

STAGE

BROADWAY

SCREEN

VARIETY

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SHOW GIRLS' NEW HANGOUT

**Way Hotels 70% Empty and Broke,
With Actors Owing Them \$500,000**

New York hotel biz is limping through the worst season ever experienced. In the Times Square alone, of the 15,000 rooms, thereabouts in hotels catering mostly to theatrical people, more than 70% are unoccupied.

This season's events are breaking in the record low marks made by hotel in 1915. In that year, worst is now, the vacancy average was around 60%, with a lesser number of hotels.

Two of the major New York theatres, Park Central and Paramount, are struggling in receivership, while the managements of the Plymouth, Victoria, Knickerbocker, Somerset and President have been repossessed. Around 15 others are in the verge of receivership, all likely to blow any minute.

Park Central lost \$387,000 the past year. It leads the pack into the red, but with others not far behind, none so far the operators are commencing to believe they'll never

(Continued on page 29)

**HAD TO SAVE 10 LIVES
TO GET THE LAST HALF**

Sam Summers and Estelle Hunt (Mrs. Summers) had to save 10 lives to get a last half.

The vaude couple played the B-K-O Flushing last week. The strength of publicity received when making the rescue in the water off Long Beach the previous Sunday. Summers and Hunt pulled three out of the water and seven others from a burning cruiser while boating in the bay. They were heavily publicized by the local papers for their heroism, the Flushing date resulting.

**Tragic Predicament of
Athlete With Film Beard**

Hollywood, Aug. 5. Wade Bond, U. S. C. student and football player, who was given a bit in "The Big Trail" at Fox, has a chance to continue his screen career and complete his college education at the same time. Only fly in the ointment is that he grew a full beard for the part in "Trail" and the beard is his biggest asset for a new assignment.

Howard Jones, football coach at the university, says that if Bond repairs the beard he's off the team, as the muff would be too big an advantage for the opponents.

Bond must now decide to give up the board and career, or education.

Air Cooled Automata
First restaurant chain to install cooling plants in each one of its outlets will be the Horn & Hardart Automata.

The Food Squawker

One fellow of a Times Square group mentioned he had had an eight-course dinner the night before for \$1.25.

"It's beyond me," he added, "how they can do it."

When another remarked: "Probably the caviar is domestic."

THE 3 GREAT PROBLEMS OF MARRIED WOMEN

Tired husbands and what to do with or about them is a problem often brought forward for solution by housewife listeners-in to the Peggy Winthrop Hour on WJZ.

Since Miss Winthrop recommends Lux in the course of her advice, the perplexed, it suggests tired husbands should wash in Lux.

Irritable husbands also seem a puzzle to America's home-keepers who turn the radio on while they do their morning chores. Those who aren't still burning about their husbands' testy dispositions are steamed up about what may be going on at the office between hubby and his sec.

Aside from these worries, the ladies want to know how to get thin and still live.

Detroit's 16 All-Niters

Detroit, Aug. 5.

Whereas in former years a sober man had to go to the Turkish baths to stay out all night, Detroit gives him a choice. Eight all night grind sound picture houses and as many midget golf courses are a sample of what the insomnia sufferers can get for late hour diversions here.

Floyd Gibbons an Act

Floyd Gibbons will be a featured attraction week Aug. 23 at the B-K-O Palace, New York.

The high-speed talker will receive \$3,500 for the seven days, the same amount as reported for his radio salary for any week.

Chi's Nu(de) Worry

Chicago, Aug. 5.

The back-to-nature movement among Chi's swimming set is driving the cops nuts trying to enforce the moral code.

In the nude is the mode, even in broad daylight; and the easily shocked are getting one continual blush when driving along the outer auto boulevard.

**MIDNIGHT GOLFER
AND B'WAY JOHNS**

Racketeers and Small-Time Gamblers Take Pony Golf Course Behind Roxy Theatre for Late Hour Recreation—\$2 Bets Paid Off While You Wait

GOLFING AT 4 A. M.

There may be something for crystal gazers to delve into, but right now midget golf on Broadway is a merger of the chorus girl's mania for something new and the racketeer's penchant for gambling.

Broadway is witnessing the evolution of a midnight game. Some call it a sport. That's only the way they begin.

The Main Stem's only miniature golf spot has two midget 18-hole courses, with the most colorful motley of varied gentry and girl types to be seen anywhere after theatre hours. They're the sifting variety that filter through Broadway's night life.

The courses are on 51st street. (Continued on page 29)

**SPINACH & EGGS
EXCHANGE FOR
ADMISSION**

Des Moines, Aug. 5.

Small houses in this territory are accepting farm products in lieu of regular admission. Idea started by an 800-seat house in a farm community where money was the most important stranger. Manager met the folks and swapped products for admission, deciding how many could see the show for two chickens, a dozen eggs or a bunch of spinach.

Scheme worked out so well other houses have taken it up, with all reported a fair play.

Daytimes the house managers peddle the night's proceeds. Patrons are said to welcome the coinless ease-in, with most getting friendly with the theatre managers and in nearly every case giving them the long end of the bargain.

Another Contest

Hollywood, Aug. 5.

As endurance tests are now taking all forms, and fancies, plans are reported under way here for a street walking contest.

**1st Television Station in U. S.
Starting in Chi.—Sets at \$200 Up**

The Modern Way

To sex up the exploitation on the new D. W. Griffith historical picture a suggestion, credited to Lynn Farnol, is to make the billing:

Abraham (Buddy) Lincoln. This might entice the flappers by association of ideas.

BEAUTIFUL ENGLISH GETTING SOME SOCKS

London, July 24.

Fierce snarls which have been straying round the sticks since the talkers came are now concentrating themselves on the society lingo of London.

Saps who used to rave about the language are now raving against it. The talkers get the blame.

Three years back English, as spoken in Mayfair, was the purest, loveliest tongue on earth. So Mayfair said.

Then those talkers made the town talk American. If you've never heard an Englishman try to talk American you've no idea what it means for a Siamese to try German.

Legman here, looking for something to write about in a town in which nothing ever happens, started a stunt for simplifying public notices.

The result was a letter from a Captain Someone, asking him to head a campaign for the Abolition of American slang. Unit is being registered and offices acquired.

Idea is the beautiful language must be kept beautiful.

**15-YR.-OLD TREE SITTER
GIVEN THEATRE JOB**

Minneapolis, Aug. 5.

David Hogan, 15-year-old local tree-sitter, who remained perched at limb for more than 300 hours, received a contract for a week's engagement at one of the uptown movie houses here.

He told of his feat and did a song and dance.

Hogan claims to be the world's champion tree-sitter.

Boo-Dooping the West

Chicago, Aug. 5.

Boop-dooping is just making its bow to this western civilization.

Public-Gart States has hired Claire Bart, winner of the New York boop-dooping clash, to hold contests in houses through Illinois and Indiana.

Chicago, Aug. 5. First newspaper-owned television broadcast station in America will be operating here in two weeks, when WMAQ, Chicago "Daily News" station, gets underway. At the same time Western Television Corp. will put on the Chi market 1,200 television receiving sets to sell from \$200 up.

Initial programs will dig deep into the legit. They will employ only those who pass regular screen tests and have stage presence. With the weekly change of faces and voices it is figured the station will give employment to many legit and vaude performers who remained away from radio in this section.

Regular make-up artist, such as is employed in pictures, will be used with emphasis laid on the looks, figure and voice of the artist.

At present WFLD and WENR are also experimenting with Television, with the government granting only four stations the privilege to place the pictures on the air.

As soon as WMAQ goes taeft, it is intended to run a regular program, along with the legit offering, of talking motion pictures. These will be made by the Chi "Daily News" picture men and will be stories of the city and late minute news.

First programs will reach a 50-mile radius of the station.

**ON RADIO, STAGE AND
NOW SCREEN; NOT YET 4**

Bobby Duke, the three-year-old kidlet who came to attention in a newswall shot, goes to the coast Sunday for Metro on a year's contract with options.

This is the youngest whose "Gleam Song" over WCAU, Philadelphia, brought him orally to attention. Fox movietoned him next, which decided on the contract.

Metro plans to make him another Jackie Coogan. He will go in a feature.

His vaude salary for a couple of weeks around Philly was \$1,500; it's considerably less in pictures. Ned Dodson booked the baby.

Small Town Divisions

McGregor, Iowa, Aug. 5. Charles and John Sawwell are erecting an open air dance pavilion; William Goergen and Milton Godard have erected a miniature golf course, while W. H. C. Ellwell and Mrs. C. A. Luse are backing a shuffle-board court.

BROOK'S
THE NAME YOU GO BY
COSTUMES
1437 N. W. 10TH ST. PHOENIX, ARIZ.
ALSO 25,000 COSTUMES TO RENT PERMANENTLY

Film Industry May Evolve Plan To Blacklist Ingrates Who Bite the Hand That Feeds 'Em

Hollywood threatens to get tough. Investigating investigators, all of whom have been given a clean bill of health as a matter of course, is one phase being discussed at local producer headquarters where all things drastic materialize. The official influences here at the same time are considering adopting a questionnaire policy whereby every one associated with filmdom would have to provide for the record all personal information as one of the qualifications for an ordinary, or otherwise, picture job.

A lot of recent attacks and threats on and against Hollywood are responsible. The questionnaire idea is admitted partly inspired by reports reaching New York about that group of ministers out there who would do some querying of their own.

Adding fuel to the burn-up is the use of some tabloid papers are making of stills of certain stars in certain pictures when these stars or plays get into what seems to be a "jam."

Some time or another in every career, it is argued, some player gets a role which makes him or her hang the head or wear untailored clothes. The drunk addlet role, and worse—the drunk—make the player look all the worse and real. When such stills "in character" are enlarged and used on the same page to illustrate a story in real or private life, they carry an onus and sting of injustice which no number of retractions later on can relieve.

How To Stop It

How to stop newspapers of this kind from using such stills out of place, since there is hardly a player of importance who can not be dug out of some library in slum poses, is even a bigger problem than prying clerics.

Organization of a special department along vigilante lines to take care of this and other phases of the problem is now being talked about in producer quarters. The cost of maintaining the same is already seen as tremendous.

"Bastinators" are listed as among the most insidious type of industry sockers. These are described as people who leech off the business while they are getting info to publicize its worst side in books and magazines. How to trap such persons before they have gotten too deep and "in" is admitted a greater problem than putting the bit on the tabloids.

In one book now enjoying a great sale the incident featured is reported by producer spokesmen to have been a party staged in Hollywood five years ago. Since then, it is claimed by the defenders, no such commotion has been duplicated.

"Befooing of the nest" can only be stopped by the befoulers getting such a chill that they can never comfortably return to Hollywood. They should be caught in the incipient stage and tossed out before having the chance to develop novel-writing "ins." Under the circumstances should one be rehired, say the sages.

There's no answer to the question about some of the industry's worst panners who are getting money for their books and some of the nicest berths in the racket. But, for the first time the heads of the business are concerning themselves with a way in which they can take boxing lessons and still maintain dignity.

MGM's Plan for Bebe

With Bebe Daniels' Radio contract about to expire, Metro is negotiating with her for one picture.

Tenor in Vaude

William O'Neill, tenor from legit, is debuting in vaude today (6). It's a half week at the 81st Street.

Some people are always finding fault with nature for putting them on, or, if always there for putting them on there.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

More Miniatures

Hollywood, Aug. 5. Fox is in the midst of another costly miniature sequence. Latest effort in this direction is for "Just Imagine," the DeSylva, Brown, and Henderson picture.

The big but diminutive set supposedly shows New York in 1890 and has been erected in the same hangar at Arcadia, just outside L. A., in which the replica of London was put together for "Sky Hawk." That particular air raid sequence cost Fox around \$250,000. The new trick undertaking was originally budgeted at \$30,000 but has been bumped up to \$200,000.

"Just Imagine" has the year 1890 as its story period with corresponding futuristic costumes, sets, etc.

ONE JOLSON YEARLY IS ENOUGH, SAYS U. A.

All Jolson's arrangements with United Artists are reported in process of renegotiation. It is understood that, instead of making two pictures in one year, the mammy yodeler will make two films in the same number of years.

United Artists desired the time Jolson pictures overlapping in distribution, and also to allow the Warner series to age, behind the new plan.

Not to have two United Artists Jolson pictures overlapping in distribution, and also to allow the Warner series to age, behind the new plan.

Joan Peers for "David," But No Male Juv. Yet

Los Angeles, Aug. 5. Joan Peers has been given the female lead in Columbia's talker version of "To Have and Have Not."

For the past three weeks the company has been casting without success for a lad who would measure up to the personality provided by Richard Barthelmess in the silent picture.

The Scotch accent of Ernest Torrence also leaves open that important part in the latest production.

SAILINGS

Aug. 16 (Paris to New York) Don Phillipini (Berengaria).

Aug. 16 (Paris to New York) Congressman Sol Bloom (Leviathan).

Aug. 8 (New York to London) Erin O'Brien Moore, May Servos (Tuscania).

Aug. 8 (Paris to New York), Jane Aubert (Paris).

Aug. 6 (London to New York), Young Stripling (Homeric).

Aug. 6 (London to New York), Mr. and Mrs. S. J. Lipman (Paris).

Aug. 2 (Sydney to London), Florence Austral, John Amidia (Euripides).

Aug. 2 (New York to London) Mr. and Mrs. Harry Munns, Dorothy Mackaill, Dr. Frank Damrosch (Bremen).

Aug. 2 (New York to London) Mr. and Mrs. Sam Kramer, Redmond Wells (Leviathan).

Aug. 2 (London to New York) Joyce Carey, Fred Kerr, Leon Quartermain (Mauretania).

Aug. 2 (London to New York) Joseph I. Schnitzer (Statendam).

Aug. 1 (New York to Paris), Erich Von Stroheim, Roland Hayes, Anna Case (de France).

Aug. 1 (New York to London), Christopher Morley, Harry Hansen (Caronia).

Aug. 1 (Capetown to London), Harry Herbert, R. and W. Roberts (Arundel Castle).

July 30 (New York to Ireland), Mr. and Mrs. Dudley Digges (Aquitania).



WILL MAHONEY

The New York "Evening Journal" said: "I take great pleasure in assuring the public that Will Mahoney is the most irresistible and the most nimble-footed comedian galumphing on the boards today."

Direction

RALPH G. FARNUM

1680 Broadway

Mary Lewis Wants Coin From Pathe or Will Sae; Says Got Runaround

Los Angeles, Aug. 5.

Mary Lewis, operatic singer engaged by Pathe for one picture six months ago, has instructed her attorney, Milton Cohen, to commence action against the studio in an effort to get through with the picture or collect \$30,000 the contract is said to call for.

Miss Lewis claims she has been given the runaround.

ORIG 'INGAGI' MAN IN BETWEEN PICTURES

Chicago, Aug. 5.

Another picture name out of work is trying for variety dates. The guy who climbed into a gorilla's skin and played the lead in "Ingagi" is trying to scare up a vaude route. He wanted to bill himself as "Ingagi in person."

U. Buying "Mississippi"

Universal has practically bought the picture talking rights to "Mississippi," current best seller by Ben Lucien Burman.

Terms have been agreed upon and a contract forwarded to New York for Burman's signature.

CHAPLIN'S FINAL WKS.

Hollywood, Aug. 5.

Charlie Chaplin will finish "City Lights" within the next two weeks, after working on it 18 months.

When the cutting is completed, the comedian expects to depart for Europe.

"SALLY" BIG IN SWEDEN

Stockholm, Aug. 5.

First National's "Sally" opened big at the Red Mill here, the last hold-out against sound which went Klanship wiring.

"Sally" opened here yesterday (4).

Mary Lawlor Op. Colman?

Hollywood, Aug. 5.

Samuel Goldwyn is interested in Mary Lawlor as leading woman for the next Ronald Colman picture, now being written by Frederick Londale.

Miss Lawlor, formerly on the stage, has been with R-K-O and Metro and is now free lancing.

Lytell and Sebastian, Ops.

Los Angeles, Aug. 5.

Dorothy Sebastian will play opposite Bert Lytell in Columbia's "Brothers."

Langdon Starring in "Apa."

Los Angeles, Aug. 5.

Victory Productions has Harry Langdon to star in "The Apa." Production starts in six weeks.

Frank Gay, Fox Super

Hollywood, Aug. 5.

Frank Gay, for the past two years a writer for Fox, has been promoted to supervisor.

"Mike" Contrary

A phenomena of the microphone occurred at the Paramount New York studio during the making of "Laughter." Diane Ellis, in a scene with Nancy Carroll had to reply to a suggestion that they go to the museum with the line:

"Oh, I've seen a museum."

Microphone picked this up as:

"Oh, I've seen 'em; you see 'em."

Repeated recordings always twisted the line the same way, with the result it had to be changed to—

"But I've been to a museum."

TEXAS TOO HOT FOR ANY KIND OF GOLF

Dallas, Aug. 5.

Midget golf about ready to sing the swan song in Texas.

Really never was serious menace to twisted the line the same way, with the result it had to be changed to—

Heat so bad now that even open air attractions no good. The 72 temperature advertised by downtown showhouses looks best bet to pleasure seekers, whether they really go to see the show or no.

The golf had still holds profitably in south Texas by golf coast for resorts.

Beer Gardens Best Sound Says Wilcox of ERPI

A converted beer-garden in a midwestern town provides the most life-like reproduction of sound. It is more flattering to Western Electric talker scientists than any theatre in the country.

Each time Wilcox has been absent he has visited 100 theatres. Out of the first batch 74% were okay. The next time he found 84% to be right, while on the last swing 88% were on the favorable list.

Each time Wilcox is away he visits the 100 houses in six weeks, staying in just long enough to get a pretty good idea, the visitations being two and a half a day, although sometimes Wilcox squeezed in five.

On one of these trips Wilcox is confident that he will be able to report 100%. He is basing his estimates only on the mechanical side. A house, it is admitted, can be 100% mechanically and yet be 90% bad when the diaphragm reaches the payees.

Any one situated in the theatre here. That is acoustics, admitted to be the biggest problem of theatre sound delivery today. There are no definite statistics on this problem, though.

"Snowball" Polled a Pug

Hollywood, Aug. 5.

Arraigned before Superior Judge McComb on a grand larceny charge, Roy McKinney, colored dancer with the Bob Albritt act and known as "Snowball," pleaded not guilty.

McKinney was accused of robbing Barry Rotenberg, former pug, for \$300. He is free in bond until Sept. 15, date set for the trial.

Weather

Washington, Aug. 5.

Weather Bureau has furnished "Variety" with the following forecast for week beginning tomorrow: Wednesday, local showers in west and partly overcast and slightly cooler in eastern sections.

Thursday, showers; Friday mostly fair followed by local showers Saturday (9) or Sunday.

London, Aug. 5.

Bank holiday started in a downpour of rain, benefiting all West End houses. Skies cleared in the afternoon, but change came too late to have any effect upon theatre attendance.

Theatres did well in spite of reports from the railway and characteristically the line that 4,000,000 donors went to English and Continental resorts for the holiday.

Paris, Aug. 5.

Unfavorable weather for outdoor affairs filled the Paris cinemas over the week end.

WM. FOX PROFIT COMING FROM ROCKEFELLER

Over \$1,000,000 Again
Declined for 6th Ave.
Property in "Radio City"

William Fox, personally, owns the single plot of ground not held by the Rockefeller in the four square blocks from 48th to 51st streets, between 6th and 6th avenues, that are designed to be the \$120,000,000 "Radio City." Mr. Fox is reported as replying to all proposals from the Rockefeller interests that he cannot set a price upon his property—he doesn't know what it may be worth now, next year or in five years from now. Without the Fox holding, the entire scheme of "Radio City" may be marred. Otherwise the Rockefeller scheme would have to be built around the Fox plot. Fox is said to have paid \$250,000 for his site. The highest offer to date to him and declined is reported at \$1,500,000. Fox and recently "business" his piece of land may be worth \$5,000,000, with the chances Fox wouldn't sell at the present moment for less than \$2,500,000. It's the first time he has ever had the Rockefeller bidders hooked.

Boxed In
The Fox site fronts on 6th avenue, starting at 40 feet from the northeast corner and running for 116 feet. In backing up toward 6th avenue, a shoot-off carries a strip of 25 feet right into 48th street frontage, leaving the Rockefeller corner surrounded by Fox.

As this corner could be the main entrance to "Radio City," the Fox accidental buy is admittedly in a

Recent of the four blocks has been acquired by Rockefeller. All of it is to be turned over to the Radley group for various theatres. One of them and reported as Fox's pet project, if Roxy finally lands with Radio, is the music hall idea. It is to be located right to the rear of the Fox plot and perhaps needing that location for the 6th avenue lobby.

Fox Using German Sound For German Production

Berlin, Aug. 5. Clayton Sheehan has ordered five additional sound-trucks for Germany for Fox Movietone News, using German sound equipment instead of German actors.

Same trucks will also be utilized for the production of Fox's German talkers.

Many local trade benefits are anticipated from this.

U's Lead Search

Los Angeles, Aug. 5.

Universal is experiencing an endurance contest trying to find a lead for "Boudier Diplomat," from the Commandant Leves.

Basel Rathbone, who played the lead on the stage, was in, but the studio re-decided after tests.

Some 30 tests in all have been made and the job still stands.

Kay Francis will probably fill the important female role.

Miss Mackaill's Answer

Los Angeles, Aug. 5.

First National's answer to Dorothy Mackaill's suit for \$16,500 back pay is the offer of a new three-year contract with an adjustment concerning the sum she asks.

Miss Mackaill, on the high seas was called the studio offer by her lawyer here.

SHEEHAN SURVEYING

Stockholm, Aug. 5.

Clayton Sheehan, Fox's foreign chieft., here.

Making usual survey.

Gilbert's "Crisis" Off

Hollywood, Aug. 5.

Because a recent Civil War film failed to do business, Mercutio's production of "Crisis" at Churchhill's "The Crisis."

To have been John Gilbert's next

MERGER FOR ECONOMY

Messy Stuff Comes Up in Court, With Haskell Vs. Hammerstein Case

Magistrate George W. Simpson will hear today (6) in the Tombs Court, the case of Jack Haskell, singer and tap dancer, and who admitted he was a film star. Young Haskell, 22, brother of Sally Rand, was freed and rehired for "Luana" at the Hammerstein theatre, is charged with punching Haskell on the left eye after he (Rand) had been fired by Arthur Hammerstein.

Hammerstein is a co-defendant. The charge against both is by Haskell simple assault. Hammerstein is alleged to have allowed Haskell when the latter told to his office and told of the severe drubbing Rand gave him. Hammerstein is quoted as stating that Haskell menaced him and he feared Haskell was going to attack him, so struck in self defense.

Hammerstein's hearing will follow the trial of Rand. Ferdinand Poers represents Haskell, Moses H. Grossman, ex-Judge, appeared for Rand and Hammerstein. The hearing in West Side Court, Thursday, lasted over six hours. Two hours were consumed by the attorney arguing the afternoon session. Poers was ready. Grossman stated he had 70 witnesses, the entire show's cast.

"We have an investment of \$290,000. We are to invest in New York Labor Day. Bringing our witnesses (Continued on page 25)

15 LBS. MORE OFF AND MARY M. MINTER OKAY

Only 15 more pounds stands between Mary M. Minter and a proposed return of the former film star to theatrical activity. She gained much weight while residing in Paris; but has been quickly living the Santa Barbara. By diet and exercise, Minter has gotten down to the point where another 15 pounds is all that needs to be lost, it is reported.

Minter's plans are said to be in the direction of the legit stage, which she left as a child actress for a career in pictures.

Radio's Chorus Lead

Los Angeles, Aug. 5. Radio is dipping heavily into its stock chorine line-up. Lila Chevre is the latest picked for a featured role. It will be in "Losing Game."

Roland Young Off

Roland Young, from left, is going off the Metro payroll at the expiration of his contract Aug. 18, with M-G-M failing to renew the option, according to advance advice.

Young joined Metro last Aug. 19 under a year's contract.

JOELSON GERMAN TALKER OFF

Berlin, Aug. 5. Al Joelson will not make a German talker version of "Sons of Guns" after all for UFA, owing to the uncertainty of the new quota bill situation.

The mammy singer was to have come here to produce the German sequences following his variety engagements at the Empire, Paris.

This may decide Joelson against sailing together, having previously signed the vaude dates.

Film People in Berlin

Berlin, Aug. 5. Buster Keaton is due here today (5) and Charles King, Metro star, locally popular since "Broadway Melody," has been making the rounds for several days. King may find time also for a personal appearance, week or two.

Walsh's Billing

Hollywood, Aug. 5. When Fox releases its "Big Trail," national billing for the picture will read: "Raoul Walsh's 'Big Trail' with Raoul Walsh," etc. The Fox designation will merely appear in the regular trademark manner at the bottom or in a lower corner.

This is believed the first time in any picture has taken literal precedence over the producing company in advertising.

ALIMONY PILING UP FOR MITCH HARRIS

Mitchell Harris, actor, now with Fox in Hollywood, is getting in worse and worse on his alimony payments to his wife, Ruth Harris, who secured a separation in 1927 with \$50 a week for the support of herself and daughter, June. He has paid only \$300 since that time. Nov. 15 last she entered judgment against him for \$5,650 then due and now has filed a new one for \$1,850 more up to date.

For a time it looked as if Harris intended to settle, she said to Supreme Court Justice Collins, by increasing a mortgage on some real estate he owns, but after the mortgage had been sent to him at Hollywood he changed his mind. Now she intends to sue him in Hollywood on the judgments here and see what happens then.

Curtiz-Zanuck Set-to Over New Film's Cutting

Hollywood, Aug. 5. Mike Curtiz and Darryl Zanuck went to the mat outside the Forum theatre after the "Office Wife" preview last week and exchanged a couple of socks.

Row started after the screening when Curtiz accused Zanuck of switching the picture around in the cutting. Curtiz is now reported to have declared he "won't go far on the lot" while Zanuck is there.

Reinhardt's Musical

The Hague, Aug. 5. Max Reinhardt is to produce a new musical comedy in Berlin, with Truus Van Aalten, the Dutch film star now with Ufa in Berlin, in a prominent role.

VILMA BANKY SAILS

Vilma Banky sailed for Europe last Saturday (Aug. 2). She will spend three weeks with her parents in Hungary and then return here. Both Miss Banky and Rod La Roque, her husband, are negotiating to appear together in a New York show this fall.

Hope Hampton Breaks Records

Paris, Aug. 5. Having broken all house records in Vichy, where she sang "Manon," Hope Hampton concludes her European tour in San Sebastian (Spain) before she sails back for her opera season on the coast. She also sang in Liege (Belgium) and Aix-les-Bains with considerable success.

Jo Schnitzer, Prognosticator

Amsterdam, Aug. 5. Joseph I. Schnitzer, Radio Pictures president, prognosticated in a local trade paper the American patents' victory at the Paris party.

O. K., excepting that away from the Continent there exists a division of opinion about the "victory."

THEATRE BIZ MAY SWAY EITHER WAY

Though Stock Market's Quotations Not Favoring "Deals," Merging Rumors Uppermost—Ever, Bring Bill Fox Into Them

LOEW ABSORB FOX?

Notwithstanding unhealthy stock market quotations on amusements issues, never conducive to "deals" the summer's usual stagnation of theatre trade, reports of possible mergers among pictures' biggest companies keep sailing across the film horizon.

Mergers for economy they are now called, with reports detailing the economic reasons. The opening of the new season with resultant theatre grosses will sway the merger situation either way, it is claimed.

Paramount and Fox have been foremost in the future merging vortex. Recent happenings between the two are said to strongly point toward that possibility if not probability.

Another is the Warners, but what one appears positive with what company to merge the Warners. A year ago Warner Bros. and Paramount were almost set for a combine. Then it suddenly died out and has not been again revived in the same set.

R-K-O, or more properly RCA, since David Barnoff, gets the most mention, seems to be out for almost any kind of a merger that won't take cash. Radio is known as an on the cuff buyer, preferring to make its trades with stock instead of currency. The Radio-Paramount reports are still active, with the only amendment since the initial conference with Adolph Zukor after Summit returned from Europe early in the summer, is the Zukor has sent his personal price per share for Fox stock from \$100 to \$125, at the same time once again demanding protection at the same figure for all companion executives holding Fox stock.

Nick Schenck Mentioned Loew's remains passive through its stock control by Fox, but Nick Schenck is heavily named in reports of several prospective deals in which Fox and Loew might figure.

A new Loew-Fox arrangement that is reported under discussion bears upon the Schenck angle and (Continued on page 25)

OVERSUPPLY OF FOX CONTRACT PLAYERS

Hollywood, Aug. 5. Fox, with perhaps the largest number of stock players among the studios, is having a hard time finding spots for many of the players brought here from the east. In most cases the contract people have been here six months and have not yet appeared in a picture.

Robert Burns and John Swor, who were slated for comedies, have been here for quite a while and haven't worked. According to the studio, they are here for a year.

Elizabeth and Helen Keating, Althea Henley, Roxanna Curtiss and Goodie Moonmoney are others who have been drawing salary and absorbing sunshine. Nothing is slated for them.

Salary list of those mentioned runs over \$2,000 weekly.

Autographs Growing Valuable In Film Colony—Books on Sale

Mary Nolan's Noodle

Mary Nolan is regarded by some of the people who have her under contract as having one of the best come-backs against the local tabs that has appeared on the record from Hollywood in years. They remind that they are not prompting her, however.

Regardless of her past, these standbys are certain she hasn't gone for the needle. There is now also an official certification to that effect. And they say, if that be the case she should use her own noodle.

Mitzi Green Billed Above Clara Bow Name by Ace House of Minn.

Minneapolis, Aug. 5.

Clara Bow took second place to Little Mitzi Green, in the billing for "Love Among the Millionaires," last week's Minnesota theatre attraction.

Minnesota ads carried. Miss Green on top in type about four times the size of that of Miss Bow's.

It's all principally because Miss Bow has been hurt with the news here by too much unfavorable newspaper notoriety, with the result that she has been slipping alarmingly as a local box office attraction. Her last picture, "True to the Navy," was a distinct disappointment as a gross-getter.

THOSE FRENCH LAWS

Income Tax Difficulties If You're Not Careful

Paris, July 25. Acts' contracts made out in the name of only one of the partners caused income tax difficulties to Edmonde Guy, danseuse, who signed the contracts for both herself and her erstwhile partner, Ernest Van Deursen, who recently committed suicide.

Drawing the total salary in her own name, and privately paying him his share, this resulted in her being taxed on the total, and her property being attached by the authorities when she refused to pay.

English Actor Imported For Fox Foreign Versions

Gerald Fielding, picture actor, with Rex Ingram for six years, on the coast and in Nice, arrived in New York from London Sunday (3) to appear for Fox in foreign versions. Final details of the contract were to be set this week. Fielding made the trip to this side at the request of Fox.

Fielding, Englishman, speaks French and Italian fluently.

Teaching Liveright

Hollywood, Aug. 5. Horace Liveright is taking film tutelage from Hector Turnbull at Paramount. With him from the east is Maurice Henline.

Ultimate aim for Liveright is to become associate producer at the studio.

Joe Brown as "Name"

Joe E. Brown, Warner picture comedian, will shortly play the Warner theatres in person as a "name." Warner booking office is trying to get set with Brown on dates, with the theatres to be played on his picture contract.

Hollywood, Aug. 5. Autograph hounds have become one of Hollywood's foremost institutions. Where there are one or two picture celebs there also must be the fans with poised pens and open books. At the fights or funerals, theatres or teas, beach of backwoods. It makes no difference to the signature collectors as long as the prospects of getting the celeb's name on paper are good.

Names that mean nothing on a bank check have suddenly become valuable on the hounds' pages.

Previews are the hot spots for fans. They hang around the theatre lobby waiting for the picture gods. Then they pounce on them like so many hounds at a possum hunt.

And do the celebs love it? They're getting writer's cramps from bonding to the wiles of their dear public, and it's a bright spots in the lives of lay-offs.

Some of the fans are wise. They won't bother with has-been picture favorites. One must be a current favorite to get in the books.

Most of the collectors are youngsters, but there are a few older people continually on the make for the signs. One girl has spent every noon on front of a boulevard restaurant buttholding everybody coming in or out of the eating place. She asks them if they are in pictures, and if they are they can't get away. She carries two fountain pens.

Selling Signatures

One woman—past the giggle stage, admits that she has a market for the book of signatures. A book with 200 signatures in it brought \$35 from the storekeeper, who sold it for \$50. This woman admits having filled 10 books in the past three months.

Monday night at the Roovevelt sees the pests lined up on the sidewalk outside waiting for the picture mob who make the Blossom Room. They have one of their crowd doing the canvass. When she spots a celeb she yells out the name, and the scramble is on.

Most of the picture gang like the idea and still around while they're doing the signing. It's contact with the great and usually unseen audience.

Public places, such as hotels and theatres are making no effort to stop the nuisance, figuring it's good crowd is free bait, and why spoil it.

In the past three months, at the funerals of three picture people, the cemetery officials had to dive the name hunters out of the burial grounds. They argue that the place where the pests decided it was bad form and took it on the lam. But it was noticed that a few players stopped to add their names to the books between tears.

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Summer Closing of 5 to 12 Wks. Now Suggested as General Aid to All of Picture Industry's Divisions

Closing theatres throughout the country from five to 12 weeks each year, which would automatically reduce present Hollywood schedules from 10 to 15% and effecting a lower scale in film rentals during the oppressive months are part of a nation-wide economy campaign being started in the industry by a group of circuit representatives and financial men. So certain are spokesmen for a high producer-distributor body that the plan will be adopted that declarations are made inside it will be launched and generally effective, starting with next summer.

Permanent lessening, if not stoppage, of the summer box office, conceded to have reached its peak during the current season, is seen with the fruition of this national house darkening period each year from now on.

Already the plan is passing out of the embryonic stage, producer sources reporting a slash in bookings, with many exhibitors all over the country for the first time in the history of the business, buying for only 40 and 45 weeks, and this attitude independent of the present campaign, it is claimed.

At the present time, according to official census, 8,000 theatres of the 16,000 listed as regulars, are closed. The figure is higher than for any previous summer. A condition considered amazing by purveyors is that 4,000 of the darkened houses are in the group of 14,000 which is listed as in operation six and seven days. Of the other 2,000, classified as operating under five days, one-half is dark.

In other words the present famine has automatically reduced regular theatre operation 30% so that only 11,000 nonfade picture houses in United States are now doing business.

Unreliable Spots

Statisticians for the industry do not include 8,000 other places where pictures are sporadically shown, since these are considered the unreliable spots.

That it is cheaper to close down than keep open during periods of depression, providing the departments of the industry are geared to meet these changes, is the stand taken by the group formulating the procedure for 100% economy.

The plan does not pass over overnight. It has been arrived at after exhaustive studies of the situation, including the auditing of books of certain large companies plus intimate surveys at active in Hollywood and at the box office.

Only a national agreement among theatre men, particularly the circuits, to observe the terms of the plan as described in the practical commercial plan yet presented to the industry, will accomplish results, it is claimed.

Germany's 10 Best

Berlin, July 25. Film department of American Embassy in Germany states the following German sound pictures released during the current season were extraordinary box-office attractions in Germany:

1. "Dich hab ich geliebt." (You Have I loved).
2. "Die Nacht gehort uns." (The Night Is Ours).
3. "Liebeswahn." (Love Waltz).
4. "Atlantik." (Atlantic).
5. "Zwei Herzen in 3-4 Time." (Two Hearts in 3-4 Time).
6. "Wien, die Stadt der Lieder." (Vienna, the City of Song).
7. "Der Blaue Engel." (The Blue Angel).
8. "Der Tiger." (The Tiger).
9. "Das Lockende Ziel (The Alluring Goal)." (Richard Tauber talking).
10. "Skandal um Eva." (Scandal about Eva.) (First Henry Forten talking).

Uniform Admissions Abroad

Paris, July 25. Paramount has introduced here the American idea of charging the same admission price for all seats in the house, mezzanine excepted. Local custom is different prices for orchestra and balcony, and in many cases various prices for each according to location of the seat near or far from the screen.

1st Runs on Broadway (Subject to Change)

Week Aug. 8
Capitol—"Blushing Brides" (Metro).
Globe—"Rain or Shine" (Columbia).
Roxy—"Journeys' End" (Tiffany).
Strand—"Bride of Regiment" (FN).

Week Aug. 15
Capitol—"Way Out West" (Metro).
Rivoli—"Eyes of World" (UA).
Roxy—"Journeys' End" (Tiffany).
Strand—"Matrimonial Bed" (WB).

22 Openings

Aug. 14—"Moby Dick" (WB), (Hollywood).
Aug. 15—"Hell's Angels" (Caddo), (Criterion-Galeity).
Aug. 18—"Abraham Lincoln" (UA), (Central).
Aug. 21—"Old English" (WB) (Warners).

WB CALLS HEINS VA. DEAL OFF

Warners were all set to close for Elmore D. Heins' four vaudeville houses in Roanoke, Va., for \$1,700,000 through Albert N. Greenfield & Co., the Philadelphia realtor and broker, when WB called it off.

Greenfield wants his brokerage commissions of \$85,000, and is suing Heins and his two subsidiary companies, National Theatre Corp., and Sun Investment Corp.

The houses in Roanoke are the American, Rialto, Park and Roanoke.
Deal was set, with Maurice Goodman, attorney for Greenfield, acting in the matter, when WB called it off. The Warners' bankers, decided against it.

Tiff Signs Whale

James Whale has been signed for another two years by Tiffany. Whale directed the screen version of "Journeys' End" for that company.

Dubbing's Comeback on Coast; Sound Men Assure Results as Desired

Hollywood, Aug. 5. "Dubbing," for foreign distribution, dead locally for several months in favor of the direct foreign version, is being revived. Several reasons are assigned to the comeback, an important one being the matter of expense.

The decision of two of the studios to return to dubbing is based on the excellent job done by Paramount in Paris on "Sarah and Son." Due to the fact that sound engineers have made such rapid strides lately, the studios are now assured by their technical experts that dubbing can give the desired results.

The studios are not proving tardy in trying dubbing again. They welcome any proposition that will mitigate the headaches prevalent on the direct shooting plan. Another important reason for the switch is the exec's desire to hold the star values of their job done by Paramount in Europe.

Metro is going for the dubbing

"ROSELAND" FOR COL.

Dancehall Picture—May Star Barbara Stanwyck

Los Angeles, Aug. 5. Columbia has assigned John Robinson to direct "Roseland" or "Madonna of the Streets." "Roseland" is supposedly based on "Ten Cents a Dance" which started Ziegfeld wiring eastern lawyers when hearing that the idea as a song was used in "Simp Simon." This may be Barbara Stanwyck's next for Col.

Columbia is negotiating with First National for the release of Howard Hawks to direct its "Criminal Code."

HUGHES BUYING SCHENCK'S ART CINEMA CO.

No U. A. Property Included—Par-Schenck Contract Most Valuable

Los Angeles, Aug. 5. The deal is on and may be consummated shortly whereby Howard Hughes will purchase the Art Cinema Company from Joseph M. Schenck for around \$2,000,000. This does not include United Artists Studios, Inc., which owns the studio for the U. A. exchange which distributes pictures.

The finance company has floated productions made by members of U. A. and participated in profits. The only value seen for Hughes in the move would be a 15-year agreement which Schenck made with Paramount from Par-Public to play 12 pictures annually.

Hughes, it is said, is figuring on Paramount playing 12 to 14 of his own pictures exclusively, and he would augment his program to 16. This is seen in the fact that Pickford and Fairbanks are making no more pictures as U. A. franchise holders so that the other product from holders would include three more from Gloria Swanson; the Sam Goldwyn product; and W. G. Griffith's contributions and those from Norma Talmadge, if she decides to continue picture making.

Schenck May Move

Hughes has no wish to buy the studio, but it is believed he is willing to rent space for his companies. He will also have the privilege of exchanging through U. A. exchanges if he chooses.

If the deal goes through Schenck may move his home to New York and supervise operation of U. A. exchanges, which are understood to be showing a profit. Schenck is also interested in the financing and building of a 66-mile roadway from Tia Juana in the United States to a new resort Jack Dempsey is promoting.

stronger than any of the other studios. First three to get this treatment will be "Our Blushing Brides," "The Girl Said No," and "Glorious Night." The first two in Spanish and the last in Italian. By holding these pictures at a time when the concern to cash in on the already established popularity of Joan Crawford, William Haines and John Gilbert.

New plans for dubbing will entail the reshooting of closeups in these pictures. Idea is to have the players learn their lines in the foreign tongue and recite them while being photographed silent in these shots. This is to eliminate a lack of synchronization with the lip movement in the spots where it would be most noticeable. Long and medium shots will be tricked so that at no time will the lip movement be discernible.

If this becomes a general practice, which is probable, many of the players recently imported for foreign versions will be heard but not seen.

Hays Office Says Circuits Can't Divide Country—Gov't Get Mail

Par's New Sound

Hollywood, Aug. 5. Paramount is sound conducting experiments on a new sound device which is claimed will be as revolutionary in the talking screen as the first orthophonic reproduction was to the oldtime phonograph.

Exp. technicians are working with the Paramount engineers. It is believed the experiments will not be completed for two or three months.

Fox in Local Situations Proposes Theatre Deals

Fox may attempt to dispose of houses individually or several in a group to other circuit through leasing deals, having made offers from inside reports to competitors in certain situations on which they, Fox, would take a loss.

Through R-K-O's buy of the Bratter & Pollak chain, with several houses clustered in New Jersey, Fox is said to have approached the circuit offering R-K-O a deal on rental that would take the threat off Fox's hands. Fox under the offer included six houses in New Jersey, with R-K-O having considered but finally decided to turn it down against grouping of theatres and rents.

For a group of three located near each other in Bergen county, Fox wanted \$30,000 annual rent for one, \$25,000 for another and \$20,000 for a third. R-K-O's refusal of the proposition is reported to have been actuated by the feeling that only one of the houses, as situated, could operate profitably under those rentals.

Picking circuits strong in certain localities, Fox is understood to have figured on leasing deals to sew up situations.

Fox has many theatres in the Fox-Met group closed up, with heavy rentals running up and down. The Kew Gardens house, to be tried as a miniature golf spot by Fox, has never opened since taken over last year, with the yearly rent standing at \$30,000.

Notwithstanding these facts and figures, the Fox theatre operating offices in New York continually deny any idea of letting any of their many "red" houses go.

Zeidman Leaves Par.

Los Angeles, Aug. 5. Benjamin Zeidman, associate producer for Paramount for the last three years, has resigned, following story differences with B. P. Schulberg. He remains, however, until completing supervising "Social Errors" with Leon Errol and Jack Oakie.

Previously Zeidman handled Clara Bow and Oakie product.

L. A. to N. Y.

Mrs. Maurice Chevalier.
Harry Schacter.
Ballard McDonald.
Florenz Ziegfeld.
Oscar Levant.
Sidney Clare.
Ralph Graves.
Jack Holt.
Sid Grauman.
Dick Rodgers.
Larry Hart.
Herbert Fields.
John Hundley.
Louis Lusty.
Alexander Gray.
Fred Zeinlick.
Mrs. Walter Winchell.
Joe Shea.
Joe Walker.
Sam Nelson.
Douglas Churchill.
Harry Chandler.
Boris Morros.
Albertina Rasch.
E. B. Derr.

N. Y. to L. A.

Walter Wanger.
Harry Lenetka.
Jack Linder.
Bobby Duker.
Walter Wanger.
Harry Goetz.
Henry M. Spitzer

Dividing of circuit territory and even part pooling of operations, as reported contemplated, is first ripple in the bud by the fact that such moves would be immediately frowned upon by the government and consequently ruled out as illegal.

The Hays office, in culling these reports, declares that such a pooling operative idea has never been considered by the big fellows in the industry or discussed among them. Competition cannot be eliminated or its elimination aimed at without the w. k. riot act of restraint, no trade being read again. And Hays ites admit another repetition would be too costly.

Only way for producers to get together along pooling-in-territory lines is for transfer of houses into one corporation in each locality. Then any lessening of competition would have to be guarded against. Spokesmen familiar with the inside wink when the satisfaction derived by such a move is sought.

The franchise system of selling pictures is about the closest circuit will get together on. This, unless there are some more out and out mergers. And then—back to the starting point.

DAILIES COLD ON ANY BEAUTY PROMOTION

Minneapolis, Aug. 5. Local sheets are off bating beauty contests like poison. Manager Emil Franke of the R-K-O Orpheum theatre couldn't get one of the three sheets to get behind a competition to choose a girl to represent this city at the Galveston national beauty pageant or to give the affair a single line of publicity.

Franke helped "the beauty and health pageant," and successfully. Without any newspaper aid he rounded up a dandy bunch of contestants, worked the competition to get behind a local office and even had the mayor, W. F. Kunze, on the stage at the grand finale before a packed house as one of the judges handing over the first prize to Miss and the title of "Miss Minneapolis" to the winner.

All this without a single tumble from the press.

\$150 GERMAN SOUND DEVICE FOR HOME

Berlin, July 25. A new invention has created a stir in the world of film experts. For \$150, it brings to the home school and theatre a projection machine, which includes attachment, loudspeaker, and projector, loud enough to satisfy the requirements of a theatre up to 1,200 seats.

The inventor, a recognized pioneer in television is the Hungarian, Denes von Mihaly, whom the German Government is supporting with large sums of money, and by having the postal authorities give all encouragement possible. This indicates that the inventor is a recognized authority.

The sound projection is only for sound on film, not for recording. Its patents are based on a new principle.

The system is so simple that most people thought it fantastic to compare it with the recent expensive systems, but after hearing this new apparatus, which was done by the largest companies like UFA, Tobis, Klangfilm and the general manager of the Western Electric in Europe, Ludwig Eckstrom, who sent their best experts, they all went away convinced that a new less expensive projection method was now in existence. It will be the greatest help to the reproduction of sound film.

This system is usable for existing sound on film, and even for silent pictures, and even the new wide film.

SELF-SUPPLIERS

Pa.'s Blue Law of 1794 on 'Sunday' in Philly for Baseball—3 Arrests

Philadelphia, Aug. 5. The famous "Blue Laws" of this up-and-at-'em community are under the heaviest fire to which they have been subjected for years. The battle reached a head Sunday afternoon when three men were arrested in connection with the playing of a baseball game at the Passon Athletic Field, West Philadelphia, and refusing to pay fines of \$10 and costs on a charge of disorderly conduct, were given 30-day jail sentences, each by Magistrate Hamberg.

The game was played as a direct result of the Sunday Laws of 1794. Money was collected by hat in the crowd after the managements had been warned what the result would be. The jail sentences were, as said, for disorderly conduct, but the same men, as well as other players, will also be served summonses to answer to direct charge of violating the Sunday Laws. The men arrested were the managers of the two teams and the umpire.

These arrests came as the culmination of a series of Sunday battles between the local authorities and various alleged violators of the blue statutes. Owners of pony golf courses have been haled into court and fined, as well as amusement park managers.

Saturday it was announced that the Athletics American League, might build a \$50,000 field in Camden in which to play Sunday ball. Right now Philadelphia and Pittsburgh are the only major league cities not permitting Sunday ball games. Starting of work on Camden Field is believed to depend on result of campaign against Blue Laws here and also attitude of owners in the New Jersey town, which also has ordinances against Sunday playing, but is not so strict about enforcing them.

Election Issue
No question but what repeat of Blue Laws will be an important issue in the fall political campaign, inasmuch as by the letter of the law, no trolley car, or other public conveyance can operate and no store of any kind do business. Counsel for the defense in case of arrested ball players threatens to bring action against police who made arrests for violating a statute of 1796 which prohibits a policeman from making an arrest on Sunday.

These people here are keeping out of the argument as much as possible, although undoubtedly working, quietly, for the establishment of open theatres on Sunday. That will be made up (baseball, golf and the rest), first.

Fox With Six Units Busiest in Six Months

Hollywood, Aug. 5. Fox has six productions going into work between Aug. 3 and 10. This is the busiest schedule studio has had for the past six months. Pictures starting, within that time, are "Lightnin'", "Up the River", "Stolen Thunder", "Luxury", "Princess and Plumber" and "Network."

"Nation's" Prolog For Smaller Theatres

Hollywood, Aug. 5. "Birth of a Nation" will open as a road show at the Geary, Frisco, and other theatres in the Baltimore area. This picture will have a stage production with 50 people. Irving Eiblo will stage the presentation and Lon Murray is on the dances. This Prolog will be photographed in sound and color for smaller houses. The same Company which plays the road show will be routed through the state, jumping from here to Chicago.

2c Efficiency

Even general managers, especially in pictures, can become too efficient. That's one of the reasons now being noised around for a recent let-out. This gent, 'tis told by some of the fleet of stenographers, has watchful eye, checked up even to the erasers on their pencils. If enough rubber to eliminate 50 or more mistakes were left, this GM reduced to pauper status for a new two-center. At the same time, at least during various periods in his regime, cover the production activities, some days running into granddaddy of dough, were treated as incidents.

OUTER LOBBIES FOR ACTS TO PULL 'EM IN

Entertainers in the outer lobbies of theatres to entice passersby on the street toward the box office is under experiment by Public. If successful, it may be extended to other theatres, or circuit or a major portion of the houses. Public was the first to place entertainers in the inner lobbies to amuse people waiting for seats, contending the psychological value of that as being an idea of keeping standees, unable through lack of seats to get into the auditorium proper, from kicking too much over the wall.

On the outside near the box office or practically on the sidewalk is no different for the entertainers, with salary expected the same as inside. Purpose here is the opposite and marks the first move through special entertainment to boost business.

Side Show Idea

It's also the first indication of theatres borrowing from the circus side show a method that has been used for years and still is to induce people to buy tickets. Side-shows usually have their performers out front on platforms with possibly a few very brief routines indulged to draw the audience.

Public is trying the sidewalk entertainment in one of its first runs up-state, with the reported view of watching results there before extending it further. A few other highways may be experimented with so that a better check can be obtained.

To attract crowds, Public is also using loud-speakers and in some cases renting adjoining stores next to theatres where phonographs can grind out music from current pictures or those to come.

FOX BUYS PORTER'S HOME 16 MM RIGHTS

Fox's intent to get into the home in a big way is proven to insiders in the 16 millimeter field who have learned that Harley Clarke has purchased all rights to the small camera and projector invented by Ed Porter. Under the terms of the deal Porter an old timer in the industry, will come in for royalties.

While the Fox equipment people are as close-mouthed about this as they have been right along on Grandeur prices, it is inside knowledge that with the Porter patents, Clark can underbid the majority of home manufacturers on retail prices.

TRY TO PASS ON 54 MILES OF FILM WK

Hays Office Finally Presenting Facts and Figures Why Sane Censoring Should Supercede Present "Official" Methods

SCISSOR PRIVILEGE

American censors at their best are impotent. American communists never so intricate that the censor problem is merely complicated. People in some towns buy the good, while in others they'll only take the bad. What can the film industry do in face of such odds?

That is a specimen of the new technique in Hays propaganda, getting stronger in the Hays headquarters with each new week. The left-handed handling of the censorious matter, one heretofore described within the industry as most serious, is the latest illustration.

The censor thing and community matters are only not on the record for now what is shaping up as a large campaign to end the "scourge and purify the industry in the minds of all its great differenting U. S. public."

Starting in Lansing, Mich., when Hays' best known attorney, Charlie Pettifohn, unwittingly got into a debate with various members of the city's citizenry in his efforts to quash a municipal city censor board move, the new line of filmdom's attack is gaining proportions.

That no censor board, no matter how competent, can review 54 miles (Continued on page 28)

R-K-O MAY BUY BOTH COL AND U

Various reports meeting each other, they seem to net that R-K-O may extend its product with Columbia and Universal, the actual purchase of both of those producing organizations. R-K-O's product contracts are said to carry with each an option on the producer.

Some time ago the studio's going over U's books, in the auditing way. It is supposed to be R-K-O.

R-K-O is said to have blocked the deal that A. C. Blumenthal started for the purchase of Columbia for Fox. Under its contracts R-K-O can duplicate and take over on the same terms any deal its product-contracted producer makes with another party. With R-K-O having 30 days after notification to reach a decision.

Purpose of R-K-O wanting other producers under its direct control is stated to be the building of an extensive studio organization headed by its own Radio Pictures.

Sewed Up

In the event of a juncture of the different producers linked up with R-K-O, it's not said that the studio situation could be adjusted. William LeBaron is at the Radio studio on the coast with a three-year contract. This was hastily given to him before Radio's "Rio Rita" had started to circulate. At the U studio in Universal City, Carl Laemmle, Jr. has a 10-year contract as its production head. The 10-year term is said to be broken up between two periods of five years each. Harry Cohn is production head of Columbia, at present on a short term agreement.

Hiram Brown of R-K-O is now on the coast. It is said that on this trip he will make a more exhaustive study of how they turn out Radio to learn he said on his previous visit last March.

Downtown Bankers Compile List Of Statistical Info on Film Biz

Dog With Mustard

Hollywood, Aug. 5. A picture actor who has gone gootly high-hat since acquiring a trick English accent, listened to a broadcast of the Prince of Wales making a speech in London. Prince's accent was nothing like the actor's. "I wonder," mused the actor to his friend, "if the Prince really meets the best people."

FOX - PUB- LIX TO GET TOGETHER ON COAST?

With the arrival in New York this week of Herman Wobber, it will be decided, it is said, by Paramount Public whether its Pacific Slope houses in four cities will be operated by Fox West Coast. Accounts say that Wobber's opinion will be important in P-P reaching a conclusion.

Another possibility along the same line is Warner's coast theatres, says the same report. Chances of P-P favorably listening are said to be stronger than the Warner side.

P-P is reported far from unanimous on the suggestion, with the principal dissenter reported to be Sam Katz, who, with Zukor and Sid Kent like the idea from accounts, if for no other reason than that it may fill in the \$20,000 red hole Public coast houses are now suffering from. P-P has not a winning slope city, it is claimed. Los Angeles is costing it \$7,000 a week; San Francisco, \$8,000; Portland, \$5,000 and Seattle about breaking even.

Katz's Disapproval

To pool for operating with Fox West Coast would break up Fox-Public's national continuity of theatre operation, cutting off the coast end. This is what Zukor and Kent disapproval from the story. Katz's disapproval has grown to be a very serious matter in P-P, according to the reports with other Paramount leaders so heavily in favor, with the outcome if P-P takes on the coast pool deal of some uncertainty.

Should the Pacific agreement be entered into, the actual operation of the P-P houses would revert to Harold B. Franklin as head of Fox. W. C. Franklin is said to have conferred with Zukor and Kent about this when last in New York.

The Matter of Wobber

The Wobber end now looms up more formidable than it seemed not so long ago when Wobber was released from the theatre direction for Public on the Pacific with neither Zukor nor Kent apparently aware of that change until it had occurred. Wobber has continued, however, with Public. He is a \$100,000 a year man on the P-P payroll and reputed to be worth, with his brothers, at least \$10,000,000. There's hardly anyone of the Paramount group who stands with any of its proposed building program in the far west since the pooling of operation first came up.

Last week it was stated in New York that the studio situation allocation was holding up the Fox-Public deal. New Yorkers could not figure how such an impediment could enter in view of suggested pooling operation.

In the 35 years the film industry has climbed upward from an idea into a business with total investments estimated at \$2,000,000,000. This is gathered from a brochure of printed thoughts issued by Halsey, Stuart & Co., Fox bankers.

Filmdom's first machine for exhibiting motion picture was the Edison Kinescope, says the prospectus. Just a cabinet containing a slot through which one could view pictures of people or animals apparently in motion. After that came the Vitasecure which projected pictures on the screen. In 1895.

Next 10 years proved a patent war during which the industry was pretty well torn apart, but in 1905 the first nickelodeon was opened. It was in Pittsburgh and the first picture was "The Great Train Robbery." By 1907 owing to the fancy with which the idea caught on the country had 8,000 such nickelodeons, the booklet states.

In 1908 the industry settled down when the patents were pooled in a holding company which licensed the various producers.

Today the way the investment in the film industry is divided is statistically mentioned by the bankers' resume.

Production facilities, including studios, stock, etc.....\$750,000,000
Theaters, exhibition.....\$1,350,000,000
Equipment.....\$1,350,000,000
Weekly attendance.....115,000,000
United States.....250,000,000
Seating capacity, U. S.....11,300,000
Total theatres, U. S.....22,600
Number of employees.....235,000
U. S.....
Film produced, U. S.....150,000,000
Deductive feet.....1,000,000,000
Positive film exported.....300,000,000
Production, 1929, U. S.....

Features.....858
Short subjects.....1,100
Serials.....170
Twelve large producers (including subsidiary and controlled companies) produced 80% of all American films in 1929.

Film production in the United States is divided as follows:
California.....80%
New York.....11%
Elsewhere.....9%
Approximately \$125,000,000 is spent annually in the United States in the production of pictures.

Cost of feature pictures ranges from \$100,000 to \$500,000 and even more in a few extraordinary cases. The average picture costs \$175,000.

The transition from the silent picture to the talking picture was made in a single year. This change called for more than \$500,000,000 in new capital.

Of the world's motion pictures, the United States produces 85%.

Pictures are shown in seventy foreign countries, and the titles are translated into thirty-seven languages.

Exports account for approximately 30% to 35% of the income from American films.

Foreign production in 1929 included 1,200 feature pictures.

Motion pictures industry is estimated to spend nearly \$100,000,000 annually for advertising.

More than 25,000 miles of film—enough to circle the globe—have been sold through American film exchanges every day.

Theaters in the United States approximately 22,600 are wired for sound pictures.

The average American theatre requires 175 feature pictures and 350 short subjects yearly.

The world's record for weekly gross receipts for a single theatre is \$164,667. This was made in New York City by the Roxy theatre.

A White Elephant

"Big Rosie," white elephant from Siam, will be used by Paramount in a novelty short.

Walton Butterfield is the author.

Warners Drawing Big Income From Abroad on Film Rentals; WB Expansion Off for Present

Europe is Warner's present ace, it is said. Some weeks the Brothers take more out of the Old World than the New. One week in June the Continental receipts reached \$500,000. Large and small in the Warner camp, they know the value of a country that for everyone else to the American picture business is causing only consternation, jealousy and enmity, none of which is even ill-disguised.

Warners has the rest of the local industry baffled on its Teutonic in. They know it and admit it. The Warners carefully guard it, especially since the patent treaty obviously put all other producers on the same level, where before the Brothers could be easily figured through their early Tobis-Klangfilm buy-in.

How the Warners play with the Kontinent, which has stopped all of the others, is the secret which WB is now keeping. In the Warner camp it's passed to Harry Warner. He arrived in New York Tuesday.

Better Terms
Admission of being enmeshed in a "big political situation" comes from other quarters, equally veracious. This one isn't a merger but the terms for the sale of product. The Brothers admit that they are asking for far better terms for Class A position, which this particular circuit wants. The position the Brothers take is that their product is better than the year before, that they are stronger, primarily—they refuse to accept dictation.

The "political situation," it is conceded, may have a very disagreeable outcome. It is at its height now and deadlocked. If the Brothers don't get their price then, with bookings previously made plus their own houses, there will be lousy the long predicted battle and showdown.

As an instance of prices, spokesmen say that this circuit in some Class A houses, the gray spots, is willing only to pay a few thousand down for a spot picture. The same house, with an approximate net of \$10,000, at the same time will concede letting the Brothers share in the percentage only after the gross has reached around \$35,000.

On pictures and theatres, the subject, as seen in the Warner light, darkens outside illumination. On eight pictures alone, including "The Dawn Patrol" (P.N.) types, the Brothers are figuring on garnering over a million each. They have already figured out the total from these and others as \$30,000,000.

Expansion Off
Only theatre deals that were started since the first of the year will be closed. No others in any department will be negotiated from now on. Officially further moves are barred until a general workability of present acquisitions is realized and put on a permanent basis.

The deals to be consummated be-

(Continued on page 41)

GERMANS INVADING

French Northern Africa Meeting With Much Success

Paris, July 25.
American film supremacy in the French north African market is being disputed by German productions.

"Sheherazade," "Voilà Voila" and "Asphalt" have been shown there with considerable success, and agents for the German concerns are making desperate efforts to book all available playing dates for the coming season.

Trick Backgrounds May Be Used by R-K-O For Foreign Versions

Hollywood, Aug. 5.
Radio has completed a series of experiments with the Dunning process of trick photography for production of foreign features. Idea is to photograph the natural locations abroad, then dub in the sound and actors here at the studio.

Experiments have been made by Leon Duseau and Fred Zelnick, who say that the results have been satisfactory.

Zelnick leaves here for New York this week with a short subject made by the process, with idea of getting an official okay for a series.

FRENCH ALL CANADA AS BIG TALKER MARKET

Paris, July 25.
Canadian film market is the next goal of French producers, with a view to better amortize their own talkers. French speaking element in Canada regarded as a sure prospect.

Robert Hurel, former head of Franco-Film, who was eased out of the Gaumont-Franco-Film-Autbor reorganization, is heading a group of indie French producers and sails soon for Canada to open there a distribution agency and handle French talker product.

NEW TAX RETARDING SPAIN

Madrid, July 25.
All the wired cinemas in Spain now have to pay a tax to the Society of Spanish Authors, which inspired much protest. It is 4% of the daily gross, whatever may be the music or the orchestra (Spanish or foreign) or the orchestra or the sound apparatus used.

This is a new and great difficulty for the extension of talkers in Spain.

Year's Deficit of \$250,000 By British Lion Prod. Co.

London, July 20.
British Lion, one of the first British production units to be formed after the passing of quota law here, report loss of \$250,000 on the year's working.

Last year's loss was \$72,000. Directors point out Lion's studios were not in working order for talker production until Feb., 1930, leaving only five months' production work in its financial year.

Foreign Chisel Boys Ruin Own Coast Grafting

Hollywood, Aug. 5.
Studio practice of inviting members of the various foreign contingents here to review their foreign versions and give an opinion is now as dead as last year's world series. Opinion of the foreign jocks is now regarded as a load of useless chatter.

Plan now is to follow the preview procedure used on the English versions. Films intended for continental and South American release will be shown without advance bally-hooing at houses in territories populated by immigrants of the language of the film. Hot or cold verdict will then be based on the reaction from these audiences. But the so-called expert foreign advice is out.

Switching in plans is based on the studios' awakening to the fact that they have been kidded by the chiseling foreigners, whose verdicts have been based on jealousy. It's understood clearly here, where every foreign newspaper correspondent and government attache is trying to grab a side income from the studios. They offer themselves as candidates for all jobs acting, technical advising, translating or what have you. And they just can't see pictures in which they didn't figure.

Metro has led the turnabout, blowoff coming with the box office reports coming from the foreign showing of some of these pictures that the local advisory committees had called terrible.

Two outsiders were the French version of "Unholy Night" and the Spanish "Free and Easy." After the former had stood up in one of Paris' biggest houses for three months the studio began to get wise. Same followed, even more manifest, when the Buster Keaton picture checked in for capacity business in Buenos Aires and Havana. In the former city, two first-run houses ran the picture simultaneously and for extended runs.

15% Dutch Musicians Jobs

Amsterdam, Aug. 5.
Official Government statistics, just published, sets forth 15% jobsless musicians.

Usual complaint—sound cinemas.

Americans Sittin' Pretty Again As French Quickie Talkers Flop

INDIE WINS QUOTA CHARGE English Court Gives Costs Against Board of Trade

London, July 21.
Latest Board of Trade prosecution under the Films Act here has resulted in victory for the defending exhibitor, who successfully pleaded the commercial impossibility of showing a full quota of British films.

House was the Palladium, Blackpool, near Manchester, opened June last year. Instead of showing 50% British pictures, the management screened only 7/10%.

Management pleaded that when the cinema opened all available British pictures had been booked into opposition houses.

The magistrates listed the point as proven, and gave costs at £25 against the Board of Trade.

EFFICIENCY! IS NEW TO LONDON

London, July 24.
British International formed new executive post. Unheard of here.

Efficiency manager is named Saunders. One of the first jobs of work he did was to decree a player use the same dresses in a new talker she used in her last.

Efficiency!

Equipping Mex. Studio

Hollywood, Aug. 5.
Andres Vallejo, president of Cinelandia Nacional, Mexican picture producing company, is here to make arrangements for outfitting his studio being built near Encinada. Company expects to start production late in the fall.

British Film Field

By Frank Tilley

Following Blackpool Conference

London, July 25.
Following Blackpool conference on resolution against guarantees and score charges, in which exhibitors' national body agreed to stop booking with all distributors who retained these after Sept. 1, next, the two associations (Exhibitors and Distributors) met in conference this 23d, with John C. Graham of Paramount heading the K. R. S. (distributors) side and W. Stephenson, president of C. E. A. (exhibitors) side.

Meeting ended in a declaration by K. R. S. it could not bind its distributors to any fixed course. This is a matter of K. R. S. constitution, which does not allow such action.

K. R. S. was represented by J. C. Graham (Par), Sam Eckman (MGM), Arthur Clavering (Warners), W. J. Hutchinson (Fox), Murray Silverstone (United Artists), Frank Ditcham (Universal), and others covering British distributors.

C. E. A. was represented by W. Stephenson, Reginald V. Crow, Thomas Crumpton, H. Victor Davis, H. D. Moorhouse, Alex. King, Albert Clavering, Thomas Francis, Arthur J. Gale and Baile G. Archibald.

Far from the meeting ending with a deadlock, the exhibitors at once opened negotiations with individual distributors. Warners, MGM, Wardour Co. and Fox agreed to drop guarantees. Warner and Wardour, in fact, having already done so in practice. Meeting continued till after midnight, ending with general agreement with all except Paramount to drop guarantees save in payment of exhibitor, who from past experience were anticipated to be bad boys over their returns of takings.

Exhibitor story is Paramount is remaining obdurate and under agreements arrived at by C. E. A. Archibald will pay the county to stop booking from Sept. 1 with any distrib still hanging onto this method, business between Par and some 2,000 theatres is likely to cease as from that date unless Par comes off its stand.

Most all the day press, especially "Daily Mail," "Daily Herald" and "Financial News," has told the ex-

Paris, July 25.

The craze for French talkers, which followed immediately upon their introduction here, is fast abating. Too many cheap quickies and faked films have been shown the public, who, after the first rush due to curiosity or novelty, found out that most French talkers are below the production standard obtaining in the days of American silents.

Result is a break for good sound synchronized product, and a corresponding chance for American distributors to sell here product which could not have obtained playing dates had not the French producers killed the goose that lays the golden eggs by attempting to benefit overwhelmingly of the chance they had to beat American producers in the making of French talkers, due to local advantages.

"Bunnyville Up," locally titled "Le Vie En Rose," meaning "Life Taken Meritly," without dialogue and with French titles, plays to capacity houses at the Cameo. "White Shadows," not only does big business in the provinces, but also in Paris neighborhood houses.

Talker product for the sake of listening to French dialogue without either production or entertainment value has lost its novelty. Unless local producers turn out films that raise the local production standard, the French market will soon be divided between America and Germany as in pre-talker days. The French producers, as of yore, will yelp, but will only have themselves to blame.

Try Broken Spanish for Gag in Hollywood Version

Hollywood, Aug. 5.
Figuring it a new twist, Fox is having Richard Keene speak broken Spanish for comedy in the Spanish version of "Cupid's Chauffeur," a two reel.

Fox executives consider it the same as having an actor speak broken English in an American film.

hiber's hard luck story this week. The publicity has probably had some effect on the distributors who have already agreed to play ball with the A. I. A.

One angle which might have affected position had there been a holdout agreement. After market breaking has bumped up most theatres' b.o. Exhibits are not nearly so set on going through with a deal as they were when the cash register is playing as they are when it is practically dumb. In the latter case exhibitors are faced with paying guarantees which often are not even covered by their gross, but in the former they at least don't feel life's so hard after all.

Odde and Ends
Will Evans denies he has resigned as reported from Berlin.

J. Otterson back, explaining the Parveto patent agreement. Looks like Western Electric will have to service Switzerland and Austria, too, in selling any more sets there. Swiss were its best Continental bet.

\$368,000 Deficit

British Talking Pictures, formed in 1928 by Isidore Schliesinger, make and exhibit Phonofilm sets, shows a deficit on its current balance sheet of \$368,340. Deficit on last year's was \$747,405.

Fox Movietone News has contracted to supply its reel to "Aquilantia" and "Berenegaria."

Cartoon Figures

Deans Rag Book Co. lost out on an action suit brought to restrain Pometantz Co. from marketing Mickey Mouse dolls. Held Pometantz were entitled to design and sell a doll looking like Mickey so long as it was not an imitation of Deans'. This puts the Mickey figure in the public domain and use for anything for screen cartoons. Folks concerned trying to figure out how the rope position stands now in this field.

Set for 12
W. & F. Co., branch of Gaumont-British, now fix for 12 features after a long spell of quietness. Five

(Continued on page 58)

On Her Way to Hollywood

JEANNE HELBLING

Warner Bros.—First National

FRENCH VERSIONS

French Restriction of Eng. Dialog in Talkers Foretells Possible World-Wide Trend

Paris, Aug. 5.
The French censors have made the ruling that pictures with dialog in English may be exhibited only in theatres devoted strictly to English talkers.

This means that the only native house in Paris, Pierre Braunberger's Pantheon, is the only French theatre open to English dialog product. The result of this ruling Tiffany cannot play "Journeys End" in the French capital unless it makes some new arrangement. Picture had been set for the Capucines.

Accordingly Tiffany has announced it will sell all foreign rights to the picture, refusing to remake "It Into a French version or dub the dialog in French.

"Universal runs into the same difficulty, but has compromised the issue by announcing it will release "All Quiet on the Western Front" with the dialog out and only the sound effects remaining on the record.

Mussolini Offshoot

French censor ruling is a direct offshoot of the Mussolini edict in Italy against foreign language dialog on the screen, chiefly affecting America, although not particularly aimed at anybody.

The Duce has since compromised on a 15% English song lyrics admittance. He also made one notable exception with "Singing Fool" (Jolson) following a tactful move by the industry with the presentation of a Western Electric plant for the International Cinematographic Institute which maintains its laboratory theatre on the grounds adjacent to Mussolini's estate, but the edict still stands.

Other manifestations of opposition to English or others foreign to the native tongue dialog on the sound-screen have cropped up all over Europe at one time or the other.

In France, last winter's riots at the Moulin Rouge when Fox "Movietone Folies" was shown was a combination of trade jealousy capitalizing an anti-American public spirit.

With increasing local production all over the world it is for purposes of patriotism and native protection similar anti-English linguistic restrictions will crop up.

Par's Initial Swedish Talker Big in Spite of Lack of Prod. Quality

Stockholm, Aug. 5.
Paramount's first Swedish talker, "The Hole in the Wall," made by Robert T. Kane at the Par studios at Jönköping, outside of Paris, is a great success at the Olympia despite its production shortcomings. It rates amateureishly but the local premiere July 30 was terrific and the talker thereafter because of the native dialog appeal.

The Swedish language sequences and the popularity of the Swedish actor, Kane, imported to Paris for "The Hole in the Wall" a cinch locally, for all its lack of production merit.

W. E.'s Daylight Talker

London, Aug. 5.
The Western Electric organization here has finished the construction of its first daylight talker equipment, making use of RCA's experimental work in the same field.

A public demonstration of the new device will be given within a short time, it is promised.

TELEVISION IN HOLLAND

Amsterdam, Aug. 5.
Netherlands is becoming Television minded.

Local National Broadcasting Co. has bought English Television apparatus and is planning practical installation immediately.

PROPAGANDA TALKERS

German Political Parties Decree Films for Propaganda

Berlin, Aug. 5.
The German Reich is to produce propaganda talkers by political order of two separate parties, the newly founded State's party and the Clerical party.

The decision by the German republic officials came with the new Reichstag's elections this week.

AUSTRALIA OUT TO TRY 'FLESH'

Sydney, Aug. 5.
A change of attitude toward talkers is becoming manifest in Australia. In one case the Regent, Sydney, is switching to run pictures, declaring weekly change is a failure.

Roxy, formerly Fullers', in Sydney, is making an experiment with lower admission prices in an effort to stimulate attendance which has been off here and elsewhere.

Flesh presentations are coming back with a bang in several quarters. Union theatres are bringing over the American trio known as Henkel, Scholl and Hood who are going into the Capitol, Sydney, representing a radical change of policy.

If the new idea catches hold, it looks certain the other big circuits will promptly follow suit.

All these changes makes it seem that the circuit heads feel straight talker entertainment is beginning to lose its punch and some sort of a change is desirable to draw business.

SPANIARDS PLAN FILM PROTECTION TRUST

Madrid, Aug. 5.
Spanish film men are forming a trade protection association, or trust to regulate film matters. Too many complaints about high rentals, etc., with statistics showing that 50 to 60 per cent. of all income goes for equipment, film rentals, etc., leaving the difference for operating expenses and a too small margin for profit.

The great division of interests currently existing in the picture field, however, will not expedite such move because of the many internal wrangles.

Chili Exhibs Try to Change Percentage Plan

Buenos Aires, Aug. 5.
Neighborhood film theatres in Santiago de Chili, capital of the Argentine's neighbor republic to the west, have formed a combination pledged to resist percentage bookings.

The American producers, exception of Warner Bros. and Societad General, which may co-operate, have taken a firm stand against the agitation.

The distributors take the position that if the neighborhoods can gain their point, the first run houses would follow suit in opposing percentage arrangements.

"Holiday" in London

London, Aug. 5.
During the premiere here of "Holiday," Reginald Smith, the new Pathe chief in this territory, was taken suddenly ill.

He was hurried to a nursing home where an operation was ordered. Smith is now on the way to recovery, and will be back in a fortnight.

The picture is getting a lot of plugging here as the biggest thing Pathe has done to date.

CHAS. KING SCORES IN HOLLAND APPEARANCE

Amsterdam, Aug. 5.
Show biz all over Holland has never been so good, particularly in pictures. Charles King, star of "Broadway Melody," gave the Metro "Hollywood Revue" a great send-off with a personal appearance, making a speech and singing his "Broadway" hits. The Tuschinski audience lauded the personal appearance and the simultaneous broadcasting of the occasion has sent the house along to great business.

The Dutch are Rudolf Valentino mad yet, and the revival of "Blood and Sand" at the Noeggerath is taxing that 800-seater to capacity. A German silent, "Donauwalzer" ("Danube Waltzer"), at the Roxy, is also doing excellently.

This unprecedented boom business is reflected by the Dutch Paramount exchange, which has doubled its turnover of recent months.

This optimism in the Netherlands is in direct antithesis to the conditions in the rest of Europe, where the weather and a division of interest among talkers has not shaped up so well.

4 INDIES MERGE INTO NEW UNIT

London, Aug. 5.
Norman Wright and Edward Cook have been added to the board of directors of Audible Filmcraft, new unit here, resulting from the merger of four independent concerns.

Cook will be assigned to develop the educational film angle, while Wright will take charge of the expansion of foreign sales.

The trade angle is reported to be that the new directors brought welcome financing to the enterprise and new ideas for enlargement of operations. The new unit has taken an option on the Whitehall studio in Elstree, having its own small sound stages on two floors under lease for two more years.

The new concern is raising new capital from the stockholders in the old units that have been now centralized, exchanging stock in the old corporation for the shares of the new and asking for additional financial support.

It is expected that if only half the old stockholders agree to the new subscription plan, it is estimated that \$250,000 will become available for floating the new enterprise and meeting the obligations of the former quartet of units.

FRENCH DE LUXERS

Foreigners Follow American Idea in Remodeling Houses

Paris, Aug. 5.
The recent campaign of acquisition of Paris theatres by American film organizations with a view to remodeling them into de luxe establishments is being copied by the French units.

Gaumont-Aubert is extending the elaboration of houses into the provinces, following the same plan as that adopted for the Gaumont Palace in Paris, the largest picture house in Europe with its capacity of 6,000.

Pathe-Natan, which not long ago acquired from Fournier the important locations of the Empire and Wagram, has now entered into a deal to handle Fouceter's Moulin Rouge, which eventually promises to become the biggest operation in the French capital of the Gaumont Palace.

Following a similar policy, Braunberger & Richebe are planning to extend their already important theatre holdings in the provinces into a large southern circuit.

U's Sheffield House

London, Aug. 5.
Universal has taken possession as tenants of the General theatre, Sheffield.

It is negotiating for a long lease on the house, 2,000-seater in the industrial town.

TRANSVAAL CENSORING

So. African Province Will Do Its Own-Sound Included

Capetown, Aug. 5.
Transvaal (South African Union), is arranging its own film censor board.

Rules of procedure will include films carrying mechanical sound reproduction, whether the device is an integral part of the film itself, but the sound adjunct must be taken into consideration in deciding whether the subject is to be changed or approved as submitted.

RCA CUTS UNDER W. E. EQUIPMENT

Radio Phonophone is carrying its price slashing war on talker equipment abroad. In England, Ireland and Scotland, Charles Ross, executive head, has ordered reductions on the cheapest type of apparatus, regularly selling at \$6,700 to \$5,000.

The new Phonophone price is \$1,300 under Western's lowest abroad which is \$7,400.

Ross has stressed the Radio points of "outright sale" and "no compulsory service." In the case of deferred payments, Radio is also lightning the foreign exhibitor's burden by requiring no initial deposit.

When Phonophone began to regard itself seriously, the first thing it did in this country was to underbid Western.

Intent to get after foreign equipment sales seriously, the first thing it did in this country was to underbid Western.

Phonophone depots being established throughout Europe. The London office was practically reorganized. It is learned here, changes being made in every department, even publicity. As the result F. P. Culver is now in charge there.

Other agencies were also established in Spain, Belgium and Italy. France was thoroughly represented in a deal closed by Ross early in the year.

HEAD OF UFA TALKING FOR PUBLICATION?

Berlin, Aug. 5.
Ufa's position is sound, assured Ludwig Kiltzsch, managing director of Germany's biggest film producer, at the Ufa convention where he set forth some facts, figures and promises.

Among the figures quoted, Kiltzsch stated that the erection and equipment of studios and laboratories absorbed \$1,000,000 this past year; production, \$2,000,000; theatre equipment, \$1,000,000 and another million is at the bankers in cash and outstanding bills.

Kiltzsch states that Ufa's recent color photography research and experiment has produced several patented inventions and improvements. Ufa will also issue its own sound newscasts.

Kiltzsch concluded that Ufa's prospects were most promising.

Last week's "Variety" carried a report concerning Ufa's flirting with the Oatner Brothers, English bankers, for additional financing.

RADIO MAY PRODUCE; NO HOUSES ABROAD

Paris, Aug. 5.
Joseph I. Schnitzer, president of Radio Pictures, on the eve of sailing home Aug. 2 on the "Statendam," spoke of his company's producing plans.

Radio Pictures has in mind the underwriting of producing talkers in France, he said, but will not enter into the operation of theatres on this side.

Racing to Wire

Capetown, Aug. 5.
African Theatres, Ltd. Kinross, Ltd., its opposition, are in a race to wire.

Both circuits are installing apparatus all over the South African Union.

80 FULL-LENGTH TALKERS '30-31 IN ENGLAND

London, Aug. 5.
Survey of current production in this country reveals 12 features "on the floor" (in work) and indications are that by the end of August the number will be increased to 20.

British International has completed 20 full length subjects to date, with six more to start this month.

The production season should see about 80 pictures made in this country. Gaumont-British will second British International, after the Gaumont people have rebuilt their studios.

London's All Newsreel House in Center Town, 11 Shows Daily, 25-40c

London, Aug. 5.
Avenue Pavillon, small Gaumont house in the theatre center of London, will go into straight newsreel exhibition starting Aug. 15. The house was recently wired and has been devoted to a rep of old silents.

The new venture was inspired by the example of the New York Embassy experiment. Plan is to give 11 shows a day, starting at noon and lasting an hour each. Material will be confined to the Fox Movietone and British Movietone news.

Admission scale will be 25-40. It is the first newsreel theatre to be tried outside the States.

McCORMACK FILM HIT AS POP ATTRACTION

London, Aug. 5.
Following its run of six weeks at the Prince Edward as a pre-release high scale attraction, "Song of My Heart" Fox-McCormack has been caught on at the Polytechnic cinema.

In for three weeks, its run in the latter stand has been extended to six weeks and it will probably go far beyond this time limit.

\$500 for Fight Rights

London, Aug. 5.
According to trade gossip the film rights to the Stribling-Scott ring battle were bought by British Movietone News for \$500.

Although a deal has been made, so the story goes, Jeff Dickson, fight promoter, received offers up to \$5,000 for the same rights.

Dickson was so put out with missing a nice side money coup that he refused to give passes to the British Movietone cameramen and they had to pay their way in to camera the battle.

3 Radios in Row

London, Aug. 5.
Radio Pictures' first three shows will be on successive days next month.

"Dixiana" premiere will be at Palace Aug. 26, followed by Basil Dean's "Escape," 27th, and "She's My Weakness" 28th, at New Gallery.

Proceedings will be broken into by press dinner before "Escape."

Par's Hits in B. A.

Buenos Aires, Aug. 5.
Paramount is well represented here with successful runs current of "Paramount on Parade," "Vagabond King," "Street of Chance" and "Simba."

"Mammy" (WB) doing fairly.

Universal will release "Western Front" Aug. 13. It is in the midst of an elaborate exploitation campaign.

Future releases announced include Metro's "Rogue Song," due before end of the month, and Fox's "One Mad Kiss" and "Behind the Curtain."

Dawn Patrol, \$32,300, 3d Wk., Great! And 'Raffles,' 1st Wk., \$54,600, Wow! Only Broadway Films to Beat Heat

Of Broadway's 10 pictures last week there were but two with any seasonal resistance. "Raffles" at the Rialto belittled the last week in July by racing through with \$54,600. At any time this would be bountiful. In summer it's a heavy salute to the Colman series, which, with the possible exception of "The Rescue," have always found the high financial octaves when playing this time of year.

Broadway's other picture in contempt of deep summer and high barometer registers is First National's "Dawn Patrol," four weeks old tonight (6). Attention is called by the distributor to the fact that there were 224,000 paid admissions in a 1,416-seat house for a total of \$172,500 during the worst heat wave of this, and maybe any other, summer.

For the rest Times Square suffered from a pretty general lethargy. Romy, with \$73,000, was a little better than the week before, a percentage about in ratio to the slightly milder heat, but still pretty bad. Paramount got \$48,000, just fair, and the Capitol with its benefit of picture names, was lucky to accumulate \$66,800.

The New Season

In another week, starting Aug. 13, the new film season will arrive in. Within seven days four 2 pictures will come in. The four will fill 12 theatres under the dual policy of spotting the picture names at both the Criterion and Gaiety.

Electrical and marquee expenses for the Cadeo and the Capitol will stand, it is reported, better than \$100,000. There will be no prolog for either house with each leased for six months each.

Sudden withdrawal of "Western Front," because of prior booking for Fox, makes the Central available for D. W. Griffith's historical "Abraham Lincoln." It will brave August and a non-cooled house at \$2. "Moby Dick" and "Old English" are the two Warner entrants, as previously reported, coming in on consecutive Thursdays.

Estimates for Last Week
Actor—"Big House" (Metro) (1, 120; \$1-42) (7th week). Around \$17,000.
Capitol—"Sins of Children" (Radio) (4,620; \$5-55-\$1.60). Louis Mann's names played big to legit for the picture, but mob; pretty good at \$68,800 for screen debut. Picture well regarded in general.

Central—"Western Front" (U) (918; \$1-22.50) (15th week). Winding up this Sunday (10) with Romy follow. Coming in, but longer as pace still good and able to bring \$13,600 in heat and small house.

Embassy—"Newerel House" (Fox-Hearts) (568; 25). Estimates for summer run little behind nature. Stage show of profit since starting. Figure \$8,000.

Globe—"Shooting Straight" (Radio) (1,065; \$5-50-75). Dix picture around \$11,300, already considerably under-estimated. Columbia's "Hell's Island," which plays this house, was against us. Its gross was \$14,447, extremely good in hottest week. Coming about even with picture, being occupied ones was meant to apply to recent record of house, less than to Columbia melodrama.

Paramount—"Sap From Syracuse" (Par) (3,665; \$5-55-\$1). Although hardly a record, \$58,900 really not bad here in summer.

Rialto—"Raffles" (UA) (2,000; 40-65-85-\$1) (2d week). Best gross at this time this year. Grand smash. Screen opening pace totaled \$54,600, wow trade.

Shanghai—"Laughing" (Par) (2,200; 40-65-85-\$1) (2d week). Running mate to "Raffles" got only \$38,700, representing warm weather midseason for picture week.

Romy—"Good Intentions" (Fox) (2,605; 50-75-1-10). Despite danger some critical endorsement this picture could make good against great draught; \$72,000, not nearly as hot as the weather.

St. Louis—"Sins of Children" (FN) (2,200; 35-50-75). Another week under \$20,000 and another lesson in public indifference to musicals; \$3,900.

Winter Garden—"Dawn Patrol" (FN) (1,416; 35-55-\$1) (4th week). Smash pace and demand for air picture. Trade was very good. "Raffles" with interest. Belief that public air-consciousness now at peak; 3d week to \$32,300, great.

3 'HELLS' IN SEATTLE; 'ANGELS' BIG 2D WEEK

Seattle, Aug. 5.
(Drawing Population, 450,000)

Second week of "Hell's Angels" opened strong at the Fox and looks okay for a 3d week. Booked in two weeks. Surprised some local wise ones by taking 'em at \$1 top instead of the usual 4c.

Top gross last week grabbed by Fifth (Fox) where Norma Shearer and Marie Dressler combined forces to stink 'em in. Great biz for this time of year.

Big campaign back of "On the Level" with McLaughlin starred. Helped bring up Coleman's "White Liberty" great with "Cuckoo," 2d run, and held over. First time at this house.

Orpheum not so hot with "Sweet Mama." Clara Bow's "Millionaires" did not at Paramount.

"Hell's pictures" "White Hell of Pitz Palu" at Music Box, and "Hell's Island" at Blue Mouse, and "Hell's Angels" (Col.) (Good, \$5,000).

Estimates for Last Week
Paramount (Pub) (3,100; 23-50)--"Let Us Be Gay" (Col.) (Par); \$10,400.

5th Ave. (Fox) (2,400; 25-50)--"Let Us Be Gay" (Col.) (Par). And so was the box office. It clicked; \$20,300; big.

Fox (Fox) (2,400; 35-50-75)--"This Angel" (Col.) (2d week). Going great. Real air stuff. Unconcerned with strong, snappy story.

Harold Lloyd in personal appearance first half of "Personal Appearance" (Fox). Matinee off a bit. Orpheum, Nights good; \$11,000.

Blue Mouse (Hammer) (200; 25-50-75)--"Hell's Island" (Col.) (Good, \$5,000).

Music Box (Hamrick) (1,000; 25-50-75)--"White Hell of Pitz Palu" (U). Picture soaled and talked about.

Liberty (Jensen-Von Herberg) (2,000; 15-25-35)--"Cuckoo." Advertising campaign. Opened big. Held up and held up; \$7,900.

Coliseum (Fox) (1,700; 15-25-35)--"On the Level" (Fox). Publicity campaign. Stopped back of this. It paid; \$3,600.

Metropolitan (Pub) (1,200; 25-50)--"The Romantic Night" (Par); \$3,800.

Orpheum (R-K-O) (2,700; 25-50)--"Sweet Mama" (FN); vaude; \$9,300; not good.

3 B. O. Draw Films Last Week in Minn.; One Revue Called Comedy

Minneapolis, Aug. 5.
(Drawing Pop, 500,000)

Weather: Fairly favorable
Three pictures were magnets here last week. Fox (Fox) (2,400; 25-50-75) "This Angel" (Col.) (2d week) was sold at Century; Fox "Movietone Follies of 1930" under the alias of "Swanson's Big Night Out" at State, and "The Florodora Girl" at the R-K-O-Orpheum. Each proved box office.

"All Quiet" did well enough at the Century to warrant a 3d week. It is the first picture in many months to have developed into a natural draw here.

Undoubtedly was a big factor in putting this picture over here in a picture which was being blown by the wind in the city's history.

El Brendel was played up heavily as the star of "Swanson's Big Night Out" and in this Scandinavian berg with its thousands of Swansons, the attraction was there. Brendel has developed into a natural draw here. Reviews are persona non grata here, so it was nifty showmanship to change the title of "Movietone Follies."

"Florodora" made a smashing hit at the R-K-O-Orpheum. Opening night, by up by leaps and bounds, helped by notices and enthusiastic word-of-mouth boosting.

Intake was grand and more than the house has been getting recently.

Another picture that won praise was "Swing High" at the Lyric. It boosted the gross almost \$2,000 over the preceding week.

Weather here not great last Saturday and Sunday. No doubt but that the elements dented patronage for the last two days. Heat wave moderated considerably by Monday and the cool nights brought out the crowds once more.

Estimates for Last Week
Minnesota (Publix) (4,200; 75)--



JE NE SAIS QUOI

"An inexpressible something" helps describe the success of the wonderful (E.T.) Stetson parties at Bar Harbor. Since music can make or break the most carefully-planned function, the engagement of MEYER DAVIS' ORCHESTRAS for these social affairs is a tribute to this internationally famous musical organization.

3 FILMS DRAW IN K.C., COMBO LED, \$16,400

Kansas City, Aug. 5.
Mainstreet continued only house with stage show and is reaping box office harvest.

The R-K-O house seems to have gotten the jump on competitors and has announced that its 1930-1931 season opened Aug. 1 instead of waiting until September. Mainstreet continues as a Saturday opening theatre. All others Friday.

Fox residential theatre, operating under the name Friendly Theatre, are offering script for admissions; \$5 book for \$4.50, and \$10 for \$9.

Estimates for Last Week
Loew's Midland ("Raffles" (UA) (4,000; 25-50). Picture opened great. Mats held up strong but nights off; \$14,500.

Mainstreet—"Lawful Larceny" (Radio) (3,200; 25-50-60). Vaude. Press gave snappy picture favorable review; \$15,000.

Newman—"For the Defense" (Par.) (1,890; 25-50-60). Press and fans for this picture strong; \$15,300.

Royal—"Captain of Guard" (U) (840; 25-40). Reviewers divided; \$3,600.

Pantages—"Strictly Modern" (WB) (2,200; 25-50). Just another picture. Lack of stage show has hurt at this house; \$5,500.

Love Among Millionaires (Par.) and "Magic Melody," Public unit stage show, but picture ground here. Picture unfavorably received. Stage show well liked; \$24,500, not good.

Century Picture (1,600; 75)--"Western Front" (U). 2d week over with bang, thanks, in part, to fine exploitation and publicity; \$10,900, close to \$9,000 for fortnight, as this week was nearly \$17,000. Held over.

State Picture (2,200; 60)--"Swanson's Big Night Out" (Fox). Fox's "Movietone Follies of 1930" in this disguise and with Brendel, local favorite, billed as star, sensational magnet. Reviews have been pulling well here, so this one was sold as a comedy. Salesmanship plus showmanship probably meant fully \$25,000, or more, for the week, compared to \$4,000 to \$6,000 house has been doing recently.

R-K-O Orpheum (2,380; 50)--"Florodora Girl" (Col-G-3). Vaude. Picture draw here and good one. Started slowly, but built fast. \$12,000. Next week, thought more than house has been doing lately.

Shubert (A. G. Bainbridge) (1,400; 50)--"Paradise Island" (Tif). Ends two-week run of picture. House responds with dramatic stock last week in August. Fairly pleasing film but not strong enough to combat tough opposition. \$15,500. Bad.

Lyric Picture (1,300; 40)--"Swing High" (Pathe). This circus picture caught favor. \$4,000. Much better than house did previous week.

Aster Picture (900; 35)--"The Big Party" (Fox). Jumped big appreciably over recent previous weeks. \$2,500. O.K.

Grand Publix (1,100; 35)--"Arizona Kid" (Fox), 1st half. "Devil's Holiday" (Par), 2d half. Second loop runs. About \$2,900.

Loop Houses' Consistent Gam July--2 New Talkers Not So Hot

\$30,000 MADE FOX, WEEK'S OUTSTANDER

Philadelphia, Aug. 5.

Personal appearances of Frankie Richardson, local boy, and popular here through vaudeville appearances before he went into films, gave the Fox strong trade last week, to only outstanding picture-house business, to \$30,000.

Otherwise film trade rather dull. Mastbaum got \$39,000 with a combination that had been expected to drag in more. Clara Bow on the screen and Esther Ralston on the stage. Instead the figure about \$2,000 under normal summer average.

"Romance" fell off sharply at the Stanley in start of 2d week, and was taken off after Tuesday with "Holidays" following. Latter grossed about \$5,500 in four days, with the Garbo picture picking up around \$2,000 in final two days. "Holiday" was highly lauded by critics and took to run out two probable weeks, with a third dimly possible.

The Boyd got a scant \$14,000, with the service of "The Dawn Patrol." Barthelmie's picture here for third week, but management is disappointed in showing, especially in view of fine record of the recent weekly average has been under former figures.

The Stanton pulled around \$12,000 for 2d week of "The Big House," which was nothing startling, but okay and enough to warrant 3d week. "The Big House" has been months Stanton has had a three-week engagement for a film.

The Earle went up about two grand (Publix) \$10,000, with "Night Mystery" on the screen and a new stage show. Average hot weather biz.

This week's lineup includes three holdovers.

It is evident from the Mastbaum's this week that the big Stanley-Warner house is worried over slump lately and is making a battle to recover former interest. Heavy advertising in connection with silver anniversary campaign.

No word on the reopening of Aladdin nor and further confirmation of rumors concerning Fox-Locust or certain legit houses as possible homes for picture.

Estimates for Last Week
Fox (Fox) (3,000; 35-50-75)--"The Dawn Patrol" (U). Stage show. Dropped to \$45,000, with picture accounted only fair.

McVickers (Publix-B & K) (1,840; 50-75-85)--"Dawn Patrol" (FN). Air slicker opened in mid-week to excellent \$10,700 for first two days. In summer vacation on this adventure yarn is most for the kids. "Big House" (Metro) closed sweet four weeks' stay with \$18,000, a nice little picture.

Monroe (Fox) (1,000; 25-40)--"White Cargo" (Indie), 2d loop run for this Hayns-banned one. Not as high as expected. \$4,500.

Orpheum (Publix-B & K) 3,200; 50-75-85)--"Let Us Be Gay" (Metro). Stage show. Moved over from Chicago, which had closed \$10,500. Staying here for 2d week at \$35,000. Harry Ross new resident m.c. here. Showing following.

Orpheum (Warner) (799; 35-50)--"All Quiet" (U). 3d loop run, \$5,000, \$4,000, \$2,000.

"Good Intentions" (Fox). Vaude. Holding to fair level at \$18,000, but showing up on next week.

Roosevelt (Publix-B & K) (1,100; 50-75-85)--"Common Clay" (Fox). Heart-throbs plenty, and seemingly developing following. Public waiting for. Sticking to steady pace two weeks a.c. opening at excellent \$28,000 for 2d full week.

State-Lake (R-K-O) (2,700; 50-75-85)--"Dawn Patrol" (U). Vaude. Dropped \$500 from previous week. \$16,500. Things coming to showdown between this house and Palace.

United Artists (Publix-UA) (1,700; 50-75-85)--"Raffles" (UA). Disappointing. Not doing well. New man, even flaps passing it up. First week week at \$29,300, with pace dropping off.

Woods (R-K-O) (1,200; 50-75-85)--"Hell's Island" (Col). Two weeks and one picture. Ticketed in at \$11,300, but out on Rain or Shine's (Col) replaced, opening nicely.

PROCTOR'S, NEWARK, ON TOP WITH GOOD \$15,000

Newark, N. J., Aug. 5.
(Draw. Pop. 850,000)

Improvement in weather helped some houses, but the Warner downtowned.

Estimates for Last Week
Brantford--(WB) (2,350; 25-50-65). "No Necked Bird" (WB), stage show. Poor picture hurt. Lost \$14,000.

Capitol--(WB) (1,200; 15-25-35-50). "The Love of Life" (FN). First run worse than usual record; \$2,800.

Little--(Newark M. P. Guild) (1,500; 35-50-85). "The Love of Life" (FN). "Sins of Fathers" (UFA). Split week; \$1,800.

Palace--(2,800; 35-50-60). "Rogue Scout" (Metro). Vaude. Built steadily; mats big; \$16,000.

Proctor's--(2,321; 25-50-60). "For Defense" (Par). (2,321; 25-50-60). "Rialto" (WB) (1,762; 25-50-60). "Way of All Men" (FN). Terrible at \$500.

R-K-O Proctor's--(2,650; 25-50-60). "Shooting Straight" (Radio). Vaude. Very good at \$15,500.

Chicago, Aug. 5.

Loop business was on the up generally, and excellent for the season last week. Trade has held up remarkably the past few weeks, with several houses doing better than they had for some time.

The Oriental, after a nervous past, came back splendidly in July. It has been cleaning up. Two fine weeks with the holdover "Blushing Brides," the house took another holdover, from the Chicago, with "Let Us Be Gay," and smacked out a neat \$35,000.

"Big House" (Metro) scrambled the McVickers after smash four weeks ago, and "Dawn Patrol" followed in midweek, opening at strong pace. "Common Clay" is satisfying the result demand for heat-jerked at the Roosevelt, to a big mat family trade. Added weight is the "pink" ticket from the censors, meaning, for adults only.

"Hell's Island" disappointed slightly at the Woods, second week week with the holdover or Show replaced Friday, getting midweek preview sendoff and satisfying week end.

\$15,000 Dropped
Chicago dropped \$15,000 from previous week's mark, managing only to draw the "Blushing Brides," although William Powell only draw locally. "Raffles" received only fair notices and trade for its 2d week at the McVickers and Garrick.

Palace and State-Lake are still splitting the town vaudeville money, with the Palace taking the lead because of its break in picture product.

Two small houses are running some of the specialists. Little Carnegie Hayns had picture, but at the Monroe, Orpheum also tried a loop-maded picture, "All Quiet," which has runs at the McVickers and Garrick.

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Denver's Exhibit Meet Breaks All Pass Records

Denver, Aug. 5.
(Draw. Pop. 400,000)

Weather: Fair
Baseball playoffs and the past week did not hurt grosses any. MPTOA convention caused record on passes to be broken.

Estimates for Last Week
Aladdin (Huffman) (1,500; 35-50-75). "Good Intentions" (Fox). \$1,500.

Sabor (Bennett). "Sweethearts and Wives" (FN). One grand better than previous; \$7,500.

Denver (Publix) (2,300; 25-35-50). "Blushing Brides" (MGM). \$13,500.

Alameda (Huffman) (1,500; 20-30-40). "Those Who Dance" (Fox). \$4,000.

Rialto (Publix) (25-35-60). "Blushing Brides" (MGM). \$4,250.

'Holiday' and Helen Kane Break

Indiana's B. O. Record, at \$34,000,
In Town's Hottest Wk in 12 Years

Indianapolis, Aug. 5.
(Draw. Pop., 450,000).
Weather: Hot.
Local exhibitors got something to think about here last week when Helen Kane in person appeared at the Indiana, breaking every record since the house opened three years ago. "Holiday" was the picture with Kane and booking considered ultra-art. Patronage built from opening day and \$23,000 record set by "Fast Company," last season's state fair week wash, despite the week in years.

"Let Us Be Gay" strong competition. "Shirley-Fulton" had strong campaign covering states. Estimates for Last Week Indiana—(Public) (3,300; 30-50-65). Helen Kane in person with Charlie Davis had Publics in show, "Holiday" (Pathe), smashed all-time record, \$34,000, despite hot week in 12 years and strong competition.

"Circle" (Radio) (2,600; 25-40-50). "Cuckoos" (Public) couldn't stand tough competition with stars unknown here and turned in only fair \$9,500.

"Pathe" (Loew's) (2,800; 25-35-50). Norma Shearer and Marie Dressler drawing about \$50 in "Let Us Be Gay" \$17,000.

"Apollo" (4th Ave.) (1,100; 25-35-50). "Women Everywhere" (Fox). Too much competition; only \$4,200, being terrible.

"Ohio" (Public) (1,400; 25-35-50). "Safety in Numbers" brought in only \$200; unpopularity in blustering heat.

Lyric—(4th Ave.) (2,000; 25-35-50). "Double Double" (Fox) had bad night, drawing \$3,500. Mind reader held up, otherwise house would have taken one on chin.

4 OF 6 HOUSES IN CINCINNATI GAINED IN GROSSES

Cincinnati, Aug. 5.
(Draw. Pop., 700,000).
Weather: Warm.
Four of the six R-K-O houses here showed gains last week over preceding period. Albee dropped only \$300 behind, and the Palace up by \$200. Biggest increase at Lyric, six grand. Capitol improved \$1,350, Strand \$700, and Family \$1,700. All very good summer business.

"Western Front" in first week at top prices equaled opening week of three weeks earlier showing at the Shubert at \$22. At that time it was emphatically claimed in Shubert advertising this picture would be seen at any other local theatre this season. Such claims are coming to be accepted as a gag by the public, with publishers of the dailies express dislike for them.

"Caught Short" and "Ladies of Leisure" proved "Money" repeats in the R-K-O small houses. Estimates for Last Week Albee (R-K-O) (3,300; 35-75-75). "Shooting Straight" (Vaude). \$25,400. Palace (R-K-O) (2,700; 30-50-50). "Shadow of Love" (Loew's). \$13,400.

Lyric (R-K-O) (1,400; 30-50-50). "Western Front" \$13,800. Capitol (R-K-O) (2,800; 30-50-50). "Romantic Night" \$11,800.

Keith's (1,500; 30-50-50). "This Mad World" \$9,500.

Strand (R-K-O) (1,350; 30-50-50). "Ladies of Leisure" and "Bottom of World" \$4,000.

Family (R-K-O) (1,140; 30-50-50). "Caught Short" \$4,200.

Boston Did Fairly with Holiday; Met, \$37,800

Boston, Aug. 5.
(Draw. Pop., 850,000).
Weather: Warm.
Despite the perfect summer weather which prevailed last week some of the local picture houses eked out a fairly good gross. Compared with the week here lately, considered fairly good.

The big Met did the best with \$37,800 with "Holiday." State, Loew again, got \$30,500 with "Blushing Brides."

Just fair with the two Keith houses. They seem to feel the effects of the summer heat more than the other houses.

Estimates for Last Week Metropolitan (4,000; 35-50-50). "Holiday" (Pathe) \$37,800. State (3,500; 35-50-50). \$20,800 for "Blushing Brides" (M-G-M). "Feh-Meh-Meh" (Fox) Company (Fox). Not so good at \$9,900.

Keith-Albee—"Double Cross Roads" (Fox). \$11,500.

LOUISVILLE AT 130, 6-MONTH DROUGHT

Louisville, Aug. 5.
(Draw. Pop., 500,000).
Weather: 130.
The official temperature last week climbed to 106.3, within one-tenth degree of the record high for all time, but this reading was taken at office building and in the shade. At street level the mercury went to 130 and above. Thermometers that registered only 120 had to burst.

Colded water in Kentucky is in the midst of the sixth month of the most devastating drought experienced here, the longest, hottest and most damaging dry spell in the state's history.

This fertile and verdant Commonwealth is now but one vast expanse of brown, scorched countryside. Its people are mentally depressed, being told to avoid dying of thirst and the price of milk, with production of 25%, is up in a quart. One good rain could certainly wash away many worries.

Popularity of the little golfers has broken sharply in the past several weeks, and the club in the last seven days, and this offers a ray of hope to local theatres. Some of the country now gives his picture to one remains open all night.

About half of those in the city, or 10, are fighting for existence with the probability that they will be unsuccessful. One course, now dismantling, has never paid for its electric light system and may be rented for \$100 a month with all equipment furnished and rent paid; rent is \$80 a month, so owner wants only profit of \$20 every 30 days and a chance to get out under.

Loew's dropped a g, but was lucky to get \$10,000 with "Rafes" Strand slipped only a cent to \$4,200, good for "Women Everywhere." The first of the split-week little at the Brown drew about \$3,500, which, while no improvement, was one considerable gain.

Estimates for Last Week Albee—(4th Ave.) (1,100; 40-50-60). "Recaptured" (Fox) poor draw; \$3,000, off.

Mary Anderson—(R-K-O) (1,387; 30-50-50). "Love and Live" (FN). Billy Dove still needs better script; \$2,700.

Pathe—(Brown) (1,500; 15-25-40). "Alias French Gentle" (Radio) and "The Fall Guy" (Pathe). First week two-bill; poor draw, moderate with ordinary program; \$3,500.

Rialto—(R-K-O) (2,940; 30-50-50). "Flirting Widow" (FN). Another mild one for Dorothy Mackall, who deserves better opportunity; \$3,600.

State (Loew's) (2,352; 30-50-50). "Raffles" (UA). Ronald Colman got, femines, Matinee good, and Sat. Sun. two-bill; \$4,000.

Strand—(4th Ave.) (1,765; 30-50-50). "Women Everywhere" (Fox). Battered heat and did nicely at \$5,100.

HEIDT AND "LARCENY" GET FISHER \$23,400

Detroit, Aug. 5.
Terrific heat over the week end made it a very week end.

"Blushing Brides" dropped off its 2d week. Low cut scale kept Fox out the important money. Change to three-day seems to have helped Fisher.

Estimates for Last Week Michigan—"Our Blushing Brides" (MGM) (4,045; 35-50-75). After big more picture did well, was winning considering extremely hot week end. Only second time for picture to be held a second week \$30,000.

Fox—"Hell's Island" (Fox) (5,100; 15-25-50). House betting big play afternoons and enough business evenings to hold up grosses despite 35c matinee and 50c evening. Good at \$37,500.

Fisher—"Lawful Larceny" (Pathe) (2,300; 35-50-75). Horace Heidt band did trick here. Unusually good business. Change in policy to three-day seems to have boosted returns. \$23,400.

State—"Holiday" (Pathe) (3,000; 35-50-75). Drawing falls and nice matinee trade; \$24,200.

Paramount—"Down Patrol" (WB) (3,000; 35-50-75). Well liked. Nice big despite heat. \$20,300.

State—"Holiday" (Pathe) (3,000; 35-50-75). "Fueled" with "Three Faces East" opening then.

Madison—"For the Defense" (Fox) (1,750; 35-50-75). Here over week's run at Fisher. Did almost as much in this downtown house as uptown. \$7,400.



JOHN C. FLINN

"ALL FOR MABEL," directed by Harry Delmar, presented by E. S. Derr, and produced by John C. Flinn, was selected by United Artists' Theatre, Los Angeles, as laughing accompaniment with Ronald Colman in "RAFFLES," now playing extended engagement.

"Much above the average in its sparkle" was the Los Angeles "Times" praise of "All for Mabel," which is one of a group of Flinn is producing for Pathe release.

NOT A FLOP ON FRISCO'S LIST

San Francisco, Aug. 5.
This peninsula seaport, capable of sending downright chilly during the summer, "Extras" is rolling here, prevailing elsewhere around the country, has no real complaint for the week ending.

In general most of the houses are doing nicely or better than that. Fox has a single spot on the list. Estimates for This Week Fox (5,000; 50-65-75-11). "Way Out West" (Metro). Bad notices checkmated good publicity campaign; started strongly but fell down somewhat; \$45,000 not bad, however.

Warfield (Fox) (2,672; 50-55-90). "Big House" (Metro). Bettered \$15,000 for 3d week, exceptionally good; started Saturday midnight show included.

Paramount (Public) (2,658; 35-50-65-11). "Sap from Syracuse" (Par). Above normal for this house, \$16,000; Jack Oakie local fair.

California (Public) (2,300; 35-50-65-90). "Raffles" (UA). 2d week at \$13,000 regarded as salubrious.

St. Francis (Public) (1,375; 35-50-60). "Nan McGrew" (Par). Finished with fair gross of \$5,500 after starting off at small's pace.

Orpheum (R-K-O) (2,270; 25-35-50). "Dixiana" (Radio). Probably some margin of profit in \$8,000 for 2d week. But not sorry.

Golden Gate (R-K-O) (2,435; 30-40-65-65). "The Flirting Widow" (FN). Plus vaude and flagpole sitting contest got \$15,000. Very good for this stand.

Embassy (Wagon) (1,385; 50-65-90). "Three Faces East" (WB). "Davies" (Wagon) (1,150; 35-50-60). "Rampant Age" (All Star). "The Wagon" (World Wide). Better than lately; \$5,500.

Portland, Ore., Aug. 5.
Good average programs at most houses last week brought okay results. United Artists started short run with first week of "Raffles." Paramount kept up good pace with "For the Defense," getting 50% more picture did well, was winning for similar pictures six months ago.

Stage show helps. Fox-Broadway with "Wild Company" held its own. Rialto is no other local recovery.

Weather warm but no heat wave. Leading houses doing a good mid-trade on early cut admish prices. Estimates for Last Week Broadway (Fox) (2,000; 25-50-50). "Wild Company" (Fox). Okay, F. M.'s "Love Songs" stage show. Fair week; \$13,000.

Paramount (Public) (3,500; 25-50-50). "The Devil" (Pa. 2nd). Public stage show fair; \$10,800.

Orpheum (R-K-O) (2,000; 25-50-50). "She's My Weakness" fair. Vaude. \$9,000.

United Artists (Parker-Fox) (1,200; 25-50-50). "Raffles" (UA) well exploited and got over \$10,000.

Rialto (Public) (2,000; 25-50-50). "Bride of Regiment" (FN) registered; \$6,500.

Music Box (Hamptok) (2,000; 25-50-50). "White Cargo" (WB) okay; \$6,000.

Comparative Grosses for July

Table of grosses during July for towns and houses listed as previously reported weekly in Variety. Where title and gross of picture omitted, frequently is "sex" film or picture played in "sex" film style for that week.

NEW YORK			
July 5	July 12	July 19	July 26
CAPITOL High. \$100,286 Low. 30,000 (2d week) Stage Show	"Caught Short" \$71,400 (1st week) Stage Show	"Let Us Be Gay" \$85,700 (1st week) Stage Show	"Let Us Be Gay" \$83,900 (2d week) Stage Show
PARA- MOUNT High. \$95,000 Low. 49,100 Stage Show	"Border Legion" \$75,500 (1st week) Stage Show	"The Mil- lionsaire" \$70,400 (1st week) Stage Show	"For Wynona" \$68,400 (1st week) Stage Show
ROXY High. \$73,558 Low. 69,800 Stage Show	"Czar Broadway" \$61,000 (1st week) Stage Show	"On Level" \$51,500 (1st week) Stage Show	"Rogue Son" \$53,800 (1st week) Stage Show
STRAND High. \$81,200 Low. 15,000 (1st week)	"Sweethearts Wives" \$30,000 (1st week) (2d week)	"Sweet Mamma" \$38,250 (1st week)	"Song Company" \$70,200 (1st week)

CHICAGO			
July 5	July 12	July 19	July 26
CHICAGO High. \$71,300 Low. 33,000 Stage Show	"Social Lion" \$62,800 (1st week) Stage Show	"This Is London" \$63,800 (1st week) Stage Show	"Let Us Be Gay" \$60,500 (1st week) Stage Show
MAVICKER'S High. \$53,500 Low. 11,000 Stage Show	"Big House" \$51,700 (1st week) Stage Show	"Big House" \$51,700 (2d week) Stage Show	"Big House" \$51,700 (3d week) Stage Show
MONROE High. \$12,500 Low. 2,700 Stage Show	"Young Desire" \$3,000 (1st week) Stage Show	"Love's Romance" \$4,100 (1st week) Stage Show	"Movietone Follies" \$4,300 (1st week) Stage Show
OSWALD High. \$52,500 Low. 20,000 Stage Show	"Border Legion" \$25,000 (2d week) Stage Show	"Sweethearts Wives" \$35,400 (1st week) Stage Show	"Blushing Brides" \$35,000 (1st week) Stage Show
ROOSE- VELT High. \$35,500 Low. 9,000 Stage Show	"Byrd Byrd" \$22,800 (1st week) Stage Show	"With Byrd" \$21,000 (1st week) Stage Show	"Byrd Byrd" \$15,500 (1st week) Stage Show
LAKE High. \$35,750 Low. 5,500 Stage Show	"Fall Guy" \$15,000 (1st week) Stage Show	"Song Heart" \$23,000 (1st week) Stage Show	"Song Heart" \$18,000 (1st week) Stage Show
ARTISTS High. \$44,300 Low. 11,000 Stage Show	"Hold Everything" \$5,500 (1st week) Stage Show	"Back Pack" \$5,500 (1st week) Stage Show	"Devil Holiday" \$6,200 (1st week) Stage Show
ORPHEUM High. \$16,800 Low. 4,800 Stage Show			

PITTSBURGH			
July 5	July 12	July 19	July 26
PENN High. \$44,000 Low. 12,500 Stage Show	"Lady Scandal" \$25,500 (1st week) Stage Show	"Big House" \$39,800 (1st week) Stage Show	"Let Us Be Gay" \$27,500 (1st week) Stage Show
ENRIGHT High. \$19,000 Low. 5,000 Stage Show	"Bride Raiders" \$5,000 (1st week) Stage Show	"Recaptured" \$8,000 (1st week) Stage Show	"Sweet Mamma" \$8,000 (1st week) Stage Show
STANLEY High. \$48,000 Low. 15,000 Stage Show	"Numbered Men" \$25,000 (2d week) Stage Show	"Road Parade" \$24,500 (1st week) Stage Show	"Holiday" \$23,000 (1st week) Stage Show
ALDINE High. \$30,000 Low. 5,000 Stage Show	"Born Reckless" \$5,800 (1st week) Stage Show	"Lummock" \$5,800 (1st week) Stage Show	"Good Intentions" \$5,000 (1st week) Stage Show
HARRIS High. \$12,000 Low. 3,000 Stage Show	"Journey's End" \$3,800 (1st week) Stage Show	"Not Damaged" \$3,700 (1st week) Stage Show	"Cuckoos" \$3,700 (1st week) Stage Show
SHERIDAN High. \$11,000 Low. 2,750 Stage Show	"Know Where" \$3,200 (1st week) Stage Show	"Wild Larceny" \$3,500 (1st week) Stage Show	"Cheer and Smile" \$3,200 (1st week) Stage Show

LOS ANGELES			
July 5	July 12	July 19	July 26
EGYPTIAN High. \$14,000 Low. 4,600 Stage Show	"Lady Kiss" \$5,500 (1st week) Stage Show	"Cuckoos" \$6,800 (1st week) Stage Show	"Border Legion" \$4,600 (1st week) Stage Show
LOEW'S STATE High. \$48,000 Low. 15,000 Stage Show	"Unholy Threes" \$24,000 (1st week) Stage Show	"Good Intentions" \$23,000 (1st week) Stage Show	"Romance" \$26,000 (1st week) Stage Show
PARA- MOUNT High. \$57,800 Low. 15,000 Stage Show	"Man Wyoming" \$18,000 (1st week) Stage Show	"Nan McGrew" \$20,000 (1st week) Stage Show	"Queen Hollies" \$15,000 (1st week) Stage Show
UNITED ARTISTS High. \$38,700 Low. 5,000 Stage Show	"Shadow of Law" \$5,000 (1st week) Stage Show	"Anybody's War" \$1,800 (1st week) Stage Show	"Anybody's War" \$25,000 (1st week) Stage Show
WARNERS DOWNTOWN High. \$38,800 Low. 5,000 Stage Show	"Recaptured Love" \$17,000 (1st week) Stage Show	"Nancy Naples" \$16,000 (1st week) Stage Show	"Nancy Naples" \$26,800 (1st week) Stage Show

PROVIDENCE			
July 5	July 12	July 19	July 26
STATE High. \$25,000 Low. 14,000 Stage Show	"Big House" \$20,000 (1st week) Stage Show	"Unholy Threes" \$17,500 (1st week) Stage Show	"Bad One" \$17,500 (1st week) Stage Show
MAJESTIC High. \$16,500 Low. 6,200 Stage Show	"Devil's Holiday" \$10,500 (1st week) Stage Show	"Movietone Follies" \$11,500 (1st week) Stage Show	"Fu Mamma" \$9,000 (1st week) Stage Show

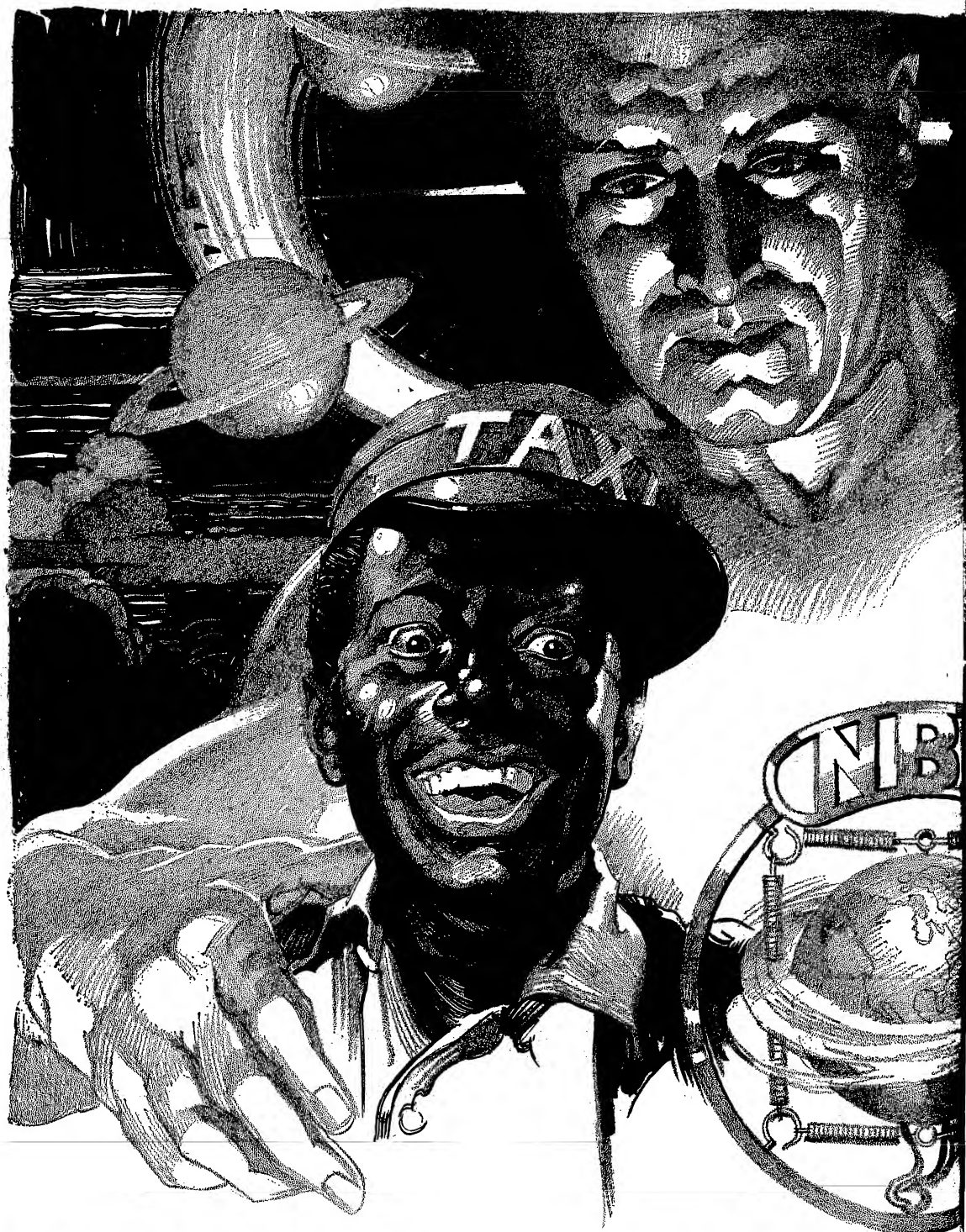
MINNEAPOLIS			
July 5	July 12	July 19	July 26
MINNE- SOTA High. \$45,200 Low. 17,000 Stage Show	"This Is London" \$45,100 (1st week) Stage Show	"Border Legion" \$35,000 (1st week) Stage Show	"Social Lion" \$32,700 (1st week) Stage Show
STATE High. \$22,000 Low. 3,800 Stage Show	"Shadow of Law" \$5,500 (1st week) Stage Show	"Bad One" \$7,000 (1st week) Stage Show	"Song Flame" \$5,800 (1st week) Stage Show
R-K-O ORPHEUM High. \$22,500 Low. 6,000 Stage Show	"Women Everywhere" \$5,500 (1st week) Stage Show	"Good Intentions" \$5,000 (1st week) Stage Show	"Not Damaged" \$5,000 (1st week) Stage Show

(Continued on page 33)



CAMERAS PURR ON AMOS 'N' ANDY

**MIGHTIEST STARS OF ALL
CREATION WELCOMED TO
HOLLYWOOD . . . START
WORK ON GREATEST ALL-
TIME ATTRACTION**



HERE THEY



ARE!

TITAN SMASHES MOW PATH TO LEADERSHIP

Setting the Heart of the World Afire!

DIXIANA

**RADIO'S
MIGHTY DRAMATIC SPECTACLE**

**Second Week Orpheum, Los Angeles! Second
Week Orpheum, Frisco! Poised for Sweep
Engagements Portland, Seattle and Points West!**

DANGER LIGHTS

First Great Railroad Melodrama of the Talkers!
LOUIS WOLHEIM...ROBERT ARMSTRONG...JEAN
ARTHUR. Sensational new sound effects

ESCAPE . . LEATHERNECKING

HALF SHOT AT SUNRISE

CIMARRON

And a Grand Array of Others Moving
Swiftly Toward the TITAN Stages . . .



Reg. U. S. Pat. Off.

Opposish Forces Publix to Flesh And Stages Added, If Omitted

Though not in original specification, Publix in certain spots may have made opposition by building in stages so that they, too, can play part as a similar policy.

Such spots loom where the city has new theatres. One is Stables, B. I., opening Sept. 15. To compete with Sol Brill who plays vaudeville at his St. George house Publix is putting in a stage for either vaude or special stage attractions rather than regular Publix units.

Another is Middletown, N. Y., where Publix and Joe Quittner are in a tug of war, with latter ordering vaude for his State. Rather than use four or five spots per year Quittner will play six on a show through the opposition brought to his town.

In a batch of 20 new Publix theatres, most were originally planned as vaude stages, under which the houses would be standardized and all built along the same general plan. Since then, with demand for vaude dropping, Publix has had to change those plans. In some cases stages have already been approved.

Where indies have used vaude for years are planning to do so this season, the fear on the part of Publix seems to be from accounts that a straight picture policy by it in such situations will be wise.

The Staten Island and "Middleton" situations, peculiar unto themselves, are pointed to as examples tending to force Publix to a stage attraction policy.

Politicians Want Picture Support, but Fear Gals

Los Angeles, Aug. 5.

Political candidates, from those with gubernatorial ambitions down to the lesser fry, are all saying nice things about the picture industry these days, with hopes of getting the colony's support at the polls. But while they're all crazy to say things about themselves via talkers, with the idea of getting additional votes through a screen plug, the same guys are steering away from being photographed with picture femmes.

One never can tell, however, whether they might find food for thought in a still.

Most of the candidates are letting it be known that it might help the industry to get behind them and make free records of their speeches, with the records to be used for broadcasting.

The payoff is that a lot of politicians are wasting their time with picture people who came here from New York and don't seem much how the local election goes.

One candidate, long known as a playboy among picture people, has been with his friends short since he became aligned with a broadcasting minister for the coming campaign. Reason is that the minister hates pictures and everyone in it, and the candidate figures that the minister controls more votes than his picture friends. But the alliance didn't stop him from trying to promote a set of records of his speeches from one of his former producer friends.

Chadwick's Oil 'Angels'

Los Angeles, Aug. 5.

With a number of Mexican oilmen in his newest "angeling," Pan-American Pictures has re-opened studio activities.

It's avowed intentions include the making of a series of Latin picture tales, with four in English.

L. E. Chadwick, the American indie, is in on this one.

Rosener's Turnover

Hollywood, Aug. 5.

George Rosener made an extra \$75,000 on a quick turnaround deal of his script, "She Got What She Wanted."

Rosener originally sold it to Warner for \$10,000. When he left the writing staff of that studio last week he repurchased the play for \$5,000. He then sold it to James Cruze for \$10,000.

Now Rosener is engaged by Cruze to write the dialog and adaptation.

PLENTY ACTIVE IN STUDIOS AROUND N. Y.

New York's two studios are buzzing.

Paramount has two features, "Laughter," nearing completion, and "The Best People," just starting, while a third, "Manhattan Sky," starts rehearsals Aug. 6.

Warners, devoted solely to shorts, hung up a new mark for work when turning out seven subjects in one week. Included were "Elle Dressier," "Compliments of the Season," "Curses," with Erin O'Brien-Moore and Clay Clement; Helen Broderick in "For Art's Sake"; George Jessel in "Politics"; Vivian Osborne, in "The Nightingale," and Hal Skelly, in "The Gob." Latter was made on location at the U. S. Navy Yard and on Riverside drive.

Paramount's short subject department is knocking 'em out at three a week. Recent recordings were: Johnny Weissmuller and Subbie Krueger, in "The Big Splash"; Johnny Burke, Helen Lynd, George Jessel, Marlon Harris with J. Russell Robinson; Billy House in "Headache," Lulu McConnell in "Tongue Tied," and Ethel Merwin and Al Siegel in "Her Story."

B. & K. ADV. CUT 50% FOR CHICAGO HOUSES

Chicago, Aug. 5.

Publix-Balaban & Katz has cut its newspaper advertising budget in half. Last year understood to have spent \$300,000 in the newspapers will probably spend only \$150,000 to \$200,000 this coming year.

B. & K., however, have agreements with several film companies for allowances for special exploitation.

Metro-Goldwyn, for every picture of theirs placed in the B. & K. loop theatres, namely, McVicker's, Roosevelt, Chicago or Oriental, allows the press department to spend an extra \$1,000, for which the film company pays. The same arrangement made with Warner, First National, Universal and Fox.

Paramount, however, cuts this special allowance to \$750.

It is understood here that this new picture agreement between all the exchanges and Publix Chicago houses cuts the advertising appropriation to \$500 for B. & K. publicity.

L. A. Theatre for Only Foreign Version Films

Los Angeles, Aug. 5.

Fox West Coast takes over the local California theatre Aug. 12, converting it into a foreign picture site. This includes screening of foreign versions of American films. Fred Miller, owner, will remain in charge.

The house will show "films from the majority of the major studios" and is an experiment to ascertain if this type of theatre can get over here. The dialog will probably feature Spanish, since the population speaking it around here is placed at 150,000.

Capacity of the house is 1,900.

Two UA's on B'way

"Abraham Lincoln" opens at the Central, New York, at \$2 on Aug. 25. This is D. W. Griffith's special on the life of Lincoln when a youth.

Another UA, "Eyes of the World," starts a week from Thursday (14) at the Rivoli. The master print arrived in New York yesterday (5) by plane, with booking made before a preview.

McCarthy-Connolly Back

Jeff McCarthy and Jack Connolly returned to New York last week. Both had been abroad.

Jeff may go to the Fox studios on the coast. He handled the McCormack picture in London.

Connolly, formerly with Fox Movietone, returned unattached.

Film Lure

Hollywood, Aug. 5.

The Babbington railroad has a new idea for luring tourists to its passenger trains. This is a supplementary ticket calling for passage and a guide through the picture studios in Hollywood.

As each trainload arrives here the tourists are herded into rubberneck buses and whisked off to the studios. They see the buildings and an occasional star if they happen to get a seat in the studio commissary.

CANNED RADIO PROGRAMS ON U. A. FILMS

Canned radio programs built around releases are being made by United Artists for gratis distribution to theatres playing U. A. product.

First of the series has Alois Harrilla and a group of radio actors in scenes from "Raffles." Disc is timed to run about 12 minutes, with the theatre to plant with local broadcasting stations in advance of picture's showing.

For "What a Bride" the voice of Gloria Swanson will be a feature of the record; with "The Lottery Bride" the composer, Rudolph Friml, will personally talk and play.

It is believed that several hundred small stations throughout the country will be available for this exploitation at nominal expense. In the case of big cities, where many neighborhood houses might be playing the picture simultaneously, or nearly so, bigger stations could be used by pro rating the broadcasting fee.

Jean Barlow's Denial

Hollywood, Aug. 5.

Jean Barlow, lead in "Hell's Angels," has denied charges made by her former husband, Charles McGrew, recently aired in the dailies.

McGrew charged she posed for indecent photographs and also entered the picture field against his wishes.

Miss Barlow stated she posed for Edwin Bower Hassel, Hollywood art photographer, with her husband's knowledge and that she was forced to go to work in pictures because of non-support.

Cruze and Young Meet

Los Angeles, Aug. 5.

Jim Cruze and Sam Zierler are reported in Detroit effecting a deal with L. A. Young.

Cruze's pictures may be released through Tiffany under deal if made.

United Artists Selling to Indies and Away from Chains; Probably Courting Any Scrap

SONOART OFFICES DARK ON COAST—ONE PICTURE

Los Angeles, Aug. 5.

Sonoart has blotted itself out of the production picture here. Its offices at the Metropolitan studio are dark, as are those of Cliff Broughtenn, associate producer for the outfit.

At the same time it is said a five-year contract with Jose Bohr, Spanish actor, has been cancelled. No one is making an announcement about "The House of the Living Dead."

Broughtenn had made one of a series of six pictures. This is titled "Togue of the Rio Grande."

SURPLUS FOR 10 MOS. FOR PICTURE CLUB

A statement of the Motion Picture Club, New York, reported by A. W. Stebbins, treasurer, for the first 10 months of the club year starting Sept. 1 shows a surplus of net of \$44,069, with total assets listed at \$129,003 and liabilities at \$74,934.38. Of the liabilities, big item is \$65,000 in outstanding bonds.

The statement shows that the club has lost on operation of the restaurant, which draws a fair patronage at luncheon most of the time but frequently is nearly empty at night. Loss is placed at \$17,656, with profits from cigar stand, \$1,115; card rooms, \$2,937; pool and billiards, \$1,316 and special functions and affairs, \$5,427, showing the net loss on departmental operations down to \$2,870.

Income from initiation fees, dues, etc. is \$61,825 for the 10-months' period, with salaries and administrative expenses of \$38,100 against that.

440 Members

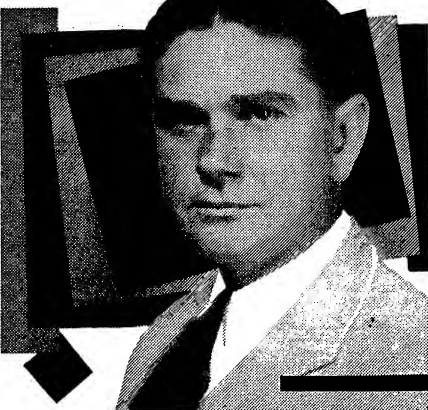
Coincident with replacement of A. L. Karg as manager of the club, with George L. Dugan brought over from the awanky Sands Point Bath Club on Long Island, a membership drive is on for the month of August. Membership now stands at 440, with the limit set at 500.

With a view to building business during the winter months, the club will inaugurate Saturday night supper club entertainment at 11 on Oct. 4 and continue to May, 1931. Cost will be \$5 a person, including supper.

Zella Young Engaged

Los Angeles, Aug. 5.

Zella Young, scenarist, daughter of L. A. Young, Tiffany head, is announcing her engagement to Carl Baylis Smith, president of the local bakery.



"THE BIG HOUSE"
A GEORGE HILL Production

Known to be dissatisfied with chain domination and dictation on price of film product as a result of that, United Artists is setting a precedent that may throw the industry into a minor state of warfare among the big fellows, through selling its product away from the large chains.

In U. A. doing so it is openly admitted in inside circles that this producer-distributor is courting the largest scrap over distribution and outlet, plus prices, that has come to the attention of the business in some time.

Having burned up somewhat over attempted chiseling on deals for its pictures, U. A. is selling away from such a closely allied circuit as Publix.

It is not selling away from Publix to other large chains with most all said to be chiseling, but to the amazement of most showmen, to indie exhibitors, including those in direct competition with Publix and other chain operators.

This action is the most startling in big producer circles recorded in many years.

According to information, between 20 and 30 indie accounts already have been sold the entire U. A. program for '30-'31, with the deals closed away from Publix.

In these and other sales of product to indies, U. A. can sell away from Publix only in such situations as Publix cut out in two years ago, when a contract was made by that organization for franchises on all U. A. pictures.

It is understood that new deals had to be made with chains through latter's acquisition or building of houses in former open territories and it was then that the chiseling was attempted.

Rather than take the short end of it, according to the best lowdown, Joseph M. Schenck decided to go to bat with the chains through by selling the rentals wanted by selling to indies.

In many cases ability of indie exhibitors to get the U. A. program is admitted by some of them as their only chance this season, against opposition from large chains which have nearly everything of value in the product line sewed up.

As a result, these indies will be playing U. A. product, produced at an average cost of \$50,000 a picture and highly exploited, against Publix, W.B. R-K-O and other chain operators, who through U. A.'s selling away, will get none of the U. A. pictures.

The indies in many cases in former years were unable to get the U. A. program but possibly a picture here and there, this season would be in similar picture with many other programs unavailable were it not for U. A.'s drastic sales policy.

Exhibits contention seems to be that while the U. A. pictures are high in cost, the opposition this season in some situations will be tougher than ever before, with rentals a secondary matter as a result.

Col. Takes Full Charge Of Buck Jones Films

Los Angeles, Aug. 5.

Sol Lesser, a 50-50 partner with Columbia in the production of six westerns starring Buck Jones, sold out his interest in the pictures to Columbia. Lesser recently became an associate producer at United Artists.

Lloyd Wright, brought from Universal to supervise the Jones pictures, is out. Wright until three weeks ago was in charge of westerns at U.

Majestic Distributor

Hollywood, Aug. 5.

J. Samuel Berkowitz has taken over the distribution of Majestic pictures.

He will also produce a series of "Orphan Annie," kid comedies, taken from the comic strip of the same name.

Alf Goulding has been engaged to direct. Marie Whaley will be featured.

Press Stunts

Minneapolis. For "The Florodora Girl," last week's R-K-O Orpheum screen attraction, Manager Emil Frenkel engaged a levy of young women to wear mid-fashioned bathing suits and mix in with the crowds of bathers and swimmers at the city's lake bathing beaches. The girls, wearing banners on their backs advertising the show, attracted much attention. Frenkel also rounded up the most ancient automobiles in the parade, made them the nucleus of a parade, and the old fives afterwards were used in a display in front of the theatre.

New Orleans. With this city in the throes of a tree-sitting endurance contest and more than 50 boys perched in tree branches in various parts of the city in an effort to break the national record, Rodney "Swing" Kraus set up two stands inside the lobby, with a radio connected to the lobby, to attract the kiddies with pink lemonade on their way in and handed them a sack of Junbo nuts on their way out. The bank paid for the peanuts and the radio station for the lemonade, and the publicity stunt, through the newspapers carrying announcements of the season pass award in their daily reports.

Fargo, N. D. Hearing the cry, "Bring the children back to the theatre," Manager Ed Kraus made two tie-ups which resulted in more than 1,000 kids attending the show. "Swing" Kraus set up two stands inside the lobby, with a radio connected to the lobby, to attract the kiddies with pink lemonade on their way in and handed them a sack of Junbo nuts on their way out. The bank paid for the peanuts and the radio station for the lemonade, and the publicity stunt, through the newspapers carrying announcements of the season pass award in their daily reports.

Rochester, N. Y. Publicity stunt of Manager Jay Golden of the R-K-O Palace nearly went wrong. Fake arrest arranged with police of Second Precinct for Emerald Sisters and Patti Lee roller skating at busy downtown corner. Traffic cop called the warden, Sergeant not on the affair thought it regular arrest and took the girls to headquarters where they were looked by the matron. By then Golden was burning up the wires trying to find his skaters, who to open the lobby at 11:15 minutes. Finally got them transferred to the Second Precinct and again in time to go on their act and stories. Girls had appeared the night before at the state convention of police chiefs so stood sure.

Brooklyn, N. Y. Through a tie-up with the Curious-Wright Flying Band, playing at the local Aladdin, Manager Jones, Curtis-Wright official, gave a short talk to 500 Brooklyn "Times" readers at the theatre, yesterday at 11:30 before the show, and will do the same today (Wednesday) for another 500.

Chicago. With the midwest going heavy for endurance contests of all sorts, R-K-O Englewood, with its endurance iron-beam sitter in Victorian, press agent as the champion of Sweden, Nelson is sitting on the iron beam in front of the theatre, swinging his legs and toying with the keys of a typewriter.

New York. R-K-O exploited the fact of the city surrounding the visit to America of Zoro Agha, 156-year-old Turk, during his Aladdin matinee Friday (1) as a guarantee of a crowd and getting him to step on the stage with Harry Rubin for laughs. It is claimed that the old Turk had first vaude show the old Turk had ever attended.

Decatur, Ill. Free band concerts in the city are ordinarily a draw away from theatres. Paul and Hugo Johnson of the Lincoln, broached supplying musical talent. A girl sang the song from "Big Boy" and a microphone which had the attraction of the theatre name and play dates printed on the sides was also a local amateur, doing it gratis.

Kearney, Neb. Eddie Forrester, manager of the World, for "Safety in Numbers," made a tie-up with Hugo Johnson Clothing Co. whereby a suit of clothes was given to a local young man whose measurements compared the nearest to those of the theatre star. Two thousand dollars were prepared for which the contest and providing a suit in which the measurements could be written were distributed from house to house. Police department co-operated in an-

other stunt with Forrester by supplying him with five numbers daily of automobile drivers who were seen using extreme caution in driving about the town. Numbers were flashed in the local daily, and the owners of the license numbers received five tickets for the picture.

Norfolk, Neb. In midsummer, a week in advance of the opening of "Cuckoo" at the Granada, Manager Carl Rose set up a big Christmas tree in the foyer of the theatre. It was decorated. Saturday before picture opened a horse and buggy ballyhooed the film. Driver dressed as Santa Claus and accompanying him another man in a fur coat and straw hat. A sign on the rear of the buggy carried the copy: "If you think we are Cuckoo, see 'Cuckoo' at the Granada."

Detroit, Aug. 5. Michigan Theatre Owners Assn., Detroit, have a tie-up with Kunkun-Trotter, Detroit, W. J. Z. Z. broadcast picture programs over the air and plug station WXYZ in Detroit. The tie-up is a cash-for-trade with no money changing hands. Entire deal engineered by Ed Richey.

Richey asked "Take Your Girl to the Movies" as theme song and program announcements. Programs of about 100 houses around Detroit are announced with 15 minutes being allotted for the service.

Hollywood. Fox studios on the Coast effected a tie-up with T.A.T. Western Air Express and Boeing Transcontinental, whereby the latter will announce to passengers flying over the route that the trip is winter most of the action for "The Big Trail" took place. It will also be used as a plug for the picture for stress Big Trail took place.

Milwaukee. In connection with "The Dawn Patrol," the publicity department hooked up with the Wisconsin Bulletin for a contest. Five pictures of well-known aviators appeared daily for ten days in the "News." Would-be winners had to identify the prints and tell which flyer had done to become famous. The prizes were \$250 in cash and five tickets.

Denver. For "Blushing Brides" by Carr at the Denver was a preview for 15 stores in the city. All escorted were sent home in taxis. Bulletins were posted in the stores calling attention to the picture and asking the counter jumpers to ask the girls to attend the preview. Cards were provided for all so they could see the show for the matinee and 6:45 service. Changing girls others at 6. Rest of the campaign tied in with stores having things all ready for a continuing display. Three drugstore chains were used for counter and window displays of perfumes and cosmetics.

Denver. Harry Huffman, owner of four houses here, won the largest treasure hunt ever in this territory. Over 3,000 awards were given and \$100,000 in prizes were distributed. Where booked up in the search for the prizes. Keys were distributed from house to house and others were given out at each of his theatres. All the "pirate" had to do was to run around and see if his key would unlock any of the treasure.

Twenty-five hundred of the r-izes were plus. The Aladdin, one of Huffman's houses, was broken into and \$150 worth of treasure hunters had drawn blank keys, got sore and returned to the theatre to see if they wouldn't find the treasure where the hunting was a little better.

Dallas. Marcelline K. Moore, manager of Public-Palace here, tried his hand on originality for a "Big House" picture stunt. Moore tied up Adolphus hotel to blow sirens and some local stores in to fly flags on opening day of flicks. As a surprise, he had ushers throw fake bombs off of Palace that gave the crowd an appearance of a mad cow street fight. One motorist was so frightened he wrecked his car. A riot was averted and Moore to police headquarters, where some quick explaining kept him out.

Seattle. How to get the kids into the theatre was the problem of the managers. The Orpheum wants more kids to go for its shows, in

SEATTLE CAPITALIST BEHIND NEW HOUSES

Seattle, Aug. 5. L. M. Rosenbaum, local capitalist, is financing three new Fox West Coast theatres, at Spokane, Billings, Mont., and Phoenix, Ariz. Each is about \$2,000,000 in cost.

Spokane. Including the ground, will go around \$1,250,000; Billings and Phoenix are on 99-year leases, costing between \$300,000 and \$400,000 each. Rosenbaum also maintains an office on Wall street, New York.

Joe Leo's Time Up

Joe Leo's 90 days' leave of absence expires today (6). This is the date he is supposed to report to the Fox headquarters for an assignment under his three-year contract. Leo, it is said, is agreeable to an assignment to his previous task, as operator of Fox Metropolitan Theatre, or will accept a cash settlement with Fox term.

When Leo was given a leave of absence or a vacation, Harry Arthur was brought on from the coast to succeed him. Leo has been losing on full pay. Leo's leave of absence has been made indefinite. He was getting \$1250 a week.

Gelsey at U Studios

Los Angeles, Aug. 5. Irwin Gelsey arrives here Thursday as general scenario editor for Paramount in the east.

line with this idea Joe Cooper, R-K-O advertising manager for Northwest district (Seattle), worked out a "skooter" plan with prizes of a new car, best boy, and a fast kid's skooter in town. There was competition. Final took place at Orpheum stage last Saturday, with all kids, 4 to 10, admitted free. A serial was then started on the screen.

Ida was to get them must pay 15c. Idea was to get them started on the first installment so that they would come back to see subsequent ones. Scotts Lowry, kid actor, was brought up from Hollywood for ballyhoo.

San Francisco. "Cliff Work made a tie-up with "Call-Bulletin" to give a midnight preview of "Dixiana" at the R-K-O Orpheum, proceeds to go to summer home for poor kids maintained by the newspaper. Newspaper netted close to \$1,000 on the stunt. Preceded by a series of advertisements for week got half-page publicity spread in "Call-Bulletin" daily, and campaign got picture big regular opening.

Youngstown, O. S. S. Solomon, manager of the State, worked up interest in "Love Among the Millionaires" by staging a beauty contest determining the most attractive waitress in the city. The girls went on the stage of the theatre and several prizes in advance of the picture. Selections were made by applause.

Springfield, Mo. A shooting gallery was rigged up in the lobby of the Public-Electric to exploit "Border Legion." Theresa Nibler, manager, fixed up an old shadow box and a target. When the shooter, any person hitting the bull's-eye being admitted as a guest. Marker was hired to hit, and a live fire, and at the wind blew it would move back and forth so that only an average of one out of five shots would be a bull's-eye. Day-articles were used. Each person was allowed one shot. Gallery was run all day during the engagement. From 2 until 4 in the afternoon and 7 to 9 at night.

Rock Island, Ill. When "King of Jags" played at the Public-Palace, G. A. H. H. placed a free weighing scale in the lobby of the theatre and offered free admission to anyone who weighed 250 pounds within 25 pounds of a White man's weight.

El Paso, Tex. A girl attired in a newspaper dress was used by Manager W. R. Ginty to attract a crowd. "A Day of Scandal" at the Public-Wigwam. Girl was garbed in a dress made of newspaper and carried a copy of the headlines prominently showing up. She carried a sign on her back giving the title of the picture and play dates. Girl paraded the crowded streets and shops one day in advance of the opening. In the afternoon she showed a dramatic dance at the City park. Stunt got comment in the newspapers.

Behind the Keys

Minneapolis. Harry Lotz, special representative for UA for several years, has been appointed branch manager for that circuit in the state, succeeding Tom Burke. Before becoming special rep, Lotz was exchange boss for UA in Boston.

Augusta, Me. Because Clyde H. Smith, first secretary of Skowhegan, was financially interested in the lease of Skowhegan Opera House to his brother, Myron D. Smith, by the town of Skowhegan, and the assignment of the lease by him to the Priscilla Theatres, Inc., of Lewiston, the action of the selectmen of that town in making and approving the assignment of the lease was illegal, according to a finding of fact by Associate Justice Frank G. Farrington of Augusta.

Reading, Pa. William H. Lee, Philadelphia, is the architect who will design the proposed Wilmer & Vincent Hollywood theatre, this city, 4,000-seater, to cost \$1,000,000, exclusive of site.

Greenfield, Mass. Par-Public has leased Lawler and Garden theatres here and the Amherst, Amherst, New Carroll, J. Lawler, who will remain as resident manager.

New York City. R-K-O continues to make up its managers, letting men out here and there. A long list of replacements includes:

Henry Sommers to Albee, Cincinnati, to replace Cliff Boyd. Mark Silver to Lyric, Cincinnati, to succeed Cliff Boyd. Albee to Lyric, Cincinnati, to replace Mark Silver. W. C. Welch transferred to Orlando, Fla., replacing Clem Pope. Jack Edwards to Orpheum, San Diego, succeeding W. C. Welch. Jess Day to Orpheum, Des Moines, replacing C. D. Garly. Raymond Willie, Palace, Little Rock, succeeding E. T. Oliver. Ralph Walsh transferred to Palace, Akron, replacing Allen Glenn, who takes Walsh's former house, Hip, Cleveland.

In view of the size of the circuit, R-K-O has fired, switched and brought in more managers than any of its competitors.

St. Paul. Ed Masters, of R-K-O, President here, replaced A. G. Larson at Woods, Chicago.

Chicago. Public-Grand State personnel changes promote Louis St. Pierre to manager of the new northern Indiana to city manager of Rockford, Ill., and in charge of stage production for northern Illinois. R. Stenberg, from New Orleans, succeeds. Resignation of Harry Ellis as city manager at Danville, Ill., moved up Russell Lamb, as manager.

New York City. Ted Leaper has been reassigned by Public to his old post at Paramount, Broadway, as manager. Leaper was at the Broadway house to recall the arrival of Ralph E. Crandall from the coast, and the latter signed next in charge under Milton Feld. Division of Fox.

Leaper's going back to the Paramount means a switch for Steve Barullo, who grabbed hold of the Barullo way to go to the Rivoli, Broadway.

Bangor, Me. Graphic Circuit has taken over the Millinocket (Me.) Opera house, and is to be taken by Charles J. Rush for 20 years.

Altoona, Pa. Warners spending over \$50,000 in remodeling the Strand. Reopens in several weeks as Warner theatre.

Sloux City. A knockout punch that "injured" Charly, acting manager of the New Orpheum, took the "count" was all that saved an unmasked, unarmed thief who grabbed about \$50 in currency from the theatre cashier. Charlton nursing a dark-skinned "shiner," while DeBergh was engaged in a fruitless hunt for the thief who escaped after a fist fight with the manager.

Charlton was knocked unconscious by the blow from the bandit's fist after he had chased him for half a day. DeBergh, who was in the bandit's shoulder. Charlton was in the lobby of the theatre at the time DeBergh was knocked unconscious by the cashier's scream.

Mobile. Harry Marchand, Public local mgr. says the Lyric, pictures, had a quiet but excessive fire, excessive heat and failure of the cooling system to operate properly.

Danville, Ill. Russell M. Lamb, manager of Streator, Ill. Paramount - Public

houses, has been transferred to Danville, Ill., as manager.

St. Dodge, Ia. Jess Day, manager of the Strand staff at Des Moines. Succeeded here by H. M. Schrodt later in month.

New York City. Further R-K-O managerial appointments are: Edward Masters, Woods, Chicago, replacing Ed Ginty; Larsen; W. A. Whelpy, Proctor's, Mt. Vernon, replacing Joseph Di Lorenzo; and A. H. Wattling at Little Rock, succeeding Raymond Willie.

Fox Theatre Pub. Dept. With New Complexion

Publicity and exploitation division of Fox Theatres has taken on a new setup under the direction of Gabe York. Coming in of Max Shane, from the Coast; Al Margolies, from the Roxy, and Ned Gerber, from Atlanta, has changed the department's complexion. About the only first choice remaining is Joel Svenson, editor of the "Last Word," Fox's internal news organ.

A mechanical artist is due, while Morry Kinzler is Fox h. q., with duties still to be assigned.

New setup marks a new policy besides which on the inside is to do away with division exploiters in the field. Fox Theatres heads fighting that in the majority of spots the exploiters are doing the show, to handle the limited exploitation themselves or n. g. In one or two spots Fox has managers trained in newspaper and publicity work and in others where they're not it's the aim of Fox Theatres to get some who understand that kind of work. Fox accomplishes this aim. Theaters are being sent to the field, exploiters and spot them as managers if their training and ability imply capable handling of such jobs.

Expect "Dawn Patrol" Action at L. A. Opening

Los Angeles, Aug. 5. With "Dawn Patrol" going into the Orpheum following "Dixiana," it is expected that Edward Hughes will be the first to stop the showing of the Warner picture. Hughes has already started suit against Warners and its subsidiaries, charging certain infringements on "Hell's Angels" and asking for an injunction.

R-K-O gets "Dawn Patrol" on a prior deal with Warners calling for "Four Pinks." First two pictures, "No, Nanette" and "Show Girl in Hollywood."

Local Orpheum ducked the latter, but strengthened the contract out with Warners.

Pathe Newsreel and Fox

Proposed sale of the Pathe newsreel to Fox stands about the same as it did last week.

Negotiations under way for Fox to buy the Pathe newsreel have not reached a conclusion.

Report of the possible Fox purchase of the oldest newsreel brand is a universal opinion from companies handling news reels that there are too many in the field.

Adolph DeBergh, Suicide

Hollywood, Aug. 5. Wanted by police for leaving worthless checks, Adolph DeBergh, claiming to be a picture director, committed suicide in Calexico, over the line in lower California, yesterday (4). He had announced the making of a universal picture from using locals and a troupe from Hollywood.

DeBergh said he was a field man for Universal. He was unknown to any of the execs at that studio.

Murdock's Niece Marrying. Hollywood, Aug. 5. J. J. Murdock will remain here until after the wedding of his niece, Annette Slesner, to George Tuttle, New York banker, scheduled for early Sept.

Murdock will then return to New York but plans coming back to the coast before winter.

TOP SPEED

with **FIRST NATIONAL**



RICHARD

Barthelmess

in the Ace Of All Air Epics

The DAWN PATROL

leads the way

Blasted records to smithereens in New York, Boston, Pittsburgh, Chicago, Detroit, Frisco, Seattle, Philadelphia and Portland. With **DOUG. FAIRBANKS, Jr.**

NEIL HAMILTON
46 Stunt Flyers

The **BAD MAN**

BLAZES TO FAME
WALTER HUSTON
DOROTHY REVIER • JAMES
RENNIE • SIDNEY BLACKMER
Boy, he's good!

VITAPHONE
REG. TRADE MARK

"Vitaphone" is the registered trade mark of the Vitaphone Corp. designating its process

AHEAD

Squadron of Hits!



NUMBERED MEN

FLIES TO VICTORY

with the only true, inside story of jail riots...with

BERNICE CLAIRE • CONRAD NAGEL • RAYMOND HACKETT
RALPH INCE

TOP SPEED

Zooms to Glory

with **JOE E. BROWN**
BERNICE CLAIRE
JACK WHITING LAURA LEE

Records fell in Pittsburgh and Washington (first two showings). Set for runs in country's "A" houses. An Ace of First National's Squadron of Hits.

THE RIGHT OF WAY

Reaches New Heights of Dramatic Achievement with
CONRAD NAGEL • LORETTA YOUNG • FRED KOHLER

CHARLET PAGES

Hits The Heart Of Womanhood
Introduces **ELSIE FERGUSON**
to the talking screen
with Marion Nixon, Grant Withers,
John Halliday

Smiles of appreciation on the lips of exhibitors who have bought First National product turn to laughs of content as release after release continues to hold the high level of merchandise and entertainment value.

Soon to take their place in this squadron of hits are *Otis Skinner* in "KISMET," *Lewis Stone* and *Leon Janney* in "FATHER'S SON," *Marilyn Miller* in "SUNNY," and *Edward G. Robinson* heading a starring cast of names in "LITTLE CAESAR."



FIRST NATIONAL WILL CONTINUE FIRST!

Now It's Horseshoes

Horseshoe pitching is the latest bidder in the competition for the film theater's trade. De luxe horseshoe pitching fields are beginning to spring in various parts. But exhibs are hopeful. They feel that folks soon will be so oppressed with midget golf, night baseball, horseshoe pitching, etc., that they'll storm the theaters for relief.

Film Daily—August 4

SO!— now it's horseshoes!!

Well, that don't worry the real showman. Golf, man's size or baby, good roads, baseball, ping-pong, hot or cold weather—never annoyed to any great extent that exhibitor who gives his patrons Great Pictures-Productions such as are found in UNITED ARTISTS "Super-19."

The public loves motion picture entertainment, would rather pay their money for this than for any other form of amusement.

BUT—you must be a step ahead of amusement competition and see that your screen provides a better return, in entertainment, for every nickel invested by your patrons, than can be obtained at any other place.

UNITED ARTISTS PICTURES for 1930-1931 presents every exhibitor in the country with 19 productions that have far greater entertainment value than can be offered by any side show competition—19 of the Biggest Pictures ever seen in one season in the history of this business.

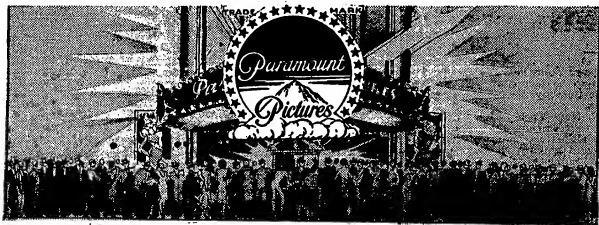
There ain't no such animal as Competition when you play the "SUPER-19."

UNITED  ARTISTS

The Royal Family of Big Picture Makers

Miniature Reviews

under the 1930 standard of things.
"Grumpy" is satisfactory film for
Satisfactory at least once you
seeing it. Satisfactory as a piece
(Continued on page 38)



HAPPY NEW YEAR DRAWING CARDS FROM PARAMOUNT!

*These 18 Giant Box Office Hits Released
in August, September and October are
Another Reason Exhibitors Rush to
Sign Paramount Contracts!*



HAROLD LLOYD
in "FEET FIRST." Produced by Harold
Lloyd Corp. Paramount release.



**TWO BLACK CROWS
MORAN AND MACK**
in "ANYBODY'S WAR." Comedy riot.
"Funniest since 'Shoulder Arms,'" says N. Y. Journal.



"MANSLAUGHTER"
with Claudette Colbert, Fredric March.
Everything new and better but the title!



THE MARX BROTHERS
in "ANIMAL CRACKERS." With Lil-
lian Roth. Funnier than "Cocoanuts."



"THE SPOILERS"
GARY COOPER, Kay Johnson, Betty
Compton, Harry Green, big cast. EDWIN
CAREWE'S brand new prod. of REX
BEACH thriller.



"FOLLOW THRU"
CHARLES ROGERS, NANCY
CARROLL love team in All-Technicolor
wow of famous Schwab & Mandel golf hit.



"LET'S GO NATIVE"
JACK OAKIE, JEANNETTE MacDON-
ALD, Kay Francis, Gene Pallette,
Skeets Gallagher, James Hall laugh
cyclone.



"GRUMPY"
Cyril Maude, world's most famous char-
acter comedian; Phillips Holmes,
others, in novelty laugh-mystery suc-
cess.



**RUTH CHATTERTON
CLIVE BROOK**
in dramatic thunderbolt, "ANYBODY'S
WOMAN." Emotional triumph.



"QUEEN HIGH"
Popular roar-comedy knockout with
Stanley Smith, Ginger Rogers, Charlie
Ruggles, Frank Morgan. Schwab &
Mandel Prod.



"THE SEA GOD"
Richard Arlen, Fay Wray, Gene Pal-
lette, others, in strong sea-melodrama.



RICHARD ARLEN
in "THE LAW RIDES WEST." With
Rosita Moreno, Gene Pallette, Mitzel
Green. Outdoor action.



"HEADS UP"
CHARLES ROGERS, Helen Kane,
Victor Moore in lavish picturization of
stage comedy hit.



NANCY CARROLL
"LAUGHTER." With Fredric March
and Frank Morgan. Stronger and
better than "Devil's Holiday."



JACK OAKIE
"EX-GOB" (title to be changed). Amer-
ica's Joy Friend with 100 laughs and
girls in every port.



"THE BEST PEOPLE"
(title to be changed)
Famous stage success with Carol
Lombard, Frank Morgan, Miriam
Hopkins, others.



CLARA BOW
"HER WEDDING NIGHT." Charlie
Ruggles, Skeets Gallagher, others.
Clara's first love-comedy.



"THE SILENT ENEMY"
"More exciting than Dempsey-Firpo
fight," says Grantland Rice. Hit at \$2
Criterion, N. Y. Burden-Chanler Prod.

PARAMOUNT
SOUND NEWS

PARAMOUNT
SINGLE REEL ACTS

PARAMOUNT
TWO REEL COMEDIES

PARAMOUNT
SCREEN SONGS
PARAMOUNT
TALKARTOONS
PARAMOUNT
PICTORIALS

JUST the
Start of a Mighty Flood
of Super-Product

**SIGNING A 1930-31 PARAMOUNT
CONTRACT IS SHAKING HANDS
WITH PROSPERITY!**



FOR 25 YEARS PATHÉ COMEDIES HAVE LED THE FIELD

The great feature stars of today were PATHÉ COMEDY players of yesterday—PATHÉ picks the best and the public approves the choice with fame and fortune.

PATHÉ Directors, Authors, and Composers are natural-born Creators of snappy gags, high powered puns, hot numbers, graceful melodies and toe-tickling tunes, all in grand ensembles of gorgeous girls surrounding comedy stars whom the Gods destined to make the whole world laugh.

Believe it or not—the public knows this and what the public knows is reflected—every day—in the cash receipts.

AND FOR 1930-31 PATHÉ IS FARTHER AHEAD THAN EVER

RAINBOW COMEDIES

Fast and furious in all the colors of the rainbow, with a pot of gold for the exhibitor who shows them.

WHOOPEE COMEDIES

Young America makes joy unterrified and undefiled.

MANHATTAN COMEDIES

Sophisticated comedy of Main Streets and the Big Towns. Latest popular songs, new jokes, smart gags.

RODEO COMEDIES

An answer to the public demand for talking Westerns featuring cowboy songs and campfire wit.

FOLLY COMEDIES

The foibles of farce and gracefulness presented by the daintiest dancers in the profession.

MELODY COMEDIES

Musical tabloid with popular singers and dancers. A riot of fast stepping melody.

CAMPUS COMEDIES

College whoopee introducing things not found in the curriculum of any university.

CHECKER COMEDIES

Slapstick in which the big stick of sure-fire entertainment is wielded without restraint.



PATHÉ COMEDIES



PATHE COMEDIES ARE RED FIGURE ERADICATORS

BOOK 'EM AND SMILE—THE SMILE OF CONTENT

WB Coast Stage Shows Stopping; Deny Fox or Par. Operating Report

Hollywood, Aug. 6. Warners has decided to drop stage shows at its Downtown theatre. The presentations expire at this house Aug. 14, with "My Dick" opening the following day. It is likely the same date will also see the termination of the Warner rostrum revival at Hollywood, where "Top Speed" evidently is signifying the resumption of the straight picture policy. This has not been definitely decided upon.

Stage shows were revived at the Hollywood July 4, with the current and apparently the final edition being the third in the string. Since Warners issued two weeks' notices to its pit musicians last week, reports have been around town that either Public or Fox West Coast would take over the Warner houses. The Fox outline included a product arrangement with the operation not to include the two big Warner theatres here.

Public's plan was for this circuit to produce the stage shows which would play the Hollywood, the Paramount Downtown. Warner Theatre heads say negotiations for the Public or Fox tie-in are now cold.

Warners has been spending \$9,000 and more a week on its stage units during this revival. The cheapest of the three is believed to have cost \$3,000.

The first stage display had around 70 choristers and the second unit listed almost as many. While the shows unquestionably revived public interest in both houses and receipts almost tripled, the margin evidently was still insufficient to convince the operations results were worth the effort, besides which them in charge expect much from the string of Warner-First National pictures now lined up to launch the new season.

It is now understood that "Dawn Patrol" will go into the R-K-O Orpheum Aug. 13, although efforts were being made by Warners to get the picture back for its own Hollywood from R-K-O. Latter bought the film before it was made.

Taking N. Y. State for Dem. Electioneering

A series of sound and dialog pictures illustrating various phases of New York State's government in action are to be made by Chromotone Studios.

First subject was made Sunday at Jones Beach, Long Island, with Governor Franklin Roosevelt included. Another was made at Brenton. In all it is expected about 30 items will be included showing the different parks, reservations, etc., within the state.

The picture will probably figure in the forthcoming State elections, with Roosevelt up for a second term.

Sure Seater's Finish

Newark, N. J., Aug. 6. Newark's Motion Picture Guild is in receivership. Its Little theatre here is closed.

Stuart I. Whitmarsh headed the action project. A couple of both operators closed it by suing for overdue salaries.

Talmadge Gets Release

Hollywood, Aug. 6. Pictures will release "The Yankee Doodle" produced by Richard Talmadge and starring himself. Picture was made in Mexico about five months ago.

Mexican capital is said to be behind it.

Derr Coming East

Hollywood, Aug. 6. E. B. Derr, press and prod. head of Pathe, will leave next week for New York.

His visit east will be for a home office talk on output.

Stillman's Lab

Los Angeles, Aug. 6. Another indie film laboratory is open here.

It is headed by Amos Stillman, former chief of the Pathe lab.

Haskell Mess

(Continued from page 3) from the rehearsals will upset the show," argued Grossman.

"Nothing doing. I am ready. I have rested my case. You want time so that you can instruct your witnesses," boomed Pecora. Magistrate Simpson began to lose patience and finally set today.

Witnesses

West Side Court looked like a field hospital when the defendants and complainant appeared. Haskell's left eye was swollen and copiously banded. Hammerstein, in a blue ensemble, had his left mitt in splints. While loquacious, Rand had his right hand and forearm in splints.

Haskell had no witnesses. Mr. Pecora pointed out that the cast could not afford to appear in Haskell's behalf because their jobs were at stake, Joseph Macaulay, in the show and a student of psychiatry, was the defense's first witness.

It developed that Macaulay receives \$1,000 a week and next year is to get \$1,250. His contract calls for two years. He testified that he believed that Haskell was a blunder. "Mr. Haskell is naturally emotional like most directors. He called Rand a pest and Sally a nuisance. Haskell also blew smoke in Rand's face," stated Macaulay.

Worries Remarks

While Haskell was narrating his story on the witness stand, attorney Leo Rosset of Grossman's firm asked him about the visit of a "Mr. Sinnott," Haskell's assistant in the show.

Rosset had something in mind. Pecora told Rosset to cease from the line of questioning when Haskell almost leaped out of the witness chair shouting "Yes, and can tell about the bar in Mr. Hammerstein's office and also about the orgies." Hammerstein became perturbed and the line of questioning was stopped.

Within 30 minutes reporters (sob sisters), from the tabloids, raced in to West Side Court expecting Has-

kell to let loose about the bar and orgies. When Pecora summed up he made reference to the innuendo of the opposing counsel using the name of Sinnott. The latter was not in court.

Haskell swore that Rand had annoyed him. He stated that Rand was tap dancing and distracting his (Haskell's) mind. He told Hammerstein of Rand's actions and that Hammerstein told one of his aides to dismiss Rand and Sally. Haskell also stated that Sally had taken up the cudgels for her brother during the argument.

Haskell Socked

When Haskell returned from Hammerstein's office Rand was waiting for him, said Haskell. Before he could get set, he said, Rand felled him with a right. Haskell said that Rand wore a heavy signet ring that tore the skin over his eye. The part of the Hammerstein blow did not enter and will not until 10 days staring court, he said. Also in vaudeville with Sally. "I expected a job with Joe Cook, but that fell through so I got the job from Mr. Hammerstein," said the witness.

Pecora hotly assailed Rand in his summation. He stated that Rand gloated over punching Haskell so savagely. He stated that Rand's testimony was not worthy of belief. Rand had testified he sought Haskell after he lost his job and learned that Sally was through. "I wanted to tell him it was a low down trick. Haskell blew smoke in my face and made an attempt to strike me."

"I wanted off some of the epidemics from my elbow. I then punched Haskell in self defense. The argument started when he called me a pest and Sally also a pest," said Rand.

The youthful defendant tried to be facetious on the witness stand, but Pecora made Rand squirm. "I wanted to tell him it was a low down trick," the statement about the orgies. Nor would Rosette state what he had in mind when he stung Haskell.

W. E. Loses in Court Action to Stop DeForest Decision Statements

Wilmington, Del., Aug. 5.

Petition of Western Electric through its subsid, Electrical Research Products, Inc., for an injunction to prevent DeForest from issuing statements that they charge give the wrong slant on the recent on-film principle. Judge Morris in favor of DeForest on talker patents, was denied in an opinion handed down by Judge J. Boyd Avis.

The motion was aimed at statements given out by M. A. Schlesinger following the first trial. Schlesinger had said that the Reis patent, one of six in the suit, was the patent which covered the sound-on-film principle. Judge Morris in his decree, held this patent valid and infringed by W. E. The other five he held "not infringed if valid." W. E. claiming a victory this way.

In his opinion on the restraining motion, Judge Avis decided the issue on the point that no conclusive evidence had been given to show that Schlesinger made damaging assertions about Judge Morris' decree.

"I cannot say that the weight of the evidence so submitted indicates or proves that the plaintiffs, or either of them, made any statement, or sent any letters or telegrams, attributable to bad faith or malice."

DeForest and General Talking Pictures were the plaintiffs in the original patent suit and were called the plaintiffs in documents relating to the restraining motion brought by Electrical Products, although really the defendants. In an affidavit by Schlesinger, in which he denied the statements representing him as saying that the Reis patent was the vital issue and

covered all sound-on-film, was brought to light in the opinion handed down by Judge Avis.

Not Enough Evidence. This leaves Schlesinger in the position of admitting the possibility that the Reis patent was not the vital issue of the recent suit, but does not cover all sound-on-film and that all operators of such machinery are not liable to DeForest, after all.

Holding that all affidavits were of equal weight under the circumstances, Judge Avis decided that Electrical Research had not entered sufficient evidence to warrant a permanent injunction to prevent the temporary injunction issued when the motion was filed, will be issued. Judge Avis pointed out that the decision does not leave DeForest free to make any and all interpretations of the original decree. Referring to this, the jurist concluded:

"If the court does not want this memorandum to be construed as permitting the plaintiffs to exaggerate or misrepresent the decree made in this case, but decides the motion upon the theory that sufficient proof has not been presented to warrant the issue of the extraordinary writ of injunction. "If, in any future proceedings, sufficient evidence is presented to satisfy the court of exaggeration or misrepresentation, appropriate relief may then be obtained. "The relief prayed for is denied, and the restraint contained in the order to show cause will be vacated."

DeForest was represented by Samuel E. Darby and Ephraim Berliner, W. E. by Henry R. Ashton.

General Electric's 7 1/2% Royalty For Home Talker Field Kicks Up Resentment—G. E.'s Challenge?

Economy Mergers

(Continued from page 3) also upon a prospect for a Par. hookup.

The proposal is described as contemplating the absorption of Fox by Loew with Nick Schenck as president of the merged companies and Clarke as chairman of the board. The effect of such an operation would be to tighten up theatre operation on the eastern without disorganizing the coast production machine.

On the surface such a change would appear to bring Loew-Fox and William Fox's comeback idea nearer to realization, due to the known friendship between Fox and Schenck.

Re-enter Fox?

The matter of William Fox's return to pictures behind Fox and the head of the company he created, Fox Films, is being talked about. This arises through the Fox financial situation at present. The scheme to merge the Fox and Loew wouldn't mind just now who took up their Fox load, if the necessary cash came along. Were Wm. Fox to make a re-buy, he would have to assume the Fox picture load. Fox now stands where it did when Harley L. Clarke took over the Wm. Fox stock control of Fox. To handle that big bit of financing for Fox, William Fox would have to square himself with the bankers he antagonized in the Fox troublousome days. This Wm. Fox is reported to have been doing of late. He is said to be on a much more pleasant footing with Wall Street than formerly.

Chase National

Chase National is the principal bank at present behind Fox and Clarke through Clarke's General Theatre Equipment Company, also Chase-backed. Clarke is said to be the representative of the bankers' union. Fox would have to square himself with the bankers he antagonized in the Fox troublousome days. This Wm. Fox is reported to have been doing of late. He is said to be on a much more pleasant footing with Wall Street than formerly.

Paramount and Fox entering into a product sharing agreement, and again with Par and Fox getting into closer business relations through a reported joint theatre operating pool in the west, have led to the belief the Par-Fox combination of the future is about the most imminent in sight. That would take in Loew's, and this is where the most important talk about Schenck is heard.

Warners' Expansion

Warners is not said to be dicker with any other company just now. A story of little substance that Warners and Radio have been talking, lacks confirmation. Warners started a swift expansion policy and as swiftly stopped it about six weeks ago. In between Warners accumulated a long list of theatres.

Radio and Fox are reported about the same on the merging subject, with an expressed belief by well-versed picture men it will not happen. Despite there appears no denial that Radio has never altered its intent to acquire Loew's.

It is said that Schenck holds a written offer from Samstoff for the control of Loew's, which is now held by Fox. Why Schenck got the offer instead of Fox is another of the unknown items in connection with the whole matter of lay-out or line-up of the film industry.

Meanwhile there again seems to be plenty doing downtown on the picture business that the uptown crowd in general knows little about.

Collier Agency's Aides

Los Angeles, Aug. 6. Joining Route 66, the agency are S. Dunn, brother-in-law of William Fox and ex-studio official; Arthur MacArthur, former publisher of "Studio Digest"; and Marion Kibbi, recently assistant business manager of Columbia.

O'Brien on Comedies

Hollywood, Aug. 5. Edwin K. O'Brien was added to the Darnour comedy writing staff after finishing at R-K-O.

If Western Electric had its expectation to live over again with the film industry, it would charge \$2,000 a reel royalty instead of \$500 for talker recording privileges. General Electric, at least, regrets the low figure and states that it will profit by the same in the home.

As the result, instead of 5% per reel royalty, which regular producers have already protested as too excessive, General's subsidiary will announce to the trade next week 16 millimeter recording licensing privileges on the basis of 7 1/2%.

Producers can take it or leave it, but the small film royalty will remain the same unless it is pushed up a few points more, electric executives have made known.

"There is no competition in this field and no one is going to make a fool of us this time. They will pay no price for the use of the home field. We have the exclusive rights and will see that they are observed."

A Challenge

Coming from sources in G. E., this declaration is conceded an open challenge to several film producers with 16 mm systems of their own, who claim they can operate without any okay from Radio.

A producer who is considering investing \$1,000,000, in advertising a 16 mm home machine, with sound on film, states that unless Radio cuts its royalty even under 5%, he will go ahead without considering their claim to exclusiveness.

In still another company, one of the most important in the field, Radio's right to hand out licenses is challenged. That the patent situation holds no more water than it has so far in the standard size field is the stand taken here, out of the field.

Excessive Royalty

The general attitude of film men interested in the home field is that royalty of 5% is excessive in view of the highly speculative horizon, with they say, the decade presents. At the most, some state, it cannot hope to last in a big business way over the next two years.

There is no comparison between it and their claim. Reason for this is that the industry is believed to assert itself without explanation. Regular film and sound go into regular box offices where the intake has proven itself consistent over a period of years. The home is regarded as a slightly proposition for even the best of fads.

In any event, a test case on the validity of Radio's claim to the home field will doubtless be precipitated much sooner than it was in the matter of regulation sound.

Publix Coast Stage Shows, For 4 Weeks of Travel

Hollywood, Aug. 5. Par-Public stage presentations, produced locally for a four-week route, start at the Paramount Aug. 10. The San Francisco and Seattle comprise balance of the route.

Boris Morros will have charge of production. Busby Berkeley stages the first act, with the dancing charge thereafter. Morros is now eastbound with Albertine Rasch to stage the dances for Connolly & Swanstrom's "Princess Charming." Dave Rubins is coming out from New York to conduct at the local Paramount.

Lobby Machines and R-K-O

Chicago, Aug. 5. Candy vending machines are being considered by R-K-O for general installation.

Circuit is said to look with favor on the commercial nickel-getters, following Public's success with the device. It will be decided one way or another at the divisional directors' meeting here this week.

Sciler on Westerns

Los Angeles, Aug. 5. Lou Sciler, former Fox director, is now supervising westerns for Columbia.

He replaces William Lloyd Wright, who was forced to resign because of illness.

Columbia's Parade of --with THE LAUGH



Joe Cook in RAIN or SHINE

A FRANK CAPRA
production

with
LOUISE FAZENDA
JOAN PEERS
WILLIAM COLLIER JR.
TOM HOWARD

RED-HOT REVIEWS IN WASHINGTON

"No more amusing picture has come our way in a long, long time...Yesterday's audience emerged from the theatre limp from laughter" —E. de S. M., *Washington Star*. "A side-splitting vehicle...Director Frank Capra has added love interest and a melodramatic climax...There's a laugh or a tear or a thrill in every foot" —*Washington Post*. "A K. O. of fun...a big thrill" —Lee Somers in *Washington Herald*.

Profit-Makers Is On SENSATION of the SEASON!

GLOBE, NEW YORK

Opens Thursday, August 7th. Watch New York fall in line with top grosses.

WOODS, CHICAGO

Opened Friday, August 1st, to a tremendous rush of business—and getting bigger every day.

KEITH'S, WASHINGTON

Started off with a bang on Saturday, August 2nd—and going like wildfire.

AND ALL THE BETTER FIRST RUNS, INCLUDING R-K-O EVERYWHERE!

—just to mention a few:

SAN FRANCISCO—Orpheum
KANSAS CITY—Main Street
DES MOINES—Orpheum
ST. PAUL—Palace
HOUSTON—Majestic
OMAHA—Orpheum
FT. WORTH—Majestic
SPOKANE—Orpheum
BIRMINGHAM—Ritz
PROVIDENCE—Albee
LOWELL—Keith's
TROY—Griswold
TACOMA—Orpheum
ROCHESTER—Keith's Palace
COLUMBUS—Palace

LOS ANGELES—R-K-O Theatre
ST. LOUIS—St. Louis
BOSTON—New B. F. Keith
PORTLAND—Orpheum
SAN DIEGO—Orpheum
SEATTLE—Orpheum
SCHENECTADY—Proctor's
OAKLAND—Orpheum
GRAND RAPIDS—Regent
PORTLAND—Keith's
YOUNGSTOWN—Palace
MADISON—Capitol
DALLAS—Majestic
TROY—Proctor's New
DAYTON—Keith's

CINCINNATI—Palace
NEW ORLEANS—Orpheum
MINNEAPOLIS—Hennepin
AKRON—Palace
MILWAUKEE—Palace
SAN ANTONIO—Majestic
ALBANY—Grand
MEMPHIS—Orpheum
CLEVELAND—Hippodrome
SOUTH BEND—Granada
CLEVELAND—105th Street
SIOUX CITY—Orpheum
CEDAR RAPIDS—Iowa
SYRACUSE—Keith's
DAVENPORT—Capitol



RAVE NOTICES IN CHICAGO

"A shrieking rib-tickler...not to be missed...full of howls."—Chicago Herald and Examiner.
"Positively marvelous...urge you again to go and see it."—Chicago Evening American.

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety" publication.

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Local showmen opine that local film picture business have been gilded to such an extent they no longer mean anything to a picture. In protests are against 45 cents and monopolization of first night tickets by studios and guests, with little or no chance for the public to get in. Word-of-mouth picture therefore don't start until the picture is in its third day, it is claimed.

A Scotch playwright has just been placed under a long term picture contract. He has wired the family in New York to start hitch-hiking.

Worried about the scarcity of tourists in Hollywood, the Chamber of Commerce is exploiting this place as the town where you can see stars on the streets. Also promises studio trips for visitors.

Joe Weber, president of the American Federation of Musicians, is on the Coast addressing union meetings. It is expected there'll be something doing when the new bar contracts come up in September.

Universal may make a settlement with John Murray Anderson on his contract. The deal will be on musicals scheduled for production.

Douglas Fairbanks, Jr., for juve lead in "Lightning" (Fox), starring Will Rogers.

"Clarron" goes into production at Radio this week with a four months' shooting schedule.

In line with Fox's move to convert its old theatres into indoor golf courses, first on the Coast to be altered is the Delux in Los Angeles, dark three years.

Clarence Brown arrived from Paris this week, making the trip by boat and plane in six and one-half days.

Mrs. Maurice Chevalier left for New York last week to sail for Paris, where her mother is about to undergo a major operation. Maurice leaves Aug. 9 to join her, where there are months before resuming his contract with Paramount here.

After setting a second starting date for "Never the Twain Shall Meet," Metro rededicated and hauled the story in again for repairs. Lionel Barrymore has been waiting five months to direct it. Also taking a picture at the same time, "Control," Metro ordered changes and retakes.

Starting on its new program of 20 pictures, Columbia will put six into production within a month.

"Handful of Clouds," gang farce, is too sweet a title for an underworld picture, it is believed at Warners. New title is "Doorway to Hell."

Paramount also is bothered about titles. It wants to change "Spanish Acres" and "Moulin Rouge" and has drafted 300 suggestions from studio employees without finding anything suitable.

Pathe bought the picture rights to "Rebound" for \$40,000, and is reported considering Ann Harding or Constance Bennett for the lead.

First National and Warners will advance their annual shut-down by several weeks this year. Production closing Sept. 15 and Warners around Sept. 20. Next year, it is expected to eliminate the annual shut-down. Both studios have postponed two pictures, each until next year. Resumption of production for next year at both studios is planned for early in December.

American Motion Picture Co. intends to have its studio at Santa Barbara completely equipped for production within 30 days. Production, however, isn't expected to start for about two months.

Edna Schley and Daniel Leonardson have opened an office in Hollywood as western representatives of the American Play Co. First deal closed was disposal of "Rebound" to Pathe.

Unable to find a suitable lead locally for its Spanish version of "Madame X," Metro has postponed production on this picture. Metro agents in Europe have been requested to look for a lead.

Further plans of the Academy of Motion Picture Arts and Sciences for exchange of technical ideas by the studios include regular meetings by the technicians' branch dur-

ing the fall and winter. A committee has been appointed to handle these meetings.

C. B. De Mille is the first director to use the same title three times. Yarn is "The Squaw Man," made twice as a silent and now due for talker treatment as his next for Metro.

Joe Kelly has built a trailer for Fox to be used on location trips. Players can don the paint while enroute to locations. Lights, mirrors, and showers are part of the equipment.

Experiment of broadcasting a crucial Hollywood adaptation of the old motion picture serial gag drew so much response a number of studios are going to start serializations. KFI will run one for 52 weeks, with four 15 minute episodes weekly. This set has a talent budget of \$75 for each edition, making a total of \$150,000 for players.

When First National engaged two-week old twins for a picture they were informed by the Board of Censors that the infants couldn't be used more than 20 minutes a day, mustn't be exposed to lights more than 30 seconds at a time and must be in darkness for one minute following each shot. This is better treatment than a star can get.

Two brothers and two sisters of screen players are working in various capacities on Radio's "Half Shot at Sunrise," where the son of Ernest, is handling a microphone boom and Warren Simpson, brother of Jocelyn Lee, is acting as assistant to Paul Siemon. Mira Adoree, sister of Renee and Helen Taylor, also in the picture, have small parts in the picture.

Irving Cummings has been borrowed from Fox to direct Ronald Colman's next for Goldwyn, a Fredrick Lonsdale original, which the Englishman is here to supervise. It is possible Mae Clark will be borrowed from Fox to play opposite Colman.

Spencer Tracy, brought here by Fox for "Up the River," following his picture "The Sign of the Cross," will go back to New York immediately on finishing at Fox. He due back Aug. 21 to start rehearsals for the road company of "Mile."

Making "Night Owls" as a two-reel subject in English with Laurel and Hardy, Hal Roach puffed the picture to feature length for the English market. It "licked so well" the producer is now going to lengthen it for the Italian market.

Louis Wolheim is being given his first chance to direct as well as act in a picture for Radio, tentatively titled "Lionel Lincoln," where he the third actor-director to be employed by Radio. Others are Lowell Sherman and Hugh Herbert.

Lloyd Nosler, film editor for Inspiration Pictures, leaves the company shortly to direct the production of "The Dove" for UA.

Warners will open its newly acquired Ritz theatre in San Bernardino, Aug. 10. House is a 700-seater.

Fox is giving a number of its employees a chance to direct. Among those picked are Max Constant, Louis Louie, and former film cutter and Richard Harlan, assistant director.

Universal has arranged with Metro for Bessie Love to play the lead in "See America Thirst."

As soon as "New Moon" is completed Metro will go into production with "Merry Widow," with Lawrence Tibbett playing the prince. Widow has been picked.

Universal has engaged Funnell Pratt to replace Lawrence Grant in "The Cat Creeps," switching Grant to a more important part in "Boudoir Diplomat."

Alexander Korda returned from Europe last week to begin work on "This Modern World" for Fox. While aboard the director gathered material for the picture.

Columbia has engaged Matt Taylor to write the treatment for "Lion and the Lamb" and Sidney Lasarus to write an original story.

Filling the bill as m. c. in Metro's German version of "Hollywood Revue," made in Germany, Paul Morgan, stage comedian and writer, has

been placed under contract for German versions here. Morgan arrives in New York Aug. 16 on the Bremen and comes directly here.

New contracts were issued or options exercised on the following last week: Ed Sedgwick, P. R. Woodhouse, Hedda Hopper and Andre Morley at Metro; Patricia Patterson at Roach; and William Hurlbut at Universal.

They're still looking for a new title for "Lilies" at Fox. Suggestions are being solicited from every one on the lot.

Storm King and Homo, police dogs which did considerable work in silents but were driven out by sound, are staging a joint comeback in "Fair Warning" for Fox.

Charles Farrell's next for Fox is an automobile story titled "F.O.B. Detroit."

When Fox engaged Reginald Dwyer two years ago his name was changed to "F.O.B. Detroit." Actor liked the new moniker so well he's had it legalized.

Radio is preparing to shoot "Beau Ideal," sequel to "Beau Geste," Herbert Brenon will direct.

Total extra placements for week ending Aug. 1 were \$4,88, which is 21% above normal. Biggest set of extras for week, "Six Right" at Warners, with 600 extras.

Police and deputy sheriff badges have become so plentiful in Hollywood that all the departments were called out to meet an emergency, half of them would be film props. The police are permitted to wear a blue light on rear end of their cars, and sometimes even a blue light on their heads. They are considered "guaranty" against annoyance by traffic cops for minor infractions. Badges are passed out wholesale by members of the city government, even as gratitude for a couple of theatre passes.

Goldwyn Writers Rest and Leave Lonsdale in Charge

Sam Goldwyn has given leaves of absence to Sidney Howard and Louis Bromfield. That places Fredrick Lonsdale, just arrived from England, in temporary charge of Goldwyn's literary department.

Howard and Bromfield are going abroad, former for a year, but Bromfield only for a few months. Bromfield has a home at Hendaye on the French coast near Spain. He will go there with the Mrs. and two children.

Today's Majestic's First

Hollywood, Aug. 5. Majestic starts work on its first feature "Today," Aug. 11, at Tec-Art. Conard Nagle has been borrowed from Metro for the lead. Catherine Dale Owen, Sarah Padden, John Sullivan and Alameda Fowler are also cast. Will Nigh will direct.

"Today," authored by George Broadhurst and Abraham Schomer, was produced as a play 12 years ago.

HENLEY FOR "MISSISSIPPI"

Hollywood, Aug. 5. Hobart Henley may direct "Mississippi" for Universal, with negotiations now on.

Henley, who is free-lancing, is at FN making "Mother's Cry."

Battling Out Westerns

Hollywood, Aug. 5. Trem Carr's next western for Tiffany, "The Land of Missing Men," will be produced Aug. 1. Bob Steele is featured, with Caryll Lincoln, Al St. John and Edward Dunn also cast.

John P. McCarthy is directing.

Picture Possibilities

"Let and Sub-let"—Unfavorable
 "LET AND SUB-LET" (Farce, comedy, Hyman Brothers, Biltmore). Little chance at this frail affair reaching the screen.

"Spook House"—Unfavorable
 "SPOOK HOUSE" (Mystery, Joe DeMitt, Vanderbilt). Utterly lifeless, with no novelty angle. Sliding panel play of slight probable value for pictures.

"Lysistrata"—Unfavorable
 "LYSISTRATA" (Comedy, Phila. Theatre Association, 44th Street). Ancient Greek play familiar in book form. Can get away with it on stage, but never on screen.

Pathe's New Contract With R-K-O Gives Chain 90% Required Product

Useless Censors

(Continued from page 5)

of film each week, even if its members stayed in the projection room 16 hours a day, in one of the longest points in the Hays anti-censor battle.

Willing to divulge trade secrets, the Hays campaign next says that even if the board could see all of the pictures it wouldn't work, since exhibitors buy sight-unseen and censors would delay the day's show until evening if they insisted on making a picture before the show on the arrival of the train and the day's film allotment.

Thus, the Hays formula recites, censors are not doing their duty. There is not one board that is, or rather can, function 100% in the entire U. S. today or next year.

Clean Locals

Instead of censor boards the Hays group is recommending to the community that it will spread the sanction of an unpaid body of public spirited, clean living, local residents. Let these people review the pictures that don't sound so well beyond the town's walls before the townfolk en masse is permitted to pay for the peep.

Economically, the Hays office is prepared to show them in many places as much as \$75,000 a year will be saved by this method, which would unjob the professional editors now used by the councilmen. Their figure was used by Pettitjohn in his estimate of the cost to such a town as Lansing.

The public spirited board, it is known by every press agent, is an answer to every press agent's book writer has urged. Get the clergymen in to see this and the school teachers in to see that. Both of these have been used for hooking up the picture with the inception of the p. a. But this is the first time that the Hays organization has adopted it as a permanent substitution for a censor board.

The Scissor Privilege

Along with community censors, Hayates are pointing out how much more competent and broad minded "censors" will be instead of a wear group of five, looking at from dawn to dusk, the tax payers, fresh in mind and body, can take turns perusing what they think their neighbors should see. In this way the viewpoints will be numerous, more original, and with far less tendency to become biased, which, Hayates are certain, is the rule in the case of paid reviewers (especially if they have scissor privileges) are precipitated.

On the rating of community taste, it was disclosed in Lansing, as the censor shot at the direction, that classics flopped there while in the next town, Ann Arbor, they cleaned up. Among the pictures which Pettitjohn said did well in Lansing were "Diana," "Abraham Lincoln," "Old Ironsides," the Byrd picture and "Peter Pan."

On the other hand Charlie told the local squawking in much the same way he plans to tell others, certain pictures with much swearing and suggestive mannerisms cleaned up. One was a war picture.

Adventures for Kiddies

Los Angeles, Aug. 5. Marjorie Claude Hammond, producer of travel and adventure pictures, is here to make two-reel adventure specials for kiddies.

Claude Hammond, 37, 10, is to be featured.

Releasing arrangement is with Universal.

Motivated from accounts by the feeling that it is good business to play with companies that are well organized but through guarantee of first run outlet are being squeezed by the Big Four, R-K-O has framed a deal with U, under which from reports it turns over the production costs with a guarantee by U, that around \$300,000 as an average minimum will be spent on each picture. R-K-O contracts to take 20 U's.

R-K-O acted similarly in its deal with Columbia, taking that company's program of 20 and insisting on a similar minimum for each picture.

It is learned a deal is on with Pathe for a new contract, superseding the old and shorter in terms, which will mean R-K-O's playing of more Pathe pictures in the future, with an average minimum of \$50,000 for each production also a part of that deal.

Through the U, Col and new Pathe deals, plus R-K-O's own picture, the circuit will be covered for approximately 90% of its playing territory.

It is not taking the Warner, First National, or the programs of any other studio into the circuit. U has booked Paramount for a dozen towns in which Public does not operate. WB and FN have offered R-K-O its entire program of 35 pictures each for several territories, asking reported high rentals. R-K-O will lose the Metres it had last season.

Increase Product

With Par. in the dozen spots, it is more than possible that R-K-O will fill its other 10% of playing time through increase in production programs of R-K-O, Radio, U and Col, now said to be under consideration by all three and particularly by U and Col through the R-K-O outlet.

Through its new deals on picture product, neither Columbia, U nor Pathe will be in a position to sell away from this chain.

Under the old Pathe contract, with R-K-O taking from 13 to 20 pictures or more, certain product wanted was sold away. "Holiday," outstanding Pathe strike, was a recent example.

Ralph Like Buys Studio

Hollywood, Aug. 5. Ralph Like, Inc., has taken over the Telefilm studio and is rebuilding the stage, offices and dressing rooms. Studio will be equipped with one stationary sound channel and two portable. Cinephone equipment will be used. Like has been in the laboratory business for several years.

Syndicate Pictures, producing 12 westerns and "Flicks" the "Car" cartoons, are at present using the sound equipment. It is expected Big Four will start shooting a number of westerns there next month.

Wandering "Trail" Unit

Hollywood, Aug. 5. Fox's "The Big Trail" company, now on location at Sequoia National Park, will move to the Grand Canyon next week. This will be the tenth location trip for the company since it started shooting three months ago.

So far the company has worked in Arizona, Utah, Wyoming, Idaho, Montana, California, Colorado and Missouri.

Sound Textbook

Hollywood, Aug. 5. A text book on sound picture engineering will be published in the fall by McGraw-Hill.

Book will be a revised compilation of the papers read before the Academy of Motion Picture Arts and Sciences' sound school, by the technician members from the several studios.

Josie Brown's Agency

Hollywood, Aug. 5. Josie Brown, formerly with the Acme, has taken a license to operate her own agency.

Barney Brown, brother, and Elisabeth Boyd, play broker, will be associated.

You Hear It Everywhere !!



has the product
this year

Here's the Big 4 that starts the new season

August 17

2nd Week Roxy, New York, and Roosevelt, Chicago

COMMON CLAY

with CONSTANCE BENNETT, LEW AYRES

Tully Marshall, Matty Kemp, Beryl Mercer

The Harvard prize play by Cleves Kinkead becomes an astounding picture. Selected by the Roxy, the world's greatest theatre, to open its new and greater movie season. And how the critics rave! See opposite page! Directed by Victor Fleming.

August 24

The dramatic triumph

MAN TROUBLE

with Dorothy Mackaill, Milton Sills, Kenneth MacKenna, Sharon Lynn, Roscoe Karns

Story by Ben Ames Williams

Directed by Berthold Viertel

An old-fashioned Christmas and old-fashioned virtue are both jokes in the speakeasy world. The story of a girl who had a racketeer lover, a husband and the wrong kind of reputation all wished upon her.

August 31

ZANE GREY'S

LAST OF THE DUANES

with GEORGE O'BRIEN most popular of Western stars.

Lucile Browne from the stage. Myrna Loy famed for exotic roles.

Walter McGrail popular leading man who has gone to heavy roles.

A model of what an Outdoor Romance should be. Perfect recording, crammed with excitement and filled with spectacular stunts. Thrill to some of those end over end falls of horses and men!

September 7

JOHN McCORMACK in

SONG O' MY HEART

with Maureen O'Sullivan, John Garrick, Alice Joyce, J. M. Kerrigan,
Tommy Clifford, Farrell Macdonald. • Directed by Frank Borzage

A sensation in Chicago at the United Artists Theatre. Three big weeks, bringing in the banner business of months for this pre-release showing.



Let this quartet
supply sweet music at your box office

*Chicago and New York acclaim
leading picture of leading studio*

COMMON CLAY

with

**CONSTANCE BENNETT • LEW AYRES
TULLY MARSHALL • MATTY KEMP • BERYL MERCER**

From the Harvard prize play by **CLEVES KINKEAD** • *Directed by* **VICTOR FLEMING**

"Common Clay" proves Roxy hit . . Tense drama.—*New York Daily News*

Good box office attraction in any theatre. Has punch and dramatic suspense. Type of film that brings in customers.—*New York Telegraph*

Good picture . . Story sure-fire. The audible snuffles resounding from all parts of the Roxy Theatre yesterday testified to the box office success that the film is certain to enjoy. It deserves it.—*New York Evening Journal*

Best heart talkie of year . . A real, an exciting, a convincing story in this excellently directed and acted heart drama.—*Chicago Daily Times*

Surefire stuff . . Calculated to squeeze out the tears.—*New York Sun*

Has an emotional grip which seldom fails to play upon audience heartstrings. The customers at Roxy proved no exception to the rule.—*New York American*

Has a hearty inescapable dramatic vitality that makes it entirely and undeniably effective dramatically.—*New York Herald Tribune*

I'll be surprised if you're not immensely impressed with "Common Clay".
—*Chicago Tribune*

"Common Clay" clicks again..Suspenseful, engrossing and convincing..Audience reaction remarkable. Folks sit on the edge of their seats.—*Chicago Evening American*

*Coming Soon
from*
FOX

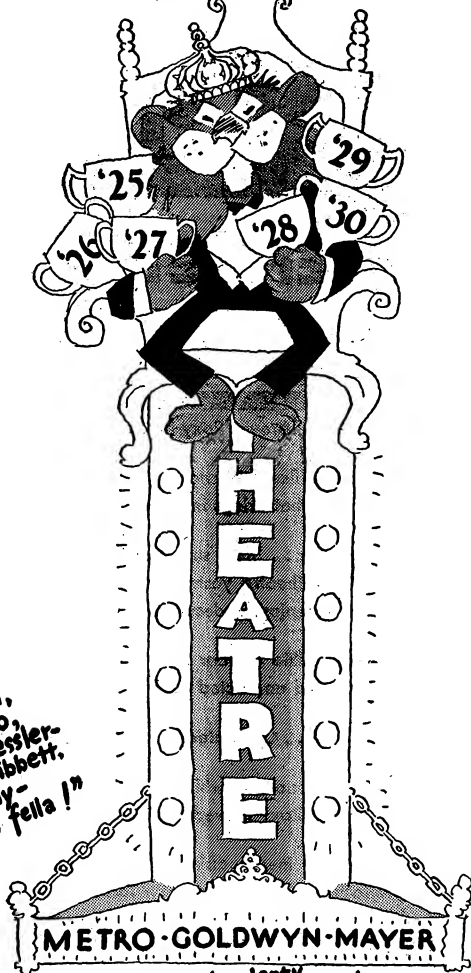
Raoul Walsh's

The **BIG TRAIL**

Biggest of All Big Epic Productions

THE "TOP-OF-THE-INDUSTRY" SITTER!

Leo breaks all endurance records for film leadership!



"He's got the stars -
Davies, Shearer, Crawford,
Garbo, Haines, Novarro,
Chaney, Gilbert, Dressler,
Moran, Keaton, Tibbett,
Laurel-Hardy -
some names fella!"



"He'll never come down -
his organization
that keeps him
on top!"

"Our Blushing
Brides is
Leo's style!"



"Look at Shearer,
'Divorcee' and
'Let Us Be Gay' are
gold mines!"



"I made plenty
on 'Caught Short'
That Dressler-Moran
team is the nuts!"

"Get a load of
Haines in
'Way Out West'"



"No wonder he's champ.
Nobody makes 'em
like 'The Big House'"



"Do I look a like a sap?
Of course I'm playing
the favorite again
in 1930-31!"



Comparative Grosses for July

(Continued from page 10)

NEWARK, N. J.

	July 5	July 12	July 19	July 26
BRANFORD	"Bad One"	"Bride Regiments"	"Border Legion"	"Love Millionaires"
High..\$30,500	\$19,900	\$19,500	\$19,500	\$19,500
Low... 13,500				
CAPITOL	"Hold Everything"	"Florodora Girl"	"Numbered Men"	"Bad One"
High..\$15,000	\$5,400	\$5,500	\$5,300	\$4,900
Low... 2,500				
LITTLE	"Riotous" and "Secrets of Soul"	"Vampire"	"The Kiss and Son Sheik"	"On the Level"
High..\$4,000	\$2,700	\$2,500	\$1,500	\$1,700
Low... 1,500				
PLAY-HOUSE	"Mamba"	"Not Damaged"	"This Is Paris"	"On the Level"
High..\$4,100	\$2,300	\$2,200	\$2,500	\$1,900
Low... 1,800				
MOSQUE	"With Byrd"	"Shadow Law"	"Recaptured Love"	"From Wyoming"
High..\$33,000	\$14,200	\$15,500	\$15,200	\$14,900
Low... 6,000				
RIALTO	"Western Front"	"Western Front"	"Golden Dawn"	"Golden Dawn"
High..\$20,000	\$16,100	\$11,300	\$8,400	\$5,100
Low... 3,000				
STATE	"Lady Scandal"	"Caught Short"	"Unholy Three"	"Unholy Three"
High..\$32,000	\$13,000	\$19,000	\$12,500	\$12,500
Low... 10,000				
R-K-O	"Midnight Mystery"	"Runaway Bride"	"Social Lion"	"Big Fight"
High..\$30,000	\$14,000	\$15,500	\$15,500	\$1,500
Low... 7,000				

BALTIMORE

	July 5	July 12	July 19	July 26
CENTURY	"Lady Scandal"	"Bad One"	"Safety in Numbers"	"Safety in Numbers"
High..\$27,000	\$15,000	\$19,000	\$19,000	\$19,000
Low... 15,000				
STANLEY	"Big House"	"Unholy Three"	"Love Millionaires"	"Love Millionaires"
High..\$33,500	\$21,000	\$18,000	\$14,500	\$14,500
Low... 11,000				
VALENCIA	"Fighting Widow"	"Big House"	"Sins Children"	"Sins Children"
High..\$11,000	\$2,500	\$2,700	\$5,000	\$5,000
Low... 1,800				
KEITH'S	"With Byrd"	"Shadow Law"	"Social Lion"	"Social Lion"
High..\$18,000	\$12,000	\$10,000	\$7,500	\$7,500
Low... 5,800				

SAN FRANCISCO

	July 5	July 12	July 19	July 26
WARFIELD	"This Is London"	"This Is London"	"Big House"	"Big House"
High..\$48,000	\$20,000	\$13,000	\$33,000	\$30,000
Low... 8,200				
PARAMOUNT	"From Wyoming"	"Millionaires"	"For Defense"	"Queen High"
High..\$36,000	\$20,000	\$15,000	\$15,000	\$14,000
Low... 5,000				
CALIFORNIA	"With Byrd"	"Dawn Patrol"	"Dawn Patrol"	"Raffles"
High..\$34,000	\$13,500	\$19,000	\$10,000	\$21,000
Low... 5,200				
ST.	"Big Pond"	"Big Pond"	"Silent Enemy"	"Dawn Patrol"
High..\$23,300	\$10,000	\$7,000	\$7,000	\$7,500
Low... 3,000				
EMBASSY	"Golden Dawn"	"Notorious Affair"	"Wide Open"	"Dancing Sweeties"
High..\$24,500	\$7,000	\$5,500	\$5,500	\$5,000
Low... 5,000				

KANSAS CITY

	July 5	July 12	July 19	July 26
MAIN STREET	"Notorious Affair"	"Shooting Straight"	"Hell's Island"	"Hell's Island"
High..\$32,000	\$24,000	\$19,200	\$15,700	\$15,700
Low... 8,000				
LOEW'S MIDLAND	"Big House"	"Unholy Three"	"Romance"	"Romance"
High..\$35,000	\$13,100	\$15,100	\$15,100	\$15,100
Low... 10,000				
PANTAGES	"Around Corner"	"Swing Low"	"Cock o' Walk"	"Cock o' Walk"
High..\$31,500	\$5,100	\$5,000	\$5,500	\$5,500
Low... 5,000				
NEWMAN	"Social Lion"	"True to Navy"	"Holiday"	"Holiday"
High..\$35,000	\$14,200	\$13,900	\$15,000	\$15,000
Low... 8,000				

TOPEKA

	July 5	July 12	July 19	July 26
JAY HAWK	"Fu Manchu"	"Shadow Law"	"Manhattan"	"True Navy"
High..\$8,000	\$4,000	\$4,000	\$4,000	\$4,000
Low... 3,000				
NOVELTY	"Runaway Bride"	"Runaway Bride"	"Runaway Bride"	"Runaway Bride"
High..\$8,200	\$4,000	\$4,000	\$4,000	\$4,000
Low... 700				

SEATTLE

	July 5	July 12	July 19	July 26
PARA-MOUNT	"White Cargo"	"White Cargo"	"White Cargo"	"White Cargo"
High..\$26,000	\$12,500	\$13,400	\$13,400	\$12,000
Low... 5,000				
MUSIC BOX	"Unholy Three"	"Unholy Three"	"Unholy Three"	"Unholy Three"
High..\$17,000	\$14,000	\$14,000	\$14,000	\$14,000
Low... 8,500				
FIFTH AVE.	"Second Desire"	"Second Desire"	"Second Desire"	"Second Desire"
High..\$26,000	\$14,000	\$14,000	\$14,000	\$14,000
Low... 8,500				
BLUE MOUSE	"Shooting Straight"	"Shooting Straight"	"Shooting Straight"	"Shooting Straight"
High..\$15,000	\$12,100	\$12,100	\$12,100	\$12,100
Low... 3,000				
ORPHEUM	"Inside Lines"	"Inside Lines"	"Inside Lines"	"Inside Lines"
High..\$15,000	\$11,900	\$11,900	\$11,900	\$11,900
Low... 6,500				

WASHINGTON, D. C.

	July 5	July 12	July 19	July 26
COLUMBIA	"Big House"	"Big House"	"Blushing Brides"	"Blushing Brides"
High..\$19,000	\$14,900	\$11,000	\$13,700	\$13,700
Low... 5,500				
NOTORIOUS	"Not Damaged"	"Not Damaged"	"Not Damaged"	"Not Damaged"
High..\$25,500	\$16,500	\$9,000	\$15,900	\$15,900
Low... 6,000				
FOX	"Numbered Men"	"Golden Dawn"	"Way of Men"	"Way of Men"
High..\$41,500	\$7,000	\$5,500	\$7,500	\$7,500
Low... 5,000				
METRO-POLITAN	"Bad One"	"Romantic Night"	"From Wyoming"	"From Wyoming"
High..\$27,300	\$19,000	\$19,200	\$20,000	\$20,000
Low... 11,500				

TACOMA, WASH.

	July 5	July 12	July 19	July 26
BLUE MOUSE	"Man Blankley"	"Man Blankley"	"Man Blankley"	"Man Blankley"
High..\$28,200	\$4,500	\$4,500	\$4,500	\$4,500
Low... 4,200				
RIALTO	"With Byrd"	"With Byrd"	"With Byrd"	"With Byrd"
High..\$25,500	\$5,900	\$4,900	\$4,900	\$4,900
Low... 2,000				
R-K-O	"Shooting Straight"	"Shooting Straight"	"Shooting Straight"	"Shooting Straight"
High..\$15,500	\$5,900	\$4,900	\$4,900	\$4,900
Low... 4,200				

DENVER

	July 5	July 12	July 19	July 26
TABOR	"Skinner Steps Out"	"Skinner Steps Out"	"Skinner Steps Out"	"Skinner Steps Out"
High..\$18,000	\$9,000	\$6,500	\$6,500	\$6,500
Low... 6,000				
ALADDIN	"Golden Dawn"	"Golden Dawn"	"Golden Dawn"	"Golden Dawn"
High..\$15,000	\$6,500	\$6,500	\$6,500	\$6,500
Low... 5,000				
DENVER	"Shadow of Law"	"Shadow of Law"	"Shadow of Law"	"Shadow of Law"
High..\$27,700	\$14,200	\$13,500	\$13,500	\$13,500
Low... 7,000				
RIALTO	"With Byrd"	"With Byrd"	"With Byrd"	"With Byrd"
High..\$7,500	\$5,200	\$5,200	\$5,200	\$5,200
Low... 2,000				
AMERICA	"Mammy"	"Mammy"	"Mammy"	"Mammy"
High..\$10,000	\$3,500	\$3,500	\$3,500	\$3,500
Low... 2,000				

PORTLAND, ORE.

	July 5	July 12	July 19	July 26
PARA-MOUNT	"With Byrd"	"From Wyoming"	"Border Legion"	"Dawn Patrol"
High..\$25,000	\$11,400	\$15,000	\$14,400	\$15,400
Low... 5,000				
ORPHEUM	"Shooting Straight"	"Shooting Straight"	"Shooting Straight"	"Shooting Straight"
High..\$22,500	\$10,500	\$10,500	\$10,500	\$10,500
Low... 5,000				
MUSIC BOX	"Across World"	"Across World"	"Across World"	"Across World"
High..\$20,000	\$6,000	\$6,000	\$6,000	\$6,000
Low... 4,000				
UNITED ARTISTS	"Big House"	"Big House"	"Big House"	"Big House"
High..\$18,000	\$6,000	\$10,000	\$10,000	\$10,000
Low... 4,000				
BROADWAY	"On the Level"	"On the Level"	"On the Level"	"On the Level"
High..\$23,000	\$12,500	\$18,000	\$18,000	\$18,000
Low... 5,000				

Chadwick Reopens Studio

Hollywood, Aug. 5. I. E. Chadwick is returning to picture production after being out of the business for several years. Chadwick is resuming active control of his studio on Gower at Sun-

set, which was formerly occupied by James Cruze and more recently by Pan American. The last outfit blew up some time ago after rebuilding the place. Through a deal with Cruze, the latter will supervise the first three of Chadwick's productions.

190 "OAKLEYS" FOR L. A. PRESS

Hollywood, Aug. 5. New list of opening night Annie Oakleys issued by the Association of Motion Picture Producers and the Los Angeles theatre owners has a total of 190 first performance passes going out to local papers, national press services and fan mags. Of the total, 90 seats go to local papers. The "Times" leads the list with 24, Norman Chandler, son of the publisher, getting four and the others being distributed throughout the theatre, picture and society departments, in pairs.

"Examiner" (Hearst) is next with 18. George Young, publisher, and Louella Parsons, picture editor, each get four. Other departments get the usual two. Remaining 100 skulls go to the fan and trade magazines and national press service. In each case the allotment is a single pair. Local paper list was made up by the theatres. Trade papers, fan mags and press services are taken care of by the studios.

The accompanying list does not include all the passes issued for openings. There are the various heads of city departments who put the slug on for the big openings.

First Night List

Paper	Name	No.
"Times"	Phil Schaefer	24
""	Geo. Hawes	2
""	Muriel Babcock	2
""	Walter Williams	2
""	Myra Nye	2
""	Edwin Schmitt	2
""	Koyal Hotchkiss	2
""	John Scott	2
""	Alma Ward	2
""	Grace Kingsley	2
"Examiner"	Jerry Hoffman	18
""	Florence Lawrence	2
""	Louella Parsons	4
""	George Young	4
""	Wardens	2
""	N. L. Van Etich	2
""	Jean Loughborough	2
"Herald"	Bill Oliver	16
""	Harry Carroll	2
""	Monroe Latrop	2
""	Don Kester	2
""	Norman Chandler	2
""	E. R. Collins	2
"Express"	Ken Taylor	10
""	Guy Earl	2
""	Monroe Latrop	2
""	E. R. Dickson	2
""	Fred Wagner	2
"Record"	Rod Brink	10
""	Gilbert Brown	2
""	Jimmy Starr	2
""	Llewellyn Miles	2
""	Briggs	2
"News"	Eleanor Barnes	10
""	Mr. Boddy	2
"Hollywood Citizen"	Doris Denbo	2
"Hollywood World"	Ed Martin	2
"Variety"	Ed Martin	2
Total		90

Col's Exploitation

Columbia's exploitation department was reported last week to be dissolved. Now the reports that it is to be expanded rather than terminated. Both are correct. Seems there was a reason for each. When checked up at Columbia's office it was stated exploitation men had been let out because "Rain or Shine" was late in coming through. While someone else said the slow-down is that all men are still on the payroll and two more will be added.

THIS WEEK (AUG. 1ST) PARAMOUNT, NEW YORK CITY

WILBUR HALL

LATE FEATURE OF PAUL WHITEMAN'S BAND AND "KING OF JAZZ" PICTURE

Still Playing Trombone, Violin, Alto, Cornet and Getting Plenty of Laughs With or Without Them.

Thanks to MR. PARTINGTON and MR. SAUNDERS

Credit Rating System in Chicago Working—Exchanges Dodge It

Chicago, Aug. 5. It appears that the CI (Credit Inadequate) rating plan, to give exchanges the right to demand deposits from certain exhibitors and designed to halt offending exhibitors, will not work in practice, no matter how perfect in theory.

Opening of the selling season finds the competition plenty stiff among the exchanges. No one has shown any intention at present of sacrificing the possibility of a sale by arbitrarily demanding a deposit on CI ratings given by the Film Board. This is especially so when the exhibitor may have been an offender only with some other exchange.

There are instances reported where, in an effort to live up to letter of the code, but not the spirit, distributors have taken exhibitor's checks as deposit, but with a tacit agreement to return the check upon approval of the contract by the home office.

Another angle playing havoc with deposit demands on CI ratings is the buying circuits, strong in the midwest at this time, and which embrace a large percentage of independent houses. In several instances when there are individual exhibitors in these circuits with CI ratings, the exchanges have not forced the issue on the deposit, as such demands would make it embarrassing in closing deals for the entire circuit.

BLUE NOSE JERSEY TOWN GOES LIBERAL 'SUNDAY'

Westwood, N. J., Aug. 5. Sunday shows are now permissible in this bluest of blue law towns.

The new town administration has overruled predecessors, permitting both of the town's theatres, Pac-sack and Westwood to give Sunday shows.

Reform elements again kicked up plenty of fuss and threatened action under the archaic blue laws regulars, but shows were given in both houses last Sunday with no arrests nor interference.

The Pac-sack, Fox-operated, plays pictures on first half with vaudeville policy on last half, while the Westwood, independently operated, plays films on a tri-weekly change.

3 FOXES, REPAIRED, REOPENING IN SEPT.

Three Fox houses, the State, Jersey City; Audubon, uptown New York, and the Ridgewood, Brooklyn, closed for repairs, are slated to reopen Labor Day.

Estimated renovation cost for each house is around \$150,000.

Acoustics Among the Improvements for AH Essaness Houses, Chi.

Chicago, Aug. 5. Essaness Theatres will shortly add two more houses, giving a total of 11 neighborhooders. Emil Stern, active head of the circuit, contemplates a sweeping renovation of all the theatres. It will include acoustics, sound equipment, new marcees and general pepping up.

Latest houses are the Madison Square, opening under the name of the Byrd Labor Day, and the Chateau, former northside vaude spot, now dark.

Business is changing all its houses to four and five letter names to get them in lights.

144 ARRESTS OF CITIZENS IN RETALIATION

Ky. Mgr. Turns Pinching Tables—Started on "Sunday" Shows

Louisville, Aug. 5. For 32 consecutive Sundays R. P. Thomas, manager of Owensboro's two theatres, and a number of his employees have been arrested charged with violating the state's Sunday closing law. Becoming piqued Thomas decided to retaliate. Last Sunday he and his men swore to warrants charging 144 members of Owensboro's citizenry with doing manual labor on the Sabbath.

A number of the defendants pleaded guilty and were fined \$2 and costs. Others asked to be tried by the court; still many others demanded trial by jury.

Now Judge F. R. Roby has planned to try the cases every other day, from now until the calendar is cleared.

It is understood that since gathering the evidence against these defendants Thomas has acquired a reserve list of some 250 more names of people who worked on the past two Sundays and he may present these for action. He is tired of being discriminated against and intends to retaliate to the fullest extent.

The manager has refused to drop his charges as the result has created a furor in Owensboro. His first arrest was brought about on complaint of a minister and one of his parishioners.

FOX NOT IN WARNER-COSTON CHICAGO DEAL

Chicago, Aug. 5. James E. Coston returned here this week and entered into active direction of the Warner acquisitions in this district, which now includes 18 houses.

The Warners are the eight National theatres, Symphony and the Shore, Chicago; American and Indiana, Indiana Harbor; Hooper, Whiting, Lanier in Elkhart, and one house in Goshen.

The Coston office denies the reports of Warner taking over the Chi Fox houses.

Arbitration in Contracts For Northwest Exhibs

Minneapolis, Aug. 5. Local film exchange managers report that all "30-31" film contracts signed by northwest exhibitors contain an arbitration clause.

As an alternative, exhibitors may elect the option of making a deposit. The 100% preference has been for the arbitration clause, according to the distributors.

When the new contract with the 3-5 clause is finally ready it will be substituted for the present one. Exchange managers declare that the sentiment among the exhibitors is highly favorable toward arbitration.

30-31 Product Delayed for Indies Until Big Circuits Divide It

PUBLIC EFFICIENCY CUTS IN HOUSE STAFFS

Public headquarters orders have gone out for a general retrenchment throughout the circuit.

Cuts ordered for Publix-Balaban & Katz in Chicago, slashing district's overhead around \$75,000 a week.

The edict wipes out all carriage men, new auto. mgrs. and all superfluous personnel.

It is reported the Chicago theatre, B. & K. see loop house, has dropped musicians in the last two weeks. This wipes out the orchestra players, who had been with the organization more than eight years, and the harpist, after 10 years. The reduction cuts the town's orchestra house band from a high of 34 musicians in pre-sound days to low of 16 men.

Retrenchment also noted along the line, with the local productions at the Oriental being turned out with the absolute minimum of outlay, both in scenic and flesh material.

Banks Ask Chamberlain Be Declared Bankrupt

Reading, Pa., Aug. 5. Four banks, claimants against the Chamberlain Amusement Enterprises, Inc., Shamokin, Pa., have filed petitions in federal court in Scranton, Pa., asking that Lawrence J. Chamberlain be decreed a bankrupt.

Chamberlain is president-treasurer and general manager of the corporation, operating numerous anthracite coal region theatres in Schuylkill and other counties.

Similar petition has been filed in the case of Frank P. Llewellyn, secretary.

The petitioners are First National Bank of Mt. Carmel; the First National Bank of Shamokin City; the First National Bank of Lansford, and the People's Trust Company, of Tamaqua. They are owed, jointly, about \$40,000.

Zimmerman U.A.'s D.M.

Fred Zimmerman, partner in the Dipson & Zimmerman circuit, with houses in New York, Ohio and Pennsylvania, is being named as district manager. He takes the post next Monday (11) with headquarters in Buffalo.

His district will embrace Buffalo, Pittsburgh, Cleveland, Detroit, Indianapolis and Cincinnati territories.

Zimmerman is president and general manager of the Dipson & Zimmerman circuit, incorporated as Theatrical Utilities Service, Inc. and operating as a booking circuit for 200 theatres.

"Front" Ending at Central "Western Front" is exiting from the Central, New York, Sunday (10). It will go into the Roxy later in the month.

Roxy booked the picture for a showing before U opened it on Broadway at \$2.

WANTED, MANAGER

For picture house, N. Y. State. Give all particulars in first letter. Experience, salary, reference.

ADDRESS R. E., BOX 100, VARIETY, NEW YORK

HIRSCH—ARNOLD

DANCERS

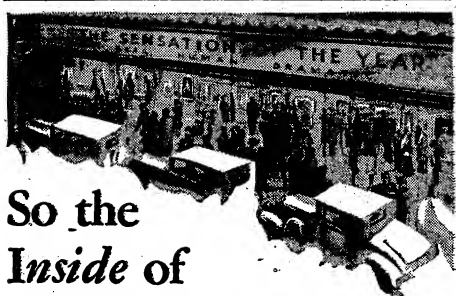
Featured in F. M. "Brunette" Idea School Address, 545 Sutter St., San Francisco

FANCHON & MARCO PRESENT

JONES and HULL

"TWO NUTS"

in "BOY OR CANDY" IDEA



So the Inside of your theatre will bring patrons from without!

Now the spotlight is turned from the outside of the theatre to the inside. Owners and managers now focus attention on the seated audience; make the interior of their theatre so inviting that it brings patrons from without.

Comfort Brings Patron—Patrons Bring Profit

In the competition for patron favor, seating can be made to contribute definitely to bigger volume. Showmen find that chairs that give extra comfort, bring extra profits.

Correct Posture Means Comfort So, American Seating Company undertook research. Famous specialists worked with engineers. Chairs

were built to conform with proved posture principles. From a mass of research findings, came comfort features that were quickly recognized. Roomy, luxurious chairs; seating built to fit the body—so correctly support the spine; to give the utmost in easy, natural comfort without slumping.

Seating and Acoustics

Then followed acoustical research. It was found that seating had a bearing on the acoustics of the theatre; that properly built seating absorbed sound and assisted in producing better sound effects. Chairs were built that minimized reverberation, echo and hollow sounds—that helped sound reproduction and eliminated rasping noises and jumbling of words.

Rest for Profit

Your theatre—rested with these comfortable, acoustically correct American Seating Company chairs will prove to be a magnet of patron drawing power; as an investment, you must eventually make if you expect your daily receipts to show a steady, healthy increase. The facts are available. Send for free, interesting booklet, "Acoustics and its Relation to Seating." Address Dept. V8.

Illustrating Theatre Chair No. 8135 with 643 Standard

A comfortable chair of unusually attractive design that is meeting with the enthusiastic reception of theatre owners and managers. Specially built for maximum sound absorption. Only one of the many American Seating Company types and styles of theatre seating.

American Seating Company

Makers of Fine Seating for Churches, Schools and Theatres
General Office: 14 East Jackson Boulevard, Chicago, Illinois
Branch Office in All Principal Cities

Something New!

Here is Why We Are Establishing A
New Precedent in Theatrical History
By Staging the New York Premiere of
"Hell's Angels" Simultaneously In
Two of Broadway's Major Theatres

If "HELL'S ANGELS" were to play in one theatre **ONLY**—there would be thousands of disappointed patrons daily.

The magnitude of "Hell's Angels" demands greater capacity on Broadway than any one theatre can offer.

Therefore we take this means of announcing to the trade and to the theatre-going public of Greater New York that leases have been signed for both the

CRITERION THEATRE and the **GAIETY THEATRE**

Broadway at 44th

Broadway at 46th

Both theatres will stage the dual Metropolitan Premieres
Friday evening, August 15, at 8:30 sharp, with a \$2
per seat policy to be maintained for an extended run.

NEVER BEFORE in the history of the motion picture industry has a production demanded the combined capacity of two theatres and we firmly believe that even the added capacity of the two will not be half adequate to accommodate the tremendous New York demand for

Howard Hughes'
Greatest Picture of All Time

HELL'S ANGELS

WHILE VISITING NEW YORK do not fail to see the spectacular electrical displays at both theaters, totalling 28,000 square feet of illuminated sign presentation.

SID GRAUMAN

SEATTLE CONFIRMS H THE HELL'S IS GREATEST TALKING PIC

HARRY MILLS

Of The Seattle Star Said:

"HELL'S ANGELS RECEIVED THE GREATEST RECEPTION EVER ACCORDED A PICTURE IN SEATTLE. It stands alone as the ONE air picture in which NO FAKED SCENES or miniatures were used."

RICHARD E. HAYS

Of The Seattle Times Said:

"HELL'S ANGELS STANDS ALONE. Its wings carry it to dizzy heights in a record of aerial warfare that for thrills and daring and magnitude will remain for some time to come. Howard Hughes has achieved the limit in thrills and spectacle."

Still playing to capacity at Grauman's Chinese Theatre
with an actual gross of \$

This astounding gross has been made in the face of heat and during the worst theatrical slump in years. It is the picture which has played the greatest pictures of past years.

OLLYWOOD'S VERDICT

HELL'S ANGELS

PICTURE EVER PRODUCED

EVERHARDT ARMSTRONG

Of The Seattle Post-Intelligencer Said:

"THIS DRAMA OF COMBAT ABOVE THE CLOUDS DWARFS THEM ALL. IT IS NOT JUST A PICTURE . . . IT IS AN EXPERIENCE. The great air battles set 'Hell's Angels' apart from all other war pictures ever turned out."

MAYOR FRANK EDWARDS

Of Seattle Speaking For The City Said:

"HELL'S ANGELS SURPASSES ANY PICTURE SEATTLE HAS EVER SEEN."

tre, Hollywood, after breaking all house records
7,888.50 for ten weeks.

weather, nineteen hundred miniature golf courses,
breaks all previous records of this famous theatre
in ideal seasons and under favorable conditions.

My Manipulators: LEDDY & SMITH

Radio Pictures 'Till '31

Exploitation!!

You hear it now every day, everywhere

Seventy-five years after the stage theatre started in this country and 15 years after the picture house commenced to feel its way, the show business discovered

Exploitation!

Exploitation is to exploit, to promote, to attract attention.

Exploitation is Publicity of some kind or other.

"Variety" offers the best perpetual publicity for the stage attraction or act through its Publicity Campaign.

That is weekly Exploitation.

No theory. No guess work. Just a fact.

Anyone's name in "Variety" every week keeps that name before the entire show world.

Special Publicity Plans

may be contracted for in "Variety," to place a name before the Show Public every week.

These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety."

Details upon application to any "Variety" office

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

Exploitation!

"Variety" is always right for it

By Abel Green

Harry Condos, of the Condo Brothers, acrobatic dancers in

(Continued on page 64)

Thursday May Become Opening Day For B'way Film Places—WB's Start

All producers with first runs on Broadway may go to Thursday openings as a regular policy as a result of the jump that is being obtained by three of the Warner poppiced theatres on Broadway, their house in Brooklyn, the Globe (R-K-O) and the Rivoli and Rialto (Par and UA) when they open new pictures.

WB's Strand and Beacon in New York and the Strand in Brooklyn have decided on Thursday night premieres for new talkers as a definite policy, running what formerly was Friday's regular feature at a late show the previous night.

Through this WB is trying for a better publicity and advertising break in the newspapers, with that the reason for the attempted jump. Globe, Rivoli, Rialto and Winter Garden are doing it for the same reason, with reviews for Friday morning papers in some cases and more often for the Friday afternoon sheets.

Rivoli, Rialto and Winter Garden, run houses, start their Thursday shows early in the morning.

Though the policy has not yet been agreed on, it is reported WB may lead the way by opening regular weekly runs on Thursday morning.

That would doubtless bring the Paramount, Roxy, Capitol and others to the regular Thursday opening, it is claimed. In former years one theatre has gone ahead one day with all others eventually following. This started at Sunday, when all houses started their week on that day five years ago. Last season it came back to Friday, in which all film houses have remained since.

Some transfers in the Fox theatres publicity department include the bringing back from Washington, D. C., of Nat Gerber to the home office, and the sending therefrom of Tom Olsen to help Hardee Moskin.

In New Makeup of Publix Theatre Dept., Barry Is Head of All Personnel

Among the Publix theatre departments that will get a change over according to inside is the front house division, which may go out entirely.

Along with this is the announcement the personnel department is to be entirely reorganized. Jurisdiction over all the personnel of the Publix h. o. end is to lie within the area of John F. Barry, present personnel director.

Scope of Barry's department and duties has been widened and made bigger. Barry's work up to now consisted mainly of having jurisdiction over the theatre management department. In his new duties, Barry will include supervision over the hiring of the personnel not only in this branch of Publix, but also in the advertising, booking, real estate, construction and maintenance as well as all others.

Barry is also to be consulted before any firing of employees or individuals is done by departmental execs.

New Loew's Divs.

At a meeting of Loew managers held July 31, two new district divisions were created, Yorkville and Harlem, New York.

D. S. Baracca, formerly manager of Loew's Orpheum, is in charge of Yorkville, Jersey and Westchester houses. Larry Beatus, managing out of town theatres for Loew for 19 years, was made supervisor of Harlem.

Allen D. Robertson, transferred from Loew's 17th Street to the Orpheum; Dave Rosen from Loew's Rio to Loew's 17th Street, and Albert H. Rosen to Loew's Rio.

Building Them Cheaper But Oftener in So. Calif.

Hollywood, Aug. 5.
Permits for the construction of amusement buildings other than theatres increased 54% in Los Angeles in 1929-30.

Permits for picture studio buildings and picture theatre buildings showed increases over the previous year.

More height-limit construction than ever is scheduled for 1930-35, the building program calling for an expenditure of \$125,000,000 according to a private survey.

The \$20,900,000 announced private building work in Los Angeles includes:

Los Angeles Garden (auditorium), \$7,500,000.

Fox theatre and office building, \$1,250,000.

Warner Brothers theatre, Wilshire and Western, \$2,500,000.

The \$50,274,000 listed in Southern California includes:

Chotiner theatre, Pasadena, \$400,000.

Civic auditorium, Pasadena, \$1,200,000.

Rose Bowl reconstruction, Pasadena, \$200,000.

Fox theatre, Santa Barbara, \$250,000.

College auditorium, Claremont, \$650,000.

High school auditorium, San Bernardino, \$110,000.

Neptune pier, Long Beach, \$1,000,000.

Neptune pier concessions, \$1,000,000.

First National studio improvements, Burbank, \$3,500,000.

M-G-M studio improvements, Culver City, \$1,000,000.

Warner Brothers theatre, San Pedro, \$400,000.

Fox West Coast theatre, San Pedro, \$500,000.

Bronx Cut Battle Off

Bronx price war that recently snapped between Loew's and Fox, is due for a layoff a couple of weeks owing to the closing of the Fox Crotona for repairs. Crotona due to shut Aug. 5, reopening Aug. 29.

Loew's is charging 20-25 matinees and 25-30 evenings. Crotona gets 10-15 matinees and 15-20 at night.

Canada Music Tax Being Fought By Stand-Pat Attitude of Exhibs

Try to Protect Exhibs Of Illinois Without Arbitration Boards

Chicago, Aug. 5.
To iron out offenses in violations of contracts on the part of exchanges, buying circuits and the several exhibitor organizations are making demands for the protection of the exhibs in the absence of arbitration.

Trying to obtain some sort of damages in instances where exchanges furnish poor prints or discs, violate protection, late shipments, railroading, holding show already paid for on account of exhib being behind in booking, or for failure to supply box office reports on percentage engagements.

In the past the distributor, if admittedly in wrong, has made adjustments only by crediting exhib on future shows. In no instance has the exchange paid cash damages, mainly on account of the red tape of the New York home office and because of the possibility of the charge of mismanagement against the local office it the mix-up spreads.

The associations in making demands realize that they cannot expect to hold the individual exhib to the line in proceeding against delinquent exchanges. The individual exhib, if he has a case against a distributor, will often overlook these violations, in order that in future dealings he will be given preferred bookings, good prints and records, and other privileges.

Andre Berley, one of M-G-M French contingent brought to Hollywood, renewed by Metro for another six months.

Toronto, Aug. 5.
Canadian Performing Rights society is having plenty of trouble in getting M. P. exhibitors to take out Performing Right Licenses.

It is claimed that no company has the right to demand the information from a theatre that the society wants. Owners are advised capacity and admission prices as information is no one else's business.

The Can. copyright act requires all copyrighted music to be registered at Ottawa. This was passed following the row with P. R. society six years and has saved theatres owners plenty.

There are about 3,000,000 musical compe. Only 1,000 are registered. The exhibitor has no way of telling who owns the copyright if the composer has vested his rights with the Performing Rights Society. The exhibitor here is not furnished with a list of copyright music; but has to keep a small list of all music played at his theatre and make a weekly report to the society.

In view of the uncertainty of the rights of copyright music; the limited amount of pieces registered in Canada; in view of the fact that radio stations and national music exhibitions have been advised to lay off taking out licenses until the legal right to collect taxes has been determined.

Riverside, N. Y., Fox Grind

R-K-O turning back its lease on the Riverside, uptown New York house to Fox, will make that house Fox's for straight pictures. Style of program not yet decided.

Opening is scheduled around Labor Day.

In going film, Fox aims to protect its own house next door to the Riverside, Japanese Gardens, also grind.

EDWARD SMALL COMPANY

Presents



ROBERT MONTGOMERY

Under Contract to

METRO-GOLDWYN-MAYER

Current and Future Releases

'SO THIS IS COLLEGE'
'THREE LIVE GHOSTS'
'UNTAMED'
'THEIR OWN DESIRE'
'FREE AND EASY'
'THE DIVORCEE'
'THE BIG HOUSE'
'LOVE IN THE ROUGH'
'SINS OF THE CHILDREN'
'OUR BLUSHING BRIDES'
'WAR NURSE'

R-K-O'S CHEAPER 'COPY' ACTS

With Wealth from Oil Suddenly Cook and Oatman Can't Agree Now

Bob Cook and Dot Oatman have been partners on and off the stage for almost 15 years. Recently oil was found on a piece of Oklahoma land they happened to own. Overnight they were rich. Now the partnership is ended. Friends of the Cooks say they expected them to split many times during their married life, but it never happened. Now they're rich, and it has happened. They are getting a Chicago divorce.

As a vaude team Cook and Oatman never reached great heights. They did a pleasing intermediate act. Their salary never grew to very large proportions, and they were working because they had to. Playing a last half at the Franklin, New York, at the end of a tough season when word came of the oil strike, Cook and Oatman were pronounced the most fortunate couple in show business.

\$2,000 Daily

Not long before the strike Cook had taken over the Oklahoma property from his sister. The first day's gunner brought \$48,000 in oil. The Cooks waited about a month for their first dividend. Since then they have been receiving around \$2,000 a day, from reports. Oil is still coming in.

For that last half at the Franklin they were paid at the rate of \$300 a week, or about \$140 for the engagement.

Bob Cook and Dot Oatman were married about 15 years ago. They had no children of their own, though each had one child by a previous marriage. Mrs. Cook didn't know her husband had a daughter until she walked into their dressing room to see father one day last year.

Mrs. Cook filed the Chicago divorce suit. It is said to have been mutually agreed to.

ACTORS BEST FOR MIDGET GOLF GUIDES

It has been discovered that the most ideal miniature golf attendants are actors. Actors are getting a big play from these sources. When an attendant is needed, an actor is demanded.

To be an attendant on the midget course one must know the essentials of the game, have personality and be able to sell one's self and know how to keep the crowd moving at a steady pace.

The younger element of the profession are well acquainted with golf, the other requisites course managers have discovered.

Keeping the crowd moving, it has been found, actors can do in the most likable fashion. When a young man makes her attempt to get the ball in that hole and she is five yards long waiting, the actor can step, show her how to play the hole and before she is aware of it, the girl finds herself on the next hole. Up moves the line.

The set-back is that the salary average between \$25 and \$35 weekly. Nevertheless, the courses find plenty of lay-off actors willing to take that much temporarily.

FOX CUTS SUPERVISORS

Looked Upon as Useless Overhead—Back to the Houses

Fox Theatres is cutting the red tape. Deciding it's nix for division supervisors.

Excess figuring the cost of maintaining supervisors or districts or supervisors in addition to the regular division and district managers hasn't proved good thing.

The supervisors are to be re-detached to houses as managers where feasible. Those who can't fit, will go out.

Another economy drive,

Painted by Layoffs

Eddie Parks, comedian, has a house in Freeport and the house needed a painting. He had plenty of paint but no painter. A dozen lay-offs were invited out to the Parks' home. They were handed a paint brush and a pail. The lay-offs, painters, slapped a little white on the green and vice versa, but they did a passable job on the shack. Parks passed beer up the ladders to make the work enjoyable.

MELANCHOLIA SEIZES ARTHUR HAMER, ACTOR

Arthur Hamer, of Hamer and West act, was committed to the State Hospital at Kings Park, L. I., last week.

Hamer suffered a nervous breakdown two weeks ago while playing a Brooklyn theatre. He had been found wandering about the street mumbling incoherently and was picked up by a police officer. Taken to the Kings County Hospital for observation, the actor was found to be suffering from melancholia. He was transferred to Kings Park for further treatment.

West, Hamer's partner, told authorities the actor had been brooding for several months over his wife's death abroad. On several occasions he had failed to show for dates where the team was booked.

Lioness Attacks Her Trainer, Bert Nelson

Providence, Aug. 5. "Princess Fat," the performing lioness, attacked her trainer, Bert Nelson, at Fay's theatre here Saturday. It was the first time the animal had lost its temper with him in 15 years, Nelson stated.

His arm and shoulder badly injured, Nelson played out the day, but stayed outside the "Princess" cage. Theatre permitted him to work with a cub lion for most of the tricks.

On Sunday Nelson was back in the cage.

HANLEY'S LONG LEAP

Fall Breaker Not There in Orches-Pit at Fox, B'klyn

Eddie Hanley, vaude comic and dancer, was badly hurt in a 15-foot fall to the bottom of the orchestra pit at the Fox, Brooklyn, last week.

At one point in Hanley's act he dives into the pit. When the pit is deep, with a hydraulic platform moving the musicians up to stage level, as at the Fox, Hanley has a small section of the rising pit elevated for landing purposes.

Through an error the fall-breaker was not raised. Hanley, having confidently leaped before looking, went clear to the bottom. Examination showed none of the comedian's bones were broken, but he was in no condition to continue and was forced to withdraw from the show.

Dora Maughn in Show

Dora Maughn is set for Morris Green and Lewis Gensler's new musical starring Joe Cook. The international comedienne will be on the bill with Cook. Her husband, Walter Fehl, also goes in the show.

Miss Maughn asked \$1,500 from R-K-O and was offered \$700, deciding in favor of the show.

Another Colored Team

Frank Radcliffe, left fat when his partner, Bud Harris, teamed up with Sammy Van, has found a new vaude mate in Clarence Todd.

They open Saturday (9) for R-K-O.

ENCOURAGES COP OF TRAHAN'S TURN

Berkes and Wallace at \$500 Duplicate of Original at \$1,250—Trahan Calls in Attorneys

WOMAN'S 50% ALIBI

Al Trahan has retained Arthur Driscoll of O'Brien, Malinsky & Driscoll, to seek to restrain R-K-O from booking and playing the "copy act" now being used by the team of Johnny Berkes and Vesta Wallace.

Charlie Freeman, R-K-O booking head, stated the copy act appeared to be acceptable to R-K-O on strength of Miss Wallace's claim that she, as Trahan's former partner, is as much entitled to the act as Trahan is.

Trahan's last vaude (R-K-O) salary was \$1,250. The Berkes-Wallace copy is reported receiving \$500 from R-K-O.

After three consecutive years on the R-K-O circuit, Trahan is now rehearsing in the featured comedy part in the new "Little Show," his first time out of vaude.

Trahan and Wallace split about a year ago, with a year to go on their three-year contract with R-K-O. R-K-O booking office at that time issued a new one to Trahan, alone.

Miss Wallace then filed suit against Trahan for her share of the time remaining on the original contract, though it had been cancelled by the booking office. Trahan and Wallace's R-K-O salary was \$550. Since the split Trahan, with other partners, has been on the way to \$1,550. Meanwhile Miss Wallace has not managed to secure any considerable bookings.

Killing Material

R-K-O states it is booking the "copy act" in spite of having played Trahan in the same routine for three years straight. As how the material really will be regarded by audiences hasn't entered into consideration as yet, apparently.

Miss Wallace told R-K-O when claiming she was entitled to the act, that the turn was created by two other performers, one having suggested and conceived the character Trahan is now using and the other having written the material.

Trahan's reported answering contention is that if the R-K-O has been convinced by Miss Wallace that she is entitled to 50% of the act, why not her own 50% in it and not his? In other words, her own characterization and line, but not Trahan's, as now used by Berkes.

Besides playing her own former role, Miss Wallace has coached Berkes, former single, in the Trahan part, characterization and dialog. Despite that, Miss Wallace is taking necessary billing. As now billed in the R-K-O theatre the act is Johnny Berkes with the "with Vesta Wallace" added.

When Berkes Squawked

Not so long ago Johnny Berkes rated a how-de-do over his squawk that Fuzzy Knight had copied "the crying baby" out of his (Berkes') little stage piano. At that time Berkes also called upon O'Brien, Malinsky and Driscoll to protect his material, with Knight removing the minor bit he was then using in a Broadway production.

Pennington in Pct. Houses

Ann Pennington is filling in as a stage attraction at \$1,500 a week for Publick and Warners.

Opened in Detroit for former this week.

Revenge . . .

Hollywood, Aug. 5. Two theatre managers riding in a small roadster were out in on a left-hand turn by a Rolls. One of the burning managers recognized the driver, an actor, and shook a threatening fist.

"You'll play no more benefits for us!" he yelled.

DR. SUES MRS. J. PETTIS FOR "BABY" DELIVERY

Whether an obstetrician is a "necessary," to use the legal term, will be first adjudicated in the claim by Dr. S. Bernard Ross, the Hotel Roosevelt's house physician, in a claim for \$300 against Jane Lynch of the Keller Sisters and Lynch and her husband, Jack Pettis, conductor of the Ben Bernie band in the trans-Atlantic night club on the "Leviathan." Dr. Ross delivered the Pettis' baby.

Miss Lynch (Mrs. Pettis), better known as "Taddy," is named co-defendant by Dr. Ross with her husband. She repudiated any responsibility, shifting everything to Pettis as the solely liable person, under the legal belief that just as he would be responsible to sue him for bad bills for dressmakers, etc., he is also liable for the "necessary" of an obstetrician for delivering their baby.

The medico's reason for going after the wife is that she is allegedly better responsible financially. Retiring, originally when getting married, Mrs. Pettis is now back in the Keller Sisters and Lynch vaude act.

Pettis' intermittent absence from New York, with most of his working time spent on the water, during the "Leviathan's" ocean voyages, makes his wife more responsible in the doc's mind. The Hotel Roosevelt with another bill for \$600 is waiting for the legal adjudication of Dr. Ross' claim before proceeding on its own. It develops from this that the Madison avenue hostility maintains a separate wing for lying-in cases, something not generally known.

The Pettis' are not apart, excepting by stringency of the band manager's ocean duties, but other financial claimants are said to make the wife a more likely party for recovery. Mrs. Pettis' husband passes the check to her husband.

Abeles & Green are defending Mrs. Pettis.

PIAZZA'S SALARY PAID

Ex-R-K-O Man Going with Coast Picture Studio

Ben Piazza has been presented with his salary up to Jan. 1, 1931, in bulk by R-K-O. He turned in his resignation last week after returning from a vacation.

Last fall Piazza was transferred to New York from Chicago, where he was general western booking head for R-K-O, and appointed business manager in the New York booking office.

Total of R-K-O's settlement with Piazza at the rate of his weekly salary (\$500), was around \$13,000. Piazza is reported negotiating with a major picture company for a studio exec position in Hollywood. He turned down the theatre operating department job offered by R-K-O.

Eva Clarke in Unit

Eva Clarke, single, joined the R-K-O four-act unit in Syracuse this week to fill the spot originally held by Ethel Norris. Latter was released by R-K-O to Arthur Hamerstein for "Luana," new musical.

Miss Clarke will play out the western route.

WOMEN FIRST IN 'STAR' ROOMS BACK STAGE

R-K-O's Bookers on Billing and Dirt—As Agreed and Ordered or Else

Squawks over billing and dressing room locations and all other flashes of temperament by vaudevillians will not be tolerated in the future by R-K-O, states Charlie Freeman.

All arrangements on billings and rooms, if any, will be incorporated in the contracts, and the contracted agreement adhered to by R-K-O. Changes of seating by acts and the yells usually following only will hit a stone wall, Freeman declares.

From now on there will be no "No. 1" dressing rooms in the R-K-O theatres. Women will get the break on proximity to the stage. Otherwise one room is the same as another. The bill's star act will no longer be pre-empting by the act in which he or she dresses. Henceforth anyone walking into the "No. 1" room expecting to see the star of the show is liable to see into a plain acrobat, if a woman.

Unchanged Billing

On the R-K-O four-act unit bill, taking in most of the circuit's theatres outside New York, the billing will be changed before the act opens and remain unchanged for the entire route. The few headliners played on the route, where the budgets are short, will be billed accordingly to pre-empting agreement. Most of the shows will have time table billing, with three or all four of equal size in the print.

When ordered to cut a dirty or objectionable gag or piece of his by the booking office, the act must cut. Stalling on the slice on a chance the office might forget, as was done until recently, mostly right under the office's nose at the New York Palace, will not get by. The crazy cutting which almost ruins the many stands is out, however, and all eliminations are now official only when okayed direct by the booking office.

If a house manager orders a gag as objectionable he must consult the New York booking office and receive an okay before ordering it out.

"The agreements we make with acts will not be broken," stated Freeman. "We expect and demand they must live up to their agreements with us. Anyone who doesn't won't be missed."

"From Chicago" No Good Parking Reason

Mrs. Roxy LaRocca, wife of the vaude harpist and a resident of Chicago, having assead a New York cop, was given her choice of 10 days or \$25.

Mrs. LaRocca had driven her own car in from Chicago and attempted to park in a back stage stand on 48th street. When a taximan objected, a cop came over to settle the argument. Mrs. LaRocca told the cop she's from Chicago, can park where she likes, and she's from Chicago.

Over at the station Mrs. LaRocca told the lieutenant the same thing she told the cop. She paid the fine.

JUST BOOKED WITH PUBLIX

ANN PENNINGTON
IF A HOUSE MANAGER
WANT HARRIS
AND HARRIS
CO. CO.
NO MORE
WE BRING
Everywhere

JERRY CARGILL
1560 BROADWAY, NEW YORK
TELEPHONE: RECENT 0004-8

STEEL PIER

ATLANTIC CITY, N. J.

The Show Place of the Nation

A VACATION
FOR SHOW FOLKS



BELLE BAKER

Held Over for Third Week by Popular Demand

THIS IS WHAT MISS BAKER
THINKS OF THE STEEL PIER:

"A word of appreciation to the management of the Steel Pier for the most pleasant engagement of my whole career."

(Signed) BELLE BAKER

COMING August 16

GEORGE

TRAGI-COMIQUE

JESSEL



COMING WEEK ^{OF} AUG. 27

LIEUTENANT COMMANDER SOUSA ^{AND HIS} BAND

SHIPWRECK KELLY IS SPENDING THE SEVENTH WEEK OF HIS VACATION
ON TOP OF FLAGPOLE OVER GENERAL MOTORS' EXHIBIT ON STEEL PIER

20 Other World-Famous Attractions All the Time

Minority Contract Became Valid When Continued After Legal Age

A fine point in theatrical contracts concerning minors is that actors under age are deemed to have ratified a contract if continuing to work under its terms, when becoming of age.

Vale and Stewart, in their unsuccessful suit against Willie Edelman and Lyons & Lyons nullified whatever claims they had by continuing under the terms of a contract which they entered into under legal age. That the vaudevillians went through with it after becoming of age counted mostly against them.

Vale & Stewart, otherwise Lawrence Edward Quinn and Walter Stewart, sued L. & L. when Edelman, vice-president of the Lyons agency, interfered with their contract for "Artists and Models" for which show Vale and Stewart were all set until notified that L. & L. would hold them to their contract. When the Shuberts heard of this, they refused to engage the act until the Lyons' controversy was adjusted.

The act alleged inequity of contract, detailing several allegedly unfair provisions. Justice Collins concluded that having worked under its terms during their minority and also for a period after becoming of age, the allegation of legal unsoundness could not apply.

Julius Kender acted for the agency.

Ruth Russell Killed

Chicago, Aug. 5.

Ruth Russell, 30, entertainer at the Plantation cafe, southside roadhouse, was struck and killed Sunday night (3) by a hit-and-run driver.

Miss Russell was fairly well known in town as singer and dancer, having played numerous club dates.

Hyde Loses Date

Alex Hyde and his Modern Maidens, girl band act, in off the road. After playing 11 months without a lay-off, it couldn't make Loew's State, New York, as a last minute headliner, owing to the girls having gone on a fortnight's vacation.

Act opens week from Saturday instead.

Social Show Replaces

Publix Unit at Tivoli

Chicago, Aug. 5.

Publix units will be out at the Tivoli Aug. 15, with local B. & K. productions substituted. Move cuts the unit time to three weeks and lengthens the local time to the same figure.

Reason given for the move is that local shows, which break in at the Oriental, are built for heavy m.c'ing, and units are not.

10-WK. R-K-O BLANKETS, WESTERN, FOR 43 ACTS

Chicago, Aug. 5.

Western office of R-K-O is emphasizing its route, and has given blanket contracts to 43 acts, with a number more listed as possibilities. The blanket gives the acts from eight to 10 weeks.

Acts at present holding these contracts are: Dance Parade, Harrison and Dakin, Tillis and La Rue, Gordon's Dogs, Lee Tunis, Ruiz and Bonita, Harriman, Swan and Lucille, Cook Sisters, Paxton, Fred Gordon, Roddy's Gang, Evelyn Dean and Boys, "In Havana," Tracy and Hay, Wheller and Morton, Jack Randall and Co., Great Rolle, Anger and Fair, Frank De Voe, Ray Rogers, Rogers and Wynn, Murray and Allen, Robinson and DeWitt, Carr Lynn, Stewart and Lash and Cavaliers, Edith Bow, Oleon and Johnson, Nash and Fatsy, Owen McGivney, DeGaleos, Loma Worth, Joe Young and Co., Lovejoy Dancers, Stevens, Nelson and Stevens, Roth and Shay, Impromptu Revue, Ann Boland and Co., Carroll, Davis and McCarthy, Bob Hope, Smith and Rogers and Chappel and Carleton.

Matter of Split Commish After Agent Quits Office

Suit to establish whether or not an agent's percentage on a split commission booking with the office he works in continues after he leaves that office, has been brought by William "Doc" Stephens against S. B. Bentham.

Stephens is suing Bentham for \$2,315, claiming that sum due him in commissions collected by Bentham, but not paid to him according to their split arrangement, from Feb. 1, 1930, when he resigned from the Bentham office, until July 8, 1930.

Stephens alleges that about Oct. 1, 1928, he went to work for Bentham on a "gentleman's agreement" that he was to receive 50% of all commissions he secured. No salary. Bentham, avers Stephens, paid him his 50% split until Feb. 1, when their relations were severed, and Bentham stopped further payments. Stephens alleges that from that date until July 8, 1930, Bentham collected \$4,630 in commissions from contracts which he, Stephens, had arranged.

Stephens is also suing to establish future commission rights on all contracts made by him, alleging he arranged picture contracts for stars, directors, and authors through the Bentham office and is entitled to his share of commission until the expiration of each contract. Greenstein is representing Stephens.

Toledo on Unit Route

Another week on R-K-O's intact date will be provided Aug. 30 when Keith's, Toledo, opens, after closed all summer.

Shows will play Toledo between Akron and the State-Lake, Chicago.

Into Their Dance

Doyle and Donnelly stepped into the office at 10:30 Monday night to say hello and goodbye.

"Just imagine," said Doyle, "we were up to Deslyva, Brown & Henderson's today to get that new song, 'Don't Tell Her What Happened to Me.'"

"And they turned us down," said Donnelly. "Said they're holding back the release."

"These publishers must be getting ritzzy," said Doyle.

Just then a tenor commenced to sing "Don't Tell Her What Happened to Me" through the not so clear, but loud speaker in the office.

Said Doyle: "They must think a lot of our singing."

Said Donnelly: "We'd better go into our dance."

USE HEADLINER TO OPEN SHOW

Minneapolis, Aug. 5.

What is the first local instance of a billed headliner opening the show occurred at the R-K-O Orpheum last week when the Berkoffs, given headline billing, had No. 1 position on the program.

The arrangement was made necessary by the character of the four-act show. Don Galvan, banjoist in "one," held the No. 2 spot, a playlet, "Any Family," was No. 3, and Bert Walton, also m.c., closed the show. The four members of the "Any Family" band appeared with Walton in his single act, "One." The layout did not draw any protest from the Berkoffs.

Patients in Saranac

Saranac, Aug. 2.

Show people at this health resort at present are located as follows:

Show Folks at N. V. A. Lodge
Fred Rife, George Harmon, Irving Bloom, Lawrence McCarthy, Vernon Lawrence, Bobby Hat, Edward DeCorra, Val Kipcaid, George Neville, Dick Kuni, Chris Hagedorn, Ben Shaffer, Helen O'Reilly, Catherine Vogelle, Ethel Clouds, Nellie Quayle, Xela Edwards, Sue Nace, Lilly Leonora, Angela Papulis, Ann Mae Powers, Viola Allen, Eddie Voss, William Holly, Julia Kubas, Leah Temple, J. C. Loudon, Mike McNamee, John J. Farrell, Andrew Erving, Thomas Abbott, Connie Reeves, Alice Carman, Harry Clark, Richard Moore, Andrew Molony, Mae Armistead, Harry English, Hans Meyer, Edith Cohen, Al Pierce, Harry Namba, Dorothy Harvard, Nell Gordon, Ethel Jones, Monroe Coleman, Tom Creamer, Charles Libecap, "Happy" Benway.

Chester Rice, Santanon: Apts. Alice Roth, 42 Franklin st. Joe Reilly, 24 Sheppard ave. James Haegney, 6 Military road. Russ Kelly 19 Broadway. Harry Barrett, 302 Broadway. Charles Barrett, 302 Broadway.

All Vaude Out of Fox East Houses; Only F. & M. Units, If Unions Are Set

CLUB BOOKING 'CORNER' GOES BUST IN CHICAGO

Chicago, Aug. 5.

Attempt to corner the club entertainment field by what has come to be known as the Goss group of 12 agents has blown up. Their try to force the club entertainers to sign exclusive contracts, forbidding them to work for the other 18 independent club agents, has gone up the river.

The victory goes mainly to the striking entertainers, and partly, it is said, to the intervention of the chief inspector of the Illinois Dept. of Labor. The Goss group called off the exclusive contract idea. That announcement was followed by the calling off of strike by the entertainers, headed by W. C. Dornfield. They had refused to sign the contracts or work for the Goss agents.

Everything appears peaceful on the club front at present; with reports of the possibility of a get-together between the 12 Goss agents and the 18 independents. It is doubtful whether anything will come of this, since, according to the plans, the combined organization would be merely a luncheon club affair.

And without fights, say the agents, why organizations?

Jamie Kelly in Again

"Isle of Forgotten Love," South Sea comedy by James Kelly, will start next month. Crescent Productions, Harold Shaw, director. The author is assistant County Clerk of Kings County and former vaude performer, billed as Brooklyn Jamie Kelly.

A Nut Falls

Lew Dolgoff, one of the chief nuts at the Village Nut Club, is going into vaude. Booked with R-K-O through Harry Forkins.

To not interfere with his nuttiness at the nutty club, Dolgoff's tour will be limited to New York.

Edwards' 'Tree Sitters'

Gus Edwards has in preparation a vaude production to be named "The Tree Sitters."

It will have a company of seven.

Dave (D. D. H.) Hall, 6 Baker st. Al Downing, 6 Baker st. Walter Daley, 10 Baker st. Charlie Bordley, 34 Sheppard ave. Jim Shields, 41 Park ave.

WRITE
To those you know in
SARANAC

Left Saranac

Marion Greene.

Dave Mavity.

Newcomers

Charles Libecap.

Tom Creamer.

Vaude is on the rebound out of Fox Theatres, with complete elimination expected September. Then the only form of stage show entertainment in Fox Theatres east will be Fanchon & Marco tabs.

Boiled down the new policy is the execs' idea of single stroking one of the worst operating headaches out of the system.

The units are to go into houses formerly spotted for vaude, although at this time Fox Theatres is experiencing a hitch on that score in New York territory.

The hitch is the unions. Spotting of the F. & M. units into New York houses will depend upon the terms which the circuit can arrange with the stage unions. Negotiation to smooth this end out are now in progress, it is said.

It's a general round-robin discussion among all the circuits who have appointed representatives for that purpose to talk things over with the labor organizations. Nothing definite has as yet come out of these meetings.

Argument hinges around the salaries and the number of operators to be imposed on the theatres. On that angle also rests the Fox plan of spotting units into houses.

Other Circuits

On the analytical strain, however, it looks like the same proposition may apply to Loew's and the other circuits, including Publix and Warner Bros. These circuits have dropped vaude and stage entertainment from several houses recently. This has accomplished a corresponding cut in union help employed at the theatres which will come back with the institution of the unit shows.

Based on the union terms outcome, Fox is planning setting back the F. & M. shows in 11 houses. These include the Academy, Audubon, Savoy, Walker, Republic, Corona, Plaza, Riverside and Fort Chester, besides the State, Jersey City.

R-K-O'S CANADA DIV.

Newly Created—L. M. Devaney in Charge—With F. P. C. Chain

R-K-O has created a new division in Canada to have jurisdiction over houses in St. Johns, Ottawa, Montreal, Winnipeg and other cities. It will be directed separately from the theatres it operates in association with Famous Players Canadian.

Leo M. Devaney has been engaged as division director for the new R-K-O group above the border. Devaney will make headquarters at Toronto.

C. M. Robson, in eastern Canada, and H. M. Thomas, in the western territory, as division managers for F. P.-Can. remain.

Max Silver Out

Max Silver, assistant to John Zant, of Fox Theatres, has been dropped from the payroll.



Sailing For Europe
(AUG. 16TH)

Open Palladium, London
(SEPT. 1ST)

MADIE AND RAY
R-K-O PALACE NEW YORK

THIS WEEK (AUG. 2)

R-K-O Representatives—ED. S. KELLER, EDDIE MEYERS—WM. MORRIS OFFICE

Initial Appearance

HELENA JUSTA and CHARLIE

'The Unusual Dancers'

This Week (Aug. 2)
R-K-O PALACE
NEW YORK

NEW YORK "SUN"
(Monday, Aug. 4)

"It is unfortunate that Helena Justa and Charlie, two negro entertainers, are placed so early on the bill because they are one of its highlights. Miss Justa is a song shouter of some parts, and both are dancers of distinction. Among her efforts is a creditable imitation of Bill Robinson's stair dance."

NEW YORK "WORLD"
(Monday, Aug. 4)

"The negro dancers, Helena Justa and Charlie, offer the best brand of Harlem entertainment in the way of hot tap dancing. The former won an ovation with her accurate reproduction of Bill Robinson's stepping."

N. Y. "HERALD TRIBUNE"
(Monday, Aug. 4)

"Helena Justa and Charlie, a pair of first-rate negro dancers, add greatly to the general entertainment."

"EVENING GRAPHIC"
(Monday, Aug. 4)

"Helena Justa and Charlie are a pair of first-rate colored hoofers. Helena offers some clever imitations of Bill Robinson, including his dance on a flight of stairs."

Wardrobe Designed by
SAUL F. BURGER

Representative

N. E. MANWARING

CARRYING HELP ON CUT OR CUFF

Stenographers and other help in most of the independent vaude booking agencies around New York are on cut salary over summer, if not on the cuff.

Most have harkened to the siren song of their employers, short of cash now but promising to make things right if they get a break next season.

The girls are not being fooled on this but are taking prolonged lunch periods to look around for paying jobs.

Male assistants are also sticking because of no other place to go.

Flying Band Off

R-K-O is reported not exercising its option for 48 weeks on the Curtis-Wright Flying Band.

The flying orchestra, backed by the Curtis-Wright people and with various tie-ups engineered as a result, was booked originally for 10 weeks with an option for the additional 48.

NEW ACTS

Bert Rome and Henry Dunn reunited.

Jack Sidney's 'Anchors Aweigh,' 14 people, produced and booked by Jerry Curgill, authored and staged by George Bennett and Sam Carlton.

ILL AND INJURED

Steve Trumbell, press agent for the Chi. office of Columbia Broadcasting system, just out of the hospital following an operation.

Paramount May Open Booking Office for Vaude Only in New York

Without naming locations or dates or setting policy, Par-Public has made sufficient progress in its move for the return of stage shows to formulate plans for establishment of a vaude department in New York. An exec now with the organization and with years of vaude experience behind him is said to have been selected to take charge of the Par-Public vaude, with his identity not disclosed.

How the vaude will be booked, by whom and where are other matters in the dark. Vaude now played in a few Par theatres is booked through the William Morris office. Throughout the entire past season Par-Public, through its division, city and house managers, has carried on a national survey of theatres to determine their adaptability to vaude. Information wanted was whether the theatres showed a need for stage shows, whether profits could be increased along with the increase in operating cost by addition of vaude, or whether there is more safety in continuing with economical straight pictures.

The results of the wide survey are in, without having been announced. Par-Public has around 35 houses now playing stage shows and acts in one form or another, vaude or presentations.

Inside Stuff—Vaude

Holding that it was a mistake to drop the vaudeville name in favor of varieties as suddenly decided, R-K-O will use the designation of "R-K-O Vaudeville Varieties" for the time being, to establish the new title, dropping the "vaude" part gradually, probably altogether inside of two months.

Joseph Plunkett, the circuit's general theatre operator, made this decision, figuring the immediate contemplated switch from "vaude" to "varieties" would be too abrupt.

In referring to R-K-O's houses, with most of them playing both vaude and pictures, the circuit will stick more or less to merely "R-K-O Theatres," and let it go at that.

With plenty of routing on, the busiest man around R-K-O now is Jimmie Alox, who has been displaying some fright recently about taking a vacation. His little office, the smallest in the Palace theatre building, is a beehive. As one of the oldtimers around the booking office, nearly everyone comes to Alox for details. He has all that at his fingertips, including salaries, acts, behavior, history, etc.

Finding things tough and the bankroll running short, a former vaude performer cut a big slice off his expenses in Hollywood. Getting himself a much used car, the performer built a trailer for the car that just reaches the specifications of living quarters.

He has the house-on-wheels parked in a remote corner of a lot and pays \$2.50 a month rent.

Coast Fox studio had quite a time convincing Ted Healy to go through with a fire sequence. The comic, heading the Rube Goldberg picture, "Soup to Nuts," was supposed to be three or four stories in the air while flames spouted behind him.

Healy was far from being in favor with the idea but finally went through with it at about 3 a. m. The unit has been working to the wee hours to clean up on the picture.

Vaude act producers are now on their own, with none of the circuits guaranteeing a thing or making any promises. They offer no encouragement.

(Continued on page 50)

'Gobs of Joy' for Return Trip, After 18 St. Mos.

Los Angeles, Aug. 5. Success of the Fanchon & Marco Idea, "Gobs of Joy," is responsible for returning it for another run with the same cast.

The unit already has 18 months to its credit, with a layoff of eight weeks. Pat West is featured.

It opens its second jaunt at the Colorado, Pasadena.

Hackensack Vaudless

The Lyric, Hackensack, N. J., which had been the town's only vaudeville, is passing out. Site is to go into stores and office building.

The Lyric, when operated independently, had been booked through Keith's prior to being taken over by Warners when the latter took over the Stanley-Fabian trio of houses in Hackensack. Under the new ownership the house had been sublet for dramatic stock which proved a bust.

R-K-O Units in F-W-C

Los Angeles, Aug. 5. Fox West Coast and Fanchon & Marco are dickering with R-K-O to book the latter's unit stage shows in the Egyptian, Hollywood.

Egyptian has been playing stage bands since the F. & M. Ideas were switched to the new Pantages. Both West Coast and F. & M. figure that the Egyptian could do things with vaude.

Some time ago it was reported R-K-O would build in Hollywood, but nothing has been heard of the project in the past six months.

Regent, Paterson, Reopens

With a cooling system, Regent, Paterson, N. J., reopened Saturday (2), with five acts on a split. House closed early in June.

Loew's 16 Wks. of Vaude—Yonkers Wants Vaude Back—Little Else New

Incorporations

New York

Modern Film Sales Corp., Manhattan, deal in motion pictures, plays, amusement places of all kinds, 200 shares no par value; E. Souhami, E. Gregstein, M. Grant, Filed by Harry C. Koch, 353 Madison avenue, Manhattan.

Alma Amusement Corp., New York, deal in plays, amusement, sports, sporting goods, \$2,600; Charles Levin; Pauline Greenstein, Eva Moser. Filed by Irving Schwartz, 190 Jerusalem street, Brooklyn.

Shulov Amusement Corp., Manhattan, deal in plays, motion pictures, conduct theatre and vaudeville agency, \$10,000. Filed by Ruben & Levin, 414 42nd street, New York.

Charles Morrison Agency, Inc., New York, deal in plays and entertainment of all kinds, 100 shares no par value; Charles Morrison, 1235 Freeman, Lawrence Park. Filed by Goldsmith, Goldblatt & March, 150 Broadway, New York.

Manhattan Theatre, Inc., Manhattan, conduct theatres and similar places of amusement, 120 shares no par value. Filed by Charles Segal, 570 Seventh avenue, New York.

Rocheberg, Ernest Operating Corp., Rochester, deal in moving pictures and other entertainment. Filed by Meyer Miller, 31 Exchange street, Rochester, N. Y.

W. and M. Productions, Inc., New York, conduct theatres, 100 shares no par value; Charles W. and M. Productions, Inc., 414 42nd street, New York.

Radio Times Sales Corp., New York, conduct radio broadcasting stations, deal in motion pictures, equipment of all kinds, 100 shares no par value; J. A. Lauridsen, Filed by Beatrice Deussen, 20 Broadway, New York.

Monteary Swimming Pool-Rockland County, Inc., Rockland County, furnish amusement and entertainment of all kinds, 200 shares no par value; John March, Charles R. Elliott, Horace E. Simon. Filed by William Brown Van R. Kegan, 12 East 41st street, New York.

New York Hungarian Operetta Theatre, Inc., New York, conduct dramatic entertainment and similar places of amusement, \$1,000; Joseph Hattay, John Guitay, Eugene Blough. Filed by John March, Charles R. Elliott, Horace E. Simon, 12 East 41st street, New York.

Calder Greyhound, Inc., Jamestown, conduct theatres, parks, plays, \$30,000; Clyde E. Caranah, Thomas Carr, George Platt, Filed by Rogers, Arthur Hewes, 401 Hotel Jamestown Office Building, Jamestown, N. Y.

Change of Capital
Motion Picture News, \$50,000, changed to 1,000 shares no par value. Filed by Hughes, Schuman & Dwight, 100 Broadway, New York.

Change of Name
From R-K-O Productions, Inc., Delaware to R. K. Radio Pictures, Inc., Filed by Maurice Goodman, 1564 Broadway, New York.

Fox Resumes Stage Shows In 2 Western Houses

Los Angeles, Aug. 5. Fox West Coast is reopening the Broadway, Tacoma, and the California, San Bernardino, Cal., with P. & M. stage shows.

Both houses have been without presentations more than a year.

George Poli, S. C. Poli's nephew, is with the Norm Jeffries (R-K-O) office as an agent.

The straight picture experiment having failed in Yonkers, N. Y., Loew's is contemplating restoring vaude there. No date for the return has been set as yet, but may be announced by next week.

Loew's denied other New York or out-of-town houses are calling for return of vaude, stating they'll remain in straight pictures until independent stage shows are needed.

Meanwhile R-K-O is claiming a jump on the rest of the vaude field, declaring the drifting of Loew's from stage shows has helped to intensify the R-K-O brand of vaude. Another R-K-O claim is that in several neighborhoods in which Loew's eliminated vaude, the R-K-O vaude stands, with the neighborhood vaude trade to themselves, have shown improvement in attendance and grosses.

If R-K-O's "jump" contention is sound, Loew's former vaude patrons are being or will be weaned over to the R-K-O theatres for the latter's vaude.

Unable to book ahead due to uncertainty over policy for next season, the Loew booking staff is reported to fear it will run up against many difficulties in attempting to get back in stride, should there be a sudden general return to vaude by that class.

3 Idle Days in 16 Wks.

Loew's vaude time now amounts to but 16 weeks. Of that seven and a half are in New York and eight and a half on the road. On that route are nine days of lay-off, five between Memphis and New Orleans, and four between Canton and Toronto.

With August under way and Labor Day not far off, Loew's present unsettled state of mind regarding stage booking indicates the Loew longer than 16 weeks now on the books, when the season opens. At the beginning of last season Loew's was booking 28 weeks of vaude time.

Two New F. & M. Stands

Hollywood, Aug. 5. Fanchon and Marco have added the Broadway theatre, Tacoma, Wash., and the California theatre, San Bernardino, to their route. Both stands will play the F&M unit a full week.

Tacoma will open Aug. 15 and San Bernardino Sept. 15.

MAXINE LEWIS
FEATURED WITH
HARRY CARROLL
Now Playing
Long Beach—R-K-O

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER

MARVIN H. SCHENCK
BOOKING MANAGER

CHICAGO OFFICE
600 WESTS THEATRE BLD'G
JOHNNY JONES
IN CHARGE

ARMY OF FEMME FLOATERS

Londoners Don't Know Rackets When Going Against the Oldest

London, July 24. Every known racket is being practiced in the town, and most of them are getting away with it.

Extends to all walks of finance and life, the same old mutts being hooked by the same gangs.

Leading word over here has always been the confidence trick, for which something like 100 prosecutions must be made every season. Simple minded folks who leave the beats with a blunk will meet company promoters with rich-ore veins to be opened up. It seems to work seven times out of 10.

Shadler game brought up recently was the old gag of meeting a greenhorn with a girl and collecting through the post. Racket isn't in favor these days, penalties for detection being too hot.

Round about London there are something like 10,000,000 people, all small investors. There's hardly a laborer in town without a dime or two invested in some sort of stock. They like to handle the certificates.

The number of notations which have had more attraction for visitors than the beauty of Fleet of beauts could be seen on beach for nothing.

That, of course, is the refined version of racketeering.

The nite life rackets, on the other hand, are doing pretty good trade, particularly as the town is officially quieter these days through the strenuous police fight against the clubs.

Gambling clubs disguised as private houses of unimpeachable reputation have been commented on before. There's a number of alleged hostesses in the Belgrave district who turn an old nickel vending hooch after dark.

Amazing thing about racketeering in this town is no one knows anything about it. Londoners believe anything and everything.

Gip racket here is mainly confined to the nite zone. Most days there's at least a dozen thinly disguised ads on those lines in the personal columns of the best papers.

SARATOGA JUST SO-SO CASINOS, TRACK OFF

Saratoga, Aug. 5. As anticipated, with conditions what they are, the Spa season is off this August, but none the less interesting.

A curious drawdown from the class places to the Arrowhead is solely credited to Paul Whiteman. Whiteman's orchestra is doing all the biz at the springs, attracting society satellites.

The money bunch is here in fair numbers, but a little more conservative. Track trade likewise off with a three-quarters gate the top thus far, registered Saturday.

Everything wide open, as usual. No entertainment by agreement at the high spots excepting for the colored joints.

Picture houses in Saratoga and at nearby Albany, Schenectady, etc., are taking advantage of the Whiteman gap by playing Universal's "King of Jazz."

GOLFIE- WITH TRIMMINGS

Waukegan, Ill., Aug. 5. A new pee-wee golf course here will combine a beer garden and amusements. Open air stage on one end with a six hour vaude bill, while scattered along the course are tables and chairs, where the thrifty can squat.

COULD ONLY HAPPEN IN CHI

Chicago, Aug. 5. Femme had a guy arrested for molesting her at a picture house here last week.

En route to the judge they got together and the dame settled for 10 bucks.

Honest

Hollywood, Aug. 5. Hollywood cafe owner has closed his eating place temporarily.

Sign on the door reads: "Not out of business. Just catching up on my drinking. Back in two weeks."

BEAUTS AT GALVESTON ON SHOW AND BEACH

Galveston, Aug. 5. Dorothy Dell Goff, blonde, 17-year-old New Orleans high school girl, was acclaimed "Miss United States" last night, winning in competition with 31 American girls. Tonight she will contest with seven European girls for crown of "Miss Universe" and \$5,000 in coin.

Judges were headed by Jack Leach, New York theatrical man, and Jules Cannert, New York magazine artist. The cool green waters of Gulf beach had more attraction for visitors than the beauty of Fleet of beauts could be seen on beach for nothing.

Long Sentences Given Baseball Pool Handlers

The first severe jail sentences imposed in Special Sessions in the drive against operators of lotteries and baseball pools in the city were given to Harry Marks, alias Harry Kohn, 42, and his brother, Meyer Marks, 33, both of the Half Moon Hotel, Coney Island. Each was sent to the penitentiary for terms not to exceed three years. They had been convicted of possessing lottery slips.

When the brothers, who conducted the H & M Realty Co., at 2225 Broadway, appeared for trial Monday, probation officers produced numerous letters from Brooklyn people vouching for the good reputation borne by the defendants.

Detective William Wittenberg of Inspector O'Brien's staff, who led a squad of men in a raid on the Marks' Broadway office April 23, had testified he found several thousands of lottery, policy and treasury slips in the plate and also bundles of baseball pool tickets. Wittenberg declared the two men at the time of the raid admitted the slips belonged to them, stating they were the sole eastern representatives and distributors for a big western gambling group.

The Marks brothers denied possession of the slips, declaring the officers obtained the evidence in a room adjoining their office.

Hotel Hand-Booking Charge Fails to Hold

Charged with "bookmaking" in the Hotel Belvedere, 319 West 48th street, Detective Halpern of Inspector McCormack's staff arrested Anthony Davniro, 37, salesman, of the Belvedere, Anthony's arrest followed the arrest of Joseph Davniro, 21, said to be Anthony's brother and living at 10 St. Edwards street, Brooklyn.

Halpern testified he saw Joseph Davniro taking bets from persons close by the Belvedere. When seized with several alleged "slips" he told the sleuth he was accepting bets for "Sharkey" in the Belvedere. The detective went to the room indicated by Joseph and arrested Anthony. The latter stated he was taking bets for a Jersey operator.

Magistrate Michael Ford freed the defendants.

WANDER JUST TO KEEP MOVING

Girls Go from City to City—Never Stick Long in Any Spot—Employment Agencies Surprised at Number and Always Broke

HITCH-HIKE TRAVEL

A horde of girl floaters are flooding the middle west and never stay long in one spot but work their way from week to week or month to month from city to city.

Employment agencies have been astounded by the number of girl floaters who appear to them for positions. Male floaters are no novelty, always existing in large bunches, with the employment agencies accustomed to them.

Agencies report the floaters by the manner in which the application cards are filled. Frequently girls are found who list their last place of business in Kansas City, second in Calgary and the last in San Francisco. They rarely ever stay more than three months in any city. Constantly on the go, they give their reason for this to the employment agency in the majority of instances, by saying that they wanted to work their way to the big city, where they would stand a chance to get ahead. Other state restlessness or various disagreements at home, or with former employers.

It has been noted by e. a. that even those girls who state that they come to New York for their big chance quit their jobs and hit out for another town after a short while. Due to this the e. a. rarely give female floaters serious consideration for a position.

Usually Broke

The e. a.'s are surprised at the type of femme floaters who apply for work and at the type of work which they will accept. Some are highly intelligent, speaking and looking that way, yet they will work for \$12 a week. This because they are usually broke when they hit New York, and will take anything which will put them back on their feet for a short while. A few of the girls have been found to be ineptly equipped to handle executive jobs. Yet when spotted in that position, they throw it up, to hit out for the next town. Most of them apply for jobs as cashiers, sales ladies, dental assistants or work along those lines.

When asked by a member of the e. a. how they managed to travel around as they do when supposed to be broke, girls state any way they can, mostly just hitch-hiking. Hardly any of them state they were passengers on a train.

Femme floaters in show biz are the natural and expected thing, but the number of non-pro-femme floaters are now just as numerous if not more so, according to the employment agencies.

MODEL ALLEGES ASSAULT

Swears Salesman's Drink Left Her Unconscious in His Apartment

Charged with a serious crime, Joseph J. Raymond, salesman, 28, residing at the Piccadilly Hotel, was held for the Grand Jury. He denied the charge and is on bail.

Allice Maillard, 26, model, of 411 West 115th street, sobbed that she had been invited to a party at Raymond's apartment, which was then the Cardinal Hotel on West End avenue. At 11:30 p. m. Raymond gave her a drink from which she lost consciousness and woke up several hours later, she swore Raymond outraged her.

Some time later she notified detectives of West 86th St. station of the alleged assault and Raymond was arrested.

Pleasing the Neighbors

By Joe Laurie, Jr.

And A-1 References!

Hollywood, Aug. 5.

Those who refused to admit things were tough out here became convinced upon lamping the following ad in the July 31 Los Angeles "Times":

Experienced colored maid, especially good cook, A-1 references, wants apartment house, day work, or private family. Will work as man and wife. Adams, 2243.

Taxi's Flag Up, Driver Is Thirsty for Coffee With His Boss in Car

Riding with the "stick" or flag up, pastime of some taxicab chauffeurs, resulted badly for Nathan Goldberg, 28, of 1459 Taylor avenue, Bronx.

Goldberg's passenger was his "boss" but he didn't know it. Mitchell H. Premark, treasurer of the M. C. T. Inc., taxi system, with offices at 1775 Broadway, testified.

"Drive me to the Roosevelt Hotel," said Premark to Goldberg. After about 20 yards Premark noticed the "flag" up and asked Goldberg why he didn't push it down. "I need a little coffee money," Premark quoted Goldberg as stating.

They reached the hotel. Premark asked the cost. Goldberg told him 40c and Premark gave him a dime tip. The next morning Premark's mark started an investigation. Goldberg was brought to West Side Court on a summons and Magistrate George W. Simpson held him for trial in Special Sessions. Goldberg made an emphatic denial.

"Our company loses about \$5,000 a day in this manner. Our losses are more than a million dollars a year. We don't say any even taxi chauffeur is stealing, but those who are will be brought to court and sent away if found guilty," warned Premark.

BOY'S MOTHER INDUCES NORMAN TO FORGIVE

Charles Norman, author of "The Bronx Home News," a book of poems recently published by William Morrow, withdrew his action in West Side Court against Samuel Cohen, 22, 186 West 102d street, and John Rose, 30, of 186 West 102d street. Both defendants were charged with assault.

Norman protested. Slinger shot a blow to Norman's right eye. While on the floor, Rose is alleged to have booted him. The motorman sounded his whistle. At 96th street a young blueset, William Callahan, of the Wakefield station, seized the pair.

"Cohen's mother has begged me to spare her son," said Norman. "While I was savagely punched and kicked I have some feeling for Cohen's mother," he stated. Both defendants are ex-gobs. They were unconcerned about the predicament.

Dope for Carroll

The grand jury gets the Earl Carroll "Vantile" matter today (6), with Assistant District Attorney Macdonald prosecuting.

The "dope" is against any likelihood for an indictment on the evidence. In case of indictment, a jury trial may come up in the fall.

"Seeing that you are a well known star of the theatre and as one of the fast payers of this community, we thought that you might be interested enough to put on a show for us next Sunday at the Community House. We are in debt and we expect to charge \$1 admission which we are sure we can get and pack them in if the people know that you are going to put on the show."

"Nobody will interfere with you. You can pick the talent you think is the best and do whatever you wish. It's up to you."

So spoke the Honorable Mayor and the Trustees of our quaint little village. "We of this community," "Please, do's" from my neighbors. In a weak moment I said "Sure." I don't know what made me do it. Maybe it was because I had run out of gin. Or maybe I became community conscious. Anyway I said "Sure."

The call for talent was posted at the Post Office. Mamas and Pappas took of auditions and going to be a grand show," said everyone. "I never let my little girl appear at the Community House because it's usually so amateurish, but with your experience in direction and help I'm going to let her sing," said one Mama. The village carpenter, confided to me that he used to be a comical guy in Sweden. The ice man had a funny act and could make the people laugh like he does the servant girls. Of course I would have to help him clean up his stories.

The talent appeared in the evening strong men with weak voices, seeing kids dance with one foot, four year old violin players, trombone solo by a deaf guy, and many more. I picked out the best, and rehearsed them in skits and specialties and the show (?) went on. The place was packed. The village made money. The relatives of the talent applauded enough to try to break the show. A big hit. Everybody said it was great. And I went home satisfied and tired.

Aftermath

The next day I met the Mayor who nodded coldly and passed by. How should I know that the idiotic looking kid that I turned down when he tried to sing "Ireland Must Be Heaven," was his son?

My wife got down nearly-bad eggs from the grocer. Just because his two little girls were not allowed to do their recitations about "Our President" and "My Dolly."

The ice men left him a piece of ice because I didn't give him a chance of showing his funny suit. The meat man handed us a tough steak because I didn't have sense enough to see that his nine-year old boy was a genius, who wrote and acted his own Jew monolog.

My neighbor refused to loan me his axe. I wouldn't let her go on and do her "Gull Dance."

Just a Chill

"Nobody speaks to me now. I get clammy handshakes from the people who saw the show. Nods of non-recognition from the parents whose kids I turned down. Even the people that did appear feel they have done some better if I hadn't butted in and cut out their best stuff."

The moral is have plenty of gin in the house—don't let the heat get the best of you—don't get Community conscious and the best advice follows ever given girls—Never say "yes."

2 Days for 'Crashing'

Irving Lippman, 25, jobless and homeless, was arrested in the Paramount theatre for "crashing." He pleaded guilty, and Magistrate Michael Ford in West Side Court fined him two days. Lippman did his "bit."

Lippman went to an upper floor in the Paramount and stole his way into the theatre by a fire escape. Lippman was observed by an usher. Lippman was taken to the manager's office, but raced out. He was overtaken in the street.

Standard Golf Clubs Encourage Midget Courses as Promotional

Large country and golf clubs are so interested in the midget courses springing up all over the country and the effect they are expected to have in popularizing the regulation game that some may build up chains of the miniature links themselves.

Rather than seeing the miniature courses as serious opposition, it is contended that many people not familiar with golf or unwilling to trying it on large links without knowing more about it, are getting the bug stronger through the pony editions of the standard 18-holes. Theatre operators are displaying an interest in the chain direction of the midgets, but mainly from the profit angle.

Most of the baby golf courses are being maintained independently, with several theatre owners known to have extended their operations to the field, including Indian whose houses are closed and may never reopen. One indie in the Bronx, who has operated the Keiton several years, has opened an midget course near the Concourse and is now reported planning to raze his theatre, where another may be started.

Jim Jeffries Develops

Morro, Coast Heavy, All Within Last Two Years

Hollywood, Aug. 5.

Cash customers at the Hollywood Legion Stadium witnessed one of the year's biggest fight upsets in the defeat of Armand Emanuel by Al Morro, local Italian. Emanuel in his last out, two months ago against Jim Maloney, capped the nod with plenty to spare. Clever and experienced, he is rated among the toptouch heavies.

On the other hand, Morro when boxer Emanuel was in the ring for the second time in his life. His first start was against Tony Stabensap whom he knocked out in the eighth round.

One of it all, meaning Morro, is Jim Jeffries. Living on his ranch at Burbank, Old Jim came across the kid about two years ago. Jeffries recognized fighting material. Jeffries has always said that the present crop of managers and trainers know little about bringing a fighter to the front. Here was his chance to prove his statement.

For two years Morro has been bringing the boy right along. Living outdoors, working on the ranch, training daily. Two years of it and not a peep out of Jeff. He saw the kid every day. No fighting; just working and training.

All the gags popular when Jeff was in his prime were used. Picked hands and road work. On the road every day. And always Jeff worked right with Morro.

After a year and a half of this he brought the kid into Hollywood and asked Tom Gallery for a fight. They got Stabensap, tough out of the kid's first fight. Tony told in the eighth. Jeff saw what he was looking for and dragged Morro back to the ranch again for another six months.

Emanuel was looking for a warm-up for his coming fight with Leo Lomski here Aug. 12. Morro was booked as the trial horse—his second fight.

Up to the seventh round, it was about even. In the second Emanuel had caught a hard right to the left that and in the sixth it was left as a drum. Then the kid started to show his class. He out-boxed Emanuel, tied him up in the eighth. His short, jolting left hooks to the inside were the work of a master. The referee separated them just once in the 30 minutes of boxing.

But the kid goes back to the ranch for a while. Some other things he needs to learn, according to Jeff.

The combination of Jeff and Morro means a fortune if the kid continues progress. In the meantime, Emanuel's fight with Lomski is off.

Razzing the Home Town

(Continued from page 52)

screen, while Joe is one of R-K-O's prize-winning managers in New York.

By Birth or Marriage

Others who, if they care to, may claim to hail from Toledo are Otto Kruger, in three Broadway flops last season; Tom, Matt and Owen Moore, who once lived on the East Side here; Carlotta King, musical comedy star who appeared in Warner Bros. "Desert Song," then drew salary for a year while another filmusical was sought for her in vain; Joe Wagstaff, Fox cartoon player; Kay Carroll, one of the gals who sang for the recent raid on Earl Carroll's (no relation) "Vantiles"; Jack Osterman, vaude and musical comedy; Grace Denton, who gave up promoting dramatic and concert season here to become p. a. for Gene Dennis, psychic, now fooling 'em on the R-K-O circuit; Charles O. Locke and Frank Condon, "The Newspaper Man," who Locke is under contract to Shubert as playwright, and Condon has written numerous scenarios. Many chorines in various stage units were students of Beatrice Gardner here.

Harry Langdon, film comedian, got himself a Toledo wife, with consequent comic embarrassment. Izzy Fierk, mentor of the Mutual Burlesque circuit, has close Toledo connections, and Emmett Callahan, his right-hand man, is a Toledo boy who has made good in the wiggle opera field.

While many of the boys went away to make their fortunes, some remained to win renown at home. Outstanding among these is no Michell (Mitch) Woodbury, dramatic and m. p. editor of the "Times" and the only newspaperman local registered at age 80. Mitch leads the set of guessing shows under the tutelage of Dick Meade, and in return taught the latter the art of sport writing. Meade now is sport columnist of the "News-Bee." Mitch has not forgotten his earlier sport-writing days, and frequently doubles by covering golf matches and yachting regattas.

He boasts (probably that's the word) many friends in the theatrical world, and enjoys being seen in the company of noted and vaude performers. His weekly column (Sunday) is devoted largely to listing the whereabouts and doings of every thespian who ever plays in the theatre here, with list of Christmas and New Year's cards, received each year and duly chronicled, is of surprising size.

An enthusiastic booster with a yen to be known as a man about town, Mitch writes up the various take joints constituting the town's nite life with no little gusto. He is a regular at the theatres and never engages him as p. a., but he gives all a break. His show reviews are a delight to the local exhibs; each successive one is longer to the last in proclaiming that the greatest show ever has struck town.

Other dramatic critics, V. K. (Dick) Richards of the "Blade," and E. R. (Ernie) Moorefield, of the "News-Bee," being outlanders, are sometimes suspected of not having the welfare of Toledo at heart. They admit, upon occasion, that there have been better shows than the one they happen to be covering; which usually means a loud squawk from the exhib, although there are exceptions.

What Toledo Got

Town always would stand for anything in vaude, and got just about that. Stock companies complete the picture. For years it was playing more or less sophisticated productions, always flopped; third raters playing frayed comedies usually drew. Stock and legit alike washed up now, though. In normal times town is one of best picture key cities.

To believe the local press, and the local prodigy, Toledo has a who the lad's father, George Milford, who shortly will outrank Kreisler. Boy gives annual concert here, plus brief tour where he isn't known, and gives radio broadcasts. For weeks before each concert, tour or broadcast, his father, who combines duties of p. a. with work as an optometrist and optician, visits local newspapers.

A local annoyance in city rooms

R-K-O FIRST TO BEAT FOX AT BASEBALL

Fox's baseball team went down to defeat for the first time this summer before R-K-O. Score of 17 to 16 in a fierce struggle Saturday (2) at Mount St. Michael's Field.

It gives R-K-O a chance at the league pennant, with five games won and three lost, as against Fox's seven wins and one lost. It conceded a rather slim chance with probably only two more games each to go.

The other teams ascribe Fox's supremacy chiefly to practice ground near the Fox home office at 10th avenue and 55th, where the team keeps itself in condition.

Nite Baseball Relied on To Save Club as Bkpt.

Cumberland, Md., Aug. 5.

With night baseball bringing out big crowds in other Middle Atlantic League towns, Cumberland Colts have gone in for the moonlight game, in the hope of keeping the club from going under financially. Cumberland club has barely managed to keep off the rocks this season and unless night baseball brings out better attendance of locals threaten to drop their franchise.

While there are only nine home games on the Cumberland schedule, the park has been equipped with flood lights at a cost of \$3,500. It being the hope that night games will pay for the new equipment and help the club to break even for the season.

Dickson, Strib's Mgr.

London, Aug. 6.

The Young Stribling-Phil Scott fight in London recently realized \$100,000.

The American winner drew down 25% of the gate. Strib's starts for home tomorrow (5) accompanied by his father and Dick Dickson.

Dickson is on his way to Havana to visit his parents whom he has not seen in years. It is understood here that he will manage Strib, whose title possibilities now have been revived. The scrapper insisted upon turning his affairs over to Dickson as an act of gratitude, for Dickson helped him up when all the other fight promoters figured him as through.

Is Mary Willing Megley, director of the Toledo and Toledo, who gives several concerts a year. Brings in some artists whose reps sometimes exceed their abilities, and one or two noted orchestras, but choral society always insists on singing with orchestras. Considered great stuff here. As Flora Ward Heline, a music critic of the "Times," pointed out after the last concert: "Think of Joan of Arc. Then think of Mary Willing Megley!"

Theme Song

One of few cities to possess a municipal band, Toledo upon all possible occasions sings "We're Strong for Toledo." Song gained world-wide fame at time of Roxy International convention in New Belgium, few years ago. Ice House Quartet, really a quadruple quartet, since there are 16 members, sang "Toledo" in several theatricals. Jack O'Connell at the Continent, then broadcast it from the Roxy theatre in New York, through aid of Roxy himself.

One old-time showman at the Roxy, Jack O'Connell at the Vita-Temple knows how to get 'em in, despite forbidding look of old theatre and frequent poor shows, and makes 'em like it. He has an idea of a second, some good, and is a friend of every newspaperman in town.

One of the best woman press agents ever to quit the racket is Clara Stein, recently married. Her ability saved many a stock venture here from flopping. Gained fame as a lady reporter in Sandusky, O. some years ago, being first to chase down murders and such, mounted on a bicycle.

Town has six first-run picture houses, a big picture house and a number of double-feature and grinds. Public has two theatres here, and R-K-O plans to open two in fall. Some of the theatres must make money, since people have to go somewhere, and there's no fishing in the winter.

A Near-Star for Near-Necking

By Claude Binyon

Hollywood, Aug. 2.

"You're a sweetie," cooed the casting director. "I could do something for you, maybe."

"Yeah!" said Mitzi speculatively. She shifted the tray of food in her arm.

"How long have you been working in this—" the casting director waved a right arm as he sought an appropriate word. "This—this—this—" he found the word: "restaurant?"

"This ain't a restaurant," corrected him. "It's a bean joint. People here to eat beans, ain't they?" "I'm not eating beans," said the director.

"Some people can't eat 'em," she said. "They can't." "You're a beautiful girl," said the casting director. "Of course, you have to be smoothed out a bit. Garbo look like you when she stepped off the boat."

"What boat?" asked Mitzi. "The—'the Lusitania,'" said the casting director.

"I've been here the weeks," said Mitzi. "I came from Chicago to get into movin' pictures. From Chicago."

"What're you doing tonight?" the director asked. He wiped his chin with a napkin and put the napkin in his pocket.

Her Routine

"Usually," said Mitzi, "I go home. Then I go out with Joe. He's in our boardin' house, Joe is. People call him Joe for a nickname, but his real name is Joseph. He told me, he did."

"Would you come over to see me tonight?" the casting director asked. "I think we can do big things with you in pictures."

"I know a joke about doin' big things," said Mitzi. "A man says to the other man: 'I'm doin' big things these days.' The other man says to the other man—'you know, the other man—he says: 'What are you doin'?' Then the other man says to the other man, he says: 'No washin' elephants!'"

The casting director grinned.

"People laugh when I tell it," said Mitzi. "Sometimes I make it even funnier and people don't do, people do. I make it that these two men are Irishmen that never have been in this here country before. They're making it so they talk to each other in Irish, but that's too hard when only one person is listenin'."

The casting director arose and dropped a quarter on the table.

"What do you want, Mitzi?" asked. "Do you always leave tips for a cup of coffee? Are you rich, are you?" "Drop around about 8:30," said the casting director, scribbling his address. "And don't bring anybody with you."

'ROUND THE SQUARE

"Stein Song" Kickback

Rudy Vallee may thrill thousands with his "Stein Song," but this tune carried only grief for Tom Love, Texas gubernatorial candidate. Prior to election day, Love had a bandwagon parade downtown Dallas streets and somehow the boys, either due to heat or spirit of the occasion, struck up the tune.

Much to the embarrassment of Love, famed dry leader of Texas.

Hunting Easterday in Mountains

The Warren County, N. Y., sheriff, state troopers and local inspectors have been combing the mountains around Lake George, for William W. Easterday, alleged New York bucket shop operator and husband of Lora Sonderson, former musical comedy girl. Easterday, believed to be against Mrs. Easterday's wishes, is sought as a ball jumper and fugitive from justice.

He was arrested in Washington several months ago in connection with the closing of the brokerage house of Sloan, Logan and Company, which officials claim was one of Easterday's bucket shops. Released on a bond of \$25,000, he failed to appear in court on the date set.

The searching party narrowly missed apprehending Easterday at a camp in the mountains east of Lake George last week. There were evidence said the John Laws, the camp had served as a rendezvous for the alleged "bucket shop king" and his wife. No charge has been filed against Mrs. Easterday. New warrants for her husband's arrest on mail fraud charge were sworn out last week.

Easterday, known to the Times Square crowd, is believed to be the man who, in giving two girls a ride on the East Lake George Road last week, said that his name was "Sullivan." Postal inspectors say that is one of the alleged bucket shop operator's aliases. A name man, thought by the investigators to be David Carey, internationally known stock seller, was a companion of Easterday in the machine, the girls declared.

Kids' Commercial 1/2 Pt. GOLF

With school out for the summer, the kids in the residential neighborhoods of the Bronx, N. Y. C., and elsewhere are evolving a new way of combining fun with a budding sense of commerce.

Selling lemonade to passersby is old stuff; putting on shows in the cellar is no longer thrilling. Kids are now converting their back yards, and "kiddie" mikes are, in grammar school, into golf courses. Kids charge from a penny to a nickel per round, giving a glass of lemonade as a prize to customers playing a certain number of rounds.

Plenty of laughs reported on the kiddie course, slightly lopsided as a rule.

"You mean, like Joe?" asked Mitzi. "I won't bring Joe. His real name is Joseph, though. People call him Joe."

"Don't bring him," said the casting director.

Mitzi on Time

At 8:30 Mitzi entered the casting director's apartment. She accepted a highball.

"This place is pretty, ain't it?" she said. "Do you send out your washing or have somebody do it here?"

"My 30-year-old mother does it," said the casting director. "She's strong for her age, ain't she?" said Mitzi.

"Sit down here on the divan," said the casting director. Mitzi sat, and an arm crept about her waist.

"Hee, hee!" she giggled. "I can do big things for you, baby," said the casting director.

"I know a funny joke about doin' big things," said Mitzi. "One man says—"

"It's about elephants," cut in the casting director. "His arm tightened around Mitzi's waist."

"Do you know it, too?" Mitzi asked.

"Just by hearsay," said the casting director.

"That isn't the way I tell it," Mitzi said. "When I tell it funnest it's by two Irishmen named Mike. What are you doin'?"

Nearly a Star

"You'll be a star," crooned the casting director. "People will say: 'There goes Mitzi—what's your last name?'"

"McGarnigle. It's McGarnigle," said Mitzi. "Then there goes Mitzi—what's your last name?"

"McGarnigle," said Mitzi. "Then there goes Mitzi—what's your last name?" the casting director concentrated. "You'll have to change your last name," he decided. "It sounds like a mouth wash. He frowned, then sighed. "You are beautiful," he said. "I love you."

"Hee, hee," giggled Mitzi. "Are we gonna neck, are we?"

"Yes," breathed the casting director. Then he jumped. "What's that?"

"It sounds like a bell to me," said Mitzi. "A bell."

"Wait a minute," said the casting director. (Continued on page 58)

5th Month of Marathon

Chicago, Aug. 5.

Marathon dance at the Mary Garden, ballroom, will be in its fifth month, Aug. 11 if the couple and a half still dragging around last that long.

Stunt has been doing tremendous business the last three months.

IGNORE WHEEL AGENCY IN FILLING UP CASTS

Mutual's closed door policy toward outside casting agents has been sprung partially with outside agents having 20% of the placements in the new season line-up of shows and with this amount not kicking in to Mutual's own casting agency. Earlier in season Mutual had issued an edict that performers seeking engagement in Mutual shows would have to come through the Mutual casting agency and pay the latter customary commissions on engagements.

Outside agents figured Mutual's edict a challenge and unwilling to subject their clients to a double commission arrangement, refused to submit talent as formerly to the Mutual producers. When official casts were issued a couple of weeks ago quite a number had been uncompleted, and the producers, dissatisfied with progress of the circuit casting agencies, called in the outside casters to complete their rosters, and, if possible, improve on comics, with understanding that salaries would be net as far as the Mutual casting agency was concerned.

The outsiders filled up casts with performers obligated only to pay their own agent commission instead of the double commission which would have been necessary if booking through the Mutual agency.

Says Soub Was Rough

Margie Pennetti, burlesque soub, was released in \$1,000 bail on a felonious assault charge pending hearing in Yorkville court, New York.

Girl was arrested on complaint of Harry Donlon, 11 Madison avenue, who alleges the defendant struck him over the head with a heavy water pitcher. Donlon is in Bellevue and said to be unable to testify against the girl, which caused postponement.

When case was put over at request of the District Attorney, because of the complainant, the Pennetti girl was held on a short affidavit of the arresting officer in \$1,000 bail, which was supplied by her attorney Harry Altman, Brooklyn.

Irving Place Continues

Burlesque will stick as policy at the Irving Place, New York, next season through an arrangement effected last week between Charles Burns, lessee and owners of the house.

The Irving Place, a combo, was to have been forced out next month with house scheduled to revert to Yiddish, its policy prior to burlesque.

Bedini Producing

Jean Bedini, currently in vaude, will return to burlesque next season to appear in and produce the stock shows for the Times Square, Detroit, when house reopens Sept. 6.

Bedini's contract is for 10 weeks with an option.

Walks on Minskys

Jack LaMont, comic, has cancelled his contract with Minskys for the National Winter Garden stock next season.

He will instead head a new Mutual unit.

Wally Ford's Act

Chicago, Aug. 5.

Wally Ford, out of legit, is lining up a four-person act. Others are Stanley Price, Edwin Bailey and Rae Terry, all from midwest legit. R-K-O western office setting route.

Casino Non-Mutual

Casino, Boston, will not play Mutual shows this season as previously.

House may go stock burlesque.

Rosenberg Pays Stock Chorus Girls "On Time"

Jerome Rosenberg, against whom \$300 in back salary claims to choristers was awarded in a court judgment, is liquidating the claims in weekly payments through arrangement with Harry Altman, attorney for the girls.

Rosenberg formerly operated the stock burlesque at the Garrick, New York, which folded some time ago with both principals and choristers holding the bag for the final week's salary. Nat Mortan, casting agent, who had booked the performers in under an alleged guarantee from Rosenberg that the latter would be responsible for salaries, instituted the court action in their behalf, retaining Altman as attorney. Rosenberg defended action on the grounds that the operators of the Garrick stock was a corporation and he was not, therefore, personally obligated for the amounts due.

A second suit covering amounts due principals which was to have come up for trial next week has been settled out of court through Rosenberg acknowledging claims to be liquidated after the choristers have been paid up.

MUTUAL'S PAY FARE JOKER GIVEN CHILL

Mutual's edict of requiring principals engaged for shows next season to pay their own fares to the opening and closing points, has stirred up dissension with the wheel shows.

The idea of having principals hold the bag for transportation on opening and closing weeks is said to have been given by Mutual inasmuch as the vaude acts booked with the shows will be required to pay their transportation over the wheel, as a custom prevalent on the vaude circuits.

Many performers are reported as having signed with Mutual without noticing the transportation joker clause. It has kicked up plenty of fuss since with others not already actually signed holding off signatures to contracts until the transportation matter has been adjusted.

Previously the wheel shows when operated by outside producers had all traveling expenses defrayed by the producer. This season Mutual is operating the shows with former producers in on salary, as dummy producers for the wheel.

The number of holdouts on the transportation angle is figured to knock the joker out of contracts and have Mutual pay fares of performers all the way, as before.

Burlesque Changes

Vic Gasele has supplanted Betty Joyce as soub with stock at the Bijou, Phila.

'Girls' Last Resort

Detroit, Aug. 5.

The Times Square, having tried almost every other policy, will go into two-a-day Girls' Last Resort with reserved seats only. Midnight show Saturday, and change weekly at that time.

Stock company will be used with Isabella Van the only member picked so far. Al Sterling is managing house for owner, Alex Schreiber. Also handling the Loop and Embassy.

Producers Turn Managers

Jake Potar and Ben Levine, both former Mutual producers, have taken over the Orpheum, Reading, Pa.

They will operate with Mutual shows when reopening. House will play pictures first half.

Levine has also taken the Lyric, Allentown, Pa., with Mutuals playing the house Mondays.

The New Season Renewed Activity Increasing Opportunities

The Familiar "Ring" of Your Name

RINGS THE BELL

On the Cash Register of the
Show Business

IT IS GOOD BUSINESS
TO BE WELL-KNOWN

VARIETY EXPLOITATION

Will Make You Known Wherever
It Is Worth-While to Be Known

GET ON THE BAND-WAGON

Boom Times Are Coming

WANTED!

30—GORGEOUS GIRLS—30

(Ponies—Mediums)

\$27.50—2-A-DAY—6 DAYS—NO SUNDAYS

ACROBATIC AND TAP DANCERS, EXTRA MONEY

BRING REHEARSAL CLOTHES

MONDAY, AUG. 11, 1 P. M.

NATIONAL WINTER GARDEN

Houston St. and 2nd Ave., N. Y. C.

Note: Principals under contract report Tuesday, Aug. 12, 1 P. M.

2 Girls Drive to Coast, but Vow Never, Never to Try It Again

By Marie Gillespie

(Mrs. Jimmie Gillespie tells of her experience driving to the coast from New York. Cross-country driving by the femmes getting to be a habit, the wife of Paul Whiteman's manager gives details.)

Well, to begin with, as long as I live I don't ever want to make that trip again. We took plenty of time and didn't kill ourselves as some people I know tried to, did but just the same never again.

I say this even now when my driving has improved—I hope. At that time I had just obtained my license and figured I was okay to drive Jimmie's Stutz to the coast as Jim and Paul and the bunch had gone ahead.

We used up 33 days to get to Hollywood, stalling along plenty of course, although in some cases despite ourselves. We totaled 4,127 miles, our total expenses, outside of hotels, food, etc., came to \$342, but this did not take in the cost of six new "shoes" as we burnt out all of the tires by the time we hit Hollywood.

Of the expenses, \$117 went for gas; \$19 for oil; garages, \$33; repairs (outside of the new tires), \$172.

Neither Anna Mae Bell, a former performer, and with me, nor myself had been driving over 60 days. We alternated of course. Patricia, the wife of the Gillespies, seven, was with us.

May 5. Safely to Croudersport, Pa., where we camped for the night.

May 6. Arrived in Cleveland at night. No mishaps excepting for knocking over a car at post on Euclid avenue, smashing a left fender. \$21 for repairs.

May 7. Arrived Delta O.; no accidents.

May 8. Arrived in Milwaukee but brakes burned out. Left car in Milwaukee, taking taxi to hotel. Remained in Milwaukee one week visiting relatives.

Laughs for Cycle Cop

May 15. Left for Chicago only to have brakes burn out again in Waukegan. Borrowed Dodge car to get to Chi. Stopped by motorcycle cop for speeding but kept telling him gags on the way to the station house and laughed our way out. It wasn't funny, but it was limited and if we were going to burn out brakes, etc. we had to nurse the grouchy bag.

May 16. Left Chicago for St. Louis. Hit by storm which blew side-curtains off the car. Spent three days here to have curtains, etc. patched up.

May 18. Left St. L., arrived Topeka, without mishap but for one blow-out.

May 20. Left for Colorado. Hit speechnicker car and smashed both machines. Owner of the other car demanded \$100 damages so we paid him \$85 in smiles and 15 bucks in cash. However, we had to pay \$35, to have our own bolt fixed up again.

May 22. Arrived Hays, Kansas, in blinding storm with mud reaching to the hubs of our wheels. Slid into a ditch and pulled out by a passing motorist.

May 23. Arrived Limon, Col., with tires in shreds. Bought two new ones.

May 24. Arrived Denver to visit Paul Whiteman's parents. Had car completely overhauled, remaining four days.

Snowbound

May 29. Snowbound in Colorado. Advised by local auto club to take another course, owing to the snow.

June 1. Arrived Taos, N. M., Mexico, with self-started out of commission. Had to call men to crank car at each stop.

June 2. Arrived Albuquerque, N. M., spending another two days for more repairs.

June 3. Arrived Holbrook, Ariz.; no damage.

June 4. Arrived Kingman, Ariz. Hit in terrible sand-storm. Had to crouch on floor of our open car with curtains drawn in blazing heat until late in the evening.

June 5. Arrived Fresno, Calif., late at night and dead tired.

June 6. Arrived in Pasadena stone-broke. Had to SOS for money to complete trip.

June 7. Arrived Hollywood, vowing never again to undertake such a trip.

Palace P. A. Better Learn From Picture Publicists How to Handle Press

At St. Dora Maughan's, the ladies of the press gathered at the Palace to view her collection of Paris gowns. It may be bad form to criticize a hostess but when promised that Miss Maughan would "model" her gowns in the theatre which is refrigerated, the guests could hardly be blamed for failing to enthuse over a half hour's view of costumes on hangers shown in a hot dressing room without even benefit of chairs during her discourse. Perhaps the picture concerns have ruined the racket. They supply every comfort including the interior when angling for publicity about a star's costumes.

Miss Maughan is delightful and talks fluently about what she wore at Ascot and Deauville. She says all dressmakers are nine inches from the ground for silk and twelve for tweeds of which she has a smart collection, one coat with crossed bands under its bolero back. Black satin for lingerie is very popular abroad as are tiny feathers on mules. Dark shades to be worn for fall is the favorite.

What appeared to be a perfectly innocent black satin gown with high neck and long sleeves was criticized by Miss Maughan as her "most inebriated" because of its fit. Of course there wouldn't be any sense in "modeling" that for the girls. All gowns look alike from hangers so it was necessary to explain them.

Patent leather satin is the material of the brown ensemble worn during her performance.

Beside, according to Miss Maughan, to be worn more in trimming than in all over designs though some of the latter will always be fashionable. Dead fringe braided to the knees where it falls free is used in wide bands on a green crepe.

A tip for travelers that Miss Maughan probably won't mind sharing—elaborately cut-out slippers, black and white fabrics are slipped into old stockings, a pair to one stocking, keeping them protected yet easily identified when needed.

Miss Maughan confessed this her only weakness in the varieties as she opens in a show.

YOUNG 2-ACT NEARLY STEALS PALACE SHOW

Jesse Block and Eve Sully, cross-fire team, were almost the hit of the Palace this week, despite competition such as Claiborne Foster, Frances Williams and Harry Richman.

Frances Williams went in for white costumes to set off her sunburn, which looked like it might be the real thing. Blondes should be always tanned, it is so becoming to them.

Harry Richman seemed more interested in a yachting trip, evidently contemplated over Sunday, than in thinking up anything to amuse a theatre audience. He was resplendent in white ducks, blue coat with brass buttons, but his gams were not so hot. However, he was not noticeably bothered and nonchalantly introduced Saturday everyone except Miss Foster.

Miss Foster's skit at the Palace went out to the rest of the "Saturday's Children" cut down for vaudeville. It is amusing but the secondary role of "Florrie" runs away with the whole thing. Miss Foster looked charming in a simple girlish frock of bright red color to give it character.

Did You Know That

Ann Harding broke a toe while kicking off a slipper... Viola Brothers Shore has been loaned to Fox to do the Jeanette MacDonald picture... Herb Fields and Ann Handley are en route to New York... Nanette Guilford is getting a divorce... Arthur Lake (and police dog) were in Catalina week ending... This is the interview after another for Raydie Harris... They say Marilyn Miller is photographing more beautifully in black and white than she did in color... The Paul Lukas are all wrapped up in aviation... Bunny Charles warbles a mean ditty... Harry Johnson's tan is the darkest in town... The Jack Rambers have taken a place at Malibu for the rest of the summer... Harry Ruby is engaged to Cleo Cullen... Bonaventura... A lovely fish chaff at the opening of "Rebound"... Irene Mayer Goetz was stunning in a blue and white sport dress fastened with silver buttons... Mrs. Myers' luncheon... They say Peggy Fears Blumenthal now has the outstanding collection in diamond bracelets... Harlan Thompson and Marion Spitzer are in town again... Myrna Sprague and daughters are Alasking it.

JAP GIRLS' LEGS NO LONGER A SECRET

Tokyo, July 20. What the Japanese papers rather stiffly refer to as "girdles" has taken a bold hold on the Japanese theatre. About four revues, all more or less undressed, are on the July programs. One boasts a couple of dozen "Bunnies" who are certainly enjoying. All the ingredients including the cop, the bed, the screen, the gun for black-outs, black lingerie and a pink negligee. A horse in added, which probably entitles the act or revue or whatever it is, to call itself original. As during his Columbia, et al, days Mr. Bedini lends the dignity of his presence.

Henry Bergman's "daughter" must have discovered the secret of staying a child always; she hasn't grown any in height at least for several years.

"COMMON CLAY" IS O. K. FEMME FILM FEATURE

"Common Clay" is the kind of picture that stills the house and then releases a flood of comment at its conclusion, the greatest audience compliment, much more so than any other. Constance Bennett, who might not be a sculptor's ideal as to face, more than makes up for that by her trim figure and neat way of presenting herself. She gives a sensitive performance.

Some might consider her too restrained during the many trials and tribulations of her short career, but so many stars overact that restraint becomes a virtue. "Common Clay" is stiff to mold thought.

Beryl Mercer had a brief scene that added to the throat-lump hazard.

Marguerite Churchill's "Intentions" Stand Out

In "Good Intentions," Marguerite Churchill has anything but a vital role yet she manages to be most attractive. There is a certain exotic tinge to her appearance that makes her really interesting. She also dresses herself in a sophisticated and becoming manner. A short black velvet evening cape that she wore with white fox zigzagged across the shoulders, was positively out. Not a single sort of thing at all and therefore very fetching. One time she did appear in a bouffant tulle dress but for the most part wisely clung to silky dresses that were far more becoming and attractive.

And who would ever think that Edmund Lowe could transform himself into a suave man of the world? Of course he was a crook, but such a gentlemanly crook that even the audience could hardly suspect him.

Wa-Wa Agua Caliente

By Cecelia Ager

Secret Over Stockings Makes Good Film Story And the Mackail Legs

"The Flirting Widow" was a cute idea for a story.

Probably everyone does not know older sisters should wear green stockings if their younger sisters marry first. This is what happens to Dorothy Mackail when her younger sisters marry.

But there doesn't seem to be any reason why Dorothy should not marry. She is the prettiest girl of legs on the screen, and shows them in dresses that are long in back but short in front.

Lella Hyams is as attractive as usual in the Revue role as one of the married sisters. Why Basil Rathbone, who is so slim and aquiline he looks like a stiletto, should be so attractive is hard to figure out. But he is attractive, so that's that.

STATE BILL INSPIRES FEMME QUESTIONING

The Three McCann Sisters at the State are billed as from the "International Revue." Whatever language they used then and now must be a new one for not a word could be understood. Girls dance well, their neat blue jackets and pleated white skirts and berets serving the complete turn. Something more distinctive might have added a note of individuality.

Bedini and Howard bring a subdued atmosphere which the house certainly enjoyed. All the ingredients including the cop, the bed, the screen, the gun for black-outs, black lingerie and a pink negligee. A horse in added, which probably entitles the act or revue or whatever it is, to call itself original. As during his Columbia, et al, days Mr. Bedini lends the dignity of his presence.

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Hollywood, Aug. 2.

Filmdom's recourse to the gay life, Agua Caliente, has the correct Hollywood attitude. Picture stars are gods, sweeping everything before them. Let a film name enter the casino, it doesn't matter how mouselike, instantly every thing stops. By some telegraphic process everybody becomes aware of the Presence simultaneously. The dealers are as proud as the players. They react as if it were their personal responsibility, their personal victory, that the film name is with them. Trying to believe itself worldly, so inflated, so used to it all, Agua Caliente collapses utterly at the advent of filmdom's famous; becomes just an awe-struck stargazer, thrilled, impressed, silent with worship.

When Buddy Rogers was discovered in the Casino last week end, as soon as the people recovered from the coma into which this staggeringly person threw them, little cries of "Ten!" he too beau-u-tiful! "See how good he is to his mother!" "Such heavenly eyelashes! So long—so black—so curly!" broke from garish feminine lips all over the room. The young man, woman, stood over where he stood, without excuse; the middle-aged said to each other, "I must get closer so I can tell the children I've seen Buddy Rogers."

Follow the Leader

Younger men stood off in groups, muttering to themselves and casting glances of such hostility that Mr. Rogers should have shriveled where he stood. But nothing distracted him from the Olympian heights on which he moved. Should he decide to play Black Jack at a hitherto deserted table, immediately it was mobbed with players clamoring to place bets there too. If he fancied a turn of the wheel, then that roulette board groaned with the weight of silver dollars fighting just to be near Buddy Rogers' money. A turn toward the bar, and every one was thirsty.

Through it all he floated, bland, serene, smiling, save when women, emboldened with the intoxication of his nearness, came up to him, all of a rush, their eyes burning with excitement to say, "I met you at Soandso's party two years ago—don't you remember?"

Mr. Rogers would pause for a moment to reply with such charm and directness that his listener must clutch to a chair; "Of course. How are you?"

Being Worthy

Not till he left did the current he generated cease its quivering. Bets were placed beyond the players' reach, and extra bets were placed. They were quaffed in liquid success. People did everything they could think of to act worthy of Buddy Rogers. So long as he was there, there was a buzz in the air, and while the women were remembering deliriously his broad shoulders and his wavy black hair, the room existed only for him. Much, much later people shook themselves out of his spell, once more began placing 50-cent pieces between the O and double O, resuming the careful fingering of their stakes, taking their gambling seriously again.

Because a picture star can so upset what would like to be a meeting place for cosmopolites and haughty persons, then as such Agua Caliente is a bust. But the good middle class who see the stars in themselves as tasting the follies of life, cutting up and with Big People at that, like it this way. The presence of a film player puts the final stamp of chic on it for them.

Just Another Instance How That State Is Run

Rare instance of cucumbers going to a girl's head. While standing in the State lobby one of those terribly busy pages dashed through the doorway and topped that cut-out sign plugging the cooling system on a "Vagley's" girl's head without so much as a "sorry."

Maybe he wasn't sorry but she never panned the page boys—until now.

"Cool as a cucumber" may go for the cooling system but the sign made one person burn.

The Parisian Front

By Christine

Paris, July 25.
Fourth floor of the Ritz hotel, Suite 41-42. "Come right in, lady, right in. Mistah McEvoy says I should jus' keep yuh right heah till he come back to the bar and get a match. Won't yuh res' you can't an' you hat. Have a lil cocktail, he won't be gone so very long now, and he wants tuh see yuh. He's a very busy man, Mistah McEvoy. I brings him home nearly every dawn now so's he gets his res'. The othah night he was ovah at Erick-top's cabaret and the prince Raas-Raa, Raspoli I believes it is, at right theah and talked and talked with Mistah McEvoy about Hollywood. Everybody likes yuh, talk to Mistah McEvoy about what yeh's doin' now in Hollywood. I could tell 'em too, 'cause I worked for Mistah King Vidou in 'Hallehah' you know, Ise 'Bouye' in dat pitcher; nice role I had. Would it amuse yuh to see the stills of dat and also Mistah McEvoy's 'Hollywood Girl'. An' heah is a picture of Mistah McEvoy hieself. And dis is an invitashun to the Lady Mendis' house on Tuesday night. We gets around an awful lot since we's come ome heah to Paris.

Just as Blueboy was about to go into a tap dance by his guests' amusement J. P. McEvoy strode quickly in. Blueboy is an experienced gourmet who knows all the good Paris restaurants by heart.

McEvoy's Objective

But the hall shut eyes of Mistah McEvoy are taking it all in for future printing and for the future entertainers you with a lot of new wisecracks, it's listening closely for any information a resident of Paris might be able to hand out. He knows all about New York, has Hollywood by heart, and now he is going to accomplish the same by Paris.

He is assimilating news about the best dressmakers, the smart cafes and cabarets, the perfumes a girl like Dixie Dugan would indulge in. All the smart resorts will see him and all the smart resorts will entertain him. He's just a breath of old Hollywood and New York thrown in; in fact he's the regular spirit of America. When you get right down to it, without a doubt, the U. S. prohibition prejudices.

Jack Hobby and Bathing Suits
Everybody knows Jack Hobby of the Equitable Bathing Suits Co., especially visiting American artists. He smooths things out, such as cashing checks and getting you around to the right place.

About two years ago when he was down in Palm Beach enforcing laws against lovely ladies too eager by far for a real all-over sunburn, he came upon two of these girls who hated to spoil their fun, but the law about bathing suits and no stockings was the law, so he chased them around the beach until they could come back properly covered. One of them snifled haughtily at him and said: "Say, old fashioned, if you get around a lot you'd know that all the smart places of the Continent don't care what you don't wear as long as you get a good-to-look-at sunburn." In the face of that argument it was hard to be stern. But he was, and said the law was the law, and for them to go and put on stockings and a cover-

Not so long ago he was down on the Deauville beach pointing out celebrities to a visiting photographer who wanted to take some group photographs for his new magazine. He saw a couple of girls lying in the sun whose lack of garb would make them an attractive cover for any magazine. "You hold the camera, Jack," said he, "and I'll try to see from which angle we can take the picture." So Jack Hobby was focusing the lens carefully this way and that, when one of the ladies turned around and met him eye to eye. It was the one who confided at him in Palm Beach, and you can imagine his confusion when he was discovered by her to be concentrating on his lack of bathing suit.

Jack usually winds up this story telling that this girl actually said to him, but it is not printable.

Cafe Big Shot

Monsieur, the swell Russian night club, is closed for the summer. Mrs. Erick-top's Fox and the King out the old flag at present. It

doesn't much matter. Nobody in town, anyway, but tourists; everybody at Deauville.

Sophie Tucker was at Le Touquet this past week, watching them play. She is getting ready for the new Winter Garden revue in London.

A few of the small houses have already opened. All the fashions to be gathered so far include long skirts, short jackets, inconspicuous fur collars, a few side plaits, bell sleeves, lace and chiffon for evening, either brilliant colors or black for evening, soft browns and blues for daytime, and printed lace for afternoon.

But wait awhile, until the bigger houses have shown their collections, then you will really know what to buy for your fall wardrobe. They open the beginning of August.

Gilbert Roland Here
Gilbert Roland is coming up to occupy his four-seater box for the Davis Cup match, but nobody knows yet who will be his guests. He has been at Aix la Bains and Norma Talmadge is going to stay down there, probably not very much interested in tennis, anyway.

FILM FEMMES' METHOD OF COPPING CLOTHES

Hollywood, Aug. 5.

Local merchants dealing in fashionable wearing apparel have for a number of years been the victims of grifting press agents and picture names who connived them out of dresses, hats and shoes under the general heading of publicity.

Press agents sold the stores the idea of furnishing a wardrobe for their clients in which to be photographed and built up the store on a resulting publicity. In most cases the store furnished the outfit and got copies of the stills, but when it came to getting the clothes returned it was usually given up as a bad job after several tries.

Recently one of the merchants, known as a nap for the grifters, decided to get enough to bite. The publicity he got was great, but it wasn't worth \$100 worth of clothes every time a film femme got mugged.

He purchased a blanket insurance policy against theft on all clothes going out of the store for publicity purposes.

Now when a dress has been in the hands of a press agent for 10 days after the picture is taken, the insurance company sends out an adjuster who picks up the dress or threatens to place a theft charge. When the beef goes into the store about the insult, the manager claims he knows nothing about it. He explains that all clothing in the store is covered by insurance and that his hands are tied. He advises that the dress be returned. Which it is.

Scotland Yard's O.K.

When Scotland Yard in the person of David Torrence admiral of Ronald Colman "Raffles" you can't help liking him, who could expect an ordinary woman to resist?

Kay Francis is again the fortunate—for both Kay and fans—choice of a master criminal; those boys know the value of advertising. It is easy to understand why society women invariably succumb to a daring crook—they're so tired of tickle-trapee days.

And Miss Francis fly to Mr. Colman's aid; she reached him before the police who did.

Smartly gowning as always, one of Miss Francis' daintiest costumes was string shoulder straps almost to the waist in back.

Armida and the Cooling System Click at 86th St.

The 86th Street has one feature which others might copy to advantage. Its "ladies suite" below the stage is air cooled through vents in the theatre floor making it really comfortable in the various lounge rooms. Telephone booths are also cooled the instruments being actually cooled to the touch.

This neighborhood is evidently in favor of Armida. When her name appeared there was the rustle of expectancy, a pleasant anticipation noticeably lacking during the rest of the show.

ORIENTAL

(Continued from page 48)

military tap. Returns couldn't be better.

Sally Sweet on for personality warbling. This girl is something of a local name, especially well known to the Martini and Grand. Over easily here.

Final were the Six Beladors, tumblers and risers acrobats of form first show and missed a couple of stunts, but such was the frame of mind of the audience that the tricks got excellent returns.

Harry Rose remains in his second week as the "Rose's" rather plenty of credit for heating this crowd up into a receptive mood. It might, however, be Rose's rather than Harry's who would cut his bits of Hebe stunt and also running into the audience.

The whole show was called the "Lawn Party," and the stage managed to give some semblance of a southern party, although the pillars hid part of the band from the audience. To the chorus goes mention for one production number; the girls wearing men's dummy costumes and dummy legs on trays, so it was a sight that was carried by men. Plenty of applause for this bit, although very old as the frame of mind of the audience.

News, Henri Keates' organ and orchestra feature completed.

Loop.

CAPITOL

Chicago, Aug. 1.
Structurally this production unit is weak until the finale. As a whole it just manages to get by, but fair-weak, considering the low production cost.

It's a simple affair against a "twelve" background of pepper-mints and all-day ticklers. Finale packs the idea punch with a black-drop effect fringed in white and a black drop. The girls, dressed in claid in rose flimsy, and a ballet by prying open the lid, which has seven girls dancing on the girls' shoulders. Effect of these swinging and the others dancing lightly and the girls dancing on the girls' shoulders.

Otherwise it's practically straight presentation and minus the usual commodity in toto. The boys' m.c., talks excessively in a high nasal voice, but reports are there's a beam of light on the circuit for guys like this to cloister themselves in silence.

Reeves and Lew, boy and girl dancing team, were at their best in a skit of two toys in a candy shop. Dorothy, they are an able tapster, rather comical, and very good. Miss Irene, a rather typical ballet danseuse, Jones and Hull, two boys in a comedy of comic opera, clasp, slap hock and bum gags, were used for laughs, but didn't work. When the two, tripping and tackling each other as a routine, showed the result, they got a long contract from F. & M.

Warner's officially took over this and several other shows the day this show was caught, and the marquee was gaily put with pennants and "Silver Stage" gilt, but business was as usual.

"Wild Company" (Fox) and assorted news shots.

Loop.

5TH AVE.

"Rose Garden" Unit
Fanchon & Marjorie, pretty well lived up to in "Rose Garden." Lots of looks, rhythm, song, dance and comic business. The girls, top-liners, but somehow no duds. Some not so good, but none all.

Harold Stanton sings and also m. c.'s, especially for local fur snow, doing the double duty okay. Snow, doing the double duty okay. Karl Horn is band leader and one "mosses" who doesn't mess around much with language. He does well with the baton, fiddle and occasional warble.

Hall and Essley get laughs with their light and dark jokes and a Queen in adagio acrobatics, the blue gal hurried about like a basket-tossing and a Queen in adagio of tap dancer; Red Donohoe and "Uno," the mule, add to the laughs.

The show ends with audience's wish "Let Us Be Gay" (Metro), screen, main drag.

The girls in line bring steps, grace and figure with okay routines to the stage. At times the harness on the ponies is scant. But this is navy week in Seattle.

Trepp.

R-K-O UNIT

(Continued from page 47)

for these four acts on their break-in. The top shows with more elastic budget will pay \$2,900 and \$2,700 will be the average mean.

New and old, but lacks spark and sparkle; just another of those lustre-less line-ups encountered in the "Cheaters" the Kenmore, the 58th Streets and kindred type of neighborhood.

And Gertrude Fella got to "em with their pratfalls, although Gertrude, in Eva Tanguayish get-up, impresses on the slack tape serially.

Even Soda Checks Bounce

Probably the first bouncing soda check. Women in Huyler's had a 15c soda, brought the check to the cashier's and said "I forgot my money" and walked out.

Acting by Remote Control

"Little Accident" isn't the farce it was fathomed to be, at least on the screen. Doug Fairbanks Jr. was too sincere in everything he did to be quite silly enough as the frantic father and never was there a more detached heroine than Anita Page. Miss Page acted as though she were really some place away from the scene.

Sally Blaine wore a smart suit with gayakt shawl collar on the cutaway coat and Miss Page's cape-sleeved coat also good looking. As usual, Zazu Pitts wore a vacant look and helpless hands, the smartest thing for her to do.

The Riviera Idea

"Movietto" is now snapping people walking on the street and then presenting them with a card which, if mailed in with 25c, enables the subject to three snaps. Card is mailed in with the film, presumably the film corresponds as a means of identification.

Rome and Dunn lack variety in song repertoire. Their hokum opera parody did not stand out. That's the conceiver, nullified by an attempt to make it a variety show. It was ordered out immediately. Up until the opera hoke, it's a case of pops, with no much to be said. Everything is double-number.

The Verrell's temp stay is slightly, if unsuspicious. Nice and Florio, presumably the stoniest, are featured amongst the six young male steppers. It's a commercial commodity in toto. The boys' concerted and step-out specialty hoofing as much an asset as the stars.

Joe Marks' Co. comprises Mae Leonard and George Brown, alternate straight. Marks, if not a star, is a comedian. The girls, will never be accused of being unfunny. He garners the laughs in a comedy of comic opera, brashly and crassly at times, but the main thing is, he gets 'em. Beaucoup bit and business routine, a fifty top-off to a sluggish audience.

On another of those sultry Sat. after the theatre was down the trade, with "Hell's Bells" not in position to claim any credit for the feature and it must be the value. The night is the unconscious apparently and turning out consistently.

JEFFERSON

Scraping the stage shows at Fox's Academy has blown up a harvest of new and interesting material. The only vaude in the neighborhood. And they're giving them good vaude down there.

Current bill is good heat entertainment with five of the seven acts spotting comedy. The feature "The Defiance" and a comedy office with combo proving it "Saturday to the tune of a packed house when beach perambulating would seem more enticing.

Australian Woodchoppers, two men and girl for a job, opened, satisfying with hatchet throwing, whip snapping and woodchopping. The girls, in a comedy, comedy hoofers in collegiate garb, got over without a struggle, unleashing some light and fluffy interspersed with clown stuff.

William Kent, with two women and man, clicked heavy for comedy in a sketch combining bits which Kent has been doing. Contrast blackout finish enjoyable with the "drunk" and sent Kent away to prolonged palm slamming.

Freeman, Russell and Mortan, two fellows and one girl, head registers for laughs. Femme members clowning never missed, while the boys were carrying moff providing added zest to a good act.

Frank Dobson and Co. also scored in a comedy with "The Love of a Girl." Plenty of comedy with Dobson at his best.

In Vite, night comedian with fifty take another acceptable bit tickler next to shut. Vite has a personality and nonchalant delivery that get the best of his chatter is new. Through good handling it gets over for tops, sending the boys and girls to the back of the house.

"Land of Clowns," classy dance flash of two men and four girls, with a comedy carrying moff of the act and the femme acrobatic and too dancer contributing best of the act. The girls, in a comedy, finish with mob hock in speedy tempo provided a novel getaway.

Edna.

RITZY

At Saratoga many people find the celebrities in the boxes as interesting as the horses on the track. The boxholders include Mrs. Graham Fair Vanderbilt, Joseph Leiter, Mr. and Mrs. Gratton H. Payne, Vincent B. Ziebell, Mrs. George B. Hubbell, Mrs. Henry Carnegie Phipps and Louis G. Kaufman.

Doing Nicely

Jacques de Wolfe is doing pretty well as an interior decorator. Formerly on the stage, he once acted in a Belasco production. Nephew of Elsie de Wolfe (Lady Mendil), he followed her example in leaving the stage for interior decoration. His mother was well known in the theatre a generation ago as Drina de Wolfe. She had a spectacular career.

A Difference

Really fashionable women of New York and Newport are amused at the persistency with which style magazines and book publications declare "Lilyan Tashman" the best-dressed woman in Hollywood. The fashionables insist that Ina Claire is "the best-dressed woman stage for interior design." Constance Bennett approaches the conservative standard than Miss Tashman, who is described merely as "the most theatrically apparelled."

Young Vieller's Play

Anthony Vieller's play, "Defense," opened at Cape May, N. J., Aug. 1, with the author of the "Margarite Wycherley," in the leading role. This clever actress divorced Bayard Vieller, playwright. Miss Wycherley was born in London, daughter of Dr. J. L. Vieller and made her stage debut in 1888 with Mrs. Januscheck.

Medcraft on Shorts

Russell Medcraft, co-author with Norma Mitchell of "Cradle-Snatchers," has joined the writing staff of Paramount's New York studio. Medcraft shorts. Now 30, Medcraft began acting at 17, with stock in Oakland. He soon joined the Alcazar company in San Francisco. In 1926 he eloped with Jean May, an actress, and they were married at Fort Chester, N. Y.

FEMMES AND MELLERS

Producers talk about women making a picture a success or a failure but this avalanche of crook melodrama talks differently. Women don't make pictures whose sole color to distinction is a terrific row and tumble fight or a slaughter by machine guns, either of which is the big scene in gangster stories. Shooting Richard Dix in a fight that had the men chortling with glee while the girls marveled at such bloodthirstiness so far from the jungle.

"HIGH SPEED" A MISMOORE

Paramount's "High Speed" revue must have been paced with a tired turtle. Dave Gould Girls look well in red velvet and gold costumes and their iridescent spangled tunics smart, too, but otherwise all was dead sea fruit.

Early visit includes an organ recital by Egon Pultz, and whatever made Paramount think people liked two organ recitals during one show? Too much piping entirely. Jesse Crawford's pop stuff much better liked. Rubinfon's vim and vigor leading always a good show too.

MARRIAGES

May Collins, former film actress, now on the stage in "Ladies All" to Edmund E. Thomas, non-pro. Aug. 8 in New York.

Bernett Hershey to Adele Allerhead last week in New York City. Hershey is a staff scenarist at the Brooklyn Vitaphone Studios. Miss Allerhead formerly posed for artists and among them being McClelland Barclay and Rolf Armstrong.

Charlotte Levenson, non pro, to Steve Baratro, manager Paramount theatre, Broadway, Aug. 2. Bride's sister-in-law to Nat Royster. Public is a.

Doris Marks to Henry Dreyfus, in New York, July 26. Bride is a daughter of former Manhattan editor-in-chief of the New York Times. Gross is scenic designer.

BIRTHS

Daughter to Mr. and Mrs. Ernest Byfield. Byfield is president of the Hotel Sherman company.

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15 YEARS AGO

(From Variety and Clippings.)

The Keith Union Square in 14th street, New York, third oldest of the E. F. Keith stands, was returned to its landlord, the Palmer estate, the lease having expired some time before. House had been an enormous money maker in its day, one year having turned in a net of \$104,000. It was exceeded in years of service only by the Keith Boston and Philadelphia houses.

Anna Held had fled from Paris to Switzerland with her famous jewels when the Germans threatened to break into the French capital. Now she was back and had turned her home, opposite the residence of the president of France, into a war hospital.

In America the state rights system of marketing pictures was still in a healthy condition and important productions were being sold on the territorial basis. Newest major production to go into circulation by that method was the Frohman Amusement Co.'s pictureization of George Ade's story, "Just Out of College," a best seller.

Mid-summer news being dull, Anthony Comstock, New York's guardian of morals and things, crashed the front page with the threat of proceeding against several summer revues and also waging a war against the city's dance halls.

Proposal was made to use Conan Doyle's story, "Drigadier Gerard," a picture with Lewis Waller and Madge Titherage as leads. The English players were about to make an American legit tour.

Nelle Revell quit newspaper work which had engaged her for several years and took general charge of Orpheum Circuit publicity.

Stage and screen were at grips. Moore and Littlefield were billed to headline at Keith's Washington, a neighboring film house exploited one of their recent pictures. The act was promptly cancelled at the vaudeville house.

50 YEARS AGO

(From Clippings)

Coney Island and the Rockaways were popular resorts, but Long Beach was just coming into sight as indicated by the completion of a hotel there. Long Beach was so little known that it had to be identified as "just east of Far Rockaways."

Bret Harte had produced his new "Two Men of Sea-Bar" in London, but it was a failure. Now he was putting it out in book form. Later on Harte became enormously popular in England and made his home there.

Adelina Patti is reported to be "passionately fond" of the game of bezique described as a "happy-go-lucky" adaptation of "single-dock pinocle."

One M. Delarte in Paris had developed an elaborate system of training actresses for police in grace and his fame in America was vast. Clippings reports an incident: "Miss Maud Banks who contemplated the stage as a profession is to sail to Europe shortly with the intention of studying under M. Delarte in Paris. Her mother will accompany her, but her father, Gen. N. P. Banks, is not interested in the Delarte system which was not known 40 years ago when he was an actor."

The Mastodons Minstrels sailed for Europe and the ceremonies of their leave-taking lasted a night and a day. A garden near the New York steamship dock having been turned into a lawn fete for the occasion. Charles Frohman was treasurer of the troupe.

Inside Stuff—Pictures

Bootleg sound equipment is disappearing in France. Eradicating it entirely will be a long process, but signs point to its being confined to those small theatres which cannot afford real equipment, or where some local expert contrives to keep some makeshift contraption in working order. Owners of theatres now being built or under alteration are offered free supervision of the laying of the sound cables by Western Electric without any obligation to them to contract for the equipment. Theatre owners now realize that service is as important a factor as purchase price. All this is sales.

Though the sale of American equipment does not yet justify its local manufacture, there is no doubt the ground is now broken for it, and contracts obtained far more easily than when it was first introduced in France.

Western Electric, now working on 43 new installations, closed eight more contracts the week ending July 13, one to replace a Gaumont equipment at the Royal Biarritz. Same company is working on the recording equipment of the Braunberger and Richebe studios in Billancourt, just outside of Paris. One stage will be equipped Sept. 15 and the other about Oct. 15, the present RCA equipment being used on the latter until then.

Par-Public is considering a plan to install a double electric talker conduit in all theatres as a preventative against possible breaks in the electric current and the jamming of the talker equipment. One circuit to be used permanently and the other to be utilized as an emergency wire. Idea is new in pictures.

What has caused P-P to think about such a plan was the recent jamming of equipment at the Rivoli, Broadway. Happened Tuesday (25) during the supper show. Wire that runs from booth to back stage and amplifiers snapped, causing sound to break off entirely. House was without talkers for about an hour and a half, during which ERPI experts were summoned to fix the situation, no one at the theatre being able to discover the trouble.

The break-off in current caused a refund to about 300 customers. Picture was "Manslaughter" (Par). About 600 customers figured to have been in house at the time.

Lobby fortune tellers or mind readers are failing off. But a few are left. Most of those departed could not go straight. Didn't resist the temptation for side money.

These mental telepathists usually reach saps who want private readings. It's understood when one of these turns is engaged they lay off that racket. But the dough is pretty soft. So they fall, hoping the house doesn't get wise.

Seeing the chumps in person or answering by mail means coin to the fakirs either way. It's not enough to bunk 'em in the lobby or on the stage; they go after the yaps like any other fortune teller. And the house fires them.

There's a gyp Gypsy in one of the parks around New York with 107 fortune-telling routines. Price is \$1, \$2 or \$3. This bunko is a concession and takes them just the same, which explains the lobby thing.

Mike Marco of Fanchon & Marco is one of those few fellows in the show business with long memories. He has denoted that several times, especially of late since assuming charge of the general talent booking department for Fox Theatres.

One of the bigger things in connection is Mike's remembrance of the Southern Pacific in the days when F. & M. weren't so healthy. In 1921 Bert Adler, representing the firm, called at the SP offices in New York to arrange for F. & M. credit. It didn't look so hot. The firm was young and unknown. Frank Pickering, the SP gen. asst. pass. agent at the time thought F. & M. would be all right and stuck to it.

As F. & M. grew, SP remained its favorite road. Now railroading its people and property over the U. S. map, all of the F. & M. transportation is cleared through SP. Last year that amounted to over \$250,000.

Universals take the stand that reports of R-K-O acquiring their company through picture contracts or anything else constitute "the wildest kind of a dream." The only relation with Radio, they maintain, is the booking of U pictures for one year—and no more.

Phil Reisman, former Pathéite, who succeeded Lou Metzger as general sales manager, just got the post because Uites who count have known for some time he is a good man, they state.

The reports have further complicated things by having R-K-O take Reisman out of Pathé to represent them in the U works. Pathe, which has denied any hook-up with R-K-O other than the long-term production contract, joins with U in flattening this part of the report.

A booklet in folder form containing the names, addresses and home telephone numbers of everyone in R-K-O, down from Hiram S. Brown, excepting clerks and stenos, has been compiled by that organization. A copy will be furnished all authorized persons in R-K-O, as well as division managers, house managers, district publicity men, etc.

Opposite Mr. Brown's name is the warning (on most urgent matter only), while generally it is warned that "this information is confidential and for use only when absolutely necessary."

All executives, operating, booking, publicity, music and radio, legal, transportation, maintenance, film booking and other department heads and personnel are listed.

Wearing off of the mechanical end of talker novelty evidenced in many directions gets a direct tip-off from company reports all over the country to indicate that servicing of talker equipment has just about become a myth. The operators and exhibs having become so familiar with the makeup of machinery that day by day the call for official electric company servicing is diminishing.

Since talkers came in, a little more than three years ago, various manufacturers have been established for the purpose of making and supplying the various parts of talker machines. Many of these are

now underselling the electric and distributing to the exhibs parts especially manufactured for the electric.

An idea of the competition angle between the circuits and how the execs feel about it was demonstrated recently in New York. In cleaning house at one of the local theatres, a p. a. had garnered a bunch of old streamer pennants. Some had been used in connection with the showing of a name act. But the theatre's name was not on the flags. A set of them such as is hung around a marquee is figured to cost about \$300.

The p. a., aiming to retrieve some of this dough, advised selling the old flags to the competition, which was then showing the act. He got stepped on plenty for the suggestion.

Fox theatres and Fanchon and Marco units have been crashing Chicago newspaper pages heavily the last few weeks. It's seen as the result of Harley L. Clarke's influence in the Windy City, as the president of Fox has tremendous power through his utilities connections.

Chicago "Tribune" recently carried on its front page a small item saying that Fox was going to spend all its exploitation money in newspapers. In all the years B. & K. has been spending that \$300,000 annually with the "Trib" they never connected with a page one story of such obvious intent in that paper.

Replacing single executives by two-man joint management seems to be Metro's latest idea for the Continent. Following Laudy L. Lawrence's return to America, continental distribution will be jointly managed by Arthur Fiedelbaum, Lawrence's brother-in-law, and Allan Byre, formerly French chiefman.

Jack Eledestein, former assistant to Allan Byre, and Alexander Stein, formerly with Universal, will jointly manage Metro's distribution for France, Belgium, Switzerland and North Africa.

State organizations of exhibs that try the big political boss stunt of openly questioning candidates on their picture slant are doing a very wrong thing. Chieftys, Haystays say, because they are only making monkeys of themselves.

Lobbying along the standardized quiet lines is presumed to be the correct procedure, although old producer hands won't commit themselves for the record on this.

Anything, they agree, is better than open-air pre-election quizzing.

Ronald Colman, who avoids newspaper reporters and sob sisters like poison, was cornered some weeks ago by the representative of a fan magazine.

Proceeding to pump the English star to ascertain his preference in femininity, the reporter insisted upon knowing if Colman didn't admire the eyes of Mary Pickford, the lips of Constance Bennett, the hair of Vilma Banks, etc. Not wishing to deny such charms, Colman admitted these points.

Some time later he was horrified to read an elaborate interview about his "Dream Girl" with Pickford eyes, Bennett lips, Banksy hair, etc.

Cincinnati is now rated on the inside as less affected by general business depression and theatre grosses than any city of its size in the country.

The southern Ohio city has less employment than others with the same population and, with no oversaturation condition prevalent there, theatres are not as hard hit as in other spots, as, for instance, Detroit, much larger than Cincy. R-K-O, with Cincy sewed up through the Libson buy, was considering throwing vaude out of the Albee there for the summer, due to hot weather, but decided against it with business picking up.

Albert Parker, who directed many silent features, recently returned to America after a year and a half abroad. Entirely new to dialog, he has accepted a berth as short subject director at Paramount's New York studio.

Norman Taurog, who served an apprenticeship on shorts, has been given the responsibility of Paramount's full-length feature, "Manhattan Mary," starring Ed Wynn.

A third former feature director taking the shorts' route in the east is Howard Bretherton, recently with Warners.

Casual resume of some of the second generation film names is indicative of the new trend in film acting circles along with the past established grooming of the younger executives by their pioneering parent-founders of the film industry. Similarly, there are formidable acting names now prominent such as Douglas Fairbanks, Jr., Francis X. Bushman, Jr., Carter de Haven, Jr., Harold Lockwood, Jr., Boyd Irwin, Jr., Claude Gillingwater, Jr., Mary Carr's sons, Stephen and Tom Carr, among many others.

Filmdom's progress is marked in more ways than just at the box office and the electric factories. One of the oldest companies has decided not to walk upstairs anymore in the home office. It's Fox. Elevators in the 55th street annex (the new one) is the first conspicuous change Wall street has made since it retired William, himself. In the old days, last week, etc., even freight had to be pushed up a long winding ramp in the 10th avenue shade.

Film first nights have become more important in London than legit. The clashing of two premieres in "With Byrd at the South Pole," at the Carlton, and Universal's "Phantom of the Opera," at the Dominion, brought classy audiences to both places, with that at the Carlton the classiest.

Credit of gathering the star audience is due to Earle St. John, Paramount's manager of the Carlton and Plaza.

With the R-K-O Chi press department convinced the backstage and theme song talker is washed up, advertising copy on "Rain or Shine," at the R-K-O Woods, carried big type notice that the picture is "packed with laughs, with no room for theme songs, dances or boop-boop-a-deep." This notice was also to counteract the possible memory of the

(Continued on page 58)

Soviet Show Biz

By EUGENE LYONS

Moscow, July 25.

This is off-season in the Soviet capital, too, despite all talk about abolishing the seasons system. Several of the theatres are functioning, notably the Moscow Art. A few of them have moved from their regular quarters to the open air or enclosed theatres in the huge Park of Rest and Culture here. But everything is quiet notwithstanding. Neither the legit groups nor the picture outfits care to waste their perfume upon the summer air and are holding their best offerings, if any, for the fall boom.

The comparative inactivity has served to center attention on Ufa Olesha's play, "Three Fat Men," and it deserves it, too. The Moscow Art Theatre for many years performed Maelerlinck's "Blue Bird" for Muscovite children every Sunday afternoon. This children's idyll had become a kind of tradition, a permanent part of the theatrical landscape here. And the audience was not limited to children by any means.

Now Maelerlinck has been superseded by a Soviet writer, Olesha, a gifted young novelist, and Wright. His "Three Fat Men" will take the place of "Blue Bird" as a children's offering. It is being shown several times a week to grown-ups who respond enthusiastically. It is jammed full of color and exotic scenes, full of the arsenal of futuristic effects has been emptied to make the play go.

The Soviet Idea

The three fat men are Capitalism, Religion and Capitalism. The Government and it goes without saying that they are far badly in the place. They are the butts of practical jokes, ridicule and the villain of the piece generally. The heroes are workers in a circus show who manage in various ways to put down the power of the three fat men. The plot is one of those complicated dream-within-dream affairs, but doesn't really count, because the effectiveness is in the detail rather than the structure as a whole.

One of the scenes for instance is the kitchen of the three fat gentlemen. The entire stage is filled by an enormous oven. The three huge that they must be lowered by machinery are being prepared. A birthday cake five feet in diameter is in the making. The exaggeration is delightful, and it serves the principal purpose of Soviet theatre, which is to make the worker rich.

Another scene is the nursery room of the pampered child of the three fat men—the multiple paternity is left discreetly vague—with plenty of opportunity for grotesque and life-size toys, speaking dolls and the rest.

In Paris

Jean Leonard, Joe Leblang, Mr. and Mrs. Morton Downey (Bessie Bennett), Mr. and Mrs. Harry King, Dorothy Herzog, Harry Bernstein, Clifton Webb, David Sanford, Major John Zant, Euster Keaton, Robert Benchley, Bert Lahr, John P. Sheehan, Wilton Sillsby, Lou Waisell, Zeida Sears, Carl Van Vechten.

29 LEGITS DARK IN PARIS

Paris, July 25.

Legit houses dark for the summer include Odeon, Gymnase, Chatelet, Theatre des Champs-Elysees, Sarah Bernhardt, Marguerite Trianon Lyrique, Pigalle, Edouard VII, Bouffes Parisiens, Michodiere, Daunou, Madeleine, Nouveaux, Saint Georges, Avenue, Potiniere, Comedie des Champs Elysees, Arts, Atelier, Folies Wagram, Comedie Caumartin, Scala, Caricature, Moulin de la Chanson, Mithrid, Deuvre, Deux Anes, Cirque d'Hiver.

Monner Banqueted

Buenos Aires, Aug. 5.

Jose Monner, who has just been made sales manager in this territory for Metro-Goldwyn-Mayer, was guest of honor at a banquet here given by the local exhibitors.

Gaston Palmer, when playing LON-

DON, always stars at the

Coventry Court Hotel

Whitcomb Street, Leicester Square

Telephone COVENTRY 206, Westland

Hot and cold running water and

phone in every room.

A. E. ROWLEY, Manager

Amer. Theme Song Helps Dutch Revue to Get Over

The Hague, Aug. 5.

New revue at the Scala here has "Sinin' in the Rain" from Metro's "Hollywood Revue" as its big song hit, and figures largely in the show getting over.

Biz considerably improved by the wet spell being on, helping pictures and theatres generally.

PLAY'S REVIVAL HIT
DUE TO TALKER

Vienna, Aug. 5.

The talking picture, so often accused, especially here, of being the enemy of the stage, has just proved itself the friend and ally of the legit. "Hokus Pokus," by Karl Goetz, after a long and successful career on the German stage, lost its drawing power and was in the discard. Then it was taken up by Ufa and made into a talker.

Director Bee of the Vienna Deutsches Volktheater, moved by the success of the sound film, recently decided to revive the old stage piece itself, to run in competition with the screen version which is now filling Vienna cinemas.

Result immediately apparent. The picture version has served to advertise the stage production enormously, and the Volktheater is drawing a larger attendance than it has had in a long, long time, since the advent of sound in fact.

Jake Booked Her If She Lost Her Gold Tooth

Paris, July 25.

Princess Yo-Hay-Tong, authentic Japanese with papers and all to prove it, but minus a gold tooth, will dance on Broadway this fall. Reason for shedding the gold tooth is that Jake Shubert, who saw the Princess in the Apollo revue, thought that New Yorkers would like her better without it and booked her on condition that she would have it replaced by white enamel, at his expense, before she sailed.

The Princess, with Kaili Ophi, a Finn, her dancing partner, sail about mid-August, booked through Gino Arbib.

Great To-Do-Over "Maya" Vulgarity, but Still N. G.

Paris, July 25.

"Maya," the banned play, has been resumed to very small business at the Champs Elysees.

Considerable to-do resulted when Raciell Behrendt, of the Odeon who starred in the show, refused to act any more, claiming she was falsely accused of adding to the play unwritten lines thus increasing its vulgarity. Her leading man, Alexis Nadozoff, former member of the Moscow Art Theatre and Hollywood film actor, also left.

Mrs. Eyoll Harris, who translated the play in English, and Gerard Batbedat, the producer, insist the added lines had been spoken.

"Blue Angel" Breaking "Gold Diggers" Record

London, Aug. 5.

"Blue Angel," Emil Jannings' first talker (Ufa), distributed by British International, is making a new record for gross at the Regal.

Week end takings are reliably reported to be greater than that grossed by the American-made "Gold Diggers" (WB), which held previous highest record.

"Viking" Opens Big in Paris

Paris, Aug. 5.

"The Viking" (M-G-M) hung up a new record at the Olympia over the week-end, threatening weather discouraging holiday crowds from seeking the out-of-town resorts.

Paris—Right Now

By O. M. Samuel

Spending a perfectly lovely winter in Paris this summer.

Radio between the acts in the foyer and lobbies of local opyrs not a bad idea.

Paris "Herald-Tribune" is using Cal Coolidge's daily comment.

"Variety" has been hitting the stands here seven days after publication date. French dames who run the kiosks certainly giving the sheet a display break.

Biz at the local legit houses not so hot. Folies Bergere is the only theatre selling out.

"Maya" as shown here plenty vulgar.

Pitiful looking indeed are the poor American boys and girls who attempt to "do" Europe at the price of those advertised tours. Most of them live out in a room without bath and appear to be half starved.

Chevalier in "The Big Bond" has broken all existing French picture house records at the Paramount.

Revue at the Apollo very floppo at the gate. Theatre has a prettier interior than any legit house in New York and, incidentally, a sliding roof.

And listen, girls, Paris has just decreed dresses will be longer still. Belge and brown are to be the predominant colors. (The Pansy!)

A Near-Star for

Near-Necking

(Continued from page 53)

director. He opened the door, and a burly youth with more mugs than face confronted him.

"Who are you?" asked the casting director.

"Tim Joe," said the youth. He pushed into the room.

"That's Joe," said Mitzi. "Hello, Joe."

"Hello, Mitzi," said Joe. "Are you finished?"

"No."

"Finished what?" asked the casting director.

"She said," muttered Joe. "That you gonna neck her and put her in movin' pitchers. I come to take her home."

The casting director shrugged.

"Take her home if you want to," he said, tired like.

"Wouldn't neck."

"Joe shook his head. "She said you ain't finished neckin' yet," he said. "I needed a soft chair and a good pillow. 'Til wait," he said. "Go ahead and neck."

"I'm not going to neck," said the casting director. "I—I have an appointment."

"My uncle Henry," said Joe, "has high blood pressure. He can't neck neither."

"I guess I'll be gone," said Mitzi. "Are you?" asked Joe. "Gonna put her in movin' pitchers anyway? I'm a prizefighter."

"Joe's a prizefighter," said Mitzi.

"A prizefighter," mused the casting director. "Sure, he said. 'Drop around tomorrow.'"

Mitzi took Joe's arm and walked into the hall.

"Goodbye," she said. "I had a good time. I did."

"Thanks," said the casting director.

"For what?" asked Joe.

"For, hee, hee," giggled Joe. "Joe's funny, ain't he? Joe isn't his real name, though. His real name is—"

"Joseph," interpolated the casting director. "Goodbye." The door closed.

"Somebody must have told him," said Mitzi.

"Teah," said Joe.

German Stars' Swiss Tour

Zurich, Aug. 5.

German picture actors, Werner Fuetterer and Greta Berndt, are now touring Switzerland, making personal appearances with their starring picture, "Rheinlandmaedel" (Rhine-land Girl).

Wm. Maxwell Out

London, Aug. 5.

After three months in the position, Wm. Maxwell has resigned from the publicity desk with Producers' Distributing Company. Latter is a Pathé outfit.

British Film Field

(Continued from page 6)

Columbia, two Sono-Arts and five from British and Dominion, the Wilcox company. Latter are Lonsdale's "On Approval," same author's "Canaries Sometimes Sing," Fort Walls-Ralph Lynn farce "Plunder," Leslie Henson's "Warm Corner" and Ernie Lotinga's "The Police Force." Latter is a vaude sketch played as part of Lotinga's vaude rep.

Wright's Own News

E. J. Wright production manager of Fox Movietone News, who started in originally here with Truman Talley, resigned this week and says he's starting a sound-news reel of his own.

Folks Around.

Cedric Beifrage, formerly fan writer in L. A., back home on a year's contract as Sam Goldwyn's personal rep. Got Sam a good break for "Raffles" and plenty to write on originally here with himself into last fall talking too much in London.

Writer of this department presented with a gold watch this 25th by C. E. A. (exhibits' national body) on quitting chair of its weekly "Circle 10" Film Club as head plugger for Radio Pictures.

Buster Keaton and Marion Davies around town. Complaining it's cold. Bunch two weeks ago were squawking weather here was hotter'n back home.

Finance.

London Pavilion pays 5%, same as last year.

Blunt & McCormack, formed to exploit a daylight screen, have a receiver in for the debenture holders.

Piccadilly Theatre Co. has a receiver appointed by court order. Stanley Byres, theatre owner, insolvent, Chatham, went down the bankruptcy slide, with assets claimed to be \$4.

Inside Stuff—Pictures

(Continued from page 57)

five-week flop of the stage production at the Grand, Chicago, the previous season.

Western Electric is counting upon centers of learning as one of the biggest future medias for its talking equipment. At the same time this age is forcing W. E. into production activity on its own, something that it always distains to do.

So far Western has produced 11 educational, each having to do with classroom instruction work. A lot more are on the schedule, it is admitted.

In spite of all warnings from the Hays office that such a term as ex-wife is out of any form of advertising, Fubly & Co. in Chicago continue to make use of the work wherever available. They used the word in trailers on "Divorcee" in spite of the Hays orders. At present, with Norma Shearer's new flicker, "Let Us Be Gay," they are billing it as a "romance of an ex-wife and an ex-husband."

With trans-continental passenger air service having celebrated its first birthday in July, a check-up shows a number of picture people among the pioneer flyers making the round trip east and west.

Records show Lionel Barrymore as ranking No. 1, with Ina Claire and John Gilbert among the first 10. No. 22 on the list is Vic Shapiro of Fox.

"The Last Word." Fox eastern and midwestern theatre house organ which Gabe York, publicity director, is getting out, already has a circulation of 1,000.

Corrective methods, advertising ideas, helpful house hints and a score of other useful departments are in the "Word," making it a practical house organ.

Par and Warners of late seem to be at constant loggerheads over trifles, while on the big things they agree and agree. This time it's about the burlesque on the newswear. Par claims it had that idea first and half-way in the camera when Warners fired it as "their own" discovery.

Fox Theatres Corp., eastern unit of the theatre holdings of Fox Film, has made a deal with Fox West Coast Theatres to come in on "Screen Mirror," latter's fan magazine sold to patrons of its houses. Divvy will be 50-50, with both supplying material for copy and advertising. Retail price of the mag is 10c.

Major coast studio negotiating with a well-known writer for a story at \$10,000, offered to pay with a note, due in 90 days. Writer agreed to the terms if his bank would discount the note. The bank refused to take the studio's paper.

Associated Press wire on Fox Theatres' intention to confine all advertising to newspapers got a great play from every daily. In the mid-west hardly a daily failed to use the story. Chf. "Tribune" spotted it on the front page.

Harold Lloyd was offered a guarantee of \$200,000 worth of advertising to endorse a brand of cigars. Believing that his chief boosters are kids, he refused to endorse rather than be painted by reformers as a "horrible example" to the youngsters.

Western Electric has issued a regular recording license to the second producing company in France using the American system. The firm's name is Braunberger Richebe Corp.

Radio Pictures is said to hold a larger number of accounts in the sticks than any other distributor. These small towns were buyers of Radio's predecessor, FBO, and the connection has continued.

Two London Shows Doing \$20,000 And Two at \$15,000 Each, Weekly; 15 West Ends Dark; Biz Better

London, Aug. 5. With 15 West End houses closed and weather conditions favorable to the box office, the remainder are doing well considering the general trend depression existing here.

Estimates for Last Week
Alwaych—"A Night Like This." Around \$9,000. Six days profit.
Ambassadors—"Man in Possession." Running smoothly to \$4,500.
Comedy—"The Millionaire's Comedy." Never big but box net at \$4,500.
Criterion—"Nine Till Six." Long run and still doing well, though scarcely big.
Drury Lane—"Three Musketeers." Never sensation but still getting \$15,000. With salary cut all around, amounting to one-third, not losing anything.

Duke of York—"The Way to Treat a Woman." Started off with handicap of low priced seats unsalable. This was due to star, Marion Lorne, had played for years a clientele accustomed to high scale. Sale of lesser locations built up by clever exploitation at \$9,000. Now show now profitable at \$9,000.
Gaiety—"The Lover Rake." Over \$15,000 to good profit.

Garriock—"Alone with a Honeycomb." Around \$5,500, bulk of income representing cheaper seats, practical capacity. Largely attributed to dancing posters used.
Haymarket—"First Mrs. Fraser." Now sagging after long run to \$3,000. Talk of ending entirely.
Henry V at report. House Marie Tempest taking holiday pretty sure for a while.
Hippodrome—"Sons of Guns." Second act revamped and made British with takings jumping from \$2,000 to \$21,000. Show looks set for run.

His Majesty's—"Bitter Sweet." Long run piece getting remarkable publicity through enormous queues (lines) for cheap seats. Musical romance passed its first year and still doing \$20,000.

Little Theatre—Mary Newcomb in "Jealousy" not losing at \$2,500.
Audience—Cochran's revue still capacity, around \$20,000.

Lycium—"Traffic" doing usual Lyceum big business for about six weeks at popular prices. For this period it should get around \$11,000, after which expected to run until autumn with gradually diminishing grosses.

New Theatre—"Desire" never elicited. Hugh Bonnell replaced Owen Nares starting yesterday (4) under four-week guarantee, by which time New run probably will be near end.

Playhouse—"Cynara," drawing around \$9,000 despite indifferent notes. Strength attributed to stars, Gladys Cooper and Gerald Du Maurier.

Royalty—Revival of old play, "The Beaux' Stratagem," getting about \$4,000.

St. James—"The Swan" started exceptionally well, then sagged but still running steadily at around \$11,500.

St. Martin's—"Petitcoat Influence" started with library debt of \$2,000 a week for four weeks. Renewed and show doing \$9,000 a week.

Savoy—"Comedians." With east taking out and Ronald Squire withdrawing, would suggest piece is soon to withdraw. Nevertheless, still going along at \$8,000.

Wyndham's—"On the Spot." Capable or close to it as rule, with occasional patches of bad. Between \$9,000 and \$10,000. Run indefinite.

Jane Aubert Sails if—

Paris, Aug. 5. Jane Aubert has booked passage for New York for tomorrow (6) on the "Paris," but her sailing is conditional.

She will make the trip if she receives a cable from Connelly and Swanstrom confirming her engagement for one of their new musicals. Sailing is also contingent on the consent of her husband, Col. Nelson Morris, who, under French law, has authority to restrict her stage work, and without whose consent she could not secure a legal passport.

Once before the action of the Chi met-packing family kept her in France, forcing cancellation of a Geneva engagement.

Cartoonist as Act

London, Aug. 5. Banks, the cartoonist and creator of the character of Ginger McGee, of McEwens, opens at the Palladium Monday (11).

\$40,000 LOSS

Swiss Backer Goes for That With Floppo French Revue

Paris, Aug. 5. The Swiss backer of the Apollo "Millsardade Revue" at the Apollo went for a \$40,000 loss. Show folded Saturday after terrible business.

This was the show wherein Jack Forester (American) co-starred with Dania French chanteuse. Forester was the third angle in the tragic Edmonde Guy-Ernest Van Deuren triangle.

B.I. NET, \$2,500,000 DIV. CUT TO 8%

London, Aug. 5. British International will declare an 8% dividend on its common stock and the same rate on the common stock of Associated British Cinemas, the announcement being due toward the end of this month. The dividend rate is a reduction of 2% on British International compared to a year ago, while Associated rate remains unchanged. Total net of the companies controlled by British International will reach nearly \$2,500,000, with British International making \$850,000, and the theatre company showing \$1,400,000.

Gaudsmiths Playing Off 18-Yr-Old English Contract for 8 Weeks

London, Aug. 5. Charlie King opened yesterday (4) at the Palladium, walking on to a reception. After doing six weeks at the Palladium, he begged off with a speech.

At the Coliseum the Gaudsmith Bros. proved ideal fare for the holiday. The brothers are here on an old contract, signed 18 years ago, and are playing eight weeks to clean up a 24-week obligation. They are doubling, as the Savoy cabaret for a fortnight, starting Sep. 15.

TWO OUT OF THREE

American and French Operetta OK; Viennese Revue N.S.G.

Amsterdam, Aug. 5. A modern American operetta and an old French operetta both opened well here and were acclaimed in the public prints, but the press virtually wrecked the slim chances of the Viennese revue, "Drei Frischen kuchen an Lady" (Three Prizes and One Lady), which opened at the Ritkeoptheatre, a 600-seat house. The American musical, "Desert Song," at the Grand, an 800-seat house, opened brilliantly under Director Mullens' sponsorship. It was well applauded.

The old French operetta, "Noces d'Olivette" (Birth of Olivette), was done by Bouwmeester's troupe at the 2,000-seat Carra. Press and public good.

Storms Ruined Resorts

Paris, Aug. 5. French north coast resorts (Deauville, Le Touquet, etc.) have been disastrously affected by the heavy storms.

It has killed all seaside resort trade. Rain and storms locally also.

Marmont's Appearance

London, Aug. 5. Percy Marmont made a stage appearance last night (4) in "The Scorpions" at the Kings theatre, Hammermith, suburban house.

Piece starts off as a crook melodrama and then develops into a wild farce.

20,000 HEAR OUTDOOR GRAND OPERA IN ITALY

Milan, Aug. 5. The prodigious scale of production Saturday night in the Roman Arena of Verona, Italy, before an audience of 20,000 didn't strike the fans wild despite the large scale of grand opera staging. "Bohla" was the opera, done in typical Russian manner, under a perfect starry sky.

Feature of the mammoth production was the bodily staging of scenes, mechanically from left to right, with extreme ease, utilizing a huge stage measuring 100 yards by 60 and 60 yards.

A chorus of 300 was almost literally lost between two cathedral interiors of Kremlin. Orchestra numbered 140. Ezio Pinza sang the title role. New acoustical system was excellent.

The many Americans in attendance were among the most enthusiastic.

Rome, Aug. 5. Ancient Roman amphitheatre or arena at Verona is one of the largest and best preserved in the world.

Maestro Guleseppe Del Compo conducted "Bohla" last night.

The Russian scenic director Alexander Sussan impressed also.

McINTOSH ALLEGES W-T VAUDE IS INSOLVENT

Sydney, Aug. 5. Rickards' Tivoli Theatre, the enterprise headed by J. H. McIntosh in his return to Australian showman, has made the allegation that William-Tait Vaudeville, Ltd., is insolvent "and has asked the courts to order a compulsory winding up of its affairs."

The company is contesting the action, stating to the court that the shareholders already have decided upon a voluntary stoppage of operations.

The company named is distinct from Williamson-Tait's enterprises in 'the legit, the latter not being concerned in the proceedings.

THE ANNUAL SALZBURG FESTIVAL DRAWS BIG

Vienna, Aug. 5.

Annual musical festival at Salzburg opened Friday (1) with the traditional performance of "Fidelio" by the "Freyhaus" choir. All efforts of the modernists to carry through a change of program and procure performances of modern musical and theatrical works at the Festival proved impotent.

For this 10th anniversary of the Festival series at Salzburg, the town is unusually crowded, particularly with Americans, probably benefiting by the coincidence of the Oberammergau and Bayreuth performances. There has been a great influx of American tourists ever before to see these secular and festival productions by the central European musical and theatrical lights under the leadership of Prof. Max Reinhardt.

Nothing new on the program of this year's Festival's gala productions. It's the usual routine with the Vienna State Opera, Philharmonic orchestra, conducted by Clemens Krauss, director of the Vienna Opera; W. Somerset Maugham's "Victoria," done by Reinhardt's players in the same finished technique, and the model presentations patterned after old-time German classics.

The directors of the Festival replied to all demands of the modernists for a change or modification by stating: "The baroque atmosphere of Salzburg must be maintained." Reinhardt's masterly mounting of "Fidelio" was performed before the venerable cathedral in true rococo spirit and made the deepest impression on the audience.

London's East Side Plays

London, Aug. 5. The Pavilion, on the East side, opened a season of English plays, dealing with Jewish life.

Series of plays is presented by Lewis Mainwaring, West End actor, the first being "The Jew King" ("King of the Schnorrers"). It is understood the venture has the backing of Louis Bernard Baron, head of Carreras, millionaire tobacco merchant.

American Act Involved in French Test Case Over Bookings by Wire

Father and Son

Paris, July 24. J. J. Shubert and Jr., over here, were at the Hotel Claridge bar. Jr. suggested a champagne cocktail.

Jack replied:

"Sorry, but I haven't a rich father."

VAUDE GROSSES IN LONDON GOOD

London, Aug. 5. West End vaude theatres did well over the last fortnight; greatly helped by bad weather.

Condition of the climate has an important effect upon attendance. The Palladium seems to hold steady trade, apparently little influenced by the weather.

The Palladium's gross over the last two weeks averaged around \$27,000 in a week of 14 shows.

Coliseum did \$17,000 a week with 18 performances.

Holborn Empire did \$8,000 on 12. Victoria Palace did \$10,800 on its opening week with the new vaude policy. Last week it slipped down to \$8,000 for 12 shows.

Princess in Cabaret Show, Seemed to Have Missed Only Crutch

London, Aug. 5. New cabaret attractions include the opening last night of Princess Rheumage at Grosvenor House. She did nicely in spite of an injured foot and wrenched muscles in the back. Business here is excellent, attributed to presence of Amy Johnson, the flier, just returned.

Hal Kemp and orchestra are playing a return date at the Piazza this week.

Max Lee opened at the Cafe de Paris, after finishing a fortnight at Grosvenor House.

Sayag Back as Mgr.

Paris, Aug. 5. Edmund Sayag has again contracted, for a six-year term, as general manager of the Monte Carlo casino and supervisor of the resort's amusements.

Sayag stepped out of the berth for a time because of a political squabble during the recent local elections, when Marquet, mayor of Monte Carlo, attacked his personal enemy, Rene Leon, managing director of the resort, by declaring that all the city's wealth was attributable to Sayag, and Leon contributed nothing to the prosperity of the community.

Feeling nettled, Leon let Sayag out. Now the misunderstanding has been cleared up and Sayag is back.

FRENCH OPERA IN HOLLAND

The Hague, Aug. 5. As French opera has been very popular in Holland before the war, a new opera company has been formed to tour the Netherlands this coming season.

Opera Francaise et Pays-Bas, as the new troupe is called, will be under management of Albert Carre and the musical conductor, Archambaud, both of the Paris Opera Comique.

Johnson and Germany

Los Angeles, Aug. 5. Johnson may be Eastbound again next week as there is still the chance that he goes to Germany.

The proposed German film for Al, however, will not be a Teutonic version of "Sons 'n' Guns" as at first intended. The script is for an original story calling for Johnson to perform in the tongue of the Fatherland.

Paris, Aug. 4. Important angle cropped up here this week which will have a far-reaching effect on future bookings by wire when the French courts adjudicate whether or not a booking by telegraph is binding.

Hal Sherman, the American comedian who scored sensation here two seasons ago, is the central figure in a booking tiff with Duclos, the artistic director (booker) for Andre, the gambling king at Deauville.

Duclos repudiated a wire booking of Sherman which had been later confirmed verbally and by telephone although the mailing of a written contract was stalled.

Duclos pleaded poverty, stating that the heavy loss at the Deauville season forced him to omit playing Sherman during the first week of August as planned. When Sherman went to Deauville to carry out his end of the contract, Duclos stated that Sherman had no confirmation nor did Henry Carson, his agent.

Attorneys Durant and Idzkowski consider Sherman's wire booking binding.

BULL TOSSER PLAYS NO FAVS IN THE RING

Galveston, Aug. 5. One of the steady fighters in the ring against bullfighters at Monterey, Mex., doesn't care who's fighting him it seems, for yesterday (4) the bull tossed Celia Montalvan nine feet.

That was the bull's last toss. The senorita is an actress, traveling with her troupe. A pianist of her company, sore at the bull for bumping in the leading way, slayed it immediately following the long-distance toss.

The Montalvan girl was painfully but not seriously bruised. She was taken to hospital, where she injured and blinded by sand, the senorita told 'em to bring on another bull, "any bull," she said, to do another battle, but the forefathers hanging around advised the girl one accident daily plenty in Mexico.

DUTCH SPOKE OF MARX' CONT. CIRCUIT-STARTS

Amsterdam, Aug. 5. Jules Marx, the Scala variety (Bosch) impresario, who is expanding his continental variety circuit, opened his season at the Arena, Rotterdam, a 1,500 seat house which he took over last winter.

His season has been voted superb by press and public. Three-a-day policy.

Cong. Bloom Says U. S. Ratifying Protection

Paris, Aug. 5. Congressman Sol Bloom, who for years has fought for a simplified copyright system in the United States, is in Paris, sailing for home Aug. 16 on the "Leviathan."

He said he is confident that the Berne Convention (which contemplates a world agreement on protection for the literary creator) will soon be ratified in Washington.

Rep. Sol Bloom, before he went to Washington from New York, was for many years associated with show business. He has been an advocate of simplified copyright law and has fought for American ratification of the world convention on the subject during his stay in Congress.

The Berne convention broadly is a system of ratifying the creator the same property rights he would enjoy from fee ownership of property, without respect to the observance of the intricate proceedings now necessary to protect literary material.

Tallulah Starts in Gay

London, Aug. 5. Tallulah Bankhead opened last night at the Royal Birmingham in "Let Us Be Gay."

Piece is destined for the Lyric, London, starting Aug. 18.

Stage Hands—Legits Jockeying; Other Unions, Vaude, Films, Etc.

Undaunted by the chaotic state of unemployment in ranks of the stagehands and other mechanical departments of the theatre, it is reported the stagehands' union is currently at work drafting a new ultimatum calling for a wage increase and five-day week to be presented to the legit managers when the current agreement expires next Sept. 1.

While union officials are keeping outsiders in the dark as to results of weekly confabs as well as its own membership, until the new demands shall have been drafted and ratified, the union has not yet retarded production activities of producers which may or may not be indicative that the managers figure no trouble from the mechanical branches of the theatre. Most of them seem certain that the current contract with the stage hands will be extended without change despite proposed tilt and shorter week.

Veteran producers, although unwilling to be quoted in the matter, predict that the claims of the stage hands' new ultimatum if handed down as planned will be almost certainly rejected. The union is still everything settled amicably between the union and producers, if for no other reason than for the salvation of both. They point out that with 1,900 stagehands out of employment in New York City to say nothing of the unemployment situation in other parts, that the union officials will eventually be convinced that it is time for stage help at this time would be a back breaker for the producer and consequently hold production scheduled down to a minimum which would do nothing to alleviate the unemployment situation.

Strategic

Most view the attempted tilt in salary and five-day week but a strategic stand upon part of the union to abrogate any possible move from the Managers' Protective Association, to ask for reduced crews for the good of the legit. It is predicted that even if such a matter should be presented by the producing managers and the operators it would merely be done so as a checkmate to the union's proposed demands before signing the new agreement, with a majority willing to lay odds that after some maneuvering the stage hands will renew the current contract, if only for a trial period.

Neither the producing managers or delegates from the stagehands' union have communicated terms to each other or even discussed any proposed changes. The new contract of the stage hands is to be submitted in a couple of weeks.

Single Set Shows

With but 13 attractions currently Bway, seven are single set productions calling for minimum crews. Of the nine new productions in rehearsal, a majority are also one-lungers, as the stage hands dub a one-set show.

Vaude

Attitude of several of the vaude circuits are, perhaps, more summer rather than carry full crews during the bad business siege, is also seen as a strategic move upon these groups to arbitrate for smaller crews in bantamweight vaude that vaude policies can be restored. If not the houses may continue with film policies which have proven more or less profitable in summer and better in winter.

Musicians which have suffered plenty through the invasion of sound pictures with many of the small houses tossing out pit men entirely to carry on with the music and organist, are drafting ways and means to restore flesh musicians to their former spots, but have not gotten very far as yet. Stage bands with considerably less men than formerly used in pit have been the whip hand held by circuits and house owners, and with the musicians' union without a single avenue of redress when houses unwilling to meet what they term ridiculous demands, substitute a stage band policy.

Both Operators

Motion picture projectionists are utilizing the hot days of drafting plans to combat house owners' demands for less operators required in booths, number increased since sound went in and with circuits and individuals aiming for a reduction of the current existing terms of

Morley's Play Bought

Christopher Morley's play, "Thunder on the Left," done recently by the University Players at Falmouth, Mass., was bought by the Shuberts on the strength of its showing there.

Morley produced the play at Hoboken some time ago with no takers. Since then it has been rewritten considerably.

Shuberts have also taken over from A. H. Woods the Henri Bernstein play, "Melo," produced in France some years ago.

ACTORS GIVE HAW-HAW TO 'SAFE INVESTMENTS'

Mutiny of several members of the cast of "Safe Investments" which had been rehearsing at the President, New York, has caused suspension of rehearsals until the walkouts have been replaced.

The dissatisfied group are said to have ramped at rehearsal two weeks when they were led to believe that George Leone, lessee of the President, was not involved and another attraction "72nd Street" was being rehearsed to replace the President when ready. The walkouts say they were engaged by Mrs. Riddell, producing and also suspected as author, although author name is given as Gilbert Riddell. All say they were engaged on a salary basis originally, but after rehearsing several days learned that no bond had been posted at Equity. Still they agreed to go along when Mrs. Riddell promised advances on salary as assurances of good faith. When these failed to materialize after two weeks the malcontents walked Monday.

"72nd Street," due for the President, is another commonwealth, being produced by Tom Johnston.

Hoffenstein Couldn't Catch Up with J. Harris

William Morris agency has started a play brokerage branch. Among the first signed is Samuel Hoffenstein for stage and screen writing. Hoffenstein thinks he has a \$1,500 claim against Jed Harris whom he's never met before until Harris asked him to compile the Lytton Strachey books—"Henry the 8th," "Elizabeth and Essex," et al.—into play form.

Having a first act done, Hoffenstein is now trying to get a \$1,500 advance. When trying to get the elusive Harris on the phone, the latter made several dates and later stated out of 'em for one or another reason, chiefly because of the heat.

Hoffenstein finally told the barbershop producer it might be a good idea for him (Harris) to send over a barometer so that Hoffenstein might better properly gauge the time to keep the appointment. Next thing he knew Harris had sailed for Europe.

Morris agency is writing Harris on Hoffenstein's behalf.

Buchanan's Contract

If Jack Buchanan appears in New York this season it must be in "Mister Cinders" for Dillingham.

The understanding is that such a contract is held by the manager for the English Juvenile.

three men in a booth to one, with a possible compromise on two if the house owners give in.

Under existing regulations small houses carry two shifts or three men to a shift, while the larger houses working a late hour grind policy carry double the number. Consequently the reduction though nominal to individual houses and small circuits would entail a saving of many thousands of dollars to the larger circuits. The projectionists are attempting to offset this but are at present standing pat until the other side casts the first stone.



The Great Drought

Farmers pray for relief, but we continue to buy their spirits with entertainment and keep up the country's morale with comedy. Originators of "Tintype" Comedy

(CHIC) (ROSE)
YORK AND KING

Week Aug. 9, Hipp, Toronto
R-K-O Direction, LEE STEWART

6 CHI STOCK MEN GIVE NO SIGN OF REOPENING

Chicago, Aug. 5. It looks like Chicago may be minus stocks this season, with no managers giving any indication of opening. If so, this will mark the first time Chi has been without some sort of resident troupe. Last year the town managed to open six.

Harry Minturn has just returned to town after a vacation at Minocqua, and states he may reopen late. With Ambassador going garage, according to reports, Minturn has returned to his former "Loop" spot at the Central.

Frank Gazzolo, one of the town's most successful stock man, and who spent season operated the Kedzie, is reported leaving show business. He did not renew his lease on the Kedzie.

Clyde Elliott has a lease on the Evanston, has been running pictures until recently, when he took control of the Hunter Bros. endurance flyers.

Earl Ross appears to be dividing his time between his dramatic school and an occasional rep company. His tent venture is being continued by a small affair in Berwyn, westside suburb.

Pittsburgh, Aug. 5. George Sharp's stock company will tenant the Shubert-Pitt again, opening Labor Day.

Sharp has been a permanent fixture at the Pitt for three years, but there had been talk of disagreement between Shuberts and producer over some difficulties last season. Apparently matters were ironed out.

Resort Tryouts

Providence, Aug. 5. Among legitimate attractions being offered at summer resort theatres in New England theatres this week are as follows:

Manhattan Repertory Theatre, Bristol, Conn.—"The Farmer's Wife," with Daisy Atherton and Carl Benton Reid.

The Wharf Players, Provincetown, Mass.—"Mrs. Dewing's Divorce," with Brandon Tynan.

The Cape Theatre, Dennis, Cape Cod, Mass.—"The Rose," with Edith Barrett and Henry Hull.

Newport, R. I., Casino—"The Perfect Alibi," with Sancha Robertson, Ernest Cossart and Eugene Powers.

Berkshire Playhouse, Stockbridge, Mass.—"The Mask and the Face," with Aline McMahon, Hugh Buckler and Richard Hale.

Lakewood Players, Skowhegan, Me.—"Let Us Be Gay."

Zieggy on Way East

Los Angeles, Aug. 5. Ziegfeld and family, and WH Rogers left for the east last night. They are stopping en route for a day or two of fishing, after which the producer escorts his family to his Canadian lodge and then goes direct to New York, getting there in eight or nine days.

Bainbridge's "Oldest Stock in U. S." To Go Sound Unless Supported

Linder's Double Flop

Jack Linder has relinquished lease on the Folies Bergere, Long Beach, L. I., with house going dark this week.

The house, formerly the Al Fresco was taken over by Linder in June for a series of summer musicals as the renamed "Folies Bergere." It opened with a revue "Paris to Long Beach." It folded in Asbury Park, N. J., last week.

HOWARDS REPLACE LAHR IN NEW SHOW

Aarons & Freedley's substitute stars for the musical intended for Bert Lahr are Willie and Eugene Howard. Lahr having won the injunction suit started by A. & F., stars with George White in a new musical the latter intends to star him in.

Aarons & Freedley anticipated an adverse decision despite their allegations for contractual priority by having agents scout about on their behalf for substitute comedians with Ted Healy and Ken Murray in mind. Both were too preoccupied in pictures to be interested, and was to have gone with A. & F. at \$1,750 a week.

Justice Collins' lengthy opinion in denying the injunction against Lahr and White dwelt on DeSylva, Brown and Henderson supposedly being Lahr's authors and also the alleged inequity of the A. & F.-Lahr contract which did not guarantee Lahr anything, excepting his salary "when working," but with no other definite consideration.

Shuberts' 2d Rep Season Opens in Chicago Oct. 6

Chicago, Aug. 5. Shuberts' Dramatic League of Chicago, directed by Frederick Donaghy, opens its second season Oct. 6. Six subscription plays, four weeks each.

First is Attila Von Orbach's "The King's 40 Horsepower Motor," adapted for U. S. use under the title "The Girl in the News." Miriam Hopkins probably will get the lead.

Second show will be "Death Takes a Holiday," originally produced for the Dramatic League for last year, but never brought in. Phillip Merivale will be in it.

"WHO CARES?" FOLDS

Revue at Chamin Ends in Four Weeks, Reported in Red

"Who Cares," semi co-op revue, folded after four weeks at Chamin's 46th Street, New York, reported in the red.

The revue was projected by a group of members from the Lambs Club, with male members gambling services, but with chorus on salary and guaranteed at Equity.

The show, despite general good notices all around, had hovered around at a \$6,000 weekly gat, with house, musicians, stagehands and advertising using up whole gross.

"Sons o' Guns" Quitting

"Sons o' Guns," Swanstrom-Connolly musical, which has been operating on a week to week basis since posting provisional notice, will definitely fold at the Imperial, New York, August 18.

The musical will have rounded out 38 weeks, playing to good grosses until wallpated by the heat. Company will lay off two weeks before embarking upon a tour with Swanstrom & Connolly's new operetta "Princess Charming" figured as next attraction for the Imperial, opening next month.

2-Wk. in Jolney

Howard Hall, from stock is offering talk stock in conjunction with vaude shows at Keith's Capitol, Union City, N. J.
Hall is doing two a week.

Minneapolis, Aug. 5.

If Minneapolis theatregoers do not respond in paying numbers promptly to his dramatic stock which starts Aug. 31 at the Shubert, it will be abandoned without delay, the local public has been informed by "Bainbridge announces."

Bainbridge, who has operated the Shubert stock for nearly 20 years.

"Unless patronage immediately reveals that the Minneapolis public still wants a legitimate theatre to carry an extent that operations can be carried on profitably, I will quit after a few weeks' tryout and go in exclusively for talking pictures," Bainbridge announces.

Business at the Shubert went along at a satisfactory pace until the latter part of last season when even such an outstanding hit as "Journey's End" lost money, although set in ahead of the picture.

An appeal for support of the Shubert is now being made through the Civic and Commerce association and the local civic organizations and clubs.

In data furnished to the association Bainbridge claims that the Bainbridge Players are now the stock company with the longest record of continuous operation in the United States.

He also asserts that he has developed 71 new actors, has produced seven plays never seen before on any stage, 22 plays for the first time in stock and has brought numerous prominent stage players to the Shubert as guest stars. The average cost of maintaining the theatre during the past 20 years, he states, has been \$1,498 a month.

St. Paul, Aug. 5.

Charlie Lindholm, stock company character man took a 30-day option on Shubert, now loop grind film house, and will try to sell 2,500 10-ticket coupon books in try to put over a stock company for dozen shows this season.

NO COMMONWEALTH FOR 'GHOST HOUSE'

"Ghost House" was withdrawn from rehearsal last week, when the cast refused to waive a bond and go commonwealth. The people were propositioned by Thomas Ward, assistant manager, who recalled the manuscript from Donnelly and Adams, original producers when latter did not meet the author's advance royalty terms. The producers, however, were unable their services without bond from the original producers, but turned down Ward, who met them at the rehearsal hall.

Donnelly stated Ward had agreed to waive the usual advance royalties and knew they were floating on limited capital, but changed his mind after seeing the piece in rehearsal.

Ward denied having entered into such an arrangement, claiming he had been continually stalled by the producers.

Shuberts' Pinch Hit Mgr.

Pittsburgh, Aug. 5.

Donn Wermuth, formerly press agent for Alvin and Pitt, has been named temporary manager for these two houses. The Shuberts permanently fill the place made vacant by the recent death of John B. Dyer.

After leaving here a year ago, Wermuth was with Schwab & Mandel, serving as manager of the Chicago company of "Follow Thru" last season.

Lawyer's Lone Try

"Bridge of Sighs," by Charles Sherman, is being readied by Leo Friedman.

Producer is an attorney occasionally dabbling in legit productions as silent partner of Michael Kalesse. The forthcoming is his first single handed attempt at producing.

Secretary's Musical Book
Billard Long, B. Dillingham's secretary, has written "The Royal Blues," with score by Louis Alter. Sam H. Harris said to be interested, as next Marx Brothers vehicle.

Shoestringers Can't Cast Plays; Actors Off Unbonded Shows

At this time of the theatrical season, the shoestring producers meet their Waterloo.

Actors never really have wanted to work without a salary bond. Now they aren't going to. They have awarably yearned to shut out the shoestringers. With many better productions and rumors of more in sight, the actors have the opportunity to treat the shoestringers as they prefer.

To tie oneself up in rehearsals of a second rate production, preventing time to look for a good job is the last thing the actors want to do now. As a result there are several shoestring shows trying to get started, without any luck. A cast cannot be gotten together. The situation for them is so bad a few actors who have been persuaded to join up with shoestringers are running about trying to talk their actor brethren into helping them. They are coming into the productions. "Come take a chance with us," they say, "we will rehearse in the night time, and you can look around for something during the day."

Near-Stars
About the only actors anxious to stay with a shoestring show are those near-stars who have been promised a percentage of the gross in the hope the cast can be gotten without bond. Endeavors and worries of the shoestringers are almost ludicrous. Those in the know are predicting that the whole lot will be sent out by plays sent out by certain producers of this type, will, under present conditions, forever remain mere announcements.

AFRAID OF MAE'S "SEX" AND SMALL SALARY

"Frisco Kate," starring Mae West, which the Shuberts are sending to Chicago, is Mae's former "Sex" show.

Actors who have read the parts in it is the same. Several are afraid of accepting a role in the show for this reason, along with the small salaries.

Warners May Take Lyric For Stage Musical

Warner Bros. have an option on the Lyric, New York, for the housing of a new musical that will be produced by E. Ray Goetz, under present plans. Warners will underwrite the production, with Goetz in an estimated 50% basis.

The Connolly Swannstrom musical for W. "Princess Charming," is not going into the Hollywood, according to present plans, with the show scheduled for the Imperial. That might be changed, according to a Warner source, but in such an event would follow "Moby Dick" at the Hollywood rather than upset its opening Aug. 14.

Woods Recalls Brent

Hollywood, Aug. 5. George Brent, stage actor brought here by Fox on a six months contract, will return east Sept. 1. Before coming west, Brent signed a three year contract with A. H. Woods which begins in Sept. 1.

For some time the studio has been trying to get Woods to relinquish his claim on the actor, but the legit producer is holding out.

Joseph, Modiste, Quitting

William Klein, as attorney for Joseph, the West 57th street modiste, is notifying outstanding billholders that the fashion house is liquidating its affairs.

Two liquidating trustees have been appointed.

Miss Gurney Sticks
Priscilla Gurney sticks with Alexander Lettwin's revue "Tattle Tale."

Show has been having its troubles in Boston and gave notice to several members, including Miss Gurney. This was recalled later.

Shuberts Book Only

Shuberts, who are backing Lew Leslie's new "Blackbirds" for a consideration of booking it, without getting any "piece" thereof, will also receive Leslie's plot "International Revue" on a 50-50 basis, it is said.

Later figures in the "Blackbirds" financing arrangements. Shuberts will recast but retain production, skits, songs, etc.

OPEN "SUNDAY" REAL PURPOSE OF LEAGUE?

Summer tranquility obtained more or less for the second week of operation of the League of New York Theatre. Broker members met Saturday, discussing a better split on locations but adjourned without accomplishing anything. They are to meet again this week.

The outside insurgent group of brokers gained a point in having the attorney general appoint assistant Attorney General Conklin to preside at a series of public hearings concerning the protests of the regular weekly meeting of the league. No date has been set for the hearings, but they may begin next week, according to Bernard Sandler, attorney for the outside brokers. The indies have not suffered much so far and been getting tickets through employment of line men and women, but they want a show down before the new season gets under way.

Membership of David Belasco and the Chanins, who swung into the league last week, was ratified at the regular weekly meeting of the league Monday. Ludwig Vroom was appointed publicity director after the session.

Shumlin's Tickets
George White, producer of "Flying High," and George Shumlin, producer of "The Last Mile," remain adamant holdouts and satisfied. The league's supposed Shubert wish to bring Shumlin around has failed to materialize and as far as could be learned have not attempted to influence the producer despite his attraction being in the Harris, Shubert controlled house. While the house staff has refused to do business with the indies, Shumlin is giving the outside group as much as they will buy handling the distribution personally from his office.

Brokers in and out of the league are convinced that the ticket regulation is but a minor purpose of the league especially through the Equity. Equity President Frank Gillmore in availing David Belasco and the Chanins into the league. Brokers figure that the managers did not flock into the league like sheep for nothing with it an open secret that the league may renew activities in establishing legality of Sunday performances of legit in New York and with Gillmore in accord to the formation of the league and its operations figured to help from the Equity side when the matter of Sunday shows comes up.

Gillmore and Equity have previously vigorously protested against Sunday performances and have opposed any legislation that might have made them possible. Aside from numerous petty squabbles the regulation of ticket sales at uniform advance of 75c, has worked out well for the two sides of operation. The test may come when the new season gets under way with most of those contemplating plenty of mix-ups, but saying nothing now in mid summer in order to give the new scheme a fair chance.

'Sisters' for B'way Oct. 1

Chicago, Aug. 5. "Sisters of the Chorus" will open here Sept. 1 and open in New York around Oct. 1 after two weeks in Detroit and stands at Cleveland and Pittsburgh.

Play will move from the Apollo to the Harris, Aug. 17, to make way for "Young Sinners," which comes in.



While appearing at Cincinnati in "New Moon" William Smith Goldenburg said: "Roscoe Ails is no novice in the art of making folks laugh. His manner is so original, his style is so strictly his own, all he has to do is flick an eyebrow and the house comes down. His eccentric dancing is a joy and a revelation." Vacation at Artists' Isle, Indian Lake, Ohio.

ROSCOE AILS Direction LOUIS SHURR

TABS FOR STOCK PLAYS AS FINAL RECOURSE

With decrease of stock companies this season and few spots for stock releases, play brokers are conferring with authors and producers on the idea of going after tab business to counterbalance loss of revenue.

Brokers are suggesting that all bills held on their lists be revised by original authors into tab versions, running from 60 to 90 minutes. According to the brokers there are more than 100 small tab outfits operating.

With dramatic stock flush the brokers never bothered about the tabs, figuring them unable to pay the necessary price and also shutting out the tabs as protection for the regular stock.

Consequently the tabs had to navigate with shoddy bills of ancient vintage, with exception of occasional new pot-bollers ground out by directors.

Two B'way Reopenings Delayed; One May Tour

Shuberts have postponed reopening of two holdover attractions, "Topaze" and "Young Sinners," both set for new start this week (Aug. 4).

Reopening of "Topaze," set for the Barrymore, has been set back until Aug. 18 with reopening of "Young Sinners" indefinitely postponed and probably going to Chicago instead of reopening at a New York house.

"Miss Gulliver" Again
"Miss Gulliver's Travels," revived last season, is being recast by George Ford. Goes into rehearsal next week.

Producers' Own Casters Slipping The Works to Casters in General

Direct casting, more prevalent this summer among producers reading new attractions, may narrow the list of casting agents in operation through elimination.

Of the 25 Equity licensed casting agents operating in New York, 15 have been given a tumble by the producers thus far lining up casts for forthcoming productions. Answer is that many will be compelled to fold through lack of business.

Veteran producers agree that they have been fed up on the casting agent nuisance and find it more convenient to install their own casters to direct with those wanted for new shows. Practically every established producer will have his own casting department when the new season ushers in, with the majority of outside agencies left flat with exception of the handful that have legit "names" tied up on special contracts.

Most of those installed in casting jobs in producers' offices have been former employees of outside casting agencies. They know the racket as well if not better than their em-

Extensive Line-ups by Legit Booking Offices for the Road Beyond Anything of Past 5 Yrs.

Kendler's 'Angel' Piece

Julius Kendler, the Broadway barometer, is now an impresario-ho, having acquired a one-third piece of "Technique," by Lester Cole. Murray Phillips, producer, broke it in at Great Neck, L. I., Saturday with Lou Tellegen starred. Play opens tomorrow (?) at the Studebaker, Chicago.

Phillips and Tellegen own the other two-thirds.

FRISCO LEGIT OFFERS MINIATURE GOLF FREE

San Francisco, Aug. 5. Taking advantage of the miniature golf craze (there are 70 odd outfits getting under way), Sid Goldstein is installing the game in the upstairs portion of his Green Street theatre.

The course is large enough to accommodate a dozen couples and will be available gratis to patrons of the house.

Due to the recent ruling of the municipal authorities putting the Green Street Theatre in the Class C section of theatres, Goldstein is only permitted to operate three days in succession. This has necessitated his closing down every fourth night. He is fighting the ruling on appeal, but the case has not yet come to trial.

RAZZING THE VILLAGE IN COMIC OPERA

"The Deserted Village," comic opera, by George Greenwich, will stage as it, is being recorded at Greenwich Village, in three weeks. The current revue will embark on a night of old-time nighters in the resort towns of the east.

"Deserted Village" was produced three years ago at the Triangle as a legit comic opera, but the latest edition is hoked up to razz the Village.

Kathleen Kirkwood, director of the Triangle, has authored the latest version. It will go into rehearsal as soon as cast has been completed.

The W. K. Revision

"Maybe She Will," musical, produced by El-Bert Productions, Inc., folded last week after three weeks out of the theatre.

It is going for the well-known script revision and recasting.

Despite the threat of poor conditions, about 13 of the major road stands will be well supplied with shows next season.

Erlanger and Shubert offices have already laid out their seasons with considerably more definite stuff listed now than at any time during the past five years. Week-stand houses booked by both offices have recently announced their schedules for the coming year.

On the Eraser side, which has had a hard time recently to keep its houses filled, there are at the moment 30 weeks laid out for the week stand places, such as Newark, Baltimore, Washington, Pittsburgh, Cleveland, St. Louis, Cincinnati, etc. In contrast to the short seasons which some of these houses have had in recent years, the increase indicated an effort on the part of the legit offices to see if road business can be brought back by steady bookings.

Erlanger Bookings

Attractions listed by Erlanger include seven companies from the Theatre Guild, which will have two companies on tour, including touring for the third year, five other companies including "Apple Cart," "A Month in the Country," "Garrick Gaities," "Elizabeth the Queen," and another play yet selected. Shows for George Arliss, Otis Skinner (who will be under George Tyler's management), and Lenore Ulric, will be a new Broadway show, which will include "Becky Sharp" and three other plays, probably spending two weeks in the week-stand places; Frank Craven in a new show; George M. Cohan will tour in a rep including "The Taverner," "Gambling" and "The Song and Dance Man"; Maude Adams will make her return engagement in a play called "Green Pastures" is to be booked over Erlanger time when it tours; ditto "Strictly Dishonorable," which will have three companies on tour; David Belasco's "It's a Wise Child" is now on the coast and will play the full season on tour; "Subway Express," melodrama in which the Shuberts will tour in the last season, tours; Dillingham's "Canaries Sometimes Sing" by Lonsdale will also tour when it is through with New York; also from Dillingham will be a new play in England, "Suspense"; Ziegfeld is sending Ed Wynn on tour and Arthur Hammerstein is sending "Sweet Adeline" out with Helen Morgan, Chas. Dillingham, and others of the New York company; Joe Cook's "Fine and Dandy" is figured for four weeks in Boston, then on to New York and a tour later; Fred Stone may tour in "Ripples"; "About Town," the intimate revue which Max Gordon is producing with Erlanger money, also tours.

In addition to this, the Erlanger office has two booking deals pending which they believe will insure a 35-week road season for their houses.

Shubert Promises

Shubert offices promise a lot of their own musicals on tour, they will have "Artists and Models," "Three Little Girls," "Hello Paris" and "The Great Gatsby" in the last season; "Topaze," "Death Takes a Holiday" and "Young Sinners." For the new season they say they will produce about a dozen or more new musicals, most of them under the names of their out-of-town subscription groups, Dramatic League in Chicago and the Professional Players in Philadelphia.

The Shubert subscription organizations lost considerably last year, they're going ahead and have organized a new group in Boston, also called the Professional Players. There have been enrolled about 1,500 subscribers to the Theatre Guild's 7,000 in the same city. The Shuberts undercutting the guild's prices with their subscription outfit, offering 12 top seats on the subscription plan.

These dramas of the Shuberts' own production, plus musicals, etc., will come from the weekly commission. Too much time interviewing and disrupting rehearsals caused the producers to start their own casting agents.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacity with the varying overhead. Also the size of cast, house consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Apron Strings," 48th St. (35th week) (C-350-\$3). Socked last week last week but continued heat. Good demand in cut rates and some profit; \$4,000.

"Dancing Partner," Belasco (1st week) (C-1,050-\$3.85). Opened last (Tuesday) night; first Belasco production of new season.

"First Mrs. Fraser," Playhouse (31st week) (C-870-\$3.85). Maintaining even break pace at around \$5,000. May be succeeded by Brady's new one, "Cafe," in couple of weeks.

"Flying High," Apollo (23d week) (M-118-\$5.50). Picked up last week despite drop of others; nearly \$3,000 and top of musicals.

Garrick Gaiety (C-951-\$3). Set to remain in until mid-September, when Guild launches regular season. Holding up nicely at better than \$11,000.

"Green Pastures," Mansfield (24th week) (D-1,050-\$4.40). Drop of additional play through joining Ticket League may have been responsible for slight drop here; \$2,000, plenty profitable.

"Journey's End," Henry Miller (C-945-\$4.00) (second engagement). Reopened Monday.

"Last Mile," Morris (2d week) (C-893-\$3). First Shubert entrant of new season drew mixed notice; over \$5,000; may pick up later.

"Last Mile," Harris (25th week) (D-1,051-\$3). Producer's bias

against Ticket League helped some, with show doing better than \$7,000.

"Lysistrata," 44th St. (10th week) (C-1,323-\$5.50). Noticeable drop in previous week's taking. Still profitable at \$20,000, although \$5,000 under week before.

"Sons of Guns," Imperial (37th week) (M-1,456-\$6.60). Dropped to \$19,000 last week and due to fold next week; house probably dark until getting "Princess Charming" late in September.

"Stepping Sisters," Royale (16th week) (P-111-\$3). Heavy drop of week of passes with the up pick is keeping this week sister going; last week over \$4,000. Will show until Aug. 25, when "Little Show" supplants.

"Strictly Dishonorable," Avon (47th week) (C-830-\$3.85). One of few picking up last week with out-of-town trade helping to \$16,000.

"Vanities," New Amsterdam (6th week) (R-1,702-\$6.00). Impression show much toned down since pinch not helping gate. Nor did publicity aid. Down to \$25,000, barely the break figure.

"Sheep" at Selwyn, Chi.

Selwyn will relight for the new season Aug. 30 with "Lost Sheep." House now is Erlanger booked. Sister house, the Harris, operated by the Shuberts, not set, but may reopen with "The Last Mile."

Inside Stuff—Legit

An actor family which worked in two or three Coast suburban stock spots last winter and called it a season early in March is not letting show his interfere with eating.

Father and mother are working extra in picture. Of the three daughters, one has landed as a secretary and another is feeding hot dogs to motorists.

The first season of using the directory form of advertising Broadway's legit theatres, appears to have resulted satisfactorily, especially on the theatre end. The saving has averaged 12 1/2% to each house or about \$5,000 per theatre on the basis of a 40-week season. The dailies have not objected although the space used has been curtailed, the amusement columns growing much more than any slack from the legit by the picture advertising.

The "Evening Journal" is the only paper that did not carry the directory copy. That paper has had but 50% of the legit attractions and because of its high rate. Several years ago the "Journal" established a 15-line minimum at \$1.50 per line and has held to it. Most of the houses dropped out.

Paul Frawley and Jack Rutherford, virtually roommates in a Hollywood hotel through having separate suites on the same floor, are currently laid up with similar injuries. Paul has a couple of cracked ribs but Jack topped him by breaking a pair.

Rutherford drew his quota making a scene on "Half Shot at Sunrise" (Radio) when Bert Wheeler and Bobby Wouleshy pushed him backward into a shell hole. Rutherford landed with his full weight on a rock. To top it off the car which was taking him to a hospital got into a smash up en route.

Frawley was flung across deck and into a bench during a heavy sea while on his way to Catalina aboard George Olsen's cruiser. The injury was so painful that the party had to put back for Wilmington despite being a third of the way over.

After sitting for a physician's "stille" both lads are now completely surrounded by adhesive tape but outside of plenty of groans, and consoling one another, they are hobnobbing about. When Frawley showed up at the hotel with his lament Rutherford exclaimed "It's a hell of a time to kid around, boy."

Seems to be a fad for producing shows without a name. So far Morris Jones and Louis Gensler have no definite moniker for their new show "Coe Cook." E. K. Nadel has plans all set for a new "Intimate Revue" without any set title.

Irving Lande, who produced "Crook's Convention," has a new one with no permanent title.

That one guy's nectar may be another's bitters has been demonstrated again in the case of the K. C. and Chi theatres after many years had saved enough to do a little investing when demand for their work had ceased.

One bought oil stock; the other decided to be the man behind the run and bought oil wells.

The man who bought the oil stock has realized almost \$1,000,000 on his investments and has retired to an existence of moderate swank. The partner who decided to chin his dough with oil wells has lost everything, including the wells.

Associated Press dispatch a couple of weeks ago stated that on the night of July 16 there were only 26 plays and musical comedies in the entire country, with ten more shows, including five stocks, two musicals and one minstrel show.

Equity offices were ordered to check up on this count. The first attempt to report were Frank Dare of Chicago and Frank Delaney of Kansas City. Their rapid survey of the K. C. and Chi territory showed a minimum of 121 tent shows in operation for the week ending July 19.

These figures do not include the San Francisco, Los Angeles and New York districts. The New York Equity office states that there were 44 first-class stocks in operation for the week mentioned.

Shows in Rehearsal

"Luana" (Arthur Hammerstein) Hammerstein.

"Suspense" (C. B. Dillingham) Fulton.

"72d Street" (Tom Johnson) President.

"Release" (George M. Cohan) Liberty.

"Ninth G'st" (A. H. Woods) Ettinge.

"Café" (Brady & Tuerk) Playhouse.

"Little Show" (Brady & Tuerk) Forest.

"Torch Song" (Arthur Hopkins) Pym.

"Frisco Kate" (Shuberts) Comedy.

"Through the Night" (Pilgrim Productions) Bijou.

REBOUND AT \$15,000

HOTTER THAN HEAT

Los Angeles, Aug. 5.

Despite local pride, it's been as hot here as any place, so it legits continue to stay off their backs. It on the weather for a change. "Rebound" at the Belasco, is hotter take for the week at \$15,000 for its 2d week. Sophisticated entertainment, it caught on and did capacity for three performances during the week.

At the Hollywood Playhouse, "Fata Morgana," in its third week, got \$15,000. At that it's still away over the average for the house during the past year. Next week it moves to Frisco, leaving the house without an attraction in sight.

"To the Ladies," at the El Capitan, let down to \$4,000 and folded Sunday. At that it's still away around \$14,000. "Tea for Three" around Monday.

"Town's local musical, "Oh Judge" at the El Capitan, failed to create any interest and on its second week got \$5,000, which is about the nut. Shubert behind in hope that new blood will pep it up.

Estimates for Last Week

"Rebound" (Belasco, 2d week). Joy reigns at the b. o. with a \$15,000 take for the week.

"To the Ladies" (El Capitan) (3d, last week). Folded at \$4,000. "Tea for Three" opened at \$15,000.

"Fata Morgana" (Hollywood Playhouse) (3d week). Better than average at \$16,100. "The town's local musical, "Oh Judge" (Vine Street) (2d week). Little to rave over at \$5,300, just about the nut.

Future Plays

"Ne'er-Do-Wellis," by Joseph Larkin, will be produced by the Leonia Players at Leonia Playhouse, Leonia, N. J., Aug. 18.

"The Black King," by Donald Hayward, will be produced by a new producing group headed by the author. It opens cold in New York Labor Day with theatre unsettled upon as yet.

"Black King" is a dramatization of the life of Marcus Garvey and will employ a colored cast of 40 players.

"Ghis Shapes," the former "Cape Cod Folies," which opens Aug. 25 in Cape Cod, Mass., comes to Broadway four weeks later.

Corneil Beef and Roses," revue starring Fannie Brice, produced by Billy Rose, goes into rehearsal next week, to open at Philadelphia Sept. 29.

Cast includes Joseph Allen, Paula Trueman, Hal Thompson, Elsie Williams, Arthur Treacher, Eugene Von Grone, Shirley Richards, June McCloy, Pearl Twins, Roger Davis, Mimi Lehman, Roger Dodge, Karen and Sammie Krovoff, Maria Mura and Bernice Fox.

"Shoes" is next for Bernard Levey, set for rehearsal next week. Among those engaged are Beatrice Allen, Carroll Ventura and Frank Verdi.

"Just a Second," musical by Bert Kalmar and Harry Ruby, will reach production via Warners, first at the Elberhof, Milton, New York.

"Cafe," by Mayra Mannes, for William A. Brady, opens at Asbury Park, N. J., Aug. 11. Cast includes Georgia Calne, Rollo Peters, Philip Leigh, Charles King, John Shelby, Jeanette Dicks, Edward La Roche and Glenn Coulter.

Jacob Weiser is resuming legit producing after two years' absence. Ready to produce for "Circus Currents," by Carl Freybe and I. Kemp.

"Garbage," by Nathaniel Irish, is being given a stock trial this week by the stock at the Elberhof, Milton, New York.

Two in Chi

Chicago, Aug. 5.

This is a one-show town no longer. "Love Technique," new comedy by Lester Cole and with Lou Tellegen, is scheduled to open at the Studebaker, Thursday (7), raising the total of legit to two.

"Sisters of the Chorus," alone for four weeks, had another steady seven days, its 13th week, doing over \$10,000 and paying the Apollo's rent.

Shuberts are up in the air about their first opening artists and Models," it has been reported variously, ready to open at the Majestic, Aug. 2, then 11, then 18, and at last reports still awaiting. The Mae West play, listed for the Garlick, also reported off for the time being.

Playhouse will relight Aug. 24, with "The House of Fear."

L. A. Theatre's Schedule

Hollywood, Aug. 5.

Baltimore theatre is slated for activity Aug. 25, after its indefinite period almost two months. "Candlelight" is scheduled to open at this date for two weeks run. Katherine Cornell follows Sept. 8 in "Dishonorable" for an indefinite period.

Griffith's "Birth of a Nation," with a prolog staged by Lon Murray, is set to open Oct. 12.

VARIETY BILLS

(Continued from page 49)

ST. LOUIS, MO.
Electric Duo (8)
"Smiles" (8)
Lambert
SAN JOSE
California (9-13)
Dorothy Neville
John Broadway
UTICA, N. Y.
Wine (9)
"Minutemen"
Rita Lewis
"The Girl Who"
"Coral"
WASH., D.C.
Palace (9)
"Cade"
Burr Lawrence
Royal Lamorne
Lester Marie
George Taylor
James Alexander
Palace (9-13)
"Gypsy Gypsy"
Internat. Comedians
Frank Rivera, Greta
Jeanne
SEATTLE, WASH.
8th Ave. (7)
"Seeling Double"
Shores & Dye (9)
Ella Twiss
Miller, Carter, Fella,
Nolay, Holly,
Mellie, John
& Farber Twiss
SPRINGFIELD, MASS.
Palace (9)
"Changes"
Baker & Hadley
Walzer & Dyer
Muriel Gardner

PROVINCIAL

BIRMINGHAM
Empire
Karno's Krazy K's
Burr Lawrence
Eddie Mayo & Gung
The Drury L. Brown
The Silver Shirts
Claude Gardner
The San Francisco
Grand
Company as booked
"Let Us Be Gay"
BLACKPOOL
Desert Song"
Open House
Murray's Club Girls
NEWCASTLE
"Making Whoopie"
"NEWPORT"
"Whispering Nays"
NOTTINGHAM
"Paris & Piccadilly"
"Open Your Eyes"
FORTSMOUTH
Deville Stock Co
SOUTHSEA
Comet as booked
SOUTHSEA
Silver Wings
SOUTHSEA
"The Souli"
"The Souli"
"Making Good"

LONDON

Week of August 4

FINSBURY PARK
Empire
George Selby
Jones & Thomas
Edward Noy
Somers & Pail
Wright & Marion
Gerardo & Blonda
Hartley
LONDON
Hippodrome
"Rent of the House"
NEW CROSS
Empire
"Tune In"

Reeve as \$5 Reader

Arthur B. Reeve has become the answer to the would-be writer's prayer. From an office in the Times building, the creator of Craig Kennedy and other fiction characters, reads and criticizes stories by tyros for a \$5 fee.

Reeve would rather do that than continue writing fiction and earn, as he claims, a million a million dollars in 10 years writing fiction."

HUMPY-DUMPT
GROSSES FOR
B'WAY SHOWS'Vanities' Loses Leadership—Brokers Happy
Over Full Returns

Continued heat wave played havoc with the surviving legit on Broadway last week. Many tumbled to new lows. Some houses had scarcely more than a corporal's guard in Saturday night.

With most of the drive through induction into the League of New York Theatres, forced sales to protect the brokers' coin were not as vigorous as formerly. The brokers were evidently happy over the return privilege instead of eating the deadwood.

Practically every show along the big street did a humpty-dumpty.

"Flying High" nosed out "Vanities" by a grand for leadership in the musical division, getting around \$30,000 against the latter's \$25,000.

"Dancing Partner," Belasco's first for new season, relighted the Belasco (Tuesday) night's \$25,000.

"Café," co-op revue at Channin's, an "Artists and Models" at the Majestic, dropped out last week.

Only one non-entrant set next week, "Suspense," produced by C. B. Dillingham, at the Fulton Theatre.

'RED LOVE' IN DOUBT,
UNLESS CASH SHOWS

"Red Love," produced by Susanoff Productions and stopped for non-payment of Equity bond, is attempting to go into rehearsal this week on a non-Equity basis.

The show is to be shown to Richard Herndon who is lending the Belmont theatre for rehearsals. Herndon promises to raise the cash by the end of the week if it plays it. If it fails through, rehearsals of the show will stop.

Frisco Grosses

San Francisco, Aug. 5.

With but three legitimate shows open, two enjoy profitable grosses and the third, as deserving as the other two, did a Brodie.

Belasco's "The Girl Who" in second week at the Curran held practically same pace set the first seven days, very satisfactory.

Around \$13,000.

"Caprice," in third week at the Geary, slipped a couple grand, but showed a \$10,000.

"Subway Express," at Erlanger's Columbia, distinct disappointment as a draw. Got excellent notices and plenty of additional heat by critics, but second week hardly a shade above \$5,000, which with heavy cast doesn't look like much profit.

"Paris & Piccadilly"

"Open Your Eyes"

"The Souli"

"The Souli"

"The Souli"

"The Souli"

"The Souli"

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Literati

"Variety" Copyrighting

Starting with this issue, "Variety" is again copyrighting its contents weekly, after a period of several years. Despite the copyright law, however, the contents of any issue of "Variety" until further notice will be free for use by daily newspapers, only, as heretofore, with or without credit.

The copyright protection is primarily against radio but takes in all periodicals and writers, not dailies or writing for dailies. With radio, the use of text from "Variety" in any form, recorded or broadcast, without written consent of this newspaper.

Among the others now restricted are many who have brazenly taken advantage of the privilege accorded dailies to boldly pilfer from "Variety" for entire departments, receiving pay for their contributions from the publications using them. One of the examples is a scenario writer in Hollywood who has for three years contributed articles to the monthly magazine of a Detroit athletic club, with each of his departments wholly stolen from "Variety."

George T. Bye, Jr., the story broker, says he likes the idea of a steady job as a scenario writer for the Story Bureau for all producers, but otherwise he knows nothing of it.

The Hearsts, Socially

Mr. and Mrs. William Randolph Hearst, Jr., recently left New York for the senior Hearst's estate at San Simeon, Calif., taking as a guest Natica Nast, Hearst's social mistress, "Harper's Bazaar," rival to "Vanity Fair," published by Natica's father, Conde Nast. Conde Nast is now married to the youthful Leslie Foster. Natica's mother is Mrs. J. Victor Onativia, Jr.

The Junior Hearsts have grown quite social. They recently visited Newport. Mrs. Hearst, Sr., has during the past decade become increasingly interested in society. She, too, recently visited Newport. Hearst, Sr., has never cared for society. He has been in Europe this summer, traveling with his usual entourage.

Mrs. Hearst, Sr. was Millicent Wilson, of the vaude team of Willson Sisters. Over a generation ago the sisters used to spend the summer in a cottage at Atlantic Highlands, N. J., with their parents, Mr. and Mrs. James Willson. Hearst used to visit over the week-end, coming from town in a steam launch. At that time he was a life saver and swimming teacher at Atlantic Highlands was the late Thomas Ince, who became a millionaire film producer.

The Willson sisters were in the chorus of "The Girl From Paris," starring Louis Mann and Clara Pipman at the Herald Square theatre in 1896, and were given bits in "The Telephone" and "The Casino" in 1897. In the latter show the future Mrs. Hearst sang a song, "Tricky Little Sarah," copies of which, with her picture on the cover, were given to her by "Sunday American," at that time known as the "Journal."

A Chi Newspaper Laff

Chicago's Fleet street is ha-ha-ing over the "exclusive" articles of one Edna Lopinto, under the name and "Daily Times" under her name and the nearly word-for-word articles, on the same subject, in the Evening American, bylined by Frances Farmer.

Articles have to do with Miss Lopinto's baby, "Smiling Jimmie Stevens Taylor," whose abandonment in the Stevens home several months ago made the child national copy. After some months, when Miss Lopinto came back to claim her baby, the "Times" made a grab for her and came out strong she would spill her love stuff in signed articles.

At about the same time the "American" grabbed, but missed hold, only to follow along with articles telling of the love affairs of the young woman, her story of the baby's father and other bits. Edna, from the tone of both articles is meeting Miss Farmer on the side and giving her the same story, and doubling back to the "Times" and letting the ghost-writer pick out the same angle for the day's yarn.

Harmful Chatters

Coast studio publicity offices are doing everything they can to discourage fan chatter writers from harrying that film people's lives are

busy parades of extravagance and luxury.

To report that an actor has a stable of motors or an actress possesses a perfume room where one scene represents an investment of \$250,000 is not only poor publicity for the individual but hurts the industry in general. It is said, in families throughout the country where \$1 books plenty big, the stories of the extravagance of picture stars is regarded as sinful.

It is believed the illy judged have been instrumental in driving some people away from theatres.

Some truthful stories of the large horde in Hollywood who are living on the cuff might do more good. Or about the "fronters" with nothing but overdue installment payments.

Woolworth Opposish

Woolworth mags, published by Tower, will have opposition in the form of a couple of similar publications to be sold only through the Kresge and Kress chains of stores, affiliated.

George T. Delacorte, Jr., is organizing a Syndicate Publishing Co. for the purpose. Two mags will be gotten out at first, to be called "The Modern Screen Magazine" and "The Modern Love Magazine." A quarter million copies of each will be published as a starter.

Delacorte otherwise heads the Dell Publishing Co., which has a number of fiction and film fan publications. As is the case with Woolworth and Tower, the Kresge and Kress companies have no financial interest in Delacorte's proposed mags, the stores acting merely as outlets.

Int'l Literary Relations

On French Challapin's request the French Courts have refused to admit that the Soviet Government is entitled to diplomatic immunity and has the right to publish, or sell the right to publish the singer's memoirs without his permission.

The French court ruled that since the Soviet Government goes into the publishing business it should be treated abroad as any ordinary business firm even if monopolizing all business in Russia under governmental rights.

Having gotten hold of some chapters of Challapin's memoirs, yet unpublished, the Soviets had a French translation put on sale in Paris.

"Dirty Dog" Rapper

The most pointed "sheet" gotten out in Chicago since the demise of Ben Hacht's "Literary Times," is one gallery of type entitled "Dirty Dog," edited by Joe Meeks and Pete Franks, unrevealed pseudonyms.

"Dirty Dog" outspokenly vilifies literary figures among Chicago newspaper people. It names Ashton Stevens, Richard Atwater (Ric), Dick Little, Gene Morgan, Gall Borden, Charles Collins and Peter James, among others.

Along typeface row they can't determine the authors.

P. A.'s Books

Apt demonstration of the versatility of publicity men is being made by the members of the Metro home office publicity department. Among the 11 men there stands a record of 11 published books. Don Clarke heads with four. Val Leaton has three book-length novelizations to his credit and a novel shortly to be published. Si Seader and Jim Englander have one book each to the credit, while Howard Dietz is writing song lyrics.

Winchell's Contract

Walter Winchell's "Mirror" has been under contract 10 months to go, with that fact seemingly bringing reports of offers to him. No mention of what dailies are after the columnist.

Another report is that Winchell is being angled for by one or more of the individual syndicate operators. He is now being syndicated by Kings Feature, Hearst sub.

50c. Reprints

The book business gets another jolt by the action of the Boni brothers. Albin and Charles, in getting out reprints of popular novels to sell at 50c. each, the lowest price yet for reprints. It means even a lesser price than that at Macy's and others where they cut book prices.

Nothing cheap about the Boni reprints, even though they are paper

bound. Books are good looking and covers designed by Rockwell Kent, among other famous artists.

Scenario on Russia

Edmund T. Lowe and Philip Klein, both picture writers on the coast, have written a book on Russia and Communism titled "The Devil's Workshop."

First edition is being printed privately, with negotiations under way for an eastern publishing house to take over the popular edition.

Partridge Switches

Bellamy Partridge, who used to stand aces with Brentano's, will have his new novel, "A Pretty Pickle," published by Brewer & Warren instead.

Partridge until recently edited the now extinct "Brentano's Book Chat."

Prof. Eric's Berth

Prof. E. B. Rice, "Variety" correspondent in Zurich, has been appointed Geneva representative for the Ringling string of Swiss newspapers.

Ringle's is the foremost syndicate of illustrated papers, accredited by the League of Nations and the International Labor Office.

Steele's Series

Another Hollywood p. a. breaks into the class magazines. Latest is Joseph H. Steele, publicity man for Richard Barthelmess, who has sold a series of pen sketches of Hollywood to "Vanity Fair." First is to appear next month.

Real Names of Authors

Benaby Brook, "Prosperity Street," is Collin Brooks; Rebecca McCann, "The Cheerful Cherub," is Mrs. Harvey Ferguson; Sax Rohmer, "The Day the World Ended," is Arthur Sax; and Patricia Wentworth, "The Coldstone," is Mrs. G. F. Dillon.

Good Title N. G.

Great Neck again has a newspaper.

Great Neck has had new papers before. This time Gene Buck is the instigator, among others of the theatrical colony.

The title of the new paper, weekly tab, is "The North Shore Commuter." Suggested title, "The Great Neckner," turned down.

Great News!

With Anne King, as the new editor of "Nifty Stories," that mag and others published by the Fantasy Publishing Co., is making payments to authors long past due. If any author has any money coming to him from this Mag, Miss King wants to know it.

Liggett on "Plain Talk"

Walter W. Liggett is the new editor of "Plain Talk," successor to the late G. D. Eaton. Liggett formerly did special articles for it.

Edward Lyman Bill, who took over "Radio Broadcast" from Doubleday-Dorson recently, has also acquired "Radio Revue" and "Radio Digest," and will combine the trio next September under the title of "Radio Digest."

Raymond Bill, brother of the publisher, will edit the mag in its new form, with the advisory editor to be Henry J. Wright, at one time editor of the old New York "Globe."

One of Alfred A. Knopf's pet superstitions is the publication of a Carl Van Vechten book on no other date than Aug. 15. As a result, Van Vechten's new book, "Parties," makes its appearance on that date.

Charles Yale Harrison, who sold the syndicate rights to his war novel, "Generals Die In Bed," to the New York "American," got a job on that sheet's copy desk as part payment.

"Purified Proverbs and Censored Quotations" is a novelty booklet the conservative Macaulay Co. is issuing via subsidiary, Amour Press.

Trick golf courses have entered literature.

Robert Harris, Columbia scenario head and Armitage Trail, novelist, are collaborating on a mystery novel titled "Tom Thumb Murder Mystery."

Ruth Waterbury will edit a new ten-cent, "Silver Sheet," published and Alfred A. Cohen. It due on the stands in September.

Crack house output gotten out by

(Continued from page 41)

sprained his back. He was placed under a physician's care. He insisted upon continuing in the show.

Charged with refusal to extend "equal and civil rights" to Audrey T. Almond, 13-year-old daughter of a prominent actor at the Alhambra theatre, Atlantic City, Louis Schinholz, white, the manager, was held in \$50,000 bail for further hearing by another negro magistrate, William Page. County Judge Smathers later ordered bail reduced to \$5,000, after 7 1/2 hours in a cell. Warrant for his arrest was obtained by Magistrate Rosell T. Almond, who charged that Schinholz evicted his daughter, Audrey, from the theatre after she refused to vacate a seat in the section ordinarily occupied by whites only. Audrey alleged that Schinholz forcibly ejected her.

Dudley Digges and his wife sailed last week to visit his mother in Dublin. He will return Sept. 15, having left the Empire Guild when his contract expired.

Estate of the late Jeanne Eagles was comprised of White Plains, N. Y., at \$38,974 and \$58,837 net. Her mother, Mrs. Jilia Eagles, of Kansas City, Mo., sole beneficiary.

Donald Novis, film player, has been engaged by Arthur Hammerstein for "Isana."

Elaine Lank and Peter Joray added to "Ship Shape."

Jane Grey, absent from the stage, goes with W. A. Brady's "Cafe."

Jimmie Burns and Lewis Irving Malsell, indie picture producers, made a musical short in New York, have ideas for the legit. "Midnight Dinner," comedy-drama. Max M. Crand and H. Howard Harris, with Hal Clarendon for the feature role, is one reported.

Bert Lahr may continue to work in "Flying High" instead of having to leave the show and fulfill another contract with Aaron & Freedley, according to the decision of N. Y. Supreme Court Justice Charles F. Warren.

Freedley brought suit to force Lahr to leave White's "Flying High" on the ground that they had a previous contract with the company and wanted him for their new musical "Girl Crazy." Attorney for White maintained that the former contract was inequitable because it guaranteed Lahr no set work.

Sue has been brought against Dora Lee, show girl, to recover a barpin said to be worth \$50, given her as a gift by a show girl, a Roumanian minister to the United States.

LOS ANGELES

Glenna Tobin, films, broke the link with Patrick Tobin, chemist. Mental anguish.

Thomas E. Thomas, actor, jailed for intoxication.

Joan Chalmers, who reputedly used poison for love balm, put up \$400 bond for a charge in being a dancing partner, Johnnie Collins.

Rudolph Schildkraut left no will. All his property, held jointly with his wife, goes to her.

Charles McGrew II, scion of a wealthy Highland Park family, petitioned the courts for reopening of the divorce case by default by his ex-wife, Jean Harlow. Identity of the actress in Chicago was not known.

Gerard E. Goodman, wealthy sportsman, is suing for a divorce from Mildred Goodman, who, according to his attorney, is a musical comedy star. Cruelly charged.

Evelyn Egan, politician, refutes the story that she drove home nude from the beach. She wore a robe and a pair of slippers, she told the judge. Judge indicated he would hear all charges of her driving license for a year but dismiss a drunk-driving charge.

John Bowers paid \$20 fine for being

the Pennsylvania Athletic Association, and called "Pennac News," has a new editor. He is F. Stiffer, and will use all sort of material for which he pays good prices.

John De Vine, formerly with King Features, now column conductor on the "Los Angeles Times," is titled "Ledgerman" and is on theatricals.

Freely rumored that a certain publication is behind one of the charges of the club, though keeping faith by his decision not to have any of his own books in the selections of the club.

News of the Dailies

ing drunk in an automobile, result of his arrest the other night with a wife, sister, a gun and a police badge. Police commenced investigating how an actor got a detective Neutnant's badge, learns that 1,000 badges are in circulation outside the police force.

Suit for \$150,000 has been filed against the manager of the Alhambra the pianos whose collision resulted in the death of Kenneth Hawks, 13-year-old daughter of a scenario administrator of Hawks' estate.

Adelle Rowland, the current Mrs. Conway Tearle, has successfully defended her interests in the Art Realty Co. and the Courtier Park, now against back-alimony attachments sought by Josephine Park, the previous Mrs. Tearle.

H. H. Van Loan, film writer, went to jail for four hours on charges of non-support filed in New York and California. He was released for one of the afternoon papers. He says the charge of deserting his 13-year-old daughter is a scenario answer to his divorce suit filed May 20.

El Patio Ballroom and adjoining store buildings were leased for 99 years to a syndicate for \$2,600,000. Ballroom has been dark for several months.

Wilfred Denning, sound engineer, was prohibited from flying for 30 days for stunting over Malibu beach. Numerous picture people signed the complaint.

An ordinance compelling mind-reading to be done at midnight was asked of the city council. It was also asked that radios that other musical devices be toned down.

Harvey H. Gates, scenario writer, filed suit against James McPherson and Roy Stewart, director, for \$10,000. Gates charges they neglected to pay him for a scenario, "Clay in the Potter's Hands."

No will was left by the late Rudolph Schildkraut, according to a petition for letters of administration filed by his widow. The estate consisted of personal property valued at \$250 and a \$500 automobile, according to the petition.

Robert Jones, studio technician, made his wife cut her own hair, according to divorce testimony presented by her. He obtained a decree and was granted custody of their two children.

The default divorce that Jean Harlow obtained from Charles F. McGrew, Jr., was set aside in San Francisco. On condition that McGrew pay the court \$2,500 to cover alimony and attorney's fees that might result from a trial on the merits, McGrew claimed to have been intoxicated at the time the divorce papers were served on him.

An investigation will be made by Federal authorities of the charges made by nurses, Caroline Clark and Claire Anderson, that Mary Nolan, actress, had committed adultery with Miss Nolan made a vigorous denial of the charges after a search warrant failed to reveal evidence at the actress's dressing room at the studio.

Miss Nolan was in a hospital at the time the charges were claimed to have had a bad case of sunburn. Matter was also placed before Fred Beeton, secretary of M.F.P.A.

Separate suits charging infringement of copyright were filed by the producers of "Hell's Angels," and Gainsborough Pictures, Ltd., producers of "Journey Into Night," against Warner Bros., Inc., and First National Pictures, Both claim large portions of "Hell's Angels" were lifted from their productions. Caddo claims to have \$3,000,000 invested in its production and the other \$2,000,000.

Both companies ask injunctions against further showing of "Dawn Patrol."

Renee Torres, picture actress, and four co-defendants were sued for \$125 damages by A. McCarthy and his wife for injuries sustained in an automobile accident June 11.

Dolores Del Rio and Cedric Gibbons announced they'll be married Aug. 6. This is the second marriage for both.

CHICAGO

Ted Mooney of Montmartre cafe and Hedley Gray of Murphy and Harry Grompinsky of the Cotton Club, held on dry charges. Both were reported owned by Ralph Capone.

Courts have ordered that Vittorio Trevilian, Ravinia, and Chi Opera basso, pay his wife \$35 weekly.

PUBS GOING IN FOR MASS SONGS; NOT SINGLE PLUG

During the present fall publishers are now concentrating on bulk songs instead of on a plug number. Majority are now publishing more songs at one time than at any time previously, when one plug number was concentrated upon for a potential hit.

Publishers declare that with the market the way it is, the maximum sales of a plug number would be a disappointingly low figure. Also going after but one song now will mean forcing a number of spots to decay.

With the release of a number of songs at one time, all spots are kept working and alive and so won't have to be reawakened, as it would otherwise, when the season gets going.

18 Alleged Infringements Against M-G-M Music

Metro has been lately inundated with copyright song claims, their "Should I?" from the floppo "Lord Byron of Broadway" fetching no less than four separate suits to date, as many as its claimants clocked altogether.

Latest, brought in California, is on "Florodora Girl," by the executors of the late, the widow objects to the use of Stuart's "Florodora Sextet" number ("Tell Me, Pretty Maiden") in the talker.

M-G-M thought it had every copyright angle covered, including Francis, Day & Hunter, from whom the necessary copyright rights were obtained.

The widow wants an injunction, disputing the validity of the music publishers' copyright renewal rights with her composer-husband.

Guitar Tutors Must Pay License Fee on Music

Los Angeles, Aug. 5. Hawaiian guitar teachers in Hollywood must pay the regular 10-cent fee on all copyrighted music they use in their schools, according to the decision of the Music Publishers' Protective Assn.

A number of the steel instrument pedagogues have been going ahead with copyrighted numbers, making plates of their own and disregarding the MPPA's warning. Unless the practice is stopped the associations will take action.

Gene Austin Judgment

Instead of waiting two years for trial, Campbell-Connelly, Inc., the American corporate subsidiary of the same British music publishing firm, was given summary judgment against Gene Austin, Inc., for \$2,547 and costs. Action arose over "Peace of Mind" and "Garden in the Rain," two English ballads which rights C-C ceded to Austin for American publication.

Although Abeles & Green, Campbell-Connelly's American attorneys, made repeated demands for accrued royalties under the January statement, they were not paid, hence the suit. Same attorneys drew the suit for the July, 1930, statement.

Grossman Under Grease

Universal City, Aug. 5. Bernie Grossman, songwriter at U. H., doubling as an actor at the U. H. has been given a bit in "See America Thirst" as his first job under grease paid. Grossman formerly was part of the publishing firm of Grossman & Lewis in Chicago.

Radio Booking Agents

Abner Silver, songwriter, and Sol Tepper, former vaudeville agent, have formed a partnership for radio booking. Tepper is a nephew of the Selwyns.

AUTHORS DISSOLVE

Society of Spanish, July 25. Society of Spanish Authors has dissolved and collections of royalties will be vested in the two already existing organizations which administer funds for the songwriters and for the authors of dramatic works.

The composers and dramatists' societies will continue as heretofore.

A VALLEE FAN

Girl Pres. of Vallee Club Asks Break for Rudy

The Rudy Vallee fans are seemingly reading trade papers like "Variety," or maybe their acute interest in their radio and theatrical idols makes them show biz-minded. This letter may give an idea of what the lay press critics must be flooded with.

Why not be a sport once in a while and be a Rudy Vallee fan. I think it is a shame the way you and the other critics knock him. Remember a knock is a boost so perhaps it is alright to knock. The trouble with you and all other critics is that you are terribly jealous of Rudy.

"He is one wonderful boy. He has personality, marvelous voice, wonderful appearance, a very good orchestra, in fact everything about him is charming and I have been crazy about him since Nov. 1928. Now that doesn't look as though his musicians' union membership does it? I should say not. Did you read his new contracts on the first page of "Variety"? They are marvelous.

I am the president of one of the many Rudy Vallee Fan Clubs and let me tell you the members of my club are certainly crazy about Rudy.

Come on, now, be a sport and write something nice for a change about our adored one, Rudy Vallee. A very sincere and loyal admirer of Rudy Vallee.

"HELEN M. KRUSE"
71 Fifth St., Wood Ridge, N. J.

Disk Reviews

By BOB LANDRY

Recent shrinkage brings the picture song back to approximate equality commercially with the non-film numbers. It is no longer of overwhelming consequence at present that a number be spotted in a Hollywood epic. Without benefit of celluloid many numbers are managing to do quite nicely. Comparatively speaking, the picture song in the music trades are all under depression.

Still, any average batch of new records continue to list the customary "Gimme My Eyes on You." It is probably too soon for the mechanicals to barometer the reported public apathy to the musical picture.

Ed Loyd (Okkeh 41435). He of the one "L" has an excellent combo in "Just a Little Closer" from "Remote Control" and "I've Got My Eyes on You." Both sides are ingratiating and the release should find better than average response among the counter.

Earl Haring (Brunswick 4852). "I Love You So Much" and "Betty Co-ed" coalesce as agreeable fare without benefit of picture.

Johanny Walker (Columbia 2247). "Betty Co-ed" is also recorded on this release with "Kitty From Kansas City" as its title. Latter song, one of Rudy Vallee's less commendable popularizations, is a resurrected tune of old-day quack "My Eyes on You" melody. Which, however, is a description fitting several recent best sellers and so not perhaps vital, although interesting that on its second burial "Kansas City" will probably be interned for all eternity. Walker has considerable sock and rhythm.

Noah Beery (Brunswick 4838). One of the few film people to possess the sort of voice that was expected of their personality is Noah Beery. After trying to wreck love's sweet melody and otherwise perpetrate nasty riddles in several hundred flickers, Beery unfolded a deep bass melody appropriate to black villainy.

"One Little Drink" is from "Song of the Flame" and "My Whip from 'Golden Dawn.' Film fans should be merchandised directly by music shops on this record, intrinsically attractive.

Lazy Leves Loungers (Columbia 2243). Suggested indulgence of the title apt to about summarize the average reaction to a couple of meandering chants, "If I Could Be With You" and "Shout, Sister, Shout."

Not so much, in fact, very little. Castlewold Marimba (Brunswick 4842) Although strains are occasionally rhythmic, total on "Waiting for You" and "Lo-Lo" as here rendered is only so-so.

The West Pointers (Columbia 2244) Soldiers, serving just remembering, will probably surrender to the favor of several canteen ditties fancily quattered by (Continued on page 67)

WB-FN OFFER TO SETTLE FOR CASH OR LAY-OFF

Hollywood, Aug. 5. All Warner and First National song writers who opt out don't expire between now and Jan. 1 were offered the alternative of a cash settlement for balance of their contracts or a two-month layoff and continuing on the payroll after the studios resume operation. The staff tuneesters all accepted the layoff and most plan to spend it in New York.

Musicians and Theatres In Chi. Sign Contract

Chicago, Aug. 5. What amounts to an extension of their present contract for another year has been negotiated and closed between the musicians' union and the local theatres. It's a renewal of the existing terms.

This is the first time that the two groups have gotten together without a dispute in years.

Wage Scale Increase Is Just One of Those Things

Chicago, Aug. 5. Present contract of the musicians-theatres expiring Aug. 31, first meeting to draw up new papers was held last week. Musicians' through James Petrillo, asked for a 37 increase over present scale.

Wise boys merely regard these demands as a matter of form, with nothing expected to come of them. Petrillo and the operators are reported satisfied with present terms and the new contract most likely will contain no wage scale change.

5c EVIL AGAIN

Bootleg Song Lyric Peddlers Spreading More and More

New crop of bootleg lyric peddlers selling the sheets at five cents per copy, has sprung up in Snyder, Los Angeles, Detroit and Pittsburgh. While the M. P. F. A. has the peddlers arrested, as fast as possible, fears that numerous other peddlers will spring up in other parts of the country.

In New York, American Press, publishers of five cent lyric music for the printing and distribution of these sheets at the request of the M. P. F. A. who threatened action against them unless they ceased printing and distributing.

Waterson's Claim N. G.

Claim for \$2,000 by Irving Trust Co., receivers in bankruptcy for Waterson, was put off by the U. S. court against Alberti, German music publisher, was ordered dismissed.

This effects W-B-S's all other foreign agents who may not have paid the full annual guarantee to Waterson's for the foreign representation.

Alberti only had paid in \$5,000 of the \$10,000 annual guarantee for the W-B-S German territorial rights. When the Waterson firm went into bankruptcy Alberti deemed it a breach of his contract and refused to pay the difference, which the court sustained by throwing the Irving Trust's claim out of court altogether.

RADIO MUSIC'S FIRST SCORE

First musical score from a Radio picture to be put in the public domain will be "Half Shot at Sunrise," by Harry Tierney and Ann Caldwell. Radio Music will publish each subject in a separate release, except the Amos 'n' Andy feature, which Harms will publish through having Kalmars and Ruby, its writers, under contract.

Harms hereafter publish Radio's songs, holding a contract with Radio Pictures which expired this past June.

Harry Walker's Job

Los Angeles, Aug. 5. Harry Walker, ex-song plugger and for the past year in charge of the counters for the local Kresins, has left that Radio release. He will be southern California superintendent of all retail music counters recently acquired by the Music Sales Corp.

Inside Stuff—Music

Film-Music Benefits Dubious

Those publishers not yet affiliated with picture companies will retain the indie status for a long time to come. They are now holding out.

Remaining indie publishers realize that practically every one of the worthwhile film corporations has all the publishing affiliations necessary. Having had the opportunity to look over the benefits derived by those publishers affiliated with picture companies for some time with many of the "benefits" are open to question.

They state that if film companies make overtures now, they will demand plenty.

Indie publishers who farm out their writers to picture companies and publish pix songs are thumbs down on paying the pix firm royalties on the songs.

According to the publishers, the higher salary paid their songwriters to work for the pix company is paid not by the pix company, as it at first appears, but by the pub itself in the royalties paid over to the pix firm. Heretofore the publishers were anxious for the deals considering the high salaries paid the writers as advantageous and not figuring that the pix firm was making up for it in royalties.

One publisher, who previously published picture music on the above basis and who vows he will not do so again stated, "Do we have to pay a Broadway show to use a song? They come to us for it and pay us. Why then should we pay a picture company to use our songs? The higher salaries paid out writers are, in a roundabout way, through the royalties we pay the picture firm, paid for by us and we derive barely any benefit from such a deal. Hereafter we will render most doo fee of charge. The St. Catherine Hotel orchestra, with Frank Hobbs in charge, is supplying the music which is meeting requirements nicely.

Wrigley inaugurated the mammoth floor and made it sans an admission fee, to help Catalina as a resort. The entire island layout is such that the whole thing can be covered by a \$10 bill, including the boat fare both ways.

The Casino is a circular building costing \$1,000,000 and with a sound picture theatre downstairs, for which there's a box office. There's not a staircase in the edifice. Ascension to the ballroom is made by walking up a series of ramps. Soda fountains, candy booths, rest rooms, etc., are scattered all over. There are three rows of theatre seats encircling the entire dance floor, which is illuminated in colors at will from the band platform. Special officers and women deputies keep in touch with the department, including the rule that any of the male guests must doo fee of charge to gain entrance. Dance floor seems easily capable of handling 1,000 couples.

Free of Charge
Atop Wrigley's Catalina Casino is a dancehall equally as beautiful, and perhaps capable of the same capacity, as Chicago's Trianon Ballroom. The only real difference between the two places is that the island room is free of charge. The St. Catherine Hotel orchestra, with Frank Hobbs in charge, is supplying the music which is meeting requirements nicely.

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The recent announcement that F. C. Coppicus would bring the German tenor, Richard Tauber, to this country in two years didn't reveal that Tauber is already something of an idol among the women who have heard his records and have never seen him. The only picture of him generally published in this country was in the rotogravure about six months ago and had him with Franz Lehár, the operetta composer.

Tauber's records are all imported, but there has been a demand for them, particularly in New York City. The one which started off the band was the Odeon (German) recording of "Kiss Your Hand Madam," which is sung in a way which makes the gals perspire. The man has feeling in his voice. One young woman who fell plenty for him bought, without knowing what she was getting, the Schubert song cycle, "Die Winterreise," and was upset to find that this was serious music and not the kind she wanted.

Tauber is the best paid singer in Germany, of grand opera calibre but sticks to light opera because he's the outstander in that field and able to kick down heavy salaries.

Paine as Sole Arbitrator
At a meeting of the principals of the agent and trustee agreement, for permitting copyrighted music to be used in sound pictures, it was decided that the independent picture producers who infringed upon copyrights would be dealt with directly by John G. Paine, the agent and trustee, instead of with the various publishers. Paine is of the M. P. F. A.

Meeting was held to three out manner of procedure against producer infringers. Heretofore, when an independent producer was notified by Paine that he was infringing against the copyrighted music of a publisher, party to the agent and trustee agreement, the producer would run to the publisher and the matter would be straightened out between the two.

Can't Find Songs
Goldwyn studio on the coast is understood to be having its share of worries over the score and lyrics for the Evelyn Laye picture, "Lili."

The score and words have been scrapped right and left and, as far as known, there is yet no decision on the numbers to be selected. Original melodies, written by a foreign composer, are understood to be out, as also the ditties submitted by Nacio Herb Brown. Other individuals and teams have proffered musical material, all of which has been deemed unsatisfactory to date.

A Full Pool

When Billie Rose and Fanny Brice (Mrs. Rose) were on the coast they took a house with a swimming pool. Vacant houses with attached pools which have been forgotten and stand unemptied become a free-for-all when word gets around.

The first morning the Roses awoke they found around 20 people in their pool. They both looked at each other and together asked, "Did you invite them?" When the family check-up revealed neither responsible, the Roses hopped in their car and went to the beach for a swim.

Musical Typewriter

A musical typewriter, called the "Music Writer," which transposes piano music from one key to another and makes a permanent record of the music being played, has been invented by Dr. Moritz Stoehrer, of St. Vincent, New York. The new typewriter is a combination of two instruments, one of which records by a series of dashes on rolls of paper the music which is being played, while the other automatically transposes music from one key to another.

Contract via Trans-Atlantic Phone

Via a New York to London telephone conversation last week between Ben Bornstein and Lawrence Wright, latter speaking from London, the English rights to the Ager, Yellon & Bornstein catalog were assigned to Wright for 1931. Present two-year contract with Wright expires the end of this year. New agreement, for one year only, expires December, 1931.

Vallee Sets Touring Dance Record In N. E. at \$32,000—His Share \$20,000

Perhaps a high mark for barnstorming dance orchestras, in the first week of Rudy Vallee's tour, embracing New England territory, where he grossed \$32,000 for the individual ballroom promoters, of which Vallee took away a little over \$20,000 with him. He is guaranteed \$2,500 against 60% of the gross.

Dance promoters are satisfied if making relatively little on the gate as the concessions for soft drinks, sandwiches, etc., are a sizeable portion of their gravy.

The negative industrial conditions in N. E. were another mutually surprising factor to the National Broadcasting Co., handling the Vallee tour, and the ballroom people. Latter have been suffering markedly because of the milltown conditions but the Vallee draw was a factor.

Bridgeport, Aug. 5.
Cheers and Jeers

Rudy Vallee, well known in New Haven from his undergraduate days at Yale, had a hectic time last Sunday night in N. H. In addition to not being paid off for performing at a Momauguin dance-hall, Vallee was cheered and jeered at the banquet where he was guest of honor. The refusal to pay arose from allegations that the banquet committee had charged an admission fee to see and hear Rudy eat. The ballroom promoter also regarded this banquet as a violation of his agreement against "any other public appearance."

Vallee did not have his band with him but entertained impromptu with some vocal solos which attracted a crowd of 5,000 outside of the ballroom, with their mingled cheers and jeers penetrating within.

Vallee, incensed by some of the hecklers, grabbed one of them and is quoted as stating he would "push your tongue down your throat" as the result of a "Bronx cheer." When the crowd reached the dance-hall, a large but not capacity crowd awaited. The lack of capacity is on what Thomas Murphy, the promoter, predicated the damage through Vallee's previous dinner appearance.

On conclusion of his night's dance, Vallee was informed he would not be paid for in full be-

BELOW SCALE RADIO BANDMEN IRKSOME

Musicians playing radio engagements below the union scale is a current cause for complaint. They play via the ether and also give auditions and rehearsals without charge on the excuse the name that radio can bring to them will ultimately compensate.

These tactics irk bands who will not play below scale and who, because of the others, cannot find profitable radio work.

Drop Copyright Suits Pending K. C. Decision

Los Angeles, Aug. 5. American Society of Authors, Composers and Publishers has dropped its local action against the Roundhouse cafe for infringement of the copyright law, pending a general decision to be handed down by the U. S. Supreme court.

Matter now up before the highest tribunal is the test case started by the society against the Le Salle hotel, Kansas City, involving the use of copyrighted music as coming over the radio in hotel lobbies, rooms and cafeterias. Three judges in Kansas City could not agree on a ruling in the case and so it was turned over to the Supreme court.

Final ruling will affect and control the situation over the entire country.

cause of breach of contract, with suggestion that the N. B. C. would arbitrate the matter. Similar experience as above at Old Orchard, Me., marked Vallee's second day out at the Ocean Pier here when Wilfred Duffy, the promoter, regarded Vallee's extensive entertaining at parties, banquets, etc., in his home state as damaging to his own personal enterprise, with attendant bit off.

N. B. C., via Eddie Scheuing, Vallee's personal mentor, states that an adjustment will be made in the New Haven case if the facts warrant them.

HOW TO BE A BIG RADIO ANNOUNCER—IT'S TUFF!

A tough lot is that of the announcer who tries to crash the payroll of NBC. An NBC network announcer is comparable to the vaude act with yearn to play the Palace. Due to the difficulties of announcing over an NBC network because of the switches from the WJZ chain to the WEAF chain, more experienced announcers at the red and blue networks, anyone applying for a speaker's job over NBC must have considerable experience before being considered.

Most of NBC's radio announcers are secured from NBC affiliated stations which broadcast locally, such as those controlled by General Electric and Westinghouse. Ambitious announcers working for the latter type of stations frequently apply to NBC for positions because of the higher salary and position. If NBC does want them but they are still contented to remain at their station, the network never accepts them unless the affiliated station grants them a release.

When accepted they are placed in the hands of more experienced NBC announcers and for two weeks serve their apprenticeship by etherizing only during the day under the supervision of the experienced announcer. They usually become rattled when doing it and ball up the works. A level and clear head is considered by NBC to be the first requisite before being put in charge of a station matter how well he handles other types of broadcasting, to handle switches.

CBS is considered much easier because everything goes over one system, having no "switches" among their stations.

RADIO SONG PLUGGING NOW VIA ADV. MEN

Radio advertising agencies are now being contacted by publishers and are telling their bands what songs to play wherever they can get away with it. A number of radio a. m. men are now friends of publishers and seen with them frequently. They are also taken out by the publisher and entertained in the usual manner.

The r. a. m. men make up lists of songs they want plugged over the air and order the leaders to play them with the leader usually complying.

"Name" bands will take no dictation as to what songs they should play over the air.

Other band leaders, in their contracts have it expressly stipulated they are not to be interfered with in the selection of musical numbers.

This condition of radio agency men interfering with broadcast programs was dwelt on last week.

Girl Band Worked 5 Mos. Without Pay—Now Sues

Lido Country Club, Lido Beach, L. I., has been sued in the Supreme Court for \$8,500 by Joseph Scully on a contract of April 9, 1929, for a women's orchestra of 14 members, which orchestra played until Oct. 20 last, but got no pay after June 2.

Scully had trouble serving the papers on the club, because his process servers were barred from the club grounds unless they had a card from the manager, and when they tried to get the card and told for what they wanted, the manager insisted that the club was not liable.

MILLS' DOUBLE MISSION

Hollywood, Aug. 5. Irving Mills is conferring here with Tiffany studio execs on the recent music tie-up between Mills Music Corp. and Campbell-Connelly of England. Mills is organizing a music department to work in conjunction with the studio before returning east.

Mills came out here to manage affairs for the Duke Ellington colored band which goes into the Amos 'n' Andy R-K-O picture.

Ben Bernie's Boy

Hollywood, Aug. 5. Jason Bernie, Ben Bernie's son, will receive a Paramount screen test for a part in "Tom Sawyer."

'Goldbergs' as Talker

"Rise of the Goldbergs" is booked solid around New York in R-K-O houses on a peculiar "solid" arrangement of only half-weeks, because of the Sunday law eliminating the two youngsters in the act. The juveniles are essential.

Another NBC radio favorite, Baby Rose-Marie, is kept out of New York state for same reason of child labor laws.

Phil Fones of NBC is grooming "Goldbergs" for a feature talker.

NEW NBC STUDIOS IN CHI DEEMED ADVANTAGEOUS

Chicago, Aug. 5. With the NBC studios to be the largest and best equipped in the world, going into operation the first of September, Chicago will take over more than 40 programs now on the New York wire. This will give the local studios almost 100 regular programs. Two years ago the Chi station was producing only six programs a week.

The Chi studios are becoming important daily due to several advantages for national broadcasting. These include the advantage in time for covering the entire country, the advantage of closer mechanical connections, eliminating a good deal of the present "howl and click." Other reasons are the proximity of executive offices of many accounts, such as Pure Oil and Shell. When a company, such as Pure Oil, is spending \$500,000 on its radio features, it demands active supervision over its programs. Chi's situation between the agricultural and urban division of the country, making contact with both sections, is another great advantage.

The old quawk that talent is available only in New York no longer holds since with the growth of radio, talent has shown willingness to go wherever the job is.

Hugh Ernst, some years ago manager for Paul Whiteman, joins NBC in charge of the Chicago Artists' Bureau, succeeding Alex Robb. Later went out with Amos 'n' Andy as their manager.

Ernst will do in the Artists' Bureau what George Engles and his staff have been conducting in New York, having NBC talent for stage appearances, concerts, clubs, theatres, etc.

GERALD MARKS DISBANDED

Detroit, Aug. 5. With business the way it is Gerald Marks has disbanded his band and has gone back into the shoe business.

Marks played nine months straight at the Tullier hotel here before deciding to start from the bottom again.

HERE AND THERE

Al Jockers' band opened at New Plantation, Buffalo, Aug. 4.

Three name bands will sub while Wayne King's band is taking a vacation from the Tullier, N. Y. First to go in is Maurice Sherman band, in for four weeks, followed by Ted Weems for one week; then Don Bestor band for 14 days.

Arthur Fields and Fred Hall, vet Broadway songsters, have turned hill-billy mountaineers on the radio, heading the Rex Cole Mountaineers over WEAF as a commercial.

Bix Beiderbecke starting his own band. Formerly with Whiteman orchestra, and wants Whiteman to manage him.

New Green & Green, publishing firm, got out a snappy "Broadway Breezes" col., which threatens to become a regular bi-monthly proposition.

C-C CO. IN PARIS

Paris, July 25. Campbell & Connelly have the rights to the Red Star music catalog for France, Spain and Portugal and will shortly open an office in Paris.

MR. JESSE CRAWFORD ORGANIST

PARAMOUNT THEATRE, NEW YORK, playing "My Blue Heaven," "I Love You & My," "Down the River of Golden Dreams," "My Future Just Passed," "Old New England Way," "The New Year's Eve," "WAG every Saturday during Paramount Public Hour at 10:30 P. M. WAG every Sat. day from 1:30 to 3:30 P. M. WAG every Sunday, Aug. 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1930. VICTOR RECORDS

High-Note Femmes

Unwanted on Radio, But Won't Be Ousted

Los Angeles, Aug. 5. Radio sopranos are like the proverbial orphan. Nobody wants them. They're shrilling their stuff over the air nightly because as yet radio men have devised no society for the elimination of the femme warblers. They'll all subscribe to this society if they had a chance, but they can't do a thing about it. It seems that nine-tenths of the vocal music was written for the thrilling sisters alone.

Those impolite letters coming in studios aimed at the frail soprano four out of five times the station men say.

Stations have tried to cut sopranos down to the minimum, but they have to have some femme vocal stuff. They cross their fingers every time a soprano steps up to the mike, for they visualize the knob-turning activity going on outside.

With the sops a drug on the market and every mother's daughter believing she is a second Jenny Lind, the warblers are cheaper out here than the sunshine. Radio men could pay them in counterfeit condescension money and get the pick of them. Standard price for sopranos is the equivalent of 32 degrees freezing.

PVT. BROADCASTING BAN

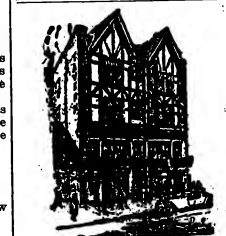
Paris, July 25. Broadcasting private messages in France from privately owned stations is now prohibited and regarded as infringing the government telegraph monopoly.

Such messages caused three stations to be stopped by the authorities.

Steve Boicclair Resigns

Syracuse, N. Y., Aug. 5. Steve Boicclair, for the past seven weeks guest organist at Warner's Strand here, and rating for the past three years as chief organist and general musical director for Warner's Capitol district houses, resigned from the Warner organization Aug. 1.

Future plans undetermined although it is likely he will turn to radio.



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"SINGING STARS"
"CHEER UP, GUYS, TIMES
"THE MOON IS LOW"

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New York's Roadhouses' Worst Summer Season So Far—One Winner

One winner stands out amongst all of the road houses in or around New York this summer. It is the worst so far the road houses have experienced.

The single stand out is the Pavilion Royale on the Merrick road, with Guy Lombardo's band. The Lombardo group is given all of the credit for the record breaking business of the John and Christo place on Long Island this summer. The band remains there at \$4,000 weekly until Sept. 7, then returning to the Hotel Roosevelt, New York.

Hollywood Gardens, the newest and largest road house in the metropolitan section, on the Pelham road, had an excellent chance of turning a profit could it have held Paul Whiteman and his orchestra. With Whiteman, the conceded only draw for the large business of the Hollywood during Whiteman's short stay, leaving, the Hollywood business went to pieces, aided somewhat by the shooting mess in the road house a few days after Whiteman's departure.

New Connections
Other road houses have closed or are trying to make new connections to prevent them from doing so. One of the oldest established road houses in New York City will shortly call it a season and fold, if no new money can be secured.

Another of the elderly road houses, Castilian Gardens in Pelham, couldn't get over even as a Bavarian beer garden with no cover charge. The place is now dark. Tex Guinan in the old Blossom Heath at Lynbrook, L. I., is about breaking even, with but the week end to depend upon.

Some of the better known eating places on the road are holding up through their consistent trade, but they do not class as road houses. The Hollywood on the road with an investment of \$200,000 and a weekly overhead of around \$50,000, with \$1.50 minimum check, is being checked by rival road men. They do not see any chance for it.

"Mixing" Stopped

No more "mixing" at Hollywood Gardens, Pelham, N. Y., since that Fisher shooting mess and fracas last week.

Any sitting-in by the girls with parties is only by special permission now.

Biz is easing off markedly.

NO CABARET TALENT LEFT—WITH BURLESQUE

People in the cabaret business are predicting that in a couple of weeks there will be no cabaret business left.

Almost all the better cabaret performers have gone with the Mutual Burlesque wheel, with its 40 weeks and no worry over bookings.

Talent is so scarce for cabarets they can't get it. Agents are traveling to Montreal and other places to dig up people.

Cabaret performers who did not stuff at the club dates are now re-framing their professional technique to suit other lines of work.

Sid Gary to Shanghai

Hollywood, August 5.
Sid Gary (Bernard and Gary) is going over to Shanghai, in the Little Club cafe there. Gary has a six months contract with transportation guaranteed both ways.

Little Club is controlled by American interests. More acts from this side are being solicited for the Chinese spot.

Wolf M.C.'ing Again

Los Angeles, Aug. 5.
Rube Wolf returns to the State here as m.c. Aug. 21.

Wolf has been in the east at the Fox Brooklyn.

TEX BACK IN N. Y. AT OLD 300 CLUB

Texas Guinan will once more nite clubly entertain New Yorkers and transients at the former 300 Club on West 54th street.

With Tex will go her present collection of girls and musicians on Long Island, where Tex is having a pretty good summer season.

The shift to the Times Square sector will come with the closing of the Merrick road roadhouse.

It is reported Tex and her backers have bought the 54th street property.

After sassing back ex-commish Whalen, Tex went to Chicago. It's been nearly two years since she said Hello Sucker on Broadway.

Now it's Commissioner Mulrooney, with the Mulrooney system of co-opting nut nuts over any kind of publicity.

DISK REVIEWS

(Continued from page 65)

Captain Jenna and Lieutenants Rason, Whitting and O'Flaherty. "The Regular Army, Oh," "Made-moiselle from Armentieres" and "Raw Recruit" are included with several broad smiles in the lyrics.

Staff officers compose the foursome which the pig bangs in a variety.

Army posts, military schools, veterans' clubs are all natural prospects for sales, in addition to the individual khaki albums.

Colonial Club
(Brunswick 4846) Organization with a good feeling for the warmer jazzical cadences makes "With My Guitar and You" and "My Future Just Fancied" stand out as a quietly pretty couplet.

Seger Ellis
(Okeh 4143) That other monotonously sentimental "Old New England Moon" and the moderately titillating "Swinging in a Hammock" compose a fair release.

But not one of the best from Okeh's top-ranking recorder.

The Kniekerbockers
(Columbia 2241) Very nice. Group play well together and have two timely tunes in "Where Can You Be" from "Cheer Up and Smile," and "Wonder."

Ben Selvin
(Columbia 2234) "Lonely" is from "Singer of Seville," and "Lo Lo" from "The Sea Bat."

A number of a couple of in-betweeners.

Fontaine Again

Paris, July 25.

Evan Burrows Fontaine is starting action here against Cornelius Vanderbilt ("Sonny") Whitney to have him adjudged the father of her son, aged nine.

She claims that blood tests will prove the boy is really the son of the millionaire despite previous actions brought by her having failed.

HOLLYWOOD SUED FOR \$293,000 BY BANDSMAN

Irwin Abrams, known under his own name as an orchestra leader and also as Vic Irwin, is suing the A. & U. Restaurants for \$293,000 damages on several counts and also Ben H. Ueberall and Jacob Amron, heads of the operating company of the Hollywood restaurant, 1000 Broadway, New York, for another \$20,000, making in all a claim for \$293,000, for breach of several contracts and other damages.

Abrams was the opening band attraction at the Hollywood last fall, having invested \$5,000 for a 20% interest in the place. On this he predicated all his other claims.

On the basis of \$1,200 a week for his band, the first claim is for \$33,600 for the remaining six months of his contract.

For damage to his reputation through dismissal he claims another \$50,000; for gratis broadcasting services over WMCA and WOR on behalf of the Hollywood, another \$10,000; and against Ueberall and Amron, individually Abrams sues for another \$200,000 damages for value of his 20% "piece" of the restaurant.

PARIS CAFE BIZ N. G.

Paris, July 25.

Business so bad in Paris that the Ambassadeurs are shaving expenses to the limit. The elaborate floor show of the opening has been replaced by two acts only, Dreana Beach and the Black Dots. Within a few days these will also go and Bobby May, juggler, will be the only act there.

BEER GARDEN THIS BIG NITE CLUB OPPOSISH

Chicago, Aug. 5.

Night clubs are crying the blues over a combination of conditions, business, the heat, and a new factor—beer gardens.

All night clubs are cutting the nut sharply. Frolics, the ace spot and nearest the loop, is still doing the best biz, but that's off too. Only six important spots remain inside the city limits.

Seven other leading spots aren't open at all: Green Mill, College Inn, Club Royale, El Taborin, Sunset and Grand Terrace (big and tans) and Rainbo Gardens. Latter place stayed closed when fire gutted it several months ago. Cotton club, Ralph Capone's Cicero place, heaved the ghost last week and won't open till October. My Cellar folded in the loop.

Roadhouses are doing the biz, but there are only two, Della and Lincoln Tavern, both with crack bands. Casa Granada was the only south side place until the Club Roxy opened some seven miles away.

The beer garden competition is serious. Despite paper talk, these places are springing up as plentifully as Lingle rumors, and are a cinch. A dimly lighted room with arched ceiling, and they call it a beer garden. Chicago's run-of-mine ale is passable, and at 25 and 35 cents a glass puts a jag in a poor guy's reach. They give you the night club's music via radio, a rough floor to dance on, and they're set. No tipping the head waiter, either.

Bud Green's Brothers Go Into Pub. on Their Own

Buddy Green's two big brothers, Max and John, make their bow in the publishing biz under the firm name of Green & Green.

Except from the boys' close connection with their brother, who with Sammy Stept was a publisher for a long time, neither has had previous experience in the industry. Max was formerly a furrier and John heavyweight prize-fighter of some prominence.

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Words by Robert Sour, Edward Heyman and Frank Eyton. Music by John W. Green

Which will be sung by Miss Libby Holman in the new production tentatively entitled

"ABOUT TOWN"

featuring Clifton Webb, Fred Allen and Libby Holman, and produced by Max Gordon,

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WOODS THEATRE BUILDING—CENTRAL 0644-4401

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

Manager Joe Franklin of B. F. Keith's is now the watchdog of the Ottawa Rotary Club, having been

"Let Us Be Gay" proved a surprise at the Garden, where it fought

With the split-week policy of the Brown now in effect the house has begun extensive newspaper advertising. Brown ads are now larger than any others for local theatres.

HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)

Phone Hollywood 6141

Following assignments were made at the studios last week:

William Bakewell, "Dark Star," Metro.

George Stone, Robert McWade, "Chamarron," Radio.

Blanche Sweet, "Silver Horde," Radio.

Complete cast of Jack Oakie film (untitled) Paramount, Harry Green, Eugene Pallette, Lillian Roth, Jean Del Val, Albert Conin, Arthur Cheron, Ivan Simpson, Tom Ricketts, etc.

Natalie Kingston, "Her Wedding Night," Par.

Bert Roach, Lucien Preval, "Princess and Plumber," Fox.

Irwin Connelly, "Fair Warning," Fox.

Warren Hymer, Humphrey Bogart, William Collier, Sr., George Macfarlane, David Rollins, Goode Montgomery, Elizabeth and Helen Keating, "Up the River," Fox.

Charles Winninger, "Children of Dreams," WB.

David Torrence, "Scotland Yard," Fox.

Edward Martindel Amos "N Andy," Radio.

Marlon Nixon, Hugh Trevor, William Janney and Helene Millard, "Losing Game," Radio. Lowell Sherman directing.

Charles Morton, recently under contract to Fox has been engaged by Radio for "The Great Escape."

"Check and Double Check." His contract has options for five years.

Sidney Lazarus and Matt Taylor to write an original for Columbia.

Billy Bevan, Julia Swayne Gordon, Charles Selson and Claire Du Bray, "Love 'O' Lil," Col.

Complete cast of "Fourth Alarm," Darnour Studios: "Nick Stuart, Ralph Lewis, Ann Christie, Tom Sanchi, Jack Richards, William Moran and Harry Bowen.

Russell Hardie, "The Dove," UA.

Blanche Sweet, "Silver Horde," Radio.

Evelyn Laye, John Roles, Lillian Tashman, Leon Errol, Andre De Seguerola, Marjorie Lord and Hugh Cameron, "Lilli," UA.

Twelve, "The Cat Creeps," U.

Jean Hersholt, "The Dove," UA.

Charles Bickford, "Passion Flower," M-G.

F. W. McManus, operator of the Tivoli theatre in Sawtelle, is opening the Nuart, 700-seater, at August 15. He is also building a 1,600-seat house in Santa Monica

to be ready early in December. It will have stage shows.

Arthur Greville Collins, young English producer, who staged "Pats Morgans" at the Playhouse, will remain on the coast for further production activities. He is taking "Morgans" to the Columbia, Frisco, after it closes here, and on returning will produce two plays here.

Edward Clark will stage "De Luxe Anne" at his little studio theatre in Hollywood, which he is operating in conjunction with his studio. This is Clark's own, produced about 12 years ago by Arthur Hammerstein.

Sam Frank, brother-in-law of Sam Rembow, vice-president of Paramount-Public, has been named treasurer of the local Paramount theatre. He replaces Arthur Johnson.

Play show, colony's principal little theatre group, has Georges De Porto-Riches' "A Loving Wife" for a 10-day run. In the cast are Miami Alvarez, Dayton Lummis, Carmen Matthews and Rose Apple.

"Little Heaven," new play by Olga Printzlau, will be at the Theatre Mart for one week starting Aug. 20.

Edmund Burns will be opposite Dorothy Mackaye in "Cup of Sugar" the show which opens Sept. 10 at the Mayan.

First Charlotte Greenwood comedy show for Christie goes into work this week. Miss Greenwood arrived from New York last week. No title set.

Vaudfilms going in Strand, Long Beach.

Belasco will be dark for one week following the closing of Ina Claire in "Rebound" Aug. 10. "It's a Wise Child" is scheduled to open Aug. 18, for four weeks.

Four one-act plays will be presented at the Theatre Mart for four days starting August 13. "The Unexpected" by Adeline Durlin, "Dear Mr. Fair Day" by John Hendell, "Blue Peacock" by Katherine T. Von Blon and "Beauty Contest" by Madeline Blackmore are the titles. Casts have not yet been picked.

OAKLAND, CAL.

By WOOD STANES

New partnership in the aligning of George Ebeby, lessee of the Fulton, and Edward J. Hogarty, vice-president of the Bank of Italy here, involving close to a million dollars in realty and entertainment ventures.

Hogarty began his business career as a box office clerk under Ebeby's supervision at the old Orpheum. Ten years ago he went into banking. With Ebeby he will conduct the affairs of the Fulton, be interested in the new Sweet's Persian Ballroom, now under construction, and several other business properties owned by Ebeby.

Hogarty had made tentative plans to affiliate himself with E. O. Bondeson and take over the Fulton after the collapse of the Duffy interests, but Bondeson decided to pool his capital with Richard Marshall and Leo Carrillo in the management of the Duffy instead, and Hogarty turned to Ebeby.

Fulton, since reopened by Ebeby, has moved back into the profit

class. Edward Everett Horton had a successful run of light comedies, followed by two weeks, one particularly good, of "Dracula." Business has fallen considerably with Jane Foechee and a short season of light comedies with times.

Hogarty and Ebeby plan a general house-cleaning. They have left for Los Angeles to hire talent for the fall season. Later, one of the other will go to New York to line up plans. Dufwin meantime is doing profitably with Carrillo, starting with "The Bad Men" and following with "They Knew What They Wanted," "Gypsy Jim" and, lastly, "Cortez," and a new one called "Kebek."

Business generally in Oakland seems to be picking up. Carrillo is getting two weeks each of his productions; "White Cargo" went for two weeks at the Vitaphone, and both the Fox-Oakland and the Fox T. & D. in black, with Orpheum doing well and Fox Grand-Luxe holding up.

Richard Marshall celebrated his entrance into the theatre circle as a producer by going on the stock list. An infection of the eyes which bothered him some months ago necessitated an operation. Convalescing at the St. Francis Hospital, San Francisco.

Lynn Williams, who has been speaking the Pacific Coast with "The Great Escape" and "The Great Escape" in Berkeley last week. Tele-scopes, stands and money boxes were removed.

John Wharry Lewis is out of the Fulton as musical director, with Carrillo at the top of the new engagements. Interfered with, rehearsals calls for "Little Miss Blue-Beard," which had songs.

ROCHESTER, N. Y.

By DON RECORD

R-K-O Albee—"Shooting Straight"; vaude.

R-K-O Temple—"Women Everywhere," vaude.

Loew's Rochester—"Common Clay," vaude.

Loew's—"Courage," vaude.

Loew's—"Four Devils," vaude.

Strand—"Change," vaude.

Night prices at Natatorium, salt-water bath, pool at Sea Breeze, cut one-half, to 25c. Effort made to popularize midnight bathing.

Fay's set to reopen Sept. 15. With Public having first call on Warners product, looks as though Fay's will have to take leftovers.

Lynn Blackmer transferred from Warners to the new theatre, as acting manager Family theatre, B-tavia.

Robert M. Slote, manager of Eastman, who underwent major operation recently, failed to recuperate as expected, he is returning to work and forced to go to his home in Maryland. Edwin S. C. Coppock, who was in charge of the theatre to run house during his absence.

Family, which ran sex pictures at 50c, now trying animal film, "King of Beasts," at 10c. One of oldest houses in city and not going so well.

O. E. Solomon, manager of the Piccadilly, is closing recently, now at the St. James, Asbury Park, N. J.

PROVIDENCE

By A. A. MARCELLO

Loew's State—"Raffles," vaude.

R-K-O History—"Capt. of the Guard," vaude.

R-K-O Albee—"Man from Wyoming," vaude.

Fay's—Vaudeville.

Loew's—"Dancing Sweeties," vaude.

Loew's—"Let's Make a Deal," vaude.

Approximately 5,000 Rhode Islanders packed Rhode's ballroom for Rudy Vallee. Tickets sold for \$1.50 a head.

Jack Townsend, assistant manager at R-K-O Albee, has been promoted to manager of R-K-O Albee theatre here, replacing Henry M. Rosen, gone to New Jersey.

Sound apparatus at R-K-O Albee broke down just before start of last show. House was packed and, despite efforts to repair break, feature "Western Front" was not shown that night. Out of an audience of 2,400 only 100 or so were given refunds. Refunds were accepted tickets for another performance.

MINNEAPOLIS

Minneapolis—"For the Defense"; Public unit, "Smart Smarts."

R-K-O Orpheum—"Lawful Larceny"; vaude.

Century—"All Quiet" (24 weeks), vaude.

Lyric—"Recaptured Love," vaude.

Lyric—"The Show of the Law" (1st half), vaude.

George Guise, city editor of "The Star," is handling the publicity for "Buzz" Bainbridge at the Shubert. Guise managed Pantages here, and before that was city manager for Miles in Detroit and a district and house manager for Public.

Minneapolis will be entirely without burlesque this season. The Palace, used for burlesque last season, is now a grind film house operated by Public. The Gateway, former home of burlesque, untenanted.

Miller Brothers' "101 Ranch" Wild West show, here for two days last week, played to fair crowds. Reduced prices at 25c for 50c, 25c for 50c, children and 60c for adults.

Walter Grossman, last season on Broadway with "Remote Control" and in stock for several seasons at Jamaica, M. L. has been engaged as leading man for the Rainbridge Players at the Shubert this season. He is a University of Minnesota alumnus. Bernard Suss will be the company's director.

The R-K-O Orpheum plays its first Columbia picture, "Hell's Island," next week. The first of the 1930-31 Columbia product to come into the house under new contract will be "Rain or Shine," week Aug. 23.

ATLANTIC CITY

By GEO. R. WEINTRAUB

Garden Pier theatre leased on term by a company headed by James Port. All pictures on grind.

Belle Baker heads the Steel Pier yard bill this week. George Jessel Aug. 16.

"Shipwreck" Kelly is due to come down from his perch atop the Steel Pier flagpole next Sunday (10) establishing a record for pole-sitting of 10 days.

Craze for endurance contests here includes man buried alive in a coffin 10 feet below the ground. His name is Captain Jack Evans.

A hole in the ground, covered with wire screen and lit by an electric lamp, enables the curious to see the youthful student.

Mme. Von Ziebler, once soloist for Sousa before an accident cut short her singing career, is writing a musical play here.

Golf enthusiasts at one of the Boardwalk pony courts have been crying "fore" too loud and hitting the turf too strong. Police complaints turn the annual golf portion of the residents are circulating a petition to place before the city commission, the annual golf portion of the residents has also been made to the music furnished by a loud speaker.

DENVER

Taber—"Midnight Mystery"; stage show.

Madida—"Three Faces East," stage show.

Denver—"For the Defense"; stage show.

Relato—"In Gay Madrid," stage show.

America—"Dancing Sweeties," stage show.

Elitica—"Let's Make a Deal," stage show.

The following officers elected by the Film Board of Trade: Sam Hensley, pres.; A. P. Archer, vice-pres.; J. K. Beal, sec. and Duke W. Dunbar, executive secretary and treasurer.

R. B. Jones, coming from New Orleans, has succeeded Selby Carr as publicity director at the Denver theatre.

Ted Mack has been returned to the Denver as inde m. c. Third time he has been in L. v. e.

Voters at Longmont, Colo., north of Denver will vote on the question of repealing Sunday blue laws.

passed in 1882. Petitions asking for the election signed by 1,400. AUG. 12 vote.

Three youngsters here have rigged up vacant lot near home as baby and have lowest baby green fees in city—five cents—now are getting a great play among the kids especially. Probably have not paid yet to city clerk. When this is called for they will probably close.

Two furniture stores have closed out their stocks and have put in miniature golf. Figured it was better to get two bits cash than to get some of furniture on tick.

A few years ago the congregation of the Cathedral of the Immaculate Conception were donated a large gym and equipment by some of their congregation. However, it is up to the flock to provide the money for operating, expenses and maintenance. During the school year quite a sum is needed. This year the committee will try weekly picture shows.

Convention of the Rocky Mountain MPTOA held here last week. Members of the International Association occupied most of the time and most of these were by discussion among members. Tom Sullivan, secretary, discussed were "Score Charges and Shorta," "Sound on Film," "Exposure of the 'Sins and Operators,'" "Pursue of Tent Show and Survival," etc.

Officers elected include Harry Huffman, Denver, pres.; Mrs. Lee Mote, Riverton, Wyo., 1st vice-pres.; Tom Murphy, Raton, N. M., second vice-pres.; Tom Sullivan, secretary; Gus Kohn, treasurer, and Emmet Thurmon, general counsel. In addition to the officers the following will serve as directors: J. F. Fink, Denver; Ed. Schulte, Casper; Wyo.; W. B. Cook, N. M.; and J. A. Hamilton, Denver.

SAN DIEGO

By LON JEROME SMITH

R-K-O Orpheum—"Dawn Patrol," vaude.

Spokane—"The Great Escape," vaude.

Savoy Players—Dramatic stock.

For California—"Lady of Scandal," vaude.

California—"The Furies," vaude.

Minion—"Hold Everything," vaude.

Astoria—"The Other Tomorrow," vaude.

Broadway—"Point of View," vaude.

Victory—"Point of View," vaude.

Fox Egyptian—"Divorce," vaude.

Yorba Vista—"Caught Short," vaude.

Fox Fairmount—"Around the Corner," vaude.

Liberty—"Stock Burlesque," vaude.

Montgomery, Ward Co., has opened a roof midget golf course on top of its building—same building that houses the Fox—with elevator service until midnight.

Savoy Players' business is picking up with a new guest star each week. Savoy has been playing dramatic stock for nearly four years with practically the same company.

Broadway getting box office return by advertising notable but silent films.

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--	---

complete kitchen. Modern in every particular. Will accommodate four or more adults.

\$12.00 UP WEEKLY

at cost of \$50,000. Cooling system to be installed.

Epidemic of P.A.'s getting married. First, Art Schmidt of Public. Then Bill Freyze, also of Public. Now Bill Freeland. Freeland mar-

This Rate for Performers Only
DAVID ROSEN, Prop. Phone Kintzley 0580

Great if he succeeds....Everyone much well here this week.

Write to those that you know in Saranac.

PORTLAND, ORE.

Chain drug stores here have a Hollywood popularity contest on, co-operating with Max Factor Corp. of Hollywood. Girl getting the most

Lyric at Mobile has closed for the summer, having no cooling system.

The hottest weather in 26 years here. Evening shows are floppo. Larger theatres with refrigerating systems get matinee attendance.

has organized Northwest Films with Bert Bates and George Vinton. Armed with large, new sound truck, they will shoot commercials and news items.

ST. PAUL

SARANAC LAKE
By "HAPPY" BENWAY

Charles Libecap (Rose Kress Trio) newcomer. Not much trouble. Little rest, then back to work. Had breakdown while in Europe.

Miller Bros. 161 cleaned up here partly through play for kids at matinee with a 25 cent admission. Instead of the 50 cents the larvae

A., joins the merry gang. Just a little run down. Incipient case. He'll get well.

Joyce Quealey here paying her mother (Nellie Quealey) a visit.

Loop is in one big cry due to raids which cleared smoke shops and speaks of 75 slot machines worth with contents nearly 10 grand. Last blow to whoopee business already on its knees in the general

the quickest comebacks ever witnessed here.

Nell Gordon took a minor operation okay. Dr. McGee did the trick. Resting well.

Joan Allen much on the up and up now. Now starting the rest "cure."

"Primrose Path," sexie, flopped for \$800 in first week with the "men only" banner flying.

THE STROUDSBURGS

By JOHN J. BARTHOLOMEW

Monroe Coleman snaring 'pore men with Dick Moore. Coleman will also have charge of the X-ray room.

Angela Papulis left for Steubenville, O., for two weeks' vacation. First trip in over a year.

Low Stanley, has replaced Lanternman at Penn-Hills Tavern. Lanternman's at Wind Gap in Northampton county, cleaning up.

Youngest Met opera star, Gladys Swarthout, latest pack Buck Hill Falls Inn.

Shilshon's snowing results from
Adirondack air. Lost that tired
feeling. Weight added.

Many visitors at the Lodge

During the Week

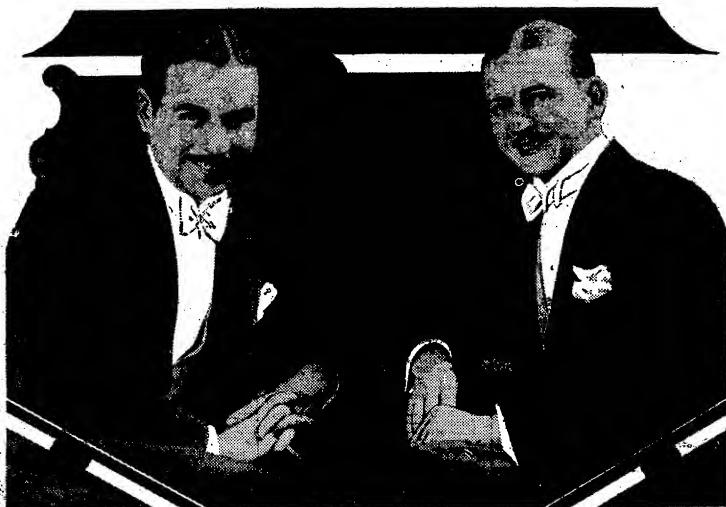
Weather cool here. Must be the
climate. Saranac's book okay at

Chocolate in New York Thursday
(7), is training at Castle Inn Coun-
try Club, Water Gap. At Singers
who defeated Sammie Medel, is
a visitor to his old camp also and
observing the training of Berg
Paulino Uzeudun, heavy, also here
Delaware Water Gap is fast ac-
quiring a name for itself in the

Spectacular pageant, for Stroudsburg's 200th anniversary, will attract thousands. About 3,000 people will take part in it. Date is Aug. 27-29.

ON APRIL 1 THE SAVOY HOTELS, LTD., LONDON, COMPRISING THE SAVOY, BERKELEY, AND CLARIDGE'S HOTELS
INAUGURATED AN ENTERTAINMENT POLICY AT THE BERKELEY HOTEL

FOR THIS NEW DEPARTURE THEY ENGAGED



FAIRCHILD AND LINDHOLM

As the Sole Attraction

PRESS NOTICES

LONDON "DAILY EXPRESS," OCT. 19

"Two men playing on the same two pianos simultaneously, each, that is to say, performing with one hand on each keyboard, were among the principal attractions at the restaurant I visited yesterday. This feat of acrobatic syncopation was indulged in by FAIRCHILD AND LINDHOLM, two electrically agile pianists, whose energy could only be derived from a more youthful civilisation than ours."

LONDON "DAILY SKETCH"

"Dipping into the latest H. M. V. issues we would pick out for special mention the very sprightly pianoforte duet played by FAIRCHILD AND LINDHOLM. It occupied two sides of a ten-inch disc and, being a plum label, is excellent value."

THE LONDON "TATTLER," APRIL 23, 1930

"A night or two later, I dined at the Berkeley, where crowds of people had come to hear those amazingly clever twin pianists, FAIRCHILD AND LINDHOLM."

E. P. Leigh-Bennett in "PICCADILLY MAGAZINE,"
LONDON, AUG. 31, 1929

"They play superbly. They are quite unconscious of the fact that they symbolise throughout the tensely appreciative ten minutes of their presence, the whole artistry and dominance of jazzdom, under which yoke London bows and pays."

Have also played the following theatres in London:

COLISEUM
PALLADIUM
PICCADILLY

ASTORIA BRIXTON CINEMA
(Return Dates)
ASTORIA STREATHAM CINEMA
ASTORIA OLD KENT ROAD CINEMA

And have doubled at the following Cabarets:

SAVOY HOTEL
CAFE DE PARIS

CARLTON HOTEL
CECIL HOTEL

And in spare time recording for H. M. V. and Broadcasting for B. B. C.

Thanks to MR. RICHARD COLLETT, who engaged us for the SAVOY HOTELS, LONDON, after playing at the CAFE DE PARIS for EIGHT CONSECUTIVE MONTHS

AND WE ARE STILL PLAYING FOR THE SAVOY HOTELS, LONDON, MANAGEMENT

New York Representative
LOUIS SHURR (Of course)
1482 Broadway, New York

London
ERIC WOLHEIM

VARIETY

PRICE
25¢

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VOL. 100 No. 5

NEW YORK, WEDNESDAY, AUGUST 13, 1930

72 PAGES

THE WALL STREET SYSTEM

No 'New Season' Any More for Radio; Air Audiences 52 Weeks Yearly

This year marks the first time in radio there is no such thing as the "new season." The radio season is now the full year, without a let-down during the summer.

In previous years radio heralded September as the "new season." During preceding summers, as in most every other line of show biz, radio has slumped off. Majority of commercial time users would stop broadcasting about June and not come on the air again until September. (Continued on page 29)

SOMEBODY'S ALL WET ABOUT THESE ENGLISH

Hollywood, Aug. 12. The English haven't any sense of humor, but—

Pathe is recutting "Holiday" for the British market so that the Englishman may find his laughs without having them pointed out in censure as in the American edition.

Pathe's British manager took a look at the picture and piped that the censure stuff worked against subtlety. He asked for a recut on the grounds that the English like to find their own jokes.

Plan of bringing the players into a censure when they have dialog lines that call for a laugh is insulting to the English, the manager claimed. His countrymen need no blueprint to find the humor, he indignantly stated.

To satisfy him the censure are to be minimized and the dialog going with these close shots will be heard in the danger shots, minus the pointing arrow.

Bootlegging Dirt

Paris, Aug. 12. Local gendarmes has outlawed many of the saucy work-knocks the tourists usually pick up here.

Dealers are now bootlegging the rougher stuff which formerly was peddled wide-open.

As usual, the prices have been added.

LITTLE GOLF BIG BIZ

Heinz Pickle Man Buys in on Tom Thumb, Patent

Chicago, Aug. 12. Midget golf has gone big business.

H. H. Patterson, of the Heinz Pickle interests, has bought the patented device course system called Tom Thumb.

In Chicago the midget golf situation lies in the hands of a La Salle street bunch known as the Metropolitan Golf Co., with a long list of big lawyers and lesser bankers in the cast.

The Common Idea

An actor walking down 10th avenue at two in the morning was stopped by a desperate looking fellow who shoved a gun in his ribs.

"Gimme all your dough," the stick-up ordered.

"Haven't got any," replied the actor.

"Don't lie," snapped the thug, frisking the actor.

In a vest pocket the crook found the actor's N. Y. A. card.

"You poor kid," said the hold-up man, handing the actor a dollar.

Fairbanks-Pickford on Air at \$15,000 for One Showing and Good-will

Seen as the most sweeping gesture yet and having the effect of offsetting current rumors of a marital rift, is the proposed appearance of Douglas Fairbanks and Mary Pickford together on the air for one of the largest of advertisers using radio, unmentioned by name, but reported willing to pay the film pair \$15,000 for the single appearance.

Broadcast would be nationwide and over one of the biggest chain hookups, with Fairbanks and Miss Pickford going on the air in Beverly Hills.

Present negotiations are setting broadcast around Sept. 15.

Reports about Fairbanks and Miss Pickford, with both, plus U. A. denying them consistently, would be strengthened in the denials by their joint appearance on the air.

TELEVISION ON B'WAY COLD FOR OVER 2 YRS.

Radio's hopes of giving television an early Broadway debut are blasted by technicalities. Instead of next month executives figure the Main Stem will be fortunate to see Tele in the Palace or any other Broadway emporium within two years.

This year was given positively as the other pictures' debuting time in selected R-K-O key theatres throughout the country at General Electric's big demonstration in Schenectady a few months ago.

Since then, however, according to the commercial minds, the scientists have begun to realize that what can be done in Schenectady cannot yet be duplicated many more than one or two miles away from it.

AS APPLIED WHEN FILM MEN CALL

Picture Producer Can Go Too Far—Financing Shut Down with Merger Propably Following—Bankers' First Time Is Last Time

"THE BUGLE CALL"

Wall Street is developing a new merger routine for the film industry which the latter is just becoming aware of.

The method insures lowest price, most economical takeover, and places the bankers in a more sane and even philanthropic light with the outside world.

It works, according to the observations of film insiders, only on the unwary producer. The street feeds him money to lavish on expansion until bills sufficient to fill a storage plant are on the record. Then the only chastisement from the Street, contrary to the conflicting versions (Continued on page 47)

FACES FIXED IN THEATRE FOR NOTHING

Minneapolis, Aug. 12.

Free facials, believed the last word in theatrical bait, was the "added attraction" to lure feminine fans to the Minnesota theatre, local ace Public house, last week.

Through the tie-up with a New York cosmetic manufacturer, a beauty parlor was established in the women's lounge of the theatre. The manufacturer sent 20 young women experts here to administer the facial treatments gratis to all theatre patrons desiring them. The pair were kept busy constantly from the opening to the closing of the house.

Beauty products manufactured and distributed by the company also were explained.

The manufacturer ran large newspaper ads and had big displays in the city's leading stores and in drug store windows all over town, advertising the theatre and its attraction as well as the beauty products. More than \$200 worth of beauty products also were given away free to patrons as prizes. None of this cost the house a penny.

It's getting to be that the local theatregoing public expects all sorts of inducements in the way of gifts, etc., as well as plain regulation entertainment. (Continued on page 50)

Times Sq. Dance Schools Crowded With Working Youth, for a 'Career'

Corking Abibs

A certain actor, out of work for a long time, has an offer to go to Chicago, but he just can't take it.

First time in Chicago he got the "flu."

Second time he was sued for breach of promise.

Third time arrested while in a cafe.

Next time, alcoholic poisoning.

Last time got married.

The 125 dance schools on Manhattan Island, mostly in the Times Square sector between 42d and 69th streets, are in the midst of a battle for cheap trade, brought on by the greatest influx of amateur hoofers New York has ever witnessed.

It seems every other clerk, stenographer and office boy in town is on the hoof, with the dancing schools out to nab 'em. It has (Continued on page 49)

KITTY MADISON LEAVES STAGE—PREFERS HOME

Kitty Madison, one of the few "name" soubs still left in burlesque, is going into retirement this season. She will not head "Jazztime Revue," as formerly.

Miss Madison, although in her early 30's and married outside the profession, prefers domesticity to trouping.

Miss Madison entered the burlesque field as a youngster, coming up from the ranks and operating her own show on the Mutual wheel since it began seven years ago. She is reported financially independent through earnings in show business and clever real estate manipulation.

England Goes for Golfie

London, Aug. 12.

England is falling hard for the midget golf craze.

John Lester, an American, formerly of John and Burton Lester, vaudeville act, is running a string of midgets in England, most of them at seaside resorts. He is reported cleaning up.

You Need Old Man's O.K. In Joisey to Go to Pix

Atlantic City, July 12. A magistrate at Woodbine, near here, ruled that a youth taking his girl friend to pictures without the consent of her father is guilty of disorderly conduct. The charge was made by William Chambers against Leon Smith, 20, who took Margaret Chambers, 15, to a picture show and walked home with her at 11 o'clock, when she said good-night.

Magistrate Levin fined the lad \$10 and \$1 costs, and since Leon had spent \$1.60 to entertain Margaret, the evening cost him \$12.60.

Marathon Dance Team Staggered 2,831 Hours, Without a Stage Offer

Chicago, Aug. 12.

The marathon dance at the Merry Garden, north side, ended after 2,831 hours. It started April 11 with 42 couples. Marathon caused plenty of excitement among the town's "societies," with the health, justice, police, fire and street cleaning departments called in to try to stop the show.

Two remaining couples split \$2,600. The winning pair, Ann Gerry and Mike Gouvas, admitted they would consider stage offers.

So far they haven't had any.

CHI'S CIVIC FILM FOR 800,000 SWIMMERS

Chicago, Aug. 12.

Chicago continues to make use of films for civic education. The health department has just completed a six-reel picture to be exhibited in all classrooms and in the park assembly halls.

Film covers the entire field of swimming and bathing, from the proper suit to wear to fancy diving. It is designed for the benefit of the 800,000 who annually use the local beaches.

Earl Sande Singing May Land Jockey on Screen

America's leading jockey has a voice that may ride itself into pictures.

Earl Sande, its owner, has been receiving vocal instruction of late from Estelle Wentworth, former prima.

Sande would have tried out last spring if his phenomenal come back in the saddle had not delayed it.

BROOKS
THE NAME YOU GO BY
WHEN YOU BUY
COSTUMES
GOWN AND UNIFORM
1437 BOWLING GREEN
ALSO 15,000 COSTUMES TO RENT

Gratitude Surprises Coast

By Cecelia Ager

Hollywood, Aug. 12.

The picture producers sitting around the Blossom Room of the Hotel Roosevelt at Maurice Chevalier's bon voyage party Thursday received something of a shock when M. Chevalier, his collar wilted with emotion, made a grateful little speech with its keynote, of all things, gratitude.

Producers have learned to expect blame, complaints, condescension and snarls from their actors, but nobody had ever called them benefactors before. So, when M. Chevalier expressed an attitude so revolutionary in Hollywood, he dug a little deeper into the hearts of his audience, which he also given him a reception so rousing as to be revolutionary itself in this town of small jealousies.

Outside the doors star-gazers clustered in the traditional Hollywood manner, like peasants in an opera, so that the women entering would get their chance to look haughtily.

Within, the room was filled with people who think enough of M. Chevalier to pay \$10 for the chance of seeing him in person. Besides, he gave the proceeds of the French hospital. Red, white and blue, the Star-Spangled Banner, with the Tri-color of France, Hands Across the Sea, the French Ambassador of Good-will—such was the splendor of the decorations and when M. Chevalier was about to sing shouts for his songs in uncertainly pronounced French to give a cosmopolitan touch to the room heretofore contentedly Hollywood.

Overflowing Emotion

All the bigwigs of Paramount sat at Chevalier's table. Ben Bernie introduced Jesse Lasky, and Jesse Lasky introduced Chevalier, modestly disclaiming credit for his discovery, as he spoke of "Maurice." Then "Maurice" came to the floor, and after the tumult died down, he first sang some songs, to still his overflowing heart, he said. Ready to make his speech, he had thoughtfully written on a card the names of Paramount officials and directors whom he wished to thank, so that none should be overlooked. As a special mark of his regard he sang for them a prayer he had learned in Hebrew. Then to cheers he termed Mary Pickford the greatest woman who has known, and he never been on his knees to anyone, but to Mary he must "kneel down." Which he did, and strong men wiped their eyes. For the finale he called Douglas Fairbanks to the floor to show him his esteem in the French manner, making a smash exit arm in arm with Doug.

That Chevalier Button Those who liked Chevalier before, now knew they were right. Those who didn't think about it heretofore now thought him a great guy. In his own, his good humor, his apparent kindness, the sweet way his coat collar stood away, revealing his back collar button; his winning accent, his lower lip, the fetching way he says "m-m-m," stressing the "m"—and the audience was his to a man and a woman.

Mary Pickford wore a flesh net dress banded with large gold sequins, the neck modestly built up in back as befitting "America's sweetheart." She danced with a great deal of vivacity, but it is shattering to note that Douglas Fairbanks, for all his athletic prowess, is not at ease on the dance floor. With her bright red velvet dress draped in the Greek manner, Glida Gray wore chaste white gloves and crystals. Mae Murray, reclining about, holding her head high at its best camera angle, arch in black lace with long sleeves and a gardenia on her wrist.

No "Kings" Plagiarism

Valeska Suratt's suit against Cecil B. De Mille, charging "King of Kings" with plagiarism, was dismissed yesterday (Tuesday) by Federal Judge Frank J. Coleman.

No similarity between the film and Miss Suratt's scenario was found.

Miss Suratt asked for an accounting of profits.

HUGHES EAST FOR "ANGELS"

Howard Hughes, producer of "Hell's Angels," is due east tomorrow (Thursday) for the double New York premiere of the air epic at the Gaiety and Criterion on Friday (15). His stay is brief.

Bernie's Back

Hollywood, Aug. 12.

Ben Bernie's picture will be shown before a group of great minds. It's an X-ray "stunt" of his back.

The doc who "shot" the short walked and high hipped Ben informed him that he's been walking around for 22 years with a broken back; that he's one of the world's curios, and that that's what probably has been the matter with his little playing.

Ben can't figure out whether there's more honor in blaming it on football or bows.

MOVE PICTURES EAST; PAR ADDING STUDIOS

After negotiations lasting over the past two years, Paramount has finally closed an Astoria (L. I.) real estate deal. It will be able to add a third stage to its present properties, and handle more production.

The property was occupied by a garage. The store houses will be changed to it, thus leaving extra space for stages on the regular studio lot.

Other land in the immediate vicinity of the Astoria plant is also being sought by Paramount, the idea being for sufficient space to accommodate between five and six stages permanently.

Book Bought Blind

Hollywood, Aug. 12.

Ureulla Parrott's third novel, "Gentlemen Fate," has been bought by Metro in advance of publication. Unofficially mentioned for William Haines' use.

Metro bought two previous Parrott novels, "Ex-Wife" banned by Hays, and "Strangers May Kiss," just out.

Stage to Screen, Direct

Hollywood, Aug. 12.

Ralph Welles goes to work today as the fourth in Columbia's western, starring Buck Jones. Studio scouts caught Wells making a three-night appearance with a production by the Troopers' Club of a play, "A Sulting Angel," which he had written himself.

305-Lb. Comedian in Film

Chicago, Aug. 12.

Johnny Perkins, the 305-lb. comedian, has been engaged by Eddie Dowling for Dowling's "Honeymoon Lane," to be made by Paramount. Perkins just finished five and a half years with Public.

JULIETTE COMPTON SET

Hollywood, Aug. 12.

Juliette Compton, former Ziegfeld "Poller" and three years in London, has been signed to a long-term contract by Paramount.

That followed her work in "Anybody's Woman," Chatterbox-Brook talker, and "Morocco," Gary Cooper starring feature, just completed.

YOUNG NIBLO WRITING

Hollywood, Aug. 12.

Fred Niblo, Jr., son of the Metro director, has been added to the writing staff at Columbia.

He has been assigned to give birth to an original.

AL NEWMAN'S WEDDING

Hollywood, Aug. 12.

Al Newman, orchestra director, now affiliated with United Artists, wed Beth Meekins in November, according to reports.

Miss Meekins has appeared in musical comedies.

Pert Kelton in Shorts

Los Angeles, Aug. 12.

Tiffany has engaged Pert Kelton for femme leads in "Classics in Slang," series of shorts that company will make.

Sig Neufeld, director formerly with U, will meg series.



WILL MAHONEY

"The New York American" said: "This is the heyday of hoofers, but it is the highly specialized hoofers that Broadway demands. He must be subtly funny, sympathetically humorous, he must sing and tell stories—and Will Mahoney is probably the greatest find of this kind."

Direction

RALPH G. FARNUM

1550 Broadway 'N

BASHFUL

Amos 'n' Andy Demand Secrecy While Working on R-K-O Lot

Hollywood, Aug. 12.

Radio has plastered the walls of the stage where the Amos 'n' Andy picture is being shot with "No Admittance" signs. This goes for everyone, including the boys from the studio public department. Only members of the cast are permitted on the stage, and a flock of gendarmes are there to see that the orders are carried out.

Reason for this is a request from the two comedians, who claim that no outsider has ever seen them work and that they're desirous of keeping things that way.

Chatterbox is planning to do the studio to get interviews and a flash at the boys working are being sent to the showers. All of which is resulting in plenty of pouts from the space writers.

Paul Lukas as Gig

Los Angeles, Aug. 12. A push is behind Paul Lukas, Par featured player, with top billing over "Ladies Man," given him through selection for title role in preference to William Powell.

Par is reported having felt the main gig role not the type for Powell, through the new build-up for that star.

SAILINGS

Oct. 4 (London to New York), Jack Curtis and family (Lafayette), Arthur Van Lear (Leviathan).

Oct. 5 (Paris to New York), Charles Mills (Berengaria).

Sept. 4 (New York to Paris), Col. Leslie R. Nattager (Ile de France).

Oct. 13 (Paris to New York), Ted Lewis, Ad. Lewis, Eleanor Brooks, Eddie Chester, Lewis Band (Paris).

Oct. 20 (London to New York) Mills and Bobbie (Majestic).

Aug. 19 (London to New York), Irene Franklin, Jerry Jarman (Ile de France).

Aug. 16 (New York to London) Billy Pierce, Buddy Bradley (Aquitania).

Aug. 14 (Cherbourg to New York) Lewis Milestone, Paul Morgan (Bremen).

Aug. 13 (New York to London) Lorens Hart (Europa).

Aug. 12 (Paris to New York), Joe Kane (France).

Aug. 10 (London to New York), Arthur Van Lear (Leviathan).

Aug. 10 (Paris to New York), Harry White (Leviathan).

Aug. 9 (London to New York), Lady Diana Cooper (Aquitania).

Aug. 8 (New York to London), Leon Leonoff (Majestic).

Aug. 8 (Capetown to London), Tom Newell, Harry Taft, Lloyd and Hill, Baird and Thompson (Walmer Castle).

Aug. 7 (Sydney to San Francisco), Douglas Calderwood (Tahtli).

Aug. 7 (Paris to New York), Helen Westley, Philip Miller, Jane Macchabelli, Ben Sonnenberg, Franc Aubert (Europa).

Aug. 5 (London to New York) Eddie Pardo (Paris).

Joe Brown in Person

Joe E. Brown has six weeks in Warner theatres.

Opens at the Indiana, Indianapolis, Aug. 22.

When Sam Warner Died in 1927, His Stock Only Worth \$17.50 a Share

Cause of His Ruin

Hollywood, Aug. 12.

An independent producer going out of business wailed that exorbitant salaries were the cause of his failure.

"Yep, actors cost money," commented a friend.

"Actors!" croaked the producer; "they're a dime a dozen. It was the cameraman and his \$200 a week that killed me."

Floyd Gibbons as Par's Stage Attraction; Fan Mail Fixed All Dates

Following his week at the R-K-O Palace, New York, Aug. 23, Floyd Gibbons is going Public, slated to open at the Paramount, New York, and probably alternate between the N. Y. and Brooklyn Par on a run.

Gibbons' tentative fan mail determined the \$3,600 for the Palace. NBC has what it regards as an infallible barometer in the fan mail. Its quantity is a direct line on the public's reaction to any radio feature, hence the Gibbons booking by Ed Sheuing.

The talker-in-high has taken on a new 30-minute commercial over NBC, once weekly, at \$1,350 for his end.

Constance Bennett Starts 'Sin' for Pathe Next Wk.

Hollywood, Aug. 12.

Rumored break between Pathe and Constance Bennett is spliced by the Ingenue starting work on that lot next week.

She will start in "Sin Takes a Holiday," by Robert Milton and Dorothy Cairns.

Paul Stein will direct.

Will Hays' Vacation

Will Hays' vacation is being spent with his boy, Bill, Jr., on a ranch at Cody, Wyoming.

It's in fulfillment of a promise made by the father to his son some years back. The boy, now 14, didn't forget to remind his dad.

The chummy couple will be away about three weeks, with the General likely simulating Bill's attire of sombrero, boots, spurs, and perhaps a bronk.

Cohan's Mary's Test

Los Angeles, Aug. 12.

The younger daughter of George M. Cohan, Mary, was given a test by Fox, with whom her sister, Helen, is under contract.

Helen crashed less than a month ago after a favorable test.

Bobby Crawford East

Hollywood, Aug. 12.

Bobby Crawford expects to leave for the east either this week or next. He will know today (Tuesday).

Mrs. Crawford (Mary Lucas) will make the trip east alone.

FASH TWINS

Hollywood, Aug. 12.

Kay Francis and Lella Hyams have been assigned to the twin fems leads in Metro's "Passion Flower." Charles Clifford and Lewis Stone are also cast.

William De Mille will direct.

Buddy Rogers' Burlesque

Los Angeles, Aug. 12.

Charles "Buddy" Rogers' next for Paramount will be a burlesque on westerns, adapted from the novel, "Lone Rider of the Mojave." Picture is in preparation now.

Looking for Femmes

Hollywood, Aug. 12.

With Doris Lloyd set for a part in "Charley's Aunt" Christie's is now making tests for the three other fems roles in the picture. Charles Ruggles has the lead.

The rapid increase and decline in the value of stock of Warner Bros. Pictures was disclosed in the appraisal filed Monday (11) of the estate of Samuel L. Warner, one of the four brothers, who died Oct. 5, 1927. In addition to \$100 in personal property and \$2,530 in cash, Mr. Warner owned securities valued at \$1,169,041, of which \$1,078,125 was the value of 62,500 shares of Warner Bros. Pictures.

At the time of his death the stock was selling on the New York Curb at \$17.50 per share and under the tax rules was appraised at that amount. The rapid development in talking pictures and the popularity of some of the Warner Bros. pictures increased the value many times the value of the stock in this year as high as \$80.25 a share.

As a result of the recent action of the company in passing its dividends the stock closed on Saturday as low as \$25.50, but even this is a considerable increase over the value at the time Mr. Warner died.

Sam Warner also owned 125 shares, or a quarter of the stock of Renraw, Inc., a holding company for the realty at 221 West 44th street and 322 and 324 West 44th street, appraised at \$9,936.

His debt was \$518 included \$25,000 as his share of the contribution of the Warner brothers to a gymnasium for the Hebrew Orphan Asylum.

Mrs. Lina B. Warner (Lina Baskette), the widow, of Hollywood, received the personal property and a life interest in \$100,000, while a similar testamentary fund went to the daughter, Lita.

Harry, Albert and Jack Warner, his brothers, divided the rest of the estate equally.

Joe Kennedy Drops In

Joe Kennedy dropped into New York late of a plane Monday, returning to his summer home at Hyannis on Cape Cod yesterday, in the same way.

Nothing in the show business called him to the Pathe office, he stated.

Looking very well, Kennedy stated he intended to remain with his family on the Mass. coast for the remainder of the summer.

Phil Dunning with U. A.

Phil Dunning, the dramatist, left New York late last week, to start on a United Artists contract. The contract was signed directly by Dunning with Joe Schenck when Schenck was last in New York.

Under its terms Dunning is permitted to return east in November, to stage his newest play, with the contract's calling for his presence at the U. A. lot for a year continuously after New Year's.

SEXING "DOVE"

Hollywood, Aug. 12.

United Artists is still hunting for a title to replace "The Dove" in the sound remake of that picture.

So far, "To Own a Woman" is the favorite, with the only objection to the being sounds like an unfinished sentence and encourages the boys to give it a gag finale.

WEATHER

Washington, Aug. 12. Weather Bureau furnished "Variety" following report for week beginning tomorrow (13):

Fair and cool Wednesday in east and partly cloudy with possibility of light local showers in west. Thursday partly cloudy and slightly warmer.

Friday mostly fair in west and probable showers in east. Possibly showers Saturday (16).

Paris, Aug. 12. Showery weather with a little chilliness is hindering the resorts, but helping show business.

One reason why so few recognize the importance of the picture is because it is disguised as hard work.

MR. AND MRS. JACK NORWORTH
180 West 44th Street
New York

"OIL" FOR "TEMPERAMENT"

LURE OF COLONY EGGED ON BY DREAMS

Hollywood, Aug. 12. The hue and cry of the Chamber of Commerce and other civic and social organizations is that the broadcast to aspirants for picture fame of "Stay Away From Hollywood" is not receiving the proper support from picture producers. This is according to members of these groups.

They claim that the producer who shuts his doors to the embryonic stars is not willing to slam that door prior to the neophyte's departure from home. The film fear is that the same chance the studio may be overlooking a possible bet.

Another sore spot in the well-digger's plans is that they can't get the fan magazines to print those opportunity yarns. Hollywood has been so fictionalized by these publications that the social and civic bodies are willing to say 10-to-5 that the majority of people coming here with the idea of rashing pictures start the westward trek after reading of how so-and-so found fame and fortune waiting for him at what they would stretch of the imagination, the Santa Fe is pleased to call a depot. Forgiven.

The exec of a major studio reports that recently he was deluged by applicants for picture work who had been inspired by a fan mag story of a leading man who claimed he came here determined to play the lead opposite a femme name and through sticking to his determination finally won out, played the lead and is now an established star himself. The story told of the man's youth and went into detail about his life on the farm. It forgot to mention five years of stock in Los Angeles and several years spent with other stock and rep troupes. Perhaps the actor wanted to forget them, too.

The organizations are having a tough time getting their propaganda over. Every time they call attention to the fact that there are thousands registered with the Central Casting Bureau who never work, some publication reminds that out of the mob came the Gary Coopers and Mary Brians. If one good one flashes out of a thousand bad ones it's still a good gamble, according to the producer, but the bane of the existence of the welfare workers.

First Midget Golf Pro

First midget course golf pro is John Winters, engaged by Fox Theatres for the opening of Fox Gardens, Aug. 18.

Winters is a former Wall street bond salesman, a graduate of Brown, where he played on the varsity golf team for three years.

Salary not stated.

Stewed?

Hollywood, Aug. 12. Max Marcin opened up over the week-end and bought a speedboat from King Vidor for \$1,500.

This is some kind of a local record.

MURRAY ROTH RENEWED

Murray Roth, director-in-chief of Warners' Flatbush studio, will stick with the studio for another year. A new contract dating from September is set.

Roth, originally on the coast, has complete charge of all Vitaphone varieties, with three directors, Harold Beaudine, Arthur Hurley and Roy Mack, under him.

Ludvig Taking Cures

Paris, Aug. 12. Emil John Ludvig, Paramount-Publix attorney in U. S., taking the cure at Brides-les-Bains, in southern France.

It Gets Tougher

Hollywood, Aug. 12. Extra girls have now started to make wild phone calls to femme film principals asking for aid in securing jobs. They're calling at all hours, too.

Peculiar part is that the extras don't even know the party whom they phone, let alone perhaps having worked with him in a picture. And the girls admit as much. It's just that things are so tough they're taking all kinds of pot shots at opportunity. Some make no bones about asking for money.

A mysterious angle to the whole thing is where the girls dig up the private phone numbers. But they do and many of the film people, more or less prominent, are being annoyed.

Stay out of Hollywood.

ORGAN SITTERS WHO SING TO SAVE CREW

Warners Trying New 'Flesh' Gag for Stage Show

Warners will experiment with singers seated on the house organ as a means of adding flesh to straight picture programs, without actually using the stage and incurring expense of a stage crew.

Idea will be tried out next week at Warners' Palace, Canton, O., with Norton and Newsome, two-girl singing team. They will sing while on the organ. It's also okay for them to stand. The girls will double in the lobby while the feature picture is on.

If Norton and Newsome get over, the same experiment with other acts will be made in other Warner straight picture theatres.

Gag is reported figured by the circuit to be strong enough to last a couple of months, at least, with hopes that by the time it dies some other plan to flesh up the shows without piling on too much overhead will have been hit upon.

Dorothy Gish's New Home In Conn.'s Smart Colony

South Norwalk, Conn., Aug. 12. Dorothy Gish and her mother, Mrs. May R. Gish, have taken a cottage at the smart Wilson Point colony here for the remainder of the summer. Neighbors are James A. Farrell, president of the United States Steel Corp.; Arch Selwyn, Duncan Harris, Douglas Vought and Seth Hughes.

Charles "Cic" Sale and his family are at Fairfield Beach.

Richard Connell, writer, has bought William Amos Wolf's and Ruth Hawthorne's house in Silvermine. Mary Mellich, former Met singer, has leased Anne Sutherland's house in West Norwalk, joining Anne Nichols' place, and Judson House, radio tenor, is building in West Norwalk.

CHEVALIER'S VACATION

Hollywood, Aug. 12. Maurice Chevallier leaves Hollywood the end of the current week for New York, sailing from there for a three month's vacation in France. That is provided for the French star annually under his contract with Par.

Chevallier plans several concert engagements in France.

COOL HOT HEADS WITH KINDNESS

"Keep Contract Players Happy" Rule at All Studios — Less Expensive Than to Let Temperaments Get Started.

MEANIES ON SKIDS

Hollywood, Aug. 12. Plate's famous love has, nothing on the affair now existing between the picture producers and their contract players. The "we love our teacher attitude" has been a long time coming but at last it has arrived. No mystery to it under the surface; it's the shrewdness of the producer.

Temperament has become as rare as usual weather in California. It has gone with a lot of the other traditions of Hollywood. And all because the producer studied his help and then acted accordingly.

He simply changed his tactics from a "say it with bricks" attitude to a "say it with flowers, automobiles, vacation trips or what would you like?"

Now it's "oil" for "temperament." Players and directors under contract are naturally looked upon, by the producer, as his stock in trade. He considers the featured players who might some day be stars. Fine stock in trade to be nurtured. Keep 'em sweet and they're worth something. Give 'em an opportunity to kick the traces and it's expensive.

"Keep 'Em Happy" Catching them with honey instead of vinegar is now the rule, with the excuse ordered to everyone on the lot being "Keep our contract players happy." Ways of doing this differ at the various studios, but the intent is all the same.

First there's the publicity plug. Studio press departments break their necks to keep the contract names in local papers. They're the only ones the players see, so that's okay. One studio uses the billboard gag in this respect. All around the studio, meeting the help's eyes as they go to and from (Continued on page 20)

HEAVY FLOW OF TALENT EAST

Hollywood, Aug. 12. Eastern exodus from the film colony is getting extremely heavy. Within the last 10 days every train pulling out has been sprinkled with professionals, many prominent.

Two trains were kiddingly dubbed the Frisars and Lambs specials.

Another mob of show people are scheduled to leave this week and next.

Paul Frawley, Marilyn Miller, Barbara Newberry and Eddie Foy, Jr., are among latest to decamp.

POWELL NO 'GIG'

William Powell has declined not to let Paramount put "The Ladies Man" because of dissatisfaction with the gigolo role he would have to play. He will be cast for the lead in "New Mores" as his next.

Powell is returning to Hollywood to start on this one within two weeks.

RICHMAN U. A.'S 5 YEARS?

United Artists has offered Harry Richman a five-year contract, his second talker for UA to start some time this fall.

Richman's "Puttin' in the Ritz" for UA under an salary and percentage arrangement.

Vet Legit Actress Tries to Steal Scenes in Her First Talking Film

The New Ingenue

Hollywood, Aug. 12. There are distinctive box office hints that the screen's highly sexed flappers are on the wane. Popularity of the more mature, sophisticated, and sedate ingenue is being strongly evidenced in returns from the theatres.

It may also mean that the prediction that talking pictures must eventually educate the public at large is definitely showing its first signs of being fulfilled. It can also evolve into musical comedy ingenues getting away from their namby-pamby assignments.

As to pictures, the growing favor for such girls as Ann Harding, Claudette Colbert, Constance Bennett and Jeanette MacDonald is pointed to as the direction which the wind is taking, while such names as Norma Shearer and Greta Garbo are showing no loss of drawing power. This is not true of the girls who solely depended upon their figure to get them over in the silent days and who found talking a bit too much.

In looking over the new crop of ingenues who seem to be, pushing the former faves aside, there's no drastic lack of a. In that group—plus some intelligence.

LONSDALE'S MG UNUSUAL DEAL

Hollywood, Aug. 12. Frederick Lonsdale, the English playwright, who held out on Hollywood until granted "box office" by Samuel Goldwyn, has signed an even more unusual agreement with Metro.

Lonsdale gets \$50,000 cash advance on each of three original stories. This is against 5% gross of the first million with 10% over the million.

No contract of similar character has even been given a writer by a studio.

Metro's signing of Frederick Lonsdale to a long-term contract has confused the trade through the British dramatist's recent arrival here to work for Sam Goldwyn.

Goldwyn has Lonsdale for six months, with Metro getting his services thereafter for one year with eight options of six months each.

Catlett Lands Abroad

Hollywood, Aug. 12. Walter Catlett leaves late this month for London. He will appear there in an English stage musical for Paul Murray and Jack Hulbert.

Catlett will receive \$1,500 weekly on the other side. He scored a personal hit some years ago in London with "Baby Bunting."

Leo Morrison did the fixing.

SAM KATZ DUE BACK SEPT. 15

Sam Katz and his private sec., Roy Furman, return from Europe around Sept. 15 after a survey of Paramount-Publix theatres in Europe and industry problems relating to theatre operation.

While away, Sam Dembow, Jr., is in charge at Par-Publix operating headquarters, with the current economy program under his direction and watch.

Hollywood, Aug. 12. One coast studio, having a tough time with a veteran legit actress. Excess helped to build up the situation for themselves by flooding her dressing room with flowers the day she arrived on the lot, besides placing a car and chauffeur at her disposal.

The woman accepted all this as merely her due, but then went on to try and lead the production unit how to take the first picture she has appeared in. Stated for not more than three days on the film, her obstinate antics have prolonged this to six days during which she has had the ingenue in tears and others fit to be tied.

Delving back into all her stage lore, the former star has been attempting to steal scene after scene. Even the old studio cure of placing a second camera on the set, to tell the trouble maker the first camera is here, hasn't worked as yet. She is immediately sits down and waits until the reason for such action is satisfactorily explained. She early found out that going to "light" for the lead characters and she's in a support part.

Picture has become something of a turmoil for those working on it and as the legit name doesn't look any too good there's a chance that her scenes may be deleted from the domestic print and only retained for those sent going to "light." This, of course, means retakes with another actress in the part for the American edition.

CAREWE WANTS '7TH HEAVEN' FOR MAURICE

Edwin Carewe is reported east-bound to see John Golden in New York, about dialog rights to "Seventh Heaven." Carewe wants to do it as picture studio Paramount with Maurice Chevallier.

Fox controls the picture rights of the piece, done about three years ago as a silent with Janet Gaynor and Charles Farrell and considered as making them.

Previously the stage version had established the reputation of Helen Menken. Miss Menken is a prospect for the embryonic Carewe production, but may be tied up for legit through the Shuberts.

Carewe will stop over in Texas to inspect the garbage business he owns in that state.

Marion Davies Due in Berlin
Berlin, Aug. 12.
Marion Davies is expected here about Aug. 15.

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WB'S Retrenchment Order with Story of Possible Radio Deal; Uptown and Downtown Reports

With 400 employees sheared off the home office payroll a few hours after one of the most drastic directorial retrenchment seasons in the record of the company, through an order to the head of every department in the Warner Brothers' score of subsidiaries to cut as individuals as possible, was made to conceal the excuse that over-expansion is responsible.

Inside sources close to powers on Wall Street expressed on Monday that the Warners lost their guiding final light and development enthusiasm when Waddell Catchings' influence with Goldman-Sachs terminated.

While featured in the talk of new backers is the name of J. J. Raskob, the facts concerning Raskob, as gathered from inside the Warner ranks, is that he has the "in" but is not yet using it. Wall Street opinion coincides with this and additionally that Raskob at the present time will not be publicly affiliated with the organization.

General Electric's show-world subsidiary is admitted to have had much to do with the new move, as put-together. Last week before the Warner "curtailment of expansion" meeting, as it is called by the brothers' officials, Raskob knew the Warners were in a position to reorganization. Furthermore, it was then admitted that Raskob's name was being used and that the Raskob-banker affiliation could swing the deal in Raskob's favor.

Buy, Not Merger

Several days after the shearing, without a parallel except three years ago when the brothers were on a much smaller scale, the Radio attitude underwent a sharp change. From the sources who have been talking Warner, came Monday a disclaimer of any knowledge of Radio's interest in the property. A later admission was that anything now transacted would be "a buy at the lowest figure"—not a merger.

From other equally informed channels the Warner angle was described as "unrumored with difficulties in which legal situations of both interests figures." That the deal had reached the "talking stage" was also conceded. This was followed by the rapid prompting that David Sarnoff in New York with instructions here "not to be disturbed."

When he embarked the deal was in the "talking" stage. He would not be back until a month when something may happen, it was said. The legal situations referred to include the governmental quiz of Radio, Fox-Lew and Warner-First National. This same angle was admitted in the Warner headquarters to be the barrier to an outright absorption of First National, although it has been reduced to skeleton form.

Again, the report of the possible sale of First National to meet commitments and the general situation brought denials from Warner insiders who regard F. N. as the Warner production for 1930-31, its product being figured even higher than that from the unit carrying the brothers' name. The F. N. buying firm named Howard Hughes as the purchaser.

Certain of the Brotherites, in on practically all of the moves, this week termed the passing of the dividend in the form of what followed almost simultaneously, to be "a foolish move and one that played right into the hands of the bears." These same Warner people attribute who stock dealers to depress alive conditions, but to "downtown manipulation."

Further cause for optimism is the report of the Warner reserve fund, said to reach into \$10,000,000.

Personally

Concerning the Warner brothers personally, Harry Warner, at the time Goldman-Sachs began featuring prominently in the Warner activities, stated to a "Variety" reporter that the re-organization was drawn up between the downtown house and himself and brothers was such that for the period it called for the Warners would be protected by being retained in their positions and that the company in turn

Fern Andra, American

Fern Andra, imported from Germany by UA and hailed as one of the most important actresses over there, is an American-born girl. She was born in Chicago and was an aerialist over here before going to Germany to carve a career.

Appeared in Rheinhardt shows, UFA pictures and in various stage engagements in Germany.

She will play parts both in English and German for UA.

Roxy's Long Vacation; Radio Upon Return?

Roxy is starting upon a very considerable vacation for him, during this month. He is first going to Hollywood, remaining there about 10 days, then returning to New York, to sail for the other side. In Europe he will remain about eight weeks.

While there is no coupled report of Roxy leaving Fox for the Radio group and "Radio City," the occasion of such a lengthy stay away from the Roxy theatre is thought to be Roxy's farewell to that house.

Roxy would not advance any information as to his movements. At the Fox office it was said the understanding is that Roxy is going on vacation. The Fox people didn't appear to know for how long or who would supervise the Roxy in his absence.

Up to date it has not been announced that Roxy has reached any agreement with Fox to abrogate his contract, with about one and one-half years remaining unfulfilled. The Roxy-Radio hook-up is accepted as a fact, but continuation upon the Fox release or expiration.

Browns Quits Coast After Hurried Studio Survey

Hollywood, Aug. 12. Expected to stay much longer than he did, Hiram Brown left here Saturday for New York after six days on the coast. He spent practically all of his time out here at the studios, looking over schedules and productions at R-K-O, Columbia and United.

The R-K-O chief steered clear of the theatres this time, not thinking it necessary to go over that situation.

"Ben-Hur" Remake

Hollywood, Aug. 12. Metro is figuring on a sound remake of "Ben-Hur," with the original cast in the new version.

As the picture was about 75% mob and chariot races, it's figured that the addition of dialog won't be a hefty job. All of the original players are now in Hollywood, most of them from the coast. Ramon Novarro on the lot and May MacAvoy have been in retirement since her marriage last year.

Swanson and Metro

Los Angeles, Aug. 12. Although no date for Gloria Swanson's jump from United Artists to Metro is indicated, it is admitted here negotiations are on. Move to Metro would not be made until after the UA star had completed two more for latter company.

Miss Swanson is preparing her next for UA, scheduled to start in September.

would be ensured by having the brothers remain.

The change in Goldman-Sachs since the about-face of Catchings, regarded as the intermediary who really brought the brothers and Western Electric together to effect the birth of sound, is seen in informed downtown spots as partially reflected in the Warner economy.

Hughes Slips Grauman \$25,000 in Settlement Of 'Angels' Interest

Hollywood, Aug. 12. Howard Hughes and Sid Grauman have reached a settlement of their contract over the handling of "Hell's Angels." For the sum of \$25,000 Grauman relinquishes his road showing rights to the picture. The Lcs Angeles showman, to have handled the air picture in 160 cities, will now only be concerned in the New York twin screenings. He left here Friday (8) for that purpose.

Hughes' intention is to send his feature into a general release as soon as possible. This change in the picture's itinerary is believed to have been caused by the release of First National's "Dawn Patrol." Caddo doesn't want the edge taken off its product by the Barthelemess film, through withholding "Angels" from the grind houses too long.

Grauman's contract with Hughes is said to have called for \$500 weekly, plus a 20% share of the profits on each week. The aforementioned 100 towns. The disposition was reached by the lawyers for the principals involved.

Out here it was anticipated that Hughes might soon give Fox's Cooney his three weeks' vacation notice on the Chinese, that being a condition of his contract with the theatre circuit, but the Grauman settlement has put the local run. Ten days' notice has been given the acts now constituting the stage show and it is Hughes' plan to continue the film for another eight weeks minus any rostrum display. This means that after Aug. 13, the performances of "Hell's Angels" will be solely a screen matter at the Chinese, with Fox's "Big Trail" to follow.

There was some talk of "Whoopee" (UA) being switched into this house if the intervening time between "Angels" and "Big Trail" were to be too long. But the cutting of the overhead by eliminating the stage show, to lengthen the run practically deprives "Whoopee" of any chance of a Chinese sojourn.

Meyers and Saperstein Talk Over Union Matter

Chicago, Aug. 12. Abram Meyers, head of Allied States, was in town for one hour on Thursday, to talk with the local Aaron Saperstein, chief of the Illinois Independent Exhibitors, and then lammed to Washington.

According to reports the best part of the discussion concerned itself with the operators' union. The small exhibits are setting up a terrific howl at present over the two men who took the union especially since the northwest exhibit got a reduction of two to one man, plus a shaving in the scale.

The operators' union question is getting hot here at present, with Malloy, head of the operators, in Europe, and with Jack Miller, head of Exhibitors Ass'n, Hays group, starting to make demands for his own terms.

As things stand, doubtful whether anything will come of the whole fuss, with the contract slated to expire in 1932, and the matter will remain a book in the air. The fact that the extra operator in many small houses is the difference between profit and loss.

"Buying" Gregory

Hollywood, Aug. 12. Some talk of Warner permanently hanging onto Paul Gregory. Latter recently finished on "Whoopee" (Goldwyn) and is now splitting his time between the WB and First National.

If Warners retain Gregory the Warners will do so by assuming Ziegfeld's contract with the juvenile. The matter of Ziegfeld selling came up before the latter's departure for the east last week.

Borrowing Rex Lease

Los Angeles, Aug. 12. Rex Lease, who is loaned from Tiffany by Radio for latter's Amos 'n' Andy talker, with the juve lead in mind. Lease recently dropped to the front pages through a mixup with Vivian Duncan.

The Worm Does a Tip-Up

When the picture industry was christened there were three people present; a director, an actor and another guy. After the ceremony the director and actor continued to pursue the even tenor of their ways. The other guy became a supervisor. And after the manner of his kind other guys became supervisors until quite recently.

Hereafter the supervisor required little in the form of experience to conduct his duties. He was merely a contact man between the producer and the productions. Today the supervisor is a man who could improve on Edison's intelligence test.

To the present day supervisor goes all the detail of production. He is given a story and, in many cases, is allowed to select that story. Full responsibility for the production is his. If the picture is good, he's okay. If it's a bloomer, it's his fault.

The supervisor now engages the writers, and has the final say on continuity and dialog. The rough draft of the story and the completed script must have his okay. Writers work with him. Every phase of the story is under his supervision.

During the progression it is up to him to engage a director. Or, if he is on a big lot, he must make his selection from the directors available. The same goes for the cast. It is his job to see that the proper players are engaged. Formerly, this was where the supervisor started. However, he didn't engage the cast. He merely tried to cut salaries. The present supervisor engages the people. The casting office takes care of the salary end.

When the picture starts in production the supervisor is the man who looks at the rushes. If a scene is bad he's supposed to turn it down. Rarely does the producer look at the picture until it is in some form of sequence. The rough cut must be made with the supervisor sitting in. If the director is miffing the story the supervisor has the authority to yank him off the production. The same goes for players who are not hitting.

The supervisor, or as he is called in some studios, the associate producer, at all times has complete say over the film under his wing. When he comes to the cutting he is there to tell 'em where to snip. It's his job to say what stays in and what goes out. If a take is to be made, he hands out the orders. If entire sequences are to be rephotographed the supervisor is the Poo Bah. In other words, from start to finish he is responsible for the success or failure of the picture.

But after the picture is completed the supervisor can sit back. Sit back and watch about everybody get the credit. If it's a flop he hears plenty about it—and personally. Then he must get behind the nine ball. There's no room behind the eight ball in Hollywood. It's too crowded.

WILD TO-DO OVER RUSSIE QUESTIONNAIRE FOR PUBLIC EMPLOYEES DIRECTOR IS IGNORED

"The Red Terror, the notorious Judas of the movies," is in Hollywood and must be deported. Such is an exhortation being broadcast by an outfit called the Hollywood Technical Directors to miscellaneous exhibitors' organizations throughout the country.

The "directors' organization," as represented by one Major Frank Pease, whose record is long with Hays and the Better Business Bureau, asks theatre owners to lend their weight in the mission of deporting Serge Eisenstein, "the terrorist" mentioned, back to his native haunts in icy-hot Russia.

"For years this cut-throat red dog has devoted all his energies to supporting the Moscow murder gang, who are the sworn enemies of every conservative man, woman and child on earth, and are also sworn to the destruction of our American and all other governments," so writes this major Pease, as he is called by a producer spokesman as "Hollywood's nuisance and publicity seeker," to honest American theatre owners.

The Soviet director of "Potemkin," "The End of the World" and other notable Russian successes, which prompted Paramount to bring him over with the 100 per cent okay of the U. S. Government, is here to stay. If the Zukor company has its way. Paramountites here have no knowledge of any attempt to send Serge home.

Harlots are less kindly toward Pease than the Far people. The record shows many misrepresentations on the part of the Peases; many illustrations of alleged cheapness which have burned official Hollywood to the point of ostracizing the man who would have the Russian returned.

The alleged claim to the WAMPAS that they had contracts to write for several national publications caused the first bad break for the Peases when the check-up showed, according to producer advice, that they were uncommissioned and unknown to these publications.

Producer representatives here feel they would rather see the Peases run back to Virginia than Serge to Russia.

The psychology of some of the more experienced producers and producer insiders is that a little donum in Hollywood might not be so bad after all. It might tend to solve the problem of high salaries, they argue.

QUESTIONNAIRE FOR PUBLIC EMPLOYEES

Paramount Public has authorized a questionnaire for all Public employees of any importance. Object of the inquiry as reported is to have in writing the exact duties of each. A shift of Mike Hughes from the Public Relations department to the division management centering at Minneapolis in an assisting capacity has likewise occurred.

With the reported Public notice to have a questionnaire sent to Sam Dembo, in charge of that department under Sam Katz, is reported devoting more of his attention to the theatre operation. In Katz's absence Dave Chastain is in charge of the theatre operating division.

Nothing is reported as to cause of the check-up on Public theatres and its staffs.

Production Decline Makes Feature Directors Comic

Hollywood, Aug. 12. Closing of Warners-First National and the easing up of production at other majors is starting a parade of feature directors to the comedy lot.

Two directors of the Warner combination have jumped to the Sennett lot to keep the home fires burning until their studies get busy again. They are Edgar G. Cline and William Beaudine, both of whom graduated some years ago from the slaphstick.

Harris on Radio's Lot

Charles Harris, gen. mgr. for L. Lawrence Weber, departed for the Coast Tuesday. He will enter the production department of Radio Pictures.

He has been succeeded by Morris Green of the same office.

Berlin Borrows Gouding

Edmund Gouding, UA director, will direct "Reaching for the Moon," the Irving Berlin production, by arrangement with Joseph M. Schenck and Art Cinema. This is the first in which Douglas Fairbanks will star and not be produced by himself.

Hollywood, Aug. 12.
Bradley King has recovered from a long illness and is on the Fox lot. He's writing a special story to be directed by Frank Lloyd.

Holding Back Releases Forces Paris Exhibits to Dig Up Revivals

Paris, Aug. 12.

Refusal by the American distributors to advance release of their current product, the insufficiency of the current product and the dearth of native-made films, yet quite ready, have compelled all circuits to revive old hits.

"La Route est Belle" ("Road Is Beautiful"), "La Nuit est une Nour" ("The Night is a Nour") and "Le Mystère de la Villa Rose," along with Metro's "Ben-Hur" at the Marivaux (Pathe-Natan's are the revivals on the boulevards), are the favorites here, brings back the orchestra into the Marivaux, which, along with the other P-N houses, dispensed with pit musicians.

The other three are native-made French talkers all having done good business before.

Paris show business is abnormally good for this time, due to the unseasonal rainstorm and chill, which have ruined the resorts, but helped local theatres.

In view of the favorable box office reaction, all houses want better product than the average allotted over the summer.

UNDER WIRE FOR WIRE WITH NO SPARE TIME

Copenhagen, Aug. 12.

World Cinema, leading Copenhagen house, has the German-American patents pact terms by five minutes, signing with Western Electric for a W. E. plan just before midnight of the final day.

This house has been holding out on sound equipment installation for a long time. It decided at the zero hour for American wiring.

At this writing, Copenhagen falls under the German patent monopoly jurisdiction under the parity terms.

Western Electric has been landing a number of last-minute contracts in the same manner in territory which now falls under German patents control.

European exhibitors, faced with choosing one of the other sound plant for wiring, have hastily cast their lot with W. E. Those hesitating now have no alternative but to be governed by the patents enforceable in their own territory.

Olsen's Music and Name Appeal to Norse Folks

Copenhagen, Aug. 12.

Roxy, local pioneering talker house, celebrated its anniversary with Fox "Movietone Folies of 1930." Critics praised it for smooth continuity, refinement of style, decorations, dancing, skits and music.

George Olsen's band especially received applause, being enhanced by the Norse appeal of the maestro's name. When his music sustained the native-born inference of his surname, nationalistic pride asserted itself in voluminous applause.

Picture is certain of a long and successful run here.

Smart showmanship is manifest in the Olsen ballroom in the Fox "Movietone Folies of 1930," as Olsen—From "Variety's" reviews of both the 1929 and 1930 "Folies"—is apparently not prominent in the picture.

It might be two other pictures, or one with Olsen actually in it, as Olsen has done some work for Fox. Possibly because of the past Fox-Olsen affiliations, Fox is taking ballroom liberties and exploiting the Olsen name as the pseudo-jazz purveyor in the 1930 "Movietone Folies," without the necessity of Olsen's likeness appearing. Or, possibly, the introduction of a clip thereof, just for Scandinavian edification, because of the ring of the Olsen name.

MOISSI ON THE ALPS

Zurich, Aug. 12.

Alexander Moissi, German dramatic actor, is on location in the Swiss Alps, where a German company is making a mountain story.

The location is in among the peaks at Maloja, near St. Moritz, the winter resort.

ITALIANS CO-OPERATE TO ALTER DIALOG %

Rome, Aug. 12.

The renewed and intensified fight to obtain the Government's permission to increase the percentage of foreign language talkers is lent a more optimistic note in that the native Italian film renters (exhibitors) are now co-operating with the foreign distributors headquartered here and in Milan.

As a general thing, despite the American and British and all the other foreign distributors here regarding this significantly, the general film trade—and primarily so far as the majority of Italian picture men is concerned—is eagerly awaiting the first batch of Italian language talkers to appear in a month or two. These will be chiefly Pittatore and Franzoni pictures (as detailed elsewhere in this issue).

Paramount is the prime mover in the repeal of modification of the Mutual anti-foreign language restriction, using "Love Parade" (Chevalier) as the wedge. This is on its fall program and Par would like to show the original English dialog here.

It has been privately screened for the high authorities, including several ministers who have remained officially noncommittal so far.

Meantime the new Barberis cinema, the largest and most beautiful in the country, W. E. wired, is all set to open with "Love Parade."

CENTRALIZING BY AM. DISTRIBS IN EUROPE

Paris, Aug. 2.

American distributors on the continent find that the advent of talkers rather tends to centralize their operations instead of raising barriers between the operations carried in each separate country, as might have been expected owing to the difference in languages.

Every company now has a chief continental executive responsible for the whole of European distribution. And the same obtains to some degree in every branch of the business.

Paramount's publicity department will soon be concentrated in Berlin for Germany and Nord countries, and Paris for all Latin countries, instead of being carried on independently in each separate country.

In doing this, Gus Schaefer, Paramount continental distribution head, will follow the lead of Metro, where S. Wagners has been brought to Paris from Holland and placed in charge of all European publicity.

Par's Czech Talkers

Prague, Aug. 1.

Paramount will make a second Czech film in Joinville—Paris, bearing the title, "The Wife That Laughs."

Oleg Schepingova is in the lead role and Dr. J. Bax of the Vinohrady theatre as regisseur.

Paramount also contemplates a Czech revue film, with the Czech comedienne Vaskovic and Werich of the Osoboveni theatre in it.

SWISS OPENING UP

Fox Will Get in Proscribed Work Through Paris Conference

Paris, Aug. 1.

The Swiss territory, where Fox could not sell on account of the local court decision favoring the German claim in the matter of the Tri-Edison patents, will soon open to Fox as a result of the Paris patent settlement.

As soon as the lawyers now at work in Berlin have worded the exact terms of the settlement, basis of which was initiated by their principals before they left Paris, Fox, now toying the line, will jump in. Legal work will probably take two months.

Swiss picture business is fast developing, wiring having proceeded more quickly than in most European countries.



CHARLES JUDELES

In General Ruis, Spanish comedy lead, in

"Captain Thunder"

A forthcoming Warner Bros. release. Management

EDWARD SMALL COMPANY

INDIA TALKERS IN 2 DIALECTS

Calcutta, Aug. 1.

Talkers in the two most popular dialects of India are to be made here by Madan Bros., international traders and owners of 109 theatres in this country.

Hindustani and Urdu are the two foremost dialects of India, the latter a lesser but colloquial lingua. Of the Madans' 100-odd cinemas, but 12 would be wired.

Fram J. Madan, the third of the brothers making the trip, is now in America as a guest of Paramount. He will visit the west coast studios under guidance of Mark Hanna, Indian rep for Par, who is on tour.

Madan produced a silent picture which established a local record of playing 26 weeks in one theatre in Calcutta.

India is now becoming talker-conscious but is only going for the male stars like Bancroft (latest fav) and Oakie (whose flip talk they don't get but whose broad mannerisms they like), Lloyd, Chaplin, Fairbanks and the like. No females favored.

The cosmopolitan Indian understands and speaks English well, due to the British influence. The vast majority, about 92% of the population, is ignorant and doesn't matter for box-office purposes.

G-B HAS PAR 1ST RUN LONDON BOOKINGS

London, Aug. 12.

Gaumont British has completed a deal with Paramount to play all Paramount pictures at the Marble Arch Pavilion after their pre-release showings at the Carlton.

This arrangement is the outcome of the experiment of handling "Paramount on Parade," in that way. It played the Marble Arch after six weeks at the Carlton, to excellent returns.

First release under the deal will be "With Byrd at the South Pole." It goes to the Marble Arch Aug. 18 after four weeks at the Carlton.

"The Big Pond" (Par-Chevalier) opens at the Carlton Aug. 18.

Katz in Berlin

Berlin, Aug. 12.

Sam Katz is expected here shortly.

British Film Field

By Frank Tilley

London, Aug. 1.

As usual this time of year, business is around stagnant. Most folk are vacationing or thinking of it. It's so near the end of the season and so near the changeover to 1936 for exhibitor quota no one is doing anything.

That's apart from the threatening booking strike, which now looks washed up. Most all the exhibitors have agreed to stop guarantees

French Theatres for Original Am. and English Version Talkers

B. A. DAILY QUOTES 'VARIETY' ON RACKET

Buenos Aires, Aug. 12.

The Buenos Aires "Herald" campaign against the Film Club, quoting "Variety's" story, "Stay Out of Hollywood," and wars against the Hollywood madness in a lengthy story, was the direct cause for killing a Film Club racket.

This club, organized to exploit American and British girls and send them to Hollywood at the rate of 10 a month, was quickly killed by the daily, lent further authority by the "Variety" quote.

Membership, which had reached 75, was at the rate of 100 pesos initiation fee (about \$3.60), with the 10 most likely candidates promised to be shipped out to Hollywood each and every month.

Film Club had three directors, one connected with subway builders; another a ranch hand, and the third of unknown standing.

Anything having to do with shipping girls in or out of Argentine or Brazil has a bad aura in these parts of the world.

Par's 20 Features Made in Paris Will Issue as 89 Version Releases

Paris, Aug. 1.

Whitell local producers are still on the old system of producing each film as an independent venture. Paramount, in its Joinville studios, near Paris, is going in for mass production according to a prearranged schedule providing for the season's work.

Current season's schedule provides for 20 features, 50 shorts and 24 two-reel comedies. Each of the 20 features will be made in several languages, for a total of 89 releases as follows: French 20, Spanish, Swedish, German, Italian 12 each, Polish, Hungarian, Czechoslovakian, Rumanian, five each, and one Portuguese.

1ST CO-OP. GERMAN

"Beggars Opera" by Warners and Klangfilm in Association

Berlin, Aug. 1.

The first talker of the co-operative production of Warner Bros. and Tobis will be the "Dreigroschenoper" ("Three Beggars Opera"), also covered by Warners for the States.

In the German, Hans Albers and Fritz Rasp will have the leads. Leo Lania is writing the manuscript and J. C. Kruger is to be the director. Seymour Nebendahl, of Nero Film Co., will take over the production management.

Film Actress Sues Syd Chaplin for Defaul

London, Aug. 2.

Molly Wright, English player, has brought a writ against Syd Chaplin, the film comedian, for alleged assault, slander and libel.

The action is brought as a result of an alleged incident prior to the production of "Mummung Birds," in which Chaplin was to have starred as well as directed. It eventually never went on, as Chaplin vacated to the continent.

The girl was engaged by British International in 1928 to appear in "Mummung Birds." Chaplin's one and only film this side.

Paris, Aug. 12.

The curbing of English dialog talkers in France, as reported last week, may have a more optimistic offshoot with the organization of a theatre circuit catering only to fans who demand original versions of American or British-made talkers.

Pierre Braunberger, himself a French talker producer, and the owner-manager of the Pantheon, Left Bank house in the Quartier Latin, where he exhibited Chevalier's "Love Parade" for 11 weeks, is organizing the circuit. The original American version of "Parade" ran a couple of weeks longer in its American original form than did Par's French adaptation at its own downtown house.

Another instance "Bulldog Drummond," original American version, with no in dialog elisions, is doing terrific business at the Pantheon. Its adjacency to the Sorbonne with its cosmopolitan undergraduates insure the Pantheon of a consistent English-understanding patronage.

Braunberger figures there are many other sectors where an original American talker can at least do a week's business, because the American colonists are eager to get talkers in their original form.

The French censors made an issue of the special theatre circuit, advertising that they are showing original English dialog pictures, fearing demonstrative objection, like the Moulou Rouge "Fox Movietone Folies" risk in winter, if there were any misunderstanding.

FOX MAY MAKE COUPLE OF TALKERS IN FRANCE

Paris, Aug. 2.

To meet the current French talker demand Fox is planning to make one or two French talkers locally. No arrangements have yet been made, but to avoid entering production itself before being fully ready to do so, Fox plans to have the films made by a local director who would act as a kind of contractor.

Besides the French talkers being currently made by Fox in Hollywood, during of summer will be done locally by means of the new-reel trucks in a small rented studio. French dialog will be inserted.

Los Angeles, Aug. 12.

Raoul Walsh may go abroad to take charge of all Fox production overseas. This idea is to make a certain degree of its foreign versions on the home station grounds, and Walsh may establish a Paris residence for a year.

Definite decision on this will not be made until Walsh completes "Women of All Nations," upon which he starts early in October. This would be the third picture for Victor McLaglen and Edmund Lowe as "Captain Flagg" and "Sergeant Quirk."

NATIVE SWEDISH REVUE

Dahlquist Engaged for Lead-Stage Revue Actor

Stockholm, Aug. 1.

Waldemar Dahlquist, one of the cleverest revue actors here, is considered to have a good chance for the title role in the new revue by Svensk Filmindustri, biggest local producer, to make the first Swedish revue picture.

The exteriors will be shot in different parts of Sweden, so that each town will recognize its own peculiarities. The interiors will be made at Svenska's Rasunda studio near Stockholm.

Music is written by Dahlquist. Edwin Adolphson, recently back from Paramount's Swedish talker production in Paris, will direct.

Dahlquist has been in the Circus Revue in Stockholm.

Takes Circuit of 7

London, Aug. 12.

Oscar Sheridan has taken over the Summers Browne circuit of seven suburban cinemas, with all being wired.

Samuel Langmont is contracted to book product.

PAR RAIDS ITALY'S TALENT

Danish Actors in U. S. Made Films Impractical, Says Clay. Sheehan

Copenhagen, Aug. 12. Clayton R. Sheehan, Fox's general foreign director, was here surveying the situation, concluding that American talkers with Danish actors are economically impractical. Sheehan stated he would try duplicating of Danish sound sequences on Fox American-made talkers, or those to be made in their new German production centre. Sheehan contemplates opening a Movietone News theatre special (Continued on page 58)

Fox's German Producer Making Four Features

Berlin, Aug. 12. Atlantic Film Co. is the native production unit organized by Julius Aussenberg, on behalf of the German talker production in Berlin. Aussenberg, former German territorial distribution head for Fox, resigned to start this company.

The first of four German-made talkers, all in the nature of specials, will be "Ariadne," from the popular novel by the Swiss author, Claude Anet. Elisabeth Berger, eminent German actress, who will appear in the stage play, will star in the talker version as well. Joe May, native producer-director, recently returned from Hollywood, will do two for Fox-Atlantis.

W. E. Stops Operating Throughout Holland

The Hague, Aug. 12. As the direct result of the German-American patents' pact, following the Paris conferences, Netherlands comes under Teutonic jurisdiction, resulting in the Dutch territorial headquarters of Western Electric, located in Amsterdam closing.

In future, no W. E. plants are to be sold in Holland. W. E. retains a skeleton technical staff to service those installations already wired in this country.

Talkers in Buenos Aires

Buenos Aires, Aug. 12. Chevalier in "Love Parade" continues as the sole personality draw hereabouts, doing heavy business seconded only by Metro's slapstick funsters, Laurel and Hardy. Talkers now doing fairly well are "Yeazbond King," "Disraeli," "Mammy," "Marriage Playground" and "Seven Faces." Opening tonight (12) are "Western Front" (U) and "Dangerous Paradise." Two more openings set for Thursday (14) are "Rogue Song" and "Mad Kiss."

Sam Rachmann Dies

Berlin, Aug. 12. Sam Rachmann, internationally known film promoter, died Aug. 5 at Grunewald Sanatorium of heart failure. Funeral service Friday (8) at 11, with interment in that city, was widely attended by many notables from the theatrical and political worlds. American and German film people were notably in attendance.

HEGEWALD'S 21 FEATURES

German Producers' Line Up for New Season

Berlin, Aug. 12. Hegewald Film Co. announces 23 talkers for next season. Some will have more than one language version.

ASSESSMENT CALL ON WHITEHALL STOCK

London, Aug. 12. Stockholders in the liquidated production unit known as Whitehall Films voted unanimously for consolidation with Audible Filmcraft, new grouping of half a dozen independent concerns. The Whitehall shareholders are called upon to pay an assessment of 25 cents a share to audible. The Whitehall company's liquidating attorney refused to advise the stockholders whether to go into the deal or not, declaring they had put their money into a dud once, and now the decision would be their own.

British Gaumont's 7 New Houses Will Make 364 Under Operation

London, Aug. 12. When British Gaumont has completed the construction of seven new cinemas, it will own and control 364 houses; 100 in London.

Seven new stands are: New Victoria, Edinburgh, 3,000-seater, ready this month; New Victoria, Bradford, 4,000, in September; New Victoria, London, 3,500, in October; Palladium, Southampton, 3,000, in October.

3,000-seater in Birmingham, not yet named, in January; New house in Chester, 3,000, ready early next year, and new house in Lewisham, 3,000, not yet named and ready in the spring.

The company has practically completed arrangements to buy seven houses in a circuit in London.

P. A. Changes.

London, Aug. 12. Roy Simmons has succeeded Elliott Genner as publicity manager for Fox in this territory.

Another new publicity assignment is that of Alec Breda as chief ball-hoop for W. & F. Films, branch of the Gaumont British combine, taking the job over from Margaret Marshall.

This is one change in the Gaumont personnel. All that company's activities are soon to be assembled in a single building, a move expected to lead to cuts in a number of executives.

Franco-German Prod. Alliance To Curtail American Talkers

A reciprocity agreement for the unrestricted exchange of French and German talkers closed in Paris on Friday (8), takes on deeper significance with confidential local trade reports that the French film industry was behind a proposal the French Government inaugurate a new quota law similar to the German.

The heads of the German and French producers' organizations, respectively Plugge and Delac, agreed at the Paris conference Friday that so far as the Franco-German alliance is concerned, there will be no international restrictions between both of these countries.

The French contingent snubbed last year was compromised by a continuation of the same terms as heretofore obtained. Now with the expiration of the compromise year, a new quota regulation, especially

INCIDENT MAKES PRODUCTION SIT UP

Paramount Using Actors at Joiville for Italian Talkers—Pittaluga Grabs One Star Just in Time

PROFITABLE MARKET

Rome, Aug. 12. Paramount's invasion of Italy and its raid on the best available Italian talker talent has made this country talker-conscious all of a sudden. Something vital in the way of Italian talkers is bound to eventuate from this unprecedented interest in the Italian soundfilm market.

Par's Italian headquarters here and in Milan for the past few weeks have been quietly scouting for the most likely Italian actors and actresses to contract for exportation to its Joiville studio, which is making Italian talkers. Joiville is now considered the (Continued on page 58)

FINE COMEBACK FOR TALKERS IN LONDON

London, Aug. 12. Talking pictures have staged a sensational comeback following the summer slump. Showdown wise-actors had attributed the drop in takings to a switch in public taste away from the sound screen, but "Variety" maintained right along that dull business was a combination of crop failures in England and weak product.

The outcome seems to justify that view now. "Raffles" (Goldwyn-U.A.) is doing practically capacity at the Tivoli, giving five shows a day, with the first week's gross \$42,500, which creates a new house record.

"Blue Angel" (Fanning's first Ufa talker), at the Regal, with \$79,000, best record held by "Western Front" by \$2,000.

"Western Front" (U) still at the Alhambra and still breaking records for the house.

"So This is London" (English-made) is packing them at the New Gallery.

Most of the other West End houses are doing a healthy business.

In view of the American talker invasion and the general European objection to English dialog, is not improvable.

Paris, Aug. 12. The general anti-American business attitude on the Continent, not only in amusement business, but in other industries, was substantiated so far as the film business was concerned, by an agreement signed Aug. 8 between Charles Delac, president of the French Producers' Association, and Dr. Walter P. Plugge, secretary of the German Spitzengeneration, jointly representing the producers of both France and Germany.

Other noticeable recent anti-American moves, or at least amalgamations for native protection against American industry, were the Gaumont-Tobis patent agreements. (Continued on page 71)

Producers Optimistic Again That the 40% Foreign Revenue Will Return to Former Status

ENGLISH LYRICS HURT MCCORMACK IN PARIS

Paris, Aug. 12. The handicap of English song lyrics in a sentimental story is made plain by the experience of the Mari-vaux theatre here. House was compelled to withdraw the John McCormack film, "Song of My Heart" (Fox), after running it three days.

Although titles in French were used to clarify the story, the public reaction was strongly against the subject.

U. T. Chain of Australia Did Not Consider Am. Proposal for Control

Sydney, Aug. 12. An official of Union Theatres points out that since the Melbourne unit of the chain alone returned a net profit of \$100,000 in one year of operation, the report of American money influence is not to be seriously regarded.

Paramount made an offer for the control of U.T., but the proposition was never earnestly taken up, it is stated.

Sarnoff Won't Talk

Berlin, Aug. 12. David Sarnoff is extending his Berlin visit, studying local conditions. Sarnoff has steered clear of the press, refusing to talk for publication.

Hit by Warners' Break

Paris, Aug. 12. Warner stock break hit many here. Theatrical element among American colonists were heavy on Warners ever since the October break.

German Equipment May Go in London Studio

Berlin, Aug. 12. Tobis is negotiating with George Maxwell of British International for the delivery of Tobis recording equipment at the B. I. studios in Elstree, outside of London. Maxwell's company has also been using RCA Photophone in the past.

Moral Censoring

Capetown, Aug. 12. A moral censorship against the "blue" and sex stuff is being strongly agitated for in connection with films shown to the Europeans (whites) and the natives.

Dearing Back at B. G.

London, Aug. 12. Latest realignment of Gaumont executives following imminent concentration of all units in one building, is the return of Reg Dearing to the press desk, after being away a year. Dearing left the department for the theatre end last year, designating Hugh Findlay to succeed.

Findlay is expected to assume advertising control.

Francis McDonald Dies in Sydney

Sydney, Aug. 12. Francis McDonald, prominent Sydney attorney, and a director of the Union Theatres, died of a lingering illness.

Economically and politically producer spokesmen would have the foreign situation brightening to a point where Hollywood can figure on regaining the 40% revenue it derived from abroad in silent days. But, the industry's mathematicians also calculate, there will be few (Continued on page 58)

U. A.'s Raffles' Gross May Be \$400,000 in England

London, Aug. 12. The opening a few days ago of "Raffles" (Goldwyn-U. A.) at the Tivoli, London, marks the break-away of Gaumont-British from their long established booking rules.

The circuit has never before offered more than 25% of the gross for a program, with the renter (distributor) paying all theatre publicity throughout the circuit. When playing one-feature bills the renter also fills in the support material at his own expense. Gaumont gives no guarantee for any house.

It was due to this fixed practice that the circuit lost "Western Front" (U), which is breaking records for Associated British, British Gaumont's rival circuit.

To get "Raffles" Gaumont advanced the percentage throughout the circuit by a wide margin, making it pretty certain United Artists will get \$400,000 for the top run houses alone. Gaumont also goes 50-50 with United on paper, billing and advertising costs.

German Censors Severe On American Talkers

Berlin, Aug. 12. Seventeen American talkers, of which six are for Paramount and Fox productions, were censored radically in July by the German authorities. Only six German talkers were thus treated.

Pathe-Natan and Fox

Paris, Aug. 12. Pathe-Natan circuit's recently extensive theatre-grabbing may be inspired by one of two things. Chief supposition is a possibility of Fox expanding locally by absorbing this important chain of over 100 houses, of which 40 are important wired theatres.

The other, more commonly attributed locally, is predicated on an early stock issue.

Harley Clarke's advice is looked to having some significant bearing on the P-N chain's affairs.

Another Quota Fall Down

London, Aug. 12. The prosecution of a quota case against an Oldham exhibitor who failed to show the required percentage of British films, failed, the case being summarily dismissed. The Magistrate ruled that in many cases it was impracticable to screen home-mades, even when available.

Color Interests Lawyer

Berlin, Aug. 12. Lawrence Brenson, Fox attorney, is remaining in Berlin, interested in a new color process. The Sirius film patents, which concern the lawyer, cover a three-color camera process, differing from all other previous devices which have been taken to camera all colors in the spectrum.

"Grumpy" at \$54,000 in Par, Light; "Dawn Patrol" Continued Smash; "Front" to \$275,000, 15 Wks. at \$2

Relief from the heat finally arrived Monday (11), bringing expressions of thanksgiving from audiences about to suffer 18 attractions into uncooled spots. Criterion, Gaity and Central are not popular with the experienced shoppers while the thermometer bounces between 80 and 90.

This week sees the perking up of this cinematic. "Noby Dick" re-lights the Hollywood, and "Hell's Angels" is materializing after all. The latter comes in with a new picture of heavy exploitation, of which the employment of 48-sheet billboards is characteristic, besides the two mammoth electric signs on Broadway, one on the Criterion and one on Gaity's blocks apart.

Despite last week's persistent humidity, grosses at the Roxy and Capitol earned holdovers for "Common Clay" and "Blushing Brides" respectively. Only two new pictures entered over the week-end, "Rain or Shine" at the Globe, and "Queen High" at the Paramount.

Cyril Maude selected eight pictures with film grosses of \$25,000 to \$54,000 for "Grumpy" in the Paramount attests.

"Common Clay" (Fox) is being held over a third week at the Roxy. The four days of film grosses have exceeded grosses for the same time in the opening week by \$5,200. Promise of the gross to top the opening by a still wider margin is attributable to the further extension of the run.

Estimates for Last Week
Astor—"Big House" (Metro) (1-120; \$1-\$2) (6th week). Around \$18,000; penal melodrama attracted quite strongly from start; favorably two recent reviews current.

Capitol—"Our Blushing Brides" (Metro) (4,620; 25-30-35-40). Held over on \$77,900, distinctly good. Woman's picture magnetized faps in front. Heavy crowd, but no high-brow presentation without laughs in connection.

Central—"Queen High" (Paramount) (916; \$1-\$2) (5th, final week). War smash stayed one day over 15 weeks, in 269 performances grossed \$275,156, tremendous for this house and summer. Could have stayed longer, particularly with arrival of good weather, but Griffith's "Lone" due. Final week's tally of \$14,263.

Opens at Roxy Sept. 6.
Columbia—"Hell's Angels" (1-1250) (1st week, final week). Dual premiere Friday (11). About 200 seats in each house at \$2.50.

Gaity—"Newsboy House" (Fox-Hearts) (688; 25). Took sock with rest and probably under \$7,000. "Little Accident" (U) (1-1,065; 30-50-75). Around \$12,000. Average here now.

Paramount—"Grumpy" (Par) (3-656; 85-85-81). Liked with strong critical endorsement, but summer crowds reflected in \$54,000. Second time this summer gross has tumbled into the 50's octave at the Palace, which has weakened the hot season reasonably well.

Rialto—"Raffles" (UA) (2,000; 40-65-81) (3d week). Second week topped \$39,100, very substantial. Max Bros. "Animal Crackers" due Aug. 21.

Rivoli—"Manslaughter" (Par) (2,200; 40-65-85-81) (3d week). Three weeks sufficient to add \$19,700. "Eyes of the World" opens day (14).

Rox—"Common Clay" (Fox) (8,900; 50-75-110) (2d week). Nearly \$35,000 climb from previous week, lots of business at any time and material for \$14,000. Summer; 2d week-end (9-10), with cooler weather prevailing, topped \$14,000. "Blushing Brides" (FN) (2,900; 35-50-75). Fair had reached second and third runs elsewhere when belatedly getting Broadway spotting. Not important at \$19,000.

Winter Garden—"Dawn Patrol" (U) (1,416; 35-85-81) (5th week). Picture still in the 10-G bracket, but \$23,500 for last week and run very much indefinite. Johnson's "Big Boy" eventually follows.

ST. P. NO LIKE SEX FILMS

One week after one sex film moved for about a grand, another moved into the loop grand Shubert with "Street of Forgotten Women." Bis not at all encouraging.

MASTBAUM'S \$46,000 CORKING BIZ IN PHILA.

Philadelphia, Aug. 12. Business in the downtown picture houses took an upward trend last week, despite some of the hottest weather of the summer. Hard to account for this apparent discrepancy except by attributing good attendance to unusual pulling powers of the pictures.

Mastbaum had a corking week with \$46,000, at least five grand over the summer average, and up seven over previous week. Plenty of reason for that boost, but most important factor was probably presence of Davey Lee in a personal appearance to head the stage bill.

The Station again surprised by reporting \$10,000 for the 3d week of "The Big House." Earle had a good week with \$18,000 for "The Marriage of Figaro" (screen) and new stage show.

"Holiday" got \$17,000 in 2d week at the Boyd, but the picture was sliding sharply at end of week and goes out tonight (12). Ann Harding has won 2d run following here as the result of this highly praised film.

The "Dawn Patrol" eked badly in 3d week at the Boyd, to \$5,000 in four days, but "Raffles," which opened Friday, looked very promising, with better than \$6,000 reported in first two days. Notices very favorable.

Fox had a rather disappointing week after its big business the week before. Last week's stage program was so-so and film, "Hell's Island," less than that. \$24,000 over \$20,000.

No big ones are lined up for near future although this month is being extensively advertised as Warner silver anniversary celebration.

Estimates for Last Week
Mastbaum (4,800; 35-50-75)—"For the Defense" (Fox). Williams' Ford picture liked, but stage bill with Davey Lee in person, Creator, leading orchestra, and Charley Chase, with \$46,000, the trick, giving house fine gross of \$46,000, five or \$6,000 over summer average.

Met (Warner) (3,700; 50-75-100)—"Holiday" (Pathe) 2d week. Got \$17,000, very good. Attendance slipped a little end, and run ended tonight. Stage (1st week) \$17,000. "Big House" (M-G-M). Pleasant surprise of summer. Held up to \$10,000 in 3d week, and picture for 4th. May even try 5th.

Fox (8,000; 80)—"Hell's Island" (Columbia). Picture liked, but house had in long time. Stage bill helped some, but gross dropped to \$25,000. "The Big House" (M-G-M). "Dawn Patrol" (1st run). Grossed \$19,000 in last four days of three weeks' stage. Earl (2,900; 85-85-81)—"Matrimonial Bed" (Pathe). Good picture, good stage show, without anything startling. Good at \$18,000.

Warner (4,800; 35-50-75)—"Notorious Affair" (1st run). Of little, but okay at \$6,000.

HOLIDAY TO \$45,000 AT FOX, FRISCO'S HIGH

San Francisco, Aug. 12. Grosses are generally high during "Greater Talkie Week" here. "Last show" have all clung to the belief that by designating a certain week as "greater" the public will be bound to respond in terms of big cash outlay.

Estimates for This Week
Fox (5,000; 50-65-75-81)—"Holiday" (Pathe). Did well from opening and will garner \$45,000. Very few outside films get into Fox.

Warfield (Fox) (2,672; 50-65-90)—"The Big House" (Metro). Bowing up with nice \$14,000.

Paramount (Publix) (2,636; 35-50-65-81)—"Journey's End" (U). Claimed \$17,000, which would be good.

Gloria (Publix) (2,290; 35-50-65-80)—"Manslaughter" (Par). Liked and touching \$18,000, very good here.

St. Francis (Publix) (1,275; 35-50-80)—"Journey's End" (U). Pretty good at \$10,000.

Orpheum (R-K-O) (2,270; 35-50-65-81)—"The Big House" (Metro). Held on in two days' notice. Fair at \$9,000. Exploitation with short preparation.

Golden Gate (R-K-O) (2,485; 30-40-65-85)—"Night Work" (Pathe). Building consistently through quantity.

Embassy (Warner) (1,365; 50-65-80)—"Davies' Whipped" (Fox). Profit here \$7,000.

Davies (Warner) (1,350; 35-50)—"Western Front" (U). Holding up strong in 2d week of 2d run; \$7,500.



MAIDSTONE CLUB
L. Thompson, Long Island

JUST LIKE A STORY BOOK

The social elite of the world marveled at the Maidstone's quiet elegance, the beauty of its appointments, its cuisine and its wonderful entertainments and dances for which it famous MEYER DAVIS ORCHESTRA plays.

Really the MAIDSTONE CLUB is like a living page from the world Almanac de Gotha.

RAIN OR SHINE, WASH., H. O., BIG AT \$11,000

Washington, Aug. 12. (Drawing Population, 500,000) **Weather: Hot.**

It's silver jubilee week for the Warner houses and Eddie Cantor made a week of personal appearances at the Earle. Expense may have been justified for the splurge but the house came far from getting anywhere near the nut. Met didn't do so much either with "3 Faces East."

Real money getter of the week was Warner's Pennsylvanians at the habit Palace. This band played here several years ago for many weeks and it was like a homecoming.

About only house, on comparative basis, to meet the opposition was the R-K-O with Columbia's "Rain or Shine." Enough was garnered to hold over.

Estimates for Last Week
Columbia (Loew's)—"Raffles" (UA) (1,232; 35-50). 2d week and felt it; \$10,000.

Earle (Warner)—"Bright Lights" (FN) and Eddie Cantor in person (3d week). Best of stage stars added plenty to overhead; \$13,000. Not big.

Fox (Fox)—"Cheer Up and Smile" (Fox) stage show (3,454; 35-50). Naturally off but got by fairly well to about \$18,000.

Met (Warner)—"3 Faces East" (WB) (1,555; 35-50). Not so good at \$8,000. This and other Warner house, Earle, went back on current week to a graduated scale of prices, making the balcony less cheaper. Houses first to jump to one price proposition and have now reached conclusion only way those of Washington can be gotten into the balcony is to get it lower.

Palace (Loew's)—"Way Out West" (M-G), Warner's Pennsylvanians on stage (3,633; 35-50-60-75). Comical comparative basis, better than others; \$12,000.

R-K-O (Keith's)—"Rain or Shine" (Columbia) (1,878; 35-50). On actual comparative basis, better than others; \$11,000.

Brooklyn, N. Y., Aug. 12. At the point where locals meet expresses and where the department stores have clustered, a four-circuit fight for the heroic means of the Brooklyn what significance and interest it possesses theatrically.

Palace (Loew's)—"Way Out West" (M-G), Warner's Pennsylvanians on stage (3,633; 35-50-60-75). Comical comparative basis, better than others; \$12,000.

Palace (Loew's)—"Way Out West" (M-G), Warner's Pennsylvanians on stage (3,633; 35-50-60-75). Comical comparative basis, better than others; \$12,000.

Estimates for Last Week
Fox—"Good Intentions" (4,000; 25-

Women Flock to 'Common Clay' in Chi.; 'Raffles' Not So Strong There

MONTREAL WITH NICE WEATHER DID NICELY

Montreal, Aug. 12. (Drawn, Pop. 700,000) **Weather: Fine.**

Grosses soared last week with stand-out pictures and returning vacationists. Midget golf is eating the grosses for neighborhoods.

Palace came in front with "The Unholy Three," heavily ballyhooed. Got \$15,000, a figure not reached at this point for a number of weeks.

Capitol had "The Love Career" and good shows with the only orchestra in town. \$14,500 was over past few weeks' average.

Loew's had "The Love Career" and "Czar of Broadway," with matinees heavier than usual holding up well. \$15,500 satisfactory for time of year.

Princess picked up "Hot Curves" to \$7,500. Imperial picture, "Vengeance" in combo bill and drew better than \$7,000.

Neighborhoods only fair. **Estimates for Last Week**
Palace (Fox) (2,700; 40-75)—"Unholy Three" (M-G-M). Big ballyhoo brought in \$15,000.

Capitol (Fox) (2,500; 40-75)—"Love Career" (M-G-M). Native daughter, Norma Shearer, always big draw here. Stage show from previous week at \$14,500.

Loew's (Fox) (3,200; 35-65)—"Czar of Broadway" (Col). About 50-50 with hardies' rather breaking the b. o. top with \$34,000 the week before.

Princess (CT) (2,300; 35-55)—"Hot Curves" (Trio-Stahl). Improved gross \$7,500 for week.

Imperial (FP) (1,900; 35-40)—"Vengeance" (Col). Strongest item in program and bettered gross to \$7,000.

Rox (Ind) (600; 50)—"Street of Illusion" (Col). Up to \$2,500.

DROP OF \$14,000 LAST WEEK AT INDIANA

Indianapolis, Aug. 12. (Drawn, pop. 450,000) **Weather: hot.**

Skouras-Publix took a rap last week at the Indiana with "Road to Paradise" (FN) and Eddie Cantor. Top with \$34,000 the week before.

Loew's Palace had "Raffles" with Eddie Cantor. Tie-up on the stunt. Hooded were stirred over the contest to detect "Raffles" on the street. Trick is considered partially responsible for the fair bit.

Estimates for Last Week
Indiana (Publix) (3,300; 25-50-65)—"Road to Paradise" (FN) with Eddie Cantor on stage. Fair at \$20,000.

Cirle (Publix) (2,500; 25-40-50)—"Numbered Man" (FN). Average at \$8,000.

Palace (Loew's) (2,500; 25-50-65)—"The Love Career" (Colman) popular here; \$12,700.

Apollo (4th Ave.) (1,100; 25-35-50)—"Dancing Sweeties" (W). Fair; \$4,300.

Ohio (Publix) (1,400; 25-35)—"Sold a Lion" (Par); \$2,100, good for house.

Lyrie (4th Ave.) (2,000; 25-35-50)—"White Company" (Fox). Fair and good vaude boosted to \$3,000.

Chicago, Aug. 12. In spite of the insistence of the local dailies that Chi was the cold, wet spot in the country, it was not. Business steady in the loop, with only a couple of stand-out houses.

After flopping last week, "Love, come back somewhat with the Oriental. Press department toned down mightily on the "11" girl exploitation and boosted the rest of the week.

At the Chicago "Man from Wyoming" was a disappointment. Pretty soon the studios are going to run out of states. At \$38,000 for this house, it's a worry. Film, represents a drop in two weeks of \$22,000.

The remarkable house of the loop the "Road to Paradise" (FN) finished its third week at \$38,000, the figure for the previous week. "Fear-Jerk" is getting a tremendous play from the ladies.

"Dawn Patrol," run slicker at the McVicker's, continues strong, close to \$10,000 for previous week. Total for first nine days, \$43,700, fifty figure.

Steady state time since the Palace was opened as vaudeville it takes second money to the rival State. The State-Lake had its best week in month, drawing \$17,800. Credit goes to two things—excellent bill; a perfect variety line-up of 100 acts, together with a good program picture. The second was the extension of the morning prices to the ladies.

Princess, giving a tremendous boost, the usually weak matinees. "Raffles" still badly in the United Artists, and yanked. "Mildred" replaced.

Estimates for Last Week
Chicago (Publix-B. & K.) (4,000; 50-75-85)—"Man from Wyoming" (Par). Stage show. Off seven days from previous week; down to wobbly \$38,000.

McVicker's (Publix-B. & K.) (3,300; 50-75-85)—"Dawn Patrol" (U). Stage show. Fair opening week at the Woods, getting badly notices. "Raffles" still badly in the United Artists, and yanked. "Mildred" replaced.

State-Lake (R-K-O) (2,700; 25-35-50)—"Road to Paradise" (FN). Stage show. Off seven days from previous week; down to wobbly \$38,000.

Princess (Publix-B. & K.) (3,300; 50-75-85)—"Love Among Millionaires" (Par). Stage show. House not doing so well. Light side at \$22,500. Afraid of this picture, but returns pleasing.

Orpheum (Warner) (799; 35-50-65)—"The Love Career" (Col). Another 2d run, but held up \$4,300.

Palace (R-K-O) (2,300; 50-75-85)—"Nightwork" (Pathe). Vaude. Picture didn't do so well. Dowling as real name on stage. Off somewhat to \$17,000.

Loew's (Publix-B. & K.) (1,600; 50-75-85)—"Common Clay" (Fox). Remarkable way flicker holding to steady pace, with the damees flocking in for a show to see Joe Cook. Estimated patronage 90% female. 2d week, \$28,000.

State-Lake (R-K-O) (2,700; 25-35-50)—"The Love Career" (Col). Stage show. Off seven days from previous week; down to wobbly \$38,000.

United Artists (Publix-UA) (1,700; 50-75-85)—"The Love Career" (Col). Stage show. Off seven days from previous week; down to wobbly \$38,000.

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State-Lake (R-K-O) (2

RELEASES

Better in L.A., with \$23,000 for Par; 'Hell's Island' Gets R-K-O; Big, \$16,000

GOVT. ADVISES THEATRE CHAINS

\$34,300 and \$33,500 Samples of Big Biz in Ptsbg., Despite Red Hot Wk

Los Angeles, Aug. 12.
(Drawing Post, 1,500,000)
Weather: Cool and fair
Business is looking up. It has been getting a bit stronger week by week for the past month even though it was to be spotty.
This week the Paramount is scintillating with "Sap from Syracuse" in which Jack Oakie may ride for around \$25,000. If that figure is right it will be among the summer standouts for this Public house.
Meanwhile the Criterion continues the jubilant way in a second week of about \$21,500 for "Blushing Brides." This theatre has had the best summer by far of any spot in town.
Warners have given up the stage shows. Special emphasis has been put for "Moby Dick" at the Downtown and "Top Speed" at the Hollywood, both of which arrive Friday without stage support.
"Dawn Patrol" comes in tomorrow (13) to the Orpheum, so the coming season splash may be said to inaugurate the new season.
Another picture which is sparking a little is "Hell's Island" (R-K-O) on its way to a \$16,000 week, the best figure on this corner in months.
"Holiday" opened well after a slow advance sale, suddenly quickened just before the premiere. Newspaper campaign, one of the best, increased the intelligence of the film and for the letter has gone out to film editors asking that they ignore the picture after writing their reviews. "Ideas is that if the public is to be educated by talkies this is the type of realism which will do it."

Estimates for Last Week
Boulevard (Fox)—"One Mad Kiss" (Fox) (2,164; 25-50). Cut in half from previous week; mediocre \$4,500.

Carthay Circle (Fox)—"Holiday" (Pathé) (1,600; 75-150) (1st wk). Very satisfactory \$11,500 for second three days. "Whoopee" (Goldwyn) about set to follow, with "Madame Satan," formerly in line, expected for future spotting in Criterion downtown. "Holiday" figured for maximum of six weeks.

Chinese (Fox)—"Hell's Angels" (Fox) (2,029; 50-100) (1st wk). Able to step ahead a pace or two for \$21,500. But that's still shy of required requirements. Demand of stage show will effect improvement, making continuance probable.

Criterion (Fox)—"Our Blushing Brides" (Metro) (1,600; 25-75) (2d wk). Sportive \$21,500 for second week. "Whoopee" (Goldwyn) Succession of great attractions has lifted this house from comparatively unimportant side street to unusually high of town.

Egyptian (UA-Fox)—"Good Intentions" (Fox) (1,800; 20-65). Slump getting chancier. Slickly \$5,500.

State (Loew-Fox)—"Song of My Heart" (Fox) (2,024; 25-51). Will have around \$20,000, only so-so. Fewers around engagement at Chicago.

Orpheum—"Dixiana" (Radio) (2,000; 30-75) (3d wk). Third week of \$3,000 expected. "Dawn Patrol" (1st wk) house gets "Dawn Patrol." Some publicity as to possible litigation following suits by Ingraham and "Honey Thieving Infringement."

Pantages (Fox)—"The Unholy Three" (Metro) (2,700; 20-40-65-90). Bright light is interpretation of \$16,500.

Paramount (Publi)—"Sap from Syracuse" (Par) (3,195; 25-75). Jack Oakie seems to be ingratiating himself with local fans. Comedy stands good chance to clock \$25,000, unusually high for "Holiday" which opened Saturday (9).

R-K-O—"Hell's Island" (Columbia) (2,350; 30-65). Outstanding performance by Holt-Graves melodrama with \$15,000 best take in eight weeks. House using vaudeville review. Sag Monday nights. Better tryouts. Stands house around \$40 and boosting gate for night \$20 to \$300.

STAGE SHOW WITH ALL TWIN PERFORMERS

Portland, Ore., Aug. 12.
(Draw Pop, 400,000)
Three fair comedy films got away good last week. Most houses are holding big bookings for Greater Talker Season, opening Aug. 16. Clicking comedies were "Sap from Syracuse," at the Paramount, and "Way Out West," at the Fox-Broadway, with "Love Among Millions" running poor third at the Rialto. "Raffles" had okay 2d week at the United Artists and closed.
All local houses are together to boost a bull market for the Greater Season plug.

Estimates for Last Week
Broadway (Fox) (2,000; 25-50)—"Way Out West" (M-G-M) registered. F. & M.'s "Seeling Double," stage show, clever, all twin performers. Fair, five stage acts \$5,000.
Paramount (Publi) (3,500; 25-50)—"Sap from Syracuse" (Par). Over big. Stage show of Public acts with local girl line-up. Fair: \$14,500.
Orpheum (R-K-O) (2,000; 25-50)—"Night Work," program feature, fair. Five stage acts \$5,000.
United Artists (Parker-Fox) (1,200; 25-50). 2d week of "Raffles" (UA) held \$15,500.
Rialto (Publi) (2,000; 25-50)—"Love Among Millions" (Par). No raves, but fair draw. Too tight. \$5,100.
Music Box (Hamrick) (2,000; 25-50)—"Hell's Island" (Col). Fair; \$5,200.

2 TIED AT \$14,000 IN TORONTO LAST WEEK

Toronto, Aug. 12.
(Draw pop, 800,000)
Fact that Updown closed for repairs, Royal Alexander dark, and a public holiday thrown in didn't help week.
Tivoli opened its fall season a month earlier, but first two weeks were disappointing. "New Year's Holiday" nor "Song of My Heart" went over.

Estimates for Last Week
Tivoli (1,000; 35-65)—"Song of My Heart" (Fox). Little better than former grosses; \$14,000.
Imperial (3,500; 30-60)—"Man from Wyoming" (Par). Vaude only. Helped by holiday; \$15,500.
Shea's Hip (2,600; 30-60)—"Good Listener" (Fox). Vaude helped. Most \$14,000.
Loew's (2,200; 35-60)—"Sins of Children." No drawing power; \$12,000.

'WYOMING' DROPS PAR, PROV. TO LOW, \$10,000

Providence, Aug. 12.
(Draw Pop, 315,000)
Weather: Hot
Heat responsible for low trade last week. Only one or two spots held up.
"Raffles" gave Loew's the State lead.

Estimates for Last Week
Loew's State (3,500; 15-50)—"Raffles" (UA). Good shorts, \$10,000 reported. "Dawn Patrol" (1st wk) pulled out for "Holiday" which opened Saturday (9).
R-K-O Albee (2,500; 15-50)—"Western Front" (U). 2d and final half of sensational gross of first week. Slump caused feature to be pulled out for "Holiday" which opened Saturday (9).
R-K-O Victory (1,800; 15-50)—"Captain of Guard" (U). More proof that town is taboo on musicals. \$6,500 under average.
Paramount (2,200; 15-50)—"Man from Wyoming" (Par). Entertaining, but that's all. Dropped to \$10,300; lowest since house opened in June.
Majestic (Fay) (2,200; 15-50)—"Hell's Island" (Col), and "Loose" (UA) (2,200; 15-50). "Loose" okay but "Ankles" razzed. \$10,000; slightly less than average.
Fay's (2,200; 15-50)—"Numbered Men" (WB). Vaude. House has only vaude in town; helping. \$7,000.

Operating Opposition Theatres in Pools Forbidden—Must Be Outright Transaction—Question Up in Paramount—West Coast Proposal—May Go Through Under Conditions Imposed

PRODUCT ALLOCATION

Washington, Aug. 12.
It's understood the Department of Justice has advised questioning picture theatre circuits that its approval will be withheld from any opening circuits or theatres pooling operation. The Dept. is reported to have also advised it will hold no objection if chains make bonafide purchases or leases of one another's theatres, but they must be bonafide without collusion or evasion.
These opinions are said to have been passed in the matter of Fox East Coast and Paramount Publics. Both have local theatres opposing each other on the Pacific Slope. Reports have been the two circuits were about to make a deal between themselves for joint operation.

With the report as above reaching New York, it was said that Fox and Paramount may proceed along the lines of the Department of Justice opinion in the matter of their respective theatres in Los Angeles, San Francisco, Seattle and Portland. This will devolve upon Fox to buy or lease the Public houses in those cities, with the presumption the deal will have to be made in the form of four owns or none.

It is said that if Fox deals with Paramount along these lines, it may also follow the procedure if Warners wish to leave the coast as theatre operators. Warner Brothers has houses in Los Angeles with proposed new theatres in a couple of other coast spots.

A Fox official stated late last week he thought the coast deal with P-P would be closed within the next three weeks. P-P men did not seem to be so confident of an immediate closure.

Probable Leasing

Reports are that if Fox West Coast lease the Public houses as the probable course, that an allocation of picture product will have to be adjusted. This allocation, from accounts, is a demand on the part of P-P and presumably to ensure Paramount as much income from is product on the coast in the specified cities as it has been securing through its own houses.

It is claimed that if Fox West Coast lease the Paramount coast houses, the leasing would be an amount that will virtually guarantee Paramount a profit from the theatres alone. This would leave Fox West Coast in the position of turning losers into winners besides adding on the guaranteed amounts.

As previously reported in "Variety," the Public theatres on the coast are estimated going into the red for a weekly amount of not less than \$20,000.

The advantage of holding the coast solely to itself without the Paramount opposition, and deal solely so if Fox also make a deal with Warners, may have its favorable aspects for Fox when considering the costs.
What a similar arrangement would follow with Fox in other cities, whereby Fox would sell or lease its eastern deluxe houses to the opposition, such as Detroit, Brooklyn, etc., would depend on the story persists that Fox may place its eastern deluxe houses with Loew's. Under the departmental ruling that could be accomplished, with Fox

ALL 3 LEADERS BOOM: BARGAIN MAT SCALE

Kansas City, Aug. 12.
It sure looks like this town was gettin' cheap when one sees the long lines in front of the downtown theatres before the one o'clock deadline for the matinee prices.
Both Newman and Loew's Midland offer a 25 cent price on the afternoon shows. The only difference is that the Newman's prices are at one and the Midland's at five.
At the Mainstreet where the 35 cent price is in effect until five o'clock, the bunch lines up for the openings just the same.
Strong pictures in the three leaders last week drew the fans downtown in spite of the 100 degree temperature, and business was on the increase.
"All Quiet on the Western Front" at regular house prices, 50 cent top, did not crash as hard for the opening as was expected, but built every day and was sent to the Royal for a second week's run.
At the Mainland "Blushing Brides" was just what the women, old and young, wanted and the mats were capped at 50 of the line up.
Mainstreet, with "Dawn Patrol" and a strong stage show, headed by Ledava (another Kansas City girl), was again the best amusement bargain in town.
Fantages changed policy again Friday, and is now showing the F & M units in addition to the first run pictures.

Mainstreet "Dawn Patrol" (First National) (3,200; 25-35-50-60). Critics jumped on this feature and accused the authors and directors of infringing but gave it credit as good entertainment. Stage show with the nights holding well; \$17,600.

Loew's Midland—"Blushing Brides" (M-G-M) (4,000; 25-40). First top showing; \$16,300, very good.

Newman—"All Quiet on the Western Front" (U) (1,800; 25-35-50-60). First top showing; \$16,300, very good.

Pantages—"Women Everywhere" (Fox) (2,200; 25-50). This was the closing of the picture. Picture adopted a few weeks ago, during which time the receipts have been dropping. Customers are not satisfied without a stage show and business was nothing big; \$5,800, 8 days.

Royal—"Queen High" (Par) (\$40; 25-50). Feature just another light musical comedy romance which crowd fair hot weather enticement, but no startling draw; \$2,700.

\$20,400 FOR 'PATROL' IN HOT NON-COOLER

Newark, N. J., Aug. 12.
(Draw pop, 850,000)
Weather: hot
Intolerable weather took its toll but was met in some houses by fine programs that drew. Successive closing of the theatres open with something left to offer.
Estimates for Last Week
Brantford (WB) (2,350; 25-50-65)—"Whoopee" (Bono). Stage show. "Surprise Wave" with new line announced, drew well; \$13,200.
Capitol (WB) (1,200; 15-25-35-50)—"Dawn Patrol" (FN). Nothing here and house closed; \$5,700.
R-K-O Proctor's (2,650; 25-50-60)—"Dawn Patrol" (FN). Vaude. Down considerable; \$12,500.

meanwhile holding the stock control of Loew's.
The Fox eastern deluxe, despite lately reduced scales, are reported going along currently in the red.

Pittsburgh, Aug. 12.
(Drawing Population, 1,000,000)
Weather: Hot

Uncommon seasonal resistance here last week. Despite sweltering heat, main stem stands turned in their best hot weather figures in years. It's tough to place a finger on the exact reason for the surprising spurt, but there were crowds a block long in front of several of the big houses often during the week.

Stanley led the town again with "The Dawn Patrol," turning in a remarkable \$34,300 for this site's best figure in over a year, winter or summer. "Blushing Brides," a natural at Penn. representing \$33,500, represented plenty of strength, with women in line constantly for mats. To accompany better or less, \$10,800 for "One Romantic Night" at Aldine unless Lillian Gish may still be a draw.

In East Liberty, Enright picked up a few more grand with "For the Love of Edna," showing excellent stage show, got back into the dough again with \$14,800. Two-fisted Dix melodrama, "Shooting Straight," okay at Sheridan Square. About \$5,000.

Estimates for Last Week
Aldine (Loew's) (1,800; 35-50). This out-of-the-way site doing best summer biz in years. "One Romantic Night" (UA) rated excellent. "Blushing Brides," a natural, drew \$10,800. Carriage trade noticed, indicating Lillian Gish still holds a few more.

Enright (WB) (3,700; 25-35-40-60). Warner's dog house in East Liberty showing signs of life. Top a few more and "For the Defense" (Par). \$14,800. Dick Powell's return to this site, where he has always been a draw, should mean something.

Penn (Loew's-UA) (3,300; 25-35-50). "Blushing Brides," a natural, drew \$33,500 signify the old, sure-fire hokey still goes.

Sheridan Sq. (Radio) (1,200; 25-35-50). "Shooting Straight" (Radio) satisfactory at \$5,000. Two-fisted melo okay for this neighborhood stand. "Dawn Patrol" (FN). Smash at \$34,300. Started off furiously, slipping a little, but only to come back plenty strong. House's best figure in about 18 months. Last two weeks have meant money.

Stanley (WB) (3,400; 25-35-50-60). Started off celebrating if they even came close to a break.

BALTO WELL HEATED: 'RAFFLES' \$20,500

Baltimore, Aug. 12.
(Draw pop, 850,000)
Weather: hot
Hot weather was a big opposition again last week, but the houses with the coolers came through satisfactorily.

The big Stanley again topped the Century, "Raffles" the bill. New was just fair with "Shooting Straight," and the uptown Metropolitan ditto with "Blushing Brides."

Rivoli, Auditorium and Hippodrome still stark.

Estimates for Last Week
Stanley (WB) (3,400; 25-35-50-60). Very big until Thursday, when Heat slowed up pace. Topped town at \$20,500.
Century (Loew)—"Anybody's War" (3,200; 25-50). Matinee picture and nights off. Got class draw at Stanley. Struck somewhat better stride up here, but well below house average; \$2,200.
Valencia (Loew)—"Bride of Regiment" (1,200; 25-35). Big musical, first running here. Well liked. Business never low but satisfactory; \$2,700.
Parkway (Loew)—"Love Among Millions" (1,000; 25-35). Far from wow when first-running at Stanley. Struck somewhat better stride up here, but well below house average; \$2,200.
Met (WB)—"Schmieders"—"Western Front" (2,500; 25-50). Started big previous Friday on first pop, price showing here. Oddity very despite weather and opposition very \$7,500.
New (Mechanic)—"Shooting Straight" (1,500; 25-50). Hot in hot weather. Dood did not open too late to do anything about it. Business 50% of average; \$5,500.
Met (WB)—"Nan McGrew" (15-50). Another house hit by hot weather; \$3,500.

No Water for Bathing in Ky.; Long Drought and Heat Force Several Towns to Ration Schedule

Louisville, Aug. 12. (Draw. Pop. 500,000) Weather: Hot.

This city's six-month drought and heat wave, continued last week. Slight relief from clouds and local showers last half.

Water is now being rationed in a number of nearby towns; many are on curtailed service, while other places are replenishing their supplies by hauling. Only enough water remained in one town's reservoir to provide a fire-fighting supply for two hours. People in some places had no water for coffee and iced tea, while water for bathing was out of the question.

Oil refining companies have placed their tank cars at the disposal of communities desperate for water. Assistance from War Department trucks in carrying water is being sought. Cattle is being sold in record lots at record prices by farmers whose stock is suffering from the lack of food and water.

Extreme heat and high humidity have put the skids under more pee-wee golf courses. A half-dozen are reported nearly ready to follow the lead of the first to close here, less than two weeks ago.

Grosses showed general strength last week with the better films getting the best business. "Let Us Be Gay" charmed audiences at Loew's where the take met high \$24,000. The Whiteman scored second place in "King of Jazz," with exploitation in 24 downtown windows.

Estimates for Last Week
Alamo (4th Ave.) (1,100; 40)—"Not Damaged" (Fox). Strong matinees with steady femme package helped. Lois Moran and Walter Byron to nice take. Fair.
Mary Anderson (R-K-O) (1,337; 30-50)—"Sweet Nothings" (Par). White in mat-mat-hot comedy. \$2,900.

Brown (Brown) (1,509; 15-25-40)—"Reap the Whirlwind" (RKO) first half about \$24,000, while "The Racketeer" (Radio) last half gathered nearly \$14,000 for seven days and one.

Rialto (R-K-O) (2,940; 30-50)—"Sap From Syracuse" (Par). Light at \$500.

State (Loew) (3,252; 35-50)—"Let Us Be Gay" (M-G). Disney animal cartoons also have pulling power and Haden Ried's organ only regular songfest in town. \$15,000. Extra! Extra!
Grand (4th Ave.) (1,865; 35-50)—"King of Jazz" (U). Less than expected but satisfactory. Capacity in colored gallery, \$5,500.

BOSTON'S BAD FALL OFF; 'SAP,' \$26,300, AT MET.

Boston, Aug. 12. (Draw. Pop. 850,000) Weather: Hot.

With every leg, hot and shut and the suburbs taking it on the chin because of the heat, the refrigerated theatres also found it tough moving last week.

Second week of "Little Accident" at the Keith Memorial rolled in but \$15,000.

At Loew's State where the summer business has maintained a worthy average, "Raffles" did \$18,000, slumping over the weekend.

Metropolitan took a slide but this was no surprise. The Keith-Albee at \$12,800 also a disappointment.

Estimates for Last Week
Met. (4,000; 35-50)—"Sap From Syracuse" (Par). \$26,300.

State (3,500; 35-50)—"Raffles" (U). \$18,000.
Keith-Memorial (4,000; 35-60)—"Little Accident" (P. N.). \$15,000.
Keith-Albee (3,000; 35-60)—"Sweethearts and Wives" (P. N.). \$12,800.

Denver's Fair Grosses In City's Fair Weather

Denver, Aug. 12. (Draw. pop. 400,000) Weather: fair.

With weather favorable for outdoor grosses not what they might have been.

Estimates for Last Week
Huffman's Aladdin (1,500; 35-50-75)—"Three Faces East" (WB). Fair at \$4,000.

Denver (Public) (2,300; 25-35-60)—"For the Defense" (Par); \$13,000.
Tate (Bennett) (2,200; 25-35-60)—"Midnight Mystery." Down from week before; \$6,200.

Huffman's America (1,500; 30-35-60)—"Dancing Sweetest" (WB). Not quite average; \$4,500.

Rialto (Public) (1,040; 25-40-60)—"In Gay Madrid." Fair; \$4,000.

UNEXPECTED BREAK AT FISHER, DET., \$26,100

Detroit, Aug. 12. Continued hot weather giving every one plenty of worry except the beaches. These days it's only a question of not losing too much. Stage show houses are forced to give better shows for the money to attract the public.

The Michigan is finding personal appearances some help. "Three Faces East" despite star cast died for 10 days and leaves Friday. "Dawn Patrol" did only two weeks and two days instead of an expected three or four-week run.

Other attractions holding over.

Estimates for Last Week
Michigan—"Nan McGrew" (Par) (4,045; 35-50-75). Helen Kane in person and on the screen. Good business. \$45,500.

Fox—"Man Trouble" (Fox) (5,100; 15-25-50). Still holding up with good matinees. Low scale makes important money impossible; \$39,000.

Fisher—"Way Out West" (MGM) (2,700; 35-40-65-75). Good picture helped. Usually gets fourth choice for run product, but this opera originally picked for Michigan, had to be played; hence the break for the Fisher. New three-day picture still holding up. \$26,100.

United Artists—"Raffles" (UA) (2,000; 35-50-75). Held over as expected for 3d week. Drawing class and matinee trade. \$14,100.

Paramount—"Dawn Patrol" (WB) (3,400; 35-50-75). Expected to last at least three weeks, but heat licked it. Good, considering, \$11,800.

State—"Three Faces East" (Pathe) (3,000; 35-50-75). Week and two days only. Picture died. Madison—"Our Blushing Brides" (MGM) (1,950; 35-50-75). Brought here after two good weeks at the Michigan and did nice 3d week.

2 GOOD PAR FILMS LAND IN R-K-O'S, CHI

Chicago, Aug. 12. For the first time both R-K-O vaudeville houses in town, the State-Lake and Palace, are playing Paramount pictures. State-Lake has "Queen High," the Palace has "Grumpy," both conceded as good pictures by the dailies, but turned down by the local Public office.

Fox's 2,500-seater in Ossining Ossining, N. Y., Aug. 12. Fox is to build a \$300,000 theatre here to replace the Victoria, and will seat 2,500.

Work starts in 60 days.



HALINE FRANCIS

Now Starting Fourth Year Vaudeville, with "The Modes Ideal" Featured as master ceremonies. Now playing New Pantages theatre, Hollywood.

Good Pictures in Tacoma Show in Last Wk.'s Grosses

Tacoma, Aug. 12. (Draw. Pop. 125,000) Weather: hot.

Dandy attractions at all first run houses. R-K-O-Pantages on first week of all-picture policy had good attraction in "Dawn Patrol" following big ballyhoo in Seattle.

Estimates for Last Week
R-K-O-Pantages (R-K-O) (1,500; 25-35-50)—"Dawn Patrol" (FN). This is a Barthelme town as he was on location couple of times at Mount Rainier; \$6,000.

Blue Mouse (Hamrick) (650; 25-50-60)—"Three Faces East" (WB). Good; \$5,000.

Rialto (Fox) (1,250; 25-35-50)—"Big House" (Metro); \$5,000.

Colonial (Fox) (800; 25)—"Cheer Up" (Fox). Good college yarn with title. Fair; \$1,800.

110 IN TOPEKA

But Air-Cooled Jayhawk Failed to Benefit

Topeka, Aug. 12. (Draw. Pop. 50,000) Weather: hot.

Grand, reopening after six weeks, and without refrigeration, only got six centuries better than the low record for that house with "Devils Holiday."

Continued heat didn't drive any extra business to the town's one cooled house, Jayhawk, with two war pictures in a row falling off about a grand from previous week's total. Even night baseball, midweek golf and stock company in tent at the Fair grounds fell off.

Estimates for Last Week
Grand (4,000; 50) (Fox). "Devils Holiday" so-so, with temperatures at from 100 to 110; \$3,600.

Jayhawk (1,500; 50) (Fox). "Born Reckless" at half didn't hit. Stage show bolstered. "Blaze of Glory" last half; \$4,200.

Novelty (1,200; 50) (Fox). "Texas Kid" well liked, but not pull. Only \$1,500.

Minn. Gets \$26,700 on Combo Show; 'Larceny'-Vaude, \$12,000, Also Good

Midget Golf's Future

Though opinions differ on the life of the pony golf courses anywhere, reports continue to favor a short career, other than at either summer or winter resorts.

In New York, including the suburbs, the indications are for a slim summer's end of the open air fad. Attendance drops rapidly, within and without the enclosures, whilst the dullness of the new game itself appears to be its most backward feature.

"Price cutting, deadheads to give a semblance of business and other devices to stimulate attendance are now being resorted to. Whatever hold the game has is said to be much stronger with women than men.

Far away reports are to the effect that the craze shortly passes out. In the south with the gold enclosures, nowadays is taken to indicate that interest in the game from any angle rapidly passes.

Hardly any shorts hangers on outside the gold enclosures, nowadays is taken to indicate that interest in the game from any angle rapidly passes. Not much faith is found among shorts hangers in the triumph at indoor midget golf, whether in a theatre or elsewhere, in warm or cold seasons.

'HELL ANGELS' IN 3D WK. IN SEATTLE, \$12,100

Seattle, Aug. 12. (Draw. pop. 450,000) Weather: hot.

Some 12,000 sailor lads in town, fleet week, and the merchants expect the sailors mostly spend their money riding around in taxis.

"Caught Short" did run, caught on at Coliseum and first to be held over under the present policy. Liberty did well on 2d week of "Cuckoos" also first time that house has had a holdover since recent reopening.

"Hell's Angels" folding wings after a short, not very successful run at \$1. top. Picture might have held 4th week, but hot weather hurt the whole town.

Estimates for Last Week
Paramount (Pub) (3,100; 25-60). "For the Defense" (Par); \$11,500.

5th Ave. (Fox) (2,500; 25-50)—"Way Out West" (Oxy); \$7,500. Moran and William Haines usual output but on wrong range. Dandy stage show.

Fox (Fox) (2,500; 35-51)—"Hell's Angels" (Hughes). 3d, final week okay at higher prices and reserved seats; \$7,500.

Blue Mouse (Hamrick) (900; 25-50-75)—"Matrimonial Bed" (WB). Builed "for adults"; \$3,000.

Music Box (Hamrick) (1,000; 25-50-60)—"Three Faces East" (WB). Good; \$7,500.

Liberty (Inde) (2,000; 15-25-35)—"Cuckoos" (Rad). 2d week. Okay; \$5,000.

Coliseum (Fox) (1,800; 15-25-35)—"Caught Short" (Metro). Winner and held over; \$4,500; big.

Metropolitan (Pub) (1,500; 25-50)—"Bride of Regiment" (FN); \$4,300.

Orpheum (R-K-O) (2,700; 25-50)—"Night Work" (Pathe). Fair; \$11,700.

CANADA CURBS PRIZE NITES

Ottawa, Aug. 12. Government officials in Canada have announced that a ban has been placed on the big lotteries and sweepstakes, such as the Army and Navy Veterans' Sweepstake, apparently because of abuses which have crept in. A recent fake ticket sale had something to do with the decision, it is intimated.

Exhibitors in some cities have also been instructed to drop country store, gift night and other stunts and contests.

Neighborhood houses have suffered a loss of business as a result.

PHOTOPHONE LICENSES 2

Two additional recording licenses for its sound system have been granted by RCA Photophone.

One, led to the Metropolitan Picture Co. of which E. M. Richey, paid indie exhibit leader is a member, and the other to Ideal Sound Studios, Hudson Heights, N. Y.

Minneapolis, Aug. 12. (Draw. Pop. 500,000) Weather: Hot.

Broiling heat again sent the populace scurrying away from the theatres. Attendance at the municipal parks and beaches Sunday was estimated at 150,000.

Despite the adverse weather factor, the Minnesota, with "For the Defense," did a brisk business. Featuring "Lawful Larceny" on the screen and a home-made kiddie revue, R-K-O Orpheum also had fine patronage. In its third and final week at the Century, "Western Front" sent nicely over the box-office top.

"The Sea Bat" at the State and "Recaptured Love" at the Lyric were named unceremoniously by critics and did not hit so well with customers either. Former had a fair week getting about \$20,000, approximately \$1,700 under the week before.

Estimates for Last Week
Minnesota (Public) (2,500; 75)—"For the Defense" (Par). Public unit stage show, "Smart Smarter," including Borrah Minevitch, picture scored and stage show well liked. Opened with a bang and kept going at nice clip despite terrific heat. Around \$26,700.

Century (Public) (1,600; 75)—"Western Front" (U). 3d, final week, \$7,600 last week. Around \$36,000. Local show with line exploitation. Only film to run three weeks in Minneapolis in recent months.

State (Public) (2,200; 60)—"The Sea Bat" (M-G-M). No like. Close to \$5,000. Fine, considering terrible heat and weakness of attraction.

R-K-O Orpheum (2,830; 50)—"Lawful Larceny" (Radio). Vaude. Both liked. Local show well liked and produced kiddie revue factor in fair. \$12,000. Very good.

Lyric (Public) (1,300; 40)—"Recaptured Love" (WB). Poor picture and business likewise. \$1,300.

Aster (Public) (900; 35)—"Firing Wido" (Par). Recruit and pleasing comedy. \$2,000. Fair.

Grand (Public) (1,100; 35)—"Brat at the Fair" (Par). First week "Shadow of Law" (Par) last half; 1st loop runs. \$2,200. Satisfactory.

LOEW OPPOSES COMM'L TALKING SHORTS

With Par-Publix, Warner and Fox conducting their own departments for the production and distribution of commercial short subjects, Loew is dead set against the project.

A report that a trailer company has arranged to produce and distribute commercial talking shorts in all Loew theatre is denied by Loew.

Loew declares that it sells entertainment, theatres and performance else, and are opposed to commercial pictures on a program.

St. Louis Grosses Look Good for This Time

St. Louis, Aug. 12. (Drawing Pop. 1,025,000) Weather: hot.

Romance and comedy led screen features last week.

Estimate for Last Week
Ambassador (3,000; 35-50-65-75)—"Sap from Syracuse" (Par). Stage show; \$25,500.

Fox (6,000; 25-50)—"Romance" (MGM). Garbo; splendid. Stage show; \$25,500.

Loew's State (3,300; 20-25-40)—"Good Intentions" (Fox). Edmund Low compensates for mediocrity in plot. Short; \$15,500.

Missouri (3,800; 35-50-65-75)—"Matrimonial Bed" (WB). Short on laughs. Franchise; performance disappointment. Stage show; \$13,500.

St. Louis (4,200; 35-65)—"Hedda" (Fox). Highly entertaining. Vaude; \$21,300.

DEAL STILL PENDING

Major Albert Warner Says Roanoke Buy-Up Is Hanging Fire

Lynchburg, Aug. 12. When story broke that the Warners hadn't bought the Elmore Heins houses in Roanoke, Va., after all, Roanoke newspapers quoted Major Albert Warner as saying deal was still pending, but would probably not be put through for several weeks.

A "Variety" story declared the sale had been called off by Warner's bank.

Sale was announced under heavy streamers in Roanoke papers in May, and newspaper boys were reported to have burned plenty when they found out sale had flopped.



GERALDINE AND JOE

INTERNATIONAL KIDDIE STARS

Just returned from a successful fourteen-month engagement in Europe Booked solid with the R-K-O Personal Representative, Weeden & Schultz Greetings to our many European friends



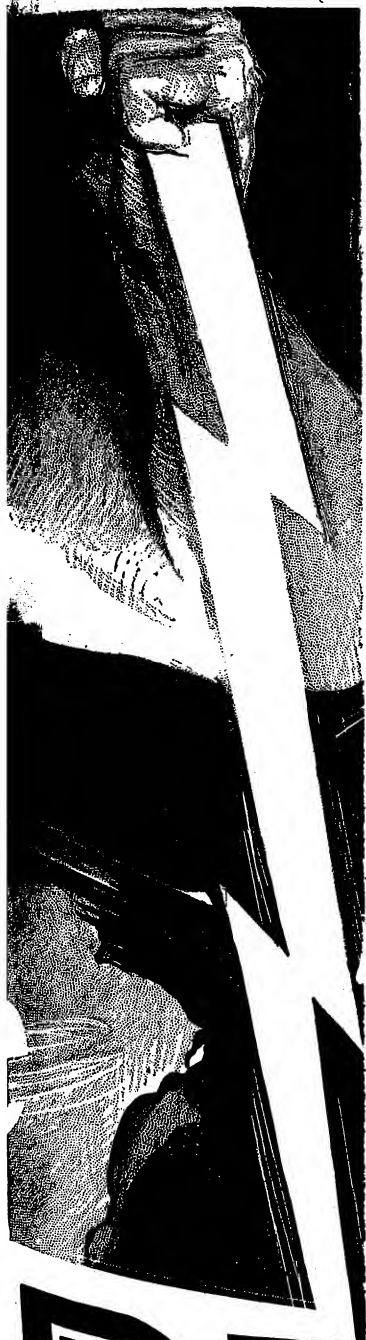
TITAN SMASHES LEAP TO RECORD GROSSES

**NEW RADIO SHOWS SPRING
INTO ACTION AS "DIXIANA"
SMACKS OUT BEAUCOUP BIZ.**

TITAN SENDS CHALLENGE



NGE FROM THE SKIES



**BANNER YEAR BEGINS!
THE MIGHT OF THE
RADIO TITAN AND THE
MIRACLE OF ELECTRICAL
ENTERTAINMENT . . .
TWIN FACTORS IN THE
MOST SPECTACULAR
CAMPAIGN OF CON-
STRUCTIVE SHOWMAN-
SHIP IN THE SWEEP OF ALL
SHOW GENERATIONS!**



AMOS 'N' ANDY

Mightiest Stars Since the World Began in Greatest All-time Attraction!

CIMARRON

Edna Ferber's Novel . . . Year's Biggest Outdoor Show.

HALF SHOT AT SUNRISE

Wheeler and Woolsey Top "Rio Rita" and "Cuckoos" Records in Comedy Sensation.

DANGER LIGHTS

First Great Railroad Thriller of the Talkies . . . Amazing New Tricks in Sound.

LEATHERNECKING

Wow Laugh-getter with Benny Rubin, Ken Murray, Louise Fazenda, Lilyan Tashman and Host of Others.

DEERSHIP

FIERY ARTHUR JAMES SHOOTS WORKS ACCLAIMING DIXIANA:—

"LORD WHAT A SHOW! We have seen "Dixiana" and Yeah Boy! "Dixiana"

is a Great Big Show! It's as crammed full of entertainment as a horn of plenty and it rolls the golden apples of amusement into your lap like an avalanche.

Radio Pictures turned that big Titan fellow loose with the horn of plenty on this picture and it proved to be plenty horn, a cornucopia as deep and wide as the seas of make-believe, and the Titan just pours out the entertainment lavishly, grandly, to bury you up to your ears in a good time.

Well, we have been squawking for great pictures and we get our answer in "Dixiana."

"DIXIANA" IN THE DOUGH, SAYS M. P. NEWS CLOCKER!

Radio has something unusual in "Dixiana." It is a combination of the various forms of presentations, having "a little of everything" with which to make a bid for box-office intake. Comedy galore, some fine spectacle, melodrama and some pathos to balance it as an all-around entertainment, which probably will be unique.

They've spent dough, plenty of it, in bringing out this new attraction, but the Radio production forces certainly have injected showmanship (and it should be capped) into this new picture. Put over right, this picture should be a real box-office bet. After "Rio Rita," Bebe Daniels, Bert Wheeler and Robert Woolsey are names to conjure with.

Showmen everywhere will find real delight in "Dixiana." It has a wealth of merchandising angles which should result in some exploitation innovations when the picture starts making the rounds.—Charles E. Lewis, chairman and editor, Motion Picture News, Manager's Round Table Club.

DIXIANA

Setting the Heart of the World
Afire ... Watch for Spectacular Per-
formance Details in Coming East-
ern and Mid-Western Exhibitions.



Reg. U. S. Pat. Off.

Talking Shorts

HARRY FOX
"The Play Boy" (Comedy)
11 mins.
Strand, New York

Vitaphone Nos. 1039-40.
Harry Fox, musical juve and comedian, is a kleptomaniac here. He's a rich young broker with a habit of copying and whistling while he gets on with or without a whistle. It's still a 100% proof idea, good for as many laughs as the play can get out of it. Fox makes a quota and has made an okay comedy short.
Fox also whistles part of a song. It's a comedy whistle, issued between the teeth; the sort the boys use to attract the girls' attention on the street corner. Opposite Fox, as on the stage and in a previous short (singing), is Beatrice Curtis (Mrs. Fox), as comely a foil as any.
At the finish the klepto is cured and congratulated by the doctor. Whodoc walks out a load of his patients drop out of the copying fellow's pockets.
Bigs.

"PEOPLE BORN IN AUGUST"
Horoscope
10 mins.
Strand, New York

Fitzpatrick
August in the Fitzpatrick series comes off unusually well. It's not so much as seems quite so absurd as others, because the peculiarities of August folk are told in subtleties instead of in obvious August is about the same, but only interesting to those born that month.
People born in August, according to them, are easily deceived. That goes for women as well as men, making them all chumps. Which is the claim to know, if you're on the fake.
There's an unintentional belly laugh at the title. August being the month named, Caesar Augustus did it, after himself, is the claim, clipping his last finger to fit.
Bigs.

"ROAD KNIGHTS"
With George Raft and Eddie Davis
Comedy Singing, Dancing
8 mins.
Beacon, New York

Vitaphone No. 4122
This one has novelty in background. The idea is a man looking for best programs. Besides comedy, it has singing and dancing, and some entertainment. A virtue is the short is short and snappy.
The setting is a freight train, inside and out, with several gags for laughs developed through satirizing hoboes. It seems the gang is going to a convention in Florida, with one immediately switching to an outdoor set where the chairman announces a riotous bite of entertainment for the close cause a panic by ringing the dinner bell.
Specialties including dance routine by a trio and a single, both good; special song that gets a chuckle or two, and a line of chorus boys bums singing a typical Schubert show routine.
Better photography would have been out more, making the effect of numbers, especially in the chorus boys' bit where the pansy stuff have been more noticeable than it is.
On the recording end wholly satisfactory. This short cost a little more money to make than most was worth it.
Chap.

"THE BUBBLE PARTY"
Comedy
18 mins.
Strand, New York

Vitaphone No. 967
After building in interest all the way the Bubble Party winds up like a typical Miami when the drops dead at the finish. From the scene, 967, it's an early make. Scene is an old-fashioned bubble party. A flirting lady has the wives of her admirers burning over the lamp stand and she does about it. Next best in the excellent line, a guy busting a bubble on his nose. An old time quarrel between a couple, number and the vamp does "the latest dance from New York."
Soak, bubbles, sideburns and bustles.
The comedy might have been a lot brighter.
Bigs.

NICK AND TONY
"Barium Was Wrong"
Comedy
18 mins.
Strand, New York

Nick and Tony are two wop comic dialecticians used in Rialto Pictures in a series of shorts. This is a naturally humorous sketch and would get ready without wop dialect. It helps some.
Both boys are chiselled into entering a wop show by the Barker-Karpis gang. Once in they are made

Miniature Reviews

"Queen High" (Par). From the stage musical of same title. While along conventional lines, this is getting one of the biggest laughs, reaction of any comedy since talkers started. Certain money maker for any type of theatre.

"Reckless Love" (WB) Weak sinner, not for first run of better class. Gets by on direction and performances, with poor story main drag. If bought "Queen High" for spots.
"Liebe im Ring" (American title, "Love in the Ring") (All Arts Picture Corp.)—Recent picture from Germany, with Max Schmeling star, and added box office through that for German neighborhoods. Poor story but well handled. Some scenes not talking but as picture was done, it seems an all-talker.

"Sea Bat" (Metro). Thriller with plenty action. Good for the neighborhood. Contains good sea clips, divers going down for sponges and the menace of the sea bats.

"Paradise Island" (Tiffany). Neighbors on a tropical island atmosphere with Kenneth Harlan, Marceline Day and Tom Santschi. Old type yarn with little action and comedy. About four others August is about the same, but only interesting to those born that month.

"The Lonesome Trail" (Syndicated). Western yarn. Bokenized. Plenty of action and couple of funny spots. Swell for kids. Double feature spots only.

"Wings of Adventure" (Tiffany). Unimpaired western. Rex Lease, Armida and Clyde Cook in cast. Too much Mexican matter and little excitement possible. Okay for kids with best but double feature bills.

"Queen High"
Paramount production and release. Directed by Harry Lachman. Stage musical comedy. At Paramount, New York, Aug. 8. Running time, 70 minutes.

Cast: Dick Johns.....Stanley Smith
Dick Johns.....Charles Ruggie
B. Rogers Johns.....Charles Ruggie
Mrs. Nettleton.....Helen Corrington
Mrs. Nettleton.....Theresa Maxwell
Florence Cole.....Betty Garde
Cyrus Vanderhoit.....Rudy Cameron
Jimmy.....Tom Brown

The screen version of "Queen High," dating back musical of same name to the stage, is a good one. It has more laughs per phrase in dialog than any yet remade by the talkers. Its discrepancy in length, about 70 minutes, few, but the wise-cracking effusions are of the kind that register 100% with the masses. It is this certain money picture for any theatre.

Gags about the traveling salesman and the line "I smell a nice, or 'Why don't you sell at night instead of during business hours?'" all of these get big mild reactions.

The idea of abruptly swinging into song over a menu card in a restaurant is out of place with many fans, but Stanley Smith puts it over. Song for Charlie Ruggie features them, "I Love the Ladies in My Own Peculiar Way" carries a song for most of the listeners.

Ruggies and Frank Morgan rapid fire at each other with all of those pert berms known to some, but with the masses to all this rest. As the partners in the garter works who take to cards to decide who wins the most of the game, the tendency to bicker has lessened, Nettleton and Johns make a great team.

Incidental to the principals, Smith and Ginger Rogers, the relatives in jobs, carry on in a light, entertaining way.

The magical and hypnotist for fair comedy effects. Also using the magic of the Siamese twins, who quit. While posing as the attached pair, a doctor starts to inspect them. Smaller character gets in and runs for it, pulling away from partner and disclosing fake, whereupon the customers start wrecking the joint.
"Oke punch with both boys hungry and one pulling out. The other is a tempter, he has to re-center tent, with other warning him against it. Does so and emerges with a wop character, who tells why he went back, he says: "To get the mustard for the hot dogs," and pretty soon the wop of mustard. It's fairly amusing.

THE TALKER STUDIO (GERMAN MADE)

Berlin, Aug. 1.
Produced and released by Ufa. Directed by Harry Lachman. Cast: Rudolf Katerbach and Egon Kasper. Running time, 80 minutes.
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Ufa. Directed by Harry Lachman. Cast: Rudolf Katerbach and Egon Kasper. Running time, 80 minutes.

This Ufa talker is on the same line as the first criminal talker, "The Tiger," but not nearly so primitive. The story is interesting and exciting and may be also suited to America. The scenario is so well done the audience only at the end can know the murderer.

Gerda Maurus plays the filmdiva, Harry Frank is "a leading role" and looks well, but is rather helplessly. Excellent are Paul Kemp, Ise Korsch, Alfred Berle and Ernst Stahl-Nachbar.

The Berlin public and press, suffering from the lack of good talkers, are rather enthusiastic about this picture. It will do good business, especially as the costs for the production are probably not high.

MURDER (ENGLISH MADE)

(All Dialog)
British International production and release. Directed by Alfred Hitchcock from novel, "Enter Sir John." Cast: Dana, Recorded Rialto Photophone, photo-play, released by Ufa. Directed by Alfred Hitchcock. Cast: Dana, Recorded Rialto Photophone, photo-play, released by Ufa.

Alfred Hitchcock's "Blackmail" was rated over here as the best of the British crime pictures. "Murder" is by miles the best so far. If Hitchcock produced in Hollywood and was wise, he would keep his films to six or seven reels, he might be a rave anywhere.

Original title of this one was "The Criminal Mind." It's a highbrow mystery yarn. It tells how a girl is convicted of murder on circumstantial evidence and sentenced to death. One of the jurymen, an actor, is more or less forced into bringing in a "Guilty" verdict, although the stout jurymen, an actor, is more or less forced into bringing in a "Guilty" verdict, although the stout jurymen, an actor, is more or less forced into bringing in a "Guilty" verdict.

Well photographed and mounted, and complete with Harry Lachman's pit Hitchcock technique, from quick cutting to skillful dialog blending. Near the highbrow at times, but technical effects in the trial scene here would make Hollywood sit up and take notice.

"Long episodes have clever written values as attacks on the conventional crime picture. English. Next to the trial scene and the sequence in the jury's retiring room, the highbrow at times, but technical effects in the trial scene here would make Hollywood sit up and take notice.

Acting is very good. Herbert Marshall beats the cast to it as the knighted actor who turns amateur detective. Norah Baring is sympathetic as the suspected girl, while second to her is the woman who is trussed, although just occasionally the satirical note is overdone.

It is a bit of a pity the clean up in the best houses here, whose patrons will revel in a film which doesn't mind getting dangerously near the highbrow at times. As general booking it could have some of the middle sized out to advance most of the house make it should be a business proposition in America.

THE YELLOW MASK (ENGLISH MADE)

(All Dialog)
British International production and release. Directed by Harry Lachman. Cast: Dana, Recorded Rialto Photophone, photo-play, released by Ufa. Directed by Alfred Hitchcock. Cast: Dana, Recorded Rialto Photophone, photo-play, released by Ufa.

More box-office material in the popular-melior than in most of the British production. It is a tempter, he has to re-center tent, with other warning him against it. Does so and emerges with a wop character, who tells why he went back, he says: "To get the mustard for the hot dogs," and pretty soon the wop of mustard. It's fairly amusing.

crowns, jewels and makes a getaway on his yacht, complete with kidnapped girl. The lover comes on by plane, crashes amidships, is held captive, succeeds in escaping, saving the girl just as she is being forced into marrying the man with crown jewels.

Picture contains about half a dozen song sequences. Numbers do not suggest anything in the market, but they are sufficiently tuneful to make the grade. Dorothy Sackmore, who otherwise does not appear, might have been in the film, sings quite well.

"Chief note is the comedy, brought out over the title story. Handled in a clever, simple manner. It possibly contains too much slapstick, but has moments when it swings into a more original humor. One sequence, near the end, when Lane, as a crazy newspaper, lands on the torture chamber of the East-corn high-rat, and goes wild in and out of innumerable sliding doors, is about the best of the comedy turned out in these studios.

Sequence at the opening dealing with the raiding of the crown jewels, the picture of London, is likely to prove interesting to most fans, particularly those who have seen the picture. Detail here is excellent, although the central situation, that it might be possible to lift said jewels, is about as far as the picture goes, beating Bobby Jones.

Picture is well mounted, some of the ensembles being very good to the picture. Lachman's direction is good in straightforward manner. Without attempting any technical flourish, the picture is a good work of workmanship. He never overdoes that junk story, but did as good a picture as it is. Original wedding at the end is good in the artificial fashion.

Lane carries the film along with his lively, lively, lively. He gives him some support as a sap newspaper operator. Warwick Ward is a good actor, but the picture doesn't give him a play. Dorothy Sackmore is a play. Dorothy Sackmore is a play. Dorothy Sackmore is a play.

Picture should make a lot more money here than most of the British talkers. Its story doesn't give it much of a boost for the States, but it might be worthwhile supply to the neighborhood houses.

RECAPTURED LOVE

Warner Bros. production and release. Based on play, "Misdeal," by Basil Woon. Cast: John Halliday, Dorothy Burgess, Charles Kenon. Directed by John G. Brown. Running time, 80 minutes.
Warner Bros. production and release. Based on play, "Misdeal," by Basil Woon. Cast: John Halliday, Dorothy Burgess, Charles Kenon. Directed by John G. Brown. Running time, 80 minutes.

A weak slacker that gets by more as a result of what the director has been able to do to wring interest out of the story, with an able cast helping him. With good performances in handless, almost hopeless roles. Not for the best of the comedy situation, and not to be counted on strongly in other spots, including neighborhood houses.

Picture is based on the play, "Misdeal," by Basil Woon. The doubtful performance, and directorial story, that providing it hasn't been debilitated in transcription to the screen, and while playing as a better box office than "Recaptured Love," neither hot. Present title is the finale's tip-off. Otherwise there might have been more suspense to the triangle situation in this.

Few stories are as bare of situations and plot. It's the old one about the husband, a string of his spouse and while playing as a better box office than "Recaptured Love," neither hot. Present title is the finale's tip-off. Otherwise there might have been more suspense to the triangle situation in this.

Belle Bennett as the first wife, John Halliday as the straying husband, who at last cannot let her go, and Dorothy Burgess as the other woman, do not seem like much for a cast, but because of the "Recaptured Love" across the danger line. Miss Burgess as the frivolous chorus girl, who is a good actress, and the picture.

The way the girl cheats on her husband, who at last cannot let her go, and Dorothy Burgess as the other woman, do not seem like much for a cast, but because of the "Recaptured Love" across the danger line. Miss Burgess as the frivolous chorus girl, who is a good actress, and the picture.

More box-office material in the popular-melior than in most of the British production. It is a tempter, he has to re-center tent, with other warning him against it. Does so and emerges with a wop character, who tells why he went back, he says: "To get the mustard for the hot dogs," and pretty soon the wop of mustard. It's fairly amusing.

days. Her burlesque of the addled-pate chorus girl proves a gem. Not a great deal of money spent on this talker and as a result it should be a house winner in which case it is worth booking.
Photography in spots bad but recording o.k. *Chap.*

TWO WORLDS (ENGLISH MADE)

(All Dialog)
British International production and release. Directed by Harry Lachman. Cast: Dana, Recorded Rialto Photophone, photo-play, released by Ufa. Directed by Alfred Hitchcock. Cast: Dana, Recorded Rialto Photophone, photo-play, released by Ufa.

There's a lot that's very fine in this film; also a good deal which is mediocre. It was made with a sharp eye for the technical value, but more than of its home-made rivals. There has been no stinting of the production cost.

Picture is very smooth, clean cut and fine to look at. Charles Rosher, who used to crank Pickford and is back in the picture, has done a good job. In the case of one played by Randle Ayrton—the best actor in the picture—the acting is put over in the British studios. Other roles are not so perfectly played by a long distance, but the standard is generally high.

Leaving aside the technical aspect, and the recording all the way is a sharp eye for the technical value, but more than of its home-made rivals. There has been no stinting of the production cost.

There's a lot that's very fine in this film; also a good deal which is mediocre. It was made with a sharp eye for the technical value, but more than of its home-made rivals. There has been no stinting of the production cost.

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DENVER

DENVER'S BIGGEST SHOW!!

Denver

PERMANENT PICTURES  RULES! Map Shows

*** TED *
MACK**

Starts Today!
5:30 ON T.V. M.
He's Back
Home!

Wholesome! Pictures
of the
of the best!

The Female
Body
Vibrator
**WANDA
HARTS**

All Denver is declaring a
holiday to be the first
where all customers can
cheer and come early to
say!

1 A Red Hot Bachelor
Met His True Prince
On River Oaks

**JACK
OAKIE**

2 In Paramount's
Largest
Production

"THE GAY FROM STRACROSE"

With
DENVER ROBERTS
and
CARMEL MCGILL

3 Famous Girl
Contestant
HELEN LEWIS
and her
band
"The
Youngest
Talent"

4 Hear Him
Say
**RAY
CONLON**
Vocalist

5 Whole
Family at
the
Arts and
Crafts
Family

6 Celebrate Pictel
DENVER
with
THE CHAMBERLAIN
and
the
"Stage of the
Night"

7 All Menagerie
and
Animals
Art O'Connell
Magician

8 A Cole
Little
Trio
**WILMA
DOBBS**

**"MAGGIE"
MELRODIN**

9 All the Men and
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**New York's Finest
National Hysteria
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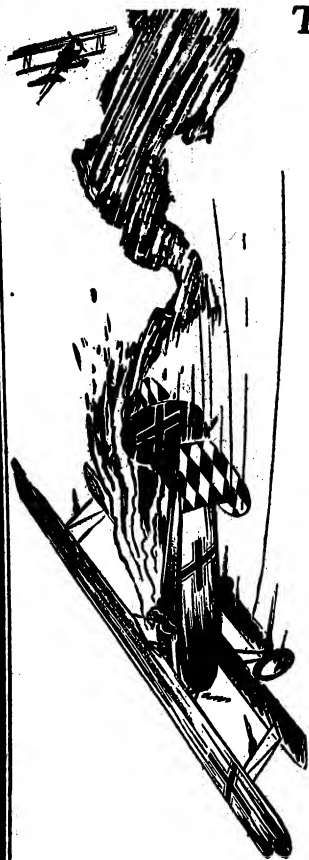
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Gala ***Twin*** Premiere
of the most discussed motion picture of the age
HOWARD HUGHES' Thrilling Air Spectacle

HELL'S ANGELS



The First Multi-Million Dollar Talking Picture

**Opens Friday Evening
August 15th at 8:30**

AT BOTH THE

GAIETY

Broadway at 46th Street

—AND—

CRITERION

Broadway at 44th Street

THEATRES

Twice daily thereafter at 2:30 & 8:30

RESERVED SEATS NOW ON SALE AT EACH THEATRE
PRICES FOR REGULAR PERFORMANCES

Daily Matinees except Saturday	50c—75c—\$1.00
All Nights	75c—\$1.00—\$1.50—\$2.00—\$2.50
Saturday and Holiday Matinees	50c—75c—\$1.00—\$1.50

Par's Air Program Overlapping RKO's Tues. Nights—Starts Aug. 26

Paramount will buck R-K-O on the air beginning Aug. 26, when it changes its weekly broadcasting schedule from Saturday to Tuesday night.

Tuesday is the evening R-K-O sends out its weekly programs, with an R-K-O supplemental broadcast Thursday afternoons.

With Paramount radio programs on the air over the Columbia system at 10:15, and R-K-O on the NBC hookup at 10:30, the two organizations will be vying for listeners at the same time.

P-2 will have the program much longer than those of R-K-O.

R-K-O broadcasts for a half hour, eight 15-minute programs over Tuesday nights. Par is cutting its usual hourly programs by 15 minutes.

Since going on the air over the Columbia System, P-2 has broadcast from 10 to 11 Saturday nights only.

With the changeover, Paul Ash will be relieved of direction of music and orchestra end of the program.

With Columbia handling all of it from that date on, Ash will remain with Publix as an m. c.

PATRONS VOTE ON BANNED 'INGAGI'

Minneapolis, Aug. 12. A. W. Nicolls, northwest distributor for "Ingagi," jungle film banned from the big time by Will Hays, has found a way to sell a picture of which even some of the independents are inclined to fight shy.

In towns where the local theatre owner hesitates about booking "Ingagi" because of the newspaper publicity regarding the manner in which its more sensational portions were made and the Hays pronouncement against it, Nicolls arranges for "elections" to decide.

A screen announcement is flashed in the house disinclined to play "Ingagi." The film tells about the picture and the controversy which it has stirred. It candidly explains its own side of the whys and wherefores of Hays' action. Patrons are asked at the conclusion of the reel to vote whether "Ingagi" shall be shown or not, and ballots are passed out.

At the State, Lakota, N. D., out of 67, there was attendance of 97, there were 67 ayes and only three negatives. At the Grand, Pierre, S. D., 115 of the 160 present voted in favor of seeing the picture and not against it. There were 91 affirmative votes and no negative ballots at the Lyric, Rugby, N. D.

As a result of the elections, all three houses have booked the film.

Publix Units in Canada

Chicago, Aug. 12. Toronto and Montreal will use Publix stage units starting Sept. 6, with shows produced in Toronto by Jack Arthur and his assistant, Billy Mills.

L. A. to N. Y.

Sam Hardy.
Howard Hughes.
Edwin Carewe.
Paul Frawley.
Marilyn Miller.
Barbara Newberry.
Eddie Foy, Jr.
Jimmy Durante.
Hiram S. Brown.
Lee Marcus.
William Le Baron.
Jane Winton.
Maurice Chevalier.
Fred Fisher.

N. Y. to L. A.

Phil Dunning.
Joe Goldberg.
Harry Arthur.
Joe Johnson.
Al Lewis.
Charles Harris.
George Whiting.
Robert Broder.
E. B. Derr.
Pat Casey.
Mrs. F. F. Proctor.

Stock Market

With Al Gresson, "Variety's" market reporter on vacation, the usual department by Mr. Gresson on the rises and falls of the clusives is necessarily omitted this week, also next.

All of the amusement issues were substantially affected by the Warner dividend passing of last week. It not only sent Warners to a new low, with the stock hovering around 26 yesterday (12) but besides the amusements following, financial writers ascribed the market's break toward the end of last week to the Warner situation.

Warners closed Tuesday at 26, a gain of two and a half. Same time Paramount slipped a notch, closing at 5 1/2.

The public had been led to believe by undated reports that Warners if passing its quarterly common dividend might have it or pay in script stock. When without prewarning or comment at the time or later, the Warner dividend was coldly passed, it appeared to more than ordinarily affect the depressed business feeling that had been and is at a delicate point.

The turnover in Warners while the stock dropped was tremendous. Previous sales had run to large daily quantities. No one seemed aware as to where the unloading came from. About the only statement made at the Warner office was a denial of the rumor that John J. Raskob would head its board of directors.

The Tuesday activity was predicated on reports that Hayden, Stone & Co. might succeed Goldman-Sachs as WB's bankers.

Some Recovery

Monday some of the affected stocks of Friday and Saturday made a little recovery, but the amusements stood still for the most part.

The state of the market for amusements was recently reflected with Paramount. With an excellent statement for its second quarter, Paramount receded one point in quotations on the following day. Low's commercial with rest all though it is most certain Low's next statement will be a financially brilliant one under present business conditions.

Castro has continued its acrobatics, somersaulting steadily to a variance of several points almost daily. Other agencies have slipped and fallen. It is 9 points, the latter Warners.

No predictions are heard as to the way the market will go. Writers are entirely conservative at these times. Even nothing is said about Paramount, the acknowledged stock leader, although not leading in the price list. Paramount has some purchase consideration stocks coming due in the fall, which were given under reported guarantees.

These guarantees are said to have been issued by Par at around 80 or 85. Former theatre owners who sold out to Paramount Publix are the holders of the guarantees.

Paramount which dipped into 53 again yesterday, seems to have been affected by its 15-million bond issue, just at this time.

PUBLIX-B&K ECONOMY CUTS OUT LOBBY ACTS

Chicago, Aug. 12.

Latest order in the Publix-B&K economy drive eliminates lobby acts. The move into effect immediately and is expected to save around \$4,000 a week over the division.

In other cases employees were asked to take two-week vacations without pay. This even extended to musicians, stagehands, cashiers, doormen, ushers and maids.



The Rochester "Evening Journal" said:

"One of those comparatively rare things in the theatre—a comedian who is really funny—steals the current stage show at the R-K-O Palace Theatre. He is Eddie Bruce, featured in Carroll's Revue."

EDDIE BRUCE

Re-signed with Harry Carroll

seasons 1930-1931.

Direction CHAS. H. ALLEN.

RADIO IN LOBBY AT 10:30 A. M.

Portland, Ore., Aug. 12.

Morning radio broadcast from lobby is latest duet-selling stunt here. Manager Jim O'Connell of the Publix Rialto plants band and entertainers in front lobby at 10:30 a. m. Uses local radio talent and broadcasts for one hour over KGW with street doors open and crowds gawking.

Free show fills up lobby every morning with amplifier in the street outside drawing more attention. Lobby is emptied but many pay to stay for the free show.

An okay stunt good for tie-up with radio stations anywhere as radio time is not valuable at that hour.

Par's Commercials Will Await Cohen's Return

Paramount Business Pictures, commercial producing subsidiary of Par, with two lone contracts closed since organization six months ago, is at a standstill for two months by order of Emanuel Cohen, who has gone to Europe.

The head of Paramount News-reel, also in charge of the industrial film branch in Par, is abroad with Sam Katz and reported figuring on new offices for the news-reel in various European spots.

He will not return until the end of September, with the commercial subsidiary inactive until then.

R-K-O Managers Told to Go Heavy on Stage Shows—Variety, R-K-O's Ace

Chicago, Aug. 12.

R-K-O convention; what are you going to do for next year?

The R-K-O managers' meeting here last week accomplished its various purposes, besides clarifying the organization's policy and introducing several changes. The convention laid particular stress upon the importance of stage attractions, agreeing that variety is R-K-O's ace in the hole.

It is the hope that variety is an R-K-O tradition and exclusive. Where 10 out of 50 pictures come through, the variety program clicks off 40 out of 50 times. The one big thought of the convention was that there is a special place for variety and that special work and an intense drive will be made on selling on the stage entertainment.

The policy was stressed by Joseph Plunkett, general manager, in the principal address. Plunkett emphasized the need of organizing the employees of the theatres, making each one a salesman for R-K-O, with the selling point to be the value received for the amusement

General Shortage of Films Is Reason for All Producers Adding to the '30-'31 Programs

1st Runs on Broadway (Subject to Change)

Week August 15

Capitol—"Way Out West" (Metro).

Globe—"Rain or Shine" (Columbia).

Paramount—"Anybody's Woman" (Metro).

Rivoli—"Eyes of the World" (UA).

Roxby—"Journey's End" (Tiffany).

Strand—"Matrimonial Bed" (WB).

Week August 22

Capitol—"Romance" (Metro).

Paramount—"Let's Go Native" (Par).

Rialto—"Animal Crackers" (Par).

Roxby—"Journey's End" (Tiffany).

Strand—"Top Speed" (WB).

32 Openings

Aug. 14—"Moby Dick" (WB) (Hollywood).

Aug. 15—"Hell's Angels" (Caddo) (Criterion-Gaity).

Aug. 21—"Old English" (WB) (Warners).

Aug. 25—"Abraham Lincoln" (UA) (Central).

USE FOREIGN SEALS AS STUDIO PASSES

Hollywood, Aug. 12.

Foreign talent, would-be and legitimate now residing in Hollywood, is asserting itself in such numbers that the studios engaged in foreign versions of talkers can't find time to interview one-tenth of the droves that bombard the studios for personal interviews with casting directors or producers.

Dissatisfied with waiting in line, some of the smart boys are angling with their local consultants for letters of recommendation carrying the foreign seal. This in many cases passes a job seeker through the gates without waiting. What happens after they get in is just another session of idle conversation that gets nowhere but is necessary to preserve good will between the film producer and the consular.

Some foreigners seeking a studio berth are regarded with a certain amount of suspicion on the producer's part as to the job seeker's nativity and ability to speak or write the language he professes. In this event the foreigner doesn't wait to sit across the table and convince the employer, but immediately dispatches a wire to his home town asking for a birth certificate bearing the president's seal.

Paramount's program for 1930-31 has been increased by 10 pictures above the schedule of 65 announced at the early summer sales conventions, with buyers of that company's product now in a position to close for a total of 75 features.

That is the largest individual program offered, topping Metro by 23 pictures with Metro second with 52, and Fox third, with a scheduled 50. Between WB and FN, 70 features will be made, equally divided between both companies.

Whether Metro, Fox, WB, FN and others will increase their announced producing schedules is not indicated, but in some quarters it is strongly hinted that a general increase in programs may be looked for. With R-K-O, deals with various independent producers for release through Radio are already under way, with the possibility stated as almost certain that from five to 10 features will be added to its scheduled list of 35.

Universal, with 20 scheduled, and Columbia with the same program, are both reported as very likely to make more than that number for 1930-31 release, largely as a result of R-K-O's booking deals and support.

The Paramount increase is accepted as of far more significance than any possible augmentation of programs by others since it has never exceeded more than 65 pictures many given season.

Paramount is selling its program with a new slew of a dozen or more pictures undetermined as to title, nature, star, etc., having inaugurated that policy this season on the ground that it is unwise to decide entire program a year in advance. Exhibits buying Paramount do not have to close for more than the number indicated by title, story or star designation, with others to be bought when ready, if not wanting to take a chance of the Par product alone and its standard.

More Called For

Not only on Par's part but with other producers, the necessity for more pictures is significantly indicated for new programs this year is becoming more and more apparent with extensive chain expansion having brought about situations in some keys that presages a shortage of product.

Chicago is pointed out as an example, with more product and variety needed to cover the first run situation there than in other cities of its class.

In some towns individual chains are now operating three and four times the shortage of product to cover all starting to cause worry.

Some programs that were not bought in previous seasons are now being taken in entirety to meet the situation, with that in turn giving the indies more worry than they ever had before through leaving of little to pick from, particularly if the indie is in the first-run classification.

Showmen's Golfie Chains

Haring & Blumenthal Realty Corp., which recently sold its chain of Jersey theatres to the Stanley-Fabian Corp., only retaining the Utica, Brooklyn, and the Crescent, Bronx, will build a chain of miniature golf courses in the east.

They already have two operating, both located in Union City, N. J., and are now building a third course in West New York, N. J.

Within 30 days Fox will convert the second floor of the Audubon theatre building, New York, into two miniature golf courses. This will mark Fox's first miniature golf course entry in the metropolitan district.

Second floor is now used as a dance hall but when the lease expires Fox will take it back.

Fox will install no more miniature courses in the metropolitan section unless both the courses in the Audubon and the one in Kew Gardens turn out profitably. These spots will be used as a test.

dollar today. It was not to convince the public it is getting something for nothing, but urged Plunkett, for the show shopping public to give a double look to R-K-O values. With the unemployment question a worry at present, Plunkett stated that instead of letting out help or cutting salaries, R-K-O will ask its employees to put in two hours more daily to help the theatres.

Advertising Cut

The convention ordered a slash in the big advertising budget, and voted to do away entirely with all billposting and bill sheets. However, an extra \$200,000 was appropriated for institutional advertising.

Four picture companies sent representatives: one each from R-K-O, Fox, Columbia, Pathe and Universal.

Candy and weighing machines will be installed in all R-K-O theatres, starting immediately.

Thursday, banquet.
Friday, everybody scrambled.

Charwomen, Doormen, Porters After Theatre Unionization; Labor Situation in New York

One hundred per cent unionization of show business is underway with the organizing of charwomen, porters and doormen. Thousands of such are now combining in Greater New York and are seeking an affiliation with the American Federation of Labor. Already these workers have their policy set in Chicago, the first city to get underway.

With a minimum wage scale of \$35, double that which the average scrubwomen is now receiving, the film industry alone is estimated by exhibitor leaders to run into millions.

Coming at this time with the new scale about to be presented by projectionists and with theatre owners avowing their intentions of not only refusing it but demanding that both staffs be either cut in half or sent to the reduction camp, things behind the film are admitted to have reached their toughest pass in history.

War in Eight
Warfare in New York territory, particularly so far as indie showmen are concerned, is claimed by leaders to be a certainty unless the operators compromise. The large indie circuit here has already taken the stand being advocated by theatre groups. It has ordered that \$125,000 be cut from the annual total of the indie operators in its houses regularly. The slash goes into effect for this circuit with the fall season.

Where the get-together of scrubwomen, et al., was first believed by leaders to be encouraged by the operators in order to gain the added strength and be in a position of respect for any further down the line, this impression has been diminished by an investigation made subsequently by exhibitor organization men.

According to these, the "trouble" started when Fox theatres let out a contract for portering, etc., to an outsider. This intermediary, according to the investigators, attempted to cut salaries even lower than they now are. In order to protect themselves, plus the inspiration given by the initial activity, the movement started.

Application for a charter for Greater New York is being made this week by the mop and broom wielders, exhibitors.

Regardless of the latest regiment, by far the strongest in number of any augmentary of show unionists, theatre leaders are determined to hold to original line.

Unless the union makes exhibitor representatives a party to all conferences, indie and theatre organizations will refuse to consider operator demands. It is stressed by some of the most powerful leaders who are old hands in bucking scales.

PHOTOPHONE HAS DEAF FAN HEARING DEVICE

Radio Photophone has entered into a five year contract with Dictaphone Products Corp. to distribute the acousticon, being manufactured by that company, under the title of "Seaphone."

The device is a headpiece which Photophone hopes to sell to theatres for the accommodation of deaf fans. It is tapped to the amplifying channels between the booth and the screen and can be adjusted as to volume by the user.

R-K-O theatres will be among the first to introduce the "Seaphone."

Warner's Big 4

Hollywood, Aug. 12. Warners has four pictures in 65 mm. film (Vitacope) on its program, three of which have already been completed. The trio are "The Flying Ship," "Adios" and "Kismet."

Studio is now searching for a story to put into wide film, and thus round out the quartet.

BRITISH TALKERS IN CAN.

"Splinters" is First of Series—The Indies Going Strong

Toronto, Aug. 12. Flock of British-made talkers are supposed to be accepted by Canadian houses, mostly indies.

First is "Splinters," which opens at the Royal Alexandra. This is the second talkie to be shown at city's oldest legit house. "All Quiet" ran five weeks. "Atlantic" is soon to be released here.

Reggie Spiller, Can. distributors of the British talkers. If "Splinters" goes over the rest will follow quickly.

Toronto, nor Canada, has taken much notice of British features and usually laid off them. Last one to come across played Loew's Toronto and was well liked; one of the few to go over.

Backyard Pony Golf For Kids in Denver Home Made—No Charge

Denver, Aug. 12.

Out here in Denver where the playgrounds are thick and most of 'em have the wide open spaces supporting the idea of the west, the playground inspectors are helping youngsters build miniature golf courses. Cost is nothing, as the neighbors donate the lumber and the real estate department will be cut practically entirely except for Alexander Kemper, present head, who will assist Arthur and Oldknow in really transactions.

Tees are pieces of old carpets, stopteeps are used for tunnels and cups are made from old tomato cans.

No charge. Just furnish your own clubs and balls.

Backyard courses built by the kids are springing up all over the city. The cruder, the more unusual and the more hazardous the course, the more in demand it is among the youngsters. No holes in one for them. The miniature are crowding out corner lot baseball, backyard caves and playground rings.

Stores here are selling nine-hole putting courses—\$2 place, nine holes, hazards, tees, etc., complete with equipment for setting up in backyard or indoors. Price, \$5.50.

Four furniture stores have closed out and put in pony golf. Several indoor ones are going in downtown.

7 Par Houses Opening, 3 Renamed Paramounts

New Public theatres about to open include: Denver and El Paso, Aug. 29; Fort Wayne, Ind., in September; Stapleton, Staten Island, N. Y., Oct. 1; Nashville, Nov. 1, and Lynchburg, Va., Dec. 1. Each new house will be called Paramount.

Three houses in Mississippi (the Greenwood, Greenwood, Sanger, Greenville, and Marion, Clarkdale), will henceforth be known as Paramount, as also will the Majestic in Austin, Texas.

A Paramount opens Oct. 1 in Manchester, England.

A Rowland Report

Hollywood, Aug. 12. Undercover channels are carrying whispers of a new movement by an organizer group to clean up the control of one of the independent companies.

So far as any investigation can reach, it looks like the same bunch reported to have tried one of those legal coupes with Pathe in New York recently and failed. No confirmation on this latter point.

Richard Rowland is out this way.

Indef. Color Prints

Los Angeles, Aug. 12. Due to inability to guarantee delivery of prints in time for release, date scheduled on Tiffany's "Barbarian," Technicolor is out of the picture.

A 'Moby Dick' Peach

New York dailies Monday got all riled up over the captain of a ferryboat claiming to have seen a big whale in the harbor that morning. Stories said the whale came up, took a look at the boat, dove, came up again and snorted, disappearing—temporarily.

Just like "Moby Dick," the Warners educate while that is opening tomorrow night (14) at \$2 per.

That's peachy story for uneducated city editors to go for.

ARTHUR STICKS WITH FOX, EAST

Harry Arthur is now in complete operating control of Fox Theatres in the east. Deal for this end, according to inside, was completed between Arthur and Harley L. Clarke yesterday (12). Oscar Oldknow, executive v.p. of Fox Theatres, will handle its finances. In essence same arrangement as before, only now made permanent. This means Arthur is to stay in the east.

Arthur came east in May following Clarke's gaining control. At that time it was stated that Arthur would be in nature temporary and principally to clean up the theatre situation. It was figured that this would require six months.

Only change in the office is with the Fox Real estate department which is being out and made an accessory of the operating and financial functions of Arthur and Oldknow. This instead of an independent department. Inside it is the real estate department will be cut practically entirely except for Alexander Kemper, present head, who will assist Arthur and Oldknow in really transactions.

Arthur at the present is on his way to the coast where he will be a witness in the government's suit against Fox West Coast. The trial is set in the Los Angeles Federal Court for Aug. 18, and is figured to last about two weeks. Jack Sullivan, film buyer for Fox Theatres, is also on his way west.

During Arthur's absence Oscar Oldknow will have charge of the operation in the east, in addition to his financial duties.

Meanwhile Joe Leo, former Fox eastern theatre operator, is leaving the coastmen at his regular salary of \$125,000.

L. A. INVESTIGATION 'DAWN PATROL' SCRIPT

Hollywood, Aug. 12. Mystery surrounds the asserted attempt of several persons to purloin a script of First National's "Dawn Patrol," the object of litigation in the local courts.

J. M. March, Caddo writer; F. J. Easley, private detective, who said he was employed by Miss Higgins and Carmelita Sweeney, the latter reported as a Warner employee, are named in the story.

District attorney office is still investigating the affair, with no date set for a formal hearing. It has not been revealed where detectives first got their tip of the alleged conspiracy. Miss Higgins is described as the "go between."

Both Caddo, on behalf of "Hell's Angels," and Tiffany, through "Johnny's," have started suit against "Dawn Patrol."

Double Exposure Premiere

An initial double exposure premiere of a talker is getting plenty of notice in New York. It's for "Hell's Angels" Friday evening (15) at the Criterion and Gaumont on Broadway.

A regular top tariff of \$2.50 will follow the \$11 opening night. "Hell's Angels" will be present to see his \$4,000,000 split up between two houses. He may re-audit the production cost, allocating it 50-50 or accordingly, to either house, as business breaks at the b. o. s.

Survey of Future Control

Dramatic two-year fight of the talker equipment concerns to land a sponsor on the film has angled a new touch the past few days, parting a vast change in the relief map of the industry. Not only will the electrical control shift materially, but with it will go patents, television, radio and three-quarters of the producing and theatre world.

When every deal now pending has been washed, Paramount Public will be the one last company left unanesthetized, so, which means the long-expectant push for a controlled film world is actually in the weave.

In the negotiations are included the Chase National Bank, Western Electric, General Electric, General Talking Pictures (DeForest), British Electric, General Electric, Southern Industries, Radio, Radio Corp., DeForest Radio, General Theatres Equipment, Fox, Warners, Loew's, Metro, Radio Pictures and R-K-O.

When the union has been knitted through a vast holding company or a series of them will result, with the papa of them all General Electric, it is claimed. That's where electrical control shifts. The present negotiations, while admitting W.E. in, will change responsibility of control from A. T. & T. and W. E. directly onto G. E. and the latter's subsidiary, principal one of the latter being RCA.

In essence this is nothing more nor less than has been previously written about A. T. & T., waded by the patent suit and possession of E. R. P. I., is figuring on shifting the latter organization, according to inside, all the way out or by virtue of a deal through sale or otherwise onto G. E.

Harley L. Clarke, president of Fox, may become associated with Westinghouse manufacturing subsidiary of General Electric, according to inside info. This move will officially start the patent pooling off and begin the throwing into the pot, not only Fox, but General Theatres Equipment and the Clarke controlled Jenkins Television, and also DeForest Radio, in which Clarke is also interested.

It seems the bankers have picked Clarke to run the equipment his from A. to Z. While this was going on another branch of bankers' reps were under cover, talking a deal between R-K-O and Warners. Inside is that it began in Europe when Clarke, his lawyer, F. E. Matthews, Harry Warner and Joseph L. Schmitzer, latter proxy of Radio Pictures, were abroad. Warner is known to have gone over on a monkey, but is said to have returned with a combo arrangement that sooner or later is to be culminated.

Matthews is still in Europe, although Clarke has returned. Shortly after the bankers and General Talking Pictures got together, David Sarnoff left on a trip to Europe, while Albert W. Wiggin, president of Chase, left about the same time. The plan formulated here, the prearrangements may get under way in Europe, from where Edgar Bloom, president of W. E., returned last week.

The far can be analyzed, the matter is to be culled over with the British General Electric and the German electricals. Both are partners in Associated Sound Film Industries with G. T. F. (DeForest). Warners are also interested in the German electricals.

That the deals have progressed to an extent is evidenced by the setups in organization, according to insiders. Clarke already has been mentioned as head of the equipment end. Picture end, so far as investigation has proved, is still to be worked out. In addition, Clarke will also head television equipment, while Sarnoff will handle radio and television communication and entertainment. Patent end is to be handled by M. A. Schlesinger, president of G. T. F. Nicholas Schenck is figured for the theatre.

Months of Palaver
Though only now really envisioned on the outside, the plan has been in formulation for months, almost from the time Clarke got into Fox. Bankers impelled by the Chase Bank to transact that deal are reported as more than willing to let go the picture end. E. is big enough to take it off their hands. Inside dope runs that Fox alone has \$55,000,000 or thereabouts in bonds still held by bankers out of the original financing.

With Paramount remaining out of the deal, looks like Morgan and Kuhn, former latter Paramount executives, are to sit around on nothing suitable to both. Latest angle is that Paramount has reached the ultimate aim it has hoped for in expansion and is willing to rest as now is.

Through interchange of television and radio patents the whole deal becomes linked with International Telephone and Telegraph, also. Morgan company, which under arrangement with G. E. has radio communication wires utilized through a subsidiary, Federal Telegraph. It also owns Postal Telegraph.

While this combo is all the way around, there will still be major competition between the two, Paramount, perhaps to become the biggest lonely leading company at last.

Temperament Oil

(Continued from page 3)

work, are these immense billboards filling Hollywood of the pictures to come. All the names are there, writers and directors too. They may not be billboarded elsewhere this way, but the employees won't miss them.

There are those trick bungalows for dressing rooms. Cost a lot of jack but cheap at any price to the producer. For the femme stars, it's down to keep them on ice and out of furniture your heart desires; same for decorating. We'll foot the bill. And does this keep them sweet?

A month or two ago one of the starlets not married and took the honeymoon trip to Honolulu. There was a new bouquet of gardenias on the table at every meal with the producer's compliments. Ship's order was to keep them on ice and out of furniture your heart desires; same for decorating. We'll foot the bill. And does this keep them sweet?

Trouser on the Overhead

Another femme player at a studio about to take the jump favored the studio designer to make the trousseau. Heavy schedule at the studio ahead for the designer, but what does it matter? The designer is so she could work for the star. And the charge was on the studio.

Another producer says it with parties. He throws the high, wide and handsome periodically, and

everyone on the lot under contract is invited to fraternize. Overhead takes care of the rest.

Another studio favors the vacation trip around the country for personal appearances. Personal publicity man goes along as the vanity tinker. These appearances are figured to mean something, but chief asset is the sweetness engendered.

Shrewdness of them all is the chap who passes out automobiles occasionally to his help. Someone else, that is, the person not satisfied with the pay check and is going to demand a big jump when the contract runs out. A few days later the unsatisfied player is called into the private office and after a brief and touching speech the player finds himself owner of a new eight cylinder job. When contract time comes along the player has forgotten his idea of injustice.

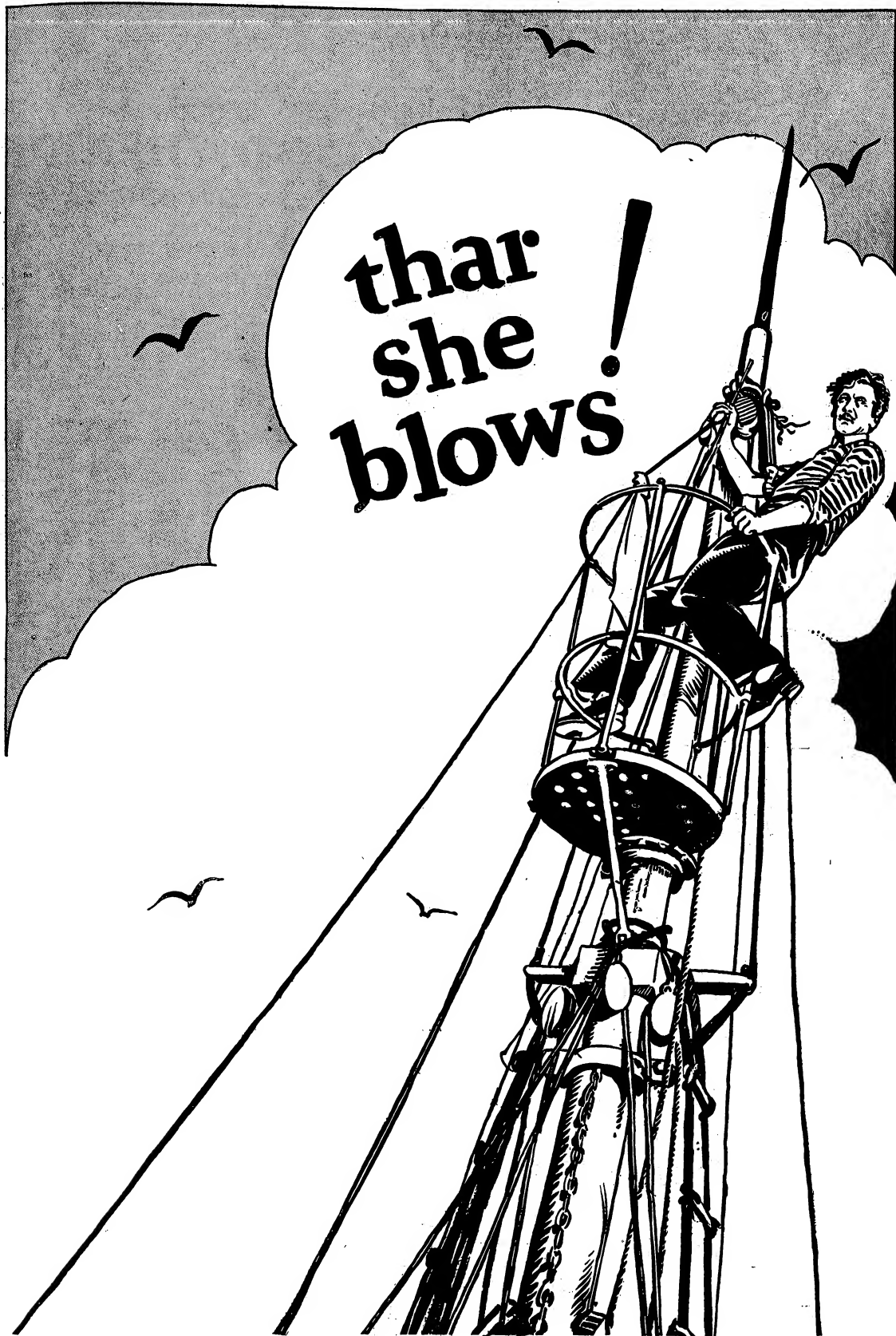
If after all this special attention a player still shows fits of temperament, there's a quick letout. Even the biggest ones aren't being excused for mean dispositions these days.

3 Radio Men Arrive

Hiram S. Brown, Lee Marcus and William Le Baron arrived in New York yesterday (Tuesday) from the west coast. The former two regulars of the Western office after a brief inspection trip to the west coast studios of R-K-O Radio.

Le Baron, Radio Pictures' producing head, is east on one of his periodical trips.

**thar
she
blows!**



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Adapted by
J. Grubb Alexander
Directed by
Lloyd Bacon





Warner Bros.
1930-31 Productions

BIGGER THAN
THE BIGGEST

★
BETTER THAN
THE BEST



"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Revival of stage shows in the larger local theatres has brought a swarm of "opportunity" nights, billed as amateur performances in the Los Angeles neighborhood houses. On record are 27 such theatres, using professional acts for \$5 or less. One office is booking 17 of the stands, taking 10% commission. As an example of prices, a 10 act played three nights for a total of \$20.

Vaude acts are grabbing the dates and their last stand in Coast show business.

Pathe's quota of four features to be made in England by its subsidiary, P.D.C., will be supervised by American director, Robert H. Coast, studio who will be appointed producers and shipped to England. Directors are E. H. Griffith, Paul Slovic, Guy Clapham and Charles Mack. They'll be sent across one at a time, and while there will make Spanish and German versions of their features.

Pathe stars, Constance Bennett, Pauline Goddard, V. B. Jones and Twelve others will also go over for one picture each.

Sound and technicians of British birth also are to be shipped from the Coast for the four quota films. E. B. Derr, president of Pathe, left Hollywood Friday night to make complete arrangements in New York for the quota experiment.

Metro has temporarily released Lionel Barrymore so that he may direct the next picture to be released, tentatively titled "Roseland," at Columbia.

First National has withdrawn its consent to loan Douglas Fairbanks, Jr., to Fox for the juve lead in Will Rogers' "Lightnin' Crude." Joe McCrea, borrowed from Radio, replaces.

If Almee Semple McPherson ever makes the feature she's been planning for six months, Roy Stewart, former cowboy star, will have the male lead. Stewart was the original promoter.

New agreement going into effect Sept. 1 between local theatres and the operators' union has a gentlemen's agreement that the two-man rule for all booths will not be arbitrarily enforced upon the smaller houses. If one man is in the booth, machines the union will let it slide.

Sam Goldwyn is seriously thinking of showing "Whoopie" in two local houses simultaneously. He's waiting to see what happens after "Toll's Angels" tries the idea on Broadway.

Universal's "Western Front" was shot out of its "A" picture category by West Coast's decision that "Good News" should go into the next best because of its extensive magazine advertising starting day and date with the opening. "Blushing Brides" is in the house now, and "Quilet" was supposed to follow.

Decision holds up the general local release of "Quilet," so Universal may put the picture into the R-K-O Orpheum.

Sunday papers listed \$9 miniature golf courses for sale, new high. Meanwhile some of the older courses, losing their heavy play, are letting kids putt around for nothing, figuring they're good shells.

Cutting short his trip to Europe, Buster Keaton will be back here late in September. At Metro, where he's under contract, nothing is said about his next picture.

Universal has renewed negotiations for "Star Scene" after dropping the bargaining once because the price was figured too high.

Universal's "Leatherpushers" series is being held up pending recovery of Kaye Richmond, who sprained an ankle while working.

Gene Byrnes, radio announcer, will appear in 24 shorts for Charles Day Productions. They're comedy monologues by "Standard Discount" character created by Byrnes over the air.

After looking around for a month on the coast, Jacob Ben Ami, Yiddish actor, is going back to New York to continue in legit.

Graf Brothers, who gave up picture producing to manufacture flexible and non-flexible films, are building a plant on Sunset boulevard. Company originally started in San Francisco.

Arthur Loew and Ludwig Lawrence, Metro's reps in Europe, are arriving here by plane early this

week for a confab on foreign productions.

Youngest contract player in the studios is Billy Barry, three years old. Kid goes to Larry Darmour for the "Mickey McGuire" comedies.

Extra payments for the week ending Friday totaled \$1,700. Biggest day was Friday with 1,098 extra people working.

When First National closes down in September, Hal Wallis, studio manager and production exec, and Mrs. Wallis (Louise Fazenda) will go abroad for two months.

Hedda Hopper and Andre Berly have been given their contracts by Metro. Edwin Booth has had her option taken up by the same studio. Barry Norton, out of picture since talkers, is under contract to Paramount. He will be spotted in domestic and foreign.

Lily Damita is scheduled to return here the latter part of this month to resume her contract with Samuel Goldwyn, which has two years to run, under a guarantee of two pictures. The actress was loaned to play the lead in "Sons of Guns."

Rube Bernstein blew back to New York the week. Bernstein had a deal on with Warners which was suspended when the studio announced her contract. Likely he will return to burlesque.

Contract of Gavin Gordon expires Sept. 1 with Metro not renewing it. He will free lance.

By arrangement with Samuel Goldwyn, Florenz Ziegfeld is taking Louis Bromfield east to write the book. Ziegfeld's musical "Broadway" returns here in October to work on the next Ronald Colman story.

Tiffany will make six two-reelers with Paul Hurst based on H. C. Witner's "Classics in Lang."

Metro will make a French version of "Cheril-Bibi," Lon Chaney's next. Written by Eesa Moretti and translated to French by Valentine Mandelbaum, French government's rep here.

Writers engaged by "Liberty" Productions to prepare stories for future productions are Richard Barry, George H. Strayer, Earl Sline, Agnes Parsons and Elsie Robertson. Latter two were formerly at Universal.

Roach has discontinued shooting foreign versions of the Our Gang Comedies. Titles will be used in the English talkers for Export. Metro, which ended the parade in back by dubbing, will use this method in "The Green Ghost."

Columbia has not yet found its male leads for "Tollable David" and "Criminal Code." Outside chance for "Tollable David" will be borrowed from U for "Code."

Benjamin Zeidman, who resigned as supervisor at Paramount, has been engaged by Columbia in the same capacity, with "David" as his first assignment.

Mugg going around town suggesting to bus companies that they get together with him in renting an old studio to take tourists through at \$1 a seat. He's throwing out the balance of seeing pictures made. Extras would be used as supposed players.

Because of a shortage in story material, Paramount has instituted the story cabinet system, whereby writers are associated with each picture over a group of writers at round-table discussions for story ideas.

According to a statement by Carl Laemmle, Jr., John Murray Anderson will work out the balance of his three year contract with Universal. Anderson brought a flock of new stories with him from New York.

Walter Wanger, general manager of Paramount production and Harry M. Goetz, assistant treasurer, are working with Zeidman, Ziegfeld and B. P. Schulberg. Division of production between here and Long Island studios chief topic.

Completing his technical advisory work on "Up the River," Capt. Frank Paebach, former New York detective, is off the Fox payroll.

Figuring that Lew Ayres' b. o. value since "All Quiet" will stand a starring spot, Universal is putting up his next movie, "Mississippis," scheduled as his next.

Because of difference of opinion between U execs and Basil Rath-

In School Again

Hollywood, Aug. 12. Studio secretaries now have a new excuse for keeping their bosses from being interrupted by agents, story peddlers and job seekers. If the exec lunt in conference, he's probably taking his Spanish, French or German lessons.

Most of the major studios employ language instructors who devote all his time going from office giving the writers and executives daily lessons.

GTP HAS NEW 20 MM. DEVICE

General Talking Pictures (DeForest) is set on a new home talker device with new angles. Instead of 16 mm. G.T.P. is going in for 20 mm. width. It is explained by the G.T.P. opinion of engineers that 20 mm. is more suitable for home reproduction.

G.T.P.'s machine weighs 39 pounds and is fitted up with its own amplifier system, similar to radio, the which it operates. It's a socket plug-in idea. Device is already being manufactured for early marketing in about three months, to sell for about \$200.

G.T.P. has hired Estelle H. Ries, daughter of the inventor of the Ries patent, for special publicity work. Miss Ries is a writer with books behind her.

Other new personnel includes Frank Pelzer, patent lawyer, and original attorney who worked out the Ries patent with the inventor; Kimball Stark, radio engineer, formerly with Pads, to be special consultant in the sales and engineering department. Which may or may not mean an expansion campaign, for two technical line experts have also been added. Nobody known to be fired.

WB Invading Texas?

Dallas, Aug. 12. Rumor of possible Warner invasion of Texas comes from Oklahoma City. The rumor, which was first opened the brothers' activities in Sooner state, under management of Leo J. Hill. Besides Midwest, WB also operates the Empress, Liberty and the latter's chief office handling p. a. job for whole group.

So far Texas is strictly Warner-less, although considerable battle has been waged for favorable circuits by both Publics, Fox and R-K-O.

bone over the revised story of "Bonded Diplomat," new "The Command to Love." Ian Keith will play the part originally scheduled for Rathbone. The latter's chief objection to the screen version of the part he played in legit was that the thing had become a bedroom drama set in a parlor.

Susan Glavin's novel, "Brook Evans" is being turned into a picture at Paramount. Its release title is "The Right to Love."

Fashion Features, producing Fashion News, has expanded its operations to take in production of two-reel domestic comedies.

His contract at Metro expiring next month, Sammy Lee may go east to stage the film "Tom Dick and Harry." Meanwhile, Lee still has four more shorts to produce for Metro.

Richard Barros, former indie agent, has been appointed head of the new branch of the former agency of the local William Morris office.

Adam Hull Shirk's play "The Ape," produced locally as a mystery shocker, is being adapted for laughs by Liberty Productions.

With Amos 'N' Andy picking the supporting cast for their first R-K-O picture, the studio at their request, "Imported Russell Powell, stage character player from the east, to play the part of 'Kingfish'."

Elevated from the story department to supervision of foreign version shorts, the former Gray will work under John Stone, head of the entire foreign department.

Fred Beers has quit his agency partnership with Phil Berg to become asst. casting director to Cliff Robertson at Columbia.

Sono-Art's Affiliations Unknot, Leaving Cruze with Tiffany

DOUG MacLEAN ASKS \$5,000

Suit Against Warners Over "Never Say Die" Rights

Hollywood, Aug. 12. Douglas MacLean is suing Warners for \$5,000. This is allegedly done for the rights to play "Never Say Die" done a silent by MacLean some years ago.

MacLean claims a contract was signed last August, subject to the adjustment of distribution rights of Pathe. Warners has not completed its part, despite Pathe angle being smoothed out, MacLean charges.

HUFFMAN OF DENVER HAS CIRCUIT OF FIVE

Denver, Aug. 12. Harry Huffman is taking over the Tablor, 2,200 seats, from the Bi-Metallic Investment Co. on Oct. 1 and will close the theatre for two weeks for overhauling and re-equipping. He will spend \$50,000 in improving the house, including a new lobby.

Huffman's control of the Tablor will close his own America within a year, as the Bennetts, who controlled the Tablor, want to build an office building where the America is now.

This deal gives Huffman five theatres in Denver, three of them first runs.

Fox and Warner films will be used as the backbone of the new programs; not decided if stage shows continued at the Tablor, where at present they are using Fanchon and Maude.

Mark J. Bennett, manager of the Tablor, is undecided as to his plans. Taking the Tablor after it had been going in the red, consistently made it a money-maker. This is the first theatre he has been with, coming from the insurance and real estate business.

Marcus Opens Old Studio For Buffalo Bill Picture

Hollywood, Aug. 12. Gene Marcus, former state right distributor, will produce light westerns featuring Buffalo Bill, Jr. Pictures will be made at the old U. M. Dalley studios, with Irving Fine supervising. Release will be through the state righters.

Studio has been renamed the West Coast Studios, and Photo-Kinema talker equipment installed.

Chas. Rogers' Specials

Two of the super specials which Charles Rogers will make under his contract with Radio Pictures will include picturization of the stage play, "The Common Law," and "Millie," a flapper novel. He is now on the coast preparing for casting. Rogers' contract calls for no hurry on production while the inside being that Rogers will extend his operations on the four films over a year so as to assure reasonable safety in effecting quality.

CITY AS EXHIBITOR

Danbury, Aug. 12. The town of New Britain, Conn., is going into the picture business. The town hall, recently presented to Newtown, has an auditorium completely equipped for sound pictures, and the town is now cashing in on it. Arthur J. Smith has been named as manager.

All boards of selection will censor the film before shown to the public.

HONOLULU SHORTS

Hollywood, Aug. 12. Brown-Nagel will produce a series of shorts in Honolulu. Pictures are to be made in sound and Multicolor. Reported Tiffany will release.

Iwerks' New Cartoon Series

Ub Iwerks has taken out license under the Bray-Hurd patents to produce a cartoon series of entirely new character for release through Metro. Iwerks was formerly with the Disney Cartoons.

Looks like Tiffany has bought the James Cruze contract from First Division and that Cruze hereafter will produce and direct under the Young banner, at least for next year. Program is given as calling for 10 pictures to be made by Cruze. Deal towards this end given as set with parties signing in Detroit Tuesday (12).

This means that Cruze Productions, Inc., has pulled out of its Sono-Art deal, which ends Sept. 1. At the same time Sono-Art may pull out of its deal with World Wide on distribution at the same date. Studios of Sono-Art having been closed and the company now only awaiting completion of two films which Cruze is still to make under Sono-Art contract before new plans can be evolved.

Sono-Art company was set and doing okay until its financial support, gradually, with no warning. Company still has "Honeymoon Lane," an Eddie Dowling film, which goes for distribution through Paramount-Publix.

Pathe and Cruze are signing with Tiffany makes it look like F. D. has pulled out by same token, since F. D. was supposed to have contract with Cruze Productions, Inc., for next season.

Whole thing is plenty involved. Both Cruze Productions, Inc., and F. D. were tied in with Sono-Art, principally through a contract with F. D. whereby latter got distribution rights in New York territory plus slice elsewhere. Elsewhere meant where World Wide distributed. World Wide being tied in with Sono-Art, and distribution, World Wide also is tied in with Educational, both companies being controlled by E. W. Hammons, president of Educational.

UNIONS AND THEATRES MEETING ON COAST

Los Angeles, Aug. 12. First skirmish in negotiation of new contracts between allied stage crafts and theatre managers failed to bring an agreement after a three-hour meeting yesterday (11).

The stage hands are directing the battle, with the operators and musicians on the sidelines until that union has closed its negotiations. A \$5 increase over the present scale is asked by the stage hands in all houses, while operators are making the same demands in deluxe theatres only.

Other demands are made but until the question of scale is settled, they will not be taken up. Attitude of the musicians is neutral but with a few changes set forth in their new demands.

Thus far only the picture house managers have conferred with union officials, with legit managers biding time although the impending September conference is expected.

Further conferences between labor groups and theatre managers will be held this week.

Chances of any battle are stated as slight.

Another "Cohens-Kellys"

Between Shorts at U

Hollywood, Aug. 12. With U starting its two-reel series of Murray-Sidney shorts this week, it's likely the pair will make a feature in between.

Picture, as outlined, will be called "The Cohens and Kellys Hunting Wild Game in Africa."

"Silent Men" Talking

Culver City, Aug. 12. Metro will re-issue a talker version of "The Valley of Silent Men." This was made as a silent six of seven years ago by Cosmopolitan.

WB'S NEW SHORTS

New Vitaphone varieties made at Warners' Flatbush studio include: Andrew Toomes in "Knocking 'Em Cold"; Donald Brian in "My Missions"; Chester Brakine; "Trip to Paris"; with Bobby Ray; and "The Unfair Sex" by Benny Ryan with Dolly Gilbert and Dan Healey. Willie Howard and Lee Kohlmair are to appear in "The 13th Prisoner."



EVERY SIGN OF THE TIMES POINTSTO PARAMOUNT!



1. Under present theatre conditions you can't afford to gamble with the quality of your 1930-31 attractions. Buy safe—buy PARAMOUNT.
2. You should depend upon a producing company which will not have to re-trench upon money and talent put into pictures, thus decreasing quality. PARAMOUNT'S resources and roster of stars are the largest in history.
3. Things that strike thinking exhibitors in 1930-31 product announcements:
 - a. PARAMOUNT gives definite information as to titles, stars, casts, etc.
 - b. PARAMOUNT'S program contains an amazingly high percentage of naturals.
 - c. PARAMOUNT has only Class A stars at the height of their popularity. Also more coming stars than anybody in the business. The PARAMOUNT exhibitor will have more box office names in March, 1931, even than he has today.
 - d. PARAMOUNT has a large number of pictures deliberately designed to bring children to your theatre. Harold Lloyd, Moran and Mack, "Skippy," "Tom Sawyer," "Huckleberry Finn," a whole series of Westerns, etc.
 - e. PARAMOUNT has the only short subjects program actually based upon a nation-wide survey of theatre needs.
4. PARAMOUNT theatre as well as production brains sit in on our 1930-31 group. A protection to all exhibitors.
5. PARAMOUNT'S policy of dealing with customers is notoriously fair. We are proud of the goodwill we enjoy with theatre men.
6. When the going roughens, the wisest policy in any business is to stick to the leader. In show business—PARAMOUNT.



**THE SIGN OF THE TIMES IS A
1930-31 PARAMOUNT CONTRACT**

ACES OF FIRST NATIONAL'S SQUADRON OF HITS!

RICHARD BARTHELMESS
IN THE AGE OF ALL AIR EPICS
THE DAWN PATROL
with Doug. Fairbanks, Jr., Neil Hamilton
46 Stunt Fliers

TOP SPEED
BETTER THAN "HOLD EVERYTHING" WITH
JOE E. BROWN BERNICE CLAIRE
Jack Whiting
Laura Lee

Records fell in New York, Boston, Pittsburgh, Frisco, Portland, Seattle, Chicago, Philadelphia.

With one mighty swoop, they buried Old Man Slump under a heap of broken records. . . .

Overnight they were acclaimed the industry's heroes. They made the world safe for profits. Their deeds have endeared them to the public's heart. . . .

Bigger receptions than Lindbergh's follow them into the country's finest theatres. . . .

Watch First National's Squadron Of Hits. They're all aces! . . .

Topped the top in Pittsburgh and Washington. Set for "A" playing time everywhere.



"Vitaphone" is the registered trade mark of the Vitaphone Corp. designating its products



Play These Hits During August, Warner Brothers Silver Jubilee Month

ARTY BUNCH GOING BIG FOR SILENTS IN CHI

Chicago, Aug. 12. Silent pictures here are swinging into the exclusive class and are getting a big push from the ultra smart first house to try the idea was the Cinema on the near north-side which has been rolling up a nice biz. Latest is the Central, which will be known as the Punch and Judy after Sept. 1 and will cater to the silent reels.

This house, located in the music school section of the Loop, is having approximately \$50,000 spent on interior decorations and will serve coffee and cigs, the same as the Cinema, with each show.

Art music and other sidelines will be given spots in the smoking rooms and lobbies, with artists painting a quick likeness of any patron who wants to sit still for a half hour and \$5.

PAR'S L. A. STAGE SHOW DEPENDS ON UNION

Los Angeles, Aug. 12. Matter of resumption of stage units at the Paramount as one of four houses on the west coast for which produced out of San Francisco hinges, according to latest report, on a settlement for a new contract with stage hands. Until that time stage shows will not be placed in the local Paramount, and not then unless Publix is successful in negotiating a satisfactory contract with the union.

Publix officials are meeting with union men on the new contract, with another conference scheduled for this week at which scales for the coming year may be mutually agreed on.

Until that time return of stage shows remains in the air.

Joe Goldberg Coastward; And Col's Good Season

Columbia's general sales mgr., Joe Goldberg, is leaving for a trip to the company's coast studio.

Film men say Columbia looks in for a good season. Besides its contracted playing for R-K-O, Goldberg has set Columbia production on the available houses on about all of the other circuits excepting Paramount.

Last deal Goldberg is reported to have made before leaving was with Warners.

Par-Publix May Scrap 2 House Organs, Issuing 1

Paramount Publix may scrap its two house organs, "New Show World" (distribution) and "Public Opinion" (operation) and in their place get one inside organ under the title of "Paramount Publix World."

The move is under discussion at present with the separate organs continuing until something definite is decided.

Ben Serkovich has been editing "Public Opinion" and Leon J. Bamberger Par's "New Show World."

In discussions so far on the proposed inter-organ paper, considerable opposition from Publix has been voiced against the merger. It is known.

UNLICENSED INDIE FINED

Lynchburg, Aug. 12. L. M. Winesburg, indie exhib at a whistle-stop called Stephens City, this state, was ordered not to show United Artists and Paramount pictures without the owners' consent by Judge Henry Clay McDowell of federal district court.

In addition Winesburg paid \$250 to U. A. and \$1,500 to Paramount for infringing copyrights by showing pictures without their license.

Par Pop Club Nominates

Nominations of officers for the Paramount Pop Club for the next two years are F. L. Metzler, president; Lou Diamond, vice-president; J. Dugan, treasurer; Rose Reichenbach, Helen Winston, E. A. Brown, J. E. McDermott and Joseph A. Walsh, board of governors.

Publix Drops One

Publix has cancelled its lease as of August on the Streetcar, Ill. Circuit retires from the town.

Machine Age

Hollywood, Aug. 12. Tiffany's retrenchment order has affected the front manager, who has been on the job for two years.

He is being replaced by a board faster and a buzz from the phone operator.

CHI EXHIBS DEMAND % TERMS AND % PROFITS

Chicago, Aug. 12. Exhibitors here are demanding that more pictures be played under percentage agreements. Exchanges are not strong for the idea, mainly because of the inability of checking up accurately, and cost of the checkers, which in some small houses is almost as much as the distributor's share.

A new note brought up by the exhibitor associations is a demand to share in the total profit of a picture, since they believe that as exhibitors they contribute largely to the picture's success.

Figuring that the Chicago territory sales quota, which is generally estimated at 12% of the national sales value, the exhibitors are demanding rebates in cases where the total receipts exceed the quota. For instance, in the case of a \$1,000,000 national quota, Chi territory share would be about \$125,000.

The exhibitors argue that if the picture, played on percentage, grabs \$200,000 locally, the excess should be split between the exchanges and exhibitors.

PUBLIX ORDERS ORGANS BACK IN NEW HOUSES

Lynchburg, Aug. 12. Builders of the new 1,600-seat Publix house here have received orders from Paramount headquarters to install two organ lofts large enough to accommodate a huge organ.

Publix officials previously never officially announced the house would contain organs, but it is generally understood one will be bought out of \$105,000 set aside for "decorations."

This is a reversal of some of Publix's last year's plans when new theatres were proposed to be only minus organs but also stages.

The trend of things has been such since that not only were stages ordered back, but remodifications also made provisions for the organists, heretofore an important integral factor in Publix theatres.

Derr Right Back

E. B. Derr of Pathe hit New York Monday and will return to the coast the end of the week.

The president and producing head of Pathe came east to talk over business matters in general, relative to the company, including arrangements for the lease of Her Man.

"Her Man" is the current Pathe rave. Any Patheists will swear it's a better talker than "Holiday."

Robertson with Col.

Los Angeles, Aug. 12. John Robertson, vet director, has been signed by Columbia to make "Madonna of the Streets."

WARNER'S, NEWARK, CLOSES

Newark, Aug. 12. Although repeated denied, Warner closed the Rialto Aug. 8. It was suddenly decided Wednesday (6) it was senseless to buck the weather any further. Notice had been given from week to week that the summer but this intended merely as a precaution.

The Orpheum, colored house, has also closed until the end of August. This is the first summer the Orpheum closed since it was made a colored house.

Other houses closed are Fox Terminal, Little and Playhouse and of course the legits. If present plans are carried out, the two legits open Aug. 25, while the picture houses are still closed.

The only first-run uncolored house now open in the city is the big Mosque.

McCarthy Assists in Fox Office Prior Going West

J. J. McCarthy is expected to remain in New York four or six weeks before departing for the Fox studios on the coast. He lately returned from across, after handling the opening of the John McCormack picture, "Song of My Heart," in London and Dublin.

McCarthy will step into Al Lewis' post in the local Fox office while Lewis makes a flying trip to the coast. Upon Lewis' return McCarthy will start westward for the winter.

Infringement Alleged by Fearless Camera Patents

Hollywood, Aug. 12. Suits charging infringement of patents by Fearless Camera are on file in Federal Court here through several complaints.

Mitchell Camera Corp. is suing Ralph G. Sears and his wife, Grace M. Foster, for utilizing an improved film magazine and movement mechanism.

Similar charge by Samuel L. Harris of Associated Press Patents is on record.

Little Left on 1st N. Lot Until Re-start in Jan.

Los Angeles, Aug. 12. First National has begun production on its program of nine foreign version oratorios, starting with the French and German talkers. It is cleaning up but three talkers on the regular schedule, "Sunny," "Mother's Cry" and "Little Caesar," before going into operation only for the foreign versions.

Except for this, studio will be inactive until December, when building of sets will begin for the new shooting schedule slated to start the first week in January.

Okla. Circuits Merge 26 Houses in 17 Cities

Oklahoma City, Aug. 12. Momand Theatres and Griffith Amusement Co. have merged as the Momand-Griffith Theatres, Inc., headed by J. Momand as president, with headquarters here.

The merger combines theatres in 17 cities in Oklahoma.

Universal retains its 50 per cent. interest in the Griffith chain.

The theatres operated by Griffith in Texas will continue to be operated by that company.

Cities and towns involved are Oklahoma City, Shawnee, Wewoka, Seminole, Okmulgee, Earlsboro, Henryetta, Paw, Holdenville, Harborthorpe, Muskogee, Alva and Clinton.

Coast Trade Papers

Hollywood, Aug. 12. Three new film publications, two trade, are reported in the offing here.

Following the Aug. 9 issue of "Inside Facts" most of the staff of that sheet departed and are contemplating starting a picture and show paper of their own. "The Reflector" is the reported title.

Bill Wilkerson, formerly of the "Daily Review" in New York, is mentioned as behind an incipient trade daily for the film colony.

Third paper with general gossip policy will be named "Hollywood Tattler."

Rockne's Shorts

Pathe, through a deal closed by Terry Ramsaye, editor of Pathe News, is making a series of six-foot ball shorts in which Knute Rockne, the coach, goes into detail on some of the more important plays.

Release with the commencement of the new gridiron year. First two are in the cans with the titles, "The Last Yard" and "The Hidden Ball." Pathe papers with great educational bet in school and college centers where Rockne will get regular feature billing.

Ina Claire in "Royal Family"

Ina Claire arrives in New York August 16, for "The Royal Family" which Par will produce at Astoria. Production not scheduled to get under way until September.

Theatre Wiring Saturation Almost Near; The Electricians Ogle Other Revenue Sources

A "MURDEROUS" SHOW

Detroit, Aug. 12. "Manslaughter" opens at the Paramount Friday (14). Short subject booked in with it is "Lady, You Stay Me."

Dave Lipton, handling publicity, is using slug on ads, "Show that will knock you dead!"

TEXAS HAVING NO ARB. BOARD, TIFF SUES IND.

Dallas, Aug. 12. Minus services of regular arbitration board for Texas distributors, Tiffany's branch here has resorted to legal action against offending indie exhibs. Charges have been filed in local court against Majestic, Regio, and the Rivolt at Waco, involving damages to film print and non-fulfillment of contract. TIFF states that this new policy towards indie exhibs is not new.

Local arbitration board dissolved last year under pressure of Texas Allied exhibs following trust and blacklisting charges. Since then exchanges have had to use own judgment in dealing with aquawks. TIFF's action will probably set precedent for other distributors.

Both initial Tiffany offenders violated franchise which TIFF officials claim are regular legal documents, subject to prosecution.

FOX W. C.'S ORPHEUM

Takes Over R-K-O House at San Diego

Hollywood, Aug. 12. Fox West Coast may take over the Orpheum, San Diego, shortly. What policy will be adopted is not decided.

R-K-O changed house from full to split week about two months ago and a few weeks later dropped variable entire to a straight rental basis for five years.

Fox West Coast has taken the stand that not only does it want, and insists on, time and admission price protection, but also first run protection, double feature protection, two for one protection, and if they think of any other kind of protection, they'll let 'em know later.

In several cases the major circuits have asked for 20 to 40 days' protection over theatres 15 to 20 blocks away.

Milwaukee Sew-Up by 2 Has Indies Squawking

Milwaukee, Aug. 12. The Wisconsin Independent exhibitor association has appealed to the Hays office claiming that Fox and Warner Brothers, who control this town, are taking the attitude that if they, as the major exhibitors, don't care to abide by the zoning, entire are the indie exhibs going to do about it?

The Fox organization has taken the stand that not only does it want, and insists on, time and admission price protection, but also first run protection, double feature protection, two for one protection, and if they think of any other kind of protection, they'll let 'em know later.

In several cases the major circuits have asked for 20 to 40 days' protection over theatres 15 to 20 blocks away.

WANT CRUZE FOR ONE

Hollywood, Aug. 12. Columbia is dicker with James Cruze to direct one picture. No story has been selected yet.

Cruze has announced a program of six pictures for the coming year, but as yet has not secured a release.

Johnson's "Big Boy," Pop Run Johnson's "Big Boy," his last for Warner Bros., is scheduled for pop run at the Winter Garden. It will be the first Johnson to be given a New York premiere under the usual \$2 sale.

"Big Boy" is tentatively set to follow "Dawn Patrol" into the Garden around Sept. 11.

Hall in Tiff Film

Hollywood, Aug. 12. James Hall goes with Tiffany for one picture.

He will have the male lead in "The Still Alarm."

With sound only 1,500 theatres away from the saturation point, the electricians are preparing for dependence on Hollywood for their future revenue from show business. Together, with Western majoring in the figure, the electricians are certain of garnering \$135,000 every week, at least until producers' recording licenses expire in 1944.

Royalty of \$500 per reel on 270,000 reels, averaging just the releases for a single week, make the Hollywood recording angle the real factor of electric stability in the picture industry.

Only 1,500 of the 2,265 un wired theatres in the "possible" class are considered definite sales prospects during the next six months when electric executives see the theatre equipment market in America stripped of all the heavy cream which it has been giving to the electricians, particularly General, during the past two years.

To date 1944 theatres are wired, of which Western claims slightly under 5,000, while Radio Photophone's current figures credit it with another 1,234. The others are in-between and nondescript devices. The theatre's annual profit in talker equipment can be gauged from a margin of nearly \$2,000,000, which Radio has taken on in installation of about 1,000 equipments during the past six months. In one month the profits are reported to have reached \$200,000.

Western's profit from equipment has been even greater, inside stating the 25 per cent of the retail price covered cost of manufacture.

With the intake cut by saturation, eliminating the theatres' need, or reducing it to a minimum, both electricians are busily pushing other projects with the hope that the decrease will be counter-balance.

Of the two, however, General is in a better position, being set with its home equipment and already figuring that the profits from this will eclipse any record scored in slow business.

Western is considering a by-product reported to be something entirely foreign to the industry.

ROBB & ROWLEY NOT IN ON ANY THEATRE DEAL

Dallas, Aug. 12. H. B. Robb, head of Robb & Rowley, largest Texas indie circuit, back of Fox with denial of any further R. & R. negotiations with major circuits.

For a while it was apparent that R-K-O was after Robb's 75 houses as a strategic attack on P-F's monopoly of smaller towns in the state. 'Twas rumored Robb's price was too ambitious for R-K-O approval, latter seemingly satisfied to let Publix keep its smaller towns, temporarily, at least.

Robb says he only signed in New York for a couple of picture franchises (5 years) with Metro and R-K-O.

Besides being largest, R. & R. circuit about last indie chain of important proportion in south.

Can. FP Buying Anywhere

Ottawa, Aug. 12. After buying the 1930 Fox product for its chain of 195 theatres, Famous Players-Canadian Corp. signed for Warner and First National pictures for the coming year in practically all Canadian cities.

There are no longer any rumors of Fox and Warner theatre chains in the Dominion.

NEW R-K-O, DETROIT, STARTS

Detroit, Aug. 12. The R-K-O house here opens the 16th, with "Dixiana" as the first attraction. House opens all sound, Arthur Prudenfeld, formerly distribution publicity for R-K-O out of St. Louis, is in as manager of the new house.

Texas College Wires

Dallas, Aug. 12. A Texas college's new 400 seat auditorium is being wired for sound with acoustical adjustments.

First instance known where sound given such a subject, although several public and school auditoriums have been temporarily wired in Texas.

6 BIG *to* Columbia's

FRANK CAPRA



now directing

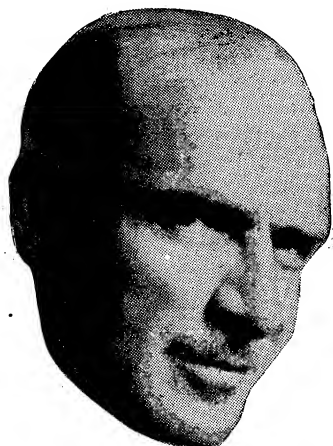
DIRIGIBLE

With JACK HOLT and RALPH GRAVES

... From Lieut. Commander Frank Wead's great story. Mr. Capra gave you "Submarine," "Flight," "Ladies of Leisure," "Rain or Shine," and many other box-office successes.

HOWARD HAWKS *to direct* **THE CRIMINAL CODE**

From the sensational New York stage hit by Martin Flavin... and winner of the Theatre Club Trophy as the best play of the year. Mr. Hawks wielded the megaphone on "The Dawn Patrol," "The Air Circus," and numerous other big attractions.



JOHN BLYSTONE
to direct

TOL'ABLE DAVID

Joseph Hergesheimer's immortal screen classic brought to the screen as a talking picture, by public demand. Mr. Blystone is the director of "So This is London" and many other money pictures.



COLUMBIA

DIRECTORS

start off

Superior Twenty



VICTOR FLEMING

to direct

ARIZONA

Written for the screen by Jules Furthman from Augustus Thomas' greatest outdoor play. To be produced on an epic scale. Mr. Fleming directed "The Virginian," "Common Clay," and other big-time productions.

JOHN ROBERTSON

to direct

MADONNA

OF THE

STREETS

An adaptation of the famous novel, "The Ragged Messenger," by W. B. Maxwell. To be produced up to the full possibilities of a great title and a great story. Mr. Robertson directed Mary Pickford and Richard Barthelmess in some of their biggest productions.

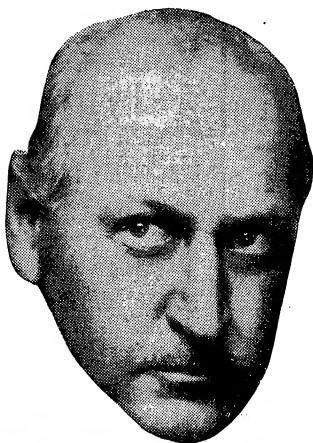


LIONEL BARRYMORE

to direct

BARBARA STANWYCK'S 1st NEW-SEASON GIANT

The greatest star find of years to be presented in a powerful drama destined to touch new high grosses. Title soon to be announced. Mr. Barrymore directed The Rogue Song, Madame X and many other seat-sellers.



PICTURES





Samuel Goldwyn Presents
RONALD COLMAN

In his greatest success **"RAFFLES"**

supported by Kay Francis and David Torrence. Praised by critics and public as his finest picture. A tremendous hit everywhere. New York, Cleveland, San Francisco, Portland, Detroit and other cities pay in big grosses in spite of heat wave to see this one.



HAROLD BELL WRIGHT'S
"EYES OF THE WORLD"

Henry King Production with Una Merkel, John Holland and big cast. Presented by Inspiration Pictures, Inc., and So Lesser. The book that has gone over the 2,000,000 sale mark. The greatest melodrama of any year. Opening for its World Premiere at the Rivoli-United Artists, New York on August 14th for indefinite run.



"THE LOTTERY BRIDE"

Joseph M. Schenck presents Arthur Hammerstein's thrilling operetta with Jeanette MacDonald, Robert Chisholm, Joe E. Brown, Zasu Pitts, John Garrick. Music by Rudolf Friml. John W. Considine, Jr., General Production Manager. Scenes in Technicolor. The most stupendous dramatic musical of all times. An intense story of strong appeal from start to finish.



Joseph M. Schenck Presents
D. W. GRIFFITH'S
"ABRAHAM LINCOLN"

The story of a Man. The Wonder Picture of the Age. Greater than the "Birth of a Nation," with Walter Hutton and Una Merkel. Also Hobart Bosworth, Henry B. Walthall, Kay Hammond, Frank Campeau, Ian Keith. Adaptation and dialogue by Stephen Vincent Benet.

Gala World Premiere at \$2 top, Central Theatre, New York. The most important motion picture released in fifteen years.



Florenz Ziegfeld and Samuel Goldwyn Present
EDDIE CANTOR
in **"WHOOPEE"**

Screendom's mightiest contribution to motion picture entertainment. As the Motion Picture News says: "Will hit heavy when it reaches the theatres. Cantor is going to tear them right out of their seats. Gorgeous scenery, beautiful girls, tuneful music and fast tempo picture. Should turn in substantial runs and business." From the musical comedy by William Anthony McGuire. Directed by Thornton Freeland.



GLORIA SWANSON
"WHAT A WIDOW"

This Allan Dwan Production with a cast that includes such well known players as Owen Moore, Lew Cody, Margaret Livingston, is the greatest box-office picture Miss Swanson has ever produced. Gowns, the most beautiful she has ever worn. New creations for this picture. Here we have the star in the type of role that has made her such a tremendous drawing name everywhere. Here is a marvelous ultra-modern comedy with songs written by Vincent Youmans who wrote such stage hits as "Hit The Deck."



Joseph M. Schenck Presents
NORMA TALMADGE
"DU BARRY—Woman of Passion"

A Sam Taylor Production. Supporting the star are found such big names as William Farnum, Hobart Bosworth, Conrad Nagel. This picture marks Mr. Farnum's return to the screen and his first talking production. The most stupendous Talmadge picture ever made and the most inspiring drama of all time. Nothing has been spared in making this a sensational box-office picture of any theatre in the country.



NEED
UNITED ARTISTS
during 1930-1931

You need these 19 stupendous productions—pictures that have made the whole industry gasp in amazement at their box-office strength.

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UNITED ARTISTS
Record-makers—Everyone!

LIEBE IM RING

(Continued from page 15)

meanly, but if that was to infer "Love in the Ring" is an all-talker from German studios, inference is wrong. Apparently recognizing that anything now that isn't all-talking isn't wanted, the producers attempted with considerable success to make it appear this is an all-talker, whereas it actually isn't. That is partly achieved through the total absence of titles for silent scenes, with the trend of the story left to the audience in such sequences.

Some scenes are in dialog, including one where Schmelling is dined after his first knockout and the closing sequence in which the climax fight figures. In others, including several in closeup with Schmelling or other characters in conversation, nothing is heard excepting incidental sound effects, where they could be injected, as cheering of a mob, laughing, singing, etc.

In many spots this synchronization with the sound from crowds filling the ears is like an optical or

rather an aural illusion. One must stop to realize the central characters and those scenes were originally shot silent.

Story was produced before with it likely a few scenes were done later with the clump and others talking.

Story is banal but easy to follow, even for those who understand little or nothing of German. It deals with the market clerk who discovers he can fight and is piloted forward by a cunning promoter, with that personage plus the girl of the market responsible for the break between the coming scrapper and a vamp who has him in her tentacles. Carried out in the usual way. Some padding all of the way.

Comedy relief has been worked into the production, with Schmelling shouldering some of it with nice police. He gives a steady performance when playing straight, also, and seems to have little fear of the sea, that going for love scenes as well as the fighting stuff.

Rest of cast better than in average German product, with less over-acting than usual.

Photography excellent. Recording not the best in spots but passes. Char.

SEA BAT

Metro production and release. Directed by Wesley Ruggles. Story by Dorothy Yost. Adapted by Bess Meredith. Featuring Charles Bickford, Reginald Denny, Nils Asther, George F. Marion and John Miller. At Loew's New York, one day, Aug. 8. Running time, 66 minutes.

A highly imaginative tale for this thriller that will be devoured whole by the boys and girls who patronize neighborhood theatres.

It's a blood and thunder film, starting off with a bang and ending that way. In the middle is where the trouble arises. It is the big setback. Center acts from lack of the expected action, especially following the humdrum opening. Too much talk also there.

Story is laid on a tropical island. It opens with a group of black and white natives aboard a vessel which is going to sea for sponges. Introduction title explains the sea bat as a huge sea animal, shaped like a bat, which has frequently been known to get under and lift a ship.

The girl's brother, while diving for sponges, is killed by a sea bat when the villain, unknown to those above, severs the cord which attached him to the ship, cutting off his escape. As the girl forsakes her religion, because her brother

carried a cross for good luck, a two-fisted priest visits the island.

It develops the priest is an impostor. In reality an escaped convict from Devil's Island. He and the girl go for each other and plan to escape together, where the priest discovers that the villain, the same one who killed the girl's brother, has discovered his identity and intends to turn him in.

As the priest attempts to escape he is captured by the villain. They are in a motor boat with the villainous group about to return the priest for the reward when a sea bat overturns the boat as they harbor him. All are killed but the priest, who returns to the girl.

Opening clips showing the vessel with divers is bound to arouse interest. Also the immense sea bat cutting through the water. Finish with the sea bat harpooned and dragging the boat after him, tumbling the men into the water, will get a rise. Included is a corking fight between Charles Bickford and two men.

Bickford is the posing priest. His tough manner of talking and huge build shine among the whole cast. Asther is the brother, only at the opening. Raquel Torres looks the expected but otherwise was not so hot. Overdid it in parts and vocal delivery. Miljan is the villain.

Red blooded for the neighborhood.

PARADISE ISLAND

(With Songs)

Tiffany production and release. Directed by Bert Glennon. Cast includes Kenneth Harlan, Marceline Day, Gladys James, Tom Santuchi, Betty Boyd, Paul Hurst, Irie Porel, With Standard Music and lyrics by Will Jason and Val Burton. Story by B. Dearing. Scenario by Monte Katzer. Photography, Max Dupont. At Stanley, New York, one day, Aug. 8. Running time, 69 minutes.

For the neighbors it's a kindly film. Atmosphere, Hawaiian music and a couple of American tunes, for no good reason as they don't stay remembered. Acting is routine and scenario presents loopholes.

On the outside analysts look like the scenario and director didn't jibe with the South Sea yarn or the yarn was a punkaroo from the beginning. Where this will particularly flop with customers is that it's an old crowsy among South Sea types. Little that's new and some scenes totally unnecessary.

LONESOME TRAIL

(With Songs)

A. G. A. Durlan production. Syndicate release. Starring Charles Dary. Directed by Bruce Mitchell. Photographer, Paul H. Allen. Cast includes Jimmy Aubrey, Virginia Brown, Virginia Canut and Art Mix. Disney Powers Cinescope recorded. At Loew's New York, half of double bill, one day, Aug. 7. Running time, 50 minutes.

This western is upturned on drama. Title is misnomer and recording poor. Story is back fled. But the Hobokenized manner in which it is enacted and has been directed will either make customers laugh with or at. Either way that's entertainment and rates a double feature spot.

Charles Delaney is new saddle product. From exploitation angle exhib who has customers fancying pinto films of this kind can utilize the fact that both Yakima Canut and Art Mix are in it. Kids ought to go for this.

Music is the cowboy variety and the action takes a sudden halt each time to permit it. Delaney sings in nasal, "Oh, Susannah," every couple feet except when he's riding into a shot.

Wings of Adventure

(With Songs)

Tiffany production and release. Featuring Rex Lease and Armda. Cast includes Clyde Cook. Directed by Richard Thorpe. Scenario by Harry Brown. Photographers Arthur Reeves. RCA recorded. At Loew's New York, half of double bill, one day, Aug. 7. Running time, 63 minutes.

Unimportant western with facetious humor this film rates best for the double feature bills. Dialog and photography clear. Quite a bit of Mex chatter by Armda and a couple of others. It means nothing at all to American audiences as put on here. Recording okay. Little exploitation possibility, except cast's names.

Songs used include an unintelligible one sung by Mexican rebels and a tune sung by American cavalry soldiers. Purely for kids, although adults might get a kick from laughing at the actors. Armda is okay, but limited. She also does a Mex song.

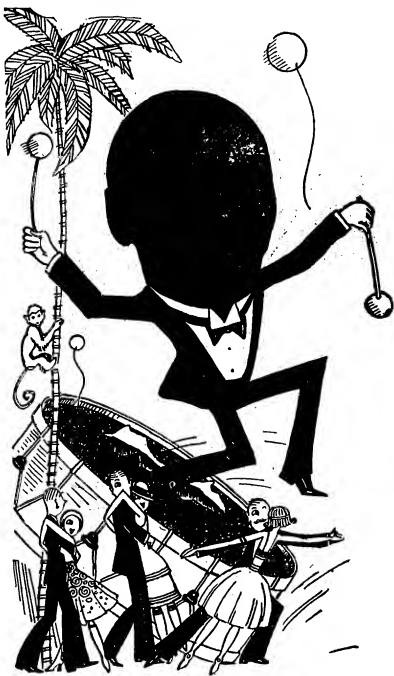
Lease plays an aviator who, while accompanied in flight by his mechanic (Clyde Cook), gets captured by Mex rebels. It's always "Viva" something with these birds. So when the chief rebel comes to claim Armda for a bride she lures Lease to help her.

Windup for an American cavalry aiding Lease and girl to escape avenging Mexicans with a hangup finish furnished by Clyde Cook. He also has escaped only to crash his plane for a funny fadeout.

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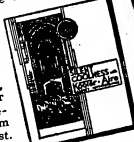
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AUGUST 17



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with

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KENNETH MACKENNA, SHARON LYNN
ROSCOE KARNS

Story by Ben Ames Williams •

Directed by BERTHOLD VIERTEL

See Milton Sills in a new kind of a role, bigger than he has ever had. And Dorothy Mackaill the beautiful, great-to-see and great-to-hear as she sings songs you'll remember. A romance that's a spine tingler and heart toucher combined.

AUGUST 24

ZANE GREY'S GRAND STORY LAST OF THE DUANES

with the Big Shot of Western stars
GEORGE O'BRIEN

and LUCILE BROWNE, talent from the stage
MYRNA LOY, the orchid of the screen
WALTER MCGRAIL, popular leading man

Directed by ALFRED WERKER

Caviar to kids and all others who love to pile thrill on thrill... Rattle of shots...Thunder of hoofs...O'Brien rides like a Cossack, and can pack a lot of petting into his good right arm. You'll gasp at the terrific falls of horses and men...44 calibre in every way.

AUGUST 31



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SUPREMACY

JOHN McCORMACK IN SONG O' MY HEART

with MAUREEN O'SULLIVAN,
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Directed by FRANK BORZAGE

Box office bonanza proven by 3 big weeks at United Artists Theatre, Chicago, in pre-release showing, bringing best business in months. The marvelous voice that thrills the world at \$5 a ticket can now charm your customers at popular prices.

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ON YOUR BACK

with

IRENE RICH H. B. WARNER
RAYMOND HACKETT
MARION SHILLING
ILKA CHASE

Directed by GUTHRIE MCCLINTIC

Liberty Magazine story by Rita Weiman that made two readers for every one there was before. Million dollar fashion parade of gorgeous girls in glittering gowns. Great in heart interest, big in suspense.

SEPTEMBER 14



VICTOR McLAGLEN IN A DEVIL with WOMEN

with MONA MARIS
HUMPHREY BOGART
LUANA ALCANIZ

Directed by IRVING CUMMINGS

The great lover of the screen, if you count the charmers. No matter what you call 'em, Janes, skirts, wrens, rags, dolls, frails or femmes, he knows what winds 'em up and makes 'em go. This time he breaks hearts all over Central America...Uh huh, and a few faces too. Laugh your head off. It will do you good.

SEPTEMBER 21

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These and scores of other history-making plays from all sections of the country pack the Rockne Football Classics with ceaseless action and thrills.

Intense, throbbing gridiron drama for the greatest sports-loving people in history! American college games this Fall will be attended by over 50,000,000 people, a vast potential audience for theatres showing the Rockne Football Classics:

Done in sound and color, jammed with thrills, and touched with humor, they'll be the National Box-office Champions of 1930.

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PATHÉ

Indie Talkers Under \$50,000 May Prompt State-Right Revival

With indie exhibs squeezed on product in hundreds of situations through large chain buying, this year for expanded outlet, indie producers see the first real rays of hope for a revival of the State-right market.

In indie producer circles it is stressed that a return of that market is certain during the coming picture season if the indies will get out product cheaply to be sold at low rentals against national producer at current high costs.

Contention is that anything over \$10,000 for an indie talker will mean ruin in the long run for the indie trying to stage a comeback, but below that budget there is a good chance.

The spread of the double-feature policy as another indication talkers have passed out of the novelty stage and bargains must be provided for the draw is encouraging to indie producers, with most exhibs anxious to play two features on a bill, with one a picture from a national distributor and the other an indie, because of ability to buy latter cheap. That always held in the past in the majority of cases, while in others, principally the smaller of the shooting galleries, efforts were

made to cover the double-feature days through two indies.

Where forced into double feature policies now, exhibs are finding the graft hard to weather through almost absolute necessity to book more expensive pictures from the big producer companies.

While there has been an increase in the indie talkers on the market, output has not begun to reach the point it had with silent before talkers threw most independent producers out of business.

In many situations where exhibs are shut out from national distributor product of the leading companies, some indie material will be needed with the producers, whether now idle or not, sensing this season as the golden opportunity for State-righting.

Some worthwhile indie product which is being used by well-known circuits in smaller houses further lends the situation a promising note.

Coston Circuit Indies Do Not Favor Jim Coston Working Also for W.B.

Chicago, Aug. 12.

The small independent theatre owners on the Coston booking circuit are peeved, with many of them set to tan out of the group, since James E. Coston is now general supervisor for the 15 Warner houses in the midwest. Their prime squawk is that he will be forced to give his best efforts to that job and insist that one man can't serve two masters and that if he's looking out for the Warner interests, he couldn't fight for the indie owner if the indie and a Warner theatre came into disagreement on protection or any other matter.

They also feel that now with the biggest group of houses, the National Theatre, out of the booking circuit, that the buying group has lost a great deal of its power with the exchanges.

The indies, who feel left out in the cold, are reported, in the majority, eager for affiliation with the new buying circuit recently organized by Emil Stern, head of the Essaness theatres. The indies have great faith in Stern's ability and fairness, remembering his huge success with the Lubliner & Trine group, and how Stern took the flabby Essaness group and built them into the strongest independent circuit in the midwest.

PUBLIC'S FREE PARKING

Lynchburg, Aug. 12.

Isis and Academy, local Public houses, have tied up with a new "automobile hotel" and are offering free parking to their patrons after 8 p. m. Autolot leaves car at garage and gets slip to be certified at box office. When he turns the slip in at the garage after show, charges are cancelled.

Garage is located within block of both houses and is biggest of its type in Virginia.

"PINEAPPLE" PARTY IN ALA.

Birmingham, Aug. 12.

Trionon, R-K-O house, was the scene of a "pineapple" party Friday (8). Town hasn't had any bomb-tossing for over a year.

Trionon served notice on projectionists that the four booth men were through Aug. 23 unless union okayed reduction of booth staff to two men.

Union Operator Quits So Mgr's. New Partner Subs

Rock Island, Ill., Aug. 12.

The six Brotman neighborhood houses here and in Moline are in jam with the union over shuffling of operators at the Lincoln, one of the four local houses operated by Barney and Isadore Brotman, and the subsequent demand of the union that instead of one operator in each house at \$1.25 an hour, a chief operator at \$1.50 and an assistant at \$1 be employed.

When the union operator at the Lincoln gave two weeks' notice recently, the Brotmans took in a partner for that house who could operate the machine. The union man

wanted to call off his resignation, but the Brotmans refused.

The union claims its men were then "locked out" of the other houses, but the Brotmans say they went on strike and that the whole thing is unfair to them because the Lincoln situation should have been handled as a separate matter.

Houses had no difficulties in getting men in the meantime.

VET MILLINERS GO EXHIB

Quincy, Ill., Aug. 12.

After 25 years in wholesale millinery Charles and R. E. Crooks are entering show business.

They have taken over the Family theatre and will remodel for first run policy.

INDIE EXHIB VIOLATES TERRITORY PACT, SUED

Dallas, Aug. 12.

Claiming he was double-crossed, J. T. Richardson, indie exhib at Olney (Tex.) is suing W. T. Clay for \$4,000 damages, because latter violated an agreement to stay out of the burg.

Clay sold his house to Richardson on condition that he would not build opposition. When he did, Richardson got an injunction but Clay continued operation until halted by the sheriff.

Case is first of its kind in Texas.

Atmosphere

THAT ELUSIVE CHARM ALL MANAGERS STRIVE TO ATTAIN

CORPORATIONS controlling the theatres don't need to be reminded that these are days of stiff competition in the show business. Radio, golf, motoring and schemes of other interests are surely enough to keep them on the qui vive.

And if the present doesn't offer problems enough, there is the future to contact with—television and sound devices priced to sell to churches, schools, homes, hotels, etc. One can imagine a day when dramatic entertainment will be at every man's elbow. Then what are theatres going to do? Motion pictures have staked out an immense claim on public patronage. But can they hold it?

Beyond a doubt some theatres will advance to new heights, while others will succumb. Some managers will go on to bigger jobs while others sink. The prospering survivors will be those who can impart to their houses character and "personality"—in short, atmosphere.

Independent as well as chain houses face a challenge here. Those managed with imagination and vision will make atmosphere, while others will continue as "shooting galleries."

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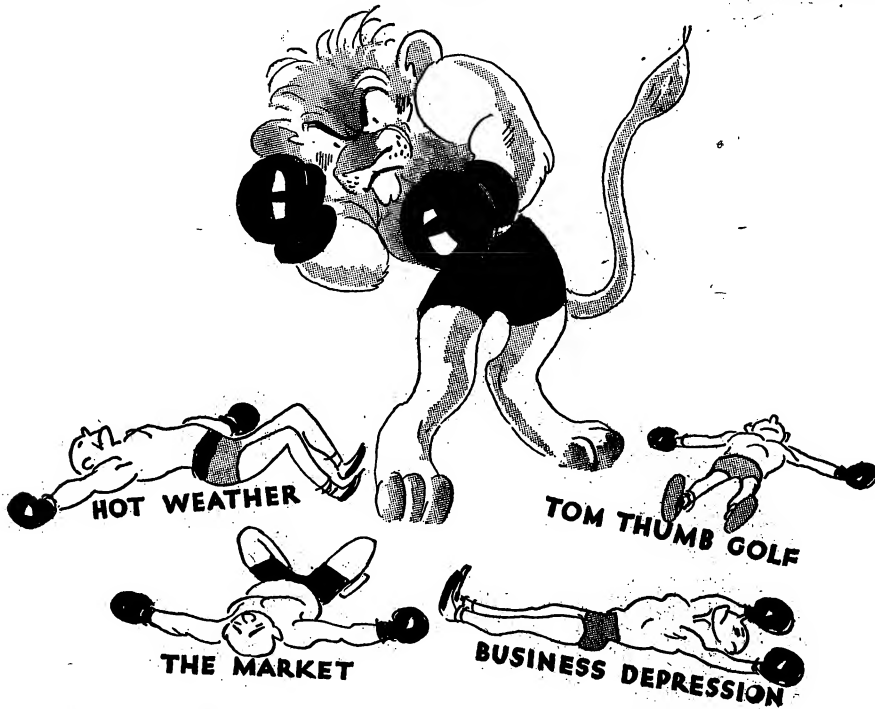
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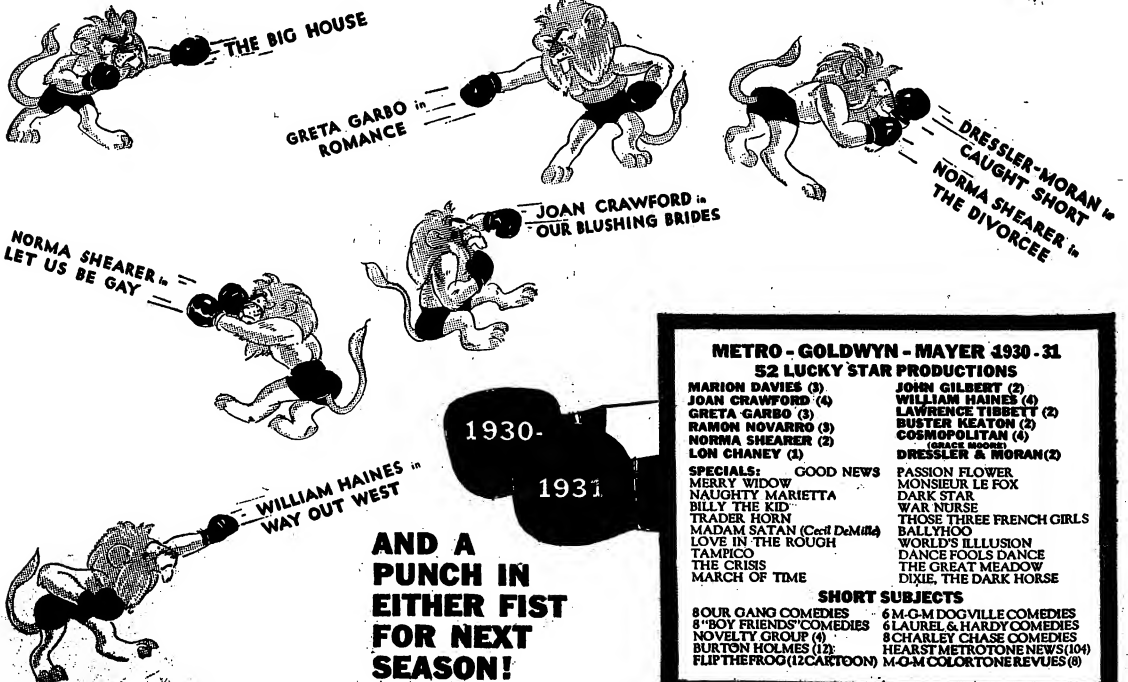


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NORMA SHEARER (2)	COSMOPOLITAN (4)
LON CHANEY (1)	(GRACE MOORE)
	DRESSLER & MORAN (2)
SPECIALS:	GOOD NEWS
MERRY WIDOW	PASSION FLOWER
NAUGHTY MARIETTA	MONSIEUR LE FOX
BILLY THE KID	DARK STAR
TRADER HORN	WAR NURSE
MADAM SATAN (Cecil DeMille)	THOSE THREE FRENCH GIRLS
LOVE IN THE ROUGH	BALLYHOO
TAMPOCO	WORLD'S ILLUSION
THE CRISIS	DANCE FOOLS DANCE
MARCH OF TIME	THE GREAT MEADOW
	DIXIE, THE DARK HORSE
	SHORT SUBJECTS
8 OUR GANG COMEDIES	6 M-G-M DOO-VILLE COMEDIES
8 "BOY FRIENDS" COMEDIES	6 LAUREL & HARDY COMEDIES
NOVELTY GROUP (4)	8 CHARLEY CHASE COMEDIES
BURTON HOLMES (12)	HEARST METROTONE NEWS (104)
FLIP THE FROG (12) CARTOON	M-G-M COLOR TONE REVUES (8)

Texas Indies Give Air to Board Head—Publix's 50-Mile Radius

Dallas, Aug. 12. Attempt by Don C. Douglas, head of Dallas Film Board, to organize the picture biz in Texas on a zoning plan met with flat thumbs down from Texas Allied organization. An Allied meet, headed by H. A. Cole, Dallas, and Will Horwitz, Houston, gave the razzberries to Douglas' idea of limiting first runs to houses of 50 cent class, others getting the chance to show same flickers from 45 to 70 days later. Besides that, Douglas suggested "protection" on first run houses, said protection to extend week to 50 days over radius of 25 to 60 miles.

Original plan was to incorporate all Texas theatres, including Publix and R-K-O, into the zoning idea. Committee was organized to study the proposal. With Lou Remo, R-K-O—Interstate, representing producer-owned chains; Joe Luckett, Universal, exchanges; R. M. Fagg and L. C. Tidball, non-organized Indies; and E. J. Callahan and R. L. Walker, for Allied. It is improbable that the committee can do anything about it following Allied's rejection, as latter organization involves majority of Indies in Texas.

Cole, Allied (Texas) proxy, okayed local zoning but as far as interurban limitations, he was with rest of the Indies. Said that situation in state was bad enough without cutting out some of the smaller Indies from first runs as substantial box office card.

Horwitz's Support
In this Cole was emphatically supported by Horwitz. Latter owns a string of houses in Houston, several of them first runs. Horwitz got so hot during his spiel that he threatened to take the matter before state attorney general and what not. Finally was called down by Luckett, exchange representative, who, with a little explaining, kept the mass from degenerating into a mob scene.

Douglas says he will continue working on plan with local distributors, minus co-operation of Allied.

Matter worries Indies considerable as Dallas, with practically every major film exchange in southwest, is booking center for Texas, Oklahoma, Arkansas and New Mexico.

Seemingly Douglas' popularity with Texas Indies is rather weak. Exactly year ago Texas Allied, then MPTOT, took his Film Board to court for alleged "black-balling," black-listing, etc., of Indies in the board's arbitration plans; also violation of Sherman anti-trust law. Matter was amicably settled, after considerable ruckus.

Indies seem to nourish secret suspicion that Douglas is pulling with distributors to put one over on them. At any rate, they evidently figure most of his propositions put before them favor local exchanges. And his hardest opponent in the tug-of-war is Allied's Texas leader, H. A. Cole.

Allied has dropped the matter until the regular annual convention here some time this fall, when recent 5-5-5 decisions will be up for wrangling, also. Douglas hasn't disclosed any dope on procedure of his committee without Allied support.

Zoning of the Texas territory to suit all sides has gotten a bit warped with the Allied part of the triangle standing pat against the proposition as laid down either by the Texas Film Board of Trade or the "circuits." Upwar is over two phases, one of which covers territorial scope and the other involving consideration of admission prices.

In essence it is similar to the difficulty which has appeared in other spots of the country, notably St. Louis. There also the fact that zoning was put forth on an alleged admission basis brought plenty rector. In St. Louis the argument came from the Fox-Loew end. Fox, having cut rates in force in the Missouri town, and playing Metro films.

Dallas situation looks like it may be the crux of the entire zoning

problem, maybe meaning that Allied will stay out of all Hays' zoning plans everywhere. That could bring about a zoning proposition by Hays to be adopted by MPTOA and circuits over the heads of Allied states operators.

Understanding in Dallas is that that idea is being formulated by Hays outfit.

Cole's Opinion

Col. H. A. Cole, president of Allied Theatre Owners of Texas, has issued a communication citing a legal opinion that a protection agreement involving consideration of admission prices is contrary to the Anti-Trust laws of Texas.

Last meeting on zoning in Dallas was called for July 28, by the Film Board. The call was made following a demand by Publix for protection covering zoning of from 30 to 50 miles around each of the cities and towns in which the Publix operates.

Plan of the Film Board as presented at that meeting was less in scope than which was asked for by Publix.

Plan of the local Film Board as presented at the meeting applied to cities of 40,000 population or over, of which there are about 16 in the state.

The proposition as under the plan is:

(a) Revision and standardization of zoning and protection now existing within the corporate limits of the above (Texas) cities, such revision to take into consideration and be largely based on admissions charged.

(b) "Extra territorial" protection, in the form of prior dating privilege granted to first run theatres in these same cities covering against theatres in all towns within a radius of 25 miles.

N. J. House Bullish on Far's

Newark, Aug. 12.

The Newark has booked 19 Paramounts and is playing them immediately. Since the Fabians quit here the Newark played only independent and no Paramounts for several years, being divided between Warners and R-K-O.

Both the house and film company are using an extraordinary amount of space to advertise them, billing each of the first seven separately with cuts.

Publix Locally Made Stage Shows Keep Losses Down if Nothing Else?

Publix First Circuit to Buck Tex. 'Blue Laws'

Dallas, Aug. 12.

Publix is first large circuit to attempt bucking Texas' blue law. Al Fournet, manager of newly opened Paramount at Abilene, announced recently that Sunday shows would start. Town noted for schools, three of these church institutions, rallied to loud protest of scholastic officials and the mayor informed Fournet that, while no attempt would be made to stop Sunday shows, it would cost Publix \$50 and expenses to open Sunday.

Fournet, a wise boy, decided it best not to rile the devout and place the Par, representing \$500,000 investment, in a bad light. House is Publix's finest in west Texas.

Abilene, like many other Texas towns proud of "record" of no Sunday shows to date. And not large enough (about 25,000) for a theatre to woo ill-will of natives.

Fight against the law continues throughout state, with exhibs and churches fighting it out to about a draw. At Dalhart, Sunday shows operating, preachers have formed alliance to close all his houses on Sunday.

\$100,000 AND ACOUSTICS

Chicago, Aug. 12.

The Stratford, new Warner acquisition on the south side, closes this week for complete renovations. Estimated outlay to be \$100,000, with a large portion of this to be spent on new acoustic and acoustical treatment.

Reopens Labor Day.

Loew Reopening Richmond

Loew plans to reopen the National, Richmond, Va., as a straight film house. Theatre has been dark about two months. Tentative reopening date is Aug. 15. House formerly played combo vaude and pictures.

Question of whether stage presentations for four west coast Publix houses, produced locally in San Francisco, will be taken out through too much red every week, is understood as unlikely, through the claim that the unit shows help to whittle down the losses that otherwise might obtain.

Houses in the division are Paramount and United Artists, Los Angeles; Paramount and Rialto, Portland; California, St. Francis and Paramount, San Francisco, and Paramount and Met, Seattle. Of these, stage shows are being built for the Paramounts in Los Angeles, Frisco, Portland and Seattle.

If Fox West Coast assumes operating of the Publix slope string, as reported under discussion now, the Publix unit shows would doubtless be abandoned.

In the south where similar locally produced units are made for New Orleans, Houston, Dallas, San Antonio and Atlanta, it is said, business is spotty, but that the same angle of stage attractions keeping losses lower obtains there, too, with that in favor of their continuance, is another claim.

Stinnett Sells Capitol, In Dallas to R-K-O

Dallas, Aug. 12.

R-K-O Southern (Interstate) takes over Capitol here Oct. 1. Operated by Ray J. Stinnett, has long been one of foremost indie stands in Texas, first having been under control of late St. Charninsky. More recently U assumed partial control of house.

PUBLIX 100% IN SALT LAKE

Publix has purchased the 50% interest of the Brooks company in the Victory, Salt Lake. This gives Publix 100% control of the house, a 1,200-seater, in the downtown district.

THE BOY THAT PUTS "U" IN "HUMOR" AND KNOCKS THE "L" OUT OF "GLOOM"

BILLY GLASSON

"JUST SONGS AND SAYINGS"

"CONDITIONS BAD? I DON'T KNOW. I'M ALWAYS WORKING!"

THANKS TO R-K-O FOR ALL DATES AND OFFERS, AND HOPE THEY WILL HOLD GOOD UNTIL I FINISH

PUBLIX TOUR

FEATURED IN

PETROFF'S "GARDEN OF GIRLS" UNIT

PARAMOUNT, NEW YORK. Next Week (Aug. 15-21)
STANLEY, JERSEY CITY, Week (Aug. 29)

PARAMOUNT, BROOKLYN, Week (Aug. 22)
BRANFORD, NEWARK, Week (Sept. 5)

Then En Route for Rest of Season

R-K-O TO FOLLOW

Direction NAT KALCHEIM
Wm. Morris Office, New York

R-K-O Direction LARRY PUCK
Chas. Morrison Office, Bond Building, New York

FANCHON & MARCO

Announcing Second Annual Cruise

INTERNATIONAL VERSION - 1931 EDITION

GOBS of JOY

AFTER 70 WEEKS AND A SHORT VACATION

featuring

ARTHUR
PAT **WEST**

THE ADMIRAL OF JESTERS

AL BOASBERG at the REMINGTON

SCOTTY WESTON
THE DANCING GOB

DOLLY KRAMER
AMERICA'S FINEST COMEDIENNE

"TREEN"

SHE'S SIX FEET OF SONG & DANCE

WANDA ALLEN-RENA & RATHBURN - CURTIS COLEY
MOORE AND MOORE

JOHNNY JONES - DOYLE QUADRUPLTS - KEN GATEWOOD

and

THE 3 JOLLY TARS

HARRY MARTIN - JOE KIRK - EDDIE MILLS

Satisfied Actors

CRUISE INAUGURATED, LOEW'S STATE, LOS ANGELES, AUG. 14

This clipping from the
New York World
August 5th

**175,000 RETURN
TO AUTO PLANTS**

100,000 Ford Employees Go
Back on Payroll Today

**ADVANCE ORDERS POUR IN
Manufacturers and Dealers
Say Depression is Past**

Special Dispatch to The World
DETROIT, Aug. 3.—With the reopen-
ing tomorrow of most of the great
automobile plants in the Detroit plant,
business is a distinct upward trend.

GOOD TIMES ARE HERE!



**ONE HUNDRED
THOUSAND MEN**

in the Ford Plant alone! More than
than \$700,000.00 a day in
the one city of Detroit. And
the whole country is following
suit. Plenty of work . . . plenty
of money to spend . . . and
plenty of good pictures to
spend it on! That's the best
antidote for poor box-office
business. And if UNIVERSAL
hasn't got good pictures this
year there just ain't no sech
animule, because this year no
picture will leave the Universal
lot unless it's fit for the best,
and what's good for the best
is good enough for anybody!
You can't be a big shot
without them!

Keep Your Eye On
UNIVERSAL

ALL QUIET on the WESTERN FRONT

More than fifty foremost newspaper and magazine critics all over the country pronounce it the greatest picture ever made. A record breaker as a road show in more than 23 key cities.

LOUIS WOLHEIM
LEWIS AYRES
SLIM SUMMERVILLE
JOHN WRAY

Directed by
LEWIS MILESTONE

STRICTLY DISHONORABLE

Preston Sturges' Broadway Stage Sensation! The Drama League's prize winning play because "It makes the audience a little brighter and more cheerful than when they came into the theatre." A practical guarantee of a good time. More than a year on Broadway and still going strong.

THE CAT CREEPS

—while the Canary Sleeps. Suggested by John Willard's shivery, chilling, intriguing stage play.

HELEN TWELVETREES
JEAN HERSHOLT
RAYMOND HACKETT
LYLIAN TASHMAN
NEIL HAMILTON

Monique Love
Lawrence Grant
Theodore Van Dyke
Directed by RUPERT JULIAN

SEE AMERICA THIRST

The game describes it! A couple of queer looking bums on a side door pullman fall heir to a cargo of yet stuff which belongs to a gang of hijackers and then the fun begins. With

BESSIE LOVE
SLIM SUMMERVILLE
HARRY LANGDON
MITCHELL LEWIS

Directed by
WILLIAM JAMES CRAFT

OUTSIDE THE LAW

Unquestionably the daddy of all underworld thrillers, with searing, searching dialogue.

MARY NOLAN
EDW. G. ROBINSON
OWEN MOORE
ROCKLIFE FELLOWS

Directed by TOD BROWNING

RESURRECTION

Comed Leo Tolstoy's immortal story. Incredible, fantastic, unmatchable . . . a man rises from the muck despite unbelievable obstacles. As a play it built the reputations of dozens of stage people. As a story it takes its place among the literary classics of the ages. As a picture it is drama extraordinary.

JOHN BOLES
LUPE VELEZ

Directed by EDWIN CAREWE

THE COHENS AND KELLYS HUNTING BIG GAME IN AFRICA

GEORGE SIDNEY and
CHARLIE MURRAY
doing their stuff as only they can do it. Directed by
WILLIAM JAMES CRAFT

Erich Maria REMARQUE'S New Novel

The aftermath of the war by the author of "All Quiet on the Western Front." Serialized in Collier's magazine . . . with a circulation of 2,000,000 and also in newspapers thru United Press. Title will be announced shortly.

MERRY-GO-ROUND

An outstanding story that captured all manner of audiences . . . a wistful girl, a sideshow barker . . . men who were all alike until the right man came along . . . a short-lived romance. But why spoil it by telling more.

Directed by EDWARD LAEMMLE

LITTLE ACCIDENT

Last season's comedy stage hit by Floyd Dell and Thomas Mitchell . . . made into the scream of the screen with

ANITA PAGE
DOUGLAS FAIRBANKS, Jr.
ZASU PITTS
SLIM SUMMERVILLE
Sally Blane
Joan Marsh
Roscoe Karns
Myrtle Stedman
Albert Genn

Directed by
WILLIAM JAMES CRAFT

OURANG

They've actually gone into the heart of wildest Borneo to shoot this savage, romantic story where wild, gigantic near-monsters rule the jungle. The expedition is headed by Harry Garson who is also directing. Dorothy Janis plays the feminine lead.

EAST IS WEST

The perfect story for fiery Lupe Velez, with dialogue written by Samuel Shipman author of the original stage play. With

LUPE VELEZ
JEAN HERSHOLT
LEW AYRES

Directed by MONTA BELL

BLIND HUSBANDS

The forerunner of all modern, sophisticated matrimonial dramas. An intelligent, absorbing expose for wives, women and sweethearts . . . for men, lovers and husbands.

Directed by
ERIC VON STROHEIM

SAINT JOHNSON

Written by W. R. Burnett, author of last year's best seller, "Little Caesar" . . . the romance of Western bad men and girls who were good. Teaming with high class thrills.

JOHN WRAY
Directed by EDWARD LAEMMLE

Presented by CARL LAEMMLE

LADY SURRENDERS

Another sensational social drama! Made from John Erskine's best-selling novel, Sincerity. Modern, highly dramatic, sophisticated, delightful. With

CONRAD NAGEL
GENEVIEVE TOBIN
ROSE HOBART
Conrad Myers
Vivian Oakland
Pauline Purnell

Directed by JOHN STAHL

KING OF JAZZ

First and only screen appearance of Paul Whiteman and his famous orchestra with a host of stage and screen celebrities including John Boles and the first dramatization of George Gershwin's Rhapsody in Blue.

Directed and directed by
JOHN MURRAY ANDERSON

BOUDOIR DIPLOMAT

The battle ground of love! Heaps of spicy fun in this sophisticated smash stage hit by Rudolph Lothar and Fritz Gottwald.

BETTY COMPSON
IAN KEITH
MARY DUNCAN
JEANETTE LOFF

Lawrence Grant
Lloyd Belmore
Auden Bormberger

Directed by MAL ST. CLAIR

DRACULA

There's more than just mystery to this classic tale, and famous stage play. There's the unquenchable love of a man for a maid . . . his flaming passion bringing light to a city over shadowed by evil and dread. Louis Bromfield, famous novelist is adapting it from Bram Stoker's original.

TOD BROWNING will direct it!

—and two more big ones to be announced later.

The Pictures The Whole Industry Talks About!

Reductions of 3 Millions in West For R-K-O Next Season in Salaries

In the west alone, where vaude is played in 30 theatres, R-K-O will spend \$5,000,000 less this season than last on actors' salaries. Instead of \$7,500,000 in that territory for the year, on a basis of \$5,000 per week per theatre for five-act bills, the vaude salary cost this year will be reduced to \$4,500,000, or thereabouts, for the four-act unit shows averaging \$3,000 or slightly under in weekly salaries.

When the Mainstreet, Kansas City, cuts to four acts Aug. 15, the only remaining five-act houses on the R-K-O western unit route will be the State-Lake, Chicago, and Orpheum, St. Louis. These theatres play the regular four-act units with an act added. Extra turn is booked from New York or Chicago for the three weeks of fill-in time.

Besides effecting a saving by the reduction of one act a week in every theatre in the west, the general cost of the smaller bills has been greatly reduced.

R-K-O, in claiming a partial comeback for vaude through the four-act and shorter bills, despite the lowered cost, declares the grosses and attendance for the four-actors have largely improved since their introduction to the west last spring.

ETHEL MERMAN IN POTS.

Ethel Merman, night club songstress, who recently played for R-K-O with Al Siegel, has been engaged for a feature part in Par's "Manhattan Mary." Cast will feature Ed Wynn, Lou Holtz and Ginger Rogers.

Miss Merman was engaged on the strength of a talking short she recently completed for Paramount.

RIVERSIDE GOES FILMS

Fox takes over the Riverside, New York, former R-K-O vaude house Sept. 1.

Will be straight film policy.

MEETING OVER N. V. A. NOW SET FOR SEPT.

A meeting to find ways and means to maintain the N. V. A. institutions will be held during September, with the variety circuit heads present.

This has been agreed upon between Pat Casey and Will Hays. Messrs. Casey and Hays will be away during the latter part of August. Some of the circuit men are now vacationing. September will find them all back.

Hays and Casey are said to have had a couple of conferences lately over the N. V. A. situation. Hays understands it. The conferences were for the purpose of working out the ways and means for the variety circuits to support the N. V. A. Their results will be submitted at the managers' meeting.

Hays' organization holds the picture-producing companies in its membership; the Y. M. A., which Casey heads, is the theatre end. With producers and circuits in one as a rule, Hays and Casey usually confer over matters of mutual importance to the producers as to the theatre men.

Meantime Casey is reported having sufficient funds on hand to carry the N. V. A. to Oct. 1 instead of Sept. 1, as first reported. The financial position, however, of the Variety Managers' Ass'n (V. M. A.) is not reported as very healthy. That organization is currently living from hand to mouth. Its support comes from dues paid by theatres attached to its membership.

"Names" Back in Newark

Newark, Aug. 12. The Branford is using names again in addition to the Public reviews. Bernice Claire this week and going over very big, will be followed by Davey Lee.

Miss Newark, who won second place at Galveston, next.



BIG HIT!

JOE AND JANE McKENNA
New Pantages, Hollywood

PUBLIX CUT TO 3 PRODUCERS

The "cut the nut" order which has gone out over the entire Publix circuit, shaving personnel down to the bone, now hits the production department. Publix will let out shortly its entire producing staff, retaining only three producers, Jack Farrington, Frank Cambria and Boris Petroff, it is said.

These three have produced the large majority of the Publix units. Main office believes that they can handle the entire production schedule.

Charles "Slim" Timblin, comedian from vaude and burlesque, with the Publix unit in "Ole Virginny," current at the Paramount, is suffering from an attack of inflammatory rheumatism. He is unable to use his right arm, but will not drop out of the show unless it gets worse.

R-K-O Playing Cheaper "Copy Act," Trahan Takes Case to Court

FLAGPOLE SITTER NOW TELLING ALL ABOUT IT

Atlantic City, Aug. 12.

Alvin "Shipwreck" Kelly ended a 50-day stay atop the Steel Pier flagpole Saturday (9) establishing a record and bettering his own mark made at Baltimore by 600 hours. Kelly's total time in the air was 1,177 hours. It took him just four minutes to descend.

Before he descended a pretty barrette went aloft and gave "Shipwreck" a complete tonsorial overhauling, which included a hair cut, manicure and a liberal application of aromatic scents. The bill was \$4.55. Kelly, generous as any sailor just landing after a long voyage, handed her a \$5 bill and waved aside the change.

Kelly will be featured this week in the three theatres of the Steel Pier, where he will tell his audiences how it felt to remain "shipwrecked" atop a flagpole.

Publix Full Week

New Bedford, Mass., one of the Par-Publix vaude towns booked through the William Morris office, changes to a full-week policy, stage and screen, next week (18).

Present policy is vaude three days and straight pictures balance of week.

Producers Dissolve

Chicago, Aug. 12.

Al Weston and M. L. Greenwald have dissolved the producing firm of Greenwald and Weston.

They had been together for five years, producing acts under an R-K-O franchise, and regarded as highly successful.

While Al Trahan has started legal proceedings to enjoin Vesta Wallace and Johnny Berkes from using the character and material he has been identified with for the past 10 years, Charlie Freeman, R-K-O booking head, is sanctioning the booking and playing of the alleged "copy act" in all theatres on the circuit.

Berkes and Wallace opened on the R-K-O New York time Saturday at the Coliseum. They are at the Fordham the last half starting today (14).

Last week, R-K-O's legal department stated it had no objections to Freeman's booking the "copy act." In reply to Trahan's attorney, Arthur Driscoll, the R-K-O law department declared it could see no sign of infringement in Berkes and Wallace's use of material Trahan claims is his property, and that in its opinion, Trahan has no legal basis for a complaint.

Vesta Wallace of the Berkes-Wallace act, was Trahan's vaude partner until a year or so ago. Miss Wallace's contention is that, as a previous partner, she is now entitled to Trahan's own stage character and within her rights in passing the role on to another man.

Johnny Berkes, former single, teamed up with Miss Wallace a month ago. The latter rehearsed him in the Trahan part, lines, business and general characterization until, as Trahan charges, he is now letter perfect. The act is billed "Johnny Berkes—with Vesta Wallace," Miss Wallace taking subordinate billing despite having provided the material and the act.

In Same Theatres

Berkes and Wallace will play with the same material all of the theatres which Trahan recently appeared in. Trahan opened Monday in Boston in the new "Little Show," his first Broadway musical assignment. Three weeks ago he completed a three-year contract with

(Continued on page 47)

I LIKE LONDON BECAUSE LONDON LIKED ME

Sez

MISS PATRICOLA

Back Home Again!

Just to mention my appreciation to Messrs. George Black and Val Parnell for a most pleasant fortnight at the Palladium, and the request of the Palladium management to return at any time.

CHARLES MORRISON
New York

HARRY FOSTER
London

SUMMERING (and Wintering) AT PLANDOME, LONG ISLAND

The Astoria, later sold to Loew's was six miles away from the nearest Keith-booked theatre, Proctor's 58th Street, and on the other side of the East River.

IS IT RIGHT?

IS IT RIGHT for any variety circuit to book a "copy act" of an original that has served it constantly and loyally for 10 years?

IS IT RIGHT for a circuit to do so 2 weeks after the original has momentarily left vaude for a place in a Broadway show?

IS IT RIGHT for the circuit to encourage so-called "copy acts" and thereby smother any ambition any other actor might have to BE ORIGINAL?

IS IT RIGHT for a circuit to book a cheap imitator to the possible impairment of the original act's future standing in its theatres?

IS IT RIGHT for a circuit to deliberately encourage strife among actors at this time when vaudeville so sorely needs the good will of everyone, including the actor?

IS IT RIGHT or good showmanship for a circuit to play "copy-act" in theatres where the original has just headlined?

IS IT RIGHT for a circuit of R-K-O's standing to deliberately protect a material thief?

IS IT RIGHT?

IS IT FAIR?

IS IT ETHICAL?

IS IT GOOD BUSINESS?

IS IT DECENT?

I ASK YOU

AL TRAHAN

(THE SUFFERER)

Loew's Drops Vaude from Two More; Opening New Season with 13 Weeks

Norfolk, Va., and Canton, O., have been added to Loew's now lengthy list of vaude drop-outs. Both will cut the stage show and switch to straight pictures Sept. 1. The two eliminations, both full weeks, reduce the Loew vaude time outside New York to 6½ weeks. With Atlanta, another full week, reported due to duck vaude for pictures only, the complete Loew vaude time may be down to 11 weeks by September, that count including the remaining 7½ weeks in New York. Last season Loew's booking office started out with 28 weeks of

playing time. This season it will start with less than half that. When Loew's former vaude theatres that will change or have changed to straight pictures "for the summer" will return to vaude is a question. Loew's doesn't know the answer. It is dependent on how the houses fare on the film diet and whether the reduced operating expenses under straight pictures allow for more profit on the difference in scale and gross with vaude films and films. Last week R-K-O claimed another increase in attendance at the theatres left alone with the vaude trade in their respective neighborhoods through vaude out in the formerly opposing Loew vaude films.

R-K-O WANTS PAN'S \$2,000,000 IN BONDS

Los Angeles, Aug. 12. R-K-O is understood to have made an offer to Alexander Pantages for the latter's \$2,000,000 bond holdings in the circuit. R-K-O, it is said, is willing to buy back Pan's bonds on a dollar for dollar basis, or about \$6, the price Pantages paid at the time of the sale of his six houses to the circuit. The \$2,000,000 in bonds is practically all Pantages gleaned out of the deal, after paying off over \$1,000,000 indebtedness on the houses. Total sum received by Pantages from R-K-O was \$3,450,000.

ALLAN A LOEW P. A.

Wally Allan, formerly handling publicity for Publix, south, has been added by Oscar Doob to Loew's publicity staff. Allan will do the publicity for the Bronx Loew houses only.

Publix May Add 'Name' to Its Units; No More Cutting on Stage Shows

Rather than effecting economies on unit production, as reported in some inside quarters, Publix is reported about to strengthen its stage shows going out from the east, by adding a "name" act to each. That is now under consideration for the new season, with the policy, if going through, to be put into effect then. While there has been some inclination in Publix operating circles to want to extend the present economy drive to unit production, considerable opposition high enough to mean something exists against that move and is reported as winning out. Contentment seems to be that previ-

ous cutting on costs of units has gone as far as it could, with the average budget on the shows now at around \$20,000. **Need For Stage Shows** One official says that instead of cutting any further, it will be necessary to increase cost in view of competition and the need at this time for strong stage attractions. Loew's has chopped some of its picture house units away down, with some running less than 30 minutes. None of the Publix shows goes under \$5. Publix once before tried out in a small way the use of heavy name attractions with units, but says that they then had the wrong picker.

LONDON "DAILY MAIL"—JULY 22nd, 1930

"The Palladium has one of the funniest new variety acts I have seen for at least a year—Miss Clara Barry and Mr. Orval Whitlege, an American couple who were quickly brought from the end of the programme to a place of honor after their success at the first house last night."

CLARA

ORVAL

BARRY AND WHITLEGE

OPENED PALLADIUM, LONDON, JULY 21

Immediately Held Over 2nd Week, with One Week at Brighton to Follow.

Thanks to Henry Sherek for more dates, which we are unable to accept, due to previous engagement with AARONS & FREEDLEY MUSICAL.

"VARIETY," AUG. 6

YOUNG 2-ACT NEARLY STEALS PALACE SHOW

Jesse Block and Eve Sully, crossfire team, were almost the hit of the Palace this week, despite competition such as Claborn Foster, Frances Williams and Harry Richman.

Block and Sully, with surefire talk by Al Boasberg, are a brace in strong support to the Palace bill.

Block and his clever partner, Eve Sully, are spotted fourth. They not only have strong crossfire material, with most of it original, but know how to send it over. What Block lacks in showmanship, if any, is made up by Miss Sully, and vice versa. A perfect working team, with a surprise song and dance number having speed and flash to take them off. *Char.*

SAILING FOR EUROPE S. S. PARIS AUG. 16

JESSE

EVE

BLOCK and SULLY

Material by AL BOASBERG

Acclaimed by Press as the Outstanding Hit

AT R-K-O PALACE, NEW YORK

LAST WEEK, AUGUST 6

Direction MARTY FORKINS

N. Y. "WORLD," Aug. 4

"It is that light-hearted, incoherent jesting that Jesse Block and Eve Sully offer on the current bill. They are honest, hard-working clowns and enormously amusing."

N. Y. "AMERICAN," Aug. 4

"There is a surprise in a couple of kids, Jesse Block and Eve Sully—at least they looked fairly young from the orchestra. Theirs is an act of the age-old vaudeville type, the fresh appearance of the couple and the cleverness of their lines offset that slight matter. An Al Boasberg should take a bow for the lines."

N. Y. "HERALD-TRIBUNE," Aug. 4

"A comedy team, Jesse Block and Eve Sully, have as smart and original a line of stories and jokes as have been heard in many a moon, and their reception was a fine one."

R-K-O ROUTE

FOR

“**B
O**

After Initial Appearance
for R-K-O
Immediately Routed
Over Entire Circuit



“**BOMBY**”

**B
Y**

My Sincere Appreciation to

ARTHUR S. WILLIAM
BLONDELL & MACK

for Their Efforts in
Securing R-K-O Route

1930		R-K-O ROUTE
Week Aug.	2	Chester-Madison
"	9	Newark
"	16	Albee
"	23	Flushing
"	30	Chicago (State-Lake)
Week Sept.	6	Minneapolis
"	13	St. Paul
"	22	Winnipeg
Week Oct.	4	Vancouver
"	11	Seattle
"	18	Portland
"	29	San Francisco
Week Nov.	5	Oakland
"	15	Los Angeles
"	22	Long Beach
Week Dec.	3	Salt Lake
"	12	Omaha
"	20	Kansas City
"	27	St. Louis

1931		
Week Jan.	9	Oklahoma City
"	16	Ft. Worth
"	24	Dallas
"	31	San Antonio
Week Feb.	7	Houston
"	14	New Orleans
"	21	Atlanta
"	28	Birmingham
Week Mar.	12	Charlotte

Other Time Follows

AND HIS

RADIO GANG

F. & M. Family Midwest Vaude

Time Starts with 4 to 7 Weeks

Chicago, Aug. 12. From four to seven weeks of family vaude are in the offing for the Midwest. It will be Fanchon & Marco time, in the Midwest Fox houses, taking houses in Chicago, Wisconsin, Missouri, and possibly Kansas. There may be added about three weeks of F. & M. local unit time, with productions assembled in St. Louis by Leo Le Blanc. The family vaude time is now being gathered. In Chicago prob-

ably four neighborhood houses: Midwest, Terminal, Crown and Commercial. In Milwaukee, the Uptown, Modjeska and Tower. Added to this, the Fox houses in Kenosha, Wis., and Kansas City. Plans are being made for Fanchon & Marco "B" unit time, covering a number of spots through Kansas and Missouri. Production in St. Louis, with the acts booked here in Chicago. Hyman Schallman, who has just returned from a conference with Marco on the Coast, will be in charge of the books here for both the unit and the vaude time.

"WHITEY" ROBERTS

MAXINE LEWIS
FEATURED WITH
HARRY CARROLL
Now Playing
Salt Lake—R-K-O

ILL AND INJURED

Patricia Clarke (Walsh and Clarke), is in her 20th week at the Sydenham hospital, New York, recovering slowly. Clinton Cuby of the act Cuby and Smith is in the American hospital, Chicago. Billy Pierce (Pierce dancing studio) around an attack of bronchial pneumonia.

Vaude at Adams Musical stock folded at the Adams, Newark, N. J., last week, with house reverting to former vaudfilm policy this week. Five acts booked independently.

Always New

A booker, wanting Joe Doakes' Roosters, got hold of Doakes to ask him if he'd take a last half next week. "I can't," Doakes moaned. "I ate the act."

Bentham's Counter-Claims Offset Stephen's Total

M. S. Bentham has started counter-sue against William "Doc" Stephens, formerly connected with the Bentham office, for \$2,948. Stephens started suit against Bentham for \$2,315, claiming it due him as his split of a 50-50 split commission arrangement with Bentham. He alleged money due him in commissions from the time he left the Bentham office, Feb. 1, 1930, to July 8, 1930. Bentham denied all of Stephens' allegations. He entered three counter claims against Stephens, all in the one suit. Bentham is represented by Jules Kendler.

The Wall Street System

Incorporations

NEW YORK
British International Pictures (American), Inc., New York, 100 shares no par; John Maxwell, Maurice Arthur Dent, Michael Moran. Filed by Stern Benben, 1 East 5th street, New York.
Sedona Theatre Corp., Manhattan, 10,000; Bernard Moskow, Hattie Gold, Benjamin Rich.
Sedona Theatre, Inc., Albany, pictures, 200 shares no par; Walter Buehno, Henrietta Sucko, Norma Louise Kraft.
Lafayette Theatre Building, Inc., Buffalo, \$500,000; Michael M. Cohn, Edward H. Kavinoky, Esther W. Bauerwald.
Glendale Amusements Corp., Queens, side shows, carnivals, 100 shares no par; Edward Collins, William Kessler, Samuel Schwartzman.
Edison Charming Co., Inc., Manhattan, plays, 100 shares no par; Milton R. Weinberger, Max L. Rothenberg, Leonard Blauser.
Adler-Gerton Productions, Inc., Manhattan, performances all kinds, 100 shares no par; C. Elmer McKee, Nettie Graf.
Disolutions
Piercher Theatre Co., Inc., Manhattan.

Vaudfilm at Hip

Tentative date on which R-K-O will reopen the Hippodrome, New York, is Aug. 30. Vaudfilm is reported for the Hip, with the same top of 50c.

Eddie Rubin Changes

Hollywood, Aug. 12. One of the youngest actor's agents on the Coast, Eddie Rubin, brother of Benny, the comic, has resigned from the Harry Weber staff. He is joining the Lichtig and Englander office.

CHEAPER "COPY ACT"

(Continued from page 42)

R-K-O, under which he headlined in all of that circuit's vaude theatres.

Booking of "copy acts" widely practiced during the old Keith's regime, when Keith's was dictating its own terms to the actors, seemed to have passed out a couple of seasons back, but is now revived with the Trahan-Berkes affair.

"Copy acts" were originated years ago, when there were two distinct types of vaude, big and small time, with enough of both for an act to play one season after season without touching the other. "Copy acts" then were cheap imitations of originals, with inferior playing and salaries lower because of the quality and copying.

Often a big time comedian would have one or two copies of his own act playing the smaller theatres, while owning the "copy acts" as well as his own.

Later on, big time commenced to play "copy acts" also, in opposition to the originals, because the inferior duplicates could be bought more cheaply. This was regarded as one of vaude's most harmful tricks.

Trahan's last salary with R-K-O was \$1,250. R-K-O is paying the Berkes and Wallace "copy act" around \$500.

CANADA'S UNIT ROUTE MAY REACH 5 WEEKS

Toronto, Aug. 12. Famous Players—Canadian's (Paramount) stage production department, established in this city recently with Jack Arthur in charge, will begin to operate Sept. 1 when the Imperial here, and Capitol, Montreal, open presentation policies. Using acts booked by the William Morris Chicago office, Arthur will stage the presentations for the two-week route taking in Toronto and Montreal.

It is expected that later on the F. P.-Canadian presentation time will reach four or five weeks.

Imperial is now playing vaudfilms and the Montreal house straight pictures. Imperial's vaude is New York-booked by R-K-O, which also books Shea's Hip, with the acts also playing Hamilton following Toronto. Home office has decided to continue with vaude at Hamilton and arrangements are reported being made for R-K-O to book it alone.

When the Imperial goes presentation, the Montreal at present F. P.-Can's first run straight film house here, will become second run, with the Imperial getting first shot at the pictures besides its stage shows.

(Continued from page 1)
of many, is quietly and simply administered.

It is: "We have no way of financing you."

After that the merger is effected, since all of the large banks, according to money contacts for some of the film companies, simultaneously seal coffers which the day before seemed doleful.

While William Fox went through this experience, it was not dreamed by the best informed of insiders that the same method could become a formula in the picture industry, which students within now are certain it is. The "students" are executives in fairly conservative companies and some of the film industry's intermediaries with the money mart.

What Hollywood pays its stars and supervisors, and New York donates to some of its executives and press agents, doesn't mean a thing, in the language of one film executive who knows The Street, to The Street.

Sharp rebukes and probe methods are foreign in the bankers' curriculum of chastisement. There is only one way, and that has been cited. If the company plunges once too often, and that plunges hips too much profit off the film tree, or endangers the principle, the banker-bugger quietly blows taps for the first and final time.

Bankers of late, it is said, have issued a prelude to the bugle call. In several instances they have warned companies against further buying of theatres. Then a slight tightening on the strings was allowed to be experienced in what is described as all fairness.

Wall Street isn't playing ogre with filmdom. According to film executives who have conversed downtown, the average investigator from the Street is "a timid soul." He knows nothing about the industry and, furthermore, wants to have no hand in its activity. The policy for him and his bosses, according to informants, is:

Let the industry produce and sell pictures in its own way, and Wall Street and the bankers will proceed accordingly in the field of finance.

It is up to filmdom itself to do its own economizing. In cases where it is too late it is conceded that there is nothing left to do but go the prescribed "merger route."

The gradual congelation of "the formula" is causing unrest in producer powwow places. There it is admitted that salaries are out of proportion; that in no other industry will they be found so high.

Getting down to facts is another matter. If a star grosses at the box office many times what is now being paid in salary, she or he is not overpaid. Furthermore, her place in the constellation is brief—shorter, in fact, than any high-yet-lower-salary perch in any other industry.

About executives. Too much money. They will have to be cut. But how? The relative angle somewhat features in the talk contests. No one in the film business, despite the economy gesture in the face of The Street's "formula," has yet satisfied the other with the answer.

Au Revoir U. S.

Cheerio LONDON

Closing R-K-O PALACE

NEW YORK

Friday Night (Aug. 15)

Saturday A.M. (Aug. 16)

Sailing
S.S. "PARIS"

GEORGE M.

BURNS and GRACE ALLEN

Who Present

"LAMB CHOPS"

By AL BOASBERG

To Play

Sept. 1—Brighton
8—Palladium
15—Holborn Empire
22—Birmingham
29—Palladium
Oct. 6—Holborn Empire
13—Palladium
20—Holborn Empire
27—Palladium
Nov. 3—Holborn Empire

We would enjoy our trip if we could play the Palladium and the Holborn Empire

Europe Direction
JENIE JACOBS
HENRY SHEREK

U. S. Direction
TOM FITZPATRICK

BERT NAGLE and CO.

with TIVOLI GIRLS in

"MIDNIGHT SERENADERS"

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Presentations—WM. MORRIS

R-K-O-WEBER-SIMON

Just Completing Three Months' Engagement at Grauman's Chinese Theatre, Hollywood, Calif.

FRANK

JACK

MITCHELL and DURANT

Address All Communications care of MURRAY FEIL, William Morris Agency, Hollywood, Calif.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Johnstone, of Layton and Johnstone, having been divorced by court, is to be remarried to a London colored girl next month.

Maurice Browne announces experiment at the Little Theatre on the lines of the New York Theatre Guild.

Bernard Shaw has sold the talking picture rights to "How He Lied to Her Husband" to British film company. Shaw said he "needed the money."

Mary Newcomb has bought the English rights of the French play, "Jean de la Lune," for production here. Goes on at the Little later.

"On the Q. T." is to be the American title of "Almost a Woman," a new hour running here. Stanley Logan will produce it for the Shuberts.

Davis theatre, Croydon, has cashed in on television boom by placing small screen in vestibule. First house to do it.

W. P. Films, small indie unit, will produce talker version of "Chinese Bungalow," with Matheson Lang, at Elstree.

NEW YORK

Joseph M. Gaites will produce "Everybody Welcome," by Frances Goodrich and Albert Hackett.

Douglas Wood, recently returned from Europe, engaged by Gilbert Miller for "One, Two, Three."

Mike Donlin has been added to the cast of "The Last of the Mohicans" at the Richard W. Krakauer and Arthur Zubin will soon present on Broadway.

Mrs. Lillian Broderick Schenck, wife of the late Joe Schenck (Van and Schenck), started suit against her deceased husband's partner, Gus Van, for \$52,000. Mrs. Schenck, herself a former actress, alleged Schenck made loans amounting to \$27,000 to Van during their 20 years of close friendship. Also that Van collected \$25,000 insurance on Schenck's life. Schenck died two months ago while playing in Detroit.

Mrs. Maude Drew, 35, former show girl, committed suicide by jumping into the Harlem river. Her husband, Jasper Wolf, whose cab the woman failed to drive her to the dock, witnessed the act.

Mrs. Veronica Coleman Sweeney, widow of Jerome Sweeney, former picture executive, was awarded the Adirondacks for her husband and their two children. She notified the state that her husband took her children from her without her consent.

Edgar Allen, theatrical representative, is also interested in the welfare of the children, as he is the ex-husband of Mrs. Katherine Murray Allen, a sister to Sweeney.

Mario Price, former actress, states she received mysterious death threats if she did not drop her \$150,000 breach of promise suit against Mario. Price was wife of the Prime Minister of Costa Rica.

A dispatch from London states that George Bernard Shaw who, for 15 years refused offers of American producers for film rights to his plays, has finally gone talker. He has signed with British International Pictures.

Shaw declared that the old theatre is done for and talking pictures are now the thing, adding also that he signed the contract to make money.

Flossie Cyron, showgirl, announced her engagement to Edward Reichler, socially prominent in Detroit.

Morris Kinizer, formerly par for Ziegfeld, has joined the Fox publicity staff.

Supreme Court Justice Humphrey of Brooklyn refused to dismiss the suit brought by Mrs. Helene Schaper against her sister, Frieda Hempel, for the recovery of \$10,000 worth of jewelry on the ground that the plaintiff had not yet filed a complaint, although the summons was served last spring.

Vilma Banky and her husband, Rod La Roke, came to New York early in September to begin rehearsals on a stage play. However, they were by Anita Loos and John Emerson, to be produced by Arch Selwyn in association with George Tyler and Charles Dillingham.

Jane Adams, showgirl, otherwise Genevieve Gilman Markham

Swinton, was cut off with \$1 in the \$100,000 will of her husband, Louison Swinton, who died July 1. He alleged she was ungrateful.

Just previous to his death his attorneys effected a settlement of a claim for alienation for his wife's affections by George Pearson "Dusty" Rhodes, Harvard football star, who is said to have paid Swinton \$50,000. Swinton divided his estate among his two boys and his mother.

May Collins of "Ladies All" was married to Edmund E. Thomas, real estate broker.

Brand's Boulevard, Jackson Heights, will be the first of the new Brandt subway circuit of legit theatres, starting Aug. 25 with John Golden's "That's Gratitude," featuring Frank Craven.

Harry Murray, farmhand, was rewarded with \$1,000 by Charles Dillingham and Bayard Veller for returning the latter's play, "That's the Woman." Manuscript was completed by Veller at his farm near Darien, Conn., and lost en route to the Dillingham office.

Capt. Jack Evans who burles himself alive for a living was nailed into a coffin without food or drink and buried Sunday night (10) in the northeast corner of Luna Park Cemetery. Not to be dug up until next Sunday. Coffin was lowered six feet below the surface of the ground to which two chutes admitted air and the fumes of the candles. Evans took with him into his grave four packages of cigarettes, an electric lamp and four magazines.

Glifford Burwell, Rudy Vallee's pianist and collaborator, attempted suicide by gas in his apartment at 44-15 43d avenue, Sunnyside, Queens, Planet, unconscious when found, was permitted to remain at home. No explanation given.

A few dailies tried to gag it by stating the strain of playing the slow tempo music of Rudy Vallee and his band proved too much for Burwell.

Patsy Schenck, 17-year-old daughter of the late Joe Schenck, has been engaged for the chorus of Joe Cooke's "Fine and Dandy." She previously appeared in vaude.

LOS ANGELES

Mrs. Margaret Comer, actress, stated in court she was falsely accused of infidelity by Blaine Comer. She was granted a divorce and given custody of a two-year-old son.

Retrial of Alexander Light, Schenck's lawyer, was ordered when the jury disagreed. Light is accused of accepting money from the jury. Light was not given material returns.

Lucille McNamee Murray filed suit for divorce against James Murray, pictures. Mrs. Murray charges cruelty and asks \$185 a month alimony.

Evelyn Egan, film actress, recently arrested for riding about as Lady Godiva, was freed of the drunken driving charge. Her driving license, however, was suspended for a year.

Louis H. Shipper, actor, was jailed on charges of Palace theatres that he had threatened to kill her after termination of their friendship.

James Kirkwood won a divorce from Lila Lee on grounds of desertion. Property settlement was made out of court, and their son is to remain in custody of the father.

David Hall, art director for Fox, and Florence McCarey, Chicago, who, filed notice of intention to wed.

Mrs. Beverly Martin was granted a divorce from Francis James Martin, director, on charge of cruelty. She claimed her husband nagged her for not smoking and drinking.

I. F. Dersch, former president of the United Theatres, which operated the Symphony and Palace theatres in Cicero, and who forfeited a \$5,000 bond in Jan. on a charge of swindling investors, was arrested last week. He is held on six warrants against him for violations of the Illinois securities act. Bond set this time at \$12,500.

The \$10,000 infringement of copyright suit filed against Marion Davies, M-G-M and others charged

ing "Florodora Girl" was pirated from the musical composition "Florodora," was dropped by Walter Westmoreland and William Curtis, executors of the estate of Leslie Stuart, composer of "Florodora."

John Ringling, circus head, was named last week in a suit in Circuit Court, asking an accounting of Ringling's interests in Montana. Pettibone, R. M. Curtis, claims that cattle lands which he managed, were illegally sold to a nephew, Richard T. Ringling.

Albert "Cozy" Dolan, operator of the recently raided Cozy Club, was held last week on a charge and is under bond of \$2,500.

Charging cruelty, Mrs. Laura C. Perry last week filed suit for divorce against Ward R. Perry, manager of the local Remick music branch. Married Jan. 29, 1927. No children.

Decision of the Appellate court on the appeal of Alexander Pantages from conviction on Superior court on a charge of attacking Eunice Pringle, is expected within the next few days. The court formally took the case under submission last week.

Madge L. Mitchell, former picture actress, claiming she was lured to Honolulu by William Fleischman, a graduate of marriage, was then deserted, filed a \$100,000 breach of promise suit against him.

Lola Spellman, dancer, was pinched on an alcoholic driving charge after she crashed her car into three other machines. Released on \$500 bail.

Evelyn A. Orkwo, former actress, filed suit for divorce against Bert Harlow Orkwo, writer, claiming he was obsessed with the idea he was a genius and made life unbearable.

Harold Ryerson, former sales manager of Multi-Color Films, filed suit against that company and William Northrup, its president, for \$125,000 damages.

Ryerson claims they hampered him and mismanaged business so as to affect sales and cause his dismissal.

JUDGMENTS

Gramercy Theatre, Inc., and Joseph Oppenheimer; Burns Bros.; \$70.

Rene Blaise; Chelsea Bank & Trust Co.; \$10,968.

Satisfied Judgments
Columbia Amusement Co.; Hyde and Bettman Amusement Co.; \$37,726.50; August 7, 1929.

Mellow Music Shops, Inc.; 205 West 125th St.; liabilities, \$4,455; assets, \$3,479.

Stocks Opening

Dramatic stock opened last week at the Lyceum, East Orange, N. J., with company in on guaranteed subscription for season of 19 weeks.

Malcolm Berge, operating. Company includes Margaret Campbell, Edith King, Malcolm Berge, Lee Berge, Emily Lorraine and others.

Fixing "Pans" Gratis

(Continued from page 1)

tainment, to obtain their patronage. The R-K-O Orpheum has been giving away refreshments and also a round-trip ticket to Chicago.

This summer is giving away 12 round trips to Alaska.

Tie-ups permit the gifts without cost to the theatres.

Radio's Permanent Season

(Continued from page 1)

tember, figuring the summer as a dead loss for other audiences.

This summer barely any commercials ceased their other programs. The majority continued on the same scale, with the same time and programs as during the cold weather.

Waves and Sets

Explanation given is the commercial reason they reach about the same audience during the hot weather months as in other periods. This has been made possible by the stronger broadcasting stations and the more perfect reception. In previous seasons the summer static

BEDINI BACK TO WHEEL

Jean Bedini is not going in as director of stock shows for the Times Square, Detroit.

Instead he will return to Mutual wheel next season to head one of the shows.

PERFORMERS WALKING ON MUTUAL'S DEMANDS

Mutual's stand pat decision on making its principals defray own traveling expenses to opening and closing points of the circuit in forthcoming season has precipitated wholesale handing in of notices from those already signed. It has thrown the circuit operations and rehearsals of shows into a chaotic state.

With opening but three weeks away, many of the casts will have to be revised through the walkout.

AMERICAN (STOCK)

Going wide open on double entendre and the limit on stripping its principals, Mutual has taken up a harvest wind of business, even in summer, for the American stock burlesque. It looked like a flop during first couple months of operation. A sellout Monday night, money bags, and new mixed salting parties, judging from the response to blue gags, bawdy skits and non-commercial above the waist for the females, they wanted the raw stuff.

Few attempts to hold in on dialog and scenes, that is to choke them within legal decorum, went blab as usual with the Monday night. The over-ready yuck was there for the dames and strippers.

Setlow is entertaining from a burlesque standpoint and refrains from making it 100% flesh display by keeping the choristers in regulation attire sans semi-straps. Probably the province of the principal dames, and most of them oblige.

Any corner of the wheel show soubs, is in as guest soubs this week, after recuperating from recent operation. She rings the bell as formerly with her semi-strip teasers handled with finesse and vocalism, but her competitors in this group, Miss Corio spots two of the take-offs moments, one in each section, while the latter a stroller over the former, and cove the show as far as the gal division is concerned.

Maie Brown, shapely blonde and regular stock soubs, also uncorks a couple of drop-downs accompanied by vocals and is better to look than listen at. Marie Oliver, other soubs, manipulates her teaser stuff in both vocal and in better to look than listen at. Marie Oliver, other soubs, manipulates her teaser stuff in both vocal and in better to look than listen at.

Trio of comics, straight and juvenile comprises the gal division. Lila Rogers, Dutch, George Leon, accentric, and Johnny Crosby, wop, make the alter in scenes and burlesque, with Lew Harris doing a hop around as straight for the ladies. The latter is his week show. Johnny Becker alternates as dancing juvenile and in bits.

Most of the comedies are culled from usual burlesque familiars. Released gags, with the trio of comics doing the best they can, getting some laughs while working legitimately and pulling the rough stuff for surefire when letting down. The line gals work hard and in unity maintaining a snappy pace which occasionally gets lost in the shuffle.

Edna Clark, who is taking a break, is going to be a big draw. When this happens out comes another stripper and all is well.

It is hard to tell what Mutual is trying out for in this season's show. In this stock and others. If so and the current skits are a sample, burlesque is going to be any different in the new season than it has been.

Edna.

72 Chi. Chorines

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39 SHOWS AND 37 FULL WKS. ON MUTUAL WHEEL

Only two open weeks appear on the Mutual burlesque wheel route this season. One is between Pittsburgh and Columbus and the other between Kansas City and Milwaukee.

There will be 39 shows with 37 full weeks now assured on the lineup.

Show openings assigned:

"Peek-a-Boo," Haymarket, Chicago.
"Step Lively," Empress, Cincinnati.
"Wine, Woman, Song," Lyceum, Columbus.
"Speed Girls," Howard, Boston.

"Trivolties," August 23.
"Whoopee Girls," humed, Toledo.
"Peek-a-Boo," Gayety, Detroit.
"Wine, Woman, Song," Lyceum, Columbus.
"Let's Go," Empress, Chicago.

"Step Lively," Mutual, Indianapolis.
"Wine, Woman, Song," Lyceum, Columbus.
"Wine, Woman, Song," Lyceum, Columbus.
"Broadway Scandals," Gayety, Washington.

"Rare Facts," Gayety, Baltimore.
"Kuddler Kuddler," Broadway, Phila.
"Powder Puff," Empress, Chicago.
"Speed Girls," Worcester.

"Simplex," Broadway, Boston.
"Oriental Girls," Irving, Flac, N. Y.
"Girls in Blue," Grand, Hartford.
"Girls in Blue," Grand, Hartford.

"Girls in Blue," Grand, Hartford.
"Get Hot," Gayety, Boston.
"Broadway Scandals," Gayety, Washington.

"Rare Facts," Gayety, Baltimore.
"Kuddler Kuddler," Broadway, Phila.
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Variety Bills

Bootlegging in Hollywood Ruined for Pros by Film Amateurs with Bathtub Gin

Hollywood, Aug. 12. Bootlegging in Hollywood has been ruled by amateurs. Kicks about hard times, and depression aren't confined to merchants and theatre men. The film colony's bootleggers are walling plenty, with the burns being directed mostly toward the between-pictures amateurs who shoestring booze for cabs while waiting for the next tumble from the casting director.

With booze down locally to a new low the professional dispenser is finding it hard enough to get by. Plus this is the competition he is encountering from the simon pures, who deal in homemade gin at two for 45 or less.

Once one of the best rackets extant, bootlegging for the colony has now reduced itself to scarcely better than a bread and butter occupation. Status was demonstrated this week when one of the colony's class bottles got nicked for a fifty pipers.

First line professionals who refused to go below case lots found the amateur bit player and extra cutting in when money got tighter and customers started to order in lesser lots. When turned down those orders went to the shoestringers.

Peddling Between Pictures With alk at \$15 a gallon or under, and plenty to be had, the out-of-work saw here an easy way to get at honest dollar accounts with bathtub gin. Starting in the morning for a round of the studios, the boys started carrying a couple of bottles on the hip. Two for 45 is the going price, and some the day was finished it went lower. They couldn't lose. And it meant eating until the next picture job.

Cas buying is now widely confined to the big shots, and not so much of that as before. Economy was on even in guzzling. A few case bottles have this trade and the rest up to an estimated total of 20 are just getting by. One of the case dispensers refuses to sell in less than 10 case lots. He says it isn't worth handling in smaller orders.

Prices vary but in all qualities the ticket is lower than ever before. Plenty of the real stuff here, for with pro leggers selling only to a class clique they're off the cutting. Almost all the genuine is brought here by plane from Mexico. Sea running is almost out, although there is considerable of this in the Seattle and other cities above here.

Prices The imported stuff is sold in case lots up to 10 at \$85 for Bourbon, \$90 for Scotch, and \$85 for gin. Booze without the genuine guarantee goes for \$55 for Scotch, \$50 for Bourbon and \$35 and sometimes less for gin. Home product wine, and good stuff, is delivered by the wine guys at \$15 to \$22.50 for port, sherry, sauter or muscat.

Hollywood has perhaps less public drinking than any spot of similar population in the country. Eagle eyed appointed picture moralists are responsible for only the gossip boys and girls are everywhere. Let John or Mary play take too much aboard at any of the cafes and there's a dirty dig in somebody's column. Hence the definition of bibbling to privacy of homes.

When drinking was more popular the colony held plenty of undercover beer spots, but they are all dosed now. Beer joints in the city now are mostly downtown or in other places on the outskirts not depending on the trade. Hard drinking in the cafes is not now near as popular as it once was.

"Day and Night in New York" will be the title of the new hotel gateway, to replace "Gotham Life." The new mag, pocket size like its predecessor, makes its first appearance next month. Backed by the local hotel association.

Bernstein, Hopped Up by Heat, Falls Into Sugar Without Any Overhead

"Being the market the way it is and me being one of the few sick enough to keep out, I stayed home during the heat and got myself some soft sugar," remarked Freeman Bernstein, the sage of Times Square, as he buttoned a collar button and then a collar.

"Accustomed as I am to spending the summer in Europe, I aint used to this stay-at-home thing and the heat, it ticks out my routine, but as 75% of everybody didn't go abroad this summer, I says, 'Freeman, there's your out'."

"There aint noough around for nobuddy to four that true because I got none, and when Freeman can't get dough, you know, kid, the works are in. It looked like a terrible time this summer, with the heat, May, (Continued on page 55)

2D PONY GOLF LAYOUT IN TIMES SQ. SECTION

A second midget golf layout may be at Seventh avenue and 53d street, where there is an empty lot on the northeast corner. Its rival is already established behind the Romy theatre, facing Sixth avenue at 50th street.

Ben Blue, the actor, has the pony golf hunch for the 53d street location. Since Blue stopped getting his cash surplus has been given an unexpected impetus. It's a bankroll now of sufficient amount to back the half pint putting.

If it goes through with the scheme it may be an all-winter course as well. Upon the cold reaching this part of the country Blue will dig in his prospective profit for a glass enclosure.

If any of Blue's creditors sees this, it's just a gag, he says, especially an agent for whom, in ready establishment, he has a bank ticket. The agent is Charlie Morrison. Since starting to bet with Blue he has acquired a wife, a child, a home on Long Island and a bank account.

Where Blue is concerned, Morrison splits with no one.

STILLEY, ACTOR, AND TWO COPS IN TROUBLE

Raymond Stilley, 24, actor, of 455 West 44th street, and two probationary cops, charged with felonious assault, will be arraigned in West Side Court in connection with the assault of Vincenzo DeFeo, restaurant owner of 253 West 46th street. He charged that the trio began to punch him while he stood in front of his restaurant at 1:30 a. m.

DeFeo raced into his restaurant to get a stick to chase the trio, when he asserts that James Johnson, 24, probationary policeman of 401 West 45th street, confronted him with his service revolver. John Linskey, 25, probationary bluecoat, 173 Amsterdam avenue, was in the fracas, asserted DeFeo. DeFeo phoned for the West 44th street detectives. Joseph Grinzi, detective of West 47th street, reached the scene, when the trio sped away in a taxicab. The probationary cops separated and disappeared. Grinzi ran west on 46th street. Grinzi sought to stop him. He ran faster. The sleuth fired several shots over Stilley's head. Stilley ran into the lobby of the Farmmount Hotel on 46th street.

Fought in Lobby Grinzi overtook Stilley in the hotel lobby. The latter fought the sleuth until subdued. He was taken to the West 47th street station. Grinzi received information from Stilley which resulted in the arrest of the two probationary cops. De (Continued on page 55)

High Tower Publicity

Increase of tall building in New York and observatory towers has developed a new scheme formulated by enterprising p.a.'s. Probably a dozen or more buildings in New York now have observatory cupolas to which sightseers gain admittance through payment of some kind of fee, from two bits to 50c.

These sightseers are mostly tourists and commercial p.a.'s are aiming to attract attention and possible new customers for their firms or products, arrange a payoff plan with the official observatory guides or pointers in the cupolas. Latter in this way point out spots they are paid to point out, with the inevitable profit rearing going to the p.a.'s credit with his firm.

Looks Like Hush-Up in Haskell-Hammerstein's Messy Scrapping Bit

Arthur Hammerstein's hearing on an assault charge instituted by Jack Haskell, dance director, was postponed until Sept. 17, when called last week before Judge George W. Simpson in Tombs court, New York.

Haskell, formerly employed by Hammerstein in staging of dances for the latter's forthcoming musical, "Luana," alleges the producer sealed his order of dismissal with a sock in the eye. To make matters worse, he landed in the same place, according to Haskell, since he claims to have been walloped a few minutes before Hammerstein slugged, by Harold Rand, established behind the Romy theatre, facing Sixth avenue at 50th street.

Rand went to the bat with his hearing on an assault charge earlier in the week and was held for trial in Special Sessions court by Magistrate Simpson, who landed in custody of Leo J. Rosett, his attorney. Hammerstein's hearing was to have followed, but was postponed until last Friday over strenuous objection of Hammerstein, Ferdinand Pecora. It was again postponed when next called upon by Pecora protesting.

Haskell claims to have been socked by young Rand after dismissing him and his sister, Betty Rand, for insubordination with the producers' consent. A backstage fracas at the Hammerstein followed in which he alleges Rand struck him without provocation, but with Rand insisting he did no punching until Haskell had made a pass for him, and then young Rand, epiphany after him and his sister as they were leaving the theatre. Hammerstein had come down from his office at the time and after questioning eyewitnesses as to what it was all about, fired Haskell and reinstated the Randes. This action is said to have been the torch that burned Haskell, with the latter, according to Hammerstein, doubling his fist to take a poke, but he beat him to it.

Dirt Spilling

Haskell threatened to spill a lot of dirt on alleged orgies staged in the producer's inner sanctum, but didn't get through the postponement, and with hints now that the case may never come to trial with the outstanding settlement, the principals expected to stage the postponed date rolls around.

There is also little likelihood that Rand's case will reach the calendar of Special Sessions, since the case of Hammerstein matter is disposed of one way or another.

'Buried' Alive for 7 Days Got Principal \$67, Net; Grave-Lying All Wet

Atlantic City, Aug. 12. Captain Jack Evans proved he knows his endurance business and also that the grave-lying racket is all soggy. The Captain came forth yesterday from his coffin six feet down in the sand at a Boardwalk amusement park, and after his blasted lungs took a glass of water asked: "How much was the gate?" The gate wasn't so much, only \$466 for the 7 days and 1 hour the Captain was underground. After park got its cut Evans only got \$186 for his share.

Inaccurate Biographies

Ruth Chatterton

By Claude Binyon

Start Manages Beaut Winner at Galveston; New Orleans Gal of 17

Galveston, Aug. 12.

Well, it's all over. Dorothy Dell Goff, 17-year-old blonde of New Orleans, is "Miss Universe" of 1930. Martin Starr, New York newspaperman, who exposed the irregularities of an Atlantic City pageant, is her manager.

Starr was the life of this year's party, stroking the shows at the city auditorium as master of ceremonies. The boy's clever. Selection met with general approval, but choice of "Miss New Jersey" for the second spot and \$,000 caused more than one to register surprise. Any thought of "Miss Russia" (Miss Rumania) took third spot and \$500. Russia ranks among the \$100 bets.

'BIG' GAMBLING RAID BLOWS UP IN COURT

George Herrick, stock broker, of 270 Park avenue, and his valet, William Sullivan, who were arrested July 8 when detectives raided the luxurious 14-room Herrick apartment as a gambling resort, were acquitted in Special Sessions. It was not necessary for the defendants to take the stand.

The raid and arrests were heralded by the police at the time as one of the greatest gambling roundups in New York in years. The cops declared the place to be the hangout for Park avenue millionaires who wished to throw away a few thousands nightly.

In court this story flopped, whether because the detectives had a loss of memory or for some other reason, but the story they told was a very weak one.

Detective James T. Brady on the stand said he and his fellow officers were located outside the Herrick apartment for about 15 minutes before breaking in. They heard someone shout, "Here come the police, Duck." When they got into the place they found a half dozen pieces of green cloth on which they found, they said, a dice box and dice. The only persons found in the place were Herrick and his valet. When they asked Herrick if he was running a game he only laughed at them, the officers said. Other officers told the Court the same.

At the conclusion of the People's case, the Justices dismissed the charge on the motion of the defendants.

INDECENT FILM CASE ON DOBBS DISMISSED

George C. Dobbs, 39 years old, connected with the Komp Film Laboratory, 150 Avenue C, New York, was freed in West Farms Court by Magistrate Abraham Rosenbluth. Dobbs was arrested during a raid in his laboratories by Charles S. Sumner, head of the Suppression of Vice Society; Charles Bamberger, Sumner's aide, and Detectives Bill Wittenberg and Lazarus Benjamin of Chief Inspector O'Brien's staff. Dobbs lives at 375 Lafayette street, Grandwood, N. J. He is married and has a large family. Following the raid in his office, when the cops seized many alleged indecent films, he went to his home and in his garage, they asserted, found 23 negatives of lewd pictures. These were seized. Many other films not indecent were stored in the garage.

Sumner stated that the films jammed in the garage caused a fire hazard. When the New York raid was made Wittenberg and Bamberger were made by employees to hide the films. Wittenberg stated he would make an entire seizure, thus inconveniencing Dobbs. It was then the alleged lewd films were turned over to him, averred the cops. The sleuths, by a pretext, gained admission. They sought to hire a

Hollywood, Aug. 9.

Ruth (Twaddle) Chatterton is five feet two inches tall and weighs 110 lbs., set for a bath. She has laughing blue eyes, crackling brown hair and teeth that snap like irritated pearls at unfortunate flies.

Ruth—or 'Rut', as kids used to call her—was born in New York City of highly cultured parents. The unattractive Jargon she picked up in association with various neighborhood youngsters often threw her home life to the winds for days on end. There was the time, for instance, that she brought home a report of the latest neighborhood event.

"Joe Aristatin," she announced to her mother, "just got sentenced to fry. They caught him skinkin' a chivvy in his old lady's back for throwin' prunes at him too often for breakfast. He wasn't goin' to put it in writin', but the bulls give him a rubdown he couldn't forget."

"My daughter!" cried Mother Chatterton, "you talk like the stock-

"Tain't so," retorted the kid. "You gotta be on your toes these days or they'll pin the Boston tea party on you. Least what happened to Ike Levettine. There was a guy just leadin' up his own wife, not botherin' nobody, and the gendarmes put him in harness for six England and he didn't know one hombre who could square the rap. Well, I'm different. I mix like ringierale. Everybody knows Twaddle Chatterton, the Manhattan Maestro."

Talked It Over

But everybody didn't know her for long. Several hours of serious conference in the Chatterton household resulted in the Manhattan Maestro being shipped to Mrs. Hazen's private school for bolsterous belles at Pelham Manor. Within a few years cheap gutturals had been replaced by something known as English drawl, or a six-beat Australian crawl.

The new collection of words on stilted was to prove welcome to the wits. While spending the holidays in Washington, D. C., she announced herself as a class girl from England and not a jolt with a stock company as a Cockney maid. Her progress was called rapid by some critics and rapid by others.

Playing the title role in "Daddy Long-Legs" eventually gave Chatterton got both feet inside the door and became a recognized star. Her flowery speech made her a logical choice for the title role in "Magnolia Lady," "Moonlight and Honeycuckoo" and "The Fanny Hater." Jimmy Durante was the leading man in "Fanny Hater," and Chatterton, who had lost his looks and inflicted himself with the Curse of the Peacock Feathers.

The Mysterious X

When talking pictures blew in Miss Chatterton, she lost her talents from stage to screen, losing only her s's in the transition. Placed under contract by Paramount, she starred in "Sins of the Fathers," a Jennings feature, and was recently in "Sarah and Son," an industrial talker. Her most famous role was as the unknown girl in a picture called "Mary Rose," a Jennings feature, and was recently in "Sarah and Son," an industrial talker. Her most famous role was as the unknown girl in a picture called "Mary Rose," a Jennings feature, and was recently in "Sarah and Son," an industrial talker.

In Hollywood Miss Chatterton is rarely seen. So many English drawls have cropped up she is spending long hours at home working on a picture which she believes will upset the picture industry. Within a few months she will introduce her American twang. Then will come her Hungarian phase. And finally her Czech chant.

It's that kind of a business.

"hot film" for out of town salesman. Dobbs told Wittenberg he had nothing of that nature. It was then they began their own search.

Dobbs denied he owned the films. He stated that some time ago a stranger came to his place and asked to have them developed. He declared that the stranger never returned.

Wittenberg told reporters that Dobbs told him that he had no new pictures for hire, but kept a few for "his friends." Dobbs did some film work for the U. S. Government. Magistrate Rosenbluth later many adjournments (recharged Dobbs and stated the officers were overzealous.

Easy Columnizing

By Champ Chairstitter

In 1930, Summers and Hunt got a last half in Flushing for saving 10 lives.
In 1910, Minnie Manslaughter got two weeks at Hammerstein's for shooting her husband.
Moral: Trade in your agent for a gun.

The two classes most severely affected by the heat this summer are the farmers and the aerobics.

Maybe it would be more pleasant if most, if not all, of Rudy Vallee's mollifiers would sing into the big end of the megaphone.

Dippy News From Delirious Correspondents
Back Bend, Ind.—Barney Dean canceled by management after first night at the Auditorium. Barney fell asleep in the middle of a rip-up.

Cape Cod, Mass.—Claude F. Snerpan, manager of the Low Gross, wired the New York booking office he couldn't play "that perch act." "One to local pride," read the rest of his wire, "would prefer one using kielbasa fish."

Terra Herring, Cal.—Oscar Affirmative, stuttering yes man with Stupendous Pictures, fired on the spot for hissing his superiors. "I w-w-w-was only s-a-a-saying yesses," moaned Oscar.

Goldstein, Nev.—Sam Fretzel, "The Man Who Wrestles With Himm," fined \$50 and suspended 60 days by the State Athletic Commission for participating in a fixed bout. Gamblers alleged to have bribed Sam's bad habit to throw the match to his better self.

Small theatres out in Iowa way are accepting spinach, eggs and other farm products in lieu of the regular admision. It ought to last until the hands a loose tomato through the box office window and asks for change.

Things are tough and conditions pretty bad, but that guy, "One to Hill" is still playing plenty of theatres."

"Don't take it so hard," said Moe, the agent, to his stenographer after learning her of a 25% salary cut.
"Just make believe you're playing Spokane, Seattle and Vancouver."

Questions and Questionable Answers
When I bend over for my eighth or ninth bow at the conclusion of my act, the blood always rushes to my head. How can I avoid it?
H. O. Orr.

Ans: Your trouble probably lies in the strenuous manner in which you do your act. There is no doubt but that you work too hard. Would recommend that you eliminate everything in your act but the bows.

How can I get a photograph of my suppressed desire, Buddy Rogers?
Floppy Flapper.

Ans: Find out where his latest picture is playing. Then purchase an inexpensive hammer. You'll find any number of his photos in the theatre lobby. Help yourself.

My partner and I do a casting act. The other day I was half way through a 20-foot leap before my partner had come around the corner for a cup of coffee. Luckily, I landed on my head. But if that occurs again something more serious might happen. How can I teach him a lesson?
Flying Finnegan.

Ans: Tell your partner that when he drinks coffee you can't sleep nights.
Indie Less.

What is interchangeable?
Ans: This department closed for the day just a split second before your question arrived.

Fox Buys Porter's 16 MM Home Rights.—"Variety."
Oke with Mrs. Porter?

'Round the Square

(Continued from page 52)

Will booze stories, amongst others, about splitting up couple, making bums of, others, etc. One recent story mentions an entire orchestra went wrong on liquor. But boys will be boys when the dames are around.

A \$90,000 Loser

Saratoga's gambling joints hold relative positions for their table playing amongst the August track crowd. A couple are the recognized class spots. These expect big plays and consequently big winnings. The latter they haven't been somehow, despite any dullness, meanwhile. They usually do.

Other places in the shade rather than in the sun drift along, getting a normal play that seldom means big money. That is why such a place at Saratoga which made a single winning from a horseman in its first week of this season of 1930 in an evening brought more talk than such an occurrence in the classier casinos up there would create. The \$90,000 loser is not only a stable owner but has other lines of business. The large one-night deficit never bothered him. But it made the house feel a little dinky-dory and set it for the entire month, with all employees equally pleased because it removed any doubt of their pay-off regularly.

In the class joints no one ever knows what is lost unless overhearing the amount mentioned. As one surprised party did when the loser asked for much he should make out a check for. \$70,000 was the reply. One of the Saratoga game spots opened its first night to a large stable for the bank. An owner received commiseration from a bystanding friend. "Don't worry over that," said the owner, "it's the best break and we could have gotten. That will spread and bring in business. I couldn't have had it better if we had framed it."

Nevertheless, with a big loss here or a moderate winning there, Saratoga knows there have been some breaks since last summer, and that some of its best previous customers have temporarily gone bust.

Stille, Actor

COFFERS AS FRIENDS

St. Paul, Aug. 12.

Joe Identified from page 53)
The trio, asserted Grinzi. Police officers not only shot and the shields taken from the cops. They were summarily suspended by Deputy Commissioner Kutenberger.
Stille fought so bitterly that Grinzi was forced to use the butt of his revolver over his head.

"St. Paul police are your friends" signs put up last week on all roads into city.

The coppers handed all tourists cards bearing "at your service" pledge together with officer's name. Civic association paid for the stunt.

CRAP GAME RAID

Four Arrested at Manhattan Towers—One Man Held

Detective Walter Mitchell of Inspector McCormick's staff raided a "crap" game of the upper floors of the Manhattan Towers, Broadway and 76th street. Mitchell, with several other detectives, seized four men.

The defendants gave their names as Jacob Reiben, 40, 2110 Westbury Court, New Rochelle, operator of the game, said the cops; Charles Herman, 38, 150 Alder street, Mt. Vernon; Charles Cluckman, 36, 377 Montgomery street, Jersey City; and Samuel Goldberg, 47, of 711 Ave. A, Brooklyn.

Reiben was held for trial. The others were discharged by Magistrate George W. Simpson in West Side Court.

Radio in Hotel Didn't Work; Will Morrissey Tells Court on \$79 Bill

"I owe the Hotel Belvedere \$40 for rent and incidentals. But I certainly didn't use the radio," Morrissey alleged. I hired a worthless radio from them, but the dang thing wouldn't work.
"My wireless, the 'Nit-Wit,' I was unable to get on the machine they rented me. I was to give \$45 if the machine worked. It didn't, so I don't owe them for the hire of the radio," declared Will Morrissey, producer-actor, in West Side Court on the charge of defrauding the hotel out of \$79.52, for room, board and incidentals.

Morrissey was arrested by Warrant Officer Dan Fisher of the West Side Court. Morrissey is said to have ignored several summonses. He came to court accompanied by his attorney, Joseph B. Burr.

Joseph H. Drennan, owner of the Belvedere, West 48th street, is the complainant against Morrissey. The date that Morrissey is alleged to have incurred the bill is from Jan. 2, 1929, until March 12. Midgie Miller, Morrissey's wife, did not come to court.

Morrissey was unperturbed about his arrest. When he was taken to the West 47th street police station Jimmy Galt, surety broker, who dropped plenty of kais in the collapse of "Mystery Moon," posted bail for Morrissey.

Morrissey said he had demanded an itemized bill from the hotel authorities and they refused to submit. "And until I get one I will refuse to pay them," he added.
Only a short while ago Midgie Miller was summoned to West Side Court by Rene Cartier, an artist model. Miss Cartier, blonde and pretty, came to West Side Court and got a summons for Midgie, whom she charged with punching her in the eye.

The action was withdrawn by Miss Cartier. Her attorney told reporters that a civil action had been started by the model.

Morrissey is producing "Hot Rhythm," colored show. He resides at 141 West 47th street.

His hearing will be held this week in West Side Court.

FOX LEADS LEAGUE; 8 GAMES WON, 1 LOST

Fox has won the pennant in the picture baseball league with eight games won and one lost.

R-K-O through beating Columbia Saturday (8) by a score of 15 to 3 moved into a strangle hold, with six games won and three lost. Columbia had little show, with no runs scored until the seventh inning and R-K-O scoring in each but one.

One more game remains to be played, between Columbia and Warner, this to wind up the season Saturday (16) at the Catholic Protector. That remains as the Warners' only chance to avoid a blank, having lost to date every game of the eight played. Columbia won three and dropped five.

Stadium-Garden Merge

Chicago, Aug. 12.

According to reports the Chicago Stadium and the N. Y. Madison Square Garden are to be merged. The two auditoriums will themselves bidding against each other for state events.

Bernstein Hopped Up

(Continued from page 53)

the installments and the house, and no coin.

"I was rehearsing starvation for two and three days at a time, as I'm too stout anyway, sitting there in the front parlor wondering why those horrid fellows would never run the way they should. It looked for all the world as though I was washed up at last, and after my experience."

Wires by Phone

"This heat gets some people, and it makes them dull, but it didn't smart me up one afternoon. With no money to buy anything and nothing to do, I started to read the telephone book. I had hardly got into it when I read, 'Send your wires by phone, and what could I do?'
"I am as young now and thinking up a lot of things as I was when it used to be for Freeman. But I say: 'Freeman, now don't miff this one. It's right from heaven!'"

"With the heat and me thinking, I commenced to grow dizzy. There I could use the phone and telegraph companies for nothing, because you know me. I said, 'I couldn't get into a dough channel. Though everyone has gone bust, there's always some money to be made around. I know that much, and I say: 'Freeman, if you can't fit yourself into this situation, the you'd better keep right on starving and let it wind up that way.' I got so desperate that I thought of going up to see Campbell's and getting a rate, just so I would chisel a little at least for May on the way out."

Past Panhandlers
"I ain't certain what it was, but thinking of Campbell's and walking up Broadway just done it. Those panhandlers, 'Freeman,' I say, 'that's it. Go after this one, but gently, boy, gently.'"

"So here's what I done. I got up a list of names, I knew who in their worst days used to make touches. I had a list, too, and most of them in the money now. Some of the big sugar. I don't go after too strong at first. I just make out about 10 wires to fellows I know and make sure to many where they done it that they can't remember who they touched."

"The wires ran this way, all about the city. 'Sorry to have to remind you, but I'm in bad shape now, and if you could get that fifty from the old days, it'd be a cinch.'"

Get Answers

"Out of the first 10 wires I got three answers. Two had the fifty each and the other said the 10 enclosed was on account. Three out of 10!"

"Freeman," I say, 'you're working against a boy, what I did to that phone for seven years, because with this gag you can work Sunday, too.'"

"How did I come out? Kid, I'm just starting. This racket can't go on forever. The more I get, the more I think, and the more I think, the more I want names and sugar."

"It's coming so good, I send the wires now at the office and pay cash so you know. While you ought to come down over the week-end and see how the house looks. All painted, and I took the car out for a spin for the first time in a while at this suit. Don't that tell you anything?"

"If you get one of the wires, forget it. Just say I must have made a mistake, but you're on the list, though."

"Kid, do you know how long I had to live before thinking of that one? The market! That's gambling. This stuff is sure-fire. Tell the boys I want lists. I want Them dough getters now who was bums before are glad to pay off. I want them anyway, and they don't know."

"They don't know, Kid. That's it."

Pat Harmon Died Broke; Fight Benefit in Sept.

Chicago, Aug. 12.
Patrick "Paddy" Harmon, who promoted the \$7,000,000 Chicago Stadium, himself putting in \$500,000, died a poor man. The directors of the Stadium contributed to the funeral expenses.

Plans are being made for a Harmon benefit fight to be held in September at the Stadium, with the proceeds to go to Harmon's widow. Harmon, before trying the Stadium, operated two highly successful dancehalls. As director of the stadium he brought in six-day bike races and managed some of the arena's biggest events. After being locked from the auditorium, he ran for sheriff but was defeated.

MANAGERIAL ERROR

BEAT KID BORG EARNED

English Kid Berg Earned Verdict in Fast Fight—Kept Leading and Boring in

A managerial error appears to have saved a good portion of the three-quarters capacity Polo Grounds attendance Thursday night into a belief that Kid Chocolate won on points over English Kid Berg in their 10-round glove battle. Berg rightly won the decision. He did nearly all of the leading and was always boring in on the colored boy from Cuba.

The error was either Chocolate's, his manager's, or both. It was in permitting Chocolate to lead 12 rounds to go up against a handicap of nine pounds and the fighting machine named Berg. The weight may have counted the most against Chocolate. Berg, a 125-pounder, has a considerable advantage in the low scaling. When a fighter at 124 believes he can give away nine pounds, he might assure himself in advance that it's a set-up and he is giving it to, not a courageous and ready fighter or rep like Berg.

At distance sparring there's no comparison. Chocolate is a lithe, pliant boxer, and probably without a punch. Whatever punch the colored lad had was wasted on the English boy. In the third round those on the outside of the ring saw Chocolate land five consecutive heavy face blows, rights and lefts, mostly to the chin. Berg kept right on boring in. It was like throwing a pea at an anvil.

Berg Kept on Going

While Chocolate out-boxed Berg standing off, the Cuban got but few chances at that. Berg was always on the attack, and he kept boring up Chocolate and all over the ring. Berg never changed his style. He kept going in, outpunching Chocolate at intervals and laying on him with his extra weight until Chocolate found himself tiring and holding.

The pace had to tell, for it was fast all of the time, and the lighter Chocolate was out of mind. Betting was about even for the first half, but the fast Berg wasn't even breathing hard, while Chocolate was sobbing in his corner over the decision, the first given against the Havana crack in 169 fights.

While the initial defeat for Chocolate was a great disappointment, his defeat remains unbroken. Not a knockdown by either.

Perhaps the betting pointed most to the fact that Chocolate was a long while. One of those very few where no frame was alleged nor believed, and without the gamblers doing a clean-up."

In the third round that Chocolate first made a flash. He did it again in the ninth. In desperation he began to put on double time. But Berg was on him always, and Chocolate's bursts in the last two rounds never lasted beyond the first and he put on his desperate finishing rally may have suggested that Chocolate and his handlers thought the fight had a chance remained in a knockout. So others thought.

At times both boys stood up and slugged, with Chocolate knowing what he was doing. Berg just slammed in those moments, going to his usual clinch and in-pounding, always at the Negro's body. It was quite disconcerting to slam a guy around Chicago and get hit at times to Berg, with the slammed one apparently not noticing it. And the boys' manager didn't want him to have one's body chopped up and down, as Berg did to the Chocolate. Which was a pity, for the fight of action every minute, for Berg never stopped.

Harlem Satisfied

Top ring-side \$13. Ring-side seats were all laid out to about the center of the Giants' outfield. Many of the seats were empty, with vacant places in the stands. The Giants were packed at \$14.00 and \$33.00. Gross of around \$140,000.

New York's Harlem sent a heavy contingent of blacks to watch the battle. That the colored people present kept quiet after the decision, on the stands and on the way out, was one of the best signs that Chocolate's own race thought the verdict at 12 was one.

Joe Humphries gave first aid to the squawking by making a false move toward Chocolate, going to help up the slips from the judges and referee. Humphries turned about upon discovering his mistake and held up Berg's hand. One of the judges and the referee voted for the Englishman; the other judge gave it to Chocolate. The referee's decision. His purilistic prestige reduced to zero, and the nice and giveaway will be ever his A1 alibi.

The Parisian Front

By Christine

Paris Aug. 2. There's a heavy barrage of steady fashion fire across the Parisian front at the moment and a solid squadron of mannequins, in style editor after the other, are falling under the strain of three and sometimes four collections a day.

However, their public must be served and they revive for a few minutes every night to produce a snappy article.

Lucien Lelong, with much fanfare and formality, opened his house the other evening to a reception of all the society in town (and much of the society at the moment) and all the fashion editors, artists and important people. Patou will do the same the end of this week and Worth the end of next. Meantime the other houses parade their mannequins during the day at any time from 10:30 to 5. Openings are in invitation affairs with reserved seats, champagne, music and champagne with the new styles.

As the first mannequin comes in with the frock that gives the initial hint as to line, color, length and trimming, everyone leans forward a little. Then, as the exciting hush that a first night holds for the poor wretch at the back of the theatre who only wrote the play.

The dressmaker showing his collection must feel about the same way.

Sisters With Money

Boue Soeurs on the Champs Elysees is run by two flamboyant beauties who apparently have a lot of money. They opened with expensive flowers, soft music and a bunch of beautiful mannequins and closed with a buffet spread that even included a cafe for the clothes, however, were really, to say the least, unique among all the fashions seen so far. They go in for embroidery in a big way, and must have a whole collection of nuns embroidering for them. Exclusively too. But one could only wear their frocks to a costume ball, or in a play or vaudeville skit that counts on starting clothes to get it over.

Such extreme styles, my dears! Some of the evening gowns had a couple of stuffed pillows (pigeon skin, actually) perched on the shoulder; and there were lattice back decoletes made out of yards of silver ribbon. Thousands of pink, green, red and yellow rosebuds were strung thither and yonder in some of these gay evening affairs. One could always count on a stream of satin ribbon lopping along the neckline and somewhat to the side of the gown for no apparent reason.

The dresses were very long, of course, and some so tight they recalled the old hobble skirt days. Other skirts were short, and some of one side or in the back to a dashing degree. As a contrast, there were billowy models of organdie, taffeta and lace, embroidery, rosebud or ribbon encrusted, as the case might be.

Titles

These innocent confections bore such names as "The First Kiss," or "The Maiden's First Kiss," "Adele's Moment" or "Chaste Kiss." To break the monotony there were sirens robes so tight you could scarcely breathe, showing every curve and dimple within the limit of decency. These were called for instance, "Kiss of Fire," "Desirous Moment," "Certain Success," "Intimacy," "Future Happiness" (and ever that is), "Secret Desire," and others equally French and passionate. The Boue sisters certainly have no limiting imaginations. As to practical styles, Jane Regny, in private life Madame J. C. Balouzet-Tillard of Tigny, has supremely good taste. For morning or early afternoon wear there were delicious ensembles of either dress and long coat or tiny jackets of soft interwoven materials with a plain blouse of fine light jersey. And a skirt the same as the jacket. Both ensembles were nearly always belted with wide patent leather or soft kid belts. Waistline remains an important part of the silhouette although dropped a tiny bit lower than last year.

However, for the suffering manly figures, dieting on lettuce for some time now, there are a variety of deceptive gauds in the new styles that may serve to conceal those fulsome curves.

Squaring Those Hips

The tight hip line this year sometimes softened by a circular dounce which wanders around the

skirt and drops much lower in the back than in the front. Blouses have little flounces and draperies, and the long skirts are fairly wide with panels and godets so that you no longer have to bear that anguishing pull d-in-so-tight-that-you-could-scream loud to be fashionable.

Although the laurels go to black as to color, there are also a great many softer dark colors that are particularly flattering. Deep blues, soft wine reds, warm browns and a few greys.

Pajamas

A few one big hoopla for pajamas. Just the thing for that intimate little tea, and they will go over even better for the equally intimate dinner. They're elaborate but oh, my, how seductive. Getting so popular, pretty soon poor, mere man will have to wear skirts or a burnous in order not to look feminine.

George Clisbee, the successful commercial artist, came dashing up to Paris recently to meet his sister, Elise Fraze-Harry's first wife. They gave a theatre party at the Folies Bergere the other night, from where they wandered over to Bricktop's, then the Russian Casanova Club and finally wound up at the Paris Miro.

Rex Ingram, practically always accompanied by a plump and pretty young blonde thing, seems to be resting at Juan-les-Pins.

Rosie Dolly was in a party at the Casino at Juan-les-Pins not long ago with Gilbert Roland and the Baron and Baroness de Graffenried and also Norma Talmadge, who is getting sunburned down there before returning to Paris.

JUSTIFICATION FOR STARS' TEMPERAMENT

Two capable heroines wasted on the desert air of many a border story clanking under the titles of "Wings of Adventure" and "The Lone Star." The vivacious Armida, who might be called the Floyd Gibbons of the screen (she must beat his record of 30 words a minute), and that delectable Virginia Brownie Faires. Both these well knowns have been satisfactory as the cause of countless cases of heart trouble, but they were badly cheated in these film fictions.

If either had temperament over the fourth-class material, she was entirely within her rights. Players really should be encouraged to rip up the lot over some of the stuff handed out to them. It is in order, after all, to give the public, providing, of course, said tempest is effectual in canceling the ancient but no longer honorable competition inflicted on them as new pictures.

SHOPS IN SUMMER

Sleeveless Frocks, Gloves and Furs in August

Little squares of sponges, larger colored beads, make the newest necklace that Miss Sportswear needs. "Travel prints" in weed patterns are everywhere. Frocks and ensembles suitable for town or trip are attractive and practical, and claimed uncrushable.

The popularity of the sleeveless frock has brought the half skirt for use in them. One shopper evidently never heard of them, still using the regular kind, the result just one of the sights that makes New York amusing.

Ever practical woman has devised a use for old electric bulbs—to all appearances at least. "Pearl" necklaces being worn seem to lack only the necessary button to light up that parking space.

August fur sales now sweeping the city.

Evening

Men envy women their sleeveless frocks this hot weather, but men don't have to wear gloves.

Macy takes no chances on its retailing, being taking orders for the necessary suit, "Remember how hot it was in the street?"

The New York "Times" Wide World Service brought the half skirt opened a branch office in Los Angeles with Frank Graham in charge.

BELLE BENNETT PLUMP

Overdone in Matronly Role—But Performance Thin

Belle Bennett, lacking opportunity to be heartbroken, gives a singularly amateurish performance in "Recaptured Love." Her attempts at being a game, wisely understanding, and a lovely lady, trying on an audience, so why not a husband?

John Halliday fared little better with his second choice, Dorothy Burgess. Her airion resembled a sugar-coated nut. A vase of flowers without malice, at least occasionally, is uninteresting.

Miss Burgess served a decorative purpose. All her gown affected a high waisted, small bodice, by contrast, such as crystal or silver on black velvet or jet; even white satin banded metallically. The Grecian influence suggested in a softly draped white chiffon bodice was carried higher with silver leaves across the back of her lovely hair. Miss Bennett is more plump than even a marmoset needs with the aids to figures now obtainable.

As soon as the producer saw her he called her, looked her over, and exclaimed: "Just the girl I want," and made her promise to come to his office the next day.

The girl went home all elated. She excitedly borrowed enough money to fix herself out in style for the appointment.

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RITZY

William A. Brady's production of "Cafe," by Marya Mannes, opened at Aubrey Park Aug. 11. Jane Grey, who has been seen on Broadway for several seasons, returns in it. For years she has been a close friend of Mrs. Brady (Grace George). Hailing from Middlebury, Vt., she was married in San Francisco in 1907, with the Belasco cast, continuing in stock before reaching New York in 1909 in "Is Marriage a Failure?" Her second husband was Ricardo Martin, the singer.

Marya Mannes is a daughter of David Mannes, musician, and granddaughter of the late Dr. Leopold Damrosch, musician. Sister of Leopold Mannes, she is a niece of Frank H. Damrosch and Walter Damrosch, which makes her a cousin of Anna Damrosch, actress, who is married to Robert Littell, dramatic critic. Miss Mannes is married to Jo Mielziner, stage designer, and to a brother, a trait painter, and brother of Kenneth McKenna, actor, now playing leads in the talkers. Jo did the "Cafe" settings.

Backing Play

Hiram C. Bloomgarden is reported financial backer of "Free of Charge," a comedy by Warren Lawrence, produced by Lawrence Productions. Hiram has his share of the Bloomgarden department store millions, as a son of the late Lyman C. Bloomgarden and a brother of Samuel J. and the late Irving I. Bloomgarden and Mrs. A. W. Popper.

Irving was divorced by Rosalie Banner and married Gladys Schmidt, who had divorced Otto Schmidt, Jr.

The Tunneys Socially

Gene Tunney and his wife have been hitting the high spots in society (Continued on page 71)

Spanish Limitations

It Seems in "The Bat"

Many special features have strung themselves out for runs on Broadway without half the reason a one-dayer at the New York, "The Sea Bat," has. Cast including Charles Bickford, John Davidson, Edmund Breese, Nils Asther and Raquel Torres. Fine camera work, thrilling at times, evidently photographed on locations not a set, and a story that is necessary but to light up their Spanish girls as ginger rather than sugar.

"The Sea Bat" carries the authority of the National Geographic Magazine (for the information about the sea inhabitant) but it is hardly a travel film.

BIRTHS

A son was born in Deauville, France, to the King, wife of one of the three brothers now playing there at the Casino.

Mr. and Mrs. Irving Papkin (Yvonne and Irving), Aug. 6, daughter, Laure.

Mr. and Mrs. Howard L. Burkett, son, in Culver City, Cal., Aug. 7. Father is a professional ball player, at present a member of the Albany Braves; mother is the former Laure Weiss, picture actress.

Hollywood and Peoria

By Cecelia Ager

"Clothes" Unmade One Girl Who Lost Job "Dressing Up" for Mgr.

Maybe some of these stage girls who doll up in their finery before visiting a producer's office haven't the right dose after all. It would be hard to make a girl believe that anyone lost a part in a show for being well dressed, but one girl says she did.

After tramping around in the rain in a lot of old clothes one day, a girl who was pretty well up dressed in a producer's office in a very discouraged, half-hearted mood. She didn't expect anyone to look at her, so she slumped in a chair almost on the verge of tears.

As soon as the producer saw her he called her, looked her over, and exclaimed: "Just the girl I want," and made her promise to come to his office the next day.

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Hollywood boulevard, Aug. 1.

ter of the World," "Where the Stars Shop," "Fifth Avenue of the West," "Street of the Stars," and so forth, is all of a bundle on its semi-annual Dollar Day.

Many magazines, which have made their bargains for long in terms of gift and splendor, now refer to that fine old boulevard custom, Dollar Day, but the Hollywood boulevard merchants, insensitive fellows, to everything they can to get it bruited about. They have no respect for the finer feelings of the fan magazines hoping to plant the boulevard as a magic lane where anything as crass as a dollar would be indignantly ignored. Evidently unaware of their great good fortune in being established on the street of sales merchants even as to profit by it. They go so far as to band together for one magnificent time of joint conniving, for the world, for the delectable, for the shops with bargain-crazed shoppers. On this glorious day they summon all the citizenry by newspaper and radio and—let the citizenry share the blame for degrading the "Street of the Stars"—they respond with shameful eagerness.

Magnetism of \$1

It turns out that the bait of bargains is as alluring in fabulous show-was it is in Peoria. The storekeepers please themselves to offer a few seductive opportunities to make a dollar look like the buying power of two. If in the excitement of the day, the "Street of the Stars" is something about a dollar that yesterday fetched 98 cents, there is something about a single dollar sign that is irresistible.

Some shops include a theatre ticket to aid in the removal of wares with which they had too long an acquaintance; others give free play on miniature links. Shoppers' w. k. yearning for these pleasant little prizes in the store. Only to get them in the store—the biggest hurdle. The rest is easy. For Dollar Day merchandise is strewn about on bargain tables, not hidden away behind counters, and there is something akin to the thrill of a treasure hunt in dashing from table to table, snatching at a choice tidbit quickly before some other woman can get it. With most of the women of Hollywood, and great hordes from Los Angeles, possessed with the same idea, merchandise disappears in a twinkling. By afternoon the dollar day tables hold but a few woebegone items, mangled from grabbing, left over for the less discerning.

Commercial Frenzy

Nine in the morning on Dollar Day look like an opening in the Chinese theatre, without the lights. From every shop's front hang yellow banners, shrieking "Dollar Day." Some stores, beauty parlors, dress shops, cake shops, hat shops, polo shirt shops, stationers, chain stores—they all join in the Hollywood Dollar Day.

The boulevard is thronged with women with that peculiar gleam in their eyes that bespeaks the bargain-hunter. They rove the street in herds, trying to be in every store at the same time, with no decision over which shop to enter, finally making a choice, harassed then with doubts. Does the other store offer more?

The shoppers are racked as the limp saleswomen who took their dollars. There is neither time nor need for salesmanship on Dollar Day. The customers wait on their own. The saleswomen are too too indolent to dig out for them the choicest morsels.

Picture Stars Just Mortals

Parking stations are demoralized with more cars than their space allows. Restaurants and outdoor counters can't clear their tables fast enough for the customers jammed in the doorways; traffic creeps in the second gear. The excitement of the shopping in confusion there is a feeling of fests in the air, of thrilling things awaiting.

Hollywood boulevard becomes at last a magic street, but by the witchcraft of Dollar Day.

Picture Stars Just Mortals

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BALLET FALLS BEHIND

Tap Dancing in First Demand by Musical Shows

The bottom seems to have fallen out of ballet schools in New York, with many forced to close. What has caused the sudden drop in what formerly was an outstanding vogue is beyond conjecture. The biz of ballet instruction is apparently at a standstill. If that is so, there are many alibis advanced for the offense.

The new legit musicals are not so exacting on ballet classification as they are on the modern syndicated dancing, having kept the ballet students far behind as far as demand for work on the stage is concerned.

A number of ballet schools are doing fairly well, but with most of the dancing studios the ballet thing is lost.

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15 YEARS AGO

(From Variety and Clippings.)

Capping the climax of desertions of players from stage to screen, Nat Goodwin canceled a whole season already booked and made it necessary to disband the company, in order to continue before the camera for Universal. Other legit in Hollywood included Robert Edeson, De Wolf Hopper, Robert Mantell, Viola Allen, Lew Fields, William Farnum and Alice Brady.

Clifton Crawford was engaged for his first part in a New York Winter Garden musical show. Edmund Goulding was in the same cast.

English film producers complained that America would not buy their pictures, and declared the reason was the American industry feared to import material which might offend foreign opinion. Americans replied it was entirely a matter of quality of films.

Loew's circuit for the first time was upon the formal policy of a feature picture to every show instead of screening only episode pictures and an occasional special. Comment was that new shows would cut Loew vaudeville bills from seven or eight acts to straight six.

Charles Dillingham was making ready the new spectacle for the New York Hippodrome. Estimated it would cost \$125,000. Nature of the production was kept secret. Incidentally it was revealed that the operating cost of the big playhouse was between \$32,000 and \$34,000 a week.

Morris Gest was reported netting \$5,000 a day by acting as an agent for Russian interests in the sending of supplies. Estimated he would make a million from the assignment.

50 YEARS AGO

(From Clippings)

It was an apparent custom when war and manager had a disagreement for the star to call his arrangement a co-partnership, make a legal gesture of dissolution and call it off. Now Harry Minor, threatening to publish his contract, specifically providing that it was strictly an employment deal and not co-partnership and providing for liquidated damages in case of a breach. Advertisement was to assure house managers that dates contracted would be played. Star was Pat Rooney.

Tom Taylor (formally christened "Tom," not "Thomas"), one of the leading figures in the English theatre, died in London at 63 years old. He had written a score of standard plays of the times and innumerable afterpieces. One claim to fame was that he had been employed by Charles Dickens to dramatize "A Tale of Two Cities."

Connecticut changed the date of open season for shooting woodcock from July 4 to Oct. 1, and the hunters of the state, holding the change an injustice, paid no attention to it. Prospect was that when the open season came around, the law-breakers would have left no woodcock for the law-abiders to shoot at. No action was taken against violators.

"Buffalo Bill" (W. F.) Cody was scheduled to open his dramatic season in upper New York Aug. 23, in a new melodrama, entitled "The Prairie War."

Dance Marathons and flagpole sitters had not been invented by Dr. Tanner undertook to go 40 days and 40 nights without food, and became so popular an attraction in New York that he was engaged for Coney Island to repeat the stunt at \$500 for the 40 days, or \$250 a week if he gave in earlier.

Inside Stuff—Pictures

Aiming to present shorts in a more attractive manner, P-P has a new system for tinting and coloring of cartoons, so that when projected on the screen, although produced in black and white, will be flashed in various hues. Idea is solely a projection slant. In essence it's like the use of colored spotlights.

Thing is to be done by projecting the cartoon through colored gelatines by placing the latter in front of the projection lens. The idea is to color the dark parts of the cartoon. Any combination of colored gelatines can be used, and they may even be split. Best for the purpose, however, are given as pink, amber, light blue and light green.

This tinting and coloring will not only lend a more pleasing effect to the cartoon projection, but will also stick on some atmosphere to these animated drawings in black and white which they do not possess as is.

Scheme is also held by technicians to give sound effects for the cartoons which they might not otherwise have by having certain colors indicate gun flashes, etc. In line with this idea, the P-P projectors and managers have been circulated a bulletin on how to achieve the proper tinting by the P-P technical experts, headed by Burt Kelly, chief of the new shorts department.

Headaches with a foreign tinge still continue at the Coast studios. Newest concern a big shot foreign player at one of the major studios and his girl friend.

Big shot demanded that the g. f. also get a contract. Femme was brought here, with one of the booking offices forking over the immigration bond. She was cast in a picture with the big boy and a contract signed at \$450 a week. Cast was called and shooting was ready to go.

Although having signed the contract, the girl then reneged on the price, and decided that unless the ante was raised two centuries she wouldn't play.

Studio then called in the booking office to assist, as the big shot was backing his flame in her unreasonable stand. The booking office notified the girl she would go on at the price originally agreed upon or would be hauled away by the immigration authorities when the bond would be called back.

Plan was called and the gal went to work on her first, and undoubtedly last, picture.

Both Fairbanks and Pickford pictures in future may be produced by Art Cinema, Joseph M. Schenck's own company, under special financial arrangements with the stars.

Following the appearance of Fairbanks in "Reaching for the Moon," an Art Cinema production, of which the associate producer is Irving Berlin, by arrangement with Schenck, a deal will be made with Miss Pickford along similar lines, it is said.

Schenck has a special arrangement with Fairbanks, according to information, under which the star is in the picture under a sharing agreement for a percentage of the profits. He will co-star with Bebe Daniels, who has just been approved for the leading female role.

The anticipated deal with Miss Pickford would probably also be on a sharing basis, with Schenck financing through Art Cinema.

A major program entry recently released is without the name of its director in the screen credits. Reason is that there were two directors, the first of whom rarely botched up the job which the second overtook finished. It's at the request of the savior director that no such designation is publicly berated.

Reason for the request and the apparently directorless picture is not known, although most of the picture bunch on the Coast know who started the film, as also the lad who stepped in at around the half-way point to practically do an entire remake job. However, those of the film mob who have seen it freely term it one of the best pieces of salvaging the screen colony from utter ruin. And the feature is doing a very healthy business around the country.

Warners maintains the largest library of natural sound effects on the Coast, ready to be dubbed onto its regular release disks.

Warner library contains natural reproduction of most anything from a skyscraper to the call of a skunk.

This library employs a technical crew and sound truck devoting all its time to scouting around the country for sound effects. Days have been spent by the crew outdoors to catch various bird and animal sounds. The crew has also spent much time recording factory noises. These are filed in the library for future use, ultimately saving an estimable time and money when there is need for certain sound during production of a picture.

Under its deal for the Sudekum chain in the south, better known as the Crescent string, Warner Bros. are reported on the inside as paying \$7,000,000 for the houses. Tony Sudekum, whose Crescent chain is affiliated with Cumberland Theatres, offered the houses to other circuits before interesting Warners, with one large operator known to have turned it down because some of the theatres seat only 300 and are situated in towns of 1,000 population, with that circuit not wanting to go into such a minor situation.

Some of the Sudekum houses are equipped with indie sound equipment, which will probably be torn out by Warners. The chain penetrates Alabama, Georgia, Kentucky and Tennessee.

Two Los Angeles papers went strong for a story that a picture star was held up in his home and went off his way to get \$100 to hand over to the stick-up guys so that they wouldn't disturb his sleeping wife. Story was handed to a morning paper by a reporter who met the star the day following the supposed hold-up. When it was banned, all the other papers and the wire services picked it up.

Suspicious new nurse claim the story is one of the cleverest plants ever designed to kill rumors of divorce in the family, being so by subtle indication that the pair were home together. No report of the hold-up was made to police.

Universal newswire for Colorado territory has booked up with the Denver "Post." The Taber, Denver, has shown Universal news for some time in connection with the "Rocky Mountain News," but it was funny to the patrons, as the Taber never advertised in the "News" and the "News" seldom mentioned the Taber, but there it was on the screen—the "News" was grabbing some good advertising, and the Taber wasn't getting a break. So Manager Bennett thought something ought to be done about it, and did it.

After lengthy negotiations it was arranged that the "Post" sponsor the presentations.

Looks like a promotion for P. L. Thomson, publicity manager for W. E., although not given out that way officially. P. L. is now Director of Public Relations for W. E., taking on all the publicity and advertising functions of W. E. and the latter's subsides. This includes E. R. P. L. for which publicity is handled by Walter Eberhardt.

Switch came in shifting the publicity and advertising groups into the

new Department of Public Relations. C. W. Barrell is director of the Motion Picture Bureau under Thomson.

Getting on the front page is no longer an open sesame to a picture contract. The Hunter brothers, with their endurance air record and lots of publicity, discovered that after several weeks on the Coast. Style went out some time ago, but the front page landers still try. Latest to invade the colony with what she considers a passport for picture fame is the femme who got scalded in a bathtub on a transatlantic liner. She sued the company and got the mugg and story in all the sheets. No contracts have been left lying around loose yet.

A director's ingenuity extends in many directions sometimes. Notable meg welder for one of the major studios had his heart set on a certain actor, but the execs thought otherwise. Saying nothing to the studio, the director told the actor to grow a beard, got him fixed up with make-up and brought him back into the studio for a test. Unmuzzed, the actor passed the test and got the part. Not until the picture was almost done did the studio officials discover the wool had been pulled over their eyes. They decided to laugh it off.

After being a drug on the market for the last several years the pendulum seems to have swung back on travel pictures. Columbia starts this month on a one-reel travelogue, with lectures by Malcolm LePrade, formerly with Cook's Tours. Columbia is the third to place a similar series on the market within the last month.

James A. FitzPatrick and Tom Terris each have travel series with dubbed lectures. Columbia's series is produced by J. R. Bray under the title of "Rambling Reporter."

Free lance scenario writers charge the producers are taking some of their original stories after purchase and plunking on the names of well-known novelists and playwrights.

One of the boys burned when he saw a noted novelist's name on a picture advertised in a studio's yearly announcement, although locally the scenarist had been given a plug by the studio for the same picture. Writer got busy via a lawyer and the studio has promised to remedy.

Question of allocation of first-night seats for the double opening of "Hell's Angels" Friday night (16) at the Criterion and Gaity resulted in the Criterion having the edge. The seats on the first-night list who review pictures will be sent to the Criterion, this comprising three-fourths of the list, while the others will attend the Gaity.

UA has no regular second-night list as most producers have.

Daniel is made by Arthur Cohen, managing director, that Famous Players-Lasker Corp. closed its head office and compels the people to attend talking picture theatres, the company having recently been criticised because stage shows were not being booked.

Cohen pointed out that the public had decided the matter for the corporation by staying away from road shows, declaring that "the traveling show has been dying ever since the talkies came in."

Gratifying conditions improve, as anticipated, R-K-O looks to showing a net of around \$5,000,000 or more for 1930, with this calculation carefully figured on the basis of the \$1,600,000 shown for the first six months and the lowering of 12 weeks in the third quarter for larger profits showing no rent being charged against theatres.

R-K-O charges off the year's rent for 40 weeks starting Sept. 1, with that leaving June, July and August free of that.

Bill Selter is sending around 15 grand into one of those miniature golf courses on the Coast. Possessing some valuable property opposite a Hollywood hotel, the First National director is doling up his diminutive links plenty and will soon hold a gala opening.

Bobby Woolsey is also reported having become financially interested in the new fed. Quite a number of the picture colony is taking flyers on these really treads.

Stories of the prodigality of Howard Hughes multiply. James Whale, the English director, got a brand new Chrysler roadster as a gesture from Hughes, who Whale was discharging dialog sequences in "Angels" and Hughes decided the petrol buggy Whale was using wasn't good enough.

Billie Dove received an ermine coat with a train so long that Hollywood had never seen anything like it.

Indication of summer slackness for theatres this year is gleaned from inside information that Publix dropped a reported \$210,000 on operation in June and between \$240,000 and \$250,000 in July.

Sources knowing the state of the Par-Publix books declare that these (Continued on page 68)

Inside Stuff—Music

Business and executive offices of Leo Feist moved downtown to 56 Cooper Square in the Carl Fischer Bldg. Feist and Fischer are now associated in Radio Music Corp. Feist, Inc., for many years was in its own building at 235 West 40th street, but with the amalgamation and the pooling of interests, both buildings have become unnecessary.

Henry Waterson, former music publisher, has returned to New York with the American rights of Dr. Overbeck's Rejuvenator. Waterson recently went abroad to negotiate for the rights.

In an announcement sent out, the Rejuvenator is described as:

The Overbeck method of treating and healing advocates the passing of electricity through the body at low voltages by means of the constant current obtained from dry batteries. The booklet explains the reason why this method should be both preventive and curative of ailments, and practical experience has proved that this theory is correct.

"When the Organ Plays at Twilight," which Santlyns are making their plug song, was discovered by that publishing house because it was backed on the record with the Santlyns song, "Give Yourself a Fat on the Back."

Both songs were originally published by Campbell & Connolly, of London, with Santlyns securing the American rights to "Fat on the Back."

Santlyns, believing they had a potential ace song, secured the American rights from Campbell & Connolly.

Although the "Hit of the Week" record is the biggest selling disc agoing, said to have sold 450,000 records throughout the country last week, it was reported that the company, Durium, is still losing money on the project.

It is said Durium is under such a terrific expense it must unload in the neighborhood of 1,000,000 discs weekly to show a profit. It is reported on a sliding scale royalty arrangement with the publishers, the royalty of the record decreasing to 1½c. and 1c. per, etc., as the sales mount by thousands.

As yet the industry does not definitely acknowledge the 15c. discs as a stabilized weekly feature. Quite a number of publishers declare that it is still a novelty, and when the novelty wears off so will the sales.

Viennoise Primas Bawling Over Male Hogs, but List to Servaes!

Vienna, Aug. 12.

A battle of sexes is this week's theatrical tid-bit, with the Viennese actresses and prima donnas suddenly discovering new grievances against the opposite sex. They are airing them a-plenty.

Say the Austrian legits and divas: (1) Male authors and composers in artistic conspiracy to exclude or minimize the female from the stage. (2) German authors are too weary contriving new variations on the love theme, and are now frankly writing pieces without women, or with as few feminine parts as possible.

(3) This is where the divas come in—even the modern composers are orchestrating everything so that the orchestral features dominate their works at the expense of their voices.

It is impossible for a poor, big Amazonian operatic diva to hit those high registers nowadays without bursting a bloodvessel the way these music writers cue the orchestra for crescendos, they say.

Evidence

The legit's enemies point to Franz Werfel's latest success, "Paul and the Jews," or the dramatization of "1914," with their lone or no woman in the cast.

Dagney Servaes, a Prof. Max Reinhardt notable, came to attention with the observation that he-man plays are flooding the stage as the direct aftermath of the war, but adds:

"This tragedy and depressing for all of us in the theatre that such a world hit as Journey's End should have not a single woman's role. The present-day world holds so many problems that the ancient conflict between man and woman should provide themes galore for young authors."

"I believe that the date is approaching when male actors will become too bashful to appear in a piece with a woman."

HALLER, BERLIN, FLOPS ON COMEBACK PIECE

Berlin, Aug. 1.

The Berlin showman, Hermann Haller, had a failure with his first comeback, an operetta by the composer, Walter Kollo (father of the young composer Willie Kollo, now in Hollywood).

In this undertaking Haller lost \$25,000 and was forced to stop this play after the first 10 days.

Haller will open the newly arranged Admiralspalast with the "Czardas-Fuerstin" Sept. 15. Music by Erich Kalman has been partly changed. The modernizing of the book will be done by the authors, Jembach and Stein.

Fritz Massay's most successful role will now be played by Rita Geier.

NEIL MCKAY IN BAD JAM OVER GIRL DANCER

London, Aug. 2.

Neil McKay, the Scottish comedian was arrested at the Palladium last week, when he was playing, on a charge of inviting Ivy Brabant, dancer, to undergo an illegal operation.

Gerald Corbett, auto dealer, was charged with him on the same grounds.

McKay denied the charge. The case was adjourned, the magistrate remarking it was not a strong one in the absence of further evidence.

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Par. Raids Italy

(Continued from page 7)

Hollywood of Europe with talkers in seven or eight European languages, is being produced. Amiel Palmieri, Maria Jacobini, Lio Pavanelli, Lina Modigliani, Oreste Bianchi, Soava Gallone and Carmelo Boni are among those already taken by Paramount for Jolville, but there still is an urgent need for good minor Italian parts.

This is quite a local problem as native film production, sound or silent, has long languished. This country, proportionately, rates the lowest in the number of films home-manufactured.

Talker recruits now for sound-films are chiefly from the legit.

Stand Off Raid

To offset the Par raid, Pittaluga, the big power in Italian picture-dom, did a smart thing in signing up Hector Petrolini, quite a famous Roman dialect actor. He is slated for the title role in Pittaluga's Jolville, an Italian version of Moliere's "Medecin Malgre Lui." Petrolini is the outstanding idol in Rome.

Petrolini is also to act the lead in "Courtney" by Fausto, with Maria Martini singing opposite.

Pittaluga is intensively busy on several of his own multi-lingual productions at the Rome studios here, outside of the Lateran gate. He is making Italian, French and German versions of an unnamed Pirandello play.

Vandal and Dulac of France are his collaborators on the French version with Jean Angelo, Grazia Del Rio and Madeleine Guilly acting in the film.

A consortium of German renters is being organized for the German version's marketing. Will David will direct.

As previously dwelt upon, the Mussolini anti-foreign language edict on the screen makes native Italian production imperative and no substitute is possible. More sound synchronizations or dubbings have been previously established as unacceptable to the natives.

The Italian market has long been a problem to all. It is conceded a most valuable field for all the seeming limitations, territorially, geographically and economically. Italy, in Milan, Rome, Genoa, Florence, Naples and Venice, holds many wired houses, forced to play silents for want of product.

The sound-equipped cinemas are hungry for native talkers and unprecedented financial returns are looked to from this market which not only takes in Italy, but the heavily populated north-African sectors of Tunisia, Algiers and Morocco; also Brazil, not counting the sizeable Italian population in the North and South Americas.

Sheehan on Danes

(Continued from page 7)

similar to the Newsreel (former Embassy) in New York.

The Danish cinematic reviewers outdid themselves in raving about "All Quiet" on the quiet on the Western Front," especially lauding it as a masterpiece of American direction because of its judicious omission of cheap, theatrical effects. The dominating human interest qualities were highly commended.

An exceptionally long and successful run is predicted at the Palladium where it opened. The house enjoys a vogue in itself, rating as the greatest cinema in Copenhagen. "All Quiet" is furthermore well attuned to the Danish temperament.

It has been packing houses ever since the premiere.

In Paris

Paris, Aug. 2.

Congressman Sol Bloom, Ely Strock, Bob Hall, Ted Lewis, John Parlington, Marion Davies, Buster Keaton, Nathalie Talmadge, Harlan Dixon, Alice Feagin.

IN THE BAKER REVUE

Paris, Aug. 2.

For Josephine Baker's new revue at the Casino de Paris: Stone and Vernon, King-King-King, Harry Ploer, Suzanne Bonville and Pierre Meyer, local matinee fav, have been engaged.

Ted Lewis' Walloping Hit in Paris with All English Lyrics Songs

Paris, July 12.

Ted Lewis's success, while more or less anticipated by the American colony especially, was unprecedented as far as the greater majority of the audience in attendance at the Empire was concerned. Decidedly French in greater numbers, the Friday (8) night opening witnessed a riotous demonstration, with applauding of the English lyrics which should more than offset the bad effect evidenced here last winter when the Americans razed the English lyrics and American slang in Fox "Movietone Follies," talker, opening at the Moulin Rouge.

By sheer force of personality, Lewis sold his 100% English lyrics for as full value as if the audience understood him. Many Americans were in the audience. There were instances of tourists playing their itineraries to remain over the Lewis advent into Paris's ace (and sole) vaude big-time.

The opening was SRO and the advance sale for the next night at the Empire augurs well for mid-summer business.

Entire Empire bill is above the average in caliber. The Isatchenko Russian Ballet, "The Merry Widow," The Trio Bel Air, French acrobats, scored as did Bel Argy, lightning scuptor modeling clay busts on the stage. Both okay internationally.

The American Empire show is heavy on animal acts. Three on this bill, two with horses; other with chimpanzees.

Lewis and his act members sail on the "Paris" Aug. 23 to New York.

Empire tilted its normal scale 5 francs (20 cents) for the Lewis engagement, because of the heavy booking for the act and good business.

Nettelfold Loses Sight

London, Aug. 1.

Archibald Nettelfold, millionaire owner of the Comedy theatre, London, and head of the indie talker unit bearing his own name, is blind.

He is 60 years old, although prominent in the theatre world here, Nettelfold has always looked on it more as a hobby than anything else.

His money comes from a big firm of screwdrivers in Birmingham.

British Film Field

(Continued from page 6)

for from the Exhibitors' Association executive, but the talkfest ended with things more or less straightened out and exhibs accepting the theatre control bit. Way out may be found by registering as a co-operative society, when there would be no stock and income tax would not be paid on profits, being shared by members as rebates, on the amount of the stock. The cinema in this case would be film hire.

Sir Gordon Craig functions little these days actively in New Era National Company. He is concerned with the purchase and sale of theatre properties through Federal Estates, Ltd.

Miscellaneous

Empire pulled up with the Marion Davies talker "Gay Nineties," after a period of not so good business.

Dave Bader leaving on "Maurentania" this second.

Buster Keaton playing around with Herbert Wilcox. Looks like he might make one for M-G-M this side through British Dominion, whose "Rookery Nook" Metro has taken to America.

Deutsches his next, A. A. Milne's "Four Walls," for Radio this first. Dickering with Bernard Shaw for "Arms and the Man" for his third.

Robert Lorraine, Warwick Ward and Dorothy Boyd, released by Metro, are in "Fourth Wall" leads.

Monty Banks is megaphoning "most a Honeymoon" for B. I. at Elstree.

Mrs. Perret's Efforts to Obtain Mireille Perrey

Paris, Aug. 2.

Desperately anxious to get Mireille Perrey, French actress, currently in "Sons of Guns" at the Hippodrome, London, to return to France and play the title role of the film, "Arthur," which Leonce Perret is to direct as his production for the new Odeon concern. Mrs. Perret made a special trip to London and had a conference with the actress and Lupino Lane. To obtain Miss Perrey's services without paying a commission to the Paris branch of the Morris agency may have been an extra inducement for Mrs. Perret to make the trip to London, but the actress is under exclusive contract. She created the title role in the musical, "Arthur," when it was given at the Daunou as a musical comedy, explaining Mrs. Perret's desire to have her do the film.

Producers Optimistic

(Continued from page 7)

100% talkers in other than English dialog that are really valuable.

The foreign remake, when things are better organized, will have about 25% talk in the favorite tongue. In many instances, too, principals will be played down and when the picture is under way, cannot be slighted without ruining the theme, the picture will not be translated at all.

On matters politic, with the German picture industry, many new facts are revealed. First, Will Hays is establishing a headquarters in Germany as a focal point of a movement which will arise in the course of the execution of the contingent. Several men are being considered by the General.

On the German ley, part of the talker patent peace pact, the German manufacturers will do all in their power to reduce the contingent.

No 100% Sale

That a 100% sale of America's 650 pictures yearly to foreign countries is completely out of the talking picture is conceded by producer influences.

These see the new export line-up as England, a miscellaneous group, but the largest (this including the provinces); France, Germany, Spain, 200 each; Italy, 100. The figures also include copies in Latin de-nomination or when French and German are at the command of a large percentage of the populace. Sweden, Denmark and Austria are figured among the Teutonic countries.

About the only country not being considered is China, other than as England, a miscellaneous group of English-speaking residents there. Chinese will have to get along with ancient silents or else weather straight American dialog.

The cost of remaking the average Hollywood feature is figured an additional 30% for each language. With such an American made having an indie budget of \$250,000, it is figured that the following loans can be salvaged: About \$30,000 for the story rights, \$65,000 for the big scenes, \$20,000 for costumes, with the remainder in salaries to extra and bit players, bringing up the expenditures which can be salvaged to 70%.

Seitage

Pictures which would have to be remade in their entirety, and therefore at a possible loss, are certain to be the musicals and comedy which, economically, are the time being at least, the industry will shun, except with themes that are certain to register as hits overseas. They will, however, be inclined to the time being at least, the industry will shun, except with themes that are certain to register as hits overseas. They will, however, be inclined to the time being at least, the industry will shun, except with themes that are certain to register as hits overseas.

On the Continent, adequate seitage is declared by the local experts to be far under normal. This, of course, deals only with first-class houses. Because of the need for more houses of the type and the stimulus which sound is bringing, together with higher rentals for Hollywood, insiders are confident that another year will find the situation back to normal.

BERLIN BOWING NOW TO THE VIENNESE

Vienna, Aug. 12.

Neglibor professional rivalry between Berlin and Vienna as the theatrical capitals of the European countries has awakened a new ray of hope for Vienna's triumph this season. It's due to a combination of creative elements, now centered in Vienna, and also to Berlin's economic depression.

Vienna, always battling for suitable stage, just as often lost to the wealthier Berlin with its superior financial resources, but now Berlin finds itself unable to pay for the Viennese artists throughout the season.

In addition to reclaiming its own native satellites, Vienna will now have first or simultaneous premieres of important picture productions.

Back to Cases

In addition, such stars as Fritz Massary (Mrs. Richard Tauber), Tauber himself, Vera Schwartz and Conrad Veidt, who last year were regarded as being beyond the Viennese purse, will appear here this season, just as often lost to the wealthier Berlin with its superior financial resources, but now Berlin finds itself unable to pay for the Viennese artists throughout the season.

Viennese satisfaction is further increased by the realization that Berlin is obliged to come here again for its musical comedy. Johann Strauss' operetta, "Night in Venice" and "Opera Ball" will be given in Berlin, as well as a new production of Emmerich Kalman's memorable "The Blue Danube."

Another Kalman operetta, "Violent of Montmartre" running since last spring here, will have its premiere in Berlin at the Metropol theatre early in the new season.

NUDE STUFF DRAWING FOR PARIS' NITE LIFE

Paris, Aug. 12.

Improved weather breaks and an unusual nudistic tendency is booming Paris nite life and nite clubs. Business has been terrific, but the cold and rain spell sweeping down from the north, which has gripped this sector of the Continent, is tending toward indoor amusements.

The nude stuff is rampant at Joe Zeil's Royal Box, although Zeil has been doing whatever business there was here along. The Zambaco, adagiators, are doing a number based on the "Ingrati" jungle film, wherein a pseudo-gorilla handles his female partner, Zaida and Oginkay are another nude twin at Zeil's. Grace Edwards (American) completes the Zeil line-up.

Sheherazade, gyp Russian cabaret, has "Stardust" as the feature. Reopened El Garron holds De Belle and Lee, American dancers.

SPANISH MUSICIANS NOW PLAY COLORED JAZZ

Madrid, Aug. 1.

Colored jazz bands, hitherto almost entirely disappeared from Madrid and Barcelona, where formerly popular. Instead, the native musicians have adopted the American colored jazz technique or, at least, endeavored to copy it.

Same goes for the Argentine style of instrumentation, which the native Spaniards are copying.

Heavy Rain Good for Theatres in Holland

Amsterdam, Aug. 12.

It's raining in the Netherlands, especially around Amsterdam and Rotterdam, as it never rained before and show business as a result is exulting.

The new Jules Marx vaudeville acquisition at Rotterdam, Arena Vaudeville, is doing boom trade, with the program reminiscent of the "Blue Angel" (Janings).

In this city, the Rembrandt opened with "Der Blaue Engel" (Janings) ("Blue Angel"), and while the press was moderate, public interest is excellent.

The Tuschinski with its 2d week of the MGM "Hollywood Revue" is doing big business.

Try-out Show Liked

London, Aug. 12.

The Jack Hubert-Sophie Turner musical, "Follow This," which opened yesterday (11) at the Palace, Manchester, was exceptionally well received for a try-out.

Hubert and Paul Murray are behind the production.

19 Legits in Paris Last Week Grossed Total of \$96,650—Revue, \$24,850

Paris, Aug. 12. Nineteen of about 25 legit theatres in Paris grossed \$96,650 altogether last week (ending Aug. 6), of which total one revue, Folies Bergere, accounted for a quarter of the total with \$24,850.

Paris' second other big revue, the "Paris-Miss" at the Matignoni, did a little better than the Paris-Miss, clocking \$13,150.

Next \$10,600, while the Opera-Comique took in \$6,750.

The majority of the other shows were under the \$5,000 mark, with only averaging under \$3,000.

The two shows in English, "The Two Faces of Madame Blayese," at the "On the Spot" at the Albert premiere, were among the record low. Latter, by Edgar, at the Wallace, done by the English Players, did \$2,310, while "Maya," despite all its dirt, clocked about \$1,850.

Estimates

All the above are estimated grosses as are the following: "Le Cirque," \$2,450; "Theatre Francaise," \$4,450; "Raquel Meller at the Palace Music-Hall," \$6,650; "Concerts with the Grande Dixie" ("Dixie Parade"), \$3,250; "Topaze," bordering on its third season at the Varieties, \$3,350.

"The Slave Traffic" at the Renaissance, \$1,650; "Marius," Marcel Pagnol's second season, at the Grand Theatre, \$1,850; "Topaze," fairish at the Theatre de Paris with \$2,550.

Mirette Sisters' revue, Palais Royal, \$2,550; Grand Guignol, "Monkey's Hall," \$1,550; "Trial of Mary Magdon," Ambigu, \$1,850; "The Ship" at the Grand Guignol, \$1,200; "Cluny," "Sleeping Car Conductor," \$1,550; "Mogador," "Desert Song," hanging on, \$4,450.

Tourists 75% Off

About six other plays not estimated.

Theatre business has been good because of inclement weather chasing and keeping people indoors and whatever percentage of tourists has been about 25% of normal—contribute not a little, particularly to the two big revues.

But those who go to the Paris Opera, or get a load of unintelligible (to them) Theatre Francaise, or are intrigued by Meller name and poor show at the Palace, or even the alluring "Nude Parade" revue, which otherwise is a dud locally.

VIENNA HAS ITS OWN GEO. M. COHAN COMBO.

Vienna, Aug. 12. Louis O. Macdon, American, producer of his stay here, is producing "Emmerich Kalman's Velechen vom Montmartre" ("Violettes of Montmartre") for the U. S.

Shuberts were considering it but the local Katerina operetta was even locally disappointing.

Kalman's just completed operetta, "The Peasant General," modern three-act comedy with plenty of local color, will be produced here around Feb. 1.

Hubert Marischka, the local George M. Cohan, who acts, stages, writes and manages, will mount it at the Theatre an der Wien, with himself in the title role.

Comedy Leads for Revue

London, Aug. 12. The Victoria-Palace revue opens in mid-September by arrangement with Jack Taylor, provincial revue producer.

Jimmy James is set for the comedy lead, with Chic Farr as second lead.

Revue will have a continental flavor.

JERRY IN BERLIN

London, Aug. 12. Jerry and Her Baby Grands have set back their scheduled opening for R-K-O in the States until October.

Shift is due to the acts's desire to play a date in the UFA theatre, Berlin, starting Sept. 16. They sail from Berlin thereafter.

Mills and Bobbie Over Here.

London, Aug. 12. Mills and Bobbie are booked for five weeks with R-K-O.

They sail Aug. 20 on the "Majestic," opening in New York on the 24th.

Trap Drummer No Dub, Say Vienna's Justice, Who's a Bear on Jazz

Vienna, Aug. 12. Even the lowly trap-drummer is dignified in Vienna, long-famed for its deep sensibility in matters musical. Local courts have read into the official judicial records that a drummer, especially if playing for dramatic accompaniment, rates as highly as a violinist.

Court went so far as to say that and more, opining that in modern music especially, rhythmical instruments play an even more important part, and require particularly well-trained musicians, i. e., drummers.

This came up in a suit by an employer who held that a drummer was an artisan. The law court characterized him as an artist instead.

Playing accompaniment to films particularly is a difficult branch of the art, and of a complicated nature, and requires particularly well-trained musicians, i. e., drummers.

A picture house drummer requires a peculiar talent and cannot get away with the mere banging of his drum's head, in this city.

PICTURE PRODUCER'S NEW LEICESTER SQ.

London, Aug. 12. New Leicester Square theatre, formerly part-owned by Jack Buchanan, becomes the Allied Artists' west end showcase, opening in October with the expected new Chaplin picture.

Allied Artists had been negotiating with Walter Gibbons and Walter Bentley for the Leicester Sq., and signed the formal contracts over the week end, according to inside sources.

Parasne Club Burns

Paris, Aug. 12. Parasne night club in Paris, Montparnasse sector, was completely destroyed by fire during early pre-midnight (10) business hours. None hurt.

Short circuit in the cellar ignited the straw covers on the vintage wines, from whence the fire spread. Chief losses were the champagnes and liqueurs. Otherwise a Paris night club, especially on the Left Bank, can be opened on a few francs and much optimism.

Robert Loraine Coming Over—1st Talker Abroad

London, Aug. 12. Robert Loraine, legit star, goes to America for R-K-O next month after making his local debut in talks as star of "Fourth Wall."

This picture will be directed by Earl Dean for Associated Producers, the British quota unit of Radio Pictures.

Loraine goes to the States for Radio Pictures also. His American trip necessitates the indefinite postponement of the new play Loraine was to have starred in based on the life of Cecil Rhodes.

Am. Acts' Bookings

London, Aug. 12. T. D. Kemp's American acts booked for the Mayfair hotel include Edda Emmen, Aug. 18, for fortnight; with Ross and Sergeant following for six weeks; and Vezel and Vezel, Oct. 15, for three weeks.

Jack Smith returns to the Palladium Aug. 11 and opens at the Cafe de Paris Aug. 18 for a fortnight, with an option.

Glady's Daniel Dead

Capetown, Aug. 12. Gladys Daniel, popular South African vocalist, died Aug. 7 here in a hospital.

Known as the Natal Nightingale, Miss Daniel was widely popular in S. A.

LEGIT LIMITED IN AUSTRALIA

Sydney, Aug. 12. When "Follow Thru" and "Cocquette" premiere here next week it will give Williamson-Tait its only two locally operated legit.

Otherwise the Palace here is dark, as is Wy'f's Kings, Melbourne. Latter city will have only one legit house this season.

The New Zealand circuit is playing or leased to talkers, with road shows out.

AUTHORS OBJECT TO BILLING FOR RINGERS

London, Aug. 12. A septet of authors and composers, concerned in a musical which the Eldorado Producers is producing, are upset over two others, Percy Greenback and Oscar Asche, who have been called in to bolster the music and comedy respectively.

The seven writers: Ernest Trimmingham, Gus Dale, Gerald Robinson, Rutland Clapham, Charles Moss Donoway, Mayer and Julian Frank's don't care how many supplementary authors are called in, but present program billing to these two, or any others.

The septet has a 7½% royalty contract on the gross and 50% on the foreign and film rights, with a \$2,500 advance royalty.

Collins and Fenelon, the managerial corporation claim a cast-iron contract permitting any number of interpolations.

Show scheduled to open at Daly's Sept. 4.

Italian Opera on Float, Called Car of Thespis, In Honor of Puccini

Milan, Aug. 12. An elaborate theatrical float, to be known as the Car of Thespis, is being readied for a double purpose of honoring the memory of Giacomo Puccini, the eminent Italian composer, and also for propaganda in Antwerp for Italian opera.

The Car of Thespis will first be taken to the Torre del Lago, opposite Puccini's villa, Aug. 24, which commemorates the anniversary of his death. Car will be placed on a floating pier, specially constructed by a young army of engineers. There will be accommodations on shore for 4,000. A huge acoustic shell on the float will permit perfect hearing.

Chorus ballet will be recruited from the Scala, Milan, and the orchestra will be mastered by Veneziana, also of the Scala.

There is keen competition among all of Italy's stellar songsters to be included in the band of modern string players who'll perform on the open portable stage. They will sleep in tents on their itinerary from Italy to Antwerp.

The Car of Thespis comes to Antwerp Aug. 28 for a series of Italian opera.

Initial performance of the operatic float will probably be "La Boheme."

ACTS FOR DEAUVILLE PAID OFF BY FORFEITS

Paris, Aug. 12. Quite a few special attractions, including a number of American acts, slated for the Deauville resort casinos, were paid off in indemnities without having occasion to play their engagements.

Duclos, artistic director for Andre, the casino gambling mogul, made good the indemnities.

Last week's "Variety" reported the test case of Hal Sherman against Duclos on a telegraphic engagement, with a test to the validity of contracting for a date by wire.

The above indicates Duclos' concurrence as to the legal binding value of his contracts by wire.

Am. Show-Stopping Turn Single Standout in London Halls This Wk.

Floor Show Acts for New French Circuit Of Grade Ballrooms

Paris, Aug. 12. The dance-mad bourgeoisie, an altogether respectable and law-abiding middle-class patronage, formerly forced to patronize the tougher dance-halls, are given prime consideration in a circuit of better grade ballrooms with floor show entertainment, which Paul Franck and Jean Faber are organizing. Both are experienced showmen.

Alleviation of the unemployment situation for many musicians and the lesser local acts is seen in this way large circuit.

Two such ballrooms with floor shows are opening immediately in Paris; three more in the suburbs, and within three months 15 of the dance halls will be operating, according to plans of taking over already established cafes or ballrooms and placing them on a franchised circuit booking system for entertainment.

STOLL MAY RESTORE VAUDE IN ALHAMBRA

London, Aug. 12. Inside trade report is that the Alhambra will revert to vaudeville policy in October. Stoll is said to be lining up acts for the initial bill. Story probably has its inspiration in the fact that British International Pictures has not yet approached Stoll for a renewal of the tenant contract, the film concern being prepared to exercise its option only on condition that Stoll make radical alterations in the Alhambra.

The demands are that the capacity be increased by doing away with the bars, which are not allowed to operate when the house is used for pictures.

B. I. also wants Stoll to rearrange the balcony seats, tearing out the three balconies and replacing them with two. This would add several hundred seats. It is estimated the alterations would call for the expenditure of \$150,000.

No Novelities Abroad

London, Aug. 12. Jack Curtis, the American agent, here from the Continent looking for acts, has found nothing sensational to date. He is after European novelty for the U. S.

Entire Curtis' family is on the Continent, all returning Oct. 4 on the "Lafayette."

McIntosh in Melbourne

Melbourne, Aug. 12. Hugh McIntosh is bringing the Tivoli here back into a high business level.

Ada Reeve's new English revue is booked in for the season and doing well.

Jane Aubert Sails, But on Another Boat

Paris, Aug. 12. Jane Aubert finally sailed Aug. 7 on the "Europa," having changed stage plans at the last minute. She goes to New York for a musical.

Publicity over her proposed sailing on the "Paris" Aug. 6 and the possibility her husband, Col. Morris, Chicago packer, might seek to restrain her, had aroused much publicity in the U. S.

It was to avoid unwelcome attention that she changed her steamship bookings.

"Rose Marie" in Argentine

Buenos Aires, Aug. 12. Mogador Theatre Company, from Paris, via Brazil, where it was highly successful, opens here at the Mogador Theatre "Rose Marie," featuring Jane Marry and an Aliberta Rosch ballet.

"Rose Marie" ran three years solid at the Mogador, Paris.

London, Aug. 12. New bills at the Coliseum and the Palladium, opening yesterday (11), were undistinguished, save for negative elements.

Coliseum held Gracie Deagon and Charles Canefax whose original comedy act has possibilities but suffered from apparent nervousness. There is every likelihood it will improve with acclimatization.

Opening matinee's business was good despite the summery outdoors. Same couldn't be said about the Palladium, which attracted an 80% capacity downstairs, the worst gross in months for an opening performance.

Palladium's show looked more enticing than it actually played. Poor arrangement was chiefly to blame. The first half was slow, lacking comedy, whereas the second part was overburdened with it in the form of three acts, two American.

2 Am. Acts

The Americans were Jean Grane and the Michon Bros. Billy Bennett, native funster, held over the local comedy honors.

Miss Grane was supported by her everyman and Tito DeJore, winding up with the laugh hit of the bill. This was their London debut. They stopped the show cold.

"The Palm Beach Girls," sounding like a bathing act, turned out to be another girl band. Femmes evidence good musicianship, but routine monotonously bad.

Banks McLewers, syndicated cartoonist, cut his vaude career short by quitting voluntarily, realizing his act was not good vaude.

At the Holborn, Miller and Wilson cleaned up, proving themselves ideal English vaude.

The boys are filling in until the new Charlot Revue starts.

BETTER SHOW WEATHER HELPS LEGIT AND FILM

The Hague, Aug. 12. The rain and cold spell which has swept down from the English Channel and now grips the northern sector of the Continent continues as a boon and a boom to show business, not only in the Netherlands but adjacent portions of France, Belgium and Germany.

Legit and pictures are benefiting.

The Russian company Karusel is a big hit at the Theatre Royal with their colorful Russ revue.

Asta has UFA's "Der Blaue Engel" ("Blue Angel"), Jannings, doing capacity. Central revived Radio's "Rio Rio" which continues to capacity in its third week.

The Hofstad company opened its season with a revival of Ridley's "Ghost Train."

Circus Maxxy's new program features Capt. Wall with his 120 trained crocodiles.

STANOJEVITCH DIES AT 70

Comedian Was National Idol—Whole Nation Mourns

Belgrade, Aug. 12. The comedian, Chicha Ilija Stanojevitch, probably the foremost stage figure in Jugoslavica, died here Thursday (7).

Stanojevitch, a national idol, really created the country's drama of life, which he did through things, he popularized the great French master of comedy, Moliere.

Toward the end of his long career he was 70—Stanojevitch turned to writing comedy himself, some of them, such as "Dorcho! Business," becoming very popular.

The dead player's funeral was observed by the whole nation as an event of general mourning.

Chalipin Off Radio

Buenos Aires, Aug. 12. Chalipin is adamant in his refusal to broadcast from the former municipal theatre. He is playing here in the "Rose Marie."

Everything else is on the air but the Russian basso.

Claims it will react negatively on his draw.

Two Dirt Shows on B'way Kick Up Morality Fuss That May Lead To Censoring Legitimate Stage

"Unless the allied arts of the theatre band together to suppress salacious and indecent plays from wide of the legitimate theatre, nation wide censorship of the spoken drama will be jammed through and thus retard productions of the speaking stage as it has already done in pictures. Equity has always been opposed to censorship, but something will have to be done within the ranks to offset the inevitable outside interference."

Frank Gillmore, president of Equity, thusly summed up the current situation after apprised of the onslaught taken by the Catholic Theatre Movement, of which Cardinal Hayes of New York is honorary president.

The trade against indecent stage productions was in form of a letter by Monsignor Louis J. Gallagher, a notorious show in general and two current Broadway attractions in particular. Although refraining from mentioning the shows attacked, the bishops were censured at "Lysistrata" and "Vanities."

The letter was prominently displayed in the Catholic Weekly Bulletin, freely distributed through the various parishes of the Catholic Diocese of New York, including St. Patrick's Cathedral. Its distribution excited interest that would its way into the day of the New York, which gave Cardinal Hayes' proposed campaign plenty of encouragement.

Seething in addition to the Lavelle letter the Bulletin. Also carried an editorial captioned "Classic and Modern Animalism Exploited," which followed with a scathing denunciation of the productions involved and enlisted aid of Catholics in stamping out such productions, by refraining from patronizing them.

The Catholic Theatre Movement was inaugurated several years ago. It has over 10,000 members and publishes a "white list" in its monthly bulletin, endorsing plays meeting with its approval, but has never before attempted a crusade against productions, previously limiting intended chastisement to those not meeting with approval by ignoring them in the bulletin.

Gillmore stated that Equity Council and he had seen the signs as regards ultimate censorship of the spoken drama stage. Several months ago they set at work on a plan, he said, to be submitted to the Dramatists' Guild and Managers' Protective Association at a meeting which Gillmore proposes to call if given sufficient encouragement by the managers and playwrights.

Lay Arbitration Board

Gillmore, both as Equity head and personally, has been against censorship of the legit stage and has combated any steps in this direction. A round of the Equity plan would be creation of an arbitration board comprising laymen okayed by Dramatists' Guild and M. P. A., as well as Equity, to sit in judgment on scripts with suspected objectionable themes.

Such a body could be effective, Gillmore thinks, than the former Citizens Play Jury, which is more speedier and unhampered by outside influences, since the arbitrators would not be stationary, but changeable, and not even known to those involved, as the latter.

While most view the Catholic Church crusade as the forerunner to censorship of the legit stage, others are not inclined to take it so seriously. It's no secret, however, that several assemblies have already drafted bills for censorship of the legit theatre and are awaiting the opportune moment to spring them.

Show business, or rather the branches involved—actors, playwrights and producers—may play together on a plan of their own, amounting to voluntary censorship, so as to abrogate possibility of passage of a censorship bill, and a politician based on censorship which would naturally follow.

Tamblin in Shorts

Hollywood, Aug. 12.

Eddie Tamblin has been engaged by Tuxedo to do a comedy, "Tearing to Go." Tamblin, who was in "Follow Thru," was brought here by Schwab & Mandell. This is his first picture work.

Nat Ross is directing.

T. A. R. Arbitration

Theatrical Artists Representatives, comprising a majority of Equity licensed casting agents, have named a council of three to arbitrate claims and complaints from members.

Council comprises Arthur Lyons, M. S. Benthall and Walter Batchelor.

Three new members elected to membership last week when granted operating licenses by Equity, were Sydney Phillips, Richard Pitman, Roehm & Richards.

B'WAY SHOWS STOLEN FOR SUMMER HOTELS

Policy of social staffs at hotels and camps of stealing Broadway gags, blackouts, skits and frequently an entire Broadway show, has grown common.

This summer three summer camps are reported to have staged copies of four New York musicals. Second directors came to the city once or twice weekly to attend vaude and legit shows, to steal every good gag or blackout. They usually attend the shows on Monday. After entering the data in a notebook, they return to their resorts and the following Saturday a show is put on which consists of everything seen the preceding Monday.

Owners Don't Know

When planning to put on a copy of a Broadway musical, they attend the performance with the leading players of their staff to witness it in its original form and get an idea as to how it should be done.

Operators of the resorts usually don't know what it is all about. Squawks along the main stem are that it would not be so bad if they employed lay-off actors, who know their stuff. But the places employ a bunch of amateurs, who usually kill the performance.

LEW LESLIE BROKE, BUT WRITERS SUB

Dorothy Fields and Jimmy McHugh, songwriters of Lew Leslie's first "Blackbirds," and also the "International Revue," served Leslie and his corporation in an accounting and injunction suit for royalties on the show. Writers never received anything.

Miss Fields is also after \$1,000 in overdue royalties alleged owing from "Blackbirds." McHugh was paid full.

Leslie's attitude is that he's broke, having lost \$300,000 on the "International Revue" and that the writers might have waited until his new "Blackbirds" got going. Later, he being caused by the Shuberts in exchange for the booking privilege.

Lippe's Road Venture

Al Lippe has acquired the road rights to "Virtue's Bed" and is organizing a company to open in Chicago Labor Day.

Lippe was formerly stage manager for Leichner & Barry, original producers of the piece which had a brief run last spring at the Hudson. With firm stepping out when unable to carry on further, show continued under the management of Al Schnebbel, lessee of the Hudson.

Theatre Donor Directs Play

Glenn Falls, N. Y., Aug. 12.

The Lochies Playhouse at Wells, Vt., just across the state line, about 20 miles from New York, is given to the community by Mrs. Annie R. Huyck of Wells, formally opened with "An Arizona Cowboy" by a group of amateur players.

Mrs. Huyck, responsible for the "little theatre" movement in Wells, directed the presentation, assisted by her brother, Frank Ritchie of Saratoga Springs, visiting her for the summer.



GRAIN SUBPOENAS WALKER

Intelligible to all of New York, but an enigma to the rest of the country. We're understood all over, they know as soon as our name is flashed "I" we laugh.

Cosmopolitan, National, International.

Originators of "Tintype" Comedy (CHIC) (ROSE) YORK AND KING Week Aug. 16, Montreal R-K-O Direction, LEE STEWART

TWO BITS TENT REVUE GETS TORONTO DOUGH

Toronto, Aug. 12.

"Merrymakers," open air revue, grabbing big here. Work in from three shows up nightly at 25 cents a crack.

Faces on lake and always cool. Those fed up with talkers welcome it. Revue presented by actors waiting for fall season. Been night (except Sunday) for three months.

ROSENTHAL OUT \$10,000 SUES JOLSON FOR IT

Harry Rosenthal has retained counsel to start suit against Al Jolson because of the latter's abandonment of a proposed series of European concert appearances this summer. Five months later had been tentatively arranged. Rosenthal was to have received \$1,000 for each.

Rosenthal claims damages to the extent of \$10,000 on the ground that the summer season would have netted him that much. No written agreement was made between Jolson and the pianist-actor, but Rosenthal alleges an oral contract with the sailing date and other details arrived at.

Rosenthal will be featured in "June Moon," due to start touring next month.

Wm. Moore Patch Dead

Pittsburgh, Aug. 12.

Death last week brought an end to the army career of William Moore Patch, former Pittsburgh newspaperman, dramatic critic, producer and promoter. Patch died in a hospital in Stroudsburg, Pa., and shortly after his death, a detainee was lodged against the body by the district attorney of Philadelphia for the purpose of identification.

Patch was sentenced to serve 10 to 20 years in the penitentiary last November after he had pleaded guilty in Philadelphia to charges of defrauding Thomas McKean, his partner in publishing a short-lived theatrical publication, of \$400,000.

The sentence was revoked in April by the State Superior Court because he was suffering even then from an incurable ailment which last week proved fatal.

Gamble on "Red Love"

"Red Mates," formerly known as "Red Love," which succeeded as a farce, due to financial difficulties and delay in posting bond at Equity, resumed last week.

Resumption was made possible through cash agreeing to waive bond and gamble services.

"Red Mates" is the initial production of Sussanoff Productions, Inc., which floated the production.

Stamford Tryptots

Stamford, Conn., Aug. 12.

Shuberts now using Playhouse here as a tryout house.

Road shows are being worked in between stock productions.

Guild Shows on B'way and for Road; Uniform Scale of \$3 Top All Over

Cook Show in Hub

"Fine and Dandy," musical starring Joe Cook, with Morris Green and Lewis Gensler producing, opens at the Tremont, Boston, Aug. 25.

Company has Dana Dornbach, Dave Chasen, Nell O'Day, George Neville, Naldi and Caplini, George Schiller, Wallace Staters, Rita Rachel, Kahr, Russo and Kahr, Joan Geddes, Joe Clayton, Billy Randall, Betty Rees, Eleanor Powell, Laura Clarion and Tommy Atkins Sextet.

GRAND JURY THROWS OUT "VANITIES" CASE

Charges of indecency in "Vanities," at the New Amsterdam, by the police against Earl Carroll and several members of the cast were thrown out of court Tuesday morning when the grand jury refused to indict. Along Broadway the opinion was that it was three to one on that result.

Although in an orderly manner, the arrest of the "Vanities" players caused plenty of excitement on Broadway last month. There had been no complaint to the district attorney, but Captain James Coy, referred to as the police censor, secured 11 warrants, and the accused were arrested. The magistrate's court seemed to regard the case seriously, remanding Carroll and three of his players for Special Session. The case was then referred to General Sessions, which requires indictment before a trial by jury.

Police Had Weak Case

At the grand jury proceeding indications were that the police had a weak case. Coy went before the grand jury with a briefcase containing Harold W. Hastings presented the case for the people. Sergeant Powers, the police show stenographer, then testified. Counsel for the defendants then sent the word to the grand jury that they would like to testify, waiving immunity. Faith Bacon, Jimmy Savo, Kay Carroll and Earl Carroll appeared in that order. Five minutes later the grand jury announced its decision—no true bill. The complained-about bits in "Vanities" were a window dressing scene which was removed from the show, and Miss Bacon's fan dance, in which she was accused of being entirely nude. It remains in the revue.

DUFFY MAY LINE UP NEW COAST STRING

Hollywood, Aug. 12.

Henry Duffy may line up a stock capitalizing his experience as showman and producer.

It is believed that the Alcazar and President, San Francisco, will be the first to book Duffy. Toberman, owner of the El Capitan, Hollywood, in retaining Duffy as supervisor and producer, Toberman has already okayed the idea.

The new idea Duffy would receive a flat salary of \$100 weekly from each house plus expense account.

All houses would feature his connection.

Chi Musicians Set

Chicago, Aug. 12.

New contract between the legit house and the musicians union probably will be renewed next week without change, as was done with the picture houses. Present two-year agreement expires Sept. 1.

Legit scale is \$50 a week for nine shows. Other provisions, that every house using musicians must have a minimum band of four, and that if a musician show carries four musicians 15 local men must be hired.

NEW MELLER FOR ELTINGE

A. H. Wood's "Ninth Guest," by Owen Davis, now in the sticks, comes into the Eltinge, New York, Aug. 25.

Cast includes Allan Dinehart, William Courtleigh, Bertin Churchill, Frank Shannon, Thelma Lawton, Grace Kern, Owen Davis, Jr., Wilton Luckey, Jr., Robert Vivian and Edwin Stanley.

Four years ago, when the Theatre Guild announced that it would send its shows on tour and secure subscriptions in many cities, the plan was thought unfeasible along Broadway. Now the subscription would get over in New York, it was held that the plan was new to the stragglers outside of New York.

The plan worked.

Within the past six weeks several producers with shows to send on tour during the coming season have limited the tours of their plays to the towns where the Guild has attracted its best business. One producer refused to take a route as offered him by the booking office, but ascertained the spots where the Guild's attractions had gotten their best response. His show is now booked only in those spots.

For the coming season the Guild will send shows into Chicago, Boston, Philadelphia, Baltimore, Pittsburg, Cleveland, St. Louis, Detroit, Cincinnati and Washington.

The Guild's season in New York starts Oct. 13 with Alfred Lunt and Lynn Fontanne in "Elizabeth, the Queen." The second tour will be weeks later, at the Martin Beck, will come "Green Grow the Lilacs," a play of earlier Oklahoma (and nobody named Cimarron in it), by the playwright, Eugene O'Neill. Immediately following that will be Shakespeare's "Much Ado About Nothing," to be designed and directed by Robert Edmund Jones.

On the possible tour of "The Lonely Way" will be done this season by the Guild. Two other pieces for the New York subscribers, and the Guild Studio, which last year produced "Red Mates" successfully, will do three plays this season. Likely another "Garrik Gaieties" for a next summer's run. 3d year for "Interlude."

On total next year the Guild will send two companies of "Strange Interlude," touring for the third year. These companies won't go into the subscription cities save for repeat visits.

For the subscription towns there will be Bernard Shaw's "Apple Cart," which tours with its New York cast. Also the Russian comedy "The Government Inspector," which will be done in "A Month in the Country," in which Alla Nazimova has the leading role; "Garrik Gaieties," which will be made into a composite revue with material from the second season; editions to replace the New York localities in the present show, and later Lunt and Fontanne will tour in "Elizabeth," which opens in Philadelphia Sept. 25. "A Month in the Country" will be done in New York immediately after. "Green Grow the Lilacs" will play two weeks out of town, Baltimore and Washington before New York. The Guild's touring show, which on Feb. 1, will be selected from the new plays in New York this season.

The Guild has decided to revise its subscription lists, and to give now the same as on other nights. This applies to New York, Chicago, Philadelphia and Boston, where the tilted scale of 50 cents more has been a custom. It gives the Guild a uniform \$2 top in and out of New York, with orchestra subscribers top at \$2.50 and pro rata for the rest of the house.

BONDS UP FOR TWO

Three Other Early Legit Ventures Are Co-op or Bond Waived

Bonds for two forthcoming productions were posted at Equity last week.

Productions involved are "Princess Charming," which Connolly & Swanstrom will produce, and "American Tempo," by George Manderson, which will reach production via Zoro Productions, Inc.

Three others currently in rehearsal, with cast on commonwealths, including bond, are "Red Mates" and "Safe Investments."

Craven's Double Work

Frank Craven returns to legit this season as author-actor in "That's Gratitude." John Golden is producing. Piece opens at the Boulevard, Jackson Heights, L. I., Aug. 25, and enters a New York house, possibly the Strand, the week later.

Support cast includes Marie Nordstrom, George Barber, Maida Reed, Thelma Marsh, Gerald Kane, George Wright and James Lane.

LEGIT NEEDS MORAL CODE

Pacific Northwest Legit-Hungry; Populations Doubled in 20 Years

Los Angeles, Aug. 12. The continual cry that the road is a waste of time and money is now to be a fact in the Pacific Northwest. Towns through the section are on edge for legit entertainment. About the only "flesh" they see is in the Fanchon & Marco units passing through on their way east. Aberdeen and Seattle, Wash.; Portland and Eugene, Ore.; Missoula and Butte, Mont., and other towns in that section have been without a legit show for the past six months.

These are towns where George Arliss, "The Desert Song," "Hit the Deck," and "Strange Interlude" did record one-night business. Butte, in the heart of the mining country, sold out for two nights on "Interlude," despite the fact the show started at 5 p. m., when most of the boys were still under ground.

According to theatre operators in that part of the country, it's a question of selling the show in selling pictures. The old idea of an advance man going into a town and buying the local editor a couple of drinks is cut.

Advance Selling. Modern methods dictate that the show must be sold to the clubs and service organization a month before it gets in the neighborhood. The gag of appealing to the vanity of the community is what sells the show. System used by the Theatre Guild is going into a town two months in advance of the show and selling out the entire house on record as to the community. According to those who have used this method, it's all in making the small towners think they're big.

Most of the smaller towns in this section have doubled their population in the past 20 years. In this respect they're no longer one night stands. Also, as a matter of community boosting, the Chambers of Commerce and other civic bodies have been out after the road shows. Recently, in both San Diego and Fresno these bodies went on record as trying to induce legit shows to make the towns. They figure that a road show in town will draw out outlying spots and thereby bring business into the town. Road shows on the Coast usually play only Los Angeles and San Francisco, passing up the rest of the territory as a bad bet.

Brice-Jessel, Co-stars?

George Jessel is reported engaged to co-star with Fannie Brice in Billy Rose's debut production, "Cornet and Roses." He has dropped work on "Wonder Bar," the novelty importation for which the boys (roof theatre) was to have been reconstructed.

It is said that Jessel's change of plans followed a disagreement with J. Shubert, who saw the show in Vienna and proposed to direct it. Jessel is at present playing in vaude.

Says Heat Too Hot, So Show Postponed

"Bridge of Sighs" scheduled for rehearsal this week as initial fling for Leo Friedman, attorney-producer, has been set back because of the continued heat wave.

No contracts had been issued, but a tentative cast were notified rehearsals are off until further notice.

Fredericks in New One

Los Angeles, Aug. 12. Belasco and Curran will produce a new play titled "Crimson Hour," in Sam Shipman and John B. Hyman. With Pauline Fredericks starred. Opened at the Curran, San Francisco, Sept. 7.

This is Miss Fredericks' first stage appearance since her marriage early this year.

AGENT GOES TO WORK

Geo. Gerwing Lands Job in Studios Horse Opera

Hollywood, Aug. 12. Because legit is so bad George Gerwing, of the Jacobs & O'Brien agency, has gotten himself a job. His office will be closed for three weeks, while George collects some coin working in "Honest India" opera produced on the Universal lot by National Players.

OBJECT TO GIVE AWAY RIGHTS

Earl Carroll wants his principals to cede all rights for "publicity and advertising" to him, to do as he sees fit. Some of the cast have objected. They cannot see why Carroll might have free use of their signatures and testimonials for commercial purposes, if it ever arises, without being specifically consulted, and their rights not ceded away on a blanket contract.

Actors at Rehearsals Happy Enough to Overlook Heat Discomfort

Actors are the only people who don't mind the hot weather. While everyone else is stalling on the job and moaning in discomfort, the performers around Broadway are working away at rehearsals, complaining about the hot streets, all pepped up and happy because of optimistic hopes for the coming season. Heat or discomfort mean nothing to an actor in the throes or expectation of a new role.

Every other theatre harbors a perspiring, contented group in rehearsal. The nearby beaches could offer no greater pleasure. Show girls answer calls and wait for hours in some stuffy sweating hall, gay as larks.

As often as the makeup comes off with the heat they replace it, and fix themselves up endlessly. Those actors who can rehearse out of town get the breaks, but no one envies them. To have something to do is a revelation. Most of the actors won't even take time out for an ice cream soda.

To take a look at the average office force and then get a glimpse of a bunch of actors rehearsing their new roles with the temperature at 90, is a revelation. Most of the actors won't even take time out for an ice cream soda.

WHITE WON'T PRODUCE WHILE LEAGUE LASTS

George White has no production plans for the new season. Still opposed to the Theatre League control of theatre tickets, he claims he will not produce under present conditions, nor in fact as long as the League functions. The date of White's "Flying High," at the Apollo, New York, is indefinite. It is expected to hold until the new season. He proposes to take the company and production intact to the coast next summer and make a talker of the show, anticipating its readiness for release early in the '31-'32 season.

Warner Stage Musical

Fields, Rodgers and Hart have been assigned by Warners to write an original musical for the stage which will be produced by Warners during the winter. Herbert Fields arrived in New York from the coast Friday (8) where he and Rodgers were working on film stories for Warners.

WILL HAYS' IDEA GOOD FOR BOTH

Conservative Bodies Favorably React to Film's Own Censorship — C a t h o l i c s Too—Think Same Code Will Protect Stage from Indecency in Plays

COINCIDENTS

Proving that it is not the elastic band which wise parts of the film industry and the world anticipated it would be, the Hollywood code of ethics, defining maximum and minimum screen emotions, has struck its first blow. Almost simultaneously from a powerful influential quarter, it has received an endorsement representative of the approval of millions of fans.

Reports are now that representative lay groups would like to see the Hays' code adapted for the legit stage productions.

An important film producer has been forced to scrap one production at a loss of \$400,000 and to re-make part of another at an additional expense estimated to exceed \$100,000. The pictures violated provisions of Hollywood's new "Book of Statutes."

The Catholic church, almost at the same time that it is declaring war on obscenity in the legit field, halls flimdom's decree governing screen morals and language as a worthy and commendable move. It is just a coincidence, however, that the campaign to clean-up the legit houses on Broadway, the church's approval of the code, and the first execution of the picture laws, as applied, should occur at the same time.

Far more significant in these occurrences is the new light of trust, respect and fear in which producer spokesmen now describe the code and censorship as being, and about to be, seen. With the industry's own public relations campaign of the paid kind settling down to a crisis, film executives see the code as the strongest argument to procure the paid censor's scalp and to put in its stead the code and group of public spirited citizenry in the various communities of the country.

Catholics Liberal. Catholicism is regarded as the strongest and yet one of the most liberal of religious censor bodies by flimdom's spokesmen. Unlike some sects and lay organizations, it is pointed out as refraining from squawking and hurrying with silence. The psychology of not calling attention to something ruled as undesirable is the basis for this stand, as interpreted by producers and, as admitted by them, is far more damaging to the box office.

Under organization reviewing boards in Hollywood, the International Federation of Catholic Alumnae is regarded by film men as second only in influence and importance to the General Federation of Women's Clubs which reaches over a score of millions of women. The Catholic reviewing board is composed of lay organizations. It is for clean entertainment, and not just trouble. Ten radio stations now broadcast the Catholics' "white list," on which only pictures skaved are included while literature disseminated through 8,000 depots and published in some of the daily newspapers informs the rest of the country on the reviewers' action.

Of the various Hollywood organization boards the average number of pictures approved for general release is 90% of the picture's yearly output. The others include: Dangers of the American Revolution, American Union Women, Boy Scouts and Y. M. C. A.

The film industry according to some of its franker executives,

Young Actresses in Demand by Plays Requiring Numerous Girls

Sydney Fox, Hold-Out

On Lay-Off, Wins Award

Controversy between Sydney Fox, femme lead of "Lost Sheep," and George Choo, producer, over Miss Fox's claim for salary for two weeks' layoff period of the piece, was amicably adjusted at Equity last week, with Miss Fox paid in full.

Miss Fox reopened with the show at the Brighton, Brighton Beach, this week (11).

There is a demand for clever young actresses around 18 to 20. There are a number of all-female shows in prospect with most of the likely girls snapped up, while there are a number still needed.

Competing with the Crosby Gaige production, "One Beautiful Evening," which has about 24 women in the cast, is Henry Forbes attempting to cast "School Girl" with 14 women in it. Paul Streger has another, "Nice Girl," which will have a huge feminine cast.

Titles are very girlish this season too. Beside "School Girl" and "Nice Girl" there will be the dramatization of Nina Delmar, "Bad Girl," with Sylvia Sydney in the lead.

Girls for these shows are not too easy to get, because they must not look too much alike. There has to be something different and distinctive in the large groups of girls.

For once producers are finding that the ingenue type usually in demand can be too much of a good thing.

STRANGE BIRDS LEGIT "ANGELS"

There is really just a handful of producers who are real producers on Broadway. The rest are strange birds to the legit, who drift in and out of show business, and every so often disappear entirely.

There are also a number of producers (not backers) who make real business aside from the theatre is anything but soup to nuts.

Some of the legit producers at present are Philip Gerton, now with Hyman Adler, in the hosiery business; Sam Freedman, certified public accountant; L. A. Sahan, lawyer; William Birn, furniture business; Joe Bair, hair net business; Larry Fay, taxicab business; William Balto, gasoline station business; Ned Jakobs, former violinist; with others in the slot machine business and flour business.

A Barrymore Daughter Appears with Mother For Blackface Debut

Ethel Barrymore's young daughter, Ethel Barrymore Colt, will appear with her mother in the dramatization of "Scarlet Sister Mary" to be done this fall.

Both Barrymores will be in blackface. For the daughter, it will be a debut, and for the first time any Barrymore ever debuted under cork.

Young Ethel Colt, who graduated from finishing school when Philadelphia last spring and who has been abroad with her mother during the summer, had always figured upon going on the stage. Upon her graduation last spring Miss Barrymore confirmed that ambition. It was said, however, that she would spend several seasons in study.

Ethel Barrymore has taken, during the past summer, her first vacation in several years. Most of the time she suffered with a throat affliction which made it almost impossible for her to talk. This became known when she was called upon to address the English actors interested in organizing the British equivalent of Equity.

In "Scarlet Sister Mary" Miss Colt will have the role of one of old Mary's wayward daughters. The book is about a colored family which numbers some prolific breeders.

Collins & Holland Firm

Hollywood, Aug. 12. An expected legit producing partnership names Arthur Collins and George Holland as morning.

"Young Love," due to follow "Fata Morgana" at Erlanger's Columbia, San Francisco, about Sept. 1, will launch the firm.

Tom Douglas will have the lead.

co-operates with the religious and social bodies and is not backing its code of ethics or listening to complaints because of any desire to become righteous. As one man puts it: "Naughty pictures means bad business and bad business can be bad and live long."

ZIEGGY'S 'POMPADOUR' FOR EVELYN LAYE

When Evelyn Laye goes under the management of Ziegfeld it is understood that her first show for that producer will be "Madame Pompadour," which she created in London.

Although this opera was done in New York a few years ago with Wilda Bennett, and then Hope Hampton on the road, it is reported that Ziegfeld has every intention of reviving the piece with his own ideas.

Miss Laye is currently on the Coast, preparing to make "Lilli" (film) for Samuel Goldwyn, after which she will take up the road in "Bitter Sweet" this fall. It is following this tour that Ziegfeld plans "Pompadour" for the English girl, who did the Lonsdale verisimilitude, Clara Kummer did the transcription for the Martin Beck-Dillingham production here.

Chorus Equity's Gonner Protect Girls Against Too Rough Directors

Complaints by choristers of what they called rough treatment at the hands of some dance directors of vaudeville have given official attention by Chorus Equity.

Mrs. Dorothy Bryant, head of Chorus Equity, said several complaints had been received, and she was sure there were anonymous communications she would not name the directors involved. If complainants come out in the open, Mrs. Bryant declared she would take up the matter of alleged ill treatment with the producers employing any accused directors.

Mrs. Bryant has posted general notice in the bulletin board at Chorus Equity, urging the complainants to communicate with her in person on the matter and promising that names would be withheld if requested.

Mrs. Bryant admitted that there had previously been similar complaints, which were readily adjusted when she took the subject up with managements. Producers have cautioned the directors to treat the choristers properly.

The recent Arthur Hammerstein-Jack Haskell fracas may have had something to do with Mrs. Bryant's campaign for better treatment of choristers.

COMMONWEALTH NOW

"Safe Investments," which temporarily halted rehearsals last week due to a walkout of several of the players, resumed with people on commonwealth.

OUT-OF-TOWN REVIEWS

Second Little Show

Boston, Aug. 12.

Review in two acts and 33 scenes. Presented by Brady and the Lyricists. With Tom Westerly, Lucie mostly by Howard Dietz. Music by George Schatz. Dances staged by Dave Gould. Al Trahan. Boston, Aug. 12.

Much will have to be done to "The Second Little Show." But, whatever happens, Al Trahan and Ruth Tester stay in. Without their presence, the extraordinary chorus of 14 girls and seven boys it would be a sad revue. Trahan, with Yukona Cameron, is the high spot, stopping the show with their roughneck vaudeville routine at the piano. And they stopped it flat, getting one of the biggest hands ever given a revue locally. And Boston has for several years been a petting ground for ambitious revue and musical producers wanting to know the whole truth and nothing but the truth.

Miss Tester, after struggling with several numbers not adapted to her range, finally knuckled onto "Sing Something Simple," an interpolated number by Herman Hupfeld, and the evening was saved. This came close to midnight however.

The chorus is a dancing and working one, with simple but effective routines and a few things like something bleached up from Harlem. The 14 and 7 hook-up stages well, and apparently keys in with a "Lucky Seven" number, which early in rehearsal was apparently thought to be a flop.

Staging and costumes represent a small nut, but will get by. The sketches and blueprints are by most everybody with a few menially carrying off first notions with a wild burlesque on hotel service. The black-outs and tags are remarkably free from neurotics and erotics, and the show is almost without a blush. Three bedroom trysts are given in one scene to save time, all funny and all tending to make it tough going for future revues to find much meat, as they really are a satire on travesty.

Opening is novel, the announcement that New York has seceded from the United States. Then Trahan comes on as mayor in an open barouche fitted and dressed with a two-man trick horse dragging it. By the time he finishes his speech, the rear half of the horse has collapsed, and when Trahan asks where the missing part can be found, everybody says "In the back seat."

The show needs talent, voices and another outstanding number. The lyrics in spots are there, but they are not being put over, especially the bit by Ned Weaver, entitled "The Click at the Astor."

"The Second Little Show" can and will be put over, but it will not be whipped into shape as a comedy to the original show in the two weeks originally estimated for this town. And the title is too valuable to be jeopardized by being sent into New York while still wet. Libbey.

THE 9TH GUEST

Atlantic City, Aug. 12.

A shrewd, exciting and entertaining melodrama is at the Apollo this week bearing the title of "The 9th Guest." Owen Davis wrote it. He has not only fashioned a mystery play check full of tricky chills and fevers, but set it in as modern a style as a battle drama can be in these advanced days.

Eight guests are assembled in a

penthouse apartment, all drawn by a vague but invitation simply signed "The Host." The group are a peculiar set: the head of a university and an instructor who has been dismissed because of personal animosity; a politician and a woman lawyer who have worked the graft racket to the limit; a society leader and a defeated mayoral candidate who opposed the mayor's political combination; and a young reporter and his sweetheart, gone Hollywood, who are at odds because of an estate which one wants to sell and the other won't.

A collection of personalities, each of whom has in his life something he would keep hidden and every reason to hate one or more of the others assembled.

As each begins to wonder who is responsible for the gathering, a mysterious voice from a radio in the center of the room warns them that during the night all will die and provide the means of their own deaths, unless they are clever enough to outguess him. In that event the host promises to appear and end his sinister scheme.

The guests are warned again that the front door of the apartment, the only exit, is highly charged, as is the radio. As the mystery is heightened by the strange deaths that follow a suspicion is cast, as usual, on those remaining. The feeling among the trapped group is that one of their number is just as usual, on those remaining. The feeling among the trapped group is that one of their number is just as usual, on those remaining.

The melo is excellent for two acts, but the last is a let-down in the evidence of the author to give an intelligent explanation of all the unrelated happenings. Tightened up and the melo given a slightly swifter tempo. "The 9th Guest" should prove profitable to A. H. Woods and his excellent cast: Allan Trenchard, Owen Davis, Ben Wilcox, Dahlen, Frank Churchill, Grace Kern, William Courtleigh, Frank Shannon and Thais Lane. Weintraub.

LOVE TECHNIQUE

Comedy was four scenes in three acts and one act. Written by Lester Cole. Staged and presented by Murray Phillips. Chicago, Aug. 12.

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Stage to Pictures

Hollywood, Aug. 12.

Hugh Williams has been given a principal part in "Charley's Aunt," which Christie is remaking. It's his first picture.

Williams came out here with the "Journey's End" company.

"Gypsies" Tried Out

Stamford, Aug. 12.

The Stamford summer stock tried a new play, "Gasoline Gypsies," last week. Muriel Kirkland in the lead. George L. Miller was listed as associated in the production, with the play written by Charles Conger Stewart, author of "The Last Warning."

Support included Denis Gurney, Mabel Colcord, Betty Boice, Edith Gresham, Alden Chase and John Buckler.

Shows in Rehearsal

"Red Mates" (Sussex Production) (Edmond).

"Tan Topic" (Morrisey & Graf), Vanderbilt.

"Little Show" (Brady & Wilman), Forrest.

"That's Gratitude" (John Gold and Liberty).

"Princess Charming" (Connelly & Swanstrom), Imperial.

"Release" (George M. Cohan), Liberty.

"That's the Woman" (C. E. Dillingham), Fulton.

"Luana" (Arthur Hammerstein), Hammerstein.

"The Great Kick" (Modern Productions), Comedy.

"Torch Song" (Arthur Hopkins), Plymouth.

"Through the Night" (Pillgrim Productions), Bluff.

"Fine and Dandy" (Green & Gensler), Erlanger.

"72nd Street" (Tom Johnston), President.

"The Great Parade" (Paul Gilmore), Cherry Lane.

"Twelfth Night" (Macgowan & Reed), Elliott.

BROADWAY REVIEW

DANCING PARTNER

David Belasco's production of a comedy in five scenes by Alexander Engel and Alfred H. Brown. Cast includes: Charles Morgan, Armand Perichol, Auguste Aramini, Ivan Servais, Patricia Grider, Annette Lebrun, Maurice Durrel, Louis, Paul Haron, Nervous Flight Passenger, Vicks, Marie Durand, A Floor Maid.

Again forcing the season by four weeks David Belasco brings forward his musical comedy of 1929, "Dancing Partner," a comedy but rather conspicuously lacking in comedy. That the hot weather of August would ordinarily bring about prostration of so substantial a piece is certain, but Belasco's touch. "Which is to say the situation becomes quite different."

The plot is a simple, straightforward, and interestingly told. Even while knowing well in advance what is about to happen the average spectator will find no dead spots of boredom. Prominent among the Belasco accompaniments is tempo that keeps attention riveted.

Above all, "Dancing Partner" is a comedy that does not deliberately offend. Lynne Overman, Irene Purcell, Henry Stephenson and Charlotte Granville individually and in combination make a splendidly pleasurable and important over and through a very threadbare romance sturdily mounted in five different sets.

Perhaps one scene more than any other is likely to figure in putting "Dancing Partner" over financially. That is the scene in a passenger aeroplane which gives a futuristic twist to the anecdotes about the girls who take roller skates on automobile rides.

Irene Purcell does not bring along a parachute, but she does bring along a very convincing innocence that gets her safely home and brings about the expected reversal of feeling on the part of the cynical young English lord, impersonated by Mr. Overman.

The plot is that old favorite of the young man making love by way of an incognito test to the girl selected for him but not previously known. "The Guardsman" is but one recent use of the same basic idea, while it's been done repeatedly in the flickers with, of course, variations.

In the unfolding there are too few laughs. "That's the Woman" and "Dancing Partner" and throws the burden upon the love story. It is probable that outside of the more or less professional "Times Square" this will be sufficient with the aeroplane, Paris Claridge and Biarritz backgrounds making strong appeal.

Mr. Belasco has several other productions on the calendar for this year. The next one if it is about the time now flies should find "Partner" eligible for the road. Meaning an appraisal of moderate hit rating. Land.

Ticket Brokers Confused with League's Orders; Get Breaks

FUTURE PLAYS

"Washington Heights," comedy by Vincent Lawrence, has been added to production list of William Harris, Jr.

Harris will launch it latter part of September with "The Greeks Had a Name For It" taking precedence on the producer's schedule, going into rehearsal in two weeks.

"Ring Three Times," tried out previously by John Golden, is being readied for another try with piece going into rehearsal after Golden has his other production, "After Tomorrow," currently shaping up on tour.

"That's the Woman," melodrama by Bayard Veiller, goes into rehearsal next week as next for Charles B. Dillingham. It opens out of town Sept. 9 and follows into a New York house two weeks later.

Cast includes Phoebe Foster, A. E. Mason, Lucille Watson, Gavin Muir, Cora Witherspoon, George Probert, Austin Fairman, Helen Eby-Rock and Helen Sinnott.

Synner has had plans again with "Potters Field," by Paul Green taking precedence over "I Love an Actress," as first firing for new season.

Ross is now casting the former and will place in rehearsal three weeks hence.

Charles Hopkins has completed cast for "Mrs. Moonlight," which will relight the Hopkins, New York, Sept. 28.

Cast includes Guy Standing, Edith Barrett, Halide Wright, Vernon Kelso, Leo Carroll, Katherine Stanley, Kathryn Collier and Elizabeth Allan.

"Taxi Fare," farce by Martin Mooney, acquired for production by Robert Newman.

"Broadway Parade," intimate musical, direction of Paul Gilmore, opens at the Cherry Lane (Greenwich Village), New York, Aug. 25.

James Burns and Lewis Malsai have formed a joint producing firm to stage "The Midnight Dinner," by Genaro Curci and H. H. Harris. Expected to start rehearsals by Labor Day.

"Special Privileges," by Ruth Welly, went into rehearsal this week as first for Adler & Gerton. Piece opens club in New York Sept. 1.

"Torch Song," Arthur Hopkins producing, opens at Asbury Park, N. J., next week (18) and at the Plymouth, New York, a week later.

Don Cook, Joanna Roos, Russell Hicks, Dennis Moore, Hal Dawson and Paul Porter are the players.

"These Gay Romans," by Guido Nadza, Clarke Painter producing, is scheduled for late September rehearsal. Desmond Gallagher, directing.

"Nice Girl," by Frank Daze, whose father wrote "Old Kentucky," to be produced by Paul Streger, with the Belasco group.

"72nd Street" reopens the President, New York, Aug. 20 with Tom Johnston, producer. Cast: Eddie Kaspar, Marion Swanns, Carroll Chuas, Elise Cavanaugh, Mabel Stapleton, Mary Farrell, Harry Carter, Nat Jerome, Dan Makarenko, Dell Arden and Roger Quinlan.

"The Great Parade," Marion Gering producer, opens Sept. 8 at the Adelphi, Philadelphia.

Indications are that Broadway's ticket brokers have rather gotten a break so far, since the Theatre League to limit prices down to 75c, premium started functioning.

Heat of the past few weeks made the demand for tickets sag away down. The agencies ordinarily would have had to make a buy on at least five shows this off-summer and they would have had to "eat" plenty of tickets. With buys out under the league rules, it was the break for the brokers.

The system of allotting tickets to the 16 accredited agencies has become a matter of discontent. Brokers say the theatres should be given the privilege of making allotments to the agencies on the basis of what locations each has been able to dispose of in the past. Loss of sales, is reported because of inability to deliver to patrons who don't care what they pay but who will not be charged any more than the theatre will call for. It is that class of theatregoer who prefer not to make the rounds of box-offices that the agency people anticipate will be dissatisfied with the new system.

Rules Cut Down With notices daily sent by the league to brokers and managers, some of the agency people are a bit dizzy over the details. Monday was a big change in the rules was voted on at the league's weekly meeting. Out of the 35 rules originally framed for the ticket agencies, 12 were changed and seven were stricken out. The changes were made with the idea of simplifying the league's system, but to the brokers it seemed a maze.

These 13 independent agencies plan to make buys on some shows which are touted as good things, and which are slated for independent theatres by independent producers. The latter group have no actual membership in the league but are included in the mailing list.

The indie agencies' fight against the league on the ground it is illegal still goes on. Monday Bernard K. Sandler and William R. Wilcox appeared for them before Assistant Attorney General Conlin. Arthur Driscoll (O'Brien, Maleinsky and Driscoll) and Harlow D. Savage, executive secretary of the league attended what was an informal hearing. It was urged by Sandler that the league operated in violation of trade because a monopoly controlling 98% of the theatre tickets and that it was an organization for profit, not a membership organization.

The hearing came to an abrupt halt when Driscoll refused to permit Savage to take the stand for examination as requested by Sandler. Driscoll thought that proceeding would be a "fishing expedition." Conklin thereupon postponed the hearing until next week. In the interim an official hearing may be ordered.

Guild People Back

Theresa Helman, managing director of the Theatre Guild, returned from abroad yesterday (13). Philip Moeller and Helen Westley, of the Guild, returned on the same boat. The arrival of the trio will immediately set activity for the Guild's forthcoming season.

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FRANKA

Week Aug. 17, Loew's, Montreal

Cold Weather Break Is Biggest Break for Legits in Months

Broadway had its first breathing spell of the summer early this week. After gasping in continuously torrid weather, the sudden cold spell was rated the best evening's business in eight weeks.

While but three musicals in town, all benefited, while the non-musical leaders reported good trade, too.

Only three new shows have opened for the new season. Easily the best is "Dancing Partner," which opened at the Belasco last week. Notless somewhat mixed and the last was a deterrent. Yet in the first seven performances, takings were \$18,000. "Ladies Al!" in its second week at the Morosco got about \$6,000, indicating mediocrity. Better weather may pull this one out. "Suspense," this week's sole entrant, opened Tuesday at approximately \$20,000, tops the list, with "Flying High" close behind. "Garrick Gaeties," only other musical, about \$11,000.

The heat sent grosses to new lows for the better offshoots, while the summer was down so far that the figures were at the bottom. "Green Pastures" at \$21,000 topped the grosses again, with "Lysistrata" the runner-up at \$19,000 for the first time.

There are 14 shows in all, the total of the summer. Next week five more plays are due, three resuming engagements. They are "Fogies," "Barrymore," "Young Sinners," "Shubert," and "Lost Sheep," Selwyn. None is expected to remain more than six weeks. Two new shows next week are "Hot Rhythm" (colored) at the Times Square and "Through the Night," Masque. "Sons o' Guns" closed at the Imperial Saturday, victim of the weather after a season's run.

Estimates for Last Week

"Apron Strings," 48th Street (36th week) (C-950-\$3). Intense heat through last week sent grosses further down, with pace about \$4,000.

"Dancing Partner," Belasco (2d week) (C-1,050-\$3.35). Some notices marked with divided opinion; opening during torrid weather, first seven performances grossed \$15,000, with \$5,500 the night; very good, considering conditions.

"First Mrs. Fraser," Playhouse (32d week) (C-870-\$3.55). Heat helped, getting around \$5,000 bettering even break; may leave soon, with new "Cafe" due.

"Flying High," Apollo (24th week) (C-1,180-\$5.50). Close to lead of sparse number of current musicals; about \$27,000 last week; should come back with better weather.

"Garrick Gaeties," Guild (11th week) (R-951-\$3). Little revenue making a little money, with \$11,000 claimed again last week.

"Green Pastures," Mansfield (25th week) (CD-1,050-\$4.40). Heat affected great trade; with run virtually a half year gross of \$21,000 last week exceptional; tops the dramas.

"Journey's End," Henry Miller's (2d week, 2d engagement) (D-946-\$3). Resumed production bumped by heat wave; got about \$3,000 and must improve this week to stay.

"Ladies Al," Morosco (3d week) (C-830-\$3). First two weeks faced bad theatergoing and not much business; got about \$5,500 last week.

"Last Mile," Harris (27th week) (D-1,051-\$3). Going on tour after another two weeks; prison play getting moderate money through summer to come, profit; \$5,000 estimated last week.

"Lysistrata," 44th Street (11th week) (C-1,323-\$5.50). One of two attractions to come under ban of Catholic Church drama movement early this week; may perk up trade, which has been suffering from heat lately; about \$19,000 last week; sounds big, but scale is high, also capacity.

"Sons o' Guns," Imperial. Ended run of 31 weeks last Saturday; heat finally got it; house dark until next month.

"Stepping Stones," Royale (17th week) (F-1,118-\$3). Still getting by with wide cut-rate distribution; slated to move to Forrest after another week here; \$4,000 estimated.

"Strictly Dishonorable," Avon (48th week) (C-1,345). Got about \$9,000 last week; lowest gross to date.

"Suspense," Fulton (1st week) (CD-911-\$3.85). Presented by Charles Dillingham; English drama authored by Patrick MacGill; opened Tuesday.

"Varieties," New Amsterdam (7th week) (R-1,792-\$6.60). Dived from heat wave started and has not been able to climb back; \$28,000, however, is top money for list.

Frisco Grosses

San Francisco, Aug. 12. Only two shows among legit houses to pick from last week, but they did top business.

"It's a Wise Child," in third week at the Curran, climbed substantially. Hit above \$14,000.

At the Geary next door, "Candlelight" (first week) got away to nice opening and started to build profitably early in the week. Good reviews and steady publicity pulled around \$12,000.

Columbia (Elranger's) continued dark. Opens next week with "Fata Morgana" (Elsie Ferguson).

HEADACHES FOR 3 OF 4 LEGITS IN FILMLAND

Los Angeles, Aug. 12. With one house getting \$17,000 for the week, the total take for the four legit theatres open was less than \$31,000 on the seven days. A bit of a headache.

"Rebound" in its last week at the Belasco got the 17 g's. It could have held over, but Ina Claire had to leave for New York Sunday to start a picture for Paramount. This was the most successful legit here this year, the three-week run grossing \$59,000. House goes dark for a week, opening Aug. 18 with Belasco's "Wise Child."

The El Capitan rated second, getting \$6,000 on the opening week of "Tea for Three." House isn't doing any strong billing, nor is it going in for exploitation. New operator seems to be satisfied if the returns keep the lights burning. This is a case where a real estate operator is keeping his house open in order to rent shops.

"Oh Judge" at the Vine Street is another real estate venture. Here the producers have a musical running on small money, presumably just to keep the house open and make the property look busy. On its third week the take was \$4,000, which is about one grand less than the nut. Producers figure that this loss is small when stacked up against the advertising.

"Fata Morgana" closed after four weeks of fair business. \$4,000 for the last week was under average but showed a little profit. So much so that the producer, Arthur Collins, new here, has decided to stick and try his hand at it again. Nothing scheduled to follow for at least a month.

Estimates for Last Week
"Rebound" (Belasco, 2d, last week). Closed Saturday to \$17,000, way above average. House dark for a week, then "Wise Child."

"Tea for Three" (El Capitan, 1st week). Average at \$6,000 opening week.
"Fata Morgana" (Hollywood Playhouse, 4th, final week). Closed to \$4,000, average here.

"Oh Judge" (Vine Street, 3d week). Nothing to rave about at \$4,000, rating 1,000 less than the nut.

Resort Play Bills

Providence, R. I., Aug. 12. Legit attractions offered at summer resort theatres this week in New England are as follows:

Newport, R. I., Casino—"Loyalties," with Melvyn Douglas, Fredric Worlock, Ernest Cossart, Ethel Griffies, Eugene Powers, France Borden, Oswald Marshall, Henry Leonard Muddie, Emily Graham, Judith Lowry, Jay Passett, Floyd Nolan and Fred Stewart.

Cape Playhouse, Dennis, Cape Cod, Mass.—"The Road to Rome," with Alice Brady, Pedro de Cordoba, Romney Brent, Edward Rigby, Leonard Muddie, Emily Graham, Judith Lowry, Jay Passett, Floyd Nolan and Fred Stewart.

Manhattan Theatre Colony, Blackfriars' Theatre, Bristol, Conn.—"A Hundred Years of Love-making," Lakewood Players, Skowhegan, Me.—"Escape," with Hardie Albright.

Wharf Players, Provincetown, Mass.—"When It Comes Home," with Brandon Tynan.

Berkshire Playhouse, Stockbridge, Mass.—"The Idler," with Zita Johann and Alexander Kirkland.

Toohy With Harris
John Peter Toohy, p. a. for Forest C. Haring, producer of "Apron Strings," goes to Sam H. Harris Monday (17) as general press representative.

Stocks in Fall

In spite of the depressed condition of stock markets, managers are preparing for this fall.

In September stocks are reported for Atlanta, Poughkeepsie, Somerville, Manchester, Portland, Easton, Montclair, Pittsburg, Minneapolis, Salt Lake City and Irvington, N. J. Henry Duffy is in New York now arranging to open stocks in Los Angeles and San Francisco in October.

Nugent's Revival

Hollywood, Aug. 12. J. C. Nugent, Elliott Nugent and Ruth Nugent will revive "The Poor Nut" at the El Capitan, Hollywood. Production will follow "Tea for Three" about Aug. 24.

UNDERWORLD COMEDY

Added to the slow-starting legit season is "The Up and Up," opening at the Biltmore Sept. 1. It will be the first joint presentation by Edward Blatt and J. Nicholas.

The play, an underworld comedy, by Martha Madison and Eva K. Flint, opens cold in New York.

Thomas' Bookings

John Charles Thomas is booked for opera and concert work beginning Sept. 1 until June, 1930, when he goes to Europe for Brussels grand opera.

George Engels of N. B. C. booked.

HOULTAIN'S SAY-SO GOES

Equity Looks to Him for Tent Salaries—Ignore Corp.

George Julian Houtain, attorney and chairman of American Theatrical Managers' Association, comprising stock producers, is regarded as liable by Equity for unpaid salaries of members of the Tent theatre, Staten Island, N. Y., which went bust several weeks ago.

According to Equity's claim, the company was operated by Houtain and Eugene Hall under corporate name of Kroywen Productions, Inc. When Equity learned of the proposed venture and demanded posting of bond, a letter of guarantee signed by Houtain, according to Equity, was accepted as security.

Houtain has since disclaimed responsibility or liability for salaries due, amounting to over \$500, claiming it was a corporation venture, but Equity will take the matter into the courts on strength of Houtain's letter guaranteeing salaries.

"Mendel" Set for Chi

"Mendel, Inc." goes on tour with Smith and Dale heading cast. Alexander Carr, with it last season; is not returning.

Show opens in Detroit Sept. 8 and then Chicago.

Added to Revue

Tamara Geva and Earl Oxford are added to "About Town," tentative title for Max Gordon's revue. Show opens in Baltimore Sept. 29.

PANNED PLAY AS SEASON'S 1ST IN CHICAGO

Chicago, Aug. 12.

New season took an early start last week with "Love Technique" at the Studebaker. Despite Lou Telegen off to a doubtful start with all-around panning.

"Sisters of the Chorus" went into its 14th week at the Apollo. This gag piece is still clicking.

Few August openings. "Artists and Models" now shoved back to Aug. 25, and will relight the Grand instead of Majestic. "Sex" is still uncertain as to date at the Garrick. It's Mac West's "Sex" revised some, and not "Frisco Kate," as hinted. "House of Fear" relights the playhouse Aug. 24. "Lost Sheep" at Selwyn Aug. 30.

"Young Sinners" off again for Apollo. Adelphi remains completely ignorant as to its first show.

Estimates for Last Week

"Love Technique" (Studebaker, 2d week). New comedy panned all around. For four performances, with Lou Telegen heading cast, got around \$4,000. Not so terrible.

"Sisters of Chorus" (Apollo, 14th week). Ribald play of showgirls holding on. Around \$10,000. Moves to Detroit around Sept. 1.

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Literati

Yesterday and Today

Some years ago a monthly magazine, "Broadway Brevities," published in New York by Steve Clow, achieved a very scintillating "scandal" reputation. It printed items about people more or less well known in their and other circles. It told things that were, where they were, who they were with in public, and such things as were not expected in those days, even of a "scandal sheet."

That was years ago. But "Broadway Brevities" of those days never commenced to print one-half of the scandal material that daily columnists now publish without hesitation or blush, using real names and not nearly as frequently withholding names as did "Broadway Brevities."

Maybe "Brevities" did tip off, but only the knowing. The columnists tip off to the world and the world seems to like it because the things don't appear to matter to the world or the columnists.

But for doing somewhat secretly in the "Brevities" way what the columnists are now brazenly doing is not in the untrammeled way, it was not difficult to induce a jury of that time to believe that Steve Clow or his advertising solicitors used "Brevities" as a black book to get on or without, accordingly as they came across. The latter point, however, is immaterial, for it was yesterday that Clow paid with punishment, perhaps not because the things thought the black book was wrong, if used, but that the scandal tinge wasn't right.

So that's that, for the columnists. This month Clow has brought out the "New Broadway Brevities" as a monthly. It sells at 35c, as against the previous price of 25c. The August issue runs to 108 pages, with a more decorative cover than formerly. It carries once again the chatter matter it originated, but not in the same trend, dealing generally with Broadway and theatricals. And it is called "Broadway Brevities." It should be a national seller. It should have been.

Among those on the staff is Billie Gold, who was the former Bette Goldberg of "Screen Book," fan mag.

"Shoot the Viceroys"

Contributed:

Bombay.

There's no denying the British here are suffering from a bad case of nerves. In London sleuths were thrown into a panic due to their unfamiliarity with picture business terms.

Louis de Rochemont, in charge of the Fox-Hearst crews in India, sent a telegram to William to James Seabach, the sound news cameraman in Calcutta. It was: "Okay proceed Simla shoot Viceroys first opportunity."

Bombay's censor read it and put in a hurry call for the police, telling them of his discovery of a plot to assassinate the Viceroys, Lord Irwin.

Six cops dashed to the Taj Mahal Hotel and without giving reason took de Rochemont, together with James MacInnis and Kenneth Hawk, the Bombay camera and sound men, to police headquarters.

When the chief inspector of the C. I. D. demanded an explanation of the telegram, he was informed that "shoot" meant something different to a cameraman than it did to the police.

The inspector, to prevent further trouble in Calcutta, revised verse to read: "Endeavor photograph. His Excellency, Lord Irwin."

The C. I. D. inspector, being Scotch, did not buy the boys a drink nor offer to pay for extra words in the new telegram.

The Slanguage Influence

Former screen actress gone legit is so upset over the possibility of her English hubby losing his British accent that she has forbade him from meandering round with Manhattan newspapers. Her husband happens to be a newspaper man also, which is where the rub comes, and the particular guy she has forbidden him to hobnob with is a pal who has the same speech.

It all started when the husband met her at the train one day with a salvo of "in your hat." She had

never heard him use it before, and inquired how he came to use it. Upshot was that she asked him to bring the bird who taught her husband such language to the house so she could judge for herself whether the journalist was fit company for hubby.

When the bird came, he, being wise to what was up, put on plenty of slang talk, and the actress' hubby can't play golf with him any more.

Ghost Writer Sues

Armand Vescel, musical director of the Ritz-Carlton hotel, New York, is being sued by Joseph Szebeney, editor of "Futar" (Hungarian weekly), who claims Vescel owes him \$90 for services in ghostwriting the latter's autobiography, "Fiddler of the Ritz." Amount represents work on three chapters. Vescel is now in Europe. When returning he will find that Szebeney has copyrighted 10 chapters he wrote in his own name, thus stopping publication.

Szebeney was kissed off by Vescel when he allegedly told him not to include any mythical events in the book. This happened, it is alleged, when Vescel told his ghostwriter he had conducted the orchestra at Buckingham Palace. Szebeney's "Fiddler" have been running in Szebeney's weekly past few weeks. Some are reported scandalously hot.

Lesser and Ippolito representing Szebeney.

The Rogers Routine

In an article on her husband in the September issue of "The Home Magazine," the "New Woolworth" mags, Mrs. Will Rogers says her gurning chewing spouse is never funny at home. He saves that for the stage, she says, which may be the reason why until still has his first wife, something which is always boasts about.

The missus also reveals that Will writes his daily newspaper piece before breakfast, and does his magazine articles at night. In between he appears in Fox Films.

"Some of the finest things he's ever written are his letters to his children," continues Mrs. Rogers.

Sorta tough on the kids to learn about it from their mother.

Durante's Nose

Jimmy Durante's nose has been the kind of nite club beauty for a while. From the sawdust to the parlor, from a dive to the classiest theatre in New York, has that nose led Jimmy, as one of the three Schenckles, commonly called Jackson, Clayton and Durante.

Now what Jimmy knows is going into a novel, named "Night Club." Its ghost writer is Jack Koff. Jimmy's nose is called "Mister Durante is long distancing the story. He's living in a shack on the side of a creek in the woods near a Spanish town that mustn't be pronounced with the J, in California.

"Way out that, James kids himself into a fairly good time catching minnows."

Brisbane Up-Stage

"I'm no columnist," said Arthur Brisbane, answering a request of "Vanity Fair" for his picture.

Just what "thing" does call himself other than "Don't neglect." He's no columnist—official. Which probably makes Calvin Coolidge an editorialist.

Some people look upon Brisbane as a realist, but no one's asked him about that.

"Vanity Fair" is getting up a page of columnizing pictures. Brisbane's won't be in it. He didn't send a photo. Just a letter. And it said, "I'm no columnist."

Doran's Reason

Reported that George H. Doran's resignation from Doubleday, Doran to take charge of William Randolph Hearst's book interests, is due to differences with Nelson Doubleday over the dollar-book thing. Doubleday-Doran was the first publishing house to go in for the dollar book, with the understanding that Doran no like.

With Doran out of active participation in the Doubleday-Doran firm, though still retaining his financial interest, the Doubledays are now in full control, with Russell Doubleday to succeed Doran as vice-president.

Doran will probably be placed in charge of the Cosmopolitan Book Corp., Hearst's book-publishing concern. He will co-operate with Ray

Long and the other Hearst magazine editors in lining up new names for Hearst magazine and book printing.

A Couple of "Newsies"

"Daily News" doesn't like the methods of the "Aviation Daily News," which has offices in the "Daily News" building, advertising its headquarters as in the "Daily News Building," and wants the publication to use the street address only. But the "Aviation Daily News" hasn't started publication yet. Until that time a lot of things can happen.

Meanwhile, the "Aviation Daily News" wants an advertising manager "who can finance himself for a while," conditions being what they are.

Sure, of Course

"Liberty" has assumed a pleasantly English manner of telling authors that it thinks a story submitted has been "lifted." A form letter is sent out with plagiarized returned manuscripts reading:

"Dear Sir: "Your manuscript is being returned herewith. It is unsuitable for publication in 'Liberty.' Of course, we have read it before, you know. Sincerely."

Sore at Sinclair

France is taking exception to Upton Sinclair's "Mountain City" for what is said of Deauville and Paris.

French newspaper comments are that the novel is "a breach of bad faith," that "Deauville is a colony for American convicts just as the United States is a colony for English convicts," and that Sinclair, though a socialist, "shows himself a patriot in defending American boredom."

Fake Foreign Endorsements

Foreign picture fan publications and other periodicals are using pictures and endorsements of screen players in connection with paid advertisements, without permission of the players involved.

Players seldom take any further action than advising the publishers by letter to stop the practice.

Hersey-MacFadden

With the September issue, "The Dance Magazine" changes ownership from Bernard MacFadden to Harold Hersey's Good Story Magazine Co. There have been previous publication transfers between the two. Hersey was at one time editor-in-chief of the MacFadden magazines.

It's like the Hearst and lease thing, possibly.

Don Clarke, Lay Off Author

With "Mills," his fourth novel scheduled for sale Sept. 8 by Vanguard Press, Don Clarke of Metro will not follow it up with another story until next spring. Of three previous stories, "Louis Beretti," filmed by Fox, won considerable more sales than "Frank Tarbeaux" and "Reign of Rothstein."

"Queer People" Sequel

The Grahame, Carroll and Garrett, who broke out with "Queer People," a best seller to be filmed by Howard Hughes, have signed a contract with Vanguard, publisher of their first book, to write a novel of similar character on New York City.

"Queer People" takes a kidding wink at Hollywood, satirizing many well known in pictures.

Radio News Syndicate

Radio News Bureau of Washington, D. C., Martin Codel, editor, is a new news syndicate at \$10 a week to newspapers using radio feature stuff.

Codel authored "Radio and Its Future" (Harpers) last spring and was formerly radio columnist for the Consolidated Press Association and the North American Newspaper Alliance.

Val Lewton's New Novel

Another novelist in Metro's publicity department looms with Val Lewton's completion of a book entitled "The River Song." It is a sequel to the novel of Russia. Lewton writes the novels Metro bases on its leading pictures.

Mag's Slide-Proof

Writer who sold a poem to a national magazine for \$5 was surprised to hear his work as part of a song which was being broadcast over the air. Investigation by him revealed that the magazine had sold the poem for utilization as lyrics to a musical publishing company. Writer had no redress. Accord-

European Runaround

By Frank Scully

Munich, Aug. 1.

The bathing beaut gag, on the skirts slayhere, has been supplanted by a male appeal, in Berlin at least. Strip stuff superfluous, judging being based on street attire. Thirty-five entries on first effort.

First prize in a competition held in Berlin's Luna Park went to Rudolf Karl Carlo, gray-haired actor, who wears a bow tie and carries a cane, and second money to a 50-year-old top-spliller.

Yoting was on the level. Pretty boys had to parade across a platform 10 times while flaps, not mommers, and a mob of laughers gave them the great big hand.

After elimination trials thing narrowed down to the 50-year-old water, two old-time picture actors, a bum who once had a million, a plumber and Carlo, the actor.

Carlo finally copped, technique triumphing over s. a. as it does now and then even in real life.

First money was 500 marks—\$125.

Galsworthy and the James Boys

John Galsworthy, playing Munich's Hotel Vierjahreszeiten (Hotel Four Years' Time) with "Favorite Novelist in Profile," got S. R. O. After running through Dickens, Stevenson, Mansfield, Conrad, Hudson, and Twain he touched on James. Henry, the Boston embroiderer, not Jesse, James, said John, "took tea; Conrad drank wine." But he gave the silver tassel to Dickens. Best writing since Shakespeare, said John, Which ought to please Shaw, if anything can.

Connelly Tapping Berlin for Next

It's a cinch that the summer culture sport Germany is getting back its old pre-war prestige. Bayreuth is up to its nicely tinted ears in the Wagner Festival, Saizburg, which claims Mozart and Max Rheinhardt is home town boys, is all set for its umpa-umpa festa next week, and even Marc Connelly, straying far from his Green Pastures, had to admit his visit to Berlin was to tap Potsdam, castles, museums and such for his next Broadway play.

He says a European roadshowing of "Pastures" is out, he fears. Too heavy overhead, bringing that all-Negro cast over, especially with England out on a sap censor ruling.

All-Cannibal Picture in "Tone"

Picking up kuitar as well as peddling it is good Prussian these days. Latest Ufa Oddity, at the Pavillion, is a sound film that call 'em "tone films" billed as all-cannibal. Andre Paul Antoine took it on the Isle of Malekula, in the South Seas. Those hula hula things are sure fire over here.

Unscrambling the Kays

Dispatches which reported an American named Kay, self-styled writer who posed as a millionaire and is now in jail in Saizburg on a charge of swindling banks, failed to specify that the writer was John Kay, not Jim Kay.

Jim Kay actually is writing novels in Nice. Coming from New York he recently was in Jugoslavia where he was born. He spent years in New York, Chicago and Hollywood in the indie picture racket, and got a laugh in London last fall trying to promote a ten million dollar company.

This John Kay, following Jim's itinerary, hired a yacht and sailed the Adriatic, took over entire floors in hotels in Jugoslavia, and hired a couple of Rolises to take him to Saizburg when the state railways balked on supplying a special train.

All through Europe he left a flock of sunkeys gasping with the size of his tips.

This big time gyp seems to have swindled two banks in Munich and Albania out of \$70,000, with the reports only beginning to pour in.

His first request in jail was to put in a long distance call to Mussolini, but the cops caught that one on the first bounce.

Meanwhile Jim Kay, whose real name is James Imre Kalnay, is doing a hideaway in Nice.

Pleanty Cold in Carlsbad

Carlsbad, one of the better tryout centers for new shows in summer, has done nicely this year, though like everywhere else it's been cold and wet enough to freeze a skijumper.

Mrs. Jimmy Walker and Mrs. Jules Mastbaum have seen Vera Schwarz do her stuff in Strauss' "Fleder Maus" ("The Bat"), and also in "Das Land des Lachens" ("Laughter Land"), Lehara's operetta.

"Eubi ubi Fun" ("Sonny and the Girls") piece, written by Adolf Shutz, Carlsbad actor, had done well too.

Kidding the Ad-Writer

But the best thing so far has been "Reklama," a new operetta by Grandtheater. Reklama means advertisement. Story concerns one Herschman, the Advertising King. Chi broker, named Field, wants an Italian singer plugged and puts up the dough to get her in the lights, a fresh angle to back stage life.

Piece has talker possibilities as a sort of singing satire on "It Pays to Advertise."

Germany's "Or Else" Men

Yet despite all this Hays had to hop back to Paris where fifty master minds went into a huddle again on patents and territory.

"Love Court" on Tennis

Betty Morse Laidlaw is writing "The Love Court," Milt's next. Play is a musical with tennis theme.

G. B. POST IN TOWN

Guy Bates Post has returned to New York from California after completing picture contracts and will return to legit under direction of the Shuberts. The Shuberts have submitted several possible scripts to the star and await his okay of one before making further announcements.

Post had previously planned to produce on his own but gave up the idea when approached to come under the Shubert managerial banner.

Bristol Stock Off

New Britain, Aug. 12. Manhattan stock at the Community, Bristol, has called it a season.

Leo Donnelly with "Key to Paradise."

Century Play Co. states that "Thunder on the Left," by Christopher Morley and Jean Ferguson Black, has not yet been sold to anyone.

Flood of Fan Mag

Coast picture studios are now confronted with the problem of service-

(Continued on page 71)

Geo. Cohan's Suit Brings Up Rights Under Film-Music Copyrights

George M. Cohan's injunctive suit against several music publishers and its ultimate decision should have significant bearing on the status of film-music copyrights, since has come up annoyingly of late. Metro is now faced with several "Florodora Girl" alleged infringements and the like. Cohan sued on "Little Johnny Jones" (which was made into a Warner album, and later a talker with Eddie Buzzell), "The Yankee Princess" and "45 Minutes from Broadway".

"Johnny Jones" the famous "Give My Regards to Broadway" and "Yankee Doodle Boy" are included as part of his work, originally created in 1904 by Cohan, and assigned to F. A. (Kerry) Mills for an unassignable copyright.

Mills, Agent Only Cohan's contention is that Mills was designated as his agent only to right with no authority to assign or sell the copyrights. Subsequently Paul-Pioneer Music Co. and Robbins Music Corp. acquired these copyrights, and are the defendants being sued. Maurice A. Richmond and Max Mayer, the jobbers, heads of Richmond-Mayer, Inc., are also sued individually as the owners of Paul-Pioneer, which firm they had taken over.

Cohan wants an injunction to stop them from engaging in the licensing or selling of any of the mechanical music rights to his songs by any of the defendants. Julian T. Abeles for Robbins is defending on a matter of law that the suit does not fall within Federal court jurisdiction, and are the defendants since there is no copyright infringement phase involved.

75c RECORDS COLD, SAY DISC TRADE

Industry figures that the 75c records are shot and will never stage a come-back. Price is more than people are willing to pay today for disc music when they can turn on the radio and hear the same tune a few times that night without cost or playing a piano.

Victor, biggest of the 75c selling discs, is 50% below normal in sales. The rest, Brunswick, Columbia, have fallen off proportionately as much.

Although it is conceded this condition may right itself somewhat, there is a general opinion that it will continue far below normal for some time.

3-Team Reunites

Herbert Fields, Dick Rodgers and Lorenz Hart have reunited as a book and music trio, after splitting when Lew Fields wanted a book ("Hello, Daddy") which his son, Herbert, wrote with another team.

Trio have returned from Hollywood, where they completed "The Hot Heiress." First National musical. They are set for another Warner stage show via Swanstrom & Connelly, with WB financing.

Hart sailed today (13) on the "Europa" for London, where his Cohan collaboration, where he collaborated with Ben W. Levy on the book. Rodgers follows some weeks later, as the book requires preparatory refurbishing.

18-Year-Old Composer

Bert Levy is an 18-year-old composer prodigy who will be represented on Broadway this fall, possibly twice for the first time. He's doing numbers for the second "Little Show," and also "About Town," another intimate musical revue.

Another Ernie Golden? Ernie Golden, former orchestra leader, now a S. M. C. radio and radio artist, wonders whether it is a coincidence of name or somebody else is using his name in a "Variety" story from London, concerning American bands popular in the British capital.

An Ernie Golden and his orchestra were mentioned as going to London next month.

10 MOST RADIO PLUGGED

The 10 songs which were broadcast most for the week ending Aug. 9, and the number of times each were played, are: "Just a Little Closer" (Robbins) 41 times; "So Beats My Heart For You" (DeSylvia), 30 times; "What's the Use" (Folst), 29; "I Love You So Much" (Harms), 27; "Little White Lies" (Donaldson), 27 times; "Cheer Up" (Robbins) 23 times; "Swinging in a Hammock" (Bert), 22 times; "Eye, Eye Blues" (Berlin), 22; "You Brought a New Kind of Love to Me" (Famously), 20; "I Remember You From Somewhere" (DeSylvia), 18 times.

"KING OF JAZZ"

U Wins on Picture, But Title Still in Dispute

Albany, N. Y., Aug. 12. The Paul Whiteman picture, "King of Jazz," may go on without interruption now inasmuch as the controversy between Frank E. Graves, Albany band leader known as "King Jazz," and Universal has been settled.

But Whiteman and Graves are still at odds over use of the term "King of Jazz," the Albany man claiming that he long has been known by this name, which he copyrighted.

The matter of the use of the term, "King of Jazz," which Graves claims Whiteman has no right to, is still in litigation.

The fight between the film company and Graves was settled when the injunction proceedings against Universal was ordered discontinued after a conference among the lawyers.

BOOTLEG LYRIC SHEETS SELLING IN DETROIT

Detroit, Aug. 12. Vendors of lyric sheets continue to flock the downtown streets unmolested. It is understood that the underworld is interested in continuing the sales of the bootleg sheets. With one boy on each corner downtown, and sometimes two, new editions are put on sale every week or so. It is understood that they sell well, some of the kids selling as high as 300 sheets on a good day at 10c each.

Sheets with lyrics only at 10c each were being sold at the Polo Grounds, New York, Thursday night. Event was Berg-Chocolate fight.

Canadian Conference On Film Canned Music

Regina, Can., Aug. 12. Announcement made by Canadian labor men that a conference will be held here in September, when organized labor will discuss steps to combat "robot music" in theaters. J. T. Foster, prominent in labor circles in Eastern Canada, declared in announcing the conference: "Ultimately the public will rebel against mechanical music and we shall have the human element back in the theatre." Funds are being raised in some cities to help working musicians put on free concerts "to educate the people to appreciate good music."

Organists Change

Pittsburgh, Aug. 12. Change in organ personnel of Warner Brothers here last week sent Johnny Mitchell, formerly feature organist at Harris, to Enright in same capacity, with Cyril Guthrie, leaving the Enright to become Bernice Armstrong's assistant at Stanley.

George Van Why, formerly assistant key-puncher at the Stanley, replaces Mitchell at the Harris.

Deputy Sheriff Gets Headache from Piano Waiting in Austin's

A deputy sheriff is parked in Gene Austin, Inc., offices as the result of Campbell-Connelly's judgment to recover over \$3,500 for the American royalties on two of the British firm's songs.

Sheriff Rleser is in a quandary over the music business, not knowing what it's about. He tells the lawyers with herten sitting in on cloak and suit judgments, mental squabbles and the like, but this here music biz is something peculiar, and besides which he gets a headache from the thumping pianos all around him.

WARNER GROUP TO CUT DOWN OVERHEAD

At a meeting of the Warner publishers Monday (11) each publishing house was ordered to cut staffs and salaries.

It is reported the working heads of each publisher's staff were informed by Herman Sturmy that any body was unnecessary to drop them.

Remick's started by doing away with six branch representatives, although not decided who. Witmark's has eliminated the Philadelphia and Cincinnati reps and also four girls who worked in the home office. DeSylvia, Brown & Henderson has given notice to two men long connected with it, Sam Lerma and Leo Edwards. The latter has been manager of DeSylvia's classical department for over a year. Recently the firm eliminated the classical department.

This is but the beginning of the big cut, according to reports.

A report the executives of each publishing house were ordered to take cuts in salaries is said to be without foundation.

ALONG THE COAST By Bill Swigart

Hollywood, Aug. 9. Fred Fisher, like Con Conrad, permitted his option on a Beverly Hills mansion to lapse and is now eastward in a motor with the little Fishers.

Fred told his pals before leaving that he'd wind up in Germany.

It was Dick Whitting, not George, who won the recent songwriter's golf tournament at Sancho.

With so much foreign production now being carried on at the Paramount studios, the company has ruled that all staff songwriters must take a one-hour lesson each day in the languages in which they are making foreign versions.

Lessons are being given by the studio professor.

A number of gents at Metro are wearing green neckties with "Cheer Up, Good Times Are Coming" printed on them. The idea, looks like a Jack Robbins' as he is the publisher of the song.

Too keep staff composers on the job at least eight hours a day, one of the major studios calls a meeting at 11 a. m. and another at 4:30 p. m., to talk over new business.

Goodman with Par

Al Goodman, orchestra leader for "Flyin' High," has been engaged by Paramount as its eastern musical advisor and conductor. He is under contract until September, 1931. Goodman recently completed conducting the orchestra for Par's "Heads Up."

The leader will continue with "Flyin' High" (stage).

Disk Reviews By BOB LANDRY

15c Disks

A movement in the direction of lower prices as a tonic for what ails the music biz has been gathering force for some time. That even the big leaguers among the mechanicals and the publishers may be forced to ante prices, notably above the retail at a quarter, is considered probable. Meanwhile 15 cents is the barricade behind which the small fellows hope to fight out the problems peculiar to themselves.

Three-11 sheet music and discs are making their appearance about simultaneously, both depending upon finding volume sales via high-pressure merchandising. Utilization of newspaper dealers, periodical kiosks, etc., is an integral part of the 15-cent scheme of distribution.

In the case of the 15c discs put out by the Durium group, and here considered, the policy is to handle product identically with action publications.

Durium is paying the highest recording fee of any of the mechanicals, substantially higher than Victor, and is in a position to command the best "name" talent.

One new release is to be distributed weekly with dealers allowed full return privileges. In this case the disc, as might be presumed, is of cardboard composition. One side only is recorded, making it figure only a nickel cheaper than a regulation wax 35-center with dual recording. However, the latter cannot be handled physically by newsstands.

For last week's release was "Swinging in a Hammock," played by Phil Spitalny. It comes a very distinct surprise to find the tone and volume quite good. This is contrary to past experience with paper discs, unbreakables and the other whatnots. And it is a needless to say, enormously in favor of the 15-cent idea finding wide acceptance.

Those Who Sing A representative group of American phonographic vocalists bunched together in an interesting list of personalities as Frank Crumit, Charles King, Ukelele Ike, Marion Harris, Louis Gravelle, Lee Morse and Ethel Waters. With others these folks give a cross-section of the musical tastes of the average American.

Much that is trashy, goosy with sentiment, and puerile is included along with efforts that frequently represent inspired entertainment or genuine poetry of feeling and heart.

Art Gilham singing, "Just Forget" and "To-Night" (Columbia 2245) is a bit of a surprise. The name Smythe appears among the credits of both numbers so that person cannot elude responsibility for participating in or abetting those lyrics.

That material can escalate an artist to high places or wrap an anchor around his or her neck is obvious. Thus Ukelele Ike (Columbia 2225) and Charles King (Brunswick 4859) both draw blanks, or nearly so, and struggle in vain to press their usual likeliness into new releases.

"Sing a Song to the Stars" and "Sing a Happy Little Thing," although good laboratory jobs, are sub-normal for Edwards, while King strains without result with "Leave a Little Smile" and "I'm a Little Bit of a Fool." The latter is more like "Here Comes the Sun."

Lee Morse (Columbia 2248) probably has fans who won't be too critical of "Little White Lies" and "Nobody's Business." Neither side excites peculiar gratification for ordinary ears being devoid without compensations and even-life in pace.

Quiet to the point of being puerile is Marion Harris' release No. 4860 for Columbia. It embraces "Wasn't It Nice?" and "You Do Something to Me." Ethel Waters

Here and There

Cob Galloway and orchestra (colored) from the Cotton Club in Harlem, on radio, will appear for R-K-O.

Tom Gerun's orchestra, setting a good pace at Lincoln Tavern, Chicago, goes into the Balloon Room at Congress at the end of the summer.

Trionan ballroom at Chicago back to the quick change system again with a bunch of name bands due, headed by Maurie Sherman, Ted Weems and Don Bester in succession.

Ralph Bennett's reorganized Seven Aces will open soon at the Rice hotel, Houston.

Riva Kaye, formerly secretary to Lester Santly, has been placed in charge of Santly's organist department.

Goffe Song

Hollywood, Aug. 12. "They Are All Here in Miniature Gold" is the latest song written by Ballard Macdonald, Eddie Cantor and Dave Dwyer. Cantor will sing the song in his personal appearances.

(Columbia 2222) does not wholly escape unintelligibility in "My Kind of a Man" and "You Brought a New Kind of Love to Me." She gets intermittently adonadial.

Sabbath Stuff

It is refreshing to slip something different for a change. What could be further from the Times Square galleries and wax works than the Temple Quartet. (Columbia 2227) "Concluding Hymns" with "Hark, Hark, My Soul!"

Here in Wesleyan choir loft fashion is stirring of moving splendor and richness. It is a disc that will surely sell well in the sectors where Sunday is not regarded solely as a golfing opportunity.

Semi-Classical

Lensing a bit to the deep is Louis Gravelle (Columbia 2240) with "Corals" and "If Thou Were Blind" and the German-speaking Alexander Kesselburgh (Columbia 2228) baritone "Der Hildaig" and "Verborghenheit." Both will find considerable appeal where sheer tone quality is all that's asked.

Freddie Rose (Brunswick 4832) sentimentalizes "Just Another Night With You" and "You Left Me So Blue" quite nicely, while Ben Alley (Columbia 2230) chords melodiously on "Until We Meet Again, Sweetheart" and "Old New England Moon."

Rollickers rather bellow their blithesome tilling when doing "Bird Songs at Evidite" and "Spirit Flower" (Columbia 2232) both sombre.

South Leads

There is elegance in Oscar Gray's "I-I Had a Girl Like You" and "I'll Be Right Here." The pip Columbia recording filed as 2231.

Charles Lawman one number ahead in the Columbia archives, is quite attractive in "Blue is the Night" and "On the Market."

Chester Gaylord (Brunswick 4875) sings a little effective with "The Stein Song" and "I Never Dreamt."

BUCKLEY SONG SALE STOPPED IN DETROIT

Detroit, Aug. 12. A special number has been written about Jerry Buckley, local radio announcer, who was bumped off by gangsters.

Announcer won a lot of popularity for himself, evidenced by about 200,000 people having visited his grave since the shooting.

"Name of the tune is 'Jerry, Me and You' was on sale on street corners until sale stopped by publisher, local John S. Finck.

Sale was stopped because Finck became dissatisfied about use of royalties granted to the tune being raised in memory of Buckley.

Al and Pete, radio stars working now locally, wrote the tune and donated the royalties to the Buckley fund.

Singing at 7 A. M.

Detroit, Aug. 12. Danny Engel, local plugger for DeSylvia, Brown & Henderson, is broadcasting every morning over at station WXYZ.

Engel is in addition to songfest three afternoons a week and every Saturday night over WJR. Danny also sings with the overture every so often in one of the deluxe houses.



HARMS FOR HITS



THE MOST BEAUTIFUL FOX-TROT BALLAD EVER WRITTEN

IN MEMORY OF YOU

WITH
GREAT
RECITATION

SELECTED AS WARNER BROS. SILVER ANNIVERSARY SONG - by AL DUBIN & JOE BURKE

LOOKING FOR A PLEASING BALLAD? HERE'S ONE by DUBIN & BURKE

LOOKING FOR THE LOVELIGHT IN THE DARK

FROM A FIRST NATIONAL PICTURE "TOP SPEED"

UNDER THE SWEETHEART TREE

A NOVELTY FOX-TROT

WORDS & MUSIC BY BUD GREEN & SAM H. STEPT

EATIN' MY HEART OUT FOR YOU

A BLUE BALLAD FOX-TROT

WORDS BY MAX & NAT LIEF MUSIC BY MURIEL POLLOCK

TRAV'LIN' ALL ALONE

A DIFFERENT SPIRITUAL

BY J. C. JOHNSON

TONIGHT (TONIGHT WILL SOON BE GONE)

A HAUNTING DREAMY TUNE

BY PAUL FOGARTY & ARNOLD JOHNSON

YOU (I LOVE BUT YOU)

FROM THE WARNER PICTURE "SWEET KITTY BELLAIRS"

WORDS & MUSIC BY WALTER O'KEEFE & BOBBY DOLAN

AND

I LOVE YOU SO MUCH

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JESSIE L. BALL
RADIO DEPT.
47th AT BROADWAY

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

For a showing bill this nine-act layout was a bit above average. It had one disappointment in the way of a new act, a four-person act, the Hill and Marple, man and girl, the former doing his chalk talk based on a woman's head, with quick changes in hats, and the girl carrying a line of fuming, were misplaced as an opener, but not by here. In as the dance Amy Anne and Jack, two children, did 10 minutes with dance and song. Petet Leane and company, risley trio of two men and a girl, showed carelessness throughout the entire routine and the girls' too-day to open is slow. Her comic attempts also not appreciated. Three Browns, the colored hoofing and gag trio, went over easily and look serviceable for similar family spots.

No. 5 was Wally Ford (4) in his Lamba Gambols skit tried about three years ago. He was liked, but had no index of the skit's value outside of Chicago. Stone and Lee, comedy team, and the girl asks rapid and silly questions with sarcastic endings, were funny, would go well in any family house. Could be trimmed and speeded up by eliminating two weak dances the girl does. Gascolene, the juggler, a standard act, was in top form at this show with his paper, a girl, and a heavy ball. A good performer who keeps action moving. Cycle and Youth (New Act) is an unusual flash layout well-grounded and cannot miss. Minetti and Darling, hoarse, closed to good return. The night was cool, but business off in the balcony. On the screen, "Young Desire" (U), Pat O'Malley and a "Cuckoo" trailer much too long.

Jack Roof, who recently managed the flop attempt of burlesque at the Oliver in South Bend, Ind., has organized a tap show.

Guy Beach has returned to La Verne, Wis., where he will open his rep. Aug. 25.

With the Ringling show in town, John Davenport took a party of the Circus Fats, threw a party for fans and performers at the ritz Cliff-Dwellers club on the roof of Orchestra hall.

Latest personnel changes by Public-Grand States are as follows: A. M. Roy to city manager, Gary, Ind., succeeding H. C. Sullivan, who became c. m. at Marion, Ind. S. S. Holand to manager, the new Paramount, Hammond; Carroll Cotton from assistant manager to city manager, Crawfordville; Foster Norton to city manager, Kokomo, Ind.; William Etkon to manager, the Rivoli, and city manager, Muncie; W. E. Ball from city manager, Marion, to assistant manager of the Hammond Paramount; P. S. White from the State to manager, the Riviera, Anderson, Ind.

One more week added to the vaude time booked out of the Morris office here by Billy Diamond, Lloyd's theatre, Menominee, Mich. Three-act policy Sept. 4, and Majestic, La Crosse, Wis. five acts, Sept. 6.

Public-B & K. broke ground last week for a new house at Devon and Western, west side. House is to be stages for strings, light and sound, and will contain special acoustical treatment.

Building for the southside house at 83d and Halsted will start within a week.

R-K-O WOODS

"RAIN OR SHINE"
with JOE COOK
Ann Louisa Fazenda, Joan Peers,
Win. Collier, Jr., and Tom Howard

HOTEL LORRAINE

CHICAGO

SINGLE ROOM BATH, \$2.00 UP
DOUBLE ROOM BATH, \$12.50 AND \$20.00 WEEKLY
DOUBLE WEEKLY BATH, \$14.00 WEEKLY
LEONARD HICKS, President

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

30 days, with plans rapidly nearing completion. This theatre will be built for stage shows, with the R-K-O vaudeville Englewood and the Warner presentation Stratford as competition.

It appears that the midget golf courses are going to take it on the chin in the form of a legal closing. Last week the manager of the Edgewater Beach apartments secured a warrant for the arrest of Leo Harrington, owner of the golfie across the street.

Harrington is to be arraigned on formal charges of disorderly conduct, and specific charges that the apartment owners complained of the post-midnight noise.

Don Hopkins closed his rep com-

last week on the stage of the Penn theatre, Monaco, near Pittsburgh. Panic was averted by the warning of Louis C. Stoll, owner and operator of the house. Damage around \$3,000.

MONTREAL

Palace—"Song of My Heart."
Capitol—"Tou Dans le Mur."
Levee—"Prince Diamond."
Princess—"An Embarrassing Night."
Imperial—"And the Corner."
Rox—"The Fakir."
Strand—"The Fakir."
Empire—"Double Bill."
Orpheum—"Stock."

Capitol trying out the (French talker, "Tou Dans le Mur" (Hole in the Wall), this evening. This house has been only one of 'main stems to run French shorts in the French city but not out-

standing successes. In the Montreal paper, "Star," has joined with Toronto and Ottawa in attacking Paramount on policy of substituting pictures for legit shows and crowding out British travelling companies from Canada. Par points to failure of some British touring companies in recent years as part reason for decreased booking.

Meanwhile, His Majesty's only

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated.

The cities under Correspondence in this issue of Variety are as follows and on pages:

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DALLAS	70	SAN DIEGO	70
DENVER	70	SAN FRANCISCO	70
DETROIT	69	SARASOTA LAKE	70
LOS ANGELES	70	SEATTLE	70

pany at Mendota, Ill., Aug. 14. Will replace a troupe in Kansas on Aug. 28.

Hazel Cass rep company closes Aug. 22 in Wisconsin. Stanley Davis, now with the Cass Players, will organize his own rep company for Iowa.

John Winninger will open a rep company in Wausau, Wis., on Aug. 30. Frank Winninger, now operating Frank's stock, is back in the city after three weeks in the hospital.

PITTSBURGH

By HAROLD W. COHEN

Stanley—"Raffles"; stage show.
Penny—"Bright Lights"; stage show.
Harris—"The Trouble"
Harris—"Her Unborn Child" (2d week).
Penny—"Guinevere Girls" (2d week).
Earl—"Matrimonial Bed"; stage show.
Sheridan Sq.—"Little Accident."

"Post-Gazette," sponsoring miniature golf tournament, awarding two automobiles to winners of men and women's divisions. Entries usually go on course nearest their home and then get together on a selected layout for match play to determine champions.

George Sharp stock company reopens at Pitt on Labor Day.

Academy, burlesque, reopens Aug. 30. Permanent chorus, as per new Mutual scheme, now being selected and placed in rehearsal.

Show Boat, river nite club raided several months ago by prohibition agents, reopens in two weeks under management of Lou Bolton.

Stanley has Eddie Cantor in person for week beginning Thursday (14), with Joe E. Brown and Ann Pennington to follow in the flesh. Penn, opposish, gets Cantor's "Whoopee" in few weeks.

More than 200 persons escaped into the street when fire broke out

legit house left in eastern Canada has been running summer season of sound and continues next week with "Atlantic."

MINNEAPOLIS

Minneapolis—"Romance" and Public unit stage show, "Dude Ranch."
R-K-O—"Orpheum (Seelye)."
Century—"Song of My Heart."
Harris—"The Trouble"
Harris—"Her Unborn Child" (2d week).
Penny—"Guinevere Girls" (2d week).
Earl—"Matrimonial Bed"; stage show.
Sheridan Sq.—"Little Accident."

"Nancy's Private Affair" has been chosen for opening of Cambridge Players (dramatic stock) at the Shubert, Aug. 31. It inaugurates the local legit season.

Tom Burke, local exchange manager for U. A. for the past year, has resigned and is expected to join Public in an executive capacity. His successor not yet named.

Expansion, zoning and the franchise were discussed at a conference here of Allied States leaders. Those present were: Recent cutting of W. A. Myers, president; W. A. Steffen, Northwest unit general manager, and Aaron Saperstein of Chicago.

PROVIDENCE

Lowell—"Our Blushing Brides."
Canton—"Dark."
Majestic—"Bright Lights."
Paramount—"For the Defense."
R-K-O—"Holidy."
R-K-O—"Holidy."
R-K-O—"Holidy."
R-K-O—"Holidy."

For the first time in many years this town has only one house playing vaude. At one time Providence had four vaudeville houses. The last was the recent cutting of vaude at R-K-O Albee, left Fay's the only house in that field.

The old Empire, home of burlesque in this town for more than 10 years, has straightened out, reopens Labor Day as a straight picture house. Theatre will be called Blou and will play second run talking pictures.

DETROIT

By LEE ELMAN
Michigan—"The Gap from Syracuse."
Fox—"Common Clay."
United—"Shooting Straight."
United Artists—"Raffles" (3d week).
Paramount—"Mardi Gras."
State—"The Storm."
Madison—"Dawn Patrol" (2d week).

Walter Maternan left for Chicago to assume new duties there as Public district chief. Nate Platt here to take his place.

R-K-O Downtown, former Oriental, reopens Aug. 16 as all-sound house.

Embassy now playing "Inagel." Third time this freak film has been here. Making money. Price scale now 8c with open-all-night policy.

Obituary

JIMMY STEIGER

Jimmy Steiger, 38, song writer and vaudeville, died of septic poisoning Aug. 5 in New York. Mr. Steiger was a well known author of popular songs with "Rose Colored Glasses," his most successful composition. Lately he had

SUSSMAN—IDA

In loving memory of our dear mother, who departed this life Aug. 13, 1925

SUSSMAN CHILDREN

been Frank DeVoe's piano accompanist in vaude. A widow survives. They had no children.

LESLIE A. BATES

Leslie A. Bates, 53, picture character actor, died Aug. 8 in Hollywood.

IN LOVING MEMORY OF

JIMMY STEIGER

My Pal
Frank DeVoe
Aug. 5, 1930

wood as result of an automobile collision.

Thomas Jacob Bull, associated with the Metropolitan Opera house for 42 years, died Aug. 7 of cancer at St. Vincent Hospital. Mr. Bull was superintendent of the first Madison Square Garden and opened the New York Hippodrome for Thompson & Dundry. Survived by his widow, Grace Howell Bull, and a son, Amasa Cobb Bull, of Chicago.

Sidney Brode, formerly a Broadway box office treasurer and once manager of the Lyric, died Aug. 6 in New York of a complication of

In Loving Memory of

My Husband

JIMMY STEIGER

Who Passed Away Aug. 5, 1930
Mary Murray Steiger

diseases, although ill but a short time. He was a kin of the Shuberts. For the past five years Mr. Steiger was in the multiphase business.

Julius Helburn, 81, the father of Theresa Helburn, executive director of the Theatre Guild, died at his summer home in Vermont Saturday.

In fond remembrance of our friend

JIMMY STEIGER

who departed this life August 5, 1930

Aileen Stanley

Bob Buttenuth

He had been ill but a short time. Survived by Miss Helburn and a son, Willard, of Cambridge, Mass.

Major Joseph Graham, 49, Regina, manager of theatres at Regina, Winnipeg and other western Canadian cities, died recently. A wife and eight children survive.

The mother of Yess Osman, banjoist, died suddenly in San Francisco, July 13.

Mother of Leo Donnelly died at her home in Philadelphia last week.

of modesty which he has built up around himself. Only a Lindbergh would have commanded all that attention of course so far as the actual ingredients of his speech were concerned.

The Big Couplet
Floyd McKeen "n' Andy continue as a great couple in succession on WJZ from 6:45 until 7:15. Gibbons of course has his rapid-fire address and changing events to lend him nuance. The A&A team is strictly an in-and-out; funny at times; un-to as often.

The golf guys get a break after the dialecticians on the Conde Nast Col. another golfing "American Gopher," with ex-Morrissey giving lessons in gawf.

Phil Cook, the Quaker Oaks expatriate and changing events to lend him nuance. The A&A team is strictly an in-and-out; funny at times; un-to as often.

WMCA each Sunday early afternoon holds the Rudolph Bocho concert and other musicals, with a violinist contributing in solo. It's a pleasing half hour of string music.

RADIO SHOWMANSHIP

(Continued from page 67)

next week be dramatized; that such home-and-hearth investigative fiction as "Did I Sin?" is a feature story in the current issue; Cornell University prof. has sold his scholastic dignity at so much a word as "True Story" contribute to radio exploitation and has proved to itself its value seemingly by recently renewing with the Columbia system for another year.

Thursday night Rudy Vallee's Fleischmann hour was picked up by remote control from where Vallee was barnstorming on a dance tour. Friday night, Will Osborne, the crooner, did ditto from Philly where he played at the Mastbaum.

After the local stations go off, WLV penetrates into the New York belt (which is after 1 a. m.) and Jan Garber from the Gibson Hotel, Cincy, is heard. Eddie Mansfield and Virginia Lee with novelty stuff were faintly caught later but suggest a genuine other novelty with their stuff.

The radio craves itself nightly. If Henry Burbig clicks from WABC with Mitlgross dialect, then every other station follows with a dialect comedian. Charles Buster Rothman from WMCA proved himself likeable, and, what's more, you can have his nonsense speeches for the asking. Which is one way to build up a mailing list.

Same goes for everything else in radio. The Vallee soft-style, crooning thing, something, which CBS and NBC are offering bill-billy families. ABC has the Crockett family, the Flinn family (from Chicago studios of NBC), are heard from WJZ. All these things, the maintain fun stuff, freak instruments like harmonicas, jew's-harps, musical jugs, etc.

Same goes for the astrologers. Let one of the radio mit-readers collect a following, everybody else hops on the band.

New Ideas

Proves something or other about radio being hungry for ideas different. There are bands and singers galore, all more or less alike, and, pleasing, but new ideas aren't so plentiful.

Ann Leaf at 12:30 a. m. must keep her voice low to call asleep to the soothing strains of her "Narcotune" organ recital via WABC. The station should clock a heavy fan mail for this console specialist who renders one of the most pleasing half hours on the air.

Same effect as the so nothing top-off to the hectic 30 minutes of Harlem jazzapation which Caloway and Ted Fenton and Ted Fenton respectively at Long Island and Westchester roadhouses. Florio, like Lombardo, comes from out of the west and gives out some nitty music.

Lombardo staged a neat tribute for Fred Knickerbocker, a radio announcer, one evening earlier in the week by opening with the Mendelssohn wedding march in honor of Knight's nuptials that evening. Knight incidentally rates as the top job of lighting his own nuptials.

Lombardo took over for many as 13 and 14 band numbers in a half hour, which is plenty for a soloist.

There is that type of announcer who chooses to grow poetic over a song time, without obvious results, as in the case of an imaginative and likewise somewhat "wuh-wuh" stood for whereupon one of Walter Donaldson's snappiest tunes came forth, probably to the great surprise of the announcer who, thereupon, uttered a bit more cautions in his bombastic phraseology.

Charles Lindbergh had a gigantic world-wide hook-up for his 15 minute talk on "International Aviation," delivering it twice Friday night, once in the early afternoon for the round-the-world short-wave length pick-up and again at 11 p. m. when the comedy NBC, CBS and WOR networks ethercast his address. The Col. spoke in a well-learned, conversational manner, especially brilliant or impressive but in keeping with the general au-

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- 2 STANLEY RAYBURN**
- 3 NED DOBSON**
- 4 HERMAN CITRON**
- 5 GEORGE LEVY**

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VOL. 100 No. 6

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72 PAGES

WHEN ACTORS MUST EAT

Commercial-Minded Star with Horse Sense Is William Powell

Even an actor gets tired of talking about himself, says William Powell. But when he does talk he has a vocabulary that long. Though very dignified, he has the best dressing gown of them all, and a dimple in his cheek.

In the Armenian and Syrian districts of downtown New York about the best time anyone has is at a funeral. Funerals seem the most expensive and gala affairs of that section. Looks as if the family savings were expended upon them.

Gorgeous limousines are ordered in quantities. It appears everyone wants to go to funerals.

Flocks of down-at-the-heel-looking individuals can be seen, sitting cheerfully in the funeral coaches, apparently prepared to enjoy the ride.

A PRINCE FOOLS \$-GRABBING FRENCH

Paris, Aug. 19.

That French managers are producing plays not on the merit of the work, but because written by somebody with financial backing on a similar reason, has been demonstrated by Prince Antoine Bibesco, author of "Laquelle," currently on Broadway under the title of "Ladies All."

The Prince, under an unknown name sent seven Paris managers a play which they all rejected. The

script sent them, after simply changing the title and the names of the characters, is "George Dandin," by Moliere, universally considered the masterpiece of French

(Continued on page 68)

**Locking Town at 10;
Golf Sundays—Films. No**

Denver, Aug. 19.

Old Man Bluelaw took another on the chin when Longmont, Colo., voted the Sunday closing law down. Lost 1105 to 921.

Lost 1,105 to 921.

Miniature golf and other games carried 1,152 to 865. Mumblepeg and marbles were the town's amusements on Sundays previous to this

Loveland, Colo., has just passed an ordinance closing all miniature golf courses at midnight, while another calls for the shutting off of all radios and other musical instruments at 10.

A very commercial minded person. He should have been a wolf of Wall street instead of an actor. Bigger

(Continued on page 62)

**Flood of Goldfish, Cats,
Canaries, Trained Mice,
Greets Mgr's Exp. Stunt**

Calgary, Can., Aug. 19.
Manager Charlie Straw of the Palace almost bit off more than he could chew when he announced that the theatre would take care of gold fish, canaries and other pets of patrons on the mezzanine floor of the theatre while the owners were out of town on vacations. Then the avalanche started.

Straw drew the line when a lady brought a cat, canary and gold fish all in one load. She was followed by another patron with a pair of white mice, and along came kiddies with rabbits. And some one dug up a monkey. Straw still stuck to the fish and canaries.

NO LIVING SPECIMENS FOR DRAMA CLASSES

Los Angeles, Aug. 19.
Playcrafting professors these days are hard put to find examples to send their students to see.

Professor J. J. McGee, head of the dramatic department at Purdue University in Indiana, has been taking his classes to the talkers to illustrate points in dramatic technique.

Now he's in Hollywood for a couple of weeks to get some information. Prof. says the students expect him to know all about pictures as well as about the drama.

Back to Earth

Toledo, Aug. 19.
Garrett De Vries, 15, local tree
roosting champ, is on his dogs again
after 29 days on a limb, and \$50 to
the good.
No theatre offers.

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THE NAME YOU GO BY
WHEN YOU GO TO BUY
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ALSO 25,000 COSTUMES TO RENT

Hollywood Learns About Life From "Innocent" Tie-up Gals

Hollywood, Aug. 19.

Studies are off those tie-up propositions which include the bringing of a bevy of ultra innocent gals to Hollywood to hobnob with the stars. All because the producers have discovered that the femmes aren't all ways innocent.

When the gals are brought out here on one of those jaunts they're guarded like convent girls on their matutinal walk.

Idea is "we mustn't let the little innocents go back with any bad impressions of Hollywood to spread among the folks back home." They are taken to the show spots, where they can see and be seen by the celebs, but always well protected by studio femmes from the publicity departments. When night-time rolls around they are veritably tucked in bed by the same protectors.

But this all looks like a thing of the past. A few little outcroppings from a recent jaunt of a dozen innocents brought here in a fan mail tie-up caused the studios to do a little investigating.

They found that one of the girls has since deserted a husband and child to come back here to follow up the contracts she made while here.

Another was also married and has since been straining at the marriage leash and giving husband plenty headaches.

A third, who brought her brother along, has no brother.

FOX EASED 14 WRITERS OUT IN PAST SIX MOS.

An example of the song writers wheeze, "When It's Option Time in Hollywood, I'll Be Coming Back to You," is the manner in which Fox has eased 14 songwriters out of Red Star contracts during the past six months.

When Red Star first got going it had 19 song writers, not counting those writing incidental music, under contract to them, and reported that for the semi-annual period, ending the past June, \$112,000 was paid by Fox to these songwriters in advances alone.

As their options expired they were eased out in twos and threes with but five of the original group still under contract to Red Star. They are Joe McCarthy, James Hanley, Cliff Friend, Jimmie Monaco and William Cornell.

Judge Kelly on Fox Lot

"Virginia Judge" Walter C. Kelly is leaving New York Sunday for the Fox lot in Hollywood. Out there the judge will be attached to the studio's story department. He has been a star vaude attraction for years, on the radio more latterly, and has also established himself as a special toast-master at large banquets.

Pearl White's Comeback

London, Aug. 19.

Pearl White, the brightest of the film stars of long ago, has a hunch to climb back onto the talking screen.

Nothing in slight just now for Pearl, but she's here and hoping.

Dorothy Granger Climbs

Hollywood, Aug. 19.

Dorothy Granger, member of Hal Roach's "Boy Friends" troupe, has graduated to the more mature Charles Chase pictures. If the youngster makes good she will play opposite Chase.

Joey Coad has been engaged to replace Miss Granger in the flaming youth series.

When people have made what they call their last effort, they should always make just one effort more.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

LOCAL SON OF A GUN

Horseshoe Pitching Champ of Iowa
Can Do Other Stunts

Des Moines, Aug. 19.

Putt Mossman is this state's horseshoe pitching champ. He is also master of ceremonies at River-view park, while waiting for the annual State Fair to open.

Putt, who sledgepots pony golf despite his name, is to be big feature at the fair with new big tricks.

One of Putt's stunts will be to juggle baseballs while standing on the seat of a speeding motorcycle. If that's the public anticipated the local son of a gun will next play a cornet on the same cycle at 40 miles an hour, and leap over a prostitute with the machine, without missing a note.

If Putt misses one note or more on any leap, he will have to repeat, even if he becomes an endurance tester.

'BUDDY' ON THE STAGE FOR EXPERIENCE

Hollywood, Aug. 19.

Charles "Buddy" Rogers may shortly appear on Broadway in a stage musical to be produced by Schwab & Mandel through the latter's affiliation with Paramount, although it is stated Paramount will have no financial interest in the contemplated stage musical. Par gave consent so that Rogers may have valuable experience under skillful stage direction.

Rogers' release arises through Paramount having several pictures finished and not wanting to have the release too close together, and with Rogers' next picture due for east coast production anyhow, the stage musical is looked upon as good publicity and training for the juvenile.

"The Dude Ranch" is the tentative title for Rogers' next film, and it can go into production as late as February.

SAILINGS

Sept. 10 (Paris to New York): Sam Katz, LeRoy Furman (Europe).

Sept. 6 (London to New York): Grace Fields, Doris Leapham, Archie Pitt, Berta Zia (Beren-garia).

Aug. 30 (Paris to New York): Ambrose S. Dowling (Statenland).

Aug. 27 (New York to Paris): Joseph Jackson and Ethel Shannon (Mrs. Jackson), (Ile de France).

Aug. 23 (Paris to New York): Louis O. Macdon, Lillian Albertson (Paris).

Aug. 23 (London to New York): George Duller (Mauretania).

Aug. 23 (Berlin or London to New York): Ossie Monte Samuel and Helen (Mrs. O. M.) Samuel (Deutschland).

Aug. 20 (London to New York): Martov (Majestic).

Aug. 19 (London to New York): Arthur Sinclair, Marie O'Neill (Belgenland).

Aug. 19 (Paris to New York): Clifton Webb, Edna Ferber, Mr. and Mrs. Ben Selvin, Irene Bordoni, Mr. and Mrs. Arthur Bergh, Jose Lopez Rubio, Eduardo Ugarte, Georgia Hayes (Ile de France).

Aug. 16 (New York to London): Mr. and Mrs. Manny Greenberg, Fortune Gallo, Joyce Barbour (Castle).

Aug. 16 (New York to London): Block and Sully, Burns and Allen (Paris).

Aug. 15 (Cape Town to London): Lloyd and Hill, Billy Ray and partner, Royce and King (Kenilworth Castle).

Aug. 16 (New York to Paris): Maurice Chevalier (Paris).

Aug. 14 (Paris to New York): Gomez and Winona, Paul Morgan, Francis Matthews, Mr. and Mrs. Clayton Sheehan (Europe).



WILL MAHONEY

The Bronx "Home News" said: "There is joy in the performance of Will Mahoney, who is without a doubt one of the funniest of the men who cavort about our stage."

Direction

RALPH G. FARNUM
1560 Broadway

BERLIN'S FILM'S START

"Moon" Talker With Goulding
Directing

Irving Berlin, in New York for a few days, will commence production upon his talking "Reaching for the Moon," when shortly arriving at Hollywood. Edmund Goulding is reported having been secured by Berlin to direct the picture on the United Artists lot.

It's Berlin's first personal talker venture and will have five of his own songs in it.

Show's Director

London, Aug. 19.

Reginald Jeffries, British International's technical chief on sound production, is leaving that company after two years. Cecil Lewis, import from the British Broadcasting Corp., from whence came Jeffries, will probably succeed.

Lewis was handed the direction of the G. B. Shaw play to be made as a talker, although only joining B. I. some two months ago.

Jeffries was the first radio personality to be recruited to the talker industry, leaving the B. B. C. to join British International.

Besides a technician, Jeffries is nationally famous as a radio announcer. He has duped many roles into talkers for B. I., besides producing many shorts for the company.

All-Legit Cast

Paramount will select another release title for "The Best People."

Figured that expression has become trite, besides having been done before and without box office significance.

Miriam Hopkins, Frank Morgan and Charles Starrett head a cast composed almost entirely of legit.

They will split the billing three ways.

Others are Carroll Lombard, Ika Chase, Henry Wadsworth, David Hutchinson, Herbert Yost and Winifred Harris.

HAINES RENEWED BY M-G-M

William Haines has been signed to a new long-term contract for five years with options by M-G-M.

The star rose from the ranks years ago and built up by Metro. "Remote Control" is his last under his old contract.

Ash on Market

Paul Ash may m. c. for Warners when his long association with Public expires Sept. 15. Negotiations are on.

If and when going with Warners, Ash will be playing outside a Public theatre for the first time in over six years.

Two Frenchmen Coast-Bound

Two French actors, Suzi Vernon and Daniel Meudaille, have just arrived in New York. Going Warners on west coast.

One-Man Mob Psychology Analyst Starts for U., Hollywood's First

WEARING OUT CHAIRS

Brokerage Office in Coast Hotel
Tires of Lay-offs

Hollywood, Aug. 19.

Brokerage office in the lobby of the Roosevelt hotel has called it quits. Manager said it was too much to have to listen to lay-offs tell how they would operate the picture companies.

Office was a favorite hangout with the boys out of work, who turned sour when the manager took the cushions off the chairs and put padlocks on the phones. But most of them stuck to the hard chairs in the board room to the last day.

\$1,000 WKLY CONTRACT FOR SPANISH ACTOR

Hollywood, Aug. 19.

Jose Crespo, Spanish actor, who worked in a couple of Metro pictures, has landed a year's contract at better than \$1,000 a week.

This is exceptional for an actor for foreign language versions.

OLD-TIMERS' MUSICAL TALKER HELD BACK

Inside reports say that Metro may shelve "March of Time," because of its fear that musical revues have only slightest of chances now. Picture is ready for release but is being held back, with no indication of a release date.

It was regarded in the east as the next candidate for the Astor, succeeding "The Big House." It is said "Good News," also musical and ready, may go into that house instead, released ahead of "March of Time," if latter doesn't go on the shelf.

"March of Time," in production for some time, has Weber and Fields, De Wolf Hopper, Tride Friganzza and other names in the cast.

It cost between \$500,000 and \$750,000 to make, it is understood.

Personality Shorts

June McCloy, Frances Williams, Alice Boulden, Gina Molo and Roy Cummings are among the featured list of Paramount's most recent group of personality shorts.

Par also has Richman and Billy House for coming shorts, with Richman down for a pair.

Victor Moore in "Love in the Suburbs" was assisted by Lyric Clark, Hale Nacross and Don Carey.

At Warners, Thomas E. Ross, Willie Howard (without Eugene), George Jessel and Harry McNamughton were recorded in shorts.

Grossmith's Stage Spot

Hollywood, Aug. 19.

George Grossmith, finishing with Metro, is on his way to New York to direct and appear in the Broadway production of "Princess Charming," opening at the Imperial Sept. 1.

Grossmith also directed and was starred in the London production of this musical.

BEN LYON ON WB STAGES

Warners will use another picture name, Ben Lyon, for stage dates in its own theatres.

Lyon is a Warner contract film player.

Jack Warner's Return

Jack Warner, away from the coast for about two weeks, expects to leave New York for his L. A. home early next week.

Marilyn Miller, Collegiate?

First National wants a story with a college background for Marilyn Miller.

Miss Miller, now in New York, returns to the Coast in May for film work following her "Tom, Dick and Harry," Ziegfeld musical.

Looks like Hollywood has taken a new slant on b. o. tack.

Universal has a new idea which it is putting into effect and which is now temporarily called the public relations department but in reality is something more. Dave Bader is to head the new division.

Smacks like something akin to a mob psychology expert to divine the whims and fancies of the general public and allocate them accordingly by spotting proper advice on story plots and scenario activity.

While bearing the same or similar name put to p. a. departments the job is essentially different. Former contacts newspapers and news papermen while the new job is actually contacting the public direct.

No idea or info how the thing is to be done. Bader only recently arrived from Europe. He left for Hollywood Monday (18) to assume his new job.

Bader has been with Universal 12 years, several of which as personal rep of the senior Lammie. He has traveled extensively in the interests of both Laemmle and the company in addition to having been engaged in p. a. and production work. This experience is figured to give him peculiar fitness for the new job, the first of its kind in filmdom.

Taken on the upside angle it's like Mussoliniing the production biz. But nothing has been given out as to whether or not Bader's judgment on what the public may not want or wallop or like will be final.

If his judgment is made decisive it probably is the boldest stroke a producer has ever made, meaning that practically the entire story, scenario and production activity, before actually under way would be subject to the judgment of one person.

Bader will have several assistants in his new job.

METRO TAKES GLORIA, ONE PICTURE YEARLY

Metro's deal with Joseph P. Kennedy for the purchase of Gloria Swanson's contract has been closed.

Miss Swanson, who has been releasing through United Artists for the past four years, is expected to make one picture a year for Metro.

Colleen Moore's 'Foam'

First of the film stars to open in legit production will be Colleen Moore. She starts in "Foam," by Benjamin Glaser, at Albany, Oct. 6. Red La Rocque and Yvonne Bailey (Mrs. La Rocque) will follow Oct. 20 in "How to Be Happy," Hungarian play adapted by John Emerson and Anita Loos.

Arch Selwyn is producing both. Whether Mary Pickford will come in is not yet known. Miss Pickford has said she may if a suitable play came around.

Burton Up at Tiff

Los Angeles, Aug. 19.

Val Burton, songwriter on the Tiffany lot, has been moved up to post of musical director for that company. He has been writing songs for Tiffany for two years.

His writing partner, Will Jason, has resigned to join Radio.

WEATHER

Washington, Aug. 19.

Weather Bureau has furnished "variety" with the following outlook for week beginning tomorrow (20):

Fair and continued cool Wednesday and Thursday. Fair in eastern and showers in western districts Friday.

Saturday mostly fair and warmer in west and showers east.

Paris, Aug. 19.

Quirk of the week-end temperature, which shot the mercury up, chased everybody out of town. It killed off all theatre business.

Heat, with the following north rain, storms, etc., ruined the north coast resorts and boomed show trade, hence the sudden exodus with the first breaks in the weather.

HOT TIPS FOR CLIMBERS

Helen Kane's Explanation of Jam Over Defunct Firm's \$50,000 Checks

Behind the "air" innuendoes of the past week's publicity involving Helen Kane, the boo-doo song-dress and Paramount contract player, in the receivership of Murtagh J. Posner's insolvent Bond Dress Co., is a story of how it all happened. Dwellers chiefly on Miss Kane's faith in Posner's business judgment, according to her lawyer, having turned over to him \$46,000 for investment by him in Liberty Bonds, which he, as an old friend, had recommended.

Thus far, Julius Kandler, who went to Chicago last week to confer with his client, Miss Kane, has traced \$30,000 of the checks made out by her to Posner. Kandler told C. Edward Benoit, attorney for the receiver of the Bond Dress Co., that he would guarantee the return of the \$50,000 involved in the matter, entering into an agreement that Miss Kane will come to New York Aug. 25 and part of the 26th for any legal examination. The songstress is on a Public tour at \$5,000 weekly. The notoriety is threatening to a name of that value at present on the stage, besides Miss Kane's film career.

Kandler's hurry-up trip was to circumvent any subpoena which would have broken up her route. After the attorney ascertained the facts from his client as to how and why her name figures on Posner's firm's books, he told the attorney to the receiver the story, supported by his own written guarantee to insure good faith.

\$4,000 for Interest

It was in July that Posner made out one check for \$10,000 to Miss Kane. (Continued on page 9)

Publicity Pulls Mary Nolan From WB's 'Ex-Mistress'

Warners has postponed production on "Ex-Mistress," being temporarily unwilling to go up against the recently unfavorable narcotic publicity given Mary Nolan, who was slated for the top spot in the film.

Scheduled to start yesterday (19), the studio officially called the suspension as due to dissatisfaction with the story. It is reported another girl may fill the part intended for Miss Nolan.

The break is unfortunate for Miss Nolan in view of the fact that she was completely exonerated by the Federal agents following front page burlesque founded on charges made by two nurses.

Bebe Daniels will replace Miss Nolan. It will be the first time she has appeared opposite her husband, Ben Lyon, since their marriage.

It may mean that "Reaching for the Moon," the Irving Berlin (UA) picture, in which Miss Daniels is to appear opposite Douglas Fairbanks, will be temporarily postponed.

Warners may have to pay Universal \$30,000, the stipulated loan price for Mary Nolan. U will exercise the play or pay clause following Warners' selection of Miss Daniels.

Autumn Wedding

Hollywood, Aug. 19. The wedding of Helen Ferguson and Richard L. Hargrave is expected to be among the autumn events out here.

The future bridegroom is president of the First National Bank of Beverly Hills. He was previously married to a daughter of the late William Jennings Bryan, from whom he was divorced about two years ago. Miss Ferguson was formerly in pictures and is the widow of the late William Russell, also of the film colony.

Idle P. A.'s

Almost as many press agents are looking for work as actors, only the p. a.'s have no agents. Last week a publicity office ran an ad giving its address. At 9 a. m. there were 100 men. At 10 it was next to impossible to get in.

5 of 9 Society's Awards Class Anonymously

Hollywood, Aug. 19.

Five of the nine-merit awards to be made this year by the Academy of M. P. Arts and Sciences, will be selected and voted upon as anonymous achievements. The individuals responsible for them are to be determined by special investigating committees after the choice has been made.

Names are being mentioned only in the nominations for acting and directing. Awards for the best achievement in writing for the screen, and in the four technical classifications, will be determined without regard to screen credit.

In announcing the new basis of selection, the Academy bulletin explains that "The writer works so much in collaboration with different persons that it is frequently difficult to properly fix the correct responsibility or credit due. Very often such credit goes to the wrong person." The situation is similar in the technical field.

The photographic credit also may be given to the wrong person. (Continued on page 71)

N. Y.'s 1st Spanish House

When alterations are made to the Harlem 5th avenue theatre it will open as New York's first Spanish playhouse.

Theatre, in the center of the rapidly growing Spanish-speaking community in Harlem, will play stage and screen attractions in Spanish only.

MUNI AND FOX PH-T-T!

Hollywood, Aug. 19.

Paul Muni and Fox have separated because of differences between casting heads and the actor when Muni was assigned a minor role for "Lilliom."

Charles Farrell is slated for the barker lead. Muni figured otherwise and so the split. He recently starred in the tryout performance of the legit drama, "The Man Saul," at Pasadena. Play, by Sidney Buckman, goes to Broadway in October, Muni playing principal role. Arthur Lubin and Richard Krakauer present the piece.

DOROTHY PETERSON—FN

Hollywood, Aug. 19.

Dorothy Peterson, formerly in legit, who tripped out here from Broadway to play in "Mother's Cry" (FN), has been signed to a long-term contract by the company. Contract came because of her work in that picture.

Vilma at Home

Budapest, Aug. 19.

Vilma Banky's arrival here has punctuated the placid procedure of the local show world. Visiting her parents.

FILM COLONY'S SOCIAL CREDO

Stage Imports and Tree Sitters with Contracts Can't Click Socially Until They Respect Hollywood's Blue Book of Beliefs—Okay to Pan Casting Directors and Eastern Weather, But Lay Off Swimming Pools

NOTORIETY AND FAME

Hollywood, Aug. 19.

Strangers unaccustomed to the Hollywood social routine have complained that they're often regarded with suspicion when unceremonious ideas which might conflict with the film colony's established beliefs. A couple of random expressions of individuality and they're permanently frozen out of the social whirl.

A guide to Hollywood's credo has been compiled to aid those who can't get in step with the picture minds. Think as Hollywood thinks and you'll be crashing all the parties with the town's social leaders; think otherwise and you'll be sweating stones out of your glass house.

All the best people have come to the conclusion that: "Producers are the nicest people. Miniature golf players don't belong."

A swimming pool at a beach front villa can't be pool-pooed.

Yellow is a great color for hair and automobiles. When invited to a studio preview it's proper to lose control of one's emotions in order to laugh and cry with sufficient gusto for the hosts to notice.

Unmistakable proof of a naughty party is champagne.

Studio casting agents are: Angels, devils.

It is better to break 90 than to write the nation's songs.

Ownership of a bottle of absinthe stamps the possessor a gay dog.

When picture actors succeed it's because of their divine spark; when they flop it is because of the picture. A small home north of Sunset Boulevard, in Beverly Hills, does more than a palazzo south of the boulevard.

Every former silent actor has a hitherto concealed singing voice.

Lunching in the studio restaurant should be done leisurely, since it is wrong to manifest any eagerness to return to work.

All stage players in pictures are palookas and only genuine screen players can act.

A ping-pong table lends that certain something to a picture menage. (Continued on page 4)

'QUEER PEOPLE' GIVEN HAYS' OK

"Queer People" has been okayed by the Hays organization for the screen.

This book, read by more people in the trade than any other pop number, takes, perhaps, the worst sock at the lowliest side of Hollywood. So plain are some of the characters in it that they are easily identified.

The oke stamp is given with the understanding that the courtroom scene will be featured and that the dirt, etc., will be skillfully passed up. The authors, Carroll and Garret Graham, former press agents, are now considered "bright boys" by the people whom they sold on the moral aspect of "Queer People."

Howard Hughes, who gave them 15 grand without knowing whether he could market the screen story or not, has also agreed to take the Hays editing.

Cheap Virtue and Hero Stuff Again for Quickie Horse Operas

The Difference

With Eddie Cantor again east, the most frequent question flung at him is the difference between stage and screen work.

Eddie has worked out a standard answer. It is: "On the stage in 'Whoopie,' you remember how I went into the oven and came right out in blackface?"

"Well, in the picture I went in the oven one day and came out two weeks later."

STAR NAMES GET NO APPLAUSE IN SHORT

Most of the stars, feature players and song writing teams on the Warner payroll are taking bows in a studio short produced for showing in the company's own theatres during Warner Bros. 25th anniversary celebration. It's an exceptional "name" short in containing a flash of or maintaining all or most of the Warner and First National talent of small and large consequence.

Alice White seemed to be the only one missing.

The Silver Jubilee short is among subjects on the bill with "Moby Dick" at Warners' Hollywood, New York. Opening night (13) it was noted the premiere audience applauded for established picture people introduced, by names, but gave none to the strictly stage recruits or stage performers with but slight picture repa.

On the fifth night at the Hollywood, when again caught, the short drew no applause whatever for itself or any of the names mentioned. First night audience was composed mostly of the usual bunch. At the second viewing, the short played to a paid attendance.

Names of those appearing in the Warner anniversary short are in its notice under Talking Shorts of this issue.

Dowling Incorporates Self for Anything

Eddie Dowling has incorporated to raise dough on himself, with money to be used in radio, legit and picture ventures, whichever he picks out.

His last picture under his present contract with Sono Art-World Wide is "Honeycomb Lane," which Paramount will distribute as it did his first, "Rainbow Man."

Dowling's radio idea is to prepare canned programs that can be sold on rental to stations the same as pictures. This is not a new stunt in the radio field.

Fee-less Bankruptcy

Los Angeles, Aug. 19.

Paul W. Panzer, actor, called at the Federal building with \$130 cash in his pocket, explained that he was too poor to pay the filing fee (about \$40) and asked to be declared bankrupt.

He listed \$1,422.06 in liabilities.

Metro Long-Term Vail

Metro has handed a term contract with options to Lester Vail, leading man from legit. First picture not yet assigned.

Hollywood, Aug. 19. Hollywood is witnessing a return of the quickie producers, more or less out of the picture for the past three years. Within two weeks three have announced their return to the fold. They intend to produce westerns and other outdoor features on a budget not to exceed \$10,000. The amount to be spent on the pictures proper is left out of the announcement.

Already one has turned out a feature with a former western star. He spent a little over \$7,000 on the horse. Three weeks after completing the picture he had received his money back from state rights, and still has the south and foreign rights to sell.

All the pictures are of the same type. Virtue triumphant, with the assistance of a hard ridin' hero.

Top salary for actors is \$150 for the picture, with the cameraman getting the highest dough of all. His bit part anywhere from \$200 to \$400 on the week, according to amount of overtime. With exception of two or three leads, the cast works for \$5 and \$7.50 daily. Shooting schedule is from five to six days.

Sound used is without a license fee. If the quickie producer had to pay \$500 a reel he'd never start. Both disc and sound on film are used.

Ready-made Interiors

Pictures are 90% exteriors, and locations never more than a hour from Hollywood. When an interior is needed they go into one of the smaller studios where rental isn't more than \$50 per day. Most of the interiors in this type of picture can be killed in eight hours' shooting. (Continued on page 71)

2-Way Pony Course

A miniature golf course at Avenue 36, Brooklyn, directly opposite Warners' studio, received its first baptism and revenue as a special set for a Vitaphone Variety, "Tom Thumbs Down."

After the studio is through with the place it will function as a public putting green.

Lindy a Unionist

Not generally known that Col. Charles A. Lindbergh is an honorary member of Local 644 of the Cameramen's Union. His card is dated June 25, 1927.

Lindbergh was given the credentials when he planned to make some photographic shots on his overseas flight. Lindy took along a camera and that made him eligible.

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Many Writers and Actors at Par's L. I. Studios—Writers' Council Now

D. A. Doran, new scenario editor of the Paramount New York studio, has inaugurated a Writers' Council.

At present an extensive staff of writers is attached to the eastern studio. Included are Doris Anderson, Ursula Parrott, Faith Baldwin, Gertrude Purcell, Sid Silvers, Herman Manckiewicz, William Laddlaw, Jr., Louis Stevens, Austin Parker, Russell McGowan, Paul Gangelin, Peggy Thompson and Rosalie Stewart, the latter with semi-literary functions.

Doran will seek to prevent delays and the costly predicament of pictures going into production with hastily or incompletely written scripts. The Writers' Council will read all scripts and hold a forum among themselves to discover weaknesses in construction or dialog for correction in advance.

Paramount studio in the west formerly had a Writers' Council but dropped it because the staff there was too large. It is figured the eastern staff is of a type and size to make the Council a company asset.

18 or More Features

Paramount eastern studio will make at least 18 features besides a flock of talking shorts between now and Aug. 1, 1931. If possible it will squeeze in more features they will be included.

Provision for additional space through the addition of an adjacent garage will eventually permit the removal of workshop and storage space in the studio proper and the creation of two additional stages. Three features were simultaneously in production last week (11-16) for the first time since dialog. "Laughter" is out of the way this week (15), with "Manhattan Mary" and "The Best People" dividing the facilities.

Very lengthy cast for "Manhattan Mary" lists Ed Wynn, Ginger Rogers, Stanley Smith, Lou Holtz, Bobby Watson, Ethel Merman, Lida Kane, Holly Hall, Donald Kirk, William Halligan, James C. Morton, Bob Lyons, Bob Blake, Tammany Young, Preston Foster, William Gargen and Jack LaRue.

WALTER WANGER'S BIG SCOPE IN NEW LINEUP

Under a new realignment of Paramount production, B. P. Schulberg, in charge of west coast studios, has been raised to the title of managing director of all production, both east and west as well as abroad, in active control under Jesse L. Lasky, v. p. and chief of production.

Through the move Walter Wanger, Lasky's assistant in the east, continues in the title of general manager of production, but with scope widened. He will maintain his quarters in New York, but spend more time than in the past in contacting the various Par studios under a plan for closer co-ordination of departments and production.

Another move growing out of the realignment is promotion of Harry M. Goetz, assistant treasurer of Par, to the post of comptroller of the entire production department.

Lens Hound Gets Meg

Hollywood, Aug. 19. Dan Clark, cameraman at Fox, gets his first chance to direct a picture with that company next week. He has been assigned to meg "Wynoning Wonder."

Clark has been a lens hound on the Fox lot for five years.

Rathbone Gives In

Hollywood, Aug. 19. Basil Rathbone has finally agreed to play a small part in Universal's "The Lady Surrenders."

The leg it has been doing an in again, out-again all along, but after conference he gave in for the small assignment.

Fitzmaurice at Metro's

Hollywood, Aug. 19. George Fitzmaurice, United Artists director, shifts over to M-G-M. Term contract.

O. K'D AS A SILENT

"Dynamite" Banned by Censors in Dialog But O. K. Silent

Montreal, Aug. 19. "Dynamite," De Mille talker, was banned by censors, but passed as a silent.

It will be shown at the only silent main stem in town, the Roxy.

GOV'T ASKED TO END W. C. CASE OUT OF COURT

Los Angeles, Aug. 19. Fox West Coast yesterday (18) presented a consent decree to the government attorneys. It accepted by the Feds this will settle the conspiracy charge out of court.

Charles Pettijohn of the Hays office arrived here by plane last night from New York. It is inside reported he will participate today (Tuesday) in a private meeting of Federal representatives and major defendants.

On request of the government's attorneys, with the defense consent. (Continued on page 11)

"AMOS 'N' ANDY" FILM JAMS STUDIO ROUTINE

Hollywood, Aug. 19. Amos 'n' Andy are a nemesis to the publicity department at Radio. There are so many "dons'ts" in connection with the burles going out about the comedians that the p.a.'s have concluded there's little or no copy in the production or its principals.

Blackface team first refused to be photographed without their make-up, and the studio has learned that in the south and west it can't plant pictures of blacks and whites photographed with the team, but the pictures are lost for this reason.

Another sore spot is that the boys won't say anything about their personal lives, preferring to remain mysterious. Nor will they permit anyone not connected with actual production of the picture on the set. Fan mag writers are particularly peeved about this.

Colored people working in the picture, such as the Duke Ellington band, are also out of luck on publicity, due to the southern angle. About the only thing to be said about the entire picture, from the publicity office standpoint, is that Amos 'n' Andy are making a picture.

Another source of trouble to the studio is rehearsals of the Ellington band. Every time the boys get hot everybody on the lot stops work to get an earful of the music. When the boys play it looks like a mass meeting of studio employees, with the execs and stars in the front line.

Young Actress Given Important Film Role

Constance Cummings, legit, has a five-year optional agreement with Samuel Goldwyn. Her first will be a prominent role in the Lonsdale original for U.A. release.

Miss Cummings' experience in legit has been that of understudy to the femme lead in "June Moon." During which time she played the part once. Previously she was of the chorus in the first "Little Show."

AFTER THREE MONTHS

Hollywood, Aug. 19. Margaret Adams, legit actress, here for the past three months under contract to Universal, gets her first picture work in "One Day to Live."

It's a short, first of the Universal "Vandites" series.



RESCUE VESSEL SAVES 300
A daring and heroic deed.
We have been the rescue crew for years, daring to step out on a top bill and save the day.

Originators of "Tintype" Comedy
(HOLIC) (ROSE)
YORK and KING
R-K-O Direction, LEE STEWART

Freaks of Drought in Theatre's Management With Water on the Side

Peoria, Aug. 19. The drought has done funny things to the theatre biz in lower Illinois.

If you go twice weekly to a certain small house the owner will allow you to water your cow at a pond on his home estate at the edge of town.

At another one a house manager lets all patrons have a bucket of water daily, providing they show his son, who guards the spring with a cat, at the end of the ticket, stub from the day before.

FIREMAN AS OFFICIAL CENSOR IN SYRACUSE

Syracuse, Aug. 19. Charles Wilkes, Inspector of Public Buildings, who heretofore has been entrusted with assuring the physical safety of Syracuse theatres, goes, in the future will be their moral protector as well.

Aroused by reports that naughtyness has been having its innings on local vaude stages and screens recently, W. W. Wiard, Commissioner of Public Safety, formally designated Inspector Wilkes as municipal censor and directed him to delete or close as he deemed necessary.

In the past such censorship has been exercised here was spasmodic, resting with policemen and policemen detailed to investigate specific complaints. In the future the police will be out of the picture; Wilkes is a fireman.

Stenciled advertising on Syracuse sidewalks in the interests of Syracuse theatres has been banned by Commissioner Wiard. This is the second move by Wiard to limit the ballyhoo of films in the shopping district; by the first, erection of banners over streets and over sidewalks was stopped.

2 NEW DIRECTORS ON "ROYAL FAMILY" FILM

"The Royal Family," due to start at Paramount's New York studio about Sept. 1, will be co-directed by George Cukor and Cyril Gardner. Both are comparatively newcomers to their prospective duties.

Cukor is a stage director without film experience. Gardner, graduate of the various studio technical departments, made a couple of Spanish versions on the coast.

BERRY-MORRIS AGAIN

Hollywood, Aug. 19. Metro will team Wallace Berry and Chester Morris in another, following their click in "The Big House."

Al Block is writing an original story for them.

Drinkwater Is Writing Laemmle. Biog. as Full History of Film Biz

Star Makers

Lynchburg, Va., Aug. 19. One house in this town is different. Playing "They Learned About Women," it billed Benny Rubin heavily over the marquee, and didn't give Van and Schenck a tumble.

Came "Caught Short" with Anita Page given the billing break. Polly Moran and Marie Dressler just mentioned in small letters.

John Drinkwater is revealed as authoring the first complete history of the film industry, employing the biograph of Carl Laemmle as the motivating factor.

Material that took Dave Bader, Laemmle representative, a year and a half to get, is requiring Drinkwater six months to whip into shape. It will be marketed at probably 15 to 25% which goes to the accredited author.

Drinkwater and Laemmle have never conversed, but John, after reading Bader's notes on Laemmle's birthplace in Laupheim to the clothing factory in Oshkosh and Hollywood, is accredited solely on Laemmle as the "father of the film industry."

How Drinkwater comes to write about pictures and Laemmle is another story. It happens that the author rejected as many offers to come to Hollywood as "Uncle Carl" turned down writers who would do what Drinkwater is now doing.

Appreciation of the industry as a whole, on one side, and acknowledgment of the writing genius on the other, brought Universal and Drinkwater together through the medium of the author's local agent. Book is due in February.

Janet Gaynor's Layoff Cost Fox Girl \$45,000

Miss Gaynor lost in salary \$45,000 through her Fox revolt. She had been on the salary roll at \$2,760, but dropped out in April, leaving a gap. Upon Miss Gaynor's return to the Fox lot her former contract remained without alteration.

To officially mark the armistice? Fox is giving a luncheon for the press today (19).

Hot Tips

(Continued from page 3)
It is smarter to say "whiskey and soda" than to ask for a highball. Anyone owning furs should wear them.

Agents spend their time working for other clients. Hollywood society won't go to any party if it doesn't get invited to. Men wearing berets presumably got the habit in France.

Marinade is tonier than anything else in the dress department. Box office prohibits honest pictures.

Dining in pajamas is frightfully cosmopolitan. A title gets better every time it is changed.

They got their jobs through arduously cultivating the bosses. White dress and blue dress too lovely to be stored in the summer.

Writers on the payroll must keep office hours so the studio can tell they're giving their all.

Picture actresses another picture actress looks well because she was lighted with extreme kindness.

A producer is a deep fellow when he accepts one's story. If he rejects it he is utterly without understanding.

A Ford a Whim Pictures the other studio makes as talking pictures.

Notoriety has it all over fame. In the east "weather" is a synonym for heat wave or blizzard.

Driving about in a Ford is just a whim. Sprinkling of Hollywood authors makes a party not only chic but worth while.

Heavy application of eye shadow automatically vintages a picture. A grand home calls for lights to be thrown on it at night like an opening.

A dozen people working on a film strip produces a picture 12 times greater.

The correct manner at a picture premiere is to be weary of it all in one's most carefully plotted clothes.

A police dog poised in the rumble seat dresses up a car no end. Great thoughts can't help but leap out when film folk huddle for a hasty conference.

A desk cluttered with telegrams makes it look like big things are happening. The divorce of a picture player holds more interest for the world than a scheme for international disarmament.

WARNERS OFF B'WAY SHOWS

Warners are curtailing their Broadway show backing activities, for the time being at least.

Slated to back Swanstrom & Connelly in a new musical this fall, the Warners have called it off for the present.

So C. meantime have commissioned Rodgers, Hart and Fields to author it and may produce with other backing.

'TOYLAND' CALLED OFF; ANOTHER MUSICAL!

Hollywood, Aug. 19. A report is about that Radio Pictures has called off its proposed talker production of the stage musical, "Babes in Toyland."

Single reason rumored is that "Babes" is a musical also for the screen with the present not the ripe time for it.

Preparations had gone ahead for the making. Indications were the screen musical would have run into a large cost sum for Radio.

This is said to be one of the causes taking Wm. LeBaron, Radio's studio head, to New York just now.

'East Lynn,' Double

Hollywood, Aug. 19. From present plans, there will be two talker filmizations of "East Lynn," the 19th century melodrama, on the market almost simultaneously. Fox and Liberty Productions contemplate it.

Party rights are believed to be in the public domain with no copyright restrictions.

Liberty will probably shoot first with Victor Halperin directing, while Fox is forced to wait for Ann Harding whom they have in mind. Latter is tied up at Pathe for another month at least, and probably more. Frank Lloyd slated to megaphone Fox's "East Lynn."

W. C. Newsreel House

Hollywood, Aug. 19. Fox West Coast will launch a newreel house Aug. 23, using the downtown President, formerly on the Henry Duffy dramatic stock circuit. Idea has been brewing with Fox for a year.

Policy of 25 cents all times, as with the Embassy, New York, will be followed. Fox and Hearst clips plus local product from a newreel truck assigned to pick up stuff for the house will be adopted.

Capacity is around 1,500.

Cruze as Tiff Producer, Not Studio Supervisor

James Cruze's contract with Tiffany is as a producer, probably making six pictures a year, starting with the new 1930-31 program. There is no thought of placing Cruze in charge of all production at the Tiff cost studios, with Phil Goldstone continuing in that post.

BARBERS' B. OPTICUS

Myers' Allied's Organ Cries "Fixer" But No Name, So Pettijohn Burns

President Hoover and Washington, D. C., may have fault to find with "criticisms" involving them in the latest issue of Abraham F. Myers' house organ, but the Hays office is burned up.

Charles Pettijohn is so riled that he offers "\$1,000 to any charity" if the writer will only name him as the "fixative fixer" it calls without cognomen in the burlesque part of the publication.

Besides donating to charity, Charles also goes on the record threatening plenty of other things. "The article refers to the 'fixer' work for zoning in Chicago, and Charles is the only member of Hays' staff known to have participated in such activities.

"Plus this, the story states: 'Now that the Hays Fixer has all legislation cared for, and has done a great job with protection and zoning, especially in Chicago, we wonder if he hasn't worked himself out of a job? Just as a suggestion, he might organize a group of banner carriers to parade in front of the motion picture theatres.'

"For the President, who is the subject of wonderment by the Allied Exhibitors house organ, he is taken gently to task for posing for news cameras with such producer dignitaries as 'Messrs. Zukor, Fox, Mayer and Sarnoff,' while one of Myers' units, which asked for a letter from the President to be read at some convention received 'cut refusal' from his secretary, George Akerson.

The Lowdown

In the same breath the Myers' pub refers to what it says is on next winter's record for congressional investigation. The paper says its members have a lowdown of what is in store for the industry.

It enumerates: "Elimination of competition through the Hays organization; existence of conspiracy among Hays members to monopolize the business; failure of the Department of Justice to arrest such conspiracy; failure of the Federal Trade Commission to prosecute the book-keeping case; failure of the Department of Justice to prosecute the Warner case; subversion of the motion picture division of the Department of Commerce to the Hays organization; efforts of the Hays organization to influence various women's clubs and like organizations; efforts of the Hays organization to influence and frustrate exhibitor organizations; efforts to influence legislation, especially by the use of money."

AFTER OKAYING 'INGAGI' CENSORS CHANGE MINDS

Memphis, Aug. 19. After permitting W. H. Rudolph, a promoter, to bill the town, local keepers of morals and the censor could not open at the Princess unless the "faked" scenes were deleted.

While the city holds no particular beef for outside promoters, it does not give Memphis and its board of censors any too good a name along the line when exhibitors leave here feeling they've been shoved around.

When the Orpheum was planning to show "Ingagi" earlier in the year it received the approval of the authorities. After the Orpheum canceled, the independent booker was assured he could show, but on the day it was to open people lined up at the box office, the word arrived that the picture must be eliminated—virtually "closed" order.

Walker's Film Job

Hollywood, Aug. 19. Stewart Walker, former stage manager, goes with Columbia to direct drama.

Walker's first is dialog on "Brother"

'More Work, Less Play'

All Warner Bros. employees in New York, from executives down to the office boys, have been notified by personal letter from Harry Warner to "pay more attention to business and less to pleasure."

As if the sudden cutting of 400 employees off the Warner home office payroll wasn't sufficient tip-off that more work and less play is required, the letter makes it double.

While none around the Warner office knew or would say who in particular the letter was directed at, it was accepted as a general jolt for all who go for golf, fresh air and the beaches over the summer, with bridge summer and winter.

Catch and punch-line of the Warner warning was "In view of the present unemployment situation"—and then H. W. went to it.

TECHNICOLOR'S NEW 3-COLOR PROCESS

Hollywood, Aug. 19.

Technicolor has completed research on its three-color process and claims it is practical, but will take some time before the process is available commercially.

It's present cost makes it prohibitive for immediate production purposes. Company states it can't say when it will be ready.

Joison's Latest

Latest intentions of Al Joison are as numerous as usual, and in total reverse of a week ago. Joison, who also includes an offer for the R-K-O Palace, New York, with or without his wife, Ruby Keeler. Offer not mentioned. Might have to be percentage.

A concert tour at \$5 in Atlantic seacoast cities nips the belief at last week that Joison by now would be back at sea appearing in Fox Pacific northwest spots.

The concert tour isn't definite but slated for March.

Al is jostling to New York by motor. His wife after he returns in the winter to start work on "Sons of Guns" for United Artists.

And there's a Radio offer for the Majestic Hour Aug. 31.

But wait for next week's "Variety."

Both Joisons are now eastward bound. Ruby left by train Monday night, with Al starting by automobile Tuesday (19).

Another Macadam pilot now facing the sun is Jimmy Durante, who left Saturday morning carrying a railroad ticket in case his boiler squawks at the overtime.

Durante starts a Paramount picture in New York Sept. 1, with rehearsals for "New Yorker" (legit musical) in October.

Clive Brook Loaned

Hollywood, Aug. 19. First time, Clive Brook has been loaned out by Paramount will be when Pathe borrows the leading male as co-star, opposite Ann Harding.

"Great Love," as Brook-Harding film titled, will also have Harry Bannister in cast.

WARNERS RETAIN FULL CONTROL

Hayden-Stone Joins Goldman-Sachs in Financial Underwriting — Bankers Ridicule Idea of Any Financial Embarrassment — Retrenchment Is Normal Aftermath of Heavy Expansion — No Curbing of Many Subsidiaries

H. M.'S STATEMENT

Warner brothers remain in managerial control of Warner Brothers with entire confidence reposed in them by the bankers, one firm of which guarantees them retention and dictation of policy under a five-year contract.

Financial leadership will be determined September 15, the deadline for the \$10,000,000 flotation to partially meet commitments, being underwritten by Goldman-Sachs and Hayden-Stone.

The common stockholders have it within their power to retain money supremacy in the Warner interests for the Brothers by buying heavily of the new issue in which they have prior investment right, from Aug. 25 to Sept. 15.

Otherwise, it is conceded, the two banking houses by the terms of the underwriting will assume ownership of the 755,000 shares composing the emergency flotation.

This number, plus present holdings of Gold-Sachs, might give the Wall Street money edge on the Warner enterprises, it is indicated.

Featuring most seriously in the reorganization of the Warner company is the directorate.

On Sept. 1 three vacancies will be created on the board by the automatic lapsing of the two-year term of representatives from the Stanley Co. of America deal outside stockholders' interest in Stanley, since the take-over has divided until it is now reported to be only 1% of the power on the Warner directorate has remained the same.

Of the three, Irving Rosenthal already has resigned; active Aug. 25 with the issuance of the flotation. His place was filled by a banker, Richard P. Hoyt, representing Hayden-Stone. Moe Mark and Morris Wolf, are the remaining Stanley representatives whose term of service under the original agreement expires Sept. 1.

The New Directorate

With the clearance of the last of the Stanley men, the three Warner brothers, Harry, Jack and Albert, also Harry's son, Louis, were elected. They will be expected to have power against the bankers. The latter are Walter E. Sachs, now revealed as a director since last June, and Edw. C. Catchings, the Warner financial ace with Goldman-Sachs before Catchings left the banking house, who was declared, Monday, to retain his seat; and Hoyt.

Whether the last two Stanley standouts will be immediately replaced or whether the directorate will await reports on the Sept. 15 sales is not now known. The latter step was expressed Monday as being the most logical time for replacement, it being said in Warner quarters that Mark and Wolf may even be retained on the ground that in addition to being directorial representatives for Stanley's 1%, they also have assumed the functions of regular Warner organization officials.

Reason for the abrupt withdrawal of Rosenthal, president of both Stanley and First National at the time of their absorption, was given as more than just to make room for the Hayden-Stone representation. Rosenthal was said to have had no desire to remain a part of the picture industry, having become a

(Continued on p. 25)

Fox and F. N. Shake-Up Epidemic; Assoc. Prods. to Stenogs Let Out

Stein Song

Hollywood, Aug. 19.

The shake-up apparently being unleashed at First National studios. Boys and girls awaited the dreaded envelopes which would inform them that they'd be between pictures for awhile.

Finally the envelopes came. Employees trembled as they opened them. Inside was an executive communication announcing that inasmuch as one of the largest radio companies was now a subsidiary of the studio the help could purchase radios at 25% off.

'Hell's Angels' as Road Show in 10-12 Towns; Gen. Release at Xmas

"Hell's Angels", first stop on its road show tour of 10 or 12 keys, following L. A. and N. Y., will be the Erlanger Tremont, Boston, Sept. 1 at \$2 top. Remainder of the cities selected have not been named as yet. It will not book exclusively with Erlanger, it is said.

General release for the spectacular air sounder will occur around the holidays. First eastern pop showing, however, is to occur Aug. 26 at the United Artists in Chicago, at the house scale. This booking was made some time ago and with the impression that Chicago is not a profitable stand for talkers at the \$2 scale.

Wayne Pierson, the gen. rep. for Howard Hughes, will also handle the road showing. Pierson got his exception picture handling training under Jeff McCarthy.

Hughes who reached New York late last week may return to the coast the end of this week.

Acoustics Symposium

Los Angeles, Aug. 19.

A symposium on acoustics of sound stages is being compiled by the Academy's Technical Bureau for the McGraw-Hill book, "Recording Sound for Motion Pictures."

Janet Gaynor Resumes

Hollywood, Aug. 19.

Janet Gaynor returned to the Fox lot Friday (19) and will undertake part original intended for her opposite Charlie Farrell in "The Man Who Came Back." This heals the breach between the studio and actress existing since last spring.

"Man Who Came Back," to be directed by William K. Howard, goes into rehearsal Sept. 1. Upon completion of this film Miss Gaynor will do the George Gershwin musical.

M-G Buys "Within Law"

Hollywood, Aug. 19.

"Within the Law" has been purchased by Metro from Joseph Schenck for Joan Crawford. Picture was originally made by Schenck about six years ago with Norma Talmadge and released through First National.

Lucien Hubbard has been assigned to the dialog and adaptation.

ALF GOULDING ON SHORTS

Hollywood, Aug. 19.

Alf Goulding, comedy director, has been engaged by Warners to direct Vitaphone shorts in the east.

He left here last night for New York.

Hollywood, Aug. 19.

A shake-up epidemic descended upon both Fox and First National last week. In the case of the Burbank studio it's hard to define the line between the economy order from the east and the annual shut-down that always takes place with F. N. at this time of year.

On Western avenue it was simply a matter of adjustment with the periodical option time, Sept. 1, approaching. The Fox move came as a surprise in that this lot is well into a heavy production schedule.

The nervous attitude at First National was instigated by the meetings in New York and orders therefrom.

"As regards Fox, it is known that options will not be exercised upon names Kevin McGuinness and Ned Marin, associate producers, whose contracts are believed to expire late in September. In fact, the understanding is that the entire supervisory system for this company is being revised, with it understood that Al Rockett, who has a three-year contract, will be retained.

Among the writers who will no longer be affiliated with the company are John Farrow, Lynn Starling and Henry Johnson. Patterson McNutt, dialog director, and A. F. Errierson, as well as several of the company's "Tonight and You" also reported as out.

This studio was rampant with rumors all last week, amongst which the strongest was that of the supervisory change and that the writing staff was to be reduced to 15, or just half of its former size.

Also included in this shooing are 10 art directors and 13 secretaries. Al Lewis is due on the 10th Sept. 1 to take charge of the story department, which means Jeff McCarthy remains east to assume Lewis' material and personality picking duties in New York.

Overboard on Sees

The town is currently overboard on secretaries, as First National alone has 15 of the girls.

With all Burbank secretaries and two cuttings, and Vitaphone branches feeling the depletion in ranks, the entire lot became restless, as the company was known to be negotiating for contract settlements with writers and some players, amongst whom are named Sidney Hammer and James Renard. In Blackie's case it is reported that he refused to bargain.

First National now has two pictures in work which will be completed this week, at which time a further reduction in technical crews is expected, but this may only be due to winding up on the production schedule.

It is known that for future shooting the Burbank outfit will no longer use six cameras on a set as has been the recent custom. This will make it 12 if the girls are the players, who will have to repeat scenes for the various angles desired, but the economy edit infers that if Warners can shoot with but two cameras, from now on Burbank can, also.

Two French pictures have been abandoned at Fox following the general shake-up and let-out. One is "Coco" and the other "Last of the Duanees."

With abandonment of films Pierre Couderc and Max Constant were let out.

Robertson Settles

Universal City, Aug. 19.

With "Crazy Love Song" not ready yet to go into production, Universal has made a cash settlement with John Robertson, who was to have directed the picture. Robertson, who came over to the one picture only, has gone over to Columbia.

Boycott on Am. Talkers Ordered by Scandinavian-Danish Exhibitors

Copenhagen, Aug. 19.

Long threatened boycott by the Scandinavian exhibitors has finally been voted through the Danish Cinema Owners allying themselves with the Swedish, who took the initiative all along in this boycotting threat. What the embargo will mean is dubious.

A split-up of the Norse country exhibitors seems inevitable, judging from the attitude of a number of large suburban theatres that have doubted their grosses since talkers. These prosperous circuits are also interested in the proposal that all houses close along with the others for the sale of solidarity and public impression.

Other exhibitors, too, have increased their grosses, if not doubled them. The boycotting decision was made following a zero hour conference.

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Athens, the Hollywood Of Greece, for Dagfilm, Four-Sided Versions

Athens, Aug. 19.

This Greek capital becomes a southeastern European minor Hollywood as the capital of quadrilingual talker productions for Greek, Roumanian, Turkish and German films. Athens is most centrally adjacent to all four countries.

The Greek film producing company, Dagfilm, of which Dimitrios Kazades is manager, has made arrangements with Berlin, Vienna and Prague producers and distributors for these nationalistic picture people to underwrite part of his company's production costs for the four versions.

The first picture is a Roumanian story, "Red Passion." Greek talkers are a local novelty, through Dagfilm's previous (first) native dialog film, "Athens Apaches," released. It was a failure, although evidencing the usual interest at first in the native dialog, but as a film it was hapless.

Swedish Wire Going In Swedish Houses, with No "Foreign" Meddling

Stockholm, Aug. 8.

In connection with the Paris sound patent agreement, the largest Swedish producer and theatre circuit, Svensk Filmindustri, has so far installed 17 Western Electric and 11 Kläng apparatus, but is now going for a new Swedish equipment, the Ağa-Baltic. According to Svensk, it can compete with the best sound equipments.

Ağa-Baltic is less expensive than Kläng. Twenty-eight Ağa installations have been ordered. The Germans tried to stop the demonstration of the Ağa-Baltic last spring, claiming patent infringements. Svensk stated that should the Germans try to interfere with the Swedish-made Ağa-Baltic, Svensk would refuse to play German pictures, for as long as Swedish workmen pay money to see German pictures, these pictures should also have the right to be shown on apparatus made by Swedish workmen. That seemed to have settled it.

The idea was that if "foreigners" are going too far to run the picture business in Sweden, then it is time to bring about "Kontingent."

POWELL MAY DIRECT AND ACT IN ENGLAND

London, Aug. 19.

Although Paramount has repeatedly denied it will produce any within the British Isles, Fox is now credited with having made a deal with Herbert Wilcox for a five-year lease of the British & Dominion studios at Elstree, Western Electric equipped. Annual rent is \$137,500.

This lines up with William Powell's long testing during his visit here. The test was to judge his qualities so much as to get a line on the B & D studios' equipment.

Possibility exists for Powell, who is a Paramount contract player, returning here to direct British-made talkers, as well as act.

Five-year lease of the British & Dominion studios specifically provides for B & D's right to make its own productions on one of the two floors which are available.

Paramount starts production locally in early September. Far took over one complete production unit from Dominion, including personnel.

The success of its finalization of "Rookery Nook" has prompted B-D to plan the filming of five more of the Aldwych theatre farces. Tom Walls and Ralph Lynn, stars of the visit here, will re-act the leads in all the five picturizations.

F. N.'s 8 Silents Abroad

Berlin, Aug. 19.

German branch of First National will this season distribute eight silents along with its usual "30-31" sound program.



ROBERT AMES

Under contract to Fox Film corporation has appeared in the following pictures during the past two years: "Voice of the City," M-G-M; "The Trespasser," U. A.; "Rich People," Pathé; "Double Cross Roads," Fox; "Not Damaged," Fox; "Holidays," Pathé; "War Nurse," M-G-M; "Nix on Dames," Fox; and "A Lady to Love," M-G-M.

Management: The EDWARD SMALL COMPANY

3 Talkers in Amsterdam; Tauber's 2d Looks Good

Amsterdam, Aug. 19.

Two German talkers and a French-made silent, "Count of Monte Cristo," comprise the current new film fare.

Each of the films are doing well. Jannings' "Blue Angel" holding over at the Rembrandt.

Richard Tauber's second talker, "Lockende Ziel," started successfully at the Tuschinski.

Lloyd and Chaplin are the Netherlands' two old comedy reliables. At the Uitkijk Avantgard theatre Chaplin's "Fay Day" started off as a smash draw.

In Rotterdam, at the Grand, Lloyd's "Welcome Danger" is terrific.

\$-Crazed French Actors

Paris, Aug. 19.

Dollar-crazed actors are attempting to obtain for their services salaries unprecedented. E. A. Dupont is currently making "Cape Perdu" in Estre in German, English and French.

French talent offered roles. Falconnet wanted \$14,000 for five weeks, after her tremendous flop at the Avenue. Harry-Haur and Lugne-Poe both asked for \$1,000 a week.

No contract signed yet.

SPANISH WRITERS FOR M-G

Hollywood, Aug. 19.

Jose Lopez Rubio and Eduardo Ugarte are being brought from Spain by Metro and will be added to the coast writing staff. They'll adapt Spanish versions and write originals.

Fair arrive here around Sept. 1.

Foreigners Arrive

Hollywood, Aug. 19.

Eduardo Ugarte and Jose Lopez Rubio, Spanish playwrights, arrive here this week, under authors' contract to Metro.

Paul Morgan, German comedian, also due here same time for same studio.

British Film Field

By Frank Tilley

London, Aug. 8.

Chief move of the minute is selling—and buying—theatres. Most everybody's in it some place, trying to make themselves anything from coffee and cake money to a new bank roll.

Domino tipped as let to U. on a 21-year lease, but that's boloney. Not doing so good with "Phantom" there. Making up for it at Alhambra, though, with "All Quiet" still playing to capacity four days, and U. getting a 50-50 split after the first \$5,000.

"Neither house doing full time is Tivoli, where United Artists' "Raffles" is standing 'em up. United

ENGLISH NEWSPAPERS IN 'UNDERSTANDING'

London, Aug. 19.

Behind the "resignation" of Olive MacManus, film critic of the London Evening Standard, a London Beaverbrook newspaper, is a strong local film-alliance between the Rothermere and Beaverbrook newspapers with the British film industry.

Rothermere's interest is in Fox through the British Movietone News, in which both he and Fox have large holdings. Fox also has big holdings in British Gaumont.

The current close alliance between the Beaverbrook and Rothermere papers resulted in both instructing their picture critics not to report or write about films when trade-shows and also not to include news of trade-show pictures in the weekly film pages of their newspapers.

MacManus, more enterprising than the rest, has not been doing this. His desk will be filled by an assigned leg-man.

Because of the Rothermere interest in British Gaumont, and because of both barons of London's fourth estate working in such close harmony, it will mean that both groups will only report on pictures running in the West End, in which territory Gaumont owns give the extra.

It's a break for Gaumont from now, and a proportionate loss of publicity for all film renters, American and British.

B-G EXPANSION MEANS 50 FILMS

London, Aug. 19.

British-Gaumont is extending, expanding and absorbing in several inside trade arrangements.

The substance of it will mean an output of 50 talkers next season, made at the local Gaumont studios, with the pictures refurbished to the extent of \$30,000.

Welsh-Pearson-Elder, indie production unit, is amalgamating for production purposes into the Gaumont company. The W-P-E unit will maintain its individuality but will produce in association with Gaumont and release through it. Costs will be split between B-G and the trio.

The three-name company is the same which bought the film rights to "Journey's End" originally, and sold it to Gaumont, which again split with Tiffany.

Gaumont circuit managerial changes due and pending are locally reported. Conditions are that the recent decision to supervise the United Picture Theatres Circuit will cause managerial switches all along the line.

One immediate result of the change has been the resignation of Arthur Whittaker, of Gaumont's leading London managers, to join Universal's local exploitation staff.

SP. DIRECTOR QUILTS PAR.

Hollywood, Aug. 19.

Washington Pezet, co-director of Spanish playrights for Paramount, has quit the studio.

He is en route to New York where his dramatization of "School Girl" is to be produced Sept. 1 by Henry B. Forbes.

FILMS' TRIPLE PREMIERES IN BUENOS A.

'Way Down South,' It's Nothing at \$3 Top—'Front' Real Smash

Buenos Aires, Aug. 19.

The Imported French company from the Isola Freres Mogador theatre, Paris, opened here Saturday night at the Opera in their long established hit, "Rose-Marie," to an \$8 top. The local toll was eight pesos, with 96 cents to the peso.

"Rose-Marie," American opera, has been the Mogador troupe's

(Continued on page 50)

Faults of Film Houses in London Pointed Out by American Manager

London, Aug. 9.

An American theatre manager has been in London.

After giving London film houses a look, American manager has quite a lot to say about 'em.

The Tivoli, he says, is full of echoes, and its acoustics are about as healthy as a mosquito swamp. The voice fader on the projectors, he rates, is not worked right.

On the Dominion, American exhib gets let up. Linoleum is used on its stage, which casts reflections from the screen, and causes distortion in Technicolor sequences. Acoustics too, are bad, everything backed by plaster.

Jimmy Bryson's handling of "Phantom of the Opera" at the Dominion has been slated. Extra lighting is all wrong. While the stage lighting!

There is an American representative of the Berliner company over here now, supervising the acoustic angle of the new Buchanan theatre in Leicester square.

The best talker house for sound in this town, according to the American, is the Stoll in Kingsway.

Spanish Only Surefire Versions, Fox Figure

Hollywood, Aug. 19.

Fox is laying off Italian and French versions for the time being and is concentrating on the Spanish for its foreign market. Further developments are expected with arrival of Clayton Sheehan, who is returning from a study of conditions abroad.

Spanish versions turned out by Fox so far are "One Mad Kiss," "Common Clay," "The Last of the Duques," "The Valiant," and four shorts.

Sydney Theatre May Return to Legit Plays

Sydney, Aug. 19.

Royal will probably return to legit shortly.

It has been under a fairly successful talker policy the past nine weeks.

Skyscraper in Belgrade

Belgrade, Aug. 19.

The big insurance company called the Reunione and belonging to the Rothschilds, is putting up the highest building in the capital of Jugoslavina.

It will be a marvel to the natives, although it does not approach the skyscrapers of the Western world. Building will contain the largest film theatre in all the Balkan House will be wired.

FOREIGN ANTI-U.S. BLOCK

SOVIET WHIRLING 1,000 HOUSES IN FALL

Moscow, Aug. 19.
The Soviet Government will wire 1,000 theatres throughout the United States of Soviet Russia, beginning in October.
For this purpose, Joe Koffman, representing the American firm of Audio-Cinema, has arrived to provide technical aid to the Soviets in the production of talkers, theatre wiring, etc. Audio-Cinema has the U.S. R. wiring contract.
With Koffman's arrival the official channels of the Soviets made its announcement of the 1,000 houses.

Balkan Houses Holding European Wiring After Bootlegging Apparatus

Belgrade, Aug. 19.
Bootlegging American sound apparatus into the Balkans and the other Teutonic dominated territories will become an unlooked for international factor as the result of the Paris pact recently between Tobis-Klangfilm and Western Electric, respectively the German and American sound apparatus inventors.
Yugoslav theatre owners are presently perplexed regarding their future wiring to the general inefficient of all talker apparatuses excepting American. The German and independent sound plants have given trouble and are subject to poor service.
As a result the deluxe Corso and Lazzar theatres, both with German-made sound plants, are virtually silent houses and have been so all summer because of the negative elements. Kolarac, Casino and Collum, all Western Electric-wired, have been showing talkers all along and are the best in the town.
Frank expression by the local exhibitors that they would like to smuggle Westerns in or make some deal for making contracts so as to obtain installation on the subterfuge the contracts were effected prior to the deadline date when Germany and America divided Europe between them as to wiring equipment.
This is not an idle proposition here, especially now, with the inception of the new season.

PONY GOLF IN THEATRES AT 25c IN AUSTRALIA

Sydney, Aug. 19.
Miniature golf has invaded the Antipodes. An ambitious organization has contracted for the erection of golf courses in every important theatre district in Australia and New Zealand.
Eighteen holes for 25 cents is the idea.

Dutch Building Studio

Amsterdam, Aug. 19.
Cinecine, Dutch sound company, has started the Devryl patent, has started building elaborate studios in a suburb.
So far the Dutch show people have manifested meager interest.

Modernizing Jofa Studios

In Berlin's Suburb
Berlin, Aug. 19.
A syndicate of German distributors and producers has been formed to reconstruct the Jofa studios at Johannesthal, outside of Berlin, for production purposes. It will be renovated, modernized, wired, etc.
The syndicate comprises Terra-Juni, Artists, Mayfilm, Nero Film, and Felner-Somlo Film.

Australian Hits

Sydney, Aug. 19.
"Song of My Heart" is a distinct hit in Sydney.
"The Big Pond," opening here a day later, is also a distinctive favorite.
Both should clean up in the Antipodes.

GERMAN TALKER BIG HIT IN ENVOIOUS CITY

Vienna, Aug. 19.
The best German amusement to come here after Emil Jannings' "Blue Angel" is the new Berlin triumph, "Der Andere" ("The Other"), with Fritz Kortner in the principal male role. It was enthusiastically acclaimed here by the artistically jealous Viennese as the best German talker in months.
The new 30-year-old plot by Paul Lindau is from the novel and play of the same name, popular in years past and again anew on the screen.
Lindau was the first playwright or author to attempt dramatizing Freud's psychoanalytic theories.
Kortner is brilliant in the role of the State Attorney who by day mercilessly prosecutes criminals, but by night, in his aim to subvert business, turns to associations with the criminals in the slums whom he so relentlessly hounds during office hours.
His cure makes an intensely interesting screen story.
All other roles are finely cast, notably Miss Von Nagy.

Paris-Made Norse Talker Flops in Copenhagen

Copenhagen, Aug. 19.
Despite optimistic anticipations, Paramount's first Scandinavian talker, "The Hole in the Wall," flopped here at the leading first run houses. Public found the mixture of Swedish and Danish languages even more difficult to comprehend than American English.
This is the talker which Paramount produced in Paris, making several European language versions in addition to the original French.
Paramount's belief was that nature curiosity in something in a language approaching its own would guarantee it heavy financial returns, but it did not turn out like that, at least so far as this Danish capital was concerned.

OSSO'S LATEST IDEA

Taking Advantage of New Foreign Film Pact

Paris, Aug. 19.
Following the Franco-German pact, entered into here a week ago Friday by the presidents of the German and French film organizations, Adolphe Ossso switched plans for his first independently produced French talker.
Instead of shooting "Algon," Napoleonic French talker, entirely in Vienna, the picture will only have a few Austrian locale shots. This, despite the film having a majority of Austrian locales.

Reason for this is Ossso's desire to take advantage of the German-French alliance which virtually guarantees the elimination of respective nationalistic quotas for mutual national favor. If Ossso were to produce his film in Austria, he would not—although a Frenchman—benefit by the Franco-German pact which merely applies to talkers made in these countries.
As a result, Paramount's former French chieftain, who resigned to go producer on his own, will shoot his major portion of his picture in Berlin studios.

S. A. Union Agreement

Cape Town, Aug. 19.
New wage scale and an eight-hour day become effective this week (18) under a new agreement of the South African Operators' Union.
New agreement effects operators and assistants.

FRANCO-GERMAN PACT ON QUOTA

Termed a Frank Hold-Up to Coerce American Producers' Subsidization—Paramount Worried of Paris Activity Questioned As Camouflage.

OFFICIAL QUIZ

Paris, Aug. 19.
Paramount is worried over the outcome of its local production at Joinville and in Paris proper, because of the Franco-German pact for the free interchange of their own native produced talkers without any quota or contingent restrictions.
As is further detailed herein, Paramount's local production may be outwitted as a camouflage and not regarded as a full-fledged French enterprise although, French law, directorate, executive and personnel are almost majority French.

French has gone so far as to query the French Government officially to determine its attitude on the Franco-German contingent pact.

Meantime the Germans are essaying to further strengthen the anti-American block by enlisting neutral countries as in instance, the flirtations with Portugal, where Tobis sound equipment is placed.

Urges Portuguese Kontingent
Tobis has offered to build sound studios in the Portuguese capital, Lisbon.
It extols the possibilities (Continued on page 48)

FILM'S 2 HOUSES ALSO IN LONDON

London, Aug. 19.
New York and "Hell's Angels" are not alone in having their concurrent twin premieres.

London's Grand in Universal's "Western Front" at the Regal and Alhambra. British & International will follow with "Murder."

Latter talker is the season's biggest native-made talker and will open at both these houses after "Front" and "King of Jazz" conclude their runs.
This will be the first British film playing two pre-release houses in London concurrently.

'Vagabond King' Causes Paris Olympia Start at 9:30; 1st Day \$5,700

Paris, Aug. 19.
All Paris records were broken here when "Vagabond King" opened Friday (16) at the new Olympia. Jacques Haik's independent film house. It is opening at the unprecedented early morning hour of 9:30 a. m.
Opening day grossed \$5,700, unheard of one-day's business here. \$1 top.

'Hell's Angels,' London

London, Aug. 19.
Negotiations have started here for a London setting for "The Hughes 'Hell's Angels' film."
Location sought is a \$2 West End house.
Cables coming in from New York suggest the dickering is on with two or three London theatre management.

Radio Only for 'Dixiana'

Paris, Aug. 19.
Radio Pictures will not produce anything in any foreign language on this side for the time being at least.
A landslide campaign on "Dixiana," showing the original version, is planned instead for the next months.
Intend to have it released in 17 foreign countries before Jan. 1.

PITTALUGA'S FIRST 2 TALKERS NEAR READY

Rome, Aug. 19.
Signor Pittaluga is intensively busy at his studios here completing the first native-made Italian talkers.
The parody operetta, "Nero," with the eminent Neapolitan comic, Petrolini, in the title role, is nearly finished.
A singing talker, from one of Pirandello's early short stories, is in its final stages. It is titled "Song of Love," and infectious waltz theme song has everybody around the Cines Studios whistling. Advance reports on this talker, for which Blixio, a prominent Italian maestro, wrote the special music, are extraordinarily optimistic.
Supplementary French and German versions of "Song of Love" are also being made here.

Flop?

Paris, Aug. 19.
Local advices from Rome has it that Signor Pittaluga, the big sound and celluloid man from Rome, is flopping or heading for a flop with his 'Italian-made' talkers, produced at his studios in Rome.
A better break for America is seen in this. First inklings of the Signor's flop cropped up during the German-American patents' conferences here some weeks ago when Will Hays was in Paris. The Generalissimo of the American film industry was approached by the query as to how Italy could better co-operate with America.

The local English press reproduced Pittaluga's statement that the Italian government will henceforth entrust film with all Italian cinematic matters. The hoke.

Italian official Luce Productions, with which Fox Movietone News is obligated to merge in Italy under its new name (as Fox-Luce Movietone), will soon release through an organization other than Pittaluga's.

Para's-Astoria Theatre Deal, England, Confirmed

London, Aug. 19.
Sam Katz has okayed Paramount's purchase of the Astoria chain of picture houses here, following his local two-day stay.

Par has been in the market for other theatres, with the Star circuit mentioned repeatedly. There is no confirmation either way.
Paramount's theatre acquisitions on this side have brought the American firm into contact with the Prince Edward theatre site for which a deal is supposedly pending.

Paris, Aug. 19.
Sam Katz's party, including Graham of London, conferred with Robert T. Kane here on business. Katz leaving for Switzerland on a vacation.
Katz will take an extensive survey from London on European film situation up until his sailing Sept. 10 on the "Europa."

MEL SHAUER TO PARIS

Hollywood, Aug. 19.
Melville A. Shauer, in charge of Paramount's foreign production, is eastbound en route to the company's Paris studios.
He has been on the coast three months.
E. C. Shauer, Par's foreign head, who has been ill for many months, is also in Hollywood, but not taking active part in production or other activities, appearing convalescing there from his long illness.

FLESH ON STAGE FOR SYDNEY OPENS WELL

Sydney, Aug. 19.
The present flesh-and-blood vogue, as a reaction from a year of straight "canned" stuff, got off strongly at the Capitol, with a mid-night premiere of a double talking feature.
Union Theatres introduced its stage band at the Capitol; also a ballet, vaude acts, etc.
It will essay the same thing as a business try in its other key houses.

Opposish in Am. Sound News Reels in Europe; Par and Fox Increase

Paris, Aug. 19.
Emanuel Cohen, Paramount's newswire head, arrived here to reorganize and extend the Par sound news services.
Par will make local reels for France, Germany and England.

Berlin, Aug. 19.
Fox Movietone News has opened a new central European distribution centre in Berlin.

The German capital headquarters will serve the Teutonic countries and also the Norse territory (Norway, Sweden, Denmark and Finland).

Truman Tally, of Fox Movietone, New York, due here shortly with staff.

Ben Miggins, European manager for Fox Movietone News, has come on from Paris and will stay here indefinitely.
Miggins is reorganizing the German Fox Movietone situation.

HOLLAND'S GOOD BIZ BRINGS BACK TAX

The Hague, Aug. 19.
Business has continued so well over the summer, due to the unusually bad weather that the Dutch legislators figured it was all too well for the showmen. They decided to restore the amusement tax immediately. This was dropped some months ago, owing to the burdensome taxation in other channels and poor business.

Rotterdam, in July, doubted its July, 1929, business. Inclement weather boomed picture business everywhere.

Films amazingly benefits chiefly. At Scheveningen business is extremely poor for all other amusements, even the famous Circus Maxx now being on the wane, when normally the big top does whatever summer trade there is.

Although the present bills at the Netherlands' capital present unusual competition between is holding up. Anta has "Blue Angel" in 24 week. City holds Metro's "Die Senhaucht Jeter Frau," another 24 weeker.

Odeon is reviving "Big Parade" and Central holds revival, "Abie's Irish Rose," locally titled "Abie's Rose-Marie."

Big angle is that the Phillips sound-plants do not, allegedly, encroach on the existing basic patents or licenses, so they say.

Amazingly Remarkable

Amsterdam, Aug. 19.
The big Phillips' electrical products factories at Eindhoven, Holland, have perfected a new sound equipment machine, it is claimed.
Big angle is that the Phillips sound-plants do not, allegedly, encroach on the existing basic patents or licenses, so they say.

'Hell's Angels' \$9,759-\$8,942

In 23'way Spots in 3 Days:

Cool Break Boosts Everything

Conditions being ideal, Broadway picture business last week leaped forward with the agility of an acrobat looking for the Orpheum circuit. It was a sensational mid-summer recovery all along the line, from a box-office lethargy prevailing for the past six or seven weeks.

In the midst of this weather break, 'Hell's Angels,' its marquee aflame with three bulbs where there had never been more than one or two, entered with much ado in two Broadway houses, two blocks apart. Although the reaction was overwhelmingly favorable, the picture's release is off at a velocity that presages lot of trade, it might not have been so auspicious in the uncooled Criterion and Galety if the terrific heat hadn't been conveniently exchanged for a mess of rain-washed breezes.

'Hell's Angels' became the talk of the Square over the week-end. It can mean that the picture on Broadway is considered a certainty, but whether in two houses simultaneously is the sole factor in the picture's show must go on. Subsequent developments may eliminate this skepticism.

Figures for Saturday, Sunday and Monday ran to lots of standees, with the further encouraging fact of a strong agency. Monday night 110 pairs of seats were sold via telephone order. Comparative figures of the two houses, the Galety with 802 seats and the Criterion with 876 seats, are:

	Criterion.	Galety.
Sat. mat.....	\$1,152.50	\$1,009.75
Sat. eve.....	7,551.00	4,445.00
Sat. mat.....	807.00	779.00
Sun. mat.....	1,165.00	1,009.25
Sun. (p.m.).....	1,080.00	1,004.75
Sun. eve.....	1,538.00	1,468.00
Mon. mat.....	1,475.00	1,468.00
Mon. eve.....	1,448.00	1,467.00
Totals.....	\$9,759.00	\$8,942.00

What the weather meant in coin of the realm was forcibly demonstrated last week. The picture's opening week with 'Common Clay' by \$12,000. That's plenty of betterment, considering that the picture was around \$10,000. It gave Roxy last week \$12,000.

Lack of film names probably kept the Paramount under \$70,000, but highly regarded comedies, 'Queen High.' However, the gross was nearly \$15,000 better than the week before, so the rule of general recovery still applies.

Columbia's 'Rain or Shine' grabbed \$20,700 in the Globe for a picture named 'Rain or Shine.' 'Dawn Patrol' reports increased Saturday and Sunday business, which may lift the picture to the 25th at the Winter Garden.

Estimates for Last Week
Astor—'Big House' (Metro) (1; 120-124) (9th week). Jumped one week. 'A Quid Pro Quo' (1st week). 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Capitol—'Our Blushing Brides' (Metro) (4; 250-35-55-150). Followed \$77,000 and \$68,700. Both figures include ample profit.

Criterion—'Galety'—'Hell's Angels' (Caddo) (1; 876-1; \$12,500). Critics went to the Criterion, where Ben Hur and Jean Harlow have personal appearances opening night. Broadway concedes Howard Hughes a chance to get his investment back. Notice strongly favorable.

Embassy—'Newswear House' (Fox-Hearst) (588; 25). Probably back to \$10,000. House advertising in several weekend of the Intelligence.

Globe—'Rain or Shine' (Columbia) (1; 865; 35-50-75) (3d week). 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Hollywood—'Moby Dick' (WB) (1; 1,068; 41-42). Division of sentiment on this one. 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Paramount—'Queen High' (Par) (4; 1,065; 55-55-51). 'Queen High' and Frank Morgan not deemed sufficiently well known to impress community. 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Rialto—'Raffles' (UA) (2; 400-40-55-51) (4th week). 'Raffles' (UA) (2; 400-40-55-51) (4th week). 'Raffles' (UA) (2; 400-40-55-51) (4th week).

Century, Balto., Minus Stage Show and Band; \$26,000 for Last Wk.

Baltimore, Aug. 19. (Draw Pop, \$50,000)

For the first time in years, perhaps in its career, Century is running minus stage show and orchestra. The pop house is all-sound for the first time. Trailers and newspaper ads explain this as due to the extreme length of the picture 'Darbo in Romance.' No announcement on future policy. Several residencies of new boys in film product for the approaching season. Keith's, in addition to Radio's, will get 17 Paramount next season. This house will abandon the follow-up policy of picture houses, and the Auditorium moving here.

Auditorium, dark, may reopen with a new show policy later. It was announced to reopen with the grind.

Palace, former wheel burlesque house, which used to be the critics turning the lights off and on the past few seasons, is rumored to be about to open a comedy house with a tab company filling the stage. Reported angled by John Jermol, several residencies in the state.

Business on the up at the Loew houses last week. It was neck and neck between the Century and the Stanley. 'For many of it, it was West' on screen, and Waring's Pennsylvanians on stage and topped. Lettler and 'Blushing Brides' and the b. o. staff had day time out. 'Let Us Be Gay' daytime. 'Let Us Be Gay' daytime. 'Let Us Be Gay' daytime.

Estimates for Last Week
Century (Loew) (3; 200-25-50-75). 'For many of it, it was West' on screen, and Waring's Pennsylvanians on stage and topped. Lettler and 'Blushing Brides' and the b. o. staff had day time out.

Stanley (Loew) (3; 200-25-50-75). 'Blushing Brides' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

Valencia (Loew) (1; 200-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

Justified. Large and steady. Way up at \$4,200.

Parkway (Loew) (1; 000-25-35-50). 'Let Us Be Gay' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

Keith's (Schubert) (2; 500-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

New (Mechanic) (1; 500-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

Metropolitan (Warner-Equity) (2; 50-50). 'Let Us Be Gay' (Loew) (2; 250-25-50-75). 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

Winter Garden—'Dawn Patrol' (1; 1,445-145-11) (3d week). 'Dawn Patrol' (1; 1,445-145-11) (3d week).

Rivoli—'Eyes of the World' (UA) (2; 200-40-55-51). 'Eyes of the World' (UA) (2; 200-40-55-51).

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GOETZ BALL

SEASON'S HIGHLIGHT

There are many occasions of magnificence of importance in the social whirl of Newport, but every season there's an outstanding event—the highlight of the season.

This year, tonight, it is the Goetz Ball for which MEYER DAVIS will personally direct his large and imposing array of musicians.

PHILA LEAPS UP AT PEAK OF VACATIONS

Philadelphia, Aug. 19.

Sharp drop in temperature spelled a corresponding jump in Philly's grosses last week, despite this is the peak of the vacation period. Half of the city appears to be either on vacation or Jersey shore resorts or living there.

Best of the week's excellent business was that turned in by the Fox for 'Common Clay.' First week saw \$15,000, 16,000 greater than previous week.

Maestrow (4; 800-35-50-75) 'Bright Lights' (FN). No more than average. Will Osborne's radio band on stage helped. \$40,000 under normal summer weekly figure. Fox (3; 200-25-50-75) 'Common Clay' (Loew) (2; 250-25-50-75) 'Blushing Brides' (Loew) (2; 250-25-50-75) 'Let Us Be Gay' (Loew) (2; 250-25-50-75).

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Better Weather and Good Grosses Give Hope to Houses in Minn.

English Made Comedy Picture in Montreal At \$16,000, Big, and H.O.

Montreal, Aug. 19. (Drawing Population, 600,000)

Back to pre-summer grosses for Montreal last week looks like start of better times. Big grosses on two releases, one with John McCormack and the other with a British picture without names, selling on merit alone.

Palace led the parade with \$17,000 on 'Song of My Heart' which brought back the fannies. Best house has done since May.

Princess ran a good second on low admission with \$16,000 on 'One Embarrassing Night' British humorous picture with good acting and lively farce setting. Crowds started coming opening night and lined up for every evening, despite counter-attraction of 'Held'.

Capitol tried out experiment of all-French talker, 'Tou dans le Mur' ('Hole in the Wall') and flopped. Only main item making effort to get French-speaking fans lined up permanently and will likely be 'Price of Diamonds' (Col.) Good vaude; \$14,000.

Loew's benefited by out-of-ordinary vaude bill and good picture to get \$14,000.

Estimates for Last Week
Palace (FP) (2; 700-40-75) 'Song of My Heart' (Fox). McCormack packed in. Brings back \$17,000.

Capitol (FP) (2; 700-40-75) 'Tou dans le Mur' (Par). Flopped at \$10,000. French-speaking fans but wouldn't come.

Loew's (FP) (3; 200-25-50-75) 'Price of Diamonds' (Col.) Good vaude; \$14,000.

Princess (CT) (3; 200-25-50-75) 'One Embarrassing Night' (Col.) British made film panicked town, boosting gross to near-record at \$16,000 and held 2d week.

'Around the Corner' (U). Better at \$8,500.

'The Fakir' (Col.). Fairly good at \$2,000.

'DAWN PATROL' LOSES OUT WITH 'ALL QUIET'

Louisville, Aug. 19. (Draw Pop, 600,000)

Grosses here held up fairly well in spite of intense heat, competition from outdoor and the six weeks drought. 'Western Front' and 'Dawn Patrol' played here concurrently.

Estimates for Last Week
Astor—'Big House' (Metro) (1; 120-124) (9th week). Jumped one week.

Capitol—'Our Blushing Brides' (Metro) (4; 250-35-55-150). Followed \$77,000 and \$68,700. Both figures include ample profit.

Criterion—'Galety'—'Hell's Angels' (Caddo) (1; 876-1; \$12,500). Critics went to the Criterion, where Ben Hur and Jean Harlow have personal appearances opening night.

Embassy—'Newswear House' (Fox-Hearst) (588; 25). Probably back to \$10,000. House advertising in several weekend of the Intelligence.

Globe—'Rain or Shine' (Columbia) (1; 865; 35-50-75) (3d week). 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Hollywood—'Moby Dick' (WB) (1; 1,068; 41-42). Division of sentiment on this one. 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Paramount—'Queen High' (Par) (4; 1,065; 55-55-51). 'Queen High' and Frank Morgan not deemed sufficiently well known to impress community. 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Rialto—'Raffles' (UA) (2; 400-40-55-51) (4th week). 'Raffles' (UA) (2; 400-40-55-51) (4th week).

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Minneapolis, Aug. 19. (Drawing Population, 500,000)

Depression's backbone maybe broken. Business, like the weather, seems to be getting better.

Hottest box-office number was 'Romance' at the Minnesota. About \$30,000. R-K-O Orpheum had one of its best weeks in several months at \$18,000.

Despite mixed comments, 'Song of My Heart' at the Century and 'Anybody's War' at the State had fair trade, a very nice week.

Estimates for Last Week
Minnesota (Publix) (4; 200-75-100-100) 'Romance' (M-G-M), Public next stage show, 'Dude Ranch.' Great show. 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

Century (Publix) (1; 800-75-100-100) 'Song of My Heart' (Fox). John McCormack film drew mixed comment. Did better than expected.

State (Publix) (2; 200-60-100-100) 'Anybody's War' (Par). Picture received an under fire. Kiddie-land it. \$16,000. Okeh.

R-K-O Orpheum (2; 800-60-100-100) 'Held' (Col.). Vaude. Columbia picture. \$16,000. Okeh.

Lyric (Publix) (1; 400-40-100-100) 'Car of Broadway' (U). Good booking. About \$4,500. One of best of recent.

Astor (Publix) (900; 35-50-75) 'Sunny Skies' (TIF). Pleased and satisfied. \$14,000.

Grand (Publix) (1; 100-35-100-100) 'Border Legion' (Par), 1st half. 'The Day After Tomorrow' (1st week). 'The Day After Tomorrow' (1st week).

SWAMPS FOX'S \$19,000

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'Grumpy' Bad Boy in L. A.; One Wk.; 'Holiday' Dawn, Cheer Leaders; 'Clay' Big at \$27,000; 'Dick' There

Los Angeles, Aug. 19. (Draw Pop. 1,500,000.)
Weather: Fair and Warm.
Town will report no sensational figures this week, but crop houses which are poking their heads above water is increasing.
"Greater Talkie Season" officially took off Friday. Dailies tossed a couple of editorials in that direction, and no doubting that business jumped. "Common Clay" will send the State over \$27,000 this week while "Dawn Patrol" bow at the Orpheum will show a summer top for the house of \$23,000. That figure includes the four-day run this week launched Saturday morning where it kept the boys in the booth until the final show Sunday night. Between one and 9:45 Sunday morning the box office took in about \$200.

Both Warner houses started off at a splendid clip in returning to straight pictures Friday, with "Moby Dick" at the Downtown and "Top Speed" at the Hollywood. The houses were running neck and neck the first three days, the Downtown just short of \$14,000. For that period, and the Hollywood, \$14,000 or slightly over. The Downtown's Paramount film is expected to stick there, possibly four weeks while there is only an outside chance of the Joe J. Shivers film staying there.

"Romance" is picking the Paramount up and the Downtown is \$20,000, while "For the Defense" indicates it will edge past the same amount at the Paramount.

"Grumpy" got away to a wonderful start at the United Artists, never recovered and it'll only play one week.

"Holiday" is surprising the wise mob by the business it's doing at the Carthay for this type of film. First full Monday to Sunday here clocked around \$17,500. And the second week kind of a sell-out. Ann Harding will meet the town's club women.

"Hells Angels" now minus any stage show was down to \$22,000 for its 12th week, while "Blushing Brides" should show a \$18,000 3d week and makes way for "All Quiet." Aug. 29.

Estimates for Last Week
Boulevard (Fox) "Women Everywhere" (Par) (2,164; 25-50). General house, but some improvement. Only pictures of exceptional strength seem able to make impression on the sell-out crowd. With slump \$8,300.

Carthay Circle (Fox) "Holiday" (Par) (1,500; 72-115) (2d week). Looks like it's going to be a big money maker. "Lilium" probable successor.

Chinese (Fox) "Hells Angels" (Radio) (2,028; 25-50). Drama. Continuing original stage show with exception of Mitchell and Thurnau; all acts taking a cut. Improved economics in \$22,000.

Criterion (Fox) "Blushing Brides" (Metro) (1,568; 25-50). Comedy. Week around \$15,000. Switching of "All Quiet" will postpone "Let Us Be Gay" until October.

Greater Motion Picture (Par) "Man from Wyoming" (Par) (1,800; 20-60). Another house with drops; around \$6,000 isn't enough, but what house averaging lately. Some reduced to four bits; formerly 65c.

State (Loew-Fox) "Common Clay" (Fox) (2,024; 25-51). Thrill blazer in Fox excels for "Greater Motion Picture." Looks better than \$27,000.

Orpheum "Dawn Patrol" (FN) (2,270; 50-75) (1st wk). Hung up summer record for this house. Sure for three and may stay \$20,000. First week end got \$5,000.

Paradise (Fox) "Cheer Leaders" (Metro) (2,700; 20-40-65-90). Will top \$20,000 after Garbo picture previously played downtown at both State and Criterion. Big.

Paramount (Publix) "For the Defense" (Par) (3,895; 25-75). William Powell once doing nicely about nip and tuck with "Romance," around \$20,000.

R-K-O "Night Work" (Pathe) (2,500; 35-65). Lucky if hitting five weeks with ordinary film and value.

United Artists (Pub-UA) "Grumpy" (Par) (2,100; 25-41) (1st wk). Cyril Maude picture nose here. One week doing nicely. Lowest day "Raffish" had in its 3d week. One week and out.

Downtown (WB) "Moby Dick" (WB) (2,800; 25-75). "Moby Dick" the Bad Man (FN) succeeding.

Hollywood (WB) "Top Speed" (WB) (2,750; 25-75) (2d, 3d, 4th wk). \$14,000 in three-day run. Will edge in about three weeks to "Old English."

Big Ballyhoo for New Season Worked Last Wk. for Frisco Highs

San Francisco, Aug. 19. "Come On Downtown" was the selling slogan for the week. Special space splurges in dailies and more bulbs on the signs signalized the "Greater Talkie Season."

Barnum principles seem to work as reflected in bettered grosses. That six or seven of the current films are established around the country as money pictures might indicate they were merely secondary without the special "season" in itself being the abracadabra of biz.

Estimates for This Week
Fox (6,000; 50-65-75-41). "Common Clay" (Fox). Rapidly piling up probable \$50,000. Very good.

Warfield (Fox) (2,872; 50-65-90) "Blushing Brides" (Metro). Walling \$28,000, other expected.

Paramount (Publix) (2,698; 50-65-81) "Grumpy" (Par). If reaching \$19,000, as predicted, okay for Cyril Maude.

California (Publix) (2,200; 35-50-65-90) "Manslaughter" (Par). 2d week pace almost even with first week's \$19,000. Excellent.

St. Francis (Publix) (1,375; 35-50-80) "Journey's End" (Tiff). Climbed; nice profit in \$11,000, 2d week.

Orpheum (R-K-O) (2,270; 25-35-50) "Rain or Shine" (Col). Joe Cook as name carries no significance locally, but week \$18,000. Disappointing but film held pretty well to pace with no sharp decline.

Golden Gate (R-K-O) (2,485; 30-65-85) "The Sign of the Cross" (Col). R-K-O vaudeville spot on built right along. Spiffy \$18,000, resulting about 15% above normal for house.

Olsen and Johnson big fave here and heavily publicized, with \$5,500 resulting, about 15% above normal for house.

Deviens (Wagon) (1,150; 35-50) "The Quince" (2d). 1st week bettered \$6,000 for second run.

"COMMON CLAY" SMASH IN DETROIT, \$50,000

Cool weather over the week-end helped all over town. The pulled the sensation of the week playing to around 125,000 admissions. Picture was dramatic.

"Common Clay." Stood all week in the tremendous Fox house seating 5,100.

Ann Pennington for the fourth name to appear personally at local picture houses also showed that the picture was a smash.

Estimates for Last Week
Michigan "The Sap From Syracuse" (Par) (4,945; 35-50-75). Good break in the weather and general feeling of the week was working up for itself is the only thing that saved this one from the red. Not so well liked with weak stage show, \$34,400.

Fox "Common Clay" (Fox) (5,100; 25-50-75). Playing to around 125,000 people means a big activity. And the gross of \$50,000 could only be reached at this low gross.

Tremendous turnout well warranted holding over for a second week. The picture was well liked with tag line being pushed all over town. "Does One Slip Make a Bad Woman?"

Elmer "Shooting Straight" (Radio) (2,300; 35-40-65-75). Ann Pennington as special attraction. Good week, \$28,900.

United Artists "Raffish" (UA) (3,000; 35-50-75-90). Matinee trade the picture was playing to around 125,000 people means a big activity. And the gross of \$50,000 could only be reached at this low gross.

Paramount "Manslaughter" (Par) (2,800; 35-50-75). Picture well liked and attended. But will get only two week run. Due to lack of product was rushed in here, when print on "Animal Crackers" failed to arrive, \$17,900.

State "The Storm" (U) (2,300; 35-50-75). Brought here after three weeks at the Paramount picture did only fair for fourth week, \$17,900.



JOHN C. FLINN

"ALL FOR MABEL," directed by Harry Delmar, presented by E. B. Dorr, produced by John C. Flinn, was selected by United Artists Theatre, Los Angeles, as laughing accompaniment with Ronald Colman in "RAFFISH" for a three weeks' engagement. "Much above the average in its sparkle" was the Los Angeles "Times" praise of the comedy, which is one of a group Flinn is producing for Pathe release.

GOVT. QUERY ON ZONING CALLS PETTJOHN WEST

With Los Angeles zoning regulations coming up under government for Monday (18), Charlie Pettjohn, Hays' chief zone specialist and attorney, left New York suddenly Saturday night for the Coast. Pettjohn left with the intention of flying from Chicago on.

Pettjohn's quick trip was at the special request of several company members, including Paramount, who felt that his appearance on the opening day of the hearings was important to their interest.

The zoning matter on the Coast, it was emphasized by the Hays office in New York, is the old situation, which has been hanging for the past three years. The new system, introduced and put into effect about six months ago, is working without a hitch, they claim.

The protection and play-date formula which the Hays office has been campaigning for national effectiveness, using Los Angeles as a "classic example" of its success, is finding rapid sailing in many parts of the country. "It is being most hotly contested in Texas, Chicago and New Jersey."

Fox-Loew Atlanta Merger Aug 23 May Be Beginning of the Ultimate

Quieting Down

Warner Bros. have a new mythological Titan fade-in introductory shot for their Vitaphone Varieties. Formerly, they used the trumpeting girls. Now the Titan, who conjures the boiling cauldron, reminds of one of Hy Daa's Radio Titans. No sound goes with the new introductory trade-mark as was the case of the tooting trumpeters. Similarly the Pathe rooster has been stifled in its crowing and the Metro lion no longer gives out that effective roar in the trademarked M-G-M introductions.

WASHINGTON STEADY

"Hells Island," \$22,000; "Dawn Patrol," \$17,500

Washington, Aug. 19. (Drawing Pop. 500,000.)
Weather: Hot to cool

Palace went and did it again with "Sins of the Children," even topping previous record, when house has Warner's Pennsylvanians as added attraction.

Also another one. Barthelme in "Dawn Patrol" got almost as much for the Earle as Eddie Cantor did in person the previous week.

Others doing just about summer business.

"Negotiations" with musicians' union has Fox and Loew, both with stage presentations, set to go sound on Aug. 29. Managers will not agree to minimum number of men per house of previous contract with union, and musicians won't work out a wage scale without that phase.

Both sides were not determined.

Estimates for Last Week

Columbia (Loew) "Let Us Be Gay" (M-G) (1,232; 35-60). Got about \$14,500.

Earle (Warner) "Dawn Patrol" (FN) (2,244; 35-50). Big for this house at \$17,500.

Fox (Loew) "Hells Island" (Columbia). Stage show (3,434; 35-60). Got about four grand over previous week; \$22,000. Opening week very big with "Met." (Warner) "For the Defense" (Par) (1,685; 35-60). William Powell in usual role did better than on previous picture; this time maybe \$11,000.

Pathe (Loew) "Sins of the Children" (Metro), stage show (3,363; 35-60). Best previous week with added Warner's; \$25,000.

R-K-O "Rain or Shine" (Col) (1,378; 35-60). Second week to about \$5,500.

250 seats. Fifteen reflector lights of 300 watts each spot the course.

The marquee in front of the house has been done over to resemble the corniced roof of a country club with adorning pennant and banners.

Tables As added inducement a veranda has been built around the course with room for 32 tables for customers' refreshments, which is an outside concession.

Two ping-pong tables are in the lobby and about everything else for country club atmosphere, including a couple of radio sets, wicker and red furniture, lawn umbrellas and drinking water are included.

Course has real water hazards, bunkers and traps, unusual for indoors.

The house draws on a population of 15,000 in and around Jamaica and Forest Hills, with two competing theatres nearby, one of which is a Fox house, the Forest Hills. Other houses are the Richmond Hill.

The course is running at cut rates (25 and 35 cents), has a Harvard grad as manager, while a former Brown University golfer is the first midget golf pro.

Pathe's Orig. 'Harbor'

Hollywood, Aug. 19.

Max Marchin's original, "Romance Harbor," has been bought by Pathe for Ann Harding.

It goes into production in Sept.

Fox and Loew's have merged in Atlanta.

Deal goes four ways and includes R-K-O, Universal, Loew's and Fox. But real essence is the Fox and Loew part.

By terms as agreed upon, Fox and Loew become joint partners in the Fox and Loew houses in Atlanta. These are the Fox and Loew's Grand. Fox and Loew to operate each jointly but will retain the existing masterheads. Meaning that the Fox will continue to be known as the Fox and Loew's Grand will stick to its 4th. Loew and Fox will not only run the two theatres equally but share the profits and losses.

Deal was consummated after a dickering, mainly due to a situation that was created before negotiations. The Fox and Loew actually began. It involved Universal, Loew and R-K-O. Little sort of on the sidelines.

Universal and R-K-O jointly owned the Capitol and Universal sold its half interest to Loew, not actually, but prelims had been signed. Thus when Fox and Loew began overtures, Loew was stuck by its commitment to the Capitol.

This was settled when Universal agreed to let Loew out of the agreement and bought back the Loew line.

When that was settled, Loew and Fox were free to negotiate, and the Atlanta deal was made. This leaves R-K-O and Universal joint owners of the Capitol. Loew and Fox jointly owning the Fox and the Grand while Paramount, other chain in Atlanta, runs its own and the Paramount and the Georgian.

Product

In the way of film product, Fox and Grand will have Fox and MGM Pictures; Capitol will have Universal Pictures. "Romance Harbor" Paramount and Georgian will have Warner and P-F pictures.

Fox will continue with present combi set-up which takes in F. & M. show, when hitting here, now will have augmented line. Instead of 12 bits it will be 24. Actual operations under this plan begin Aug. 23.

"What the Atlanta deal may mean is concerns chiefly the executives of the Fox, Loew and Loew have been in negotiation for combining de luxe operations elsewhere. The Atlanta deal may signify the beginning of a new era of larger scale maneuvers to bring the two companies together. That the two firms had been figuring on such a move in the end is no secret.

PUBLIC CUTS OFF \$8,000 FROM OPERATING STAFF

Publix's economy drive on theatre operation, including home office personnel, is striking at those figured getting too high salaries for work performed. It is stated. Anyone who came into Publix at the height of prosperity in show business or were moved up to higher numbers on the payroll are in the salary danger zone.

The check being made of everyone in Publix, as reported last week, is to determine whether the work done is commensurate with the salary paid.

Where unnecessary jobs or posts are found those will be done away with without cheaper replacement.

Some cases have been uncovered where one man can do the work of two. It was thought the share would be \$20,000 a week off the salary. Recently reworked. Led by a Public office around \$7,000 or \$8,000 will be taken off.

Digging Up "Pauline"

Hollywood, Aug. 19.

Instead of remaking the last serials produced in 1927, Pathe has decided to dig back further and give new treatment to "The Perils of Pauline" and "Exploits of Elaine."

Both pictures were made in 1913 and were the most successful of the early day serial production.

"Pauline" is the first serial of the new series, starting early in September.

Fox's Theatre, First Indoor Golf, Has WB and R-K-O Also Interested

Warner Bros. and R-K-O are playing around with the midget golf idea. Nothing definite yet on either end. R-K-O had been considering leasing its Columbia, Far Rockaway, for that purpose but the deal hasn't gone through.

Instead, the house has effected a tie-up with a nearby miniature teeming to permit excite shooters in free air. The idea is that the midget makes a hole in one sees a free picture.

WB has been toying with midget golf for some time but can't make up its mind.

Fox Theatres, which started the neigh country club plan rolling, has opened its first indoor course at the Kew Gardens theatre, Kew Gardens, L. I.

The rub in theatre golf is that only stadium type houses can be utilized for indoor courses. Outdoor courses are out because of weather, since theatres run all the year round.

Fox's course at the Kew Gardens, a sample for other houses, cost \$17,000, probably the first big luxury of its type. No other indoor or outdoor midget course has cost as much.

It's built on a \$200 square foot plot, which is the area of what was formerly the orchestra of the Kew Gardens theatre. Ceiling of the house has been canvassed and decorated with a sky picture for atmosphere. Side walls are done similarly and a spectators' gallery holds

350 seats. Fifteen reflector lights of 300 watts each spot the course.

The marquee in front of the house has been done over to resemble the corniced roof of a country club with adorning pennant and banners.

Tables As added inducement a veranda has been built around the course with room for 32 tables for customers' refreshments, which is an outside concession.

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SHRIMP GOLF MILLIONS HOT FOR FIELDS' LAUGH SMASH

Put the Pan on Pessimism! Go out and trade blow for blow with miniature golf . . . Tee off with.

W. C. FIELDS
The Golf Specialist!

Timeliest short smash of the hour . . .
Aimed flush at club-swinging millions.
Produced by Lou Brock.

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BIG AND
WATCH
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Radio Builds
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Into Each
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TITAN JUNIORS FEATURE SHORTS

- 8—Mickey M'Guire
- 6—Louise Fazendas
- 6—Dane and Arthurs
- 6—B'way Headliners
- 6—Nick and Toney
- 12—Tobey the Pups
- 12—Humanettes



Reg. U. S. Pat. Off.

CONTRACTS FLY BEFO

Radio Show Machine Wins First-Line Trenches and Moves on to Victory in Battle of Contracts Now Raging on All Exhibition Fronts . . . Booking Records Crash . . . Sales Figures Soar . . . Before the New Titan Attractions Headed by the Fabulous
AMOS 'N' ANDY



BLAST DEPRESSION W

THE MARCH OF TITAN



34 MAJOR SHOWS . . .
EACH BUILT SHREWDLY
AND POWERFULLY BY
BOX-OFFICE SHARP-
SHOOTERS . . . BLAZE A
TRAIL TO LEADERSHIP
FOR THE RADIO TITAN.

TH RADIO SMASHES

to getting her a husband—himself.

**WORLD PREMIERE
WARNER BROS.
THEATRE**

Opening
TOMORROW

GREATER THAN "DISRAELI"

GEORGE ARLISS *in*





"Old English"

"WHAT A GRAND OLD SINNER HE WAS"

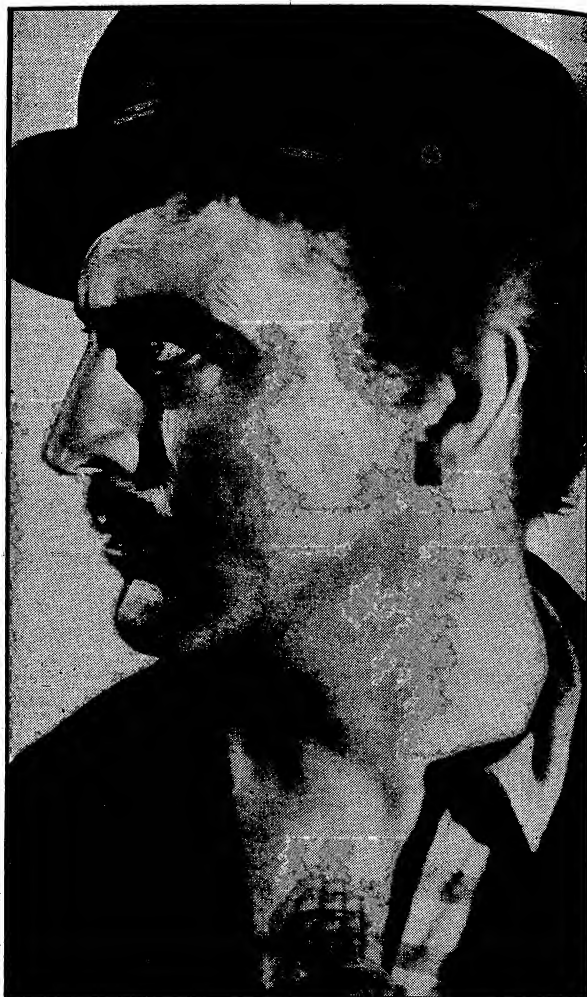
Sir John Galsworthy
Author of "Old English"

And what a grand role for George Arliss! A devil of a fellow who sinned with a smile and smiled at sin! A bachelor who loved his grandchildren! A gentleman, a scholar and a good judge of liquor!

George Arliss in "Disraeli" was judged the best picture of 1929 and it's even money that "Old English" will be the winner in 1930. As usual, bigger than the biggest, better than the best!



IT'S A WHALE OF A PICTURE!



"MR. BARRYMORE'S PORTRAYAL
IS ONE OF UTTER PERFECTION!"

New York World



WARNER BROS. PRODUCTION 1930-31

MOBY DICK TURNED THE TRICK

"A WHALE OF A FILM!"

Exhibitors Daily Review

"WILL PROBABLY RATE AS ONE OF THE TEN BEST
PICTURES OF 1930!"

Film Daily

"SUPERIOR TO THE 'SEA BEAST'!"

New York Herald-Tribune

"A FAR MORE IMPRESSIVE MELODRAMA THAN THE
SILENT VERSION!"

New York Times

"WE RECOMMEND THIS ONE TO THRILL SEEKERS!"

Daily News

"AN EXCITING PICTURE THAT PACKS ITS ACTION
INTO GRAND SWEEPS!"

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"JOHN BARRYMORE GIVES A SUPERB PERFORMANCE
... SUPERBLY DONE!"

Evening World

Warner Bros. Present

JOHN BARRYMORE in "MOBY DICK"

With JOAN BENNETT. Directed by LLOYD BACON

Packing Them In At

WARNER BROS. HOLLYWOOD THEATRE
NEW YORK CITY



WARNER BROS. DOWNTOWN THEATRE
LOS ANGELES

Play It Day and Date with Broadway



BIGGER AND BETTER THAN EVER

DETROIT

MICHIGAN

MAKING THE MOST OF EVERY NIGHT

TODAY 8:30-10:45
"MIDNIGHT"

*The world is his for—
yet he langed only for his
forbidden sweetheart!*

**Flaming Moments
of Daring Love!**

**RAMON
NOVARRO**

**'CALL
OF THE FLESH'**

*An Intense, Shock-Stirring Drama of Love and Passion
with Gary
Renée Adoree, Geraldine
Ernest Torrence, Dorothy Jordan*

EXTRA! Extraneous Scenes, Telling Candy Star

EDDIE LAMBERT

**IN PERSON Smaller Than an Atom in
"MOONBEAMS"**

*with Comedy BECK, Darning Dogs, etc.—
and Truly Other Sensational Magnificent*

How They Play Classical Symphonies

MICHAEL STYONY Orchestra

EDWARD WEINER Directing

*The
Hottest
Vocal Star*

BEHIND THE KEYS

Birmingham.
Bernard Buchheit, assistant manager Strand here, promoted to manager of the Strand, Montgomery, Ala.

FUNNIER EVEN THAN

GROUCHO



HARPO



THE MARX BROS. in "ANIMAL CRACKERS"

Remember the records smashed by "The Cocoanuts"! Now the merry, mad stars of that clean-up are back in an even madder and merrier mirth-quake—"Animal Crackers". From their latest stage success that kept Broadway broad-grinning for over a year and mopped up on the road. Directed by Victor Heerman. Based on the comedy by George S. Kaufman, Morrie Ryskind, Bert Kalmar and Harry Ruby.

PARAMOUNT'S GIANT GIFT

THE "COCOANUTS"!

CHICO

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A GRAND BOX OFFICE TONIC FOR THE ENTIRE PICTURE INDUSTRY!

Just what we need to bring mobs piling into theatres. To send them out laughing and satisfied, resolved to come again. To send receipts soaring up to boom-time figures! That's "ANIMAL CRACKERS"! And that's the opinion of every showman who has seen it at previews. A big, joyous festival of fun that will please all kinds of men, women and children right down to their toes! One of those rare surefire naturals that makes a barrel of dough for everybody. And coming just at the right time! CASH IN!



**LILLIAN
ROTH**

TO THEATRE PROSPERITY!

CRITICS ACCLAIM!!

HOWARD HUGHES'

Thrilling Air Spectacle

HELL'S

"Bound to be the talk of the town...represents for sheer magnitude, sheer destruction and thrills, probably the high peak of the cinematic air circuses...most thrilling of the whole long line of aviation films."

—John S. Cohen, Jr., N.Y. Sun

"It left this observer gasping...There is no denial of the majesty of the scenes...To attempt to describe that dog fight of the air in a few words would be to do an injustice as chapters could be written...such air spectacles are rare and far between."

—N.Y. American

"'Hell's Angels,' the most expensive film in the history of motion pictures...tremendously effective."

—Rose Pelwick, Eve. Journal

"Let's give a round of applause for the production's superb battle shots. Never before has the war in the air been fought so realistically...One feels oneself a part of the action. And that means it's all mighty thrilling..."

—Irene Thirer, Daily News

"'Hell's Angels' quite surpasses anything else that has been done...justifies the vast sums of money spent on it in the sheer opulence of its aerial photography...is thrilling and awesome beyond description...not a moment which does not carry realism to the ultimate degree."—Thornton Dehanty, N.Y. Eve. Post

"Howard Hughes has produced an aviation spectacle the like of which has not previously been seen on the screen...breath-taking and thrilling beyond description...Not for a long time have I seen anything as enthralling."

—William Boehnel, N.Y. Telegram

"Magnificently photographed and containing scenes that have never been approached...Majestically brilliant...superb."

—Richard Watts, Jr., N.Y. Herald-Tribune

"'Hell's Angels'... absorbing and exciting... These air scenes, with the crashing of flaming planes, have never been matched on the screen."

Mordaunt Hall, N.Y. Times

"The most impressive spectacle which this type of picture has yet offered... most beautiful shots and thrilling action the movies have yet built."

—Julia Shawell, Eve. Graphic

"It has been many years since Broadway has seen so dramatic a love story as found in 'Hell's Angels.' This romantic tale has the most powerful climax ever given a talking picture. Jean Harlow is a screen discovery that is soon to be the greatest star of them all. Ben Lyon scales heights never before achieved in talking pictures, and James Hall is equally effective."

—William Griffin, Editor Sunday Enquire

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Prices:

Daily Mats: 50c, 75c, \$1.00 All Nights 75c, \$1.00, \$1.50, \$2.00, \$2.50
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TWICE DAILY • 2:30 and 8:30
3 SHOWS SUNDAY 3, 6 and 8:45

Midnight Show Saturday Night at 11:45

AT THE
CRITERION

Broadway—44th Street

Now being booked throughout the the world as a road show under direction Hell's Angels Road Show Company, offices 1540 Broadway, New York City. Phone Bryant 4305-4307.

Bankers' Warner Optimism

(Continued from page 5)

glated with the brokerage house of Newburger, Henderson & Loeb. At first it was believed that the latter firm also had a part in the new financing. This proved groundless with Rosenbly's resignation.

Reports current that Richard A. Rowland, ex-general manager, is coming into the Warner or First National line-up through the original company's relations with Hayden-Stone, are also groundless. Rowland completely sold out all interest at the time of the deal.

Bankers' Position

The position of the bankers is of equal interest. Goldman-Sachs maintains in the new flotation. Through G-S's inducement, Hayden-Stone entered the underwriting, but this because of no existent relation with the Brothers. That, according to inside, ended in May 1929, when the Brothers retired the firm's preferred stock, aggregating in money \$2,500,000. Spyros Skouras, Warner theatre head, is also credited for inducing H. S.

Hayden-Stone's sole present relation with the Warners, meeting representation on the board, is claimed by bankers. Informants say a secondary part in the current \$15,000,000 issue.

Goldman-Sachs, the first financier of the Brothers, is taking the aggressive now. From that company, which refuses to reveal its actual strength in the Warner organization—declining Monday to answer the question of whether it is seeking to constitute present control—comes the declaration of confidence in the Warner Brothers in their present posts; also the assurance that the existing situation will continue with the Warner boys having full say.

No Financial Embarrassment

Those denial that the new financial move is made because the Warner organization is financially embarrassed is also made at the Goldman-Sachs headquarters, at which Harry Warner, following the meeting of the directors over which he presided in the Warner home office last Thursday, issued the announcement to stockholders and the press.

The denial ridicules any possibility of the new directorate curbing any of the Warners' many subsidies. The directors have voted more than takes care of commitments. It is claimed, with the stockholder statement reviewed from its declaration as of April 1, when the total current assets were approximately at \$41,000,000 and the liabilities as under \$17,000,000.

Most of the Warner commitments, as gathered, are for theatre construction. Of others, it is declared that all but \$750,000 of a \$1,500,000 debt to Tobis-Klangfilm, the German patents people, has been paid. The latter amount is long repaid, notes, and is for validation of the patents which the Germans' victory, in the talker patent conference with the theatre owners, recently at Paris, achieved. When the brothers entered into the deal with Tobis months before, another sum of \$1,000,000 in cash was paid for prior interest.

No Additional Borrowing

With the new loan, spokesman for the brothers stated this week that the Warner enterprises are now in such a position that no additional borrowing is even contemplated. As to slaughtering departments, the first clean-out is claimed the last. What may follow in the next few weeks and months will be simply a lightening of temporary excess and employees who were taken on during emergency periods of expansion. These are considered abnormal. They are not men and their holders, or most of them, are declared to have understood their temporary nature at the time engaged.

One department illustrating this phase of let-out is that of theatre acquisition. Over 100 people were taken on by all departments during the brooding for the theatres. With this over money have been and are being let out.

Despite the new order of things all contracts entered into by the brothers during the growing days will be consummated.

The deal for the 60 Crescent houses in the south will be closed and paid for Sept. 2, it was stated yesterday (19). Other preparations that look good to the brothers, as in the past, will be considered and on, it was added.

Despite the shaping up of things financial, the figure of J. J. Raskob

is more mystic to Warner insiders than ever before. Whether he has sold or is holding or buying up another huge block Warners, who usually know, didn't know and were frank to co-operate that the Radio club is still on their horizon. They were just as quick to spike reports which later, according to the record, proved false; that Paramount had taken a financial fever through Kuhn-Loeb. The latter firm is not a party in any way to the augmented financial set-up, it was claimed in New York and on the Street Monday. That report may have started through Dick Hoyt and Sid Kent as co-directors in several companies.

Another angle which has aroused the suspicion of those within is the new session of the brothers and Western Electric over "those arbitration proceedings." This is scheduled to come up in September after the lapse of the summer. These proceedings have dragged on the past two years. According to sources uptown, the brothers have not yet even started to figure what the damage will be, but conceded it will run into millions.

Discs Plus Soundtrack

Contrary to reports that a part of the brothers' "curtailment of expansion" program will be the elimination of the disc system of recording, executives stated that sound on film is being introduced only to save the smaller exhibitor the price of disc freightage. The disc system will continue in all of the brothers' largest houses, it was stated.

In the official announcement to preferred and common stockholders of F. O. Pictorial, Inc., the following paragraph is the only one in boldface type:

"Holders of preferred stock of the corporation will not be entitled as such to subscribe to any part of this offering. They may, however, convert their preferred stock into common stock and after such conversion, as the holders of common stock of record on August 25, 1930, will receive the subscription warrants entitling them to participate therein."

The Warner Declaration

The declaration which is signed by Harry Warner, also contains the following information about the Warner enterprises:

"During the past five years your corporation has been brought forward from a position in the industry wherein its activities were limited to the production of silent pictures, to that of a major corporation producing, distributing and exhibiting a program of Warner Bros. First National and Vitaphone pictures and the operation of a chain of approximately 700 theatres located throughout the United States and Canada. Warner Bros. Pictures, Inc., ranks as one of the largest amusement companies in the world. We have one of the largest music publishing companies in the country and occupy a dominant position in that field. We have acquired the phonograph record and radio record business of the Brunswick-Balke-Collender Company, thus eliminating the necessity of having our Vitaphone records pressed by others and materially helping both our producing and musical departments. We have materially increased our strength in the patent field, being in the position today of owning the royalties on patents for almost all films both at home and abroad. Almost all of this expansion was accomplished by the issuance of additional securities, either stock or funded indebtedness."

"Since October 1, 1929, we have issued or contracted to issue (exclusive of this offering of rights) 248,717 shares of common stock or property at an average price of \$59.81 per share and \$17,294,500 face value of optional 5% convertible debentures, series due 1939, at an average price of \$102.20. The balance of the proceeds of the above securities were conservatively applied. With few exceptions we have not yet received the benefits from these acquisitions and the results should be apparent beginning with the first quarter of 1931."

"Although we contemplate the necessity of acquiring or building additional theatres, from time to time in various localities where we are not represented or cannot obtain representation, we have endeavored to co-ordinate the various properties and units which we have brought together and weld them

into one co-ordinated organization.

"On Aug. 1, 1930, the corporation raised \$15,000,000 principal amount of optional 5% convertible debentures, series due 1939, in accordance with the provision of the indenture covering this issue. Including the securities of the corporation to be issued for properties now contracted for and the 755,000 shares of common stock now being offered to stockholders, the approximate outstanding capitalization of the corporation will consist of \$45,000,000 principal amount of optional 5% convertible debentures, series due 1939; \$65,827,000 principal amount of subsidiary funded indebtedness, 102,129 shares of preferred stock and 3,829,500 shares of common stock."

"Price, Waterhouse & Co. will within the next few days complete their regular quarterly audit covering the third quarter and the nine months ended May 31, 1930, which is expected to show for the nine months earnings after depreciation and Federal income taxes, of approximately \$1,750,000 or approximately \$4 per share on the 2,824,786 shares of common stock outstanding as of May 31, 1930. The last quarter of the year includes the months of June, July and August, when motion picture receipts are normally at a minimum. The normal seasonal decline in the corporation's earnings has been accentuated this year by the current business recession and by the abnormally weak weather with the result that operations for the current quarter ending August 31, 1930, are expected to result in a loss."

"In view of the current decrease in profits, coming at a time of unusually high expenditures, the board of directors at a meeting held last week deemed it advisable to omit the dividend on the common stock. The regular quarterly dividend of 55c per share on the preferred stock will be payable Sept. 1, 1930, to stockholders of record Aug. 18, 1930."

"In view of the fact that in the past few years, the corporation has during the last six months of its fiscal year concentrated on the production of pictures for the new season, with the result that by Sept. 15, sixty of the pictures scheduled to be released in the season 1930-31 will have been completed and ready for release. In view of the corporation, as in past years, to curtail its production expenditures until the beginning of the production season of 1931-32."

The Social Side of Filmdom

(In the East)

"Variety" will attempt to make this a weekly department, taking in all and every social club in the eastern picture field, if possible. Any omissions should be reported.

Warner Club will hold its first meeting of the new season during the first week in September. New officers have been elected. Following the meeting the club will start on six cylinders to canvass all Warner offices throughout the states for additional members. It will be a drive for 100% Warner representation.

Members of the club are looking forward to this meeting, as it will be followed by a dance at the Roof Garden and Buttery Room of the Hotel Pennsylvania.

U's Dinner Dance

Universal Club of 300 home office employees, plans big things for its dinner-dance at the Hotel Astor, which will be held on Friday at the call of Herman Stern, club president, and subscribed for 280 tickets in a few minutes this past meeting. The club is co-operating with the club in the creation and setting for the affair to make it quite unique.

F. A. C. Oct. 8

Next Fox Athletic Club get-together and dance is scheduled to be held at the Hotel Astor, Oct. 8, at the Ann Morgan Hotel. Details on the annual Fox bowling tournament, basketball and indoor swimming contests will be fully announced.

Warner Club came first in the Film Baseball League—bottom side in the Astor.

40 Girl Tennis Players

Fox crowned Walter Robert Hicks its tennis champion for the second consecutive year when he ploughed through a field of 40 to win the finals from R. B. Simonson, former Fox tennis king. Score of 6-2, 6-2, 6-1.

In the women's tennis division, Ethel Greenstein emerged victor.

Film Men Think "Hell's Angels" May Gross \$6,000,000—Dual B'way Opening

Long Run Betting

Betting has started along Broadway, odds at even, as to the long distance runner with "Hell's Angels" between the Criterion and Critterion.

So far the Criterion appears to be the favorite, though it being better established as a \$2 film house.

Howard Hughes has each theatre for six months. It is said he is paying \$30,000 weekly for the Criterion and \$5,000 for the Gaiety. Criterion has 70 more seats than the other.

FINKELSTEIN'S SON LEAVES PUBLIX, MINN.

Though declared not a part of the Public economy program under way, one payroll elimination in the higher operating ranks in the field is the resignation of Harold Finkelstein, assistant to Division Manager, at the Ludvig in the Minneapolis zone.

Finkelstein, a son of Moe Finkelstein of F. & R., who sold to Publix, is reputed wealthy in his own right and felt there was not enough for him to do to warrant remaining as Ludvig's assistant. As a result there is no successor.

Report that Ben Friedman and Eddie Ruben are paring with Publix is untrue.

Thus far the Public economy drive has not struck hard at the higher-salaried men in the direct theatre operating setup, with Publix attempting to bring about payroll saving desired more through elimination of assistant managers, district training men, ushers and others. In the home office some high-salaried men have been affected.

Many chief ushers and about 15 district advertising men were taken off the payroll from various divisions. Some of the latter have been made theatre managers.

Punctuating by applause a wallow of a picture, easily topping all previous grosses, "Hell's Angels" opened sizzlingly Friday (16) at the Criterion and the Gaiety, Broadway's first twin premiere, at the unusual top scale of \$2.50. Opening night's invitation exhibition was scaled at \$11, with enough sap autograph chasers in the Criterion audience to force the conclusion that not a few cash customers were numbered among those 11 buckers, at least so far as the Broadway and 44th street house was concerned.

Word had gone out that the Crit was to be the so-called "class" of both houses, and if the boys and girls were gonna give up that kind of doing, they were not to be blamed by plucking on this house.

If Mr. Oil-Well Hughes doesn't care whether he gets his \$4,000,000 back, they're not obligated to weep for him, and strictly as a celluloid-and-sound product it's something they can sell at fancy prices. It's one of those pictures which has engaged the public consciousness, as no other previous film production has done before. This "Hell's Angels"-mindness is bound to pyramid as the months go by.

"Class" Aura There So far the Criterion premiere of the twin openings was concerned, the "class" aura of the ballyhoo was sustained by several factors, including the expected ritz (Continued on page 44)

R-K-O LET'S GO IN CH'P LOOP

Chicago, Aug. 18: R-K-O will vacate Aaron Jones' Woods theatre when its lease expires Sept. 30.

After that date the R-K-O State-Lake will place picture only, and vaudeville, current, will continue at the R-K-O Palace.

This move will leave R-K-O with its two original loop houses. Woods and the R-K-O run directly by with Palace and State-Lake each playing vaudeville.

The State-Lake has played the combination show since opening. It is State street, which is opposite the ace B&K Chicago theatre, also playing pictures. Around the corner is the B&K Oriental with pictures and stage presentation. The latter vaudeville of the State-Lake leaves that section on the stage end wholly to B&K.

Palace before its present policy placed R-K-O at the State street on a side street and must pull in all of its patronage. State street is Chicago's star thoroughfare.

Craft III; Off Film

Hollywood, Aug. 18: After starting direction on "See America Thru" for the Universal, William J. Craft is off the picture, forced out through illness and ordered away for a two month rest. Picture will be completed by the co-director, Albert D'Amico, an associate producer; Edward Luddy and Vince Moore.

TRAILER C.O.S WON'T OPPOSE

The United Trailer, recently formed with backing by Komp Film Lab, will not attempt to buck National, although equipped at a cost in excess of \$150,000 to make trailers.

United, it is understood, will go in more for laboratory work, dubbing, and commercial contracts with one now involving \$1,000,000 reported in negotiation.

him, Jack Gilbert, president of the Warner Club, went for the marriage knot. And no Warner "looker" either. Maybe that's not a burn!

Chester Baseballers

With the baseball pennant of the Film League finally won, the champ team of the Film League will play a new league. May play a little world series of its own with the winner of the Bankers' League.

She defeated Gladys Wanless in the finals, 6-1, 6-0.

Over 40 girls in the tournament, the largest number of female players in the Club's tennis record.

Getting Hunk

Warner Club is all worked up about the coming Inter-Film League basketball contest and declare they stand a good chance of coping. "Won't be like the baseball tournament, the Warners avert with vengeance. Team is now in the formation."

Fixing

E. H. Collins, president of the Fox A. C., announces that the annual dinner-dance of the Fox Film Corporation and Fox theatres, sponsored by the Fox A. C., will be held in the Grand Ballroom of the Hotel Commodore, Saturday evening, Feb. 28, next.

Preparing far ahead so the members can train for the good time.

Although "Carry On," the Warner theatre has been discontinued, "Club News" will continue with the same pep.

Walter Hicks, Fox tennis champion, will play in the doubles for New York City at the National Public Tennis Tournament at Washington Park this week.

(Movie) Tone boy makes good!

Warners' Annual Frolic

As soon as Warners' first club meeting is over, the members will start casting for their "New Gaieties," to be done sometime in January. It's an annual and okay.

Home office membership in the Fox A. C. now totals 1,142, with 61 new members enrolled in the club's blue and gold banner in August to date.

The Gilbert Chili

Showing no consideration for the Warner beauts who were soft over

▲ ▲ Consistent!
One big hit after
another in
First National's
Squadron Of
Hits . . . Every
picture a BIG
picture. ▲ ▲

Your First Na-
tional exchange
manager has
thirteen ready-
to-show pictures
to prove ▲ ▲

FIRST
NATIONAL
IS FIRST

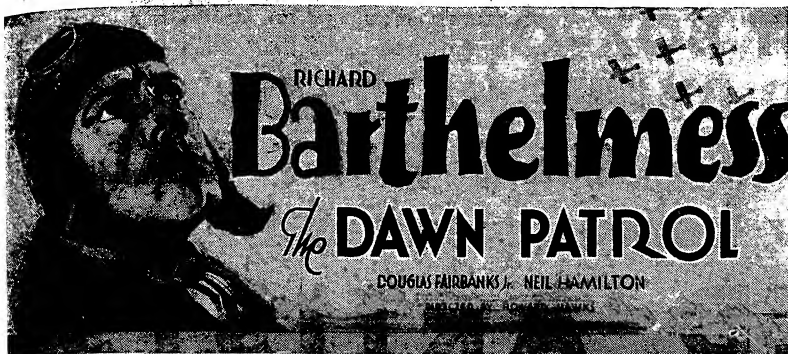
HITS THAT ARE HITS



Rushed to new box-office records in Washington and Pittsburgh. "From the manner in which last night's audience went after it, First National has a box office draw," Pittsburgh Press. "Packed plenty of laughs," Gazette.

HIT-AFTER-HIT WEEK

FIRST NATIONAL




RICHARD Barthelmess
The **DAWN PATROL**
 DOUGLAS FAIRBANKS J. NEIL HAMILTON
 DIRECTED BY DOUGLAS FAIRBANKS

Flying to sensational box-office heights from coast to coast. Hundreds of records in its wake. Seventh week at Winter Garden, New York and equalled record-breaking first week business.

Walter Huston's greatest characterization. Better than the famous stage play. Most unusual blending of comedy, drama and pathos the screen has ever known. With a great supporting cast to doubly insure it.



WALTER HUSTON
 DOROTHY REYER
 SIDNEY BLACKMER
 JAMES DENNIE
 Directed by CLARENCE BADGER
 A FIRST NATIONAL
 and VITAPHONE
 PRODUCTION
The **BAD MAN**



DOUGLAS FAIRBANKS JR.
 DOROTHY REYER
 FRANK T. HOWES
 A FIRST NATIONAL
 and VITAPHONE
 PRODUCTION
The **WAY OF ALL MEN**

Best summer business on record at Warner Brothers Hollywood Theatre in Los Angeles. "Provides both a thrill and a laugh," L. A. News. "Beaches will miss some of their patrons," L. A. Examiner. "It shouldn't be missed," L. A. Record.

Belasco's world-famous play with Ann Harding as the girl. Seven stirring anti-climaxes. And one big climax the world will never forget. Truly, a golden box-office hit.



The **GIRL OF THE GOLDEN WEST**
ANN HARDING
 JAMES KENNEDY HARRY BARNHART
 A FIRST NATIONAL VITAPHONE PRODUCTION



AFTER-WEEK FROM
NAL and VITAPHONE

"Vitaphone" is the registered trade mark of the Vitaphone Corp. designating its products.

The GREATEST BOX-OFFICE PRODUCT EVER CREATED BY THE HAND OF MAN SINCE PICTURES WERE FIRST MADE are now being released by **UNITED ARTISTS**

Get a happy eyeful of these sensational record breakers
RONALD COLMAN in **"RAFFLES"**

Samuel Goldwyn's sensational presentation. The greatest box-office attraction this great showmanship team has ever made. Supported by Kay Francis and David Torrence. Praised by critics and public as his finest picture. A tremendous hit everywhere. New York, Cleveland, San Francisco, Portland, Detroit and other cities pay in big grosses in spite of heat wave to see this one.

"The LOTTERY BRIDE"

Joseph M. Schenck presents Arthur Hammerstein's thrilling operetta with Jeanette MacDonald, Robert Chisholm, Joe E. Brown, Zasu Pitts, John Garrick. Music by Rudolph Friml. John W. Considine, Jr., General Production Manager. Scenes in Technicolor. The most stupendous drama with music ever produced. An intense story of strong appeal from start to finish.

D. W. GRIFFITH'S "ABRAHAM LINCOLN"

The story of a Man. The Wonder Picture of the Age. Greater than the "Birth of a Nation," with Walter Huston and Una Merkel. Also Hobart Bosworth, Henry B. Walthall, Kay Hammond, Frank Campeau, Ian Keith. Adaptation and dialogue by Stephen Vincent Benet. Presented by Joseph M. Schenck.

Gala World Premiere at \$2. top, Central Theatre, New York. The most important motion picture released in fifteen years.

EDDIE CANTOR in "WHOOPEE"

Florenz Ziegfeld and Samuel Goldwyn Presentation. Screendom's mightiest contribution to motion picture entertainment. As the Motion Picture News says: "Will hit heavy when it reaches the theatres. Cantor is going to tear them right out of their seats. Gorgeous scenery, beautiful girls, tuneful music and fast tempo picture. Should turn in substantial runs and business." From the musical comedy by William Anthony McGuire. Directed by Thornton Freeland.

HAROLD BELL WRIGHT'S "EYES of the WORLD"

Henry King Production with Una Merkel, John Holland and big cast. Presented by Inspiration Pictures, Inc., and Sol Lesser. The book that has gone over the 2,000,000 sale mark. The greatest melodrama of any year. Worth the price of admission alone to see Una Merkel of whom the New York critics say: "A new personality who is bound to soar to an enviable eminence."

and there's 12 more Big Ones to Come

UNITED ARTISTS

have the greatest ATTRACTIONS ever released in this business

Circuits Standing Together Against Unions' New Demands; Just Now Looks Like Trouble

Chances for a battle between stage hands and the five major operators, Publix, Warners, R-K-O, Fox and Loew, appear almost certain with efforts on Monday (19) to reach an expected agreement ending in adjournment at 3 a. m., with neither side reported willing to effect a compromise. The circuit committee and the union went to bat again yesterday (Tuesday) at 10 a. m. Up to this point time, they had not reached a settlement.

The big five of the circuit operators stand united, with a "gentlemen's agreement" they will stick for lower overhead on stage hands and operators. It is reported from the inside that stage policies will be thrown out, with elimination wherever feared, if unable to reach satisfactory terms with stage hands, and that the possibility of closing up straight picture houses is not remote unless the operators are willing to meet the circuit's half way.

Greatest Problem

Although there seems to be some tendency to discredit the determination of such large operators as Publix to see the fight through with the stage hands, an official calls the union problem so far as its economy program is concerned, the greatest it has on its hands.

In other circuit quarters where vaude is not extensively used the present scrap with the unions is characterized as "a case of what the chains are willing to give" rather

(Continued on page 48)

FIRST TEXAN FILM CO. ORG. BY JOHN KIRBY

Dallas, Aug. 19.

Charter been granted for first Texas owned film producing company, Texas Pictures, Inc., "to manufacture and sell motion pictures." Stock, 250,000 shares, no par, and whole thing backed by John H. Kirby, Houston lumber millionaire, noted for gifts to colleges. Purpose of firm, not officially stated, evidently about same as that of recently defunct Pan American, Hollywood, history epics of Lone Star state. Have been several dickering along this line, involving D. W. Griffith and James Cruze.

However, this first time real cash involved in scheme of this sort, with all other attempted projects flopping.

Offices of new firm in Houston and Ft. Worth, thus covering entire state for tie-up purposes.

Like the other promoters, looks like producers expect historic settlement on part of Texans to guarantee initial production expense.

\$200,000 FIRE DAMAGE

Fanchon & Marco's Scenic Studio Razed—Partial Insurance

Hollywood, Aug. 19.

Fanchon & Marco's scenic studio burned to the ground here yesterday (Monday). Loss was estimated at \$200,000, partially covered by insurance.

Building was once the film studio of the old Essanay.

Gallo's "Paggiacci"

Fortune Gallo, who with his Audio-Cine produced a seven-reel feature of "Paggiacci" in Italian, called Aug. 16 on the "Aquilana" for Europe to dispose of its foreign rights. He will adjust several royalty wrinkles on the continent, where the opera is still protected by copyright extensions.

Film will be released in America later in the year.

Par's Wagon in Parade

Hollywood, Aug. 19.

Gary Cooper and Mary Brian have been assigned the leads in "Fighting Caravans," Paramount's western special, which goes into production next month.

Ernest Torrence is also cast. Director is Otto Brower.

P-P'S 3 NEW ONES

P-P expands in Texas this fall by opening of one in house of an old one. Latter is the Paramount, in Austin, formerly known as the Majestic. House will reopen Sept. 6.

New house is the Plaza, in El Paso, to open Sept. 12.

Garrick (P-P), Duduth, which closed for repairs July 31, is scheduled for reopening Aug. 22.

GEO. HARVEY'S AGENCY

George Harvey, former publicity head of Pathe and recently with the Warners, has opened an agency of his own at 1674 Broadway, in partnership with Herb Jaediker.

Harvey, who has 15 years of advertising and publicity experience, is specializing in an art and advertising service.

Niblo's Jr's Script

Hollywood, Aug. 19.

Fred Niblo, Jr., is at Columbia as a writer. He is writing the script of "Criminal Code."

Robert Tasker, who was employed by Metro as technical advisor on "The Big Game," has been engaged by Columbia for the same job on "Coda."

1st Runs on Broadway (Subject to Change)

Week Aug. 22

Capitol—"Romance" (Metro).
Globe—"Rain or Shine" (Columbia).
Paramount—"Anybody's Woman" (Par).
Rialto—"Animal Crackers" (Par).
Roxby—"Journey's End" (TLC).
Strand—"Matrimonial Bed" (WB).

Week Aug. 29

Capitol—"Romance" (Metro).
Globe—"Dixiana" (Radio).
Paramount—"Let's Go Native" (Par).
Roxby—"The Storm" (U).
Rialto—"Monte Carlo" (Par).
Strand—"Top Speed" (WB).
Winter Garden—"Big Boy" (WB).

\$2 Openings

Aug. 21—1st Old English" (WB) (Warners).
Aug. 25—"Abraham Lincoln" (UA) (Central).

Champ Hick Town East Of Chi Overboard on Water and Ice Cream

Competition among the manufacturers of carbonated waters and ice cream packed in containers as well as an overproduction of this sort of summer merchandise has resulted in the companies now engaged in a struggle for domination in the metropolitan section looking to the picture houses as a possible outlet for their products.

Rather than do on the nut for a costly advertising campaign, many of the manufacturers have decided to give away their surplus stock to theatre patrons.

In Brooklyn, the biggest hick town east of Chicago, theatres are giving their patrons all the ginger ale they could drink on presentation of an admission stub at the gate.

In other houses bottles of soda pop and bricks of ice cream were distributed with a lavish hand, while in the downtown section of the borough a restaurant, falling in line with the give-away promotion, was handing out bottles of near-beer to its regular dinner patrons.

As one theatre manager in the city on the wrong side of the Brooklyn Bridge put it, "You've got to get them as well as quench their thirst to get them into these shooting galleries."

Jack Hoxie in Vaude

Chicago, Aug. 19.

Jack Hoxie, late star of the 101 Ranch, starts a vaude tour Aug. 27 at South Bend.

Films Saving \$2,500,000 Annually On Outdoor Adv.; Radio Better?

Film and theatre advertising is taking a general swing around. A general movement is noted not only to cut down on poster necessities and outdoor advertising but to shut out the method altogether. Fox started the move. R-K-O followed, and now Warner Bros., First National, and Paramount have chined in.

Paramount started chopping off outdoor stuff some time ago its utilization by P-P is at bedrock minimum, used only in spots.

What it means to the outdoor advertiser is answered by it having cost Fox theatres in the east alone between \$8,000 and \$10,000 a week. Other companies rated accordingly, which means that conservatively \$50,000 is lost this way weekly to outdoor exploitation companies.

Two reasons are advanced by the theatre and film operators for the change. One is a general movement to cut overhead and another is based on alleged bad spotting.

It's argued by the operating head of one company that where outdoor advertising was found advantageous and useful to one house, maybe 10 didn't need any, while the checking on sites was too costly and needed

\$1,000,000 Overhead Chop Ordered On Publix Chi-Detroit Division

AM. BOND SUIT

Fraud and Mismanagement Alleged Against Financing Co.

Augusta, Me., Aug. 19.

A bill in equity has been brought against the American Bond and Mortgage Co., which financed the building of the Metropolitan theatre in Boston and also the Mayflower hotel in Washington, D. C., and the Park Central hotel, New York, by a group of Massachusetts and Maine debenture bondholders, alleging fraud and mismanagement.

Hearing will be held Aug. 27 before Justice William R. Fitts at the Kennebec Court House.

'GRUMPY' 1ST LOOP H.O. BY R-K-O-PAR. FILM

Chicago, Aug. 19.

"Grumpy" which did unusual business at the R-K-O Palace last week, is being held over this week at the rival R-K-O vaudeville spot, State-Lake.

This is the first holdover of the kind by R-K-O here.

"Grumpy" is one of the two Par talkers played by R-K-O here last week, after local Publix-B. & K. office turned both down. Other was "Queen High."

Le Baron on Way

For the purpose of greater coordination, the defining of authority, with particular attention scheduled to be paid to Hollywood activities, Radio Pictures is calling a conference of its executives in New York shortly.

William Le Baron is leaving for New York from the studios today (Wednesday). While ostensibly it is for picture schedule and story buying purposes, the studio head will go into a matter of new policy lines.

R-K-O OPENS 2, DROPS 1

Toledo, Aug. 19.

R-K-O plans to open Rivoli (pictures) as well as Rivoli (vaudeville), Aug. 20, when the Cameo, now second run, goes first run Fox.

Very temple closes next week for its annual renovating period prior to starting new season.

Chesterfield's "Sinners"

Aug. 19.

"Two Blind Sinners" is next in preparation for Chesterfield at Tecart. Production starts Sept. 3.

Percy Pembroke has been engaged today, casting awaits George Batchelor's return from the east.

Chicago, Aug. 19.

A million will be chopped from the expenditures of the Chicago-Detroit division of Publix, comprising 46 houses—the B. & K. and Kinsky theatres in the year from Aug. 1 to Aug. 1, if economy now set is followed through.

From advertising through to janitor service, economy is ordered. House managers have been told to cut out, if possible, all overtime for operators and stage hands.

In the advertising department it's estimated that \$150,000 will be saved on closer consolidation of theatres in ad space, and another \$150,000 on "fronts." Exploitation outside of ads, which cost around \$400,000 a year, now has been looped to a minimum and another \$300,000 sliced off that way.

There has been a personnel cut with treasurers, asst. mgrs., ushers and others in house as well, but few of these are likely to be permanent. They likely will have to be brought back in the fall and winter.

It's estimated that on the item of overtime for stage hands, operators and musicians, over \$300,000 will be saved in the coming year.

VALLEE MEANS A LOT TO B'KLYN PAR B. O.

Rudy Vallee returns to the Brooklyn Paramount Sept. 5, with Publix set on keeping him there indefinitely. Chances are slight the crowd will get an occasion switch to the New York de Luxe.

Since Vallee has been away from Brooklyn, the Paramount has been less than popular as m. c., much less gross, it is said.

Publix does not feel the Fox, Brooklyn, nearby at slashed prices is cutting in on its house, claiming that closing of both proves that.

Trailer for Short

The first talking trailer for a short subject has been made by Metro for a Laurel and Hardy two-reeler, "The Murder Case." It is now being distributed on a nationwide scale to all accounts having booked it.

Trailer is 100 feet in length and is in the nature of an experiment, with a view to decide whether other shorts will be similarly trailed.

DeForest Group on Coast

Hollywood, Aug. 19.

Report is M. A. Schlesinger and David Hochreiter joined Dr. Lee DeForest in Chicago yesterday and are due on the coast tomorrow (20).

It has the sound engineering crowd here wondering.

Patching "Widow"

Hollywood, Aug. 19.

Tom Moore and Lew Odey have been called back to make retakes on the Gloria Swanson picture, "What a Widow." Film was completed over a week ago, but the picture was ordered to build up a few doubtful spots.

James Seymour, Pathe writer and dialog director, is directing.

MCCARTHY STAYS IN N. Y.

Instead of the six weeks Jeff McCarthy expected to remain in New York following his return from Europe, it will be six months before the showman will move to the Fox Hollywood studios.

Meanwhile Al Lewis, of the Fox, N. Y., staff, has gone to the coast. While Lewis is away, McCarthy will be in the Fox offices at Broadway and 57th street.

Sunday Films Up in Md.

Baltimore, Aug. 19.

Attorney General Robinson on Friday (19) announced that he was a candidate for the Democratic State Senate nomination, that a referendum on the question of Sunday films would require the sanction of the State Legislature.

Callan, long a crusader for Sunday films in Maryland, is running on a "home rule" platform.

EXHIB SUES FOX FOR \$250,000 BECAUSE—

Brooklyn, Mass., Aug. 19.

Fox Films has been sued for \$250,000 here by David Stoneman, just because the Stoneman company, Interstate Theatre Corp., did not secure the Fox product for this city.

Interstate is playing Fox in its other towns. Locally Paramount has it. Last season Stoneman got the Fox pictures, one year out of several he secured them.

Stoneman is the same who was interested with William Fox in the Boston Fox theatre site that never came through as a theatre. Stoneman sued in that matter, also, asking \$75,000 just because.

WB's Final Pair

Hollywood, Aug. 19.

Warners' last two pictures before the shutdown went into production last week. "50 Million Frenchmen" got started Wednesday and "Extremes" Saturday.

Both pictures are scheduled for completion by September 20.

Lupe's Sp.-Eng. Versions

Lupe Velez will continue on through the Spanish version of "East Is West," which Universal is starting immediately upon completion of the English.

Jose Crespo, Spanish actor, will play opposite Miss Velez in the foreign version.

N. Y. to L. A.

Walter C. Kelly
James A. Grainger
Maxine Kohlman
Ben Blue
Jack Warner
Sid Grauman
Dr. Lee DeForest
M. A. Schlesinger.

L. A. to N. Y.

Washington Pezet.
Melville A. Shaw.
William LeBaron.
Bruno Graenichstaeden.
Edward G. Robinson.
Al Goulding.
Otis Skinner.
Joe Donahue.
Henry Spitzer.
Netta Duncan.
Nat Finton.
Bobby Crawford.
Mary Crawford.
Tom Gaffney.



NEXT!

on the **BIG HIT**
Pathé schedule

A super-attraction founded on basic human emotions. Man's primal demand for love. Woman's craving for affection—Jealousy, the symbol of passion and the spirit of unrest.

BEYOND VICTORY

Another Showman's Picture

SOMETHING "different" differently done—Dramatizing men's thoughts of women in moments of danger—Visualizing the vagaries of women in their adoration of men. Laughs in the midst of thrills—Surprises on the brink of suspense. A production of wide scope—a galaxy of stars—unusual showmanship angles to promote big box-office business.

Produced by
E. B. DERR

Played by a great cast of twenty-five dramatic and comedy stars featuring:

WILLIAM BOYD
HELEN TWELVETREES
JAMES GLEASON
FRED SCOTT
RUSSELL GLEASON
LEW CODY
ZASU PITTS
DOROTHY BURGESS
JUNE COLLYER

• Adapted for screen presentation by SIX premier scenarists: Garrett Fort, James Gleason, James Seymour, Lynn Riggs, Thomas Lennon and Mauri Grashin, from the story by Hope Bennett •



PATHE

Directed by
JOHN ROBERTSON

AGAIN
FOX
 STARTS THE SHOW
 YEAR WITH A SMASH HIT!

LAST YEAR

Fox crashed the new film year at the Roxy with . . .

THE COCK EYED WORLD

. . . 4 weeks setting a new all-time record for attendance and business at the world's biggest theatre.

THIS YEAR

Fox crashes the 1930 season at the Roxy

COMMON CLAY

with.

CONSTANCE BENNETT

LEW AYRES

Tully Marshall

Matty Kemp

Beryl Mercer

From the Harvard Prize Play by Cleves Kinkead

Directed by VICTOR FLEMING

3RD WEEK

First 3 days beat first 3 days of
 2nd week by

\$3,731.95

2ND WEEK

First 3 days beat first 3 days of
 1st week by

\$3,885.55

First 3 days of third week beat first 3 days of
 first week by

\$7,617.50

Coming to thrill you!
Raoul Walsh's
THE BIG TRAIL

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Metro has abandoned its idea of switching foreign production to Europe, according to Arthur Loew. The time being at least, and another batch of European players are being recruited for Coast work.

Playing safe on the matter of no propaganda creeping into foreign press matter, First National is having all the special yarns on its pictures for distribution abroad written by the boys who originally handled it. The stories will then be translated into their respective tongues under home office (New York) guidance.

KNX, local radio station, is negotiating for the first installation of television out here. Story says it may be ready with it in fall.

Radio's "Cimarron" will have Irene Dunn for the lead opposite Richard Dix. The studio has teased girl after girl, in an effort to find a suitable lead. The delay postponed the start on this one eight times. And the film has a 16 weeks shooting schedule.

Joan Crawford's and Metro's "Great Day" has been stopped for story revision. It may take several weeks to revise the script as desired. Harry Pollard, director.

Paramount studio has issued letters to its employees suggesting that they refrain from attending minuscule golf courses in favor of going to theatre whenever possible. In the case of contract players it urges them to co-operate with the theatre for personal appearances.

Leasing jinx houses, mostly small, to newly arrived residents from the middle west is leading. This is as the racketeering brokers would have it. Around 17 under-sized theatres, closed for a year, have reopened within the past month. Any sort of scrutiny will reveal that 15 to 20 of these houses change hands monthly. Leasing

such sites over and over again for commission is the gag.

Hoot Gibson is having a plane built with a guaranteed speed of 180 m. p. h. which he will fly himself in the national air meet at Chicago this month. Gibson will race his air burglar.

Fox will spend considerable time on retakes for "Lilom," in which Charles Farrell is starred.

Showing writers and directors the dramatic values in news is being contemplated by Fox execs. The means to this end will be the Movietone newreel. Idea is to get home a few new thoughts on punch scenes.

No new developments the past week between the unions and the theatre groups who are trying to adjust contract matters prior to Sept. 1. Several meetings were held, but the main point remains unsettled—that of the \$5 increase asked by both stage hands and booth operators.

Unlike former years, the legit managements are meeting with the labor officials away from the picture location.

Hobart Henley goes to Universal payroll with nothing set for him to direct. John Murray Anderson is in the same boat as regards assignment.

Matthew Board, new four-year-old colored kid in "Our Gang" comedies, will be officially tagged "Stymie" because he gets in everybody's way.

Sam Behrmann, on the Fox lot for the past six months has returned to New York to write a play for Theatre Guild production. Contact calls for a division of his time between here and New York. He returns to the Coast in six months.

With Dr. Hugo Riesenfeld going east, musical duties at United Ar-

tists will be handled by Al Newman, his assistant.

Following differences with Al Rockett over story treatment, Alexander Korda was relieved as director of "Basquerie" at Fox.

Pathe has finally selected Ann Harding to play the lead in "Rebound." R. L. Griffith, who directed "Holiday," will manage.

Two more picture companies are sending units to the provinces. "Lightning" at Fox, goes to Lake Tahoe district, and Paramount is sending 350 people to Guadalupe, Cal., for the desert sequences of "Morocco."

Nina Quatro will play opposite Emerson Tracy in 12 shorts for Universal tentatively titled "Universal Vanities." Samuel Freedman will supervise, with Albert Kelley directing. Douglas Doty wrote the stories.

Ralph Spence goes to Radio as a writer for the next six months. Studio recently completed his "Half Shot at Sunrise."

Scott Darling has been assigned to write the dialog for the "Classics in Slang" series and "Caught Cheatin'." Murray-Sidney feature, at Tiffany.

Helen Lubitch has been given the lead in the German version of "Madam X" at Metro.

Metro started production on the Spanish version of "The Big House" last Monday. Joe Chrispio will have the Chester Morris part, and Edgar Neville wrote the Spanish dialog, is director.

First short for Charlotte Greenwood at Christie's went into production last week. Title is "One Good Turn." Hale Hamilton, legit actor, wrote it.

Sam Mintz has received his first contract from Paramount, after writing for that organization for the past five years. Contract is for an optional period of five years.

Wesley Ruggles and Howard Estabrook have had their contracts renewed by Radio. Ruggles' Ales a five-year optional ticket from the same studio.

"Whoopee," which probably follows "Holiday" into the Carthay Circle, will be national release date pushed back two weeks to Sept. 20.

"Man in the Sky" has been changed to "Men of the Sky" by WB. "Extravagance" has been changed to "Body and Soul" at Tiff, and Par's "Spanish Acres" goes out as "The Santa Fe Trail."

His five-year directorial contract having expired at Warner's, Bryan Foy is now working on the 60-day option clause. He is turning out several shorts following the "Gorilla."

Sono-Art resumes production with a Spanish version of "Rogue of the Rio Grande," starring Jose Bohr, who starred in the English version for the same company.

Missionary's wife in "Trader Horn" was first played by Mrs. Harry Carey. Then M-G tried Marjorie Rambeau. Now Mrs. Carey is back.

A.S.C.A.P. took an ear down the local Harlem with two music-tax dodgers haled up to Federal court. Harry Robbins, of the Hub theatre, and A. M. Gallos, of the Central Circle, are named in injunction suits.

Fox Coast takes over the R-K-O at San Diego Aug. 22 on a straight rental basis for five years. It will be the fourth Fox house in the town.

Railroad trouble on the lots. Paramount has scrapped its r.r. yarn for George Bancroft, while Fox is looking for one.

No more breakfast on studio time at the Universal restaurant. Following FN's lead.

Warners' plug of Joe E. Brown under way Aug. 22 with a personal appearance at Indianapolis with "Top Speed," then St. Louis, Philadelphia, Pittsburgh, Jersey City and New York. In October he starts a three-month rest in Europe.

WB stadium for Doug Fairbanks, Jr., next year.

Basil Rathbone in and out of a Universal part for the second time in three weeks. First was "The Soudier Diplomat." Now it's "The Lady Surrenders." Part wasn't big enough.

Three femmes still wanted for the Ronald Colman-Lonsdale untitled picture. First was Cummings. N. Y. "June Moon" unit under study, is one candidate. Johnne Clare, English legit arrival, is another.

The Doubter

Hollywood, Aug. 19.

An actor was doing a rare about a friend's house to a pal. The place, he said, was about as large as the Grand Central station only better. Listening to detailed description of the rooms and the general layout the pal interrupted the monolog.

"You're sure it ain't a glass shot?" he asked.

Showman Must Start

Term Pending Appeal

Syracuse, Aug. 19.

Denied a writ of reasonable doubt by Supreme Court Justice William F. Dowling, Garrard B. Latta, president of Investors' Underwriting Corp., and former Syracuse theatre operator, went to Auburn prison this week to start his sentence of two to four years, imposed following conviction of grand larceny in County Court on June 30.

Latta will remain in Auburn until October or November, when the Appellate Division of the Supreme Court decides his appeal from the conviction and sentence in County Court. If the higher court rules that Latta, whose theatrical ventures embraced the Empire, Syracuse and Brighton, is entitled to a new trial, he will be released under bail until the case is again called in County Court. If the verdict is affirmed, Latta will serve out his sentence.

Comerford Line-Up

Seranton, Aug. 19.

No changes are to be made in Comerford personnel at once, it is understood. Par's plan is to give all Comerford employees reasonable time to show whether they can deliver.

George Walsh, former head of the Saenger circuit for Par, is here to assume charge.

Latest transaction is said to be agreement on Par's part to take Academy, former road show and stock house, in deal. Academy is the oldest theatre in the central city, and has been dark for some time.

SARNOFF'S OPINION ON HOME TALKERS

David Sarnoff does not believe that home talkers will alienate fans from the theatres.

In "RCA News," house organ of RCA, he says that the "talking motion picture screen adapted to the requirements of the home theatre is making ready to announce its services to the home and may probably will include many elements of theatrical entertainment service but it cannot and will not transfer the functions of the public theatre to the home."

Sarnoff also declares: "The home screen will open many new phases in the development of the talking picture art. Through the home screen the motion picture will find its great opportunity to justify the educational and cultural destiny of the art. In the home the talking film will be able to select its audience to key its message to higher standards of appreciation and to meet the cultural requirements of specific groups rather than of multitudes."

Up-N. Y. Exhibs-Distribs Confering on Zoning

Buffalo, Aug. 19.

Meetings between local exhibitors and distributors are continuing here for the purpose of effecting final agreement on the zoning problem.

It is reported Rochester and Syracuse exhibs have practically agreed with the distributors on the zoning plan.

Buffalo situation is expected to be adjusted shortly.

Rosson Off Jones Feature

Hollywood, Aug. 19.

Arthur Rosson, directing "Lawless Valley" for Columbia, was taken off the picture after three days' shooting.

Louis King, who directed the two previous Buck Jones' pictures, took over the meg.

ATTENTION!!! MOTION PICTURE PRODUCERS!

Just the thing for that new picture of yours

A NEW FACE
DON'T FAIL TO SEE



DON SANTO

Headlining R-K-O Hillstreet Theatre, Los Angeles

WEEK OF AUGUST 27, 1930

A Sensation in Vaudeville
Why Not a Find in Pictures!
He Can Sing! He Can Dance! He Can Talk!
And How He Makes Them Laugh!
A Natural for Talkies
Don't Forget Week of August 27 at
The R-K-O Hillstreet Theatre

Proudly announce their association with the

FOX

THEATRES CORPORATION

and

FANCHON & MARCO

Offer

four glorious weeks at the FOX Washington, D.C., the Nation's Capital was fully convinced that there IS something new in organ specialties.....

featuring

their Baby Console.

NOW AT THE FOX, BROOKLYN

Monthly Production Survey

Hollywood, Aug. 15. Despite a sea-saw frame of production activity during July, ranging from 57 to 70 units in work, the average for that month equals that of June, with a total of 60 units

studio technicians too great for the remaining active studios to take care of. Producers are looking over the available talent and replacing some of their own crew. A number of special productions during the past month, employing

THE TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY AT THE 19 ACTIVE STUDIOS ON THE COAST DURING THE MONTH OF JULY, 1930, WITH COMPARISON OF AVERAGE ACTIVITY FOR THE SAME STUDIOS DURING THE YEARS 1928 AND 1929. STUDIOS ARE DIVIDED INTO GROUPS ACCORDING TO THEIR CHIEF PRODUCT

NAMES OF STUDIOS.

Feature Group.	Average features working July.	Average shorts working July.	Total units working July.	Average established for—1928.	Average established for—1929.	Total stories set for future production.
Fox Studios	8	1	9	8.1	7.2	26
Paramount	7	..	7	8.8	4.8	22
First National	7	..	7	8.8	4.8	8
M-G-M	5	..	5	6.4	6.2	23
Warners	5	..	5	4.7	4.8	11
Radio	3	2	5	2.8	2.4	12
Universal	3	2	5	5.1	6.9	14
Pathé	1	1	2	2.7	1.8	18
Columbia	2	..	2	2.7	1.8	14
Tiffany	1	1	2	3.0	1.8	12
United Artists	1	..	1	2.0	1.6	14
Chaplin	1	..	1	0.6	1.0	..
Cruze	1.0	0.8	5
Leasing Group.						
Metropolitan	1	1	2	3.2	3.6	..
Tec-Art	1	1	2	2.0	2.5	..
Short Subjects.						
Darmour	1	1	2	1.8	1.8	..
Ruech	2	2	4	2.1	1.8	..
Educational	1	1	2	2.0	1.8	..
Sennett	1	1	2	1.6	1.6	..
Totals	46	14	60	71.3	58.5	179
Total average units working in January, 1930..... 55						
" " " " " February, " 51						
" " " " " March, " 67						
" " " " " April, " 68						
" " " " " May, " 65						
" " " " " June, " 60						
" " " " " July, " 60						

working throughout the period. This is about normal for the mid-summer season.

July average would have been much lower had not Warners and First National speeded up production to complete their current year's schedule. With these two studios about washed up on their programs, production for the current month probably will register a low mark for the season.

Abrupt cessation of production at the Warner and First National plants has unloaded an army of

large casts of atmosphere people, brought the total extras employed to its highest point of the year.

Fox Suit for News

Fox filed suit in the N. Y. Supreme Court against the Salina theatre, of Buffalo, for \$2,500 damages. Defendant allegedly broke an agreement to exhibit and pay for the Fox Movietone News since Dec., last.

An order to take the testimony of Sydney Samson, in Buffalo, in behalf of Fox was signed.

\$125,546 Judgment Closes Old Buffalo Theatre

Buffalo, Aug. 19.

The final curtain on the Lafayette Square theatre was rung down this week when the Marine Trust Co. entered judgment against the Monument Theatre Corporation, former operators of the Lafayette theatre, for \$125,546.

Judgment represents the deficiency on the recent foreclosure of the first and second mortgages held by the bank.

COAST IS STILL PLAYING WITH WIDE FILM

Hollywood, Aug. 19.

Virtually all the major studios are continuing to experiment with wide film, but the work is going on quietly under a mutual anti-stampede understanding in force until 1931. This is despite reports from the east that interest is waning in the matter of giant film.

So general has the interest of Coast technicians become in wide film problems that the Academy has abandoned its original intention to dodge the big pictures as a controversial and competitive subject.

While avoiding any discussion of the merits of the various sizes and systems, the technicians' branch of the Academy has decided to discuss the subject with dates set as Sept. 19 and 17.

First meeting will be concerned primarily with production problems, dealing with the adaptation of technique necessary for shooting, with sound and with set design. Second meeting will be taken up with problems in the exhibition of wide film.

Buzzell, the Gazer

Hollywood, Aug. 19.

Upon completing his present series of "Bedtime Stories," Eddie Buzzell will start on a new series of seven shorts for Columbia to be called "The Columbia Crystal Gazer."

Idea was sold to Columbia by Nick Copeland, who will write the material in collaboration with Harold Atteridge.

Loew's New Program Booking Idea May Be Policy of All Circuits

NO ZONING PLAN FOR WASH. STATE EXHIBS

Seattle, Aug. 19.

Washington is against the zoning plan. Committee of the state exhibitors' assn. held a final meeting here and voted against zoning.

Several previous meetings had ended in disagreement. They could get nowhere and decided to toss the plan overboard.

3-Sided Union's Request Slated for Side-Tracking

Chicago, Aug. 19.

J. W. Burton, agent for the Cashiers, Doormen and Ushers' union, has made demands to the exhibitors' organization, that it employ only union men. Burton has had conference with Jack Miller of the Exhib. Ass'n, and Emanuel Eller, counsel for the Illinois Independent Group.

It is doubtful whether anything will come of the matter, with the exhibitors' cutting personnel to the bone.

Extras' Heyday

Hollywood, Aug. 19.

Last four weeks with an average of 1,000 extras working daily have comprised the most consistent production period from the mob viewpoint, of the past 12 months. Last week 6,762 placements were made by Central Casting Bureau, 34% above the average week in 1929.

Previous weeks were 6,093, 6,726, 6,175, all way above last year's average of 5,057 extra-placements.

Extra work was well distributed, with only two sets last week using 100 or more. Monday Al Green had 111 in a Parisian cafe scene for "The Man in the Sky" at Warners. Wednesday Victor Fleming used 100 foreign legionnaires for a desert battle in "Renegade" at Fox.

With the thought that better-balanced shows will accrue from booking of picture programs from New York headquarters of the larger circuits, that may become a general policy, with this phase of operation no longer left to territorial bookers, district managers and others.

Loew is the first of the big chains to undertake the policy, contending that booking of programs from the home office rather than leaving selection of product to those in the field, will insure Loew theatres with a well balanced show.

The Loew theatre operating department in New York will immediately start to pick all material for its out-of-town houses as a result, with special attention directed to the choice of short subjects and other fillers which, in the opinion of Loew execs, are best suited to go along with the features.

Public has long campaigned for such bookings. Through the centralization of divisional supervision in New York recently, that chain's superintendents most of its booking from the home office, with divisions having their own division bookers.

Ted Healy's abandoned stage trio go over to Fanchon & Marco.

ALLAN GARCIA

Dialectician

"THE DOVE"

United Artists

GEORGE MELFORD

Director

"THE CAT CREEP"

(Spanish version)

A Universal Picture

COSTUMES FOR HIRE

PRODUCTIONS
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BROOKS
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135 W. 40th St., N.Y.C.



ANN PENNINGTON

WILL GREET YOU WITH THE
NEWEST INTRICATE TAP ROUTINES

AT

NEW YORK

BROOKLYN

PARAMOUNT PARAMOUNT

(WEEK AUG. 22)

(WEEK AUG. 29)

DOROTHY—KIRTLEY and RANKIN—CHARLES

Opened This Week at ORIENTAL, CHICAGO

Next Week, MARBRO, Chicago

HELD-OVER for the Balance of the Week

Opening with First Public Canadian Unit Sept. 5

Direction WILLIAM MORRIS OFFICE

N. Y. "DAILY MIRROR" "RAIN OR SHINE" FILM IS JOE COOK AT HIS BEST

(Blond Johnson)

"The inimitable Mr. Cook is as funny in the movies as ever he was in the one-man vaudeville show." As the one-man vaudeville show, as the camera catches all the charm and madness which made him a unique sensation on the stage. "Cook is great. Some of his stunts and stories are familiar. Some are new. All are funny."

N. Y. "EVE. WORLD"

(George Gerhard)

"If you feel like enjoying the heartiest laugh you have had in months, just drop in to the Globe Theatre and see Joe Cook, that slightly crazy friend of the eight Hallmarks, in 'Rain or Shine.' And if you don't get a pain in your side, then your body is numb."

"The adaptation of his stage vehicle, and, which is vastly more important, the direction by Frank Capra, Columbia's ace director, have given him a picture which is just as exuberantly funny as anything Harold Lloyd has ever done, and a lot more crazy than the picture made by the Four Marx Brothers."

N. Y. "TIMES"

(Mordant Hall)

"Successful Monkey Shines. 'Hot as it was last night in the Globe, where the audacious pictorial version of 'Rain or Shine' was presented, the radiant and versatile shadow of Joe Cook succeeded admirably in keeping the perspiring audience in a constant state of merriment. The very applause of Mr. Cook's remarkable balancing feats appeared to be genuine, something which is quite unusual even in the best of films. Mr. Cook is ably supported by his stage colleagues, Tom Howard and David Chasen."

"FILM DAILY" (Gilette)

"Another h. o. bet for houses all over the land has been turned out by Columbia. Joe Cook, already a stage institution, now becomes the screen's biggest one-man show. And what a show! Exhibits can lay their money on this comedy of the circus world as sure-fire for the whole family, including the kids."

WASH. "TIMES"

"Seldom has an artist of the lighter legitimate offerings made a more effective and impressive transition to the screen. 'Need it be said that Joe Cook could not be better? Sparkling and bubbling with life and vitality, Cook as 'Smiley' Johnson simply packs the whole performance with his dominant personality."

N. Y. WALL STREET "JOURNAL"

"All of his efforts are successful in producing comedy. The purpose of the film is to produce hilarious comedy, largely through Mr. Cook's amusing stories. At times the picture has a Chaplin quality, especially when Mr. Cook emerges as a forlorn character." R. G.

BROOKLYN "DAILY EAGLE" (Morris Dickstein)

"Joe Cook breaks into the list of the talkies' most pleasing comedians."

N. Y. EVE. "JOURNAL"

(Rose Peloswick)

MUSICAL COMEDY STAR IS RIOT ON SCREEN

"Joe Cook, the vaudeville and musical comedy star, is now a comedy riot on the screen. Hitherto known as a one-man vaudeville show, he now emerges as a one-man picture sensation, and his antics make 'Rain or Shine' one of the funniest comedies yet screened. 'You'll forget about the heat as you laugh at his idiotic patter and expert clowning. 'Cook, of course, is the whole picture."

N. Y. "MORNING TELEGRAPH" (Whitney Bolton)

"You are guaranteed laughs, long, deep and spontaneous laughs sprung from the comic witchery of that superb clown, Mr. Cook."

S. F. "CHRONICLE"

(George C. Warren)

"A new comedian has arrived on the screen, a neat, fleet, suave comedian, full of tricks; a musical comedy star. He is Joe Cook."

JOE COOK in "RAIN OR SHINE"

Directed by
FRANK CAPRA
A Columbia Picture

N. Y. "SUN"

"Received with an enthusiasm that speaks well for Mr. Cook's debut in the talkies. 'The comedy is all pure nonsense fun, very funny by Joe Cook. You may wonder why you laugh at it, but you will just the same. We enjoyed 'Rain or Shine,' and believe you will, too." M. J.

WASH. "HERALD"

(Lee Somers)

"On the score of versatility, Joe Cook should have no occasion for mistake, and unless I am very much mistaken, his first picture, 'Rain or Shine,' has brought a comedian to the screen whose pictures will command a large following. Cook's unique personality and his positive genius for wholesome foolery are well transplanted to the screen, and I look for a notable career for him in the movies."

CHICAGO "POST"

(Genevieve Harris)

JOE COOK SCORES

"Here is a picture that can be safely recommended as entertaining.... That's because of Joe Cook, who is the outstanding figure in the show. He contributes deft nonsense in large doses.... It will put Joe Cook's name among the list of favorite comedians of the screen."

BROOKLYN "STANDARD UNION"

(Richard Murray)

"Joe Cook in his first featured film 'Rain or Shine' loses none of the breezy playfulness, captivating mannerisms and chatty impertinence that have made him one of Broadway's favorite comedians. 'The audience is roused to genuine, spontaneous laughter. In the last analysis, this is the best test of high-grade showmanship."

"EXHIBITORS DAILY REVIEW" A SMASH HIT!

"Hot or cold, snow or sleet, fair or cloudy, 'Rain or Shine,' Columbia's big circus comedy, with Joe Cook, will pack them in. The audience at the premiere at the Globe last night all but rolled in the aisles so great was their laughter and enjoyment of this sure fire hit, which Frank Capra so ably directed. At the conclusion of the picture Cook, in the audience, received a personal ovation unique in the annals of New York film premieres, so delighted were the customers with the picture." L. M.

N. Y. "HERALD TRIBUNE"

(Richard Watts, Jr.)

"That incomparable comic, Joe Cook, seconded and frequently equaled by the practically incomparable Dave Chasen and Tom Howard, is turning madly, beautifully loose in the screen version of 'Rain or Shine,' and the result is a melange of humor that is not far from irresistible."

WASH. "NEWS"

"The glib and amusing Joe Cook Broadway releases his famous cart and rocks in the aisles. 'You can't resist the appeal of Joe Cook. He is a frank, open-hearted, whole comic who gets under your rest and creeps close to your heart."

S. F. "NEWS"

(Claude E. LaBelle)

JOE COOK IS WHOLE SHOW AT ORPHEUM

"Comedian and his barrel of tricks worth going miles to see.... a rare artist. It is a matter of Joe Cook first, last and all the time.... a comedian of rare attainment."

N. Y. "DAILY NEWS"

JOE COOK IN TALKIE "RAIN OR SHINE" CLICKS

(Lloyd Acuff)

"It's Broadway's hard luck that Joe Cook has not found time before to make a movie. The proof is in 'Rain or Shine,' his extravaganza of circus life, which left even the cash customers howling last night at the Globe theatre premiere."

BROOKLYN "TIMES" JOE COOK SCORES HOWLING HIT IN "RAIN OR SHINE"

"Joe Cook stepped from the stage to the screen at the Globe last evening and scored a howling hit. 'The premiere audience rocked with laughter at Mr. Cook's patter."

Held over in New York-Chicago-Washington

The Str Even

FILMED BY
PAUL L. HOFFLER
and WALTER FUTTER
FOR THE
COLORADO AFRICAN
EXPEDITION

AFRICA



ANOTHER COLUMBIA

**greatest Romance
Filmed!**

*and Oh, What a
Box-Office
WALLOP!*



SPEAKS

BIG-MONEY SMASH



3 KNOCKOUTS IN A ROW!

JUST one big, smashing hit after another! That's Universal! First, "Little Accident" knocked New York for a row of laughs at the Globe Theatre. This is followed by that cyclonic drama, "The Storm," now booked on the Metropolitan R. K. O. Circuit. And then comes the most amazing American drama of the underworld, "Outside the Law," a thriller if there ever was one, also booked for the R. K. O. Circuit. It's great to play Universal pictures! Ask any exhibitor!

OUTSIDE THE LAW

It takes a REALLY GREAT TALKING PICTURE to overshadow a BIG SILENT SUCCESS. But Universal has achieved just that "miracle" in Outside the Law. EVERY WORD YOU HAVE HEARD ABOUT IT IS TRUE! Goes into the Globe Theatre, August 29, and then round the New York Circuit.

WITH

MARY NOLAN

Edward G. Robinson

OWEN MOORE

and Rockliffe Fellowes.

Presented by Carl Laemmle and
Produced by Carl Laemmle, Jr.

A Tod Browning Production



LITTLE ACCIDENT

A merry mix-up of brides and babies in a comedy that is leaving a trail of broken laugh records in its sweep over the R. K. O. Metropolitan Circuit. Smashing Record at St. Louis Theatre, St. Louis; Wood's Theatre, Chicago; Keith's Theatre, Boston.

WITH

ANITA PAGE, DOUGLAS FAIRBANKS, JR.,
Slim Summerville, Zasu Pitts,
Sally Blane.

From the sensational Broadway success by Floyd Dell and Thomas Mitchell. Directed by **WILLIAM JAMES CRAFT** and Presented by **CARL LAEMMLE**.

THE STORM

WITH

LUPE VELEZ

A dramatic picturization of Langdon McCormick's stage success which opens at the Globe Theatre on Broadway, August 22. The greatest outdoor thriller to date with **PAUL CAVANAGH** and **WILLIAM BOYD**.

Thrills to speed the pulse:

Drama to hit the heart.

Presented by **CARL LAEMMLE**
and Produced by **Carl Laemmle, Jr.**
Directed by **William Wyler**

**THIS IS
UNIVERSAL'S
YEAR!**

**YOU
KNOW
IT!**

Failure to Get Satisfactory Terms Prompts UA, WB and FN To Sell to Indies, Away from P-P

Unprecedentedly independent attitude of UA, WB and FN in selling away from Publix through inability to get satisfactory terms on product deals in various spots not covered by franchises, is resulting in negotiations expected to lead to a get-together with Publix on such open situations.

There are numerous cities in which product deals have already been closed with indie against the Publix chain, though offered to the latter first. UA closed in a reported 25 such situations, with Publix said to have now stepped forward to ask UA to hold off on any pending deals until negotiations for such towns can be reopened. It is understood that UA is holding off, but if not getting terms on product wanted, will continue to sell away wherever it can close accounts with Indies.

An almost parallel situation exists with WB, which is not covered with franchises from Publix in various territories. As with UA, WB and FN, pictures have been offered to indie accounts in such situations where Publix turned the cold shoulder. In some cases the product has been offered to Indies who bought UA for towns in which they compete with Publix.

WB franchises with Publix cover a reported 35% of the chain's territory, mostly the larger cities.

While backing down through the major distribution war UA started by selling away from its chain, the Paramount attitude is nonchalant, but accompanied by the admission officially that selling away is being retarded through resumption of negotiations in unfranchised territory.

There has been no instance of violation of franchise agreements by

either UA, WB or FN, it is declared in Paramount, with high officials taking the stand that the chief distributors do not even have to see their pictures first if they want to close with Indies in open situations.

Under previous franchise deals with Publix, UA, WB and FN have been sewed up with that chain even before sales began on the '30-31 programs, but through other situations that were open, including theatres acquired by Publix since prior product agreements were closed, it was necessary toicker on separate distribution deals.

Sold to Indie

This included, also, various towns that Publix has or is entering through erection of new theatres. In one such instance UA could not get together with Publix on price, with the result it took the bull by the horns and went to an indie in that newly-invalued Publix town and secured a deal. FN also sold the same indie away from Publix and a deal is on for the WB pictures which may not be closed now if Publix gets together satisfactorily with WB instead.

Ability of any additional Indies to get UA, WB and FN programs in various cities is dependent on what deals Publix closes with the distributors and for what towns now open. Extent of likely product deals not mentioned but that Indies will be shut out in most of them is indicated by Publix's request to hold off on all present negotiations that would mean selling away from that chain.

Indies who have already closed for national product against Publix have gone for the high rentals asked because of necessity to get pictures this year, in most cases laying their checkbooks on the distributors' desks.

Buying Circuits Win Against Chi Exchanges

Chicago, Aug. 19. Statement of the exchange that they would not sell the circuit heads has not panned out. Exchange managers have reneged on their stand and are now playing ball.

They tried to prevent Aaron Saperstein buying circuit, but failed. Various exchanges sent men out to solicit the individual houses on Saperstein's list. Every individual house operator sent the exchange salesmen away empty handed, referring them to their buying head.

Emil Stern, James Costin, Saperstein and Bob Laue, all buying heads, report completion of contacts with the distributors.

Publix in Cincy

Cincinnati, Aug. 19. A permit has been taken out for the erection of a theatre and store-room building at the northeast corner of Gilbert and McMillan by Publix. Intersection is known as Peaches Corner, a hitllop business section about 10 minutes from downtown district. House will be two stories and seat 2,100. It is close to the Orpheum, Cincy's largest second run picture theatre. Work on the foundation is under way.

For months have been rumors and denials that Publix would have a house on this site. It will be the first Publix theatre in Cincinnati.

30 Days Extended to 90 For Prot. in Montreal

Montreal, Aug. 19. Now definitely settled that the main stems will within three months' protection of first-runs released to neighborhoods. Latter have been getting them within 30 days and former claim reduced grosses of this summer largely due to this.

New ruling will come into effect next month when the fall contracts are signed.

Neighborhood managers think fans contracted habit of waiting for cheaper prices. Extension of time will not greatly affect their grosses. They have done quite well all summer.

KINDLY INDIE EXHIB PUTS CHAIN TO SHAME

A well known indie exhibit with more "guts" than others, but faced with keen opposition from one of the big chains operating in his territory near New York, has been pulling his sword until now he has won the respect and admiration of the big operator in question.

In contrast, with the fairly-tale sound, was the exhib's offer to come to the rescue of the circuit when its feature was late in being delivered. The indie offered a feature it had, besides the fact, despite the fact that for months the chain has been bucking the indie strong. The circuit house finally got its feature, but accepted the proffer of the indie's shorts.

For months the indie has been burning inwardly about how the chain went after him, even to advertising in his town the pictures that chain had for a nearby town, but had been bought locally by the indie.

New System

It also cut admissions, tried free-ticket tie-ups, etc., but all that the indie has done was to take it calmly so far as outward appearances were concerned, refusing to go in for the enemy stuff.

"I'll hurt 'em more by making 'em feel sorry," he stated recently in speaking of his big circuit opposition. Now he has done it.

On top of loaning the shorts, the opposition cut out the distant city advertising and now has gotten so chummy that the theatre has even come over to the indie house to get changes for the box office.

The indie in question operates several theatres, but believes that exhib organizations, none of which he pays any attention to, are a lot of bunk.

"It's up to the individual himself and the individual situation," is his alibi.

SMALL EXHIB'S BREAK ON TALKER RENTAL

Chicago, Aug. 19. Small exhibitors are getting a break at the film buying season opens. Prices are lower at present than in the silent days, with strong competition between exchanges for this business.

Small exchanges depend almost wholly on the indie exhibit, while the larger distributors figure the additional revenue as so much to the good.

Gottesman's New Circuit Again in New England

Alfred Gottesman, formerly Warner theatre exec after selling his New England circuit to that company, is starting on a new house formation in the same territory.

No houses are reported by name as yet secured by Gottesman, but he admits the new start. Gottesman does not admit though if he will again sell. One report is that as an indie once more the operator believes he can operate more profitably than any chain in the section he knows.

Omaha Adjustment

Omaha, Aug. 19. Stage hands and musicians, because of difficulties with union demands, were given two weeks' notice at the World, Publix house, here Saturday (16).

Before the 14 days are up both sides hope for a compromise that will allow both crews to remain.

Chi Exchanges Take Zoning in Hand When Regular Committee Flops

KEEPING STORES OPEN SAT. HELPS THEATRES

Newark, Aug. 19. The keeping of Hahne's, one of the three big department stores, open on Saturdays, contrary to custom, has helped the theatres on Saturday mats, particularly at Loew's, next door.

"Our Blushing Brides" opened with the big orchestra full by two Saturday mats, regularly the worst of the week here.

The picture would have been big anyway, but this kind of business would be unusual even in mid-winter.

P-P "GOOD TIMES" IDEA

Fall prosperity campaign will be conducted by P-P simultaneously on films and theatre. Date limits given as Oct. 5-11. Present plans call for combined radio and national advertising campaign to put the week over.

Theatre end is to be known as "Paramount - Publix Prosperity Week." Film end is "Paramount Prosperity Week."

Big idea is to pull in a community angle on good times and make a keynote of optimism all around.

Chicago, Aug. 19. Following the repeated failure of the zoning committee to establish an acceptable protection code, the exchanges have organized their own secret zoning committee. Felix Mendelsohn, Metro, president of the Film Board, is chairman.

The indie exhibitors figure the move a means of whipping them into line, and forcing them to a settlement at the next meeting of the regular committee. The exhibs admit they were at fault for failure to get together at the meetings, since they were fighting among themselves for individual protection.

The exhibs do not believe that anything definite will come of the secret meetings. It is known that the exchange men are basing their code principally on weekly release system in force last year, merely changing minor details. This code will be submitted to C. C. Pettijohn, of the Hays organization. The exhibs feel confident Pettijohn will reject the exchange men's code, since the Hays organization has continually stated its hands-off attitude in the matter of sales policy.

TWO REOPENING WIRE

Stamford, Conn., Aug. 19. The Springdale, in Springdale, formerly a legit trout house, will open on Labor Day with pictures. The Liberty, Poughkeepsie, now dark, goes soundfilm, also opening Labor Day.



So the Inside of your theatre will bring patrons from without!

Now the spotlight is turned from the outside of the theatre to the inside. Owners and managers now focus attention on the seated audience : : make the interior of their theatre so inviting that it brings patrons from without.

Comfort Brings Patrons—Patrons Bring Profit

In the competition for patron favor, seating can be made to contribute definitively to box office volume. Showmen find that chairs that give extra comfort, bring extra profits.

Correct Posture Means Comfort So, American Seating Company undertook research. Posture specialists worked with engineers. Chairs



Illustrating Theatre Chair No. 8136 with 845

A comfortable chair of unusually attractive design that is meeting with the enthusiastic approval of theatre owners and managers. Specially built for maximum sound absorption. Only one of the many American Seating Company types and styles of theatre seating.

were built to conform with proved research principles. From a maze of postural findings, came comfort features that were quickly recognized. Roomy, luxurious chairs, seating built to fit the body—to correctly support the spine : : to give the utmost in easy, natural comfort without slumping.

Seating and Acoustics Then followed acoustical research. It was found that seating had a bearing on the acoustics of the theatre : : that properly built seating absorbed sound and assisted in producing better sound effects. Chairs were built that minimized reverberation, echo and hollow sounds—that helped sound reproduction and eliminated rasping noises and jumbling of words.

Reset for Profit!

Your theatre—re-seated with correct comfortable, acoustically correct American Seating Company chairs will prove to be a magnet of patron drawing power : : an investment you must eventually make if you expect your daily receipts to show a steady, healthy increase. The facts are available. Send for free, interesting booklet, "Acoustics and its Relation to Seating." Address Dept. V8.

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DRESSLER-MORAN**

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"Let Us Be Gay"



**2 from
NORMA SHEARER**

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**4 from
COSMOPOLITAN**
The first with GRACE MOORE

Another "Blushing Brides"
"Untamed" "Modern Maidens"



**4 from
JOAN CRAWFORD**

Another "Way Out West"
and "The Girl Said No"



**4 from
WILLIAM HAINES**

And Marion Davies in
"Rosalie" "The 5 O'clock Girl"



**3 from
MARION DAVIES**

Another "Anna Christie"
and "Romance"



**3 from
GRETA GARBO**

Another "Pagan" and
"Devil May Care"



**3 from
RAMON NOVARRO**

Another "Unholy Three"



**1 from
LON CHANEY**

And a greater-than-ever
John Gilbert



**2 from
JOHN GILBERT**

Another "Free and Easy"
and "Dough Boys"



**2 from
BUSTER KEATON**

And Lawrence Tibbett
in the great "New Moon"



**2 from
LAWRENCE TIBBETT**

METRO-GOLDWYN-MAYER

When M-G-M stars them they stay starred!

Standard Exhib Contract O. K.'d By Hays Producers Plus Tif.-Col.

All uncertainty regarding the attitude of producers and distributors toward the work of the 5-5-5 committee in formulating a standard exhibition contract was eliminated Monday when the Hays office stated that every one of its company members, including two outsiders, Columbia and Tiffany, have endorsed the formula.

Willingness to discontinue individual methods in contractual relations has also been outlined 100% from producers and distributors, it was added. The use of different systems, drawn up by various attorneys for film companies, developed after the Federal Court had ruled the old uniform contract an illegal practice.

Apparent success by some of the companies with their own formulas led to reports that these interests were not in sympathy with the 5-5-5 movement and would adhere to their particular method.

The new uniform contract, with the approval of exhibitors throughout the country, will be legal under the Judge Thatcher decree, it is maintained by Hays and exhibitor leaders.

K. C. Mgrs. and Unions

Kansas City, Aug. 19. Daily conferences have been held here this week between the representatives of the several theatrical crafts organizations and the Kansas City Theatre Managers' Association, relative to the contracts for the coming season of 1930 and 1931.

The three picture house circuits were represented by the division managers for this territory, W. A. Finney, for Loew; Tom D. Sorriero, for R-K-O, and Louis Finsky for Publix.

It is said that the stage hands are asking for a six-day week, without reduction in the present scale, and that the operators are seeking a \$2.50 a week advance.

Managers are seeking to have a two-week notice clause written in the new contract with the musicians, the same as now exists in the contracts with the other theatrical organizations.

Nothing definite has been settled as the matter has been checked out to the home office for consideration.

BURNS' DICKS' OUT AS CHECK ON % XHIBS

As a result of exhib resentment against checking of percentage engagements by William Burns' detectives, coupled with reported distrib disapproval of that as a means of handling the situation, First National, first to experiment with cops, has dropped the idea entirely.

FN percentage accounts are now being checked by auditors of a nationally known company, with Paramount having experimented with that system rather than cops through Sidney R. Kent's standpat attitude against any flatfeet in any theatres they serve.

Universal went for the Burns' idea, taking the lead of FN, and is continuing with the cops in such percentage engagements as that company has outside of the large chains which are seldom checked, larger circuits having access to the books of each other instead.

Only Co. Whether U continues the Burns' men is not indicated. It's the only company now using cops, having felt as FN did that a private detective as a checker would have a psychological effect on the gyping percentage player.

Experienced auditors as checkers on indie accounts of the doubtful character now seems to be accepted as the best way out by leading producer-distributors, with the posting of bond, Far's original idea, as another protection against percentage cheaters.

Gyp Racket Watched Many instances of gyping continue to come to the attention of the distributors, with some so unusual as a part of the racket, that they are keeping the sales forces on a close watch.

When an old picture house was recently torn down, it was discovered that a special chute leading from the balcony back to the box office was apparently used as a way of cutting down the distrib's share of percentage engagements.

One of the most interesting cases was that of a Southern California exhib playing a national product on percentage, with 50 per cent over a certain figure. When a checker from the nearest exchange showed up at the exhib's house and made himself known, the exhib flew into a rage, saying he wouldn't stand for that, etc., etc. "My understanding with the exchange, was that I wouldn't be checked," he claimed.

He's checked closely now on all percentage bookings.

Tiff's 1st Western Hollywood, Aug. 19. Tiffany's first western this year, "The Utah Kid," goes into production Aug. 25. Rex Lease and Dorothy Sebastian in leads.

R-K-O STEALS THUNDER IN OREGON EXP. POOL

Portland, Ore., Aug. 19.

R-K-O stole the thunder of Greater Talker Season here with nest scoops which violated no ethics but left other houses grabbing for lifebelts. Result nearly broke up the pool exploitation idea, which ran a poor second to R-K-O's private "August R-K-O Month" campaign, plugged the week previous.

Lesson, which should prove of future value, is, when you bunch the p.a.'s together, mind they don't cut each other's throats.

No open friction, but a break found one Fox house pulling out to play its own dominos, while another Fox house, generally thought to have clinched with Publix, also pulled a fast one.

Ted Gamble, R-K-O manager, cooperated at first, but slipped in "Dixiana" a week ahead of the gang's big bookings. That started the stampede. Next R-K-O scoop was in advance exploitation that dented the edge of everything.

For houses salvaged the remains and Publix got what's left. Hamrick played independent but failed to exploit "Journey's End" for what it was worth.

Greater Film seasons always get over here, but would go bigger with all cards on the table and no aces in the hole.

Joint exploitation doesn't work for a big pot when any p.a. rings in his own dice.

Tex. Indies Welcome Plan to Book Direct, but New Org. Needs 400

Dallas, Aug. 19.

H. A. Cole, Texas Allied leader, and H. H. Cluck, indie exhib, have organized two new booking firms (indie), with main idea to get films direct from Hollywood producers to exhibs, minus usual exchange profits, fees, etc.

Both have signed several willing prospects, while Cole hopped off to Chi and Minneapolis to look over Allied's activities in the northwest portion.

Unless they can get the some 400 members of Texas Allied on the signal, prospects look blue for either, even though indies in this section grab at slightest provocation to sock the distrib. So far it's all only in experimental stage, indicates Cole.

Cole suggested plan to Allied at their last convention here, but most of them doubted the idea of competing with producer-owned distributors.

After three days' squabbling, Don Douglas, head of Dallas Film Board, managed to get some sort of zoning plan from the committee of Texas distributors, affiliated exhibs, and indies (non-Allied), which he assembled on distributors' solicitation.

Texas Allied, claiming that they're

not represented in key towns mostly involved in zoning, stayed out, although actually hostile to Douglas' idea, which they claim benefits only producer-owned chains and the few indies in larger cities.

New zoning idea (not officially announced) will likely protect keys of the 40,000 class on first run films within 25-mile radius, provided films run 60 days after date of national release.

Douglas' committee trimmed his original suggestion down. One of his ideas was to control prices on first runs, with top scaled as to first run, second, etc., and not as to houses.

Both Publix, represented by P. K. Johnston, and R-K-O, by Lou Remy, okayed the plan, with former getting especial benefit via Saenger-Dent acquisition, strong opposit to Texas Allied.

New rules drafted have to pass a legal okay before applied, and Allied still has possible chance of blocking it through court action.

LeRoy and Par

Hollywood, Aug. 19. Paramount is negotiating with Mervyn LeRoy for one picture to be made at its Long Island studios. LeRoy is now with F. N.

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LOS ANGELES

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VAUDE GOING 4-A-DAY NEXT?

Odd Angle on Vaude Contracted Act Brings Out Legal Opinions

A peremptory switch by R-K-O late last week of a term contracted act by it to Loew's, without the act being consulted, brought out a double opinion by theatrical attorneys that R-K-O had the power to do so under its contract. After that had been settled, R-K-O re-announced the Loew dates taken up, owing to an unexpected opening for the turn in one of its own bills.

Wilton and Weber are the turn. Booked by Johnny Hyde of the Morris office for Loew's State this week and Loew's Met, Brooklyn, week after next, those two weeks were open on their R-K-O 35-week yearly term contract made by them with the former Keith office. Having repeated over the R-K-O route, Charlie Freeman readily assented to the Loew opposition houses upon request made by Marvin Schenck, who made an emergency booking of the team.

Later Schenck decided he could use the turn for about eight more Loew weeks. Freeman again agreed and said R-K-O would make that booking direct, charging those eight weeks off against the un-played time on the 35 weeks of this new season under the act's R-K-O agreement, next season being the final one of the original three-year period.

This R-K-O direct booking with Loew's, unprecedented, was entered without knowledge or consent of the two agents involved, nor of the R-K-O boys, Hugo Morris, Wilton and Weber protested to Schenck, Schenck and Freeman objecting principally to the R-K-O summary disposition of them.

Contract's Clause

Freeman advanced a contract clause permitting R-K-O to shift any act at will. He told the team the R-K-O legal department had passed upon the clause and informed the booking office to proceed with the Loew booking. Schenck on the receiving end passed up the affair as a matter of business with the Loew's booking (Continued on page 45)

Actors' Stage Wedding At Keith's, Syracuse

Syracuse, Aug. 19.

A stage romance starting in Cedar Rapids a year ago will culminate here tonight when Roy Sedley, comedian, and Harriet Hillard, dancer, are to walk down the center aisle of Keith's. They will be married on the stage by Justice of Peace Walter G. Gibbons.

Mae Laibow and Raymond Baird, partners in the Sedley act, will be maid of honor and best man, while six girls from one of the other acts will be in the procession. Miss Hillard left her act in Oklahoma City to make the trip here.

Fox Testing 'Flesh' Return to Stage Units For Mid-West, Chi.

Chicago, Aug. 19.

First actual step towards bringing professional stage entertainment back to the midwest Fox houses will be made Sept. 15, when Al Copeland starts a stage band policy at the northside Crown theatre, Crown, managed by Al Buchman, is to be used as a proving grounds for flesh.

Week is to be divided into four units. Mon. and Tues. listed "Crown Follies"; Wed. and Thurs. "Division St. Galettes"; Friday "Pre-Vive Night"; Sat. and Sun. straight vaudeville.

Vaude is also going back into three other Fox neighborhood houses, with the Sheridan expected to return shortly to presentations.

Duncan Girls' One Week

Chicago, Aug. 19.

Duncan Sisters play a return date at the Chicago theatre week of Aug. 22 at \$4,500. They always hope a special unit will be built around the sisters.

R-K-O Seemingly Contemplates Increased Playing Daily by Vaude Acts—Performers Can't Stand Them—Palace, Cleveland, and Fordham, N. Y., Already Set—No Two-a-Dayer Left in U. S.

VAUDE REP LOST

R-K-O is moving toward a four-a-day policy in neighborhoods where its theatres are alone with stage shows and vaude or where business warrants the increase. Palace, Cleveland; and Fordham, New York, start four-a-day, Aug. 20, going from three to four in that date.

Three-a-day has completely eliminated the old two performances daily policy, with not a single two-a-day vaude theatre in the country at present. Nearest to stage and vaude is the straight vaude New York Palace, which gives two shows six days a week and three on Sundays.

When the increase to four-a-day occurs, vaude will no longer be distinctive from presentations from the acts' viewpoint. It is likely the preference of some acts for vaude because of its lesser number of shows will pass out.

R-K-O has already gone to the four-a-day policy in many sections, notably the Interstate territory in Texas and the south, now 100% four-a-day.

Fordham's change from three to four was ordered to take care of a jump in biz. In its upper Bronx section the Fordham was left with the stage policy and vaude trade exclusively by cut of two Loew houses from the stage show field. R-K-O claims the improved grosses are due to the Fordham's new exclusiveness, and claim the same for other theatres in neighborhoods where Loew's recently eliminated opposing vaude.

Often Discussed

Four and five shows daily for vaudeville again brings up the oft-discussed subject of the home opinion amongst vaude showmen and artists has been vaude acts can not stand up for merit under that sort of a grind. Acts become indifferent and mechanical, other than their demand for more salary for more work. Cutting down the running time of an act because of the several daily performances is no success to the actor. He feels he is "in jail" in the theatre holding him for four or five shows and his stage performance reflects the state of mind he is in.

In neighborhoods the solution of even a third show audience daily has never been found. Two full houses daily would be most welcomed by the neighborhood management. The "upper show" as the third performance has been called was found to be a waste. To the few patrons in the theatre for it, the performers became a gag for the actors would not work to the ushers only.

2 Shows Nightly

Years ago when the futility of the "upper show" was recognized where it originated, in the middle west, a substitute was sought and partially found in the two shows nightly (after 7). The attendance at these two shows as a rule, however, except in the middle west, was not good (Continued on page 45)

Old and New "Sisters"

Matrimony has split another vaude sister team, through the marriage of Edna Dreon and her subsequent retirement. Dreon was a vaude sister team, through the marriage of Edna Dreon and her subsequent retirement. Dreon was a vaude sister team, through the marriage of Edna Dreon and her subsequent retirement.

RKO Withdraws Act on Radio Hour For Wrong Song and Non-Rehearsal

UNITS OUT IN UTICA

Shows Shifted to Worcester—WB Stahley Orchestra on Notice

Utica, Aug. 19.

Fox Avon, which has been having best business in Utica with feature talkers and Fanchon & Marco combinations, let their orchestra go last night and concluded runs of the revues.

Manager Walter League said stage show elimination is temporary. Show is transferred to Worcester, League said.

Although Warner Bros.' Stanley orchestra got its notice weeks ago, it has been held on for week to week engagement.

'NO PET ACTORS,' PLAY BALL OR ELSE—R-K-O

"There are no more pet actors. We're running our booking office to suit ourselves. Actors aren't running it any more."

Charlie Freeman, R-K-O booking head, making that statement, asked that it be placed on record. Freeman reiterated a previous statement that unjustified temperance won't be tolerated and dissatisfaction will be met with release. "We'll live up to every word of our contract, but we won't go beyond that," he continued. "If acts become dissatisfied with their agreements with us, they can quit. If they won't co-operate, they don't have to play the circuit."

"Booking office gets made it tough for other acts. They believed the booking office couldn't get along without them and some may have convinced the bookers they were right. They squawked about billing and when they did a non-squawking though more deserving act had to suffer."

"We're all washed up with that sort of stuff. When we book an act we want to play the same act we booked, with no selling or cheating, in or out of town. When billing agreement is stipulated in a contract, that agreement must be kept until the contract expires and not changed to suit anyone's whim."

"There are too many acts available against the number of vaudeville theatres today for any act to cause dissension without cause. We don't have to play that sort of act and won't."

"We'll play ball only with acts who play ball with us," Freeman concluded.

First disciplinary measure in James H. Turner's direction of the R-K-O radio program was in taking Louise Groody and Neville Flession off the Tuesday (12) night hour at the last minute, after they were announced.

This followed reported unwillingness of Miss Groody to sing the song R-K-O requested, "Sometimes I'm Happy," with which she has been recently identified. The girl wanted to do a number by Flession, with whom she is touring in vaude. Miss Groody and Flession appeared for the dress rehearsal but at none of the previous rehearsals, thereby violating a new rule of Turner's that all must properly rehearse. The matter was referred to Hiram S. Brown, is reported having decided that all acts unwilling to rehearse are out.

At the end of the Tuesday night program, R-K-O failed to make an apology for the non-appearance of Miss Groody and Flession, but at the end of the half hour they lay-out, sent word over the air that they had been withdrawn, without giving any reason.

Difference Opinion

Turner's rules in connection with the R-K-O hour are understood to have been inspired in part by the feeling of NBC that most vaude acts are no good for radio. Turner contends that while some of their material isn't, some is. His attitude is that the material must be selected and rehearsals are essential for that reason.

Programs are now being arranged three weeks in advance and further by Turner.

Baby Given Away

Atlantic City, Aug. 19.

Because they thought they had a better chance of increasing their family, David and Lulu Keluholokai, who are appearing with Hawaiian troupe at the Steel Pier, turned over their five-month-old daughter, Wilma, to Joseph and Lucy Lopez, fellow members of the troupe, who have been childless since their marriage 16 years ago.

The Keluholokais are 21 and the Lopeses 32.

Comment: Please Judge Joseph Corio made the transfer legal.

Radio Franks' Road House

Frank Wright and Frank Bessinger, former vaude and broadcasting team, have taken over Maresca's Inn, West New York, N. J., operating it as Radio Franks' Rendezvous.

The Franks and dance orchestra comprise the nightly entertainment there.

Canned Music as Substitute for Pit Orchestra in Vaude Houses

Canning of music for vaude routines, together with supplemental material for an entire show, taking in march music and matter for waits between acts, etc., is being discussed as one way of cutting down overhead on operation of a stage policy in the indie field.

With two or three turntables in the pit or where wanted, with possibly two men to operate, it is declared that this replacement of musicians in theatres that cannot stand the stage show overhead may be another way of unearthing sound further for amusement purposes. Indies realizing that showmen need entertainment in the flesh as badly as the larger circuits, feel that the canning of accompanying

music for stage shows is merely another step toward the corner.

It is insisted that outside of the largest houses the canning of music for vaude shows should be practical.

Kicks

While most vaude patrons would likely kick against the canned music at first same as they did when sound pictures marched in, showmen claim fans will get used to that, too.

Music for every part of present day picture house and vaudeville shows, including feature, short, news and trailers, is coming from the can, with only the stage shows keeping the musicians on the payroll.

1,000 Actors Have Quit Stage

(Continued from page 1)

gives preference to actors on all jobs, although admitting an actor is not always reliable at laymen's work.

In his relief work for idle performers, Markus has gathered some Actors' Bureaus, but he is not permanent to commercial jobs today. He is the middle-aged, too old to carry on in the theatre, or the very young who didn't spend the years in the show business and tend to make one unneeded to any other sort of employment.

25 to 40 Difficult

Actors whose ages range from 25 to 40 are the most difficult to place commercially, in that a taste of show biz has soured them toward anything else, with the theatre life and commercial way of living and working miles apart. It's extremely hard for them to become accustomed to the hours and the work and the salaries. After a short time the low salaries, in contrast to the vaude salaries they formerly secured, proved a yen for the stage once more. The hope that some day they might get a break back in show biz seemingly never dies in them.

Events like the following occur regularly: Last week a 30-year-old dancer, with about 12 years of vaude experience, but no luck lately in that line, was placed in a theatre doorman job. After working at it for three days he failed to appear at the theatre. A call

at his home met with information that he had decided to chance a return to the stage.

Many actors now holding down commercial jobs maintain theatrical relations by making the rounds of agencies and booking offices in their spare moments. They always hope for a place in a show or an act, to quit the tough hours and hard work for low pay.

A. M. and P. M. Route

It has been noted that some actors call at the commercial employment agencies early in the morning. If unsuccessful there, make the booking office tour in the afternoon. A total loss there also, they return to the employment offices in the evening.

R-K-O, the only variety circuit maintaining a special bureau for acts that can't get satisfaction through their own agents, inter-views between 25 and 30 acts daily. About 30% are repeaters, hitting that office about twice a month. Once in a while Chester Stratton, in charge of this work, manages to land a "showing" for the most deserving, but the field is crowded and chances slight. Stratton has also observed that many of the 35 acts who are living on small salaries from commercial jobs and making the booking agency call in spare time.

Stratton states there are more than 1,000 actors in his job in one week than in the whole yearly output of drama fiction.

R-K-O

Representing Acts of Merit

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TROUPE****A THRILL A MINUTE****BEST WISHES FOR THE NEW SEASON****ROCCO VOCCO****RADIO MUSIC CORP.****THE UNCANNY JAP****K. T. KUMA . . . "Oriental Mysteries"****ENTERTAINING BITS OF DECEPTION****TWO CANNY JAPS****TENKAI AND OKINU****"Bits of Deception"****Performing the Miraculous Magic as Perfected by Our Honorable Ancestors 3000 Years Ago**

2 Syracuse Houses with 20c Top, Playing Vaudefilm Combo Bills

Syracuse, Aug. 19. With the Empire switching to vaudefilm, booking acts independently, the city now has two houses combining subsequent runs with stage bills with a 20c. top. Frank Sardino's Syracuse pioneered the policy, but the Empire's experiment seems even more successful. On the basis of the first week, the combination bill looks like a winner at the Empire, whereas with films alone the house was going into the red weekly.

Empire, managed by Morris Fitzer, seems to be attracting some of the Syracuse clientele, with the bulk of its patronage drawn from the de luxe houses. Syracuse changes bills three times a week, while the Empire will shift on Sunday and Thursday. Both houses are using three and four acts as available.

Empire has a 10c. matinee, with nights at 10-20. Syracuse gets a dime straight Monday to Thursday, with 10-20 applying otherwise. This is the third policy to be tried

at the Empire since it closed as a stock medium. First run films at 50c. failed, nor were second runs and indie first runs, next tried, successful.

If the vaudefilm policy continues to click, it virtually assures the death-knell of legit in this city. Empire is the only house available for stage shows after the Wieting is turned over to a wrecking crew on Sept. 1. Both the Shuberts and the Erlanger office have considered the Empire, but either felt the asked price was too high or that, other policies failing, it would be valuable at a more reasonable figure when the touring season opens.

Unions Stop Stage Shows

Utica, N. Y., Aug. 19. Owing to unsettled union conditions here, there will be no more stage shows booked into the Avon by the F. & M. offices in New York. It will continue as straight sound.

The Piano Player

Singing singles, with exception of a few "names" are scrapping piano accompanists this season to work with house orchestras instead.

Aside from dressing up the act the pianists are now rated as extras by the singles, who prefer to go solo and save the \$125 to \$150 a week usually demanded by the stage accompanists, claiming the non-descript ivory thumper is not worth that much for companionship or in enhancing the value of the act.

A few piano accompanists, some of them composers, are still and probably always will be in demand so long as musical comedy "names" crack vaude for occasional spurts.

Vaude Out at Atlanta

Loew's has decided to eliminate vaude in Atlanta, as reported. Date set for the change to straight picture is Aug. 23.

Canton and Norfolk drop Loew stage shows a week later.

VAUDE'S 4-A-DAY

(Continued from page 43)

cept on the week ends, seldom reached full capacity for one, and the latter performance usually playing before the hold over sleepers in the orchestra chairs from the first show.

Four shows daily never have been thought of in connection with what is known as a vaude circuit, such as R-K-O. Such a move will cost R-K-O its vaude reputation with the public that is now almost exclusively held by it. This will occur even before another of the many policy changes R-K-O has been undergoing for over a year now, will restore to the house its original vaude playing policies.

Incorporations

New York

William H. Lash, Inc., New York City, theatre, plays, Gerson H. Warner, Fred J. Leonard, Theresa Brown.

Sound Research Corp., New York City, synchronizing recording devices, 1,000 shares no par value; Benjamin Banowitz, Joseph D. Karp, Meyer Emanuel, Carolyn Kay, Nellie Kay, \$100; amusements, J. Lee Merin, Henry Bob-Koff, George J. Vestner.

Dora Film Co., New York City, \$2,000. Dillio Marazzi, Charles J. Volpe, Batista Dolla.

Olliville Amusement Co., New York City, vaude and pictures, \$10,000. Sol Rosenblum, Jack Reinstein, Estelle Isack.

Wagor Amusement Co., Buffalo, James W. Wagor, Kathryn Washington, Philip J. Gordon, Buffalo.

Culture Films, New York City, \$10,000; pictures, plays, Perry Thayer, Stanley S. Neal, George J. Vestner.

A. & G. Amusement Enterprises, New York City, amusements, Charles E. and Rose Grunpacht, Baldwin, L. J. Peter J. Gubry, New Gardens.

Mayo Danesh, New York City, dance halls, roof gardens, James Duffy, Denis Doherty, Ellen Doherty.

Brady Theatrical Enterprises, Brooklyn, 100 shares no par value; pictures, plays, Philip P. Jacobs, James S. Horowitz, James Fort.

Commodore Amusements, Buffalo, theatro, Jacob G. Israel, Isador Betel, Donald M. Crawford, Buffalo.

Unity Operating Co., New York City, \$2,000; theatre, Indore Sokolow, Ann Baratz, Betty Finkelstein.

Technique Products, New York City, \$10,000; vaude, pictures, Julius Kessler, Saul Hammer, Estelle Kaplan.

Ithaca Cinema Park Co., Inc., Ithaca, 100 shares preferred, \$100; amusement devices, Herman Bergholtz, Lawrence C. Rumsey, Harold Simpson, Ithaca.

California

Hermosa Theatre Co., Ltd., Hermosa; capital, \$25,000; subscribed, \$3. Helen Sullivan, Los Angeles.

Brusavick Holding Corp., Ltd., Los Angeles; capital, 2,500 shares; subscribed, \$10. Robert S. Mayock, Clifford Markers, Arthur O. Fitzgerald.

Lina Banquette, Inc., Ltd., Los Angeles; capital, \$10,000; subscribed, \$3. Lina B. Marler, E. F. Marler, Juan L. Miller.

International Association of Nuts, Los Angeles; no capital stock, Dudley K. Ladd, Robert L. Finlay, Llewellyn Georges.

Tom Thumb Golf, Inc., Los Angeles; capital, \$50,000; subscribed \$20. V. P. Lucas, John M. Concannon, Joseph J. Herlihy, John C. Gorman, Henry O. Bodhrin.

Golf Course, Inc., Ltd., Los Angeles; capital, 2,000 shares, none subscribed. John H. Moore, Winnie J. Moore, M. W. Cornhill.

Village Golf Club, Ltd., Los Angeles; capital, \$100,000; subscribed \$7. Duncan G. Pell, J. M. H. Rogers, M. G. Ball, J. S. Armstrong, F. G. Wade.

CONTRACT'S ODD ANGLE

(Continued from page 43)

office. The clause relied upon by R-K-O has been in the Keith contract for years. Its first objective was to permit Keith's to book contracted acts with the outside houses securing vaude through its Family Department.

Upon consulting their attorney, Julius Kender, Mr. Kender agreed in part with the opinion passed by the R-K-O legal dept. He informed his clients that R-K-O had the right to order them to play elsewhere under the contract to take up the R-K-O time and the R-K-O agreement was equitable since it guaranteed the act 35 weeks a season.

Kender brushed aside thought of restraint of trade, mutual regulation of salaries, or an anti-trust operation by two competing circuits, despite such matters have been commonly frowned upon in theatricals, particularly by the Department of Justice. He said the R-K-O contract provision governed the point in dispute, with the only recourse to the act in a damage action to recover if R-K-O caused Wilton and Weber a financial loss in an outside booking transaction. Except, added the theatrical attorney, if bad faith or conspiracy could be proven by the act against the two circuits, in their special matter.

Pow-Wowing

While this pow-wow was going on, Freeman suddenly found a spot for the act in the R-K-O time, partially through the Sheridan Square, Pittsburgh, taking on the R-K-O unit shows commencing Aug. 30. He notified the act of the reversal of the Loew booking and ordered it to remain with R-K-O for the remainder of its contract.

Wilton and Weber consulted their attorney after advising with friends, mostly through the principle involved. It is the first time on record one vaude booking agency has attempted to place direct one of its contracted acts with a competing agency at the same salary called for in the agreement. With R-K-O an act plays three to four times daily in its combo houses; in Loew's presentation houses where Wilton and Weber would have appeared during the eight weeks, the playing policy is four or five daily.

The unavailability of the R-K-O action brought about a momentary commotion.

NEW ACTS

Joe Besser and Co. (4).
Sid Marion and Marie Duval, two-act.

Vaude Boys' First Film

Hollywood, Aug. 19. Tom Nawn and Ed Foster, both formerly in vaude, have been cast in Metro's "The Dark Star."
This is the boys' first picture.

Frank Harrigan, retired from vaude, is associated with the Fally Markus-Birman employment agency.

Bowery Bums

(Continued from page 1)

pedigree that will be found in wealthy suburbia and at the shows is almost alarming to a strange passerby.

Dogs of the Park Avenue class are also admitted to hotels. The Prince, the Uncle Sam and a host of other hobo hostilities admit them. One bum with an unquestionably nicely bred chow was seen to enter a hotel much in the manner of a lackey to a master. The dog went in first in a very snooty way and the bum, an old one in the described ragged regalia followed him, obviously humbly.

Good Living

From some of the folks down there who know, 'tis said that dog snatchers from the Bowery are making a better living uptown than cup welders and fiddle sawers. Holding the animal for a couple of days after the usual reward notice has been published in the dailies, the bum dog robber either puts in a personable appearance with the booty or else trails a better dressed hobo, with a smoother line, who takes the dough for return.

Sometimes, and quite often, it is told the pup stolen from a parked Park Avenue boiler sells himself to such an extent to the bum that said derelict sacrifices the monetary reward for canine companionship, even to the point of splitting bread-line meals.

Tales of downtown dog exchanges, more correctly "feneas," are in circulation in New York's dilapidated sector. The in-betweeners play only so much, regardless of the worth of the beast. In turn they take a loss, at a big gain over the price donated for ferocious smoke, to some sober individual.

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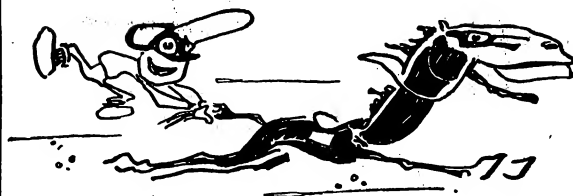
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HOORAY FOR BABY AND ME

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DANCING WITH TEARS IN MY EYES

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GROWING MORE SENSATIONAL DAY BY DAY

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FROM WARNER BROS. "DANCING SWEETIES"—THE WORLD'S FAVORITE WALTZ BY DUBIN & BURKE

NOBODY CARES IF I'M BLUE

FROM FIRST NATIONAL'S "BRIGHT LIGHTS"—AS GREAT AS "AM I BLUE" BY THE SAME WRITERS

LIVING A LIFE OF DREAMS

BY RUBEN COWAN

A SWEET DREAMY FOX-TROT BALLAD

AT THE END OF THE DAY WITH YOU

BY RAFAEL & McLAUGHLIN

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BOSTON

DETROIT

In addition to "Common Clay" (Fox), screen division also held "Mickey Mouse" comedy and Movie-tone News. **Edde.**

"BOMBY" and His Radio Gang (5) Singing 16 Mins.; Full (Special) Albino, Skilyn

This act sells high-hat singing, because its radio-like atmosphere, and it shapes as a pretty safe bet anywhere. It was here, with audience Monday night, for the heavy and near-heavy vocal stuff.

"Bomby" is Aldo Bonomo, tenor and radio announcer, who plays as an other pioneer. He announces the various numbers as a radio speaker would, and sings a song, before taking part in the quartet number from "Rigoletto," both of which score easily.

Nathan Bachrach, baritone, sings "Song of the Vagabond"; Mignon Sutorius, contralto, does a semi-classical ballad; Eva Sobie, soprano, "Gianina Mita," and for the close all in Herbert's "Italian Street Song." On the part of "Bomby" and his gang there is a very noticeable lack of stage presence, with the girls especially affected. The quartet, however, in all cases away above average.

On the part of a nice broadcasting studio, but without mikes around. Thank heaven for that, because the same have had there. A large duplex window looks out on a backdrop of buildings, with a semblance of radio scene converging to a street.

Turn closed a five-act bill.

ARDINE and TYRRELL (4) Flash Act 10 Mins.; One and Full (Special) Jefferson

Snappy flash with comedy that's good anywhere were to cut a couple of numbers to run on lower time. One is where the leader girl comes for a second tap, hardly different than the first they did, and another where the two boys sing the comedy "Riot in the Kitchen," a pretty well played along, anyway. Third on seven-act layout and over half.

Ardine and Tyrrell this time have collected three snappy leg twirlers and remodeled their former act with new and dance. The girls are dancers okay, with announcement being made about Keeler girl being Ruby Keeler (Mrs. J. J. Johnston) sisters. A band anywhere, and, besides, the kids can dance.

About 10 numbers in two scenes. First is against exterior boat drop, which intrinsically gives one of the boys a chance to cross-fire comic chatter with a comic girl. This is done fast and good. Curtain goes on full stage with a water drop for boat report. In the last drop the ship, and boat entertainment goes on. This is a good idea, and pianist is down as two boys in scene.

Then regular routine of boys and girls, girls, etc., until the principal lad does a comedy toe burlesque, which is executed. Film is shown all on, swinging about. In between a blonde high-kicker does a fan dance.

BERT NAGLE (7) "Midnight Serranade" (Comedy) 15 Mins.; Three (Special) Albino, Skilyn

Wins good rating for family trade, largely through comedy and novelty numbers rather than the variety of dancing, which adds to the flash only. Some room for pruney, with standing to benefit, through lower running time and better speed.

Bert Nagle works as a tom-cat, character he makes outstanding in love bit with a dame finale. At one time he puts his ensemble of four dancing girls through a sort of cat ballet that's novel.

Ida Penny and Icky Forbes get sub-billing as specialists in such dance numbers that aren't half bad. One is an acrobatic single, the other a tap, with latter cleverest of the two.

Another ensemble number is "one" in which the girls appear as girls, with nothing special about that, aside from its novelty. Unless wanted only for the novelty value, it could be taken out.

Nagle's flash opened the show, doing nicely. Char.

NELLIE CASMAN (1) Piano, Character Songs 21 Mins.; One (Special) Jefferson

Nellie Casman is from the Yiddish stage. Her best bet in vaude is in the neighborhood, where the Yiddish trade is big. Nothing is better than acting distinctly racial. In the four or five numbers which she does with a girl pianist Miss Lissiter shows best in her yiddish stuff. All but one change on stage behind scenes.

Easy to see from the stuff she does that her insight on the professional jealousy of racial characters in English is facetious and not deep. When in Yiddish, however, it is helped by the music and the language.

Among the numbers are a runaway bride, marriageable girl and a street warbler (maybe). Windup in singing part of later part in Yiddish, Polish and Spanish.

Playing the middle of seven-act bill, but won't big with the Yiddish audience, who know her by rep as well as from Yiddish stage.

LOUISE GROODY and Neville FLEESON Songs and Dances 19 Mins.; Two Jefferson

Neville Fleeson didn't surprise when bobbing up with Louise Groody in this two-act. She can do a comedy number, be dramatic or do a comedy.

At the start Miss Groody declares she's sick of the demure ingenue role, that she wants to be a "Christie" Swede, with Miss Groody's dialect not exactly Swedish, passing for most any lingo.

She then sings, and the dance gives it a head start.

Later Miss Groody is a high yowling singer, with her evangelist father, but she switches to a job at Conroy's, and that means off with the Salvation Army gown into brassiere and shorts. That's for the cooch, with Louise snake-hissing all over the rostrum. Without vulgarity, so Louise needn't cover her face with her hands at the finish, as she did at the Palace Saturday.

As for this act, vaude can play it anywhere it can play it.

JACKS and QUEENS (5) Songs and Dances 21 Mins.; One and Full (Special) Jefferson

Three girls and three boys, latter in sailor suits. Dances amount to little. No voice outstanding. Songs are all specially written for the act.

Boys are called Jack and after a girl named Queen whom they met at a dance in Sweden. They are there, garden walk. Three girls are there, all named Queen. Boys walk in and each one grabs a girl, there-after working in couples.

One couple goes in for straight singing, a dead loss. Voices couldn't stand up to the music.

Another couple mixes in some singing and dancing with a touch of comedy. Blonde boy and comedy exhibitor some oke acrobatic dancing.

Outstanding member of troupe is a fat boy, who dished all the comedy. Old girl him, "folly" oke, but just a foil with nothing much to do on her own.

Only one special number is one titled "Nobody Likes a Fat Man Blues." It was a comedy lyric, delivered in a burlesque style, with the fat boy as the star.

Needs plenty speed and polish, and a good deal of punch lines and healthy laughs should be inserted. A good femme hooper also wouldn't be amiss.

TELLER SISTERS (3) Chatter, Songs, Comedy 12 Mins.; One Jefferson

Two girls who chatter and sing in order—c, c, a, c. Murgery by sight of the two comes in between, but little more except to be out of the class of small time choristers.

After singing time of 17 minutes much too long for an act of this type which with that time must contain a lot of repetition.

Closed shop weekly.

"GLORIOUS GIRLS" (10)
Girl Band
18 Mins.; Full and One (Special)
Jefferson

Bass player in this girl band demonstrates her versatility on half dozen instruments.

The 10 women form a drum corps for a noisy finale. Excepting the girls and the drum staff, the other nine are a girl band, who are capable of competing with others, and there are plenty of others.

No attempt at novelty, no stab at new or different; just ensemble and solo songs, and a good deal of good music. Finishes are stock finishes and arrangements extremely dull.

If any more vaude producers are figuring on girl bands, they had better forget the slap-it-on and let'em-play idea. The girl band novelty merely through the sex of the musicians was worn off long ago.

Leader, who could stand a more becoming gown, along with the rest of the girls, announced at the opening of the act, and the band from Europe, mentioning about every large city over there. It's a girl band, and the girls are jumping far ahead of the glorious girls while they were touring over there.

Bigs.

"BALLET PLASTIQUE"
Dancing
15 Mins.; Full Stage
Emphatic

A dance act of five girls. In a duo and trio. Act is in three parts. The girls are in the second when a duo couple to imitate an Indian idol of one body and six arms.

For this effect one girl stands up, one is seated in front of her and the third is kneeling in front of the one seated. Putting on the jeweled costumes make the three girls look like one. They move their bodies in slow motion to suitable music.

Act opens on the pair of girls making the Volga boatman work, with the third appearing in a classical dance in a dream of the first two. Second part is the idol and the duo couple to imitate an Indian idol of one body and six arms.

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WALLY FORD and Co. (4) 15 Mins.; Full Emphatic, Chicago

Jefferson

Wally Ford, comedian, well liked in Chicago, is not satisfying in this unnamed skit with two men and a girl. It's a Lambis Gambol.

Playlet is too apparent and dialog weak. Concerns a wealthy bachelor who is a night suitor with a girl. She disappoints him, so he has the butler pick up a bum to eat with her. The bum is Wally Ford. He knew the girl, who, it develops, ruined the bum when he wanted to marry her. The girl appears, Ford bids adieu to a nonchalant gesture.

Ford is a happy-go-lucky comedian, but must depend on swift action to get across, and not melodramatic comedy. Loop.

SIX HALL STEPPERS (10) Dance Flash 17 Mins.; One and Full (Special) 88th St.

The producer apparently tried to do a Roky presentation on a small scale and a small bankroll, with the result being a failure. One of two specialty entertainers, neither better, there is nothing in this offering to lift it out of the small time classification.

Why the flash should be named after the six girls forming a dancing act is a mystery. The act is of the act. Why the two best performers in the company of 10 should not be the two best performers is a mystery. One of those name-billing performers is a clever eccentric dancer with a good routine, some original, while the other is a funny with two acrobatic specialties that aren't as strong as the fellow's, but click with the crowd.

Team given billing do a Boverly act, and the other is a funny with two acrobatic specialties that aren't as strong as the fellow's, but click with the crowd.

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CAB CALLOWAY and Orchestra (15) Colored Band, Songs, Dances 20 Mins.; Full (Special) Jefferson

Cab Calloway succeeded Duke Ellington at the Cotton Club in Harlem. This band turn marks the debut of the orchestra, plus some four extras. Extras include two girls, one of whom sings, and a male soloist. Two boys also dance and sing. With this stuff the rage and blues and brass band is a good one anywhere in New York, though not too big.

Cheap stuff all the way, with Calloway trying to hog the spotlight. He shakes all the time and sings when he shouldn't. That's on the pro angle. On the customer side, the stuff means over, which may or may not mean that in class sides some pruney can be done judiciously.

Trouble with Cab's music is that they start off like real musicians on each turn and then shoot right on a Harlem tom-tommy to spoil good stuff. Kids okay and the girl singer does one number that is a bit of a surprise. Band has 11 musicians.

ADA BROWN and Co. (1) Songs 16 Mins.; One Colored

Ada Brown, buxom colored singer, retains the Aunt Jemima dress. She gives a worthwhile comedy flare by a bit of "black bottom" at the finish.

Pianist is a man. He has an in-lining, and proves some piano virtuoso.

Miss Brown steps right out to sing a song, the audience feel good by using an expensive girl and singing "Everything Happens for the Best." She packs some excess crowd with her song, and doesn't bottle up a natural animation that bubbles up, with one exception when she's singing "Traveling." Then for the woe finale, with Miss Brown not afraid to shake off a loose end.

One big thing in her favor is her diction. Mark.

Freeman, Russell and Morton "Comedy Caper" 15 Mins.; One 88th St.

With addition of a girl, Freeman and Morton have a new act worthy of a 2 spot or better on pop bills. Second here and over.

Act was written by Alex Gerber and is presented by him. Sue Russell, a girl, and Morton, a boy, and Harry Freeman and Buddy Morton could possibly do since the male forte is song while the girl's is comedy.

Miss Russell's travesty on an opening act song gives her the stand out in the act. The boys click in on songs, but some of their efforts at talk acts when they appear as navy officials not so good.

First few minutes of the trio's act could have been strengthened with better material. Otherwise oke.

"ON THE RIO GRANDE" (5) Comedy, Songs, Dances 7 Mins.; Full (Special) Jefferson

Mostly alms at comedy through hokum methods and attempts to do a Spanish atmosphere, with a touch of Spanish dancing and some songs. Turn appears still in the rough.

Scene represents a patio in Mexico. The Americans arrive and start kidding around with the blonde femme sitting at the table, who looks as much Spanish as Polly Moran. Sit down to eat but can't pay check so Mex owner turns them into waiters.

Between the two boys and the Mex is of the shouting brand. It just makes a lot of noise. The girls are in the second when a duo couple to imitate an Indian idol of one body and six arms.

For this effect one girl stands up, one is seated in front of her and the third is kneeling in front of the one seated. Putting on the jeweled costumes make the three girls look like one. They move their bodies in slow motion to suitable music.

Act opens on the pair of girls making the Volga boatman work, with the third appearing in a classical dance in a dream of the first two. Second part is the idol and the duo couple to imitate an Indian idol of one body and six arms.

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"CYCLE OF YOUTH" (9) Dancing 15 Mins.; Full (Special) Emphatic, Chicago

Jefferson

Act is a double act leaning away from tap work and toward eccentric, acrobatic acrobatics. Once again, it's a double act, once again, it's alive, with five girls and four boys, all youngsters, in rapid succession.

Finale is a surefire. The act does a tumbling routine with the girls and boys in alignment. One boy has an act of a girl, a surefire. The act does a tumbling routine with the girls and boys in alignment. One boy has an act of a girl, a surefire.

Opening should be changed. A riddle effect with a drop in the act, and the girls are in the second when a duo couple to imitate an Indian idol of one body and six arms.

For this effect one girl stands up, one is seated in front of her and the third is kneeling in front of the one seated. Putting on the jeweled costumes make the three girls look like one. They move their bodies in slow motion to suitable music.

SILVER-FREED FOURSOME Dances 15 Mins.; Three 88th St.

One girl, two men, and a girl, come to this dancing and acrobatic routine. Nothing new but their style makes them look different.

Altogether five numbers, one of which is a comedy. Two men and one girl. Girl and two boys open in evening clothes, then in evening dress, and finally with all participating.

No. 2 act for the neighbors. Played opener here and okay.

Film's Triple Premieres (Continued from page 6)

marathon record hit, running almost three solid years at that house without interruption.

"An Albertina Rasch ballet is a added feature."

From Wednesday until tomorrow night (20), it's S. R. O. because of the advance sale.

Lots of picture premieres here each week, notably the smash "The Sign of the Cross," which has the public fighting for seats twice daily. Along with it, the simultaneous triple premieres of "The Sign of the Cross," "The Sign of the Cross," and "The Sign of the Cross."

all first runs, is distinguished by all doing big two-day, reserved-seat business.

Joison's "Singing Fool," at the Empire, opened only fairly Thursday, while United Artists' "Be Yourself," which also had a triple premiere, was a disappointment.

was unanimously rapturous. It's a type of film totally unsuited for the South American market.

David's Spanish play, "Mad King," also opening 14, at the Renaissance theatre, proved another smash. It is in for a month. Public was highly pleased with the performance.

Polio, acclaimed as a signal find.

Fox is now doing well in its territory.

B. O. Paris

U's "Front," success at the Porteno was almost underwritten by the unprecedented S. R. O., since advance bookings long before its opening on Wednesday (15) were extraordinary.

press furthering it in superlatives as only the /gentleman scribes can conjure up, they were literally fighting their way to the pay window.

It should run a minimum of two months at its three pesos' top scale. One peso's rate of exchange is a franc, and the other is a franc, which means "Front" is at almost \$3 top.)

Of the other films, Paramount's "Dangerous Paradise," at the Ideal, is good fare and doing fairly. "Love Parade" (Chevalier) continues big in its second run, but Par's other local entry, "Vagabond King," will be replaced shortly by "Paramount on Parade."

With the exception of "Vagabond King," the rule is heavy business hereabouts.

Norse Boycott vs. U. S. (Continued from page 6)

with the American distributors, who refuse to accept their terms. The Americans declared they had signed individual contracts with some clowns owners and could not agree to any contract giving all such a heavy business hereabouts.

News From the Dailies

It has been revealed Miss Kane is married and her husband, Joe Kane, sells dresses in a 14th street store. They were married in 1922.

Inaccurate Biographies

Victor McLaglen

By Claude Binyon

Hollywood, Aug. 14. Victor (Goliath Down) McLaglen was born in Africa where his father was a bishop on assignment from England. McLaglen sometimes tells it in his own way.

"Ah, really an Englishman," he says, "although ah was borned an' bred in this beach Africa. Ah was one of seven sons, all with different names. Ah talks like an Englishman though, doesn't ah?"

"Ah thinks yo' does," says his biographer, putting some more polish on the McLaglen gondolas.

Preceding Goliath Down's career in pictures was a life of adventure and hard knocks; the sort of thing the Boy Scout would put up with in fiction. When Victor was 15 he flew to England, bent on getting his first beer and necking.

He was a husky kid, six feet tall and able to crack peanut shells with his bare feet. As he walked down the streets of London, girls looked at him and McLaglen knew he was in.

Also entered what looked like a public bar.

Too Late

"Good day," said a man in uniform behind a desk.

"Fair enough," admitted McLaglen.

"Sign here," said the uniform.

"I'll have a beer," he said.

"There's a place two doors away," said the man, "but it's too late now."

"It's only noon," protested Mack.

"You are remaining here," said the man, "by the King's orders. You have just joined the Life Guards."

"I mean," said McLaglen, "those guys on horses who parade around the king's house and get photographed by newswires?"

"Those," said the man, "are the Life Guards."

McLaglen frowned. "I didn't mean to join," he said. "I had plans to beer and necking."

It took Bishop McLaglen 18 months to get his son out of the Life Guards, and by that time the kid was plenty sore. He hopped a boat for Canada and joined one of the common gold rushes at the time.

Every time McLaglen found a gold nugget someone sneaked up, conked him on the head, and took it away from him. In no time at all his head was a mass of lumps. He complained one day to an oldtimer named Gaar.

"Why don't you hit back when they play tricks like that on you?" suggested Gaar, filling his pipe with typical English moss. "You're a husky kid."

"Do you think they'll mind?" asked McLaglen.

"Try it," said the oldtimer.

Let Time K. O.

The next time one of the local toughs tried the same routine McLaglen drew back his fist and suddenly pushed it forward. The man toppled over, whinnying like a stuck balloon.

"Do you know who that is?" snarled a native, eyeing the fallen tough.

"What?" asked McLaglen.

"That," said the native, "is the champion fighter of these parts. He has never been knocked down before."

He tried to take my nugget," said McLaglen, "I wonder if he's mad at me?" He turned the tough's face toward him. "Are you mad at me?" he asked. The tough didn't answer. "I guess he's mad," said Gaar.

When news of McLaglen's prowess spread about the settlement a match was arranged for him and the tough. And before 600 people in one round McLaglen knocked the bully cold again.

"Give me my money," he said to the carnival manager.

"For what?" asked the manager.

"For that stay with him two rounds."

"What are you going to do about

19 Hours of Pony Golf Saturday in Times Sq. at 50c Grossed \$525

Saturday's gross for the two 18 hole midget golf courses back of the Romy theatre was \$525, the little kids being in operation from nine Saturday morning until four Sunday morning when the count-up was made.

The gross indicates that around 100 customers stepped up to the counter during the 19-hour grind and got a dead ball and putter in exchange for four bits.

KEEPING CHILDREN OUT OF PEEP SHOWS

Agents of the Children's Society are keeping an eye focused on penny arcades and peep shows on complaints that proprietors have been admitting unaccompanied minors.

Agents visiting the places last week chased away the kids, warning proprietors that unless they keep the youngsters out arrests will follow.

The drive against the peep shows is said to have been precipitated by anti-nude pictures on display in the slot machines.

Loss of juvenile patronage in the peeps will put a good crimp in the intake.

Mutuel's Gross, Hawthorne

Chicago, Aug. 19. Hawthorne track here is running between \$400,000 and \$450,000 daily through the mutuel machines during the week, jumping to around \$480,000 Saturday. This is about 25% less than last year.

To offset the loss the 16-day fall meet scheduled to go into Aurora track will be held at Hawthorne Oct. 18-31.

"It" asked McLaglen, drawing back his fist.

"I like you," said the manager hastily. "You can be my new champion at \$40 a week."

A Business

McLaglen took the job. After knocking out a few visiting firemen he went to America with his own strong man show, and soon was devoting all his time to regular matches. He fought Jack Johnson before the Negro became the heavyweight champ, and lasted the full time with him. America later called McLaglen the White Horse when Johnson became heavyweight champion of the world, but nothing ever came of it.

When the late war started Victor returned to England and joined with his six brothers. Because of his ability at crap shooting they made him provost marshal of Mesopotamia. When the war ended McLaglen got up from his couch and returned to America. He started a gymnasium for girls in the west, and students flocked to him. And after the students flocked the husbands.

The Egg Act

"I think," said Victor, "I should do something else." He tucked his thighs and hurried east to organize a vaude act. The act consisted of a series of poses, called "The Gladiator Lays an Egg" or such, and reminded McLaglen quite a bit of his job in Mesopotamia.

Tiring of this eventually, McLaglen returned to England and went into polo. Within a short time he was brought back to America and made the first payment on the Hollywood home which he now owns.

What Price Glory? was his first big part. Things sailed smoothly from then on.

McLaglen has a wife and two children, and is known as one of Hollywood's less pretentious citizens. He has no swimming pool.

"If I want to swim," he says, "I go to the beach."

For Hollywood, that's quite a statement.

Atmospheric Minnies

Hollywood, Aug. 19. Local miniature golf courses are beginning to show the picture influence.

But Borsky, former supervisor at Columbia and Tiffany, is the latest picture man to invest in the minnies.

Borsky, who supervised production of "The Lost Zepplin," has built a course in the same setting as used for the Arctic wreck scenes from that picture. Setting includes a foundering barque, igloos and other Arctic atmosphere.

Borsky has two other courses under construction, one of which will have the sea atmosphere used in "The Sea Wolf," Jack London's story, which was also produced by Borsky for Tiffany.

Third isn't set for atmosphere but it's an even bet it will be a western.

NAT ROYSTER, SUICIDE; 'BREAKS' AGAINST HIM

Nat Royster, 46, left press agent, committed suicide by gas in a furnished room at 225 West 68th street, New York, Saturday (18). Remains were removed to the city morgue and claimed Monday by Harry Royster, brother, and shipped to his parent's home in Memphis.

Royster was discovered in a semi-conscious state by Mary Richardson, maid at the rooming house. She had been attracted by the odor of gas and immediately summoned a patrolman. He called an ambulance, with Royster being pronounced dead upon its arrival.

Royster's suicide is reported as having been precipitated after an in-and-out career the past few years, through a disagreement between him and Princess Waleheta, whom he had been exploiting and managing in vaude. Royster had set the mind reader for a vaude tour in Fox circuit houses preliminary to having Fanchon & Marco unit woven around him.

Couldn't Fix Break

Royster went to Detroit, where Waleheta was appearing at Fox's last week, and is reported as having had an argument with her over money matters. He wound up in Waleheta's dressing room.

After the break Royster related his part of the argument and attempted to see the actress, in hopes straightening things out and renewing business relations again, but was unsuccessful. He returned to New York the following day, and told some of his friends of what he supposed was the cause of his death. That was the last heard of him by any of his intimates until his suicide was reported.

Royster was born in Memphis and started vaude at an early age. He later went to Chicago to engage in newspaper work and eventually diverted into the press agent field, having been p. a. for Morrissey, Williams and others. He was married, with several children now living in Chicago, but became estranged from his wife several years ago. In addition his younger brother, Henry Royster, the brother is connected with the exploitation division of Publix.

BILL BARNETT, PTSBGH, DIES FROM MEASLES

Bill Barnett, brother of Luke, died last week. He was of the Pittsburgh burn-on-up Barnetts, doing his stunts at functions as an official headwater and in other guises.

Bill was regarded as effective as Luke or the latter's son Vince who has been doing his crowd stunts on the coast recently. Like the others Bill was popular among professionals.

Bill Barnett died of measles, contracted in the three-year-old daughter, who was convalescent.

GOLD FISH GAMBLING

Chicago, Aug. 19.

Gold fish gambling.

Morrison hotel, as an advertising idea, set-up a trick twin bowl that allows the funny ones to pass from one to the other through a perpendicular illuminated glass tube. The racket boys have flocked in and will bet anyone, any amount, on any fish, the time it will take him to pass from one receptacle to the next.

Razzing The Home Town

(TOPEKA)

(Second of a series of stories on the inside show end of key cities, without giving the cities any the best of it).

With Guns in Wrong Spot Two Alleged Bandits Captured by Sleuths

By E. D. Keilmann

Topeka, Aug. 18.

Topeka may not be one of the 93 cities of the United States having 100,000 population or more but it does have more than its share of flesh on the stage, if the Associated Press report is to be taken seriously. The A. P. declares that there were only 26 stage shows in the country. Topeka has three. New York had 15, Chicago one, and the other 10 were accounted for as "scattered."

Topeka now has two tabloid companies in operation and one stock company. The stock company is under canvas with 1,200 seats, in a new play each week. The tab shows act at the Best and the reopened Isla. Former puts on tab as a second road, just to keep more of its sons from breaking limbs.

Topeka has only 65,000 population. Yet it has 12% of the nation's stage shows. Topeka is like that.

The capitalist of Kansas is about the best town in the country to be "from" there is, according to a large list of some of the theatre's leading lights and delights. Prominent among them is Fred Astaire, who learned to be an acrobat on a limb of an apple tree behind a blacksmith's shop in North Topeka. Topekans chopped down the tree without Fred's knowledge, just to keep more of its sons from breaking limbs.

Tenor Whistles

Claire Windsor came to Topeka from Cawker City, entered Washburn College, played on the college play and went west to divorces and film contracts. Zasu Pitts lived out on The Drive until she had drunk lukewarm stock and then moved toward the screen.

The Kouns sisters, Sarah and Nellie, lived in Topeka amid the shrieks and whistles of the Santa Fe locomotives and became uncivilized just to do something about it. A tenor locomotive whistle gave them an idea and now look at them. They've been back just one.

Clare Moran and Mack kept an audience waiting two hours and a half while their manager insisted that they be paid all their guarantees before the curtain would rise. It took every cent in the box office had to start the show and then the Crows wanted it in special form. Two hours were spent in finding a banker who would back the vaults to get bills of the right size.

Perhaps that experience has made Ames' N. Andy the favorite they are in Topeka. Topeka wouldn't let them take the T. J. Blane Crown pictures records, radio programs nor nuthin after that experience.

Just as strong in its likes as its dislikes, Topekans cannot tolerate Otis Miller's name. Eagler, Jane Cowi and Walker Whitelife. His film fans are William Powell and The Garbo, being mildly interested in his "rough" picture. Topekans otherwise Buddy Rogers. However, they flock to the standard whenever "that laundry boy from Salina" is on the screen under the name of Buster Keaton.

Though Town

Topeka doesn't know what it wants till it gets it and then sometimes changes its minds. The town has been the despair of more theatre managers and the disgust of more publicity men than any town in the country four times its size.

There's only one thing Topekans are united upon and that's a campaign for lower theatre admission prices. The extra price on talkers has cut attendance to almost the red line. When the stock company at the Fair grounds cut the price to 25c, Mr. and Mrs. Topek with their two-bit piece in hand bulged out the side walls.

First Golfie For Colored

First midget golf course for colored folks will open course at the Haring-Blumenthal Realty Corp. at 153d street and McCombs place, in the heart of the colored sector, to be completed the end of this month.

Course is the fourth in the miniature golf course chain in the east being planned by Haring-Blumenthal, who are also indie theatre owners. A fifth is now being erected on Central avenue, Jersey City.

After a lively struggle in a room at the Hotel Thorndyke, 285 West 56th street, a squad of detectives arrested Herman Heft, 203 Tompkins avenue, Brooklyn, and Andrew Rocco, 29, 232 Aspinwall street, Staten Island, on charges of robbery and violation of the Sullivan Law. Later in West Side Court the pair were held without bail for further hearing.

When the sleuths crashed the room Heft was lying on a bed. He tried to put a revolver from under the mattress. Rocco also darted toward the bed, but the detective pined on both men. A search under the mattress revealed four fully loaded revolvers.

The men have been identified as two of four who a week ago went into the jewelry establishment of Kleva Yasnor at 3231 Church avenue, Brooklyn, and at the point of gun robbed the store of \$50,000 worth of jewels. Police said Heft had recently been released from the Eastern Penitentiary where he served ten of a 20-year sentence for robbery.

Rocco, only a few months ago was released from Sing Sing. If he is found guilty of these charges a mandatory sentence of life will be imposed. None of the jewels has been recovered.

Blonde Stole Ring As Present For Husband

Charged with stealing a diamond ring valued at \$800 from Granville Hotel, 100 West 42d street, Mammie Hudson, 35, 2043 7th Avenue, was held without bail in West Side Court.

According to the story Bates told Detective Mullee and Maskeel, West 47th street station, on Aug. 8, he had met the blonde and they went to Bates' suite. The actor had placed his ring on a dresser. A short time after the woman left, he discovered it missing.

The theft was reported to the police and a search was made for the Hudson woman. A few nights ago Bates was walking along Broadway, at 60th street he saw her. He immediately notified the police and she was arrested.

Later at the station house the detectives said she confessed taking the ring. The detectives went to her apartment where they found her husband, William Bates. They questioned him and he admitted having the ring and said his wife had given it to him as a birthday present. He produced the ring and was arrested on a charge of receiving stolen property. He also was held for trial.

African Chimp Inspires New 'Touch' Story

Broadway's toughest hard luck story from one of its best known chiselers concerns a trip to Africa and the return with a baby ape.

It isn't for himself that he wants the price of a beer; just to take care of that African child tucked away in an animal hospital in Staten Island.

Morrissey Settled

A charge of violating section 925 of the Penal Code, pertaining to defrauding a hotel, which had been made against Will Morrissey, producer of "Hot Rhythm," was dismissed in West Side Court.

It was announced a settlement had been made.

A. G. M. G. DISAPPROVED

Chicago, Aug. 19.

Midget golf got its first slam locally from the courts, when Leo Harrington, manager the ritzy golfie on the northside, got smacked \$200 and costs for operating past midnight.

Tenants of the Edgewater Beach apartment testified the putters were yelling at 4 a. m.

Broadway Chatter

Harry Faber has a mustache. Gabe Yorko is on his vacation. None bragging about his. James Whitla, of the Rivoli, doesn't advertise he's a bachelor. Manny Greenberg has given the bangtails the complete go by. Charlie Kurzman heads for Washington next week.

Corinne Buchanan is Lynn Farwell's new asset.

Alph Feigin's trick satomah again.

Flo Fisher, back from Saratoga, says it's poison ivy this season. Some agents are doubling up to save office rent.

Edward W. Dunn okay. Was reported under New Club will celebrate "Lee Posner Night" Aug. 25.

Broadway corner of Equity theatre office has gone juke joint.

Victoria Carnot has made her studio debut.

Doris Jay is back after a time with the Provincetown Players.

Frances Edwards of the opera back after a year in Germany.

That trick elevator in the A. H. Woods office on the blink last week. Walk up and rest up.

Sylvia Fields and Leonore Sorby returned Sunday (17) after touring Europe for several months.

Irene Green and Rose Otis are on the level about Providence for a vacation.

Dorian Atvos and Stanley Rauh split \$12 royalty from "Towin Tattletale".

Charlie Wagner of the Friars' grill room says his children left him flat, so he just got married again.

There's many a broken heart on Broadway when a woman has a broken heart.

Joan Russell has replaced Beatrice Curtis (Mrs. Fox) in her husband's Harry Fox act.

New Exposition electrical display in the Square with a girl on a swing activating the active clock.

Charlie Einfield is hustling up on his golf for the return of his two- some from the coast.

Outdoor bowling alleys now as a follow-up on shrimp golf. Dozen or so spotted on Long Island roads.

Florida, Jacksonville, theatre had its marquee redesigned. Joan Crawford in "Blushing Brides" Cooled by Refrigeration.

Louis Stevens, Paramount studio, is author of "Here Come the Panchi Villa".

Frederick Stokes will bring it out in September.

Actors steering clear of inactive Broadway agencies fearing that if making a call the operator may put the bee on them.

Fellow running a mid-town spot decided not to make Saratoga this season. Figured it cheaper to stay here and stand for the touches.

Nan Blackstone doubling Garrick Gaities and Club Abbey while keeping in condition at Philadelphia's Jack O'Brien's.

Moe Mark is again giving the Picture Club a play. He laid off for two months to avoid the wall pictures.

Johnson has been offered \$12,000 a week to head Earl Carroll's new revue "Personalities," which Carroll proposes to make a winter annual.

Reference Gaudin will write a song about the farmers as soon as he can find the correct pronunciation of drought.

It remained for the midget golf courses to reveal how many left-handed women there are in New York.

Joe Laurie's dog hasn't eaten anything for a couple days since he took a bite at Jack Palski's. Dog now has dandruff, Joe says.

More bill collectors have gone in and out of the Bond building lately than in any other theatrical agency hangout.

Jack Stillman is one of the few actors out of work who can kill time riding in either his own sports car or motorboat. That's one advantage of being a Stillman.

A rush to lawyers by men with wife trouble. After Aug. 30, wives in N. Y. State cannot be cut out from wills. They will come into a percentage of personal effects, regardless of how the will reads.

In getting things ready for his trip to London with Billy Pierce, the dashing young Buddy Bradley was in a dilemma as to taking one case, two or three. He finally decided to take three.

Dorothy Raymond quits her summer job as assistant librarian of the Morningside branch of the Free Public Library this week to start

rehearsals for the western company of "Street Scene."

DeWolf Hopper isn't superstitious. Playing a role of an actor with eight hours to live in a comedy, "For Two Cents," at Warners' Flatbush studio, the headline in a newspaper used in the story read: DeWolf Hopper Dying.

Arthur Hammerstein has sold his \$225,000 home at Whitestone, L. I. Intends spending goodly part of his time on coast.

Nice colored photos of the Friars' roof, doiled up for sun bathers, are posted within the club. The pictures have gag billing, such as: "Get your share of sunshine, fresh air and health without the agent's commission." "Come up and investigate yourself for a tough day on the Palace curb."

Jack Connolly's three-year-old boy jumped into Long Island Sound while the Connollys were visiting Jeff McCarthy at Mamaroneck Sunday. Jack, Jeff, Mrs. Connolly and the maid wanted to leap in after him and health without the agent's commission. "Come up and investigate yourself for a tough day on the Palace curb."

Barbara Rydell, driving with her husband, Louie, on the Motor Parkway alongside the flying fishes, asked him to stop at a moment, she wanted to look at a close-up plane. Mrs. Rydell walked up to a passenger plane, stepped in it and took her first flight, leaving Louie paralyzed in the car. He said he is that Louie doesn't know how to say yes, so why ask him? She's in doubt about the next trip, though.

New hotel in the 50's offers its guests under lease, breakfast on the house for the term of tenancy.

The touch system along the street has reached the point where the bite is booked three days in advance. The lay-off meets a pal Wednesday and before leaving him asks, "When do you get paid and what time?" When told on Saturday noon, he makes an appointment for that day at 12:30.

Soph. Tucker calling New York her new show opening in London Sept. 11 will run two years. Two years to Soph is just like that. But the Madame stands pretty strong over there. She told a friend to drop around Sunday, she had a date for lunch at the Duke of Manchester's. The friend felt sorry that the fog was getting to Soph, but called anyway. Oh, they went to the Duke's and the Duke had lunch with them. (Soph is over there without her husband.)

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and collecting nickles when his is slow.

Tom Vickerman - emergency for C. J. Bulliet as drama editor of the "Post."

Department store selling golf courses for backyard at \$6.95, complete.

No one looks up any more unless at least 50 planes roar over the Loop at one time.

The grand mutual windows at the tracks may be closed. No biz. \$2 windows get play.

Joe Stout, Public film booker, will make hay on the farm at Villa Grove, Ill., and only at vacation.

Town now has the record of catching a 64-year-old woman run runner.

Railroads have hired a photographer among themselves to mugg passing thru celebs.

The boys like the National Air Race p.a. stunt. Girls parading in aviation pants.

The Johnnie Perkins off to Canada to fish with the Eddie Dowling, return Perkins goes into pictures.

Horace Heidt was given a B. & K. parade from the depot to the Chicago. Motorcycle cops and everything.

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When the Lights Went Out

By Joe Laurie, Jr.

It was last week at Freeport, L. I., that I drove over to see the old lights club. What a sight! Broken windows, battered doors, driveway filled with weeds.

Big hall where the variety blue bloods once gathered, dusty and deserted.

Upstairs, where the sleeping quarters were at one time, it was considered a privilege to pay to have one's name engraved on a brass plate and stuck on the door. Name plates all gone, but three—P. G. Williams, Arthur Deagon and Joe Paige Smith. They, too, are gone. About 15 years ago a bunch of the boys gathered at Ed Rice's garage for refreshment and laughs. They decided the gang was getting too large for the garage. Then they organized Good Hearted Theaplan Society, the first letter of each word making the word LIGHTS.

Place to talk.

The actors wanted to talk over show business, and got where the man and wife could stop talking about the act. They hear someone else talk about theirs; where they

could dish dirt; to get new ideas for next season.

The Gang Helped

Many an act at the old clubhouse having a tough break was helped by the gang.

The next season they would come back with a little bank roll and ready to help someone else.

The dream of a clubhouse was realized in 1916. No "Biggies" or "Smalls." All alike for one purpose—laughs—and they got plenty. It would take pages to mention all the names. Victor Moore, the angel, and a real one, with his wife, Emma Littlefield; McWatters and Tyson, George "Red Six Two and Even" McKay and his typewriter wife, Odie Ardine; Jimmy "Building Loan" Conlin and his sweet-toothed wife, Myrtle Glas, and her sister Naomi; Eddie "Peck's Bad Boy" Carr, Middleton and Spellman, Paul Morton and Henry Bergman, who liked to bathe in street clothes; Tommy Dugan and Babe Raymond, dead pan Tommy, Leo Carrillo, telling character stories, and howl Harry "Foker

(Continued on page 56)

Marathon Golf

Hollywood, Aug. 19. Golf marathon is the newest craze to invade the picture city. Six girls, Misses Whitington and McGee, the Duvu twins and the Hogan twins, are entered in a putting race to San Francisco which started Aug. 1.

First pair to reach that city and return by plane will be given \$500 apiece. They'll be checked all along the train to prevent hitch putting.

Girls must play all the miniature links on the way with their own equipment, which consists of a putter and ball attached to a six-foot cord. Ball is removable.

Coast route will be employed. It's now common knowledge that you can go up and down the Coast with a niblick and a putter, making the jumps from 18's to freets with a short pitch shot.

Los Angeles' Boulevards • Turning Into Midways

Los Angeles, Aug. 19. Making or losing money, miniature golf courses in Los Angeles and Hollywood have turned boulevards into midways.

The putting frolic has caught on harder here, and shows less sign of expiring quickly, than any other spot in the country. Explainers make the matter clear by pointing out that the largest clumps in the world are developed on the home soil of the Angels.

If a minute course looks prosperous it's 10 to 1 a drive-in sandwich place will spring up beside it before the original man is worn off the feet fairways. Then some fruit dealer will grab a spot beside the sandwich dispensary. Things are humming by now, so a golf driving a little truck shaped like an orange will park at the curb and start peddling juice. Then comes the ice cream man, and from then on anything is liable to happen.

What one miniature course started is demonstrated on Beverly boulevard. On one side of the course is a driving fairway, and on the other an artery booth. Next comes an open air fruit and vegetable stand. Then comes another miniature layout, and surrounding it are candy and juice stands. On the courses are vending machines for peanuts, paper drinking cups, candy bars and toy marksmanship testers. Encouraging the attendance of a Saturday afternoon in Coney Island are radios and phonographs. This boulevard midway extends for blocks.

The other bigwigs are rides. Mary Pickford is building a course on Wilshire Boulevard which could even have those before it's finished. Contractor's estimate is more than \$15,000, including a system of open-air gas heating for winter.

PRESS STUNTS

(Continued from page 21)

diate repairs possible. He invited about 200 people in the audience into the lobby, where they danced to music furnished by radio. Passersby were attracted, and the largest attendance of the season was played to.

It took two hours to repair the lights, but not a single refund was made.

New York City.

For the showing of "Dancing Sweetie" (WB) at the New York City Theatre, Frank Warner's exploitation staff effected a tieup with the Coca-Cola Co. through one of the scenes from the picture showing Soda water being sold from a vending machine.

The Coca-Cola people distributed free to each of the 1000 exhibitors a bottle of water, with straw, furnishing the lobbies with neat ice containers and attendants. On 30 of its trucks, ranging from the Battery to 72d street, from 8 a. m. to 6 p. m., the theatre had huge signs advertising the picture.

This was without cost to WB. The same tieup has been effected for the Beacon Theatre, which is showing the picture plays, starting Friday (22).

Metro's Zane Grey Story

Metro bought Zane Grey's "Shepherd of Guadalupe" for future production. Nobody as yet assigned.

Easy Columnizing

By Champ Chassisitter

A Crooked Straight Man Him and me did a standard two-act. A good and clean one, not a blue act. Fals when rich and when we didn't have a dime, On the big and the small or any old time.

He was a good straight man

He was the straight man, I the comedee; He played a great man, I played a Swede. He asked the riddles, my answers were funny; And we doubled on fiddles; our future sunny.

He was a good straight man.

"Whydya chicken cross the street?" asks he. "Cus't wants 't get 't 't'other side," see me. The house would rock and the chumps would roar, We'd off with a speech while they'd yell for more.

For he was a good straight man.

I don't know why I did it. My evil self did bid it. What happened then is sorta hazy; Guess I musta been half crazy!

He was a good straight man.

'Twas in Gary, Ind., on the night of June the eight, Our gags were goin' over and we were doin' great. He gives me the cue, I return just right; "Who was that lady I seen you with last night?"

He was a good straight man.

Now everyone knows the answer to that one. It's this world's best known fact pun. But does that crooked straight man fool me?

What he said did more than goal me.

He was a good straight man.

"That was no lady," he cracks, "That was your wife! Of all the dirty come-backs— She means more to me than life!

And he was a good straight man.

My head went blank, my eyes saw red, I wanted no more than to hit him on the head.

I grabbed the nearest violin, and in "Me star" I went in. I beat him and beat him till he was dead.

He was a good straight man.

I'm sorry that I did it; I didn't mean to strike him.

He was a good straight man, never a snore in his sleep; A very good straight man; give the devil his due. But when I learned my wife liked his straightling, too—

He WAS a good straight man.

Suggested allits for late arrivals: "My mother forgot to wake me up." "The subway service where I live is terrible." "The alarm clock double-crossed me."

"I was killed by an automobile on the way down and stopped off at the undertaker's to get embalmed." "I overslept." (To be used with judgment.)

Kitty Madison has quit burlesque, preferring home. No have a lot of former burlesque fans.

Good reason, either way?

Mergers? Wanted

Tree sitters and marathon dancers.

Radio crooners and machine gun bullets.

Adagio quartets and Admiral Byrd, for a long ride to the South Pole.

Joke Dept.

If someone will please loan the contest editor a buck (11), send him; he'll present to Mrs. Matilda Toldyva who won first prize for submitting joke of week.

Mrs. Toldyva's joke:

"When will that film deal take place?" "Sept. 1." "How do you know?" "Because all the executives declined it."

The old "copy cat" evil has reared its ugly pan again.

Now here's a chance for the Cherry Striders to complain.

A magistrate at Woodbine, N. J., ruled that a youth taking his girl friend to pictures without the consent of her father is guilty of disorderly conduct.

Typical New Jersey conversation: "Mr. Framscrans, may I please take your daughter Lizzie to the pitchers tonight?"

"No, you can't take Lizzie. But I'd just love to go with you myself."

(It was revealed at the murder trial Mr. Framscrans was a retired female impersonator.)

Malibu Moochers

Hollywood, Aug. 19. Malibu is where the affluent of the picture industry go to get away from it all. It's the surf and sand branch of Mayfair. Here the "names" develop their week-end broad "a's" and what they are pleased to call tennis.

It's a great spot. Away from the rabble, the studio to bother them. Nothing but good old nature, and in some places modern plumbing. Now and then a flock of squatters set up their tents, but the vigilant sheriffs shag them off and a couple of pop guns pop. This makes good conversation for the picture people during the quiet or week-end when they aren't shooting crap or panning the other guy's picture.

No picture colony is genuine without the panning. The word "louey" is the same to pictures as "sterling" on silver.

Entering the private beach road to Malibu there's a sign reading: "If you are not invited, don't enter." A private cop sits under the sign, but never stops anyone. If he did he'd have the road jammed clear back to Hollywood.

Malibu is the moochers' paradise. Saturdays and Sundays it looks like the Roosevelt lobby. It's where the lay-offs set their big meals. They sit carry the little car with the dinner hour at every beach house noted in red letters, and they arrive just as the knives and forks are being placed. Any Malibu home looks like the Automat on Sundays. Until recently there were no telephones in Malibu, so the boys just dropped in.

Meal time is the Strangers Banquet. Few hosts know their guests. And the guests don't care. It's all a laugh.

Walking along the beach you trip over who's who in pictures. It's the one spot where they can be themselves.

Tennis, the Ritual

Quite a few houses have their own tennis courts. It's a great place to play. The moochers hang around the courts as a gallery. When a director or an exec makes a good shot there's a chorus of "Well played, sir!" "Here, Here!" "Good fellow!" and an occasional "Bravo!"—the latter from the foreign moochers. But if some ordinary guy makes the good play the gallery can't see it. This is known as "Malibooing."

Most of the swimming is the dry kind, done under beach umbrellas. Now and then an actor goes into the water, but swimming is such an isolated sport. You can't pan much with a mouthful of water, all it's okay for a secluded snorer.

Malibu is about built up now. Situated in a small cove, the beach front is filled with houses. Where others of the film colony will build their summer places is quite a problem.

If they want to get away from the moochers it has to be in a spot at least a sleeper jump from the city.

And even that won't stop the uninvited guests. They're all wise to hitch hiking.

'ROUND THE SQUARE

Hoofing at Lunch

A couple of tea rooms on side streets off Broadway are following the habit, long established in Greenwich Village, of having dancing at lunch time.

A couple of instruments play only during the lunch hour and the patrons, mostly girls, do their hoofing. Some try out tap steps. This seems to be the real interest in the lunch time dancing.

Traffic Whistles Coming Back?

New York traffic cops seem to be pretty helpless now their whistles have been taken away from them. No amount of arm waving is as effective as the police whistle. The cops get plenty more exercise, too, as it takes a lot of gymnastics to make either motorists or pedestrians call a halt when they have been used to being tooted at. The cops don't find their new predicament any too pleasant either.

It's a two-week experiment and will probably see the stop and go whistle restored at the end of that time.

Another innovation in the Square are the white metal discs hammered into the pavement for safety lines instead of the former elusive chalk marks.

Steaming Up Sid Grauman

Seeing the sights on his brief New York visit took Sid Grauman downtown to Greenwich Village where the m. c. and radio announcer of the Nut Club ballyhood Sid as the world's greatest showman; world's greatest guy, and world's greatest everything. The announcer called him a little specially stressing on Sid's stage name of Roxy.

Calling Sid "Roxy" Grauman's pupil was extensively circulated among show people seemingly and the next day up and down Broadway they were steaming up Sid over his alleged pupil, Roxy.

The Nut Club broadcast is a two-hour session from midnight until 2 a. m., the latest sound from New York, and catches many of the late retiring show people. Since the m. and radio announcer were so terrifically impressed with the presence in their midst of the sunken showman, every time they ran out of a spile they ballyhooded Grauman and Roxy all over again.

Former Gov. Al Smith must be a Nut Club listener-in also, because when Tammany Young buttonholed the ex-Gov. at the "Hell's Angels" premiere at the Galety and introduced Sid Grauman, Smith seemed to remember him.

Westchester Styles in Dancing

Westchester County's younger set is developing new styles for ballroom dancing. One, the most prominent at present, seems to have been adapted from the marathon dancers. It is for the partners to temporarily separate whole stepping, but still hold hands and walk a bit as though to get their breath, then continue. This may happen five or six times during a single dance.

Perhaps it looks foolish because it's new, but the dancers while walking their bit look foolish also, as though they knew they were doing something they hadn't oughter. This new business is quite common in Westchester just now. It is extending somewhat to the Long Island shippers of the better parties.

Another Westchester dance style is for the young woman to lean heavily on her partner, her neck imbedded into the boy's left shoulder, with the boy acting like a wrestler, while the girl, to make it more marked, inches herself from her feet to his shoulder. That makes the couple take up the space of the usual two pair of dancers.

While another "set" innovation is for the young woman to remain away from her dancing partner, permitting him solely to hold her around the waist. It's somewhat startling at first glance, as the posture indicates the couple are quarrelling on the floor. As they dance pass, however, neither is speaking, so the solution seems to be that the girl is dancing under protest. It's called the preventative dance, preventing either from picking flying microbes or germs from one another. In Westchester all of these late departures in hoofing are recherche.

First Carnival in Square

First carnival show to strike Times Square section, so far as memory goes, is pitched on an open lot at 8th avenue and 54th.

Name not billed, but the charity is for the benefit of the Sisters of Holy Cross. Previously the nomadic carnies have not tried crashing center Manhattan east of 9th avenue.

Park's Reservoir Going

One of New York's show places is gone. The reservoir in Central Park, long an attraction for New Yorkers and city visitors, is now being filled in to provide additional parking.

Dating back to about 1840, the reservoir was famous as a meeting place, training grounds for fighters, headquarters for walkers and horse-back riders.

LEILA HYAMS AND SHOW CAPITOL'S BEST BETS

In "Way Out West," Bill Haines is handled rather roughly by a group of cowpunchers. Willie has never been quite so much of the under-dog before, but he comes up laughingly. By this time Leila Hyams, opposite him more than once, knows just what to disapprove of his antics. She manages to make her rather minor role something more than it is. Then, of course, Miss Hyams is so good-looking she always has that edge.

In this latest picture as the mistress of the ranch, she is most attractively gowned and beautifully marcelled, and as attractive as ever.

These stage shows at the Capitol each week grow more ingenious and elaborate. This week's "Navajo" is an achievement. Never a greater array of feathers, crystals and other dazzling paraphernalia. These lavishly efforts are rather meaningless, but they have to be appreciated for their sheer elaborateness. Must take an awful lot of thought, time and effort to put on a show of this type weekly.

LOUISE GROODY ACTS IN ACT AT PALACE

If ever an appreciative audience existed, it was at the Palace Saturday. As Phil Baker remarked they acted as though they didn't pay to get in.

Louise Groody never looked so attractive in her life. She appeared at first in a bouffant pink, tulie dress that made her muscular little figure look as dainty as a fairy's. Her hair is long and curled now, the most becoming fashion she can wear it. And the girl can act. Her imitation of Greta Garbo in "Anna Christie" is amazing. How a small compact brunet could seem to be the slouchy, gangling, Swedish Greta is a mystery. It got the Palace by the ears.

Allen Stanley came along in her own way and got big applause. Her refinement and sentimentality got over. In fact she is so refined one wouldn't dare treat her otherwise and all her songs appeal to one's better instincts.

ONLY 3 FEMMES ON STATE'S CURRENT BILL

State has a good show this week, with Wilton and Weber as the evident favorites.

Only three women on the bill. Virginia Rucker, pretty, graceful dancer, who changed into at least five different costumes.

She supplies most of the color and feminine appeal, as Bee Starr, who opened the show, devoted herself to her difficult circus stunts.

BIRTHS

Mr. and Mrs. Art Henry, a daughter, in Fitch Stadium, New York, Aug. 12. Father Ja vaude comedienne, mother is musical comedy actress.

Mr. and Mrs. John Harron, daughter, Aug. 13, at the Hollywood Hospital, Hollywood, where father is in pictures and the mother is a former dancer.

Mr. and Mrs. Denis D'Auburn, daughter, Aug. 12, at Queen of the Angels hospital, Los Angeles. Father is legit actor.

Mr. and Mrs. Carl S. Strodel, Aug. 13, in Chicago, son. Father is a district manager for Publix-B. & K.

MARRIAGES

Madeline F. Harrigan to Joseph Amato in New York June 29. Bride is daughter of Frank and Sadie Harrigan of Four Harbors, N. Y. Both employed by N. Y. Department of Health.

Sydney Oehrman, manager Allerton theatre, Bronx, and Hilda Feldman, of Long Island, now in pictures, were both employed by N. Y. Department of Health.

Jack Pickford, former picture actor, to Mary Mulhern, legit actress, in Del Monte, Cal., Aug. 12.

Faith Bacon, the fanny dancer who figured in the recent Earl Carroll obscenity scare, back in "Variety" Monday (the fanny dancer was reported to have suffered a nervous breakdown as a result of the notoriety and exposure.

When Lights Went Out

(Continued from Page 56)

Playing" Green, Frank and Bert Leitch, the original Frank and Johnnie; George Loft, the candy man, who spent his penny a pound profit with the boys; Jim "Harmonizing" Diamond and his beautiful wife, Sybil Brown; Bob Hodge, whose advice would help the young members; Lulu McConnell and Grant Simpson; Frank Tinney, an angel, too, backed up, a true play boy; Chis Freeman, the father confessor of the whole gang, and his wife, Carrie; Joe Steiler, a great steward; Norwood and Hall; all the Dooleys—Johnny, Bill, Gordon and Rae; the Sharrocks, who read everybody's minds and left early; Slim Jackson, who carried his own Barbour; Manny Manwaring, a great governor; Ben Mulvey, Dick Kahn, the outstanding lay member, and his wife, Kitty; Sheriff Steve Pettit; Joe Laux, whose daughter's wedding anniversary were celebrated at the club; Mr. and Mrs. Gene Hughes, whose appearance dignified any gathering; George Morton Levy, the club's attorney; Babe Philbrick; Holliday and Willette; Sommers and Hunt; and Kitty Macdon, the ma and pa of the Lights; Cartmell and Harris; Jimmy Dooley and Corinne Sales, who never said no to "Will yer?" Vic "Fisherman" Milo; Anderson and Graves, who lived in Roosevelt, but never were home; Renee Riano; Barry and Woolford; Williams and Wolfus and their daughter Doria; Mike Conkley, who told Prince George; Harry W. Tiltz, who thinks more of his Ida than Eddie Leonard; Wood and Wyde; Allen Dinehart; Jim Morton and Scream Welch, visiting from Fairhaven to see if our club is better than their; B. S. Moss, who renovated the club at his own expense and later, was repaid by the boys; Flanagan and Edwards; Larry Henry; Harry "King" Butler; Lew Kelly; Whiting and Burt; Van and Schenck, and hundreds of others.

Max Hart brought down Stanley Sharp, Donald Kerr, Miller and Moore, and Lewis and T. J. in the "Passing Show of 1917" to play a game of baseball and started at 6 a. m. The Lights won by default after 40 minutes of play because nobody could see if our club was better than theirs.

And the Xmas parties that were run on the Fourth of July because all the trouperes were home.

The Wives

George P. Murphy, the soul of the bar, would harmonize with all comers. And the time the boys wanted to get away from the wives and organized the "TIGS," a strictly stag club, and held meetings in the basement of the club. The opening of it with a tremendous athletic show, with James J. Corbett, Jack Dempsey, Benny Leonard, Johnny Dundee and many more champions participating. What a show!

The time the wives got tired of being alone, when Gladys Clark and Lulu McConnell organized them and told them to come to the club to see the men and look it over. Just for a laugh.

When the club needed money they would organize a cruise and tour Long Island.

No money now where the keys were. Supplies were taken. Books were muddled. Everything was done just for laughs. Soon the club found itself in financial difficulties, and after much opposition by the actors, lay members were admitted. That was the beginning of the end.

Lays Ruined Club

The lay members realized they could get more entertainment at the Lights than they could at any Broadway show, so they packed the place and bought seats, pushing the actors out gradually.

Place was jammed, but the cash register never got warm from ringing up receipts, because the lay members brought "their own." Everything but entertainment. They came early and stayed late. An actor had no chance except to entertain.

One by one the old gang drifted away. Laughs and jokes. It was no longer funny any more. When the lay members found no entertainment they resigned.

So it was but a short time when the club was in bankruptcy.

The once beautiful clubhouse now has broken windows, battered doors, moldy scenery. Many an actor in and out of Preopert sheds a tear when thinking of the old Lights Club.

Maybe it would have been better for the old gang to have stayed in Ed Rice's garage.

Did You Know That—

Hollywood, Aug. 18.

Reports on Evelyn Laye in her first picture are enthusiastic. ...Ann Harding wore a lovely white chiffon gown trimmed in black chintilly lace at the opening of "Holiday"...Nanette Guilford has died aged 40 on Broadway. ...Paul Frawley returned to New York to do a show...they say Hot Gibson and his bride, Sally Ellers, will do a picture together and also may journey to Hollywood for a few weeks...more and more of the picture girls are taking to wigs...Mrs. Pat Campbell used her car, supplied by the Fox studio, to drive from her dressing room across the street to the set...Carmel Myers lunching at the Town House wearing a very striking new black and green fall costume...at a party given at the Lasky home Bobby Arnet was the only one to brave a mid-night swim...Mrs. Ned Martin (Kitty) and George Hahn, an Embassy luncheon for Laura La Plante, Inez Courtney, Oona Munson, Ruth Collier, Minna Wallis, Mrs. Al. Rickett and Mrs. Mike Conkley...Mary Kay is letting her hair grow again and is reducing...Renee Adore caused quite a stir in a restaurant the other day by looking so much interested in health...Oona Munson's first picture has been previewed and her second is almost ready for its first "quiet" screening...looked like a real star when she and Dorothy Hall, both expected out here for a visit, are not going to show up.

CHATTER IN NICE

(Continued from page 54)

Like the berets, the girls will be looking into the long. For New York next summer.

Everett Marcy, with Monte Blue as a title-writer, loafing with Morgan Burke, who has a play anyway can have.

Jack Acker carrying the Valentino hitting and the Canes, Nice and Monte Carlo an eyeful.

No fashionable Riviera show has sold a pair of silk stockings or any underpinnings since May.

Some exhibitionists are even climbing mountains, nude, leaving their bathing suits in pajamas half way up. Cop's no like.

Beverly Nichols, brightest of the bright young things, has been in and out of Juan Les Pins, discovering copy in night-pants for "The Mask of Zerkow."

Eden Roc, where Colman and Torrence stayed, has a \$2 admission except to Hotel d'Antibes guests. Claims a private beach. So private the other day only door dick was on duty.

Only boy friends who wear coats, socks and undies are gendarmes and letter carriers. They have to, according to law.

That Prince Andrew Obolensky, who was killed when his car turned over along with Mme. Helen Eliaquin, beautiful Slav, who had been Princess Helen Urussov, was a professional dancer, or gigolo.

Paul, operating Casino Eldorado, is in Broadway studio. Still talks about building "the biggest studios in the world."

Cannes Casino, only money-maker last season, is having its face lifted. Slab slightly bluish.

Palm Beach Casino has a chamber and music quarters that the gamblers and tea-sippers tilt five when it doubles in jazz. It's a Russian outfit. Big laugh is to see the basso cello box trying to make himself a trap drum with palm-slapping his strangled instrument. It sounds like a guy with asthma.

Widening of the promenade of the acedonial Anglin in Nice has shown all the bathing resorts off the main stem. Hotel guests can't step right out of their hotels across the promenade into the sea any more. Have to take a mile for their dips and plenty's sure.

Ruth Raphael moves out of the publicity chair at Harper and Bros. on Labor Day, to go over to the Cosmopolitan Book Corp. in the same capacity. Ramona Herdman succeeds her at the Harper plant.

PARIS CHATTER

(Continued from page 54)

ing anybody who looks like Hollywood.

Alexander Kirkland here to study role of "Marius." Going it for Gilbert Miller in N. Y. next fall.

"Etienne" picked by show wise as only Paris show with chance on Broadway. "Les Femmes de Paris" "Marius" considered too local. Same thing said about "Topaze" this time last season.

Willette Kershaw living around corner from Studio des Champs Elysees. Seeing Simon Gaudin, writing play of "The Well of Loneliness" and reading scripts at same time.

Trail to O'Neill's country place pretty well worn. Address is Chateau de Fleury, Saint-Antoine-du-Rocher (Indre et Loire), Tours, France. Quite a mouthful for New York scribes to give taxi drivers. Ward Morehouse, Dick Watts, Louis Light, Theodore Hildy and George Jean Nathan all made it.

Fan magazine writers trying to stay sober and corral fallen stars for stories. Herbert Howe after Pearl White for "Liberty" and Nedra Brown, Griffith and Jennings for Woolworth work.

W. R. Hearst expected shortly if French government will forgive him for expose of naval treaty last year.

Lily Damita meeting all her ex-fiances. Changed mind again and returned to Hollywood.

Eva Gantier, retired here, familiar figure at all musical events.

Marie Kurenko set for opera engagements until company's star threatened suit.

Sylvia Beach seriously ill. May close "Shakespeare and Co." famous left bank hangout.

James Joyce recovering eyesight. Hamilton Forrest announcing Mary Garden is doing his new opera in Chicago next fall. Called "Camille" with modern story and setting.

Sidney Ross following Elmer Rice over to London.

Neudla Livingston here for a rest. Gone to London for more rest with Fanny Hurst.

Rocky Twins speak good enough English to insist on good Shubert contracts. Driving Irving Maris nutty.

Tourists and school teachers complained of several scenes in new Polles Bergere. Now they're out. A French star new hangout in Montmartre.

Baron Philippe de Rothschild back from Hollywood.

Peggy O'Neill of London, once of Broadway, back in Paris.

English Players trying repertory. Audiences staying away.

Harry Plier at Russian dance program at Comique. Then on to Paris for only one show. Same as ever. Still getting feminine eyes.

Damia singing famous Gigolo song in new Apollo show. Started in Germany, arriving here from England. "Biggest European number" says "Adios Muchachos."

Walter Damrosch proudly showing off his youngest daughter to Paris. She has a play with Arthur Hopkins, another with Brock Pemberton. Both listed for fall.

Mrs. J. J. Brown of "Titanic" fame, showing friends at Ritz, statement in home town Colorado press where she's announced as the "unsinkable."

Frances Cow, Ethel Barrymore and Alice split the town three ways.

Lloyd Howard and Edward Letter, Pacific coast actors, beat it back to America when exchange dropped.

Two new "Antonia's Transatlantic" his new opera, too modern for New York.

Six thousand plays being finished this last season. All masterpieces. Cecilie Sorel giving "Marion Delorme" in open air. Couldn't hear a word.

Anna May Wong back from England again. On way to Vienna for play.

Dorothy Parker's new book, "Laments for the Living" getting rave. "Name" over her on a free trip.

Quite the thing for the plucked eyebrow set.

Several hundred copies of "Lady Chatterley's Lover" leaving Paris every morning.

Kathlyn Williams en route to Russia.

Bennie Russell, songwriter, whose prize-winning "Song Without a Name" over her on a free trip, spending the song royalties. Free passage was part of the newspaper competition stakes.

RITZY

Mr. and Mrs. George U. Harris of New York and Tuxedo, are Saratoga, with their own racing stable. Mrs. Harris is one of the prettiest women in the society. Daughter of Le Roy W. Baldwin, president of the Empire Trust Co. Years ago the Baldwins accompanied Howard Gould on a yachting cruise abroad. Gould was at that time living with his wife, Katherine Ciemmons, for...early an actress. She was constantly engaged in lawsuits. While at sea one of the crew lost an eye when ordered to set off a rocket. Later the Goulds were arrested, and he now occupies an estate near Monte Carlo. Edna May, who starred in "The Belle of New York," and the wife of Oscar Lewisohn, is generally of the house party.

Best Dressed

One of the best-dressed society women at Saratoga is Mrs. Herbert Pillsbury. Before marriage she was Fisher. Gladys Munn divorced Charles Minot Amory of Boston. Amory then married Margaret Emerson, who had had three previous husbands. One of Mrs. Pillsbury's brothers, Gurnes Munn, married Marie Louise Wanamaker, and another brother, Ector O. Munn, married Fernanda Wanamaker, granddaughter of the late John Wanamaker.

Another Stable

Gifford Cochran, who owns a racing stable, is at Saratoga. Son of the late William L. Cochran, his wife came from his grandfather, Alexander Smith, carpet manufacturer. His brother, the late Alexander Smith Cochran, was divorced by Ganna Walika, who first married John Arcadie d'Elmont and then became the widow of Dr. Joseph Frankel, finally marrying Harold H. McCormick.

Gifford Cochran was divorced by Marie May, who then married Prince Clodwig Hohenlohe-Schillingfurst, a cousin of Queen Marie of Rumania.

At Atlantic Beach

Mr. and Mrs. William Wood Ricker have contented themselves with visiting Atlantic Beach, L. I. this summer, although years ago they tried a season at Newport. As Mrs. Ricker is Ricker, she has sung professionally.

Mr. and Mrs. Conrad Nast have also been in evidence at Atlantic Beach. Samuel Pina is another husband. He is at the Plaza Hotel, in rivalry to the muscicals of the veteran Albert Morris Bagby.

"Lulu" deBlas

"Lulu" deBlas, the Italian painter, who has prospered during the past six or seven winters in America, is now at his house in Venice, with Joe Chipman as a guest. Chipman is a companion to Marie Dressler when Marie was last in vaudeville. deBlas has painted portraits of Mrs. Edward F. Weston and her daughter, Mrs. Preston Sturges, the author of "Strictly Dishonorable."

Cyril Maude's Debut

Cyril Maude made his American debut in Denver in 1884 with "East Lynne." Maude married the late Winifred Emery, English actress, mother of Margery Maude. Margery left the stage when she married Joseph Warren Burden, an actor. Cyril Maude is in the Social Register. She returned last spring to participate in the Players' Club production.

In 1927 Mr. Maude married Mrs. Beatrice Ellis Tait. His brother, R. W. Maude, married Jenny Goldschmidt, daughter of the famous Swedish singer, Jenny Lind.

Frederick Kerr (pronounced "Carr") has long been known as an excellent actor in stage productions, and appearing in "Raffles," has been engaged for other theatrical productions. He has changed his name from Keen when becoming an actor in 1882. Although born and bred in England, he first acted at Wallack's theatre, New York.

George Kerr, an actor, married June Walker, actress.

Jeanette MacDonald, in pictures, started as a chorus girl in "The Girl of the Year." Her first principal role was in "Irene." Her sister, Blossom MacDonald, is in vaudeville.

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15 YEARS AGO

(From Variety and Clipper)

Arthur Hopkins appeared as the go-between for a proposed deal between his legions of producers and Paramount (then exclusively a distributor) to make pictures of their successful stage plays for release by Paramount. The producers were Cohen and Harris, A. H. Woods and Selwyn & Co.

Geraldine Farrar's first film, "Carmen," was nearing completion by Jesse Lasky, S. L. Rothfeld, newly in charge of the converted Hammerstein's (Rialto), offered \$10,000 for the pre-release week, but bid was declined owing to uncertainty of the theatre's completion. Victor Talking Machine Co. prepared a nation wide advertising campaign in connection with the songbird's screen debut. It was said by Victor that there were 2,500,000 Farrar discs in American homes.

With the advent of high scale deluxe film theatres, the grinds adduced their price. First went the Savoy and Garrick, New York, under the same management. Scale went from 10-15 to 20 straight. High film theatres bled.

Slogan "Keep Away from Hollywood" heard for first time. A group of legit players returned to the east, bringing news that there was an over-supply of talent on the West Coast. Production was at low ebb, and even well known screen personalities who sought stock jobs in Pacific slope territory were being turned down.

Arnold Daly quit the stage for the time being, under engagement to do a series of films for Pathé, playing a detective character.

First of the Rococo ("Fatty") Arbuckle two-reelers by Keystone reached New York in print form from coast.

50 YEARS AGO

(From Clipper)

Rene Steadman, serio-comic in a variety troupe playing the Alhambra, Philadelphia, died suddenly. The night of her funeral the show people did her memory honor in a curious way. In the first part, a female formation on the stage, her chair was left empty, and draped in black crepe and on it rested a white floral pillow with the word "Rest" done in purple immortelles.

Wimbledon, England, gets into the news as the scene of a great international rifle competition instead of the world meeting of tennis champions. Tennis does not appear to have engaged any great public interest as a sporting event.

Second National Archery tournament was held in Buffalo. Henry Spalding Brown, sister of Spalding, the baseball player and sporting goods dealer, was figured to win the women's competition, but was misled. They used an intricate scoring system. Women shot 24 arrows each at 50, 40 and 30 yards, the men shot 12 arrows at 100, 80 and 60 yards. Archery had an elaborate national organization which held annual conventions.

Lecturer from Hamilton, Ont., made the statement in the platform that Niagara Falls had once been dry for a whole day. Statement was laughed and the lecturer brought forward the worn statements of a Canadian citizen and his daughter who had seen the falls many years before so dry they had walked entirely across. Explanation was offered that (it happened in March) the wind had blown the waters of Lake Erie westward and an ice jam had blocked its return for a day. The following day the water fell was back to normal. Controversy occasioned much public discussion.

Inside Stuff—Pictures

"Hell's Angels," so far as New York premiere goes, is the only film with a three-way record. One is production cost, which is estimated between \$3,000,000 and \$4,000,000. Another is the double opening at the Gaety and Criterion theatres on Broadway. Third is exploitation which cost \$100,000 for the 142-day pre-opening period in New York.

On this latter figure, \$42,000 went for newspaper advertising alone, while an additional \$6,000 is figured for outdoor stuff. Cost of special leather souvenir tickets, four huge electric signs and renovation of the two theatres take up the rest of the amount.

Analysis of the outdoor advertising makes it size up as almost the equivalent of what is ordinarily used for about 100 theatres weekly. The 10,100 sheets were distributed as follows: 600 24-sheets; 64 48-sheets; 24 84-sheets; 1,500 3-sheets; 3,000 1-sheets; 5,000 window cards; 17 paint boards.

Newspaper advertising averaged \$10,000 a day for the 10-day period, while two of the electric signs on the front of the theatres bear the largest letters ever seen on Broadway. An idea of how big can be gleaned that the front sign over the Criterion necessitated the walling up of the upper windows of the house to bring the sign up big enough to take in the letters of the clime title.

Management of the campaign is in the hands of H. Wayne Pierson, general representative of Howard Hughes; Edward Manson, assistant g. r.; Neddie Rothback, secretary, and Charlie Washburn, newspaper representative. Coast rep is Lincoln Quarberg.

With musical talkers seemingly at a standstill in Hollywood, the large importations of musical comedy talent from the east to the west coast is mostly without assignment out there at present, though under contract.

Hollywood goes in fits and starts. It starts together and quits together. That's with talker cycles. So when it's off musicals there's no musicals in the making, as though the entire country will stop going to musical pictures. About the only of newer musical releases now released are "Queen High," "Top Speed," "Good News," with "Diana" holding some music.

The prevailing formula of closely reproducing on the screen the stage play as performed on the stage will likely be universally followed for a time, for the sophisticated stories anyway. To transpire from stage to screen without alteration appears to say that that will call upon stage directors importantly, besides legit players.

It wasn't so long ago that a young contract player was called on the coast carpet and told that she mustn't run around with a boy to whom she was giving quite a little time. The friendship was innocent enough, the girl having her mother and father to look after her, but the studio exec who thought a little advice might be the thing took an exception to the association on the grounds that the boy was merely a member of a trio associated with a major dance band, and that would never do. Anyway, the girl evidently figured she'd better not ruffle the official, and if she's still "keeping company" with the lad it's strictly on the q. t.

The guard on morality at this studio is evidently so tight that just recently a writer was signed with the admonition that if but one breath of scandal breezed by about him that would be enough—and out he'd go. And he's out. Presumably because of paying too much attention to a young girl whom this company is trying to groom for stardom. But, of course, it may also be because of his work.

Publix-B. & K. in Chicago is burned up. And, from reports the burn-up is being made hotter by reprimanding wires from the Publix New York office. The trouble is that Publix-B. & K. gave the Chi R-K-Os two little Paramount pictures, believing them to be weak b. o., and they turned out to be clicks. The special burn-up is "Grumpy," which established a new vaudlin high at the Palace, and is being held over this week at the R-K-O State-Lake. The picture drew critical raves, adding insult to the injury, since Publix-B. & K. have always advertised that the always been a picture first. The other flicker was "Queen High," which did nice trade at the State-Lake and also taking nice notices.

Offers made to Coast agents by people anxious to crash pictures are usually wild and often desperate. A would-be has been making the rounds begging for a chance, and when questioned as to his qualifications he admits none, except some stage dancing several years ago. The boy claims he can play any character, though, and goes into a demonstration.

When told they can do nothing for him, he immediately offers three-fourths of his possible salary to them. When that fails, he hauls out his check book and offers to sign his name, the agent to fix the amount, providing it isn't too high. Reputable agents turn him down cold, but when the hungry boys get their hands on him it will be just too bad.

A cross which Marilyn Miller wears around her neck was the cause of an entire sequence retake on "Sunny." It cost the studio (First National) an extra \$10,000.

Picture included a wedding scene aboard ship with Miss Miller being married to her screen fiance by the boat's captain. Because the Crucifix showed so plainly in the "rushes," studio heads went into a huddle over the religious ethics concerned due to the ceremony being performed by the sea captain.

Decision was made to entirely retake the film's conclusion as a means of playing safe.

Overhead outlay of \$144,000, plus considerable added cost of operation, is chalked up on the inside to Publix's 12 sound trucks, which toured the country as "Publix Entertainment Specials." They are now gaugering garage dust.

The last of the dozen, with one each for the 12 divisions in Publix, came in last week. What will be done with the specially built trucks isn't mentioned.

Publix was sold on the idea of the "Publix Entertainment Specials" after Loew's trackless train had been sold.

Each truck is equipped with radio and non-sync equipment.

"Stills" for "Whoopee" are believed to have cost the Goldwyn unit around \$10,000. This, of course, is beyond normal due to the special costumes and attention given to magazine-aligned photos. However, Goldwyn pays his "still" cameramen as high as \$15 a week.

The pictures will start breaking in the September issues of the fan and other mags in conjunction with the release date of the film, which has been put back two weeks until about Sept. 20.

It is estimated that "stills" for the average program picture, as taken in the various major studios, run around \$2,000 or \$3,000. Most of the studios have a budget for the year covering this type of exploitation.

Notwithstanding any feeling between the Warners and Western Electric, law suits, arbitration, etc., J. E. Otterson and Harry Warner were sufficiently enough on their recent trip back from Europe on the same boat.

What appeared to verify it was that both lost joint pools on the day's run, winning none.

Home office adv. departments have decreed the passing for the term "musical comedy" on any film. "Musical comedy films" are now simply listed and advertised as comedies both in straight ads and trailers. Idea

is general in the trade, because of the apparent disfavor of the musical comedy film with the public.

Lee Marcus, of Radio Pictures, lately back from the coast studios, says he was agreeably surprised while watching future Radio releases run. "Project looks okay," says Lee.

Radio's next comedy picture, following "Diana," will be "Half Shot at Sunrise."

Radio Pictures reported financing negative cost for Universal featured along the line of the Capitol Motion Picture Corp., taking 60 cents out of each dollar that comes in. The same informant states that Radio is in on Universal's "Western Front" to the extent of \$600,000 against the original cost of the film.

Suggestion within one of the larger circuits that its houses give mid-night benefit performances one day in September as a gesture toward relief, with official Washington backing, has been temporarily dropped in view of President Hoover's active interest in handling the situation in the governmental manner only.

Managers of Famous Players' theatres in Canada have tightened up on pass courtesies to newspapermen and others. Those who have enjoyed the walk-in privilege have been advised to get Oakleys in future.

John Elbersson is the architect for the new opera house at Naples, Italy.

Chi "Tribune" using a star system to rate pictures is figuring now on dropping the idea as the legit has picked up the idea and is playing it to death. Starting off with an original idea, that clicked, the plan is spreading, with hair dressers, dress manufacturers and others now using the idea and making all ads and reading matter look like old label whiskey. The Chi paper is casting about for another plan, hating to drop its present one, but is reluctant to keep on with the thing because its force is going. Same newspaper has told its advertisers to discourage ad copy featuring stars, but still the run keeps on.

Inside Stuff—Legit

A story in "Variety" mentioned an alleged claim by Samuel Hoffenstein against the idea as the legit has picked up the idea and is playing it to death. Starting off with an original idea, that clicked, the plan is spreading, with hair dressers, dress manufacturers and others now using the idea and making all ads and reading matter look like old label whiskey. The Chi paper is casting about for another plan, hating to drop its present one, but is reluctant to keep on with the thing because its force is going. Same newspaper has told its advertisers to discourage ad copy featuring stars, but still the run keeps on.

The house manager of a Shubert theatre, said to be a German count, was recently fired suddenly. It was not only a bad break for the broken-English chap, but for several people connected with the house.

He had borrowed from the Morris Plan, with two stage hands indorsing him and responsible. The man had collected two weeks' salary in advance. Girl treasurer must make that good.

Elise Ferguson went to San Francisco for her production of "Fata Morgana" and brought with her a pet pooch. Dog didn't care for the train ride and got sick. This upset Miss Ferguson's good nature, and when she left the train and was met by a gang of dramatic editors, press photographers and sob sisters, she waved them aside regally and announced "couldn't be annoyed." Later she sent word to the papers that she wouldn't be in a mood to receive interviewers during her first week's engagement, but would see them the second week. Drama eds. got a pout of their own and returned word they weren't interested.

Several nights after the show opened a situation in the first act caused some of the audience to snicker. Miss Ferguson made a speech at the end of the act in which she reprimanded the customers.

Fortune Gallo, for whom the Gallo theatre on West 54th street, New York, was built originally (now known as the New Yorker), corrects a statement he had the backing of the late F. M. Ferrari in the theatre venture. Gallo states the theatre did not pass to the holders of the first mortgage, but that he sold the lease of the theatre (and office building) for \$45,000, cash, for his interest. Gallo paid a \$25,000 cash deposit on the Gallo theatre lease in July, 1926, a year before, he states, he met the late banker. The opera impresario had no backing in his theatre deal, the deposit being his own money, and adds that he furthermore operated the house at a profit.

Ferrari was head of the defunct City Trust Co., which was under official and legal scrutiny, resulting in former General Sessions Judge Francis J. Mancuso and Harry Warder, state bank examiner, being involved.

Gallo says his only dealings with Ferrari came in in December, 1927, long after his own theatre had been started. It was at that time Gallo received one of a pool of six which paid \$500,000 to the Hearst interests for a land plot on 12th avenue, from 54th to 56th streets, for a proposed 30,000-capacity Coliseum (sports arena) in which Humbert J. Pugazy was also interested. The mortgage on this land was foreclosed and sold at public auction last July, states Gallo, wiping out all investors.

Inside Stuff—Vaude

The people who had done considerable rehearsing with James C. Morton's new act and were left out when Morton accepted a chance to appear with Ed Wynn in pictures are going around in circles trying to figure what it's all about.

Two years ago, when things were breaking right for Johnny O'Connor in Florida, he went for \$2,000 on a prospective oil proposition. Johnny knew the fellow, who claimed only to have an oral agreement with a South American government.

Recently the word came that full rights to start drilling had been obtained. O'Connor and several others who took a chance figure they may land in the big money yet.

With R-K-O unit road shows reported fairly well booked up to next February, and not so many vaude theatres in operation, a large number of vaude turns otherwise, R-K-O is reported making very small offers for "names" from any branch, particularly radio.

The circuit's booking office is said not to be eager about the radio "names," with the names and their agents going wild when hearing some of the salaries offered for breaking. One of the radio turns setting a break-in salary of \$750 received a counter-offer of \$350.

Frisco, the stuttering cigar juggler, is regarded as quite cute in Hollywood. His educated stutter amazes the picture people out there. They say if Frisco becomes letter perfect in his talking he can't stutter; he only stutters, they believe, when grasping for lines.

Accordingly the picture men have concluded it's best not for Frisco to get too far up in the script, for they want his stutter on the screen. In fact, he shouldn't see a script, they say.

In the ear of impression has been that Frisco only stutters when he wants to think, that being the best stall he ever found for it. But of course Hollywood may be right, as usual.

Save Stockholm Revue When Reso Walked Out

It is at the Central.

Thanks to ARTHUR SEELIG, my Continental Manager, Ahem!

Palladium's Current Bill with 10 Acts: 5 American—Good Paper Bill

Abnormal strain was due to the fact that the stairs on which Miss Hayes performs were not supplied her until the day of the opening at the Palace, thus preventing proper training.

'Complications' in League's Ticket Scheme Commencing To Pile Up, Even Before Sept. 1

That the rules of the New York Theatre League in its system to control tickets on Broadway will undergo important changes was regarded as certain after last week's developments. Monday, however, when the League convened its regular weekly meeting there was not a sufficient number of governors present to act on proposed changes to the constitution and by-laws. Meeting was adjourned.

At least two theatres took over the matter of allotment to the 16 accredited brokers into their own hands, without asking the league, which is supposed to have actual control, according to the rules. That others would follow suit was reported.

Originally the league was to have possession of all agency tickets and allot them to each agency. When it was found that enormous stock sales would be required for two weeks' supply of tickets of some 60 theatres, also a large clerical force, in addition to much other detail, instructions were sent the box offices to make the allotments, but according to instructions.

A predicted situation arose during the first week of "Dancing Partner," at the Belasco, the first money attraction to open since the league started. Bundles of tickets were turned back to the box office at 7:30.

As many of 50 tickets from one agency which had been allotted 89 were returned. The Belasco management immediately instructed its treasurer to cut the allotment almost in half, and thereafter but 200 tickets out of an original allotment of 380 were given the agencies. All the balance were on sale in the box office, which thrived.

Brokers' Squawk
There was a squawk from the brokers and the league, but the house stood on its rights and made no allotments. It was contended by the house that each theatre has its own clientele and its own problem of ticket distribution. As far as the Belasco was concerned, no money was turned down from any source, and that applied to other theatres.

Last week, when business took an upward bound, the independent agencies appeared to get what tickets their trade called for.

Business at all box offices was lively last week. Some credit for this may have been the league's publicity on the ability to secure tickets that way. Agency men say most theatregoers patronize the box office at this time of the year.

claim when the New York's own patronage returns, it will be different. As a goodly percentage of that trade wants tickets to attend the 10 o'clock and cannot secure them from the agencies, there never will be enough phone lines to get the required service from the theatres, and a loss of such patronage is anticipated. It is claimed one agency is losing upward of 100 sales of tickets nightly because of the new system.

Another rule objected to is the requirement to stamp tickets at the box-office. It has a tendency to slow up the line at the ticket windows. How this is to be eliminated awaits the League's governors. Observers say that as long as the primary stipulation of no buys by the agencies and no premium on tickets is maintained, many of the rules are not needed.

Leblang's
At least one department of Joe Leblang's ticket activities has been eliminated by the League although he is fully protected in his cut rate distribution. That the League shall not figure in the cut rating of tickets is canonically set forth several times in the League's constitution and by-laws. On the upper floor of Leblang's agency, balcony tickets for hits have contributed to the revenue with such tickets sold at a premium. As Leblang is not of the accredited brokers, balcony tickets to be sold at more than box office price cannot be sold.

At least one accredited broker is selling balcony tickets at 50 cents advance, as against 75 cents premium for the lower floor.

In another department the cut rate agency is curtailed. Heretofore speculators having bought and holding lower floor tickets for a price have dumped them into Leblang's

Cantor Vs. Shubert

Hot words only were exchanged by Eddie Cantor and Lee Shubert when the two lately met on the beach at Atlantic City. Verbal spar came when Shubert attacked Cantor's Sunday appearance at Warners' as against Cantor's speech at Equity, when the latter told actors not to do Sunday work.

Cantor's argument was that he spoke only of legit work on Sunday, as that day is recognized in the variety show business.

Shubert, according to witnesses, said Cantor, as an actor, was not entitled to an opinion, whereas Shubert, a producer with money invested, was. Cantor's answer to this was that Shubert's remark may explain the drop in Shubert stock.

Harry Fields, Harry Rosenthal, George Hale and Philadelphia theatrical men listened in on the verbal battle, which broke up with Cantor's financial dig.

Mayor in Wide Appeal For Variety of Shows To Play San Antonio

San Antonio, Aug. 19.

A cry for attractions to play in all the three city-owned theatres has been given wide appeal by an invitation by Mayor Chambers for variety shows appealing to all classes. He declares the city would welcome any entertainment that would fill the empty seats of the three municipally-operated theatres. No matter how hard the folks cry for legit, these houses appear unable to get anything but local amateur shows.

In addition to the open-air stage in Brackinridge Park, near completion, the city owns also an auditorium seating 6,500 and a playhouse built last summer seating 750. Gene Wildenstein, manager of all three, reports no bookings for the new season.

Auditorium was operated last year at an approximate loss of \$25,000 and has been in the red for five years.

'Vanderbilt Revue'—Fields

"The Vanderbilt Revue," produced by Lew Fields and with a possibility of having Lew in it, is set to re-light the Vanderbilt, New York, latter part of next month. Lytle Andrews, lessee of the Vanderbilt, will be associated with Fields in this production. Fields is now casting.

Erlanger's Face Suits

For Unpaid House Rent

Birmingham, Aug. 19.
Two suits filed here by Hunter & Smith and others as owners of the Erlanger-Birmingham theatre, here, against the A. L. Erlanger management Enterprises, to collect rent on the theatre from June, 1929, to March last. The suit is brought on a guarantee by the defendant that its subsidiary, which leased the theatre would pay the rent monthly. The defendant has filed answers denying breach of contract by the plaintiffs, and asserting that the owners failed to pay \$5,000 for the purpose of re-seating the theatre.

Trount in Maine

"Western Union, Please," comedy by Frances Goodrich and Albert Hackett, will have a tryout at the State Theatre, next week. Donald Meek in the lead. Goodrich and Hackett recently sold Shuberts a play titled "Everybody Welcomes."



While appearing in Schwab and Mandel's "New Moon" operetta, Ashton Stevens, Chicago "Herald-Examiner," said:

"A great comedian is Roscoe Ails. Take it from one who has suffered years of bad comedies. On otherwise good operettas. Ails is never ailing. They laugh at him feverishly. His eccentric dancing was a show-stopper; his body seems to have a rhythm that telegraphs special messages to his feet."

ROSCOE AILS

Vacation at Artists' Isle, Indian Lake, Ohio.

Direction LOUIS SHURR

COHAN'S FAITH IN NEW SEASON

George M. Cohan has sufficient faith in the comeback of legit this season to lay out perhaps the most "legit" campaign since going solo as actor-producer.

"Symphony and Jazz," by Louis K. Anspercher, will be Cohan's opener for the new season. It will get under way at the Broad, Philadelphia, next week (25) and follow into the Cort, New York, three weeks later. Cast includes Louis Calhern, John Hamilton, Julie Hay, Natalie Shaffer, John T. Doyle, Adrian Rosely, Alene McDermott, Craig Williams, Curtiss Karppe and Josef Adler.

With that out of the way, Cohan will concentrate upon one of his own, "True to Form," set to open in New York Sept. 22. It goes into rehearsal next week.

Geed. M. is serious about his proposed road tour in a series of revivals, but may try the rep idea at a Broadway house before entraining to the sticks. Current road line-up has been revised and now includes "The Taver," "Song and Dance Man," "Seven Keys to Baldpate" and "Get Rich Quick Wallingford."

"Gambling" and "46 Minutes from Broadway" announced as part of the road rep, have been scrapped, but will be done in New York.

Both, and specially "Gambling," would entail too much scenery and effects to be carried.

C. B.'s Humor

Charles B. Dillingham scored the first fly of the new season. He opened "Suspense" of British writing at the Fulton on Tuesday, last week, and took it off Saturday.

However, the manager did not forget his sense of humor as shown by the ads in Saturday's papers which read: "After tonight's performance, Charles Dillingham will not present 'Suspense'."

That is comparable to the same manager's personal copy some years ago he advertised "the last two years" of Montgomery and Stone in "Chin Chin."

Lester Murray at DuPont

Lester Murray, who closed a deal with the DuPont theatre, Wilmington, Del., interests to look after its managerial and booking welfare, may install stock unless some other policy looms up more advantageous.

Murray, experienced legit man, has access to N. Y. legit bookings, but doesn't believe there are enough road shows to give the Wilmington patrons stage fare consecutively.

E. G. Robinson Back

Hollywood, Aug. 19.
Edward G. Robinson, on route east, will probably re-enter Broadway legit this season. Robinson just completed "Little Caesar" for First National.

Arch Selwyn Lines Up Routes for Plays with Film Stars on Road

EQUITY DEMANDS BOND

"Red Mates" Stopped When No Bond Forthcoming

"Red Mates," in rehearsal several weeks for Sussendorf Productions, has been halted again by Equity. It will not be permitted to resume until bond is posted.

Producing firm was turned down at Equity this week for permission to give an "investors' rehearsal," with Equity claiming the production had already filled its allotted rehearsal time.

ADLER FAMILY UNITED FOR YIDDISH DRAMA

Broadway will have Yiddish drama this autumn. Starting Sept. 23 the widows, sons and daughters of the late Jacob P. Adler will appear at the Forrest.

Play will be called "The Millionaires" downtown known as "Five Frankfurters."

Adlers to appear are Cella, Julia, Frances, Charles, Adolph, Luther, Irving, Mme. Sarah and James Schenfeld, a Yiddish troupe.

The Adlers will be presented up-town by George Jessel.

Actress Sues Anyway, The Equity Upholds Shuberts in Claim

Helen Gilliland filed suit against the Shuberts to recover salary on a contract she held for "Dear Love," which flopped. Her claim is "Artists and Models" is a jazzed up edition of that operetta and she should have been retained under her contract for it.

Miss Gilliland and several others of "Dear Love" cast with similar claims against the Shuberts took the matter to Equity some months ago. The latter upheld the Shuberts' defense that sufficient changes in script and treatment had been made to characterize "Artists and Models" as a new show.

Miss Gilliland has retained Joseph Bickerton, Jr., as counsel.

Troupe for Honolulu

Los Angeles, Aug. 19.

Legit season opens in Honolulu Oct. 5 with "The Gay" presented by the Richard Wilbur Players at the Liberty theatre. Wilbur has gone to San Francisco after lining up his 30-31 troupe in Hollywood, and sails Aug. 30 to get the house ready.

Richard Allan and Barbara Brown are leads for the Honolulu dramatic stock company. James Dillon is director. Walter Bonn, Ford Bancroft, Michel Dupre, Berkeley Buckingham, Florence Bell, Geraldine Palmer are the other players. The whole troupe to sail from Los Angeles Sept. 20.

Chi's Civic All Set

Chicago, Aug. 19.
Goodman, Chi's civic theatre, opens Oct. 14 with "Firebrand." Company includes Ellen Roth, Hale MacKean, Carl Kroenke, Katherine Krug, Leonard Barker, producer manager, Sam Fenton, William Brenton, Mary Asnes Doyle, Gertrude Lee, business manager; Hubert Osborne, producer; Leonard Barker, production manager.

Cast of "Makings"

"The Makings," force by Irving Porter, has gone into rehearsal at its first for Ames Producing Corp. Joseph Donlin is boss. Show opens at Allentown, Pa., Sept. 8. John Edwards, Marion Devaux, Helen Klein, Raymond Murphy, Harold Deane, Rud Selheimer, Ned Kelly, Mae Short and Eugene Quigley are the players.

Arch Selwyn, who in association with Charles Dillingham and the Erlanger office will produce plays starring Colleen Moore, Vilma Banky and Rod La Rocque, has mapped out a six week's tour for each of the two plays now set. Outside of Detroit, Cleveland and Pittsburgh there will be three weeks of one, two and three-night stands played on guarantees. In some towns, auditoriums and convention halls will be played to ensure a large seating capacity for those expected to turn out to see the picture people in the flesh and on a stage.

"Foam," by Benjamin Glazer, starring Colleen Moore, opens in Albany Oct. 8, with Rhoca, Rochester, Buffalo, Toronto, Detroit, Cleveland, Pittsburgh, Columbus, Indianapolis, following. After one-nighters in Louisville and Little Rock the show will come to Broadway.

"The Millionaires," by John Emerson and Anita Loos, starring Vilma Banky and Rod La Rocque, will play two days in Albany, starting Oct. 10, and follow a route sheet similar to that laid out for the Moore show.

Mary Pickford, announced to appear under the Selwyn banner this season, has not yet decided on a play, although her selection has narrowed to a list of three.

With Garbo
Another play on the Selwyn schedule is "A Lady in Divorce," adapted from the French of Andre Picard and Tristan Bernard by Arthur Hornblower, Jr. Baji Rathbone has been engaged for it, with Selwyn looking toward Cleveland for a leading woman. Topping this list is Greta Garbo, with Selwyn hopeful that Metro might be persuaded to release the Swedish star for three or four months, some time after the turn of the new year.

Leslie's Dough Boys

Shuberts are reported in with Lew Leslie on his new "Blackbirds."

Leslie had hit him after dropping everything he had, \$20,000 in "International Revenue" had lined up outside money for the colored musical that didn't come through. The Shuberts saw a rehearsal of the show in the Harlem flat Leslie has been rehearsing in last week.

Haskell's Numbers Out

William Holbrook has succeeded Jack Haskell as director of dances for Hammerstein's musical, "Luaua." Decision was to sign out Haskell's routines and substitute others, with the show's opening date set back a week or two.

Haskell was ailed by Hammerstein after a back stage row. Haskell hailed Hammerstein to court on assault charges, alleging the producer accentuated dismissal with a swat at him. Hearing adjourned until Sept. 11.

Tracey After Film Job Back to Old Stage Role

Spencer Tracey returns to New York this week to rehearse for one week with the "Last Mile" before resuming the lead in that show during its road dates. Tracey opens Oct. 5 with "The Gay." Tracey left the "Last Mile" in June to fill a contract with Fox to appear in "Up the River." Contract was for three months only. For guaranteeing Herman Shumlin that Tracey would be back with the "Last Mile" by Sept. 1.

REVIVING "LONG ROAD"

"The Long Road," scrapped after tryout several weeks ago, is being revived by Herman Gansvoort. Several cast changes with piece in rehearsal next week. Gansvoort is also casting a new musical, "French Dressing," by book by Howard Miller, lyrics by Forster and music by Kenneth North.

Phone number of the Josie Brown Agency, Hollywood, is Granite 3537.

CLOSE SHOP ON CASTERS?

Block Crashing Shoestringers

By Equity's Rehearsal Limit

Equity is tightening up on shoestringers and short-roll producers on overtime rehearsals, despite carrying casts on the cuff under bond waivers. Hereafter the latter must obey Equity regulations on rehearsal period, allowing four weeks for non-musicals and five weeks for musicals.

The limitation was ratified by Equity Council last week and will abrogate long distance rehearsal periods previously obtained on non-secured shows. The measure was adopted primarily to protect Equity members and also to discourage shoestring promoters attempting to crash show business.

Two Precipitate Action

Instances precipitating Equity's action involve two productions, "Here We Are" and "Blah," both rehearsing 15 weeks or more. Both were musicals, and despite Equity's regulations chorus members could not work on commonwealth basis but must receive \$35 weekly minimum, the producers got around this angle by classifying the chorus as specialty dancer principals.

Equity has also tightened up in the division through making it clear any group of dancers backing principals in a musical show will come under chorister classification, with Equity despite the management.

Equity Flaps Protective Wings

With the new season under way, at least in preparation stage, Equity has figured the moment opportune to clamp down on aspiring birds eager to embrace show business as a racket who can actors into commonwealth casts, unlimited rehearsal periods and then blow if they can't raise a bankroll, with the actors left holding the rehearsal bag.

Tom Douglas' Doubt

Hollywood, Aug. 19. Unable to make up his mind about playing the lead in the coast stage production of "Young Sinners" the part has been taken away from Tom Douglas by George Holland and given to Sterling Ferguson.

Douglas is ogling the film studios. Pending settlement of his status in that direction he did not wish to go to San Francisco with the show.

Gest Waiting

Morris Gest is waiting for something to happen in sight that will strike him favorably as a show proposition. Two or three proposals submitted to Gest so far have been rejected by him.

Following a long illness that led him into a financial jam, Gest has fully recovered his health. He looks better than in some years.

Penny and Green

Ann Pennington, from musicals and talkers, opens at the New York Paramount Friday (22), instead of at the Brooklyn house, with that date later. Some Warner houses, perhaps, after that.

Harry Green, from talkers, opens across the river for public and may later play the New York deluxer.

Kolb and Dill Again

Hollywood, Aug. 19. Kolb and Dill return to legit at the Hollywood Playhouse in a piece entitled "The Good Old Days." A Dutch pair will follow "The Champion," current.

"Reunion" Will Try Again. "Reunion," which folded after two weeks' tryout, is being readied for another try by Bela Blau.

Several cast changes planned, opening Sept. 1, with two weeks out of town before coming to New York.

Stars Picking Casts

Lady stars are getting particular as to the casts for their new shows. Anyone wishing to play in "Scarlet Sister Mary" must write to Ethel Barrymore personally.

Lenore Ulric has been interviewing all those seeking jobs in her new show.

'FRANKIE-JOHNIE' WITH NANCY ON B'WAY

"Frankie and Johnnie" in play form is due for Broadway this season. Maybe starring Nancy Carroll the play, said to be based on the blue city of the same name. It is the same "Frankie and Johnnie" put on in Chicago last season by A. H. Woods, but with the script probably revised. The date was brief, Woods taking it off after the cops advised him to close or else.

Miss Carroll's husband is reported presenting it. He is also the author, Jack Kirkland.

MATTER OF 'CHARMING' SALARY BOND FIXED

"Princess Charming," new Connolly & Swanstrom musical, has been granted permission to continue rehearsals without interruption by Equity, sans bond and upon word of guarantee of Bobby Connolly, one of the producers that bond will be posted later.

Bond mix-up was occasioned by the absence of one of the members of the producing group being abroad. He is returning next week and his signature is necessary before the bonding company will underwrite the new show.

Connolly wanted the former bond on "Sons o' Guns" now closed but re-opening next month, to serve as security in the interim. Equity declined on technical grounds, but permitted continuance of rehearsals upon letter of guarantee by Connolly meanwhile.

Lee's 50% in Hotel

Lee Shubert and Max J. Kramer, the builder, are said to be equal partners in the new Edison Hotel, not yet opened, on West 47th street. It's a 20-story affair, all rooms, and nearly finished.

The Shubert-Kramer cash investment is reported at \$30,000, without the \$500,000 required for equipment.

\$20,000 for Rights

Culver City, Aug. 19. Metro is reported having paid \$20,000 for Vincent Lawrence's stage play, "Among the Married," with an eye for No-ma Shearer's next. Theme is similar to "The Divorcee." Lawrence himself is a contract author at Paramount.

Film for Flop

Hollywood, Aug. 19. Universal is negotiating for "Half Gods," Sidney Howard's play which lasted about a week on Broadway last season. U has it in mind for Hobart Henley to direct.

GARBO AS SPY

Hollywood, Aug. 19. Greta Garbo may do a picture based on the life of Matti Hari, famous German spy executed by the French. Don Ryan and Dale Van Eperley, writers, have completed the story and are awaiting a decision by Irving Thalberg. Paramount is understood to own the title, "Matti Hari."

EQUITY'S POWER AND AIM FOR IT

Questionnaire Now for Applicants—No Council Action Accepted as Negative Answer—Some Held Out; Others In May Go Out

IN SOLE CONTROL

Equity is invoking what amounts to closed shop on legit casting agents who have held out until now. With the latter registering squawks alleging discrimination and other things, they seem without avenue of redress in forcing Equity to issue the coveted permits.

Equity has logically labeled delinquents as formerly unfriendly toward the licensing regulations and placing them in the premise of wanting to come in at present because they have to. It is subjecting all applicants to a rigid questionnaire as to fitness, standing and ability to conduct a casting agency.

Equity's victory over former hold-out agents via U. S. Supreme Court decision has given Equity drastic powers in admitting those whom it sees fit and refuse granting of permits to those not wanted, with no further appeal.

Prior to Equity's court victory on the agent situation, all casting agents making placements in the legit division were notified of the licensing regulation and commission.

(Continued on page 63)

STOCK REVIVES A. L. A. MAYAN

Hollywood, Aug. 19.

Franklyn Warner, owner of the Mayan theatre, is preparing to launch a September effort at stock reviv in the downtown house. Idea is to recruit legit people temporarily idle at the studios, or those who have yet to make a film connection, with the shows and cast to be changed every six or eight weeks as guided by the box office.

The company will be known as Franklyn Productions, and has Bill Wolfenden, recently producing Pathé shorts and prior to that a New York agent, in the post of managing director.

The plan is for a background of 36 girls, before which the following principals will appear in the first show: Daphne Pollard, Frank Davis (Davis and Darnell), Clarence Nordstrom, Billy Gilbert, and Chiquita. Dance specialists have not yet been selected. Ted Snyder is writing the music, while Walter De Leon and Jimmy Brockman are doing the lyrics. Most of the skirts will be by Davis, with Leroy Skins staging the dances.

Scaled at \$2

Probable title is "Indiscretions," for which the opening is set as Sept. 22. Scale will be on a \$2 basis, with the first three or five rows downstairs at \$3. Theatre's capacity is 1,250.

Frank Daugherty, who owns the local radio station KMTR, and William Stoll, proprietor of the hotel here of the same name, and Frank Warner, Daugherty and Stoll jointly own the Garden of Allah, bungalow court in Hollywood, for which site contracts have been drawn for a 1,000-room hotel, as also property on Wilshire boulevard, near LaBrea, where they intend to erect a legit house.

Franklyn Warner personally went into bankruptcy here last April.

No Hays' Code for B'way Legit, Is Equity's Position at Present; Not Over 25% Plays Standing It

Lowest Stock Number

The lowest stock ebb exists right now. About 42 are staggering along and some with summer park propositions.

CHORUS GIRLS GIVEN IMPORTANT ROLES

Several ex-chorus girls are getting big assignments this season. Ruth Altman, formerly in the line of "Rio Rita" and "Say When," has the title role in Hammerstein's "Luana," musical version of the "Bird of Paradise." Miss Altman is cast in the role which brought Laurette Taylor into prominence in the original dramatic show. Blanche Underwood, lead in the Chicago company of "New Moon," and prior to that in the chorus of "Great Day" and "Redo Rita," has a part in "America Tempo," while Frances Thress, last season a chorus girl in "Top Speed" and "Nine O'Clock Revue," has a chance of a speaking part this season in the Sam Harris comedy, "Once in a Lifetime."

DUFFY'S CREDITORS

MAY REALIZE 5%

San Francisco, Aug. 19. Settlement of claims of Henry Duffy's creditors is expected to be made at a meeting set for Sept. 16, according to statement by Attorney Louis Goodman, looking after the affairs of the claimants. Goodman is now in Portland arranging to close a deal that will dispose of Duffy's interest in the Duffwin theatre in that city. It is expected to realize somewhere around \$15,000 on the theatre equity in the northwest city.

Final settlement of the Duffy affairs will bring the creditors less than 5% of their claims, according to Goodman. At the September meeting Duffy's Hillsboro home and his Los Gatos ranch are to be sold. These are heavily plastered with mortgages, it is said.

The furnishings in the Duffy home at Hillsboro were sold at public auction Aug. 9. While appraised at \$10,000, they went for \$4,450.

Hollywood, Aug. 19. Duffwin, Portland, may be taken over and operated as a dramatic stock by a local banker.

House is now part of the Henry Duffy receivership.

Robert Smith is the interested party. The Portland financier since closing out his banking business has been dividing his time between aviation and show business, his two hobbies. He was formerly president of the Lumberman's Trust Company.

"Tales" \$40,000 Blister

"Tattle Tales," musical revue which flopped in Boston, has been permanently camphored. Alexander Leftwich produced and dropped \$40,000 of the backers' dough. The angels refused to dig deeper.

Dick Marshall Stricken

San Francisco, Aug. 19. Richard Marshall, former gen. mgr. for the Duffwin theatre, has been stricken by infantile paralysis. Marshall is in the San Francisco County Hospital with his condition reported as serious.

Broadway needs no 10 commandments. It will never take dictation from Hollywood except in its picture parts. Furthermore Equity will resist being Haysized, if Frank Gilmore has his way.

Sincerity is the only code for legit on the main stem. Adultery and murder as comedy or tragedy, luring or repelling—in fact, every emotion in every stage providing there is a depth of realism and not just a shabby effort to be obscene or lascivious. All should and shall go undisturbed on Broadway, if Equity can help.

Organizations fostering the code, particularly the film producers, admit they're the legit field, as it is now constituted, would be reduced to about 25% of its present size should the Hays dictum be allowed to edit legit scripts and legit mannerisms. In other words film spokesmen estimate that only 25% of legit plays produced during the past season were within the shadow of the code of approval.

Est the same time picture statisticians close to censor and moral centers state that, for the 29-30 output from Hollywood, before the code was thought of, 75% of the features would have been endorsed by the code. In other years never more than one-fourth of the film industry's product has been admittedly "bad."

Cites O'Neill

In its stand against all codified law Equity makes reference to the genius of Eugene O'Neill and the fact that he would still be a hack were Hollywood to have his way.

"Green Pastures" on the Catholic "white list," would never have had a public showing had censor matter regarding the use of Deity characterizations been observed on Broadway, it is claimed.

Broadway must have its cooched dances, its horrors and delights in its own "legit way," otherwise there will be no Broadway. At the same time it must give ear to all protests and must weed out insincerity. It cannot afford to have censors sitting in on rehearsals. Equity's final stand is that it must use its own judgment or suffer consequences that are admitted bound to come—some day.

Shuberts' Abili

Shuberts have temporarily, if not permanently, scrapped "On the Q. T.," English importation starring Madge Kennedy. It folded after two weeks out.

Shuberts abili on the flop by stating they had erred in attempting to reproduce an English piece with an American cast.

Miss Kennedy remains under Shubert management.

Selwyn Takes Rathbone After Picture Walkout

Hollywood, Aug. 19. Basil Rathbone has been engaged by Arch Selwyn for the lead in "Paris Divorce," which he will stage in New York this fall.

Rathbone recently walked out of the lead in "Route 66" at Universal because of story differences.

Lindsay's Stage Show

Earl Lindsay, stage director and producer, is reported to have been engaged to produce a stage show. It will hold a juxtaposition, from reports, of musical comedy and revue.

No No. 1 has reported other than Lindsay will likely produce in co-operation with the Erlanger office. The latter will be in on the required financial support.

Cross-Show Puzzle Over Chi's Run Of Lonely Summer Play, 'Sisters'

With nobody except the actors getting money out of it, the backers of "Sisters of the Chorus" may seek a medal for it as the most involved show in a decade.

The play opened in Chicago last spring. It is still there. Had a dubious showing in the tryout spots near New York and while for a time the sole legit in the Loop this summer, its grosses are said to have been exaggerated.

"Sisters" is being presented by the Raymond Productions, of which Ray Peyton and Lester Bryant are reported the main guys. First it was tried out by Louis Safain. After stopped in New York by the cops and another trial at Astbury Park, it reverted to the authors, Burtis Thomson and Martin Mooney. The latter claimed all they ever got from Safain in royalties was \$450 bouncer. They secured the rights after an arbitration in which they were represented by an expensive law firm.

Broker in on Loans

When the Chicago date was arranged, 20% of the royalties were allotted the lawyers for their services. Another 20% was turned over to Tom Kane of the Century Play Co., who made two loans to the authors. One of the latter was an item of \$4,500 used to pay off on "The Town's Woman," by the same writers. It had a short stay at the Craig, New York, last season. The other loan was for \$2,500 about the time of the Chicago opening. Of the percentage given Kane, half was the regular 10% play brokerage.

Because of difference between the authors, Mooney sold his rights for \$700 with Thomson to assume all obligations attendant to the earlier showings of "Sisters" and "The Town's Woman."

There are at least two suits against "Sisters" in New York. William Birna, the furniture man who has figured in a whole flock of shows which never clicked, claims a right through having dropped \$3,000 in the venture when Safain had the show. Another action has been started by Meyer Berenson, who claims 10% of the royalties. Berenson arranged for Safain to produce it but when the authors failed to collect their only royalty check from Safain, Berenson didn't get his.

"Sisters" will probably come to New York with a Chicago run rep, if that means anything outside of Cicero.

SHUFFLE 'ARTISTS' DATES

Chicago, Aug. 19.

The Shuberts will not open the Grand with "Artists and Models" Sept. 1 after all. Have postponed the opening six times from July 24 to Aug. 14.

Somerville Stock

Somerville, Mass., Aug. 19. Frank A. McPhee returns this season as manager of the Somerville theatre.

It will reopen Sept. 1 with dramatic stock.

Resort Play Bills

Providence, R. I., Aug. 19.

Legit attractions at summer resort theatres in New England this week are as follows:

Casino theatre, Newport, R. I.—"Let Us Be Gay," with Francine Larrimore and Henry Hull.

Berkshire Playhouse, Stockbridge, Mass.—"Bird in Hand," with John Drinkwater and Leo Carroll.

Cape Playhouse, Dennis, Mass.—"The Devil's Disciple," with Tom Powers, Spring Byington and Romney Brent.

Lakewood Players, Skowhegan, Me.—"Broken Dishes," with Jean Adair and Donald Meek.

Cape Ann theatre, Rockport, Mass.—"The Chalkmark," a new farce by Algonquin Tasslin.

Gloucester Little theatre, Gloucester, Mass.—"Dear Brutus."

Ahead and Back

Charles Washburn handling premiere of "Hells Angels" (film) on Broadway but returns to George M. Cohan office this season.

Nick Holde managing "Three's a Crowd," the Max Gordon revue. Warren O'Hara back with "Sons o' Guns."

Ray Bryant, ahead, Courtney Payton, back, "House of Fear" (Chicago).

Ed Pidgeon, advance, Murray Phillips, back, "Love Technique" (Chicago).

Flo Flynn, advance, "Artists and Models" (Shuberts).

Charles Crouch, p. a., for C. L. Wagner.

Stocks Opening

J. J. Ryan opened the Auditorium stock, Spokane, Aug. 9, with the Kelly Comedians, and Shirley McDonnell directing. Co-operates under 85c. top, with weekly changes. Yvonne Roger, and G. Richard Frazier, leads; Raymond Leitch, Billy Sandford, Dolly Martin, Harry Duane, Esther Todd, Patricia Westcott and Jack Cassidy comprise cast.

Stock opens at the Grantwood, Grantwood, N. J., next week (18) with Murray Gordon operating. Co. includes Jane Keyser, Audrey Mullaney, Frank Harrington, James O'Connor, Louise King, James Healy, Arthur Moore, Mae Shaw and Tom Robinson.

Eoyd E. Trousdale Players (stock) opens a 12-week engagement at the Rialto, Sioux City, Ia., Sept. 14. Claiming sale of \$5,000 worth of coupon books, Charles Lindholm opens his stock season in St. Paul Sept. 11 with "Your Uncle Dudley." Spotted in the Shubert, which has been loop grind house for last six months.

Goodman's Big Show

"Jews Without Money," adapted from the book of that name, calls for an elaborate production. To be both musical and dramatic, with some 35 scenes indicated.

Philip Goodman has the stage rights.

FUTURE PLAYS

"The Man Saul," modern drama by Sidney Buckman, tried out at Pasadena, Cal., will be produced the second week in October by Arthur Lubin and Richard Krausner. Paul Muni will be leading man.

"Top Hat," an intimate revue by Jack Murray, Ben Trivlers and Ben Oakland, produced shortly by Arthur Klein.

"Sweet Charity," by Robert Wilder, and enlisting an all-Negro cast, will reach production via Michael Mindlin.

An additional week of rehearsals deemed necessary by the producers of "Fine and Dandy," musical starring Joe Cook, has set the Boston opening of the piece for until Sept. 1 instead of Aug. 25 as formerly set. The musical will play four weeks in the Hub and then Brainerd's, New York.

Howard Lindsay and Bertrand Robinson are collaborating on a new farce, "Oh, Promise Me," Edward A. Blatt and M. J. Nicolas may produce it after launching "The Up and Up" at the Biltmore, New York, Sept. 1.

"I Need the Money," Herman Lie's new play, has been given a musical embellishment by Pierre DeReeder and John Howard Bacon. It will be retitled "Sherry."

"Many-a-Slip" goes on tour next month.

"Brown Betty," colored musical, will be readied by Arthur Hall. "Paradise" will be Earl Carroll's next, with 10 principals and 18 girls.

Belasco & Curran, West Coast producers, have acquired new melodrama, "The Crime Hour" by Samuel Shipman and John B. Hymer in which Pauline Frederick will star. Production will be on the Coast, next month, appearing in New York later.

"Keys to Paradise," starring Lenore Ulric, goes into rehearsal next week. Lewis Gensler, producer. Weldon Heyburn and Thomas Findlay also in cast.

Arthur Hammerstein's "Sweet Adeline" opens road tour in Boston, Sept. 15, plays three weeks in Boston, two in Detroit and then indef in Chicago. Show will be about 20 weeks.

Arthur Hopkins's production of "Torch Song" has folded for cast changes. It will make a fresh start at Great Neck, L. I., Aug. 23. Mayo Methot has succeeded Joanna Room in the femme lead.

With the flop of "Suspect" after a single week at the Fulton, New York, Charles R. Dillingham is spending with the title of "That's the Woman," Bayard Vellier's melodrama formerly captioned "Jane Doe." He will spot it at the Fulton Sept. 1.

"The Cult," comedy by Barry Connors, has been secured by Thomas Kilpatrick. It goes into rehearsal shortly.

"Subterfuge" underworld melodrama by Edward Landau, goes into rehearsal next week with Acme Productions producing. It bows in at Alhambra, Pa., Sept. 29. Cast includes Peggy Clark, Edward Fisher, Frank Finnelly, Marion Bell, Louis Scott, Evelyn Clark, Ruth Joyce and others.

"Ship Shape" to be presented next week at the Cape Playhouse, Dennis, Cape Cod. Production group did "Cape Cod Follies" last season. Book and lyrics by Stewart Baird; music by Peggy Ellis and Lew Kesler. Due in Boston prior to New York.

Road 'Sketch Book'

Earl Carroll has begun recasting "Sketch Book" for road and will place the new lineup in rehearsal next week.

Will Mahoney, William Demarest and Three Sailors, all of whom appeared in the road in New York will be retained surrounded by practically a new group of principals.

"Sketch Book" reopens in Chicago next month.

ENGAGEMENTS

Elissa Landi, English actress, for "A Farewell to Arms," being presented by A. H. Woods.

TICKET COMPLICATIONS

(Continued from page 60)

to bring any price. That will be done away with, since agency buys are out. Lower floor tickets to be sold under the box office price may be sent to the cut rates by the theatre, however.

The League's publicity department is active.—with Lovelock Vroom in charge. Vroom is acting without pay at this time because he is gen. mgr. for Gilbert Miller, one of the League's sponsors. He is designing a primer for distribution, the booklet to outline the aims of the League and to explain to the public what the system is. About a half million copies may be printed. Cost is expected to be assumed by the Postal Telegraph, designated by the League to take orders for tickets from out of town.

Vroom is credited with a statement from Al Smith, who is on the League's board. The statement, given to the League, designated the success of the League. He urged the public to support it, get rid of the gyp ticket speculator and to buy at the box office which, he said, have plenty of tickets.

The League in adv. in the theatre programs suggests the securing of tickets at the box office direct where the tickets desired are available. That is inaccurate, since the biggest proportion of the preferred locations are either in the hands of the agencies or not returning to the box offices until an hour before curtain time.

Powell's Horse Sense

(Continued from page 1)

and better salaries are what brought him to pictures. He always realized the hazards of stage life, but isn't temperamentally enough to enjoy it.

To him, his public is merely a customer. As long as they like the goods he has to offer, well and good, but he is cold-blooded about them.

For this reason Mr. Powell doesn't think much of personal appearances. He feels actors should only be seen in their choice moments on the screen. Theatrical appearances will be destroyed. Crowds who rush to see film stars in person are the same crowds that rush to see the bodies of murderers, he says. Nothing really flatters actors.

Mr. Powell likes the hero roles he now plays, for the money that is in them.

"I don't crave to be a suffering hero," he said, "but suffering heroes make more money than heavies."

However, he never wants to play a ladies' man role on the screen. "Any man who sets himself up as one before whom women prostrate themselves," he said, "is taking a chance. He immediately sets up an antagonism, the audiences are inclined to think, 'Well, let him show us.'"

"I'll never forget," Mr. Powell remarked, "when one reviewer in Hollywood wrote a story about me with the picture actor who had been holding out over himself for some while at last became a bit self-conscious and said, 'I have been talking about myself for a long time. Let's stop. Let's talk about you now. What do you think of my latest picture?'"

"I told John I wouldn't give him the screen rights to that," William added.

Business of Acting
One reason Mr. Powell avoids interviews is because if they don't ask him about his love life, they ask whether he wears cotton, wool, or silk v. d.'s, etc. He doesn't always wear all ones, and he doesn't think he should reveal the fact to the fan mags. It's quite a problem, but Mr. Powell thought maybe "Variety" wouldn't mind.

AUDITORIUMS WILL NOT GIVE GUARANTEES

Legit booking offices in New York "with the good of the road at heart" for legit shows are repeatedly burning up managers of civic auditoriums over the country by demanding ridiculous guarantees.

Auditorium directors have decided not to give any guarantee to any attraction. They logically estimate that the legit bookers would like to book their hops under the guarantee system, since if the bookers knew their shows could draw into the big places, there need be no worry over the box office receipts.

New York's legit bookers take their cue on the belief that every one off Broadway is a chump through the boob Texas State Fair at Dallas. That fair for years guaranteed a girly stage musical, to stay there 10 days and clean up. Finally when the Shuberts sent their flop "Red Rags" into the Dallas Fair on the usual guarantee and costing the fair \$100,000, that annual event took a tumble.

15 Big Auditoriums

About 15 big civic auditoriums in the U. S., out of a total of around 25, are thoroughly equipped for road stage shows or \$2 talkers. Their managers refuse a guarantee, but the legit booking offices, especially Jules Murray, of the Shuberts, are persistent in stating that it is the only way these big capacity places can get their stage shows.

Properly scaled, battyhood and handed, with advance work by experienced agents, a good stage attraction can not fall down in any of the 15 auditoriums, unless the local officials force, dailies and the public. All the auditoriums have to protect themselves, but are the cheating turkeys New York producers like to send out on the road as original productions.

The auditoriums have the edge, since they can fill in their open time with stage attractions, but do not necessarily have to use them. All local sports events and conventions are held in the places, with the respective cities accepting any auditorium deficit as publicity for the town.

Promoting Road

By way of doing what it can in bringing legit road conditions back to some sort of a resemblance of the good shows when they were many and jobs plenty the TPR has designated a committee to promote it.

It embraces Mitchell T. Middleton, Fred T. Whitby, Thomas C. Leonard, Charles R. Baker and Frank T. Kintzing.

BONDS For New Productions

With the new season approaching and the theatrical producers looking forward hopefully to 1930-31, are you faced with the problem of securing bonds for your new shows.

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TRIXIE FRIGALIZ

Week Aug. 25, Loew's, Boston

B'way Cooler and Grosses Bigger; Belasco's Hit; Season's 1st Flop

Coolness last week made for increases in grosses. One musical leaped over \$20,000 on the previous hot week.

Of the new shows did not start as well. Now 18 shows on the list, four more than last week. Three resumed, while two new ones arrived, as against one added and one withdrawn.

Five were listed last week in cut rates, where entire allotments were disposed of. This week eight, the trio of second engagements being represented.

Of the new shows "Dancing Partner" at the Belasco, is an indicated hit. Nearly \$20,000 its first full week. "Ladies All" got its first break doing over \$12,000 at the Morosco. "Suspense," last week's only premiere, was the new season's first flop, taken off at the Fulton. "Through the Night," Masque, got a pasting on Monday night's opening.

"Vantiles" went to \$50,000, the highest gross since opening. "Flying High" bettered \$40,000. "Rock Gaities" went over \$15,000 again, good for modest review.

Listed for next week are "9th Street Blues," "Kiss Song," Plymouth; "Second Little Show," Royale, and "Cafe," Ritz. "Stepping Stones" moves from the Royale to the Forrest.

Estimates Last Week
"Apron Strings," 45th St. (37th week) (C-900-\$35). Good on the next week, opening in Boston Labor Day; up, with last week \$7,500.

"Dancing Partner," Belasco (3d week) (C-1,000-\$3.85). Off to big start; cool weather 2d week brought virtual capacity; nearly \$20,000.

"Ladies All," Morosco (4th week) (C-893-\$3). Weather provided break on capacity; nearly \$12,000, which should be satisfactory.

"Suspense," Fulton. Taken off Saturday after one week; house reverts soon with "That's the Way."

"Topaze," Barrymore (1st week, 2d engagement) (C-1,050-\$3). Closed earlier in summer. Resumed Monday.

"Through the Night," Masque (1st week) (C-700-\$3). Presented incontinently (F-2000-\$3). Written by Samuel Ruskin Golding and Paul Dickie; opened Monday (1st week).

"Young Sinners," Shubert (1st week, 2d engagement) (C-1,395-\$3). Made good run of it last season; resumed Monday.

"Vantiles," New Amsterdam (8th week) (R-1,702-\$6.60). Away up, with virtual capacity during last week; cool weather credited for approximate \$50,000 gross; biggest figure since opening.

Musicals in the Coast air include another early California operetta by Aubrey Stauffer (of "Oh, Susanna"), which Ray Meade is producing. Also Jack Laughlin's idea to tie up seven prologues with a series of comedy and call it an evening. He's been talking over to the Mayan theatre management, which is planning some kind of a musical for latter September.

Frisco Grosses

San Francisco, Aug. 19. One of the most consistent engagements from a box office this season has been "Belasco's 'Wise Child' last week in its bow out seven days, around \$14,000.

None of the four weeks has varied more than \$1,000 in receipts with the tendency toward a build from the opening.

"Candle Light" at the Geary in 5d week held up. Good notices and talk helped build. Nearly \$12,000, with grosses favorably with first week.

"Fata Morgana" at Columbia 4th class opening and continued through week. Nice profit at \$12,000.

MAY CUT DOWN LEGITS IN PHILLY THIS FALL

Philadelphia, Aug. 19. Philly legit season opens Monday (25) with the premiere, at the Broad Street theatre of George M. Cohan's new production, "Symphony and Jazz" by Dr. Louis Anapacher. This is two months earlier than last year's opening when the musicians' strike held up things until Oct. 25.

From that time on, the opening dates and booking situation this fall are about on a par with those of the last years.

Labor Day will see the Lyric with Sam Harris's tryout, "Once in a Lifetime," and the Garrick with Hammerstein's "Laura." Forrest Labor Day week will have "Three Little Girls." Eighth, Adelphi opens with Donald Meek in "Broken Dishes."

Eranger, back in the legit fold as one of the Erlanger chain, is reported as opening with "Sweet Adeline" some time after the middle of September, while the Walnut, so far, has announced no booking and probably won't get under way until Oct. 1.

Some evidence that legit houses must be cut down all over circuits for any real profit, some on the inside say the Erlangers will be reported as booking "Laura" and "Lucust," giving up Keith's, and possibly the Chestnut.

Also, a number of producers refuse to book this big new house because of location.

Salary and Percentage

Allow 'Love Technique'

Break Even at \$7,000

Chicago, Aug. 19. Sweet fall weather brought customers to the two open legit houses. An added grand for the summer, the "Princess of the Chorus," over week before. "Love Technique," the Boul Mieh new comedy, opened seven days.

What new pieces are set for town are still a week or more off. "Dishes of Chicago" may be breaking even with its \$7,000 gross, after the house's share. This company is reported to pan artists around Lou Tellegen, its star, receiving a salary of \$200 weekly with a percentage of the gross. Other principals also in on like eight terms, giving the management little actual set overhead.

Estimates for Last Week
"Love Technique" (Studebaker, 2d week) New comedy with Lou Tellegen, 1st week (C-1,000-\$3). Opened Monday, due in Chicago; here for at least two weeks, and may stay longer.

"Ladies All," Morosco (4th week) (C-893-\$3). Weather provided break on capacity; nearly \$12,000, which should be satisfactory.

"Suspense," Fulton. Taken off Saturday after one week; house reverts soon with "That's the Way."

"Topaze," Barrymore (1st week, 2d engagement) (C-1,050-\$3). Closed earlier in summer. Resumed Monday.

"Through the Night," Masque (1st week) (C-700-\$3). Presented incontinently (F-2000-\$3). Written by Samuel Ruskin Golding and Paul Dickie; opened Monday (1st week).

Shows in Rehearsal

"That's the Woman" (C. B. Dillingham), Fulton.

"The Up and Up" (Blatt & Nichols), Biltmore.

"Everybody We Come" (Jos. M. Gaites), Bijou.

"The Long Road" (Herman Gansvoort), Longacre.

"House of Fear" (Blaney & Payton), Union Church.

"Symphony and Jazz" (Geo. M. Cohan), Cohan.

"Insult" (Shuberts), Ambassador.

"Symphony in Two Flats" (Shuberts), 49th St.

"Candle Light" at the Geary in 5d week held up. Good notices and talk helped build. Nearly \$12,000, with grosses favorably with first week.

"Fata Morgana" at Columbia 4th class opening and continued through week. Nice profit at \$12,000.

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Closed Shop on Casters?

(Continued from Page 61)

sion terms. They were invited to come in or else. A majority of the small fry agents hopped at the opportunity, but the more representative agencies held out. They fought Equity's attempt to regulate their business, but were finally defeated. After that time, the die was cast, agents, even those who had financed the legal combat against Equity, swung into line and were granted permits.

Permit Curtailment
At a recent meeting of Equity Council it was practically decided that since 51 agents had been granted permits that some additional measures should be taken on new applications as a curbing measure against the left field being over-aged. The questionnaire system was adopted and few licenses since have been granted. The licensed permits will be passed upon weekly by regular meetings of Equity Council. Although not having gone on record as denying permits, it has been said on one or another of several applications submitted weeks ago. The stall is taken for granted that such permits will not be issued.

An amendment made to the original agent permit, with revised now having three classes instead of two as formerly, and also making it unrevokable excepting for cause until June 1, 1937. First class of the new division characterizes the holder as an employment agent sending applicants en masse to compete for engagements, with agents limited to 10 per cent of the first 10 weeks. Second is issued under class of Personal Representative, guaranteeing the player 20 weeks employment, not necessarily consecutive. The third division is for those who are entitled a commission of 10% weekly on engagements made through his efforts.

Equity Permit Agencies
Current list of agents operating under Equity permits include: A. H. Bendix, M. S. Benham, Harry Bestry, Ben Boyer, Pauline Boyle, Sam Collins, Edward Davidson, Ralph Farnum, Frieda Fishen, Joseph Gant, Matt Gans, Sylvia Hahlo, Louis Hallett, Max Hart, Jenie Jacobs, Jack Linder, Lyons & Lyons, Leslie Morosco, Nat Morosco, Percy Oakes, Herman Paley, Richard Pittman, Louis Redelshimer, Roehm & Richards, Louis Shurr, Alf T. Wilton, George Wolfe, George Wood, Ethel Goldstein, George Wood, Murray Phillips, Tom Rooney, Jane Broder, Richard Madden, Paul Scott, Walter Winter, Loden King, James Dealey, Bruce Smith, Taylor & King, Hap Wain, M. E. Henson, Chambers Brown, Collins & Adams, Immense Theatrical, Inc., Fred Rycroft, Walter Batchelor, Leo Fitzgerald, James Ashley, Edith Burrows, Connelley, 2d St Bureau and Judson Arthur, Inc.

Several of those listed are operating under dual licenses, as employment agents and special representatives.

No Favorites
Squawks that Equity was favoring the Theatrical Artists' Representative's Association by outside agents who have thus far been unsuccessful in getting Equity permits was denied at Equity. The latter is merely recognizing the association as a body, who, if sincere to clean up the evils of agenting ranks within, will continue to be recognized by Equity after the same fashion as the Managers' Protective Association for producers and Dramatists' Guild for the playwrights.

Equity has stressed the point that membership in the T. A. R. A. does not automatically cause granting of permits as Equity. It's just the reverse, Equity says, with applicants for membership in the organized agent group having to first be granted a permit by Equity before becoming eligible for membership in the agents' association.

T. A. R. A. Members
Despite 15 licensed agents, there are but 15 of these thus far listed in the T. A. R. A. That list includes James Ashley, Milton Collins, Gus Adams, M. S. Benham, Max Phillips, Richard Pittman, Roehm & Richards, Walter Batchelor, James Dealey, Harry Bestry, Ed Davidson, Leo Fitzgerald, Max Hart, Jenie Jacobs, Lyons & Lyons, and Louis Shurr.

Among active agents not having been granted permits are William Morris, case now pending; Jerry Cargill, Lou Irwin, Samuels Mudd, the Bureau of La Salle. The latter, aside from Morris, have heard either way as to whether licenses will be granted or refused. Cargill and Irwin, especially, have been in the business many years and should qualify since both have developed talent and have unimpeachable reputations in the business. Cargill, although previously contacted by Equity, has not been added a legit casting branch to his agency and has made several placements for forthcoming productions which will become a total loss unless a permit is granted.

Drop Outs?
In addition to holding back on issuance of permits, Equity is reported as ready to jump some of those now in, but would neither affirm nor deny that report. Any agent other than those holding the shareholdings, those attempting to be granted personal representative licenses calling for a 20% cut through guaranteeing 20 weeks employment, and not in a position financially to back up the guarantee. It also aims to kick out former indie bookers and club agents, diverting to legit casting; merely as a side line instead of a regular business, and creating unneeded opposition for the already licensed agents making legit casting their business.

Rejecting Permits
That Equity intends to limit the agency as far as possible is plainly shown by its rejection of seven applications for permits last week, also by the fact that steps have been taken to rescind the permits of five agents. The latter move was taken on the grounds of inactivity, not maintaining an office or not solely in the agency business.

Equity, in refusing to grant permits sought, stated the rejections were not to be regarded as personal reflections on the applicants. They appeared before the Council and were asked a number of questions as to qualifications. None was successful. Those who failed to secure permits were Harry Pearl and Louis Walters. Weeden - Shultz agency, David S. Samuels, Richard La Marr, Lou Irwin, Nat S. Jerome and Jerry Cargill.

Heavy Fines
While it was expected that the William Morris agency would come to an agreement with Equity and secure a permit this week, that did not prevent Equity from invoking its rule and passing two players who were placed in "Princess Charming" by the Morris office. Betty Gallagher and Douglas Dumais, who had filed three weeks' salary, the money to be turned over to the Actors' Fund. While the fines were regarded as being stiff, it was pointed out the players could have been suspended, and that the agency with an agency which had failed to take out a permit.

The Theatrical Artists' Representatives Association, which recently took action in a body, is in accord with Equity in closing the roster to all except those already having permits. It is said that that was one of the points in the association's association with Equity. The Morris agency has been its own in negotiations with Equity.

Musicals at Hollywood
With the stage at Warners Hollywood on Broadway brought out during its recent closure, it is now adaptable to any stage show.

A Warner exec stated within the week that the studio certainly one or more musical stage productions in the Hollywood during the present season. Just now the house is holding a Warner special talker, "Moby Dick," at \$2 top. It's in on a run.

CHS STARTS NEW SEASON WITH 3 DARK SPOTS

Chicago, Aug. 19. Loop legit season is off to a normal start. Only houses not for openings are Adelphi (Woods), Majestic and Great Northern (Shubert).

With "Love Technique," which opened Aug. 7 at the Studebaker, as the starter, "House of Fear" followed at the Playhouse Aug. 24. "Sex" goes into the Garrick, Max West-end, Aug. 25, and "It's a Wise Child" opens at the Erlanger Sept. 28.

"Lost Sheep" at the Selwyn Aug. 30, and "Young Sinners" at the Apollo same night. "Sisters of the Chorus," current at the Apollo, is to open in Detroit Sept. 1.

"The Last Mile" re-ignites the Harris Sept. 1. "Artists and Models" is slated for Sept. 8 and repeated.

"The Last Mile" scheduled for only four weeks followed in the Harris by "Disheveled Lady," Illinois opens with "Bons of Guns." As their Princess the Dramatic League of Chicago starts its second season Oct. 6, under Fred Donaghey's direction.

"Othello's" Mixed Cast
Although he disclaimed interest in presenting "Othello" with white and colored players as leads, Jed Harris now reported set to make the revival.

Lillian Glash is to play Desdemona opposite the Othello of Paul Robinson.

The colored star appeared in that role in London last season, creating wide press comment. Length of engagement over there, however, was comparatively short.

Newman Squares Equity; Producing "Bad Girl"

Robert V. Newman has made arrangements for the ensue of his name from Equity's unfair list. He will place his "Bad Girl" into rehearsal next week.

Newman rated the bad boy listing at Equity through salary obligations entered in a previous production, but has squared with Equity, temporarily, anyway, by giving notes for the amounts due, to be collected weekly during the run of his new show.

He will post a bond covering the latter before the show goes into rehearsal.

Newman's backer on the previous venture vamped and left the young producer holding the bag. Equity held Newman responsible since he had signed the contracts.

"Bad Girl" is a dramatization of Vina Delmar's novel of same title.

No. 2 "Sinners"
Shuberts will cast No. 2 "Young Sinners."

A second company of last season folded after three weeks.

Literati

Insist on Date

Insistence of advertisers has obliged the Woolworth mags to place the date of publication on their covers. Begins with the September issue, out this week.

Previously the mags were merely numbered, with the gag that they could remain for sale until disposed of. This worked to the advantage of the publisher, who could refrain from getting out a new issue until the previous one had been sold in its entirety. Advertisers no like, however, because most of their advertisements, of a topical nature, might be outmoded and the effect nullified by late sales.

Woon's Bankruptcy

Basil Woon has asked to be declared bankrupt in Los Angeles, offering six royalty contracts, totaling \$3,109.62, as his only assets.

Woon values his royalty contract with Horace Liveright on "From Beauville to Monte Carlo" at \$50, on "Cocktail Time in Cuba" at \$25, his joint contract with Peggy Hopkins Joyce on "Men, Marriage, and Me" (MacCauley) at \$25, on "Francis Atlantic" (Knopf) at \$25, on "Paris Not in the Guide Books" (Brentano) at \$15, and on "The Real Sarah Bernhardt" (Bonli-Liveright) at nothing.

Outs and Ins

First George H. Doran quits Doubleday. Doran, Now George Palmer Putnam leaves G. P. Putnam's Sons. Book business isn't

what it used to be. And Harry Payne Burton is new ed. for Mac's "Physical Culture."

With George Palmer Putnam out, Minton, Balch will become affiliated with the Putnam concern, with Melville Minton and Earle Balch handling the editorial end of Putnam's, post formerly occupied by George Palmer Putnam. Minton, Balch will maintain its own identity, however.

Back to Westerns

Film trends in story styles usually taken advantage of by the magazine publishers. With the western picture getting a good play again, the publishers see a revival of interest in the western tales and are preparing accordingly. George T. Delacorte, Jr.'s publishing house is reading a western story mag for the fall, and it's reported Fiction House will also get a new western story mag soon. Just when the scratch writers have gotten fully up on the air stuff!

Peggy Wood's Book Due

Peggy Wood's book, "Actors—and People," will be on the stands Aug. 30, with D. Appleton & Co. publishing.

The bound work is an assembly with many of the stories having previously appeared in the Saturday Evening Post. Miss Wood (Mrs. John Weaver) has been appearing in the London company of "Blither Street." Her husband, a writer for Paramount on the Coast, did not collaborate on the book in any way.

Chi's Fight Paper

"Bang" Chicago's fight publication, was one year old last week. Magazine, which is the only trade paper of the fight business, is run by Billy Stevens, formerly press agent with Beala music company.

Stevens claims that his paper is modeled exactly after "Variety," containing fight grosses, a chatter column, inside stuff, and a literary section devoted to sports writers.

Londoners Didn't Fall

One of the United Artists' press agents trooped down to the London papers recently and offered a proposition. Said Gloria Swanson will take three English sabbies over to New York, properly chaperoned and everything; one condition, the paper

must remind readers every day her next film is on the way, due in October.

Agent is now trying to think of a better one.

Life of Capone

Well known newspaper man in Chicago claims he has Al Capone's O. K. to write the "Scarface" one's life history. Title will read "Al Capone: The Making of a Lady."

An agreement is the yarn will only appear in book form or as a serial in a periodical.

It must be turned over to Capone for approval.

Mencken's Real Reason?

Maybe H. L. Mencken is marrying Sara Powell Hsardt because her brother, "The Making of a Lady," is the only book he ever liked!

"Hell's Angels" Earnings

(Continued from page 25)

audience. Even some of the regular picture reviewers came up.

Jean Harlow and Ben Lyon were there for personal appearances—also writer's camp, signing their signatures on the well booked programs. H. Wayne Peterson got out.

Both the Criterion and Galety marquee are punctily tungstened, each plugging the other house, although the general facade and extraordinarily favorable corner location of the Criterion gave it an unusual edge for text. Thus, the Crit waxed more verbose to the effect: "Both Up and Down Broadway." Hell's Angels' is Bombarding Broadway.

The premiere day's rain (Aug. 15) held up some of the tungsten adornments until the very last minute. The Galety at 3:25 was still being dressed by bulbs and tubes. Criterion was in better shape.

The cops were extra nice at the Criterion. A special detail was even less persistent about enforcing the against-lights' crossings, just to maintain that good-naturedness. The polyanthema manifestation was immediately impressive.

Sam Hardy and Ben Lyon forced the mounted cops to "zowie!" the sidewalk crush in order to make a news shot possible.

At the picture's conclusion, Hardy introduced Miss Harlow and Lyon at the Criterion. Both spoke graciously. Miss Harlow crossed the foots and in physical close-up, impressed more favorably in person than on the screen, everything else considering, such as her characterization, etc. At the Galety, Al Smith was the center of the intermission throng.

The two players did not personally appear at the Galety. Odious comparison will necessarily crop up in the parallels of "Hell's Angels" and First National's "Dawn Patrol." The Hughes' parallel situation of the "night patrol" (as it's called here) will make this similarity even more apparent, but where Hughes has so many million dollars' more of extra value in that dizzy, sizzling pash stuff. The sex makes it \$2.50, and then some. Very hot-toy and will get the flaps heaving heavy.

Criterion's premiere exhibition, in two parts, ran 125 minutes; 65 minutes and 60. First half started at 9:05 and intermission at 10:10. Resumed at 10:20 and ended at 11:50. Galety in two parts ended earlier.

No Censoring

What's more, so packed is it with action, speed, colorama, photographic stupendousness and every other element to be associated with a press agent's lexicon of superlative adjectives, that it'll make one wonder on the highest level of license, whether all he or she saw—a veritable cross-section of the war—could have transpired in sound-screen in a little more than two hours.

The New York State censors left the picture alone, which saved the plenty sex in it.

The first sex finale was a wow, but the dramatic and sexy portions in the second half, running the gamut from the light lady's expose, the behind-the-scenes sex stuff, and the behind-the-Germanlines' heroism where one brother must deliberately assassinate his own brother in order to keep military secrets unexposed, is the final convincer.

This picture actually cost Hughes \$3,800,000. He may get it back, even with the 35% distribution cost to United Artists, and that means a terrific \$6,000,000 gross. Some film men say it will go to \$7,500,000. Its foreign sales (outside the U. S.) should not fall below \$2,500,000, probably possible top in foreign lands at present. English dialog will not hold this air wonder down abroad.

European Runaround

By Frank Scully

On the Continent.

Is there any trade rag as hard on its paying goods as those of the show biz? Even the medical journals let a lot of chump stuff slide. This "source" racket, for instance.

All Europe is overboard with springs, baths, muds and booe for curing any or every ill.

Each stakes out a certain part of the human body and claims it can cure anything in that territory.

The croakers' trade papers pass them up and pan some rival pill peddler instead.

How do they start? Some sappa in Caesar's army, suffering from a crick in the neck, drinks a flask or goblet of water from a spring. Next morning his pain is gone! It must have been the water.

The pulse-takers immediately slap a shied over the "source," and from that moment on the place is known as a cure-resort for arthritis —or rheumatism, or whatever the croakers know how to spell.

And "source," incidentally, is pronounced "soorce," not "sauc," by the frogs who operate them.

Good for a Hangover

Some admit the cure gag is secondary to the fashionable side of their resorts. People go because everybody is going. Vichy, for instance, is a gay dog's spot, with plenty of ankle appraisers.

Evian is even more so. The water at Evian is good drinking water, but the only thing it ever cured was a hangover. Its chief advantage is that you're not likely to get typhoid as you might from drinking bad water.

Perrier, a natural gaseous water, more so than Vichy, is known best because it makes such a fine whiskey and soda.

Aix-les-Bains, Brides-les-Bains (and even the one called like Baden-Baden, Bains-les-Bains!) are external instead of internal baths. These have the big appeal to well-nourished dames or picture stars who fear they're going that way.

In Muscelatt, Montecatini and Salsomaggiore are two favored spots, with some really serious work being done at Salsomaggiore.

But these, like all the others, play the entertainment side heavy, even to 80-piece symphony orchestras.

No Checkup on Cures

In Germany the Carlsbads, Bad Ems, Bad Neuheims, Wiesbadens and such are hardly more serious.

For these resorts are not exclusive on its water or goo. There's always a lot of hot baths (even where the "sources" are cold), massaging, artificial sun-treatments and a set of electric gimmicks for taking out pains.

These would do you as much good in your own home town hospital. For the cures are a good idea, but it isn't the specific water that's curing the wart. It's the routine of drinking plenty of it on an empty stomach.

Chiseling at Cut Rates

For a publisher's conference on a biography of the master showman of the world (living), this roving mag recently was dragged off to Vittel in the Vosges mountains. Vittel is a cure-spot not far from Domremy where Joan of Arc was born. The cure-croakers there differ in no respects from elsewhere.

You can't walk up and take a swig of water. You first have to have a croaker drink you 45 bucks, unless you squawk, when you might get it down to two. Chiseling okay.

Then you pay a dollar for a card to enter the park and another dollar if you want the water in your hotel room.

But suppose you don't want to sit in the park? No matter. That buck goes, regardless.

Slice of Water for Breakfast

What does your cure consist of? Well, if you really have a bad joint somewhere the water isn't enough. So the pill-peddler orders a sulphur something for you to take on waking, and a salts something on retiring.

At 9 a. m. you get a glass of water, another at 9:30 and a third at 10. Lay off then till noon.

That means three glasses of water and no breakfast. Give any guy that, even out of a tap, in summer for three weeks, and it will do him a good deal of good.

Most of the pseudo-sick sappers over-eat anyway. A two-day diet for three weeks is only evening things up a bit. Then if they get hungry about 4 in the afternoon, three more glasses of water till dinner time. The mere thought of it takes away the appetite of a lot of people. The hope is to "source" the water. Ask "source" can take the same cure at home (they ship bottles of waters out at the rate of 300,000 to a million a year), you're told, "Ah, but it's stronger at the 'source'."

Tapping Show Biz

Realizing that even the magic word "source" couldn't get whole families to travel thousands of miles, the boys running these places tap the show biz for support.

Each resort has a casino. There you can gamble, see a musical comedy, or an old silent picture, watch some nudes writhe through a turn, hoof it on American jazz band and otherwise.

The number of bands playing these spots has never been computed. Nor the adagio dancers.

Every place has a tango orchestra, as m. c.'s of these places love to shoot in one snaky, sexy epic dance to every two or three hot numbers. Crooks over what you'd pay in wien, beers, whiskey and champagne.

This advice is followed in moderation. It tends, though, to reduce the hilarity if nothing else.

By midnight these cure towns fold, as everybody starts over again at nine the next morning.

Button Up Your Overcoat

They run from the middle of May till the middle of September, with the price tilt in July and August when everybody goes.

To go earlier or later you'd drown or freeze to death. It follows that any place full of springs must have plenty of rain to supply them.

There are so many now that except for the regular 10% service tap a 4% government tax (announced for tourist consumption as taken off in Paris but actually operating everywhere in the sticks) and a tax de séjour (resort tax) of about \$3 a head, there's no great boosting of prices over what you'd pay in wien.

These hotels, of course, have no steam heat, as they close in winter. Hence the need of overcoats while drinking ice water instead of eating breakfast.

Now and then the sun comes out, when everybody promptly goes to a sidewalk cafe and gets tight in celebration.

Liniment and Cognac—Real Cure

When the season folds the circus does too. The croakers hit out for Paris or the Riviera—the bands, gigoles, bag-slingers, artists and racketeers to twing close behind.

Snow fall on the "source," and the native asks his rheumatic knee in horse liniment (the water curing for everybody else doesn't seem to cure him), wraps it in hot fannel, takes a swig of scorching cognac and sleeps till spring.

Exploitation!!

You hear it now every day, everywhere.

Seventy-five years after the stage theatre started in this country and 15 years after the picture house commenced to feel its way, the show business discovered

Exploitation!

Exploitation is to exploit, to promote, to attract attention.

Exploitation is Publicity of some kind or other.

"Variety" offers the best perpetual publicity for the stage attraction or act through its Publicity Campaign.

That is weekly Exploitation.

No theory. No guess work. Just a fact.

Anyone's name in "Variety" every week keeps that name before the entire show world.

Special Publicity Plans

may be contracted for in "Variety," to place a name before the Show Public every week.

These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety."

Details Upon Application to Any "Variety" Office

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

Exploitation!

"Variety" is always right for it

MUSIC BIZ 12 DITTO—N. S. C.

JULY MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JULY BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

New York, Aug. 17. Barely a change in conditions during July from that of the preceding month. Sales remained at a low ebb, though here and there a slight improvement in conditions became noticeable, which to many forecasters that the ice of bad business was breaking and conditions would soon improve. It all boded well for the current month (August).

Taken as a whole, it was not so fortunate and the majority of the industry were still glancing at the meager orders "with tears in their eyes."

Jobbers reported that July showed barely an upgrade stroke on the graph of sheet music business. Nevertheless they too, were optimistic regarding the outlook.

"Springtime in the Rockies," Villa-More's hill-billy, retains its first position for the third consecutive month, but this time closely contested by "Dancing With Tears" (Witmark), which gave it royal battle but finally gave ground before "Springtime." These two songs exchanged first place ratings during the weeks of July, but "Springtime" finally got the better of the contest.

Second spot for "Dancing With Tears" is the second consecutive time that song has won the deuce spot.

Feist Songs Up

"You Brought a New Kind of Love to Me" (Famous), popularized by Chevalier in "Big Pond," drew the third-rung away from Fischer's tenacious "Stein Song," which slumped from the troy of last month's survey to the bottom of the Feist's "If I Had a Girl Like You" (Pop), remains in the same spot as during June, namely fourth. Another Feist tune, "Down the River of Golden Dreams," also a pop, climbed upward until it rested in the sixth berth, taking that spot away from "I'm in the Market for You" (Red Star), which held it during June.

Another Feist song trod close upon the heels of "Down the River," but lost out. It was "It Happened in Monterey," famous of jazz, and showed up well during the entire month of July.

Hiding just behind the latter song and assuming a strong position for August were "My Future Just Passed" (Famous), from "Safety in Numbers," and Berlin's pop, "Old New England Moon."

Discs Still Off

Disc sales remained, as usual, very slow. One disc company reported that sales during July were dull, stating as its reason, "due, no doubt, to the excessive heat combined with general business conditions." Another recording company reported that business had already shown signs of improvement and was "picking up nicely."

Victor shows practically the same list of best sellers for July as it did for June. Both discs listed numbers one and two in this survey held the same positions in the last survey. "You Brought a New Kind of Love to Me," with "Livin' in the Sunlight," took third place away from "My Heart Belongs to the Girl" (Pop) "Song Without a Name," which held third during June, but in the survey disappears from the list. "Stein Song" and "Springtime," fourth and fifth respectively in this survey, are in the same positions held in the last survey. "Cheer Up," backed with "Swinging in a Hammock," swooped up to scoop the bottom notch, number six, from "I'm in the Market for You," which was there for June.

Columbia's New Slate

Columbia's entire list is a clean slate, none of the discs on this survey having been listed previously. "Old New England Moon" topped first away from "You're the Sweetest Girl This Side of Heaven," which, though number one for June, had no rating for July.

Brunswick also comes up with a new list of favorites, not one of the sixth best on this list having appeared previously. "Around the Corner" and "Dancing With Tears" one and two respectively for June, aren't even rated for July. Instead their places are taken by "I'm Only Human After All" and "Swinging in a Hammock."

Chicago, Aug. 17. Five of the six sheet music leaders of the previous month held their

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
No. 1—SONG	"Springtime in the Rockies" (Pop)	"Springtime in the Rockies" (Pop)	"Dancing with Tears in My Eyes" (Pop)
No. 2—SONG	"Dancing with Tears in My Eyes" (Pop)	"Dancing with Tears in My Eyes" (Pop)	"You Brought a New Kind of Love" ("Big Pond")
No. 3—SONG	"You Brought a New Kind of Love" ("Big Pond")	"You Brought a New Kind of Love" ("Big Pond")	"It Happened in Monterey" ("King of Jazz")
No. 4—SONG	"If I Had a Girl Like You" (Pop)	"Stein Song" (Pop)	"Stein Song" (Pop)
No. 5—SONG	"Stein Song" (Pop)	"If I Had a Girl Like You" (Pop)	"So Beats My Heart for You" ("Rah, Rah, Dase," prod.)
No. 6—SONG	"Down the River of Golden Dreams" (Pop)	"I'm in the Market for You" ("High Society Blues")	"Singing a Song to the Stars" ("Way Out West")

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"I'm Only Human After All" (Colonial Club Orch.)	"What's the Use?" (Isham Jones Orch.)	"So Beats My Heart for You," "Singing a Song to the Stars" (Earl Burnett Orch.)
BRUNSWICK—No. 2	"Swingin' in a Hammock" (Bob Haring Orch.)	"So Beats My Heart" (Earl Burnett Orch.)	"My Pretty Quadroon," "When It's Harvest Time" (Beverly Hill Billies)
BRUNSWICK—No. 3	"I Love You So Much" (Bob Haring Orch.)	"Dancing with Tears in My Eyes" (Regent Club Orch.)	"Bloom is On the Sage," "Red River Valley" (Beverly Hill Billies)
BRUNSWICK—No. 4	"Hittin' the Bottle," "Out for a Clear Blue Sky" (Colonial Club Orch.)	"Springtime in the Rockies" (Ray Miller Orch.)	"Dancing with Tears in My Eyes" (Regent Club Orch.)
BRUNSWICK—No. 5	"Singing a Song to the Stars," "My Heart Belongs to the Girl" (Nick Lucas)	"Around the Corner" (Tom Gerun Orch.)	"Spirits," "I'm a Ding Dong Daddy" (Slats Randall Orch.)
BRUNSWICK—No. 6	"Bye, Bye, Blues" (Tom Cline's Orch.)	"Stein Song" (Colonial Club Orch.)	"You Brought a New Kind of Love," "Livin' in the Sunlight" (Ben Bernie)
COLUMBIA—No. 1	"Old New England Moon" (Paul Whiteman Orch.)	"Rolling Down the River" (Guy Lombardo Orch.)	"Old New England Moon," "Sitting on a Rainbow" (Paul Whiteman Orch.)
COLUMBIA—No. 2	"Yellow Dog Blues" (Ted Lewis Band)	"Singing a Song to the Stars," "Be Careful with Those Eyes" (Guy Lombardo Orch.)	"Bobbin' Blues," "Yellow Dog Blues" (Ted Lewis Band)
COLUMBIA—No. 3	"Around the Corner" (Ben Selvin Orch.)	"Yellow Dog Blues" (Ted Lewis Orch.)	"Lo-Lo Lonely" (Ben Selvin Orch.)
COLUMBIA—No. 4	"Dancing with Tears in My Eyes" (Ruth Etting)	"Swingin' in a Hammock" (Guy Lombardo Orch.)	"Singing a Song to the Stars," "Singing a Song to the Stars" (Guy Lombardo Orch.)
COLUMBIA—No. 5	"Singing a Song to the Stars" (Guy Lombardo Orch.)	"Ten Cents a Dance" (Ruth Etting)	"Dancing with Tears in My Eyes," "Never Dream" (Ruth Etting)
COLUMBIA—No. 6	"Swingin' in a Hammock" (Leo Morse)	"Old New England Moon" (Paul Whiteman Orch.)	"Steamboat Bill," "When Day's Work is Done" (Paul Tremaine Orch.)
VICTOR—No. 1	"Absence Makes the Heart Grow Fonder" (Bernie Cummins' Orch.)	"Dancing with Tears in My Eyes" (Nat Shilkret Orch.)	"Dancing with Tears" (Nat Shilkret Orch.)
VICTOR—No. 2	"Dancing with Tears in My Eyes" (Shilkret Orch.)	"Absence Makes the Heart Grow Fonder" (Bernie Cummins' Orch.)	"Around the Corner" (Leo Reisman Orch.)
VICTOR—No. 3	"Kitty from Kansas City," "If I Had a Girl Like You" (Rudy Vallee Orch.)	"Springtime in the Rockies," "Down the River of Golden Dreams" (Hilo Hawaiian Orch.)	"Stein Song" (Rudy Vallee Orch.)
VICTOR—No. 4	"You Brought a New Kind of Love" (High Hatters), "Livin' in the Sunlight" (Bernie Cummins' Orch.)	"Stein Song," "St. Louis Blues" (Rudy Vallee Orch.)	"Stein Song" (Rudy Vallee Orch.)
VICTOR—No. 5	"Stein Song," "St. Louis Blues" (Rudy Vallee Orch.)	"If I Had a Girl Like You," "Kansas City Kitty" (Rudy Vallee Orch.)	"My Future Just Passed" (High Hatters)
VICTOR—No. 6	"When It's Springtime in the Rockies," "Down the River of Golden Dreams" (Hilo Orch.)	"My Future Just Passed," "Get Happy" (Nat Shilkret Orch.)	"Cheer Up" (Leo Reisman Orch.)
VICTOR—No. 7	"Cheer Up," "Swingin' in a Hammock" (Leo Reisman Orch.)	"You Brought a New Kind of Love," "Livin' in the Sunlight" (Bernie Cummins' Orch.)	"There's a Tear for Every Smile in Hollywood" (Low Steele Orch.)

3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers make their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ager, Yellen & B.	"Song of the Dawn" ("King of Jazz")	"Happy Feet" ("King of Jazz")	"Sittin' On a Rainbow" ("Call of the West")
Berlin, Irv.	"Swingin' in a Hammock" (Pop)	"Old New England Moon" (Pop)	"Bye, Bye, Blues" (Pop)
Davis, Coats & E.	"I Still Get a Thrill" (Pop)	"Good Evenin'" (Pop)	"In My Heart It's You" (Pop)
De Sylva, Brown & H.	"I Remember You from Somewhere" (Pop)	"So Beats My Heart for You" (Pop)	"Cottage for Sale" (Pop)
Donaldson, Douglas & G.	"Little White Lies" (Pop)	"Wah Wah Girl in Aqua Caliente" (Pop)	"Romance" ("Cameo Kirby")
Famous	"You Brought a New Kind of Love to Me" ("Big Pond")	"My Future Just Passed" ("Safety in Numbers")	"Sing, You Sinners" ("Honey")
Leo Feist	"It Happened in Monterey" ("King of Jazz")	"Down the River of Golden Dreams" (Pop)	"If I Had a Girl Like You" (Pop)
Forster	"I Don't Mind Walking in the Rain" (Pop)	"Toy Town Admiral" (Pop)	"Drifting On to Avalon" (Pop)
T. B. Harms	"I Love You So Much" ("Cuckoo")	"In Memory of You" (Pop)	"Ten Cents a Dance" (Pop)
Jack Mills	"When Vagabond Dreams Come True" (Pop)	"I'll Be a Friend" (Pop)	"Missouri Moon" (Pop)
Joe Morris	"Somewhere in Old Wyoming" (Pop)	"Lost My Gal from Memphis" (Pop)	"On the Rainbow's Trail" (Pop)
Red Star	"I'm in the Market for You" ("High Society Blues")	"Where Can You Be?" ("Cheer Up and Smile")	"Just Like in a Story Book" ("High Society Blues")
Remick's	"Telling It to the Daisies" (Pop)	"Reminiscing" (Pop)	"Absence Makes the Heart Grow Fonder" (Pop)
Robbins	"Moon is Low" ("Montana Moon")	"Anchors Aweigh" (Pop)	"Singing a Song to the Stars" ("Way Out West")
Santly Bros.	"Pat on the Back" (Pop)	"Rollin' Down the River" (Pop)	"If I Instance" (Pop)
Shapiro-Bernstein	"Moonlight on the Colorado" (Pop)	"Exactly Like You" (Pop)	"Ho, Ho, Rollin' Along" ("Near the Rainbow's End")
Sherman-Clay	"With You and My Guitar" ("Swing High")	"1130 Saturday Night" (Pop)	"Shoe the Hoochie Away" ("Swing High")
Witmark & Sons	"Dancing with Tears in My Eyes" (Pop)	"Kiss Waltz" ("Dancing Sweeties")	"Nobody Cares If I'm Blue" ("Bright Lights")

position in the select group. There was one shift: "You Brought a New Kind of Love to Me" replaced "It Happened in Monterey" from the prize list. Both of these tunes were six songs. "Monterey" in its turn rated eighth, while seventh place went to "Around the Corner," which is building in this territory. "Springtime in the Rockies" and

"Dancing With Tears in My Eyes," continued into the second month, in the positions of one and two. Towards the close of the month, there was a falling off of the hill-billy tune, while "Dancing With Tears" showed signs of building. "New Kind of Love," by breaking into the lists, took third run from the latter tune into fifth position.

Brunswick's Surprise No. 1. As for the discs, Brunswick shows up with a surprise first with "What's the Use?" and with an expected winner, "So Beats My Heart," in the deuce. "So Beats My Heart" has caught on here, and looks set for business. "Springtime in the Rockies" drop-

ped rapidly from first of the previous month to fourth, while "Dancing with Tears" fell only one rung to third. "Stein Song," formerly off the Brunswick list, shows as No. 6 for July.

In the Columbia selections, Guy Lombardo orchestra continued to hold the lead, this month with both. (Continued on page 67)

Disk Reviews

By BOB LANDRY

Standing on what may be the threshold of a great music delirium, a natural question arises as to the present state and pending fate of the 3-for-1 discs.

This becomes particularly appropos the moment with the impressive fact that the new Durium 15-cent printed on cardboard is being dumped on the market at the rate of 50,000 and more printings a week.

If, as the auspices feel confident, this terrific weekly volume can be absorbed, it means that a revolution in the mechanical field is an assured inevitability.

The chief threat to the 35-cent wazings would seem to lie less on the economic side, but more on the question of recording quality. If Durium is willing and able as reported to pay \$1,200 recording fees it will command absolutely the best orchestral talent and should be able to build up a reputation for being "hot" or "keen."

On the other hand it may be that unless the 15-centers multiply, the lack of selection will neutralize matters and leave the 3-for-1 out-print in status quo.

From the "Perfect" waxworks of Framingham, Mass., a representative assortment includes some of the best samples along with some of the typical weakness of the 35-cent product. There is the usual passion for accordion and banjo effects, with consequent thinness as in certain parts of the Cliequot Club (1533) rendition of "Out of Breath" and "Hittin' the Bottle." Otherwise quite merry.

Ben Pollock (Perfect 15325) is a nice buy with "If I Could Be with You" and "There's a Wah-Wah Girl in Agua Caliente."

More characteristically 3-for-1 than anything else is "Hello Young Lady." Although this adeline and rather tawdry pandering to hero worship in the second generation has been used by the major mechanicals, it is just one of a formula for 35-cent classification purposes. Frank Luther sings the song (12637), while Irving Kaufman on the other announces "I Love Virginia."

Lament "Why Have You Forgotten Walkin'" is the quizzing title of a new Wayne-Kahn song which proves in these sorrowful days of sales' depression that the songwriters haven't forgotten the gold once mined from Hawaiian ditties.

"It's Easy to Fall in Love" reversed, with Ben Selvin (Columbia 2355) playing both for a nice total. Mountain Marimba

Green Brothers have what is designated as a marimba orchestra, a new breed, seemingly crossed with hill-billy. They offer "Somewhere in Old Wyoming" and "Lo Lo" for a mixed reaction. (Victor 22490).

In Praise of Peanuts

From Havana, where a roving attack of R-K-O is supposed to have discovered them, is the Don Aspiquie orchestra. They concoct music from equal parts of American jazz and tropical noise with gourds to set the tempo and flavor the dish.

The result, notably in "The Peanut Vender," as done by Antonio Machin (described on his vaudeville appearances as "Cuba's Rudy Vallee") is different and unusual. With "True Love" as a mate the disc is one that can be suggested to customers with a hankering for novelty (Victor 22483). An experienced recording expert might pilot this group to importance.

Music Without Words
Except that many of his sentence endings get swallowed in the oral cavities, Everett Marshall has a powerful and affecting baritone. Not that lyrics are necessarily important but to get half and miss the other half might exasperate many. "Good-bye Old Pals" and "Mr. and Mrs. Sippi" are the Marshall offerings on Victor's item 22471.

An Old Faw
Isam Jones, who seemed a fortune-tune playing and composing, but lately rather out of the picture, serves again in his dual capacity of creator and interpreter of "Not a Cloud in the Sky." An agreeable tune on a first listening. On the reverse (Brunswick 4593) Roger Wolfe Kahn chorales "Cheer Up," Hearts and Flowers

Happy Chaplines (Columbia 2252) sing sad songs. "My Pretty Quondam" brings in the undertaker and "At the End of the Lane" is a balad in wistful vein. Pretty good humming.

Nat Shilkret
From Radio's film revue, "Dixiana," are the title song and "Mr. and Mrs. Sippi." Neither possesses much intrinsic individuality, putting the burden upon Shilkret's arrangement. They're good but the record can only be rated as fair. (Victor 22472).

PRINTER SUMMONED FOR PARODY LYRICS

M. P. P. A. has issued a subpoena against S. B. Printing Company, 11 West 17th street, New York City, for printing parody lyrics under the titles of copyrighted songs. M. P. P. A. is taking the action under the State act of the Criminal Code 441A, which provides against illegal printing of copyright music.

The Protective Society will shortly start proceedings against additional printers and distributors of bootleg lyric sheets, which are again becoming a strong menace to the music industry.

Bernie at College Inn

Hollywood, Aug. 19.

Ben Bernie and orchestra were set Monday by M. C. A. to open Sept. 15 at College Inn, Chicago.

Band has been at the Roosevelt Hotel here for past three months. Ted Weems, another M. C. A. band, now at Atlantic City, follows Bernie into the Roosevelt, Oct. 1.

RCA-VICTOR CENTRALIZING

Offices of the vice-president and general sales manager of RCA-Victor, the engineering products division and the RCA export department will be moved from New York to Camden, N. J., where the RCA-Victor plant is located.

Move with these offices and departments consolidated at the plant with all activities, including manufacturing, engineering and sales concentrated there, is regarded as one of economy.

METRO'S ENGLISH COMPOSERS

Hollywood, Aug. 15.

Carroll Gibbons and James Dyanforth, English song writers, arrived here last week under contract to Metro.

They will collaborate on the score for an original musical.

French Society Collects

Paris, Aug. 10.

French Society of Authors and Composers is collecting rights on music played in every house, even on American tunes. It is currently collecting on "Love Parade" and "Broadway Melody" themes, both used at the Olympia.

Who gets the royalties thus collected has not yet been discovered.

Shayne's 19c Disc

Al Shayne, former nite club warbler and still doing occasional radio work just to keep the pipes in trim, is now out with a 19-cent record proposition, two sides. Durium at 15 cents is single-sided.

Shayne's new disc: underbids the non-existent Grey Gull record of two sides for 15c.

Shayne's is a mail order proposition. One side can only be a hit; the other is a home-made tune bought up for a few bucks and canned.

Jack Shilkret's Suit

Motion to dismiss the suit of Jack Shilkret, songwriter and Victor and radio artist, also brother of Nat Shilkret, against Al Sherman and Al Lewis, songwriters, for \$2,500, was denied in court.

Shilkret is suing on the ground that on April 9, 1928, he paid to Sherman and Lewis \$2,500 for 10 shares of stock of Sherman & Lewis, Inc., then newly formed publishers. For his investment he was also to receive royalties from 12 songs which they had written, and that if there were no royalties he was to get his investment back.

When no royalties were forthcoming, he demanded return of his money. He claims the stock is worthless.

3-Writing Team

Joe Fields, brother of Herbert and Dorothy Fields, has been teamed by Jack Robbins, to work with Dorothy and Jimmie McHugh. Oct. 15 they depart for the coast to write an original, book, lyrics and music, for Metro.

RCA EXTENDING FIELD TO EDUCATIONAL END

A meeting was recently held at which a committee to be known as the Educational Committee of RCA Affiliations was formed for the purpose of applying RCA and subsidiary activities to the school field.

The formation of the committee and preliminary plans grew out of the work Radio-Victor has been doing in the direction of contacting schools and educators with a view to the use of phonographs in classrooms and for other educational purposes. Radio-Victor has a complete field staff operating in colleges, schools and among educators.

Thought of RCA is that it and all its other subsidiaries should extend activities to the school field in whatever way seems beneficial.

This takes in besides RCA and Radio-Victor, such subsidiaries as R-K-O, NBC, RCA Photophone and Radio Music Corp., all of which were represented at the meeting.

A national music contest, promoted by CA, is contemplated for October prior to the opening of the new season of Damrosch series.

Probably the most outstanding possibility for RCA activity in colleges is through wire equipment in colleges, universities and schools, and the making of special educational pictures.

KELTON WITH D. C. & E.

Frank Kelton is now general manager for Davis, Coots & Engel, Radio Music subsidiary.

Kelton was annexed from Robbins Music, not helping the personal situation between Jack Robbins and Harry Engel, formerly incorporated partners.

Al Skinner, Detroit rep for Robbins, was brought in to succeed Kelton as manager of Robbins' orchestra department. Skinner is brother of Frank Skinner, the arranger. He is succeeded in Detroit sector by Phil Julius, who is extending his own scope.

RED STAR JOINS A.M. SOC.

Fox's Red Star has been admitted to membership of the A. S. C. A. P. Company will be classified in September.



We Proudly Announce the Appointment of

FRANK KELTON

AS

GENERAL MANAGER

Mr. Kelton takes this opportunity of expressing his sincere gratitude to his many loyal friends in the profession who have helped make possible this executive appointment.

DAVIS, COOTS & ENGEL, Inc.

719 7th Ave.

Music Publishers

New York

"Songs You'll Remember"



One-Hour Commercial Air Programs Called Loss of Time, Money

Los Angeles, Aug. 19. The number of one-hour radio programs is decreasing. In another year there will be virtually nothing but 15- and 30-minute commercial broadcasts. In the opinion of some Coast broadcast managers.

In the past there have been plenty of fifteen hours, and occasionally a two-hour program. But many advertisers have decided the long period is a waste of money and effort. Attention of the ether audience can be held for not more than 30 minutes unless the program has extraordinary appeal, they say.

Overtures to the musicians' union by two Coast stations for a revision of rates due to the shortening length of playing periods have met with no sympathy. Unless the stations get together in their demand an adjustment is unlikely.

Present musicians' scale calls for \$40 a week for daily play of an hour, divided in not more than two sessions. The scale slides up gradually, the rate for five hours daily \$80, being only double that for one hour. Stations have no kick at that. Their squawk is that the five hours can be divided into not more than three playing periods.

In the days when one-hour programs predominated that wasn't so bad. But with the prevalent programs of 15 and 30 minutes it means that the musician on the station payroll for a five-hour day actually works not more than two hours.

One station manager sent word to the union that he would like to suggest a revised plan calling for shorter periods of play, but giving work to more musicians. Answer was that the union did not see that any revision could be made, but would be glad to have more men working.

C-C REP. H. K. & G. IN ENG. Frank Goodman, of Handman, Kent & Goodman, returned from Europe on the Bremen yesterday (Tuesday) after a month's trip arranging the foreign representation of their catalog.

Campbell & Connelly will represent in England.

OHIO STATE NETWORK ORG.

Tel. Aug. 19. Cleveland Broadcasting Co. is seeking to establish a station here. A new Ohio chain is being organized.

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON

and HIS COMMANDERS

Special Engagement

GRANADA CAFE

CHICAGO

TAL HENRY

and His ORCHESTRA

Victor Records

Warner Bros. Vitaphone Artists

Exclusive Management

Orchestra Club

1650 Broadway New York

JESSE STAFFORD

and His ORCHESTRA

Now in Second

PALACE HOTEL

San Francisco

(Brunswick Records)

Featuring His and Gene Rose's

"TONIGHT"

PAUL WHITEMAN

"KING OF JAZZ"

(Universal Picture)

ARROWHEAD INN

(For the August Season)

SARATOGA SPRINGS

Personal Rep. JAS. F. GILLESPIE

PHIL FABELLO

and His

R-K-O Entertainers

Creators of the Fabello Policy

R-K-O COLISEUM, New York

Indefinitely

Home Radio Recording

Los Angeles, Aug. 19. R-C-A is reported preparing to market a combination radio and phonograph which can also be used for home recording. Machine is built so that it can record programs coming in on the radio side. Company will also sell blank wax records to be used for the recording.

AMOS 'N' ANDY'S 5-YR.

AIR TERM \$1,000,000

Chicago, Aug. 19.

Correll and Gosden, or Amos 'N' Andy, will collect something over \$1,000,000 in the next five years from Peppercorn for the daily 15 minutes on the air. Contract, just signed, insures the series an annual over a five-year period. National Broadcasting Company is the sole agent.

This is the largest radio salary ever paid for any attraction. The blackface pair is also due to collect heavily from Radio pictures. Reports received here is that the exhibition value of Radio's Amos 'N' Andy picture has increased greatly since the pair was signed, with the boys getting a guarantee and percentage.

FRANKLIN FORD'S 2D ST.

Trenton, Aug. 19.

Trenton's lone broadcasting station, WOAX, has been purchased by The Defenders of Truth Society, operators of station WHAP, New York. Franklin J. Wolf, owner and originator of WOAX, sold it to Franklin Ford, president of the society.

Ford proposes to use the Trenton station as the first link in a "national chain of protest voices."

Ford's WHAP has been carrying on a war against the policies and doctrines of the Roman Catholic Church and what is seen as Papal domination. Programs, to be put on the air about September 1, will originate in the New York studio. WOAX is operated on 128 kilocycles, 500 watts in power.

UNION SQUAWK ON MUSIC

Ottawa, Can., Aug. 19.

Labor officials here are being criticized for not engaging a band for the annual Labor Day sports in view of the general unemployment among theatre musicians.

The Labor Day committee declined because of the expense.

THE BRICK TOPS

(PARISIAN RED HEADS)

America's Greatest Girl Band

En Route Transcontinental Dance Tour

Permanent Address

28 West North St., Indianapolis, Ind.

RADIO AND RECORDS

AL LYNN

and His MUSIC MASTERS

The orchestra with that R.R. opening

Famous Feltman's, Coney Island

Now

GEORGE OLSEN

AND HIS MUSIC

GEORGE OLSEN CLUB

CULVER CITY, CAL.

VICTOR RECORDS

B. A. ROLFE

Radio's Premier Conductor

LUCKY STRIKE

Dance Orchestra

Thrice Weekly Over N. B. C.

ANSON WEEKS

AND HIS ORCHESTRA

Back Again!

MARK HOPKINS HOTEL

SAN FRANCISCO

COLUMBIA RECORDS

Exclusive Management M. C. A.

UNIQUE SPLIT-UP OF

ENG. MUSIC RIGHTS

An unusual agreement has been reached between Warners and Campbell & Connelly of London whereby, though Chappell-Harms represent the Warner publishers in England, Campbell & Connelly retain the English publishing rights to all Buddy Green and Sammy Stept songs until the expiration of their original contract with Green & Stept.

The agreement was reached after Warners were served in an action by Abeles & Green, representing Campbell & Connelly, for breaking the contract with the latter firm by scrapping Green & Stept, Inc., and giving Green & Stept songs to Chappell-Harms of London.

When Green & Stept, Inc., was discarded as a firm name and the two songwriters sent to the coast to write for Warners, Warners wanted to repay Campbell & Connelly pro rata for the time remaining on the contract. This was what was done when the firm of George & Arthur Plantadosi, Inc., was disbanded by Warners. Bert Feldman, who then took a contract for the English rights to the Plantadosi catalogue, was paid back pro rata.

Campbell & Connelly were unwilling to do this. Abeles & Green insisted that Warners could not take the component parts of a firm, which was already contracted with a publishing house for foreign representation, place them with another corporation and wipe out the existing contract.

Warners finally agreed to the demand and until the expiration of Campbell & Connelly's contract with Green & Stept, Inc., which runs until November, 1930, the former will receive the English rights to all Green & Stept songs.

NEW NUT CLUB SPOT

IN THE VILLAGE

Meyer Horowitz moves his present Village Grove Nut Club from 15 Barrow street to 92 7th avenue, both in the Village, next week. He starts at the latter location with Eva Tanguay heading the galaxy of "nuts." New place will have a capacity of 350.

Horowitz's Barrow street nuttiness will become one of those German beer-gardens.

The Nut Club is now on the radio every night from WMCA, WHN, or WPAE, etc.

Horowitz, with the aid of Leon E. Clifton, his confederate, and Lou Dolgoff, his m. c. (slang for confederate), staged a benefit for Joe Burke of Eureka and Eureka, vaudevillians, who was despondent over the loss of his sight. Horowitz got the idea of developing him as a radio performer. The Monday night show gave Eureka a good start.

Bobby Crawford Idle

Hollywood, Aug. 19.

When Bobby Crawford left Thursday (15) for the east he had no specific plans for returning, when or if. His immediate concern was a nice rest with several weeks of standard size golf.

Here and There

Vernon Duke, composer, now attached to the Paramount musical staff in New York, wrote the numbers for "Open Your Eyes" which opened in Eng.

Henry Spitzer returns from a two weeks' business visit to the Coast on Friday (22).

Lon Mooney has been added to Red Star's and o. department.

Al Friedman now with Harns professional department.

Harold Stern and orchestra have been engaged by Shuberts for "Hello Paris."

NORSE RIGHTS FOR \$10,000

Fox's Red Star has sold its Scandinavian rights to Boesen Musik Forlag, of Copenhagen, for two years for \$10,000. Countries included in the deal are Norway, Denmark, Sweden and Finland.

All other foreign territorial rights are already represented, excepting Central Europe, deal for which is pending.

INSIDE STUFF—Music

Film producers are getting a new slant on the handling of songs in their productions. Former condition where straight actresses or actors with no voice at all would be given a song to warble is slowly fading out. Metro for one, has realized that this hurts, if not kills, the song, the one who sings it, and the picture. Metro is now getting players who can warble songs; straight actors are no longer being permitted to vocalize if they can't do justice to the song.

Also former conditions where one picture had anywhere from five to 10 songs in it is also being killed off. Songs will be used only because they are a necessary part of the picture.

An example of this is DeSylva, Brown and Henderson's "Just Imagine," for Fox, which original musical only contains three songs, each one necessary to the picture.

When DeSylva, Brown & Henderson publish their songs from "Just Imagine," their original for Fox, it will be done by arrangement with Red Star. The latter will receive the customary producer's royalties instead of Fox Films receiving same.

Same arrangement may be made for the publishing of George and Ira Gershwin's songs from their original for Fox. It has not yet been definitely decided whether Harms will publish the music or Red Star. If the former does it will be on the same arrangement as between DeSylva and Red Star for "Just Imagine."

As usually happens when a certain type of song becomes a hit, market is now being flooded with hill-billy songs, all figuring to emulate the hit quality of "When It's Springtime in the Rockies."

Same thing happened years ago with "Valencia" and, more recently with "Steen Song," publishers issuing songs in 6/8 time to emulate the style of the two hits.

Metro acquisition of Victor Herbert's "Naughty Marietta" indicates that Warners, by their purchase of the Witmark music catalog, did not automatically come into all the mechanical rights to the late composer's works.

Witmarks hold copyrights on individual songs, but complete productions of Herbert shows still remain a matter for individual bargaining with the Herbert estate, to whom the operetta master willed all his works.

An exhibitor in San Diego refuses to show any film in his house that has a song in it.

When he shows his pictures he has stipulated in the contracts that he be given the right to eject any act who tuneless. If he can eliminate the song and still retain the story thread he'll keep the picture. Otherwise it's no go.

Exhib claims his patrons have forced him to take this stand.

Music Biz N. S. G.

(Continued from page 65)

first and second. Previous lead, "Singing Song to Stars" dropped to second place, while "Rolling Down the River" took the ace position. "Springtime in the Rockies" dropped off the list entirely.

In Ted Lewis and Paul Whiteman hands both broke into the best seller line-up, while Ruth Etting's "Ten Cents a Dance" continued, although in fifth instead of third place. Guy Lombardo took his third best seller position of the month with "Swinging in a Hammock" in fourth. "If I Had a Girl Like You" and "In the Market for You," went off the best sellers.

Victor the Same

Victor lists showed only a couple of changes, in positions and tunes, "If I Had a Girl Like You" and "Dancing with Bears in My Eyes" switched positions, the former going to fourth after leading the previous month, while the latter went to the head of the parade. New disc was Nat Shilkret's "My Future Just Passed" and "Get Happy."

Los Angeles, Aug. 17.

While the northern division of the Pacific slope reports no pick-up in turnover of sheet and canned music, the southern district, embracing all points south of San Jose, declares business has taken an appreciable slide toward recovery.

Some of the sheet music jobbers in the southern territory say business for the month of July is a shade better than this time last year, when they did have a general depression to contend with. Dealers in discs are not so pleased, reporting that turnover in discs during July was far below normal.

Summary of the 18 best sellers in phonograph records, as reported by the three leading companies, shows that four vocals as against 14 orchestralations.

In sheet music the popular tunes are losing ground, as shown in the accompanying chart of six leaders, but this is no definite barometer that the pops have been entirely submerged by picture tunes, as there are quite a few in the list of the 20 favorites.

MR. JESSE CRAWFORD

ORGANIST

PARAMOUNT THEATRE, NEW YORK, playing

A Musical Travesty Featuring "Down the River of Golden Dreams"

WABC every Saturday during Paramount-Public Hour at 10:30 P. M.—WABC Every Sunday from 8:30 to 9:30 P. M. WABC every Wednesday from 10:30 to 11:30 P. M.

VICTOR RECORDS

Art Kassel and band at the Club

Metropole now has the Shell Oil

program over N.B.C.

Others on the hour are Wendell

Hall and Ray Perkins.

Schirmer's, standard music pub-

lishers, will pub. Arthur Hammer-

stein's "Luana," composed by Ru-

dolf Friml, with J. Klern Brennan

doing the lyrics. Usually Harms

published Hammerstein's scores.

TAVERN

A CHOP HOUSE

OF EXCEPTIONAL MERIT

156-3 WEST 46TH STREET

East of Broadway

SONG HITS

SMITH BALLEW

continues to thrill listeners to his

musical wit and his dance-com-

posing orchestra at the far-famed

"Willow," in Oakland, Pa., and

via KDKA. His current song fea-

tures include:

Just a Little Closer

Singing a Song to the Stars

The Moon Is Low

ROBBINS

MUSIC CORPORATION

1917 19TH AVENUE

NEW YORK

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0444-4401

Englewood

Gone are the good old days when the manager roped off a couple of rows where bookers and agents could get together and talk baseball. Now the boys are scattered and wander helplessly about calling distributors to each other.

Acts went through routines despite their agents running up and down the aisles looking for a spot to park the body. First were the Renard Trio, two girls and man, in an instrumental and vocal turn. They play loud and the girl sings over the orchestra. Family time stuff at best. Nor can much be said for De La and Marlon, two girls who do straight and comedy songs with a dash of weak howling.

First solid sock of the evening was the Enos Troupe, four-person relay and acrobatic turn. Dressed and routine excellently, with the femme relay work surefire. The men contribute some acts stunts with pole balancing. An all-round acrobatic turn that's hard to beat. Ken and De Bard Bros., three boys doing weak and dance better next. Their howling finish should be developed into the ace bit. Kane and Ellis last. Kane, a girl, State-Lake to do a guest appearance and mopped up with hoke and comedy chatter.

Lucas and Lillian are standard material with acrobatic balancing and didn't miss. W. L. S. Show Boat took the place of the four clown acts, and did well. Turn has incorporated some good vaude acts and makes the grade easily. Harriet, Fielder and Co. were the outstanders, with their two gobs and girl comedy perfect. The boys, Lenore and Adair got laughs with their hoke instrumental turn, the clown showing fine salesmanship with every gag. Helma Soy and Bernice were on for a piano act that had some rather clever parodies. The Weber held up the straight, hoofing of the act. Jimmy Dunn got over as m. c.

"Women Everywhere" (Fox), feature. Business good at Tuesday night preview.

Lou Knealoff goes to the Michigan, Detroit, as permanent m. c. Sept. 5.

Bernard Cobb, manager, Roosevelt, replacing Al Popel, who goes east.

Broadway, indie house, Indiana Harbor, closes for three weeks to install W. E. wiring. This in order to meet competition of Warners, who have just invaded the town.

Ludwig Selig, formerly of the Prairie, is going to open westside Americas as the Lindy.

Annual election of the Film Board last week returned the same lineup of officers as previous year. Felix Mendelssohn of M-G-M exchange remains president of the board; Henry Herbel, vice-president, and Norman Moray, Warner Bros., treasurer. Edna Pfister remains secretary.

Helen Kane did five shows here opening week-end at the Lynden, but balked at the stiff schedule rest of the week, and cut to four. Check-rod revealed four shows named in contract. She'd been doing the extra ones just to please.

Another step towards centralizing the operating organization of the Publix was taken this week when the entire accounting, including that of Great States and Indiana districts was sent to New York. W. J. Althaus will be in charge of the

R-K-O WOODS

"RAIN OR SHINE"

with JOE COOK

And Lucie Fawcett, Joan Powell, Wm. Collier, Jr., and Tom Howard

HOTEL LORRAINE

CHICAGO

SINGLE ROOM, BATH, \$2.50 UP
DOUBLE ROOM, BATH, \$4.00 UP
DOUBLE WITHOUT BATH, \$1.00 WEEKLY
LEONARD RICKS, President

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

"News-Bee" dramatic editor, said it was not only stupid censoring but "stupid politics," pretty generally agreed as the right diagnosis.

Harold Betts, "crowning usher" at Paramount, on the radio, has left the Public to give full time to radio.

Thelma Gardner, Toledo dancer, now with R-K-O after two days with Public.

Automatic wiener linker which fills, twists and links 120 wieners a minute installed by Home Packing Co. here. Should give outdoor concessionaires a break.

Gem, only film house at New Washington, O., reopened with M. R. Lybarger as manager.

MINNEAPOLIS

By LESTER REES

Minneapolis—"Holiday," stage show, R-K-O, "The Big Guy," "The State," "Common Clay," "State—Way Out West," "Lorie—Man From Wyoming," "Grand—The Bad One," "Florinda Girl" (all week) 124 top range

Morgan Ames, R-K-O divisional

Regal, B. & K's ace colored

CORRESPONDENCE

All matter in CORRESPONDENCE refers to next week unless otherwise indicated

The cities under Correspondence in this issue of Variety are as follows and on pages:

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DALLAS.....	70	OTTAWA.....	70
DENVER.....	70	ROCHESTER.....	70
DES MOINES.....	70	SAN FRANCISCO.....	70
INDIANAPOLIS.....	70	SARANAC LAKE.....	69
LOS ANGELES.....	70	SEATTLE.....	70
MINNEAPOLIS.....	69	SYRACUSE.....	70
MONTREAL.....	70	TOLEDO.....	69

house, goes on the books of William Diamond, head of the Morris office's vaude department.

Morris office this year got the Mitchell, D., Corn Palace contract away from R-K-O, which had considered the date a fixture. For the six days, price quoted is around \$15,000 for Will Harris production with ballet, orchestra, six acts and Johnny Perkins as m.c. Corn Palace, big agricultural attraction, opens Sept. 29.

When Morton and Mayo, played the act billed as "Pansy," played the Uptown, the producer never had heard of a horse act in back stage parlance. So he ordered proper arrangements and the stage manager complied. When the act arrived they found their dressing room was a fancy stall in a nearby stable.

Boyd Trueblade is organizing a tour for the Rialto, Sioux City, to open Sept. 21.

Dave Callis stop for El Paso.

Harry Hatfield, former legit, is now manager of the neighborhood, Devon, for Essaness.

Nat Burns has opened a stock at Decatur, Ill.

Arthur Cole's little theatre stock at Kalamazoo, Mich., for 11 months, will move to Grand Rapids in Sept.

TOLEDO

By E. H. GOODING

Paramount—"All Quiet" and stage show
Valentine—"Romance,"
Hambone—"The Patrol,"
Princess—"Silent Enemy,"
State—"Blaze of Glory,"
State—"Blaze of Glory."

WSPD Players broadcasting a play weekly from the Toledo station have disbanded. Frances Dale, former stock actress here, director.

Ohio censors' ban on "Big House" (M-G-M) has drawn a widespread fire. Ernest Moorefield, Toledo,

head, held convention of house managers in Northwest division here.

"The Witching Hour" by U of M. Summer Theatre Workshop final of summer.

Genevieve Naegele is vacationing here, Sept. 1, for week of Capt. and Mrs. W. H. Fawcett at Breezy Point Lodge.

No steps have been taken yet for reopening of Pantages and Seventh Street (R-K-O) theatres in coop. Both houses closed late in June.

SARANAC LAKE

By "HAPPY" BENWAY
John J. Farrell, waiting for final okay. Will return to New York.

Oscar Loraine, resting at Mahopah Falls, N. Y., received final okay. Now refusing work.

George Harmon is about due for that home trip. His last X-ray report favorable. He's now on unlimited exercise.

Ruby Royce (formerly Rolls and Royce) now Franklin and Royce) now Franklin and Royce) now Franklin and Royce) now Franklin and Royce)

Allie Bagley, (Smith and Bagley) rejoined the colony and looks none the worse after a three months' stay at home.

Elsie McGinn, here over a year, left for Providence, R. I. to try the "at home" thing.

St. John's Catholic church benefit was big success at Bloomingdale fair grounds. Vaude show hit all the time. The crowd was good; Dick Kuni, novel specialty, great; Alice Karm, singing special, show stopper; Jack Phillips, entertainer, great; George Harmon, Andrew Molony and Russ Kelly, black-out, many laughs; show closing with three six round battles, much slugging. George Walker (Brother of Jimmy) guest of honor.

Worthwhile Reports
Reports from everywhere... Guy Anderson, single entertainer and club singer, doing much well on come-back battle. Drop him a line. Fort State, N. Y., and Jack Hubbs, that ex-Detroit booker, showing grit in the fight; latest report, he'll make the grade at Hillcrest Sanatorium, Albuquerque, N. M.

Gladys Elser, Esterville, Ia., took the five months rest at Hillcrest, down, now working... Patricia Baird Duesenbury Sanatorium, Mt. Vernon, Mo., nearly an arrested case, expects to go home this month... Jimmy Cannon, Mt. Vernon, N. Y., now an absolute okay case, back to work Aug. 25 in his own theatre... lute bed patients, Neil Gordon, Mae Armitage, Sue Nace, Richard Moore, Charles Liberman, Ford Raymond, Ben Shaffer, Joe Brennan, William Holly and Catherine Vogele. Write to those you know in Saranac and elsewhere.

GUSTAVE FROHMAN

Gustave Frohman, 76, brother of Daniel Frohman, one of the late Charles Frohman, and himself a theatrical pioneer in producing and managing shows, died Aug. 16 at his home, 37 West 72d street, New York, after a month's illness.

Gus Frohman, as he was best known, was the first of the Frohmans to gain prominence in show history. He once had his brother Charles on his payroll. Gus started in show business in Sandusky, O., where he was born, and attended a small German amateur theatre in which his father, Henry Frohman, was one of the main spirits.

When he was 10 the Frohman family moved to New York. A year later the youthful Gus was on a boat, bound for the Golden West, running away from home. After a year on the west coast he returned home, attending public school and by 1871 working as a copy boy for the old N. Y. "Tribune." On his paper work he met dramatic and musical critics and he became fast friends with them. This was after the Civil War. At 14 he became Horace Greeley's personal office boy, a great honor at that time despite the work attached to it.

In 1871, Gus Frohman, then 17, was given his first theatre job by Charles Callender as manager for Callender's Georgia Minstrels. He also had his brother, Daniel, associated with him. It was some time later, 1915, that his younger brother, Charles, lost his life on the Lusitania.

Mr. Frohman had been an advance man, ahead of Haverly's Minstrels in '79. In New York The Mallory Brothers, both ministers, took the place of the square theatre, where they proposed to produce wholesome plays. Mr. Frohman became associated with them in this venture. These such plays as "Hazel Kirke" were produced. It was Gus Frohman who originated the idea of sending out more than one road company in a place. There were at least a half a dozen "Kirkes" out.

Gus brought Dan Frohman down to the Square theatre as business manager about that time. The former was business manager for Haverly's 6th Avenue theatre, where the legit stars played. Charles was treasurer of the Haverly troupe.

Marie Hubert, an actress, had been a tremendous success in "The Witch" and married Mr. Frohman, later retiring from the stage. She survives, as also does two sons, Major and H. E. Frohman, head of the Frohman Advertising Agency in New York, and Philip H. Frohman, Washington architect; his brother, Daniel, and three sisters, Emma and Elsie Frohman and Mrs. D. H. Davidson.

Mr. Frohman in the early '90s made his own productions, but from 1892 he retired in 1910 he devoted his time to managing road tours for his brother Charles, who had then become America's foremost producer.

Fury's Chicago tour was held at 2 p. m. yesterday (19) from Campbell's undertaking parlors, with intermittent private.

PATSY DOYLE

Patsey Doyle, 64, monologist and dancer, and perhaps vaudeville's most picturesque figure, variety troupe leader, died suddenly early the morning of Aug. 11. As he had long been a sufferer of heart and kidney diseases aggravated by asthma, his was expected by a spell of coughing, which resulted in strangulation. He died in Bellevue Hospital where he had been removed when his condition became critical.

Patsey Doyle years ago was of several vaude combos. Much of his early stage life was spent with the big minstrel troupes.

During the troupe years of vaude he had played all the circuits. Old age and illness forced him to stick around New York.

Patsey's spirit kept him mentally alert. Almost up to the time of his death he danced a lot better than many of the youngsters of the present day school. He loved to be among the stars and was a favorite although he never gave up hope. He had gone through some periods of illness that would have killed a man of lesser vitality. The courageous Patsey always would bob up again along Broadway.

He is survived by a sister, Marie

Obituary

Doyle, living in Utica, N. Y. About four years ago Patsy's sister died. When they buried him last week his remains were placed beside hers in the Catholic Actors' Guild plot in Calvary cemetery.

Joseph Bruno, musician, in recent years acting as sergeant-at-arms at Musicians' Local 802 headquarters, was found dead in the union rooms in the Food building, 250 West 67th street, Aug. 14 with an empty poison bottle by his side.

His death was reported as suicide by the police, although musicians were at a loss to understand it. He was understood to be okeh financially and apparently living happily with his wife and son in Bellaire, L. I., N. Y.

Lester Goodman, 65, music critic and radio editor of Hearst's Syracuse "Journal," died in Syracuse last week. Goodman's first connection with the "Journal" was as graph editor in its pre-Hearst days and then city editor. Later he became music critic and radio editor.

Levi B. Walker ("Diamond Lou"), 69, oldtime showman and once owner of a Boston nickelodeon, died Aug. 12 in Nantasket Beach, Mass. Mr.

IN MEMORIAM

COLEMAN: A solemn requiem mass for the soul of the late Mrs. J. J. Cohen, Helen F. Cohen and Josephine Cohen Niles will be sung at the Church of the Immaculate Heart, 71st street, east of Broadway, on Tuesday morning, August 20, at 10 o'clock.

Walker, until two years ago, was located in road firms and circuits. He is survived by his widow and daughter.

James A. Curran, 75, outdoor advertising man, died in Denver, Aug. 12, heart disease. Since 1889 he operated the Curran Billposting Co. until 1924, when he sold. In 1908 he built an opera house at Boulder, Colo., which he managed. Widow and two daughters survive.

The mother of Billy Hallen died in General Hospital, Rochester, N. Y., Aug. 11, of injuries received in an auto accident the day before. Besides her husband, six sons survive.

The father, 82, of Cliff Wodetisky, general manager Regent Theatre, Detroit, died in Danville, Ill., Aug. 11.

The father of the Emery Sisters (vaude) died in Denver Aug. 4.

Helen Kane Explains

(Continued from page 3)

Kane and on Aug. 4, while she was playing Detroit, Miss Kane was told the non-interposition of \$40,000 had been deposited by him (Posner) for her account in the Plaza Trust Co. in New York. That made \$50,000 in all. Miss Kane had given him \$14,000. Posner explained, states Kendler, that the \$4,000 difference was a sort of "square" and interest, as Posner admitted not having made the \$4,000 difference the Liberty Bond investment purposes, as originally intended, and was thus making up for it.

Three days after the \$40,000 deposit was made Posner and Jack Kane, partners in the Bond Bros. went into receivership.

Looked Shady

While it all looked shady, as Kendler admitted, his chief concern was the non-interposition of \$40,000. The receiver's counsel was assured of Miss Kane's financial responsibility and Kendler further placed in escrow, for mutual protection, some \$50,000 in bonds in a vault, now reposing in a Chicago bank, the key to which Kendler holds. The \$50,000 in checks now is a matter for legal adjudication.

Posner paying out some sums to relatives, it is said, and in view of the crash of his company, plus the sizeable checks to Miss Kane, it looked bad.

The tabs also went into their personal hands. Since 1923 visits, etc., which are not denied, being merely an old friendship dating from the time Miss Kane and her husband had to split because of orthodoxy Patsey always in his home. Posner at that time became her confidante.

HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)

Phone Hollywood 6141

Lewis Weiss has been appointed manager of station KIL, succeeding Glenn Dolberg, who has been transferred to the commercial department. Weiss was formerly foreign manager of the L. A. "Examiner."

Mrs. Evelyn Schuppach, mother of Sally-Wray pictures, filed petition to be appointed guardian of her daughter. She claims the daughter earns \$175 a week, from Warners and is squandering it.

"A Cup of Sugar," which William Trumbull and George Sherwood are producing, is set to open at Santa Barbara Aug. 25, coming into the Mayan here three days later. Play is by Lynn Stirling, with Dorothy Mackay, Douglas Gilmore, Boyd Irwin, Betty Francisco, Barton Hepburn, Maurice Briere, Diana Smirnova, Charles Moore and Boyd Agin in the cast.

Los Angeles Radio Show opens at the Ambassador Auditorium Sept. 1.

Arthur Shadur is suing Albert Demond for \$100,000 agency commission. Agent claims he sold Demond to U. S. associate producer.

Harry Delt will return to New York shortly with two of his own plays, one or both of which he hopes to have produced there next season.

Pieces are "For Bed and Board" and "The Beloved Sign."

Mark Linder is negotiating with the Pasadena Community Playhouse on his new play, "Lilies." If it looks satisfactory he'll take it to New York.

Tom Douglas, who appeared locally at the Playhouse in "Fata Morgana," is a possibility for the lead in Radio's "Best Ideal."

Ray Coffin has shelved his International Publicity Ltd. title, and will handle its business personally.

Musicians' union expelled James Spencer, Hawaiian music contractor, for failing to pay \$1,000 fine for taking coin from his musicians.

Ralph McCulloch, Beverly Hills agent, has gone Hollywood with Jacobs and O'Brien.

Brenk's Golden Horse goes F. & M. upon completing its Chinese theatre engagement.

Dorothy Harrigan, pictures, filed a \$25,000 damages suit against the Los Angeles Railway Co. for injuries sustained when a truck of that company crashed into her car and broke her nose. She claims the nose had just been beautified by a plastic surgeon before the accident.

Four suits were brought against Mrs. Josephine Tearle, divorced wife of Conway Tearle, and Welf, Martin Sandberg, Harmon Rowland and Swan Peterson, charging her with maliciously attaching property belonging to them in an effort to collect a judgment for \$9,997 given her against Tearle. Damages asked against her total about \$300,000.

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Mary Lewis was granted a divorce from Michael Bohnen. She charged cruelty and temperament. William Morris Agency is suing William Furlberg for money claimed advanced when the indie agent was a member of the Morris Hollywood office. Suit filed in superior court demands \$2,500 on a demand note given William Morris last September. Suit in municipal court is for other sums totaling \$384.

Majestic, downtown legit house, dark the past two months, goes into grand picture house policy, playing second funds. Opens Sept. 1. American Theatres Corp. new operator. Same company has the Spectacles, San Diego, Mike Newman, house manager.

OAKLAND, CALIF.

By WOOD SOANES

Ebony-Hogarty partnership at the Fulton started off with a spending spree that brought Lester Rich Miller into town Sunday (17) in "Rebound." In support are Lex Lindray, Mabel Williams, Pierre D'Emery and Charles Schneider.

"Gypsy Jim" into its 22 week at DuWitt with "Kebec," new one by Cyrus Wood, Hollywood screen writer, following.

Night baseball got under way here but check-up of the houses in crowd in Grand-Lake in connection with prize title contest. Grand-Lake changing policy again. Two first-run weeks.

SAN FRANCISCO

By WALTER RIVERS

Death walked backstage at the R-K-O Golden Gate theatre Saturday night. As Tom Smith, house electrician at the Golden Gate since it opened, reached for the switch to throw on the lights for the opening act he suddenly dropped dead from heart failure.

Griffith's "Birth of a Nation," modernized with sound effects, is coming into the Geary Sept. 1. It will have a stage prodig of the type that made Sid Grauman famous. Griffith will have chorus of 50, management says, and feature crotchet ballet, negro jubilee singers, and deal with the old South of pre-bellum times. Heath Cobb is ahead of picture and Jack Brehany handling the prodig.

Society matrons belonging to the Hillsboro Garden Club, fashionable San Francisco suburb, have launched a statewide campaign against billboards.

San Francisco-New York Productions, Inc., which Oliver Morosco launched here a year or so ago, is planning to put on stage a new play called "Synthetic Love," according to report. Columbia theatre named as likely to get show.

Contempt charges against nine defendants belonging to the Musicians' Union and other theatrical organizations growing out of the action of Nasser Bros., neighborhood theatre owners, will be heard in court here Aug. 25.

Jane Wagon, 15-year-old daughter of William E. Wagon, owner of the Embassy and Davies theatres here, was critically injured in an automobile accident last week. The girl was returning from a dance with a 12-year-old high school boy. They were on their way from San Jose to the Wagon home in Los Altos.

Whether the machine was side-swiped by another car or hit a telephone pole is not known. Miss Wagon's companion, driving, was instantly killed and the girl received a fractured skull as well as internal injuries. She has been in a state of coma since the accident.

Seattle
By DAVE TREPP
Blue Moon—"Traffic," stage band.
Music Box—"Raffles," stage band.
Theatre—"Anybody's War," stage band.
Orpheum—"Little Accident," vaude.
Theatre—"Song of West," vaude.
Columbia—"Gay Madrid," vaude.
Fox—"Romance," vaude.
Theatre—"Grumpy," stage band.

This week Max Dolin, up from San Francisco, brought to light 60-piece symphony band of local players. Earl Crabbs, Fox div. mgr., on account of P. & M. idea held back a week due to opening at Tacoma, saw good chance to give musicians a chance with band. Public reaction watched.

"Broadway" at Tacoma, opened Aug. 14 with Fanchon & Marco stage vaude. Band no organ, "Let Us Be Gay" (Metro) for great flash and biz. City Manager Kimberly with Colonial closed. Fox now has Rialto (1,250) and Broadway (1,500) in operation, and Colonial (850) dark in this town. P. & M. lately pulled out vaude from Tacoma.

SEATTLE

Al Skelley back as house mgr. of R-K-O Pantages, Tacoma, with John Rogers manager.

Bids have been opened for the new Fox, to be built on a site valued at \$300,000, in Spokane, corner Montanan and Broadway (2d week). Estimated \$200,000 will be spent for equipment.

Indianapolis
By EDWIN V. O'NEEL
Indiana—"For the Defense," vaude.
Columbia—"Broken Dishes" (2d week).
Loew's Palace—"Way Out West," vaude.
Ohio—"Holiday," vaude.

Tripping on a loose plank in his perch, David Smith, 14, who held the 721-hour tree-sitting record, came down with a tumble Thursday slightly injured.

Circle Theatre Co. has 99-year lease on new building addition. Erecting Circle theatre. Building to be erected within 25 years, according to lease.

Remodeling of Murat theatre preliminary to fall opening of the Valentine. Plans for new near completion. Cost, \$40,000.

Parton theatre at Hammond sold to Warner Bros. by William Kleihage.

Jack Flex back at Loew's Palace after six weeks' absence. Herman Laurence back to Pittsburgh.

With night baseball and golf taking the coin, the Indiana State Fair Board here on night pony races at the Indiana fair. Mile race track lighted for four to six running races each night week of Sept. 1. Grand Circuit, as usual, in day-time. Lighting cost \$7,000, being first to experiment with the night racing.

Montreal
His Majesty's—"Atlantic," vaude.
Palace—"Romance," vaude.
Capitol—"Man From Wyoming," vaude.
Loew's—"Love Among the Millionaires," vaude.
Princess—"One Embarrassing Night" (2d week).
Imperial—"Courage," vaude.
Boxy—"Dynamite," vaude.
Strand—"Double Bill," vaude.
Orpheum—"Stock," vaude.

"Atlantic," big British sea wreck picture, is getting good play on ballyhoo and advance posters. It is at His Majesty's and may be held there three weeks on reserved seats and \$1.50 top.

Theatre Managers' Association will be revived about mid-September. It has been defunct all year.

British pictures much encouraged by local press and critics, and getting hold here. "One Embarrassing Night" had big success and chalked

up easy record in gross for picture without even known names in cast.

J. L. Filion, official theatrical censor, in statement issued this week, says there has been little so far to take action against, with a couple of three exceptions.

He will "nip in bud" anything below standards of good taste, but is anxious to co-operate with amateurs and professional alike. Managers sitting tight and sayin' nuffin.

OTTAWA, CAN.

By W. M. GLADISH

The Regent and Imperial theatres will simultaneously stage a formal opening of "All Quiet on Western Front" at both houses with special prices.

Government sound pictures were taken on board the British dirigible R-100 during flight by Frank Badgley, director of Canadian Government Picture Studio here.

Tom Cardo, operator at the Fern Theatre, was badly injured on his honeymoon tour through Quebec. The car was struck by a big truck. His bride accompanied with few bruises, but Cardo has his left arm broken in five places. Sixteen bone splinters have been removed, and an amputation may be necessary.

Don Stapleton, manager Centre theatre, was injured on a fishing trip in the Quebec interior. He was brought back to the city for treatment.

DALLAS

By RUDY DONAT

Majestic—"Rain or Shine," vaude.
Palace—"Love Among Millionaires," vaude.
Loew's—"Grumpy," vaude.
Old Mill—"One Fantastic Night," "Sea Bat," vaude.
Capital—"Western Front," vaude.

Arthur Swanke, manager Public Arcadia, Ranger, Tex., shifted to advertising staff here.

"Western Front" went into the Capitol last week without special ballyhoo. Big fair.

With new Palace-Publix band shake-up, Chris Thaulow replaces Ed Kramer, concert-master. Ted Cooke, m.c., and Willy Stahl, pit leader, sticking.

New auditorium recently completed at Texas U. Austin will give Southern premiere of new opera, "Helen Retires." First stage of sufficient proportions for producing the musical, stage \$50,000. University back of project, with plans of drawing from whole state. Audiences seats 5,000, largest in South.

Date for opera not announced, but probably this winter.

DES MOINES

By R. W. MOORHEAD

Capital—"Rain or Shine," vaude.
Des Moines—"Manslaughter," vaude.
Garden—"Return of Dr. Fu Manchu," vaude.
The Vesper—"Up and Smell," vaude.
Shooting Straight," vaude.
Palace—"The Man From Wyoming," vaude.
Parliament—"Man Trouble," vaude.
Common—"Common Clay," vaude.
Strand—"Sleep Enemies," vaude.

H. M. Schrodt named new manager of the Fort Dodge, succeeding Jess Day, who comes to the Orpheum here.

E. W. Zieman, Spencer, awarded \$5,000 damages against World Amusement Co. for injuries suffered during an auto race at a county fair three years ago. Zieman's daughter was killed when the speeding cars went through the rails.

Des Moines (P-P) remodeled now open. No change in policy or management.

DENVER

Aladdin—"O, Sailor, Behave," vaude.
Denver—"Let Us Be Gay," stage show.
Rialto—"The Man From Wyoming," vaude.
Theater—"Shooting Straight," stage show.
America—"Recaptured Love," vaude.
Edith—"Broken Dishes" (stock).

Frank R. Kelley, owner Empress,

Salida, Colo., will run for the nomination as lieutenant-governor in Republican primaries.

The Gyo, Ray, Colo., managed by Mrs. B. A. installing WB sound, reopens Sept. 1.

For the first time in its 40 years Edith's is extending the season two weeks. Attendance has been increased steadily.

Robert J. Collins, booker for German Grand Opera Co., was here arranging details of its appearance here in January.

Stage employees are negotiating new scale and want five-day week.

ROCHESTER, N. Y.

By DON RECORD

Lycene—"Rain or Shine," vaude.
R-K-O Temple—"Wild Company," vaude.
Loew's—"Grumpy," vaude.
Regent—"Let Us Be Gay," vaude.
Regent—"King of Jazz," vaude.
Strand—"Change Family-Change," vaude.

Miniature golf took a rap when City Council moved a ball-play after midnight. Best bit in late hours with plenty noise complaints.

Thurston, (neighborhood) taken over by F. A. Barck.

Erma Barlow Circus Review and Hwatacz Duo engaged for free show at Rochester Exposition, Sept. 1-6.

Kenneth McMahon, former assistant manager R-K-O Palace, now managing pee-wee golf course opposite the Eastman theatre. Reported shunting latter's biz.

SYRACUSE, N. Y.

By CHESTER B. BAHN

Wieling—"Rain or Shine," vaude.
Loew's—"Way Out West," vaude.
Strand—"Road to Paradise," vaude.
Paramount—"Manslaughter," vaude.
Forsyth—"Common Clay," vaude.
Empire—"Vaudeville," vaude.

Syracuse theatre owners and managers who led the anti-daylight saving time fight several months ago, are jubilant as elections from daylight time forces multiply and predict an easy victory in the new referendum scheduled for November.

Commissioner of Public Safety W. W. Wiser may recommend to Common Council adoption of an ordinance to license the Tom Thumb golf courses in the city. This would bring them under direct regulation of the police.

Nizer's Radio Time

Louis Nizer, general counsel for the New York Film Board of Trade, has been assigned to two radio periods on WMCA. Nizer has been doing "Looking at Life" and "Nizer on News."

WMCA places no restrictions on Nizer and he does all his radio talking extemporaneously.

Pony Golf Mag

"Miniature Golf Player" is a new mag for the penny ante golfer. Published in Los Angeles, the only place where they seem to take the gag seriously.



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BASEBALL'S WOW SEASON

Hooley Romancing Over Bunkum; Beverly Hill-Billies Who Go on Air

Hollywood, Aug. 26. Romantic dramatization of a radio attraction, so novel in its working as to be an innovation, has given the independent and previously unimportant station KMPC, in Beverly Hills, a following comparable to any of the larger stations in Los Angeles.

Several months ago the station introduced the Beverly Hill Billies, a trio of musicians with a yen for oldtime ballads. The group has grown to six, and the studio in which they work nightly is jammed with people anxious for a glimpse of the boys who have been shoved into prominence by one of radio's strangest air ballhooers.

It is alleged the boys ride down nightly from their shacks in the Hills of Beverly (screen stars have their shacks there too), and that they have refused to accept money for their programs, because they wouldn't know what to do with dough if they had it. The boys enter the studio in outlandish costume, some barefoot, and disport themselves in the manner of Arkansas' most untutored citizens.

They sing and play songs of drunken fathers and of children dying in snowstorms. Crowds who can't jam into the studio stand outside the building, listening to the program of amplifiers.

Recently a representative of the studio journeyed by plane to Arkansas and brought back a youngster from the Ozarks. The event was accompanied by much strange ballhoo, and the governor of Arkansas was exhilarated into affixing his signature to a permit for transporting the kid out of his home state.

When the youngster went back, after six weeks of radio appearances with the Hill Billies, he carried clothing and food for his mother, clothes for himself and toys for his sisters and brothers, all donated by the Hill Billies' air audience.

Yeah
Listeners and studio visitors are made in their acceptance of the Hill Billies. Abundance of food and clothes received by the studio for the boys is assurance that the no-salary gas has clicked. A portion of the program each night is devoted to unwrapping the day's haul. The balladeers are under contract to a member of the station staff, who wheened them away from another.

(Continued on page 79)

\$5 Panics Midways

Chicago, Aug. 26
Carnival biz is sinking fast. If a yoke flashes a \$5 note on the midway, the carry gang choruses:
"He's long, he's long."
Cry is picked up by all the joints, with a race to make the fix.

CHAMP LIFTER OF MATERIAL IS RADIO

Radio broadcasting executives aver that as a single entity in the amusement business Radio is the champ copy-act encourager in the world.

Indie stations, after a certain type of material and delivery, becomes popular over a network, deliberately have their artists imitate the new personalities. The many imitators of Amos 'n' Andy, Rudy Vallee, et al., prove the point, they say.

Radio people claim they can do nothing to curb the imitators. Material is different, albeit written and delivered in the same manner as the originals, but the matter of delivery or style cannot be copyrighted or otherwise protected.

Town Runs Out of Free Silent Films—Without Wire, Coin for Talker

Fairview, N. J., has lost its municipally owned free pictures. The town, operating the free mid-week shows in a reconverted church, was compelled to scrap through having exhausted desirable silent film product with no appropriation to wire for talkers.

Unless the locals taking the silent pictures on the cuff for two years kick in on subscriptions, Fairview will go talkerless.

Roller Skating Craze Sweeps South Africa

Capetown, Aug. 26.
Roller skating rinks are the new fad in South Africa. They are getting big crowds daily.
All other forms of indoor amusements are feeling the opposition of the craze.

UNEMPLOYMENT IS GREAT ROOM

Biggest Receipts in Game's History on Major Leagues —Minors in Step—World Series Worth \$4,000,000

Chicago, Aug. 26.
American baseball has had one of its most terrific business seasons for 1930. It will gross around \$30,000,000 in the National and American leagues, with another \$4,000,000 from the World Series.

Gross of the major leagues does not include the International or Southern leagues, estimated another \$5,000,000.

Minor leagues have stepped away this year, with Rochester, N. Y., breaking all bounds and piling up a couple of million in receipts. St. Louis turned out as the only low spot, dropping away to \$500,000.

Blame for the low figure is hung on the Al Capone dog tracks in East St. Louis, Ill. They were recently sloughed, with the chance that the town will wind up the ball park season strong.

Unemployment is credited for packing the parks. Many of the boys looking for jobs in the a. m. end on the bleachers in the p. m. It is figured by the baseball execs thousands throughout the country, formerly with steady jobs and couldn't kill their grandmother to get to the game, have been quick to grab the sunny seats. These same boys, the execs further state, are now confirmed fans.

Night Baseball
Night baseball in the small burghs has also proved a big pull. Many of the bush leagues are rolling up figures heretofore unheard of. The same unemployment situation in these towns as in the cities, with the boys taking the seats in the cool of the evening instead of in the afternoon.

Some of the grosses this year for the National:
—Cubs (Chicago), \$3,000,000.
—Giants (New York), \$4,000,000.
—Brooklyn, \$2,500,000.
—Pittsburgh, Boston and Cincinnati, each \$1,500,000 to \$2,000,000.
—In the American League, Philadelphia goes to \$2,500,000. Washington the same, with the Yankees (New York) going \$4,000,000.
—Cleveland will get \$2,000,000, Detroit, \$1,500,000; St. Louis, \$500,000; Chicago, \$2,000,000, and Boston, \$600,000.

Women Numerous
In the Southern League smaller figures are in order, but they have been greater than any of the last four years. Throughout the country also there has been a huge attendance of females. Chicago, when offering to let the women in free, they nearly mobbed the park. Today they only allow 17,500 each Friday, with as many more trying to buy tickets.
On the news end, dailies all over the country have picked up every available baseball writer.

Chi's Gold Coast Now Hotsy Totsy But Only Cops Offensive to Elite

'Protecting' Children

Children in the suburbs noticed playing a new game, called "Speaky."

A jug from the cellar and some glasses are the props. Idea is for two kids to "tend bar," with the others knocking on a supposed door to gain admittance.

Not so long ago prohibitionists predicted the next generation would know nothing of saloons nor liquor.

MINIATURE GOLF EXPANDING ON COAST

10-Acre Lots Now—Pony Courses Fading or Losing

Los Angeles, Aug. 26.

How to keep miniature golf courses bringing in money has local operators up a tree. Competition may be the life of trade in some commercial avenues, but it's breaking a lot of people who thought the minnies were mines.

For every new course opening an old one folds.

Rate war is on heavy, with cost of the put-puts down to 25 a round.

(Continued on page 79)

R. R. 'Wrecks' as Biz For Railroads' Splits; Profit Now from Junk

Peoria, Ill., Aug. 26.

Railroads have found a way to use show business in order to make profit from what was formerly junk. Several roads in the midwest with old locomotives and dismantled wooden coaches rotting in their yards are now putting on "wrecks," with business big. At \$1 a head, a "wreck" at Danville, Ill., last week netted \$15,000.

H. E. "Doc" Ingraham, circus agent, has made a deal with the Toledo, Peoria and Western railroad for 25 locomotives and 75 wooden coaches. The gross is to be split 50-50, the railroad delivering the engines and coaches, and Ingraham handling the business.
First of the smash-ups will be held at Aurora in September.

Chicago, Aug. 26.
Chi's Gold Coast section, one of the ritziest miles in America, is now the midwest's cabaret. Anything goes in the spot that once wouldn't take anything but an engraved calling card.

All night dance joints. Town's best cabarets. Headquarters for big gun shots. Amusement flats for single boys. Plenty of speakeas.

Visitors making the town have dropped away entirely from the southside and are now playing this section. Despite the vice mob still clings to the neighborhood and the morning finds gold-headed canes and cutaways around.

So Refined
Racketeers have found the section ideal for offices, as the old residents won't allow cops or patrols in the section. Same goes for the night clubs which are run wide open, as compared with the rest of the city, and get terrific prices. Fommes, who make their living somehow, are not frightened by the rental figures.

Familiar thing is the millionaire families who made the section with their dough, don't seem to mind the influx. One bus company tried running a night sightseeing trip through the section. This was stopped as the coasters said it disturbed their rest.

Most all the night life is confined to the gate coming and going. Taxis get big play and are thick on every corner all night.

All the joints are built with double walls and very sub rosa. Liquor is the best in the city and is priced accordingly.

Sheriff Wants to Quit Pony Golf Operation

Champaign, Ill., Aug. 26.
Sheriff Leo Kurt, running the pony golf course on West Park avenue the past few nights, after judgment for \$1,674 was taken against H. J. Popperhus, owner, is going out of the business.

The sheriff will sell the lease, equipment and whatever "good will" is attached to the project at auction to the highest bidder, or any bidder, he says.

Menjou a Metro "Heavy"
Adolphe Menjou's first under his Metro contract will be a heavy in "The New Moon."

Grace Moore and Lawrence Tibbett are starred in the opera; also in the cast is William Hiden.

LONDON TOURIST BIZ OFF 50% FOR AUGUST

London, Aug. 26.
The worst August tourist trade since 1918 was reflected by the London hotels. Usually capacity this month, they are half empty.
Travel agencies concur this has been the worst August travel in 12 years.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
HOUSE AND UNDERWEAR
1437 BROADWAY
ALSO 25,000 COSTUMES TO RENT

Chaney Dies as Fan Thousands Swamp Phone; Scores Offer Blood

Hollywood, Aug. 26. Probably the most picturesque character ever on the screen, Lon Chaney died yesterday morning (Tuesday) at 12:25 at St. Vincent's Hospital, after ill for some time. Supposition is that the Metro star lost a long fight he has waged against cancer of the throat, with that as one of the reasons why he was reluctant to make a talker. Chaney was in the Los Angeles hospital for a week, with his resistance ebbing every day. Monday he was unable to take any nourishment at all.

Stories told the dailies on Lon Chaney's illness and blood transfusions brought more than a thousand telephone calls to the studio. Metro's trunk lines were jammed, the calls necessitating employment of extra switchboard girls.

Scores of admirers offered their blood, most of them elderly people. Offering her services for a transfusion is the sixty-year-old mother of a male picture player.

The famous screen actor made only one talker, "The Unholy Three," remnant of a silent. He is reported having found it difficult to finish that picture. Immediately on its completion he went to New York to enter the Memorial Hospital for several weeks to take treatment, later returning to the coast.

The star's next talker scheduled was "Cheri Bert," story of French pirates, but had not started at the time Chaney became ill.

Chaney's meteoric rise started from 1915, when George Loane Tucker made "The Miracle Man," in which he did the part of a cripple in support of Thomas Meighan and Betty Bronson, all of which were made through that production's success.

In 1921 he made "The Penalty" for Sam Goldwyn. Later, for Universal, Chaney starred in "Hunchback of Notre Dame," "The Phantom of the Opera," outstanding productions for him.

A long contract with Metro was made in 1925, bringing the star's earnings to over \$100,000 a year, \$5,000 weekly at the time of his death. He has made on an average of three pictures yearly for Metro. Between the invasion of sound and the present he had been inactive except for "The Unholy Three," recently released.

Varied Career

Chaney was born in Colorado Springs, Colo., and educated in that city. At 14 he was a Pike's Peak guide and later a carpet layer, decorator's apprentice and mine worker, stepping from there to the Grand opera house, Colorado Springs, of which his brother was manager and where the deceased Metro star started his theatrical career as a party boy.

At 17 he played his first professional part in "The Little Tycoon." He and his brother wrote it and played it at the Colorado Springs opera house.

Followed a season of Gilbert and Sullivan operas. Both Chaney's went broke. Lon became a stage hand, joining the union. To his last day he carried his union card, but reports that he appears in burlesque theatres as a straight man are not recalled by old-timers in burlesque. From griping and shifting scowl (Continued on page 76)

The Boswell of Broadway

WALTER WINCHELL

Booked Solid for

The Dance Magazine of Stage and Screen

Opening in the September issue with a special on George M. Cohan and other Big Shots of the Blazing Belt.

On the Same Bill

Gladys Hall on Hollywood
Michael Evans on Broadway

September Issue Now on Sale

Dusting the Attic—

CRUZE and GRESHAM
"A Domestic Blizzard"
(20 Mins.; Three (Interior)
Tony Pastor's)

(Oct. 12, 1907)

Last week at Keeney's Fulton Street theatre, Brooklyn, Hal Clarendon and Co. presented "How He Woke Up," and the author was listed as J. K. Hutchinson. That piece and "A Domestic Blizzard" played this week at Pastor's by Jim Cruze and Elsie Gresham, are one and the same. No credit is given for the responsibility of the sketch at Pastor's.

Gresham is a pretty, blond young woman, and played with much spirit. Mr. Cruze handled the role of the husband nicely, without regard as to how much grease paint was on his face.

The sketch is in the "three-a-day" division. *Time.*

James Cruze, out down, on grease paint until he wore too little instead of too much. Then they chased him to Hollywood, where he's now directing and producing pictures.

The mystery of who copied who's act, however, has never been solved. Perhaps that's another reason why he went to Hollywood.

Austrians After Film Jobs Via. Von Stroheim; Mob His Mother's Home

Vienna, Aug. 26. The fabled Elidorado of America—Hollywood—again proved its attraction here when the wildest of rumors, most guardedly aired in the Viennese press, brought an avalanche of humankind down on Erich von Stroheim.

The press had it the American director was in this city to mobilize an army corps of film hopefuls and authors. They literally stormed the residence of his mother, Johanna von Stroheim.

A firm denial of any such purpose by von Stroheim and his agents failed to discourage the insatiable Hollywood aspirants who tracked down every von Stroheim move and clue with all the determination of a detective hero.

Actually, von Stroheim is here to visit his mother who is undergoing a grave intestinal operation.

SAILINGS

Sept. 26 (London to New York), Philip Merivale (Aquitania).
Sept. 17 (London to New York), Billy Caryl, Hilda Mundy (Homer).
Aug. 3 (London to New York), Dennis King (Olympic).
Aug. 30 (London to New York), Chris Carlton (Aquitania).
Aug. 28 (London to New York), Ambrose (Aquitania).
Aug. 28 (London to New York), Longman, Mr. and Mrs. Jack Yellen (Leviathan).
Aug. 27 (New York to Germany), Fred Zelnik (Columbus).
Aug. 26 (New York to New York), Charlton Andrews (DeGrasse).
Aug. 26 (Paris to New York), Kharrum (DeGrasse).
Aug. 24 (Los Angeles to New York), Jack Long (California).
Aug. 23 (London to New York), Lyn Harding (Mauretania).
Aug. 23 (London to New York), Gypsy Rhoumae, Florida Shaw (Europa).
Aug. 23 (Paris to New York), Lily Damita, Nathan Burkan, Louis Swartz (from Bremenhaven) (Europa).
Aug. 23 (Paris to New York), Lillian Gish (Paris).
Aug. 23 (Paris to New York), John Barclay (Austonia).
Aug. 22 (New York to London), Richard Rodgers (Olympic).
Aug. 21 (Sydney to Vancouver), Mr. and Mrs. Leon Gordon and Davis (Aorangi).
Aug. 20 (Sydney to Singapore), Ralph Clark (Nieuw Holland).
Aug. 22 (Capetown to London), Lee Nors, Ella Reford, Bert Tys, Osborne and Perryer (Windsor Castle).



WILL MAHONEY

The "Evening World" said: "Will Mahoney's presence and gifts certainly strengthen any show. He is positively superb."

Direction
RALPH G. FARNUM
1560 Broadway

DICK ROWLAND'S NEW FILM CO.

A picture producing corporation, to be headed by Richard Rowland, former head of First National, is in formation. Associated with Rowland are Jack T. Cogan, raw film broker; Col. E. H. Green and Nate Gordon, formerly operator of a New England film house chain.

In addition to picture production the group is said to control a combination phonograph, radio and home talker capable of playing sound on disc.

Actress to Go Back Home

Hollywood, Aug. 26. Nora Gregor, German actress imported by Metro and given lead parts in the German "Olympia" and "Trial of Mary Dugan," will return to her own country at expiration of her current option period in a few weeks.

In Germany Miss Gregor will resume on the stage for Max Reinhardt.

Deluxe Indoor Fox Golf Course, Costing \$13,000, Did \$620 in 1st Wk.

Despite original plans by Fox called for turning several houses into miniature open air pony golf, signs now indicate the plan may not be followed through. Fox's New Gardens, where the first deluxe indoor course was established a week ago, grossed \$620 and played to about 1,550 people last week.

Fox is the only circuit in the east to have gone in for the midget gadgets. As yet, no second course has been undertaken.

Unkeep of the spot on the present golf plan is unofficially figured to be about \$280 a week, besides rental of about \$200 of the officials' take. Installation of the deluxe green is given as around \$13,000.

Dull in Bronx

Reasons for the low gross on this opening week is given as with warm weather the course has to take a dig back from the outdoor courses. It is the feeling of the officials that with the coming of cooler weather the indoor course will jump.

So far as the midget idea elsewhere in and around New York goes, the idea seems to prevail that it's no longer so hot for the outdoor courses anyway. In the Bronx, for instance, where an unofficial estimate places the number of courses at about 50, at least 15 are handed out as for sale or rent by the operators. One or two can be had at any figure.

Norma Shearer's Next

Hollywood, Aug. 26. Metro purchased the rights to David Graham Phillips' book, "Rise and Fall of Susan Lennox." Story was dramatized and produced for legit about 10 years ago. Probably will be Norma Shearer's next.

Double Television Flop on B'way For Jenkins' 'Big Show' Monday

Spite!

Chicago, Aug. 26. Well-known television public on a Chicago daily ran into a social snag last week.

She planned a picture. Two days later when wanting to park her car in front of that theatre, the manager told her to move the bus where her good notices go.

Walter Camp's Insp. Co. Not Folding; 3 for U. A.

Inspiration and Walter D. Camp, its multi-millionaire president, are remaining in the picture business as producers with outlet, on an individual picture basis, through United Artists. Previously reported that Camp was selling out his company, with most of these reports growing out of present inactivity and sales of rights on old pictures.

U. A. has just approved for distribution Jesse Lynch Williams' story, "They Still Fall in Love," as the next Inspiration production, to go into work sometime in January. In the meantime, Inspiration is getting "Eyes of the World" out to the field and collecting rentals on old product, this going back as far as "Ramona" and "Resurrection," still playing in far-off spots.

According to the inside, Camp foresees this season as a bad one and decided to lay low until after the year's end. Three pictures, including "Eyes of the World" and two others unmentioned, were approved for the new U. A. program, with Camp wanting to keep his dough out of pictures over the summer.

Inspiration plans three for the 1931-2 program, with "They Still Fall in Love" one of the trio. Others unmentioned.

Recent break with Henry King, who is through with Inspiration, plus sale of rights of "Resurrection" to U. A., "The Noble David" to Col., and "Pury" to W.B., caused the trade to feel Inspiration was closing shop.

Broadway's big Television show direct to the public, vaguely plotted through a tieup between the Jenkins Television Corp. and the New York "Evening Journal," turned out to be a dreary fiasco. Public got the short end of it and the newspaper men dragged to Riverside Drive little more.

The special television show to go out from Jersey City to be heard and seen in New York was hurriedly organized with a flimsy advance campaign worked up. Original plans, made only Friday (22) were for reception of the Television broadcasts in the lobbies of the Ansonia, Hotel and the Hearst International building, former at 73rd and Broadway, latter at 5th avenue and 57th street. Later, on Wednesday Monday (25) day of the scheduled broadcast, the Hearst building and the Hotel Ansonia got cold. The show was cancelled and people to remove the apparatus from the lobbies, with the result vacant stores in each building had to be quickly rented.

Crowds gathered at 630, scheduled time, but the show was around for something to happen, at 57th and 73rd streets. It was found both stores were too light at that hour and the show could not be run off. At 57th street there was no one who could operate the apparatus, while uptown various persons monkey around to little avail, with the announcement made around 7:15 that the show would go on at 8.

Meantime newspaper men went over to an apartment on Riverside Drive to hear a part of the scheduled tele show from Jersey with their special apparatus to include Eibei Barrymore and her daughter, both of whom failed to appear at the Jersey studios.

In an Apartment

The two-room apartment provided, besides refreshments, the show was broadcast from a small Television set modeled for the home and costing, equipped, around \$250.

For Sales

It is the type of set the Jenkins organization is pushing for home use. Set is not equipped with a screen of usual six-foot dimensions (Continued on page 79)

Weather

Washington, Aug. 26. Upon "Variety's" request, the Weather Bureau has furnished the following outlook for week beginning tomorrow (27):

Fair Wednesday; Thursday partly cloudy, with showers over western section, followed by showers Friday over western, with showers Friday or Saturday over east.

Temperatures for the most part will continue moderate.

London, Aug. 26. The extremely hot week-end which chased everybody to the beaches affected all indoor amusements, especially crippling the highly brisk Sunday night cinema trade.

Today (26) is 82 in the shade, warmest of the year.

Paris, Aug. 27. Gorgeous weather, weeks late to be seasonal, but a welcome relief from the rainstorms and cold which has obtained the past several weeks.

Giving 'Em the Pony Stuff Far, Far Away

Buenos Aires, Aug. 26. American epidemic of midget golf has arrived in this distant territory. Walter Machlett, who let it be known that he is at home in Pasadena, near Hollywood, breezed in with all the materials for the game and began to set it up in a central location.

Ask Andy Callahan About His Vacation

Hollywood, Aug. 26. For 16 days Andrew Callahan, Technicolor cameraman, prisoner on the Hamburg-American liner "Portland," so much a prisoner that the ship's captain detailed two seamen to restrain him from leaving the boat.

It all happened because Callahan decided to take a vacation. Booking passage on the "Portland," on its maiden trip here, headed up the coast to "Venezuela." He boarded the ship at San Pedro. A few hours after leaving there he received a wireless to leave the ship at San Francisco and return to the plant in Hollywood.

When Callahan attempted to leave the boat at Frisco he was informed that he couldn't because of a Federal law prohibiting a ship of foreign registry from carrying passengers between two American ports.

Callahan burned until the boat reached Vancouver, 10 days later, where he got off.

Korsley's Fall

Los Angeles, Aug. 26. David Korsley, pioneer picture producer, is in the Hollywood hospital with a broken pelvis bone.

He fell from a ladder in his office last Friday.

McLaglen in "Thunder"

Los Angeles, Aug. 26. Victor McLaglen replaces J. Har- old Murray in Fox's "Stolen Thunder."

He is opposite Jeannette MacDonald.

Hamilton McFadden is directing.

"Do not judge a man by his underwear—it may not be his!"

MR. AND MRS. JACK NORWORTH
130 West 11th Street
New York

ECONOMY IN FILM COLON

Secret Circle Listening in Almost Nightly to A. T. & T.'s Television

It looks like American Tel and Tel is giving the world the run around on its exact status and proximity to commercial television. Right in Manhattan, for instance, the wards have a tele station that every other night is broadcasting bands, acts, and soloists for distances of from 10 to 60 miles to the homes of electric executives and their friends.

The tele pictures are not the size the press witnessed at the last official demonstration a mile away from the factory in Schenectady, N. Y. They are not just the face, either. Instead, life-size, full figure and background transitions through the air are manifesting themselves at these demonstration under cover. A week ago last Friday night a well known film executive happened in, unknown, to one of these inner circle tele parties. The visit was of the unannounced kind.

When this film exec saw convinced him that film-in-the-home, a phase which he has been trying to promote commercially for years, is definitely out.

"The picture vision was clearer than from my own 16 millimeter film and the sound was better than that from my radio."

From what he saw and heard with his own eyes and ears this same exec the next day started breaking up his small film relations. The company with which he has been affiliated for years is considering pushing the 16mm has abandoned it.

Obstacle
While Radiolites, when pumped for information on these "parties" admit that such are taking place and that tele is just as perfect as this film exec reports, they maintain that the air wave situation is the obstacle. It was here to be eliminated before Mr. and Mrs. Firestone can dip into the savings for a play over the mantelpiece with all its trimmings.

Sound requires so much air space and other pictures just so much more than that, with all of the present broadcasting stations featuring only sound, some kind of a battle has got to come off before the happy medium will be reached.

That's the official explanation with the technical and scientific touch which every radio exec and salesman, in fact, every one connected with any electrical interest, seems to have memorized. After that, there is nothing more to hand out to the information seeker except to wait and wait.

Waiting to Brel
Thousands of radio sets are lying in storage houses unassembled and waiting for a term with options. Miss Bow is now in her fifth year with Par, four of them as a star.

Paramount will send Miss Bow to the eastern studio next month to make "Unholy Night" picture will be tied in with Public theatres on an utter exploitation angle.

Willie Howard Bicycling
Willie Howard is on a bicycle bet on the Paramount and Warner eastern studios. Willie finished a Warner short by himself last week and this week is making one at Par with brother Eugene.

Other new names on the Par short schedule for early production are Jack Benny, Dr. Signor, Snatch, Ben Hue, Roy Cummings and Wee Willie Robyn.

Reason to Stick

Hollywood, Aug. 26.
Somebody asked Solly Vio-linsky the other day whether he was going back, and he shot right back: "What do you think, I'm yeller?"
An actor was out here 12 years before finding out he was stranded, says Viol.

JOLSON IN GERMAN, BUT NOT IN 'SONS O' GUNS'

Al Jolson will make his first picture for UA in Germany in that country's tongue, but it won't be "Sons O' Guns," which has been scheduled for months as the mammy-singer's initial production with this company.

The German-produced talker will be an original, author-undetermined, which Fred Zeinik will direct. Jolson leaves for Germany early in September.

No one else goes from here, with the femme lead opposite Jolson and the balance of the cast to be picked abroad.

"Sons O' Guns," under present plans, will be done with Jolson and Lily Damita, early next spring as Jolson's second under the UA banner.

Mary Brian for Lead in 'Royal Family' Talker

Par has pulled Mary Brian out of "The Fighting Caravan," readying for production on the west coast, so that she might be added to "The Royal Family," to be made in New York. Henrietta Crossman is also new to the cast.

Ida Claire and Frederic March were previously chosen for leads.

Miss Brian and Miss Claire arrived in New York Monday (25).

Production on "Royal Family" starts next Monday (1).

More in Legit

Laura D. Wick is bringing Lya de Putti to Broadway in "Made in France." "Buddy" Rogers is listed for a Schwab & Mandel musical, while Nancy Carroll may be in the revised "Frankie and Johnnie."

Thomas Meighan is reported looking for a legit vehicle. Edward G. Robinson is on his way back to New York.

Belasco and Curran will give Broadway "The Crimson Hour," with Pauline Frederick starring.

"SKIPPY" POSTPONED

Par Couldn't Locate Right Boy—Scherzinger on "New Morals"

Hollywood, Aug. 26.
Because Par has been unable to find a boy for one of the main roles "Skippy" will be indefinitely postponed. Picture was to have entered production soon with Victor Scherzinger called back from New York to direct.

Instead that director will do William Powell's next, "New Morals," to have been megged by John Cromwell.

On his way east recently with Powell, Scherzinger took a couple of shots in Chicago for "New Morals," with the idea then that on Powell's return west Cromwell would pick up from there.

Flying Abroad

Berlin, Aug. 26.
Dorothy Mackall, American picture actress, arrived here from Budapest Thursday.
She made the trip by plane.

SLICED REVENUE HITS PRODUCTION

Studio Economy Wave on Coast Partially Caused by Uncertain Foreign Market Plus High Cost of Talking Versions — Previously Retitled for \$10,000, Now Requires \$500,000 Worth of Remakes

MAYER'S STATEMENT

Hollywood, Aug. 26.
Efficiency, often mentioned before in connection with picture production, and henceforth meaning practically anything, is at last beginning to establish itself concretely on the coast.

Economy wave started a few weeks ago and has now reached the magnitude of a typhoon, with every company in the business feeling its effects. Producers are cutting down expenses at the source. Efficiency weapons are all aimed at Old Man Overhead.

With the establishing of cut prices on production, the execs are trying to drive home to their help that the cheapening process mustn't extend to the finished product. They admit that one of the current causes for the slump at the box office is the quality or lack of quality of the general run of pictures. (Continued on page 76)

DRAMA GIRLS WHO CAN ACT HARD TO FIND

Fox studios in New York, looking for dramatic lead actors, has conducted plenty of screen tests.

Type desired by Joe Pincus, in charge of casting in the east, is admittedly hard to find. Those who have faced the camera during the past weeks were mainly experienced actresses, who couldn't make the profile, three-quarters and full-face grade, or lookers deficient in dramatic experience.

Fox is after young dramatic actresses. Spanish-speaking players of the pure tongue are also proving difficult to locate in New York. Most tested by Joe Holton at the Fox 10th avenue studios have had their Spanish cluttered up with Mexican, Argentinian or Porto Rican dialect.

Eternal Regulars

Hollywood, Aug. 26.
Story is around that 135 actors left for New York on one train last week.

Check of the boulevard standees who are up for a couple of parts and expected to hear any day shows that none of the regulars is missing.

SKELLY FOR WB SHORT

Hal Skelly, whose Paramount term expired recently, will make one short for Warners.
Skelly, former vaudevillean and legit, was featured in "Dance of Life" ("Burlesque") by Par.

Noah Beery in Person

Noah Beery is set for a week's personal appearance tour in the Warner houses, with Walter Meyers to fix up the dates.
Beery will get his regular W-B picture salary plus traveling expenses.

Shopkeepers Pay Cost of Reopening Dark House in Deal with Showman

Always Too Much

The wall of a writer trying to crash Hollywood.
"When they were making silents they said my stories had too much talk and not action."
He fears too much of each will be the next alibi.

NO ONE OUT AT METRO WITH G. SWANSON IN

Hollywood, Aug. 26.
Understanding here is that M-G-M has no intention of using Gloria Swanson as a replacement for another star under the Metro deal with Joseph P. Kennedy, for purchase of her contract.

Norma Shearer, Mrs. Irving Thalberg, who last week became a mother, will be off the screen but a short while. Miss Swanson's, only other possible predecessor, Marlon Davies, has four more years to go on a five-year term.

Miss Davies was reported to have received a \$500,000 bonus through a Hearst newspaper tie-up. It was reported a few weeks ago that Hearst was boiling over recent Davies copy handling and indicated another release might be effected; but that apparently has cooled down.

Metro's Option on 4 Are Allowed to Lapse

J. C. Nugent, Barbara Leonard, Lucille Flowers (artist) and Sammy Lee, director, are leaving the Metro payroll.

Nugent, who was signed last August, will not be retained under options when contract is up Oct. 15.

Option on Miss Powers' contract, expiring Sept. 16, and on Miss Leonard, expiring same date, will also not be taken up. Both were signed last March.

Lee is already out under a release ending his contract Aug. 13. He joined Metro last September.

Fox-MGM Renew, Extend

Metro has exercised options on Richard S. Kirk and Joseph Meyer, composers, for one year, and extensions on P. G. Wodehouse, Edith Ellis and Edith Fitzgerald, writers, for six months.

New contracts now in effect on the Fox lot are El Brendel, comedian; Tom Barry, writer, and Hamilton McFadden, director, all for one year. Six-month Fox renewals were given Guadalupe McClinton and William Burke, directors, and Willard Robinson and Nat Pendleton, actors.

ROSE HOBART RETURNS

Legit Wanted \$500 Weekly From U—Too High—Contracted at \$300

Hollywood, Aug. 26.
Universal having considered her salary demands too high, Rose Hobart departs for New York this week, although Universal has the exclusive on her future picture services.

Miss Hobart, under a five-year optional contract at \$300 a week, demanded \$200 more.

Writer—Artist—Metro

Metro has signed short-term contracts with Gordon Kahn, writer, and with William Blakewell, artist. Latter's contract is for six months but carries three options of six months each for three of one year each, making a total of five years if all are exercised.

Chicago, Aug. 26.
Emil Stern, general manager of the Essaness theatres, has put over one of the most unusual deals in show business, in connection with the opening of the Byrd theatre on the west side.

House, formerly Madison Square, was dark, leaving the neighborhood without picture stand. Stern asked the local merchants if they wanted a theatre in that locality. All answered in the affirmative. To prove they meant it, the merchants contributed \$35,000 to be spent on the house.

They gave this money without collateral, merely as advertising, expecting returns from increased business in the neighborhood.

Stern now has new seats and decoration, cooling and ventilating system, better than a \$2,000 front, and canopy, new sound, and a big screen and magnascope in the theatre.

House opens Aug. 29. All the local merchants are plunging it into their own account. Stern put it up to them that if the house draws people, the neighborhood merchants will benefit from the increased travel.

'SIMON' AS TALKER MAY CALL OFF ROAD TOUR

Negotiations are on between Paramount and Flo Ziegfeld for the making of "Simple Simon" with Ed Wynn into a picture at Par's Astoria studio. Wynn is at present engaged in the "picturesation" of "Manhattan Mary" at the same plant.

If the "Simon" picture is made, it will postpone the tour of the Ziegfeld show.

It was reported recently that "Simon" might be taken over for the road by Wynn. Several players, including Ruth Etting, Harriet Hector and Will Abner of the original cast, are under contract with Ziegfeld, with the opening date set for Sept. 15. Whether Ziegfeld is liable for salaries should the tour be delayed is to be ruled on.

Can't Double from B'way, L.I. Actress Leaves Show

Miriam Hopkins is leaving "Lysistrata" this week because of inability to double between the Broadway legit and the Paramount studio on Long Island.

At Par, Miss Hopkins is taking the femme lead in "The Best People."

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Warners May Have Two-Sided Battle for Board Control at Next Meet—Brothers In on It

Warner Brothers today (27) is 100% normal financially, according to its bankers, who predict at the same time that the stock flotation to meet \$15,000,000 in commitments, which gets under way officially Aug. 29, will be absorbed by the common holders long before the deadline, Sept. 15. The bankers Monday were all for going on the record that financial control of the Warner organization remain with the brothers.

An inter crisis of importance may come up within the next month. Then what Warners concede will be a battle for mastery of the future directorate will take place. Banking interests, already represented by two directors, are quiet on the control fight issue, one representative stating the money houses do not "contemplate" for future representation, other than Sachs for Goldman, Sachs and Hoyt for Hayden. Stone was arranged for shortly before and after the floating of the latest issue.

Warners are certain of aggressive action at the decisive directorate session for which Jack Warner, returned to the West Coast last Friday, is set to lend his voting strength by an en masse re-vist to New York within another three weeks.

Vice presidents of the Warners are already figured by the brothers as those best to step into the place, which Moe Mark an. M. Wolf will vacate in accord with the terms reached with the Stanley theatre chain at the time of its take-over. Herman Starr an. Sam Morris are now named by Warners as their likely successors, or at least those who will be presented for the directorships by the brothers.

Catchings
Waddill Catchings, former banker representative and spokesman for Goldman-Sachs, is still a member of the Warner board, and with some time to go, it is understood, Catchings, since the blow-off with the bankers, is regarded by the Warners as one of the most important of the brothers' representatives on the board. The Warners, it is understood, will personally fight for the retention of Catchings.

Skouras on Reverse
One of the first departments to show a comeback, even in face of the drastic reverse to the application that headed by Skouras. Instead of closing more theatres Skouras has ordered the opening of theatres which have been closed during the summer. Six of these various parts of the country, particularly in the east, were re-lighted during the past two weeks.

Curtallment in other respects is continuing. The show business in New York is now set officially to have reached around 500. It is commencing to extend throughout the exchanges. Between 500 and 300 people will be let out of the work is complete. The first exchange center up for "elimination of dead-wood" is Philadelphia.

Bear Move Blocked
Monday Warners were jubilant over what they termed a thorough spiking of a bear move. This was in reference to the application for receivership which the bankers tossed off their knives with a laugh.

The fact that the petitioner asked for a receiver instead of a temporary adjudicator, which would have given the brothers opportunity for an immediate defense, and the fact that the application was filed with a chancery court which could not listen to the argument until September, all substantiate private Warner thinking that the thing was simply instigated to knock down stock or else keep it at a minimum.

The Boss

Picture actor, holding his first job in several weeks, is doing a sob song because the part establishes him as a type for which calls are far between. "But I had to take it," he explains. "The studio called twice while I was out, and my landlady knew it was work."

Wide Film of 'Kismet' On B'way at \$2 as Otis Skinner's 1st Talker

First National intends to place "Kismet," with Otis Skinner, on Broadway at \$2 top on the wide screen with wide film. Date for showing has not been set, not has the theatre. Latter probably will be one of the Warner group.

It is the legit star's initial talker and also the first of recent times to come out in the much discussed wide film. From accounts, F. N. has not decided whether "Kismet" will be exhibited in all wide film or limited to 50% or more, with the remaining in standard also.

For his showings elsewhere "Kismet" will run off in standard.

HUGHES SATISFIED, BUT STILL WANTS STUDIO

Howard Hughes must have been satisfied with the returns for his "Hell's Angels" at the two Broadway houses since the opening. Last week he left New York without destination mentioned. It's a vacation and will last about 10 weeks.

It is said Hughes has not lost his desire to secure control of a major studio. The United Artists deal is still pending from accounts, although that is claimed to be more of a transaction on distribution. Neil McCarthy of L. A., Hughes' attorney and advisor, is in New York. He will remain here about another 10 days.

Par's Economy Meets

Los Angeles, Aug. 26. The past few days have witnessed steady series of conferences among Lasker, Wanger, Schulberg and Goetz on the Paramount lot.

Moderate economy have disturbed employees, with no important evictions, but appreciable slice in studio overhead. This is in line with a general move among coast studios.

It is reported that Wanger is remaining on the coast until October.

2-IN-1 SHORTS' SYSTEM

Spanish Cast Trails English Version Players

Warners is making shorts in English and Spanish simultaneously at the Flatbush studio. Versions are alike in action and differ only in the dialog.

Each scene is shot twice, with the two troupes of actors, English and Spanish, following or preceding each other before the camera. It's figured to be a saver of considerable time and coin.

Warners has 26 shorts scheduled for production in 1936-37, for general release in the Spanish neighbors in the U. S. besides the Latin countries.



MISS NUTHALL WINS!
Tennis title goes to England. But the title for clean comedy still remains with the U. S. A. in the hands of Originators of "Tintype" Comedy (MGM) (ROSE)
YORK AND KING
Week Aug. 30, Keith's Boston R-K-O Direction, LEE STEWART

\$4,000,000 Quota Set By Chaplin On His "Lights"

Charles Chaplin has set such a high quota on "City Lights," his first production since sound came in, that U. A. has been taking contracts on the picture, advising all its exchanges to that effect.

This order, from Chaplin himself, sets a quota said to be as large as that on any picture ever made.

Chaplin, whose best money-maker in the past, "The Gold Rush," went to around \$4,000,000, is determined that "City Lights" will get it, even though it has no dialog-sequences.

U. A., with the selling season considerably advanced, has closed many accounts already on the Chaplin picture, with the hold-over from Chaplin (based on the comedian's grossing beliefs in his picture) coming as something of a surprise.

Chaplin's attitude is that he and U. A. want to see how "City Lights" goes and then do the selling, with the standpatier against dialog reported as sincerely believing the quota set is not too high, and that the picture will do better than any of his others.

"City Lights" has completed shooting but is not yet synchronized. U. A. has no argument with Chaplin, or vice versa, the comedian conceding he is setting a high quota on his picture in view of the way sound has marched in, but has made up his mind to do that and is willing to take the gamble.

Film of Catholicism

Philadelphia, Aug. 26. William J. Ryan, known theatrically as former head of the Ryan ticket agency here, is president of the new Catholic Pictures Corp., incorporated in Delaware by a group from this city.

Company states it will make a picture of the story of Catholicism.

TALKER ON MORMONISM

A picture on Mormonism, said to be for propaganda purposes but groomed for national distribution, is being made in Port Lee, N. J., and financed, from reports, through sale of stock.

Leslie Parks and O. U. Bean, both of Utah, state of Mormonism, are the producers, and Wilfred North the director.

Title given the talker is "Coriantum," tracing Mormonism and its growth from 50 B. C. to the present. Bean is the author.

Boston Breeds 'Receivership' Fanatics? Seems Habit There

UNGAR LEAVES 'VARIETY' Shifts in Staff Members—Halperin in New York

Arthur Ungar has resigned from "Variety," taking effect Sept. 15. He has been in charge of "Variety's" coast office, having started the Los Angeles branch about six years ago.

Abel Green from the New York office leaves today (27) to assume charge of the Hollywood branch. Bob Landry, also from N. Y., is taking over the direction of "Variety's" Chicago office. Hal Halperin, in charge in Chicago for several years, will locate permanently in the New York office.

Roy Charter, of the N. Y. staff, is likewise switching to the Hollywood office. Walter Collins of N. Y. has gone to the Chicago branch. Sid Silverman, at the coast office since April, returns to N. Y. around Oct. 1.

Panhandle Region of Tex. Thinks Films and School Books Libelous to State

Dallas, Aug. 26. West Texas C. of C. is planning a \$1,000,000 suit against Texas school book publishers, with both press and films likely involved, for libel.

Big leaders of cattle ranchers claim their country is continually misrepresented as "semi-arid and almost deserted range land," while actually strong agricultural section.

Suit is officially against book publishers, but the Texans have their grudge against flickers of the western group which couple of the large producing companies have been pushing lately, although there is little they could do about it outside of boycotting.

West Texas, especially region known as Panhandle, is scene of at least more than half of "western" stories.

HOW PORTLAND VIEWS THE 'FLESH' SHOW IDEA

Portland, Ore., Aug. 26. Consensus of fan opinion on need for stage flesh in local film houses: 1—"No need for stage shows when there is a substantial amount of the first crack. General idea is that flesh needed to fill up a tame screen bill.

2—"Stage shows better than those dumb shorts." is not much popular viewpoint. Paramount sopped here with good pictures, by loading with shorts and recovered with stage shows.

Local fans like girl actors and want to laugh right out loud. Stage shows gives "em this break. They are fed up with organ acrobats who try to make them sing.

Three heading houses here all have flesh acts. Their grosses often approached, sometimes bested, by all-screen United Artists when that house has big films. U. A. runs the shortest program in town.

Strength of flesh seems to lie in patching up weak film programs. Given strong films, the fans forget their raw meat diet.

Dave Bader's Job

Hollywood, Aug. 26. Carl Laemmle, Jr., denies that Dave Bader is coming to Universal City as a psychology expert, with supervision over the story and production department.

Young Laemmle states Bader will be assigned to the scenario department, functioning mostly as idea man, while supplying details for Joan Drivinsky's biography of Carl Laemmle, Sr.

Drop Colored Chorus

Hollywood, Aug. 26. Radio will be removed its option on Hall's colored chorus of 40.

Singers have been under contract to the studio for two terms, being used in "Hit the Deck," "Dixiana," also "Cheer and Double Check."

Studio will use a white chorus in future musicals.

Boston, Aug. 26. At the Berenson law offices here it was denied that either member of the firm is connected with the Warner Bros. receivership application in Wilmington, headed by Ira T. Nelson of this city, through his local attorney, Nathan Fink.

An admission was made by the Berenson staff it was aware of the details in connection with the Nelson-Fink legal proceeding.

The Berenson office, acting for itself, it is said, or for Dave Stone, man, another New England lawyer and independent theatre operator, started a similar receivership action against Fox last spring, in the Federal Court in New York. No report has been disclosed exactly how that action was disposed of.

Bernard and Arthur Berenson comprise the Berenson and Berenson legal team. There are two other Berenson brothers, S. and M. S. Berenson is a real estate speculator with offices at 2026 Washington street. His office is shared by M. Berenson, who is in the con-

(Continued on page 66)

BETTER AT B. O. BETTER SPIRIT

Los Angeles, Aug. 26. Reports of increasing grosses throughout the country, as printed in "Variety's" local Bulletin, are affecting the morale of the coast studios.

For the past few months major lots were engulfed with avalanches of bad gross awfully from the East. Numerous economy waves, left the studios in anything but a confident mood.

The current spurt is already reflected in the revival of spirits here.

VICTORY WITH AN IF WON AGAINST CENSORS

Chicago, Aug. 26. First instance of mandamus proceeding against the censor board was a success last week, when First National exchange here secured such a writ for the showing of "Naked Lunch" at the Oriental.

According to the reports the censors had refused to give the picture even a "pink" for adults only, barring the picture entirely.

Mandamus suit is new to show business here, and was brought about by the decision of the Supreme Court a couple of months ago barring the use of the injunction, to restrain the police from interfering with the showing of a flicker which had been barred by the censor. The decision was handed down in the case of "Alibi" (U. A.).

The mandamus writ, however, is understood to be very precarious legally, since if the censor board or the police appeal the mandamus decision, the picture must be yanked immediately.

Fox Reopening 10

Fox will reopen 10 theatres in and around New York Aug. 29, including two former de luxers and a couple which have been dark nearly all summer. The Riverside, uptown theatre, formerly E-K-O, and the City, 141 street, one of the oldest of the former William Fox properties, along with the other eight will play straight film.

Others are the Ridgewood, Brooklyn; State, Jersey City; Terminal, Newark, and the Audubon, Crotona, Manhattan, Valentine and the United States in Greater New York.

Salary More Reliable

Hollywood, Aug. 26. Harold Shreve has been engaged by Tiffany to write dialog and adaptation of "Great White Trail." Shumate formerly was an indie producer and recently has been given his hand in "short" stories, one of which landed in the Sateve post.

INDIES RATHER NOT SELL

**Only 7 New Films Located This Wk.
In 26 Eastern Keys—Under Average**

New York, Aug. 26.
Current week for the east shows lowest number of entirely new films located than in some time. In 26 key centers only seven pictures are found not to have been previously played in some other spot or on the coast. Check made from newspaper advertising.
Of the eight, six are in three cities, Providence, Detroit and New York, with two each. Other two are the "Last Duennies" (Fox), in New Haven, and "Let's Go Native" (Par), at St. Louis.
Paramount leads this way with two releases, while Fox, Metro, Warners, United Artists and Universal have one each.
Total films besides those mentioned include "Outside the Law" (U); "Animal Crackers" (Par); "Lincoln" (UA); "Old English" (WB); "Dough Boys" (Metro).
Analysis shows that three of the eight are comedies, one a western and two are \$2 films.

Halcyons
Fact of this unusual low availability about 40% below the normal week when 14 to 14 all new films can be located may or may not explain some holdovers in certain markets. Whether this low number of actual first play films is the cause, or the theatres throughout the east have gotten a break through good product, draw films to add another reason for holdovers can't be decided.
Fox's "Common Clay," Paramount's "Anybody's Woman," and Metro's "Romance" seem to be the cloggers. First named is at its fifth week at the Roosevelt, Chicago, and the fourth at the Roxy, Broadway. While "Anybody's Woman" is now playing the first 3d week the Paramount, Broadway has known in weeks.

WB EQUIPPING FOR WIDE-FILM

With the Hollywood and Warner theatres, N. Y., both equipped for wide film, and "Kismet" now released as certain to follow "Mr. Dick" into the former, as WB's first wide film in 65 mm., to be exhibited anywhere, plans are going ahead for additional installations.
This to provide spots for the first WB wide film when ready for run engagements outside of the \$2 class and first showings in Warner towns.

The Winter Garden, which will probably take "Kismet" from the \$2 run for a pop price engagement or get other WB wide films completed or to be made, will be the third Warner house to get wide film apparatus. The equipment will go into key center spots on top of that.
"Kismet" is expected to go into the Hollywood before Thanksgiving.

HAYS' ANGLE ON 'DIRT' IN 'HELL'S ANGELS'

Three situations in the bedroom must be eliminated before the Hays office will okay the general release of "Hell's Angels." The material deemed obnoxious and in violation of the Hollywood Code, although the Hughes picture was started years before the ethics were thought of, is now contained in the Broadway slugs.

Hays' angle is that the picture has real merit in the parts that are wholesome and that it would be a shame to let the "dirt" get any credit for the success of the film.
So far all the daily reviewers have panned the picture's story without noticing any "dirt." Praise has been only for the air portions.

Long-Distance Copy

For the first time for a premiere of a big picture on Broadway, a New York advertising agency, Lord Thomas & Logan Co., dispatched a man across the continent by train and airplane to get the producer's reaction as to how that picture should be sold to the public.
This was done on Sam Goldwyn's "Whispering with Sack" Pegler of the agency understood to have assigned the man taking the hop. He will write the ad copy out there, have it cabled to Goldwyn and return with it via combined air and rail route by next Friday.

Fox Payment \$1,250,000 For 25% Fox-Case Reel Sept. 2—Stock at \$60

A payment of \$1,250,000 is payable Sept. 2 by Fox Films to the Fox-Case Co. for a 25% interest purchased in the Fox-Case Movie-tone (newseel) last year. At that time, from report, an agreement was given to Fox-Case by Fox that its Fox Films stock by Sept. 2, next, would be worth \$60 a share.
At the valuation of the 25% interest a year ago the Fox-Case Movie-tone was appraised at \$5,000,000. One report is that Fox may ask for a postponement of the Sept. 2 delivery for a period of 60 or 90 days, to give Fox stock a chance to reach the guaranteed amount of \$60 a share on the New York Stock Exchange.

B. & K. NET QUOTA FOR PUBLIS SENT UP 25%

Chicago, Aug. 26.
Notice has come from the main office of Public that the quota for the B. & K. district for the coming year has been boosted approximately 25% or \$1,000,000.
Past quota for the B. & K. district, which covers in Chicago and Detroit, has been about \$4,000,000. This quota figures as net profit.
The local B. & K. houses at present are running far ahead of net year, with the exception of May and June, which were the lowest in B. & K. history. Business is apparently still on the up-grade.

\$25 for Grauman Flash

Hollywood, Aug. 26.
Milton Dorian, one of the winners in the local "Greater Talkie Season" star double contest, has started out on a career.
Dorian, a ringer for Sid Grauman, has been engaged at \$25 a week to bring around the Chinese theatre, just for a flash.

Bedroom Worries

Hollywood, Aug. 26.
Universal is in quest of a new title for "Boudoir Diplomat," originally "The Command to Love." That "boudoir" thing is troubling U's execs.
Besides a general solicitation from studio employees a canvass is being made on the outside for a good suggestion.

"Old Soak" Now "Jake"

Los Angeles, Aug. 26.
Don Marquis is due on the coast next week. It's about "Everything's Jake" that he'll be appearing.
Entire cast of the latter is now around Hollywood for no good reason, including Harry Beresford.

OPERATING OWN HOUSES TO PROFIT

Chain Operation of Neighborhood and Smaller Town Theatres—Believe Chains Must Unload

OLD TIMES RETURNING?

Independent picture theatre owners are seemingly switching any former desire to sell their theatres to the chains. Their belief is they can make more money by their operation than whatever profit could be made by selling.

Another opinion becoming deeply impressed upon them is that chain theatre operation cannot be very successfully accomplished without neighborhood or smaller town theatres. While still another idea amounting to almost an obsession with the indie chains is that they will have to unload many of this type of houses before long. If they remain in business as active operators, the indie think, they will secure a considerable number of those unloaded houses and about at their own terms.

Theatre commitments by Warner and Fox during 1930 so far brought about the strengthening of this belief by the indies. Several who had agreed to sell to either of the companies quickly relinquished the deals, after delays by the chains and a further contemplation of the theatre situation by the indies involved. In some instances local lay stockholders hooked in with the indies have urged an immediate sale, to withdraw with cash in their pockets.

Indie theatre operators remaining in the business had further occult testimony to the logic of their reasoning through some of the indies who had completed the sale of their circuits, returning to the exhibition field by assembling another indie circuit, or attempting to. At first the opinion existed that the returning indies to theatre operation were but merely trying to make another sale. This was denied, however, by the come-backs, who have remained in the business to date without placing their latest string on the market.

Overhead and Rental
Chain operation, indie say, in neighborhoods and smaller towns or anywhere apart from the downtown main street first runs of the keys, calls for too intimate theatre direction for a chain theatre system, manipulated from a home office, to create the atmosphere around and in the house gained by the individual operator. Another reason, say the indies, is that the smaller locale theatre must go in the red for the chain, while the indie first audiences it with a quota of home office "overhead," and after that the chain's distributor piles on the film rental charge. Both leave the house in the financial straits to show a net, albeit that the "overhead" and the rental merely remove money from one of the combination's pocket to another.

Home office "overhead" is usually computed and charged against a chain theatre at from 3 to 5% of its gross, weekly.
With self-operation, claims the indie, with "office overhead" out, he can bargain for the rentals. If a theatre makes no more in that manner than a fair one-man's salary, it will still be profit, the indie states, not secure, the indie states.

Unloading Time
With respect to the chains unloading, the indie believe that when that moment arrives, if it does, he will regain the house or procure them under an arrangement either calling for a flat percentage for the chain as its share of the operation or at a reasonable rent for the house, with the chain to operate. Anticipating in such events that the chains will demand their producers be given first call on product for

General Electric's Expansion Of Its Show Biz Interests by Fox, Loew et al. Starts on Way

Wm. Fox Requested to Take Desk and Duties As \$500,000 Yr. Man

It's still headquarters dope that William Fox may soon be back in harness at the old stand. Understanding is that the former magnate has been requested by Harley L. Clarke to occupy office in the Fox H. O., in his official capacity as chairman of the Fox advisory board. The office is to be adjoining the Clarke suite when latter is made available.

William Fox is reported now not aiming for any new biz of his own. His present contract with Fox Films runs for 5 years at \$500,000 per year for him, personally.
That salary is to be paid "dead or alive."

WB LETTING OPTIONS LAPSE FOR 12 SITES

Options on sites in New York and Brooklyn taken by Warner Bros. recently when extensive building plans were in mind, will be allowed to lapse, it is understood on good authority. This is in line with an order calling off all expansion in WB, instituted by bankers interested in the company.

The options were for three and six months and covered 12 different sites. It is learned, eight of which are in Manhattan and four in Brooklyn.
For Manhattan, WB planned stretching its chain along Broadway up as far as 184th street, with the eight sites taken along the main stem as far north as that. The brothers now operate five houses on Broadway between 42nd and 74th streets, including Strand, Winter Garden, Hollywood, Warner and Beacon.
Under the proposed building program now dropped it would have had more theatres on Broadway itself than any of its competitors, including chains and indies.

Jolson's Latest

Los Angeles, Aug. 26.
Al Jolson left here Monday night with plans to pick up his wife on the way to Europe. The mammy hollerer has had a tough time making up his mind during the past month.
The trip, if it does come off, would include other matters such as concert, legit, vaude pictures, are in status quo.

Andy Rice on Way East

Los Angeles, Aug. 26.
Concluding three years as a picture writer here, Andy Rice is returning east by motor this week. Rice is negotiating with Ziegfeld.

the unloading theatre, the indie expects to assent to that condition, but with the proviso he will not be obliged to take the production unless the terms for it are satisfactory to him.

These things, say the indies, within a year or so may turn back the theatre layout to almost where it once stood, with indie exhibs again operating the large majority of all picture theatres if not the majority of all the seats.
Indies when figuring their return to operation do not include the downtown first runs of the keys. Low's and R-K-O are the only two chains the indie exhibs admit that are not at present cluttered up with shooting galleries or other houses they find it difficult to operate at a profit.

Stage is being set for the big electro scoop in the film biz, already under way, when headquarters of General Theatres Equipment gets shoved out of Chicago and into New York as the first step being engineered by the bankers. New headquarters will be at 90 Gold street, where all the pool offices, including those of the substat, National Theatre Supply, will also go, according to banking info.

Apparent cause for the moving is to manipulate the closer knitting of the Fox properties to permit a smoother finale when the big push on the film biz is accomplished. The moving means, on confirmation, that E. E. is taking over the Fox properties, Fox Films and Theatres. At the proper moment Harley L. Clarke will become president of Westinghouse, manufacturing subsid of General Electric, and will give the time limit Jan. 1, 1931, but are willing to extend it to a year.

Insofar as the banker element is concerned the idea is not new. For the past several years the bankers' complexion; that when William Fox said, he was selling to General Electric.

Line-up

Besides these other companies figuring in the deal are R-K-O and Metro. Former is owned by RCA, subord of G. E., and Loew's is a Fox interest. So far as learned none of Clarke's utility companies is figured in the deal. Film and theatre holdings only.

When Clarke takes charge of Westinghouse, the post of running the merged film and theatre companies is slated for Nicholas Schenk, says a banking source.

The deal has been getting setback and consummation delayed, because of Metro's position, in addition to the radio combine plan. Question of merging Fox and Loew's must come before everything else can be considered. It's no secret that Loew's is stockcontrolled by Fox and that the two companies are working together. No actual merger. Similarly in Europe where the two are acting co-operatively, openly. Here except for merging in a couple of theatre situations the outward appearance of operation of the two firms is independent.

Bankers behind the move are Morgan and Chase National.
Info as to the probability of Warner Bros. being included into the fold brought no light. Recent movement of WB, notable its added affiliation with Hayden, Stone, bankers known as friendly to Paramount, may have its own significance.

WIRING HALL FOR 220 IN TOWN OF 500 POP.

Denver, Aug. 26.
A DeForest sound equipment was sold-for cash—to be put in a lodge hall in Dolores, Colo., population 500.

Capacity of hall is 220. It is used for pictures only three nights a week. C. W. Smith, manager, is agent for the railroad there.

"Cinders" at Globe

Globe, New York, will be reclaimed from pictures, and goes legit again Oct. 1, when Radio Pictures will relinquish its lease.
C. B. Dillingham will utilize the name to spot a new musical, "Mr. Cinders," at the Globe in Oct.

Lukas-Chatterton Combo

Hollywood, Aug. 26.
Paul Lukas has been put on the top rung with Ruth Chatterton in "Right to Love" at Paramount.
Yarn is from the novel, "Brook Evans."

Australian Circuits Merging For National Theatre Control And to Keep the Americans Out

Sydney, Aug. 26.

Although denied from all directions, it is confidentially learned the Australian film business is on the verge of a merge. Primary purpose for such a combination will be a self-protective desire to keep American money out of the Antipodes, although Paramount and other American circuits have been variously reported as stirring for a buy-in.

Inside story, locally denied, has it two individual American circuits were interested in an absorption of Union Theatres and Hoyt's chains, with the Americans thereafter to stage a fight to the finish for the control of the Australian talker field.

Information now is that American money is not wanted by either of the Australian chains, providing the executives of U. T. and Hoyt's can agree on the merge terms for their own circuits. Local stockholders do not favor any form of American intervention.

Union Theatres and Hoyt's getting together according to reports, including only that acceptable percentages are offered to the stockholders of each.

U. T. is understood demanding the control.

Hard Hit

Beaumont Smith, New Zealand manager of Hoyt's, with whom Williamson-Tait is connected, has been recalled to Sydney for an urgent conference with U. T. and Stuart Doyle, the Union Theatres' (Continued on page 67)

PAR HOOKING UP WITH DANISH CO.

Copenhagen, Aug. 26.

Trade reports have it that Paramount is set for an association with the Danish company, Palladium, in the manufacture of Scandinavian talking product.

Production will be carried on in Paris. Players will be Danish players of note, with preference given to comedians.

Protecting Brazil

Hollywood, Aug. 26.

Local Hays office has requested a cut in Christie's "Charley's Aunt." Although the line, "I'm Charley's Aunt from Brazil where, the nuts come from" has been in the place since it was written 40 years ago, the local censorship watchdogs are against it.

Request from Jason Jay to Christie's says: "The speech might give offense to the Brazilian Government."

German-Am. News Reels

Berlin, Aug. 26.

Sam Katz and Emmanuel Cohen are here together on business. Cohen is supervising the introduction of a German edition of Paramount's newreels.

Fox's first German-made edition of Movietone News will be exhibited Sept. 8. Mozartsal and the Kamera theatres will hold the premieres.

Irritated by Directors, Spaniard Wants to Quit

Hollywood, Aug. 26.

Ernesto Vilches, Spanish stage actor, is endeavoring to break his contract with Metro.

In a letter to Irving Thalberg the player has protested against taking orders from directors who he thinks have no right to tell him what to do, and has asked that his contract be torn up. So far Thalberg has made no decision.

Vilches is now appearing in the lead of the Spanish version of "Dr. Fu Manchu."

Net Deficit of \$300,000 By Indie English Prod With Talkers Blamed

London, Aug. 26.

Financial statements have been issued by two British film production units, Welsh-Pearson-Elder, independent producer, report a trading loss of \$300,000 on the year. Talker upheaval is solely blamed.

British Instruction Films reports a profit of \$50,000, with no dividend declared.

FOX AFTER REPS ON B-G BOARD

London, Aug. 26.

Fox wants a break in the management of British-Gaumont.

Fox paid \$19,000,000 for a part of the British company, and has tactfully laid its wishes before B-G. This was done during the visit of Harley Clarke over here.

Overseers are opposed. Diplomacy has been employed as well as influence and giving Fox a break on the B-G say-so is more than probable. Charter of B-G specifically details that management and the board must be composed of native Britishers.

It was learned that Fox and B-G have already arranged a product partnership which assures Fox showing in B-G houses. Fox did not have this privilege before. Fox also has maneuvered to place a couple of reps on the staff of the Metropolitan and British Co.

Later concern is the holding company for B-G. It is controlled 65% by Fox. Getting two directors gives Fox equal representation with the (Continued on page 66)

METRO'S 58 FOREIGNS; SIGNING MORE PLAYERS

Metro's foreign talkers this season will consist of 58 features, 18 French, 12 German, 15 Spanish and 13 Italian, decided at a conference held on the coast last week among Arthur Loew, Irving Thalberg, Louis B. Mayer and Ludwig Lawrence, special European representatives for the company when the decision to increase production on non-English features was reached.

Following the confab Lawrence sailed for Europe with instructions to contract more French and German players to add to the foreign stock companies, which Metro already has in its Culver City studios.

In the French version films Ramon Novarro in "Call of the Flesh," Eugene Keaton in "Forward March" and Norma Shearer in "Divorcee" and "Strangers May Kiss" will be starred.

The studio officials agreed that comedies can be played by English speaking actors, it being claimed that a poor accent and bad grammatical constructions are no hindrance while in the Latin countries the surrounding cast stays in character.

Par's 2 Swiss Houses

Zurich, Aug. 26.

Paramount is extending its Continental circuit by taking over the leases on the two local American-wired houses, Bellevue and Forum. Par negotiated the leases through its Swiss branch, Eos Film.

Metro's British Juvenile

Hollywood, Aug. 26.

Raymond Milland, British juvenile, is here for M-G-M. Milland is from English stage and also played in B.I.F. films abroad.

SASCHA 1ST AUSTRIAN

Producing in Vienna—In Collaboration With German Co.

Vienna, Aug. 27.

Sascha Film Co. has completely renovated the old Steyerling studios, installing Tobis sound recording equipment. It will produce the first Austrian-made talker in Vienna beginning "shooting" next month. Sascha is producing in collaboration with the Felsner & Somlo Film Co. of Berlin.

The Berlin director, Jacob-Oesterreicher, will direct Brenner's comedy, "Money Lies on the Pavement," as the first.

The second production will be a characteristic Viennese revue.

PONY GOLF FOR SHOWMEN'S CONTROL

London, Aug. 26.

While the midget golf craze is not expected to last here, still a syndicate of showmen is essaying to put it over. Several executives of the leading film, renting firms have joined Jack Davis, exhibitor and promoter, in the formation of a special company to establish golfie on this side.

The syndicate has acquired the British territorial rights to certain midget golf course patents. It will either sell the course equipment to exhibitors or rent it on a sharing basis.

The first midget course controlled by a theatre opens at Ealing, a London suburb, Aug. 26.

The syndicate has five other courses in the process of construction.

The Kit-Cat club is also building a golfie course.

Native English Directors Slowly Forced Out

London, Aug. 15.

British film directors are raising squawks at the way the chief production units here keep the same stock list of directors month and month out. Nearly one-half of the men handling megaphones in the country today are foreigners.

Those of the film producers not "on the list" are slowly being squeezed out, where, make periodical complaints to their association against the preference shown certain foreign directors.

Reply is always the same: Association can do nothing.

Result is something like 25 one-time picture producers here seeking fresh businesses.

Adrian Brunel has solved the problem by writing radio plays, and now syndicates his air stuff regularly. Another producer is now an auto engineer, yet another is a radio set salesman.

Two have turned portrait photographers, while one, Graham Cutts, has gone into the catering trade.

Some of these producers are still sufficiently optimistic to try and float talker units of their own.

British Film Field

By Frank Tilley

London, Aug. 15.

Lots of times Sir Oliver Stoll has been reported about to sell out his circuit. And lots of times he has held out when it came to putting the monkey on the dotted. At the last moment, too, Ask Saravay. But that's not his weakness now. Blown back from New York, the afternoon got—at last!—onto the story, and Sir Oswald didn't deny it. Said he has been approached but it isn't coming to anything. Seems the big snag so far is he has wanted to sell, if he sold at all, the whole outfit, complete with Cricklewood Studios. None of the Yank outfits wanted the studio. They knew what they wanted, theatre. So there wasn't any deal.

But now Stoll has a new recording system. From Marcon's. Said to be cheaper. At least in the matter of producing royalties.

Bucolic Britishers Like 'Em Nude; Star-Headed Shows Make Money

London, Aug. 14.

Canadian Inquiry for F-P and PP Revived as New Cabinet in Power

Ottawa, Aug. 26.

Talk revived in official circles of an inquiry into Famous Players Canadian Corp., now controlled by Paramount Public, by the appointment of a Royal Commission under the Combines Investigation Act.

Announcement has been made that F. A. McGregor, Ottawa, registrar under the Combines Act, has considerable data on the question which he is waiting to lay before the Prime Minister for his consideration and decision whether or not an inquiry will be instituted.

The new Prime Minister of Canada is Hon. R. B. Bennett. As the leader of the Opposition in the last Parliament he attacked the sale of Canadian Famous Players to Paramount Public on the floor of the Canadian House of Commons.

EMELKA 'NAMES' BEHIND FILMS

Berlin, Aug. 26.

Emelka has several important talks scheduled for production this season, including three by Max Falkenberg, marking that famous German comedian's screen debut.

Karl Grune, German director, will make two of his own productions for Emelka. Richard Tauber has three pictures slated for Emelka, and the German composer, Mischa Spoliansky, will be the keynote of three more for the same company.

Quota Date Limits Speed Up English Production

London, Aug. 26.

All British studios are speeding up production in work to have the footage cut, registered and trade shown before Oct. 1.

Move is due to condition of the quota law, which now calls for release dates not more than nine months after trade show, but requires that all product after Oct. 1 be released to first run houses within six months after a trade show.

A result of the new quota working will be a considerable slump in registrations and trade shows during October and the first two weeks of November.

After that bookings will thin out and become adjustable.

Two Holland Hits

Amsterdam, Aug. 26.

The Tauberfilm "Lockende Ziel" goes into its second week at the Tuschinski.

"The Blue Angel" is a holdover in three Dutch cities.

Improvement in British touring revues is due to the success various villians have scored in the attack with road show outfits.

Last year the provincial response to touring revues was so bad many of the units were thinking of quitting. Houses were never prepared to give guarantees, but operated with the revues' owners 50-50, the result of which often meant precious little.

Provincial houses approached leading variety artists and suggested they form their own units. This has been mainly successful. There are now 15 stars running their own shows.

Jack Hylton, Gracie Fields, Layton and Johnstone, Ella Shields, Gerlie Gilman, Hanson Sisters, Alfredo, Will Fyfe, Teddy Brown, Billy Elliot, Herschelle Henlere, Toto, Nervo and Knox, Talbot O'Farrell, Debroy Sumners and Bobby Hind are among the trouperes who have their own units.

Of these, five are Americans.

First in Slick

William Morris first exploited the same idea at the London Hippodrome six years back. But the first to tour the sticks with their own unit were American and Knox, with Jack Hylton and Layton and Johnstone following closely.

When these pioneer units found management were not willing to raise salaries proportionately to drawing power, the units took over the theatres, playing on percentage, and have found it much more profitable.

Sidelights in the new drive for better provincial shows has been a marked increase in the undress stuff. Some of the shows hardly require a wardrobe mistress, as the chorus has little wardrobe to carry, except an odd piece or two here and there. A touring revue running the Holborn Empire recently actually shocked the house manager, who asked for a little more clothing.

Answer was a couple more beads. That was the talk of the town, and cleaned up.

A. J. Balaban in Spring

Paris, Aug. 26.

A. J. Balaban, over here with his family, does not intend to return to the States before next spring.

A. J. Balaban resigned from Paramount in the spring. He had been in charge of all Paris stage shows and productions, besides talking shorts.

From Rio to N. Y. by Air

Buenos Aires, Aug. 26.

Carl Sonin, chief here for Melito, has decided for Mr. Janette, where he will proceed to New York by plane.

Another journeyer to Rio is Monroe Ison, territorial manager for Universal.

Eclair Studio Burned

Paris, Aug. 26.

A \$250,000 fire completely destroyed the Eclair studios at Epinay, outside of Paris.

Bursting lamp ignited the film projection booth.

Fassett at 91

The Hague, Aug. 15.

Alex Fassett, Dutch actor who retired from the stage long ago, celebrated his 91st birthday. Two doctors attend him regularly. On their advice no reception was held, though the artist's villa was a profusion of flowers wines and letters.

English-German Exchange

Berlin, Aug. 26.

Norman Wright, known English film man and general manager of Filmcraft, of London, is here on business.

Completing a deal for international production with the German film company of Messtro Orpico.

NO FLAPPERS IN ITALY

German Patents' Pact Remains Unratified; Are Am. Electricians Making Am. Prods. Hold the Bag?

World talker patent troubles are breaking out anew. The pact entered into at Paris has not been formally ratified by American producers. The E.I. office at the same time is advising members against entering Germany with films pending the outcome.

More serious and threatening to bring about a battle here between Western Electric and its licensees is the matter of which shall pay the royalties to Tobin-Klangfilm: the American producer individually or the American electricians collectively.

Producers feel that the electricians got them into the talker mess and that therefore they should pay the German patent.

There are others in responsible companies who still foster the policy that America should give Germany the practical lesson of being deprived of Hollywood product; that too many concessions already have been made, and needlessly.

The contingent situation has paled in importance with these two angles, both involving the electricians. (Continued on page 67)

B. I. FILMS LAND IN PARIS HOUSES

London, Aug. 26. Through Paramount co-operation, British International Film is expanding in London proper. For the first time in three years, B. I. product is being exhibited in Paris' West End houses.

"Suspense" (B. I.) opened at the Plaza Aug. 22 on the condition it would be accorded equal prominence with Paris' own half of the double-feature, "Safes and Numbers."

B. I.'s "Kiss Me Sergeant" opens at the Carlton as second feature to "The Big Pond."

British International has closed an agreement with Madan, India film renter, who also controls 80 of his own cinemas, for exhibition of B. I. product in that country.

P. S. Revelle of B. I. is head-quarters in Toronto as Canadian representative for British International.

UFA'S SOLO DEAL FOR SOVIET FILM RIGHTS

Berlin, Aug. 26. Germany seemingly is unconcerned with Soviet Russian propaganda. UFA has made an open contract for the sole exhibition and production rights to Soviet films. The Russe pictures, sound and silent, are just as frankly labeled "propaganda films, although some are most innocently cataloged as "educational."

Smith's Dandy Release While in Buenos Aires

Buenos Aires, Aug. 26. Herdman Smith is here as representative of British International, making it known that the English producer has designs to crash this market.

Smith said the concern has no intention of an immediate penetration of the Latin-American field. Product will not be offered this year, but an organization will be set up and a canvass made as a preliminary to January.

One release has been accomplished anyhow. Mrs. Smith presented her husband with a daughter.

Italy's Competitive Picture Market Not Liked by Pittaluga

Rome, Aug. 26. Another competitor in the suddenly spirited Italian language talker market is the Italonote Co., coming here intact from Hollywood, bringing with it a pioneering Italian talker, made in America. Italonote will produce locally as well, starting their Italian make lead, Sabagiani. He is distinguished by having been a winner in a Fox competition for new actors and new faces.

Berlin, Aug. 26. Italian talker production company here, headed by Giacconi, the director, is known as Itallfilm.

Milan, Aug. 26. This city, commercial center of Italy, differing from Rome, the political capital, is also the business headquarters of Signor Pittaluga, the big picture man of Italy.

Inside is that Pittaluga is miffed with the American or other foreign film producers invading his country for Italian production purposes and that he contemplates discouraging Americans, Germans, French and others alike in this sort of competition, using his theatre exhibition influence as a wedge.

COLOR RIGHT REPORT OF CONFUSING ANGLE

Paris, Aug. 27. Paramount in New York is currently negotiating to buy all rights to the Keller-Dorian color process from Eastman Kodak.

If there's a buy, action will most likely follow by the Cinéchrome Co., currently financed by the New York banking house of Kissel, Kinnicutt & Co.

Cinéchrome will claim infringement of patents on the ground that Keller-Dorian's is based on Lippmann's researches, later patented by Berthoin, who sold to Keller-Dorian.

Berthoin in the meantime formed a separate company, the Cinéchromatique, with similar patents. Lippmann's basic idea is now in the public domain and so ordered recently by the courts.

Paramount already has spent \$60,000 investigating the Keller-Dorian process in France, where the company's local record has been the skyrocketing of its stock two years ago and then dropping, where, criminally investigated.

Above cable from Paris refutes in a measure previous understandings concerning the Keller-Dorian process.

Eastman Kodak, as first reported, had been interested in K-D, but no affiliation or absorption of patent rights eventuated. Hence the cable above of Paramount negotiating with Eastman is confusing.

Katz in Europe

Stockholm, Aug. 27. Sam Katz is here on an unexpressed mission.

Nothing mysterious about it intended. Katz states there is no definite purpose unless it's the usual "looking over the theatre situation," which any showman would do regardless.

Amsterdam, Aug. 26. Sam Katz arrived here yesterday (25) by plane from Copenhagen.

Other aerial passengers were Dorothy Mack and her mother.

Katz said great progress is being made in theatre building all over Europe.

MUSSOLINI CUTS OUT THAT STUFF

Vatican May Have Influence, Too—Native Picture Makers Left in Quarterly Through Absence—Country's Acting Talent Trained Away from American Idea

FASCISTI 1ST—ALWAYS

Rome, Aug. 15. There is no such thing as a native flapper in the Italian nation.

The local girls don't know how to flap—a combination of causes, ranging from the shadow of the Vatican to Mussolini's strictness. It leaves the makers of Italian talkers native and foreign, in a name over the necessary flapper types.

Local producers and foreign agents for producers engaging in the manufacture of Italian dialog films are considerably perplexed over the rarity of the Latin species of flapper. The newly opened market for Italian talkers becomes an unpromising factor for international film production, considering the export by-products which should also provide a sizable market. This has reference to the stable North American colonists, also the Italian settlers in northern Africa (Tunisia, Algiers and Morocco) and also in Brazil.

Since the native Italian makers are also co-operating with Hollywood, French and German producers for dubbing purposes, with the original cast Italian, this dearth of flaps becomes an even greater problem.

American influence of the silent days, and with its pioneering sound films, has given not only France and Germany and England and the rest a taste and a preference for the American type of femme, but even more so in these parts where the native boys and girls are wild (Continued on page 67)

GERMAN EXHIBITS TURN AROUND ON AM. FILMS

Hamburg, Aug. 26.

Just how the German Exhibitors' Association feels about German-American film relations was voiced here in a formal address by Commissioner Ludwig Scher, president of the exhibitors' congress, wherein he attacked the congress and scored Ludwig Kiltzsch, general manager of UFA.

Scher went into this again in his formal address to the exhibitors and also scored Tobis for its soundfilm monopoly and for the insistence on the enforcement of its patents on the ground it was a retarding factor to the production of worthy sound films.

Scher, in the name of the exhibitors, demanded a more elastic interpretation of the contingent; and urged of modification thereof, and expressed the hope that the American film producers and distributors would take advantage of their allowances to the utmost, by the exportation of worthy Hollywood talkers for the benefit of the native industry.

The about-face of the German exhibitor faction is somewhat of a local bombshell in the industry.

Battle of Silents vs. Talkers Starts in Vienna in October; Of Interest to Entire World

Pathe-Natan's Initial Play-Talker Terrific Flirter as Produced

Paris, Aug. 27.

Another proof of the impracticability of native film producers to picture left plays is the terrific flop of Pathe-Natan's first talker, under its new production hook-up, titled "Enfant de L'Amour (Literally 'Child of Love')."

It was shown at the Cine Max Linder, not at the Marivaux; Pathe-Natan's ace house, where it was feared the better-grade Marivaux customers might be incited to riot.

The French talker was a hopeless and hapless affair, openly razed. Marcel L'Herbier directed.

"Illegitimate Child" is from an old legit piece by the late Henry Batallin, dealing with an actress' fatherless son who compels the successful politician, who fitted his mother, to marry her.

The main trouble was from the sound-recording, resulting in a nerve-wracking audition, with its alternating blittings and recessions of sound.

Ince continually endeavored, mized up its sequences. Direction, and acting equally inept.

This hedge-podge explains Pathe-Natan's recently slackened production plans at its leased studios after starting off with ambitious plans and announcements.

HOLLAND'S TRADE HELD BY COLD AND RAIN

The Hague, Aug. 26.

Film business is generally booming here. Renewed cold spell and rain has helped theatres all over Holland.

"Aata, with 'Blue Angel' in third week, is doing big.

At the Apollo, the Oswald production in German, "Du Stadt der Lieder" ("Vienna, You City of Song") is equally good on a second week holdover.

The City slicked this week with United Artists' "Revenge" (Del Rio).

"Mad Kiss" in Spanish With Mojica Liked

Buenos Aires, Aug. 26.

"One Mad Kiss" (Metro, with Jose Mojica), done into a Spanish version, had a splendid reception in Cordova City, setting up a new box office mark for the first days (week end) (23) of its engagement. (Mojica is the Latin grand opera star).

"East is West" (Metro) made only a fair impression here, failing to click strongly in spite of first rate exploitation.

"Vagabond King" (Far) has just completed its first run engagement at the Astor theatre to fair returns. It is replaced by "Paramount on Parade," Spanish version.

"Western Front" (U) continues to be the local sensation. House is packed twice daily.

Success of the war film inspired the release of two German-made war pictures, both current, but making small impression.

"The King of Jazz" (U) Sept. 4.

Borrowing for Foreign

Hollywood, Aug. 26.

Universal has borrowed Barry Norton from Paramount for the juve lead in the Spanish version of "East is West."

Lupe Velez, who is in the domestic film, has the same spot in the foreign edition.

Vienna, Aug. 27.

A unique battle between sound and silent pictures, with Viennese picture people electing this city as the silent film capital of Europe, is now being staged hereabouts. Any issue is certain to prove of general interest to the show business all over the world.

America, Europe, the Far East, South Africa and the Antipodes may all have their share in what may come to pass in this bitter contest.

Viennese silent film theatres have syndicated, to exploit on a large scale, with generous advertising appropriations for press propaganda, the re-establishment of the silent film.

Better Box Office

As the self-announced and self-established "silent center for silent pictures, the advocates of the silent declare that silent masterpieces or any worthy silent film, unhampered additionally by linguistic (Continued on page 68)

INSIDE TROUBLE JAMS UP B-G

London, Aug. 26.

Internal bickerings on a big scale are rampant in Gaumont British and its subsidiaries. Several factional splits have cropped up from the parent organization down.

Charles Wolfe, co-managing director of Gaumont British, with William Evans, accuses the latter of caring the exhibition side without consulting him (Woolf).

In the Ideal Films and Gainsborough Films' subsidiaries, Simon Rowson is battling with William Gell. Rowson is managing director of Ideal and also a director of Gainsborough, with Gell. Latter is accused by Rowson of doling out the situation.

Jeffery Bernard, general manager of W-P Films, another Gaumont British subsidiary, is in bad with several of the directors.

This factional problem may be partially solved when William Evans' contract expires with Gaumont British, with the present understanding it will not be renewed.

Inside has it Sidney Bernstein will succeed Evans. Bernstein is 28. He heads the Bernstein Theatre, which own 16 houses in the suburbs of London and provinces.

Likelihood is that British Gaumont will purchase these houses. Bernstein joins them.

ALLPORT, HAYS' REP, AT GERMAN CAPITAL

Paris, Aug. 26.

Report emanating from Berlin designates Fayette W. Allport, U. S. commercial attaché in the German capital, as Will Hays' special representative for the German quota negotiations.

Allport was formerly the c. a. attached to the American Embassy in Paris.

"School for Scandal" Rights

London, Aug. 26. Paramount has acquired the picture "School for Scandal" for British quota release.

The subject was made by Maurice Elvey and done in the Raycol color process, although Paramount's rights concern only the black and white.

Color prints are to be used for exploitation of the process.

Minneapolis Has Recovered; Minn. with Combo, \$36,000; Fine— Red Orpheum Black, \$19,000—Big

Minneapolis, Aug. 26. (Draw pop., 500,000)
Weather, Favorable
With dandy weather and strong shows, prosperity. No indication of any depression the past few weeks. Grosses running ahead of the corresponding period a year ago.
With Fantasies and the Seventh Street still closed, fewer local theatres, of course.
The combination of Helen Kane in person and "Holiday" on the screen proved a veritable box-office wow at the Minnesota, pulling in a neat \$16,000. Just \$100 under the Will Rogers in person grossed at the same theatre a few weeks ago.
... other than the R-K-O Orpheum, with "Let Us Be Gay" on screen, ran the Minnesota a second, collecting about 15 grand, house record under the present show regime. One of the biggest grosses since R-K-O acquired the property. Present bank overlooking nearly a single exploitation here. Finally apparently got into the winning column what looked like an impossible theatre.
"Common Clay" at the Century did well enough to hold over.

Estimates for Last Week
Minnesota (Publix) (4,200; 75) "Holiday" (Fratelli) Public unit stage show. Helen Kane in person. \$36,000. Great.
Century (Publix) (1,500; 75) "Common Clay" (Fox) Started slowly because of strong opposition but built as week progressed. Clever newspaper advertising began to get in its good work late in week. Wisdom of retaining it for second week. \$14,000.
State (Publix) (2,200; 60) "Way Out West" (M-G-M)—Haines' pictures going into the Minnesota, but perhaps against Bill in slipping and switched here. Judging by the much better than average business some of Haines will still do.
R-K-O Orpheum (2,800; 50) "Let Us Be Gay" (M-G-M)—Vaude. Continued plugging. \$19,000. Immense. One of best weeks in several years.
Fox (Publix) (2,000; 60) "Man From Wyoming" (Par)—Western pictures invariably go well here. Above average. \$20,000.
Aster (Publix) (900; 35) "Murder Will Out" (F. N.)—\$15,000. Not so hot.
Grand (Publix) (1,100; 35) "The Bad One" (U. A.), 1st half; "Flordora Girl" (M-G-M), 2d half. Second loop runs. \$25,000. Good.

"WAY WEST," \$18,000; NOT SO GOOD IN PROV.

Providence, Aug. 26. (Draw Pop. 315,000)
Weather Favorable
Continued cool breeze. For the first time in weeks several houses slipped past the average.
Estimated for Last Week
Lewy's State (3,500; 15-20) "Way Out West" (M-G-M). Helene Slipping, according to 18,000 last week.
Majestic (2,500; 15-20) "Common Clay" (Fox). Excellent support bill. \$13,000; excellent.
Paramount (2,200; 15-50) "Anybody's War" (Par). Close to \$13,000. Very good.
R-K-O Albee (2,500; 15-50) "Rain or Shine" (Col). Plenty of balcony. \$13,200; average.
R-K-O Victory (1,800; 15-50) "One Mad Kiss" (Fox). Title kept crowds away despite attempts to build up. \$6,500. Quiet.
Fay's (1,500; 15-50) "Way of All Flesh" (FN). Helene Slipping. plugging of vaude helped. \$7,000. Fair.

"BAD MAN" HURT GROSS IN ST. L.; FAIR WEEK

St. Louis, Aug. 26. (Draw pop., 1,000,000)
Weather, clear
Estimates for Last Week
Ambassador (3,000; 35-50-65-75) "Bad Man" (FN). Screen version big letdown. Stage show. \$23,900.
Fox (3,000; 35-50) "Common Clay" (Fox). Effective as play. Stage show. \$33,800.
Lewy's State (2,500; 20-25-40) "One Mad Kiss" (Fox). Shorts. \$10,600.
Mistral (1,800; 35-50-65-75) "Sailor, Behave" (WB). Rough and tumble. Stage show. \$14,400.
St. Louis (4,200; 35-65) "Rain or Shine" (Col). Satisfactory. Vaude. \$22,200.

British Made 'Night' Is Best Yet for Montreal; \$30,000 in 2 Wks for It

Montreal, Aug. 26. (Draw pop., 600,000)
Weather, Fine
Local favorites and end of vacations helped grosses last week to about best figures of the season.
Palace ran easy first with \$18,000 for "Romance," held over.
Capitol (R-K-O) (2,000; 40-75) "The Night" (British)—Sensation! Big pickup from previous week. "One Embarrassing Night" biggest success of any British picture to date here, grossing \$12,500 and totaling around \$30,000 in fortnight.
Neighborhoods doing well.
Estimates for Last Week
His Majesty's (CT) (1,500; 150-50) "Atlantic" (British)—Sensation! Big pickup from previous week. \$12,000.
Palace (FP) (2,700; 40-75) "Romance" (M-G-M)—\$18,000. Held 2d week.
Capitol (FP) (2,700; 40-75) "Man From Wyoming" (Par)—\$14,500. Best in many weeks.
Lewy's (FP) (3,200; 35-55) "Love Among Millionaires" (Par) and "The Price Is Right" (Par). In person boosted gross to \$14,000.
Princess (CT) (2,300; 35-55) "One Embarrassing Night" (British)—Over big 2d week at \$12,500. Could easily have run three weeks.
Imperial (FP) (1,800; 35-60) "Courage" (British)—Spent about even with vaude, at \$8,000.
Rexy (Ind) (600; 50) "Dynamite" (De Mille)—\$7,000, as silent.

Badly Handled 'Journey' Held Down in Portland; \$7,500 at Hamrick's Low

Portland, Ore., Aug. 26
Grosses zoomed last week with Greater Talkie Season. Local bookings all strong. Higher grosses followed by \$12,000 here and strong bookings and exploitation that steps out of the ordinary rut of p. s. grind.
Estimates for Last Week
Broadway (Fox) (2,000; 25-60) "Common Clay" (M-G-M). Did well. F. & M. 1st half. Stage show. Ace high week at \$16,500.
Paramount (Publix) (3,500; 25-60) "Anybody's War" (Par), comedy and scored. Public stage show. \$13,800.
Orpheum (R-K-O) (2,000; 25-35-60) "Little Accident" (U). Good feature. Vaude. Eve price up to 60; \$12,000, beyond expectations.
United Artists (Par-Ko-Fox) (1,200; 25-60) Second week of "Let Us Be Gay" (M-G-M). Fair. \$8,200.
Rint (Publix) (2,000; 25-60) "Grumpy," class comedy. Good for this house; \$7,400, good.
Must (Publix) (2,000; 25-60) "Journey's End" (TIF) went big and good for run; \$7,500. Badly handled locally; missed good chance for b. o. killing.

CONY ISLAND CHILLY; PAR, BKLYN, \$67,600, BIG

Brooklyn, Aug. 26.
Cool spell last week and population put bathing suits away, scotched out of the water. (Par) (Publix), slowly starving) and visited the emporiums downtown.
Paramount, soaked badly at the box office last week, scored a knockout. "Anybody's Woman" ran away with \$67,600.
Fox, snatched Brooklyn, with low pop prices, had good film fare in "Common Clay," due to rep it received as a comedy. Plenty talent on the stage and load of newspaper advertising aided the house—but nowhere near its compet. Paramount.
Estimates for Last Week
Paramount—"Anybody's Woman" (Par) (4,000; 35-50-75). Cool spell dropped a good luck wreath here for \$67,600, something in August. House exploitation staff an asset.
Fox—"Common Clay" (Fox) (4,000; 25-50). Good crowd but cut scale. \$24,500.
Strand—"Blushing Brides" (FN). Quiet. \$25,300.
Lewy's—"Sins of Children" (MGM). Vaude. \$27,600.
Albee—"Little Accident" (U). Vaude. \$27,600.



DEBUT
The New York "Herald Tribune," August 16, says (about Newport):
Annual invitation tennis tournament week, and with it will be given several major entertainments, largest will be the debutante ball for Miss Doris Duke, daughter of Mrs. James B. Duke.
MEYER DAVIS personally directed his orchestra for this important event.

Exploitation Plenty in L'sville—Biz So-So as Pony Golf Dies Away

Louisville, Aug. 26. (Draw Pop. 500,000)
Weather: Dry and mild
It looks like the little golfs are making a last stand here. Fourteen joined the Louisville Miniature Golf Association and began the promotion of a citywide tournament, to be played over all of the courses, but only 11 pee-wee courses were present when the tournament actually started. Most owners of the midsize links will confidentially admit that they are losing money and that they can't stand the golf long.

Alamo, with "Wild Company," did a nice business, helped along with a neat exploitation stunt that ran last week and through half of this week. Local Frigate dealer contrived one of the electric too-hoed to the management, and every person entering the Alamo was given a chance on the tiny car.

Brown has continued to use largesse ads in city and has now added an automobile, equipped with a call-hope, to draw attention. Through a tie-up with the local dealers of the American Austin automobile, Brown is staging a chance thing, similar to the Alamo, except that all tickets purchased Aug. 15 and Sept. 15 will entitle purchaser to one chance on the tiny car. Drawing business.
State had highest take in many months, with "Blushing Brides" getting \$17,400. Manager McDowell has not only declined to sell his option on the dozen little games as Low advertising mediums, but has very up the five that were in operation. The dozen little games, however, about 15 pairs of presses a week for each.
Western Front, did moderately well, with "Mechanical Man," dressed as a doughboy and covered with bronze paint, drew crowds in the streets and near-by drug store window, where he put on a selling campaign for the theatre and the book. Store soon sold out of all copies of "All Quiet."
Estimates for Last Week
Alamo (4th Ave.) (1,100; 40) "Wild Company" (WB). Femmes start up. \$4,500.
Mary Anderson (R-K-O) (1,387; 30-50) "Silent Enemy" (Par). Good work but lightly appreciated. \$2,800.
Brown (Brown) (1,500; 15-25-40) "Shooting Straight" (Radio), 1st half. \$2,000.
last half. Richard Dix as gangster fair, but Lowell Sherman and Bebe Daniels in the Sherman piece great, with return accordingly. \$4,800 for both.
Rialto (R-K-O) (2,340; 30-50) "Anybody's War" (Par). Morean and Mack started fairly but slumped rapidly. Not funny at \$3,700.
State (Publix) (3,500; 25-60) "Blushing Brides" (M-G). With drought depression \$17,400, big.
Strand (4th Ave.) (1,667; 35-50) "Western Front" (U). 2d week around \$5,300; \$14,800 for run. Held up fairly well. Plenty of exploitation in downtown stores.

\$53,000 HEAVY FOR MET, BOSTON, WITH "CLAY"

Boston, Aug. 26. (Draw pop., 850,000)
Weather: cool
Plenty for good pictures last week. Screen code.
Metropolitan surprised itself with \$53,000 with "Common Clay" by going after it with good exploitation. It was a big thing.
Lewy's State did a steadily growing business with "Sins of Children," on which a lot of publicity was wisely gambled. It got \$21,200, a big week for this house.
Starting Labor Day, the general set-up here indicates good trade. "Hell's Angels" opens the Tremont Labor Day at \$2.
Estimates for Last Week
Met (Publix) (4,200; 30-75) "Common Clay" (Fox); \$53,000.
Lewy's State (4,000; 30-40-50) "The Sins of Children" (MGM); \$21,200.
Keith Memorial (4,000; 35-50-80) "Rain or Shine" (Col); \$15,800.
Keith (4th Ave.) (3,000; 30-60) "Shooting Straight" (Rad); \$14,200.

Century, Balto., Not Hurt Minus Stage Show with 'Romance,' \$25,000

Chilled with Coolness, Cincy's Films' Dropped; Vallee's Draw at Cafe

Cincinnati, Aug. 26. (Draw pop., 700,000)
Weather, cool
Cool weather last week after the heat wave, chilled grosses instead of stimulating 'em. Albee, only local vaudefilm house, jumped a grand over the previous week, Lyric Capitol and Palace, other refrigerated downtown theatres, showed drops, each of the two former down \$5,000, while the shrinkage at Palace was \$800. At other houses, however, registered gains of \$500 or better.
Rudy Vallee and his band provided additional oomph at Cattle Farm, suburban cafe, Friday, Saturday and Sunday nights, playing to 4,000 people and 9,000 bottles of beer, at \$2 convert. One-day circus with Tom Mix and convention here also.
Estimates for Last Week
Albee, R-K-O (3,800; 35-75) "The Storm" (Vaude)—\$28,000.
Palace (R-K-O) (2,700; 30-50) "Dawn Patrol"—\$18,700.
Capitol (R-K-O) (2,500; 30-50) "Nan McGrew"—\$13,900.
Lyric (R-K-O) (1,400; 30-50) "Sweethearts and Wives"—\$4,200.
Strand (R-K-O) (1,150; 30-50) "See You in Court"—\$4,200.
Family (R-K-O) (1,400; 30-50) "Shadow of Law"—\$4,500.

'ANYBODY'S WAR' LIGHT; 'LITTLE ACCIDENT' BIG

Seattle, Aug. 26. (Draw pop., 350,000)
Weather, cooler
Good tail of attractions helped draw and weather also favorable.
Paramount (Publix) (3,100; 25-60) "Anybody's War" (Par); \$9,800, not good.
5th Ave. (Fox) (2,500; 25-60) "Common Clay" (Fox). Big with 35-piece symphony band on stage. No F. & M. stage show, due to opening Broadway at Tacoma. Put in added band instead. Business good.
Fox (Fox) (2,500; 25-60) "Romance" (Metro). 2d week, after good first at \$10,000. Dandy picture; \$9,500.
Bliss Mouse (Hamrick) (900; 25-50-75) "Raffish" (UA). First UA at house. Dandy picture; \$8,500, very big.
Music Box (Hamrick) (1,500; 25-50) "Anybody's War" (Par). (TIF) Great war picture we received. Okay biz; \$8,000.
Liberty (Indie) (2,000; 15-25-35) "See You in Court" (WB); \$5,400.
Coliseum (Fox) (1,800; 15-25-35) "In Gay Madrid" (Metro). Good; \$2,200.
Metropolitan (Publix) (1,200; 25-60) "Grumpy" (Par); \$4,000.
Orpheum (R-K-O) (2,000; 25-50-60) "Little Accident" (U). Laugh creator. Good publicity. Vaude also good; \$14,000, great.

Baltimore, Aug. 26. (Draw Pop. 850,000)
Weather: Clear and cool
Five houses now dark will reopen before Sept. Unless the Century makes up with the musicians there will be no stage show. The cost of the pit stage entertainment at this house may take care of the lost stage show, trade.
Palace, formerly burlesque, joining the picture ranks was hardly expected. Termon is understood have the house on a five-year lease, William Proctor remains as manager.

Century, showing for the first time without either orchestra or stage show, started like a house afire with "Romance." Pace slowed up slightly at the finish. House easily led for the week. Stanley, with "Queen High," far the Century way, with "Raffish," very good.

Estimates for Last Week
Century (Loew)—"Romance" (3,400; 25-60). Doubtful whether picture was as wholly liked. Some felt it didn't measure up and told others. No adverse comments on dropping stage show. Not maintaining pace that might have hung up another house record otherwise. \$25,000.
Stanley (Loew)—"Queen High" (2,800; 25-60). Generally liked. Not so bad at \$15,000.
Palace (Loew)—"Sweet Mama" (1,200; 25-35). Competition fair. Week fair, but a grand over previous week. \$5,000.
Park (Loew)—"Raffish" (1,400; 25-35). Okay at this upturn. \$4,000.
Keith's (Schubert)—"Sap in the Brain" (2,500; 25-50). Oakie established local fav. Friday opening. \$14,000 an outstanding week here.

Paramount (Loew)—"Boys Reckless" (1,500; 25-50). Started with rush and continued satisfactory. Gangster stuff has following here. \$8,000.

Met (Warner-Equity)—"Three Faces East" (15-25). Pleased. Best week of season at \$7,500.

NEWMAN 1ST IN K. C., \$25,000 LAST WEEK

Kansas City, Aug. 26.
"Common Clay" given unusually strong publicity and how the fans went for it. Picture sent to Royal to continue run, as Newman's policy, single weeks only.
Return date for Baby Rose Marie, topping the Mainstreet's stage bill. "Rain or Shine" picture also good full of laughs.
Noticeable last week no Paramount picture on any downtown screen.
Weather break.

Estimates for Last Week
Mainstreet—"Rain or Shine" (Col) (3,000; 25-50-60). Given great publicity. Vaude. \$20,300; good.

Newman—"Common Clay" (Fox) (1,800; 25-50-60). Cliven great publicity. \$25,000; fine.

Loew's Midland—"Lady of Scam" (M-G-M) (4,000; 25-40). Ruth Chatterton and strong cast in English play just dragged along with little entertaining value. Short. Week opened well but dwindled. \$12,300.

Pantages—"Bright Lights" (FN) (2,200; 25-50). Switching from "Numbers Men" (Bright Lights) to "The Day After Tomorrow" after the paper for the first play was after it did not help this film. Stage show. \$2,400.
Royal—"Western Front" (U) (840; 25-40). Second week and nicely \$4,800.

TOPEKA TOUGH TO PLEASE Prefer Light Stuff—Laid Off 'Dawn Patrol'

Topeka, Aug. 26. (Draw Pop. 85,000)
Topekans weren't stampeded by the advent of Greater Talkie Season, despite best possible break in weather. Grosses fell off from week before with less favorable weather.
Estimates for Last Week
Grand (Fox) (1,400; 50) "Dawn Patrol" (Fratelli). Presby. but Topeka wants light entertainment. Only \$3,700.
Jayhawk (Fox) (1,500; 50). Clara Bow's "Love Me, Love My Money" drew them in first half, getting four centuries better than "Fighting Girls" last three days; total, \$4,600.
Novelty (Fox) (1,200; 50). Garbo's name for "Romance," got \$2,100.

STOCKS LEAD WAY UP

Oriental Tops Chicago; Palace Behind State-Lake in Loop Upsets

Chicago, Aug. 26.

Weather: Perfect

A week full of upsets, the figures giving somebody a chance to crack about the first shall be last and the last first. The standard loop leaders fell off the perch, and the stands who formerly brought up the rear shot to the head of the procession. In the Public-B. & K. group, the ace house, Chicago, fell off \$14,000 from previous week to a wobbly \$7,000 with "Courage" and the Horace Heidt band. Much of the draw attributed to the band, with the picture deemed in weak. Oriental led with "Way Out West," although not hot at \$37,200.

At the R-K-O stand, the usually second-place State-Lake pepped up with "Grumpy" on a hold-over from the Palace, and closed the week with an excellent \$23,000. The success of "Grumpy" on a holdover at this house was a surprise generally, with the house considered as lacking the class draw for that type flicker. On the other hand, the Palace, usually in the van, dropped to a weak \$17,000 with "Bright Lights" on the screen and Clyde Cook headlining on the stage.

Common Clay started into its fifth with the tremendous pace unslackened. The tear-jerker closed the fourth week with \$25,400, leading figure for the run. Word-of-mouth has boosted this picture, with the end of the run not yet in sight. Animal Crackers opened terrifically at the McVicker's, taking \$12,000 for the first two days, in the case of the divided house. "Dawn Patrol" left this house after three first weeks, leaving with \$17,500 for the closing stanza.

"Angels" for \$27

"Holiday" dropped four grand at the United Artists, with pace falling off rapidly, will probably exit shortly. "Hell's Angels," originally the week's pick, followed yanked, with Howard Hughes sending word that the special must get a road-showing in town.

Last week some \$50,000 worth of special equipment and technicians arrived. Public-B. & K. told 'em they were going to the flicker at pop price, which means \$5, until noon. At present the crew and equipment are being kept busy while headquarters in New York are hustling up a house, with apparently only some legit stand available. However, in a few days legit houses it was found impossible to use the big screen because of the low balcony.

Estimates for Last Week

Chicago (Public-B. & K.) (4,000; 50-75-85) "Courage" (WB). Stage show. Stumbled and fell, plenty bruised at \$37,000. Horace Heidt band on stage.

McVicker's (Public-B. & K.) (1,855; 50-75-85) "Animal Crackers" (M-G-M). Opening week. \$12,000. First two days terrific at \$12,000. "Dawn Patrol" (FN) screamed during three weeks, taking \$17,500 for the closing seven days. Court'n't get the femmes into the house.

Oriental (Public-B. & K.) (3,200; 50-75-85) "Way Out West" (Metro). Stage show. This house took the loop lead by 2's, beating the Charivari by that much. \$37,200. Mike Gouvas and Ann Gerry, marionette dancers on stage, but hard to lure their draw, if any. Harry Ross, m. c.

Orpheum (Warner) (799; 35-50) "Brushing Brides" (Metro). 2d week run, but business good at \$4,300.

Palace (R-K-O) (2,300; 50-75-85) "Bright Lights" (FN). Vaude. Dropped to \$17,500 after establishing new high previous week. "Lullaby Accident," now at the R-K-O. Broke and doing fine. \$25,400. This house on Aug. 31, which will mark second time R-K-O has made money pictures for a holdover.

Roosevelt (Public-B. & K.) (1,100; 50-75-85) "Common Clay" (Fox). Amazing draw, which showed an actual increase of grand over previous week. Terrible for 4th week. \$25,400. "Adults only" ruling helping picture, but even so a natural for the femme trash. Opening week for "Anybody's War" (Par), slated to follow, continues to be shoved back.

State-Lake (R-K-O) (2,700; 35-50-75) "Grumpy" (Par). This holdover from the Palace brought new trade into the house to hit an excellent \$23,000.

United Artists (Public-B. & K.) (2,700; 50-75-85) "Holiday" (Pathe). Saxed off in 2d week to \$20,800.

British-Made War Film

Toronto's H.O. at \$16,500; 'Clay' Not so Hot, but H.O.

Toronto, Aug. 26. (Draw Box, 800,000)

Weather: Good

"Splinters," British-made, got the cream of a punk week. Held over. Toronto not usually hot on British pictures, but liked this one.

Rivoli started fall season with the houses will make a killing from visitors. If the weather is good they will have even a tougher break. Canadian National Exhibition is open for 52nd year. If it rains plenty in the next two weeks the houses will make a killing from visitors. If the weather is good they will have even a tougher break.

Estimates for Last Week

Royal Alexandra (2,200; 50-51) "Splinters" (British). Something new in war pictures. Better than most pictures from the other side. Oke at \$16,500. H.O.

Rivoli (1,500; 35-55) "Common Clay" (Fox). Oke, but didn't draw. Held over. Should do better; \$14,500.

Uptown (3,000; 35-55) "Grumpy" (Par). Uptown above poor summer average. Ordinarily would have been \$4,000 better; \$15,000.

Loew's (2,200; 35-55) "Wild Company" (Columbia). Coupled over; \$15,000.

Loew's (2,200; 35-55) "Way Out West" (Metro). Haines liked here and usually right; \$13,000.

Shea's (1,800; 30-40) "Inside Lines" (Light) at \$14,500.

'GRUMPY' IN WRONG, 'FLESH'; \$37,500, GOOD

Detroit, Aug. 26.

"Common Clay" again led the city in a record second week. (Fox), despite notices, but one week. Probably because badly spotted at the State.

Estimates for Last Week

Michigan—"Call of Flesh" (M-G-M) (4,045; 35-50-75). Hokey picture drew the flags, made them cry and like it. Dorothy Jordan did herself a lot of good in this one. Better than \$37,500.

Fox—"Common Clay" (2d week) (Fox) (5,100; 15-25-50). 2d week did better at matinees but fell in evening. Still big at \$43,000. 1st week reported at \$45,000.

Fisher—"Queen High" (2d week) (3,000; 35-50-75). Getting a break lately in product. \$23,000.

United Artists—"Good News" (3,000; 35-50-75-90). Despite lack of enthusiasm for musicals, name of this one pulling it through. Coupled up with big ad campaign nice business. \$21,900.

Paramount—"Manslaughter" (Par) (3,000; 35-50-75). Not so good for 2d week but goes to Madison for \$20,000.

State—"Grumpy" (Par) (3,000; 35-50-75). Class picture misplaced. \$12,700.

Madison—"Only the Brave" (Par) (1,700; 35-50-85). Had to have first run to sell to subsequent runs. Not bad considering. \$9,000.

No Fox "Luxury"

Hollywood, Aug. 26.

"Luxury," scheduled for production at Fox last week, with Guthrie McClintock to direct, has been shelved indefinitely.

Li. B. Warner, the only player cast, has been switched to "The Princess and the Plumber."

Can't stick long at this pace. "Eyes of the South" (UA) slated to replace shortly.

Woody (R-K-O) (2,000; 50-75-85) "Lullaby Accident" (U). "Adults only" on the marquee showed results, with house hitting best mark in months at \$17,400 for first regular week. Picture moves to the Palace before milked for the loop, with "Dixiana" (Radio) replacing here Aug. 29.

LOEW, FOX, UP 3, STEEL'S NEW TOP

First Aggressive Drive to Discount Fall Betterment at Box Office—Signs of Accumulation—Gen. Theatre Climbs to New High on Movie—All Out of Rut on Upside

TRIP WARNER SHORTS?

Yesterday's Prices

LEADING AMUSEMENTS		Net	
		High	Low
200 Col. P. ...	25	15%	21%
2,100 East. K. ...	25	21%	14%
1,500 Fox ...	27%	24%	47%
10,500 L. W. ...	28%	25%	28%
14,500 Loew ...	75%	73%	10%
8,700 Pat. ...	50%	48%	10%
114,000 P. B. & K. ...	4%	4%	10%
53,700 R-K-O ...	24%	23%	34%
107,100 WB ...	27%	24%	29%
69,300 ...	20%	1%	1%
700 Col. P. ...	35	35	35
7,100 Fox ...	10	10	10
3,200 Tech. ...	25%	25%	25%

By AL GREASON

The amusement stocks led the whole market yesterday in the broadest and sharpest upturn since the June break.

Film issues got into the climb early in the session following a mixed opening, and furnished the case for an improvement that extended later to the general market, with Steel jumping 4 points to 17 1/2, best since the early summer slump. The old leader closed at its top for the day.

But it was the theatre group that gave the list its first incentive. Be- not gain ground that the amusement leaders will figure prominently in bullish operations from now on because the autumn is pretty sure to show a striking improvement in box office takings.

All Ready to Go?

Significance of yesterday's sharp advance—aggregate of gains in the theatre shares was 26 points net on the day—is that it probably is the signal that the process of accumulation is now completed and new operations are on the eve of active pushing.

Loew and Fox, with net gains of more than 3 points, each led the amusement group of the list, the same coterie was close behind. Estimates of a net of 10 a share this year for Loew probably was the inspiration here.

Break movement in the two threw a scare into Warner shorts and hasty covering carried that much oppressed issue up nearly 3 points at one time. Turnover here was large, indicating heavy buying on the day. R-K-O was rather overshadowed by the boom in Fox-Loew. Paramount also played a minor role in the drama.

The Loew prospect on net was emphasized in reference to Fox, which owns a majority of Loew stock.

By Monday the market had gotten back to where it was three weeks ago. The bulls appear to be standing by their determination to get the market out of the rut, but with rather less aggressiveness for the moment. All they had accomplished hitherto was to push up the shares on the day. R-K-O was rather overshadowed by the boom in Fox-Loew. Paramount also played a minor role in the drama.

Amusements are particularly listless, handicapped a good deal by the succession of events in Warner Bros. including a recent upsurge on the late July tops was largely cancelled in a single session of Aug. 12. Since then they have been marking time, apparently waiting for Labor Day to pass before undertaking a new campaign.

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Suit has the marks of resemblance (Continued on page 12)

Par Up to \$91,300 with 'Woman,' H.O.; 'English' and 'Dick,' \$2, Doing Well; 'Angels' Total 2d Week, \$2—\$36,500

Denver Mgrs. Discover Secret of B. O. Takings; Good Show to Good Biz

Denver, Aug. 26. (Draw Box, 400,000)

Weather: Fair

Local managers have decided if their program is good the miniature golf courses will not hurt. Aladdin, in the center of a bunch of them, both indoor and out, had a cracking good show last week and turned in a good figure.

Tabor, with picture and stage show, made its gross look better than it has for some time. Other houses were down a little.

Estimates for the Week

Huffman's Aladdin (1,500; 35-50-75) "Old Sailor, Behave" (WB). Took well and "Bottom of the World" helped some; \$3,000.

Denver (Public) (2,500; 25-40-65) "Let Us Be Gay" (MGM). Down little; \$13,500.

Tabor (Hennett) (2,300; 25-40-60-75) "Shooting Straight" (Radio). Dix fav. Broke house closed on opening day; \$4,500.

Huffman's America (1,500; 20-30-40) "Recaptured Love" (WB). Still down; \$3,000.

Denver (Public) (2,500; 25-40-65) "A Man From Wyoming" (Par). Little below average; \$3,800.

'DAWN PATROL' BIG IN H.O. IND. WK.; \$9,300

Indianapolis, Aug. 26. (Draw Box, 400,000)

Weather: Cool

Skouras-Public boys have succeeded in getting the Greater Show Era in the air, with next grosses at Indianapolis, Ohio. Cool weather helped, with local exhibs looking happier than in months.

Estimates for Last Week

Indiana (Public) (1,333; 35-50-65) "The Definite" (Par). Stage unit "Lanterns," billed here as "Chinese Whoopie." Splendid at \$24,500.

Globe (Public) (2,000; 25-40-50) "Dawn Patrol" (2d week). 2d week more than satisfactory at \$3,300. Moved to local Ohio for 2d week.

Ohio (Public) (1,400; 25-35) "Toll-day" (Pathe). Broke all records at Indiana four weeks ago. Word of mouth, guaranteed another good week here where it brought in a fine \$34,000.

Apollis (4th Ave.) (1,100; 25-35-50) "Common Clay" (Fox). Splendid at \$12,000. Held over. Great woman draw.

Palace (Loew's) (2,800; 25-35-50) "Way Out West" (MGM). Did regular William Haines business at \$12,000.

Lyrie (4th Ave.) (2,000; 25-35-50) "Second Floor Mystery" (WB). \$10,000. But no credit goes to (Miss) Leo Morse, singer on stage.

'\$9,900 IN TACOMA FOR B'WAY—VERY BIG

Tacoma, Aug. 26. (Draw box, 125,000)

Weather, cooler, but warm

Broadway did tremendously with "Let Us Be Gay" and Fanchon & Marco stage show, "Country Club." Blue Mouse had better week with picture. Other houses not so hot.

Estimates for Last Week

R-K-O-Pantages (R-K-O) (1,500; 25-35-50) "Rain or Shine" (Pathe). Broke to stage show; \$4,800.

Lyrie (4th Ave.) (2,000; 25-40) "Let Us Be Gay" (Metro). First week after long closed. Okay stage show. \$10,000. Held over. Good picture for this house or for town.

Blue Mouse (Amrick) (650; 25-35-50) "Journey's End" (Tio)—Liked and big much better; \$4,000.

Rialto (Fox) (1,250; 25-35-50) "Sins of Children" (Metro); \$2,300, poor.

Featuring in the inauguration of the season of better figures are those of the Paramount and Romy. Right down the line is manifested a similar stability, with only a few spots taking minor weekly drops.

"Common Clay" (Fox) is the surprise package. Registering \$123,700 in its 3d week means a jump of \$18,000 over the opening seven days.

In quick leaps, Paramount makes the latest record with "Anybody's Woman," doing \$91,300, or \$23,000 over the previous week and held over.

Of the specials, "Hell's Angels" did slightly over \$19,000 in the Criterion, while its sister theatre, the Gaiety, got around \$17,500, with total for the first two days. Broadway week \$36,500. The figures just confirm the belief that Howard Hughes will get enough show to nick off some of the ballyhoo costs.

"The Big House" and "The Dawn Patrol" are mellowing with the runs. Both "Hell's Angels" and over figures for the week before.

"Old English" grossing over \$6,000 for the first two days. Broadway week \$3,500. The figures just confirm the belief that Howard Hughes will get enough show to nick off some of the ballyhoo costs.

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THREE SMASH HITS



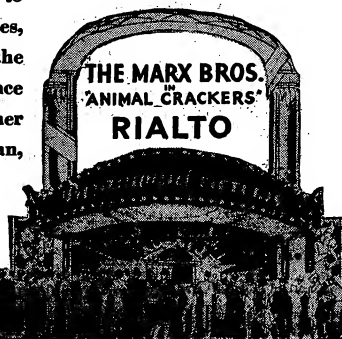
**Opens 8.30 A. M. August 28th, Rialto,
New York! 48 continuous hours to
accommodate opening day crowds!**

THE MARX BROS.

in "ANIMAL CRACKERS"

with **LILLIAN ROTH**

THE funniest men in pictures in their second big-time fun-frolic! Nuttier than "The Cocoanuts"! Guaranteed to take all honors for long-run endurance records. Will pile up larger grosses than any single attraction in years! That's the opinion of smart showmen who have seen it. Already smashing records in the two cities privileged to show it before Broadway opening. In Boston, running simultaneously in two theatres, "Animal Crackers" topped all previous July weeks by \$18,000! Asbury Park at the brand-new Paramount Theatre it grossed \$6,000 above any one week's business since the house opened! Far and away, the greatest business-getter in this, or any other season! Directed by Victor Heerman. Based on the comedy by George S. Kaufman, Morrie Ryskind, Bert Kalmar and Harry Ruby.



THE BIG MONEY GETTERS RIGHT

FROM PARAMOUNT

World Premiere
at \$5 Top
Wed., Aug. 27
Rivoli, New York




ERNST LUBITSCH'S "MONTE CARLO"

**JACK BUCHANAN
JEANETTE MACDONALD**

BEGINS its popular-priced long-run engagement at midnight show. "Exceptionally Fine! The master hand of Ernst Lubitsch has directed another picture that belongs in the highest rank of talkers"... *Motion Picture News*. A love- and laughter-piece of boudoirs and bank-breaking in a millionaire's playground. With Jack Buchanan, famous hero of Broadway's smash-hit "Wake Up and Dream"; Jeanette MacDonald, the lovely queen of "The Love Parade"; ZaSu Pitts and others. From "The Blue Coast" by Hans Mueller and an episode from "Monsieur Beaucaire" by Booth Tarkington and Evelyn Greenleaf Sutherland.





RUTH CHATTERTON and CLIVE BROOK
in **"ANYBODY'S WOMAN"**
Equals highest record grosses at New York and Brooklyn
Paramount Theatres. Held second week! Terrific hit
in Los Angeles, everywhere!

WHEN YOU NEED THEM MOST!

NAIL BIG JUVE TRADE WITH M'GUIRE COMEDIES

"Bring Back the Kids"!
The Slogan Echoes Across
the Show World.

Get 'Em back with the Best
Juvenile Series Available.

MICKEY M'GUIRE COMEDIES

8 SCINTILLATING SOCKS
Produced by Larry Darmour
First of which is

MICKEY'S MUSKETEERS



RADIO'S GREAT TITAN JUNIOR SHORT PROGRAM

6—LOUISE FAZENDAS
6—DANE and ARTHURS
6—B'WAY HEADLINERS
Including W. C. FIELDS and
CLARK and McCULLOUGH

6—NICK and TONYS
12—TOBY THE PUPS
12—HUMANETTES
first featuring BENNY RUBIN

Radio
PICTURES

Reg. U. S. Pat. Off.

MIGHT OF TITAN IN M "DIXIANA" DUMPS PRO

OFF LIKE A JIM DANDY AND RUNNING THE WHOLE FIELD RAGGED.

GROSSES HIT DIZZY PEAK IN FESTAL PREMIERE, RKO DOWN-TOWN, DETROIT.

JOE PLUNKETT, ON THE GROUND, WIRES: DIXIANA TURNED THE WHOLE TOWN TOPSY TURVEY. WE HAD TO USE THE COPS TO KEEP THEM IN LINE. YOU CAN TELL THE WHOLE WORLD, DETROIT IS GOING STRONG FOR THIS ONE!

**DRAMATIC SPECTACLE OF THE AGES...
SETTING THE HEART OF THE WORLD AFIRE**

*Towering Drama... Unbridled Love
in the Sweeping Inferno of a City
Gone Mad with Revelry and Carnival
Pleasure.*


DIXIANA

**TITAN TURNS TRICK
WITH RUN-OF-THE-
PAPER SHOWMEN'S
ADS LOADED TO THE
HILT WITH B.O. SOCK**



TWO GREAT RKO RADIO BROADCASTS

MILLION-VOLT SWEEP AS TS INTO NATION'S KEYS



LIKE A CONQUERING HERO INVADING THE SOLID SOUTH . . . ALL TEXAS IN THE SWEEPING SPELL OF DIXIE SONG AND DRAMA . . . HURLS HUGE CASH TRIBUTE INTO YAWNING B. O. TILLS . . . SAN ANTONIO . . . FORT WORTH . . . HOUSTON AND DALLAS VOTE STRAIGHT "DIXIANA" TICKET AND TURN OPENINGS INTO ONE VAST MARDI GRAS. NEVER IN THE SPAN OF SHOW ENTERPRISE SUCH A SHOT AT THE HEART OF DIXIE.

SPELLBOUND! OVERWHELMED! ENCHANTED THOUSANDS
PAY TRIBUTE TO THE ALADDIN WONDERS OF
RADIO'S MIGHTY DRAMATIC SPECTACLE!

DIXIANA

America Doesn't
Wake Up In The
Morning And
Say: Let's Go To
A Show!

YOU'VE GOT TO
SELL 'EM TODAY.
THESE TITAN ADS
ARE "PULLERS"
AND "CONVINC-
ERS." TURN 'EM
LOOSE AHEAD
OF "DIXIANA."

IS EACH WEEK FOR YOU TUESDAY NIGHT
FRIDAY NIGHT

EXPOSITION

This department is almost entirely made up of matter from "Variety's" own correspondents. Seldom is any of the exploitation notes sent out by the house publicity department, the material used here.

"Variety's" correspondents have been requested to report on all local press or exploitation stunts that fall or prove too expensive for results achieved, as well as those which get over.

Miami, Fla.
F. Fulkerson, asst. mgr. of the Olympia, tied up with the city of Miami to cover all possible angles with special posters which would exploit "Raffles," while the picture was at the theatre.

After having the idea sanctioned by the City Commissioners, he was allowed to cover 275 parking signs all over the city and on every pole in the business district.

Copy on the posters read: "Thirty Minutes Parking The Block," and at the bottom of the poster: "Ronald Coleman and Kay Francis in 'Raffles' at Olympia."

Hempstead, L. I.
A free dancing school for patrons has been started by W. C. M. Naughton, manager of the Fox Rivoli. It is said to be the first free dancing school opened by a theatre in the east. Patrons are given registration cards as they leave the house and asked to register.

Costs theatre only \$26 for making of the cards and for the school. All other items paid for by advertisements in an announcement folder advertising the free dancing school.

Lynchburg, Va.
Oriental mystic, the late G. Gates theatre, Portsmouth, last week. House brought in "Prince Shah Babar" who admitted the fact to answer questions. He knows all. Tied up with department stores and garages for Prince to appear in person between shows. Also conducted daily questions and answers column in the afternoon paper during stay.

Toledo.
Paramount tied up with "News-Bee" in contest for "top-notch" dog girl" of Toledo area, with Helen Kane in theatre next week. Prizes for the contest were given to the winners. Kane appeared on stage to receive prizes from Miss Kane at evening performance Sept.

Manager Walter Caldwell, Loew's Valentine, built up plenty for "College Hounds," given explicit billing with Buster Keaton's "Doughboys." Keaton not so forte here, but M-G-M dog pictures okay. Announced in "Times" that contest would arrive at picture with dogs for preview showing night of Aug. 21 and show free. Kane and her dogs having pets shown at theatre during week's regular run of theatre. Good for economy and interest.

Toledo.
Helen and Jack Austin, acrobatic team and auto stunt driver, brought here for demonstration by Willys-Knight outfit. Blind drive through streets ended in front of Paramount theatre, without cost to house, of course.

New York City.
Norman Pearce, free lance radio announcer, went into a booth atop of the theatre main floor Monday (25) to talk. Amplifiers will help Pearce's voice reach Broadway. WGBS getting broadcast.

Police will enforce "Matrimonial Bed" (WB) current at the Strand and merchandise. Merchants pay.

Martin Mooney, p. a., arranged.

New York.
Warner Bros. timed its endurance talking stunt from the top of the Strand marquee Monday (25) for the express purpose of attracting crowds on the opening of "Abraham Lincoln" that day at the Central 100 feet away on the other side of the street, according to the inside.

The Strand stunt was hiring Norman F. Pearce, famous radio announcer, to talk as long as he could at a fast rate in an attempt to establish some sort of a record and to beat Floyd Gibbons' rolling chair of 24 words a minute.

Timing the exploitation stunt was done by the Strand and by copying some of the crowds trying get into "Lincoln" or hanging around on the opening night.

Sundusky, O.
Warners has taken over the State from the Schines. The Schines stays as manager.

Yonkers, N. Y.
Free picture shows given twice weekly in the public parks here. Attract about 3,000 to 4,000, mostly kids. Theatres peevish.

Portland, Ore.
Midnight shows Sat. proved okay. United Artists so Public grabbed the notion.

Brooklyn, N. Y.
When the Fanchon & Marco "Eyes" Idea played the Fox, a tie-up

of streamers in 200 windows of optical stores through Brooklyn was copied. Copy read: "Two Great Eyes—Eyesight and Eyesight and See Fanchon & Marco's 'Eyes' Idea. At the Fox Brooklyn Theatre, Now Playing."

Distribution of streamers made through the Brooklyn Optometrist Society.

As part of the good-will campaign of the Fox, their new organists, Ron and Don, visited the St. Giles hospital, where they entertained crippled children. Newspapers went for photographs, and the theatre and organists received good thanks in print.

Bedford, Va.
Warner theatre will have fast-food ideas that still work. One is the marriage-on-the-stage gag tried out but never before in Bedford, mainly because town was regarded as too small, what with gossip about the contracting parties and everything.

John W. Turner, of Charleston, S. C., and Evelyn Williams, of Bedford, decided to brave townsmen's talk and get married in the theatre. Hundreds of Bedfordians attended, and the theatre put out an S. R. O. sign.

The theatre sound apparatus played the wedding march.

Brooklyn, N. Y.
Maurice Bergman, head of the publicity force, had another night when he had a Brooklyn magistrate sentence a woman to lose her license to drive a car. The judge told the lady who had made a bad turn to see the picture and capture the moment. He also fined her \$5. Stunt made the dailies and provoked discussion.

Dallas.
On "Western Front," Capitol got tie-up with local "Dispatch." Boy ran three reviews of the film, an ex-soldier, non-combatant soldier, and by a civilian. Only stunt used.

St. Paul.
Orpheum used some old material for "Little Accident." In the local "Buyer's Guide" where no news stories are run, the magazine had news along one side, with another outline column telling some extra stuff about the picture and the funniness in the center two columns.

At bottom a coupon ticket for one admission for two persons, Tuesday, Wednesday, Thursday or Friday. This arrangement with the "Guide" got a three-column story, top of front page, the only story in the sheet, plugging for the Orpheum.

Unique parade downtown with baby carriages bearing sign, "A Little Accident," and a parade along the main drags at \$1 per hour with tots in the carriages.

Yonkers, N. Y.
Loew's is trying to drag 'em in via hook up racket with local photo-mat. The stunt started last week and is to run until Sept. 15. Idea is to dig up locals who think they look like film stars. The management suggests visit to Loew's to study characteristics of stars showing there and then making themselves resemble as nearly as possible the screen performers, run to the photomat and have a two-bit strip of their own features mugged. Eight silver cups are the prizes and 100 copies of cinema and hints. Theatre and photographer split the nut. Girls and boys under 16 not so hot. Little publicity by local papers, that only in form of readers with paid ads.

Dubuque, Ia.
Prior to the last week, "Take-a-stand" was the slogan for the held new picture, unannounced, being shown daily. Everything from comedy to drama was featured. Plenty of holiday bargain matinees were sandwiched in to close the summer season.

Dobbs Ferry, N. Y.
Embassy reopening in Sept. No policy announced. Taken over by Arthur Branwell, recently treasurer of the Providence Opera House, assistant to Manager John P. McCarthy at Loew's State.

Providence, R. I.
When you get the police force and the mayor of a city of 45,000 population to stage a parade that advertises your theatre, and when the police march in arm bands with the name of your show house, you're in high kid.

Emil Frank Boucher, R-K-O Orpheum theatre manager, did it. He inter-

PICTURES

Slogans!

Detroit, Aug. 24.
P. A.'s drew a laugh when R-K-O, for the opening of "Dixiana" at the new Downtown, screamed in large type across the top of the R-K-O Does It Tomorrow."

On the same page Public-Kunsky screamed in the same size type: "Nobody Could Do It But R-K-O."

From the outside it would appear that the press boys of each organization had each the same thought—R-K-O putting theirs in reverse.

ated the mayor and police in a "traffic safety drive" for the education of motorists and pedestrians and with the theatre screen to provide the instruction. To start the campaign he induced the police department to stage the first parade in its history.

Mayor W. F. Kunze, in an automobile, and the police band led the parade. The several hundred policemen in the line of march had arm bands with the words "Read—Know—Obey," the letters R-K-O standing out prominently in a way that nobody could fail to be impressed by them. Two R-K-O Orpheum theatre banners and taking pictures, brought up the rear of the procession.

In connection with the campaign, the Orpheum is conducting a most "courtroom contest." Patrons vote by ballots for the most courteous and the most helpful of them. Five cash prizes from \$100 down. While the contest lasts—four weeks—patrons are urged to wear the R-K-O arm bands.

Other contests held by the R-K-O Orpheum theatre as added attractions during recent weeks included ragtime piano playing, bathing beauty and yo-yo.

Schenectady, N. Y.
With "Western Front" opening with special midnight performance for benefit of local American Legion Post 570, R-K-O, manager, co-operated with the Legionnaires.

Early Friday night while shopping crowds filled the streets, the Legion drum corps paraded, followed by large truck bearing signs for the picture. On the truck was a machine gun, manned by a regular crew of gunners and firing round after round of blanks in air.

While crowds paused on curbs to look, Legion members circulated through the selling tickets for the special show.

Inasmuch as State, Parash house, was playing "Down Patrol," stunt might have been taken for either house, but huge signs took care of this possibility.

Lynchburg, Va.
Since work was started couple months ago on a new Little Theatre in Lynchburg, the local drama group has grown from comparatively few to nearly 1,000. It is expected the 300-seat house will be ready in the fall season.

Toledo.
Jack O'Connell, manager, Vita Temple, and Roy Sherman have a lease on the Ohio, deluxe 2d run neighborhood as the first in a group to be known as Allied Theatres.

O'Connell stole a march on R-K-O, opening "Moby Dick" at a premiere of "Moby Dick" in Vita Temple.

"Dixiana" is at Palace. Cameo open same night with "Common Clay."

St. Paul.
Another in rapid series of tieups with the R-K-O Orpheum house benefactors, the O'Connell, manager, linked with shoe manufacturer, agreeing to let every kid wearing that brand of footwear in to see the local "Coca-Cola" drive.

In return he got two full-page newspaper spreads with his show promoting besides 45 loop and outwits stores carrying his ads in windows all week.

All publicity for total of \$75, as 75¢ kid either had or bought the tennis shoes to get a dime admission for nothing.

Baltimore.
Uptown Warner-Biquity Met gave away 10,000 Lifesavers (candy) in connection with the picture. Matter pertaining to showing of "The Matrimonial Bed."

Last week the same house, in a tie-up with local Coca-Cola distributor, dispensed gratis 600 cases (24 bottles each) of that beverage.

Frank Boucher is manager of the Met.

BEHIND THE KEYS

In this department is placed minor matters in connection with theatre operation.

By reason of this, these items can be collated here instead of as formerly distributed through the paper, on news pages or in the Correspondence from various cities.

New York City.
Fox shifts include Charles J. Brennan as advertising manager at Philadelphia; Jack Hobbs, formerly of the publicity department in New Jersey, assigned as manager of the Tuxedo, Bronx, charge of all Schenectady houses; Al Shear, manager in charge of Wilkes-Barre; Edward Marlaugh, directing installation of Public Personnel service system and Leo Miller, booking head.

William Kaster, former assistant manager and treasurer of the Congress, Brooklyn has been transferred to the Granada, N. Y., as manager, succeeding Nat Ferber; Wayne Hawkins, new manager at the Pasque, Westport, N. Y.

New York City.
Charles Thomson has been named to manage the Audubon, uptown house, when Fox reopens it Aug. 29.

Toronto.
Extensive changes will likely be made at the Uptown. Just what F-P-Can intends to do with this house not decided. Tom Duley, new Imperial manager, put the Tivoli near the top of F-P-Can houses. He is a Toronto native, who is now district supervisor of Toronto suburban theatres. James Lynch, manager of the Grand, takes Duley's place at Tivoli.

W. G. Mitchell comes from U. S. to manage Runnymede. Mitchell is a Toronto native, who has several P-P houses in States. Changes in the F-P-Can circuit should help other vaudeville houses here. Lower will continue to head the northern section of that chain and Shear's will be the headquarters of R-K-O.

Southbridge, Mass.
A false cry of "fire" by someone sitting in the rear of the main floor caused the evacuation of the house for exits in the Strand, Saturday night. Clarence A. Price, pianist, continued the show.

The crowd refused to heed the shouted advice of Manager Arthur A. Blanchard that there was no fire. That the theatre has 12 exits helped avert a bad panic.

Blanchard had left the theatre and was convinced there was no danger, many returned and the show was resumed.

Atlanta.
Film Row, that runs up around Wall street, is dressing up anew. Several buildings are in prospect or being made. Fox has sketched plans for a new building, while Metro and General have both undertaken new additions to their present structures.

The new Washington, which will run along Wall and Cain streets, will be completed by February.

Universal, Metro, as well as Fox's new building are on sites owned by Oldknow Realty Co. William Oldknow, president of the company, is the father of Oscar Oldknow, executive v. p. of Fox Theatres Corp., now in New York.

The new Fox exchange will cost \$50,000.

Reading, Pa.
Louis J. Appell, head of the Appell Amusement Co., this city, which has been in the theatre business since 1890, has taken over by Warner, but many changes are expected. E. R. Moore was in charge of the show, but from which the Appell interests conducted their theatres.

Scranton, Pa.
Divisional and district officials of Par-Pub assumed their duties here Monday (25) when control of the city was taken over by Par. Division offices are in Poli theatre building, this city, although all Comerford offices have been moved to the new building.

New Spots For Claude And Harry Rubens

Claude and Harry Rubens, former owners of the Great-States Circuit in Illinois and at present in charge of maintenance, labor and sound for the new circuit for Public, with headquarters in Chicago, will shortly be transferred to other divisions.

Claude will be placed in charge of maintenance for the Oklahoma division. Harry to handle the same job for the Public houses in New England.

housed in State theatre, across the street.

In addition to George Walsh, divisional director, Jack Jackson is divisional director of publicity; George W. Stanley, in charge of all Schenectady houses; Al Shear, manager in charge of Wilkes-Barre; Edward Marlaugh, directing installation of Public Personnel service system and Leo Miller, booking head.

Comerford - Public corporation charter, capitalization \$1,000,000, was approved by state a few days ago. Comerford stated as nominal head, with Ralph A. Kohn, treasurer of Par, of treasurer.

Middletown, Conn.
Capitol closed for summer, reopened Sunday. Louis W. Labine, manager.

Bethlehem, Pa.
With Harry Gannett as manager, Boyd Enterprises, Philadelphia, has reopened the Globe here, closed since last spring. All film policy.

Detroit (Oriental)
opened Saturday (23) with "Dixiana." Straight picture policy.

Davenport, Ia.
Clifford Rust, asst. m. of R-K-O Capitol, here for 7 years, now manager of R-K-O Palace, Rockford, Ill.

New York.
Slight personnel shift is underway in Fox theatres in New York and Jersey territory, occasioned by reopening of dark houses and general house cleaning. Changes include shifting of I. Shapiro from assistant manager of Park Plaza to assistant manager of the Strand, and Frank Hicks from Capitol, Jersey City, to the Park Plaza.

Robert B. Berman, assistant manager of the Parkway, Robert Schmetz goes as assistant manager to the United States theatre. B. Berman, assistant manager at the Riverside. I. Posner becomes assistant manager of the Valentine, while Charles Kohn takes on the assistant post at the Ogden.

Moline, Ill.
Police protection has been afforded the half dozen outlying picture houses operated by the Bromberg Bros. in this city and Rock Island, following the routing of an audience in the Paradise theatre, Moline, last Saturday, under a barrage of stench bombs.

No arrests were made.

Mason City, Ia.
The old Bijou reopened Aug. 23, by the Central States of Des Moines. The new owner, the Strand, R. E. Collins, mgr.

Rockford, Ill.
Nevin McCord, treasurer of the Capitol, Davenport, Ia., succeeding Clifford Rust, manager of the Strand, Rockford house, Carlo Vancicola now Rust's asst. mgr.

Peoria, Ill.
Lyceum, of the picture house, late operated by Public, permanently closed. Will be converted into a billiard hall.

Hartford.
Fox-Palace here reopens Sept. 6, with films only. Charles E. Benson remains manager.

Oneida, N. Y.
Kalle's Madison theatre has reopened here after agreeing he would not do so for five years.

Oklahoma City.
An important real estate deal was consummated last week when the ownership of a large plot of ground was obtained including the present site of the street car terminals on east Grand avenue in Oklahoma City, for the purpose of the erection of a 3,000-seat theatre to cost \$2,000,000. Claude and Harry Rubens or R-K-O will construct it.

Omney, Tex.
John Richardson was awarded \$2,300 as damages against W. T. Clay for continuing to operate a theatre here after agreeing he would not do so for five years.

Oklahoma City.
Public has taken over the Circus Capitol Hill, Oklahoma City, formerly operated by Momand Theatres, Inc., which was operated by the Public. Public has taken over the Rialto, Phil Iley has leased the Rialto, while the Rialto House formerly operated by Griffith Bros.

Everywhere! In The Headlines! A



TOP

Breaks Precedent

Booster
Los Angeles, Pitts-
burgh, Washington
into bigger than big
money weeks —

CRITICS GO GOOFY
WITH PRAISE —

"Storm of Laughs"

—L. A. Herald

"Brown—a Knockout"

—L. A. Record

"Riot of Merriment"

—L. A. Examiner

and set for day and date
N. Y. and B'klyn STRANDS
for Labor Day week . . .

With
JOE E. BROWN
BERNICE CLAIRE
JACK WHITING

FRANK McHUGH

LAURA LEE

Directed by Mervyn LeRoy



TOP SPEED AHEAD WITH FIRS

The Box-Office!

SPEED

Records, And The Opposition's Heart!

**HIT AFTER HIT! DAWN PATROL,
TOP SPEED, NUMBERED MEN,
BRIGHT LIGHTS,—and coming,
HUSTON in "The BAD MAN"—
ANN HARDING in "GIRL of
the GOLDEN WEST", ELSIE FER-
GUSON in "SCARLET PAGES"**

—what a lineup!



"VITAPHONE" IS THE REGISTERED TRADE MARK
OF THE VITAPHONE CORP.
DESIGNATING ITS PRODUCTS

NATIONAL'S SQUADRON OF HITS!



**BIG IN NEW YORK!
BIG IN CHICAGO!
BIG IN WASHINGTON!
BIG IN ALL R-K-O AND
OTHER FIRST RUNS
EVERYWHERE!**

A FRANK CAPRA
Production
with
WILLIAM COLLIER, Jr.
JOAN PEERS
LOUISE FAZENDA
TOM HOWARD

JOE COOK *in* RAIN OR SHINE

The Laugh Sensation of the Season!



*Another
big one
on the
way!*

AFRICA SPEAKS!

Directed by Paul L. Hazelton for the Colorado African Expeditions. Edited by Walter Fisher.

COLUMBIA PICTURES

(Continued on page 45)

WARNER BROS. Present

GEORGE ARLISS

IN

"Old English"

**WHAT A GRAND OLD SINNER HE WAS—
WHAT A GRAND OLD DRAWING CARD HE IS**



(★★★★) "Arliss superb as 'Old English'. Famed actor scores in Galsworthy play."

— *Daily News*

"Will register a tremendous hit with thousands upon thousands of inveterate movie fans."

— *Evening World*

"George Arliss gives a performance so beautifully drawn that it stands out as one of the finest characterizations yet offered. He was superb in 'Disraeli'. He is superb in 'Old English'."

— *Evening Journal*

NOW PLAYING

WARNER BROS. THEATRE

New York

AVAILABLE SOON

Day and Date with Broadway

**EXCELS HIS
WORK IN
"DISRAELI"**

—N. Y. Times



*Based on the play by
John Galsworthy. Directed
by Alfred E. Green.*

A WARNER BROS. 6. **VITAPHONE** TALKING PICTURE
REG. U.S. PAT. & TM. OFF.

ALL GUESSWORK ELIMINATED!

MONTA
BELL



ERICH VON
STROHEIM



MAL
ST. CLAIR



UNIVERSAL, this year, can boast the finest directors in motion picture history, masters of showmanship who put that indescribable touch of greatness into a picture that makes it a box-office success. The whole trade knows it and is talking about it!

Universal has the stars, it has the stories. But it takes just that subtle touch of directorial genius to mark the difference between a tremendous success and a flop. Universal, through its directors, has eliminated all uncertainty about its 1930-31 product. Look over this list of directors and see what they are doing on the next page.

TOD
BROWNING

HOBART HENLEY

RUPERT
JULIAN



EDWIN
CAREWE



ALL QUIET on the WESTERN FRONT

More than sixty foremost newspapers and magazine editors all over the country pronounce it the greatest picture ever made. A record breaker as a road show in more than 23 key cities.

LOUIS WOLHEIM
LEWIS AYRES
SLIM SUMMERSVILLE
JOHN WRAY
Directed by LEWIS MILESTONE

STRICTLY DISHONORABLE

Preston Sturges' Broadway Stage Sensation. The Drama League's prize winning play because "it makes the audience a little brighter and more cheerful than when they come into the theatre." A practical guarantee of a good time. More than a year on Broadway and still going strong.

THE CAT CREEPS

While the Canary Sleeps. Suggested by John Willard's play, chilling, intriguing stage play.

HELEN TWELVETREES
JEAN HERSHOLT
RAYMOND HACKETT
LIVAN HANSHAM
NEIL HAMILTON
Directed by RUPERT JULIAN

SEE AMERICA THIRST

The name describes it! A couple of queer-looking bums on a side door pullman fall heir to a cargo of wet stuff which belongs to a gang of hijackers and then the fun begins. With HARRY LANGDON
SLIM SUMMERSVILLE
BESSIE LOVE
MITCHELL LEWIS
Directed by WILLIAM JAMES CRAFT

OUTSIDE THE LAW

Unquestionably the daddy of all underworld thrillers, with all underworld dialogue, scariest, searching dialogue.

MARY NOLAN
EDW. G. ROSSON
OWEN MCGEE
ROCKWELL FELLOWS
Directed by TOD BROWNING

RESURRECTION

Count Leo Tolstoy's immortal story. Incredible, fantastic, unmatchable... a man rises from the dead despite unbelievable obstacles. As a play it takes its reputation of dozens of stage productions. As a story it takes its place among the literary classics of the ages. As a picture it is drama extraordinary.

JOHN BOLES
LUPE VELEZ
Directed by EDWIN CAREWE

THE COHENS AND KELLYS HUNTING BIG GAME IN AFRICA

GEORGE SENEY and CHARLIE MURRAY doing their stuff as only they can do it.

Eric Maria REMARQUE'S New Novel

The aftermath of the war by the author of "All Quiet on the Western Front." Serialized in Collier's magazine... with a circulation of 9,000,000 and also in newspapers thru United Press. Title will be announced shortly.

MERRY-GO-ROUND

An outstanding story that captivated all manner of audiences... a wistful girl, a sidestroke barber... men who were all alike until the right man came along... a short-lived romance. But why spoil it by telling more.

Presented by CARL LAEMMLE

LITTLE ACCIDENT LADY SURRENDERS

Last season's comedy stage hit by Floyd Dell and Thomas Mitchell... made into the scream of the screen with

ANITA PAGE
DOUGLAS FAIRBANKS, Jr.
ZAZA PITTS
SLIM SUMMERSVILLE
Directed by WILLIAM JAMES CRAFT

OURANG

They've actually gone into the heart of wildest forests to shoot this savage, romantic story where wild, gigantic man-monsters rule the jungle. The expedition is headed by Harry Garson who is, also directing. Dorothy Janis plays the feminine lead.

EAST IS WEST

The perfect story for Gary Lupes Velez, with dialogue written by Samuel Shipman author of the original stage play. With

LUPE VELEZ
JEAN HERSHOLT
LEW AYRES
Directed by MONTA BELL

BLIND HUSBANDS

The forerunner of all modern, sophisticated matrimonial dramas. An intelligent all-absorbing expose for wives, warring spouses for wives, for men, lovers and husbands.

Directed by ERICH VON STROHEIM

SAINT JOHNSON

Written by W. R. Burnett, author of last year's best seller, "Little Caesar"... the romance of Western bad men and girls who were good. Teming with high class thrill.

JOHN WRAY
Directed by EDWARD LAEMMLE

KING OF JAZZ

First and only screen appearance of Paul Whiteman and his famous orchestra with a host of famous and screen celebrities including John Boles and the first dramatization of George Gershwin's Rhapsody in Blue. Devised and directed by JOHN MURRAY ANDERSON

BOUDOIR DIPLOMAT

The battle ground of love! First and only screen appearance of spicy fun in this sophisticated smash stage hit by Rudolph Lothar and Fritz Gotwald.

BETTY COMPTON
IAN KITH
MARY DUNCAN
JEANETTE LOFF
Directed by MAL ST. CLAIR

DRACULA

There's more than just mystery to this classic tale, and famous stage play. There's the unquenchable love of a man for a quivering love of a city orer bringing light to a city orer shadowed by evil and death. Louis Brandfield, famous novelist is adapting it from Bram Stoker's original.

TOD BROWNING will direct it

—and two more big ones to be announced later.

EDWARD
LAEMMLE

JOHN
MURRAY
ANDERSON



JOHN M.
STAHL



W.M.
WYLER



"THE STORM" hit New York like a cyclone, at the Globe Theatre, R.K.O.'s Broadway House."

"THE WHITE HELL OF PITZ PALU" went over big at the Music Box, Seattle, and was the talk of the town."

THAT'S WHY THE WHOLE WORLD IS TALKING ABOUT

UNIVERSAL!

Merger and Expansion Programs In Pictures Indef. Postponed

With the current wave of retrenchment in the picture industry, merger and expansion programs are being postponed.

At the same time warnings, are the first time of this nature, are being issued by the industry's political contacts against producers becoming "over-ambitious" in their desire to recoup losses. Too hurried effort for showings, over-zealous department heads in the field, and too aggressive policies for individual companies, are now admitted as partially responsible for outside misinterpretations which have led, and in some instances are leading, to official investigation by the government.

The West Coast case is an example, termed by diplomats as one of the most outstanding instances of "over-ambition" where competition and desire for recognized leadership reached a state as to appear from the record as a conspiracy move.

With curtailments manifest in every company during the past month, Radio is holding up that big expansion program which, earlier in the summer, was expected to have by now several important additions. Radio is awaiting the return of David Sarnoff.

Moving slowly and "not taking too big a bite at any time" is the explanation offered, although interest in the future Warner directorate was manifested at a recent Radio board meeting.

The old ambition of Radio being the biggest power in the film industry still prevails within its organization, but the gain of progress has been moderate.

Another situation coming up at a time when Wall St. is figuring more and more in the financial bulwark of picture things, is the knowledge that no bank is represented on the Hays directorate and that none is being contemplated for admission. Proving, despite the bankers' position in the industry, that the picture executives think they will continue to govern the industry regardless of how deep they dip into the downtown vaults.

LOEW-FOX ST. L. THEATRE POOL?

St. Louis, Aug. 26. An inside report here says the local Fox theatre will pool with Loew's State, with Loew's operating. Expected the move will go into effect within 30 days.

This is in line with the undenied pooling deal between Fox and Loew in Atlanta. Loew will also operate in that city.

When "Variety" printed some weeks ago Fox might pool some of its deluxes in the east with Loew, both chains entered a denial.

Other Fox deluxes houses are in Detroit, Brooklyn, and Philadelphia is also included. Fox's Academy in New York may shortly become a delux through playing first runs.

In Brooklyn and Washington Loew also has theatres. In Detroit, if pooling, Fox would have to do so with Public-Kunsky or R-K-O; in Philadelphia any pooling would be with Warners.

Sono Art Going Ahead With W. W. Distributor

Sono Art and World Wide are to continue to operate together for next season. It is understood from the inside R. A. will have no official connection with W. W. in the new arrangements, producing on its own. W. W. will distribute as before, without direct affiliation.

Deal takes in First Division, latter acting as distributor for the two companies in New York and N. J. Other than this F. D. has no connection.

No angle as to where the dough is coming from but given as initial from production already on release.

Chicago Censor Board Is Now Wired on Sound; Lotsa "Pinks" Expected

Chicago, Aug. 26. With the Chi censor board due to get wiring for its screening room shortly, the film men locally are expecting a sudden increase in the number of "pink" or "for adults only" pictures.

Film Row is agreed that many pictures have gotten by with a clean bill of health merely because the censors were forced to read dialog and screen silently. Which was the reason, it is recognized, why "Cock-eyed World," for instance, got by.

15TH ARRESTS IN KY. ON 'SUNDAY'—\$50 FOR MGR.

Louisville, Aug. 26. Employees of the Strand Co. at Owensboro were arrested Aug. 15 for the 15th time on a Sunday charge. Fine of \$50 assessed against R. P. Thomas, manager of the Empress and Elch theatres when the five defendants were tried.

Several weeks ago Thomas swore out warrants against 14 lay persons charged with working on Sunday, in an effort to prove that he was being discriminated against. All of those cases were either filed away or dismissed.

H. A. Birkhead was retained by the Ministerial Association to assist the prosecuting attorney in obtaining convictions. Clyde Hall, asst. mgr.; Mrs. Clyde Hall, Mrs. Bessie Burks and Berkey Blincoe, all employees of the Strand Co., were tried by jury and found not guilty of violating the antiquated Sabbath act.

Earl Hardin, another employee, was freed before his case went to trial when the court held that insufficient evidence had been introduced against him.

More Dog Shorts

Hollywood, Aug. 26. Metro will continue with the dog tales under a contract renewal with the originators, Jules White and Zion Myers.

First under new arrangement will be a prison burlesque, "The Big Dog House."

WB Buys "Chance"

Hollywood, Aug. 26. A Hamilton Gibbe latest novel, "Chance," has been bought by Warners.

Film is slated for production early next year.

Union Settlement in Syracuse Give and Take—Theatres Get Edge

Syracuse, N. Y., Aug. 26. Abrogating existing contracts, one of which had two more years to run, the Moving Picture Operators' Union and the managements of five major chain theatres in this city signed a new agreement Saturday night. It substitutes uniformity in working conditions, in scale and term duration for variety of specifications that have prevailed in the past.

While the new agreement obviously is a give-and-take proposition, the concessions made by the union are said to far outweigh those given by the houses.

The new contract, accepted by all houses, will run two years. It calls for four men, as in the past, but fixes a uniform scale of \$75 for the chief operator, \$65 for his assistant, and \$60 for the other two of the crew.

The cancelled Eckel contract called for \$80, \$70 and \$60 for the (Continued on page 59)



CHARLES JUDELES
As Monsieur Le Maître in
"The Life of the Party"
A forthcoming Warner Bros. release
Management
EDWARD SMALL COMPANY

\$9,900 FOR ONLY STAGE SHOW IN TACOMA

Tacoma, Aug. 26. Fox's Broadway astounded the show end of the town last week by doing \$9,900, an amazing gross for this house. Theatre had "Let Us Be Gay" as talker, and a Fanchon & Marco stage unit. The stage portion takes equal credit since it is the only flesh performance in the city.

R-K-O Pantages lately abandoned its vaude bills, whereupon Fox reopened the Broadway, installing the stage show as added.

R-K-O last week with "Rain or Shine" heading its all film program did \$4,000. When the R-K-O playing policy was vaudeville, it averaged around \$9,000. Record high gross for the R-K-O Pan is \$14,500.

At the time R-K-O discontinued local vaude, they playing a split week at the former Pan, the same split week vaude bill was removed from the R-K-O house in Spokane, leaving both towns without flesh on stage.

News Reel Deal Held Up

Condition of the stock market is said to be the reason for the protracted delay in the proposed purchase of the Pathe sound news reel by Fox moviehouse.

Whether and when that deal may be consummated is now vague. A cash consideration of around one million dollars has been placed upon the Pathe newswire.

It was reported about to be accepted around a month ago.

L. A. to N. Y.

Virginia Valli.
Rose Hobart.
Edgar Allan Gull.
Ralph Farnum.
Carlton Miles.
Andy Rice.
"Doc" Howe.
Harry Archer.
Zelma O'Neal.
Ina Claire.
Mary Brian.
Joe Jackson.
Charles C. Pettibohn.
J. J. Sullivan.
Mike Marco.
Dr. Hugo Riesenfeld.
Colleen Moore.

N. Y. to L. A.

Joe Cawthorn.
Victor Schertzinger.
Sidney Clair.
Jack Warner.
Robert Warwick.
Abel Green.

Will Hays Making Moral Code 100% Effective; Curbing 'Dirt' By Sexy Indie-Legit Producers

Public Led to Expect B.&K. Service; Changes In Overhead Problem

Chicago, Aug. 26. It appears that Public-B. & K. is modifying its gigantic \$1,000,000 overhead chop plan. Chicago theatre, ace, recently shaved, has replaced its carriage man and three ushers.

Managers, assistants, treasurers and production men dropped off the payroll have not been reinstated. But where personnel is absolutely necessary, it is doubtful whether those cuts will remain in force, especially where the public has become accustomed to such services.

5-YEAR R-K-O DEAL WITH U IN ATLANTA

U's new deal turning over operation of its Capitol, Atlanta, to R-K-O Sept. 1, results from disagreement over the booking-pooling arrangement with Loew's in effect three years, it is reported.

Loew came together with U on a booking arrangement for the Atlanta house, with Loew placing its vaude shows in that house, but has not been satisfied with the deal made, it is now understood.

R-K-O goes in on a five-year operating agreement, with its vaude transferred from Keith's, Public-owned Atlanta house, to the Capitol.

Public also owns the Howard into which it routes its southern unit shows.

SOME WB DEALS MAY BE WAIVED

Despite announcement by Warners that its outstanding theatre expansion deals will be duly taken up, it is said some may be waived by mutual consent.

The mutuality of the waivers has been brought about by the present inequity of the original contracts of sale, the accounts agree. In some of the deal, Warners bought at an agreed upon figure for exchange in Warner stock of \$87 a share. With WB now quoted in the 29s, an adjusted amount has not been reached.

Warners is adverse to guaranteeing any set price for its stock at present or in the future. In one or two instances indie exhibs selling to WB have offered to take the stock at the original figure named, if WB would guarantee it for any time within the next three years. In each of these trade cases from report a cash payment would be involved. Between both, all of the parties have agreed to waive, temporarily at least, leaving the exhibs free to trade elsewhere if they care to do so.

2,000 Seats, \$2,500

Los Angeles, Aug. 19. County of Los Angeles is building a theatre to seat 2,000 at an allowed cost of \$2,500.

It's the Nature Theatre at the mountain recreational camp, Big Pines. Seats on the hillside and a stage 40 by 80 feet are the only construction problems.

Will Hays' final strategic move to make the picture code 100% effective is one designed to end wildcatting of sex films, block legit producers who would independently bring to the screen plays excommunicated by Hollywood, and stop all other objectionable leakage into the industry.

The move places the code on the highest and most infallible plane of censorship since it turns a velvet hammer on 10,000 indie theatres, which have known no code and booked whatever promised money. It gently reminds these exhibs that Hollywood provides them with 99% of their screen material and that Hollywood accordingly expects them to regard the business of pictures in the ethical light. Interpreted, the dictum means nothing less than that indies who continue to be naughty with their remaining 1% may legally and themselves without the good codified 99%.

"Wildcatting" into this vast num- (Continued on page 58)

9 A.M. WORK HR. NEW RKO ORDER

Enforcement of a new rule on hours, with everyone to be in at 9 o'clock, excepting those doing night work, make it possible for departments to reduce forces without lowering efficiency.

Tip-off that economies might be instituted in various departments by first getting everyone in on time and keeping them out of theatres during the day unless duty requires they go, is contained in an order to all department heads from Herman Zohbel, R-K-O treasurer.

Departmental heads are asked to forward names of those who should visit the Palace theatre during work hours, with only these to be excepted from the new rule. Exceptions and those resulting from overtime at night "should be carefully considered before granted," Zohbel says.

Departmental heads at 9:30 a.m. has been struck, with the booking office more generally 10.

Saturdays all day off come to an end this Saturday (30).

Col Takes Chadwick Studio

Hollywood, Aug. 26. Columbia has leased the Chadwick studio from L. E. Chadwick for one year, with an option to buy at the end of that time.

The Chadwick studio has been inactive for the past nine months and is one of the oldest buildings on the one-time Poverty Row. Property consists of one stage and an office building.

Al Rogell Set at Tiff's

Los Angeles, Aug. 26. After two months of star-gawing, Al Rogell has straightened out difficulties. He starts directing "Aliah" this week. Cast is not yet set.

"Dark Star" Illnesses

Los Angeles, Aug. 26. Production work on "Dark Star," Metro, has been halted because of a throat infection Wallace Beery is suffering.

Other delays have been necessitated by the illness of Marie Dressler.

Metro's \$20,000 Play Buy

Metro has taken rights to Vincent Lawrence's "Among the Married," comedy produced last year by Philip Goodwin. Purchase price, \$20,000, Sidney Phillips handling negotiations.



LILIOM

Carthay Circle, Los Angeles' finest \$2 house, selects Charles Farrell as "Liliom" for long run engagement beginning September 15. What a combination of outstanding successes — Farrell, idol of the women; Borzage, only director twice to win Photoplay Medal; and the stage hit of its season.

*Screen's Most Popular Male**

CHARLES FARRELL

in Franz Molnar's great stage success

with

ROSE HOBART

H. B. WARNER

ESTELLE TAYLOR • LEE TRACY

Directed by **FRANK BORZAGE**

*Definitely established by popular balloting conducted by the Chicago Tribune and New York Daily News.



THE SEA WOLF

JACK LONDON'S

*Greatest Novel Now Screen's
Greatest Sea Picture . . .*

with

MILTON SILLS JANE KEITH

RAYMOND HACKETT

Directed by **ALFRED SANTELL**

Men and women in the raw . . . Conventions swept away by stark brutality of life on wind-jammer at sea with a captain as primal as a gorilla but with brains of genius . . . Hunt of brute men for a mate intensified in crowded kingdom of a ship . . . A picture stripped of artificiality, surging with elemental passions!



FOX

again crashes through
with hit after hit
launching new season.

SOUP TO NUTS

... A Harvest of Hilarity
RUBE GOLDBERG'S
 all-laughing feature

with
TED HEALY • FRANCES McCOY
STANLEY SMITH
CHARLES WINNINGER.

Directed by **BENJAMIN STOLOFF**

Clock the laughs from below the belt! One a minute, sixty an hour! Rube bore down on this his first picture, gave all he had and he had plenty! Goofy gags that will make you gargle with sheer joy. That boy Healy sure can wisecrack and there are enough lovely females to make the men glad they left their homes.



COMMON CLAY

4 Sensational Weeks at Roxy!

with
CONSTANCE BENNETT
LEW AYRES
TULLY MARSHALL
MATTY KEMP • BERYL MERCER

From the Harvard Prize Play by **CLEVES KINKEAD**
Directed by **VICTOR FLEMING**

With "The Cock Eyed World" is only talker to earn 4 week run at world's biggest theatre. In first three weeks played to over 750,000 paid admissions. Business steadily climbs. Fox Detroit Theatre played to 130,000 first week. Fox Philadelphia Theatre turning 'em away. Roosevelt Theatre Chicago has amazing 4 week run.

Such sensational
 money attractions
 come only from



Sid Kent Seen Behind New Service To Check Distrib-Exhibitors' Percent

A comprehensive attempt at arriving at a solution of the vexing problem of checking percentage bookings with exhibs is crystallizing through distrib support of a new service formed for the purpose, with headquarters in Chicago.

The company, known as the Federal Theatrical Accounting Service, is reported as having been organized at the behest of Sidney R. Kent, who first figured on the plan of a national auditing system and bonding of theatre owners as the best way out on percentage engagements.

Harry A. Ross, with Paramount for some time and lately branch manager for that company at Detroit, is president of the new service. Milton E. Gore, another film man, is general manager. Report is that Walter R. Greene, veteran production executive in pictures, former president of Realart and with Par up until a few years ago, is also joining the Chicago company.

On the strength of distrib support, agreed upon at a recent meeting of major distrib leaders, the Federal Theatrical Accounting Service is laying plans for branches throughout the country from coast to coast, so that all percentage dates of the larger distrib can be nationally handled by the organization.

A few branches were opened in the middle west, so that a trial could be given distrib in that territory. While all major producer-distrib are reported having agreed among themselves that they would dispense with all other systems of checking accounts, including their own men, special auditors, salesmen and detectives, U is continuing with Burns' "dicks" under the contract it recently negotiated. That company has not indicated precisely what it will do, but it is assumed that on expiration of the Burns agreement some time this fall, U will follow distrib into the Federal company.

The Federal organization just set up is checking all percentage engagements at \$10 a day. That was the approximate cost of the Burns men, plus expenses, while with most companies their own checkers sent out from exchange centers have run from \$7 to \$10 a day, with expenses.

Parliament was the first to give
(Continued on page 76)

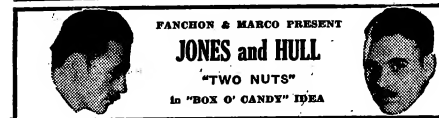


COSCIA and VERDI

In "MUSIC"
GLORIFIED—
CLASSIFIED—
MORTIFIED—
"Fishing for Two Weeks"

JOHN ORREN

Busy with
"THE BUSY BEE IDEA"
FANCHON and MARCO
Now Playing Long Beach



JONES and HULL

"TWO NUTS"
In "BOX O' CANDY" IDEA

WB TABOO ON FEATURE PLAYERS FOR SHORTS

Figuring appearances in shorts take the edge off their full-length work, Warners will not use any of its regular feature contract players in shorts hereafter.

Ban against short-making is general for all feature people, although the reverse, from shorts to features by graduation or otherwise, is okay and will be encouraged.

Trouble with the shorts, according to the Warner logic, is that the roles actors play in them sometimes tend to establish them as certain types and make it difficult if they are called on to do an altogether different sort of part in a feature.

Extra Placements

Hollywood, Aug. 26.

Mob figures slipped slightly last week, the weekly placements of 5,500 extras being only 10% above last year's average.

Monday was again peak day, with jobs for 1,653 of the boys and girls. They were thoroughly scattered, the most called to one spot being 63 George Archainbaud used in a cafe set for "The Silent Horde" at Radio. Big bets were science all week. Archainbaud distinguishing himself again Saturday with 100 on an Alaskan fishing boat. Only other scene using more than 100 was Lloyd Bacon's French street set at Warners, with 129 on hand for "Fifty Million Frenchmen."

la. Against Protection

Des Moines, Aug. 26.

Newly organized Allied Theatre Owners of Iowa, composed of Indies, has gone on record as opposed to protection.

Its resolution says:
"We, the independent exhibitors of Iowa, ask for nothing in the way of protection and expect to be treated in the same fair manner by producers and exchanges. We feel that protection given to the chains is unfair, unjust and a restraint against our trade, and we request the change of this practice and policy, further pledging ourselves to favor the transaction of business with film companies which give and grant no protection."

'Valley' Parade

Hollywood, Aug. 26.

With two directors, three leading ladies and two juveniles already on "Lawless Valley," the Buck Jones picture at Columbia is still not set. Initial meg wielder was Art Rosson, with Louis King now handling the job.

Ahead of Carmelita Gargarchy were Louise Lorraine and Lillian Savin, while in the juve part before Tommy Carr was Ralph Welles. Christy Cabanne has gone Columbia. He will direct one of the Buck Jones westerns.

ALLAN GARCIA

Dialectician
"THE DOVE"
United Artists

GEORGE MELFORD

Directing
"THE CAT CREEP"
(Spanish version)
A Universal Picture

1st Run on Broadway

(Subject to Change)

Week Aug. 29

Paramount—"Let's Go Native" (Par).
Globe—"The Storm" (U).
Rox—"Journey's End" (TIF).
Capitol—"Romance" (Metro).
Rivoli—"Monte Carlo" (Par).
Strand—"Top Speed" (WB).
Winter Garden—"Dawn Patrol" (WB).
Rialto—"Animal Crackers" (Par).

Week Sept. 6

Paramount—"The Sea God" (Par).
Globe—"Dixiana" (Radio).
Rox—"Journey's End" (TIF) (2).
Capitol—"Good News" (WB).
Rivoli—"Monte Carlo" (Par).
Strand—"Three Faces East" (WB).
Winter Garden—"Big Boy" (WB).
Rialto—"Animal Crackers" (Par).

\$2 Pictures

"The Big Picture" (MGM).
Globe—"Hells Angels" (UA) (Criterion).
Rox—"Hells Angels" (UA) (Galexy).
Capitol—"Hells Angels" (WB) (Warner).
Rivoli—"Hells Angels" (WB) (Central).
Strand—"Moby Dick" (WB) (Hollywood).
Rialto—"Mme. Satan" (Astor), Sept. 10.

FOX FILM AFTER WGN IN CHI

Chicago, Aug. 26.

Fox Co., through Harley Clark, made a flat bid last week here to purchase the radio broadcast station WGN, owned and operated by the Chi Tribune.

Tribune is reported anxious and willing to sell, being in the market the past six months. The last year or more its top men have left for stations in the east, with the WGN programs slipping.

The next day after Clark made the bid for the station the Tribune opened with a story of having applied to the Federal radio commission for authorization to construct a 50,000 kilowatt broadcast station, which will enable it to reach Illinois, Wisconsin, Missouri, Iowa, Minnesota, Nebraska and the Dakotas. This is understood to have been requested by Clark when he made the offer, with the Fox Co. paying all the cost of the new outfit. Hearing on the increase will be held Sept. 15. If it passes Fox will complete the deal.

Understood also here that Fox is going to use the broadcast to fight WBZ and KTYW, the former Public station and the latter used by R-K-O.

Judgments

Museum Operating Corp.; Houston Properties Corp.; 117,778.
Radio System, Inc.; Cartaret Radio Laboratories, Inc.; \$465.
Talking Picture Attractions, Inc.; N. Y. Tel. Co.; \$99.
Ann Haviland; Carnegie Hall, Inc.; \$1,243.

Satisfied Judgments

Maurice Campbell and Campbell Motion Picture Corp.; E. L. Bennett; \$5,735 (July 13, 1928).
Maurice Campbell; E. L. Bennett; \$3,958 (Nov. 14, 1928).
Jack Pepper; D. B. Sizemore; \$93 (Aug. 4, 1930).

Bankruptcy

Kröyven Productions, Inc., productions, 1467 Broadway; liabilities, \$10,743; assets, \$5,500.
Bombardier, singer. Melbourne Hotel, 242 W. 76th street; liabilities, \$7,497; assets, \$144.

Broad 'Sunday' Decision in Penn. For Baseball May Go for Theatres

2 R-K-O UNIT HOUSES IN N. Y. TURNING PROFIT

Madison, Brooklyn, and Chester, Bronx, both R-K-O and playing that chain's four-act stage unit bill on a split week, are making money. The Madison has been healthy since the units started there some weeks ago. Chester also picked up with the units stepping in, but at the same time that Bronx vaudlin house lost its competing Loew's vaudeuroude, each of the R-K-O theatres had been doing around \$11,000 a week.

The R-K-O 4-act bill at these houses goes over the western route of the chain upon leaving New York. The two metropolitan stops are their break-ins.

Last week the Chester's gross is reported as \$15,000, leaving it a net of \$7,000. Madison did \$13,000 to a net of \$5,000.

Previous to the added road unit vaude and before Loew's or Fox discontinued all vaude in the same neighborhoods, each of the R-K-O theatres had been doing around \$11,000 a week.

U LANDING PRODUCT

Anticipated Deals With Large Chains

U is expecting to come together with Publix, WB and others on product deals soon for such situations as the program of 20 scheduled can be placed.

All circuits have plenty of spots, it is understood, for the U pictures.

Publix and WB seem to shape as good bets, with each having various situations where the U product will be needed. Besides its many runs, Publix has scores of class B and C houses to be fed pictures.

Publix and WB took the block of seven U's on the tailend of the '28-'29 program headed by "All Quiet."

U is not known to be selling away arbitrarily in any instance from any of the chains.

QUEER ELECTROCUTION

Dallas, Aug. 26.

While repairing organ in Ronnie, local suburban, C. L. Wallace was electrocuted by grabbing a light socket. Wallace slipped into organ pit, partly filled with water, grabbing the socket as he fell. Water amplified current, only 110 volts.

Queer accident is first in Texas theatre history.

Philadelphia, Aug. 26.

Sunday pictures in Philadelphia are not as remote as they were, since last Saturday when Judge Edwin O. Lewis, of the State Supreme Court, handed down his decision in the case of the arrests for playing Sunday baseball at the Paason field here three weeks ago. Judge Lewis' decision was rendered after two postponements and careful consideration.

His rulings were, in effect:

That Sunday baseball does not itself constitute a breach of the peace, provided there is no commercialism or disturbance of neighbors. That taking up a collection to defray expenses is not commercialization; that arrests on Sunday without a warrant are unlawful when there is no breach of the peace; that although public peace is still more fragile and brittle on Sundays than on week days, the people themselves long ago effected a repeal of the extreme portions of the 1794 blue laws; that a law which runs counter to the habits and customs of a majority of the people is not really a law but a bugaboo and a scarecrow which cows only the timid and amuses only the bold.

As a result of the decision, it was immediately rumored, on the front pages of the local dailies, that certain picture operators and managers of other amusements were contemplating opening the first Sunday in tests of the strength of the new decision.

While thousands of fans availed themselves Sunday (24) of the first opportunity to see legalized Sunday baseball in this city, there was no movement in the direction of open theatres of any kind. Reports the film houses would be open Sunday without admission charges and with collections taken up during the show, or that tickets would be sold in advance for Sunday performances, did not materialize.

Director of Public Safety Schofield declared he is confident the courts will construe such procedure on the part of the theatre managers as violating the decision of Judge Lewis and announced that if any such attempts were made the managers would be arrested immediately.

Henley's "Half-Gods"

Hollywood, Aug. 26.

Hobart Henley's first assignment as director for Universal probably will be "Half-Gods."



FOX West Coast Theatres Unit
Best of the Stage

JO. SWERLING
Adaptation and Dialog
"DIRIGIBLE"
COLUMBIA PICTURES

INDOOR Miniature Golf Courses

We are the only manufacturers in the United States today selling an 18 hole indoor Obstacle Golf course. It meets all the requirements of the Board of Fire Underwriters.

Any Course constructed against the Law will have to remove within 48 hours.

We also manufacture Outdoor Courses.

Investigate Our Proposition

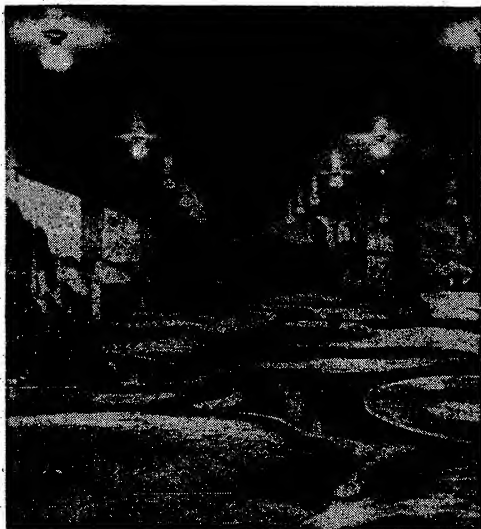
Jack & Jill Golf Co., Inc.
45 W. 56th Street
New York City, N. Y.

HIRSCH—ARNOLD

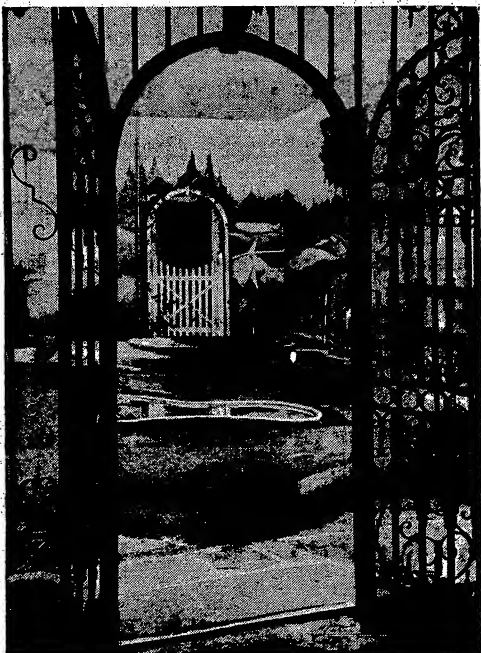
DANCERS

Featured in F. & M. "Brunette" Idea
School Address, 545 Sutter St., San Francisco

A miniature
golf course
is a
giant for
PROFITS



MAKE BIG \$ \$ MONEY with a miniature indoor golf course



A miniature indoor golf course opens up to the owner an all-year, every-day, every-night, rain-or-shine business. Requires small initial outlay and minor upkeep... no shelves to stock with merchandise—no returns or credits—but an hourly, daily, weekly, monthly, yearly cash-down business that makes for constant recording on the cash register.

*Everybody's playing ...
... Everybody's paying*

Owners of indoor courses have averaged from
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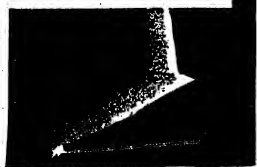
TECHNICOLOR PRODUCTIONS

BRIDE OF THE REGIMENT, with Vivienne Segal (First National); BRIGHT LIGHTS, with Dorothy Mackall (First National); DIXIANA, with Bob Daniels (Radio Pictures); FOLLOW THRU, with Charles "Buddy" Rogers and Nancy Carroll (Paramount); GOLDEN DAWN, with Walter Woolf and Vivienne Segal (Warner Bros.); HOLD EVERYTHING, with Winnie Lightner, George Carpenter, and Joe E. Brown (Warner Bros.); KING OF JAZZ, starring Paul Whitehead (Universal); SONG OF THE FLAME, with Bernice Claire and Alexander Gray (First National); SWEET KIDNEY BELLAIRS, with Claudio Dell and Perry Adams (Warner Bros.); THE LIFE OF THE PARTY, with Winnie Lightner (Warner Bros.); THE MARCH OF TIME, all-star cast (Metro-Goldwyn-Mayer); Technicolor Sequences; THE TOAST OF THE LEGION, with Bernice Claire, Walter Pidgeon and Edward Everett Horton (First National); VIENNESE NIGHTS, all-star cast (Warner Bros.); WOMAN HUNGRY, with Sidney Blackmer and Ella Lee (First National); WHOOPEE, starring Eddie Cantor (Samuel Goldwyn-Florenz Ziegfeld).

The answer is B. O. receipts • They are important in the world's largest motion-picture theatre • They are important in your theatre • No argument there • Nor is there any argument about Technicolor being supreme at the box-office. Whoopee, Follow Thru, Viennese Nights, Song of the Flame, Dixiana—just to mention a few Technicolor productions that don't hurt any theatre's gross! • If you're in this business to sell paid admissions do it as Roxy does it,—with Technicolor.

TECHNICOLOR

is a box-office name. *Advertise it.*



GRIMM BACK AT U
Ben Grimm returns to Universal this week, to head a newly created department, sales promotion. Grimm resigned from the U advertising department to accept a similar post with Columbia.

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Mary Pickford's percentage deal with Art Cinema (United Artists) on "Kiki," her next picture for Joseph M. Schenck, reduces the independently producing owner-members of United Artists to two. They are Sam Goldwyn and Charlie Chaplin.

Pickford-Art Cinema arrangement is similar to Douglas Fairbanks' with the same company for Irving Berlin's "Reaching for the Moon" (UA). Miss Pickford, like Fairbanks, gets a piece.

Norma Talmadge starred in "Kiki" when produced by Schenck as a silent. Relasco previously had it as a legit hit. Sam Taylor will direct Miss Pickford in the talker.

Tentative agreement between picture theatre managers and stage hands eliminates all overtime, but

no wage increase, and awaits okay from the main office.

Fox Boulevard goes straight picture Sept. 11. It has been using F. & M. variety shows.

Hugh Herbert works three ways for Radio under a contract calling for him to write, direct and act. Writer's first acting will be in Louis Wolheim's sea picture.

Charles B. Mintz asks court okay on a \$25-a-week contract with Robert Wickersham, 19, animated cartoonist. After eight months of that, options for three years climb to \$30.

Million-Dollar theatre follows lead of the R-K-O with "troupeurs" added to the regular vaude Monday. Supposed to be a great break for agents, although it isn't explained how.

With dancing, swimming, miniature golf and tennis in mid-Pacific falling as tourist bait, one steamship company now gives passengers a chance in talkers. A promoting director has the concession, and uses portable sound equipment and a one-time femme star as come-on. Tourist "actors" don't see the film unless they plunk down for a print. One trip netted 400 prints at \$200.

Pathe is rushing into production this week "Sin Takes a Holiday," with Constance Bennett, before the "Common Clay" excitement tools.

Efette signs in the west. Cowboys on location for Radio's "Cimarron" squawked for bigger, warmer and more blankets.

First comparative exhibition under identical conditions of sound work and recording methods will be held at Paramount studio this week for the benefit of the technicians' branch of the Academy. Some 15 entries of what the studios consider their best work will be shown.

Who had what to do in forming

Al Trahan's vaude act is what Bob Broder of R-K-O's legal department is on the Coast to find out. Frank Fay is one of the credited authors here.

It all concerns Trahan's protest against R-K-O playing a copy of his act as presented by one of his former femme partners.

Sidney Lanfield, Fox director, has been assigned to the foreign department. He will meg Spanish features.

Constance Cummings, who understudied in "Strictly Dishonorable" and subbed in a part one afternoon in New York, will have femme lead opposite Ronald Colman in the new Londale story at United Artists.

E. B. Derr landed here Saturday from New York with the screen rights for four plays. Two may be for Ann Harding and two for Constance Bennett.

Mary Brian is en route to Par's Long Island studio to play the part of Gwynne in the picture version of "Royal Family."

Al G. Barnes, former circus owner, is reported improved at the Roosevelt hospital, where he is recovering from an attack of pneumonia.

Arthur Caesar will take his Warner lay-off gagging at Paramount. First assignment is "Fighting Caravans."

Opening shots for Par's "New Morals" are being made this week in Chicago. William Powell starred, stopped off at Chi on his way back from Europe for shots along Lake Shore Drive.

Universal expects to put four new features in the work during the next few weeks. Scheduled to start are "Dracula," "Cohens and Kellys in Africa," "Resurrection" and "Saint Johnson."

Fox is interested in making French versions if it can recruit a troupe speaking authentic French. Georges Renavent is interviewing talent.

MacK Bennett starts production this week on a series of one reel comedies made in color. Process is his own.

"Beloved Enemy" film based on the American army of occupation, will be made by Al Negrell for Tif. (Continued on page 58)

Circuits and Unions Getting Together on New Contracts; Theatres Getting the Breaks

Although some matters are still left for negotiation, the field has been cleared for the settlement of labor disputes between the circuits and the unions in New York territory, with prelims and basis for cleaning up the situation agreed to and signed. The settlement goes all the way around, taking in musicians, operators and stage hands. Among matters left for negotiation between operating heads and unions is as to question of number of stage hands to be employed in certain houses under certain policies.

Some minor changes were conceded the circuits, but in the main the contracts, which take effect Labor Day (Sept. 1), remain unchanged as to conditions and salaries. Stage hands and musicians' contracts are for three years and the operators for two years.

Among the changes effected was the modifying of the "stand by" charge in favor of the circuits by the operators. This charge, which was a rigid one and compelled theatres to have operators on hand whenever any kind of work was done in the booths by other crafts, such as repairs, etc., has been qualified with the "stand by" operator to be used only under certain conditions and equipment work.

Wages Actual agreement on the contracts was reached after nearly four weeks of negotiation. It wound up before midnight Friday (22). Musicians get \$75 per in vaude houses and \$90 in de luxers. Operators get \$85.

There is no change in the number of operators and musicians, although on the latter a specific concession in favor of the circuits was made which looks rather important. In essence it is to the effect that the circuits just about place their own minimum status on the musicians to be employed.

It will work something on the or-

der of how many musicians the theatres will have employed on Labor Day. That number is to be the minimum limit for the rest of the season until Decoration Day. However, the theatres can switch the musicians on change of policy. This goes for every type house.

Matter of notice is understood to have been left to further negotiation also. Musicians have been working on two weeks' notice, with dope running that under new conditions this will be changed to four weeks as a matter of protection. Which means that this point will even up the concession given the circuits.

There are five stage hands now listed for vaude houses. In de luxers the number varies with the type of show. This has thus become a matter of individual theatre negotiation, which is the reason that it has been left for further dealing. Number of stage hands employed in de luxers can vary from 9 to 15.

New contracts affect Loew's, R-K-O, Fox, Warner Bros. and Paramount. Circuit reps at the meetings were Major Jack Thompson, of R-K-O; Charles Moskowitz, of Loew's; Harry Charnas, of Warner Bros.; Sam Dembrow, of P-P, and H. M. S. Kendrick, of Fox.

Representatives from No. 1, New York local stagehands, 306; operators local, and No. 4, Brooklyn stagehands, acted as a joint committee, the first time that such negotiations were carried on as a committee of the whole.

On the Brooklyn list were Richard Walsh, John Fay, Len Riskey and Tom Murtha. For New York there were Walter Maurer, Harry Dignan, Jack McDowell, Tom McGovern, James Bass, James Brennan, Henry Griesman and Louis Yeager.

The new agreement becomes effective Labor Day (Sept. 1) and holds good until Aug. 31, 1932.

Authors! Publishers!

HAL HORNE

(AUTHORS' REPRESENTATIVE) will welcome communications from established AUTHORS, PUBLISHERS and STAGE PRODUCERS desiring to dispose of MOTION PICTURE RIGHTS to published works and plays.

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JOHNNY PERKINS

Now Rolls Into Pictures as Featured Comedian with

EDDIE DOWLING IN "HONEYMOON LANE"

A FORTHCOMING PARAMOUNT TALKING PICTURE

After Five and One-Half Years of Consecutive Booking with Paramount-Publix

JOHNNY PERKINS Still Remains With Paramount-Publix

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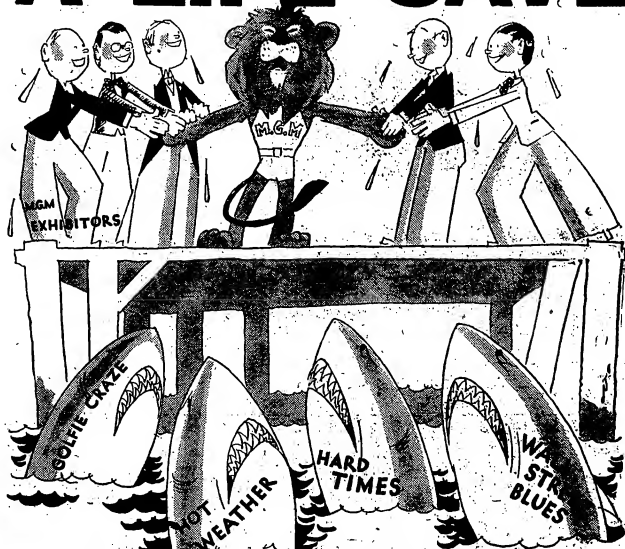
EDDIE DOWLING

P. S. The wife and I now vacationing in Canada with Mr. and Mrs. Eddie Dowling. Here's regards.

5½
Years

"YOU'RE A LIFE SAVER LEO!"

Many a theatre would be sunk right now without



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YOUR LUCKY STAR

"LUCKY STAR" Productions

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LAWRENCE TIBBET (2)
BUSTER KEATON (2)
COSMOPOLITAN (4)
(COLUMBIA PRESENTS)
DRESSLER & MORAN (2)

SPECIALS: GOOD NEWS
MERRY WIDOW
NAUGHTY MARIETTA
BILLY THE KID
TRADER HORN
MADAM SATAN (Carl DeMille)
LOVE IN THE ROUGH
TAMICO

THE CRISIS
MARCH OF TIME
PASSION FLOWER
MEN OF THE NORTH
DARK STAR
WAR NURSE
THOSE THREE FRENCH GIGLES
BALLYHOO
WORLD'S ILLUSION
DANCE FOLKS DANCE
THE GREAT MEADOW
DUE, THE DARK HORSE

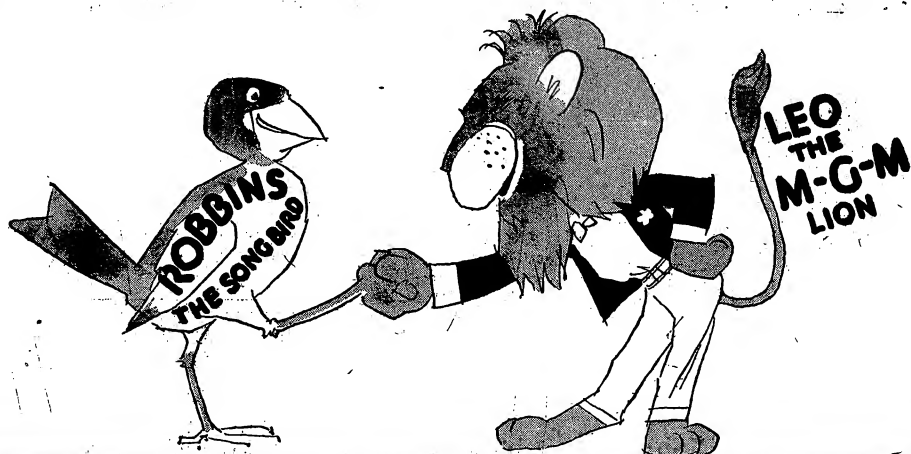
SHORT SUBJECTS
6 MGM DOOVILLE COMEDIES
HAL ROACH COMEDIES
6 LAUREL & HARDY COMEDIES
6 CHARLEY CHASE COMEDIES
8 OUR GAND COMEDIES
8 "BOY FRIENDS" COMEDIES
NOVELTY GROUP (4)
BURTON HOLMES (10)
FLIP THE FROG (2) CARTOON
HEARST METROTONE NEWS (10)
M-G-M COLOR-TONE REVUES (2)

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1930-31



"CONGRATULATIONS, ROBBINS!"

THE LEADER OF
FILM BUSINESS
IS PROUD OF
THE LEADER OF
SONG BUSINESS

CONGRATULATIONS AGAIN

ON THE SCORE OF

JIMMY
M' HUGH

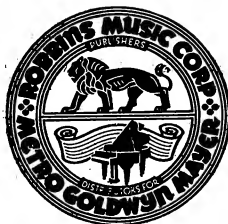
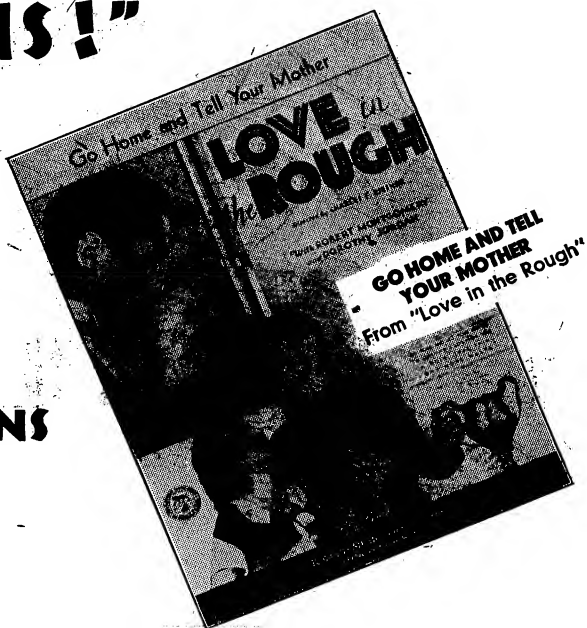
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DOROTHY
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FOR

"LOVE IN THE ROUGH"

UNQUESTIONABLY
THE GREATEST SINCE
"The Broadway Melody"



IN ADDITION TO
Go Home and Tell
Your Mother

WATCH FOR THESE
McHugh and Fields
SONGS FROM

"Love in the Rough"

I'm Learning a Lot from You
I'm Doin' That Thing
One More Waltz

AND THREE MORE SOLID SONG HITS

FROM THREE PICTURE SUCCESSES

To Inaugurate
The New
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Season . .



These three
songs by

HOWARD
JOHNSON
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MEYER

INTRODUCE ANOTHER
SENSATIONAL ROBBINS
M-G-M SONG WRITING
TEAM! WATCH THEM!

And, as always,—here the performer will find professional perfection and the ultimate in attention, as far as his or her song requirements are concerned. The most complete and capable professional staff in music business—harmony men, special material writers, etc.—await your pleasure.

Here, too, are the airiest and most commodious studios ever built—a triumph in modernistic artistry—the talk of all music business.

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ELMORE WHITE
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ARTHUR PIANTADOSI
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WILLIE HOROWITZ
Western
Professional Manager
(Wood Theatre Bldg., Chicago)

AL SKINNER
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Standard Contract Legal with Arbitration Clause Illegal, Says Federal Court in Colo.

A decision handed down by Judge Symes of the U. S. district court here, ruled the standard exhibitors' contract is legal, with the compulsory arbitration contract out. This section was declared illegal by Judge Thatcher in New York last year.

Local case grew out of the refusal of the Bi-Metallic Investment Company and the Alamosa Amusement Corp. to pay for contracted films. Defendants hired their case on the claim that the contract was not enforceable because it was a violation of the Sherman Anti-Trust Act.

Columbia Pictures had sued the operators of the Bi-Metallic for the rental of 15 films, contracted for but not shown. The decision was in favor of the distributor.

Parts of the decision read: "For the 25 pictures, defendant, found and exhibitor, to secure exhibit or pay for 15, thus breaching the contract and depriving plaintiff of the rental of \$12,500 for which judgment is prayed."

Counsel for the defendant argues that the contract is illegal, violates the Sherman Anti-Trust Act, having been entered into in furtherance of conspiracy in restraint of trade and that no cause of action can arise for the alleged breach of it. It is agreed by counsel that the form of agreement set up in the complaint, is known in the trade as the standard exhibition contract, adopted by all distributors of motion pictures, and is really forced upon the exhibitors; that is to say, the plaintiff and other distributors using this contract, distribute approximately 80 per cent of the motion pictures in the United States; that the defendant, or any other exhibitor, is not sufficient pictures for its regular business must, of necessity, subscribe to this form drawn up and promulgated by the trade after a long series of negotiations between the exhibitors and the representatives of the exhibitors.

At this conference an agreement upon rules and regulations relating to the arbitration clause, the 15th of the contract, was also arrived at. This form, together with these rules of arbitration, has been modified from time to time. Sec. 18 requires compulsory arbitration of all disputes between the parties at the time of the agreement. The distributors enforce this collectively by refusing to license exhibitors who violate any of its terms.

The Thatcher Decision. "Counsel, in support of the demurrer, rely on United States vs. Paramount Famous Lasky Corp., 24 Fed. (2nd) 984, in that case Judge Thatcher held that Sec. 18 providing as it does, for compulsory arbitration, and fostered by an understanding between the distributors that any exhibitor, whether or not a party to the agreement, adopting the form of contract should not abide by the terms as the same, would not receive films from other exhibitors was evidence of a conspiracy in restraint of trade in violation of the Sherman Act. The action was in equity brought by the United States against the Paramount Famous Lasky Corp. and others to enjoin a conspiracy in restraint of trade. The court, for the reasons stated, held for the government. "But Judge Thatcher's discussion and the law of that case are not in point here. This is a suit at law on contract between private parties. Eliminating Sec. 18, the contract is clearly one which the exhibitor might lawfully enter into. This action, reduced to its simplest terms, is to recover the price for goods sold and delivered. The arbitration clause is not invoked nor referred to in the complaint.

"There is no illegality in such an agreement. It is not impeached except by the charge of the plaintiff with others, that parties to the contract or this suit, entered into an unlawful combination in violation of the trade. While there may be something in the charge that the seller was thereby enabled to control and arbitrarily fix prices for its pictures, counsel do not charge any actual duress,

Sound Screens O.K. Out Of Doors; Tex. Exhibs Now Go Strong for It

Dallas, Aug. 26. With the heat incessant and weather mild, some small town exhibitors in Texas said that sound can be successfully screened outdoors as the old silent.

Outdoor pictures were popular in pre-sound days, with lots of the exhibitors maintaining a screened roof of next door vacant lot for summer months, especially where cooling systems were impossible. Ideas were more or less ruled out last summer when acoustic engineers voted down on the outdoor stuff, but when this summer one or two tried it, plenty others copied. Further inspired by a box office success.

Roofs are the most popular because easier to stave off the knot-hole crowd.

'HELL'S ANGELS' NOT IN UNITED ARTISTS, CHI

Chicago, Aug. 26. "Mr. Hughes will pay for this. This was the refrain of 12 men; sent from N. Y. C. by Howard Hughes, tried on Public here when they wanted to tear down the United Artists theatre to re-erect it and the town for 'Hell's Angels'.

First six of the crew wanted six points, that hold up the building, chopped out. When it was pointed out the roof would follow their removal the sextet chorused: 'Get Schwab's torches and cut 'em away. Mr. Hughes will pay for it.'

Next the boys wanted 20 rows of pews out to give a 40-foot depth. When it finally came to pulling off the marquee the Public gang fought.

When it was ruled the house must change its policy and charge \$2 the deal bloomed, with 'Eyes of the World' replacing.

Looks like now Chi will wait a couple of months before it gets a squint at 'Hell's Angels'.

No other Chicago stand for the Hughes picture has been settled upon for the present.

False Alarm Over Labs

Los Angeles, Aug. 26. Current report that studio laboratory workers are preparing a walk-out was held groundless at union headquarters here. Lab workers and studio representatives are due to meet shortly on a new working agreement.

Lab men are allied with the IATSE, but operate under their own charter. They claim to be 100% organized, although the studios don't fix the percentage that high.

SHEA'S 11TH IN BUFFALO

Buffalo, Aug. 26. Elmwood, west side neighborhood house, has been leased by Shea, making the 11th theatre in the local Shea-Public string.

House, to be known as Shea's Elmwood, reopens about October 1 after changes in decoration, sound and projection facilities.

or anything that makes the payments provided for involuntary or compulsory. The mere fact that the defendant, as a practical matter, was compelled to make purchases from the exhibitor, because of its control of the supply of pictures, does not operate to make payments already made, or to be made, involuntary. The defendants, already all the circumstances in mind, signed the contract, and their rights must be measured there, and not by the motives actuating the parties."

Territorial Protection Upheld in House Strike

Dallas, Aug. 26. W. T. Clay, indie exhib, must pay \$2,300 damages to John Richardson for alleged violation of contract. Clay sold a theatre at Olney (Tex.) to Richardson on agreement to stay out of the burg for five years. When he opened another house, Richardson sued for \$2,300, won, but Clay gave a supersedeas bond for \$2,000 to continue his show and managed to chisel it down to \$2300.

Both indies had since sold their houses, but continued the squabble.

Fall Scale of 60c

Portland, Ore. R-K-O Orpheum continues with 60c top, fall prices, raise of 10c. Started with "Dixiana."

Orpheum now has the house with 60c. Other houses Fox Broadway and Parker-Fox United Artists.

INJUNCTION IS ASKED BY UNION ON LOCKOUT

Although but 10 days remained of the contract under which the Reliable Co., Inc., owner of the City Hall theatre, capacity about 450, at 31 Park row, agreed in 1929 to employ only members of Local 306 of the Picture Machine Operators' Union of the International Alliance of Theatrical Stage Employees, an injunction suit was filed in the Supreme Court last Wednesday to restrain the theatre from employing any other operators than members of the union and from violating the contract made Sept. 1, 1928, expiring Aug. 31, next.

The suit, filed by Sam Kaplan, as president of the local, alleged that under the contract with the union a new wage scale and agreement for additional employment of 100 men when the theatre put in a sound equipment Aug. 21, 1929. It increased the personnel to four regular operators and two relief men, and fixed the salary roll at \$907 a week.

The plaintiff alleges that June 21, last, Benjamin Shapiro, manager of the theatre, demanded a reduction to the original scale for silent pictures. He was told to return and put the question before the executive committee.

The union alleges that instead of doing so the theatre locked out the union members June 23 for the reason they belonged to the union, and the union then began picketing the theatre.

Plaintiff explains the delay in bringing the suit was due to the fact that its officers were away, attending a convention in Los Angeles.

FOX COT-PRICING

Bronx, N. Y., Affected By Loew and R-K-O Opposals

Fox is considering a bigger cut in prices on grind; according to the dope among the exes who now have a plan to practically chop present cut-rate prices in half on certain theatres. Particular sector is in the Bronx where a three-way circuit exchange is existent. Others are Loew and R-K-O.

Prices now ranging 20 and 35 cents will go to 15 and 10 within a week. The theatres affected include the United States theatre, Blenheim and the Parkway.

Parway's competition, comes from an indie, the Benham. The U. S. theatre is opposed by an R-K-O house as well as the Loew's Grand. Later it now charging 25 and 35 cents. All the theatres are in the Fordham section of the Bronx.

Other Fox changes include the installation of the five-show policy in other Bronx houses, because of the now 15 and 25 cents, having been cut from 25 and 40. These theatres are the Belmont, Mosholu, Kingsbridge, Tuxedo, Valenthine and Park.

The theatres are now playing a four-a-day policy. To effect the new five-a-day the theatres are scheduled to open a half hour earlier and close a half-hour later.

Fox W-C Ducks Indie Civil Suits In Consent Decree; U. S. Zoning O.K.

"Pinks" Help Downtown B. O. But Reaction Felt By Publix After That

Chicago, Aug. 26. Publix in Chicago is making a stiff effort to keep away from pink-ticket pictures, despite the fact they can pack a loop house for at least seven days. Check-up shows that when the film passes out to the suburbs it flops, with most of the steady patrons and home folks keeping the young ones and themselves at home.

On this basis a pink ticket bunch of reels doesn't represent any money at all to the corporation. Few that have been run lately have been "mums," with the possibility that within the next few months all pink ones will be phased out.

Balto. Musicians Did Not Ask Raise—Contract Diff

Baltimore, Aug. 26. The musicians formerly at Loew's Century here deny they demanded an increase.

According to Oscar Apple, Local 40, the deadlock was caused by the musicians' demand for a renewal of the contract. Apple says the old agreement expired July 31.

Apple says that he conferred in New York with Ed Schiller and Joe Vogel of the local office regarding a new contract, and declares they agreed to a new contract at the old rates, but with a two-week cancellation clause. Apple refused to agree to the clause.

This conference followed a previous proposition of the Loew office to have the men accept the minimum rate of \$54 per week instead of the \$84 which they received on the expired contract. Apple says that the board of directors of the local union rejected this "almost unanimously."

After the rejection Apple states Loew's offered as a compromise a three-month contract and still later a 20-week one with a six-week cancellation clause. Both were rejected by the musicians.

While the negotiations were on the old contract, Loew's Century used the musicians' two weeks without contract, paying them the traditional premium. It is a similar practice that the union is fighting for, provided the men go back to work with any contract of less than 12 months.

UNION DEMAND FOR 17% INCREASE IN EL PASO

Dallas, Aug. 26. Demand for 17 per cent increase in salaries and additional employees greets Publix's plans for opening of its new \$1,000,000 Plaza at El Paso. Unions demand more dough and more men both backstage operators and musicians for all theatres. Salary increases average from \$7.50 to \$10 weekly.

Union officials, with El Paso's big census now close to one of five over the 100,000 pop mark in Texas, want same scale as Dallas locals.

Publix's El Paso contract expires Sept. Operating three houses besides new Plaza.

Eviction Damage Suit Over Middletown House

Middletown, Conn., Aug. 26. Middlesex Theatre Inc., Frank Arrington, president, has been sued for damages of \$75,000 by J. Vannie and Orlando Pelletica of New Haven. Plaintiffs allege breaking of agreement and unlawful eviction.

The New Haven men under the agreement were to operate the house with the owner, depositing \$5,000 for operating expenses. No fixed compensation for the operators, but the backstage operators were paid and the cost deducted the balance was to be divided, with the operators taking one-third.

Two years later the men claim they were evicted.

Los Angeles, Aug. 26.

Dismissal last week of the Federal suit against H. B. Franklin, Fox West Coast and the major distributors for alleged restraint of trade will offset civil suits by independent who under the Sherman law could have sued for treble the damages they believed might be done their business if the government had proved its points in court.

Had the case been tried, any evidence given in open court could have been used as prima facie evidence in civil suits which were expected to follow. With the case dismissed, although the defendants virtually acknowledged the charges in the consent to a restraining decree, such evidence was shut out for use in civil actions.

Any independent now who might seek redress in the civil courts would be compelled to submit his own evidence and stand the expense which litigation would involve.

Most significant feature of the suit, dismissed was the virtual okay by the government of the zoning system. Restraining decrees, signed by Judge Cosgrave specifically states that nothing in the order shall be construed to demand classification of theatres as first, second or third run houses or reasonable zoning of such theatres or clearance schedules illegal under the Sherman Anti-Trust Act.

Restraining Decrees. Arbitrary features of the decrees are that the defendants are restrained and enjoined from entering into any conspiracy for the purpose of:

Excluding or attempting to exclude independent exhibitors from contracting in the course of interstate trade and commerce for motion pictures.

Excluding or attempting to exclude independent exhibitors from exhibiting two or more features on one program or donating gifts as premiums to the patrons.

From enforcing or attempting to enforce clearance schedules providing for unreasonable and discriminatory protection.

Coercing distributors to enter into contracts whereby Fox West Coast is given the right to select films for exhibition, but the producers for the purpose of preventing independents competing with Fox West Coast from contracting with the circuit has made its selection.

The latter, however, the decree made plain, does not hinder Fox West Coast from booking ahead of independents, but is construed to mean that violation would follow if coercive tactics were employed. In plain language, a "first come first served" policy must be maintained.

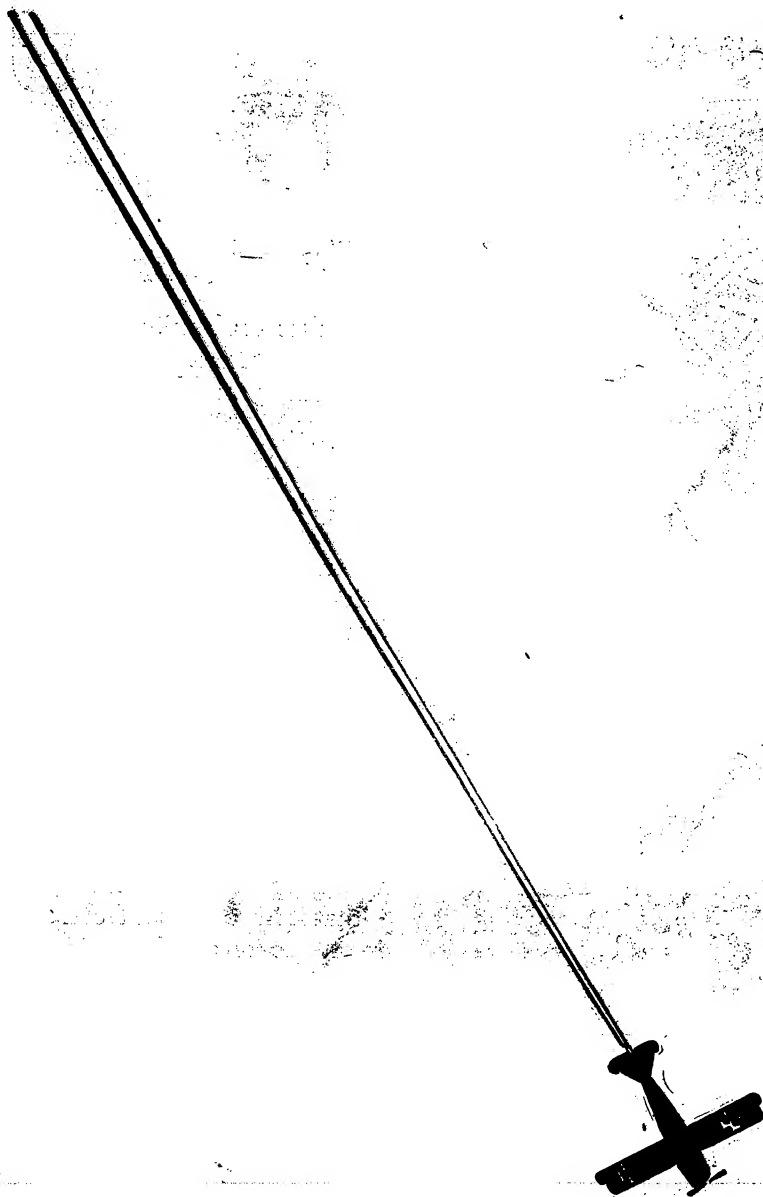
Indianapolis Notices on Stage Shows Going Out Sept. 6; Union Demands

Indianapolis, Aug. 26.

Because of the failure of the stage hands and managers getting together, Indiana, Public combination stage and screen house, and Lyric, vaudeville, owned by the Fourth Avenue Amusement Co., have posted notices effective Sept. 6, that the two theatres will dispense with the Lyric and go into straight show.

If this action is not stopped by a compromise agreement it will mean the removal of the orchestra at both the Lyric and the Indiana as well as the stage crews.

Apollo, Ohio and Loew's Palace theatres will be affected by the agreement, but these houses do not play stage shows.



HOWARD HUGHES'
**"HELL'S
ANGELS"**

Announcing



"HELL'S ANGELS"

The first multi-million dollar talking picture, now being road-showed in prominent two-a-day theatres.

The phenomenal success of this great air spectacle in New York, Los Angeles and Seattle—presages a series of similar box-office triumphs for exhibitors who know their values.

No previous picture of aerial warfare can match the daring and magnitude of this epic which required three years to make at a cost of \$4,000,000.

We can *really* say, and those who have seen the picture agree—that it introduces a technique in production and dramatic construction hitherto unseen on the silent or talking screen. Experts have predicted that it will revolutionize present Motion Picture production methods.

*It Was Worth Waiting
Three Years For!*

HOWARD HUGHES' HELL'S ANGELS

HOWARD HUGHES' "HELL'S ANGELS"

is unquestionably the most unusual and sensational picture in the history of the film industry.

It was produced and directed by a boy who was only 23 years old when he started shooting the picture and who had only one thought in mind—to make the greatest picture of all time.

He rounded-up all war planes obtainable.

He engaged 100 expert pilots.

He constructed two airports, Caddo Field and Richthofen's aerodrome.

He brought Dr. K. Arnstein from Germany to construct the real Zeppelin which appears in the picture.

For the first time in film history a picture was made without faked or processed shots. When you see a person in the air, he actually is in the air.

Of its authenticity, Colonel P. J. Brady, U. S. A., said, "The Army has never attempted such dangerous flying in any of its practice maneuvers." Major William Ord Ryan, U.S.A., also said, "The scene in which 50 planes go into combat simultaneously, is little less than miraculous."

Aside from the almost incredible realism of the aerial sequences, a new star flashes on the screen in the person of Jean Harlow, in the leading feminine role, with Ben Lyon and James Hall two of pictures' most popular juveniles, who give magnificent performances in the dramatic story of "Hell's Angels".

And Mr. Howard Hughes has not failed to give to the world a picture almost unbelievable in its realism—and one that will be remembered for years to come.

YOU WILL NEVER FORGET IT!

JEAN HARLOW, platinum blonde star of "Hell's Angels," whose overnight success in the role of "Helen" is the sensation of the motion picture industry. In this, her first picture, her exotic beauty and dramatic artistry took Broadway by storm. It is the prediction of press and public that her splendid characterization in this picture will place her in the front rank of motion picture stars.



James Hall (left) and Ben Lyon (right) as Roy and Monte Rutledge, give the greatest performances of their careers.

CRITICS PRAISE FROM

"Bound to be the talk of the town... represents for sheer magnitude, sheer destruction and thrills, probably the high peak of the cinematic air circus... most thrilling of the whole long line of aviation films."

—John S. Cohen Jr., N. Y. Sun

—John S. Cohen Jr., N.Y. Sun

—N. Y. American

—N. Y. American

—Rose Pelswick, Eve. Journal

"Let's give a round of applause for the production's superb battle shots. Never before has the war in the air been fought so really... One feels oneself a part of the action. A mighty thrilling..."

—Irene Thirer, *Daily News*

"'Hell's Angels' quite surpasses anything else that has been done
...justifies the vast sums of money spent on it in the sheer opulence of
its aerial photography... is thrilling and awesome beyond description ...
not a moment which does not carry realism to the ultimate degree."

—Thomson Delany

—Thornton Delehanty, N. Y. Eve. Post

"Howard Hughes has produced an aviation spectacle the like of which has not previously been seen on the screen . . . breath-taking and thrilling beyond description . . . Not for a long time have I seen anything as entralling."

—William Boehnel, N.Y.

—William Boehnel, N. Y. Telegram

"Magnificently photographed and containing scenes that have never been approached... Majestically brilliant... superb."
—Richard W. Hell

—Richard Watts, Jr., N. Y. Herald Tribune

—Richard Watts, Jr., N. Y. Herald Tribune

—Mordaunt Hall, N. Y. Times

"This one we shapes up as to get a load of gasp from any has yet had any grounds top any camera has tacular features make 'Angels' a office entry and sition... it's a ci week picture even towns."

"The most impressive spectacle has yet offered... most beautiful the movies have yet built."

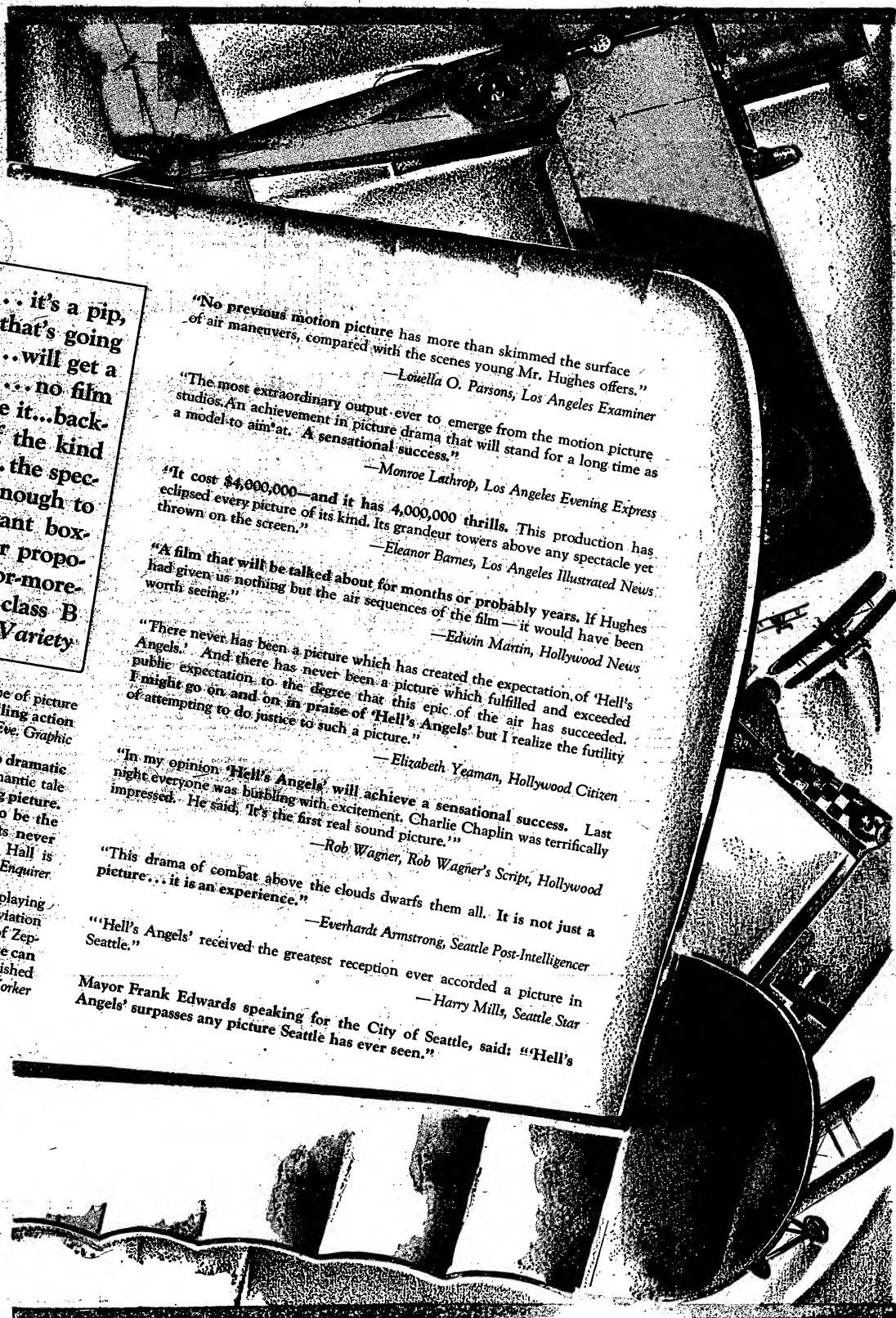
"It has been many years since Broadway has the most powerful climax ever. Jean Harlow is a screen discovery, the greatest star of them all. Ben Lyon before achieved in talking pictures equally effective."

—William Griffin

—William Griffin

—William Griffin

M COAST TO COAST



It's miss... it's a pip, release that's going money... will get a audience... no film thing like it... back-thing of the kind hown... the spec-also are enough to important box-holdover propo-ch two-or-more-in the class B
—Variety

which this type of picture ists and thrilling action nia Shawell, Eve, Graphic ay has seen so dramatic is. This romantic tale ven a talking picture. hat is soon to be the scales heights never s, and James Hall is ator, Sunday Enquirer. he public, displaying ly the best aviation such views of Zep-do not believe can ighly distinguished
—The New Yorker

"No previous motion picture has more than skimmed the surface of air maneuvers, compared with the scenes young Mr. Hughes offers."
—Louella O. Parsons, Los Angeles Examiner

"The most extraordinary output ever to emerge from the motion picture studios. An achievement in picture drama that will stand for a long time as a model to aim at. A sensational success."
—Monroe Lathrop, Los Angeles Evening Express

"It cost \$4,000,000—and it has 4,000,000 thrills. This production has eclipsed every picture of its kind. Its grandeur towers above any spectacle yet thrown on the screen."
—Eleanor Barnes, Los Angeles Illustrated News

"A film that will be talked about for months or probably years. If Hughes had given us nothing but the air sequences of the film—it would have been worth seeing."
—Edwin Martin, Hollywood News

"There never has been a picture which has created the expectation of 'Hell's Angels.' And there has never been a picture which fulfilled and exceeded public expectation to the degree that this epic of the air has succeeded. I might go on and on in praise of 'Hell's Angels' but I realize the futility of attempting to do justice to such a picture."
—Elizabeth Yeaman, Hollywood Citizen

"In my opinion 'Hell's Angels' will achieve a sensational success. Last night everyone was bubbling with excitement. Charlie Chaplin was terrifically impressed. He said, 'It's the first real sound picture.'"
—Rob Wagner, Rob Wagner's Script, Hollywood

"This drama of combat above the clouds dwarfs them all. It is not just a picture... it is an experience."
—Everhardt Armstrong, Seattle Post-Intelligencer

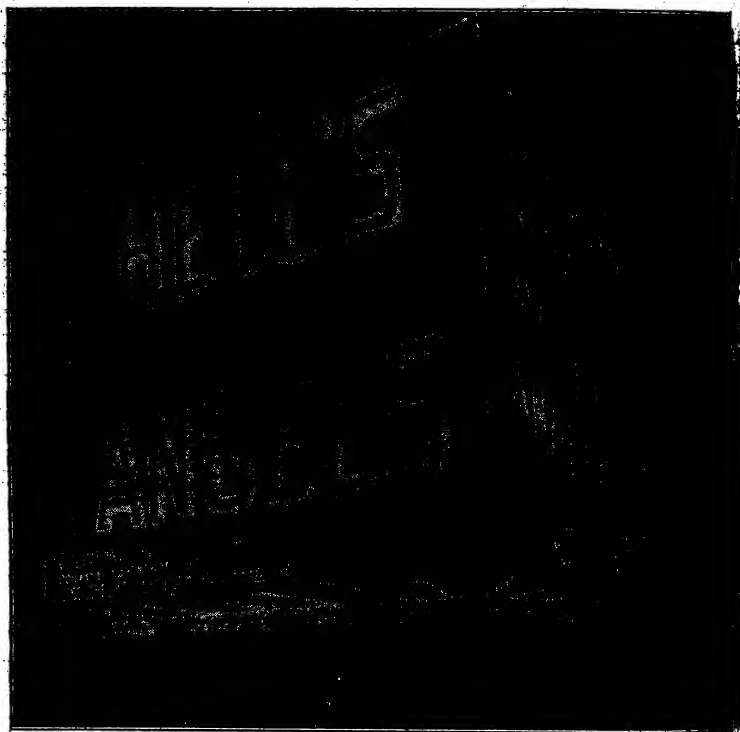
"'Hell's Angels' received the greatest reception ever accorded a picture in Seattle."
—Harry Mills, Seattle Star

Mayor Frank Edwards speaking for the City of Seattle, said: "'Hell's Angels' surpasses any picture Seattle has ever seen."

THERE ARE TWO HITS and they HOWARD HELL'S

"'Hell's Angels' became the talk of the town over the week end. That it can make six months on Broadway is considered a certainty. A wallop of a picture — easily topping all aviation pictures made. Film men think it will gross \$6,000,000 — some say it will go to \$7,500,000."

—Variety



Broke all existing records

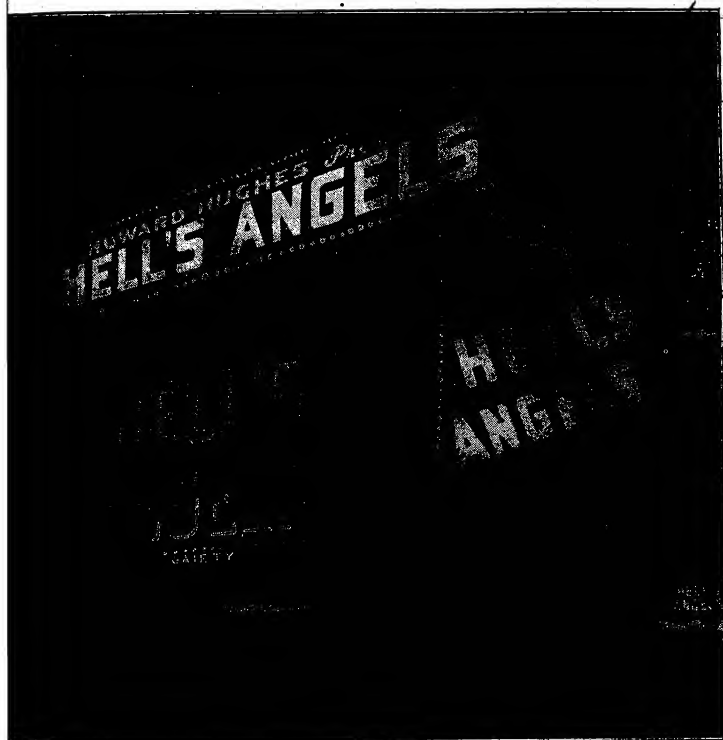
1st Week at CRITERION (seating capacity 876)

\$19,158.00

TOTAL

These figures beat previous records

ON BROADWAY!! are both HUGHES' ANGELS



The sound recording in "Hell's Angels" is reproduced with remarkable fidelity to the natural voice and original sound of planes in flight. No other production, since the advent of talking pictures, has achieved this life-like perfection. The picture is absolutely flawless in this respect—and coupled with the unprecedented brilliancy of its pictorial and dramatic beauty—it stands alone as the greatest of motion pictures.

at **CRITERION** and **GAIETY!!**

1st Week at GAIETY (seating capacity 804)


\$17,873.00

\$37,031.00

of both houses by **\$3,000.00**

ROADSHOW BOOKINGS

are now being
arranged for all
prominent thea-
tres throughout
the country.



The wise exhibitor will take his cue from the phenomenal box-office returns already piled up by this sensation of the season. There has been no greater potential money-maker since the roadshowing of pictures began. "Variety" knew what it was talking about when it stated that this picture is "going to get a load of money."

"HELL'S ANGELS" ROADSHOW CO.
1540 Broadway New York City

WAYNE PIERSON, General Manager

TELEPHONE - - - - - BRYANT 4305-4307

HOWARD HUGHES' HELL'S ANGELS

NATIONAL BROADCASTING COMPANY, INC.

THE FORTY EIGHTH



NEW YORK

August 15, 1930

Mr. Joseph H. Weber, Pres.
American Federation of Musicians
1440 Broadway
New York City

(Re: Mr. Weber)

Our mutual friend, Mr. Edward Gordon, told me of your desire to learn of any instances which would prove your contention that the American public really wants and appreciates "Living Music".

The present tour of Mr. Rudy Vallee, which is being "sponsored" directed by me, furnishes a splendid example of "what the personal element in music really means." Mr. Vallee's dance tour through New England and Pennsylvania, playing the leading ballrooms, has won a tremendous success and box office receipts have been repeatedly shattered.

In my opinion the monetary return on this tour is secondary to the fact that the success proves conclusively that your judgment in campaigning so strongly and consistently for "Living Music" is basically correct, not by virtue of the fact that the good results of your efforts are so apparent in the Vallee venture.

I hope the success of our demonstration will serve as an example to other leaders and musicians, and that instead of questioning the advisability of personal "dancing" tours, will get sufficient inspiration from Rudy Vallee's experiences to carry on similarly.

The courage you have displayed in awakening the people to a fuller appreciation of good music is admirable, and my aid which has been rendered you by me is yours to command.

With best wishes,

Cordially,

E. W. Schenck
E. W. Schenck

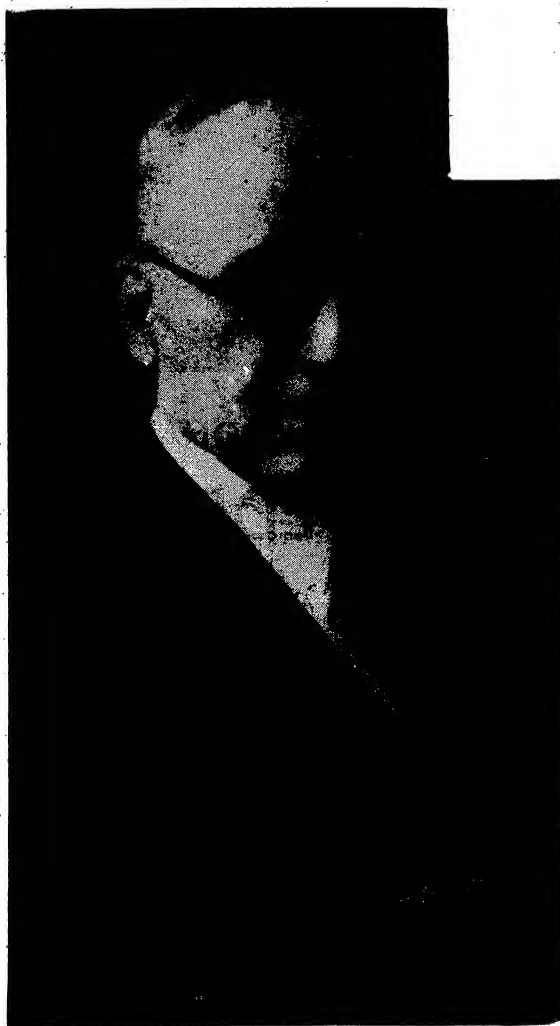
AMERICAN GREAT EXPOSITION



"LIVING MUSIC"

RUDY VALLEÉ

MUSIC



JOSEPH N. WEBER
President A. F. of M.

JUNE 1998

J. R. Walker
Rev. A. F. Smith

IT'S EASY TO SELL WHAT EVERYONE WANTS

LAUGHTER—more precious and more saleable than gold, is the greatest commodity in the show business . . . The public gladly buys laughs even when it passes up everything else.

NIGHT WORK



A BONANZA OF MIRTH WITH EDDIE QUILLAN

Advertise a flock of rubbish cans for patrons to throw their troubles in — and pitch your own in first — when you put on this boisterous gale of gaiety.

"NIGHT WORK" is rated better than "The Sophomore," which returned handsome box-office profits. Its premiere on the West Coast establishes Eddie Quillan as a 100%, certified seat-seller.

The Los Angeles Examiner says: "Quillan is uproariously funny — The entire picture is loaded with built-up situations topped by Quillan's inimitable Comedy." — Then every player in the cast comes in for strong Editorial praise.

With Sally Starr and Frances Upton
Produced by E. B. Derr • Directed by Russell Mack

 **PATHE** 

AUTOMATIC SALARY CUTS

'Copy Acts' and R-K-O

Toosing over principle and ignoring tradition, R-K-O has premeditatedly and deliberately booked a "copy act."

To save \$600 a week, R-K-O has estimated that its net profit for 1930 will be \$6,000,000. The company will closely approximate that amount, although the estimate, made last January, was given before the summer depression had commenced to affect the show business.

Vaudeville is a large part of the R-K-O theatre chain's entertainment. It has been so for the sustaining portion. It is expected to remain so by R-K-O. So that the weekly economy of \$600 for this new season can not make or break or affect R-K-O's balance sheet or its stage supporter-vaudeville.

Yet that saving through the booking engagement of a "copy act" can help to and may demoralize the morale of the vaude performers R-K-O employs; it can kill off the initiative in those performers to create or buy new stage material R-K-O seems loath to protect; it can encourage inferior actors to believe they can secure an R-K-O vaude route by lifting the work of their better and more talented vaude comedies; it can set vaude back at the very moment vaude must go ahead to stay at all.

This illy advised "copy act" booking by R-K-O is of Berkes and Wallace, man and woman, of the complete act formerly played and paid by R-K-O, of Al Trahan's, with Trahan having received \$1,250 weekly, for what R-K-O is paying Berkes and Wallace \$650. If it is good show business for a circuit to hire stage material at nearly one-half the price it is admittedly worth through R-K-O's own prior payments, then R-K-O has an argument by itself and for itself, if not an alibi, why it should buy "copy acts" instead of the original.

General Pooling

By the same token, any act may be led to believe if it can fool the public through a stolen turn, it can fool R-K-O because R-K-O is willing-to be fooled if it can save salary by the fooling.

Other than considering the merits of the lift by Johnny Berkes of Al Trahan's material, business and characterization, with Trahan temporarily out of vaude through being in a Broadway musical, R-K-O, if within its legal right through a faulty copyright act in this country, still will have to justify the moral side, if not now, in the future. And if not to the show trade, to that public that wouldn't be deceived by Keith's office copy acts, with that public finally walking out on Keith's and vaude.

That's why R-K-O was able to buy the Keith Circuit.

An action of this kind by a big chain that at the present moment holds almost a monopoly in the vaudeville field, can do naught but discourage and disgust the vaude actor, while encouraging that other actor who is hanging on by his teeth, finding no theatre work by the worth of his own talents, so steals those of others.

Cheap Cheating

"Stealing" in vaude is not new. But it never has been as openly endorsed if not openly encouraged as has this instance of the Berkes steal of the Trahan stage stuff. It's bad, for the actor, for the public and for R-K-O as well as any other circuit which might stand for this sort of cheap cheating.

For quite a while daily theatre reviewers in all of the keys called upon Keith's and the Orpheum circuit to give them something new—to stop having all of the vaude bills look the same. The circuits replied regularly by saying new faces and material would always get their chance. Now here comes R-K-O with a copy act at \$650 of another turn that had worked itself up to \$1,250 for the vaude goers of these many cities to see an act they have been seeing for 10 years or more, once again before them with a new principal.

If the act is worth repeating, how is it possible to offer a substitute, concededly inferior?

Charlie Freeman has been booking vaude for many years. He should have known better. He understands all about "copy acts" and all about vaudeville. He knows values, on the stage and at the b.o. If he prefers to believe in those ready-to-order R-K-O "copy acts" department opinions rather than what he knows of the future of vaudeville in variety entertainment that means variety, not a cut rate revival, that may please himself and R-K-O, but it never can and never will help vaude in R-K-O theatres or towns.

It does seem a pity that all of the creative, ambitious, aspiring vaude actors who are willing to bring new material to the vaude stage through they make a living, hoping to advance in position and salary through that new material, must be held and kept back through the cloud of this premeditated economical deceptive booking of a copy act made by R-K-O.

It can only leave the fixed impression that if R-K-O will do it once, it will do it again and again.

Because if not, why the first time?

PIE-THROWING AGAIN, CATCHER AND NET

Tom McNamara is the catcher in a revival of pie-throwing being done in Jim Harkins' (Jim and Marion Harkins) new act. Jimmy Duffy wrote it.

McNamara catches, with his face, three pies each show for as many shows daily as there are given. Huckleberry pie, now in season, are used. The act carries a net so that the scenery won't be spoiled. The net will catch the particles of pie McNamara muffs.

Act's billing: Jim Harkins' Mattewan Glee Club.

DAPHNE IN SHORTS

Hollywood, Aug. 26. Pathe will star Daphne Pollard in six two-reelers. Contract signed last week also calls for an option on her services for a second six.

Miss Pollard is appearing under contract to Sennett, although appearing in two for Pathe.

DROP-IN TROUBADOUR

Syracuse Stage Accordionist Volunteers for Private Parties

Syracuse, Aug. 26. House accordionist is an innovation at the local Empire, local independent vaudeville. The new berth is filled by George Riddle, who, offered on the first vaude bill several weeks ago, is now a permanent feature. Riddle offers to drop in upon request at the house party of any Empire patron and live up to the event. No charge for this service. George assures, and no strings attached.

CANTOR'S DATE DELAYED

Eddie Cantor has requested that his \$7,000 date at the R-K-O Palace, New York, be set back to enable him to spend a month with his family in Hollywood. Cantor's Palace booking was for the week of Sept. 6. It will be played in October instead. He will leave for the coast next week after completing his Warner stage bookings in Philadelphia this week.

NEW SEASON ONLY HOPE FOR ACTS

Limited Playing Time Causing Idle Vaudevillians to Voluntarily Reduce Standard Pay—Booking Offices Aware of Condition

CUTS COMMENCING

Idle vaudeville acts in the standard classification are commencing to cut their established salaries, without suggestion or demand from the vaude booking offices. This is occasioned by the limited quantity of playing time now in sight for next season, with a consequent overflow of turns for it.

This automatic salary cutting appears linked to the vaude booking agencies. They remain mute about some acts, refusing to give quotations to agents regarding salaries, standard or cut.

The circuit most active at present is the R-K-O. In looking upon turns, and those for future tours of the chain, Lee's vaude need at present is at its lowest for years, through frequent changes of house policies during the summer. The Fox and F & M bookings currently are not important, as Fox is mostly playing the F & M unit stage shows, with F & M using more specialists than standard turns.

Acts' single hope for the new season is the possibility of a revival of vaude interest and competitive bidding by the other large theatre chains. Should Warners, Paramount and Fox, besides independent picture theatres, decide on vaude as stage support for the feature talkers, to any degree, standard vaude turns again will be in demand at their set salaries, at least.

\$600 to \$1,500 Acts

Voluntary salary cutting so far as reported has been confined to acts receiving from \$600 to \$1,500 in salary weekly. There have been a fewer higher salaried cuts with vaude produced.

(Continued on page 55)

'Copy Act' of Trahan's Given 40 Wks. By R-K-O—Chain Saves \$600 Weekly

TEAM NO LIKE SHOW ROLES, BACK IN VAUD

Deciding their part in "Giri Craxy," new musical, would not be important enough, Clara Barry and Orville Whitledge, vaude team, were granted a release by Arons & Freedley. Team out a European stay short, returning from abroad last week to look over the legit assignment.

When Arons & Freedley secured Willie and Eugene Howard in Bert Lahr's place the book was written and the pair, previously allotted Barry and Whitledge cut down.

Through Tom Fitzpatrick, Barry and Whitledge return to vaude instead.

SRO Stage Wedding

Syracuse, N. Y., Aug. 26. Maybe it was the display newspaper copy used by Manager William J. Tubbert and maybe it was just an outcropping of small town curiosity, but the stage wedding of Roy Sedley, Keith headliner, and Harriet Hilliard, vaude actress, brought the local R-K-O house S. R. O. business last week.

Few Vaudevillians Featured at Palace—Little RKO Time for 'Names'

Perishable Props

"Rise of the Goldbergs," radio turn now touring R-K-O vaude, costs the management \$16 in perishable props for every engagement.

Amount covered food used and includes a pot of noodle soup, smoked white fish and some twist bread.

All goes to the stage hands with the final drop, as the actors in the turn don't really eat unless they are hungry.

ROY ROGERS RELEASED FROM R-K-O CONTRACT

Roy Rogers' difficulties with the R-K-O booking office over contract and salary matters, boiling over since March, 1929, will come to an end after he plays Omaha next week, with the circuit releasing him from 26 weeks remaining under a two-year contract. Charging the present R-K-O booking regime with failure to live up to terms of the contract issued to him by George Godfrey and Johnny Collins, Rogers last week asked for fulfillment of obligations, a salary increase in lieu of them, or a release. The latter was granted.

The trouble started shortly after Rogers signed the two-year contract, which, R-K-O claims, guaranteed him 50 weeks in each of the two seasons (29-30 and 30-31), when Johnny Collins, apparently so hard up for funds that he had to go to a \$275 actor, "touched" Rogers for a loan of \$250.

In return for this favor, R-K-O alleges, Collins, who was Godfrey's hand-picked assistant and second in charge in the booking office, mutilated Rogers' original contract in pen and ink, raising the 50-week guarantee to 40 weeks and striking out the name of Rogers' former, Norman Jeffries, making it a direct

(Continued on page 59)

Of the 80 acts or thereabouts featured or headlined at the R-K-O Palace, New York, last season, 20 were in vaude for the Palace engagement only, and 30 played one to six weeks for R-K-O besides the Palace. But 30 of all Palace feature acts during the season were on routes for all or most of the circuit's theatres.

That means only about 35% of the acts featured at the Palace in 29-31 were real vaude acts, with the so-called "show case of vaude" giving 65% of its feature spots to material from other fields of the show business.

The figures advance the Palace, only remaining straight vaude houses in the country, further into a class by itself. From the same figures it appears that feature spots at the Palace are beyond the reach of the average vaudevilleman. All but few acts playing for R-K-O all season are billed under others in vaude for just a week or two when at the Palace.

Only a Few

Of the 30 acts featured or headlined at the Palace and played a few weeks before or after the Palace besides, only a small number would have played the other R-K-O theatres had, there been no Palace. Their salaries were prohibitive for the rest of the R-K-O time. The theatres forced to play them were often burdened with salaries that were too heavy to carry, because the Palace needed expensive headliners. These acts would not waste the time and preparation needed merely for one week at the Palace to play for a few additional weeks to make it worth while.

Palace's headliners and feature acts during last season, including practically all the cream of the variety field in this period, and some from other theatrical branches, were:

Names of Acts

Harriet Corbett, George Jessel, Frances Marion, Benny Rubin, Eddie Dowling, Harry Richmond, Molly Picon, Lou Holtz, Will Mahoney, Willie and Eugene Howard, York and King, Clatney, Jackson, Bert Williams, Irene Franklin, Irene Bordoni, W. C. Fields, Ben Blue, Helen Morgan, Floyd Gibbons, John Charles Thomas, Fannie Price, Phil Baker, Ken Murray, Al Trahan, Fred Lewis, Waring's Pennsylvanians, Horace Heldt Band, Helen Kane, Pat Rooney, Ted Healy, Ann Pennington, Will Collins, Edna Warner, Jennie Coogan, Olsen and Johnson, Alice Seymour, Shaw and Lee, Allen Stanley.

Jack Dempsey, Beatrice Lillie, James Barton, Louise Grocott, P.ville Pleson, Bert Lytell, Charlie Murray, Billy Garton, Dave Apollon, Lulu McConnell, Will Pyrie, Frank Ray, Anna Rubens, Jack Huggins, Ted Robbins, Mae Murray, Peter Higgins, Fritz Scheff, Hal Skelly, Jimmy Shaw, Adelaide Hall, Odette Myrtil, Jack Benny, Billy House, Kitty Doner, Charles King, Carmel Myers, Morton Downey, Irene Rich, Jane and Whalen, Sophie Tucker, Belle Baker, Lita Grey Chaplin, Leatrice Joy, Clatney Foster, Ruth Etting, George Edwards, George Price, J. C. Flippen, Jack Osterman, Esther Ralston, Puck and White.

Alice Finn Killed

Des Moines, Aug. 26. Alice Finn, chosen in 1927 as "Miss Des Moines" in a beauty contest and who had appeared in vaudeville and presentations the past year, was killed Friday night when the car in which she was riding skidded in loose gravel, overturning near Newton.

A broken steering wheel was blamed for the accident. M. J. Wilkinson, driver, and her sister, Mary, were injured in the accident.

Miss Finn had been at home the past month.

B.G. DeSYLVA, - LEW BROWN & RAY HENDERSON

AMERICA'S FOREMOST HIT WRITERS HAVE
WRITTEN SOME GREAT SONGS, BUT WE FIRMLY
BELIEVE THAT THIS IS THEIR GREATEST-

Here it is !

DON'T TELL HER WHAT'S HAPPENED TO ME

GREAT SPECIAL
MATERIAL NOW
READY - INCLUDING
EXTRA CHORUSES -
RECITATIONS -
VERSIONS - ETC. ETC.

CHORUS

(slowly)

Tell me where she is Tell me where she goes, Tell me what she does, Tell me who she knows But
Don't Tell Her what's hap-pened to me

If she says her life now is like a song, Tell her she was right, tell her I was wrong, But
Don't Tell Her what's hap-pened to me Let her re-

mem - ber me as I used to be When her love for
me made me strong and free, Ask her if the new
kiss-es are di-vine, Ask her if they thrill just as much as mine; But Don't Tell Her what's
hap-pened to me mel mel

Copyright 1930 by De Sylva, Brown and Henderson Inc.

IF YOU ARE
A SINGER
YOU OWE IT
TO YOURSELF
TO SING THIS
BEAUTIFUL BALLAD

WRITE - WIRE - PHONE - CALL

De Sylva, Brown & Henderson Inc.

745 SEVENTH AVE. NEW YORK N.Y.

700 FULL WEEK ACTS NOW

**Children May Be Regained by
Theatres with Vaudeville Acts
Restored, Thought of Circuits**

Having an influence with picture acting in the playing of stage attractions this season as such factors as wanting to pull of talkers and novelty, is the campaign drawn to get children. In mulling over the question of stage attractions, the matter of how much drawude acts has for kids is considered.

Some operating sources seem to believe many children have fallen away from theatres through gradual mination of vaude over the past w years, until only a handful of uses left around the country are 'erfing vaude with pictures. Children have disappeared through lack attractiveness (to them) of the stures made, with westerns only cently coming back as a result of at and the general demand. It is hitting theatre operators at pictures alone and their "artists," "sophisticated" and "adult" stures did not chase the kids away, but that vaude's disappearance in many spots had much to do with it, too.

Indie theatre operators also rease this, with some known to be uring on vaude as one possible sans of getting back those lost is.

Vaude and "Action"
Showmen are agreed, that the erage kid, whether in the first ar in grade or high school, gets bigger kick out of vaude, if that (Continued on page 68)

Champ Layoff Contest

'Twas suggested that with all the champ something or the other, somebody offer a prize for the champ layoff act.
Ben Bergman, formerly teamed with Ed Ford, put in first claim. They laid off 42 weeks out of 52.

Marathon Winners Flop As Stage Act—Shaking Lobby Hands Instead

Chicago, Aug. 26.
Anne Gerry and Mike Gouvas, who danced a couple of thousand hours without stopping, and into a \$300 week at the Oriental, will now be passed along to the E. & K. sound houses where they will shake hands with the incoming customers. Despite all efforts to make the act presentable it flopped. Act, despite its lack of poise, attracted considerable biz.

Vaude at Racine
Racine, Wis., Aug. 26.
R-K-O is reopening Mainstreet Sept. 7 with the vaudefilm on a split week.
Booked out of Chicago.

**NOT OVER 1,000
IN ALL PLAYING**

Major Variety Circuits Give
Most Vaudevillians Work
—About 33% of Number
of Acts of Five Years Ago
—New Type of Turn in
Presentations Count Singly

\$400 AVERAGE SALARY

Approximately 700 acts are now played on a full week basis by the four major variety circuits.

R-K-O leads with 500; Fox (Fanchon & Marco), 150; Loew's, 140; Publix, 100.

The Publix "B" presentation route uses about 45 acts on full week weekly, and R-K-O Western in the same section about 45. These minor circuits and others, together with the few remaining indie-booked houses, raise the total by 100 to 150.

The full week estimate is based on the full week salary in this way. Some acts play a half week only during the course of a week, therefore if two acts play one half each their joint salary represents only one act on the full week.

With that consideration it's figured that in the neighborhood of 1,000 turns are currently playing one or more days a week, up to a full week, while the actual weekly vaude salary outlay of the country (Continued on page 63)

**R-K-O Broadcasts in Roof Theatre
With Invited Audience Weekly;
Invitation Only; Capacity 648**

Costless Charity

Los Angeles, Aug. 26.
Nickled and dimed almost into involuntary bankruptcy, a vaude agent here now has a "charity" punchboard prominently displayed in his office.
Proceeds from the board are distributed among hungry actors.

Loew's Demands \$2,400 Of Actor Who Failed To Appear Promptly

Loew's has filed a claim with the V.M.A. for \$2,400 from Wilton Crawley, colored single, who automatically cancelled his play or pay Loew contract by failing to report for the night show in Jersey City Saturday (26).

A special clause in Crawley's contract called for immediate cancellation for tardiness on Crawley's part. The Loew booking office insisted on the clause.

Crawley played two of the Loew eight weeks, booked before Jersey City. The \$2,400 sought by Loew's is for the remaining six weeks, at the rate of \$400 a week.

R-K-O radio program Sept. 3 will be broadcast from the Times Square theatre, atop the New Amsterdam, instead of from the studio of NBC, as usual.

Most likely, all ensuing R-K-O radio programs will broadcast from the roof in the presence of an audience instead of in the studio.

With R-K-O starting to broadcast bi-weekly this week, Fridays and Tuesdays, with the first of the new Friday programs to go over the air Aug. 29, the two R-K-O other programs weekly may be given before an invitation audience.

R-K-O's first Times Square theatre broadcast will be called "School Days," more for the children. Gus Edwards will officiate as m. c. Among the acts so far chosen to appear are Jane and Katherine Lee and Baby Rose Marie. Others will be added.

This program will cater mainly to kids, although they will not be admitted to watch the broadcasting unless accompanied by their parents. Admittance will be by invitation only, distributed at the neighborhood theatres when applied for, to the total number of 648, the roof's seating capacity.

Behind Glass
Broadcasting will be done in the same manner as the Collier Hour programs. Until the coming of summer, Collier used the roof theatre each Tuesday night. It will be (Continued on page 70)

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Loew's Taking R-K-O Contracted Act At Same Salary, on R-K-O Booking

R-K-O's follow-up on the opinion of theatrical attorneys that it has the power to "farm out" acts under its contract, is the booking of Bud Harris and Van, colored three-act, with Loew's for the act's R-K-O contracted salary, with the Loew salary and time played with Loew's to be deducted from R-K-O's contracted obligations to the act.

Harris and Van open Aug. 30 at the Paradise, New York, for eight weeks or more in the Loew theatres. Act's R-K-O salary, \$700, remains unchanged for the Loew dates.

Although Marvin Schenck of Loew's booking office stated the Harris and Van booking will go through the act's regular Loew agent, Charlie Fitzpatrick, a matter of commission will have to be settled by R-K-O with M. S. Bentham, who represents the act with R-K-O and served as the act's R-K-O agent in the original agreement.

With Harris and Van's Loew dates applied to the R-K-O contract, Bentham is entitled to his commission on them, since they are played under the contract secured for the turn by Bentham.

Through Loew's upholding Fitz-

patrick's commission claim and Bentham entitled to his commission on the contract time, whether played on for Loew's or R-K-O, and whether upheld by R-K-O or not, the act may be forced to pay double commission unless the matter is straightened out by settlement between the agents concerned. Besides usual booking office commission to R-K-O.

3-Year Contract
R-K-O's contract with Harris and Van is with Bud Harris, owner of the act. Harris was signed by R-K-O, at that time Keith's, for three years, the contract having another year to go. At one time Harris was permitted to get into debt to the R-K-O booking office for \$12,000. Of that Harris still owes R-K-O \$3,100, and is said to have agreed to R-K-O's deduction of \$150 weekly from his salary until paid off. The weekly payment is to be made by Harris out of his Loew salary as well as when playing the R-K-O theatres.

Recently Harris, with another partner, and "a act billed Harris and Radcliffe, was temporarily released by R-K-O to Publix, but his

Reducing

Chicago, Aug. 26.
Show his was called off for an hour last week during the running of a \$50 foot race between two fast guys of the Morris office, Max (Blimp) Turner and Billy (by a nose) Diamond. This occurred in Lincoln Park.

Race was for 300 yards, but Turner reset the distance for the 150-yard line, sat down on it and lost.

Publix bookings fell through. Around that time R-K-O announced that Harris would be released on a 150-yard line, sat down on it and lost.

Direct booking of a contracted act by a major circuit with an opposition circuit, unprecedented in the vaude business, was attempted by R-K-O last week with Wilton and Weber.

Booking the act direct with Loew's without consulting the act, R-K-O met with objections from Wilton and Weber, but seemed sold on the "farming out" idea in their case until finding a spot for them in its own theatres.

The Wilton and Weber affair brought up a new vaude booking contract angle and caused considerable discussion, partially quieted only when R-K-O changed its mind and canceled the Loew deal to play the act itself.

The angle again arises in the Bud Harris case.

WIN OR LOSE, CHICAGO CUBS PLAY FOR B. & K.

Chicago, Aug. 26.
Publix-B. & K. has signed up Hack Wilson, Kiki Cuyler, Charley Grimm and Gabby Hartnett for personal appearance at the end of the World Series, win, lose or draw.

Last year some of the baseball boys were hired. When they failed to cop the pennant they were approached at Philadelphia, with all glad to crawl from under the contract.

B. & K. figures the baseball pull strong enough, whether the boys win or not.

Toronto Of Vaude

Imperial, Toronto, formerly Pantages and booked by R-K-O since last spring, goes out of that office Monday (1). Other old Pan house, renamed Palace, Hamilton, is staying with R-K-O.

Toronto will probably try straight pictures, it is said.

43 NAME OR FEATURE ACTS FOR R-K-O IN SEPT.

R-K-O has 43 of what it calls "headliners and important acts" booked to play its theatres coast to coast during September. Several of the acts on the list will be with R-K-O for the season.

The 43 are:
Eddie Cantor, Frances Williams, Ken Murray, Will and Gladys Ahearne, Clyde Cook, Johnny Burke, George Price, George Jessel, Jack Osterman, Olsen and Johnson, Benny Fields, Viola Dana, Scooter Lowry, Charles Withers' Opry, Harry Carroll Revue, Gus Van, Phil Baker, Anna Seymour, Art Frank and Co., Wallford and Co., Harry Fox, York and King, Borrah Minnevitich and Band, Carl Randall and Watson, Count Bernadillo and Band, Buster West, Karyl Norman, Babe Egan and Redheads, Keller Sisters and Band, Carl Randall and Watson, "Ingenuous" Band, "Rise of the Goldbergs," Pat Rooney and Jr., Dave Appolon and Co., Curtis Wright Flying Band, Havana Casino Orchestra, Harry Tadd and Gang, Friedman's 20th Century Revue, Little J. K. Little, and Gloria Foy and Co.

Old Gag of Ballots

At Palace for Pop Act

R-K-O Palace, New York, is distributing ballots to patrons this week asking a vote for their favorite vaude act. On the ballots are the names of 80 acts, with R-K-O taking it for granted that anyone's favorite must be among the 80.

With a couple of exceptions, the acts mentioned headlined or were featured at the Palace during the past year or so. Floyd Gibbons, the Palace headliner, Hector and Co., "Ingenuous" Band, "Rise of the Goldbergs," Pat Rooney and Jr., Dave Appolon and Co., Curtis Wright Flying Band, Havana Casino Orchestra, Harry Tadd and Gang, Friedman's 20th Century Revue, Little J. K. Little, and Gloria Foy and Co.

On early returns, the Palace states, Eddie Cantor is leading. Cantor hasn't played the Palace for over five years, but he's booked for September.

Of the 80 acts on the ballot, but 11 are now playing for R-K-O. Gag is about vaude's oldest.

Both Sabins Land

Los Angeles, Aug. 26.
Pictures have split the Frank and Teddy Sabins vaude team.

Frank is doing a wop lead for Sennett, and Teddy is in "Lightnin'" for Fox.

Jr. Phillips' 1st

Los Angeles, Aug. 26.
Norman Phillips, vaude junior, gets his first picture work in Warners' "Fifty Million Frenchmen."

NO \$100 A WK. FOR EVA, SAYS MISS TANGUAY

Eva Tanguay denies she will work at the Village Mkt. Club for \$100 a week, just to keep busy.

Emphatically denies she work anywhere at such money.

Meyer Horowitz, opening his new Nut Club tonight (27) states that the "I-don't-care" girl will not open with it, but will come in towards the end of September.

GRANVILLE-EDWARDS ACT

Los Angeles, Aug. 26.
Doing an in and out around the studios and local legit, Bernard Granville is teaming up with Neely Edwards for vaude. Combo has been booked by R-K-O for four weeks starting Sept. 15 at Cincinnati, with Cleveland, St. Louis and Chicago following.

Granville has been away from vaude for years, while Edwards at one time worked with Eddie Flannigan. Act will break in around here before going east.

"LITTLE" ANN LITTLE FEATURED WITH JOE DALY and the R-K-O DISCOVERIES NOW PLAYING STATE THEATRE LONG BEACH, CAL.

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22 Vaude Agents in L. A. and No Vaude, but Agents Stagger Along

Los Angeles, Aug. 26. Vaude may be shot locally, but there are still 22 vaude agents in business out here. This is the same number which held the fort when things were good. Actors may become discouraged and quit, but the agents still seem to keep the office open and the furniture in it. That there is no vaude goes without an argument. Some club work, but not enough to keep 22 bookers going. Dates floating around are

all small. Top for an act is \$25 for Saturday and Sunday. Some have tried promoting themselves into pictures, but on finding the Hollywood agents ready to fight any intrusion they quit that. Night clubs locally have mostly been washouts this year, and numerous acts who did work these spots had to call on legal aid to get their money. All are out after the Coast fairs, where there's a chance to land free

acts and a band. Merchants' shows, where local products are featured, have been showing in city lots. These shows move around weekly and play about 20 neighborhoods in a season and have afforded some revenue for agents who book two or three acts nightly. But the season doesn't begin until late in the fall. The agents still carry on, however, each having some particular angle of promotion under his hat, but daily it's getting farther away from show business.

Chi. Acts 'Exclusively' With Goss Club Group, But Fingers Crossed

Chicago, Aug. 26. After being apparently dead, the club agents' war has broken out again, with several new developments.

First is the notice from the Lyman Goss faction that its exclusive contracts, issued to club performers, will go into effect again on Sept. 17. The exclusive contract states that acts can work only for some 14 agents in the Goss group. A month ago the club performers went on strike against this attempt to corner the market, and two weeks ago Goss called off the exclusive contract which they now are seeking to establish. What the performers are going to do now has not yet been decided.

Second development is the reported switch of Campbell Marvin from the independent agents ranks to the Goss group. Marvin, who got into the agency field through the backdoor, being listed as a real estate broker, was one of the moving factors in the formation of the indie group, and was its secretary. As for the club performers, many of them are signing up with the Goss faction, but the majority of them admit that it's only a gag, since they all state they will work for Ed Gitelson or anybody else. Besides, say the performers, why should they tie themselves up with the Goss group, inasmuch that if Goss offered them only one date a year, they would have to abide by it under the terms of the contract.

Memphis All Sound

Memphis is the latest spot picked by Loew's for vaude elimination. It goes straight pictures Aug. 30. Memphis' drop-out takes another full week off the Loew vaude route, reducing it to 12 weeks, of which 4½ are outside New York.

London, Ont., Aug. 26.

Loew's will drop vaude here week of Sept. 1 to play straight pictures that week with Metro's "Blushing Brides." Theatre will revert to three-act stage policy the following week.

CUT RATES FOR 10-20c VAUDFILM THEATRE

Syracuse, N. Y., Aug. 26. Empire, driving for business for its vaude-film policy at 10-20, is distributing thousands of two-for-one good until Dec. 31 next.

They are issued to merchants gratis for distribution to customers. House accepting them on Saturdays and Sundays as well as through the week.

New for vaude; old in legit, but not at 10 and 20c.

ILL AND INJURED

James Dealy, N. Y. Legit easter, is going into Polyclinic hospital to be operated upon. A blood transfusion may be necessary.

MUSICIANS WALKING; VAUDE OUT AT BIRM

Birmingham, Aug. 26. Ritz, playing R-K-O intact unit shows, goes all pictures Sept. 1. R-K-O is removing the stage shows because of the demands of the musicians. Musicians have demanded an increase in salaries, with R-K-O refusing to give it.

Optimistic Note

Chicago, Aug. 26. Scenic studios report business better than it has been for some years. King Studios, largest scenic plant in the midwest, have more people working at present than any time in three years.

BLOCK AND SULLY

A Sensation at R-K-O Palace, New York Opening in London

BURNS AND ALLEN

An International Laugh Riot

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"50 MILLION FRENCHMEN" for Warner Bros.

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**IF I COULD BE
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Automatic Salary Cuts

(Continued from page 48)

duction turns. One dropped \$1,250 a week during the summer, while playing for R-K-O from \$4,500 to \$3,250. At the latter figure the act was given time.

Another fair name turn is known to have made two slices, but remaining unbooked to date. The first chop was from \$1,500 to \$1,200, and the second lowered figure placed by the act itself was \$1,000. A \$700 single is said to have consented to \$500 on a route. There are other reports of the panicky turns without time or negotiations, making slashes in order to start to work.

For name acts from pictures or legit coming onto the R-K-O time, there may be from eight to 10 weeks in the east available at their salary. The Louise Groody turn at the Palace, N. Y., last week, wound up there, after four weeks with R-K-O at \$2,000.

Left Alone

The left-alone attitude by the booking offices is what seemingly panics some acts. Instances are around of acts the booking offices believe they need resending their salaries and bookings immediately.

PAUL SAVOY Presents

"Whitey" Roberts

To Fanchon & Marco

*The Boy Who Puts "U" in Humor
and Knocks the "L" Out of Gloom*

BILLY GLASON

'Just Songs and Sayings'

By NEAL O'HARA, N. Y. "World"

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Petroff's "Garden of Girls" Unit

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JOSEPH E. HOWARD

With His New Vaudeville Production

This Week State Lake, Chicago

Direction JACK CURTIS

ONLY RESERVED SEAT HOUSES STOPPING IT

Reserved seat policy at R-K-O's Coliseum and 81st St. theatres, New York, only remaining numbered seat variety houses in the country, with exception of the New York Palace (straight vaude), will shortly be discontinued, from reports.

Trend of the R-K-O circuit, along with the rest of the vaude and act-playing field, towards three and four shows a day, will force the change to unreserved admission, when adding another performance

daily to the 81st St. and Coliseum's present two-a-day week-day policy. Both houses now give three shows Saturdays and Sundays, on a grind.

Coliseum and 81st St. are now scaled down to 75c. top for the reserved seats, whereas a few years ago both houses were able to get \$1 and over for the same seats.

Oz' 4-Act Unit

O. L. Oz' "Mystery Show," four-act vaude unit carrying no individual billing, opens for R-K-O in Schenectady, N. Y., Aug. 30.

The unbilled acts are Judson Cole, Accordiana, Ardine and Tyrell and Anger and Fair.

Loew's, Yonkers, Back

With Yonkers, N. Y., crying for vaude, as reported some weeks ago, Loew's will put it back Sept. 6.

House has been on an all-pix policy over the summer.

Miss Hootor's New Act

Harriet Hootor, dancer from musicals now playing R-K-O, is preparing a new act.

She will be given a return date at the Palace, New York, played only a few weeks ago, Sept. 18.

Meantime, other R-K-O dates are being filled with the present turn.

Quickest return engagement in the
17 years' history of the

R-K-O PALACE NEW YORK

Week of August 2 and
Again this week (Aug. 23)

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During Country's Severest Heat Wave*

Limited Vaudeville Tour Concluding Sept. 19

Releases In the Near Future

'LOVE IN THE ROUGH'

(Metro)

'LEATHERNECKING'

(Radio)

BRUNSWICK RECORDING ARTIST

NO MGRS. FOR MUTUAL SHOWS

Mutuals with further economizing on show operations by not carrying company managers with the shows this season as formerly. Instead one of the principals in each group has been deputized to handle company matters, much after the fashion of Equity's deputy system. That will be a honor and carrying no remuneration other than performer's regular salary.

With the tossing off of the company managers Mutual will save approximately \$100 weekly, salary and traveling expenses. Managerial posts paid from \$75 to \$85 weekly in addition to fares and sleepers.

Waldron's Stock

Waldron's Casino, Boston, will not play Mutuals this season, resting to house policy instead, report Sept. 1 with Charles Waldron operating both ends.

Among those signed are Billie Diamond, Jessie McDonald, George Douglas and Jack Ormsby.

Couple with 3 Marriage

Certificates Divorced

Chicago, Aug. 26. Louise Brandt and Walter A. Brown, of burlesque, seem to have a mania for certificates with fancy scrolls and a couple of seals.

July 11, 1924, Louise Brandt married Brown in Salem, Va., and collected their first piece of arty print. The couple, who were in the business, they repeated the ceremony in Connellsville, Pa., on Sept. 19, 1924; and finally to cover up the third patch on the dining room wall they grabbed another one. The certificate was suitable for framing, by getting married a third time on Oct. 9, 1924, in Butler, Pa.

For three years they lived together, when suddenly their secret passion for fancy prints broke out again. But everybody turned down the job, so the Brown family decided on the opposite course. They separated, and last week Lee Walskopf handed them another certificate for their collection, a decree of absolute divorce.

Schenectady Switch

Schenectady, Aug. 26. Mutual burlesque opens at the Hudson theatre this city, Labor Day, with Billy Watson's show. The original plan had been to play at the Wedgeway, but this plan is out. Burlesque is to be operated by the Mutual Association, which has the Farah Theatres Corp., who lease Wedgeway and who have had burlesque franchise here for several years.

Sam Reider, formerly of the Gaiety, Kansas City, is house manager of Hudson, with Jack Evans dance director; Harry Merski in charge of advertising and assistant manager; and Jack Block, related to L. H. Herk, head of Mutual wheel, is house treasurer.

Present plans call for the reopening of Wedgeway with pictures and presentations, it being understood that Fanchon & Marco Ideas are booked beginning some time in September.

Full Revives Stocks

Just when the Mutuals are opening for their annual season, burlesque stock also takes a spurt in the east.

The Gaiety, Scranton, Pa., opens Labor Day with the following cast (Ike Weber): Sid Rogers, Sammy Spears, Frank McCormick, Blanch Bennett, Doris Birmingham, Georgia Southern, Les Sponler and Anna Smith.

The Empire stock opens Labor Day in Albany: Frank Kramer, producer; Vic Plant, Cecil Curry, Rae Kesser and Ben Lerner.

Modern to Try Mutuals Again

Providence, Aug. 26. Modern theatre, (Edward M. Fay) is going to take another shot at burlesque this season. House reopens Labor Day.

Mutual burlesque run for first time in house last season but was cut short because of poor biz.

EAST SIDE STOCK

Burlesque officially ushered in new season at National Winter Garden in lower East Side of New York last Friday night.

Opening show, captioned "Burlesque Moderne," is good entertainment from all slants, having a swell set of principals, comical and females; also a brigade of line girls with sufficient pulchritude and form to qualify for underwear.

Review formula obtains with skits and blackouts spaced by ensembles and specialties, divided into two parts with even balance as to laughs and speed.

Jack Coyne, straight, and chorus ensemble open with a freestyle number well done, giving way to Peggy Wilson, ingenue, and another bevy of dancing girls for a sloppy send-off of "Cheer Up and Smile."

The follow-up nite club travesty introduced the first brace of comical, Shorby McAllister and Johnny Webber, who have vamped the Irving Place stock to cast their lot with Minerva.

Misses Leland, Norman and Bobby Burch, giving splendid support, follow with "It's Knocking 'em a-tizing with a hot number and a semi-comical sketch, held up by the girls, with the latter also providing an eyeful of abbreviated costumes.

The janitor skit came next and was one of the outstanding numbers in comedy, thanks to perfect mimic of Bob Nugent, tramp comic, janitor, who is a regular feature, habituated by ladies of the evening and "panels."

Worked up for howls, "Hazel Miller, Titian stock with all the regulations, man burlesque delivery, fired over another fast one with the line girls melting into a smooth scene and a good by, Carmen that was a classic.

A new slant on "Irish Justice," "Homeless Heroes," were in second division. Fay Norman, blonde spoof with form, looks like a regular singer, held up equally good in both the first and second division with her numbers and peel-offs.

The comedy rated better than usual, rough in spots but seldom vulgar. Numbers were peppy, more amusing and unusual than usual, found in burlesque with sartorial departments, costumes and scenery fresh and in good taste. Edna.

ORIENTAL GIRLS

(MUTUAL)

This one sneaked in on rubbers for pre-season opening at the Irving Place, New York, this week, reflecting the fact that the Mutual new Mutual season in Manhattan. Far from ready through opening, it may be different from the show the additional week of rehearsals for better spot, but not much different, at that, since it's an average of the Mutuals. The former house stock build which is sacrificed to Mutual's economy campaign. Idea is to hold down the expense unit, but it's a question whether it can hold business up to par without house augmentation.

Charley Burns, house operator, couldn't sell the Mutuals alone last season, and he things got tossed in the house group of two comical, straight and two soubs to strengthen the traveling shows, and the build-up for coin. With Mutual in on operation of the house with Burns this season, the circuit has refused to let the gaff for the house people, but time will tell. House packed Monday night but plenty of hints of a better show, cheating on the show with house mob out which, it getting around the house, but not affecting the Mutual. Eventually Mutual will probably have to swing around to Burns's former method.

"Oriental Girls" now laid out is just a routine wheel show. It has a corking come in Jack Lamont, doing a comic Hebe. He works hard throughout, getting results with archaic material which gives one an idea what this comic could do with some real material. The annual cry is that the mob wouldn't understand new stuff. Fact is they've never given it to them. Lamont carries the entire comedy burden of the show despite supposed support of two assistants, comical, George Wagner and Jack Baker, neither of whom means a thing as a comic, but they're not getting over in an old specialty with Lela Leta and later redeeming himself with a well done dog band number further down. Baker

GAIETY, MINN., MAY REOPEN WITH STOCK

Minneapolis, Aug. 26. Harry Hirsch, burlesque member to open for six years, may reopen the Gaiety with stock burlesque. He has interested local capital.

Gaiety, off the path, has been closed for two years—closed for indecent burlesque shows.

Hirsch is understood to have the promises of 12 of the 26 city council members to relocate the revoked license. Tentative opening date is Aug. 30. Hirsch now is in Chicago recruiting his company.

Seek Writ to Compel Bozo's Mutual Service

Injunction proceedings have been started in the U. S. Supreme Court to prevent Bozo, who is now living out on his own and to make him return to burlesque via Frank Tilo and a Mutual franchise. Hearing on the motion is scheduled to come up tomorrow (28).

The suit is Bozo, Inc. vs. Tommy Snyder. But Frank Tilo is president of Bozo, Inc., an organization described as the "Chicago Incorporated for principal purpose of exploiting Bozo Snyder." Snyder is now playing Loew time in New York in his own name. Tilo claims \$50,000 damages if Bozo does not return to him and alleges a contract between Snyder and Bozo, Inc., whereby Snyder tried to sue for two years, beginning December 3, 1923 to Bozo, Inc., and agreed not to work except under the management of the corporation headed by Tilo. Bozo, Inc., guaranteed Snyder \$100 a week for 30 weeks each season under contract and permitted Snyder to work elsewhere on his own during any lay-offs.

Burlesque Changes

Following changes confirmed for Mutual circuit:

"Broadway Scandals," Joan Lee out, Wanda Devon in; "Dimpled Darlings," Harry Connors out, Eddie Martyn in; "Girls From the Folies," Wanda Devon out, Mae Shaw in; "Hi, Ho, Everybody," Mae Allen out, Helen Ward in; "Laffin' Thru," Flo Dearth out, Florie Trakin in; "Harry Steppes Show, Sally and Zeldia," Wanda Devon out, Mae Shaw in (sister act from vaude) in; "Step Lively Girls," Harry Stratton and Donna Davis out, Charles (Bimbo) Davis, Esther Lang, Jess Mack and Jeanie in.

Aitha Golden has withdrawn from Arlington's Mutual show, Jean Williams succeeding.

Martha Ebbels Davis and Mary Sunde added to stock at Academy, Chicago.

Morris Perry succeeds George Hart as principal come in stock at Star and Gaiety, Chicago, withdrawing to head Mutual show. Tony Leven, Dugan and Ryan have gone into stock at Palace, Buffalo.

New Detroit Stocks

Detroit, Aug. 26. Stock burlesque policy went in this week at the Times Square.

Line up includes Isabelle Van, Tom Bundy, Herbie Harris, Nellie Cason, Pearl Kay and Eddie Mack.

has good singing voice and that's all. Frank O'Rourke is a splendid straight with above average singing voice and a corking feeder for Lamont. Every released gag and appearing juve with pleasing voice and hooding ability.

The female section is aces on looks, symmetry and grinding ability, with Madeline La Verne, a statuesque girl, with a straight alternating in soubert assignment, leading the runway grinding and sharing. Every released gag and appearing juve with pleasing voice and hooding ability.

"Oriental Girls" now laid out is just a routine wheel show. It has a corking come in Jack Lamont, doing a comic Hebe. He works hard throughout, getting results with archaic material which gives one an idea what this comic could do with some real material. The annual cry is that the mob wouldn't understand new stuff. Fact is they've never given it to them. Lamont carries the entire comedy burden of the show despite supposed support of two assistants, comical, George Wagner and Jack Baker, neither of whom means a thing as a comic, but they're not getting over in an old specialty with Lela Leta and later redeeming himself with a well done dog band number further down. Baker

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Original sources, no credit for these news items; each has been rewritten from a daily paper.

LONDON

Phyllis Dare has the lead in "The Cheat," new play by Kenneth Kent, starting next month in the sticks prior to London production.

"Leave It to Fennell," P. G. Wodehouse-Ian Hay comedy, fixed for the Shaftesbury Sept. 29.

Fay Compton goes with British International for "Cape Forlorn."

Alice Delysia returns to the West End in the fall with Raymond Massey in "Topaze," authored by Marcel Pagnol. Daniel Mayer, company producing.

Sir John Martin Harvey has taken the Savoy for his revival of Shaw's "Devil's Disciple." Starts Sept. 2.

At an estimated cost of \$100,000 about 14 musicals are slated for West End production between now and Xmas.

NEW YORK

Mrs. Charles Bruce Bainsfater, wife of British cartoonist, is attempting to bring suit against Constant Follet, actress, for \$100,000 heart balm.

Mrs. Bainsfater charges her husband filed to England after she had unexpectedly returned from a visit to her sister in England and found him and Miss Collier living at 212 West 10th street as "Mr. and Mrs. Bruce." Mrs. Bainsfater intimated that there would be plenty of evidence to come to trial. "I have a terrible story," she said.

Lee Shubert, according to an announcement, will produce four talkers, but where was not mentioned. Martha Ebbels Davis is first. Walter Woolf, Violet Fleming and others in stage version are in the screen cast, which calls for 22 parts against the legit's 8. Scenario and dialog by Elmer Harris. Second talker will be "Stay Overnight," an original by Naom Brodsky-Smith, announcement says.

Shubert has rights to sound production of Oscar Lisson, Swiss inventor of the "talkies."

Some Shubert houses are wired.

Mrs. Veronica Goodridge, 60, former actress, committed suicide by leaping from the window of her home on 10th street, apartment 3754 Bronx bldg., Bronx. In 1922 Miss Goodridge sued her husband, W. E. Goodridge, for divorce, and for separation, naming Mrs. Jeanette R. Beatty, wife of one of Goodridge's friends.

Mutual's Sept. 1 Date

With eleventh hour changes in a few of the Mutual shows, the circuit is set to have the Mutual circuit shows in operation by Labor Day.

All the New York and Brooklyn openings are fixed. The American, N. Y., has "Sugar Babies" as its first Sept. 1. Irving Place, N. Y., opened this week with "Oriental Girls." Minsk's 125th Street (polo) opens Sept. 1 with "20th Century Girls."

In Brooklyn both the Star and Gaiety open Aug. 30 with "Hi, Ho, Everybody" at the former and Frank Smith's "Silk Stockings" at the latter.

The Rialto, Chicago, opening as a Mutual spoof, Aug. 30 (Saturday) will have "Let's Go."

AMERICAN'S NEW CO.

An entire new personnel of principals went in with the stock at the American, New York, this week (28).

Line up has Sam Raynor, George Rehm, Art Harris, Jack Hendricks, Mary Walton, Dolly Nagel, Lena Lee and Ada De Lisle.

House goes Mutual next week.

Mixed Bill

South Bend, Ind., Aug. 26. George Slocum, director for Tony Brill at the Blackstone last season, is opening the Oliver Aug. 30 with musical tabs and talkers.

Soub Out

Hindu Watson, who formerly headed her own show, "Hindu Belles" on the Mutual wheel, is not returning to the wheel this season.

Wheel Shows in Montreal

Montreal, Aug. 26. Mutuals will play the Gaiety here instead of house stock as previously reported.

partners. Later she sued Mrs. Beatty for alienation of affections, when dropped. When Mrs. Goodridge did not appear for the trial.

Peggy DeMille, 20, daughter of William C. DeMille, picture director and niece of Cecil B. DeMille, is said to be engaged to Edward P. Fine-man, film producer.

Morris Gest, who owed \$800,000 in debts when he filed a petition in bankruptcy last March, was discharged from bankruptcy last week. Producer filed the motion a month ago and met with no opposition from his creditors.

Inquiry launched into the death of Jeannette Beatty, who died a year ago in the sanitarium operated by Edward Cowles on Park avenue. Beatty's death, originally family inquest, was reopened last week into the limelight, when William E. Swift, of the Chicago packing family, committed suicide by shooting himself, while a guest of Dr. Cowles, was revealed by Special Deputy Attorney General Sol Ullman, who developed the case. Beatty's record, including the Tagala case and others that attracted unusual attention, will be carefully considered.

Rudolph C. Bergstrom, president of the Queens Gardens Homes, Inc., is to be questioned by investigators of the district attorney. Edwards office concerning the claim that in his name "against one of Texas Gullans' girls." Girl referred to is said to be Audrey and had photo by proxy of Ernest Sherry. According to the report Bergstrom took himself, while a guest of Dr. Cowles, was revealed by Special Deputy Attorney General Sol Ullman, who developed the case. Beatty's record, including the Tagala case and others that attracted unusual attention, will be carefully considered.

Tom Mix, in Charleston, W. Va., denied the charges made by John Berres, Minneapolis salesman, that Mix has shaken his fist in Berres' face. Berres, who had had photo of Mix in fear of his life. Mix declared, "As to calling any one a coward, I don't care. I don't care if I didn't it wouldn't be making talkers now instead of taking chances. I may neck twice a day with a circus."

A new process for making talking pictures by mechanical instead of electrical means, based on new principles, was revealed by George K. Spoor, pioneer in the picture industry. Inventors announced that this new process promises to revolutionize talking picture production technically and economically.

Instead of converting sound into light and then back into sound again by means of photoelectric cells, amplifiers and other electrical devices as now employed, the new process, to be known as the Intersound system, carries sound directly from the microphone to the means on the photographic film, resembling the grooves on a phonograph record. A small "pick-up" device on the projection machine, with a sapphire roller, fills the capacity of the phonograph needle to produce a sound to the loudspeakers in the theatres.

Florence Ziegfeld, who arrived in New York last Wednesday from the coast, announced that "Smile" instead of "Come Out" will be the title of the musical comedy in which Marilyn Miller and the Astaires will be starred.

Stage workers meeting at Palm Garden, 308 West 52nd street, Thursday (21) afternoon, elected managers of the principal groups of theatres, fixing wage scales for actors, and beginning the fight on the same basis last year.

Engagement announcement of Will Osborn and Margaret Eckdahl, of Tampa, Fla., billed as "America's Sweetheart," was made after a three-day courtship. They met on a theatre bill at New Haven, Conn.

Gene Hall, treasurer of Kroyden Productions, has filed a petition in bankruptcy. Liabilities, \$10,745, claimed by 150 creditors. They met on a theatre bill at New Haven, Conn.

Announcement at Northampton, Mass., by her mother that Jeanie Beatty, actress, is engaged to marry Henry H. Ditzel of Newark, N. J. He is with the Ironbound Theatre Company of Newark. Miss Joyce formerly was an artist's model.

Tex Guinan wired money to furnish a bond for Naomi Winters, dancer, marooned by immigration officials at Honolulu. Guinan, the Japanese liner "Empress of Japan." She is unable to enter U. S. through lack of the technical papers. Miss Guinan and her mother an American.

(Continued on page 79)

The theatres' benefit materials from two other concessions may be the union. The hours of operation are made elastic in that house, if it so elects, may run from 11:30 a. m. until 11:30 p. m. without overtime. In the past, regardless of the opening hour, overtime began automatically at 11:15 p. m. The theatres will, however, pay operators from 11:30 p. m. on Sundays instead of from 2 p. m. The overtime involves fractions of minutes: is another concession important; heretofore, operators have received an hour's pay for a fraction of an hour's overtime.

EDINBURGH
 Empire
 Leith
GLASGOW
 Alhambra
 Star & Star
MANCHESTER
 Grand
 Promoters Co.
MILWAUKEE
 Palace
 5 nights
LEEDS
 Empire
 Halifax Road Show

LONDON
NEWBURY PARK
 Empire
 Tour on Parade
 10 nights
Hippodrome
 10 nights
NEW CROSS
 Empire
 10 nights
 Al & Remo
 Austin Co.
 10 nights
 Gertie & Normy
 or Bernard
 Trenchard
 10 nights
 10 nights & Barclay

Fine Feathers
SOUTHAMPTON
 Her. Combs & Brides
SOUTHSEA
 Empire
 The Swallow
SWANSEA
 Empire
 George Robey
 The Carons
 Betty & Buddy
 Bright & Bright
 Norman Clare
 Stella & Partner
 George Budge

Terry & York
STAFFORD
 Empire
 Tour Paris
VICTORIA
 Palace
 Zomah
 10 nights
 Will Carlyle
 Garry & Munday
 10 nights
 Charlie Allen
 10 nights
 10 nights

Razzing The Home Town

(BUFFALO)

(Second of a series of stories on the inside show end of key cities, without giving the cities any the best of it.)

By Sidney Burton

Buffalo, Aug. 23.

This, ladies and gents, is Buffalo. The Queen (no offense) City of the Lakes; the town that the 1900 blues singers moaned to be put off at. Buffalo—the cemetery of a thousand road shows. The birthplace and start of a hundred theatrical celebrities. Hold onto your seats, folks!

What a town! What a town! Home of international beauties and world-famed mugs. Little Clara Nagle, rising up off the East Side street corners, just another star in the Hammerstein constellation. One night the toast of the town; the next, laid low by the inexorable phylaxis which attacks the best of all rare hotheouse beauties. The old story, folks—the moth and the flame.

From here, too, came Jessica Brown, remembered by the boys in 1910 as a long-necked, spindle-legged mysterious sort of kid, always just a step or two ahead of the procession—a step that took her from her mother's lodging house into the English nobility—even though not for long.

And last but not least among the girls—Carolyn Runder—Nunder it was in 1910. Then, just one of the girls—now a world-famed beauty. A far cry from the Weeds and the O'Briens to the beauty salons of America and the Riviera.

More

There's Eddie Carr—"The Office Boy"—and Etta Fillard. What a story of lost chances! Charlie Falk with his "Fashion Plates" and the rest of the Godefrid family trailing in his wake. Jim Harrigan with the tramp make-up and the juggling cigar boxes. The Bonebrakes—who failed more actors for unpaid jewelry bills than any two judges—and ended up in the bankruptcy courts.

Charlie Rowe, old and broken, as a lifetime local theater. Shorty Franklin, a character if ever there was one. Eleven months in a burlesque house and one in Atlantic City every year for the past thirty years. Murray Whitman—the demon songster. Millard Cornwall, wise enough to go to work. How the draft used to go. The five dollar bill in the old Lyceum box office! And probably the wisest mug of all—old John Laughlin, who made his pile in the good old days. For fifty years the scrappiest manager in Buffalo. Retired and hardly known to present day theatergoers. They don't make use kind of managers any more, folks. Those boys went out—with peg-top trousers, green whiskers and street parlors.

Keep your seats, gents, low bridge.

Mike Shea

On your left, folks, is the Buffalo Athletic Club, and who's that standing at the entrance in a new navy blue double-breasted jacket and Panama hat? It is none other than Mike, Shea—the champion swimmer of Manhattan Beach—the show biz gift to Buffalo. The greatest showman the town ever produced—and dumb? Yeah, like a fox. Mike Shea—on whose broad shoulders the masters of vaudeville climbed the pinnacle and then forged the steps by which they ascended. And what a favor that turned out to be! Shea's 11 picture houses in the Buffalo territory and still going strong. Buffalo's Grand Old Gentleman of the theatre. Hale, hearty and plenty active at 70. Take off your hats, boys, the King is passing!

Then shed a tear for little Harold Franklin, the boy who came to Buffalo for Max Spiegel at \$25 a week. When he was earning \$60, left the job to go to work for Shea at \$40. Smart little fellow. An expensive luxury. Mike used to call him. But when Zukor asked Shea for a boy to head the new Paramount Theatre Department—who was it said "Harold"?—And now \$325,000 per year, plus. What a kick upstairs that was!

Johnny Carr, manager of the Century, the boy who Carr, as fine as fellow as ever wore shoe leather and associated with actors; George Walker, George Mason, Bob Murphy, Ken Coughlin, Brett and Vince Mulcahy, a gentleman and a scholar, all boosted by Shea from

"Coasting" Actor

Stepping up to group in front of the Palace, a panhandler said:

"Boys, I'm an actor just in from the coast; I'm hungry; could you let me have a quarter?"

Handed the two bits and asked what he did out there, he replied: "Oh, I just hung around until I got a chance to come to the east coast."

In reply to the query of what he is going to do here, the rover said: "Oh, I'll just knock around, and then go back to the coast."

With that one of the boys cracked:

"I get it, you're an actor just coasting through life."

the box office upwards with the Shea inter-Cornell

Heave a sigh, folks, for here's where Katherine Cornell was born and bred. Little Katherine who used to make faces and play show in the

of the old Homestead—and grew up to marry Guthrie McClintic and be a box-office actress. Buffalo's finest dramatic product, huh, a thoroughbred, sub-Buffalo born and reared. Of course, half a million in her own right—but the show must go on! Daughter of the town's most seasoned theatre man—Dr. Peter C. Cornell, Le bon vivant of Thirty—was a manager of the Star and Majestic—legit houses when legit meant legit.

The old Star theatre—"Peter C. Cornell, manager." Fred Langford on the door with his "Hold your own tickets and pass right along." Twenty-five years of that and then drowned while fishing—his end, a mystery.

Out of that old Star box office, too, came Ray Comstock, Buffalo's left-handed present to Morris Gest and John R. Oshel. What a kid, what a Oshel. Treasurer of the Star and then manager of the Teek—and for the Shuberts! The first Shubert manager who ever dared tell his bosses to—and made 'em Jove. President of Trico Products and director of one of Buffalo's largest banks—a couple of million at least!—and he used to want to write plays! And he was a kid, and he was smart for the boys. You see the S's were then Saps from Syracuse. J. R. O. was only Buffalo.

Off to the left in Hamburg, the burg that nurtured George Abbott—just a country boy trying to break away. Still calls to see the old folks on the farm and parleys with Webster, the cartoonist, another one of the neighborhood boys.

An Exception

Across the street—the Y. M. C. A. where Ray Henderson, then Ray Brost, used to pound the piano for \$20 a week or less. Right there Ernie Ball and Jack Norworth once told him his stuff was fair and to keep on trying. How he begged the boys for just a chance. And got it—in 1915, with Fied, banging tin pans still at \$20. With a wife, now, another millionaire; and one showman, thank Heaven without a head and who never forgets the home town punch.

Around the corner, there is Abe Erlanger's last monument to Buffalo. His theatre, presided over by Charlie Otto, the sweetest, best liked house-manager that ever rose from behind the wicket to the office mahogany. A credit to the organization and to the theatre magnate.

Who remembers Al Becker for 20 years projection man at the two-day Court Street? Good old Al! Nora Bayes used to buy him cream puffs because he liked them. And Buffalo pal of a thousand vaude actors who used to lose their memory when they met him on Broadway. Lucky boy! He's in the money with a handsome wife and a flock of kids.

The Late Mitch Mark

In that dump on the right, Mitch Mark had his offices. From haberdashery to theatrical manager, from Titan, if ever one. The greatest ex-ghost of his time and, had he lived,

(Continued on page 63)

Embarrassing, but Film People in on L. A. Minnies

Hollywood, Aug. 26.

A lot of people connected with show life are sinking their teeth as well as golf balls on miniature putting layouts. At present, however, most of them are keeping quiet about such ventures, their status being like people named Schmidt in 1918.

The shameless ones, who don't care who knows they're holding in on the craze, include Bill Setler and Laura LaPlante, with their swank all-night spot; Max Pickford with a gas-heated course for the long winter months going in out Beverly way; Sol Lesser with one in Hollywood, and Bud Barsky, who apparently figures behind several greens.

Syd Algiers quit legit theatre management to promote a North Pole atmospheric idea in put-put. Harry Jordan, last year a leading man in stock, this year manages a minnie on Washington boulevard. Horace Murphy, itinerant stock promoter, was a pioneer course operator near Paramount studio, but has now shifted to spots unknown. Wallace Worley's son is in with two other college boys with a course out in Lankershim.

First three weeks of August saw city licenses issued to 48 courses, 30 new trick names for courses registered, four minnie corporations, and four minnie studios. Only five courses were registered as changing hands.

Deauville's Flop Aids Other European Spots; Tough Weather Did It

Paris, Aug. 15.

Owing to the terrible weather prevailing on the Normandy coast, resulting in Deauville's terrific flop, most visitors who do not stay in Paris are flocking to the Riviera.

Juan les Pins, Cannes, Nice and Monte Carlo are benefiting. Every French resort outside the stormy area, such as Biarritz, Aix-les-Bains and Evian, also is doing well.

In spite of the weather, Le Touquet still does business owing to the ease with which English visitors come over.

Peggy Montjoy, Shoplifter

Peggy Montjoy, 24, ex-chorus girl of 210 West 133rd, New York, will spend the next six months, if not three years, in the penitentiary where she was sentenced in Special Sessions, convicted of shoplifting. Her past record did not help her good.

Miss Montjoy was arrested July 28 after she had taken a pocket-book worth \$5 from a counter in McCreary's store.

Edgie Bonch, ex-copper, now m. s. in the Universal home lobby reports that the sun burnt off that walrus moustache.

Hot Stuff in Dance Steps Appall School Marm Looking Teachers

Dancing teachers have trouble in learning how to dance themselves. This came out at the convention for America's dance masters held at the Hotel Commodore, New York.

The dancing teachers who teach dancing teachers are pretty hot stuff. They originate the dances they teach, they say. Though their pupils are ardent enough, they are pretty clumsy to look at. Not differing in any way from the average, struggling amateur classes.

Some pretty intricate steps will be taught all over the country this season, to judge from the dances practiced at the convention. Teachers from all over were there.

Funniest thing about these teachers is that few look as though they should even attempt to dance. Every kind of teacher was there, long, lank, Swedes from Minnesota; fat and skinny teachers who looked like school marmas, wearing

Santa Fe's Novelty

Chicago, Aug. 26.

Santa Fe railroad will shortly install a slot machine game titled "Competitive Basketball" on all its transcontinental trains. First time idea has been tried.

Game consists of a small 22 by 16-inch basketball court in a glass cage. Two players, each working a lever, endeavor to toss the ball through the baskets.

Marquee Announcer Taken in as Noisy

Norman Pearce, radio announcer, was locked up Monday in West 47th street station charged with disorderly conduct. The arrest did not disturb Pearce and it was not unexpected.

The "Bachelor Poet of Radio" began to announce from the roof of the marquee of the Strand theatre at noon Monday, in an effort to establish a new record for endurance talking.

He talked for about two hours from a booth with amplifiers when Policeman Dan Jones, West 47th street station, appeared. The cop went upstairs and issued a summons.

Some time later the same cop went to the broadcasting booth and told Pearce he was under arrest. The announcer accompanied the cop to the station house.

Pearce was booked as disorderly for creating an unnecessary noise and causing a crowd to collect. He remained in a cell for several hours until bailed. He will be arraigned in West Side Court.

Yesterday (Tuesday) in West 54th Street court, Pearce paid a \$5 fine.

Unromantic Hollywood

Hollywood, Aug. 26.

Some of the things you discover after you arrive in Hollywood:

Directors don't wear plus fours. Hollywood boulevard looks like Dodge City, Kan.

Cameras never wear puttees. Megaphones are out.

Male actors ride in open cars with the top down.

Service clubs mean as much here as anywhere.

Hollywood has as many churches as Brooklyn.

Faint trees were originally imported.

\$25 suits are featured in shop windows.

Picture names are never seen on the main street.

Friday night is the night out for everybody, including the wife.

Learning

By Joe Laurie, Jr.

Show business teaches that a road show starting off with parties ends up with nobody talking to each other.

To ask all the actors on the bill where they ate, then go somewhere else.

Not to believe agents. Be careful of blondes, brunets and red heads.

Never to take good or bad write-ups seriously.

That all towns are all right if you are well in them.

That all the guys who pat you on the back are not pals.

That a good first performance means a lot of bad ones and vice versa.

That clean dressing rooms, pleasant crews, good-natured doorman, good orchestra and a friendly manager make an actor feel good and a show look better.

That standing around panning the other fellow never gets a thing.

That if you happen to have written yourself or bought and paid for makes you feel so much better than stealing it.

That nobody in the booking office ever gets you on a bill to see you flop so that they can buy you cheaper.

That the things you worry most about never happen to you.

That a comic cannot be made by a funny make-up.

That blackface acts do not come from the South.

That because a manager hangs around you all week doesn't mean that he hasn't sent in a bad report.

That going to dancing school doesn't mean a thing.

That the public still thinks actors are a bit goofy.

That a man should read something else besides newspapers and magazines.

That 60% of the guys telling you you're great have something to sell.

That getting swell-headed just because you have to be in a great show with a good part is a mistake, because there are twice as many bad shows and bad parts and you're bound to get one sooner or later.

That a star on the dressing-room door means nothing.

That painting your throat with 20% argyrol when it's inflamed will relieve you a lot.

That many Irish comics are Hebrews and many Hebrew comics are Irish.

That some of the best musicians do not do the best musical acts.

That the words great, immense, gorgeous and wonderful are misused in the show business and elsewhere.

That there are a lot of grateful people in the world and lots of ungrateful ones.

That when a show is a flop the best thing to do is to close it.

Impersonators

That most of the female impersonators are not impersonators at all.

That a mediocre actor or actress is much better off out of the business.

That a guy with lots of brass and nerve and little talent seems to get in quicker, but the backward fellow lasts longer.

That over-night sensations seldom last.

That anyone who keeps going is much better off than the headliner laying off.

That a guy who pays his bills ends up with more dough than the guy that doesn't.

That a show started on a shoe-string seldom has a chance.

That a lot of sister acts are not sisters at all. And that lots of single men and single women are married.

That by listening to everybody you are bound to learn something; even if you shouldn't have listened.

That giving a fellow actor a helping hand and good advice when he is in the same old same old jam, him when he's doing all right.

That a fellow should save a little money out of each week's salary, but not on hotels and food.

South Bend Bugs

South Bend, Ind., Aug. 28.

Victor Labada, endurance pianist in the R-K-O Palace theatre lobby, passed 300 hours at noon yesterday (Monday).

Jimmy Sugonits, camp tree siter, who's doing his squatting in the court house yard, sat on his 1,000th hour at noon today.

Forum

This department will be revived in "Variety" for complaints of any nature, including those against this paper. In planning "Variety," neither the paper nor anyone on it need be spared.

Pittsburgh, Aug. 21.

Editor "Variety":

I have been reading "Variety" these years and I think I have mastered almost all its subtleties of language as well as any non-pro can. I know what it is to be "nerdy" about the h. i. and such words as schmoze, shickas and pansy.

But what gets me every time is the underperforable "a. k." which some Addison on "Variety" every now and then drags in, as in the phrase, "an a. k. dame."

Would some linguistic expert in the office be good enough to tell a bewildered hinterland exactly what the two letters are supposed to abbreviate?

Symon St. Deputils,

83 Longworth street,

Hazletwood, Pittsburgh, Pa.

"A. K." as a descriptive expression probably never has been employed by any paper other than "Variety." First time used in this sheet some years ago in a review.

It's derived from the Yiddish as the source, an abbreviation of a phrase in that lingo. Amounts to, in toto, as saying a person is about through or useless or washed up. In "Variety" it has been shifted somewhat to indicate one of passage

ideas or actions, etc., along with the other.

For a Pittsburgher struggling with "Variety" weekly, a better answer might be the letters written by Henry W. Brown, former music publisher, to this paper. Henry, leaving music as the music publishing business went to A. K., fell into something called Dr. Overbeck's Rejuvenator. It's foreign to me.

When Henry returned to New York with his discovery for the relief of A. K.'s, he wrote "Variety" that he had it, but neglected to mention it if he had tried it out on himself. "Variety" in courtesy mentioned briefly Henry's European importation and the commercial use intended by him for it.

Henry wrote to the editor of "Variety," saying the notice was nice, but the ed. hadn't ordered one as yet for himself. That was Henry's cute way of calling the ed. an A. K.

Editor "Variety":

Memphis, Aug. 20.

"Variety," Aug. 13, under heading "Raising the 'Kione Town,'" mentioned Sam Bernard as playing the lead in "The Prince of Pilsen."

This part was played originally by John W. Ransome, who was succeeded by Jess Dandy.

H. M. Samuels.

New English Speedway 15 Miles, 200 Yd. Wide, Alongside the Seaside

London, Aug. 12.

What is claimed to be the finest speedway in the world will shortly be built in England at a cost of \$5,000,000.

The course will be 15 miles long, 200 yards wide, and dead straight all the way, starting from Boston and ending at Skegness, two Lincolnshire coastal towns.

A tourist track will be built alongside, eight miles in length, reducing the bends and hills of this type of racing. A waterway for speedboats will be built on the sea side of the major track.

Boston is the ancient seaport from which Boston, Mass., gets its name. The government has contributed \$,000 acres of foreshore to the venture.

The course will take nearly two years to complete.

RAZZING HOME TOWN

(Continued from page 61)

unquestionably a world figure in the amusement business. So much foresight that the theatre he built years ago on Broadway (Strand) in the face of opposition and scoffers still is an enduring monument to his vision.

There's Ray Goetz' old home—and a thought for brother Coleman, too. Fanny and Kitty Watson, who used to serve 'em off the chest in Al Bonney's saloon—now heavy property owners, taking their daily up and down the main drag in a special 16-cylinder. And Jack Yellen, the Daddy of Buffalo Song Writers, who still manages to starve along in a hundred thousand dollar mansion and a flock of snappy cars.

We're now in newspaper row, folks—or, what's left of it. Three sheets to the wind—"News," "Courier" and "Times." Hardly a critic left in the entire outfit. Except perhaps Rollin Palmer on the "News," still writing the best reviews this side of New York, where they give him a chance. For the rest, hacks, big-headed kids and wise-muggs.

Brisbane, Too

But don't forget Arthur Brisbane, the world-famed wall-motto editorialist came from here. Ankleed in from Batavia but took root in Buffalo. Then there's the Marian De Forest, a great critic in her day, a newspaper-woman from the low heels up. Discovered "Little Women" for the American theatre public. Now in retirement. And Dave Lawrence, a smart one who discovered something new under the journalistic sun—the "U. S. Daily." Not to mention Richmond Sartwell of U. P. Sam Blythe. The late Jim Metcalfe and the brilliant late de-

DOG TRACK IN RED WITH OTHER JAMS

Minneapolis, Aug. 26:

Dog racing at the Savage track near here went \$9,000 into the red, the first three days of its operation, but its sponsors nevertheless are determined to continue with it despite state authorities opposition. Crowds ranged from 1,000 to 2,000 people nightly, but patrons went light on the betting.

Governor Theodore Christianson, who put a halt to dog racing two years ago, has ordered it stopped again, but the sheriff of the county in which the track is located refuses to interfere. L. C. Brackett, manager of the track, has been arrested on a lottery charge and his bail fixed at \$500. The races are going on just the same nightly while the governor threatens to bring injunction proceedings to close it.

When the races were stopped two years ago a "contribution" betting system was used. Now the wagering is on an "optional" basis which the promoters claim is legal. In this system, a person is allowed to purchase a \$2 ticket toward the "purchase" of a dog. Value of the dog increases if he wins and the dog owner may buy back the optioner's interest at a higher rate.

Showman Speedster Saved

Ottawa, Can., Aug. 26. Ambrose Nolan, manager Avalon theatre, nearly lost his life while competing in the Eastern National speed boat races at the Central Canada Exhibition here Aug. 22, when his racing craft, "Avator II," dove to the bottom while traveling nearly 60 miles per hour.

Nolan was flung out just in time. On the previous day Nolan had won the five-mile trophy by covering the distance in 6.24.

Chatter in Loop

(Continued from page 62)

Investigations and have hiked the price of liquor again. Straight \$10 a quart.

"Swissie" stick newest news. Two inch silver stick on watch chain. Pressing a small button brings out a lot of small rustless wires. Used for mixing drinks.

Herman Schoenstadt, head of the 10 local neighborhood, and one of the oldest in the country, returned to the b. o. after looking at picture conditions, London Bridge and the Eiffel Tower. Entire corps of flag waving ushers at station.

parted Ren Wolf. Those are the kind of boys who head in here for old home week.

And now, ladies and gents, good night. Hope you enjoyed the ride.

700 FULL WK. ACTS

(Continued from page 61)

covers only an average of between 750 and 800 acts per week.

Total is about 15% of the number of acts played by the variety theatres five years ago. At that time vaude Keith's (R-K-O) alone paid more than double its present number of full week salaries. Presentation theatres were then coming along and playing acts. The decrease since then in vaude and presentation theatres was due to the forward rush of talkers and a switch by houses to talkers only as

a more economical policy.

Of the total of acts playable, probably about half are regular vaude turns, capable of delivering a stage routine on their own. The rest are the one and two number specialty people played in the picture houses, a new type of turn created with presentations' advent. If in vaude these specialty people, or most of them, would be in the flesh acts, with several going to make up one act and not identified singly. As played in the picture theatres, they are counted individually.

For the 1,000 acts or thereabouts, played on full week by the country's variety theatres, the weekly payroll is somewhere near \$400,000, or about \$20,000,000 yearly.

B'way Chatter

(Continued from page 62)

those unusual panels at Meyer Horowitz's new Nut Club, on 7th avenue, in the Village, which has two "openings" to take care of the regulars. Tonight (27) is the in-siders' premiere; tomorrow (28) is a regular opening.

tra line at the Warner Bros. studio these days holds many former show girls who aired the stage during the days of easy money. Girls rate \$10 a day with about two days' work a week, all that the top-notchers can get, new faces being in steady demand.

VOTE FOR BROWN AND ANSWER THIS CHALLENGE

The following open letter from Marie V. Wilde, an Election District Captain for Mrs. Ruth Pratt, my Republican opponent for Congress in the 17th District, Manhattan, will interest everybody in show business:

"... In my eleven years' experience as captain of a district in which a large number of the theatrical profession live intermittently, I have seen but one actor register and vote. The most natural reason being, I believe, that they do not stop long enough in one abode. . . ."

WHAT DO YOU THINK OF THIS ESTIMATE OF THE AMERICAN ACTORS' INTELLIGENCE?

He has been hit harder than anyone else by UNEMPLOYMENT. "Variety" says that 1,000 men and women have been forced out of vaudeville alone in the first six months of 1930 to look for jobs elsewhere.

**WE ARE FIGHTING UNEMPLOYMENT
WE ARE FIGHTING FOR THE WELFARE OF ACTORS AND
OTHER WORKERS**

*Register the Week of Oct. 6
Get Your Friends to Register*

VOTE FOR

HEYWOOD BROWN

(Eight days in "Round the Town,"

One week at the Palace, New York)

Send in your name as a volunteer worker to the

Non-Partisan Brown-for-Congress Committee

HOTEL ALGONQUIN, WEST 44TH STREET, NEW YORK

(The 17th Congressional District, where Brown is running, includes Broadway from 14th street to 86th street.)

COMMITTEE MEMBERS:

ALEXANDER WOOLLCOTT, Chairman Writers' and Actors' Group

IRVING BERLIN
GEORGE JESSEL
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GILBERT GABRIEL
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EVA LE GALLIENNE
HARPO MARX
ZEPPU MARX
ETHEL BARRYMORE
THEODORE DREIER
FRANK CROWNSHIELD

DE WOLF HOPPER
GROUCHO MARX
EDWARD J. McNAMARA
FRANK CRAVEN
ARTHUR GARFIELD HAYS
JOHN DEWEY

Picture Wives At Work

By Cecelia Ager

Hollywood, Aug. 23.

When they look about their crowded tea-room and listen to the frequent tinkling of their shop's cash register, the wives of film executives who run the Assistance League marvel at all that can happen without publicity. Brought up on what a good publicity stunt can do, these ladies nevertheless upset Hollywood tradition by first trying to make a success of their venture before arranging for exploitation.

They were so frightfully rushed getting the thing started, and then so busy when it immediately caught on, they actually overlooked having it promoted. Such procedure is startling in Hollywood—and then to meet with such success! They just can't get over it. The Assistance League grows and grows and all the time the ladies know they really ought to do something about publicity. But they just haven't the time, they're working too hard. Scattered in the corners of Hollywood picture studios, with Fox to the right of them, Warners to the left, and Paramount behind, if the League were at all sensitive to its environment it would be a most respectable respect for the power of propaganda.

Husbands Become Useful

Organized to support a day nursery some years ago by Mrs. Hancock Banning (Los Angeles) Mrs. Banning, the Assistance League juggled along until a group of film ladies took it over. Then things began to happen. The picture ladies, well aware of what people go through to get a place in League apparel to the screen players, they knew to act as waitresses one day a week in the League's tea room, with a different film lady each day as hostess. The hostesses come to turn in the largest proceeds for the week, and here's where the husbands figure. When wife is in charge, husband hustles all the men from his studio over to the League for lunch—or the waitresses, languid ladies of the screen, draw in their friends, and the citizenry comes to gaze at the waitresses. It is all for sweet charity, so the money doesn't matter.

Lunchtime at the League should be the biggest draw in Hollywood. Most of the food is contributed by the picture ladies, cooked in their own kitchens by the waitresses, so it's the only genuine home made food in town outside of homes. It's cheap, too, for the tea room flourishes on the second floor of the building, with a shop on street floor. Patrons must pass through the shop to get at the food, and it's in the shop that the ladies want the money to be spent.

Aristocratic, if slow, Service Waitresses make up in beauty what they lack in speed, and are always a surprising face among them. Fans who are loyal to their old loves can find stars who've married and retired from the screen with a new look. There's no lack of waitresses. The tea-room is thronged with volunteers in exquisite clothes and priceless jewels who long to do their mite for charity. Some of them are so many beautiful waitresses standing about talking to each other that the customers must speak sharply in order to get their tables. Everything is served, when once it is served, in the most proper form. Little trays with every sort of salad dressing accompany the salads, and these are dainty colored tea sugars for the tea, and the plates are placed on House and Garden sort of dollies with napkins to match. The color scheme is yellow and green, and some of the more decorative waitresses wear yellow slippers on top of their quaint little yellow or gandy aprons.

The Ecstasy of Humility They are so fine about it, these waitresses who've never worn aprons before in their lives, to don this badge of servitude and wait on everybody, people they don't know socially. And most of the patrons are appropriately grateful. "What would the sewing circle back home think if they knew this lady?" Mrs. Groom gave me a cream for my coffee!" they exclaim with pride. Gentility and refinement ooze out of the very cracks in the floor. Although the Brown Derby bars do tend to men without coats, the Assistance League sees the matter in a broader light, confident that all its patrons are cloaked with a respectability once they come under its benign roof.

Just "Plain Folks"

Lots of conversation goes on in well-modulated voices. The great lots of the screen are gracious while properly aloof. There is a sweet humility shining from their eyes as they serve the hordes of picture fans who have found out about the place. The hostesses are efficient and just, careful not to allot any better tables to their friends than to the unknowns. This is a serious business for all. They are taking in real money for a worthwhile cause, aiding humanity and themselves, too. For the good the Assistance League does is not confined to the charity cases it takes care of. The sponsors have a lot of fun really working, getting tired just like anybody else, and doing things.

The shop downstairs sells children's clothes, very pretty ones, and also things for the home. "Interesting" china and glass, aesthetically satisfying bric-a-brac; in fact, all sorts of little things that the well-bred home should have.

What with the shop and the tea room, the film ladies have a wide scope for their talents, betwixt waiting or salesmanship. And as proof of their sincerity, the response to their charitable business is so good, their thrills there almost as much as when hubby produces a smash picture.

SINGLE WOMEN'S HANDS AND LATEST FOR 'EM

Things were on such an intimate footing at the Palace Saturday that hardly anyone needed an act. The audience had the best possible time. Floyd Gibbons seemed to be the only person who went about his business in a serious way. His pleasant chatting, not at all powered as it seems on the air, was very well received after long sessions of clowning gone before.

What would the ladies of the vaudeville stage do without those long chiffon handkerchiefs, which hang at the present time Irene Chesleigh, Ruth Gibbs and Ann Seymour flourished them. The problem of what to do with a girl's hands may have been solved. These handkerchiefs don't have to be put on an ingenue's ensemble. All the girls waving them at the Palace this week were making pretty hard-boiled cracks as they flipped their feminine fripperies.

Act Landry and his orchestra also became so intimate that they hardly played a tune. They have more of an act right now than many acts that have no orchestra.

Greta Garbo's Ears in A Successful Debut

"Romance" needs a room lighted only by an open fire, the soft patter of rain outside and sentimental listeners. Silence has removed practically all these atmospheric props (except the rain), hence "Romance" is a bit too mellow. Nevertheless, the actress' performance is compensation sufficient for any audience. Emotions flit across her face like clouds across the moon (must be the effect of that under an old lace sentiment on a callused reviewer, so maybe silence hasn't done so much after all).

But Miss Garbo has opportunities here not found in many of her stories, she smiles with pleasure, not the usual crooked smile tinged with doubt and bitterness. And that smile is extremely becoming, changing her whole face. This coming out party for her ears is a happy event, they're well shaped and close to her head, perfect for the bang and curls of the bustle era. Voluminous skirts hide her feet fortuitously.

MARRIAGES

Teas Harrity to Edward Vincent Brady, in Chicago, Oct. 18. Bride is secretary of the Illinois Exhibitors' Association.

Montel Bogardus to Sherman Ethelberg in San Francisco last week. Bride is "S. F. Examiner" staff. Groom is manager Newspaper Enterprise Association bureau, S. F.

In this column of Feb. 5 was stated, "If present rumors are verified, John Harriman will marry Louise Groody when he is divorced by Anna Foley."

Anna has since divorced John, just as she previously divorced Louis de l'Almeida Munda, Harriman, whose first wife was the late Alice Laidley, film actress, is expected to marry Miss Groody in December. Louise divorced William F. McGee, of the Fuller-McGee scandal, and was reported engaged to Ogden Goetz, her tutor to millions.

Shirley Vernon Marrying

Homer W. Orvis, of the brokerage firm of Orvis Brothers, is now expected to marry Shirley Vernon, to whom he has been attentive for some time. She is in "Sons of Gunga." Homer was divorced by Mrs. Leibel and then married Mrs. Virginia Schnebly Ruggles.

Frederick H. Toya, known in musical and advertising fields, died recently in Boston. For years publicity agent for the Chicago Opera Company, a year ago he organized the Boston Grand Opera Society, utilizing the Boston opera house.

For 10 years Toya managed Isadora Duncan, dancer, touring Europe with her. He married Henrietta Hopkinson after being divorced by Marguerite Namara, singer. Miss Namara, mother of Frederick N. Toya, later divorced Guy Bolton, playwright, and finally married Hopkinson after being divorced by him, and said to have changed his name from Leeb.

Sue Carol Too Babyish For Brunet—Blonds Do Much Better With Curly

To say that in "Dancing Sweeties" Grant Withers is a perfect type as a hooding soda-jerkier does not mean he is utterly devoid of attraction.

But something is wrong with Sue Carol. Maybe it is because she is one of those brunets who always have little dark curly locks of hair plastered about the forehead. At any rate she never manages to be anything but a type, and might do something about it. Maybe she attempts to be too ingenuo for a brunet. At least she should get a little fixing herself up in a babyish fashion. Brunets can be babyish, and even then most of them try to tone down this effect. But Miss Carol seems to strive for the type and if she must, she should try brushing those curls out of her eyes. Most brunets do that when with a publicity inclination.

The picture has all little story that runs along evenly and entertainingly.

'MATRIMONIAL BED' IS RISQUE IN NAME ONLY

"The Matrimonial Bed" goes to prove that Frank Fay can be as easy and nonchalant in pictures as he is in vaudeville. As a comedian he is there, and he has as forced a story to deal with as his present picture.

The story is not as risque as its title sounds, nor as funny as its stars. Florence Eldridge is clever and attractive on the screen, although she does not photograph over well. She has the same catchy, gassy little voice as on the stage.

BIRTHS

Mr. and Mrs. Irving Thalberg, son, Aug. 24, in Hollywood. Mother is Norma Shearer, and father producing head of the Metro studio.

Competition among the literary experts getting fiercer. Latest proposal is that instituted by a Flint Mich., literary advisor, who charges a one-dollar fee for the criticism of a manuscript of any size. Even novel length.

RITZY

The Parisian Front

By Christine

Paris, Aug. 14.

The last collection finished this week with the mannequins parading before a group of weary, gaunt-eyed journalists.

All Paris has been buzzing with such remarks as "Waan! Patou awful!" "I thought Lelong was simply swell." "What I wanted and didn't get at Suzanne Talbot's was a good strong cocktail." "Lucille's staging a comeback, isn't she?"—what with her social gathering and garden party in Paris in with the collection. "Schiaparelli would have her showing at high noon and let it drag through the entire two-hour luncheon period." "What are you going to write about Molyneux' new line?" etc.

The last most repeated because Molyneux did the most daring of all the dressmakers this season. He changed the silhouette entirely. Came right into the open with the hitherto tight hip line, all decorated and miles around. It may be a bright idea, but there are some think it makes the slim look fat and the full look fatter. Puts the skirt on loosely at the waist, brings it down to the ankles in a wide swath, broken maybe at the knees by a several-inch width of embroidery, flares, or just ruffling in the same material. Even the daytime skirts of tweed or lainage have that generous, gathered width about them. Besides that iniquity, Molyneux

WICKED GIRL, STEWED, AND NECKING IN 'HELL'S'

"Hell's Angels" is a novel picture. Its story turns out to be one of brotherly devotion but this isn't disclosed until the end, which is all to the good.

Until the moment when the noble brother shoots the weaker one to keep him from revealing the English army plans to the Germans and thereby saving his own neck, the story is quite intriguing, likely to take any turn.

No love interest in the accepted sense. The girl beloved by the noble brother is a very bad little girl. Anyone could tell that as soon as they saw the clothes Jean Harlow wore. The wonder is how the noble brother ever idealized her at all. One look should have brought him to his senses. The girl, in fact, is not revealed in all her wickedness to the hero until much later in the story when she goes to France to do canten work. He sees her in a cafe, alone and necking.

Besides so much in the air. The picture is excellent entertainment and so different.

State's Fall Opening Helped by "Rogue Song"

State has its Fall opening this week and the glimpse afforded speaks well for the future. Scarce feature is "Rogue Song." There is plenty of show of itself. Barney Rapp's orchestra among the vaudeville is an extra dividend.

Two charming dances with Mr. Rapp, Dorothy and Albertine (last names inaudible). Miss Dorothy has lovely red gold hair and looked sweet both in her white frock and the green velvet worn for some next time. Miss Albertine, whose sort pink trimmed with deeper auburn, which seemed a continuous line from the back of her hat to encircle the ankle length hem; not the regulation costume for ballet dancing and consequently deserving a hand.

Poor Mr. Lockett (Lockett and Faige) has nobody to brush the powder off his shoulder between dances. Poor Mr. L., too, in song material.

Mae Usher, among friends, in a pretty blue chiffon, finds her material still going as strong as when first she wore it, which may not be as long ago as it seems.

MARQUEE CHATTERER

Norman Pegg, radio announcer, perched on the Grand marquee Monday, trying for an M. C. (Master Chatterer). He planned to talk until stopped. He was, and by the cops.

Of course, woman finds no need to prove her ability in this field from the house tops, so this stunt cannot be considered competition.

has a new length this year, bringing the skirt just a mite above the ankles. That for evening frocks as well as late afternoon dresses.

For Cocktails

Lucien Lelong more or less started the fed for a new type of frock which is literally to be worn at the end of the day. Of course, in a pinch, it could be held over for a not too formal dinner, but his idea is to have this sort of dress particularly for the very late cocktail party around eight.

Another idea from a Prince d'Arbello—Russian naturally. He ought to, or thinks he does, know how women should dress. This season he was the only one who evolved a really new evening ensemble of three pieces. Primarily for the ladylike creature who doesn't care to sit around in restaurants or cafes before dinner with uncovered shoulders and arms.

It's a rapid looking and very low cut satin evening dress, with ravishing light color, and over that a tiny little short jacket of richly patterned lame, with sleeves. Over that a very long velvet coat, lavishly trimmed and accented with deep shade of the dress color. Just something to mortgage the old homestead for.

The Italian Way

Else Schiaparelli, only Italian avant garde designer in Paris, has aimed at a new look, a new look, has spun effects. She does it well. This year she went a little mad on colored works, knitting and crocheting.

Schiaparelli has another trick up her sleeve. She has come out in interesting wool materials, and serves it up with white very soft long curled leather gloves. Inside the coat is a gilet jacket of the same leather, and on the outside a collar of the same in white, with double reverses lined in. Not nearly so conspicuous, and twice as smart as its sounds. Besides being quite warm and practical, as well as rich in color, it is a well known fact.

Aside from actual styles, but apropos of them, Paris has just recently been thrown into a furore. Even you on Broadway must know that the most sacred thing in Paris has been for years, and will continue to be, her fashion design. And no one is admitted to the salon of a big dressmaker unless she (or he) intends to buy—and then they should have someone recommend them—on if she (or he) is a known journalist on a reliable paper.

In any case, whether she is a wealthy client or only a poor twiggling, she must be seen, and every rendezvous in it knows her—and if in either case she is of advantage to the house she is put on the list for invitations to collections, soirees, etc.

Sleuthing

This holds also of course for fashion designers only if possible a little more rigidly. A certain Chicagoan, ostensibly over here as a buyer for New York firm, was caught with some sketches of a dress for her hotel room. She had been watched closely by French detectives, since the time she had tried to crash a collection with another girl—suspected of being a fashion sketcher.

Of course she is having as much of a fit about the thing as is the French government and the Chambre Syndicale la couture, who protects French dressmakers. But on the face of it, she is pretty sunk, for there is nothing that enrages a big designer in the fashion world so much as the thought of his models being pirated and not bought.

There are lots of little French sketchers over here. But it is the riskiest business in Paris, and once they get out, they will just as well go to Africa and paint sunsets.

Capitol's Tricolor Splash

"Capitol on Parade" has more red, white and blue in it than the national flag, which it resembles. Contains some of the best bits of the past starting with the staged house orchestra in impressive mass formation. That clever lighting effect that makes the colors of the girls' frocks is revived.

A bouncing ballet in line formation, but to march time is gay in blue and beige; finale drummed to tight gusto by the thespians. The girls wear hats and uniforms, too, though that is no longer taken for granted in a Capitol show.

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15 YEARS AGO

(From Variety and Clipper)

General Film ("Trust") was reported on the edge of dissolution, with the inside group, known as V. L. S. E. (Vilograph, Lubin, Sells and Essanay), planning to withdraw. That would leave as producing units only Edison, Biograph and Kalem. The Essanay Chaplin two-reelers were the backbone of the distributor.

"A Picture Authority" is quoted as estimating that films rentals amounted to \$100,000 a day in the U. S. He figured that \$150,000 came to the box office daily in admissions.

One of the periodical reports came out in the "Star" that Percy G. Williams would resume management of his former New York theatre chain, now part of the Keith circuit. Terms of the sale mentioned that for the next current month Williams had received \$134,000 in a serial payment of the Keith purchase price of \$5,000,000. Of the amount \$100,000 represented payment of principal and \$34,000 interest on balance. (Williams did not resume).

Demand of film companies for stage people lagged up legit salaries. Lela Meredith who had commanded \$150 on the stage before she went film, was offered \$200 and refused anything less than \$300.

Maude Adams reported considering a screen part, reported to be "Peter Pan."

Ned Wayburn took over the Century theatre, New York, for his new revue, "Town Topics." Century had been built as an opera house by a group of New York art patrons including W. K. Vanderbilt and Otto H. Kahn, at a cost of \$4,000,000.

50 YEARS AGO

(From Clipper)

Clipper comments that the prosperity of variety is at its crest. In New York small variety houses were being enlarged to "mammoth" size and along with every many beer gardens were being replaced by regular theatres devoted to that form of entertainment.

Regatta was framed for Lake George, but when the contestants arrived, they found the hotel men had arranged to spread the events over two days, so that they could from it. Prominent contestants withdrew and the affair was a flop.

The Troy baseball club was engaged in a battle with the Atlantic & Pacific Telegraph Co. Club had demanded that its official messages be franked and the company refused. It repudiated the club withdrew the free seat given to the company's telegraph operator. The company built a seat on a nearby telegraph pole for the operator to watch the game and send his account of play. Club replied by erecting a canvas banner that shut off the operator's view.

J. H. Haverly, showman and sports promoter, felt that endurance contests were being overdone. Accordingly, he arranged to stage an endurance contest between two stalling powers, distances being up to 10 miles for walk, run or bicycle riding. Idea of speed as an attraction seems to have been novel.

First mention of lobby exploitation. Sarah Bernhardt was engaged for the Chestnut Street theatre, Philadelphia, for January. During the engagement it was arranged to have an exhibition of the star's sculptures, paintings and other art objects in the lobby.

For the time being, due to the heat, business was so dull in New York, that "even the free lunch circuit is deserted."

Inside Stuff—Pictures

James W. Gerard hasn't stirred up any excitement in show business by picking Harry M. Warner and Adolph Zukor as two of the 59 men he believes are governing America.

At Par they figure the ex-Ambassador is a good pick except that Adolph's name should have come out first. At Warner's Gerard is 100% correct.

In other companies, Gerard is "all wet." Neither Warner, Zukor nor anyone else in the industry is a Cardinal Richelieu.

David Sarnoff and Harley Clark come nearer to the listing than anyone else, according to a big executive in a company controlled by neither Radio nor Fox.

Other people recall Gerard's intimate contact with the Warner Brothers during the tolls of their first venture, based on the ex-Ambassador's own experience in Germany. There are some still unkind enough to say that the former Ambassador was the only one who made any money on the pietization of his Teutonic days. And, they add, that, remembering this, he couldn't forget an old friend in the line-up.

The Hays office denies emphatically that any part of the film industry has anything to do with governing the nation.

Hayden Stone and Company, New York bankers, just had an itch to get back into the picture investment end, from accounts. That tells it, it claimed, why the banking house went in with Goldman Sachs on the recent Warner financing.

The Hayden Stone firm was quite heavily interested in film firms a few years ago. It washed up when Warners bought the Stanley Company (theatres) and later the H. S. house left pictures entirely upon the final control sale of First National stock to Warners.

Meanwhile Dick Hoyt had continued his friendships with several picture men, notably Sid Kent of Paramount. It was at first thought that Hayden Stone, going back to the picture side meant that John Dillon, also of the same house and its film industry expert, might have been undercover, acting for Paramount. But the first explanation is alleged to be the only one.

Still, a lot of film men won't believe anything but that Paramount nowadays has its finger on almost any picture organ key.

The subject of interchangeability, plus whether radio and phonographic attachments should be included, are holding up the progress of talker films in the home.

While Radio is in the tiny film's driver seat at present, the challenge of several producers to enter independently, unless Radio reduces its royalty, and of other manufacturers to turn out equipment of larger and lesser widths, are all admitted responsible for the delay.

Unlike the case of giant film, where the subject of standardization is still a problem, Radio's position in the home is such that it figures it can dictate 18 millimeter as the standard firsde width.

Pathe's announcement of a 3 1/2 M.M. width is without sound on film and is therefore not considered a competitor in the home talker field.

De Forest has been experimenting with 20 M.M. for the past six months.

No thought of merging the Radio and U exchanges, as reported, with the former assuming the physical distribution of U product, according to Universal officials who characterize spreading talk as probably started by salesmen or others.

The recent R-K-O product deal with U, with former taking entire program and getting a guaranteed minimum production expense from U, is admitted as probably having started the rumor, but U is selling its own pictures just the same, via its own exchanges.

Sales sources say there has been no indication thus far that the field forces will be cut down, which it was assumed would be done if Radio was to sell the U product generally as well as its own.

Newly bound and indexed volume of "Publix Opinion," P-P's confidential tabloid organ, is being heavily importuned by Paramount execs. All copies have been serially numbered and limited in distribution only to execs, managers and p. a's. Inside carries warning that book is property of company and if mislaid, loss must be accounted for.

Volume marks the close of the second year of the paper as a text medium on show and theatre operation for Publix help. It started as a press sheet for unit shows, but was developed into its present class as Ben Serkovich, who has edited the paper for the past two years and who is responsible for most of the ideas therein.

William Faversham, opening in New York shortly with "World and His Wife," comedy adapted from Spanish, passed through Montreal last week. He has been six months in Australia and told interviewers that Australian Government has about 10 agents at Hollywood investigating incomes of film stars.

States of Commonwealth put tax of from 6 to 8% on these incomes, payable by exhibitor or release company before picture featuring star is permitted to be shown in the State. Refusal or stalling in obtaining information as to incomes is met by banning of picture showing star affected throughout Australia.

With talk continually cropping up whether an all-colored dramatic talker can make money, evidence is advanced that none has so far.

People in it, R-K-O's "St. Louis Blues" is admitted to be among the best talking shorts produced. It's of the lively sort, as suggested by the title. Accepted by the trade as a "great short," "St. Louis Blues" has yet to earn a dollar in profit for R-K-O.

Chicago fire department has ordered Publix to remove the electric signs which they had been spotting on the sides of the United Artists theatre. Some time ago the same department prohibited the use of electric signs on or under the marquee.

Last time the fire department enforced an edict prohibiting lobby holdouts, there was a big hullabaloo about it for a week, then it stopped as suddenly as it appeared. Most people know why it began and why it stopped.

Designation by E. F. Schulberg of a special Lieutenant from the west coast who would make headquarters at the New York studio, is expected. Who will likely come east is not yet known. James Cowen, in physical charge of the New York studio, will remain in that post under the changes moving Schulberg up as production chief over all studios, domestic and foreign, it is understood. Walter Wanger, will act as general contact between all studios.

Universal's product deal with R-K-O starts with "Little Accident." "The Storm," U's, at the Globe, New York this week and next, is from U's last season's program.

It is said U has rented the Globe from R-K-O for the two weeks. "Little Accident" lately played the same house under the R-K-O percentage agreement. Globe will be shortly turned back by R-K-O to C. B. Dillingham, its owner and legit producer.

Under the marquee, against the front entrance, "Hell's Angels," at the Gaity, New York, has the largest electrical ribbon sign yet shown on a Broadway theatre. A. P. Waxman was the first publicity man to use the ribbon, at the Winter Garden, New York. That sign was a narrow strip. The Gaity's is of full size width.

Inside Stuff—Vaudeville

Girl bands again. R-K-O is giving them plenty of booking attention with at least four right now assured of consecutive bookings.

The singer with Ed Marion, billing herself as Marie DuVal, got the name from Al Trahan when in his act. After leaving she continued to use the name Trahan had worked up as Lady Marie DuVal for gag purposes. Trahan is still using that gag, with the young woman now in his act, Yukona Cameron.

A vaude performer, visiting in Hollywood, lost no time in putting the slug on his friends and then blew out of town in double quick time.

Being a glib talker, the actor found no trouble in putting the bee on the boys and for a fadeout palmed off a flock of snapping checks. Just a pal.

An official of NBC, in touch with the vaude situation, says that his company doesn't feel that vaude acts as a class are not any good for radio broadcasting, having in mind the R-K-O hour, but concedes that there is plenty in the variety field that's not worth a dime on the air.

This official says that while there is some vaude material bodily lifted for the air is o. k., radio calls for a different technique, with the material to be carefully chosen, that vaudevillians shouldn't act like prima donnas over it when transferring from stage to broadcasting.

Inside Stuff—Legit

In casting his new show, "With Privileges," Hyman Adler, doing in association with Philip Gerton, tried to find a pug who could do a Spanish character. For three and a half weeks he interviewed about every foreign fighter who thought he might do. Some of the pans were O. K., but when it came to speaking lines their tongues were in their mits.

So Adler gave up and hired Lionel Stander, an actor, to do the part. And Stander never had a pair of boxing gloves on in his life and saw Spain only through the news reel.

The Adler show debuts at the Broad Street, Philadelphia, for two weeks and comes into New York, Sept. 22.

The screen success of "Common Clay" is emulating the stage success of the drama. Long after it disappeared as a regularly presented attraction it continued to be frequently used in stock. The author (Cliff Kinkadee) averaged at least \$10,000 yearly from the stock usage.

With George Jessel going into "Corned Beef and Roses," the Shuberts have postponed "The Wonder Bar."

Monday all offices in the Sardi building, opposite the Shubert theatre, received notices that tenants are not to do casting or booking in the building. That doesn't go for the Shuberts. They own the building and do considerable casting for their own shows there. Reason given was that crowds are not desired.

The building is filled with agents, while several producers in addition to the Shuberts have quarters there. The not-so-good elevators have usually been overcrowded lately, the reason for the "order."

'Round the Square

Competition among speakeas and lack of patronage now has set-ups more frequent than ever before, with most joints now doing one drink out gratis for every two bought. This includes places which formerly permitted few on the bar for either new or old customers.

Though the break over the summer and patronage falling off as a result of business depression, bum booze in many spots, and tighter pocketbooks, the speakeas have been forced to count their customers and make every effort to hold onto them.

Traffic rules in Times Square, on Broadway from 47th to 42nd, are in effect night and day now. On Broadway and 7th avenues, which cross each other at 45th, no right or left turns is permissible between the extreme ends of the stretch. This will make it much safer for pedestrians at least.

Or modifications of traffic regulations in the Square have been the abandonment of the night parking rules during theatre times, with the eclipsed whistling by the corner cops likely rescinded in Times Square. Whistling will have the silence in most other spots over Manhattan.

New racket recently pulled around the square is worked by a middle-aged man who usually stations himself in the vicinity of legit casting offices and approaches actresses hurrying to keep appointments. Sizing up a prospect, falling in step with her and asking if she is an actress, he shoots a line about being an actor out of work and hungry.

One girl about to enter a theatre's fair now was approached by the beggar on two successive afternoons when the new racket dawned on her. Pulling off her hat she exclaimed: "Here, take a good look at me; I gave you a yesterday."

Highly indignant, the moocher shouted: "You're no actress, otherwise you'd give me the mooch."

With a crowd gathering, the girl had to explain that she didn't know the man and exposed his routine. Before taking it on the lam, the beggar shouted: "I'll sue you for what you said about me."

Chicago's World's Fair, still three years away, is running against plenty of snags and not making the headway it was hoped. Idea has not clicked strong with showmen anywhere, most saying the day of fairs is over, due to radio, picture house and other attractions. These men, who have been asked to step in and help line-up the big doings, claim also that the country doesn't need a world's fair now.

Before the days of modern amusement, including the automobile, the scheme was o. k., as the natives would travel plenty to see something new. Now they claim this day is past, with anyone going around the corner to the pict house and getting a complete eye full.

Heywood Brown is a candidate for Congress in the Socialist ticket and the theatrical fraternity is rooting for him to cop. Brown's opponent is a woman, Mrs. Ruth Pratt (Republican).

The New York "Evening Telegram" has gone on record editorially that no matter what happens to Brown politically, he still has his columnist job, which stand has brought in a number of letters, some praising and others kidding Brown.

Brown's views on the unemployment situation should help him get votes.

Radio is easing the sightseeing shills out of biz. Sightseeing busses in New York are going in for radio sets. Several around Times Square are now equipped with receivers that play a musical ballyhoo to attract customers and entertain 'em 'till trip starts.

Germany's Bold Confiscation of Agency Trade Impossible in U. S.

Berlin, Aug. 13.
In a recent "Das Programm," German theatrical trade paper, is a story alleging that, among others, the United States is also planning to have its theatrical booking and other agencies turned into state's property.

This move in America, it was purported, would parallel the German agency situation, where Parnema is now the subsidized-state booking agency for theatrical engagements, outlawing S. P. A. and Schultze and the independent agents.

With the date of enforcement imminent for the agency, they are bitterly contesting the Parnema State Agency. Parnema, it is pointed out, is the "Programme" article about America following suit. Show people here ask "Variety" for an expression.

Confiscation

The United States constitutionally advocates private enterprise. It does not subsidize nor legislate out of legal business enterprises whether it is a theatrical booking agency or other undertaking.

Vaudeville, theatrical and all other forms of booking agencies in America are state subsidized, nor will they be.

Each pays any license demanded by the municipality or state for doing business within its territory and obeys the agency regulations, if any.

Up to this time the Government of the U. S. has never attempted to turn a private business into a political weapon. As Germany has done with the theatrical agency business of its country. Nor could the U. S. succeed with such an outrageous imposition and brazen confiscation of the U. S. record. No show enterprise, any more than Germany will. That despite what the German politicians and those others who believe they will benefit through this "German" line, no intervention may think of it. With Germany now calling itself a republic!

British Film Field

(Continued from page 6)

Hy Daab's trail and got the biggest break in years. All the trade papers this 15th looked at Daab's issues. All set now to shoot "Dixiana" this 27th, with a press dinner and premiere for "Escape" following night.

Here and Coming
British Screen, News and British Screen Tally, two news papers from the same stable, gone into that Audible Filmcraft merger, and boast they have 640 pages, are getting to revenue by selling their clips have an advertising section, and "audiences will now accept film advertisement in its local place as part of a news-zeitung." The further this Filmcraft bunch go in the deeper they get.

Shooting clips of Amy Johnson, the Motovione gang had a tough time. Any has gotten more than Kinemat Foss, once a film director and now a sandwich war ewire on a fairly large scale, heads a new company incorporated to do anything and everything in show and extra business, calling it Scrambled Eggs, Ltd. Ken ought to know about that.

Graham Wilcox Productions Company has receiver appointed for debenture holders.

Hackney & Shepherds Bush Empires have registered accounts to Westminster Bank to secure money due to bank or to become due. Sum on last records filed is \$130,000.

John Maxwell has taken over for his Associated British Cinemas Company A. E. Abrahams' theatres at Willesden, Rotherhithe, Bermondsey and Ealing, and Grand, Gillingham. Willesden was operated by Sidney Bernstein, Bermondsey by Junior Abrahams, and Gillingham by A. E. Abrahams and Alfred Bundy. Maxwell also reckoned to be dickering with Victor Sheridan for the Somers-Brown Circuit, part of the Gulliver Circuit which did not go into General Theatres Corp. Sheridan denies this.

E. L. Harvey and Ben Higgs here for Fox Movietone.

Chatham Empire goes big-screen Sept. 1.

AMER. 4-ACT SPLITS UP LEAVING 1 STRANDED

Paris.
After playing London, Hazel and Kistoff sailed back home from Paris, leaving here the other two members of the broken four-act. One of them, Chick Dressler, is currently stranded in Paris.

Dressler had complained that the billing to which he was entitled was never given him and that \$25 was always kept back from his contracted \$100 weekly salary. The act was said to get \$500 per week.

Drinking, he was alleged to force his resignation without indemnity while he was still in London, resulting in his being left here without a sou.

Forthcoming members of the team stays here and intends to do a solo act.

Mary McCormick's Hit; Stage Fright on Side

Paris, Aug. 14.
Mary McCormick scored a hit at the Opera Comique in "Madama Butterfly" which she sang, for the first time, fully stopping the show and getting many curtain calls. When the curtain first rose she had a slight touch of stage fright. This she soon overcame.

Fox-B. G. Board

(Continued from page 6)

other side to the deal. But four directors on the board.

His London partner, Lord Greater, London and County Trust Co., Fox has banking representation through two of the biggest banks, Midland and National Provincial Trust. Fox plans for B-G board representation call for members from these organizations. One is Lord Bingham. His lordship is not keen to have his hands, with added duties. Bingham is one of the bosses of Clarke's utility here.

Fox's representatives on the board of the M. and B. company are the Lord Bingham, Lord Bingham, Lord Bingham, and Walter Hutchinson. Fox's foreign rep. Hutchinson resigned Federal Court Justice, represents the Warners. He was out of town last week and represented during his absence by Christopher L. Weeks of Wilmington.

No other attorneys of record are listed.
Goldman, Sachs
It is reported in New York that one of the Berensons of Boston when in New York recently stated he or a client is a stockholder in Goldman, Sachs and Company, the bankers for Warner Bros. He declared himself to be in search of the exact status of the Goldman, Sachs portfolio of securities. Shortly before they banking house had published a list of its investments. After his quest for a Goldman, Sachs statement had resulted in Berenson securing the same announcement, as published by the bankers, he returned to Boston.

Stoneman as a Litter
David Stoneman as a picture exhibitor last week sued Fox Films for \$250,000, alleging damages through being unable to play the Fox film product in his Brockton, Mass. theatre. Stoneman has 12 other houses in New England. Previously Stoneman had started an action to recover \$75,000, alleged due him as commission on the theatre site purchased by Fox in Boston. No theatre as yet has been started on that plot.

When the receivership application in Wilmington was filed last week, Harry M. Warner issued an announcement, calling the proceedings "unlawful" and intended to affect the Warner stock quotations. It is unlikely the application can be heard in the Federal Court at Wilmington before fall.

No importance was attached to the playwright's ill health to recall the like actions against Fox last spring.

IN PARIS

Paris, Aug. 14.
Ambrose Dowling, Kitty Cheatham, Isaac P. Marcosson, Yvonne Vallee (Mrs. Maurice Chevalier), George J. Sargent, Ralph Pulitzer, John O'Hara Cosgrave, Boris Hamberg, Major Ian Hay Veith, Maurice Kline, Edith Walton, George H. Loran, Fulton Oursler, Lillian Gish, Ivy Lee, Violet M. Code, Isaac P. Marcosson, Jack Pearl, Ambrose Dowling, Sam Katz, Emanuel Cohen.

Porto-Riche Very Ill

Paris, Aug. 15.
George de Porto-Riche, leading French playwright, is ill.

He is considered by his physician to be in a very critical condition.

Silents Vs. Talkers

(Continued from page 7)

the restrictions, produce better box-office returns than the average soundfilm.

As the heavy contest for silents, 48 of the best silent film smashes which Vienna, in its silent days favored, are being revived for re-exhibition on a grand campaign style commencing Oct. 1.

Heroic resistance of the silents is regarded as bound to prove futile argument, especially so far as the anti-English language opposition in German territory. The volume of current and prospective talkers in the native tongue multitudes who have ever advantage the linguistic proponents had.

Hub's Receiver Fans

(Continued from page 4)

struction, contracting business, M. Berenson is well known among the local sporting fraternity.

The four Berenson brothers are reported well to do. They have many millions of dollars.

Nelson is a prosperous plumbing supply dealer at 350 Stuart street, in the motion picture belt. He is the owner of record of 300 shares of Warner Bros. stock. Nelson went to New York last week with his Boston attorney, Opinion here is that Nelson had not worried over his Warner holdings prior to becoming the plaintiff in the Wilmington application.

Raskob and Dupont

Wilmington, Del., Aug. 28.
Ira T. Nelson or his attorney, Nathan Fink, both of Boston, is said to have been in Wilmington several days seeking a local attorney of prominence for their present action for a receiver of Warner Bros. Most of the lawyers approached, from reports, declined to handle the matter.

This is said to have been mostly caused through the local prominent having interests in some way connected with the Warners. Great leads to the rumor J. J. Raskob and P. S. Dupont may be called as witnesses and as stockholders of Warners, in the Nelson hearing.

Nelson finally retained H. Eugene Savery of this city to act as the attorney of record, with Fink as associate. Savery previously has not appeared in court in connection with any of the large picture actions.

Judge Hugh M. Ward, recently resigned Federal Court Justice, represents the Warners. He was out of town last week and represented during his absence by Christopher L. Weeks of Wilmington.

No other attorneys of record are listed.

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Exploitation!!

You hear it now every day, everywhere.

Seventy-five years after the stage theatre started in this country and 15 years after the picture house commenced to feel its way, the show business discovered

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Exploitation is Publicity of some kind or other.

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may be contracted for in "Variety," to place a name before the Show Public every week.

These plans vary in price and may be adapted to any sized appropriation. Each means Perpetual Publicity, week by week in "Variety."

Details Upon Application to Any "Variety" Office

The surest money getter, the surest salary raiser, the surest box office grosser, when it's right, is

Exploitation!

"Variety" is always right for it

Crashing in on Midget Golf Early New Hope of London Showmen

London, Aug. 26.
Everybody in show business is trying frantically to crash this midget golf idea.

Edward Laurillard and Jack Walker are opening a chain of the wee links, the first layout starting in September in the Imperial house on Regent street.

The Laurillard-Walker venture is in association with John and Harry Lester, who have 40 miniature links in operation in the provinces.

The spots are reported grossing \$100 a day, representing 75% net profit.

Lesters have tied up good spots in London for five years and with Laurillard & Walker are forming a corporation capitalized at \$200,000.

The course in connection with the Kit-Cat club will open within a fortnight. Bobby Howe, who recently took over Skindell's roadhouse at Maidenhead, already has 18 holes in operation.

Dan Fish, film casting agent, will have several tilts in the West End. Jim Southern, licensee of the Garrick theatre, is embarking heavily and practically everybody else connected with the amusement has an eye on some sort of a plant.

Several important London hotels have the device under consideration seriously and in addition the pastime is being weighed by more than one large London theatre, particularly if legit attractions of the autumn season do not materialize pretty soon.

Amsterdam, Aug. 26.
An English company has sent agents into Holland to study the prospect of opening miniature golf courses. Nothing has so far come of the enterprise.

French Visa Delay

London, Aug. 26.
American acts booked for England from Paris received the O. L. and visa from the Paris British consul in 24 hours, until recently when a new procedure was introduced.

Recent experience of players from the States discloses a greater stringency. One act booked for the Plaza, London, sought a permit from the Paris consul two days before the scheduled opening and met a flat refusal, the official declaring that at least a fortnight's notice was required.

Eugene Silvain Dies

Paris, Aug. 26.
Eugene Silvain, 79, dean of the Comedie Francaise, and a French tragedian of eminence, died of pneumonia in Marseilles.

Silvain entered the C. F. in 1878. The Comedie Francaise celebrated one day last week in honor of the funeral of the playwright, Andre Rivoire.

'LAST MILE' BARRED

Smash B'way. Stages Play Can't Appear in England

London, Aug. 26.
"The Last Mile," prison death house play and a smash in New York, was submitted to the censor for production here. It was irrevocably banned.

Conway Tearle was scheduled for the leading role.

Cliff Ryland Dies

London, Aug. 26.
Cliff Ryland, 40, the Savoy show resident here for 40 years, died in London Friday (22).

He suffered a stroke 20 years ago and retired at that time.

Robeson's Concert

London, Aug. 26.
Paul Robeson, at the Savoy this week, is doing well with musico-dramatic specialties. He has been unusually lauded by the press.

The colored actor and basso opens with negro spirituals and also does excerpts from the first act of "Emperor Jones."

Television Contracted By Paris Olympia

Paris, Aug. 27.
Introducing Television on the Continent, the de luxe Jacques Halk cinema, Olympia, has signed for the installation of the Baird (British) system.

Formal opening of Television as a theatre attraction is slated for October.

Revival Smash

The Hague, Aug. 26.
A revival of Dumas' "Three Musketeers" with a new Dutch libretto by Vettermann, is a local smash.

Performance by Louise Koolman as the Queen particularly scintillating.

German Sound Pact

(Continued from page 7)

yet to be settled. A showdown is expected with the return of Will Hays from the West and another meeting at which the electric will be required to state their intentions.

Louis Swartz, Paramount attorney, dispatched by American producers, here immediately after word was received of the Paris understanding, has made no report. He was sent over by the U. S. directorate to study the agreement and to okay it for execution if it came within his conception of what American producers would be willing to meet.

Now, Joe Seidman, of the Paramount foreign department, is leaving for Europe, ostensibly for the same purpose, as a second check-up, scheduled to sail this week.

It is contended in New York that J. G. Otterson, representing the electric, made the best verbal agreement possible with the Teutons. There was nothing else for him to do, it is stated, with some of the most important U. S. patents not holding water.

No Compromise Money
But, returning to America and remaining mute on a subject which may leave the producers holding the bag, is a subject which is riling the industry and one which they predict will be hotly contested if Western and General attempt to make them pay the compromise money.

Rather than pay double royalties, plus meeting the stiffness of the terms of the contingent, representative American spokesmen are of the opinion that Germany, despite all the pow-wowing, will wind up in the end in just the same state as it has been for the past year.

One foreign film expert believes that only pictures sure of grossing \$1,000,000 or more will be permitted to run the gauntlet of this complication of politics and additional expense. In other words, he declares, the contingent won't have to be worried about it, since it will provide for more than Germany will get of the Hollywood material.

The electric alone, it is claimed in high producer circles, are the only ones who have yet made any material move which would record a serious interpretation of the pact. They notified their licensees that all equipment entering German territory would have to be purchased before Aug. 5. Since then they have closed down of their own accord on such sales.

Berlin, Aug. 26.
Louis Swartz, Paramount's patents' lawyer, is officially representing the Hays' organization on his visit here, to participate in the conclusive details attendant to settling the Paris talker pact.

Several legal formalities must be wound up.

Emil Coleman in London

London, Aug. 26.
Emil Coleman, American orchestra leader, with seven men open at the Cafe de Paris, Sept. 22. Coleman will follow Hal Kemp's orchestra, also American.

DEAUVILLE'S DUD SEASON

Dismally Wound Up Sunday—Next at Biarritz

Paris, Aug. 27.
The Sunday races concluded the Deauville season, a super fly this year.

To make it worse, a sudden turn in Paris weather, with plenty of sunshine and warmth, comes late to be of any benefit for the north coast resort.

After a few weeks' here they're starting now to prepare for the Biarritz season again.

SYDNEY AND ELLIS ON LONDON STAGE

London, Aug. 26.
Beall Sydney, here with his wife, Mary, Ellis, has arranged with Reando to have the management star their jointly at St. Martin's theatre in "Children of Darkness."

They will probably follow "Petticoat Influence." It is possible that, owing to the present success of "Petticoat Influence," their play may have to be done at another theatre and under a more attractive title for London.

This will be Miss Ellis' first appearance on the London stage and also for Sydney, since he appeared with Doris Keane in "Romance" and "Romeo and Juliet."

'Musketeers' Indef with 4 New Principals at Lane

London, Aug. 26.
"Three Musketeers" at the Drury Lane will continue indef, instead of closing Aug. 30 as intended.

Leaving are Dennis King, Lillian Davies, Jerry Verno and Marie Noy; replaced by Jack Livsey, Clay Clemons, Perry Lee Free and Constance Edwards.

Extension of the run is due to sudden spurt in takings, and that Edgar Wallace's novel musical destined for the Drury Lane is not yet ready.

Belasco on Salaries

London, Aug. 26.
David Belasco has practically closed with Owen Nanes and Goddard Tearle Broadway productions in the fall.

What remains to be settled is a difference in salary for Tearle. The player wants \$1,500, the same as he received on his last American visit, but is considering Belasco's firm offer of \$1,000.

Australian Mergers

(Continued from page 6)

head, is in Melbourne, conferring with Hoyt's.

Show industry has been tremendously hard hit here during the past six months. Government taxation plus the complaint of high rentals for American talkers have combined not to help the situation any. The banking interests behind the merger move are forcing the electric to realize their position. Both have been drifting financially, but each has been individually puzzled by the American influences and badly fighting to keep the Americans out.

The bankers believe the merger will be the salvation of this crisis, through common film-renting, the overhead could be cut to a minimum at a large saving to both concerns. Furthermore, aware the bankers, Australia is in a bad way commercially, reacting tremendously to the damage of the theatrical situation. Many threats of both circuits are losing heavily.

Paul Murray Ill

London, Aug. 26.
Paul Murray is confined to bed in the Midland hotel, Manchester. He was taken ill a fortnight ago during the engagement there of the Murray-Hulbert revue, "Follow a Star."

Malady is severe stomach disorder. He is reported much improved and will be back in London in a week or so.

Austria's Heavy Rains Made It Perfect for All Vienna Theatres

Vienna, Aug. 26.

Terrible rainstorms which ruined the Austrian tourist industry this summer, have proved the salvation of the theatres over the hot spell.

Floods overflowing lakes and rivers reacted favorably to overflow box-offices in theatres, cinemas, etc., all inclination weathering tendency to chase the Viennese indoors, primarily for amusement.

Credit negotiations regretfully initiated in June, in anticipation of a summer slump, have not given occasion for consummation, due to the unexpected rainy July and August prosperity.

POLITICAL HOOEY

Clamor Over Title of New Show Good Publicity

Buenos Aires, Aug. 26.
Sarmiento theatre announced a new revue, but the Argentine government stepped in and forbade its production. The proposed Official explanation was that the name would endanger the friendly relations between Argentina and Uruguay.

The Argentine Theatre Owners' association projected itself into the dispute, adopting a resolution that government interference was unjustified and the new show would go on despite the prohibition.

Piece had its premiere Sunday and the whole controversy turned out to be hokey.

No Italian Films

(Continued from page 7)

over anything American in mode and manner, especially concerning the females.

No Counterparts
Film people find that Italian actresses can only qualify in "fatal woman" types or "married woman of the middle class," but the films, Anglo-Saxonly understood, are virtually non-existent in these parts, hence the difficulty to find the suitable theatrical counterparts.

The Italian producers are also taking the attitude it would be wisest for all three nationals to centralize the locale as a general cosmopolitan proposition; not only in German midst at Berlin and mode. If the Italian idea were adhered to, it would limit the film to one country, especially in view of the current Franco-Italian political relations which are considerably strained. The Germans go for the Anglo-Saxon model and don't fancy the Italian idea, even though two Italian producing units are currently in German midst at Berlin studios, working with German facilities.

Shading Broader
Ruggiero Ruggieri is producing an Italian talker this type in Berlin. Another Italian actor, Glacalon, has likewise tempered his stuff to conform with a broader continental viewpoint and even the ultra-patriotic Silvio Pittaluga, making his parody song, "Nero," with the Neapolitan comic, Petrolini, is temporizing his stuff with an eye to a more elastic market.

The male leads are pliable for general appeal but with the current pag vogue on the continent, and the European yearn for the 1930 model of flapper-Glamour, that casting problem is one not to be so readily compromised. The Mussolini influence in building up his present and next-generation Fascists, is the direct warfare of the lack of flappers. The Duce has the Italians high-pressed into the idea of everything for the cause of the black shirts; youths are trained by their parents in things militaristic, while early marriage and motherhood is the background for prolific propagation for future benefit of Fascism.

Hence no rappers, no night life, no young men and women about town anywhere in Italy.

Team Coming Over

London, Aug. 26.
Billy Caryl and Hilda Mundy open for new K-K-Ben at the Kenmore, Brooklyn, sailing from London on the "Homeric" Sept. 17.

VIENNA WANTS VARIETY BACK- WILL GET IT

Revival of Vaudeville Due for New Season in Famous Halls

Vienna, Aug. 27.

Vaudeville, or variety as it's known on the Continent, is slated for a strong comeback in Vienna this season. After submerged under the severity of the Viennese musicals and stage legit, the varieties are now recalled to life.

Famous Ronacher variety, European landmark in vaudeville, closed for many years, reopens this season. Renz variety, a die-hard and in truth a very successful vaudeville house last season, is likewise laying elaborate plans for the new season.

A Lost Love
While public taste changes the world over, no form of entertainment is completely, and the fickle public in Austria—also in Hungary, from reports—is returning to its lost love, the variety stage.

The success of the Renz vaudeville last season has demanded constant modernizing, a newer form, manifested by the substitution of the pit jazz for the usual string ensemble.

In Vienna, where native music is strong for the strings, this ultra-Americanization of variety standards by having the pit band replete with brass and jazz-music, is an idea of how progressive the Renz variety people, at least, are.

Current London Vaude

London, Aug. 26.
Opening yesterday (25), with no other draws, the Hayton, Grace Fields, despite warm weather, packed the Palladium.

At the Coliseum Toto and his unit headlining for one week. Show is built around the clown's scintillations and reveals as a remarkable mime. Act well received.

Vivette Aguel, billed for the house last week for the current show, was prevented from appearing by illness. Matinee business yesterday (25) was good.

Marion Terry Dead

London, Aug. 26.
Marion Terry, last of the four eminent theatrical sisters Terry, died in London aged 72.

Miss Terry was well known to the British theatre public for over 50 years.

"Private Lives" in New House
London, Aug. 26.
Charles B. Cochran has closed a contract for Noel Coward's new play, "Private Lives," as opening attraction of his new Phoenix theatre Sept. 24.

Piece opened in Edinburgh this week. It remains on tour until the London premiere.

Great Wieland Dead

London, Aug. 26.
The Great Wieland, 64, American juggler here many years and formerly a standard American turn, died in London Saturday (23) after an operation.

Mary Eaton in London Musical
London, Aug. 26.
Mary Eaton is under engagement here for a musical show, due to open during the autumn.

Elijah Arnold Killed at 72

London, Aug. 26.
Elijah Arnold, 72, for 30 years box office manager at the St. James, died yesterday (25) following a motor accident.

Manuel Rico Dies

Buenos Aires, Aug. 26.
Manuel Rico, Argentine actor, died here following an operation for appendicitis.

Selwyns Out of M. P. A., Leaving but 15 in Shubert-Controlled Group

Arch and Edgar Selwyn have withdrawn from the Managers' Protective Association, leaving but a skeleton of the Shubert-dominated managerial group. Counting the names dropped from the list early in the summer, it is estimated there are less than 15 in the M. P. A.

It was this group which split away from the Producing Managers' Association during the 1924 strike trouble and signed an agreement the principal feature of which guaranteed against Equity participation in sympathetic strikes for 10 years. The document is considered obsolete by some showmen.

The Selwyns dropped out of the M. P. A. because it is not a representative managerial body, although it calls for dues and a pro-rata assessment in the case any member defaults in paying actors salaries, guaranteed by the association.

The Selwyns' theatres formerly affiliated with the Shuberts are now independent, open to book attractions without strings.

Arch Selwyn's forthcoming productions are being booked through the Erlanger exchange.

'Smiles' Starting?

Ziegfeld's Marilyn Miller-Astaire's "Smiles" show may get into rehearsal next week. Ziegfeld, having returned from his Canadian camp and Stanley Sharpe, his general manager, being back from a stay at Saratoga.

There is a possibility that "Smiles" may be changed to Ziegfeld's "Follies," the producer having stated that his next picture in association with Samuel Goldwyn will carry that title.

Golden's 1st Not Set

John Golden isn't set yet on his first for Broadway. Maybe "That's Gratitude"; maybe "Ring Three Times."

"Gratitude" by and with Frank Craven opened for a week, Monday (25) at the Boulevard, Jackson Heights.

"Ring Three Times," now being cast, comes in Craven's show is slated for the road. Whoever comes in goes to the Golden.

Nancy Carroll Changes

Mind Over New Show

Nancy Carroll will not make her legit debut in "Frankie and Johnnie," which John Kirkland, her author-producer hubby, will produce. Piece went into rehearsal this week without Miss Carroll. It is due to open next month at the Republic, New York.

Cast includes Frank McGlynn, Anne Forrest, Sam, Robert, Adrienne Loham, Roberta Beatty, Valerie Vallere, Josephine Evans, Kenneth Burton, D. W. Rowan/Jack Clifford, Cora Olson, Roger Bacon, Cliff Heckinger, Will Chatterton, Jerome Cowan, Edgar Henning, Archie Sawyer, Leslie Hunt, Philip Foter, Louise Whitehead, Myrland La Valre and others.

Cape 'Follies' for B'way

Dennis, Mass., Aug. 26. The 1930 version of the Cape Cod Follies entitled "Ship Shapes" opened last night (25) at the Cape Cod playhouse. Stewart Baird is both author and producer and Peggy Ellis wrote the score.

A two weeks' run of "Ship Shapes" will close the season at the playhouse, after which the show is aimed for New York, where it is attempting for a brief engagement in Boston.

The cast includes Thelma Kessler, Pierce Hearn, Elaine Lank, Peter Jony, Bradley Cam, Sparer Elyngton, making her musical comedy debut; Corbett Morris, Dorothy Llewellyn, L. Estrange Milman, Helen Cushman, Alberta Winick and Kenneth Williams and Harold Morison, dancers.

Hoboken Stock

Dramatic stock will relight the old Hialto, Hoboken, N. J., Sept. 1. House, formerly "The Protector and Morley's," has reverted to its original owner, Jules Leventhal. He will install the stock.

Lyle Andrews Sues as 20% Owner of 'Irene' Rights—10-Yr.-Old Hit

Lyle Andrews, connected some years ago with the production of the musical comedy "Irene," at the Vanderbilt theatre, New York, has sued James Montgomery, and Adele S. Bamberger, as executrix of the estate of Joseph F. Moran, husband of Miss Bamberger, a partner of Montgomery in the ownership of the production, for a 20% interest in recent alleged profits from "Irene."

Andrews claims that under a contract made in 1920 with Montgomery and Moran, he was to receive 20% of all the proceeds of the play for aiding in its promotion. He alleges that it has brought in substantial sums from its use in stock, and that the picture rights have been sold.

Consent of the defendants has been applied in the Supreme Court to compel Andrews to give full particulars of his agreement for a 20% interest, and also concerning his claim that the play has brought in large sums from the sale of rights.

'Up and Up' Held Up

"The Up and Up," scheduled to open in Ashbury Park, N. J., Monday night, failed to show due to illness of Dorothy Stickney, femme lead. Miss Stickney's physician informed Batt & Nicholas, producers, that she may be okay to go on later in the week, but they may be compelled to cancel the Ashbury date. Piece goes to Brighton Beach next week and the week following at the Biltmore, New York.

Hollywood's 25c Tit

Hollywood, Aug. 26. El Capitan goes to \$1.50 top, with "The Poor Nut," ending the \$1.25 tradition imposed on Hollywood, when Henry Duffy was operating two houses here.

Hollywood Playhouse has standardized at \$1.50 since the Duffy surrender, only "Fata Morgana" tilting it.

'Unknown' Girl's Chance

Helen Lynd is cast opposite Lenore Ulric in L. C. Gensler's production for Erlanger, "Keys to Paradise."

Miss Lynd is unknown on the dramatic stage. She has heretofore done musical comedy, last with the first "Little Show."

Bennett on B'way

"Wooden Wedding," comedy by Dwight Taylor, for production by Alexander McKelgin.

McKelgin will also project Richard Bennett in "The Solid South," after a run in Chicago. It responds at the Windsor, Bronx, Oct. 6, coming downtown following week.

MONTREAL'S STOCK

Montreal, Aug. 26. Dramatic stock replace vaude at the Orpheum, next week (1).

Company engaged out of New York includes Graddon Rhodes, Nancy Sheridan, Katherine Mesky, Lawrence Keating, Melba Parker, Walter Jones, Rankin Mansfield, Fred Ferguson with remainder to be engaged in Montreal.

TYNAN'S PLAY

"The Eye Witness," melodrama by Brandon Tynan, recently tried out in Provincetown, is being recast for Broadway with the author-actor producing in association with the Shuberts.

Tynan, appearing, will also direct.

"Sighs" for Republic

Leo S. Friedman puts "Bridge of Sighs," by Charles Sherman, into rehearsal Sept. 1, opening Oct. 20 at the Republic, New York.

Michael Rosenberg, Eldora Stanford and Catherine Evans in cast.

Amy Leslie Retiring?

Lloyd Lewis, P. A. for Public B & K houses, Chicago, stops out Sept. 1 as first string critic of the Chicago "Daily News." The new post has a catch in it, depending upon the health of Amy Leslie, its critic for years.

Meantime, waiting to make sure he's in the front row on opening night, Lewis will do yards for the Midwest, a magazine of the "News." Margaret Mann Crollus, second string on the paper, is unable to handle the most assignments because of ill health.

JEAN AUBERT'S \$16,000 CAR ATTACHED IN N. Y.

For more than a week Deputy Sheriff Herman Bernstein, armed with Equity, went from place to place in New York where he was informed Jean Aubert, French actress wife of Sir Nelson Morris, of Chicago, might have some property of value for which the deputy sheriff was about to ask for a taxid to take him about town on his mission he came upon an asset of Miss Aubert's which made further search unnecessary. It was a Renault automobile, which Bernstein attached and placed in a neutral garage to await the outcome of the litigation in connection with which the attachment was issued, unless Miss Aubert files a bond.

The suit was brought by Henry Menke as assignee. His assignor, C. J. Stockard, of New York and New York, Jewellers, who say they sold the wife of the Chicago meat packer two diamonds valued at \$10,713 in August, 1929, for which she failed to pay.

First the sheriff served a bank which certified that the French actress had some shares of the company, City Stockyards, on deposit there. These were valued at \$7,000 per share. But at par that was not enough to pay the claim. Then the indebtedness Bernstein served a safe deposit company which informed the sheriff that Miss Aubert kept a safe deposit box there, but only she knew the contents. It was said that the diamonds were in Paris, had attended to attaching there a deposit account which the defendant had with the Guaranty Trust company and which was said to be \$10,000. But even that did not satisfy Deputy Sheriff Bernstein, for he could not report on anything that was attached in Paris. He continued to demand that sufficient property in New York to satisfy any judgment that might be obtained. When learning about the \$16,000 automobile he pounced on that.

Two War Plays Due

"Farewell to Arms," from Ernest Hemingway's book, A. H. Woods producing, and "Stepdaughters of War," by Kenyon Nicholson, Charles Frohman producing are at rehearsal. "Stepdaughters" goes into the Empire, New York, Sept. 23. "Farewell" is due about the same time. Both are war plays.

Third Pre-Opening Lead

Hollywood, Aug. 26. Another switch in the lead of "Young Love," George Holland-Arthur Collins production opening in St. Louis, Labor Day, gives it to Norman Peck instead of Sterling Ferguson.

Tom Douglas originally had the part, but lost it because he couldn't decide what he was wanted for pictures or not.

"Orchid Annie" Revival

Hollywood, Aug. 26. Rowland and Pearce are preparing a coast revival of "Little Orchid Annie" opening at the Geary, San Francisco, Sept. 23. None of cast set yet, but possibly will include some of those in Edward W. Rowland's production of the same at the Mayan theatre, Los Angeles.

A. Leslie Pearce will direct.

Hodge Uncertain

No certainly now as to when William Hodge will reopen his season in "The Old Rascal." He had expected to get rehearsals going so he would open in Chicago Labor Day week.

An accident in which daughter was hurt interfered.

Mary Hay Case Before An Arbitration Board, And Then Right in Court

Jules Leventhal's \$50,000 damage suit against Mary Hay will be ironed out in arbitration before going to trial in the N. Y. Supreme Court. The latter procedure was agreed upon by both parties and matter to come up at an early date before the American Arbitration Society.

Leventhal's suit against Miss Hay resulted through Miss Hay's walk-out as star of "You Don't Say," musical produced last season by Leventhal. The latter alleges the star's decision to vamp made the production worthless.

Miss Hay's Alibi. Miss Hay withdrew from the show the night before wind-up in Atlantic City, notifying Leventhal's representative she was too ill to go on. The producer took the matter up with Equity, with latter investigating, sending one of its physicians to examine Miss Hay, who reported she was suffering from nervous exhaustion and unable to rejoin the show for several days. Leventhal, not satisfied with Equity's report, sent his own physician, with the latter dissenting in opinion from both Miss Hay's and Equity's doctor. Leventhal replaced her with Dorothy Winkler, 1440 Broadway, to bring damage action.

Miss Hay had been in on a trick contract calling for percentage sums guaranteed. In withdrawing the suit Miss Hay, through her attorney, stated Leventhal had violated her contract as to billing, production and touring, and that she had gone along with the production until her nerves collapsed.

May Say Leventhal's Dough. The proposed arbitration was not for the damage suit, since neither principals have agreed to accept the outcome as final. It may be, however, adopted for the purpose of Leventhal finding where he stands, but, despite that, she had gone along with the production until her nerves collapsed.

Stocks Opening

"Let Us Be Gay," opening attraction of Bainbridge stock company at Shubert, Minneapolis, Aug. 31. Styla Brenner and Walter Grezlo in leads.

Waive Salary Guarantee;

Travel Bond Halts Play

"Virtue's Bed," which Al Lippe was preparing for road tour, suspended rehearsals Monday when Equity stepped in and demanded that the producer post bond covering transportation for company to and from Pittsburgh, where the company was to have opened Sept. 8. If Lippe goes through with Equity will permit return of rehearsal.

Lippe, formerly manager for Emery & Lohmuller, who made the original production, acquired road rights from his former employers and, although cast was in on stipulated salaries, he had them sign waiver of bond.

Dave Warfield Okay

Dave Warfield will leave the Doctors' Hospital at 97th street and East River within a week. He is fully recovered.

During his illness, starting early in the summer, Warfield's life was despaired of several times.

PICTURE KILLS TITLE

Los Angeles, Aug. 26. "The Crimson Hour," which Pauline Frederick is rehearsing for Republic, is said to be the play "Scarlet Fingers" slightly revised.

Reason for switching title is that Warners recently made a talker from the play.

From Vaude to P. A.ing Jean Dalrymple, formerly of the vaude team of Jarret and Dalrymple, is doing publicity for the John Golden production "Salt Water," comedy produced last season by Golden.

33 STOCKS NOW; ALL-TIME EBB IN SIGHT

Dramatic stock has taken another nosedive with the closing of nine companies last week.

Drop-out narrow the current list to 33, of which 23 are summer stocks spotted in resort towns and now to fold in a couple of weeks, and 11 in established seasons.

With but a small percentage of the 66 stocks operating last season reopening in former stands, present outlook is that stock will reach its lowest ebb in history this season unless later operations counterbalance.

Operators in key cities are squawking plenty about recent installation of territorial representatives appointed by the play brokers handling stock releases, through whom they now have to do business for their bills. Stock men over the middleman deal in increasing instead of reducing royalties and score at the idea the brokers have gone philanthropic to give them this direct service without nicking them for it via a double commission. It is stipulated but added to former royalties.

Divisional representatives of the play brokers cost the brokerages releasing except on releases handled and protect brokers from piracy of the outlying stocks by keeping an eye on the bills in territories now material.

Shortage of new talent with adaptability for stock is an obstacle which the stock men will have to wrestle with in forthcoming season. With practically none of the current legions ready to release for stock, it looks like some will either have to shift stands or go in for repeat bills.

Denver, Aug. 25.

With stock attractions near record ebb, Elitch's Gardens is one bright spot. It is usual to close the summer season the Saturday before Labor Day, but the players have agreed to remain here another two weeks. Tardy production in New York is one reason. It is the first time in 30 years that Elitch's has extended its season.

'Spices' Revue for Road

"Spices of 1930," revue destined for road over Erlanger time, has gone into rehearsal with Stevenson Productions, of which Harry Stevenson is president, producer. Bob Stevenson has contributed the sketches and is directing rehearsals.

Cast includes Joseph Mendelsohn, Marty White, Arline Melburn, Mable Gray, Bert Stry, his wife, Elsie Kane, Danny Montgomery, Victoria Youngman, Oliver Slaters, Stone and Clark, and Greenwich Village Sorenders, band.

'Little Show' Wk. Later

New York premiere of second edition of "The Little Show," scheduled for this week at the Royale New York, has been set back one week. The postponement necessitated for additional rehearsals and spotting of Jay Flippen, who hopped into the revue in Boston last week.

Flippen did only one week of specialty in Boston, but since then several additional scenes have been written for the comic to go in when the show bows in at the Royale.

"Stoppin' Slaters," which had been current at the Royale until last week and scheduled to jump direct to Chicago, went into the Forrest. New York Monday instead and will stick in Chicago. Show has been grossing better than \$5,000 weekly through liberal pass distribution and \$1 nick service charge on each pass admitting two.

Tom Douglas' Objection

Los Angeles, Aug. 25. Another switch in the lead for George Holland's production, "Young Love," rehearsing in Frisco to open Labor Day at Columbia, has Starling Ferguson back. Norman Peck is reported that Tom Douglas refused to play the role he created, objecting to the femme lead.

Queries to Ticket League Call For Showdown on Basic Aims; Broker Help or Theatre Support?

That New York's Theatre League formed to curb gyping of tickets by speculators, is really in process of formation rather than a workable system of control, is indicated from the developments of the past week. The ideas and rules of operation looked alright to the managers who framed the constitution and by-law, but the practical men from the front of the house—those who manage Broadway's theatres and necessarily the box offices—have put queries to the League's governors that are yet to be answered. Further changes of the rules seem certain.

A show-down has been asked by these men on the principle of whether the League's function is to further the interests of the legit theatre or to protect the 16 accredited ticket brokers. Allotments of the agencies, the acreage of tickets to be allotted and the location of such tickets, are the matters engrossing the showmen who see a show in the light of the ticket.

The accredited brokers have complained they have not been getting the number of tickets they could have disposed of during the past two weeks or so, when cool weather has improved business. Most concerned are the hit attractions. In each instance the theatre has refused to increase its allotments. It was said the League is something of a boomerang to leading agencies, unable to do business after 7:15 p. m. as the daily return of unsold tickets to the box offices must be made by 7:30 and the house phones are not often answered when there is a line at the box offices.

Only Allowed Allotment

It is set forth in the League constitution that 10% of lower floor tickets are to be allotted the brokers. That is about all being given by that show as "Green Pastures," "Vantiles" and "Dancing Partner." That is also the rule at the brokers make a demand for 75%, the League is to deliver that much. None of the shows named has abided by that rule, explaining they are unable to have more tickets thrown back into the box office at 7:30 than may be disposed of after that hour, whereas the direct b. o. sale is strong enough to take care of tickets sold.

That every theatre and every attraction has a different ticket angle of sales and distribution which is and should be taken care of by the treasurer and a manager, again brought out by those attractions. With "Green Pastures," the ticket sale extends until Dec. 31. The management denies the right of the League to dictate it cannot sell further than a few weeks in advance. Tickets will be sold right along to all comers. If, when allotment is made to the ticket brokers, the specified locations have (Continued on Page 70)

OUTLOOK FOR STICKS WITH SHOWS NOT GOOD

Both Erlanger and Shubert houses on the road are begging for attractions. Reports to the contrary notwithstanding, rumors the roadsters would be on the increase for the new season but present bookings do not so indicate.

What dates have gone through are not giving the road much consecutive placement other than covering some of the key cities.

That there will be perhaps half or at least one-third of the road houses dark most of the new season brings speculation over what kind of attraction can be booked between road dates.

Cantor 2 Grand a Day

Atlantic City, Aug. 26. Eddie Cantor is booked back here for a repeat. He will appear on the Steel Pier next Saturday and Sunday. Harry Richman played a similar two-day date last week-end.

Cantor's salary is reported to be \$2,000 a day. He played a full week at Warner's two weeks ago. With the arrival of Labor Day next Monday, it is doubtful if more big names will be sought this season.

Ready for Flops

After reading the new season's announce sent for legit plays, Paddy Cain is reported having ordered an addition to his store house.

'ON THE CUFF TO FOLD STOCKS IN MAKING

Several proposed commonwealth stocks folded before starting last week through inability to cast with an "on the cuff" plan.

The "travels" experience is that while the job seeking legit can be taken in on any sort of an arrangement by sharpshooters projecting New York productions they won't go for stock under similar arrangements with the possibility of a Broadway showing probably the bait making them softies for the short roll boys.

Straight Stock Shaky

With the stock situation none too stable it is remarkable that none of the 42 companies currently operating have resorted to commonwealth idea according to Equity's check up. A number of stocks are operating sans bond protection through previous good standing at Equity, not on waivers but with merely a letter of responsibility from management previously okay with Equity. Should any collapse Equity would be left holding the bag to bring the trouper back but not for salary owed, unless possible collection later via civil suits in case the defaulting producer should try to "wrench on claims if ever in the money again.

THE JED HARRISES REPORTED DIVORCING

The Jed Harries are reported to be divorcing. If the decree has not already been handed down. Barron, Rice & Rockmore are counsel for Mrs. Harrie, with Joseph P. Eckerton, Jr., attorney for Harrie. While the attorneys were non-committal on details, it was not denied that the proceedings had gone "pretty far."

Mrs. Harrie, formerly Anita Green of Bridgeport, is said to have visited Mexico City within the last three months and the divorce was sought there. At present she is in the mountains, suffering with a broken arm as the result of a fall from a horse.

The Harries were married in 1926; during the time Harrie was concerned with the production of "Love 'Em and Leave 'Em." During the run of "Broadway" they separated, although abroad together for the presentation of that show in London.

Upon returning to New York Mrs. Harrie took up a residence in the Greenwich Village district.

Pitiful!

Minneapolis, Aug. 26. Newspapers considered Minneapolis getting some legit road shows front page news.

Story regarding the opening of the Metropolitan's season with "Strictly Dishonorable" Sept. 14 played up on page one.

Announced that the original Broadway cast will be seen here.

Guild's Native Six

Native authors predominate in the new season's productions of the Theatre Guild.

Six of seven plays listed are by American authors.

"Loss of Dignity" with Ara Gerald's Loss of Lead Up for Opinion

F. A. B. Productions, which put on "Top of the Hill" and got into litigation with Ara Gerald, leading woman, who was supplanted by another when the play remained at the Eltinge, New York, for nearly three weeks, has applied in the N. Y. Supreme Court for a ruling as to whether an actress, under an Equity contract, can claim damages for "loss to her professional dignity."

F. A. B. asserts that during rehearsals Miss Gerald accepted \$800 to release her from legal claim against it and Felix Young, and when the play went on with another lead, she contended she had signed under misrepresentations to the effect the play would not be produced. Miss Gerald then demanded \$350 additional but the plaintiff claims that when the arbitrators heard the case they questioned her as to whether she was claiming for loss to her professional dignity for being ousted. Miss Gerald answered she was asking \$1,000 for that, so the arbitrators gave her \$800 altogether. Plaintiff contends Miss Gerald had no right to more than the \$350 in salary which she demanded, and that the arbitration clauses do not cover her additional demand.

3 FOREIGN CO'S. ON N. Y. STAGES ON SUNDAYS

Broadway will have three Hungarian legit companies this season, all playing Sunday nights. Each is co-op. and will take in the sticks after leaving New York.

Hungarian Kamara theatre will do six plays at the Longacre. "Which Dance," by Lajos Biro, Hollywood writer, is in rehearsal.

Hungarian Operetta Co. has several musicals, one now in rehearsal. New York Hungarian Players in "Wedding Night," musical, in rehearsal and slated for either the Cort or Ambassador.

BRITISH LEGIT BOOKED FOLLOWING F-P ATTACK

Montreal, Aug. 26.

Result of recent press correspondence attacking Famous-Players for alleged discrimination against British legit productions seen in Montreal in closing of week of British comedy at His Majesty's middle of September.

House has been running pictures during summer, said being "Atlantic," which did not draw well enough for repeat week.

Could Use Marion Talley For New Coast Musical

Los Angeles, Aug. 26.

Franklin Warner is after Marion Talley and Dorothy Knapp for his coast musical, "Temptations of 1930."

Show goes into rehearsal next week for a Mayan opening. Daphne Pollard, Frank Davis and Billy Gilbert are engaged.

Harry Weber is in Kansas City this week talking it over with Miss Talley.

Frank Cogrove Broke

Utica, N. Y., Aug. 26.

Frank Cogrove, theatrical manager and producer, of Watertown, has filed a petition in bankruptcy in U. S. District Court here with liabilities of \$4,250 and assets of \$250. Ten actors and actresses, mostly of New York, have claims for \$3,275, while Emily Cogrove of Watertown has another for \$800.

Stalling Agents for M. C. Girls Do Nothing—Contracts Hold Some

Helen's Poundage

Helen MacKellar's dieting, taking of 15 pounds, is with a view to taking the star, who recently returned to Broadway in "Through the Night," thinned down from 129 to 114, following offers of tests from producers.

She may accept a test when her play folds, but didn't want to before losing the weight.

EQUITY REFUSES WILLIAM MORRIS PERMIT

William Morris Agency's application for legit casting permits was turned down by Equity Council yesterday (Tues.).

Equity's only comment was that counsel considered it its usual "for the best interests of its membership," inasmuch as Publix was a partner in the agency and that status made it undesirable to act favorably on Morris's application.

Action on cancelling permits of five agents already in was not reached at this session and the matter has been set over until next week.

The wedding out process will continue from week to week until the permits are limited to those whom Equity Council deem responsible.

PSYCHOLOGY PRINCIPLES TESTED ON HUBBY N. G.

Chicago, Aug. 26.

What is a guy to do when his frazzled instincts on testing his reflexes, feeling his head bumps, psycho-analyzing his ego and prying into his subconscious thoughts?

One evening Catherine Van Buren was discussing with her husband, Theodore Herbert Van Buren, who is the stage manager with "Street Scene." Van Buren suddenly decided that three years of psycho-analysis and art were enough for any man, and he turned on his wife. Catherine ran out of the house; and last week Van Buren got a divorce on charges of desertion, through Leo Weisskopf.

ROBBINS, REP. MANAGER QUITS AFTER 30 YEARS

Chicago, Aug. 26.

For the first time in 30 years, Clint and Bessie Robbins will not take a rep company out this coming season. This summer, for the first time, Clint Robbins went out on a "tent venture," but it proved a flop.

No "Othello" for Harris

Jed Harris says he isn't doing "Othello" this season as reported. "Mr. Othello" with Helen Hayes, now in rehearsal, and "The Inspector General," will be Harris' only two.

GIL MILLER'S "FANNIE"

Gilbert Miller will follow "Marius," his first, with "Fannie," just bought. Both are by Marcel Pagnol.

Beating Chaplin

Los Angeles, Aug. 26.

Chaplin has always dreamed about doing Shakespeare, but his favorite leading woman is beating him to it.

Georgia Hale makes her classical debut Sept. 1 as Desdemona in "Othello," playing opposite John Peter Richmond as the Moor in four performances in the auditorium of the Royal Palms hotel in the West-lake district.

Georgia's new Chaplin's lead in "The Gold Rush."

Cries of discontent are made by legit musical people in New York under contracts to New York casting representatives designated as "personal representatives" who have had them under premise but haven't made good in producing jobs. Any number of girls, now around New York and at liberty, are under this personal form of representation which forces them to wait until a call is made for an audition.

The reply to their daily query, as to what's doing is, "I'm working on something." It's not new.

Several girls, chafing over their agents, rounded up prospects, only to be told that they would have to arrange for an understanding with their personal rep, to avoid a future mixup.

Since the past year or so some of New York's musical job filling agents have been running themselves bowlegged in an effort to corral as many personal contracts as possible.

It's a condition that results in stalling and keeping the girls idle indefinitely. Nothing to be done by them other than the ones under contract to demand a release.

A number of chorus girls, with aspirations, have gone in for the rep gag and so far not one case reported where the c.g. has landed the promised niche.

Meanwhile they pass up chances to get in a chorus line.

PARAMOUNT MAY TAKE TWO PHILLY LEGITS

Philadelphia, Aug. 26.

This city's legit season, ushered in last night, when "Symphony and Jazz," George M. Cohan's latest, had its premiere at the Broad Street. Continuation of last week's cool spell in this unusual local attraction of the Cohan name, gave the show considerable last-minute box office activity and presaged two good weeks.

Next of the new season is "Three Little Girls," first scheduled for Sept. 6, then for the 24, and finally moved up to Saturday night (30), when it will open at the Forrest. Only two openings scheduled for Labor Day now are "Luana," musical, Garrick, and "One in a Life Time," George Kaufman's latest at the Lyric.

Sept. 8 Adelphi opens with "Broken Dishes" and the Broad has a new booking, not officially announced.

Sept. 15, "Ripples," with Fred Stone, at the Garrick and on the 16th "Street Singer," at the Chestnut.

Mystery house is the Walnut, about which nothing has been reported. Some say the house may not open until late in October, others that it will have a new affiliation.

Erlanger, turned back to the Erlanger office by R-X-CO, has some few show bookings for later in the fall, but is rumored as likely to open with "Hell's Angels." The Shubert, about which there was considerable conjecture as Helen Kane, Frances Williams and Waring's Pennycuillans, so far, besides the Durante Trio.

"New Yorkers" book is by Donald Ogden Stewart.

Nothing new on well founded reports Fox-Louise will be taken over by legit, presumably the Shuberts. That may come about Dec. 1, when leases on Adelphi and Lyric expire.

"New Yorkers" in Colony

Colony on Broadway, dark all summer, re-opens as legit house in November. E. Ray Goetz' musical, "The New Yorkers," will go in. It's E. S. Mose's house.

Colony has Helen Kane, Frances Williams and Waring's Pennycuillans, so far, besides the Durante Trio.

"New Yorkers" book is by Donald Ogden Stewart.

Plays on Broadway

HOT RHYTHM

Colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. Max Rudnick is producing this, the first of a series of "Hot Rhythms" which he is presenting at the Times Square theatre. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Will Morrissey is in again. This time with what he calls a "septa tinted little show." He has gone Harlem, but all dressed up. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

"Hot Rhythm" starts fast and seemed to grow in popularity. The audience waited during the first part and over 100 walked out. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Revela Hughes brought out one of the favored tunes in singing the Way I Do. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

The players in period costumes being funny. A French double act, comic in its way because colored. A Harlem "rent party" lived things. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

There was another reference to Earl Carroll. It was a shadowgraph of a girl undressing and getting into a bathtub. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Mytery melodrama in three acts, presented at the Elitage Aug. 26 by A. H. H. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

"The 9th Guest" is the first thriller of the young season. Its chances depend on how well it is received. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Idea is novel and the culprit in a series of stage killings is adroitly seen to come. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Several well-known players with Allen Dinehart featured. Owen Davis Jr., has an important assignment for one of his men. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

OUT-OF-TOWN REVIEWS

LUANA

Atlantic City, Aug. 26. Music by Edith Piaf. Book by George. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

"Luana," musical play, at the Apollo theatre. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

There is a youthful and attractive musical play, "Luana," at the Apollo theatre. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

There is a youthful and attractive musical play, "Luana," at the Apollo theatre. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Philadelphia, Aug. 26. Nothing Philly likes better than a George M. Cohan opening, and not in a musical. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Written by Dr. Louis K. Anspacher. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

The story concerns Lodar Baron, modern composer, who has turned from the lighter forms of music to the mere classical. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

The "9th Guest" is a highly improbable story. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

duff and wonder that they hold up the tempo. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Louis Calhern as the young composer. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Here's one Cohan play that will have a tough chance, even with George M.'s magic names. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Everybody Welcome. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

"Everybody Welcome" concerns the story of a girl and a boy who are both in the same line of business. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Many times during the evening the play borders on farce, much to its benefit. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

CABARET OF COMICS

Berlin, Aug. 15. Cabaret of Comics (Kabaret der Komiker), originally a foundation of Berlin, has opened its season this month. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

The opening performance contained a great deal, but did not say much. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Paul O'Mont's Berlin chansonier, sang impressive songs, and the Vienna group of dancers, Gisa. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

TICKET QUERY

(Continued from page 59) been sold, the house claims the right to deliver whatever remains. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Stamping machines like those used in railroad offices were distributed to the box office by the League, with instructions to stamp each ticket sold direct. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

A report that five of the 16 brokers had been detected gyping was denied by the League. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Geert, performed ordinarily, but wore unusual costumes. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

A musical act, "Sailor in March," was done by Marie Ney and the 10 Accordion Harmonists. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

House should do well with this big and amusing program. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Advertising Representative Wanted

New York World Telegram circulation about 450,000. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

PAUL WHITEMAN

Booking Exclusively Through His Own Office. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

1560 Broadway New York City. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

JAMES F. GILLESPIE Personal Representative. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

THE FRIGATA

Permanent Address, Hotel Astor, New York. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21. The show is a colored revue, presented by Max Rudnick at Times Square theatre Aug. 21.

Literati

W. R. Hearst's Illness

In the Berlin cables received this week by "Variety" was one stating the diagnosis by German physicians of W. R. Hearst's heart determined it is in a serious condition. Hearst, it is added, has gone to Bad Nauheim for the cure. Business associates are with him there.

The tenor of the cable leaves the impression the matter of the diagnosis has been a matter of report in the Berlin newspapers. Nothing has appeared in print over here regarding it.

Hearst is around 70. He went abroad about two months ago.

Business People

Writing has become a business and writers are now business people.

Time was when people wrote because they were inspired or thought so, or they had a mission, or because they were just nerds. Most likely the last. If they got paid for it, O. K. If not, O. K. Publications, then, rarely had money to spend for other than printing. That's what gave rise to the popular idea of a writer starving. In those days they had garrets.

Things changed. Publications took on advertising, and could afford payment for contributions. Writers moved out of upstairs, or maybe no more garrets were being built. Writers no longer had to starve, except for inspiration.

Bartering has made business people of the writers. Prestige or certain appeal of a publication means something to them. They sell their stuff to the highest bidder, or rather, have the stuff peddled for them by shrewd agents. That agent thing dates back to the time when writers were only helped as far as the business agent of their efforts was concerned. Some bright boys or girls see possibilities in a 10% commission. Now, writers are so smart the agent may be doing nothing of the past. No sense paying that 10% for something they can well do themselves, for a "name" is always solicited for material.

The writer, today, devotes a certain number of hours each day to his work, and would as lief think of getting up in the middle of the night, when struck by an inspiration, as of jumping on a bandwagon. One known feminine writer has an office in a prominent New York office building, where she puts in a regular working day. Just a business with her.

Writers are hep to the many ways of increasing their incomes over and above the proceeds from the first publication of their works. They know all about foreign royalties and book rights, serial rights, film rights and all the other rights. They make certain of cashing in on all of the rights. Once considered glib, the extra "right" has all gone into the production estimation.

People still point to writers as temperamental, sentimental, childlike, innocent, etc. Just a business man like the next fellow, while actually has a steeper and better-paying business.

And as for garrets, you should see some of the homesteads.

More on the Copyrighting

In his column, Walter Winchell commented upon "Variety" copyrighting its contents, as recently announced here. Walter, to make his comment more readable in his own style, said "Variety" burned "up" through Ed Paremore of the Paris movie scenario department in Hollywood, having copped from this paper for years to take money for the "D. A. N." which is, of course, a standard monthly magazine which pays liberally for its material.

The Paremore lifting was merely mentioned as a. incident to illustrate how far and to what extent the wholesale copying from "Variety" has gone to. Other than in the exempt daily newspaper channel, which has permission to rewrite from "Variety."

In the previous story here the excupation of the "D. A. N." was regrettably omitted. It was not intended to infer that that magazine of fine standing knew anything of the Paremore tricks, more especially now and then Paremore mentioned "Variety" as the source of a single item.

Walter also said "Variety" had often hopped onto the columnist, especially himself, for squawking over other columnists reprinting gags, etc. Quite true and will continue, since that is not a parallel.

The syndicated columnists should not object to a lift here and there by someone in the hinterlands who may largely benefit, but they have good reason to complain if they have of their stuff in taken, regularly, as that might remove the special locality as a subscribing prospect.

Who recalls Odd McIntyre, Prince of all, ever bawling?

Who recalls who, with gags, who knows their source? Unless created by the writers!

Chi's Circulation War

Chicago is in the midst of a terrific battle for circulation among the dailies. The sheets are out hustling and counting minutes in an effort to beat the other rags to the street. Prizes, contests and features are being turned out daily. The "Daily News," evening, is now completing a \$50,000 printing plant on the south side, to gain about 30 minutes on south side delivery. The mats are made at the main plant in the loop, then by taxi down to the new presses. The new plant contains 15 press units to produce 40,000 80-page papers an hour.

The "Herald-Examiner," morning, is offering big prizes in a "Famous Flyers" to break in on the publicity for the National Air Races. Grand prize is a \$10,000 Curtiss-Robin, with other prizes taking in air trips all parts of the country. The "Herald-Examiner" is now getting its first edition on the streets only 30 minutes after the bulldog edition of its sister evening paper, "Chicago American." The "Tribune," rival morning, has speeded up its first evening edition almost two hours in an effort to compete with the "H. E.," which has big gains in its evening sales.

Local dailies are all going in strong for radio, and most of them own their own stations.

P. A'ing in London

Press agency in London is dull. There are more unemployed space fillers than actresses—almost.

Publicity in England isn't thought so highly of as it is in the States. One of the leading talker units in London openly publicizes it doesn't want publicity.

With the steady merging of indie British distributors, and the usual summer staff reduction of the American houses, space men find themselves put pretty frequently these days.

Every man in London who has at some time or other worked as a staff p. a. branches out on his when the chop falls. Result is Shaftesbury Avenue and districts are full of smaller office offers offering to put folks on the map for \$10 a week.

Some of these p. a.'s are first class men, but have had bad luck at the staff jobs. Others are just chiselers.

Competition between the scores of outside space agents is acute. As soon as a client is sought, the agent with any particular client, client is inundated with requests for work from other space bounds, every one promising the earth for a dollar or two less.

Sales Up; Ads Down

Rumors about the present depression in the London newspaper ranks continue on the inside. Cause of present uneasiness is current trade slump, and record unemployment figures, making advertising revenues much below normal.

This, coupled with the inevitable shortage of hot news around the holiday season, has caused even such papers as the "Daily Mail," which thought nothing of printing 2,000,000 24-page papers a day, to drop to 16.

"Sunday Express," Beaverbrook's, is said to have cut editorial staff wage list by \$1,500 weekly, with a fair lay-off of newsgirls in the "Daily Express" rooms. Now it's said the "Express Standard," which with the first two, forms the Beaverbrook London outfit, is also laying off men considerably.

Circulations, meanwhile, continue to slide in amazing figures, while advertising going down steadily.

Knapp's Fl. at Book

Clarence H. Knapp, former mayor and now known attorney of Saratoga Springs, who has contributed to the Broadway columns of New York dailies and who for several years has been writing the "Sob Ballads" appearing in "New Yorker," will have his first

book published in the fall, entitled "I'm Sorry If I Have Offended—and Other Sob Ballads," by Putnam. It will have introduction by Frank Sullivan, a fellow townsmen of Knapp's, and by Corey Ford. Book will be illustrated by 64 woodcuts by Donald Streeter.

In addition to mayor, Knapp was U. S. Commissioner at Saratoga, and has been a candidate for state senator on the Democratic ticket.

Knapp is well known to the Broadway and racing crowd. Several years ago it was announced he had written the song numbers for a musical comedy.

Once a mayor of Saratoga, he is back in politics, having received the Democratic nomination for State Senator from his district.

Books Bickering

The so-called "Harper group" of book publishers, or those who failed to cut prices, formed under the National Association of Book Publishers, are understood to have come to the decision that the \$1 book is not only here to stay, but is being bought in preference to the higher priced.

The organization is said to have called in Orson H. Cheney, of the Irving Trust Co., to act as a go-between and confer with the Book Publishers' Association and similar organizations in the book trade to see what can be done about making cheaper books possible.

Idea is that the book publishers want cut all the way down the line to meet the cheaper books possible, rather than taking it all themselves.

Fortune Telling Mag

The idea which Capt. Billy Fawcett, head of the Fawcett series of publications, hatched in Paris about a month ago, catering to the crystal-gazing and horoscope muggs, has materialized with the first issue (Nov.) of "Mystic Magazine."

Deals with handwriting, palmistry, psychic analysis, numerology, tea leaves, astrology and fortune-telling in a popular manner.

Idea is actually Mrs. Capt. Billy's (Annette) as she got it from her friends all over the country going nerds over guy tarotoms, etc.

A Macfadene Hero

Folks in Scranton are getting a laugh out of "True Detective Stories" feature which has just started—a series of three articles by "Alberto Varniste Ritchie" (the Macfadene editor's picture "Ritchie" as a descendant of Italian nobility who has dedicated his life to wiping out the Black Hand society in the United States, but who scrantonians he is just Albert "Buttface" Ritchie, who was best known as a tenderloin character here. Ritchie was arrested several times, charged with boot-legging and minor offenses, and finally let go. His weakness was a red, white and blue automobile.

Real Names of Authors

Eliswytne Thane, author of "Bound to Happen" is Mrs. William Beebe, wife of the scientist. Colette, author of "Cheri," is Mme. Gabrielle Claudine Colette de Jouvenal. Helen Josephine Ferris, author of "When I Was a Girl" is Mrs. Albert B. Tibbets. John Freland, author of "The Characterist" is Mrs. Gladys Skelton. Nina Wilcox Putnam is Mrs. R. J. Sanderson. Leader Scott, author of "Up to Bartemore" is Mrs. Lucy E. Barnes-Barter.

Real English

England's show line is different. Geoffrey Kerr (pronounced Karr), had Dixie French, John Golden's gen. mgr., goofy when he asked for "Hooters" and "Lightlight."

To Kerr, an original mad "top cop" Bay windows in a set are "bow windows." It's "curtains," not doors or curtains. Over there, house doors are "pan doors."

And, of course, you sit in a stall.

Lait's "Spot" Novel

Jack Lait has completed a novel called "Put on the Spot," a Chicago gang story, which will be released serially by King Features, later to be published in book form by Simon & Schuster.

Lait has started a sequel, called "Polack Annie," which will have to do with New York gangdom.

Good For So?

Ask for a "Saturday Evening Post" and deposit a nickel, and you might not always get the mag. It might get a "Saturday Evening Post" and a nickel.

European Runaround

By Frank Scully

On the Continent.

It's a strange world, my masters, and how! Uncle Shylock, prize sapper of the illiterate, seems to be handing Europe a load of nice young sex-appealing culture, making 'em like it.

Hope I'm not missing Mary McCormick and Grace Moore have been foremost among the recent culture-bearers from the wrong side of the ocean.

Of course, Mile. Moore has returned to Hollywood, where her fine voice, a little short on volume, should have been adequately amplified by Metro by this time, but the others lingered.

Mary McCormick, original Chicago find of Mary Garden, has been a fixture over here for years.

S. A. in Singing

All deserve praise for reversing the formula. In pre-war days warblers came over to study and pay, to study and pay and so on into the twilight of life when they could do nothing but where and burn.

These three gals, however, gave that runaround the big laugh. They went out for dough and because they had what the box office wants, they got it.

Your roving mugs watched Mary McCormick sing "Manon" at the Vittel Casino, one of those ultra-modern, sharp-edged 1930 named box-cars of art, in the sticks of France near the German frontier, and tried to figure just what it was that these gals have, even in opera, that the culture-clad natives haven't. Decided it was an ability to act a scene as well as yodel it, a nice reserved sense of showmanship and plenty of that 's a. business.

Singing Shorts—No Headaches

S. a. gets a hard test in opera. The pieces are all so long-winded. This "Manon," like all operas, stalls around half the night to get anywhere. Start at 8.15 and the dame finally dies at 12.15.

Even picture entertainment in Europe has followed this wearying routine with plenty of long intermissions for cognac, a shot of cafe, a little roulette or simply a flash promenade.

The whole thing could be said in two hours or 25 minutes. In pictures it could be said with in a short. The high spot, with every opera has, is it gives us that and let us blow. Got to listen to it anyway. That's just where there's a lot of dough for shorts right now, with no bilingual headaches.

Dead Pan Fadeouts

Where these foreign opera, or any opera for that matter, are a laugh is in their fadeouts. Why when the dame croaks and the curtain falls does she have to scramble to her feet and take a load of bows?

Why not keep the dead-pan tableau, no matter how often the curtain goes up?

Or do as they do at the Wagner Festival at Bayreuth. Toscanini was applauded for 10 minutes, but was in the wash room from the drop of the curtain, even with the Crown Princess of Italy among the palm-slammers.

But then, that's the tradition of Bayreuth. No bows for anybody, though many tears today, as this is being written, due to the passing of the glorified Wagner. The composer's son literally worked himself to death this summer and now lies at the side of Franz Liszt, his grandfather.

Gave Earnings Away

Gaston Micheletti, Opera Comique tenor, who sings both with a McCormick and the Hampton, helped plenty, but Hope did some eternal springing herself.

Mariette, Bratolator, Hope is well heeled and comely, like Ganna Walska, paper a house like an interior decorator.

But she didn't do anything of the sort. She made 'em pay on the line, and then tossed most of it back into charities on the eve of sailing.

Bratolator has just received a Legion of Honor decoration from the French Government. He was chief of the film branch of George Cukor's "Fantasia" in the war and they used that. His a New Orleans boy of French descent and a big shot in the raw film thing. His uncle was once acting U. S. Ambassador to France.

Chiseling the Cantanities

Mary McCormick, of Polk Negro's boy friend Prince Mdval for life, returns to Chi in October, having just signed with the Chicago Opera there.

Long over here she knows. Asked how much of the old "or else" was still going on among the nightingales she said to this mugg, as she called him, "Pleasant act."

"But the chiseling like the lost virtue is chiefly among those sillies who are more anxious to give than to receive anyway. Say, I could tell you plenty about inside opera, but I'm being paid to sing, not to unload."

Saying which she barged out of her dressing room in a blue silk hoop skirt and a shoulder-hired, diamond-studded cane to give them more of an innocent abroad.

And how she gave it to them!

It thrilled like a good message to see a regular girl from Chumppville, Ill., go from Varieties into exquisite French and sing herself into a show-bopper.

And this in a cure town where everybody has arthritis and plays applause close to the chest.

Muggs we may be, but when we go after another guy's ultra refined racket, we take it like Hoover took Smith.

Clear named after it. Stogie called just that, and in the same lettering as used on the cover of the mag.

Saylor's Book and Work

Brentano's is publishing "Revolt in the Arts," by Oliver Saylor, p. a. Due in October.

Saylor, who is out as the Civic Rep. p. a., is scheduled for a weekly broadcast and a lecture tour this fall.

Lloyd Lewis' "Sherman"

Harcourt Brace will shortly bring out a book on General Sherman by Lloyd Lewis, former p. a. of Public Affairs.

Lewis has had a number of articles in "Mercury" on Civil War days, with others to come.

Warren Bogue, of the Paterson

"Evening News" editorial staff,

Olden's Biographies

Rudolf Olden, the author of the biography of Stresemann, is writing at present in Berlin a biography of Hindenburg.

It will appear early in 1931, simultaneously with an American and an English edition.

A recent shake-up on the Toledo "News-Be" has Earl Alton, photo editor, put and becoming press agent for R-K-O; Ernest Moorefield through as dramatic editor and Ted Magee quitting as radio editor.

Reported Magee is returning to the University of Southern California.

MUSIC MEN AGAIN ON TOP

Present \$750,000 Annual Royalty From Radio to Music Society Not Enough, Both Sides Agree

While the \$750,000 annual revenue from radio broadcasting stations to the American Society of Composers, Authors and Publishers admittedly does not compensate the music men for the severe losses the industry has suffered this past year, both sides concur that it should be more and will probably be in time. Meantime it has been Radio, with its relatively plesant three-quarters of a million yield which has been the popular music business' severest handicap.

The American Society, in turn, from its own side, has been between several fires in its regulation of fees. From Radio's inception and its plugging possibilities, the music men hopped onto Radio and wanted to give everything away gratis, "just for the plug."

Propaganda

The music interests have been faced with the Congressional bugaboo of damaging legislation should music be found to retard the progress of Radio. Radio is obviously too much of a boon to humankind and too powerful a public factor to brook any interference, and the American Society, recognizing it from an altruistic as well as commercial aspect, knew what it was up against.

Radio, too, from its early 500 wattage station days, has been gradually progressing up to 50,000 watt stations. WJAF and WJZ now pay an annual rental fee of \$7,500 each to the American Society. The respective red and blue networks of both key stations, individually, according to the percentage amount of music used, pay their fees, as established mutually from a questionnaire, wherein the station specifies that percentage.

WABC, the key station of the Columbia Broadcasting System, pays \$30,000, not having quite the range of either of the NBC stations. WOR pays between \$7,500 and \$10,000 only, as the Bamberger station uses only a minimum amount of music, going in for many local features. At least it did preceding this year. A check-up of each year indicates to the American Society how it computes the annual music license.

A local station like WMCA only pays \$100 a week for its music license (\$4,800 for the year), and so on down "the line."

Cheaper in Chicago

The big stations in Chicago are down for \$12,500 and \$15,000 each because that territory is more congested and that tends to bring down the percentage. Radio rate for the powerful WJW, Cincinnati. The number in each area and the range and power of each station determines the licensing fee, states I. C. Rosenthal, general manager of the A. E. C. A. P.

That Radio alone hasn't ruined the music business is argued by Rosenthal and other spokesmen of the industry. They contend that with national economic conditions what they are, the dollars these days go for necessities. Music, after all, is a luxury and always has been, they say.

DE-S-B-H HAS "JUST IMAGINE"

That DeSylvia, Brown & Henderson would publish the music to "Just Imagine," by arrangement with Fox's Red Star, the latter to receive the customary producer's royalties, is denied by DeSylvia. Latter firm has the exclusive publishing contract to all songs written by the trio, and there are no producer's royalties attached to the contract, neither for Fox Films nor Red Star.

Sam Wigter switched from Red Star to DeSylvia, Brown & Henderson to handle publicity, eldes, etc. Len Money succeeds Wigter with Red Star.

Those 5c Gypers

What is annoying the music men is the persistence of the 5c song sheet gypers. Their bootlegging of authentic lyrics has now extended to the parody variations of hits, with the original title ballyhooed, but all that's printed is the parody. The music men are going after the gypers for false representation. At the same time they are wondering how it is that there's so much money in it to account for the persistence with which the spurious publishers of the song-sheets have carried on.

Another evolution of the racket is the paraphrasing and misquoting of song titles, such as "With Tears in My Eyes," but otherwise another lyric, although this one, it so happens, starts off with "Dancing With Tears in My Eyes," and then continues on another course.

"I'm in the Market for You" has its "Stock Market for You" as a subterfuge.

Sheets also carry a line that the reprints are "by permission of the copyright owners," but doesn't specify the copyright owners' names, as required by law.

Syracuse Organists Out On '30-'31 Contract Jam

Syracuse, N. Y., Aug. 26. The Syracuse Musicians' Protective Association has served notice on the Paramount theatre here that, beginning Sept. 1, it must carry an organist on its payroll.

The Paramount has no organ. It did have an organ until about a year ago, before Publik took over the theatre, when the terms changed both its name and its policy.

The Paramount angle is—but one phase of a scrap between the chain houses and the musicians' union, a scrap which on Friday last brought the serving of two weeks' notice on all organists in the downtown deluxers—Loew's State, Eckel, Keith's and Strand.

Houses asked the union, in view of business conditions, to insert a two weeks' notice clause in new contract which would enable the theatres to drop the organ if the situation became worse. The union answered that there would be no concession—that any musician employed on Labor Day must be continued at work until Decoration Day.

The managerial decision to go to the mat for a showdown followed, and the organists were handed their notices.

Lynn, Mass., Aug. 26.

A disagreement involving the musicians' union and the new Paramount-Publik theatre in Lynn is keeping the large organ silent. The theatre wanted to bring in an out-of-town organist to feature. The union officials insisted on the employment of a member of its organization.

The theatre offered to hire one Lynn organist and also have the out-of-town musician as the feature soloist.

The union ruled if there were to be two organists both must be local. The theatre management thereupon put a cover on the console.

Milton Charles, singing organist, opened at the Maabau, Philadelphia, last week, booked in for six months with an option on six more.

ONCE MORE THEY RUN THE BUSINESS

Stoppage of Musical Talkers Eases Off Big Flow of New and Mostly Useless Songs — Picture Heads Forced Numbers on Market

COME-BACK PROSPECTS

Music biz has a good chance for a strong come-back this season with the musical talkers vetoed by almost every picture producer, for the time being at least.

With the theme song now a secondary furore in the industry, which was turned topsy-turvy the past couple of seasons by the picture song vogue, it reinstates the dyad-in-the-wool music man once again as the final arbiter of the business in which he has been so long engaged.

With the great exodus of song-writers from west to east, as the reverse on the 1928-'9 Hollywood gold rush by writers to the Coast, it won't be long now before the music men show up the picture producers for what they have been so far as the music field was concerned—money-ignorant of popular song tastes.

Songwriters by the dozen are now relating how they finally gave up the big studio battle of trying to inject a little of their own music knowledge, only to be summarily dismissed by all-mighty supervisors and associate producers who had the say-so.

The songwriters, imported at (Continued on page 15)

Rudy Is Using 'Variety' To Get His Interviews Quoted—It's Oke by Us

Milwaukee, Aug. 26.

Rudy Vallee doesn't seem to like "Variety" at all, at all. He said so to a "Journal" reporter, when the gentlemen of the press swooped down on Rudy as he got off the train en route to his local one-night engagement at Muskego Beach.

He doesn't like "Variety" because somebody on this paper coined the phrase, "Women love him; men hate him." And he thinks the editor has a "helluva crust."

All of this came up in the course of the interviews that the premier crooner and croquetist gave out during his first stay here.

Rudy says his popularity is not confined to women; that men like him as well as the girls do.

He was the guest of the Press Club and signed one of the panels for which the club is famous.

Native Music by Argentine Musicians

Buenos Aires, Aug. 26.

Orchestra of Argentine musicians flared back to the theatre pits here. Net result of the violent agitation over their discharge is that theatres and musicians have promised to soft pedal for a while.

Instead, they will furnish more attention to music of national origin.

Bandman Fatal Crash

Syracuse, Aug. 26.

Beatrice Whalen, 20, non-professional, was the victim of a fatal crash on the West Coast. Ray La Bounty, Watertown orchestra leader, was slightly injured when the car the latter was driving was forced from the road by another car and sent crashing into a tree near Fayetteville. La Bounty was driving Miss Whalen to her sister's home in Rome.

Arthur Plantados, now prof. mgr. for Bobbs, Elmore White is gen. prof. mgr.

Disk Reviews

By BOB LANDRY

Louis Armstrong
Okkeh (4128). No notes on the Armstrong show up on striving for subtlety. Wah-wah of the same relative volume as a riveter's vibrations.

"Exactly Like You" and "Indian Cradle Song" are the selections. It would sound about the same, regardless.

In other words, these Armstrong auditory assaults are for those who insist upon noise.

Henry Thies
(Victor 24461). "Sharings" and "My Sweetheart Serenade" group, as a popular and of recording job, with that great army of in-betweeners.

Little gratification provided.

Rudy Vallee
(Victor 24473). Major purpose of Yale's most prominent alumnus' professional existence seems to be as a popularizer of the music of the oblivion of dusty music files.

High in the revival department is easily "The Stein Song," "Just as His Unworthiest Task" was a popular and of recording job, with that great army of in-betweeners.

Brave heroes might well decline to forecast on what may happen to any melody that gets sifted through the Vallee filter. So "Violet" and "Friends," which jointly occupy one side of this disc, may be future best sellers to the creator of Sigma Alpha Epsilon. A non-Epsilonian ear would vote No.

"Pretty Co-Ed" appropriately reversed.

Ray Evans
(Columbia 2257). Heated pair of waltzes, "So Sorry" and "How Long Has That Train Been Gone," make pleasant listening.

Bert Lown
(Columbia 2258). On the whole this is a fairly good release. It em-

braces "Under the Moon Is You" and "Bye Bye Blues."

Helen Kane
(Victor 22475). Still the big name of the pop-a-doo and founder of a school of grown-up baby singing, Helen Kane is exceptionally successful on wax. Even when, as in this instance, the numbers are merely so-so it sounds nifty.

"I've Got It" and "My Man Is On the Make" have some inherent adaptability to the Kane style, so her fans will probably vote it hot.

Les Sims
(Brunswick 4780). Two old times, "When I Could Shimmy Like My Sister Kate" and "St. Louis Blues," are employed for the piano.

Result is undistinguished as to novelty or particular appeal with slight interest provided.

Cyril Scott
(Columbia 2228). English disc of appeal for the connoisseur customer. Each recording is of the interpreter's own authorship. Being but 10-inches, they seem much shorter than usual with classical pianists.

As a few moments of preoccupation with the lighter aspects of the serious pianoforte, "Water Wagtail" and "Valse Scherzando" are very pretty.

Nick Lucas
(Brunswick 4560). Supreme among those who lull their listeners into pleasurable reverie is this graduate of the early era of symphonic jazz.

"My Heart Belongs to the Girl Who Belongs to Somebody Else" (a mouthful) and "Sing a Song to the Stars" are the characteristic Lucas charmers.

Pierre Chagnon
(Columbia 2238-B). Four 10-inches bring "Scenes A-la-mienne" from their European format. In toto a likeable group of semi-light music for the non-jazzers.

AM. NEWS CO. ON MUSIC SALES

The American News Co., world's greatest news and periodical distributing service, is interested in the proposition of utilizing its thousands of sales outlets for sheet music. The retail price of the sheet music doesn't concern the Am. News executives, who, however, first became interested through the World-Wide Music Corp. (Gene Autry, Inc., ally) proposition for a 15-cent retail price.

The success of the Durium 15c record (single-faced) and its unprecedented sales of from 400,000 to 600,000 copies of a hit intrigued the American News on the sheet music possibilities, although recognizing the advantages of Durium. Hit-of-the-Week (one record of an assured song hit each week) as against a flock of yet-to-be-proved songs.

The Am. News thinks so well of the idea its officers during this week may confer with music executives to sound out the possibilities of circulating sheet music throughout its hundreds of channels to the music trade.

PREVIEWS FOR BENEFIT OF PAR'S MUSIC ALLIES

Special previews for the music trade is being adopted by Par-Publik for the benefit of its publishing subsidiary, Famous Music.

Previous idea, to help Famous get plugs on the songs from Paramount pictures, has been tried previously with a few of its larger musical productions, but the former previews were held during mid-afternoon and limited as to invitations. Hereafter special showings will be held midnights, with practically the entire trade and anybody who means something in the line of a plug invited.

First previews on the above basis was held Friday (22) midnight at the Elmore White's "Rivoli Carlo," which opens at the Rivoli today (27).

Famous claims that every possible plug was pressed to see how the songs are used in the picture and get a line on the tunes. Preceding the feature, Paramount's short of Ethel Merman doing Famous' "My Favourite Tune" ("Kiss Me, Kiss Me") was shown. "Kiss Me, Kiss Me" brought a New Kind of Love to Me" showed how the songs were being plugged via sight and sound.

Next preview of a Paramount film containing songs which Famous will publish will be "Little Cafe" (Chevalier).

Preview was arranged by Henry Spitzer and Larry Spier.

Gerun at Congress

Tom Gerun goes into the Congress Hotel, Chicago, following his run at the Lincoln Tavern, roadhouse outside of Chi.

Gerun, a business at the Morton Grove, Ill. Inn got his renewal by the Lincoln Tavern for next summer. It's a bare contract, as the inn never books so far ahead.

AGER-YELLEN REUNION

Milton Ager returns from the Coast Sept. 8, Jack Yellen, after writing tunes for Sophie Tucker's "Gerun's" "Foolish Fools," will be in New York City the following week.

Fair will get together on some new tunes.

Kern as Atmosphere

Hollywood, Aug. 26.

Jerome Kern is the second music writer to play to a play to his own music in a feature. First one was Herb Fields, who did an off-screen pianoforte.

Kern does the same, but tops Fields by playing the atmosphere bit in "Men of the Sky."

famous Picture Songs are Paramount Hits

Great Songs from Paramount's

BEYOND THE BLUE HORIZON

Musical by
RICHARD A. WHITING
and FRANK MARLING

Words by
LEO ROBIN



'MONTE CARLO'

(DIRECTED BY LUBITSCH)

WITH

JEANETTE MACDONALD
AND
JACK BUCHANAN

PAUL HENNING
WRITING
LEO ROBIN
LYRICS

ALWAYS IN ALL WAYS

Words by
LEO ROBIN

Musical by
RICHARD A. WHITING
and FRANK MARLING



WE ALSO PUBLISH THE FOLLOWING PICTURE SONGS

YOU BROUGHT A NEW KIND OF LOVE TO ME

INTRODUCED BY MAURICE CHEVALIER IN "THE BIG POND"

I'M YOURS

A SURE HIT BALLAD FROM THE PICTURE "LEAVE IT TO US!"

WHY AM I SO ROMANTIC?

FEATURED IN "ANIMAL CRACKERS" A FOUR PART SONG BY LEO ROBIN

MY FUTURE JUST PASSED

FEATURING AMERICA'S BOY KING BUDDY ROGERS IN "SAFETY IN NUMBERS"

IT SEEMS TO BE SPRING

BY THE WRITERS OF "MY FUTURE JUST PASSED" HUFF SEC

SING YOU SINNERS

ONE OF THE REASONS "MONEY" WAS A GREAT PARAMOUNT PICTURE

OUR NEAREST OFFICE WILL SUPPLY YOU WITH ANY AND ALL THE MATERIAL YOU MAY DESIRE



Famous Music Corp.
PUBLISHERS TO Paramount - Gracie
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KANSAS CITY

LOS ANGELES

PITTSBURGH

BOSTON

LONDON

AUSTRALIA



The Air Line

By Mark Vance

Wax programs are coming up fast. Perhaps cheaper in the long run for the commercials, but shooting over records made in the long ago won't help the station or the commercials.

Jersey stations appear to be busied with the phonographic recording. Many of these heard are not from any of the talkers. Some are using up-to-date disks, but not giving number credits other than announcing it is a phonographic recording. WABC in Jersey City sent over some Rudy Vallee and High Hatters disks, giving proper credits.

WABC seems to be one Jersey station thriving on its commercial wax programs. Judging from some of the in-the-flesh bands heard from this station, it is just as well the records are used. Can't go wrong there anyway. If proper choosing is done, WABC offers to play any requested numbers on the disc.

WOW in New York wasn't so particular about announcing the individual credits during its phonographic recording of a long list of numbers, including "Bye Bye Blues," "Song of the Dawn," "Around the Corner" and "Monte-rey."

Interwoven

Interwoven on WJZ lays stress on Will C. Ferry's orchestral numbers and the singing of Lou Conrad. The music holds up. Conrad's voice is a lot better than the average.

Natural Bridge programs on WJZ have changed about with those rather dusty and archaic old romances supplanted by something more attractively modern, songs and stories of the old land offered by Lucille Barrow Turner. Mrs. Turner's voice comes over effectively,

giving the impression she's of the Aunt Jemima stage type.

Unbridled Privileges

With the stations not claiming either sponsorship or ownership of material, there are several broadcasters building up a following with their unbridled air privilege. Heywood Brown on WABC from WABC, now off until the early fall, and Louis Nizer, twice weekly from WMCA.

This Nizer picks news shots at random and gives a straight, unadulterated opinion that if he keeps it will send him into big radio demand. His easy speech, as well as his unusual viewpoint, make his talks assume just more than curiosity comment.

A pip on the Almee MacPherson-Kennedy press spurge. Nizer doesn't seem right for their vagrancy. He was outspoken on the view that a system does exist in New York where men buy their way to the manager's bench. If no other bench. These briefly show what line of talk Nizer offers. He's the same Nizer pretty well known legally among the picture interests in New York.

Can't Bill "Names"

Lyons & Lyons still seem to be trying to get somewhere with their WOW period. Plenty of room for improvement. An unannounced couple did some talk and close harmony as the pipe organ seemed the L & L idea is to practice economy apparently in the "names" missing. Perhaps the "names" demand more than just publicity. L & L programs are smirking, and that's about all. The same Nizer pretty well known legally among the picture interests in New York.

In the hookup WJZ had with the Chicago Musical Festival a Negro choir of 1,000 voices and another of 5,000 white voices were heard in unison. And 27 bands combined.

Poking?

Why Arthur Pryor ahead of Lucky Strike? Both WEAF, with Pryor's General Electric band getting in plenty of brass before B. A. Rolfe starts to play.

Injecting Lew White as guest artist and the pipe organ seemed an opposish poke at WABC, on at about the same time with Paramount's Public Hour, and Jesse Crawford at the console.

For those who can stand it, the Hank Simmons Show Boat mellers are still coming over with all the old-time dramatics. Ancient, but the deep-deep villainy may have a certain following or else?

NEW HARLEM SPOT AS BLACK AND TAN

Paul Meers, colored ballroom dancer, partnered with his wife, now heads Harlem's newest "hot" spot, labeled Meers' Hot Club, on West 136th street between Lenox and 7th, occupying what was formerly Gordon's, also-a hideaway. Meers' Harlem Hot Club is an authentic black-and-tan, running wild all night. No intention to make it exclusive, as Meers' white assistant states they're going on the radio shortly.

Meers, with his wife, returns to Connie's Inn Sept. 15. It's where they first came to attention on Sept. 15.

Robbins' Two-Bit Test

Robbins starts experimenting with 25c. sheet music with "Every Little Girl Wants a Rudy Vallee," by Grace Henry and Murray Hamilton. This will be the first sheet to be sold by Robbins for 25c. Jobbers' price on the song will be 15c.

If sales on the number are strong, and Robbins believes the experiment proves what they may cut the price on other songs in their catalog.

Shapiro-Bernstein, an indie publisher, tried the same experiment with five songs, selling at 35c. retail. It is said that out of the group only one, "Moonlight on the Colorado," proved successful.

Joe Davis, also an indie publisher, said his price was down to 15c. for syndicate stores for the song "Wonder," selling it to them for 9c. It is said that this didn't work out very successfully.

Music Men on Top

(Continued from page 73)

heavy guarantees, tried, but soon gave up telling the picture people that song hits only become hits because of a certain peculiar mass appeal that too much sameness in ballads will not sell songs.

If the pop publishers around Broadway, with their own unique Tin Pan Alley standards, can, as they probably will, take these song writers who more or less popped on the Coast and produce hits of their songs, it will be the final conclusion.

Even more impressive is a summary of "Variety's" July survey on musical best sellers, where one noted that five out of the six best sellers around New York were pop. Only one, "You Brought a New Kind of Love to Me" from "The Big Pond" was a picture number, rating.

Around Chicago, four of the six best sellers were pops, the Chevalier song occupying a similar groove in the rating, with "I'm in the Market for You" the sixth best seller in the midwest.

Around the Coast, three of the six best were pops, one a production number ("So Beats My Heart for You"), and two were theme songs.

Certain Indicator

Since New York motivates the business and everything more or less spreads westward from Broadway—with exceptions, of course, such as Chicago or Coast hits—the five-out-of-six calculation in New York is an indication of the general trend.

So far as the Warner group of publishers is concerned, while that company has lost money through its music publishing operations, this year should be more optimistic as there is an understanding from Warners that Remick, Harms, DeSylva and Chappell-Harms operate themselves in their own manner.

Costly Waiting

Just to wait around for a picture song to happen has cost the Warner group of publishers plenty, including the scrapping of one or two films. While "Whitman's" or Remick's may have been notably successful with some of the picture songs, the general group has run behind plenty on the average.

Warners now recognizes the advantage of each operating under the old system which will probably show up the picture industry on the whole for not knowing anything about songs, and that whatever songs did happen into hitdom would have succeeded regardless. Even the film men concede that while a "couple" or some other picture song outstander came along, it has remained for a "Stein Song" or a "Springtime in the Rockies" (hilly-billy) to top that, even in the recent record-low slump months.

CBS's Ex-Show Biz Line-up

Practically every branch of show business is represented on the staff of the Columbia Broadcasting System in its New York headquarters, several former actors holding important executive positions, most of whom gave up the stage for radio.

Henry Burr, head of the artists' bureau, was formerly in vaude and musical comedy, as was also Collin O'Moore, in charge of the company's musical programs. Claude McArthur, directing popular light opera programs, was an actor for 25 years, finishing up his quarter of a century on the boards a few seasons back with Eddie Dowling's "Sally, Irene and Mary."

Among the Columbia continuity writers are Nita Mink, who played six seasons with Nazimova; Dave Elman from stock and tent shows, and Georgia Backus from legit. Former actors among the station's announcers are Frank Knight and Ryan Evan.

Bernard Sobel, attached to the chain's publicity department, was with the first representative of Ziegfeld and Anne Nichols, and George C. Dawson, from vaude, is with the chain's sales department.

CHESTER, NEW YORK

(Continued from page 57)

showed itself and the acts fared well up to stalling time. With everything but necessary ingredients out for speed's sake the unit should uphold the desired standard on the road. The three feature acts, all standards, Zelaya, Keller Sisters and Lynch and Three Sailors, are played in that order, starting from the deuce.

Opener, Ford and Price, wire act, goes out of the unit after the Chester over a salary difference with the booking office. Manning and Class, also on the wire, replacing for the road trip. Chester had better than 75% downstarts Thursday night, good business for that evening. In attendance lately is attributed directly to Loew's dropping of opposition vaude, with the Chester left with the only vaude in its section of the Bronx and plugging its exclusiveness.

The picture with the unit was "Back Pay," a lightweight. Bye.

ALBEE, BROOKLYN

Good show with plenty of comedy in stage bill and screen feature "Rain or Shine, Packed Saturday afternoon."

Only four acts. Feature runs over 90 mins.

Archie and Gertie Falls lively opener with acrobatics and tumbling. Past and got across. Allan and Canfield satisfied, No. 2, with talk and harmony singing. Louisville Loons did well with their music, clowning and warbling. Dorothy Walters, dancer, good in two acrobatic numbers.

George Jessel, toplining, clocked as usual, but did not cop the show. Looked like Jessel chopped plenty because of the extra performance, but what he did get them. Two un-funny females assisting Jessel, scored with chorus of "Mother's Eyes" and then called it an act. Edbs.

FEDS NIX EIGHT L. A. JOY SPOTS

Los Angeles, Aug. 26.

Eight night spots, served with federal blotting paper, have until Sept. 12 to explain why they shouldn't close for a year.

They're the Volga Boat Cafe on the Venice pier, George Olsen's restaurant in Culver City, Moscow Inn on the high road between Hollywood and Beverly Hills, B.B.'s Celler in Hollywood, Ray West's cafe in the Westlake district, Zucca Inn and Paris Inn in the local Latin quarter, and the Apex Night Club in the black belt.

Feds say they bought liquor in some spots and in others were served set-ups, with the proprietor knowing it was to be mixed with hip-juice. Warnings had previously been issued in each case.

WRIGLEY BACK ON AIR—CBS

Wrigley's gum company, which discontinued radio advertising last year, stating at the time that their exploitation was not worth the money, returns to the air in September. Wrigley broadcasts will go over the Columbia (CBS) chain. Company formerly advertised over NBC.

Songsmiths United

Lou Handman, of Handman, Kent & Goodman, Universal subsidiary, came to New York from the coast, Monday (26), after doing songs for U's "See America, Thirst."

Next week Handman will dash back to the coast with his partner, Dave Goodman, who returned from Europe Friday (22).



TAVERN

A CHOP HOUSE OF EXCEPTIONAL MERIT 156-8 WEST 46TH STREET East of Broadway

SONG HITS
MARTY STONE
Director of the orchestra at the smart BEVERLY BEACH HOTEL in Chicago, and broadcasting on NBC, constantly does these favorite TUNES OF THE TIMES:
Just a Little Closer
Blows a Kiss to the Stars
The Moon is Low
ROBBINS
MUSIC CORPORATION
3819 199 NEW YORK

LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON
and HIS COMMANDERS
Special Engagement
GRANADA CAFE
CHICAGO

TAL HENRY
and HIS ORCHESTRA
Victor Records
Warner Bros.-Vitaphone Artists
Exclusive Management
Orchestra Corp. of America
1440 Broadway, New York

JESSE STAFFORD
and HIS ORCHESTRA
Now in Second Year at
PALACE HOTEL
San Francisco
(Brunswick Records)
Featuring His and Gene Rose's
"TONIGHT"

PAUL WHITEMAN
"KING OF JAZZ"
(Universal Picture)
ARROWHEAD INN
(For the August Season)
SARATOGA SPRINGS
Personal Rep'y. JAS. F. GILLESPIE
PHIL FABELLO
and His
R-K-O Entertainers
Creators of the Fabello Policy
R-K-O COLISEUM, New York
Indefinitely

THE BRICK TOPS
(FARISIAN RED HEADS)
America's Greatest Grid Band
En Route Transcontinental Dance Tour
Permanent Address
28 West North St., Indianapolis, Ind.

AL LYNN
and His MUSIC MASTERS
The orchestra with that railroad opening
Famous Feltman's, Coney Island
Now
RADIO AND RECORDS.

GEORGE OLSEN
AND HIS MUSIC
GEORGE OLSEN CLUB
CULVER CITY, CAL.
VICTOR RECORDS

B. A. ROLFE
Radio's Premier Conductor
LUCKY STRIKE
Dance Orchestra
Thrice Weekly Over N. B. C.

ANSON WEEKS
AND HIS ORCHESTRA
Back Again!
MARK HOPKINS HOTEL
SAN FRANCISCO
COLUMBIA RECORDS
Exclusive Management M. G. A.

Pat Ballard
Co-writer of
"SO BEATS MY HEART FOR YOU"
(DeSylva, Brown & Henderson)
The outstanding song hit from
Fred Waring's musical comedy
"RAH-RAH DAZE"
Book by
Pat Ballard & Fred Waring
Lyrics & Music by
Pat Ballard, Chas. Henderson & Tom Waring

MR. JESSE CRAWFORD
ORGANIST
PARAMOUNT THEATRE NEW YORK, playing
Hits from the Paramount Picture, "Mata Hari," "Always in All Ways," "Giro Me a
"Sweet Home," "Sweet Home," "Sweet Home," "Sweet Home," "Sweet Home," "Sweet Home,"
WABC every Saturday from 10:30 to 11:30 P. M.; every Sunday from 1:00 to 3:30 P. M.;
every Tuesday during the Public Hour
VICTOR RECORDS

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 6644-4601

With the opening of the new season, the boys with guns got back on the job last week, and for the first time in a couple of months broke into the press by collecting picture house receipts.

This time it was the Manor theatre, northwest. The gunmen kidnapped the manager, Robert Anderson, on his way home, and took him back to the theatre, where he handed over \$1,400.

Harry Reinhold, formerly with Red Stair, is now associated with the Irving Berlin office here.

Judge Joseph Sabath, who in the last few years has made a name for himself in dishing out divorces to performers and others, has been transferred to the Criminal bench.

Harry Mintum, who had a stock at the Ambassador here last season, may open in Texas this year.

Hazel Cass players, now closed, have leased their top and name to John Sullivan and the Obrecht Sisters.

Frank Gazzolo and his entire family are leaving for the coast shortly for a year's vacation.

Skivrin Hotel, Oklahoma City, will get Johnny Johnson's orchestra Oct. 1.

Nan Elliott, for many years in charge of the Pantages office here as booking manager for the Midwest Pan houses, has gone to the west coast.

Herb Ellsbury, former p. a. with R-K-O in Minneapolis, has returned to Chi as special promotional manager for the Essaness theatres, operated by Em. Stern.

Garrick is reopening with John DeManus as manager, Stanley Levine, treasurer, and Dave Kind, asst. Later a new. Playhouse will be managed by John Boners.

Great States is sending Claire Bart through Indiana to hold Boop-a-doo contests.

Lew Pollock steps into Lloyd Lewis' desk at the Public-B. & K. houses, with Lewis leaving, Sept. 1, to act as critic of Chi "Daily News". C. A. Leonard moves up in the shift also.

Goodman civic theatre subscription falls below normal. Buyers unwilling to tie up for whole season at present. Same reluctance noted with opera sales.

Situation for the bookies is getting tight because of the gang ex-poses in the dailies. All bookies,

if working, are laying low and taking bets under the counter.

Eagerness theatres will open the new Byrd, Aug. 29. Two weeks later opens the redecorated Pershing as the Davis.

Sunday pictures fight in Evanston, Chi's class suburb, starting again. Petition for an injunction restraining the Evanston police from enforcing the Sunday closing laws filed by Union Bank and Trust Co. receiver for the Variety theatre, one of Evanston's two picture spots. Evanston has seen fighting about Sunday pictures for seven years. Two months ago the town voted for

contract to call for one operator in 24 run houses.

Another endurance record—two boys rode 10 hours on bicycles.

Estate of \$250,000 was left to his family by James A. Curran, outdoor advertising man, who died here recently.

MILWAUKEE

By FRANK J. MILLER

Albino—"Sweet Kitty Bellairs." Gable—"The Sign of the Cross." Gable—"Baroness (Mutual)." Merrill—"Dumbella in Exile." Faber—"Dark." Palace—Orphan—"Diana." Riverside—"In the Room." Vande. Street—Wild Company. Wisconsin—"Our Winding Bridge." State Fair Park—Winconsin State Fair.

State Fair week finds the Davidson opening season with "Sweet Kitty Bellairs." A few years ago it was impossible to get a room in any hotel; now the family tin lizzies run them in and out of the city. Talent

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicate

The cities under Correspondence in this issue of Variety are as follows and on pages:

BROOKLYN	79	MILWAUKEE	77
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DENVER	77	SAN FRANCISCO	78
DES MOINES	77	SARANAC LAKE	78
DETROIT	78	SEATTLE	79
DULUTH	78	SYRACUSE	77
LOS ANGELES	78	TOLEDO	79
		TORONTO	79

open Sunday by a majority of seven votes, but the city council refused to amend the ordinance now in effect.

George Robertson dramatic rep company closes Sept. 6 in Wis.

Earle Ross tent players closed Aug. 28, in Berwyn, suburb of Chi. This was Ross' second tent venture of the season. Reported that Ross will take the Kedgezie for the winter stock.

Frank Winninger will close his rep in Wausau, Wis., Labor Day. Neither Frank, Winninger nor his brother, John, are going out with companies this coming season.

Eskel Gifford will open a stock in Decatur, Ill., Sept. 15.

Sam Kahl, formerly booked for the Orpheum Jr., has opened an insurance office here.

DENVER

By J. A. ROSE

Aladdin—"Common Clay." Taber—"Lawful Larceny," stage show. America—"Not Damaged." Elitche—"15th Hole" (stock).

Miniature golf courses are so thick newest and gaudiest are only ones to get play. Some of the first ones are not making enough to pay for the lights. Several went in ca-hoots and distributed 40,000 free tickets—good with one paid admission.

Louis Heiborn, manager Orpheum, subbing in the south, returned.

Guy Navarre, Seattle, is manager for U. A. film exchange, succeeding E. W. Walton.

Pueblo theatre at Pueblo will reopen Sept. 15 with DeForest sound.

Herman Lerch, salesman, now with Tiffany.

Theatre managers negotiating with operators and want clause in

what it used to be, this Fair Week season. Feature attraction at the Fair is Hagenbeck-Wallace show.

Fox has taken over both of the Beaver Dam houses.

Farewell Week for the Merrill, which goes into the hands of the architects next week. Glen Musgrave, manager, goes to the Strand from the Merrill.

Benjamin F. Klein, president Klein Corporation, operating the Davidson, was divorced by his wife in a decree handed down by Judge C. M. Davidson in circuit court at Juneau, ground of cruelty. A property settlement was made by stipulation. Mr. Klein keeps his home at Port Washington, while Mrs. Klein was given California property as well as other considerations.

Twenty-seven persons were injured when the canopy of the Fox theatre at Sheboygan fell during the American Legion parade.

Heinz Roemheld, former Milwaukee orchestra leader and composer, has been appointed general musical director at Universal City.

Where else golf has taken the same hold as golfing has everywhere else. Only trouble there are not enough customers to make it worthwhile.

The city fathers are building a miniature course at Lake Park. Vets at Soldiers' Home, in the western part of town, are to have a pony course of their own.

MONTREAL

Palace—"Romance" (2nd week). Capitol—"Anybody's War." Lewis—"The Sea Bat." Princess—"The Sign of the Cross." Imperial—"The Gap From Syracuse." Broadway—"Dumbella in Exile" (2nd week). Strand—Double bill. Empire—"Stock." Orpheum—"Stock."

Gaiety, only burlesque house in Eastern Canada, opens middle of September, a month later than usual. House has been consistently in red of late seasons.

With signing of picture release contracts beginning in September new protection rule of 30 days before film enters second run goes into force. This should help main stems considerably, which have suffered badly during summer from 30-day releases to neighbors.

Tourist biz picked up last our weeks with arrival of R-10 but little sign so far of bettering unemployment situation as promised by new Canadian government. This indicates amusement houses will be hard hit this winter.

Obituary

LON CHANEY

Lon Chaney, film star, died in Los Angeles early yesterday (26) morning. A news story of his demise appears elsewhere in this issue.

HATTIE FOLEY

Hattie Foley, 65, actress, died in the Brunswick Home, Amityville, L. I., Aug. 26, where she had been under medical care of the Actors' Fund for three years.

Miss Foley had been an actress since a child, making her debut when five years old.

Her last appearance was in "That Off" in 1927.

Miss Foley was the widow of Tom Coleman, actor, who died in 1928.

WILMARTH H. POST

Wilmarth H. Post, actor, author and director, died suddenly Aug. 25 of heart failure at his home in Rutherford, N. J.

Mr. Post is known as the author of "Never Say Die." He also played the priest in "Seventh Heaven."

Two weeks ago he returned from Hollywood where for several months he had been with Paramount.

GEORGE DOWNING CLARKE

George Downing Clarke, actor and associate of David Belasco for nearly 40 years, died last week in New Haven, Conn. He was born in Birmingham, England, and came to the United States 40 years ago, entering the employ of Belasco at that time. He had managed Belasco plays and also had appeared in films with Marion Davies, Dorothy Gish, Rudolph Valentino and William Faversham.

WILLIAM GARDNER

William Gardner, 66, actor, died Aug. 20 in New York City after ap illness of several months.

Gardner played in vaudeville for many years with the act of Gardner and Vincent. He was also a musical director and arranger. A brother, Frank Gardner, is in vaudeville.

Interment was in the Holy Cross Cemetery, Brooklyn, N. Y., Aug. 23.

BEULAH BAINES

Beulah Baines, 52, died at Banning, Cal., of an illness lasting three years. Miss Baines' first appearance on the screen was with Chaplin in "The Kid." In legit she has

SYRACUSE, N. Y.

By CHESTER B. BAHN

Wieling—"Unhinged Girl." Keith—"Holiday"—Vande. Lewis—"The Sign of the Cross." Strand—"Top Speed." Fox-Eckel—"Queen High" (2nd week). Empire—Vaudeville. Syracuse—Vaudeville.

"Common Clay" gave the Fox-Eckel one of its best weeks in five months, resulting in a holdover. Dawn Patrol earlier had turned the Strand into the Strand in spite of generally dull business during the summer.

Fox-Eckel revised its box-office scale again, the slant being downwards. Mondays to Saturdays until 5 p. m. new price is 25c. Otherwise, uniform scale is 40c. Special children's price 15c.

Frank Nolan, formerly at the Stanley, is now at the Fox-Eckel. Leo Rosen, managing director Strand here. He succeeds Gary Lassman, transferred to the Warner Wisconsin chain.

Fox-Eckel plays "All Quiet on the Western Front" Sept. 15 and "The King of Jazz" Sept. 27. Both pictures had been claimed by rival houses.

"Unhinged Girl" (see film), which opened at the Wieling Monday, will be final attraction at that historic theatre. The Shuberts surrender it at the expiration of their lease, Sept. 1, to the Lincoln National Bank, which will remodel it for a ramp garage.

DES MOINES

By R. W. MOORHEAD

Casino—Change. Des Moines—"Border Legion"—"Safety in Numbers." Family—Change. Orpheum—Vaudeville—"Tain or Shine." Palace—Change. Paramount—"Queen High"—"Call of the Wild." "Sweet Kitty Bellairs"—"Road to Paradise."

Geo. Clarke promised to open a

been with the Hollywood Community Players and the Wilkes Players. No survivors. Burial in Forest Lawn cemetery, Los Angeles.

JAMES A. ROACH, JR.

James A. Roach, Jr., former manager State and Strand theatres, Albany, died last week after a long illness. Roach had been identified with show business in middle west for several years. He returned east about eight years ago to manage State, Albany. Was general manager for Farley in operation of string of theatres, but severed connections to join the Farish Corp. two years ago.

Anthony Graves, 51, father of Guy A. Graves, secretary, Farish Theatres Corp., Albany, died last week. For years he conducted a dancing school in Albany which had been famous many years ago by his grandfathers.

Tommy Tucker, colored attendant of the late A. L. Bringer at the latter's place, died Aug. 23. He was a familiar figure around the Br-

IN COMMEMORATION OF

My Beloved Friend and Theatrical Mentor

PAUL ARMSTRONG

Who Passed on August 30, 1928

Ben J. Piazza

langer office for 35 years. His father before him had a similar position there.

James Morse, 44, former general manager of Robbins Bros. store, died last week in a sanitarium at Jacksonville, Ill. Interment in Masonic cemetery, Des Moines, Ia.

The father of Jane Craig (Dalton and Craig) died in St. John's Hospital, Anderson, Ind., Aug. 21.

Anthony G. Graves, 90, dancer died in Albany, N. Y., Aug. 23. Son and daughter survive.

The father, 56, of Johnny Mack Brown, M-G-M actor, died Aug. 31 in Douthan, Ala.

stock at the President following the closing of the house last spring, after three companies had failed, but no present signs of the house being opened. This Clarke is not the George Clarke who manages the Shrine auditorium and Berchel.

The 25 barnyard golf courses in the city are howling bad business since the cool weather started.

Trial of the suit for \$10,000 filed by the Hazel M. Cass tent players against Abraham Slaters and Sullivan shows will be heard in district court at Watkon, Ia., Sept. 8. The suit involves breach of contract.

ROCHESTER, N. Y.

By DON RECORD

Loyens—Dark. R-K-O Palace—"Tain or Shine." Vande. "K-O Temple"—"The Sign of the Cross." "One Mad Kiss." Leo's Rochester—"Call of the Wild." Eastman—"Manhattan." Broadway—"Queen High" (2nd week). Fidelity—"Dark." Little—"Queen High." Family—"Change."

Al Lever comes from Oklahoma as new manager of the Eastman, succeeding Robert M. Slote, who died recently.

Eddie Jones (Regent) transferred to Paramount, Syracuse.

Princess Sigma Serene and Dr. H. K. Carrington, psychic team, appearing at Eastman this week, first stage act there in year and a half.

All managers of downtown theatres united in negotiating new contract with union which goes into effect Sept. 1.

With backers of daylight saving organized and spending dough, indications are referendum this fall will be overwhelmingly in favor. Several business men who hopped by the change quietly kicked in with \$500 apiece and hired an organizer to publicize the cause. Now have 300 or more of most potent names in city working for daylight plan.

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Zasu Pitts, Sally Blane

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Walton Billie
CHICAGO OFFICE
Blanchard Mella
Burkley Vivian
La Tour Babe
Liggett Peggy
Morgan Charles A.
Sheldon Arthur
Whitson Mark
Lepner Jack

TOLEDO

By E. H. GOODING
Paramount—"For the Defense"; stage.
Production—"Dawn Patrol" (2d week).
Production—"All Night Long" (2d week).
Production—"Doughboys".
Production—"Rough Romance".
Production—"The Temple-Dance".
Production—"Burlesque (Musical)".

Mr. Mark Gulliver, former manager Princess (Public), succeeds W. V. Willis as manager, Paramount.

"All Quiet" moved from Public to Princess for second week-end date.

Marilyn Miller high-hatted local news men, remaining in her state room while Twentieth Century was the last week, but City Eklinner gave out an interview, claiming big future for the stage which got good splash in all three papers.

Burglars robbed safe of Royal theatre, Smith & Belders's second run downtown house, getting \$400, week-end receipts.

SEATTLE

By DAVE TREPP
Liberty—"Midnight Mystery".
Orpheum—"Rain or Shine", valetine.
5th Ave.—"Call of Flesh", stage.
Fox—"Good Night, Beulah".
Metropolitan—"Silent Enemy".
Paramount—"Mr. and Mrs. Martin John".
Pineapple—"Manslaughter", stage.
Rialto—"The Great Gatsby".
Music Box—"Journey's End" (2d wk.).

Bill Stewart, trumpet player with Trianon dance hall orchestra, and Revey Howard (pro) married last week. Wedding was held at 11 p. m. at dance hall with 1,800 people present.

Rose room, Butler hotel, reopening about Oct. 1 with colored band. Night club his been closed. Following year's padlock club tried comeback but folded after few weeks.

TORONTO

By MURRAY SINCLAIR
Royal Alexandra—"Splinters" (2d wk.).
Tivoli—"Common Clay" (2d week).
Uptown—"Queen High".
Columbia—"Cousins".
Loew's—"Sea Breeze".
Imperial—"Anybody's War".

Empire stock opens next Monday with "Apron Strings".

"Splinters", British made, entirely new kind of war talker, held over in off season.

Last week for "Merrymakers", open air revue. Profits cut into by three. Tom Thumb courses after the road.

R-K-O BROADCASTS

(Continued from page 51)
behind the heavy weight sound proof glass, partitioning off the stage from the audience, with the audience hearing the program through mikes.
R-K-O air programs are shortly to be exploited in R-K-O theatres. Placards in the theatres will inform the local audiences when the programs are to go on.
It is expected to overcome the ozone operation of Par-Public in this manner, which broadcasts 15 minutes before R-K-O goes on each Tuesday night, R-K-O commencing at 10:30 p. m. and Par-Public, which goes over the CBS network, at 10:15.

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Write for Book "N"

News From the Dailies

(Continued from page 56)

ican. She was born in Canada. Miss Guinan stated if the bond idea failed to work and the girl is forced to remain on board the ship, she will institute legal adoption proceedings for the dancing girl. Miss Winterdahl, for two seasons at Miss Guinan's place.

"Captain" Jack Evans, who claims the world's coffee-brewing champion, got ready to settle a score with "Professor" Hudspeth, his former manager. Evans accused Hudspeth of squandering \$500 gate receipts in Atlantic City and leaving him penniless. Then Evans was buried at Luna Park and Hudspeth charged that act was a fake. Evans was dug up Sunday night (2d) and immediately announced that he was going to call on Hudspeth when needed.

Jack Clifford, Evelyn Nesbit's divorcee, was held in Moyamensing Prison, Philadelphia, in default of \$400 bail on a disorderly conduct charge. Police said Clifford created a disturbance at the home of Mrs. Lillian Hodgson, aunt of his present wife, early Sunday morning. She and her mother demanded to see his wife. Mrs. Clifford said she came to Philadelphia a short time ago from Hollywood to escape her husband's alleged cruelties.

Class Brook Club, Saratoga, raided by prohibition agents Saturday night (2d). Agents broke a number of champagne, wine and whiskey bottles and then departed. Fifteen minutes after they had gone it was reported that a new supply of champagnes and wines had been rushed to the club and the gayety proceeded as before.

David Belasco expects to start production of his second play of the season, "The Great Gatsby", early in October. Play is an adaptation by Frederick and Fanny Hatton, Lily Hawthorn and Helen Gahagan, who gave up acting two years ago to study singing, will return to the stage in it.

Hyman Brothers announce that a play by Walter Newman, "The Night", will be produced by them this season. Gladys Burgett engaged.

Helen Kane explained in court Monday how she got mixed up in Murray Pomer's finances and happened to receive \$50,000 from Pomer just before a referee in bankruptcy court ordered her to pay the Empire Dress Co., in which Pomer was interested. Miss Kane said Pomer was acting as her agent and business representative in Hollywood in August, 1928. She gave him \$48,000 to invest in Liberty bonds, she said, but instead he put it into his own business. She produced canceled checks amounting to \$22,281, to prove it. The other checks bring total up to \$48,000. They have been lost, she said. She swears that the \$50,000 he gave her was just repayment, with interest. Hearing adjourned until Sept. 15.

Edgar Allen served Peaches Hearn Browning with notice of a suit for \$57, which he says she owes him. Miss Browning replied: "I hate an Indian giver. That man was my manager for a year. He may have thought I was in love with him, but I paid him \$200 a week just the same. Now he is trying to get back the presents he gave me."

LOS ANGELES

Margaret Drennen, writer, filed a \$25,000 damage suit against Warner and Larry Caballero, charging infringement of copyright. She asserts they pirated her original story, "New York Stock Exchange Idea and Movie" which was called "Bright Lights". She also charges the Warner station broadcast her song, "Wall Street Blues". Glen Ellison was elected president of the Musical Artists Guild of America, an organization of musicians to "protect their professional standing and association and to raise ethical standards." Other officers are: Dr. T. Percival Gerson, vice-president; Mary Nathan Court, secretary; Howard Grunn, Richard Drake Saunders, Mary Fabian and Alphonse Corelli, board of management.
Margaret DeMille, daughter of

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Write for Book "N"

William DeMille and B. P. Fineman, assistant producer at Metro, announced they'll be married in New York the first of next month. Newman was formerly married to Evelyn Brent.

Toots Simon, actor, was shot in the arm and burned by powder during a battle scene for "The Renegade" (Fox).

First long distance putting marathon came to an abrupt end when Ruth and Cecile Duval were arrested for passing counterfeit money without a permit. They were released by police after an apology from the police and they continued their activities to the open highways.

Stating films can't be blamed for everything, Superior Judge Yankwich declared a non-suit in the plea of Mrs. Mabel McNeal that she and her husband, who were charged with shooting a picture in front of her house and in the excitement of watching them she lost her jewelry, which was tied in a handkerchief.

Five guests and two employees of the Paris Inn were arrested on liquor possession charges by Federal prohibition agents in a raid upon the cafe. Agents claimed they had made three purchases of liquor.

Cliff Edwards (Ukelele Ike) claimed he is broke when appearing in "The Great Gatsby" which he should not pay Mrs. Irene Edwards \$250 a week alimony pending her divorce suit. Mrs. Edwards claimed that he had already given her \$150,000 in a property settlement last year. He is seeking to have the money returned to him on the grounds that Mrs. Edwards has violated its terms.

Charging her jealousy made life intolerable, Favelet Marley filed suit for divorce against Lina Baez, who was married in January 1929, and separated June 14, last. Miss Baez, who has fully recovered from a suicide attempt, declared she would not content the suit.

Wallace Beery has moved to an apartment, and his wife is going away. He says he doesn't know when or if she'll be back. Mrs. Beery is Mary Gilliam, formerly in pictures.

David Moretzeaux, Brazilian consul to New York, is here with a proposition. If Los Angeles will drink more coffee, he will send picture shows over there.

Al St. John was up for alimony last week. His wife has asked \$100 a week. He said he has a number of boys "coming up." Continued three weeks.

Margery Wellman has been granted a divorce from William H. Wellman, director, for cruelty. She has been given the custody of her daughter and awarded \$250 monthly alimony.

CHICAGO

Story from Washington reveals that the Treasury is seeking to collect about \$250,000 from Harry M. Lubliner, formerly of Lubliner and Trinz, local finance operators. The Treasury is seeking to collect charges of false income tax reports. Government charges that in 1925 Lubliner made a statement that his while his income was actually \$337,047. In 1926, instead of reported \$148,416, the Treasury says it will demand \$148,416. Lubliner filed a petition to set aside the Treasury demands.
Circumstances in connection with

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the death of Patrick "Paddy" Harmon, sports promoter, led to the arrest last week of "Dr." Robert E. Park, superintendent of the Des Plaines Emergency Hospital, with charges against him of gross neglect and violation of the state medical laws.
Lottie Brenner von Buelow, who built the Buckingham theatre here, last week secured a divorce on charges of cruelty and unfaithfulness.

Jenkins' purpose in the special broadcasts, which it plans to put on every Monday night, but next time for the public as well as a handful of news men, is to stimulate sales.

Promises to the public that on Monday night (2d) the show would go on at 8 had not been carried out as late as 9 p. m. at either place.

Included in the announced program were Benny Rubin, Nelson Harding, Rose Pelwick, Diana Seaby, Sid Grauman, Harry Herzhfeld, John Anderson, Arthur "Bugs" Baer, George Jessel, W. Shirley W. Wynne, Bill DeBeck and Ford Frick. Show also flopped as well as the plans for the public demonstration.

Voices recording not very distinct and the images, which start from left to right and waver from bottom, considerably hazy. Outlines were fairly clear, but the wavering of the images and the continual interruption of the surface blurred it badly.

Smallness of the televised picture viewed through what resembled a beveled crystal glass, detracted from the effect, with it appeared a screen of some kind is needed.
It is understood that a six-foot screen, as now used by Jenkins in its laboratory, would have cost \$100,000 each for installation in the two Broadway spots picked at random after original plans were upset.

The tie-up with "The Evening Journal" was through the American Radio News Corp., named as sponsor.
Visual broadcast was from the Jenkins Jersey City station W2XCR and the sound broadcast from station W2XCD, DeForest Radio station in Passaic.

Bankum Hoey

(Continued from page 1)
other station when he saw an opportunity for better money.
The people who accept all this romantic hog as straight stuff aren't necessarily rural chumps. A heavy sprinkling of jellies and flaps are present every night to see the show in action.
Idea of romanticizing an air attraction probably could be applied by other stations. It has worked wonders here.

BRONX, N. Y. C.

Jacobson brothers have acquired the Matinee theatre from the Consolidated.
Low's Grand has postponed until next week its "Matrimonial Night" when a local couple will be married on the stage. More "wedding gifts" needed. Merchants solicited.
Windsor, which William Brandt acquired for his legit Broadway circuit, will not reopen before Sept. 15, if not later. Difficulty in securing suitable attractions. If no good ones come along house will play pictures for a time.

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