showings of "Si Town's Woman."

Town's Woman."
There are at least two suits against "Sisters" in New York. William Birns, the turnture man who has figured in a whole flock of shows which never clicked, claims a right through having dropped \$8,000 in the venture when Satain had the show. Another action has been started by Meyer Berenson, who claims 10% of the royalties. Berenson arranged for Safain to produce it but when the authors failed to collect their only royalty check from Safain, Berenson didn't get his. ret his.

"Sisters" will probably come to New York with a Chicago run rep, if that means anything outside of

SHUFFLE "ARTISTS" DATES

Chicago, Aug. 19. The Shuberts will not open the Grand with "Artists and Models" Sept. 1 after all. Have postponed the opening six times from July 24 to Aug. 14.

Somerville Stock

Somerville, Mass., Aug. 19. Frank A. McPhee returns this eason as manager of the Somerviile theatre.

It will reopen Sept. 1 with dra-

Resort Play Bills

Providence, R. I., Aug. 19. Legit attractions at summer re sort theatres in New England this

week are as follows: Casino theatre, Newport, R. I.— Let Us Be Gay," with Francine Larrimore and Henry Hull.

Larrimore and Henry Hull.
Berkshire Playhouse, Stockbridge,
Mass.—"Bird in Hand," with John
Drinkwater and Leo Carroll.
Cape Playhouse, Dennis, Mass.—
"The Devil's Disciple," with Tom
Powers, Spring Byington and Romney Brent.

Lakewood Players, Skowhegan, Me.—"Broken Dishes," with Jean Adair and Donald Meek.

Cape Ann theatre, Rockport, Mass.—"The Chalkmark," a new farce by Algernon Tassin.

Gloucester Little theatre, Giou-cester, Mass.—"Dear Brutus."

Ahead and Back

Charles Washbura handling premiere of "Hells Angels" (film) on Broadway but returns to George M. Cohan office this season.

Nick Holde managing "Three's a Crowd," the Max Gordon revue.

Warren O'Hara back with "Sons o' Guns,"

Ray Bryant, ahead, Courtney Pay-on, back, "House of Fear" (Chiton, cago). Ed Pidgeon, advance, Murray Phillips, back. "Love Technique"

(Chicago). (Chicago).
Joe Flynn, advance, "Artists and Models" (Shuberts).
Charles Crouch, p. a., for C. L.

Wagner

Stocks Opening

J. J. Ryan opened the Auditorium stock, Spokane, Aug. 9, with the Kelly Comedians, and Shritey Mc-Donnell directing. Co-operates under 35c. top, with weekly oct.mgss Yvetta Roger: and G. Richard Frazier, leads; Raymond Leitch, Billy Stephenson, Spokanes, Communic, Esther Todd, Partica Westcott, and Jack Cassidy, communic, States and Spokanes. cott and Jack Cassidy comprise

cast.
Stock opens at the Grantwood,
Grantwood, N. J., next week (18)
with Murray Gordon operating.
Co. includes Jane Keyser, Audrey
Mullane, Frank Harrington, James
O'Connor, Louise King, James
Healy, Arthur Moore, Mae Shaw
and Joy B. Trousduk Players (stock)
opens a 12 - Week engacement at the

Boyd B. Trousdale Players (stock) opens a 12-geek engagement at the Rialto, Sloux City, Ia., Sept. 14, '' Claiming sale of \$\$,000 worth of coupon books, Charles Lindholm opens his stock season in St. Paul Sept. 11 with "Your Uncle Dudley." Spotted in the Shubert, which has been loop grind house for last six months.

Goodman's Big Show

"Jews Without Money," adapted from the book of that name, calls for an elaborate production.

To be both musical and dramatic, with some 35 scenes indicated.
Philip Goodman has the stage rights.

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FUTURE PLAYS

"The Man Saul," modern drama by Sidney Buckman, tried out at Pasadena, Cal, will be produced the second week in October by Ar-thur Lubin and Richard Krakauer. Paul Muni will be leading man. "Top Hat," an intimate revue by "Top Mat," an intimate revue by Marray, Ben Trivers and Ben Ocksham and Ben October State State State State Chur Kieln.

Oakland, produced shortly by Arthur Klein.
"Sweet Chariot," by Robert Wilder, and enlisting an ali-Negro cast, will reach production via Michael Mindlin.
An additional week of rehearsals deemed necessary by the producers of "fine and Dandy," musical starring Joe Cook, has set the Beston opening of the piece for until Sept. 1 instead of Aug. 25 as formerly set. The missical will play four weeks ir, the Hub and then Erlanger's, New York.
Howard Lindsay and Bertrand Robinson are collaborating on a new farce, "Oh, Promise Ms." Edward A. Blatt and M. J. Micolas mis, "The Up and Up" at the Blitmore, New York, Sept. 1 and the Manay." Herman

Sept. 1.

"I Need the Money," Herman
Lieb's new play, has been given a
nusical embellishment by Pierre
DeReeder and John Howard Bacon,
It will be rettiled "O'Sherry."

"Many-a-Slip" goes on tour next

"Brown Betty," colored musical, will be readled by Arthur Hall. "Personalities" will be Earl Car-roll's next, with 10 principals and 18

girls. Belasco & Curran, West Coast producers, have acquired new melodrama "The Crimson Hour" by Samuel Shipman and John B. Hymer in which Pauline Frederick will star. Production will be on the Coast, next month, appearing in New York

s to Paradise," starring Ulric, goes into rehearsa ek. Lewis Gensler, producer Keys. starring

Lenore Uiric, goes into rehearsal next.week. Lewis Gensler, producer. Weldon Heyburn and Thomas Findiay also in cast.

Arthur Hammerstein's "Sweet Adeline" opens road tour in Boston, Sept. 15, plays three weeks in Roston, two in Detroit and then indef in Chicago. Show will be out about 20 weaks.

In Cricago. Show win to be a considered of the constant of the formerly captioned "Jane He will spot it at the Ful-

Doe." He will spot it at the Ful-ton Sept. 1.

"The Cult," comedy by Barry Connors, has been secured by Thomas Kilpatrick. It goes into re-hearsals shortly.

"Subterania," underworld melo by

"Subterania," underworld melo by Edward Landau, goes into rehear-sal next week with Acme Produc-tions producing. It bows in at Al-lentown, Pa., Sept. 29. Cast includes Peggy Dolan, Edward Fisher, Frank Finnerty, Marion Bell, Louis Scott, Evelyn Clark, Ruth Joyce and others.

"Ship Shapes" to be presented next week at the Cape Playhouse, Dennis, Cape Cod. Production group did "Cape Cod Follies" last Bard; music by Peggy Ellis and Lew Kesler. Due in Boston prior to New York.

Road 'Sketch Book'

Earl Carroll has begun recasting "Sketch Book" for road and will place the new lineup in rehearsal

plac. the new lineup in rehearsal next week. William Demarest and Three Sallors, all of whom ap-peared in the revue in New York, will be retained surrounded by practically a new group of prin-cipals.

lpals. :
"Sketch Book" reopens in Chiago next month.

ENGAGEMENTS

Elissa Landi, English actress, for 'A Farewell to Arms," being pre-sented by A. H. Woods,

(Continued from page 60) to bring any price. That will be done away with, since agency buys are out. Lower floor tickets to be sold under the box office price may be sent to the cut rates by the theatre, however.

theatre, however,

The League's publicity department is active, with Lodevick

Vroom in charge. Vroom is acting without pay at this time because he is sen, mgr. for Gilbert Miller, one of the League's sponsors. He is designing a primer for distribution, the booklet to outline the alms public what the system is. About a half million copies may be printed. Cost is expected to be assumed by the Postal Telegraph, designated by the League to take orders for tickets from out of town.

Vroom is credited with a state-

trickets from our of town.

Vroom is credited with a statement from Al Smith, who is on the League's board. The statement, given prominence in the dallies, expressed Smith's confidence in the success of the League. He urged the public to support it, get rid of the gyp ticket speculator and to buy at the box offices which, he sald, have plenty of tickets.

The League in adva in the the-

sald, have plenty of tickets.

The League in adva in the theare programs suggests the securing of tickets at the box office direct where "locations desired" are
available. That is inaccurate, since
the biggest proportion of the preferred locations are either in the
hands of the agencies or not returned to the box offices until an
hour before curtain time,

Powell's Horse Sense

(Continued from page 1)

and better salaries are what brought him to pictures. He always realize the hazards of stage life, but isn't temperamental enough to enjoy it.

To him, his public is merely a customer. As long as they like the goods he has to offer, well and good, but he is cold-blooded about them.

but he is cold-blooded about them. For this reason Mr. Powell desnit think much of personal appearances. He feels actors should only be seen in their choice moments on the screen, so that no illusions will be destroyed. Crowds who rush to see film stars in person are the same crowds that rush to see the bodies of murderers, he says. Nothing really flattering about it.

Mr. Powell likes the hero roles he

Mr. Powell likes the hero roles he now plays, for the money that is in

mem.

"I don't crave to be a suffering heroes make more money than heavies."

make more money than heavies."
However, he never wants to play a ladles' man role on the screen. "Any man who sets himself up as one before whom women prostrate themselves," he said, "is taking a chance. He immediately sets up an antagonism, and most people are inclined to think, "Well, let him show use."

"I'il never forget," Mr. Powell re-"I'll never forget," Mr. Powell remarked, "when one reviewer in Hollywood wrote a story about me with the heading. The Wittest Man in Hollywood.' I had the deuce of a time after that. I may be a wise-cracker, but I'm far from a wit. My friends kided the life out of me. Well, Will, they would say, how about it? We haven't heard anything verre witty from you tonight.' On a predictment where you are bound to fall short.

Business of Acting

Business of Acting
"But, as I have said before," the
star continued, "I think that an
actor's business is to act and not to
talk about himself. That reminds
me of a story John Charles Thomas
told me the other night. It seems
that a picture actor who had been
that a better actor who had been
to the better the seems
that a better actor who had
seems and the been talking
about myself for a long time. Let's
—well, let's talk about you now.
What do you think of my latest
picture?

"I told John I wouldn't give his se screen rights to that," Willian

One reason Mr. Poweil avoids in-One reason Mr. Powell avoids in-terviewers is because if they don't ask thin about his love life, they ask whether he wears cotton, wool, or slik b. v. d.'s, etp. He doesn't always wear slik ones, and he doesn't think he should reveni that fact to the fan mags. It's quite a problem, but Mr. Powell thought maybe "Variety" wouldn't mind.

TICKET COMPLICATIONS AUDITORIUMS WILL NOT GIVE **GUARANTEES**

Legit booking offices in New York "with the good of 'the road' at heart" for legit shows are repeatedly burning up managers of civic auditoriums over the country by demanding ridiculous guarane

Auditorium directors have decided not to give any guarantee to any attraction. They logically estimate that the legit bookers would like to book their flops under the guarantee system, since if the bookers their shows could draw into the big places, there need be no worry over the box office receipts.

New York's legit bookers take

thier cue on the belief that everyone off Broadway is a chump through the boob Texas State Fair at Dallas. That fair for years guaranteed a girly stage n.sical, to stay there 10 days and clean up. Finally when the Shuberts sent their flop "Red Robe" into the Dal-las Fair on the usual guarantee and costing the fair \$100,000, that an-nual event took a tumble.

15 Big Auditoriums

About 15 big civic auditoriums in the U. S., out of a total of around 25, are thoroughly equipped for road stage shows or 32 talkers. Their managers refuse a guarantee, but the legit booking offices, especially Jules Murry, of the Shuberts, are persistent in stating that is the only way these big capacity piaces can get their stage shows.

get their stage shows.

Properly scaled, ballyhooed and handled, with advance work by experienced agents, a good stage attraction in the stage of th

road as original productions.

The auditorium's have the edga, since they can fill in their open time with stage attractions, but do not necessarily have to use them. All local sports events and conventions are held in the places, with the respective cities accepting any auditorium deficit as publicity for the town.

Promoting Road

By way of doing what it can it bringing legit road conditions back to some sort of a resemblance o the good old days when shows wer many and jobs plenty the TPR ha many and jobs plenty the TFR madesignated a committee to promota. It embraces Mitchell T. Middleton, Fred T. Whitby, Thomas C. Leonard, Charles R. Baker and Frank T. Kintzing.

BONI For New Productions

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TRIXIE FRIGANZA Week Aug. 25, Loew's, Boston

B'way Cooler and Grosses Bigger: Belasco's Hit: Season's 1st Flon

Coolness last week made for in-ereases in grosses. One musical leaped over \$20,000 on the previous

hot week.

This week did not start as well.

Now 18 shows on the list, four more than last week. Three resumed, while two new ones arrived, as against one sudden withdrawai. Five were listed last week in cut rates, where entire allotments were disposed of. This week eight, the trio of second engagements being received.

trio of second engagements being repetitude. The property of t

"Through the Night," Masque, got a pasting on Monday night's open-lib". Vanities" went to \$50,000, the highest gross since opening. "Flying High" bettered \$33,000; "Carrick Galeites" went over \$15,000 and the control of the control

Estimates Lest Week

"Apron Strings," 48th St. (37th week) (C-969-33). Goes on tour after next week, opening in Boston Labor Day; up, with last week

"1,500. "Dancing Partner," Belasco (3d week) (C-1,000-43.55). On to big start; cool weather 2d week brittal capacity; nearly 320,000. "First Mrs. Fraser," Playword tritual capacity; nearly 320,000. "First Mrs. Fraser," Playword to the cool of the

tandee trade most of last webs; over \$33,000; looks good well into new season.

Garrick Gaieties," Guild (12th week) (R-951-35). Has made must be season.

Garrick Gaieties," Guild (12th week) (R-951-35). Has made must be season.

"Green Pastures," Mannfeid (26th week) (CD-1,060-34.40). Dramatic smash continues to clean up; \$25-69. Hot Rhythm," Times Sig. (1st week) (R-1,067-43). Colored musical presented by Will Morrissey; opened yesterday (19).

"Journey's End," Henry Miller's spened week and may be action, okay.

"Last Mille," Harris (28th week) (C-1,061-43). Revent Henry Miller's spened with the spened work of the week, though date may be extended; \$10,000. Selwyn (1st week).

"Lost Shees) (C-1,067-43). Re-opened Monday, due in Chicago; here for at least two weeks, and may stay longer."

"Lysistrata," 4th Street (12th week) (C-1,312-345.50). Away up "Stepping Sisters," Royale (18th week) (F-1,118-43). Continues to good attendance at cut rates; \$5,000 last week; moves to Forrest Monday, second "Little Show" here

"Stepping week) (F-1.118-\$3), Consumption of the Monday; second "Little Show" here

week) (F-1,118-39). Contact values (\$5.00) last week; moves to Forrest Mondon the contact value of the contact veck. The contact veck. "Strictly Disnonrable," Avon (9th week) (C-830-438.5). Climbed upward to nearly \$17,000; matter of "Suspapes" Fulton. Taken off Saturday after one week; house relights soon with "That's the Woman." Fulton Taken off Saturday after one week; house relights soon with "That's the Woman." Fulton (1st week). (Topage," Barrymore (1st week. Topage," Barrymore (1st week.) (Topage," Barrymore (1st week.) (Topage, "Barrymore (1st week.) (Topage," Barrymore (1st week.) (Topage, "Barrymore (1st week.) (Topage,

and Paul Dickey; opened Monday (18), "Young Sinners," Shubert (1st week 2d engagement) (C-1,395-43). Made good run of it last season; resumed Monday, "Vanities," New Amsterdam (3th with virtual capacity during last week; cool weather credited for ap-proximate \$50,000 gross; biggest figure since opening.

Musicals in the Coast air include another early California operetta by Aubrey Stauffer (of 'Oh, Susanna,''), which Fay Marbe is considering. Also Jack Laughilh's idea to tie up seven prologs with a thread of comedy and call it an evening. He's been talking the idea which is planning some kind of a musical for latter September.

Frisco Grosses

One of the most consistent engagements from a box office this season has been Belasco's "Wise Child" last week in its bow out seven days, around \$14,000 as varied more than \$1,000 in receipts with the tendency toward a build from the opening. "Candle Light" at the Geary in 2d with the tendency toward a build from the opening. "Candle Light" at the Geary in 2d with the compares favorably with first week.

MAY CUT DOWN LEGITS IN PHILLY THIS FALL

Philadelphis, Aug. '9.
Philadelphis, Aug. '9.
Philip iegit season opens Monday (25) with the premiere, at the Broad Street theatre, of George M.
Donny and Jaze" the Dr. Louis Anspacher. This is two months earlier than last year's opening when the musiclans strike held up things until Oct. 23.
the opening when the musiclans strike held up things until Oct. 23.
the opening dates and booking situation this fail are about on a par with those of the last five years.
Labor Day will see the Lyric with Sam Harrie's trout.
Labor Day week will have "Three Little Girls." Eighth, Adelphi opens with Donald Meek in "Broken Distanger, back in the legit fold as one of the Erlanger chain, is reported as opening with "Sweet Adeline" some time after the middle of September, while the Walnut, so probably won't get under way until Oct. 1. With evidence that legit houses

probably won't get under way until Oct. 1.
With evidence that legit houses must be cut down ail over circuits for any real profile to the control of the con

Salary and Percentage Allow 'Love Technique' Break Even at \$7.000

Sweet fall weather brought customers to the according to the control of the contr

\$7,000. May be enough an object to hook-up.

"Sisters of Chorus" (Apollo, 15th week.) Homelife of gals of the chorus still going strong. Up to \$11,000. Considered fixture until the other shops open.

'Hello Paris' at 46th St.

Triello Faris' at 46th. St.
The Shuberts have decided to
start rehearsals on the Chick Sale
show, "Hello Parisi". Aug. 24, with
a Newark opening set for Sept. 15.
Its New York premiere will be
at the Chanin 46th, Sept. 22.
Jack Good, with it in Chi, has
been transferred to Shuberts'
"Duchess of Chicago." Lillian Taiz,
another Sale cast member, is with
"Artists and Models."
Oilve Olsen is, added for "Hello
Paris!"

Revived for Chicago "House of Fear," mystery melo, being revived for Chicago by Charles E. Blaney and Raymond

Payton. Cecii Spooner heads cast.

Shows in Rehearsal

"That's the Woman" (C. B.
Dillingham), Fulton.
"The Up and Up" (Blatt &
Nicholas), Biltmore.
"Everybody We come" (Jos.
M. Gaites), Bilgou.
"The Long Road" (Herman
Ganwoort), Longacre.
"House of Fear" (Blaney &
Payton), Union Church.
"Symphony and Jazz" (Geo.
M. Cohan), Cort.
"Insult" (Shuberts), Ambassadon.

bassador.

"Symphony in Two Flats"
(Shuberts), 49th St.

"The Greeks Had a Name
for It" (Wm. Harris, Jr.), Har-

"With Privileges" (Adler & Gerton), Hudson. "Reunion" (Bela Blau), Mo-

rosco.
"Nina Rosa" (Shuberts), Ma-

stic. "Blackbirds" (Lew Leslie), Leslie Hall. "Uncle Vanya" (Jed Harris),

"Princess Charming" (Con-nolly & Swanstrom), Imperial.

CHI STARTS NEW **SEASON WITH** 3 DARK SPOTS

Chicago, Aug. 19.
Loop legit season is off to a normal start. Only houses not set for openings are Adelphi (Woods), Majestic and Great Northern (Shu-

bert).
With "Love Technique," which opened Aug. 7 at the Studebarker, as the starter, "House of Fear" follows at the Playhouse Aug. 24. "Sex" goes into the Garrick, Mae West-lzed, Aug. 25, and "it's a Wise Child" opens at the Erlanger Sent. 28.

Child" opens at the Erlanger Sept. 28.

"Lost Sheep" at the Selwyn Aug. 30, and "Young Sinners" at the Apollo same night. "Sister's of the Chorus," current at the Apollo, is to open in Detroit Sept. 1. "The Last Mile" relights the Harris

Last Mile" relights the Harris Sept. 1.
"Artists and Models" is slated for Sept. 8 at the Grand. Repeated.
"The Last Mile" scheduled for only four weeks followed in the Harris by "Dishonored Lady." Il-linois opens with "Sons of Guna." At their Princess the Dramatic League of Chicago status its second season and the second property of the pileo's direction.

"Othello's" Mixed Cast

Aithough he disclaimed interest in presenting "Othello" with white and colored players as leads, Jed Harris now reported set to make the revival.

Lillian Gish is to play Desdemona control with the play Desdemona control of the play Box Desdemona control o

Opposite the Control of the colored star appeared in that role in London last season, creating wide press comment. Length of engagement over there, however, was comparatively short.

Newman Squares Equity; Producing "Bad Girl"

Producing "Bat, Call'
Robert V. Newman has made arrangements for the erasure of his
name from Equity's unfair list. He
will place his "Bad Girl" into reheareal next week.
Newman rated the bad boy listing at Equity through salary obligations on a previous production,
but the control of the production of the control of the contr

porarily, anyway, by giving notes for the amounts due, to be col-lected weekly during the run of his

new show.

He will post a bond covering the latter before the show goes into re-

Newman's backer on the previou Newman's backer on the previous venture vamped and left the young producer holding the bag. Equity held Newman responsible since he had signed the contracts. "Bad Girl" is a dramatization of Vina Delmar's novel of same title.

Sinners."
A second company out last sea-son folded after three weeks,

Closed Shop on Casters?

(Continued from Page 61) sion terms. They were invited to come in or else. A majority of the

smail fry agents hopped at the opportunity, but the more repres tive agencies held out. They fought Equity's attempt to regulate their Equity's attempt to regulate their business, but were finally defeated After this many of the die hard agents, even those who had financed the legal combat against Equity swung into line and were granted

Permit Curtailment

At a recent meeting of Equity Council it was practically decided that since 51 agents had been granted permits that some additional measures should be taken on new applications as curtailment measure against the legit field beling over-agented. The questionnaire system was adopted and few licenses since have been granted. The licensing privilege is passed upon weekly by reguiar meetings of Equity Council. Although not having some on record as denying permits, it has not acted one way or another on several applications submitted weeks ago. The stall is taken for granted that such permits will not be issued. An amendment made to the original council and the contraction of the council and the cou

will not be issued.

An amendment made to the original agent permit with revision now having three classes instead of two as formerly, and also making it unrevokable excepting for cause until June 1, 1931. First class of the new division characterizes the holder as an employment agent sending an an employment agent benning applicants en masse to compete for engagements, with agents limited to 5% of earnings for the first 10 weeks, Second is issued under class weeks, Second is issued under class of Personal Representative, guarantesing the player 20 weeks' employment, not necessarily, consecutive, yearly, and permitted a fee of 10% weekly for life of all such engagements. Third division is special employment representative who personally places the player and sets salary over \$125 a week, for which he is entitled a commission of 10% weekly on engagements made through his efforts.

Equity Permit Asencies

Equity Permit Agencies

through an senore.

Equity Permit Agencies

Current list of agents operating under Equity permits include A. H. Bendix, M. S. Bentham, Harry Bestry, Ben Boyer, Pauline Boyle, Sam Collins, Edward Davidow, Raiph Farnum, Frieda Fishelh, Joseph Gilbert, Matt Grau, Syvia Halle, George Wood, Ethel Golden, Packard Agency, Murray Phillips, Tom Rooney, Jane Broder, Richard Madden, Paul Scott, Wales Winter, Lowell King, Janes Dealey, Minter, Lowell King, Janes Dealey, Winter, Lowell King, Janes Dealey, Richard Madden, Paul Scott, Walet Winter, Lowell King, James Dealey Bruce Smith, Taylor & King, Hay Ward, M. E. Webster, Chamberlair Brown, Collins & Adams, Immense Thespian, Inc., Fred Rycroft, Wal-ter Batchelor, Leo Fitzgerald James Ashley, Edith Burrows, Con-cert Management Bureau and Jud-son Arthur, Inc.

Several of those listed are operating under dual licenses, as employment agents and special representatives.

No Favorites

No Favorites
Squawks that Equity, was favoring the Theatrical Artists' Representatives' Association by outside
agents who have thus far been
unsuccessful in getting Equity permits was denied at Equity. The
latter is merely recognizing the association as a body, who, if sincere to clean up the evils of agenting ranks within, will continue to
be recognized by Equity after the
same fashion as the Managers'
Protective Association for producers and Dramatists' Guild for the
playwrights. playwrights.
Equity has stressed the point

Musicals at Hollywood

that membership in the T. A. R. A. does not automatically cause granting of license at Equity. It's just the reverse, Equity says, with applicants for membership in the organized agent group having to first be granted a permit by Equity before becoming eligible for mem-bership in the agents' association.

T. A. R. A. Members

Despite 51 licensed agents, there are but 15 of these thus far listed in the T. A. R. A. That list includes James Ashiey, Milton Collins, Gus Adams, M. S. Bentham, Murray Phillips, Richard Pitman, Roehm & Richards, Walter Batcher, Charles and Collins, Gus Adams, M. S. Bentham, Hart Jens Collins, Gus Adams, M. S. Bentham, Hart Jens Louis Shurr.

Ed. Davidow, Leo Fitzgerald, Max Hart, Jens Jacobs, Lyons & Lyons, and Louis Shurr.

Among active agents not batter.

and Louis Shurr.

Among active ageng not having been granted permitte are William Morris, case now pending; Jerry Cargili, Lou Irwin, Samuels Musical Bureau and Dick LaMarr. The latter, aside from Morris, have not heard either way as to whether licenses will be granted or refused. Cargili and Irwin, especially, have been in the business for years and should qualify since both have destinated in the control of the control o ments for forthcoming productions which will become a total loss unless a permit is granted.

Drop Outs?

In addition to holding back on issuance of new permits, Equity is reported as ready to dump some of those now in, but would neither affirm nor deny that report. Aing, agent other than those holding the amended contract can be dropped without cause or arbitration, but in other cases matters would have to be arbitrated before the toss out. The mean teeth in the now onese.

he arbitrated before the toss out."

The main teeth in the new questionnaire is proposed to keep the sharpshooters out those attempting to be granted personal representative licenses calling for a 20% cut through guaranteeing 20 weeks employment, and not in a position financially to back up the guarantee. It also aims to keep out former indie bookers and cubt spents, divorting to legit casting merely as a side line instead of a regular business, and creating uncelled for opposition for the already licensed, agents making legit casting their business.

Rejecting Permits

Rejecting Permits

That Equity intends to limit the agency field as much as possible is plainly shown by its rejection of, seven applications for permits last week, also by the fact that sieps had been taken to reached the permits of five casters. The latter, move was taken on the grounds of inactivity, nor maintaining an office or not solely in the agency business.

ness.

Equity, in refusing to grant permits sought, stated the rejections were not to be regarded as personal reflections on the applicants. They appeared before the Council, and were saked a number of questions as to qualifications. None was successful. Those who failed to secure permits were Harry Pearl and Louis Walters, Weeden - Shuttz agency, David S. Samuels, Richard La Marr, Lou Irwin, Nat S. Jerome and Jerry Cargill.

Heavy Fines

Heavy Fines
While it was expected that the
William Morris agency would come
to an agreement with Equity and
secure a permit this week, that did
not prevent Equity from invokingits rules and punishing two players
who were placed in "Frincess
'Charming" by the Morris office.
Betty Gallagher and Douglas Dumbrille were each fined three weeks
salars, the money to be turned over
were regarded as being stiff, it was
pointed out the players could have
been suspended for doing business
with an agency which had failed to
take out a permit.

The Theatrical Artists' Represen-

ke out a permit. The Theatrical Artists' Represen With the stage at Warners Hollywood on Broadway brought out
during its recent closure, it is now
adaptable to any stage show.

A Warner exec stated within the
week there will be most certainly
one or more musical stage productions in the Hollywood during the
present season. Just now the house
is holding a Warner special talker,
"Moby Dick," at \$2 top. It's in on
a run. The Theatrical Artists' Representatives Association, which recently took out permits in a body, is in accord with Equity in closing the caster field to all except those already having permits. It is said that that was one of the points in-

Literati

Insist on Date

Insistence of advertisers has obliged the Woolworth mags to place the date of publication or their covers. Begins with the September issue, out this week.

tember issue, out this week.
Previously the mags were merely
numbered, with the gag that they
could remain the search that they
could remain the search that they
could remain the search that they
could refrain from getting out a new issue until the previous one had been
sold in its entirety. Advertisers no
itie, however, because most of their
advertisements, of a topical nature,
might be outmoded and the effect
nuillified by late sales.

Woon's Bankruptcy

Basil Woon has asked to be de-clared bankrupt in Los Angeles, offering six royalty contracts, total-ing \$9,109.62, as his only assets.

Ing \$3,109.62, as his only assets.
Woon values his royalty contract
with Horace Liveright on "From
Reauville to Monte Carlo" at \$50, on
"Cocktail Time in Cuba" at \$25, his
joint contract with Pegsy Hopkins
Joyce on "Men, Marriage, and Me"
(KacCauley) at \$25, on "Frantic Atlantic" (Kinopi) at \$15, on marria
No.

15, and on "Type Real Sarah
Bernard" (Bonl-Liveright) at nothing.

Outs and Ins

First George H. Doran quite Doubleday, Doran. Now George Palmer Putnam leaves G. P. Put-lam's Sons. Book business isn' quits



what it used to be. And Harry Payne Burton is new ed. for Mac's "Physical Culture."
With George Paimer Putnam out, Minton, Balch will become affiliated with the Futnam concern, with Med-ville Minton and Earle Balch hint, or the Minton and Earle Balch hint, post former and the post former of the Paimer Putnam. Minton, Balch will maintain its own identity, however.

maintain its own identity, noweer.

Back to Westernal

Film trends in story styles usually
taken advantage or by the magaine publisher.

Western bleture gettine see a revival of inthe publisher see a revival of in
Delacric Tris publisher see a revival of in
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Tris publisher see a revival story mag soon. S scratch writers hav up on the air stuff!

Peggy Wood's Book Due Peggy Wood's book, "Actors—and People," will be on the stands Aug. 30, with D. Appleton & Co. publish-

ing. The bound work is an assembly with many of the stories having previously appeared in the Saturday Evening Post. Miss Wood (Mrs. John Weaver) has been appearing in the London company of "Bitter Sweet." Her husband, a writer for Paramount on the Coast, did not collaborate on the book in any way.

Chie Fight Paper
"Bang," Chicago fight publication,
was one year old last week. Magazine, which is the only trade paper
of the fight business; is run by
Elily Stevens, formerly press agent
with Berlin music company.
Stevens claims that his paper is
modeled exactly after "Warlety,"
containing fight grosses, a chatter
column, inside stuff, and a literati
section devoted to sports writers.

Londoners Didn't Fall
One of the United Artists' press One of the United Artists press agents trooped down to the London papers recently and offered a prop-osition. Sald Gloria Swanson will take three English sobbles over to New York, properly chaperoned and everything; one condition, the paper

must remind readers every day her next film is on the way, due in Oc-

Agent is now trying to think of

Well known newspaper man in Chicago claims he has Al Capone's O. K. to write the "Scarfaced" one's life history. Title will read "Al Capone's Life as told to An agreement is the yarn will only appear in book form or as a set fall in a periodical, the man be turned over to Capone for approval.

Mencken's Real Reason?

Maybe H. L. Mencken is marrying Sara Powell Haardt because her new book, "The Making of a Lady," is the only book he ever liked!

'Hell's Angels'' Earnings

(Continued from page 25)
ufar picture reviewers fress up.
Jean Harlow and Ben Lyon were
there for personal appearances—
also writer's cramp, signing their
siggles on the swell booklet programs H. Wayne Pierson got out.
Both the Critorion and Galety

siggles on the swell booklet programs H. Wayne Pierson got out. Both the Criterion and Galety marquees are punchlily tungstened, each plugging the other house, attacked to the control of the Criterion gave it an unusual edge for text. Thus, the Crit waxed more verbose to the effect: "Both Up and Down Broadway 'Heil's Angels' is Bombarding Broadway.'

The premiere day's rain (Aug. 15) held up some of the tungsten adornheld to the control of the control

Ine polyanna manifestation was immediately impressive. Sam Hardy and Ben Lyon forced the mounted cops to "zowle" the sidewalk crush in order to make a news shot possible. At the picture's conclusion, Hardy

tonal ulching such as her characteri-nation, otc. At the Galety, Al Smith was the center of the intermission throns.

The two players did not person-ally appear at the Galety, Odious comparison will necessarily crop up in the parallels of "Helif's Angels' and First National's "Dawn Patrol." The Hugher's parallel situ-ation of the will have been always to the will have the similarity even more apparent, but where Hughes has so many million doltars' more of extra value is that ultra-sizeling pash stuff. The sex makes it \$2.50, and then some. Very hotsy-totay and will get the flaps heaving heavy.

is 2.50, and then some. Very hotsytotay and will get the flaps heaving
heavy.
Criterion's premiere exhibition, in
two parts, ran 125 minutes; 65 mintwo arts, ran 125 minutes; 65 mintwo arts, ran 125 minutes; 65 mintwo arts and intermission and two parts,
and intermission and two arts,
and intermission and two arts,
and intermission and two arts,
and and the service of th

tary secrets unexposed, is the mai convincer.

This picture actually cost Hughes \$3,800,000. He may get it back, even with the 35% distribution cost to United Artists, and that means a terrific \$5,000,000 gross. Some film men say it will go to \$7,600,000. Its foreign sales (outside the U. S.) should not fall below \$2,500,000, probably. possible top. in foreign lands at present. English dialog will not hold this air wonder down abroad.

European Runaround

By Frank Scully

On the Continent.

Is there any trade rag as hard on its paying guests as those of the show biz? Even the medical journals let a lot of chump stuff silde. This 'source' racket, for instance.

All Europe is overboard with springs, batha, muds and hooey for

All Europe is overhoard with springs, baths, muds and hooey for curring any or every lil.

Each stakes out a certain part of the human body and claims it can curring any or every lil.

The croakers' trade papers pass them up and pan some rival pilipediler instead.

How do they start?

Some sappo in Caesar's army, suffering from a crick in the neck, drinks a flasco or goblet of water from a spring. Next morning his pain is gone! It must have been the water.

The pulse-takers immediately slap a shed over the "source," and from that moment on the place is known as a cure-resort for arthritis—or rheumatism, or whatever the croakers know how to spell.

And "source," incidentally, is pronounced "soorce," not "sauce," by the frogs who operate them.

the frogs who operate them

Good for a Hangover

Some admit the cure gag is secondary to the fashionable side of
their resorts. People go because everybody is going. Vichy, for instance, is a gay dog's spot, with pienty of anile appraisers.

Evian is even more so. The water at Evian is good drinking water,
Evian is even more so. The water at Evian is good drinking water,
to the control of
that you're not likely to get typhold as you might from drinking bad water from a tap.

Perrier, a natural gaseous water, more so than Vichy, is known best because it makes such a fine whiskey and soda.

Aix-les-Bains, Brides-les-Bains (and even the one called, like Baden, Bains-les-Bains) are external instead of internal baths. These have a big appeal to well-nourished dames or picture stars who fear they are going that way, extended the star who fear they are going that way, extended the star who fear with some really serious work being done at Saiso.

But these, like all the others, play the entertainment side heavy, even to 80-piece symphony orchestras.

No Checkup on Cures
In Germany the Carlebads, Bad Ems, Bad Neuhelms, Wiesbadens
and such are hardly more serious.

Not one bases its cure exclusively on its water or goo. There's always a lot of hot baths (even where the "sources" are cold), massaging, a lot of hot baths (even where the "sources" are cold), massaging, artificial sun-treatments and a set of electric gimmicks for taking out

pains.

These would do you as much good in your own home town hospital.

For the over-eaters who are lazy in their elimination duties, these
cures are a good idea, but it isn't the specific water that's curing the
wart. It's the routine of drinking plenty of it on an empty stomach.

Chieding at Cut Rates

Chieding at Cut Rates

For a publisher's conference on a hlography of the master showman of the world (living), this roving mucg recently was dragged off to Vittel in the Vosges mountains. Vittel is a cure-spot not far from Domremy where Joan of Are was born. The cure-croakers there differ in no respects from elsewhere.

You can't walk up and take a swig of water. You first have to have a croaker frisk you of 25 bucks, unless you squawk, when you might get it down to two. Chiseling okay.

Then you pay a dollar for a card to enter the park and another dollar it you want the water in your hotel room.

But suppose you don't want to sit in the park? No matter. That buck goes, regardless.

Slice of Water for Breakfast
What does your cure consist of? Well, it you really have a bad joint
omewhere the water isn't enough. So the pill-peddler orders a sulphur
omething for you to take on waking, and a saits something on rettre

m. you get a glass of water, another at 9:30 and a third at 10.

At Pa in: You over a layout the glasses of water and no breakfast. Give any guy that, even out of a tap, in summer for three weeks, and it will do him a world of good.

At two-a-day diet sannas over-eat anyway. A two-a-day diet

a world of good. Most of the pseudo-sick sappos over-eat anyway. A two-a-day diet for three weeks is only evening things up a bit. Then if they get hungry about 4 in the afternoon, three more glasses of water till dinner time. The mere thought of it takes away the appetite of a lot of people. The hoke is the "source." Ask why you can't take the same cure at home (they ship bottles of waters out at the rate of 300,000 to a million a day), you're told, "Ah, but it's stronger at the "source."

Tapping Show Biz

Realizing that even the magic word "source" couldn't get whole families to travel thousands of miles, the boys running these places

families to travel thousands of miles, the boys running these places tap the show biz for support.

Each resort has a casino. There you can gamble, see a musical comedy, or an old silent picture, watch some nucles writhe through a turn, hoof to an American jazz band or otherwise.

The number of bands playing these spots has never been computed. Nor the adaglo dancers.

Every place has a tango orchestra, as m. c.'s of these places love to shoot in one snaky, sexy spic dance to every two or three hot numbers. Croakers advise a layoff of wines, beers, whiskey and changagnes. This advice is followed in moderation. It tends, though, to reduce the history in these cure towns fold, as everybody starts over again at nine the next morning.

Button Up Your Overcoat

They run from the middle of May till the middle of September, with the price tilt in July and August when everybody goes.

To go earlier or later you'd drown or freeze to death. It follows that any place full of springs must have plenty of rain to supply them.

There are so many now that except for the regular 10% service tap a 4% government tax (announced for tourist consumption as taken off n Paris but actually operating everywhere in the sticks) and a tax de sejour (resort tax) of about \$3 a head, there's no great boosting of prices over what you'd pay in town.

These hotels, of course, have no steam heat, as they close in winter. Hence the need of overcoats while drinking ice water instead of eating breakfast.

Now and then the sun course out the second of the

Now and then the sun comes out, when everybody promptly goes to sidewalk cafe and gets tight in celebration.

When the season folds the circus does too. The croakers hit out for Paris or the Riviera-the bands, gigotos, bag-slingers, artistes and snoketsers hills on the "source," and the native soaks his rheumatic knee in horse liminent (the water curing for everybody sies doesn't seem to cure him) wraps it in hot flannel, takes a swig of scorching cognac and sleeps till spring.

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

Exploitation!!

Seventy-five years after the stage theatre started in

this country and 15 years after the picture house com-menced to feel its way, the show business discovered

Exploitation! Exploitation is to exploit, to promote, to attract attention.

"Variety" offers the best perpetual publicity for the stage attraction or act through its Publicity Campaign.

Special Publicity Plans may be contracted for in "Variety," to place a name before the Show Public every week. These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety." Details Upon Application to Any "Variety" Office

Exploitation is Publicity of some kind or other.

That is weekly Exploitation. No theory. No guess work. Just a fact. Anyone's name in "Variety" every week keeps that

name before the entire show world.

You hear it now every day, everywhere.

Exploitation!

"Variety" is always right for it

MUSIC BIZ IZ DITTO-N. S. G.

New York, Aug. 17.
Barely a change in conditions during July from that of the preceding month. Sales remained at a low ebb, though here and there a slight improvement in conditions became noticeable, which to many forecasted that the ice of had bit was breaking and conditions would soon improve. It all boded well for the current month (August).

Taken as a whole, it was not so forte and the majority of the industry were still glancing at the meager orders "with tears in their eyes."

Jobbers reported that July show

Johers reported that July showed harely an upgrade stroke on the
graph of sheet music business.
Nevertheless they, too, were optimistic regarding the outlook.
"Springtime in the Rockles,"
Villa-Moret's hill-hility, retains its
first position for the third consecutive month, but this time closely
contested by "Dancing With Tears"
(Witmarks), which gave it royal
battle but finally gave ground before "Springtime." These two songs
exchanged first place ratings duriore springtime. These two songs exchanged first place ratings during the weeks of July, but "Springtime" finally got the better of the contest.

time" finally got the better of the contest.

Second spot for "Dancing With Tears" is the second consecutive time that song has won the deuce

Feist Songs Up

Discs Still Off

Discs Still Off
Discs Still Off
Disc sales remained, as usual, very slow. One disc company reported that sales during July were dull, stating as its reason, "due, no doubt, to the excessive heat combined with general business conditions." Another recording company reported that business had aircady shown signs of improvement and was "picking up nicely." Victor shows practically the same list of best sellers for July as it did for June. Both discs listed numbers one and two in this survey held the same positions in the last the same positions in the last for June. Both discs listed numbers one and two in this survey held the same positions in the last of Love Tou Brought away from "My Heart Belongs to the Girl" and "Song Without a Name," which held third during June, but in this survey disappears from the list. "Stein Sone" and "Soriparime." held third during June, but in this survey disappears from the list. "Stein Song" and "Springtime," fourth and fifth respectively in this survey, are in the exact positions to the list survey. "Cheer "In" in the last survey. "Cheer "In" in the last survey. "Cheer "In" in the last survey. "Cheer "In" in the Market for Survey. "In the bottom notch, number six, from "I'm in the Market for You," which was there for June.

Columbia's New State

Columbia's entire the is a clean

Columbia's New Slate

Columbia's entire list is a clean slate, none of the discs on this survey having been listed previously. "In the second state of the discs of the second state of th

Chicago, Aug. 17.
Five of the six sheet music leadrs of the previous month held their

MUSIC

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JULY BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—80NG	"Springtime in the Rockies" (Pop)	"Springtime in the Rockies" (Pop)	"Dancing with Tears in My Eyes" (Pop)
No. 2-80NG	"Dancing with Tears in My Eyes" (Pop)	(Pop)	"You Brought a New Kind of Love" ("Big Pond")
No. 3—SONG	"You Brought a New Kind of Love" ("Blg Pond")	"You Brought a New Kind of Leve"	"It Happened in Monterey" ("King of Jazz")
No. 4-80NG	"If I Had a Girl Like You" (Pop)	"Stein Song" (Pop)	"Stein Song" (Pop)
No. 5-SONG	"Stein Song" (Pop)	"If I Had a Giri Like You" (Pop)	"So Beats My Heart for You" ('Rah, Rah, Daze," prod.)
No. 6—SONG	"Down the River of Golden Dreams" (Pop)	"I'm in the Market for You" ("High Society Blues")	"Singing a Song to the Stars" ("Way Out West")

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

		ing a Song to the Stars" (Earl Burt- nett Orch.)
"Swingin' in a Hammock" (Bob Haring Orch.)	"So Beats My Heart" (Earl Burtnett Orch.)	"My Pretty Quadroon," "When It's Harvest Time" (Beverly Hill Billies)
"I Love You So Much" (Bob Haring Orch.)	"Dancing with Tears in My Eyes" (Regent Club Orch.)	"Bloom Is On the Sage," "Red River Valley" (Beverly Hill Billies)
"Hittin' the Bottle," "Out of a Clear Blue Sky" (Colonial Club Orch.)	"Springtime in the Rockies" (Ray Miller Orch.)	"Dancing with Tears in My Eyes" (Regent Club Orch.)
"Singing a Song to the Stare," "My Heart Belongs to the Girl" (Nick Lucas)	"Around the Corner" (Tom Gerun Orch.)	"Spirits," "I'm a Ding Dong Daddy" (Slatz Randall Orch.)
"Bye, Bye, Bluss" (Tom Cline's Orch.)	"Stein Song" (Colonial Club Orch.)	"You Brought a New Kind of Love," "Livin' in the Sunlight" (Ben Bernie)
Whiteman Orch.)	bardo Orch.)	"Old New England Moon," "Sitting On a Rainbow" (Paul Whiteman Orch.)
"Yellow Dog Bluse" (Ted Lewis Band)	"Singing a Song to the Stars," "Be Careful with Those Eyes" (Guy Lombardo Orch.)	"Sobbin' Blues," "Yellow Dog Blues" (Ted Lewis Band)
"Around the Corner" (Ben Selvin Orch.)	"Yellow Dog Blues" (Ted Lewis Orch.)	"Lo-Lo Lonely" (Ben Salvin Orch.)
"Dancing with Tears in My Eyes" (Ruth Etting)	bardo Orch.)	"Singing a Song to the Stars," "Sing" (Ukelele Ike)
"Singing a Song to the Stars" (Guy Lombardo Orch.)	"Ten Cents a Dance" (Ruth Etting)	"Dancing with Tears in My Eyes," " Never Dreamt" (Ruth Etting)
"Swingin' in a Hammock" (Lee Morse)	"Old New England Moon" (Paul White- man Orch.)	"Steamboat Bill," "When Day's Work is Done" (Paul Tremaine Orch.)
"Absence Makes the Heart Grow Fonder" (Bernie Cummins' Orch.); "Dancing with Tears in My Eyes" (Shilkret Orch.)	"Dancing with Tears in My Eyes" (Nat Shilkret Orch.); "Absence Makes the Heart Grow Fonder" (Bernie Cum- mins' Orch.)	
"Kitty from Kansas City," "If I Had a Girl Like You" (Rudy Vallee Orch.)	"Springtime in the Rockies," "Down the River of Golden Dreams" (Hilo Hawaiians' Orch.)	"Around the Corner" (Leo Reism. 1 Orch.)
"You Brought a New Kind of Love" (High Hatters); "Livin' in the Sun- light" (Bernie Cummins' Orch.)	"Stein Song," "St. Louis Blues" (Rudy Vallee Orch.)	"Stein Song" (Rudy Vallee Orch.)
"Stein Song," "St. Louis Blues" (Rudy Vallee Orch.)	"If I Had a Girl Like You," "Kansas City Kitty" (Rudy Vailes Orch.)	"My Future Just Passed" (Hi-Hatters)
"When It's Springtime in the Rockies," "Down the River of Golden Dreams" (Hilo Orch.)	"My Future Just Passed," "Get Happy" (Nat Shilkret Orch.)	"Cheer Up" (Leo Reisman Orch.)
"Cheer Up," "Swingin' in a Hammock" (Leo Reisman Orch.)	"You Brought a New Kind of Love," "Living in the Sunlight" (Bernie Cummins' Orch.)	"There's a Tear for Every Smile in Hollywood" (Lew Steele Orch.)
	ing Orch.) "I Love You So Much" (Bob Haring Orch.) "I Love You So Much" (Bob Haring Orch.) "Hittin" the Bottle," "Out f a Clear Blue Sky" (Colonial Club Orch.) "Singing a Song to the Stare," "My Heart Belongs to the Stare," "My Heart Belongs to the Girl" (Nick Lucas) "Bye, Bye, Blues" (Tom Cline's Orch.) "Old New England Moon" (Paul Whiteman Orch.) "Yellow Dog Blues" (Ted Lewis Band) "Areund the Corner" (Hen Selvin Orch.) "Dancing with Tears in My Eyes" "Alternating Song to the Stare" (Guy "My My "My "My "My "My "My "My "My "My	ing Orch.) "I Love You So Much" (Bob Haring Orch.) "I Love You So Much" (Bob Haring Orch.) "Hittin" the Bottle," "Out f a Clear Blue Sky" (Colonial Club Orch.) "Singing a Song to the Stare," "My Heart Belongs te the Girl" (Nick Louces) "Bye, Bye, Blues" (Tom Cline's Orch.) "Old New England Moon" (Paul Whiteman Orch.) "Around the Corner" (Ben Selvin Orch.) "Around the Corner" (Guy Lombardo Orch.)

3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers

lishers make their own reports				
PUBLISHER	80NG NO. 1	80NG NO. 2	SONG NO. 3	
Ager, Yellen & B.	"Song of the Dawn" ("King of Jazz")	"Happy Feet" ("King of Jazz")	"Sittin' On a Rainbow" ("Cali of the West")	
Berlin, Irv.	"Swinging in a Hammock" (Pop)	"Old New England Moon" (Pop)	"Bye, Bye, Blues" (Pop)	
Davis, Coots & E.	" Still Get a Thrill" (Pop)	"Good Evenin'" (Pop)	"In My Heart It's You" (Pop)	
De Sylva, Brown & H.	"I Remember You from Somewhere"	"So Beats My Heart for You" (Pop)	"Cottage for Sale" (Pop)	
Donaldson, Douglas & G.	"Little White Lies" (Pop)	"Wah Wah Girl in Aqua Caliente" (Pop)	"Romance" ("Cameo Kirby")	
Famous	"You Brought a New Kind of Love to Me" ("Big Pond")	"My Future Just Passed" ("Safety in Numbers")	"Sing, You Sinners" ("Honey")	
Leo Foist	"It Happened in Monterey" ("King of Jazz")	"Down the River of Golden Dreams" (Pop)	"If I Had a Girl Like You" (Pop)	
Forster	"I Don't Mind Walking in the Rain" (Pop)	"Toy Town Admiral" (Pop)	"Drifting On to Avalon" (Pop)	
T. B. Harms	"I Love You So Much" ("Cuckoos")	"In Memory of You" (Pop)	"Ten Cents a Dance" (Pop)	
Jack Mills	"When Vagabond Dreame Come True" (Pop)	"I'll Be a Friend" (Pop)	"Missouri Moon" (Pop)	
Joe Morris	"Somewhere in Old Wyoming" (Pop)	"Lost My Gal from Memphis" (Pop)	"On the Rainbow's Trail" (Pop)	
Red Star	"I'm in the Market for You" ("High Society Blues")	"Where Can You Be?" ("Cheer Up and Smile")	"Just Like in a Story Book" ("High	
Remick's	"Telling It to the Daisies" (Pop)	"Reminiscing" (Pop)	"Absence Makes the Heart Grow Fonder" (Pop)	
Robbins	"Moon is Low" ("Montana Moon")	"Anchors Aweigh" (Pop)	"Singing a Song to the Stars" ("Way Out West")	
Santly Bros.	"Pat on the Back" (Pop)	"Rollin' Down the River" (Pop)	"F'r Instance" (Pop)	
Shapire-Bernstein	"Moonlight on the Colorado" (Pop)	"Exactly Like You" (Pop)	"Ro, Ro, Rollin' Along" ("Near the Rainbow's End")	
Sherman-Clay	"With You and My Guitar" ("Swing High")	"11.30 Saturday Night" (Pop)	"Shoe the Heedee Away" ("Swing High")	
Witmark & Sons	"Dancing with Tears in My Eyes"	"Kiss Waltz" ("Dancing Sweetles")	"Nobody Cares If I'm Blue" ("Bright	

position in the select group. There was one shift: "You Brought a New Lind of Love to Me" replaced "it Happened in Monterey" from the prize list. Both of these tunes were six songs. "Monterey," in its turn rated cighth, while seventh place went to "Around the Corner," which is building in this territory, "Springtime in Rocklea" and

There "Dancing With Tears in My Eyes," the latter tune into fifth position. Continued into the second month, in do "It upon the properties of the second month, in the second mon

As for the discs, Brunswick shows up with a surprise first with "Whar's the Use?" and with an expected winner, "So Beats My Heart," in the deuce. "So Beats My Heart," has caught on here, and looks cet for business.

"The, agtime is the Rockles" drop-

ped rapidly from first of the previous month to fourth, while "Dancing with Tears" fell only one rung to third. "Stein Song," formerly off the Brunswick list, shows as No.

6 for July.
In the Columbia selections, Guy Lombardo orchestra continued to hold the lead, this month with both (Continued on page 67) 100

Disk · Reviews By BOB LANDRY

66

Standing on whaf may be the threshold of a great music defiation, a natural question arises as to the natural question arises as to the natural question arises as to the store-fit disca. This becomes particularly apropose the moment with the impressive fact that the new Durlum 15-center printed on cardboard is being for the condent of the condent side, but more on the question of recording fees it will command absolutely the best works and the condent side, but more on the question of recording quality. If the condent side, but more on the question of recording fees it will command absolutely the best works and the condent side, but more on the question of recording fees it will command absolutely the best works and the condent of absorbed, it means that a revolution in the mechanical field is an assured inevitability. The state of the \$5-cent waxings would seem to lie less on the economic side, but more on the question of recording quality. If Durium is willing and able as reported to pay \$1,200 recording fees or the state of the provided pay \$1,200 recording fees or the state of the provided pay \$1,200 recording fees or the state of the pay \$1,200 recording fees or the state of the pay \$1,200 recording fees or the state of the pay \$1,200 recording fees the \$1

ussay rendition of "Out of Ereath" and "Hittin the Bottle". Otherwise quite merry.

Ban Pollock (Perfect 1525) is a nice buy with "If I Could Be with You" and "There's " Wah-Wah Girl and "All and "There's " Head of the There's " All and "All and "There's " The There's " All and "There's " The There's " Th

shall offerings on Victor's item
22471.

Isham Jones, who amassed a fortune playing and composing, but
lately rather out of the picture,
lately rather out of the picture,
of creator and interpreter of "Not
a Cloud in the Sky." An agreeable
tune on a first listening, On the
reverse (Brunswick 4826) Roger
Wolfe Kahn chorties "Cheer Up."
Happing and songa. "My Pretty Quadroom" brings in the undertaker and
"At the End of the Lane" is a ballad in wistful vein. Pretty good
humming.
Nat Shilkret

Trom Baggier diverse.

wistul vein. Pretty good humming.

Nat Shilkret

From Rado's film revue, 'Dixanew Wayne-Kahn song which by sproves in these sorrowful days of writers haven't forgrat the song writers haven't forgrat the song or writers haven't forgrat the song one nined from Hawaiian ditties.

PRINTER SUMMONED FOR PARODY LYRICS

M. P. P. A. has issued a subpoens against S. B. Printing Company, 11 West 17th street, New York City, for printing paredy lyrics under the titles of copyrighted songs. M. P. P. A. is taking the action under the State act of the Criminal Code 441A.

State act of the Criminal Code 441A, which provides against illegal printing of copyright music. The Protective Soblety will shortly start proceedings against additional printers and distributors of booting lyric sheets, which are again becoming a strong menace to the music industry.

Bernie at College Inn

Hollywood, Aug. 19.

Ben Bernie and orchestra wer set Monday by M. C. A. to open Sept. 15 at College Inn, Chicago.

Band has been at the Roosevelt Hotel here for past three months. Ted Weems, another M. C. A. band, now at Atlantic City, follows Bernie into the Roosevelt, Oct. 1.

RCA-VICTOR CENTRALIZING

Offices of the vice-president and general sales manager of RCA-Victor, the engineering products division and the RCA export department will be moved from New York

ment, will be moved from New York to Camden, N. J., where the RCA-Victor plant is located. Move with these offices and de-partments consolidated at the plant with all activities, including manu-facturing, engineering and sales concentrated there, is regarded as one of economy.

METRO'S ENGLISH COMPOSERS

Hollywood, Aug. 19., Carroll Gibbons and James Dyran-forth, English song writers, arrived here last week under contract to

They will collaborate on the score for an original musical.

French Society Collects

Paris, Aug. 10.
French Society of Authors and
Composers is collecting rights on
music played in every house, even
on American tunes. It is currently on American tunes. It is currently collecting on "Love Parade" and "Broadway Melody" themes, both used at the Olympia. Who gets the royalties thus col-lected has not yet been discovered.

Shavne's 19c Disc

Al Shayne, former nite club war-bler and still doing occasional radio work just to keep the plpes in trim, is now out with a 19-cent record proposition, two sides. Durlum at 15 cents, is single-sided. Shayne's new dist: underbids the son non-existent Grey Gull record of

two sides for 25c.

Shayne's is a mail order proposition. One side can only be a hit; the other is a home-made tune bought up for a few bucks and "canned."

Jack Shilkret's Suit

Jack Shilkret's Suit

Motion to dismiss the suit of Jack
Shilkret, songwriter and Victor and
radio artist, also brother of Nat
Shilkret, sagainst Al. Sherman and Al
Lewis, songwriters, for \$2,500, was
denied in court.
Shilkret is suing on the ground
that on April 1228, he paid to
that on April 1228, he paid to
that on April 1228, he paid to
that on April 1228, he paid
that on the Third 1228, he paid
that 1228, he paid
tha

3-Writing Team

3-Writing learn
Joe Fields, brother of Herbert
and Dorothy Fields, has been
teamed by Jack Robbins, to work
with Dorothy and Jimmle McHugh.
Oct. 15 they depart for the coast
to write an original, book, fyrics
and music, for Metro.

RCA EXTENDING FIELD TO EDUCATIONAL END

A meeting was recently held at which a committee to be known as the Education and Educat

leges, schools and among educators. Thought of RCA is that it and all its other subsidiaries should extend activities to the school field in whatever way seems beneficial. This takes in besides RCA and Radio-Victor, such subsidiaries as RCA and Radio-Victor, such subsidiaries as Rodio Andrei Corp. The subsidiaries as Radio Andrei Corp. The subsidiaries as Radio Andrei Corp. The contest, promoted by CA, is contemplated for October prior to the epaining of the new season of Damrosch series. Probably the most outstanding possibility for RCA activity in colleges, universities and schools, and the making of special educational pictures.

KELTON WITH D. C. & E.

KELTON WITH D. C. & E. Frank Kelton is now general manager for Davis, Coots & Engel, Radio Music subsidiary. Kelton was annexed from Robbins Music, not helping the personal situation between Jack Robbins and Harry Engel, formerly Incorporated nathers.

Al Skinner, Detroit rep for Robbins, was brought in to succeed Kelton as manager of Robbins' orchestra - department. Skinner chestra- department. Skinner is brother of Frank Skinner, the ar-ranger. He is succeeded in De-troit sector by Phil Julius, who is extending his own scope.

RED STAR JOINS AM. SOC.

Fox's Red Star has been admitted to membership of the A. S. C. A. P. Company will be classified in September.



We Proudly Announce the Appointment of

FRANK KELTON

GENERAL MANAGER

Mr. Kelton takes this opportunity of expressing his sincere gratitude to his many loyal friends in the profession who have helped make possible this executive appointment.

DAVIS, COOTS & ENGEL, Inc.

719 7th Ave.

Music Publishers

New York



One-Hour Commercial Air Programs Called Loss of Time, Money

Los Angeles, Aug. 19.
The number of one-hour radio grograms is decreasing. In another year there will be virtually nothing but 15- and 30-minute commercial broadcasts, in the opinion of some Coast broadcast managers.
In the past there have been plenty of single hours, and occasionally a two-hour program. But many advertisers have decided the long period is a waste of money and effort. Attention of the ether audience cannot be held for more than 30 minutes unless the program has extraordinary appeal, they say.
Overtures to the musicians' union by two Coast stations for a revision

by two Coast stations for a revision of rates due to the shortening length

Overtures to the musicians: union by two Coast stations for a revision of rates due to the shortening length of playing periods have met with no sympathy. Unless the stations get together. Unless the stations get together musicians' scale calls for 440 a week for daily play of an hour, divided in not more than two sessions. The scale sides up gradually, the rate for five hours daily, 880, being only double that for one hour. Stations have no kick at that, Their squawk is that the five hours can be divided into not more than, four playing periods.

In the days when one-hour programs or form in the first squawk is that the five hours can be divided into not more than four playing periods.

In the days when one-hour programs of 5 and 30 minutes it means that the musician on the station payroli for a five-hour day accusally works no more than group of the union that he would like to suggest a revised plan calling for shorter periods of play, but giving work to more musicians. Answer was that the union did not see that any revision could be made, but would be glad to have more men working.

C-C REP. H. K. & G. IN ENG. Frank Goodman, of Handman, Kent & Goodman, returned from Europe on the Bremen yesterday (Tuesday) after a month's trip ar-ranging the foreign representation (Theseasy) after a months trip at-ranging the foreign representation of their catalog.

Campbell & Connelly will repre-sent in England.

OHIO STATE NETWORK ORG.

Toledo, Aug. 19.
Cleveland Broadcasting Co, is seeking to establish a station here.
A new Ohio chain is being organized.

Home Radio Recording

Los Angeles, Aug. 19. R-C-A is reported preparing to market a combination radio and phonograph which can also used for hom e recording

ne used for home recording.
Machine is built so that it
can record programs coming in
on the radio side. Company
will also sell blank wax records to be used for the recording.

AMOS 'N' ANDY'S 5-YR. AIR TERM \$1,000,000

Chicago, Aug. 19.

Chicago, Aug. 19.
Correll and Gosden, or Amos 'n
Andy, will collect something over
\$1,000,000 in the next five years from
Pepsodent for the daily 15 minutes
on the air. Contract, just signed,
increases their salaries annually
over a five-year period. National
Broadcasting Company is the sole
agent.

This is the largest radio salary ever paid for any attraction.

The blackface pair is also due to collect heavily from Radio pictures. Reports received here is that the exhibition value of Radio's tures. Reports received near section.

the exhibition value of Radio's Amos 'n Andy picture has increased greatly since the pair was signed, with the boys getting a guarantee and percentage

FRANKLIN FORD'S 2D STA

WOAX is operated on 128 cycles, 500 watts in power.

UNION SQUAWK ON MUSIC

UNION SQUAME ON MUSIC

Ottawa, Can, Aug. 19.

Labor officials here are being criticized for not engaging a band for the annual Labor Day sports in view of the general unemployment among theatre musicians.

The Labor Day committee declined because of the expense.

UNIQUE SPLIT-UP OF **ENG. MUSIC RIGHTS**

An unusual agreement has been reached between Warners and Campbell & Connelly of London whereby, though reached publishers in the control of
contended that Warners could not take the component parts of a firm, which was already contracted with a publishing house for foreign representation, place them with another corporation and wipe out the existing contract. Warners finally the expiration of Campbell & Connelly's contract with Green & Stept, Inc., which runs until November, 1930, the former will receive the English rights

mer will receive the English rights to all Green & Stept songs.

NEW NUT CLUB SPOT IN THE VILLAGE

Meyer Horowitz moves his present Village Grove Nut Club from 15 Barrow street to 39 7th avenue, both in Greenwich Village, next week. He starts at the latter location with Eva Tanguay heading the galaxy of "nuts." New place will Horowitz-Barrow street nuttery will become one of those German beer-gardens.

The Nut Club is now on the radio every night from WMCA, WHN, or WPAP, etc.
Horowitz, with the aid of Leon E. Clifton, his conferencien, and Lou Dolgoft, his m. c. (slang for conferencier), staged a benefit for Joe Burke of Burke and Burke, waddevillans, who was despondent witz got the idea of developing him as a radio performer. The Monday nite show gave Burke a good start.

Bobby Crawford Idle

Hollywood, Aug. 19.
When Bobby Crawford left Thursday (15) for the east he had no specific plans for returning, when or if.
His immediate concern was a nice rest with several weeks of standard size golf.

Here and There

Vernon Duke, composer, now attached to the Paramount musical staff in New York, wrote the numbers for "Open Your Eyes" which opened in Eng.

Henry Spitzer returns from a two weeks' business visit to the Coast on Friday (22).

Lon Mooney has been added to Red Star's b. and o. department.

Al Friedman now with Harms professional department.

Harold Stern and orchestra have been engaged by Shuberts for "Hello Paris."

NORSE RIGHTS FOR \$10,000

NURSE RIGHTS FOR \$10,000
Fox's Red Star has sold its Scandinavian rights to Boesen Musik
Forlag, of Copenhagen, for two
years for \$10,000. Countries included in the deal are Norway, Denmark, Sweden and Finland.
All other foreign territorial rights
are already represented, excepting
Central Europe, deal for which is
pending.

Inside Stuff—Music

Film producers are getting a new slant on the handling of songs in their productions. Former condition where straight actresses or actors with no voice at all would be given a song to warble is slowly fading out. Metro for one, has realized that this hurts, if not kills, the sone, the one who sings it, and the picture. Metro is now getting players who can warble songs; straight actors are no longer being permitted to vocalize if they can't do justice to the song.

Also former conditions where one picture had anywhere from five to 10 songs in it is also being killed off. Songs will be used only because the song that the song song the s

for Fox, which original musical only contains three songs, each one necessary to the picture.

When DeSylva, Brown & Henderson publish their songs from "Just Imagine," their original for Fox, it will be done by arrangement will receive the customary producer's royalties instead of Fox Films receiving same.

Same arrangement may be made for the publishing of George and Ira Gershwin's songs from their original for Fox. It has not yet been definitely decided whether Harms will publish the music or Red Star, If the former does it will be on the same arrangement as between DeSylva and Red Star for "Just Imagine."

As usually happens when a certain type of song becomes a hit, market is now being flooded with hill-billy songs, all figuring to emulate the hit quality of "When It's Springtime in the Rockies."

Same thing happened years ago with "Valencia" and more recently with "Stein Song," publishers issuing songs in 6/8 time to emulate the style of the two hits.

Metro acquisition of Victor Herbert's "Naughty Marietta" indicates that Warners, by their purchase of the Witmark music catalog, did not automatically come into all the mechanical rights to the late composer's

works.

Witmarks hold copyrights on individual songs, but complete productions of Horbert shows still remain a matter for individual bargaining with the Herbert estate, to whom the operetta master willed all his works.

An exhibitor in San Diego refuses to show any film in his house that

An exhibitor in San Diego relocate to show any min has a song in it.

In booking his pictures he has stipulated in the contracts that he be given the right to eject any that go tuneful. If he can eliminate the song and still retain the story thread he'll keep the picture. Otherwise it's no go. Exhib claims his patrons have forced him to take this stand.

Music Biz N. S. G.

(Continued from page 65)

(Continued from page 65)
first and second. Previous lead,
"Singing Song to Stars" dropped
to second place, while "Rolling
Down the River" took the ace posttion. "Springtime in the Rockies"
dropped off the list entirely.

Ted and Paul Sell Well
Ted Lewis and Paul Whiteman
bands both broke into the best
seller line-up, while Ruth Etting's
"Ten Cents a Dance" continued, air
"Ten Cents a Dance" continued, air
"Ten Cents a Dance" continued, air
third best seller position of the
month with "Swinging in a Hammock" in fourth. "If I Had a Girl
Like You" and "I'm in the Market
for You," went off the bets sellers. for You," went off the best sellers

Victor the Same

Victor the Same
Victor lists showed only a couple
of changes, in positions and tunes.
"If I Had a Girl Like You" and
"Dancing with Tears in My Eyee"
switched positions, the former going
to fourth after leading the previous
month, while the latter went to the
head of the parade. New disc was
Nat Shilkret's "My Future Just
Passed" and "Get Happy."

Los Angeles, Aug. 17.
While the northern division of t

While the northern division of the Pacific slope reports no pick-up in turnover of sheet and canned music, the southern district, embracing all points south of San Jose, declares business has taken an appreciable stride toward recovery.

Some of the sheet music jobbers in the southern territory say business for the month of July is a shade better than this time last year, when they didn't have a general depression to contend with. Dealers in discs are not so pleased, reporting that turnover in discs during July was far below normal.

was far below normal.

Summary of the 18 best sellers in phonograph records, as reported by the three leading companies, shows but four vocals as against 14 orchestrations.

In sheet music the popular tunes In sheet music the popular tunes are losing ground, as shown in the accompanying chart of six leaders, but this is no definite barometer that the pops have been entirely submerged by picture tunes, as there are quite a few in the list of the 20 favorites.

CUMMERCIAL
Chicago, Aug. 19.
Art Kassel and band at the Club
Metropole now has the Shell oil
program over N.B.C.
Others on the hour are Wendell
Hall and Ray Perkins.

Schirmer's, standard music pub-lishers, will pub. Arthur Hammer-stein's 'Luana,' composed by Ru-dolf Friml, with J. Klern Brennan doing the lyrics. Usually Harms published Hammerstein's scores.



TAVERN A CHOP HOUSE OF EXCEPTIONAL MERIT 156-8 WEST 48TH STREET

SONG HITS SMITH BALLEW

Continues to their listeners to the souther with the same his dence-one selection of the southern at the far-fame selection of the southern to channel, ya., and was EDEA. His current sees teatures include:

ROBBINS

MR. JESSE CRAWFORD

ORGANIST
PARAMOUNT THEATRE, NEW YORK, playing
success Travelogue Featuring "Down the River of Golden Dre WASC every Saturday during Parameuri-Publis Hour at 10:00 P. M.—WASC Every Samday from 0:30 to 0:30 P. M.—WASC Every Menday from 10:30 to 11:50 P. M.—WASC Every Menday from 10:30 to 11:50 P. M. VICTOR RECORDS

LEADING ORCHESTRAS DIRECTORY

and HIS COMMANDERS

Special Engagement GRANADA CAFE CHICAGO

TAL HENRY

and His ORCHESTRA Warner Bros.-Vitaphone Artists Exclusive Management Orchestra Corp. of America 1650 Broadway New York

JESSE STAFFORD and His ORCHESTRA

ow in Second Year
PALACE HOTEL
San Francisco (Brunswick Records)

Featuring His and Gene Rose's "TONIGHT"

PAUL WHITEMAN

KING OF JAZZ" ARROWHEAD INN the August Season) SARATOGA SPRINGS

al Rep.: JAS. F. GILLESPIE PHIL FABELLO

and His

R-K-O Entertainers Creators of the Fabello Policy R-K-O COLISEUM, New York Indefinitely

IRVING AARONSON || THE BRICK TOPS

(PARISIAN RED HEADS) America's Greatest Girl Band En Route Transcontinental Dance Tour Permanent Address 28 West North St., Indianapolis, Ind

RADIO AND RECORDS

AL LYNN

and His MUSIC MASTERS The orchestra with that R.R. opening Famous Feltman's, Coney Island Now

GEORGE OLSEN

AND HIS MUSIC

GEORGE OLSEN CLUB CULVER CITY, CAL. VICTOR RECORDS

B. A. ROLFE

Radio's Premier Conductor **LUCKY STRIKE**

Dance Orchestra Thrice Weekly Over N. B. C.

ANSON WEEKS AND HIS ORCHESTRA

MARK HOPKINS HOTEL SAN FRANCISCO COLUMBIA RECORDS

Exclusive Management M. C. A.

All Rides Are Flops This Season On Carnys; Best Coin from Women

Chicago, Aug. 19.

Chicago, Aug. 19.

Extraordinary fickle buying of the carnival public this season has the major owners worried. All report rides and concessions doing no biz. Only salvation, they claim, are the side shows. What money has been won this season has come from this class attraction.

Rides, such as The Waitzer, that cost \$10,000 to buy and an odd expension of the cost \$10,000 to buy and an odd expension of the cost \$10,000 to buy and on odd expension of the cost \$10,000 to buy and on odd expension of the cost \$10,000 to buy the folia. The Leaping Lenas Ferris Wheels, Hey Deys and Whips, and other like rides, that comprise most of the nut of the carnys, are starving. All are depending on the girl and side shows to pick up the transportation money.

One of the larger outfits, struggling all season to keep going, has most all its expensive and larger routfits, and the properties of the carnival furnishing transportation, men to run the ride and all the juice.

Low in Big Week

Low in Big Week

Outfit had a break in one town
all season, with the rides getting a
terrific play. Settlement for the
week brought out the unwelcome
news that the carny was paying
more to have the rides on the lot
receipta, and that even a big week
only gave the carnival a very small
end.

ond.

Owner is now trying to figure a way to buy the rides and what he can use for money. All ride owners are willing to sell but want at least half of the purchase price in

CIRCUSES INDOORS ON 10% OF GROSS RENTAL

Chicago, Aug. 19.

Auditorium and building contracts for the 1931 spring showings of the Sells-Fioto and Ringling-Barnum circuses are being closed on a straight percentage basis instead of,

as in previous years, flat set rental Chi and Cleveland will likely be closed on 10% of the gross, with the buildings taking a gamble along with the circuses.

Rental for the buildings in the past has been about \$1,500 daily. Madison Square Garden, New York, is not included.

Syndicate Takes Millers' Large Ranch in Okla.

Ponca Citty, Okla., Aug. 19.
Miller Bros.' ranch here, comprising several thousands of acres, will
pass into the hands of a syndicate
next week. Zack Miller, one of the
owners, so losing the deal.
Agreement allows Millers' 101
Ranch to winter on the ranch this

'Strong Man' Fugitive

Troy, N. Y., Aug. 19.

Harry Pincus, who does a "strong man" act a carnival and marks, is being sought by state to open detectives from the Rensselact county district attorney's office in connection with the murder of Michael Kane, a Bennington (Vt.) taxl driver, on the Troy-Bennington road July 26.

According to Interpretate

road July 26.

According to information given last week to the state police by members of Pincus family at Pitts-field, Mass., he was scheduled to perform at Lyons Beach, near Pitts-field, on July 27, the day after the taxl driver's murder, but investigation revealed that he did not appear there on that date.

OUTDOOR NOTES

Al Martin is now with the Gentry Bros. outfit.

Beckman-Gerty carnival, formerly wintering at St. Louis, will spend the cold months at Houston.

Frank Cook, general manager of John Ringling offices, who has been quite ill, had recovered sufficiently to join the circus last week.

BOY'S BROKEN BACK

Paul Park Slowly Recovering From Injury

Mllwaukee, Aug. 19. In St. Mary's Hospital lies Paul Park, 18, who, two years ago, suffered a broken back when a windstorm struck the menagerie tent of Robbins show and threw an animal cage on top of the young trainer.

cage on top of the young trainer.
Paul is having the best of care
and there have been times when his
doctors were sure the show was
over, but the lad is still alive and
making progress. He has but one
ambition and that is to be able to be back under canvas again. Tha at least two years away. If at all.

BARNES' RUSHES HOME AFTER LONGEST ROUTE

Hollywood, Aug. 19. Al G. Barnes Circus is reported eaded for winter quarters here by the shortest route the agent can lay

Business in the Canadian maritime provinces was very poor, and after some scattered New England dates show jumps to Illinois and thence hurries through the south-

This year the Barnes outfit at-tempted about the longest route in its history. It is expected to fold around Sept. 2 for the season.

Plainfield, Ill., Park Sold

Joliet. Ili., Aug. 19.

Electric park at Plainsfield, owner by Lawrence J. Crowley the past five years, but for most of that a jump ahead of the sheriff and other creditors, who occasionally caught up with him, has been sold to Walter L. Darfler, Chicago, representing holders of \$15,000 mortgage bonds on the 30-acre

The sale was made to satisfy mechanics' lien of the Alexander Lumber company and the bid price of \$20,543 covered that lien, the mortgage and court costs.

The park will continue to be operated.

\$-Grabbing Frenchmen

(Continued from page 1)

edies. Any should have in tly recognized it.

All producers are sore at the Prince on account of the hoax he instigated, thus exposing one of the rotten conditions combining here to lower the standing of the stage and new talent.

stifie new talent.

Prince Bliesco's new play "Mon
Heretler," meaning "My Heir," will
open at the Caumartin in the fall.
It will play the States and various
Continental countries. England may
not do it, having already barred
"Ladles Ali" as improper.

Byrd's 50c Draw

(Continued from page 1)

(Continued from page 1)
shown. Exhibition begins with a
walk through the tent on dock,
showing dogs, sleds, alreplane skils,
etc. On the ship, effigies are dressed
with clothes worn where it's always
cold. Glass counters below the
main deck hold exhibits of stones,
main deck hold exhibits of stones,
paratus. Exhibit feature is scale
replica of Little America, with radio
station and under snow quarters
built in.

Exhibit closes Sept. 10, opening four days later in Boston. After leaving Boston, "City of New York" will come down Atlantic seaboard to Philadelphia and may be taken further south, depending on financial situation.

Captain H. H. Railey, Admiral Byrd's manager, is in charge of the exhibition.

Animals for Gross

Some of the soft drink and gas filling, station operators along the upstate roads have been using animals as draws for motorists.

At one place the bear on free arbitition, clewed a women so

exhibition clawed a woman so that she's still in the hospital.

At another spot there's a playful bear on daily view whose best trick is to help increase the sale of peanuts.

MOVING CARNYS ON C.O.D. BASIS BY ROADS

Topeka, Aug. 19.
For the first time carnivals are being moved C. O. D. about here by the various roads. Previous to this season the outfits paid transportation in advance.
Railroads find the carnys haven't the money to get to the next towns. Rather than leave them stranded the roads are getting in the gament of the roads are getting in the gament of the roads and the roads have all been able to collect on this basis, they taking the first money in the new town.

Carnivals

not otherwise indicated.)
Albama, Russell Springs, Ky,
American Expo, Moyerdala, P.a.
American Expo, Moyerdala, P.a.
Bernard, Marlinton, W. Ve,
Brundage, Wastun, Wils,
Brundage, Wastun, Wils,
Butler, Colitax, Ill.
Collinx-Wilson, Texewell, Ve,
Coleman, New Millord, Comm.
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Coleman, New Mittora, von.
Conkin-Garrett, High River, Can
Nanton, Can.
Linder, Patth, S. D.
Colloba, Hiswetth, Kan.
Colloba, Can.
Linder, L

International, Robervaf, Can. Isier, Clarinda, Ia. Jones, Holland, Mich.; 20-23,

No. Kuns. Waynesboro, Pa. Krause, Laynesboro, Pa. Krause, Laxington, Kr. Krause, Laxington, Kr. Laggette, Parsona, Kan. Laughilli, Green City, Mo. McCielan, Albion, Ill. Mciville-Reise, Hudson Falls, N. Y. McVille-Reise, Hudson Falls, N. Y. McVille-Reise, Hudson Falls, N. Y. McVille, Des Molate, Des Molatesboro, Marchael Murphy, Springfield, Ill. Rice-Dorman, Erie, Kan. William.

lce-Dorman, Erie, Kan, loyal American, Fort William, Can.; 23, Port Arthur, Can, ubin & Cherry, Toronto, ubin & Cherry Model, Parkersburg,

N. Va.
Savidge, Broken Bow, Neb.
Strayer, Negaunee, Mich.
Stuthern Sup, Auetin, Mina,
Shive & Christ, Greenup, Ili.
Snodgrass, Waverly, Kan.
So'ts, Franklin, Ind.
Southern State, Meade Kan.
Spencer, Rimersburg, Pa.
Tidwell, Perryton, Tex.
Wade, Bellefontaine, O.
West's, Lawstown, Pa. Lewistown, Pa. Walla Walla, Wash, 's. Faribault, Minn.

Circuses

Ringling-Barnum Aug. 20, Estherville, Ia.; 21, Slour Falls, S. D.; 22, Slour City, Ia.; 23, Sheldon, Ia.; 24, Norfolk, Neb.; 25, Omaha, Neb.; 20, St. Joseph, Mo.; 27, Kansas City; 28, Chillicothe; 29, Moberly, Mo.

Aug. 20, Charleston, W. Va.; 21, Hunt-ington: 22, Farkersburg; 23, Wheeling, W. Va.; 25, Wilkes-Barre, Pa.; 26, Easton, Pa.; 27-28, Newark, N. J. John Robinson

Aug. 20, Independence, Kan.; 21, Pawhuska, Okla; 22, Bartelsville, Okla.; 23, Coffeyville, Kan.; 23, Ottawa, Kan.

Hagenbeck-Wallace

Aug. 29, Algona, Ia.; 21, Iowa Falls: 22, Morshalitown: 23, Maquoketa, Ia.; 25-30, Milwaukee, Wis. (fair).
Al. G. Barnes

Aug. 20. Lorain, O.; 21, Ft. Wayne, Ind.; 22. Attica, Ind.; 23, Champaign, Iii.; 24, Staunton, III. Sparke

Aug. 20, Big Stone Gap, Va.; 21, Morristown, Tenn.; 22, Knoxville; 23, Chattanooga, Tenn.

Gentry Bros.

Aug. 20, Gary, Ind.; 21, Logan, W. Va.

More Dignified Jobs for

Dallas, Aug. 19. Texas and Oklahoma Indians for Texas and Oklahoma' Indians for rodeos and circuses will be scarce if Commissioner Rhoads, Indian Affairs Bureau, gets his plan into work on idea of educating of redskins "above wild west shows and direct him toward more 'dignified' and more permanent means of livell-hoad."

Most Indians in circuses nov Most Indians in circuses now come from Cherokee (Texas) and Osagé (Okla.) tribes, with Miller's 101 Ranch in possession of most of them. With plenty of oil dough back of him Commissioner Rhoads may take Indians from the sawdust.

ANIMAL MEN'S GROWLS RECORDED FOR COURT

Los Angeles, Aug. 19. A couple of big birds-and-beasts men are getting wilder and wilder at each other in the studio rental biz. Latest development is a suit by J. Hale Kerr asking an injunc-tion against the use of the name, Animal Land, by Horne's Zoological

Animal Land, by Horne's Zoological Arena Co.
Kerr has been renting animals for pictures under the trade name of Animal Land for nearly five years, A year ago he learned that I. S. Horne had written to First National studies stating that the name Animal Land was his and checks should be mailed to his office. Kerr had his attorney write a how-come letter, with apparent cessation of hosans attorney write a now-come let-ter, with apparent cessation of hos-tilities until last month, when Horne returned a couple of checks to Warner Bros. saying he understood a former employe named Kerr was posling as Animal Land. Kerr "wrote another letter and fol-

posing as Animal Land.

Kerr wrote another letter and fol-lowed it up with suit for restraint and \$50,000 damages to his business

MIDWEST FAIRS ARE IN-AND-OUTERS NOW

Chicago, Aug. 19. Midwest fair business is turning out the surprise. Sac City, Ia., minor fair, got the biggest play in its career. Burlington, Ia., and Monroe, Wis., two other second-class fairs,

likewise hung up records, det

the dought and other conditions.

Ionia, Mich., one of the crack free fairs, slipped, with conditions in the section reported better than in Iowa and Wisconsin.

In Capada all major fairs have failen so low it will take at least three years to climb out of the red, even if attendance the next times is

Concession and ride men, through

Concession and ride men, circugni Canada, were the hardest hit, with many blowing the season's bank roll trying to pull through.

Texas Fair Canning

Dallas, Aug. 19.
Entire personnel of the State Fair
f Texas here was canned last week
y T. E. Jackson, president of the
ilr board. Some of those let out
ere Thomas Hardy, superintendent
the grounds, who has been on the
b 22 years. job 22 years.

Roy Rupard, secretary, retained, although it is understood he is slat-

ed to slip out before the opening dates of the fair, Oct. 11-26.

Wild West Shows Uncouth, DAN DUCROW'S Indians Is Bureau Idea COME-BACK TRY COST HIS LIFE

Dan Ducrow, 75, famous and the last of the celebrated Ducrow Brothers, made a heroic atempt to stage a comeback July 18 at Kennywood Park, Pa. His effort proved too much. He collapsed in the broiling sun and was removed to his humble abode in a rooming house in Sarah street, Pittsburgh,

to his humble abode in a rooming house in Sarah street, Pittaburgh, where he died Aug. 11.

From his scraphooks it was learned Ducrow was born in California in 1855. When eight he Joined the Great World Circus as a trick mule ridar. He traveled with white tops for nine years, the World outht visiting the Orient, Hawali, Australia, China and the East Indies. He turned to acrobatics, appearable with the Company of the Compan

COLE'S 10-CAR CLOSED IN KY.

Scottsville, Ky., Aug 19. Coie Bros. Circus. 10-car show.

closed here. Outfit, owned and managed by Floyd King, has had a checkered career since opening at Brenner, Tex., in March. Although King was the reputed owner, the National Printing Co., of Chicago supplied the necessary chicago supplied the necessary that season, after a sudden close in 1323. The printing house held as ans season, after a sudden close in 1929. The printing house held a \$5,000 mortgage on the outilt, due as a printing bill. How much more it poured into the show is not

Before the arrival of J. Mayberry rom the National Co., the per-ormers and stock were reported in

straits. Salaries were in arrears five

Setting Closing Dates For All Ringling Shows

John Ringling and George Meighan are here deciding the closing dates of the six Ringling-controlled circuses.

According to tentative plans, all will close about Sept. 15.

A sudden pick-up on receipts might prolong the closing until early October, but this is not expected.

early October, but this is not expected.

It is aiready set that Hagenbeck-Wallace will close its season Septiag into winter quarters at Peru, Ind.

Inside Stuff—Outdoors

Park Figures That Tell the Story

Park Figures That Tell the Story

Savin Rock, New Haven's amusement park, may be typical of the outdoors generally this season. Early August found the middle of the week attendance very the Early August found the middle of the week attendance very season. Early August found the middle of the week attendance very season that the season as many people were there at the week-ends, they were not spending. The Fun House was getting about 222 a night as against 380 average last year. The Whirlwind, novelty ride, doing around \$100 a day sagainst \$13.00 last season, with one day going as high as \$1.600 thea. Sea Wave cars also running away behind, but with a better proportion of \$30 a day this year against last season's \$250 average.

White City, also at the Rock, offers nothing and is only open to hold boxing shows. Concessions running wide open as usual in Connecticut, the wheels playing and paying for coin when preferred.

Not Selling 101 Equip

As soon as the news of the 101 Ranch early closing spread the out-doors boys got ideas of buying a circus outfit cheap. Col. Miler shot back hot answers no part of his show was for sale or lease.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

Englewood

Gone are the good old days when the manager ropped off a couple of rows where bookers and agents could get together and talk baseball. Now the boys are scattered and wander helplessly about calling discount of the county of the c

hoofing of the act. Jimmy Dunn got over as m. c. "Women Everywhere" (Fox), fea-ture. Business good at Tuesday

Lou Kosloff goes to the Michlgan, Detroit, as permanent m. c. Sept. 5.

Bernard Cobb, manager, Roose-velt, replacing Al Popel, who goes

Broadway, indle house, Indiana Harbor, closes for three weeks to install W. E. wiring. This in order to meet competition of Warners, who have just invaded the town.

Ludwig Siegel, formerly of the Prairle, is going to open westside Americus as the Lindy.

Annual election of the Film Board last week returned the same lineup of officers as previous year. Felix Mendelssohn of M.-G-M exchange remains president of the board; Henry Herbel, Universal, yee-president, and Norman Moray, Warner , Bros., treasurer. Edna Pfatter remains secretary.

Helen Kane did five shows here opening week-end at the Oriental, but balked at the stiff schedule rest of the week, and cut to four. Check-up revealed four shows named in contract. She'd been doing the extra ones just to please.

Another step towards centraliz-ing the operating organization of Publix was taken this week when the entire accounting department of Great States and Indiana dis-tricts was sent to New York. W. J. Althaus will be in charge of the

R-K-O WOODS "RAIN OR SHINE"

with JOE COOK And Louise Fazenda, Joan Peers, Wm. Collier, Jr., and Tom Howard accounting for these two units in New York, reporting directly to Fred L. Metzler, comptroller of the Publix circuit. C. W. Ferrine has been appointed comptroller ever the entire Publix northwest division, with headquar-ters in St. Paul.

Exchange managers who have rented office space in the new Film Exchange building to go up at Exchange building to go up at Exchange building to go up at Exchange to the Structure has not been renumed since the financing company walked out three months ago. Only the basement is built and it looks like the exchange won't be up this year.

Regal, B, & K.'s ace colored

"News-Bee" dramatic editor, said it was not only stupid censoring but stupid politics," pretty generally greed as the right diagnosis.

Harold Betts, "crooning usher" at Paraniount, on the radio, has left the Publix to give full time to radio.

Thelma Gardner, Toledo dancer, now with R-K-O after two years with Publix.

Automatic whener linker which fills, twists and links 120 wheners a minute installed by Home Packing Co. here. Should give outdoor con-cessionalres a break,

Gem, only film house at New Washington, O., reopened with M. R. Lybarger as manager.

MINNEAPOLIS

Minnesota-"Holiday"; stage show.

Morgan Amos P. V. O. divisions

CORRESPONDENCE

otherwise indicated

The cities under Correspondence in this issue of Variety are as follows and on pages:

CHICAGO 69	OAKLAND
DALLAS 70	OTTAWA
DENVER 70	ROCHESTER
DES MOINES 70	SAN FRANCISCO
INDIANAPOLIS 70	SARANAC LAKE
LOS ANGELES 70	SEATTLE
MINNEAPOLIS 69	SYRACUSE
MONTREAL 70	

house, goes on the books of Wil-liam Dlamond, head of the Morris office's vaude department.

Morris office this year got the Mitchell, S. D.; Corn Palace contract away from R-K-O, which had considered the date a fixture. For the \$15,000 for a Will Harris production with ballet, orchestra, six acts and Johnny Perkins as mc.

Corn Palace, big agricultural attraction, opens Sopt. 20

When Morton and Mayo, prophorse act billed as "Pansy," played the Uptown, the producer never had heard of a horse act in back-stage parlance. So he ordered proper arrangements and the stage manager compiled. When the act arrived they found their dressing room was a fancy stall in a nearby stable.

Boyd Truesdale is organizing a stock for the Rialto, Sloux City, to open Sept. 21.

Dave Callis stock for El Paso.

Harry Hatfield, former legit, is now manager of the neighborhood-er, Devon, for Essanness.

Nat Burns has opened a stock at Decatur, Ill.

Arthur Cole's little theatre stock at Kalamazoo, Mich., for 11 months, will move to Grand Rapids in Sept.

TOI FDO

By E. H. GOODING

Farattone...
ow.
Valentine...
Valentine...
'Romance."
Pantheon...
'Phawa Patrol."
Princess...
'Silent Enemy."
Vita-Temple...
'Lawful Larceny."
State...
'Blaze o' Glory."

WSPD Players broacasting a play eakly from the Toledo station we disbanded. Frances Dale, for-er stock actress here, director.

Ohio censors' ban or. "Blg House" (M-G-M) has drawn widespread fire. Ernest Moorefield, Toledo,

HOTEL LORRAINE

CHICAGO

SINGLE ROOM, BATH, \$2.00 UP DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY DOUBLE WITHOUT BATH, \$14.00 WEEKLY LEONARD HICKS, President

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street Is Home, Sweet Home, to the Profession A Good Piace to Eat and Meet

By I FSTER BEES

B-K-O Orpheum—"Let Us Be vande.
Century—"Common Clay."
State—"Way Out West."
Lyric—"Man From Wyoming."
Aster—"Murder Will Out."
Grand—"The Bad One"; "Floi Sirl" (split week) (2d loop runs).

All matter in CORRESPONDENCE refers to current week unless

9	OAKLAND	70
0	OTTAWA	70
0	ROCHESTER	70
0	SAN FRANCISCO	70
	SARANAC LAKE	
	SEATTLE	
9	SYRACUSE	70
_		

head, held convention of house man-agers in Northwest division here.

"The Witching Hour" by U of linn. Theatre Workshop final of Mini Minn. Ti

Genevieve Naegele is vacationing here, guest for a week of Capt, and Mrs. W. H. Fawcett at Breezy Point Lodge.

No steps have been taken yet for reopening of Pantages and Seventi Street (R-K-O) theatres in loop Both houses closed late in June.

SARANAC LAKE

By "HAPPY" BENWAY John J. Farrell, waiting for final ay, Will return to New York.

Oscar Loraine, resting at Maho-pac Falls, N. Y. received final okay. Now refusing work.

George Harmon is about due for that home trip. His last Xray re-port favorable. He's now on un-limited exercise.

Ruby Royce (formerly Rolls and Royce, now Franklin and Royce) new arrival, is a little run down and needs a rest.

Allie Bagley, (Smith and Bagley) rejoined the colony and looks none the worst after a three months' stay at home.

Elsie McGinn, here over a year left for Providence, R. I. to try the "at home" thing.

St John's Catholic church benefit was big success at Bloomingdale fair grounds. Vaude show lit of all events, Richy Craig, jr., m. c., much good; Dick Kuni, novel specialty, great; Alice Carman, singing single, show stopper; Jack Phillips, entertainer, great; George Harmon, Andrew Molony and Russ Kelly, black-outh many laughs; show closing slugging. George Walker (Erother of Jimmy) guest of honor.

Worthwhile Reports
Reports from everywhere. Guy
American Signature of the Market Signature of the Mark

Obituary

GUSTAVE FROHMAN

GUSTAVE FROHMAN
Gustave Prohman, 76, brother of
Daniel Prohman, 76, brother of
Daniel Prohman, and of the late
Cheese Prohman, and himself a
theatrical pioneer in producing and
managing shows, died Aug. 16 at his
home, 37 West 72d street, New York,
after a month's illness.
Gus Frohman, as he best
known, was the first of the Frohmans to gain prominence in show
history. He once had his brother
Charles on his payroll. Gus started
history the once had his brother
Charles on his payroll. Gus started
history the once had nis brother
Charles on his payroll. Gus started
history the once had nis brother
Charles on his payroll. Gus started
history the once had nis brother
had not not a started and attended

Charles on his payroll. Gus started in show business in Sandusky, O., where he was born, and attended a small German amateur theatre in which his father, Henry Frohman, was one of the main spirita. When he was 10 the Frohman family moved to New Zork A year a beat, bound for the Golden West, running away from home. After a year on the west coast he returned home, attending public school and by night working as a copy boy for the old N. Y. "Tribune." On his paper work he met dramatic and musical critics and he became familiar with the stage. This was after the Cull Warr A. At he became familiar with the stage. This was after the Cull Warr A. At he he can be compared to the stage of the s

on. Mr. Frohman in the early made his own productions, but from 1895 until he retired in 1916 he de-voted his time to managing road tours for his brother Charles, who then become America's forenost producer.

Funeral services were held at 2

p. m. yesterday (19) from Camp-bell's undertaking parlors, with in-

PATSY DOYLE

PATSY DOYLE

Patsy Doyle, 64, monologist and dancer, and perhaps vaudeville's most picturesque figure, variety trouper all the time, died suddenly early the morning of Aug. 11. As he had long been a sufferer of heart and kidney diseases aggravated by attima, he was setzed by a spell of coughing which resulted in strangulation. He died in Bellevue Heartial where he had been re-Hospital where he had been re-moved when his condition became

Doyle, llving in Utica, N. Y. About four years ago Patsy's wife dled. When they buried him last week his remains were placed beside hers in the Catholic Actors' Gulld plot in Calvary cemetery.

Joseph Bruno, musician, in recent years acting as sergeant-at-arms at Musicians' Local 802 headquarters, was found dead in the union rooms in the Fisk building, 250 West 57th street, Aug. 14 with an empty poison bottle by his side.
His death was reported as suicide by the police, although musicians were at a loss to understand it. He was understood to be obth financially and apparently living happly the series of the series of the series with a series and son in Bellaire, L. I., N. X.

laider Goodman, 65, music critic and radio editor of Hears's Syra-cus. "Journal," died in Syracuse last week. Goodman's first connec-tion with the "Journal" was tele-graph editor in its pre-Hearst days and then city editor. Later he be-came music critic and radio editor.

Levi B. Walker ("Dlamond Lou"), 69, oldUme showman and once owner of a Boston nickelodeon, died Aug. 12 in Nantasket Beach, Mass. Mr. Dlamonu n and once owner and, died Aug. Mr.

IN MEMORIAM

CHAN—A solemn requiem mass the repose of the souls of Jerry Cohan, Helen F. Cohan and Joseine Cohan Niblo will be sung at Church of the Blessed Sacrament, t street, east of Broadway, on calay morning, August 28, at 10 calay morning, august 28, at 10

Walker, until two years ago, was interested in road fairs and circuses. He is survived by his widow and daughter.

James A. Curran, 75, outdoor advertising man, died in Denver, Aug. 12, of heart disease. Since 1888 he operated the Curran Billposting Co. until 1924, when he sold. In 1998 he built an opera house at Boulder, Colo., which he managed. Widow and two daughters survive.

The mother of Billy Hallen died in General Hospital, Rochester, N. Y., Aug. 11, of injuries received in an auto accident the day before. Be-sides her husband, six sons survive.

The father, 82, of Cliff Wodetsky, general manager Regent Theatre Co., Detroit, died in Danville, Ill., Aug. 11.

The father of the Emery Sisters vaude) died in Denver Aug. 4.

Helen Kane Explains

(Continued from page 3)
Kane and on Aug. 4, while she was playing Detroit, Miss Kane was advised that another check for \$40,000 had been deposited by him (Posvised that another check for \$40,000 had been deposited by him (Topo) him (Topo) had been deposited by him (Topo) him (Topo) had been deposited by him (Topo) had bee

Looked Shady

moved when his condition became or Patsy Doyle years ago was of several vaude combos. Much of his early stage life was spent with the big minstrel troupes.

During his many years of vaude life he had played all the circuits. Old age and lilness forced him to stick around New York.

Patsy's spirit kept him mentally attick around New York.

Patsy's spirit kept him mentally adeath he danced a lot better than many of the youngsters of the present day school. He loved to be among the professionals.

He had gone abroad with the old Barnum & Bulley circus and threshed his entertainer. Patsy hadn't done much active stage work since 1923 although he never gave up hore professionals of illness that would have Nffed a man of lesser vitality. The course of illness that would have Nffed a man of lesser vitality. The course of illness that would have Nffed a man of lesser vitality. The course of illness that would have Nffed a man of lesser vitality. The course of the present t

HOLLY WOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

Lewis Weiss has been appointed manager of station KHJ, succeed-ing Glenn Dolberg, who has been transferred to the commercial de-partment. Weiss was formerly for-eign manager of the L. A. "Exam-

Mrs. Evelyn Schupback, mother of Sally-Wray, pictures, filed peti-tion to be appointed guardian of her daughter. She claims the daughter earns \$175 a week from Warners and is squandering it.

"A Cup o' Sugar," which William Trumbell and George Sherwood are producing, is set-to open at Santa Barbara Aug, 25, coming into the Mayan here three days later. Play is by Lynn Starling, with Dorothy Mackaye, Douglas Gilmore, Boyd Irwin, Betty Francisco, Barton Hepburn, Martice Briere, Diana Hepburn, Martice Briere, Diana Boyd Agin in the cast.

Los Angeles Radio Show opens at the Ambassador Auditorium Sept. 1.

Arthur Shadur is suing Albert Demond for \$1,400 agency commis-sion. Agent claims he sold De Mond to U. as associate producer

Harry Delt will return to New York shortly with two of his own plays, one or both of which he hopes to have produced there next

Pieces are "For Bed and Board" and "The Beloved Six."

Mark Linder is negotiating with the Pasadena Community Playhouse to put on his new play "Triplets." If it looks satisfactory he'll take it to New York.

Tom Douglas, who appeared lo cally at the Playhouse in "Fat Morgana," is a possibility for th lead in Radio's "Beau Ideal."

Ray Coffin has shelved his International Publicists, Ltd., title, anwill handle its business personally

Musicians' union expelled James Spencer, Hawaitan music contrac-tor, for failing to pay \$1,000 fine for taking coin from his musicians.

Ralph McCullough, Beverly Hills agent, has gone Hollywood with Jacobs and O'Brien.

Brenk's Golden Horse goes F. & M. upon completing its Chinese theatre engagement.

Dorothy Harrigan, pictures, filed a \$26,038 damage suit against the Los Angeles Railway Co. for injuries, sustained when a truck of that company crashed into her car and broke her nose. She claims the nose had just been beautified by a plastic surgeon before the accident.

Four suits were brought against Mrs. Josephine Tearle, divorced wife of Conway Tearle, by William Weir, Martin Sandberg, Harmor Rowland and Swan Peterson charging her. with maliciously attaching property belonging to them in an effort to collect a judgment of \$8,932 given her against Tearle Damages asked against her total about \$300,000.

Dorothea Antel 226 W. 72d St.

New York City The Sunshine Shoppe Mary Lewis was granted a di-orce from Michael Bohnen. She harged cruelty and temperament.

william Morris Agency is suing William Periberg for money claimed advanced when the indie agent was a member of the Morris Hollywood office. Suit filed in superior court demands \$2,500 on a demand note given William Morris last September. Suit in municipal court is for other sums totalling \$984.

Majestic, downtown legit house Majestic, downtown legit noused dark the past two months, goes into grind picture house policy, playing second funs. Opens Sept 1. American Theatres Corp. new operator. Same company has the Spreckles, San Diego. Mike Newman, house

OAKLAND, CALIF.

By WOOD SOANES By WOOD SOANES
Ebey-Hogarty partnership at th
Fulton started off with a spendin
spree that brought Patsy Ruth Milier into town Sunday (17) in "Rebound." In support are Lex Lindsay, Marjorle Williams, Pierr
D'Ennery and Charles Schnelder.

"Gypsy Jim" into its 2d week a Dufwin with "Kebec," new one by Cyrus Wood, Hollywood screen writer, following.

Night baseball got under way here but check-up of the houses in-dicated 10,000 opening crowd not drawn from theatres.

"Liliom," new Fox release, giver preview at Grand-Lake in connec-tion with prize title contest. Grand-Lake changing policy again. Two first-runs weekly.

SAN FRANCISCO

By WALTER RIVERS
Death walked backstage at the
R-K-O Golden Gate theatre Saturday night. As Tom Smith, house electrician at the Golden Gate since
it opened, reached for the switch to
throw on the lights for the opening
act he suddenly dropped dead from
heart failure.

Griffith's "Birth of a Nation," modernized with sound effects, is coming into the Geary Sept. 1. It will have a stage prolog of the type Prolog will have chorus of 50, man-agement says, and feature crinoline ballet, negro jubilee singers, and deal with the old South of predictions of the stage of picture and Jack, Brehamy handling the prolog.

Society matrons belonging to the Hillsboro Garden Club, fashlonable San Francisco suburb, have launched a statewide campaign against billboards.

San Francisco-New York Produc-tions, Inc., which Oliver Morosco launched here a year or so ago, is making plans to produce a new play called "Synthetic Love," ac-cording to report. Columbia thea-tre named as likely to get show.

Contempt charges against nine defendants belonging to the Musi-clans' Union and other theatrical organizations growing out of the action of Nasser Bros., neighbor-hood theatre owners, will be heard in court here Aug. 25,

Jane Wagnon, 15 - year - old daughter of William B. Wagnon, owner of the Embassy and Davies theatres here, was critically in-

Jurea in an automobile accident last week. The girl was returning from a dance with a 16-year-old high school boy. They were on their way from San Jose to the Wagnon hims was supported by the school
SEATTLE

By DAVE TREPP
Blue Mouse—"Raffles."
Music Box—"Journey"s End."
5th Ave,—"Common Clay"; stage and.
Paramount—"Anybody's War"; stage.
Orpheum—"Little Accident"; vaude.
Liberty—"Song of West."
Collseum—"Gay Madrid."
Fox—"Romance."
Met—"Grumpy."

This week Max Dolin, up from San Francisco, at 5th Ave, to lead fol-piece symptony band of local players. Earl Crabb, Fox dly, mgr., on account of F & M Idea held back a week due to opening at Tacoma, saw good chance to give musicians a chance with band. Public reaction watched.

"Broadway," at Tacoma, opened Aug. 14 with Fanchon & Marco stage shows, band, no organ, and "Let Us Be Gay" (Metro) for great flash and blz. City Manager Kimberly of Tacoma in charge, with Colonial closed: Fox now has with Colonial closed: Fox now has in operation, and Colonial (\$50) dark, in this burg, R.-K.-O lately pulled out vaude from Tacoma.

Al Skelley back as house mgr. of R-K-O Pantages, Tacoma, with John Rogers manager.

Bids have been opened for new Fox, to be built on a site valuat \$300,000, in Spokane, corner Ma roe and Sprague. Lowest bid \$46 000. Estimated \$200,000 will spent for equipment.

INDIANAPOLIS

By EDWIN V. O'NEEL Indlana—"For the Defense."
Circle—"Dawn Patrol" (2d week).
Loew's Palace—"Way Out West."
Apollo—"Common Clay."
Ohlo—"Heliday."

Tripping on a loose plank in his perch, David Smith, 14, who held the 721-hour tree-sitting record, came down with a tumble Thursday slightly injured.

Circle Theatre Co. has 99-year lease on Baldwin building, adjoin-ing Circle theatre. Building to be erected within 25 years, according

Remodeling of Murat theatre pre-liminary to fall opening of the Val-entine company's shows near com-pletion. Cost, \$40,000.

Parthenon theatre at Hammond sold to Warner Bros. by William Kleihege.

Jack Flex back at Loew's Pala after six weeks' absence. Herma Laurence back to Pittsburgh.

With night baseball and solf taking the coin, the Indiana State Fair Board hit upon night pony races at the Indiana fair. Mile race nings to the Indiana fair. Mile race nings takes each night week of Sept. I. Grand Circuit, as usual, in day-time. Lighting cost \$7,000, being first to experiment with the night racing.

MONTREAL

His Majesty's—"Atlantic."
Palace—"Romance."
Capitol—"Man From Wyoming."
Loew's—"Love Among the Million

ires."

Princess—"One Embarrassing Night'
2d week).

Imperial—"Courage."

2d week).
Imperial—"Courage."
Roxy—"Dynamite."
Strand—Double bill.
Empress—Double bill.
Orpheum—Stock.

"Atlantic," big British sea wreck picture, is getting good play on ballyhoo and advance posters. It is at His Majesty's and may be held there three weeks on reserved seats and \$1.50 top.

Theatre Managers' Association will be revived about mid-Septem-ber. It has been defunct all year.

British nictures much encouraged

up easy record in gross for picture without even known names in cast.

without even known names in cast.

J. I. Fillion, official theatrical consor, in statement issued this week, says there has been little so far to take action against, with a couple or three exceptions there except the couple or three exceptions there is any one of the couple of the

OTTAWA, CAN.

By W. M. GLADISH

The Regent and Imperial theatree, will simultaneously stage a
formal opening of "All Quiet on
Western Front" at both houses with
special prices.

Government sound pictures were taken on board the British dirigible R-100 during flight by Frank Badgley director of Canadlan Government Picture Studio here.

ernment Ficture Studio here.

Tom Cardo, operator at the Fern
Theatre, was badly injured on his
honeymoon tour through Quebec
when his car was struck by a big
truck. His bride escaped with a
truck. His bride escaped with a
arm broken in five places. Sixteen
bone splinters have been removed
and an amputation thay be necessary.

Don Stapleton, manager Centre theatre, was injured on a fishing trip in the Quebec interior. He was brought back to the city for treaf-

DALLAS

By RUDY DONAT

Majestic—"Rain or Shine"; vaude.
Felace—"Tove Among Millionaires";
testello-book "Grumpy".
Old Mill—"One Romantic Night"; "Ses
Bat."
Capitol—"Western Front."

Arthur Swanke, manager Pub Arcadia, Ranger, Tex., shifted advertising staff here.

"Western Front" went into Capitol last week without spe ballyhoo. Biz fair.

with new Palace-Publix band shake-up, Chris-Thaulow replaces Ed Kramer, concert-master, Ted Cooke, m.c., and Wilye Stahl, pit leader, sticking.

New auditorium recently com-pleted at. Texas U., Austin, will give Southern premiere of new opera. "Helen Retires." First stage of sufficient proportions enabling pro-sufficient proportions enabling pro-tuniversity back off project, with plans of drawing from whole state Auditorium seats 8,000, largest in South.
Date for opera not announced, but probably this winter.

DES MOINES

DES MOINES

By R. M. MOORHEAD

Caslac.—'Woman Trab!"
Des Molace.—'Maniaughter."
Family—Change.
Garden.—Family—Chenge.
'Orpheam.—'Chenge.'
'Shouling Straight', vandedit,'
'Shouling Straight', vandedit,'
'Spite Marriage'; 'Talinted Traile.'
'Famanonat.-'Man Trouble'; 'Common Clay'; vanditm.

Clay'; vanditm.

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Clay'; vanditm.

Clay'; vanditm.

H. M. Schrodt named new mand-ger of Strand, Fort Dodge, suc-eeding Jess Day, who comes to he Orpheum here.

E. W. Zieman, Spencer, awarded \$5,000 damages against World Amusement Co. for injuries suffered during an auto race at a county fair three years ago. Zieman's daughter was killed when the speeding cars went through the

Des Moines (P-P) remodeled nov open. No change in policy or man

DENVER

Aladdin-"O. Sailor, Behave."
Denver-"Let Us Be Gay"; stage Righto—"The Man From Wyoming."
Tabor — "Shootin' Straight"; stage America—"Recaptured Love."
Elitch's—"Broken Dishes" (stock).

Frank R. Kelley, owner Empress,

Salida, Colo., will run for the nom-ination as lieutenant-governor in Republican primaries.

The Gyo, Ray, Colo., managed by Mrs. B. A. Gyo, installing WE cound, reopens Sept. 1.

For the first time in its 40 years Elitch's is extending the season two weeks. Attendance has been increased steadily.

Robert J. Collins, booker for Ger-man Grand Opera Co., was here arranging details of its appearance here in January.

Stage employees are negotiating ew scale and want five-day week

ROCHESTER, N. Y. By DON RECORD

Lyceum-Dark. B-K-O Palace - "Dawn Patrol" B-M-U Falace — "Dawn Pattol"—
B-M-U Falace — "Bawn Pattol"—
B-M-U Fample — "Wild Company"—
Lone Rider."
Lone Rider."
Lone Lone That of the
Usanes."
Lot Uv Be Cay."

Eastman—"Lot Uv Be Cay."

Strand—Change.

Strand—Change.

Miniature golf took a rap when City Council moved to halt play after midnight. Best biz in late hours with plenty noise complaints.

Thurston, (neighborhood) taken ver by F. A. Barck.

Erma Barlow Circus Review and Hwatacz Dua engaged for free show at Rochester Exposition, Sept.

Kenneth McMahon, former as-sistant manager R-K-O Palace, now managing peewee golf course op-posite the Eastman theatre. Re-ported-hurting latter's biz.

SYRACUSE, N. Y.

By CHESTER B. BAHN

Wisting—Dark.
Keithis—"Rain or Shine." Vaude.
Loew's—"Way Out West."
Strand—"Road to Faradise." "Danès g weetles."
Paramount—"Manslaughter."
Fox-Exhel—"Common Clay."
Syracese—Vaudhim.

Syracuse theatre owners and managers who led the anti-day-light saving fight here several months ago, are dubliant as desertions from daylight time forces mulpitply and predict an easy victory in the new referendum scheduled for November.

Commissioner of Public Safety W. W. Wlard may recommend to Common Council adoption of an ordinance to license the Tom Thumb golf courses in the city. This would bring them under di-rect regulation of the police.

Nizer's Radio Time

Louis Nizer, general counsel for the New York Film Board of Trade, has been assigned two radio periods on WMCA. Nizer has been doing "Looking at Life" and "Nizer on

WMCA places no restrictions on Nizer and he does all his radio talk-in_ extemporaneously.

Pony Golf Mag
"Miniature Golf Player" is a new
mag for the penny ante golfen.
Published in Los Angeles, the only
place where they seem to take the gag seriously.



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ACCORDEON
FACTORY
to the United States The only Factor-that maker any of if Reeds — made to hand. 277-278 Column



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Bauer Frances Clinton Kay Collins (Buddy Le

Darr A L Davenport Eva Mrs Ford Wallace Gordon Earl

Tone Henry Lamore Dolly Leibert Kenneth MaCow Mann O'Connor John J R James Camble

Howells John Mead Hyland Frances

Scusset Marlon Sherman Dave Sullivan Wm Van Billy CHICAGO OFFICE Blotherwick Malla | La Tour Babe

Gifford W C Kelso Bros Lamar Jack

Morgen Charles A Sheldon Arthur Worth & Marks

News From the Dailies

(Continued from page 51)

when she was 17. Three years ago they were separated, but no divorce

Jack Larrie's "Made in France' will be produced by Laura D. Wilch this season with Lya de Putti, films in lead role.

Katherine Alexander, Warrer Williams, Edward Fielding and Ethel Griffies added to "Step-daughters of War," Chester Erskine producing, for Frohman office.

Joyce Barbour sailed for Londor Friday (15) where she will appear in Cochran's "Ever Green."

Charles Hopkins will give his earlier curtain idea a practical test when he opens "Mrs. Moonlight" at the Hopkins theatre. First curtain will go up at 7:30 p. m. Tuesday, Oct. 7, and play will end about 9:45.

Frances Maddux arrived from Surope Monday (18) to open at Ramon and Rosita's Patic Club. Paul Streger has purchased for production "Nice Girl" by Franz Dazey.

George K. Morrow, of the United Cigar Stores Company, purchased the Arthur Hammerstein estate at Beechhurst, L. I. Property was held at \$400,000 and sold in an all cash transaction. According to his attraction and the strenger Hammerstein may least reason of the strenger Hammerstein and least reason of the strength o

Herman Gantvoort says he will out on four productions during the oming season.

Thieves took \$14,000 in jewelry from the apartment of Mr. and Mrs. J. D. Williams in the Hotel Chatham. Williams, film man, and his wife were visiting friends.

An attachment against the property in New York of Oscar Straus, Viennese composer, was ordered by the Supreme Court to satisfy a judgment of \$3,500 won against Straus by Alexander Werner. Straus is alleged to have received the \$3,500 for advance royalties for operettas he was to have written operations. He recently went to the coast the Suprement of the coast of the Shuberts was assigned to Werner.

assigned to Werner.

Rev. Robert E. Woods, of the executive mommittee of the Catholic Action of the Catholic Ca

Marion Taliey arrived in Nev York from her Kansas farm and hat taken up residence at her old apart lnent, 123 West 74th street.

Jeanne Aubert, French actress who arrived here last week to take part in "Princess Charming," and is the wife of Nelson Morris, Chi-

HOTELS

Hotel Comforts KENMORE

en the Benutiful L. North White Lake, & Secini Staff: Penny, & Gold of R-K-0 White Lake 114 for Book "V"

cago meat packer, was sued in the Supreme Court by Henry Menke on an assigned claim of Lebolt & GG, jewelers, for \$10,273 for gems tachment against her property on the ground that she was a non-resident of New York was granted. Mrs. Morits is receiving \$200 a month alimony from her husband pending a suit brought in Paris for a divorce. Morris got a \$2,00 were hall which employed his wife without his consent, because the French law requires a wife's obedience to her husband.

Sam H. Harris will produce "Of Promise Me" by Howard Lindsa; and Bertrand Robinson. It will go into rehearsal next month with Claude Cooper and Clare Woodbury, in the cast.

Percy Waram and Morris Car-novsky have been added to "Eliza-beth the Queen," in which the Lunts will appear.

Louis Goldstein, president of the Hebrew Actors' Union, announced that he is resigning Aug. 26 to take the position of manager of a new theatre, Lawndale, Chicago.

Arthur Sinclair, of the Abbey theatre, Dublin, and more recently head of his own company of Irish Players, arrived here to take the part of Mr. Glinooley in the play of the same name which Jed Harris will produce late in September with Helen Hayes in the leading role.

Charging she was beaten and kicked into insensibility, her clothing torn. Ramona Gila, 2d dandle beaten, and clothing torn. Ramona Gila, 2d dandle beaten, i.e. a suit for 1250,000 against their alieged assaliants. Defendants are known as owners and directors of the Club Marcel, Long Beach, L. L., named in the complaint as Jack Stenencker and directors of the Club Marcel, Long Beach, L. L., named in the complaint as Jack Stenencker and directors, and the complaint as Jack Stenencker, a lies of the complaint as Jack Stenencker, and directors, he alleges, he has been unable to earn money by danding, while Romona sustained injuries that may end her career, she claims. They are the complaint of the complaints
Franklin Ford, president of the Defenders of Truth Society, operating WHAP, in New York, announced the purchase of WOAX, Trenton, as the first step in "national chain of Protestant radio voices."

With 127 "undesirables" ejected from Atlantic City, Mayor Harry Bacharach's vice drive converged on about 40 roadhouses.

New trophy, the Brunswick Cup, will be awarded for achievement in the radio and broadcasting fields during the year commencing Sept 1. This award, created by the Brunswick Radio Corporation, will be given for the first time in 1931.

A Yiddish stock company, under the direction of Nathan Goldberg, will open the season at the Riviera, Sept. 23.

LOS ANGELES

Mrs. Margery Wellman filed suit for divorce against William Wellman, picture director, charging mental cruelty. A property settlement has been made out of court and Mrs. Wellman will receive \$200 a month for support of their child.

Mary D'Arcy, pictures, appeared voluntarily in Municipal court and was committed to serve a 10 day sentence imposed upon her last Jan. 2, following her conviction by a jury on a reckless driving charge. She recently appealed the conviction, but it was affirmed.

Suit for \$15,0000 damages for the death of George Eastman, cameraman, killed in an airplane accident Jan. 2. was filed against James Grainger, Tanner Moior Livery and the Fox Film Corp. by Mrs. Ruth Eastman.

William Russeli, jr., son of the late William Russell, appeared in Superior court to claim his share of the \$6,000 estate. His mother was appointed administratrix.



nis previous plea of not guilty Sentence will be given later.

Ann Christie, pictures, received a broken nose, bruised chest and body lacerations when her car crashed into a steam roller.

B. Harrison Orkow, film writer, being sued for divorce by Evelyn Orkow, his second wife, had another suit filed against him. Second suit by Vera Orkow, his first wife, asking an accounting of moneys received from his writings during the past four years. Suit as based on Orkow assigned her a one-third interest in all future writings.

terest in all future writings.

Lina Basquette attempted suicide
with poison after a party at her
apartment. Miss Basquette, widow
of Sam Warner and separated from
Peverell Marley, comedian, her second husband, claims she made the
attempt through longing for her
tody of Harry Warner, by adoption.
After being treated at the hospital,
Miss Basquette said she would fight
to regain the baby. Marley hurried
to her when told of the attempted
suicide.

"Cimmarron's" femme lead role of "Sabra" has finally been as-signed by Radio Pictures to Irene Dunn. contract player. Opposite Richard Dix, the star.

CHICAGO

William Suchler, fr., occasional performer, arrested on statutory charges brought by two girls, one a professional, was held for the grand jury, with bond faced at \$25,000. Girl pro is Gwen Blumenthal Rogers, entertainer at the Club Metropole.

Report of the Chi Opera shows a lose last year of \$588,528, although the season saw record breaking at-tendance and receipts. Attendance was 306,018 for 101 performances with take at \$1,230,225.

State-Congress taxi dancehall lost its fight to enjoin the cops from closing the hall. Place is backed by George Geary.

Chean Virtue

(Continued from page 3)

(Continued from page 3)
lng but the inside shots are usually
made after the sun goes down, with
the electricians and grips getting a
straight call for perhaps three or
four hours with no overtime paid.
Three nights will clean up the studio end, with the picture still runuing on schedule.
Quickie producers never build a
sct, preferring to use three walls already standing. And a western
home, according to their standards,
is anything available at the time.
There are more than 50 former
western stars, both of quickies and
former major releases, willing to go
for the new horse operas just to get
their muggs back on the screen.
One producer claims that the day
foul battiff announcement he had
to battiff announcement he had
to battiff announcement he fact
into his office. into his office.

Into his office,

The producers say the state
righters have a good field for their
product. This type of entertainment still has a following in both
the cities and rural communities.
They also believe that they can't
lose on an investment of 10 g's or
less.

less.

Alost of the pictures scheduled for production are sound remakes of old silents made by the same operators. James Murray, actor. pleaded guilty to a charge of driving while drunk when arraigned in court on dialog cut to a minimum.



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Fox-Govt. Case

(Continued from page 4)

curring, a postponement was granted on Monday until Thursday (21).

Defendants in the action are Baroid B. Franklin, president of West Coast Theatres, West Coast Theatres, Inc., Paramount-Famous-Lasky Corp., Metro-Goldwyn-Mayer Distributing Corp., First National, Universal Film Exchanges, United Artlets's Corp., Fox Film Corp., Vitagraph Corp. Warner Brothers Pictures, Inc., Vitagraph Corp. of California and Pathe Exchanges, Inc.

California and Pathe Exchanges, Inc.
Specific charge in the government's information is that the defendants unlawfully entered into a conspiracy to protect showings in West Coast houses. Prosecution is endeavoring to show that no independent in the circuit's territory could get pictures unless he agreed to the West Coast clearance schedule; that pictures where not allowed him until they had greatly diminished in value, and that the product of the several companies was denied him if he exhibited two features on a bill or donated gifts to his patrons. tures on a ... his patrons. Long Trial

Long Trial

Case is expected to consume several months. Government plans to call 75, witnesses, mostly independent exhibitors, also employed of the defendant companies who have been requested to produce letters and documentary evidence that the government asserts will prove its contentions. Other evidence will be in the form of depositions by executives of the several companies and taken in New Yock during the last few months by Federal commissioners.

during the last few mon...
eral commissioners.
The greatest array of legal talent
ever seen in a case here is representing the several defendants. The
attorney list includes Richard

of Hughes, Schurmann &
Loeb; senting the several defendants. The attorney list includes Richard Dwight, of Hughes, Schurmann & Dwight; Loeb, Walker & Loeb; Frank James, of James, Pace, Smith & Younkin; John Mott, of Mott, Vallee & Grant; Robert E. Mulroney, Neil S. McCarthy and Allen W. Ashburn, of Newlin Ashburn.

Academy Award

(Continued from page 3) call for division, already recognized by the Academy in bestowing twin awards on Charles Rosher and Karl Struss for "Sunrise."

Team Recognition

In sound recording, the award will go to the responsible sound department as a team trophy, with certificates of participation bestowed on members. Selected examples of sound recording from long the selection of the selection o

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eligible pictures limits each com pany to 1,000 feet of film, but any three Academy technicians may submit a single 500-ft. exhibit.

submit a single 500-ft, exhibit.
The special award for scientific or technical achievement "shall be for a device, method, formula, discovery, or invention of the most special and outstanding value to the art, science or industry of motion picture production perfected during the year."

during the year."

Each of the five branches of Academy members is now conducting nominations for the awards. These nominations are supposed to close Aug. 36, but a 10-day extension is probable. Voting closes Oct. 4, and the awards will be announced and bestowed at the annual meeting in November.

VARIETY BILLS

(Continued from page 52)

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Wright & Marion
The 8 Collegians
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BLACKPOOL Grand
"Maid of Mix"
Opera House
"Silver Wings"
BRDFORD
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The Buckleys
Key & Keyworth
Anna Cilve
Fyne & Harley
Blondie Hartley
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"Open Your Eyes" MANCHESTER Palace
"Desert Song"
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"Making Good"
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"Chetalo's Show"
Royal
"Art & Mrs. Bottle"
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"The Revue Shop'
BOUTHAMPTON
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Sentenced SOUTHSEA King's King's
"Lilac Time"
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Week of August 18

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VOL. 100 No. 7

NEW YORK, WEDNESDAY, AUGUST 27, 1930

80 PAGES

Hooev Romancing Over Bunkum: **Beverly Hill-Billies Who Go on Air**

Hollywood, Aug. 26.
Romantic dramatization of a radio attraction, so novel in its working as to be an innovation, has given the independent and previously unimportant station KMPC, in Beverly Hills, a following comparable to an arrivable larger status of the station is troduced the Beverly Hill Billies, strio of musicians with a yen for oldtime ballads. The group has grown to six, and the studio in which they work nightly is jammed with people anxious for a glimpse of the boys who have been shoved into prominence by one of radio's strangest air ballyhoos.
It is afleged the boys ride down it is afleged the boys who have been shoved into prominence by one of radio's strangest air ballyhoos.
It is afleged the boys ride down the station of the statio

transporting the kid out or managering the state.

When the youngster went back, after six weeks of radic appearances with the Hill Billies, he carried clothing and food for his mother, clothes for himself and toys fo. his sisters and brothers, all donated by the Hill Billies' air audinice.

Veah
Listeners and studio visitors are nake in their acceptance of the Hill Billies. Abundance of food and clothes received by the studio for the boys is assurance that the noset of the program each night is devoted at the program each night is devoted the program each night is devoted to a member of the station taff, who weaned them away from any (Continued on page 79)

LONDON TOURIST BIZ OFF 50% FOR AUGUST

London, Aug. 25.
The worst August tourist trade since 1918 was reflected by the London hotels. Usually capacity this month, they are half empty.
Travel agencies concur this has been the worst August travel in 12
Yeara.

\$5 Panics Midways

Chicago, Aug. 26
Carnival biz is cinking fast.
If a yoke flashes a \$5 note on the midway, the carny gang chorus:
"He's long, he's long."
Cry is picked up by all the joints, with a race to make the fla.

CHAMP 'LIFTER' OF MATERIAL IS RADIO

Radio broadcasting executives aver that as a single entity in the amusement business Radio is the champ copy-act encourager in the

Indie stations, after a certain type

Indie stations, after a certain type of material and deliver; becomes popular over a network, deliberately have their artists imitate the new personalities. The many imitators of Amos "n' Andy, Rudy Valiee, et al., proves the point, they say.
Radio people claim they can do nothing to curb the imitators. Material is different, abelt written and delivered in the same manner as the or attyle cannot be copyrighted or otherwise protected.

Town Runs Out of Free Silent Films—Without Wire, Com for Talker

Fairview, N. J., has jost its municipally operated free pictures. The town, operating the free mid-week shows in a reconverted church, week shows In a reconverted church, was compelled to scrap through having exhausted desirable silent film product with no appropriation to wire for talkers. Unless the locals taking the silent pictures on the cuff for two years kick in on subscriptions, Fairview will go talkerless.

Roller Skating Craze Sweeps South Africa

Capetown, Aug. 26. Capetown, Aug. 20.
Roller skating rinks are the new
fad in South Africa. They are getting big crowds daily.
All other forms of indoor amusements are feeling the opposition of
the craze.

IS GREAT BOOM

Biggest Receipts in Game's History on Major Leagues -Minors in Step-World Series Worth \$4,000,000

Chicago, Aug. 28.

American baseball has had one of its most terrific business seasons for 1930. It will gross around \$30,000,000 in the National and American leagues, with another \$4,000,000 from the World Series.

Gross of the major leagues does not include the International or Southern leagues, estimated another \$5,000,000.

Minor leagues.

Southern leagues, estimated another \$5,000,000.

Minor leagues have stepped away this year, with Rochsetr, N. Y., breaking all bounds and piling up a couple of million in receipts, St. Louis turned out as the only low spot, dropping away to \$500,000.

Blame for the low figure is hung on the Al Capone dog tracks in East St. Louis, Ill. They were recently stoughed, with the chance that the togeth of the state of the couple of the state of the togeth of the state of the togeth of the state of the

are now confirmed fans.

Night Baseball
Night baseball in the small burgs has also proved a big pull. Many of the bush leagues are rolling up figures herefore unheard of. The same unemployment situation in these towns as in the cities, with the boys taking the seats in the cool of the evening instead of in the alternoon.

Some of the grosses this year for

Some of the grosses this year for

Some of the grosses this year for the National:
Cubs (Chicago), \$3,000,000.
Glants (New York, \$4,000,000.
Brooklyn, \$2,500,000.
Pittsburgh, Boston and Cincinnati, each \$1,500,000 to \$2,000,000.
In the American League, Philadelphia goes to \$2,500,000.
Washington the same, with the Yankees (New York; Song \$4,400,000.
Cieveland will get \$3,000,000.
Cieveland will get \$3,000,000.
Chicago, \$2,000,000, and Boston, \$600,000.

troit, \$1,500,000; St. Louis, \$500,000; Chicago, \$2,200,000 and Boston, \$600,000.

Women Numerous

In the Southern League smaller figures are in order, but they have been greater than any of the last four years. Throughout the country also there has been a huge attendance of femmes. Chicago, when offering to let the women in free, they nearly mobbed the park. Today they only allow 17,500 each Friday, with as many more trying to buy ducats.

On the news end, dailies all over

buy ducats.

On the news end, dailies all over the country have picked up every available baseball writer.

Chi's Gold Coast Now Hotsy Totsy **But Only Cops Offensive to Elite**

'Protecting' Children

Children in the suburbs no-

Children in the suburbs no-ticed playing a new game, cailed "Speaky."

A jug from the cellar and some glasses are the props. Idea is for two kids to "tend bar." with the others knocking, on a supposed door to gain ad-mittance.

Not so long ago prohibition-ists predicted the next gener-ation would know nothing of salcons nor ilquor.

MINIATURE GOLF EXPANDING ON COAST

10-Acre Lots Now-Pony Courses Fading or Losing

Los Angeles, Aug. 26.

How to keep miniature golf courses bringing in money has local operators up a tree. Competition courses bringing in money has local operators up a tree. Competition may be the life of trade in some commercial avenues, but it's breaking a lot of people who thought the minnies were mines.

For every new course opening an old one todds.

So the bay, with cost of the put-puts down to 25 a round.

(Continued on page 79)

R. R. 'Wrecks' as Biz For Railroads' Splits; Profit Now from Junk

Peorla, Ill., Aug. 25.
Raitroads have found a way to use show business in order to make profit from what was formerly junk. Several roads in the midwest with old locomotives and dismantled wooden coaches rotting in their yards are now putting on "wrecks," with business big. At 31 a head, a "wreck" at Danville, Ill., last week near the several part of the several p

Chicago, Aug. 28.
Chi's Gold Coast section, one of
the ritzlest miles in America, is now
the midwest's cabaret. Anything
goes in the spot that once wouldn't
take anything but an engraved cali-

All night dance joints. Town's best cabarets.

All night dance joints.
Town's best cabarets.
Headquarters for big gun shots.
Amusement flats for single boys.
Plenty of speaks.
Visitors making the town have
dropped away entirely from the
southside and are now playing this
section. Despite this the ritz mob
still clings to the neighborhood and
the morning finds gold-headed
canes and cutaways around.

So Refined
Racketers have found the section ideal for offices, as the old, residents won't allow cops or patrols
in the section. Same goes for the
night clubs which are run wide
one, it contains which are run wide
one, it contains the contains of the contains which are run wide
one, it contains the contains of t

families who made the section with their dough, don't seem to mind the indux. One bus company tried run-ning a night sightseeing trip through the section. This was stopped as the coasters said it dis-turbed their rest. Most all the night life is confined to the gang coming and going. Taxies get big play and are thick on every corner all night. All the joints are built with double walls and very sub rosa. Liquor is the best in the city and is priced accordingly.

Sheriff Wants to Ouit **Pony Golf Operation**

Champaign, Ill., Aug. 28.

Sheriff Leo Kurt, running the pony golf course on West Park avenue the past few nights, after judgment for 31,676 was taken against H. J. Popperfuss, owner, is going out of the business. Soll the lease, equipment and whatever "good will" is attached to the project at auction to the highest bidder, he says.

bidder, he says.

Menjou a Metro "Heavy"
Adoiphe Menjou's first under his
Metro contract will be a heavy in
"The New Moon."
Grace Moore and Lawrence Tibbett are starred in the operetta; also
in the cast is William Holden.



Chaney Dies as Fan Thousands Swamp Phone: Scores Offer Blood

Hollywood, Aug. 26.
Probably the most picturesque
character ever on the character ever on the
character ever on the character ever on the
CTuenday) at 12:25 at St. Vincent's
Hospital, after ill for some time.
Supposition is that the Metro star
lost a long fight he has waged
against cancer of the throat, with
that as one of the reasons why he
was reluctant to make a talker.
Chaney was 'n the Los Angeles
hospital for a week, with his resistance obbing every day. Monday
he was unable to take any nourishment at all.
Stories in the dallies on Lon

ment at all.
Stories in the dailies on Lon
Chaney's illness and blood transfusions brought more than a thou-

usions brought more than a thousand telephone calls to the studio, Motro's trunk lines, were jammed, the calls necessitating, employment of extra switchboard girls.

Scores of admirers offered their blood, most of them elderly people. Offering her, services for a transfusion is the 55-year-old mother of a male picture player.

The famous screen actor made only one, talker, "The Unholy Three," rema.e of a silent. He is reported having found it difficult to finish, that picture. Immediately on its completion he went to New York to enter the Memorial Hospital for several weeks to take treat! for several weeks to take treat-ments, later returning to the coast

for several weeks to take treatments, later returning: to the coast.

The star's next talker scheduled was "Cherl Bert," story of French pirates, but had not started at the time Chaney became ill.

Chaney's mercoric rise dated from 1919 when George Loane Tucker made "The Miracle Man," in which he did the part of a cripple in support of Thomas Melghan and Betty Compson, all of whom became stars for Sam Goldwyn. Leter, for Universal, Chaney started in "Hunchback of Notre Dame" and "The Phantom of the Opera," outstanding productions for him.

A long contract with Metro was made in 1926, bringing the star's saming power up to a reported \$6,000 weekly at the time of his death. He has made on an everage of the contract of the cont

Varied Career

Varied Career
Chaney was born in Colorado
Spring, Colo, and educated in that
etty. At 14 he was a Pike's Peak
guide and later a carpet layer, decorator's apprentice and mine worker, stepping from there to the Grand
opera house, Colorado Springs, of
which his brother was manager and
where the deceased Metro star
started his theatrical career as a
property box

where the deceased much of started his theatrical career as a property boy.

The started his theatrical career as a property boy.

The and his brother wrote it and played it at the Colorado Springs opera house.

Followed, a season of Gilbert and Sullivan operas, Both Chaneys went broke. Lon became a stage hand, joining the union. To his last day be carried his union card, but reports that he appeared in burleague theatres as a straight man are not recalled by old-timers in burlesque. From gripping and shifting seel.

(Continued on page 76)

The Dance Magazine of Stage and Screen

Opening in the September issue with a spiel on George M. Cohan and other Big Shots of the Blaz-ing Belt.

On the Same Bill Gladys Hall on Hollywood Michael Evans on Broadway September Issue Now on Sale

Dusting the Attic-

CRUZE and GRESHAM "A Domestic Blizzard"

GRUZE and universitie Blizzard"
(Comedy)

20 Mine; Three (Interior)
Tony Pastor's

Cot. 2, 1807)
Last Get. 2, 1807)
Last Get. 2, 1807
Last Street theatre, Brooklyn,
Hal Clarendon and Co. presented "How He Woke Up,
and the author was listed as
J. K. Hutchinson. That piece
and "A Domestic Blizzard"
played this week at Pastor's
conditions of the second of the Street
same. No credit is given for
the reaponability of the sketch
at Pastor's. Miss Gresham is a pretty,
blond young woman, and

Miss Greham is a pretry, blond young woman, and played with much spirit. Mr. Cruze handled the role of the husband nicely, without regard as to how much grease paint was on his face.

The sketch is in the "three-a-day" division.

James Cruze cut down on grease paint until he wore too fittle instead of too much. Then they chased him to Hollywood, where he's now directing and producing pictures. The mystery of whe copped whe's act, however, has never the copied where the copped whe copied when the copied was a copied to be copied when the copied was a copied to be copied when the copied was a copied when the copied was a copied when the copied was copied when the copied was a copied when the copied was a copied was

Austrians After Film Jobs Via. Von Stroheim: Mob His Mother's Home

Vienna, Aug. 26. The fabled Eldorado of Americ -Hollywood-again proved its attraction here when the wildest of rumors, most guardedly aired in the Viennese press, brought an ava-

Viennese press, brought an ava-lanche of humankind down on Brich von Stroheim.

The press had it the American director was in this city to mobilize an army corps of film hopefuls and authors. They literally stormed the residence of his mother, Johanna von Stroheim.

von Strohelm.

A firm dental of any such purpose by von Strohelm and his agents falled to discourage the instituble Hollywood aspirants who tracked down every von Strohelm move and clue with all the determination of a detective hero.

Actually, von Strohelm is here to visit his mother who is undergoing a grave internal operation.

SAILINGS

Sept. 20 (London to New York). Philip Merivale (Aquitania). Sept. 17 (London to New York).

Philip Merivale (Aquitania).

Sept. 17 (London to New York).
Billy Caryll, Hilda Mundy (Homeric).

Sept. 3. (London to New York).
Dennis King (Olympic).

Aug. 30. (London to New York).
Chris Carlton (Aquitania).

Aug. 28. (London to New York).
Ambrose S. Dowling. Elizabeth
Lonergan, Mr. and Mrs. Jack Yelleon (Leviathan).

en (Leviathan).

len: (Leviathan),
Aug. 27 (New York to Germany),
Fred Zelnik (Columbus),
Aug. 26 (Paris to New York),
Charlton Andrews (DeGrasse),
Aug. 26 (Paris to New York) Kharum (DeGrasse).

Aug. 26 (Paris to New York) Kharum (DeGrasse).

Aug. 24 (Los Angeles to New York). Jack Loeb (California).

Aug. 23 (London to New York).

Lyn Harding (Mauretania).

Aug. 23 (London to New York).

Gypsy Rhoumajs, Florida Shaw
(Europa).

(Paris to New York), Lily

Damitia, Nathan Burkan, Louis

Swartz (from Bremenhaven) (Europa).

Aug. 23 (Paris to New York)

Aug. 23 (Paris to New York).
Lillian Gish (Paris).
Aug. 23 (Paris to New York).
John Barclay (Austonia).
Aug. 22 (New York to London).
Richard Rodgers (Olympic).
Aug. 21 (Sydney to Vancouver).
Mr. and Mrs. Leon Gordon and Davis (Aorangi).
Aug. 20 (Sydney to Singapore).
Raiph Clark (Niew Holland).
Aug. 22 (Capetown to London).
Les Nors, Ella Retford, Bert Tys.
Osborne and Perryer (Windsor Castle).



WILL MAHONEY

The "Evening World" said: "Will Mahoney's presence and gifts cer-tainly strengthen any show. He is positively superb."

Direction
RALPH G. FARNUM

DICK ROWLAND'S NEW FILM CO.

A picture producing corporation, to be headed by Richard Rowland, former head of First National, is in formation. Associated with Row-land are Jack T. Comman, raw Wil-land are Jack T. Comman, raw Wil-broker; Col. E. H. Green and Nate Conden Formerly Commercial of Nate Gordon, formerly operator of a Nev England film house chain.

In addition to picture production the group is said to control a combination phonograph, radio and home talker capable of playing sound on disc.

Actress to Go Back Home

Nora Gregor, German actress imported by Metro and given lead parts in the German "Olympia" and "Trial of Mary Dugan," will return to her own country at expiration of her current option period in a few weeks.

In Germany Miss Gregor will resume on the stage for Max Reinhardt.

Double Television Flop on B'way For Jenkins' 'Big Show' Monday

Spite!

Chicago, Aug. 26.
Well-known picture critical on a Chicago dally ran into a social snag last week.
She panned a picture. Two days later when wanting to park her car in front of that theatire, the manager told her to move the bus where her good notices go.

Walter Camp's Insp. Co. Not Folding: 3 for U. A.

Inspiration and Walter D. Camp. Inspiration and Walter D. Camp, its multi-millionaire president, are remaining in the picture business as producers with outlet, on an individual picture basis, through United Artists. Previously reported that Camp was selling out his company, with most of these reports growing out of present inactivity and sallow of rights on old picture with the control of the c

sales of rights on old pictures.

'UA has just approved for distribution Jesse-Lynch Williams' story, "They Stiff Fall in Love," as 'the feet Inspiration production, to go into work sometime in January. In the meantime, Inspiration is getting "Eyes of the World" out to the field and collecting rentals on old product, this going back as far as "Ramona" and "Resurrection," still playing in far-off spots.

According to the inside. Comme

playing in far-off spots.

According to the inside, Camp foressw this season as a bad one and decided to lay low until after the first of the year. Three pictures, including, "Dyes of the World" and two others unmentioned, were approved for the new UA program, with Camp wanting to keep his dough out of pictures over the sumh Camp wanting to keep his igh out of pictures over the sum

Inspiration plans three for the 1931-2 program, with "They Still Fall in Love" one of the trio, Others undecided.

Recent break with Henry King, who is through with Inspiration, plus sale of rights of "Resurrec-tion" to U, "Tol'able David" to Col., and "Fury" to WB, caused the trade to feel Inspiration was

Broadway's big Television show, direct to the public, vaguely exploited through a titup between the Jenkins Television Corp. and the New York "Evening Journal," turned out to be a dreary fizzle. Fublic got the short end of it and the television of the state of the short end of the short way the

the newspaper men dragged to Riverside Drive little more.

The special televised show to go out from Jersey City to be heard and seen in New York was hurrically organized with a filmer, advance campaign worked up. Original values of the second of the filmer of the reception of the Year State of reception of the Hearst International building, former at 13rd and Broadway, latter at 8th avenine and 87th, street. Later in the affection Monday (25) day of the scheduled, broadcast, the Hearst building and the Hotel, Ansonia get cold feet that caused the Jenkins people to remove the apparatus from the lobbies, with the result yearnt stores in each building had to be quickly renied.

Crowde gathered at 6:30, scheduler.

Crowds gathered at 6:30, sched-uled time for the show, and waited around for something to happen, at 57th and 73rd streets. It was found 57th and 78rd streets. It was found-both stores were too light at that hour and the show could not be run off. At 57th street there was no one who could operate the ap-paratus, while uptown various per-sons monkeyed around to little avail, with the announcement made around 7:15 that the show would go on at 8.

go on at 8.

Meantime newspaper men went
over to an apartment on Riverside
Drive to hear a part of the echeduled tele show from Jersey with
the special talent announced to include Ethel Barrymore and her
daughter, both of whom falled to
appear at the Jersey studios. In an Apartment

In an Apartment
The two-room apartment provided, besides refreshments, the
hour program with special talent,
received through a small Television
set modeled for the home and costing, equipped, axound \$250.

For Sales
It is the type of set the Jenkins
organization is plugging for home
has Set is not equipmed with a

use. Set is not equipped with a screen of usual six-feet dimensions

(Continued on page 79)

Weather

Washington, Aug. 26.

Washington, Aug. 28.
Upon "Variety's" request the
Weather Bureau has furnished the
following outlook for week beginning tomorrow (27):
Fair Wednesday; Thursday patify
cloudy, with showers over western
sections, followed by showers Priday over western and by showers
Temperatures for the most part
will continue moderate.

London, Aug. 26,

The extremely hot week, and which, chased everybody to the beaches affected all indoor amplements, especially crippling the hear ally brisk Sunday night classes trade.

Today (26) is 82 in the shade warmest of the year.

Paris, Aug. 27.
Gorgeous weather, weeks late to be seasonal, but a welcome relief from the rainstorms and cold which has obtained the past several weeks.

Giving' Em the Pony Stuff Far, Far Away

Buenos Aires, Aug. 26. American epidemic of midget golf Malerican epidemic of influence and a sarrived in this distant territory. Walter Machlett, who let it be known that he is at home in Pasadena, near Hollywood, breezed in with all the materials for the game and began to set it up in a central location.

"Do not judge a man by his umbrella—it may not be his!"

MB. AND MRS. JACK NORWORTS

signs now indicate the plan may not be followed through. Forz Kew Gardens, where the first deluxe indoor course was established a week ago, grossed \$620 and played to about 1,550 people last week. For is the only circuit in the east to have gone in for the midget gadgets. As yet, no second course has been to be seen to be seen to the present golf plan is unofficially figured to be about \$250 a week, besides rential and cost of installing the course. Installation of the deluxe green is given as around \$13,000.

Dull in Bronx It all happened because Callahan

Deluxe Indoor Fox Golf Course.

Costing \$13,000, Did \$620 in 1st Wk.

Dull in Bronx

Dull in Bronx
Reasons for the low gross on the
opening week is given as with warm
weather the course has to take a dig
back from the outdoor courses. It
is the feeling of the officials that
with the coming of cooler weather
the indoor course will justeen elsewhere an advantage of the course will justeen
the dea seems to prevail that it's
no longer so hot for the outdoor
courses anjunyay. In the Bronx, for

no longer so hot for the outdoor courses anyway. In the Bronx, for instance, where an unofficial esti-mate places the number of courses at about 50, at least 15 are handed out as for sale or rent by the op-erators. One or two can be had at any figure.

Norma Shearer's Next

Norma Shearer a avea.

Hollywood, Aug. 26.

Metro purchased the rights to David Graham Philips' book, "Rise and Fall of Susan Lenox."

Story was dramatized and produced for legit about 10 years ago.

Probably will be Norma Shearer's rest.

Despite original plans by Fox called for turning several houses into miniature open air pony golf, signs now indicate the plan may not About His Vacation

Hollywood, Aug. 28,
For 10 days Andrew Callahan,
Technicolor exec, was a prisoner on
the Hamburg-American liner "Port-land." 'So much a prisoner that the
ship's capitain detailed two seamen
to restrain him from leaving the

It all happened because Callahan decided to take a vacation. Booking basisage on the "Portland," on its maiden irtp here, headed up the coast to Vancouver. He boarded the ship at San Pedro. A few hours after leaving there he received a wireless to leave the ship at San Prancisco, and return to the plant in Hollywood.

Callahan attempted to leave When Callahan attempted to leave the boat at Frisco he was informed that he couldn't because of a Fed-eral law prohibiting a ship of for-elgn registry from carrying pas-sengers between two American

eign registry from carrying pas-sengers between two American ports.
Callahan burned until the boat reached Vancouver, 10 days later, where he got off.

Horsley's Fall
Los Angeles, Aug. 26.
David Horsley, ploneer picture
producer, is in the Hollywood hospital with a broken pelvis bone.
He fell from a ladder in his office
last Fridax. last Friday.

McLaglen in "Thunder"
Los Angeles, Aug. 26.
Victor McLaglen replaces J. Hard Murray in Fox's "Stolen Thunder."

He is opposite Jeanette MacDonald.

Hamilton McFadden is directing.

ECONOMY IN FILM COLON.

Secret Circle Listening In Almost Nightly to A. T. & T.'s Television HITS PRODUCTION

It looks like American Tel and Tel is giving the world the run ground on the exact status and proximity of commercial television. Right in Manhattan, for instance the wizards have a tele station that every other night is broadcasting bands, acts, and soloists for dis-tances of from 10 to 60 miles to the homes of electric executives and

cances of from 10 to 60 miles to the homes of electric executives and their friends.

The tele pictures are not the size the press witnessed at the last official demonstration a miles away from the factory in Schemectady, N. They are not just the face six has been a miles away from the factory in Schemectady, N. They are not just the face six has been an antiesting themselves at these demonstration under cover.

A week say last Friday night a well known film executive happened in, unknown, to one of these thiner circle tele parties. The visit was of the unannounced kind.

What this film exec saw convinced him that film-in-the-home, a phase which he has been trying to promote commercially for years, is definitely out.

The picture vision was clearer than from my own 16 miliameter than from my wallo."

From what he saw and heard with his own eyes and eare this same exec the next day started breaking up his small film relations. The company with which he has been affiliated for years and considering pushing the 16mm has abandoned to Obstacle

While Radioltes, when pumped

sidering pushing the 16mm has abandoned 'Obstacle'.

While Radioltes, when pumped for information on these 'parties' admit that such are taking place and that tiele is just as perfect as this film exce reports, they maintain that the air wave situation is the obstacle. It will have to be such as the obstacle, at will have to be a play over the mantelplece with a play over the mantelplece with all the trimmings. Sound requires so much air space and ether pictures just so much more that, with all of the present broadcasting stations featuring only sound, some kind of a battle has got to come off before the happy medium will be reached. That's the official explanation with the technical and scientific touch which every radio exec and sented with any electron occurs. Seems to have memorized. After that, there is nothing more to hand out to the information seeker except to wait and wait.

Waiting to Sell

Waiting to Sell
Thousands of radio sets are lying in storage houses unassembled
and waiting for Mr. and Mrs. Public to throw out the old one and
biy the new. Then there are all
those rights to the home picture
show which haven't yet been commercialized to any extent and which mercialized to any extent and which General Electric's baby radio, has gone on record as for eclipsing even show business in revenue.

Clara Bow Okayed

Clara Bow is staying with Par.
Her contract, up Oot. 1, has been renewed for a term, with options.

Miss Bow is now in her fifth, year with Par, four of them as a star.
Paramount will send Miss Bow to the eastern studio next month to make "Usherette." Picture will be tied in with Publik theatres on an inspective exploitation angle.

Willie Howard Bicycling

Willie Howard Bioycling Willie Howard Is on a bicycle between the Paramount and Warner eastern studios. Willie finished a Warner short by himself last week and this week Is making one at Par withorher Eugens of the Par Signature of the Paramount of the Benny. Dr. Signund Snacth. Ben. "We. Roy Cummings and Wee Willie Robyn.

Reason to Stick

Hollywood, Aug. 26, Somebody asked Solly Vio-linsky the other day whether he was going back, and he shot right back: "What da you

think, I'm yelier?"

An actor was out here 12 years before finding out he was stranded, says Viol.

JOLSON IN GERMAN. BUT NOT IN 'SONS O' GUNS

Al Joison will make his first picture for UA in Germany in that country's tongue, but it won't be 'Sons o' Guns,' which has been scheduled for months as the most of the company.

The German-produced talker will be an original, author undetermined, which Fred Zeinik will direct. Joison leaves for Germany early in September.

No one eise goes from here, with the femme lead opposite Joison and the balance of the cast to be picked abroad.

"Sons o' Guns," under present plans, will be done with Joison and Lily Damita early next spring as Joison's second under the UA banner.

Mary Brian for Lead in Royal Family' Talker

Par has pulled Mary Brian out of, "The Fighting Caravan," readying for production on the west coast, so that she might be added to "The Royal Family," to be made in New York. Henrietta Crossman is also

York. Henrietta Crossman is also now in the cast. Ida Claife and Frederic March were previously chosen for leads. Miss Brian and Miss Claire ar-rived, in New York Monday (25). Production on "Royal Family" starts next Monday (1).

More in Legit

Laura D. Wilcik is bringing Lya de
Putti to Broadway in "Made in
France." "Buddy" Rogers is listed
for a Schwab & Mandel musical,
while Nancy Jorroll may be ir the
revised "Frankle and Johnnie."
Thomas Meighan is reported iooking for a legit vehcle. Edward G.
Robinson is on his way back to New
York.

York. Beiasco and Curran will give Broadway "The Crimson Hour," with Pauline Frederick starring.

"SKIPPY" POSTPONED

Par Couldn't Locate Right Boy-Schertzinger on "New Morals"

Hollywood, Aug. 26,
Because Par has been unable to
find a boy for one of the main roles
"Skippy" will be indefinitely postponed. Picture was to have entered
production soon with Victor Schertzinger called back from New York

to direct.
Instead that director will do William Powell's next, "New Morals," to have been megged by John

Cromwell.

On his way east recently with
Powell, Schertzinger took a couple rowen, schertzinger took a couple of shots in Chicago for "New Mor-als," with the idea then that on Powell's return west Cromwell would pick up from there.

Flying Abroad

Berlin, Aug. 26.
Dorothy Mackalli, American picture actress, arrived here from Budapest Thursday.
She made the trip by plane.

SLICED REVENUE

Studio Economy Wave on Coast Partially Caused by Uncertain Foreign Market Plus High Cost of Talking Versions — Previously Retitled for \$10,-000, Now Requires \$500,-000 Worth of Remakes

MAYER'S STATEMENT

Hollywood, Aug. 26.
Efficiency, effect mentioned before in connection with picture preduction, and henceforth meaning practically anything; la at last, beginning to establish itself concretely of the best properties of the properties of the control of the contr

rect.
Producers are cutting down ex-énses at the source. Efficiency reapons are all aimed at Old Man verhead.

weapons are all aimed at vio man. Owned the establishing of cut prices on production, the exces are trying to drive home to their help that the cheaponing process mustrix extend to the finished product. They admit that one of the current causes for the slump at the box office is the quality or lack by quality of the general run of pictures. (Continued on page 78)

DRAMA GIRLS WHO CAN ACT HARD TO FIND

Fox studies in New York, looking for dramatic-lead women, has conducted plenty of screen tests.

Type desired by Joe Pincub, in charge of casting in the east, is admittedly hard to find. Those who have faced the camera during the past weeks were mainly experienced profile, three-quarters and full-face grade, or lookers deficient in dramatic experience.

Fox is after young dramatic actresses.

For is after young dramatic ac-tresses. Spanish-speaking players of the pure tongue are also proving siffi-cult to locate in New York. Most tested by Joe Holton at the Fox 16th avenue studios have had their Span-ish cluttered up with Mexican, Ar-gentinian or Forta Rican dialect.

Eternal Regulars

Hollywood, Aug. 26. Story is around that 135 actors aft for New York on one train last

Story is around that 135 across left for New York on one train last week. Check of the boulevard standees who are up for a couple of parts and expect to hear any day shows that none of the regulars is miss-

SKELLY FOR WB SHORT

Hai Skelly, whose Paramount term expired recently, will make one hort for Warners. Skelly, former vaudevillian and iegit, was featured in "Di Life" ("Burlesque") by Par.

Noah Beery in Person

Noah Beery is not for a week's personal appearance tour in the Warner houses, with Walter Meyers to fix up the dates. Beery will get his regular W-B picture salary plus traveling ex-penses.

Shopkeepers Pay Cost of Reopening Dark House in Deal with Showman

Always Too Much

The waii of a writer trying to crash Hollywood.

"When they were making silents they said my stories had too much talk and not

He fears too much of each will be the next ailbi.

NO ONE OUT AT METRO WITH G. SWANSON IN

Hoilywood, Aug. 28.
Understanding here is that M-G-M has no intention of using Gloria Swanson as a replacement for another star under the Metro deal with the control of the screen but a short while. Miss Swanson's only other possible predecessor, Marion Davies, has four more years to go on a five-year term.
Miss Davies was reported to have received a \$500,000 bonus through a Hearth energiaper title-up. It was a Hearth energiaper title-up. It was received a \$500,000 bonus through a Hearth energiaper title-up. It was received a \$500,000 bonus through a Hearth energiaper title-up. It was received a phanting and indicated another release might be effected, but that apparently has cooled down.

Metro's Option on 4 Are Allowed to Lapse

J, C. Nugent, Barbara Leonard, Lucille Powers (artists) and Sammy Lee, director, are leaving the Metro payroll.

payroll.

Nugent, who was signed last August, will not be retained under options when contract is up Get. 14.

Option on Miss Powers' contract, expiring Sept. 16, and on Miss Leonard, expiring same date, will also not be taken up. Both were signed last March.

signed last Marcn.

Lee is already out under a release ending his contract Aug. 13. He joined Metro last September.

Fox-MGM Renew, Extend

Metro has exercised options on Herbert Stothart and Joseph Meyer, composers, for one year, and exten-sions on P. G. Wodehouse, Edith Eilis and Edith Fitzgerald, writers,

Eilis and Edith Fitzgerald, writers, for six months:
New contracts now in effect, on the Fo.. lot are El Brendel, comedan; Tom Barry, writer, and Hamilton McFadden, director, all for one year. Six-month lox renewals were seen Guther McCintoc and Moleston and Males and the seen and the seen of
ROSE HOBART RETURNS

Legit Wanted \$500 Weekly From Li Too High-Contracted at \$300

Hollywood, Aug. 26.
Universal having considered her salary demands too high, Rose hobart departs for New York this week, although Universal has the exclusive on her future picture ser-

Miss Hobart, under a five-year optional contract at \$300 a week, demanded \$200 inore.

Writer-Artist-Metro

Metro has signed short-term con-tracts with Gordon Kahn, writer, and with William Blakewell, artist. Latter's contract is for six months but carries three options of six months each and three of one year each, making a total of five years if all are exercised.

Chicago, Aug. 26. Emii Stern, general manager of the Essaness theatres, has put over one of the most unusual deals in show business, in connection with the opening of the Byrd theatre on

the west side. House, formerly Madison Square, was dark, leaving the neighborhood without picture stand. Stern asked the local merchants if they wanted a theatre in that locality. All answered in the affirmative. To provide they meant it, the merchants control of the standard of the st

nouse.

They gave this money without collateral, merely as advertising, expecting returns from increased business in the neighborhood.

nees in the neighborhood.

Stern now has new seate and decoration, cooling and ventilating system, Berliner acoustics, a \$5,000
front, and canopy, new sound and
a big screen and magnascope in the
theatre.

theatre.

House opens Aug. 29. All the local merchants are plugging it on
their own account. Stern put it up
to them that if the house draws
people, the neighborhood merchants
will benefit from the increased
travel.

'SIMON' AS TALKER MAY CALL OFF ROAD TOUR

Negotiations are on between Paramount and Flo Ziegfeld for the making of "Simple Simon" with Ed Wynn into a picture at Par's Astoria studio. Wynn is at present engaged in the picturization of "Manhattan Mary" at the same

"Manhattan Mary" at the same plant.

If the "Simon" picture is made, it will postpone the tour of the Ziegfeld show.

It was reported recently that "Simon" might be taken over for the road by Wgnu. Several players, including Ruth Elting, Harriset Hoctor and Will Absern of the original cast, are under contract with Ziegfeld, with the oppning date set for Sept. 15. Whether Ziegfeld is liable for salaries should the tour be delayed is to be ruled on.

Can't Double from B'way, L.I., Actress Leaves Show

Miriam Hopkins is leaving "Lysis-trata" this week because of inabil-ity to double between the Broadway legit and the Paramount studio on Long Island.
At Par, Miss Hopkins is taking the femme lead in "The Beef Peo-ple".

INDEX Pictures 2-48

Foreign	6- 7
Picture Reviews	21-42.
Film House Reviews	59-
Film House Reviews Talking Shorts	21
Vaudeville	49-55
Vaude Reviews	67
New Acts	58
Rilla	
Times Square	61-63
Editorial	65
Women's Page	64
Times Square Editorial Women's Page Legitimate Literati Music	66-72
Literati	72
Music	73-75
Obituary	77
Correspondence	77
Radio	
Night Clubs	75
Outdoors	76
Letter List	79
Inside-Pictures	65
Burlesque	56
Foreign Show News	G8-67
Sports	63
Inside-Vaude	65
Inside-Legit	65
Legit Reviews	70
News From the Dailies	56

Warners May Have Two-Sided Battle for Board Control at Next Meet—Brothers In on It

Warner Brothers today (27) is 100% normal financially, according to its bankers, who predict at the me time that the stock flotation to meet \$15,000,000 in commitments, which gets under way officially Aug. 29, will be absorbed by the common holders long before the deadline, Sept. 15. The bankers Monday all for going on the record that financial control of the Warner organization remain with the

brothers.

An inner crisis of importance may come up within the next month. Then what Warnerites concede will be a battle for mastery of the future directorate will take place. Banking interests, already represented by two directors, are quiet on the control fight issue, one representative stating the money house do not "contemplate" asking for further representation, other than Sachs for Goldman, Sachs and Hoyt for Hayden. Stone was arranged for shortly before and after the floating of the latest issue.

issue.

Warnerites are certain of aggressive action at the decisive directorate session for which Jack Warner, returned to the West Coast last Friday, is set to lend his voting strength by an abrupt re-visit to New York within another three

New 10th when weeks.
Vice presidents of the Warners are already figured by the brothers as those best to step into the places which Moe Mark an . M. Wolff will be terms which Moe Mark an. M. Wolff will vacate in accord with the terms reached with the Stanley theatre chain at the time of its take-over. Herman Starr an.! Sam Morris are now named by Warnerites as their likely successors, or at least those who will be presented for the directorships by the brothers.

Catchings

Waddill Catchings, former banker representative and spokesman for Goldman-Sachs, is still a member of the Warner board, and with some time t go, it is understood. Catchings, since the blow-off with the bankers, is regarded by the Warnerties as one of the most important of the brothers' representatives on the board. The Warners, it is understood, will personally fight for the retention of Catchings. Spyros Skouras is figuring heavily in the estimation of informed Warneritees as a "future power" in the brothers' organization Largeder, Hayden-Stone became interested in the latest floation. In other Warner circles Skouras, however, is not mentioned for a directorial berth.

Skouras on Reverse

Skouras on Heverse
One of the first departments to
show a comeback, even in face of
the drastic retrenchment order, is
that headed by Skouras, Instead of
closing more theatres Skouras has
ordered the opening of theatres
which have been closed during the

ordered the opening of theatres which have been closed during the summer. Six of these in various parts of the country, particularly in the east, were relighted during the past two weeks.

Curtaliment in other respects is continuing. The shearing in New York is now set officially to have recluded the standard of the continuing. The shearing in New York is mow set officially to have recluded the standard throughout the exchanges. Between 200 and 300 people will be let out before this work is complete. The first exchange center up for "elimination of deadwood" is Philadelphia.

Bear Move Blocked

Bear Move Blocked

Monday Warnerites were jubilant over what they termed a thorough spiking of a bear move. This was made in reference to the applica-tion for receivership which the bankers tossed off their knives with

a laugh.

The fact that the petitioner asked for a receiver instead of a temporary adjudicator, which would have given the brothers opportunity for an immediate defense, and the fact that the application was filed with a chancellory court, which could not listen to the argument until September, all substantiate private Warner thinking that the thing was aimply instigated to knock down stock or else keep it at a minimum.

The Boss

Picture actor, holding his first job in several weeks, is doing a sob song because the part establishes him as a type for which calls are far between.
"But I had to take it," he explains. "The studio called twice while I was out, and my landlady knew it was work."

Wide Film of 'Kismet' On B'way at \$2 as Otis Skinner's 1st Talker

First National intends to place "Kismet," with Otis Skinner, on Broadway at \$2 top on the wide screen with wide film. Date for showing has not been set, nor has the theatre. Latter probably will be one of the Warner group.

one of the Warner group.
It is the legit star's initial talker
and also the first of recent times to
come out in the minen discussed
wide film. From accounts, F. N.
has not decided whether "Kismer"
will be exhibited in all wide film or
limited to 50% or more, with the
remainder in standard size.
For its showings elsewhere "Kismet" will run off in standard.

HUGHES SATISFIED, BUT STILL WANTS STUDIO

Howard Hughes must have been satisfied with the returns for bis "Hell's 'Anjeels' at the two Broadway houses since the opening, Last week he left New York without destination mentioned. It's a vacation and will last about 10 weeks.

It is said Hughes has not lost his desire to secure control of a major studio. The United Artists deal is still pending from accounts, altiful pending from accounts and the pending from a pending from a pending from the pendi

Par's Economy Meets

Los Angeles, Aug. 26.
The past few days have witnessed a steady series of conferences among Lasker, Wanger, Schuberg and Goetz on the Paramount lot.

Moderate economy wave disturbed employees, with no important evictions but appreciable slice in studio overhead. This is in line with a general move among coast studios. It is reported that Wanger is re-maining on the coast until October.

2-IN-1 SHORTS' SYSTEM

Spanish Cast Trails English Version Players

Warners is making shorts in Eng lish and Spanish simultaneously at the Flatbush studio. Versions are alike in action and differ only in the

dialog.

Each scene is shot twice, with the two troupes of actors. English and Spanish, following or preceding each other before the camera. It's figured to be a saver of considerable time and coin.

Warners has 25 shorts scheduled for production in 1930-31, for general release in the Spanish neighbs in the U. S. besides the Latin countries.

Edgar Allan Woolf Back

Hollywood, Aug. 26,

Hollywood, Aug. 26.
Winding up his writer's term at
First National next week, Edgar
Alian Woolf will lerve for New York
to confer with A. H. Woods on "The
Farty Crasher," new legit.
Woolf is the eastern playwright.
He held out for years, but finally
gave in and came out to Hollywood



MISS NUTHALL WINS! rennis title goes to England. But a title for clean comedy still re-tins with the U.S.A. in the

hands of
Originators of "Tintype" Comedy
(CHIC) (ROSE)
YORK and KING
Week Aug. 30, Keith's Boston
R-K-O Direction, LEE STEWART

\$4,000,000 Quota **Set By Chaplin** On His "Lights"

Charles Chaplin has set such a high quota on "City Lights," his first production since sound came in, that UA has ceased taking contracts on the picture, advising all its.exchanges to that effect.

This order, from Chaplin himself, sets a quota said to be as large as that on any picture ever made.

Chaplin, whose best money-maker in the past, "The Gold Rush," went to around \$4,000,000, is determined that, "City Lights" will get it, even though it has no dialog-sequences

though it has no chalor-sequences. UA, with the selling season considerably advanced, has closed many accounts already on the Chaplin picture, with the hold-off order from Chaplin based on the comedian's grossing beliefs in his picture! coming as something of a surprise.

Chaplin's attitude is that he and UA wait to see how "City Lights" goes and then do the selling, with goes and then do the selling, with the standpatter against dialog re-ported as sincerely believing the quota set is not too high, and that the picture will do better than any of his others. "City Lights" has completed

"City Lights" has completed shooting but is not yet synchronized. UA has no argument with Chaplin, or vice versa, the comedian conceding he is setting a high quota on his picture in view of the way sound has marched in, but has made up his mind to do that and is willing to take the gamble.

Film of Catholicism

Philadelphia, Aug. 26.

William J. Ryan, known theatri-cally as former head of the Ryan ticket agency here, is president of the new Catholic Pictures Corp., in-corporated in Delaware by a group

from this city.

Company states it will make a picture of the story of Catholicism.

TALKER ON MORMONISM

TALKER ON MORMONISM A pleture on Mormonism, said to be for propaganda purposes but groomed for national distribution. It is being made in Fort Lee, N. J. and some control of the control of U. Bean, both of Utha, state of Mormonism, are the producers, and Wilfred North the director. Title given the talker is "Corlanthum," tracing Mormonism and its growth from 50 B. C. to the present. Bean is the author.

Ceballos With F. & M.

Los Angeles, Aug. 26. t Coast has bought off Fox West Fox West Coast has bought on Larry Ceballos' Warner contract. It will use Ceballos as producer for eight or 10 stage shows for Fanchon & Marco.

Ceballos' Warner contract runs until April. He starts with Fox Sept. 1.

Boston Breeds 'Receivership' **Fanatics? Seems Habit There**

UNGAR LEAVES 'VARIETY'

Shifts in Staff Members-Halperin

Arthur Ungar has resigned from "Variety" taking effect Sept. 15. He has been in charge of "Variety" coast office, having started the Los Angeles branch about six years ago.

Abel Green from the New York office leaves today (27) to assume charge of the Rollywood branch. Bol Landry, also from N. Y., is taking over the direction of "Variety's" Chicago. Office. Hal Halperin, in charge in Chicago for several years, will locate permanently in the New York office.

Roy Chartier, of the N. Y. staff.

York office.

Roy Chartier, of the N. Y. staff, is likewise switching to the Hollywood office. Walter Collins of N. Y. has gone to the Chicago branch.

Sid Silverman, at the coast office since April, returns to N. Y. around Oct. 1.

Panhandle Region of Tex. Thinks Films and School **Books Libelous to State**

Dallas, Aug. 20.

West Texas C. of C. is planning a \$1,000,000 suit against Texas school book publishers, with both press and films likely involved, for libel. Big leaders of cattle ranges claim their country is continually misrepresented as "semi-arid and and" while and." while

claim their country is continually misropresented as "semi-arid and almost deserted range land." while actually atrong agricultural section. Suit is officially against book publishers, but the Texans have their grudges against flickers of the western group which couple of the large producing companies have been pushing lately, aithough there is little they could do about it outside of boycotting.

West Texas, especially region known as Panhandle, is scene of at least more than half of "western" stories.

HOW PORTLAND VIEWS THE 'FLESH' SHOW IDEA

Portland, Ore., Aug. 26. Consensus of fan opinion on need for stage fiesh in local film houses:

1—"No need for stage shows when there is a strong picture," comes the first crack. General idea is that flesh needed to fill up a tame screen bill.

bill.

2—"Stage shows better than those dumb shorts," is next most popular lowdown. Paramount flopped here with good pictures, by loading with shorts and recovered with stage

shows.

Local fans like girl acts and want to laugh right out loud. Stage show gives 'em this break. They are fed up with organ acrobats who try to nake them

make them sing.

Three leading houses here all have flesh acts. Their grosses often approached, sometimes bested, by all-screen United Artists when that house has big films. U. A. runs the shortest program in town.

Strength of flesh seems to lie in patching up weak film programs. Given strong films, the fans forget their raw meat diet.

Dave Bader's Job

Hollywood, Aug. 26.

Hollywood, Aug. 28.

Carl Laemmle, Jr., denies that
Dave Bader is coming to Universal
City as a psychology expert, with
supervision over the story and production departments.
Young Laemmle states Bader will
be assigned to the scenario departthe supervision of the state of the scenario departman, while supplying details for
John Drinkwater's blography of
Carl Laemmle, Sr.

Drop Colored Chorus Hollywood, Aug. 26.

Radio will not renew its option on

Hadle will not renew its option on Hall's colored chorus of 40.

Singers have been under contract to the studio for two terms, being used in "Hit the Deck," "Dixlana," and "Check and Double Check."

Studio will use a white ohorus in future musicals.

Boston, Aug. 26.

At the Berenson law offices here it was denied that either member of the firm is connected with the Warner Bros. receivership application in Wilmington, made by ira T. and the Berenson staff it was aware of the details in connection with the Netson-Fink legal proceeding.

The Berenson office, acting for its eld, it is said, or for Dave Stongsman, another New England lawyie, and independent theatre operator, started a similar receivership action against Fox last appring, in the Federal Court in New York. No report has been disclosed spacity how that actions of the proceeding of the property of the present on the property of the present on the property of the present of the p

other Berenson brothers, S. and M. other Berenson spourers, and and S. Berenson is a real estate specualator with offices at 2026 Washington street. His office is shared by erenson, who is in the (Continued on page 66)

BETTER AT B. O., **BETTER SPIRIT**

Los Angeles, Aug. 26.
Reports of increasing grosses throughout the country, as printed in "Variety's" local Bulletin, are affecting the morale of the coast

studios.

For the past few months major lots were engulfed with avalanches of bad gross squawks from the East. Numerous economy waves, left the studios in anything but a confident mood.

The current spurt is already re-flected in the revival of spirits here.

VICTORY WITH AN IF **WON AGAINST CENSORS**

Chicago, Aug. 26 First instance of mandamus pro-ceeding against the censor board was a success last week, when First National exchange here se-cured such a writ for the showing of "Numbered Men" at the Oriental.

of "Numbered Men" at the Oriental According to the reports the censors had refused to give the pleture even a "pinit" for adult, only, barring the pleture entirely.

Mandamus suit is new to show business here, and was brought about by the decision of the Signeme Court a couple of months ago barring the use of the injungtion, to restrain the police from interfering with the showing of, is flicker which had been barred, by the censor. The decision was handed down in the case of "Albig" (UAA).

The mandamus writ, however, is understood to be very precarious legally, since if the censor board or the police appeal the mandamus decision, the picture must be yanked

Fox Reopening 10

Fox will reopen 16 theatres in and around New York Aug. 29, including two former de luxers and a couple which have been durk nearly all summer. The Riverside, uptown theatre, formerly R-K-O, and the City. 14th street, one of the oldest of the former William Fox properties, along with the other eight will play straight film.

Others are the Ridgewood, Brooking; State, Jersey City; Termingly, Newark, and the Audubon, Crotone Manhattan, Valentine and 120 United States in Greater New York

saiary More Reliable

Harold Shumate has been engaged
by Tiffany to write dialog and
t adaptation of "Great White Trail."

Shumate formerly was an inde
producer and redently has been tifing his hand at writing short stories,
one of which landed in the Sateve-

INDIES RATHER NOT SELL

Only 7 New Films Located This Wk. In 26 Eastern Keys—Under Average HOUSES TO PROFIT

New York, Aug. 28.
Current week for the east shows levest number of entirely new films grogramed than in some time. In 21 key centers only seven pictures are found not to have been pre-flously played in some other spot or on the coast. Check made from newspaper advertising.

Of the eight, six are in three eities, Providence, Detroit and New York, with two each. Other two are the "Last Duanes" (Fox), in New Haven, and "Let's Go Native" (Paramount leads this way with two releases, while Fox, Metro, Warners, United Artists and Universal have one each.

Total films besides those mentioned include "Outside the Law" (U); "Animal Crackers" (Par); "Lincoln" (UA); "Old English" (WB); "Dough Boys" (Metro).

Analysis shows that three of the eight are cornecties, one a western and two are \$2 films.

**Fact of this unusual low availability about 40% below the normal week when "to 14 all new films can be located may or may not explain some holdovers in certain towns. Whether this low number of actual first play films is the cause, or the theatres throughout the east have gotten a break through good bo, product and draw films to add another reason for holdovers can't be decided.

Fox's "Common Clux, Paramount, Brown have the Rosseveit, Chicago, and the fourth at the Rosy, Broadway, While "Anybody's Woman" is now playing the first 2d week the Paramount, Broadway has known in weeks.

WB EQUIPPING FOR WIDE-FILM

With the Hollywood and Warner theatres, N. Y., both equipped for wide film, and "Kismet" how regarded as certain to follow "Moby Dick" into the former, as WB's first wide film in 85 mms, to be exhibited anywhere, plans are going ahead for additional installations.

This to provide key spots for the first WB wide film when ready for run engagements outside of the \$2 class and first showings in Warner towing.

towns.

The Winter Garden, which will probably take "Kismet" from the \$2 run for a pop price engagement or set other WB wide films completed or to be made, will be the third Warner house to get wide film apparatus. The equipment will go into key center spots on top of that.

"Kismet" is expected to go into the Hollywood before Thanksglving.

HAYS' ANGLE ON 'DIRT' IN 'HELL'S ANGELS

Three situations in the bedroom must be eliminated before the Hays office will okay the general release of "Heil"s Angels." The material of the Hollywood Code, although the Hughes picture was started years before the ethics were thought of, is now contained in the Broadway showings.

showings.

Hays' angle is that the picture
has real merit in the parts that are
wholesome and that it would be a
shame to let the "dirt" get an
shame to let the be the state
redit for the success of the film.
So far all the dally reviewers
have panned the picture's story
without noticing any "dirt." Praise

without noticing any "dirt." Praise has been only for the air portions.

Long-Distance Copy

For the first time for a pre-miere of a big picture on Broadway, a New York adver-tising agency, Lord Thomas & Logan Co, dispatched a man across the continent by trail and airplane to get the pro-responding to the pro-picture should be sold to the public.

picture should be sold to the public.
This was done on Sam Goldwyn's "Whoopee," with Jack Pegler of the agency understood to have assigned the man taking the hop. He will write the ad copy out there, have it okayed by Goldwyn and return with it via combined air and rail route by next Friday.

Fox Payment \$1,250,000 For 25% Fox-Case Reel Sept. 2-Stock at \$60

A payment of \$1,250,000 is payable Sept. 2 by Fox Films to the Fox-Case Co. for a 25% interest purchased in the Fox-Case Moviction (newsreet) last year. At that time, from report case by greened the Fox Films stock by Sept. 2, next, would be worth \$50 a share. At the valuation of the 25% interest a year ago the Fox-Case Movietone was appraised at \$5,000,000. One report is that Fox may ask for a postponement of the Sept. 2 delivery for a period of 60 or 90 days, to give Fox stock a chance to reach the guaranteed amount of \$60 a share on the New York Stock Exchange.

B. & K. NET OUOTA FOR **PUBLIX SENT UP 25%**

Chicago, Aug. 28.
Notice has come from the main office of Publix that the quota for the B. & K. district for the coming year has been boosted approximately 25% or \$1,000,000.
Past quota fc: the P. & K. district, which takes in Chicago and Detroit, has been about \$4,000,000.
This quota figures as net profit.
The local B. & K. houses at present are running far ahead of last year, with the exception of May and June, which were the lowest in B. & K. history, Business is apparently still on the up-grade.

\$25 for Grauman Flash

Hollywood, Aug. 26. Hollywood, Aug. 26. Milton Dorlan, one of the winners in the local "Greater Talkie Season" star double contest, has started out

on a career.

Dorlan, a ringer for Sid Grauman, has been engaged at \$25 a week to hang around the Chinese theatre, just for a flash.

Redroom Worries

- Hollywood, Aug. 26.
Universal is in quest of a new
title for "Boudoir Diplomat," originally "The Command to Love."
That "boudoir" thing is troubling

That "boudoff" thing is troubling U's exces.

Besides a general solicitation from studio employees a canvass is being made on the outside for a good sug-gestion.

"Old Soak" Now "Jake"

Don Marquis is due on the coast next week. It's about "Everything's Jake," sequel to "Old Soak."
Entire cast of the latter is now around Hollywood for no good reason, including Harry Beresford.

OPERATING OWN

Changed Reasoning Chain Operation of Neighborhood and Smaller Town Theatres-Believe Chains Must Unload

OLD TIMES RETURNING?

Independent picture theatre owners are seemingly switching any former desire to sell their theatres to the chains. Their belief is they can make more money by their own operation than whatever profit could be made by selling.

Another opinion becoming deeply impressed upon them is that chain theatre operation cannot be very successfully accomplished meighborhood or smaller town theatres. While still another idea amounting to almost an obsession with the indies, is that the chains will have to unload many of this type of house before long. If they remain in business as extremely the control of these unloaded houses and about at their own terms.

Theatre commitments by Warner.

cure a considerable number of those unloaded houses and about at their own terms.

Theatre commitments by Warner and Fox during 1300 so far brought out and crearchene the same and the sam

the opinion existed that the return-ing indies to theatre operation were but merely trying to make another sale. This was denied, however, by the come-backs, who have remained in the exhibiting end to date, with-out placing their latest string on the market.

Overhead and Rental Chain operation, indies say, in neighborhoods and smaller towns or neighborhoods and smaller towns or anywhere apart from the downtown main street first runs of the keys, calls for too intimate theatre direction for a chain theatre system, manipulated from a home office, to create the atmosphere around and in the house gained by the individual operator. Another reason, say the indies, is that the smaller locale theatre must go in the red for the chain because the chain first saddles it with a quota of home office chain because the chain first saddles it with a quota of home office chains destributor piles on the film rental charge. Both leave the house in a continual struggle to show a net, albeit that the "overhead" and the rental merely remove money from one of the combination's pocket to another.

Home office "overhead" is usually computed and charged against a chain theatre at from 3 to 5% of its gross, weekly.

With self-operation, claims the indie, with "office overhead" is the chain and the chain cannot secure, the indie states.

Unloading Time

With respect to the chains unanywhere apart from the downtow

Into secure, the indie states.

Unloading Time

With respect to the chains unloading, the indies believe that when that moment arrives, if It does, he will regain the house or procure them under an arrangement either calling for a flat percentage for the chain as its share of the operation or at a reasonable rent for the house that will not be a burden.

Anticipating in such events that the chains will demand their producers be given first call on product for

General Electric's Expansion Of Its Show Biz Interests by Fox, Loew et al. Starts on Wav

Wm. Fox Requested to Take Desk and Duties As \$500,000 Yr. Man

It's still headquarters dope that William Fox may soon be back in harness at the old stand. Understanding is that the form the may standing is that the form the may be standing in the fox H. O., the to cocupy an office in the Fox H. O., in his official capacity as chairman of the Fox advisory board. The office is to be adjoining the Clarke suite when latter is made available.

William Fox is reported now as not aiming for any new biz of his own. His present contract with Fox Films runs for 5 years at \$600,000 per year for him, personally.

ally.

That salary is to be paid "dead or

WB LETTING OPTIONS **LAPSE FOR 12 SITES**

Options on sites in New York and Brooklyn taken by Warner Bros. recently when extensive building plans were in mind, will be allowed at land the plant when the side of the si

Beacon.
Under the proposed building program now dropped it would have had more theatres on Broadway itself than any of its competitors, in-cluding chains and indies.

Jolson's Latest

Los Angeles, Aug. 26.
Al Joison left here Monday night with plans to pick up his wife on the way to Europe. The mammy hollerer has had a tough time making up his mind during the past month.

month.

The trip, if it does come off, would indicate that other matters, such as concert, legit, vaude pictures, are

Andy Rice on Way East
Los Angcles, Aug. 26.
Concluding three years as a picture writer here, Andy Rice is returning east by motor this week.
Rice is negotiating with Ziegfeld.

the unloading theatre, the indle ex-

the unloading theatre, the indie expects to assent to that condition, but with the proviso he will not be but with the proviso he will not be but with the provisor he produced unloading the season of the season o

Stage is being set for the big electrio scoop in the film bix, already under way, when headquarters of General Theatres Equipment gets showed out of Chicago and into New York as the first step being engineered by the bankers. New headquarters will be at 90 Gold street, where all the local offices, including those of the subsid, National Theatre Supply, will also go, according to banking info. Apparent cause for the moving is

Theatre Supply, will also go. according to banking info.

Apparent cause for the moving is to manipulate the closer knitting of the Fox properties to permit a smoother finale when the big push on the film biz is accomplished. The moving means, on confirmation, that G. E. is taking over G. T. B. and through the latter, Fox Films and Theatres. At the proper moment Harley L. Clarke will become president of Westinghouse, manufacturing subsid of General Electric. Insiders give the time limit Jan. 1, 1931, but are willing to extend it to a year.

Insofar as the banker element is concerned the idea is not new. For pictures it takes on an original complexion; that when William Fox sold, he was selling to General Electric.

Line-up

sold, he was selling to General Electric.

Line-up

Besides these the other companies figuring in the deal are R-K-O and Metro. Former is owned by RCA, subsid of G. E., and Loew's in a Former in the selling of the se

WIRING HALL FOR 220 IN TOWN OF 500 POP.

Denver, Aug. 26.
A DeForest sound equipment was sold—for cash—to be put in a lodge hall in Dolores, Colo., population

Capacity of hall is 220. It is used for pictures only three nights a week. C. W. Smith, manager, is agent for the railroad there.

"Cinders" at Globe

Globe, New York, will be reclaimed from pictures, and goes legit and roct. 1, when Radio Pictures will relinguish its lease.

C. B. Dillingham will utilize the change to spot a new musical, "Mr. Cinders," at the Globe in Oct.

Lukas-Chatterton Combo

Hollywood, Aug. 26.
Paul Lukas has been put on the top rung with Ruth Chatterton in "Right to Love" at Paramount.

Yarn is from the novel, "Brook Evans."

Australian Circuits Merging For National Theatre Control **And to Keep the Americans Out**

Sydney, Aug. 26. Although denied from all directions, it is confidentially learned the Australian film business is on the Australian him business is on the verge of a merge. Primary purpose for such a combination will be a self-protective desire to keep American money out of the Antipodes, although Paramount and other American circuits have been variously reported as firting for a buy-ty

Inside stuff, locally denied, has it Inside Stufi, locally denied, has it two individual American circuits were interested in an absorption of Union Theatres and Hoyt's chains, with the Americans thereafter to stage a fight to the finish for the control of the Australian talker

Information now is that American oney is not wanted by either of money is not wanted by either of the Australian chains, providing the the Australian ohains, providing the executives of U. T. and Hoyt's can agree on the merger terms for their own circuits. Local stockholders do not favor any form of American intervention.

Union Theatres and Hoyt's getting together seems assured, providing only that acceptable percentages are offered to the stockholders of

U. T. is understood demanding the

Hard Hit

Hard Hit
Beaumont Smith, New Zealand
manager of Hoyt's, with whom
Williamson-Tait is connected, has
been recalled to Sydney for an
urgent conference with U. T.
Stuart Doyle, the Union Theatres'
(Continued on page 67)

PAR HOOKING UP WITH DANISH CO.

Copenhagen, Aug. 28.
Trade reports have it that Paramount is set for an association with the Danish company, Palladium, in the manufacture of Scandinavian talking product.
Production will be earried on in Paris. Players will be Danish players of note, with preference given to comediant.

Protecting Brazil

Hollywood, Aug. 28.
Local Hays office has requested a cut in Christie's "Charloy's Aunt."
Although the line, "I'm Charloy's Aunt from Brazil where, the nuts come from" has been in the piece since it was written 40 years ago,

Request from Jason Jay to Christie's says: "the speech might give offense to the Brazilian Gov-ernment."

German-Am. News Reels

Berlin, Aug. 28.

Sam Katz and Emmanuel Cohen are here together on bushless, Cohen is supervising the introduction of a German edition of Paramount's newereel.

Fox's first German-made edition of Movietone News will be exhibited Sept. 8. Mozartssal and the Kamera theatres will hold the premieres.

Irritated by Directors, Spaniard Wants to Quit

Hollywood, Aug. 26.
Ernesto Vilches, Spanish stage actor, is endeavoring to break his contract with Metro.
In a letter to Irving Thalberg the

In a letter to irving Inalorg the player has protested against taking orders from directors who he thinks have no right to tell him what to do, and has asked that his contract between the So far Thalberg has made no decision.

*Vilches is now appearing—in the

Net Deficit of \$300,000 By Indie English Prod With Talkers Blamed

London, Aug. 26. Financial statements have been issued by two British film produc-tion units, Welsh-Pearson-Elder, independent producer, report a independent producer, report a trading loss of \$300,000 on the year. Taiker upheaval is solely blamed.

FOX AFTER REPS ON B-G BOARD

London, Aug. 26. Fox wants a break in the manage-nent of British-Gaumont,

ment of Equisa-Galimont.

Fox paid \$19,000,000 for a part of
the British company, and has tactfully laid its wishes before B-G.
This was done during the visit of
Harley L. Clarke over here.

Harley L. Clarke over here.
Ostrerers are opposed. Diplomacy has been employed as well as induction and giving Fox a break on the B-G say-so is more than probable. Charter of B-G specifically details that management and the board must be composed of native Britishers.

It was learned that Fox and B-G have already arranged a product guaranty which assures Fox showing in B-G houses. Fox did not have this privilege before. Fox also has maneuvered to place a couple of regs on the board of the Metropolitan and British Co. It was learned that Fox and B-G

Latter concern is the holding com-pany for B-G. It is controlled 65% by Fox. Getting two directors gives Fox equal representation with the

METRO'S 58 FOREIGNS: SIGNING MORE PLAYERS

Meiro's foreign talkers this season will consist of 58 features, 18 French, 12 German, 15 Spanish and 13 Italian, decided at, a conference held on the coast last week amorg Arthur Loew, Irving Thalberg, Louis B. Mayer and Ludwig Lawrence, special European representatives for the company when the decision to increase production on non-English features was reached. Following the confato Lawrence sailed for Europe with instructions to contract more French and German players to add to the foreign stock companies, which Metro already has in its Culver City studies. In the French version films Metro's foreign talkers this sea

ready has in its Cuiver City studios.
In the French version films
Ramon Novarro in "Call of the
Flesh," Buster Keaton in "Forward
March" and Norma Shearer in "Divorcee" and "Strangers May Kiss"
will be starred.

will be starred.
The studio officials agreed that
comedies can be played by Engtish speaking actors, it being claimed that a poor accent and bad grammatical constructions are no hindrance while in the Latin countries
to comics the surrounding cast stays
in character.

Par's 2 Swiss Houses

Zurich, Aug. 26. Paramount is extending its Con-tinental circuit by taking over the leases on the two local American-wired houses, Bellevue and Forum. Par negotiated the leases through its Swiss branch, Eos Film.

Metro's British Juvenile

Hollywood, Aug. 26. Raymond Milland, British juvenile

e no decision.

ches is now appearing in the control of "Dri Milland is from English stage and fanchu."

Milland is from English stage and also played in B.I.P. films abroad. to be cheaper. At least in the mat-ter of producing royalties.

SASCHA 1ST AUSTRIAN

Producing in Vienna—In Collabor tion With German Co.

Vienna, Aug. 27.
Sascha Film Co. has completely renovated the old Slevering studios, installing Tobis sound recording equipment. It will produce the first Austrian-made talker in Vienna beginning "shooting" next month. Sascha is producing in collaboration with the Fellene & Somlo Film.

Co. of Berlin,
The Berlin director, Jacobi-Oesterreicher, will direct Bernauer's
comedy, "Money Lies on the Pavement," as the first.
The second production will

rnt," as the first. The second production will baracteristic Viennese revue.

PONY GOLF FOR SHOWMEN'S CONTROL

London, Aug. 26.
While the midget golf craze is not expected to last here, still a syndicate of showmen is essaying to put it over. Several executives of the leading flim renting firms have joined Jack. Davis, exhibitor and promoter, in the formation of a special company to establish golfer of the syndicate has acquired the British territorial rights to certain midget golf course patents. It will estites sell the course equipment to exhibitors or rent if on a sharing basis.

exhibitors of rent it on a sname basis.

The first midget course controlled by a theatre opens at Ealing, a London suburb, Aug. 26.

The syndicate has 'five other courses in the process of construc-

tion. The Kit-Cat club is also building

Native English Directors Slowly Forced Out

London, Aug. 15. London, Aug. 15.
British film directors are raising squawks at the way the chief production units here keep the same stock list of directors month in and month out. Nearly one-half of the

month out. Nearly one-half of the men handling megaphones in the country today are foreigners. Those of the film producers not 'no the lists' at Eistree and else-where, make periodical complaints to their association against the preference shown certain foreign directors.

preterence shown certain foreign directors.
Reply is always the same: Association can do nothing.
Result is something like 25 one-time picture producers here seeking fresh businesses here seeking fresh businesses with the problem by writing radio plays, and now syndicates his air stuff regularly. Another producer is now an auto engineer, yet another is a radio set salesman.

set salesman.

Two have turned portrait photographers, while one, Graham Cutts, has gone into the catering

Some of these producers are still sufficiently optimistic to try and float talker units of their own.

Bucolic Britishers Like 'Em Nude; Star-Headed Shows Make Money

Canadian Inquiry for F-P and PP Revived as **New Cabinet in Power**

Ottawa, Aug. 26.

Talk revived in official circles of an inquiry into Famous Players Canadian Corp., now controlled by Paramount Publix, by the appointment of a Royal Commission under the Combines Investigation Act.

the Combines Investigation Act.
Announcement has been made that F. A. McGregor, Ottawa, registrar under the Combines Act, has considerable data on the question which he is waiting to lay before the Prime Minister for his consideration and decision whether or not an inquiry will be instituted.

The new Prime Minister of Canada is Hon. B. Bennett. As the leader of the Opposition in the least of Canadian Famous Players to Paramount Public on the floor of the Canadian House of Commons,

EMELKA 'NAMES' BEHIND FILMS

Berlin, Aug. 26. several important alkers scheduled for production this season, including three by Max

season, including three by Max Pallenberg, marking that famous German comedian's screen debut. Karl Grune, German director, will make two of his own productions for Emelka. Richard Tauber has three pictures slated for Emelka, and the German composer, Mische Spoliansky, will be the keynote of three more for the same company.

Quota Date Limits Speed Up English Production

London, Aug. 26.

London, Aug. 26.

All British studios are speeding up production in work to have the footage cut, registered and trade shown before Oct. 1.

Move is due to a condition of the quota law, which now calls for release dates not more than nine months after trade show, but requires that all product after Oct. 1 be released to first run houses within six months after a trade show. A result of the new quota working will be a considerable slump in registrations and trade shows during October and the first two weeks of the control of t

of November.
After that bookings will thin out and become adjustable.

Two Holland Hits

Amsterdam, Aug. 26. The Tauberfilm "Lockende Zie into its second week at the Tuschinski.

"The Blue Angel" is a holdover in

British Film Field

By Frank Tilley

London, Aug. 15.

Lots of times Sir Oliver Stoll has been reported about to sell out his circuit. And lots of times he has held out when it came to putting the moniker on the dotted. At the last moment, too. Ask Szarvasy. But that's not his weakness now. Blown back from New York, the afternoons got—at last!—onto the story, and Sir Oswald didn't deny it. Said he has been approached but it mighth't come to anything. Seems the big snag so far is he has wanted to sell, if he sold at all, the whole outfit, complete with Cricklewood Studios. None of the Yank outfits wanted the studio. They knew what they wanted, the lares. So there want't any deal in the property of the studios. They knew what they wanted, the lares. So there want't any deal to be cheaper. At least in the matter of severing the story of the property of the reference of the server of

This gives him the great idea he'll stick to the studio and get a lot of dough renting floor space to studio-hungry producers waiting to shoot their opuses—or is it opil?

So now maybe Stoll is willing to sell, and with more'n one American outfit—to say nothing of the roving promoters—willing to buy theatres, he might get a break.

But a mighty interesting point.

he might get a break.

But a mighty interesting point
on Stock Exchange: Someone buying any Stoll stock coming on the
market at any price under \$1.50, and
any casual buyer having to pay
\$1.75 to get any. Stock has a \$5
par, but has never made that price
since the Stoll interests were
merged into one.

Standing Em Up Badlo Pattimes kicked its cradic, our folio week and this tender folis week and this tender folis week and this tender foliowed thematically thousand the foliowed thematically thousand production with the German Continued on page 49.

London, Aug. 14. Improvement in British touring revues is due to the success vaude-villians have scored in the sticks with road show outfits.

Last year the provincial response to touring revues was so bad many of the units were thinking of quitting. Houses were never prepared to give guarantees, but operated with the revue's owners 50-50, the result of which often meant precious

Provincial houses approached leading variety artists and suggest-ed they form their own units. This has been mainly successful. There are now 16 stars running their own

are now 16 stars running their own shows. Jack Hylion, Gracie Fields, Layton and Johnstone, Ella Shields, Gertie Gitana, Houston Sisters, Alfredo, Will Fyfic, Teddy Brown, Billy Ellot, Herschele Henlere, Toto, Nervo and Knox, Talbot O'Farrell, Debroy Summers and Bobby Hind are among the troupers who have their own units: Of these, five are Americans.

First in Sticks

Of these, five are Americans.

First in Stickeg

William Morries first exploited the same idea at the London Hippedrome six years back. But the first to tour the sticks with their own unit. were Nervo and Knox, with Jack Hylton and Layton and John Stone following closely.

When these ploneer units found managements were not. willing to drawing power, the units took over the theatres, playing on percentage, and have found it much more profitable, and the stick of the stick with the stick of the

A. J. Balaban in Spring

A. J. Balaban, over here with his family, does not intend to return to the States before next spring.

A. J. Balaban resigned from Paramount last spring. He had been in charge of all Publix stage shows and productions, besides talking

From Rio to N. Y. by Air

Buenos Aires, Aug. 26, Carl Sonin, chief here for Metro, has departed for Rio Janeiro, whence he will proceed to New York by plane.

Another journeyer to Rio is Mon-roe Isen, territorial manager for Universal.

Eclair Studio Burned

Paris, Aug. 28A \$250,000 fire completely destroyed the Eclair studios at
Epinay, outside of Paris.
Bursting lamp ignited the nim
projection booth.

Faassen at 91

The Hague, Aug. 15.
Alex Fasseen, Dutch actor whe
retired from the stage long ago,
celebrated his 91st birthday. Two
dectors attend him regularly. On
their advice no reception was held,
though the artist's villa was a protusion of nowers wines and
lettusion of nowers wines and
let-

English-German Exchange

Berlin, Aug. 26.
Norman Wright, known English
film man and general manager of
Filmeraft, of London, is here on

isometalism of the process.

NO FLAPPERS IN ITALY

German Patents' Pact Remains Unratified: Are Am. Electrics Making Am. Prods. Hold the Bag?

World talker patent troubles are breaking out anew. The pact on terest into at Paris has not been consulty ratified by American producers. The Hays office at the anne time is advising members sgainst entering Germany with films pending the outcome.

Manufacture to come and the cuttome. More serious and threatening to bring about a battle here between Western Electric and its licensees is the matter of which shall pay the royalties to Toble-Klangfilm: the American producer individually or the American electrics collectively. Producers feel that the electrics got them into the talker mess and that therefore they should pay the German place there in responsible companies who still foster the policy that America should give Germany the practical lesson of being deprived of Hollywood product; that too many concessions already have been made, and needlessity.

too many concessions already hav been made, and needlessly. The kontigent situation has pale

In importance with these two an gles, both involving the electrics

B. I. FILMS LAND IN PARIS HOUSES

London, Aug. 28.
Through Paramount co-operation,
British International Films is expanding in London proper. For the
first time in three years, B. I. product is being exhibited in Par's West
End houses.
"Suspense" (B. I.) opened at the
Plaza Aug. 22 on the condition it
would be accorded equal prominence
with Par's own half of the doublefeature, "Safety in Numbers."
B. I.'s "Kiss Me Sergeant" opens
at the Carlton as second feature to
"The Big Fond."
British International has closed
an agreement with Madan, India London, Aug. 26.

in British International has closed an agreement with Madan, India film renter, who also controls 80 of his own cinemas, for exhibition of B. I. product i: that country. F. S. Revell of B. I. sails for Canada Aug. 29 to establish head-quarters in Toronto as Canadian Appresentative for British International,

UFA'S SOLO DEAL FOR **SOVIET FILM RIGHTS**

Berlin, Aug. 26.
Germany seemingly is unconerned with Soviet Russian propaanda. UFA has made an open conract for the sole exhibition and
roduction rights to Soviet films.
The Russa pictures a cound and significant

Production rights to Soviet films.

The Russe pictures, sound and sibont, are Just as frankly labeled
propaganda films, although some
are most innocently cataloged as
"educationals."

Smith's Dandy Release While in Buenos Aires

Buenos Aires, Aug. 264
Herdman Smith is here as representative of British International, making it known that the English producer has designs to crash this market.

producer has designs to case a market.

Smith said the concern has no intention of an immediate invasion of the Latin-American field. Product will not be offered this year, but an organization will be set up and a canvass made as a preliminary to release after January.

One release has been accomplished anyhow. Mrs. Smith presented her husband with a daughter.

Picture Market Not Liked by Pittaluga

Rome, Aug. 28.

Another competitor in the suddenly spirited Italian language talker market is the Italotone Co., coming here intact from Höllywood, bringing with it a pioneering Italian talker, made in America.

Italotone will produce locally as well, starring their Italian male lead, Rabagilati. He is distinguished by having been a winner in a Fox competition for new actors, and new faces.

Berlin, Aug. 26. Italian talker production company here, headed by Giaccaloni, the di-rector, is known as Italifilm.

Milan, Aug. 26.

Milan, Aug. 26.
This city, commercial centre of
Italy, differing from Rome, the
political capital, is also the business
headquarters of Signor Pittaluga,
the big picture man of Italy.
Inside is that Pittaluga is miffed
with the American or other foreign
film producers invading his country for Italian production purposes
and that he contemplates discouraging Americans, Germans, French
and others alike in this sort of competition, using his theatre exhibition
influence as a wedge.

COLOR RIGHT REPORT OF CONFUSING ANGLE

Paris, Aug. 27.

Paramount in New York is currently negotiating to buy all rights to the Keller-Dorian, color process from Eastman Kodak.

If there's a buy, action will most likely follow by the Cinochromatique Co. currently financed by the New York banking house of Kissel, Kinnicutt & Co. Kissel, Kinnicutt & Co. Kissel, Kinnicutt & Co. Tringement of patents on the ground that Keller-Dorian's is based on Lippmann's researches, later patented by Berthon, who sold to Keller-Dorian.

Berthon in the meantime formed a separate company, the Cinochro-

Bertion in the meantime formed a separate company, the Cincohromatique, with similar patents. Lippmann's basic idea is now in the public domain and so ordered recently by the courts.

Paramount already has spent \$80,000 investigating the Keller-Dorian process in France, where the company's local record has been the skyrocketing of its stock two years ago and then dropping, wher. criminally investigated.

Above cable from Paris refutes in a measure previous understandings concerning the Keller-Dorian proc-

ess.

Eastman Kodak, as first reported, had been interested in K-D, but no affiliation or absorption of patent rights eventuated. Hence the cable above of Paramount negotiating with Eastman is confusing.

Katz in Europe

Stockholm, Aug. 27. Sam Katz is here on an unex-

pressed mission.

Nothing mysterious about it intended. Katz states there is no definite purpose unless it's the usual "looking over the theatre situation." which any showman would do re

MUSSOLINI CUTS **OUT THAT STUFF**

Vatican May Have Influence, Too-Native Picture Makers Left in Quan- Pathe-Natan's Initial dary Through Absence Country's Acting Talent Trained Away from American Idea

FASCISTI 1ST - ALWAYS

Rome, Aug. 15. There is no such thing as a native

flapper in the Italian nation.

finper in the Italian nation.

The local girls don't know how to flap—a combination of causes, ranging from the shadow of the Vatican to Mussolinife, strictness. It leaves the makers of Italian talkers, native and foreign, in a panic over the necessary flasper typess. It leaves the makers of Italian talkers, native and foreign, in a panic over the necessary flasper types, and the manufacture of Italian dialog films are considerably perplexed over the rarity of the Latin species of flap. The newly opened market for Italian talkers becomes an ever-promising factor for international film production, considering the expert by-products which should also provide a sizable market. This has reference to the sizable North American colonists, also the Italian Algiers and Morocco) and also in Brazil.

Since the native Italian makers

Brazil.

Since the native Italian makers are also co-operating with Hollywood, French and German producers for dubbing purposes, with the original cast Italian, this dearth of flaps becomes an even greater problem.

problem.

American influence of the silent days, and with its ploneering sound films, has given not only France and Germany and England and the rest a taste and a preference for the American type of femme, but even more so in these parts where the native boys and girls are wild

(Continued on page 67)

GERMAN EXHIBS TURN AROUND ON AM. FILMS

Hamburg, Aug. 26.

Just how the German Exhibitors' Association feels about German-American film relations was voiced here in a formal address by Commerzientat Ludwig Scheer, order, wherein he attacked the kontigent and scored Ludwig Kiltzsch, general manager of UFA.

Scheer's reproach against Kiltzsch was in refutation of the latter's attack on the exhibitors' head when the latter scored the Germans for their blind film bookings.

Scheer went into this again in his formal address to the exhibits and also scored Tobis for its soundfilm monopoly and for the insistence on the enforcement of its patents, on the ground it was a retarding factor production of worthy sound line.

Scheer, in the name of the exhibits and sound it was a retarding factor production of worthy sound line.

Scheer, in the name of the exhibits and sound it was a retarding factor of the exhibits.

allma.

Scheer, in the name of the exhibitors, demanded a more eleatic interpretation of the kontingent; extension of modification thereof, and urged and expressed the hope that the American film producers and distributors would take advantage of their allowances to the utmost, by the exportation of worthy Hollywood talkers for the benefit of the native industry.

The about-face of the German exhibitor faction is somewhat of a local bombshell in the industry.

Battle of Silents vs. Talkers **Starts in Vienna in October:** Of Interest to Entire World

Play-Talker Terrific Flivver as Produced

Paris, Aug. 27.

Another proof of the impracticability of native film produ picturize legit plays is the terrific

picturize legit plays is the terrific flop of Pathe-Natan's first talker, under its new production hook-up, titled "Enfant de L'Amour (Iterally "Child of Love").

It was shown at the Cine Maz-Linder, not at the Marivaux, Pathe-Natan to control the Marivaux, Pathe-Natan to the Marivaux (Pathe-Natan to the Marivaux) and the Marivaux (Pathe-Natan to the Marivaux) and the Marivaux (Pathe-Natan to the Marivaux) and hapless affair, openly razzed. Marcel L'Herbier directed. "Illegitimate Child" is from an old legit piece by the late Henry Batallie, dealing with an actress' fatherless son who compels the successful politician, who fitted his mother, to marry her.

The main trouble was from the sound plasting and recessions of the marry was the was the marry was the marry was the marry was the marry was the was the marry was the marry was the marry was the marry was the was the was the marry was the was the marry was the marry was the marry was the marry was the

of sound.

Inane continuity endlessly mixed
up, its sequences. Direction and
acting equally inept.

This hodge-podge explains PatheNatan's recently slackened production plans at its leased studios after starting off with ambitious plans and announcements.

HOLLAND'S TRADE HELD BY COLD AND RAIN

The Hague, Aug. 26. Fim business is generally boom-ing here. Renewed cold spell and rain has helped theatres all over

Holland.

Asta, with "Blue Angel" in third week, is doing by line Oswald production in German of "Wien, Du Stadt der Lieded" ("Visnas, You City of Song") is equally good on a second week holdover.

The City started this week with United Arlists "Revenge" (Del Rio).

"Mad Kiss" in Spanish With Mojica Liked

What Molica Lancu
Businos Aires, Aus. 28.
"One Mad Kins" (Metro, with
Jose Mojico), done into a Spanish
version, had a splendid reception in
Cordova Citr, setting up a new box
office mark for the first days (week
end) (23) of its engagement. (Mojica is the Latin grand opera star).
"The Rogue Song" (Metro) made
to click strongly in spite of first
to click strongly in spite of first
trate exploitation.
"Vagabond King" (Par) has just
completed its first run engagement
at the Astral theatre to fair returns.
It is replaced by "Paramount on
Parade," Spanish version.
"Western Front" (U) continues
to be the local sensation. House is
packed twice daily.
Success of the two German-made
war pictures, both current, but
making small impression.
"The King of Jazz" (U) Sept 4. Buenos Aires, Aug. 26.

t d Borrowing for Foreign
Hollywood, Aug. 26.
Universal has borrowed Barry
Norton from Paramount for the
Juve lead in the Spanish version of
"East is Weet."
Lupe Velez, who is in the domestic film, has the same spot in the
foreign edition.

Vienna, Aug. 27.

A unique battle between sound and silent pictures, with Viennese picture people electing this city as the silent film capital of Europe, is

the sittent fine easitial of Europe, is now being staged hereabouts. Any results are certain to prove of general interest to the show business all over the world.

America, Europe, the Far East, South Africa and the Antipodes may find themselves reflected in what may come to pass in this bitter contest.

Yellow the exploit on a large scale, with generous advertising appropriations for press propagnad, at the re-establishment of the silent film.

Better Box Office

As the self-announced and self-established r-nting center for sil-elent pictures, the advocates of the slients declare that silent master-pieces or any worthy silent flim, unhampered additionally by linguis-continued on page 88)

(Continued on page 66)

INSIDE TROUBLE JAMS UP B-G

Internal bickerings on a big scale

Internal bickerings on a big scale are rampant in Gaumont British and its subsidiaries. Several factional splits have cropped up from Charles Woolf, co-managing director of Gaumont British, with William Evans, accuses the latter of carring the exhibition side without consulting him (Woolf). In the Ideal Films and Gaing-borough Films subsidiaries, Simon Rowson is battling with William Gell. Rowson is managing director of Ideal Bourson and also a director of Galanborough, with Gell. Latter is the studies of the several of the Gaumont British subsidiary, is in bad with several of the directors.

This factional problem may be partially solved when William Evans' contract expires with Gaumont British, with the present understanding it will not be reserved. Inside has a Sidney Bernstein 28. He heads the Bernstein Theatres, which own 18 houses in the suburbs of London and provinces, Likelihood is that British Guernstein with Bernstein joins them.

ALLPORT, HAYS' REP., AT GERMAN CAPITAL

Paris, Aug. 26. Report emanating from Berlia designates Fayette W. Allport, U, S. commercial attache in the German capital, as Will Haye special representative for the German quota negotiations.

Allport was formerly the c. a. attached to the American Embassy in Paris.

"School for Scandal" Righte

London, Aug. 26.
Paramount has acquired the picure, "School for Scandal," for

ture, "School for Scandal," for British quota release. The subject was made by Maurics Elvey and done in the Raycol color process, although Paramount's rights concern only the black and

Color prints are to be used for exploitation of the process,

Minneapolis Has Recovered: Minn, with Combo, \$36,000: Fine— Red Orpheum Black, \$19,000—Big

(Draw. pop., 500,000) Weather, Favorable

Weather, Favorable
With dandy weather and strong
shows, presperity. No indication of
any depression the past few weeks.

any depression the past few weeks.

With Parlages and the Seventh
Street still closed, fewer loop theatres, of course.

With Parlages and the Seventh
Street still closed, fewer loop theatres, of course.

Helen Kane
in person and "Holiday" on the
screen proved a veritable box-office
wow at the Minnesota, pulling in a
neat \$35,000. Just \$4,000 under the
the same theatre a few weeks ago.

Le other than the R-K-O Or
Le other than the R-K-O Or-

west state of the control of the con

hot.
Grand (Publix) (1,100; 35) "The
Bad One" (U. A.), 1st half; "Florodora Girl" (M-G-M), 2d half, Second loop runs. \$2,500. Good.

"WAY WEST," \$18,000; NOT SO GOOD IN PROV.

Providence, Aug. 26.
(Draw Pop 315,000)
Weather Favorabla
Continued cool breezes. For the stipped past the average.
Estimated for Lass 124.
Lass 125.

amplea past the average.

Lower and the state of the stat

'BAD MAN' HURT GROSS IN ST. L.; FAIR WEEK

St. Louis, Aug. 26. Draw pop, 1,000,000)

Weather: clear
Estimates for Last Week

Estimates for Last Week
Ambassador (3,000; 35-50-65-75)—
"Bad Man" (FN), Screen version
big letdown, Stage show, \$22,900.
Fox (6,000; 25-50)— "CommonClay" (Fox). Effective as play,
"Con-Yada Kigs" (Fox). Shorts.
\$10,600,
Missouri (3,800; 35-60-65-78)—
"Saitor, Behave" (WF); Rough and
\$10,000,
"Saitor, Behave" (WF); Rough and
\$10,000,
"Saitor, Behave" (CyF); Rough and
\$10,000,
Things (2,20); 35-60-65-78)—"Gain or
Shine" (Col), Satisfactory, Vaude,
\$23,300,

British Made 'Night' Is Best Yet for Montreak \$30,000 in 2 Wks for It

Montreal, Aug. 26.
(Draw pop, 600,000)
Weather, Fine
Local favorites and end of vacations helped grosses last week to
about leaf facures of the season.
Capitol stepped well above red
at \$14,500 for "Man From Wyoming." Big pickup from previous
week. "One Embarrussing Night"
biggest success of any British pick
and totaling around \$30,000 in fortnight.

Neighborhoods doing well.
Estimates for Last Week

Estimates for Last week
His Majasty'a (CT) 1,600; 1,500) "Atlantic" (British)—Sensation1 posters and big bellyhoo brought
hem in. \$12,000.
Palace (FP) (2,700; 40-75) "Roannee" (M-G-M)—\$18,000. Held 2d

Capitol (FP) (2,700; 40-75) "Man rom Wyoming" (Par)—\$14,500, From Wyoming" (Par)—\$14,500, est in many weeks, Leew's (FP) (3,200; 35-65) "Love Among Millionaires" (Par) and

Low's (FP) (3.20; 55-55) "Love Among Millionaires" (Par) and Trixle Friganza on stage. In person boasted gross to \$14.00; Frincess (CT) (2.300; 85-65) "One Princess (CT) (2.300; 85-65) "One Princess (CT) (2.300; 80-65) "Courle for 2d week \$12.500. Could easily have run three weeks. Imperial (FP) (1.300; 35-60) "Courage" (FN)—Spilt about even with vaude, at \$8.006. (Row (Ind)) (flog); 50 "Dynamite" (Row (Ind)) (

Badly Handled 'Journey' Held Down in Portland: \$7.500 at Hamrick's Low

Grosses zoomed last week with Greater Talkie Season. Local book-ings all strong. Higher grosses strong bookings and exploitation that steps out of the ordinary rut of p. a. grind.

Estimates for Last Week

Estimates for Last Week
Broadway (Fox) (2,000; 25-60)—
"Common Clay" (M-G-M), Did well,
F. & M. "Cadets" stage show, Ace
high week at \$15,500
Paramount (Publix) (3,500; 2560)—"Anybody's War" (Par), comedy, and scored. Publix stage show;
\$13,800.

\$13,800.

Orpheum (R-K-O) (2,000; 25-35-60)—"Little Accident" (U) fair comedy feature. Vaude, Eve price up to 60; \$12,000, beyond expectation.

United Artists (Parker-Fox) (1,-

United Arists (Parker-Fox) (1-20); 25-60)—Second week of 1.200; 25-60)—Second week of 1.200; 25-60 (1-20); 25-60 (

CONEY ISLAND CHILLY: PAR, BKLYN, \$67,600, BIG

Brooklyn, Aug. 26.
Cool spell last week and population put bathing suits away, scootslowly starving) and vatied the
emporiums downtown.
Faramount, socked badly at the
box office past few weeks, scored
a knockout. "Anybody's Woman"
ran away with \$67.000.
It was the star of the s

Strand (4th Ave.) 1.1805; on-ouy-mowner-mean its compet, Paramoun.

Estimates for Last Week
Paramount—"Anybody's Woman"
(Par) (4,000; 35-50-75). Cool spell
dropped a good luck wreath here
for \$67,600, something in August.
House exploitation staff an asset.
For—"Common Clay" (Fox) (4,600; 25-50). Goodly crowd but cut
scale. 252,800.

WB Takes 3 in Pottstown, Pa.
Pottstown, Pa., Aug. 26.
Through Lee Kline, Philadelphia
representative of Warner Brogs, noduct and the property of the potter of the property


DEBUT

The New York "Herald Tribune ugust 16, says (about Newport) AURUME 16, ERYS (about Newport);
"a annual invitation tennis
tournament week, and with it will
be given several major entertainments, largest will be the debutante
ball for Miss Doris Duke, daughter
of Mrs. James B. Duke."

MEYER DAVIS

MEYER DAVIS personally di-ected his orchestra for this impor-

Exploitation Plenty in L'sville-Biz So-So as Pony Golf Dies Away

Louisville, Aug. 26.
(Draw Pop, 500,000)
Weather: Dry and mild
It looks like the little golfies are
making a last stand here. Fourteen
joined the Louisville Miniature Golf Association and began the promotion of a citywide tournament, to b played over all of the courses, but only 11 pee-wee courses were pres ent when the tournament actually started. Most owners of the midget links will confidentially admit that

they are losing money and that they can't stand the gaff long.

Alamo, with "Wild Company," did a nice business, helped along with a next exploitation stunt that ran last week and through half of this week Local Frigidaire dealer contributed one of the electric ice-boxes to the management, and every person en-tering the Alamo was given a chance on the machine.

Brown has continued to use largest as in city and has now added an automobile, equipped with a callope, to draw attention. Through a tie-up with the local dealers of the American Austin automobile, similar to the Alamo, except that all tickets purchased Aug. 18 and Sept. chance on the tiny car. Drawing business. Brown has continued to use larg-

15 will entitle purchaser to one chance on the tiny car. Drawing business.

In the control of th

30-50)--"Silent Einemy" (Par), Good work but lightly appreciated 32,800 Brown (Brown) (1,509; 15-25-40)-"Spooting Straight" (Radio), Ishalf; "Lawful Larceny" (Radio), Ishalf; "Lawful Larceny" (Radio), Ishalf, "Luwful Sherman and BebDaniles in the Shipman plece great with returns accordingly, \$4,100 for both.

with returns accordingly, \$4,100 for both. (I.-K.-0) (2,949: 30.59)—
"in the control of the cont

Century, Balto., Not Hurt Minus Stage Show with 'Romance,' \$25,000

Chilled with Coolness. Cincy's Films' Dropped: Vallee's Draw at Cafe

Cincinnati, Aug. 26. (Draw pop, 700,000) Weather, cool

Wasther, cool

Cool weather last week after the
heat wave, chilled grosses instead of
stimulating 'em'. Albee, only local
vaudefilm house, jumped a grand
over the previous week, Lyric, Capa
over the previous week, Lyric, Capa
downtown, theatres, chowed escape, each of the two former down \$5,000,
while the shrinkage at Paisce was
\$100, All three of the smaller houses
registered gains of \$500 or better.
vided additional opposish at Castle
Farm, suburban cate, Friday, Saturday and Sunday night, playing
to \$,000 people and \$,000 bottles of
circus with \$200 course. One-Gay
tion here also.

Estimates for Last Week

circus with Tom Mix and convention here also the Last Week
Albea, R.-K.-O) (2,300; 35-75) "The Storm." Vaude-\$23,000, 25-75" The Storm." Vaude-\$23,000, 20-50)—"Nan McGrew"-313,900, Lyric (R.-K.-O) (1,400; 30-50)—"Reil's Island"-\$12,900, Keith's (Libson) (1,500; 30-50)—"Sweethearts and Wives"-\$4,200.

Sternand (R.-K.-O) (1,350; 30-50)

Sternand (R.-K.-O) (1,140; 30-50)

Sternand (R.-K.-O) (1,350; 30-50)

'ANYBODY'S WAR' LIGHT **LITTLE ACCIDENT' BIG**

Seattle, Aug. 28.
(Draw pop. 380,000)
Wather, scoler
Good list of attractions helped
draw and weather also favorable.
Fifty-piece band at 5th Ave. novelty opening for "Greater Talkle"
season there with a bang. "Common Clay" packed a draw. Orpheum
have the second of the season there
will be seen the season there
was the second of the season there
was the season there will be the season there
was the season there will be season there
was the season the season the season there
was the season the seas

Estimates for Last Week

Estimates for Lest Week
Paramount (Publix) (3.106; 2560)—"Anybody's War" (Par); \$3,800, not good.
Eth Avs. (Fox) (2,500; 25-60)—
"Common Clay" (Fox). Big with
50-plece symphony band on stage.
Ing Broadway at Tacoma. Put in
added band instead, Business good;
\$15,300.
Fox (Fox) (2,500; 25-60)—"Romance" (Metro). 20 week, after
good farst at Fifth Held up; \$5,300.
50 -75)—"Rafflee" (UA). First UA
at house. Dandy picture; \$9,500,
very big.

50-75)—"Raffles" (UA). First UA
t house. Dandy picture; \$3,500
very big.
Sol-15) "Chandy picture; \$3,500
sol-15, "Courser's Each" (TI).
Great war picture well received
Okay big: \$8,000.
Liberty (Indie) (2,000; 15-25-36)
Song of Wert' (WB): \$5,505-36)
Goldman (Fox). (1,500; 15-26-36)
Song of Wert' (WB): \$5,505-36)
Goldman (Fox). Good; Goldman (Fox).

\$2,900.

Metropolitan (Publix) (1,200; 25-60)—"Grumpy" (Par); \$4,000.

Orpheum (R.K-O) (2,700; 25-50-60)—"Little Accident" (U). Laugh creator. Good publicity. Vaude also good; \$14,000, great.

\$53,000 HEAVY FOR MET. BOSTON, WITH "CLAY"

Boston, Aug. 26. (Draw. pop., 850,000) Weather: cool

(Draw. pop., 880,000)
Weather: cool
Plenty for good pictures last
week, due to cool weather.
Metropolitan surprised itself with
\$83,000 with "Common Clay" by \$60ling after it with good exploitation.
It was one of those thing.
It was one of the other of the other
It was wisely gambled. It got \$21,200,
a big week for this house.
Starting Labor Day, the general
set-up here indicates good trade.
The other indic

Baltimore, Aug. 28,
(Draw Pop, 850,000)
Weather: Clear and cool
Five houses now dark will reopen
before nowed and will reopen
before now dark will reopen
before the stage show the cost of
the pit and stage entertainment at
this house may take care of the lost
stage show trade.

Palace, formerly buriesque, joining the picture ranks was hardly
have the house on a flw-year take,
William Proctor remains as mans
ager.

ager.
Century, showing for the first time without either orchestra or stage, show, started like a house after with "Romance." Pace slowed up slightly at the finish. House assity led for the week. Stanley, with "Raffies," wary good and the stanley was with "Raffies," wary good as the stanley was with "Raffies." was yet or the stanley was the stanley with the stanley was the stanley with the stanley was the stanley with the stanley was the stanley was the stanley with the stanley was the stanley was the stanley was the stanley with the stanley was the st

Estimates for Last Week Century (Loew)—"Komance" (3,4 200; 25-60). Doubtful whether pic-ture was wholly liked. Some felt is didn't measure up and told others, of stage show. Slight easing up after mid-week. Not maintaining pace that might have hung up an-other house record otherwiss, 455,000.

\$25,000.

Stanley (Loew)—"Queen High"
(8,600; 25-60). Generally liked. Not so bad at \$15,000.

Valencia (Loew)—"Sweet Mama" (1,200; 25-35). Competition felt, Week fair, but a grand under pre-vious week. \$3,000.

Parkway (Loew) — "Raffles" (1, 000; 25-85). Okay at this uptown,

54,000.

Keith'a (Schanbergers) — "Sap from Syracuse" (2,500; 25-50), Oakie established local fav. Big Friday opening. \$14,000 an out-standing week here.

New (Mechanic)—Born Reck-less" (1,500; 25-50), Started with rush and continued satisfactory, Gangster stuff has following here, \$3,500.

Met (Warner-Equity) — "Three Faces East" (15-25). Pleased. Best week of season at \$7,500.

NEWMAN 1ST IN K. C., \$25,000 LAST WEEK

"Common Cley" given unusually strong public the arms went for it. Pleure sent to Royal to continue run, as Newman's policy, single weeks only.

Return date for Baby Rose Marle, topping the Mainstreet's stage bill. "Rain or Sinie" picture also good, full of laughs.

Noticeable last week no Paramount picture on any downtown screen.

Estimates for Last Week 34 Mainstreet—"Rain or Shine" (Col) (3,200; 25-85-50-60). Picture lived up to publicity. Vaude. \$20,3003; good.

good. Newman—"Common Clay" (For) (1,890; 25-35-50-60). Given great publicity. \$25,000; fine. Low*s. Midland—"Lady of Scandal" (Mr-G-M) (4,000; 25-40). Ruth Chatterton and strong cast in English play just fargged along worth the component of the component of the component wall but dwindled, \$12,300.

*12,500. Si Pantages—"Bright Lights" (FM) (2,200; 25-50). Switching from "Numbered Men" to 'Bright Lights" with but day's notice, and after the paper for the first play was up did not help this film. Stage show.

TOPEKA TOUGH TO PLEASE

Prefer Light Stuff-Laid Off "Dawn Patrol"

Toneka, Aug. 26.

Topeka, Aug. 26.

(Draw Pop. 85,000)
Topekans weren't stampeded by the advent of Greater Talkle Season, despite best possible break in weather. Grosses fell off from well before with less favorable weather.

Estimates for Last Week
Grand (Fox) (1,400; 50) "Dawn
Patrol." Praise by critics, but Topeka wants light entertainment.
Only \$3,700.

Only \$3,700.

Jayhawk (Fox) (1,500; 50). Clara
Bow's "Love Among Millionaires"
drew them in first half, getting four
centuries better than "Florodora
Girl" last three days; total, \$4,500.
Noveity (Fox) (1,200; 50). Garbo's
name for "Romance," got \$2,100.

FILM STOCKS LEAD WAY U

Oriental Tops Chicago; Palace Behind State-Lake in Loop Upsets STEEL'S NEW TOP

Chicago, Aug. 26.
Weather: Perfect
A week full of upsets, the figure

Weather: Ferfection was a surprise serving sombody a chance to crack and the surprise serving sombody a chance to crack and the surprise serving sombody a chance to crack and the surprise serving sombody a chance to crack and the surprise serving sombod serving
"Angels" for \$2?

"Angels" for \$27

"Holiday" dropped four grand at the United Artists, and with pace failing off rapidly, will probably exit shortly. "Hell's Angels," orignally on the books to follow, has been yanked, with Howard Hughes send-sanked, with Howard Hughes and technical series of the hold of th

Chicago (Publix-B. & K.) (4,000; 50-75-85)—"Courage" (WB). Stage show. Stumbled and fell, and plenty bruised at \$37,000. Horace Heldt band on stage.

Melvicker's (Publix-B. & K.) (1.-85; 50-78-85)—"Animal Crackers"

McVicker's (Publix-B. & K.) (1.85; 50.76-85).—'Anima Cracker's (Par). Opened to tremendous biz. First two days terrific at \$12.000. 'Dawn Patrol' (FN) scrammed after three weeks, taking \$11,500 for closing seven days. Couldn't get the femmes into the house. (3.200, 50.76-85).—'While the femmes into the house took the femmes when the first the femmes of the femmes

geure their draw, if any. Harry Rose, m. c.

"Orpheum (Warner) (799; 35-50)—
"Blushing Brides" (Metro). 3d

"Bright Harry (Metro). 3d

"Bright Lights" (FN). Vaude.
Dropped to \$17,300 after establishtion of the strength o

switched money pictures for a McClintock to direct has been hoven. The following process of the work of the following process of the work? (U.A) stated to reach the fol

British-Made War Film Toronto's H.O. at \$16.500: 'Clay' Not so Hot, but H.O.

Toronto, Aur. 26.
(Draw Pop. 800,000)
Weather: Good
"Splinters," British-made, got the
cream of a punk week. Held over.
Toronto not usually hot on British
pictures, but liked this one.

pictures, but liked this one. Thvoil started fall season with big splash and boosted grosses some but not much. Uptown doing better since all cooking the started started and the started started and the started started and the started started and the started star

Estimates for Last Week

Royal Alexandra (2.20): 50-\$1)
"Splinters" (British). Something new in war pictures. Better than most pictures from the other side. Oke at \$16.500. H.O.
Tivoli (1.600: 35-55) "Common Clay" (Fox) OK, but didn't draw. Held over, Should do better; \$14,-500.

Uptown (3,000; 35-65) "Grumpy" (Par). Little above poor summer average. Ordinarlly would have been \$4,000 better; \$16,000.

imperial (3,500; 35-65 "Wild Com-pany." Couldn't get over; \$15,500. Loew's (2,200; 35-60) "Way Out West." Haines liked here and usu-ally all right; \$13,000.

Shea's Hip. (2,600; 30-60) 'Inside Lines.' Light at \$14,500.

'GRUMPY' IN WRONG. 'FLESH,' \$37.500, GOOD

Detroit, Aug. 26. Detroit, Aug. 26.

"Common Clay" again led the city in a record second week.

"Grumpy," despite notices, but one week. Probably because badly spotted at the State.

Estimates for Last Week

Estimates for Last Week
Michigan—"Call of Flesh" (MG-M) (4,945; 35-50-75). Hokey picture drew the flaps, made them cry
and like It. Dorothy Jordon did.
Estimates and It. Dorothy Jordon did.
Fox—"Common Clay" (2d week)
(Fox) (5,100; 15-25-50). 2d week
did better at matises but fell evenings. Still big at \$45,000. Ist
Fisher—"Queen High" (Par) (2,300; 35-45-50-75). Getting a break
lately: In product. \$22,004 New?" (3,100. Hied Artists"—"Good New?" (3,100. Hied Artists"—"Good New?" (3,100. Hied Artists"—"House, Coupled
up with big ad campalgn nice busines. \$22,500.
Fox 10,000; st.—"Manslaughter"
(Par) (3,000; s

No Fox "Luxury"

Hollywood, Aug. 26. "Luxury," scheduled for produc-tion at Fox last week, with Guthrie McClintock to direct, has been

irst Aggressive Drive to Discount Fall Betterment at Box Office—Signs of Accumulation—Gen. Theatres Climbs to New High on Move—All Out of Rut on Upside

TRIP WARNER SHORTS?

Yesterday's Prices LEADING AMUSEMENTS

700 Col. P... 39 85 89 +2 7,100 Fox T... 10 94 94 + 4 1,200 Tech. 274 25 274 +24 18,000 Gen. T... 93½ 93 93½ - ½ 18,000 Par. w.i... 94½ 94½ 94½ + ½ 75,000 W. B... 89½ 88½ 89½ +1½

By AL GREASON

By AL GREASON
The amusements stocks led the whole market yesterday in the broadest and sharpest upturn since the June break. Film issues got into the climb early in the session following a mixed opening, and furnished the cue for an improvement that extended later to the general market, with Steel jumping 4 points to 1714, best since the early summer slump. The old leader closed at its top for the day.

The old leader closed at the top to the day.

But it was the theatre group that gave the list its first incentive. Belief gains ground that the amusement leaders will figure prominently in bullish operations from now on because the autumn is pretty sure to show a striking improvement in box office takings.

All Ready to Go?

Significance of yesterday's sharp advance—aggregate of gains in the theatre shares was 26 points net on the day—is that it probably is the signal that the process of accumulation is near completion and pool operations are on the eve of active nushing.

bushing. Loew and Fox, with net gains of more than 3 points, each led the parade. Gen. Theatres in the same coterie was close behind. Esti-

coterie was close behind. Estimates of a net of \$10 a share this year for Loew probably was the inspiration here.

Brisk movement in the two threw a scare into Warner shorts and hasty covering carried that much oppressed issue up nearly \$ points at one time. Turnover here was large, totaling around 130,000 shares on the day, R.-K.-O was rather overshadowed by the boom in Fox-Loew. Paramount also played a minor role in the drama.

The Loew prospect on net was emphasized in reference to Fox, which owns a majority of Loew

which owns a majority of Loew stock.

By Monday the market had gotten back to where it was three weeks ago. The buils appear to be standing to the standing of the buils appear to be standing to the standing the standing to pass before undertaking a negative standing to pass before undertaking a negative standing to pass before undertaking a negative standing to the standing to pass before undertaking a negative standing to pass to pass to standing to pass to standing to s

(Continued on page 12)

LOEW, FOX, UP 3, Par Up to \$91,300 with 'Woman,' H.O.; 'English' and 'Dick,' \$2, Doing Well; 'Angels' Total 2d Week, \$2—\$36,500

Denver Mgrs. Discover Secret of B. O. Takings; Good Show to Good Biz

Denver, Aug. 26. (Draw Pop, 400,000) Weather: Fair

Wather: Fair
Local managers have, decided if
their program is good the miniature
golf courses will not hurt. Aladdin,
in the center of a bunch of them,
both indoor and out, had, a cracking
good show last week and turned in
a good figure.
Tabor, with picture and stage
show, made its gross look better
than it has for some time.
Other houses were down a little.

Estimates for the Week

Estimates for the Week

Ruffman's Aladdin (1,500; 35-5076) "Oh, Sailor, Behgwe' (WB),
Took well and "Bottom of the
Denver (Publix) (2,300; 25-40-56)
"Let Us Be Gay" (MGM), Down
Itilite; \$13,500.
Tabor (Bennett) (2,200; 25-40-6075) "Shooting Straight" (Radio).
Dix fav. Broke house record on
Optimizer America (1,500; 20-3040) "Recaptured Love" (WB), Still
down; \$3,000.
Rjaito (Publix) (1,040; 25-40-50)
"A Man From Wyoming" (Par).
Little below average; \$3,300.

'DAWN PATROL' BIG IN H.O. IND. WK.: \$9,300

Indianapolis, Aug. 26.

Indianapolis, Aug. 26.
(Oraw Pop. 480,000)
Weather: Cool
Skouras-Publir boys have succeeded in getting the Greater Show
Era in the air, with neaf grosses at Indiana. Circle and Ohio. Cool
weather helped, with local exhibs
looking happler than in months.

Fatimates for Last Week

Estimates for Last Week
Indiana (Publix) (3.133; 35-50-65)
"For the Defense" (Par). Stage unit
Provided in the Province in the

Place (Locw's) (2,800: 25-55-50)

"Way Out West" (MGM). Did
regular William Haines business at
\$12,000. Lyric (4th Ave.) (2,000: 25-35-50)
"Second Floor Mystery" (WB), \$10,
000, but most credit goes to (Miss)
Lee Morse, singer on stage.

\$9.900 IN TACOMA FOR B'WAY—VERY BIG

Tacoma, Aug. 26. (Draw pop, 125,000) Weather, cooler, but warm

Broadway did tremendously with "Let Us Be Gay" and Fanchon & Marco stage show, "Country Club." Blue Mouse had better week with war picture. Other houses not so

Blize Mouse had better week with sile,500.

Blize Mouse had better week with shown and with first week had been picture. Other houses not so the better than the blight of
Featuring in the inauguration of the season of better figures are those of the Paramount and Roxy. Right down the line is manifested a

Right down the line is manifested a similar stability, with only a few spots taking minor weekly drops. "Common Clap" (Fox) is the surprise package. Registering \$123,700 in its 3d week means a jump of \$15,800 over the opening seven days.

In quick leaps, Paramount makes the latest record with "Anybody's Woman," doing \$91,800, or \$23,000 over the previous week and held

over the previous week and held over.

Of the specials, "Hell's Angels" did slightly over \$18,000 in the Criterion, while its sister theatre, the Calety got around \$17,500, with the Calety got and the first set enough support to nick off some of the ballyhoo costs.

"The Big House" and "The Dawn Particle" are got and "The Dawn Particle" are got the week before.

"Old English" grossing over \$5,000 for the first two days at the Warners is calculated off to a healthy start, while "Moby Dick" in for the Hollywood at \$2.5 moderate for the houses more or less routine in action, although the Capitol has been noticeably under the past few weeks, the previous one especially, with \$55,000 for an] interest of the past for the got and the past few weeks, the previous one especially, with \$55,000 for an] interest few weeks, the previous one especially, with \$55,000 for an] interest few weeks, the previous one especially, with \$55,000 for an] interest few weeks, the previous one especially, with \$55,000 for an] interest few weeks, the previous one especially, with \$55,000 for an] interest few weeks, for the weeks.

Estimates for Last Weeks.

Estimates for Last Weeks.

Astor—"Big House" (Metro) (1.-

Astor—"Big House" (Metro) (1.-120; \$1-\$2) (10th week). With \$20,-800 this did nearly grand better than week before. De Mille's "Mme. Satan" reported slated for Astor

Satam" reported slated for Astor Sept. 10.
Capitol—"Way Out West" (Metro) (4,821; 25.85-31.80). Will: Hännes cowboy-circus picture and antique stage show pulled this down to \$85,-400. The stage show pulled this down to \$85,-400. The form of the Common for the C

\$14,00.

Paramount—"Anybody's Woman"
(Par) (3,55; 68-65-21). With \$91,30 scored highest take-in in
months. Just \$22,000, in round
numbers, over its precedessor.

Rialte—"Raffler" (UA) (2,009: 4065-45-21) (6th weel). For length of
showing not bad at \$34,800. This,
however, is getting low enough for
Paramount folk to begin figuring on
change.

Paramount folk to begin figuring on change.

Rivoli—"Eyes of the World" (UA) (2,200; 40-55-85-\$1) (lat week). Very weak at \$24,300, but considering the Harold Bell Wright angle on Broadway not much more to have been expected. Leaves today, end of 2d week.

No. 24 week.

Roxy—'Common Clay" (Fox) (6,-205; 50-75-\$1.50) (4th week). \$123,-800 in 3d week, \$3,000 above previous week, and with first week \$108,000.

THREE SMASH HITS



Opens 8.30 A. M. August 28th, Rialto, New York! 48 continuous hours to accommodate opening day crowds!

THE MARX BROS.

... "ANIMAL CRACKERS"

with LILLIAN ROTH

THE funniest men in pictures in their second big-time fun-frolic! Nuttier than "The Cocoanuts"! Guaranteed to take all honors for long-run endurance records. Will pile up larger grosses than any single attraction in years! That's the opinion of smart showmen who have seen it. Already smashing records in the two cities privileged to show it before Broadway opening. In Boston, running simultaneously in two theatres, "Animal Crackers" topped all previous July weeks by \$18,000! Asbury Park at the brand-new Paramount Theatre it grossed \$6,000 above any one week's business since the house opened! Far and away, the greatest business-getter in this, or any other season! Directed by Victor Heerman. Based on the comedy by George S. Kaufman, Morrie Ryskind, Bert Kalmar and Harry Ruby.



THE BIG MONEY GETTERS RIGHT

FROM PARAMOUNT

World Premiere at \$5 Top Wed., Aug. 27 Rivoli, New York



ERNST LUBITSCH'S "MONTE CARLO"

JACK BUCHANAN JEANETTE MACDONALD

BEGINS its popular-priced long-run engagement at midnight show. "Exceptionally Fine! The master hand of Ernst Lubitsch has directed another picture that belongs in the highest rank of talkers"... Motion Picture News. A love- and laughter-piece of boudoirs and bank-breaking in a millionaire's playground. With Jack Buchanan, famous hero of Broadway's amash-hit "Wake Up and Dream"; Jeanette MacDonald, the lovely queen of "The Love Parade"; ZaSu Pitts and others. From "The Blue Coast" by Hans Mueller and an episode from "Monsieur Beaucaire" by Booth Tarkington and Evelyn Greenleaf Sutherland.



RUTH CHATTERTON and CLIVE BROOK in CANYBODY'S WOMAN"

Equals highest record grosses at New York and Brooklyn Paramount Theatres. Held second week! Terrific hit in Los Angeles, everywhere!

WHEN YOU NEED THEM MOST!

Warners Make Good Claim That Money Pictures Call for No Aid: Dick, \$28,500; 'Speed,' \$28,000 in L.A.

Los Angeles, Aug. 26. (Draw. Pop., 1,500,000 Weather: Fair and Warm

Weather: Fair and Warm
"Greater Movie Season" doesn't
mean a thing when the picture isn't
box office. This accounts for a
couple of moans from theatres at a
time when celebration is supposed
to be the order of the day. Several
sturdy leaders, however, have
boosted the town's general gross
average.

sturdy leaders, however, have boosted the town's general gross average.

Warners' prediction, when dorping stage shows at the Hollywood was enough to be a support of the Hollywood was enough good Warners' growing up to justify the absence of entertainment in the fiesh, is being borns out at the start by "Moby Speed," in the Hollywood "Eop Beed," in the Hollywood Beed," in the Hollywood from for them that week, followed closely by \$27,000 from for them this week, with "Dick" sticking for 3d week and "Speed" bowing out to "Bad Man," probably bowing out to "Bad Man," probably being out to "Bad Man," probably continued a factor of adverting the author but no cast on the Harold Bell Wright story isn't panning out so force, this the Wright name is the best known in the Jime-up.

R-K-O isn't finding any particulated by the official season with force that the first way the support of the first first of the proposition of the first first for venture of giving locals a taste of metropolitanism by con-

Newwres! Just Fair

Newwres! Just Fair

Fox venture of giving locals a tente politaning locals a tente politaning to the property of the prope

Estimates for Last Week

Estimates for Last Week Boulevard (Fox)—"Common Clay" (Fox) (2,164; 25-59). Saw some daylight for change with 2d showing. 38,700 doubles previous week.

Carthay Circle (Fox)—"Holiday" of the form of

Chinese (Fox) — "Hell's Angels" (Caddo) (2,028; 50-\$1.50 (13th wk). Going down homestretch minus Grauman prolog, dipped to \$18,300. "Big Trail" opening date still not

set. Criterion (Fox)—"Bluehing Brides" (Metro) (1,600; 25-75) (4th. final wk). Rush of last week's customers probably brings closing tally of this vigorous grosser to better than \$15-600. "All Quiet" Aug. 29.

Egyptian (UA-Fox — "Anybody's Var" (Par) (1,800; 20-65). Moran nd Mack version of every studio's ar letting house slip another notch. 1,000.

\$4,000.

State (Loew-Fox) — "Good News" (Metro) (2,024; 25-\$1). Much enthuslasm here, with Rube Wolf back as master of ceremonles and credited with about one grand daily of theatre's exceptionally big take. Should of \$32,000.

Orphoum record of \$23,000 to \$17,000 for current stanza, but still has

Pantages (Fox)—"Love Among Millionaires" (Par) (2,700; 20-40-65-90). About \$12,500 for Clara Bow, and not so much.

Paramount (Publix)—"Anybody's Woman" (Par) (3,595; 25-75). Considerable joy here. Should total \$23,000 or better. Figures like this are not a weekly occurrence. However, no holdover.

are not a weekly occurrence. Auever, no holdover.

"R.-K.-O.—"Car of Broadway" (U)
(2356; 30-65). Betty Compton billed
heavily, but not much interest apparent. Vaide. About: \$11,000.

United Artists (Pub-UA)—"Eyes
of the World" (UA) (2100; 25-31)
(1st wk). Couldn't find anyone to
exploit except author. End of week
should see around \$10,904. Just fair.

"houstown" (WB)—"Moby Dick"

Downtown (WB)—"Moby Dick" (WB) (1,800; 50-75) (1st week). First week without stage show. Plenty of snap at \$28,500. 2d week

'CRACKERS,' 'WOMAN,' \$25,000-\$28,000-S. F.

San Francisco, Aug. 26.
Good grosses were copped by two
Publix houses here this week due
to exceptional attractions. Fox theatres also did very satisfactorily.
Rest of the main emporiums with
one or two exceptions drew fancy

one one was very considered to the consideration of
CHI'S FLIP-SEAT RULE N.G.—SOCKED ALL WAYS

Chicago, Aug. 26. Mystery which surrounds so many Mystery which surrounds so many Chicago ordinances, still surrounds the case of the fifth-up seat bill which was brought into the news last week. At that time it was stated that the city council had passed the bill on June 28, which calls for all theatre seats to be equipped with automatic fifth-ups, or else for the theatre to widen the present row between seats an additional 14 inches. The bill was shot through rapidly, with no public hearings held to permit theatre owners or others to register their opinions.

owners or others to register their opinions.

Matter raised such a fuss with all the dailies treating it as merely a racket, all mentioning that the manufacturers of automatic seating devices appear to benefit by the amendment, that Chris Paschen, Commissioner of Buildings, issued a fast statement denouncing the ordinance and declared that he would make : no attempt to enforce it when it goes into effect Nov. 5.

The same day, Alderman William O'Toole, who had introduced the amendment to the code last April, announced that he will ask the Mayor not; is sign the ordinance until public hearings may be held.

NEWARK GUILD SOLVENT

Receiver Discharged But Ordered Not to Sell Stock

The temporary receiver for the Newark Motion Guild, Inc., was dis-charged by Vice-Chancelor Bigelow, freeing the Little Theatre from any

freeing the Little Theatre from any financial difficulties, but the court, on recommendation of Assistant Attorney-General Coffin, permanently restrained the Guild from selling any more stock in this state.

Although the operators, who brought on the receivership, James Young and Alex Goldstein, and the the receivership be continued, maintaining that the Guild was insolvent.

looks like even 20, which means 3d

looks like even 20, which means 3d week, Hollywood (WB)—"Top Speed" (FN) (2,755; 25-75) (ist wk). Almost \$28,000 last week. Like Downtown sister, should get \$20,000 this week. "Old English" Friday. New Red (FOx-Frinciple) (1,000; 10-25). Opened Saturday with combination newsreel and shorts. Slightly above 300 interest.



DICK and EDITH BARSTOW

"International Favorites"
"Ittsburgh "Poet-Gazette" said:
"The abbreviated running time of
'Ginger Snape' is more than made
up for, however, by the toe tap
stair dance of Dick and Edith
Barstow, incidentally one of the
Barstow, incidentally one of the
privileged to see in some time."

Week Aug. 29, Indiana Theatre,
Indianapolis.

Leaders on Way Up

(Continued from page 9)

Leaders on Way Up

(Continued from page 9)

to similar stockholders' proceedings in the Fox affair—legal actions reported in routine fashion in New York and created a fear that it might represent an inside controversy in company affairs.

Cleared Up Toe Late

Better understanding of the situation cleared the atmosphere some action cleared the atmosphere some cand the stock has not been able to recover far. Monday it was selling in fair volume at what looked like a pegged level of 24%, This price and the stock has not been able to recover far. Monday it was selling in fair volume at what looked like a pegged level of 24%, which actually made the quotation 25%, which captes of stockholders' to subscribe to a new issue of about 725,000 shares of new no par common in the ratio of one new shares to subscribe to a new issue of about 725,000 shares of new no par common in the ratio of one new shares into Warner, Hayden-Stone being associated with Goldman-Stachs in the stockholders toward the new financing. The rights opened at 1% and have sold the stockholders toward the new financing. The rights opened at 1% and have sold abouts.

Haste to Cash la

Haste to Cash In

Haste to Cash In

Ferformance of Loew last week
and Monday furnished a cue to the
and Monday furnished a cue to the
ended to the control of the control of the
much headway before. Estimates
of current Loew earnings, unofficial
but rosy, at a rate to indicate something like \$10 a share on the year,
drew attention to that issue and it
was bought widely. Net gain on the
week to Saturday amounted to
never to the control of the control
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tractive to buyers on the break and they hastened to cash in.

The other amusements decline to be drawn into any spectacular upy under attack, seems to centent to hold narrowly above the centent to hold narrowly above its extreme bottom, where it is being supported with a determination so, unbending and the seems of the seems to the seems of the seems of the seems of the seems of any hint either way, it has been suggesting that perhaps the Wil-minston people (including Raskob) may be in the seems of any bint either way, it has been suggesting that perhaps the Wil-minston people (including Raskob) may be in the seems of accumulation.

In several directions there are faint hints that the pleture group may be in the preliminary phases of a major move. Determined resistance of Warner around 25 is one of mount just under 60 fits into the logic of the situation and so does the ability of Fox to withstand pressure around 44.

The argument runs something

The argument runs something like this:

The bull party—and it is gen-railly believed it represents atrong really believed it represents atrong really believed it represents atrong street to the street of the stre

\$42,000 for Top Speed at Mastbaum. 'Clay' Got Fox \$34,000 on 2d Week

diminishes the lure of outdoors.

Last week's weather break alone became the country.

Last week's weather break alone boom to the box office all over the country. With an upturn in earnings of theatre companies, those concerns will compare well with reports will look will contrasted, for instance, with the colls, which are moving out of their season of heavy consumption into a dull period. Point and the theatre for the next four months, the tape is bound to reflect the improvement, and pool operations to help the good work along seems reasonable to assum that the sroup are probably right now under accumulation, just as they were in December and January, as a prelification of the contrast of t

Last Week's Date

Last Week's Data
Fifteen Stock Exchange amusement stocks gained an aggregate of 34 points last week, led in volume by R-K-O, which advanced 4½ on transactions of 480,000 shares; Loew gained 8% on sales of 58,000, and Warner Bros. lost 1 net on 382,000 shares. Eastman Kodak was up 2% on turnover of 13,500 shares, while Fox gained 1% to 44% on sales of 285,000 shares.

On turnover of 13,000 sanes, while For gained 1% to 44% on sales of 236,000 shares. When the Curb Columbia situation in Columbia control of the Curb Columbia situation in Columbia control of the Curb Columbia situation in Columbia control of a report for the year ending June 30 showing an all time record net after charges and preferred deviation of a report for the year ending June share of 1,02,36% equal to 5.22 a share of 1,02,36% equal to 6.22 a share of 1,02,36% equal to 6.

Philadelphia, Aug. 26,

Philadelphia, Aug. 26.
Coolest weather of summer and generally fine business. Spanial American War Veterans convention may have helped.
"Western Front," after four big weeks at the Chestnut in June and July, did not look so hot for the Stanley at regular prices. Last 100 per convention of the property
recent. winter average. War vets helped a lot. War vets helped a lot. Adastbaum got \$42,000 for "Top Speed," with Bernice Claire, also in person on the stage. Picture wan't anything extra, but fans apparently like combination. Of 22 week of "Common Clay," but a fraction under opening week's gait. Held over for 3d week.

Earle made another gain, \$19,500 for the week with "Dancing Specified" and new titage abow. Best mer and shows a possible return to its former popularity, mysteriously dwindling of late.

Paramount still dickering for a downtown house or two. Now it a darkagia for second runs. Another legit house rumored as having a picture to start its fall season is the Erianger, with "Bell" Angele" mentioned.

Lioned.

Estimates for Last Week

Masthaium (4,800; 35.50.75)—"Top
Speed" (1st N). Fans seemed to
like it. Bernice in film and on stage,
442,000, sain of two grand over previous week.

Stanley (1,700; 35.50.75)—"WestStanley (10,20 week). Big hit in
first full week after disappointing
start, 32,600, fine.

Stanton (1,700; 35.50.75)—"Big
House" (M-G-M, 5th week). Still
big. 314,000, looks probable for 8
week and rated holdover for 3d
week. Best in long while.
Fax (3,000; 55.00.75)—"Slaffeet"
Boyd (2,000; 55.00.75)—Slaffeet"
Soyd (2,000; 55.00.75)—Slaffeet"
tunexpected strength.

Karlton (1,000; 70)—"Sweet
Mama" (Ist Nat). About same as
press (1,000; 50.00.75)—"Sweet
Mama" (1st Nat). About same as
press (2,000; 55.00.75)—"Dancing
Sweeties" (WE). Combination of
tidn't mean much.

Earle (2,000; 55.00.75)—"Dancing
Sweeties" (WE). Combination of
the week to \$19,500, oune getting
back former profitable weekly paca

Summary for week ending Saturday, Aug. 28: STOCK EXCHANGE

193							Net
High.	Low.	Sales.	lesue and rate.	High.	Low.	Last.	Chge.
26 27%	7½ 15%	666	American Seat (1)			81/4 1	id .
2814	1878	6,400	Consol. Film (2)	18¼ 20%	18	18¼ 20¾	+ 7
25514	175%	18,500	Eastman Kodak (8)	214%	1914 206	20%	127
57%	16%	230,000	Fox, Class A (4)	4414	36%	211%	11%
150	85	400	Keith pref. (7)	116	112	116"	-i-ō~
5114 95%	27	28,000	Keith pref. (7)	814	27	8114	- 4
112%	4216 85%	58,400	Loew (8%)	74%	62%	74%	+8%
9714	84	700	Do. pref. (6½)		108	105	+2
971/2 15%	10%	100	Do. ex W Madison Sq. Garden (1½)	9614 12	95% 12	96 12	‡ *
77%	10% 48%	85,500	Paramount-FamLacky	59%	58%	58%	127
9	2%	8,100	Pathe Exchange	414	8%	4.0	
19%	5	800	Pathe, Class A	81/4		814	1,2
69% 50	32½ 10	662,600	Radio Corp	41%	26%	41	
99%	63	479,600	Radio-K-O Orph. pref. (8)	84%	86% 28%	8414	+4%
85	8%	7,000	Shubart	18%	154	83 bk	+2%
76	80	120	Shubert Universal pref. (8)	47	45	47	1-2
8014	241/6	831,800	Warner Bros. (4)	27%	2414 4794	47 25% 47%	‡1 ₈₆
70%	241/4 861/4 %	1,000			47%	47%	+ %
11/2	76	117,000	Warner rtsCURB	11/2	76	11/6	
55%	24	100	Columbia Picts. (1½)	86	86	26	+_9
54% 17%	31 214	100	Col. Picts. v.t.c. (11/2)	87	87	87	+2%
64%	1012	8,200 800	Fox Theatres	40	7% 88	40	+9
82%	1862	1.700	Loew rte Nat'l Screen (2)	28%	284	2614	-24
861/3	1214 1554 2414	4.000	Technicolor	26	2414	254	+14
	div.						
			BONDS				
91	74		Kelth 6's. '46				
91 180	74	\$17,000	Kelth 6's, '46		114	ıiċ	
91 180 101	74 101% 91%	24.000	Kelth 6's, '46		114 98	1iċ 08½	
91 180 101 80	74 101 % 91 %	24.000	Kelth 6's, '46		98 58	081/2 58	+516
91 180 101 80	74 101 % 91 % 86	24.000 9,000 107,000	Kelth 6's, '46		98 58 994	08¼ 58 100	+5% + %
91 180 101 80 1031 9434	74 101% 91% 86 98	24.000 9,000 107,000 86,000	Keith 6's, '46. Loew 6's, '41. Do ex war. Pathe 7's, '87. Par-P 6's, '47. Par-P 5'y's, '50. w. 1.	98% 62 100	98 58 9914 9414	08½ 58 100 94½	+5% + %
91 180 101 80 1031 9434	74 101% 91% 86 98 94%	24.000 9,000 107,000 36,000 6.000	Keith 6's, '46	98% 62 100 94%	98 58 9914 9414 50	08½ 58 100 94½ 51	+5% + %
91 180 101 80	74 101% 91% 86 98	24.000 9,000 107,000 36,000 6.000	Keith 6's, '46. Loew 6's, '41. Pathe 7's, '87. Par-P 6's, '47. Par-P 6's, '47. Shubert 6's. Warner Bros. 6's, '80.	98% 62 100 94%	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+5% + % +1 -4%
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 86,000 6,000 814,000 278,000	Keith 6's, '46. Loew 6's, '41. Loew 6's, '41. Loew 6's, '41. Loew 6's, '42. Pathe 7's, '57. Par-P 5's, '57. Par-P 5's, '50. Shubert 6's. Warner Bros, 6's, '80. Gen. Thr. 6's, '40.	116 98% 62 100 94% 51 91%	98 58 9914 9414 50	08½ 58 100 94½ 51	+516 + % +1
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 86,000 6,000 814,000 278,000	Keith 6's, '46. Loew 6's, '41. Pathe 7's, '87. Par-P 6's, '47. Par-P 6's, '47. Shubert 6's. Warner Bros. 6's, '80.	116 98% 62 100 94% 51 91%	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+3% + % +1 -4%
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 86,000 6,000 814,000 278,000	Keith 6's, '46. Lowe 6's, '41. Do ex war. Pathe 7's, '87. Par-P 6's, '47. Warer Broa, 6's, '50. W. SSUES IN OTHER MARK	116 98% 62 100 94% 51 91%	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+3% + % +1 -4%
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 86,000 6,000 814,000 278,000	Keith 6's, '46. Lowe 6's, '41. Do 6's war. Pathe 6's, '41. Pathe 7's, '41. Pathe 7's, '50, w. 1. Pathe 7's, '50, w. 1. Pathe 7's, '50, w. 1. Robert 5'r. Warner Bros. 6's, '80. Robert 5'r. Robert 5'r	116 98% 62 100 91% 51 91% 94	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+316 + % +1 -416
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 86,000 6,000 814,000 273,000	Keith 6's, '46. Loew 6's, '41. Do se war. Pathe 7's, '87. Par-P 6's, '47. Par-P 6's, '47. Warner Bros, 6's, '80. Warner Bros, 6's, '80. ISSUES IN OTHER MARK All Quoted for Monday Over the Gounter, N	116 98% 62 100 91% 51 91% 94	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+316 + % +1 -416
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 86,000 6,000 814,000 273,000	Keith 6's, '46. Loew 6's, '41. Do sc war, Pathe 7's, '87. Par-P 5's, '87. Warner Bros. 6's, '80. Warner Bros. 6's, '80. HSBUES IN OTHER MARK All Quoted for Monday Over the Counter, N. Produce Exchange, N.	116 98% 62 100 91% 51 91% 94	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+316 + % +1 -416
91 180 101 80 1034 9434 6044 11344	74 101% 91% 86 98 94% 41	24.000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6's, '46. Leew 6's, '41. De se war. De se war. Par-P 6's, 47. Par-P 6's, '50. Gen. Thr. 6's, '40. Gen. Thr. 6's, '40. All Quoted for Monday Over the Counter, N. Y. Produce Exchange, N. Ottotel in Bild annet steel	116 98% 62 100 91% 51 91% 94	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+5% + % +1%
91 180 101 90 108 ¼ 94 ¼ 60 ½ 118 ½ 100 ½	74 101% 91% 88 98 94% 41 92%	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 58 99¼ 94¼ 50 87¼	081/4 58 100 941/4 51 875/4	+5% + % +1 -4%
91 180 101 90 103% 94% 69% 113% 100%	74 101 % 91 % 36 98 94 % 41 87 % 92 %	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 88 994 944 80 874 924	08½ 58 100 94½ 51 87% 93%	+514 + % +1 -116
91 180 101 90 108 ¼ 94 ¼ 60 ⅓ 118 ⅓ 100 ½	74 101% 30 98 941/2 41 92% Asked.	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 58 99¼ 94¼ 50 87¼ 92¾	08½ 58 100 94½ 51 87% 93%	+5% + % +1%
91 180 101 90 103% 94% 69% 113% 100%	74 101% 91% 38 98 94% 41 87% 92% Aaked. 28	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 58 9914 9114 50 8714 9214	08½ 58 100 94½ 51 87% 93%	+5% + % + 1 -4%
91 180 101 90 103% 94% 69% 113% 100%	74 101% 91% 38 98 94% 41 87% 92% Aaked. 28	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 58 99¼ 94¼ 50 87¼ 92¾	08½ 58 100 94½ 51 87% 93%	+3% + % +1 -4%
91 180 101 90 103% 94% 69% 113% 100%	74 101 % 91 % 98 94 % 41 87 % 92 %	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 58 99 ½ 94 ½ 50 87 ½ 92 ¾	08½ 588 100 94½ 51% 93%	+516 + % +1 -416
91 180 101 90 103% 94% 69% 113% 100%	74 101% 91% 38 98 94% 41 87% 92% Aaked. 28	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 99 % 99 % 94 % 92 %	08½ 100 94 ½ 87% 93%	+5% + % +1 -4%
91 180 101 90 103% 94% 69% 113% 100%	74 101% 91% 38 98 94% 41 87% 92% Aaked. 28	24,000 9,000 107,000 88,000 6,000 814,000 273,000	Keith 6", "46. Leow 6", "41. Leow 6", "41. Leow 6", "41. Pathe 7", "5", "41. Pathe 7", "5", "41. Pathe 7", "50 ", "10. Bhabert 6", "50 ", "10. Gen. Thir 6", "60. Gen. Thir 6", "60. Gen. The Counter, N. Y. Produce Exchange, N. Y. Produce Exchange, N. Y. Quoted in Bid and Asked	116 98% 62 100 94% 51 91% 94	98 58 99 ½ 94 ½ 50 87 ½ 92 ¾	08½ 588 100 94½ 51% 93%	+516 + % +1 -16
91 180 101 90 103% 94% 69% 113% 100%	74 101% 91% 38 98 94% 41 87% 92% Aaked. 28	24,000 9,000 107,000 86,000 14,000 273,000 Prev. bid. 22,224 134,880 8ater. 450	Keith & 46. Leaw & 41.	116 98% 62 100 94% 51 91% 94	98 99 % 99 % 94 % 92 %	08½ 58 100 94½ 87% 93%	+516 + 16 + 16 + 16 + 16 + 16 + 16 + 16
91 180 101 90 103% 94% 69% 113% 100%	74 101% 91% 38 98 94% 41 87% 92% Aaked. 28	24,000 9,000 107,000 86,000 14,000 273,000 Prev. bid. 22,224 134,880 8ater. 450	Keith & 46. Leaw & 41.	116 88% 620 100 91% 51 91 91% ETS	98 99 % 99 % 94 % 92 %	08½ 100 94 ½ 87% 93%	+516 + % +1_46



NAIL BIG JUVE TRADE WITH M'GUIRE COMEDIES

"Bring Back the Kids"! The Slogan Echoes Across the Show World.

Get 'Em back with the Best Juvenile Series Available.

MICKEY

M'GUIRE

COMEDIES

8 SCINTILLATING SOCKS
Produced by Larry Darmour
First of which is

MICKEY'S MUSKETEERS



RADIO'S GREAT TITAN JUNIOR SHORT PROGRAM

6-LOUISE FAZENDAS

6-DANE and ARTHURS

6—B'WAY HEADLINERS including W. C. FIELDS and CLARK and McCULLOUGH

Ratho

6—NICK and TONYS

12—HUMANETTES

first featuring BENNY RUBIN

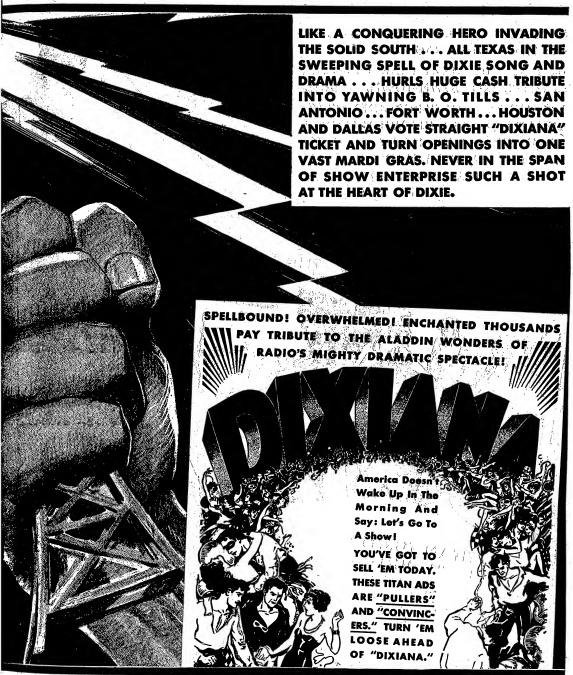
Reg. U. S. Pat. Off

MIGHT OF TITAN IN N "DIXIANA" DUMPS PRO



TWO GREAT RKO RADIO BROADCA

TS INTO NATION'S KEYS



S EACH WEEK FOR YOU

TUESDAY NIGHT



Reproduction of Theatre Ads In Various Cities as Indicated



GREATEST, FUNNIEST STAGE HITI

n songs! Comedy to take your sides ache!

LLOYD HUGHES CLAUDIA DELL



NEW YORK CITY

ARUSS

"Õin ENGLISH?









MONDAY at 8:45 P. M. The Most Important Motion Picture Production in 15 Years! Joseph M. Schenck Presents D. W. GRIFFITH'S
FIRST ALL-TAKING PICTURE
"LINCOLN"
With WALTER HUSTON
and UNA MERKEL
WITH THE PROPERTY OF T UNITED ARTISTS PICTURE
Adapted for the screen by
Stephen Vincent Benet
Stoy and Production Advisor
John W. Considine, Jr. GALA WORLD PREMIERE MONDAY EVENING at 8:45

CENTRAL THEATRE
Broadway-and 47th Street



In M. G. M's Colorione R





"MEN WITHOUT SKIRTS," R. E. O. Comedy, with Karl Dane and Geo.

M. Arthur—CIRDERELLA," Krasy Eat Carloon—"LET 'ER BUCK,"
Sportlight Boel—Patho Sound News.



EXPLOITATION

This department is almost entirely made up of matter from "Variety's" own correspondents. Seldom is any of the exploitation notes sent out by the home publicity offices of the chains used here.

"Variety's" correspondents have been requested to report on all local press or exploitation stunts that fail or prove too expensive for results achieved, as well as those which get over.

Hempstead, L. L. A free dancing school for patrons has been started by W. C. Mac-Naughton, manager of the Fox Rivoll. It is said to be the first free dancing school opened by any theatre in the east. Patrons are given registration cards as they leave the house and asked to regis-

leave the nouse and the form that the control of pipe exercise bars for pupils. All other items paid for by advertising the free dancing school.

Oriental mystic lure worsed at Gates theatre, Pale worsed at week. House brought in "Prince Shah Baba"—who admitted the title—to answer anything. That guy knows all. Tied up with department stores and garages for Prince to appear in person between shows. Also conducted daily questions and answers column in the afternoon paper during stay.

Faramount ited up with "News-Bee" in context to find "News-Bee" in context to find "news-doop girl" of Toledo area, with Helen Kane in theatre next week (29). Prizes totaling \$75. Five leaders appeared on stage to receive prizes from Miss Kane at vewing "Manager Waiter Caldwell, Loew's Valentine, built up plenty for "College Hounds," given equal billing with Buster Keaton's "Doughboys." Keaton not so forte here, but Manager Waiter Caldwell, Loew's Valentine, built up plenty for "College Hounds," given equal billing with Buster Keaton's "Doughboys." Keaton not so forte here, but Martine and the season's "Toughboys." The season was the season of the season was
Helen and Jack Austin, acrobatic team and auto stunt drivers brought here for demonstration by Wiliys-Knight outfit. Blind drive through streets ended in front of Paramount theatre, without cost to house, of

New York City,
Norman Pearce, free lance radio
amouncer, went into a booth atop
253 not theatre marquee Monday
253 not voice reach Broadway,
WGBS getting broadcast.
Pearce will plug "Matrimonfal
Bed" (WB) current at the Strand
ing merchandise, Merchants paying Martin Mooney, p. a., arranged.

Martin Mooney, p. a., arranged.

New York.

Warner Bros. timed its endurance talking stunt from the top of the Stanan marquee Monday (25) for a stanan marquee for marquee for Monday, the Strand figured on the stanan marquee for marquee f

Sundusky, O.
Warners has taken over the State
rom the Schines. Earl F. Seitz

Yonkers, N. Y.
Free picture shows given twice weekly in the public parks here attract about 2,000 at each show mostly kids. Theatres peeved.

Portland, Ore.
Midnight shows Sat. proved okay
at United Artists so Publix grabbed
the notice.

Brooklyn, N. Y. the Fanchon & Marco lea played the Fox, a tle-up

F. Falkenburg, asst. mer. of the company of the com

Warner theatre with old-fashloried ideas that still work. One is the marriage-on-the-stage gag tried often but never before in Bedford, mainly because town was regarded as too small, what with gossly about the contracting parties and everything.

as too small, what with gossip about the contracting parties and everything.

John W. Turner, of Charleston, S. C., and Evelyn Lucilie Mitchell, of Bedford, deelded to brave townsmen's talk and get married in the throad and the theatre put out an S. R. O. sign.

The theatres sound apparatus played the wedding march.

Maurice Bergman, head of the publicity forces, got over another nifty when he had a Brooklyn magistrate sentence a woman to see Manslaughter at the local Parechal and the had made a bad turn to see the picture and capture the moral. He also fined her \$5. Stunt made the dailies and provoked discussion.

On "Western Front," Capitol got tle-up with local "Dispatch." It ran three reviews of the film, by an ex-soldier, non-combatant soldier, and by a civilian. Only stunt used.

onu by a civilian. Only stunt used.

Orpheum used some old advertising for "Little Accident." In the stories are run, combination ad had news along one side, with another outside column telling some extra stuff about the picture, the regular and running in the center two column the column telling some extra stuff about the picture, the regular and running in the center two column the column telling some extra stuff about the picture, the regular about the picture, the regular and running in the center two columns. The state of the column and the column telling the column box state of the column box state of the column box state of the sheet, plugging for the Orpheum.
Unique parade downtown with

story in the sheet, plugging for the Orpheum parade downtown with baby carriages bearing sign, "A Little Accident," 80 mothers strolling along the main drags at \$1 per hour with tots in the carriages.

with tots in the carriages.

Loew's is trying to drag 'em in via hook up racket with local photomaton shop. Stunt started last week is to dig up locals who think they look like film stars. Theatre management suggests visit to Loew's to study characteristics of atary as the measurement of the control of th

Prior to the fall opening. "Take-a-chance" week at the Spendey held a new picture, unnounced, be-ing shown daily. Everything from comedy to drama was featured. Plenty of ladies' bargain matiness and the summer season.

Dobbs Ferry, N. Y.
Embassy reopening in Sept. No
policy announced. Taken over by
R-K-O from the Bratter & Poliack.

Providence.
Arthur Bramwell, recently treasurer of the Providence Opera House now assistant to Manager John P McCarthy at Loew's State.

When you get the police force and the mayor of a city of 489,000 population to stage a parade that the policemen wear arm bands with the naineed your show house, you're in high, kid.

Emil Franke, R.K.-O. Orpheum theatre manager, did it. He integ-

Slogans!

PICTURES

Detroit, Aug. 26. Detroit, Aug. 26.
P. A.'s drew a laugh when
R-K-O, for the opening of
"Dixiana" at the new Downtown, screamed in large type
across the ads: "R-K-O Does
It Tomorrow."
On the same page PublixKungky screamed in the same

On the same page Publix-Kunsky screamed in the same sized type: "Nobody Could Do It But P-K."

It But P-K."

From the outside it would appear that the press boys of each organization had each the same thought, with R-K-O putting theirs in reverse.

ested the mayor and police in a "traffic safety drive" for the educa-tion of motorists and pedestrians and with the theatre screen to pro-vide the instruction. To start the campaign he induced the police de-partment to stage the first parade in its history.

in its history.

Mayor W. F. Kunze, in an automobile, and the police band led the parade. The several bundred policemen in the line of march had arm bands with the words "Read-Know-Obsy," the letters R-K-O standing out prominently in a way that nobody could fall to be impressed by them.

The several bundred with the several properties of the several properties of the several properties of the procession.

Cambaign will last for several cambaign pictures, brought up the rear of the procession.

taking pictures, brought up the rear of the procession.

Campaign will last for several weeks. During that time the Ornwell of the picture of the pictures will illustrate what motorists and pedestrians should and shouldn't do. It he campaign, in connection sonducting a most "courteous contest." Patrons vote by ballots for the most courteous policeman encountered by them. Pive cash prizes from \$150 down.——Traffic policemen will continue to wear the R-K-O arm bands.

Other contests held by the R-K-O

traffic policement.

wear the R-K-O arm bands.

Other contests held by the R-K-O orpheum theatre as added attractions during recent weeks included ragtime plano playing, bathing beauty and yo-yo.

Schenectady, N. Y. With "Western Front" opening with special midnight performance for benefit of local American Legion Post at Prootor's, A. J. Gill, manager, co-operated with the Legionnaires.

Legionaires.
Early Friday night while shopping crowds filled the main streets, the Legion drum corps paraded, followed by large truck bearing ad signs for the picture. On the truck was a machine gun, manned by a regular crew of gunners and fitting round after round of blanks in air, at imaginary enemy airplanes. While crowds paused on curbs to look, Legion members circulated through, selling tickets for the special show.

cial show.

Inasmuch as State, Farash house,
was playing "Dawn Patrol," stunt
might have been taken for either
house, but huge signs took care of
this possibility.

Lynchburg, Va. Lynchburg, Va.
Since work was started couple
months ago on a new Little Theatre
here, membership in the local drama
group has grown from comparative
y few to nearly 1,000. It is expected
the 300-seat house will be ready in
the fall season.

Jack O'Conneil, manager, Vita Temple, and Roy Sherman have a lease on the Ohio, deliuxe 2d run neighborhood as the first in a group to be known as Allied Theatres. K-C's opening of Rivoli. Aug. 39, by a premiere of "Moby Dick" in Vita Temple.

"Dixiana" is at Palace. Cameo opens same night with "Common Ciby."

St. Paul.

Another in rapid series of teups with the R-K-O Orpheum house beneficiary, Ray O'Connell, manager, linked with shoe manufacturer, agreeing to let every kid wearing that brand of footwear in to see the Saturday matinee free.

Saturday matinee free.

Every a stream of the stream of the show predominanting, besides 45 loop and outlying stores carrying his ads in windows all week.

All publicity for total of \$75, as 756 kids either had or bought the side of the stream of the st

Reitimore

Uptown Warner-Equity Met gave away 10,000 Lifesavers (candy) in envelopes containing advertising matter pertaining showing of "Last week the same house, in a lieup with local Coca-Cola dis-tributor, dispensed grate 500 cases (24 bottles each) of that beverage. Frank Boucher is manager of the

BEHIND THE KEYS

In this department is placed minor matters in connection with theatre

operation.
By reason of this, these items can be collated here instead of as formerly distributed through the paper, on news pages or in the Correspondence from various cities.

New York City.

Fox shifts include Charles J.

Brennan as advertising manager at the Fox, Philadelphia; Jack Hobby, formerly of the publicity departing of the publicity departing the property of the publicity departing the public of the Tuxedo, Bronx, succeeding J. L. Cartwright, who has been made manager of the Park Plazs. New York City.

beeding 3. J. Cartwight, was and beeding 3. J. Cartwight, was a manager of the Fark William Kaster, former assistant manager and treasurer of the Congress, Brooklyn has been transferred to the Granada Commenter of the Congress, Brooklyn has been transferred to the Granada Commenter of the Congress of Cong

Extensive changes will likely be made at the Uptown. Just what had been at the Uptown. Just what had been at the Uptown. Just what had been at the top of F-P-Can houses. He replaces Morris Stein, who is now district supervisor of Toronto snow district supervisor of Toronto snow district supervisor of Toronto snanager of the Runnymed. Stein who is now district supervisor of Toronto snanager of the Runnymed. W. G. Mitchell comes from U. S. to manage Runnymede. Mitchell is a Canadan, manager of several P. Nouses in States. Changes in Content of the Content o Toronto.

Southbridge, Mass.

Southbridge, Mass.

A false cry of "fire" by someone sitting in the rear of the main floor caused 1,400 persons to rush for the exits in the Strand, Saturday night. Clarence A. Price, planist, continued to play.

The crowd refused to heed the shouted advice of Manager Arthur A. Bianchard that there was no fire.

A Bianchard that there was no fire.

After the crowd had left the theatre and was convinced there was no danger, many returned and the show was regumed.

Film Row, that runs up around Walton street, is dressing up anew. Several building changes are in prospect or being made. Fox has okayed plans for a new building, while Metro and Universal have both undertaken new additions to their present structures. The walton and Chin streets, will be completed by February.

streets, will be completed by February.

Toary.

By Service of the completed by February.

By Holding are on sites owned by the Oldknow Realty Co. William Oldknow, president of the company, is the father of Oscar Oldknow, executive v. p. of Fox Theatres Corp., now in New York.

The new Fox exchange will cost \$\$50,000.

Reading, Pa.

Louis J. Appell head of the Mph-pell Annusement Co. this title which sold out to Varrace to Since Man opened offices in the Small Bldg, and will continue operation of the York Poster Advertising Company which he owns. Mr. Appell owns much business realty in York and lastown, Pa.

For the present the Appell em-ployees remain on duty at the va-rious York houses acquired by the Warners, but many changes are ex-of the central office here from which the Appell interests conducted their theatres.

Scranton, Pa.

Divisional and district officials of Par-Publix assumed their duties here Monday (25) when control of Comerford chain was taken over by Par. Division offices are in Poli theatre building, this city, although all Comerford offices had been

New Spots For Claude And Harry Rubens

Claude and Harry Rubens, for-mer owners of the Great-States Circuit in Illinois and at present in charge of maintenance, labor and sound for the same circuit for Pub-lix, with headquarters in Chicago, will shortly be transferred to other divisions.

uivisions.

Claude will be placed in charge of maintenance for the Oklahoma division; Harry to handle the same job for the Publix houses in New England.

housed in State theatre, across the street.

In addition to George Walsh, divisional director, Jack Jackson is divisional director of publicity; George Winstaniey, manager in charge of all Scratton bouses; Administration of Wilkee-Barre; Edward Martaugh, directing installation of Publix personnel service system and Leo Miller, booking head, blix corporation to metal to the composition of th

Middletown, Conn.
Capitol closed for summer, reopened Sunday. Louis W. Labine,

Bethlehem, Pa.
With Harry Gannett as manager,
Boyd Enterprises, Philadelphia, has
reopened the Globe here, closed
since last spring. All film policy.

Detroit. R-K-O Downtown (Oriental) opened Saturday (23) with "Dixiana" (Radio).
Straight picture policy.

Davenport, Ia.
Clifford Rust, asst. mgr. of RK-O Capitol, here for 7 years, now
manager of R-K-O Palace, Rockford, Ill.

Silght personnel shift is under way in Fox. theatres in New York and Jersey territory, occasioned by reopening of dark houses and general routine policy. Changes include shifting of 1. Shaptro from a similar job at the Audubon and Frank Hicks from Capitol, Jersey City, to the Park Plaza.

Paul Benson made assistant manager of the Parkway. Robert Schmertz goes as assistant manager of the resident process of the Resident Parkway. The state of the Resident Parkway and the Resident Parkway. Robert Schmertz goes as assistant manager at the Riverside. I Posero becomes assistant manager of the Valentine, while Charles Glenar takes on the assistant post at the Ogden.

Police protection has been af-forded the half dozen outlying plo-man Bros. in this city and Rock Island, following the routing of an audience in the Paradise theatre, Moline, last Saturday, under a bar-rage of stench word made.

Mason City, Ia.
The old Bjou reopened Aug. 23,
by the Central States of Des
Molnes, new owner, as the Strand.
R. E. Collins, mgr.

Nevin McCord transferred to the Capitol, Davenport, Ia., succeeding Clifford Rust, manager of the R-K-O Rockford house, Carlo Van-nicola now Rust's asst. here.

Lyceum, of the pioneer nickolodeon days, picture house, lately operated by Publix, permanently closed. Will be converted into a bilitard hall.

Fox-Palace here reopens Sept 6, with films only. Charles E. Benson remains manager.

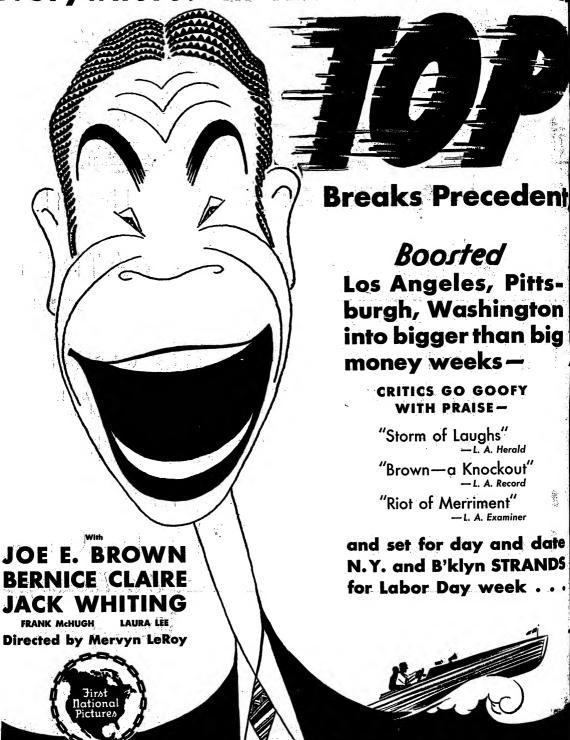
Onelda, N. Y. Kailet's Madison theatre has re-opened. House remains a Kallet property, following collapse of the Fublix deal.

Oklahoma City.

An important real estate deal was consummated last week when the ownership of a large plot of ground was obtained including the present site of the street car terminals on East Grand avenue in Oklahoma City, for the purpose of the erection of a 3,000-seat theatre to cost \$2,000-seat theatre to cost \$2,000-seat theatre to cost \$2,000-seat theatre to cost \$2,000-seat theatre of
John Richardson was awarded \$2,200 as damages against W. T. Clay for continuing to operate a theatre here after agreeing he would not do so for five years.

Publix has taken over the Circle, Capitol Hill, Oklahoma City, formerly operated by Momand Theadonnection with the Criterion, Capitol, Ritz, Victoria theatres.
Phil Isley has leased the Riaita from Blanche Cutter, House formerly operated by Griffith Bros,

Everywhere! In The Headlines! A



TOP SPEED AHEAD WITH FIRS

The Box-Office!



Records, And The Opposition's Heart!

HIT AFTER HIT! DAWN PATROL, TOP SPEED, NUMBERED MEN, BRIGHT LIGHTS,—and coming, HUSTON in "The BAD MAN"—ANN HARDING in "GIRL of the GOLDEN WEST", ELSIE FERGUSON in "SCARLET PAGES"

-what a lineup?



NATIONAL'S SQUADRON OF HITS!

BIG IN NEW YORK!

BIG IN CHICAGO!

BIG IN WASHINGTON!

BIG IN ALL, R=K-O, AND

OTHER FIRST RUNS

E V E R Y W H E R E!

JOE COVINGE AND SERVENCE OF SHEET SEASON!

The Laugh Sensation of the Season!

Another big one on the way!

Filmes by Poul I, Hoether for the Colorado Atrican Expedition's Edited by Wolfer Futher . .

Talking Shorts

BETTY COMPTON in "The Lagsey" (Songs and Dances), with John Hundley and Jack White 5 Mins.

Warners, New York
Along Broadway this Warner short will mean attention through Betty Compton and John Hundley in it, perhaps as their first short and appearance on the talking screen in the perhaps with the comedian, who has been on the the comedian, who has been on the the comedian, who has been on the case where this was made, for with John Hundley and Jack White9 Mins.
Warners, New York
Along Broadway this Warner
short will mean attention through
Along Broadway this Warner
short will mean attention through
person that the short and
appearance on the talking screen.
Both are from musical comedy, popular in New York. Jack White is
the comedian, who has been on the
the comedian, who has been on the
principals are not particularly
known, this becomes merely a singing and dancing ensemble short
to add comedy.
An act at vaude rehearsal holds
the three principals, with the girl
receiving a wire she had been willed
an old closed hotel in the
standard through and the standard
and comedy.
An act at vaude rehearsal holds
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made by Miss Compton for it. Sine.

"SCOTCH LOVE"
Comedy Sketch
10 Mins.
Low's New York

A twitaphon No. 1001

**ALAUNDRY BLUES"
Assor's Fables Series
Cartoon Comedy
Micro
Globs, New York
Globs, New York
Globs, New York
The Code playable filler for best shows
and with more variety than most
drawings have some into this one
that the laok of repetition, terrible
in some cartoons, is one of the
pleasing things about it.
Some opening is a Chink laundry,
the control of the control
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MEN WITHOUT SKIRTS"

Comedy

20 Mins.

21 Mins.

22 Mins.

23 Mins.

24 Mins.

25 Mins.

26 Mins.

26 Mins.

27 Mins.

28 Mins.

"TRYING THEM OUT" Comedy 17 Mins. 86th St., New York Pathe

RICH UNCLES

Fast moving bedroom comedy, with a full quota of laughs. Hokum is one-what overdone, although motion and the strength of the strength of the strength of the strength like of the strength of the str

troduced as the boarder, sleeping downstairs.

Could have been given a bette ending. Finish is in the cartoo strip manner, the uncle chasing both husband and friend across the

untry.
All four players deliver nicely.
Oke for hoke.

Oke for hoke.

"BLIMP MYSTERY"
Chimp Family Series
Comic Novelty
IS Mins.
Loew's New York
Modeled Artiffany
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voice. Hemlock's Watson is a yesmai chimp.

"LET 'ER BUCK" Rice "Sportlight" Outdoor Novelty 9 Mins.

Officer Noverly Shins. New York Globs, New York Pathe
Takes a back seat to most "Sport-lights," with most all of the rodeo material presenting little that is new and hasn't been seen all over the country in newsreels for several years. Only difference here nine minutes of it and more complete coverage of a single rodeo than otherwise given.

The sumpede at Cody, Wyo., The sumpede at Cody, Wyo.

Miniature Reviews

"Abraham Lincoln" (UA).
Classic of the sound screen
and unquestionably the greatest of the D. W. Griffith works.
Every detail from every angle
spells box office of universal
maximum.

apells box office of universal maximum.

"Old English" (WB) Warnes—Elegant picture as charnes—Elegant picture as charnes—Elegant picture as charnes—Elegant picture as charnes but will call for most careful placement by chains or indies to draw the class trade it will only appeal to.

"The Storm" (U)—As a talker third time made (twice before steno) this old times will draw steno) the old times will draw be considered the control of the co

name also to.

"The Matrimonial Bed"
(WB)—Fair program material.
Farce theme based on what
happened during and atter a
loss-of-memory, rating over

from roping to bull-dogging and brone-busting included in detail and some shots in siow-motion. A few laughs but none other than pro-vided by average newsreet compa-nies, excepting boys riding little Char.

"JUNGLE JAZZ" Accop'e Fables

Accepte Fables
Cartoon
7 Mins.
Low's New York
Good cartoon liter. Musical synchronization done especiativ well by
Gene Rodemich. Tunes used of good
choice and pleasing. Nice comedystraight arrangement of that old
fay "Dardanella."
Usual nightmare antics of the
cartoon characters, this time laid
inges, etc., used as the medium
for the melodic, and sometimes vocal, accompaniment.

"SCHOOL DAZE"
Comedy-Songs
8 Mins.
Strand, New York
Vitapi

Strand, New York
Vitaphone
The schoolroom locale is used for
this in the way so routine with
many short subjects since sound
came in. In class, it is indifferent
material. No better, no worse,
Jack White school masters or
rather m. c.s. Between some general tapping, a singing tro, a singrath some control of the service of the latter are so old they include
that one about "forefathers." Waly.

"OLD SEIDELBURG"

Songs
S Mins.
New York
Loew's Vitaphone No. 4189
Miniature operatts with basic idea from 'Stident Prince." Contrary to the title, it does not travesty. Pleasing yocal short for any

house.

Scene is in a German beer garden. Boys are students, garbed in same manner as the "Old Heidelburg" studes in "Student Prince." In between songs a girl does acceentric-acrobatic dance, which diversifies nicely.

Wash. Settles with Booth Men, but Not Musicians

Washington, Aug. 26. Union negotiations finally result Union negotiations finally result-ed in a local contract being signed with the operators. It grants a *5 increase, but a kickback in over-time, cutting that amount in half. Musicians are hanging out for the minimum-number-of-men clause with managers refusing to recog-nize it.

Managers have been notified that if the music situation isn't pacified by September, operators and stage hands will walk out.

New Camera Device

Holiywood, Aug. 26. Hollywood, Aug. 20.

A perambulating elevator for cam

A perambulating elevator for cameras, devised by John Arnold and Lou Kolb, is in use at Metro. New arrangement allows the camera to be moved transversely, vertically or diagonally.

Device was used first on "Big House" for following the players up the cell titers.

McKean Off Par News

S. H. McKean, assignment man of Paramount Sound News, has re-signed, with future plans unstated. He has been with Paramount for some time, previously with Hearst.

ABRAHAM LINCOLN

utes.
Abraham Lincola. Walter Huston
Ann Rutledge. Una Merkel
Mary Todd Kay Hamsond
Herndon. Jason Robards
John Wilkes Booth. Jason Robards
Robert B. Lee. Hobas Br

More than an outstanding classic of sound pictures, "Abraham Lin-coln" eclipses the most conservative coin" eclipses the most conservative illusion of a modernized "Birth of a Nation." It is a startlingly super-lative accomplishment; one rejuv-enating a greatest Griffith. In char-acterization and detail perfection it is such as to be almost unbelieveable. In continuity and scenes is erally throbbing pulsation, pathos, laughter, with never a moment's interlude for audience let-down. Commercialiv, for all theatres, it should be Griffith's biggest contribution to the exhibitor.

the exhibitor.

Next to the direction, with only a tiny margin separating. Is Walter Huston's Abraham Lincoin.

Young, aging and aged: playful, fighting, griet-stricker; command-inshifting, griet-stricker; command-of Lincoin until, many times, it seems as though Hollywood has finally affected the miracle of resurrection.

seems as though Hollywood has inaity affected the miracle of resurrection.

The broken Robert E. Lee on the The broken Robert E. Lee on the The broken Robert E. Lee on the Common the Common of the Common the Common of the Common the Common of the Common

dent and his cabinet are turned to the thrills of galloping cavairy, or the tirades of the lovable Mary Todd Lincoln with the White House A vivid prolog, reviewing the times, with camera sweeping through dark-lit forests, hazy fields and the little log cabin and the birth of Abe. Romance of Lincoln and Ann Rutledge is slightly unconvincing in parts. Una Merkol, at times, seems two destricts depth. She as quickly makes up for a childishness of voice at the death seene, which is one of the impressive scenes. Lincoln then direct the destrict of the seems of the interest of the little log cabin and end of the destrict of the destrict of the seened of the interest of the seened of the interest of the little log cabin and end of the little log cabin and the seened of the interest of the little log cabin and seened of the log cabin and seened o

the production. Exploitation and the opportunity for tie-ups with educational centers are unusual and universal. The picture on the screen, however, more than substantiates the ciaims of statisticians, Waly.

Warner Brea, production and release.

Warner Brea, production and release.

Burring George Arillas, Discreted by Airred
and Maude Howelf from the play written
by John Gallworthy Charlesh, of same
ton, twice daily on run, Aug. 21. Runstlytanus Ruytherp.
George Arillas
Jeck Leon Janny
Phyllis Lame.
Jee Bryting Jecky
Jos Phillis.

Betty
Jos Phillis.

Betty
Jos Phillis.

Betty
Jos Phillis. au, aug. 21. Runinutes.
Inutes.
Leon Janny
Dorle Lloyd
Betty Lawfora
Harrington Reynolds
Reginald Sheffur
Murray Kinnell
Ethel Griffies
Henrictta Goodwin

An elegant character study by George Ariiss, perhaps more, a taiker lesson in acting by a profound George Artiss, perhaps more, a talker lesson in acting by a profound professor at it, but not a money picture in the sense of a smash nor a near hit for popular consumption. The very nature of the sole acting and the story itself set this Warner classic for class appeal only. That means it may draw more anywhere at \$2 than \$6c; that it must be carefully placed by the country in the localities that may get the carriage trade, and that perhaps for the first time among the pictures, remembering "Disraell," "Old as a road show throughout the country in populous spots for better returns to the producer, rather than to generally release that "of the localities that the producer, rather than to generally release ing in mind that many of the legit houses all over are now wired and that "old English" at \$1,50 top in those houses will be as good a deet that coming season-besides Artises.

see this coming season-besides Arliss, mry take a loss on Arliss, with "Dierselt" or "Engrish" or both, or as they probably did with "Green Goddess," but
meanwhite the film industry immeanwhite the film industry industry industry in
ilit to the screen than the season to the stage, for the stage is centuries old and has held some great actors. Eut none spreater than
desired the season of the season of the season to the stage, for the season to the season that
earne of Arliss its "Old English," and "Old English" is 80 as
you see both upon the stage, there's
naught for fiaps, sape or cracks. In
the fiam of the season of the

(Continued on page 45)

66% A\$ 75.56 A 1530

WARNER BROS. Present

GEORGE GEORGE GEORGE

10

Old Linglish

WHAT A GRAND OLD SINNER HE WAS-WHAT A GRAND OLD DRAWING CARD HE IS



(* * * *) "Arliss superb as 'Old English'. Famed actor scores in Galsworthy play."

"Will register a tremendous hit with thousands upon thousands of inveterate movie fans."

—Evening World

"George Arliss gives a performance so beautifully drawn that it stands out as one of the finest characterizations yet offered. He was superb in 'Disraeli'. He is superb in 'Old English'."

— Evening Journal

NOW PLAYING
WARNER BROS. THEATRE
New York

AVAILABLE SOON

Day and Date with Broadway

EXCELS HIS WORK IN "DISRAELI"

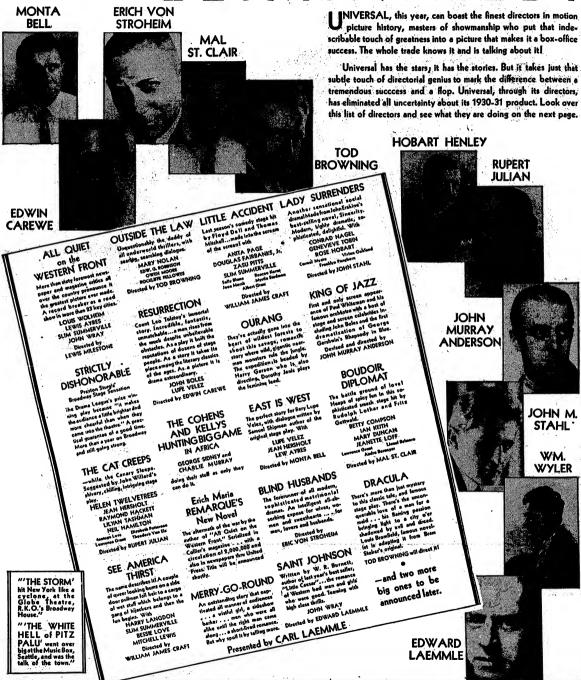
-N. Y. Times

Based on the play by John Galsworthy.Directed by Alfred E. Green.

WARNER VITAPHONE FACTORS

24

ALL GUESSWORK ELIMINATED!



THAT'S WHY THE WHOLE WORLD IS TALKING ABOUT

UNIVERSALI

Merger and Expansion Programs In Pictures Indef. Postponed

trenchment in the picture industry, merger and expansion programs are postponed.

beins postponed.
At the same time warnings, for
the first time of this nature, are
being issued by the industry's poting issued by the industry's poting issued by the industry's poting issued by the reliable producers
becoming "over-ambitious" in their
desire to recoup losses. Too hurried
effort for showings, over-zealous
department heads in the field, and
too aggressive policies for individual
companies, are now admitted as
partially responsible for outside
misinterpretations which have led,
and in some instances are leading,
to-official investigation by the government.

ernment.

The West Coast case is an example, termed by diplomats as one of the most outstanding instances of "over-ambition" where competition and desire for recognized leadership reached a state as to appear from the record as a con-

pear from the record as a con-spiracy move.

With curtailments manifest in every company during the past month, Radio is holding up that big expansion program which, earlier in the summer, was expected to have by now several important ad-ditions. Radio is awaiting the return

have by now several Important additions. Radio is awaiting the return of David Sarnoff.

Moving slowly and "not taking too big a bite at any time" is the explanation offered, although interest in the future. Warner directorate was manifested at a recent Radio board meeting.

The old ambition of Radio being the biggest power in the film industry still prevails within its organization, but the gait of progress has been moderated.

Another situation coming up at a time when Wall St. is figuring more and more in the financial bulwark of picture things, is the knowledge that no bank is represented on the Hays directorate and that none is being contemplated for admission. Proving, despite the banker's position in the industry ending the progress of the work of the contemplated for admission-troine to govern the industry regardless of how deep they dip into the downtown vaults,

LOEW-FOX ST. L. THEATRE POOL?

St. Louis, Aug. 28.

An inside report here says the local Fox theatre will pool with Loew's State, with Loew's operating. Expected the move will go into effect within 30 days.

This is in line with the undenled pooling deal between Fox and Loew in Atlanta. Loew will also operate in the city.

When "Variety" printed some

When "Variety" printed some weeks ago Fox might pool some of its deluxers in the east with Loew, both chains entered a dental.

Other Fox deluxe houses are in Detroit, Brooklyn, Washington and Philadelphia is also included. Fox's Academy, In-New York-may-shortly-become a deluxe through playing In Brooklyn and Washington Loew also has theatres. In Detroit, if pooling, Fox would have to do so with Fublix-Kunsky or R-K-O; in Philadelphia any pooling would be with Warners.

Sono Art Going Ahead With W. W. Distributor

Sono Art and World Wide are Sono Art and World Wide are to continue to operate together for next season. It is understood from the inside S. A. will have no official connection with W. W. in the new arrangements, producing on its own. W. W. will distribute as before, without direct affinition, nature of the control of the control of the world of the control of the two companies of distributor for the two companies of the
Chicago Censor Board Is Now Wired on Sound: Lotsa "Pinks" Expected

Chlcago, Aug. 26.
With the Chi censor board due to get wiring for its screening room shortly, the film men locally are expecting a sudden increase in the number of "pink" or "for adults only" nicture.

number of "pink" or "for adults only" pictures.
Film Row is agreed that many pictures have gotten by with a clean bill of health merely because the censors were forced to read dialog and screen silently. Which was the reason, it is 'recognized, why "Cock-eyed World," for Instance,

15TH ARRESTS IN KY. ON 'SUNDAY'-\$50 FOR MGR.

Louisville, Aug. 28.

Employes of the Strand Co. at Owensboro were arrested Aug. 17 for the 18th time on a Sunday charge. Fine of \$10 assessed saginst R. P. Thomas, manager of the Empress and Blotch theatres when the R. P. Thomas, manager of the Empress and Blotch theatres when the Several weeks ago Thomas swore out warrants against 144 lay persons charged with working on Sunday, in an effort to prove that he was being discriminated against. All of those cases were either filed away or dismissed.

H. A. Birkhead was retuined by the Ministerial Association to the Ministeria Association to the Ministeria Association to the Ministeria Association to the Ministeria Association

act.
Earl Hardin, another employe,
was freed before his case went to
trial when the court held that insufficient evidence had been introduced against him.

More Dog Shorts

Hollywood, Aug. 26, Hollywood, Aug. 28,
Metro will continue with the dog
talkers under a contract renewal
with the originators, Jules White
and Zion Myers.

First under new arrangement
will be a prison burlesque, "The
Big Dog

WB Buys "Chance"
Hollywood, Aug. 26.
A. Hamileon Gibbs' latest novel
"Chance," has been bought by War

ners. Film is slated for production early next year.



CHARLES JUDELS

Management
EDWARD SMALL COMPANY

\$9,900 FOR ONLY STAGE SHOW IN TACOMA

Tacoma, Aug. 26

Fox's Broadway astounded show end of the town last week by doing \$9,900, an amazing gross for this house. Theatre had 'Let Us Be Gay" as talker, and a Fanchon &

Gay" as talker, and a Fanchon & Marco stage unit. The stage portion takes equal credit since it is the only flesh performance in the city. R-K-O Partages lately abandoned its vaude bills, whereupon Fox reopened the Broadway, installing the stage show as added.

R-K-O last week with "Rain or Shine" heading its all film program did \$4,600. When the R-K-O playing policy was vaudilm, it averaged around \$9,000. Record high gross for the R-K-O-Pan is \$14,500.

At the time R-K-O discontinued local vaude, they playing a split week at the former Pan, the same split week vaude bill was removed from the R-K-O house in Spokane, leaving both towns without flesh on stage.

News Reel Deal Held Up

Condition of the stock market is said to be the reason for the protracted delay in the proposed purchase of the Pathe sound news reel by Fox movietone.

Whether and when that deal may be consummated is now vague. A cash consideration of around one million dollars had been placed upon the Pathe newsreel.

It was reported about to be accepted around a month ago.

By Sexy Indie-Legit Producers Public Led to Expect B.&K. Service: Changes In Overhead Problem Chicago, Aug. 26. It appears that Publix-B. & K. is

As Monsieur Le Maire in "The Life of the Party" forthcoming Warner Bros. rel

modifying its gigantic \$1,000,000 overhead chop plan. Chicago theatre, ace, recently shaved, has re-placed its carriage man and three Managers, assistants, treasurers

Will Havs Making Moral Code

100% Effective; Curbing 'Dirt'

and production men dropped off the payroll have not been reinstated But where personnel is absolutely necessary, it is doubtful whether those cuts will remain in force, especially where the public has be-come accustomed to such services.

5-YEAR R-K-O DEAL WITH U IN ATLANTA

U's new deal turning over opera tion of its Capitol, Atlanta, to R-K-O Sept. 1, results from disagreement over the booking-pooling arrangement with Loew's in effect three years, it is reported.

Loew came together with U on a booking arrangement for the Atlanta house, with Loew placing its vaude shows in that house, but has not been satisfied with the deal made, it is now understood.

R-K-O goes in on a five-year pperating agreement, with its vaude transferred from Keith's, Publix owned Atlanta house, to the Cap-

Publix also owns the Howard introduced it routes its southern uni

SOME WB DEALS MAY BE WAIVED

ners that its outstanding theatre expansion deals will be duly taken up, it is said some may be waived by mutual consent.

The mutuality of the waivers has been brought about by the present inequitableness of the original contracts of sale, the accounts agree In some of the deals Warners bought at an agreed upon figure for exchange in Warner stock of \$67 a share. With WB now quoted in the 20s, an adjusted amount has not been reached. Warners is adverse to guaran-

teeing any set price for its stock at present or in the future. In one or two instances indie exhibs selling to WB have offered to take the stock at the original figure named if WB would cuarantee it for any time within the next three years. In each of these trade cases from port a cash payment would be parties have agreed to waive, tem-porarily at least, leaving the exhibs free to trade elsewhere if they care

2,000 Seats, \$2,500

Los Angeles, Aug. 19. County of Los Angeles is build ing a theatre to seat 2,000 at an al-

lowed cost of \$2,500.

It's the Nature Theatre at the mountain recreational, camp. Big Pines. Seats on the highdese and a stage 40 by 80 feet ar'; the only construction problems.

Will Hays' final strategic move to make the picture code 100% effective is one designed to end wildcatting of sex films, block legit producers who would independently bring to the screen plays excommuicated by Hollywood, and stop all other objectionable leakage into the industry.

The move places the code o highest and most infallible plane of censorship since it turns a velvet hammer on 10,000 indie theavet hammer on 10,000 indie theatree, which have known no code and booked whatever promised money. It gently reminds these exhibs that Hollywood provides them with 19% of their screen material and that Hollywood accordingly expects them to .regard the business of pictures. In the ethical light models are the second of the second provides the second provides and the

99%. "Wildcatting" into this vast num (Continued on page 58)

9 A.M. WORK HR. **NEW RKO ORDER**

Enforcement of a new rule on hours, with everyone to be in at 9 o'olock, excepting those doing night work, make it possible for departnents to reduce forces without lowring efficiency.

Tip-off that economies might be

Tip-off that economies might be instituted in various departments by first setting everyone in on time and keeping them out of theatres during the day unless duty requires they go, is contained in an order to all department heads from Herman Zohbel, R.-K.-O treasurer.

Departmental heads are asked to forward names of those who should visit the Palace theatre during work hours, with only these to be exceptions and those resulting from overtime at night "should be carecularly considered before granted," Zohbel says, expanding the properties of the contract of the contra

Col Takes Chadwick Studio

Hollywood, Aug. 26.
Columbia has leased the Chadwick studio from L E. Chadwick for one year, with an option to buy at the end of that time.
The Chadwick studio has been inactive for the past nine months and is one of the oldest buildings on the one-time Powerty Row, Property consists of one stage and an office building.

Al Rogell Set at Tiff's

After two months of story con-ferencing with Tiffany, Al Rogell has straightened out difficulties. He starts directing "Aloah" this week. Cast is not yet set.

"Dark Star" Ilinesses

"Dark Star" Illnesses
Log Angeles, Aug. 25.
Production work on "Dark Star,"
Metro, has been haited because of
a throat infection Wallace Beery
is suffering.
Other delays have been necessitated by the illness of Marle Dressler.

Metro's \$20,000 Play Buy
Metro has talker rights to Vincent
Lawrence's "Among the Married,"
comedy produced last year by
Phillip Goodman.
Purchase price \$20,000, Sldney
Phillips handling negotiations.

Union Settlement in Syracuse Give and Take—Theatres Get Edge

Syracuse, N. Y., Aug. 28. Abrogating existing contracts, one of which had two more years to of which had two more years to run, the Moving Picture Operators' Union and the managements of five major chain theatres in this city signed a new agreement Saturday night, it substitutes uniformity in working conditions, in scale and term duration for variety of specifi-cations that have prevailed in the past.

past.
While the new agreement obviously is a give-and-take proposition, the concessions made by the union are said to far outweigh those given by the houses.
The new contract, accepted by all houses, will run two years. It calls houses, will run two years. It calls for a uniform scale of \$75 for the chief operator, \$55 for his assistant, and \$90 for the other two of the crew.

No angle as to where the dough is coming from but given as intake if on production already on release.

L. A. to N. Y.

L. A. to N.
Virginis Valli,
Rose Hobart.
Edgar Allan Woolf.
Ralph Farnum.
Carleton Miles.
Andy Rice.
"Doo" Howe
Harry Arthur
Zelma O'Neai
Ina Claire
Ina Claire
Ina Claire
Jockson
Charles C. Pettijohn
J. J. Sullivan
Mike Marco
Dr. Hugo Reisenfeld
Colleen Moore

N. Y. to L. A.

Joe Cawthorn Victor Schertzinger Sidney Claire Jack Warner Robert Warwick



Carthay Circle, Los Angeles' finest \$2 house, selects Charles Farrell as "Liliom" for long run engagement beginning September 15. What a combination of outstanding successes — Farrell, idol of the women; Borzage, only director twice to win Photoplay Medal; and the stage hit of its season.

Screen's Most Popular Male*

CHARLES FARRELL

in Franz Molnar's great stage success

ROSE HOBART

H. B. WARNER

ESTELLE TAYLOR . LEE TRACY

Directed by FRANK BORZAGE

*Definitely established by popular balloting conducted by the Chicago Tribune and New York Daily News.

THE JEA WOLF

JACK LONDON'S

Greatest Novel Now Screen's Greatest Sea Picture . . .

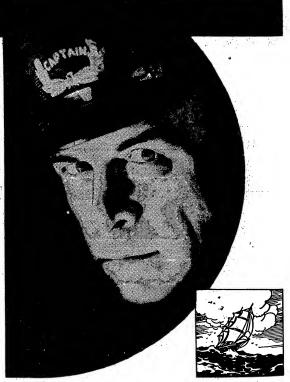
with

MILTON SILLS JANE KEITH
RAYMOND HACKETT
Directed by ALFRED SANTELL

Men and women in the raw. Conventions swept away by stark brutality of life on wind-jammer at sea with a captain as primal as a gorilla but with brains of genius. Hunt of brute men for a mate intensified in crowded kingdom of a ship. A picture stripped of artificiality, surging with elemental passions!



again crashes through
with hit after hit
launching new season



. . . A Harvest of Hilarity
RUBE GOLDBERG'S

all-laughing feature

witb

TED HEALY FRANCES McCOY STANLEY SMITH

CHARLES WINNINGER

Directed by BENJAMIN STOLOFF

Clock the laughs from below the belt! One a minute, sixty an hour! Rube bore down on this his first picture, gave all he had and he had plenty! Goofy gags that will make you gargle with sheer joy. That boy Healy sure can wisecrack and there are enough lovely females to make the men glad they left their homes.





COMMON CLAY

4 Sensational Weeks at Roxy!

with

CONSTANCE BENNETT
LEW AYRES
TULLY MARSHALL
MATTY KEMP, BERYL MERCER

Prom the Harvard Prize Play by CLEVES KINKEAD

Directed by VICTOR FLEMING

With "The Cock Eyed World" is only talker to earn 4 week run at world's biggest theatre. In first three weeks played to over 750,000 paid admissions. Business steadily climbs. Fox Detroit Theatre played to 130,000 first week. Fox Philadelphia Theatre turning em away. Roosevelt Theatre Chicago has amazing 4 week run.

Such sensational money attractions come only from



Sid Kent Seen Behind New Service To Check Distrib-Exhibitors' Percent

A comprehensive attempt at arriving at a solution of the vexing problem of checking percentage bookings with exhibs is crystallising through distrib support of a new service formed for the purpose, with headquarters in Chicago.

The company, known as the Pederal Theattrical Accounting Service, earl Theattrical Accounting Service, warners will not use any of the distribution of the property of th

zed at the beheat of Sidney R. Kent, who first figured on the pian of a national auditing system and bonding of theatre owners as the best way out on percentage engagements. Harry A. Ross, with Paramount for some time and lately branch manager for that company at Detroit, is president of the new service. Milton B. Gore, another film man, large the state of the service of the control of Realart and with Par up until a few years ago, is also

president of Realart and with Par up until a few years ago, is also joining the Chicago company.

On the strength of distrib support, agreed upon at a recent meeting of. major distrib leaders, the Federal Theattreal Accounting Francisco and the contraction of the contract of the contra the organization

the organization. A few branches were opened inthe middle west, so that a trial could
be given distribs in that territory.
While ail major producer-distribs
are reported having agreed among
themselves that they would dispense with all other systems of
checking accounts, including their
own men, special auditors, salesmen and detectives, U is continuing
with Burns' dicks' under the contract it recently negotiated. That
company has not indicated precisely
what it will do, but it is assumed
that on expiration of the Burns
agreement some time this fail, U
will follow distribs into the Federal
company.

e Federal organization just se The Federal organization just set up is checking all percentage engagements at \$10 a day. That was the approximate cost of the Burns men, plus expenses, while with most companies their own checkers sent out from exchange centers have run from \$7 to \$10 a day, with expenses.

Paramount was the first to give (Continued on page 76)



COSCIA VERDI

In "MUSIC"

GLORIFIED---CLASSIFIED-MORTIFIED-

"Fishing for Two Weeks"

JOHN ORREN

"THE BUSY BEE IDEA" FANCHON and MARCO Now Playing Long Beach

in shorts hereafter.

in shorts hereafter.

Ban against short-making is general for all feature people, although the reverse, from shorts to features by graduation or otherwise, is okay and will be encouraged.

Trouble with the shorts, according to the Warner logic, is that the roles actors play in them sometimes tend to establish them as certain types and make it difficult if they are called on to do an altogether. are called on to do an altogether different sort of part in a feature.

Extra Placements

Hollywood, Aug. 26.

Mob figures slipped sliphtly last week, the week's placements of 5,500 extras being only 10% above last year's average, sain peak day, with jobs for 1,013 of the boys and girls. They were thoroughly scattered, the most called to one spot being 63 George Archainbaud used in a cafe set for "The Silent Horde" at Radio. Big sets were scarce all week, Archainbaud distinguishing himself again Saturday with 100 on an Alaskan fishing boat. Only other scene using more than 100 was Lloyd Bacon's French street at Warners', with 129 on hand for "Fifty Million Frenchmen."

Ia. Against Protection

Des Moines, Aug. 26.
Newly organized Allied Theatre
Owners of Iowa, composed of indies,
has gone on record as opposed to

Its resolution says: "We, the independent exhibitors of Iowa, ask for nothing in the way of protection and expect to be treated in the same fair manner by treated in the same fair manner by producers and exchanges. We feel that protection given to the chains is unfair, illegal and a restraint against our trade, and we request the change of this practice and policy, further pledging ourselves to favor the transaction of business with film companies which give and grant no protection."

'Valley' Parade

Hollywood, Aug. 28.
With two directors, three leading ladies and two Juveniles already on 'Lawless Valley,' the Buck Jones picture at Columbia is still not set. Initial meg wielder was Art Rosson, with Louis King now handling the job.

son, with Louis king now measured the job.
Ahead of Carmelita Geraghty were Louise Lorraine and Lillian Savin, while in the juve part before Tommy Carr was Ralph Welles.
Christy Cabanne has gone Columbia. He will direct one of the Buck Jones westerns.

ALLAN GARCIA

Dialectician "THE DOVE"

United Artists

GEORGE MELFORD

"THE CAT CREEP"

(Spanish version)

A Universal Picture



FANCHON & MARCO PRESENT

JONES and HULL

"TWO NUTS" in "BOX O' CANDY" IDEA



Subject to Change)

Week Aug. 29

Week Aug. 29

Paramount— Tel's Go Native" (Par).

Globe—"The Storm" (U).

Roxy — "Journey's End" (Tiff).

Capitol—"Romance" (Metro).

Rivoll—"Monte Carlo" (Par).

Strand—"Top Speed" (WB).

Winter Garden—"Dawn Patrol" (WB).

Rialto—"Animal Crackers" (Par).

Week Sept. 6 Paramount-"The Sea God'

(Par).
Globe—"Dixiana" (Radio).
Roxy — "Journey's End" Grove Roxy — "Journe,"
(Tiff) (2),
Capitol — "Good News"

Capitol — "Good News" (Metro). Rivoli—"Monte Carlo" (Par). Strand—"Three Faces East"

(WB). Winter Garden—"Big Boy"

(WB). Rialto — "Animal Crackers"

\$2 Pictures

"The Big House" (MGM) (Astor).
"Hell's Angels" (UA) (Cri-

terion). "Hell's . Angels" (Galety). "Old English" (WB) (War-

ners). "Abraham Lincoln" (UA) (Central)

loby Dick" (WB) (Holly-

"Mme. Satan" (Astor), Sept.

FOX FILM AFTER WGN IN CHI

Chicago, Aug. 26.

Fox Co., through Harley Clark made a flat bid last week here to purchase the radio broadcast station WGN, owned and operated by the Chi Tribune.

Tribune is reported anxious and willing to sell, being in the market the past six months. The last year or more its top men have left for stations in the east, with the WGN programs slipping

The next day after Clark made the bid for the station the Tribune opened with a story of having applied to the Federal radio com sion for authorization to construct a 50,000 kilowatt broadcast station which will enable it to reach Illinois, which will enable it to reach illinois, Wisconsin, Missouri, Iowa, Minne-sota, Nebraska and the Dakotas, This is understood to have been requested by Clark when he made the offer, with the Fox Co. paying all the cost of the new outfit. Hear-ing on the increase will be held Sept. 15. If it passes Fox will complete

Understood also here that Fox is going to use the broadcast to fight WIBO and KYW, the former Publix station and the latter used by

Judgments

Museum Operating Corp.; Hous-ton Properties Corp.; \$17,778. Radio System, Inc.; Cartere adio Laboratories, Inc.; \$465.

Talking Picture Attractions, Inc.; N. Y. Tel. Co.; \$99. Ann Haviland; Carnegle Hall, Inc.; \$1,248.

Satisfied Judgmente Maurice Campbell and Campbell Motion Picture Corp.; E. L. Ben-nett; \$3,785 (July 13, 1926).

Maurice Campbell; E. L. Bennett; \$3,958 (Nov. 14, 1928). Jack Pepper; D. B. Sizemore; \$93 (Aug. 4, 1930).

Bankruptcy

Kröywen Productions, Inc., productions, 1487 Broadway: labilities, \$10,743; assets, \$5,500.
Avo Bombarger, singer, Melbourne Hotol, 242 W. 76th street; liabilities, \$7,497; assets, \$144.

1st Runs on Broadway Broad Sunday Decision in Penn. For Baseball May Go for Theatres

2 R-K-O UNIT HOUSES IN N. Y. TURNING PROFIT

Madison, Brooklyn, and Chester, ronx, both R-K-O and playing that chain's four-act stage unit bill on a split week, are making money. The Madison has been healthy since the units started there some weeks Chester also picked up with the units stepping in, but at the same time that Bronx vaudfilm

house lost its competing Loew's vaudamm of Brooklyn, is said to have been showing a larger net regularly of late than the larger R-K-O Albee in downtown Brooklyn, with the latter doing a much larger weekly

Last week the Chester's gross is eported as \$15,000, leaving it a net

Last week the Chester's gross is reported as \$15.000, leaving it a net of \$7.000. Maddison did \$13,000 to a net of \$5.000. Previous to the added road unit vaude and before Loew's or Fox discontinued all vaude in the same neighborhoods, each of the R-K-O theatres had been doing around \$11,000 a week.

The R-K-O 4-act bill at these houses goes over the western route of the chain upon leaving New York. The two metropolitan stops are their break-ins.

U LANDING PRODUCT

Deals With Large Chains

U is expecting to come together with Publix, WB and others on product deals soon for such situations as the program of 20 sched-All circuits have plenty of spots,

it is understood, for the U pic-

it is understood, for the U pic-tures.
Publix and WB seem to shape as good bets, with each having various situations where the U product will be needed. Beddes its many runs, Publix has scores of class B and C houses to be fed pictures, Publix and WB took the block of Publix and WB to

U is not known to be selling away arbitrarily in any instance from any of the chains.

QUEER ELECTROCUTION

Dallas, Aug. 28.

While repairing organ in RoNile, local suburban, C. L. Wallace
was electrocuted by grabbing a
light socket. Wallace slipped into
organ pit, partly filled with water,
grabbing the socket as he fell.
Water amplified current, only 110
volts.

Queer accident is first in Texas theatre history.

INDOOR Miniature **Golf Courses**

We are the only manufacturers in the United States today selling an 18 bole indoor Obstacle Golf Course that has passed the re-quirements of the Board of Fire Underwriters.

Any Course constructed against the Law will have to remove within 48 hours.

We also manufacture Out Investigate Our Proposition

Jack & Jill Golf Co., Inc.

Philadelphia, Aug. 26.
Sunday pictures in Philadelphia are not as remote as they were, since last Saturday when Judge Edwin O. Lewis, of the State Supreme Court, handed down his decision in the case of the arrests for playing Sunday baseball at the Passon edd bere three weeks ago, and the sunday baseball does not little to the sunday baseball does not itself consideration.
His rulings were, in effect:
That Sunday baseball does not itself constitute a breach of the peace, provided there is no commercialization; that arrests on Sunday without a warrant are unlawful when, there is no breach of the peace that although public peace provided the sunday such as the sunday such as the sunday such as the sunday such as the sunday without a warrant are unlawful when, there is no breach of the peace that although public peace peace that although public peace peace that such as the sunday such as the sundays than on week days, the people themselves long age effected a repeal of the extreme portions of the 1749 blue laws; that a law Sundays than on week days, the people themselves long age effected a repeal of the extreme portions of the 1734 blue laws; that a law and customs of a majority of the people is not really a law but a "bugaboo and a scarecrow which cows only the timid and amuses only the bold.

As a result of the decision, it was immediately rumored, on the front pages of the local dailies, that certain picture operators and managers of of other amusements were the new decision.

While thousands of fans availed themselves Sunday (34) of the first opportunity to see legalized Sunday baseball in this city, there was no movement in the direction of open theatres of any kind. Reports the film houses would be open Sunday without admission charges and with

ilm houses would be open Sunday without admission charges and with collections taken up during the show, or that tickets would be sold in advance for Sunday performances, did not materialize.

Director of Public Safety Schofield declared he is confident the courts will construe such procedure on the part of the theatre management of the theater management and the sunday with attempts were made the managers would be arrested immediately.

Henley's "Half-Gode"
Hollywood, Aug. 26.
Hobart Henley's first assignment
as director for Universal probably
will be "Half-Gods."



SWERLING

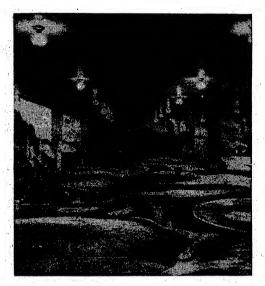
"DIRIGIBLE"

HIRSCH—ARNOLD

Featured in F. & M. "Brunette" Idea School Address, 545 Sutter St., San Francisco

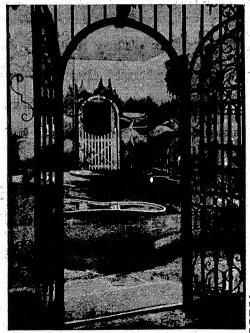
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giant for PROFITS



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with a miniature indoor golf course



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owner an all-year, every-day, every-night, rain-orshine business. Requires small initial outlay and minor upkeep...no shelves to stock with merchandise—no returns or credits—but an hourly, daily, weekly, monthly, yearly cash-down business that makes for constant recording on the cash register.

A ministure indoor golf course opens up to the

Everybody's playing ...

... Everybody's paying

Owners of indoor courses have averaged from

\$2500 to \$5000 a month

This is your opportunity to own your own business ... a business of proved profits at a minimum cost. Be among the first to harvest the profits from an indoor course.

Indoor golf is for all ages... both sexes... pleasure-giving... amusing... instructive... creates the competitive instinct. Make money in a business where the customers are always happy.

Wire, telephone, write or call today!

Opportunity never knocked louder at your door!

•	
	Miniature Golf Courses of America, Inc. 7 So. Dearborn Street, Chicago, Ill.
	Gentlement Kindly send me further details about INDOOR GOLF COURSES, without obligation on my part.
	Name
	Street
	CityState

BOSTON

CLEVELAND 1964 East 9th Street





TECHNICOLOR PRODUCTIONS

BRIDE OF THE RECIPIENT, with Vivienen Segal (First National); EBRIGHT LIGHT, with Development Segal (First National); BERGHT LIGHT, with Development Segal (First National); DILIANA, with Selection of the Control of t

The answer is B. O. receipts • They are important in the world's largest motion-picture theatre • They are important in your theatre • No argument there • Nor is there any argument about Technicolor being supreme at the box-office. Whoopee, Follow Thru, Viennese Nights, Song of the Flame, Dixiana—just to mention a few Technicolor productions that don't hurt any theatre's gross! • If you're in this business to sell paid admissions do it as Roxy does it,—with Technicolor.

TECHNICOLOR

is a box-office name. Advertise it.



Only Three State Rights Talker Makers at Present—One Has Today

N. Y. checkup shows three state itime. Talker is being made in Tecregaters in the film talker producing, factly the state of the film of the state o

Social Side of Filmdom

Employees of Brunswick Radio and Disc Co. are being canvassed to join the Warner Club, now that Mr. Carlisle. Warner comptroller. o.k.'s their checks. One hundred per cent. membership from the Brunswick people, Warnerites believe, should replenish the number of members lost through the let out during the recent tempest.

Tennis Matches

Paramount Pep Ciub and Fox A. C., will meet in friendly combat along the not so quiet tennis front Friday. (28) at Rips 67th Street Courts, Fox raccust wielders chosen to show their stuff are Pinto Courts, Fox raccust wielders chosen to show their stuff are Pinto Courts, Fox raccust will be a supported by the court of the seven contests will have for the seven contests will have for the seven contests will have for the court of the seven contests will have for the seven contests.

world.
Foxitis are cockeurs that they'll be the ones to wear that crown.

be the ones, to wear, this crown.

Resslying "The Gatties"
For those who affer good at such that the control of
All grew a thick mustache to make it took outside the took outside the control of
vidently they haven't forgotten last "rave" notice,

U's Affair on "Liner"

U's Affair on "Liner"
Date decided upon by the Universal Club for its second annual dinner-dance at the Hotel Astor is
Nov. 1. It will be in honor of the
Ward Line's big new steamship,
"Morro Castle," with the grand bailroom of the Antor transformed to
a co-operating to make it a huge affair, supplying equipment from the
"Morro Castle," including deck
sames and other properties.

"Morro Castle," including deck sames and other properties.
One of the main events will be the award of a round-trip ticket to Havana on the boat by courtesy of the Ward Line.

Affair will be attended by 300 Uites and their friends. It will be open to the general public.

Rolling Their Own

Rolling Their Uwn
Talk about bowling! More Krane,
manager of this Fox A. C. branch,
has lined up eight departmental
teams of three men each in preparation for the annual fall series,
won in 1929 by the auditing divison.
The girls will also "roll their own"
in an inter-office series.

Little Bits of Warners

Little Bits of Warners
Tid-bits from Warners. Lienty
talk about a Warner Club Country
Farm should materialize shority...
Stengraphy class under the tutelase of Mas Stein, George Quigley's
Sam Sill get under way soon...
Sam, Sill get under way soon...
Sam, Sill get under way soon...
Sam Sill get under way so

theorre fealous, Sid Rechemit, the other half of the Warner Club News, is vacationing at Lake Managa, N. X., wherever that is ..., wherever that is ..., wherever that is ..., and the second of the s

Buxby's Handball

Buxby's Handball
Aspiring Foxites who hope to win
the handball competition have a
task in hand, for the present title
holder, Manager Harry Buxbaun of
the Fox New York Exchange, is
condident he can still show up the
younger bunch.

Allm Players Olib, is holding a strand, bell hig sance, tomogrow, evening (Thursday), in the large ballsoom in Startight Park, Houng, Large lot of the seaten nievic colony, expected to appear, his the inferior. Film Players' Club promises much lance and much to see.

Jim Tierney, representing Warner Ciub, won 16 amai bouts in succession. His prizes bouts in succes

"Something doing every moment!"
That's the program promised by
thalrman Aian E. Freedman' for
the F. A. C. social party Oct. 8.
Harry Kosiner will bring along his
orchestra.
Over two score of Foxites will
bravely demonstrate their budding
talent as entertainers.

Los Angeles, Aug. 26.
Paul Hervey Fox, playwright, brought here by Columbia and recently with Fox, is making another

This time to Metro scenario de-artment for dialog on "Gentlemen's

Second Run of 'Clay' at Higher Scale Than 1st

Detroit, Aug. 26.

Publix is after "Common Clay," which had a record breaking two-week first run here, for a continued first run at its Madison theatre and also for its second run houses. Novelty of situation is that the Fox top price admission for this picture was for, while the Madison theatre and the second run Fublix price is 50c top.

4 WIDE ANGLE **IDEAS READY** FOR GUN

wide angle pictures shot and ready to release as soon as the "gentle men's agreement" made with the Producers' Association, not to reease until this fall, has expired,

Although no specific date was set as to a releasing time, the four companies each went wide angle for one so that they can be ready to jump into the market whenever the producers and the Hays' organization agree that the time is ripe It's believed this will be in early

October.

With all four having different systems, it is still anyone's guess as to which of the quartet will get the public's hand. Fox, with the experiment of "Happy Days" behind it, is shooting its "Big Trail" in "randam.

Latest in the field with a still different process is Motro and its "Realife" system. Process is credited to its own engineers and will first he seen by the public with "Billy the

Kid."
Although shot with a wide angle camera on 70 mm stock, the "Realife" qualities are said to embody all the qualities of the wider film while shown on the standard screen and through standard equipment with exception of a magnifying attachment large if large screen is used.

Ing attachment large if large screen is used.

Radio is also said to be experimenting with a system along this line, in addition to its experiments with Spoor Berggren.

Bomb Thrower Confesses Part in Minn.'s 'Terrorism'—Injunction

Exterior of one Minneapolis independent theatre has been shot up with slugs; smally bombs and slingshots are being huried inside the

shots are being huried inside the houses running open shop, since the local operators' union refused to consent to the owners' request to reduce the number of men in the booths from two to one.

Determined to halt what is described as "a campaign of terrors of the state of the

the stage hands and operators unions and their officers and va-rious local union officials. An order

unions and their officers and various local union officials. An order to show cause why the injunction should not be made permanent is returnable to district court. The injunction was issued after A. R. Anderson, booth operator, pleaded guilty to the charge of throwing a bomb into several theatres, algred a confession said to a several theatres, algred a confession said to a sentence of 90 days. The East Lake theatre was the house shot up. It is a leading uptown indie house. The slug shots came from a curtain-drawn automobile which speeded past the theatre at the rush hour, 8:1f. p. m. One patron was slightly wounded and the exterior badly damaged. Three theatres have been daubed with yellow paint and a total of 21 stench bomb have been thrown in 13 theatres during the two months the strike or lockout has been in progress, it is charged.

N. W. Indies Ready to Fight Publix **Demand for 120 Days' 'Protection'**

Minneapolis, Aug. 28.

Northwest Theatre Owners' association; independent exhibitors in nearly all other distance in the protection demands of the northwest Publix theatres over in-indicate the protection demands of the northwest Publix theatres over in-indicate the protection demands of the northwest Publix theatres over in-indicate the protection of the distributions of the northwest Publix theatres over in-indicate the northwest Publix will ask that proparing to again the distributions of the distribution of the dist

Hollywood Reminiscenses

COLUMBIA'S SCHEDULE

Several Talkers Shortly Starting 3 Series of Shorts

Hollywood, Aug. 26. Columbia has two more on tap for Jack Holt and Ralph Graves, "The Lost Parade" and "50 Fathoms

"Parade" will come first, going into production following completion of "Dirigible,"

Six features; are ready for production during the next 10 days, the largest schedule Columbia has ever attempted:

attempted:
They are "The Criminal Code,"
Taon and Iamb," "To'able David,",
'Madonna of the Streets," "Rose-land" and "Charile's Aint,"
Columbia also has three series of
Storts in production.

experiment of Happy Day's belind it, is shooting its "Big Trail" in grandeur. Radio, with its Spoor Bergeran system of 55 mm, is holding book Happy Book

sical end to a minimum of 13 musicians. This does not include the leader or sidemen.

leader or sidemen.

Main idea of the move covering
25 or more different departments of
theatre operation is to provide the
circuit excess with an instant san
detailed account of the control of the
insugrant difference of the
insugrant of the budget is just
expected to be operative for a weekor so, as the theatres must first be
questionnaired by all items of opst.
After that the budget for the par-

After that the budget for the par-ticular house will be set.

Wire Recording For Playbacks at M-G-M

Culver City, Aug. 28. In addition to the regular sound. on-film_recording.-individual-scene in M-G's production of "New Moon" with Lawrence Tibbett have been recorded on wire. The Poulse telegraphone is used.

telegraphone is used of an imper-dive recording afford an imper-dive recording afford an imper-dent of the second of the second through a batchlo simplifier and loud speaker. Use of the telegra-phone on "New Moon" is an ex-periment in the search for a more satisfactory play-back, system than the wax disk, which is scratched by one playing. Magnetized wire can be re-played. Should revording on wire preven

Should recording on wire prove desirable for play-backs, a revival of the defunct telegraphone manu-facturing company is possible.

Hollywood, Aug. 26.
John Boies' next for Universal,
after "Resurrection," will be a revival of "The Merry-Go-Round."

C. Brown for Tibbets Hollywood, Aug. 26.

Clarence Brown will direct "The Southerner," Lawrence Tibbet's next

Hollywood Aug. 28.

Passing of the shootstrike independent producer from platures has maked the degeneration of the sin industry, a degeneration similar to the softening influence of civilization. So, say is few of the old-time producers, who instrict is plotter with a van of similar so the softening influence sill, a good property man. The found sitting on a bench, at Gore's sand superior time center of poverty row and the Hellywood equivalent of a cracket barrel. Day after day they congregate and, benom the good old days have gone. To them, the industry recognizes and benom the good old days have gone. To them, the industry recognizes and benom the good old days have gone. To them, the industry recognizes and benom the good old days have gone. To them, the thouse the control of the side of the side of the control of the side of the control of the side of the side of the control of the side of the side of the control of the side of the sid

story.
In the fall of 1927, on a Friday night Hollywood was snifoying the fights in the Stadium Some 75 miles up the coast the Samt Francis miles up the coast the Saint Francis dam was doing a bit of wigging. Eventually it broke and flooded the valley with a resulting loss of life and, properly that faded it one of the major disasters in American history, Untortunate for the major disasters in American history, Untortunate for the major disasters in American history, Untortunate for the indeapeau, produced for the coast of the disaster. The dydd-in-the-wool producers started to drag out their ideas. They got intouch with their ideas.

in the makins.

Louding semeras in cars was a short job. Immediately, a dozen of the see opportunists were on their way to the gene of the disaster.

On the way they developed their story ideas, but the main thing was to photograph the flood.

Acfors meant little, they would come later. Water house floating around devastation, more water, that was most important.

Skin's Development

On the Scotte they were all bustness, who other they was the property man? differs throw this inchair) fifter the swater. Getta get as shot of that hoorseys with get a shot of that doorway the chickens floating ground,

get al. shot. So that house, footing the chilches hoating around.

"Hey, nget that house, footing down the stream! Boy, that's a plp. The here will be on top of that on his way to save the gal, who is on another house. Get that auto; that'll be the heavy's car. It went over a bank with the flood waters when he was after the gal. He got drowned. What a story.

"Gotta get a director. Wonder who isn't working. Hafta start casting tomorrow. Hey, don't miss that railroad train, wrecked in the canyon! Til start the flood scenes with that. There's a goat up a tree. We'll use that for a laugh. Grab it and let's blow."

And so I more independent epics were in the making.

GRIMM BACK AT U

Ben Grimm returns to Universal this week, to head a newly created department, sales promotion. Grimm resigned from the U advertising de-partment to accept a similar post with Columbia.

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety". The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

on "Kiki," her next picture for Jo-seph M. Schenck, reduces the inde-pendently producing owner-members of United Artists to two. They are Sam Goldwyn and Charlie Chaplin.

Pickford-Art Cinema arrange-Pickford-Art Cinema arrangement is similar to Douglas Fair-banks' with the same company for Irving Berlin's "Reaching for the Moon" (UA). Miss Pickford, like Fairbanks, geta a piece faired in "Kikli" when produced by Schenck as a silent. Belasco previously had it as a legit hit. Sam Taylor will direct Miss Pickford in the talker.

Tontative agreement between pic-ture theatre managers and stage hands eliminates all overtime, but

Authors! Publishers! **HAL HORNE**

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COSTUMES FOR HIRE HIRE

BROOKS

Mary Pickford's percentage deal no wage increase, and awaits okay with Art Cinema (United Artists) from the main office.

Fox Boulevard goes straight pic-tures Sept. 11. It has been using F. & M. variety shows.

Hugh Herbert works three ways for Radio under a contract calling for him to write, direct and act. Writer's first acting will be in Louis Wolheim's sea picture.

Charles B. Mintz asks court okay on a \$25-a-week contract with Rob-ert Wickersham, 19, animated car-toonist. After eight months of that, options for three years climb to \$30.

Million-Dollar theatre follows lead of the R-K-O with "tryouts" added to the regular vaude Monday, Supposed to be a great break for agents, although it isn't explained

With dancing, swimming, minia-ture golf and tennis in mid-Pacific failing as tourist bait, one steam-ship company now gives passen-gers a chance in talkers. A pro-gress a chance in talkers. A pro-and uses portable sound equipment and a one-time femme star as come-on. Tourist "actors" don't see the film unless they plunk down for a print. One trip netted 400 prints at \$200.

Pathe is rushing into production this week "Sin Takes a Hollday," with Constance Bennett, before the "Common Clay" excitement cools.

Effete signs in the west: Cowboys on location for Radio's "Cimarron" squawked for bigger, warmer and more blankets.

First comparative exhibition under identical conditions of sound work and recording methods will be held at Paramount studio this week for the benefit of the technicians' branch of the Academy. Some 15 entries of what the studies consider their best work will be shown.

Who had what to do in forming

Al Trahan's vaude act is what Bob Broder of R.K.-O's legal depart-ment is on the Coast to find out. Frank Fay is one of the credited authors here. It all concerns Trahan's protest-scainst R.K.-O playing a copy of his act as presented by one of his former femme partners.

Constance Cummings, who under-studied in "Strictly Dishonorable" and subbed in a part one afternoon in New York, will have femme lead opposite Ronald Colman in the new Lonsdale story at United Artists.

E. B. Derr landed here Saturday from New York with the screen rights for four plays. Two may be for Ann Harding and two for Con-

Mary Brian is en route to Par's Long Island studio to play the part of Gwynne in the picture version of "Royal Family."

Arthur Caeser will take his War-ner lay-off gagging at Paramount. First assignment is "Fighting Cara-

Opening shots for Par's "New Morals" are being made this week in Chicago. William Powell starred, stopped off at Chi on his way back from Europe for shots along Lake Shore Drive.

Universal expects to put four new features in the work during the next three weeks. Scheduled to start are 'Dracula,' 'Cohens and Kellys in Africa,' 'Resurrection' and 'Saint Johnson.'

Fox is interested in making French versions if it can recruit a troupe speaking authentic French. Georges Renevant is interviewing talent.

Mack Sennett starts production this week on a series of one reel comedies made in color. Process is his own.

"Beloved Enemy," film based the American army of occupation, will be made by Al Rogell for Tif-(Continued on page 59)

Circuits and Unions Getting Together on New Contracts; Theatres Getting the Breaks

Althqueb some matters are still der of how many musicians the the left for negotiation, the field has been cleared for the settlement of labor disputes between the circuits and the unions in New York territist and the unions in the unions in the operators of the Unions in New York territists and the unions in the Unions in New York territists and the unions in the Unions in New York territists and the unions in the New York territists and the unions in the Unions in the Unions in New York territists and the unions in the Unions in the Unions in the Unions in the New York territists and the unions in the Union

and equipment work.

Wages

Actual agreement on the contracts was reached after nearly four weeks of negotiation. It wound up before midnight Eriday. (22). Musicians get \$75 per in vaude houses and \$30 in de luxers. Operators get \$85. There is no change in the number of operators and musicians, although on the Jatter a. specific concession in tavor of the circuits was made which looks rather important. In which looks rather important, in casence it is to the effect that the circuits just about place their own minimum status on the musicians. It will work something on the or-

5½

Still With Paramount-Publix

JOHNNY



Still With Paramount-Publix

Now Rolls Into Pictures as Featured Comedian with

EDDIE DOWLING IN "HONEYMOON LANE"

A FORTHCOMING PARAMOUNT TALKING PICTURE

After Five and One-Half Years of Consecutive Booking with Paramount-Publix JOHNNY PERKINS Still Remains With Para mount-Publix



. MAX TURNER

EDDIE DOWLING

P. S. The wife and I now vacationing in Canada with Mr. and Mrs. Eddie Dowling. Here's regards.

DIRECTION

5½ Years

"YOU'RE A SAVER

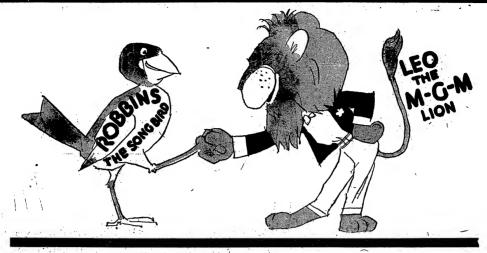
Many a theatre would be sunk right now without



And if you'd like the same security next year—

GRAB IT!





"CONGRATULATIONS, ROBBINS!"

THE LEADER OF FILM BUSINESS IS PROUD OF THE LEADER OF SONG BUSINESS

CONGRATULATIONS AGAIN

ON THE SCORE OF

JIMMY

M'HUGH

AND

PIELD 1

FOR

"LOVE IN THE ROUGH"

UNQUESTIONABLY
THE GREATEST SINCE
"The Broadway Melody"



IN ADDITION TO

Go Home and Tell

Your Mother
WATCH FOR THESE

Mc Hugh and Fields SONGS FROM

"Love in the Rough"

I'm Learning a Lot from You I'm Doin' That Thing One More Waltz



And, as always,—here the performer will find professional perfection and the ultimate in attention, as far as his or her song requirements are concerned. The most complete and capable professional staff in music business—harmony men, special material writers, etc.—await your pleasure.

Here, too, are the airiest and most commodious studios ever built—a triumph in modernistic artistry—the talk of all music business.

ELMORE WHITE Géneral Professional Manager J. J. BREGMAN, General Manager

BILLY CHANDLER
Director
Radio Activities

ARTHUR PIANTADOSI Professional Manager WILLIE HOROWITZ
Western
Professional Manager
(Woods Theatre Bldg., Chicago)

AL SKINNER

Manager

Orchestra Dept

ROBBINS MUSIC CORPORATION

PUBLISHERS TO METRO-GOLDWYN-MAYER
799 SEVENTH AVENUE + + NEW YORK, N. Y.

Standard Contract Legal with **Arbitration Clause Illegal.** Savs Federal Court in Colo.

VARIETY

Denver, Aug. 26.

A decision handed down by Judge A decision handed down by Judge Symes of the U. S. district court here, ruled the standard exhibitor's contract is legal, with the compul-sory arbitration contract out. This section was declared illegal by Judge Thacher in New York last year,

year.

Local case grew out of the refusal of the Bi-Metafile Investment
Company and the kinemonia Aminement Corp. of any tor, contraded
films. One of any tor, contraded
films. One of any three of the part
of the contract was
not enterceable because it was any
lation of the Sherman anti-Tuter

hation of the Sherman-annuage.
Act.
Columbia Pictures had sued the operators of the Tabor, here, togthe rental of 15 flims, contracted for
but not shown. The decision was in
favor of the distribution.
Parts of the desision read:

juit not shown. The decision was it avor of the distributor:
Parts of the decision read:
"Of the 29 pictures, derendant, failed and refused to accept, exhibit or pay for 12. thus breaching the contract and the

The Thacher Decision

hibitors who violate any of its terms.

The Thacher Decision

"Counsel, in support of the actual control of the countries," rely upon United Edition of the countries, and the countries of the c

Sound Screens O.K. Out Of Doors: Tex. Exhibs Now Go Strong for It

Dallas, Aug. 26.
With the heat incessant and
weather mild, some small town exhibs in Texas and that sound can
be successfully screened outdoors
at the old silents.

be successfully screened outdoors as the old silents.

Outdoor plotures were popular in fare-sound days, with lots of the exhibit either maintaining a screened roof or rest door vacant to for summer. months, especially where cooling, systems were impossible idea, was more or less ruled out last summer when acoustic engipless over down on the outdoor, the control of the control o

'HELL'S ANGELS' NOT IN UNITED ARTISTS, CHI

"Mr. Hughes will pay for it."
This was the retrain 12 men, sent on from 'N. Y. C. by Howard Hughes, tried on Publix here when they wanted to tear down the United Artists theatre to ready it and the town for "Hell's Angels."

and the town for 'Hell's Angels.'
First 'sax of the crew wantes, six
posts, that hold up the building,
chopped out. When it was pointed,
out the root would follow their removal the sextet choruses: "Get
accesses to crephes and cut 'em away.
Mr. Hughes will pay for it."

Next the boys wanted 20 rows of pews out to give a 40-foot depth. When it finally came to pulling off the marques the Publix gang got sore.

got sore.

When it was ruled the house must change its policy and charge \$2 the deal bloosyed, with "Byes of the World" replacins.

Looks like now Chi. will wait a couple of months before it gets a squint at "Hell's Angels."

No other Chicago stand for the Hughes picture has been settled upon for the present.

False Alarm Over Labs

Los Angeles, Aug. 26.
Current report that studio laboratory workers are preparing a
walk-out was held groundless at
union headquarters here. Lab workers and studio representatives are
due to meet shortly on a new working agreement.

Lab men are allied with the IATSE, but operate under their own charter. They claim to be 100% organized, although the studios don't fix the percentage that high.

SHEA'S 11TH IN RUFFALO

Buffalo, Aug. 26.
Eimwood, west side neighborhood house, has been leased by Shea, making the 11th theatre in the local Shea-Publix string.
House, to be known as Shea's Eimwood, reopens about October 1

after changes in decoration, sound and projection facilities.

or anything that makes the payments provided for involuntary or compulsory. The mere fact that the defendant, as a practical matter, was compelled to make purchases from the its cantrol, of the supply of pictures, does not operate to make payments alteady made, or to be made, involuntary. The defendants, with all the circumstances in mind, signed the concatenes in the control of
Territorial Protection Upheld in House Strike

Dallas, Aug. 28.
W. T. Clay, indie exhib, must pay
\$2,300 damages to John Richardson
for alleged violation of contract.
Clay 'sold a theatre at Oney
(Tex.) to Richardson on agreement
to stay, out of the birg for five
years. When he opened another
house, Richardson sud for \$4,200,
won, but Clay gave a supersedeas
bond for \$2,000 to continue his show
and managed to chisel it down to
\$4,2300.

and managed to \$2,300. Both indies had since sold their houses, but continued the squabble.

Fall Scale of 60c

Portland, Ore R-K-O Orpheum continues with 60c; top, fall prices, raise of 10c Started with "Dixlana."

Orpheum is now third house with

ASKED BY UNION ON LOCKOUT

Although but 10 days remained of the contract under which the Reliable Co. Inc., owner of the City Hall theatre, capacity about 480, at 31 Park row, agr-ed in 1928 to employ, only members of Local 366 of the Picture Machine Operators Union of the International Alliance of Incident and International Alliance of International Court last Weenesday to restrain the theatre from employing any other operators than members of the union and from violating the contract made Sept. 1, 1928, expiring Aug. 31, next.

Aug. 31, next. The suit, filed by Sam Kaplan, as The suit, filed by Sam Kaplan, as president of the local, alleged that under the contract with the union a new wage scale and agreement for additional employees was drawn up when the theatre put in a sound equipment Aug. 21, 1923. It increased the personnel of the contract of the contr

and lixed the salary roll at \$407 a week.

The plaintiff alleges that June 21, last, Benjamin Shapiro, manager of the theatre, demanded a reduction to the original scale for silent pictures. He was told to return and put the question before the executive committee.

The union affeges that instead of doing so the sheatre locked out the union members June 23 for the reason they belonged to the union, and the union then began picketing the theatre.

Plaintiff explains the delay in bringing the suit was due to the fact that its officers were away, attending a convention in Los Angeles.

FOX CUT-PRICING

Bronx, N. Y., Affected By Loew and R-K-O Opposish

Fox is considering a bigger cut in Fox is considering a bigger cut in upices on grinds, according to the dope among the exces who now have a plan to practically chop present cut-rate prices in half for certain theatree. Particular section is in the Bronx where a three-way circuit exchange is existent. Others are Loew and R-K-O.

Price was a reason of the acceptance of the acce

in the Fordham section of the Fordham section of the Institution of the five-show policy in other Bronx houses where rates are now 15 and 25 cents, having been cut from 25 and 40. These theatres are the Belmont, Mosholu, Kingsbridge, Tuxedo, Valentine and Park

bridge, Tuxedo, Valenthe and Park flazed compensation for the operative plaze.

The theatres are now playing a flour-a-day policy. To effect the new five-a-day the theatres are cacheduled to open a half hour later. Two years later the men claim earlier and close a half-hour later.

Fox W-C Ducks Indie Civil Suits In Consent Decree: U. S. Zoning O.K.

"Pinks" Heln Downtown B. O. But Reaction Felt By Publix After That

Chicago, Aug. 26.
Publix in Chicago is making a stiff effort to keep away from pink-ticket pictures, despite the fact they can pack a loop house for at least seven daya. Check-up shows that when the film passes out to the sub-urbs it flope, with most of the steady patrons and home folks keeping the young ones and themselves at home.

keeping the young ones and themselves at home.
On this basis a pink ticket buich of reels doesn't represent any money at all to the corporation. Few that have been run lately have been "musts," with the possibility that within the next few months all pink ones will be phased cold.

Balto. Musicians Did Not Ask Raise—Contract Diff

The musicians formerly at Loew's entury here deny they demanded a increase

Century here deny they demanded an increase.

According to Oscar Apple, Local 40, the deadlock was caused by the musicians' demand for a renewal of the contract as was. The old agreement expired July 31.

contract as was. The old agreement expired July 30. I. Apple says that he conferred in New York with Ed Schiller and Joe Vogel of the Loew, office regarding a new contract, and declares they agreed to a new contract at the old rates, but with a two-week cancellation clause, Apple refused to agree to the clause. This conference followed a previous proposition of the Loew office to have the men accept the minimum rate of \$54 per week instead of the \$34 which they received on the 'axpired contract. Apple's says that the board of directors of the local union rejected this 'almost unanimously.'

unon rejected this "almost unanimously."
After the rejection Apple states Loew's offered as a compromise a three-month contract and still later a 20-week one with a six-week cancellation clause. Both were rejected by the musicians. While these negotiations were on the old contract expired and the Century used the musicians two weeks without contract, paying them the traditional premium, It is a similar premium that the union is fighting for, provided the men go back to work with any contract of less than 12 months.

UNION DEMAND FOR 17% **INCREASE IN EL PASO**

Dallas, Aug. 26.
Demand for 17 per cent increas
in salaries and additional employee
greets Publix's plans for opening c
its new \$1,000,000 Plaza at El Pase its new \$1,000,000 Plaza at El Paso. Unions demand more dough and more men both backstage, operators, and musicians for all theatres. Salary increases average from \$7.50 to \$10 weedly. Union officials, with El Paso'e big census gain now classed as one of five over the 100,000 pop mark in Texas, want same scale as Dallas

Publix's El Paso contract expires Sept. Operating three houses be-sides new Plaza.

Eviction Damage Suit Over Middletown House

Wer Middletown thouse
Middletown, Conn. Aug. 26,
Middlesex Theatre, Ino., Frank
Arrigoni, president, has been sued
for damages of \$75,000 by J. Vannle
and Orlando Pelleccia of New Haven. Plaintiffs allege breaking of
agreement and unlawful eviction.
The New Haven men under the
agreement were to operate the
house with the owner, depositing
\$5,000 for operating expenses. No
fixed compensation for the operators, but after the operating was re-

Dismissal last week of the Fed-eral suit against H. B. Franklin, Fox West Coast and the major dis-tributors for alleged restraint of tributors for alleged restraint of trade will offset civil suits by in-dependents who under the Sherman law could have sued for treble the damages they believed might be done their business if the govern-ment had proved its points in court. Had the case been tried, any evi-dence given in open court could

Had the case been tried, any evidence stren in open court could have been used as prima facle evidence in civil actions, which were expected to follow. With the case dishibsed, although the defendants virtually acknowledged the charges in the consent to a restraining deal of the country of

Restraining Clauses

Arbitrary features of the decree are that the defendants are re-strained and enjoined from enter-ing into any conspiracy for the pur-

are that the defendants are restrained and enjoined from entering into any conspiracy for the purpose of:

Excluding or attempting to exclude independent exhibitors from contracting in the course of interaction picture dime.

Excluding or attempting to exclude independents from exhibiting in competition with affiliated exhibitors (west Coast).

Excluding or attempting to exclude any exhibitor from exhibiting two or more features on one program or donating sitts as premiums to the patrons.

From enforce of extractions or attempting the enforce of extractions or attempting the enforce of extractions or attempting the enforce of extractions or exhibitors from the enforce of extractions or exhibitors from contracting for pictures where the independents would not obey the West Coast regulations in regard to two features on a bill of the donating of sitts.

Coercing distributors to give Fox West Coast preference in booking former in the contracts whereby Fox West Coast is given the right to select films from the annual product of the producers for the purpose of preventing independents coupled in the producers of the propose of preventing independents competing with Fox West Coast from contracting before the circuit has made its selection.

before the chican lection.

The latter, however, the decree made plain, does not hinder Fox The latter, however, the decree made plain, does not hinder Fox West Coast from booking ahead of independents but is construed to mean that violation would follow if coercive tactics were employed. In plain language, a first construction of the c

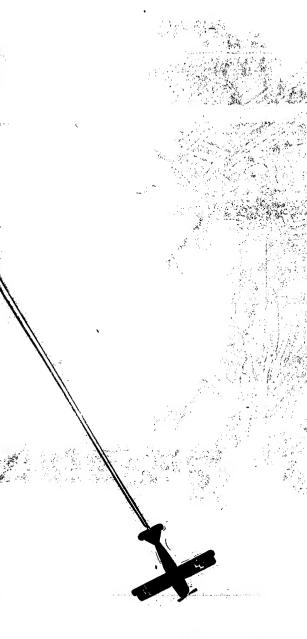
Indianapolis Notices on Stage Shows Going Out Sept. 6: Union Demands

Indianapolis, Aug. 26.

Indianapolis, Aug. 26. Because of the failure of the stage hands and managers getting together, Indiana, Publix combination stage and screen house, and Lyric, vaude-films, owned by the Fourth Avenue Amusement Co_{tt} have posted notices effective Sept. 6 the two theatres will dispense with stage shows and go into straight sound. If this action is not stopped by a compromise agreement it will mean the removal of the orchestra

If this action is not stopped by a compromise agreement it will mean the removal of the orchestra at both the Lyric and the Indiana as well as the stage crews.

Apollo, Ohio and Loew's Palace theatres will be affected by no agreement, but these houses do not play stage shows.



HOWARD HUGHES

HELL'S ANGELS"

Announcing



"HELL'S ANGELS"

The first multi-million dollar talking picture, now being road-showed in prominent two-a-day theatres.

The phenomenal success of this great air spectacle in New York, Los Angeles and Seattle—presages a series of similar box-office triumphs for exhibitors who know their values.

No previous picture of aerial warfare can match the daring and magnitude of this epic which required three years to make at a cost of \$4,000,000.

We can really say, and those who have seen the picture agree—that it introduces a technique in production and dramatic construction hitherto unseen on the silent or talking screen. Experts have predicted that it will revolutionize present Motion Picture production methods.

It Was Worth Waiting
Three Years For!

HOWARD HUGHES'

HELL'S ANGELS



"HELL'S ANGELS"

is unquestionably the most unusual and sensational picture in the history of the film industry.

It was produced and directed by a boy who was only 23 years old when he started shooting the picture and who had only one thought in mind—to make the greatest picture of all time.

He rounded-up all war planes obtainable.

He engaged 100 expert pilots.

He constructed two airports, Caddo Field and Richthofen's aerodrome.

He brought Dr. K. Arnstein from Germany to construct the real Zeppelin which appears in the picture.

For the first time in film history a picture was made without faked or processed shots. When you see a person in the air, he actually is in the air.

Of its authenticity, Colonel P. J. Brady, U. S. A., said, "The Army has never attempted such dangerous flying in anyof its practice maneuvers." Major William Ord Ryan, U.S.A., also said, "The scene in which 50 planes go into combat simultaneously, is little less than miraculous."

Aside from the almost incredible realism of the aerial sequences, a new star flashes on the screen in the person of Jean Harlow, in the leading feminine role, with Ben Lyon and James Hall two of pictures' most popular juveniles, who give magnificent performances in the dramatic story of "Hell's Angels".

And Mr. Howard Hughes has not failed to give to the world a picture almost unbealievable in its realism—and one that will be remembered for years to come.

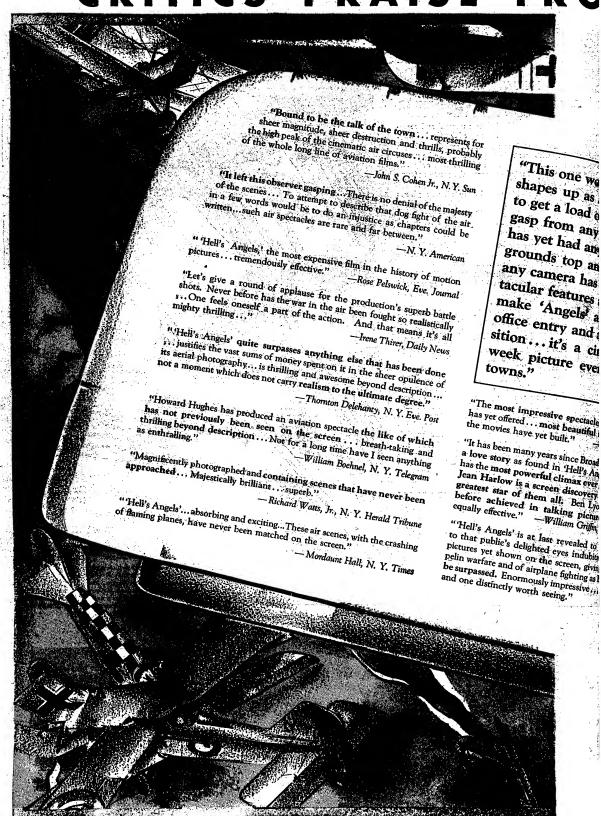
YOU WILL NEVER FORGET IT!





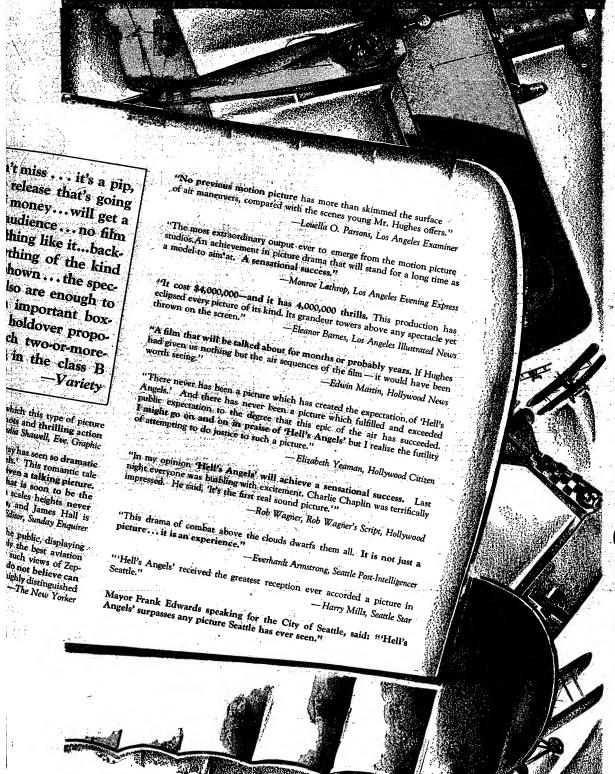
James Hall (left) and Ben Lyon (right) as Roy and Monte Rutledge, give the greatest performances of their careers.

CRITICS PRAIS



to get a load o has yet had an grounds top an

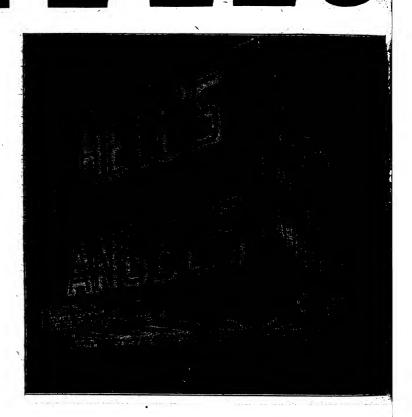
M COAST TO COAST



THERE ARE TWO HITS and they HOWARD

"'Hell's Angels' became the talk of the town over the week end. That it can make six months on Broadway is considered a certainty. A wallop of a picture – easily topping all aviation pictures made. Film men think it will gross \$6,000,000 — some say it will go to \$7,500,000."

—Variety



Broke all existing records

1st Week at CRITERION (seating capacity 876) \$19,158.00

TOTAL

These figures beat previous records

ON BROADWAY!! are both HUGHES'

ANGELS



The sound recording in "Hell's Angels" is reproduced with remarkable fidelity to the natural voice and original sound of planes in flight. No other production, since the advent of talking pictures, has achieved this life-like perfection. The picture is absolutely flawless in this respect—and coupled with the unprecedented brilliancy of its pictorial and dramatic beauty-it stands alone as the greatest of motion pictures.

at CRITERION and GAIETY!!

1st Week at GAIETY (seating capacity 804)

\$17,873.00

\$37,031.00

of both houses by \$3,000.00



are now being arranged for all prominent theatres throughout the country.

The wise exhibitor will take his cue from the phenomenal boxoffice returns already piled up
by this sensation of the season.
There has been no greater potential money-maker since the
roadshowing of pictures began.
"Variety" knew what it was
talking about when it stated
that this picture is "going to get
a load of money."

"HELL'S ANGELS" ROADSHOW CO.
1540 Broadway New York City

WAYNE PIERSON, General Manager

OWARD HUGHES

HELL'S ANGELS

Film Reviews

(Continued from page 21)

and of the contract of the property of the contract
ROMANCE

Edward

w York, week Aug.
minutes.
Grata Garbo
Lewis Stone
Gavin Gordon
Elliott Nugent
Florence Lake
Clara Blandick
Henry Armetta
Mathidek Comont
Countess de Liguoro-

Sees. Henry Armetta Manager Countries de Liquore Manager Countries de Liquore Manager Countries de Liquore Manager Countries de Liquore de Liqu

matter. What a spot for nearly "Garbo took it fairly easy. She juggles every form of emotion along the way, yet not too long at any. Gretz Garbo is a trickster delure at emoting. She does it double or friple. In "Romance," she often re-The many of the control of the contr

He declares himself, Garbo, is toget her.
Garbo, is toged, on the couch, but they think it over before they kiss. Then they never kiss. It's a new formula. Without the smack, only one snicker at the Capitol.

capitol.

1860's, action start and finishes by prolog an epilog, on a modern New Years eve. The old bishop, New Years eve. The old bishop are proposed to the
The Swedish star's dialect okay or the French accent. When not king, just pantomiming, a cinch any language. Bige.

THE STORM

The Storm" served on two former occasions as a silent, in 1915 with every chance in its favor that the third time around, when the third time around, when the the third time around, when the third time around, when the the third time around, when the third time around as well king, it will do with the time around time around time around time around time around the time around time around the time around tin a should time around time around time around time around time a "The Storm" served on two former occasions as a silent, in 1916
for Paramount, and in 1922 for U,
with every chance in its favor that
itse third time around, when the
time time around, when the
time time around, when the
every firm and a salker exter it has
been done twice, it rates as a fairly
sood programer strictly on merit.
Story is not as well knit as it might
been around the suppress all the
way. The outlining suppense all the
way. The Storm' stands to draw on that
fround as well, with the name of
stornd supplementations around as well, with the name of
stornd supplementations around as well, with the name of

danger with Miss Velex accent if U. doem't go to extremes and cast the lot of a London drawing room left for a London drawing room. Story of "The Storm," as related in the U'talker, is that of a trapperminer and his best friend who develop a biad jealousy hetween each yelop a biad jealousy hetween each to make the lot of the lot

town early in the foctage, action is laid in the mountain country. Some moderately good comedy in the first reel including a bit that will fool most anyone on the love, angle recomment in the first recomment in the first recomment in the will food i

FOR HER SAKE

("For Hennes Skull") *

(ww.EDISH.MADE).

(Träike).

Stockbolm, Aug. 12.

Svensk: Flimindosiri, Ligegett locals producer, released like first talker; For. Her 'Shite' tripor, Hernies kindly, at the Pailiddinn bere-year like the training of the like the

SOUTH BEND FIGHT

Publix, R-K-O Costly Grimaces at

South Bend, Ind., Aug. 26.
In spite of the renewed rumor that
there will be some sort of a deal
shortly between Publix and R-K-O
here, the fight is still going strong.
At present, both circuits are busycutting prices, rumning up huge excutting prices, rumning up huge excontrol of the town. With the result that they are both losing their
heads and diving in the red regularly.

Publix has the Colfax and the State, and R-K-O has the Palace and Granada, which about takes in the entire town,

seenes were amateurish. Most of the sound did not record properly. The script called for an American the state of the sound of the state of the stat

search and the interest and the content of the cont

The Matrimonial Bed

on Broadway several years ago. The picture, at the most, is fair program.

There are quite a few laught in a hodge podge of complications caused, by the reviving, of a male character. From hasticresser, he audedny, shade his lady customer is his own wife.

It has a complete the
always handy and always recritorian.

torian and always are an experimental and a standard and a standard and last time he renders the theme song it nearly cracks. The song, incidentally, comes out immediately diesely and the half-diesely are always and a standard a standard a standard and a standard a st

2,000-Seat House Requires 1,000-Car Park in All New B. & K. Plans

J. J. RUBENS' TRIP

May Change Policies on Great States Circuit

Chicago, Aug. 26.

Several important changes are expected to result from the complete personal survey which J. J. Rubens is now making through the Publix-Great Stater and Indiana houses. Rubens is planning several changes in policy in many house for the public of the

Rubens is visiting each one of the 65 houses under his supervision, paying particular attention to the possibility of spotting yaude in several key theatres.

Publix, Northwest, F&R, Shaving Its Overhead; Men Cut, Work Doubled

Minneapolis, Aug. 26.
With econqimy, its keynote, Publix Northwest theatres, have slashed
several thousand dollars a year off
its overhead by the elimination of
several executive positions, abolieliment of its art department, conseptimated to its art department, concision office and curtailment of newspaper adyertising expenditures.

The executive positions formerly

paper advertising expenditures.
The executive positions formerly held by Barold Finkelstein and Ben Friedman will not be filled. Duties performed by them will be assigned to other members of the staff. The retrenctment plan calls for pearly everybody remaining to take on additional work.

ditional work was formerly gen-mar, of the F. & R. circuit; He werit with Publix, as asst. mgr. of, the Publix Northwest theatres when F. & R. sold out to Publix, Pried-man, after selling his interest in a large number of theatres to Publix, went to work for the latter under a one-year contract as manager of its focar real estate and theatre de-partment. His work has been com-pleted. Both, he and Finksisten submitted their resignations "this month.

month.
Cutting down beavily on its newspaper, advertising, Publis his shoulthed its art department and let out the members. Type ade and let out the members. Type ade and make are now used. Digitatic advertising and publisity managers have been eliminated. Publisity and exploitation work has been assigned to house managers under the supervision of the Minneapolis homeomics.

Warners Buy in Ind.

South Bend, Ind., Aug. 26, mer. Bros. has purchas Harry Lerner's three theatres in Elkhart, Ind., and two in Goshen,

All are straight picture hous

Detroit's Strike Threat Over A.F.M. Contract

Over A.F.M. Contract
Detroit Aug 20:
Possibilities of a injusiciane strike, and changing all houses to strakely sound policy teom as a result, of disagreement over next year a contract between the ulnion A.F. M. Local No. 5 and theatres.
At a meeting last, week, when requests for changes made by the Publix Michigan, Grand Riviera, Fisher and Fox fiscatres were made known, a strike was voted to a man. In retaliation all stage policy houses threaten to go all sound.
Present existing contracts expire Aug. 28.

Present existing contracts expire Aug. 28.
Main changes requested are: (1) Changing agreement from a one-year's contract to one permitting cancelling clause of four weeks' no-tice in case of change of policy by the house.

tice in case or consider.

(2) No overtime. Men to play number of shows policy of house calls for without extra. Also to work in four show groups rather than two show groups.

(3) Allowing houses to cut men at their and discretion.

(3) Allowing houses to cut at their own discretion.

Probability of houses going so are remote.

Chicago, Aug. 26

Chicago, Aug. 28.

When they're building new ploture houses today, among the work ries along with seating, acoustick, wiring, accessibility, there is now the big factor of parking.

In the midwest, 80% of the theart ires built in the last two years have serviced enough room to offer parking space, aloneside the theatre, if possible. Publix-B. & K. have just instituted a new policy in the erection of the theatres which definitely hates that the site for the new houses provides enough room for parking space for at least one-half the seating, especify. Roughly, if a comparison of the container of the container with the site for the new houses provide anough room for parking space for at least one-half the seating, especify. Roughly, if a container such space, the period of the country of the country of the south side will conclain such space; the period country of the south side will conclain such the space on parking space is the possibility of building snother theatre on the spot in case business is greater than expected or the neighborhood booms.

In the loop, where parking is a serious problem, Publis B. & K. have made a deal with a garage for free parking in exchanges for publicity in add and trailers. Other the-arter throughout the city and mid-west, which haven't as yet equived parking facilities, are out husiling to tie up cither open-air parking space or garage.

Home Made Stage Shows For Toronto Montreal Staged by Jack Arthur

Toronto, Aug. 24.
Imperial becomes the ace house of the Paramount controlled Faramous Players Can. Corp. next weak with Tom Daley as the new man-acer.

Variety shows will be done swey with Jack Arthur, formerly of the Tuplown, looking atter weekly reduced, He will look after three houses, Scoon in Montreal and the other finishing off in the new F. P. production department, Regent the arte:

First revue will be "Hello, Tosionio" Production.

First revue will be Created hers. In working out his ideas Arthus will have the aid of the Paramouns New York production dept.

For past several years the few leader has been schooling, bally choruses and artists that have good prospects.

Before the new regime starts the imperial will be closed and \$30,000 spent on attentions.

Fox-Loew Splitting Up N. Y. on Par Product

For and Loew are splitting product franchises in New York Earlistory, signifying the extension of the oc-peratides in New York Earlistory, signifying the extension of the oc-perating plan imitated between the two affiliated circuits first in St. Louis and then in Atlanta, in which claim is the product of the significant of the signifi

Protecting Script

Ten copies of "Paprika," in seeman of comments of "Paprika," in seeman of comments of the construction of the construction of the construction of the comments
per-nack script.

It's evidently on sale for copyright purposes and protection before
it's peddled to producers,

NATIONAL BROADCASTING COMPANY INC



Mr. Zapoph H. Haber, Prop. American: Federation of Euslaiene 1640 Breadway

Sonr Br. Hober

Our matual friend, Mr. Eddard Gordon, told-me of your desire to lear-of any instances which would prove your contention that the instance much make and appreciates "Liv-

The present tour of Mr. Redy Veiles, which is being perpenally directed by me, frantibes no replantic ensules of whit he personal element is mule really mean. Mr. Veiles's dense there through Reg England and Pennsylvania, playing the leading bulleroes, has been a transdous success sed box office vecords when here remeatedly whattered.

In my opinion the monetery return on this tour is secondary to the fast that its success proves conclusively that your judgment; in campinging or etroughy and constraintly for fliving August 1s businally correct, end-by virtue-of the fact that the most maniful of your efforts are a second to the Yellow twenture.

Those the success of our demonstration will serve on enemple to other leaders and swelcison; emuthat instead of questions that the same of the same in the same of
The course or to have displayed in assisting the people to b fullar appearation by good much investigate, and any aid which has be replayed you by us if yours to command.

Fith boot wishes.

C. Scheung E. T. Schoulng A M E R
G R E A
E X P O



RUDY VALLEÉ

I C A'S T E S T VENTS

ALWAYS DEMAND THE UNION LABEL WHEN FUNCHAMING ANY ARTICLE AND
American Federation of Musician
or the United States AND CANADA

Market Comments

r. H. W. Schoulng,

The lock Broscomiting Company, In 713 Fifth Acomes, Bur York, F. Y.

I wish to acknowledge the receipt of your lett

It is with extreme gratification that I learned

That you assurbed a goodly measure of the financial and attendance breating records to the orimination afforded by one filtring insolv compales to a lindly that it was that it, that it, this could be supported by the first that it, this could be much be given credit for a goodly share by virtue of the guality of his type-of-units and estowardsment. The constitution of this given the

That the compaign as you state is basically correct, is proven beyond dispute by the phononical attendance of the public attracted by Mr. Valler.

Thanking you for your interest and with kindest per sonal regards, I remain,

-121803 for hales R. a. F. M.

M S I



JOSEPH N. WEBER

President A. F. of M.

IT'S EASY TO SELL WHAT EVERYONE WANTS

LAUGHTER—more precious and more saleable than gold, is the greatest commodity in the show business . . . The public gladly buys laughs even when it passes up everything else.



A BONANZA OF MIRTH WITH

EDDIE QUILLAN

Section 18.

Advertise a flock of rubbish cans for patrons to throw their troubles in — and pitch your own in first — when you put on this boisterous gale of gaiety.

"NIGHT WORK" is rated better than "The Sophomore," which returned handsome box-office profits. Its premiere on the West Coast establishes Eddie Quillan as a 100%, certified seat-seller.

The Los Angeles Examiner says: "Quillan is uproariously funny—The entire picture is loaded with built-up situations topped by Quillan's inimitable Comedy." — Then every player in the cast comes in for strong Editorial praise.

With Sally Starr and Frances Upton
Produced by E. B. Derr • Directed by Russell Mack



AUTOMATIC SALARY CUTS

'Copy Acts' and R-K-O

Tossing over principle and ignoring tradition, R-K-O has premeditatively nd deliberately booked a "copy act."

To save \$500 a week.

To save \$500 a week.

R.K-O has estimated that its net profit for 1930 will be \$5,000,000. The company will closely approximate that amount, although the estimate, made last January, was given before the summer depression had commenced to affect the show business.

Vaudeville is a large part of the R-K-O theatre chain's entertainment. It has been so far the sustaining portion. It is expected to remain so by R-K-O. So that the weekly economy of \$500 for this new season can not make or break or affect R-K-O's balance sheet or its

season can not make or break or affect R-K-O's balance sheet or its stage supporter-vaudeville.

Yet that saving through the booking engagement of a "copy act" can help to and may demoralize the moraie of the vaude performer R-K-O employs; it can kill off the inititative in those performers to create or buy new stage material R-K-O seems loath to protect; it can encourage inferior actors to believe they can secure an R-K-O vaude route by lifting the work of their better and more talented vaude comrades; it can set vaude back at the very moment vaude must go ahead to stay at all.

go ahead to stay at all.

This Illy advised "copy act" booking by R-K-O is of Berkes and Wallace, man and woman, of the complete act forfierly played and paid by R-K-O, of Al Trahan's, with Trahan having received 11.550 weekly for what R-K-O is paying Berkes and Wallace \$550. If it is good show business for a circuit to lire stage material at nearly on-shalf the price it is admittedly worth through R-K-O's own prior payments, then R-K-O has an argument by itself and for itself, if not an allbi, why it should buy "copy acts" instead of the original.

General Pooling

General Pooling

By the same token, any act may be led to believe if it can fool
the public through a stolen turn, it can fool R-K-O because R-K-O is
willing'to be fooled if it can save sairary by the fooling.
Other than considering the merits of the lift by Johnny Berkes of
Al Trahan's material, business and characterization, with Trahan temporarily out of vaude through being in a Broadway musical, R-K-O, if
within its legal rights through a faulty copyright act in this country,
still will have to justify the moral side, if not now, in the futuret
and if not to the show trade, to that public that wouldn't be deceived
by Keith's office copy acts, with that public finally walking out on
Keith's and vaude.

by Keith's office copy acts, with that public finally walking out on Keith's and vaude.

That's why R-K-O was able to buy the Keith Circuit.

An action of this kind by a big chain that at the present moment holds almost a monopoly in the vaudeville field, can do naught but discourage and disgust the vaude actor, while encouraging that other actor who is hanging on by his teeth, finding no theatre work by the worth of his own talents, so steals those of others.

"Stealing" in vaude is not new. But it never has been as openly endorsed if not openly encouraged as has this instance of the Berkes steal of the Trahan stage stuff. It's bad, for the actor, for the public and for R-K-O as well as any other circuit which might stand for this sort of cheap cheating.

For quite a while daily theatre reviewers in all of the keys called upon Kelth's and the Orpheum circuit to give them something new—to stop having all of the vaude bills look the same. The circuits repiled regularly by saying new faces and material would always get their chance. Now here comes R-K-O with a copy act at 3550 of another turn that had worked itself up to \$1,250 for the vaude goers of these many cities to see an act they have been seeing for 10 years or more, once again before them with a new principal.

If the act is worth repeating, how is it possible to offer a substitute, concededly interior?

Charlie Freeman has been booking vande for a substitute, concededly interior?

concededly inferior?

Charile Freeman has been booking vaude for many years. He should have known better. He understands all about "copy acta" and all about vaudeville. He knows values, on the stage and at the bo. If he prefers to believe in those ready-to-order R-K-O legal department opinions rather than what he knows must be the future of vaudeville in a variety entertainment that means variety, not a cut rate revival, thus years himself and R-K-O, but it never can and never will help may please himself and R-K-O, but it never can and never will help

may please himself and R-K-O. but it never can and never will help vaude in R-K-O theatree for towns. It does seem a pity that all of the creative, ambitious, aspiring vaude actors who are willing to bring new material to the vaude stage where they make a living, hoping to advance in position and salary through that new material, must be held and kept back through the cloud of this premeditated economical deceptive booking of a copy act made by R-K-O.

It can only leave the fixed impression that if R-K-O will do it once, it will do it again and again.

Because if not, why the first time?

PIE-THROWING AGAIN. CATCHER AND NET

Tom McNamara is the catcher in a revival of pie-throwing being done in Jim Harkins' (Jim and Marion Harkins) new act. Jimmy Duffy wrote it.

McNamara catches, with his face, three pies each show for as many shows daily as the theatre gives. Huckleberry pies, now in season, are used. The act carries a net so that the scenery won't be spoiled. The net will catch the particles of pie McNamara mute. net will catch the McNamara muffs.

Act's billing is Jim Harkins' Mat-tewan Glee Club.

DAPHNE IN SHORTS

Pather In Shuals

Pathe will star Daphne Pollard in six two-reelers. Contract signed last week also calls for an option on her services for a second six.

Miss Pollard has recently been under contract to Sennett, although appearing in two for Pathe.

DROP-IN TROUBADOUR

cuse Stage Accordionist Volun

Syracuse, Aug. 26.
House accordionist is an innova-tion at the local Empire, local inde-pendent vaudefilm. The new berth pendent vaudefilm. The new berth is filled by George Riddle, who, of-fered on the first vaude bill several weeks ago, is now a permanent fea-

Riddle offers to drop in upon re-quest at the house party of any Empire patron and liven up the event. No charge for this service, George assures, and no strings at-

CANTOR'S DATE DELAYED

CANTUK'S DATE DELAYED
Eddle Cantor has requested that
his \$7,000 date at the R-K-O Palace, New York, be set back to enable him to spend a month with
his family in Hollywood.
Cantor's Palace booking was for
the week of Sept. 6. It will be played
in October instead. He will leave
for the coast next week after completing his Warner stage bookings
in Philadelphia this week.

HOPE FOR ACTS

Limited Playing Time Causing Idle Vaudevillians to Voluntarily Reduce Standard Pay-Booking Offices Aware of Condition

CUTS COMMENCING

Idle vaudeville acts in the stand-

Idle vaudeville acts in the standard classification are commencing to cut their established salaries, without suggestion or domand from the vaude booking offices. This is occasioned by the limited quantity of playing time now in sight for next season, with a consequent overflow of turns for it.

This automatic salary cutting appears known to the vaude booking agencies. They remain mute about come acts, refusing to give quota strandard or cut.

The circuit most active at present is at its lowest for years, through restandard or cut.

Low's vaude need at present is at its lowest for years, through frequent changes of house policies during the summer. The Fox and F & M bookings currently are not important, as Fox is mostly playing the F & M unit stage shows, with F& M using more specialists than standard turns possessed in the control of
\$600 to \$1,500 Acts

Voluntary salary cutting so far as reported has been confined to acts receiving from \$600 to \$1,500 in sal-ary weekly. There have been a fewer-higher salaried cuts with vaude pro-

(Continued on page 55)

NEW SEASON ONLY Few Vaudevillians Featured at Palace—Little RKO Time for 'Names'

Perishable Props

"Rise of the Goldbergs," radio turn now touring R-K-O vaude, costs the management \$16 in perishable props for every engagement.

Amount covers food used and includes a pot of prodle soun

includes a pot of noodle soup, smoked white fish and some

twist bread.

All goes to the stage hands
with the final drop, as the actors in the turn don't really eat
unless they are hungry.

ROY ROGERS RELEASED FROM R-K-O CONTRACT

Roy Rogers' difficulties with the R-K-O booking office over contract and salary matters, boiling ever since March, 1929, will come to an end after he plays Omaha next week, with the circuit releasing him from 26 weeks remaining under a two-year contract. Charging the present R-K-O booking regime with failure to live up to terms of the contract issued to him by George Godfrey and Johnny Collins, Rogers last week asked for fulfillment of obligations, a salary increase in lieu of them, or a release. The latter was granted.

The trouble started shortly after Rogers signed the two-year contract, which, R-K-O claims, guaranteed him 30 weeks in each of the two seasons (23-30 and 30-31), when Johnny Collins, apparently so hard up for funds that he had to go to a \$275 actor, "touched" Rogers for a loan of \$350.

In return to who were Godfrey's each of the contract of the starter was referred to the starter of the sta

a loan of \$350.

In return for this favor, R-K-O
alleges, Collins, who was Godfrey's
hand-picked assistant and second
in charge in the booking office,
mutilated Rogers' original contract
in pen and ink, raising the 30-week
guarantee to 40 weeks and striking
out the name of Rogers' agent, Norman Jeffries, making it a direct

(Continued on per 550)

(Continued on page 59)

'Copy Act' of Trahan's Given 40 Wks. By R-K-O—Chain Saves \$600 Weekly

TEAM NO LIKE SHOW ROLES, BACK IN VAUD

Deciding their part in Crazy," new musical, would not be important enough, Clara Barry and Orville Whitledge, vaude team, were granted a release by Aarons & Freedley, Team cut a European stay short, returning from abroad last week, to look over the legit assign-

When Aarons & Freedley Se-cured Willie and Eugene Howard in Bert Lahr's place the book was rewritten and the part originally allotted Barry and Whitledge cut

Through Tom Fitzpatrick, Barry and Whitledge return to vaude in-

SRO Stage Wedding

Syracuse, N. Y., Aug. 26.
Maybe it was the display newspaper copy used by Manager William J. Tubbert and maybe it was liam J. Tubbert and maybe it was just an outcropping of small town curlosity, but the stage wedding of Roy Sediey, Keith headliner, and Harriet Hilliard, vaude actress, brought the local R-K-O house S. R. O. buginess last week,

The Johnny Berkes and Vests Wallace "copy act," which Al Trahan charges with infringing on his rights, has been routed for 40 weeks by R.K.-G. When starting weeks by R.K.-G. When starting weeks by R.K.-G. When starting weeks have the same that will be playing the same theatres played by Trahan with the same act less than a year ago, and at many other times within the past 10 years. Trahan finished the western R.K-G. time in July. His salary was \$1,250. Berkes and Wallace will play the same time with the same act for \$550. Charite Freeman sanctioned the han charges with infringing on his

win play the same can win the same act for \$550. Charlle Freeman sanctioned the Berkes-Wallace "copy act" and its subsequent booking on Miss Wallace's a Trahan's former parter, requally entired that if entitled to any pose night that if entitled to any portion at all, Miss Wallace can properly use but her 50%, or her own part, only. Miss Wallace is playing with Berkes, former single, as she formerly played opposite Trahan, with Berkes doing the Trahan part without atteration. Miss Wallace instructed Berkes in the Trahan routine line for line, Trahan alleges. Act is billed Johnny Berkes, "with Vesta Wallace."

Legal action on Trahan's part is Legal action on Trahan's part is pending against Berkes and Wallace. Trahan is now in Boston with the new "Little Show," having left vaude for the first time for his first role in a Broadway production.

Of the 80 acts or therenbouts featured or headlined at the R-K-O Palace, New York, last season, 20 were in vaude for the Palace on gagens which were in Young to the Palace of the Palace of the Palace of the Palace. But 30 of 30 all Palace be Palace. But 30 of 30 all Palace feature acts during the season were on routes for all or most of the circuit's theatres.

That means only about 35% of the acts featured at the Palace in 29-31 were read vaude acts, with the so-called "show case of vaude" giving 65% of its feature spots to material from other fields of the show business.

stateral from other fields of the more basic state and the more business. The figures advance the Palace, only-remaining straight vaude house in the country, further into a class by itself." From the same figures ft appears that feature spots at the Palace are beyond the reach of the average vaudevillian.

All but a few acts playing for R-K-O all season are billed under others in vaude for just a week or two when at the Palace.

Only a Few

or two when at the Palace.

Only a Few
Only a Few
Only a Few
On the 30 acts featured or headlined at the Palace and piaying a
few weeks before or after the Palace
besides, only a small number would
have played the other R-K-O &atres had there been no Palace,
Their salaries were prohibitive for
the rest of the R-K-O time. The
the rest of the R-K-O time. The
the trees forced to play them were
often burdened with salaries that
were too-heavy to carry, because
the Palace needed expensive headliners. These acts would not waste
the time and preparation needed
merely for one week at the Palace
unless booked for a few additional
weeks to make it worth while.
Palace's headliners and feature
acts during last season, including
practically all the cream of the variety field of this period, and some
from other theatrical branches.

Names of Acts

· Names of Acts

from other theatrical branches, were:

Names of Acts
Harriet Hoctor, George Jessel, Frances Williams, Benny Rubin, Eddie Dowling, Harry Richman, Molly Picon, Lou Holtz, Will Mahoney, Wille and Eugene Howard, You's and King Clayson, Jacksone Franklin, Irene Bordoni, W. C. Fields, Ben Blue, Helen Morgan, Floyd Gibbons, John Charles Thomas, Fannie Brice, Phil Baker, Ken Murray, Al Trahan, Ted Lewis, Warling's Pennsylvanians, Horace-Heidt Band, Helen Kane, Pat Rooney, Ted Healty, Ann Pennington, Will Caborne, Bert Wheeler, Jackie Coogan, Olsen and Johnson, Anne Seymour, Shaw and Lee, Alleen Jack Dempsey, Beatrice Lillid, James Barton, Louise Groody and Niville Fleeson, Bert Lytell, Charle Murray, Billy Gaxton, Dave Apollon, Lulu McConnell, Fyffe, Frank Day, Alma Rubens, Charles Rugsles, Bill. Roblinson, Mae Murray, Feter Higsins, Fritzi Scheff, Hall Skelly, Jimmy Savo, Adelaide Hall, Qdette Myrtil, Jack Benny, Billy House, Kitty Doner, Company, Helpen, Spring, and Whalen, Sophie Tucker, Belle Baker, Lita Grey Chaplin, Leatrice Joy, Claiborne Foster, Ruth Etting, Gus Edwards, Georgie Price, J. C. Filppen, Jack Osterman, Esther Ralston, Puck and White.

Alice Finn Killed

Des Moines, Aug. 26.

Alice Finn, chosen in 1927 as "Miss Des Moines" in a beauty contest and who had appeared in vaudeville and presentations the past year, was killed Friday night when the car in which she was riding akided in loose gravel, overturing near Newton.

A broken steering wheel was blamed for the accident. M. J. Wilkinson, driver, and her sister, Mary, were injured in the accident. Miss Finn had been at home the past month.



De Sylva, Brown & Henderson Inc.

K ACTS N

hildren May Be Regained by Theatres with Vaudeville Acts Restored, Thought of Circuits

Having an influence with picture ains in the playing of stage atactions this season as such facre as waning b. o. pull of talkers
d novelty, is the campaign draw
et to get children. In mulling
er the question of stage attracns, the matter of how much draw
ude acts has for kids is con-

ude acts has for kids is conleved.

Some operating sources seem to
leve many children have fallen
leve many children have fallen
leve many children have fallen
mination of vaude over the past
wyears, until only a handful of
uses left around the country are
crifty vaude with pictures. Chilen have disappeared through lack
attractiveness (to them) of the
tures made, with westerns only
cently confing back as a result of
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tractive made, with westerns only
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tractic many control of the
""" "sophisticated" and "adut"
attres did not chase the kids
ray, but that vaude's disappearce in many spots had much to do

7ay, but the ten and the ten a

Vaude and "Action"

(Continued on page 58)

Champ Layoff Contest

"Twas suggested that with all the champ something or the other, somebody offer a prize for the champ layoff act. Ben Bergman, formerly teamed with Ed Ford, put in first claim. They laid off 42 weeks out of 52.

Marathon Winners Flop As Stage Act—Shaking Lobby Hands Instead

Chicago, Aug. 26,
Anne Gerry and Mike Gouvas,
who danced a couple of thousand
hours without stopping, and into a
\$350 week at the Oriental, will now
round bouses where they will shake,
hands with the incoming customera.
Despite all efforts to make the act
presentable it flopped. Act, despite
its lack of poise, attracted considerable biz.

Vaude at Racine
Racine, Wis., Aug.26.
R-K-O is reopening Mainstreet
Sept. 7 with the vaudefilm on a
split week.
Booked out of Chicago.

NOT OVER 1,000 IN ALL PLAYING

Major Variety Circuits Give Most Vaudevillians Work -About 33% of Number of Acts of Five Years Ago -New Type of Turn in **Presentations Count Singly**

\$400 AVERAGE SALARY

Approximately 700 acts are now played on a full week hasis by the four major variety circuits.

R.K-O leads with 200; Fox (Fanchon & Marco), 150; Loew's, 140; Publix, 100.

The Publix 'B' presentation route uses about 45 acts on full week weekly, and R-K-O Western in the same section about 45. These minor circuits and others, together with the few remaining indisbooked houses, raise the total by 100 to 150.

The full week estimate is based on the full week salary in this way. Some acts play a half week only during the course of a week, therefore if two acts play one half each their joint salary represents only with that consideration it's figured that in the neighborhood of 1,000 turns are currently playing one or more days a week, up to a full week, while the actual weekly vaude salary outlay of the country (Continued on page 53)

(Continued on page 63)

R-K-O Broadcasts in Roof Theatre With Invited Audience Weekly; **Invitation Only: Capacity 648**

Costless Charity

Los Angeles, Aig. 26.
Nickied and dimed almost into involunitary balarchityce, a vaude agent here now has a "cherity punchoard" prominently displayed in his office. Proceeds from the board are distributed among hungry actors.

Loew's Demands \$2,400

Of Actor Who Failed

To Appear Promptly

Loew's has filed a claim with the lower will be added.

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Loew's has filed a claim with the lower will be added.

Loew's has filed a claim with the lower will officiate as m. c. Among the acts so far chosen to appear are Jane and Katherine Lee and Baby Rose Marle, Others will be added.

This program will cater mainty to kild, although they will not be and the lower will be added.

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Loew's Taking R-K-O Contracted Act At Same Salary, on R-K-O Booking

Keeping abreast of the times

ARTHUR MILLARD

A satire on miniature golf

WOITTEN DV JOE LAURIE, JR., AND HENRY BERGMAN

> "TITY BITTY GOLF" Copyrighted and Protected

> > MILT LEWIS, Pro. for the

R-K-O Country Club

AL GROSSMAN, Pro. for the

Loew and Independent Clubs

MINNA

R-K-O's follow-up on the opinion of theatrical attorneys that it has the power to "Earn" out" acts "immo of the power to "Earn" out acts "Earn" of the power to "Earn" out acts "Earn" of the paradise, with Loew's to be deducted from R-K-O's contracted obligations to the act.

Harris and Van open Aug. 50 at the Paradise, New York, for eight weeks or more in the Loew theatres.

Act's R-K-O salary, '7910, remains unchanged for the Loew theatres.

Act's R-K-O alaris, '7910, remains unchanged for the Loew dates.

Clow's booking office stated the Harris and Van booking will go intrough the act's requir Loew agent, Charlie Fitzpatrick, a matter of commission will have to be settled by R-K-O with M. S. Bentham, who represents the act with R-K-O and served as the act's R-K-O and and the act's R-K-O and served as the act's R-K-O a

MARIIN

Reducing

Chicago, Aug. 25.
Show bix was called off for running of a \$50 foot race between two fast guys of the Morris office, Max (Blimp) Turner and Billy (by a nose) Diamond. This occurred in Lincoln Pork

Lincoln Park.

Race was for 200 yards, but
Turner reset the distance for
the 150-yard line, sat down on
it and lost.

Publix bookings fell through Around that time R-K-O announced that Harris would be released en-

tirely from L:s contract to do as he pleased. This did not happen. Direct booking of a contracted act by a major circuit with an opposition circuit, unprecedented in the vaude business, was attempted by R.K.-O last week with Wilton and Weber. Booking the act direct Licew's without consulting the act, R.K.-O met with objections from Wilton and Weber, but seemed sold on the "farming out" idea in their case until finding a spot for them in its own theatres. The Wilton and Weber affair brought up a new vaude booking-contract angle and caused considerable discussion, partially quieted only when R.K.-O changed its mind and cancelled the Loew deal to play the act itself.

the act itself.

The angle again arises in the Bud Harris case.

WIN OR LOSE, CHICAGO CUBS PLAY FOR B. & K.

Chicago, Aug. 28,
Publix-B, & K, has signed up
Hack Wilson, Kiki Cuyler, Charley
Grimm and Gabby Harnett for personal appearance at the end of the
World Series, win, lose of draw.
Last your some of the baseball
boys werb hired. When they falled
proached at Philadelphia, with all
glad to crawl from under the contract.

glad to crawl from under the con-tract.

B. & K. figures the baseball pull strong enough, whether the boys win or not.

Toronto Off Vaude

Apronto UH Vaude
Imperial, Toronto, formerly Pantages and booked by R.K.-O since
last spring, goes out of that office
Monday (1). Other old Pan house,
renamed Palace, Hamilton, is staying with R.K.-O.
Toronto will menhable to a standard

43 NAME OR FEATURE ACTS FOR R-K-O IN SEPT.

R-K-O has 43 of what it calls "headliners and important acts" booked to play its theaties coast to coast during September. Several of the acts on the list will be with R-K-O for the

R-K-O for the season.
The 43 are:
Eddie Cantor, Frances Williams,
Ken Murray, Will and Gladys
Abaern, Clyde Cook, Johnny Burke,
Georgie Price, George Gessel, Jack
Osterman, Olsen and Johnson, BennyFleids, Viola Dana, Scooter Lowry,
Charles Withers' Opry, Harry Carroll Revue, Gus Van, Phil Baker,
Anna Seymour, Art Frank and Co.,
Wallford and Co., Harry Fox, York
and King, Berrah Minnevitch and
Band, Carl Randall and Watson,
Count Bernivid and Band, Buster
West, Karyl Norman, Babe Egan
and Redneads, Keller Sisters and
Lynch, Harrlet Hoctor, and Co.,
'Ingenues' Band, "Rise of the Goldbergs." Pat Rooney and Jr., Dave
Appollon and Co., Curtis Wright
Flying Band, Hayans Casino Orchestrs, Bombay Radio Gang, Friedland's John Century Revue, Little
Ji & Little, and Glotia Foy and Co.

Old Gag of Ballots

At Palace for Pop Act

At Palace for Pop Act

R-K-O Falace, New York, is distributing ballots to patrons this
week, asking a vote for their favorite vaude act. On the ballots are
the names of 80 acts, with R-K-O
taking it for granted that anyone's
favorite must be among the 80.

With a couple of exceptions, the
acts mentioned headlined or were
featured at the Falace during the
past year or so. Floyd Gibbons, the
Palace headliner this week, is announcing returns from the stage at
each show.

on early returns, the Palace states, Eddie Cantor is leading.
Cantor hasn't played the Falace for over five years, but he's booked for

eptemoer,

Of the 80 acts on the ballot, but
i are now playing for R-K-O.

Gag is about vaude's oldest.

Both Sabinis Land

Los Angeles, Aug. 26.
Pictures have split the Frank and leddy Sabini vaude team.
Frank is doing a wop lead for cennett, and Teddy is in "Lightin" for Fox.

Jr. Phillips' 1st enamed Palace, Hamilton, is stay-ig with R-K-O.

Toronto will probably try straight fetures, it is said.

Norman Phillips, vaude junior, gets his first picture work in War-ners' "Fifty Million Frenchmen"

NO \$100 A WK. FOR EVA SAYS MISS TANCHAY

Eva Tanguay denies she will work at the Village Nut Club for \$100 a week, just to keep busy.

Emphatically denies she'd work anywheres at such money.

Moyer Horowltz, opening his new Nut Club tonight (27) states that the "I-don't-care" girl will not open with it, but will come in towards the end of September.

GRANVILLE-EDWARDS ACT

Los Angeles, Aug. 26.
Doing an in and out around the Doing an in and out around the studies and local legit, Bernard Granville is teaming up with Neely Edwards for vaude. Combo has been booked by R.-K.-O for four weeks starting Sept. 13 at Cincin-nat, with Cleveland, St. Louis and Chicago following.

Granville has been away from vaude for years, while Edwards at one time worked with Eddle Flan-nigan. Act will break in around here before going east.

"LITTLE"

CEATURED WITH JOE DALY

R-K-O DISCOVERIES NOW DEADTH STATE THEATRE LONG BEACH, CAL

AT LIBERTY
The First Time in 15 Years
HARVEY "DOC" ARLINGTON First-Cines Theatre Manager
25 years' active experience in
andling VAUDEVILLE PICTURES,
USICAL COMEDY and DRAMATIC
TOCK, Capable newspaper and pul-

licity man.

Best of reference, Locate anywhere. Straight salary or salary and

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MAXINE LEWIS HARRY CARROLL

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"ITALY'S FAVORITES"

ROand COS

ROYAL PREMIER DANCERS PRESENTING THEIR SUPERB TERPSICHOREAN CREATIONS

NOW PLAYING

CHAS. S. WILSHIN R-K-O PALACE, NEW YORK (Week Aug. 23)

BOOKED SOLID SEASON

1930-31

CIE DEA

OPENED FOR SIR OSWALD STOLL AT THE COLISEUM, LONDON

August 11. and Now Touring Stoll Circuit

London Representatives REEVES & LAMPORT

Vaude Agents in L. A. and No Vaude, but Agents Stagger Along Los Angeles, Aug. 26. and East and Sunday. The agents who book two or there acts nightly. But the easten nightly and play about 20 negletherhorhoods in a season and have afforded some revenue for agents who book two or there acts nightly. But the easten nightly is fell under his hat, before which held the fort when the theil of the promoting thempton of the pr 22 Vaude Agents in L. A. and No

Tos Angeles, Aug. 26.

Vaude may be shot locally, but sheer are still 22 vaude agents in business out here. This is the same number which held the fort when things were good. Actors may become discouraged and quit, but the agents still seem to keep the office open and the 180 value (see with suit an argument. Some club work un pictures, but not enough to keep 22 bookers going... Dates floating around are

BLOCK

AND

SULLY

Opening in London

"50 MILLION FRENCHMEN"

for Warner Bros.

"SERVICE PLEASE"

Stage Play Opening New York, October. Written with Crane Wilbur

FREE AND EASY"

and "DOUGH BOY"

for Buster Keaton

Supplied Snickers for John Gil-

bert "WAY FOR A SAILOR"

Some have tried promoting themselves into pictures, but on finding the Hollywood agents ready to fight any intrusion they quit that. Night clubs locally have mostly been washouts this year, and numerous acts who did work these spots had to call on legal aid to get their money.

All are out after the Coast fairs, where there's a chance to land free

BURNS

ALLEN

10 Comedy 2 Reclers

for Universal

Two Song Hits

for Robbins Music Co.

A Few Ideas

for Fanchon & Marco

An Original

for Radio Pictures

Sensation at R-K-O An International Laugh

WHAT IS THIS THING CALLED

BOASBERG?

BUSINESS MANAGER

Chi. Acts 'Exclusively' With Goss Club Group. But Fingers Crossed

Chicago, Aug. 26. After being apparently dead, the club agents' war has broken out again, with several new develop-

First is the notice from the Lyman Goss faction that its exclusive contracts, issued to club performers, will go into effect again on Sept. 17. will go into effect again on Sept. 17. The exclusive contract states that acts can work only for some 14 agents in the Goes group. A month agent the Goes group. A month agent the Goes called off the exclusive concract which they now are seeking to establish. What the performers are going to do how has not yet been decided. Second development is the reported switch of Campbell Marvin from the independent agents ranks to the Goes group. Marvin, who got into the agency field through the backdoor, being listed as a real estate broker, was one of the moving factors in the formation of the ladle group, and was its secretary. Of them exigning control the discussion of the moving factors in the formation of the finde group, and was its secretary. Goes faction, but the majority of them exigning control the first of them could be compared to the first of the country of them could be compared to the first of the The exclusive contract states that

they tie themselves up with the Goss group, inasmuch that if Goss offered them only one they would have to abide by it un-der the terms of the contract.

Memphis All Sound

Memphis is the latest spot picked by Loew's for vaude elimination. It goes straight pictures Aug. 30.

Memphis' drop-out takes another full week off the Loew vaude route, reducing it to 12 weeks, of which 4½ are outside New York.

London, Ont., Aug. 26. Loew's will drop vaude here week of Sept. 1 to play straight pictures that week with Metro's "Blushing Brides."

CUT RATES FOR 10-20c VAUDFILM THEATRE

Syracuse, N. Y., Aug. 26. Empire, driving for business for its vaude-film policy at 10-20, is distributing thousands of two-for-one good until Dec. 31 next.

They are issued to merchants gratis for distribution to customers. House accepting them on Saturdays and Sundays as well as through the week.

New for vaude; old in legit, but not at 10 and 20c.

ILL AND INJURED

James Dealy, N. Y. Legit caster, is going into Polyclinic hospital to be operated upon. A blood transfusion may be necessary.

MUSICIANS WALKING: VAUDE OUT AT BIRM

Birmingham, Aug. 26.
Ritz, playing R-K-O intact unit shows, goes all pictures Sept. 1.
R-K-O is removing the stage shows because of the deminds of the musicians. Musicians have demanded an increase in salaries, with R-K-O refusing to give it.

Optimistic Note

Chicago, Aug. 26.
Scenic studios report business better than it has been for some years,
King Studios, largest scenic plant in the midwest, have more people working at present than any time in three years.

Aarcus Loew DOKING AGENC

General Executive Offices

160 WEST 46"ST• BRYANT 7800 NEW YORK CITY

J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGER

CHICAGO OFFICE 600 WOODS THEATRE B'LD'G JOHNNY JONES

HELEN RICH VIVIAN KENT WALLACE NORMAN DICK MALLOY

Now R-K-O State Lake. Chicago

Direction HARRY ROGERS

MILTON H. BREN 8464 Sunset Boulevard Hollywood, Cal. Theatre will revert to three-act stage policy the following week,

NOW

Vaudeville

Pictures

BACK AT R-K-O PALACE, NEW YORK, AGAIN!

Direction HARRY WARD

Material, BENNETT & CARLTON

11 14 青铜矿



3 Great Songs

WARE YOU TONIGHT

OE YOUNG & LITTLE JACK LITTLE

WRITE

ALL MATERIAL NOW READY PHONE . WIRE

CALL

JEROME KEIT, PRESIDENT

Automatic Salary Cuts

(Continued from page 49)

duction turns. Qne dropped \$1,250 s, week during the summer, while playing for R.K.-Q from \$4,500 to \$3,250. At the latter figure the act was given time.

was given time.
Another fair name turn is known
to have made two slices, but
remaining unbooked to date. The
first chop was from \$1,500 to \$1,200,
and the second lowered figure placed
by the act itself was \$1,000. A \$700
single is said to have, consented to
\$500 on a route. There are other
reports of our time of the said to have, and the
ime of regotations, making slashes
in order on start to work.

in order to start to work.

For name acts from pictures or legit coming onto the R-K-O time, there may be from eight to 10 weeks in the east available at their salary.

The Louise Groody turn at the PaiThe Louise Grood turn at the Pai-

Left Alone

The left-alone attitude by the booking offices is what seemingly panics some acts. Instances are around of acts the booking offices believe they need receiving their salaries and bookings immediately.

PAUL SAVOY Presents **Whitey**" Roberts

To Fanchon & Marco

Competitive bidding early in the summer by Paramount (Publix) stiffened prices for a while, but of late no act bookings of importance by Publix have been reported, excepting the high-salaried or contracted Paramount picture names for Publix presentation houses.

With the big names on its programs, the Publix units, around 26, took as though they have been cut down to compare more with the F. &. M. stage talent, other than Publix placing one standard turn to a unit, building the entire show around that act. With an ensemble and a specialist or two of the usual picture house presentation kind, Publix appears to believe its stage unit sufficiently equipped for fans' entertainment. The Capitol, New York, formerly framing a grade and somewhat expensive presentation performing stage show, also has considerably cut down in every department, excepting the girly ensemble, according to the stage show there last weeken conferences have been conferenced between the chains and the unions for nation-wide operation, if that should be reached, the larger theatre circuits will make no vaudeville move. They say unless back stage and pit conditions are changed no vaude will be played. With the big names on its programs, the Publix units, around 26,

Adele Rowland goes to Europe to open three weeks Oct. 1 at the Pal-ladium, London.

The Boy Who Puts "U" in Humor and Knocks the "L" Out of Gloom

'Just Songs and Savings'

By NEAL O'HARA, N. Y. "World"

HELD OVER 2nd WEEK PARAMOUNT, NEW YORK

HEADLINING Petroff's "Garden of Girls" Unit

DIRECTION

NAT KALCHEIM Wm. Morris Office 'R-K-O-LARRY PUCK Chas. Morrison Office

This Week State Lake, Chicago

Direction JACK CURTIS

ONLY RESERVED SEAT

Coliseum and 81st St. theatres New York, only remaining numbered seat variety houses in the country, with exception of the New York Palace (straight vaude), will shortly be discontinued, from re-

ports,
Trend of the R-K-O circuit, along
with the rest of the vaude and actplaying field, towards three and
four shows a day, will force the
change to unreserved admission,
when adding another performance

LY RESERVED SEAT
HOUSES STOPPING IT
daily to the Sist St. and Collseum's
present two-a-day week-day policy.
Both houses now give three shows
Saturdays and Sundays, on a

Collseum and 81st St, are now scaled down to 75c. top for the re-served seats, whereas a few years ago both houses were able to get \$1 and over for the same seats.

Oz' 4-Act Unit

O. L. Oz' "Mystery Show," four-act vaude unit carrying no indi-vidual billing, opens for R-K-O in Schenectady, N. Y., Aug. 30.

The unbilled acts are Judson Cole, According, Ardine and Tyrell and Anger and Fair.

Loew's, Yonkers, Back

With Yonkers, N. Y., crying for vaude, as reported some weeks ago,

Loew's will put it back Sept. 6. House has been on an all-pix policy over the summer.

Miss Hoctor's New Act

Harriet Hoctor, dancer from musicals now playing R-K-O, is preparing a new act.

She will be given a return date at the Palace, New York, played only a few weeks ago, Sept. 13.

Meantime, other R-K-O dates are being filled with the present turn.

Quickest return engagement in the 17 years' history of the

R-K-O PALACE **NEW YORK**

Week of August 2 and Again this week (Aug. 23)

Broke Records of Every Theatre Played During Country's Severest Heat Wave

Limited Vaudeville Tour Concluding Sept. 19

~~~

Releases In the Near Future

## **'LOVE IN THE ROUGH'** (Metro)

**LEATHERNECKING** 

(Radio)

BRUNSWICK RECORDING ARTIST

## NO MGRS. FOR **MUTUAL SHOWS**

VARIETY

Mutuals with further economising on show operations by not carrying company managers with the show this season as formerly. Inste one of the principals in each group has been deputized to handle company matters, much after the fashion of Equity's deputy system. Post will be h norary and carrying no remuneration other than per-

o remuneration other than per ormer's regular salary. With the tossing off of the com sany managers Mutual will sav With the tossing off of the com-pany managers Mutual will save approximately \$100 weekly, salary and traveling expenses. Managerial posts paid from \$75 to \$85 weekly in addition to fares and sleepers.

#### Waldron's Stock

Waldron's Casino Roston will not Waldron's Casino, Boston, will not play Mutuals this season, reverting to house policy instead. It reopens Sept. 1 with Charles Waldron oper-ating both ends,

ating both ends,
Among those signed are Billie
Diamond, Jessie McDonald, George
Douglas and Jack Ormsby.

#### Couple with 3 Marriage Certificates Divorced

Certificates Divorced

Chicago, Aug. 26.

Chicago, Aug. 26.

Lrouise Brandt and Walter A.

Brown, of burleesque, seem to have
seem to have
seem to have
seem to have
seem to have
seem to have
serolis and a couple of caglea.

July 11, 1924, Louise Brandt married Brown in Salem, Va, and coliceted their first piece of arty printMe work. The souvenir was so impressive they repeated the ceremony in Connelleville, Pa., on Sept.

19, 1924; and finally to cover up the
third patch on the dining groom wail
they grabbed another certificate,
suitable for framing, by Setting
married a third time on Oct. 9, 1924,
in Butter, Pa.

married a third time on Oct. 9, 1924, in Butler, Payears they lived together, when suddenly their secret passion for fancy prints broke out again. But everybody turned down the Joh, so the Brown family decided on the opposite course. They separated, and hast week become the control of the proposite of the control of the for their collection, a decree of ab-solute divorce.

Schenectady Switch
Schenectady, Aug. 28.
Mutual burlesque opens at the Hudson theatre, this city, Labor Day, with Billy Watson's show. The original pian had been to play at the Wedgeway, but this plan is out. Burlesque is to be operated by the Mutual Association and not the Farash Theatres Corp., who lease Wedgeway and who have had burlesque franchise here for several franchise here for several

years.
Sam Reider, formerly of the
Galety, Kansas City, is house manager of Hudson, with Jack Evans
dance director; Harry Merski in charge of advertising and assistant manager, and Jack Block, related to L.H.Herk, head of Mutual wheel, is

L. H.Herk, head of Mutual wheel, and house treasurer.

Present plans call for the reopening of Wedgeway with pictures and presentations, it being understood that Fanchon & Marco Ideas are booked beginning some time in Cantonhar.

#### Fall Revives Stocks

Just when the Mutuals are open-ng for their annual season, burlesque stock also takes a spurt in

The Gavety, Scranton, Pa., opens The Gayett, Scranton, Pa., opens Labor Day with the following cast (Ike Weber): Sid Rogers, Sammy Spears, Frank McCormick, Blanch Spanett, Doris Birmingham, Georgia Southern, Les Sponsler and Anna

SMANEtt, Doris Birmingham, Georgis Southern, Les Sponsier and Ann Smith.

The Empire stock opens Labo Day in Albany: Frank Kramer, pro-ducer; Vic Plant, Cecil Curry, Rac Kosser and Ben Lerner.

#### Modern to Try Mutuals Again

modern to Iry mutuals Again Providence, Aug. 28. Modern theatre, (Edward M. Fay) is going to take another shot at buriesque this season. House re-opens Labor Day. Mutual buriesque run for first time at house last season but was cut short because of poor biz.

#### EAST SIDE STOCK

ELAST SIDE STOCK

Burlesque officially ushered in
new season at National Winter Garden in lower East Side of New
York: last Friday night.
Opening show, captioned "Burlesque Moderne," is good entertainment from all slants, having a swell
set of principals, comics and
fermes; also a brigade of line girls
with sufficient putchritude and form
to quality for upcown. Swell swell
and blackouts spaced by ensembles
and specialties, divided into two
parts with even balance as to laughs
and special.

partie with even balance as to laughs and speed.

And speed, straight, and chorus and sheet copy, a straight, and chorus and sheet copy and straight and the st

section with her numbers and peed-offs.

The comedy rated better than usual, rough in spots but seldom vulgar. Numbers were peppy, more animation and ideas than usually found in burlesque with sartorial departments, costumes and scenery fresh and in good taste.

#### **ORIENTAL GIRLS**

ORIENTAL GIRLS

(MUTUAL)

This one sneaked in on rubbers for pre-season opening at the Irving for pre-season opening at the Irving Fig. 19 and the Irving Fig. 19 and the Irving Fig. 19 and Fig. 19 a

#### GAIETY, MINN, MAY REOPEN WITH STOCK

Minneapolis, Aug. 26

Minneapolis, Aug. 26.
Harry Eitrech, with hurlesque here off and on for six years, may reopen the Gayety with stock burlesque. He has interested local capital.
Gayety, off the path, has been closed for the voyears—closed for indecent burlesque shows.
Hirsch is understood to have the pomises of 12 of the 26 city council members to reinstate the revoked license. Tentative opening date is Aug. 36. Hirsch now is in Chicago recruiting his company.

#### Seek Writ to Compel **Bozo's Mutual Service**

Injunction proceedings have been tarted in the N. Y. Supreme Court started in the M. I. Supreme Court to prevent Bozo Snyder from go-ing out on his own and to make him return to burlesque via Frank Illo and a Mutual franchise. Hear-ing on the motion is scheduled to come up tomorrow (28).

ing on the motion is scheduled to come up tomorrow (28). The suit is Bozo, Inc., vs. Tommy Snyder. But Frank Illo is president of Bozo, Inc., an organization described in the complaint as incorporated for principal purpose of exploiting Bozo Snyder. Snyder is now playing Loew time in New York in his own act.

Illo claims \$50,000 damages it Bozo does not return to him and alleges a contract between Snyder and Bozo, Inc., whereby Snyder ude himself up for two years, beginning December 3, 1928 to Bozo, Inc., and agreed not to work except under the management of the corporation headed by Illo Bozo, Inc., guarant tended to the contract and permitted Snyder to work elsewhere on his own during any layoffs.

#### Burlesque Changes Following changes confirmed for Mutual shows:

Following changes confirmed for Mutual shows:

"Broadway Scandals," Joan Lee out, Wanda Devon in; "Dimpied Darlings," Harry Cohneco out, Ed. Harry Chen, Wanda Devon out, Ida Shaw in; "Hi. Ho. Everyhody," Mae Allen out, Helen Ward in; "Laffin' Thru," Flo Dearth out, Flories Trakin in; Harry Steppe Show, Saily and Zelda Winston out, Dixson and Morrell (sister act from vaude) in; "Step Lively Girls," Harry Stratton and Donna Davis out, Charles (Bimbo) Davis, Esther Lang, Jees Mack and Jean Lee in.

Aithea Golden has withdrawn from Arlington's Mutual show, Jean Williams succeeding.

Althea Golden has Academy, Charles (Elmbo) Davis and Mary Charles (Elmbo) Davis and Mary Charles (Elmbo) Davis and Mary Chicago.

Morris Perry succeeds George Hart as witners.

Chicago.

Morris Perry succeeds George
Morris Perry succeeds George
State-Congress, Chicago, latter
withdrawing to head Mutual show.
Tony Leven, Dugan and Ryan
have gone into stock at Palace, Buffalo.

New Detroit Stocks
Detroit, Aug. 26.
Stock buriesque policy went in
this week at the Times Square.
Line up includes Isabelle Van,
Tom Bundy, Herble Harris, Neille
Cason, Pearl Kay and Eddie Mack.

has good singing voice and that's all. Frank O'Rourke is a splendid straight with above average singing voice and a corking feeder for Lamont. Blilly Hamlett makes a next appearing juve with pleasing voice and a corking feeder for Lamont. Blilly Hamlett makes a next appearing juve with pleasing voice and a consequence of the control o

## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the dally papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

#### LONDON

Phyllis Dare has the lead in "The Cheat," new play by Kenneth Kent, starting next month in the sticks prior to London production.

"Leave It to Psmith," P. G. Wode-house-Ian Hay comedy, fixed for the Shaftesbury Sept. 29.

Fay Compton goes with British International for "Cape Forlorn."

Alice Delysia returns to the West End in the fall with Raymond Massey in "Topaze," authored by Marcel Pagnol. Daniel Mayer company producing.

Sir John Martin Harvey has taken the Savoy for his revival of Shaw's "Devil's Disciple." Starts Sept. 2.

At an estimated cost of \$1,000,000 about 14 musicals are slated for West, End production between now and Xmas.

#### **NEW YORK**

Mrs. Charles Bruce Bairnsfather, wife of British cartoonist, is attempting to bring suit against Constance Collier, actress, for \$100,000 seart baim.

stance Collect, activess, for experiments and market balan.

Mrs. Bairnsfather charges her husband fied to England after she had unexpectedly returned from a visid to her sister in England and the stand of the residue of the stand of the residue of the stand of the residue of

"I have a terrible story," she said.

Lee Shubert, according to an announcement, will produce four talkers, but where was not mentioned.

"Ladles All' at the Morosco is first. Walter Wooff, Violet Heming and others in stage version are in sereen cast, which calls for 22 parts sereen cast, which calls for 22 parts are the series cast, which calls for 22 parts at later will be "Stay Overnight," an original by Naomi Royde-Smith, announcement says.

Shubert has rights to sound prefection invention of Oscar Lissau, State of the series of the series in the series of the series invention of Oscar Lissau, Some Shubert houses are wired.

Mrs. Veronica Goodridge, 50, former actress, committed suicide by leaping from the window of her apartment on the sixth floor of 3764 Bronx blvd. Bronx. In 1922 Miss Goodridge sued her husband, W. E. Goodridge, insurance man, for separation, naming Mrs. Jeanette R. Beatty, wife of one of Goodridge's

#### Mutual's Sept. 1 Date

Mutual's Sept. 1 Date
With eleventh hour changes in a
few of the Mutual abows everything
is set to have the Mutual circuit
shows in operation by Labor Day.
All the New York and Brooklyn
openings are fixed. The American,
N. Y., has "Sugar Bables" as its
first Sept. 1. Irving Place, N. Y.,
opened this week with "Oriental
Girls." Minsky's 125th Street
(Apollo) opens Sept. 1 with "20th
Cln Brooklyn both the Star and
Gaysty open Aug. 30 with "HI. Ho.

Century Girls."

In Brooklyn both the Star and
Gayety open Aug. 30 with "Hi, Ho,
Everybody" at the former and Frank
Silk's "Silk Stockings" at the latter.

The Risito, Chicago, opening as a
Mutual spoke, Aug. 30 (Saturday)
will have "Let's Go."

#### AMRICAN'S NEW CO.

An entire new personnel of prin-cipals went in with the stock at the American, New York, this week

Line up has Sam Raynor, George Rehm, Art Harris, Jack Hendricks, Mary Waiton, Dolly Nagel, Lena Lee-and Ada De Lisle.

House goes Mutual next week.

Mixed Bill
South Bend, Ind., Aug. 26.
George Slocum, director for Tony
Brill at the Blackstone last season,
is opening the Oliver Aug. 30 with
musical tabs and talkers.

Soub Out
Hindu Wassau, who formerly
headed her own show, "Hindu
Belles" on the Mutual wheel, is not
returning to the wheel this season.

#### Wheel Shows in Montreal

Montreal, Aug. 26.
Mutuals will play the Gayety here
instead of house stock as previously

partners. Later she sued Mrs. Beatty for alienation of affections, Suits were dropped when Mrs. Goodridge did not appear for the trial.

Peggy DeMille, 20, daughter of William C. DeMille, picture director and niece of Cecii B. DeMille, is said to be engaged to Bernard P. Fine-man, film producer.

Morris Gest, who listed \$800,000 in debts when he filed a petition in bankruptcy last March, was discharged from bankruptcy last week. Producer filed the motion a month ago and, met with no opposition from his creditors;

from his creditors.

Inquiry launched into the death of Jeanne Eagles, who died a year age in the sanitarium operated by Dr. the sanitarium operated by Dr. Exclusive hospital recently came into the limelight when William E. Switt, of the Chicago packing family, committed suicide by shooting himself while a patient there. Probe was revealed by Special Deputy Attence ("Exclusive and the patient of the patient

Rudolph C. Bergstrom, president of the Queens Gardens Homes, Inc., is to be questioned by investigators from District Attorney Edwards of the Community of the

and strucked ner.

Tom Mix, in Charleston, W. Va., denied the charges made by John Berress, Minneapolis salesman, that Mix has shaken his fist in Berress' face, called him names and had put clared, "As to calling any one names, that's out of my line. If I did that I wouldn't be making talk-ers, now instead of taking chances breaking my neck twice a day with a circus."

A new process for making talk-ing pictures by mechanical instead of electrical means, based on new principles, was revealed by George K. Spoor, pioneer in the picture industry. Inventors announced that this new process promises to revolutionize talking picture production technically and economic-duction technically and economic-

revolutionize talking picture production technically and economically.

Instead of converting sound into light and then back into sound again by means of photoelectric process, to be known as the intersound system, carves sound grooves by purely mechanical means on the photographic film, resembling the grooves on a phonograph record process, to the photographic film, resembling the grooves on a phonograph record process, to the photographic film, resembling the grooves on a phonograph record produced the process of a phonograph record produced the photograph record in machine, with a sapphire roller, fills the capacity of the phonograph needle to transfer the sound to the loud-speakers in the theatres.

Florenz Ziegfeld, who, arrived in New York last Wednesday from the coast, announced that "Smiles" in-steed of "Tom. Dick and Harry" will be the title of the musical comedy in which Marilyn Miler and the Astares will be starred.

Stage workers meeting at Paira Garden, 306 West 52nd street, Thursday (21) approved offers of managers of the principal groups of theatres, fixing wage scales for the season beginning Sept. 1 on the same basis as last year.

Engagement announcement of Will Osborn and Akargaret Eckdahl, of Tampa, Fla., billed as "America's Sweetheart," was made after a three-day courtablp. They met on a theatre bill at New Haven, Cond.

Gene Hall, treasurer of Kroywen Productions, has filed a petition in bankruptcy. Liabilities, \$10.743, with assets of \$5.500. The company presented the Gene Hall Players, dramatic stock company, in a tent theatre on Staton Island.

Announcement at Northampton, Mass., by her mother that Jean Joyce, film actress, is engaged to marry Henry H. Ditzell of Noeund Trust Company of Newark. Miss Joyce formerly was an artists' model.

Tex Guinan wired money to furnish a bond for Noomi Winters, dancer, personney immigration officials in Vancouver on board the Japanese inter "Empress of Japan." She is unable to enter U. S. through some technicality, her father being Japanese and her mother an Amer-

(Continued on page 79)

#### PALACE (St. Vaude)

A last show this week. Business should reflect itself in a big way considering the relative merits of this bill, which smacks of real, bigthis bill, which smacks or real, big-time calibre, and its recent prede-cessors. The highlights are a new-comer but a prodigious "name" —Floyd Gibbons—a holdover (Phil Baker) and a quick repeater (Benny

Floyd Gibbons—a nonover (Pnil) Baker) and, a quick repeater (Benny) Baker) and, a quick repeater (Benny) Baker) and, a quick repeater (Benny) Baker) and a weak or two ago, but seemingly was held east. If he can expend the property of the can be comply as the constant of the control of the c

enjoyane week as this, considering the two male comics ad libbing-natingly took both Baker and Rubin aback.

It started first with Benny giving Phill the office to scrami, he'll m. c. e. ground that he (Rubin) had played here only a fortilght ago and was brought back pronto. Baker assured him he had precedence between the property of the property o

pace themselves, probably showing up just what the average stage up just what the average stage up just what the average stage to he had a summar as a contributing factor. The boys thereafter kiddingly outguess their leader in the sequences, in between which several contributions are supported by the several contribution and the sequences, in between which several triple and the sequences, in between which several triple and the sequences, and the sequences are sequences. The sequences are sequences and the sequences are sequences, and the sequences are sequences are sequences. The sequences are 
Miss Soymour has a writing team can be able to the second of the second

staging, conceiving, etc. Just a fair dance routine. Cheeleigh and Gibbs' marriage talk okay. Girls are serviceable vaudeville. Landry next. Rubin closed the first half. Did his usual diaprotic stuff and also some nifty

dialectic stuff and also some nury stepping.
Baker ad libbed into the act for an unprogrammed afterpiece, in-cluding a very funny buriese on Mandalay. Baker also brought on a legit concert planist from the sudience for two concertos. He was Mischa Somebody, looking like Ed-die Lambert, but the planologing turned out to be on the up-sad up.

#### LINCOLN SQUARE

LINCOLN SQUARE.

Nice line-up here the first half. Comedy turns of Marks and Ethel trick. Others were of sufficient diversity to satisfy.

Opening had Jordan and Grace with a balancing novelty, the man show and the sufficient of sufficient of sufficient of sufficient of sufficient of sufficient of s

#### STATE-LAKE, CHI.

STATE-LAKE, CHI.

Chicago, Aug. 23.

Pretty weak lineup and a considerable number of empty pews.

In a state of the property o

help.

A aketchy tab titled Billy Maine
and Co., with three girls and three
men, came through at the finish
but dragged terrifically in the start.
Speeded up, would make a good

but dragged terrifically in the start. Speeded up, would make a good turn.

Howard, singing some of the old songs he wrote and assisted by three siris, who costumed some of the hit numbers, won the first strong appearance of the comme with him.

The Ritz's held them until they took a second encore, when the pews began to empty. Boys are good, with the Carnera fight bit wowing 'em.

Picture, 'Man Trouble' (Fox). Business good but some empty seats in the rear.

#### **81ST STREET**

81ST STREET

Silight pickup in biz at the first show Saturday. Nothing to rate enthusiasm. Bill pleasant but hardly strong enough to make a two-aday draw or maybe a bill has to be weak these days to do that. Four cident (U).

Acts spotted okay for humor that touched on the opener. Horton Spur and Step Sisters, and then jumped to a high note in incues and step sides and sides of the sign of the incues and step sides of the property of the sign of the incues and step sides of the sid

#### STATE

STATE

Steady rain kept them off the streets and slowed the State's b. o. down to a crawl Saturday aftermoon. Played to the lightest first show attendance for a long while, even under the biz of some recent even the big of some recent control of the state of the big of some recent control of the state o

Square N. Hither and determ observed and seeing that the stage deem't get too dirty ien't such a difficult assignment.

State's van be had three standards the standards with the selects and the Barney Rapp band (New Acts) from the New Yorker Hotel, closing. Only four acts because of the picture.

Lockett and Fage's song for the New Yorker Hotel, closing, four hotel, could be the stage of the thing the select and the search of the sought of the sought of the search of the search of the sought of the search of the se

in "one" for another song and dance, is equally harmful, for Coyle then is doing nothing he hadn't done before. They might have findence appliates but finished to silence. Mae Usher, deucing, a lot smarter. Her dislect monolog got over and she let it stay there. They were the lights went out and the annunciators fashed the next turn. Then they stopped appliauding. Nine out of the stay of

#### R-K-O, L. A.

K-K-U, L. A.

Loa Angelea, Aug. 21.

This will probable be the correct
week the R-K-C has had be months.

No help from either stage or screen,
and with the vaude running up a
cost of around \$4,000—hitting new
peak—itz plain hunger.

Mr. Wu's "Ginese Showboat" is
grabbing off \$2,500, with 17 people
in the plain hunger.

Mr. Wu's "Ginese Showboat" is
grabbing off \$2,500, with 17 people
in the plain his weet the Show off the
delivery of Mr. Wu, an attractive
young chap, is monotonous. When he
tries initiations it's worse. He must
have caught Cantor when Eddle was
tired.

big splash is weak. Slow moving it delivery of Mr. Wu, an attractive tryoung chap, is monotonous. When he tries imitations it's worse. He must be tries imitation in the same in the s

way round it's too bad. Even the extra heavy publicity and exploitation R-K-C shows have been getting out here of late isn't helping any when the picture isn't there. This week, with Universal's Czar This week, with Universal of Czar Indiana in Car Indiana in C

the very beginning of the Chinese froilc.

Another thing the R-K-O has gone in for is song plugging via the overture session. The same practice has long been discarded by picture houses, where it was originated combination house, that idea is not giving the customers anything new. Rounding out the bill are Marine and Bobby, standard dog act, okay for the ante spot, and Edith Bow. character-songstress carrying a plane player to the special material Miss Bow uses. The girl at least has a pleasing personality.

Span.

#### **86TH STREET**

Average show with Ray box offine Frances in lights bere, along with Ray Huling and Seal, latter a good act, figgrand Seal, latter a good act, figgrand Seal, latter a good act, figsymbol title Accident, and the semisymbol title Accident, and the semisymbol title Accident, and the semisymbol title and the accidence with house for the first show only around one-half filled, up and down. Scale, with 18th Street always getting, good play on the top-priced sheets, probably because smoking is permiddle and the semisymbol title and the semigood play on the top-priced sheets, probably because smoking is permiddle standay (30) house is inaugurating a new morning policy with extra feature added. Doors open at all 10:30 with scale 20c until 12:30
on Saturday, Teople in at the early hour will see two features plus the 
Usual five acts on the first half overture missing this Saturday, and the stage show directly following 
trailers. Greathne and Victoria opened. Four-people aerial presented by Paul Renard, who offinities as an assistant, Dull-looking irailer announcement on the 
needless and cheap. While some of 
the iron-jaw feats are well done 
and novel, there seems too much of 
it, along with too much special and 
the assaything but pace, and here 
was let down lightly.
Two young Juves as due corsented by Faul Renard, who offinities and Schirmer (New Acts), second. Opening weak and some of 
the tark falls flast, but otherwise a 
pleaser that ought to go fairly in 
the selling of it the balance, with 
Howard Smith putting over effectively his argument against marriage only on the selling of the balance, with 
Howard Smith putting over effectively his argument against marriage only one of the few remaining 
sketches by Edwin Burke still in 
vaule, but it's far from peteringThe punch in still there in a both 
A comedy sketch that has served 
well for some time for Smith and 
Barker, who have a third, Bradford 
Fakit' is one of the few remaining 
sketches by General 
with better

#### **JEFFERSON**

#### PALACE, CHICAGO

eature. Saturday's attendance good. Land.

#### **58TH STREET**

Fearing six act bill the first half, taking up 75 minutes. House held more than usual, probably driven in by the steady rain.

Rector and Doreen, mixed duo, oppened. Man acts as support for teeth or with hand as hangs feet downward from the flies. Woman does spins and pirouettes in speedy manner on props supported by particular to the first speedy manner on props supported by particular to the first speedy manner on props supported by particular to the first speedy manner on props supported by particular to the first speedy manner on props supported by particular to the first speedy manner of the first speed first

ell. "Little Accident," (U), featured.

#### CHESTER, NEW YORK

CHESTER, NEW YORK

(R.K.O Unit)

While not spatishin any particular spot, this four-act R.K.O unit is a smooth playing aftalf with its power distributed rather than concentrated. Usual shortage of the concentrated. Usual shortage of shows doesn't pupy to this one, for the comedy in two of the four spots, second and fourth, is enough to take care of the bill in that line. Its second and fourth, is enough to take care of the bill in that line. Its second a few instructions from the booking office. Don Zelaya and Keller Sisters and Lynch needn't have made speeches, while the Threat care of the lightly, whereas they should have walked earlier when should have walked earlier when nearer a show-stop, should have walked earlier when nearer a show-stop. It is a fine should have walked earlier when nearer a show-stop, the should have walked earlier when nearer a show-stop. It is a fine should be much ought after by the bookers, as well as the close list is to give the bills a final sock. To have them applauding after the curtain should be much ought after by the bookers, as well as the close list of the should have, the applause would have followed them to the dressing room. This way thy milked the Chester bunch and pute a lower of the second dance by Teddy Lynch, after a previous and very similar bit-of second of the second of the second dance by Teddy Lynch, after a previous and very similar bit-of second of the s

## FLOYD GIBBONS (4) Radio Talk 16 Mins.; Three and One Palace (St. V.)

VARIETY

Radio Talk

Mins.; Three and One
Palace (St. V.)

Floyd (Gibbons, the National
Broadcasting Companys "neather,
gave Phil Baker credit for helping
him to frame the turn. If illerally
interpreted, Mr. Gibbone must have
shown up for the Sat, morning reBaker suggesting the serim effect
for the studio idea. Or, as is more
likely, the seasoned comedian probably helped matterially on the physiclicky, the seasoned comedian probably helped matterially on the physibly the seasoned comedian probably helped matterially on the physibly of the seasoned comedian probably helped matterially on the physibly of the seasoned comedian probably helped matterially on the physibly of the seasoned comedian probably helped matterially on the physibly of the seasoned comedian probably helped matterially on a particular
menual as a famous in newspaper
annuals as the Chi "Tril" war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his left vecmento of a Chateau-Thir war correspondent—the loss of his

the day.

The tade procedure its untentity and the procedure its illusion is an intentity of the procedure its illusion. It is all thirty carries through from the introducing of radio announcements to his own spile.

Chances are that Gibbons varies his news daily, (in the act) to keep his news daily of the process of process of the process of

undue or even an approach or seis-stressing.
Mr. Gibbons ballyhoeed Phil Baker and also cracked about Ann Spymour's "eneezes," probably re-ferring to that comedieune's stand-ard recitation, "Riesing Cuy's Last Race" (the late Clifton Crawboad comed Schasilo, but it so happen standary and the comedian of the comedians of the

Miss Seymour had omittee a Sunday mat.
Floyd Gibbons' "name" value and his engaging act makes him showmanly commercial anywhere. Just as good in big pleture houses as in vaude, considering the microphonic amplification assets. And a draw, Abel.

## CLEO, LaMARR and LITA (3) Singing, Dancing 10 Mins.; One and Two Jefferson

#### "RHYTHM QUEENS" (3).

Dance. 7 Mins.; One. 58th St.

58th St.

Three good iooking girl hoofers,
nicely dressed. Do pretty strong
tap and eccentric routines for girls
and nicely. Not a word is spoken.
Commence with group leg work
mainly time taps and here and
there interspersed with showy
eccentrics. Have a nice smooth
style.

For finish go to solo dancing. Have some good stuff, Pleasing deucer.

ANN PENNINGTON
Song and Dances
6 Mins.; One
Paramount, New York
Ann Pennington did not seem 'at
tome in this large picture house.
Her very attractive personality,
usually a clincher before she starts
to sing or dance in the smaller
vaude and legit theatres, was but
slightly evident three-quarters back
han opening

vaude and legit theatres, was but slightly evident three-quarters back heve.

In the control of 
## "ON FIFTH AVENUE" (6) With Caroline Scoffeld Dancing, Comedy Flash 21 Mins.; Full (Special)

Darking, Comedy Flash
Darking, Comedy Flash
Darking, Comedy Flash
Sight Bt.

Walnly through its comedy, shouldered by Caroline Scofield, fairly clever comedienne, and the single specialties of one of the supporting company, 'On Fitth Avenue' gets by. Rest of act is weak, lowering by the state of the supporting company, 'On Fitth Avenue' sets by. Rest of act is weak, lowering by the state of the supporting company, 'On Fitth Avenue' gets by. Rest of act is weak, lowering by the state of the supporting company. 'On Fitth Avenue' gets by the supporting the supporting to the supporting the supporting to the supporting 
GORDON KIBBLER and Band (12) 25 Mina.; Full Stage Jofferson Just another band act that shows little in novelty, with apparently no attempt made for something that might attract real notice. Band in front of plain back house drapes, Wibbles them in tuces white, auti

front of plain back house drapes, with bandsmen in tuxes and Gordon Kibbler, its leader, in a white suit of the su

#### JACK MAJOR

JACK MAJOR

JACK MAJOR

I Mina; One and Two

I Milled as a radio and Brunswick

record artist Jack Major shapes up

a sa fair deucer for the neighborhood houses, with appearance his

ding beside a phonograph singing in

harmony with his own recording

of "Give Your Baby Lots of Loving."

Preceding its bit is a long trailer

freceding fits bit is a long trailer

ilight on his career to date in type.

Sobby ballad titled "That's What

a Baby Can Do." probably his own

composition, follows opening pop

composition, follows opening pop

and the property of the property of the pop

that was stood the wear and tear of

the and the stands in one spot

and acting at hough handcuffed. His

however, are sine. On second here
and called back for an enore,

Major threw in both knees, giving

them "That's My Mammy," and

made them like it.

## "LOVELY LADIES" (14) Girl Band 25 Mins.; One and Full 81st St

Girl Band
25 Mina, One and Full
81st 81.
Well staged and nicely mounted,
turn capable of competing with
most of the acts of this character.
Buthlevie is Minam Horman, experience of the competing with
most of the acts of this character.
Buthlevie is Minam Horman, which,
she whams over in likable style.
Another comedy song and a general quickening of pace by cutting
the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competing of the competi

## FOSTER'S XYLOPHONETTES

FOSTER'S XYLOPHONETTES
Instrumental, Songs, Dances
22 Minas, Full Stage
Lincoln Sq.
Billed as an act from "Night in
Spain," musical revue, this turn
singles up as a neat closer for the
resignation of the stage of the stage of the
resignation of the stage of the stage
and a man bouncing the hammers
on the sounding woods, act enlists
tap, acrobatic and eccentric hoofers.
Opening has the often playment
cashion, after which they step into
line for a display of precision routines in the usual Alian Foster
manner. Nicely staged and colormanner. Nicely staged and colormanner in the usual Alian Foster
manner in the usual Alian Foster
manner in the usual Alian Foster
manner. Micely staged and colormanner. Nicely staged and colormanner. Micely stage

couldn't be heard.

BARNEY RAPP Orchestra (14)
Band and Specialties.
21 Mina: Full Stage.
States Rapp's dance band doubling in vaide from the New Yorker hotel (announced), plays the sort of music that can be both danced and listened to. Added are two numbers by the stage of the

type to please non-dancing meaure audiences.

Miss Vitak is a toe dancer, around before in a girl act. Her second number, off the toes, is a well done Oriental with a slight wiggle. Miss James is a redheaded rhythm stepper. Both swell lookers, and that means a lot. Bige.

## "A BACHELOR'S ROMANGE" (5) Songs, Dances, Comedy 17 Mins.; Full (Special) Jefferson (V-P)

Bongs, Dances, Comedy
17 Mins.; Full (Special)
Jeffizzon (V-P)

#### DOYLE and SCHIRMER. Singing, Talk. 11 Mins.; Ons. 86th St.

86th 8t.
Pléasing harmony act, with male team as dude cowb ys and affecting the western lingo. Rates for No. 2 but far from outstanding for that spot in houses of this calibre, with opening weak and the talk lacking

opening weak and the talk isoking punch.
Doyle and Sc. irmer are young juves with more than the avetage personality and polse. Both have good voless. They play the hart of the harmony routine. Yodeling number, also, one of the high spots of the turn, but the effort to ring in novelty through doing one number in pig-latin shows ittile. Bit in which one of the lads plays an inchi-harmonica without the hands

Fair applause, with act unlikely to do better anywhere else in houses of this rating unless strengthened through better talk.

Char.

## PINCUS and HAYWARD. Comedy, Songs, Dance. 14 Mins.: One. 81st St.

14 Mina: One.
14 Mina: One.
15 test 8t.
Nothing original in the turn except the spontaneity with which Bobby Pincus pulls his comic stuff.
That should be anywhere for No. 2 after a little ride on the neighb bills for smoother routine. Miss Hayward is tall and sings in strong the state of th

#### REGAINING CHILDREN

#### (Continued from page 51)

(Continued from page 51)
also isn't too adult, than out of pictures, unless the latter fall in the control of t

#### Hays Curbing Dirt

(Continued from page 25)

(Continued from page 25)
ber of miscellaneous houses in the
United States, over which the or no
control, bas for years been one or
control, bas for years been one or
the most sectious problems. The International
ing regular producers. The or
office has made numerous efforts,
at times attempting to invoke state,
but without any key to a national soluwithout any key to a national solution.

#### Renegades

In most cases, Haysites now claim, attacks on the business have been biased upon some degrade picture beyond the scope of 
picture industry.

#### 10% Loss

Already, it is claimed in film producer sources, the Code has lowered the selling power of the Broadway playwright by about 10%, and the squawks against it from those quarters are reported plenty. The code, in the case of the playwright, it makes the new formula for writers,

in the case of the playwright, it makes the new formula for writers, deemed tough in itself at first just baby-food by comparison.

The angle of not being "dirty in principle" is the undoing of many of the current shows when Hollywood comes to Broadway for marketing in the 1931-32 schedules.

Just as the writers for the New York stage as suffering, so are staged and the suffering of the New York at the writers and the writers and the writers and proceed the writers and street of the New York affector of pletures was started in the usual way, a director in a rival company could go his predecessor one better in a bedroom seen, etc. Now, according to latest word in the Code factory, the cycle can be started, but there can be no "celipsing" of one another's work in "those certain directions."

## Incorporations

#### NEW YORK

NEW YORK

Feeriess Cabinet Corp. New York, amusement accessories. Joseph M. Reinsmon J. Park J

#### CALIFORNIA

UALIFORNIA

Morninato, Aug. 25.

American Theatree Ltd., Los Angeles
capital \$1,00,000, subserbed \$400; R.
Clampett, L. Marcus, M. E. Solomen
M. Wheeler and J. A. Minneys; capital
\$1,000, subserbed \$450; Marcic Coatello
\$1,000, subserbed \$450; Marcic Coatello
\$200, and L. Williamson, Bea
Westlund, Lee Greve.

#### CAPITOL, NEW YORK

Romance," the Greta Garbo feature is in the Capitol for two-week minimum and the capitol for two-week minimum and the peak in the Loep with the capitol for two the capitol for two two features in the Capitol in the Loep with the capitol in the capitol for the capitol in a capitol for the capitol in a capitol for the capitol in a cheefer in any the late of the capitol in a cheefer in the country in the capitol in a cheefer in the country in the capitol in a cheefer in the country in the capitol in

vouched for,

Biz capacity Monday night. That
for the picture, with the picture
receiving no help from the stage
department.

Bige.

#### ORIENTAL, CHICAGO

ORIENTAL, CHICAGO

Chicago is the home of the idea
that if nor m. c. is good, two m. c's
must be better. This logic has even
been extended in the past to five
m. c's together on one stage in a
cofrental orfora double, include in
Harry Rose and Al Kvale.
Rose, as the more permanent of
the two, plays host. He's in for six
weeks and an option Ke's in no rey
of mutual admiration. As each cream
puff was tossed, the audience reor mutual admiration. As each cream
puff was tossed, the audience redary the king of jesters. All lacking for the true brotherly spirit of
Rotarian boosterism was for the au"Smilles". John arms and alles
"Smilles". John arms and alles
Chicago remains the Nirvana of

dience to join arms and sing "Smiles."
Chicago remains the Nirvana of Chicago remains the Nirvana of the country had its rash and got over it, the species still fourishes here in all the pristine importance of the country in the first pristine importance of the country of the

all the pristine importance of 1325-28.

Sarah still sits in the first row and chordles for Harry as site used and the still s

ley, eccentric dancers, were no-mames."
What is chiefly notable about this was a sumption of the control of the con-sumption of the control of the con-trol of the

#### NEWSREEL, L. A.

Los Angeles, Aug. 23.
Primarily the former President,
enamed the Newsreel theatre by West Coast, is not a 100% newsree house. Short subjects of all kinds, cartoons, etc., will be included in

cartoons, etc., will be included in the twice-weekly program so far outlined. Whether the combination idea will prove advantageous re-mains to be seen. Also it is not as important as the question of whether a house of this type on Broadway. Los Angeles, can do what the Emhassy, New York, is doing.

John S. W. Marter how figured, it's skill a far cry from one Broadway to another. The milling transfert mobility far cry from one Broadway to another. The milling transfert mobility can be found along the main yard's geen here in a month. Even today (Saturday) with the opening of the house, and counting the shoppers, the interest displayed to the house, and counting the shoppers, the interest displayed to a short of the house, and counting the house of the house the President, when a legit house, failed to make good. It has had a will be the house of the hou

network of electric lights flied for the final glow. These descrited displays before the acolipse are a Publik trade-inart, Whether New York, Chicago of the Escific Coset, the Publix producers invariably add a bythin the content of the second pink and sky-bue by the personalities of the second pink and sky-bue by the personalities of the second pink and sky-bue by the personalities of the second pink and sky-bue by the personalities of the second pink and sky-bue by the personalities when the personalities of the second pink and sky-bue by the personalities when the personalities are not stating in the east almost a year, "Making Whoopee," that two-year lofe light personalities in the personalities are not stating in the east almost a year, was a sellout, with the fans of estime the second pink and the personalities of the second pink and the personalities in the stating in the east almost a year, and the personalities in the stating in the east almost a year, and the personalities in the stating in the east almost a year, and the personalities in the stating in the east almost a year, was a sellout, with the fans of estime the control of the sellow the personalities of the stating in the east almost a year, and the personalities in the stating in the east almost a year, and the personalities in the stating in the east almost a year, and the personalities in the stating in the east almost a year, and the personalities in the stating in the east almost a year. Will if a local fav and the opening in the east almost a year, and the stating in the east almost a year, and the stating in the east almost a year. Farchen was a sellout, with the fans of estating in the east almost a year. Farchen was a sellout, with the fans of estating in the east almost a year. Farchen was a sellout, with the fans of estating in the east almost a year. Farchen was a sellout, with the fans of estating in the east almost a year. Farchen was a sellout, with the farsh year and the personalities of the stating in the east almost a year. Fa

to be nome. "Evolution of Dirle" by the orchestra followed and was the content of 
it up and down suspended rope landdenburus work was pretty ragged
throughout, but the lack of depth on
the stage had a lot to do with this.
Girls kicked things around wheneve. they got near the band.
Capacity business on the opening
most of the credit. "Good News"
"not a musical." Movietone clips
and Fashion News fill the bill.

#### **ROXY, CHICAGO**

(NEW) Chicago.

(NEW)

Chicago, Aug. 22,
The old Auditorium became the new Roxy last Friday night on its reopaning in Berwyn. We the the service of the service of the service of the Auditorium, his old home, and gold braided military usbers, too slow but he footwork, didn't stop him popping in and out the lobby. The cat also, but the cat always led. At 10 p. m., the usbers figured the cat had made nine trips in and out and he was still going strong.

10 p. m., the usbers figured the cat had made nine trips in and out and he was still going strong.

11 p. m., the usbers figured the cat had made nine trips in and out and he was still going strong.

12 p. m., the usbers figured the cat had made nine trips in and out and he was still going strong of cataly direction for about three-quarters of a mile, except the Publix-B & 'K Berwyn, which is just spotted fare cough away not to cause troburb, which boasts a population of 30,000 is the Ritz, owned also by Jacob Lasker & Sons, who now have a string of five houses, with a sixth month.

Laskers have poured 440,000 in the new Roxy, which includes Western Electric sound equipment and month.

Laskers have poured 440,000 in the new Roxy, which includes Western Electric sound equipment and month.

Laskers have poured 440,000 in the new Roxy, which includes Western Electric sound equipment and month.

Laskers have poured 440,000 in the new Roxy, which includes Western and offers are excellent. The decorations—will—give a gasp-for a Of late the name Roxy has obbed up all over the globe, appearing over marquees in England, Montreal and spots in the states. Pet Roxy himself, when he finishes with Fox probably won't be able to hang his own handle on his own house. In the meantime the name is great and fits in beautiful in lights. Aug. 22

show, delivering the atternoon's only real kick, with their biggest success depending, on the Risoletto quartet burlesque. Other material was a slow comedy start, followed the inevitable "Following You."

With the Duncans taking \$3,500 for their share, the rest of the show was nearly all band and chorus from the southside, and still demonstrates himself as one of the neatest and smoothest m. c's in the business. With the band, Masactronia and their grouping the band around him, deflivers a fine choral number, the boys harmonizing vocally to click early with the capacity and result with the capacity and the said with the specific part of the said with the said with the specific part of the said with the said with the specific part of the said with the said

#### CAPITOL, CHICAGO

Chicago, Aug. 23.
This Fanchon and Marco "Rose" lies has lots of everything that makes a neat, speedy, colorful presentation. Five acts that click easily and a hard-working chorus that tosses off some of pip routines.

lly and a hard-working chorus that tosses off some of pip routines. Opening act was Three Jacks and a Queen, adagio. Routine is much like other three men and one girly adags turns that have been controlled the contro

#### **ROY ROGERS CONTRACT**

(Continued from page 49)

booking and his salary net. This deprived both Jeffries and the booking office of their 5% commission with the salary mentioned becoming

R-K-O also declares Collins made

R.K.O also declares Collins made promises to Rogers on billing and other details that the present book-ing regime under Charlie Freeman could not live up to. Jeffries, as Rogers' authorized agent, when declared out threaten-ed to sue for his commission. Book-ing office, to placats Jeffries, added the amount of Jeffries' commission to Rogers' net salary, also the or Jeffries commission to Rogers' net salary, also the equivalent of its own commension, with the theatres ordered to jay 10% of Rogers' salary in addition to the complete salary.

Collins' guarantee to Rogers was for second headline billing. This, R-K-C contended, could not be fulfilled, atthough Rogers claims a wire from another booking official promised it would be adjusted according to terms of the contract.

Rogers' salary when he streed, \$25 at a time, to \$375, which he is now receiving.

#### "VARIETY" BULLETIN

(Continued from page 32)

fany. Production starts in Novemen

Jack Oakle's latest is titled "E Legs." Par has also charted title of "Moulinoff" to "Youth Ca Along." Buddy Rogers is start in it.

Robert Joyce Tasker has been en-gaged by Columbia to write the di-alog for "Criminal Code." Tasker is from the publicity dept. of Fox West Coast theatres.

George Borthwick, treasurer of the Hays organization, is on the Coast for about 10 days.

Walter B. Wight filed suit against the Fairyland Co. and the Fairyland Manufacturing Co. of Tennessee, for \$250,000 damages charging breach of contract. Wight claims he was given exclusive territory for distribution of Tom Thumb minlature golf courses here and was to receive \$450 for each installed.

Finding too many foreign players under contract. Warners are offer-ing to loan some to other studios.

Licew's State is opening an hour earlier each day and permitting the audience to watch the F & M dress rehearsals. Idea is figured as a b. o. aid with no extra work attached.

Superlor Judge McComb approved the contracts of Mathew Beard, 5, for a five-year stretch with Roach, etarting at \$40 weekit and climbing \$25 yearity. Lupita Tovar, 19, for 10 els-manth options with University stretch of the stretch

she's worth \$200 a, week.

Contrary to report Alexander
Korda will not heave the Fox lot.
He will direct "The Princess and the
Plumber." Hamilton McFadden, who
was on the picture, has been shifted to "Stolen Thunder." Other
changes are Sidney Lanfield an J
Henry Johnson to the toreign deto the scenario department to work
on "Connecticut Yankee."

Philip Klein is back on the Fox lot doing adaptation and dialog of "Stolen Thunder." Lynn Starling collaborating.

Plans are on for a Flesta to be staged at the plaza here Sept. 4 and 5, commemorating the 149th anni-versary of the founding of Los Angeles,

Billy Wells has replaced Lew Lip-ton on the adaptation of "Cohena and Kellys in Africa" at Universal.

Ralph Spence, at Radio for "Half thot at Sunrise," has been given ticket calling for another year as writer,

Latest Hollywood flatfight came during the filming of the German version of "frital of Mary Dugan" at Metro. Egan von Jordan cuesed when he finished his dialog and it was picked up by the mike. Arthur Robinson, the director, upbraided him. Words were followed with swats.

#### UNION SETTLEMENT

(Continued from page 25)

(Continued from page 25)
year beginning Sept. 1, and for \$83,
\$73 and \$84 for its final year.
Kelth's old contract called for \$85,
\$55 and \$52.50. Both the Paramount
and the Strand have been paying
some straight of the straight of the straight of the Strand Lowsoperating under an agreement when the house opened, two
and a half years ago, has been paying \$60 to the chief operator, with
the other three of the crew drawing \$60.
When the conferences began, the
union tendered a contract to Loew's
and Kelth's calling for \$30, \$80 and
\$70.
New Contract Changes
The new contract torvides for and

his own handle on his own house. In the meantime the name is great and fits in beautiful in lights.

CHICAGO

Chicago, Aug. 22.

Production department elapsed this show together as a background for the Duncan Sisters who can get along without any background. This presentation is built to last only one week, and passes out when the Duncan pair scram back to the buncan pair scram back to the buncan pair scram back to the buncan sisters who can get along without any background. This presentation is built to last only one week, and passes out when the Duncan pair scram back to the way to the buncan pair scram back to the buncan pair scram back to the buncan site of the bunc

## Variety Bills

NEXT WEEK (AUGUST 30) THIS WEEK (AUGUST 23)

nection with bills below indicate opening day of show, whether full or split week

#### R-K-0

NEW YORK CITY Freeman, Rus, Mort Foliace (30)
Nash & Fately Bora Minnevitoh Harry Fox (100 to fill)
Two to fill)
Gradien Coron Kibbier Ed Cordon Kibbier Ed

#### **HELD OVER**

(SECOND) WEEK (SECOND)
Paramount, New York City
in Boris Petnif's
"GARDEN OF GIELS" GERTRUDE FISHER

Alleria Lee Co
Oheologia & Gibbs
Davo Corta Co
Oheologia & Gibbs
Davo Collegea & Gibbs
Davo

Vox. & Walturn

John & Westernon

Jet half (30-3)

John & Hawitt

Layton & May Cob

O'Brien & Hawitt

Layton & May Cob

Jack Kraft Co

Rand half (3-5)

Jack Kraft Co

Rand half (3-5)

Jack Kraft Co

Ruchor & Perin

The Ingenues

Jack Kraft Co

Anna Chanuer Co

Chan Changer

Jack Kraft Co

Anna Chanuer Co

Chan Changer

Latour 3

Harris Changer

Los Draws

Jack Kraft Co

Latour 3

Harris Changer

Los Draws

Jack Kraft Co

Latour 3

Harris Changer

Los Draws

Jack Kraft Co

Latour 3

Harris Changer

Los Draws

Jack Half (30-3)

Jan Anna Chose

Los Draws

Jack Half (30-3)

Jan Hal

Booked with B-K-Or BOMBY AND RADIO GANG State-Lake, Chicago Next Week

#### BLONDELL & MACK

Bryant 2332

Helen Lewis Co
Conlin & Glass
(One to fill)
2nd haif (27-29)
Doug Wright Co
Horton Spur Co
Sid Marion Co
Maidle & Ray
Georgie Price
18" Franklin
1st haif (30-2)
Cole Bros

printerior (30-2) Cole Bros Madle & Ray Mende & Ray Benny Rubin 1-5 Powers & Lax Rise of Goldborgs Care Bros & Betty Care Bros & Betty Care Bros & Betty Stackson & Carr Bros & Betty Stackson & Carr Bros & Betty Stackson & Carr Bros & Bros Care Bros & 
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Tannol (23)

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Joe Young Co
Bomby Co
Jack Waddron
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Jack Waddron
Je Peaches & Jaj
Johnny Hyman
Billy Maine Co
JE Howard Co
McLailen & Sarah
CINCINNATI
Keith's (30)
Royal Samoans
Irving O'Dunne
Frances Williams
Joe Browning

Frances William
Joe Browning
Dlamond Boys
(23)
Marie Blank Co
Clyde Cook
Loring Smith Co
Art Frank Co

Loring Smith Co Art Frank Co LEVELAND CLEVELAND CLEVELAND For Control of the Cont

Miscahus

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Rangas 233
Rangas 234
Rangas 244
Ratty F Wolch
H Carroll & Lawre
FARENGON
Lat Keith's
Lat Keith's
Lat Carroll & Carroll
Lat Ca

Geraldine & Joe
SAN PERANCISCO
Golden Gete (50)
Golden Golden Golden
Matty May Per
Hat, Swan & Lucole
Golden Golden
Help Golden
Keith'e (50)
Lebelie Pola
Le

Rita Gould Melodyland

DES MOINES, IA.

DES MOINES, IA.

DES MOINES, IA.

1st Barte (31-2)

C Bannington Co

Carle & Carmen

Paxton

6 Belfords

2nd haif (3-6)

Ray & Nord

(Four to fill) TUESDAYS HOTEL MANHATTAN

Englewood

1st half (31-2)
H Berry & Miss
Jack Hoxie
(Three to fill)
2nd half (3-6)
Lamont's Cockato's
Jerome Mann
Easton & Howell
(Two to fill) MEMPHIS, TENN. Orphenm (80) (Two to fill)
DAVENPORT, IA.
Capitol

1st half (31-2)
T & Ray Romaine
Stev Nelson & Stev
(2nd half) (3-4)
Chapelle, Carleton
Harriet & B Hutch
Lovejoy Dancers
DES MONTES 14

Impromptn Rev
(One to fill)
2nd half (3-6)
Smith & Rogers
Ann Boland Co
(One to fill)

WOUNGSTOWN Large & Morgner Keith's (30) (23) Reith's (39)
R DeWitt Co Lebonati
Fulton & Parker
Val & E Stanton
Little Jack Lattle

Gloria Foy
Ed Conrad & Eddy

Western R-K-O

EXCLUSIVELY DESIGNED

GARMENTS FOR GENTLEMEN

BEN ROCKE

1632 B'way, at 50th St., N. Y. City

CANTON, O. I Loew's

2nd half (4-6)
Gray Fam
Grace Doro
Harrison & Dakin
Owen McGlvney

CEDAR BAPIDS Iows 13-2)
Ist haif (31-2)
Chapelle & Carlet'n
Graco Doro
Harriet & Hutoh'ns
Lovejoy Dancers
Jack Hoxle
Carle & Carmen
6 Belfords
(One to fill)

CHICAGO, ILL,

End half (3-6)
Gaynor & Byron
Fulton & Parker
Nite in Miami
(One to fill)
INDIANAPOLIS
Lyric (30)
Dalton & Craig
Roisman's Alaba's
(One to fill)
Fid Gordon
Dance Parade
MADISON. WIS.

Orphenm (1st half (31-2) Wheeler & Morton

MEMPHIS, TENN.
Orphess (30)
Paris Fashloss
Edit Lewis
Chase Boys Singers
BOOKFORD, ILL.
1st haif (31-2)
Roxy's Gan's
(70)
Rox CITY, LA
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#### Picture Theatres

NEW YORK CITY Capitol (23) Capitol On Parade Edna Thomas 3 Jacks "Romance"

"Romance":
Paramount (23)
"Garden of Girls"
Billy Glason
Bob, Bob & Bobb;
Olive Sibley
Gertrude Fisher
Rubinoff
"Anybody's Wom'

"Anybody's Wom"
"Surrous (2011")
"Surrous (2011")
"Fatricie Bowman Beatrice Schien William Robys Let The Common Clay (2011")
"Common Clay (2011")
"Marbox (2011")

JACK L. LIPSHUTZ 159 West 47th St. TAILOR, 908 Walnut St.. Phila.

Smith & Rogers
Ann Boland Co
2nd haif (3-6)
B & Lucy Gillette
Bob Hope
Cycle of Youth
(One to fill)

#### Loew

Meiodyland
TORONTO
Shea's (30)
Pasquall Bros
Lee Morse
F Ardath Co
Will & G Aheara
Mantella Man'kins
(23)
Silver Freed Co
Adrian Bendover
The Ingenues
TRENTON

GRAND RAPIDS
Keith's
1st haif (31-2)
B & L Gillette
Hope & Vernon
Bob Hope
Cycle of Yonth

NEW YORK OUT

Is Boulevard-1

Is Boulevard-2

Willie Mause
His & entrey Ce

Will Abrevi

Lis Sentery Ce

Will Abrevi

Send half (3-5)

Rogers & Wynne Co

Weston & Lyons

O Broadhunt Ce

Weston & Lyons

Lizcols

Lizcols

Lizcols

Lizcols

Lizcols

Lizcols

Hopers & Wolan

Jone to Hill

Send half (1-5)

Rogers

Lown a fett Crep

Jilian & B Pacen

Carnivel of Venice

Lown a feth St.

Stenards

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Lown Bible Co

Hall & Sulliven

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Hall & Sulliven

Co

Hall & Sulliven

Co

Low The Market

Lack of the St.

The Ingenues
TRECHYOON
Int half (30-2)
Int hal

Jests harile Melson WINNIPEG Kelth's (30)

Medita (39)

Medita (39)

Desitor Re Bellew

Count Bernivel Co

Latimor & Hudson

Jan Carr Co

Chain & Corruy

Annual Count

TONKERS

Let Medita (30)

Let Medi

Cher Valencia
Chier Saarie Fastir
Cheek Saarie
Che

#### HOWARD SLOAT BONDS FOR INVESTMENT A. B. Leach & Co., Inc., 57 William St., N.Y.

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Francie & Wally
Ryen & Miller
Francie & Wally
Ryen & Miller
Ryen & Miller
Francie & Wally
Ryen & Miller
Francie & Good
Tollow & G

Vince Silk Barton & Young Alleen, Langdon Alleen, Langdon Alleen, Langdon Silver, Langdon Silver, Langdon Silver, Langdon Silver, Langdon Silver, Common et al. (25) Kibitzer Follies Harry Green. Faul Ash. Faul Ash. Common Silver, Langdon 
aui Small
"Queen High"
BUFFALO
BUFFALO
Buffale (23)
Sportland
Ray Lehr
Stan Kavanaugh
George Beatty
Olive Fay

Flo Lewis Co

Fig. Lewis Correlation of the Co

Enchanted Forrest
NEWARK
Loew's (30)
B Anderson-& Pony
Dixle Hamilton
mith & Hart
3 Swifts
Chancy & Fox Co.
NEW JERSET
Palisades Fark
Casting Stars
Paula

Kola
(One to fill)
NEW OBLEANS
State (30)
4 Karreys
Georgie Hunter
Bayes & Eytek
R & Eytek
R & Eytek
Loew's (30)
Jack Pepper
Bobby Gillette
May Joyce
Good Colonia (30)
Jack Hanley
Jack Hanley

TORONTO
Loow's (30)
Jack Hanley
Arthur Ball
October Color
Watson & Color
Watson & Color
Roye & Mac Co
Wash GTON D.C.
Loow's (30)
Bert Frohman
Les Ghezzis
Wilton Crawley
Hilliard 3

#### Fanchon & Marco

"Eyes"
6 Candreva Br
Don Carroll
Paul Olsen
B & Eula Burroff
Keo, Yokl & Toki BRIDGEPORT, CT Palace (30)

Palace (30)

Palace (30)

Baker & Hadley

Waizer & Dyer

Murlet Gardner

BROOKLYN, N. Y.

Fox (29)

"Skirts"

McDonald & Dean

Julia Curtise

Ruth Silver

Up In Air Girls

FRESNO

IF WISCO.

IF Up In Air Giris
CHICAGO
CApitol (29)
"Brunettes"
Slato Bros
Hassan Bluestr'ks
Hirsch-Arnold Girls
DETROIT
Fox (29)
"City Fox (29)
"City Sab Mezs
Laddie LaMonte
George Jage
Frank Storling

Twins
LONG BEACH
West Coast
1st half (28-31)
"Busy Bee"
Cooper & Orrea
Paul Howard
Liana Galen
Phil Arnold
Terry Green
sunkist Beautles

Phil Arnold
Terry Green
Sumit Watter
Hybeonata (29)
Hybeonata (20)

Box Gold Roberts
Box Gold Roberts
Holiday
Holi Ruth Leavitt
NCFOORS
Crotons
Crotons
The ball (30-3)
The ball (30-4)
The ball \*\*SATIANTO LA LOUIS AND LA LOUI

OFFICIAL DENTIST TO THE N. V. A.

PUTTIN' THE PUNCH

in the Second Half of C. B. Coohran's "1930 REVUE"

Piloted by LEDDY & SMITH

JACK POWELL

SAN FRANCISCO
FOR TO THE STATE OF THE STATE

Johnny Dunn
SPRINGFIELD
Palace (30)
"Bells & Bells & Bells &
Eddle Hill
Eva Thornton
Dunbar Bell Co
Tommy Harris
Frances, Ted, Break
Loretta
Fox (29)
"Romanco"
"Romanco"

DR. JULIAN SIEGEL
1569 BROADWAY
This Week: Felovis, Tulsa Lee

"Marble"
Roy Smoot
Francia
Al & Jack Rand
Hector Co
Harris 3
Georgene & Henry WASHINGTON Fox (29) "Sunshine"
Fox (29)
"Sunshine"
Vince Silk
Barton & Young
Langan & Selby
Mary Lou
Richard Wally
WORCESTEE
Palace (30)
"Milky Way"
Noree

Georgene & Henry
PORTLAND, ORE.
Broadway (28)
"Victor Herbert"
Buddy Howe
Walter Powell
Electric 2
Victor Herbert 4

SAN DIEGO Fox (28) "Southern"
Hatt & Herman
Jimmy Lyons
Helen Warner
Jerry Lester
16 Tinles

'Milky Way'
Norse Stone & Lee
Stone & Lee
Bert Faye
Warde & Montg'ory
Joe Cultford
YAKIMA WASH.
Country Club'
Leonora Corl
Masters & Grayce
Ray Samuels
Louise & Mitchell

#### PROVINCIAL

BIRMINGHAM

Beate Empire

Beate Finder

Lily Frades

Lily Frades

Lily Frades

Lily Synne

Jose Williams

Somers & Foll

Jack Wynne

Jones & Thomas

Harry Jolson

Cyril Shiolas

Up-To-Tricks

Hoyal

Charlot's Masquer

BLACKPOOL

Grand

Grand
First Mrs Fraser
Opera Honse
Silver Wings
BRADFORD
Alhambra
The Rev Shop
CARDIFF Empire Reply to Talkies

Royal Rev Folle Pure LIVERPOOL LIVERPOOL
Empire
Private Lives
MANCHESTER
Palace
Desert Song
NEWASTLE
Empire
Just Plain Folk
Eddie Mayo
NEWPOET
Empire

G Gitana Road S NOTTINGHAM Empire
Why Go to Paris
Royal
The Scorpion
PORTSMOUTH
Royal Reyal
Denville Co
SHEFFIELD

## **Eddie Stanley**

"PUBLIX" TOUR Dir.: LEDDY & SMITH

EDINBURGH

EDINBURGH
Laughs GASGOW
GASGOW
ASGOR
Follow a Star
BANLEY
Grand
D Somers Co
HULL
Felace
Joie de Vivre
Legire
Chefalo Road Sow

Fine Feathers
SOUTHAMPTON
Empire
Here Comes Bride
SOUTHSEA
THE SWANNEA
Empire
George Robey
The Hearnes
Betty & Buddy
Wright & Manon
Note to Betty & Buddy
Robert & Partner
George Betton

#### LONDON

FINSBURY PARK
Empire
Beauty on Parade
LONDON
Hippodrome
Tout Paris
Tout Paris seauty on Parade
Minpodroms
Son Honorom
Son Empire
Dinai Remo
Can Remo
George Formby
Petor Bernard
Valencia 3
Schoheld & Barclay
Schoheld & Barclay

## Razzing The Home Town

(BUEFALO)

gecond of a series of stories on the inside show end of key cities, with out giving the cities any the best of it).

#### By Sidney Burton

Buffalo, Aug. 23. mais ledies and gents, to Ruffs The Queen (no offense) City of the Lakes; the town that the 1900 bines dagers mouned to be put off at. relation complete of a thousand road shows. The birthplace and start of a hundred theatrical elebrities. Hold onto your seats.

What a town! What a town! Home of international beauties and world-famed muggs. Little Clare Nagle, rising up off the East Side street corners, just another star in the Hammerstein constellation. One t the toast of the town; the night the toust of the inexerable next, said sow by the inexorable physichists which stalks the paths of all rare hothouse beauties. The old story, folks—the moth and the

fam. here, too, came Jessica
From here, too, came Jessica
From, remembered by the boys in
1310 as a long-locked, spindle-legged
mysterious sort of kid, always just
a step or two ahead of the procession—a step that took her from her
mother's lodging house into the
English noblity—even though not

And last but not least among the And last but not least among the girls—Carolyn Nunder—Nounder it was in 1910. Then, just one of the girls—now a world-famed beauty. A far cry from the Weeds and the O'Briens to the beauty salons of America and the Riviera.

More There's Eddie Carr—"The Office Eoy"—and Etta Fullard. What a story of lost chances [Charile Falk with his "Fashion Plates" and the rest of the Grodzinski family tralling in his wake. Jim Harrigan with the tramp make-up and the juggilng cigar boxes. The Bonabergs—who falled more actors for unpaid jewelry blis than any two judges—and ended up in the bank-

juages—and ended up in the bank-ruptcy courts.

'Charlie Bowe, old and broken, after a lifetime in local theatres. Shorty Franklin, a character if ever there was one. Eleven months in a burlesque house and one in over these was one. Leveved months in a burleque house would be not as in a burleque house when the past thirty years. Murray Whiteman—the demon songster. Millard Corwall, wise enough to go to work! How the draft used to breeze those stray dollar bills in the old Lyceum box officel And probably the wisest mugg of all—old John Laughlin, who made his pile in the good old days. For fifteen years the scrapplest manager in Buffallo. Retireday theatregoers. They don't make those kind of managers any more, folks. Those boys went out—with pag-top trousers, green whiskers and street parades. Keep your seats, gents, low

eet parades. your seats, gents, low

Mike Shea

Mike Shea
On your left, folke, is the Buffalo
Athletic Ciub, and who's that standing at the entrance in a new navy
blue, double-breasted blanket and
Panama hat? It is none other than
Mike, Shea—the champion swimmer of Manhattan Beach—the show
biz' gift to Buffalo. The greatest
showman the town over produced—
and dumb? Yeab, like a fox. Affice
and dumb? Yeab, like a fox. Affice
the mastern of vaudeville climbed
the pinnacle and then forgot the
steps by which they ascended. And
what a favor that turned out to be!
Shea's 11 picture houses in the Buf-

steps by which they ascended. And what a favor that turned out to be! Shea's 11 picture houses in the Buffalot territory and still going strong the strong of the strong and still going strong the strong of the strong the strong that the strong the strong the strong that the strong the strong that the

a kick upstairs that was!
Johnny Carr, manager of the
Century, the late Henry Carr, as
fine as fellow as ever wore shoe
leather and associated with actors;
George Walker, George Mason, Bob
Murphy, Ken Cooley, Bill Brett and
Vince McFaul, a gentleman and a
scholar, all boosted by Shea from

#### "Coasting" Actor

Stepping up to group in front of the Palace, a panhandler

said:
"Boys, I'm an actor just in from the coast; I'm hungry; could you let me have a quar-

ter?"
Handed the two bits and saked what he did out there, he replied: "Oh, I junst hung around until I got a chance to me to the east coast

ome to the east coast."

In reply to the query of what
he is going to do here, the
rover said: "Oh, I'll just knock
around and then go back to the coast."
With that one of the boys

cracked: "I get it, you're an actor just coasting through life."

the box office upwards with the Katherine Cornell

Katherine Cornell
Heave a sigh, folks, for here's
where Katherine Cornell was born
and bred Little Katherine whe used
to make faces and play show in the
attic of the old Homestead—and
grew up to marry Guthrie McClintic and be a box-office actress.
Buffaile's finest dramatte product,
suh, a thoroughbred, sun-Buffalo
born and reared. Of course, baif a
million in her own right-but the
town's most seasoned theatre man—
Dr. Peter C. Cornell, Le bon vivanti
Thirty years a manager of the Star
and Majestic—legit houses when
legit meant legit.
The old Star theatre—"Peter C.

iegit meant legit.

The old Star theatre—"Peter C. Cornell, manager." Fred Lamphere on the door with his "Hold your own tickets and pass right along." Twenty-five years of that and the drowned while fishing—his end, a mystery.

Twenty-five years of that and then drowned while fishing—his end, a mystery.

Out of that old Star box office, too, came Ray Comstock, Buffalo's left-handed present to Morris Gest, and John R. Oshel. What a kid, that Oshel. Treasurer of the Star, and then manager of the Teck—and for the Shubertai The first Shubert manager who ever dared tell his President of Trico Products and director of one of Buffalo's largest banks—a couple of million at least, and he used to want to write plays! A pai of Lee and Jake, but too smart for the boys. You see the S's were then Saps from Syracuse. J. R. O. was only Buffalo.

Off to the left is Hamburg, the

Off to the left is Hamburg, the burg that nurtured George Abbott —just a country boy trying to break away. Still calls to see the old —just a country boy trying to break away. Still calls to see the old folks on the farm and parleys with Webster, the cartoonist, another one of the neighbor's boys. An Exception

Across that street—the Y. M. C. A. where Ray Henderson, then Ray Broet, used to pound the plane for \$20 a week or less. Right there Errile Ball and Jack Norworth once told him his stuff was fair and to keep on trying. How he begged the boys for just a chance. And got it—in 1918, with Felst, banking tin honories millionaire; and one showman, thank Heaven without a head and who never forgets the home-town bunch.

town bunch.

Around the corner, there, is Abe
Erlanger's last monument to Buffalo. His theatre, presided over by
Charlie Otto, the sweetest, best
liked house-manager that ever rose
from behind the wicket to the office
manogany. A credit to the organization and to the town.

zation and to the town.
Who remembers Al Becker for 20
years projection man at the twoa-day Court Street? Good old All
Nora Bayes used to buy him cream
puffs because he liked them. The
Buffalo pal of a thousand vaude actors who used to lose their memory
when they met him on Broadway.
Lucky boy! He's in the money with
a handsome wife and a flock of
kida.

The Late Mitch Mark In that dump on the right, Mitch Mark had his offices. From haber-dasher to theatrical magnate. A Titan, if ever one. The greatest ex-hibitor of his time and, had he lived, (Continued on page 63)

#### Embarrassing, but Film People in on L. A. Minnies

TIMES SOUARE

Hollywood, Ang. 26 Hollywood, Aug. 26.

A lot of people connected with
show his are sinking dough as well
as golf balls on miniature putting
layouts. At present, however, most
of them are keeping quiet about
such ventures; their status being
like people named Schmidt in 1918.

like people named Schmidt in 1918. The shameless ones, who don't care who knows they're holding in on the craze, include Sill Setter and Laura LaPlante, with their swank all-night spoi; Marry Pickford with a gas-heated course for the long winter months going in out Beyerly way; Sol Lesser with one in Hollywood, and Bud Barsky, who apparently figures behind several greens.

apparently figures' behind several greens.

Syd Algiers quit legit theatre management to promote a North Pole atmospheric idea in put-put. Harry Jordan, last year a leading man in stock, this year manages a minnie on Washington boulevard. Horace Murphy, itinerant stock promoter, was a pioneer course operator near Paramount studio, but has now shifted to spots unknown. Wallact Woorple son is in with work to be successful to the course operator in Lankershim.

First three weeks of August saw city license issued to 48 courses, 30 new trick names for courses registered, four minnie corporations, and three minnie lawsuits. Only five courses were registered as changing hands.

#### Deanville's Flon Aids Other European Spots: Tough Weather Did It

Paris, Aug. 15.

Owing to the terrible weather prevailing on the Normandy coast, reculting in Deauville's terrific flop,
most visitors who do not stay in
Paris are flocking to the Riviera.

Juan les Pins, Cannes, Nice and
Monte Carlo are benefiting. Every
French resort outside the stormy
area, such as Blarritz, Air-les-Bains
and Evian are also doing well.

In spite of the weather, Le Touquet still does business owing to the
ease with which English visitors
come over.

#### Peggy Montjoy, Shoplifter

Peggy Montjoy, 24, ex-chorus girl of 210 West 138th street, will spend the next six months, if not three years, in the penitentiary where she was sentenced in Special Sessions, convicted of shoplifting. Her past record did not do her any good.

Miss Montjoy was arrested July 28 after she had taken a pocket-book groth \$5 from counter in McCrescrite store.

Eddie Bosch, ex-copper, now m. c. in the Universal home lobby, reports that the sun burnt off that walrus moustache.

## Learning

Santa Fe's Novelty

Chicago, Aug. 26.
Sante Fe railroad will shortly install a slot machine game
titled "Competitive Basketball" on all its transcontinental
trains. First time idea has
been tried.
Game consists of a small 22
by 16-inch basketball court in
a glass cage. Two players,
sach working a lever, es
deavote to so the ball through
the baskets.

#### Marquee Announcer Taken In as Noisv

Norman Boards radio announces was locked up Monday in West 47th street station charged with disor-derly conduct. The arrest did not disturb Pearce and it was not unernected.

The "Bachelor Poet of Radio" began to announce from the roof of the marquee of the Strand theatre at noon Monday, in an effort to establish a new record for endurance talking.

He talked for about two he from a booth with amplifiers when Policeman Dan Jones, West 47th street station, appeared. The cop-went upstairs and issued a sum-

mons.
Some time later the same copment to the broadcasting booth and told Pearce he was under arrest. The announcer accompanied the cop to the station house.

to the station house.

Péarce was booked as disorderly
for creating an unnecessary noise
and causing a crowd to collect. He
remained in a cell for several hours
until balled. He will be arraigned
in West Side Court.

Yesterday (Tuesday) in West 54th treet court. Pearce paid a \$5 fine.

#### Unromantic Hollywood

Hollywood, Aug. 26. Some of the things you discove fter you arrive in Hollywood:

Directors don't wear plus fours. Hollywood boulevard looks like

Cameramen never wear puttees. Megaphones are out.

Male actors ride in open cars with

ne top down.

Service clubs mean as much here
is anywhere.

Hollywood has as many churches
is Brooklyn.

Palm trees were originally im-

suits are featured in shop

indows. Picture names are never seen on

the main stem.

Friday night is the night out for everybody, including the wife.

By Joe Laurie, Jr.

## Show business teaches that a coad show starting off with parties ands up with nobody talking to each

To ask all the actors on the bill

where they ate, then go somewere else. to believe agents.
To be careful of blondes, brunets and red heads.
Never to take good or bad write-ups seriously.
That all towns are all right fyou do well in them.
That all the guys who pat you on the back are not pals.
That a good first performance may mean a lot of bad ones and
That clean dreasing rooms, plessant crews, rood-natured doorman.

That clean dressing rooms, pleasant crews, good-natured doorman, good orchestra and a friendly manager make an actor feel good and a show look better.

That standing around panning the other feilow never gets a thing.

That doing material you have written yourself or bought and paid for makes you feel so much better than stealing it.

That nobody in the booking offices ever put you on a bill to see you flop so that they can buy you cheaper.

neaper. That the things you worry most

bout never happen.

That a comic cannot be made by

funny make-up. That blackface acts do not come

That blackface acts do not come from the South.

That because a manager hangs around you all week doesn't mean that he hasn't sent in a bad report.

That going to dancing school doesn't make a dancer.

That the public still thinks actors

That the public still thinks actors are a bit good are all good are al

That a star on the dressing-room door means nothing.
That painting your throat with 20% argyrol when it's inflamed will relieve you a lot.
That many Irish comics are Hobrews and many Hebrew comics are

Irish.

That some of the best musicians do not do the best musical acts.

That the words great, immense, gorgeous and wonderful are misueed in the show business and else-

where.
That there are a lot of grateful
copie in the world and lots of unrateful ones.
That when a show is a flop the
cet thing to do is to close it.
Impersonators
That most of the female imperonators are not impersonators at

all.
That a mediocre actor or actress
is much better off out of the busi-

ness.

That a guy with lots of brass an nerve and little talent seems to go rve and little talent seems to get quicker, but the backward fel-v lasts longer.

That over-night sensations sel-

dom last.

That anyone who keeps going is much better off than the headliner laying off.

That a guy who pays his bills ends up with more dough than the guy that doesn't.

That a show started on a shoestring seldom has a chance, as the start of the sta

single men and single women are married.
That by listening to everybody you are bound to learn something; even if you shouldn't have listened. That giving a fellow actor a help-ling data is much better than yearing, him when he's doing all right.
That a fellow should-save a little money out of each week's salary, but not on hotels and food.

#### **South Bend Bugs**

South Bend, Ind., Aug. 26. South Bend, Ind., Aug. 28.
Victor Labedz, endurance planist
in the R-K-O Palace theatre lobby,
passed 300 hours at noon yesterday
(Monday).
Jimmy Sugonits, champ tree sitter, who's doing his equatting in
the court house yard, sat on his
1,000th hour at noon today.

## Hot Stuff in Dance Steps Appall **School Marm Looking Teachers**

earning how to dance themselves This came out at the convention for America's dance masters held at the Hotel ommodore, New York The dancing teachers who teach

dancing teachers are pretty hot stuff. They originate the dances they teach, they say. Though their pupils are ardent enough, they are pretty clumsy to look at. Not differing in any way from the average, struggling amateur classes.

Some pretty intricate steps will be taught all over the country this season, to judge from the dances practiced at the convention. Teach-ers from all over were there.

Funniest thing about these teachers is that few look as though they should even attempt to dance Every kind of teacher was there, iong, lank, Swedes from Minnesota; fat and skinny teachers who looked like school marms, wearing

Dancing teachers have trouble in eyeglasses; old ones and young tearning how to dance themselves, this came out at the convention these less than attractive teachers have turned out famous pupils,

Hot Stepping Femmes

Hot Stepping Femmes
Men seemed to stick more to
sedate and ballroom dances. Only
the worren went in for the hot stuff
for the most part. Even old dames
tried it. Craving of the American
public for tap dancing has given
a problem to lay dancing teachers,
a problem to lay dancing teachers,
the state of the state of the state of the
minute.

minuet.

There was a ballroom dancing contest amongst the teachers. The further west they came from the more intricate the ballroom steps grew. They do some pretty fancy stuff in the wide open.

Several foreign originators of dances were highly approved by some of the mid-America teachers. "It really takes these foreigners to get some temperament into things."

get some temperament into things,"
was the admiring comment.

## VARIETY

## **Broadway Chatter**

Al Hirsch is over that vacation. Bob Savini may go south for United Artists.

Val Lewton wears a red rib r a watch chain.

Nat Dorfman may soon hit back Manhattan from the Coast. Gypsy tea rooms are beginning to of Greenwich Village.

of year control and beginning of of Greenwich Thiage.

Jack Miley plays his golf with or without a toothache:
Harry Arthur due back. West
General Winona, dancers, are at the St. Regis Boof.
Frances Maddut, songstress, in floor show at El Patto.
Arthur Sheekman alleges only a Scotchman-can be a real Titan.
Benny Holzman doing a White, selling tickets at Apollo.

"Running Panta" Charley Levy made hole in one at Schroon Lake.
Louis Cohen's business office suite in the Hotel Aston has two beds in it.

it.
Over 300 names on New York
Athletic Club suspension list for
non-payment of dues.

Pet pastime of Irving Kaye Davis is to his the midget goifers on a dark night.

dark night.
Chumps who went to Maine as a
guarantee against heat, freezing
night and day,
Robert War rick heading for the
coast and picturies. Nothing sealed
as yet; may free lance:
Mark Barron recovering at Park
Bast hospital after appendix deletion.

EARL CARROLL VANITIES

Ac Cast of 150 and the Mett Search is 150 and the Mett Searchild Girls in the World 462 Good Balcony Seats at \$1.00 NEW AMSTERDAM THEA. W. 426 St. Nightly and Popular Mats. WED, and SAT.

12th MONTH

Strictly Dishonorable

AVON THEATRE, West 45th Street.

The Theatre Guild Presents

THE NEW Garrick Gaieties

Seats at Box Office, \$1-\$3.00
GUILD THEATRE
52ND ST., W. OF B'WAY
Es. 8:30, Mate. Thurs & Sat. 1

DAVID BELASCO presents

DANCING PARTNER

vide 'Uses Overnas, Irrae Perceil

start Benefit Scharterts Gravettle

"Me have Overnas, Charterts Overnas, Charter

Belasco, Tylan, W. 44th Gr. Zeet of Very Erre. 54th. Malk Turns, and Sale 2:49."

4000 SEATS ON SALE AT SOX OFFICE.

10TH MONTH

**GRACE GEORGE** 

DAVID BELASCO P

Preston Sturges' Famous Comedy with TULLIO CARMINATI Staged by Astoinette Perry & Mr. Pombe This Attraction Merce at Cert Haba

65 Giltorian Scance—1,000 Laughs
WILLIAMS—Jimmy BAVO—Jack BENNY

bition chief in New York, paid a \$2,700 judgment against him last week, to avoid replevin proceedings

week, to avoid represent proceedings.

Three gentlemen from competing
circuits broke bread together at the
expense of Charlie Skouras, one day
recently, because latter lost a bet.

Bill Hart is expected in New
York Sept. 15. Grim-lipped cowboy
is reported still interested in talk-

The height of service: patron in Roxy theatre asked an usher the time. Roxy usher: "9:28 and a haif, ma'm."

Eddie Hitchcock gave a hand-spring party in behalf of P-P for Ann Pennington and Harry Green at the Astor Monday (25) night.

Congressman Soi Bloom back from Europe, full of government business if nothing else. Yes, Sol is going to run again. Once a Con-

going to run again. Once a Con-gressman always a chump.

Hock shops doing turnaway biz.

Siar sapphire rings quite the thing fast year with boys in the money not bringing one-tenth their pur-chase price at Unicles.

Bridget Farry still trying to cash in on heap orderly. Harping around

in on her notorlety. Hanging around the legit offices looking for someone to collaborate with her on a Roth-

the legit offices looking for someone to collaborate with her on a Rothstein murder play.

Myer Gerson wants to "fix" it so his name and restaurant in the Hotel Somerset will be mentioned at least four times in "Variety" each week. Pay off, in cheese cake on Fridays. About 359 private phones recently Mostily in a partments of these who ain't no more. What these dames think of Wall Street!

Frank E. Carroll and Ramon Strobeck, promoting "male cabaret at the Star cassin, New York, Spet. 6. Russell Johns reported engaged to pisy Grat Zey's new midge plano on its next trip, probably in October. Called the "Secretaire," plano can be converted into a writing deep new secretairs, when the cabaret at the Star cassin, New York, Spet. 6. Russell Johns reported engaged to pisy Grat Zey's new midget plano on its next trip, probably in October. Called the "Secretaire," plano can be converted into a writing deep new secretairs, which we will be converted into a writing deep new and the cabaret at the cabaret at the cabaret at the Star cassin, New York, Spet. 6. Russell Johns reported engaged to play Grat Zey's new midge plano can be converted into a writing deep new and the cabaret at t Bast hospital after appendix delegration.

Mae Woods is existed in the post of office manager of the H. O. of for manager of the H. O. of for manager of the H. O. of for two years util has no flower of the makes a living to the control of the control of the control of two years util has no flower of the control of the control of two years in the control of the con

The transfer of the first term 
NEW YORK THEATRES

and the state of t

#### The Boardwalkers

being carried out by the undertow and I thought here I paid a dollar for this swim and I'm not going to

get it."

"Oh, I'm not going to learn bridge until I get at least two diamond rings. I'd feel naked."

". and the Life Guard was sleeping. Gee, they're so ritzy down here you have to send them an engraved invitation to come to your

graved invitation to come to your rescue."

"... and she said to the teacher, Miss Kid, Aw, you'rs long enough a kid. you ought to be a grat.

"... and the said to the said t

making the Astoria and Flatbush studios daily for a chance to break into pictures.

studios dally for a chance to break into pictures.

Maude Ryan claims the wolf, which she's been trying to keep away from the door, followed her all the way to the R-K-O office the chance of the chance of the chance of the chance her curtic (Mrs. Harry Fox) to change her stage name to Joan Carrol. Under the numerological simulck system the new monicker counts up to a luckier total.

Small's Paradish has a No. 2 edition of the Connie's Inn revue, patterning routine and sequence after the Immermans nite club. Charles Johnson's band comes back to Small's next month.

Johnson's band comes back to Small's navx month.

Lairy, O'Keefe, treasurer of, the Aivin, is in the Newport, R. I, Hostpital with a broken leg. Injury occurred while he was summering at Block Island. He was taken across to the mainland in a fishing smack. In between shows, some stage hands are now finding it cheaper to buy a round trip ticket and live in the old country. The boat fare and the rent overseas are less than living in New York of the Country of the boat fare and the rent overseas are less than living in New John to the country of the country

The old gag about starting a curiosity riot" by merely looking intentity up into the air at nothing was repeated Saturday nite in front of the Hotel Astor merely because or the Hotel Astor merely because somebody kept staring at a visiting couple in evening duds. They were surveying the squares panorams from the ballroom balcony immediately above the grand marquee of the hotel.

## Chatter in London

#### Panama Chatter By BEA DREW

shot.
Metropole, one of the largest compelled to close, Happy Draughan took the few entertainers left to his Happyland cabaret. Metropole will be taken over by Jake Kanalsky, who had it years ago, before Charlie Cantor bought it.

#### Kitty Merritt Safe

Kitty Merritt was not deported after all the fuss. She claimed a frame-up by the military police. Kelly's Ritz issued a contract to em-ploy Miss Merritt, and she was al-lowed to remain.

Atlantic cabaret has Myers and Veal. from Harlem; Fio Trolman, Ramonab. Craven. Julia Pedrosa, Argentina; America Coto and Force Ray, Spanish; Laura Knighton, Mat-bel Fortucy, Leona Connors. Addis Broadway. Jeane Forbes, billed from Broadway.

Ramonah Crayen is the 34th cabaret entertainer to marry in the
Canal Zone since 1926. She said it
to Maynard Dubois, salior, from the
moval air sation, food Parick olddiers and saliora, and, strange as
it may sound, most of them are still
married.

Second Try
Ann Page, ex-entertainer, who divorced her Canal Zone policeman,
has remarried, to another Canal employee, this time a civilian. She will
make her home in Cristobal. Ann
le a sister of Dolly Austin.

For the third time within onthe Colonel Arango of the months Colonel Arango of the Pan-ama police ordered all cabarets closed that did not pay their mu-nicipal taxes. Managers claim bus-iness is so poor it's impossible to pay. Happyland and Alame closed, but Happyland paid. Alame em-ployed only native talent.

#### SOUBRETTE BEATS RAP FOR DONLIN ASSAULT

Margie Pennetti, burlesque s

Margie Pennetti, burlesque soub, beat an assault rap yesterday (26) when George Donlin, complainant, failed to appear to presse the charge in Yorkville Court. New York. The case had been pending several weeks, pending recovery of Donlin, only recentify discharged from Bellevue Hospital, where he was taken after alleging that Miss. Pennetti had caressed him none too gently on the bean with a porcelain

gently on the bean with a porcelain pitcher.

Although unwilling to make a complaint against the actress at the time, Miss Pennetti was held on short affidavit of the arresting officer in \$1,000 bail, pending Donlin's recovery, when physicians, diagnosed injuries as possible fracture of skull. Donlin was discharged from Bellevue this week. He falled to appear to press the charge and is said to have departed for parts unknown.

J. C. Thorpe holidaying.
Grouse shooting begun.
Harry Hughes, onetime producer,
now asst. director at Eletree.
J. B. Williams, of W. P. Films,
talker director again.
Sinciair Hill once more drifting
to the Stoil floors.

Line of the Stoil floors.

Line of the Stoil floors.

Line of the Stoil floors.

pannings.
Murlel, Angelus, new to "Sons e'
Guns," is a talker player.
Gladys Frazin parks her Bentley
outside, all the talker premieres.

Bare legs at weddings are getting the bird from the beaks.

the bird from the beaks.

Latest craze in this patriotic outst is "Empire" frocta;
the "Empire" frocta;
the "American summer invasion of
this town less noticeable than usual.
For's "So This Is London" attracted much cless attention here
than Rogers "Paris."
Authors of talker stories making
personal appearances with their
product.
Garrick's pushful publicity for
"Almost a Honeymoon" is by now
completely hysterical.
Maisie Darrell, trouper, engaged
to Aubrey Blackburn, of the lon-

Blackburn, of the lon-

don Piay Company, agents.
Return of Alice Delysia to the
West End boards will give the galwest and poarts will give the gal-leryites another chance for raving. Out of work film men sit around Legrain's coffee dive, arguing how they can get, into that American

duota.

Jameson Thomas has a contract after only in Hellywood three weeks. It put new heart into actors

Ben Hart is the latest of the boys with a siant on the States. Hopes there's good hotel accommodations on Ellis Island. Americanization of the fair and

pure English tongue—those talkers—is making educationalists scream just now.
"Natural causes" verdict returned

at inquest on Sir Guy Laking, young aristocrat, who was such a Tallulah

fan.

Pat Glynne goes into First National publicity department, taking
over from Grieg, who outed to join
Frank Tilley on R.K.O.

Tom Webster asked to autograph
so many menu cards at the Amy
Johnson lunch he found afterwards
he'd signed his own.

Loves 'Kannedy' told her mack

Joyce Kennedy told her spa hound she couldn't afford public more than a couple of months, as she was saving up for a new Rolls. Jill Esmond Moore, who married Laurence Olivier a fortnight back, got her first talker assignment in years immediately after. Now

ing.
Buchanan Taylor, head of the Lyons teashop press department, looks all set for a good splash when Binnie Hale stars in "Nippy," name

## **Chatter in Loop**

Jim Wingfield is at Hawthorne. City now has a jall for sale. Circus troupers getting back in

Guey Sam has opened a chop suey joint in th Loop. New tall buildings are all sticking

New tall buildings as the stockyard up air beacons,.
Sam Bramson, owns a stockyard wealthy uncle. Sees him once a year.
Harry Finkelstein, a Minneapolistheatre man, summered at Atlante

theatre man, summereu activ,
Lesile Jones, musical comedy juvenille, and Jack Connelly have gone
to New York.

Five thousand commeticians in
town trying to figure new shades of
rouse to match dresses.
What looks like a city of book
matches is individual lip sticks for
the gals.

matchee is Individual. Ilp sticks for the gals.
Bill Pickens, Ohl aviation p. a., is now manager of Dale Jacksons, endurance filer of St. Louis.
Chain restaurants grabbing Loop sites, the wise guys saying a warbetween em is, on the war, with a scrapbook containing all his peems that he wrote 25 years age for Toyenta."

"Events."
Loop decorated like a midway for National Air Races. Expect over 500,000 in town for the eight days of air parade.
Boys are cashing in on the many

col property not speed that the see that have not all many

**COMMON CLAY** with Constance Beanett, Lee Ayres
"LA TICKERA," open, Irring, Gases
and large cast. Brilliant Stage Feature
with Rosy Symphony Orchestra, Ballet
Rosyettes Chorus—Soloista k Clifford and his wife did (Continued on page 63)

h BIG WEEK

Greta GARBO in "ROMANCE"

with LEWIS STONE
A Metro-Goldwyn-Mayer Pict
Stage Revue—Dos Albert
Capitol Orch.—Doors Open 10

JAPITOL BWAY.

Always a Good Show

FLOYD GIBBONS PHIL BAKER BENNY RUBIN ART Landry

SONG of the FLAME NOAH BEERY—BERNICE CLAIRE

HARRY HOWARD & CO. PROCTOR'S 86#ST.

SONG of the FLAME NOAH BEERY—RERNICE CLAIRE HARRIET HOCTOR

Ben Blue socked a guy who hit a friend of Ben's on the pony golf link at the Roxy the other evening. First A. Flars of the Booleman's in Mary Manies (1975). A second and two roce, arrived in P. 1975. The second arrived in P. 1975.

## Chatter in Paris

Rita Welman is coming back to Paris from Juan le Pins in another half month. Fanny Hurst leave her apartment in Fleet street, London—rented for a few months from an Earl or Lord somebody—and intends to take another look around in Paris.

in Paris.
The Honorable Mrs. Reginald "elowes—Dalsy Fellowes—tossed off a book and got it beautifully printed in Paris before leaving for the could be france. Called "Sunday, or a Working Girl's Lament."
Lillian Gibh has been up at Jane Lillian Gibh has been up at Jane Chilan Gibh has been up at Jane and the collection. Hele: Reid, dancer from Cleves, and came over to Paris to study while with Nadja (Beatrice Wanger). iand, came over to Paris to stud awhile with Nadja (Beatric Wanger). Dancing master Grip has a ne-pupil, American girl, Edna Wallac

Hopper, 65.

Arture del Toro, specialist in Mexican divorces, arrived in Paristo give lectures on divorce.

Private mudistic parties are given by a dancer of the Concert Mayel, They take lake in the Champs Elysses apartment she occupies

with the wealthy youth who mar

with the wealthy youth who married her.
Louise Bryant, author of "The
Game," is living, in Montparnasse
and, putting words togother in an
attempt to finish a poem entitled
"The Lady Unexplored."
Gien. Allen leaving for South
America in September. Charile
Ahearn and band, will do the same
when Casino de Paris closes.
After spending her first four days
in Paris in such modest seclusion
as her name implies. Violet M. Code
is doing the intellife right.
Theima Edwards disconsionate
since Theima Lee left down. Carryling her ennul to every possible and
the control of the control of the control
Parisans proced 30 visiting Toxas
students for rodee p briorners;
American distributors free were
loiding weelty business luncheon.
Habit discontinued for a long time,
has been resumed.

nas been resumed. Lucien Muratore, opera tenor, has

been re-elected mayor of the vil-lage of Blot en the Riviera.

Sporting Casino at Pontillac, small resort, new and open, pro-moted by Rozenberg of the Athanee

## "FIRST MRS. FRASER" PLAYHOUSE 48th St., E of B'way. Even

WILLIAM A. BRADY (Ltd.), in CAFE

#### - Forum

This department will be revived in "Variety" for complaints of ny nature, including those against this paper. In panning "Variety," neither the paper nor anyone on it need a spared.

Pittsburgh, Aug. 21.

Editor "Variety":

I have been reading "Variety' these years and I think I have mastered almost all its subleties of language as well as a subject to the subject of the subjec guage as well as any non-pro can.

I know what it is to be "nerts about the b. f.," and such words as schnozzle, shicksa and pansy.

But what gets me every time is the undecipherable "a. k," which tome Addison on "Variety" every now and then drags in, as in the ohrase, "an a. k. dame."

Would some linguistic expert in the office be good enough to tell a-bewildered hinterland exactly what the two letters are supposed to

Szymon St. Deptula,

53 Longworth street,
Hazelwood, Pittsburgh, Pa.
"A. K." as a descriptive expression
probably never has been employed
by any paper other than "Variety."
First time used in this sheet some
years ago in a review.

It's derived from the Yiddish as he source, an abbreviation of a It's derived non-the source, an abbreviation of a phrase in that lingo. Amounts to, in toto, as saying a person is about through or useless or washed up. In "Warlety" it has been shifted, somewhat to indicate one of passe

ideas or actions, etc., along with the

something called Dr. Overbeck's Rejuvenator. It's foreign made.
When Henry returned to New York with his discovery for the rellet of A. K.'a, he wrote "Variety" that he had it, but neglected to mention if he had tried it out on himself. "Vaffety" in courtesy mentioned briefly Henry's European imitoned by him for it.
Henry wrote to the editor of "Variety" asying the notice was nite, but the ed. hadn't ordered one as yet for himself. That was Henry's cute way of calling the ed. an A. K.

Editor "Variety".

Memphis, Aug. 20.

"Variety". Memphis, Aug. 20.

"Variety". Aug. 15, under heading.
"Raizing the Hone Town," mehtioned Sain Berniard is playing the
lead in "The Prince of Plisen."
This part was played originally by. John W. Ransome, who was succeeded by Jess Dandy.

H. M. Samuels.

#### **New English Speedway** 15 Miles. 200 Yd. Wide. Alongside the Seaside

What is claimed to be the fines speedway in the world will shortly be built in England at a cost of

e will be 15 miles long The cour 200 yards wide, and dead straight all the way, starting from Boston and ending at Skegness, two Lin-coinshire coastal towns.

A tourist track will be built alongside, eight miles in length, reproducing the bends and hills of this type of racing. A waterway for speedboats will be built on the sea side of the major track.

Boston is the ancient seaport from which Boston, Mass., gets its name. The government has con-tributed 8,000 acres of foreshore to

The course will take nearly two years to complete.

#### RAZZING HOME TOWN

(Continued from page 61) unquestionably a world figure in the amusement business. So much fore-sight that the theatre he built years ago on Broadway (Strand) in the face of opposition and scoffers still is an enduring monument to his

is an enduring monument to his vision.

There's Ray Goetz' old home—and a thought for brother Coleman, too.

Fanny and Kitty Watson, who used to serve 'em off. the cheek! in All Bönney's saloon—now heavy property owners, taking ther daily up and down the main drag in a spectral of the control of the contr

other.

For a Pittsburgher struggling with "Variety" weekly, a better answer might be the letters written by Henry Waterson, former music publisher, to this paper. Henry, leaving music as the music publishing business went A. K., fell into something called Dr. Overbeck's Rejuvenator. It's foreign meta

#### DOG TRACK IN RED WITH OTHER JAMS

Minneapolis, Aug. 26: Dog racing at the Savage track near here went \$9,000 into the red the first three days of its operation, but its sponsors neverthele are determined to continue with it despite state authorities opposition. Crowds ranged from 1,000 to 2,000 people nightly, but patrons went

people nightly, but patrons went light on the betting.

Governor Theodore Christianson, who put a halt to the racing two years has ordered it stopped years has ordered it stopped the patron of the p lunction proceedings to close it.

When the races were stopped two years ago a "contribution" betting years ago a "contribution" betting system was used. Now the wager-ing is on an "optional" basis which the promotors claim is legal. In this system, a person is allowed to purchase a \$2 ticket toward the "purchase" of a dog. Value of the dog increases if he wins and the dog increases if he wins and the optional properties of the op-tioner's interest at a higher rate.

#### Showman Speedster Saved

Ottawa, Can., Aug. 26. Ambrose Nolan, manager Avalor theatre, nearly lost his life while competing in the Eastern National speed boat races at the Central Canada Eshibition here Aug. 22, when his racing craft, "Avalon II," dove to the bottom while traveling nearly 60 miles per hour.

Noian was fashed out just in time. On the previous day Noian had won the five-mile trophy by covering the distance in 6.24, theatre, nearly lost his life while

#### Chatter in Loop

(Continued from page 62) investgations and have hiked the price of liquor again. Straight \$10 a quart.

"Swizzle" stick newest new. Two inch silver stick on watch chain. Pressing a small button brings out a lot of small rustless wires. Used for mixing drinks.

Herman Schoenstadt, head of the 10 local neighborhoods, and one of the local neighborhoods, and one of the to the b. o. after looking at picture conditions, London Bridge and the Elifel Tower. Entire corps of flag waving ushers at station.

parted Ren Wolf. Those are the kind of boys who head in here for old home week.

And now, ladies and gents, goo night. Hope you enjoyed the rid

#### 700 FULL WK. ACTS

covers only an average of betw 750 and 800 acts per week.

Total is about \$3% of the number of acts played by the variety the atres five years ago. At that time vaude Keith's (R-K-O) alone paid nore than double its present number of full week salaries. Presentations theatres were then coming along and playing acts. The dealong and playing acts. The decrease since then in vaude and played on full week by the countries of the forward rush of talkers and a payroll is somewhere near \$400,000, watch by houses to talkers only as jor about \$20,000,000 year).

a more economical policy.
Of the total of acts playable, probably about half are regular vaude turns, capable of delivering a stage routine on their own. The a stage routine on their own. The rest are the one and two number specialty people played in the picture houses, a new type of turn created with presentations' advent. If in yaude these specialty people, or most of them, would be in the flash acts, with several going to make up one act and not identified singly. As played in the picture theatres, they are counted individually. ually.

#### B'way Chatter

(Continued from page 62) those unusual panels at Meyer Horowitz's new Nut Club, on 7th avenue, in the Village, which has regulars. Tonight (27) is the insiders' premiere: tomorrow (28) is regular opening.

tra line at the Warner Bros. tude these days holds many for-mer show girls who aired the stage during the days of easy money, Girls rate \$10 a day with about two days work a week, all that the top-notchers can get, new faces being in steady demand.

## **VOTE FOR BROUN AND** ANSWER THIS CHALLENGE

Pratt, my Republican opponent for Congress in the 17th District, Manhattan, will interest everybody in show business:

> . In my eleven years' experience as captain of a district in which a large number of the theatrical profession live intermittently, I have seen but one actor register and vote. The most natural reason being, I believe, that they do not stop long enough in

## WHAT DO YOU THINK OF THIS **ESTIMATE OF THE AMERICAN ACTORS' INTELLIGENCE?**

He has been hit harder than anyone else by UNEMPLOYMENT. "Variety" says that 1,000 men and women have been forced out of vaudeville alone in the first six months of 1930 to look for jobs elsewhere.

WE ARE FIGHTING UNEMPLOYMENT WE ARE FIGHTING FOR THE WELFARE OF ACTORS AND OTHER WORKERS

Register the Week of Oct. 6 Get Your Friends to Register

VOTE FOR

# BROUN

(Eight days in "Round the Town." One week at the Palace, New York)

Send in your name as a volunteer worker to the

## Non-Partisan Broun-for-Congress Committee HOTEL ALGONOUIN. WEST 44TH STREET. NEW YORK

(The 17th Congressional District, where Broun is running, includes Broadway from 14th street to 86th street.)

COMMITTEE MEMBERS:

ALEXANDER WOOLLCOTT, Chairman Writers' and Actors' Group

IRVING BERLIN GEORGE JESSEL CHICO MARX GILBERT GABRIEL EMILE GAUVREAU WALTER WINCHELL EVA LE GALLIENNE Harpo Marx Zeppo Marx ETHEL BARRYMORE THEODORE DREISER FRANK CROWINSHIELD DE WOLF HOPPER GROUCHO MARX EDWARD J. McNAMARA FRANK CRAVEN ARTHUR GARFIELD HAYS JOHN DEWEY

#### Picture Wives At Work

By Cecelia Ager

Hollywood, Aug. 23.

When they look about their erowded tea-room and listen to the frequent tinking of their shop's cash register, the wives of film executives who run the Assistance Lesgue, marvel that all this can happen without publicity. Brought up on what a good publicity stump of the stum

venture before arranging for exploitation.

They were so frightfully rushed setting the thing started, and then so busy when it immediately caught on, they actually overlooked having it promoted. Such procedure is startling in Hollywood—and then to meet with such success. Assistance League grows and all the time the ladies know they really ought to do something about publicity. But they just haven't the time, they're working so hard.

Snuggling in the midst of Hollywood picture studios, with Fox to the right of them, Warners to the left, and Paramount behind, if the League were at all sensitive to its environment it would surely show more respect for the power of propaganda.

Husbands Become Useful

Hushands Become Useful Organized to support a day nursery some years ago by Mrs. Hancock Banning (Los Angeles' Mrs. Astor), the Assistance League just jogged along until a group of film ladies took it over. Then things began to happen. The picture ladies, well aware of what people will go through to see a picture actress, appealed to the screen play
##\$\$ they knew to act as waltresses actress, appealed to the screen play-the they knew to act as waitresses one day a week in the League's tes room, with a different film lady each room, with a different film lady each day as hostess. The hoetsses compete to turn in the largest proceeds for the week, and here f's where the husbands figure. When wife is in charge, husband hustless all the mean from his studio over to the League for lunch—or else. The waitresses, languid ladies of the screen, draw in their friends, and the cittzenry comes to gaze at the waitresses. It is not to the competition of the competition of the cities of the studies of the screen competition of the competition of the cities of the ci

good; the only genuine home made food in town outside of homes. It's food in town outside of homes. It's cheap, too, for the tea room flour-ishes on the second floor of the building, with the shop on the street floor. Patrons must pass through the shop to get at the food, and it's in the shop that the ladies want the money to be spent.

Asistoneprize 16 Sales. Security.

Aristocratic, If Slow, Service

Want the money to be spent.

Aristocratic, if slow, Service

Waltresses make up in beauty
what they lack in skill, and there is
always a surprising face among
them. Fans who are loyal to their
old loves can find stars who've
married and retired from the screen
waiting at the Assistance League.
There is no lack of waitresses. The
tea-room is thronged with volunteers in exquiste clothes and priceless jewels who long to do their
mite for charity. Sometimes there
are so many beautiful waitresses
standing about talking to-each other
that the customers must speak
sharply in order to get their tables.
Everything is served, when once it
is served, in the most proper form.
Little trays with every sort of salad
dressing accompany the salads,
there are delinty colored tea sugars
for the salad of the salad of the salad in the control of the salad
dressing accompany the salads,
there are delinty colored tea sugars
for the salad of the s placed on House and Garden sort of doilies with napkins to match. The color scheme is yellow and green, and some of the more decorative waltresses wear yellow silppers to set off their quaint little yellow or-gandy aprons.

The Ecstasy of Humility

The Ecstasy of Humility
They are so fine about it, these
waitresses who've never worn
approns before in their lives, to don
this badge of servitude and wait on
just anybody, people they don't
know socially. And most of the
patrons are appropriately grateful.
"What would the sewing circle back
home think if they knew that Liven

home think if they knew that Lilyan Tashman gave me cream for my coffee!" they exclaim with pride. Gentility and refinement ooze out of the very cracks in the floor. Although the Brown Derby bars its doors to men without coats, the Assistance League sees the matter has been a broader light, confident that all graph partons are cloaked with a re-

spectability once they come under its benign roof.

ts benign roof.

Just "Plain Folks"

Lots of conversation goes on in well-modulated voices. The great Lots of conversation goes on in well-modulated voices. The great ladies of the screen are gracious while properly aloof. There is a sweet humility shining from their eyes as they serve the hordes of picture fans, who have found out about the place. The hostesses are efficient and just, careful not to allot any better tables to their friends than to the unknowns. This is a serious business for all. They are taking in real money for a worthwhile cause, aiding humanity and themselves, too. For the good the Assistance League does is not confined to the charity cases it takes care of. The sponsors have a lot of fun really working, getting tired just like anybody else, and doing things.

The shop downstairs sells chil-

things.

The shop downstairs sells children's clothes, very pretty ones, and nicg things for the home. "interesting" china and glass, acethetically satisfying bric-a-brac; in fact, all sorts of little things that the well-bred home should have.

well-bred home should have.
What with the shop and the tearoom, the film laddes have a wide
scope for their talents, be they waiting or salesmanship. And as proof
of their sincerity, the response
meeting this charitable endeavor of
theirs thrills them almost as much
as when hubby produces a smash

#### SINGLE WOMEN'S HANDS AND LATEST FOR 'EM

Things were on such an intimate footing at the Palace Saturday that hardly anyone needed an act. The audience had the best possible time. Floyd Gibbons seemed to be the only person who went about his business in a serious way. His pleasant chatting, not as high powvery well received after the long sessions of clowning gone before. Whet would the ladder of the contract of the cont

sessions of clowning gone before. What would the ladies of the vaudeville stage do without those long chiffon handkerchiefs, which all dangle at the present time. Irene Chesleigh, Ruth Gibbs and Ann Seymour flourished them. The problem of what to do with a girl's hands may have been solved. These handkerchiefs don't have to be part of an ingenue's ensemble. All the girls waving them at the Palace this week were making pretty hardbolled cracks as they flipped their feminine fripperies. feminine fripperies.

Art Landry and his orchestra also became so intimate that they hardly played a tune. They have more of an act right now than many acts that have no orchestra.

#### Greta Garbo's Ears in A Successful Debut

"Romance" needs a room lighted only by an open fire, the soft patter of rain outside and sentimental listeners. Science has removed practically all these atmospheric props (except the rain), hence "Romance" is a bit too mellow. Nevertheiess Greta Garbo's sensitive pertheiess Greta Garbo's sensitive pertheiess Greta Garbo's sensitive pertheiess compensation sufficient formance is compensation sufficient formance is ompensation sufficient sensitive pertheies of the compensation of the compensation audiciate the moon (must be the effect of that lavender and old lace sentiment on a callused reviewer, so maybe scia callused reviewer, so maybe science hasn't done so much after all).

ence hasn't done so much after all). But Miss Garbo has opportunities here not found in many of her stories, she smiles with pleasure, not the usual crooked smile tinged with doubt and bitterness. And that smile is extremely becoming, changing her whole face, This coming out party for her ears is a happy event, too; they're well shapped and close to her head, perfect for the bang and curls of the bustle era. Voluminous skirts hide her feet fortunately. bustle era. Volumin her feet fortunately.

#### MARRIAGES

Tess Harrity to Edward Vincent Brady, in Chicago, Oct. 18. Bride is secretary of the Illinois Exhibitors' Association.

## RITZY

In this column of Feb. 5 was stated, "If present rumors are verified. John Harriman will marry Louise Groody when he is divorced by Anna Foley."

Anna has since divorced John just as she previously divorced Louis de l'Aigle Munds, Harriman whose first wife was the late Alice Laidley, film actress, is expected to marry Miss Groody in December. Louise divorced William F. McGee, of the Fuller-McGee scandal, and was reported engaged to Ogden Goelet, heir to millions.

Shirley Vernon Marrying

Shriev Vernon Marrying
Homer W. Orvis, of the brokerage
firm of Orvis Brothers; is now expected to marry Shriery Vernon, to
whom he has been attentive for
some time. She is in "Sons o'
Guns," Homer was divorced by
Ina Leland and then married Mrs.
Virginia Schnebly Ruggles.

Frederick H. Toye, known in musical and advertising fields, died

received an advertising fields, died recently in Botton For years operations of the company of the second of the company of th

#### Sue Carol Too Babvish For Brunet—Blonds Do **Much Better with Curls**

To say that in "Dancing Sweetles" Grant Withers is a perfect type as a hoofing soda-jerker does not nean he is utterly devoid of attraction.

But something is wrong with Sue Carol. Maybe it is because she is one of those brunets who always have little dark curly locks of hair plastered about the forehead. At any rate she never manages to be as the constitution of the control of the con

with kittenish inclinations.

The picture has a nice little story that runs along evenly and enter-

#### 'MATRIMONIAL BED' IS RISOUE IN NAME ONLY

"The Matrimonial Bed" goe prove that Frank Fay can be as easy and nonchalant in pictures as easy and norchalant in pictures as he is in vaudeville. As a comedian he is there, even when he has as forced a story to deal with as his present picture.

The story is not as risque as its title sounds, nor as funny as it should be.

Florence Eidridge is clever and attractive on the screen, although she does not photograph over well. She has the same catchy, gaspy little voice as on the stage.

#### **BIRTHS**

Mr. and Mrs. Irving Thalberg, son, Aug. 24, in Hollywood. Mother is Norma Shearer, and father pro-ducing head of the Metro studio.

Competition among experts getting flerce. Latest price-cut is that instituted by a Fint. Mich., literary advisor, who charges a one-dollar fee for the criticism of a manuscript of any size. Even

#### The Parisian Front By Christine

Paris, Aug. 14.

The last collection finished this week with the mannequins parading before a group of weary, gaunt-eyed journalists.

All Paris

All Parls has been buzzing with such remarks as "Wasn't Patou aw-ful?" "I thought Lelong was simply swell," "What I wanted and didn't awell," "What I wanted and didn't get at Suzanne Tailot's was a good strong cocktail," 'Lucille's staring a comeback, int' she?—what with her social gathering and garden party thrown in with the collection," 'Schiaparelli would have her showing at high noon and let it drag through the entire two-hour luncheon period," 'What are you going to write about Molyneux' new line?"

The last most repeated because Molyneux did the most daring of all the dressmakers this season. He changed the silhouette entirely. Came right out into the open with the hitherto tight hip line, all decorated and miles around. It may be a bright idea, but there are some think it makes the silm look fat and the fat look fatter. Puts the skirt on loosely at the waist, brings it down to the ankles in a wide swath, broken maybe at the knees by a several-inch width of embroidery, flowers, or just ruffling in the same material. Even the daytime skirts of tweed or lainage have that generous, gathered width about them. Besides that iniquity, Molyneux the hitherto tight hip line, all dec

#### WICKED GIRL, STEWED, AND NECKING IN 'HELL'S'

"Heĥ's Angels" is a novel picture Its story turns out to be one of brotherly devotion but this isn't disclosed until the end, which is all

disclosed until the end, which is all to the good.
Until the moment when the noble brother shoots the weaker one to keep him from revealing the English army plans to the Germans and thereby saving his own nexi, the story is quite intriguing, likely to the story is quite into the Germans and thereby saving his own nexity is quite for the story is quite for the solution of the story is quite for the plant of the story is quite for the story were. The wonder is how the noble brother ever idealized her at all. One look should have brought him right down to earth. The girl is not revealed in all her wickedness to the hero until much later in the story wheat she goes to France to story when she goes to France to do canteen work. He sees her in a cafe, soused and necking. Besides so much in the air. The picture is excellent enter-

The picture is exceller

#### State's Fall Opening Helped by "Rogue Song"

Helped by "Rogue Song"

State has its Fall opening this week and the glimpse afforded speaks well for the future. Screen feature is "Rogue Song." which is plenty of show of itself. Barney Rapp's orchestra among the vaude-ville is an extra dividend.

Two charming dancers with Mr. Rapp. Dorothy has Dorothy has overly and Albertina (last many control of the state of the

material.

Mae Usher, among friends, in a pretty blue chiffon, finds her material still going as strong as when she first used it, which may not be as long ago as it seems.

#### MARQUEE CHATTERER

Norman Pearce, radio announcer, serched on the Strand marquee fonday, trying for an M. C. (Master Chatterer). He planned to talk intil stopped. He was, and by the

cops.
Of course, woman finds no need to prove her ability in this field from the housetops, so this stunt cannot be considered competition.

has a new length this year, bringing the skirt just a mite above the ankles. That for evening frocks as well as late afternoon dresses.

#### For Cocktails

For Cocktails
Lucien Lelong more or less started the fad for a new type of frock which is literally to be worn at the end of the day. Of course, in a pinch, it could be held over for a not too formal dinner, but his idea is to have this sort of dress particularly for the very late cocktail party around eight.

party around eight.

Another idea from a Prince d'Arbeloff—Russian naturally. He ought
to, or thinks he does, know how women should dress. This season he
was the only one who evoived a
really new evening ensemble of
three pieces. Primarily for the
ladylike creature who doesn't care
to sit around in restaurants or cafes
to sit around in restaurants or cafes
to sit around in restaurants or cafes
the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the sit of the si

It's a regal looking and very low cut satin evening dress of some ravishing light color, and over that a tiny little short jacket of richly pat-terned lame, with sleeves. Over that a very long velvet coat lavishly trimmed with sable in a deep rich shade of the dress color. Just some-thing to mortgage the old homestead for

#### The Italian Way

Else Schlaparelli, only Italian swank dressmaker in Paris, has always gone in for good, hardy, homespun effects. She does it so well. This year she went a little mad on colored works, knitting and crochetins.

Schlaparelli has another trick with suits. She makes a black one in interesting wool materials, and serves it up with white very soft long cuffed leather gloves. Inside in interesting wool materials, and serves it up with white very sort long cuffed leather gloves. Inside the coat is a gilet facket of the same leather, and on the outside is a collar of the same in white, with double revers laced in. Not nearly so conspicuous, and twice as smart as it sounds. Besides being quite warm and practical as well.

Aside from actual styles, but apropos of them, Parls has just re-cently been thrown into a furore. Even you on Broadway must know that the most sacred thing in Parls that the most sacred thing in Paris has been for years, and will continue to be, her fashion designs. And no one is admitted to the salon of a big dressmaker unless she (or he) intends to buy—and then they should have someone recommend them—on if she (or he) is a known journalist on a reliable paper.

fournalist on a reliable paper.

In any case, whether she is a
wealthy client or only a poor
struggling writer, the house and
every vendeuse in it knows herand if in either case she is of advantage to the house she is put on
the list for invitations to collections, solress set.

#### Sleuthing

tions, solrees, etc.

Sleuthing
This holds also of course for fashion designers only if possible a little
more rigidly. A certain Chicagoan,
ostensibly over here as a buyer for
a New York firm, was caught with
some thousands of sketches in her
hotel room. She had been watched
closely by French detectives, since
the time she had tried to crash a
tell the she had tried to crash a
tell the she had tried to crash a
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the she had tried to crash
the she had tried to crash
to she the she had tried
to course she is having as much
of a fit about the thing as is the
French government and the Chambre
Syndicale de la Couttre, which protects French dressmakers. But on
the face of it, she is pretty sunk,
for there is nothing that enrages a
big designer in the fashion world
so much as the thought of his
models being pirated and not bought.
There are lots of little French
relikter hove here. But it is now

There are lots of asketchers over here. But it is the riskiest business in Paris, and once much just as well found out, you might just as go to Africa and paint sunsets.

#### Capitol's Tricolor Splash

Capitol's Tricolor Splash
"Capitol on Parade' has more
red, white and blue in it than the
national colors themselves. Contains some of the best bits of the
past starting with the staged house
orchestra in impressive mass formation. That clever lighting effect
that changed the colors of the
spiris' frocks is revived.
A bouncing ballet in line formation, but to march time is say in
blue and beige; finale drumened
top incavy with plumed that and
top incavy with plumed that is no
longer taken for granted in a Capitol show.



VOI. 100

#### 15 YEARS AGO

General Film ("Trust") was reported on the edge of dissolution, with the inside group, known as V. L. S. E. (Vitagraph, Lübin, Selig and Essanay), planning to with the control of the con c. E. (Vitagraph, Lubin, Selig and Essanay), planning to withdraw That would leave as producing units only Edison, Biograph and Kalem. The Essanay Chaplin two-reelers were the backbone of the distrib-utor.

"A Picture Authority" is quoted as estimating that films rentals amounted to \$100,000 a day in the U. S. He figured that \$1,500,000 came to the box office daily in ad-

One of the periodical reports came out in the "Sun" that Percy G. Williams would resume management of his former New York theatre chain, now part of the Keith circuit. Terms of the sale mentioned that for the then current month Williams had received \$194,000 in a serial payment of the Keith would be supported by the sale with the control of principal and \$4,400 interest on balance. (Williams did not resume).

Demand of film companies for stage people tacked up legit sal-aries. Lois Meredith who had com-nanded \$150 on the stage before she went film, was offered \$200 and refused anything less than \$300.

Maude Adams reported consider-ing a screen part, reported to be "Peter Pan."

Ned Wayburn took over the Century theatre, New York, for his new revue, "Town Topics." Century had been built as an opera house by a group of New York art patrons including W. K. Vanderbilt and Otto H. Kahn, at a cost of \$4,000,000.

#### **50 YEARS AGO**

(From Clipper)

Clipper comments that the pros represents that the pres-perity of variety is at its crest. In New York small variety houses were being enlarged to "mammoth" size and along the Bowery many beer gardens were being replaced by regular theatres devoted to that form of entertainment.

Regatta was framed for Lake George, but when the contestants arrived, they found the hotel men had arranged to spread the events over two days in order to get all they could from it. Prominent con-testants withdrew and the affair was a flop.

The Troy baseball club was engaged in a battle with the Attactic & Pacific Telegraph Co. Club had demanded that its official messages be franked and the company refused. In reprisal the club withdrew the free seat given to the company's telegraph operator. The company built a seat on a nearby telegraph pole for the operator to watch the game from and send his account of play. Club replied by erecting a canvas banner that shut off the operator's view.

J. H. Haverly, showman and sports promoter, felt that endurance contests were being overdone. Accordingly, he arranged to stage a tournament for speed instead of staying powers, distances being up to 10 miles for walk, run or bicycle ridder. Mean of speed a specific product of the content o riding. Idea of speed as an attrac-tion seems to have been novel.

First mention of lobby exploita-tion. Sarah Bernhardt was en-saged for the Chestnut Street the-atre, Philadelphia, for January, During the engagement it was ar-ranged to have an exhibition of the Star's substitutes and star's sculptures, paintings and other art objects in the lobby.

For the time being, due to the heat, business was so dull in New York, that "even the free lunch circuit is deserted."

## Inside Stuff—Pictures

James W. Gerard hasn't stirred up any excitement in show business by picking Harry M. Warner and Adolph Zukor as two of the 59 men he believes are governing America.

At Par they figure the ex-Ambassador is a good picker except that Adolph's name should have come out first. At Warner's Gerard is 100% correct.

In other companies, Gerard is "all wet." Neither Warner, Zukor nor anyone else in the industry is a Cardinal Richelleu.

David Sarnoff and Harley Clark come nearer to the listing than anyone

else, according to a big executive in a company controlled by neither Radio nor Fox.

Radio nor Fox.

Other people recall Gerard's intimate contact with the Warner Brothers during the toils of their first feature, based on the ex-Ambassa-dor's own experience in Germany. There are some still unkind enough to say that the former Ambassador was the only one who made any money on the picturization of his Teutonic days. And, they add, that, remembering this, he couldn't forget an old friend in the line-up. The Hays office denies emphatically that any part of the film industry has anything to do with governing the nation.

Hayden Stone and Company, New York bankers, just had an itch to get back into the picture investment end, from accounts. That tells, it is claimed, why the banking house went in with Goldman Sachs on the recent Warner financing.

The Hayden Stone firm was quite heavily interested in film firms

The Hayden Stone firm was quite heavily interested in film firms a few years ago. It washed up when Warners bought the Stanley Company (theatres) and later the H. S. house left pictures entirely upon the final control sale of First National stock to Warners.

Meanwhile Dick Hoyt had continued his friendships with several picture men, notably Sid Kent of Paramount. It was at first though Hayden, Stone, going back to the picture side meant that John Dilion, also of the same house and its film industry expert, might have been undercover, acting for Paramount. But the first explanation is alleged to be the

Still a lot of film men won't believe anything but that Paramount lowadays has its finger on almost any picture organ key.

The subject of interchangeability, plus whether radio and phonographic ttachments should be included, are holding up the progress of talker

attachments should be included, are holding up the progress of talker films in the home in the time films in the tome of the films of the seat at present, the challenge of several arreducers to enter independently, unless Radio reduces its royalty, and of other manufactures to turn the sulpment of larger and lesser widths, are all admitted especiable for the deep. Unlike the case of giant film, where the subject of tandardization is still a problem, Radios position in the home is such that it figures it can dictate 15 millometer as the standard fireside width.

Pathe's announcement of a 9½ MM. width is without sound on film and is therefore not considered a competitor in the home talker field.

De Forest has been experimenting with 20 M.M. for the past six months.

No thought of merging the Radio and U exchanges, as reported, with the former assuming the physical distribution of U product, according to Universal officials who characterize spreading talk as probably started by

Universal officials who characterize spreading tain as provided as salesmen or others.

The recent R-K-O product deal with U, with former taking entire program and getting a guarantee on maintnum production expense from U, is admitted as probably having started the rumor, but U is selling its own pictures just the same, via its own exchanges. Sales sources say there has been no indication thus far that the field forces will be cut down, which it was assumed would be done if Radio was to sell the U product generally as well as its own.

Newly bound and indexed volume of "Publix Opinion," P-P's confi-

Newly bound and indexed volume of "Publix Opinion," P-P's confi-dential tabloid organ, is being heavily importanced by Peramount exces. All copies have been serially numbered and limited in distribution only to exces, managers and p. a's. Inside carries warning that book is property of company and if misiald, loss must be accounted for. ' Volume marks the close of the second year of the paper as a text medium on show and theatre operation for Publix help. It started as a press sheet for unit shows, but was developed into its present class by Ben Serkowich, who has edited the paper for the past two years and who is responsible for most of the ideas therein.

William Faversham, opening in New York shortly with "World and His Wife," comedy adapted from Spanish, passed through Montreal last week. He has been six months in Australia and told interviewers that Australian Government has about 10 agents at Hollywood investigating incomes of film stars.

States of Commonwealth put tax of from 6 to 8% on these incomes, payable by exhibitor or release company before picture featuring star is permitted to be shown in the State. Refusal or stalling in obtaining information as to incomes is met by Banning of picture showing star

affected throughout Australia.

With talk continually cropping up whether an all-colored dramatic talker can make money, evidence is advanced that none has so far. With colored people in it, R-K-O's "St. Louis Blues" is admitted to be among the best talking shorts produced. It's of the lively sort, as suggested by the little. Accepted by the trate are great short, "St. Louis Blues" has yet to earn a dollar in profit for R-K-O.

Chicago fire department has ordered Publix to remove the electric signs which they had been spotting on the sides of the United Artists theatre. Some time ago the same department prohibited the use of electric signs on or under the marquee. Last time the fire department enforced an edict prohibiting lobby holdouts. There was a big hulabaloo about it for a week, then it stopped as suddenly as it appeared. Most people know why it began and

Designation by B. P. Schulberg of a special lleutenant from the west coast who would make headquarters at the New York studio, is expected. Who will likely come east is not yet known. James Cowen, in physical charge of the New York studio, will remain in that post under the changes moving Schulberg up as production chief over all studios, domestic and foreign, it is understood. Walter Wanger, will act as general contact between all studios.

Universal's product deal with R-K-O starts with "Little Accident."
"The Storm," Us, at the Globe, New York this week and next, is from
It is said U has rented the Globe from R-K-O for the two weeks.
Little Accident" lately played the same house under the R-K-O percentage agreement. Globe will be shortly turned back by R-K-O to C. E.
Dillingham, Its owner and legit produces.

Under the marquee, against the front entrance, "Hell's Angels," at the Galety, New York, has the largest electrical ribbon sign yet shown on a Broadway theatre. A. P. Waxman was the first publicity man to use the ribbon, at the Winter Garden, New York. That sign was a narrow strip. The Galety's is of full size width.

## Inside Stuff—Vaudeville

Girl bands again. R-K-O is giving them plenty of booking attention with at least four right now assured of consecutive bookings.

The singer with Sid Marion, billing herself as Marie DuVal, got the name from Al Trahan when in his act. After leaving she continued to use the name Trahan had worked up as Lady Marie DuVal for gag purposes. Trahan is still using that gag, with the young woman now in his act, Yukona Cameron.

A vaude performer, visiting in Hollywood, lost no time in putting the ug on his friends and then blew out of town in double quick

nne.
Being a glib talker, the actor found no trouble in putting the bee on the been the

An official of NEC, in touch with the vaude situation, says that his company doesn't feel that vaude acts as a class are not any good for readlo broadcasting, having in mind the R-K-O hour, but concedes that there is plenty in the variety field that's not worth a dime on the air. This official says that while there is some vaude material bodily litted for the air is o. k., radio calls for a different technique, with the material to be carefully chosen, that vaudevillans shouldn't act like prima donnous over it when transferring from stage to broadcasting.

## **Inside Stuff—Legit**

In casting his new show, "With Privileges," Hyman Adler, doing \$\mathbb{8}\$ in association with Philip Gerton, tried to find a pug who could do a Spanish character. For three and a half weeks he interviewed about every foreign fighter who thought he might do. Some of the pana were O. K., but when it came to speaking lines their tongues were in theig

mitts.

So Adler gave up and hired Lionel Standor, an actor, to do the part, And Standor never had a pair of boxing gloves on in his life and saw Spain only through the news reel.

The Adler show debuts at the Broad Street, Philadelphia, for two weeks and comes into New York, Sept. 22.

The screen success of "Common Clay" is emulating the stage success of the drama. Long after it disappeared as a regularly presented attrac-tion it continued to be frequently used in stock. The author (Cleaves Kinkead) averaged at least \$10,000 yearly from the stock usage.

With George Jessel going into "Corned Beef and Roses," the Shuberts have postponed "The Wonder Bar."

Monday all offices in the Sardi building, opposite the Shubert theatre, received notices that tenants are not to do casting or booking in the building. That doesn't go for the Shuberts. They own the building as a do considerable casting for their own shows there. Reason given was that crowds are not desired.

The building is filled with agents, while several producers in addition to the Shuberts have quarters there. The not-so-good elevators have usually been overcrowded lately, the reason for the "order."

## **Round the Square**

Competition among speaks and lack of patronage now has set-ups more frequent than ever before, with most joints now doling one drink out gratis for every two bought. This includes places which formerly per-mitted few on the bar for either new or old customers.

Through bad breaks over the summer and patronage falling off as a result of business depression, bum booze in many spots, and tighter pocketbooks, the speaks have been forced to count their customers and make every effort to hold onto them.

Traffic rules in Times Square, on Broadway from 47th to 42nd, are in effect night and day now. On Broadway and 7th avenues, which cross each other at 46th, no right or left turns is permissible between, the extreme ends of the stretch. This will make it much safer for pedestrians

to treast.

Other modifications of traffic regulations in the Square have been the abandonment of the night parking rules during theatre times, with the sclipsed whistling by the corner cops likely rescinded in Times Square, Whistling will have the silencer in most other spots over Manhattan.

New racket recently pulled around the square is worked by a middle-New racket recently pulled around the square is worked by a middle-aged man who usually stations himself in the vicinity of legit casting offices and approaches actresses hurrying to keep appointments. Sizing up a prospect, falling in step with her and asking if she is an actress, he shoots a line about to enter at the strictly office was approached by the beggat One girl about to enter a theatrical office was approached by the beggat Pulling off here with the strictly office was approached by the beggat Pulling off here with the exclaimed: "Here, take a good look at me, I gave-vou 31 vertex at the strictly of th

Pulling of her hat she excusioned.

you \$1 yesterday."

Highly indignant, the moocher shouted: "You're no actress, otherwise

Highly integrant, the involved with a crowd gathering, the girl had to explain that she didn't know With a crowd gathering, the girl had to explain that she didn't know the man and exposed his routine. Before taking it on the lam, the beggas shouted: "Til sue you for what you said about me."

Chicago's World's Fair, still three years away, is running against plenty of snags and not making the headway it was hoped. Idea has not clicked strong with showmen anywhere, most saying the day of faire is over, due to radio, picture house and other attractions. There men, who have been asked to step in and help line-up the big doings, claim also that the country doesn't need a world's fair now.

Before the days of modern amusement, including the automobile, the scheme was o. k., as the natives would travel plenty to see something new. Now they claim this day is past, with anyone going around the corner to the pict house and getting a complete eye full.

Heywood Broun is a candidate for Congress in the Socialistic ticket and the theatrical fraternity is rooting for him to cop. Broun's opponent is woman, Mrs. Ruth Pratt (Republician).

The New York "Evening Telegram" has gone on record editorially that no matter what happens to Broun politically he still has his columnist job, which stand has brought in a number of letters, some praiseworthy and others kidding Broun.

Broun's views on the unemployement situation should help him ges

Radio is easing the sightseeing shills out of biz. Sightseeing busses in New York are going in for radio sets. Several around Times Square are now equipped with receivers that play a musical ballyhoo to attract customers and entertain 'em' till trip starts.

## **Germany's Bold Confiscation of** Agency Trade Impossible in U. S.

German theatrical trade paper, is a story aileging that, among others the United States is also plan ning to have its theatrical booking and other agencies turned into state's property.

purported, would parallel the Ger-man agency situation, where Parenna is now the subsidized state booking agency for theatrical ennts, outlawing Spadoni, Schuitz and the other independent

With the date of enforcement retirement imminent for the agents

they are bitterly, contesting the Agent's, they are bitterly, contesting the Parenna Stadt's Agency, Parenna, presumably, Inspired the "Programm" article shout America following suit. Show people here ask "Variety" for an expression.

Confiscation.

The United States constitution ally advocates private enterprise. I does not subsidize nor legislate ou any aurocates private enterprise. It does not subdidze not legislate out any legal business enterprise whether it is a theatrical booking agency or other undertaking. Yaudeville, theatrical and all other forms of booking agencies in America are not state subsidized, nor will they be. Each pays any license demanded by the municipality or state for doing business within its territory and oboys the agency regulations. If any

obeys the agency regulations, if any.

Up to this time the Government of the U. S. has never strempled, to turn a private business into a political weapon or lever, as Germany has done with the theatrical agency business of its country. Not rould the U. S. succeed with such an outrageous imposition and brazen confiscation of the desired of recognized show enterphise, "any more than Germany will." That despite what the German politicalist fand those others who believe they will feined it through this "German" unwarranted intervention may think "of it. With Germany low estimate "seed a regulation."

#### British Film Field

(Continued from page 6)

Hy Daab's trail and got the biggest break in years. All the trade papers this 18th looked like Radio issues. All set now to shoot "Dixhana" this 27th, with a press dinner and pre-miere for "Bscape" tollowing night.

There for "Becape" following night.

Here and Coming
British Screen. News, and British Screen Tatler, two news reels from the same stable, gone him, had the same stable, gone him, had they have 640 play-dates. Trying to get revenue by telling their clips have an advertising section and "audiences will now accept film advertisement in the logical place as part of a newsaced." The further this Filmcraft bunch go in the despot they gone the film of the further than the further t

the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the country of the co

## Silents Vs. Talkers

(Continued from page 7) restrictions, produce better box-

As the new center for silents, 48 of the best silent film smashes, which Vienna, in its silent days favored, are being revived for re-chibitton on a grand campaign style commenting oct 1.

"Heroic resistance of the silents a regarded as bound to prove futile argument, especially so far as the la regarded as bound to prove ruttle argument, especially is far as the anti-Eligilish language opposition in German territory. The volume of current and prospective talkers in the native tongue, nullifies whatever advantages the finguistic proponent had.

#### Hub's Receiver Fans

(Continued from page 4)

The Your Berghson brothers are reported well to do. They have many affiliations in Boston.

Maskob and Dupont
Wilmington, Del., Aug. 28.
Ira-T. Nelson or his attorney,
Nathan Fink, both of Roston, is
said to have been in Wilmington
several days seeking a local attorney of prominence for their present
action for a receiver of Warner
Bros.—Most" of the 'Lawyers 'ap' proached, from reports, declined to handle the matter.

This is said to have been mostly caused through the local prominents that in having interests in some way 'contributed' with 'the 'Warners.' That is the training the 'Warners.' That is the training the 'Yar Raskos' and P. S. Dupont may be called as 'with 'Messes and 'as stocknown the Nelson hearing.'

Nelson finally retained H. Eugene Savery of this city to act as the attorney of record, with Fink as associate. Savery previously has not appeared in court in connection

tions.

Judge Hugh M. Ward, recently, resigned Federal Court Justice, represents the Warners. He was out of town last week and represented during his absence by Christopher L. Weeks of Wilmington.

No other attorneys of record are listed.

#### Goldman, Sacha

Goldman, Sacha
It is reported in New York that
one of the Berensons of Bostonwhen in New York recently stated
have been a stockholder in
beldman, stated have been been been been
bankers for Warner Bros. He declared himself, to be in search of
the exact status, of the Goldman,
Sacha-portfollo, of securities. Shortly, before, the banking, House had
published, all list of its, investments,
"After; his squest for a Goldman,
Sacha-gatament, had resulted if
Berenson securing, the same announcement aga, published, by the
bankers, he returned to Boston.

Stoneman as Litigant

Stoneman's Littigant
Dayld Stoneman as a picture exhibitor last week sued Fox Films
for \$250,000, alleging damages
through being unable to play the
Fox film product in his Brockton,
Mass, theatre, Stoneman has 12
other houses in New England. Previously Stoneman has datarted an
action to recover \$75,000, alleged
due him as commission on the theatre site purchased by Fox in Boston. No theatre as yet has been
started on that plot.
When the receivership applica-

when the receivership applica-tion in Wilmington was filed last week, Harry M. Warner issued an announcement, calling the proceed-ing "malicious" and intended to af-fect the Warner stock quotations. It-is "unlikely the application can be heard in the Federal Court at Wilmington before fail.

No importance was attached to the suit in New York other than to recall the like actions against Fox last spring.

Exploitation!!

You hear it now every day, everywhere.

Seventy-five years after the stage theatre started in this country and 15 years after the picture house commenced to feel its way, the show business dis-

## **Exploitation!**

Exploitation is to exploit, to promote, to attract

Exploitation is Publicity of some kind or other.

"Variety" offers the best perpetual publicity for the stage attraction or act through its Publicity Campaigned deminerate set the

That is weekly Exploitation.

No theory. No guess work. Just a fact.

Manual mane and Mariety week keeps

## SPECIAL PUBLICITY **PLANS**

may be contracted for in "Variety," to place a name before the Show Public every week.

These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety."

## **Details Upon Application** to Any "Variety" Office

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

## **Exploitation!**

"Variety" is always right

struction contracting business. M. Berenson is well known among the local sporting fraternity.

many affiliations in Beston.

Nelson is a prospergue plumbing supply dealer at 150 Stuart street, in the motion picture, belt. He is the owner of record of 300 shares of Warner, Bros. stock. Nelson went to, New York last week with Lis Hoston astorper. Opinion here is that Nelson had not worried over his Warner holdings prior to be his Warner holdings prior to be ming the plaintin in the Wilmigton application. Stage Fright on Side Paris, Aug. 14
Mary MacComick scored a hit at the Opera Comique, in, Madama Butterfy which she, sans, for the first time, fully stopping, the show and getting many curtain calls. When the curtain frist rose she had a slight fouch of stage fright. This she soon overcame.

#### Fox-B. G. Board

(Continued from page 6)

AMER. 4-ACT SPLITS UP **LEAVING 1 STRANDED** 

After playing London, Hazel and Kistoff salted back holm from Paris, leaving here the other two members of them. Chick Dressler, leaving here the other two members of them. Chick Dressler, leaving that the billing to which he wals entitled was never-given him and that \$25 was always kept back ifrom the contracted \$100 weekly salary. The set was said to get \$500 per week. Drinking, he says, was alleged to force his "tedgration" without indemnity while he was still in London, resulting, in his being left here without a sould be said to do a contract of the team stays here and intends to do a sool act.

Mary MacCormick's Hit:

(Continued from page 8)
other side to the deal... But four
directors on the beard.

Ciarke's intility, and here is the
Greater London and Gundy, Trust
Control of the the control of the control
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two interests. Fox owning as a we interest.

Lord Benetiord, named as director on the M. and B. Doald, is also so-there we have been a considered by the medical and the model of the medical and the medical

## **Crashing in on Midget Golf Early New Hope of London Showmen**

Everybody in show business is trying frantically to crash this

get golf idea. Edward Laurillard and Jaler are opening a chain of the wee links, the first layout starting in September in the Imperial house on Regent street.

September in the Imperial house on Regent street.

The Laurillard-Waller venture is in association with John and Harry Lester who have 40 miniature links in operation in the provinces. The spots are reported grossing 1100 a day, representing 71% net profit.

profit.
Lesters have tied up good spots in London for five years and with Haurillard & Waller are forming a corporation capitalized at \$30,000.

Kit-Cat club will open within a fortingth. Robby Howes, who recently took over Skindle's roadhouse at Maidenhead, already has 18 holes in operation.
Dan Fish, lim certain.

in operation.

Dan Fish, film casting agent, will have several illiputs in the West End. Jim Southern, lessee of the Garrick theatre, is embarking heavily and practically everybody else connected with the amusement has an eye on some sort of a plant.

Several important London hotes

several important London notes have the device under consideration seriously, and in addition the pastime is being weighed by more than one large London theatre, particularly if legit attractions for the autumn. season do not materialize

Amsterdam, Aug. 26.
An English company has sent agents into Holland to study the prospect of opening miniature golf courses. Nothing has so far come courses. Nothing of the enterprise.

#### French Visa Delay

London, Aug. 26. American acts booked for England from Paris received the c. k. and visa from the Paris British consul in 24 hours, until recently when a new procedure was intro-

when a new procedure was intro-duced.

Accent experience of players from the States discloses a greater strin-gincy. One act booked for the Plaza, London, sought a permit from the Paris consul two days before the scheduled opening and met a flat refusal, the official declaring that at least a fortnight's notice was required.

#### **Eugene Silvain Dies**

Paris, Aug. 26.
Eugene Silvain, 79, dean of the
Comedie Française, and a French
tragedian of eminence, died of pneu-

monia in Marseilies.
Silvain entered the C. F. in 1878.
The Comedie Francaise was dark
one day last week in honor of the
funeral of the playwright, Andre
Rivoire.

## 'LAST MILE' BARRED

Smash B'way. Stage Play Can't Appear in England

London, Aug. 26.
"The Last Mile," prison death
ouse play and a smash in New
ork, was submitted to the censor
r production here. It was irrevoc-

Conway Tearle was scheduled for the leading role.

#### Cliff Ryland Dies

London, Aug. 26.
Clift Ryland, American comedian
resident here for 40 years, died in
London Friday (22).
He suffered a stroke 20 years ago
and retired at that time.

Robeson's Concert
London, Aug. 26.
Paul Robeson, at the Savoy this
week, is doing well with musicodramatic specialties. He has been
unusually lauded by the press.
The colored actor and basso opens
with row-sections are

with negro spirituals, and also doe excerpts from the first act of "Em-peror Jones."

#### London, Aug. 26. Television Contracted By Paris Olympia

Paris, Aug. 27. Continent, the de luxe Jacques Hail cinema, Olympia, has signed for the installation of the Baird (British) system.

Formal opening of Television as theatre attraction is slated for a theatr October.

#### Revival Smash

The Hague, Aug. 26. A revival of Dumas "Three Musketeers" with a new Dutch libretto by Vetermann, is a loca

Performance by Louise Koolman as the Queen particularly scintil iating.

#### German Sound Pact

(Continued from page 7)

yet to be settled. A showdown is expected with the return of Will Hays from the West and another meeting at which the electrics will be required to state their intentions.

be required to state their intentions.
Louis Swartz, Paramount attorney,
dispatched by American producers
here immediately after word was
received of the Paris understanding,
has made no report. He was sent
over by the Hays directorate to
study the sgreement and to okay it
for execution if it came within his
conception of what American producers would be willing to meet.

Now, Jos Seldelman of the Paris.

ducers would be willing to meet. Now, Joe Seidelman, of the Paramount foreign departmant, is leaving for Europe, ostensibly for the same purpose, as a second check-up, scheduled to sail this week.

It is conceded in New York that J. G. Otterson, representing the electrics, made the best verbal agreement possible with the Tentons. There was nothing else for the most important U. S. patents not holding water.

No Compromise Money

No Compromise Money
But, returning to America and remaining muto on a subject which
are an author to the control of the control
bag is a subject which is riving the
industry and one which is riving the
industry and one which they predict will be hotly contested if Western and General attempt to make
them pay the compromise money.
Rather than pay double royalities,
plus meeting the stiffness of the
terms of the kontigent, representative American spokesmen are of the
opinion that Germany, despite all
the pow-wowing, will wind up in
the end in just the same state as
it has been for the past year.
One foreign film expert believes

the end in just the same state as it has been for the past year.

One foreign film expert believes that only pictures sure of grossing \$1,000,000 or more will be permitted to run the gauntiet of this compilication of politics and additional expense. In other words, he declares, the kontigent won't have to be worried about it, since it will proxide for more than Germany will get of the Hollywood material.

The electrics alone, it is claimed in high producer circles, are the only ones who have yet made any material move which would record a serious interpretation of the pact. They notified their licensees that all equipments entering Teutonic territory would have to be purchased before Aug. 5. Since then they have closed down of their own accord on such sales.

Louis Swartz, Paramount's pat-ents' lawyer, is officially represent-ing the Hays' organization on his visit here, to participate in the con-clusive details attendant to settling the Paris talker pact. Several legal formalities must be wound up.

#### Emil Coleman in London

London, Aug. 26.
Emil Coleman, American orchestra leader, with seven men open at the Cafe de Paris, Sept. 22.
Coleman will follow Hal Kemp's erchestra, also American.

### DEAUVILLE'S DUD SEASON

Dismally Wound Up Sunday-Next

Paris, Aug. 27. The Sunday races concluded the

Year,

To make it worse, a sudden turn
in Paris weather, with plenty of
sunshine and warmth, comes too
late to be of any benefit for the
north coast resort.

After a few weeks' here they're
starting now to prepare for the
Blarritz season again.

#### SYDNEY AND ELLIS ON LONDON STAGE

London, Aug. 26. Basli Sydney, here with his wife Mary Ellis, has arranged with Reandco to have the management

Reandeo to have the management star them jointly at St. Martin's theatre in "Children of Darkness."
They will probably follow "Pettl-coat influence" -It is possible that owing to the present success of "may have to be on the present another heatre and under a more attractive title for London.

This will be Miss Ellis first appearance on the London stage and also for Sydney, since he appeared with Doris Keane in "Romance" and "Romeo and Juliet."

#### Musketeers' Indef with 4 New Principals at Lane

"Three Musketeers" at the Drury ane will continue inder, instead of closing Aug. 30 as intended.

Leaving are Dennis King, Lilian Davies, Jerry Verno and Marie Ney; replaced by Jack Livesey, Glay Car-rodus, Percy Le Frex and Constance

Edwards.

Extension of the run is due to sudden spurt in takings, and that Edgar Wallace's new musical destined for the Drury Lane is not yet ready.

#### Belasco on Salaries

London, Aug. 26.
David Belasco has practically closed with Owen Nanes and Godfrey Tearle for Broadway productions in the fall.

What remains to be settled is a difference in salary for Tearle. The player wants \$1,500, the same as he received on his last Ameri-can visit, but is considering Belas-co's firm offer of \$1,000.

#### Australian Mergers

(Continued from page 6)

is in Meibourne, conferring

need, is in Melbourne, conferring with Hoyfe.

Show industry has been tremendously hard hit here during the past six months. Governmental taxation plus the complaint of high rentals for American talkers have combined not to help the situation any. The banking interests behind the merger move are forcing the circuits to realize their position. Both have been drifting financially, but each has been individually puzzled by the American indiences and bilindly fighting to keep the Americans out.

The bankers believe the merger will be the salvation of this crisis Through common film-renting, the overhead could be cut to a minimum

overhead could be cut to a minimum at a large saving to both concerns. Furthermore, aver the bankers, Australia is in a bad way commercially, reacting tremendously to the damage of the theatrical situation. Many theatres of both circuits are iosing heavily.

#### Paul Murray III London, Aug. 26.

Paul Murray is confined to bed in the Midland hotel, Manchester. He was taken ill a fortnight ago during the engagement there of the Murray-Hulbert revue, "Follow a Star."

Malady is severe stomach dis-order. He is reported much im-proved and will be back in London in a week or so.

#### Austria's Heavy Rains Made It Perfect for All Vienna Theatres

Vienna, Aug. 26. Terrible rainstorms which ruined the Austrian tourist industry this summer, have proved the salvation of the theatres over the hot spell

of the theatres over the hot spell. Floods overflowing lakes and rivers reacted favorably to overflow box-offices in theatres, chemas, etc., all inclement weather tending to chase the Vienness indoors; primarily for amusement. Credit: negotiations regretfully initiated in June, in anticipation of necession for consummation, due to the wiexpected rainy July and August brosperity.

August prosperity.

#### POLITICAL HOOEY

Clamor Over Title of New Show

Buenos Aires, Aug. 26. Sarmiento theatre announced a new revue, but the Argentine gov-ernment stepped in and forbade its production under the title proposed Official explanation was that the name would endanger the friendly

relations between Argentina and Uruguay.
The Argentine Theatre Owners' association projected itself into the dispute, adopting a resolution that government interference was unjustified and the new show would go on despite the profibition.
Piece had its premiere Sunday and the whole controversy turned out to be hoosy.

#### No Italian Flans

(Continued from page 7) anything American in mode manner, especially concerning

(Continued from page 7)
over anything American in mode
and manner, especially concerning
the feminine.

No Counterparts
Film people find that Italian actresses can only quality in "fatal
woman" types or "married woman
of the world" roles, but the flaps, as
Angio-Saxonly understood, are virtually non-existent in these parts,
table theatrical counterparts.

The Italian producers are also
taking the attitude it would be
wiseest for all three nationals to
continentalize the locale as a general cosmopolitan proposition; not
making it strictly Italian in motif
and mode. If the Italian idea were
adhered to, it would limit the film
to one country, especially in view
of the current Franco-Italian political relations which are consider
the Ancie-Saxon model and don't
be Ancie-Saxon model and don't ably strained. The Germans go for ably strained. The Germans go for the Anglo-Saxon model and don't fancy the Italian Idea, even though two Italian producing units are cur-rently in German midst at Berlin studies, working with German fa-

Shading Broader Shading Broader
Ruggiero Ruggieri la producing
an Italian talker of this type in
Berlin. Another Italian actor, Giaccaloni, has likewise tempered his
stuff to conform with a broader
continental viewpoint and even the
"the meticiatic Stenor Pittaliuga." ultra-patriotic Signor Pittaluga, making his parody songfilm on "Nero," with the Neapolitan comic, Petrolini, is temporizing his stuff with an eye to a more elastic mar-

ket.
The male leads are pilable for general appeal but with the current flap vogue on the continent, and the European yearn for the 1980 model of slapper (American-style), that casting problem is one not to be so readily compromised.
The Musselini Influence in build-

The Mussolini influence in building up his present and next-gen-eration Fascisti, is the direct where-fore of the lack of flappers. The Duce has the Italians high-pres-sured into the idea of everything for the cause of the black shirts; youths are trained from their pre-teens in things militaristic, while each marriage and motherhood is the barriage and motherhood is the barriage and motherhood is considered.

cism.

Hence no flappers, no night life, no young men and women about town anywhere in Italy.

Team Coming Over London on the 'Homerte' Sept. It.

London on the 'Homerte' Sept. It.

Japendictias

## VIENNA WANTS **VARIETY BACK-**WILL GET IT

#### Revival of Vaudeville Due for New Season in Famous Halls

Vienna, Aug. 27.

Vaudevlile, or variety as it's known on the Continent is slated for a strong comeback in Vienna this season. After submerged under

this season. After submerged under the severity of the Viennee musi-cals and stage legits, the varieties are now recalled to life.

Famous Ronacher variety, Euro-pean landmark in vaudevile, closed for many years, reopens this season. Renz variety, a die-hard and in. Renz variety, a die-hard and in. classification of the control of the control of the house last season, is likewise leying claborate nique for the new Reason.

plans for the new A Lost Love

A Lost Love
While public taste changes the
world over, no form of art dies completely, and the fickle public in Ausria returning to its lost love, the
wartety stage, of the Renz vandevalle last season has demanded constant modernizing, a newer form,
manifested by the substitution of
the pit jazz for the usual string ensemble.

emble. In Vienna, where native music is In Vienna, where native music is strong for the strings, this ultra-Americanization of variety stand-ards by having the pit band replete with brass and jazz-mutes, is an idea of how progressive the Renz variety people, at least, are.

#### **Current London Vaude**

London, Aug. 26 Opening venterday. (25), with regother draw on the layout, Gnade Fields, despite warm weather, packed the Palladium.

At the Colliseum Toto and his unit headlining for one week. Show is built around the clowar's scenn-trictities and reveals as a remarkable mime. Act well received.

Yvette Rugel, billed for the house last week for the current show, was prevented from appearing by fillness. Maince business yesterday (25) was good.

#### Marion Terry Dead

London, Aug. 28.

Marlon Terry, last of the foureminent theatrical sisters Terry,
dled in London aged 73.

Miss Terry was well known to
the British theatre public for over

"Private Lives" in New House
London, Aug. 26.
Charles B. Cochran-has closed a
contract for Noel Coward's new
play, "Private Lives," as opening
attraction of his new Phoenix theatre Sept. 24.

tre P tre Sept. 24.

Piece opened in Edinburgh this week. It remains on tour until the London premiers.

Great Wieland Dead London, Aug. 28, The Great Wieland, 54, American juggler here many years and for-merly a standard American turn, died in London Saturday (23) after

Mary Eaton in London Musical London, Aug. 26, Mary Eaton is under engagemen here for a musical show, open during the autumn.

Elijah Arnold Killed at 72

Elijah Arnold Killed at 72 London, Aug. 25, Elijah Arnold, 72, for 30 years box office manager at the St. James, died yesterday (25) following a motor accident.

## Selwyns Out of M. P. A. Leaving but 15 in Shubert-Controlled Group

Arch and Edgar Selwyn have withdrawn from the Managers' Protective Association, leaving but a skeleton of the Shubert-dominated managerial group. Counting the names dropped from the list early in the summer, it is estimated there are less than 15 in the M. P. A. Diff was a constant of the producing Managers' Association during the 1924 strike trouble and signed an acreement the principal feature of which guaranteed against Equity participating in sympathetic strikes for 10 years. The document is considered obsolete by some showmen.

The Selwyns dropped out of the M. P. A. because it is not a representative managerial body, although it calls for dues and a pro-rate as-

M. P. A. because it is not a repre-sontative managerial body, although it calls for dues and a pro-rata as-sessment in the case any member defaults in paying actors salaries, guaranteed by the association. The Selwyn theatres formerly affiliated with the Shuberts are now

pendent, open to book attrac a without strings. ich Selwyn's forthcoming pro

ductions are being booked through

#### **'Smiles' Starting?**

Ziegfeld's Marilyn Miller-Astaire's "Smiles" show may get into re-hearsal next week. Ziegsy having returned from his Canada camp and tanley Sharpe, his general man-

ager, being tour state of the s

#### Golden's 1st Not Set

John Golden isn't set yet on his first for Broadway, Maybe "That's Gratitude"; maybe "Ring Three Times"

Times."
"Gratitude" by and with Frank Craven opened for a week, Monday (25) at the Boulevard, Jackson

Heights.

H "Ring Three Times," now being cast, comes in, Craven's show is stated for the road. Whichever comes in goes to the Golden.

#### Nancy Carroll Changes Mind Over New Show

Nancy Carroll will not make her legit debut in "Frankie and Johnnie," which John Kirkland, her Johnnie, which John Kirkland, ne-author-producer hubby, will pro-duce. Plece went into renearsal this week without Miss Carroll. It is due to open next month at the Re-public, New York.

ublic, New York.

Cast includes Frank McGlynn,
r., Anne Forrest, Arthur Griffin,
drienne Lochamp, Roberta Beatty,
faierie Vallere, Josephine Evans, le Vallere, Josephine Evans eth Burton, D. W. Rowan, Jack Cifford, Cora Olson, Roger Baco Cliff Heckinger, Will Chatterto Jerome, Cowan, Edgar Hennin Jerome. Cowan, Edgar Henning Archie Sawyer, Leelle Hunt, Philip Foter, Louise Whitehead, Mrytland La Vaire and others.

#### Cape 'Follies' for B'way

Cape l'ollies for B'way
Dennia, Mass, Aug. 28.
The 1930 version of the Cape Cod
Follies entitled "Ship Shapes"
opened last night (25) at the Cape
Cod playhouse. Stewart Baird is
both author and producer and
Pengy Ellis wrote the score. "Ship
A two! weeks run of Shapes" will close in the same and the
provide of the Cape Code of the Cape
Code of the Cape Code of the Cape Code of the Cape
Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of the Cape Code of

aimed for New York, probably stopping for a brief engagement in

The cast includes Thelma Kes The cast inclides Thelma Kessler, Florce Hearn, Elaine Lank, Peter Joray, Bradley Cass, Spring Byington, making her mulcal comedy debut; Corbett Morris, Dorothy Llewythy, Libstrange Millman, Helen Cushman, Alberta Winnek and Kenneth Willams and Harold Morton, dancers.

Hoboken Stock

rioboten Stock

Dramatic stock will relight the old Ristle, Hoboten, N. J., Sept. 1.
House, formerly Throckmorton and Moteley has reverted to its priginal owner, Jules Leventhal. He will testall the stock.

Ogden Buchent

#### Lyle Andrews Sues as 20% Owner of All Trene' Rights'-10-Yr.-Old Hit

Lyle Andrews, connected som years ago with the production of the musical comed "Irene." at the Vanderbiit theatre, New York, has sued James Montgomery, and Adeline S. Bamberger, as executrix o the estate of Joseph F. Moran, hus-band of Miss Bamberger, a partner of Montgomery in the ownership of the production, for a 20% in-terest in recent alleged profits from

terest in recent alleged profits from "Irone."

Andrews claims that under a contract mad, in 120 with Montgomery and Moran, he was to receive 20% of all the proceeds of the play for alding in its promotion. He alleges that it has brought in substantial sums from its use in stock, and that the pluture rights have been sold.

In the defendants has applied in the Supreme Court to compel Andrews to give full particulars of his agreement for a 20% interest, and also concerning his claim, that the play has brought in large sums from the sale of rights.

#### 'Up and Up' Held Up

"The Up and Up," scheduled to open in Asbury Park, N. J., Monday night, failed to show due to illness of Dorothy Stickney, femme lead. Miss Stickney; a hysician informed Blatt & Nicholas, producers, that she may be okay to go un later in the week, but they may be compelled to cancel the Asbury date. Piece goes to Brighton Beach next week and the week following at the Blitmors, New York.

#### Hollywood's 25c Tilt

Hollywood, Aug. 24.
El Capitan goes to \$1.50 top, with
"The Poor Nut." ending the \$1.25
tradition imposed on Hollywood,
when Henry Duffy was operating
two houses here.
Hollywood.

when Henry two houses here.
Hollywood Playhouse has standardized at \$1.50 since the Duffy
washer, only "Fata Morgana" surrender, only tilting it.

#### "Unknown" Girl's Chance Due in New Ulric Show

Helen Lynd is cast opposite enore Ulric in Le 7 Gensler's pro-uction for Erlanger, "Keys to beredies"

Paradise."
Miss Lynd is unknown on the dramatic stage. She has heretofore done musical comedy, last with the first "Little Show."

#### Bennétt on B'way

"Wooden Wedding," comedy by Dwight Taylor, for production by Alexander McKaigs.
McKaigs will also project Richard Bennett in "The Solid South," after a vin in Chicago. 17 reopeny at the Windsor, Bronz, Oct 6, coming downtown following week.

#### MONTREAL'S STOCK

MUNITARRAL'S STUCK
Montreal, Aug. 26.
Dramatic stock replace vaude at
the Orpheum, next week (1).
Company engaged out of New
York includes Grandon Rhodes,
Nancy Sheridam, Katherine Meskyi,
Lawrence Keating, Melba Parker,
Walter Jones, Rankin Mansfield,
Fred Forest with reander to be
engaged in Montreal.

#### TYNAN'S PLAY

"The Eye Witness," melodrama by Brandon Tynan, recently tried out in Provincetown, is being recast for Broadway with the author-actor producing in association with the

an, appearing, will also di-

#### Amy Leslie Retiring?

Lloyd Lewis, p. a. for Publix-B & K houses, Chicago steps out Sept. I as first string critic of the Chicago. "Dally News."
The new post has a catch in it, depending upon the hea'th of Amy Leslie, its critic for

years.
Meantime, waiting to make sure he's in the front row on opening nights, Lewis will do yarns for the Midweek, a mag-stuffer of the "News." Marsaret Mann Crollus, second string on the paper, is unable to handle the night assignments because of ill heatth.

#### JEAN AUBERT'S \$16,000 CAR ATTACHED IN N. Y.

CAR ATTACHED IN N. Y.

For more than a week Deputy Sheriff Sterman Bernstein, armed with attachment, went from place to place in New York where he was informed Jean Aubert, French actress wife of Ira Nelson Morris, of Chicago, on light have some property of value. Just as the deputy-sheriff was about to ask for a taxicab to take him about town on his mission he came upon an asset of the control of the contro

#### Two War Plays Due

"Farewell to Arma," from Ernest Hemingway's book, A. H. Woods producing, and "Stepdaughters of War," by Kenyon Nicholson, Charles Frohman producing are is rehear-sal. "Stepdaughters" goes into Empire, New York, Sopt, 23. "Pare-woll" is due about the same time. Both are war plays.

Third Pre-Opening Lead
Hollywood, Aug. 28.
Another switch in the lead of
"Young Love," George HollandArthur Collins production opening
in San Francisco Labor Day, give
it to Norman Peck instead of Ster-

it to Norman Peck instead of Sociling Ferguson.

Tom Douglas originally had the part, but lost it because he couldn't decide whether he was wanted for pictures or not.

#### "Orchid Annie" Revival

"Orchid Annie" Revival
Hollywood, Aug. 28.
Rowland and Pearce are preparing a coast revival of "Little Orchid
Annie," opening at the Geary, San
Francisco, Sept. 28.
None of cast set yet, but possibly
will includes some of those in Edward. W. Rowland's production of
the same show at the Mayan these tre. Los Angeles.

A. Leslie Pearce will direct.

No obstainty now as to when William Hodge will reopen his sea-non in "The Old Rascal." He had expected to get rebearsals going so his could open in Chicago Labor Day week. "Sighe" for Republic
Leo S. Friedman puts "Bridge o' william Hodge will reopen his seaSigha," by Charles Sherman, intochekiran Sopt. 25, opening Oct. 25
at the Republic, New York.
Michael Rosenberg, Eldora Stanlord and Catherine Evans in cast.

"An accident in which daughter
dord and Catherine Evans in cast."

#### Mary Hay Case Before An Arbitration Board. And Then Right in Court

Jules Leventhal's \$50,000 damage suit against Mary Hay will, be troned out in arbitration before go-ing to trial in the N. Y. Supreme Court. The latter procedure was agreed upon by both parties and matter to come up at an early date before the American Arbitration

resulted through Miss Hay's walk-out as star of "You Don't Say," mu-sical produced last season by Leven-thal. The latter alleges the star's decision to vamp made the produc-tion worthless. nthal's suit against Miss Ha

thal. The latter alleges the star's decision to vamp made the production worthless.

Miss Hay's Alibi
Miss Hay's Alibi
Miss Hay withdraw from the show the night before wind-up in Atlantic the start of 
stated Leventhal had violated he contract as to billing, production and cast, but, despite that, she he gone along with the production un her nerves collapsed. May Save Leventhal Dough

May Saye Laventhal Dough
The proposed arbitration will not
abrogate the damage suit, since
neither principals have agreed to
accept the outcome as final. It may
be however, adopted for the purpose
of Leventhal finding where he
stands, and if defeated in arbitration
may save dough by calling off court
action.

#### Stocks Opening

"Let Us Be Gay," opening attrac-tion of Bainbridge stock company at Shubert, Minneapolis, Aug. 31. Sylvia Breamer and Walter Greazle in leads.

#### Waive Salary Guarantee; Travel Bond Halts Play

Travet DURIN IRRUS FABY
"Virtue's Bed," which Al Lippe
was proparing for road tour, suspended rehearsals Monday when
Equity stepped in and demanded
that the producer post band covering transportation for company to
and from Pittaburgh, where the
company was to have opened Sept.
S. If Lippe gots the security up,
Equity will permit return of rehouse formerly reasons."

hearsal.

Lippe, formerly manager for Emery & Lohmuler, who made the original production, acquired road rights from his former employers and, although east was in on stipulated sataries, he had them sign waiver of bond.

#### Dave Warfield Okay

Dave Warfield will leave the Doctors' Hospital at 87th street and East River within a week. He is fully recovered

#### PICTURE KILLS TITLE

Los Angeles, Aug. 26.
"The Crimson Hour," which Paul-ine Frederick is rehearing for Be-lasco & Curran, is said to be the play "Scarlet Pages" slightly re-vised.

play by yield.
Resion for switching title is that
Warners recently made a talker
from the play.

From Vaude to P. A'ing
Jean Dalrympie, formerly of the
vaude team of Jurret and Delrympie, is doing publicity for the John
Golden office.
Dun'

Dan Jarrett authored "Salt Water," comedy produced last sea-son by Golden.

## 33 STOCKS NOW. **ALL-TIME EBB** IN SIGHT

Dramatic stock has taken another osedive with the closing of nine ompanies last week,

Drop-outs narrow the current list stocks spotted in resort towns and due to fold in a couple of weeks, and 11 in established stands.

and II in established stands.

With but: a small percentage of
the 65 stocks operating last season
reopening, in former stands, present
outlook is that stock will reach its
lowest obb in listory this season
unless later operations counterbal-

omers naver operations counterbal-ance.

Operators in key cities are squawting plenty about recent in-stallation of territorial representa-tives appointed by the play brokers handling stock releases, through for their bills. Stock men avor the middleman deal is increasing in-stead of reducing reyalties and soon at the idea the brokers have gone philanthropit to give them this di-rect service without nicking them for it via a double commission, not stipulated but added to former roy-alties.

Divisional representatives of the play brokers cost the brokerages nothing except a commission on re-leases handled and protect brokers from piracy of the outlying stocks by keeping an eye on the bills in tarritories which they represent. Shortage of new material with

certifories which they represent.
Shortage of new material with
adaptability for stock is an obstacle
which the stock men will have to
wrestle with in forthcoming season.
With practically none of the ourrent
legita: ready to release for stock, it
looks like some will either have to
shift, stands or go in for repeat
bills.

Denver, Aug. 25.

With stock attractions near record ebb, Elitch's Gardens is one bright spot. It is usual to close the summer season the Saturday before Labor Day, but the players, have agreed to ramain here another two weeks. Tardy production is New York is one reason. It is the first time in 30 years that Elitch's has extended its eason.

#### 'Spices' Revue for Road

"Spices of 1930," revue destined for road over Erlanger time, has gone into rehearsal with Stevenson Productions, of which Harry Stev neuctions, of which Harry Stevenson is president, producing. Bear Bernard has contributed the sketches and is freeting the schemestall, Cast Included and Marky White, Arlies Medicalsohn, Marty White, Arlies Medicalsohn, Alvares, Ber Saunders, Florence Kane, Danny Montgomer, Victoria Kane, Danny Montgomer, Victoria Kane, Danny Montgomer, Victoria Coungman, Oliver Bisters Stand Youngman, Oliver Sisters, Sto and Clark, and Greenwich Villa Serenaders, band.

#### "Little Show" Wk. Later

New York premiere of second edi-tion of "The Little Show," schedu-uled for this week at the Royale, New York, has been set back, until Sept. 2, postponement necessatized for additional rehearsals and spot-ting of Jay Filippen, who hopped into the revue in Boston last week. Tilippen did only his control week of the revue in the control to the work of the control to the new-eral additional scenes have been written for the comit to you have

eral additional scenes have been written for the comic to go in when the show bows in at the Royale next Tuesday night. "Stepping Sisters," which had been current at the Possible to the

"Stepping Sisters," which had een current at the Royale until last been current at the Royale until last week and scheduled to jump direct to Chicago, went into the Forrest. New York, Monday Instead and will stick inder. Show has been grossing better than \$5,000 weekly through liberal pass distribution and \$1 nick service charge on each pass admit-ting two.

#### Tom Douglas' Objection

iom Douglas' Objection
Another switch in the lead for
George Holland's production, "Young
Love," richearding in Frisco to open.
Lablor Day at Columbia, has Steril ling Forguson back. Norman Peck
rehearsed one day.
It is reported that Tom Douglas
- reduced to play the role he greated,
a objecting to the fonme lead.

## **Oueries to Ticket League Call** For Showdown on Basic Aims: **Broker Help or Theatre Support?**

That New York's Theatre League formed to curb gypping of tickets by speculators, is really in process of formation rather than a workable system of control, is indicated from the developments of the past week. The ideas and rules of operation holdes and rules of the past of the pas the developments of the past weak. The ideas and rules of op-ready who is the idea in the constitution for in the interest of the interest who manage Broadway's theatres and necessarily the box offices—have put queries to the League's govern-ors that are yet to be answered. Further changes of the rules seem

irs that are yet to be answered. Further changes of the rules seem certain.

A show-down has been asked by these men on the principle of whether the Lesgue's function is further the interests of the 18 according to the state of the 18 according to the 18 according to the agencies, the 18 according to the agencies, the percentage of tickets to be allotted and the location of such tickets, are the matters engrossing the showmen who see flaws in the rules.

The accredited brokers have complained they have not been getting the number of tickets they could have disposed of during the past two weeks or so, when cool weather much improved business. Most concerned are the hit attractions. In each instance the theatre has refused to increase its allotments it was said the League is something of a boomerang to leading agencies, unable to do business after 7:15 about 18 according to the providence much the made by 7:30 and the house phones are not often answered when there is a line at the box offices.

Only Allowed Allotment

It is set forth in the League constitution that 50% of lower floor of the providence of the setting that 50% of lower floor of the setting that 50% of lower floor of the providence of the setting that 50% of lower floor of the providence of the setting that 50% of lower floor of the providence of the setting that the set of lower floor of the providence of the setting that the set of lower floor of the providence of the setting that the set of lower floor of the providence of the set of the set of lower floor of the setting that the set of the se

he a line at the box offices.

Only Allowed Allotment

It is set forth in the League constitution that 50%, of lower door telebroare. The set of the set o

#### **OUTLOOK FOR STICKS** WITH SHOWS NOT GOOD

Both Erlanger and Shubert houses on the road are begging for attractions, reports to the contrary not-withstanding. Rumors the roadsters would be on the increase for the new season but present bookings do not so indicate.

What dates have gone through are not giving the road much consecutive placement other than covering some of the key cities.

That there will be perhaps half or at least one-third of the road houses dark most of the new season brings speculation over what kind of attraction can be booked between road dates. Both Erlanger and Shubert house

#### Cantor 2 Grand a Day

Cantor Z Grand a Day

Atlantic City, Aug. 28.

Eddie Cantor is booked back here
for a repeat. He will appear on the
Steel Pier next Saturday and Sunday. Harry Richman played a similar two-day date last week-end.

Cantor's salary is reported to be
\$2,000 a day. He played a full week
at Warner's two weeks ago. With
the arrival of Labor Day next Monday, it is doubtful if more big names
will be sought this season.

#### Ready for Flops

After reading the new sea-son's announc. Lent for legit plays, Paddy Cain is reported having ordered an addition to his store house.

## ON THE CUFF TO **FOLD STOCKS** IN MAKING

Several proposed commonwealth stocks folded before starting last week through inability to cast with

week through inability to cast with an "on the cuff" plan.

The tryers' experience is that while the job seeking legits can be taken in on any sort of an arrangement by sharpshooters projecting New York productions they won't go for stock under similar arrangements with the possibility of a Broadway showing probably the bait making them sottles for the short roll boys.

Straight Stock Shaky

Straight Stock Shaky
With the stock situation none to
staple it is remarkable that none of
the 42 companies currently operatindex according to Equity's check ty,
A number of stocks are operating
sans bond protection through previous good standing at Equity, not
on waivers but with merely a letter
of responsibility from managements
previously okay with Equity. Should
any collapse Equity would be left
holding the bag to bring the troupers any collapse Equity would be left holding the bag to bring the troupers back but not for salary owed, un-less possible collection later via civil suits in case the defaulting producer should try to welch on claims if ever in the money again.

#### THE JED HARRISES REPORTED DIVORCING

The Jed Harrises are reported to be divorcing, if the decree has not already been handed down. Barron, Rice & Rockmore are counsel for Mrs. Harris, with Joseph P. Bicketron, Jr., attorney for Harris. While the attorneys were non-committed on details, it was not denied that the proceedings had gone. The Harris formerly Anta Green of Bridgeport, is said to have visited Mexico City within the last three months and the divorce is or was sought there. At present she is in the mountains, suffering with a broken arm as the result of a fall from a horse.

The Harrises were married in 1925, during the "Browduction of "Love Em and Leave Em." During the run of "Froadway" to get her for the presentation of that show in London.

Upon returning to New York Mrs. Harrise toky up a residence in the

in London.

Upon returning to New York Mrs.

Harris took up a residence in the

Greenwich Village district.

#### Pitiful!

Minneapolis, Aug. 26. Newspapers considered Minne-polis getting some legit road shows

apolis getting some legit road shows front page news. Story regarding the opening of the Metropolitan's season with "Strictly Dishonorable" Sept. 14 played up on page one. Announced that the original Broadway cast will be seen here.

#### Guild's Native Six

Native authors predominate in the new season's productions of the Theatre Guild. Six of seven plays listed are by merican authors.

#### "Loss of Dignity" with Ara Gerald's Loss of Lead Up for Opinion

F. A. B. Productions, which put litigation with Ara Gerald, leading woman, who was supplanted by an other when the play remained at the Eltinge, New York, for nearly three weeks, has applied in the N Y. Supreme Court for a ruling as to whether an actress, under an Equity contract, can claim damages for "loss to her professional dignity."

Gignity.

F. A. B. asserts that during rehearsals Miss Gerald accepted \$800 to release all claims against it and Felix Young, and when the play went on with another lead, she contended she had signed under misrepresentations to the effect the play would not be produced. Miss Gerald then demanded \$350 additional but the plaintiff claims that when the arbitrators heard the case they questioned her as to whether she was claiming for loss to her professional inginity for being ousted. Miss Gerald answered she was asking \$1,000 for that, so the arbitrators gave her \$500 altogether. Plaintiff contends Miss Gerald had no right to more than the \$350 in salary which she demanded, and that the arbitration clauses do not cover her additional demand. F. A. B. asserts that during re

## 3 FOREIGN CO'S. ON N. Y. STAGES **ON SUNDAYS**

Broadway will have three Hun garian legit companies this season all playing Sunday nights. Each is co-op. and will take in the sticks after leaving New York.

Hungarian Kamara theatre will do six plays at the Longacre. "Which Dance," by Lajos Biro, Hollywood writer, is in rehearsal. Hungarian Operatto Co has sev-

oral musicals, one now in rehearsal New York Hungarian Players in "Wedding Night," musical, in researsal and slated for either Cort or Ambassador.

#### BRITISH LEGIT BOOKED FOLLOWING F-P ATTACK

Montreal, Aug. 26.

Result of recent press correspond need to recent press correspondence attacking Famous-Players for alleged discrimination against British legit productions seen in Montreal in billing of week of British comedy at His Majesty's middle of September

September.

House has been running pictures
during summer, last being "At-lantic;" which did not draw well
enough for repeat week.

#### Could Use Marion Talley For New Coast Musical

Los Angeles, Aug. 26. Franklin Warner is after Marion Talley and Dorothy Knapp for his coast musical, "Temptations of 1930."

Show goes into rehearsal next week for a Mayan opening. Daphne Pollard, Frank Davis and Billy Gilert are engaged.

Harry Weber is in Kansas City
his week talking it over with Miss

#### Frank Cosgrove Broke

Utica, N. Y., Aang. 26.
- Frank Cosgrove, theatrical manager and producer, of Watertown, has filed a petition in bankruptcy in U. S. District Court here with liabilities of \$4.250 and assets of \$250.
Ten actors and actresses, mostly of New York, have claims for \$3.276, while Emily Cosgrove of Watertown has another for \$800. Utica, N. Y., Aang, 26,

## Stalling Agents for M. C. Girls Do **Nothing—Contracts Hold Some**

#### Helen's Poundage

Helen MacKellar's dieting, taking off 15 pounds, is with a view to taikers. The star, who view to talkers. The star, who recently returned to Broadway in "Through the Night," thinned down from 129 to 114, following offers of tests from

producers.

She may accept a test when her play folds, but didn't want to before losing the weight.

## **EQUITY REFUSES WILLIAM MORRIS PERMIT**

William Morris Agency's application for legit casting permit was turned down by Equity Council yesterday (Tues.). Equity's only comment was that counsel considered its refusal "for the best interests of its membership," inasmuch as Fublix was a partner in the agency and that favorably on Morris's application. Action on cancelling permits of five agents already in was not reached at this session and the matter has been set over until next week.

week.

The weeding out process will continue from week to week until the permits are limited to those whom Equity Council deem respon-

#### PSYCHOLOGY PRINCIPLES TESTED ON HUBBY N. G.

Chicago, Aug. 26.
What is a guy to do when his frau insists on testing his refexes, feeling his head bumps, psychoanalyzing his ego and prying into his subconactious thinkers in Buren was discussing actions of the hubband, Theodore Herbert Van Buren who is the stage manager with "Street

is the stage manager with "Street Scene." Van Buren suddenly de-Scene." Van Buren suddenly de-cided that three years of psycho-analysis and art were enough for any man, and he turned on his wife. Catherine ran out of the house; and last week Van Euren got a di-vorce on a charge of desertion, through Leo Weisskopf.

#### ROBBINS, REP. MANAGER **OUITS AFTER 30 YEARS**

Chicago, Aug. 26.
For the first time in 30 years, Clint and Bessle Robbins will not take a rep company out this coming season.
This summer, for the first time, Clint Robbins went out on a tent venture, but it proved a flop.

#### No "Othello" for Harris

Jed Harris says he isn't doing "Othello" this season as reported. "Mr. Gilhooley" with Helen Hayes, now in rehearsal, and "The Inspec-General," will be Harris'

#### GIL MILLER'S "FANNIE"

Gilbert Milier will follow "Marius," is first, with "Fannie," just bought. his first, with "Fannie," just Both are by Marcel Pagnoi.

#### Beating Chaplin

Beating Chaplin
Los Angeles, Aug. 26.
Chaplin has always dreamed about doing Shakespeare, but his favorite leading woman is beating him to it.
Georgia Haie makes her classical dobut Sept. 1 as Deademona in the control of the contro

performances in the auditorium the Royal Palms hotel in the Westlake district.

lake district.

Georgia was Chaplin's lead in "New Yorkers"

"The Gold Rush."

Ogden Stewart.

Cries of discontent are made by legit musical people in New York ing representatives designated as representatives" have had them under premise but haven't made good in producing jobs. Any number of girls, now around New York and at liberty are under this personal form of representation which forces them to wait until a call is made for an noition

The renty to their daily query, as to what's doing is, "I'm working on something." It's not new.

Several girls, chafing over their agents, rounded up prospects, only to be told that they would have to arrange for an understanding with their personal ren to avoid a future mixup.

For the nest year or so some For the past year or so some of New York's musical job filling agents have been running them-selves bowlegged in an effort to corrai as many personal contracts as possible.

corrai as many personal contracts as possible.

It's a condition that results in stailing and keeping the girls idle inder. Nothing to be done by them other than the ones under contract to demand a release.

A number of chorus girls, with appirations, have gone in for the rep gag and so far not one case the promised niche.

Meanwhile they pass up chances to get in a chorus line.

#### PARAMOUNT MAY TAKE TWO PHILLY LEGITS

Philadelphia, Aug. 25.
This city's legit season, ushered in last night, when "Symphony and Jazz," George M. Cohan's latest, had its premiers at the Broad Street. Continuation of last week's cool spell, plus the usual local attraction of the Cohan name, gave the show considerable last-minute box office activity and presaged two good weeks.

office activity and pressged we good weeks.

Next of the new season is "Three Little Girls," first scheduled for Sept. 6, then for the 2d, and finally moved up to Saturday night (30), when it will open at the Forrest.

when it will open at the Forrest.
Only two openings scheduled for
Labor Day now are "Luana," musical, Garrick, and "One in a Life
Time," George Kaufman's latest at the Larrie

ne Lyric.
Sept. 8 Adelphi opens with
Broken Dishes" and the Broad has
new booking, not officially anounced. Sept. 8

nounced.
Sept. 15, "Ripples," with Fred
Stone, at the Garrick and on the
16th "Street Singer," at the Chest-

nut.

Mystery house is the Walnut, about which nothing has been reported. Some say the house may not open until late in October; others that it will have a new affili-

others turned back to the Erlanger office by R-K-O, has some few show bookings for later in the fall, but is rumored as likely to-open with "Hell's Angels." The Shubert, the back shows considerable

with "Hell's Angels." The Shubert, about which there was considerable conjecture also, now announces "Girl Crazy," new Aarons & Freedley musical, Sept. 29.

Keith's may not be used as a legit theatre. Probability is it may be taken by Faramount for pictures. There have been reports Paramount is after the Chestnut.

Nothing new on well founded report Fox-Locust will be taken over by legit, presumably the Shuberts. That may come about Dec. 1, when leases on Adelphi and Lyrie expire.

#### **'New Yorkers'' in Colony**

Colony on Broadway, dark all summer, relights as a legit house in November. E. Ray Goetz' musi-cai, "The New Yorkers," will go in. It's B. S. Moss' house.

Goetz has Helen Kane, Frances Williams and Waring's Pennsylvanians, so far, besides the Durante

Trio.
"New Yorkers" book is by Donald

15%

## 1. 18 M. Oak Jak. 1.

## Plays on Broadway

#### HOT RHYTHM

HOI RHYTHM

Colored revus, presented by Max Rudnick and Colored revus, presented by Max Rudnick for rigery in supervision. Sittle by Balter MacDisald, Morrissey, in supervision, Sittle by Balter MacDisald, Morrissey, Johnny Lee Long Direct by Donald, Riewood, and Erette Grainer. Dances staged by Max Cash. In cast: Johnny Hudgins, Edde Resion, Arthur Bryson, Johnny Lee Long, Editor, Arthur Bryson, Hong Lee Long, Edde Resion, Arthur Bryson, Hong Lee Long, Edde Resion, Arthur Bryson, Hong Lee Long, Hong Lee Long, Person, Market Lee, Lee Long, Max Lee Long, Max Lee Long, Mai Dumes, Preddie Vallet, Liwellyn Rasson, Larit N. Lo-rand Salth.

Wili Morrissey is in again. This time with what he calls a "sepia tinted little show." He has gone Harlem, but all dressed up Got himself a new town of the Harlem, but all dressed up Got himself a new town of didn't walk this time. "Hot Rhythm" could be plenty hotter, but it is one of the well dressed colored revues, any way. Otherwise, soi: a bad attard on the hotter, but it is one of the well dressed colored revues, any way. Otherwise, soi: a bad attard on the hotter, but it is one of the well dressed colored revues, any way. Otherwise, soi: a bad attard on the hotter, and the well of the hotter, and the well of the hotter, and the well of the hotter, and the hotter, and had been a long-drawn-out, affair that evening. Nearly midnight before over the would insist on encores without reason. Especially in a colored show, encoring becomes an infliction. Early in the summer Morfissey con of the hotter, and the hotte



We have hundreds of satisfied policy halders throughout the country There must Be a Reason!
We Do More Than INSURE—
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SERVICE from COAST to COAST

the players in period costumes being funny. A Florodora double sextet, to the control of the con

#### THE 9TH GUEST

Mystery melocration in these acts, preMystery melocration in these acts, preWoods by arrangement with 8. M. Biddell;
playwighted by Owen Davig, based on
ning, staged by Owen Davig, based on
ning, staged by the author; estiting by P.
DOUG Acksternan.
William Courtising
Margaret Chiebolim. Thais Lawton
Margaret Chiebolim. Thais Lawton
Dr. Murray Chainers Reid, Berton Churchill
Tim, Sainnon.
Print Shannon
Thais Lawton
Print Shannon
The Margaret Chiebolim.
The Margaret Chiebolim.
The Margaret Chiebolim.
Thais Lawton
The Margaret Chiebolim.
The Margaret

Jean Treat. Brends Dables
"The 9th Guest" is the first thrigher of the young season. Its chances
depend on how mystery mellers are
solne to be liked this autumn. First
solne to be liked this autumn. First
fleat is novel and the culprit in
a series of stage killings is adrottly
screened to the end.
No comedy relief. First act built
up to an interesting curtain. Second act, perhaps too melodramatic
but many the series of the series of the series
selected and the saddenes jumpy
un finale had its audience jumpy
un finale had its audience jumpy
un finale propose in the cast one as
silencers.
Nine persons in the cast one as

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stage.
Several well-known players with Allen Dinehart featured. Owen Davis, Jr., has an important assignment for one of his limited experience. Berton Churchill, Frank Shannon, Brenda Dahlen, Grace Kern, William Courtleigh and Thais Lawton figure in the grisly proceedings.

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for the fifth help but it is hardly interested in the fifth probable story. Audiences must be the life of such a thriller to land atrongly. Strength the fifth helps but it is hardly

## OUT-OF-TOWN REVIEWS

#### LUANA

Atlantic, Gity, Aug. 26.

Music by Runoid Prinal. Book by Howard Emontic Rogers. Lyrice by 'February Rogers, Brief by 'February Rogers, Brief by 'February Rogers, Brief by 'February Rogers, Brief Brief Brief Brief Brief Brief Rogers Philosoft Rogers R

Symphony and Jazz
Philadelphis, Aug. 26,
Nothing Philly likes better than a
George M. Cohan opening, and not
once in a blue moon does this city
take exception to any of George M.'s
show, but "Symphony and Jazz"
show, but "Symphony and Jazz"
show, but the show of those exceptions.
Written by Dr. Louis K. Anspachsr, author of "The Unchastened
Woman" and other pleces, "Sympony and Jazz" is a strange and unto the show of the show of the show of
temperament, psychological drama
and forthright medicaram. The
edges continually rub and the play
hits the bell on none of its three
tangents. This despite the finest
kind of stage investiture and intellikind of stage investiture and intellistrange of the show of the show of the show of the
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kind of stage inventiture and intelligent and dignified direction by Sam Forrest.

The story concerns Lodar Baron, modern composer, who has turned the concern composer, who has turned the more classical, the has seen the concern composer, who has turned the more classical, the has seen the concern composer, who has failing, with an attractive woman, whom he met is the war. Their, actual romance, knowever, has been dead for five years, and he has failing the concern control of the concern control of the layer of his love for the young damsel, the sergeant of, his evil war days respirate into his life. Lodar's venger of his love for the young damsel, the sergeant of, his evil war days respirate into his life. Lodar's venger of his head of the layer is the control of his Nemesta. Lodar thinks that he has committed murder, and so does the audience up to the last 10 minutes, when his doctor friend discloses that the revolver had only a plot to rid the young composer of his intense inner feeling against this wrongdoer of his past life. The final twist is no more believable or understandable than that thou is far-feethed and specious, and the several moments that set out to explain, from a psychological stand-

the several moments that set out to explain, from a psychological stand-point, some of the actions, are so

dull and prosy that they hold up the

dull and prosy that they ledd up, the tempo wonders what on earth Mr. Cohan any in Dr. Anspacher's script. Bilt once having taken it, there is no denying that it has done his best by it. A rich and tasteful setting and Mr. Forest's same and objecting and Mr. Forest's same and objecting nome of the play's more obvious detects.

Louis Calhern as the young composer helps a great deal. John T. Could be a

ship and the second play of the second play is a superior of the s

#### CABARET OF COMICS

CABARET OF COMICS
(GERLIN)
Berlin, Aug. 15.
Cabaret of Comics (Kabaret der
Komiker), originally a foundation
of the best known Berlin comics,
opened its season this month. The
sand the opening performance was
almost a social affair,
and the opening program contained a
great deal; but did not say much.
Typical cabaret program and the
Typical cabaret program and the
program of the complete of the

#### TICKET QUERY

(Continued from page 59)
Theen sold, the house claims the right to deliver whatever remains. In other words most of the theatres, while in agreement with the general plan to hold premiums of agency tickets to 75c each cannot see how and why the League should kinowingly hinder the actual sales of tickets. "Green Pastures" (Manasfield) has an especially strong advance sale. Instead of giving 75% of its lower floor to the agencies, one-half or 37% is going to the agencies. It is selling out, proving box office strength. Brokers in seeking more. "Pastures" tickets say they have orders. The management replied that as orders were the sama Jas cash, let the brokers come to the box office attending the same the orders, in addition to the regular allotments.

Fio Ziegfeld back from the coast.

ular allotments.

Fio Ziegfeld back from the coast to produce the new Marilyn Miller show (The Coast to produce the new Marilyn Miller show ("Similes") wants to be shown that the League is workable. It convinced of its merit, he says he will join. He has outlined his own distribution if the accredited, broken to the Ziegfeld. The idea is tickets by the Ziegfeld. The idea is

to establish one or two offices on Broadway and to sell at the box office scale.

Stamping machines like those used in railroad offices were distributed to the box offices by the League, with instructions to stamp such ticket sold direct. The machines appear to be out, with no value seen in their use. Stamps by the various brokers however, are required.

A report that five of the 15 hards.

quired.

A report that five of the 16 brokers had been detected gypping was denied by the League.

Gert, performed ordinarily, but wore unusual costumes.

A musical act, "Sailor in Maraselle," was done by Maria Ney and seile," was done by Maria Ney and seile," was done by Maria Ney and the seile, "was done by Maria Ney and the seile," was done by Maria Ney and the seile, "was the picture at an of the political conditions on the Balkan. The Ylenna comedian, Bigt Hofer, the picture stars, Gerda Maurus scool in this bif.

A justice comedy of Paul Sarauw and Kurt Robitschek, "The Seisation Process" of Katharine Kreis," closed the evening. In this pigy it was the Berlin comic, or political bapanese dancer, Aida Kawakami, Apart from her exotic appearance, only noted through her expressive hands.

House should do well with this big and amusing program.

#### Advertising Representative Wanted

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## Legit Season Running Month Behind, with Early Flops, as Only 20 Shows Remain on B'way

Broadway's new season is running about four weeks behind schedule. Several houses going dark will not be able to secure bookings before Sept. 15 or later. t. 15 or later.

Sept. 15 or later.

Only three new shows are due next week. Labor Day usually has a lock of premieres. Only five new shows opened prior to this week, when three new also entered. Of the quintet, two were distinct fail-

there are 20 shows current, but there will be at least three with-drawais Saturday. Cool weather continued last week. Except for Saturday's matinee, at-fected by beavy rain, business held up very well, some grosses topping the previous week. This week start-ed rather mildly, with the weather Arming up.
Money for Musicals

Money for Musicals

Big money is going to the musicals, of which there are but two of
major rating. "Vanities" again
around \$50,000, with "Flying High"
also virtual capacity at \$38,000,
"Garrick Galeties" okay at \$14,000.
"Through the Night" flived at
"Through the Night" flived at
lowed by "Up Popped the Devil"
("Everybody Welcome") next week;
"Hot Rhythm" (colored) doubtful at
the Times Square; "Apron Strings"
closes at the 48th Street, which goes
the Selwyn with "similarly leave
"Second Little Show" comes to the
Royale, and "That's the Woman"
relights the Fulton.

Estimates for Last Week

Royale, and "That's the Woman" relights the Fulton.

Estimates for Last Week
"Apron Strings," (48th St.) (38th week) (C-969-43). Final week; not big but consistent money maker to moderate grosses; around \$7,000 last."

"Gafen, Ritz (ist week) (C-956.

33). Presented by W. A. Brady in association with John Tuerk; written by Myra Mannes; opens Thursden, and the strings of the stri

around ass, ou, which is the superior and as a capacity gross at scale in most expected to the control of the c

well regarded at recent try-out; opened Monday.
"Stepping Sisters." Forrest (19th week) (F-1,015-33). Moved here from Royale with about another month indicated; around \$5,000, but

from Royale writh about another month indicated; around \$5,000, but brofitable.

"Strictly Dishonorable," A von a straight of the straight of the straight which the gross again we straight with the gross again with the gross again with the gross again with the gross again with the straight with the gross again with the straight with the gross again with the straight of the straight with the straight with the straight with the straight of the straight with th Topaze," Bartymore (2d week)
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en

FOR KATE CORNELL

San Francisco, Aug. 28.
All three legits open last week
housing sex shows. B. o. response
indicated the customers like em
hot or fairly so.
Katherine Cornell in "Dishonored
Lady" opened to a jammed house.
And the cornel in "Dishonored
Lady" opened to a jammed house,
sponse should bring her back again.
Business at the Curran climbed
steadily through week to \$15,000.
"Candelleght," at the Geary in 3d
week, held satisfactory pace, sliding
"Candelleght," at the Geary in 3d
week, held satisfactory pace, sliding
of the cornel of grand, but healthy at
10,000.

Eliele Ferguson in "Fata Morgana," 2d week at Erlanger's Columbia, holding up well. \$9,000.

#### Three Shows Going Out

Three closings are scheduled this week, among them a distinct flop another a resumed engagement.
"Aprong Strings," independently

presented, goes to the road from the 48th Street after a run of 88 weeks Originally opened at the Cort. moderate money show which start ed with a \$10,000 pace.

#### APRON STRINGS

Opened Feb. 17. Second-stringers got it. Smith (World) said, "Mever quite funny enough." Dudley (Eve. World) thought it "bright as Rocke-feller dime," Variety (Edba) deemsd it "not sufficiently wallopy for the hit division."

"Through the Night," also independent, closes at the Masque Opened last week, giving no indi-cation of having a chance:

THROUGH THE NIGHT THROUGH THE NIGHT
Opened Aug. 18. "Even if I
were just out of Sing Sing instead of back from a vacation
I do not think that 'Through
the Night' would make me rejoice in freedom," said Littell
(World). "He work of the said of the s

"Lost Sheep," which resumed at the Selwyn last week, goes to the road.

#### Henry Clay Dies

Los Angeles, Aug. 26.
Henry Clay, 26-year-old plane accompanist for Marguerita. Padula,
died at Miss Padula's Hollywood
home Saturday (23). He had been
ill for three months.

#### MOSS-FONTANA AT LIDO

Club Lido, class spot, reopen ept. 19 with Bobby Brooks' or

Moss and Fontana, dancers, set a the feature floor attraction.

#### **ENGAGEMENTS**

Kathleen Lowry, "Ladies All' (road). Mand. Mona Li, Genova Hacrison, Ho Lous, "Insult." Fannie Brice, George Jessel, Hal Skelly, Joseph Allen, Paula True-man, Hannah Williams, Hal Thomp-son, "Corned Beef and Rosses." Marjorie Gateson for "Cafe." Dolores Delmar, William Pringle, "Luana."

changes since try-out; opens to-night (27). "Young Sinners," Shubert (2d week) (2d engagement) (C-1,395-3). Resumed date (originally at

#### Shows in Rehearsal.

"Little Show" (Brady & "Three's a Crowd" (Max Gordon), Liberty, "Mr. Gilhooley" (Jed Harris),

Morosco.

"Fine and Dandy" (Green &

"Fine and Dancy (Green, War") Gensier), Erlanger, "Step-Daughters of War" (Chester Erskine), Empire. "One, Two, Three" (Gilbert Miller), Miller. "With Privileges" (Hyman Adler), Hudson. "Blind Mice" (Crosby Galge),

"Blind Mice Selwyn.
"American Tempe" (George M. Watters), Longacre,
"Spices of 1930" (Stevenson Productions), Unity Hall.
"Nina Rosa" (Shuberts),
Majestic.

"Nina Rosa" (Shuberts),
Majestic.
"Princess Charming" (Connolly & Swanstrom), Imperial.
"Uncle Vanya" (Jed Harris),
National.
"Bad Girl" (Robert Newman), Lyric.
"Mrs. | Moonlight" (Charles
Hopkins), Hopkins,
"The Up and Up" (Blatt &
Nicholas), Biltmore.
"The Long Rosd" (Herman
Ganvoort), Longacre.
"Greeks Had a Word for it"
(Wm. Harris, Jr.), Harris.
"Vanities" road (Earl Carroll), New Amsterdam. roll), New Amsterdam.

## **\$9,500 BIG FOR** "CHILD" IN L. A.

Los Angeles, Aug. 26.

Los Angeles, Aug. 26.
They're beginning to talk of the new season here. According to those who talk, it's supposed to be a great season. Tall season the control of the con

what was expected in the current period of dirges.

At the Hollywood Playhouse, Grant Mitchell in "The Champlon", got \$6,000. Plece went on with little publicity and the returns are a bit "Tas For Three" at the El Capitan folded after three weeks of fair business to \$4,700. "The For Nut," with Elliott Nugent and others of the family opened Sunday, Monday the Ellinors and Egan Monday the Ellinors after big wart for some weeks. Former bas "Candle Light" and the Egan "The Missing Witness." With two houses opening in one week, the event can be safely called "the new Sesson."

season."
After three weeks' darkness, Vine
Street opens Sept. 1 with Dorothy
Mackaye in "A Cup of Sugar," new
play originally intended for Mayan.

#### Estimates For Last Week

"it's a Wise Child"—(Belasco, 1st week). With heat and everything, surprise at \$9,500.

"The Champion" — (Hollywood Playhouse, first week). Grant Mitchell's manager is producer. At \$6,000 for the first week he's catis-fied. There may be an idea of sell-ing Mitchell for pictures.

"Toa For Three"...(El Capitan, 3rd, final week). Faded out to \$4,-700, about average for months." "Poor Nut" opened Sunday.

#### AHEAD AND BACK

Manker Watter's American Tempo."

Al Bacheller, advance, "Bons o' Guns" (Connoily & Swanstrom).

Mitton Raison, ahead, "Frincess Charming" (C. & S.).

Joe Flynn, ahead, William Tisdale, back, with "Sex," opening season at Garrick, Chicago.

Fred Davidson, ahead, Corse Payton, behind, "House of Fear" at Playhouse, Chicago.

Arthur Kober, p. a. for Crosby Gree Las Gordon.

Gree Las Gordon.

The Band."

Charles B. Dillingham, with Erlanger, will follow "That's the Woman" with "As Good as New, Comedy by Thompson Buchanan, Now casting for an Oct. 1 open-

"Band" on Tour
"Strike Up the Band" opens on
tour at Newark Sept. 22. A resumed date on Broadway off.
Show goes to Detroit and then
Chicago.

## \$21,000 for Only 2 Shows in Chi., But 2 More this Week: Gals in Furs

#### **FUTURE PLAYS**

Princess Charming," new music produced by Connolly & Swan-strom, bows in at the Shubert, Bos-ton, Sept. 8, for three weeks' run and follows into the Imperial, New York, follows into the Imperial, New York, Sept. 29. Cast, complete, includes Victor Moore, Daniel Bregis, George Grossmith, Jane Aubert, Douglas Dumbrille, Betty Gallagher, Bartlett Simmons, Raymond Walburn, John Kane, Dorothy James, Yvonne Grey and Albertina Rasch, ballet.

"Ship Shapes," Cape Players' an-nual musical, will open next week nual musical, will open next week (1) at the Cape Playhouse, Dennis, Mass., going in for four weeks with two weeks in Boston before New York. Cast includes Peggy Ellis, Bradley Cass, Thelma Kessler, Pearce Hearn, Elain Lank, Peter Joray, Spring Byington, Corbet Morris, Dorothy Liewellyn, Helen Cushman, Alberta Winneck, L'Estrange Millman, Williams and Norton.

Marion Gering has taken "Beyond Woman," by Lillian Krieger Burton. "Woman" had a recent Province-town tryout. Gering now directing "Bad Girl" for Robert Newman.

Road shows of "Sweet Adeline" began rebearsals Monday (25) opening at Colonial Boston, Sep

Featured players from N. Y. "First Night," backstage comedy frama by Walter Newman, will be lone by Hyman Productions in Oc-

"Frivolities" is tentative title of Percy Oakes' revue.

Betty Laidiaw, music
Stern. Due in October. ovue. Sketches by music by Harold

Betty Laidisw, music by Harold Stern. Due in October.

"The Night Owl" is a musical comedy to be produced by George Lederer. Based on a drama, "The Phantom Ship." Barbara Newberry, Lester Allen, John Barker and Sam Jaffe have been engaged.

Illness of Dorothy Stickney, one of the leads in "The Up and Up." has delayed the Biltmore until Sept. how at the Biltmore until Sept. how at Brighton next Monday.
"Brown Buddies," colored musical produced by Marty Forkins, opens Sept. 16 in Atlantic City. Bill Robinson, Adelaide Hall, Ada Brown, Shelton Brooks, John Mason, Alma Smith. Putney Bainbridge, James Lilliard, Chas. Mosley, Andrew Tribble in cast.
Tom Weatherly is doing a play on his own, "The Gay Divorcee," of the State of the State of the Communication of the State of the Communication of the State of

hearsal in two weeks.

Abner Greenwald and Rufus Leroy, new legit producers, have "Trapped," by Elaine Carroll, for production. Geenwald was a club agent and Leroy an indie vaude

agent and agent agent.

"Maybe She Will" (musical)

ried out several months ago by "Maybe She Will" (musical) tried out several months age by Erhart Productions, reopens in Altoons, Pa. Sept. 28. Marguerite Flynn, Lorraine Hinckey, Barr Sisters, Joe Donlin, Bryan Kenny, Johnny Dunphy. Lew Cook, Hal Sully, Mayne Burnett, Louise Kling, Martha Smythe and others

King, Martha Smythe and solven, in company, or the Chatfield Taylor adapting "Napoleon 24," tentative title for L. Lawrence Weber's new German play, Ernest Truex in the lead. Shuberts are reported taking over "Michael and Mary" from Charles Hopkins, sending it out to their aubscription theatres. Made Kennedy in the lead. Shuberts falled to get "Melo" from A. H. Woods for Miss Kennedy.

in the lead. Shuberta failed to get "Melo" from A. H. Woods for Miss Kennedy.

"Mn. Gilhooley," Jed Harris producing, will open at New Haven, Sept. 15, then into the Morosco, New York, Sept. 30. Cast headed by Helen Hayes includes Arthur Sinclair, Maire O'Nelli, Dorothy Walters Barry McCullom, John Maler, J. Kelly, Ralph Cullinan and thers.

"South See Virgin," by Roland Oliver, is being readled for immediate production by Jack Linder. Now casting and goes into rehearsal in two weeks.

Percy Oakes, casting agent, is the latest of his clant to be caressed by the producing bug. He will shortly make bis bow as payroll lifter with a new musical, "Look Who's Here" destined for the provinces and New destined for the provinces and New

a new musical, "Look Who's Here" destined for the provinces and New

destined for the provinces and New York later. "Mrs. Moonlight" has gone into rehearsal as next for Charles Hop-

Chicago, Aug. 26.
Gals were furs and the ritzy boys opcoats last week. This nort of ather made joy flow in the veins of the two theatre managers whos houses are open. It also caused them to net extra grand each over

last week.

"Sisters of Chorus" hung up the
closing notice, but it brought luck
and now the show will say until
Sept. 13, followed by "Young Shuners." "Last Mile" for the Harris,
has been dropped, with "Dishonored
Lady" on the books but not certain,
as replacing. "Sex" and Mae West started the
Grantic Sunday. "House of Fear,"
but the same night at the Playbute.

"Artists and Models" shifted often now says Sept. 8. Nobody belleves it. At the Selwyn, "Lost Sheep" will open Aug. 30. For the rest it will be in Oct.

Estimates For Last Week "Love Technique" (Stukebaker, 4th week). Up to \$8,500, grand bet-ter from week before. "Sister of Chorue" (Apollo, 16th week). \$12,500, slight increase.

#### **'LITTLE SHOW' ALONE IN BOSTON DID \$17,000**

Local legit season will open Shu-bert houses after Labor Day with Bird in Hand" at the Majestic, "Apron Strings" at the Lymouth," "Blackbirds" at the Lyric and Jane Cowl at the Wilbur and "Princess Charming" at the Shubert, on or be-fore Sept. 5

Charming" at the Shubert, on or before Sept. 5.

The Erlanger houses, Tremont,
opens with a \$2. film; the Hollis will:
be dark, and the Colonial gets "Fine
and Dandy" Labor Day.
Only current show in town is
"The Little Show," at the Wilbur,
it grossed nearly capacity at \$17,000;
have the strength of the the Colonial strength of the Colonial S

Jane Cowl In "Twelfth Night" Macgowan & Reed will project Jane Cowl in a revival of "Twelfth Night," at the Elliott, New York,

Sept. 15, Support includes Leon Quarter-maine, Arthur Hohl, Walter Kings-ford, Jessie Ralph and Joyce Carney.

#### Cast Changes

J, Anthony Hughes replaced Joe foran in "Sisters of the Chorus," at the Apollo, Chicago,

Nydia Westman replaced Mirlam Hopkins, "Lysistrata," June Justice and Joan Madison, "With Privileges."

Grace Moore and Martha Mackay, Vanities."

kins, and will relight the Hopkins,
New York, Sept. 29.
Cast includes Haddee Wright,
Edith, Barrett, Guy Standing, LeoCarroll, Vornon Kelbo,
KatherineStanding and others.
"The Long Road," with Otto Kruger as lead, which Herman Ganttryout, at, Jackson Heights, L. I.,
Sept. 1, is, booked for a Broadway
premiere Sept. 2 at the Longacre,
Gantvoort has in mind a new musical, "Fre-her Dressing," for Broadway in October, putting it in gehearaal the middle of September,
"Once in a Lifetime," coince; by
Moss Hart and George S. Kaufman,
tried out last spring, reopens at the
Garrick, "Philadelphia, next week for
a three-week run and follows into
the Missis Born, New York." Sanil H.
Hackson, Blanche Ting, frequent
Mills, Charles Halton, Leong Marcelle, George S. Kaufman, Sally
Phillips and others.
"Bad Glir," dramatization of Vina
Deimar's novel of same title, has
gone into rehearsal with Robert V.
Newman as producer. Miss Deimar made the stage adaptation in
collaboration with Brian Marlow,
Sylvia Sydney and Paul Kelly
head cast.
"Sylvia Sydney and Paul Kelly
head cast.
"Sylvia Sydney and Paul Kelly
head cast.

Syvia Syoney and Fau Aery "Birthdays," comedy by Jessie Trimbie and Belle Trimbie Matt-son, with Walker Whiteside as star, will reach production next month via Charles H. Brown. Now casting and due for rehearsal

### Literati

W. R. Hearst's Illness

72

W. R. Hearst's lilness
In the Berlin cables received this
week by "Variety" was one stating
the diagnosis by German physicians
of W. R. Hearst's heart determined
it is in a serious condition. Hearst,
it is added, has gone to Bad Nauheim for the cures. Business associates are with him there.

The tenor of the cable leaves the
impression the matter of the diagin the Berlin newspapers. Nothing
has appeared in print over here regarding it.

garding it.

Hearst is around 70. He went abroad about two months ago.

#### Business People

Writing has become a busines ad writers are now business peo

ple.

Time was when people wrote because they were inspired or thought so, or they had a mission, or because they were just nerts. Most likely the last. If they got paid for it, O. K. If not, O. K. Publications, it, O. K. If for, O. K. Publications, then, rarely had money to spend for other than printing. That's what gave rise to the popular idea of a writer starving. In those days they had garrets.

Things changed. Publications

writer starving. In those days they had garrets.
Things changed. Publications took on advertising, and could atford payment for contributions. Writers moved out of upstairs, or maybe no more garrets were being built. Writers no longer had to stave, except for inspirational positions of the start of the smart the agent may soon be a thing of the past. No sense paying that 10% for something they can well do themselves, for a "name" is always solicited for material.

Solicited for material.

The writer, today, devotes a certain number of hours each day to take number of hours each day to take number of hours each day to the number of 
ness with her.

Writers are hep to the many ways of increasing their incomes over and above the proceeds from the first publication of their works. They know all about foreign magazine and book rights, serial rights, film rights and all the other rights, film rights and all the other rights, film rights and all the other rights, film rights are serial rights, film of the rights. Once considered gravy, the extra "rights" now all so into the production estimation.

People still point to writers as temperamental, sentimental, childilike, innocent, etc. Just a business man like the next guy—only he probably has a steadier and better-paying business.

And as for garrets, you should see some of the homesteads.

#### More on the Copyrighting

More on the Copyrighting
In his column, Walter Winchell
commented upon "Variety" copyrighting-lis contents, as recently announced here. Walter, to make his
comment more readable in his own
style, said "Variety" burned "p
though Ed Paremere of the Paramount scenario department in
Hollywood, having copped from this
Hollywood, having copped from this
to make the parameter of the company
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to the company of a standard monthly magazine

a standard monthly magracine which pays liberally for its material.

The Paremore lifting was mersly mentioned as a. in-ident to illutrate how far and to what extent the wholesale copying from "Variety" has gone to. Other than-in the exempt daily newspaper channel, which has permission to rewrite from "Variety" or to the caculpation of the "D. A. N." was "repersefully omitted. It was not intended to infer that that magazine of fine standing knew aught of the

of fine standing knew aught of the Paremore tricks, more especially us now and then Paremore men-tloned "Variety" as the source of

The syndicated columnists should not object to a lift here and there by someone in the hinterlands who may largely benefit, but they have good reason to complain it too much of their stuff is taken, regularly, as that might remove the special locality as a subscribing prospect. Who recails Odd McIntye, Prince Who the which, with gags, who knows their source? Unless created by the writers!

#### Chi's Circulation War

Chi's Circulation War
Chicago is in the midst of a terrific battle for circulation among
the dailies. The sheets are out
hustling and counting minutes in
an effort to beat the other rags to
the street. Frizes, contests and
features are being turned out daily.
The "Daily News," evening, is
now completing a \$500,000 rpitting
plant on the south side, to gain
about 30 minutes on south side delivery. The mats are made at the
main plant in the loop, then by taxl
down to the new presses, The new down to the new presses. The new plant contains 15 press units to produce 40,000 80 page papers ar

plant contains 15 press units to produce 40,000 80-page papers an hour. The "Heraid-Examiner," morning, is offering big prizes in a "famous fiyers" to break in on the publicity for the National Air Races. Grand prize is a \$19,000 Curtiss-Robin, with other prizes taking in air tripsto all parts of the country. The "Heraid-Examiner" is now getting its first edition on the sircets only 30 minutes after the buildog edition of its sister evening paper, Chi "American." The "Tribune", rival morning, has speeded up its first evening edition aimost two hours in an effort to compete with the "H.-E.," which has big gains in its evening saies.

Local deilies are all going in strong for radio, and most of them own their own stations.

#### P. A'ing in London

Press agentry in London is dull. There are more unemproyed space fillers than actresses—almost. Publicity in England isn't thought

fillers than actresses—almost.
Publicity in Engiand inn't thought
so highly of as it is in the States.
One of the jeading talker units in
the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state

Competition between the scores of outside space agents is acute. As soon as one man takes a slight flop with any particular client, client is inundated with requests for work from other space hounds, every one promising the earth for a dollar or two less.

#### Sales Up: Ada Down

Rumors about the present depres-sion in the London newspaper ranks continue on the Inside. Cause of present uneasiness is current trade slump, and record unemployment figures, making advertising reve-nues much below normal.

figures, making advertising revenues much below normal.

This, coupled with the inevitable shortage of hot news around the holiday season, has caused even such papers as the "Daily Mail," which thought nothing of printing 2,000,000 24-page papers a day, to drop to 16.

"Sunday Express," Beaverbrook's, is said to have cut editorial staff wage list by \$1,500 weekly, with a fair lay-off of newsgetters in the "Daily Express" rooms. Now it's said the "Evening Standard," which, with the first two, forms the Beaverbrook London outlet, is also laying off men considerably. Circulations, meanwhile, continue to zoom to amazing figures, while advertising going down steadily.

#### Knapp's Fi.st Book

now, and then Paremore mentioned "Variety" as the source of a single item.

Waiter also said "Variety" had often hopped onto the columnists, especially himself, for squawking over other columnists reprinting easy, etc. Quite true and will continue, since that is not a parallei. "New Yorker," will have his first

book published in the fall, entitled "I'm Sorry II I Have Offended—and Other Sob Ballads," by Putnam. It will have introduction by Frank Sullivan, a fellow townsman of Knapp's, and by Corey Ford. Book will be illustrated by 64 woodcuts by Donald Streeter.

will be illustrated by 64 woodcuts by Donald Streeter.

In addition to mayor, Knapp was U. S. Commissioner at Santogs, and has been a candidate for state senator on the Democratic ticket.

Knapp is well known to the Broadway and racing crowd. Several years ago it was announced he had written the song numbers for a musical comedy.

ical comedy.

Once a mayor of Saratoga, he is back in politics, having received the Democratic nomination for State Senator from his district.

#### Books Sticking

Books Sticking
The so-called "Harper group" of
book publishers, or those who falled
to cut prices, formes under the
name of the National Association
of Book Publishers, are understood
to have come to the decision that
the \$1 book is not only here to stay,
but is being bought in preference
to the higher priced.
The organization is said to have
called in Orion H. Cheney, of the
Irving Trust Co., to act as a gobetween and confer with the Book
Bindear' Association and similar organizations in the book trade to see

Binders' Association and similar or-sanizations in the book trade to see what can be done about making cheaper books possible. Idea is that the book publishers want cuts all the way down the line to make the cheaper books possible, rather than taking it all themselves.

#### Fortune Telling Mag

The idea which Capt. Billy Faw-cet, head of the Fawcett string of publications, hatched in Parls about a monthly catering to the crystal-gazing and horoscope muggs, has materialized with the first issue (Nov.) of "Mystic Magazine." Deals with handwriting, palmi-tery synthal analysis humarshow.

istry, psycho-analysis, numerology, tea leaves, astrology and fortune-

tea leaves, astrology and fortune-telling in a popular manner.

Idea is actually Mrs. Capt. Biliy's (Annette) as she got it from her friends all over the country going nerts over gyp tearooms, etc.

#### A Macfadden Hero

Folks in Scranton are getting a laugh out of "True Detective Stories" laugh out of "True Detective Stories" feature which has just started—a series of three articles by "Alberto Verrusio Ricci." The Macfadden editors picture "Ricci" as a descendant of Italian noblity who has dedicated his life to wiping out the Black Hand society in the United States, but to Scrantonians he is just Albert ("Buffalo") Ritchle, who was best known as a tenderioin character here. Ritchle was arrested several times, charged with bootlegging and other minor offenses, legging and other minor offenses, and finally left town. His weakness was a red, white and blue auto-mobile.

Real Names of Authors
Elsswythe Thane, author of "Bound
to Happen," is Mrs. William Beebe,
wife of the scientist. Colette, author of "Chert," is Mme. Gabrielle
Claudine Colette de Jouvenal. Helen
Josephine Ferris, author of "When
I Was a Girl," is Mrs. Albert B.
Tibbeta. John Presiand, author of
"The Charlotter," is Airs. Gladys
The Charlotter," is Airs. Gladys
Mrs. R. J. Sanderson. Leader Sout,
author of "Fra Bartolommeo," is
Mrs. Lucy E. Barnes-Baxter.

#### Real English

England's show lingo is different

England's show lingo is different. Geoffrey Kerr (pronounced Karr), had Dixle French, John Golden's gen. mgr., goofy when he asked for "floaters," he meant footlights. To Kerr, an original ms. is a "top copy." Bay windows it as et are "bow windows." It's "curtings," not drops or curtains. Over there, house doors are "pass doors."

And, of course, you sl: in a stall.

#### Lait's "Spot" Novel

Lait's "Spot" Novel.

Jack Lait has completed a novel
called "Put on the Spot," a Chleago
gang story. It will be released
serially by King Features, later to
be published in book form by Simon
& Schuster.

Lait has started a sequel, called
"Polack Annie" which will have to
do with New York gangdom.

#### Good For 5c?

Ask for a "Saturday Evening Post" and deposit a nickel, and you might not always get the mag. Might get a cigar, instead. "Sat-urday Evening Post" has a nickel

## European Runaround

By Frank Scully

On the Continent,

It's a strange world, my masters, and how!

Uncle Shylock, prise sappe of the liliteratt, seems to be handing surroup a load of nice young sex-appealing culture, making 'em like it. Hope Hampton, Mary MacCornick and Grace Moore have been foremost among the recent culture-bearers from the wrong side of the ocean of course, Mile. Moore has returned to Hollywood, where her fine voice, Of course, Mile. Moore has returned to Hollywood, where her fine voice, Ittle short on volume, should have been adequately amplified by Metro by this time, but the others lingered.

Hope Hampton, really deserving of even more praise than Grace Moore because she stopped not out of a muste box but through a silent acreen have been adequated and the stopped of the stopped

#### S. A. in Singing

All deserve praise for reversing the formula. In pre-war days warbiers came over to study and pay, to study and pay and so on a tho the twilight of life when they could do nothing but wheeze and burn. These three gais, however, gave that runaround the when they dough and because they had what the box office wants, they went out for dough and because they had what the box office wants, they

went out for dough and because they had what the box office wants, they got it.

Your roving mugg watched Mary MacCormick sing "Manon" at the Vittel Casino, one of those ultra-modern, sharp-angied 1890 enameled box-cars of art, in the sticks of France near the German frontier, and tried to figure just what it was that these gals have, even in opera, that the culture-clad natives haven't. Declded it was an ability to act a scene as well as yodel it, a nice reserved sense of showmanship and plenty of that s. a. business.

#### Singing Shorts-No Headaches

Singing Shorts—No. Headaches

S. a. gets a hard test in opera. The pieces are all so long-winded. This "Manon," like all operas, stalis around half the night to get anywhere. Start at 8.15 and the dame finally dies at 12.15. It's days.

Even picture entertainment in Europe has followed this wearying routine with pienty of long intermissions for cognac, a shot of cafe, a little roulette or simply a flash promenade.

The whole thing could be said in two hours or 25 minutes. In pictures it could be said well in a short. The high spot, which every opera has, is it gives us that and let us blow. Got to listen to it anyway. That's just where there's a lot of dough for shorts right now, with no bilingual headaches.

These things should be sung in one language—Jewish.

#### Dead Pan Fadeoute

Where these foreign operas, or any opera for that matter, are a laugh is in their fadeouts. Why when a dame croaks and the curtain falls does she have to scramble to her feet and take a load of hows? Why not keep the dead-pan tableau, no matter how often the curtain

goes up?

One of the Wagner Festival at Bayreuth. Toscanini was applauded for 10 minutes, but was in the wash room from the drop of the curtain, even with the Crown Princess of Italy among the palm-

lammers.

But then, that's the tradition of Bayreuth. No bows for anybody, hough many tears today, as this is being written, due to the passing of diegrised Wagner. The composer's son literally worked himself to death his summer and now lies at the side of Franz Liszt, his grandfather.

Gave Earnings Away. Gaston Micheletti, Opera Comique tenor, who sings both with la Mac-ormick and la Hampton, helped plenty, but Hope did some eternal springing herself.

springing herself.

Married to Jules Brulatour, Hope is well heeled and could, like Ganna
Walska, paper a house like an interior decorator.

But she didn't do anything of the sort. She made 'em pay on the line,
and then tossed most of it back into charities on the eve of sailing.

Brulatour has just received a Legion of Honor decoration from the
French Government. He was chief of the film branch of George Creel's

publicity gang in the war and tieg used that. He's a New Orleans boy of
French descent and a big shot in the raw film thing. His uncle was once
acting U. S. Ambassador to France.

Chiseling the Cantatrices

Mary MacCormick, off Pola Negri's boy friend Prince Mdvani for life, returns to Chi in October, having just signed with the Chicago Opera

Long over here she knows. Asked how much of the old "or else" was

Long over here she knows. Asked how much of the old "or else" was still going on among the hightingales she said to this muga, as she swathed her throat between acts: "Fleatty!"
"But the chiseling like, the lost virtue is chiefly among those sillies who are more anxious to give than to receive anyway. Say, I could tell you plenty about inside opera, but I'm being paid to sing, not to unload."
Saying which she barged out of her dressing room in a blue slik hoop skirt and a shoulder-likel, diamond-studded cane to give them more of an

And how she gave it to them! It thrilled like a good message to see a regular girl from Chumpville, go fram Varietyese into exquisite French and sing herself into a

Ill., go fram varietyese into equation.

And this in a cure town where everybody has arthritis and plays appliause close to the chest.

Muggs we may be, but when we go after another guy's ultra refined racket, we take it like Hoover took Smith.

cigar named after it. Stogie called just that, and in the same lettering as used on the cover of the mag.

#### Sayler's Book and Work Brentano's is publishing "Revolt

n the Arts," by Oliver Sayler, p.a Due in October.

Due in October.
Sayler, who is out as the Civic
Rep. p.a., is scheduled for a weekly
broadcast and a lecture tour this

#### Lloyd Lewis' "Sherman"

Harcourt Brace will shortly bring out a book on General Sherman by Lloyd Lewis, former p. a. of Pub-lix theatres in Chicago. Lewis has had a number of articles in "Mercury" on Civil War

days, with others to come.

Warren Bogue, of the Paterson the U

turns actor today, for a limited time, when he appears in his own news-paper playlet, "News," as part of the bill at the Regent, that town's

#### Olden's Biographies

Rudol Olden, the author of the biography of Stresemann, is writing at present in Berlin a blography

of Hindenburg.

It will appear early in 1931, simultaneously with an American and an English edition.

A recent shake-up on the Toledo "News-Bee" has Earl Alken, promo-tion editor, out and becoming press agent for R-K-O; Ernest Moorefield through as dramatic editor and Ted Magee quitting as radio editor. Reported Magee is returning to the University of Southern Call-

# MUSIC MEN AGAIN ON TOP

## Present \$750,000 Annual Royalty From Radio to Music Society Not Enough, Both Sides Agree

While the \$750,000 annual revenue from radio broadcasting stations to the American Society of Composers, Authors and Publishers admittedly does not componente the music characters of the state of the component 
to give everything away

#### Propaganda

Propaganda
The music interests have been faced with the Congressional buga-boo of damaging legislation should music be found to retard the progress of Radio. Radio is obviously too much of a boon to humankind and too powerful a public factor to brook any interference, and the form an altruistic as well as ommercial aspect, knew what it was up against.

from an altruistic as well as commercial aspect, knew what it was up against.

Radioto from its early 500 watRadioto from its early 500 watRadioto from its early 500 watRadioto from its early 500 wattations. WEAF and WIZ now pay an annual rental fee of \$37,500 each to the American Society. The respective red and blue networks of both key stations, individually, according to the percentage amount of music used, pay their fees, as established mutually from a questionnair; wherein the station speWABC, the key station of the Columbia Breadcasting System, pay \$30,000, not having quite the range of either of the NEC stations. WOR pays between \$7,500 and \$10,000 only, as the Bamberger station uses a surprisingly minimum amount of music, going in for many dialog features. At least it did preceding this year. A checkput of each year indicates to the the annual music license omputes the annual music license.

A local station like WMCA only pays :\$100 a week for its music 
license (\$5,000 for the year), and so of down the line.

Cheaper in Chicage

The big stations in Chicage are

#### Cheaper in Chicago

The big stations in Chicage are down for \$12,500 and \$15,000 each because that territory is more consected and that tends to bring down the percentage. Ditto rate for the powerful WLW. Cincinnati. The number in each area and the range and power of each station of the consecuence of the Association of the consecuence 
#### DeS-B-H HAS "JUST IMAGINE"

Des.3-H HAS "JUST IMAGINE"
That Desiyue, Brown & Henderson would publish the music from "Just Imagine," by arrangement with Fox's Red Star, the latter to receive the customary producer's royalties, is denied by DeSylva. Latter firm has the exclusive publishing contract to all songs written by the trio, and there are no producer's royalties attached to the contract, neither for Fox Films nor to Red Star.

Sam Wigler switched from Red Star to DeSylva, Brown & Hender-son to handle publicity, slides, etc. Lon Mooney succeeds Wigler with

#### Those 5c Gyppers

What is annoying the music men is the persistence of the 5c song sheet gyps. Their bootlegging of authentic lyrics has now extended to the par-ody versions of hits, with the original title ballyhooed, but all that's printed is the parody.

original title ballyhooed, but all that's printed is the parody. The music men are going after the gyps for false i epresentation. At the same time they are wendering how it is the to account for the parsistancy with which the apurious publishers of the song-sheets have carried on.

Another evolution of the racket is the paraphrasing and misleading of song titles, such as "With Tears in My Eyes," but otherwise another lyric, although this one, it so happens, starts off with "Dancing With Tears in My Eyes," and then continues on another course.

course.
"I'm in the Market for You" has it "Stock Market for You" as a subterfuse.
Sheets also carry a line that the reprints are "by permission of the copyright owners" but doesn't specify the copyright owners" names, as required by law.

#### Syracuse Organists Out On '30-'31 Contract Jam

Syracuse, N. Y., Aug. 26. The Syracuse Musicians' Protective Association has served notice on the Paramount theatre here that, beginning Sept. 1, it must carry an organist on its payroll.

The Paramount has no organ. It did have an organ until about a year ago, before Publix took over the house, then the Temple, and changed both its name and its

The Paramount angle is but one The Paramount angle is out one phase of a scrap between the chain houses and the musicians' union, a scrap which on Friday last brought the serving of two weeks' notice on all organists in the downtown deluzer—Loew's State, Eckel, Keith's and Strand.

Houses asked the union, in view of business conditions, to insert a two weeks' notice clause in new contract which would enable the theatres to drop the organ if, the situation became worse. The union answered that there would be no concession—that any musician em-ployed on Labor Day must be con-

The managerial decision to go to the mat for a showdown followed, and the organists were handed their

Lvnn. Mass., Aug. 26. Lynn, Mass, Aug. 28.
A disagreement involving the musticians' union and the new Paramount-Publix theatre in Lynn is
keeping the large organ silent. The
theatre wanted to bring in an outtown organist to feature. The
union officials insisted on the employment of a member of its organ-

The theatre offered to hire out Lynn organist and also have the out-of-town musician as the feature

The union ruled if there were to be two organists both must be local. The theatre management thereupon put a cover on the console.

Milton Charles, singing organist, opened at the Masthaum, Phila-delphia, last week, booked in for six months with an option on six

## ONCE MORE THEY **RUN BUSINESS**

Stoppage of Musical Talkers Eases Off Big Flow of New and Mostly Useless Songs - Picture Heads Forced Numbers on Mar-

#### COME-BACK PROSPECTS

Music bir has a good chance for a strong come-back this season with the musical talker vetoed by almost every picture producer, for the time being at least.

With the theme song now a secondary furore in the industry, which was turned topsy-turvy the past couple of seasons by the picture song vogue, it reinstates the tage of the picture of the first produced the picture of the first produced the picture of t

Dusiness in which we has been so long sngaged.

It will permit the music man on Broadway to pick his songs and not be dictated to by some studio czar on the West Coast who might have looked on the song-picking thing compared to the song-picking thing seesing the peculiarly specialized knowledge so essential to the music publishing racket.

With the great exodus of song-writers from west to east, as the reverse on the 1928-9 Hollywood gold rush by writers to the Coast, it won't be long now before the music men show up the picture producers for what they have been so far as the music field was concerned—money-ignorant of popular song tastes.

tastes.

Songwriters by the dozen are now relating how they finally gave up the big studio battle of trying to inject a little of their own music knowledge, only to be summarily dismissed by all-mighty supervisors and associate producers who had

#### Rudy Is Using 'Variety' To Get His Interviews Onoted—It's Oke by Us

Milwaukee, Aug. 28.
Rudy Vallee doesn't seem to like
"Variety" at all, at all. He said
so to a "Journal" reporter, when the
gentlemen of the press swooped
down on Rudy as he got off the
train en route to his local onenight engagement at Muskego
Beach. Milwaukee, Aug. 26

Beach.

He doesn't like "Variety" because somebody on this paper coined the phrase, "Women love him; men hate him." And he thinks the editor has a "heliuva crust."

All of this came up in the course of the interviews that the premier conner and exprohenist zero.

or the interviews that the premier crooner and saxophonist gave out during his brief stay here. Rudy says his popularity is not confined to women; that men like him as well as the girls do. He was the guest of the Press Club and signed one of the panels for which the club is famous.

#### Native Music by **Argentine Musicians**

Buenos Aires, Aug. 26.
Orchestras are slowly filtering back to the theatre pits here.
Net result of the violent agitation over their discharge is that theatres and musicians have promised to soft pedal jazz.
Hey will furnish more attention to music of national orientation to music of national orients.

sandsman Fatal Crash
Syracuse, Aug. 28.
Beatrice Whalen. 29, non-professional, was killed and Ray Ls
Bounty, Watertown orchestra leader, was slightly injured when the
car the latter was driving was
forced from the road by another car
and sent crashing into a tree near
Fayetteville. La Bounty was driving Miss Walen to her sister's
home in Rome.

ay-so.
see songwriters, imported at (Continued on page 75)

Arthur Plantadosi, now prof. mgr.

Arthur Plantadosi, now prof. mgr.

#### Disk Reviews By BOB LANDRY

Okeh 41423.) No mutes on the Armstrong brass and no striving for subtlety. Wah-wah of the same relative volume as a riveter's vi-

brator.
"Exactly Like You" and "Indian Cradle Song" are the eelections. It would sound about the same, re-

Cradie Song" are the elections. It would sound about the same, relating the words, these Armstrong auditory assaults are for those who in the instance, the numbers are merely so-so it sounds in the same in the instance, the numbers are merely so-so it sounds in the same in the instance, the numbers are merely so-so it sounds in the same in the instance, the numbers are merely so-so it sounds in the same in the same in the instance, the numbers are merely so-so it sounds in the same 
braces. "Under the Moon Its You" and "Bye Bye Blues."
Felen Kan
(Victor "Helen Kan is the big money queen of the boop-a-doops and founder of a school of grown-up baby singing, Helen Kan is exceptionally successful on wax. Even captionally successful on wax. Even the money of the beautiful or the second of the successful on the successful of the success

## AM. NEWS CO. **ON MUSIC SALES**

The American News Co, world's greatest news and periodical distributing service, is interested in the proposition of utilizing its thousands of sales outlets for sheet music Che retail price of the sheet music doesn't concern the Am. News executives, who, however, first became interested through the World-World of the World Corp. (Gen Austin, Chemen Live Corp.) (Gen Austin, Chemen Live Corp.) (Gen Austin, Chemen Live Corp.) (The wincess of the Durlum 15c. The success of the Durlum 15c.

retail price.

The nuccess of the Durium 15c, record (single-faced) and its unprecedented sales of from 400,000 to 600,000 copies of a hit intrigued the American News on the sheet nucle possibilities, although recognizing the advantages of Durium's Hit-of-the-Week (one record of an assured song hit each week) as against a flock of yet-to-be-proved songs.

songs.

The Am. News thinks so well of the idea its officers during this week may confer with music executives to sound out the possibilities of circulating sheet music throughout its historical clouds desaged charges to the closed channels to

#### PREVIEWS FOR BENEFIT OF PAR'S MUSIC ALLIES

Special previews for the music rade is being adopted by Par-Pubsitis for the benefit of its publishing subsidiary. Famous Music.

The publishing subsidiary Famous Music publishing with a few of its larger musical productions, but the former previews were held during mid-arternoon and limited as to invitations.

Hereafter special showings will be held midnights, with practically the entire trade and anybody who had been to be published.

First previewy on the above basis was held Friday (22) midnight at the Astor of Far's "Monte Carlo," which opens at the Rivoil today (27).

Famous claims that every possible pibly was present to see how the songs are used in the picture and grows are used in the picture and grows are used in the picture and the feature, Paramont's seeding the feature of the featu

publish was aller).
Preview was arranged by Henry
Spitzer and Larry Spier.

#### Gerun at Congress

Corum at Congress
Tom Gerun goes into the Congress Hotel, Chicago, following his run at the Lincoin Tavern, roadshouse outside of Chi.
Gerun's heavy business at the Morton Grove, Ill. Inn got him a renewal by the Lincoin Tavern for next summer. It's a rare contract, at the lan never books so far ahead.

#### AGER-YELLEN REUNION

Milton Ager returns from the Coast Sept. 8. Jack Yellen, after writing tunes for Sophie Tucker's London show, "Follow a Star," lands in New York City the following

Pair will get together on some new tunes.

#### Kern as Atmosphere

Hollywood, Aug. 26.
Jerome Kern is the second music
writer at F. N. to play a bit of his
own music in a feature. First one
was Herb Fields, who did an off-

screen pianolog.

Kern does the same, but tops.
Fields by playing an atmosphere bit in "Men of the Sky."



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## The Air Line

By Mark Vance

run for the commercials, but shoot-ing over records made in the long ago won't help the station or the

stations appear to with the phonogra phonographic busiest with the phonographic recording. Many of those heard are not from any of the talkers. Some are using up-to-date disks, but or giving number credits other than announcing it is a phonographic recording. WAAT in Jersey City sent over some Rudy Vallee and High Hatters disks, giving proper

High Hatters disks, giving properciedits.

WAAT seems to be one Jersey station thriving on its commercial war programs. Judging from some of the in-the-fiesh bands heard from this station, it is just as well-the records are used. Can't go wrong there anyway if proper choosing is done. WAAT offers to play any requested numbers on the disk.

disk. WOV in New York wasn't so par-ticular about announcing the indi-vidual credits during its phono-graphic recording of a long list of numbers, including "Bye Bye Blues," "Sons of the Dawn," "Acund the Corner" and "Monte-"Acund the Corner" and "Monte-

rey."

Interwoven on WIZ lays stress
on Will C. Perry's orchestral numbers and the singing of Lou Conrad. The music holds up. Conrad's
voice is a lot better than the aver-

voice is a lot better than the average.

Natural Bridge programs on WJZ have changed about with those rather dusty and archaic old romances supplanted by something more attractively modern, arong and the control of t



Wax programs are coming up giving the impression she's of the

Aunt Jemima stage type.

Unbridled Privileges

With the stations not claiming either sponsorship or ownership of managements of the sponsorship or ownership of managements and the sponsorship or ownership of managements and the sponsorship or ownership of the sponsorship of the

talks assume just more than cursory comment,
A plp on the Almee MacPherson-Kennedy press splurge. Nizer panned them right for their vulgarity. He was outspoken on his view that a system does exist in New York where men buy their way to the magistrate's bench, if no other bench. These briefly show the Lame Nizer well well known legally among the picture interests in New York.

#### Can't Bill "Names"

Can't Bill "Names"

Lyons & Lyons still seem to be trying to get somewhere with their WOR period. Plenty of room for improvement. An unannounced couple did some talk and close harmony as the standout. In recent periods the L & L idea is to practice economy apparently in the "names" now missing. Ferhaps the real period to the latest the properties of the properties of the properties of the properties of the properties and their about all. Somebody ought to shut off, the prop laughs and the handclapping coming too soon after gags and numbers in the Dutch Masters Minstrels on WZ. Seems overdone.

Minstress on done.

In the hookup WJZ had with the Chicago Musicland Festival a Negro choir of 1,000 voices and another of 5,000 white voices were heard in unison. And 27 hands combined.

unison. And 2r nance communes. Poking?

Why Arthur Pryor ahead of Lucky Strike? Both WEAF, with Fryor's General Electric band getting in plenty of brass before B, A Injecting Lew White as guest artist and the pipe organ scenaed an opposish poke at WABC, on at about the same time with Paramount-Publiz hour, and Jesse Charles and the pipe organization of the Hank Simmons Show Boat mellers are still, coming over with all the old-time dramatics. Ancient, but the deep-dyed villainy may have a certain following or else?

## **LEADING ORCHESTRAS DIRECTORY**

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COLUMBIA RECORDS Exclusive Management M. C. A.

#### **NEW HARLEM SPOT** AS BLACK AND TAN

Paul Meers, colored ballroom dancer, partnered with his wife, now heads Harlem's newest "hot" spot, labeled Meers' Nut Club, on West 138th street between Lenox and 7th, occupying what was formerly Gordons, also a hideaway. Meers' Harlem Nut Club is an authentic black-and-tan, running wild all night. No intention to make it exclusive, as Meers' white assistant states they're going on the control of the state of the sta

the radio shortly.

Meers, with his wife, returns to Connie's Inn Sept. 15. It's where they first came to attention on

#### Robbins' Two-Bit Test

RODDINS 1 WO-DIX 1 est Robbins starts experimenting with 25c. sheet music with "Every Little Girl Wants a Rudy Vallee," by Grace Heary and Murray Hamilton. This will be the first song to be sold by Robbins for 25c. Jobbers' price on the song will be 15c, If sales on the number are strong, and Robbins believes the experiment promises success, they may cut the price on other songs in their cate-

log. Shapiro-Bernstein, an indie pub-

Shapiro-Bernstein, an indie publisher, tried the same experiment with five sones, solling at 25c. retail. It is said that out of the group only one, "Moonlight on the Colorado." proved successful.

Joe Davis, also an indie publisher, sild his price way down to 15c, for syndicate stores for the sone, "Wonder," solling it to them for 9c, It is said that this didn't work out very successful.

#### Music Men on Top

(Continued from page 73)

(Cyfitinued from page 73)
heavy glurantees, tried, but soon
gave up teiling the picture people
that song hits only become hits because of a certain peculiar mass
appeal; that too much sameness in
ballads will not sell songs.

If the pop publishers around
Broadway, with their own unique
they probably will, take these same
writers who more or less flopped
on the Coast and produce hits of
their songs, it will be the final convincer.

vincer.

Even more impressive is a summary of "Variety's" July survey on musical best sellers, where one notes that five out of the six best sellers around New York were popa. Only one, "You Brought" a New Kind of Love to Me" from "The Big Fond" was a picture number, rat-

Fond" was a picture number, rat-ing third.
Around Chicago, four of the six best sellers were pops, the Chevaller song occupying a similar groove in the rating, with "Tm in the Market for You" as the sixth best seller in the midwest.

for You" as the sixty when the midwest.

Around the Coast, three of the six best were pops, one a production number ("So Beats My Heart for You"), and two were theme

#### Certain Indicate

Since New York motivates the business and everything more or less spreads westward from Broadless spreads westward from brown-way—with exceptions, of course, such as Chicago or Coast hits—the five-out-of-six calculation in New York is an indication of the general

So far as the Warner group of publishers is concerned, while that publishers is concerned, while that company has lost money through its music subsidiary operations, this music subsidiary operations, this year should be more optimistic as there is an understanding from Warners that Remick, Harms, De-Sylva and Chappell-Harms operate themselves in their own manner.

#### Costly Waiting

Costly Waiting
Just to wait around for a picture song to happen has cost the Warner group of publishers pienty, including the scrapping of one or two films. While Witmark's or Remick' may have been notably succeeding the scrapping of one or two films. While Witmark's or Remick' may have been notably succeeding the general group has two countries of the general group has two behind plenty on the average.

Warner's now recognizes the advantage of each operating under the old system which will prosably show up the picture industry on the whole for not knowing anything, about songs, and that whatever songs did happen into hitdom would have succeeded regardless. Even the film men concede that while a "Louise" or some other picture song outstander came along, it has remained for a "Stein Song" or a "Springtime in the Rockies" (hilly-billy) to top that, even in the recent record-low slump montha.

### CBS's Ex-Show Biz Line-up FEDS NIX EIGHT

Practically every bras

Practically every branch of show business is represented on the start of the Columbia Broadcasting System in its New York headquarters, several former actors holding important executive positions, most of whom gave up the stage for radio. Henry Burr, head of the artists' bureau, was formerly in vaude and musical comedy, as was also Colin O'Moore, in charge of the company's musical programs. Claude McArthur, directing popular light opera programs, was an actor for 25 years, winding up his quarter of a century on the boards a few seasons back with Eddle Dowlings' Sally, Irene and Mary."

Among the Columbia continuity

and Mary."

Among the Columbia continuity
writers are Nila Mack, who played
six seasons with Nazimova; Dave
Elman from stock and tent shows,
and Georgia Backus from legit.
Former actors among the station's
announcers are Frank Knight and

announcers are Frank Knight and Ryan Evan.
Bernard Sobel, attached to the chain's publicity department, was general press representative for Ziegrield and Anne Nichols, and George C. Dawson, from vaude, is with the chain's sales department.

#### CHESTER, NEW YORK

(Continued from page 57) showed iteelf and the acts fared well up to stalling time. With sverything but necessary ingredients out for speed's sake the unit should uphold the desired standard on the road. The three feature acts, all standards, Equiya, Keller Sisters and Lynch and Three Salors, are played in that order, starting from the

in that order, starting from the deuce.

Opener, Ford and Price, wire act, goes out of the unit after the Chest open out of the unit after the Chest had been as a considerable of the booking office. Manning and Class, also on the wire, replacing for the road trip.

Chester had better than 75% downstairs Thursday night, good business for that evening. Jump in attendance lately is attributed position vaule, with the Chester left with the only vaude in its section of the Bronx and plugging its acclusiveness.

The picture with the unit was

The picture with the unit was "Back Pay," a lightweight. Bigs.

#### ALBEE, BROOKLYN

Good show with plenty of comedy in stage bill and screen feature "Rain or Shine, Packed Saturday afternoon. Only four acts. Feature runs over

and the second s

## L. A. JOY SPOTS

Los Angeles, Aug. 26.
Elight night spots, served with federal biotting paper, have until Sept. 12 to explain why they shouldn't close for a year.
They're the Voiga Boat Cafe on the Venice pler, George Olsen's restaurant in Cuiver City, Moscow Inn on the high road between Hollywood and Everly Hills, BBFs Celiar in Hollywood, Ray West's Cafe in the Westlake district, Zucca Inn and Paris Inn in the local Latin quarter, and the Apex Night Club in the black belt.
Feds say they bought liquor in some spots and in others were served set-ups, with the prophetor knowing it was to be mixed with hip-luice. Warnings had previously been issued in each case.

#### WRIGLEY BACK ON AIR-CBS

Wrigley's gum company, which discontinued radio ádvertising last year, stating at the time that ether exploitation was not worth the money, returns to the air in September. Wrigley, broaccasts will go ever the Columbia (OBS) chain. Company formerly advertised over NBC.

#### Songamithe United

Songamiths, United
Lou Hundman, of Handman, Kent
& Goodman, Universal subsidiary,
came to New York from the coast,
Monday (28), atter doing songs for
Us "See America; Thirtet."
Next week Handman will dash
back to the coast with his patiner,
Dave Goodman, who returned from
Europe Priday (22).



#### A CHOP HOUSE OF EXCEPTIONAL MERIT

156-8 WEST 48TH STREET

East of Broadway

Pat Ballard

SO BEATS MY HEART FOR YOU" (DeSylva, Brown & Henderson)

> The outstanding song hit from Fred Waring's musical comedy "RAH-RAH DAZE"

> > Book by Pat Ballard & Fred Waring

Lyrics & Music by Pat Ballard, Chas. Henderson & Tom Waring

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ORGANIST

PARAMOUNT TREATES, NEW YORK, playing PARAMOUNT TREATES, NEW YORK, playing "Gire Me a WASC every Saturday from 10.20 to 11.00 P. M.; every Saturday from 10.20 to 11.00 P. M.; every Saturday from 50.00 to 12.00 P. M.; every Saturday from 50.00 to 10.00 P. M.; every Saturday from 50.00 to 10.00 P. M.; every Saturday from 50.00 to 10.00 P. M.; every Saturday forms 50.00 to 10.00 P. M.; every Saturday from 50.00 P. M.; every Satur

## **Wheels Thoroly Discredited** With Yokels: Desperate Shills Try at Final Season's Clean-up

Carnivals, in an effort to get dough through the midwest have added 10 and 12 outside men to each joint Result is less money than ever be-

Result is less money than ever before. One gilly outfit, that got a break and ran inc a bunch of coal and the second of the seco

Day.

The John Sent Section Section Section September 20 John Sent Section Sec

Gaff Unpopular

#### NO INJUNCTION ON **GAMBLING WHEELS**

Brooklyn, N. Y., Aug. 26.
The carny boys were handed a setback when. Supreme Court Justice Dodd denied several motions by charity organizations, asking for injunctions restraining cops from interfering with wheels.

Three groups asked the judge for protection in this matter, Williamsburg Legion Post, Far Rockaway Chapter of Hadassah Sisterhood, and Catholic Big Sisters.

Cops Insist the wheels are gambling devices.

#### Midgets Are Normal

Sioux City, Aug. 26. Four of the half-pint comedia: Four of the half-pint comedians with the Ringling Bros. B-B Circus went on a wild party here and were arrested. Full-sized fines were collected next morning in police court. The midges gave heir names: Frank Saluta, Joe and William McKeon, and Harold Chapman.

One of the show agents came to their rescue when settling with the court was pressed and the group caught a bus to Sheldon, where the circus was booked Saturday.

#### Auto Mishap Kills Two

Cresco, Ia., Aug. 26.
S. K. Gudmundson, 40, manager of a quartet of Filipinos on Associated Chautauqua courses, and Flor B. Zapata, 27, of the quartet, were killed instantly near here when a tire blew out and their car over-

Gudmundsen was en route from Cassville, Wis., to Geneva, Minn. The Filipinos were students at the University of Kansas, doing chau-tauqua to raise funds for their

#### Auto Racer Killed

Auto Hacer Killed

Kankakee, Aug. 28.
Charles Baumann, 33-year-old
auto racing driver, was fatally injured at the Interstate Fair track
hers last Saturday atternon and
died 24 hours later. His car smashed
in a. 15-mile race.

Byron Salpaugh, Tayloville, Ill,
driver, received broken arm and
shoulder in the same crash.

#### Penn. Park Creditors Ask Court Accounting Of Funds for Four Yrs.

Lebanon, Pa., Aug. 26.

The Mt. Greina Park Co. and its receivers, Paul G. Adams and P. L. Weimer, were made defendants in a court proceeding here, in which two creditors, J. Hauer Reinoebl and Harry G. Louser, trading as the Lebanon Electric Co., ask to have the receivers file an accounting of their operations for the years 1927, 1928, 1929 and 1930. They were appointed Dec. 4, 1928.

In a second suit the two receivers ask for a rule on Ferdinand Gremminger, who managed the park for them, to have him deliver books, property and cash belonging to the park. The case is returnable Sept. 15. Mt. Greta is nine miles south of Lebanon. Nearby is the Pennsylvania Military Encampment grounds where some 12,000 troops are courtered each summer.

12,000 where some 12,000 quartered each summer. troops

#### Long Island D. A. Crabs Carnival Garden Spot

District Attorney Eivin Edwards, of Nassau county, L. I., has set up a code of ethics which carnivals must adhere to or else. Edwards sloughed a carnival operating in Larenceville, L. I., last week under the auspices of the Beth Israel hospital, charging wheel made no arrests, but threatening fall if wheels were resumed on the lot.

lot.

Long Island has been a garden spot for carnivals for the past two years, with any sort of a subterfuge auspices tie-up okay for operation of wheels until Edwards' recent raids.

#### Civic Golfie

Civic Golfie

Baltimore, Aug. 28.

A protest was raised here last week against the Baltimore Park Board granting park concessions without advertised bids for miniature golf courses in city parks. The board last week granted the concession to Harvey Porter, the park's sign to Harvey Porter, the park of the receipts of the receipts. There have been to date 76 applications for miniature courses and 48 granted permits. There are also four driving courses.

The golf craze is cutting into neighborhood picture trade, but it is regarded as a summer sport and a passing fancy. To date there is only one big indoor course.

#### Coleman's Encore Jam

Danbury, Conn., Aug. 26.
For a second time this season ate police have raided the Colestate police have raided the Coleman Brothers' carnival. The latest raid took place at:a lot in Branford. The troopers arrested several concession agents and selzed several calleged gambling machines. The show was raided earlier in the season, when state police arrested the dancing girls and several men.

#### C. R. Trimble Dies

Chicago, Aug. 26. Clifford R. Trimble, princip Clifford R. Trimble, principal wner and general manager of the owner and general manager of the Aurora Illinois Exposition, suc-cumbed yesterday, Aug. 25, to a long Illness, with pneumonia. Burlal will be at Aurora Aug. 27. He is survived by his widow, two children, two brothers and two sisters.

#### One-Legged Man Saves Madame

One-Legged Man Saves Madame
Providence, Aug. 28.
Caught off guard by a premature
discharge of a cannon from which
she does a human projectile stunt
that Rocky Point, 'cal park, Madame
Alexime Lowe had a narrow escape
when ahe was thrown into the water
last week.
A one-legged park employee resiclude the Madame from drowning.

#### Sparks Early Closing

Chicago, Aug. 26.
Routing of the Sparks circus has been switched, with the outfit now playing from day to day and expecting to close at any time. Original intention to close the trick at Atlanta, Ga., yesterday (25) was abandoned.
Advertising car was held several days while those in charge made up their minds. Show now expects to keep going until the middle of September.

#### **Carnivals**

(For current week, Aug. 25-30, wh not otherwise indicated)
Albama, Machaelter, Ky.
Alax, Sobla, W. Ver,
Barrier, W. Ver,
Bruce, Fredericksburg, V.
Bruce, Green, K.
Cathle, W. W.
Commin & Williams, C.
Commin & Glarett, M.
Commin & Gerrett, M.
Bruce, C.
Commin & Gerrett, J.
Bruce, C.
Commin & Gerrett, J.
Bruce, C.
Bruce, C.
Bruce, C.
Bruce, J.
B

#### Circuses

Ringling-Barnum

Aug. 27, Kanssa City; 28, Chillicothe; 29

Moberly, Mo.; 30, Quincy, Ill.; 31-Sept. 1.

St. Louis, Mo. 

#### Kent and Percentage

(Continued from page 28)

the Federal company a trial, with U.A. Metro, W.B. FN and others fol-

UA, Metro, WB, FN and others fol-lowing suit.

According to one report, a Fed-eral checker knew nothing of meth-ods and procedure on checking per-centage dates and had to ask others.

Argument here is that if the chisel-ing exhibs were able to put it over on the experienced company check-ers used in the past, any inexpe-rienced Federal men sent out would be easy prev.

In addition to the cheating on percentage engagements in the past with exhibs keeping two sets of books and using other strategies to nooks and using other strategies to hoodwink the company checkers and his distrib bosses, distribs found that their own checkers were doing a lot of the gypping in cahoots with the exhibs,

the exhibs.

Some, it was found, showed willing exhibs how they could gyp,
pocketing graft themselves for the
suggestion, while in some other
cases checkers belted with company
dough.

Mrs. Merrill Hurt
Lexington, Ky., Aug. 26.
Mrs. Gladys Merrill of the Merrill
troupe of acrobats at the Blue GrossFair suffered a broken wrist Thursday while doing her turn with two other performers.

members of the troupe substituted for her in carrying out the

## **Jail Sentences in Carny Raid** On Nude Dancing Girls' Guilty Plea

#### Snake's Blessed Event

Dallas, Aug. 26. One guy imported five bos constrictors for circus and carny work from Mexico, and while in Houston, two got

away.

When he found one of them, he discovered he was 31 little boas to the good.

#### Ye Saps Still Falling For the Old Gyp Game On the Bruce Carnival

Reading, Pa., Aug. 26. Reading, Fa., Aug. 26.
The Bruce cannival, operating here for a week or more under War Veterans' auspices, is attracting hangers-on who operate wheels for money as well as clocks, cigars or other merchandise prizes.

City officials got two complaints from saps who lost \$25 and \$19 cash, respectively. No arrests were

#### Lon Chaney Dies

(Continued from page 2)

nery, Chaney returned to acting in San Francisco with the Ferris Hartman opera company. It was San Francisco with the Ferris Hartman opera company. It was here that he met and married a member of the troupe, the present Mrs. Chaney.

Slapstick First

A year later he came to Los An-geles to get his first taste of pic-tures, muscling into the U studos as a slapstick comedian. For that company he also directed seven fea-tures, hurdling from that to "The Miracle Man" role.

Miracie Man" role.
Chaney has been something of an anomaly in pictures. Apparently realizing that his natural bent was queer character roles, calling for unusual-crippled or grotesque characterizations, the Metro star always acterizations, the Metro star always shied from appearing straight on the screen. One silent he made, "Tell it to the Marines," in which he played a sergeant, proved comparatively successful.

paratively successful.

Chaney also has seemed somewhat of a mystery. He was the first actor to adopt smoked glasses for street wear, wanting to remain away from the public gaze. He refused to leave his home at night and never attended social film gatherings in the Hollywood colony.

The actor is survived by his widow, mother, son and two grand-children.

Chaney was a recovery.

Chaney was a reserve captain of the Marine Corps, author of a chap-ter on make-up in the Encyclopedia ter on make-up in the Encyclopedia Britannica, honorary life member of the I. A. T. S. E. (stage hands) and of the Academy of Motion Pic-ture Arts and Sciences.

#### **Economy Epidemic**

- (Continued from page 3)

The general thought is that picture: can be both cheaper and better.

An economy move at a studio knee-deep in production is a new thrill for Hollywood. Warner and First National annual closings

and First National annual closings were logical, but the Fox shakeup in the midst of the heaviest schedule in three years was a precedent. This week the economy move has spread to Metro, where also there is no sign of a production let-up. In fact, the studio is behind schedule. Paramount already reduced its mechanical and technical forces.

In fact, the studio is behind schedule. Paramount already reduced sits mechanical and technical forces in the studio of the stud

Metropolitan Shows, a carnival exhibiting near Hazleton, Pa., was raided by the state police for giving

Police testified three girls, Julia Govatch, Elizabeth Schneider and Ruth Marlow, each 22, danced in the nude at a special show after the regular performance in front of several hundred men. The girls pleaded guilty and were remanded for sentence.

sentence.

Fred Benjamin, Brooklyn, acting manager, was sentenced to pay a fine of \$1,000 and serve one year in the County Prison, the limit for of-

fense.

Smith Hessen, Turk musician, was sentenced to pay a fine of \$25 and spend two months in fall. The immigration bureau will be asked to deport him at the end of his senueport nim at the end of his sen-tence as he had never taken out naturalization papers, although in the country seven years. He re-fused to state how he entered the United States.

#### NO DIXIE THIS FALL FOR ROBINSON—IN 100 YRS.

Lincoln, Neb., Aug. 26. Lincoln, Neb., Aug. 26,
John Robinson circus will end its
season here Sept. 5. Previous to
closing will play the fair here.
Original intention to send the show
south has been abandoned. Outfit, for the past 100 years and better, has been going into the cotton
section.

ter, has been going into the cotton section.
Originally was routed below the Mason Dixon line with New Orleans on the kinerary for Oct. 1. All this route has been chucked in the waste basket, the showing going direct to Peru, Ind., winter quarters.

bering 70, is in for economy. Same for the music department. Old plan of renewing options to hold the tai-ent from going elsewhere, even if there's no work in sight, is out. Present state of affairs is the reflection of theatre business throughout the country, plus other features which have been blamed for a general falling off in attendance.

Cotal Must Be Lower

#### Costs Must Be Lower

eral falling off in attendance.

Cost Must Be Lower

Producers who have studied the highs and lows of attendance since the industry went talker have satisfied themselves that lower production costs must go into effect. They realize that the expensive experimental stages of the introduction of the talker regime is over and that the costly, haphazard hit and miss procedure that naturally followed a revolutionary change in their business is now over.

Most significant silicing of revenue has been through virtually total elimination of the foreign market. Executives have ducked a discussion of this phase of existing conditions heretofore poohing any such implication. But last week Louis E. Mayer stated fastly it is no talkers has deprived the major companies of approximately 30% of their net profits.

In urging his departmental heads to a polley of extreme economy. Mayer is reported 1 have pointed out that in the silent days any picture could be retitled for the whole foreign field for less than \$10,000. Today, he stated, the cost of each version for the different languages runs from \$70,000 up.

Expensive Foreign Coverage

This means, carrying les explanations.

Expensive Foreign Coverage

This means, carrying his explana-tion further, that to cover the for-eign field with a film as was for-merly done for less than \$10,000, more than \$500,000 would have to be spent today. But the coverage

#### CHICAGO

#### Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

With the opening of the new season, the boys with guns got back on the job last week, and for the first time in a couple of months pricture house receipts.

This time it was the Manor thetare, northwest. The gunnen lidnaped the manager, Robert Anderson, on the way home, and took Sunday plctures fight in Evanston, blist class suburb, starting again. Sunday plctures fight in Evanston, blist class suburb, starting again, the Evanston police from enterthing the

Harry Reinhold, formerly with Red Star, is now associated with the Irving Berlin office here.

Judge Joseph Sabath, who in the last few years has made a name for himself in dishing out divorces to performers and others, has been transferred to the Criminal bench.

Harry Minturn, who had a stock the Ambassador here last sea-on, may open in Texas this year.

Hazel Cass players, now closed, ave leased their top and name to ohn Sullivan and the Obrecht

Frank Gazzolo and his entire family are leaving for the coast shortly for a year's vacation.

Skirvin Hotel, Oklahoma City, will get Johnny Johnson's orchestra Oct. 1.

Nan Elliott, for many years in charge of the Pantages office here as booking manager for the midwest Pan houses, has gone to the west coast.

Herb Ellisburg, former p. a. with R-K-O in Minneapolis, has returned to Chi as special promotional man-ager for the Essaness theatres, op-erated by Emil Stern.

Garrick is reopening with John McManus as manager, Stanley Le-vine, treasurer, and Dave Kind, asst Latter is new. Playhouse will be managed by John Boners.

Great States is sending Ciaire Bart through Indiana to hold Boop a-doop contests.

Lew Pollock steps into Lloyd Lewis' desk at the Publix-B. & K. houses, with Lewis leaving Sept. 1, to act as critic of Ch' 'Daily News!' C. A. Leonard moves up in the shift also.

Goodman civic theatre subscrip-tion sales below-normal. Buyer-unwilling to the up for whole sea-son at present. Same reluctance noted with opera sales.

Situation for the bookies is get-ting tight because of the gang ex-poses in the dailies. All bookies

IN CHICAGO

## PARKLAND HOTEL

a 300-Rose Hotal Facing Lakton Park
UNEXOCILED SERVICE
UT SOME CONTROL SERVICE
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NNST TRANSPORTATION to an parts (11 through), tenns on 1. C., M. C., other control of the contro

#### R-K-O WOODS "LITTLE ACCIDENT"

with
Anita Page
Douglas Fairbanks, Jr.
Zasu Pitts, Sally Blane

Sunday pictures fight in Evanston, Chi's class suburb, starting again. Petition for an injunction restraining the Evanston police from enforcing the Synday closing laws filed by Union Bank and Trust Co, receiver for the Varsity theatre, one of Evanston's two pictures spots. Of Evanston's two pictures spots. Sunday pictures are flexing about Sunday pictures are flexing about Two months ago the town voted for

BUFFALO ...... 78

DETROIT ..... 78

LOS ANGELES ..... 78

Earle Ross tent players closed Aug. 23, in Berwyn, suburb of Chi This was Ross' second tent venture of the season. Reported that Ross will take the Kedzie for the winter stock

Frank Winninger will close his rep in Wausau, Wis., Labor Day. Neither Frank Winninger nor his brother, John, are going out with companies this coming season.

Sam Kahl, formerly booker for the rpheum Jr., has opened an insur-nce office here.

DENVER

By J. A. ROSE
Aladdin—"Common Clay."
Tabor—"Lawful Larceny"; stage show.
Denver—"Anybody's War"; stage show.
Butter of the common Clay."
Butter of the common Clay.
Ellich's—"19th Hole" (stock).

Miniature golf courses are so thick newest and gaudlest are only ones to get play. Some of the first ones are not making enough to pay for the lights. Several went in ca-and distributed 60,000 free tickets—good with one paid admis-sion.

Guy Navarre, Seattle, is manager for U. A. film exchange, succeeding E. W. Waiton.

Pueblo theatre at Pueblo will re-open Sept. 15 with DeForest sound.

Herman Lerch, salesman, now with Tiffany. Theatre managers negotiating with operators and want clause in

Eskel Gifford will open a st ecatur, Ill., Sept. 15.

BROOKLYN

DALLAS ......

DES MOINES ...

DULUTH

contract to call for one operator in

Another endurance record-boys rode 10 hours on bicycles

Estate of \$250,000 was left to his family by James A. Curran, outdoor advertising man, who died here recently.

#### MILWAUKEE

By FRANK J. MILLER
Albambra—"Little Accident."
Davidson—"Weete Kitty Bellara."
Gardea—"Raffler" (1d week).
Gardea—"Raffler" (1d week).
Gardea—"Dumbbells in Ermine.
Majorite—"Dumbbells in Ermine.
Fabet.—Durb. of the Children."
Pabet.—Durb. of the Children."
Rabet.—Durb. of the Children."
Rabet.—Orpheum-"Dixlana."
Rabet.—Orpheum-"Dixlana."
Riveride—"in the Room": vaude -Dark. Orpheum—"Dixlana," de—"In the Room"; vaude. —"Wild Company." dm—"Our Blushing Brid

State Fair week finds the David-son opening season with "Sweet Kity Bellaire. A few years ago it was impossible to get a room in any hotel; now the family tin lizzles run them in and out of the city. Taint

ROCHESTER ..... 77

ST. PAUL ..... 78

SAN FRANCISCO ..... 78

SARANAC LAKE ...... 78

SYRACUSE ..... 77 

what it used to be, this Fair Week business. Feature attraction at the Fair is Hagenbeck-Wallace show.

Benjamin F. Klein, president Klein Corporation, operating the Davidson, was divorced by his wife in a decree handed down by Judge C. M. Davison in circuit court at Juneau on grounds of crusity. A property settlement was made by stipuation. Mr. Klein keeps his Mrs. Klein was given California property as well as other considerations.

Twenty-seven persons were injured when the canopy of the Fox theatre at Shéboygan fell during the American Legion parade.

Heinz Roemheld, former Mil-waukee orchestra leader and com-poser, has been appointed general musical director at Universal City.

MONTREAL

Palace—"Romance" (2d week). Capitol—"Anybody's War." Frincess—"The Sas Bat." Frincess—"Cock o' the Waik! Hoperial—"The Sap From Syra Roxy—"Dynamic" (2d week). Empress—Double bill. Orpheum—Stock.

CORRESPONDENCE

..... 79 : MILWAUKEE ......

SEATTLE ....

All matter in CORRESPONDENCE refers to current week

## **Obituary**

LON CHANEY Lon Chaney, film star, died in Los Angeles early yesterday (26) morning. A news story of his demise appears elsewhere in this

#### HATTIE FOLEY

Hattie Foley, 65, actress, died in the Brunswick Home, Amityville, L. I., Aug. 25, where she had been under medical care of the Actors

under medical care of the Actors Fund for three years.

Miss Foley had been an actress since a child, making her debut when five years old.

Her last appearance was in "Laff That Off" in 1927.

Miss Foley was the widow of Tom Coleman, actor, who died in 1898.

#### WILMARTH H. POST

WILMARTH H. POST
Wimarth H. Post, actor, author
and director, died suddenly Aug. 25
of heart fallure at his home in
Rutherford, N. J.
Mr. Post is known as the author
of "Never Say Die." He also
played the priest in "Seventh
Heaven."

Two weeks ago he returned from Holiywood where for severa months he had been with Para-

#### GEORGE DOWNING CLARKE

GEORGE DOWNING CLARKE
George Downing Clarke, actor
and associate of David Belasco for
nearly 40 years, died last week in
New Haven, Conn. He was born in
Birmingham, England, and came to
the United States 40 years ago, entering the employ of Belasco at that
time. He had managed Belasco
plays and also had appeared in
films with Marion Davies, Dorothy
Gieh, Rudolpt. Valentino and Wililam Faversham.

#### WILLIAM GARDNER

WILLIAM GARDNER
William Gardner, 56, actor, died
Aug. 20 in New York City after
an illness of five months.
Gardner played in vaudeville for
many years with the act of Gardner
and Vincent. He was also a musical director and arranger. A
brother, Frank Gardner, is in vaudevitte. Fox has taken over both of the Farewell Week for the Merrill, which goes into the hands of the architects next week. Glen Musgrave, manager, goes to the Strand from the Merrill.

Interment was in the Holy Cross Cemetery, Brooklyn, N. Y., Aug. 23.

## BEULAH BAINES

Beulah Baines, 25, died at Ban-ning, Cal., of an illness lasting three years. Miss Baines' first appearance on the screen was with Chap-lin in "The Kid." In legit she has been with the Hollywood Commun-ity Players and the Wilkes Players. No survivors. Burial in Forest Lawn cemetery, Lo. Angeles,

JAMES A. ROACH, JR.

James A. Roach, Jr., former manager State and Strand theatres, Abbany, died last week after a long liness. Roach had been identified with show business in middle west for several years. He returned east about eight years ago to manager state, Albany. Was general manager for Farley in operation of string of theatres, but severed connections to join the Farash Corp. two years ago.

Anthony Graves, 91, father of Guy A. Graves, secretary, Farash The-atres Corp., Albany, died last week. For years be conducted a dancing school in Albany which had been sturted many years ago by his grandfather

Tommy Tucker, colored attendant of the late A. L. Erlanger at the latter's office, died Aug. 23. He was a familiar figure around the Er-

IN COMMEMORATION OF

## PAUL ARMSTRONG

Who Passed on August 30, 1915 Ben J. Piazza

langer office for \$5 years. His father before him had a similar position there.

The father of Jane Craig (Dalton and Craig) died in St. John's Hos-pital, Anderson, Ind., Aug. 21.

Anthony G. Graves, 90, d led in Albany, N. Y., Aug. 21, Son and daughter survive.

The father, 56, of Johnny Mack Brown, M.-G.-M actor, died Aug. 21 in Dothan, Ala.

#### SYRACUSE, N. Y. By CHESTER B. BAHN

whether—"Unguarded Girs"

Heith's—"Holiday"—Vaude.

Leew's—"Sine of the Children."

Leew's—"Sine of the Children."

Faramount—"Queen High."

"Common Clay" gave the Fox-Eckel one of its best weeks in five months, resulting in a holdover. Dawn Patrol" earlier had turned the same trick at the Strand in pite of generally dull business dur-ing the summer.

Miniature golf has taken the same hold on Milwaukee it has every-where else. Only trouble there are not enough customers to make it worthwhile. Fox-Eckel revised its box-office scale again, the slant being downwards. Mondays to Saturdays until 5 p. m. new price is 25c, with same figure on Sundays until 2 p. m. Otherwise, uniform scale is 40c, Special children.price-15c. orthwhile. The city fathers are building a the city fathers are building a ninitature course at Lake Park. Vets at Soldiers Home, in the restern part of town, are to have a ony, course, of their own.

The "Milwaukee Sentine" beat ne others by holding the first midet golf tourney.

Frank Nolan, formerly at the Stanley, Utica, is new assistant to Leo Rosen, managing director Strand here. He succeeds Garry Lassman, transferred to the Warner Wisconsin chain.

Fox-Eckel plays "All Quiet on the Western Front" Sept. 18 and "The King of Jazz" Sept. 27. Both ple-tures had been claimed by rival

"Unguarded Girls" (sep film), which opened at the Wieting Monday, will be final attraction at that historic theatre. The Shuberts surrender it at the expiration of their lease, Sept. 1, to the Lincoln National Bank, which will remodel it for a ramp garage.

#### **DES MOINES**

By R. W. MOORHEAD

Casino—Change.
Des Moines—"All Quiet."
Family—Change.
Garden—"Border Legion".
umbers."

stock at the President following the closing of the house last spring, after three companies had falled, but no present sign of the house being opened. This clark of the present this clark of the Chief Clark of the Shrine auditorium and Berchel.

The 25 barnyard golf courses in he city are howling bad business ince the cool weather started.

Trial of the suit for \$10,000 filed by the Hazei M. Cass tent players players against Abrecht Sisters and Sullivan shows will be heard in dis-trict court at Waukon, ia. Sept 3. The suit involves breach of con-tract.

#### ROCHESTER, N. Y.

By DON RECORD
Lyceum Dark,
R.K.O Palace Bain or Shir B.H.-O. Palaco-"Rain or Shilis"— Jan. O. Temple- "Inside the Lines"— Loew's Rochester-"(2nl of the Fish!' Eastman- "Manslaughter." Eastman- "Manslaughter." Eastman- "Manslaughter." Eastman- "Manslaughter." Fay's-Dark. Little-"Besu Gesta!" Strand-Change.

Tamily-Change.

Al Lever comes from Oklahom as new manager of the Eastma succeeding Robert M. Slote, we died recently.

Princess Signa Serene and Dr. H. K. Carrington, psychic team, appearing at Eastman this week, first stage act there in year and a half.

Ail managers of downtown theatres united in negotiating new contract with union which goes in-to effect Sept. 1.

Casino-Change.

Des Moises—All Quiet."
Family—Change.
Family—Chang

#### HOTEL LORRAINE CHICAGO

SINGLE ROOM, BATH, \$2,00 UP
DOUBLE ROOM, BATH, \$17.50 AND \$21.00 WEEKLY
DOUBLE WITHOUT BATH, \$14.00 WEEKLY
LEONARD HICKS, President

IN CHICAGO

## **LINDY'S RESTAURANT**

Is Home, Sweet Home, to the Profession A Good Place to Eat and Meet

On Randolph Street

With signing of picture release contracts beginning in September new protection rule of 96 days be-fore film enters second run goes into force. This should help main stems considerably, which have suffered badly during summer from 30-day releases to neighborhoods.

Gayety, only burlesque house in Eastern Canada, opens middle of september, a month later than sual. House has been consistently n red of late seasons.

Tourist biz picked up last our weeks with arrival of R-100 but little sign so far of bettering unemployment situation as promised by new Canadian Government. This indicates amusement houses will be hard hit this winter.

## HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.) Phone Hollywood 6141

Kirk and Lawrence join the F. & M. "Wild and Woolly" Idea, Aug. 29. at the Fox theatre, San Francisco. They'll be with the unit for the rest of its tour.

For Wilshire theatre in Beverly Hills opens Sept. 15 with a policy of straight second-run pictures on a full week. House seats 2,500.

Theatre Mart presents "Precious Jewel," by Robert Stone, for one week starting Aug. 26. Florence Lake, Dorothy West, Alan Wardell, Helen Hill and John Brodle have the principal parts. "Courtesan of Rome." a new play by Alice Pike Barney, tries out here Sept. 22.

"Wings of Magdalene," new play by Geo. Votek of the Joyce-Seizinck agency, opens Sept. 4 at the Play-shop. Carmen Mathews, Don Mur-ray and Ninnette Crawford are in the cast, with Nathanlel Frank di-

Francis McDonald replaces Louis Natheaux in the cast of "Brothers" at Columbia, while Howard Hick-man has been added. William Mo-ris, father of Chester Morris, is making his first screen appearance in this picture.

The following assignments were ade in the Coast studios last

Peter Richmond, "Tolable David."

Jane Darwell, "Tom Sawyer," Par. Barbara Weeks, "Barber John's P Boy," WB.

Donald Dilloway, "Dark Star,"

Metro.
Full cast Par's Spanlsh "Sea
God": Ramon Pareda, Rosita Moreno, Julia Villareal, 'Manuel Arbo
and Jose Pena.
Luke Cosgrove, 'Lightnin',' Fox.
Jean Herskolt, "Third Alarm,'
Tiff.
Lewis Stone, Albert Gran "Fo-

Jean Hérskolt, "Third Alarm,"
Tiff.
Lewis Stone, Albert Gran, "ExMistress," WB.
Bradley King to scenarize "East!
Bradley King to scenarize "East!
Sam Mints writting original for
George Bancrott.
Richard Cromwell, Joan Pers,
Henry Waithall; Heien Hare, Edmund Breese, George Duryes, Peter
Richmond and Heien Knight. "Tolable David," Col.
Rex Lease, Dorothy Sebastian,
Tom Santachi, Borls Karloff and
Walter Miller, "Utah Kid." Tiff.

Rench," Col.

Rex Lease, Dorothy Sebastian,
Tom Santschi, Boris Karloff and
Walter Miller, "Utah Kid," Tiff.
Sam Sawack, original for Nancy
Carroll, Par.

Andrew Bennison, adaptation untitled, Jack Oakle, Par.

Ian Kelth, untitled sea picture,
Badio.

Radio.

Conrad Nagel, Catherine Dale

Owen, Sarah Padden, John Sulil
van, Judith Vosselli, Edna Marion,

Robert Thornby, Julia Gordon, William Demarest and William Balley,

comilete cast "Today," Majestic

Productions

Bela Lugosl and Virginia Sale

Fifty Million Frenchmen," WB,

Edward Everett Horton, "Reaching for the Moon," U.A.

Olga Slmirnova, "Morocco," Par

Olaf Hytton, Betty Boyd, Frances

Dorothea Antel 226 W. 72d St. New York City The Sunshine Shoppe

Dee and Evelyn Hail, "Along Came Fouth," Par. Charles Ruggles, Alice Lloyd, Flora Le Breton, Flora Sheffield, Hugh Williams, Lucien Littlefield, Rod McLennan and Phillip Smalley, "Charley's Aunt," Christie. Jose Crespo and Juan de Landa, Spanish. Version "Big House,"

Del Davenport is handling all the trade paper publicity at R.K.-O. This is the first Coast studio to establish an exclusive trade paper news service, issuing daily bulle-tins, veryort, now working under Don Eddy, was formerly attached to several local trade papers.

Los Angeles is paying \$6.881 to Mack Sennett, Inc., and the owners with him of the old Sennett studio property on Glendale boulevard-for a triangular silver of land 160-feet on the boulevard and 29-feet on Effie street. Strip has been condemned for boulevard widening.

Recent changes at station KHJ include addition of Vic Linfoot as announcer and Alice Prindell as stan singer.

Abe Meyer has given up song-writing for others to go into busi-ness for himself. Opened an office for servicing synchronized scores for the open market.

C. I. McCarthey has been made head of the newly formed station relations department of NBC at San Francisco. McCarthey, with NBC for a number of years, will contact the various stations on the chain.

#### DETROIT

By LEE ELMAN

By LEE ELMAN
Michigan—"Romance"
Fox—"Song o My Heart"
Flaire—"Dough Boya."
United Artista—"Good News" (2d wk.).
Paramonut—"Animal Crackers."
State—"Big Boy."
Madison—"Maniaughter" (3d week).
B-K-O Downtown—"Dixlana."

Bonstelle Playhouse reopens Oct. This is the first season house as been closed in five years.

A. M. Elliott is out as branch manager of R-K-O Dist. Corp. N. Ayers also out as b. m. of Warners, and George Custer has left WB. Ed. Murphy replaces Elliott and Jim Allen temporarily supplants

J. C. Ritter is opening the Rialto, recently taken over from the Koppins circuit (lessee). Ritter will operate himself with his two other houses, the Boulevard and the Ri-

Lou Kosloff arrives Sept. 5 to take Del Delbridge's place, latter sever-ing his connection with Publix.

Al Skinner, rep for Robbins here, promoted to charge of the B. & O. dept. in main office in N. Y. Phil Julius, Cleveland, replaces here.

Billy Knight has moved his main office to Chi and is turning over the Famous office here to Joe Drake and Joe Qualters. Knight, handling both Harms and Famous here, is relinquishing. Famous entirely and taking over the middle western sales for Harms.

Cass opening put back to Sept. 14. Ed P. Kennelly has been trans

ods and Fitted Case.
STRICTLY UNION MADE
Trunks

WRITE FOR CATALOG

ferred here from the Grand Opers House in St. Louis to the new R-K-O Downtown. He will act as assistant to Arthur Prudenfeld.

Gavin Hawn, formerly publicity man for the Fox here, has accepted a position as contact man for sta-tion WXYZ owned by Kunsky-Trendle.

#### SAN FRANCISCO

SAN FRANCISCO
By WALTER RIVERS
C. William Kolb (Kölb and Dill)
was here last week arranging for a
revival of the team's old success,
"Now and Then," due at the Hollywood Playhouse in Hollywood
shortty. It is understood Kolb is
financing the show himself and will
appear in it with his old partner,
Max Dill.

Louis C. Bowden out as assistant manager R-K-O Orpheum here, succeeded by C. D. Garrty, formerly with R-K-O Orpheum, Des Moines,

Allen O. Bosworth, former actor, was arrested in Stockton, Cal, last week by Federal agents and charged with filing a petition in bankruptcy in Fort Collins, Colo., in 1928 and concealing assets amounting to \$200, Bosworth was reported to have operated a millinery store in Fort Collins.

While a few persons waited in line to buy tlekets, a soft-spoken rebber held up the box office of the Penin-sula Theatre in Burlingame, near here, last week and got away with \$30.

Peewee golf courses that in the last few weeks have been springing, up in this town faster than seemed right, to the theatre interests are facing a possible check by the municipal authorities.

The property of the complete check of all courses now operating. Last week the owners of the layouts formed a protective organization.

other was not hit this town hard, but it is growing.
Fretty cold nights, summer as well as whiter. It isn't expected the locals will get the night crowds the pee-wees do in southern California.
At present estimated about 100 courses in operation.

#### DULUTH

By JAMES WATTS
Lyceum."Our Blushing Brides."
Strand—"Florodora Giri."
Lyrie—"In Gay Madrid."

The Garrick, closed three weeks for reconstruction, reopens Aug. 29 as Duluth Publix ace house.

Freiburg Passion Play played here four nights and two mats starting Aug. 20 to big business. Patronage opened at 3,000 and doubled second night and kept growing until the

Alan Wallace, director, Duluth Little theatre, returns here Sept. 1 with Mrs, Wallace. The local season opens with "Cock Robin," by Philip Barry.

Ed. Selbel, publicity representa-tive for Publix In-this district, made manager of the Strand, succeeding Clarence Brown.

#### BROOKLYN, N. Y.

By JO ABRAMSON ulevard—"That's Gratitude." ighton—"Bird in Hand." ramount—"Queen High";

ow. Fox—"Common Clay"; stage show. Strand—"Matrimonial Bed." Albed—"Rain or Shine"; vaude. Loew's Met—"Rogue Song"; vaude.

Legit season opens this week. Boulevard has "That's Gratitude." Top \$1 evenings and 50c matinees. "The Long Road" next week at the Boulevard.

Brooklyn Paramount staff, all the way from ushers to managers, gave annual revue at the theatre today (27).

Annual labeled "Disappointments of 1930." It is the creative work of Ben Griefer, asst, mgr., who

wrote the skits and devised the

With bathing season about over, Coney Island is preparing for its Mardi Gras week in September. Far Rockaway staging Mardi Gras too. Started yesterday (26).

Louis Stauch, Coney Island res-turant man, left a gross estate of taurant man, left a gross estate of \$268,142 and net of \$242,579, accord-ing to appraisal. Stauch died last year.

Star and Gayety only two bur-

Two more Loew houses giving Saturday midnight shows—Pikkin Brownsville, and Valencia, Jamaica

The owners of minature golf courses hereabouts have been having their hands rull with the license department and racketeers pouncing on them. First the license department has descended on the tiny courses and ordered common show licenses. Racketeers are offering processor. To consider the processor of the proce

Projection: for as low as 1:s a way. The racket boys are not insisting that the golf course owners come in now, but they do 'say that it will cost them \$25 to join the projection of the projection of the projection of the projection of the racket bitainess. The owners intend forming their own organization. The cops have been told of the stunt "the boys" are trying to pull and so far it has a rear trying to pull and so far it has only any of the outfil.

Gerritten Beach, near Coney Island, is up in arms this season over nude bathing at midnight. Foolice, it appears, cannot spare patronnen to guard Gerritsen beaches to the spare of the spa

#### BUFFALO

By SIDNEY BURTON Buffelo—"Hollday."
Century—"Dawn Patrol."
Hipp—"Queen High."
Great Lakes—"Song o' My Heart."
Hollywood — "Richest Man in the

Chautauqua Opera Association closed its operatic season at Chau-tauqua with "Madama Butterfiy" Friday night and "Carmen" Satur-day night to capacity audiences. Marcy C. Alkins, Clarence Kuliman, Browning Peeples and Clarence Relnart were principals.

A fire in Shea's Buffalo theatr Saturday night during a show di considerable damage back stag The audience was dismissed whe it was announced it would be im possible to continue.

No announcement yet on legit bookings at the Erlanger or Teck. Unusual, because September book-ings usually known long before this time. Reported both houses have attractions dated, but each jockeying to keep the actual attractions from being known by the opposition

New night club, at Michigan and William, opens Sept. 6, the Spider Web, under direction of Irving Fox. Heavy investment, with colored or-chestra and floor show being brought in from New York.

### ST. PAUL

By GEO. H. BRADLEY Faramount—"Romance." B-K-O Orpheum—"Rell's Leland." Riviera—"Way you West." Tower—"An Fram Wyoming." Strand—"Swing High."

Golfies got some competition when two vacant lots were transformed into horseshoe pitching courts. Quite a play at 10c. per.

Reopening of R-K-O President still in air. Circuit won't accept stagehands union demand for crew of three, house claiming only reason for trio is to keep pinochie game. Contracts with unions expire Aug. 31. New one under discussion.

Metropolitan, legit, reopens Sept. 21, with the Pacific Coast company of "Strictly Dishonorable." Charles Lindsolm, character man who's organizing a stock, left for New York to sign a troupe to open in "Your Unde, Duidley." Sept. 11, for 10-day run at Shubert, now film grinder.

#### DALLAS

By RUDY DONAT

Majeste-"Diriana"; Joe Tormini. Painee-"Anybody's Woman"; "Toy hop" (unit). Melho-"Let's Go Native." Old Mill."Be Tourneli." Capitol..."Western Front" (2d week).

On U's "All Quiet" Capitol went to 800 top, first time this year, with good bis for two-week stand. Plo-ture may be last U special for Caple tol (U controlled) before house passes to R-K-O Southern.

Walter Hampden booked for Fa Park auditorium Jan. 28 in revivo of "Cyrano de Bergerac," which is akes on road, according to plans.

Theo. Kosloff reopening his dance school here Sept. 1, coming here from L. A.

J. Gilford Crowell, Des Moines, signed as technical director for local Little Theatre, with Lester Lang becoming director of amateurs at Yassar College.

John Hathaway, former plt leader for Publix-Palace, now municipal bandmaster at Plainview, Tex.

With passing of local Capitol (indie) into R-K-O possession, also
passes Texas' most picturesque
press agent, Jean Darnell. Onetime leading lady for Jamee Cruze,
with Thomas Ince, her filcker career
changed to the p. a. line when she
took a bad spill from a pony in a
western. Since then she's been with
Loew, Interstate (R-K-O now) and
Publix.

Local beauts who ran for the Galveston crown are getting break with style shows, appearing both as models and in bathing revues. Dal-las se clothing wholesale center for Texas has plenty work of this type

Teams has peelly, more out of it than the rest of the "Misses So-and-So." Margaret LeBiane, "Miss Dallas," one of the eight Galveston non-winners signed for Fanchon & Marco unit.

#### SARANAC LAKE

By "HAPPY" BENWAY

David Mavity, after spending a visit in New York, returned here and is now at 72 Park avenue.

Roy Gordon (Gordon and Healy) motored in from London, Ont., for a visit with his wife.

Capt. Franklin, sharpshooter, is week ending it here, visiting his wife, Ruby Royce Franklin, at the lodge.

Harry Namba ls now an okayed

Angela Papulis, who tried it at Steubenville, O., a few weeks, has rejoined the local colony.

Weekly Passing Show
Chris Hagedon, ready for the
Angle Hagedon, ready for the
Chris Hagedon, ready for the
Chris Hagedon, ready for
Chris Hagedon, ready for
Chris Hagedon, ready for
Chris Hagedon, ready for
Chris Hagedon, Show Nace also,
... Catherine Vogelle, X.-ray report,
much good hagedon, first to got the
solarium room... Ruby Franklin
also... Doris Gillirap up one meal
... Fred Rith, too... Andrew Molory lesving tool, ouesly, set-back,
abed... William Holly, ditto...
Charles Libecap, much pick up...
Richard Moore, too... Hans Meyer
Erving also... John J. Farrell all
up... George Harmon, too... Benway due for a vacation at the old
farm soon. farm soon. Write to those you know in Sara-







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TOLEDO By E. H. GOODING

Pattheon—'Dawn Fatrol" (1d week).
Pattheon—'Dawn Fatrol" (2d week).
Valentiae—'Doughboys.
State.—Rough Romanos.
Vita-Temple—Dark.
Emplre—Euriseque (Mutual).

W. Marsh Goilner, former mai ager Princess (Publix), succeeds V V. Willie as manager, Paramount.

"All Quiet" moved from Publis ace house to Princess for second week's date.

Marilyn Miller high-hatted local news men, remaining in her state room while Twentieth Century was here last week, but Oits Skinner gave out an interview, claiming big future for the stage which got good splash in all three papers.

Burglars robbed safe of Royal theatre, Smith & Beidler's second run downtown house, getting \$400, week-end receipts.

#### SEATTLE

By DAVE TREPP Idberty-Midnight Mystery,"
Orpheum—"Rain or Shine"; varieties
Sth Ave.—"Call of Flesh"; stage.
For.—"Good News."
Metropolitan—"Slient Enemy,"
Coliseum—"Mr. and Mrs. Martin John

on." Parsmount—"Manslaughter"; stage. Blue: Mouse—"Raffles" 2d week). Music Box—"Journey's End" (2d wk.)

Billy Stewart, trumpet player with Trianon dance hall orchestrae dark week. Wedding was reg affair conducted at 11 p. m. at dance hall with 1,800 people present.

Rose room, Butler hotel, reopening about Oct. I with colored band. Night club biz here off. Following year's padiock club tried comeback but folded after few weeks.

#### TORONTO

By MURRAY SINCLAIR Alexandra — "Splinters

eek).
Tivoll—"Common Clay" (2d week).
Uptown—"Queen High."
Shea's Hip—"Courage."
Loow's—"Sea Bat."
Imperial—"Anybody's War."

Empire stock opens next Monday

"Splinters," British made, en-tirely new kind of war talker, held over in off season.

Last week for "Merrymakers," open air revue. Profits cut into by three Tom Thumb courses across the road.

#### R-K-O BROADCASTS

(Continued from page 51)

behind the heavy weight sound proof glass, partitioning of the stage from the audience, with the audience hearing the program through mikes.

R-K-O air programs are shortly to be exploited in R-K-O theatres Placards in the theatres will in-form the local audiences when the programs are to go on.

It is expected to overcome the come opposition of Par-Publix in this manner, which broadcasts 15 minutes before R-K-O goes on each Tuesday 18th R-K-O commencing at 40:30 p. m. and Par-Publix, which; goes over the CBS network, at 10:15.

#### HOTELS FOR

SHOW

**PEOPLE** 

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22 ::

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#### News From the Dailies

(Continued from page 56)

lcan. She was born in Canada. Miss Guinan stated if the bond idea failed to work and the girl is forced to remain on board the ship, she will institute legal adoption proceedings for the dancing girl. Miss Winters danced for, two seasons at Miss Guinan's place.

"Captain" Jack Evans, who claims the world's coffin-lying, champion-ship, got, ready to settle a score with "Fracesson", Hudspeth, his former manager. Evans accused Hudspeth of, squandering \$500 gate relation only \$51 for his work in a coffin underground. Then Evans was buried, at Luna Park, and Hudspeth charged the act, was, a face. Evans limediately announced that he was going to call on Hudspeth when rested.

Jack Ciliford, Evelyn Neshire di-vorced dancer husband, was held in Moyamensing Frison, Philadelphis, in default of \$800 ball on a disorder-ly conduct charge. Police said Cili-ford created a disturbance at the of his present wife, early Sunday morning. He went there and de-manded to see his wife. Mrs. Cilif-ford said she came to Philadelphia to escape her husband's alleged cruelties.

Class Brook Club, Saratoga, raid-ed by prohibition agents Saturday night (23). Agents broke a num-bottles and then departed. Fifteen minutes after they had gone it was reported that a new supply of champagnes bell by the same pro-tampagnes bell by and the gayety proceeded as before

David Belasco expects to start production of his second play of the season, "Tonight or Never," early in October. Play is an adaptation by Frederick and Fanny Hatton, Lily Hatvany is the author. Helei Ganagan, who gave up acting two years ago to study singing, will return to the stage in it.

Hyman Brothers announce that a play by Walter Newman, "First Night," will be produced by them this season. Gladys Burgette en-

Helen Kane explained in court Monday how she got mixed up in Monday how she got mixed up in pened to receive \$50,000 from Posner just before a referee in bankruptcy was appointed to take over the Bond Dress Co. in which Penner was increased to the proper of the property 
Edgar Allen served Peaches Hee-nan Browning with notice of a suit for \$167 which he says she owes his man and the same and the same and and I had so Indian they. That man was my manager for a year. He may have thought I was in love with him, but I paid him \$200 4 week just the same. Now he is try-ing to get back the presents he gave me."

#### LOS ANGELES

Margaret Drennen, writer, filed a \$25,000 damage suit against Warners and Larry Ceballos, charging the series of t

cast her song, "Wall Street Blues."
Glen Ellison was elected president
of the newly formed Musical Artists'
Guild of America, an organizationfeesion from exploitation and toreasion from exploitation and toreasion from Exploitation and toreasion from the street of the street
ers are: Dr. T. Percival Gerson,
vice-president; Mrs. Nathan Courtright, secretary-tressurer Homerright, secretary-tressurer Homerfight, secretary-tressurer Homerbased of management.
Margaret DeMille, daughter of



William DeMile and B. P. Fineman assistant producer at Metro, an-nounced they'll be married in New York the first of next year. Fine-man was formerly married to Eve-lyn Brent.

Toofic Simon, actor, was shot the arm and burned by powder du ing a battle scene for "The Ren gade" (Fox).

First long distance putting mara-thon came to an abrupt end when Ruth and Ceelle Duval were arrested for parading through the atreets without a permit. They were re-leased by police after an apology and a promise that they'd confine their activities to the open high-

Stating films can't be blamed for verything, Superior Judge Yank-rich declared a non-suit in the pleaf Mrs. Mabel McNeal that the aramount was responsible for the bas of her jeweiry, valued at \$1,085, he declared that the film company one declared that the film company was shooting a picture in front of her house and in the excitement of watching them she lost her jewelry, which was tied in a handkerchief.

Five guests and two employees of the Paris Inn were arrested on liquor possession charges by Fed-eral prohibition agents in a raid upon the cafe. Agents claimed they had made three purchases of liquor.

Cliff Edwards (Ukelele Ike) de-clared he is broke when appearing in alimony court to show cause why he should not pay Mrs. Irene Ed-wards 1250 s week alimony pending wards 1250 s week alimony pending claimed that he had already given her \$150,000 in a property settle-ment last year. He is seeking to have the settlement sot asside on the grounds that Mrs. Edwards has violated its terms.

Charging her jealousy made life intolerable, Peverell Marley filed suit for divorce against Lina Basquette. They were married in January 1929, and separated June 14, last. Miss Basquette, who has fully recovered from her suicide attempt, declared she would not contest the suit.

Wallace Beery has moved to an apartment, and his wife is going away. He says he doesn't know when or if, she'll be back. Mrs, Beery is Mary Gillman, formerly in nictures.

David Moretzsohn, Brazilian con-sul to New York, is here with a proposition. If Los Angeles will drink more coffee, Rio Janeiro will attend picture shows oftener.

Al St. John was up for alimon again. His ex-wife's attorney said "We'd rather see this man worthan go to jail." Al said he has number of John "coming up." Con tinued three weeks.

Margery Wellman has been granted a divorce from William Wellman, director, for cruelty. She has been given the custody of her daughter and awarded \$250 monthly alimony.

#### CHICAGO

CHICAGO

Story from Washington reveals that the Treasury is seeking to collect about 1280-000 from Harry M. Lubliner, formerly of Lubliner and Trinz, local theatre operators. Treasury demands are based on charges of false income tax reports. Government charges that in 1925 Lubliner reported income of \$22.206, while his income was actually \$327.000, while his income was actually \$327.000 for the control of \$14.65, \$146,818. Lubliner has filed a petition to set aside the Treasury demands.

Circumstances in connection with



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With Bath-Single, \$12; Double, \$16;
Feur, \$22
This Rate for Performen Only
DAVID ROSEN, Frop. Phone Kingales \$580

the death of Patrick "Paddy" Har-mon, sports promoter, led to the ar-rest last week of "Dr." Robert E. Parks, superintendent of the Des Plaines Emergency Hospital, with charges against him of gross neg-lect and violation of the state medi-cal laws.

Lottle Brenner von Buelow, who built the Buckingham theatre here last week secured a divorce on charges of cruelty and unfaithfui-

#### **Coast Golfie Grows**

(Continued from page 1)

Newer courses are getting the play. The old courses made the big money. The newer courses, due to cost of construction and operation, may never be able to come near the net made in the early months of the game's nouliarity. game's popularity.

game's popularity.

Nine courses in six blocks on Wilshire boulevard. Each, cost over
\$25,000. Rental averages \$500 a
month. Additional operating costs
will reach another \$1,000. This
makes the overhead about \$1,700
monthly. Average take for these
courses is down to \$500 weekly. At
that figure there is no profit unless
the average can be maintained
throughout the year.

More Golf

More Golf

With demand that the minnies sell a little more golf and less tricks, the latest outflie under construction are real golf courses with one exception. All golf clubs are used except the driver. New courses cover about 10 acres and are tagged "Pitch and Putt". Holes average 150 feet in length and call for some "mowinge of golf. In addition to this, the putting courses have made the new driving ranges popular. Twelve of, these ranges started in Hollywood during the past two weeks.

The driving ranges call for real

The driving ranges call for real The driving ranges call for real golfers, having markers up to 250 yards. Here a player gets 50 balls for half a buck, with professional advice thrown in. They've developed into big headaches for the miniature courses.

#### Bunkum Hooev

(Continued from page 1) other station when he saw an op portunity for better money.

portunity for better money.

The people who accept all this romantic hooey as straight stuff aren't necessarily rural chumps. A heavy sprinkling of jellies and flaps are present every night to see the crew in action.

Idea of romanticising an air at-traction probably could be applied by other stations. It has worked wonders here.

THE DUPLEX

HOUSEKEEPING FURNISHED 330 West 43rd Street, New York

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#### Television B'way Flop

(Continued from page 2) for reception of pictures, merely having the image plates of less than a square foot inside, for three-or four people at the most to witness at the same time, plus the radio-like amplification of the voices.

voices.

Jenkins' purpose in the special broadcasts, which it plans to put on every Monday night, but next time for the public as well as a handful of news men, is to stimulate sales.

late sales.

Promise to the public that on Monday night (25) the show would go on at 8 had not been carried out as late as 9 p. m. at either place.

place.
Included in the announced program were Benny Rubin, Nelson Harding, Rose Pelswick, Diana Seaby, Sid Grauman, Harry Hershfield, John Anderson, Arthur "Bugs"

Seaby, Sid Grauman, Harry Hershfield, John Anderson, Arthur "Bugs"
Baer, George Jessel, Dr. Shirley W.
Wynne, Billy DeBeck and Ford
Frick. Show also flooped as well
as the plans for the public demonstration.

Voice recording not very distinct
and the images, which start from
to bottom, considerably have
to bottom, considerably have
to bottom, considerably have
to be to the image and the continual interruption of the surface
blurred it badjy.

Smallness of the televised pioture, viewed through what resembled a bevelled crystal glass, detracted from the effect, with it apparent a screen of some kind is
needed.

It is understood, that a. six-foot,
screen, as now used, by Jonkins in
the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of the street of

dom after original plans

The tie-up with "The Evening Journal" was through the American Radio News Corp., named as spon-

Natio New Series and New Yorking Tom the Visual broadcast was from the Visual broadcast from station W2XCR and the sound broadcast from station W2XCD, DeForest Radio station in Passalo.

#### BRONX, N. Y. C.

Jacobson brothers have acquired be Morningside theatre from the

Locw's Grand has postponed until next week its "Matrimonial Night," when a local couple will be married on the stage. More "wedding gifts" needed. Merchants solicited.

Windsor, which William Brandt acquired for his legit subway circuit, will not reopen before Sept. 15, if not later. Difficulty in securing suitable attractions. If no good shows come along house will play pictures for a time.

After Three Years, Still the Feature

## LA BELLE ROSE

The Queen of the Air
The Nut Club's
Backbone

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