

VARIETY

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RENO—THE CITY OF DAMES

Young Blood, New Faces and Talent Must Be Built Up for Future

Although the producers admit a few oldtimers' names are irreplaceable as box office attractions, it is assumed that new blood must be built up into star material.

Some of the companies, recognizing this demand for new talent, the youth are attempting to lift and discovered artists up to featured and ultimate star rating. In doing this, it is borne in mind that the attractions of today, whether oldtimers or not, will have to be eventually replaced by built-up younger stars.

Both Paramount and UA, tied in closely with each other, are picking young talent from all ranks as potential stars.

Paramount has taken Frances Dee, extra, for the role opposite Maurice Chevalier in "The Little Cafe" as one. Others placed under contract are Margaret Brinn, who has done bits in musicals for "Heads Up" (Rogers); Marcia Manners, extra; Rostia Moreno, from vaude; B. H. Rogers, Buddy's brother; and Marion Schilling, from legit, all unknowns.

UA is raising Una Merkel, Chester Morris and Constance Bennett to star rating. Other companies have declared scanning all new and youthful talent for starring possibilities, if not as featured players.

Columbia is telling everyone that anybody young, good looking, able to sing, dance or speak lines, has a chance with that company. It is definitely committed to plenty of "young blood," according to an executive, figuring the public wants the new faces more than ever.

SINGLE BEDROOM CAR ON TWO RAILROADS

Chicago, July 1.
Car of single bedrooms is now being featured on the N. Y. C.'s Twentieth Century, and the Grand Trunk running to Toronto.
Two rooms are first in the field with the European idea of an all-bed car.
N. Y. C. makes a charge of regular Pullman lower berth, plus an additional half fare of the distance traveled for use of the room.

Stock or Miniature Golf? Murphy Decides on Latter

Hollywood, July 1.
Mystery of what Horace Murphy would do with the coin received in selling his interest last spring in Murphy's Comedians, tabernacle stock out of Phoenix, Ariz., was solved by his discovery on a new road on Western avenue.
Murphy motored all over southern California looking for a likely stand for dramatic stock and finally came back to Hollywood and put his money in a miniature golf course. Grosses are okay, he says, but the job is too confining.

A Prince's Request

London, June 29.
The Prince of Wales came to the Kit Cat accompanied by Lady Furness, and asked that the show be stopped as he wanted to dance for a little while, and then leave.

With Ted Lewis's band in attendance, the Prince stayed till 3, although the usual time for closing is 2.

1ST SHOW BOAT SEEN ON NORTHEAST WATERS

St. John, N. B., July 1.
The first show boat to ever make its appearance in the northeast is now on the water. It is operated by Hanlon & Kelley.

On the top deck the floor is devoted to public dancing, with refreshment tables up and down the sides. On the lower deck is a night club, with 50 private booths and dance floor in the middle. Three vaudeville acts appear between the dance periods.

The intention is to tow the show boat, an old schooner, among the sea and river ports of Maine, New Brunswick and Nova Scotia until October, if business warrants.

The tickets are priced at 75 cents for women and \$1.25 for men. Stops range from one day to 10 days. Sometimes the show boat docks at a wharf. At other places, she rides at anchor, about 100 yards off a wharf, motorboats being used to carry customers back and forth.

"Lucky Boys" Declare In On Midget Golf Courses

Chicago, July 1.
Racketeers have turned the pee-wee golf courses, of which there are at present about 60 in town, into games of their own. They are reported as cleaning plenty.

Nearly every local course now has an idle guy standing about. He'll bet you can't make certain holes. These boys have studied the baby courses and know the odds.

Golf bugs, who shot short on the big greens, are going strong for these "lucky" boys who in the gold coast district will bet a century as easily as a sawbuck further uptown.

Luna's in Cut Rates

Luna Park combination tickets are on sale at Leblang's cut rate office for the first time.

They are sold for 65 cents, one-half the price called for at the Coney Island ticket windows. Luna's cut rate combos go for week days only.

DIVORCE RACKET TOWN'S BEST BET

Fairyland for Gigolos—
Near-Divorcees Always on Make—Any Man with Clean Face and Fast Talk Stands Aces—Gambling Sideline—Wet and How

OVERBOARD ON S. A.

By George McCall

Reno, Nev., July 1.
Reno, a fairyland for gigolos. Country's widest open town. Main industry, divorce racket. Gambling as a side line. Popular sport—panning the old man.

Sex Appeal always on hand. And always changing. For this is a city of transients. Transients nearly all women. Few men.

Other than natives, who don't count.

Here's where the woman pays. And plenty.

Where the femme divorce seekers hate one another.

And trying to make boy friends.

And knowing how to chisel.

(Continued on page 34)

SAUCER LIPS GO ON STRIKE FOR RUBBER BOOTS

Buffalo, July 1.
Officials of the Ringling-Barnum circus were recovering here from the effects of a temperance strike by the big-tipped Ubangis.

The rice and raw fish eating prima donnas of the troupe refused to get out of bed in time for the afternoon performance unless each received a pair of rubber boots, such as they had seen the Negro razorbacks wear during the rainy spell in Pennsylvania the preceding week.

The boots were finally procured with a stipulation they were to be shined twice a week. The Wallandes were back in the show here, following a fall off the wire while in Wilkes Barre. Quick action on the part of the attendants averted a serious mishap, all three of the Wallandes who lost their balance being caught before they reached the floor of the ring.

The act now is using a net held by a score of attendants similar to that employed by the fire departments to catch jumpers from windows.

West Coast Radio Fans World's Easiest Chumps for Rackets

Midget Golf-Fad

Show people have the impression the miniature golf wave of the present will be a short-lived fad.

A few instances have arisen to support that opinion. In one town, among the first to take up the midget golf thing, of the several miniature courses immediately thereafter opened, only the original is left.

\$4 TOP FOR NEWPORT'S SOCIAL SUMMER REP.

Newport, R. I., July 1.
Newport Casino theatre opens its 4th season July 8, with a change of bill each Tuesday for eight weeks. Thursday matinees. Curtain for Tuesday, Wednesday and Thursday nights at 9, and on Friday and Saturday nights, the "popular" evenings, at 8:15.

Evening prices, \$4, \$3, \$2 and \$1.50, for the orchestra. There is no balcony, only a row of boxes, all of which are taken by subscribers.

Complete cast Alice Brady, Francine Larrimore, Chrystal Herne, Eugene Leontovich, Henry Hull, A. E. Matthews, Mervyn Douglas, Charles Trowbridge, Ernest Coatsart, Katherine Emmet, Roberta Beatty, Sanchia Robertson, Frederic Worlock, Ethel Griffies, France Zandbergen, Hope Carey, Gerald Cornell, Ludmilla Toretka, Edward Cooper, Oswald Marshall, Harold Webster, Helen Kingstead, Edward Forbes, Carol Perrin, Mary Howard, Elizabeth Harrower, Martha Milliken, Powell Dawley.

Fight Film Goes Bust Before Berlin House: Dialog Dubbed Wrong

Berlin, July 1.
The Berlin public whistled and joshed at the picture version of the Max Schmeling-Jack Sharkey title fight done in talker form, with a German lecturer describing the fight as it progressed.
Lecture was dubbed upon the picture. That the ring action didn't follow the spoken word created the impression among the fans that the whole business was faked.

SWELL NAMES!

Budapest, July 1.
World Anti-Prohibition League now in convention. Bearers of names like Mott Chandon, Colntreau and Cluquet are here in the flesh to discuss the plans of the great crusade against abstinence.

Los Angeles, July 1.
Although wise to most of the rackets worked in this very unusual burg, locals still continue to bite at radio promotions.

Local radio stations and commercial broadcasters are making a big play for the entertainers' fan mail. This mail is used for personal contact with the fans and is getting to be quite a business hereabouts.

For some time Los Angeles has been a hotbed of radio promotions. Concerns and individuals with trick rackets, from stock selling to medicine and so forth, have been using the air to get around all the better business and advertising curbs. They've been putting on hot programs with local radio favorites just to get the fans writing to the artists. The promoter gets the mail, then makes personal contact with the fan.

One outfit put on a star program just for fan letters. It announced that the lucky letter would get a prize. Several thousand replies came in. The prize was a \$10 merchandise order. All the promoter wanted was a list of names which were authentic. This was later made up into a sucker list and peddled around town to other guys.

Radio stations are trying to stop the mail racket in order to protect the listeners' in, figuring that if the public is manhandled too much the station will get the blame. Several of the larger stations insist that the artist gets his or her mail personally.

1,400-SONG REPERTOIRE OF LOBBY REQUEST ACTS

Chicago, July 1.
Lobby acts claim theirs is the stiffest grind.

In vaude the musical tunes could get by on perhaps a dozen pop tunes. Number has increased a hundred-fold for lobby work.

One act, Allison and Fields, which has played the Chicago theatre lobby four months, claims they now have a 1,400-song repertoire to get by. Other acts have from 300 to 600 tunes on tap.

When the lobby field opened, acts of this type started with 30 to 50 songs, but found the first time they couldn't comply with a request number, crowds silently melted.

Song publishers are now using these tunes as a new medium of plugging for melodies.

BROOKS
THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES
OWNERS AND IMPORTERS
1437 BROADWAY NEW YORK
ALSO 15,000 COSTUMES TO RENT

Schenck May Make All-German Talker of "Sons o' Guns" with Al Jolson—Made in Germany

Jos. M. Schenck is deliberating over the entire making in Germany of "Sons o' Guns," with Al Jolson and an otherwise all-German cast. If the project goes through, Jolson will sing and speak in German. The American production in Hollywood will follow the German-made.

Mr. Schenck is in New York for four or five weeks. He has now no idea of going abroad. Nor will Jolson start his contemplated concert tour in Europe before the German plan is set or abandoned. If Mr. Schenck does go abroad, it will be solely in the interests of the proposed German feature.

Schenck estimates a possible gross for a German-made, with Jolson in the German speaking countries, of around \$2,000,000. He figures the production, probably to be made in Berlin, will reach an investment of \$500,000. Meanwhile, Mr. Schenck is figuring all the angles. The huge popularity of Jolson abroad accounts for the high gross estimate.

A statement made by the boss of United Artists was that he does not believe foreign-made pictures made abroad, produced in Paris by any of the American producers, is any solution of the foreign problem. Each U. S. company bidding for the established stars of the European countries would prohibit that kind of picture making, he says. An observation made by the producer was that if all the American concerns could agree upon a unified system of European production from a central Paris studio, there might be some profit in sight. But Schenck does not at present believe that cooperation abroad between Americans in production is feasible at this time.

Regarding reports of United Artists organizing along new lines for production, have no basis, said Schenck. Neither is there any foundation for stories of changes in U. A.'s theatre plans, other than the negotiations previously reported that U. A. is interested in at present in England.

Hollywood, July 1.
Al Jolson, show business' champion to coast commuter, departed Sunday for the east. Mrs. Jolson will follow in a couple of weeks, or less.

FOX STARS IN PERSON AT HOME TOWNS

Fox theatres are shoving out for picture talent an extensive appearance make for eastern houses under new plan by Harry Arthur, general manager. Idea being to pick picture names that mean something in spots like home product make good, with ultimate plan being of carrying the real Fox names and other picture stars directly after, as soon as plan makes room.

First on the list of Fox personalities to be taken this way is Frank Richardson. Richardson is an m. c. and played in "Sunny Side Up," as well as in "Movie-tone Follies of 1935." He's from Philly and lived to show in that town where he's native and meat for exploitation. No date announced for Richardson's appearance, but after him will come the bigger picture names like El Brendel, Fin D'Orsay, Harold Murray and others.

It's to stand off such other similar tactics by opposition.

Hugh Cameron, 2d Comic

Hollywood, July 1.
Hugh Cameron will be opposite Leon Errol as second comic in Samuel Goldwyn's "Lillie," starring Evelyn Laye. Cameron is a veteran of musical comedies and has made several shorts in the east.

Do not lose faith in humanity! There are over seven million people in the metropolises who have played you a single dirty trick.

MR. AND MRS. JACK NORTHWICK
10 West 44th Street
New York

Beating Payments

Hollywood, July 1.
A picture actor bought one of those new 18-cylinder cars. Friend asked him if it was fast.
"Fast!" he exclaimed, "It's so fast the payments are three months behind."

165 People Pay \$1.25 Each By Bus from Newark to White Plains to See M. C.

Newark, July 1.
H. R. Emde's idea of sending a bus over here to White Plains (to see Charlie Melton, m. c.) was finally put Thursday. Six bus loads of people made the trip paying \$1.25 each, including admission. The trip took from 6 until 3 in the morning.

SAILINGS

July 15 (New York to London) George K. Arthur, Michon Bros. (Leviathan).
July 11 (New York to London), Thomas E. Maloy (De France).
July 16 (London to New York) Mr. and Mrs. Charles Murray (Paris).
July 6 (New York to London), Pauline Cooke, Barry and Whiteleg, Harry Holman, Edith Manson, (Aquitania).
July 3 (New York to Paris), Edna Fard (France).
July 2 (London to New York), Fuzzy Knight (George Washington).
July 2 (London to New York) Arthur Behring (Geo. Wash.).
July 2 (New York to Paris) Florence and Elizabeth Forman (America).
July 1 (London to New York) Clarence Johnson (Layton and Johnson), Mr. and Mrs. Harlan Thompson (Olympic).
June 30 (New York to Paris), Dave Apollon, Mary Lee (Paris).
June 28 (London to New York), Ronald Colman, Ernest Torrence, Alfredo (Aquitania).
June 28 (New York to London), Isabella Patricola (Mauretania).
June 28 (London to New York) Scott Sanders (Aquitania).
June 28 (New York to Paris) Theron Bamberger (Baltic).
June 28 (New York to England) Mr. and Mrs. George Arliss, Mrs. Courtland Smith (Leviathan).
June 28 (New York to England) Mr. and Mrs. Courtney Savage (Franconia).
June 28 (New York to London), Maurice Silverstone (Mauretania).
June 27 (Capetown to London), Carre and Carlotta (Balmoral Castle).
June 27 (New York to Berlin) Max Schmeling (Bremen).
June 27 (Paris to New York), Lita Grey Chaplin, Mrs. Francis Mangan (Europa).
June 27 (New York to London) Dr. A. H. Giannini (Majestic).
June 26 (Paris to New York), Mark Hanna, Beth Berri (Mrs. Hanna), Helen Morgan (De France).
June 26 (London to New York) Johnny Hyma (France).
June 26 (Sydney to Vancouver) Mr. and Mrs. Dad Carroll (Aorangi).
June 25 (New York to London) Walter Damrosch (De France).
June 25 (Shanghai to Seattle), Mr. and Mrs. L. Ayres Mantell (Korea Maru).
June 20 (Capetown to London), Lily Denville, Moss and Maachah (Windsea Castle).

Dix's Mother Ill

Hollywood, July 1.
Richard Dix's mother is reported very ill. She is over 70.



WILL MAHONEY

New York "Graphic" said, "Will Mahoney, with his 'Machophone,' is again the hit of the show at the Palace and the only reason the audience doesn't throw ticker tape and telephone books is because neither is available. Will is a super-comedian who panics the audience from the very first moment he appears on the stage."

Direction

RALPH G. FARNUM

1560 Broadway

REAL WORRY ON COAST IS OVER GOING BALD

Hollywood, July 1.
Options not taken up? Who cares?
Jerked in the middle of a picture? Why worry?
The theater moved into your Beverly Hills castle? Chuckle, chuckle!
If you want to see real worry—the kind of worry that turns strong men into whimpering babes—watch the actors imported from the east as they gaze into a mirror.

Their hair is falling out! Singly and in bunches it hops from the scalp, dropping noiselessly to the floor, to the sound stage. A round bare spot forms on the pate and progresses into increasing dimensions. Two pathways climb up either side of the forehead, looking for the round spot. Scalp experts and scalp racketeers smile broadly as they scan the catalogs of imported aunts.

Explanations of the deforestation are many and various. One expert says it's the climate—the hot, dry climate. If you're from the northeast your hair has grown as thick as it is able, so that your dome may withstand the rigors of summer breezes. Here where there's no use for scalp protection, the hair feels utterly useless and shamefacedly gives up. Then there's the unfamiliar life of a comic.

The Mental Strain
"It's terrible," says a comic formerly in musical comedy. "If I ever go back to New York they'll have me playing baldheaded character men. He reached for his scalp and pulled out a tuft. "The climate," he moaned.

"Climate, my eye!" said his wife. "It's that Hollywood booze. It's eating your teeth out, too."
"It's nothing of the sort," says a one time stage lead now surrounded by options. "It's the worry. I'm not staying out in the sun and I'm not drinking. Every time I get a telegram from the studio 64 hairs fall out."
Meanwhile, toupees and wigs are being carried about on heads from the east which once bristled with luxuriant hair and the boys wince every time they visualize what will happen when the crowd back east gets a load.

"California has nothing to do with it," commented one player. "no matter where we were it fell out. We're simply maturing."
A friend nodded. "You said it, grandpa," he agreed.

Zelma O'Neal Unattached

Zelma O'Neal arrives in New York July 15 from Europe. Understood Lawrence Schwab failed to exercise his personal option on comedienne and Miss O'Neal is now professionally unattached.

Amateur Nights Back in South by Demand for "Flesh Stuff" on Stage

An Idea

Hollywood, July 1.
A London actress recently spent an evening at a hillside home overlooking Los Angeles. Gazing at the city lighted up, she mused:
"Isn't that lovely? I suppose all those lights get together at 10 o'clock and spell Marion Davies."

1-WEEK NOTICE GAVE MISS TOBIN AN OUT

Genevieve Tobin, one of the leads in "Fifty Million Frenchmen," stepped out of that show Saturday, and the next day (25) departed for the coast, where she will be featured by Universal in "The Surrenderers."

Miss Tobin was placed under the usual optional contract to U through Maxwell Arnow of the Leo Morrison office.

It is reported that Miss Tobin was under contract to Warners at the time she was weaned away by U, with Warners also holding an optional contract on her services for next season. Miss Tobin was permitted to go with Universal through a loophole, the one-week closing notice posted by Warners some time ago, with the show operating on a week-end basis.

In "Lady Surrenderers," adapted from the John Erskine novel, "Sincerity," Miss Tobin will be one of the two femme leads. Rose Hobart is the other. Conrad Nagel will play opposite.

Work on the production was commenced by U Monday (30) with Miss Tobin to step into her part immediately upon arrival.

Mae Murray's \$175 Dress Called 'Shabby and Worn'

In the N. Y. City Court Natacha Rambova sued Mae Murray for \$1,595 on a judgment obtained March 17, last in Los Angeles by Edna B. Harker against Miss Murray, assigned to Miss Rambova. In her answers, Miss Murray declared she paid \$1,100 of the money in April, turned in a certain garment for a credit of \$175 and that the plaintiff offered to accept \$300 in final settlement of the judgment but refused to take it after it had been tendered.

Miss Rambova admitted receiving the \$1,100 but as to the garment, she described it as "shabby, worn and shabby" which she said was sent to her studio by Miss Murray without her knowledge after Miss Murray had purchased it months before. The plaintiff declared the garment was shabby and refused to credit it on the judgment, for which reason she sued for the balance of \$494 and on the ground that there was no defense, she asked that the answer be stricken out.

Justice Sheintag granted summary judgment for the \$300 but ruled that a jury must pass on the validity of the garment transaction.

Sheekman Quits Column

Chicago, July 1.
Arthur Sheekman (A. G. S.), conductor of the "Times" gossip column, leaves for New York this week to join Metro's publicity. He will handle trailers.
Sheekman has been a Chicago film critic and columnist for five years.

Graves as Scenarist

Hollywood, July 1.
Starred by Columbia, Ralph Graves has turned writer, at which racket he got a smell while under a Columbia contract.

He is now drawing salary from the Universal scene department. His first assignment is to adapt a Rex Beach novel, which one he is yet chosen.

Hasenavelev with Metro

Walter Hasenavelev, German playwright, joins Metro to write German dialog on the coast.
He is the author of "Napoleon," for Broadway stage production this season by the Shuberts.
He has lived in Paris since 1924.

Birmingham, July 1.
With "flesh" on the stage in the South scarier than a bale of cotton, Times Square, theatres down here are turning to amateur nights as a substitute. They figure that the amateurs at least help toward lifting in that something that seems to be left out.

In Alabama and Mississippi, for example, the only professional flesh on the stage is at Birmingham. The Ritz here runs one week of R. S. O. vaude with films. It's the only vaude house in the two states. Hardly a night but what the Ritz is sold out. Matinees are pretty much dirt.

It's in these two states and sections of Georgia and Tennessee that theatre managers are turning to amateur nights for relief. Several houses throughout Mississippi are giving local talent the chance to be seen. Prices are as low as \$10 for best act.

Not a stock company is playing in Alabama, Mississippi and Georgia, one or two, if that many, in Georgia. The amateurs are usually staged one night a week. There seems to be little trouble in getting local talent. Plenty of serious youth with plenty of ambition and not so much talent in the small towns.

Spurring a Hick
At least one manager hands them the story about a big "New York theatre" that's temporarily satiated watching them and is liable to sign them up if. That's enough to make a professional work for nothing one night, it says nothing of anything else.

Usually the home grown talent soon learns that there ain't no Santa Claus and never was. They just weren't good enough at the present time. A little polishing and they would go good in the city.

It's a good piece of candor while it lasts. Anyway, it gives the small town theatres that flesh and the big ones are temporarily satisfied. When they grow satisfied it is up to the poor-manager to think up some other way to temporarily satisfy them again.

So on and so on.

Weather

Washington, July 1.
Weather bureau furnished the following outlook for week beginning tomorrow (2):

Mostly clear, temperature Wednesday and Thursday, except warmer in Chicago and Pittsburgh warmer Friday; some probability showers and rain over the Atlantic states until Saturday.

Generally fair and cool in middle west and possible showers and cooler in Atlantic states Sunday.

London, July 1.
Weather here is warm and sultry. Greatest opposition to the theatre for the moment, outside the weather, are the cricket test matches between England and Australia which are drawing huge throngs.

Paris, July 1.
Days of gorgeous sunshine helped to make the Grand Prix day at Longchamps a gala event, traditionally closing the Paris social season.
Everybody was out of town, going to the race track, and business was terrible with the exception at the open air restaurants.

Won't Contest Dove

Hollywood, July 1.
It looks like Billie Dove's action for divorce against Irvin Willat won't be contested by the latter when the case comes up for trial soon. Merely a general appearance for Willat was filed by his attorney, Sam Wolf, this week.

Willat is out of town and isn't expected to be present at the hearing.

"Lilli" for Laye

"Lilli" is the title of the Evelyn Laye talker musical Sam Goldwyn is to make, with George Fitzmaurice directing. A leading man opposite her is yet undecided.
Lilli is out of town and isn't expected to be present at the hearing.

PARIS WORLD TRADE CLASH

Foreign M. C. Talent Called for by B'way Show Makers, Account Malo

Gino Malo in "Sons of Guna" has the Broadway managers flitting with foreign talent for the publicity values involved. Jane Aubert, who figured sensationally in Paris in her involved litigation with Col. Nelson Morris, her Chicago meat packer-husband, who sought to enjoin her from stage work, is coming over Aug. 1 for Connolly & Swanstrom (who imported Miss Malo) to do the title role in "Princess Charming."

This operetta was done in London by Clayton & Waller with Delys creating the "princess" part. Miss Aubert's figure is \$750. Jack Donahue is rewriting the book. Meg Lemonier who, like Miss Malo (nee Janette Flynn) is equally fluent in French-English, is being courted by Broadway likelihood if current negotiations go through. Miss Lemonier is French-English; Miss Malo, or Miss Flynn that was, is French-American, but so is the French that George M. Cohan lost a bet with Billy Brady, not believing she is one of the Cincinnati Flynnns. Change in name was necessary because of the French, and the role, and following Lily Damita.

Connolly & Swanstrom aver that the \$300 comedienne (her five year contract with them calls for up to \$750) boosted the gross \$3,000 over the preceding week because of interest in her.

U. A. Making Stars

United Artists seems committed to a plan of raising young blood to stardom.

Latest picked for the big balletto designed to build star material is Una Merkel from the stage, who appeared in John Golden's "Pigs" and Ted Harnish "Cocquette." She is under term contract to Joseph M. Schenck, with first principal femme roles in "Abraham Lincoln" and "Eyes of the World," forthcoming releases.

Choosing of Miss Merkel for the build-up follows announced intention of UA to give Chester Morris and Constance Bennett star rating.

Fan Photo Sales Die As Mags Spill Dirt

Production of fan photographs one of Hollywood's earliest rackets, has gone the way of the silent picture. At one time a meal ticket for a number of photographers, it now has only one or two followers left. These outfits made good money for the 5 and 10 and novelty stores to retail to the fans. Most of the dime stores have discontinued handling the famous faces and the novelty stores have gone high hat, few caring to bother with a gag that sells for two bits.

One of the men who pioneered in the fan photo business claims that for June he shipped less than 400 pictures. Ten years ago it was a poor month that didn't get 10,000 pictures leave his office.

Those left in the business claim the public is too wise and too fickle these days to have much of a yen for any star. If the gals get pash about a particular actor they pick of dirt about him, and the mags are handing out more low down every month. The same goes for the boys who used to be hot and bothered about some picture femme. Soon they learn that the actor or actress is married and has kids.

There's no kick in having the mother or father of a flock of youngsters looking down from the bedroom wall.

Compson-Bancroft

Hollywood, July 1. Betty Compson had been engaged by Par to play the femme lead opposite George Bancroft in "Rolling Down to Rio."

The Curse

Hollywood, July 1. What is probably the season's top unintentional gag is credited to an eastern producer now out here on a picture.

Scanning the world for a comic and having turned down plenty of names; the casting director triumphantly and finally submitted the name of Jack Haley as the solution to all problems.

Which the producer seriously turned down by saying: "He's too funny for the part."

STARS ON VACATION; SEVERAL IN EUROPE

Hollywood, July 1.

Most all of the Metro stars are getting summer vacations, with majority taking them during July.

Marion Davies is abroad on her first rest of any length in two years. Another sea-voyager will be Norma Shearer, on an ocean jaunt to Honolulu.

Greta Garbo is now at Yosemite and Bill Haines is going to Mexico City. Euster Keaton has a trip to England mapped out, and Lon Chaney is to hit the Sierras.

A motor trip without any particular destination is figured on by Ramon Novarro. Polly Moran is auto-bound now to Oregon for brief vacahs. Lewis Stone is out yachting for a couple weeks.

Greta Garbo in German And Swedish Versions

Hollywood, July 1.

German version of "Anna Christie" starts Wednesday on the Metro lot with Jacques Feyder directing.

In support of Miss Garbo, who speaks German, will be Theo Shaul, recently imported German leading man; Julia Saral, another importation; and Rudolph Schildkraut.

Later a Swedish version will be made with Miss Garbo doing two sequences in that language. Remainder of the Swedish print will be silent.

Guests and Tenants Annoyed by Tiny Golf Under Denver's Windows

Denver, July 1.

For a time it looked like the theatres would have to fight the miniature golf courses a losing fight but aid has come from an unexpected source. Several of the fashionable hotels and apartment houses are fighting mad at the city council for permitting the pee-wee pleasure pastures to remain open until midnight. Tenants are moving as fast as they can to find some place they can go to bed early and get some sleep. For Denver is still a nine o'clock town.

A night club in "Frisco tried to open a branch here but soon pulled out—another is just starting—in a better location and may do better.

Things looked rosy for the golf men at the start. Rent was low on the vacant lots and many were willing to get enough to pay taxes. Then someone kicked that the theatres had to pay license but the golf courses were not taxed. No sooner was this called to the attention of the council than they planted the midgets with a \$50 yearly tax and ordered them to close at 11 p. m., allowing them to open at 6 a. m.

If the pool-table golf magnates

FOREIGN MAZE OF POLITICS, FINANCE

Sound Parley to Test If Europe Can Ignore U. S. in Business—France and Germany Bound by Economic Ties — Germans' Water Power — Electric Projects

HAYS THE DIPLOMAT

By MAXIME LEVY

Paris, July 1. The Paris world sound patent conference resumed yesterday after a week-end recess. It looked as though it might get prompt results, not only on sound, but on the broader aspect which now involves large issues of international politics and finance.

This business congress, it is now believed, will demonstrate for the first time in a big way, whether Europe has reached a phase of business and financial self-sufficiency to depend for much of its commercial prosperity upon America.

The conference after its first sittings devoted to defining the positions of the conferees, is now assuming a definite business-like aspect as the different nations and business interests approach a showdown.

In the first place the interdependence of all big international business has been demonstrated by the situation within the conference. The French group was at first regarded as unimportant. That is true from the picture and sound angle. But as the issues broaden, it becomes clear that the French are an important factor in the whole conference.

This situation arises not so much because of the Tobia-Devises affiliation on sound patents and pictures, but because German political and financial interests are deeply concerned in the development of "high-fall" water power in Austria and the Germans find it necessary to command French capital at low interest rates in order to carry out

(Continued on page 31)

Film Men Ready to Go to Mat With Equity Over Legit Stage If Assn. Tries to Crash Studios

Amateur Picture Maker

Cosmo Hamilton's hobby is amateur moving photography. He and his brother, Major A. Hamilton Gibbs, also a novelist, are filming a picture on the Massachusetts estate of a friend, using the other guests as players. Hamilton will call the film "Week-End" no "Those familiar with Hamilton's ability as a salesman predict he'll sell the production for exhibition. Cosmo Hamilton turns to profit most everything he does.

A finished fight between Equity and the M.P.S. organization that will witness the worst siege of famine legitimate actors have ever experienced is the salient point in a challenge from filmdom in answer to Equity's most recent getting into Hollywood via Broadway.

Set to go into legit on a bigger basis than any of the regular managers next season, film companies are making their declaration that they will close down or precipitate another actors' strike before they will let Equity use the local position to strongarm its rivals in Hollywood studios.

An executive head for one of the largest film companies, which has now in preparation one of the most ambitious Broadway musical and play schedules, flatly declares that his company will shut down every house before it will submit to any "strategic move" by Equity which would change the Hollywood curriculum.

In the headquarters of another large film company, which is planning to produce Broadway stage shows next fall, Equity is dared to attempt the execution of such a maneuver.

Such sentiments are reflected throughout the entire executive film field. Producers are confident

(Continued on page 42)

CLARA BOW IN N. Y. ORDERED TO COAST

Paramount is a little more than upset over the misbehaving Clara Bow, who it is claimed ran into New York at no "those request" rather in spite of an order from B. P. Schuberger to return to the coast from Dallas immediately.

It is admitted the red-head has done nothing Par can do anything about except burn a little, characterizing her actions mostly as "silly."

Miss Bow's contract runs off in the fall, but no one will say whether it will or will not be renewed. It is admitted the Brooklyn girl is not the box office draw she has been and that too much of the wrong kind of publicity may show in returns within another season. Sidney Kent is the last word on whether Miss Bow is to be retained after she has made six more pictures, called for under her contract, but he has indicated nothing in advance of completion of the six whether the distribution end wants any more Bows.

The red-head rushed out to Harry Richman's home at Beechhurst, L. I., immediately on arrival from Dallas for the rest she decided she would take for herself. She is scheduled to be back in Hollywood July 8 to start a new talker, title of which is as yet undecided.

De La Motte in Western After Two-Year Layoff

Hollywood, July 1.

Margaret De La Motte will play the femme lead opposite Buck Jones in his next for Columbia, "Shadow Ranch." Picture goes into the work next week.

This marks Miss De La Motte's return to pictures after an absence of two years. Recently she was seen in vaude with her husband, John Bowers.

\$2,000 for Polly Moran

Polly Moran has about 12 weeks open in between pictures. She is offered the comedienne \$2,000 weekly for as many of those 12 as she may wish to play, to appear as in a single act in its vaude bills.

Kelly Makes the Talkers

Hollywood, July 1.

Low Kelly, known on all the circuits for his hop head characterizations, has made the talkers. Starter is in a two-reeler at Pathe, titled "Loose Screws."

U After Paul Stein

Hollywood, July 1.

Universal is negotiating with Paul Stein to direct. Film unnamed to date. If Stein jumps to U it may leave Pathe in the air, as the director is slated to do the Mary Lewis film, "The Siren Song," at that studio.

Harry Rapf Still Isn't Set for Metro Renewal

Hollywood, July 1.

It looks as if Metro and Harry Rapf have about reached the parting of the ways. A definite decision is expected this week.

Rapf's contract expired some weeks ago, since which time the studio and the production executive have been fencing over new terms. Report is that to date the company has been unwilling to meet Rapf's renewal terms.

A year ago there were rumors of Rapf joining Warners. Current indications are that he may branch off in any one of four directions.

Hoot's Swan Song

Hollywood, July 1.

Hoot Gibson will be through at Universal upon completing the picture he's now in. His contract with the studio expired recently, with U deciding not to exercise its option privilege.

Gibson may concentrate his future activities on the Baker ranch. He will conduct a number of rodeos there this summer.

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Par May Meet Scale Cutting by Reprisals on Picture Rentals; Discussions by Theatre Operators

Cut scale talk is streaming the film company offices and circuits, and the jump and the cat's paw film rentals.

Whole thing arises with the cutting of admissions in Fox houses. Since then or before both R-K-O and Loew have cut with one or two spots being allocated to Paramount and to WB.

Fox's cut in the deep East is what put the whole dog on. Inside angle is that Par-Public is carefully checking all the cuts with listing careful as to spots where cut is instituted by competing chains. On the soap side, no one has back Fox Theatres have been promised reprisal. Slamback with no by the way of film rentals when on percentages.

Par-Public is slated to arrange a confab for raincheck privileges on film rentals on Fox product wherever Fox theatre cut scales prove competitive with Par-Public houses.

Par-Public while figuring theoretically or otherwise, that the cut rates haven't hurt and won't hurt its type of show takes on the strict business, however, of being entitled to rebates on film costs that way. Fox product going into Par-Public houses on percentage basis gives something to be thought about that way.

Fox's most recent basement rate went into effect June 25 at the Academy, downtown New York de-luxer. Same as Brooklyn, Detroit, Washington and St. Louis, where rates run two-bits until 5 p. m. and a half buck thereafter with 15c for kids throughout day.

Others Cutting. From what can be gleaned after a survey of the film excess is that the Par-Public idea may be the cue of WB too with the aim directed not only at Fox but Metro and R-K-O. Par-Public claim behind that both Loew and R-K-O are cutting generally, like Fox.

It is intimated that this isn't the only reprisal plan being considered and may not even be the first one. From same sources it was said the policy at present is to watch.

It was therefore handed out that Fox cut rating and others is being watched with a view as to its logic from a biz angle and that the show-down may come with a general let-down of film fares all over and Par-Public following right in line although at present giving it an undesirable and not needed thing.

Other Cuts Before

The big rub on cut rating is handed out as being Fox's initiation of a 15-cent rate for kids. But the stuff has precedent by a Par-Public policy shot in San Francisco and other points on the West Coast where same rate applies. In Frisco that rate went into Par-Public houses June 2. WB cut rates in certain spots on May 1, and Loew has done it since. B. L. O. began cutting just before spring.

In Washington, D. C., where cut rate went into Fox de-luxer it is being uplifted again. Explanation is that it is slicing an error and cutting there not needed. As surveyed, exec noting cut rate policy going into effect in other Fox spots considered following suit and sent word to Washington in line although at present giving it an undesirable and not needed thing.

That Fox is watching possible film rental reprisal is evidenced. Fox is using the cut rate only in deluxers in cities where Fox product is shown only in those houses. So far no cut rate spotted in Fox houses where competing film company product is shown.

MASQUERS' MORTGAGE

Club Hopes to Lift It With Skits and Stars

Hollywood, July 1. Masquers' club hopes to carry through its idea to make a series of skits with stars, using material from annual "Revels."

Warners was interested, but other studios squawked at having their contract people make a series of skits with stars, using material from annual "Revels."

Warners was interested, but other studios squawked at having their contract people make a series of skits with stars, using material from annual "Revels."

Warners and Ufa

A report in New York yesterday (1) said that Harry M. Warner, now abroad, is negotiating with Ufa, the German film producer, for a deal.

Just what kind of a deal not stated, whether a buy by Warners or a close working affiliation which might call for an investment by Warners in Ufa and the possible Warners' operation.

Nothing has arrived from Berlin on the subject.

SIZE OF STUDIO DOORS BLOCKING COMMISSION

Agreed on practically all regulations to the ordinance governing new regulations in New York film theatres and studios, the city's special commission, which will make its recommendations early in July, is unable to agree on the size of studio doors.

The 400-foot door between the stages and carpenter shop at Paramount's Astoria studio figures in the discussion. Certain members of the commission believe that a door 180 feet in maximum dimensions would serve the purpose and be less of a fire hazard.

Proponents for the large entrance, electrically opened, state that it is particularly advantageous in a studio since it permits entire sets to be built in the carpenter shop where a smaller door would require the same sets to be built in "takes" and thus additional time and expense.

"Lincoln" at Criterion?

With no other \$2 house in sight, Par's Criterion, currently housing "Silent Enemy," is a possibility for "Abraham Lincoln," D. W. Griffith's special for U. A. release. Picture is slated for August. General release date is Sept. 28.

A. Griffith Grey, business manager for D. W., is expected east in two or three weeks, for conferences leading to definite plans on the opening.

That "Lincoln" will be shown at \$2 has been decided.

Wm. Fox After Home Talkers with Hook-Up in General T. P. Reported

Home talker field is to provide for re-entry of William Fox into the picture field. The former president of Fox Films is now negotiating for that purpose with General Talking Pictures. Purpose aim is to make a hook-up with the latter that will combine American Tri-Ergon Corp. and provide a license for that purpose from the merger to be in the big area. Negotiations were started on the Fox end.

Combining of the two companies will create a situation in the industry that will make one of the major companies a sort of party to the deal. It is Fox Films which, interested in home talkers, has taken a license for that purpose from Tri-Ergon and marking the first official step into the amateur field by one of the big producers.

Negotiation of the deal between Fox and General Talking Pictures is slated to void the present controversy between the two firms arising out of patents and will automatically seal up the present suit of Tri-Ergon against General Talking Pictures which has been filed in the Federal courts of Wilmington and Washington.

Wm. Fox's entry into the home talker field is the aim he has been harboring for several years. His control of the Tri-Ergon patents amount to 80%, but is limited to America only—meaning the U. S., Mexico and Canada.



(CHIC) (ROSE) YORK and KING

Origination of "Pintype" Comedy

"It took the Irish fliers 3 days to travel 3,000 miles. In our next 54 weeks of bookings we will travel 5,400 miles. That's a lotta miles, but it's a lotta weeks, too."

Week July 5, R-K-O Palace, Chicago. R-K-O Direction LEE STEWART

Hays' "Blacklist" for Divulging Inside Stuff

One of the most drastic of all the black lists credited with hanging in secret chambers is the latest addition. Executives there as well as within member companies who cannot keep political confidences will, after faith has been broken repeatedly, be dubbed "dead" so far as further inside talk is concerned.

Already a name has been placed on the mythical but highly influential section of the Hays' calendar. It is that of a sales manager for one of the smaller companies. This man, aside from any relations with the producer body, has repeatedly crossed on confidences, including those of newspapersmen.

Getting an inside line from the Hays group on matters of concern to his own company, this sales manager has just as repeatedly relayed the information within a few hours to a bolterous political faction which has attempted to capitalize it, Haystack charge.

Goldberg Shops West

Hollywood, July 1. Jesse Goldberg, sales manager for Van Buren, is here lining up additional product for release. Goldberg will confine his activities to shorts.

3 NEW PAR TALKERS

Set to Soon Start at Astoria Plant in Long Island

Three features to follow "Laughter," now in production at Paramount's New York studio, are "The Best People," "Manhattan Mary" and "The Royal Family," in the order named.

Frank Morgan, Carol Lombard and Charles Starrett are set for "Best People." It starts July 24 under Fred Newmeyer's direction.

Ed Wynn will make his talker debut in "Manhattan Mary" starting Aug. 4. Nobody else set as yet. A week later Ina Claire and Fredric March and others to be selected start on "Royal Family."

Recovery of Harpo Marx from a glandular infection that has kept him in the hospital will permit the taking of final scenes for "Animal Crackers," finished two weeks ago. Doctors has okayed Harpo to work July 2. About two days will be required for the scenes needed.

2-Man Team

Hollywood, July 1. Eddie Gribbon and Slim Summerville have been teamed by Universal. They will do a series of comedies.

"Dr. Secret" with Foreign Stars, In Three Versions, All Paris-Made

Timid Marie

Hollywood, July 1.

Marie Dressler has never seen a picture in which she personally appears. The comedienne has two reasons—she doesn't want to see herself and she has a deadly fear of being recognized by the public. The first theory keeps her out of projection rooms—the second out of theatres.

At Metro they tell the story of having almost framed Miss Dressler into attending a preview of "Anna Christie." In fact, they got her as far as the theatre and into a box. But when the feature's title flashed on the screen she ran out.

STALLING AUTHORS ON PAYMENT OF RIGHTS

Under urging from their controllers several film companies are developing a new financial habit that greatly displeases legit producers. It is called "stalling." In charge of the purse-strings have figured out that investing big sums of money in scripts months in advance of production is not good economics.

New idea is to bind the sale with a small sum and turn over the full price just before the picture is due to shoot. This gives the film company the use of the coin in the intervening months. It also gives authors, brokers and Broadway producers a headache.

In retaliation the legit men say they will hold out for higher figures if deferred payments are to become a regular part of trading with Hollywood.

Formerly film companies invariably delighted the show folks by the promptness as well as the size of their checks.

Biederman Critically Hurt in Auto Crash

Hollywood, July 1.

David Biederman, Warner film salesman, and his wife are in Ramona. Hospital with critical injuries received Sunday in an automobile accident.

Biedermans were crowded off the road near San Bernardino. His car plunged over a 30-foot embankment. It required three hours to extricate the salesman from the wreckage.

Blood transfusion is expected to save his life. His wife also has a chance to recover.

Ginger Rogers in Show

Ginger Rogers, Paramount player, will return to the musical stage shortly for the femme lead opposite Bert Lahr in the new Aarons & Freedley show.

Par has released Miss Rogers for the show role. She can be recalled at any time to double in picture work at the Long Island studio.

Ullman-Von Stroheim?

Hollywood, July 1.

George Ullman, agent and executor of the late Rudolph Valentino's estate, is flirting with the production field. He may back Von Stroheim for a feature picture.

Ullman is sounding out various releasing sources.

Kid's Contract

Dorothy De Hurst, aged five, has been given a Hal Roach optional contract for five years. Youngster will get \$100 a week for at least 24 working weeks the first year, and the weeks she doesn't work will get \$25.

The working salary tilts \$50 a year to a final \$300, when the non-working compensation will be \$100.

C. Bennett to Coast

Constance Bennett leaves for Hollywood Saturday (5) to complete her talker, contract, with Pathe.

Prague, June 26. Jelinek Czechoslovakia, Paramount director, has signed A. Sedlacek, Czechoslovakia's foremost actress, of the Vinohrady theatre, and Vlasta Burian, leading man of the Czech national theatre, to appear in the first Czech sound film to be made by American interests, the Czech version of "The Doctor's Secret."

Scenario by Dr. Tettau, literary advisor of Vinohrady theatre, and until recently a member of the American legation in Prague.

This is one of the many foreign language versions of "Doctor's Secret," which Paramount is producing at Bob Kane's studios in Jacksonville, outside of Paris.

Paris, June 26. "The Doctor's Secret," Paramount lobby made talker to be an expert in Balkanese versions. Special talent is being brought to Paris from these countries.

Jizi Bajor, locally famous Hungarian actress, will do the Hungarian version; V. Vindrak and Theodore Pictor; for the Polish version, Maria Korcynska of Warsaw has been engaged.

For the present, the Balkans are eating up sound-synchronized production. "White Shadows" ran 39 weeks, "Fagan" 15, "Singing Fool" and "Jazz Singer" nearly as long.

"SEX" SHOW SLOUGHED AT CRESCENT IN N. O.

New Orleans, July 1.

Dr. Sayle Taylor, one of those lads who lectures on "the mystic force of sex" with living models on the stage, has been at the Crescent here for two weeks, "ladies only" mata.

The youthful doctor got into the local hospital after an outbreak of physicians had pronounced his "entertainment" immoral, or immoral. They plastered a \$1,000 cash bond on the "doc" and Public, which rented the house, came to the show with the coin, holding it out of the gross.

Meanwhile the Crescent closed again.

NITE BASEBALL SEVEN NITES WEEKLY IN ILL.

Aurora, Ill., July 1.

Biggest draw in this section is night baseball. Colored team, owned by Clifford R. Trimble, secretary of the Central States Exposition, meets local teams after dark, using a lot of special trucs and flood lights. Trucks and equipment owned by Trimble.

Just playing seven days a week and has bookings enough to run into October. All dates on a 50-50 basis, with the home team supplying the diamond and juice.

Whiteman's Open Garden Designed for Coast

Paul Whiteman is designing an open garden for Hollywood, Calif., along the line of a "Hustler's Garden," where he is now playing in upper New York. The coast place is to have a lesser capacity, but with Paul as the chief attraction, as he is at present in the road playing. Two or three persons are figuring with Paul on the proposition.

Kay Strozzi Quits

Hollywood, July 1.

Irene Delroy will have the female lead in Warner's "Hustler's Privileges," instead of Kay Strozzi as originally intended.

Miss Strozzi did one of the studio and is now en route east to resume her work.

James Hall has the chief male part in "Privileges" with Lew Cody playing hooliewrecker.

Lewin in Hospital

Hollywood, July 1. Albert Lewin, Metro supervisor, is under observation at Good Samaritan Hospital.

An operation may be necessary.

TALKERS' 2-WAY SQUAD

Verbatim Decision by Judge Morris In DeForest vs. Stanley Co. Action

Wilmington, Del., July 1. Verbatim copy of the memorandum and decree handed down by Judge Hugh M. Morris, of U. S. District Court here in the DeForest-Stanley suit follows:

Memorandum.—I am of the opinion that the defense license has not been sustained that there is patent in suit No. 1,697,480 for method reproducing photographic sound records, granted Nov. 16, 1926, is valid and infringed by the defendant. That Claim 7 of the DeForest patent, in suit, No. 1,466,701, for the method of and means of controlling electric current by and in accordance with light variation granted Sept. 4, 1923, DeForest patent, in suit No. 1,693,071 for sound recording attachment for motion picture cameras, granted Nov. 27, 1928, Claims 12, 13, 14, 15 and 17, of DeForest patents, in suit No. 1,694-No. 1,695,414, for talking picture machine, granted Dec. 18, 1928, if valid, are not infringed. A decree may be submitted.

(Signed) HUGH M. MORRIS.

Judge Decree in District Court of U. S. for District of Delaware, No. 195, in equity. General Talking Pictures and DeForest Phonoflms vs. Stanley Company of America. Defendants. And now to wit, this 13th day of June, A. D. 1930.

This cause having come on to be heard on pleadings and proofs and having been argued by counsel to the respective parties, upon consideration thereof, it is ordered, adjudged, and decreed by the Court as follows:

1. That the title of letters patent of the United States, No. 1,697,480, dated Nov. 16, 1926, and to letters patent of the United States No. 1,466,701, dated Dec. 4, 1923, and to letters patent of the United States No. 1,693,071, dated Nov. 27, 1928, and to letters patent of the United States No. 1,695,414, dated December 18, 1928, and the title to said inventions described and claimed in each of said four enumerated letters patents is vested in the plaintiff, General Talking Pictures Corporation, that the plaintiff, DeForest Talking Pictures Corporation, now owns and holds exclusive license rights under each of said letters patent No. (as before).

2. That said letters patent of the United States, No. 1,697,480 (the Reis), are good and valid in law with respect to claims 1, 2, 3, 4 and 5 thereof.

3. That the defendant, Stanley Co., infringed Claims 1, 2, 3, 4 and 5 of said letters patent number (three other than Reis).

4. That the plaintiff duly recover from defendant, Stanley Co. of America, such gains, profits and advantages to which they may show themselves jointly or severally entitled and which the defendant has received or made, or which have arisen or accrued to it by reason of its infringement and also legally recoverable damages which plaintiffs and each of them have sustained by reason of said infringement, the amount to be taken and stated and the damages to be assessed by proceedings appropriate for such purposes; and

5. That a peremptory injunction be issued in this suit strictly enjoining and restraining the said defendant, Stanley Company of America, its officers, servants, etc., and each of them for directly or indirectly using or causing to be used the method described in letters patent 1,697,480 and claimed in Claims 1, 2, 3, 4 and 5 thereof, and from otherwise infringing said letters patent; and

6. That letters patent of the United States Nos. 1,466,701, 1,923,071 and 1,695,414 if valid, are not infringed by defendant.

7. That the bill of complaint be dismissed as to each of said letters patent number (three other than Reis), just as to each of said letters patent number (three other than Reis just named).

8. That the defense the defendant is licensed under each of said letters patent (same three) has not been sustained.

9. That the matter of costs, as between the respective parties herein, shall be reserved pending the entry of a final decree in this cause.

(Signed) HUGH M. MORRIS, JR., Judge.

(Transmitted by Wire)

24-Hour Grind at Fox, Frisco, Did \$12,000 on Day—But Not a Record

Hollywood, July 1. Fox, San Francisco, experimented with a 24-hour grind Saturday with "80 This is London."

Started at 8 in the morning with special program radio broadcast at that time. About 1,000 persons were in the house for the milkman's routine.

Receipts for day were slightly better than \$13,000, but not a house record.

Colorcraft Dissolves

Los Angeles, July 1. Colorcraft Pictures, Inc., has dissolved by vote of 40% of the shareholders outstanding. Directors were Herbert T. Kalmus, Samuel S. Nicholson, J. A. Ball, J. B. Irsfeld, and Arthur Alber.

Colorcraft was the production organization for Technicolor, producing "The Viking" and several others.

New incorporation papers were filed at Sacramento this week for Colorcraft Pictures, Inc., with the same directors. Addresses were all as Los Angeles with the exception of Herbert T. Kalmus, Boston, Mass. Capital stock, \$500,000, with \$60,000 subscribed.

Irsfeld is attorney for the corporation.

FOX-WARNER EXCHANGE HELD UP IN PHILA.

Proposed exchange of theatres and sections between Fox and Warners was reported yesterday (1) to have been held up through Fox's insistence that the Warners take off of its hands Fox-purchased sites in Philadelphia and Newark. Amount involved in these two pieces is said to run into the millions.

So far the Warners have shown no disposition to go into the deal under the Fox imposed conditions. Another conference is said to be on for this week, with it understood Fox will not recede on the property buying.

Exchange deal was to have affected both circuits in Brooklyn, Philadelphia, Newark and Washington.

4th Holiday

Hollywood, July 1. Labor unions okayed three-day shutdown over the 4th, but it is not certain that all the studios will be closed Saturday.

Warners and First National have instructed all employees to report for duty Saturday as usual.

Clarke Back July 10. Harley L. Clarke, Fox, is due to return to New York July 10. He is on the other side.

CRY FOR TALENT MAKES 'EM HOWL

Every Time Producers Mention "Shortage" Hundreds of Layoffs Chorus "Liars!" Demand for "Quality in Sea of Mediocre Talent Responsible for Condition

INDIES GIVEN CHILL

Hollywood, July 1.

Continuous yelp of the producers is "shortage." Today it's a shortage of story material, tomorrow it may be leading men and women, and the day after directors—never supervisors.

The means don't settle well on the stomachs of the Boulevard paraders who are perennially between pictures, but it looks good as material for the publicity boys. At that, there is more or less truth to the wails on the part of the producers, who consider the shortage against quality rather than quantity.

There are stories enough extant to last the picture business for a decade. And the same for players of every variety and hue, also directors. But now the producers are getting fussy—they're demanding quality.

It's another case of "water, water everywhere." For every berth for a player or director there are a dozen or more answering, and more coming in. And yet the producer still sticks to his shortage howl.

Famine of Directors. Latest famine plea is on directors. Answering this cryomen are literally hundreds, falling over themselves on the boulevard and talking of the glories of the past.

When talkers took the bow the (Continued on page 45)

BOMBING SUIT ASKS \$300,000 FROM UNIONS

Nassers of S. F. Allege Over 50 Bombings in Their Theatres

San Francisco, July 1. Nasser Brothers, whose Royal theatre was bombed here recently and the roof partially destroyed, and who still have a battle pending in the State Supreme Court over alleged breach by them of their contract with the Musicians' Union, have declared war on practically every stagecraft union in town.

Suit for \$300,000 damages has been filed by Nasser Brothers against Musicians' Union, Motion Picture Operators' Union, Local 162; International Association of Theatre Stage Employees, Local 16; Theatrical Federation of San Francisco; Building Service Employees' International Union, 9; and Bill Posters and Billers' Union, San Francisco Local, as well as 30 unnamed defendants.

Each of these defendants are accused by the Nassers of having "caused to be placed in the Royal theatre a dynamite bomb, which was caused to explode shortly after midnight on June 1 and caused substantial damage to property."

Superior Judge Goodell set the second week in July for hearing the case.

The complaint lists more than 50 theatres in which the defendants are alleged to have caused order bombs to be placed in their various large neighborhood theatres.

DeForest Wins Most Important Point in Federal Decision on The Reis Patent—Appeal Taken

Construing Decision

After Judge Morris' decision Saturday in the DeForest-Stanley case at Wilmington, both Western Electric and DeForest in New York issued statements considerably at variance.

DeForest, through M. Schlesinger, the head man, was disposed to regard the decision as wrapping up the picture industry in a neat package and presenting it as a gift to the DeForest group.

Western Electric pooh-poohed the DeForest interpretation of the Wilmington decision. Its wording in a formal statement was: "Western Electric's defense of the Stanley Company of America in the patent infringement suit brought by the DeForest Company has been upheld with respect to every patent except one."

Schlesinger stresses the one exception, the Edgar Reis patent of 1917, as being the key to sound-on-film.

Three other patents involved in the action were disposed of by Judge Morris with the statement that "if valid, not infringed upon by the defendant" (W. E.).

This Western Electric interpreted as a partial victory, whereas Schlesinger belittled their importance either way.

Schlesinger's Control. M. Schlesinger, or the South African theatre firm of that name, is in control of the DeForest talking picture interests.

To secure control it cost Schlesinger about \$200,000 in cash. That occurred some months ago.

Additionally, Dr. Leo DeForest at the time was reported to have owned 10% of his properties, with a guarantee of \$25,000 each year for a long term.

N. Y. to L. A.

Milton Ager. Genevieve Tobin. Mrs. Harry Cohn. Walter Hasenclever. Edgar Neville. Evelyn Laye. Dr. Leo De Forest.

L. A. to N. Y.

Ralph Farnum. George Abbott. Lon Chaney. Walter Craig. Lilla Mann.

Coast Varieties Finished

Los Angeles, July 1. Warners has washed up on Coast production of shorts, as planned, and starting today (1) all Varieties are being made in the east.

Clash short was "The Victim," with Frank Orth, directed by Del Ruth. This was the twelfth written by Clarence Hennecke in the last three months. Hennecke turned down an offer to go east and continue, and will shop around here.

Cantor Thinks Twice

Hollywood, July 1. Eddie Cantor became \$25,000 richer last week when he sold an idea for a screen play to Universal. Title is "Selling at Top," and concerns the broad comedy side of stock market plunging.

Cantor is said to have received \$10,000 from M-G for his thesis on "Caught Short."

Wilmington, Del., July 1.

The sweeping claims of Dr. Leo DeForest for control of all sound-on-film apparatus in his suit here against Western Electric through the Stanley company, were sustained by Judge Hugh M. Morris on his last day in office.

Western Electric immediately filed an appeal from Judge Morris' decision.

The decree, which sustains the plaintiffs in the vital Reis patent, was dated Saturday morning, but was not released even to attorneys until after Judge Morris left the bench yesterday.

If the decision is upheld on appeal the DeForest group will be left in a strong position in the talking picture field. The doctor is authorized to collect damages on the Reis patent, over which most of the court battle here was waged. Such damages would be immense, even though the infringement does not include sound on disc, the latter the favorite method of recording in the past by the Warners and its subsidiaries.

The Reis patent is numbered 1,697,480 and covers methods of improving sound records. It was granted in 1926. The court held it valid and infringed by the defendants, Stanley Co. (W.E.).

Three other patents, one involving methods of controlling light variation, granted in 1923; sound recording attachments for motion picture cameras, granted in 1924, and one other minor patent on talker apparatus were held not infringed if valid. These are minor. The one involving the general talker principle is the Reis patent.

A condensed version of the decree follows:

First, that the title to all patents is in the general talking picture corporation.

Second, that in the Reis letters patent all clauses are good and valid.

Third, that the defendant Stanley Company of America has infringed all clauses of the Reis patent.

Fourth, that the general talking (Continued on page 39)

Newspapers Best Adv. Mediums for Theatres Says B&K's Press Agent

Chicago, July 1. Newspaper advertising is the best source of revenue for the B. & K. houses, according to W. K. Hollander, advertising director of the circuit.

Spoken at a special convention of the Chicago-Detroit division of Public.

All other forms of advertising combined do not bring B. & K. the same return as the newspaper. Hollander declared. His figures showed that in 1929 B. & K. spent \$1,700,000 on advertising \$1,150,000 going to the dailies and \$550,000 for other forms.

Hollander announced that B. & K. will crown on any commercial tie-ups, where the bulk of the expense is not shared by the other party.

Average M. P. Wage \$54; Increase of 37½ in Year

San Francisco, July 1. Walter G. Mathewson, chief of the division of statistics of the Department of Industrial Relations, discovered that the average weekly earnings of moving picture employees between May, 1929, and May, 1930, were \$54.49.

He says this is an increase of 27½ over previous conditions.

FOREIGN PRODUCTION TEST

Par's Hungarian Talkers; Language Difficulties; UFA's Wire Troubles

By E. P. JACOBI

Budapest, June 20.

Imre Roboz, co-manager of Veszinas, now Paramount's Budapest rep. He will superintend distribution and also head the Hungarian branch of Paramount's continental productions at Joinville, France. Roboz hopes to shoot many outdoor pictures in Hungary, where setting and scenery seem particularly attractive (of 18 pictures to be ready by October, UFA is making three in this country). Salary of \$12,000 a year makes Roboz the envy of his poor countrymen.

Paramount also engaged Tibor Hegedus to direct Hungarian versions. "Horsehead Barones" was engaged producing plays and directing recitals for the Budapest broadcasting station. He gave up his job because of complaints he engaged artists not strictly on their merits. Graft in broadcasting seems a local specialty. Investigations have not been concluded as yet, but Mr. Hegedus has the best of the doubt and in the meantime obtained a much better post.

Sylvia Film, German studio, is also producing a picture in this country. "Horsehead Barones" will evidently have to do with a stud running wild on the Hungen. (Continued on page 34)

50% GERMAN QUOTA STANDS

Berlin, July 1.

The 50 per cent. German contingent remains as heretofore despite all efforts of Kurt Sobernheim, head man of the Tobis, and also the general manager of the Commerce and Privatbank. Sobernheim, upon his return from the Paris patents' party, tried to persuade the German Reichs Innen Ministerium (Minister of the Interior) to hold off on the contingent stipulations. The only modification was the official denotation of the contingent under the formidable name of the Ermaechtungsgezet.

Principle remains the same and only half of the German film market is open to foreign pictures. The only other modification so far as the future is concerned is that Dr. Kuhnert, head of the film department of the German Reichs Innen Ministerium, will have the authority to decide on the foreign films individually and judge their cultural values. He will not figure in the censoring which a separate Censor Board handles exclusively, but a film doesn't come up before this board until after Dr. Kuhnert has okayed it for German cultural purposes.

Meantime, until the Germans' decision on the Paris parity, the Austrian contingent or quota bill is being rejected.

Pommer of UFA in Paris Opines and Effects Deal

Paris, June 20.

Erich Pommer, UFA production manager, is of the opinion that a \$500,000 maximum gross can be obtained by a German talker costing \$200,000. Pommer is making two films, one in German, English and Spanish versions; the other, starring Emil Jannings, only in German.

While in Paris, Pommer negotiated a deal to introduce some new (French) Louis Nollas equipment in the UFA studios. This equipment, which is based on a highly sensitive phonograph, is said by experts to be a considerable improvement on Dr. Thirring's selenophone.

MISSIONARY SHORTS

Will Medically Instruct Chinese Via Screen—Dubbing Tongues

Hollywood, July 1.

Missionaries have gone talker. Representatives of one of the leading denominations are here, with talking shorts in view as an adjunct to their missionary work.

Intention is to make a series of shorts to help in the teaching of sanitation and medical work among natives, chiefly in China. Officials of the sect, which considers more than half its work of a medical nature, see in sound a valuable instrument in training native nurses. Plan is to shoot the films here silently and dub in the languages and dialects.

SOUND INQUIRY BY MAYOR'S COMMITTEE

Buenos Aires, July 1.

The Mayor of Buenos Aires has increased the scope of the inquiry looking into the question of sound pictures in their relation to national culture and also their relation to unemployment of musicians. A committee has been formed to conduct the study. It will include representatives from the Press Club, Orchestral Association, native authors and composers, the Argentine Theatre Owners' Association, Argentine film distributors and the Argentine Cineasyndicate.

The Mayor says he wants all interested directly affected by sound to have a part in the deliberations for which reason the committee is to represent theatre owners as well as theatre workers.

Long-Distance Giggling

Buenos Aires, July 1.

"Variety's" cable from Paris reporting that David Lewis from the M-G-M Madrid office was to be reassigned to South America, got a giggle here. Carl Sonin is in charge in this territory and is in strong.

His office phone was kept buzzing all day when "Variety" arrived with the giggling of friends about the reported change. Sonin retorted with the Mark Twain monologue, "Report is greatly exaggerated."

New Canadian Co.

Trenton, Can.

Ontario Government picture studio here has gained another lease of life through its reopening for the making of a series of talking films by a new enterprise, the Canadian Motion Picture Co., of which Len Humphries is the director.

Humphries was with Canadian International Films which produced a Canadian war picture, silent, and then passed out.

2 Denials

London, July 1.

Denial is made at the Fox office here that the company has bought a studio site at Elstree and intends to go in for English producing. British inspired a new version—that the site purchase was on behalf of Metro-Goldwyn. This also is denied.

Lawrence's Sister Marries

Paris, June 20.

Arthur Fiedelbaum, Metro's supervisor in Germany and Norse country, married Jere Lawrence, sister of Laury L. Lawrence, Arthur Loew's special representative for Europe.

Bride's parents had come over especially from America for the occasion. The wedding took place at the Hotel Majestic here.

NORWAY FIRST TO TACKLE TALKERS

Problem Is to Raise Capital for World Distribution—Small Home Market Alone Can't Show Profit on Product Equal in Cost and Quality of American Film

SCANDIA'S 12,000,000

Copenhagen, July 1.

Norway is about to embark upon its first native talking film production enterprise. A company has been formed and has begun work at Oslo.

It has announced a program of five talkers a year of feature length. Companies of small capital, the stock being closely held by the entrepreneurs.

The situation described in Norway was the first of its kind that has come into view on this side and it involves typical considerations that lend it special interest.

In the American trade a future is envisioned in which all the nations great or small will try to supply native dialog product to its own people, but the problem is complicated.

Among the smaller nations the question is whether a native producer can command sufficient capital to make pictures in the first place of a quality that could enjoy international prestige, and then assemble enough means to undertake the world distribution of such product. The capital necessary for such an undertaking represents an impressive figure abroad, but, lacking any real test up to date, the industry is inclined to the view that national picture making cannot be approached from any other angle. If the foreign small nation's native producer cannot grapple with (Continued on page 31)

British Film Field

By Frank Tilley

London, June 20.

It's a scream these days, now Fleet Street has decided pictures are a new angle, how the film men go chasing to get a beat on each other over anything with a film angle, especially if it will run to headlines. Surest way to get a good break if press-agenting is to spill a story exclusively in one daily and see all the others and the afternoons go chasing for it. Little while ago it was the reverse.

Bald Television Promise In the writer's opinion, some promising full-size picture television in a few weeks. Have been making weekly experimental transmissions from Argosy Film Company Ltd. Company's stations here, but very few listeners have receiving sets.

Lupino Lane has registered a film company with the name of Lupino Limited. Douglas Furber, actor, is the other director.

Arthur Levey registered a mortgage on Argosy Film Company Ltd. for \$17,850. Levey used to sell Ray-art product to Argosy.

British International (John Maxwell's company) tipped to have earned enough profit to announce 10% dividend at forthcoming meeting.

Someone Makes Money

In the writer's opinion, frauds it is good to see one concern, figured last October in this paper as a trier, making good. This is Filmmophone Co., floated in December, 1928, with a capital of \$1,225,000, but hit the end of the stock market boom and got so little response it was left (Continued on page 32)

Native So. Am. Pictures By Syndicate—H. Bates' Claimant on Apparatus

Buenos Aires, July 1.

An important local syndicate has been formed here by Hector Bates and the Messrs. Manzanera, who say they will produce native sound pictures.

Bates is a technician and claims he has the rights to use of an American apparatus for recording for which he has invented certain improvements.

Concern announces it will begin production immediately.

MAKING FRENCH TALKER AT UFA, BERLIN, STUDIOS

Berlin, July 1.

Bi-lingual French and German talker production is now shifting to Berlin's Hollywoods (Templehof and Babelsberg) whereas formerly German companies used to go to Joinville (outside of Paris) and Elstree (London) for the German versions. Gaumont-Aubert-Franco has sent its Anglo-French director, Max. R. de Vaucorcel, here to Babelsberg to do French versions of Ufa talkers under an existing international understanding between Ufa and G-A-F.

"Three From a Gasoline Station" is the first of this ambitious series wherein Lillian Harvey will do the leads in both the German and French and also possibly an English version as she is Anglo-German by birth. Olga Tschekova, Jean Garat, Rene Lefevre and Gaston Jacquet in the French; Willy Britsch, German lead. Thiele, director of "Liebeswaltz," is on the German version.

A Matter of Accents

Paris, June 20.

Importance of a correct accent for foreign versions is emphasized by the "Benson Murder Case," shown in Spain under the title of "Cuorpo del Delitto."

Antonio Moreno's accent was panned for this.

Canada Relents on Sound News Cars—Wants Them

Toronto, July 1.

U. S. newreel sound cars are to be allowed to come into Canada to shoot any worthwhile event without the red tape that has been keeping them out of the country to date. While the government wanted Canadian items they put a huge duty on the expensively equipped cars that shoot the news.

Fact was that the duty was so high that Fox was the only one to bring in a car.

Newreel cars have had a tough time getting into Canada even for a couple of days. They have been held up at the border numerous times so they stayed out.

Now they have been given the same privileges as any U. S. motorist coming in.

Foreign Revue Policy

Hollywood, July 1.

Metro will follow the style for the foreignization of its revue, "March of Time," from "Paramount on Parade" and Universal's "King of Jazz." will have editions in German, French and Spanish. Pictures will go as is for the various foreign countries with the exception of m. c.'s speaking the different languages, plus specialties in the languages of the country for which they are intended.

FOX-METRO MAY TRY ECONOMY ON CONTINENT

The Hague, July 1.

The presence of Harley L. China in Paris and certain revisions in assignments of Continental managers lately have inspired the belief that a combination of the Metro-Goldwyn and Fox foreign personnel will be in order.

Object, of course, is the reduction of overhead. Consolidation of the book offices would effect great economies.

The shifting of Strengthoff from supervision of Holland for Metro-Goldwyn to a like position in Berlin is understood to be the first move in this direction. Manager Parufamet replaces Strengthoff.

TALKER 'DOUBLES' HAVE NO REDRESS IN BERLIN

Berlin, June 20.

The Berliner Landesarbeitsrat (Land Labor Office) has terminated a dispute of more than a year's standing dating from the infancy of German sound pictures, wherein the German courts had to deal for the first time with the question of "doubles" in sound pictures. The violinist, Andreas Welsgerber, had played "Paganini" for Tobis, receiving 750 marks (about \$180) for each day.

For a silent silent scenes, without violin play, Tobis had the role of Paganini portrayed by a "double," an unknown actor, whose acting with his back to the public was, according to Welsgerber's opinion, bound to spoil the artistic effect of Welsgerber's work and his sound picture career. He not only demanded compensation for the playing days of the "double," but also damages to his artistic reputation.

The court refused this claim for compensation but ordered Tobis to pay 2,250 marks (\$550). At the Labor Court Welsgerber demanded in lieu of compensation Tobis, in future announcements, should make it clearly known that the silent scenes were played by him personally.

On appeal, the court, after reviewing the sound picture, sustained Tobis and denied all claims on the part of Welsgerber.

Theatre Owners' Side Makes Committee Think

Buenos Aires, July 1.

First session of the committee of all film and theatre interests to study the talker situation, brought out the theatre owners' side when Alvarez, exhibitor, said the authorities in their gesture toward controlling sound pictures were overlooking something.

He said there are 10,000 people making a living here in picture while the City of Buenos Aires receives \$14,000,000 in revenue from the talking picture theatres. He said ambitious theatre building plans are in the formula-tion stage and any legislation against pictures would halt these valuable enterprises.

A sub-committee was appointed to acquaint the Mayor with the view of the trade on the situation with reference to proposed legislation.

Emil Shauer on Coast

Hollywood, July 1.

Emil Shauer, foreign manager of Paramount-Public, has been here during the past week incognito. His trip is said to be for his health.

Clayton Sheehan Due

Berlin, July 1.

Clayton Sheehan, the Fox Continental gen mgr, is due here next week.

MOVIE FOREIGNS TO EUROPE

UNION CIRCUIT AUSTRALIA AS P.P. BUY?

Invasion of Australia by Paramount Public and possibly other large American circuits desiring to extend theatre operation to the Antipodes, looms with reliable reports of deals at present staged in a more or less premature state.

Interest in circuits in Australia first manifested itself through access to the books of the various operators in that country when the distributors forced percentage booking of pictures on Union, Fullers, Hoyts and others. Formerly Australia bought pictures here at flat prices for Australia and New Zealand.

While it is admitted in New York that Paramount is ready to make an offer, if it hasn't already, to acquire the Union Theatres string of (Continued on page 34)

'MORAL INSANITY' BARS 'FU MANCHU,' GERMANY

Berlin, July 1. Paramount's "Return of Dr. Fu Manchu," German talker version, was banned by the censors.

Objection is made to the general theme of moral insanity and owing to its predominance in the film a correction thereof through editing and cutting may be impossible.

Fritz Lang's First

Berlin, July 1. Fritz Lang will make his first talker for Greenbaum Film Co., signing this week with Hermann Millikowski, general manager for Greenbaum. The famous German director will use the studio at Eisastrasse (London) for "Dr. Mabius Erbe," commencing shooting the end of August.

BACK TO RUS

Hoyt's Regent, Sydney, Starts With "King of Jazz"

Sydney, July 1. Hoyt's Regent, Sydney, has again switched to the long-run policy, starting Friday (27) with Universal's "King of Jazz" (U).

Strengtholt, Metro's New Agent in Germany

Berlin, July 1. Strengtholt has arrived here as Metro's new German general manager. He succeeds Arthur Fiedelbaum, who will be shifted elsewhere.

Fiedelbaum is now a brother-in-law of Lady L. Lawrence, Metro's general European rep., having married Jere Lawrence, his sister, in Paris, a fortnight ago.

Metro Imports Two

Hollywood, July 1. Metro continues its importation of foreign film writers. Latest here with Culver City contracts are Count Berlinga de Duero for Spanish pictures and Walter Hasenclever for German.

A domestic import for the same studio is Aurania Rouberol, who wrote the plays "Skidding" and "It Never Rains." She is working on an original.

Cast of Understudies

Paris, July 1. After 650 performances, the principal of the original "Topsy" cast has taken a vacation, with their roles in the hands of understudies. Piece continues at the Varieties.

'All Quiet' Sensational Hit in Australia, with 'Sergt. Grischa' Kept Out

Sydney, July 1.

"All Quiet on the Western Front" (U), is a sensational hit at the Royal Sydney (Hoyts-Williamson-Tait).

Meanwhile the censor has forbidden exhibition of "The Case of Sergeant Grischa" (Radio), and the case will be fought out on appeal to the censor board. The Fullers had planned to put the picture in for a long run in Melbourne.

This particular banning is a good deal of a mystery, since "All Quiet" got by the censor.

SOVIET FILMS INTO GERMANY

Berlin, July 1. Schwedtschikoff, leader of the Soviet Russian film industry is due here shortly to organize the German distribution of his companies.

Will establish exchanges in Berlin and in key cities throughout Germany, Austria and Hungary.

Amsterdam Dull

Amsterdam, July 1. Cinema business generally has never been so dull. "Wolf of Wall Street" (Par) at the Tuschinski was received with overwhelming acclaim by the reviewers, but the public is listless about it.

"Phantom of the Opera" (U) is being held over for a prolonged engagement and doing very well.

Revival of "Niblungen" at the Rembrandt theatre attracted small attendance.

Cabarets and dance places are dying. Flemming's jazz band at the Carré called off its engagement, due to lack of interest.

REVIVALS CLICK

"Jazz Singer" and "Phantom of the Opera" Oke

Amsterdam, July 1.

Of the new pictures, "Jazz Singer" at the Royal Cinema, on a revival, is in its fourth big week. "Dream of Love" (silent) at the Tuschinski is also quite successful and another revival, Universal's "Phantom of the Opera" (sound) is doing excellently.

The German Deuts-Film, "Horzen's Photograph" (Heart's Photograph) is only moderate at the Rembrandt as is another German sound-synchronized picture, "Volga-Volga" at the Corso-Cinema.

London Piccadilly's New Policy Flops Fast

London, July 1. The 1,100 capacity Piccadilly which went cinema-variety June 16 concludes its new policy July 6, after a disastrous venture into the picture field. House lost \$16,000 on its first week and around \$5,000 during its second week.

The small capacity, large overhead and paucity of suitable film product, coupled with the Piccadilly's invasion of the new field at a most critical time of the season, combined into a speedy flop.

The cost of keeping the Piccadilly dark will be around \$2,000 weekly.

Quick Conference

Following a brief visit here to confer with Joseph M. Schenck and Arthur W. Kelly, foreign manager, Maurice Silverstone sailed Saturday (28) to return to London on the "Mauretania."

Silverstone is managing director of United Artists, Ltd., and came here on a periodic trip to discuss the English markets.

75% OF VERSIONS THERE IN 6 MOS.

Multi-Lingual Production in U. S. Has Too Many Drawbacks, Studios Agree—Paramount Leads Way with European Production of All Foreigns but Spanish—Others Following

IMPORTS DISAPPOINT

Hollywood, July 1.

Seventy-five percent of all foreign version production by this country's major studios will be in Europe within six months, with a probability of all foreign filming shifted there within a year.

This is the unanimous viewpoint of the execs here after a six months' wrestle with the multi-lingual racket, plied all the headaches of finding talent, sitting out the jealousies and trying to abide by the immigration regulations.

With Paramount already established to handle all its foreign production in Europe with the exception of Spanish and a Chevalier opus occasionally, the remainder of the majors admit this concern out. (Continued on page 76)

COMEDIES AND COMEDIANS SAYS S. A.

Laurel - Hardy Shorts
Drawing Capacity in
Buenos Aires

Buenos Aires, July 1.

Metro's Laurel and Hardy shorts continue here their triumphs in Europe, particularly Spain, with their shorts. Capitol here is standing capacity with one of their short subjects as the lure.

Comedies and comedians are a riot everywhere they appear here. Metro's "The Green Ghost" ("Spectre Vert") is doing very well at the Grand Splendide, the first talker in French shown here.

(Metro made the "Green Ghost" in Hollywood, but used for it an imported French star, André Luguet, from the Comedie Francaise. Director also was French, Jacques Feyder.)

"Anna Karenina" (Par) continues doing well, having just passed its 50th performance. On that occasion the owner of the Paris theatre played host to the newspaper reviewers at a champagne dinner, according to an old Spanish custom.

"It's a Great Life" (Metro-Duncan Sisters) still doing business here in general release.

"Simba" (Martin Johnson) is breaking house records at the Cine Sulpacha, capacity its first week.

Paramount's business generally good, with trade in Fox product steadily improving in this territory.

"Song of Kentucky" is playing three local houses simultaneously.

John McCormack's "Song of My Heart" is announced for this month.

"Captain of the Guard" (U) is holding trade moderately well and "On With the Show" (WB) is liked at Gluckmann's Palace.

"Puttin' on the Ritz" (U.A.) is due next week, supplanting "Alibi" (U. A.) current.

Swing Away in Buenos Aires from Am. S. & D. Talkers—Going for Silents

Specially Designed 3,000 Seat House Anticipates Wide Film in Paris

Paris, July 1.

New 3,000-seat cinema will be erected by Jacques Haik. Slopes and width of balconies will provide for the eventual advent of wide film.

ENGLAND AFTER HAYS' OIL STUFF

London, July 1.

The producer and distributor chiefs from the States, now engaged in a sound patent conference in Paris, are trying to get Will Hays to come to London and attempt a settlement of difficulties in England between distributors and exhibitors.

They especially want him to deal with the threat of the showmen to cease all booking of picture dates from Sept. 1 unless score charges are discontinued and the high percentage system is changed.

One of the gags of the exhibitor squawks is that while the theatre men are in their summer convention and making dire threats over percentages and guarantees, many are making contracts for "All Quiet on the Western Front" and "King of Jazz" (both Universal) on terms of 50 and 60% and high guarantees.

SACCO-VANZETTI FILM WITH SOVIET REALISM

Leningrad, July 1.

The Sacco-Vanzetti case will be the theme of an ambitious pictorialization by the Leningrad branch of Sovkino. Film will trace the biographies of the two Italians, based on the book, "The Life and Death of Sacco and Vanzetti," written by an American journalist.

Eugene Lyons several years ago translated it into German, Italian, Russian and other languages. Lyons, who is on a newspaper assignment in Russia, signed a contract giving Sovkino screen rights to his book. Besides the U. P. chief correspondent in Moscow, Lyons is "Variety" correspondent in Soviet Russia.

Egypt's Native Silent

Cairo, July 1.

Project of making a native talking picture under government subsidy having failed to materialize, the Nile Company has been formed.

It is now producing a silent feature entitled "The Midnight Crime."

McCormack Film Gets 6 Weeks in London

London, July 1.

The Piccadilly theatre, which adopted the picture and vaudeville policy a fortnight ago, will end that scheme July 5.

"Rose of My Heart" (Fox), with John McCormack, will end its run at the Prince Edward July 6 after six weeks.

B. I. U. S. Rep

London, July 1.

Capt. Auten, who handled Pritchard & Williams' "White Cargo" film in the States, has been appointed as American representative in America for product of British International.

Buenos Aires, July 1. Conspicuous success of Metro-Goldwyn's "Anna Karenina" (silent) suggests several things about the film situation here.

Inference seems fairly plain there is a reaction away from the kind of dialog pictures supplied by the American trade and toward silents.

It seems to be plain the fans are getting tired of the backstage story and it is very plain indeed that international versions are failing to reach their objective of supplying native dialog. Dubbed versions in Spanish have fared badly and even versions painstakingly made in German for this market have not done well.

"It's a Great Life" (M-G-M) is going over nicely. "Gold Diggers of Broadway" (WB) is liked for its songs and its spicy sequences, but the fans for some reason razzed Nick Lucas in "Gold Diggers." It is current at the Palace. "Say It With Songs" (WB) liked, but no one who is captain of the Guard" (U) not particularly hot.

"Charming Sinners" (Par) a distinct hit.

SOUND PLAYS HAVOC IN VIENNA; 100 SHUT

Vienna, July 1.

Talkers' popularity, even with the novelty of sound now wearing off, hit more than 100 Vienna picture houses a solar plexus wallop forcing them summarily out of business as the direct result of the advent of sound. These are small houses, but 300 capacity up which, with the arrival of hot weather, have averaged less than \$10 gross receipts daily.

In the old silent days, these shooting galleries could just about manage to pay the Socialist amusement taxes and make ends meet.

Vienna now has 38 wired houses and there are 26 more in the Austrian provinces. Not all of these are making money because now, with the novelty worn off, they're flocking to the best pictures, and even some of the wired theatres are contemplating a summer recess.

New Zealand Holds Out 'Western Front'—Appeal

Sydney, July 1.

The New Zealand censor has banned "All Quiet on the Western Front" from exhibition.

An appeal has been lodged and the case will be fought to a final test.

"DESERT SONG" BIG

South Africa Likes Technicolor Operetta—SRO BIG

Capetown, July 1.

"Desert Song," Warner's Technicolor operetta, scored a big hit here and is drawing capacity to the African Theatres' houses.

Opened sensationally at the Bijou, Johannesburg, where it got its start.

Famous Opera as Talker In Several Languages

Berlin, July 1.

Richard Hirschfeld, local film man, has bought the world's sound-screen rights to Pietro Mascagni's opera, "Cavalleria Rusticana." May and English librettos in addition to the Italian.

Messter Resigns

Berlin, July 1.

Oskar Messter has been appointed from the Tobis executive council. Messter is the senior personality in the German film industry.

Byrd Film Starts Lightly at Rialto, \$32,300—'McGrew' at Par, \$52,700 Bad and Roxy \$72,300, Worse

Closed houses and low grosses for those remaining open was the story of Broadway last week. Only 11 box offices were doing business in contrast to 18 or 20 during the regular season. Those in camphor for July with no attractions or dates set are the Hollywood, Warner, Gaiety, Criterion and the usual assortment of legions.

Pathe has the Cohen for three weeks, "Swing High" at 50-75, having experienced the hazards of trying to find a picture to open with "Mother's Boy" in the same house last July.

Film bookings for the next several weeks will witness a recrudescence of circuit houses to outside product. Pathe's "Holiday" opens tomorrow (3) at the Rialto, and a week later a Metro picture will be seen for the first time in the Roxy when "Rogue Song" goes in. Couple of Universal pictures and one Tiffany are also on the Roxy line-up.

In the general depression last week the Capitol's \$72,300 for "Caught Short" was mountainous. Despite opening simultaneously with Admiral Byrd's arrival in New York, Fox's picture, which had record of his South Pole trip failed to click locally. At \$32,300 for an open week at the Rialto, the picture that's an out-and-out bad boy, even in summer.

High among the disappointments was "Dangerous to McGrew," the Helen Kane picture, which floundered in the Paramount for \$32,700, perishingly close to the low record for the house. It seemed to be another case of the public not "getting" Pathe.

Glida Gray's personal appearance, like the personal appearance of the week before, Madame Schumann-Hainke did not translate itself into coin at the Roxy. Experience with "names" at the Roxy has not been fortunate in the several instances on which "Movietone Pictures" current with Miss Gray was generally panned at \$72,300, far from fancy.

Estimates For Last Week
Astor—"Big House" (Metro) (1,100; 25-50) (24 weeks) (24) Tuesday night (24) and generally favorable notices. Prison picture's killings and realism not figured good for feminine draw but \$13,000 claimed for first five days, which is big. Astor has advantage of re-release.

Capitol—"Caught Short" (Metro) (4,620; 25-50-75-\$150). Pretty solid at \$75,200 last week; held over.

Central—"Western Front" (U) (910; 11-\$250) (10th week). Off little to \$18,800, slightly over capacity. Ability to hold up in breeziness house remarkable.

Cohan—"Swing High" (Pathe) (1,400; 50-75) (24 weeks) (24) Tuesday night and generally well noticed. Over week-end got \$4,600.

Paramount—"Dangerous to McGrew" (Fox) (6,655; 25-50) (24 weeks) (24) Saturday had six items from previous Saturday. Advertising short for Northern Pacific slipped in this week.

Globe—"She's My Weakness" (Radio) (1,065; 25-50-75). Juvenile solid and leads panes from previous Saturday. Advertising short for Northern Pacific slipped in this week.

Paramount—"Dangerous to McGrew" (Fox) (6,655; 25-50) (24 weeks) (24) Saturday had six items from previous Saturday. Advertising short for Northern Pacific slipped in this week.

Rialto—"The Bad One" (UA) (2,200; 40-65-110) (24 weeks) (24) Tuesday night and generally well noticed. Over week-end got \$4,600.

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NABORHOODERS GOING DARK IN MONTREAL

Montreal, July 1.
(Draw Pop. 600,000)
Weather: Very hot

Extreme heat and provincial holiday with big street processions Tuesday did little to help grosses at main stems which all slumped. Some biz came in from tourists but not enough to overcome general apathy.

Loew's and a Buster Keaton feature in "Free and Easy," and got away in front of the big three with around \$15,500.

His Majesty's, 1,600-seat legit house recently wired, took the big gross of the week with \$17,000 for "Western Front" and will hold firm second week. At \$150 top, satisfactory.

Capitol showed "Song of Flame" and could only collect around \$15,000. "Safety in Numbers" at Capitol, though better by \$2,000 than previous week, being hopes (with Buddy Rogers) at \$13,000. Princess on 34 week of "Journey's End."

Bright and in general tumble of grosses, with \$7,000, making a total for the three weeks of \$35,000, on low prices and small house. Imperial so-so at \$7,500 for "Melody Man."

Roxy had success of esteem with "Joan of Arc." "Helen Kane" at McGrew and beginning to close down for summer, about half-a-dozen good last week.

His Majesty's (CCT) (1,400; 50-150) "Western Front" (U) Capacity first three days, but fell effect of heat. \$7,000 best gross in town and best hold over.

Palace (FF) (2,700; 40-75) "Song of Flame" (FF) Took around \$15,000; light for the house but house slumped later. \$13,000, much below expectations.

Loew's (FF) (3,200; 25-65) "Free and Easy" (B) (1,400; 25-50) Tuesday night and generally favorable notices. Prison picture's killings and realism not figured good for feminine draw but \$13,000 claimed for first five days, which is big. Astor has advantage of re-release.

Capitol—"Caught Short" (Metro) (4,620; 25-50-75-\$150). Pretty solid at \$75,200 last week; held over.

Central—"Western Front" (U) (910; 11-\$250) (10th week). Off little to \$18,800, slightly over capacity. Ability to hold up in breeziness house remarkable.

Cohan—"Swing High" (Pathe) (1,400; 50-75) (24 weeks) (24) Tuesday night and generally well noticed. Over week-end got \$4,600.

Paramount—"Dangerous to McGrew" (Fox) (6,655; 25-50) (24 weeks) (24) Saturday had six items from previous Saturday. Advertising short for Northern Pacific slipped in this week.

Globe—"She's My Weakness" (Radio) (1,065; 25-50-75). Juvenile solid and leads panes from previous Saturday. Advertising short for Northern Pacific slipped in this week.

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HONORED
Again the honor of association with world celebrities fell to MEYER DAVIS when one of his famous orchestras, directed by JOE MOSS, played for the banquet given to Admiral Richard E. Byrd on his return to the United States, June nineteenth, at the HOTEL ASTOR.

DENVER GROSSES UP, WITH INTENSE HEAT

Denver, July 1.
(Draw Pop. 400,000)
Weather: Hot

In spite of intense heat, grosses mounted better last week.

"So This Is London" at the Aladdin was good for several standouts.

Forty miniature golf courses are running here now but the grosses of some of the houses prove that if the people want to see the attraction they will go regardless of the corner-hot pool tables.

Estimates for the Week
Tabor (Bennett) (2,200; 25-35-60-75) "Song of Flame" (FF). Stage show drew kids. But with children's prices at 15c didn't break any records. Better than previous week.

Huffman's Aladdin (1,500; 35-50-75) "So This Is London" (Fox). Had to run till midnight to accommodate crowds. Better than past five weeks.

Denver (Publix) (2,200; 25-35-60) "The Divorcee" (MGM). Too much competition. \$5,000.

Huffman's America (1,500; 20-30-40) "Fox Follies." Over average.

Rialto (Publix) (1,400; 20-40-50) "Hell's Harbor." Average. \$3,100.

UFA FILM YANKED AFTER TWO DAYS IN NEWARK

Newark, N. J., July 1.
(Drawing Population, 350,000)
Weather: Hot

The second week of hot weather did not generally hit so badly as week before and several houses recovered from their slump.

Estimates for Last Week
Brannford (WB) (2,350; 25-50-65) "Safety in Numbers" (Parr). Stage show. New m. c. Eddie Garr; \$22,400.

Capitol (WB) (1,200; 15-25-35-50) "The Divorcee" (M-G-M). Over twice gross of week before; \$4,200.

Little (Newark M. P. Guild) (299; 30-50-60) "Heavenly Bodies" (Ufa) yanked after two days, succeeded by "Richthofen" (Ufa); \$2,300.

Loew's State (2,800; 20-50-60) "In Gay Madrid" (M-G-M). Vaude. Not over \$13,000.

Mosque (WB) (3,281; 25-50-65) "Numbered Men" (FN). Good gain but disappointing. Eight days, \$16,400.

Playhouse (436; 20-50-75) "Movietone Pictures" (2,150; 25-50-65). Amusement. Poor week; \$2,300.

Rialto (WB) (1,762; 25-50) "In Next Room" (FN). All right for 5 days; \$5,200.

R-K-O Proctor's (2,650; 25-50-60) "The Fall Guy" (Parr). Vaude. Baby Rose Marie packed them in matinees; \$15,000.

Tacoma's \$16,700
Tacoma, July 1.
(Drawing Population, 125,000)
Weather: Warm
Better than average shows made biz above average last week.

Estimates for Last Week
R-K-O-Pantages (R-K-O) (1,500; 25-50) "Lumoux" (UA); \$3,300.

Blue Moon (Hamrick) (650; 25-50) "Captain of the Guard" (U). Good week; \$4,500.

Rialto (WB) (1,250; 25-35-50) "So This Is London" (Fox); \$4,800.

Colonial (Fox) "Safety in Numbers" (Parr); \$2,100.

'Journey's End' Too Soon After Front in Balto.—8 Days at Aud., \$5,000

WILL ROGERS HIMSELF AND ON SCREEN IN MINN.

Minneapolis, July 1.
(Drawing Population, 500,000)
Weather: Hot

Local showhouses were back in the box office bear market last week. After a short stretch of comparative prosperity, grosses dropped all along the line.

Soaring temperatures and lack of screen attractions helped to put old man depression in the saddle again. Even the cooling systems, hitherto always a sure-fire draw at this season of the year, are losing their pulling power in the face of widespread unemployment.

Best picture bet was "Devils Holiday" at the Minnesota. Its gross was nothing to get excited about, but it kept the Public's big box office black.

"Rich Man in the World," at the Century, also well liked but returns negligible.

With Will Rogers in person and on the screen in "So This Is London" at the Minnesota and "With Byrd and the South Pole" on view at the Century, this week is expected to tell a different story. It shows "Step Lively" light summer show with no big flash. Slip-stick registered. \$15,000.

Estimates for Last Week
Minnesota (Publix) (4,200; 75) "The Devils Holiday" (Parr) and Public unit attraction to picture.

Century (Publix) (1,600; 75) "Rich Man in the World" (M-G-M). Names that spelled box office but picture was not a satisfaction and deserved more of a play from the public. Stiff scale at this time.

State (Publix) (2,200; 60) "Arctic Fox" (Fox). Picture and surrounding screen program won favor. Customers, however, remained away.

"The Runaway Bride" (Radio) and vaude. Not a thing on stage or screen. Picture poor. \$5,500.

Good enough under circumstances reflected hunting and live-wire picture. Picture was not a thing on stage or screen. Picture poor. \$5,500.

Lyric (Publix) (1,200; 40) "Show Girl" (FN). Picture to picture seemed favorable, but turntables failed to click. \$3,200. Bad.

Publix (2,200; 25-50-60) "The Girl in Show" (M-G-M). Not so hot and business likewise. \$2,000.

Grand (Publix) (1,100; 35) "The Social Lion" (Parr). Big notices; "Gay Madrid" (M-G-M). 2d loop runs. \$2,400. Fair.

DOG RACING CLOSED

Louisville, July 1.
(Draw Pop. 500,000)
Weather: Warm

Last week showed no improvement over previous weeks. In spite of the closing Saturday night of the summer season of dog races across the Ohio in Indiana, drawing between 10,000 and 15,000 people every night.

Estimates for Last Week
Alamo (4th Ave) (1,100; 40) "The Girl in Show" (M-G-M). Monte Blue makes another stab at audibles but draws little blood. \$2,300.

Mary Anderson (R-K-O) (1,381; 30-50-60) "The Social Lion" (Parr). Once this house handed a natural and take very satisfactory. A few more like this one and the patrons will regain their almost lost habit of visiting the Mary Ann box office.

Brown (Bryan) (1,509; 15-25-40) "Framed" (Radio). Evelyn Brent got a good work as the gangster's girl. Cuts in admissions also helped out to \$2,700. Better than average.

Rialto (R-K-O) (2,540; 30-50) "Safety in Numbers" (Parr). Didn't hold up as well as Rogers' others. \$3,400.

Loew's (Loew) (3,252; 35-50) "The Bad One" (UA). Not exceptional at \$3,300.

Stand (4th Ave) (1,785; 30-50) "Fox Follies of 1936" (Fox). Not nearly as good as the 1933 edition and patronage same. \$4,400.

\$300,000 Per for Rogers

Hollywood, July 1.
Charley Rogers is reported getting \$300,000 per negative from Rialto Pictures.

He has a deal for four pictures.

Baltimore, July 1.
(Draw Pop. 850,000)
Weather: Hot

Shutters are up at three downtown houses (Rivoli, Hippodrome and Little), and the Auditorium; deluxe, dollar-topper has adopted a grind policy at 50c. for the hot months.

A new adjustment of the Loew circuit makes this town the headquarters of a division extending from Buffalo to Norfolk and including Pittsburgh. Harry Long, new division manager, is here establishing his office separate from that of H. P. Kingmore, general manager of Loew Baltimore houses.

Heat cut in on b. o. takes generally last week. Century was up with "Back Pay," the New was under par with second week of "So This Is London." "Cockoo" was hit at Keith's, and "Courage" no riot at the Rivoli.

Outstanding were the Stanley with "Devil's Holiday," and the town Parkway with "Big Pond."

Estimates for Last Week
Stanley (Loew, Stanley-Crandall) (3,600; 25-50) (25 weeks) (25) and ditto biz. Okay at \$26,000.

Century (Loew) "Back Pay" (4,200; 25-50). Didn't click. Stage show "Step Lively" light summer show with no big flash. Slip-stick registered. \$15,000.

Venue (Loew) "Show Girl" (1,200; 25-35). First run in elevator house. Weather and competition hurt. June 10th.

Parkway (Loew) "Big Pond" (1,000; 25-35). Weather no handicap. \$4,500.

Rivoli (Wilson) "Courage" (1,100; 25-50). Weather and lack of cooling system held gross way down below average. Picture was not a thing on stage or screen. Picture poor. \$5,500.

Journey's End (Schamberger) "Journey's End" (1,872; 25-50). Booked in too soon after "Western Front." Last week (8 days), \$5,000. House went on new summer policy Monday.

Keith's (Schamberger) "The Social Lion" (2,200; 25-50) and average for hot weather and still competition. \$7,000.

Alamo (4th Ave) "So This Is London" (1,600; 25-50). Second, night week. Fair at \$6,000.

NEW PAR, PROVIDENCE GOT \$17,000 IN 1ST WK

Providence, July 1.
(Drawing Population, 315,000)
Weather: Hot

A week of ups and downs. Only two houses got big money. All dropped below average and blamed it on the weather.

Paramount was the biggest thing in town. It was opening week for 13th house and nearly \$17,000 for this 2,200-seater.

Estimates for Last Week
Loew's State (3,500; 20-50) "Lady of Scandal" (M-G-M). All-time high. First kind of clear weather in feature although some raves. Despite opening of new theatre and also about heat, \$20,000.

Paramount (2,200; 15-50) "Young Man of Manhattan" (Parr). Coking good show for opening of new house. \$17,000 reported. Excellent, considering new house has only 200 more seats than the Strand, which was renovated by \$100,000.

Majestic (Fay) (2,200; 15-50) "The Texan" (Parr). Feature picture. Solid average. \$15,000.

R-K-O Victory (1,600; 15-50) "Lucky in Numbers" (Parr). Well under average at \$9,000.

R-K-O Albee (2,500; 15-50) "Fall Guy" (Radio). Vaude. 24th average at \$9,000.

Fay (1,600; 15-50) "Prince of Diamonds." Vaude. Ballyhoed as carnival week. Quiet at \$7,500.

Western Beats Out 'Free And Easy' on Split Week

Tokyo, July 1.
(Drawing Population, 85,000)
It took "The Cuckoo" to bring the Grand back to the right track last week. For the slump of two weeks. Theatre closes July 5 for three weeks. "Rogue Song" didn't click any more hard.

Estimates for Last Week
Grand (1,400; 50) (Fox) "The Cuckoo" got big draw of week; \$3,800.

Yokohama (1,500; 50) (Fox) "The Texan" first picture in months to get the big end of week in high the days, beating "Free and Easy" last but by \$500. Total box, \$3,500.

Novelty (1,200; 50) (Fox) "Rogue Song" (Metro). \$1,400. Not good.

In Tough Week Hometown 'Follies' on Stage Got Penn, Ptsbgh., Big \$30,000

Pittsburgh, July 1.
(Draw Box, 1,000,000)

Weather—Hot
Combination of poor pictures and grilling weather turned the local picture into a real picnic last week. Another thing that the seven days just passed proved was that Pittsburgh is washed up with operettas and revues!

"Golden Dawn" took it on the chin at the Warner and "King of Jazz" did a murderous hopped at Stanley. The Whiteman spectacle, heavily ballyhooed, never got started, and Warner's ace de luxe here slid under \$20,000, a terrible flop. The week-end was for summer with "Dawn" and ex-Hammerstein stage piece went the way of all recent operettas, but picture ratings for some much-needed repairs. Reopens latter part of August, probably with vaudeville.

Only stand in town to turn a profit for week was Penn, and his there credited to stage rather than house. Stage "Greater Pittsburgh Follies," unit composed entirely of home talent, with "Warrior," only outsider, as m. c., and youngsters caught the regulars' fancy. Screen had "Florodora Girl," but picture ratings for some much-needed repairs. Reopens latter part of August, probably with vaudeville.

Sally O'Neill and Molly O'Day in person, with their latest picture, "Sisters," at Harris, meant little. Although they did manage to bring in about a grand above house's recent average. Around \$5,000, this picture has been over-estimated. "Devil's Holiday," after nice week at Stanley, was sent into Enright. "Warrior" de luxe in East. Night, and surprised by turning in presentable \$9,000. Figured picture's nice recent downward, and mouth resultant word-of-mouth helped neighborhood engagement. Aldine couldn't better \$6,000 with "Hopper" and "Shirley." Schmeling light picture, while Sheridan Square slipped to \$3,800 with "The Fall Guy."

"All Quiet" weakened in fourth week at Pitt. Under \$9,000 and, shortly, probably will be two more weeks. At that, figure isn't bad for non-refrigerated house and in a sweeter spot. "Night" still fairly big, but mats almost less than nothing.

Estimates for Last Week
Aldine (Loew's) (1,900; 25-50)—"Sisters" (Col.). Fair. None. Light pictures plenty weak at under \$6,000. Too many westerns at the time lately.
Enright (WB) (3,700; 25-35-40-60)—"Devil's Holiday" (Par.). Fairly good. Surprised \$9,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Harris (Harris) (1,200; 10-20-30-40)—"Sisters" (Col.). Fair. None. Light pictures plenty weak at under \$6,000. Too many westerns at the time lately.
Enright (WB) (3,700; 25-35-40-60)—"Devil's Holiday" (Par.). Fairly good. Surprised \$9,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Penn (Loew's-UT) (3,300; 25-35-50-75)—Town's lone bright spot. Spelling \$30,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Pitt (Shubert) (1,700; 50-150)—"All Quiet" (U.). Slipping fast. 4th week about \$9,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Stanley (WB) (3,600; 25-35-50)—"King of Jazz" (U.). Pretty sorry spectacle at less than \$20,000. Re-

Fox, Publix, R-K-O Split Portland's Real Coin; Others N. G. or Closed

Portland, Ore., July 1.
(Draw. Pop., 400,000)

Business becomes more and more centralized here in the three or four leading houses controlled by Fox, Publix and R-K-O, mostly in that order of leadership. Neighborhoods and indies find it tougher than ever. John Hamrick has closed his downtown Blue Mouse for the summer, making it the fourth house to shut in last few weeks. Others were Duffin (stock) and two Parker Fox houses. Publix stage shows at the Paramount have raised its grosses 50%. Other big getters are Fox-Broadway, with stage shows, and R-K-O Orpheum, with vaude.

Mostly program films last week. Grosses lower all around. "Big House" at the United Artists ran fair second week and closed.
Estimates for Last Week
Broadway (Fox) (2,000; 25-50)—"Not Damaged" (Fox) program and registered only fair. F. & M.'s "Candy Box" stage saved show. Did well; \$11,000.
Paramount (Publix) (3,500; 25-50)—"In Shadow of Law" (Par) okay mystery draw. Publix stage show fair; \$11,000.
Orpheum (R-K-O) (2,000; 25-50)—"The Fall Guy" program. Fair. Vaude helped none. Not strong; \$9,000.
Rialto (Publix) (2,000; 25-50)—"Mamba" (Fox) got over good for this house. Fair draw; \$3,800.
United Artists (Parker-Fox) (1,200; 25-50)—Second week of "The Big House" and closed. Fair week; \$4,500.
Music Box (Hamrick) (2,000; 25-50)—"Ladies in Leisure" (WB) okay. Flopped at \$4,000.

BYRD PICTURE PICKED UP IN WASH.; \$7,000

Washington, July 1.
(Drawing Population, 500,000)

Weather: Hot
Capitol got its first real session of sultry weather last week. Which didn't prevent "So This Is London" from rolling up a fifty tally. At the time, it had the Columbia management almost panicked when opening, but surprised by picking up and finishing pretty well.

Estimates for Last Week
Earle—"What a Man" (WB) (2,241; 35-50). Stage show. Combination got \$7,900, indicating hot weather shrinkage.
Metropolitan—"The Social Lion" (Par.) (1,585; 35-50). Here \$9,000 pretty fair.
Palace—"Florodora Girl" (Metro) (2,383; 35-50). Took nice money backed by usual Hearst ballyhoo; \$18,200.
R-K-O—"Mamba" (Tif) (1,875; 35-50). A straggler; \$7,000.
Fox—"So This Is London" (Fox) (3,494; 35-50). New price come gives added significance to \$25,000. They like Will Rogers near Congress.

"Smile" Remake

Hollywood, July 1.
Four years after first National made the silent version of "Smile, Brother, Smile," with Jack Muhlall and Dorothy Mackall, Warners will now remake the story as a talker. Warners bought the dialog rights from Al Boasberg, who wrote the original.

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NERVOUS SHORTS ONLY RETREAT

Few Hours' Advance Meets Heavy Offerings at Upper Levels—Picture Stocks Backward on Technical Bulge—Foresee Renewed Attack Next Week After Bears Cover for Holidays

LOOK FOR LATER TEST

Technical rally of the last hour Monday carried over through yesterday morning. Timid shorts covered urgently up to 1 o'clock, with the tape showing fair-sized volume. After that, the nervous shorts having been attended to, the tape went dead and prices slipped back.

Bulk of the professional short account—except such as was covered on last week's crash—apparently is still outstanding. Tomorrow and Thursday there should be enough cautious covering from bears to hold prices steady. The Street generally expects to see a resumption of the backslide and advertising companies are having a hard time to keep locations, as the lots on which these were located are grabbed for the midget links.

Estimates for Last Week
Main Street—"Born Reckless" (U.) (3,200; 25-35-50-60). Picture fast-moving story. Stage show headed by Nan Halperin, best for months. Customers passed the good word along; \$11,200.
Loew's Midland—"One Romantic Night" (U. A.) (4,000; 25-35-50-60). Picture slow, last for some time, nothing to rave about; just vaudeville; \$12,000 in 6 days.

Yesterday's Prices

LEADING AMUSEMENTS		High	Low	Net
400 Col. P.	100	18 1/2	18 1/2	+
400 Col. P.	100	18 1/2	18 1/2	+
15,000 Fox	100	41 1/4	40 1/4	+
15,000 Fox	100	32 1/2	32 1/2	+
30,000 Fox	100	32 1/2	32 1/2	+
6,250 Par. A.	50	5 1/2	5 1/2	+
15,000 Par. A.	50	5 1/2	5 1/2	+
30,000 Par. A.	50	5 1/2	5 1/2	+
27,500 R-K-O	50	30 1/2	30 1/2	+
30,000 R-K-O	50	30 1/2	30 1/2	+
30,000 W. B.	100	42 1/4	41 1/4	+
800 Col. P.	100	35 1/2	35 1/2	+
1,700 Fox	100	35 1/2	34 1/4	+
8,000 Fox	100	94	94	+
15,000 W. B.	100	101 1/4	101 1/4	+

* Ex div.

the short selling. At its top yesterday it sold at 67 1/4, up 3 1/4 from previous close. Paramount was up 1/4 at a top of 57. Fox was in demand, selling ex 1 1/4 quarterly dividend and up 1 1/4 at 41 1/4. Radio Keith gained one a fraction, and then slid back below 30. Eastman Kodak made a new high at 20 1/2, which price attracted selling, and it dropped back below double par before "Colock" took the cat out of the bag. Moderate rally, as in-and-out short sellers, who seldom carry a trade overnight, covered the stock they had sold on the morning bulge.

Probably a considerable amount of trading came in Steel. Leader had mounted easily to better than 161 when a 10,000 lot came out on the tape at the peak price. Thereafter steel receded below 160. Where it happened was that floor traders were gunning for a suspected heavy short line and when they touched off its stop level, they let it go. That a short line had been covered and that much of a cushion for falling prices had been removed. Covering of short lines all over the board was having similar effect.

Nothing in the news yesterday particularly affected prices. Wheat prices steadily lower but studies Cotton was unchanged. Call money (Continued on page 12)

Some Big Grosses in Loop, with Oriental Down to Low \$28,500; Will Rogers at Chicago—\$60,500

Theatre Parking Space, Billposters Best Spots Devoted to Kiddie Golf

Kansas City, July 1.

Several days of the hottest June weather on record was what the amusement were up against last week. In spite of the alluring advertising of the cooling systems of the various homes, business went pretty badly off.

With the Midland dropping stage shows, it leaves that field exclusively to the Mainstreet. The suburban probably are hit the hardest.

One of the Shanberg Friendly theatres which had a near-by lot, used as a free parking place for patrons, was grabbed by a golf promoter and a course built in direct opposition to the theatre.

Theatres are not the only ones being hurt by the miniature courses here. The Palace and the vaudeville advertising companies are having a hard time to keep locations, as the lots on which these were located are grabbed for the midget links.

Estimates for Last Week
Main Street—"Born Reckless" (U.) (3,200; 25-35-50-60). Picture fast-moving story. Stage show headed by Nan Halperin, best for months. Customers passed the good word along; \$11,200.
Loew's Midland—"One Romantic Night" (U. A.) (4,000; 25-35-50-60). Picture slow, last for some time, nothing to rave about; just vaudeville; \$12,000 in 6 days.

Newman—"Shadow of Law" (Par) (1,800; 25-35-50-60). Bill Powell home again on screen; \$14,100.
Royal—"Border Legion" (840; 25-35-50). Plenty of thrills and all action; \$3,900.

Paradise—"So This Is London" (Fox) (2,200; 25-50). 2d week continued to hold up nicely; \$9,000.
Shubert—"Western Front" (U) (1,800; 50-150). 2d week as road show, good gross; \$5,800.

PAR-FOX \$100 APART

Seattle Has 5 Male Stars, 2 Women

Seattle, July 1.
(Draw Pop. 450,000)

Weather, Warm
At five of the local houses last week male stars held the spot.

On the whole, male attractions just average with the main draw in the personnel.
Estimates for Last Week
Paramount (Pub) (3,100; 25-50)—"Bad One" (U. A.). Second Public stage show better organized; \$12,400.
5th Ave. (Fox) (2,500; 25-50)—"Redemption" (MGM). Good stage show; \$12,500.

Fox—"So This Is London" (Fox) (2,200; 25-50). "So This Is London" (Fox) 2d week. Going okay; \$11,000.
Bi-Mex (Hamrick) (950; 25-50-75)—"Captain of Guard" (U) 2d week. Nice draw; \$5,000.

Music Box (Hamrick) (2,000; 25-50-75)—"Man From Blankley" (WB). Opened well; \$7,500.
Liberty (Jensen-Von Herberg) (2,000; 15-25-35)—"French Gertie" (R-K-O); \$6,400.

Coliseum (Fox) (1,800; 15-25-35)—"Three Sisters" (Col.). Fair; \$2,600.
Metropolitan (Pub) (1,200; 25-50)—"Putting on Ritz" (U. A.); \$4,400.
Orpheum (R-K-O) (2,700; 25-50)—"Midnight Mystery" (R-K-O); \$12,000.

Release for American

Hollywood, July 1.
American Pictures Corp. closed a deal with Tiffany for the release of its first two feature productions in the Gene Stratton Porter series. These will be "Girl of the Limberlost" and "Keeper of the Bees."

Chicago, July 1.
Houses in the loop took it on the chin heavy last week. Several severe disappointments and only one good spot.

Oriental had the blues plenty with "Florodora Girl" house diving some eight grand into the red. This in spite of tremendous two-month advertising and plugging, with the additional Hearst spread.

Roosevelt was a mile under; going into the red about \$7,000 for the week. "King of Jazz," booked in for the minimum of two weeks, was yanked at the end of the 12th day, after taking a brutal \$5,400 for the last five days.

"With Byrd at South Pole" opened two days before national release date, and the week ended taking a sweet \$6,000 for the two days. McVickers died with "Arizona Kid" showing, but was pulled Wednesday (2), after two week stanzas.

United Artists continues as the Public local hoodoo spot. House hasn't made any real money for five months. Pictures have been pulled, and the house has been having been yanked after week stanzas. This week, "Big Pond," of which the Palace had been appointed all around, and will be shoved right out.

The Man in the World, which light was the Chicago, which took a grand \$60,500; tremendous figure for this house of late. Credit goes plenty to Will Rogers, with the boy commentator getting the carriage trade and numbers of repeats.

The Palace, R-K-O vaudeville spot, of suddenly in its fourth week of the new policy with first sign of let-down in pace. The State-Lake remains vaudeville runner-up, and is making enough dough to justify the renovating the house is getting.

The Man in the World, first (M-G-M) Cosmopolitan flicker. The two small spots, Orpheum and Monroe, managed to keep their heads above water.

Estimates for Last Week

Chicago (Publix-B. & K.) (4,000; 50-85)—"Lady of Scandals" (M-G). Fair. None. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Enright (WB) (3,700; 25-35-40-60)—"Devil's Holiday" (Par.). Fairly good. Surprised \$9,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Harris (Harris) (1,200; 10-20-30-40)—"Sisters" (Col.). Fair. None. Light pictures plenty weak at under \$6,000. Too many westerns at the time lately.

Enright (WB) (3,700; 25-35-40-60)—"Devil's Holiday" (Par.). Fairly good. Surprised \$9,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Penn (Loew's-UT) (3,300; 25-35-50-75)—Town's lone bright spot. Spelling \$30,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Pitt (Shubert) (1,700; 50-150)—"All Quiet" (U.). Slipping fast. 4th week about \$9,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Stanley (WB) (3,600; 25-35-50)—"King of Jazz" (U.). Pretty sorry spectacle at less than \$20,000. Re-

McVickers (Publix-B. & K.) (1,800; 50-85)—"Arizona Kid" (Fox). First regular week n. g. at \$23,000. Picture's local strength figure dissipated after nice week downtown at Stanley, but did the unexpected. Original publicity campaign, with word-of-mouth, probably turned the trick. House goes back to stage presentations next week after three months of straight films.

Los Angeles' Grosses on Climb; 'Rogue Song' on Return to Pop. Scale After \$2 Hit, Not So Hot

Los Angeles, July 1.
(Draw Pop, 1,500,000)

Weather: Warm

Business is climbing a little, with "Big House" the current tremor. Frison film will do around \$25,000 on its first week at the Criterion. That's not as big as either "Anna Christie" or "Divorcee," but ranks as theatre's third best week for gross. Excellent campaign gave film corking sendoff, and word-mouth is taking care of everything else, so well that there was a long line on a hot Monday afternoon.

"So This Is London" nicely at the Carthay, Will Rogers seemingly being the best matinee draw this house has. First full week here was better than \$20,000, and quite satisfactory.

Night business for "Hell's Angels" continues to up, although matinee refuse to better. A fifth week to almost exactly \$30,000 is strictly okay from an attendance standpoint.

Hollywood's greatest rare, "Rogue Song," is back in town at the State and, surprisingly enough, finding little headway. If \$21,000 is reached here it will be fair at best. Byrd picture is having a quiet week at the Paramount, but "Devil's Holiday" may get \$15,000 on its second run at the Pantages. Better than it did downtown at the Paramount.

A couple of the miniature golf courts installed by Fox-West Coast are helping the houses with which they are connected. Despite the general hard times, however, these circuits claims its own figures are running a little ahead of the corresponding period a year ago.

Estimates for Last Week
Boulevard (Fox)—"Happy Days" (Fox) (2,164; 25-50). Dropping house to around \$5,000. Previous week with "Frida" (Fox) (2,164; 25-50).

Carthay Circle (Fox)—"So This Is London" (Fox) (1,500; 75-1150) (31 wk). Faced \$20,000, very substantial here. Will Rogers best matinee draw in a town where matinees don't. Next for house will be "Devil's Holiday" (Fox) (1,500; 75-1150). Rogers meanwhile in line.

Chinese (Fox)—"Hell's Angels" (Caddo) (2,025; 50-61.50). Outstanding gross would be way under \$30,000 by 4th week. Clings to \$30,000 gross, but with 15 reductions drop acts in stage revenue as contracts expire. Fox's "Oregon Trail" mentioned as probable successor when time arrives.

Criterion (Fox)—"The Big House" (Metro) (1,800; 25-76) (1st wk). Attracted weekly \$20,000, and will accomplish very shortly, if not record, \$25,000. Joan Crawford's "Our Blushing Brides" next. 15 voices in 8th and scream week, \$8,000.

Egyptian (UA-Fox)—"The Bad Countess" (UA) (1,800; 20-65). Dolores Del Rio film way off at \$7,300. Week before "Lady of Scandal" topped \$8,000.

State (Loew-Fox)—"Rogue Song" (Metro) (2,024; 25-51). Looks like operaetta overdoing its account while at Chinese. Public somewhat apathetic at pop opening and guesses didn't run beyond \$21,000 for week. Previous week "In Gay Madrid" had \$23,300.

Million Dollar—"The Texan" (Par) (2,300; 35-50). Invariably in the immediate row for \$25,000. Orpheum—"Svenon's Wild Party" (Fox) (2,270; 50-75) (1st wk). This week at the Orpheum, but following under new title on coast. Claimed to have done good biz under title in Frisco, but locally doubtful of reaching \$25,000. "Swing High" week before did dismal \$6,900.

Plages (Fox)—"Devil's Holiday" (Par) (2,700; 20-40-65-90). Edmund Goulding picture on second week, but hanging down on coast. Picture mob took advantage of nearness to get load of film much talked about for artistic qualities, and fact that it would be complete in 15 days. Looks like excellent \$13,500. Week previously house did \$16,600 with "The Texan" (Fox) (2,700; 20-40-65-90).

Paramount (Publix)—"Byrd at South Pole" (Par) (3,635; 25-76). Little curiosity. Admirable, but not the cure. Out here among home and all that seems pretty remote. Very calm \$17,000 expected. Week before "Border Legion" topped \$20,000.

RKO—"The Fall Guy" (Radio) (2,500; 25-50) (1st wk). Good, but Which interprets as so-so, or less, "Alias French Gentle" got \$14,000 week before.

Associated Artists (Pub-UA)—"Shadow of the Law" (Par) (2,100; 25-51) (1st wk). May attain \$15,000. Rather than "Big Pond" (Fox) (2,100; 25-51) month's stay with \$11,000.

Downtown (WB)—"Back Pay" (PN) (1,800; 50-75) (1st wk). House

'SHADOW LAW' GOOD IN BUFFALO, FOR \$28,000

Buffalo, July 1.
(Drawing Population, 500,000)

Weather: Hot

Warm weather grosses. Estimates for Last Week
Buffalo (Publix) (3,600; 30-40-65) "Shadow of Law" (Par). Stage show. This type of feature always good for business here. Average and better at \$26,100.

Hip (Publix) (3,400; 40-60) "Grand Floor Mystery" (War). Vaude. Level, \$14,100.
Century (Publix) (3,400; 40-60) "Song of Flame" (WB). Off, but considering weather not bad at \$8,900.

Great Lakes (Fox) (3,400; 25-35-50) "On the Level" (Fox). Looked like filler; \$11,000.
Teek (Shubert) (1,700; 50-51-1.50) "Western Front." 26 week, two shows daily. Good at \$9,000.

"Social Lion" \$30,400 - In Boston Heat Wave

Boston, July 1.
(Drawing Population, 650,000)

Weather: Warm

Hot weather drew thousands to the beaches last week.

Met (Publix) had "The Social Lion" with Jack Oakie and got a fair gross. Oakie is a good name in this town.

"Western Front" at the Majestic, 5th week, seems near end of draw. The two Radio houses also felt the heat. Vaudeville and pictures at the Keith-Albee keeps a goodly number there every day but the Keith-Memorial seems to be faring poorly.

Estimates for Last Week
Met (Publix) (4,380; 50-75) "Social Lion" (Par). \$30,400.
Keith-Albee (Radio) (3,500; 35-50-60) "Follies of 1930" (Fox). \$10,600.
Keith-Albee (Radio) (3,000; 50-60) "Notorious Affairs" (Radio). \$11,900.
Loew's State (4,000; 50-60-50) "The Bad One" (UA). \$13,500.

SWANSON'S FILM TIE-UP DEFERRING RELEASE

Hollywood, July 1.

Release date on Gloria Swanson's "What a Widow" has been held up until September.

Object is to cash in on proposed transatlantic flight from Geneva, Switzerland, to New York by Dornier 100-passenger aeroplane in August.

A tie-up with General Electric, owners of the Dornier plane, allowed building of replica at studio and the insertion of scenes at end of the picture when "Widow" returns from abroad.

1st Hungarian Dialog Picture Over Here

"Melody of the Heart," a UFA picture with Hungarian dialog, will be the first feature in that language to be released in the United States. There are about 2,500,000 Hungarians in America, mostly confined to a dozen big cities of which New York and Detroit have the largest colonies.

Blackton's Loss

Hollywood, July 1.

J. Stuart Blackton, pioneer picture director, ignored summons in a suit to collect \$15,000 on a note he signed last August, resulting being his security was auctioned at bargain rates and he still owes \$5,195.65.

T. S. Clark held the note and himself took over the security, bidding \$4,000 for 50 shares of Bank of Hollywood and \$4,500 on 250 shares of Dominguez Oil Fields.

Blackton anxiously anticipates stage shows as key to better grosses. Lately released "The Fall Guy" (Radio) at Hollywood (WB)—"Show Girl" (Hollywood) (WB) (2,765; 25-75) (1st wk). Stage shows start July 4 with "Sally Chubb" (WB) (2,765; 25-75) (1st wk). House about parallels grosses and predicament of its downtown sister.



JOHN C. FLINN

Producing short comedy features at Culver City, California, for Pathe release—season 1930-31—recently completed: "THE BEAUTIFUL GIRL" (Pathe), "THE BARE" (Pathe), Fred Quigg, director; "SOME BABIES" (Wallace Fox, director; "MIND YOUR BUSINESS," Monte Carter, director; "HOLD THE BARE" (Pathe), Fred Quigg, director; "ALL FOR MABEL," Harry Delmar, director; "TWO PLUSES," Ray McCarey, director.

Change of Venue Refused Blumenthal for Commish Suit by Brandt for 50%

A change of venue from Nassau County, N. Y., to the Federal Court, applied for by A. C. Blumenthal in the action brought against him by William Brandt for a 50% split of the Fox Metropolitan Theatres' commission, has been denied. The action, started by Brandt in the Nassau County Supreme Court, will probably be tried there in September next.

In his application for a change Blumenthal stated he is a resident of California and since the plaintiff resides in Nassau County, the action should be tried in the Federal Court. Blumenthal admitted in the application he had received \$1,200,000 commission in the purchase of around 140 Greater New York Independent picture theatres by Fox. He acted as the broker and represented Fox, charging a commission of 10% on each purchase price.

Brandt's claim is for \$600,000, one half of that amount. Brandt sets up a verbal agreement with Blumenthal.

In the answering affidavits it was disclosed that Blumenthal in three successive applications for a real estate broker's license in the metropolitan area, that he was a resident of New York State.

Gervens Prefers Legit

Pittsburgh, July 1.

F. Ralph Gervens, Loew's publicity director here for last year, has resigned. He intends to enter legit field, with which he was associated for years before coming here.

Al Hilger, head of the Loew art department, said that firm first entered the Pittsburgh field, also resigned last week.

Fox's Cut Scale Boosts Gross in Brooklyn, but Overhead Up, Too

Brooklyn, July 1.

Currently the big trade news in the populous borough is the campaign going forward on behalf of the Fox theatre. Besides reducing the prices to 25-50, the Fox is piling up an array of special attractions week after week that puts the Fox in a position to compete with the Paramount.

Up to now the Fox has compared with its Publick neighbor only in architectural size and splendor. At present it's giving the Brooklynites a baker's dozen for their money and the reaction has been favorable. Fox's scale has risen from between \$14,000-\$18,000. Currently with its reduced scale it's hitting around \$25,000-\$30,000. Two- and three-column spreads in all the dailies are being used besides other high pressure ballyhoo. Just what the economy of the increased overhead may be is not known. Nor how the net stands, if there is now a net.

Estimates for Last Week
Paramount—"Big Pond" (Par)

Byrd Film, Frisco, Cold at \$12,000; London' and Rogers, at Fox, \$55,000

INFRINGEMENT SUIT UP ABOUT 'FLORODORA'

Hollywood, July 1.

Leslie Stuart, son of the late Leslie Stuart, of England, composer of the "Florodora" original score, was scheduled to file suit today (Tuesday) against Metro.

He alleges infringement in the Marion Davies picture, W. R. Hearst, Miss Davies, Western Electric, Fox-West Coast, and Rodney and Lloyd Pantages are named as co-defendants.

Restraining order and \$500,000 damages are asked. Lawyers Goldman and Lieberman made formal request to West Coast to discontinue showing picture. Request was ignored.

Further complications are reported certain if Metro attempts to show picture in provincial England, where the picture is being shown. Hearst bought the silent rights to "Florodora" only London was included.

Hearst paid \$25,000 to the late composer, but the son claims mechanical rights were not acquired.

Not Settled for 'Angels' On Grind at Present

Hollywood, July 1.

Wayne Pearson who just arrived from New York left Monday for the north to arrange bookings for "Hell's Angels."

Although picture is set for the Fox, Seattle, July 18, and the Warfield, San Francisco, Aug. 7, both at pop scale, grind these dates may be rescinded.

Possibility film may try \$2 at the Music Box, Seattle.

Mgr. and Asst. Fight

Spokane, July 1.

William G. Cole, asst. mgr. of the R-K-O theatre here, was arrested by local police following a row he had with Manager J. Knox Strachan which started over the starting time of a Saturday midnight performance.

Cole was claimed Cole had been drinking. After he and Cole came to blows the assistant was booked for disorderly conduct and released on bond.

Cole's face was cut and he was treated at the Emergency Hospital. Further argument started when Cole refused to give up his keys after he had been discharged by Strachan.

Rogers at Tec-Art for R-K-O

Hollywood, July 1.

Charles Rogers will produce his series of features for Radio at Tec-Art studio.

First in production will start late in July.

Second will start in August.

Third will start in September.

Fourth will start in October.

Fifth will start in November.

Sixth will start in December.

Seventh will start in January.

Eighth will start in February.

Ninth will start in March.

San Francisco, July 1.
Weather: Hot

Grosses along Market street are fairly good for the week just ending but with at least a couple of days appointments.

Prominent among the latter is the Admiral Byrd picture, which just couldn't argue much public enthusiasm, although the publicity forces used all their tricks.

Estimates for Last Week
Fox (4,600; 50-75-11.50) "So This Is London" (Fox). Anniversary week and Will Rogers film gathered big money of town; \$55,000.

Warfield (Radio) (2,072; 50-65-90) "Richest Man in World" (Metro). Held to fair pace for indicated \$18,000.

Paramount (Publix) (2,598; 35-50-65-90) "Numbers Men" (Fox). Started well but shrank with heat; \$17,000, not bad.

California (Publix) (2,200; 35-50-65-90) "Byrd at South Pole" (Fox). Came in on wave of tremendous ballyhoo but fell down and looks like disappointing \$12,000.

Critics and those who saw it liked picture but public indifferent.

St. Francis (Publix) (1,375; 35-50-65-90) "R-K-O" (Radio). Holding up well. 3d week, \$10,000.

Orpheum (R-K-O) (2,270; 25-35-50) "The Strange" (Radio). Moderately gratified here with \$10,000.

Golden Gate (R-K-O) (2,485; 30-40-65-90) "White Cargo" (all star). 3d week for British talent. Holding up pretty well at \$7,500, normally good biz for house.

Davies (Wagon) (1,150; 35-50) "Dumb Bells in Ermine." Flivvered; \$5,000.

COUNTRY CLUBS AND DANCE HALLS WIRE

Electricians are going after the wiring business among country clubs, dance halls and other places away from the theatre field. The latter for sound installation has been pretty well cleaned up by the wire concerns.

Wiring of the golf clubhouse assists in the social department, with the sound appliance adaptable for all of its uses. Dance halls going in for wiring wants it handy as an extra attraction, also figuring on television.

Educational-World Move In for Economy?

Educational is bringing World Wide (Sono-Art) over to its headquarters.

Moves discussed at present indicate a closer working relationship between the two arising out of the distributing deal.

Under moves economical measures are contemplated, with people in various departments likely to be dispensed with.

Mike Wear, with Educational four years and handling publicity and exploitation for the company under Gordon White, is the first to get a notice that he is being let go, through the feeling of Educational that in bringing Mike Simmons over Wear's job could be eliminated.

Simmons has been in charge of publicity and advertising for World Wide for several months.

Wear leaves Educational Saturday (19), with Simmons assuming his work on coming in. Others will be brought over with Simmons. It is understood.

865 Extras

Hollywood, July 1.

Extras got a break during June. Averages computed by the Central Casting Bureau show that 865 extras were used by the major studios.

This is slightly above normal.

Pidgeon Due Back

Hollywood, July 1.

Eddie Pidgeon, Fox publicist, will be here about another week before returning east.

Pidgeon is in town to talk over a few things with the studio end.

INDIES' COME BACK HOPE

Opening Next Season Seen for Indie Film Producers, with Par-Fox Trade Deal Influence

Scarcity of pictures and alleged inability of the big producers to cope with the situation is shaping the next season as one of the wealthiest indie makers have ever contemplated, the indies say. Material indications of the revival of the indie and the strange "in," which he may expect are being recorded. The first and strangest is the hook-up with Canada and R-K-O theatres has made with Charles Rogers, independent of producing subsidiary, Radio Pictures.

"It means," said one executive in the picture company, "that we can't get enough pictures to supply our own theatres and that the theatre department, therefore, is forced to seek material from independents." Under the terms of the agreement Rogers will make four productions, possibly on the Universal lot, for R-K-O. The same features will be given worldwide distribution through Radio Pictures.

Par-Fox Tie-Up
The Paramount-Fox product tie-up has brought about plenty of talk in theatre circles. In New York, that seems to shut out R-K-O from the Fox product in several spots. It hitherto has used Fox actors.

In the same way the Par-Fox deal affects Warners theatres, while the effect takes in Metro, M-G-M, though independently operated by Loew's, is believed to be in sympathy with the Par-Fox deal and will follow its general outlines in the distribution way. R-K-O has its own "producer radio pictures," which is set to supply about 22 full lengths for next season.

After U's Product
Hollywood, July 1.
It's understood that R-K-O is after Universal for the same sort of a product deal it lately made with Columbia.
At this time it is said there is no inner deal connected for R-K-O to buy Universal.

OLD F-P-CAN STOCK OFF EXCHANGE BOARDS

Ottawa, Can., July 1.
Shareholders in Famous Players Circuit, who did not exchange their common for Paramount-Public stock for the recent absorption, are "out of luck," as Famous Players "old" is off the stock exchange boards. Canada and brokers say there is no market for the old shares.
Paramount is receiving regular attention in the trading and is being sold around 55.

Domestic Foreign-Mades Will Be Distributed in U. S. Sections

To centralize the work of handling foreign-language productions, Paramount-Public has created a new department to oversee the distribution of foreign-tongue prints in the United States. Clarence C. Margon, for sometime its general manager in several South American countries, has been appointed in charge. Through this new division, Paramount is planning to use as much foreign-language product in this country as possible with a view to increasing return on the investments going into the French, Spanish and other talkers produced both

NORTH DAKOTA VOTES AGAINST OPEN SUNDAY

Minneapolis, July 1.
Defeat of an amendment to the state constitution permitting Sunday pictures in North Dakota was a hard blow to the Public Northwest circuit and to other interests operating theatres in the Flickertail state.

The proposal lost out by more than 6,000 votes at last week's election. It was beaten by the farmers, the rural communities in most instances returning majorities against it. A victory, it is estimated, would have meant an annual increase of fully \$500,000 in Public North Dakota theatre revenues.
In Minnesota, sister state to North Dakota, Sunday baseball is vigorously legislated by a state law, but local option exists in the matter of Sunday theatricals. As far as all the larger Minnesota cities are concerned there is an unwritten law permitting them. The sentiment in the cities apparently is almost 100% in favor of all Sunday amusements.

MONKEY PERFORMERS IN TIFFANY SHORTS

Chicago, July 1.
Several of the stories and titles submitted as temporary at the Tiffany convention here last week were voted down by the sales force. They will be reframed in accordance.
The Tiffany schedule is for 26 features with six of them specials. Six will have Bob Steele as star and another six, Don Perry.
Fifty shorts will include 26 of "The Voice of Hollywood" and six "Chimney Chimps," with monkeys as the performers.

Gen. Recording Will Make Outdoor Features; Shorts

Hollywood, July 1.
While the General Recording Corp. plant is filling orders for Excelsior (sound-on-film) units for shipment to Japan and Australia, H. M. Horkheimer is negotiating for valley acreage to start producing outdoor features and shorts.
As president of General Recording, Horkheimer is back in pictures after an absence of 10 years. He retired with the dissolution of the pioneer Balboa company. H. B. Gunter invented the Excelsior principle and the company is assembling its first commercial units.
With the exception of the standard camera, all parts of the recording equipment are manufactured at the local plant.

Domestic Foreign-Mades Will Be Distributed in U. S. Sections

here and in Paris by Par.
Branch and district managers have been requested to give the matter of domestic distribution of foreign product as much thought and consideration as possible so that distribution return on these productions can be increased to the limit.
P-P expects to exhibit the foreign-made in heavily populated French, German, Spanish, Italian and other zones. All salesmen in the field have been instructed to secure extra bookings on this product in foreign-speaking localities, both for features and shorts.

NEIGHBORHOODS THEM, THEY SAY

Circuits Can't Operate in Intimate Manner Required by Segregated Communities—Other Reasons of Indies for Opening to Return—Deny Intend to Sell

NEW SMALL CIRCUITS

Simultaneous with an admission in the Hays headquarters that do luxe theatres have reached the saturation point and are "overloading themselves," is a mass movement among independents for regaining box office representation and rejuvenating their field.

Theatres that have been dark for months and exhibitors who have been out of the business as long as, are reuniting with lights and amies. The activity in Greater New York during the past month is such that most of the exhibitors who sold out to Fox have already acquired the theatres which they are opening now and during July or else will have properties to represent their returned strength in the metropolitan district almost 90% by the fall.

Nationally, according to the Hays survey, the happiest theatres are those in the neighborhoods; being the best consistent money makers with prices right and no tremendous overhead to carry.

Independent leaders of the non-salary kind are among those getting back into the business. Last week Charles O'Reilly opened the 2,800-seat Queensborough, Elmhurst, L. I. at 40c, with three changes weekly. This is only the first for the Theatre Owners' Chamber of Commerce head. Organizing the Independent Operation Corporation, of which he is president and Morris Kalenstein is treasurer, O'Reilly is intent upon working up one of the largest indie circuits in the New York territory. O'Reilly has been without a box office for the past year. Kalenstein re-enters after four years when he disposed of his holdings in Bayonne, N. J.

In the comeback of the Indies already starting itself, Fear Brothers, now active once more, have had four years when they had led out until now.

Sherman's 25
Ben Sherman is reported taking houses right and left until he has worked up a string of around 25. Noble, of Grobe & Noble, who let go to Fox during the metropolitan marathon, is coming back on his own. He has taken over the Bedford, Bronx, and within the last week closed for the Embassy, Mt. Vernon, N. Y.
Rugoff & Becker have taken over the Tuxedo in addition to the Castle, which they recently opened in Long Beach.

Consolidated, the 8th avenue picture stronghold, which a year ago was reported desirous of unloading, is renovating several of its houses and giving every indication of holding on.
Rhonheimer & Rudin, who took over the Acme on 14th street, will now open the Electra, New York, in July.

Jack Springer, who refused to be shaken during the indie scare and is now regarded as the TOCC as the ace of indie circuit owners, is reported to have run his circuit to over 30 houses.
The actual return of the Indies, all of whom are coming back with baby circuit ambitions rather than the living room trade, while the majority considered sufficient risk even in the quiet silent days, is observed to be a complete metamorphosis.
Cowed and crying for buyers a year and even six months ago when the indie horizon was seemingly hopelessly clouded by the sound and big circuit control fog, the Indies are

Hays' Zoning Scheme Blocking Itself Somewhat Besides Indies' Opposition to It

Pretty Bad

Hollywood, July 1.
A studio recently made a picture so bad that the company spent two weeks on re-takes to place it on the shelf.

Canadian Indies Told Not to Do Anything by Unknown on Selling Out

Ottawa, Can., July 1.
An unknown advertiser, using a box number, is publishing paid announcements in Canadian publications warning independent exhibitors not to sell or to affiliate with any theatre chain until they receive a new proposition.

Gossip on the street links both Fox and Nathanson with the advertising but the whole trade is guessing.

now brazen in their confidence and eagerness for a reinvigorated crack at the public's pocketbook.

Reasons
A number of things are responsible with indie leaders thinking producer-theatre powers for their latest chance to make good.
The grab-off of indie houses and the attempt to merge them in the same theatre department which knows only big downtown operation and none of the innateness stuff as necessary in the neighborhood, is pointed to by indie spokesmen as one mistake.
The fight among the big circuits and their resultant price slashing campaign hope to survive indefinitely by million-dollar theatres which in their very investment, without the show considered, cannot expect to make ends meet when the top is 35c.
One indie observer in this respect: "Circuits cannot operate neighborhood theatres on a single policy. They have found that out and with have found that they cannot get the man power. There is many an exhibitor who was put out of business by some executive earning big money who doesn't and will never know the first thing about conducting a small theatre."

Not last in the indie's reason for jubilation and the prediction of leaders that the neighborhood is shaping up as the biggest bet, is the policy in Hollywood.
Another well known independent spokesman, one of those who was out and is now in with several houses and more to pull under his trusty banner, remarks:
"Elimination of the star system has done more for us than anything else. In the old days one or two companies would tie up all of the best stars and you had to take their product or be licked. Now, with names in second place and most of the stars available to all of the companies, an independent can get real break. I wouldn't be afraid to play right opposite any of the biggest houses in the most powerful circuit with the pictures I can book today."

Not for Sale
Indie exhibitors interviewed denied their intention is to erect another small string or so, for another sale to the chains. Previously such an idea has been reported in the minds of several exhibitors who sold out.

In other sections of the country some of the sellers among the Indies have gathered another collection of houses, but mostly small and in small towns of the territory they are mostly familiar with. The returning Indies fail to mention that in the present chain theatre situation, even 24 runs in many towns are not indie-available.

With the revelation that it will almost completely revolutionize film bookings, particularly among the first runs where in many instances it will cause such houses in a single city to play the same pictures day and date in greater numbers than ever before, the Hays ambition to nationalize its new zoning system is running into heavy weather.

While proponents of the plan said in the past few days that big circuits are the chief obstruction to its adoption in many keys, especially Chicago, exhibitor leaders of force and responsibility belie the impression that Indies as a whole are perfectly satisfied with the project and are offering the least resistance.

Feeling against zoning in indie circles is even higher than it was against the arbitration system before its exodus with the Federal Court decree. Spokesmen say that the zoning plan shakes up as being possessed of more illegalities, than arbitrating, particularly one against the latest method of "protection" which they describe as:

(1) Giving to the theatres that charge the most money first call on pictures.
(2) Again proving more glaringly than ever before that buying power is limited to discount.

Hays' Can't See
The Hays organization, however, does not see it that way. These same exhibitors who are squawking would benefit by the plan in that by exhausting the U. S. run of a picture within six months after release they would get it within half of the time now taken up before the average total of runs is recorded.

Contrary to reports from Chicago that Indies are disgusted, Charles Pettijohn, who introduced it there, states that most of the Indies are "delighted" with the project and that the circuits are holding up its adoption.

Kansas City is mentioned by producer interests as the latest city which is being braced on the subject.
At the same time promulgation of the idea is taking much longer than expected—sponsored it would at the outset. According to present progress it will be another six months, at the earliest, before the zoning idea will be established one way or the other.

WARNERS LEASE 6 IN OKLA. CITY-BUY OPTION

Oklahoma City, July 1.
String of Midwest Enterprises theatres at Oklahoma City, including the new Midwest, Orpheum, Empress, Liberty, Folly and Palace passed to Warners Saturday under Public-Canadian.

During the past week Warner Bros. heads have been in Oklahoma City inspecting the properties, while the executives of Midwest were in New York City consummating the deal.

According to the agreement Midwest is not to re-enter the theatre business in Oklahoma for 10 years.

Joe Leo's Offer

Chicago, July 1.
Joe Leo, at present on a three-month vacation, is understood to have been approached by Public through the local E. & K. office regarding an exclusive position with Public-Canadian.

Matter is contingent on how Leo settles his controversy with Fox. Under his three-year contract he was to have either the Fox Mid-west circuit or remain in New York.

Leo was in Milwaukee last week and looked over some of the Mid-west properties.

..... ** **
..... 8% bid

JULY 4th IS NEW YEAR'S DAY



PARAMOUNT'S GREATER NEW SHOW WORLD



EXHIBITORS WITH PARAMOUNT FOR 1930-31 HAIL DAWN OF GREATEST PROFITS IN AMUSEMENT HISTORY



IT'S always a good season for good shows. Paramount exhibitors have been proving this all through the current season. ¶ Today they're licking heat and all other competing factors with such timely, money-getting Paramount hits as:

WILLIAM POWELL in "Shadow of the Law." Most dynamic of all prison dramas!

JACK OAKIE in "The Social Lion." The comedy star of the hour. With Mary Brian, Skeets Gallagher, Olive Borden.

"THE BORDER LEGION." Zane Grey's mighty outdoor thriller. With Richard Arlen, Jack Holt, Fay Wray, Eugene Pallette.

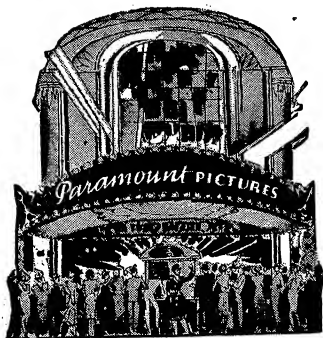
"DANGEROUS NAN MCGREW." Glorifying the belly laugh. With Helen Kane, James Hall, Stuart Erwin, Victor Moore, Frank Morgan.

GARY COOPER in the greatest picture he ever made, "A Man from Wyoming." With June Collyer, Regis Toomey.

WILLIAM POWELL at his brilliant best in "For the Defense." With Kay Francis.

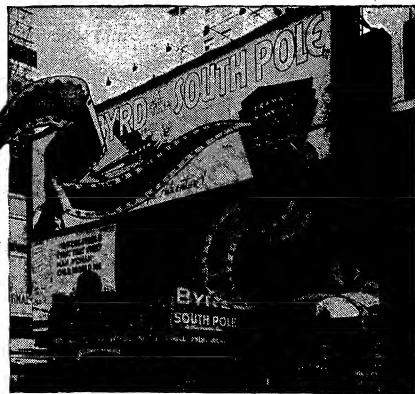
JACK OAKIE in the recent Broadway stage comedy smash, "The Sap from Syracuse." With Ginger Rogers.

CLARA BOW slim, trim and alluring in "Love Among the Millionaires." With Stanley Smith, Mitzi Green and Stuart Erwin.



Now A Greater New Show World Arises!

RIGHT OFF THE REEL!



**MOBS PACK RIALTO THEATRE DESPITE
BLISTERING HEAT OF BROADWAY!
Doing the standout business on New York's
Main Stem. And building bigger by the
minute.**

PARAMOUNT PRESENTS

The New Season's First Record Wrecker

"WITH BYRD AT THE SOUTH POLE"

Edited by Emanuel Cohen

Titles by Julian Johnson

Narrative of Polar Flight by Floyd Gibbons

"One of the supreme achievements
of the movies." —*N.Y. American*

"The most unusual and most power-
ful cinema document of all times."

—*Film Daily*

"Fiction fades and Hollywood imag-
ination pales beside this offering."

—*N.Y. Graphic*

"Probably the greatest movie ever
made."

—*Editorial, Washington Star*

"I agree with Paramount. Everybody
should see it." —*N.Y. Morning World*

"A superb effort. A glorious achieve-
ment. We are proud of it."

—*N.Y. Daily News*

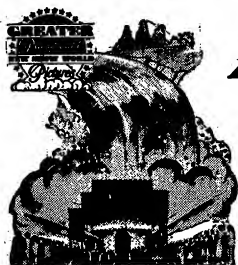
★ ★ ★ ★ ★
CHICAGO "OVERWHELMED"

MAE TINEE IN CHICAGO TRIBUNE GIVES
WITH BYRD AT THE SOUTH POLE FIVE
STARS. NEVER IN ALL THE YEARS OF
HER REVIEWING HAS ANY PICTURE RE-
CEIVED MORE THAN FOUR STARS. IN
FACT IN HER METHOD OF GRADING
PICTURES FOUR STARS IS LIMIT. SHE
WAS COMPLETELY OVERWHELMED.

W. K. HOLLANDER

Wire

**TUNED WITH BYRD'S TUMULTUOUS RETURN,
IT HAS CAUGHT THE FANCY OF A NATION!**



A FLOOD OF THE IN SCREEN HIS



HAROLD LLOYD

IN
"FEET FIRST"

"Of the thousands of stars who are in motion pictures, there is not a single one who is more completely known to the public than Harold Lloyd. From his first silent picture, *The Kid*, to his latest, *Feet First*, he has been a constant presence in the hearts of the American people. His latest picture, *Feet First*, is a comedy of the highest order, and it is a pleasure to announce that it is now being shown in the United States by the Famous Players-Lasker Corporation."

**The Famous Players' Second
Big Starling Picture!**

[illegible]

GARY COOPER in the ADVENTURE COMEDY production
THE SPOILERS

Can you imagine how exhilarating this picture is? It's a story of men who have made a fortune out of the great oil fields of California, and who are now fighting to keep their money and their lives. It's a story of men who are as brave as the great explorers of old, and who are as cunning as the great strategists of the modern world. It's a story of men who are as strong as the great warriors of old, and who are as fast as the great athletes of the modern world. It's a story of men who are as brave as the great explorers of old, and who are as cunning as the great strategists of the modern world. It's a story of men who are as strong as the great warriors of old, and who are as fast as the great athletes of the modern world.

BETTY COMPTON in a strong cast
Rex Beach

FOLLOW THRU

CHARLES HENNEY **NANCY ROGERS**

STEWART
MANDEL

HARPO **GROCKO** **CHICO** **HERB**

THE MARX BROTHERS

STORY OF THE COCONUTS

Animal Crackers

1936, under the same famous name, a new film, "Monte Carlo," is being shown in the United States. It is a new picture, with a new story, new characters, new settings, and new acting talent of "Monte Carlo."

MONTE CARLO

JACK BUCHANAN
JEANETTE McDONALD
 ZANE BRUCE AND OTHERS

AN ERNST LUBITSCH PRODUCTION

[illegible]

TOM SAWYER
THE SWANSON PRODUCTION CLASSIC OF THE SCREEN
WITH
JACKIE COOGAN
JUNIOR DUBOIN

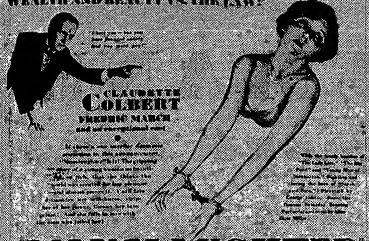
CASTLEVIEW THEATRE

Now on the screen in the new colorized edition of the classic film. The story of Tom Sawyer and Huckleberry Finn, two boys who grow up on the banks of the Mississippi River. Tom Sawyer is a mischievous boy who likes to play pranks and get into trouble. Huckleberry Finn is a boy who is orphaned and lives with his uncle. The two boys become friends and go on many adventures together. This classic film is now available in a new colorized edition, bringing the story to life in a new way.

[illegible]

GREATEST PRODUCTORY ON THE WAY

WEALTH AND HEALTH VS. THE LAW!



CLAUDETTE COLBERT
FREDRIC MARCH

MANSLAUGHTER

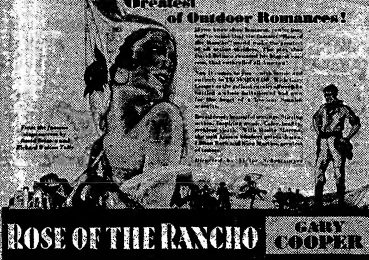
GREATEST OF ALL OUTDOOR ACTION RITZ



GARY COOPER
FORRENT

FIGHTING CARAVANS

Greatest of Outdoor Romances!



ROSE OF THE RANCHO

GARY COOPER

SPECIAL EXTRA ATTRACTION



MAURICE CHEVALIER
AN ERNST LUBITSCH PRODUCTION

MOROCCO



GARY COOPER
MILVINE REITH

WINE, WOMEN AND WAR!



THE GENERAL
WALTER HAMPSON
KAY FRANCIS
KENNETH MCKAY

THE SEA GOD




RICHARD ARLEN
FAY WRAY

the BEST PEOPLE



ALL STAR CAST

SCARAB MURDER CASE



WILLIAM POWELL
as Philo Vance

THE RIGHT TO LOVE



RUTH CHATTERTON



HITTING THE BULL'S EYE OF PUBLIC DEMAND *as only Paramount can!*

"SKIPPY"

Percy Crosby's famous kid character and his pals, loved by millions, come to life! Kids and adults come to theatres.

"LADIES MAN"

WILLIAM POWELL in his greatest role in Rupert Hughes' fascinating Cosmopolitan Magazine mystery-romance.

"KID BOOTS"

JACK OAKIE putting 'em in stitches in Florenz Ziegfeld's giant stage comedy success. A natural.

"LET'S GO NATIVE"

JACK OAKIE, JEANETTE MACDONALD, Skeets Gallagher and other favorites in 1931-style comedy smash.

"DANCING MOTHERS"

Edmund Goulding, creator of "The Trespasser" and "The Devil's Holiday," produces his own famous stage drama.

"LAUGHTER"

NANCY CARROLL, Fredric March, Frank Morgan in a spine-tling melodrama of a startlingly new type.

"GRUMPY"

CYRIL MAUDE bringing to the screen the stage hit that swept the nation. With Phillips Holmes, Paul Lukas, others.

"QUEEN HIGH"

Schwab & Mandel, producers of "Good News", "Follow Thru", join Paramount. Stanley Smith, Ginger Rogers, Charlie Ruggles, Frank Morgan.

"THE ROYAL FAMILY"

Ina Claire, Fredric March, and other great stars in comedy drama that played S. R. O. on Broadway for over a year.

"RODEO ROMANCE"

NANCY CARROLL, RICHARD ARLEN in Mary Roberts Rinehart outdoor romantic Saturday Eve. Post serial and novel.

"HONEYMOON LANE"

Eddie Dowling and big cast in one of the biggest and most successful shows in history. Sono-Art Production.

"THE SILENT ENEMY"

"More exciting than Dempsey-Firpo fight," says Grantland Rice. \$2 success from Criterion Theatre, New York. Daringly different!

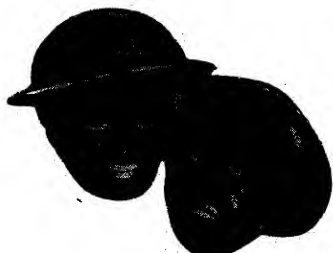
STARS

THAT ARE REAL DRAWING CARDS



HAROLD LLOYD

*Harold Lloyd Corp. Prods.
Paramount Release*



MORAN AND MACK



FOUR MARX BROTHERS



MAURICE CHEVALIER



CLARA BOW



GEORGE BANCROFT



NANCY CARROLL

 <small>JEAN ARTHUR</small>	 <small>WILLIAM AUSTIN</small>	 <small>MARY ASTOR</small>	 <small>STUART ERWIN</small>	 <small>MARY BRIAN</small>	 <small>MORGAN FAIRLEY</small>	 <small>VIRGINIA BRUCE</small>	
 <small>MITZ GREEN</small>	<p>A MINIMUM OF</p> <p>15</p> <p>ADDITIONAL SPECIALS</p> <p>will be produced and released by Paramount during the 1930-31 season. Of the same high production quality as those now announced. Details of titles, stories, etc., soon.</p> <p>WITH CASTS PICKED MOSTLY FROM THESE BOX OFFICE ACES!</p> <p>← (See next page also) →</p>			 <small>NEIL HAMILTON</small>	 <small>HELEN KANE</small>	 <small>PHILIP HAYS</small>	 <small>JEANETTE McDONALD</small>
 <small>GUY OLIVER</small>				 <small>EUGENE PALLETTE</small>	 <small>FRANK ROSS</small>	 <small>CHARLES BESSIE</small>	 <small>STANLEY SMITH</small>
 <small>BONITA MORENO</small>				 <small>WALTER HUSTON</small>	 <small>JUNE COLLYER</small>	 <small>JACK MALY</small>	 <small>STANLEY SMITH</small>

ALWAYS GOOD FOR A FULL HOUSE



**CHARLES "BUDDY"
ROGERS**



GARY COOPER



JACK OAKIE



WILLIAM POWELL



RICHARD ARLEN



**RUTH CHATTERTON
CLIVE BROOK**



ED WYNN
in
"Manhattan Mary"



INA CLAIRE



STANLEY FIELDS



CLAUDETTE COLBERT



SCHEETS GALLAGHER



MARLENE DIETRICH



HARRY GREEN



KAY FRANCIS



JAMES HALL



PAUL LUKAS



ROBERTA ROBINSON



FREDRIC MARCH



LILLIAN ROTH



LEON ERROL



FAY WRAY



WARNER OLAND



REGIS TOOMEY



BETTY COMPTON



CYRIL MAUDE



ETHEL O'NEAL



ERNEST TORRENCE



GINGER ROGERS



JACK BUCHANAN



WILLIAM BOYER



GEORGE MEERCK



VICTOR MOORE



MARION SULLIVAN

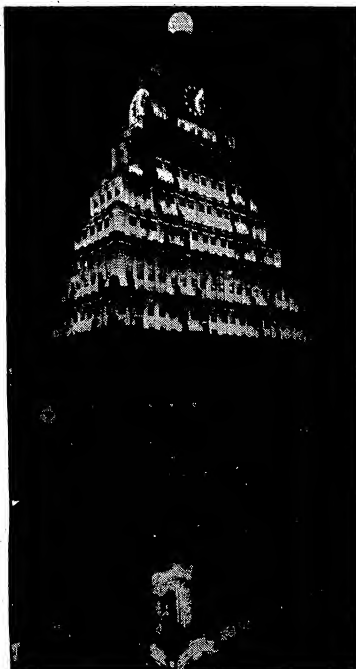


MARK T. MURRAY

BIG names of the present. Big names of the near future. A gold mine of them! That's what you get for your electric lights and your screen when you book Paramount. They make any picture produced by this company a surefire drawing card.



Paramount New York Studio



Paramount Bldg., Times Sq., New York



Paramount Hollywood Studio

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HAPPY NEW SHOW YEAR from the GREATEST PRODUCTION ORGANIZATION in SHOW BUSINESS

IT takes brains, mighty resources and keen showmanship to give you a continuous flow of successes today. Paramount's vast production staff, headed by Jesse L. Lasky, Walter Wanger and B. P. Schulberg, has what it takes and is without an equal in show business.

NEW IMPORTANCE AS WORLD COMES THRU!



EDDIE CANTOR

editing

"THE COCK-EYED NEWS" once a month and appearing in other ace short comedy specials.



Willie & Eugene HOWARD

Popular stars of vaudeville, Geo. White Scandals and other stage hits. Never funnier than in Paramount's "The Fatal Card."

LILLIAN ROTH

A popular and ever growing name on the screen in feature pictures. In "Meet the Boy Friend" and other shorts.



GINGER ROGERS

A sensation in musical comedy as singing, dancing star. Even better in Paramount features—and Paramount shorts.

CHARLIE RUGGLES

Only with Paramount do you get first rank feature comedians also in shorts. Here's the laugh hit of "Young Man of Manhattan," "Queen High" and others in two reel comedy.



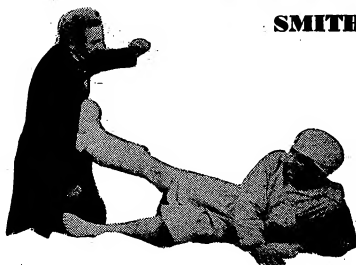
LYNN OVERMAN

Famous stage comedy star of "Let's Get Married" and other successes. Don't miss him in "A Sure Cure"—a sparkling single reeler.



SOLLY WARD

Effervescent comedian of vaudeville and musical comedy. His Paramount shorts are marvelous laugh tonics.



SMITH and DALE

Vaudeville riots. Stage stars of the Broadway hit, "Mendel, Inc." In "La Schnapps, Inc." and other Paramount ace shorts.

VENITA GOULD

One of vaudeville's most brilliant lights. Her impersonations of famous artists are popular everywhere. See her latest in Paramount shorts.



GILDA GRAY

The golden box office girl. One of the world's leading attractions. Dancing, acting in "He Was Her Man".

ARMIDA
MARION HARRIS
GEORGE JESSEL
LULU McCONNELL
MORE! LEE MORSE MORE!

**Just a Few of the
ARMY OF
HEADLINERS
in
PARAMOUNT
SHORTS**

VICTOR MOORE

Well known stage and screen laugh star. Watch for him in Paramount's de luxe 2-reel comedies.



TOM HOWARD

Star of Broadway comedy stage hit, "Rain or Shine". The funny rube in Paramount's "Go Ahead and Sing".

PUCK and WHITE

Comedy stars of Ziegfeld's stage production of "Show Boat". Vaudeville favorites extraordinary.



1930		JULY						1930
Sun.	Mon	Wed	Thu	Fri	Sat.			
First Quas 2d	Full	2	3	4	5			
6	7	9	10	11	12			
13	14	15	16	17	18			
20	21	22	23	24	25			
26	27	28	29	30	31			
				Last Quas-New Moon 18th 25th				



JOIN IN THE GREAT NATION-WIDE NEW YEAR'S CELEBRATION!

THE SIGN OF A SMART SHOWMAN

PARAMOUNT
GREATER NEW SHOW WORLD
1930-1931

Reproductions of Theatre Ads In Various Cities as Indicated

KANSAS CITY

EDMUND LOWE
2nd LOUIS BERETTI
BORN RECKLESS
From the Famous Novel
"Louis Beretti"

Born Reckless
He never had a chance
to live in a world
without a woman
Roman-Loomis

R. KOYAUDEVILLE
NAN HALPERIN
The Famous
DARKY DUNCAN & CO.
THE FIVE REELERS
SEN. JAMES E. HENRY
BURNS & ALLEN
in "The Circus"

Added Attraction
"WILL DEMPSEY HAVE
TO COME BACK?"
All Rights Reserved
22-24, 25-26, 27-28, 29-30
31-32, 33-34, 35-36, 37-38
39-40, 41-42, 43-44, 45-46
47-48, 49-50, 51-52, 53-54
55-56, 57-58, 59-60, 61-62
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Exploitation and Press Stunts

Knoxville.
Two promotion schemes worked here by Tennessee (Public) co-operating with the local press. One was a contest for 10 best telegrams a la Will Rogers. Reward, tickets to "So This Is London." Other feature included "shoots" citizens about town, preferably in odd situations—with mouth open, "typical of the local type." Placed daily under caption, "Is This You?" Party recognizing himself receives two passes to Tennessee. No cost.

Brooklyn, N. Y.
Another wedding on the stage of the R-K-O Bushwick here Monday night (30) success against all odds. The wedding has gone out on the R-K-O string to put over a wedding when possible for a few days. The wedding on the level, lay people, and evidently not so easy to locate in all communities.

This couple got around \$500 worth of presents, retail prices, contributed by the local merchants. The wedding was three-piece bedroom set marked made by the Happiness Co. Bushwick did 50% over normal ticket.

Inexpensive to house.

Kansas City.
Winners of a bathing beauty and opportunity contest sponsored by the Mainstreet and Winnwood Beach will be offered contracts for engagements on the R-K-O vaudeville circuit. Contests start July 7 and run until 13th.
Each evening the entrants will appear on the Mainstreet's stage. Ten girls will be picked from each by the particular local bathing beauty parade at Winnwood Beach, where 25 girls will be chosen to form an act at the Mainstreet the following week.
Mainstreet has nifty tieup with the "Journal-Post," offering a pair of tickets to amateur show whose pictures are printed in the gravure section of the paper.

New York.
R-K-O went to special trouble for police permission for stunt to boost Bill Roney, tap dancer on that effort, by having the colored hooch Tuesday (1st) run backward 75 yards in race against four sprinters running forward a distance of 110 yards. For the winner \$500, cash prize. Roney got permission to stage the novel race on Broadway between 45th and 57th streets.

St. Paul.
Press department literally carried "Byrd South Pole" stunt this week. Night work necessary when whole town got the idea it was not another stunt for a grilling station selling kind of gas explorer used was plastered with banners and signs. Air idea put over by means of balloons. Balloon swaying over loop from roof of Paramount where picture was being shown. In addition to the crew, p. a. for the house, promoted Walter Luehrer, cook with the expedition from Alexandria, Minn., to sit in the lobby and tell the story what it was all about. Otherwise a natural, having copped dailies and columns in Minnesota dailies.

St. Paul.
With his slow, Ray O'Connell, R-K-O Orpheum manager, got in action with a kids' club idea that is a medium-sized wife is helping pay the rent. Band and tell the story to run every Saturday, that follows the old meller lines.

Patrons for the first opening last Saturday with 1,100 laying their times to join up and get a the kids but otherwise doesn't mean anything.

Orpheum hit the first page of leading daily with picture of the players in Santo and Butler revue. Parading main drag with socks and shoes. First time seen here except in newsreels and as result drew crowd to the lobby, terminal for loop "parades."

Baltimore.
"Big House" now at Century, was advertised with the picture, showing at the Valencia when Governor Ritchie, Police Commissioner Gail and other officials were guests of management.
Angle of feature the big reason. McGeehan, publicity man for local, Lord, who is a member of the news reel short of the Governor referring theatre but His Excellency refused suspecting a publicity stunt.

Minneapolis.
Harold Kaplan and Fay Tyler landed tie-up with the local light company for their Public is giving away the highest bidder among Century patrons for the ensuing four weeks one of their 2,800 lines of newspaper advertising to acquaint the public with the proposition. The ads, costing \$2,000, are devoted to the Century theatre and its attractions as well as to the refrigerator.

Theatre benefits through five

window displays in the gas company's building on a prominent corner, while all the company's field salesmen, making house calls, are explaining the bidding plan and helping to advertise the theatre and its attractions.

Minneapolis.
The Minnesota theatre here. Last week patrons received packages of Kellogg's "Pep" and cups of coffee. This week local company with a mezzanine exhibit is passing out free candy.

St. Paul.
Last week at the Minnesota was known as "Pep" week with the Kellogg company furnishing six 100-line newspapers, each of which devoted to the theatre. Kind four girls to distribute 30,000 packages of "Pep."

Hollywood.
Fanchon & Marco have made a national tie-up with a number of dress manufacturers to feature the F. & M. name on models. Dresses so designated will be plugged as Fanchon and Marco Style Creations.

So far 417 specialty shops are in line and the halli-hoo will carry into all F. & M. advertising as well as being featured in stage shows. Individual dress models will be nationally released on the idea that the customer take the latest fashions from Hollywood as soon as the picture stars.

Syracuse.
Leon Rosen, new managing director of Warner's Strand, signalled the first week at the Strand by playing over "Pep" baby contest tie-up with Hearst "Journal." Co-operating merchants, enlisted by Rosen, providing the prizes for the three age classes. Finally, a baby show, were held on the Strand stage.

This marked the first exploitation contest of the Strand since Warner's acquired the house almost a year ago.

Dallas.
Harry McWilliams, Public P. A., tried several small stunts to advantage. Among them was an organ club for the kids, playing up Hal Ramsey, a feature. Kids meet every Sat. a. m., with bicycle for the best attenders, boy and girl.

On "Lady of Scandal" he hooked up with lab school of local theatre, with a dictation instructor. The latter, Chatterton's spelling through dailies show columns. Only expense, pass for Inland, a St. Paul, was paid. Chatterton, a peddler good, as Chatterton, was selected as most popular star by recent reader pool of Dallas "News."

Syracuse, N. Y.
Those cakes of ice which used to be played in the days when air blown over natural ice was the common method of reducing audience temperatures were called into service again by Andrew Roy, managing director of the Paramount, to exploit "With Byrd at the South Pole."

Roy had a photo of Admiral Byrd frozen in one cake and invited the audience to guess how long it would take the cake to melt. It was a tie-up with a local ice cream company, supplying the cake. First award was 1,000 pounds of ice, second award, 500 pounds.

Watertown, N. Y.
Laesing a golf course as an exploitation stunt, the local theatre is the achievement of Augustus Lampe, local Fox representative.

By permission, Lampe has placed large signs 300 yards from one tee. One boasts the attractions at the Fox Avon, the second at the Fox City, and the third at the Fox with a ball driven from the tee receive free tickets.

Minneapolis.
By putting on a public wedding on the R-K-O Orpheum theatre last Wednesday (28), H. Ellsbury, advertising manager, landed a full page spread of ads in the "Journal," daily, announcing the event. Merchants donating gifts to the bride couple paid for the ads which carried a headline in heavy type clear across the page stating "Public Wedding on R-K-O Orpheum Stage Thursday Night."

Ellsbury had Santos and Butler, last week's headliners, sponsor the introduction of the Yo-Yo craze in Minneapolis. One of the local newspapers gave the theatre a considerable free publicity, running pictures of the pair teaching Yo-Yo to prominent city officials.

Denver.
Numbers! Numbers! Numbers! That was the headline the hotel used for "Safety in Numbers" put over by Selby Carr, publicity director of the Denver theatre. Music was played in the lobby and over radio two weeks in advance and by the time the picture landed the tunes were familiar.

The play in two auto supply stores carried the idea of extra accessories, such as lights, tires, etc.—safety in

numbers. Two lingerie stores gave gorgeous window displays of hose, lingerie, and other things women like—with the suggestions linked to the title of the picture. Adding machine company was used in putting over the theme safety in numbers—and music stores printed heralds at their own expense to use in statements.

Memphis.
Devil's Holiday, playing "The Devil's Holiday," has classified tie-up with local papers. A memory test with national holidays, celebrations and dates. Dailies were scattered through classified columns. For three days a selected number of events was printed. At the head of the paper the dates of the corresponding events were shown. Those who connected the dates with the events received free tickets. The rules made it necessary to accumulate the three days' run, and then they had to be pasted opposite the dates. Dailies liberal in space. Connections chiefly for play date of picture.

F.P.-C. CAN MAKE \$5,000,000 NET, ESTIMATE

No Intention of Moving Headquarters from Toronto to Montreal

Montreal, July 1.
Undercurrent of talk concerning Paramount Public and its buy of Famous Players, a Canadian and seemingly guided locally at present by the Americans are coming. The talk is full of inaccuracies and sounds more like doge stuff than from any grounded source.

The confused rumor that Paramount will move the headquarters of F. P.-C. from Toronto to this city is an indication. Authentic channels here say there is no such intention.

Nor has another of such stories to the effect that Paramount will not play any but U. S. made talkers in the Dominion, any foundation. It is simply policy here as it is in the States; to play anything the Paramount film buyers believe will be box office attractions, whether that product is produced in England, Canada or States elsewhere.

Another statement of theatrical conditions here is that the estimate of possible profit in the new operation of the Canadian F. P. C. reach \$5,000,000 annually, perhaps more. Hitherto F. P.-C. has earned net a bit over \$2,000,000 a year.

Balaban's Territory.
J. J. Fitzgerald, presently reported to be the Paramount's divisional supervisor of the Canadian circuit, acting under John Balaban, chief of a P-P theatre zone. Balaban's zone will also include Chicago (Public-B. B. with Walter Immberman will supervise, and Detroit (Public-Kunsky) with Nate Platte reported appointed to the Detroit supervision by Balaban, the latter headquartered in New York.

Toronto, July 1.
Canadian Indies
There is reported a move on foot to join the Canadian Indies together to oppose Paramount's supremacy on this side.

It is understood that the Dominion Department of Labor is preparing a protest of interest of Canadian employees of Famous Players. It has been stated that the alien labor law will be invoked if Canadians, serving as managers or in any other capacity with F. P. C., are replaced by those brought in from the U. S.

J. J. Fitzgerald of Paramount and Arthur Cohen, managing director of F. P.-C. Am., have made a further effort for 20 theatres operated by the United Amusement Co. in Quebec. Previous offers were rejected.

F. E. Can. hold a lot of stock in the United company at the present time.

United has intimated it has no immediate inclination to sell.

Glazer on "East"
Hollywood, July 1.
Barney Glazer has been engaged to write the dialog and continuity for Universal's "East Is West."

Behind the Keys

New Castle, Pa.
Paramount and Warner theatre battles seem to have spread into New Castle. Both companies are angling for the properties of the Peoples' Amusement Corp., which operates the Penn (1,600), Capitol (150) and the Penn and Capitol first-run houses, with only one other first-run, Ritz (575) in city.

Paramount's offer is not as full as Warner's. Par wants the Penn and a site across the street from the Capitol owned by the Peoples' Warner offers to take all three theatres.

Charles Freeman, one of the owners of Peoples', is playing hard to get, using as his hesitancy to close the fact that Speer Marousis, his partner, is vacationing in Greece.

This is practically the only city of 50,000 between New York and Chicago, with its theatres owned, operated and controlled by local capital. Rumor has had Paramount and Warner both optioning sites to build, but nothing is developed. Distributors here have a tough time with New Castle for years, as the Peoples' controlled the field and usually got pictures for nearer what they wanted to give than what the distrib asked them to pay.

Problems between Paramount or Warner will buy out Peoples' inside of next 60 days, as Marousis will be back from Greece, and will talk business.

Des Moines.
Willard Moore, formerly district musical supervisor, is now manager of the Paramount. He succeeds Irving Anderson, who goes to the Des Moines theatre.

St. Petersburg, Fla.
Walter Moore, formerly manager of the Florida, transferred to the Mayfair, Asbury Park, N. J., as assistant manager. Moore is closing of the Florida for the summer.

Omaha.
George McKenna manager of the World, succeeding R. P. Emig, transferred to Palace, Brainerd, Minn.

Spokane.
Walter Penney, formerly house manager here for Fantages, has returned to the city after seven years as assistant manager and director publicity for RKO. He succeeds Johnny North. North returns to Portland as asst. mgr.

Denver.
M. D. Cohn, formerly manager of the Public-Rialto, has been made district manager of territory covered by Denver, Ogden, Springfield

HEY, MISTER HAYS, BRING ON THAT CODE!

Pittsburgh, July 1.
Universal burned up last week when Warner released a story that "Warner Bros. will reopen Warner late in July at regular prices on a grind. Picture has been playing Pitt here for last four weeks at \$5.50 top, with ads rading the picture not be shown elsewhere in Pittsburgh this season."

Picture is to be released for grind 25 days after it closes its engagement at the Pitt but no announcement relative to this was supposed to have been made until after the road-show run.

Harry B. Herts, representing U at Pitt, and Harry B. Millett, exchange manager for U here, put up a howl and tried to lobby display in Warner were removed same day.

Premature announcement blamed as much as hot weather for sharp decline in picture's takings last week.

Pa. Censors 'Big House'

Pittsburgh, July 1.
Metro's move to give First National's "Numbered Men," now playing Stanley, with their own "Big House" received a jolt here last week when censors refused to pass the M-G-M picture without plenty of deletions.

Instead, Penn has "The Lady of Scandal."

Public School Grads

Eight session of the Public Managers' Training School ended June 28. Session had largest class ever assembled for instruction, with 55 graduates.
All have been assigned posts by John F. Barry, Public director of personnel.
Next school session opens Monday, July 14.

and Kansas City, Mo. Headquarters in Denver under L. J. Finkler, division manager, recently appointed. W. B. Shuttles replaced Cohn at the Capitol. The other theatres, T. W. Thompson to the Avalon, Grand Junction, Colo., where he succeeds Jerome Zigmund. Latter going to Royal, Kansas City, replacing S. C. Coppock.

Lynn, Mass.
Al Lashway moves from the Olympia to Paramount. J. D. Redmond succeeds Lashway at Olympia.

Boston.
A. B. Greenwald, new manager of Rivoli, in Roxbury, succeeding Irving Anderson. Moe Rappaport, at the Shawmut, succeeding H. Goldstein. Anderson and Goldstein to get new assignments.

Cedar Rapids.
Publix has transferred L. E. Davidson here as city manager. Davidson's job at the Capitol, gone to G. T. Gallagher, formerly city manager at Rock Island, Ill. Latter job taken over by G. D. Bickford.

Des Moines.
Taken to be one of three bandits who robbed the Capitol, Ottumwa, June 23 of \$1,400, suspect being questioned at Washington, Ia., June 25. A revolver, kicking the county sheriff and the night marshal.

Chicago.
Pawla excited over a crime wave thought to result from the recent Chicago cleanup.

Cardinal, Can.
Cardinal is to have its first picture theatre. T. M. Savor, owner.

Timmins, Can.
The new Liskard, costing \$50,000, has been opened here. The new mining town by Masco Bros. Western Electric system installed.

Toronto.
Annual convention of managers in Eastern Canada of Famous Players Canadian Corp. will be held at the Royal York Hotel, Toronto, Aug. 1, one-day meeting having been arranged.

Los Angeles.
Further changes in Public north-western division include the following: Conrad Holmes, becomes supervisor of the Rialto and Paramount in Portland, succeeding James McKewen, who resigned. J. Frazer will be assistant to Holmes.

At the same time Frank Duell, assistant manager of the Paramount, Portland, has been shooed up to manager of the Metropolitan, Seattle.

Towanda, Pa.
W. L. Woodin, owner of the Keystone, has sold it to Paramount Public.

Memphis.
Carl Ledbetter, treasurer, R-K-O theatre here, knocked cold by bandit June 23 and robbed of \$900 which he had in an inside coat pocket. The money represented Saturday night's receipts.

Another \$400 was overlooked that Ledbetter had in another pocket. Ledbetter was not seriously hurt.

Quincy, Ill.
Night baseball by the local I league team affected picture houses slightly, but not as badly as first imagined. By advertising special big features Public staved off slump before the opener.

Hartford, Conn.
Warners have purchased the Schulman Dolgin five theatres in Hartford and two in Middletown, Conn.

Danville, Ill.
Public-Great States has sewed up this town with the purchase last Wednesday (25) of the Lincoln from the Allen Amusement Co.

Platteville, Wis.
New \$75,000 theatre assured here. Plans with W. C. Tracy, manager of Strand.

Aurora, Ill.
Construction upon the Paramount-Public theatre here, which the M-G-M picture without plenty of deletions.

Instead, Penn has "The Lady of Scandal."

Danville, Ill.
Public has extended its domination of the local picture field by acquiring the Lincoln theatre from Nola Frye. Frye still owns the Colonial.

Milwaukee.
Bernard Deplkin, Jr., has been placed in charge of Warner theatres in Wisconsin. He was in charge of Warners theatres in New York state.

WARNER BROS. PRODUCT

More thought, more time, and more money has been put into next season's attractions than ever before.

Warner Bros. complete announcement is now in the hands of its sales force.

The attractions are BIGGER THAN THE BIGGEST AND BETTER THAN THE BEST.

There will be 35 productions. Every one of road-show calibre.

And all direct to you.

Exhibitors who delay talking

FOR NEXT SEASON ! ! !

with a Warner Bros. representative are doing themselves a grave injustice.

See your Warner Bros. salesman now. He has all the information. Not some of it—but ALL of it.

That applies to Vitaphone Varieties as well as specials and road shows.

There will be no holdouts. As is our custom—they go direct to you.

What Warner Bros. promise—Warner Bros. deliver.




"Vitaphone" is the registered trade-mark of the Vitaphone Corporation designating its products



YOUR BANK ACCOUNT'S BEST PAL FOR 1930-1931

Big money friends! United Artists leads the way to BIG PROFITS during the coming season with their "SUPER-19"

<p>Samuel Goldwyn presents</p> <p>RONALD COLMAN</p> <p>in</p> <p>"RAFFLES"</p>	<p>Joseph P. Kennedy presents</p> <p>GLORIA SWANSON</p> <p>in</p> <p>"WHAT A WIDOW!"</p> <p>Alton Dwan Production</p>	<p>Joseph M. Schenck presents</p> <p>Arthur Hammerstein's</p> <p>"The LOTTERY BRIDE"</p> <p>with JEANETTE McDONALD</p>	<p>Florenz Ziegfeld and Samuel Goldwyn presents</p> <p>EDDIE CANTOR</p> <p>in</p> <p>"WHOOPEE"</p>	<p>Joseph M. Schenck presents</p> <p>D. W. GRIFFITH'S "ABRAHAM LINCOLN"</p> <p>with WALTER HUSTON</p>	<p>Inspiration Pictures present</p> <p>HENRY KING'S "EYES OF THE WORLD"</p>
<p>Joseph M. Schenck presents</p> <p>NORMA TALMADGE</p> <p>in "DU BARRY WOMAN OF PASSION"</p> <p>SAM TAYLOR production</p>	<p>MARY PICKFORD</p> <p>in</p> <p>"FOREVER YOURS"</p>	<p>Joseph M. Schenck presents</p> <p>ROLAND WEST'S "THE BAT WHISPERS"</p> <p>with CHESTER MORRIS</p>	<p>Samuel Goldwyn presents</p> <p>RONALD COLMAN</p> <p>in An Original Story by Frederick Lonsdale</p>	<p>Samuel Goldwyn presents</p> <p>EVELYN LAYE</p> <p>in "LILLI"</p> <p>George Fitzmaurice production</p>	<p>Joseph M. Schenck presents</p> <p>DOUGLAS FAIRBANKS</p> <p>in Irving Berlin's "REACHING FOR THE MOON"</p> <p>with BEBE DANIELS</p>
<p>Joseph M. Schenck presents</p> <p>DOLORES DEL RIO</p> <p>and WALTER HUSTON</p> <p>in a story by WILLARD MACK</p>	<p>Joseph P. Kennedy presents</p> <p>GLORIA SWANSON</p> <p>in A Modern Society Drama</p>	<p>Joseph M. Schenck presents</p> <p>A MUSICAL COMEDY-DRAMA</p> <p>from the Writers, Composers and Producers of "Sampson and Delilah"</p> <p>DE SYLVA, BROWN and HENDERSON</p>	<p>Joseph M. Schenck presents</p> <p>JOAN BENNETT</p> <p>in "SMILIN' THROUGH"</p>	<p>CHARLIE CHAPLIN</p> <p>in "CITY LIGHTS"</p>	<p>Howard Hughes'</p> <p>"HELLS ANGELS"</p> <p>The Gigantic Air Spectacle</p>
<p>Joseph M. Schenck presents</p> <p>AL JOLSON</p> <p>in "SONS O' GUNS"</p> <p>with LILY DAMITA</p>	<div>  </div> <p>THE ROYAL FAMILY OF THE SCREEN</p>				

Concessions to Indie Squawker; Alger Apologizes in Ill. Zoning

Chicago, July 1.
Indications are the protection plan for downstate Illinois and northern Indiana as originally proposed by Jules J. Rubens of Publix-Grassman will be accepted. Code was again agreed to by the sub-committee composed of J. J. Rubens, Eddie Grossman of United Artists, and three independent exhibitors, E. E. Alger, Alex Manta and Fred Anderson.

Each of these exhibitors is given special protection in the various instances, with Alger, who has been the biggest squawker, finally agreeing to the plan and contradicting his original statement, when Rubens granted tremendous concessions in Alger's two spots, Peru and Urbana. Rumblings from downstate indicate that the other exhibitors intended to have been represented by Alger and the others are plenty burned up because of Alger's selfish moves.

Before the meeting met, Alger issued an second statement, in which he first letter of complaint. In excusing himself Alger claimed that he spoke to Abram Myers of Allied, and that Myers told him he wasn't going to get a square deal in the new plan. In short, he alleged Myers was the instigator of his original squawk.

Indies' Apology

Alger's apology follows:
"To clear up any misapprehension regarding my letter that was printed in the Chicago Tribune pertaining to the zoning of the Illinois and Indiana territory, I wish to make the following statement:
"The committee as organized consisted of three independent exhibitors, one distributor representative and two circuit representatives. Mr. Pettijohn acted in an advisory capacity. It is my belief that there was a sincerity of purpose on the part of the members of the committee. The tentative plan was worked out by this committee and represented the fairest system of zoning and protection yet devised.
"However, my objections were based on the grounds that certain clauses in this proposed zoning and protection agreement were discriminatory. I wish to retract any impression that may have been created regarding the integrity of the members of the committee or of Mr. Pettijohn."
"Signed" E. E. Alger."

The committee for Cook and Lake counties, which include metropolitan Chicago, is still arguing with indications that the present weekly release plan will remain set, with protection adjustments made individually. Southside, Chicago, the district of contention between the circuits—L. P. C. and Coston (Warner)—appears settled with several concessions from each.

Chicago, July 1.
Before C. C. Pettijohn returned to New York last week, the zoning committee for Cook and Lake counties, which includes Chicago, had reached a tentative scheme. The committee was appointed to apply the plan. If the boys reach any sort of a settlement in four months it will be a miracle, according to Film Row gossip.

New zoning idea is based on admission price. The weekly release scheme as basis, L. P. C. and Coston (Warner) appears settled with several concessions from each.

New note, however, in the releasing schedule. Pictures are now being released north and south simultaneously, followed by west side. New schedule will release pictures north and west, and then Coston and north and west, with several concessions from each.

Small independents are squawking plenty at present about the new protection demands of Emil Stern for the 11 Easaneese houses. Stern is demanding that the 11 Easaneese houses be shoved ahead into the pre-release group, and is asking for protection over some houses, as much as 21 days.

Double featuring gets another kick in the pants in the new code which shoves double feature houses into the 26th week of release.

BROKERAGE SUIT BRINGS IN BIG 4

A Brokerage fees of \$3,000 is sought by George H. Callaghan in a suit brought in the N. Y. Supreme Court against Biltmore Productions, Inc., percentage producer, for alleged commissions due for raising an angel to back the company in making films.

Said angel being the "Big 4" exchange outfit, system of about 25 exchanges who work on the golden rule basis of share and share alike, strictly commission. Callaghan claims he got the idea of having the "Big 4" pay Biltmore \$15,000 a film and that his cut was 10% of that amount. Arrangement being for 6 films of which two have been finished so far.

Agreement in question is alleged to have been made by Callaghan with Biltmore in December, 1929.

The "Big 4" has been running since first of the year and is a new idea in filmdom. Besides Biltmore the company has another producing tie-up but so far as can be gleaned, only one film was produced by the latter.

No Nathanson Opposish In Canada—Sells Out

Montreal, July 1.
M. L. Nathanson has abandoned all or any idea he had of starting an opposition against Famous Players-Canada in this Dominion. Proof is gained to that end from Nathanson's sale of his two Montreal sites to Fox. Fox was to have been Nathanson's ally in any contemplated theatre chain move here.

Two pieces of property assembled by Nathanson for theatres in this city have a valuation of over \$2,000,000. Fox's purpose in buying is unknown unless a blind buy, in case Paramount should wish to avail itself of the sites, now that Fox controls F. P. Can.

Fox's product deal for three years with Paramount precluded further consideration by Fox of a Canadian theatre venture.

Nathanson was formerly general manager of F. P. Can., which he organized some years ago. That chain, now owned by Paramount, spreads across all Canada.

Yarn Trade Off

Hollywood, July 1.
Universal tried without success to secure the screen rights to Paramount for "The Sheik," made several years ago by the late Rudolph Valentino. Paramount said it would trade that story for "The Goose Woman" and another yarn owned by U, but the latter firm didn't think "The Sheik" was worth it and the deal is off.

Universal wanted the "Sheik" for John Boles.

Fox and Schwartz Exchanging Seven Houses Each for Operation

An exchange of houses deal between Fox and A. H. Schwartz will give each seven of the other's picture theatres to operate. It will clear an opposition situation in as many spots.

With the exchange Schwartz secured a five-year Fox product franchise, something he hasn't had for two years past.

Harry Arthur Fox in the exchange will rid his operating department of seven troublesome small houses, while Schwartz will turn over to Fox that many of his larger theatres. Schwartz has been a Long Island operator, mostly on the western end of the island.

R-K-O some time ago made a buy of Schwartz, taking a few of his theatres.

1st Runs on Broadway (Subject to Change)

Week July 4
Capitol — "Unholy Three" (Metro).
Paramount — "Love Among Millions" (Rivoli).
Rivoli — "Holliday" (Pathé).
Rox — "On the Stage" (Fox).
Strand — "Sweet Mama" (FN).
Week July 11
Capitol — "Let Us Be Gay" (Metro).
Paramount — "For the Defendant" (Rivoli).
Rox — "Rogue Song" (Metro).
Strand — "Song of Flame" (FN).
Winter Garden — "Dawn Patrol" (WB).

Paris Parley

(Continued from page 3)
their program of water-power development in Austria.

Water power comes from the fact that the Paris conference has outgrown the narrow consideration of picture making and now embraces the entire field of electric power and electric apparatus. Entrance of the water power angle, of course, comes from the modern development of the turbine in the generation of electric current for all purposes from household devices to the operation of trains and the lighting of cities. Germany herself has no considerable chance to develop water power within her own borders, her streams being generally of the "low-fall" type not suitable for powerful water chutes.

Completing the picture is the fact that Davies controls a large amount of the German capital. The Germans so urgently need, and Davies also, is closely allied with Curt Sobernheim, head of the banking and industrial devices to also the physical administrator of Tobis operations.

Otterson's Attitude
Will Hays has communicated to J. E. Otterson the willingness of certain of the D. O. groups to cooperate with the American interests, but Otterson is understood to have taken an aggressive attitude toward the negotiations. In French circles it is said that this position of the American official may jeopardize the future of American participation in the conference.

Hays has done a good deal in a tactful way to iron out the obstacle, Hays being better informed upon the diplomacy of the situation. The French side looks to Hays to bring to the negotiations an understanding of the interdependence of European affairs and thus pacify French interests, avoiding a deadlock in the conference and a final impasse of the whole Paris undertaking.

Such a result of the conference, it is held in France, would bring to a definite German-French alliance on the matters here at issue, setting up a combine that would probably make costly opposition to American business in many branches.

Hays in Conferences
Hays has been in conference here with Dr. Paul Kornitz, the Vienna attorney representing Fox Films, and the doctor has gone on to London to meet Harley L. Clarke, head

Publix May Reduce Operating Theatre Staffs—Man-Power Surplus

of General Theatres and Fox, and besides his picture connection power in American electric and utility affairs. London conversations probably will concern the wider question of water power and utility developments in Austria.

Clarke sails for New York July 3 on the "de France."

The Paris conference recessed last Thursday. The resumed session Monday was formal because of the absence in Berlin of Emil Mayer of the Allgemeine Electricische Gesellschaft. Mayer did not get back to Paris until today (Tuesday). Over the week-end all the Germans were in Berlin. Otterson and Hays remained in Paris. Ross was in Germany. Graham, of Paramount, went to Biarritz with Robert Kane. They had business conversations with a party of Spanish picture men and Graham rushed back to Paris, leaving Kane to proceed to Spain.

There is a possibility that the whole conference will move to Berlin later on. Whether it does or not, Hays will pay the German capital a visit before he returns home.

Hays' official residence is at the Hotel Crillon, where he has a suite of rooms for business conferences. His private apartment is at the Hotel George V.

Through the sound patents conference here, big business is now dipping into international politics. The German side is late last week made a quick trip to Berlin in an effort to get their government to alter the German quota law as a means of satisfying the American conference. If that fails, the American mission is unsuccessful, the success of the whole conference will be jeopardized, and the whole plan for exchange of patent rights would be nullified.

In that case the prospect, according to inside information, is for a trade war.

Meantime the Americans are seeking to persuade the Austrian government to revise its quota regulations. If successful, it would seem that the American trade would steal a march on the Germans which would bring added pressure on Berlin film interests to come to terms on the whole patent question.

The difficulty in the way of the German mission to Berlin lies in the Austrian government which would hesitate to risk its standing with the people by legislating, by request in favor of Big Business.

Adjustment

The magnitude of the decisions by the German film patents delegates, and the vast effect of any such decisions on the German film industry, is the real reason behind the adjournment of the Paris patents' parley from Thursday until yesterday (Monday) when the meetings resumed.

The German delegates gave out the official statement that their individual and personal attention to private affairs calls them back to Berlin, hence the adjournment. Actually, the Germans conform with the Berlin film and patents' powers and also checked up on any political aspects to the situation.

Hays' Hoosy
In the meantime, the French press, totally ignorant of the actual significance of the German-American patents' conference, is replete with laudatory editorials praising Will Hays, who is regarded as an arbiter on some more or less secondary international film tangle which he is over here to adjust tactfully.

Hays is making the most of it by extolling the French in general and the genius of Louis Lumiere in particular as the real daddy of the motion picture. Hays called on the venerable Lumiere and the French patriotic press went nuts per usual.

Amsterdam, July 1.
The Amsterdam Bourse has displayed no interest in the Paris world sound patent conference, the stocks affected being especially flat.

This is regarded as significant. While negotiations were on some months ago for a Warner buy into the German sound interests, every move was given a discount in stock market trading. Now while formal statements of the Paris conference are published

Excess of man power in the operating end of Paramount Publix is to be systematically shaken out under the plan for a reorganization move in operation. News of the contemplated move on the inside in Publix has operating circles slightly upset through worry over where the ax may fall.

Decision to retrench follows reported determination of Publix to issue its own cease and desist order on large circuit acquisitions, insiders claiming that there are many Publix-trained men on hand and not needed who have been held in anticipation of spots for them, this including student managers, these managers, in reserve, are not to be confused with the students of the Publix managers' training school who are guaranteed posts in theatres in connection with their enrollment in the school.

Every department in Publix is to be given study in the elimination of excess man-power, with heads instructed to make up lists of those to be let go, what they do, etc., in compiling these lists department heads have been directed to make note of those people who could be done without.

The Publix divisional director, it is pointed out, is in charge of 21 theatres, with the following under him to handle that division:
Six district managers division manager, division booker, division booker, two district advertising men and two district bookers, in addition to the house managers, their assistants and staffs. Some houses have more than one assistant, there being many with two.

NORWAY'S TALKER TEST

(Continued from page 6)
the world distribution problem because of lack of resources, its problem is further complicated. It is doubtful if a producer of native pictures in one of the smaller countries could possibly operate at a profit within his own market, due to the handicap of relatively small population. The potentiality of 100% sales in a nation like Norway would not give return on investment for even a mediocre production.

The census of 1925 gave Norway a population of 2,772,000, which is about the same as the population of Minnesota on the 1927 return and Minnesota represented but a small portion of negative return under the state right scale system. Population of all Scandinavian, including Sweden and Denmark, would be more than 12,000,000, not much more than New York State alone, representing around 12% under the present scale.

As the American trade sees it, it would not be practical to spend enough on productions for such small markets alone, and it is doubtful if the native producer may be able to accomplish a talker worth of going across the borders.

from time to time, they get no stock trading reaction.

Dutch stock market reactions are carefully watched by American banks. Action on the Amsterdam Bourse often gives clue to price movements in the future.

During the break in the New York securities markets last week, Dutch old state bonds were a great deal of business in Wall Street that Amsterdam and London were on the buying side in New York. The information coming from brokerage houses shows known international connections.

Berlin, July 1.
Will Hays, it is intimated, will make a visit to Berlin at the end of the Paris conference on sound patents.

Harley L. Clarke, president of Fox, already is in the German capital.

Walter Hays Left \$241,467

Walter Hays, an executive of the Mark Strand Theatrical Enterprises and who died Sept. 27, 1927, left a gross estate of \$250,998 and a net of \$241,467, according to a transfer tax appraisal.

He left \$111,510, half the residue, to his widow, Bessie L. Hays, of 225 Central Park West, and the remainder to his two children, Alan Saiter and Jean E. Hays, of the same address.

The Jewish Orphan Asylum in Rochester receives a \$2500 legacy from the late Hays. Hollister Foundation of Buffalo \$2,000.

Securities were valued at \$169,890.

Jack *Ralph*
HOLT-GRAVES
in "Submarine" and "H

HELL'S



with
**DOROTHY
SEBASTIAN**
RICHARD CRAMER • HARRY ALLEN
LIONEL BELMORE • OTTO LANG
CARL STOCKDALE
Directed by
EDWARD SLoman

COLUMBIA

Smashed records
ght! *They'll do it again*

ISLAND

**SEND YOUR
GROSSES SKY-
HIGH WITH
THIS NEW**

SMASH!

5-5-5 Conference at Atlantic City Concluding This Week

Atlantic City, July 1.

All a case of maybe whether film industry gets new exhibitor contract this week. 5-5-5 confab in session since Monday working fast but heading for snags temporarily shoved over but may be due to snarl. Big knots are music tax, arbitration, score charges and biggest of all, dividing a penalty for various breaches. On this basis stuff for confab is cut down galore, but these points may hurdle the conference into a contracted fray.

Tactful leadership of Sid Kent, Paramount general manager, presiding, spotted rough spots and helped hurdle them to get to work and take care of minor clauses, and got two rather important items okayed. Kind of riding to one.

Concerns giving exhibits 5% elimination privilege without payment for cancelled film but not for exhibitors who are not in default with distributor. This clause was jammed up today but will likely be straightened out tomorrow.

The conference may end tomorrow or Thursday at latest.

Paragraphs including this clause resulted from efforts of M. A. Lightman, president of MPTOA, and Jack Miller, head of Chicago circuit. But before this the confab also okayed a maximum protection limit on availability of films to 120 days, really meaning 90 and exact 30 days.

These two are the salient points okayed and done so after much discussion that wasn't limited to pure biz. Surprise of session being the stepping into the force of the tariff by Lightman and Miller to lead the way for the exhibitors. Size up looks like distribut left way open for just that kind of okay with clauses spotted and composed so that compromise could be effected on a minimum plane. Thus on the elimination privilege of the new contract allied offering a 25 per cent. clause and Lightman and Miller talking for ten; compromise was five.

"Liar!" Says Hess

In one stage of the discussion Gabe Hess, chief legalist of Hayes outfit, called H. M. Ritchey of Allied outing a liar. "Which, speaking of matter and prompted Kent to say: 'Gentlemen, this is still a conference and not a dog fight,' which may or may not give an idea of compromise argument waxed, but not nearly so bad."

Fact that some things were accomplished was mainly due to Kent aided a lot by Felix Felsl who was trouble maker and peace maker. Among things shoved over beside music, score charges and arbitration were such things as advertising, checking and security when time came up.

Matter of advertising on how or when an exhib should advertise film brought plenty of ire from various parties, principal idea being to allow prior presentation of picture against unfair and unethical practices of subsequent runs. This got interesting consideration from fact that claim by exhibs was that small and subsequent runs must try to keep patronage in small locals as de luxe and first runs try to keep folks downtown. Looks like problem of compromise will be effected on 15-day maximum figure instead, allowed for advance advertising.

Checking B. O.

Argument over checking of b. o. on percentage accounts mainly one of practice and how to perform. Kent calling for cooperation at end of each day and exhib's angle is that stuff like that should be done unobtrusively. Another spot for argument was on release where exhib failing to return copy as contracted is called upon to pay 65% of the daily average of the past 30 days for the unfinished daily time; exhibs saying figure too high and asking for 50% figure instead. Interesting here because MPTOA is asking for 60%, while Allied is staying put on 55%, which may mean a change will be effected.

On checking there also came up the question of one or the other party revealing the exhib biz to latter's detriment, which new contract specifically forbids. Some one mentioned "Variety" by some score figures and how come. So Kent up and says, "I don't even know how they get ours, but they do."

So far, nothing up here to indicate that anything conference does

is binding on all distribut, although understanding is figured so. No argument on contracts after made by distribut may be optional, as is arbitration under new contract. Contract gives it as either exhib or distribut may specify arbitration privilege, but distribut may decline by putting contract into effect, even after exhib has selected arbitrator.

Where the confab will get off on this handle is a matter of conjecture, arbitration being held illegal if compulsory under Thatcher ruling and in film biz being matter of interstate commerce any arbitration argument, even of voluntary make and in states where arbitration is upheld, same may come up against Federal law. Which means this is probably most dangerous ground conference is stepping on. But another thing is that present setup of arbitration under new contract allows for no penalty, although providing for arbitration awards daily way. Another thing is penalty. It's claimed here, knocks arbitration plans nearly cuckoo, giving neither distribut nor exhib something to swing for breaches of contract.

Every time penalty came up order to get to the contract nullification. This was shown as a result of cancellation of contract with distribut by exhib may prove to his own detriment and product all other competitors. The score the penalty argument was the snag in nearly every cause, there being no teeth found with which contracts were to be enforced. This is the biggest thing the conference has to overcome.

Score charges are not expected to give much trouble, nor advertising, nor even checking. On score charges exhibs take it that the music being part of the film that distribut and producers should pay that freight out of own and exhib at present is likely that Kent may shove this one out owing to practice that exhibs are becoming less interest to producers, some of them having forgotten or eliminated them, in certain instances owing to sales resistance once angle from exhibs. Kent's attitude understood as being likewise.

Music Tax Up

On the music tax exhibs feel they may be paying for something that is not only part of the film but also the exhib's. C. A. E. and A. B. Meyer, leading the allied delegation, when asking for documents relating to contracts of producers and distribut exhibs the details of business were told by Gabe Hess they were confidential and could not be revealed. Meaning plenty of argument that way when matter comes up.

Setup of arbitration is along lines of American Arbitration Society rules with machinery to be conducted by film boards of trade and exhib associations and film board official acting as clerk. Contract setup is license long form agreement containing articles of faith so-called to back up a short form that will be in practice. Long form is to go to exchanges and exhibs for ref and will be known as standard license agreement. Short form contains brief clauses and schedule and forms part of the standard agreement.

An interesting figure brought out in arbitration argument was by Sid Kent that 50,000 cases were arbitrated in past six years in film biz. This was during argument on arbitration when Kent cited fact that exhibs from his experience preferred arbitration. However, to get an idea of how the confab may go on Gabe Hess, starting to speak, was saying: "If we've finished with all these claims..." Felix Felsl said: "You should live so long."

Another laugh came when in arguing about the elimination privilege Miller said to Kent: "From what you say nearly everything that concerns Chicago is unfair or something. Well, one thing we don't do out there is buy pictures with guns." Those attending confab are M. A. Lightman, Sidney Kent, Abram Gabe Hess, Felix Felsl, Phil Reisman, Al Lichtman, Jay Emanuel, A. Schiller, Gabriel Hess, W. A. Steffes, Jack Miller, H. A. Cole, H. M. Ritchey, Nathan Yamins, Sam Dembow, Jack H. Wood, Charles Plouquet, P. R. Biechele.

RENO FEMME TOWN

(Continued from page 1)

Any reason good enough for divorce.

Getting married best reason. No night life in public.

But plenty of money. Greatest hideaway in America.

Not a gigolo in this town. Perhaps because the night life is too dull or far away—in Paris. From local information of a tourist of the spot, spec's, spec's only go where they can make a four-months' trick for a girl's a flop in their language.

Men trying to bust away from their headache somehow don't come out here. Femmes after a split out-number the saps 10 to 1.

Women here for the nonce or worse spread the S. A. Most of them on the make. Anyone will do if he has a clean face, collar and fast talk.

Natives Out

Natives are composed of retired farmers, cattle men and sheep herders. They don't even get on with the mad mob from all directions. Three months here waiting for that decree is much too long for the females who feel they are temporarily in jail. Any thing for them to do is leaped upon. A man seems to be every dame's desire.

About all the male companionship the out-of-town femme has when landing here is with the plenty of money, made and autos, is her lawyer. He's nice enough, but she's up against the ethics there; the lawyers are all business and don't mix. Maybe some lost a fee once that way. So the girls with attachments back east or further west must look elsewhere.

Smart

These near-divorces when reaching this burg give an impression they are about the smartest bunch of dames in the state that any part of the country holds at one time, away from Broadway or Los Angeles. Some are over-smart.

When getting down to the subject of the old man, he gets going. Nothing in their married life is a secret, before a bunch of them with strangers included. Every dame has 1,000 alibis, but they are all the same. If the mugs didn't wash his neck, or snore or tight with his dough, or had another hook, or if they just grew tired, anything; they tell all.

Expense Money

And how the money pays! To have company, she'll pay any and all times. The old man's coin, expense money. Most often the old man chiseled her in the first place before she came out, and he knows he got away cheap from that one; but the dame is happy; she has some money at last to spend freely. And maybe she's going to get more. If you believe them, they left the old man flat on the lot, with nothing but his future.

A few forthcoming divorcees commence to circulate they grow jealous of each other, and from that it goes to hate, heavy. The other dame is trying to cop her guy out here. Whoever the guy may be, he's only as temporary as the dame is, but the three-month girls go wild just the same over it.

Celebrations

Almost every woman holds a celebration on the eve of her divorce decree. It must be on the eve, for the next day when getting it she lams out of town on the first rattler.

Reno seems the one part of the U. S. the government doesn't know about. A Federal man would be a

Nat'l Advertisers Stalling Over Screen Publicity as Salesman

novely out here. Maybe he's heard about the women. Gambling is licensed by the State and claimed to be on the level. If suggesting there may be a braced wheel or so about, you will get a dirty look instead of being shot.

The West has gone paunchy. The Willows, the only after-dark excitement, is about two miles out of town. Entertainment here is specialized. The place is decorated on an elaborate scale with about five large rooms set aside for different things.

"Tex"

One room is for gambling. Another for private entertainment, where George Hart, formerly of vaude, sits at a piano and pounds out songs for his guests. The guests are invited into the inner room from the main dance floor. Hart has a repertoire of several thousand numbers and whistles out any request. Hart, with personality, cashes in like the kitty.

George Higgins and his band, from San Francisco, furnish the dance music. Band is plenty hot and has a good vocal trio. Kitty works here, too.

"Tex" Hart is manager of the place. All managers of gambling are called "Tex." Suggests Texas and the Texan Ranger or the late Tex Rickard, who spent some time around here, or Tex Guinan.

A number of picture boys play this spot because all they can get in Mexico can be found here, without the possibility of running into someone from home. It's 700 miles from the coast and a perfect hideaway.

PUBLIC AUSTR'L BUY

(Continued from page 1)

80 hours, no one in the U. S. say that actual negotiations are on toward such a deal. It is known the foreign manager of Paramount in Australia, impressed with the deal, made last fall. The deal, which paid 12% dividend and could have paid 20%, has taken up with the home office the question of whether or not it wouldn't be advisable to acquire these houses.

A year ago all distributors forced percentage playing of pictures on Australia, according to accredited New York sources and through that learning how much money the theatres in Australia were making.

As a result of discovering the grosses, the distribut, it is charged, have trebled rentals since last year, making it tougher now, Paramount says, to make business conditions this year and the profit for the Australian strings to clear profits. Some theatres over there have even been forced to close down. Rentals in conditions and high rentals, it is claimed.

Paramount may or may not gain control of the Union Theatres, that depending largely, it is stated, on the offer made. Union is a branch of the American Theatres, holding company for that and Australasian Films, buyer of pictures and equipment for the Union houses. General is sub-divided into four different companies, each with its own picture that it is inferred would probably not stand in the way of a deal, although approval of all would be necessary.

Despite guarantee of distribution, as undertaken by Paramount Publicity, large exhibitors are displaying unwillingness about using the screens of P-P, any other company to stimulate sales.

Generally poor business conditions, tightness of money, unemployment and uncertainty have combined with Wall Street's wavering ways and the tariff toward scaring off heavy advertisers who might make commercial talk.

The industry was ready to give big odds that national advertisers, spending millions, would hop at the chance of plugging products on the screen and scenarios the minute distribution was provided. The odds, with conditions unfavorable, are now in the other direction.

Only 2 Accounts P-P with its 1,560 theatres as distribution and regarded as a tremendous selling point when approximate patronage is figured to determine how much circulation would be reached by the advertiser, has closed for only two accounts, the Lysol company and the I. Miller shoe people.

Other large national advertisers, but not ready to sign contracts are still "pending."

Lysol is making a one-reel cartoon and I. Miller two one-reelers, with stories that contain comedy. Both will be shown in all the P-P houses under the provisions of the contract.

With a view to beating the tariff bugaboo, Washington has been working for a long time for the tariff. P-P will go after those not seriously hit by the tariff, figuring they are the better possibilities.

It is declared that most of the large advertisers have their budgets set for an entire year and when they are not actually cutting them are unwilling to add anything on at this time.

PAR-IN AUSTRIA

(Continued from page 6)

fish steppa, Paul Winesap and Ernest Verbee are featured. "Two Hearts in Three-Quarter Time," German talkie, is the hit of the season, outdoing even "Singing Fool," which has been running over two months and the draw is undiminished.

Politics Hungarian talking and sound films are forbidden in Roumania for political reasons. The new king, Carol, who promises privileges for language minorities in his country, may change the mind of his cabinet. Roumanians would like to see a Hungarian musical. Hungarian sound pictures if once production really got started here.

A good beginning was made by the local film revue, a series of talking Hungarian cabaret performance, featuring the most popular stars of Budapest cabaret, almost a national institution here. Picture was taken with Hungarian apparatus, the Miksaik system. Entire production cost \$4,000. Produced by a company, formed for this single production, which is, however, encouraged by the first success and seems to be working.

As a contrast, Hunnia film studios have obtained about \$50,000 state subsidy for the purpose of being fitted with Western Eclair type cameras and start talking production on a big scale.

UFA's three theatres here—of which two opened during this year—had a disastrous season. Dr. Kalbus, owner of the two UFA theatres in Budapest, told journalists that all three houses will be fitted with new German apparatus, calculated to outdo Western in every respect to bad reproduction and the summer will be employed to correct this.

Old Western Names

Universal City, July 1. Al Neitz is making the second of six outdoor Westerns. Players is producing for the Big Four Corp. of New York. Current western has Yakima Canutt starred, and old Western names in Wally Van, Rex King, and Rusty Hamre. Renee Borden is femme lead. The company leaves space at Universal.

Cardinal Hayes Short Expected To Now Boom Wiring of Churches

A Paramount short featuring Cardinal Hayes blessing the Catholic Educational Association, now in annual convention in New Orleans, and other educational shorts being shown the National Educational Association in Columbus, O., this week, are expected to pave the way for a boom in educational sound equipment in schools and churches.

So far as Western Electric is concerned, it states that the theatre saturation plan has been well reached and that more than half of the current installations and

future contracts are for replacements of other equipments.

Equipment given by the Veterans' Bureau for 68 W. E. portable equipments costing \$3,000 each to be wired into U. S. War Veterans' hospitals is the largest single order for sound equipment placed. From the Cardinal Hayes short, Western Electric anticipates a boom in Catholic church business.

Fox, Audio-Cinema and Paramount have a number of sound educational films already in production. Anticipation of this new market which will be slower, but is counted upon to far overshadow the theatrical business.

Variety's Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department in this issue.

Protecting certain clauses, Ben Lyon refused to sign a five-year contract with Warners. Principal item opposed was that player must be on tap at any time for radio broadcasts.

Edward Clark resigned from Paramount's scenario staff, after 35 years as actor, writer and director, to conduct a school of stage and screen art.

Fox-West Coast execs have bought back from employees the Fox stock sold them on a weekly payment plan. Payment was made at the original buying figure of \$25 plus six per cent.

With construction completed on four miniature golf courses, Fox West Coast plans four more. Alid Algiers and Fletcher Billings, manager and treasurer respectively of the Mayan theatres, have organized a company for the construction of a chain of trick golf courses.

Winnie Sheehan is spending a week's vacation on location with Fox's "Big Trail" company at Jackson Hole, Wyo.

Universal's new five-year option contract with Slim Summerville

Marion Davies

featured in M-C-M's
"Floradora Girl"



Uses
MAX
FACTOR'S
MAKE-UP

"The Choice of the Profession"

A make-up with Max Factor's Preparations is applied quicker, smoother, thinner, and is an important aid to correct characterization.



MAX FACTOR'S MAKE-UP STUDIOS, Hollywood

96% of all make-up used by the Stars and Motion Picture Artists in Hollywood is supplied by Max Factor—Largest Chamber of Commerce Building

calls for an aggregate of \$600,000, if all the options are taken up.

Eddie De Lang, former chorus man on the Radio lot, plays a hard-boiled military policeman in "Half Shot at Sunrise."

Cable to "Variety" from London states that an English court has restrained Warners from releasing "The Woman He Scorned" unless concern publicly announced that Warwick Ward's voice in the film was not his but had been dubbed.

Gladye Frazin is out of Edgar Wallace's London show "On the Spot" because her husband Monty Banks became a stage door nuisance.

Jacqueline Logan is due here in two weeks from London where she appeared in two pictures for Sono-Art. She will freelance.

First with title of assistant manager to Jett Howard, who will be right hand man to Albert De Mond at Universal.

Falcon Productions will make a series of Boy Scout pictures at Tec-Art. Back of the project is James B. West, chief executive of the B. S. of A.

Winifred Dunn is writing "Aloha" for Regell Productions. Film will be shot in Hawaii.

New musical "Oh Judge" going into the Vine Street is bankrolled by Jack Wilson and Frank Strong, who own the theatre. Bud Murray will stage the dances.

Universal switched Albert De Mond from supervisory berth on proposed "Boudier Diplomat." Reins will be handled by Carl Laemmle, Jr.

Roland West, who has a four-way credit on "Bat Whispers," his next to Universal Artists. He will be listed as producer, director, adaptor and dialog writer.

Local Paramount theatre has postponed its stage presentation opener for two weeks. Lack of an m. c. is the reason. Probability still is that Paul Ash will be the initial maestro.

Litigation is probable in a mixup between Pathe and Seznick & Joyce, agents, over the rights to "Lipstick," planned as an early starter by Pathe.

A general switch in studio press agents has LeRoy moving from the Carthy Circle theatre to Universal, replacing Milt Howe, who moved to Paramount following replace Bill Wright. Latter was elevated to assistant associate producer on the same lot.

The Osborne Sisters, Eastern radio artists, are now in town to see Jesse L. Lasky, who promised them screen tests for a possible term contract with Paramount.

Trem Carr has decided to re-shoot three reels of "Second Honey-moon." Phil Whitman will meg the new scenes, vice Phil Rosen.

Albert Kelley has been engaged to direct the new "Leatherstocking" series for Universal with Sam Freedman supervising.

After dialoging three at Paramount, George Abbott left for New York, where he will spend the summer working on a couple of stage plays. Agreement with Par. calls for his return here in the fall.

Latest addition to the catalog of Hollywood hobbies is by Lucien Littlefield, who maintains a semi-professional team and pays all expenses. He's doing it to cinch center field.

Warners has established the Forum theatre as the official "showing" spot for vaude acts and talent for the Ceballos reviews.

It is understood Universal had to pay Genevieve Tobin \$2,500 a week before she would consent to leave the New York theatre to play the lead in "Sincerity," which John Stahl is slated to direct.

Fox studios has lifted the studio bars to permit agents to visit a maximum of five producers or directors a day under guard.

To prove that she could step out of heavy parts and play straight leads, Dorothy Burgess studied the script for "Faint Heart," then paid for a 1,000-foot roll of test to show Pathe executives she could play the part. Test was okay.

"The Glory Declared," Dr. Ralph Culver Bennett's production, starring

himself at the Music Box, opened and closed on Monday night, but reopened Thursday. Doctor collapsed from exhaustion after the first performance and decided to give it up, but when advised that he would have to pay the two weeks' salary he decided to carry on.

First National has decided to spot Lawrence Grey opposite Marilyn Miller in "Sunny."

Lyndell Peck, husband of Janet Gaynor, has been elevated from a story writer at Paramount studios to assistant associate producer to Lylea Sheldon.

Lon Chaney left for New York last week to undergo treatment for his throat ailment.

After William J. Craft was awarded a divorce from Dora E. Craft it was disclosed that the director has made an outside property settlement of \$40,000 on his wife. There are no children.

A practical joke resulted in considerable loss and time at the Paramount studios when some one phoned in a major outside national of firefighters stormed the studio grounds looking for the imaginary blaze.

Max Hart's suit against Walter Catlett for \$12,000 in back commissions and money loans was settled out of court. Agent is reported to have received \$4,000.

Evelyn Knapp replaces Dorothy MacCall in "River and Rhine." Switch brought about by demand of First National, who said they had another part for Miss MacCall.

Paramount is bringing Jack King from New York as a new member of the studio song-writing staff.

Paramount has called off "Honey-moon" Hatz because of story trouble. This leaves Jeannette MacDonald and Robert Chisholm without an immediate picture. Studio has substituted "The Miss Bluebeard" with Clara Bow.

Eddie Cantor's date at Loew's State failed to materialize this week because of the preview for "Whoopie." Comedian won't go into the picture house until he has seen the Goldwyn film quietly but publicly screened.

Liberty Productions have acquired the screen rights to "Valley of Adventure."

"Rose of the Rancho" is slated to start at Paramount some time in August with Gary Cooper.

"Hell's Angels" goes into the Warfield, San Francisco Aug. 7 on a grind policy. Picture precedes the Frisco showing by opening in Seattle, at the Fox, July 15, also on a grind.

Andre Charlott left England for the United States June 20 in search of talent for the new revue to star Beatrice Lillie.

FN has selected James Rennie to play "Captain Blood." Studio reported grooming Rennie for stardom.

After considerable negotiations, Davey Lee goes with Columbia in "The Squealer." Jack Holt is in the cash with Harry Joe Brown to direct. Starts July 9.

Lila Lee has been ordered to take a complete rest for eight weeks by her doctor. She has appeared in 17 pictures during the past 18 months and was due to appear in "Little Caesar," starting next week, for Paramount.

MET'S INDUSTRIALS

Hollywood, July 1. Metropolitan Sound Studio's industrial talker business has been extended to the middle west. Willing Producers Co. of Detroit, formerly engaged in silent industrial film making, has been combined with the local concern as the middle west unit. Similar extension is planned for the east.

Sound channel and personnel have been sent to Detroit from here.

"Eternal Fools" in Court

An injunction suit to restrain the production of a talking film of the play, "Eternal Fools," translated from the Yiddish, was filed in the New York Superior Court by Charles Weinblatt and Ada Sterling against Harry Kalmanowitz and the Judea Films, Inc.

The plaintiffs say they acquired an equal right with Kalmanowitz, the author, in the profits from the production of the play, and have just learned that Kalmanowitz ignored them and sold it for a talking film to the Judea company.

"Endless Chain" Coupon Racket Is In Again—Tickets "Given" Away

The "endless chain" coupon racket, formerly used in sales of women's hosiery and wearing apparel, has been revamped for picture theatre ticket giveaways by an outfit calling itself the Motion Picture Coupon Company. Crews of salesmen have been sent out on a country-wide house-to-house canvass from the company's offices at 745 7th avenue, New York.

Purchasers of coupons, after going through the necessary reselling routine, are offered tickets to any picture house in the U. S. As far as is known, the company has no established relations or business connections with any theatre circuits or exhibitors, but independently buys the ordered discounts through the b.o.

Company's profits on each coupon buyer is estimated at around \$2 minimum, while through each individual customer the company gains four others, with the same approximate profit from each. While the coupon buyers receive three tickets to any chosen theatre for 25c. if having followed the directions.

It works thusly: Housewife buys a coupon from a friend for 35 cents; mails it to the company for a book of coupons, priced at 25 cents each, enclosing \$1 as the purchase price on the book; sells the four coupons to four friends at 25 cents apiece.

Catch: A slight catch enters at this point. Quoting the company's directions, "When the four persons to whom you have sold coupons have each sent us \$1 for a book of four coupons as you have, you will then be entitled to receive three seats to a motion picture theatre or theatres that you may select."

By selling the four coupons for two bits each and retaining the \$1 thus collected, the buyer has received his or her money back. Sometimes the fact that the \$1 is so

easily recouped prompts the coupon buyers to forget the additional 25 cents paid for the original coupon, according to reports on the system as previously used, but makes slight difference either way, as three discounts, amounting probably to \$2.25 or \$3, are considered reasonable enough for a quarter.

A note on the coupon backs states: "Do not sell a coupon to any one who does not intend to buy a coupon book such as you have bought." Though not given, the cause for this is that if a coupon is sold to such a person, the seller will not receive the promised tickets, at all four to whom coupons were sold must send in their respective books before the seller is entitled to tickets.

Coupon racket was worked with gold balls as the prizes a short time ago but, from reports, not very successfully. It was more successful about two years or so ago in connection with ladies' hats, at the time amounting to big business. Several government investigations failed to put a stop to the practice. It's still going on in some sections, but has died off generally from lack of interest.

Harry's Courtyard
PRODUCED BY
PARAMOUNT PUBLIX THEATRES
ON THE COAST

FAMOUS
MEGLIN
KIDDIES
NEW HOME
2203 Venice Blvd., Los Angeles

Kooler-Aire
goes
over with a
BANG!

LIKE the hit of the season, Kooler-Aire draws crowds from far and near. Your theatre becomes a cool retreat from the torrid, sultry heat outside. Folks find refreshing relief at last, when they enter the theatre equipped with Kooler-Aire, Nature's healthful refrigeration.

"The silent partner of the talkies." No disturbing mechanical hums or roaring noises. Lowers the temperature to suit conditions and changes the air as often as desired. Used by Paramount-Publix, Warner Bros., Fox, R-K-O and independent exhibitors from coast to coast. A year-round necessity.

Push in on COOLNESS! Many weeks of hot weather are ahead. Write us today for this new book.



Kooler-Aire Engineering Corporation

1916 Paramount Bldg., New York City

Pacific Coast Distributors:

B. F. SHEARER CO.

SEATTLE-PORTLAND-LOS ANGELES

GREAT CIRCUITS NAH TITAN LIFTS THE TO

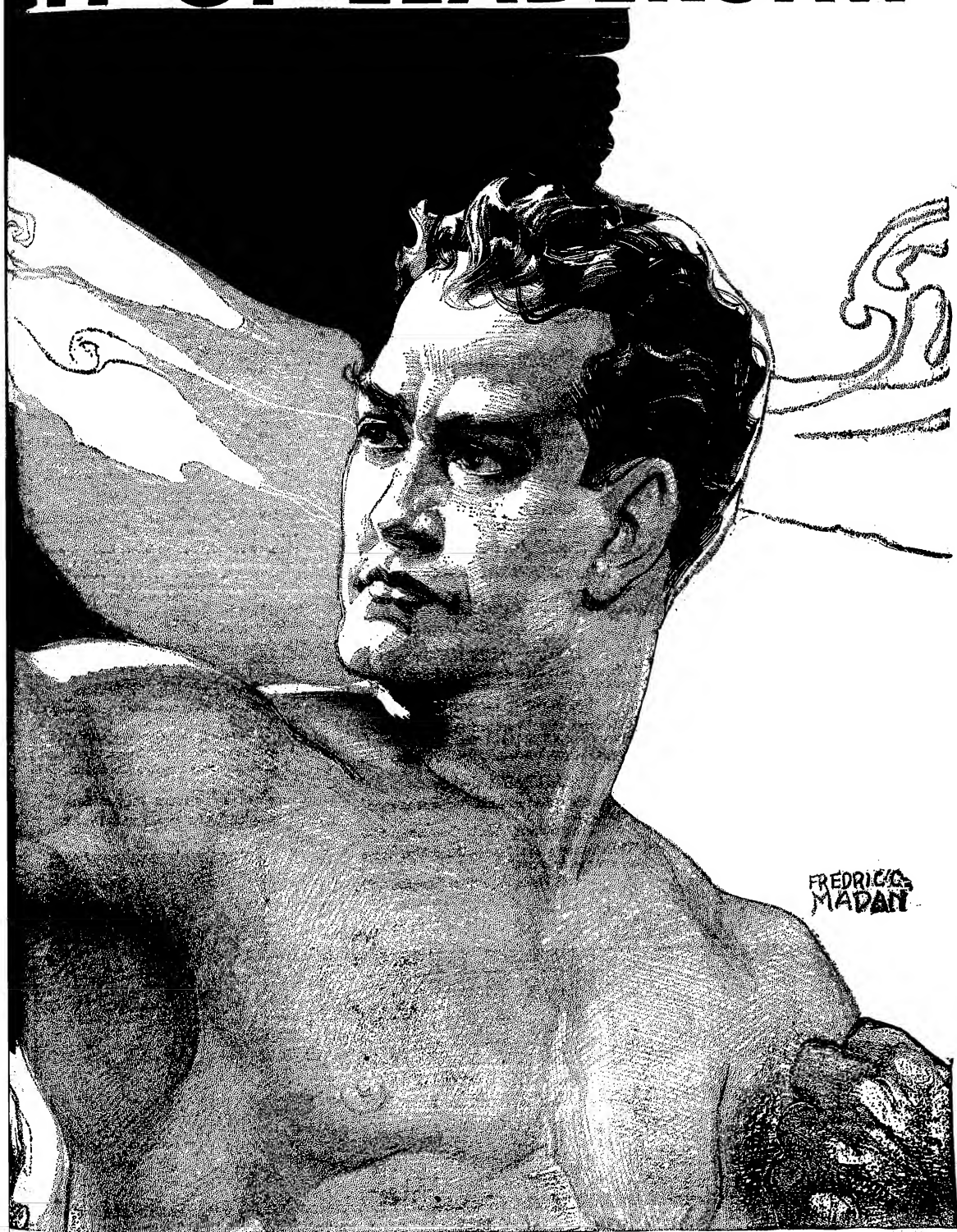


RADIO TITAN LIGHTS THE INDUSTRY WITH THE FLAME OF INSPIRED SHOWMANSHIP

Already the Thunder of Titan Progress Rings Across the World as Giant Circuits Quickly Book the New Attractions. Thirty-four Super-shows . . . With Amos 'n' Andy in the Vanguard . . . Comprise the Sensational New Pageant of the Titans!

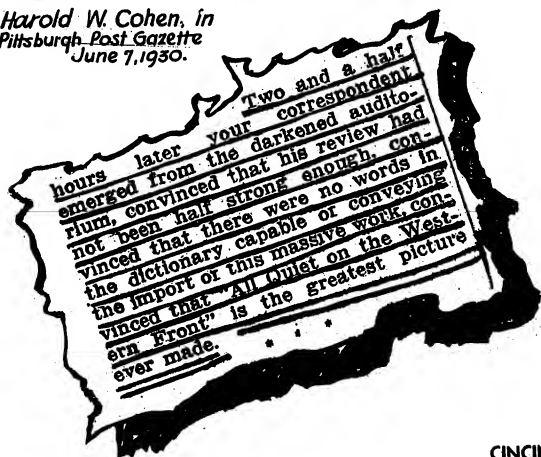
. . . No Fabled Argosy Ever Swept to Victory as Swiftly as the Titan Show Machine . . . Now in Its Second Year and Well on the Way to Leadership . . . Absolute and Supreme!

RADIO SHOWS AS CH OF LEADERSHIP



EVERYWHERE

Harold W. Cohen, in
Pittsburgh Post-Gazette
June 7, 1930.



the Season's BIGGEST HIT

BOSTON SAYS:

"The most dramatic and realistic thing ever put on the screen. Don't miss it!"

George Seibel, Boston American, 6/3

"A picture so worth-while that you simply must not miss it."

Helen Eager, Boston Traveler, 6/3

PHILADELPHIA SAYS:

"Unquestionably the greatest screen document of the war that has yet been presented."

Philadelphia Inquirer, 6/3

"Unquestionably the finest work of its type the studios have ever turned out."

Philadelphia Evening Bulletin, 6/3

PITTSBURGH SAYS:

"To miss it would be to miss the movie-going experience that comes once in a lifetime."

Harold W. Cohen, Pittsburgh Post-Gazette, 6/3

"The most gripping photoplay that has ever been manufactured for either the sound or silent screen."

Karl Krug, Pittsburgh Press, 6/3

ST. LOUIS SAYS:

"The picture every person should see. Takes a place with the few great cinema offerings of all time."

Nie, St. Louis Post-Dispatch, 6/16

"A film classic. Realistic and gripping, one of the finest pictures ever filmed."

St. Louis Star, 6/16

CINCINNATI SAYS:

"Unquestionably the most powerful film ever made. Should be seen by everyone."

Samuel T. Wilson, Cincinnati Commercial Tribune, 6/16

"If this newspaper used the 'star system' of indicating show values, we should give it a string of asterisks that would make the Milky Way look like an alley."

Frank Aston, Cincinnati Post, 6/16

KANSAS CITY SAYS:

"I am a woman and I wish all women could see it. Is essentially a woman's picture, a film that seems more life than drama."

Barbara Moffit, Kansas City Star, 6/15

"Such a stirring photoplay that it will be futile to present another war play on the screen."

Acc, Kansas City Journal-Post, 6/15

LOS ANGELES SAYS:

"It is a picture to see once, twice, and more. A great credit to its producers. Powerful . . . grim."

Dorothy Herzog, Los Angeles Herald, 4/24

"All others are tame by comparison. Not to be missed by those who delight in rare cinema achievements."

Monroe Lathrop, Los Angeles Evening Express, 4/22

ATLANTA SAYS:

"The greatest picture yet made. Audience sat awed! Magnificent."

Ralph T. Jones, Atlanta Constitution, 6/10

"Unhesitatingly rank it head and shoulders above any other war pictures."

James B. Nevin, Jr., Atlanta Georgian, 6/10

CHICAGO SAYS:

"The greatest picture this columnist ever saw."

Rob Reel, Chicago American, 5/22

"A memorable film. One you will want to see."

Carol Frank, Chicago Herald-Examiner, 5-22

BALTIMORE SAYS:

"The most thrilling of the war pictures. A filmic masterpiece."

Norman Clark, Baltimore Eve. News, 5/13

"Don't let anything keep you from seeing this picture."

Q. E. D., Baltimore Eve. Sun, 5/13

NEW YORK SAYS:

"Mightiest war drama ever seen in the ages of history."

Regina Crewe, New York American, 4/30

"Here is a war picture beside which all others seem trivial."

William Boehnel, N. Y. Telegram

DETROIT SAYS:

"Should not be overlooked by any motion picture patron."

Ella H. McCormick, Detroit Free Press, 5/4

"The spring sensation of 1930. Unparalleled in previous talks."

Mollie Merrick, Detroit News, 5/4

SAN FRANCISCO SAYS:

"Should run until every man, woman, and child has seen it."

Lloyd S. Thompson, San Francisco Examiner, 5/16

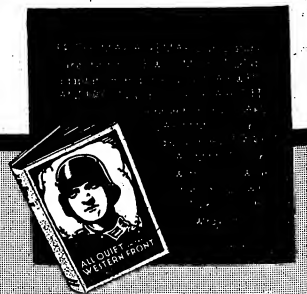
"The greatest war picture that has yet been filmed."

Fred Johnson, San Francisco Call-Bulletin, 5/16

And 17 Papers, in London,
England, Go Wild with Praise

UNIVERSAL FIRST

ALL QUIET on the WESTERN FRONT



Kans.-Mo. Exhibs Preparing Strong Campaign for Open Sundays

Topeka, July 1.

Claiming the theatres of Kansas are the object of discrimination by state officials, the Kansas-Missouri Motion Picture Theatre Owners of Kansas and Western Missouri are organizing to obtain the repeal of the Kansas labor law, and have passed resolutions appealing to the people of Kansas for support in their effort to convince the state legislature, next winter, that the law is obsolete.

Committees of theatre men are to be named in every congressional district of the state. These committees will interview candidates for the legislature, and upon their report will depend the next steps toward opening theatres on Sunday in Kansas. The theatre men believe the state is ready for such a move, the laws against boxing and cigarettes having been repealed at the last two sessions of the legislature.

In starting their first definite campaign to secure the desired legislation, the theatre men declare that the labor law was passed in 1888, long before pictures were thought of. The law at that time was necessary to prevent a condition in the labor situation which long since has been eliminated. Decisions of the courts and opinions of the state's attorney general's office have narrowed down the enforcement of the law to the extent that only theatres are now affected by the provision that "no unnecessary labor" be performed on the Sabbath. Baseball, miniature golf and all other forms of recreation are not affected.

The Kansas and Missouri theatre men at the same time refused to take up the Kansas censorship laws, preferring to wait until the new code of ethics of the producers has had time to show effect here, believing that the pictures and advertising now visible to the public are not arguments for the abolition of censorship.

The convention was in session at the Hotel Kansas June 24-25. E. Van Hyning, of Iowa, succeeded R. R.

Biechle, of Kansas City, as president for the district. Biechle has been president of the association for seven years. Barry Dubinski, of Jefferson City, was elected vice-president, and Jay Mears, of Kansas City, Mo., treasurer. Mrs. June Medcalf, of Kansas City, Kans., was employed by the board of directors as executive secretary, to have charge of the permanent offices in Kansas City.

Directors

Six directors were chosen from Kansas and an equal number from the western Missouri territory. The Kansas directors are: Harry McCure, Topeka; A. R. Zimmer, of Dodge City; C. L. McVey, of Herington; C. W. Robertson, of Pittsburg; J. C. Harmon, of Wichita; E. E. Sprague, of Goodland, and R. R. Biechle, of Kansas City, Kan. Missouri directors: A. T. Baker, of Joplin; C. H. Burke, of Kansas City, Mo.; C. R. Wilson, of Liberty; J. C. Staples, of Rockport; Frank Weary, of Richmond, and Ray Lenhard, of Clinton.

Ben Endres, of Leavenworth, leader of the anti-administration forces in the state legislature last winter, acted as toastmaster at the banquet, and Judge W. F. Lilleston, of Wichita, made the chief address.

At a dinner given for the Fox-Midwest managers the first night of the convention, and attended by 21 city managers, it was announced that E. C. Rhoden, general manager for the district, has been given jurisdiction over Fox theatres in the St. Louis district to be added to the present district. This means 41 more theatres, including St. Louis and immediately adjacent territory in Illinois.

Perry on the Fly

Hollywood, July 1. Charles Perry is winging his way eastward by aeroplane.

He will confer with officials on Public presentation circuit for the far west.

De Forest Ruling

(Continued from page 3)

pictures recover from Stanley such gains, profits and advantages to which they may show themselves entitled.

Fifth, that a perpetual injunction be issued in this suit enjoining and restraining said defendant, the Stanley Company, its officers, etc., from directly or indirectly using or causing to be used inventions under the clauses of the Reis patent.

Sixth, that the remaining letters patent if valid are not infringed by Stanley Company.

Seventh, that the bill of complaint be dismissed as to the last patents. Eighth, that the defense used by Stanley that they were licensed under the last patents has not been sustained.

Ninth, that the matter of costs, as between respective parties herein, shall be reserved pending entry of the final decrees of the counsel. If Judge Morris had not left the bench today, the decree would not have been issued until November. It is stated here that the defendants permitted the case to reach the court only because of this, hoping to effect a settlement before the decree.

The decision is by far the most important ever made in talker litigation. Judge Morris, throughout his career as U. S. District Judge here, has been recognized as an authority in talker patent and radio litigation. The implications of the decision coming just before his leaving office are causing heated discussion here and in Washington. This discussions, however, centers largely around the government's radio trust suit recently filed here.

The decision is the culmination of more than three years of complicated litigation on talker patents, throughout which DeForest has occupied the key position. The issue was brought to a head by installation of the questioned apparatus in a theatre here under direction of Western Electric, which is aligned with Stanley. During the trial the court room was crowded with most of the prominent investors in the radio and talker field. The last of the apparatus was moved out today.

Trenton's 'Sunday' Looks Secure; No Indictments

Trenton, N. J., July 1.

Trenton's open Sunday war fizzled completely when the County Grand Jury disposed of 800 violations of the "Blue Laws" in an hour, refusing to return a single indictment.

Although the theatres got the break they are now confronted with the problem of how to drag the cash customers in. A smart move on their part is keeping the house admissions to weekday levels.

A funny angle about the Grand Jury developed. If the indictments had been returned two ministers would have stood trial. One was nabbed buying a cigar and another for getting some gasoline. Even Police Court Clerk Andrew P. Duch was caught buying a dinner at a local hotel on Sunday.

La Barre, Director of Public Safety, pulled a wise gag in ordering general investigation. He dug up plenty of silly clauses in the old Vice and Immorality Act passed in 1798 which impressed the public. He pointed out that it was unfair to go after the theatres while others were vending wares on Sunday.

Warners' Premieres

Hollywood, July 1.

Starting July 4 with "Nancy From Naples," Warners' Hollywood theatre will be the world premiere house on all Warner releases.

Warners' Downtown will be the First National show window, "Bright Lights" opens there July 4.

Bromfield Borrowed

Hollywood, July 1.

Universal has secured Louis Bromfield from Samuel Goldwyn to make the adaptation of "Dracula."

Barney Glazer also joins Universal pro tem to adapt "Boudoir Diplomats."

New Producer

Hollywood, July 1.

Associated Artists' new company, has opened offices at Tecart Studios and announce six features for the indie market.

Company is headed by William Charles and David Nicholson.

HIGH PRESSURE STUFF CHARGED TO MYERS

Threat to Iowa Indies Failed to Frighten E. P. Smith, Pres.

High pressure tactics are reported resorted to by Abram Myers in threatening to put under Allied's martial rule, with one of its paid commanders in charge, state organization members that are lax in responding to the former Federal Trade Commissioner's demands. It is learned that the military whip in its first crack has boomeranged with Boston Tea Party independence. Cries of "traitors" are associated with the Myers' camp at the same time it issued a proclamation to the president of this particular mid-western state association that the learned and loyal Myers' henchman, Al Steffes, was preparing to march in and annex this particular state to his own Northwest exhibitors province.

Communications on this subject between Myers and E. P. Smith, president of the Iowa Indies, are reported to be hot, with Smith indicating no white flag but the order: "Don't fire until you see the whites of their eyes" to his men.

At the same time Myers is charged by influential sources with trying to alienate the affections of Sydney Kent for Charlie Pettijohn, or vice versa—or both.

Zudekum as Operator

Tony Zudekum, who lately sold his theatres to the Warners' has gone under contract with that company to operate his former theatres.

Zudekum's contract is for five years.

PRODUCTIONS—MOTION PICTURES—PRESENTATIONS—REVUES

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The
Most Popular
Fox Trot
Song

"IF I HAD A G

by LOU

A
Charming
Waltz
Ballad

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by JOHN KLEN

A
New
Idea Ballad
Fox Trot
Song

"The Song W

by BENÉE

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Sensational
Waltz Hit!
from
UNIVERSAL'S
'KING OF JAZZ'

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The
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WOW!

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One & Only
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Ballad

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*Dance
Orchestration*

50¢

FROM THE
HEART OF
DIRECT!

Sweethearts and Wives

(Continued from page 25)

orders of the supposed real champagne.

Intervening of mystery and intrigue, comedy and left handed romance go on apace, while the playwright works himself into a lather to make it seem piquant and spicy by heavy handed trick and device. It doesn't go down. The editorial judgment that selected it probably is at fault. It wouldn't be a bad idea to set up a standing rule to pass up for studio use all French romantic comedies, addressed to smart sophisticated, unless they have demonstrated strength on the stage. If they fail to click on the legit trial, there must be something radically the matter and there usually is. **Rush.**

BRIGHT EYES

(BRITISH MADE)

(Sound Effects)

British International production; Wandour release. Directed by G. M. Harvey, based on original screen story. Starring Betty Balfour, Jack Trevor featured. At Stanley, New York, one day, June 28, the grind. Running time, 75 minutes.

A lot of blithering drive, otherwise this would be an epic on the handling and consumption of champagne. Cheapest grind audiences may sit through this English made, and they are the only ones that will. Direction and story are to blame. Betty Balfour, with something in both of these departments, could get by in a lot of American houses. Jack Trevor gets the same kind of a break.

The story is along Peggy Wobblie lines. Skulky maid in love with a waiter gets his high hat and ear twinks from the night club manager. Then, after copping a bottle of

champagne (the only thing they drink in this one, and that all the way through, even on electric street signs), luck comes her way through a kindly South American playboy. She is everyone, using the language had slipped to her.

This man is of the fairytale kind. He has plenty of women, but he lets 'em go for Miss Balfour. Even when a hearty dancing girl reveals that the remade Jenny is wearing her clothes, the playboy stands by. He takes insults from the waiter boy friend, who falls for Jenny's new clothes. Then plays right into his hand. After that Jenny marries the dish carrier, and the S. A. man is last seen outside the door digging deep into his pocket.

So far as stories are concerned, the same kind of blimeyness prevails year in and out. This is just a little more stereotyped and lugubrious than the average.

Betty Balfour was the most popular screen favorite of Britain at one time. She may be yet. This also may be a sample of how they kill off their favorites in England. It's not bad enough to ruin the girl at home, but they send a picture like this over to ruin her here, too. But the English have done the same thing before. **Walp.**

WESTERN HONOR

(Silent)

Produced by Big Production Film Corp. Released by Syndicate. Starring Bob Steele. Directed by J. P. McTearney. Story by Sally Watson. Theatricality. Hap Dupaw. Cast includes Irene Reed, Perry Murdock, Bill Nottel, Tom Foreman, Bud Osborne, Cliff Lyons and Jack Lowe. At Arena, New York, half of double bill, one day, June 27. Running time, 40 minutes.

Westerns of this type have provide the exhibitor with a two-way look. It can be taken seriously or as satire. From any angle except that the stuff is put up like sandwiches, the exhib can get a break on this one. The customers either laugh at the film or with it. And that is probably the best way for the exhib to get out of this one.

Taken even seriously so far as the type of audience that this kind of silents would attract, that type often makes for the customer by

his being given a chance to be delatative.

Otherwise the film isn't worth considering except as a silent. Silents are rarer.

Story, photography and action stereotyped. The exhib who knows Bob Steele's product doesn't have to look at this one to learn anything.

COL'S BLUE LAW CALLED OFF BY HIGH COURT

Denver, July 1.

Colorado has had a blue law forbidding theatres, circuses and the like from operating on Sundays for 68 years.

E. J. Mooney, manager of the Princess theatre, Ordway, was arrested early this year and charged with violating this blue law. The district judge dismissed the case but the district attorney appealed and the Supreme Court declared the law unconstitutional.

The law was a licensing law and provided that no licensed operator of an amusement place could open for profit on Sunday. Mooney had no license and the lower court held that the law did not apply to him.

This is the first time a case under this law has been carried to the Supreme Court. Judges said the officers charged with the enforcement have apparently felt that it was ineffectual, and that such practical construction by the local authorities was entitled to consideration by the court in cases where there is doubt as to the statute's construction.

Supporting this rule, the court cited the decision of the U. S. Supreme Court holding that a purchaser of liquor is not guilty of violations of the Volstead act.

Presnell Set with Metro

Robert Presnell, writer, goes with M-G-M. Engineered by Mike Connolly.

M. C.'s Undergoing Policy Changes In Some Warner and Publix Houses

Pittsburgh, July 1.

Warners contemplate a radical readjustment in m. c. situation here when Enright, East Liberty, returns to stage shows next week.

Buddy Page is coming in for four weeks only at Enright, to be followed by Dick Powell, who is to remain permanently. Powell is now at Stanley, downtown, where he has been since he left the Enright several months ago, after serving there for a year. An idol out at the neighborhood site, Powell is figured to put that house back on its feet again.

Stanley will do away with permanent m. c. for time being at least, booking the maestros in for month each. Peter Higgins, although under contract to R-K-O, is said to be set to follow Powell, with Gene Morgan after him.

Traveling m. c's, apparently have been abandoned by Warners at least as far as Penn is concerned here. Wesley Eddy closes next week after more than month, with Ted Claire

following for four weeks and Teddy Joyce due back after Claire, but for two weeks only.

Publix Off Permanent M. C's.

Minneapolis, July 1.

Abolition of the permanent m. c. at the Minnesota theatre here is believed to forecast similar action over the Publix circuit. Under the new plan a "guest" m. c. and stage band leader will be chosen each week from the Publix stage unit show playing the house, when possible. If no such talent is available in the unit, the pit orchestra director will assume the duties. The plan will result in an estimated saving of \$20,000 annually for the Minnesota theatre alone. Harry Rose was "guest" m. c. and stage band conductor last week, scoring, Charley Hill from the "Tin Type Revue" unit, doing it this week.

Lou Broese has been brought here by Publix from the Saenger theatre at New Orleans as conductor of the pit orchestra. Broese also is doing his musical specialties in the pit. Oscar Baum, theatre's regular pit orchestra conductor, is filling a guest engagement at the Paramount in New York.

As usual during the summer months, the Minnesota orchestra has been cut from 40 to 20 pieces. An agreement with the musicians' union permits this.

Equity and Films

(Continued from page 3)

that Equity would not dare attempt such a bold move in face of the hardships which they say its members, even under present working conditions, are experiencing.

With the increasing hold of the film industry on the legit field, insinuations are even being made that if the actors' organization becomes obnoxious, film men may take to strategy acclaimed by Equity to the point of undermining that body in its present stronghold.

Retaliation

Already in official film quarters it is heard that filmdom's first retaliatory move in the event of war will be to line up with the Managers' Association and prove an ally that will record a different aftermath than has been left in the past when the managers attempted to buck Equity on their own.

Unless Equity relaxes, and its spokesmen have declared that there will be no deviations in its dealings with film producers, film producers will be forced to join the Managers' Association, regardless. From Hays sources it is pointed out that Equity's contract specifies dealings only with members of the Association.

Equity's plans, as revealed in last week's "Variety," admittedly took totally unawares most of the film producers planning to invade Broadway. So excited are some that meetings on the subject will be called immediately upon the return of Will Hays from Europe.



COSCIA and VERDI In "MUSIC"

GLORIFIED—CLASSIFIED—MORTIFIED—
Week July 4
ORIENTAL, CHICAGO

LAMBERT

DANCES

Now at Publix-Balaban & Katz Theatre
ORIENTAL—GRANADA—MARBRO
CHICAGO, ILL.

BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit

Now at Uptown Theatre, Chicago, Ill.

Direction WM. MORRIS OFFICE

BUDDY HOWE

Featured in Fanchon and Marco's "VICTOR HERBERT" Idea

THIS WEEK, LOEW'S STATE, LOS ANGELES

Personal Direction CHARLES E. HOGAN

Held Over For Second Week at Capitol, New York

JUNE 20 AND JUNE 27

"HELLO MONTREAL"

EVELYN WILSON

LATE FEATURE GEORGE WHITE'S "SCANDALS"

"Variety" said (Capitol): "A strong name for the stage show. The stage name is Evelyn Wilson, a high score personality."—Rush

PLAYING 10-WEEK TOUR OF LOEW DELUXE THEATRES

Direction WM. MORRIS

DANTI-BARRÉ-DOLITE

Featured Dance Trio in Fanchon & Marco's "VICTOR HERBERT" Idea

SAM MINTZ

Adaptation
&
Dialog

TOM SAWYER



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BOX-OFFICE BALLOTS PROVE IT!



TECHNICOLOR PICTURES

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90 Indies Out of 300 in N. J. 2 Years Ago Protest Contract Clauses

Atlantic City, July 1. Protection from what are represented as unfair practices by the big circuit theatres will be sought by the Independent Motion Picture Theatre Owners of New Jersey, it was announced at the annual meeting Saturday (28) in the Hotel Traymore here.

The protest was aimed, it was said, by the retiring president, Joseph Selder, at the distributor-owners who refuse to sell to independent exhibitors until the attractions have lost their initial appeal. The organization directed the officers to retain counsel, who will be instructed to appeal to proper authorities for protection.

A resolution was adopted condemning the elimination of the clause in leasing contracts with distributors by which exhibitors were permitted to reject any pictures they thought unfit for their patrons. Another resolution was adopted opposing the playing of films on a guarantee and percentage basis. The theatre owners contended that the gain on profitable pictures did not pay for the loss sustained on unprofitable pictures. Another protest was made against deliveries, the dis-

tributor being charged with ignoring time limits.

The decrease of independently owned theatres in New Jersey from 300 to 20 in the last two years was laid to the big circuits.

New officers elected were: Sidney Samuelson, Newton, president; Peter Adams, Paterson, and Joseph Varslow, Camden, vice-presidents; Henry Nelson, Bernardsville, treasurer, and Frank Warren, Princeton, secretary.

LOCAL PUBLIX MEET OF CHICAGO-DETROIT DIV.

Chicago, July 1. First convention devoted solely to the Chicago-Detroit division of Publix is being held today at the Edgewater Beach hotel, with 125 managers and executives in attendance.

John Balaban, principal speaker, pointed out the reason he was being called east is for the growth of newly acquired circuits. His expression was a hope he could call many Publix execs in this division to take important jobs in the east as rapidly as they developed men to fill their own shoes in the Chicago-Detroit district.

Final punch was a banquet, a publication issued as a travesty on "Public Opinion" and edited by Bill Pine, and a one act play written by Pine and C. A. Leonard, satirizing the w. k. production meetings.

2-Way Squawk

(Continued from page 5)

town became mobbed with this variety. The colony had all its silent variety plus heavy importations from the stage. For awhile the two-way idea was in vogue, using one stager and one silent on every picture; the plan being to let each absorb the other's technique.

But the absorption process didn't jell. The jell was there okay, but plus "ousy." Plenty mixups, with the boys from the two ends of the show biz remembering that line about "All's fair in love and war." The two-way idea went haywire. Last stand of the plan was on the Mary Pickford picture, which went into the discard after \$250,000 was spent. A new start is on the way—but this time with one director.

Of the stage emigres, one figure will sum up the total that are considered by the producers to have what they want. Principal out-stander in this regard is John Cromwell at Paramount. Same single figure would represent the silent meggers who the producers figure have satisfactorily melded the two techniques.

For these few directors there are plenty of borrowing requests, but the studios with the boys under contract are deaf but not dumb. If the meggers were quadruplets they could all be working, day and night. This despite the answers from the boulevardiers that the shortage is a myth.

Indies Blocked Out

With the first line companies having the best of the crop under contract, the help is echod from the independents, who are ready to pay fancy prices and more for quality megaphone wielders—but can't get them.

A typical instance of this happened last week. One of the top-notchers found his contract period up. An indie producer offered him real dough to do a picture and he was ready to accept, but the major execs, his present bosses, talked loyalty and plenty more. Result was the indie didn't get this megger. He re-signed into the major league for a grand less a week than the indie would pay.

ROCHESER NABORHOODS

Most Open Only Over Week Ends—Whole Town Off

Rochester, July 1. Vaude out at Loew's Rochester until fall and prices cut to 40c top. Big off all over city. Only five first run film houses operating and one vaude.

Most neighborhoods are open only week ends.

Creditors Frozen Out by Sale of Lafayette, Buffalo

Buffalo, July 1. The Lafayette, former indie, together with the ten-story office building adjoining, was sold to the Marine Trust Company on mortgage foreclosure sale for \$1,150,000. The Marine, holding the first and second mortgages of \$800,000 and \$400,000, was the only bidder.

The bid leaves a deficiency judgment against the Monument Theatre Corporation of between \$50,000 and \$100,000. General creditors, including most of the film companies, are left without redress.

Several circuits are reported as after the theatre with the Marine asking \$125,000 per year. Publix, Warner and R-K-O prominently mentioned with rumor favoring the last owing to the close business associations of Marine and Radio.

Cutting "Hell's" Prolog

Hollywood, July 1. Abbott Girls, 14 dancers imported from the east for Sid Grauman's "Hell's Angels" prolog, will drop out as soon as Fanchon and Marco can spot them in an east-bound unit.

Prolog is being greatly curtailed on expense.

BUSINESS SORE SPOTS PUBLIX WILL 'DOCTOR'

A "Doc Lee" for the Publix circuit to apply cures to ailing houses in certain highly competitive situations as well as cities beset by results of business depression, is being talked of.

Paramount Publix has several situations called business sores. Among them are Kansas City, Atlanta, Toledo, Birmingham, Rochester and Brooklyn. Latter is in need of high-powered theatre therapy largely through intensely competitive field, with Fox lately crowding in Brooklyn through slashing of admission prices.

Generally, it is theatre competition plus poor local business conditions or patronage apathy that is giving Publix its sick ones.

Recognizing conditions in various keys as calling for immediate measures, P-F has asked its operating forces for suggestions on what to do. These suggestions are being forwarded to D. J. Chatkin, director of theatre management.

A theatre doctor to cure existing ills is among the suggestions advanced already.

"Doc" Joe Lee, special division manager for R-K-O, gained his title through the cures administered to several ailing R-K-O houses in Brooklyn.

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"TWO NUTS"
In "BOX O' CANDY" IDEA

HELD OVER AGAIN!

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WEEKS JUNE 20 AND JUNE 27

The Dynamic Master of Ceremonies

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ALWAYS A SHOW STOPPER

SUCCESS UPON SUCCESS—A RECORD OF TRIUMPHS IN DE LUXE THEATRES OVER THE ENTIRE UNITED STATES
THE YOUNGEST, AND CROWNED THE MASTER OF THEM ALL

"VARIETY" said (Capitol): "—a trim worker—does extremely well—agreeable. Admirable in style as a presiding figure for the show, with pleasant, unassuming manner of handling announcements and a quiet trick of casual comedy.—"Rush."

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CREIGHTON HALE • WILLIAM HOLDEN • ROCKLIFFE FELLOWS • LITTLE BILLY

MICKY BENNETT • BABE KANE • ROBERT EDESON • ROBERT McWADE

SWING HIGH

*Directed by Joseph Santley
Produced by E. B. Derr*

NIGHT WORK

*Directed by Russell Mack
Produced by E. B. Derr*

HOLIDAY

*Directed by Edward H. Griffith
Produced by E. B. Derr*

BEYOND VICTORY

*Directed by John Robertson
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HER MAN

*Directed by Tay Garnett
Produced by E. B. Derr*



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BOX-OFFICE
NAMES IN
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five **FEATURES**

And other big pictures with other great Pathé Personalities to come! CONSTANCE BENNETT, ROBERT ARMSTRONG and MARY LEWIS are great stars in productions on the way, supported by brilliant casts in their respective features

Publix May Battle Fox Theatres With Strong 'Names' in Stage Person

Excited over Fox's cutting of prices at the Fox, Brooklyn, first of several deluxers to slash tariffs, and further upset over that house's five shows a day, plus other bids for bigger business, Publix is out to do a little warring.

A strong front is to be put up at the Brooklyn Paramount, a stone's throw from Fox's, even if the big-

gest talent under contract to Par has to be sent in.

Mentioned already as possibilities, with bids having been made, are Clara Bow (now in New York), Al Johnson, George Bancroft and other outstanding Par stars. Jack Oakie is current at the house and Maurice Chevalier is scheduled to come in later, probably the last of July or in August.

Publix is so determined to give Fox a little return competition that a week's engagement at the Brooklyn Paramount of Rear Admiral Richard E. Byrd has been discussed. Whether the explorer will accept any offer made is a question. Some think he is a slight possibility even though at the home office his booking was not brought up.

Publix is somewhat perplexed over the Publix operating talent that has joined Fox and is centered at the Brooklyn house. It includes Charles Kurtzman, former Publix division manager at San Francisco, the supervisor and Harry Watts, former Publix city manager in Minneapolis and other points, the house manager.

"They know, all our tricks," was the comment.

R-K-O GIVEN OPPOSISH BY PAR. IN FT. WAYNE

Ft. Wayne, Ind., July 1. This R-K-O sewed up city will be busted into Sept. 1, when Publix-Great States opens its new Paramount. House seats 2,500.

R-K-O has had the town to itself for a long while.

Tab Stock Added

Utica, N. Y., July 1. Warner theatre here has adopted tabloid stock for a summer feature. Bruce Conning is the director.

Bill will continue to include talkers and traveling acts.

Micheletti Killed by Auto

Denver, July 1.

John B. Micheletti, 43, owner of the Comet, neighborhood house, was fatally injured in an auto accident Thursday and died in a hospital here the next day.

He formerly owned the Polly, Mission and Pearl theatres in Denver. Surviving him are his widow and two children.

TINY GOLF FOR DARK THEATRES

Publix, which has an estimated 150 theatres dark for the summer or longer, is now figuring lighting these theatres by way of the miniature golf course. Idea is to remove the seats and install the miniature golf games during the open air season and thus turn darkens and standing overhead into movable profit.

While nothing in the way of carrying out the plan has been dug out it's in confab among the execs, with the real estate department hopped up to watch sites both on the closed theatre angle as well as new ones.

Inside is that one spot is being figured even for New York where on the Main Stem Publix may convert property back of the Criterion for that purpose. Along these lines it's figured to use back yards and alleys.

Par's 34 1-Reelers

Willie West and McGinty did "The House Wreckers" and McHugh and Casey did "Why Continue to Struggle?" for Paramount last week.

Eastern studio has now completed 34 one-reelers, nine novelties and ten two-reelers of the groups set for the 1930-31 schedule.

SAENGER MAY QUIT SUNDAYS IN MISS.

New Orleans, July 1.

Publix-Saenger may stop playing Sundays in the state of Mississippi. It is now playing in five cities there, three of which have been "Sunday towns" for a considerable time. The other two were but recently opened o. Sunday by the circuit.

The state's government is making a. issue of the subject. Its attorney general has threatened an action to dissolve the corporation operating in Miss. theatres and confiscate the Saenger property. While the Saenger people do not take the threat seriously and have been legally advised there is no authority for such action, the Saenger interests hold property in Miss. amounting to about \$4,000,000.

Rather than jeopardize their Miss. holdings by going to battle on the Sunday tangle, the circuit may stop showing Sundays unless the people of the various towns should insist up. Sunday shows, as usual.

Careless Bandit

Dallas, July 1.

"Who is it?" asks Russell Weis, manager of Publix's Metropolitan at Houston, when somebody knocks on his door.

"A customer who wants a refund fixed up," comes back.

When said "customer" departed Weis' safe was short of \$1,700, one Saturday night's receipts, and they're still looking for the customer.

Put the joke was on the hijacker. He overlooked Sunday's \$2,500, and when running out his dropped another \$150 in the lobby.

According to Weis, his customer was just a kid, barely 21. Suspish he was probably a former user.

Ill health has caused resignation of chief accountant W. J. Pineau, of Paramount-Publix. He is succeeded by J. L. McDermott.

Carragien Exonerated

Utica, July 1.

James Carragien, recent manager of Olympic theatre here, is freed of a grand larceny charge.

Proprietor of store in the theatre building caused the arrest, alleging Carragien collected \$120 of rentals to which he was not entitled and appropriated to his own use. His discharge followed an examination Thursday.

David Lewis, former manager of the Metro office in Madrid, Spain, has been appointed general manager for Guatemala.

**CECIL
LEAN
and
CLEO
MAYFIELD**

SUMMERING
AT THEIR HOME
"MAYLEAN"

LAKE SUNAPEE,
NEW HAMPSHIRE

**FANCHON
& MARCO'S**

ideas

Fox
West
Coast
Theatres
Unit



**GEORGE
PRIZE**

And His Famous "FUNCH and JUDY"

Featured in F. & M. "Gyp, Gyp, Gyp" Idea



RUSSELL R. COOK

Better Known to His Many Admirers as

"COOKIE"

After Two Consecutive Years at Capitol, Avalon and Stratford Theatres, Chicago

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PUBLIX PALACE THEATRE, DALLAS, TEXAS
AS MASTER OF CEREMONIES AND ORCHESTRA DIRECTOR

Thanks to BORIS MORRIS, MAX TURNER, SAM BRAMSON and LOUIS R. LIPSTONE

Personal Direction CHARLES E. HOGAN

R-K-O Will Buy and Pay for Any Act Wanted, Without Salary Limit

A report spreading that R-K-O had set a maximum salary on acts is denied by Charlie Freeman, the R-K-O booker.

"There is no ban or limit," said Freeman. "No set rule. We will play anything we want and we want it but it must be what we want."

Freeman probably refers to a story that outside of the Palace, New York, a top salary of \$1,250 had been set by R-K-O. That report contradicts itself since there are several acts now in R-K-O touring intact shows receiving more than that amount.

The R-K-O booker wanted the report corrected in order that acts and attractions shall not be misled if hearing of it.

No Salary Setting

One of the first moves of Freeman's when taking the R-K-O booking helm was to discontinue the "salary setting" committee of the booking office staff. Freeman is non-believer in pre-setting a salary for an act that all houses booked by R-K-O must observe.

When booker for the Interstate in Texas, Freeman refused to obey the Keith office set salary rule. He paid acts for the Texas time what they asked if he believed them to be worth it down there. He paid two or three instances where the Interstate paid more than the amount named by the Keith office, the acts so booked took the gross record in nearly every Interstate house, notably the Weaver Brothers.

OLSEN-JOHNSON ON WAY TO STUDIOS

Hollywood, July 1. Olsen and Johnson close their R-K-O vaude tour in Cleveland Saturday night. They return immediately to resume their Warner contract, which calls for three features, one of which has already been made.

They will appear in "50 Million Frenchmen," with third assignment not set.

Vita Shorts

Vitaphone Varieties completed at Warner's Flatbush studio include "The Nightingale," with Vivian O'Brien, Lyle Tatham, Pat O'Brien and Austin Fairman. Directed by Roy Mack from a script by Harold Hersey and Wallace Sullivan, with special music by Harold Hersey. "Putting It On" included Lillian Bond, Bobby Jarvis, Peggy Shannon and Walter Pearson. "Incredible Happenings," a burlesque on Robert Ripley's "Believe It Or Not," produced at the same studio, has been inaugurated as a series.

New R-K-O Ether Advisor

James H. Turner, assistant to Hiram S. Brown, R-K-O president, is giving his personal attention to the R-K-O radio programs over the NBC network, with Milton Schwarzwald as co-operator on talent.

Turner is said to be well up on his music and an opera enthusiast.

Kramer and Boyle Part

Hollywood, July 1. After a partnership of many years in the vaudeville combo of Dave Kramer and Jack Boyle is split up next week, after their final date in Portland.

Kramer may settle here with his family, with Boyle also a probable coast defender.

Irwin Shorts

Hollywood, July 1. Charles Irwin, who struck town as a presentation m.c., is at Mack Bennett studios for two-reelers. First spot is the lead in "Divorced Sweethearts."

Bailey and Barnum Off

Hollywood, July 1. Vaude team of Bailey and Barnum has split. Bill Bailey is going to South Africa July 25 to try solo vaude. Barnum remains on the coast.

Dancers Paid Shuberts \$200 Wkly for 32 Wks; Kept Out of Chicago

Veloz and Yolanda, dancers at the smart St. Regis hotel, New York, and Irving Sherman of the Ed Davidoff office are on the verge of litigation over the dancers' contract which was renewed by the hotel without the agents having anything to do with it.

Team had paid the Shuberts \$200 a week for 32 weeks, in the meantime, out of their \$550 salary, leaving them \$350 a week out of which they also paid Davidoff \$50 a week commission so that out of \$300 weekly earnings, their net was \$250. This was for the purpose of buying out the Shuberts' contract (which Davidoff-Sherman effected) and remain in New York rather than go to Chicago with "Pleasure Bound."

In the meantime the dancers reneged for St. Regis room where they will be for another 30 weeks and refused to pay Davidoff commission. Julius Kandler, formerly attorney for Davidoff in other matters, is representing Veloz and Yolanda.

Exclusive Series of Vaude Shorts by R-K-O

Hollywood, July 1. Vaude acts will be used exclusively in a new set of shorts to be made at Radio under the general title of "Headliners."

Series will be made by Louis Brock, former short subject producer for Radio in New York, who has just been switched here. Vaude act shorts will follow the production of the "Nick and Tony" series, now being made with Henry Armetta, Julius Kandler, formerly director, and Mark Sandrich directing.

N.V.A. Golf for Men Only

Ladies are out so far as this year's N. V. A. golf tournament goes. Official sayso is that there are not enough of the females to be considered.

Contest will run for two days, July 7-8 at the Clearview Country Club, Whittestone, L. I. Will consist of 72-hole medal play handicapped 36 holes each day, with low medalist score 36.

AERIAL ACT'S FLIER

Los Angeles, July 1. Molly Ashford, of Ricardo and Ashford, aerial act, suffered a broken arm when the car the couple were driving overturned four miles out of Sacramento.

Accident occurred when a tire blew. Ricardo was not injured.

Osterman's Long Route

Jack Osterman has been given the R-K-O long route.

Osterman is now playing the R-K-O individual eastern houses. After a return engagement at the Palace, New York, he will start on the unit travel of 45 weeks.

It was the first Palace date a couple of weeks ago that brought Osterman the R-K-O contract.

Colored Show's Leads

Ada Brown has been added to Bill Robin and Adelaide Hall as cast leaders in the colored musical being produced by Marty Forkins, vaude agent.

Show will open around Sept. 15 in Atlantic City.

LeMaire-Allman Short

Hollywood, July 1. William LeMaire and Johnny Allman will be featured in a short for Pathe, entitled "The Lady Wants Her Hat," with the Frank Davis writing and directing.

London-New York Bookings. Fannie Lee has made an affiliation with Reeves & Lampert, the London agent.

The Jacobs agency will represent the English office on the R-K-O booking floor in New York.



HARRY HOLMAN

Just returned to New York from Hollywood, where I made a number of comedy shorts for Pathe and Warner Bros.

Sailing Aquitania, July 6th, with Edith Manson to play 3 consecutive weeks in England.

Opening July 21, Coliseum; 28, Palladium; August 4, Brighton; 11, Holburn, London; 18, Shepherdshush, London; 25, Hackney, London; September 1, Woodgreen; 8, Bristol; 15, Leicester.

Direction: FOSTER AGENCY, 32 Shaftsbury Avenue, London W. 1.

ORCHESTRA IN PIT BUT NO PLAY

Ottawa, Can., July 1. The orchestra of B. P. Keith's Theatre, Ottawa, continues to occupy its place in the pit for six hours each day, but does not play, having adopted a policy of passive resistance in a dispute over the year's contract.

Manager Joe Franklin disintegrated vaude for the summer, and so notified the orchestra. The musicians refused to quit, claiming their contract was good for the whole 52 weeks.

Franklin offered 50% salary and 100% freedom from work for the summer, but this was rejected. meantime the orchestra continues to sit and sit while Franklin has gone away for several weeks.

Askam on Dates

Hollywood, July 1. Perry Askam plays Loew's State, opening July 10. Musical tenor had a week at Fox, San Francisco, after closing with "The Student Prince."

Six R-K-O Agents Will Arbitrate Differences of Agents and Acts

Committee of six R-K-O agents has been formed to settle by arbitration all disputes that may arise between and among agents and acts in the booking office. Members are Jack Curtis, Charlie Morrison, Eddie Keller, Herman Weber, Lee Stewart, Max Gordon.

Formation of the committee, practically the successor to the old agents' arbitration board, followed the suggestion of Charlie Freeman, booking head, that he be relieved of agents' disputes that do not directly concern the booking office or circuit. Freeman stated such differences can be more easily settled by those actually affected. The R-K-O booking head will enter arbitration only when there is a deadlock and a mutually agreeable decision cannot be reached by the agents themselves.

The former Keith and later R-K-O agents' squawk board was part of the defunct agents' association. This was disbanded last year when George Godfrey, then the booking head, appointed himself one-man arbitration board to personally settle all agents' troubles. Majority of cases are over differences between agents over the right to represent acts and the commissions therefrom.

Acts may go direct to Freeman, if with reason, after having failed to receive satisfaction from the agents' own board.

The agents' board would seem to take over considerable of the office work Ben Piazza, now on vacation, has been giving his attention.

N V A Callers as Usual, with Grill Closed—Cantor Off 2d Pres. Term

LEGIT NAMES CROWDING IN FOR BRIEF STAYS

Legit "names" available for brief vaude engagements before beginning rehearsals for next season legits are causing a scramble among agents claiming plenty of spots for the legits on all circuits.

The drafting of legit "names" is figured to solve the summer headliner problem for the bookers in New York houses and elsewhere with the agents guaranteeing the "names" approached minimum routes of four weeks.

Clairbourn Foster has already been signed to play four weeks for R-K-O, opening at the Palace, Chicago, July 12. Miss Foster will head a new sketch with two others in support. Several others are being negotiated for to be signed and allotted similar routes by R-K-O and Loew circuits.

Other New Comers

Lester Allen and Nellie Breen, beer in vaude together, are combining with William Halligan as heads of a five-people act booked for the Palace July 19. Additional dates may be set later.

R-K-O has even signed Fitchit, colored comedian brought forward as a name through talkers, two break-in dates at "showing money," with a route and salary to be set later.

The Ahearns, Will and Gladys, late of "Simple Simon," are back in vaude.

"Tantalizing Tommy," condensed version of the former legit musical, is in production for Walker and Reis. Edythe McClure heads cast with support including Graham Singson, Frank Williams, Helen Nelbel, Jean McLaughlin and chorus of eight dancing girls.

Willis-Carney Teamed

Culver City, July 1. Pathe is figuring on teaming up St. Willis and Bob Carney for a series of two real comedies. Both are vaude recruits, under contract to the studio.

Willis was originally taken off a Public unit by Pathe to act, but since has been given a chance to write also. Studio is now looking for suitable stories for the potential team.

"TRAILERS" FOR ACTS

Experiment with Higgins and May Exploit All Feature Turns

The first talking trailer for R-K-O has been made with Peter Higgins the artist selected for experimental purposes. The trailer, with Higgins talking and singing, is 200 feet in length and was made by National Trailer Service, now holding the R-K-O contract on both pictures and acts.

Trailer has been shipped to Omaha for showing in advance of Higgins opening there on a western route Friday (4).

If satisfactory as an experiment, all future routed acts on R-K-O will be trailerized in dialog and sound.

125th St. Goes Film

Another R-K-O vaude film going straight south is Proctor's 125th Street, one of the oldest houses in the circuit. Of late years the uptown house has found itself in the midst of the spreading colored element in Harlem.

125th Street goes into the straight picture policy Saturday (5).

Fetchit on Tryout

Steve Fetchit, the colored comedian is to have an R-K-O tryout at the 58th Street, opening Saturday (5).

His salary will be \$300 to show but if Fetchit gets over, he wants \$1,000 a week.

There has been no apparent decrease in daily attendance at the New York NVA club house on 46th street, since closing of the hotel and restaurant. About 60 guests exited last Saturday night, final night of the club's hotel privileges. Club, billiard and card rooms and the soft drink and sandwich bar remain open, getting the same crowd as before.

No injured feelings noted among actors at the club over the restaurant and hotel closings. Few of the regular daily attendees were hotel guests and just a few patronized the dining room.

By acts who visit the club and make it their headquarters while in New York, the place is considered to offer the same conveniences as in the past—a place to meet and a mailing address.

Regarding a meeting for NVA officers' nominations, Pat Casey stated noon (Tuesday) at noon, until the club advisory board can be gathered together in the city, at which time a meeting for that purpose will be held. Whether there will be a change in the nature and titles of club offices has not been determined either, but held probable.

Eddie Cantor will not run for a second term as NVA president.

BILL ROBINSON WINS, RUNNING BACKWARD

Bill Robinson, running backward, won from Bob McAllister, former champ sprinter and two others, running the right way, in a 100-yard dash in Times Square yesterday (Tuesday) at noon. It was a press stunt for the Palace, where Robinson is current.

Robinson started at the 25-yard mark and his competitors at scratch. He won by a inch and got a cup at the finish from Ruth Etting.

The colored dancer, who has pulled the stunt several times before, at the Palace, in the stadium, is considered the fastest man running with his dogs pointing south.

Next Publix Units

Two new Publix units are in rehearsal and due on Public Circuit this month. "Varietrix," produced by Jack Partington, opens New Haven, July 5. Cast has The Kemys, Eva Ivey, Gifford and Gresham, and "Rhythm Hotel," five-people colored act.

"What's in a Name" produced by Louis McDermott, bows in at New Haven, July 10. Latter includes Charles (Slim) Timblin, Tommy Elkins Sextette, Nell O'Day and The Crusaders.

Brighton's One Vaud Wk

One week of vaude to be advertised around the Coney Island and Brighton section as a road show is being tentatively set by Eddie Keller for the New Brighton theatre, week of July 14.

The Keller layout would be headed by Belle Baker and the Howard Brothers.

The new Brighton policy now is for road shows which might bring about the road show billing for that engagement.

The terms would also be on a road show basis with a split of the percentage.

Oz Lands on Floor

Oz, the actor who turned agent some time ago, has returned to New York and will book on the R-K-O floor, having made a connection with the Phil Morris agency.

Oz did a two-act with his wife, Polly, July 1 and Oz. The bookers told Polly the act needed more class, so Oz left the stage.

Polly's doing a single.

Brennan-Rogers Split

Comedy team of Jay Brennan and Stanley Rogers has split. Latter, female impersonator, is rehearsing a comedy act with eight fat women. Brennan will continue with another partner.

Academy's Mgr. Called Cop to Throw Out Act Holding Fox Contract

Threatened with being thrown back out of the stage of the Academy of Music Saturday (28) by a cop called by the stage manager, Grauman, Hess and Valle, who claimed they had no room for the act, with the Academy four days beginning June 28, produced their contract and showed it to the copper. The latter then exclaimed to the stage manager and the rest of the theatre personnel: "Sorry, but I can't do it. They have a perfect right to be here."

The altercation between the manager of the house and the act arose over the manager's claim that they had no room for the act, with the act claiming that it had been booked to play that house and would accordingly play there.

Solly Grauman, of the trio, says he holds a contract dated June 13 whereby they were to play the Park Plaza June 25-27 and follow it by going into the Academy the next day, until July 1.

When reaching the Academy the morning of June 28 for rehearsals the production manager told them that they were not booked for the theatre, but later agreed to let the act, which does nine minutes, go on if it would guarantee to use up more than one minute and a half.

The trio protested that this could not be done and phoned Jack Loeb to straighten out the matter. Loeb told them to forget the Academy and promised he would book them for a Fox house at a later date. This the trio refused to do, and insisted upon its rights, whereupon the manager told the manager to call a policeman and throw the three of them out.

Did 4 Minutes

The act was not permitted to go on for the first show, but went in for the second show with a deadline of four minutes, the stage manager taking out the opening girl chorus number of the F. & M. "Black and Tan" revue to make room for them. This was not the finish of the dispute between the act and the house manager. The trio, booked for 24 weeks with Public beginning Aug. 21, had some open time between their closing at the Academy and the Public opening date. A R-K-O booker promised to catch them yesterday (Tuesday) with a view to using them on the R-K-O time. The act to the manager and requested that for the one show Tuesday, when they were to be caught, they be allowed to do their full act, stating it was unfair for anyone to catch them under present conditions. Up to the nighttime yesterday (Tuesday) the management refused to yield to their request.

Act was booked direct with Fox.

"Mahoneyphone" Filmed To Insure Copyright

In order to protect himself and his copyright, if the necessity ever arises for himself, Will Mahoney has recorded in film and sound his xylophone stunt ("Mahoneyphone") in his new act. With the date mentioned when the "short" was made, that will insure Mahoney of precedence in case point has ever to be decided.

The comedian-dancer made the short in New York.

Sewer Talker Soused

Buffalo, July 1. Lieutenant Thomas McMann, while patrolling a downtown beat, saw a man lying in a gutter and gutter apparently engaged in conversation with another person through a sewer opening.

McMann peered into the opening and though he received responses from below, was unable to satisfactorily locate the sewer occupant. Suspicious of the man in the gutter, the officer took him to the station where he claimed to be James Kennedy, 56, Detroit, occupation vaudeville ventriloquist.

The voice juggler was charged with intoxication.

Craig Drive East

Hollywood, July 1. Walter Craig and Lila Mann (Mrs. Craig) left here last week to open in a Pullux unit in New York. They are driving.

WEDDING STUNT FOR R-K-O STAGE, SALT LAKE

Salt Lake, July 1.

Mormon Church, the home of which is situated in Salt Lake City, believing in married happiness and eventual resultant of good-sized families, spread its blessing on two R-K-O vaudeville artists when one of its bishops married them on the stage of the local R-K-O-Orpheum during the last show.

The groom, Roy Zastro, and the bride, Sunny Schuck, both of Zastro & White's "Scandals," at the local R-K-O, were married with a packed house at witnesses, at the 9 o'clock performance, with Curt Peterson and his regular house orchestra playing the march, Bishop Ellison of the Church of Latter Day Saints (Mormon) performed the ceremony.

All participants in the ceremony, excepting the bishop, went of the act. Joe Termini gave the bride away; Bernice Marshall was the maid of honor, and Leda Wales, Nancy Belle and the King Sisters were bridesmaids. Leda Wales also offered a song.

The audience was given a break when the bride cast her bouquet into the auditorium.

The stunt worked out to be an excellent publicity angle for Monday night's show. Tied up with the "Telegram" it received a lot of newspaper space. A raft of gifts were given the newlyweds by Salt Lake merchants who were given publicity.

Following the show a wedding party was held at the Blue Moon cabaret, during which Grant Pemberton, R-K-O-Orpheum manager, acted as toastmaster. Showmen, newspapermen and broadcasting men were guests of honor, while the general public attended en masse at the paid advertisement invitation of the Blue Moon management.

Not in a long time has a stunt like this been pulled so cleanly and wholesome in spirit.

Bride and groom will spend their honeymoon on R-K-O time.

Chi. Fortune Teller Tea Shops Go In for Vaude

Chicago, July 1.

The tea-leaves show that there is a seven-week fortune-telling tea saloon in the city in the wind. Fortune-telling shops, spreading fast around this town, and getting a play from the ladies, have been using acts off and on.

Some of the spots use as many as three acts, most of them light novelty material, instrumental, light acrobatic and song and dance stuff.

Former Vaudeviliens in P. G. Williams' Home

Several former vaude people, incapacitated from further stage service, owing to advanced years or physical reaction, have been granted privileges of the Percy Williams Home in East Islip.

They are Mrs. Duffy (Duffy and Sawtelle) and Mr. and Mrs. Eddie Gerard. The Gerards are formerly of Gilbert, Donnelly and Gerard.

They were admitted through the joint arrangement of the N. V. A. and the Actors' Fund.

Dog Act Poisoned

Los Angeles, July 1.

Local police are investigating the death of three performing dogs owned by Jack Roshier, after the latter reported the canines had been mysteriously poisoned. The act was known as Beaudine and Silverman.

Roshier was unable to explain how it happened. Only one dog of the four Roshier had survived and that one will remain blind.

Marshall Resumes

Irving Marshall is back from Saranac after being the cure and will resume vaude activities interrupted by illness, rejoining Marion Heath, former partner.

Since split of team, Miss Heath has been appearing with her sister, Florence, billed as Heath Sisters. Florence will do new act with Burt Kenny, to whom she recently was married.

DIAMOND'S ADJUSTMENT

Former Head of R-K-O Western Office Pleads Two Year Contract

Billy Diamond, former head of the R-K-O western booking office in Chicago, was in New York last week. He secured an adjustment of a contract with two years unexpired. Diamond alleged to have been given him verbally by an R-K-O exec, with its special provisions so far carried out, excepting his recent removal.

Diamond was on a salary of \$15,000 yearly. He left New York Monday for Chicago.

Diamond will probably return to the booking business in Chicago, and go with the William Morris Chicago office. Previously to joining R-K-O, Diamond was the leading indie booker of Chicago.

F. & M. AIR HOUR

For the first time since Fanchon & Marco took over the complete booking operation of the Fox theatres in the east, the local F. & M. office launched a Fanchon & Marco party on the radio Thursday night, June 26.

Jesse Kaye, representing the Fox office, effected a broadcast tieup with WGBS and also handled the introduction of the act. F. & M. artists will take part each week, the program being recruited from m.c.'s and artists who are in local New York and Brooklyn theatres with F. & M. ideas.

The first regular Fanchon & Marco radio hour in the south was arranged by Bert Adler in Nashville, which began Tuesday (24) via WTN. owned by the Nashville "Tennessean." It is presented by "Okay" Harry Beekner, southern broadcaster and manager of the Princess theatre.

Florida bill included Hamilton, Helen Moore, Sylvia Shore, Harry Kahne, Billy and Danny Joy and Armand and Perez (F. & M.'s "Uniforms").

Sailors in Shaver's Room Draw Suspicious Cops

Los Angeles, July 1.

Buster Shaver, playing at the R-K-O, San Diego, with his "Tiny Town Revue," was arrested on a statutory charge by police from the Navy Yard after a disturbance in which a number of sailors figured in his hotel room.

Shaver had his hearing postponed until next in July and continued his route, opening at the State, Long Beach, on the following day.

Saranac's N. V. A. Patients Moving Into New Sanatorium in Woods

Saranac, N. Y., July 1.

N. V. A. patients are moving into the new N. V. A. sanatorium in the woods nearby. About 50 in all will be located in their rooms when the moving is well have been completed.

Sanatorium has accommodations for around 120 patients. It was formally opened last Labor Day, with the informal opening and reception of patients deferred until last week.

Dr. Edgar Mayer is medical chief, with Mrs. Katherine Murphy superintendent of the Sanatorium.

Show people in the new place and elsewhere in Saranac at present are:

At Sanatorium

Fred Rith, Edna Bloom, Lawrence McCarthy, Vernon Lawrence, Bobby Hat, Edward Deora, Valentine Kinsaid, George Neville, Dick Kunt, Chris Hagedorn, Helen Shaffer, Helen O'Reilly, Catherine Vogle, Ethel Clouds, Nellie Quayly, Xela Edwards, Sue Jones, Lily Leonora, Angela Papula, Anna Mae Powers, Viola Allen, Eddie Voss, William Holly, Julia Kubas, Leah Temple, J. C. Loyden.

Medicine Shows on Main St., L. A., Ruining What Is Otherwise a Poverty Row of Show Joints

MIDGIE MILLER SOCKS BLONDE—GIVES NOTICE

Midgie Miller, actress and wife of Will Morrissey, residing at 141 West 14th street, will have to explain to a magistrate in West Side Court this week why she smacked Reene Cartier, 25, pretty blonde model, living at 20 East 62d street.

In the interim, Robert Dempsey, 15 Park row, attorney for Miss Cartier, stated he had served Midgie Miller with legal papers in a civil action for \$10,000 charging assault and battery.

Miss Cartier, with her left optic discolored and swollen, wore colored glasses in West Side Court. She removed the glasses to show the court the result of the blow.

"I don't know why Mrs. Morrissey struck me," said the model who speaks with a Parisian accent. "I was leaving a restaurant with Marietta Mull, a cousin of mine. Coming in were Mr. Morrissey and his wife. I knew them casually. I have spoken to them possibly twice. I greeted them. Miss Mull asked me who they were. I was just about to explain when I was struck by Mrs. Morrissey."

"I have been looking for you three weeks, you wicked blonde," she said. And then I hit it. I was so amazed that I fled."

Diners in the restaurant jumped up to spare any further punishment. Miss Cartier asserted that Morrissey was unable to prevent the blow. Mrs. Morrissey is quoted as asserting that she will "belt" anyone who clandestinely associates with her husband. Miss Cartier was emphatic in denying she had ever been in Morrissey's company.

FRANCES WHITE SUED

Frances White is being sued by the Lexington Hospital for an alleged unpaid hospital bill amounting to \$750. Attorney Julius Kendler represents the hospital.

Sum asked for is balances on alleged total of \$922.55 and part of promissory note made out by actress.

Picture bills for the houses average \$350 weekly on a two-day run. This includes the feature and shorts, also double bills. The latter is where the indie producer gets his break, if a break comes at those rentals.

Sixless as an Orange Main street, let it be known, is moral. Pink tickets have never cashed in there. Sex pictures, with their gaudy 2c admission, are a negative lobby displays. Interest the patrons not at all. One house is featuring a picture called "Woman of the Underworld" with plenty of anti-fur jobs. Most of the houses draw is few Mexicans, and if the swarthiest customers don't buy candy with their ticket there is no profit. Other houses have tried sex pictures, but after a short-fire they get religion again and return to the straight and more or less narrow.

Biggest squawk among the exhibitors is that their patrons go more and more to the bath and to the laborers, and between bathing and entertainment it's a pinch that entertainment is their first love. In this neighborhood a bath cost two bits. Theatre seats cheaper.

The grind could be called Fleet street. Not the Fleet street of Horatio Bottomly, but of the navy. It's the play spot of the sailors of the Pacific fleet, whose home port is at San Pedro, 18 miles from L.A. Around payday the sailors are welcomed. They are taken fast and furiously by the boys and gals on the street. And there are plenty of gals.

No Thrill Like a Bad Tooth Toughest opposition for the theatres are the medicine shows. There are 15 operating now, all featuring platform show before the lecture. Lectures are spaced about every hour. The saps travel from one store to the other getting a night of entertainment and a few words of advice on the care of the body, thrown in. Featured are "The Old

Left Saranac Allie Bagley, Ford Raymond, Newcomers Ethel Jones.

Deperted Luba LeRoy.

Chester Rice, Santanoni Apts. Christina Keenan, 56 Lake Flower ave. Alice Roth, 32 Franklin street. Joe Reilly, 54 Sheppard avenue. James Haegney, 6 Military road. Russ Kelly, 19 Broadway.

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Los Angeles, July 1.

Main street, the west coast branch of 14th street in New York, and State street south of the Loop in Chi., is in the doldrums. Too many theatres and not enough audience is the chief wail. Miniature golf is no worry here; it's the medicine shows.

In eight blocks there are 21 picture houses, one vaudeville and one burlesque house. All the picture houses except three are wired. Those who went for talkers find that additional business just about makes up for the expense of the equipment.

Six of the houses seat 300 each; five seat 500; seven seat between 800 and 1,500, and two run over 2,500, giving the short mile a total capacity of more than 7,000. Average admission is 15 cents for sound and a 10 for the silent. One house, the California, recently reopened after three years of darkness and is setting a record for attendance on some evenings. Those prices are plenty high hat for this neighborhood. The Folies burlesque has \$1 top for mats and evenings. It also has a top for the night, and threatens to close if patrons don't recognize its artistic efforts very hurriedly.

The one vaude house, Hippodrome, in the alley, has a best cost. Seating 2,400, it is about the biggest house on the stem. Six acts and a first run feature (neighborhood) on a split week policy, it admits one and six in the afternoon for a time, and at night for two bits. Opening acts are always a two-time sell-out. It can also figure another six full houses on the week.

"Unfair Competition"

\$500 is top for the 12 acts, with \$750 top for the two features and shorts. A total run of \$1,000 will cover the week. It's probably the most popular house on the grind and manages to hold its family patronage steadily. Other theatre owners squawk about the Hipp, hinting at unfair competition. It's unfair because most of them haven't a stage.

Westerns are Main street's bread and butter. Here is where Buddy Roosevelt, Buffalo Bill, Jr., and Wally Wales meet their public. In Main street the parlor drama is the nuts.

Picture bills for the houses average \$350 weekly on a two-day run. This includes the feature and shorts, also double bills. The latter is where the indie producer gets his break, if a break comes at those rentals.

Sixless as an Orange

Main street, let it be known, is moral. Pink tickets have never cashed in there. Sex pictures, with their gaudy 2c admission, are a negative lobby displays. Interest the patrons not at all. One house is featuring a picture called "Woman of the Underworld" with plenty of anti-fur jobs. Most of the houses draw is few Mexicans, and if the swarthiest customers don't buy candy with their ticket there is no profit. Other houses have tried sex pictures, but after a short-fire they get religion again and return to the straight and more or less narrow.

Biggest squawk among the exhibitors is that their patrons go more and more to the bath and to the laborers, and between bathing and entertainment it's a pinch that entertainment is their first love. In this neighborhood a bath cost two bits. Theatre seats cheaper.

The grind could be called Fleet street. Not the Fleet street of Horatio Bottomly, but of the navy. It's the play spot of the sailors of the Pacific fleet, whose home port is at San Pedro, 18 miles from L.A. Around payday the sailors are welcomed. They are taken fast and furiously by the boys and gals on the street. And there are plenty of gals.

No Thrill Like a Bad Tooth Toughest opposition for the theatres are the medicine shows. There are 15 operating now, all featuring platform show before the lecture. Lectures are spaced about every hour. The saps travel from one store to the other getting a night of entertainment and a few words of advice on the care of the body, thrown in. Featured are "The Old

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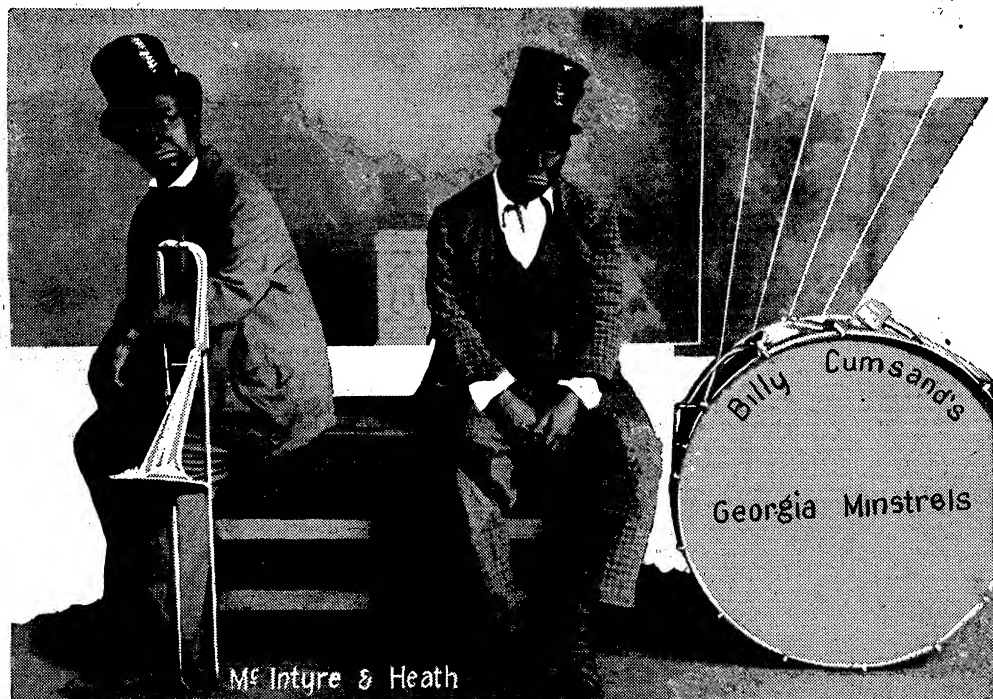
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THE PICTURE ABOVE IS AN ORIGINAL PHOTOGRAPH OF

MCINTYRE ^A_ND HEATH

TAKEN 15 YEARS AGO IN "THE GEORGIA MINSTRELS"

THE PICTURE BELOW IN "VARIETY" OF JUNE 18, 1930
Is a POSSIBLE COPY of the ORIGINAL

MCINTYRE ^A_ND HEATH

THERE NEVER WAS BUT ONE SHAKESPEARE
(AND HE LIVES TODAY)

THERE NEVER HAS BEEN BUT ONE

MCINTYRE ^A_ND HEATH

IN THIS PARTICULAR LINE OF COMEDY

EDITORS OF THE ASSOCIATED PRESS SHOULD
FIND SOME DISPUTES ON THE TWO PICTURES

JAMES MCINTYRE

P. O. Box 65
SOUTHAMPTON, LONG ISLAND, N. Y.



From "Variety," June 18, 1930

3 Fox N. Y. Houses Going All Sound; Battle with Unions May Result

Branding the demands of the Motion Picture Operators' Union No. 304, New York, as "unreasonable" the Fox Metropolitan Theatre, via Harry Archer, gen. mgr., handed all operators, stagehands, musicians and organists their notice June 28 in the Crotona, Star and Park Plaza, New York. The theatres will remain open, playing a straight picture policy from July 6th on.

Fox's Academy, on East 14th street, New York, was included in the decision to eliminate all stage entertainment, with July 11 expected to see that big house play sound films only from that date. There was some likelihood of an arrangement to permit the present stage policy at the Academy to continue, but this was contingent upon the action of the unions.

The local asked the Fox office to put on extra men as Fox's recent installation of new house policy by eliminating the pit orchestra and using only a stage band was assumed by the booth operators as making the houses doing so de luxe theatres. There's a special ruling on the number of men that must be used in de luxe houses under 308 premise.

Recently Fox, under the new Archer regime and booking direc-

tion of Fanchon & Marco, decided that the overhead in New York houses playing vaudeville could be reduced and at the same time a stage band substituted which would supply all music even to that for the vaude acts and the F. & M. units played in from week to week. Fox started the new eastern plan of the stage band layout at the Park Plaza and the Crotona with the Academy following June 25. When the operators realized what had happened they went into a huddle and decided that Fox office had not done right by them.

The operators threatened out the matter in union quarters, refusing to budge from their demands that additional men be used if the new stage plan was to be continued. The classification of the "de luxe houses" was swung into use and Archer and his aids were informed as to how the matter stood.

Archer, Mike Marco and others of the Fox staff decided that if the operators didn't drop their demands that they would throw out the stage presentations and bands entirely, with the operators and the stagehands getting their notices.

Fox, B'klyn, Not In.

For the present the Fox house in Brooklyn isn't mentioned, but it may eventually be dragged in through further union demands which may now crop out by the (Continued on page 53)

AGENCY MERGER

3 Concerns Talking of Getting Together

An agents' amalgamation on tap is Harry Bestry and Jack Curtis with Lyons & Lyons. Willie Edelman as the moving spirit in L&L, with Sam Selvin resigned as treasurer, is allying Bestry and Curtis to bring in extensive production and RKO vaudeville booking affiliations. Latter two are interested through the general agency activities of L&L, which covers every branch of the business.

Julius Kendler, attorney for all parties concerned, will have a "piece" of the new agency merger wherein he figured actively in the organization.

Henry Shapiro Back as R-K-O Agent in Chicago

Chicago, July 1.

Henry Shapiro, whose R-K-O franchise was revoked several years ago when the office of Halperin & Shapiro was forced from the booking floor by the old Orpheum regime, has been granted a new franchise by Charlie Freeman.

Shapiro, one of the goats of the petty administration, formed an independent booking office and became one of the best liked indie agents in the business. He has turned over his independent houses to Joe Cody, who has been an associate.

Shapiro will office in the Butler building.

Shirley Bernis of Bernis and Brown has split with her partner to do a single.

Indie Agents Looking For Non-Show Berths

Vaude agents without circuit franchises are preparing to fold tents and quit the business cold unless in the meanwhile able to align as assistants to enfranchised agents.

With independent vaude shot around New York most of these agents are as much a drug on the market as the acts they have been peddling.

Before the bottom fell out of the independent vaude field this season there were over 50 agents doing business with the indie bookers, mostly duplicating each other's lists and depending upon an in with one or two of the indie bookers for survival.

Now with the bookers in equally bad shape and the maximum of what's left insufficient to support five agents, the remainder look on the way out.

The agent group included a number of former vaude performers going for the agent stuff when routes and dates were few and far between, but have since found their source of revenue in the new field of endeavor even more widely spaced and are going back to trouping again next season.

Performer-agents, however, were in a small majority and what will become of the others is a question.

Western Route Change

With Tacoma and Spokane all sound for the summer the R-K-O shows will now go from Winnipeg to Vancouver to Seattle to Portland. The new route connection will have a week open between Winnipeg and Vancouver.

INDIES TO PAY BOOKERS' FEES

A booking fee system instead of commission basis will obtain in the bookings of the one and two-night vaude stands next season, with houses instead of acts paying for the booking service, according to the surviving independent bookers having a monopoly on the short stands booked out of New York.

Sydney Rheingold, formerly of the Linder Agency, but now out on his own, expects to have 15 one-nighters on his books next season and will adopt the booking fee system.

The booking fee arrangement will do away with the necessity of the booker operating under state license, since the fee will put him in the category of an employee of the theatres rather than an employment agency as before. The service charge, although not set, will be nominal. It also relieves the booker of financial responsibility and other entanglements arising between house operator and performer.

Josephson, Div. Mgr.

G. P. Josephson has been made division manager for the two R-K-O houses at Union City, N. J., and the four Bratter & Pollack houses in the same state recently taken over by R-K-O.

Josephson takes charge July 7, under the division direction of Ace Berry.

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MAX HALPERIN will be in New York for the next four weeks, personally interviewing new and standard acts
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JEAN FLORENCE
MADDOX and CLARK

Now at R-K-O PALACE, NEW YORK

BOOKED SOLID

Act Written by HARRY W. CONN Produced by MURRY HART

APPRECIATING ALL COURTESIES EXTENDED BY R-K-O—MANY THANKS

Direction THOL. J. FITZPATRICK

More Circuits Using Film Stars In Person for Theatre Stages

A drift to the theatre stage for film stars between pictures seems to be in the hope, of all of the booking offices in New York associated with the big distributor-producing circuits. The theory appears to be that the stars will do for a one-time appearance any, if unable to do more than look pleasant on the stage. If evincing variety talent and locally approved, such for-

tunate ones may be given return engagements.

The system under which the theatres operate with the studios is said to be the contract salary for the star, when under a 52-week arrangement. Otherwise the star's personal appearance is a matter of barter. There's a dispute on this week among the show bunch whether Jack Oakie is at the Para-

mount, Brooklyn, currently, under an individual salary or his picture salary, although in Oakie's case, due to the peculiar arrangement he is with Paramount under (pictures), a special price may have been made.

Afraid of Big Head

Some studio heads are reported adverse to the first time personal appearance of their contracted players who heretofore have been confined to the screen. The argument is to leave those players where they are; that they are satisfied at present, but if happening to hit hard on any stage appearance they might develop wild ideas of value both on the screen and stage.

Circuit bookers agree that the personal appearance is an easy substitute for a one-time "name" as an extra stage draw. At the same time the film star booking is rather precarious, since there is no advance dated time for it.

Opposition among the theatre circuits with studio attachments is expected to develop the film star booking more extensively with the new season. Each circuit may use all names within its associated studios as may be available, especially those under full annual contracts. At the same time the bookers will probably request that their studios try to protect and hold in line for stage appearance of the picture by picture contracted player, whether starred or featured.

Variety Names Scarce

Absence of regular variety name attractions is being keenly felt by the New York bookers, always on the alert for an attraction. They point to the \$3,000 weekly booking of Will Rogers by Publix as the extremely the bolstering of the talker on the screen may bring to the stage.

Circuits operating their stage shows under a weekly budget are in the worst situation for special variety attractions demanding big salary.

Another complaint by some of the bookers is that they have not as yet been advised of the playing policy of the circuit's houses for the new season, leaving them without knowledge of what may be required in the stage way. Another fear on their part is that when they are informed the time limit may be too brief to comb the market for what they want, the others with advance info having gotten in ahead of them.

NEW 3-WAY CHI. AGENCY

Morse, Richard and Halperin Join
—Represented on Coast

Chicago, July 1.

Return of Max Halperin as a franchised R-K-O agent has resulted in formation of a new booking firm and three-way partnership between Halperin, Max Richard and Ed Morse. Firm will be known as Morse, Richard & Halperin.

Richard has held a franchise for several years, and Morse for the last year and a half. Offices will be combined in the State-Lake building, Richard moving from the Butler building.

Each agent will handle his individual acts, as heretofore, with Richard and Morse on the floor. Halperin will handle the office and split his time in New York.

New firm has arranged to mutually represent the Charlie Morrison agency, New York, and William Periberg office, Hollywood. All ends of the agency business will be handled.

Halperin is now in New York seeking new material.

Hip's Summer Closing

R-K-O will close the New York Hippodrome July 12 and may vacate for good when its lease on the house expires Aug. 25.

Fred C. French Company, which recently purchased the property for purpose of erecting a commercial skyscraper, is reported to have postponed the original plan of breaking ground in the fall. That gives R-K-O a chance to operate the Hip for another season, but whether R-K-O will resume its occupancy at the end of the summer has not been decided.

Loew's Delancey, Sound

Loew's Delancey Street, New York, follows the other circuit houses to summer straight pictures July 5.

British Film Field

(Continued from page 5)

with only \$25,000 working capital after taking care of its formation expenses.

Report now presented for first 15 months' work to end March, this year, shows \$73,308 profit net. It markets a film-edge and disk equipment and a talking machine radio set, and is now making their own disks for theatre sales as well as to the public.

Further Gaumont-Fox Denial

This 19th Lord Lee of Fareham made a statement concerning Metropolis and Bradford Co., holding syndicate of Gaumont-British common stock, which, after mentioning various stories published as to control of Gaumont-British being in the hands of Fox Corp., says in part these statements are disproved by the fact Metropolis and Bradford holds in its own right over 5,000,000 of the 5,000,000 common in Gaumont-British, "and thus holds the control by a substantial majority."

He also says the constitution of Metropolis and Bradford, of which he is permanent chairman, "was specifically designed to insure and preserve British control, and there is no intention of surrendering this control to any foreign interest."

Salem, Ore., Off

Salem, Ore., two-day indie R-K-O booked stand, drops off the R-K-O western (Orpheum) route July 12 when going straight pictures for the summer.

Salem fills a two-day wait on the Orph route between Portland and San Francisco.

Mae Woods in Charge of Arthur's Office Force

Mae Woods, formerly of Keith's, is with Fox in New York as office manager in the theatre operating department, under Harry Arthur. She has charge of office personnel. Miss Woods directed Keith's Family Dept. (fifth floor), books and bookers for years under the Albee regime. She went out in the first big K-A-O shakeup two years ago.

Maren, Studio Contact

Hollywood, July 1.
Lou Maren, R-K-O theatre publicist here, has been appointed studio contact for the houses.
Don Eddy on the lot personally.

"WHITEY" ROBERTS

ENOS
FRAZERE
"Acme of Finesse"

Managed by
LEE P. STEWART & LEWIS MOSLEY

DAVE APOLLON

Greetings to All My Friends

Au Revoir. Sailed on S. S. Paris June 30
for Extended Vacation Preparatory to
Opening in September for

R-K-O  LET'S GO

Sept. 13—Flushing	21—Winnipeg
20—Albee, Brooklyn	28—Travel
27—Palace, New York	
Oct. 4—Palace, New York	Apr. 3—Spokane
11—Ford and 86th St.	11—Vancouver
18—Coliseum	18—Seattle
25—Cincinnati	25—Tacoma
	May 2—Portland
Nov. 1—Palace, Chicago	9—Travel
8—Detroit	13—Golden Gate
15—Palace, Cleveland	20—Oakland
22—Youngstown	28—Hill Street
29—Buffalo	
	June 5—San Diego
Dec. 6—Toronto	8—Long Beach
13—Montreal	17—Salt Lake
20—Travel	25—Denver
27—Boston	
1931	July 3—Omaha
Jan. 3—Providence	11—Kansas City
10—Jefferson	18—St. Louis
17—Madison and Chester	25—Travel
24—Syracuse	31—Oklahoma City
31—Rochester	
	Aug. 7—Fort Worth
Feb. 7—105th St., Cleveland	14—Dallas
14—Akron	21—San Antonio
21—Toledo	28—Houston
28—State-Lake	
Mar. 7—Minneapolis	Sept. 4—New Orleans
14—St. Paul	14—Atlanta
	21—Birmingham
	Oct. 1—Charlotte

54 CONSECUTIVE WEEKS 54

Direction BERNARD BURKE-JACK CURTIS OFFICE.

Paris Address: Care WM. MORRIS, 39 Champs Elysees

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throughout the middle west for the past
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JOHNNY JONES

IN CHARGE

OUTSIDE MGRS. HAVE YEAR TO OKAY ROTARY

Same Scale, \$125 Top, with Big Comics Not Interested

Despite Mutual's announcement of rotary stock as set policy for next season definite settlement on such a policy has not been ratified by outside independent house managers. A general conference between I. H. Herk, head of Mutual and the house operators is set for the latter part of the month.

Many of the outsiders have not looked favorably upon proposed change of policy for forthcoming season, but have refused to commit themselves officially through not being left in the cold if rotary stock happens to be all that's left for burlesque next season.

As previously reported with Mutual's self operation of the stocks the former franchised producers are out in the cold save Ed. Ryan, Lew Talbot and a few other former producers who have been given advisory or supervising berths.

Same Dough
Mutual's former scale for principals will stand with principal comics and "name" sourestops totaling with \$125, average per appearance. Second comics rated between \$60 and \$75 weekly and other principals at figures below these. The few draw comics still left on the wheel have refused to be interested at these figures and have hopped into vaude.

Several of the comics approached for the Mutual stocks had been former show operators, who through top salary with troupe and \$200 weekly profit allowed had been able to draw down sufficient coin weekly to keep them interested in burlesque. Mutual may be forced to cut its present maximum for comics if hoping to interest any of the holdouts, which, of course, would necessitate a smaller budget for entertaining principals.

While Mutual is already claiming 30 houses for its rotary policy next season inside reports have it that less than half that number has actually signed and that those that have are houses in which Mutual officials have financial interest.

"JUST THE TYPE"

Burlesque Girl Impersonates Self in Legit

Claire Devine hopped from the runway at American Music Hall into cast of "Stepping Sisters" at the Maasque, New York, last week, taking over former assignment of Grace Huff.

It's Miss Devine's first fling at legit though well spotted since the show concerns a trio of former burlesque queens.

Burlesque Changes

Violet Buckley, Art Mayer and Earl Root opened with the stock at Irving Place, New York, this week.

Mac Brown went in as featured sub with stock at American Music Hall, New York, last week.

Mutual Adds Two Sups.

Ed J. Ryan and Lew Talbot, former Mutual producers, have been set as supervising directors and doctors of the Mutual stocks next season.

Both will work under supervision of Emmett Callahan.

Trocadero Open

Stock burlesque has resumed at the Trocadero, Phila., with Max Cohen operating both house and stock.

Company includes Charles (Blumbo) Davis, Hazel Miller, Mary Sund, Fritz Burch, Tommy Miller, Harry Burch, Bobby Miller, Ben Jacobs and Ruth Bradley.

Maywood Goes

Stock burlesque is on for summer next week at the Park, Maywood, N. J., with Harry Fineberg operating.

Company includes Charles (Red) Seely, Peggy Murphy, (Frank) Seely, Garon Siera, Max Dedrau, Bert Matthews, Tow Lawrence, Gene Sullivan and chorus of 14 girls.

FOLLIES

(Stock Burlesque)
Los Angeles, June 25.

In the same house with burlesque for the past eight years, T. V. Dalton is now operating the only theatre with that brand of entertainment here. At one time Dalton had three theatres going with his and girl shows, but in the past year he has been forced to close two of them.

Pictures (silent) are used at the Follies as a space filler and nothing else. They don't even bill them outside the house. Three shows daily, with a midnight mat on Saturday. Admission is 40 and 65 cents for mats and 75 and \$1 at night.

George Clark is the producer, with Grover Frankman staging the dances. Peggy Shunterman is in charge of the costume department, designing and executing the costumes for 50 chorus girls and eight femme principals. This in itself is a fair order where they change the bill weekly. Costumes stand out in the production on originality.

Production net around \$3,600 weekly, with the gross being about the same for the past six months. Theatre will close July 30 for four weeks, with the hope that the customers will rally 'round the old camp when they reopen. If not, it looks like a fade-out for this hold-out.

Show this week, "Step Along" runs for 70 minutes. Most of the time is used for the girls in 50 ensemble numbers, all wigglers, and it is all their show. Five black-outlets are used for the principals and dirt flairs change the bill weekly. Entire chorus in a tap dance is the most effective number staged.

At one time the investigators from the D. A.'s office, two blocks away, had worn a path to the theatre, but now, however, the cops are busy tagging cars and are leaving the shows alone.

Billie Mack and Ray Parsons are the principal comics. Mack looks and works like Jimmie Savo. Parsons does a rumble.

Edwyn Myers, the Oliver, the Roy, Peggy Courtney and Mildred Cassidy are the femme members and are all lookers. These gals all work the teaser plenty, each one taking a session at it and never giving the sailors a chance to cool. All the gals are good plenty, no lack of imagination is okay. George Crump and Larry Farnum, both 200 pounders, straight.

Chorus is spirited and well trained and the whole are all of medium build. Probably this is to help the costume department. Staging is as good as the average musical show, however, reaches the Coast. Both comics amount to little more than walkarounds, and nobody cares.

Unusual for a burlesque house is a colored pit orchestra of 12 pieces, working well with stage and is plenty hot.

Locally there is talk of a Coast wheel with Dalton at the head. However, this is not likely, as Dalton who is none too optimistic about the coming season.

Out at City

Manbach and Froelich are out at the City, New York, through dispossession proceedings for back rental and house reverting back to Fox interests.

The Chicago stock operators had taken house over on 10-year lease at \$7,000 annual rental and are reported as having dropped plenty in an attempt to establish stock burlesque.

Irving Place Changes

Several changes in personnel of principals with stock at the Irving Place, New York, went in this week.

Elsie Bergere, La Villa Maye, Peggy Reynolds and Murray Gaye have closed with Sally Swan and Betty McAllister having opened this week.

Palace, Detroit, Closes

Detroit, July 1.
Palace, Clamage and Rothstein burlesque spot, closed Saturday (28). Slated to reopen Labor Day. Closing leads to two burlesque spots open for the summer.

Apollo in Camphor

Stock burlesque folded for summer at Huxley Season's Apollo, Harlem, last week (June 28). House reopens Labor Day with combo of Mutual and house stock policy.

South Bend Switch

South Bend, Ind., July 1.
Tony Brill, burlesque operator, has taken over the lease of the Oliver Theatre here, former stock house. Brill has turned house over to Jack Roof, who has spotted tap show for the present.

'CORPORATION' N. G. FOR MGR. ROSENBERG

Jerome Rosenberg, former operator of stock burlesque at the Garlick, New York, came out on the wrong end in suit instigated by unpaid chorists, when Justice Wynne, Sixth District Municipal Court, Brooklyn, awarded judgment of \$300 and costs to the plaintiff. The amount covers the unpaid salaries of the chorists.

Suit against Rosenberg was instituted for the chorists by Nat Morlan, casting agent, who had booked the house. Rosenberg was named by an alleged agreement with Rosenberg that the latter would be responsible for salaries.

Rosenberg defended the action. He testified that he was not operated by a corporation and he could not be held personally responsible for the obligations but failed to convince the court on this premise with verdict against him then awarded.

Another suit brought by unpaid principals of the stock against Rosenberg is pending, with Altman also the attorney in the latter case for Morlan.

The stock which had done an up and down business from the start folded several weeks ago when Morlan told his people with salaries were unpaid and brought the subsequent suits against Rosenberg.

INCORPORATIONS

New York
Syndicate Exchange, New York, operate motion picture, exchanges and motion picture films: 30 shares no par value. Filed by James Brimble, 100 Broadway, New York.
Rogers, Inc., New York, operate theatres: 100 shares no par value. Filed by James Brimble, 100 Broadway, New York.
West, 15th street, New York.
Elite Theatre, Inc., Manhattan, operate theatres: 100 shares no par value. Filed by Benjamin Rice, 60 East 42nd street, New York.
Welfare Pictures Corp., Manhattan, operate theatres: 100 shares no par value. Filed by Phillips & Nizer, 1500 Broadway, New York.

Radio Shooting Device Corp., Manhattan, deal in motion picture machinery: 100 shares no par value. Filed by Fred W. Scholten, 16 East 40th street, New York.

Fawell Enterprises, Inc., Manhattan, operate theatres: 100 shares no par value. Filed by James Brimble, 100 Broadway, New York.
Muller, Inc., New York, produce entertainments of all kinds: 200 shares no par value. Filed by Margaret Hanfien, Ruth B. Crane, Filed by Fred W. Scholten, 16 East 40th street, New York.

Atana Amusement Corp., Minnola, operate theatres: 100 shares no par value. Filed by Teria Athanas Teria, Eliahi L. Plataros, 131 Madison avenue, New York.
Elinora, produce entertainments of all kinds: 200 shares no par value. Filed by Margaret Hanfien, Ruth B. Crane, Filed by Fred W. Scholten, 16 East 40th street, New York.

New York, securities, general theatrical business: 10,000 shares no par value. Filed by John W. Seagles, William Ellett, John W. Seagles, Filed by John W. Seagles, 15 East 40th street, New York.
Fleeting Productions, Inc., New York, conduct theatrical business: 100 shares no par value. Filed by James H. Gould, Sanford M. Kalkin, Iris Rheinhardt, 15 East 40th street, New York.

King's, operate public amusement resorts: 100 shares no par value. Filed by Fred W. Scholten, 16 East 40th street, New York.
Millbrook, operate theatres: 100 shares no par value. Filed by James H. Gould, Sanford M. Kalkin, Iris Rheinhardt, 15 East 40th street, New York.

Queens Burlesque Corp., Manhattan, operate theatres: 200 shares no par value. Filed by James H. Gould, Sanford M. Kalkin, Iris Rheinhardt, 15 East 40th street, New York.
Lipinsky, Filed by Jacob J. Goodstein, 15 East 40th street, New York.
Grunwald Theatre Corp., Queens, cultivate taste for music, literature and art: 100 shares no par value. Filed by J. M. J. Ginsberg, 64 Court street, Brooklyn.

Metropolitan Musical Bureau, Inc., Manhattan, operate theatres: 100 shares no par value. Filed by Edward H. Tatum, 140 Cedar street, New York.
Wisdom Amusement Corp., Kings, operate theatres: 100 shares no par value. Filed by Morris G. Kastner, 15 East 40th street, New York.

Tattle Tales, Inc., Manhattan, operate theatres: 100 shares no par value. Filed by Louis Glazer, 15 East 40th street, New York.
Williams, Kaufman, 142 Broadway, New York.

S. and S. Theatrical Enterprises, Inc., Kings, operate theatres: 100 shares no par value. Filed by Ned H. Scholten, 15 East 40th street, New York.
Charles Wapner, 16 Court street, Brooklyn.

Stanhope Producing Co., Inc., New York, operate theatres: 100 shares no par value. Filed by Harry Tomback, Louis A. Kaplan, Max Stancin, 15 East 40th street, New York.
S. and S. Theatrical Enterprises, Inc., Kings, operate theatres: 100 shares no par value. Filed by Ned H. Scholten, 15 East 40th street, New York.

More Acts Finding Work in Field Of Chautauquas—'Flesh' Counting

RIVERSIDE'S POLICY

Won't Be Known Until R-K-O and Fox Decide

The future of the Riverside, New York, is still much in doubt.

This R-K-O house is expected to reopen early in the fall, but its policy will be determined following a conference of the R-K-O officers and Harry Arthur, representing the Fox interests.

The Riverside is a joint proposition as far as its present control is concerned. R-K-O and Fox own it, but certain Fox provisions make it imperative that full Fox office consent be given for certain changes and policy that R-K-O would like to make effective.

Cliff Work Given 2 R-K-O Coast Cities

San Francisco, July 1.

It's reported that Nate Blumberg, western general theatre operator for R-K-O, has appointed Cliff Work to head the city and Oakland. It gives Work three houses to handle, two here and the other over the bay.

Placing Frisco and Oakland as a division, Work will be in charge of the California division, of which Frank Vincent is in charge.

Work has been manager of the Golden Gate for some time. He is highly rated among the theatre men of the Coast.

3 FOX HOUSES—SOUND

(Continued from page 51)

sudden ousting of the union forces in all the other houses. The house, however, is working on a "notice basis" in the event trouble arises.

If the unions take reprisal measures the fight may spread ever further in Fox houses.

Going into straight films means some 75 or more union musicians are out as the Academy orchestra alone has numbered 17 to 26 men.

The Fox, Brooklyn, employs a similar number. The Crotona, Park Plaza and Star bands number less than 25 each.

Fox people believe that the houses have a chance to get out of the "red" only by operating at a minimum through sound only.

Where the men all go out the house will be run on the minimum basis with union operators.

Sammy Kaln's band of 10 men are on the Crotona stage, with Sol Lowe acting as leader and m. c. T. J. Kelly, who heads the band.

Charles Strickland and band of nine are this week on the Park Plaza stage. Strickland went in last Saturday, following a two weeks' stay of Anthony Trini and band.

No stage band at Star, where regular five-act vaude shows are played on weekly split.

At the Academy no special band recruited for stage. The house simply moving its pit musicians (20) to the stage.

NEW ACTS

Charles Noville and Frank Shaw have formed a vaude producing combine and are readying a trio of new products for stage. List includes "Harlem Nights," nine people, colored revue; "Trip to Radio Land," seven people, flash, and "Trimmers," four people, skit featuring Mazie Kelly.

Cohen, Filed by Alfred L. Tans, 475 Fifth avenue, New York.
Z. Roe, Inc., New York, theatres, pictures: 100 shares no par value. Filed by Joseph M. Watter, John W. Seagles, 15 East 40th street, New York.

Valley Productions, Manhattan, theatres, pictures: Herman Cantor, Sidney R. Fleisher, Myron H. Kass, Joseph M. Watter, John W. Seagles, 15 East 40th street, New York.

Robert W. Bergman Studio, Manhattan, theatres: 100 shares no par value. Filed by William F. Pennington, Joseph H. H. Moran.

"Flesh" in entertainment has started to count for the Chautauquas so far this season.

Vaudeville springly used in the past is being extended by the chautauquas. Formerly acts not of a class with the best comedies depended upon the tent outfits in the summer. These acts are now doing so well in their entertainment, with the countryside hungry for an indoor flesh show, that a better grade of acts is being used.

Just now in the smaller towns the chautauqua is the successor to vaudeville and the legit, during the warm period at least.

MAIN ST. MED. SHOWS

(Continued from page 49)

Doctah," Chief Small Tail (the herb doctor), Chief Reddable and a score of others, for nothing. If the ordinary med show and lecture bores, sidewalk vags can always get in on a good tooth pulling by a sidewalk dentist. While the theatre can counter that? Incidentally, a few acts are getting coffee and cake money out of the med shows; about 15 singing acts are employed by the traveling M. D.'s working in and around L. A.

The D. A.'s office has been using the stem for some time. Vigilant officers, while not arresting people for jay walking, pay visits to the theatres to see that the moral laws are not violated. There are no killings in L. A. The only tough things they have here are climate and picture stars.

most exhibitors figure that sooner or later a show-down will come. The small 250-seaters will have to fold. As it is now they are not making enough dough to get by, but in hoping that something will happen. No one knows just what it will be or how it will affect them. Chances are it will be the sheriff. And chances are, again, that it won't be long.

Business conditions locally have never been worse, and the people who frequent Main street are the hardest. A dime to them means a meal, and a western never took any pains out of an empty belly.

Big Malay Dinner

Chicago, July 1.

The banquet to Tom Malay, business manager of IATSE, MPMO local 110, held last week at the Stevens Hotel, was the biggest thing the city has seen in a long time. Crowd of 4,000 overflowed two ballrooms.

Malay was given checks for \$28,000. Dinner grossed \$40,000, with the union taking about 25 grand for its share.

Malay leaves this week for England to attend the British Trades conference as fraternal delegate from the A. F. of L.

ILL AND INURED

Ruby Royce, ill of pneumonia in French Hospital, New York, was operated upon June 24; condition critical.

Ben Ross removed to French Hospital by the N. Y. from 102 West 48th street; pneumonia.

June Tempest, in French Hospital and operated upon for appendicitis; may sit up this week.

Raymond, brother care of N. V. A. at Saranac Lake, N. Y., came down to New York for some special treatment in French Hospital but is returning to Saranac.

Mattie Roquem, ill for some time in French Hospital, is able to sit up for a time each day.

Arthur Dunn has been readmitted to French Hospital at the request of the N. Y. A. He is suffering from heart trouble.

William J. Kenny, who broke a bone in his hip last March and has been in French Hospital since for surgical treatment, expects to go home in another week.

Wanted 2 Good Looking Girls
Those that can sing and dance, season of 40 weeks or more; want medium size girls, no drinkers except answer.
Furnish (Circuit), the Orpheum Theatre, Paterson. Send your home address, also phone number.
Address: 100 West 10th St., Paterson, N. J.

PALACE

board tests. Nice returns.
Carrol and Gorman, two young
(Continued on page 76)

PARAMOUNT

("Forward March"-Unit)

New York, June 27. Charles "Buddy" Rogers, the bewitching youth from Emporia, Kans., who numbers among the housewives of a bright career the house record of the Paramount theatre, is this week paying a return visit to the auditorium he so successfully conquered some months ago on his first appearance.

To report that Buddy is a musician sally out of practice or to suppose that Paramount's new recruits works many tricks to cover up certain deficiencies is to rehearse the feminine swarts will be quite indifferent to. Buddy is the quick embodiment of cuteness in trousers and nothing else matters.

It is at least a relief to find a film star actually doing something besides a smile. America's boy friend is full of animation and there is more than a lurking sense of real showmanship in his stage deportment. Given a course of practical dancing and a little more work so that less faking and more mastery is present in his musicianship, he might be quite a dynamic young entertainer.

Without Buddy, the particular star of "Forward March" would be, and is, Nina Foch. She brings the musical comedy technique to picture houses and adds a new source of dependable income to herself.

With unmistakable decisiveness Miss Olivette found the bell and ring it. Her comedy knockabout dancing in conjunction with the Strong's versatile stage band had everything they try to get into their act, and the result is conveyed by the eye rather than the ear.

It was the ear that worked in the case of Bill Toole, the other couple of reformed jugglers. They have more puns than a conservative jester and an audience could cram into seven or eight minutes. It remains a testimonial to their trouping that they can get really fast rate results from a few minutes material. Including in that category the venerable Koster and the vaudeville act, away from the men and women on a question of sex partnership.

Eddie Michaels offered a back-breaking routine and a way from the usual in young hofters.

Bunch of pops by Mr. and Mrs. Crawford with a song-plugger medley and a song-plugger medley among the side wall colonnades.

Overture omitted with stage show and feature, "Border Legion" (Far), running longer than usual. Land.

FOX, B'KLYN

(Brooklyn)

New York, June 28. In the battle of the theatres, the Fox is giving away the most for the least, and not making anything, probably not even breaking even.

House has changed press agents four times in four weeks, and managements almost the same effort to ballyhoo it out of the red.

The neighboring Paramount is still getting everything they can get (Loew) and Albee (RKO) are battling it out in the vaude industry.

At Saturday's show about 1,000 children, all deadheads, were in the house, raising the roof and whistling the loudest gallery-god style. Seemingly that's encouraged by the modus operandi of the show.

Uncle Leo, the young neighborhood radio male Pollyanna, was host to the 1,000 kids, and spoke a few words of vacation-time advice, and ballyhooed the youngsters into giving Bob West, the favorite organist, a "rousing reception that will raise the roof and more than 1,000 lusty young lungs, thrills, tongues and larynxes combined into a single roar of over-appealing greeting that outdid anything else preceding."

House is doing everything on the Public service scheme of things excepting on its ushers, who seemingly take vacations whenever the kids troop down the aisles and stand vainly for down-front locations, much to the annoyance of those already seated. Here's the time when the usher is needed to give you the two fingers at available locations and keep 'em from coming back to the area already thoroughly populated.

No fault of Harry Watts, the house manager, who seems to be about the liveliest they had over applauding greeting that outdid anything else preceding.

One of the things that the Public service scheme of things excepting on its ushers, who seemingly take vacations whenever the kids troop down the aisles and stand vainly for down-front locations, much to the annoyance of those already seated. Here's the time when the usher is needed to give you the two fingers at available locations and keep 'em from coming back to the area already thoroughly populated.

Will Osborne's radio band, in its fourth and final week, is the special attraction. Doing a good job of singing on the Yale school of radio crooning, Osborne has been doing

some good bits in the sticks, but it wasn't such a bright idea to bring him to within a block of Valley's home grounds at the Brooklyn Paramount. Osborne has three more than than Valley. His band could sell itself by Osborne's own admission, WABC "mike" (he's a CBS artist), and does his stuff very briefly.

At Lyons, m.c. and conductor of his own show, officials with the Fanchon & Marco "Desert Idea" unit. Osborne opens the show, performing on the radio.

In between are the newswires, Uncle Robert and Bob West. Latter is a great community sing leader. Sure knows how to pace his stuff. Also essays a little stereotypical novelty with colored glasses distributed at the entrance to the balcony. Uncle Robert, besides getting 1,000 kids in for nothing, got 'em some free candy, which was distributed to them on exiting from the balcony.

The F. & M. unit means little. Has an Aztec cliff house background, nice enough. Otherwise it's a lot of nothing. Doesn't blend, and plays poorly. Seems to run forever.

Comics: Morton Beck are the comics; Murray Sturges is the dance; Copley and Vivian's roping dance is much too much.

Chief attraction is the singing, Torney Girls (12) are the best individually. Al Lyons as an m. c. is in the audience, and is permitted. He brings three of his boys down front for an attempt at an instrumental novelty, but didn't mean it.

"New Movietone Follies" current feature.

Chicago, June 27.

The rear section of this house is a laugh at the first show on Friday. House, agents, dance director, house, public, and m.c. mugs, production men, managers, illin buyers and the rest of the gang who make the show business, all nervous, excited and interested.

The trailer for next week's flicker is out of whack, and says what it is, but, however, the show, the manager, and Bill Pine, the p. a., race a race to the telephone to yell upstairs, "What the hell!"

The presenters operate smoothly with Frankie Masters as m. c. and the girls doing a "Happy Feet" number. Chicago, June 27.

The Three Small Brothers deliver a good show, and the show, the manager, and Bill Pine, the p. a., race a race to the telephone to yell upstairs, "What the hell!"

Business is good and Max Balaban and John Balaban congratulate each other, and give some credit to the feature, "Border Legion" (Far).

Chicago, June 27.

Public-B & K hit on the right name for this theatre, located on the far northwest side where you smell fresh air and see vacant lots. Neighborhood is a fast growing one.

House, seating 2,100, is the first in the series of new type for B & K—straight sound without stages or orchestra pits, and also has the parking space draw. Adjoining is room for 400 cars, and you don't have to walk first to run the old boiler in free.

Architectural design is an outstanding feature. The heavenly ceiling and twinkling stars give an illusion when the cooling plant blasts out the artificial temperature. The theatre is built with a small, low balcony, but the acoustics are perfect.

One of the things that the Public service scheme of things excepting on its ushers, who seemingly take vacations whenever the kids troop down the aisles and stand vainly for down-front locations, much to the annoyance of those already seated. Here's the time when the usher is needed to give you the two fingers at available locations and keep 'em from coming back to the area already thoroughly populated.

There's has very little competition, closest spots being the Harding, the Terminal, Fox spot, two miles west.

ROXY

(Presentation)

New York, June 27. The same scheme of things that made the Roxy a big money center years ago when its choice of pictures was even less fortunate than now, is probably still working as the current show into a nice figure, providing the stage show is kept up to the mark that has. This week's screen has the entire ensemble was clocked and co-ordinated.

Whenever Roxy has an elaborate show, that in itself is a tip-off on the feature's timber. And a cork-tasting entertainment. It is too. House probably has that a short, rather a departure for the Roxy, might also help matters along and a "Jimmie" animated story, "Carnival Capers," is programmed but seemingly dispensed with after the entire ensemble was clocked and co-ordinated.

"Car of Broadway" is a Rothstein gambler story, sounding its best on the Roxy. The show is divided into four separate units, rather unusual abundance even for the Roxy. The first unit, "The Appealing Overturn," includes Joseph Littau, a pot-pourri of the classic Vienna waltz, specially selected for the Roxy. The second unit, "The Revival of a Three-year-old Concerted routine. It can stand the test of time, and the rapid advance of its age and the rapid advances made in this new school of dancing, the Markert-William V. Powers routine is a classic.

Fox Movietone-Hearst Metrotone has a new show, "The Revival of a Three-year-old Concerted routine. It can stand the test of time, and the rapid advance of its age and the rapid advances made in this new school of dancing, the Markert-William V. Powers routine is a classic.

Henry J. Kelly (1) Songs, Dance 16 Mins.; One 5th Street (P-P)

Henry J. Kelly sounds like a veteran, but not mentioned in "Variety's" files. Among best voices in the theatre, this chap makes up like a hobo.

Kelly is good all the way where audiences won't mind his gutter talk, but he's a bit of a knave, he doesn't need that kind of chatter. For last number a girl trots on to a crock dance pleasantly. She's figure and face are very good. She has ability on acros. Act is okay anywhere, with Kelly headed somewhere else.

Tries about three songs, and then takes a bow for a big hand that's sure to come back with a speech. Kelly is a good actor, and he's playing No. 4 on a six-act bill that went all the way, Kelly ran in front.

NEWSREEL

(Embassy)

New York, June 30. Current 30 clips comprising the usual 45 minutes at the 25c gate are distinguished by a couple of strong features. The first is a comedy by a tendency more and more to subtle propaganda in the newsreels.

Whether by design or accident, it's great national publicity of the most forceful kind for those accorded this form of sound-screen exploitation. The political angles, of course, are now to be regarded as a matter of fact sound-screen exploitation.

The shot of a Northern Pacific R. R. traveling through a terrible scene, captioned "ballyhooing Northwest, sound almost like C. P. propaganda, although seasonal enough. The 'Noyes' school of outdoor ballet dancing at Kenosha is of course a swell free ad for the Kenosha Hotel, and the program run by the Northern Pacific R. R. clip, making it two in a row for the Kenosha Hotel.

The biggest human-interest sound-screen story, with a comedy snapper for which the subject deserves a special mention. The subject was the patient police dog waiting eight months for his master out-come. The dog was named "Buddy" and the prisoner's release and farewells to the sheriff, he strides

JACK OKIE

Comey, Songs 16 Mins.; Two (Studio)

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New Acts

GLORIA FOY, ALAN EDWARDS,

"ALAN DAVIS" (Skit)

16 Mins.; Two (Studio)

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Broadway Chatter

Louis Shurr is back. Oscar Oldrunk misses his fishing. Fanny Ward may sail almost any day now, with her husband.

Warren Nolan didn't enjoy Cape Cod.

Captain Dennis O'Brien back from the coast.

Walter Brooks going home to Pennsylvania until October.

They call her Pat Henry and she's an ambitious show girl.

When last heard from Trudy Krieger was in Paris.

Harold Flavin now corresponds fan stuff besides.

Most of the boys around the Square hooked in again by the market.

George McKay had a couple of operations and is now feeling better—around Freeman.

NBC has ordered cut down on patriotic hymns for July 4th broadcasts.

That new actor, Mark Hellinger, requests a "Variety" State for autographed photographs.

They're addressing D. J. Chatkin, Public Director of theatre management, as Major now.

Carol Kane, formerly of nice clubs, going to coast for Metro. But under her own name, Helen McCarthy.

Booth theatre porch has supplanted the Fulton as the favorite squat place for summer idlers.

Swimming pools getting a strong play, several concerns allowing an extra hour off on luncheon.

Charlie King for \$2,000 next week at the Fox, Bklyn. Expense coin for short European trip.

Mebbe Herman Timberg wasn't sore last Wednesday. His new car was bumped by a truck.

Max Schmeling sailed on the "Bremen" Friday and a "Variety" piece is cryin' the blues.

Dorothy Hall may leave "Flying High" Aug. 1, to pay a promised visit to Marie Saxon in Hollywood.

Patricia is leaving for her first trip abroad. She leaves July 7 at the Palladium, London.

Jack Oakie dresses formally onto the top hat and then puts on his box and shoes.

Marion Davies will be away about six weeks on the other side. Papi Lederer, her niece, is with Miss Davies.

Mae "Cleo" Bennett thinking of Sheephead Bay and the July vacation with an Atlantic City trip to top it off.

Jim Barton, reported pretty ill, is said to be somewhat recovered. He expects to appear in the Friars Theatre.

Eddie Pardo gives in. Admits New York is hot, but he's doing a hotter spot, Paris. First time for the lad. He'll come back clean.

Frank Vroeland back tomorrow (Thursday) from a vacash in Bermuda, with Earl Wingard, his boss, going to same spot on his return.

Mrs. Eddie Foy, the widow, has again postponed her benefit at the Hampden theatre on Broadway to July 27. Third extension.

Ruth Etting is currently at the Palace, N. Y., with her \$3,000 salary this week. She's record high to date. She will hold over at the same figure.

Ben Blue had a week off and got cleaned at the tracks for \$18,000. Says it's better and cheaper to lose at golf to some one he knows, probably meaning Charlie Morrison.

Ed Kealey, yawa ago Fox's chief vaude booker, may be found around the Fox Movietone plant in New York. He still has his likes and dislikes.

Eddie Miller, who just established coat vocal school and came back through family illness, not to return. Won't give back Friars presents either.

Former Commissioner Joe Johnson of the Fox executive staff is chairman of the mayor's committee to receive Bobby Jones coming in today (2) on the Europe.

With Mark Hellinger in vaude and others threatening, newspapermen now gag when meeting: "Don't try to catch my kink-in at the Audubon this last half."

Lawyer Harold Golibbert's kids took from country with poison ivy.

Lou Schwartz, owner of the Club Richman, ill at his home at 187 West 56th street, New York City. He left a sick bed too soon and suffered a relapse.

Max Schmeling's agent was informed before the fouled champion said that R-K-O can't want him at any price. His agent had only asked \$7,500 a week.

Lester Allen not going with Sam Goldwyn after all. Latter decided he wanted a taller type of comic

opposite Evelyn Laye in her talker, but meantime Allen was rushed back from Paris on a cable.

New Sea Breeze club at Long Beach staged a gala Thursday night in opposition to the Lido, which has stringent rule membership restrictions. Sea Breeze is a mixed membership club.

Coliseum, Bronx sports arena, to have ice rink by Sept. 1. Synthetic preparation known as opal ice to be employed.

Former Canadian hockey player and promoter, in charge.

Bobby Feldman and Gene Woodworth, "snickers," had a rabbi do the marriage business for them. Bobby's a radio and nite club boy and Miss Woodworth is also of the nocturnal playgrounds.

Sam Lyons, the dialectician agent who insists he speaks that way only when he's in character, says there's no use learning to speak English correctly because there's no one he can talk to that would be of mutual benefit.

How Wall Street, which bets on anything, based its odds is not known, but it was 8/5 up to 2/1 that it would be a Lindy Jr. These song writers had their already "canned" Lindy-baby songs rushed out with in a few hours after the news flash.

Lou Holtz at some time in his life learned to play Klabaz, a Hungarian card game. Last week Chicago sent Lou \$5,000 to discover a better player named "Porky," who got the Holtz goat and dough.

Mildred Keats, who last cavorted in title part of "Johnny Day," was killed in a car accident.

New York, is on several months of foreign travel with her parents, Mr. and Mrs. Harry L. Keats. Her dad is gen. mgr. of Chrysler Motors in N. Y.

Bill Pierce, after a long stay in Purcellville, Va., where he was called by the illness and subsequent death of his mother, is back in New York. Another member of his Jamaican family is expected to arrive any day now.

Broadway columnist who's taking himself ever so much more and more seriously these days was taken by a motor-car backfire.

"You know, since that Lingle shooting in Chi, you gotta be careful," he explained.

Bobby Folsom's passion is building rock gardens for her friends' homes on Long Island. She does it all herself, even stealing the rocks and carrying them in her Ford, to building attractive gardens. On her day off Bobby plays 36 holes of golf.

Bain started Thursday night suddenly with 2,000 diners in the open air Hollywood Gardens. One thousand took it on the lam for the coat room. Not yet discovered how many of the girls were in.

Only sunny edge it was the bathing suit number was on the wet stage at the time.

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Bookmaking mugs now on an enforced vacation, the coppers having

(Continued on page 59)

Fountain pens have shrunk for

Just an Expert

Los Angeles, July 1.

The old Plaza church is jealously guarded by the natives as a relic of the ancient baked-mud period of Los Angeles. The extension of Spring street will cut across a corner of church property long occupied by one of those tobacco-booths, so an expert on property values was called to testify at a condemnation hearing.

The county supervisors asking questions, what the corner was used for, how often used, etc., until Judge Charles Burnell reproved them.

"You qualified this man as an expert," he said, "not as a specialist."

Chatter in Nice

By Frank Scully

Nice, June 21.

See swell these days.

Shorts and no shirts for men bathers.

Palms Beach Casino looking for a p. a. F. Marlon Crawford Jr. hoofing at Monte.

Alice Terry is still queen of cross-words.

Mrs. Harry Worth sick six weeks with bronchitis.

Charlie Murray and the Missus are at Monte.

Lido, place with an outdoor dance floor about six steps from the sea, is giving a free cocktail to each pajamaed fad.

The fennies go to Bride Les Bains where well-nourished ladies have it taken off of here and here.

M. Lincoln Schuster, Dollar Book Demon, parks his horned-rimmed chatters here July 15.

Frank Jay Goss's sandy summer spot near Cannes is using the plug "Juan Les Pins-Pajamaand" this season.

New picture company called Filmox, Nice, is constructing sound stages at St. Laurent du Var, tiny town just west of the Nice race track toward Cannes.

Peggy Joyce Hopkins is giving her new appendix scar some of Mr. Ultra Violet's sex appealing sun rays at her villa on Cap d'Ant, across the bay from Rouletville.

Mary Garden is doing the same thing at Beaulieu, a few miles further west where she has a villa next door to the late Joseph Pulitzer's and not far from Sir Basil Zaraboff's.

The summer. Now fit the aspirin box.

Jack Dempsey has taken an apartment in the Medina Athletic Club.

Hilda Burke, star of Chi's light opera, reported engaged to Desire Defere, stage manager.

New air beacon atop Palmolive building can be seen 500 miles on clear nights.

Milton Well offices gave up \$500 to four boys whose police are still looking for.

Reported that Willie Horowitz has been sneaking out to Ravinia for occasional high-brow evenings.

Ann Hogan, who spent seven years with the local Peat office, is now new for the Robby branch.

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(Continued on page 59)

London Chatter

Mixed bathing in Hyde Park. Craze now is for flicker critics to pan talker in favor of silents.

Prince Carol's voted Europe's best musical comedy star.

Melville Gideon on radio. No ex-cu.

Angna Enters doesn't like the face the billboard artist has given her.

Broadway accents in U's "All Quiet" get laughs here.

Basil Sydney and Mary Ellis in town.

Dames ride side-saddle exclusively these days.

Theatre quieting down again after a spasm of row.

W. H. Berry now recovered from his recent breakdown.

Mounted police at fashionable weddings.

Nightingale talker recording voted most romantic occupation in the studios.

Australian cricketers, over here, so popular they have to practice behind barbed wire.

Cleely Courtneidge advertising face cream. Gladys Cooper lost dough doing it.

Gladys Frazin gets a break in the dailies. In a tonic ad. Tells how it keeps her fresh.

There's talk of a merger between the two leading space racketeers in the theatreland.

Basil Dean's getting space through fraternizing with the Shaw opera group.

Marie Lorne reckons the only way to make the grade as an actress is to marry the dramatist. She did.

Swaffer taking rape at Sheriff. Only guy with sufficient sense to do it.

Schnitzer and Dowling of R-K-O are tripping round London thinking of opening up over here.

Bill Thornton, leading film show man in London, has taken a flat out Streatham way.

Frank Scully, connected with "Variety's" Continental organization, is in harness again after a series of setbacks.

Viscount Molynaux, just come into an earldom, is voted by the chatters as the best looker in society.

Jenny Dolly's putting the reverse English on Peter Pan. Lets her

hair grow and no longer looks like a cheeld.

Current skirt problem seems to be whether they're to remain short and look long, or just go on at knee-length as per usual.

Phillip Durham, Norah Blaney's husband, getting press break through being chased by the Flying Squad. Motto: Don't marry revue stars.

Dames crashed the Hyde Park swimming ponds on the opening day and undressed in view of the assembled loungers. Determined to get publicity somehow.

Carlyle Blackwell's comeback as a film player—directed, produced, financed and starred in the show himself—was something of a mutual admiration society.

Harry Segrave, the auto ace who was killed in breaking the world's water record, had no contacts with the show biz, but the number of small timers who tried the old stunt of being a pilot, etc., was pretty high.

If all the mahogany imported from the United States to England for the making of antiques to sell to American visitors were put end to end, there'd be enough wood to furnish the buyers with new heads.

Garland Anderson, Negro actor, who wrote and produced "Appearances" in London, is getting the spiritualists to take him seriously.

June 22nd debate with Swaffer. Queen's Hall whether the play was a psychic or a divine expression.

This woman business is keeping three West End theatres out of the red.

William H. Newton, head of Newtons Ltd., publishing a number of house magazines from the Strand—including the "White Star Magazine," vanished, leaving a trail of pencil notes saying he would not have lost a lot of rubber checks and a \$2,000 bill of sale on his domestic furniture. Newton was an old-timer and an habitue of the Victoria Club, where all the boss

(Continued on page 60)

Chatter in Paris

European dancing-masters voted all modern dances as bunk, particularly those of which colored performers are favored exponents, such as Charleston and black-bottom.

Their attitude to dignity, modern dancing, but so far their efforts have been merely successful in slightly revising a Josephine Baker dance.

One more show coming to the Arcades des Champs Elysees, next to the Hotel Claridge, where the Lido is already occupying the basement.

New Cabaret Francais primed to attract the tourists in search of real French stuff. One act there is an absolute first on Crook, locally popular musical clown.

Because she considers her picture prospects marred on account of having been badly directed in her first film, Tonia Navar of the Comedie Francais, complains that "La Route Est Belle" in which she appeared for Pierre Braumberger bars her for future picture work.

Case like that, however, amicably settled by the Chambre Syndicale de la Cinematographie.

Sid Chaplin gave out a fantastic press story for which they all fell that an international language to be evolved by electrical engineers and

college professors will be used some time to come in making international talkers. Chaplin claims that the new idiom will do away with s's, t's, and c's, French's and other vowels that are not internationally accepted, and which record badly.

Ladd and Olive are out of the Casino de Paris revue, leaving soon after Mistinguett and Earl Leslie, also left the Lido.

Insiders say that a dancer lost his form by spending too much time with an a. k. dame whom he was consistently escorting around town.

A new legit house will open next season in Montmartre, seating 400. Owner is M. Clerville; name is Le Pource, meaning "The Ant."

George Anthel, Trenton kid composer, in Paris trying to peddle his opera "Transatlantic," for Paris production. Was a smash hit in

Frankfort at world premiere but no news since.

Another of those English and American companies manœuvring through "Maya" at the Studio des Champs-Elysees. Cast mostly composed of Paris layoffs and hangers-on.

Not many come to see the show. Not many come to see the show. Not many come to see the show.

figures on the tourists and the "naughty play" angle.

Hotels still crabbing about bad business. Local sheets print almost weekly yarns about the smashing of record sets with Swaffer.

There has probably never been such a bad summer since the war so far as Paris is concerned.

Twenty-five state costumes, the property of Enrico Caruso, were sold at public auction, none reaching a \$10 top.

French girls showing more curves this season; probably fashionable on account of the locally unprecedented prices of \$1 a pound for beefsteak.

Police and firemen doing the Inzaghi act in the Bois de Boulogne, trying to capture a big monkey which escaped from a nearby house and has been roaming about the park for the last week.

Wynn, art director for Paul Whiteman in "King of Jazz" and Whiteman of Tex Guinan's place in New York, settling here. May do some work for next Mistinguett revue.

George Canty vacationing.

Harry's Bar did top business the night of the "King of Jazz" and Sharkey fight, fans awaiting for the result.

Jane Aubert in a striking white gown with real roses at Jere Lawrence's wedding. She recently won first prize at a motor fashion show.

Sid Chaplin and his wife, now developing a long thirst on a motor trip in the provinces, quenching it at Payson's bar.

Addison Fowler, of Fowler and Tamara, will have best advantage of the London Sunday closing law to fly from London to Paris.

Joe Zelli, taking very good care

(Continued on page 59)

Chatter in Loop

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Herb Fields registers a squawk on "Variety's" story that he was thrown from a horse the first time he'd ever been astride. It was his second time out.

NO SUNBURN GIRLIES; OUT OF FASHION

Girls will probably be just as healthy this summer, although sunburns have gone completely out of fashion.

The sun fad has departed so completely there is hardly any sale of sun lotions to give an artificial tan and it is difficult to even buy these lotions if desired as the drug stores have not stocked up with them.

Artificial burns are bothersome and messy to an extreme. Fashion designers originally put the idea on this summer's tan when they decided that long dresses and fussy styles should be worn last fall. Cosmetic manufacturers saw how the wind was blowing and took steps to cut down and in some cases eliminate the manufacture of sun preparations.

Designers were so determined that women should not get tanned this year it is impossible to buy a sunbaked dress or bathing suit, in any of the shops. One must have them made to order, or two bathing suit manufacturers put backless bathing suits on the market early in the season, but they have not sold.

Tanning is not likely to come in at all because in their utter vagary women have gone to the other extreme and are hoping to keep lily white.

The Downings Held for Looting Furnished Home

Knoxville, Tenn., July 1. Jim Downing, flight promoter, and his bride of last March made a sensational return to this city when brought here to face charges of obtaining wedding gifts and other articles from a home they had occupied.

The Downings, after waiving hearing in their case, were held in jail, unable to make bond. Downing lived here in the spring while promoting the adventures of "Father" Lumpkin, erstwhile southern K.O. sensation and former Georgia Tech grid star. G. Pierce Gaud, Jr., owner of sub-tel home Downing occupied, alleges having recovered goods missing from his home at the home of Mrs. Downing's mother in Norfolk, Va., the widow having understood the articles were wedding gifts. Officers claim having found more of the missing goods in Downing's luggage.

Next to the stage door of the Palace Theatre, the new home of **MRS. GERSON'S GRILL**
After 11 Years on Broadway

Burglar Barter Fought Pleads Guilty—Long Term

James Deearg, 19, of 1245 Tremont street, Boston, who recently entered the apartment of Theodore Barter, formerly manager of Chalmers' theatre, at 105 West 55th street, for the purpose of burglary, pleaded guilty to an indictment charging burglary in the second degree, as he was about to go on trial before a jury and Judge Collins in General Sessions. The defendant was remanded to the Tombs for sentence on Friday. He faces 15 years in prison.

The young thief had been indicted for burglary in the first degree and with possessing a revolver. The jury had been selected and Mr. Barter was about to testify when the boy's counsel, Leroy Campbell, of the voluntary Defenders' League, decided to plead guilty to the lesser charge. Because of the assault made upon him at the time of the burglary, Barter was inclined to protest to the acceptance of the plea, but when it was pointed out to him that the youth would receive a long term in prison he relented.

Barter was asleep in his apartment shortly after arriving home from a dinner of theatre treasurers at Long Branch. His roommate, Sid Mercer, the sports writer, was away covering Max Schmeling's training camp. Deearg entered the room by way of a window on the rear fire escape. Barter did not hear him until the thief was leaving the room, after taking \$77 from Barter's pocket.

Barter, awakened, attempted to get out of bed. The thief pointed a gun at the theatrical man and threatened to shoot him if he made a sound. Barter, leaped from the bed and at the burglar. They grappled until Deearg struck him over the head with the gun.

The noise attracted Shirley Kellogg, the actress, who occupies an adjoining apartment. Her screams summoned Policeman Ippolito as the youth was running from the rear yard.

Non-Parking Try

For one week commencing July 1, it was announced by the police, don't, traffic non-parking regulations between 7.45 and 9.30 in the theatre section will be waived as an experiment.

After theatre parking, starting at 10.30 and continuing until 11.30, remains in force.

Jack Warner has a hunch to do a picture with a pair of Siamese twins to see that the studio can make the English and German versions simultaneously.

McClelland's Kindness To Gob in Distress Cost Stage Mgr. \$3.45

"Never again will I give shelter to a stranger. I am a showman and I know what it is to be broke, out of a job and homeless," said Charles McClelland, stage manager for Shubert, and living at 104 West 71st street. He appeared in West Side Court to prosecute Oscar Miller, 21, jobless seaman, of 114 West 73rd street, who robbed him at the point of a pen knife at Central Park West and 70th street.

"Recently I met Miller in the street. He asked me for a cigaret and I gave him. He told me of being broke, hungry and no place to sleep. I permitted him to sleep on the floor of my apartment."

"The following morning he demanded \$2 from me. I chased him. A few nights later I was dining at a restaurant when he came over to me and threatened to do me bodily harm unless I gave him \$2," said the stage manager.

McClelland left the restaurant following by the seaman at Central Park West and 70th street, Miller stuck a pen knife against the ribs of McClelland and threatened him unless he got the money, said the stage manager.

Miller went through McClelland's pockets while the latter held his hands skyward and took \$3.45, said McClelland. The latter called a patrolman, who arrested Miller at 69th street station and Miller was arrested. Miller denied the charge.

Hollywood Merchants Clicking on Wheels

Hollywood, July 1. To keep the public from over-exertion a large number of formerly established merchants are bringing their stores to customers' houses instead of inducing the customers to visit the stores.

Hollywood merchants are going in strong for the door service. Several bootblacks have equipped trucks as shoe shining parlors and are going from door to door grabbing the boots out of the closet for their morning shine. Boys figure a person can wear only one pair of shoes on the street, but in the house they have a chance of shining several pairs.

Tailors, too, have gone in for the door service. In Beverly Hills there are two tailors driving one-ton trucks equipped with pressing and sewing machines. The idea here is the same as with the bootblacks. When they get into the house they can promote several pressing jobs. In this respect they're taking care of the entire wardrobe for so much per week and doing it on the spot. Rental libraries are also trucking it, appearing at the house early each morning with books, and another group taking to wheels are the grocery clerks.

It looks like a throwback to the old peddler days.

Chatter in London

(Continued from page 58)

bookmakers make up the betting prices. Jameson Thomas off to Hollywood.

Jan Kiepura, tenor, making talks. Brigitte Helm here. Likes London policemen.

Maclean Rogers, one-time director, now editing for British Dominions. Elissa Landi crochets antimacassars between train takes. Dina Gratin, German star now making talkies at Eclair, speaks the best Bowery American.

Thomas Bentley in plus fours looks almost like a film producer. John Longden's contract with International doesn't look like being renewed.

Adrian Brunel now writing radio sketches. Maurice Elvey, who does things like this, has a slant on 1780 lingerie for new talker.

John Houseman, forming his own talker unit. E. Taylor, veteran film legman, is dead.

Fenn Sherie, one-time in the space racket, to bring the feature columns in a big way.

Divorce figures breaking records. All-time cabaret at the Troc. Philip Johnson admits being a snafouten during private life. Otherwise writes plays.

Herbert Mundin got his discharge

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

NEW YORK

Dinty Moore's, on West 46th street, under federal padlock by order of Judge Knox in the U. S. District Court. Padlock is for four months and is limited to the entrance of the building. Residence above to stay open.

Cables from Milan notify of death of Angelo Scandiana, 58, director general of Scala theatre. Heart trouble given as cause.

Entire estate of Naham Franko is willed to his widow, Mrs. Anna Franko. Estate valued at more than \$12,000. He died June 7.

Alfred Bannister, producer of "Stopping Stars," one of the Main Stem's hoppers, played one of the local divas dramas. He testified to having caught Gullie, described as a Wall street broker, in what might be described as a compromising position, when acting for the interests of Mrs. Gullie, in a "friendly" raid on the broker's apartment.

Amos' n' Andy jokes were pivotal points which won a divorce decision for Mrs. Virginia Carson. Elwood from John Elwood, v. p. of the National Broadcasting Co. Pair have a child, but whose identity was awarded Mrs. Elwood by Reno courts. Mrs. Elwood cited bringing of the two comedians and others to Elwood apartment to crack their gags as mental cruelty for her on the part of her husband. A specific performer in this respect was named as Mack Sennett. Blame for him was set around four weeks without speaking.

Cables for Interlaken, Switzerland, cite his death for Ignace Jan Paderewski.

Florida dispatch reports death of Helen Sloan, vaude actress of the 90's, at Palatka. She was born as Helen Pranderburg at Ft. Wayne, Ind. At height of career married Harry A. Ritter, of Richmond, Ind. After his death she married Louis Kalsfeld.

Grigsby-Grunow Co. of Chicago, filed suit for \$20,000,000 in Kansas City Federal court, claiming triple damages from Radio Corporation of America, General Electric, Westinghouse Electric and others. Existence of illegal pool on radio patents is charged in violation of the Sherman anti-trust law. Grigsby-Grunow is manufacturer of Majestic sets, and claims it has been completely paid royalties amounting to \$5,000,000 to the pool. Former U. S. Senator James A. Reed, of Missouri, and Attorney Ernest R. Reichman, of Chicago, represent the plaintiffs.

LaVergne Lambert, show girl, jumped from the second story of the Hotel Monmouth, 155 West 44th street, to avoid the attentions of a man whom she refused to name. She received bruises, abrasions and contusions, and a 4-inch laceration in her leg. Miss Lambert stated that they were dining with friends in the hotel room and that after the others departed the man seized her. Police found her wandering around with her dress almost torn off.

Lenore Uric will be starred by Lew Gensler in a new play by William DuBois. It will open in rehearsal at the end of July. Gensler will produce it in association with the Branger office.

Frank Gilmore, president of Actors' Equity, proposed a plan to establish a committee to fight in legitimate theatres. Mr. Gilmore stated that many commuters would attend the theatre if the hours were more convenient and proposed that one night be set apart wherein the curtain should rise at 7 p. m.

Mrs. Mary H. Benson, New York theatrical manager, received a divorce in Bridgeport, Conn., from Stuart Benson of France. She charged him with adultery in her action, which was uncontested. The Bensons were married in 1921 and have no children.

from bankruptcy and a lot of sympathy from the judge.

For Brennan threatens to go Hollywood.

Billie Bennett has a crush for auto smashers.

Town's just full of foreign players trying to gate-crash the multi-lingual.

Selfridges' newspaper window blits "Variety" on top. This store's latest stunt is to have a "world premiere" of a new play.

Alex Eway has been dicker with law suits in Berlin.

LONDON

Daily sale of London "Daily Express" was zoomed to 1,630,000, a crease of over 300,000 in a year, now the second largest sale in the country.

Chief fold of the week is "The House That Jack Built," Jack Hubert's best seller, weakening lately at the popular-priced Winter Garden.

Leading run figures here so far stand: "Warm Corner" (Princetown) 200, June 17; "First Mrs. Fraser" (Haymarket), 400, June 18; "House That Jack Built" will be 353 on folding night.

Following a rave for Soviet film, here are now indications the art stage societies will go dippy on Bolshevik plays.

Best seller of the month is the official government report on India, known as the Simon Commission Report. Contains 12,000,000 words, four times as big as the Bible, sold for 75c, with 17,000 mark passed after it has been out three days.

Marie Stodolme, one of the greatest of the last decade of actresses, who died some three months back, left estate of \$250,000 to her husband.

The Andre Chariot and Bertie Meyer Revue, due at the new theatre in Soho in the fall, was to have had Gertrude Lawrence and Seymour Hicks in its lights. When Lawrence dropped out, the show also withdrew, and the cast now stands as Beatrice Liddell, Constance Carpenter and Henry Kendall.

Hemphstead Garden Suburb, one of those terrible places where people will live, is running a series of Shakespeare plays in the open air. Gives the district an arty reputation.

"Lilies of Lavender" is the name of the 1936 Players' last production of the season. Dorothea More wrote it.

Latest merger between British talkie unit in Film Booking Offices and British International Film Distributors. This brings the British talkie Pictures, reproducing apparatus into line with the British Thompson Houston set, in which Enders, of F.B.O., has a big interest.

LOS ANGELES

Multicolor Films, color concern, was acquired by Howard Hughes, president of Caddo, for an unnamed amount. The erection of a \$1,000,000 theatre in Hollywood is planned, and will be open to other companies.

Congo Pictures, Ltd., filed suit against Will Hays, president, and Carl Milliken, secretary of the MPPDA, for \$3,365,000 damages for allegedly causing the cancellation of "Ingagi" bookings. Congo claims the association circulated reports doubting the authenticity of the film.

Lola Weber, director, lost her petition to obtain a temporary injunction against the Title Insurance and Trust Co. to prevent the sale of an apartment house for non-payment of a trust deed. Miss Weber obtained the apartment in a deal in which she claims the building was represented to her as being worth \$250,000, but in reality is worth only \$100,000. She has sued to recover the difference from M. C. Clinch, realtor.

Garden theatre, formerly the Gavety, Philadelphia, has been taken over by Max Rosenberg, for Yiddish plays in September. Samuel Auerbach produces.

American Laboratory theatre has engaged Vasily Kouchita, Franco-Georgian director, as guest boss for the summer at the theatre, theatre, Woodstock, N. Y. Theatre's summer school will be under direction of Maria Ouspenskaya.

A warrant was issued for the arrest of Jesse Well, producer, on the charge of defrauding Patricia Patterson out of \$75. She claims she paid Well the amount for publicity and a job in pictures but got nothing.

CHICAGO

Firebugs destroyed the O. Henry Park pavilion at Willow Springs amusement park, with loss of \$75,000.

U. J. (Sport) Hermann, owner of the Cort theatre, rescued John C. Schaefer, swimmer, from drowning in Belmont harbor.

NEW YORK THEATRES

7TH MONTH
GRACE GEORGE
In the St. John Ervine comedy
"FIRST MRS. FRASER"
with A. E. Matthews
and Lawrence Grossmith
PLAYHOUSE 48th St. E. of B'way, Evee
THEATRE, West 48th St. 230
EXTRA MATINEE FRIDAY (July 4)

10th MONTH
BROOKLYN THEATRE Presents
Strictly Dishonorable
Comedy play by Preston Sturges
Staged by Adolphe M. Menzies
This Attraction Never at Cut Rates
AVON THEATRE, West 42nd St. 230
Evee 8:30, Mat. Thurs. & Sat. 2:30
(Theatre closed by lot Air)

The Theatre Guild Presents
THE NEW
Garrick Gaieties
Seats at Box Office, \$1-\$3.50
GUILD THEATRE
52nd St. E. of B'way
Evee 8:30, Mat. Thurs. & Sat. 2:30

2nd WEEK
in **"CAUGHT SHORT"**
a Metro-Goldwyn-Mayer Comopolitan
Production
Stage Stars—Bunchuk
Orchestra
CAPITOL
51st St.
cool

ROXY
59th St. & 7th Ave. Div. of Radio City
CZAR OF BROADWAY
with
JOHN WRAY-BETTY COMPTON
In the Stage—"Big City Blues"
Spectacle of Song and Dance,
featuring top from and his
dancers, Betty Broderick, Doris
and Harry Dillon, Leacock,
Musical-composer, Midale Pictures

Always Cool and Comfortable
PALACE 59th St. & 7th Ave.
Evee 8:30, Mat. Thurs. & Sat. 2:30
MISS RUTH ETING
GUS EDWARDS and ARMIDA
Radio City
LOU HOLTZ

R-K-O
58th St. & 7th Ave.
Evee 8:30, Mat. Thurs. & Sat. 2:30
Wednesday to Friday, July 2-4
"RUNAWAY BRIDE"
A Radio Picture with
MARY ASTOR and LLOYD HUGHES

R-K-O
86th St. & 7th Ave.
Evee 8:30, Mat. Thurs. & Sat. 2:30
Wednesday to Friday, July 2-4
"RUNAWAY BRIDE"
A Radio Picture with
MARY ASTOR and LLOYD HUGHES
Willie and Eugene
HOWARD

The Parisian Front

By Christine

It's funny the way the French get all hot and bothered about the Americanization of their entertainment. They are really taking this jaxing up business seriously over here, yet what can they do about it? Sometimes in the Metro (subway) a staunch French patriot gets energetic enough to paste little printed notices to the effect that you shouldn't let American pep "get you"; in other words, don't look at American movies, don't give the American entertainer such a big hand, and stop singing jazz songs. Of course it doesn't say that in so many words on the propaganda slips, but it amounts to the same thing.

Recently the Club Faubourg gave one of its monthly dinners, which was a riot. It is, of course, French to a degree, and they always speak on such French subjects as Sex, Love (they're not the same thing), and various other ideas on the same line. But this particular night they talked about how terrible it would be (would be, mind you) if the introduction of American jazz destroyed out of existence all the lullabies, street songs, provincial romantic airs, etc.

Their guest of honor was Dama, the famous singer of red hot ditties who is the "Man" type. You know, the throaty, tragic singer who is always being flitted by some great big brute; in her songs, it is, Dama is really damn good and the French are crazy about her. In no ways sure she has a good cry of hot tears when she does her stuff.

Well, right after the dinner and the wine and the champagne, the Frenchmen get into a rowdy mood, such table thumpings, such burst of poetic eloquence as they threw around at each other, telling how great France was, how cruel American songs were, how silly it would be to even think of letting their ditties die out because of a lot of vulgar jazz. They had a big alarm clock which was to ring each speaker when his time was nearing to lay off. It went off, of course, lots of times, but the master of ceremonies was a nervous creature and merely shook it into the air. Consequently, they were still at it around 12:30.

By that time a man—small and timid—got up and said that he was sorry, but he was afraid that jazz was killing off the songs of France. At the way the country was flooded with American films, and (here he pardoned the last speaker politely) he really never had heard the jazz drivers, the noisy, impatient workers, in fact, any of the hardened frequenters of the corner bar singing French songs any more over their glass of white wine. They whistled "Singin' in the Rain," "Rose-Marie," "Broadway Melody," etc.

American Jazz and Films

Well, do you think one of those other Frenchmen would admit it? No, they actually almost threw the poor fellow out of the room. One of them would speak up and give in that he liked American jazz, even if he also had a soft feeling for his own French songs. They all seemed to forget that it was proven when they tried to run only French pictures in their theatres and consequently most of the small picture houses had to close up; that everybody was putting in a good word now and using the jazz orchestra that goes with a picture from Hollywood; that no night cabaret can last even one night without a good full jazz band.

Everybody Happy Again

They began to cast dark looks at Nadia's party of Americans whom she was entertaining at dinner, until one of her guests, the long-haired Gilbert White, the painter, got up and in very good spirit told a shabby French said that after all a good song was a good song, and whether it was French or English, and you know how to get it across—what did it matter? And all the Frenchmen clapped and said yes that was right—a song from the heart was the thing.

So Dama got up then and sang a heart-rending number straight from the heart—and everybody went home thinking that their side had won the argument and that jazz, while not so bad, was nothing to a good French air.

Well, the French are certainly patriotic anyway, even if they do let their sentimental feelings run

away with the truth about things American.

Duncan's Back

Raymond Duncan's back in town, telling the Paris reporters give him a lot of free publicity on how he made salt in New York, and then sent it to Gandhi as a proof that both he and Gandhi were kindred spirits about this uplifting the world idea.

Besides that, he has just published the first issue of his new magazine, called "New-Paris-York." The first number consists of a lot of the honorary committee, with such names as Walter Damschro, Eve Le Gallienne, Otto Kahn, Margaret Anglin, and others; then on the next page is an article in French and English by Raymond on the soul and the spirit of friendship and ideas like that; and on the last page just above the subscription blank and price, is what looks like a poem translated from the French, mind you, by the very American Isadora's brother, in which he goes on about his heart, his lungs, and his blood filled respectively by (1) the waters of the Seine (2) the air around him, and (3) nourished by carrots, the delicate flower of Parisian sewers. At least, that is the way one reads it, there not being much visible punctuation.

Breezy Ethel Barrymore

Ethel Barrymore no sooner got here than she left, remaining around with her daughter for only about a week. They were buying clothes, and having fittings, and one thing and another. Then they went to London and took a house just outside of the city where Miss Barrymore and her three children will rest up until the last of August.

She must get back to New York then for the casting of her new play, "Scarlet Sister Mary."

Styles and Polo

Everybody went down to Deauville for one of those numerous three-day French holidays. They're all over, and the season is over, and around for the polo game the afternoon of June 27.

There will be lots of mannequins there from the big houses, with whole staffs of models, especially for this event. Worth made one which is a knockout in green and brown—at least the hat is green and brown, with brown shoes and gloves. The dress is a dark green chiffon printed with large dull yellow and darkish red spots. Another one in black and white along the same idea only with a black horsehair hat and black shoes. That sign out out of the material is applied and embroidered on the blouse of white chiffon.

This is the time when the last of the big fashions is shown as during the latter part of July and the first of August the big winter collections come off.

Empire Show Per Usual

The Empire show was not balanced. The circus is a good looking large number of acrobatic acts. The French way of doing it is to sprinkle the whole show with acrobats and acrobatic dancers. However, Harry Moore, an Englishman with a paper act, was quite good. Another French trick was "Mademoiselle Gabriela," the woman with the marvelous brains, as she is billed. She is a good one, but she certainly has the memory for tearing off a lot of names which the audience calls up to her.

Low-sally, a singer whose voice is not so hot. Her costumes aren't bad and she's fairly good to look at but the old sound box is weak and her personality doesn't bear up under the strain of putting across an intimately sung number.

Joe Boyd, American, with saxophone solo of two instruments in his mouth at the same time and standing on his head. Excellent acrobatic troupe is the enormous brother act "Young China." All seven look like brothers, too. Their difficult tricks are almost as complicated as the circus as to do.

The headliners, of course, were Americans. Hal Sherman's funny with his feet and his terrible French accent. The French liked him, she seems to be more pep needed, or maybe better ideas; anyway something is lacking.

The other American act, Carlos Chita troupe. Carlos is good looking, is a good dancer; Chita is exquisite from the front and also (Continued on Page 73)

Did You Know That—

Hollywood, June 27.

Lois Moran sold some articles to "College Humor." Robert Chisholm has reduced his weight surprisingly.... Mary Lawlor has light red hair these days, and is becoming, too.... Don Gallagher was recovered from a nervous breakdown.... Jeanette MacDonald has a grand new swimming pool.... The first "Dominoes" revel occurred Saturday night (22).... Inez Courtney has moved her make-up back to First National again.... Harold Murray sings "Romance," and how, and made a Brunswick set record with it.... The Jack Whittings celebrated their first anniversary.... Carmel Myers entertained the "Our Girls" club one night last week; Mary Pickford (as president) was there, also Billie Dove, Pauline Garon, Ann Harding, Ruth Roland, Virginia Zeanah, Colleen Moore, Julian Johnson, Helen Twelvetrees, Mary Eaton, Anna Munson, Anita Stewart, Inez Courtney, Ruby Jolson, Patsy Ruth Miller, and Laura La Plante.... Josephine Widdell is in town.... Colleen Moore gave a party Thursday night at her home, many of the film colony attending, including Carmelita Corraly, Jeanne Johnson, the Harry Ranfs, the Hunt Stromberg, John Gilbert, William Haines, Mary Allison, Joan Bennett, John Condine, Chandler Sprague, Beada Beld, Minnie Sheehan, Mr. and Mrs. George Fitzmaurice, Rube and Irma Goldberg, the Ned Marins, Mike and Rose Levy, Laurence Tibbett, the Al Rocketts, the James Cagney, Joan Crawford, a cunning little blue bolero suit and hat to a luncheon party given at the Embassy.... The Harry Rapt-Sammy Lee got for becoming notorious.... Rose Cohn returned from the east Thursday.... At 2:30 a. m. you can see them still putting on those trick courses.... The Rufus Le Maîtres have taken a swell little house.... hearts is coming back as a local card and burn-up pastime.... Rube Goldberg remains the champ dancer.... Edgar Allan Woolf's imitations are already in demand.... Eddie Buzzell was on a Warner broadcast and forgot to mention Columbia, which was a squawk from Cohn.... Bert Wheeler has another new car.

Phoney Fireplace at State Ignores Summer

The State is headlining its cooling plant, but the artificial coal fire in the ladies' rest room burns merrily on regardless. Or maybe that's part of the plan to influence appreciation.

State bill is standard, too, but for the Count Bernivoli Girls. Opening effective with slim violinists descending a garden steps separate, and as they part reveal the girls' orchestra back of them. When the platform moves forward a small stage is shown above used for tableaux. Girls wear evening gowns of different colors and styles, giving the impression of a party with everybody forced to "do something." An ambitious effort to do it all, which was opened below part, but closed with an extra dividend—the French revolution moving pictured on the scrim. Dancing occasionally, but still an out of the ordinary girls' band.

Josephine Harmon in green flat crepe and good humor, the Three Sailors in rag and riotous roughhouse.

BIRTHS

Mr. and Mrs. Robert Nolan, daughter, June 21 in Chicago. Father is m.c. at the Chicago theatre.

Mr. and Mrs. Preston Sellers, daughter, June 23 in Chicago. Parents are organists for Public.

Mr. and Mrs. Max Richard, son, June 24, in Chicago. Father is agent.

Mr. and Mrs. Norma Prescott, June 12, in New York City, daughter. Parents are the stage mind-ers.

RISQUE STUFF PLENTY IN NEW "VANITIES"

A hectic opening inaugurated Earl Carroll's "Vanities" in Atlantic City. Novelty scenes and mechanical effects provided enough complications to give the cast a nervous breakdown; scenes wouldn't shift promptly enough, making it necessary for Jack Benny to leap off and on with many impromptu gags. Bulky stage effects refused to move, providing embarrassment for the involved chorines; a perfectly magnificent traveling curtain decided to be static mid-stage, and a live cow insisted on eating up the props and turning a contented face to the audience after she had licked the paint off a back drop.

The Eighth Edition is captioned as "Meeting America's Demand for Sophisticated Entertainment." If this refers to risque scenes, the entertainment lives up to its billing. Costumes are lavish and, in many instances, extremely beautiful. The loveliest ones clothe the opening chorus in egg-shell mousseline, fluffy muftis, dresses and tiny bonnets bedecked with garlands of corn flowers.

Naomi Ray and Betty Veronica made last-minute trouper-like substitutions for Patsy Kelly, who fainted just before curtain time, exhausted from strenuous rehearsals.

HOLT AND ARLEN O.K. IN "BORDER LEGION"

"The Border Legion" is a Western which makes fine entertainment, and which Jack Holt, who always seems to be such a very nice person that his rugged hero roles are more than believable. Holt's personality tempers the whole story, keeps it from being silly and makes it quite real.

Dick Arlen, too, is good. The talkers have brought Arlen to life. He is an experienced and rather static creature in silent films but when he can talk his personality awakens and is felt.

Buddy as Cheer Leader

Nina Olivette is in a stage show at the Paramount and really has a lot better stuff to offer than Buddy Rogers.

However when "your boy friend" Buddy dashes onto the stage in an ice cream social, he is a little heavy. In his enthusiastic way Buddy sings, plays and does a few steps. He has the eager swagger and clenched fist of musical comedy heroes.

Buddy would make a great cheer leader.

MARRIAGES

Jean Pierre Martin, actor, currently at the Michel, Paris, to Germaine Cadot-Jade, a Chatelet (Paris) actress, in Paris.

Lillian C. Schwartz, non-pro, to Victor J. Rosen, Warner theatre executive, June 25 in Hollywood.

Jack Elliott, casting director at Central Casting, to Grace Besdechack, non-pro, June 24, in Hollywood.

Georgia Howard and Eddie Talbert in Chicago, June 20. Groom with a Witmark offer. Bride is in vaude.

John G. ("Gyp") Stalker to Florence Ryberg in San Francisco June 21. Groom is on Hearst's "Examiner" staff in S. F.

Norma Lee, pictures, to Robert Palmer, assistant casting director of United Artists, in Hollywood, June 29.

Betty Leonard, non-pro, to Johnny Mitchell, Universal studio press agent, June 30, in Hollywood. Groom with a Witmark offer. Bride is in vaude.

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Eather Howard, stage and screen actress, to Dr. Walter Taylor, Hollywood dentist, in Riverside, Cal. Both married before.

Kenneth T. Collins, manager of the Apollo, and Helen Schwartz, non-pro, of art Wayne, Ind., married last week.

Louis Abramson to Ann Barr, in Chicago, June 23. Groom is secretary of the Independent Exhibitors' Assn. Bride is stenographer with the Universal screen.

Harry Walders to Naomi Goldblatt, in Chicago, July 6. Groom is film booker with Public-Grand States; bride non-pro.

NEWPORT

Newport, R. I. June 28.

The widowed Princess Miguel de Braganza is at her estate, The Moorings. Originally Anita Stewart (no relation to the film actress), she inherited millions from her father, the late William Rhineland Stewart, and mother, the late Anne Armstrong, who divorced Mr. Stewart, became the widow of another millionaire, James Henry Smith, and then married Jean St. Cyr.

St. Cyr, who was Jack Thompson, of Wood County, has been a salesman at Wanamaker's and a chorus boy. He inherited a fortune from his first wife, Mrs. Alexander Redfield, of Hartford, both ladies having been elderly widows.

The Princess' brother, William Rhineland Stewart, once paid court to the late Olive Thomas (first wife of Jack Pickford), and later to Constance Talmadge (before any of her three marriages). He has also served as escort to Constance Bennett (who divorced Philip Plant), last winter in New York City his house guests included the Countess (Elsie de Wolfe, actress, who became an interior decorator). The Princess has become a professional photographer. Her daughter, Nadejda de Braganza, spent the winter in Europe, studying for the stage.

The Allens' Estate

Mr. and Mrs. Frederick H. Allen are building a fine estate at Newport. She was Adele Stevens. Her mother, Adele Sampson, inherited millions, and after divorcing Frederick W. Stevens, became the mistress de Talleyrand-Perigord and Duchess de Dino.

The father, Mr. Stevens, is survived by a widow, Alice Seely. Mrs. Stevens became the Countess de Mielas Orlowald and the Countess de Monstiers Meriville. The son, Julian Allen, married Allen Kearney, who had been on the stage and divorced Charles Dillingham, the manager.

The Julian Allens settled in Paris and were divorced there.

Edith and Maude Wetmore occupy a magnificent Newport estate. Last winter they presented a fine new building, the Seamen's Church Institute at Newport. They had just won their case against the federal government for a refund of \$1,000,000 in an inheritance tax.

Their mother was a Miss Keteltas, of an old New York family, and a relative married James H. Hackett, actor, whose son, James K. Hackett, inherited a Keteltas fortune. Their father, the late George Penobdy, was a member of the Rhode Island, Edith is on the board of the Newport Casino theatre.

Sticks to One Hat

Mr. and Mrs. Bradford Norman, Jr., are conspicuous in the smart set at Newport. She was Dorothy Clark, professional dancer, and named Billy Redden at the Club Lido. Redden was later a social favorite in Paris, where he danced at the Blue Room.

Norman, president of the fashionable Club de Newport, is the son of wealthy Rhode Islander who long headed the local water works, and for a generation past has only worn one type of hat, similar to that affected by Buster Keaton for comic effect.

Anne Swinburne in Colony

Last spring J. Philip Benard, who Mrs. Swinburne died, and last summer his widow joined the Newport colony for the first time. She has returned this year and has influential friends in society.

Originally Anne Ditchburn, she (Continued on page 74)

Slogans for Femme Togs

Advertisements for feminine apparel have ceased to be the dry and uninteresting list of items that are brightened up made readable with such information as "Blank's coats that walk right out on smart young things." "You can't be slipshod, wear Blank's fitted slips." "Wear red and white prints all avoid the blues." Every line has its gagmen it would seem.

LEILA HYAMS OKAY

There is no competition for Leila Hyams, the only woman in the United States to be a "Big House." She makes the most of her solitary assignment, filming beautifully and playing a sympathetic part with unaffected charm.

VARIETY

Trade Mark Registered
Published Weekly by VARIETY, Inc.
Sims Silverman, President
154 West 46th Street New York City

SUBSCRIPTION:
Annual, \$10 Foreign, \$11
Single Copies, 25 Cents

VOL. XCIX, No. 12

15 YEARS AGO

(From Variety and Clipper.)

Great aid in the picture trade over announcement of new \$4,000,000 picture producing company to be headed by Harry E. Altken and to have as its producer allies D. W. Griffith, Mack Sennet and Thomas H. Ince. (The was the project that grew into the great Keystone fiasco. Concern raised a lot of dust in the industry and ended in bankruptcy.)

General Film's jacking up of prices on its Chaplin releases brought on a violent protest from theatre owners including Low, Fox and the independents. General cancellations were threatened.

Joe Leblang, whose cut rate business was booming, was experimenting with the chain store idea. He had retail stores all over the country offering cut rates and even had agents working on subway platforms.

Mrs. B. F. Keith, widow of the vaudeville magnate, was married in Sparta, O., to Dr. George D. Kirkpatrick.

Ned Wayburn offered Douglas Fairbanks a job. Wayburn's production, "She's in Again," had been a flop on Broadway in a brief run and was withdrawn. Producer offered Fairbanks the feature role for a subsequent road tour. Doug hadn't decided yet.

Finn & Helman bought Jones, Linick & Schaeffer's American theatre, Chicago, which practically eliminated that firm from Chicago vaudeville and from the W. V. M. A. Concern retained McKickers, but the house was soon to go into picture policy and didn't count in a vaudeville way.

50 YEARS AGO

(From Clipper)

Characteristic of the Improvident stage people of the day, John Brougham, successful New York theatre manager, playwright and actor, died leaving only his theatrical wardrobe and some personal effects and "few interesting ideas and kind thoughts." It was revealed that since his retirement he had been living on an annuity purchased by a benefit fund that yielded \$28 a week, of which he paid \$10 a week on an old debt.

Some things weren't so different in 1880. Ladies of the ensemble struggled for publicity. Kate Stenley, once of "The Black Crook" (equivalent of "a Folies girl"), died, recalling that she had attained fame in an earlier day by the association of her name with that of the Duke of Newcastle. When he died she publicly wore mourning.

Bret Harte delivered his first lecture in London. (Harte had a much larger following for his romances of the '90s in England than he did at home. He spent most of his last days in England.)

Reported the Crown would shortly give a knighthood to Arthur Sullivan (Gilbert and Sullivan).

The night sessions of the Republican national convention in Chicago killed show business, while the trotting races in Detroit on the Grand Circuit made advances big. The Republicans nominated Garfield, once a canastow path boy.

A jury in Marshall, Tex., found that James Currie, who had slain an actor named Porter in an unprovoked quarrel and wounded Maurice Barrymore, was insane and he was sent to the asylum. Clipper holds that the verdict was inspired by the contention with which narrow-minded small towners held traveling show people and the editor flames with indignation at the news.

Inside Stuff—Pictures

Except for stray deals on theatres, acquiring individual properties or minor indie strings here and there where considered desirable, Paramount Public is ready to call it quits in the theatre-grabbing contest in this country. On this reliable authority, which says that P-P figures it has gone far enough.

Any big buys, if interested, would be in foreign countries, with Australia, England and Europe mentioned as possibilities for the company's expansion abroad. P-P has only a half dozen houses abroad now, with the operation from the other side.

From inside accounts of Paramount Public's let-up on theatre buying, the company has indicated that it wanted to get out of the country through recent deals. Through houses under construction and buys or leases of individual indie theatres here and there, the list will reach around 1,600 by Jan. 1, 1931, it is figured.

Computed on the basis of an average of 800 seats to a theatre, P-P now has an estimated total of 1,248,000 seats, with 25,000 to be added through the new houses.

This probably excepts in theatre gaining the troublesome west coast section for Public.

Mike Simmons headed an ad with a streamer line reading "It's the Nuts." Then Mike heard from the Hays office.

Hays last week issued an advertising code. The Hays office thought perhaps Mike was referring to the new code with "It's the Nuts," but he wasn't; it related to a picture. Mike hadn't read the code up to the time of making up the copy.

Just how many are reading the various Hays' codes might be interesting to know. The reformers certainly are, Hays can depend upon that, especially his moral code for picture production.

The Hays office appears to be getting a slant that the picture trade is the missionary business. The Hays bunch seems to need a little closer contact with the box offices. For although they may not know it, it's still from the box offices that the moneys necessary to support the Hays organization come.

Pictures must be sold after they are made. Both to the trade and to the public. Ingenuity in publicity greatly helps both.

The news week should catch a bunch of censors pre-viewing a talker with each censor holding a Hays morality code.

Or an advertising man trying to find nice words for an ad that will please Mr. Hays.

With the show business 30% off its balance just now, this doesn't seem the time for codes.

Nine months of activity in the field of advertising pictures has netted Paramount-Public so far about \$22,000 in biz. This represents two contracts one of which has been perfected while another is still in the air but practically certain.

The first is for \$12,000 from the makers of Lyso, disinfectant. Second is from I. Miller, shoe people, calling for \$200,000 in work.

Lyso picture is a Fiescher cartoon that's to be shoved into selected spots of Massachusetts, New Jersey, and New York. Miller contract calls for a series of about six regular advertising shorts to be shot into about 30 or 40 towns of the Public circuit operation.

Usual advertising short figures to cost about \$10,000 to make. In the case of cartoons it's figured at about \$5,000.

For some reason picture contracts with minors are given special precedence in the Los Angeles county courts, being rushed through ahead of all other civil actions. They are usually heard and approved within two days of filing.

Reason for red-tape cutting is not clear, as in most cases the minor had been working under the contract for from seven weeks to three months before was submitted to the court. Should the court disapprove the contract the minor might have difficulty in collecting for work done at the rate contracted for. At least one company inserts a clause specifying that the contract is void in every particular if it is not approved. In the case of a six months contract under which the minor had worked three months, the producer would not be legally liable for the salary already earned.

Only one width for giant film will prevail in the long run, according to engineers. Devices for the projection booth geared to accommodate all widths are unnecessary because of this very reason, they state. Accordingly, while they do not condemn the Warner variable method with which they claim long acquaintance, they do not see the reason for getting excited about anything for many months to come.

According to two of the best known sound engineers the Warner system has long been in the possession of an inventor who is described as being a many talkshowman. It did not work so well recently, they say, but add that improvements have probably since been made.

Circuits in Chicago, in the zoning plan meetings, are standing pat on their demands to kill double features. Some of these circuits are demanding that any house playing double feature shall give 26 weeks protection.

The small owners say the double feature is their only means of keeping the folks in the neighborhood at home. With the good sound and good pictures, the houses offering the picture bargains, have been doing excellent business.

The small exchanges, with no access to the de luxe houses, are also fighting hard for the double feature exhibs, since they get their biggest pay from these boys.

Hollywood's new Pantages is sloppily presenting its first show of the day. At least that goes for the initial performance on an incoming bill (Thursdays). As the first matinee performance opens with the green feature, watching the picture at that hour is more of a tribulation than anything else.

Reasons are many. Stage crew leaves lights burning, which show through the screen while the lights is running, back stage hammering classes as so much static, and if the sound cuts behind the screen nobody pays much attention to it. Lads in the booth don't know about it, as they're getting the dialog okay on their own horn, and if anyone buzzes them about the matter there's no apparent wish to find the fault or supply the remedy. It's hardly good showmanship.

In "Variety's" recent review of the Chinese theatre, Hollywood, upon the opening of "Hell's Angels" and Sid Grauman's prolog, the news said that the house was being rented for \$2,000 a week plus a percentage to Fox West Coast. Circuit heads say the rental contention is wrong. The theatre circuit maintains that the Hughes house is at the same terms as for any attraction playing this house—which is percentage. Fox West Coast comes in on a 70-30 split over actual expenses, in this instance placed at \$23,000. It is pointed out that the Chinese has never been rented to anybody since Fox West Coast took it over.

Not so long ago a young woman currently appearing as the femme lead in her first picture, and who has been acclaimed for the degree of "It" she spreads across a screen, was among a group of girls answering a studio call. Requirement was that the girls display their limbs as they had to pose as models, etc., in the picture.

When it came this particular damsel's turn she merely reached up to a shoulder strap, stripped off her entire dress in one gesture and calmly said, "Will this do?"

P. S.—She got the job.

Lloyd Lehrbas, who was Fox East director of the Fox Movietone News

Inside Stuff—Vaude

The Palace building elevators have been given that big time touch. They have new mahogany-like insides, with floor indicators and new doors at every landing, all that shutting off the old gratings that permitted everybody to say hello to each other en route up or down.

Printing salaries for actors' own protection was instanced by a formerly unknown Spanish actor, who got a break in Paris, and had its salary boosted from \$112 to \$400 per week for two weeks in London.

It developed that another London showman made an offer for this act to play an earlier engagement. First London manager spread the rumor that he was only paying the act \$225 a week so as to prevent the opposition offering an acceptable salary and thus stop the act from opening in London before playing his own house.

By way of bringing the house managers of the Fox vaude houses into closer relation with their stage bills they will hereafter keep in regular weekly touch with Phil Bloom, chief booker in the Fanchon & Marco offices, New York.

Under this new arrangement the managers will have more to say about their stage shows than before, especially concerning vaude placements. Bloom does all the booking but the acts when submitted to each house will be subject to conference between the booker and house manager.

Just how Van and Schenck got on the Keith big time is within the recollection of many vaudevillians. They had been knocking around their home town, Brooklyn, and were finally placed at the Bushwick by the late Percy C. Williams. The Bushwick then was a big time two-day, and seemed away ahead of the boys, but they got in it on the strength of living in that section.

Van and Schenck remained for four consecutive weeks at the Bushwick, an uncommon record in that day for any act. It made them, for they were the most talked-about turn in vaude along Broadway after their first week on in the Bushwick section.

When Joe and Gus Van were on the street cars with Joe the conductor and Gus the motorman, Joe used to split with Gus the number of nickels he had left over on the trip or day. When one was fired, the other went with him. It was either Joe or the late Jack Conway who told of being fired seven times on one road for forgetting some of the nickels. Jack was a conductor until the road found it had a financier on its hands.

When Van and Schenck was denied a salary raise by the Keith office a few years ago, they were in doubt what to do. They were receiving \$1,500 and wanted \$1,750. The Keith office at that time was an arrogant booker with acts. Take it or else was the standing remark up there.

They decided to gamble first and go with Keith's later if losing. They took the picture houses, a terrific thing to do in those days for a standard \$1,500 salary big-time act. If flopping they would probably be cut to \$1,000 when forced back to Keith's. But the boys had plenty of guts, took their own picture and their friends' advice and gambled. They won, opening for their first picture house engagement at \$3,500. Inside of three months they received \$3,500, or play on percentage.

Later when Van and Schenck went into the Silver Slipper cabaret on Broadway, they played on a guarantee with a percentage of the net. Many weeks their share was between \$7,000 and \$8,000. Despite the passing years the couple held up their salary, and of recent times played picture houses or vaude houses—any place that would pay their salary.

The Frank and Harry Condos, who are with the Earl Carroll's "Vantiles," are in reality Frank and Harry King, who have played the vaude circuits under the team name of King and King.

Their name was changed by Earl Carroll, who had the boys under a one-year contract, on the grounds that it would be better if it were unknown that they were a former vaude team and appeared as though a new legit discovery.

until he was discharged last January, is trying to collect \$12,000 salary from the Fox Hearst Corporation. He sued Fox-Hearst in Supreme Court on the ground that when it took over the Fox Case Corporation, which made the contract with him on May 1, 1923, for two years, it took over his contract signed by Courtland Smith and became liable. He was to get \$150 a week the first year and \$200 a week the second year.

Roberta Robinson, described last week in Variety as a young society girl from Montclair, N. J., is under an optional engagement to Radio Pictures for five years. Story stated the young woman was not so easy to handle in the Paramount studio where she had started. The R P people assert they have not found that to be a fact, and that Paramount wanted Miss Robinson in another picture, after she had left it.

In a "Barber Shop Harmony" scene in the Pathe Audou Review, the camera closes-up show row of old fashioned shaving mugs along the wall. Each mug bears a name.

Latest shaving mug for the trade are Sam Katz, Spyros Skouras, James Quirk, John C. Flynn, Hiram Brown, Arthur James, Joe Plunkett, E. B. Derr, William Le Baron and many others.

Something new in pictures booked as an anticipatory draw at the Little Camex theatre in West 42nd street is "Lost Gods." In it appears a tribe of white Moors of Northern Africa. The men wear masks while the women appear with their faces uncovered in the film.

Edgar Neville, young Spanish actor, left for Hollywood Thursday to make Spanish versions for Metro. Some years ago Neville was a diplomatic attaché of the Spanish Embassy at Washington under his fancy Castilian name, Conte de Berlanga Duero.

The musical trailer for the Byrd film, "With Byrd at the South Pole," although generally credited to Emanuel Cohen, was produced by Par-Public's Music Novelties department, under the supervision of Boris Morros.

Newswall shots of European events cannot always be shown to European audiences. Recent Mussolini "muffed list" speech as recorded by Fox Movietone was cut by the censor in France because of the Duce's political activities.

Captain Wesley White, who referees the international polo matches this September between America and England, was Jack Oakie's double in the polo sequences of "The Social Lion."

White, crack polistat when not refereeing, got \$100 a day for doubling.

Fox cutting admission scales in some of the larger keys is said to have burned up the opposition, with which Fox did not confer prior to the slashing. Where the Fox cut will help the Fox business, it's likely the Fox scale will be met by the opposition.

Despite the several reports concerning a realignment of the Public operating forces, it is said that organization's heads will remain the same: Sam Katz as the chief, Sam Dembow in charge of expansion and Dave Chatkin on theatre operation.

The William Powell starring talker "Shadow of the Law," (Par) is a talking version of "City of Silent Men," produced in 1921 by Famous Players with Tom Melghan as the star.

"Vanities" 1st in Ticket Plan Gives McBride's Big Edge; Outlaw Agencies Will "Dig 'Em"

New York Theatre League organized to control high prices of Broadway ticket prices, started operating this week somewhat ahead of the set date. First new show to come under League regulations is "Vanities," which opened at the New Amsterdam Tuesday. No day and not more than 75 cents premium for ticket.

The move was the answer to Earl Carroll's attempt to make a buy for "Vanities" prior to the time when the League's offices shall have been established. The New Amsterdam box office was instructed as to the allotments to each of the 16 "accredited" agencies last week and tickets were so distributed to the brokers. Later, when the League's offices are ready, agency allotments will be made up similarly by the box offices, turned over to the League for check-up purposes and then distributed to the agencies.

33% at B. O.

The agencies were given 400 tickets in all for "Vanities" nightly. The first floor of the New Amsterdam seats well over 1,000, so that more than 33% was kept in the box office. Although the rear of the house was held at the b. o., there were also all the tickets for the fourth, eighth, 12th and 16th rows (there are 26 rows in this house). No balcony tickets were sent the brokers, by order of the League, but agencies may get upstairs 10-12 seats via the League. The stipulation, however, of not more than 75 cents premium applies to balcony tickets.

McBride's Bundle

With McBride's "getting the bundle" there was anything but satisfaction expressed by other brokers. The percentages of allotments which may be elastic are:

McBride's Bundle	22
Bascam	8
Tyson (Fifth Ave.)	8
Tyson-United	8
Tyson Co. (Sullivan)	8
Equity	8
Superior	4
Arrow	4
Kay's	4
Cphn	3.6
News	3
Library	2.4
J. L. Marks	1.5
Sussman	1.5
Alexander	1.2

In actual tickets the allotment gave McBride's 100 tickets. In agency circles it was stated that McBride's did not often make a buy for that many. It was claimed that McBride's sales figures included balcony tickets, which appears to have given him too much of an edge over the other brokers. While the other agencies also counted in balcony tickets, the McBride edge was much greater.

Bascam, the next highest percentage given, received 50 seats nightly, with Tyson-United, the other two Tyson offices and Broadway getting 32 tickets each. Those agencies have always in the past sold considerably more tickets for musical successes. One agency close to the Amsterdam received 11 tickets, whereas the former's deal with the house was for 40 tickets nightly.

On the basis of 3,000,000 tickets sold by the agencies, one per cent means 30,000 tickets yearly.

Carroll Overruled

Carroll insisted at Atlantic City that he would not permit tickets to be distributed by the League and that all tickets would be sold at the box office to all comers. Since the Amsterdam is an Erlanger controlled house, Carroll appears to have no authority as to the ticket distribution. The Erlanger office has a 25% interest in "Vanities."

All unsold tickets turned over to the agencies are to be returned to the box office. The 16 recognized agencies are not permitted to buy additional tickets until after 7:30 p. m. for any night show and are not permitted to "dig" additional tickets during the day. For failure to return unsold tickets by 7:30 the agency is to be fined \$50.

Digging

The smaller agencies say they are not worried, in the claim they are (Continued on page 69)

Mrs. Frazee Weds

The widow of H. H. Frazee is reported having quietly wed Eric Zardo, pianist.

The couple planned to divulge the item Friday when they will sail for Europe on a honeymoon.

Frazee died slightly over a year ago. Before he married him, Mrs. Frazee was the divorced wife of William Boyd.

The first Mrs. Frazee is residing with her son, Harry H., Jr., in New York. The latter started producing a play on his own earlier in the season, but is said to be employed in a stockbroker's office as a customer's man.

DUFFY OWES \$495,472; ASSETS \$649,000

San Francisco, July 1.

Henry Duffy filed a formal statement of financial condition in the Federal Court here as part of the involuntary bankruptcy proceedings pending against him. The statement which was put on record June 26 disclosed liabilities at \$495,472 and assets as \$649,000.

Duffy's debts are segregated as \$227,366 in unsecured claims; \$216,229 in secured claims; \$1,090 in wages; \$5,632 in State taxes and \$699 in Federal taxes.

Assets are given as: real estate valued at \$296,750, and equipment and furnishings as \$328,254.

Friday (23) the receiver in the Duffy bankruptcy ordered all of the Duffy stage stock coast houses closed.

Duffy's two local stock houses are the Alcazar and President. There were no funds available to continue operation and creditors were unwilling to advance further moneys. Duffy himself recommended the closing.

After the bankruptcy case is adjusted, it is expected the Winslip estate will return the houses to Duffy, to again operate.

Hollywood, July 1.

Closing of the Henry Duffy houses affected the President here, "Crime," the current attraction, was not paid off Saturday and salary claims for two weeks have been filed with the players.

Players who rehearsed last week with "Square Crooks," the successor-elect, also have filed claims for compensation.

A third salary claim with Equity was from "Gloria." This was not a Duffy piece.

"Summer Sirens" folded in rehearsal when Frank Carr, producer, was unable to get his cast to waive the former promised minimum salary guarantee.

Carr had issued contracts carrying a \$50 weekly salary guarantee against percentage of the earnings. The show had been in rehearsal a week.

Hat Passing

Community Players, stock at the Lyceum, East Orange, N. J., not having made out so well working on a subscription basis for two seasons, have taken to passing the hat during performance.

A collection is taken between the second and third acts of the show in lieu of selling tickets at the box office.

The scheme is said to have been adopted when it was heard that actors in Australia have been giving performers with hat passing as the sole support.

"Paradise" Sept. 2

Arthur Hammerstein expects to open his "Bird of Paradise" at his own New York house Sept. 2.

It will break in at Atlantic City.

Peggy Wood's Book

While visiting his wife, Peggy Wood, in London recently, John V. A. Weaver, the poet and scenarist, touched up the other's volume of gossip about the stage and stage people, mostly written while Miss Wood appeared in London in "Bitter Sweet."

The book, called "Actors and People," will be published here in the fall.

SHOESTRINGING BAD FOR AGENTS

Casting agents are experiencing the toughest summer ever due to lack of legit production activities which has struck a new low for even summer.

With most of the productions now under way financed on shoe-stringing and operated with commonwealth arrangement there's no incentive for the casters to tie-up with these outfits, since the casts themselves are lucky to get anything in the way of salary and can't see cutting up the small amount with the agents.

HYMANS SUE CHANINS, BUT NOT CLEAR WHY

Jack and Lionel Hyman, newcomers in show business, made a gesture of suing the Chanins, but on what grounds did not seem apparent. The brothers put on "Let and Sublet" at the Biltmore. They served notice of closing a week ago last Saturday and the house singularly advised its back stage employees.

The Hymans, however, claim they were damaged \$50,000 because not being permitted to continue. A Greek film had been booked into the house.

"Let and Sublet" grossed about \$2,000 weekly the first several weeks. Later two weeks in the six weeks' date around \$2,500, with actors on a small guarantee "and percentage."

Judge Levy Decides for Oshrin, Against Shuberts

N. Y. Supreme Court Justice Aaron Levy has denied application by Shuberts to punish Harry H. Oshrin for contempt of court because he didn't produce books and records of Waldorf Theatre Corp. in proceedings by Shuberts to collect judgment against Waldorf for \$8,000, now six years old. Oshrin as an officer of Waldorf insisted that the records had dropped out of sight and that he couldn't produce them. Shuberts wanted him fined the amount of the judgment on the ground that he could dig them up if wanted.

"Mere suspicion attends the situation presented," said Judge Levy. "It does not appear to furnish sufficient basis for a finding that the respondent (Oshrin) disobeyed the order of the court and concealed and caused to be put out of the reach of the judgment creditors the books and records."

Carr had issued contracts carrying a \$50 weekly salary guarantee against percentage of the earnings. The show had been in rehearsal a week.

"Summer Sirens" folded in rehearsal when Frank Carr, producer, was unable to get his cast to waive the former promised minimum salary guarantee.

Carr had issued contracts carrying a \$50 weekly salary guarantee against percentage of the earnings. The show had been in rehearsal a week.

Foy Must Hurry

Hollywood, July 1.

Eddie Foy, Jr., will have to clean up on "Present Arms" at Radio in time to get back to New York in August. His contract for the Miller-Astaires show reads that rehearsals start Aug. 15.

Berkley Newberry (Mrs. Foy) is reportedly lined up for a new Aarons & Freedley show due on Broadway in the fall.

Ship "Susanna" East

Los Angeles, July 1.

Franklin productions are shipping the costumes and production of "Oh Susanna," musical produced here last spring, to New York. Company plans to produce the piece there this fall.

"Susanna" had a run of five weeks here and five in Frisco.

New Arrangements Between Equity-Agents Finally Clarified

Social Tea and Dance

Southampton, L. I., July 1.

The Hampton Players start their fourth season on July 2 at the Parish Memorial Hall. The productions are under the direction of Henry Codman Potter (son of Alonzo Potter, and grandson of the late Henry Codman Potter, Bishop of New York) and under the management of George Haight.

July 4 Mrs. Henry E. Coe gives a tea at her estate to meet the players. She herself appeared in costume recitals.

Mr. and Mrs. John W. Kiser are giving a pageant at their estate for the benefit of the Boy Scouts of Suffolk County. After the pageant there will be a dinner-dance and cabaret entertainment at Canoe Place Inn. Sophie Gay, a New York and Southampton society girl, will dance with Carl Randall. Julius Tannen master of ceremonies.

The Eddie Davis Orchestra will play for dancing.

LEGIT PRODUCERS TRY TO HORN IN ON FILMS

As an avenue through which they might crash into the picture business in some way or other, some legit producers and promoters are playing special attention to the talker field.

Besides encouraging for stage uses material written by persons in pictures, this legit gentry is attempting to get picture companies to back plays they are planning to produce.

They figure, it is said, that either through production of a play by someone in picture or backing by picture concerns they can get the proper connections for an "in."

One case recently happened to a writer with one of the larger producer-distributors. A legit producer who has done several shows on Broadway took a play by this pictureite with a view to production, then started to look for capital by going to that picture company and asking for a loan. The picture playwright's own concern ought to be interested in putting up.

When he failed in that direction, the producer asked the author of the play if he the author could work him into the company somehow.

The author with the picture company asked to have his play back.

HOLLYWOOD'S STAGE SHORT FOR MUSICALS

Warners have discovered the present depth of the Hollywood theatre stage, 34 feet, is not sufficient for musicals. This angle is worrying the boys who are figuring on opening the back wall and extending the depth by a property addition.

Partial use of the Hollywood stage musicals has been contemplated by the film producers from the start.

Film Director Now, but Equity Gets His Salary

Hollywood, July 1.

Hampton Del Ruth is working this week and next for the cast of "The Latest Murder," his production which faded out after a week at the Figueroa Playhouse downtown last February.

Attachment by Equity on his salary as a director for Larry Darrow will help pay the balance due the cast, which had waived Equity bond. Remainder of the \$400 is charged against E. E. Ellis, Del Ruth's backer in the production.

Hart Wants 'Courage' %

Los Angeles, July 1.

Max Hart says he sold Thomas Barry's play, "Courage," to Lou Cantor in New York in July, 1928, and that Barry has never paid commission.

Hart says Barry's proceeds have been \$50,000, and he's suing in Superior Court for \$6,000 of it.

After weeks of conference between Equity attorneys and counsel for the legit casting agencies, the phrases in the changed permit forms have been clarified and are now ready for signature by the agents. The new forms apply only to agents in the "personal representative" class and those designated as special representatives.

The permits as originally drawn up by Equity will be supplemented by the second form, titled "Memorandum of Modification of Permit to Personal Representatives," the latter being agents who guarantee 20 weeks per season and who are permitted to charge a fee of 10 per cent weekly for the length of engagements.

The new stipulation is that if the actor shall have received \$250 a week or over for three years prior to dealing with agent, the latter shall guarantee at least 20 weeks each season at a salary not less than one-half the said average salary for said three previous years.

Not Consecutive

Such guarantee, however, need not be consecutive. If the agent secures the actor from vaudeville, motion pictures or radio and secures for him his first engagement in the legitimate, the agent shall guarantee 20 weeks per season at a salary not less than one-half the figure for the first legit date. If the actor has never appeared professionally, then the minimum salary to be guaranteed shall be \$100 weekly.

Another new phase allows commissions to be shared by and with other permit-holding agents or personal representatives, but there shall be no sharing of commissions with any manager or any person other than holders of Equity permits.

The new permits are not revocable by either side prior to June 1, 1931, unless authorized by a board of arbitration by which means all disputes are to be settled. Equity, upon complaint of an agent, of non-payment of commissions, will discipline the member when the claim is fixed by arbitration.

In the original form personal representatives were required to guarantee the actor a salary averaging that received for three years prior to signing with him.

Changes

Clauses eliminated from the original form are those whereby an agent could secure modification of his contract existing prior to the issuance of the permit and that which read: "Irrespective of the request of the licensee, the agent shall bind, any and all contracts between the licensee and a member, the unexpired term of which is more than three years from Nov. 14, 1929, by the licensee, be automatically and ipso facto modified, so as to expire Nov. 14, 1932." The latter stipulation was one that especially led leading agents to refuse to sign the original permits.

The clause covering arbitration of claimed breaches of the rules by agents has been modified to read: "The agent shall be permitted to modify or cancel any existing contract between licensee and member or to revoke the license because of any breach of this agreement shall not extend to contracts entered into by the licensee with members prior to Nov. 14, 1929." While Equity has the right to scrutinize agreements of its members with personal representatives, that does not apply to contracts existing before the date the original permits went into effect.

Three Classes

The special employment representatives permit in new form and there are actually three classes of casters according to the Equity permits. The special representative form does not require the guarantee of 20 weeks but calls for 5% commission weekly from the actor for the run of the play (as against 10% from those guaranteed). The special class is for actors who need managerial attention from the agent.

Personal representatives are privileged to take out permits as such and as special representatives and most of them will. All other casters are held to the original form rules, i. e., 5% for 10 weeks.

Vaudfilm Houses Now Pay Best For Vaude Acts

Paris, June 29.

Picture house circuits are more and more important here as vaude routes, owing to the disappearance of straight vaude houses all over the Continent.

Out of its 70 houses, the Pitta-luga circuit is Italy runs 50 houses on vaudefilm plan, but many of the smaller houses, can only afford local talent, a maximum of \$25 per week. The bigger houses in Rome, Naples, Genoa and Milan are okay for the best foreign acts, Milan even more so than Rome, owing to the Milanesse public, being very hard-boiled and difficult to please. Hence Signor Oreste Piccini, Pitta-luga's vaude booker, pays more there than in any other town. High priced acts get about five weeks on the circuit, cheaper foreign acts about two months.

Standard acts such as Borrah Minevich, Babe Egan and Sam Wooding's orchestras have played the Pitta-luga circuit.

SOAP MAKER'S SOFT SIDE FOR THEATRE

Paris, July 1.

Marc Connolly's "The Green Pastures" will be seen in Paris at the Chatelet during the fall. French rights to the piece have been purchased by a soap maker named Michaelis. He makes the theatre his hobby and also is not adverse to publicity for himself and product.

Acts at Palladium

London, July 1.

May Usher has changed her song material for the second show, substituting two new numbers, one of which was to the liking of the audience. Her general material does not seem to be worthy of her talents.

Herschel Henderson in the closing spot coaxed the crowd into community singing and did nicely.

This week's opening was more fortunate than that of a week ago, when the first half of the bill was a fiasco, with its one redeeming feature in Hazelle and Kiatoff, a dancing foursome with novelty routines and vociferously received. The team arrived on the "Berengaria" four days late, reaching London on the eve of the opening.

The Texas Cowboy band was a sad flop. Bandmen in their cowman's regalia were conspicuous on London street for a week, 35 of them, but their stage performance just escaped a razz. Outfit was booked through Lionel Powell, concert agent. It is headed by Capt. Tom Hickman, said to be short from some remote Texas county.

"Swan" in London—Good

London, July 1.

Ferenc Molnar's play, "The Swan," opened last night (30) at the St. James, making a good start.

The piece is smartly acted and produced with much artistry. Henrietta Watson plays her original role, running away, with the show.

Grossmith Out of Strand

London, July 1.

After three years George Grossmith has relinquished his lease on the Strand. It now reverts to Kylie Bellew, widow of Arthur Boucher. Miss Bellew has just become the wife of John Beckett, English political leader.

Harry Warner in Paris

London, July 1.

Harry Warner, arriving last week, went on to Paris Saturday (29).

In interviews he said Warner Bros. will make no silent films next season.

Askensay's Boys in Cafe

Zurich, July 1.

Askensay's Broadway Boys are on a run here at the Astoria cafe.

COPPICUS SCOUTING

Likes Russian Ballet—in Berlin Accident

Moscow, June 10.

F. C. Coppicus, of the Metropolitan Musical Bureau, New York, spent several weeks in Moscow and Leningrad studying the Soviet theatre, with particular attention to the ballet, which he regards as the only complete organization of its kind in the world.

Coppicus while in Leningrad met Mlle. Semakova, who is regarded as the most talented ballerina since Pavlova.

Coppicus undertook the Russian trip as scout for a group of intellectual Americans who are considering the possibility of bringing the Russian ballet to America.

Berlin, June 28.

En route home, F. C. Coppicus sustained a slight concussion of the brain when his motor skidded into a tree near here. He will recover.

ADAPTING THE SOUND SCREEN TO LEGIT

Berlin, July 1.

Erwin Piscator, one of Berlin's theatrical pioneers, starts his new season the end of August with "Des Kaisers Kulis" by Pflüver. A pioneer in the possibilities of the stage by making use of motion pictures, Piscator will now use sound pictures for this purpose.

Edmund Meisel, the picture composer, and he are both working on an optical and phonetical score.

Frank Bromley Killed

London, July 1.

Frank Bromley, owner of the King's theatre, Southampton, was killed yesterday (30) in an auto crash.

Bromley became famous by walking out on offer made to him by Solly Joel to advance unlimited capital for the creation of theatre circuits.

At the time Bromley was making \$40,000 a year on his own theatre and was indifferent to any new projects, however profitable.

Ushers Do Well

London, July 1.

Harry and Frances Usher, doing magic and thought transmission, did not miss at the Coliseum yesterday (30).

Act has a good deal of novelty and is attractively dressed with a striking dark background.

Revue's Economy

Paris, July 1.

The new version of the Palace revue is entitled "Les Signorini." It has Raquel Meier, but Saint-Granier does not appear. Just another example of cutting down expenses.

Harmonics Liked

London, July 1.

Eddie Mayo and his harmonica-playing Gang of Rascals opened at the Holborn Empire after a Continental tour of four months and got over nicely.

Boys are good showmen. With plenty of talent among them. They do not try for the Minnevitich style of comedy.

Jannings on Norway Stage

Copenhagen, July 1.

Leonidoff, impresario for Emil Jannings, is looking for a Copenhagen theatre for his principal. Idea is to produce Mirbeau's piece, "Business is Business" with Jannings as the star.

Eileen Stanley's Dates

London, July 1.

The options held by the Shuberts on the services of Eileen Stanley expire late in August.

It is likely she will open at the Cafe de Paris Sept. 1, doubling in vaudeville.

Tairiffs Go to S. A.

The Hague, June 21.

The tour in Holland of the Tairiff troupe has been cancelled. Company sailed for South America on the Steamship "Croix."

They will cover the Dutch territory later in the season.

Shuberts Hold Operetta Which Flops in Budapest; Magyar Legit Is N.S.G.

Budapest, June 20.

Only survivor of the spring legit season, although many plays looked like successes at first, is Barry Connors' "Patsy" at the Belvarosi, starring Franci Gaal, who always manages to come out on top somehow. Max Fohlen, leading German comedian, a past-master of his art, attracted large audiences to the Vigesnizhar during a short season, but the rest is silence.

Kiraly Szinhaz has been saving up "Hotel Lemberg," the Gilbert operetta which Shuberts have bought, with the intention of putting Emmy Kosari, Hungarian singer in it. The play was scheduled for next year in Budapest and much was expected from it, since its success, both as a straight play and as a picture, had been enormous.

However, Kiraly Szinhaz, in need of a hit to finish this disastrous season that the play was put on, and it isn't going to live long. Erzsi Pechy, charming of voice and presence, is colorless; so is Kertesz in the part of Lieut. Almasy, and though Ferenc Kiss made a good Russian general, the whole performance was feeble.

"A Good Firm" a comedy, with music by two Viennese authors, Arnold and Bach, running at the Magyar Szinhaz, where, after the failure of the fourth management of this season, the actors are playing on a Soviet basis on their own. Play is of the Jewish comedy type, quite amusing, but not good enough to overcome the doom that casts its shadow over the theatrical season now passing away.

OLD AND NEW BOOKING METHODS DISAGREE

Paris, June 20.

Difference between old and new methods here in the new booking agencies caused B. E. Arnaud and Albert Tavel to part after a three weeks' partnership.

Arnaud is for sticking to the old way, prevalent here and abroad, who is 25, wanted to modernize the system.

Each is now running his own agency again.

Biz and Golf

Paris, July 1.

Joseph I. Schnitzer and Ambrose S. Dowling, president and general foreign head of RKO Pictures, commence a month's intensive survey of the European foreign market, starting Friday, when they fly to Copenhagen from here. They go to Germany from the Norse territory.

In the meantime Harry M. Warner, with Schnitzer and Dowling, have been burning up the St. Cloud suburban golf courses in between business.

Asked Not to Sail

London, July 1.

Barry and FitzGibbon, due to sail from New York for London July 3, have been requested by cable from C. B. Cochran dispatched today (1) to postpone their departure.

Cochran's reason is that he wants the team for featuring J. J. Parker, Benn Levy operetta, opening at the Adelphi in October. Effort will be made to have the act play vaudeville until late dates in Europe until time for rehearsals of the new piece.

IN PARIS

Lily Dumait, Frank Hause, Bruce Baeriswiler, Roddie Sullivan, Powers Goutraud, Mrs. David Sarnoff, Harry M. Warner.

Warner Travers, Arthur Cain, Lew Fields, Louis E. Swartz, Louis Lefebvre, William Powell, Nina Kochis, Frances Strauss, Frank Keeney, Alona Tennant, Jack White and Pauline Starke, Eddie Small, Joe Leblang, John Ringling, Clarence Brown, John Brulaton, Hope Hampton, J. J. Parker, West Coast pictures; Clara Romanya, Will Hays, Sid Chaplin, Theresa Helburn, Lillian Gish.

LONG-TERM CONTRACTS

Tie Up French Legits, Making Them Unavailable for Talkers

Paris, June 29.

Long-term legit contracts tying up actors for years in advance are one of the current local casting headaches, and desirable people for talkers are unavailable.

For example, Koval, popular comedian, is under a seven years' contract with five more years to run. Victor Boucher, matinee idol, can only do pictures during the afternoons, if any.

At the present moment there is no outstanding French actor available as leading man.

STOCKHOLM REVUE NOT SO HOT—TOO LOCAL

Stockholm, July 17.

The new Ernst Rolf Revue, long the leading annual revue in Stockholm, is not so hot this year. The Swedes have never gone in for revues of the pretentious style known in America, which they call here variety or vaudeville.

A revue in Stockholm is more of a topical revue.

Rolf always spends much money on his revue and his present one is equally gorgeous but too local with not enough choruses and dances and foreign acts, is therefore slow.

The best thing in the revue is a film sketch made in Hollywood. Rolf appears on the screen as "his better self" and sings about "his bad self," presided by Rolf himself appearing simultaneously in the spotlight on the side of the stage.

Combined Theatre, Circus, Vaude House and Park

Paris, June 21.

Firmin Gemier, veteran French actor, who recently resigned the Odeon management on account of ill health, will in the fall manage an enterprise which will combine in the same building a theatre, a circus, a vaudeville stage and also on the same block an open-air amusement park.

This is in process of erection in the Montparnasse district.

It is the first time in France that this combined show idea is exploited whereas it already exists in Germany.

A Matter of Finances

In Paris Billing War

Paris, June 20.

Two houses in next door opposition are using practically the same billing at the present moment. One is the Casino de Paris, advertising in bold type in French its brand as "American Billionaires, presented by Charlie Ahearn." This makes Charles Ahearn, rather than he used to be at the beginning of the Casino revue, when he was billed as Charlie Ahearn and his Millionaire Friends.

The other house next door is the Apollo. New show titled "The Billionaire Revue." Jack Forrester (American) and Dania, local star, head the bill.

Jake After a Cyranos

London, June 21.

Jake Shubert is on his way to Londontown to see if Dennis King wants to appear in "Cyranos de Bergerac," with music.

It will be a Shubert production for New York.

KAISER DRAMATIZES "100%"

Berlin, June 20.

The well-known German writer, Georg Kaiser, has just finished his latest stage play, "100%," based on Upton Sinclair's famous book.

"Shadows" Indifferent

London, June 21.

"Long Shadows," first play in London by Philip Johnson, Manchester playwright, was produced at the Everyman theatre.

Piece discloses Johnson as a promising creator of plays but this work is very satisfactory and indifferently acted. The venture does not look like a success.

U. S. Quartet in London Cafe
Hazelle Kiatoff Foursome opens at the Cafe de Paris July 6.

SNAPPY COMEDY OF FRENCHY SPECIE

Paris, June 21.

Pierre Verbe's 14th play, "Les Soeurs Mirette" (Mirette Sisters), at the Palais Royal, was well received. Jeanne Fuxier-Gir steals the show with her burlesque on the respectable French bourgeoisie.

It is a racy comedy dealing with a light lady jilted by her sugar daddy because of her gigolo. She enters respectable family as governess, simulating the character of the respectable twin sister to her former dubious self. This masquerade is for the purpose of maintaining respectability, and affords her opportunities for broad caricature.

'Canned' Music Must Pay For Greek State Opera

Athens, June 21.

Greek Ministry of Education is assessing talkers and "canned" music in the form of talking machines and disks in order to raise funds for the new Athens State Opera House.

An additional tax of one drachma (.013 cents) per cinema admission becomes effective when and if the bill is passed, which seems likely considering its official sponsorship by the Ministry of Education. An additional tax to the existing assessments on gramophone discs will be 10 drachmas (13 cents) and 100 drachmas (\$130) extra on all talking machines sold. Radio subscribers will be assessed 50 drachmas (62 cents).

Plenty of squawks here, especially on the cinema and because of the talkers' increasing popularity as a popular diversion. The existing state and municipal taxes are also heavy along other directions.

Two Veteran Paris Femmes Stars Slipping in Draw

Paris, June 20.

Stars of the past generation, or even of immediate post-war days, are fast losing their drawing power here.

Raquel Meier at the Apollo gets small notice there despite the billing which co-stars her with Saint-Granier. When current show closes she will try vaude in Toulouse, Bordeaux, Lyons, etc.

Mistinguet, Paris idol, is still a name, but is worth more on paper now than on the stage. She has quietly faded away from her current Casino de Paris show, taking Carl Leont, her partner, to Switzerland for a vacation.

Mistinguet's name has been struck off the "Paris-Miss" revue's billing and replaced by a banner reading "100% Formosa," but her picture is still there. Her spot has been filled by Carlos and Chita, excellent adagio dancers, who stop the show regularly. Chita's personality getting over.

Spanish Theatre People Boycotting Foreigners

Madrid, June 20.

The Association of Spanish Actors, in co-operation with the allied theatre trades, have combined forces in a concerted nationalist campaign, the object of which is to prevent foreign artists who come to Spain to work without special permission of the association.

It is only an idea in project, as yet not put into practice.

New Spanish Opera N. S. G.

Madrid, June 20.

The Calderon's new Spanish opera, "Maria la Tempranica," music by the Maxima Jimenez and arranged by Moreno, is of gypsy life. Some parts are full of inspiration, but the critics and public have not given much praise.

Johnny Hyman when playing LON-
DON
Coventry Court Hotel
Whitcomb Street, Leicester Square
London
Telegrams COVENTRYCOURT, Westrand
Hot and cold running water and
phone.
J. P. HOWLETT, Manager

Sheriffs in Tivoli, Melbourne, May Lead McIntosh Back to Vaude

Tivoli, Melbourne, closes this week after a long career. Bailiffs have taken charge in proceedings to satisfy claims for rent owed by Williamson Vaudeville Co. to Rickard's Tivoli Theatres Co., with Hugh McIntosh as one of the principals.

Williamson Vaudeville, separate unit from Williamson-Tait, leased the houses from Harry Rickard's Tivoli Theatres. After it had failed with vaudeville, it was sub-let to the Fullers who were playing a revue company at the time the bailiffs stepped in. Fullers intend to transfer their revue to their own theatre, with McIntosh stating he may take over the Tivoli later and manage it himself.

McIntosh, once Australia's big vaudeville magnet, may introduce that style of entertainment again in Melbourne and Sydney, possibly taking over the St. James, Sydney, now controlled by Union Theatres and playing talkers.

McIntosh has been in Sydney for several months studying conditions. He is anxious to re-enter show business and has in mind a big scale operation.

ACTS RAZED AT EMPIRE, PARIS

Paris, July 1.
Summer bills at the Empire have been so badly chosen that audiences are becoming impatient.

On last week's program two acts were razed by an audience that plainly expressed its disapproval. Bosc de Lavarelle, the baritone, was booed off the stage. Later in the same performance a particularly inane sketch with Mlle. Rosemarie, of the Comedie Francaise troupe, was greeted with derisive whistles and other signs of disapproval.

By that time the audience was so worked up that the momentum of the demonstration carried over into the next program number, jeopardizing the turn's fate.

GOOD FOREIGN FILMS SCARCE IN B. A., S. A.

Buenos Aires, July 1.
There is a distinct dearth of desirable foreign talker product here, while several Yiddish legit productions are doing well.

Maurice Schwartz in "Jew Suss" was well received by the reviewers. Sam Goldenberg, another Yiddish star, is doing the same piece in another version.

Two French companies are current. Andre Brule's troupe from the Odeon, Paris, and the Victor Francon company in a piece called "Malpo."

Kleiber Coming Over

Berlin, July 1.
The New York and the Philadelphia Philharmonic Societies have made arrangements for a series of concerts to be conducted by Erich Kleiber, well known German conductor.

Engagements were made on the personal recommendation of Toscanini.

Lehar's Latest Will Have Richard Tauber in Lead

Berlin, July 1.
Franz Lehar's latest opera, "Schoen Ist Die Liebe" ("Love Is Wonderful") will have its premiere Nov. 15 in the Berlin Metropol theatre, with Richard Tauber in the lead.

Dwight Fiske Scores
London, July 1.
Dwight Fiske scored nicely last night, opening at the Cafe Anglais. He had just completed a fortnight at the Bat Club.

MUSICIANS LOSE

South Africa's Gov't Rejects Plan of Union Against Foreigners

Capetown, July 1.
The musician's union has written to the government with a complaint about unemployment due to the sound pictures, and a demand for legislation barring foreign bands and orchestras from this territory.

The bandmen declare that many restaurants and tea rooms, particularly in Johannesburg, have employed foreign musicians, ignoring native musicians who are well qualified for the work.

The government has made reply it is powerless to prohibit entrance of immigrants who in all respects comply with the laws, and has stated that the legislation demanded is out of the question.

HE WHO GOT SLAPPED GOES BACK FOR MORE

London, July 1.
That Hanne Swaffer person, he who got slapped in the Hotel Savoy Grill, is going back there, perhaps for another slap.

Cronies of Swaffer bullied him into returning. They told the kid the place has never looked the same since he quit.

Swaff hasn't finally decided it will be a steady daily item with him as of yore. He has promised to go back once at least, keeping away from the Carlton on that day. Swaff switched to the Carlton after Lillian Foster, American actress, gave him the business at the Savoy.

One of the pleas made to that Swaffer person was the Americans coming over wanted to especially (Continued on page 68)

Stowaway Sent Back Without Her Husband

Galveston, July 1.
Fatma Hayzina Petrowitz de Fleron, 18-year-old Antwerp dancer, is on her way back to Belgium, on the freight steamer Waban, her ambitions to enter this country as a stowaway and seek fame at Hollywood having been foiled by immigration authorities. Her husband, Y. A. de Fleron, to whom she was married while here, was not allowed to accompany her. De Fleron is an American citizen and was steward of the ship on which Fatma was a stowaway.

Immigration officials said Fatma might not be allowed to land in Belgium as she had no papers. She claimed Sitka, Alaska, as the place of her birth, but was unable to prove it.

Vic-Pal Once Nightly
London, July 1.
"Folie Pure" revue closes July 5 after 16 weeks at the Victoria-Palace.

The show lays off for a month and then tours the provinces with most of the original cast out, including Charles Austin and Glenn Ellen.

Victoria-Palace will play touring musicals on a once-nightly basis.

COCHRAN'S LEVY'S PLAY

London, July 1.
Benn W. Levy's "Evergreen" under Charles B. Cochran's auspices comes into the Adelphi in the early fall when reconstruction on the house is completed.

Long Run in Zurich

Zurich, July 1.
Edward Stirling's English Players have just set up a new run record at the Schauspielhaus, by keeping the comedy, "Two Hearts at Three Quarters" on for 12 weeks. Engagement just terminated.

Melchior's Reception
Copenhagen, July 1.
The single concert of the Wagnerian singer, Lauritz Melchior, at the Tivoli here drew an overflow audience.

Edith Talaferro to Promising Start at Sydney, with 'Garden'

Sydney, July 1.
"The Garden of Eden," legitimate attraction starring Edith Talaferro, opened with great promise at the Criterion, Sydney, and looks as though it would develop into a box office hit.

It has a clear field. "Katinka" in revival is the only other legit current playing at present for William-Tait.

13 CLOSING HOUSES. PROTEST BERLIN TAX

Berlin, July 1.
Forced closing of nine legitimate theatres in the past fortnight and four more commencing July 1, owing to pressing taxes, economic crisis and uncommon heat, has forced the Union of Berlin Theatre Managers to strenuously request the Berlin Municipal Council to reduce the stringent taxation and arrange other means of respite.

The nine houses already closed are the Theatre am Schiffbauerdamm, Kammeroper, Lustspielhaus, Kleines Theatre, Trianon Zeital, Residenz, Wallner and Walhalla.

The quartet slated to shut down this week are the Theatre in der Stressemannstrasse, Komodienhaus, Theatre in der Behrenstrasse, and Tribuene.

HEAT 'BEATS THE DUTCH' INTO POSSIBLE BKPTCY.

Amsterdam, July 1.
Dog days have hit the Netherlands a terrific wallop. Heat wave in this city continues unabated, hurting all show biz, and the provincial towns are on the brink of bankruptcy because of the heat.

Harry Flemming's colored band and Florence Miller company won unusual press acclaim but public reaction only mild.

Heat on important negative factor as with the rest.

Mascagni on Talkers
Rome, July 1.
Mascagni, composer of "Cavalleria Rusticana," is adapting the opera for a talking picture, according to dispatches sent from here to all Europe by the news agencies.

Story says the composer is scoring three other talkers for release by Pittaluga.

Paris Slicing

Paris, July 1.
Summer is here in earnest, business at the box office is terrible and all the attractions are still further cutting overhead.

3D ACTORS' CONGRESS

80 Delegates Talking About Their Professional Troubles
Vienna, July 1.
The third international Actors' Congress assembled and adjourned in this city last week without accomplishing much except all the players' grievances.

Gathering comprised some 80 delegates and their wives. After greetings from a representative of the Austrian government, President Richard Wallauer opened the proceedings with a speech in which he stressed the fact that the world theatre is facing a "crisis due to mechanical entertainment, referring to talking pictures."

The same theme was developed on the second day by general secretary Eysler of the Austrian Stage Association, who advocated the abolition of privately operated theatrical agencies.

COMPOSER-ACTOR DEAD

Berlin, July 1.
Two well-known German personalities died within the past week. Robert Winterberger was a well-known composer, and Max Marilian a standard cinema actor.

Anglo-American Plays Counted On To Revive Floppo Balkan Legits

Beigrade, July 1.
The terrible legit business existing in the Balkans of recent seasons, with the public tired of the cheap French and German plays, has resulted in the Yugoslavian government officially appointing a commission to determine the causes of the negative legit trade.

With it an avalanche of American and British plays, translated into Yugoslavian, Serbian and Croatian tongues is scheduled for next season.

All legit theatres went dark this week until Sept. 1. Josp Kulungitch, general secretary of the Beigrade theatres, from whence emanates the Balkan territorial legit field, discloses that his association has already arranged for the local presentation of many American plays.

In the Anglo-American play, a revival of interest and attendant prosperity in the Balkan legit field is expected.

All legits have been operating at a great loss, which was the direct reason for the official governmental commission to investigate the legit biz.

NEW VARIETY CIRCUIT HINTED AT IN LONDON

London, July 1.
Retirement of Jack Buchanan from the new Leicester Square theatre project and his acquisition by Sir Walter Gibbons and Walter Bentley gives the first hint of a major film and variety circuit in the making by these two principals.

Their objective is said to be a chain of 50 first-class houses playing the biggest film imports and offering acts from 15 to 20 weeks with a maximum salary of \$1,500. A hook-up is reported with United Artists, which would make that concern independent of British circuits for release.

Jack Buchanan's interest in the (Continued on page 77)

Adams Sisters Hit In Far Away Africa

Capetown, July 1.
Adams Sisters from America are scoring a big hit through this country with their clever show.

Alfredo's U. S. Trip

London, July 1.
Alfredo, American band leader, now in vaudeville here, is en route to New York on the Aquitania, sailing June 28, on a lightning trip for the purpose of securing some extra people for his act Alfredo's restaurant.

He returns on the Bremen in early July.

MUSICIAN K. O'D

Paris, July 1.
A steel plate falling in the orchestra pit from the proscenium arch at the Casino de Paris during the "Paris-Miss" (Mistinguett) show knocked a musician unconscious with a bad frontal cut.

Show was not interrupted.

"Topaze" in London

London, July 1.
J. J. Shubert soon after his arrival in London has gone on into Scotland for a tour. His son is with him.

The Shuberts will probably produce "Topaze" here next fall with Charles Naughton starred. Naughton is now with "On the Spot" and the "Topaze" production is being deferred until he is free.

Beatrice Lillie's Return

Hollywood, July 1.
Beatrice Lillie, out here, will sail from New York July 15 on the "Ma-jestic." She is due in London to reappear in a new stage Bertie Meyere musical.

Miss Lillie on the Fox lot is making "Are You There?"

WHY TED LEWIS IS IN LONDON

London, July 1.
A representative of the Ministry of Labor called last week at the Legation to say that numerous complaints had been received at that office, the correspondents demanding to know why Ted Lewis' American band was permitted to play in London while Jack Hylton's was not allowed in the States.

The official was informed that the club imported Lewis for the sole purpose of bolstering up its receipts, business having been bad up to that time.

The Kitcats boys were produced to show that Lewis is doing the best business in years for the club, with last week's receipts \$25,000.

"SONS O' GUNS" OPENS WELL IN LONDON

London, July 1.
The Japanese Players, on a world tour, opened last week at the Globe, proving an interesting attraction. This is the troupe that recently scored in Paris.

Company is headed by Tokujiro Teutsui who is unquestionably a great artist. Show will command respect and furnish entertainment to top class audience anywhere.

"The Love Race," musical with Stanley Lupino as author, producer and principal, opened at the Gaiety proving no better and no worse than others in the series by the same management the past few years.

It was cordially received by a friendly audience.

"Cynara," produced by and with Gertrude DuMars and Gladys Cooper at the Playhouse, had a mixed reception. It is extremely unlikely, either here or in the States.

The Shuberts have exercised an option on "Cynara" for the States. "Sons o' Guns" was well received at the Hippodrome. Special hits were scored by Bobby Hodes and Mireille Perrey in the lead roles, and by Eddie Moran with her dancing specialty.

Egyptian Co. Touring

Cairo, July 1.
Yussef Bey Wahby, prominent native actor, has made arrangements to tour in Brazil with a selected group of native players.

They will offer a repertory of standard plays during September and October.

"Silver Wings" Notice

London, July 1.
"Silver Wings" at the Dominion has posted provisional notice to close July 5, but is likely to continue further on a week-to-week basis.

Mrgs. Producing Assn. Back To Original Membership of 13

The Managers' Producing Association, a group of managers allied with the Shuberts who withdrew from the original P. M. A. during the threatened strike of 1924 and signed the minimum basic agreement with Equity, is back to its original size. The whole organization numbers 13 members.

Only reason the M. P. A. remains as an association appears to be the existence of the basic agreement which has four more years to run. Principally concerned are the Shuberts because of their theatre ownership interests, the contract agreeing not to participate in any sympathetic strike during the life of the agreement (10 years). That is the principal value to that agreement at present. It might also be construed to be protection against radical moves within Equity but nothing like that could occur unless there should be a radical change in Equity's officers.

Drop Outs

Announcement made that eight managers are no longer members of the M. P. A. One is deceased (H. H. Frazee). Inactivity is the given cause for the withdrawal of the others. That applies to P. Ray Comstock and George Broadhurst, but not applicable entirely to Horace Liewler, Lydie D. Andrews, Lawrence Lewis, Lew Cantor, Ruth Selwyn and Charles L. Wagner.

At least two named cost the M. P. A. money. The association guarantees payment of salaries to Equity. Recently Lealle's "International Revue" folded owing the players \$17,000. He had securities amounting to about \$10,000 on deposit with the M. P. A. which had to make up the difference. There was also a financial obligation attendant to the "Nine-Fifteen Revue" sponsored by Mrs. Selwyn. It is understood the losses were made up by charging each other M. P. A. on a pro rata basis.

In Good Standing

M. P. A. manager-members announced to be in good standing are: William A. Brady, Crosby Galge, Joseph M. Gatten, a theatrical office executive, Arthur Hammerstein (president), Al Jones and Morris Green, Alexander McKaig, Gilbert Miller (recently joined), F. M. Nicholas, Arch Selwyn, Edw. Selwyn, Lee Shubert, L. Lawrence Weber and A. H. Woods. At least three of the number are inactive. The annual dues were dropped from \$250 to \$100 yearly at the annual meeting.

The M. P. A. has taken in members from time to time, but not even all of the original group has continued membership. Since the New York Theatre League indicates a more inclusive managerial group than at any time for a dozen years, it is hoped the M. P. A. will tackle the theatre's problems. Doubtful, since the league is primarily formed in an attempt to solve the ticket situation.

'Dancing Partner' as Title For Belasco's First

"Dancing Partner" will be the title of David Belasco's first play for next season which will have its premiere here the end of July. It is an adaptation by Frazee and Fanny Hutton from the Hungarian of Alexander Engel and Alfred Grunwald and will feature Lynn Overman, Irene Purcell, Henry Thompson and Charlotte Granville.

Girl Play Director

Galveston, July 1. Alice Garwood of New York has been named director of the Galveston Little theatre, succeeding the late Peter Ames Vincent. Miss Garwood, graduate of the Yale University School of Fine Arts, will be in charge of the 29-30 productions.

Miss Tobin's First

Engaged by Universal Thursday, Genevieve Tobin left for Hollywood Sunday where, before the end of the week, she will enter work on the first picture.

Newport's Repertory

Newport, R. I., July 1.

Fourth season rep. plays at Casino starts July 5 for eight weeks, with five evening performances, the week starting each Saturday as well as Thursday mats.

Shows and stars underlined include "And So to Bed," with Eugene Devonty; "The Road to Rome," with Alice Brady and Mervyn Douglas; "Bird in Hand," "Laughing Lady," with Chrystal Herne; "Perfect Alibi," "Royalties," "Let Us Be Gay," with Francis Larimore and Henry Hull; "Buildup Drummond," with A. E. Matthews.

NO ROAD 'FRENCHMEN,' BUT RIGHT INTO CAN

Warners will convert "Fifty Million Frenchmen" into a talker picture immediately after the stage production closes in New York. It has been decided not to take the show out on the road.

Although reported for some time, Billy Gaxton is under contract to Warners for the picture version, inside reports have it that no such contract has been definitely sealed and delivered and that there is a possibility of Gaxton not working in the picture version.

There is also the possibility of Genevieve Tobin, who stepped out of the show Saturday, to go with Universal, doing the same part she deserted on the stage in the film version.

Madeline Cameron, wife of Billy Gaxton, replaced Miss Tobin in the stage production.

Shuberts Add Another French Number in 'A&M'

Shuberts have added the "undersea ballet" from the current Folies Bergere revue, Paris, into their new "Folies and Models" at the Majestic. This makes the second Folies Bergere number in the revue, the other being the "narghliche" number.

Billing also changed around featuring Phil Baker, Alleen Stanley and Shaw and Lee in sequence, the latter joining last week.

Repo. Canned Music

Topeka, July 1.

Topeka's only legitimate amusement place has gone mechanical. It is the Tent theatre at the Kansas Free Fair grounds where the Wadell Players are presenting called this summer with 1,200 seats and doing good business.

Wadell started a month ago with a well equipped string mbe, furnishing the incidents music week ago he decided that the musicians were not giving him the worth of his money and substituted combination radio and disc with amplifier for between acts entertainment of his patrons.

Business with canned and aerial music improved instead of falling off.

Brighton Bookings

With plenty of advance bookings the New Brighton theatre, former home of Keith vaude, at the east end of Coney Island, plans to keep open all summer at a \$2 top.

The house being operated by Charlie Bierbaum in association with Eddie Rugoff and Herman Becker.

Following "Who Cares?" (Lamb actors) will appear "Young Sinners" which will end a run at the Morocco, New York, and then "Dancing Partner," "Three Graces" with Walter Woolf, the "Little Show" (new edition), Al Woods' "Interruption" and the Shuberts new "Honeymoon" show.

Stock in Maine

Ellsworth, Me., July 1.

Surry Players open their season today, "The Torch Bearers." Leo Bulgakov, Russian, is guest director at the Playhouse. Mme. Bulgakov, Continental, then play the leading role in "Enter Madame," next week.

Lamb's New Financing With \$100,000 Plaster

The Lambs obtained permission from the court to take out a second mortgage of \$100,000 on the club house last week. It was stated the Lambs needed the money to pay indebtedness and a further explanation that many members were in arrears in the payment of dues. There is a first mortgage of \$325,000 on the club house which is valued at more than \$600,000.

A group of Lambs has staged an intimate revue, "Who Cares?" which opened at the seashore Monday and is due at the 46th street next week. It is not an official club show and therefore female players are in the cast. Lambs in the show are actors who had little stage work during the past season.

The Lambs venture is called the Satisfiers. The male members of the cast are appearing co-operative. Balance of the cast and the chorus will be guaranteed salaries by John Loeffer, who is managing the attraction.

The Friars are off at the end of the week for Frollo at Atlantic City and Ashbury Park. Proceeds go to the club.

The Friars, headed by George M. Cohan, are charging \$10 top Saturday night at Ashbury and the same scale at Atlantic City Sunday. Excellent box office sales were reported. The frolic can gross about \$12,000 in the two stands.

Syracuse Empire Legit

Stand Next Season?

Syracuse, N. Y., July 1.

With the Shuberts hauling down the colors Saturday night, Aug. 31 and that historic playhouse doomed, there is a strong likelihood of Erlanger attractions, and possibly Shubert productions as well, finding a home next season at the Empire.

"The Herald" asked the Erlanger staff for a statement, and Augustus Pitou, answering, revealed the possibility of the Empire returning to the legit ranks; the deal is pending. The Empire is in the Gurney building, owned by W. Snowden Smith, local millionaire. For the first 10 years of its existence, it was the local outlet for K. & E. attractions. At present it has a film policy.

'Morgana' Minus Sundays

Hollywood, July 1. Production of "Tata Morgana," starring Elsie Ferguson, goes into the Hollywood Playhouse July 14 for an indefinite run. It follows four weeks of darkness at the former Duffy house on Vine street.

Arthur Collins is producing and directing. He leased the house from W. P. Morgan, its representative owner. Tom Douglas is set for the male lead, and others are Fred MacKay, Chester Dudley, Brad Nossem and Lloyd Ingram.

Miss Ferguson's representation on the coast three weeks ago and will return to New York after the production here. No Sunday performances during her engagement.

Hereford Joins Agency

Hollywood, July 1. John Hereford, who came to the Coast with William Anthony McGuire, is now associated with the Kathryn Kelly agency. Hereford will handle writers, directors, and eastern scene people.

Miss Leontovitch Resting

Chicago, July 1. Eugene Leontovitch has dropped out of "Candle Light" temporarily, according to her husband, Gregory Batoff, to take rest. Lorraine Carpenter replaced. Show is due to close July 26 and open on the coast.

When "Strike Up the Band" goes on the road, which will be about the middle of August, Jack Walsh and Mary Williams will play the leads.

Sydney Mason, Jr., will play one night stands in New York and Pennsylvania for weeks this summer with a synchronized mystery play called "The Silent Shape."

John F. Costa is giving a vaudeville tent show on Long Island during the summer.

Another League for Show People Organized in L. A.

Los Angeles, July 1.

A California law exempt actors from any criminal proceedings against the producers of a show in which they perform will be demanded of the next state legislature by the newly-formed National Stage and Screen Actors League. The law will be similar to the "lost bill" introduced in New York.

The league, in organization about six weeks, now has around 800 members, with Sam Hardy of the masquers for president, and Charles Miller of Equity executive secretary. It is immediately occupied with the coming August primaries.

An executive meeting will be held this week to consider the league's attitude in the state campaign. Besides the obvious objects of fostering legislation beneficial to show business, the show actors' league will support personal liberty and oppose censorship as now conducted.

BERT LAHR'S SERVICES IN DISPUTE FOR SEPT.

A contest over the services of Bert Lahr next season impends between Arons and Freedley and Gustav White. Lahr is currently appearing in the latter's "Flying High" at the Apollo. Lahr signed a run of the play contract with White after having signed a contract with Arons and Freedley for the coming season.

White now contends he has a right to Lahr's services for the run of "High." Lahr was played by Lou Shurr, who was aware of the Arons and Freedley contract. The agent assured the latter that he had told White of next season's contract with them.

Lahr is to be featured in the Arons and Freedley show. He has asked Equity for a ruling on the matter.

In the past Equity has ruled that an actor must not sign two contracts which overlap, and has always held the prior contract to be the valid one.

Comedie Fran. Actress Must Pay \$260 Damages

Paris, June 29. Helene Perdriere, Comedie Francaise actress, was sentenced by the Paris courts to pay \$260 damages to manager Reding of the Parc, Brussels, after a two year lawsuit.

In 1929 Miss Perdriere was in Brussels with the Comedie Francaise company, specially engaged at the time. She had provided that the artists from the Francaise would then appear on any other Belgian stage. Miss Perdriere played twice at the Theatre de la Residence, Brussels.

Thomas Meighan's Yen

Thomas Meighan is hankering to return to the stage, aiming to star Broadway. He appears to have no plans for pictures. A Rex Beach play is being considered, with either Charles Dillingham or the Erlanger office doing the production.

Genevieve's One Film

Hollywood, July 1. Genevieve Tobin, of "50 Million Frenchmen," has been engaged by Universal for one picture on a four-week contract. Miss Tobin will leave New York next week for the coast.

Showman Badly Hurt

Atlantic City, July 1. Fred Nixon-Nirdlinger, managing director of the Apollo, was badly injured in an automobile collision last week July 14 at the view street, turning home from the theatre with his wife, the former Charlotte Nash, who was "Miss St. Louis" in one of the local beauty pageants.

Mrs. Nirdlinger suffered a severe shock but otherwise escaped injury. Nirdlinger received a deep laceration of the scalp which required 20 stitches to close the wound.

Granville's Lead

Hollywood, July 1. Bernard Granville will have the lead in a new musical, "Oh, Judge," last week July 14 at the View Street. Understood Granville is in on a percentage.

2 SHOESTRING LEGITS FOLD, 1 NIGHT AND 2

Bankroll weakness caused two summer entrants to vie for brevity in engagements. One lasted one night, the other two nights.

"Mystery Moon," a sort of mystery musical comedy, started at the Royale on Monday last week. Tuesday evening an audience gathered but was dismissed at nine o'clock when the orchestra refused to enter the pit unless a surety bond was provided guaranteeing the wages. There was a meeting next afternoon, but nothing came of it. The players reported at the theatre at curtain time for the balance of the week and will be paid off via a bond filed with Equity.

Back of "Moon" was a group of four men each said to have put up \$5,000. The show was James M. Graf, newcomer. Another, identified with several in and outers, was Paul Treiblich. A third name is that of Harry (Sonny) Fiebel, said to be connected with a financial company downtown. The corporate name used for the show was the Sonny Productions.

The trouble over the musicians' business was the business of Fiebel. Latter was induced to invest \$2,500 additional but then declared himself through.

Graf is said to have started suit against the Shuberts on the grounds that they guaranteed the orchestra for the first week and thereafter breached the contract. The Shubert office said its arrangement for musicians concerned the first night only.

Harold Cooper, young attorney, who shares Graf's bonding office opposite West Side Court sunk \$1,000 in the effort. Friends of Graf said Cooper went for the remainder. Graf states that \$35,000 was lost by the forced closing, he said, of the show.

It was only a few years ago that Graf was sent West as a representative of a bonding agency to fetch back Leon (Eli) Sarash, divorced husband of Mabel Withe, actress. Graf said Sarash took on route for New York. "The Fox" jumped from a train on both occasions.

"Find the Fox" was the other casualty. Also mystery play which opened days at Waldorf's, opening Friday after not playing of Saturday (21). Players are protected by a bond at Equity, also, but for one week. Harry Saks Hechheimer, an attorney for the management, signing all contracts. Frank Harting, the reputed author, also said to have been in. Both shows roundly panned by reviewers.

Protecting Spots

Chicago, July 1. Stock and tent shows are sending in reports to the business managers figuring that good reports will bring compelling shows into the district.

There are now about 42 tent shows operating in the midwest, and only about 10 stocks. Four years ago there were 105 tents and 136 stock shows.

Doris Bond May Collect

Mrs. Doris K. Bond, widow of the late Harry A. Bond, promoter and tent stock company, has filed a claim one step nearer the collection of a judgment for \$30,915.58, representing damages awarded her as the result of the death of her husband on the Albany-Schenectady train in May, 1925. Appellate Division last week denied the appeal of the Schenectady Railway Company to set aside judgment for the above amount in Mrs. Bond's favor.

The amount was awarded by a jury in the Supreme Court, after a previous verdict for a large sum had been set aside on the grounds it was against the weight of evidence. Appellate Division ordered a new trial, which was decided in plaintiff's favor. Latter verdict now upheld.

DeLignemare Ill

William DeLignemare, who was general manager of Anne Nichols' "Abbie Hoffman," has been seriously ill with an intestinal affliction for the past two months. He is confined abed in his suite at the Fairfax hotel, 116 East 56th street, under strict orders.

Dr. Edward F. Hartung is in attendance.

Inside Stuff—Legit

"It's a Wise Child" closed a run of 47 weeks at the Belasco last Saturday. The total gross was \$330,000, according to the auditor's report. The average takings were \$20,000 weekly. The financial showing is the most consistent since the house opened and too the largest.

Arthur Houghton, the new manager of the New Amsterdam, returned from a trip abroad, where he looked over half a dozen musicals on behalf of Charles Dillingham and Flo Ziegfeld.

Houghton saw nothing worth while and rated several operettas as being 15 years behind the times.

The New Yorker theatre is minus a tenant again, the house having been lighted but a few weeks since it was completed more than a year ago. Richard Herndon recently essayed to conduct the west 54th street house, which was first called the Gallo, but walked out.

The theatre was built for Fortune Gallo, former opera impresario. Gallo is reputed to have had the backing of the late M. Ferrari, head of the defunct City Trust company which was under fire in the courts, with trouble resulting to former General Sessions Judge Mancuso and Harry Warder, state bank examiner.

No mention of the theatre cropped in court but the death of Ferrari eventually led to Gallo's withdrawal. The house passed to the holders of the first mortgage, a downtown firm. The latter refused to back Herndon in a production way, although the latter tried one show, "The Vikings," which lasted a week.

Herndon still controls the Belmont, again making his office there. Texas Gulistan has proposed to make the house over into a night club and the remodeling may be done in the fall.

Several girl ticket sellers in hotel ticket agency branches have been getting gyp gravy from customers, figuring no comeback because the majority of such patrons are from out of town. Occasionally there is a squawk and one happened recently. It was the final week of a hit show. A very frank spoken westerner wanted to see it, the producer being a friend of his. Going to the stand in the hotel lobby, the girls stalled and pretended to call up the theatre for front seats. The best they could deliver was the 12th row, there in the rack all the time—and the price was \$6 each for two tickets. The man paid, knowing the box office price was \$3.

Arriving at the theatre close by he decided to see if there were any better tickets and the treasurer promptly changed the duets for two in the third row. The westerner rushed back to the hotel, sought the manager and standing in the lobby loudly called the ticket girls. Those girls kicked back that dough in a hurry to shut the man up. The agency owner probably didn't hear about it but the producer did and he ended plenty.

Wright's Lack of Cause

Los Angeles, July 1. Court sustained the demurrer that Andy Wright had shown no cause for suing Equity over his unopened Fyisco production of "Philadelphia," and Wright has until July 14 to file an amended complaint.

Wright sought \$100,000 damages for not being allowed to open.

NEW COAST MUSICAL

Hollywood, July 1. "Oh Judge," a new musical comedy, will open at the Vine St. theatre July 14. Story and lyrics a/e by Gwen Merideth, George Bowles and Edward Elener.

Music is by Lucian Danni, formerly general musical director for Branger.

4 Shows Depart

Added to last Saturday's closings were four shows temporarily withdrawn. One, "Three Little Girls," resumes at the Shubert next Monday, while "Young Sinners" will resume the following week at the Morosco. "Topaze" and "Strike Up the Band" are slated to resume in August, starting a new season at that time.

"Strike Up the Band" presented by Edgar Selwyn at the Times Square, completed 24 weeks to profit. During the first months the show grossed \$35,000 and more weekly. Had dropped under \$20,000.

STRIKE UP THE BAND

Opened Jan. 14. "Fast, speedy and delightful," reported Darnton (Eve. World) and Brown (Post) echoed "uproarious and exceptional." Critics very flattering in general. Variety (Ibex) said: "In the hit class."

"Let and Sublet" independently presented at the Biltmore, stopped after six weeks. Trade was around \$2,500 weekly.

LET AND SUB-LET

Opened May 19, second stringers found it weak and thin.

Variety (Ibex) formularized: "may get by at little money, but it won't get more than that, if as much."

The other two recent sudden closings were "Find the Fox," two days at Wallack's, and "Mystery Moon," one night at the Royale. Should

MYSTERY MOON

Opened June 24. "There are worse shows, but where?" said Hammond (Herald Tribune) and Mantle (News) predicted: "will find the going difficult."

hot weather continue this week, other shows figure to stop. "Michael and Mary" concluded a run engagement at the Hopkins Saturday.

Ferris Hartman's Jinx With Him to Finish

Hollywood, July 1.

Series of jinxes that have tagged Ferris Hartman in his determined efforts to launch a season of Victor Herbert revivals continued even after the whole thing was supposed to be set.

Reorganized organization failed to produce cash and Equity members walked. Amateurs were enrolled and asked to sell tickets in their spare time.

If enough tickets were sold the amateurs would have gotten paid and become professionals. It just wasn't to be.

Cast Changes

Majorie Gateson replaced Phoebe Foster in "Topaze," at the Music Box last week. The show closed for five weeks, being due to resume Aug. 4. Miss Gateson probably being retained.

Genevieve Tobin is out of "Fifty Million Frenchmen" at the Lyric, having been replaced by Madeleine Camerson.

Gregory Ratoff and Lorraine Carpenter replaced Donald Brian and Mildred Quigley in "Candlelight" at Princess, Chicago.

INSIDE OPERATION

Hollywood, July 1.

Lottie Williams withdrew from "Fata Morgana," rehearsing for opening at Hollywood Playhouse. A triumvirate is handling the production, consisting of Elsie Ferguson, the star; Tom Douglas, the leading man, and Arthur Collins, the producer.

Unethical Chorists

Philip Tiltman and Peggy Shaber have been suspended from Chorus Equity for contract jumping.

Tiltman vamped "The Connecticut Yankee" chorus without customary notice, while Miss Shaber took French leave of "Scandals" under similar conditions.

T.P.R. APPEALS TO GOVS "TO SAVE THE ROAD"

After a year of "vessing" and producer articles in "The Quill," with no manager organization taking action to stimulate business in the legit theatre, especially the road, the Theatrical Press Representatives stepped off on their own Monday by placing the problem before the convention of state governors at Salt Lake City.

With the indorsement of U. S. Senators Reed, Smoot and William H. King, and the promised support of several governors in advance of the convention, the T. P. R. is asking the state executives to aid in "organizing and applying modern business methods and more salesmanship to the affairs of the legitimate theatre as the only way to bring back the road and save the theatre from threatened extinction. The T. P. R. was represented at the convention by Edward G. Cooke, of Seattle.

Ray Goetz Back

After a brief visit abroad E. Ray Goetz is back with the Cole Porter score for "The New Yorkers," a musical comedy to be produced by Goetz with Warners backing. Porter is due this week also, although rehearsals for the show are not dated to begin until Labor Day. Book for the show is by Herbert Fields.

"Street Singer's" 2nd Year

Shuberts are not sending "Street Singer" to Cain's storehouse for good but now plan to shoot it out on the road next fall.

So far only one of the principals who closed with the show in Chi recently has been re-engaged and that's Queenie Smith. She will be given special billing when it resumes around Labor Day.

"Badger" Mystery

"The Badger," mystery melo by Ruth Byrne, is set for late summer production by Adams and Kane, newcomers. Now casting and goes into rehearsal in two weeks.

SAILING FOR LONDON JULY 3

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DAVE

BARRY and FITZGIBBONS

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European Representative, HENRY SHEREK

Fewest Number of Shows on B'way, 14, Since Before War

Broadway has 14 current attractions. Though it is the first week in July, that is the smallest summer card in New York since pre-war days.

The list includes one premiere ("Vanities," New Amsterdam). Five shows are in cut rates. Two others are offered there at box office price ("Artists and Models" and "Sons of Guns"). Last week's heat caused eight closings, including three shows which are to resume. One of the latter reopens Monday and one new show ("Who Cares?" Channing's 45th Street), which would indicate 16 attractions in all for the coming week. If torrid weather continues, however, more sudden closings are to be expected.

The warm going pushed down grosses as much as \$7,000 even for the scanty musical leaders. "Flying High" was off to \$34,000, a low business mark; next was "Sons of Guns," \$28,000 estimated. "Artists and Models" claimed as much but estimated less; "Fifty Million Frenchmen" went to a new low at \$21,000; "Garrik Gaieties," however, at \$18,000 sold out nightly, with matinees somewhat off.

"Lysistrata" Affected "Lysistrata," the new non-musical leader, slipped down under \$30,000, about \$5,000 off last week; "The Green Pastures," at nearly \$25,000, is closest to capacity of any show on the list; "Strictly Dishonorable" dropped to \$12,000, a new low, with the others away down; "Last Mile" and "First Mrs. Fraser" rated \$6,000 and \$7,000; "Lost Sheep" \$6,000 to \$8,000; "Apron Strings" and "Stepping Sisters" around \$4,000.

Early last week "Mystery Moon," Royale, and "Find the Fox," Wallack's, folded; "Michael and Mary," Hopkins, closed Saturday, as did "Let and Sublet," Baltimore, and "Strike Up the Band," Times Square; "Three Little Girls" suspended over the Fourth and restarts Monday at the Shubert.

BEWARE OF THEATRE THIEF

Do you know that the N. V. A. and W. M. P. A. have discontinued writing

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Boston Showless

Boston, July 1.
The last of Boston's legit shows closed its doors at the Wilbur last Saturday night after a seven-week run. Donald Meek in "Broken Dishes" was the attraction.

Receipts tagged painfully the last two or three weeks of performance. Weather all against legit here now.

\$85 FOR 'GLORY'; NEAT L.A. BUST

Los Angeles, July 1.
A new low bid for the legit here with only six houses open. The Music Box opened Monday with "Glory Declared," closed Tuesday, but re-opened again Thursday after the producer-author-star of the piece, Dr. Ralph Bennett, law prof. at U. S. C., had come out of a faint which started when he took a look at Monday's take of \$85.

"Caprice," at the Belasco, with Ray Bainter, is the bright spot. Building up over last week, it finished the stanza with \$11,500. Perhaps the number of houses closed had something to do with the increase. "The Last Mile," at the Majestic, took a sudden nose dive to \$4,000. This is the lowest the Majestic has hit since Louis MacLoon moved in as producer. Show folded Saturday and moved to San Francisco at \$4,000. It was figured that after the clean play policy in vogue at the Duffy shows this piece with little spice would help the draw, but Duffy removed most of it.

"Under a Virginia Moon" closed its two-week run at the Vine Street Saturday with a take of \$2,000. With the show closing, George Fawcett quits as a producer after six weeks of amoyance. Shows will be dark for two weeks, then comes "Oh Judge," musical, which has high hopes of running through the summer.

Estimates for Last Week

"Caprice" (Belasco, 2d week). Surprised the mob by getting \$100 over last week and finishing at \$11,500. The town's answer to the declining drama.

"Nancy's Private Affair" (El Capitlan, 2d week). Dropped to \$4,500, with the locals showing little interest in what Nancy wanted to withhold. Less than average here.

"The Last Mile" (Majestic, 4th, last week). What was hoped to be here for the summer folded Saturday at \$4,000. Little profit at this figure, but not enough to warrant holding on. Nothing set to follow.

"Glory Declared" (Music Box, 1st week). Opened Monday, then rested Tuesday and Wednesday, opening again Thursday. Estimated at \$400. Just a labor of love.

"Crime" (President, 2d week). Skids were greased and b. o. went to \$4,000. Making money at this figure, but not much.

"Under a Virginia Moon" (Vine Street, 2d, final week). Just a head-ache to the producer and folds to \$2,000. House goes dark for two weeks, then "Oh Judge," summer musical.

Shows in Rehearsal

"Little Show" (Brady, Wiman & Weatherly), Royale.
"Here We Are" (Louis Isquith), Boston.
"Reunion" (Beila Blau), 48th St.
"Red Love" (Sussenooff Productions), Sussenooff Studio.

ROTARIAN MOB SAVES CHL'S 3 LEGITS

Chicago, July 1.
With 30,000 Rotarians parading the main drag, town's three lonely legit shows had no trouble holding up against a week that began with fierce heat.

"Sisters of the Chorus" jumped again and took the loop lead. "Solid South" was steady and "Candle Light" also did well. For Chicagoans, the only other entertainment approaching legit is the outdoor opera at Ravinia, northern suburb, which opened last week. This project, sponsored by Louis Boker, a Crackerjack king and others, footed a \$90,000 deficit in 1929.

Estimates for Last Week
"Candle Light" (Princess, 11th week). Although it dropped under the previous week. Got around \$9,000. Eugene Leontovitch left the last Sunday to take a rest.
"Sisters of the Chorus" (Apollo, 8th week). Took another jump, closed out at \$12,000. Apparently the title pulls in some customers who think it's a musical.
"Solid South" (Markey, 7th week). Comedy was even with the week before at \$11,000. Tentative closing date of last Saturday (28). Closed out and will stay as long as it can hold above \$10,000.

New Bronx Revue

Guild Playhouse, Bronx, has been taken over by McCormack and Kelly, who will relight next month with a new revue. The revue is of the intimate variety and figured perfect for the small capacity house.

Out-of-Town Review:

MOLLY MAGDALENE

Melodrama in three acts and five scenes. Written and staged by Crane Wilbur. Presented June 30 at the Mayan, Los Angeles. Cast includes Crane Wilbur, George Renevante, Cornelius Keefe, George Hayes, Hedwiga Reichert and Dorothy Silla.

Los Angeles, July 1.
Uninspired blood and thunder meller thematically incorporating "Rain," "Toleable David," "Miracle Man," "Desire Under Elms," and perhaps others. But altogether undelivered hoke failing to display any even chance for either picture possibilities or New York.

Al Rosen, producer and backer, is Hollywood agent who figured his investment in picture angle strictly. Wilbur's three-way activity as author, director and actor evidently too much for him, with dialog dull, direction tepid and acting listless, excepting Wynne Gibson, whose performance is sincere.

Plot is native show girl giving herself to man during a train wreck, landing girl in rustic home of bigoted and fanatical family. Her old father paralytic. Youngest brother marries girl, ignorant of her past, but older brother in the know, and falls for her himself.

When baby is prematurely born older brother casts aspersions on it, and getting the girl alone, attempts to seduce her, with baby killed via a flower pot falling off balcony in some melee. He accuses her of murdering baby, and when all looks dark for her, the paralytic old man comes through, confesses the truth, and girl and boy live happily ever after.

Just another one of those things, doubtful of lasting.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accorded to others might suggest mediocrity or loss. The variance in the difference in house capacity with the varying overhead. Also size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission list applies on tickets over \$3

"Apron Strings," 48th St. (30th week) (C-95-13). Hot weather again badly affected Broadway's box offices; closings have cut list away down; "Strings" \$4,000 to \$5,000.

"Artists and Models," Majestic (4th week) (R-1776-\$5.50). After first flash business reported having dropped off, wily last week estimated at \$23,000.

"Fifty Million Frenchmen," Lyric (32d week) (C-1,406-\$6.50). Slipped down around \$21,000 again, after having picked up; on summer basis, however.

"First Mrs. Fraser," Playhouse (28th week) (C-370-\$3.85). Date indefinite, although had been figured to conclude this week; \$56,000 claimed.

"Flying High," Apollo (18th week) (M-1,168-\$6.50). Heat finally got to this one for over \$6,000; gross last week around \$34,500; still the list leader, however.

"Find the Fox," Wallack's. Only lasted two days.

"Garrik Gaieties," Guild (5th week) (R-951-43). Has been getting excellent business and looks to be in pinch with dancing production coming around; \$13,000.

"Lost Sheep," Selwyn (19th week) (C-1,017-\$5). Was reported going to be a pinch with dancing production decided to stick; \$5,000 to \$6,000 no better than even break.

"Last Season," Winter Garden. Was slated to play last week, but closed instead; five weeks; very little business.

"Lysistrata," 44th St. (6th week) (C-1,328-\$5.50). Eased off during four weeks to bit under \$38,000; heat the cause. Great comedy the non-musical gross leader.

FUTURE PLAYS

Hyman Adler in association with Philip Gerton will produce a comedy entitled "Special Privileges," by Ruth Wealthy.

"Varieties of 1930," summer revue, to be produced by Percy Oakes and Leslie Morasco.

"Dancing Partner," by Alexander Engel and Alfred Grunwald. Producer, David Belasco. Cast includes Lynn Overman, Irene Purcell, Henry Stephenson and Charlotte Granville, Suzanne Caubaye, John Eppally, Gustave Roland, Claudia Morgan, Mauricette Ducret, Germaine de Renty, Patricia Gridler, Ivan Servais and Claire St. Claire.

"Poor as a Church Mouse" is being readied as next for Richard Herndon. Goes into rehearsal in two weeks for summer tryout and will be shelved until autumn.

"Our Wife," Lillian Lippman. By Lyon Meerson. Producer, Herman Gantvoort. Scheduled for fall opening. No rehearsal date set.

"Greater Than Love" has gone into rehearsal with Frank Brown as producer. It bobs out of town next month and after two weeks will steer into a Broadway house.

Cast includes Harry Arden, Marie Devore, Grace Connelly, Frank Roberts, Charles Selig, Margaret Roper, Inez Insom, Lou Grady and Martha Burns.

"Hardboiled" by Kathleen Farroe Kennedy has been accepted by O. E. Wee for production in the fall. Wee plans a Broadway premiere about Oct. 1.

"Red Love," formerly done here in Russian by the Moscow Art Players, will be revived in English and reach production next month via Sussenooff Productions, Inc. It opens out of town latter part of month and follows into a New York house.

Cast includes Cynthia Stuart, Gita Zucker, Edward Colebrook, Charles Galloway, Norman Stewart and others.

"Reunion," which Bela Blau is producing, gets under way at the Brighton Beach Music Hall, Brighton Beach, July 14, and comes into a New York house two weeks later. Cast includes Cora Witherspoon, Edward Pawley, Charles Brown, Rachel Hartzell, Alan Ward, Mark Smith and others.

"Mystery Moon," Royale. Opened Monday last week; that's as far as it got.

"Sons of Guns," Imperial (32d week) (\$3-1,466-\$6.50). Slipped under \$29,000 mark last week; but on summer basis, okay; with so few shows around, should go through summer as planned.

"Stepping Sisters," Royale (11th week) (F-1,111-43). Moved back here from Marquee Monday; principally cut-rate and more capacity; \$4,000 and more.

"Strictly Dishonorable," Avon (42d week) (C-280-\$4.40). Captured down around \$12,000 mark last week; lowest gross of engagements here in many weeks; but on capacity, \$4,000 and more.

"Strike Up the Band," Times Square. Closed last Saturday; played 24 weeks and rated one of season's hits to vary good profit; slated to resume Aug. 18.

"Green Pastures," Mansfield (19th week) (C-280-\$4.40). Capacity is claimed again with last week's gross quoted at \$25,000; only standee trade affected.

"The Student Prince," 21st week) (D-1,051-43). Will try to stick into August; principally cut-rate now with dancing about \$7,000.

"Three Little Girls," Shubert (M-1,395-\$5 '0). Completed 11th week last Saturday; laying off, dodging expected Fourth of July depression; resumes next week.

"Young Sinners," Morosco (CD-833-43). Last season's show. Went week and next; due to resume here July 14; run interrupted at Shubert.

"Vanities," New Amsterdam (1st week) (R-702-\$6.50). Presented by Earl Carroll; opened Tuesday night at \$11,000; said to be more costly than previous editions.

DUNCAN SISTERS, ALONE, DID \$8,000 IN FRISCO

San Francisco, July 1.

"Strictly Dishonorable" at Er-langer's Columbia in its third week continued the town's leader among the legitimate theatres. The build for this attraction since the opening has been surprisingly steady, and brought about an additional two week's extension of the scheduled run. Did better than \$15,000.

"The Student Prince" in final stanzas at the Curran held up profitably, getting about \$18,000. Louis MacLoon is closing this one here at the conclusion of the local engagement.

Duncan Sisters at the Geary offered a very evening's show by themselves in a sort of a melange of material opened nicely and got returns at h.o. during the week. Slightly under \$8,000.

Both Henry Duns houses encouraging. Leo Carillo in "The Bad Man" at the President, second week close to \$5,500 and "Nancy's Private Affair" at the Alcazar around \$4,000, also second week.

BACK FOR MORE "SLAP"

(Continued from page 65)

see him, and thought they could get a flash at the Savoy with Swift not there, their trip is wasted, Swift was told. And how he fell for that one!

The Watcher

Then again with Swift the well known teacher of Britain's past present and future, he could not assume an attitude of keeping tourists out of this country merely because he's ticklish just where he should not be.

It's not yet known whether Swift is going to New York in the fall. He may, if finding a way in time to let England run itself for a while. Swift has about argued everyone over the table. In the States he feels there must be new talking material for him to cross tongues over. He'll argue over anything.

On comes the 8-year-old lecture tour, talk to the actors, talk to the President and if Prohibition is still running when he gets over, you can sit him on either side of that.

TRIXIE FRGAZA

1530 FORMOSA AVENUE
HOLLYWOOD, CALIF.

LITERATI

The Los Angeles Blanket
Unwritten but strictly adhered to is the law among Los Angeles newspapers that anything which falls to present California as a land of perpetual human misery shall not be published. Their unanimous devotion to this creed is again evidenced concerning the epidemic of infantile paralysis current in Los Angeles.

Not a line about the epidemic has been published in Los Angeles, although word-of-mouth rumors have exaggerated the situation tremendously and have created an unnecessary degree of panic in certain portions of the city. Actually there were 64 cases reported to the Commissioner of Health this month, and four deaths.

The wire services have always refused to recognize the hush plea, sending reports east and getting delighted yelps for more. Recently, during an epidemic of influenza, disgruntled California organizations almost passed a resolution condemning all eastern newspapers for printing reports of the sickness. This despite the fact that if half of Los Angeles were down with the flu, Miami was visited by a slight windstorm the latter would get the lead in all L. A. dailies.

Hounding the Coast papers to keep all derogatory reports away from the composing room are civic organizations, tourist bureau, plain city ballyhoosers and theatres. The latter particularly fear epidemic reports, as even a slight scare ruins business.

Los Angeles is the only large city in the country where newspapers unanimously permit civic pride to govern news.

That Jake Lingle Affair
Chicago is witnessing an extraordinary tactical battle between the "Herald and Examiner," morning Hearst paper, and the "Tribune," as a result of the assassination of Alford "Jake" Lingle, "Tribune" police reporter, presumably by gangsters.

Ever by day the "Examiner" is printing facts which tend to show that Lingle, a \$65-a-week man, was the city's most important fixing agent for gangs, and that his real income was considerably over the \$100,000 mark. When the "Tribune" dropped the murder from its front page, the "Examiner" began spurning on exposes, and forced the story back to page one of the "Tribune."

Lingle's sensational murder at noon in the Illinois Central subway, at Randolph and Michigan, after having been "put on the spot," was followed by a grand jury verdict from the "Tribune" and the posting of rewards totaling \$55,000—\$25,000 each by "Tribune" and "Examiner" and \$5,000 by the "Post."

As quickly as the "Tribune" championed the cause of the slain man, the "Examiner" followed, temporarily. When the confusion had quieted the "Tribune" realized that Lingle may have been the "Tribune" Jekyll and Hyde with his job as influence, and began to lose interest.

It was at this point that the "Examiner" undertook to get at the truth. Last week the Hearst paper had McCormick's daily in a position where the latter did not know whether to defend or betray his slain reporter. It repudiating him, the "Examiner" admitted test of it. "Sincere" prestige of their staff. If they do not repudiate him, they admit backwatering on the challenge to rigging and crooked politics in Chicago in a strike which ended immediately following Lingle's death.

The latest report is that the "Examiner" is ready to go further to the "Tribune's" uncomfortable position by withdrawing its \$25,000 reward on the grounds that Lingle was only "another of the mob," and not representative of the Chicago estate, regardless of his 15 years of service on the "Tribune."

Another paper which has stepped into the battle for prestige, despite official connections with the "Tribune," is the "Times," published at the old "Journal" plant by W. S. Thomason, formerly assistant of the "Tribune." The "Times" jumped ahead of the "Examiner" one day last week with information which disclosed Lingle had "borrowed" sums ranging from \$5,000 and up from prominent public leaders. Lots more to be revealed inside. Not only will he be the fixer and take fellow, but he ran the dough side of the town. They had to see him, and it opening up a joint without noticing "Jake," he

would walk in on it, declaring himself for 25 or 50%. He got it—or else.

His "connections" were such that Lingle seemed able to dictate appointments in circles which would do his money reign the most good. Though years on the "Trib" as a phone reporter (police), he never tipped off his paper to anything worth while in the underworld. As a matter of fact, the only Chicago newspaper that has told all the facts it could secure on the underworld of the town is the Chicago "Daily News."

Lingle was in high for about two years. No cross is reported in connection with his sudden death. Lingle's killing but one surprise. It is possible another Chicago newspaper man may get tangled up in the Lingle affair before it dies out.

Husky Mauler in Trouble
When Ed Barrow, secretary of the New York Yankees, slugged Bill Slocum, baseball reporter for the New York "American," he horned his way into plenty of trouble. Since the slugging, Jacob Ruppert, president of the club, has apologized to the paper and Slocum. So has the portly Barrow, who even waited outside the scribe's house until after midnight to "bring" him back, slugging itself could not be squared away.

The result was demotion for Barrow, who formerly handled the press for the Yankees. Connected with the Yanks for some years, now is the official contact man for the Yanks and newspapermen.

The Barrow-Slocum incident is being considered by the Baseball Writers' Association, but is expected to go further than that. It has been suggested that hereafter all newspapermen traveling with the ball teams should go at the expense of the various dailies. In that way the writers will be free of any obligation to the ball clubs, if any does exist. It will be up to the papers. At present only the New York "Morning World" and "Daily News" men are said to be traveling at the papers' expense. The front-running Brooklyn team is carrying more sports writers than any other team, all the New York dailies and the Brooklyn papers having men in the party.

Slocum is a quiet, well liked chap, and anything but a match for a man of Barrow's size. According to reports, Barrow took umbrage at a couple of stories written by Slocum in critical of the Yanks. Slocum said to have knocked Slocum cold and to prevent any interference had a bunch of those ball park cops present. Barrow has been doing plenty of worrying since then.

The Fight Hippodrome

It looks as though the only way to cleanse up the hippodrome managers and fighters are making of fighting contests, is for all of the dailies to publish anything that would be professional pugilistic news and comment off of the sports pages. That would remove at the same time any sports writers who may be on the payroll of the fight promoters.

Letting fights be announced by advertisements only would swiftly knock off the framers and perhaps restore prize fighting to a sport. Now it's the worst kind of cold commercialism.

The bad name fighting again has won for itself, the only fair thing it has won of late. It is driving its way into the hearts of the women and can't get the boys, while the chumps who pay and pay to see the latest tricks in prize ring framing are even growing tired.

Without publicity there would be no fights, or steaming up by the high salaried writers telling about training camps where fighters don't train and the rest of the boloney.

Of the sports pages would be accepted as the indicator that the dailies know or believe a fight is in the bag before starting. No daily could go far wrong in making that statement.

Fighting is again a racket.

Faking Story Agents

Reports of a re-opened market for screen originals has caused a large number of alleged screen story agents to establish themselves in Hollywood. In most every case the term "talking picture" is included in the agent's name, to completely identify the enterprise.

According to literature sent out by these so-called agents to writers

the world over, gleaned from sucker lists, it's a cliché to sell an original story to any of the producers, that is, of course, if sold through this particular agent. But, of course, the story submitted isn't in the accepted form, and for a small fee the agent will put the story in form. Then it has to be re-typed in its new form, and there's a fee for that. Also a fee for preparing the story at the studios, etc., etc.

That it's just another racket is evidenced by the fact that none of these alleged story agents ever turn down any tales submitted to them. Each is valued as sure-fire, despite the various excuses for the numerous fees.

About the only one reading unedited originals is Warner Bros., and from newspapermen. Other producers invariably return them unopened even when from—or, especially when from—the alleged story agents who purport to sell talker originals.

On the Pan Again

Enjoying a Hollywood market exceeding its publication schedule is "Queer People," a novel concerning the picture business by Carroll and Garrett Graham, former title writer and publicity men respectively.

Story is based upon the escapades of a one-time newspaper man who got into the picture business. Dragged into the story by the scruffs of their necks are practically all of Hollywood's celebrities. They are presented as their enemies would prefer.

The Graham-Graham haven't achieved a literary niche and probably didn't intend to. But they've aimed at the pocketbooks and reached them. Outside of Coast cities they have written little interest in the book so far. In Los Angeles the Wampas introduced a resolution condemning the book, but dropped it in order not to attach that much importance to it.

Books Returnable

There will be fewer books on the fall lists of almost every book publisher this year, with the publishers candidly admitting the present precarious state of the industry to be the reason.

Too many books being published has been a long-standing complaint by booksellers, who had to stock up on everything issued. It meant big outlays for books, and much dead stock on hand, the latter responsible for those "publisher's remnants," which subsequently found their way to the chain cigar and drug stores to be sold at cut prices in competition with the retail book-seller.

Not only will lists be curtailed this year, it is promised, but at least two publishers will accept returns on unsold books. Lately is a dread of booksellers now realized at last.

Writers Always Trying

Writers' summer colonies getting a rather good play this year, mostly those in and about Provincetown. Would-be playwrights seem to think so. The Provincetown air was responsible for Eugene O'Neill's success. Those who would write for the stage are taking in the ozone up there.

Also a number of writers' colonies along the California seashore but these mostly of writers who have already sold.

It's not the first summer for some of the colonies in Provincetown. Incestuous. Their procedure is to save enough money at their regulation tasks to enable them to spend the summer learning how to write. If they click during the writing season, they remain at the writing and away from the writers' colonies. If not, they save some more money and spend another summer at it.

None ever get discouraged if they fail to click. Their instructors tell them not to.

French Slander

Eugene Blanc, author of a murder mystery book, "Did Francois Pinnet Kill Miss Branson?" was on actual events, was fined in a French court for slander.

Oliver Brunson, English painter, was murdered in the south of France two years ago, and the manager, Francois Pinnet, of the hotel she lived in, was arrested but freed for lack of evidence. Vernon Blake, English painter, sued the author for libel for use of his name in connection with the case.

Lait's New Contract

Jack Lait is on the coast for a

visit of three weeks. Before leaving New York he renewed his Hearst contract with International News for three years.

Ford and "Vanity Fair"
Donald Freeman, managing editor of "Vanity Fair," states that his monthly did not nominate Henry Ford for "oblivion," but that "his agreement with 'Vanity Fair' was purely on the question of a statement made in a recent article on Prohibition published in 'Vanity Fair.'"

On the basis of this statement the Ford Co. discontinued its advertising in "Vanity Fair," but in none of the other Nast publications, as they had no point of difference whatever with Mr. Ford or his interests," Mr. Freeman states.

New Hollywood Papers

Two new sheetlets showed up in Hollywood last week. "Studio Daily Digest," with first issue June 26, has A. MacArthur as publisher, George Blaisdell editor and Ray Murray associate editor. It is running four pages.

"Hollywood World," eight-page tabloid form, calling itself a weekly feature newspaper, appeared June 27, announcing free distribution to Hollywood homes and a one-cent sale price elsewhere. Charles Speedie is listed as editor and publisher.

Syracuse Story Denied

Repeatedly in "The Journal," Syracuse Hearst paper, that its evening and Sunday opposition contemporary, "The Herald," was being sold to the Gannett chain, brought a denial from Mary E. Jenkins, president of The Herald Company, and its principal owner.

F. P. A.'s Own Story

F. P. A., without Russell Crouses' help, has written a book on poker, called "Dealer's Choice." William Auerbach Levy has done the illustrations, said to be as funny as the text.

Hollywood's Daily Excess

Hollywood is in for another yellowization. Rene Fullop Miller, who got into several editions with "Life of Rasputin" and "Cure of Bolshevism," has arrived in the colony to write another "truth" story of the picture capital.

He is slated for publication by Viking Press.

Advice to Authors

Station WPCB has a new weekly feature, "Uncut Pages," during which some famous literary person speaks. Faith Baldwin, who wrote "Office Wife," and many others, gave some very amusing advice to budding authors, the indirect aim being to nip them in the bud.

After More Trade Papers

If negotiations now under way by a Madison avenue trade paper publisher materialize, the end of the summer will put him in possession of a greater number of trade publications than McGraw-Hill.

Vacation Without Pay

Brooklyn "Eagle" editorial staff is getting a month's vacation this summer, two weeks with pay and the other fortnight an enforced lay-off without pay.

This is part of a retrenchment scheme for the Brooklyn rag.

Real Names of Authors

Pierre Loti was Julian Vlaud, Seawark is Austin J. Small, and Genevieve Taggard is Mrs. Robert L. Wolf.

Hearst's "Journal-American"

Syracuse, offers \$100 in weekly prizes for telephoned news tips.

Donald Kirkley, feature critic for the Baltimore "Sun," leaves July 6 for a month in Hollywood to do a series of observations on the West Coast lots.

W. A. S. Douglas, Chicago correspondent of the Baltimore "Sun," is the author of "Tony and Cleo," a satire on the love story of Anthony and Cleopatra, to be published by Doran.

Jean Hersholt, reputed to be one of the most ardent book collectors in the country, has turned part of his collection at auction in Hollywood. About 3,000 volumes are being offered for sale.

His collection is estimated to be worth around \$300,000.

With the "Tribune" admitting Lingle's Jekyll and Hyde proclivities, it editorially stated: "The murder of this reporter, even for rack-

steering reasons, as the evidence indicates it may have been, made a breach in the wall which criminality has so long maintained about its operations here. That he is not a soldier deserves the disclosure of his duties is unfortunate, considering that he is dead. It is of no consequence to an inquiry determined to discover why he was killed, by whom and under what attending circumstances."

Charles Rathburn, the "Trib" lawyer, was sworn in as a special assistant prosecutor lawyer as a member of the special "board of strategy."

When Roy Vickers has a book published in this country it bears his name as author. In his native England, however, his books bear the name of "Sefton Kyle."

Burton Crane, "Variety's" correspondent in Tokyo, and on the Japan "Advertiser," is having his first play rewritten by Myron C. Fagan for fall production.

James Walden Johnson, the Negro composer, has written his reminiscences of the last few years in Harlem in "Black Manhattan." Alfred A. Knopf will publish. Out in July.

Ione Quirby, of the Chicago "Post," has had her first book accepted by Covid-Friede. Title is "Women Who Kill, or Murder for Love."

Latest addition to the growing number of books on talkers is "The Talkers" to be published shortly by Henry Holt. Author, Arthur Edwin Krowa is the author.

"College Humor" offers \$3,000 for the best college novel submitted before August 1. The author will also get royalties from the story's publication in book form.

E. P. Dutton has gathered a number of Harry T. Grundig's articles on film people and will publish them in book form, called "Twinkle, Twinkle, Movie Star."

Murray G. Tanner, legislative correspondent at Albany for the New York "Evening Post," has been appointed assistant secretary of the N. Y. State Public Service Commission at \$4,500 a year.

Richard A. Martinson is out of Fiction House and has gone to work for George T. Delacorte Jr., Martinson's first duties will be to edit the Dell war-story magazine, and he already has some slight changes in policy planned.

Doris Arthur Jones has written a biography of her father, Henry Arthur Jones, the noted British playwright. The book, called "Taking the Curtain Call," will be published here by the Macmillan Co. after it is first issued in England.

TICKET PLAN

(Continued from page 63)

In a better position now to grab fairly good locations than heretofore. They frankly say they are doing it for publicity. Big tickets on the box office, which will be easier since the recognized agencies cannot trade or lend tickets to each other nor can they get telephone orders filled until an hour before curtain time.

If the weather over the Fourth of July (Friday) remains clear and warm, it will be a severe test for the new ticket plan. With a goodly amount of tickets kept at the box office, distribution may not be easy in face of the usual out of town exodus for the week-end. The eighth of July may then be shown, if not any weakness in the new system. The show's balcony sale will be a problem because of the scale, which is \$5.50 for the front row (lower floor) and \$8.50 for front rows. Outside of the opening night there was but a mediocre demand for "Vanties" early this week.

The agencies have been instructed to deduct one per cent of the total of each night's ticket sale, deducting it from the money paid the box office and to pay that money to the League. With this collection the League expects to finance itself easily. In addition each theatre is to pay the League \$25 weekly, to help in its operation expenditure. The latter fee, however, is regarded as a loan and is to be refunded by the League to the various theatres later in the season, or so it is expected.

WOR's Move-Into 'Canned' Radio Forecasts Warner Merger; Dowling's 30 'Canned' Musicals

A new era in broadcasting is anticipated with WOR's decision to go into the "canned" program field, starting with afternoon programs, commencing next month or so.

As one of the major stations in the country, WOR's move into the recorded program field will have unlimited influence on its contemporaries.

Behind this is seen an almost inevitable merger of WOR with Warner Bros., both of whom have been negotiating, although Warners also hold options on Donald Flamm's WMCA and WPCB stations. The latter, through Federal Trade Commission ruling, are time limited, sharing their other allocation and allotment with other stations, whereas WOR, along with WEAF and WJZ, is a full-fledged big-leaguer and in no wise time-limited.

The Bamberger station's decision to go into "canned" program would coincide handsly with the Warners who now have the Brunswick and allied recording interests under their control, all tending to a direct Warner-Brunswick program, with "canning" musical and other radio features for etherizing from the disks.

NBC's Position

In line with this, NBC, which has been reported flirting with WOR for acquisition on a station basis, could just as readily go into the recorded program broadcasting proposition, and even to greater advantage, as has been outlined in another story in this department, showing how Lucky Strikes and Amos 'n' Andy must actually etherize their programs twice nightly in order to blanket the country, especially the west of the Rockies, because of the difference in time.

WOR, in the meantime has its application for the increase of its power from 5,000 to 10,000 watts pending before the Federal Radio Commission. If granted WOR would be in extraordinary position to effect any deals as the New York key station for any proposed third chain.

Warners of course are hot after its own chain. So is William Randolph Hearst and so is Powell Crosley, Jr., the radio manufacturer and owner of the 50,000-watt station, WLW, Cincinnati, which perhaps has greatest single coverage in the world or any one station, sans networking. WOR and WLW are associated with previous dealings and WLW might fall in line with any WOR merger talk.

"Dead Spots"

NBC wants WOR also not alone to keep three of the Big Four stations (WEAF and WJZ included) to itself, but also to offset WEAF which still cannot quite cover everything satisfactory. WEAF is known to have some "dead spots" in the metropolitan area where WOR's wave-length is superior. WABC, the key of the CBS, is the fourth of the major stations in New York.

NBC's now more or less rank favoritism to its own Radio Music Co. (Fels, Fischer, et al.) copyrights, to the exclusion of Warner Bros. songs and also Metro, Paramount and Fox pictures, has Warners particularly keen on getting its own network, realizing the value of the other plug, especially by associating the hit theme songs with the title of the films.

Reports of NBC's alliance with WOR arose from the latter looking in an NBC network, but that was for a special reason on one or two occasions.

Eddie Dowling's Venture

With 30 complete "canned" programs already made and claiming a complete radio hookup with 173 lesser stations, Famous Artists of the Air, headed by Eddie Dowling, Monte Brice, William Rowland, C. Pinkney McCarver, Frank C. Rellly and J. Arthur Adler, soon start the first of their "electrically transcribed" entertainments.

The first of the recorded broad-

Nacio Herb Brown's Wife Asks Divorce Receivership

Hollywood, July 1.

Appointment of either a receiver or a trustee for the property and funds of Nacio Herb Brown, song writer, was indicated by Judge Myron Westover in the divorce proceedings against Brown by Ruby Porter Brown.

Mrs. Brown asked for the receivership, claiming Brown squandered \$145,000 of her money, which she is including in her demands. She bases her divorce suit on charges of cruelty, and also on the fact that Mary Eaton in her complaint. The Browns has a nine-year-old son.

This is one of the few times a receiver has been asked for in a divorce case, according to Roger Marchetti, representing Mrs. Brown.

All-Radio R. R.

Denver, July 1.

First all-radio train in the country is on the Burlington between Denver and Chicago. Loudspeakers in every car.

casts will be a recording of Dowling's "Honeycomb Lane," with the initial release being distributed via 100 stations. The Famous Artists will follow with Dowling's "Side-walks of New York" and then "Sally, Irene and Mary."

Famous Artists have taken elaborate offices at the Plaza Trust building, 655 Fifth avenue, New York. Recording of all programs on disk is done in the Columbia Phonograph studios.

In addition to the "canned" musicals, there will be exclusives made for the commercials of recorded educational, religious and political as well as theatrical subjects.

The main item is lining up cities which are more or less remote from national air hookups, with the distributive prices of the disks for local commercial purposes, ranging from \$50 to \$300.

Famous Artists is taking no air customer less than on a 15 weeks' contract.

Raskob-Meehan, Maybee

John J. Raskob and Mike J. Meehan may become affiliated with Dowling's new recording company. It is also planned to make radio sound scenes from scenes from talkers. The picture makers' other presentations expected to prove a b. ballhook.

Each record is 18 inches in circumference and runs 15 minutes with a minute or two devoted to an announcement. Disk runs without stopping and without any commercial plug; that is taken care of before and after the playing of the disk.

Famous Artists of the Air originally started as the Shubert Radio Program Corporation, but Lee Shubert was eliminated.

William Rowland, who was on the Warner lot in Hollywood three years and also personally managed a number of film stars, heads Famous Artists' establishment.

Monte Brice, who wrote and directed pictures and has been in charge of short subjects at Paramount, is also personally looking after the new organization. McCarver is connected with southern capitalists. Rellly is the advertising man who operates the moving electrical news sign around the Times building. Adler is the attorney.

The disks are not sold but leased on a releasing schedule.

Newark, July 1.

Many rumors about insistent offers for WOR, including one from M-G-M and one from Warner. In each case WOR was supposed to be the key station of a great chain.

Edgar S. Bamberger, head of the Bamberger Broadcasting Co., denies that the station has been sold or is being sold, but admits it is for sale, as is anything else his company owns.

No offer that can be taken seriously has been made and he expects none.

"Low Life"?

John W. Elwood, vice-president of the NBC, and his wife, who divorced him in Reno both deny the New York tabs' reports that Elwood's associations with Amos 'n' Andy and kindred radio "low life" individuals, as they put it, was the cause of their incompatibility.

Mrs. Elwood and the NBC official deny having entertained any of the NBC radio artists in the Elwoods' Park avenue home, although concurring on the marital differences.

RADIO SERIES BY AUTHORS SYNDICATED

Radio scenarios written by famous authors, including Irvin Cobb, Albert Payson Terhune, Wallace Irwin, Samuel Hopkins Adams, are to be syndicated, starting Aug. 1, to small radio stations at flat rates of from \$5 to \$15 weekly.

Judson Radio Program Corp. is organizing the service, patented after newspaper syndicates, and the first effort of its kind in the radio field. Judson believes a substantial number of the 600-odd broadcasting stations outside the three major networks, which include 140 outlets, will be attracted by the syndicate's continuity idea. Range of subject-matter will be as comprehensive as possible, with celebrities in many fields to be used. Included in the latter group already are Gene Sarzen for golf, Vincent Richards for tennis, Benny Leonard for boxing, Gertrude Ederle for swimming, Charles K. Harris for old-time songs, Burna Holmes for travel, Charles Paddock for field sports, and Ernest Schelling of the Philharmonic for classical music.

70 Programs

It is planned to have 70 complete programs at the start. Besides the scenario form for the guidance of local stations desiring to stage their own programs, the completed programs will be given electrical transcriptions on discs, which will be available at flat rates of \$15 to \$25 weekly.

No attempt, either in scenarios or discs, will be made to stage stations according to wave length or other technical angles, all stations to pay the same fees for the same services.

Bringing of New York writing and entertaining talent to the provinces is the sales argument. Discs have timed tapes for station announcements so that programs can be commercially sponsored or offered as a station-sustaining program.

Perritt Maxwell, formerly editor of Cosmopolitan Magazine, will edit the various series. Each will be in 15 installments to run by discs or staged by studio within 15 minutes.

This service is separate and distinct from recorded programs made directly for national advertisers. Several companies have in the past made direct recordings for advertiser spotting the records with stations through agencies.

Judson idea is direct service to radio stations, with the latter obtaining sponsors locally.

"Radio Trust" Answers

Wilmington, Del., July 1.

Formal answers and denials were filed with the American Telephone and Telegraph, Western Electric and General Motors Radio Corp., in the government suit charging the existence of a vast radio trust.

Most of the big electricies are named as directors, but no other answers have been filed.

Lindsay's Floor Show

Earl Lindsay revue opens at Beaux Arts, Atlantic City, in July, with Al Wohlman heading the show. Wohlman alone opens tonight (Wednesday) at the former Joe Moss cabaret which Dewey Kaufman has now taken over.

Radio's Comics Swell Fellahs, but Operatic Singers Are Wahoo!

Los Angeles, July 1.

Radio station operators here have listed their incoagulables and have come to the conclusion that the higher they come artistically the lower they are in principle.

Opera singers are the chief headaches, the radio men claim, and the prize pupil of the class is the low comedian. As the art increases so does the difficulty of handling.

There's not a thing on the calendar that the opera warblers won't do to their own gain, the station men say, and murder would be one of them if they could get away with it. All the backbiting and jealousies traditional of the opera backstage have been transferred to the broadcasting station. That means aspirin aplenty for the bosses.

"To get spots on the air they'll stop at nothing, and a bribe offering is not the least of their tricks," one station owner moaned. "You have to watch your step, too, because there have been several instances of the wife being tipped off to the husband's stepping. Each time the tip-off was traced back to a turned-down operation."

Like Nest of Cobras

"And how those boys and girls can pan out another! Everything is awful in the music line excepting their own voices. A nest of cobras would be more lovable around a station."

Because the panning of fellow singers is so general almost all singers broadcasting from these parts have their own claques to help out. After every concert the band and telephone calls pour in, but offsetting them is gushing praise from the claque.

Claque letters had the stations believing them for a while, but the tip-off came when a singer with an unpronounceable foreign name sang his first air concert. The boost letters poured in by the hundreds from all parts of the state—and all had the name spelled correctly. This looked too good—far too good—and the station owners did a little investigating. The claque expose followed.

RADIO TRUST ATTACK BEING 'CANNED' BY SEN.

Chicago, July 1.

Ex-Senator James A. Reed of Missouri, whose speech over the Columbia chain two weeks ago was suddenly cut off, allegedly because of an SOS, last week recorded his speech at the Brunswick studios here. The recording was made at the requests of eastern and New England stations which he cut off, and also from independent stations, which wish to rebroadcast the speech from disk.

Speech, which runs 28 mins., is said to be a denunciation of the radio trust.

Mrs. Herbert Waives Fees

Hollywood, July 1.

Victor Herbert's widow has waived claims for royalty so Paramount and Marco will continue with their plans to glorify the composer. Idea was dropped when it was at first discovered that it would cost weekly royalty.

On the understanding that unit will be a tribute to her husband, the widow granted special consideration.

KYA CLEANS HOUSE

San Francisco, July 1.

Clair E. Morrison, for several years manager of station KYA, has gone into the radio advertising business for himself and will handle broadcasting accounts.

KYA's new management cleaned house on personnel and entirely new broadcasting unit has been installed on roof of Hotel Whitcomb. Lewis L. Lacey, formerly with CHQ, Spokane, is the new general manager. Dudley Ayres, legit actor, takes charge of production department; Edward MacCallum managing the commercial department and Walter A. Rivers in charge of continuity.

MELO - MYSTERY BEST BETS ON AIR

Los Angeles, July 1.

Coast broadcasters are trying to figure the cause of a sudden switch among their fans from music to drama. All Coast stations are getting requests for short playlets and continued dramas.

The requests in most cases are for melodramas and mysteries, with comparatively few wanting comedy. This may be because so far comedy on the Coast has been painful. Stations trying out the mysteries have found the continued type, running for a number of broadcasts, is most popular. Fans seem to get a kick out of the serial stories and make their own deductions while waiting for the next broadcast. One fan who guessed wrong on the outcome of a story wrote a panning letter to the station for making a wrong use of his tip.

Serial stories are also a good angle for the station on the sales end. The station can tie up the backer on a time contract, and where the station furnishes the talent there is a big saving of money over the cost of a musical program.

Union to Vote Radio Closed Shop Shortly

When Musicians' Local 802, A. F. of M., assemblies in regular monthly session July 17, a unanimous vote, enacting the closed shop law in the radio stations is anticipated.

To what extent this move on the part of 802 foretells of a complete unionization of all musicians working in local broadcasting studios remains to be seen.

As matters stand, there have been union and non-union bands broadcasting, although all the big leaders have employed only musicians carrying union cards.

Local 802 is to take the bull by the horns and bend every effort to have only union musicians get the jobs in the local stations. And if 802 makes its fight too good, other cities probably will follow.

The local is also expected to pass a resolution that no member play more than five and one-half hours in a broadcasting studio.

Hill Billies Hottest Radio Attraction on West Coast

Hollywood, July 1.

Clyde W. Slater has taken the "Beverly Hill Billies," local radio freak attraction, for a series of single reel talkers. MacMillan Oil Co. has the "Billies" under contract for its station, KMPC.

The "Billies," six men and a lady, have been featured on the station for the past three months and built up in popularity to where they are considered local stars. Originally the outfit was a trio, but recently the oil company sent scouts to Arkansas for additional mountain singers to augment the outfit.

On their last from 10 to 11 p. m. nightly, the station has been turning away an average of 1,000 radio fans who want to get a look at the mountaineers. The players now work in costume and make-up, with a continuous walk-through of fans while they're on. Recently MacMillan returned from the Ozarks with a 14-year-old kid who has quite a reputation as a singer in those parts. When the plane arrived here a crowd of 20,000 was at the landing field to greet the new punk, who was wearing his first pair of shoes. MacMillan had to guarantee the kid's safety to the Governor of the State before his parents, who had never traveled outside of a 10-mile radius from their home, would let the youngster come west.

Jay Witmark Leaves His Firm, Now Warner-Owned, After 45 Years

After almost 45 years in the music business as one of the three founders (with his brothers, Isidor and the late Julius P.) of M. Witmark & Sons, Jay Witmark was asked to resign by Warner Bros. from the vice-presidency and general management of the Witmark music publishing firm.

When demanding from Max Dreyfus, head of the Harms music group and in executive control of all the Warner-Harms-Witmark and affiliated music publishing interests, what the reason was, Dreyfus told Jay Witmark that the request for his resignation was simply in the line of economical retrenchment.

Warner's sent out the usual notice that Witmark, after veteran service, had decided to retire. Witmark instead will return to the music business in the fall, heading his own firm, although barred by the Warner buy-out of the Witmarks from using his own name in the corporate title.

Isidor Witmark continues as president of Witmark & Sons, but is more concerned in the legal and contractual department with Julius P. Witmark, Jr. in charge of mechanicals. Bud Morris will take charge of the active management of the Witmark.

When Warner's absorbed the Witmarks a couple of years ago for \$1,000,000, the founders were given contracts for a term of years to be split up amongst them as desired. Annual salary of each was \$30,000 from reports.

Another Request
With Witmark's resignation as v. p. and g. m. of his firm, his resignation as a member of the board of directors of the American Society of Composers, Authors and Publishers and as treasurer thereof, was also requested.

What is behind the request for the resignation is not stated. Herman Starr, executive head of the American Society, which Jay Dreyfus actively operates, may become an officer-director of the American Society, having been promised that berth by Dreyfus from reports.

Past differences between the Witmarks and Harms (Dreyfus) over the Sigmund Romberg copyright rights, antedating the Warner deals, may also figure. Romberg was already at war with the Witmarks on personal reasons, and whenever Harms, through its production affiliations, published a Romberg score it was "by arrangement" with the Witmarks on the split of the royalties.

Another difference cropped up recently when Harms wanted the distinction of publishing Romberg's first Warner picture under its own name, although as far as the split of the profit was concerned it meant little to both the Witmarks and Dreyfus as neither receives a percentage, being merely under contract salary obligations to the Warner's.

Witmarks in this past year earned \$400,000, the most individually successful music firm of the Warner group.

With George Maxwell (Ricordi) and Raymond Hubbard, Jay Witmark was one of the remaining three original founders of the American Society. With his resignation, which was crowded in for the split of the profits of the A. S. C. A. P., which took place Thursday (26), the treasuryship is open until the fall meeting of the board of governors. Joe Young, as assistant treasurer, will handle that position.

Jay Witmark's contract with the Witmark Co., had expired in March. Witmark was elected an honorary member of the American Society, upon his resignation, and is the first honorary member in the annals of the society.

Texas' First Radio Censor

Dallas, July 1.

WRR, Dallas' municipal station, will have City Commission Four as Texas' first radio censor by mayor's order. Result of political mud slinging in present election year.

All spels now have to be written beforehand and okayed before going air. Censorship includes other programs too.

Teaching 'Em to Swat Piano Before First Payment Extracted

Los Angeles, July 1.

Local music houses are trying to stimulate the failing sale of pianos by offering to install pianos in homes on a three months' free trial period. If after that period the family decides to purchase the instrument, the payments start. Included in the offer is a three months' course in piano playing, gratis.

The latter is the gag. Courses are in trick piano schools, who make the pupils fairly good "ear" players in from 12 to 14 weeks. At the end of that period the pupil is a clutz to be put on the one-finger status, and is more or less interested in making a bum out of Padewski. Music houses figure that this is the psychological time to have the sales contract signed and make the piano permanent piece of furniture in the home.

The high-pressure sales engineer who doped out the plan claims that 60% of the pianos going out under this method will remain sold.

BEST SELLERS IN MUSIC NOW WITH BIZ OFF

Music biz still kinda offish but now seasonally expected, whereas the slump hit the trade too quick two months ago.

Extraordinary commentary on the best sellers is that "Springtime in the Rockies" (Moret), "Dancing With Tears in My Eyes" (Witmark), "Stein Song" (Fischer) and "If I Had a Girl Like You" (Feist) are not picture songs.

"I'm in the Market For You" (Red Star), "It Happened in Monterey" (Feist), "Moon Is Low" (Robbins), "You Brought a New Kind of Love to Me" (Pamono), "Under a Star" (Robbins), (Remick) and "Blue Is the Night" (Robbins) are among the film song sellers.

Tin Pan Alley's curious ups and downs are manifested anew by these and other good sellers herein listed.

It shows how Robbins, a second-class publisher, is now in the big league division, although latterly not as sensational as when the Brown-Fred combination was hitting on an air hit with "You Brought a New Kind of Love to Me" (Robbins), "Broadway Melody" score, "Hollywood Revue" et al.

DeSylva, Brown & Henderson is not important at the moment, having but few sellers and those not particularly outstanding. Shapiro-Bernstein, after a period of considerable ennui, now seems to be stepping in with "Exactly Like You" (Sunbeam) and "The Street" (the highly popular McHugh-Fields score from Leslie's "International Revue").

Feist's 2 Best

Feist, for a time in a state of lethargy because of his non-film connections, now, with many affiliations, is stepping out again with a strictly popular song catalog. Although "Monterey" from the Paul Whiteman fall is one of Feist's two best sellers, "If I Had a Girl Like You" is strictly a pop song; ditto, "Song Without a Name," "Around the Corner," Kitty From Kansas City and "Down the River of Golden Dreams." Once again manifesting the paradox of the music biz.

Feist's NBC affiliations as a subsidiary of Radio Music Co., probably figures as the favorable element for this firm, along with Carl Fischer's "Stein Song," were heavily plugged on the NBC. So much so the Warner group of publishers and Metro-Robins and the rest have not been secretive in their ire against NBC's alleged favoritism toward the Feist, Fischer and Da-

Australian Skeptics

An Australian publisher in New York is telling how none of the music men over there takes his American affiliations seriously on music sales, judging everything from "Variety's" summaries of best sellers. One pub didn't believe "Stein Song" was what it was until "Variety's" survey made him resurrect the song from the usual publications forwarded them.

Australian song sales of hits now average around 60,000, deemed very good. Record is 180,000 sales on "I'll Meet Again," not bad considering the Antipodean territory of 5,500,000 population in Australia and 1,500,000 in New Zealand.

Australian music tastes are analogous to America's singing about the Swannee and Tennessee, etc., in the same manner.

Also strong for picture songs and now the only things published there.

Music Wants Recognition In Motion Picture Academy

Hollywood, July 1.

A committee of five representing the musical branch of the motion picture industry met at a luncheon in the Roosevelt hotel last week to discuss a plan of procedure for demanding recognition in the Academy of Motion Picture Arts and Sciences.

A resolution was passed to secure 25 members representing each phase of the music profession now engaged in the actual production of pictures. Upon completion of this, the application to create a branch for the musicians and composers will be submitted to the academy for acceptance.

Those attending the initial meeting were Hugo Rosenfeld, musical director at United Artists; Josiah Zurro, musical director at Pathé; Nat Finstone, in charge of all music at Paramount; David Mendoza and L. Wolfe Gilbert of the Warner-Film Studio.

vis-Coots-Engel publications, the latter now being an NBS ally.

DeSylva, Brown & Henderson's slump is unexplainable, excepting that maybe Bobby Crawford's forlorn sales are in charge of his biz to become a sort of executive assistant to Jack L. Warner might have something to do with it. Perhaps the songs were just there.

The forging to the front of certain music firms which still have personalities at the helm is the topic of conversation currently in the music biz. It is still so peculiar unto itself it really cannot be made a Big Business and operated along corporate lines.

Result is that now, with the more or less absorption of the Warners and Metros and Paramounts and RCA's and the like as the fountain-head of the music biz, the personal element is out. The old heads are now reporting to still another higher-up.

Best Sellers

Remick has "Telling It to the Daisies" as among the best sellers. Others are: Santly, "Give Yourself a Pat on the Back"; Harry Bloom, forced into business for himself, "Swing the Swingin'"; cutting down, has "My Heart Belongs to the Girl," quite popular now in the east; DeSylva has "I Remember You From Somewhere" and "Got to Be Satisfied"; "Swing in a Hammock" and "There's Danger in Your Eyes, Cherie"; Donaldson has "Lazy Louisiana Moon."

Los Angeles, June 17.

Heavy competition among good sellers is being met by the cutting down of the slushy business in both sheet music and phonograph discs during May saw numerous tunes work their way into the first 10, only to take a nose dive the following week. "Happy Days Are Here Again," holding number one longer than any other song, managed to string along with the first 10 until the last two weeks in May, when it became completely forgotten as far as a leader. Others that came and passed from the first 10 during the "Swing the Swingin' the Clonda Away," "Never Dreamt You Were Meant for Me," "Danger in Your Eyes, Cherie," "With You," "Sing of the Days," "Women of the Shoe" and "Sing You Sinners."

Songwriters Now Want Royalties on Broadcast Of Disk Performances

Budapest, June 10.

One congress follows another in Budapest. The big meeting of Dramatic Authors scarcely over, it was followed by that of the International Literary and Artistic Society (Societe Internationale Litteraire et Artistique), which went over the same subjects again and tried to find a legal form for the authors' demand for motion picture royalties. This society consists mainly of lawyers and business men specializing in the show business. An interesting question that found no definite solution is the gramophone record royalty problem. Authors get a royalty on each disk sold. They now demand separate royalties for public performances of these records. Their point is that, although they get their royalty after every copy of sheet music sold, yet they get paid again after public recitals of their music and lyrics. The same should apply to performances of gramophone records.

This is of added importance in Europe, where broadcasting programs often include gramophone recitals. Advertising over the radio is not done here. Radio owners subscribe a small sum monthly—i.e., pay for the permission to own a radio. In return the broadcasting stations are supposed to provide a valuable program. Records costing less than performing artists, the former are greatly in evidence, especially in the morning hours. Authors now propose to stop this.

An achievement of the Budapest congress is that Yugoslavia joined the Berne convention and proposes to pay authors' royalties in the future, which it has so far refrained from doing.

Another achievement was that the authors and producers had the time of their lives; also "afternoon tea," on which occasion some 300 litres of Hungarian wines were consumed at the State Wine Cellars in Budapest.

FILMS LOSING FREE AD VIA RADIO THEME SONG

Except through their own hours, picture companies are becoming concerned over the diminishing "free" advertising gesture to talkers-through songs from them on the air and other mediums whereby benefit of an announcement previously acted as a good plug for pictures.

On the radio, the novelty of theme songs from this or that production is wearing off, with picture producers noting the need of stronger exploitation.

Most of the orators now also fail to identify songs thrown on the screen, whether out of talkers or not, this occurring even in the circuits of the big producers wanting the plug.

When films were given immasurable impetus through their identification, the picture from which they came also benefited at the same time.

Radio advertisers now figure the picture people are getting too much of a free plug.

Bands in Court Over Biltmore Trio Member

Los Angeles, July 1.

Superior Court approved a contract whereby 19-year-old Eddie Bush would work as entertainer with the American Hotel's Coconut Grove orchestra for \$225 a week.

Today (Tuesday) the court is hearing a petition from Earl Burnett, manager of the Biltmore Hotel's orchestra, asking for approval be withdrawn from that contract and given instead to his agreement with Bush, calling for \$175 a week. Bush was 21, or said he was, when he signed a two-year contract with Burnett in April.

Burnett's contract with the Biltmore specifically calls for Bush's appearance with the Biltmore Trio.

Revue Featuring Bernie

Los Angeles, July 1.

Franklin Warner is dicker with Ben Bernie for the production of a musical show that contain theatre here early in the fall.

Piece would be a revue with Bernie and his band featured.

CRYING EZRAS BEST BUYERS

Hollywood, July 1.

Song writers, here to get in pictures but still on the loose, are all trying the hard road of writing semi-classical ballads. New yen is inspired by the royalty returns of the non-pop songs.

Boys all claim that the way pop numbers are plugged the royalty is nothing to rave about. With the tunes getting old over night, there is little chance of the writers buying a Rolls Royce.

On the other hand, the semi-class numbers are being built up continuously and writers are pointing out a number of songs which were written five and six years ago and still getting a play over the music counters. Radio has had a great deal to do with keeping the old songs alive, especially on the west coast, where smart songs fall on deaf ears.

Best example of a maudlin tune getting big dough in recent years is "Springtime in the Rockies." Piece was first introduced at the Mormon musical festival at Salt Lake City, Utah. Flugged locally by a radio team, it caught on and is still among the list of best sellers.

Coast poster is all for the tunes made popular by Kenney and Ozark mountainaires. The louder the whine the bigger the success.

RED STAR FOREIGN DISTRIBUTION DEALS

Hollywood, July 1.

While on the coast conferring with Fox studio executives, Pat Flaherty closed a deal by wire with Campbell-Connelly, Ltd., of London for exclusive rights to the Red Star catalog in France, Spain, Belgium, Italy and Portugal. A similar deal was also closed with B. Davis of Sidney, Australia for the distribution rights in Australia.

Central Europe and South American territories are now in the process of negotiation and are expected to be completed next week. While on the coast Flaherty also completed the organization of the Red Star West Coast office by adding Harry Hume to the staff. Hume will share the responsibility of the office with Herman Schenck, manager, and will be assigned to contacts.

In addition to Hume, Jack Reed has been employed to represent the Red Star catalog in San Francisco under the supervision of Schenck.

When Dough Is Needed Bowl Goes Hoi Polloi

Hollywood, July 1.

With 20,000 seats in the open air to fill, the Hollywood Bowl association is going after the low priced ticket market. Heretofore the principal plug for its yearly season of 32 symphony concerts has been aimed at the society and high hat group, but with the red ink of previous seasons staring it in the face, the association is emphasizing a cut rate policy to get in the hoi polloi.

Until this season the bowl concerts have been handled mostly by representatives of so-called "exclusive" societies. A new shuffle after the season closed last year has the business handled by a chap who was formerly in charge of music for the Los Angeles playgrounds.

INTERNATIONAL SONG FEST

Paris, June 20.

Loud speakers, enabling the audience to hear perfectly from all points of the stadium, will be a feature unforeseen by the architects of 17 centuries ago, when on July 6 an International Singing Competition started place.

Russia, Hungary, Armenia, Sweden and Switzerland will be represented by choruses in national costumes. Each nation will be given 15 minutes to sing.

Week to Week

Hollywood, July 1.

David Broekman's contract as general studio musical director at Universal has expired.

He remains on the lot on a week to week basis.

RADIO RAMBLES

By Abel Green

These, usually the dog days, this summer finds more radio commercials remaining on the air instead of signing off over the hot months as heretofore. The uninterrupted radio representation and the year-round association of a certain hour of a certain day on a certain station with a certain national advertiser is the big idea back of it, of course.

As a result, the ether programs are pretty good, or at least as good as has been the standard up until now.

Actually, there is nothing particularly noteworthy to comment upon. Will Rogers' reversal of form in a radio clicker is among the more pleasant trends to sustain the value of "names" for the air. It started with the Boston broadcast a fortnight ago when a visible audience was in the studio while the cowboy comedian was spilling and his reaction to the invited audience reflected itself more favorably via microphone than script. He is as naturally at lib as if addressing the millions in person. Instead of the microphone and his own reaction to the audience's timing of his laughs made for a much better program.

Unlike Rogers, Marie Cahill ran true to the average form of stage personalities, meaning little on the ether.

Radio as a propaganda medium for the living musician is a regular Sunday afternoon trick from WAAZ, Newark, under American Federation of Musicians' auspices, with some A. F. M. officials addressing every week. One of the local vice-presidents, Joseph Levy, with an obviously prepared address, employed a jazz band from Arrowhead Inn to demonstrate the advantages of the "living musician" over the alleged sound-recorded octopus, as he called it, now dominating the cinemas.

Slipping Paul the Works

Paul Whiteman must feel great at N. T. Grunlund's association of himself as "The King of Jazz" with Florence Richardson as "The Queen of Jazz," and the pretty couple, in the nightly broadcasts over WMCA from Hollywood Gardens, Pelham, N. Y. White Whiteman, with some air, retaining his broadcast values for some commercial as in the past with Gold, N. T. G. takes advantage at the conclusion of the pretty poor Richardson jazz to announce "that's the other orchestra now," which is muffled for N. T. G.'s ballyhooing spiel, but at the same time quite a few minutes of Whiteman's music on the air, without Paul probably realizing it. Whiteman also made a little speech at the announcer's request. The Richardson band is otherwise an all-male aggregation which the NBC slaps together and it's nothing to brag about. And unfortunately for herself, Miss Richardson can't lead. Joe Schuster and Arthur Richardson's effective pianology, including "Dancing With Tears in My Eyes," reminds that this is one of the outstanding broadcast numbers. A sob ballad, it's different from the contemporaneous pop stuff and for that reason the best eastern seller at the moment. "Moon Is Low," "Stein Like Kitty" and "If I Had a Girl Like You" continue among the most played current pops.

Dandies of Yesterday, male quartet, comprising Harold Branch, Steele Jamison, Edward Welter and Earl Waldo, were a nearly evening interlude, doing old-time ballads in appealing fashion.

B. A. Rolfe's Lucky Strike hour remains true to form, including many familiar pop releases, but lent distinction under the Rolfe oration and performance. This is part of the cigarette company's idea that the numbers must be popularly appealing and the verses must be as familiar to the fans as the choruses, hence, only after

extensive popularization, can this be realized.

Organ Music
Organ music carries excellently and now there are quite a few concise features on the air where formerly only a Lew White or an Emil Velazquez gave out such type of stuff. Ann Leaf over CBS with her midnight and thereafter programs is consistently good, differing from the Paramount organ studios.

White on NBC does early morning frolics and repeats through the day as occasion demands. He is quite extensively on the air.

Preceding Miss Leaf, Will Osborne's cron-jazz stuff was caught and its suggestion of the Vallee school is immediate.

Among the bands, Ray O'Hara from the Hotel Governor Clinton; Joe Morgan's Palais d'Or jazz; Guy Lombardo from the Pavilion Royal; Vincenzo Lopez from the St. Regis, as distinguished as ever, with a classy style of number announcements all his own; Del Lampe and Dan Russo's orchestra in NBC and CBS remote control hook-up from Chicago respectively; the torrid Cotton Club longer Duke Ellington's but just as good jazz on WABC; Phil Spitalny's consistently melodic symphony from the Hotel Pennsylvania; the dinner dance programs by Alexander Draislen from the Hotel Astor; Leo Reisman from the Central Park Casino; and a new combination headed by Fred Cutley, and on an NBC hook-up from the Hotel Royal York, Toronto. All are among the outstanding and standard dance orchestras regularly on the air.

Say what one will, the average radio fan prefers a straight dance combo than anything else. The practical side for this figure. Average household turns a band on and either devotes its time to dinner or reading a paper, or having a cocktail or just a chinrest, none of which elements favor attention to any lyrics or dialog. It is all the more surprising therefore that some outstanding feature like an "Amos 'n Andy" happens along and literally silences thousands upon thousands of persons who, for 15 minutes, are muted in their strict attention to the dialectic dialog.

Standouts

Among other highlights on the air are Welcome Lewis with her comedy pop stuff; Jessica Dragonette's charming vocal numbers on the Cities Service hour; Grantland Rice interviewing "Mickey" Cochran, the backstop, on the Coca Cola program; Peter Van Sledren's charming music from Whyte's 8th avenue restaurant; Ludwig Laurier's Black and Gold Room concert music just preceding over WEAF; Larry Funk's consistently pleasing Band of a Thousand Melodies of afternoons over NBC network; Joe White, now billed by name, as the Silver Masked Tenor, with the mystery element not so important, doing 15 minutes of pop tenoring, sans the Silver Masked Tenor Orchestra, now no more.

Early in the Morning

Sunday mornings, as early as 8 a. m., Lew White is organologing and on week-days as early as 7:30 a. m. a dance orchestra does its stuff for the eastern listeners-in and then repeats itself one hour later to coincide with midwestern time. Jolly Bill and Jane at 7:45 a. m. are doing their kid stuff and so on through the morning, with repetitions to coincide with the other half of a split network. Polyanna stuff, Quaker breakfast products, "mouth health" appliers and the like hold sway.

The morning and evening are pretty well taken care of commercially. It's the afternoon "time" that can't be sold so fully for obvious reasons of a division of interest. Hence the sustaining programs are costing the stations more and more—so they say, and it's readily believable—in order to maintain a par with the regular commercial programs.

Spingold Given Charge of Morris Office's Radio Dept.

Harry W. Spingold, former R-K-O agent, is now in charge of the William Morris agency's radio department. Spingold is a pioneer in commercial radio with an unusual knowledge of the peculiar radio showmanship through his three years' association with WGN, the Chicago "Tribune" station, of which he was general director.

Spingold's job will be program plotting for advertisers who'll book their talent through the Morris office on a unit basis, while the Morris agency to worry wholly about the complete program.

Abe Lastfogel is also actively supervising this department.

Society's Split

Although the A. S. C. A. P.'s "melon" cut, which are the royalties distributed quarter annually to its author and composer members, was not to be decided until late yesterday (Tuesday) or today, it is reported it will be about \$300,000. This amount is practically the same as distributed for the previous three-month period.

Here and There

Maure Sherman band closed June 28 at the College Inn, Chicago. Now on one-night stand barnstorming tour.

Club Abbey Crooners (Paul South, Al Garry, Val Rich and Sid Sully), New York, go radio commercial for Brooks' Jewelry over WMCA commencing June 27.

Eddie Varos band closed at the Uptown Village, Chicago, June 28. Hobbs-Fox band replaced.

Don Bestor band opened July 1 at the Convention Hall, Atlantic City.

Charlie Dowaki, former bandman, after overhauling by the Drs. Mayo at their Rochester, Minn., clinic, is now in the golf supply biz at 1819 Broadway, New York.

Bill Dehey orchestra at McKown's Grove, outside Albany, N. Y.

Jerry Vogel is celebrating his 20th year with the Plaza Music Co., starting with the firm at the bottom and today he is one of the best known members in the industry.

PARISIAN FRONT

(Continued from Page 61)

good. They are about the best acrobatic dancers in Paris at the moment, matching up with Stone and Vernon (at the Ambassadeurs) perhaps. The Carlos-Chita act goes directly to the Casino de Paris when they're finished at the Empire. This is unusual as doubling is rare in Paris.

Social Stuff

Lucille Benstead's brother was at Fred Payne's Bar the other night. Payne's bar the actors' hangout right next to the theatre Pigalle. Geoffrey Benstead just got married to Gladys Fleming, an English actress. They were here on their honeymoon, and now that that's over, Benstead is going to get to work on a new picture in London.

Elsa Maxwell's big party is like the masquerade she gave in New York last winter and, of course, it's bound to be as big a success. After all there are no restrictions to obey over here but in this case there is one—no one is allowed to come dressed as a reigning crowned head of Europe.

GERMAN MUSICIANS

Protest Officially Against Sound Pictures

The Union of German Musicians has drawn official attention to the danger of sound pictures to the profession of musicians, as well as for the musical culture, and urges measures be taken against the steadily increasing lack of employment among musicians.

Over 6,000 of 13,000 musicians formerly employed by the silent picture industry have lost their positions.

Leo Forbstein, for the past year conducting Warner's recording and broadcasting orchestras on the West Coast, will be switched to Warner's Hollywood theatre to baton the pit orchestra which goes in with stage shows July 4.

Frank Sylvano band closed June 28 at the Cinderella Cafe, Chicago.

Heyman Sues Pathe and Publishers Over Film Song

Los Angeles, July 1.

Edward Heyman is hot under the beret because another lyric writer tops his credit for the lyrics of "With My Guitar and You," music by Ted Snyder, used in Pathe's "Swing High" and published by Sherman, Clay & Co.

Heyman says he wrote the number with Snyder and had a 50-50 agreement with him. That Snyder took advantages of his absence and of a power of attorney, rang in a second verse by Mort Harris, and sold the number to Pathe for \$500, with only Snyder and Harris figuring directly in royalties, is the contention.

Heyman has filed suit in Superior Court to enjoin Pathe and the publishers from paying royalties to Snyder and Harris, to compel them to hold 50% of all proceeds for him, and to deny Harris any right to the monies.

The 6th Annual International Number

of

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JULY 23

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						Per Mile	Per 100 Miles
10.50	\$529.00	10.50	\$529.00	10.50	\$529.00	\$2.14	\$2.14
98.60	623.50	98.60	623.50	98.60	623.50	3.12	2.52
86.50	718.00	86.50	718.00	86.50	718.00	3.59	2.90
62.50	794.00	62.50	794.00	62.50	794.00	3.97	3.15
31.50	888.50	31.50	888.50	31.50	888.50	4.34½	3.46½
15.00	900.00	15.00	900.00	15.00	900.00	4.91½	3.94½
52.00	1096.50	52.00	1096.50	52.00	1096.50	5.14	4.41
12.00	1209.50	12.00	1209.50	12.00	1209.50	6.05	4.85
72.50	1323.00	72.50	1323.00	72.50	1323.00	6.61½	5.29
61.00	1417.50	61.00	1417.50	61.00	1417.50	7.09	5.67
49.00	1512.00	49.00	1512.00	49.00	1512.00	7.56	6.05
37.00	1606.50	37.00	1606.50	37.00	1606.50	8.03½	6.42½

Not Much Business and Plenty of Grief for Coast Outdoor Shows

Los Angeles, July 1.

The scant four carnivals which have played the Coast so far this season are reporting business under the cellar. In other seasons there have been a number of locally promoted shows started from Los Angeles, but this season not one got underway.

Foley and Burke, and Craft Shows, both well known on the Coast, have found particularly tough sledding. The Pacific States Shows have stayed inland and report better conditions around the mining communities. Steffens Superior Shows have been playing in and around San Francisco to small business.

The Barnes circus has just completed its trip up the coast and is now in Idaho. Business on the Slope was terrible. Shell Brothers Circus, which wintered here, got in a few dates around Los Angeles but when things got tight it made for Colorado. The Shell show travels on trucks and has picked its spots on the federal highways. So far this season it has kept up with its paper.

Cole Bros. circus, a 10-car railroad show, has been playing around the Barnes show without much success. In Santa Barbara, the outfit got into a jam with the authorities, who claimed the show was all right. According to reports here, the G. M. C. (Gentry Bros.) Show will get to the Coast sometime in October, playing fairs and still makes with an added big top to house the General Motors exhibits. It will winter in Los Angeles, taking to the road again sometime in January.

INJUNCTIONS ALLOW CARNYS IN CHICAGO

Chicago, July 1.

Carnivals showing about Chicago are now getting injunctions, permitting them to operate in neighborhood spots.

Sections of the city overrun with the carnys complained, and for a while had them barred.

Injunction idea, taken from the picture houses, has worked for the past few weeks, with the carnys moving weekly to keep ahead of the proceedings.

SUNDAY PLAYING LID

No Extra Pay for Staff for Seventh Day

Chicago, July 1.

Ringling circuses are filling in Sunday dates as fast as possible. Idea, while not new, has been used to help tremendously on the receipts, as personnel puts in the extra day without extra pay.

J. D. Newman is filling in the Sabbath spots for all shows.

Dubuque Police Duck

Carnival Grift Grief

Dubuque, Ia., July 1.

Loyal Order of Moose brought the Lachman-Carson show here for six days and spotted the outfit just outside the city limits.

Outfit pulled in on the Great Western to an unloading point within the city limits and only a few blocks from the grounds. They did not unload, as millions of the law were there to see that they didn't. In consequence, the unloading was done outside the city limits and under conditions not so advantageous.

Coppers are more than satisfied with the ban, as they are released from the law enforcement and the burden being on the office of the sheriff and all odium attached to questionable shows and grift.

FRENCH ACE'S U. S. FAIR TOUR

Paris, June 20.

Sergeant Detroyat, personal friend of Col. Lindbergh and himself a well-known French "ace," is to give a series of air acrobatics in the States, via fair dates. Morris Agency is arranging it.

Just One Day!

Utica, July 1.

Ringling ran into plenty grief in Utica.

Sheriff's men leveled on box office receipts for \$1,000 to satisfy judgment, and 12 colored laborers discovered tampering with box cars in railroad yards were committed to jail, unable to give bail of \$500 each. The dozen are held on vagrancy charges.

Frankie Brown, Utica pug, tried to skip past George Anglemire, ticket taker, Anglemire said "no." Brown said "yes," pushed George on jaw, got himself into city court and told \$25 or 25 days. Took the days, being without cash.

On the \$1,000 levy Ringlings have retained Utica attorney to have judgment reopened so they can oppose it. John Sawka is complainant. He contends he was knocked down by circus apparatus and injured while watching the parade when the circus played Utica in 1928.

GRUBERG CAUSE OF PTSBGHB BAR ON CARNIVALS

Pittsburgh, July 1.

Carnivals will henceforth be barred from this town. Recent run-in with the law by the Rubin Gruberg outfit brought about the ruling.

Councilmen, responsible for the shut-out, claim Gruberg, to get even with the city officials, had the county police raid his own midway stores.

Carnival with Money Wheels in Lobby of 14th St. Theatre for Charity

A carnival with wheels going wide open for moneyplay is spotted in the lobby of the City, New York, former Fox house, but recently operating with stock burlesque until latter policy folded several weeks ago.

Carnival projects no shows or rides, merely a half dozen star vehicles with stunts camouflaged with prop merchandise and no passouts save the money play. Three star wheels of 100 numbers or less are utilized for the money play with concessionaries covering anything from a dime up. The play offers 30 to 1 on the red, 20 to 1 on the blue and 10 to 1 on the white, with money cash hitting the number without stopping on any of the trio of stars.

Madonna House is the auspices tie-up with proceeds or part of them going to this charity.

The outfit has been doing land-office biz and is being held in for a second week.

Privilege Cars Back

Chicago, July 1.

Privilege cars on the several Ringling circuses have been restored and are working on the same basis they did when the American Circus Corp. owned the outfits.

Early in the season it was decided to leave these cars out of the plans.

CIRCUSES

Ringling-Barnum
June 30, Buffalo, N. Y.; Worcester, 2; Salem, 3; Portland, Me.; Manchester, N. H.; Springfield, Mass.

Stella-Floto
June 30, Paris, Ind.; Aurora, 2; Waukegan, 2; Janesville, Wis.; 4; Pittsburgh, Pa.

John Robinson
June 30, Zanesville, O.; July 1, Washington, D. C.; 2, New York, N. Y.; Winchester, Ind.; 3, Decatur, 7, Urbana, O.

Al G. Barnes
June 30, Salt Lake, Utah; July 1, Sudbury, 2; North Bay, 3; Halesbury, 4; Timmins, 5; Coburn, 6; Quebec, 7.

Hagenbeck-Wallace
June 30, Van Wert, O.; July 1, Bryan, 2; Indianapolis, Ind.; 3, Hartford, 4; Warsaw, 5; Hammond, 6.

Gentry Bros.
June 30, Anderson, Ind.; July 1, Marion, 2; Huntington, W. Va.; 3, Napoleon, O.; 4, Monroe, Mich.

Barnett Bros.
June 30, Franklin, Mich.; July 1, Manistee, 2; Lodi, 3; Reed City, 4; Clare, 5; Mt. Pleasant, 6.

Sparks
June 30, Portsmouth, N. H.; July 1, Concord, 2; Nashua, 3; Fitchburg, Mass.; 4, Keene, N. H.; 5, Claremont.

Zach Miller Goes After Ringling On Radio, Berating 'Circus Trust'

RINGLING PERMIT IN 'PROTECTED' FAIR TOWN

Davenport, Ia., July 1.

Civic pride kayoed civic loyalty here last week, and Al Butler, advance agent for the Ringling Bros. circus, walked out of a council meeting with permit for the Ringling show to pitch in this city July 28. Butler put the city and the fair boosters in a corner when he sat in the conference with a permit to play Betterdorf, which Davenport likes to consider a suburb, day and date with the engagement he was angling for in Davenport.

Following the customary fealty to the local fair, the council had declared a close date on all ten shows between July 15 and Aug. 25 to protect the local fair. The Hagenbeck-Wallace show lights in Rock Island, across the river, July 8, and the Ringling show is trouping its territory three weeks later. It had Davenport penciled in on the itinerary, and Butler saw that the permit was obtained.

It was agreed as a holdout to protect the fair officials' and city council's faces, that there would be no billboard "war," which, it was claimed, was basis for the ban.

Floyd King Finds Time To Marry in Utah

Salt Lake City, July 1.

Outside of setting up the circus, watching performances, battling with the sheriff on a writ of attachment issued by the Standard Gravure Co. of Kentucky for \$24,000 worth of paper, Floyd King, owner of the Cole Bros. circus, had nothing else to do but get married.

King was married here to Vonie Freeman, 25, an equestrienne with the circus. King is a former Memphis newspaper man who so far has found circus operation a little different from newspaper work.

Litho Co. Attaches

Salt Lake, July 1.

Sheriff Cliff Patten took over the Cole Brothers circus here on a writ of attachment issued by the Standard Gravure Co. of Kentucky for \$24,000, lithograph bill. Patten served the writ, and handled the circus for the day. Gus Schwab, agent, offered local attorneys of the Ky. company \$200 to lift the attachment. It then moved.

The circus is owned by Floyd King.

Golf vs. Billboards

Hollywood, July 1.

Theatre men aren't the only squawkers on the Tom Thumb golf invasion. Yelps are also being heard from the coast billboard advertisers, who claim the trick golf men are copying all their choice locations.

The principal billboard concern here says its business is off 20 percent due to the abbreviated courses.

Airports as Carnivals

Chicago, July 1.

Curtiss-Wright Co., controlling 40 airports in America and 45% of all money invested in aviation, may turn all airports into amusement parks and install carnival attractions.

At present the company has a \$250,000 air show playing these airports. It will also be used for fairs this fall.

Hunger Hits Catalina

Los Angeles, July 1.

Hunger is haunting over the waves to William Wrigley's Catalina Island. The island has been the Coast's bright spot for vacationists and week-enders, being only two hours by boat from L. A. Everything there is owned and operated by Wrigley.

According to reports, the average weekend attendance so far this year has been 4,000. Last year the average was 11,000.

In a speech Sunday over the air on WAAZ, Jersey City, Col. Zach Miller, operating the 101 Wild West, which on Monday opened an engagement at Boyle's 30 Acres, declared that the "circus trust" was doing everything it could to hurt the Ranch show. He started his talk by telling about the attempt of the "trust" to make it appear in a recent stand that the 101 had cowboys from Jersey; that the public should wait and see the real thing, etc.

All this, according to Col. Miller, was to cheapen his show, but that he had been in the circus but 20 years, and such methods were not going to drive him out.

Said the "trust" controlled six circuses; that its billing methods were unfair; that "we are not fighting them; they are fighting us," and that recently in Atlantic City they (meaning the Ringling circus) covered 1,400 sheets of his 101 paper.

All their warring, the Colonel declared, was being done to cheapen the 101 Ranch, which had not only reduced its prices—25c for children at mats and 50c at nights—but that it was giving a parade which none of the other shows did.

Zach said that the wild west could save \$200,000 on a season if it eliminated its street parades, but that it was a part of the 101, and it would stay.

Zach gave emphasis to the parade which would take place at 11 a. m. on the morrow (30), notwithstanding the station announcer later stated it would be at 10:30.

The wild west band, Sioux Indians and the Colonel got out of bed early Sunday to make the broadcast, with Z. M. all pepped up for his broadside.

MAINE'S TAX MAKES CIRCUS DATES SCARCE

Augusta, Me., July 1.

Only two circuses signed for dates in Maine so far this summer, according to the Secretary of State, Edgar C. Smith. They are Ringling Bros.-B. & B. and the Sparks outfit.

Ringling-B. & B. plays Portland, Me., July 1, while Sparks was in Springfield June 28.

The \$500 entrance fee taxed by the state, as well as the city or town tax where the circus is showing, is cutting down the circuses in Maine.

Force Fly-by-Nights to Take Out Insurance

Albany, July 1.

Mayors of upstate towns have been requested to deny licenses to managers of small circuses and carnivals and to their companies, which they carry compensation insurance. The request was made by Industrial Commissioner Frances Perkins, who states that this is to be done to protect several hundred persons employed by such troupes, under the workmen's compensation.

"This action is made necessary by the irresponsible character of many fly-by-night troupes, which often do flourishing business in the small towns during the summer," Miss Perkins said. "It is not aimed at the large circus and the better class groups of outdoor performers for their actors are almost invariably covered."

Itinerant Lady's Peak?

Toledo, July 1.

Helen Williams of Indianapolis was arrested and fined \$100 by Mayor George Lingrel of Kenton, O., who doubles as a j. p. Her automobile also was confiscated, under the dry law.

Arrest was made on complaint of the Wallace-Hagenbeck circus management who charged she had been following the show with her speakeasy on wheels.

While fly-by-show was in this territory they made an occasion of taking the elephants out to the Gordon State park bathing beach on Lake St. Mary's and letting them have a swim. The whole burg turned out to look on.

Obituary

JOSEPH T. SCHENCK

Joseph Thomas Schenck, 39 (Joe Schenck), for 18 consecutive years the vaude and stage partner of Gus Van (Van and Schenck) the best known of all 2-men singing combinations, died suddenly of heart disease in the arms of his beloved pal, Van, in the Book-Cadillac Hotel, Detroit, at 11:40 a. m., June 28.

Van and Schenck were playing an engagement at the Fischer theatre there and had expected to go to Romona, Mich., for a club date from Detroit. The team had engaged a suite of rooms. At 10:30 Schenck managed to call Van and tell him that he was pretty sick. Efforts to save his life were futile.

The remains were brought back to New York and taken to the Van and Schenck Club, at 12 Cypress Hill street, Glendale, Queens, L. I., from where the funeral will be held Thursday (July 4) at 2 p. m. with interment in Evergreen cemetery.

Services open to the public will be held this evening (Wednesday)

the Ziegfeld - Dillingham revue, "Miss 1917," at the Century, New York.

Mr. Schenck was twice married. He was divorced from Amelia Schenck in 1923. She was a Brooklyn girl, non-pro, and now lives in Newark, N. J. His second wife, who survives, was Lillian Broderick, whom Schenck met when she was of the vaude team of Ryan and Broderick. A daughter, Patsy (Patsy) Schenck, by his first marriage, has also adopted the stage and has been in several Public affairs. At the time her father died she was rehearsing with the new Friedlander show in New York. Joe's mother, Mrs. Margaret Schenck, also survives. She went to Detroit by air when notified her son was critically ill. He had died before she reached Detroit. A sister, Mrs. Carrie Parker, and nephew, Joseph Schenck, also survive.

Both Van and Schenck owned homes in Forest Hills, within a

JOE SCHENCK

Passed on June 28, 1930.
Beloved and loved one.
Eighteen years of loyalty, now just a beautiful memory.

EDW. S. KELLER

at 8 p. m. from the Van and Schenck Club.

Joe Schenck was born in the Kingswood of Brooklyn, where he attended public school. He was also born in Brooklyn. They again met when engaged as trolley car operators on the old Williamsburg line. They had previously known each other in the old Lenore club rooms, the Lenore Club later becoming known as the Van and Schenck Club.

When there says they appeared in a Myrtle Avenue picture house, with Schenck serving as accompanist (it was Schenck who played the piano in the act). They were planning a stage act when they got the street car job. Schenck was the conductor and Van was the pilot. That story has been told and retold across the river until it is as well known as the Brooklyn Bridge.

They finally landed in vaude but not as partners from the first, as supposed. Van reached the stage in the Edwards, Ryan and Keeney turn

block of each other. During the summers Schenck always made his home on a 50-foot yacht, which he personally owned and navigated.

JOSEPH A. MAXWELL

Joseph A. Maxwell, 59, died suddenly at his home in New York City, 27 E. 42nd street, on June 28. He had suffered from intestinal trouble for many years, which had aggravated his condition.

Joe Maxwell had spent many years in the managerial and producing end of show business, although he first became known professionally around New York as an illustrated song singer on the lower east side. He attended St. Francis Xavier College and was a choir boy at age of five years.

He and Al Simpson were credited with turning out a popular song hit of some years ago entitled, "The Man With the Ladder and the Man With the Hoe." For a long time Mr. Maxwell was a member of the old Firemen's

with Richard Mansfield during 1894-95 and up to 1927 when he formed a repertoire Co. headed by Fanny Davenport.

Mr. Jewett appeared in companies managed by Charles Frohman and George Tyler and had appeared in support of Ada Rehan and Viola Allen.

He launched a three months season of Shakespeare plays in Boston, organizing the Henry Jewett Players. Later he opened the Copley theatre which he managed for eight years.

He also founded the Repertory theatre in Boston when he merged his own interests with the new organization which became famous. He became a director and also appeared in principal parts. Mr. Jewett in 1927 received considerable recognition in the celebration of having played 400 weeks of repertory under his own direction.

RUSS WHYTAL

Russ Whytal, 70, actor and playwright, died June 24 in Presbyterian hospital, New York, of arteriosclerosis following a year and a half illness.

Mr. Whytal had been off the stage since 1927 when his last appearance was in support of Pay Bainter in "The Garden of Eden" in 1927. His widow was formerly Mary Adelaide, actress, who is now in Europe.

He was born in Boston and had studied to become a lawyer when he turned to the stage and made his debut at the Boston Museum. He was then 22 and remained at that house for five years.

He had written plays, among them "The Virginian" in which he starred on the road for five years. Among some of the shows in which he appeared were "The Pigeon," "The Witching Hour," "Common Clay," "Redemption" and "Spanish Love."

EDGAR BAUME

Edgar Baume, 61, for years one of the most popular leading men on the vaude stage, died following a paralytic stroke at his Florida home. Following his retirement from the stage, Mr. Baume entered the real estate field and proved a success in that line of work, accumulating a fortune.

He was married in 1909 to Mrs. Amy Orton, widow of a prominent physician. Mrs. Baume was on her way back to Springfield, Mass., when news of her husband's death reached her.

JOHN TONS

John Tons, 65, stage manager and road manager for Fanchon & Marco's "Trees" Idea, playing eastern Fox theatres, died in Niagara Falls, N. Y., last week.

F & M announced that Mr. Tons died of a broken heart. He had grieved continually ever since a faulty stage web had caused an accident during a show in Fresno, Cal., in 1924. The accident was severely injured. The girl didn't die but she was ill for a long time. Mrs. Tons was with her husband when he died, having traveled with him since he left the coast with the unit.

JOE BROWN

Joe Brown, assistant manager of Fox's Fox Theatre in Springfield, Mass., died in 1929, following an auto crash in which the machine went into water and he was drowned. Mr. Brown was on his way back to Springfield from Hartford when the accident occurred.

WILLIAM REILLY

William Francis Reilly, former advance agent for popular private attractions, died in the Flanders hotel, New York, June 29. He had been conducting the cigar stand in that hotel for several years.

The mother, 62, of Henry Pincus, manager A. & H.'s Casino theatre, San Francisco, died in the Pincus Public manager in Des Moines, died in San Francisco June 23.

Charles H. Cummings, 62, who owned one of the first picture houses in Philadelphia, died in that city June 24.

DEATHS ABROAD

Lucienne de Meo, opera singer, in Paris. She specialized in Wagnerian parts.

Charles Prudhomme, 87, died in Paris after a short illness. Born in Montmartre in 1843, he entered the Comedie Francaise in 1865, creating over 20 parts before he retired from the stage in 1901. He remained until 1913 as general secretary of the Comedie Francaise, after which he lived in Paris in practical seclusion.

FOREIGNS DONE ABROAD

(Continued from page 7)

guessed them on the turn the new business would take.

For the last couple of months the studios have been in the foreign production box office or less reluctantly. Feeling has been that it had to be done, but none would venture to commit themselves as to the future. Paramount made the stab, New, then the first time the rest of them have made up their minds. "Europe or bust" is the slogan.

Quality Versus Quantity
It has been another case of quality versus quantity. Early idea was that Spanish talkers would be easy. Why not, with more Spanish speakers within hailing distance of Los Angeles than in any other spot in the country? But to speak a language and to act it, the studios discovered, were two different things. Now the cry is: "How can we make foreign pictures if we haven't the talent?"

Importation of players has had its drawbacks aplenty. Immigration restrictions were one thing, but just one. Imported talent wasn't always what was badly needed. There were several instances of visiting players being switched to the minors after a couple of days before the cameras and mikes.

All the studios are busy proving and studying, with the cost sheets playing the featured role. After the wrestle with the monetary consideration the verdict now is: "We can make them more natural abroad and at less cost."

Paramount's current plan of confining its locally made foreigns to French and an occasional French film is not a bad one, they concede. With two Spanish editions in the bag, the foreign department is now resting for a couple of months and awaiting the turn of events.

Metro Decides

Metro decided suddenly that something had to be done foreign-wise last week. J. Walter Rubin is now en route to Europe carrying his own and the foreign department's idea that Europe is the logical spot for its multi-linguals. Realizing no time was to be lost in laying all the cards on the table, Rubin first hopped to Chicago to be met there by L. B. Mayer and Irving Thalberg to thresh it out.

Variety thinks that studio, general with all of them, is that Rubin's return will be the occasion for a Metro announcement that the bulk of the foreign staff will be shot on the continent. Rubin is expected to pick sites while there.

Universal got into the foreign production whirlpool this week with both feet. Heretofore, its contributions to the European field have been sporadic. It will make separate versions in Spanish and German of its 20 pictures scheduled for the current year. First three for the current year are "All Quiet," "Cat and the Canary" and "Boudoir Diplomat" ("Command to Love").

U's European Casts

These will be made here, but the studio is not relying on its talent for its extra editions from Hollywood. Universal representatives are now lining up casts in Europe, with German and French. A line-up of German talent is under way for Warner and First National films.

But while Universal is set on making its first three foreign versions here, a plan is under way for switching this end of the biz to Europe. Berlin is favored by U for its foreign studio site. Paul Kohner, now in charge of U's foreign affairs, is slated for an early trip there to arrange details and later take charge.

Fox has no definite plans as yet, the execs on the lot make no bones about admitting that the other side of the ocean is the logical spot for their extra versions. This studio is now staging its first Spanish versions and reports on general head ache in trying to get satisfactory casts from among the local Spanish speakers.

W. B. F. N. Dabbling
Warner's First National have two Spanish versions completed, "Bad Man" and "Adonis," and on those lots the viewpoint is the same as here. The execs on the lot make no bones about admitting that the other side of the ocean is the logical spot for their extra versions. This studio is now staging its first Spanish versions and reports on general head ache in trying to get satisfactory casts from among the local Spanish speakers.

Radi is playing a game of watch-and-wait. Confronted with the foreign talker field from this studio were dubbed editions in Spanish and German of "Rio Rita" and "Ser-

grant Grischin." After that the execs called a halt. The foreign department is dark, with the officials committing themselves to English editions and waiting to see what the others will do.

No question that over-the-pond shooting will materialize for this concern. The fact is, Radio execs were the first to take foreign production in Europe when the idea of multi-linguals first came up.

86TH STREET

(Continued from page 84)

men, sort of a Van and Schencks in embryo. Nice looking boys with agreeable presence but light numbers mostly the pops that have been abundantly done in radio and the stage, such as "Man From the South." One at piano and one out front with no dialect and no comedy. No. 2 here and that's an out there present aspect.

Howard C. included a woman, but not in any prominent capacity. This seems to be a new arrangement for the comedy duo. The comedy duo is tall. In substance it is a repetition of others of his catch-as-catch-can burlesque, a couple of boys and not an especially funny bit at that. Howard appears as a bald headed shrimp waiter, badly engaged in the usual tricks of voice in manner, but the material is rather bald, sans high lights and innocent of real solid laughs. Some dance specialties are contributed incidentally during the 15-minute act by Willis Dorris and Hazel Kilgore, but 10 minutes later you can't remember a detail of the whole thing.

Walter "Dare" Wahl next and another go at comedy in No. 4, which is prettier for a dumb act than the laughs and coax the mob to stand. Their knockabout and burlesque acrobatics are amusing in a way, but after all it is the beautiful straight gymnastics that put them over, placed at the finish and as first class in the mat work as there is on view in vaudeville.

Lee Twins closed (not the Baby Grands) acceptably for a girly flash but scarcely the style of turn designed to hold em at the end of the specialty bill. Such a specialty doesn't give the girls a chance. Girls are young and extremely pretty and as first class in the mat work as there is on view in vaudeville. Girls are billed as "Eight Stepping Beauties" and you have to wait a long time to see them. They work in lights so dimmed that you get nothing but their figures in silhouette, satisfactory silhouette, but to be sure, a Trina and Mary Bush for other spotting than just. Rush.

JEFFERSON

(Vaudeville)

"The Big Pond," screen, ostensibly draw over stage show for first half here. Standing time up Sunday afternoon.

Stage show ran smoothly, packing diversity, even though nothing of a wallopy nature.

Evans and Co., later femme assistant, open and get over nicely in speedy risley work that got more than usual.

White and Gladys Ahearn were well in next spot with chatter, singing and dancing. Neat act and good comedy for the house.

Arthur Peiley and Co. scored in casting act with semblance of comedy spacing most of the stunts and everything getting by across with a bang.

Bates and Lawley, male harmony duo, with one of the boys at the piano, got away nicely in next niche with a song rep sufficiently diversified to cover the ground.

George Niblo and Co. grabbed plenty of laughs with a hokum comedy skit that had them roaring throughout. The comedy burlesque comic was in fine fettle, giving them everything, and they went for it.

Will and Gladys Ahearn were other valuable adjuncts with their comedy of vaudeville, singing and dancing, all over. "Melody Parade," Golden flash enlisting four women and seven men had a number of very nice melody hits and made a satisfactory closer.

Curtis-Wright Co. has a new number at Riverview, Chl. Consists of a number of cockpits of aeroplanes, with controls. Give the beginner all the thrills of student flying.

Robbins Bros. have likely get away nicely in next niche at winter quarters has been sent for.

Fair men are going after free attractions, to be used at the gate, to offset the bad bits they expect.

Gentry Bros. passed up Huntington, Ind., July 2 because the John Robinson outbilled them.

Ringing office is still adding bills to the advance crew.

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mourns the loss of our beloved life member

LEO FEIST

WILLIAM MORRIS, President.

His devotion to our Guild was of a sacred trend. Humanity has lost a true benefactor and friend.

while Schenck joined the act later. They played the old Keith time and 18 years ago they started the Van and Schenck partnership.

Van and Schenck paid their salary from \$40 a week (this was the reported amount Ed Kealey paid them for the Fox houses) to \$3500 weekly. They were a standard act for 10 years and later as a headliner for all the circuits, including R-K-O and Loew.

They were among the first of the big vaude acts to play picture houses and later to be engaged in the making of shorts for Vitaphone (Warners). They appeared in a full talker feature with Bessie Love, "They Learned About Women" (M-G-M), now playing on general release.

Van and Schenck obtained additional popularity as regulars at the original cabaret and night club craze when entertainers

Quartet, which sang during the New York run of Joseph Arthur's "Still Alarm."

He was associated with the late Joe Kealey, a popular producer, at different times had managed shows as well as personally representing acts. He managed Klaw & Wagner units in 1916. For nearly two years he handled Healy and Cross.

When John Zant became active in Fox theatre operation he engaged Maxwell as manager of the Audubon, New York, and later transferred him to the management of the Academy, 14th street. Later, with a change of policy, Maxwell left, but later returned to the Academy as stage manager and in charge of the stage productions.

Again a switch had him out, although he had been months he had hopes of being restored to one of the Fox houses and only the day before his death was in the Harry Arthur office seeking a connection with one of the Metropolitan houses.

Mr. Maxwell had been twice married. His second wife and an eight-year-old daughter survive.

Interment in Mt. Calvary cemetery, White Plains, N. Y.

HENRY JEWETT

Henry Jewett, 68, actor, died June 24 at his home in West Newton, Mass. His widow, Frances H. Jewett, survives.

Mr. Jewett was born in Australia in 1862 and before he was 20 was on the stage in Australia. He obtained his first big stage recognition as leading man for George Rignold, famous Shakespearean actor, and for five years was at Her Majesty's theatre, Sydney.

He came to the U. S. in 1892, appearing in San Francisco. His first notable American engagement was leading man with Julia Marlowe, touring the East with her. He was

were the reigning floor features. They played the Silver Slipper (partners in its operation) establishing a gross record in that cat, and in other cabarets.

When the team returned from Hollywood on their picture making jaunt they were booked for a welcome home week at Loew's Metropolitan, and some weeks later, when returning to the same neighborhood, at the R-K-O Albee, they celebrated the 18th anniversary of their partnership.

Among the Broadway musicals they were with were the Ziegfeld "Follies" of 1919 and 1920, and in

HOLLYWOOD and Los Angeles

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Judge Walter Hanby dismissed the action of Symona Boniface against Arthur Gregor, in which she claimed Gregor was infringing on her copyright of the title, "Decency." Gregor's play of that name is at the Mayan. Miss Boniface is the author of a one-act play called "Decency," which was produced at the Musketiers Club last fall.

Judge stated that in presenting the sketch before a small audience Miss Boniface had not sufficiently established the title as her property.

While some actors are thinking about food, Fred Emsmeton is making it his business. His caterer shingle hangs out in West Hollywood.

Charles Brown, after three months in the John Lancaster office, is now agenting for Max Hart.

A plan to have Leatrice Joy as guest star with the Savoy Players at San Diego, in a show directed by Warren Mills, fell through when the management checked with Equity office in Hollywood. Mills is on the six list.

Frank Holliday, former supervisor of Laurel and Hardy comedies for Roach, and Harry Oaks, writer, have teamed as an agency for players and writers.

Fanchon & Marco's "Green Devil" unit opens at the Colorado, Pasadena, July 3, with Peg-Lee Bates, Miles and Kover, Harry Kavelas and Neo Wong featured.

George Sackett, former office manager for Lyons & Lyons, is back with the agency business manager. He resigned a couple of weeks ago.

The following assignments were made last week:

Metro is taking care to fortify the dialog in "Naughty Marietta," by having two writers do the job.

Bella Spewack and Carey Wilson are assigned.

Karl Freund to direct German "All Quiet in a Great War."

James Marcus and H. B. Warner, "Devil with Women," Fox.

Norman McLeod to co-direct with John Cromwell on "Tom Sawyer," Par.

Junior Durkin, "Spanish Acres," Fox.

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SAN FRANCISCO

By WALTER RIVERS

Maybe the Pantages boys, Rodney and Lloyd are planning to get a foothold in San Francisco again, but the opinion of most showmen here regarding a story that got into print this week concerning such a step is "hokey."

Turn stated that Rodney and Lloyd Pantages had bought the old Union Square Theatre in O'Farrell street opposite the new Erlanger's Columbia and intended to remodel it for reopening as a vaude house.

The Union Square has been empty for a good many months, and to put it into shape for reopening would be about equivalent to building an entire new house. Last operated by Ackerman & Harris as combo vaude-pictures. House was built by "Bronco Billy" Anderson in 1914 when he was a league picture star and wanted a theatre to play with. He staged "The Candy Box Revue" and brought out his own vaudeville company to it. He lost a couple of fortunes on the venture.

What might be termed "the bird" or the "razzberry" was given by audience at the O'Farrell theatre here last week when a General Electric refrigerator contest was featured with a mechanical icebox in the lobby and a 10-minute sales talk on the screen. The audience resentment was not confined to any particular audience but was general to all at various times in the form of boos, catcalls, kidding remarks and a general spooning of the whole idea.

Attitude of the payees was they came for a show, to be amused, and not to listen to chatter usually addressed by vaudeville acts to their go-getters with the order books. Looked at from a serious aspect indolence was adopted by the audience to the G. E. then beneficial, putting the reverse gear on the old good will angle. Certainly didn't make it any sort for the local manager who has to shoulder all the responsibility.

Frank Hill, who went east as manager for Charlotte Greenwood's "She Couldn't Say No" company, got back here this week. The company closed following eight weeks at Erlanger, Chicago. Henry Duffy behind the tour.

New managerial lineup for R-K-O houses in the Union Square. Cliff Work in direct charge of all shows here and divorces him from the dictatorialship of A. officials in Southern California.

Larry Wagon is out as general manager of William B. Wagon theatres, operating Embassy and Davies here. Davies being taken care of by Bill Wagon himself. Larry Wagon stepped out when a retrenchment policy went into effect following the period of big slump in all downtown picture houses.

Brook Pemberton gave out a story here that Margaret Perry, who is doing the lead in "Strictly Dishonorable," now coming to Erlanger's Columbia, is going to London to play the same role. She is a daughter of Antoinette Perry, who staged the show.

Walter Krausgriff, orchestra leader here, went to the hospital this week to have his face sewed up. He was hit with a golf ball while driving his automobile past the municipal links. The ball crashed through the windshield before striking Krausgriff.

"Student Prince" was scheduled for five performances at the Oakland auditorium, but cancelled Monday account of illness of Allen Prior, its star. Advance sales of \$370 refunded.

"Dracula," with Bela Lugosi, followed by Edward Everett Horton at the Fulton. Business good at this stand. Grosses only fair at the Dufwin with stock and no draw names.

Perry Askam, star of the coast production of "New Moon," is a special attraction at the Fox, Oakland, stage show.

MILWAUKEE

By FRANK J. MILLER

Alhambra—"Bride of Regiment." Davidson—"My Eastern Front" (24 weeks). Garden—"One." Majestic—"Courage." Merrill—"Soak." Palace—"Hell Harbor." Riverside—"What a Big Guy." Strand—"Byrd at South Pole." Wisconsin—"Devil's Holiday," stage show.

Eddie Raasch, 28, race driver of Mosinee, Wis., was killed at State

Fair Park, Milwaukee, when his car crashed through a fence during the Sunday races.

Erwin La Verne, dancer, was awarded a judgement of \$30 against Marjorie Lee Brooks for party impresario. La Verne told Judge Runge he had understood that he who danced with the fiddler, but that he figured it was different in a night club, where those who dance ought to be paid by the night club hostess.

La Verne and his partner, Hertha Clemens, were engaged by Mrs. Brooks for appearance at the Brooks night club at New Coolin, Wis., the hostess agreeing at the time to pay the said \$30.

The judge stopped a vivid description of his dancing by La Verne to award him the sum desired.

Name of the new firm operating the Davidson is the Klein Corporation, of which E. F. Klein is president, Medford W. Stone, vice-president, and L. A. Lecher, secretary. The Klein organization took over the house from Sherman Brown May 19, when the veteran manager retired. The new firm has proven excellent opening attraction for the Klein firm in spite of the extreme heat. It is being road showed.

Harry Wren has left Palace-Orpheum, having succeeded as manager by Edward Hall Payne.

Despite last minute legal efforts by labor and theatre interests, Circuit Judge Otto H. Breidenbach vacated the injunction against the daylight savings against daylight saving and Milwaukee set its clocks ahead an hour beginning Sunday, June 29. There is a state law against tampering with the clock, but the judge, in making his decision, held that the law did not apply to individuals, but restricted only state and city governments from working under any time standard other than daylight. Theatre men were opposed to the daylight saving.

No more carnivals will be permitted to use city playgrounds if a resolution by School Director George G. Strahlman is adopted by the school board's finance committee at the next meeting. Alderman Higgins decided to oppose, allowing a carnival to use the city grounds at Fifth and Violet streets. At the time a church was receiving 10% of the gross, but according to the new resolution there will be no exceptions to the rule banning carnivals of any type on city property.

SYRACUSE, N. Y.

By CHESTER E. BAHN

Kellie—"Francis and Joe." Vaude. Lewis—"Caught Short." Grand—"Dumbbells in Ermine." Paramount—"Byrd at South Pole." Eckel—"Car Broadway." Empire—"Hell Harbor." Syracuse—Vaudeville.

Cinema Critics' Club is coming in for managerial attention. Within 10 days its members have been entertained at parties at the Eckel, Paramount and Keith's.

While the Byrd South Pole picture did not begin its regular engagement at the Paramount until Friday, Allen Ray introduced it at a midnight preview on Wednesday. It was a half public, half guest performance. Ray played a neat bit of showmanship by inviting George N. Crouse, three times a Graf Zepel passenger, to speak at the screening.

Tabloid stock plays were added to the programs of the Utica Stanley theatre Saturday. They are being staged by Brace Conning, one of the organizers of the Utica Civic theatre which flourished there for a time. Company includes Truman Quevill, Virginia Stevens, Mary Roth, Richard Bender and M. Panla.

John Sawka, of Utica, waited two years for the return to that city of Ringling-Barnum Circus to launch a damage suit for \$1,000. He alleges that on June 8, 1928, he was

struck on the head and knocked down by a circus wagon while standing on a curb. A sheriff's jury has been directed to assess damages by Justice William F. Dowling.

With 75,000 Syracuseans going to work on daylight saving time, but with the theatres, newspapers, post office and public offices adhering to standard time, confusion here is general.

Victor Frank returned to his assistant managerial duties at Loews State this week after a vacation spent at Atlantic City.

Following the lead of Loews State, which accompanied the policy change to straight films on Saturday with a 20-cent price slash, R-K-O Keith's on Monday knocked off 10 cents from its 50-cent top, effective Monday to Friday inclusive. Keith's continues vaude as an adjunct to its pictures during the summer.

Whether the Paramount and Warner's Strand, now getting 50 cents as a top, will make cuts during the hot weather reductions of their competitors is undetermined. Public is expected to study the possible effect on business at least one week and probably two; "With Byrd at the South Pole," now playing, is not regarded as a fair test.

DALLAS

By RUDY DONAT

Majestic—"On Long Legs." Vaude. Palace—"Show of La." Paramount—"Byrd at South Pole." Old Mill—"Troops Three." Capitol—"Beau Bandit."

"So This Is London," held over at Majestic (R-K-O), first flicker in town this summer to draw real biz.

Houston planning new \$35,000 little theatre. Although largest Texas city, only recently went for amateur stock.

With Palace (Public) taking most of WFAA's stock band per option when Palace dropped the unit last spring, both places have revamped bands. Russell Cook opened this week as m. d. with Will Stahl in pit, and Harold Ramsay, organist. First unit opened this week, making Dallas last stand on Texas circuit.

Sharkey-Schelling film drew only small biz at Capitol in contrast to Tenney-Dempsey fight. Stall holds record in state for the b. o.

Employees saved Old Mill (Public) from flames when fire broke out beneath floor. Slight damage and no patrons in house at time.

Smith Ballow replacing Isham Jones at Peacock Terrace of Baker July, with Ben Bernie scheduled in August.

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STAY OUT OF HOLLYWOOD

Way for Good from 'Navel Revues,' Marie Dressler Speaks Freely

Marie Dressler believes that wherever she goes, she has more handsome young escorts than all the "flap" stars. This is because they laugh with her and have a good time, she says. "Marie says she is sorry for women of her age to take young men seriously, that young men really want to be with and not bothered. Vamp- young women do too much cherishing and too little laughing, according to her. Hollywood is the mart for the art world now, she says, and the most interesting people in the world are to be found there. Miss Dressler, who has always been considered "human," has grown into hardbitten in Hollywood. Then first on the lot she was the tin of all the beggars in the picture world and elsewhere. There isn't a jumping off place for anyone's "humanity" and now, she says, if anyone comes up to her and says "I'm hungry" she replies "I'm sorry, but I'm just going out to lunch."

Probably no one except John D. Rockefeller and his kind, understand what a picture star, who has made good, has to contend with among people who expect, almost demand that something be done for them, according to Miss Dressler.

No Star Stuff For Her
Everyone has his troubles and she tries to face them. Marie had a, but feels that the talking pictures gave her the first opportunity for a long career to show what she could do. They got her out of what she calls "the navel revues" on "roadway." That's why she loves pictures. Only she never wants to be a star. Couldn't stand the responsibility at her age. Wants to be in many pictures and will take a salary cut if she is allowed to do so.
And never again during her career will she return to the stage, Miss Dressler states. She is afraid of the stage; has lost her nerve. Even if she appeared, she would see her grow weak. And now through any stage producers, including the agents who have a play for her, she is to return, she will not consider it. If she flopped on the stage she is very afraid of flopping) would be terrible, says Marie. If she made good she would consider herself "in jail" for the rest of the play.
Marie Dressler has had 40 years in the stage and is sick of it, she says. Picture work is much pleasanter and has done more for her in all her years before the foot-

A. IN TOM THUMB GOLF

Detroit, July 8.
The local midget golf courses are up for a battle in an effort to get the bashful young and old out of the house.
The management send a couple of lookers around the course and chasers follow.

Testing Popularity

Buddy Rogers was walking into the stage entrance of the Paramount, New York, when he noticed the customary gathering of high school femmes anxious for a sight of their idol. To see how popular he really was, Rogers pulled out a handkerchief from his pocket and wiped his brow with it. (Accidentally) he dropped the hankie on the ground.

Immediately a score of the high school kids made a wild dash for the discarded hankie and there was a regular foot-ball pile-up over the linen. Finally a small begrim'd girl emerged from the pile holding it in the air for everyone to see. She looked at it, sighed and slipped it down the bosom of her dress.

FARMERS FRONT YARD SHOWMEN

Chicago, July 8.

Chicago roads, within 30 miles of the city, have all gone carnival. Farmers are putting miniature railroads, pee wee golf courses, Ferris wheels and other attractions in their pastures fronting the highway.

Every road leading from the city is cluttered with many miles of barbeque and eating stands.

All offer some extra attraction as a means of attracting the motorist. Bands, gambling, dancing and drinking are all in use.

Tremendous traffic over all the highway seven days a week has brought the farmer from behind the plow into a small end of the show business.

Sensitive Druggists

Dallas, July 8.

Druggists in Texas are kicking against humorous gags in pictures, which they claim hurts good name of the trade.

Specially aimed are the complaints against stage comedians with such gags as: "What, you don't sell pews? What kind of a drug store is this?" Dallas and comic mags also included in protest.

The Texas druggists protest against films picturing reporters as stewards. Both druggists and editors claim continuous ridicule loses public confidence.

Some years ago Public taboored racial wisecracks, latter especially live issue in South.

LAND OF 'TOUGHES' AND HEARTACHES

Advice to Show People and Novices with Hopes to Remain Away from Picture Colony — Nothing Will Help Happless Except Contract, First

By Sid Silverman

Hollywood, July 8.

Stay out of Hollywood. It's a tough racket—pictures. There's so much "touching" going on that kids think their elders are playing tags. And it's a game that goes around the clock.

Los Angeles crushes bone with its crazy drivers.

Hollywood crushes the spirit with its studios.

The "flots" stand as so many fortresses and the drawbridge is nearly always in one position—up.

Stay out of Hollywood.

Unless you've got a contract.

Friends, connections, "ins" and talent go for the book if the studios aren't interested.

It's a bad or lousy figure on coming out here to break into films—

It's a long portage which opens with "You're a clench," has a load of misery next to closing, and close with solitary confinement.

That finish comes when the boys and girls start to put "the bee" on

(Continued on page 4)

GOOD SHOWS GET TRADE—REST ALL ALIBIS

Portland, Ore., July 8.

Much gossip in the Northwest about poor biz is mostly alibis. Fact is that some 150,000 persons attend show houses weekly in this burg, not counting counting amusement parks. New Lotus Isle park, which recently opened drew 78,000 persons first day.

The showman with the show is getting trade. Those without are finding plenty alibis about bad conditions.

Facts are that unemployment is slightly higher than normal at the moment, but nothing serious. Bank deposits show plenty, more than last June and the June before.

Recent Public questionnaire from head office asked for report on Northwest conditions. Understanding is that report said that the lumber industry (largest) is shot

(Continued on page 42)

Kansas City Asked to Guarantee Six Commercial Legitimate Plays

Kansas, City, July 8.

Modest Bobby Jones

As Bobby Jones landed at the Battery last week and stepped into Commissioner Jos. Johnson's open touring car for the parade up Broadway, the Commissioner himself, a former Atlantan, asked Bobby to move up, on top of the rear seat.

"Not me," said Bobby, "I'm not going to make a jackass of myself."

"But there are a million people along this street waiting to see you, Bobby," replied the Commissioner, "and surely you can do what Lindbergh and Byrd did."

"Yes, but they did something," answered Bobby.

It was only after the Commissioner had persuaded Bobby's wife to follow instructions that he climbed up, but he refused to obey a request to smile and bow to the crowds.

Frederick Donaghey, director of Dramatic League of Chicago, also associated with the Shuberts and other producers, is promoting the presentation here of a number of dramatic productions the coming season. In a meeting attended by the heads of civic organizations he stated, that "good shows" could be seen here provided a suitable guarantee is offered for them.

The plays he proposed sending here are "The First Mrs. Frazer," "Death Takes a Holiday" and "Topaz" and three English plays not yet produced over here. The English plays are "The Man Possession," "Symphony in Two Flats," and "Success."

Kansas City would have to guarantee enough season subscriptions to make possible the presentation of six plays. The season subscriptions per ticket to be \$15 which would entitle holder to arena seat at the Shubert, where the plays would have week runs.

The dailies are giving the plan their support and the "Journal-Post" is running a coupon for signers interested. Latter looks like tie-up with Shuberts.

Plans towards securing the season's subscriptions will probably be made soon, when it will be seen how this town responds to guaranteeing its legit amusements.

CARNY BIZ OFF CHANGED NAME

Peoria, Ill., July 8.

Harry Billick's Gold Medal carnival here last week was unable to get money to move out of town because of extremely bad business.

Brushes and paint changed the name to Marion Bros., with the outfit remaining another week.

If the bad biz continues, carny figures on staying here with a change of title every seven days.

NIGHT TROTTERING RACES

Grand Circuit Repeats Them At Ft. Miami, O.—Track Leaves Red

Toledo, July 8.

Grand Circuit trotting meet at Ft. Miami was held at night. It was a repeat from last summer.

The night trots have taken the Miami track out of the red.

Talk now of the local baseball team going to night playing as the remainder of the cities on the league are doing.

B'way Speaks 2-for-1-ing

Speakeasy biz around Times Square is so badly shot that most places are two-for-one-ing to hold patronage. Places hardest hit are those catering to stags and without restaurants attached. One on the house for each one the customer buys.

Speaks with restaurants attached get a fair play through the food.

CITY SPONSORS DANCE

Outdoor Fox-trotting in Brooklyn Public Park

Brooklyn, July 8.

First time in history of public recreation in Brooklyn that free dancing was permitted in city park here. Stunt tried Fourth of July evening with a 15-piece orchestra. Well attended.

Supervisor of recreation said dancing will be held every Friday throughout the summer.

Loop as Stop-Off

Chicago, July 8.

Appears that Chi's position as railroads' center may be of some use to the deluxe loop picture houses.

Chi gets anywhere from six to a dozen film names in town daily, changing cars en route east or west. They get big breads in the dailies. Gag is to get them into the houses for a couple of hours.

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From Estate with Pool to Apartment Indoors Is New Hollywood Trend

Hollywood, July 8. Hollywood and its picture people are rapidly getting away from the big home idea and becoming cliff dwellers. Apartment houses are springing up a la Bronx, and every day sees some picture name giving up the swell Beverly Hills home, including swimming pool, to grab off sleeping space in one of the new apartments.

The dream of every actor is, as always, "a little white house with green shutters and a fence." The dream is there, but the elements are against it.

Beverly Hills has always been considered the ultimate in home owning for picture people. When they grabbed off a residence in Beverly they were made. It was like playing the Palace. When there they could talk of their neighbors—Will Rogers, Eddie Cantor, Douglas Fairbanks, Charlie Chaplin, and numerous others. Living in Beverly and the surrounding hills gave them a standing.

And what a standing! It entitled them to pay from \$50,000 up for a home; it brought them into contact with the servant problem; they must buy a foreign car. It meant familiarity with interior decorators and period furniture, also in the process. Beverly they took up their abode in Beverly traveled, like motion pictures, in cycles. If one bought a house pipe organ, they all bought organs. If a sunken garden popped up among the hills, the people of sunken gardens was immediately heard all over the community. High walls were popular for a while and sections of the town soon began to resemble the exterior of Sing Sing, Spanish, Moroccan, Mediterranean, English and Italian motifs at intervals were considered class, and duplicated as fast as bricklayers could lay one brick atop another. Everybody was stealing the other guy's stuff.

Vaude Actor's Class Idea
All tried to outdo in expenditure. One member of a vaude team, who hadn't gone beyond oatmeal in years, suddenly found himself in a swell spot with a contract. He bought a \$300,000 home, and spent another \$100,000 furnishing it. He had a special piano built—and he can't play—that set him back \$15,000. And, not to be outdone by his less imaginative neighbors, he built two swimming pools.

California has always been a hot spot for swells. Most reliable of the domestic class are the Filipinos; but if you can get one of these little boys to stay with you more than six months you're lucky. Sooner or later they will want to prize fighters. Domestic here are migratory birds.

A picture director recently put on a rave about his new Chinese cook, going so far as to invite a gang to his house to sample the cook's technique. The cook had been with him only a week and was getting \$150 monthly. When the gang arrived at the house the Chinaman was gone, leaving a note that he no longer liked the job. What probably had annoyed the cook most was the absence of a special swimming pool for the hired help.

Putting on the Gyp
The butter, milk, cook, gardener (no Hollywood or Beverly home with more than one rose bush and a geranium) can get by without a gardener) and all other household services have helped to drive the home owners into apartments. Those who read learn sooner or later that their houses are in pictures and get paid off in important money. Then the gyp goes on, and sometimes it's blackmail, because the perfect servant must live.

Number of apartment houses has increased 200% in the past year. Hollywood is beginning to look like the Bronx. Rents are still reasonable, but that will stop soon. Picture people will want to outdo their

Dusting the Attic

ERNO RAPEE
Picture
9 Mins.; One
Lauder Show
Casino, New York
(Jan. 9, 1914)

Erno Rapee is from Hungary, so the billing states. He uses a concert grand piano, plays a classical number and finishes with a patriotic melody that brought some of the audience to its feet. The pianist hasn't yet found out how to have his hair combed in the American style.

There's no comedy in Rapee unless he strikes you as funny, and there seem to be so many people nowadays who play the piano. It has been noticed also that it isn't the best player who gets the most applause; quite often it is the one with the best rag arrangement.

As a court turn Rapee could get over. In a vaudeville bill he is merely a number.

Sine.

Erno Rapee is now musical director-in-chief for Warner Bros. and still no haircut!

Rapt Set for 5 More Years with Metro.

Hollywood, July 8.

Harry Rapt and Metro got together late last week. As a result Rapt is going to be around as supervisor for another five years.

Differences that threatened a parting were amicably settled. Rapt's latest picture has been renamed "Like Kelly Can." Mid-August release scheduled.

Weather

Washington, July 8.

The Weather Bureau has furnished the following outlook for week beginning Wednesday: Fair except, thunderstorms in Chicago. Local thundershowers, and likely warmer New York Thursday, and in Atlantic States by Thursday night Friday (11).

Warmer Chicago to Pittsburgh Wednesday, and Atlantic States Thursday; showers and cooler probable most sections by Saturday or Sunday (13).

London, July 8.

The heat wave persists and is making the show business limp. Thermometer over 80 degrees all last week with no sign of relief.

In addition to the weather are strong current-attractions to the public in current sporting events.

Paris, July 8.

Sweltering weather makes the swimming pools and beach parties the biggest opposition to the show business. All theatres are dying; nite clubs ditto, with roadhouses getting the break because of the weather.

Buenos Aires, July 8.

This territory is in the grip of a cold snap, hurting theatres.

Roach, Christie Star

Hollywood, July 8.

Bert Roach has been engaged by Christie-Educational to star in six Tuxedo comedies.

First will go into work late in July.

neighbors in this case, too, and the rentals will soar.

Apartment houses here are still being tagged with tricky names. Most of them have "Arms" tacked on. There is the McGonigle Arms, the Finkel Arms and the Moll Arms among the garden variety of apartment house names. For class they prefix the name with "El" or "Sir," such as the El Royale or Sir Charles Drake Arms. Also they go for top dollar they just have the street number, just like Park avenue.

Apartment houses are giving the class residences in Beverly and Hollywood a tough battle. Before long the home owners in Beverly may all be retired merchants or farmers.



WILL MAHONEY

The New York "Telegram" said: "With Will Mahoney held over at the Palace for a second week, nothing else really matters, as he is as amusing a comic as there is along Broadway. Mr. Mahoney never fails to make you want more—and greater praise existeth not."

Direction
RALPH G. FARNUM
1560 Broadway

ARMIDA IN REVUE

Lita Chaplin and Shuberta "Village Follies," Resides Barton

Just like the George White Scandals and Freedley dispute over Burd's services, James Barton may be the subject of a similar diff between Billy Rose who is doing "Cabbages and Roses" (revue) and Shuberta who have Barton under a term contract.

Shuberta has been letting Barton fill in pending call on him. With the possibility of a new "Greenwich Village Follies," Barton may be enlisted by the Shuberts.

Lita Grey Chaplin, just arrived on the Europa, is settling her contract for the "G. V. F." for which she was tentatively engaged in Paris via Lee Shubert and Irvin Marks, the latter Shuberta's Paris rep.

Rose also has a picture girl, Armida, Gus Edwards' protege, for his revue, starting her at \$750. The click of Lily Danes on the musical comedy stage may start a vogue for screen celebs in person for \$5.50.

Both the ex-Mrs. Charles Chaplin, accompanied by her mother, and Armida who has been in the field vaude acts left for the coast last night (Tuesday) to settle coast affairs.

Business Execs Go Harmony When Mixing in Industrial Talker

Hollywood, July 8.

Coast studios which have tried their hand at production of industrial films have stood in the field loaded with grief. Studio and execs, used to the production of entertainment, have discovered that to please the commercial world is a hard proposition.

The chief drawback is that Coast headquarters of producers are too far away from the eastern and mid-western fields of operation. Per-ducers must be made home the picture idea can be sold to commercial houses.

Recently one of the larger studios took a contract to make a picture in a Pennsylvania steel mill. Not knowing what they were up against, they shipped a crew to that point and found the going plenty tough. A steel mill is no studio, and the studio-trained technicians were confronted by obstacles to photography and sound recording. Result was that the producer finished the picture with part of his own dough. Producers here who try to compete with established commercial picture outfits in the east are out of luck after they figure in transportation of workers and equipment.

Another bad feature is that about every commercial exec figure he is a better actor than the pros. At some time or other he has been a hot shot in amateur theatricals and still hangs on to the idea that he's good. Let him get in front of a camera and milk and there's no stopping him. He'll do all the trick

British Film People Going to U. S., Forced Out by Cutrate Leg

Prince Flies to Coast In Own Plane, 36 Hours

Hollywood, July 8. Leroy Prince, dance director, arrived here Saturday afternoon in his own plane from New York. He took off Thursday at midnight.

He resumes with Cecil B. DeMille, having staged the Earl Carroll "Vanities" in New York.

Jolson's 40-to-1

Hollywood, July 8. Al Jolson fattened his bank account by another \$53,000 July 4.

He picked a 40-to-one nag at Empire City and placed \$1,200 on the nose. The nose was first over the line.

Jolson will probably know today (Tuesday) whether and when sailing for Germany.

An Old French Custom

Paris, July 8. Fanny De Launay, French chorus girl, blames the heat as the cause of her arrest for disturbance of the peace.

Distraught by the torridity, the chorine stripped to her epidermis before an open window of her apartment, and the crowd that collected caused the gendarmes to detain Miss De Launay as the cause thereof.

H. M. Warner's Reason

Paris, July 8.

Harry M. Warner sails back for New York around Aug. 10, extending his vacation plans. States that the reason he can do so is because his son, Lewis, had working in his place for the moment.

The Warner Bros. head is going to Aix-les-Bains for a cure and then to Berlin from where he sails.

Russian Directs "Wolf"

Hollywood, July 8.

Richard Boleslavsky, Russian director, will megaphone "The Last of the Lone Wolf" for Columbia. Bert Lytell and Patry Ruth Miller in the leads.

London, July 8.

Film players around London, feeling the pinch so keenly these days, this is the real reason why many are taking pot luck in Hollywood. There is plenty of work, but salaries have altered considerably since the silent days.

The real trouble with the players started when the leading talents refused to renew any contracts. British International, which leads the production field here, renewed no contracts with their players, preferring to cast each picture individually. They maintain the get better talker artists from stage at half the money.

At present there is not a single artist under contract to the British company and only one or two of the smaller units have stock players.

People worth \$1,000 a week before the talkers' advent are kept out of pictures in favor of stage players for \$25 a week. The British studios are a dry place. Problem starts when the producers try to find girls with camera sense.

Hence the trick to Hollywood comes from the States. One of the best film actors on this side, leaves soon. John Longden, one of the leading juveniles, may follow.

SEEKING TENOR FOR EVELYN LAYE FILM

Hollywood, July 8.

Samuel Goldwyn's search for a romantic tenor to play opposite Evelyn Laye in "Lillie" continues. J. Harold Murray has been mentioned but is not set.

Meanwhile tests of every eligible candidate east and west have been made. Walter Pidgeon, Perry Andam and Ivan Petrovitch were among the possibilities.

Idea behind casting is to fit the story rather than feature the music.

George Fitzmaurice will direct.

Reginald Denny is one of the latest mentioned with a strong drift in his favor. He answers the Goldwyn prescription of someone who can sustain feature billing.

This is essential, as the public outside of New York is unacquainted with the girl legit star.

SAILINGS

Aug. 18 (Paris to New York) Mr. and Mrs. Jules Briatour (Le de France).

Aug. 1 (New York to London) Bert Nelson ("Princess Pat"), Maide and Ray (Le de France).

July 24 (New York to London) Frits and Jean Hubert (Europa).

July 23 (Paris to New York) Daniele Breglia (Le de France).

July 16 (New York to Paris) Art. The last of the "Lone Wolf" for Columbia.

July 16 (New York to London) Charles King and family (Cathian).

July 12 (New York to London) Don Cummings (De Grasse).

July 11 (London to Capetown) Browne and Lavelle (Kenilworth Castle).

July 8 (London to New York) Mrs. Archibald, Frederick (Geneale Bremen).

July 8 (Paris to New York) Adele Astaire (Majestic).

July 7 (New York to Genoa) Mme. Berta Catti (Le de France).

July 6 (Paris to New York) John Philip Sousa, Maria Corde (Levathan).

July 5 (Paris to New York) Louis Swartz, Peggy Morrow (Berth-garie).

July 4 (Capetown to London) Willie Schenk and Co. DeMille and Mrs. Berta Catti, Bil Kay and Edna and A. W. Asra (Armada Castle).

July 3 (New York to London) Drina Beach, Bob Fisher (The de France).

July 2 (New York to Paris) Florence Forman (America).

June 20 (New York to London) Dorothy Morrison.

Reicher's Foreigners

Hollywood, July 8. Metro has engaged Frank Reicher to supervise and direct. He will concentrate on foreign versions.

MR. AND MRS. JACK NORTHWORTH
of West Hollywood
New York Street

BIG BIZ USES SNOWDOWN AID

Juveniles Marry Their Stage Mamas In Hollywood, but 'Mama' Still Goes

Hollywood, July 8. Hollywood is often compared in popularity with some of the famous watering places of Europe. In many respects the comparison is logical. The town has become accepted as one of the playgrounds of America, where fashionable hotels are infested with lonely old stage widows and healthy matrons, waiting to snare some blooming youth. This makes Hollywood a veritable Paradise for the high, wide and handsome boys who flock here from all parts of the globe for easy dough and soft living.

These boys know their onions on maneuvering for gold and hire specialists out as professional companions, gigolos, or bridge experts. The wise boy who happens to be well known about town and struggling for recognition in pictures will secretly align himself in matrimony with a heavily bankrolled dame 20 or 30 years his senior. He will then sneak out for a honeymoon to the Orient or Europe and return a year later with an agreement from the old lady that she must live as his mother, so the marriage won't spoil his career as a possible motion picture star. The old lady, anxious to see her boy-husband make good, accepts the humiliation.

Two-Timing Immediately.

Upon their return to Hollywood, the peculiarly mated pair establish themselves in a Beverly Hills mansion and the boy stages a coming out party for the old gang to meet.

(Continued on page 4)

A Russian's Way

Hollywood, July 8. Paramount told Eisenstein, the Russian director, he could have his choice of any writer on the lot for his first picture at the studio. That the film will be or what it'll be about is not known.

However, the Russes spent plenty of time looking at a flock of Par. talkers. His material was chosen by authors, and his final selection is "H. P. Garrett, because of the sentiment on 'Street of Chance'."

Beery as Barnum

Hollywood, July 8. Wallace Beery will finally play P. Barnum on the screen. He is slated for the showman's part in G. G. "Jenny Lind."

Several years ago Beery was slated to play Barnum in "The Greatest Show on Earth" for Par. after three months of dickerings with Ringling, who owns that title, decided not to let the picture company use it. The picture was called off.

Davey Lee's Tour

Hollywood, July 8. Following his picture at Columbia, Davey Lee goes into the States, Pittsburgh, July 24, for a week. Date inaugurates a four weeks' tour for the youngster in the States, houses which will include Philadelphia.

Bill Perlberg booked from this tour.

Pauline Garon Trying

Hollywood, July 8. Pauline Garon is bucking the dial-tone in two-reel comedies for Universal. She will provide the genuine interest against Eddie Gibson and Slim Summerville.

Miss Garon was a featured player in silents for several years.

Marquis Story for Rogers

Hollywood, July 8. A deal is on for Don Marquis to write the next Will Rogers story for Fox.

It will be based on the life of the late Dick Wick Hall.

Colman and Dogs

Ronald Colman changes his ideas in dogs to fit his pictures. For "Bulldog Drummond" he was photographed arriving with two bulldogs. On his recent return from Europe there were two Doberman Pinschers. In each case the hounds went back to the kennels from which they were borrowed after the newspaper photographers got through.

Mrs. 'Chevvy' Opposite Hubby in French Version

Hollywood, July 8. Mrs. Maurice Chevalier will play opposite her husband in the French version of "The Little Cafe" (Par.). Studio will send the parody version into work immediately upon completion of the English edition, which means that Mr. and Mrs. Chevalier will probably team before the camera late this week.

Mexican Daughter Gets Five Years with Par.

Hollywood, July 8. As first assignment under a term contract with Paramount, Carmen Guerrero is being loaned to Roach to play opposite Charlie Chase in a Spanish version. The five years full of options were arranged for her by Brian Kent as a result of her work in the Spanish "Slightly Scared." She has just finished in the Spanish "Grumpy" with Ernesto Vilches.

Senorita Guerrero is 18, and the daughter of the Mexican Hooper, Luis Guerrero Romero, chief of Mexico's engineering department.

German Opera in U. S.

Berlin, July 1. Max Roth of the Berliner Staatsoper has been engaged by the general manager of the New York German Opera Co., I. I. Vincent, starting Dec. 15, for several months.

Vincent also signed for the German conductor, Prof. Max Schilling, for a longer period in America.

Pereda Clicks

Hollywood, July 8. Paramount will keep Ramon Pereda another six months.

The Spanish actor has gone to Mexico City for personal appearances with the version of "Slightly Scared," and has two months' advance notice that his option will be exercised.

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EXPLOITATION TO STIMULATE SALES

Gen. Motors Using Circuses on \$250,000 1930 Budget; to Have Own Circus Out Next Year—Food Co.'s, Packers, Aero Concerns Get on Band Wagon

CITY BOOSTERS, TOO

Chicago, July 8. Big corporations are actively entering the show business to help sell their various lines.

Such leaders in American industry as General Motors, Ford, Wright, Ford-Murdoch, Northwestern Railroad, Armour, Swift, and a multitude of lesser companies are turning to the theatre and its allied lines as the quickest means of reaching millions.

Most entered the business through the wedge of picture clips and radio tie-ups. The success of these opened the eyes of the advertising departments of these big corporations.

General Motors has dipped heavily into the outdoor circus field and is now using every circus touring America as a means of displaying their various cars. This year it is spending approximately \$250,000 on that end alone. Next year the appropriation will be doubled, with the corporation's complete line of Frigidaires, radios and other products all displayed. A strong possibility is General Motors will have its own circus next year, costing \$7,500 a day to operate. This will be given free in all cities, with the only request that patrons walk through the General Motors display before watching the circus performance.

But-Murdoch, one of the oldest and largest food concerns of the west, and the Thomas Webb coffee company are deep in the carnival and park line with their goods. The flash the various stores for the consumers give them deep cut prices and still figure the publicity the cheapest and most effective they can buy.

Curtiss-Wright is going after (Continued on page 10)

THELMA EDWARDS, HOSTESS

The only private function officially okayed which the Gold Star Mothers could attend had Thelma Edwards, American danseuse, currently with "Desert Song" at the Mogador, as the hostess at her Neully-sur-Saone home.

The Gold Star Mothers otherwise are banned from any private entertainment by the American colony in Paris.

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Matter of Talker Songs Sharply Argued by Studios and Writers

DANNY DARE QUILTS

Leaves Fox Prematurely—May Stage Show's Numbers East

Hollywood, July 8. Danny Dare will prematurely end his covection with Fox. With his studio contract having about four or six weeks to go a mutual agreement permits the dance director to go east next week.

Dare may stage the dances in the new Billy Rose-Jed Harris stage revue.

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PAR. AND WARNER RAID ON GERMAN TALENT

Berlin, July 8. Paramount and Warners have been intensively raiding the cream of the local film talent, signing three notables amongst them.

Willi Forst, a famous young German operetta and song composer, who is the Noel Coward of Deutschland, through writing and acting in his own operettas, will write the book and score of an operetta which Par will make in several languages, and will also act in another German talker which Paramount will produce in Hollywood. Kollo calls about Sept. 1 for America.

Warners annexed Lissi Arndt, well-known German film star, who leaves Berlin shortly for Hollywood. Another well-known local comedian, Paul Morgan, is slated to sail Aug. 13 for Hollywood for three months on the Par lot to make German talkers.

Par's importation of two such people for Europe and not to Paris (Joinville studios) indicates that Par will also make foreign talkers on the west coast as well as on the continent.

Miss Ulric Ready

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Paramount has had, or is having, trouble with several of its stars. As usual in these cases the causes are not always clear. Persistent reports that neither George Bancroft nor Clara Bow will remain with Par after their present contracts cannot be confirmed. Execs decline to predict. Organization believes the next couple of pictures of each will decide the question.

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Miniature Golf About Kicking Bucket on Coast

Los Angeles, July 8.

The past week has seen the folding of a number of miniature golf courses here, with those closed being among the first which were built here when the craze first started. Reason for the closing seems to be that the old links are not tough enough for the present crop of players. Operators of the courses claim that the putt bounds now want their game tough or not at all. Also that few people ever play the same course twice. The first time around they get wise as to what to play the shots and the second time loses all kick.

Those who are bugs on the abbreviated game hop from one link to another looking for one they can't beat.

Several local spots have been giving cash prizes for best scores and the local office of the U. S. G. A. has announced that all people participating in games for cash will be classed as professionals.

JOE KENNEDY'S ONLY WORRY IS HAY FEVER

Boston, July 8.

Informed of reports in New York tangling him up with several all-stars, including bad golf, Jos. P. Kennedy denies them all, including the hit-and-run rumor.

Says he expects to see New York but little this summer, as hay fever is his only worry and always leads him in the metropolis. Speaking of his golf Kennedy mentions "79" as though it were a stock exchange quotation.

Mr. Kennedy is summing with his family along Cape Cod.

Marcus on Coast as Indie Western Producer

Hollywood, July 8.

Gene Marcus, one of the oldest independent film exchange men in Pennsylvania, is here producing a series of westerns, which he will take back east for distribution. First of the features, now in production under title of "North of Seneca," stars Buffalo Bill, Jr.

A shortage of westerns on the eastern market induced Marcus to come west and turn producer.

Robt. Lee Elevated

Hollywood, July 8.

Robert Lee, for several years assistant director at Paramount, has been elevated to full responsibility. His first will be a western, starring Richard Arlen.

Lee is the 10th Paramount production man to be promoted to directorship in the past two years.

Vic. Fleming at Col.

Hollywood, July 8.

Columbia and Victor Fleming, the director, may get together this week.

Dickey on "Fathoms"

Hollywood, July 8.

Paul Dickey, the playwright, is doing his first chore for Columbia. It is "50 Fathoms Deep," sequel to "Submarine," one of the first Columbia pictures to crash the big circuits.

Ralph Graves and Jack Holt will be together as usual.

Edith Vassili in "Sunny"

Hollywood, July 8.

Edith Howard will not have her original role in "Sunny."

Edith Vassili will play the part.

Natalie Moorhead for Three

Hollywood, July 8.

Natalie Moorhead has been placed with Warners for three pictures. Minna Wallace did the negotiating.

Play and Picture

While Miriam Hopkins appears in Paramount's "Best People" film, starting in the New York stock Aug. 1, she will continue in "Strictly Dishonorable" (stage).

Metro's Try Overboard, Started 3 Versions of Same Film—Too Much

Hollywood, July 8.

Metro's ambitious and revolutionary production experiment on "Monieur Le Fox" has gone busto. It was found that making a film simultaneously in French, German and English was too much of a task for mere mortals.

All of the versions, including the English, have been shelved.

ERLANGER'S CAN HAVE GLOBE FROM R-K-O

Charles Dillingham's Globe on Broadway can be had by Erlanger's office, it was announced on Broadway. The deal has been started with no knowing how it will finish.

R-K-O wants Erlanger's to take the Globe off its hands. The R-K-O Dillingham lease runs for a year, until July 1, 1937. It's at a pretty stiff rental, said to be \$5,500 weekly. R-K-O is having some difficulty in keeping the house filled with week to week film product, and besides the remodeled Columbia, at 47th street, when reopening in November, will take care of the R-K-O pictures.

Meanwhile the Globe is reported to have become a red blotch on the R-K-O books.

Erlanger's only legit stage play booked house action on Broadway is the Emphre, below 43d street.

G.T.'S HOME TALKER SET FOR DEMONSTRATION

General Talking Pictures is preparing for a public demonstration of its home talker device. Date not yet set. Within the next two months after Dr. Lee De Forest returns from the coast, it is slated.

Availability of the device for the open market is set for off with the lowdown handed out saying practical home talkers has got plenty to seek along the line of development before suitable for home consumption.

Vacations of Mgrs. Cut Out by Fox West Coast

Hollywood, July 8.

Fox West Coast managers won't get any vacation this summer. J. J. Franklin posted an official excuse cancelling all furloughs.

A manager wanted at a conference happened to be on his vacation. Hence the order cancelling everybody's.

Yes, they're sore.

Amos-Andy's Private Car

Chicago, July 8.

Correll and Gosden (Amos 'n' Andy) leave on a private car for the coast and pictures Friday (11). Alex Robb, the boys' personal manager, and general director of the local NBC Artists Service Bureau, has been picked by Radio Pictures to play the part of Kingfish in the flicker.

Heerman on Coast

Hollywood, July 8.

Victor Heerman, who made "Animal Crackers," at the Paramount, New York, studio, arrives here Thursday to assume his first coast assignment.

He has been placed on a term contract.

N. Y. to L. A.

Ralph Farnum.

Radio Harris.

Ruth Gordon.

John McCormick.

James R. Cowan.

Lita Grey Chaplin.

Armda.

Jack Oakie.

Victor Heerman.

L. A. to N. Y.

Ruby Keeler.

Danny Keeler.

Eddie Pidgeon.



The Chicago flyers have just created an endurance record. It's a great feat. Four Brothers, the Hunter Brothers, no kin to us, but we're all brothers under the skin. We're flying high for R-K-O on our fifty-four-week tour.

(CHIC) (ROSE) YORK AND KING

Originators of "Tintype" Comedy. Week July 12, R-K-O Palace, Cleveland.

R-K-O Direction LEE STEWART

GERMAN CIRCUS PAYS \$100 DAY TO THEATRES

Show Managers in Hungary Objected to German Circus' Entry

Budapest, July 1.

Krone Circus, biggest in Europe, visiting Hungary for the first time. Big biz in provincial cities, despite remonstrances from show people, who asked the local magistrates not to allow the Krone Circus in the premises.

In Győr, a city of 50,000, Krone paid the local theatre and picture houses \$100 daily as an indemnity. In spite of added expense, receipts were good. It made no difference to allow the Krone Circus in the city.

Budapest itself did not grant playing permit to the German circus company, which played the neighboring community, Upest, 45 minutes by rail from Budapest.

Intense heat and great distance, high-priced tickets and too large arena which is elliptical, so only most expensive seats command full view, have been ruinous to the box office and Krone is departing after ten days of 50% attendance near home.

No Split—Goldstone

Hollywood, July 8.

Phil Goldstone denies any dissension in the Tiffany studio between himself or anyone else. He also denies making an offer to buy Tiffany or threatening to quit.

Goldstone returned Monday after attending the Tiffany convention in the east and conferring on policy with Grant Cooke and L. A. Young. He continues as before as production head of Tiffany, but with the understanding of closer relations and co-operation between east and west. No changes are contemplated in studio personnel, Goldstone declared.

Bernice Claire as Act;

No S&M Show Just Now

Bernice Claire, following a picture term with FN, is in New York on a call from Schwab & Mandel, with whom she has six months to go on an original five-year stage contract.

The legit producers are attempting to place Miss Claire in vaude for the duration of her agreement with them, with no musical in sight to spot her in. It's possible Miss Claire will not return to the Coast or pictures until her Schwab & Mandel term has expired.

Stay Out of Hollywood

(Continued from page 1)
friends. It soon amounts to coventry.

Then they start tapping mere acquaintances—in person or by phone.

It's seldom funny. It's tough. Even the girls. Calling up principals with whom they've been in a show back east. If it's a man they're phoning the acquaintance is often strictly platonic.

Stay Out of Hollywood

Names which meant more or less on Broadway are standing in line and slipping into the studios for \$250 and \$10 a day. If they don't happen to turn their head fast enough you'll spot them against your will. And it's a shock. Some of 'em.

Look around one restaurant where the mob gathers for lunch. At least half the attendance is laying off or has yet to make the grade. They're angling. Always angling. Day and night. In an eatery, on the Boulevard, a hotel lobby in somebody's home. Don't stop. Get around. Meet people. You never can tell. A "break may come any time. And never does. Going back east? By train. What about your car? We'll drive it across for you.

They do, and they've had enough of Hollywood.

A wire from the coast. Leave this week. It's all set. Sign when you get here. Have a good trip! Glad you're going to be with us. A conference. Another conference. It hints of a stall. More conferences. Ward has the contract drawn up and sign tomorrow. Send for the family. Everything looks jake. Another conference. It's cold. And the family gets in Friday.

Stay Out of Hollywood

You're a songwriter? Oh, there's three of you. A combination. Just vanished months on that lot? Well, we'll see. But no one sees. Six months later a hat makes the circle to get the trio back to New York. And the more affluent tune-

ward, a hotel lobby in somebody's home. Don't stop. Get around. Meet people. You never can tell. A "break may come any time. And never does. Going back east? By train. What about your car? We'll drive it across for you.

They do, and they've had enough of Hollywood.

Local House Quintet as Good Will Build Up in Toledo—Goes Anywhere

Toledo, July 8.

Harold Betts, "singing usher," and Paramount Quartet, of local Paramount ushers, appear at various functions—luncheon clubs, opening of new stores, etc.

It's a good will build up for the theatre.

Also appear regularly at orphanages and other charitable institutions.

Marrying Juveniles

(Continued from page 3)

the new mother. Those who knew the lad in his coffee and cake days pay homage to the withered coquette and are requested to come often, as the young couple. The boy meanwhile takes care of his own pleasure by maintaining an address at one of the city clubs. Here he does his real entertaining when he's supposed to be looking for a job.

Handicapped with a foreign accent no good for English talkers, one Spanish ex-doctor was forced to seek other means of a livelihood. He hired out as a class professional bridge player and eventually met a rich widow who owned a string of hotels in the Northwest. The widow was nearing the half century mark and had never thought of a picture career until the bluff thrower for the Argentine prevailed upon her vanity and began showering her with complimentary outbursts which made her plenty scenery.

Bent on becoming young cinema actress, the widow was easily sold on the idea of making a Spanish

eight boys contribute from \$1 to \$10 apiece. But even a merry-around stops. Those with jobs are making it a point to steer clear of hotel lobbies after six p. m.

Stay Out of Hollywood

Made a test in the east? Wonderful about it? Don't let 'em see it out here. Oh, you made it here. A verse, two choruses, a short scene from one of your shows, and silent closeups. In front of a velvet draw with a minor contact player "feed" you. Uh-huh. With a part in mind? Uh-huh. Know any body on the lot? Say, they're the shots. They said it was okay? Uh-huh. Did you see it? Did we agent see it? With a little better lighting, eh? What does your agent say? Oh, this was six weeks ago. Well, that's the way it goes. You later.

Stay Out of Hollywood

Inside the projection room. Flaming the booth. "What's on the machine, Joe?" "Teats." Turn 'em on. Maybe 250 feet then—"Is that lousy?" "No, it's a buzz to the booth." A switchover to the other machine. "Gee, they get worse." Another abrupt buzz, and back to the first machine. "Isn't this awful?" Then the phone goes. Joe. Why? "See how many more tests you get? Yes? Never mind. Get those 'dallies.' Yea, we'll look at 'em now. Nuts with the tests, run off those 'runies.' Now! Slam.

No one seems to say, "You're wrong about that guy. He's a performer. Give him some attention on lighting, a director, spend a little interest on the test and you'll see something."

Stay Out of Hollywood

If you'll speak to Jim over there, Bob, I think he'll remember me. Sure, we worked together in three or four shows. He's directing now. Can ya imagine? Swell the book in the plug, will ya? Much obliged. I got a load of ideas. Remember that bit I did in "Bright—Bob. Hey, Bob. Where you going?"

One steamship line states it has over 200 requests from people seeking a chance to work their way through the Canal—eastbound. The company says that most of these inquiries come from those claiming to be actors.

Fred. Just a minute. Hate to do this, but have you got—

Stay Out of Hollywood

epic. The picture, as outlined by the ex-actor, would be a 100 percent talker, budgeted at around \$250,000. But before production could be started it was necessary for the widow to learn Spanish. In addition to the story and the making preliminary plans for production, the actor condescended to give the widow a course in Spanish. The widow paid him \$500 a week for all this hard labor.

Spanish Still Lousy

The actress-to-be has been a devoted student to the promoting actor for years. But when she reached first base on Spanish and she's still nerts about the b.f., Opposite the parade of giggles there are as many, if not more, interesting cases of extortion among gold diggers who sift the gold from rich old relics.

Perhaps the most successful out here in this division was an attractive girl who was earning her money as a model and a show girl. She started slinging biscuits across the counter of a Milwaukee coffee shop. Later she found her way to Hollywood and made a name for herself as a producer of musicals. She noticed the gal had pulchritude, and it wasn't long before she was knocking the topees from Row A.

In her nightly rounds of after-theatre parties the girl met a wealthy English title who decided that he'd met his soul-mate. The temptation of \$5,000,000 in the bank and a title was meat for the little girl and after rapid courtship, she found herself sitting the high seas bound for a swell joint she could call her own.

Two years later Lady Blight Slinger returned to Hollywood with the \$5,000,000 under control and no money to commensurate to commemorate the deceased benefactor. She is now acting as host to a coterie of gigolos, who rate her as a good time Charlie and will continue until she runs out as long as the yellow backs peddled easily.

Hollywood is like that.

THEATRE LEADERSHIP

Clarke's Idea to Centralize Fox Film Publicity with His Utilities

Personnel shift on rather big reorganization order is whiffing the way of Fox, with return of Harley L. Clarke from Europe. Among the things in the offing is cramming of the entire advertising and exploitation output of his various companies under a single head in a single unit. This even to jobs that take in the utilities in which Fox is interested.

Some kind of a background in a theatrical way in Clarke's mind is that a film making is now a public service utility, and eventually coming in to shoot out and along same lines. But the biggest and real aim is to have a one-man supervision for development and economic expediency.

Under the proposed plan the Fox film and theatre advertising departments will become subsidiary units of a centralized system for all of Clarke's interests.

Clarke is reported to have the man selected for the job. That fellow for the past few months has been making a systematic survey of the territory from the ends of the country and is now ship-shape to step in.

GENERAL SCALE CUT AT AKRON, LOEW STARTED

Akron, O., July 8. Price slashing has hit this town with a bang. Loew's Akron, cutting vaude, started it, dropping from 65c to 40c. Three of the other four first runs, Strand (Warner), Colonial (Fisher), and Orpheum (Inde), made cuts to same low. R-K-O Palace held to its scale. Neighborhoods getting 35c, cut to 25c.

Now the dance halls, which have been bucking each other with dime nights, have doubled up and are offering two of the bargain dances each week.

Bigger houses reported all over town, but managers growling like bears when they discovered that grosses hadn't moved up enough to cover the cost of their extra advertising.

THIRD PUBLIX HOUSE WITH OWN STAGE SHOW

The return of the Paramount, Atlanta, to stage shows this week marks the third Par-Publix house producing its own stage show.

Other two houses operating stage entertainments individually are the Paramount, Seattle, and Paramount, Portland, Ore.

Although four other Par-Publix houses have stage shows other than that of the regular Publix unit, they produce their own units which rotate between the four theatres.

They are the Par-Publix theatres in New Orleans, Dallas, Houston and San Antonio.

Lou Forbes went in as m.c. at the Paramount, Atlanta.

R-K-O's N. Y. Films

R-K-O houses in New York are not film booked so far ahead as to cause any wild burrah among its picture heads. The department is banking high hopes on some of the Radio futures including "Trixianna," "Shooting Straight," with Richard Dix, and "Lawful Larceny," with Bebe Daniels.

Bookings are set up for July 22 as follows: "Shooting of Nan McEwen," last half; "So-called" (Par), and "Notorious Affair," split week, July 13, and "Love Among the Millionaires," with Clara Bow, July 19-22.

Market and Deals

Picture deals, even minor ones, are affected by the present stock market.

Loew's of Canada, Pass This July Dividend for Toronto, London Co.'s

London, Can., July 8. Directors of Loew's Theatres have decided to defer dividend payments. Loew's Theatres, Ltd., of Toronto and Loew's London theatres have semi-annual payments falling due in July. Directors decided to defer payment on the preferred shares of the Toronto company, and the preferred and ordinary shares of the London company.

This action was taken to conserve cash and to preserve for any effects the company might feel from business depression.

The liquid position of both companies is reported to be good.

STOCK DIFFERENCE ON COSTON-WARNER DEAL

Chicago, July 8. James Coston spent last week in New York dickering with Warner Bros. on the Chicago theatres deal. Rumors are that the deal, practically set, may fall through, since the Warners are offering Coston unlisted stocks, while Coston is demanding listed stock.

The whole deal was a stock proposition.

BUSINESS 1ST—ALWAYS, EVEN WITH ELECTRICS

Ottawa, July 8. The Northern Electric Co., representing Western Electric in Canada, installing floodlight illumination equipment for midnight harness racing on Canadian tracks and for other outdoor sports.

The company has provided sound equipment for some 300 theatres in the Dominion.

Columbia Sinks 5 G's In Short, but Can't Use

Hollywood, July 8. After advancing Rodney Gillingham and Roland Reed \$5,000 to finance production of a novelty short, Columbia finds that now the picture is completed it will be unable to release it. Mix-up is due to an existing contract Columbia has with Disney for the release of "Mickey Mouse." Disney claims the new novelty is too much like its own product and threatened to sue if Col. took it.

The novelty by Gillingham and Reed is on the order of a cartoon, using wooden puppets instead of drawings. Picture was made in color.

W. B. Starts Three

Hollywood, July 8. Three pictures went into production at Warner's this week (Monday).

"Barber John's Boy," "A Husband and Privileges," and "The Steel Highway" were the starters.

"Rain or Shine"—Globe

Columbia's "Rain or Shine" talker with Joe Cook is due to open at the Globe, New York, during this month. Globe is R-K-O leased.

DISTRIBUTION--STUDIOS TO REAR

New York Distributors Concede Theatre Operation Now Most Important of Entire Film Industry—Distribution Set Back Through Large Majority Gross Rental Revenue Sold Through Home Office—Production as Source Only

BOX OFFICE POWER

Theatre operation within a comparatively short space of time has superseded both production and distribution as the most important branch of the picture industry, taking precedence both in activity and the investment involved.

During the past five years theatre operation has reached the status where it is the real backbone of pictures. Production now means the studios are merely the sources of supply to feed the many and big maws of the theatres. Distribution or the merchandising of the finished product was at one time a branch of tremendous importance, with many ramifications and the need for salesmanship, showmanship and sagacity. Now through the development of gigantic circuits, distribution has been considerably narrowed in scope.

Widespread accumulation of houses and building, particularly by the cyclopean circuits, has shunted theatre operation forward as by the valuable branch, and with the same stroke made production and particularly distribution take a back seat.

Sold at H. O.

The amount of business closed in the home offices of producer-distributors now runs from 50% to 80%. Sidney R. Kent, of Paramount, estimating the last figure as the approximate percentage he gets from the Paramount building. This percentage is, of course, not the percentage of sales, but the percentage in gross rentals or distribution return. Indies and others sold outside of the home office providing for Paramount the 20% of the remainder the company's pictures take in.

Metro closes about 60% in New York and Fox and Warner Bros., according to estimates made. That has meant to distribution that pictures with the one flourish of the pen are now sold to large groups. If theatres had been sold into the hundreds, when the film accounts were many the distribution held first importance.

Large Theatre Staffs

While distribution staffs have decreased, with fewer salesmen employed now than ever before, theatre operation has gone up and up in the matter of forces. From a general theatre operator radiates a director of theatre management, division directors for territories, district managers, with their staffs, and the house men. Divisions also have regular staffs, including technical people, publicity directors, etc.

Production is second to operation, with large investments in studio and other properties, with increased activity and staffs through sound, but it has crawled ahead at a snail's pace compared with the speed operation has made in putting the bone into the backbone of the industry.

Oakie's Naval Story

Hollywood, July 8. An original story of naval life by George Marion, Jr., will see Jack Oakie as his next. It substitutes for "Topkapi of Notre Dame," which the South Bend university didn't want.

Oakie and his director, Victor Heerman, are on their way back from New York.

School Girls and Widows for Checking Percentage Houses; Just as Good at \$5 as Dicks at \$10

1st Runs on Broadway

(Subject to Change)

Week July 11

Capitol—"Let Us Be Gay" (Metro).
Globe—"Shooting Straight" (Radio).
Paramount—"For The Defense" (Par).
Rialto—"Anybody's War" (Par).
Roxy—"Rogue Song" (Metro).
Strand—"Sweet Mama" (FN).
Winter Garden—"Dawn Patrol" (WB).

Week July 18

Capitol—"Richest Man In World" (Metro).
Globe—"Rain of Shine" (Col).
Roxy—"Good Intentions" (Fox).
Strand—"Song of the Flame" (WB).

MORE 'FLESH' ON PUBLIX STAGES

Boris Morros, head of Par-Publix music department is on a southern tour with the reported purpose of installing pit orchestras in Par-Publix houses now operating on all sound policy. This may be followed up by the return of entertainment in the "flesh" in those houses.

That recently happened after Morros returned after installing pit orchestras in seven houses. Stage entertainment was put in shortly after music in person was restored.

ALL NIGHT GRIND IN DETROIT CUTS TO 20C.

Detroit, July 8. Blackstone, pioneer all-night grind sound house with 288 seats at 20c, and the House hasn't been closed for five years. With business off the key may be needed. Evidence of bad business is the reduction of price to 20c.

House has been a sure seater for five years at 25c. straight.

Its named around town as the cab drivers' opera house.

Preview Houses Minus Previews Not So Hot

Hollywood, July 8. With studios taking their previews out of town, local theatres formerly classed as preview houses by the picture mob are crying starvation. The Westlake, for the past two years running a preview almost nightly, has been the hardest hit. Building up a patronage which expected the initial showings, as soon as the theatre went back to a straight program policy the audience went elsewhere.

The Ritz, another preview house, got about the same breaks. High with the neighborhood started to build up and offset the loss of patronage due to changed policy. Local theatres which at one time begged for the troupe now stand clear of them figuring steady business built on steady programs is the safest bet.

Beaumont Finishes Film

Hollywood, July 8. Harry Beaumont stepped in Monday on the Metro lot to finish "Three French Girls," started by Earle Kenton. Latter will be reassigned.

Using rah-rah girls is the Hays office new plan of checking the percentage exhibitor's b.o.

It's inside that the Hays outfit has been experimenting with some kind of a probable solution to the checking system this way. Aim is to employ women on part time basis with a rather detailed hiring plan that dovetails almost like a district politician's system.

It's hiring college girls and indigent widows to hang around the theatres analyzing the ticket numbers at comparatively reasonable pay rate. Women are figured because they can work cheaper, according to the lowdown.

In this manner the film boards of trade will take the lead. Localities will be scoured for types and a certain number in each district will be hired for future work. Names filed and called when needed. Rate of pay is figured at \$5 a theatre.

Keep Checkers Moving Under the plan the help will rotate and no individual woman will be given the same house to check successively.

Beyond the scene lies something else, maybe. It's handed down on the q.t. from a distrib complaining center that the film boards have been blind checking the houses over the heads of both the distrib and exhib, so to speak. No reason given.

It's said this new plan of using women checkers is essential in details similar to one proposed by a professional dick agency to a distributor and almost adopted. The deal was kicked out under pressure by other distrib who feared kick-back from exhibs.

Angle on another way for spotting the arrangement was that the private detective agency didn't figure right on costs. Agency wanted \$10 a man for each day's work plus expense. Hays' office calculates just as good help could be employed for \$5 minus expenses.

From the outlook it looks like Hays has been experimenting with the checking thing.

Fox's Dance School In Detroit, Local Catch, Three Classes Daily

Detroit, July 8. Local Fox house going into a dancing school business. Response to the free dancing school has been so big larger quarters are being looked for. In the first week over 2,000 enrollees were obtained. House hook-up is that admission ticket must be obtained for enrollment or attendance. This allows children to see show and attend school both for the same admission. Ethel Riddle was sent on here from Fanchon & Marco California studio to train the kids. She is giving three classes a day.

Produce Mexican Talkers For Own Theatre—Hoping

Hollywood, July 8. Arturo Pallaia and Romaldo Tirado, operators of Teatro Mexico, Los Angeles' only Mexican theatre, have started producing Spanish features for their own use. They figure if the pictures get over here they may be sold in the Latin countries. Tirado is the leading man with the stock company playing at the theatre. Other members of the stock cast worked in the first picture. Direction was by Tirado, who also played the lead. Local Mexicans financed.

Par Plans 20 British De Luxers; Shuberts-Schenck's Theatres

London, July 8.
Back of Emil Wertheimer's trip to America is a proposal by Paramount-Publix to extend its building activities in England to include almost every key city on the British Isles.

Par already has two houses in London (the Plaza and Carlton) and one each in Manchester, Leeds, Liverpool and Newcastle, either completed or practically completed. Others are to follow in Glasgow, Belfast, Edinburgh, Leicester, Dublin, Cardiff and two in Birmingham. Paramount has always given (Continued on page 13)

RASTELLI, COPY SUFFERER

Suing Manager in Germany for \$6,000.

Berlin, June 28.
The Italian juggler Enrico Rastelli, whose art has met a great deal of attraction to the public owing to numerous copies of same, is suing his impresario Borkon for \$6,000 damages. Borkon had engaged Rastelli at so much per night and Rastelli could only sign contracts with Borkon's permission. Borkon is alleged to have signed similar contracts with the clown Grock, the Russian band leader Chaitain and Anna Pawlova, all allegedly to Rastelli's damage. Rastelli is currently developing a new act at his Italian home in Bergamo. He returns to the Berlin Scala in November.

U. T. Cables Denial

A cable has been received by the New York office of Union Theatres Co. Australia, from its managing director, Stuart F. Doyle, denying Chaitain is negotiating for Union Theatres.
No change of control is under way at this time, it was stated.

Jannings' 2 for W. B.

Hollywood, July 8.
Emil Jannings, former Paramount star, returns to Hollywood next January for Warner.
He will make two productions with English and German versions of both.

Superimposed Titles for "Hell's Angels" Versions

Hollywood, July 8.
No time is set for preparation of the foreign versions of "Hell's Angels," but it isn't a matter of production. Superimposed titles will be used.
Spanish translation is being made by E. Fernandez Cue, and French translation by J. Juville Jacques. Cue is also adapting "Those Who Dance" for a separate Spanish version by First National.

Ambitious Kid

Hollywood, July 8.
The son of Nelson Keys, English comedian, is here to try his hand at pictures.
Kid dropped the family name and has tagged himself John Carstairs.

FILMING LONDON COPS

London, June 30.
Talker of the Metropolitan Police Minstrels is to be made here by International Cine, Indie unit. Police Minstrels are troupe of nightingales drawn from the ranks of the London police. They are ordinary duty men, whose only pay as canaries is the equivalent of hours of routine duty in overtime charges.

SPAIN'S REISSUES NOW

Madrid, July 1.
With the coming of summer, new films of value are not shown in Madrid and Barcelona. It is the custom at this time to repeat films which were the most successful during the winter, reducing the scales to about half.

GERMAN COURTS RULE EXHIBS CAN'T CUT FILMS

Berlin, June 8.
The Berlin lower court has passed a decision of greatest importance to the film industry, according to which technical reasons are no longer an excuse to permit exhibitors to cut out parts of films and to re-edit it according to their own desire.

In future the exhibitor may not undertake anything of the kind without special permission of the film distributor.

British Film Field

By Frank Tilley

Blackport, June 28.
The whole gang is up here. All except the American distributers. Maybe they knew what was coming and stayed out. Or maybe they thought the Paris Sound Conference and the presence in town of Harley Clarke, Clayton Sheehan and Harry Warner more important. Maybe they're right.

But—
There was a schememazel to open the convention on the 24th. For long the exhibs, especially the Indies, have been all het up over booking terms. They worked up their steam here and finished by resolving to lay off all booking from Sept. 1 unless distributers dropped score charges and guarantees.

Lots of the small men from the sticks let off loud squawks as to how they are treated and a lad from Leeds said he had been in the trades in 10 years but none so dirty as the picture business. Name of Hurwitz, which sounds like he ought to know.

Others told their audiences were getting fed up on American dialog (Continued on page 43)

FOR FRENCH EDIFICATION

Paris, June 28.
"Paramount on Parade" for local release will have interpolated French speaking scenes with Saint-Granier, Boucot and Marguerite Moreno.
Latter is the character actress who scored in "Un Trou Dans Le Mur," Kane's first feature.

Foreign Directory Folds

Hollywood, July 8.
Another casting directory retired from the field when "The International" appeared with its eighth and last issue. The book specialized in foreign language lists, causing the more general directories to add large numbers of entries.
In eight months the publishers dropped \$6,000. The book was put out by P. J. O'Brien and Brian Kent.

FOREIGN EDUC. FILM COURSE

Prague, July 8.
The first course in Czechoslovakia to prepare teachers in a practical way to present educational and cultural films in schools was opened at the Urania, an educational institution offering popular lectures, film and theatre performances, and social amusements.

More and More Taxes Imposed by Australia—Race Tracks Exempt

U. S. German Versions Perhaps Possible Goat In Czech Picture Furore

Prague, June 28.
The Czechoslovak National Council, the organization which led the revolution of the country and to which now belong the leading Czech patriotic societies, discussed the subject of German sound films. The chairman of the film section of the Sokol Union protested against the presentation of German sound films, now running in the Passage and Avion theatres. To this the owners of the Passage theatre replied that one could not prohibit German sound films if those originating from other countries were allowed. As a compromise, German versions of American films may be prohibited in Czechoslovakia.

The directors of the Alfa and Adria Film stated that the German film industry would not support the making of Czech films if their own films were excluded in Czechoslovakia.

A special committee was appointed to report on the vexed subject of German sound films in Czechoslovakia.

No German street signs are permitted in Prague or in places where the German population is less than 20%, therefore, German soundfilms, even if produced in America, are not popular in Prague, although no objection to German silent films with Czech texts.

Sound Payment Suit

Buenos Aires, July 8.
R-C-A Phonos has brought suit here against the Ideal theatre, alleging theatre's failure to make payments on sound apparatus installed by the plaintiff.
Ideal is the property of the exhibitor suit against Radio Pictures, demanding the return of money paid as rental on that concern's production "Rio Rita," which was not a success here.

Metro's Appointments

Paris, June 28.
Readjustment of Metro's continental distribution will place Allan Byre and Arthur Fiedelbaum in associate managements for this territory. Alexandre Stein, formerly head of Universal here, will take charge of Metro's French distribution, formerly done by Byre, on the latter's promotion.

Vilches' Spanish "Wu"

Hollywood, July 8.
Metro will make a Spanish version of "Mr. Wu,"
Ernesto Vilches, who toured in the piece in Spain, will have the Lon Chaney part.

U. S. Films Last Year Earned \$359,000 In Hungary; Zukor's Charity List

By E. P. Jacobi

Budapest, July 1.
Figures of American picture earnings in Hungary by firms which have affiliations or maintain offices in Budapest, show the following: In 1932-1933 season, after deducting office expenses which amount to from \$6,000 to \$10,000 monthly: Metro-Goldwyn, \$100,000; Warner First Nat., \$105,000; Paramount, \$65,000; Fox, \$55,000; Universal, \$24,000.

This total of \$359,000 earned for American film concerns in Hungary does not count Columbia Radio, etc., which have as yet no permanent local representatives. All this money doesn't go out of the country, however. Paramount's takings are booked to Adolph Zukor's private account and go towards Zukor's local charities. No

doesn't take a cent of his Hungarian profits, but spends it all on improvements in his home town, Rice, which used to be a poor little village but is now a model borough.

Private aid to relations, real and alleged, also does away with a substantial amount of the Paramount company's earnings in Hungary.

Magyar Mutterings

Papers are setting up a howl and, in a more dignified manner, the foreign office also resents the foreign film producers' advent in Hungary to shoot a lot of stuff about gypsies, horseherds and cowboys and never making a picture of modern and cultured Hungary.

Idiotic and outmoded romanticism they say, is bad publicity for (Continued on page 50)

Sydney, July 8.
Federal government has undertaken a new tax bill and is likely to pass it including one section that puts further imposts on all remittances overseas to foreign picture producers. Action is in line with production made in these cables several weeks ago.

The measure sets up the principal that 30% of such moneys representing film rentals is profit and on this basis an imposit of 30 cents on each \$5 is to be assessed. Schedule works out at about 1.8% of all sums remitted to foreign producers and distributors for operations in the territory.

The film industry already is heavily taxed in this country. It is assumed that the new burden will be passed along to the exhibitors who are having a hard struggle to meet their overhead.

Other tax exact as a burden upon the theatres. The government is taxing individuals 6 cents on every \$5 of their salary as a special imposit to be applied to relief of unemployment. This doesn't on the surface appear to be a burden on the theatres, but it actually does act as an obstacle to theatre attendance, because unemployment, business depression and taxes compels the public to cut down on their spending.

Meanwhile showmen are pointing out that the race tracks are all escaping special taxation, although they draw huge throngs.

SILENT "HELL" DOING SURPRISE LONDON BIZ

London, June 28.
Surprise film draw of the month is U's German silent, "The White Hell of Pitz Palu."

Picture played to over average business at the Regal, and was scheduled to be shown to let "All Quiet" in. Film is now doing stampee trade at U's Rialto, small Piccadilly house.

Looks like holding three weeks, and is the only one in town that the critics have been justified in their recent boost of silent films.

100% Dutch Talker

The Hague, June 28.
The new season will be opened with the biggest original Dutch talker produced here by British International at Elstree, in England, with an all-Dutch cast. It is a revue called "Here Hiversum," Holland, having Hiversum technically as its background, directed by R. E. Jeffery and Adrian Brunel; musical conductor, John Reijnders of Dutch origin.

The well known Dutch comedians, Tholen and Van Lier (a native Gallagher and Shean) are featured. Tholen also acts as conferencier. All the songs are in Dutch and warden of notable Dutch village and film artists are in the cast, such as Jack Hulbert, Teddy Brown, Lily Morris, Anna May Wong, Balaala Choral orchestra and the Adelphi Girls.

P. D. C. English Made for Pathe Sales Over Here

London, June 28.
Reginald Smith, head of P. D. C. this side, distributes of Pathe product, on return from seven weeks' stay in the States, has closed deal with Pathe for the distribution in America of British talkers to be made by P. D. C. this side.

Contract calls for the production of British pictures, ranking as Pathe in P. D. C. output, to mesh up technically with Pathe's high product, falling which pictures don't get the American break.

P. D. C.'s previous stab at production this side was with a unit headed by Monty Banks and Gordon Bostock, who ran off some quickies at Elstree. These films, knocked down into two reels, have been bought by Pathe for American distribution.

The Banks-Bostock unit is now disbanded.

ITALY'S THEATRE 'TRUST'

Paris Parleys on Sound Held Back by Germany's Situation; All Factions Dread Any Failure

Paris, July 8.
With all interests trying desperately to reach accord in the sound patents conference here in order to avert an inter-continental trade war, hopes are entertained that the parley will reach a successful issue within 10 days.
Meanwhile, internal difficulties within the German group are acting as a brake on progress.
Both sides are striving to find a ground of agreement, realizing that failure will mean a commercial struggle of America against Europe, with the rest of the Continent on Germany's side.
At the outset the Americans were (Continued on page 54)

FRENCH COURT VOIDS NATIVE COLOR FILM

Paris, July 8.
The Keller-Dorian film color process has been ruled in the public domain by the French courts which nullified the American patents on this process. The American patents were based on the French.
Keller-Dorian natural color process for films at one time was highly prized. Last fall a special representative for K-D visited Rochester, N. Y. to confer with the Eastman Kodak people on a possible American deal which did not materialize.

U'S BRITISH NEWSREEL FIRST SOUND-ON-DISC

London, July 8.
First sound-on-disc newsreel in England starts July 14 when U issues its first copy of British Talking News.
Scheduled to average 850 feet per issue, circulated twice weekly. Copying the idea used in U's American reel, Talking News will carry running comment by well-known legmen.
U's silent reel, Empire News Bulletin, still holds for the grade.
Newsreel competition here is now pretty intense, with Gaumont, Movietone and Pathe all established in the sound field, and Topical and British Screen News firm among the silent houses.

Mutual Production Exchange by BI-UFA

London, July 8.
A production link between British International and Ufa of Berlin is disclosed here.
International releases Ufa product in England and in future will make English versions of suitable Ufa productions, at Elstree.
Ufa will reciprocate by making German versions of B. I. subjects in Berlin.
Deal covers only mutual production of versions and represents nothing looking to a merger.
W. E.'s 1st Year South
Buenos Aires, July 8.
Western Electric is celebrating the first anniversary of its entrance into this territory. It has wired 50 houses.
R. C. A. Phonophone is in operation in about 40 houses.

GOV'T MERGING STAGE, SCREEN

One Official Guild Similar to Holding Company Operating Under Italy's New Corporation Law — Assumes Authority Over Everybody and Everything in Amusements

MEETING CRISIS

Rome, July 8.
By decision of the Ministry of Corporations there has been created a "corporation," or guild of the stage and theatre industries, comprising the whole field of stage and cinema industries, which now comes under a semi-state body.
This parent organization is a "first category corporation" in some respects, paralleling what is known in the United States as a holding company. This super-corporation has been born under Italy's new corporation law, a statute approximating the general business laws that exist in most of the American states.
Interests of all amusement branches—stage, cinema and the rest—will be centered in the new (Continued on page 43)

100 HOUSES DARK NOW IN BERLIN

Berlin, July 8.
In round numbers there are 100 dark picture houses in Berlin representing about one-third of all the cinemas in the German capital.
In view of summer dullness the municipal government has decreed to remit the tax of 10% on picture and vaudeville theatres during their period of inactivity.

FIRST JAPANESE ROAD FILM BY AMERICAN

Hollywood, July 8.
First 199 Japanese talker road show started this week at Guadalupe, California farming district, and will ultimately show in the 42 halls from San Diego to Vancouver, controlled by the Japanese Theatre Ass'n.
Program consists of a 10-reel feature, "The Tragedy of Life," and a one-reel Japanese dancing novelty, both produced in Monrovia by Tom White, indie, who already has a Spanish talker road show playing the southwest.
White plans to road show in Hawaii and Japan. W. L. Griffith leaves for the west on Tuesday (6) with five prints and two portable sound sets. White himself will handle the Japan showing and will take Yak-yow Matsumoto, featured player. (Continued on page 59)

Wide Screen Demonstration

London, July 8.
A new wide screen apparatus was demonstrated at the Regal cinema here today (8), the invention of Pligrim, head projectonist of the house.
The device makes the enlargement of three fold possible, according to the claims of the inventor.
Another feature is that the apparatus makes it possible to increase the screen field from small to large almost imperceptibly. This phase suggests an effective treatment of "approach shots."

Official European Sound Survey Shows Waning Public Interest

Sound Pictures Disturb Upstairs Tenants, and French Court Enjoins

Paris, July 8.
The possible future handicapping of French wiring is foreseen if the decision handed down this week by a local court at Toulouse is sustained whereby the Cinema Royal in that provincial town is enjoined from playing sound pictures on the ground it disturbs the tenants in the upper stories.
Many a French picture theatre, unlike the American building laws, houses tenants in apartments over the theatre. The tenant always get first consideration in the local mind.
It is this type of secondary theatre which now is the objective of the less expensive sound equipment manufacturers and this court decision is bound to have a telling negative effect for the moment at least.
Appeal has been filed with the French supreme court by the exhibitors' association.

STAGE SHOWS GOING BACK FOR U. T. IN AUS.

When Clyde Hood, an American director, who left New York a week ago, reaches Australia, he will immediately start on the restoration of stage presentations in some of the houses controlled by United Theatre.
Among those to have stage shows restored are the State, Sydney, and the Capitol, Melbourne, where an effort on the part of the U. T. heads to assist the musicians ousted by the "canned music" invasion had the houses using augmented symphony orchestras of 40 men, but which didn't click with the public.
United executives decided to go back to the band policy that has a pit band of 25 men with 18 sent to the stage to play for the vaude acts.
According to Millard Johnson, the N. Y. representative of the U. T. offices, this means more work for American turns that will be engaged to go to Australia for U. T.
The U. T. houses cut out its stage presentations six weeks ago. Now the apparent desire for "fresh" has resulted in Hood who staged the shows before being dispatched back to that country to restore the former shows.

MIGGINS IN CHARGE

General Chairman of Fox-Hearst Newsreels
Paris, July 8.
Ben Miggins has arrived to take charge of the European shootings of the Fox-Hearst newsreels. Two more sound trucks are to be put in the field.
Harry Lawrenson remains in charge of the European edition of the Fox Movietone News.

Capacity for "Atlantic"

Capetown, July 8.
African Theatres circuit is doing capacity here with the British International production "Atlantic."

Three Sydney Hits

Sydney, July 8.
"Rockery Nook" (Brit. Int'n'l.), "Paramount on Parade" (Par) and "Western Front" (U) are solid successes in Sydney currently.
"Journey's End" has been booked for long runs on the Union Theatres chain.

The Hague, July 1.
A survey of the picture theatres in Europe, which the trade here calls the "Brussels Report" gives figures about wiring of theatres in Europe.
Belgium has 800 theatres, of which 88 are wired; Denmark, 325 theatres, 42 wired; Germany has 5,500 houses of which 600 are wired; England, 4,900 cinemas with 1,600 wired; Yugo-Slavia, 320 houses, 26 wired; Holland has 289 picture houses, of which 87 are wired; Sweden has 1,100, 70 wired; Czechoslovakia, 1,100 theatre, only 74 wired.
Report further states that syn- (Continued on page 55)

RUN FILMS WEAK SAY ENGLISH; 1ST RUNS OUT

London, July 8.
Gaumont-British, which owns and operates six West End cinemas—Tivoli, New Gallery, Marble Arch, Capitol, Astoria and Avenue Pavilion—intends, shortly to turn the circuit, with the exception of the Tivoli and perhaps Capitol, into second runs.
Reason for the change is an acute shortage of pictures rating run classification. Company figures that when worthy "super" product comes into sight, it can be spotted as first run, making a better arrangement (Continued on page 50)

1st English Quota Fine For Exhibitor Is \$50

London, July 8.
The first prosecution of an exhibitor by the Board of Trade under the quota act for not showing sufficient British footage came up July 7.
The Brixton, Astoria, was fined \$50 under the act. Defense was that the house found it impossible to get native British pictures, because other neighborhood theatres had booked available material.

COMEDY OF 'LADY LIES' BIG HIT IN PARIS

Paris, July 8.
Paramount theatre has a conspicuous success in the second Paramount feature "Une Femme a Ment" ("The Lady Lies").
It is estimated that the picture will gross well over \$30,000 in its first week.
Boucot scores a big hit as the ritzy stew, contributing a fine touch of comedy that relieves an otherwise painful drama of tragic family situation.

Tiffany Reorganizing

Paris, July 1.
Reducing their foreign distribution overhead, Tiffany is letting out John Gerhart Schurman from the berth he got in France as distribution executive during the settlement of the Wilton-Brockliss-Tiffany difficulties.
Schurman when last in New York was instrumental in arranging terms to return to the parent company the franchise held by Wilton-Brockliss-Tiffany.
Philippe de Becker, Tiffany's continental executive with offices in Paris, will combine Schurman's duties with his own.

Bride Fell to \$6,000 at Enright, Ptsbg; Worst Local Wk. in 2 Yrs.

Pittsburgh, July 8. (Draw Pool, 1,000,000).
Weather: Hot.
Heat brooding, no favorites last week. Grosses everywhere off anywhere from a grand to \$5,000. Probably the worst all-around summer week here in a couple of years. Stanley followed "King of Jazz" with another chuck. Numbers with another Stripy yarn sunk house under \$20,000 for second week in succession. Cricks kidded the "Bride" which didn't help any. Despite good notices, "Lady of Scandal" slipped Penn to \$25,500, or about \$4,500 under preceding week. Flap trade hasn't gone for Chatterton yet.

"Bride of Regiment" did another bright Pittsburgh opera flop at Enright, hardly getting a terrible \$6,000. "Born Reckless" fair at Enright at \$3,000. With "Jordan's End," first time downtown after two weeks in East Liberty, suffering at Harris with poor \$3,800. Sheridan Square with "He Knew Women" and maybe \$3,750.

"All Quiet" did another grand at Pitt in 5th week. Perhaps \$3,500, but still figured good enough to hang around.

Estimates for Last Week
Aldine (Loew's) (1,900; 25-50) — "Born Reckless" (Fox) okay at \$3,000.

Enright (WB) (2,700; 25-50-40) — "Bride of Regiment" (K.N.). Another opera flop and how this burg

size tells it. "With Byrd at South Pole" current, brings end of straight picture policy, reverting to stage shows beginning Friday.

Harris (Harris) (1,500; 10-30-30) — "Journey's End" (F.N.), poor at \$3,800 for first downtown run. Picture previously had two-week run at Sheridan Square in East Liberty and day and date bookings in neighborhood houses, with Harris showing not helping this stand any.

Penn (Loew's) (2,500; 25-50-40) — "Lady of Scandal" (Metro). Stage show. Weather also got this picture. About \$25,500, or \$4,500 under preceding week.

Pitt (Shuberts) (1,700; 50-150) — "All Quiet" (U) another \$1,000 in 5th week. About \$3,500. Picture had considerable length of local run.

Sheridan Sq. (Radio) (1,200; 35-50) — "Born Reckless" (Fox). Fair at \$3,800. Lack of cast names hurts.

Stray (WB) (3,400; 25-50-60) — "Numbered Men" (F.N.) got bird. Under \$20,000, 22 week in succession and plenty poor.

L'SVILLE GAINS SOME; DOUBLE BILL MILD

Louisville, July 8. (Draw Pool, 500,000).

Weather: Warm.
Grosses showed a slight improvement. Loew's again took the lion's share with \$10,000 for "The Big House."

Hollywood Showboat is still lively in this city and doing nice business after second week, establishing a local record.

Estimates for Last Week
Alamo (4th Ave.) (1,100; 40-50) — "Born Reckless" (Fox) \$3,500. Catherine Dale Owen never seems adequate or sincere here, \$2,600.

Mary Anderson (R-K-O) (1,387; 25-50) — "Murder Will Out" (F.N.). With only trick ending for recommendation, this Jack Mulhall piece felt pretty flat, \$2,200.

Brown (Brown) (1,500; 15-25-40) — "Cohens and Kellys" (Fox) and "Up the Coast" (Double-header). Mild week at \$2,800.

Rialto (R-K-O) (2,340; 30-50) — "Byrd at Pole" (F.N.). \$3,500.

State (Loew's) (3,252; 35-50) — "Big House" (M-G-M), \$10,500, very good. "Parade" (4th Ave.) (1,785; 35-50) — "Courage" (Near).

Walnut (Lafell) (1,150; 15-25-40) — "Atlantic Cargo" (W.P.). Poor recording and weak photography. Way off at \$1,900.

N. Y. PALACE DID NET OF \$9,000 LAST WEEK

Doing \$ gross of \$24,000 last week the straight vaude R-K-O Palace, New York, showed a net profit of \$9,000, exceptional for the season.

Gross is also more than the Palace has done in weathered previous summers. Another aid to the large net is that the Palace rent is shared off during the hot spell, with rent applying but for 40 weeks a year.

The Palace has played, to more than average summer grosses for the past four weeks. Its vaude billies run from \$11,000 to \$12,000 weekly in salaries.

BALTO RUNS AHEAD OF LAST YEAR'S GROSSES

Baltimore, July 8. (Drawing Population, 850,000).
Weather: Good.

Excellent showing of the local Loew houses (business in aggregate running ahead of last year, despite depression), is due largely to the better showing of its Stanley theatre. This house for May to July is well out in front of its last year's intake.

Auditorium, which abandoned a deluxe policy a week back for 50c top grind, is possible recruit to the closed-for-the-summer ranks any Saturday. No other closing in prospect.

The only Loew house to come through unimpaired was Stanley, where "Big House" was bill pull for picture made good showing at Keith's, and the uptown Parkway held its own. Elsewhere grosses were poor.

Estimates for Last Week
Stanley (Loew-Stanley-Crandall) "Big House" (2,500; 25-50) — "Born Reckless" (Fox) okay at \$3,000.

Century (Loew's) — "Lady of Scandal" (2,300; 25-50). Opened Friday cut in heavily. Stage show, \$11,500, average, but below expectations.

Valencia (Loew's) — "Thrilling Widow" (1,800; 25-35). \$12,000 pull for this upstairs house without big pictures. Off again at \$2,500.

Parkway (Loew's) — "Jordana's End" (2,500; 25-35). Business was held to average when it should have been above; \$3,800.

Runaway (Schubert) — "Byrd at South Pole" (2,300; 25-50). Class draw; \$12,000. Held over.

Auditorium (Schanbergers) — "Runaway Bride" (1,875; 25-35). Grnd pull but intake low. Just one of those weeks at \$3,000.

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House being renovated without a shut-down. Seating capacity temporarily curtailed, however, and the plus two-day holiday, kept gross to about \$5,800.

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No Sunday Golf

Ottawa, Can., July 8. Officials here have ruled Tom Thumb golf courses cannot operate on Sundays even though the big golf clubs run full blast every Sunday.

The trick golf courses are not to be accorded any more privileges than the others. It is stated, and both must remain closed on Sundays.

Topeka's Isis, Talker Killed, Reopens with All-Flesh After 3 Yrs.

Topeka, July 8. Grand closed Saturday to the poorest business any week since talkers started in the theatre. It is stated, and both must remain closed on Sundays.

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At \$61,000 Roxy Rated 3d Last Wk. With Broadway's Biggest Grossers; Par's \$75,500, to Capitol's \$67,200

STAGE SHOWS HELPED FILMS IN MONTREAL

Montreal, July 8. (Drawing Population, 600,000).
Weather: Fine.

National Dominion Day holiday held grosses about at previous week's level with exception of "Western Front." Palace headed with \$15,000 for "Davey Holiday."

"Lady of Scandal" at Capitol put the house closer to a satisfactory gross. For some weeks past, Loew's capitalized on Gary Cooper in "The Texan" and with better than average vaude thrown in.

"His Majesty" repeated. "All Quiet," but show looks like folding at \$3,500, just about half first week's gross. Picture headed last week. Princess jumped considerably on "Hell Harbor" due in part to heavy, but not \$15,000 quite good. Imperial also slightly up with \$9,000 on "This Thing Called Love" and vaude above ordinary.

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Imperial (EP) (1,900; 35-60) — "All Quiet" (U). 22 week barely making \$5,000; 60% of first week.

Princess (CT) (2,300; 35-55) — "Hell Harbor" (U.A.). Big ballyhoo pulled this one out; \$3,500, good.

Imperial (EP) (1,900; 35-60) — "This Thing Called Love" (Pathe). Fair. Good vaude boosted gross to \$3,000.

Roxy (Ind) (600; 50) — "Passion Joan of Arc" (French). Poor 22 week at \$2,000.

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Capitol — "Caught Short" (Metro) (4,200; 35-50-75-150) (2nd, final week). Dresser-Moran hook narrative accomplished the following opening \$73,200. Very distinguished for summer.

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This is the season of plenty on Broadway. Plenty of seats. New low records are apt to be excavated any time. Balcony users are developing melancholia.

"The CZar of Broadway" was an emperor with few subjects in the Roxy. Both the Capitol and Paramount topped the super-palace by considerable margins.

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Comparative Grosses for June

Table of grosses during June for towns and houses listed as previously reported weekly in Variety. Where title and gross of picture omitted, frequently is "sex" film or picture played in "sex" film style for that week.

NEW YORK

	June 7	June 14	June 21	June 28
CAPITOL High..\$109,286 Low.. 30,000	"Floredora" \$76,000 Stage Show	"Gay Madrid" \$68,900	"Lady of Scandal" \$66,000	"Caught Short" \$79,200 (1st week)
PARA-MOUNT High..\$95,000 Low.. 49,100	"Safety in Numbers" \$70,200 Stage Show	"Shadow of Law" \$73,300	"Social Lion" \$73,000	"Nan McGrew" \$72,700
ROXY High..\$173,658 Low.. 58,800	"This Is London" \$92,300 (2d week) Stage Show	"Born Reckless" \$97,300	"Mamba" \$79,200	"Follies of 1930" \$72,300
STRAND High..\$81,200 Low.. 15,000	"Back Pay" \$28,000 All Sound	"Mammy" \$19,900	"Hold Everything" \$22,700 (1st week)	"Hold Everything" \$22,700 (2d week)

CHICAGO

	June 7	June 14	June 21	June 28
CHICAGO High..\$71,300 Low.. 33,000	"True to Navy" \$33,000 Stage Show	"Devil's Holiday" \$38,000	"Shadow of the Law" \$46,000	"Lady of Scandal" \$65,000
MCVICKERS High..\$32,000 Low.. 13,000	"All Quiet" \$22,000 (3rd week)	"All Quiet" \$22,000 (4th week)	"All Quiet" \$22,000 (5 days)	"Arizona Kid" \$33,000
MONROE High..\$12,500 Low.. 2,700	"Western Paris" \$12,700	"Hot for Paris" \$12,700	"Society Blues" \$12,700	"Happy Days" \$12,700
ORIENTAL High..\$52,500 Low.. 20,000	"Divorcee" \$36,500 Stage Show	"Gay Madrid" \$36,300	"Safety in Numbers" \$26,000	"Floredora" \$25,800
ORPHEUM High..\$36,500 Low.. 9,000	"Mammy" \$22,200 (1st week)	"King of Jazz" \$11,000 (2d week)	"Runaway Bride" \$19,500	"King of Jazz" \$14,400 (3d week)
STEEL LAKE High..\$35,750 Low.. 16,000	"Born Reckless" \$17,500 Vaude	"Par. on Parade" \$23,000 (1st week)	"Par. on Parade" \$18,000 (2d week)	"Big Pond" \$22,500
UNITED ARTISTS High..\$44,300 Low.. 11,000	"Bad One" \$8,500 (5 days)	"Man from Ermine" \$5,000	"Man from Blankety" \$9,000	"Divorcee" \$8,000

PITTSBURGH

	June 7	June 14	June 21	June 28
PENN High..\$44,000 Low.. 8,000	"Caught Short" \$48,850 Stage Show	"Bad One" \$31,500	"So This Is London" \$23,300	"Floredora" \$30,000
WARNER High..\$32,000 Low.. 8,000	"Song of Florence" \$15,000	"Flirting Widow" \$10,000	"Courage" \$11,500	"Golden Dawn" \$10,000 (8 days)
ENBRIGHT High..\$19,000 Low.. 5,000	"True to Navy" \$10,000 All Sound	"Sweet- heart" \$8,500	"Captain of Navajo" \$5,000 (New low)	"Devil's Holiday" \$5,000
STANLEY High..\$48,000 Low.. 15,000	"True to Navy" \$27,000 Stage Show	"Man of Manhattan" \$21,500	"Devil's Holiday" \$25,500	"King of Jazz" \$20,000
ALDINE High..\$30,000 Low.. 5,000	"Be Your- self" \$9,500	"On the Ledge" \$7,000	"Social Lion" \$9,000	"Border Legion" \$6,000
HARRIS High..\$12,000 Low.. 5,000	"Ladies of Leisure" \$5,000 Stage Show	"Around the Corner" \$5,000	"What a Man" \$5,200	"Sisters" \$5,000
SHERIDAN SQUARE High..\$17,000 Low.. 2,750	"Cuckoo" \$8,500 (1st week)	"Cuckoo" \$8,500 (2d week)	"Midnight Mystery" \$4,200	"Fall Guy" \$3,800

LOS ANGELES

	June 7	June 14	June 21	June 28
EGYPTIAN High..\$14,000 Low.. 5,000	"Ladies Love Brutes" \$8,000	"Par. on Parade" \$11,600	"Lady of Scandal" \$9,400	"Bad One" \$7,300
LOEW'S STATE High..\$40,000 Low.. 15,600	"Redemp- tion" \$23,000 Stage Show	"Not Damaged" \$24,000	"Gay Madrid" \$23,300	"Rogue Song" \$21,000
PARA-MOUNT High..\$37,800 Low.. 15,500	"True to Navy" \$21,000	"Social Lion" \$24,000	"Border Legion" \$26,000	"With Byrd" \$17,000
UNITED ARTISTS High..\$36,700 Low.. 6,200	"Big Pond" \$14,000 (2d week)	"Big Pond" \$14,000 (3d week)	"Big Pond" \$14,000 (4th week)	"Shadow of Law" \$15,000
WARNER'S DOWN-TOWN High..\$38,800 Low.. 9,000	"Sweet Mama" \$9,000 (Record low)	"Hearts in Exile" \$10,000	"Back Pay" \$10,000	"Back Pay" \$10,000
WARNER'S HOLLYWOOD High..\$37,300 Low.. 10,000	"Bride of Regiment" \$12,000	"Dancing Sweeties" \$10,000 (Record low)		

PROVIDENCE

	June 7	June 14	June 21	June 28
STATE High..\$29,000 Low.. 14,000	"Gay Madrid" \$18,400 All Sound	"Romantic Night" \$20,000	"Floredora" \$19,500	"Lady of Scandal" \$20,000
MAJESTIC High..\$16,500 Low.. 6,200	"True to Navy" \$13,000 All Sound	"Mammy" \$10,500	"Ladies of Leisure" \$9,000	"Texan" \$9,000

Flesh Back at Missouri As Fox-Publix Squabble Looms After Price Slash

St. Louis, July 8.
(Draw Pop., 1,000,000)

Price war continues here with Skouras Brothers looking a bit grim but still hanging on to old tariff. Fox management insists it is pleased with response to slash in admission charges. Downtown at Loew's, lowered prices are also having a good effect.

Missouri returned to vaude last week to further compete with Fox and the St. Louis. Robert Alton returned from Hollywood to direct the presentations. New acts weekly, but chorus and Missouri quartet regular features. No m.c.

Estimate for Last Week
Ambassador (3,000; 35-50-65-75) "Golden Dawn" (WB). Lowry's stage show; \$20,900.
Fox (6,000; 25-35-45-55) "Rough Romance" (Fox). Not even up to low price standard. Jenks' stage show; \$18,000.

Loew's State (3,300; 20-25-40) "Big House" (MGM). Interesting, but romantic element ruins satirical powers. Shorts; \$15,500.
Miner (3,800; 35-50-65-75) "Byrd at Pole" (Par). Shorts; \$10,300.
St. Louis (4,200; 35-65) "Big Fight" (Radio). Vaude.

Prison Opposuit Hurt "Numbered Men," \$7,000

Washington, July 8.
With seizable weather in this town, Palace, Earle and Columbia got the top figures.
"Notorious Lady" and Eather Ralston in person. The Earle gave it best week in months at \$16,500. "Big House" at Columbia got \$14,800.

"Numbered Men" at the Met, playing in opposition to "Big House" because of similar stories, did not do well.
"Not damaged" at Fox not so good at \$16,000, pretty low.
Palace with \$13,000 for "The Bad One" good showing. "Midnight Mystery" never started at the R-K-O, to \$6,000.

WB Hollywood Coast, with New Stage Bill Off to Flying Start; Shows Count, Despite Holiday

Los Angeles, July 8.
(Draw Pop., 1,500,000)

Weather—Warm

BIG BIZ SHOWMANSHIP

(Continued from page 3)

faire with air circuses in an effort to make the public air-minded. Its airports are fast being developed into amusement parks, solely to attract crowds and sell aeroplanes.

Northwestern Railroad in about to tie up with Paramount, in which will be the largest picture plug ever put on for one company.

A bunch of cities, including Los Angeles, are casting about for some means of show business to bring the cities before the rest of the country. L. A. has been trying for the past three months to get into the circus business, but found everything taken by General Motors. Now it is figuring on a traveling pageant that will tour circus fashion.

Commercial firms in the west are going strong for press agents who can tie them up with stage, screen or radio stars. These sort of p.a.'s find the picking easy. The firms, not heavy enough to get into the show business, seem to be headed by men who at least sense the advantage. The press boys have large leeway in these fields.

The midwest is getting tired of being left out of the picture. Several resorts have written to film producing companies offering them inducements to spot the locale of pictures in these vacation burges.

Mackinac Island, Thousand Islands, Banat and Hot Springs, Ark., are reported angling for location pictures. Newest bit is the request of the World's Fair committee in Chicago for 1933 to all film companies, inviting them to use the Fair as location.

NEWARK, N. J.

	June 7	June 14	June 21	June 28
BRAN-FORD High..\$30,500 Low.. 13,500	"True to Navy" \$22,500 Stage Show	"Romantic Night" \$20,300	"Safety in Numbers" \$22,400	"Divorcee" \$20,200
CAPITOL High..\$15,000 Low.. 2,500	"Puttin' on Ritz" \$8,200	"Green Goddees" \$4,800	"Heavenly Bodies" \$2,600 (2d week)	"Richtofen" \$2,200
LITTLE High..\$4,000 Low.. 2,000	"Waterloo" \$2,600 (1st week)	"Waterloo" \$2,600 (2d week)	"Captain of Guard" \$3,200	"Follies of 1930" \$2,300 (New low)
PLAY-HOUSE High..\$4,100 Low.. 2,300	"Ladies of Leisure" \$3,500	"Captain of Guard" \$3,200	"Hold Everything" \$16,500	"Numbered Men" \$16,400 (2d week)
MOSQUE High..\$33,500 Low.. 6,000	"Courage" \$16,700	"Hold Everything" \$16,500	"Swing High" \$6,900	"In Next Room" \$6,200 (5 days)
RIALTO High..\$20,000 Low.. 3,000	"Murder Will Out" \$7,900	"Swing High" \$6,900	"Floredora" \$15,500	"Gay Madrid" \$13,000
STATE High..\$32,000 Low.. 10,000	"Arizona Kid" \$13,500 Vaude	"Man of Manhattan" \$15,000	"Man of Manhattan" \$15,000	"Fall Guy" \$15,000
R-K-O PROCTOR'S High..\$20,000 Low.. 7,000	"French Gertie" \$13,000 Vaude			

MINNEAPOLIS

	June 7	June 14	June 21	June 28
MINNE-SOTA High..\$45,200 Low.. 17,000	"True to Navy" \$22,500 Stage Show	"Lady of Scandal" \$24,500	"Safety in Numbers" \$28,000	"Devil's Holiday" \$23,400
STATE High..\$28,000 Low.. 3,800	"Texas Moon" \$7,600 All Sound	"Man of Manhattan" \$3,800 (Record low)	"Golden Calf" \$12,000	"Arizona Kid" \$7,100
R-K-O ORPHEUM High..\$22,000 Low.. 5,000	"Double Cross Roads" \$3,500 Vaude	"Divorcee" \$17,500	"Rough Romance" \$11,000	"Runaway Bride" \$8,500

BALTIMORE

	June 7	June 14	June 21	June 28
CENTURY High..\$27,000 Low.. 15,000	"Notorious Affair" \$15,900 Stage Show	"Big Pond" \$21,500	"Hell Harbor" \$17,500	"Back Pay" \$16,000
STANLEY High..\$35,500 Low.. 11,000	"Par. on Parade" \$17,000 All Sound	"True to Navy" \$15,000	"Floredora" \$15,500	"Devil's Holiday" \$20,000
VALENCIA High..\$11,000 Low.. 1,800	"Spring Is Here" \$1,800 (New low)	"Caught Short" \$4,000	"Redemp- tion" \$4,000	"Show Girl" \$7,000
KEITH'S High..\$19,000 Low.. 5,800	"He Knew Women" \$7,000 All Sound	"Be Your- self" \$9,000	"He Knew Women" \$9,000	"Cuckoo" \$7,000

(Continued on page 24)

Sound Idea Exchange

Hollywood, July 8.
Sound men at the studios have decided to meet regularly for the exchange of ideas. First meeting was held at the Paramount Studio restaurant with Albert D. Sart, Par's sound director, hosting. Nineteen sound engineers from the various studios attended.
Similar meetings will be held twice monthly, with a probability of a regular organization developing.

MARKET MOVERS HANGS FIRE

AMUSEMENTS HIT ONE AT A TIME

Pound Warner Last Week—Yesterday Pressure on R-K-O—Price Only See-Saw with Lower Levels Reached by Groups—Tape Readers' Look for One More Tail-Spin

SLUMP-PROOF ISSUES

Market went through another day of see-sawing yesterday, volume still below the 2,000,000-share level and little initiative on the part of either bulls or bears. Early prices were pushed still further down. A

Yesterday's Prices

LEADING AMUSEMENTS	High	Low	Net
5000 Cons. Film	18 1/2	18 1/4	18 1/2
2,500 Fox	30 1/2	30 1/4	30 1/2
2,500 Gen. Thrs.	31 1/2	31 1/4	31 1/2
1,500 T.C.	25 1/2	25 1/4	25 1/2
4,500 Par.	55 1/2	55 1/4	55 1/2
1,500 R-K-O	27 1/2	27 1/4	27 1/2
2,100 R-K-O	27 1/2	27 1/4	27 1/2
7,500 W. B.	41 1/2	41 1/4	41 1/2
500 Cons. Pict.	83 1/2	83 1/4	83 1/2
1,400 Fox	29 1/2	29 1/4	29 1/2
1,500 T.C.	25 1/2	25 1/4	25 1/2
42,000 Gen. Thrs.	83 1/2	83 1/4	83 1/2
17,000 W. B.	101 1/2	101 1/4	101 1/2

pened in Pathe in response to the news that the directors will exercise an option on 49% of duPont-Pathe common stock. The company is reported showing 1930 profits to net \$2,000,000, and Jos. P. Kennedy, chairman of the Pathe Board, has declared the duPont concern's profits for 1935 would yield more than enough on the Pathe 49% share to meet the interest requirements on Pathe's 7% bonds, a charge of \$452,000. Pathe

favorably, due to their ability to hold over November levels, while many stocks, and much more highly regarded, have fallen into new lows on the June drop. In this respect the leaders of the theatre securities share the good fortune of the tobacco stocks, traditionally depression-proof income earners.

Theatre Stock Investments
One investment house has spread propaganda in favor of bargain buyers including among their first choices a strong railroad, a well seasoned amusement, a tobacco and an electrical equipment stock.

The delayed Warner statement has not made its appearance nor have any of the other theatre companies published income statements for the second quarter, but the Street is busy making its own calculations, and would not be surprised if the amusements failed to show as good returns for the April-June period as for the first quarter of 1935 or for the second quarter of 1935. An unofficial calculation puts the Warner March-May at \$1.10 a share of common, Warner working on a fiscal year from Sept. This is a special case, however, due to no many new additions by Warner which have not yet begun to work harmoniously with the rest of the widespread company interests.

Fox ought to make a good showing on the basis of the figures for the early spring and late autumn, although it seems to be accepted that late spring and early summer product of all companies is of lower boxoffice quality than normal.

Another element enters. The May-July period of 1935 was highly profitable for all companies. The talking pictures were enough of a novelty at that time to hold the public against the lure of fine spring and summer weather. It was an exceptional boom period. Now talking pictures are accepted as a matter of course, the novelty has worn off somewhat and the early summer slump seems to have returned to its normal state before the advent of sound.

The cooling off of public interest should not last beyond this month, when the people usually return to the theatre drawn partly by the cooling systems.

One More Break?
Impression is gaining ground downtown that the market is due for another break before real improvement comes in. The last readers feel it in the air. Certainly the bears operate as though they were taking the market. Monday was an example. With pressure exerted against prices all day long there was no visible sign of the usual recovery. The last half hour as day-by-day floor traders take in their lines. Professional bears ordinarily are loath to overstay a market, but in the last few weeks they seem to have entrenched themselves.

Prices of wheat, cotton and cop-

Patrons of Pictures in Small Western Towns Have Developed Local Entertainment Preferences

4,900 EXTRAS WORKED LAST WEEK—NOT BAD

Hollywood, July 8.
No noise about the studios Independence Day, and the following day had only 366 extras working, but total placements for the five-day week were 4,900, not bad.

Monday saw the mobs totalling 1,450, with 366 on a wartime street in Paris for "Half Shot at Sunrise" at Radio.

Only other set with more than a vastly reduced scale, two sessions first dance for "College Love" at First National Tuesday; flaps and flaps numbering 112.

Same lot the next day saw 91 at Fox for "Men On Call" Wednesday.

per and a long list of staples continue to drop. The Government has frankly recognized that situation after trying for six months to the total of \$55,000 shares the week before when bear drives concentrated on that issue. Some of the amusements dropped to the daily volume of last January during the lull. Monday's slump cancelled more than half the aggregate gains of the week in the single session.

Dealings in bonds were mixed. Warner's appeared to have steadied, while General Theatre dropped to the daily volume of last January during the lull. Monday's slump cancelled more than half the aggregate gains of the week in the single session.

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Summary for the week ending Thursday, July 3:

STOCK EXCHANGE

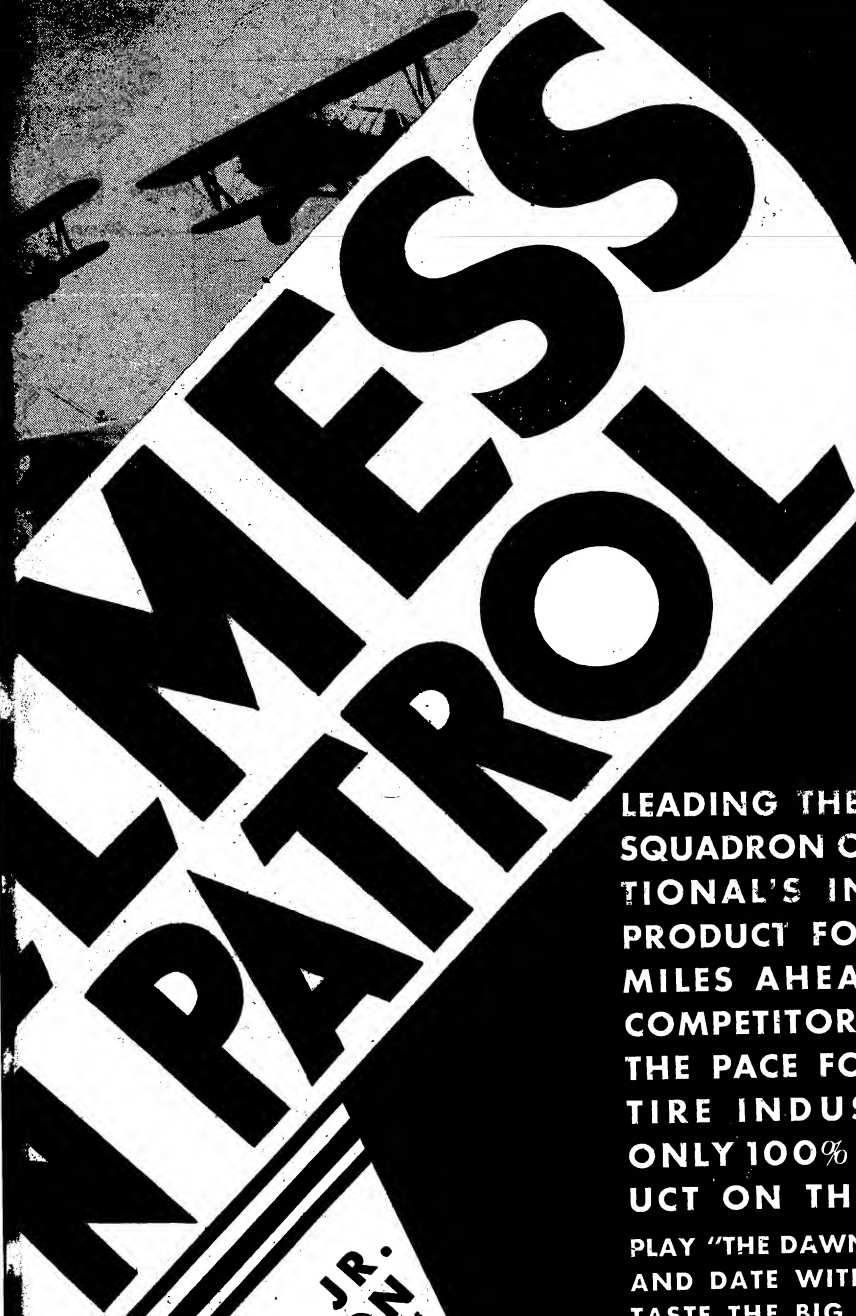
1030		Sales.		Issue and rate.		High.		Low.		Last.		Chg.	
High.	Low.												
10 1/2	10 1/4	1,000		American Beat	(2)	19%	19	17%	10	10	10	+ 1/4	
27 1/2	27 1/4	2,500		Consol. Film (2)	(2)	19%	19	17%	10	10	10	+ 1/4	
25 1/2	25 1/4	2,500		Consol. Film (2)	(2)	20%	20	18%	10	10	10	+ 1/4	
55 1/2	55 1/4	25,000		Eastman Kodak (8)	(8)	19%	19	17%	10	10	10	+ 1/4	
11 1/2	11 1/4	2,000		Keith	(4)	19%	19	17%	10	10	10	+ 1/4	
10 1/2	10 1/4	1,000		Do prof. (7)	(7)	108	108	108	108	108	108	+ 1/4	
27 1/2	27 1/4	2,500		Low (3)	(3)	21%	21	19%	10	10	10	+ 1/4	
25 1/2	25 1/4	2,500		Low (3)	(3)	07%	07	05%	05	05	05	+ 1/4	
55 1/2	55 1/4	25,000		Do ex war	(16)	04%	04	04	04	04	04	+ 1/4	
11 1/2	11 1/4	2,000		3. Radio	(16)	22%	22	20%	20	20	20	+ 1/4	
10 1/2	10 1/4	1,000		Met-G-Mag (18)	(18)	07%	07	05%	05	05	05	+ 1/4	
27 1/2	27 1/4	2,500		Paramount-Farm-Lux (4)	(4)	07%	07	05%	05	05	05	+ 1/4	
25 1/2	25 1/4	2,500		Pathes Class A	(8)	08%	08	06%	06	06	06	+ 1/4	
55 1/2	55 1/4	25,000		Radio	(16)	08%	08	06%	06	06	06	+ 1/4	
11 1/2	11 1/4	2,000		Radio-K-O	(8)	08%	08	06%	06	06	06	+ 1/4	
10 1/2	10 1/4	1,000		Orph. prof. (8)	(8)	14%	14	12%	12	12	12	+ 1/4	
27 1/2	27 1/4	2,500		Universal prof. (8)	(8)	43%	43	40%	40	40	40	+ 1/4	
25 1/2	25 1/4	2,500		Universal prof. (8)	(8)	43%	43	40%	40	40	40	+ 1/4	

**Listen!
Overhead!**

**Over every-
thing! "The Dawn
Patrol" is coming to
bomb the heart of
humanity. Whispered
praise from those who
know is seething across
the continent. "The Dawn
Patrol" lands at the Win-
ter Garden Theatre on
Broadway, on Thursday,
July 10th. A red-letter day
in motion picture history.
Big crowds are preparing
to give these fighting phan-
tom fliers the greatest recep-
tion the world has ever wit-
nessed. For this is the epic of
the World's Escadrille on the
Western Front, the eaglets who
took the airline to heaven with
a smile, a prayer and a toast to
the women they loved.**



BARTLEIGH RICHARDSON THE DAWN PATROL



THE DAWN PATROL

with DOUGLAS
FAIRBANKS, JR.
NEIL HAMILTON
 Story by John Mont Saunders, author of
 "Wings" Directed by Howard Hawks.

46 of the world's greatest stunt fliers

LEADING THE ADVANCE
 SQUADRON OF FIRST NA-
 TIONAL'S INVINCIBLE
 PRODUCT FOR 1930-31.
 MILES AHEAD OF ALL
 COMPETITORS. SETTING
 THE PACE FOR THE EN-
 TIRE INDUSTRY. THE
 ONLY 100% HIT PROD-
 UCT ON THE MARKET.

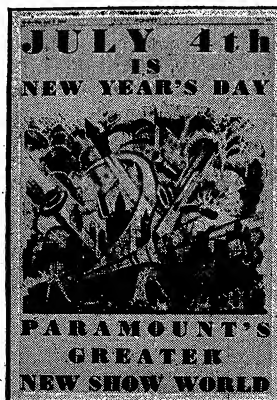
PLAY "THE DAWN PATROL" DAY
 AND DATE WITH BROADWAY.
 TASTE THE BIG PROFITS THAT
 ARE ON THE WAY TO YOU
 FROM

**FIRST
 NATIONAL!**

VITAPHONE Picture
REG. TRADE MARK



The Sign of Happiness!



OPTIMISM SWEEPS INDUSTRY
as Paramount's Big New
Year Hits send box office
figures soaring upward!

HAPPY PARAMOUNT NEW YEAR!

PARAMOUNT Exhibitors Set for Biggest Season in History
*as Public Responds Nation-wide to Mighty Appeal
of Splendid New PARAMOUNT Super-Shows!*

47 SPECIALS

Harold Lloyd	Rose of the
Moran & Mack	Rancho
The Spoilers	The Sea God
Follow Thru	Fighting
Marx Brothers	Caravans
Manslaughter	The Best People
Monte Carlo	The General
The Little Cafe	Scarab Murder
Tom Sawyer	Case
Huckleberry	The Right to
Finn	Love
Heads Up	And More!
Morocco	

23 STAR HITS

- 4 Richard Arlen
- 2 George Bancroft
- 4 Clara Bow
- 2 Nancy Carroll
- 3 Ruth Chatterton-Clive Brook
- 3 Jack Oakie
- 2 William Powell
- 3 Charles Rogers

SHORT FEATURES

104 Paramount Sound News
12 Paramount Pictorials
104 Paramount Acts (1 reel)
26 Paramount Comedies (2 reels)
18 Paramount Screen Songs (1 reel)
18 Paramount Talkartoons (1 reel)

**The Smartest
1930-31 Buy
on Earth!**



Reis Patent Victory If Upheld for G. T. P. Over W. E. Will Mean Vast Changes in World's Sound Film

Legal victory of DeForest over W. E. on the Reis patent is probably the biggest stunner handed the film industry. The case has shot both the electric into typographical paragraphs that have only served to befuddle film minds. In some spots, especially the smaller equipment companies, the situation is hectic. But the bigger film execs are taking the matter stoically at least for the outside, depending upon the appeal to the U. S. Circuit Court, after that, the case is carried up to the U. S. Supreme Court.

Down to cases it's one of those situations that proved a surprise. The small General Talking Pictures Company has been "bumped" into a small place from the start, got the go-by so long that when the decision arrived in its favor the wide berth handed the company became blurred and for that matter still is that way in certain quarters.

Reis patent pertains to a light and sound vibration instrument wherein both these bodies are merged, in synchronization, with the sound can be practically photographed. In essence it's a slit through which light travels after having been so vibrated by a human voice as to be transcribed into sound and passing through the slit is photographed on film.

Reis sold to DeForest Technically, the Reis patent pertains to the area of this slit as it refers to the area of exposure of the film on which sound is photographed. Thus if this slit be even a thousandth of an inch wider, intelligible sound reproduction and recording is rendered impossible. The idea was, when the Reis idea was in whose name it is patented. It came to G. T. P. by way of purchase from DeForest. Phonofilm, which bought it from Reis, is the Wilmington, Del. firm. G. T. P. claim that without this patent, as far as sound on film is concerned, talking motion pictures are impossible of creation. W. E. claim it was prior art, meaning that the idea had been a prior art and therefore open to the public at large. The court held against W. E.'s defense, presented through the actual defendant, Stanley Company. All equipment using the Reis idea in one way or another and on the machines the slit comes sealed with a warning not to break the seal. Doing so might endanger possibility of all equipment using the Reis idea and garble the sound reproduction. The G. T. P. position had been previously upheld by the U. S. Patent Office both in the first instance and on appeal. The little the matter after that to a civil court in an unusual proceeding and one seldom employed.

May Make G.T.P. Power The decision, if upheld by the higher courts, will make G. T. P. the pivotal point in the film industry, hitherto centering around W. E.

For the industry at large the significance of federal justice Morrie decision is like one big excuse handed the film biz to get out of under. Lawyers interpreting the decision give it that under the Morrie decision licensees of other equipment can move out if so equipped. The appeal is expected to come up in the Circuit Court at Wilmington about December. Until that time the film biz is placed in a peculiar position which to every appearance is given to the public. Should DeForest be upheld then he can not only enjoin immediately all equipments so infringing but in addition collect damages for all the profit that have accrued to any equipment, recorder and recorder owner since talking pictures have come in, unless a further appeal to the highest court would act as a stay. The extent of that amount is fabulous.

Proceeding G. T. P., spurred by its victory, is heading for a vast blast at the equipment business and the industry in general. No definite action as yet, but plans are being made for the institution of a series of suits by G. T. P.'s lawyers, Darby and Darby, against all other equipments, and licensees of such equipment. Stated first are the North

No Standee Worry

A sarcastic stage hand speaking to a downcast house manager: "Why worry, boss? The firemen are taking their vacations during July and August. 'Now you can pack them to the walls'."

American Sound and Pacent, with others to follow. Altogether about 12 important ones are figured.

Following these may come RCA Victor, E.K.O. Theatres, to be followed by other circuits and after them, the producers. Sounds bigger than can be almost possibly imagined but the G. T. P. heads figure that with one court decision in their favor plus the patent office decisions, the way is now clear to clean up on the issues.

The matter has brought on two or three negotiations with equipments. Among these is North American Sound. Latter has already made inquiry as to possibility of a DeForest license. Also another but none more than five. G. T. P. has about 180 equipments in the field. Again the matter of appeal by Stanley and whether it may stay all action by G. T. P. enters.

DeForest's suit was against Stanley Theatres, a subsidiary of Warner Brothers. W. E. defended that suit and set itself down as the real defendant on the issues. Stanley was the one who had been at longbeard with W. E. and wishing to get out under W. E. licenses. Which leaves Stanley and WB in a spot so to speak.

Nobody Would Buy History of the patent, and G. T. P. enters into another curious field. Three years or so ago the film industry could have had the Reis patents and all other patents in G. T. P. for control if so desired but nobody would have them. G. T. P. controls about 40 or 50 patents of various kinds, some of which have the line in and out on 16 m. m. and home talkers.

It was offered to Adolph Zukor, William Fox, the late E. F. Albee and even Harley Clarke before Clarke even entered into actual film production. All said, "No. \$100,000 cash deposit for a license, but renewed and lost the deposit."

G. T. P. went begging. It was then that M. A. Schlesinger, president of the company, decided to enter into manufacturing. Under G. T. P. profits at that time the film men could have had electrical control right within film production boundaries.

Later when Warner Bros. got hot over W. E. negotiations were entered into with G. T. P. for some kind of a buy-out. WB into the "big" didn't get it. Although WB did buy into the German end. G. T. P. by its victory on the Reis patent and if upheld, has practical control of the film talker throughout the world. M. A. Schlesinger, president; and his brother are half owners of Associated Sound Film Industries, European combine of all important equipments companies. A. S. F. I. holding company for combo of Klangfilm-Tobis, Siemens and Electrisches Gesellschaft. The vast combine is run by two trustees of each authority. One of these is representative of Schlesinger and his brother, latter London resident of the brothers' interests. It's these very electricities that are now trying to effect an agreement with American producers in Europe for show purposes in Germany.

The present suit so far has cost more than a \$1,000,000 in lawyers' fees and other expenses over the three years for both sides. This figure may be even doubled or more. Before final judgment, General Talking Pictures last year netted over \$300,000.

U Chills on "Tragedy"

Universal City, July 8. Universal has definitely agreed on transactions on "American Tragedy." Cost of the Dreiser play reported too high, as Paramount holds the silent rights and is asking plenty.



DICK AND EDITH BARSTOW

"INTERNATIONAL FAVORITES" Originators of "Too Tap Dancing on a Staircase" AT PARAMOUNT, NEW YORK "Billboard" said: "Dick and Edith Barstow are a decidedly clever pair of toe-dancing specialists and achieved a decisive show-stop with their efforts." Week July 4, Stanley, Jersey City With Frank Cambria's "GINGER SNAPS."

ONLY HOUSE IN TOWN MAY BE ABANDONED

Mgr. at Chisholm, Minn., Issues Public Statement —Intends to Quit

Minneapolis, July 8. In a long open letter to the public published on the first page of the Chisholm "Miner," the management of the Chisholm theatre at Chisholm, Minn., near here, threatens to remove the sound equipment and upholstered chairs and abandon the house if better patronage is not forthcoming.

"Taking the public severely to task for its failure to accord proper support to the showhouse, the management asserts it 'cannot operate the theatre at a loss and the result will be that Chisholm will have no theatre.' Further along, it is conceded that someone else may have the house, 'but if that happens,' the management informs the public, 'you will have the shooting gallery you had before, and it will not be a place you would care to take your friends to and feel comfortable.'"

"If we are forced to close for lack of support, we shall, of course, take the new seats out, and the projection machine and the upholstered chairs, including screen, carpets, etc. Someone else probably will operate a show in Chisholm, but, as we mentioned before, it will be a shooting gallery. No one is coming here and it is just as necessary as castor oil and I hope just as effective."

Despite the numerous improvements made in the theatre, the management complains, many Chisholm residents go to nearby towns, particularly Hibbing, for entertainment. "This is not an appeal to you in any soliciting spirit," concludes the statement. "It is merely setting facts before you for your information. It may be like castor oil, hard to take, but it is just as necessary as castor oil and I hope just as effective."

Pathe Special's Leads

Hollywood, July 8. Howard Higgin has been assigned by Pathe to direct his own story, "Painted Desert." William Boyd and Dorothy Burgess will head the cast.

This is Pathe's first special for next season. Starts July 20.

Cowan's Coast Visit James R. Cowan, general production manager at Paramount's New York studio, leaves for Hollywood July 10. He will spend about a month in the coast studio.

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the District of Los Angeles will be found in that customary department in this issue.

Studios continue to pick on Russia because, as far as Washington is concerned, that outfit is still in the place in the national league. Hence, there'll be another Russe heavy" on the screen soon, this time Metro's "New Moon." To avoid the usual diplomatic complications, location of the yarn is also being switched to the cold country from French Algeria.

A play's cap is laying it on the line to open. Show is a sea Gull, which comes into the Theatre Mart (little theatre group) July 14. Actors are paying the rent and for scenery and costumes.

Notre Dame won't be sold on the idea of "Topitsky of Notre Dame." John Hines, a Catholic, to South Bend looked with reasons, but the university heads maintained they had the best reason. Replacement of the far scheduled will be a navy picture for Jack Oakie.

George Roesser's yacht, "Adele," burned to the water's edge after she'd insured it for \$10,000. Fire took place of Santa Barbara, with Roesser at the helm, the craft without injury to himself or those on board.

Radio has called in about the entire personnel of the studio in an effort to get a substitute title for "Check and Double Check," for Amos 'n' Andy.

Ines Courtney doubles over from "Hot Heires" to "Sunny," both FN for Warners. Salary for the comedienne has for the May Hay part.

Barbara Stanwyck will do "Hillic" for Warners. Salary for the picture is quoted at \$25,000. Miss Stanwyck is under contract to Columbia for three more films.

Dorothy Mackall's refusal to play in "River's End" for Warners is understood to have abruptly lessened her return to that company under contract. Actress was formerly with First National.

Raoul Walsh stays with Fox for another five years. Winnie Sheehan hopped up to the "Big Trail" picture on location. He evidently closed matters. For the past two or three months it's been an open house for the way Walsh was going to move.

Harry Beaumont will direct "Three French Girls" for Metro instead of Erle Kenton.

Arthur Johnson, formerly associated with Irving Berlin as pianist-composer, goes with Paramount on a three-year optional contract.

Louis Bromfield arrived this week to begin work on the screen treatment for "Dracula," Universal.

George Stevens, former cameraman for Laurel and Hardy, elevated to a directorship at Roach.

Brown-Nagel Productions' series of shorts featuring Lucille LaLe, former Australian light actress.

Don Dillaway's first crack at pictures will be in "Climmador," Radio.

A flock of sons of Beverly Hills retired business men are using the vacation period cluttering up Beverly boulevards with dad's car, of ference, and a trip to the homes of the stars. Prices of the excursion is left to the discretion of the tourist.

Mack Swain and Chester Conklin will be teamed in a series of two-reelers for Paramount. Shorts will be produced by Phil Ryan at Metropolitan studios.

First local private miniature golf course has been built by C. W. Hingston and company. They decided it was cheaper to roll their own than shell out quarters for the kids. Cited in the neighborhood of 100 to play for free with the parents contributing clubs, etc.

John Wexley, author of "The Last Mile," now holding down a typewriter at Universal. Arrived Saturday.

Los Angeles will have its first Yiddish title picture by fall, "The Kogon," starring Jacob Ben Ami's present tour on the Coast, is taking over the Beaux Arts theatre.

Hobart Henley, Miss Harding is under contract to Pathe. Upon completion of "Mother's Cry" (the picture was loaned to Universal to direct "The Pitt," by Booth Tarkington.

Brian Kent, who handles Spanish players and writers, doesn't speak it.

Warners has acquired the screen rights to "The Devil" for George Arliss.

Lola Moran has been selected by Fox to play the femme lead in "The Play Called Life," screen version of "The Danvers."

Mitchell and Durant, comedy-acro team, flitting with Paramount for shorts.

Dave Bennett, dance director for Paramount, scheduled to return to New York Sept. 1 to stage dances for two new Dillaway shows.

Falcon Productions, making a series of Scout shorts, is distributing itself because of a two way source of revenue. Plan is to lure merchants on the small towns, where they pay for sponsoring a "Boy Scout" night at the local theatre, which also pays for the rental of the film.

Jack White, "nut" comic, to Universal for the 30th anniversary of the remake of the "Leatherpuncher" series.

Promoters of Lido Island plan to give Malibu Beach a run as a seaside film colony.

Summer club promotion here is dead. Where in former years the public went for almost any kind of racket, just to be in on things, this year it's the promoters who are the chumps. Of 14 beach clubs started in the past three years, but five are still running. Mountain clubs, once popular, are no more. And golf clubs are scarce as hens. Even the picture mob, former prey for the promoters, are getting wise.

Upon his arrival here Jesse L. Lasky, Jr., was installed at Paramount as assistant to Geoffrey Shuck. Lasky is a former foreign department. Young Lasky is an accomplished linguist, recently returning from Europe, where he devoted considerable time to study.

In the remaking process for the past few months, "The Five O'Clock Girl," starring Marion Davies, has been shelved by Metro.

Virgil Hart, former Buffalo attorney, was brought here by W. S. Sheehan to become head of the Fox studio legal department.

Biltmore is dark until August, when "Candle Light" will relight it. Katherine Cornell, in "Dissonored Lady," follows in Sept.

Duncan Sisters decided not to play a one week stand at the Belasco.

Jack Kapp, head recorder for Biograph and Tommy Ricketts for Okeh, are scouting out here for talent. Kapp is also conferring with Warner execs on plans for new Brunswick laboratories at F. N.


Loew Watching Grosses Of Summer All-Sounders; Return to Vaude Perhaps

Loew's is systematically checking grosses to determine whether the 19 theatres that dropped vaudeville for summer straight pictures will return to stage shows next season, or whether it will be advisable for them to remain all sound.

The houses are Bedford, Oriental, Plaza, Delancey, Yonkers, New York; Syracuse, Rochester, Kansas City, Akron and Evanston. Theatres are operating at considerably reduced overhead and scales. The fact to be determined is whether they will show more profit with lower grosses under the low nut and admissions.

Metro's Blackouts

Hollywood, July 8. Metro is remaking several blackouts in its own revue, "March of Time." Entire production is being revised for foreign versions.



**CUT GAB! GIVE
'EM ACTION...
TITAN COMEDY
FORMULA...**

**MIGHTY RADIO RESOURCES
INTO YEAR'S GREATEST**

**6 BROADWAY
HEADLINERS**

W. C. FIELDS
CLARK AND McCULLOUGH
LOU BROCK Production

**6 DANE-ARTHUR
COMEDIES**

LARRY DARMOUR Production

**6 LOUISE
FAZENDA**

COMEDIES
LARRY DARMOUR Production

**6 NICK AND
TONY...**

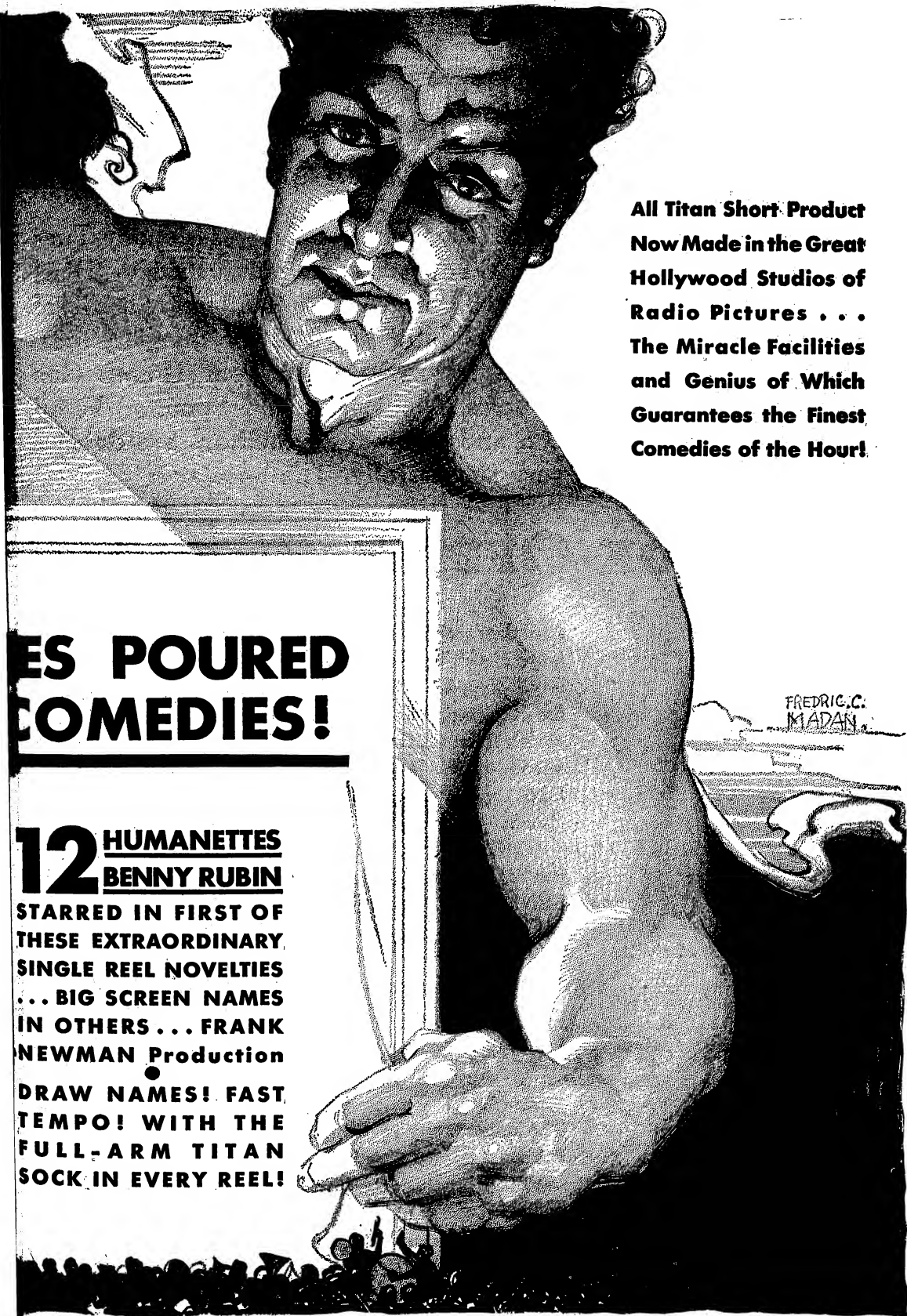
LOU BROCK Production

**8 MICKEY
McGUIRES**

LARRY DARMOUR
Production

**12 TOBY
The PUP**

Sensational Cartoons
Charles Mintz Production



**All Titan Short Product
Now Made in the Great
Hollywood Studios of
Radio Pictures . . .
The Miracle Facilities
and Genius of Which
Guarantees the Finest
Comedies of the Hour!**

ES POURED COMEDIES!

12 HUMANETTES BENNY RUBIN

**STARRED IN FIRST OF
THESE EXTRAORDINARY
SINGLE REEL NOVELTIES
... BIG SCREEN NAMES
IN OTHERS ... FRANK
NEWMAN Production**

**DRAW NAMES! FAST
TEMPO! WITH THE
FULL-ARM TITAN
SOCK IN EVERY REEL!**

FREDRIC C.
MADAN



AIN'T IT A SHAME TO BEAT YOUR WIFE

on Sunday, when you've got Monday, Tuesday, Wednesday, Thursday, Friday-Saturday, too. So goes the quaint negro spiritual. The exhibitor has a lot of things to beat these days, what with Tom Thumb Golf Courses, Night Baseball, Summer Temp, etc., and yet many exhibitors are doing it very successfully. The answer is

GOOD BOX-OFFICE PICTURES

And that's why there have been smiles this summer, from large circuit bookers and independent exhibitors who have played "WHAT A MAN!" the Reginald Denny laugh-getter which has elicited 100% reviews all over the country; James Cruze's "COCK O' THE WALK," which opened at the Roxy; "THE DUDE WRANGLER," a new fresh type of out-door comedy; and now, to start the 1930-31 season, two new James Cruze productions—"THE BIG FIGHT," which just finished its pre-release run at the New York Globe Theatre, and "ONCE A GENTLEMAN" with Edward Everett Horton, which had a sensational pre-release run at Pantages New Hollywood Theatre. These sure sellers are now available for pre-release bookings.

DON'T DENY YOURSELF

The opportunity of turning the summer into a profitable season. Play these tried and proved box office attractions. They have made good everywhere. They will make good for you.



Talking Shorts

HARRY LANGDON "The King" (Comedy) 18 Mins. Stanley, New York

Harry Langdon has made half a dozen shorts, most of them indifferent in laugh returns. This is another, practically a two-reeler and without the substance to support that much slapstick in his Neighborhood program filler.

Idea is funny enough, but not developed with sustained comedy, with a scattering of half way gags never carried to the laugh punch. Subject is the royal court travesty, with Langdon doing the philandering king and bullied by a strong-minded wife of his own. He fights with the court beauties until he writes him to her own wrist and both retire to the twin beds.

He gets her and accidentally gets himself all mixed up with his chamberlain's pretty blond wife. Lot of overdone slapstick here with a mouse getting into Harry's pajamas, stretched out until it tires.

Fairly good trick finish, with wife playing with Harry, not to go to bed, and then knocking him cold with a mallet to make sure he won't talk. Harry's wife, the scene is delivered as though it had been learned painfully and chanted to a metronome. At this house the man makes a note of him with wing on the volume until the rafters trembled. Necessity of talk seems to cripple Langdon's real gift of pantomime/humor—at least it doesn't count here. Physical production first-rate.

"THE MUSICAL BEAUTY SHOP" Flash. 18 Mins. Cameo, New York

This carries the name of Pathe but looks like one of those two-reelers bought by the company from the British firm that made them at the British-Irish film exchange. Under the direction of Gordon Boslock (American). Boslock is credited with it, but it isn't any credit. The two-reelers, which this is, probably one, were originally made feature-length and then cut down. This one was either cut very badly or else.

What started out to be a musical comedy is just a hodgepodge of no real comedy and little musical entertainment. It's too long, even as a short. Only for the highway show that have plenty of program space and time.

Nothing outstanding in ability. Several numbers, but the best turn was a roller skating duo. Yet they stayed too long. Chorus danced and shoe and orchestra records. Under the singing performer.

Basic theme is how to make money out of a beauty shop by turning the hair into a money-making cabaret. The film doesn't prove its feasibility.

"THE CHUMPS" Comedy. 22 Mins. Globe, New York

Edison Educational Mack Sennett comedy and a first grade two-reeler, with a story, some suspense, intelligent dialog and fine acting by the lead actors. "The Chumps" can be taken as a variation of the double reel shorts around. Honey-mooners are shared by a girl and a sharping couple on their way to New York, when they plan a European trip on the \$5,000 in the bank. As the couple goes to the bank and a half on the train there's a harm seen in accepting an invite to the crooks' city apartment. There, of course, the boy and girl are taken to harm and it looks like the honeymoon is off.

He gets the dishonestly won coin back through a ruse, phoning the husband of the cheating couple that the wife is held for ransom. While she was innocently out to the theater with the newweds. Finish is formula.

A good thought, well written and smartly played.

"BLIND YOUTH" With Lou Tellegen Dramatic Sketch 15 Mins. Cameo, New York

Lou Tellegen doing his old stand-up, speaks boldly, telling his former wife that the "sold her body to procure" and a falling piece of the "freshpot." For the neighbors they like heavy acting.

Time bit of sketch and too heavy on the voice. Meaning too the and the kind of histrionics may be 15 years ago. Order of the day is less voice and more action. This short is just the other.

Eva Casanova, the girl who figured in public print with Tellegen seems to be lone ago, plays opposite. She doesn't help.

"COCKEY NEWS" With Eddie Cantor Comedy 15 Mins. Rivoli, New York

This is the travestied news reel short. Eddie Cantor who stars in it, is said to have thought of and executed the idea within 15 minutes. The short, at the Paramount studio, at Astoria, L. I., on other business. It's called "Cockey News." Hears Nothing; Knows Nothing. May be developed into a series, but will have to be made stronger for laughs than the one. Present one-reeler good enough as new and sometimes laughable to fit in anywhere just now on strength of Cantor's name and that he sings; also that shortly Cantor will again be on the screen in "Whoops." Scheme is to show absurdities hooked up as regular news reel items through the captions. First item is a girl who greets the largest crowd in Nebraska, with the picture disclosing Smith at the airport fair receiving a silver cup with hundreds around him. As the camera lowers, you see a large crowd in the background. "Tag Day in Scotland," a totally barren street.

Means a collection of semi-punitive gags and the caption playing the straight to start with.

A derivation of a similar short one of some time ago, without sound, in vaudeville by Jack Norworth.

"MANHATTAN SERENADE" Glorious Revue 20 Mins. Loew's New York

Classy revue short, mostly done in natural color and patterned along somewhat different lines. Beats the shorts that have played Broadway's ace houses.

Features Raymond Hackett and Mabel Conrad, who are introduced, two simply introduce the story and then finish it. Also the Brox Sisters and a variety of other talent, based on Louis Alter's composition "Manhattan Serenade" and was directed by Sammy Lee.

Quite a bit of the film is devoted to roving topographical clips of Manhattan, all in black and white. Shots drift all over Manhattan, from Bowling Green to Harlem. Edna's sign reading "Ziegfeld Follies" whence film returns to color to show a huge cage, the woman figure in the cage giving the appearance of a bird in a gilded cage. In this, during the close-ups, the Brox Sisters sing and there are close-ups of them.

Camera again returns to black and white and roams uptown to the top of the Empire State Building, framed in what gives the impression of a cloud bank in the sky. The scene is a high brown girl does some hot warbling and a little cooing. Joined by two fast footers, colored and black and white, a chorus of colored girl hoopers.

Staged very attractively. First class short.

"VOICE OF HOLLYWOOD" With Ruth Roland Novelty. 10 Mins. Globe, New York

In this story of "Voice," with Ruth Roland as its feature, appear George Stone, Charlie King, Davey Lee, Estelle Taylor, Charles King and Jack Benny. Some comment due to this as the others: her preparation and smoother playing would make her a considerably increased in value. This way, this "Voice" possesses all of its predecessors' fine points, and the interesting appearance of half a dozen picture names in impromptu numbers.

Miss Roland is almost a forgotten name to present day fans. The versatile performance she gives in the short probably means more to customers than her name does. Miss Roland does M. C., goaded on throughout by George Stone's foiling. With Stone first appearing to announce the schedule M. C. didn't show up. After Miss Roland does show on the heels of offstage sounds from a falling piano. Stone gives her the "it could do better" cues for her own specialities.

After the King is announced, he's described by Miss Roland as about to recite. When he sings to Miss Roland, the King's introduction provides the promised recitation. And so on, with each guest failing to perform the announced number and the King and Roland then instead, including some so-so time stepping on a dancing mat and an imitation of Ted Lewis.

Miniature Reviews

"Holiday" (Pathe). Good box office. Comedy drama, stage adapted, with plenty of all of those things in it that all should like, alike. First runner, with names.

Also average Lon Chaney crook film, a re-make, "Love Among the Millionaires" (Par). Will find its natural level in spite of weak film.

"Ridin' Law" (Biltmore). In-spired western.

"Little and the Lines" (Radio). Inside the lines with plenty of surrounding strength.

"On the Level" (Fox). Hard-to-believe story makes a so-so comedy with melodramatic complications. Needs plenty of support for first runs, even with McLaughlin.

"Song of the Cabellero" (U). Okay for houses where outdoor films are popular. Successful stage play. Though a story or picture like this will get over on its own.

As an example of good picture making, good production, casting, direction and playing, Pathe can show the "Holiday" and the knowledge that if 60% of Pathe product for the new season is 60% worth.

Ann Harding has the sympathetic lead role. It's pie for her. As one of the best of a very wealthy aristocratic family, Miss Harding is given considerable film space and this film at different spots, often for laughs. Mary Astor is the truly up-stage other daughter, who stood with her father on the family record, let her father know he had won her in the mountains, unknowing her estate, finally find it was the other way around.

"Lost Gods" (Talking Pictures Epic). Educational. Not built for any theatre. Admitted as all talker, but is silent except that audible lecture accompanies unwinding. In essence, the same travelogue of Africa, wastes, and wasted, commercially.

"Hot Curves" (Tiffany). Benny Rubin's laughs make the film a good bit offering for the change houses and later runs. Title is not sex. Means baseball.

"Docks of Hamburg" (German). Although the story is simple, it is good. Some acting is good, some bad. But story all off.

"FIDDLING AROUND" Cartoon 10 Mins. Film Guild, New York

One of the "Mickey Mouse" series and okay for filler. It's a Walt Disney creation and gets most of its novelty from the fact that Mickey Mouse does a single for a change. He gets the break from sulking action to music or vice versa with appropriate sounds and gestures.

Mickey trots into view, for a violin solo and shakes, squirms, acrobats, weeps and otherwise accents his music. Audience with him, a couple of Bronx cheers to help the situation and Mickey bows out on his back, but still playing the diddus.

"HUNGARIAN GOULASH" Terry Toon Cartoon 6 Mins. Loew's New York

Inland filler, and while okay, far from quality that might be expected from cartoons. Title looks like stray choice with animated stuff showing hardly reason for it.

Group of cats, dogs and similar strays moving separately and together into present day times and kidnapping situations.

Score okay, but synchronization somewhat off.

SCREEN SNAPSHOTS No. 21 10 Mins. Cameo, New York

No need of much comment. This series is familiar to exhibitors. This particular number is with others. Filler for grind neighbors.

Actors appearing are Mel Lon Fang and Mary Pickford. Windup is baseball game with Buster Keaton shown. About 35 actors get knocked out by baseball.

"GATEWAY TO INDIA" Travelog 12 Mins. Capitol, New York

Travel subject with an off-stage lecturer and interesting. Much after the Tom Terris shorts circulating lately.

Nicely made series of views of Bombay by a photographer with an eye for the picturesque. Especially interesting from the fact that India is at the moment in the public eye as the passive revolution against British rule.

HOLIDAY

Pathe production and release. Ann Harding, Robert Ames and Mary Astor featured. Educational. Comedy drama. Adapted from stage play of the title. Directed by E. H. Griffith. Produced by E. H. Griffith. Released July 8. Running time 85 minutes.

Pathe has turned out a picture in "Holiday" of a love appeal in a finished style. It is a comedy drama, entirely of the social sort, yet with bright written dialog over an interesting subject for young and old. The flaps will like this one, for the story will catch them, while the wide appeal is certain through its all-around entertaining qualities. That stands despite the picture's slight lack of action, absence of song and with comedy of the lighter vein. Besides four names for featuring stars, the picture has a successful stage play. Though a story or picture like this will get over on its own.

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"Docks of Hamburg" (German). Although the story is simple, it is good. Some acting is good, some bad. But story all off.

A pathetic side is in the Harding role, a girl who sees wealth as the end of the money and her brother believing the same way, but just as helpless, while the cold-blooded Astor girl is content to go with the money.

Miss Astor looks fine and, at one time in a profile, elegant. She did the part well, but the picture makes a fair juv, although the same way, which he could turn from a brunet to a blonde must be a habit only to be acquired by the actor.

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and screened for full value. Talker is practically a repetition of the original in detail except for a little. However, the picture's vigorous melodrama is even proof against its slow up action and maze of unconvincing plot. The picture is excellent and the stage tricks startling in their surprise. Even the smallest detail was carefully planned, and the character sketches are full of interest.

Ann Harding plays the giant dumb-bell Hercules, originally done by Victor McLaglen, and makes it a first-rate job. Lee J. Cobb is as convincing as Mae Busch was in the silent picture, through no fault of her own, but because it isn't her role. It was eminently a perfect part for the vivid Miss Busch. Harry Carries is again in the midst of character, saying it for all it's worth, while Elliott Nugent was just right as the rather snappy Hector.

Love Among Millionaires (With Songs)

Paramount production and release. Clara Bow starred. Stanley Smith, Milt Green and Harry Campbell. Released July 8. At Paramount, New York, week July 8. Running time, 10 minutes.

Only the ardent Bow fans will go for Clara in this aged old story where Clara Bow is supposed to be a star. Clara is the wealthy friend who wants to marry her. From about the oldest classic comedy to Clara. If the picture shows anything other than Clara's strength of its comedy, with that comedy apparently laid out with a trowel for the simple folks.

"Love Among the Millionaires," Miss Bow is the much sought after and only waitress in her father's shop, jolting her father's wife. Comes the son of the road's prose, to learn railroad, starting as a brakeman. They see and go. Next day, the son of the road's prose finds out who's who in the braking division. Next day they are at the New Orleans, where a cage place marked Palm Beach.

It's getting warmer. Pop seemed to be widower. He has his boy to take the gas, take a job of running a branch line from New York to Florida. The kid wanted Ford besides the over-the-hill steam locomotive.

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Mainly the comedy in this film is a series of gag scenes. The pictures usually where gags are employed for laughs, the gags differ. In this picture, the gags are about 10 times here, that may be a more lazy way. The bursting thing is a gag. To Mr. Ford's credit, he wasn't a kid, but he was a kid. It was she thought it should be young, which might have suggested in the first place at the studio that Clara should give an imitation of Mitzel.

Miss Bow sang another song, a sort of theme, "Love Among the Millionaires," and not bad either, as a song; in truth it was hard to keep Clara singing for the new song. In fact, it was she thought it should be young, which might have suggested in the first place at the studio that Clara should give an imitation of Mitzel.

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Chicago
Roosevelt
Paradise
Nashville
Marbro
And Public Greater Telkie Theaters

SYRACUSE

Strand

A fast-moving, snappy story, sparkling with crime humor. A drama of young love and a strong hypocrite who met his Waterloo.

Now Playing

DUMB BELLS IN ERMINE

Also
this presentation by
the Strand Theatre
Company includes the
new comedy "The
Night of the Hunter"
by Frank Capra.

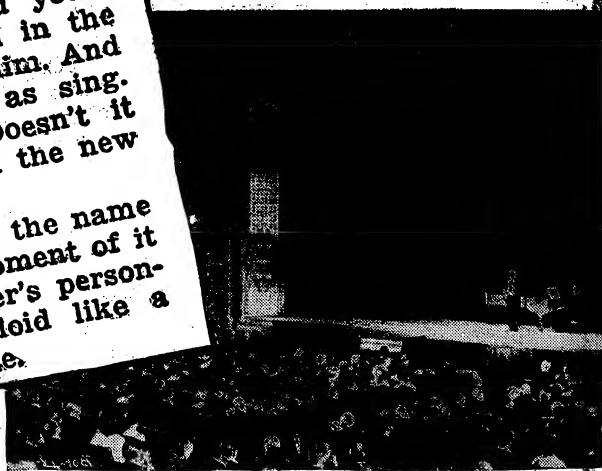
Thank the Talkies

Chicago Evening American ... July 3

THANK THE TALKIES.

Well, folks, this is your chance of a lifetime. And instead of being perched up somewhere near the roof of the old Auditorium, you can have the equivalent of a front row seat. And all for POPULAR MOVIE ADMISSION PRICES. Think of that, now! And you'll see him as few folks even in the front rows have ever seen him. And hear him speak as well as sing. Isn't that wonderful? Doesn't it sell you all over again on the new talkie era?

"Song O' My Heart" is the name of his film and every moment of it is delightful. The singer's personality comes over celluloid like a million, as does his voice.



SONG O' MY

Now Playing United Artists

for this Chance of a Lifetime



HEART

Theatre

Chicago Tribune ... July 4

"SONG O' MY HEART."

[ALTALKER.]

★ ★ ★ ★
[One star means fairly good; two stars, good; three stars excellent; four stars, extraordinary; no stars—just another movie.]

Produced by Fox.

Directed by Frank Borzage.

Presented at United Artists' theater.

THE CAST.

Sean	John McCormack
Mary	Alice Joyce
Eileen	Maureen O'Sullivan
Tad	Tommy Clifford
Fergus	John Garrick
Mona	Effe Ellsler
Peter	J. M. Kerrigan
Rafferty	Farrell MacDonald
Aunt Elizabeth	Emily Fitzroy
Vincent	Edwin Schneider
Guido	Andreas de Segurola
Fullerton	Edward Martindel

1st of the 3 Fox season starters
selected by Publix for big summer grosses

COMMON CLAY

begins

Roosevelt Theatre

SO THIS IS LONDON

begins

Chicago Theatre

NEXT FRIDAY

JULY 18



Comparative Grosses for June

(Continued from page 10)
SAN FRANCISCO

	June 7	June 14	June 21	June 28
WAR-FIELD High...\$48,000 Low... 8,200	"Western Front" \$15,000 (4th week)	"King of Jazz" \$19,000	"Richest Man" \$18,000	"Richest Man" \$18,000
PARA-MOUNT High...\$36,000 Low... 6,200	"Safety in Numbers" \$15,500	"Shadow of Law" \$18,000	"Numbered Men" \$17,000	"Numbered Men" \$17,000
CALIFORNIA High...\$34,000 Low... 6,200	"Border Legion" \$15,000 (1st week)	"Border Legion" \$15,000 (2d week)	"With Byrd" \$15,000	"With Byrd" \$15,000
ST. FRANCIS High...\$23,300 Low... 3,000	"Across the World" \$8,000 (2d week)	"Big Pond" \$15,000 (1st week)	"Big Pond" \$10,000 (3rd week)	"Big Pond" \$10,000 (3rd week)
EMBASSY High...\$24,300 Low... 6,500	"Man from Blankley's" \$7,000 (2d week)	"Courage" \$9,000	"White Cargo" \$7,500 (2d week)	"White Cargo" \$7,500 (2d week)

KANSAS CITY

	June 7	June 14	June 21	June 28
MAIN STREET High...\$32,000 Low... 5,000	"Wedding Rings" \$15,500 \$20,000	"Officer O'Brien" \$26,000	"Midnight Mystery" \$17,000	"Born Reckless" \$17,200
LOEW'S MIDLAND High...\$36,000 Low... 10,000	"Caught Short" \$26,200 Stage Show	"Floradora" \$15,300	"Gay Madrid" \$16,300	"Romantic Night" \$12,000 (6 days)
PAN-TAGES High...\$19,800 Low... 5,000	"Mammy" \$14,300	"On the Level" \$7,000	"So This Is London" \$14,400 (1st week)	"So This Is London" \$9,000 (2d week)
NEW-MAN High...\$33,000 Low... 5,000	"Mammy" \$14,300	"Devil's Holiday" \$16,900	"Safety in Numbers" \$13,300	"Shadow of Law" \$14,100

SEATTLE

	June 7	June 14	June 21	June 28
PARA-MOUNT High...\$26,000 Low... 9,000	"Big Pond" \$13,300	"True to Navy" \$13,200	"Safety in Numbers" \$13,600	"Sad One" \$12,400
MUSIC BOX High...\$17,000 Low... 4,000	"Western Front" \$8,200 (3rd week)	"Western Front" \$6,000 (4th week)	"Courage" \$4,200	"Man from Blankley's" \$7,500
FIFTH AVE. High...\$26,000 Low... 8,500	"Floradora" \$16,000 Stage Show	"Lady of Scandal" \$14,700	"Not Damsel" \$12,500	"Redemption" \$12,500
BLUE MOUSE High...\$16,000 Low... 3,500	"Ladies of Leisure" \$8,000 (1st week)	"Ladies of Leisure" \$5,500 (2d week)	"Captain of Guard" \$8,000 (1st week)	"Captain of Guard" \$5,000 (2d week)
ORPHEUM High...\$32,000 Low... 6,500	"Knew Women" \$7,000 Vaude	"Fall Gown" \$11,800	"Fighting Mystery" \$10,400	"Midnight Mystery" \$12,000

WASHINGTON

	June 7	June 14	June 21	June 28
COLUMBIA High...\$19,000 Low... 5,500	"Caught Short" \$12,100 (2d week)	"Caught Short" \$9,200 (3d week)	"True to Navy" \$10,000	"With Byrd" \$8,800
EARLE High...\$25,500 Low... 6,000	"Sweethearts" \$16,500 Stage Show	"Safety in Numbers" \$11,300	"Fighting Widow" \$10,500	"What a Man" \$7,900
FOX High...\$41,500 Low... 11,500	"Arizona Kid" \$20,000 Stage Show	"Follies of 1930" \$20,900	"On the Level" \$18,500	"So This Is London" \$21,000
METRO-POLITAN High...\$21,000 Low... 5,000	"Courage" \$14,000 Stage Show	"Fu Manchu" \$11,500	"Bride of Regiment" \$11,500	"Social Lion" \$9,000
PALACE High...\$27,300 Low... 11,500	"Man of Manhattan" \$18,000 Stage Show	"Texan" \$19,300	"Devil's Holiday" \$19,600	"Floradora" \$18,200

TACOMA, WASH.

	June 7	June 14	June 21	June 28
BLUE MOUSE High...\$9,200 Low... 1,400	"Western Front" \$7,100 (1st week)	"Western Front" \$4,000 (2d week)	"Lost Empire" \$3,500	"Captain Guard" \$4,500
RIALTO High...\$8,500 Low... 2,000	All Sound \$4,400	"Caught Short" \$4,600	"Arizona Kid" \$3,700	"This Is London" \$4,800
R-K-O High...\$14,500 Low... 4,200	"Modern Maidens" \$6,800 Vaude	"Midnight Mystery" \$4,800	"Sweethearts" \$4,800	"Lummock" \$5,300

DENVER

	June 7	June 14	June 21	June 28
TABOR High...\$18,000 Low... 6,000	"Cuckoo's" \$15,000 Stage Show	"French Girl" \$7,000	"Other Tomorrow" \$5,500	"Song of Flame" \$10,500
ALADDIN High...\$16,800 Low... 5,000	"Follies 1930" \$8,000	"Arizona Kid" \$7,500	"Born Reckless" \$5,000	"This Is London" \$10,000
DENVER High...\$27,700 Low... 7,000	"Journey's End" \$16,400 Stage Show	"Texan" \$14,800	"Safety Numbers" \$8,000	"Divorcee" \$18,000
RIALTO High...\$7,500 Low... 2,000	"Fu Manchu" \$5,300	"Be Yourself" \$3,100	"Man of Manhattan" \$2,800	"Hell's Harbor" \$3,900
AMERICA High...\$10,000 Low... 2,000	"Society Blues" \$4,000	"Temple Tower" \$3,000	"Dorrie Cross Roads" \$3,000	"Follies 1930" \$4,900

Golf and Pictures

Hollywood, July 8.
Those trick golf courses are starting to eat each other up. The competition is terrific.

It's so strong that the proprietors are already seeking novel sideights, which may mean that it's only a question of a short while when free slots will be booked as an attendance aid against the opposition.

Meanwhile, the theatres are smirking over the free-for-all battle. The miniature links keep opening across the street or alongside of each other. The theatre men point out that the craze is similar to the early days of the picture industry. If on a smaller scale, in that pictures cost a lot of people plenty of money when they all rushed to get in on the new amusement. At least the theatre boys would like that simile to get around.

Casey, Coast Mgr., Held For Alleged Bank Fraud

San Francisco, July 8.
William J. Casey, manager of the Excelsior theatre, neighborhood picture house here, was arrested, charged with two other men, of embezzling \$500 from the Bank of Italy.

Casey's bail was set at \$5,000. He has been in jail since his arrest. According to the police, Casey conspired with two employees of the bank to cash bogus checks. One of the bank employees is alleged to have entered the bogus checks cashing scheme to further his ambitions toward a theatrical career.

Casey is well known in theatrical circles here, having at various times been identified with theatres in a managerial capacity. He had been with the Excelsior as manager for one year.

Brays' \$21,697 Verdict

A judgment was filed in the N. Y. Supreme Court Monday against Pathe Exchange Inc. for Margaret Bray, the Bray Pictures Corp. and J. R. Bray, for \$21,697 on the verdict of a jury in the suit by the Pathe Exchange for \$4,890 on notes made in 1927.

The defendants counterclaimed for \$165,000, alleging that Pathe contracted to pay the cost and distribute the feature film, "Romance of the Colorado," but refused to do so after the defendants had laid out a total of \$185,000, part of which was represented by the notes sued on.

The Cinema Finance Corp. recently collected \$120,000 and interest from Pathe on a loan to the Bray Pictures for the cost of making the film.

Dr. DeForest's 10% Salary Contract May Not Be Renewed by Schlesinger

Stage Shows Best for Texan B. O.'s with R-K-O Given Edge from Public

Dallas, July 8.
When Publix dropped units in Texas, Frank Starz, p. a. for R-K-O Southern (Interstate), plugged daily ads for the four Texas stands, Dallas, Ft. Worth, San Antonio, and Houston with the gas "only stage show in town." Now with Publix stage shows back, Starz still insists on inferiority of Public vaude by plugging ad copy "only big time vaude show."

Starz merely takes advantage of psychological situation as, with Publix and R-K-O having monopoly of vaude in state, there is constant comparison on part of public, slightly in favor of R-K-O due to old Keith-Orpheum franchises held by Interstate for several years.

Right now it cards, stage shows are principal B. O. leads in Texas.

STANLEY SIDESTEPED BYRD FILM SHOWING

Pittsburgh, July 8.
After ballyhooing "Byrd at the Pole" for days in advance, Stanley, downtown, suddenly yanked the picture last week two days before it was scheduled to open, replacing with "Shadow of the Law." Byrd film instead went into Enright, Warner neighborhood deluxer in East Liberty.

Stanley got wary of South Pole chronicle after reports of light grosses drifted in from other sections of the country.

Warners figure they can get by with Byrd picture at Enright, where overhead is nothing to speak about.

L. A. Withholds Bond Approval for Warners

The L. A. has informed local unions that it does not approve of the execution and filing of fidelity bonds which Warner Bros. have requested of their employees throughout its circuit.

The application for a fidelity bond was asked to be returned to the local management. The union men were uncertain as to whether it was proper, according to their local connections.

PORTLAND, ORE.

	June 7	June 14	June 21	June 28
PARA-MOUNT High...\$25,300 Low... 5,000	"Song of Flame" \$8,000 Stage Show	"Fu Manchu" \$9,000	"Safety in Numbers" \$13,500	"Shadow of Law" \$11,000
ORPHEUM High...\$22,500 Low... 5,500	"Strictly Military" \$9,800 Vaude	"Midnight Mystery" \$9,800	"Spring Is Here" \$8,000	"Fall Guy" \$8,000
MUSIC BOX High...\$20,000 Low... 4,000	"Western Front" \$13,500 (2d week)	"Western Front" \$9,900 (3rd week)	"Courage" \$4,500	"Ladies of Leisure" \$4,000
UNITED ARTISTS High...\$16,000 Low... 4,000	"Lady of Scandal" \$8,500 (1st week)	"Lady of Scandal" \$6,000 (2d week)	"Big House" \$7,500 (1st week)	"Big House" \$4,500 (2d week)
BROADWAY High...\$23,000 Low... 9,000	"Born Reckless" \$12,000 Stage Show	"Floradora" \$14,000	"So This Is London" \$19,500	"Not Damsel" \$17,000

TOPEKA

	June 7	June 14	June 21	June 28
JAY HAWK High...\$8,000 Low... 3,000	"Green Goddess" \$3,800	"Big Pond" \$4,800	"Men Are Dangerous" \$5,500	"Texan" \$5,500
GRAND High...\$12,000 Low... 2,100	"Girl Said No" \$4,000	"Society Blues" \$4,500	"Show Girl" \$3,200 (Record Low)	"Cuckoo's" \$3,800
NOVELTY High...\$9,200 Low... 700	"Roadhouse Nights" \$750	"Ladies of Leisure" \$750	"Divorcee" \$3,200 (Record)	"Rogue Song" \$1,400

The inside has it that the position of Dr. Lee DeForest in the new G.T.P. setup gets a bit of the precarious. DeForest's contract soon running out may not be renewed by M. Schlesinger. At least so far nothing towards affecting his salary has been evident from General Talking Pictures.

DeForest is in on 10% of the profit for that company and \$18,000. His present contract calls for an option in favor of General Talking Pictures. The company netted \$900,000 last year, which means about \$90,000 for the doctor on that basis in addition to his salary.

Like Other Geniuses

There are probably 100 patents carried by the DeForest but so far as is known he only received nominal sums from them. Despite he was battling W.E. in the Wilmington suit, the doctor was the company's insured upon its purchase and also for General Electric, on important matters of sound and light. But like all geniuses he knows little of the real value of money and though he often received large sums for his inventions and discoveries, DeForest's personal fortune is quite small, from accounts.

The Rola patent which has spiraled G.T.P. into a place of prominence was known by Dr. DeForest and acquired by G.T.P. through purchase of the DeForest Phonofilm Corp.

The DeForest company directors had to give a long time to be convinced of the value of the Rola patent at that time. When first approached they turned it down. But Dr. DeForest as virtual head of the company insisted upon its purchase and the directors finally capitulated after several weeks.

Now that the W.E. suit has been tried with the Dr. testifying for Schlesinger, and the appeal to be weighed upon the records only, the doctor may be left flat on the lot.

Dr. DeForest on Coast

Hollywood, July 8.

Dr. Lee DeForest, now visiting here, returns to New York next week. He will return here in about six months, with the idea of establishing his own research laboratory and remaining on the coast indefinitely.

3-A-DAY NOW AT FISCHER'S, DETROIT

Detroit, July 8.
Fisher local Publix-Kunsky Deluxe neighborhood house in landmark Fisher bldg., is chomping to three a day.

House has been playing four a day with seat sale starting at 11:30 a. m. New opening hour 1:30.

Bretherton on Par Shorts

In line with a policy of building up the shorts, Paramount's New York studio has added Howard Bretherton as director. Bretherton has been directing features for Warners on the coast.

His first Paramount assignment is "Beautiful But Dumb," with Mary Carney, Helen Tucker, Allen Cook, Muriel Campbell, Virginia Fairfax, Margie Evans, Elda Becker and Helene Grant.

Three Swifts and Dudley Hawley made "Be Patient" for Paramount, under Norman Taurog's direction.

Lease Runs Off-Shut

Lexington, Ky., July 8.
Orpheum, pioneer film house 18 years old, has closed and quit because J. H. Stamper, owner, was unable to find a new location. Corner site occupied by house was leased to chain drug store.

NEW YORK CRITICS CELEBRATE!

HOLIDAY

Philip Barry's Sensational Stage Hit

with ANN HARDING • MARY ASTOR • EDWARD EVERETT HORTON • ROBERT AMES • HEDDA HOPPER • Directed by Edward H. Griffith • Produced by L. B. Derr

**The greatest
picture that
has come to
the talking
screen!**

That's the verdict of the New York critics after reviewing **HOLIDAY** at the Rivoli Theatre. They dusted off their vocabulary and polished up a new set of superlatives to acclaim this as the outstanding sensation of the season.

IRENE THIRER—N.Y. DAILY NEWS—(Rates four stars) ****
"One of the year's best ten . . . It starts off with a bang, never lets up at all."

QUINN MARTIN—N.Y. WORLD
"'Holiday' is one talking motion picture which I would be proud to have produced."

REGINA CREWE—N.Y. AMERICAN
"The picture has every element of audience appeal. The dialogue is the best thus far heard in the talkies."

GEORGE GERHARD—N.Y. EVENING WORLD
"When along about Thanksgiving time, students of the cinema begin selecting the ten best pictures of the year, you can expect to see a preponderant majority of them set down 'Holiday' in first, second or third place. This is a screen play which you just can't miss."

JULIA SHAWELL—N.Y. GRAPHIC
"'Holiday' is one stage contribution which enriches the current motion picture season."

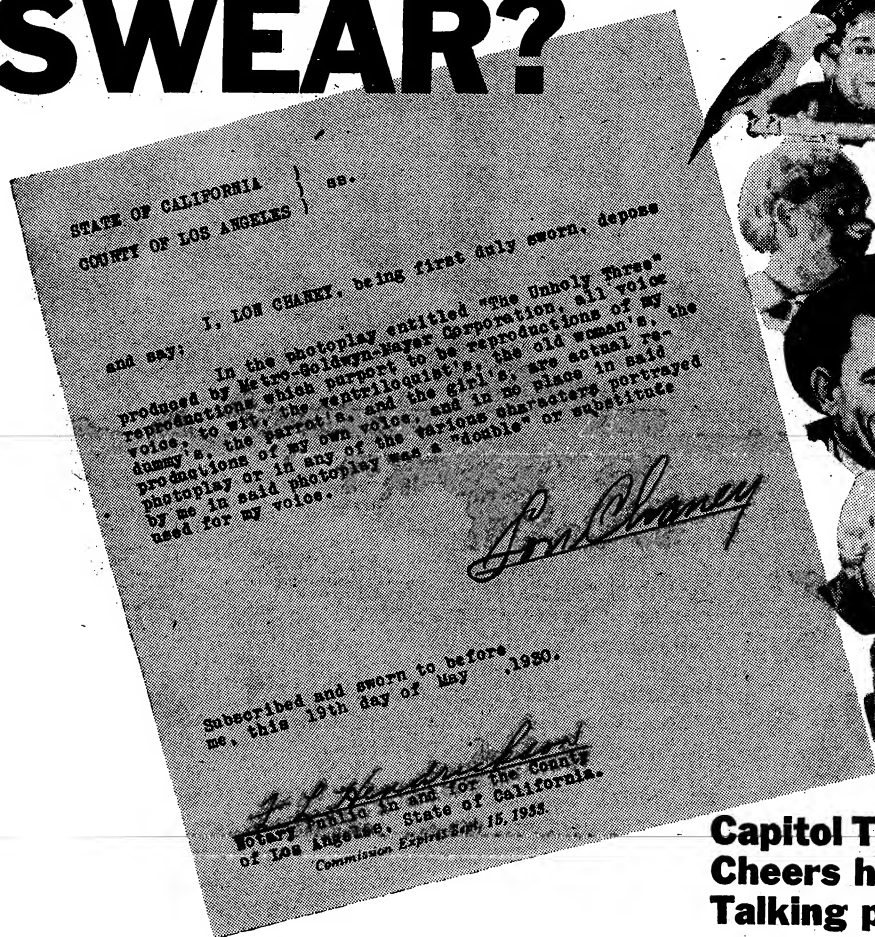
THORNTON DELEHANTY—N.Y. POST
"'Holiday' is the kind of picture that no civilized person has the right to miss."

ROBERT GARLAND—N.Y. TELEGRAM
"Knowing nothing about talking pictures, but knowing what I like, I like the talking picture version of Mr. Philip Barry's 'Holiday' very much indeed . . . I'm certain you'll enjoy it."

PAT H É



DID YOU EVER HEAR LON CHANEY SWEAR?



**Capitol Theatre, N. Y.
Cheers his first
Talking picture**

"THE UNHOLY THREE" IS THE TALKIE of NEW YORK!

"Not a fan should miss the experience of hearing the Chaney voice." —N. Y. Mirror

"Consider yourself reprieved, Mr. Chaney, for not revealing your splendid talkie talents before." —N. Y. Daily News

"Of all players affected by the talkies Mr. Chaney has benefitted most." —N. Y. American

"With the exception of Garbo no celebrity of silent days has emerged with better advantage in talkies." —N. Y. Graphic

Another money hit from the outfit that brings you "Caught Short", "Divorcee", "Big House" and a flock more coming!

METRO-GOLDWYN-MAYER

THE FAVORITE NOW—AND IN 1930-1931

Ducking Musicals and Crying For Comedies, L. A. Neighborhood Customers Still Provide Profits

Los Angeles, July 8.

The present lull in both legit and picture business seems to a certain extent to have skipped the local picture houses. While it is admitted that business is off and that the large de luxe houses are hit rather hard, the general run of neighborhood and small houses are reporting business not far from normal.

Fox West Coast claims its business is about the same as last year. Of the 180 theatres in Los Angeles, W. C. operates 60. Other operators are equally as cheerful.

Local picture salesmen returning from national conventions state according to reports at the conventions, coast theatres are least affected by the existing business slump.

As compared with other cities, L. A. is in a fortunate condition in not being over-seated. The seating capacity here runs around 144,000 for a population close to 1,500,000. Circuits outside of West Coast

(Continued on page 35)

FAMOUS
MEGLIN KIDDIES
NEW HOME
2203 Venice Blvd., Los Angeles

AINSLIE
LAMBERT
DANCERS
Now at Publix-Ralston & Katz
Theatres
ORIENTAL-GRANADA-MARBRO
CHICAGO, ILL.

Coast Zoning Committee Is Finally Chosen

San Francisco, July 8.

Harmony was none too evident at a meeting held in the rooms of the Allied Amusement Industries of California here last week to select a committee to draw up a revised zoning and release plan to apply to motion picture theatres.

The first choice of a committee included Morgan Walsh, branch manager here for Warners; Grover C. Parsons, same for M-G-M and J. Patridge, same for Paramount. This brought an objection from the independent representatives that the committee was too much producers. To meet this protest Carroll Nathan, Independents, was appointed.

Representing the theatres A. M. Bowles, of Fox West; Louis Greenfield; Ed Smith of Paramount-Publix; Bob McNeill; Mike Naffee and C. C. Griffith, head of the M. P. Independent Theatre Owners of N. Calif. were chosen. Smith of the Publix-Paramount forces wanted more circuit representatives on the committee. As a compromise Cliff Work, manager of the R-K-O house here, was named. This brought another objection from the Independents but they were finally quieted.

Committee shortly will meet on the zoning matter.

From W. B. to Loew's

Larry B. Jacobs, formerly exploitation director for Warner Brothers here and lately doing advance work on pictures for Tiffany, Columbia and Universal, has been named publicity head at Loew's UA Penn.

He succeeds F. Ralph Gervers, who resigned recently.

R-K-O SPLITS UP FILM BUYING—LEVY HEADS

Reorganization of R-K-O's picture purchasing branch will occur this week, with the circuit film buying staff split in two national divisions, east and west. Jules Levy remains the head of R-K-O's film buying.

Jack L. Levy, short subject buyer for the entire circuit, also becomes film booker for all houses west of Chicago. From Chicago east, excepting New York City, Sam Lefkowitz will supervise the buying. John O'Connor, Jules Levy's assistant and formerly chief R-K-O film booker, will be the New York buyer. Fred Meyers has been named booker for all straight picture theatres in the east.

Old R-K-O system of buying pictures nationally, with no special territorial heads, goes out with the changes.

Nace, Publix, Ariz

Hollywood, July 8.

Harry L. Nace has been made Publix division manager for Arizona, succeeding C. B. Stiff, transferred to Texas. Charles Karr of Dallas becomes Arizona booker.

Nace remained with Publix after Richards and Nace sold their circuit to Publix.

Selig's "Chris Columbus"

Hollywood, July 8.

Col. William Selig intends to revive "Christopher Columbus," made several years ago.

D'Arcy Corrigan, playwright and actor, has been commissioned to write and direct dialog in both English and Spanish for insertion in the revised version.

Dog Serial

Hollywood, July 8.

"Rin-Tin-Tin," former glorified canine of the Warner lot, goes states rights via serial route. Nat Levine is producing the all-barker at Tec-Art.

Zoning Meetings Futile So Far; Ill. Indie Exhib States Position

Chicago, July 8.

The Pettijohn (Hays) committee on zoning protection has held more meetings and still nothing accomplished. Plenty of talk but everything in the air. The independent exhibitors are sitting back, waiting. They don't expect anything to be handed to them on a platter but are determined that what little they have at present shall not be taken away.

As one representative exhibitor stated, "Independent exhibitors will refuse any protection scheme that will reduce our present advantages, if any. We expect equal representation on the standing committee with this to be made clear in the new contract."

"We exhibitors have considerable

objection to the system in force at present of asking for credit reports by any one member of the film board. One of the devices of the credit committee is to stop the juggling of pictures, and fair minded exhibitors cannot take offense against the distributors for trying to prevent the leaving of product on the shelf, but we can object to abuse of the credit rules where an exhibitor has tried to act fairly has been forced to refuse product, and is immediately given a C (credit inadequate) rating.

In Other Days and Ways

"When conditions were normal the exhibitor never worried about the film board activities. He had money and would kick in before shutting off product. Now he is short of cash and feels the pinch when the credit committee starts to hit when he is down."

Buying of pictures is the slowest on record at present. Most of the exhibitors in town have enough product signed to keep their houses going until September and October, besides plenty of opportunity for spot booking.

Exhibitors are objecting strenuously, as ever, to block booking and are asking for a specific elimination clause.

MARKS BROS. NOW DIV. MGRS. FOR WARNERS

Chicago, July 8.

Marks Bros. Louis and Mayer, who formerly owned the Marbro and Granada, Chicago neighborhoods, now the property of Publix, are associated with Warner Bros. as district supervisors.

Louis has charge of the New Jersey district, and Meyer supervises the Ohio section.

'Angel' at \$1.50 Loges

Hollywood, July 8.

"Hell's Angels" will play the Warfield, San Francisco, and the Fox, Seattle, at \$1.50 top for the loges.

This is the only basis upon which Howard Hughes will release picture to Fox West Coast.

Butterfield Closes One.

Grand Rapids, July 8.

Isis theatre, Butterfield house here is closed for the summer.

Talking Trailer

ON
UNIVERSAL'S
STUPENDOUS MASTERPIECE
"ALL QUIET ON THE
WESTERN FRONT"

IS A KNOCKOUT
NOW AVAILABLE

National Screen Service

New York—125 W. 45th St.

Chicago—610 S. Wabash

Los Angeles—1922 S. Vermont

In Memoriam

JOHN GRIFFITH WRAY

July 15, 1929

Question of Arbitration and Zoning Problem May Slow Up Ratification of 5-5-5 Contract

If zoning argument can be cleared, there is the eventuality that the film industry may be working under a new form contract within the next fortnight. The 5-5-5 confab after a three-day session in Atlantic City had smoothed everything but that point. It was left open for future discussion.

While figuratively zoning is just an argument taken on the true and literal, there's an aroma of plenty politics. The big whiff coming from the way of the Allied States (indie), but with an edge on the distribs and the Hays outfit, too.

Sizes up like a question of home rule. Back of the entire matter is spiked two setups, one of which would spot the zoning stuff under supervision, in theory if not in fact, of the Hays organization through the film boards of trade. The other, as handed out by Allied, would mean a central zoning committee, with

more or less permanent powers and jobs. Jobs mean salaries.

That's something to consider for both the exhib and the distrib before any uniform contract can be ratified. Confab agreed for a 120-day maximum protection berth on picture availability. Meaning of course, 90 and 30. If the home rule zoning arguments stand, the protection is set up to run a maximum of about 175 days or six months.

On the surface and taking this latter item separately looks not so tough. But on the in from an exhib outcreek, that 120 days clause means protection as well as availability it means argument.

Technically the 120 days means the area of time in which a first run may avail himself to set a picture playdate. He can do this up the 120th day. Under the Hays zoning plan the distribution of pictures running to 175 days will really make the availability so far as the small-time exhib goes to 295 days maximum. He must add the days allowed in the zoning plan for distribution as well as the 120 days of grace still open under the contract. Taking it down the line the committee have not a strong representation

(Continued on page 56)

ZONING OF MILWAUKEE CAN'T GET STARTED

Milwaukee, July 8. The zoning committee called by C. C. Pettijohn to work out some protecting scheme for Milwaukee and vicinity, has been holding meeting after meeting, but they are as far from a solution as ever.

\$15,000 STAGE SHOW WHEN IN OPPOSITION

Cut scale talk having spread, circuits are having trouble spotting ambitious managers feeling the downward trek in prices. Fox recently had to alter a cut ordered by an executive in Washington. Latest orders from Publix say that David Chatkin must be consulted before a cut is made.

In two or three spots, Loew's is advertising big on lowered rates already. Only advertising on the kid angle in a big way so far is from Publix. It's in Chicago where B. & K. has thrown out a big ad calling specially on school kids.

An idea of how much Paramount is spending in Brooklyn where Fox, Loew's and R-K-O offer competition is given the current week. Buddy Rogers is making a personal appearance at \$6,500 per; Rudy Vallee and his band, on contract, calls for \$4,500 per; the stage show runs to \$3,500, which gives a stage show overhead alone of about \$15,000 or maybe more.

Milwaukee Police Want To Catch Bomb-Throwers

Milwaukee, July 8. That the local police are determined to put an end to the bombing of theatres is evidenced by the fact that Chief Laubenheimer has ordered all off days cancelled for the detective bureau until the guilty ones are brought to headquarters. The activity on the part of the police resulted from a conference between G. C. Kalkhoff, business manager of the Motion Picture Operators Union and the police. The union is appropriating a sum of money for an investigation of its own. The studio, neighborhood house, was the third theatre bombed in a month.

District Attorney Bowman will ask for the maximum sentence for the bomb throwers when apprehended.

2 New Houses on Top of Latest Census for Hammond

Hammond, Ind., July 8. When the census figures came out last month, showing the surprising growth of the burg, R. Levine and L. C. Hess immediately drew plans for the erection of two theatres on the main stem, at Calumet and Carroll avenues. With the new Paramount, they will give this 75,000-population town 10 houses.

And How!

Public campaign against daylight saving has started. First exploitation is a 24-sheet appealing to local vanity. Sign reads: "In advocating daylight saving, California tells the world that she has not enough of that glorious sunshine which she is continually advertising."

21 Minn. Indie Houses Going Open Shop This Wk.—Locking Out Unions

Minneapolis, July 8. The battle is on between local independent theatre owners and union operators. The 21 largest indie houses here are scheduled to go open shop this week when non-union operators will be placed in the booths.

Flat refusal on the union's part to withdraw one of the two operators required in the booths under a contract signed last September has precipitated the clash. Vain conferences were held between the opposin; forces in an effort to reach a compromise last week.

Operators were willing to accept a 15% reduction in wages providing two men would be kept in the booths. The theatre owners came back with a proposal to retain the two men if the unions would accept a 50% slash in stipends.

"We'd be willing to pay the union scale and keep the two men, but business conditions are such that we can't afford to do this," said Henry P. Greene of the theatre owners. "We can get along nicely with one man in the booth."

Union scale is \$4 for four hours' work seven nights a week and a Sunday matinee. Overtime is double. One man can do the work easily, according to the theatre owners.

It is Mr. Berglund's further con-

tention that the contract between the theatres and operators does not expire until Sept. 1, 1936. This agreement relative to the two operators was silent and was forced upon the theatres, according to Greene.

With business declining throughout the territory, independent theatres outside of Minneapolis also are finding their financial burdens too heavy, according to officials of the Motion Picture Theatre Owners of the Northwest. Owners of these houses in Minnesota and North and South Dakota are preparing to follow the lead of the local owners and dispense with the services of one of their two booth operators, it was announced.

National union officials were here to try to avoid what one side called a lockout and the other a strike. A total of 46 operators are affected. Publix and R-K-O houses are not taking any part in the fight and will continue to operate as in the past.

STAGE SHOWS FOR 2 WKS. AT WB'S HOUSES

Hollywood, July 8. Around \$55,000 will be spent by Warners remodeling the stage of their downtown theatre. House will play new stage unit every two weeks.

Units may go to other coast houses after local showing but, if so will be shaved from pretentious scale for Hollywood and Downtown. Previous report of going to Fresno and Santa Barbara incorrect.

First stage unit costing around \$5,000 jumped the Hollywood to around \$17,000.

Stole to Pay Bills

San Francisco, July 8. Surrendering here, Manny Castle, accused of stealing \$1,144 from the National Theatre, picture house, in Marysville, was lodged in jail in that town last week. Castle still had \$700 in his possession. He explained that the balance was used to pay overdue bills.

HIRSCH—ARNOLD

DANCERS
Featured in F. & M. "Brunette" Idea
School Address, 545 Sutter St., San Francisco

BERNARDO DE PACE

A Riot with "TOP O' THE WORLD" Unit
Now at Tivoli Theatre, Chicago, Ill.

Direction WM. MORRIS OFFICE

COSTUMES FOR HIRE
PRODUCTS EXPLOITATIONS PRESENTATIONS
BROOKS COSTUMES
145 W. 40th St., N.Y.C.

STAN KAVANAGH

Making Bigger and Better Laughs

HEADING
McDermott's Publix Unit
"SPORTLAND"

PARAMOUNT
NEW YORK
NOW

Booked by
NAT KALCHEIM
Wm. Morris Agency

SIS and BUDY ROBERTS

in "ON WITH THE DANCE"
with LOUIS McDERMOTT'S "SPORTLAND" Unit

Now at **PARAMOUNT, New York**

Direction JERRY CARGILL

A SCRAP HEAP THAT COST MILLIONS!



981 theatres have replaced unsatisfactory sound equipment with . . . **Western Electric!**

Why? Because of loss of business
due to poor reproduction . . . lack of proper servicing . . . program
interruptions.

The insistent public demand for quality sound reproduction led
these 981 theatres to change their equipment.

It's profitable to install Western Electric in the first place—it costs
less in the long run.

Western Electric
SOUND SYSTEM



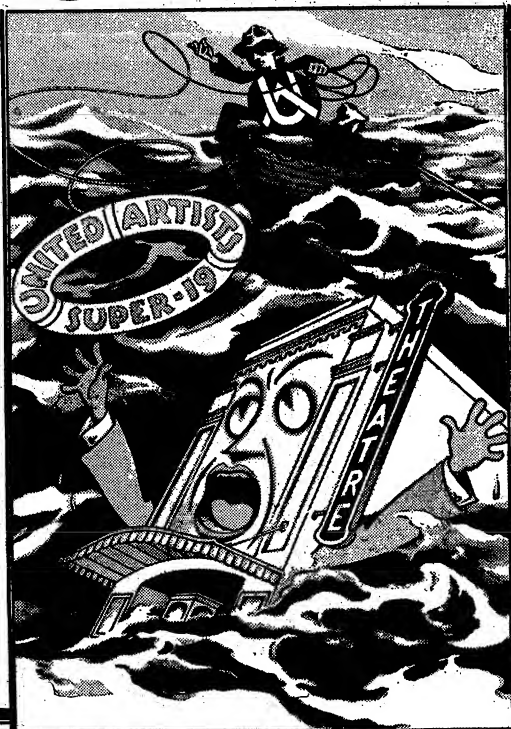
Northern Electric in Canada

Distributed by

Electrical Research Products Inc.

250 W. 57th Street, New York

TO THE RESCUE!



United Artists' saves the day.
The powerful "Super 19" ap-
pear in nick of time to bring
new hope and sensational
success to theatres for new
season.

Samuel Goldwyn presents

**RONALD
COLMAN**
in
"RAFFLES"

Joseph P. Kennedy presents

**GLORIA
SWANSON**
in "WHAT A
WIDOW!"
Allen Dwan production

Joseph M. Schenck presents

Arthur Hammerstein's
**"The LOTTERY
BRIDE"**

with JEANETTE MacDonald
John Garrick, Joe E. Brown,
Robert Chisholm, Joseph
Macaulay, ZoSu Pitts
Music by Rudolf Friml

Florenz Ziegfeld and
Samuel Goldwyn present

**EDDIE
CANTOR**
in
"WHOOPEE"

Joseph M. Schenck presents

**D. W.
GRIFFITH'S
"ABRAHAM
LINCOLN"**

with WALTER HUSTON
and UNA MERKEL

Inspiration Pictures present

**HENRY
KING'S
"EYES OF
THE WORLD"**

John Holland and Una Merkel

Joseph M. Schenck presents

**NORMA
TALMADGE**
in "DU BARRY
WOMAN OF PASSION"

A SAM TAYLOR production

**MARY
PICKFORD**
in
"FOREVER
YOURS"

Joseph M. Schenck presents

**ROLAND
WEST'S
"THE BAT
WHISPERS"**

with CHESTER MORRIS
and Una Merkel

Samuel Goldwyn presents

**RONALD
COLMAN**

In An Original Story
by Frederick Lonsdale

Samuel Goldwyn presents

**EVELYN
LAYE**
in
"LILLI"

George Fitzmaurice
production

Joseph M. Schenck presents

**DOUGLAS
FAIRBANKS**
In Irving Berlin's production
"REACHING FOR
THE MOON"

with BEBE DANIELS

Joseph M. Schenck presents

**DOLORES
DEL RIO**
and
**WALTER
HUSTON**

In a story by WILLARD HACK

Joseph P. Kennedy presents

**GLORIA
SWANSON**

In A Modern Society
Drama

Joseph M. Schenck presents

**A MUSICAL
COMEDY-DRAMA**
from the Writers, Composers
and Producers of
"Sunny Side Up"

**DE SYLVA, BROWN
and HENDERSON**

Joseph M. Schenck presents

**JOAN
BENNETT**

in
"SMILIN'
THROUGH"

Directed by Sidney Franklin

**CHARLIE
CHAPLIN**

in
"CITY LIGHTS"

Howard Hughes'

**"HELLS
ANGELS"**

The Gigantic Air
Spectacle

Joseph M. Schenck presents

AL JOLSON

in
"SONS O' GUNS"
with LILY DAMITA

UNITED

THE ROYAL FAMILY



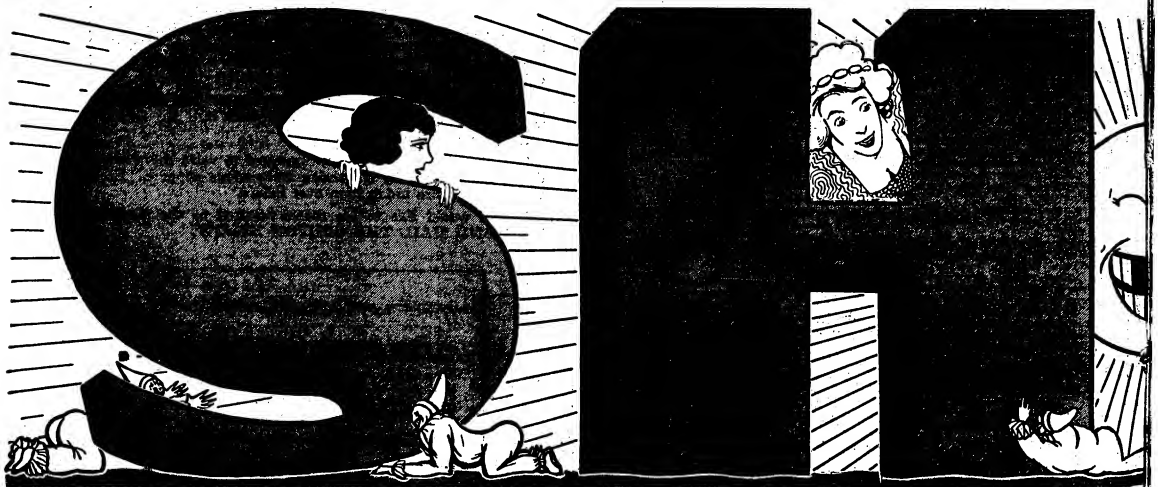
OF THE SCREEN

JOSEPH N. WEBER, President, 1440 Broadway, New York, N. Y.

The Laugh Sensation



with
JOE COOK
LOUISE FAZENDA
JOAN PEERS
WILLIAM COLLIER, JR.
TOM HOWARD



Pathos! Comedy! Romance

Best of the Season



A
COLUMBIA PICTURE

ADAPTED FROM THE PLAY BY
JAMES GLEASON and MAURICE MARKS
ONE YEAR ON BROADWAY
A FRANK CAPRA PRODUCTION



Big Action! Thrills!





GEORGE BEATTY

MASTER OF CEREMONIES

PARAMOUNT, NEW YORK
THIS WEEK—JULY 4

FEATURED IN
LOUIS McDERMOTT'S "SPORTLAND" UNIT

**Just Completed Three-Year Tour
of Radio-Keith-Orpheum Circuit**

NOW BOOKED WITH PUBLIX FOR 20 WEEKS

Management
WM. MORRIS OFFICE

PUBLIX HEADS WILL PASS ON 'COMMERCIALS'

Commercial films may be due for a fadeout from the Publix calendar this week. The big guns of the company are scheduled to meet in session extraordinary to pass judgment some time this week.

Though the commercial films department has been functioning for about eight months, the 'bigger minds in Paramount are recorded inside as being not in favor of prolonging the ordeal. So far the company has effected only two contracts in that field, with one still to be satisfied. Lysoyl products and I. Miller show people.

The department, under Emmanuel Cohen, editor of the Paramount newsmag, has had on a staff of about five salesmen. Industrial firms have been found wanting when asked to lay out from \$10,000 and upwards for shorts advertising.

Understood that regardless of the decision of the committee that the two shorts contracted for will be produced. Lysoyl's is a cartoon.

Roxy Bookings

The release of the John McCormack picture, "Song of My Heart" (Fox), is set for the Roxy Aug. 22, within two weeks designated.

Roxy will be the first to popularly play "Western Front," now set for that N. Y. house Sept. 6. "Journey's End" (Tif) beats "Western Front" into the Roxy, booked for July 18.

Prior to the Tif talker there, the first of the Metro pictures to ever play the Roxy, "The Rogue Scout" (M-G-M) starts July 11.

"Common Clay" (Fox), with Constance Bennett, starts a two weeks stay at the Roxy Aug. 8.

Ernie McCauley, Chanin's 46th Street, and Joey Keith of Leblang's back from three weeks in Hollywood. They flew from Oakland to Chi.

Jeas Long, of the Cort, temporary aid at Cohan box office supplanting Clarence Jacobson.

CECIL LEAN

and

CLEO MAYFIELD

SUMMERING
AT THEIR HOME
"MAYLEAN"

LAKE SUNAPEE,
NEW HAMPSHIRE

Success
and Best
Wishes to
LARRY
CEBALLOS

Union Picketing in Canada Before Court

Toronto, July 8. Courts here trying to decide whether action should be taken to stop pickets from patrolling the Lyric theatre in Hamilton.

Members of the Hamilton union of stage and picture employees are said to have paraded continuously in front of the new theatre wearing signs telling the pub. to keep away because it employed non union labor.

Blz must have been effected as Robert T. Stewart, owner, applied for an injunction to stop the parade in front of his show. Judgment has been reserved.

Ducking Musicals

(Continued from page 27) here. Warners operates four theatres; Publix, two; Gore Brothers, eight, and Manny-Neist, three, the latter two operating small theatres.

Among the 180 theatres running, 134 are equipped for sound. Silent houses are confined mostly to the Mexican section of the city.

With the return of stage shows to the Publix and Warners houses, the neighborhood exhibitor is anticipating something to worry about.

Confined as he is to a small advertising budget, there is little he can do to meet his business or offset the flesh entertainment. His main problem is to let his Monday night audience know what is playing next in his house. Trailers, lobby displays and direct mail advertising are about the only avenues of exploitation being used.

Community newspapers have proven a flop for neighborhood theatre advertising.

Double Bill Boomerang. Double bills are now regarded as a boomerang. While showing, they were bargains, but when the theatres discontinued the twin features they couldn't reduce the admission price and the public figured it was getting gypped.

Where the trade is transient the doubles are okay, but in the neighborhoods it's nix unless permanent.

Reduction of admission price never stimulates local business. A drop in the gross is about the only noticeable difference.

Exhibitors claim that product is scarce now. When sound first came along, producers rushed out their product, hoping to beat the other fellow on any new idea. Now with sound almost perfected, the producers aren't anxious to rush pictures into theatres. For the past two years pictures were shown locally within a week or two after their completion. The interval is growing longer.

The present demand for entertainment is centered on comedy. Musicals of any kind are dead, say the neighborhood managers. Question often asked the exhibitor by patrons is: "Is it a musical?" If it is, there's a dropoff. Another repeated question is: "When are you going to show a comedy?"

Locally, as elsewhere, there is a concentrated effort among the exchanges to get away from the straight rental basis in disposing of pictures. Before long it looks as if pictures will all be played on a percentage basis.

Canadian Building

Toronto, June 8. Plenty of construction work going ahead in Canada now that Paramount-Public Control Famous Players Canada.

Despite \$2,000,000 theatre in Toronto, a million dollar theatre and office building is going up in Halifax, N. S. Will seat 2,700 and will be biggest east of Montreal. Theatre to seat 1,500 and 14 office suites going up in Sudbury. New Capitol theatre in Galt seats 1,130.

RACKET STUFF FOR EXHIBS BY 'SPECIALISTS'

"Firms" Infer They Represent Circuits for Trading—No Connections

Progress of the theatre end of the picture biz has created the real estate racketeer who is now springing up to sap the curiosity of the independent exhib. Extent to which these birds who in most instances describe themselves on fancy engraved stationery, as firms will go, can be gleaned from one or two going so far as to even claim to be representing the circuits. None known to have ever had film affiliation whatever.

In one instance one of these so-called firms claimed RKO representation. Inquiry at the latter's h. q. showed absolutely no connection.

Effect on exhibitor is that he either puts on the scam as in fear of being "sold out" or else springs boards his assets. In general it has spotted the exhib with enthusiastic neglect of his shop.

These fellows call themselves chain store and theatre specialists, business investment experts and theatre brokers.

Must Survey. Form to reach the exhib begins with a high pressure letter in which the exhib is importuned to sell his house "for cash" to a big circuit and that if he wishes to do so, to write details of his house value and why to the "specialist." As a safety valve the "firm" slips in a clause that no offer can be regarded as such unless and until the "specialist's" representative has made a personal survey of the theatre.

It isn't always that these "experts" claim circuit representation, but in those letters that don't, the language is of unmistakable inference that the firm is acting for a circuit.

All claim more or less national scope. It is figured that at least 12 "firms" are so operating.

Right now they are centering their activities in the mid-West and Central states.

Curiously enough among the independent exhibs importuned by one of the "specialists" was Frank Rembusch, Indiana exhibitor. The instance where R-K-O was named by a letter writer as principal was in connection with some theatres in Kentucky.

Though no closing date has been set for the Byrd picture at the Ritz, New York, it will be followed by the new Moran and Mack talker, "Anybody's War" (Par).

THOSE WHO DANCE

(Continued from page 31)

Lila Lee and Betty Compton, may be in some something, although in toto its box office potentialities are just average. In many quarters where the underworld stuff is the big thing, this may turn out all right.

It's not a particular sympathetic theme, either on the story or the cast; weak on the first, likewise a bit far-fetched, and ditto on the cut appeal. Hasn't the strength either for the stage.

All about a copper (hero) doubling as a gunman to get in with the mob, both pumped off his kid brother, William Boyd as the gangster, are gun molls, and the male leads (Monte Blue, as the copper, and William Boyd as the gangster) are likewise lacking in popular appeal.

Towards the end there are a few tense moments, notably at the gangster's dance party, but some of the twists are as generally illogical as most of what has built up to this stage.

A trick in direction of this all-talker is the screening of silent sequences to denote the whisperings of the mob, the mob, following which is the audible title: "Now you understand everything, don't you? But up to this point of explanation, the average audience will be inclined to titter as if something had gone wrong with the machine."

HOT CURVES

(With Songs) Tifany productions and release. Featuring Marceline Day and Benny Rubin. Cast includes Fritz Fritsch, Fritz Kamp, Betty Astor, Fritz Alberti and Max Maximilian. A Film Guild work July 9. Running time, 71 minutes.

This film cannot be considered for anything but the art in America, and for European consumption in the main. But the question is: brings up is the call of a wired house, even an art, in selecting such an inept bank of entertainment in silent form to the preference of a home made talker. Maybe it's the difference in the rental in summer.

The title would suggest a stirring many combat of some kind with the spirit or force of the sea. Nothing like that. Instead it relates to the limited view of life for a limited group along the waterfront of the Free City of Hamburg.

It's not only a quick story but quick acting and the direction is spasmodic. There's another big fault with these German films, and as a rule with other foreign made films. That is in the type of film product used for printing. Looks inferior and is tough on the eyes—always gray and shaded.

This film, as in 90% of all film product from overseas, shows that rubbish unwillingness to learn. This film is acted and progressed like the great majority of European film product that's usually on the pan here.

Old barny beginning right with title, but many valuable belly laughs, thanks to Benny Rubin. The film besides offers something for the subsequent run to hurdle in the way of exploitation possibility. The title does not mean sex. It refers to the sport that made chewing gum famous—baseball. Rubin fulfills the needs here. When he was out of the sequence the picture meant nothing except tedious wait for another laugh.

Story is obviously based on the not too far back publicity received by John McGraw and the Giants through acquisition of a Jewish ball player, Andy Cohen. Here the player is named Goldenbaum. Ball team wanted a Hebe player to draw Hebe customers so the coach plays a train butcher by that monicker and bles him on the blind. The bird turns out a wiz from every angle, even an inverted language and the big heart. Goldberg is hero all the way.

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Inane western. Breaks all bonds of propriety for such a western, if such a thing is possible. Construction is terrible and appears to be put together more like a gang of high school kids would than a group of professionals. Useless anywhere.

The little Mex heroine (of late all western heroines are Mex) forgets that she is supposed to put on a spick accent at times and resorts to perfect English.

This plot merely saved the cost of a story. A young boy again hits his father to revenge the murder of his father.

Entire thing drew derisive laughter from a small time audience. Sound recording sloppy.

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"THE ELONGATED COMEDIENNE"

MANAGEMENT: LEO FITZGERALD, CHARLIE FOY

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EVERT AND LOWRY

CLASS BALLROOM DANCERS

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50 MILLION CRITICS CAN'T BE WRONG ABOUT 2 FRENCHMEN

During Three Consecutive Years of Appearances in All the
Major Theatres of This Country

THE AMERICAN PRESS UNANIMOUSLY DECLARES

EMILE BOREO

THE FRENCH SINGING COMEDIAN IS

'ANOTHER CHEVALIER'

AKRON "TIMES-PRESS"

"If you like Maurice Chevalier you'll go for Emile Boreo in a big way. He sings the same type of songs and has the same mannerism. He also wears a dinner coat and a straw hat. You'll find that Emile has plenty of personality. It is hard to describe his appeal, but he has it—and plenty. Emile could headline anyone's vaudeville and make 'em like it."



"PICAYUNE," NEW ORLEANS

"Much real entertainment is supplied by the stage numbers, particularly by Emile Boreo, who has something akin to Maurice Chevalier's and Adolph Menjou's personalities. His singing and piano accompaniment, no less than his schooled dancing and droll trickeries, won great applause Friday night."

EMILE BOREO

Presenting His Original Style of International Entertainment

"PRESS-SCIMITAR," MEMPHIS

"Do you crave something different in vaudeville? Then the answer to your prayer is at Loew's State this week in Emile Boreo, who must be one of those 'Fifty Million Frenchmen' we've read so much about. Like his countryman, Maurice Chevalier, of whom Boreo is a counterpart in entertaining, this energetic funmaker grows on an audience."

THE CANTON "DAILY NEWS"

"Heretofore there has been no one to whom Boreo could be compared, but since Maurice Chevalier has become well known through the talkies there is something by which to measure this countryman of his. The two of them have the same volatile expression, the same gift of pantomimes and a dialect which misses accuracy just enough to make it amusing. Boreo has perfected a trick of singing songs which probably don't make sense in any language, but which are entertaining just the same, and he does a dramatic number full of fire and action and a Chevalier imitation that comes close to equaling the original."

MONTREAL "HERALD"

"One of the most popular of Europe's singing comedians, Emile Boreo, pays a return visit as the headliner in the vaudeville section of the Loew's bill this week and gains new admirers by the excellent entertainment he provides. His vocal numbers, joking material and other offerings are served up as only he can put them over, and the element of comedy is prominently dispensed. His novel manner of presentation as well as the quality of his offerings always meet with popular acclaim, and the present will further enhance his prestige here in entertainment circles. His Maurice Chevalier impersonations are cleverly done."

THE MONTREAL "DAILY STAR"

"Impassioned in his speech, generous in his gestures, Emile Boreo, the famous French comedian, who is at the Loew's theatre this week, is almost too good to be true; he is so French. Much of his excellence is undoubtedly explained by his own enthusiasm, which is so infectious that he appears to be able to make his audience act as his orchestra when he so wills. He provided a few moments of entertainment by being one of his own wooden soldiers, and then he gave an impersonation of Maurice Chevalier."

Many Thanks to J. H. LUBIN, MARVIN SCHENCK and L. K. SIDNEY

R-K-O Direction
JACK CURTIS

Sole Management
LYONS & LYONS

English Representative
WILLIE EDELSTEN

Audience Always Right, Says R-K-O; No Ribbing 'Em by Dying Comics

Comedians and monologists who think vaude audiences when not laughing at their gag, far beneath them in intelligence will have to stop that stuff. An R-K-O booking office edict, issued this week, is for all comics to discontinue taking smart alecky potshots at so-called "tough" audiences.

Booking office's view is that when a comedian tells a gag and the house doesn't laugh — maybe the customers are right. It is claimed to be insulting to not responding or kidded for its ignorance, this being supported by complaints frequently received from theatre patrons regarding sarcastic comebacks from flopping comics.

It is also pointed out by the R-K-O booking office that most comedians use the same smart sayings when panicking the cash customers. The most standard and widely used remark is "Don't explain it to him, lady (or mister)." That is generally employed when, after a comic sees his pet gag hit the rear wall, he picks out someone in the first few rows to address his squawk at, this person in the comic's eyes representing everyone else who didn't laugh.

"Don't explain it," is declared out by R-K-O and is not to be used in the future.

Ribbers

Other standards ribbers have also been banned. Among them the gags built on the following formula: "In the gag the name of a city or place is mentioned. Say the city is Montreal. The comedian tells the gag and waits for his laugh. He doesn't get a laugh. He sneers and says, 'Ladies and gentlemen, Montreal is in Canada.'"

"The favorite of most comedians and used mainly at supper shows is: 'The usher will bring you a few towels and blankets so you can sleep in comfort.' Or, to the orchestra leader: 'Tell the boys to play softly so they won't wake 'em up.'"

R-K-O ruling for comedians is to tell your gag and play it that lands. If it dies, let it lay.

The audience is always right, says R-K-O.

35 Acts So Far Given R-K-O's Long 40 Route

Within the last four weeks R-K-O has issued the new long 40-week route to 35 acts. The stretch on the one circuit carries most of them consecutively until the finish of next season.

The route, running from New York to the west coast, back, is the longest available to vaude acts on any circuit in close to five years. It was compiled and laid out by Charlie Freeman, shortly after he became head of the R-K-O booking office.

Acts that have received the long booking so far are Randall and Watson, Jack Osterman, Roy Sedley, Delaney, York and King, Michon Bros., Art Frank, Weaver Bros., Ken Murray, Johnny Burke, The Gaudemiths, Bobby May, Robbins, Olsen and Johnson, Evans and Nevers, Gloria Foy, Jerome and Gray, Falls, Redding and Boyce, Jack and Kay Spangler, George Price, "The Ingenues," Joseph Regan, Peter Higgins, Colleano Family, Geraldine and Joe, Walter Dare Wahl, Meyers, Labov and Rice, Honey Boys, Bob Robinson, Chris Charlton, Naro Lockford, Britt Wood, Kikutas Japs, Tracey and Murray and Murray and Allen.

The bookers, under Freeman, are continuing to issue the route to suitable acts available. By next season, excepting spot bookings in New York city, a large majority of all acts playing in the town for R-K-O probably will be on the long route.

K. & B.'S NEW PARTNERS

Both Kramer and Boyle intend to continue in vaude. Kramer will appear with his daughter, and Boyle with Johnny Morris (Morris and Wynne).

Following the split their time after Seattle was assigned by R-K-O to Harry Burns.

Jack Allen, former Fox booker, is entering the booking field on his own.

The Charlie Morrisons Have House Warming in Bayside, Despite Rain

Bayside, L. I., behind Flushing, named a new street in order to get the Charlie Morrisons as permanent summer residents. It's 210th Place and the Morrisons live on every corner.

Figuring no one would be around for the 4th, the couple set the night of July 3 at 10:30 as the start of the lawn party. To make it more certain, at 8 o'clock that night a terrific thunder and lightning storm commenced.

Notwithstanding, the result was appalling. The Morrisons had sent out 150 invitations and 200 turned up—all dry.

As a precaution for the overhead, Elsie Morrison had bought at a private auction of one of the old estates sold daily on the island, a new sort of bowling game. Elsie paid \$3 and figured Charlie would get the overhead out of Ben Blue alone on that. The game was set on the grass, and the ball thrown to the other end, rolling back, with the most down, etc. Before Charlie could escape from the new rathskeller, Ben Blue had been cleaned by Col. Gimp. When Elsie heard about that catastrophe, she closed the lawn.

Cleaning Up a Cellar

When the Morrisons moved into the house after making the first payment, the girl who insists upon working under a cellar, they found a place underneath the house the former landlord told them had been intended for a cellar, but the mud digger grew tired. Bobby Polson, the girl who insists upon working under a cellar, they found a place underneath the house the former landlord told them had been intended for a cellar, but the mud digger grew tired. Bobby Polson, the girl who insists upon working under a cellar, they found a place underneath the house the former landlord told them had been intended for a cellar, but the mud digger grew tired.

Among the celebs present were Freany Ward and Jack Oakie. They were doing pretty well until Charlie Freeman appeared. The house "was full of acts and bookers. No invitation had been sent to an opposition agent."

Exploiting Bayside

It was a great publicity stunt for Bayside. The rain showed up what kind of a town Bayside really is when wet. Cars pointed off the main road toward the Morrison lawn lights skidded right into their front parlor.

The Morrisons some months ago were normal and lived in New York. Then they had a baby and the baby squawked on the elevator service. That sent them to Long Island. The evening passed without any hitches. No one asked Charlie how much he still owed on the place or why he hasn't put a fence around the shack. And it wasn't hot in the rathskeller because it wasn't hot outside.

The Morrisons expect to be at home all summer. Ask any cop in Bayside where to go.

R-K-O FRAMING 5 OR 6 WEEKS' BREAK-IN TIME

Acute shortage of convenient break-in and try-out spots for new acts, probably the greatest handicap in the path of vaude at the present time, has prompted R-K-O to cast an eye out for all available "downside" break-in time around New York, or elsewhere.

Charlie Freeman declared an attempt is being made by this circuit to line up five or six weeks of acting ground stands for next season's use.

WM. MORRIS RESIGNS AS N. V. A. DIRECTOR

William Morris last week sent his resignation as a director of the N. V. A. Sanatorium in Saranac, N. Y., to President Eddie Cantor of the N. V. A. organization.

Morris' explanation is that his stepping down seems the tactful thing to do, since others interested in the management of the new sanatorium had stepped in its affairs without consulting him, and he took it for granted that his co-operation was not desired.

Morris' action followed two visits to Saranac by Wm. Lee of the Pat Casey office.

EDDIE CANTOR RESIGNS AS NVA PRES.

Hollywood, July 8.

Eddie Cantor has resigned as president of the N. V. A. Club. His resignation was forwarded to the board of governors immediately following the receipt by him of the resignation of William Morris as a director of the N. V. A. Sanatorium in Saranac, N. Y.

Other causes are behind the Cantor resignation. He feels the purposes of the N. V. A. Club, as expressed when he accepted the presidency a year ago, have been far from fulfilled. The later violation of those promises was the recent hat collections in theatres for the support of the N. V. A. by the public at large.

Cantor had been assured when taking charge of the N. V. A. Club that its institutions, including the Sanatorium for ailing professionals, would be wholly supported by the variety show business.

Removal of the social side of the N. V. A. as recently indicated by an economy drive in the New York clubhouse, leaving the N. V. A. organization purely a business structure for the dispensation of charity was another move Cantor did not approve of, nor had it been submitted to him.

Cantor terms as president expires Aug. 31, next. To prevent any misapprehension, through the probable delayed election of officers, regularly scheduled for this July, of his attitude and a possible renomination against his wishes, Cantor has made his resignation known.

Cooled Enthusiasm

Eddie Cantor gave considerable of his time and enthusiasm to the N. V. A. when assuming the office of president last year. Finding little co-operation from managerial channels, his enthusiasm cooled. During his brief Cantor drew 1,200 new members into the N. V. A., mostly through his personal solicitation. He inaugurated several ideas which the club's administration failed to carry out. All of them were heartily received by the club members and profession.

Cantor placed his resignation as president some time ago, to be conditioned upon certain grounds. His principal reason at that time was the lack of interest displayed by the variety managers as a whole in the N. V. A. when assuming the office of president last year. Finding little co-operation from managerial channels, his enthusiasm cooled. During his brief Cantor drew 1,200 new members into the N. V. A., mostly through his personal solicitation. He inaugurated several ideas which the club's administration failed to carry out. All of them were heartily received by the club members and profession.

The entire collection in April fell behind that of last year and years before, when only the vaude circuits had participated. It patently evidenced the public was weary of again being burdened with the support of the variety actors' organization, as had been plainly made manifest each season by editorial expressions in the files of nearly all cities, against the "collections."

The N. V. A. at present, out of its recent collection campaign which drew \$485,000, has about a sufficient surplus to provide for a good mixed bill of the summer. No plan for maintenance beyond that period has as yet been arrived at by the managers.

Jack Loeb Removed as Booking Mgr. for Fox—On Road as Scout

MIDGIE MILLER'S SOCKS WITHOUT CONSEQUENCE

Reene Cartier, blonde artist model, of 20 East 62d street, who asserted she was punched in the left eye in a restaurant on 47th street by Midgie Miller, wife of Will Morrissey, withdrew her police court complaint against Miss Miller. Robert Dempsey, attorney for Miss Miller, said the civil action for \$10,000 against Miss Miller has not been withdrawn.

Miss Cartier and her chum, Marietta Mull, who was with her on the night of the alleged assault, appeared in West Side Court to press her complaint. Soon after their arrival, Morrissey and his wife arrived. A conference was held by both attorneys and complainant and defendant.

The attorneys stated to Magistrate John V. Flood that the complainant decided to drop the criminal action. The summons was dismissed against Miss Miller, who lives at 141 West 47th street.

Dempsey said what brought about the withdrawal of the complaint that Miss Miller was contrite. Miss Cartier's left eye showed the effects of the blow. Dempsey wasn't asked what consequences meant.

Miss Cartier believed that Miss Miller had made a mistake. Miss Miller is quoted as stating that she would "bail" any blonde that clandestinely met her husband. Miss Cartier stated she had never been in Morrissey's company.

The Morrisseys have been married about 10 years. It's the first time women ever fought over Will.

Barton Demands Billing Above Show's Star's Name

Billy Rose is negotiating with James Barton for the latter to go with the "Carnegie" Brice show "Corneyed Beef and Roses."

One big cog is holding up the works. Barton is arguing that his name must be before that of Miss Brice on the marquee and Rose is on the negative.

Barton is recovering from a nervous breakdown.

Wants Acts' Money Back

Harry Enrickson, who invested \$1,469 with Dorothy Byington (also known as Byton) to produce three vaude acts on a 50-50 basis, is suing to recover that money, alleging that Miss Byington and her partner in one of the acts and failed to do the others.

The actress-producer denies this, stating she made full accounting.

Jack Loeb will depart shortly for the west in the capacity of scout for new acts and stage material for the Fox-Fanchon & Marco vaude booking office. He already has been relieved of all executive duties in the office, the orders there now coming from Mike through the new general manager, Doc Howe, or from Howe himself.

With the change in Loeb's capacity there is also a reported reduction in his salary from \$750 to \$400 weekly. The road job may keep Loeb away from New York most of the time.

Loeb is generally known to be very wealthy, yet he is holding on to his Fox-Fanchon & Marco connections despite what appears to be an abrupt demotion in position.

Loeb compiled his reputed fortune through theatrical realty investments and large personal profits from the Fox booking office, in which he was a 50% partner. When the new joint Fox-F. & M. booking office was established recently as successor to the Loeb-Fox agency as vaude booker for the circuit, Loeb was retained in the office at a salary. Inside on that was said to be a friendly feeling for Loeb by Marco over business favors rendered Marco by Loeb in the past.

KING AND KING SCRAP SETTLED BY CUT RATES

Run in of King, King and King with Loeb and the V. M. A. after Matty King was charged with beating up his brother, Bob King, Pittsburgh attorney instructor, while the act was playing for Loeb's in Pittsburgh the last week in May, has been settled.

After the fracas Loeb laid the boys off for two weeks and the V. M. A. demanded an explanation for conduct unbecoming an artist.

Monday (7) the act and their agent, Benjamin David, appeared before the V. M. A. At the suggestion of David it was decided that the boys would finish their two weeks with Loeb before sailing for Europe July 23, but at a cut in salary, V. M. A. okayed the suggestion.

Bob King, the brother who was attacked in Pittsburgh, exonerated Matty, stating a person unknown had beaten him up.

Matty King and his brother Bob were reported to have had it out while the act was at the Penn. State University with Matty going after Bob with a club, according to the allegations at that time. Matty was taken to the police station on an assault charge, but released when no charge was pressed.

Long Routes and Marriages In Vaude Falling Rapidly Away

Marriages of mixed vaude partners, who hook up maritally as well as professionally in anticipation of playing long routes together, are becoming rarer and rarer. The reason may be that there aren't any more long routes to be played by nice married vaude folk even singly, let alone together. Under the shortage of long routes lately, there hasn't been such a wedding of any note in over a year, where formerly they were frequent events.

In the past it wasn't uncommon for the Jack and Tillie Desmonds, perch acrobats and ground tumblers deluxe, to decide to make it an act on and off after a long season together. Or for the Desmonds, husband and wife, before starting, to discover at the end of the route that they didn't love each other.

Toen a fellow act along the idea for a good mixed two-act. He selects the right sort of girl and they break-in on a first hit. If the act doesn't go at the break-in it's declared off. Which doesn't give Kid

Cupid much time to string up an arrow.

There used to be six months of time for a vaude act to break in before even becoming an act. And many times that was enough to uncover the holes in the romance as well as the act.

While today, with routes so short and things so tough, and a week or two and a week there are the best available. It's figured by many vaudevillians that it might be cheaper to look for the stray weeks alone.

PRODUCTIONS

Personal service representation
at the factory
June Carr set for Aaron & Freeland's Best Laid Plans

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Unable to Agree with Unions, Fox Goes All-Sound in 3 N. Y. Houses

When everything looked okeh for an adjournment between the picture operators and the stagehands in the Fox metropolitan houses last week, whereby stage bands were to be permitted, without accepting the unions' de luxe house classification, the whole thing was declared off upon the unions refusing to offer conciliations.

Fox's Star, Crotona and Park Plaza, vaudefilm houses, went into

TO OUR PAL JOE

I want to ride on his trolley car. To a place up above, where true fellows are. Cause I'm just an actor. I'm seeking to find if the Starlin St. Peter recognizes my kind. I'm looking for someone, of him you must know. He was our pal and buddy, we all called him Joe. We miss him, my journey won't come to an end till I ride again with my heavenly friend. So just let us ride to that heavenly gate. Please tell him, St. Peter, his buddies await. Let me look through this gate, where an angel I'll see.

I know I can't touch him, but tell him for me. That I was here looking for him, and just say, We'll meet when the curtain rings down on my day.

Written by his pals

Henry Bergman and Bob Nelson

(Advertised)

Wanted 20 Good Looking, Charming Girls. Those that can sing and dance, season of 40 weeks or more; want medium sized girls; no drinkers need answer. (Mutual Circuit), the Orpheum Theatre, Paterson. Send your home address; also phone number. Address Billy Watson, Watson Bldg., Paterson, N. J.

Marcus Loew BOOKING AGENCY

General Executive Offices
LOEW BUILDING ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE

600 WOODS THEATRE BLD'G

JOHNNY JONES

IN CHARGE

BERT LEVEY'S TRY AT COAST TIME REVIVAL

Los Angeles, July 8.

Inactive for some time, the Bert Levey circuit is planning to step out this fall with an attempt to line up about 12 or 15 weeks of "small time" from Chicago to the Coast. Levey figures that conditions at present are timely for the move, and is making a check on independent theatre owners who might be interested.

Right now Levey is booking only two houses on the entire Coast: the Hippodrome, Los Angeles, and Mission, Long Beach. At one time the Levey time embraced around 15 weeks through the middle west and far west.

Insurgent Act Lay Off

Grauman, Hess and Valle, who caused commotion last week when reporting at the Fox Academy and told to cut, were smoothed out when the booking office decided to keep them a full week.

The act missed one show on the opening date, with Phil Bloom proving the pacifier. Fox did not place the act anywhere this week.

Groody-Fleeson Dated

Louise Groody, musical comedy will be Neville Fleeson's next vaude partner, the couple teaming for R-K-O playing.

They open Aug. 16 at the Palace, New York.

Vaude Back in Elgin

Elgin, Ill., July 8. Elgin, vaudeless for some time, reported due back in variety field in the fall.

NEW ACTS

Joseph Howard, with three girls. First half of this week at the Kenmore, Brooklyn.

Theatres Proposed

Albany, N. Y.—\$750,000. Pearl street. Owner, architect, John Eberhart.

Bay City, Mich.—Owner, care architect, C. H. Crane, Fox Theatre Building, Detroit.

Beitel, O.—\$30,000. Grant Highway. Owner, Bethel Theatre Co. Architects, C. C. & E. A. Weber, Cincinnati.

Chicago—\$110,000. Owner, care architect, E. Fuhrer, 188 West Randolph street.

Chicago—\$30 and Wallace avenue. Owner, Babson & Katz Theatres Corp. Architects, Rapp & Rapp.

Newark, N. J.—\$4,000,000. Also garage. 878 Broad street. 15 Lafayette street. Owner, Warner Bros. Inc. Architect, John Eberhart.

Platteville, Wis.—\$50,000. Also stores. Owner, W. C. Tracey. Architects, Livermore, Barnes & Samuelson.

Ridgewood, N. Y.—\$275,000. The Ridgewood, Ridgewood avenue, Oak street and Maple avenue. Owner, Warner Bros. Inc. Architect, T. W. Lamb.

Waukegan, Ill.—\$50,000. Also stores. Walnut street. Owner, architect, Buckley, Skidmore & Wainwright, Hammond, Ind.

Waukegan, Ill.—\$75,000. Also stores and offices. Main street. Owner, care general contractor, Kaiser-Ducet Co., Joliet, Ill.

Tom Hartley (Hartley and Shea) has recovered from recent nervous breakdown but has been ordered to rest over summer.

Milwaukee Stage Hands Given Ultimatum on R-K-O's Theatre

Milwaukee, July 8.

Incorporations

Photo-Vox, Inc., New York, picture films; 500 shares no par; Sarah Bohrer, Henry Albert, Martin Friedman.

Radio and Television Co., Manhattan, picture; 1,000 shares no par; Janetie Stabb, Louis Cantwell, Milton R. Weinberger.

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Radio and Television Co., Manhattan, picture; 1,000 shares no par; Janetie Stabb, Louis Cantwell, Milton R. Weinberger.

R-K-O has delivered an ultimatum to the local stage hands and musicians' unions to the effect that if the double shift system for pit and stage employees is not revamped for economy, its Riverside theatre will have to discontinue stage shows and go into straight pictures.

The Milwaukee unions demand the employment of two full shifts of stage hands and musicians daily for vaude theatres. Riverside plays five acts with films on a full week. R-K-O claims the double shift adds too much to backstage expense to permit the Riverside to show a profit.

If the unions refuse to comply with R-K-O's demands, not one shift, but both shifts of deck hands and musicians at the Riverside will be out of work next season.



George ANDRE & Co.

ADAGIO FOUSOME BOOKED SOLID R-K-O

Theatre Equipment

THEATRE SWITCHBOARD, with Diamond Theatrical, Cincinnati. Will sell in FOURTH OF JULY VALUE. Also 400 Lathetier Upholstered THEATRE CHAIRS. Close out, sell \$1.25. For further information, call, write or phone CLEVELAND WRECKING CO., Cor. 4th and SEER ST. CINCINNATI, O.

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WEEK JULY 5, SALT LAKE

LEE P. STEWART & LEWIS NOBLEY

GLORIA FOY SAM CRITCHERSON ALAN DAVIS

R-K-O PALACE, N. Y. (This Week, July 5)

Direction: JACK CURTIS

it pays to advertise

Joe and Pete Michon

ask mother curtis

HAVANIA

THE ORIGINATOR AND ONLY ACT OF ITS KIND IN THE WORLD

Offering 24 Complete Changes of Beautiful Gowns While Performing Sensational Stunts and Simultaneously Dressing 24 Girls If Needed

Direction JACK CURTIS

See 20 Warner Vaude Shows Weeks; 5 Way Rivalry for Acts, Maybe

Reports on the adaptability of theatre for stage shows, now being drawn in a survey of the circuit, are awaited by the Warners' booking department, with no definite drawing of plans and policy for Warner vaude possible until the reports are delivered.

In an estimate, the Warner vaude department figures there probably will be around 20 weeks of playing time on the Warner vaude books by the start of next season. There would be double the present amount of time now booked in the office.

Beyond the time estimate, nothing in the way of definite information is available, where the vaude playing theatres will be located and what stage policy they will decide on are points reported as being vague to Warners itself as to the outside at this time.

The 20 weeks anticipated by the Warners' new non-commission charging booking bureau likely will be composed of 75% vaude theatres and the rest in presentations.

It is that much Warner vaude. It would boost that circuit's booking office to an important spot in the booking field, allowing it to surpass Fox and almost equal Loew's in public in the amount of time they are in a position to offer acts. Should the Warner expectations for added vaude time materialize and the Fox-Park stage idea gain impetus, the prospect for next season would be for a stiff five-cornered act-buying competition.

Chi. Club Agents Merge To Cut Cost, None Quits

Chicago, July 8. The number of licensed club agents has dropped more than 50% in the last six months. Yet not one agent has dropped out of the field. Four or five of them are grouping in single offices, clipping in to buy the \$50 license and \$5 bond.

In spite of the tight spot the agents refuse to drop out, but are sticking around hoping. There are more than twice as many club agents in Chi now as there were two years ago. Most of them got into the field because it looked like easy money.

After talking to several newcomers to the agency business, somebody has issued the following dope on "How to Become a Club Agent."

Join a club or organization. Get appointed to the entertainment committee. Go to see various agents in regard to act. The first agent will quote certain figures for acts; other agents will quote other figures for the same act, the last agent usually asking the least. Call up the acts and offer them your own figure. Charge your organization double the figure, thus making yourself an agent and booker. Somebody will like your show and ask you to book the entertainment for their banquet. Give up the insurance business, hire desk and telephone and you're a full-fledged club agent.

Hannah Williams' Return

Hannah Williams (Williams Sisters) is making a professional come-back in Billy Rose's new intimate revue. Her sister retired more than a year ago when marrying a trumpet player in Ben Pollock's orchestra.

Paula Trueman also goes with the Rose musical.

Bob Baker with Jackson

Bob Baker's application was approved this week by the R-K-O booking office to become associated with the Billy Jackson agency. Baker will operate under the Jackson R-K-O franchise.

Blumberg Back

Chicago, July 8. Nate Blumberg, western division manager for R-K-O, returned from a four-week inspection tour of his territory. Included a survey of the coast situation, where Blumberg made several changes.

Blumberg, soon after his arrival home, left for New York to discuss the situation with the home office.

SHOW, CHOW, DANCE, ALL FOR TWO BITS IN MINN.

Minneapolis, July 8. The ultimate in entertainment bargains is attained here. Besides a talker feature, a talker comedy and Pathe sound news on screen and four acts on its stage, the R-K-O Orpheum here now provides its patrons free refreshments, including sandwiches, spaghetti, coffee, etc., on its newly opened fifty roof garden.

All this for 50c at nights and 25c. In the afternoon, or if you use two-for-one tickets distributed through a big loop food store and a milk company, you get this amount of amusement and food for 25c, at night and 12½c. In the afternoon! As an added attraction one night each week, there's dancing on the mezzanine floor adjoining the roof garden, with music provided by a local dance orchestra.

The roof garden refreshments idea is that of Emil Frank, manager of the Orpheum, divisional publicity and advertising manager, who have made arrangements with local stores, restaurants and food companies to provide the edibles at no cost to the theatre, in return for the free advertising.

Pinch Hit Show Clicks

Omaha, July 8. R-K-O band unit formed to fill in four weeks on the Orpheum in place of the Henry Santrey unit, opened here this week and drew almost an average week's business in its first three days.

In the show, with Peter Higgins headlining, are Louisville Loons (band), Cecelia Blair, Mills and Shea, Lucille Waters and Robert Grier (line). Show will play Kansas City, St. Louis and Chicago following this week.

Santrey abandoned the four weeks of the route, having played the towns named too recently.

Trial of Gene Oliver

Chicago, July 8. Cook County Tax Assessor Gene Oliver, on trial in the United States court for alleged income tax evasion, was formerly an Association producer of repute in Chicago.

Oliver, who built up a large office, was indicted in 1928 for some time until he retired from business in 1923 to enter politics.

Intacts and Fox, N. W.

"We're working on it" was the comment Doc (M.D.) Howe in the New York Fanchon & Marco office as to the story that R-K-O Intacts bills would be some of the small stands of Fox West Coast houses in the northwest.

Howe further stated that what time was being laid out, two days in Billings, Mont.; two in Bellingham, Wash.; one day in Centralia, Wash., and two days in Aberdeen, Wash., was "merely an accommodation."

Stage Shows in S. A.

San Antonio, July 8. "Flesh" by the P. Publix theatre, Texas, with business reported good. Vic Insirilo and Ernest Houser returned to lead stage and pit orchestras. Leo Weber at organ.

House now using five acts and stage band.

DOWD'S NEW JOB

Tommy Dowd has been appointed manager of two R-K-O houses on Long Island, Dyker and Shell Road theatres in the Bay Ridge-Fort Hamilton sections of Brooklyn.

Dyker will be stage band policy and the Shell Road straight pictures.

Musical tabs supplant vaude bills at the City, Irvington, N. J., with week, with house playing combo of tabs and pictures, with tabs in percentage basis.

Peters and Hale have reunited after having split as team two years ago.

Gus Van All In

Gus Van, for 18 years on the on and off stage partner of the late Joe Schenck, on account of his personal feeling for his old crony and pal, has given no thought to any immediate return to the stage, either as a single or with a new partner.

Van was on Broadway Monday still all in the shock. He may go somewhere and try to rest, but declares his long daily companionship with Joe is going to make it pretty hard for him to restart in stage work.

HIGH FLIERS BECAME VAUDE ACT IN THE AIR

Chicago, July 8.

Fastest deal ever pulled was the grabbing of the Hunter endurance flyers by R-K-O for the Palace.

Flyers landed late Friday evening, and appeared at the theatre the next morning.

The Hunters were signed for vaude by the Morse-Richard-Hallier agency through ground representative while flying. Further vaude time for them depends on the Palace week. Salary is \$3,500.

Nothing in the way of an act was expected from the quintet. House is working in an m. c. to introduce the boys and sister. Theatre lobby has a tremendous display, using all the possible aviation paraphernalia and practically everything the boys use in their act. The flyers will also be in the lobby, according to the contract, to sign autograph books and shake hands with the customers.

"Endurance" Offers

Hollywood, July 8.

Hunter Brothers, who took the endurance flying record in Chicago, have been offered contracts for a feature by Louis Bernstein, local promoter. Matter of money remains to be okayed with the story already written by Alan McNeil of United Artists and a quick production planned if deal goes through.

Meanwhile Sid Grauman thinks the boys worth \$10,000 for two weeks of personal appearances at the Chinese, Hollywood, with "Hell's Angels."

Joe Lewis for Show

Joe Lewis, former Chicago night club m. c. and now with Radio for talkers, was engaged Monday for the forthcoming "Little Show. Al Trahan, previously engaged, will support the comedy end with Lewis.

Attempt of the producers to land a star single woman has so far been unsuccessful. A deal for Ina Chaplin has apparently been struck. Grace Hayes, from accounts, may fill the vacancy.

The 5th Avenue hotel wants Lopez exclusively at its hostelry, refusing to countenance Lopez' breaking away as he did all last summer each night to double into Geiger's Max Thursday.

Inn where in he (Lopez) also was financially interested.

The St. Regis intends to promote Lopez' music in its hotel for all parties, social functions, banquets, etc.

Geiger and Lopez have been associated for over five years dating from the old Casa Lopez on West 54th street.

50 N. V. A. Patients Finally Move to New Sanatorium—Comment on It

ACTS TOLD NOT TO MAKE NEXT STAND BY AUTO

R-K-O agents have been advised by the booking office to notify all acts that due to several recent instances of late arrivals at theatres, the automobile journey cancellation clause in the artists' contract will hereafter be enforced.

The clause provides for immediate cancellation as the penalty for moving to one city from another by car. Its purpose is to protect the theatres against the arrival of acts too late to rehearse or go on.

As for some time there were no cases of tardiness through auto trouble, lost drivers or bad roads, there has been some laxity with acts traveling by motor. Recently the booking office received a number of complaints from its town managers regarding acts not reporting on time because of car difficulty.

Acts' objection to the circuit's ban against auto jumping is that on long laps the auto traveling is cheaper than by train. R-K-O's answer to this is that salaries paid are not adequate to provide for railroad fares on all jumps on the route.

Estimated percentage of acts using cars instead of trains to make their jumps in on the R-K-O is about 5%.

Diamond with Morris in Charge of Midwest Vaude.

Chicago, July 8.

William Diamond, formerly western booking manager for R-K-O, has been recently tapped for the remaining two years of his contract, has just signed a contract with the William Morris agency to take over their entire western vaude department and to be in charge of western vaude manager and representative.

Diamond automatically becomes representative and booker for all public houses in the west that now play vaude or will play it in the future.

Present vaude line-up to come under Diamond's supervision the two and a half weeks in Indiana, the Belmont, Chi, the Adams, full week, in Detroit, Omaha and Des Moines, Racine, Kenosha, Portage and Baraboo, Wis. According to plans, the time will be increased by several weeks in the fall.

The local William Morris office personnel remains the same, Morris Silvers continues as general manager, Max Thursday, general office manager, and Sam Bramson in charge of picture houses and presentations.

Beach vaude has flopped in an attempted comeback at the Casino, South Beach, N. Y.

By "HAPPY" BENWAY

Saranac, July 5. The long waited for has happened. Fifty patients are now enjoying life in the new N. V. A. Lodge. Comments on it's the greatest ever, a beautiful clubhouse with no hospital atmosphere so far.

Patients are in utmost contentment. Their comments are: George Harmon: "Oh boy! had I known this I'd got the bug sooner." Ben Shaffer: "It's too swell to even die in."

Eddie Voss: "If the cure is rest and sleep I'll get well here."

Andrew Molony: "Somebody is kidding 'hell' out of us."

Fred Rith: "To think I came near going behind with my dues."

Bobby Matz: "Which goes to prove that being sick ain't so bad, eh?"

Irving Bloom: "Anybody who gets well now must do it here."

Russ Kelly: "Wire my agent to cancel all future time booked."

Just one big happy family in a happy home under happy conditions.

Among those ordered to bed account of set-back are Xela Edwards, Nellie Geauy and Ben Shaffer. Harry English, after a serious stroke, is once more himself, thanks to faithful curing.

Catherine Vogelle is showing a marked improvement, having played the bed for the past six months, now sits up in bed.

Passing Show. It is called the N. V. A. Lodge now, not 'sanatorium.' Gladys Bishop, doing well, working faster than it is to get well.

George Harmon, doing well, the life of the Lodge, great guy, doing well... J. C. Loudon and Mrs. are in the best of pink condition.

Leah Temple has improved over 100% since she came sitting up.

Edith Cohen gets final acknowledgment of comeback with much added weight.

David Mavly will not be here much longer. He did the trick with faithful curing.

Working soon... Andrew Erving, tipping 200, gain of 60 in six months... Jim Shields, picking up fine in two months' curing.

Chris Hagedorn, at his best, nearly set for the big act.

Andrew Molony, few more weeks will see him with those Broadway shows.

Neil Gordon in a little while, now, do the trick; feeling great.

Eddie Voss is picture of health, very little trouble now.

Benway up for one meal a day. Sure, am eating the other two meals in bed.

Richard Moore, up, out at time will be increased by several weeks in the fall.

Write to those who you know in Saranac.

Shorts at Warners

Yorke and King and Morris and Campbell were short-recorded last week at Warners' Embassy stage.

From legit Otto Kruger, Alan Brooks and Vera Teasdale made "Mr. Intruder."

Murray Roth has acquired three Paul Gerard Smith scripts for future production. They are: "The Gob," "One on the Aisle" and "Compliments of the Season." All have been seasons.

George Jessel will record for Warners during week of July 21. Warner's after Walter Winchell for a short.

Joe Woods' Franchise

Joe Woods, brother of Mae and Pat, has been granted a franchise in the R-K-O booking office by Charlie Freeman.

When Joe last agented in the same office it was a partnership. This time his franchise is a single.

LEE GIRLS CUT UNIT

Jane and Katherine Lee left the Public "Sportland" unit in Boston last week, figuring the spot was unsuited to them.

The Lee kids' agent, William Morris office, deemed it advisable that they step out and wait for a later unit.

Oliver Fay replugged.

Team for Shorts

Hollywood, July 8. Joe Phillips and Tom Patricola are negotiating with Educational to make short comedies.

They recently completed a Fox cartoon.

Dig

Hollywood, July 8.

Sign on the door of a vacant office in M-G's scenario department.

"Joe Doaks-English spoken."

F. & M. Specialists

Hollywood, July 8.

New specialists for Fanchon & Marco include Pat Mall (black-face), George Givot of Carroll's "Vanities," and Bobby Gilbert, brother of Wolfe.

Each man goes into a different unit, with Bill Perlberg having placed the trio.

Henderson's Film Try

Hollywood, July 8.

Dick Henderson, English vaude comedian, arrived here from England last Thursday.

Henderson intends to try pictures.

Mutual's Own Booking Agency Holds Up Casting for Troupes; Performers Won't Pay 2 Commishs

Casting is moving along with snail-like rapidity in Mutual's casting office. Three of the promised 30 units, which Mutual will project in its rotary stock plan set, are under way.

Tardiness in setting other casts is said to be precipitated through talent represented by outside agents unwilling to pay two commissions for placements in the Mutual shows next season.

Mutual's attempt at direct casting has been somewhat of a bloomer, through outside agents keeping their talent busy over the summer with non-Mutual operated stocks, and with these performers, of some rep in burlesque, unwilling to ditch their regular agents to go through the Mutual casting agency of which Ike Weber is in charge.

In several recent instances performers approached by the Mutual agency have referred Weber to their own agents, claiming they'd accept if Weber and the agent could get together on the one commission arrangement. As matters stand now all talent booked for the Mutual stocks must come through the

Mutual agency with latter deriving the customary commission for booking. With the performer's regular agent also to be taken care of, it means double tariff for the performers thusly booked. Most are unwilling to stand for the double commission outlay through claiming money offered by Mutual not sufficiently attractive to stand the double commission strain.

Mutual has not budged from former requirements of its casting agency. It undoubtedly will remain so as far as the performers are concerned unless Mutual agrees to waive commissions on talent placed in its shows by outside agents.

Shows Held Back

Mutual's regular season is set to usher in on Labor Day, with several of the units playing pre-season dates and opening several weeks sooner. It's the latter outfits that have been badly setback through the holdouts and unless Mutual gets together with the outside agents, may be compelled to call off the pre-season dates because of existing casting difficulties.

Empress, K. C., for Mutual; Local Chorus and \$1 Top

Kansas City, July 8. Empress here is announced to open Aug. 24 with Mutual burlesque, with Jack Dickstein, manager for the King Amusement Co. of Detroit. The King Co. tried stock burlesque at the Empress for a few weeks last season, but gave it up after complaints were made against the style of show being given.

The Gayety, which has played Mutuals for several years, will try pictures. The Mutual will be given by traveling principals, with a local chorus, and the scale is announced at \$1 top, with two shows daily.

Empress was built about 20 years ago and has been tried with everything from its original policy of Sullivan and Conside vaudeville to its last attempt with stock burlesque. It is a couple of blocks off the main drag and has never been a success.

Ann Corio Okay

Ann Corio, burlesque soubrette, has successfully rallied from recent operation and is recuperating at the Bon Secours Hospital, Baltimore, Md.

Upon release Miss Corio will rest for the remainder of the summer prelude to beginning rehearsals for a Mutual circuit show in which she will be featured next season.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. It takes no credit for these news items; each has been rewritten from a daily paper.

LONDON

Augustus Bingham is launching road shows of all-British musicals, with no indications they will ever get away from the sticks.

Tom Walls, now starting on a new talker, is out of matinees at the Aldwych for the next three weeks.

"The House That Jack Built" has closed after 322 performances. The Paul Murray-Jack Hulbert revue runs next start otherwise at "By the Way," 342, and "Clowns in Clover," 508.

Glady Cooper returns to the stage after a long absence in "Celia" playing opposite Gerald du Maurier. Celia Johnson is also in the cast; H. M. Harwood and R. Gore Browne authored.

An elaborate revival of "The Maid of the Mountains" is threatened by Robert Macdonald, who may list Annie Croft and William Dennis in it.

The opinion in political circles that there would be a general election before the year is out is toned down by the fact that Lord Beaverbrook, head of the "Express" papers, has split with Stanley Baldwin, leader of the Opposition, over the subject of Empire free trade.

Mild re-echo of the book price war in the States has been heard over here. Benn is issuing special "omnibus" volumes at \$2 each, usually price to retail type of stuff here being \$3.50.

W. J. Locke, novelist and playwright, who died last month, left estate to his widow of \$125,000.

May Harvey, known in private life as Mrs. Charles Hunt Holmes, sister of Sir John Martin Harvey, and herself a well known trouper of the past decade, died.

The Forty-Three Club, owned by Mrs. Merrick, who pops in and out of places and does things in the town's nite life, has been raided again. Names and addresses, etc., but no arrests.

The Strand, which has now reverted to Kyrie Bellow, its original lessee, re-opens July 3 with opera.

Kyrie Bellow, widow of Arthur Boucher, the actor, is to marry John Beckett, Member of Parliament. She has financial interest in the Strand theatre.

Carnera is being smeared across the law courts, in a case brought by Harry Levene, boxing manager, for alleged rake-off due on scraps in England.

NEW YORK

Henrietta Crossman, wife of Maurice Campbell, former dry cleaner for N. Y., said she was happy because her husband resigned. Miss Crossman, on her 30th birthday, stated they were socially ostracized during her husband's reign; that wherever they did go there was always drinking.

June Vernon, 22, show girl, off stage, Edith Culley, was married to Samuel Davis, non-pro. Miss Vernon secured a divorce from her former husband, Billy Mosconi, in 1929. She charged cruelty and stated that her husband would tie a large police dog he owned to a chair and tell the dog to watch her and not let her move.

Frederic R. Coudert, Sr., appearing with Frederick C. Beiliger for Raymond Ackerman, one of the diners arrested at the Hollywood Restaurant for possessing liquor, indicated that if the decision against his client was unfavorable he would take the case to the United States Supreme Court. Coudert stated that the possession of liquor without intent to sell, manufacture or transport is not a violation of the Volstead act. He supported this contention with the recent decision of the Supreme Court in the Farrar case, where it was decided that the purchase by a citizen for private use of intoxicating liquor is not unlawful.

Audrey Ferris, picture actress, mentioned in Dr. Buermann's divorce suit, cast off her half Japanese husband, known on the coast as Archie Huntington, after she had him arrested for spanking her with a gin bottle. Huntington is charged by Dr. Buermann with having been over the party with his estranged wife while employed as

tutor-butler in the Buermann home at Lakewood, N. J.

Huntington is the brother of Marion Sakli, show girl, and first landed in Hollywood two years ago, where he doubled for film stars. He is known as a dare-devil aviator.

An interlocutory decree of divorce has been entered in favor of Charles Shafston, chain drug store operator, who had aspirations to become known as a Broadway playboy, but abandoned them after the example of his wife, Lillian, and two boy friends, Frank Klein, said to be a bootlegger, and Andrew Carlock, night club entertainer.

Suit was contested for five days, with Shafston and a horde of detectives telling of finding Mrs. Shafston and Klein disrobed in a darkened room with nobody in the apartment.

Witnesses for Mrs. Shafston testified that they were in the apartment at 811 Walnut avenue, Bronx, at a birthday party during the raid, but the jury registered disbelief in their statements.

Lita Grey Chaplin, former wife of Charlie, arrived last week from Europe. Reporters wanted to know the details of Lita's "Baren" who was said to be showing Europe to her. She stated she did not remember special details, but that when she arrived on the same liner called the reporters' attention "to a tall young man with collar and tie" and was said to be extremely attentive to Lita during the voyage.

Two plainclothes members of the Police Department witnessed "Vanities" one night last week and took down in shorthand obscure or suggestive conversation that may have been spoken on the stage. They were quick to watch out for suggestive actions, dances or situations.

Federal padlocks have been placed on "Dinty" Moore's, west 46th street, Restaurant will remain closed for four months.

Paramount-Publick will establish offices in the New York "Herald Tribune" building at 230 West 41st street next month. Home offices of the company are in the Paramount building.

Five organizations held separate funeral services the night of July 2 for Joe Schenck, vaudeville partner of Gus Van. Services were held at the Van and Schenck Club, 22 Kosuth place, Glendale, Queens. Other organizations were the Queensboro Lodge of the Elks, N. V. A. Friars, Van and Schenck Club and the stagehands' organization. Thousands of persons were in the club while the Schenck remains were in state.

Report from Washington, D. C., states that Edgar Jacobs, local auditor for Paramount-Publick Theatres Corp., was under arrest charged with embezzling \$50,000 of his firm's funds. Warrant was sworn out by Fred A. Leroy, New Gardens, L. I., president of the corporation.

Summons obtained by Rene Cartier, model, charging Midgie Miller, wife of Will Morrissey, with striking her in the face was dismissed by Magistrate Flood in West Side.

(Continued on page 63)

Truck Gets Flop Out Of So. Bend Mid-Week

South Bend, July 8. Jack Roof Players, musical bat with sound pictures, playing Oliver Thorne, today received by Towns of Ft. Wayne, folded July 2, mid-week, under sheriff attachment of \$206 filed by Harry Stevens for back wages. Many other bills unpaid. Show in for three weeks to miserable business.

Outfit left by truck for the east. Brill's second flop here; failed with burlesque last season at Elackstone.

Royal, Bowery, A Memory

The Royal, Bowery (formerly Miner's) destroyed by fire some months ago while playing stock burlesque will not be rebuilt.

Remains of former theatre site will be razed and commercial building will replace.

Trocadero Changes

Several changes at the Trocadero, Philadelphia, this week.

Mary Sunde, Mabel Miller, Charles (Bimbo) Davis and Tommy Miller closed.

Tenny Moore, Babe Abbott, Jean Le Roy, Vi Buckley and Jean Bodine supplanted.

July 23 Is The Date—July 23

OF THE 6TH ANNUAL

INTERNATIONAL NUMBER

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PALACE

(St. Vaude)

Ruth Etting and Lou Holtz, again topping the bill, are holding over from last week, and doing some of the most distinctive and best acts at the Palace. Both are doing completely new turns for the second week, and very good. Holtz, in the past couple of years, with material for the last big time uncomfortable scarce, holding over at the Palace has been a big success event in many a name act's life. But generally the second week with most acts is the same as the first, in turn and merit value for a couple of reasons. One, that the number of Palace calibre acts that can give an entirely new performance in the second week and make it as strong as the first can be counted on the fingers of one arm. Acts willing to do a new brodie with untired stuff in the second week are rarer than fleas on a hairless pup.

"With that in mind, it seems a chance was taken in depending on a pair of repeats for second week strength, but it has worked. Miss Etting, singer of popular songs, and Holtz, monologist who in his and vaudeville acts, are doing as well in week two with new turns as they did the week before.

Around the second week duo, with Etting and Holtz as foundations for the bill, is another good one. "Good ones" are becoming as frequent as bad ones were not so long ago. Last week's mopup trio, Etting-Holtz-Ray, is being transformed, currently to Etting-Holtz-Comedy. This week's piece is delivered with a laugh. Holtz, hitting comedy, is doing it and none socking any harder than Smith and Dale's kitchen and "Dr. Kronkheit" scenes. In many years, Holtz has never topped a laugh or lot of effectiveness from these two delicious pieces of vaude.

Between Holtz and Smith-Dale there was enough in the comedy line for the average bill, but more to go with five acts of grapple for laughs and none missing. Holtz had them heavy on the giggle line in afternoon, but the reason for the bill's loud click can stop at Holtz.

Holtz closed the first part with his own single act, and to the applause he came out before the intermission reader and said he'd have ice cream for them when they returned. It was no joke for Lou did have the cream, brought in containers from Mrs. Gerson's restaurant, but okay as Basil had paid for his orchestra seat. Holtz said the seven up cream cost him 70 cents. On a yearly basis, he figured out loud, the ice cream gag, at 70 cents a show, would set him back \$6,000 for the season. Basil passed out.

Max, the acrobatic canine trainer, and his equally trained dogs (dogs) opened smartly that the show was stopped before it started. If anyone thought such a start was good for entertainment, it was immediately forgotten when Adela Verne, a class pianist for the Palace and vaude, smacked them all over again.

By the time Joe and Pete Michon finished in the troy, getting the usual gasps and applause, and their breakneck falls, there was no question about this being a show. From there on, the Palace was whether Etting and Holtz would come through—and they did.

Miss Etting followed the Michons, doing four songs and a dance from previous week, and "Ten Cents a Dance" for the encore. She added "True Blue Lou" with Holtz following as the piano sweetheart and making this another of the bill's stand-out comedy moments. Miss Etting, with her two plain girls in a slinky gold gown and verities beyond doubt that "Ziegfeld" billing. With her looks, personality and wit, Ruth Etting is now the triple threat of the single women's backline.

Gloria Foy, with Sam Critcherson and Alan Davis, opened the second part. The difference between the couple and most coming in from the musical stage is that Miss Foy and her company bolstered their musical comedy with a vaude idea, and sell both with clever playing. On top of the nicely written idea, there is class and talent in this turn. It is right high above the average of the type.

Smith and Dale get some powerful vocal assistance from a two-man team, Marlo and Lazeren. Both two were formerly comedy boys. Their turn, "The Musical Comedy of their voices with the Smith and Dale fun is mighty strong. The four, four, four, four, four, never fared better than at the Palace Saturday matinee. It was a couple of panics in one.

And sort of clown in Havana, by that time whatever happened would have little difference. Havana's is a female monologist with a novel quickness. "Full Cup" is another

gown every few seconds, he mixes the sight with some difficult standing against Havana? Is a sloppy pair of hose that wouldn't be very pretty even if it were about the thickness of them and the wrinkles made the hosiery look out of place. The pair of hose was about 10 pounds of clothing during the act, according to an introductory announcement by Holtz. That figure is fairly accurate. Holtz dresses in quantity but not quality. He needs some doling up. This week, he had about 10 pounds.

This bill, while heavy on entertainment, may need a break in the theater to reach last week's level, especially since that top liners are repeaters. So pray for snow, boys.

Bigs.

R-K-O

(Vaudeville)

Los Angeles, July 3.

Looks like vaude at the R-K-O is in for some heavy plugging, in line with the general order out to "sell the vaudeville." With the cost of the shows, including musicians, stage hands and advertising, it's about a week, R-K-O is out to get that money back. In the past few months the vaude in this house, particularly, has been in the back couple of and billing until now it has reached about an even break with the house. Flash act opener would judge results, but the next few months should tell.

Meanwhile the four-act road bills keep coming in pretty good shape. The problem of "name" draws is yet to be solved, but the average quality is transforming. Current layout is good entertainment, well spotted and fast moving. Flash act opener would be the regular thing now, with a "dumb" turn usually on the other end. Where heretofore two similar acts would be used, now the works, cause plenty of confusion and ill feeling among the acts being billed. The bill is a mix of talent that with more of a variety of talent.

"Sunkist" Eddie Nelson gets the headline award on this frolic. Nelson has been in and out of vaude for some time, swinging over to production in the past couple of years. His present turn is a reshaped version of his old vaude act, minus the presence of Dorothy Nelson, however. Material is not so good and Nelson could do better, but he manages to put over what he has. The picture mob is Zilda Santley, an experienced little trouper of vaude with much personality, and her own personality. Miss Santley, since last seen around, has improved much. Her idea of Helen Kane's "I'm a Little Bit of a Fool" that "Man" would get applause even from Miss Morgan. Her other number is just good, but it includes Ted Lewis, Chevalier, Eddie Cantor and Fannie Brice.

Joe Pritchard, now carrying five hoofers in a flashy dance turn for the opener. Boys are youthful and capable steppers, while the girls are just good. The limited boys she cops on her toe and whirlwind gyrations.

St. Claire Sisters and O'Day held the wheel trio hold 'em in the last trick. This turn, around for years, just now. Material is the two girls adding class that's missing in usual acts of this kind.

Joe and Mary (Sono-Art), feature. Big good, which is customary for the matinee.

Span.

STATE-LAKE

(Vaudeville)

Chicago, July 5.

This town hasn't seen so many solid variety names in a month of State-Lake. The house and the rival spot, the Palace. At the second show here Saturday night, State-Lake has a standard acts can do with any audience. Opening was Tom Lomas and Co. (seven), with hoke comedy. The act was a top-notch one, laughs, and closing with a flash of the performers on stunts. With youngsters, surely.

Joe Termini made the deuce a neat spot, and gathered in laughs and applause. Outstanding was the solid material that never fails. Danny Duncan and Co. (five) managed several laughs with their skit of family quarrels. The act was a couple of song and dance bits to break up the routine.

Nan Haysman demonstrates a new phase with amusing impressions of worldlier ladies than she used to know. Especially noteworthy was Miss Halperin's act, a translation from the little Alice to the hot queen Catherine, and finally to the tragic Helen.

Natcha Nattova, with the help of three men, closed with a fine dance. Outstanding was the double act, and the closing "Mechanism," an impression of this modern machine age. Done well. The act was a feature. Business good second show. Sh...y.

Loop.

81st STREET

(Vaudeville)

One of those happy blending of vaude and musical comedy, the place of neighborhood small time. No analyzing why this combination clicks, because it looks haphazard on paper, but it runs entertainingly.

Originally they had programmed one act, but the management of a fourth item as an afterthought brought a complete revision of the order. The addition didn't hurt much, and the act was just a mild interlude.

"Dangerous Nan McGrew" (Par) was the feature, a rowdy comedy idea that went many particulars, but serves for warm weather and has the advertising asset of being a beach comedy. It means something around Broadway.

Vaude running as Arthur Petley and Co. comedy casting turn of four people on a trampolin; George Martin and Higgins, added some music and dance to the team; Don Zelaya, pianist, and the Diamond Boys. The original programming was almost the reverse of what is being done here, but lay out being for a three-act bill.

The Petley Quartet, including a stalwart woman who scores a dramatic surprise when she goes into contortion acrobatics, contortion being the last thing she looks like at 81st Street. The quartet, including a flying comic is the turn, a neat, simple acrobatic clown who gets his points without too much effort, best of all, they are good. Acrobatic feats. Come to think of it you never see an expert clown, but a comedian, a good acrobat first and a comedian afterward.

Morton and Higgins are like any number of other interesting vaude dance pairs. Songs are agreeable, dancing acceptable and the talk part is just what the doctor ordered. The quartet is a good one, and so is the dancing. Morton looks like a seasoned trouper and he has as weak a collection of gags as you could find in a comedian's act. Girl looks well, wears her clothes gracefully, steps nicely and has a pleasing manner.

Diamond Boys, closing and putting over a rich 17 minutes of song, stepping, gaging and astonishingly good. The quartet is a good one, and so is the dancing. Morton looks like a seasoned trouper and he has as weak a collection of gags as you could find in a comedian's act. Girl looks well, wears her clothes gracefully, steps nicely and has a pleasing manner.

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JEFFERSON

(Vaudeville)

Biz following the day we used to celebrate at the Jefferson was unusually good, with lower floor capacity. The first show was half over.

Jennie Goldstein (New Acts), closing with a draw in the neighborhood. The quartet, including a flying comic is the turn, a neat, simple acrobatic clown who gets his points without too much effort, best of all, they are good. Acrobatic feats. Come to think of it you never see an expert clown, but a comedian, a good acrobat first and a comedian afterward.

The show, seven-act, ran along the usual vaudeville line, but was a whole pleasing and having a happy blending of laughs, acrobatics, and music. The quartet, including a flying comic is the turn, a neat, simple acrobatic clown who gets his points without too much effort, best of all, they are good. Acrobatic feats. Come to think of it you never see an expert clown, but a comedian, a good acrobat first and a comedian afterward.

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a/ballad. The act finished much better than it started, their Hollywood strut impression being typically modern. Hoke comedy, and with one man being more reminiscent of the little hooter than the other.

Next to closing were Irene Chesleigh and Ruth Gibbs who have one of the best acts in vaude. The act was a good one, and so is the dancing. Morton looks like a seasoned trouper and he has as weak a collection of gags as you could find in a comedian's act. Girl looks well, wears her clothes gracefully, steps nicely and has a pleasing manner.

Going in more for concerted dancing with one of the girls still doing her blues number. This mix has a lot of pep and personality but one song seems to let her out. The girls make several changes in costume and go in mainly for the type of dancing in vogue. Act hasn't progressed far but satisfying to overall and making a change of pace.

Mark.

FOX, B'KLYN

(Vaudeville)

Another big show for current week at this Fox Brooklyn ace. Reduced scale of 16c for kids produced a good turnout, at least at Saturday matinee when Bob West turns loose on the organ for the Saengerbund stuff, a feature of the evening.

General layout very good, with Charles King, carrying "Broadway" and "The Funniest" and the Funcheon & Marco unit, "Overture Ideas." King opens the stage show which proves there's no wrangling for the costume and go in.

The idea consumed remainder of the stage show. Al Lyons swings a good one, and so is the dancing. Morton looks like a seasoned trouper and he has as weak a collection of gags as you could find in a comedian's act. Girl looks well, wears her clothes gracefully, steps nicely and has a pleasing manner.

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PALACE

(Vaudeville)

The Hunter Brothers, endurance flyers, are in as a special booking this week. They started off to treat the boys with a bunch of the press department had about two hours to let the city know the flyers were in and in vaude. They brought a lot of new people to this house; and those newcomers, seeing this new pig, naturally wonder what they were missing by passing up this theatre. Three stand-out acts on this line, surely anywhere.

Joseph Regan, York and King, and Art Landry band. Toss-up as to who got the best returns.

The four flyers and stars are closing this bill. They don't miss. Are introduced first by some news-sheet shots, then by their attorney in person. The boys mumble something about being glad to bring the record to Chicago. The boys have been to them, and wait for the applause, which they get apiently.

The audience is indulgent, and doesn't expect any more. They cheer. In all, a fifty piece of work for whoever got them, and one that is a mild surprise. The boys in the house, besides introducing the theatre to new faces.

The jazz Retter with his comedy tumbling and acrobatics. Starts slowly, but closes strong with his single comedy wrestling bit. Five Reddies, four of them boys and three boys made the grade easily with their singing and hoofing. Retter, over on both execution and reception.

Joseph Regan, tenor, sang his songs and managed a couple of good ones. The boys in the house with "Ell Bill," the other "Mother Machree."

Regan and King came back for a repeat and were a clean-up. Miss King's clowning is the kind that hits home with any type of audience. As the boys in the house, besides introducing the theatre to new faces.

Art Landry band followed; but it would have been better to spot the band earlier and close with the band. Entertainment over on both execution and reception.

The flyers to bring 'em, and the bill to satisfy is there. Loop.

ACADEMY

(Vaudeville)

Emil Boreo cuckooed the house. Four hundred customers that swept the place were a middle of the day gave him everything. Boreo was all they got for half a chuck. Presentation method still on the swing. The house was a clean-up. Jack Roth, band leader, doing it and doing it so that only Boreo got it. The house was a clean-up. Jack Roth, band leader, doing it and doing it so that only Boreo got it.

Quiser idea on the presentation and the house was a clean-up. Jack Roth, band leader, doing it and doing it so that only Boreo got it. The house was a clean-up. Jack Roth, band leader, doing it and doing it so that only Boreo got it.

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Broadway Chatter

Arthur Cozine is on the reduce. Maude Hill is slated for a Pub. unit.

M. S. Benthall III with an attack of neuritis. Willie Edelstein confined to bed with a bad cold.

Gaston Bell left July 3 to spend the summer in Minneapolis.

Phil Brown convalescing from hospital siege in Atlantic City.

Chico Marx will vacation in Wisconsin.

"Broadway Sam" Roth around. Under knife for acute appendicitis. Marjorie Seltzer is the P.D. in "Who Cares."

Sam Seward says the lars are bigger than the fish up at Honedale, Pa.

Edith Bow denies relationship to Clara. Never claimed it, Edith says.

Frank P. Wade left the clubhouse management of the N. Y. A. Saturday. With the club five years.

Harry Archer has created a private swimming pool by damming the brook at his Connecticut place. Since leaving the booking office, Monty Montgomery has become a country gentleman.

Joseph Bickerton, Jr., the barrister, at home for a week after a minor operation.

Dorothy Morrison's next date is at the Cafe de Paris, and in Paris, France.

Mrs. D. W. Griffith visiting the "Passion Play" in Germany via Pasadena.

Eugene Castle leaves July 15 to spend the rest of summer in San Francisco with his folks.

Paul Whiteman has taken a house in Rehman parkway near where he is anchored for the summer.

Lou Schatz, former nite club entertainer, is a social director at the Hotel Ambassador, Fallsburg, N. Y. Malenoff Four, adagioists formerly in "Whoopee" will July 12 for two weeks at the Hamilton hotel, Bermuda.

Michael Pickart, former husband

of Leona Lane, sister of Lola, is making merry at a swank Catskill resort.

Edward Colebrook hasn't been in stock this year, but he has been in so many flops that he might as well have been, he says.

Mabel Granger, who followed Lillian Gish into "Uncle Vanya," will make a talking short for Warners this week.

George Fatten and Marion Salk have dissolved their stage partnership. They showed the act before the split happened.

London's pet ambition of becoming the multi-lingual production center of the film trade looks like being realized in some ways.

Phil Baker says the toovers have a new approach. They start to sell him eggs and skits, winding up by asking for \$300, but settling for \$5.

Montreal's Mt. Royal hotel has had four floors closed for past four months. Hotel Victoria, Broadway, in hands of receiver.

Nettie Linton, formerly Linton and Lawrence, vaude, has started her own orchestra, and entertainers' bureau at 226 West 47th street.

Better Business Bureau has put the Seaboard Recording Company on the pan. Not connected with the film family of the same name.

Jack Curley had his best wrestling season in 15 years. Now trying to arrange for a couple of tons of grapes in an outdoor show.

Radie Harris, picture editor of Central Press Syndicate, left Monday for Hollywood. She will be on the Coast until September gathering film chatter.

Nancy Gillis, at United Artists, was married June 15 to Jesse Weisman, non-pro. She says ceremony was rushed as both had to attend a funeral later.

Earl Lindsay sez he's through with cabaret work, turning down \$4,000 for two weeks' work to put on the Beaux Arts, Atlantic City, revue, which Bunny Weidie is staging.

Erl Tucker, Sophie's son, who practiced lowdown dancing until it blistered his feet, is now in the professional department of the Ansonia Bootery, on Broadway.

Retakes on "Gap from Syracuse" held Jack O'Keefe over in the big town a few days extra. He's due to bow in for a week at the Michigan, Detroit, July 11. Then the coast.

Jos. K. Freeman, late European theatre manager for M-G-M, is in (Continued on page 63)

Exterior Lains

Hollywood, July 8.
Local craze for colored fronts on new business buildings has the main streets looking like back drops for girl acts.
New buildings are being built of green, yellow, and in one case, pink tile.

RESTAURANT TRADE WAY OFF-MONEY LOW

Although a severe drop in the New York restaurant business has been hitting them all, big and small, it was a surprise to the trade and the street to hear of the critical financial condition of one of the town's best known delicatessen-eateries.

The board of the operating company is reported about to meet to formulate a plan to avoid receivership.

At a recent meeting the founder of the restaurant company is said to have given five years in which to pay the \$240,000 debt he allegedly owes the company. At the same time he accepted a salary cut from \$75,000 to \$35,000 a year.

The restaurant company is having difficulty in meeting weekly obligations, from accounts, due to the present state of affairs generally in the public feeding business.

It has been commented that the only eateries doing encouraging big right now are the free bread line places on the Bowery.

Times Square hotels, in the majority, are much similarly situated.

Paris Chatter

Fully half the boxes at the Empire on opening nights are occupied by booking agents.

Billie and Dollie play Deauville, opening July 15 at the Casino. They now live in seclusion in suburban Saint-Coud.

The Prince of Monaco entertained Jeanne Heibling, French film star, at Montseigneur, nite club, after which, instead of going to bed, she caught an early plane for the Riviera.

Sacha Guitry who hates to wait did it in full make-up for two hours in the wings of the Pigalle on a gala evening, awaiting his turn to appear.

Two night clubs reopened despite there is hardly enough people to go round. Florida was reopened by Mario, well known head waiter formerly connected with the Ambassadors, and Leon Volterra has reopened the El Garron, where the Marglins girls double as an added attraction. Zeil's still coping all the summer trade about Montmartre.

Jack Martin still with Stone and Vernon, despite rumors that he had split.

Vaughan de Leath sings at the "Enfants Terribles," the Pigalle nightclub. Telling John Maddox how funny it feels to be in direct contact with listeners when used to the air line.

Bobbie Arnold blushing at the naughtiest lines in "Sexe Faible."

Jack Forester has a bad leg and stretches it at the U. S. Bar.

Mistake by bank in Paris. More paper for the Casino de Paris.

Hope Hampton buying all the gowns. Can't be reached unless you go on dressfitting ladies in the anteroom.

Lily Damita trying to impress French journalists, who knew her when—

Maria Kurenko singing at the Champs Elysees.

Robert Davis appointed to succeed Burton Stevenson as director of the American Library here.

Dolores del Rio driving a big DeLage car and making up in smiles to the police for the breach of traffic regulations.

Usual free drinks for the Deauville Casino band were suppressed by the management on account of the poor business there in an effort to reduce overhead. The resort is so dead that pictures given there are attended mostly by the musicians and employees who have nothing else to do.

Dave and Edda Murray booked for three weeks, opening August 28 at the Lido-Venice.

Chatter in London

John Stuart moustache-killing. No "draggle" frocks.

Prince of Wales has a new plane. Bare arms ban at weddings.

Mrs. Merrick in a mess again. Bare legs at Wimbledon.

Nothing doing round this town. Golf after dinner.

Bliss Moran off-Levole and Moran is still fresh broken up.

Slitk breeches are the latest crazy fashion suggestion.

Norma Terris due in for Cochran's midnight charity revue.

Clapham's the latest suburban haunt to start a nite life.

Janet Megrew in Gladys Frazin's shoes in "On the Spot."

West End managers now blame Wimbledon for the slump.

Auto cyclists get knocked off at the rate of 10 a week.

Two colored shows touring the sticks in England.

John Drinkwater now hot on the Laemmle biography.

Community singing as big a flop as ever.

Oscar Wilde's plays threaten to become popular.

Trousers are new fashion for the dames.

Bill Tilden turned newspaper man again.

Turner Layton and his Rolls Royce and liveried chauffeur.

Anthony Boyd getting talker break at last.

Eve Gray has a slant on nite club scraps.

George King, one time agent, now producing. Says it's ambition.

Mage Compton back on the boards.

Lillian Sande-cables she's jealous of Beatrice Lillie.

Tom Burke sued by Marie for maintenance arrears.

Betty Balfour looking for talker material.

Grosvenor House Hotel has film shows nightly.

Edna Yambach back at the St. James's at 15 years.

Tenth Manon having opera triumphs.

William Dennis, blossoming as a songster, is a newcomer.

Stokes Bingham once conducted orchestras.

Alex Ewley, talker director, carries a whistle as big as a banana.

Javal is R. C. A. Phonophone's new record artist.

Nymphs decorate the best rest rooms in the new cinemas.

New rave's the low wages paid in the sticks. \$15 weekly is big money for some.

Drusilla Willie, in "The Love Race," says she's never previously been in musical.

It took motorists six hours to do the 30 miles from the Aldershot Military Tattoo to town.

Robert Hale, back after three years, is talking about rousing receptions before they happen.

Eliaotto Jenner, Fox publicist, ran himself into town's best judge of smokes.

Randie Ayrton, between talker jobs, lets his house out to the screen magazine fiends.

The Shuberts had an option on "Cynara" before it opened, and seem to have picked a bloomer.

Pat Mannock, "Herald" scorer, now qualifying as hardest film slogger.

Leslie Williams, U. S. space bound here, dabbles in buying ge-gees. Much cheaper than backing 'em.

Drunk test by traffic cops over here is to hand suspects cigarettes and watch their hands as they light 'em up.

Mike Montfort, the opera star, frequents the British Museum. Got a complex for the mummies.

Alhambra's frontal display for U. S. "All Quiet" the bravest show of letters in town.

Monty Banks' badly bruised nose won't wile (Gladys Frazin). Says they were racing.

With Betty Nuttall badly off form, the chatters won't find Wimbledon quite so hot this year.

Toto and Noni, booked on the same program, are both billed as "The Prince of Clowns" on the same bill.

Peter Burnup, "Mail" flicker critic, keeps hanging round Warner's, trying to learn something about film.

Tailuiah's telling the chatters she's bound for Hollywood show. They've discovered she's like the Garbo look at.

Current newspaper craze for amateur photo competitions isn't

making the professional operators feel happy.

Reopening of St. Paul's, partly closed for years for strengthening, has reminded folks there's a church in town.

Latest infringement of the Borrah Minevitch idea is Fred Leslie and his Cockney Harmonica Band, as bad as the other imitators.

Mollie Edmunds, winning film contest, says she's an old trapper. Had three weeks in the sticks.

Space hound who did "Hawatha" at the Albert Hall told the legmen it was an all-British show, etc., based on an all-English poem by a guy named Longfellow.

Unhappyest guys in town at the moment are the suburban pat-bullers who fiddle around in little clubs at Surbiton and walk home of evenings through the Wimbledon crowds.

Latest way of finding the boobs over here, after the city has been Newstead, is to have music stands selling week hit records for 15c.

"Chicago" is the new name for all territory covered by gunmen. Edna Fritter, secretary of the Exhibition Association, denies everything.

New Merchandise Mart, world's largest building, a gap with the night lighting effect.

Elevator operators in department stores bally the sales as they glide up and down.

Eddie Benkert, Musicians' Union secretary, spending his vacation hanging around the office.

Tait Littman, Milwaukee wonder fighter, has the town on its ear as possible title winner.

Joe Bennett has written another song and is feeling about the same as ever.

Hoods held a shooting party on busy State St. Plugged only one on-looker.

St. Louis Dispatch carries stories quoting Col. McCormick admitting "I am a drunk."

"From Chicago, and Proud of It," is the new auto sticker C. C. is giving to boost the burg.

L. M. Rubens, former owner of the Crest-States, has been elected president of the Joliet (Ill.) Trust and Savings Bank.

Max Slott, manager of the Orpheum, has gone big business and now has a swanky office in the Warner exchange building.

With everybody easing off the summer, Eddie Grossman is just picking up steam, serving as chairman on zoning committee, drawing up sales codes, holding previews, burning up the wires and generally enjoying himself.

The Griffiths-Risiko battle of the cent went to the Stadium plenty into the red. No draw, since Griffiths had already clipped Risiko twice before. Risiko's ballyhoos made him an even money bet until fight with Griffiths went in as eight to five fav. The first round odds were six to one.

Detroit Gambling Joins
Forced to Use Steerers

Detroit, July 8.

For the first time in history of gambling in Detroit, steerers are being used. Local houses formerly had enough free advertising to get by, but with the vice drive on, the better known joints had to fold.

Small games are plentiful. Downtown street corner steerers account likely looking men and if they fall it costs them plenty.

The other extreme is the class club with admission by membership only and hard to get. Bone fide and substantial bank balance necessary. This place goes for the class trade using name entertainment.

Next to the stage door of the Palace Theatre, the new home of
MRS. GERSON'S GRILL
After 11 Years on Broadway

NEW YORK THEATRES

EARL CARROLL VANITIES

EIGHTH EDITION ALL NEW
58 Offshore Songs—1,000 Laughs
HERE WILLIAM JIMMY SAVO-JACK BENNY
over 100 featured players and the
best Banjoists in the West
462 Good Seats at \$1.00

NEW AMSTERDAM THEA., W. 42d St.
Nightly and Mat. Wednesdays and Saturdays
Theatre Delightfully Good "Fifteen Air"

7TH MONTH GRACE GEORGE

In the St. John Irvine comedy
"FIRST MRS. FRASER"

With A. E. Matthews
and Lawrence Greenwich
PLAYHOUSE
830 St. N. E. of W. 2nd, Eves.
Eve. 8:30. Mat. Wed. Sat. 2:30

10TH MONTH BROCK PEMBERTON Presents

Strictly Dishonorable
Comedy Film by Pratts Burges
Staged by Adelphi Theatre, St. Pamberon
and Adelphi Theatre, St. Pamberon
AVON THEATRE, West 45th Street
Eve. 8:30. Mat. Wed. Sat. 2:30
(Theatre closed by food air)

The Theatre Guild Presents

**THE NEW
Garrick Gaieties**

Seats at Box Office, \$1-\$3.00
GUILD THEATRE
52ND ST., W. OF B'WAY

Eves. 8:30. Mat. Thurs. & Sat., 2:30

ROXY

830 St. & 7th Ave. D.K.
of S. L. Rothstein (ROXY)
ON THE LEVEL
with VICTOR MCGLAGLEN
FIRST DORSEY A Comedy Smash
Entirely Beautiful New Show
New Broadway Musical, Eves. 8:30
22 November and a cast of brilliant
entertainers—Midnight Palace.

Lon CHANEY Talks in 'The Unholy Three'

A Metro-Goldwyn Picture
Fred Waring's
Pennsylvanians
Buschth—Orchestra

CAPITOL B'WAY

COOL
51st St.

RKO Quins JOY Shows "Let's Go"

KEITH'S
PALACE B'WAY
Always Cool and Comfortable
JOE SMITH & CHAS. DALE
LOU HOLTZ—GLORIA FOY
JOE & ETE MICRON
and RUTH ETTING

R-KO 58th ST.

NEAR
42nd St.
Wednesday to Friday, July 9-11
Charles "Buddy" ROGERS
in "SAFETY IN NUMBERS"

HEALY & CROSS and 5 Other RKO Acts

R-KO 86th ST.

NEAR
42nd St.
Wednesday to Friday, July 9-11
Charles "Buddy" ROGERS
in "SAFETY IN NUMBERS"

ANATOLE FRIEDLAND'S 20TH CENTURY REVUE

Mike Connelly and his boss celebrated their 19th wedding anniversary Saturday at their home in Flushing, L. I. Quite a record on Broadway. Nobody believed Mike when he told them about the anniversary party at his school boy complexion, while Marion is still a flapper.

Hollywood Shorts

By Claude Binyon

Hollywood, July 8.

Laura Lora planted her feet firmly on the Dyan corner of Hollywood and Vine and inhaled deeply. Into her well spread nostrils trickled the composite scent of popping exhausts, chill corn carne and a classy lady.

"Hollywood," murmured Laura Lora. "My Hollywood!"

"Your Hollywood and mine," corrected the cop on the corner. "Get going or get a ticket. I hate people. I hate automobiles. I hate everything!"

"I'll conquer this town," said Laura. Tossing her head defiantly, she crossed the street and let an elevator whisk her to the office of J. J. Clever, anybody's agent.

In Mr. Clever's waiting room were seven prima donnas, nine tenors and 27 juveniles. Laura fought her way through the mob and confronted the girl at the desk.

"Tell Joe 'I'm here,' she commanded.

"Who's here?" retorted the girl. "Well him," said Laura decisively. "He'll know."

The girl at the desk hesitated for a moment, then poked her head into Clever's private office. "She's here," she said importantly.

"No kiddin'," protested Joe. He turned to the well fed gentlemen seated at his right. "She's here," he repeated.

"Harry her in," suggested the well fed gentleman.

Laura pushed the desk girl aside and strode with great determination into Clever's office. She snapped her purse open and extracted a note.

"Harry sent me," she said, pushing the note under Joe's nose. Joe read:

Dear Joe:
Well, how do you like Hollywood? It's lousy here in Chi. The only act I booked in the last six months was the Six Tumbling Teetotallers, an Anti-Saloon League picnic at Cicerro.

This will introduce you to Laura Lora, who is a worse actress than half of you need to, but she's okay Saturday nights. I either had to give her this note or marry her. Give her a break, and I don't care if you break a pal.

Love (Platonic).
Harry.

Joe looked at Laura speculatively. Then he looked at the well fed gentleman on his right.

"Mike," said Joe, "this is Laura Lora, the great legitimate actress. You've heard of her ain't you?"

Mike seemed impressed. "Oh, yeah," he said. "You was in 'Mable Muffs A Make,' wasn't you?"

"What?" said Laura.

"She sure was," interrupted Joe. "But she was great! I'll never forget how she looked when they pulled the covers off the bed and found she wasn't there."

"Yeah," agreed Mike uncertainly. "It's just the type you need for that show you're backing," suggested Joe. "And I'll bet you can get her cheap."

"How cheap?" asked Mike.

"Three hundred and fifty," ventured Joe.

"I'll give you \$50," said Mike. "This is the first time I ever put on a show but I know too much about when I mean when."

"You ought to be ashamed," said Joe.

"Perhaps," said Mike.

Joe sighed. "All right," he said, and pulled out some papers.

"Say, where do I come in?" cried Laura.

"Don't be silly," shushed Joe. "You're going to be starred."

"Starred?"

"Sure. Laura Lora in 'Gas for the Laughing.'"

"I came out here to get in pictures," said Laura. "Is a star in a legit show important out here?"

"If she's between pictures," said Joe. "Are you Equity?"

"I was till my dues ran out," said Laura.

"You can use your first three weeks' salary to catch up," suggested Joe.

Mike sat concentrating. "Hey, wait a minute!" he yelled abruptly. "Laura Lora wasn't the star of 'Mabel Muffs A Make.' That was Laura Dora."

Joe's brow wrinkled, then he smiled in triumph. "You thought it

Soft Pedal Sea Stuff

Unexpected reaction to the "ouster" idea launched by National Touring Inc., seems to have found many vacationers afraid of rather than attracted to the implications of British registry and plenty of liquor.

Tour company changed its advertising radically to counteract impression. Vacationists were afraid the ships would be crowded with whoopee parties to the disadvantage of sober passengers.

was Laura Lora for a while, didn't you?"

"Yeah," admitted Mike. "Why did you think so?" pursued Joe.

"Because," said Mike. "Because the names sounded alike."

"There you are," Joe flourished. "What's going to keep other people from thinking the same thing?"

Mike thought. "Nothing," he conceded.

"I'll call her the famous New York star and nobody will question us. They'd be afraid to show their ignorance."

"Yeah, they're ignorant," agreed Mike.

"Legit," said Joe, shoving a contract under Mike's chubby right hand. "Is a great thing out here. It comes in handy when you're through in vaudeville."

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The Parisian Front

By Christine

Paris, June 28.

Argentina is not only magnetic on the stage but she is shining off the Hing around to her dinky little dressing room at the Opera Comique and carrying on a conversation in pretty broken French was a lot of fun.

It is not a bit haughty like her countrywoman, Raquel Meller, the languid diva now singing a few songs at the Palace revue and who came up in the world about the same time as Argentina but can't forget it on stage or off. The dancer is quite simple in manner and genuinely enthusiastic if you admire her art.

She was all of a perspiration and sloping white wine to cool off at the time of the interview. Crowds kept flocking in to shake her by the hand and congratulate her in rapid Spanish. She had just finished her ballet, "Amor Brujo," which means "woodoo love" or something on that order. It contains the famous Danse de la Frayeur, which consists of Argentina and six Spanish beauties doing a dance which is seductive. It is superb, and whenever Argentina gives that number, whether in solo or in the ballet, she is forced to encores.

Her grand gala performance of Spanish dances at the Opera will be a really great affair as it is a benefit, and the French love to turn out for benefits. Argentina will then do a time around in America. She has a Biarritz, Aix-le-Bain and finally leave the country entirely and go to Holland. She says she's simply crazy about Holland.

Going to America

In the fall she will make her third tour of America, leaving for New York October 14 for a series of 50 recitals. "But in 1931," she said with an enthusiastic gleam in her eye, "I am going to do only work in ballets in America. I have my own girls and I will come with my company of Spanish ballet repertory of maybe 10, maybe more different ballets."

Argentina isn't as pretty or as young off-stage as one might think. In fact, she's certainly "got that thing." She is both gracious and charming with her gleaming smile and funny little accent. She speaks about three words of English all told.

An Ace's Wife

Saw Maria Costas at tea at the Ritz the other afternoon in a bright red silk frock from Callot Soeurs, one of Paris' swankiest dressmakers. Madame Costas is well liked over here and certainly has a lot to put her over anywhere. She's beautiful, blonde and a Georgian princess in her own right and she has a famous fiver as a husband.

More Benefits

Getting back to benefits, Paris is as warm with them at the moment. Les Amis de la France gave a benefit gala last night at the Ambassadeurs, which was won by the benefit. It doesn't matter much what the benefit was for as the crowd that was there.

Mlle. Gabrielle Chanel (the famous dressmaker) was there. Mr. and Mrs. Fred Singer, the Maharajah of Kapurthala, who was entertaining lavishly, and the Comte and Comtesse de Valombrose. Then, of course, there were the usuals, like Sacha Guitry, who never misses a chance to be the m.c. at a benefit, providing it's big enough; Raquel Meller, Yvonne Printemps, and finally the Paramount theatre chorus of 24 tripping dancers.

For the benefit for children this month, one of the stunts was to take over Au Gagne Petit (one of the better Paris department stores) and have well-known stage and society people do the selling.

They fitted up a bar and turned the whole thing over to theatrical people, among whom were Mlle. Leconte from the Comedie Francaise, Mlle. Antonine Meunier from the Opera, Mme. Marthe Renier, Victor Boucher, Nadja, the dancer (or Beatrice Wagner as she is sometimes called), and a lot of others.

The Same Old Zelli

At Joe Zelli's the other night was Jack Forester, who just opened in a revue with Dania, called La Revue Milliardaire, whatever that means. Confidentially, he was the better Paris department store) and have well-known stage and society people do the selling.

and not far from them was the "heavy" but handsome William Powell of Paramount.

Joe Zelli was flitting perspiration from one table to the other per usual handing out verbal applause. No wonder his place is popular. He is everybody's name and every woman who walks in the place gets her hand kissed and is called Princess.

Elsa Maxwell Bars the Press

Elsa Maxwell's party was given at the home of Daisy Fellowes and her husband, the Honorable Reginald. Reporters were taboo and so were photographers but one does hear tell that the disguises were immensely successful. Lots of Argentinas and Raquel Mellers, one Charlie Chaplin and heaps of other names came simply impersonating each other.

The Fellowes have a beautiful house in Neuilly, near the Chateau de Madrid, overlooking the Bois.

Personalities

Wynn Holcomb, caricaturist and artist, arrived from Hollywood, N. Y. (thinks Hollywood is terrible—it's the only place, he opines, where you can make a hit with extremes, either a super-super deluxe or an old battle bag like the broken-down Bugatti). He and John Murray Anderson are holding forth at the Claridge during their stay here. They grew up together in Hollywood, and are continuing their chumming around in the gay haunts of Paris. Herb Howe, the ex-"Photoplay" critic, is another of the same Hollywood bunch who is resting up in Paris.

Arline de Haas, erstwhile Warner p. a. was here with her girl friend, Katherine Zimmermann, picture critic of the "Evening Telegram." The boys threw up their jobs simultaneously and went off on a year's tour of the world. They saw Paris until time to return to Broadway.

Eccentric Styles

The season at Ascot has begun and next week the Grande Semaine begins in Paris. The races however, in England have developed into something much swankier than the races in France. At least from the fashion point of view. The clothes one sees at Longchamps are a bit eccentric; that is to say a mite too flashy for the real femme du monde. The best costume houses do not even touch them and their most elegant mannequins there are a few of their more startling models.

Jane Regny has just sent out a few hints for those who are about to go on vacation. Cotton clothes are absolutely in for sports' clothes. It's bound to look much less mussy than linen after a hard afternoon of tennis. They are all extremely simple with perhaps a little tie scarf at the neck, and no sleeves. There is another one they've just designed in checked cambric which is adorable having two very wide pleats in the back for a full play for that tennis stroke.

The New Lengths

Jane Regny's collection, one of the nicest in Paris by the way, decrees afternoon dresses to be between six and eight inches below the knee; evening frocks just covering the knees. The new trains are evening coats are going down in length, and short monkey jackets are out absolutely.

Paris Whoopes—Per Usual

Moors and Spaniards figured prominently this year at the "Quatre Arts" ball, one of the great local revelries. Theme for costumes or rather for lack thereof was the entrance of the Spanish rulers in Granada, from which they turned the Moors out in the 15th century. The Four Arts is given by and for the students in Music, Painting, Sculpture and Architecture.

Costume ball opened at midnight at the Palais des Expositions, a large wooden structure well beyond the Montparnasse section, on the Left Bank. It was still going strongly at daybreak but by this time many of the merry-makers had reduced their costumes to mighty little beyond nothing, several girls being clad in just their virtue, as becomes said.

Only other Paris function that can compare to the "Quat' Arts" is the "Bal de l'Internat" meaning the Medical Students ball. Neither would pass censor in a newswear.

Do You Know That—

Hollywood, July 5.

Mary Hay is in town....Florenz Ziegfeld, John Harkrider, Vivienne Segal, Will Boye, Chevalier, Ruby Jolson, Inez Courtney, Barbara Newberry and Eddie Foy were at the figits....When Claire Whitney was on location with a film years ago her hair was burned purple white by the tropical sun....The first Dominoes Revel was such a success that the performance had to be given twice to accommodate....Carmel Myers made a speech at the Hollywood Jubilee in the Bowl the other night....Guten Kalbfleiter is the most rapid head player on the Coast....Edna Mae Oliver, who recently learned to swim, was practicing at a swimming club on the 4th....Grace Monken-Lorton is charming in a beige and green ensemble trimmed in beige fur at a cocktail party last week....Evelyn Lay caused a sensation at luncheon at the Embassy Club....They say Ina Claire has lost many pounds....Jack Warner played "straight" for a frame on Dick Rooster....Ruth Hutton and Richard were all for catching the next train east....Ermo Rapee is still recovering from the "rib" the boys caught for club on a Bud bank—they claim this was the classic of all "burnups"....Jack Lait calls the miniature golf courses "Hollywood Night Life."

Sweet Young Thing Goes Cruel Under Love's Lash

The startling effect of love on a slim Gish-like creature, such as Helen Twelvetrees is strikingly told in "Swing High."

Here is a tender, almost childish, girl who giggles at a dancing toy on a machine, who rushes seductively at a serenader and his guitar, and wears her hair in a cluster of curls after the fashion of 50 years ago (when apparently "blues" songs were prevalent and "two bits" was slang).

But when her hero was accused of being a thief she could rip off the adhesive tape holding her sprained arm and mounting her trapeze artist, destruction to the girl partner she held suspended until she confessed. This was a third degree worthy of Chicago at its Chicagoist. And adding to the wonder of her hero's effort was the cause, one Fred Scott.

"A Picture for Men That Women Will Love"—Pun

"The Big Fight" between Wren Weaver and Knockout Cupid in six reels at the hothouse Globe. Reference Lola Lane got in the way of more punishment, a commutation ticket. Cupid got the decision and won the gold belt for the third finger of the left hand. Fans disappointed at the lack of any anxiety produced as the outcome of this set-up.

Billed as a "picture for men that women will love" perfectly correct—women will love men, even fighters. Ralph Ince has combed all the curls out of his hair, though not out of his lip.

Unrefrigerated theatres should be closed by law in the summer. Extras and amplifiers won all bets.

MARRIAGES

Betty Blossage to Elmer Hansen (non-pro) in San Francisco July 3. Bride is member of Green theatre cast in S.

Harry Wren to Loretta Evert in Pawnee, Wis., last week. Groom former manager of Palace-Oprh in Milwaukee. Bride was his secretary at the R-K-O house.

Frank Wilson, in Stanley stage last week, non-pro, in Pittsburgh, July 3.

Norman Light (nephew of the Shuberts) to the stepdaughter of the wife of Milton Shubert. Bride reported to be wealthy. Groom manager of the New York.

James E. Melcham, Jr., of Rye, N. Y., actor, to Astrid Peters non-pro, of New York City, in Greenwich, Conn. Groom divorced from his first wife.

Alice Day, picture actress, to Jack Cohn, stock broker, in Santa Barbara, Cal., July 5.

Ornamental Billie Dove Now More Useful

Billie Dove has reversed the natural order of things by emerging from a butterfly into a less ornamental but tremendously more useful picture star. As one of that grand mix-up of "Sweethearts and Wives" Miss Dove's costumes are not the Christmas tree ornaments of former ice cream and cake films. This highly amusing story restricts her gown to "borrowed" ones which accounts for that atrocious silk frock with heavy lace collar and cape pleated skirt. Not that Lella Hyams deserves the blame for it either since her cape frock with pleated edge was very smart.

Strict attention necessary here to distinguish which was sweetheart and which was wife since each behave like the other with regard to the amusement of the audience. But Miss Dove's improved histrionic efforts are as much cause for celebrating as national holiday since she never cried once—a record.

Publix Unit Travels Light and All-Sport

Ingenious costume designer for the Paramount revue "Sportland" considered economy and baggage, saving with both. Girls wore beige frocks with bolero jackets for tennis and just turned them inside out, showing the green and blue as polo spectacles. And what appeared to be something new in golf suits for men appeared again with different shirts for polo. Happily the polo number was longer, for the boys did look ridiculous playing golf in those white breeches and green socks.

Mrs. Jesse Crawford, alone in her organ glory, gave the customers a sample of her syncope so they couldn't possibly forget her while she's away for the summer.

Nothing Out in Irish Film—All Calamity

That bitter, bitter story of "Juno and the Paycock" comes to the screen without the loss of a single calamity. Sara Allgood's "Juno" is just as heart-wringing as it was on the stage, while Edward Chapman gets into a few extra struts as the "Paycock." The Sean O'Casey tale emphasizes the rebellion in the Irish nature more than the resignation that is really predominant, as witness the length of time he took them to get their independence.

And all these years Chicago has been taking credit for that neighborhood habit of "taking 'em for a ride" where the political actions over there practice the same idea. Ireland never did have the right press agent.

Stage Band Equally Strong with Dancers

Ann Seymour, who can always be relied upon to capture any audience with her comedy, was forced to cut her hair off the States to include her famous "Tandem" number. Her other song mutilating the men got generous approval also—from the women of course. Her shimmering satin gown made her appear slimmer than the taffeta one, though both were becoming.

Ruis and Bonita's musicians mean as much to the act as the dancers do. The reason the season the two girls, harpists, might do well to display their art with a more recent song than "Roses of Picardy."

Popping Show This Week At Palace, with Women

Palace has a cannoncracker show this week. Possibly the ten-minute late start was to prevent late comers entering during Adela Verne's pianoloo, she being on second.

Ruth Etting continues charming with personation and voice, her gown of gold molded to a figure as perfect as itself.

Gloria Foy and her company have discovered an unusually happy disguise in a dance called "Stars in Satin," during which they imitate picture stars more in word than deed. Miss Foy looked cute in a pink silk jacket frock. Her final change was into a nifty black velvet costume very becoming.

Newport

Newport, R. I., July 5.

Milton J. Budiong owns a fine estate on Newport, the Reefs. After having been married for many years to Margaret Wilson, and working his way up from poverty to affluence, he and his wife separated, and for years were involved in suits and counter-suits. She barricaded herself in their luxurious New York apartment, and attracted crowds by throwing her husband's shirts out of the window, with notes attached declaring she was starving. There are three children, a daughter and two sons.

Only Maid in Town

For a number of years past Thomas Powers has been at Newport each summer, stopping at an exclusive boarding house. Originally from Brooklyn, where he owns valuable real estate, he graduated from Yale in 1878. He now occupies an apartment on Park Avenue, and is the only man in the Social Register with a maid instead of a valet.

An elderly Scotch woman has wanted on him for years. He wanders about Newport, stopping to chat with policemen.

Boxing Lessons

Spencer Gardiner, who changed his name from Sullivan, and became a Newport pugilist, is instructing young sons of the fashionable millionaires in boxing, giving daily lessons at the Casino.

The boys include Miguel and John de Braganza (sons of the Princess Miguel de Braganza), John G. Winslow (son of Mr. and Mrs. Charles Dana Winslow), John and Francis Clark (sons of Mr. and Mrs. J. Francis A. Clark) and Edwin M. Burke (son by a former married of Mr. R. Livingston Beckman).

Fashionable Boarding House

The Muenchinger-King is one of the fashionable boarding houses of Newport. Long managed by the late Amanda Muenchinger, she took in as an assistant the Rev. Burton J. Baldwin, who had come from New Haven to tutor Cornelius Vanderbilt III. and Herman Oelrichs. Mrs. Muenchinger died and left Baldwin the valuable property with several adjoining cottages. Without delay he married Marthe Ekberg, Swedish servant-girl employed in the establishment. She started wearing elaborate costumes and riding about in her own car. After the birth of two children, she secured a divorce, and Baldwin was expected to marry the high school girl who had been his second secretary, young enough to be his granddaughter. But he took to (Continued on page 63)

The Way Carla Bow Does Her Hair—O; My Dear!

A new Carla Bow has been issued. Present edition is much slimmer, has tamed hair laid in flat waves, adding years to her looks. Miss Bow's previous exposure to a treacherous voice and mannerisms. Even those who are all Bow and those who Bow not agree this little girl is a stranger in a strange part. Miss Green Skeets Gallagher and Stuart Erwin make "Love Among the Millionaires" endurable—speaking only of the picture of course.

Acrobatic Costumes

When fast, difficult acrobatic dancing brings such generous applause it's evident Irene Vermillion cut a new line. Her new slip audience wasn't either Costumes unimportant though the blue velvet Russian one was cute; previous silver edged skirt with its large blue diamonds on a white background pretty while it lasted, but that wasn't long enough. The crystal appeal has been shattered long since. "Flowers of Seville" still blooming against colorful backgrounds that outshine what they back-ground.

BIRTHS

Mr. and Mrs. Abner J. Rubien, at St. Ann's Hospital, New York, daughter. Father is theatrical attorney.

Mr. and Mrs. Ferde Groff, a son, July 3. Father is chief arranger for Paul Whiteman.

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15 YEARS AGO

(From Variety and Clipper.)

Keystone Films made an offer of \$100,000 for six months' services to Weber and Fields, said to be biggest contract so far broached. Keystone as a preparation for its expansion into Triangle under Harry Altken was bidding for all the comedy stars in the field, including Hitchcock, Eddie Foy and Sam Bernard.

Alan Dwan, until just before a D. W. Griffith assistant director, was directing Mary Pickford and was the subject of a controversy, Fox and Famous Players both claiming his services.

Bosworth Pictures passed as a production brand, with Hobart Bosworth terminating partnership with Frank Gabriely, whose product was handled by Morocco Pictures.

Fox assigned Herbert Brenon to direct a super-feature starring Albee Kellerman. He had just finished a picture starring Valeska Suratt.

Ziegfeld's "Follies" was a smash at the New Amsterdam. Reported an eight-week buy was in effect with the agencies nodding everything up row "S" for the first 8 weeks.

Lillian Lorraine sued Fred M. Griesheimer for divorce. Husband was awaiting trial on charges of fraud in connection with war funds.

English playwrights were producing nothing and the theatre men of London looked to America for material.

Unusual state right deal reported on "Birth of a Nation" which sold 74 copies for \$15,000. Territorial buyer was to take the first \$100,000 with Griffith receiving 33 1/3% of further income. States were the Dakotas, Minn., Ia., Ariz., N. M., Colo., Utah, Wyo., Neb., Kan., Kansas, Montana and Nev.

50 YEARS AGO

(From Clipper)

Arthur Chambers, retired boxer, opened a road house called "The Champions' Rest" in Philadelphia. During the house warming an ambitious scraper got to talking too loud in his demands to meet some of the company with the gloves, among them being Panama, Ryba, new heavy champ. At length Chambers took the boxer on and after knocking him down some 15 times, laid him cold and gently deposited him outside. "Don't think of a professional pug fighting without a gate!"

Ada Monk, actress, was received into membership in the Unitarian Church of the Messiah, New York, and the "Clipper" considered it news.

They were building a new hotel in Rockaway, so large it would need a staff of 700 waiters. Rockaway was to have a new pier also, 1,500 feet long.

Boucalt was the rage of London. Completing a profitable engagement at the Adelphi, he was prevailed upon to continue. "The Shaugraun" was the play. Boucalt also was writing a drama for Henry Irving, based on "Don Quixote," according to report.

The new race track at Sheepshead Bay was inaugurated with three favorites losing in a row the first day.

Actors were experimenting with the co-operative idea. "The Actors' Combination" opened at the New National, Philadelphia. In "Uncle Tom's Cabin" a performance which was described as "worst ever."

Clipper reports among its household notes: "Williamson of the Chicago was fined \$10 for calling Capt. Anson a d. f."

Inside Stuff—Pictures

Producers are endeavoring to get Western Electric to modify its royalty charges for foreign language pictures intended for showing domestically, inasmuch as the studios are compelled to pay double royalties for foreign pictures playing abroad and here.

With a limited number of wired houses in the various foreign settlements throughout the country available for foreign language talkers, the producers are holding off putting the multi-linguals out domestically, as they see little profit in view of the two-way royalty charges.

Under their franchise, producers pay \$500 a reel for each picture made by the Western Electric recording mechanism. Same price per reel is added for each additional version, and still another \$500 per reel if the foreign edition is to be shown in theatres in this country.

Studios feel that the first charge of royalty should cover all foreign language showings both here and abroad, and are working to get the second charge eliminated or modified. They admit there would be no kick on this added cost if there were sufficient wired houses playing to foreigners in this country, but as it now stands they do not feel like forming out the additional royalties for the few houses open to them.

If they are successful in getting an even break on this royalty mixup they plan an increased distribution nationally for their multi-language pictures.

Hailtois almost broke up the making of a screen opera. The juvenile was the guilty party and no one would tell him.

Ingenuite stood it throughout the entire shooting schedule but broke under the strain of retakes. A particular song had to be sung very nose-to-nose for a close-up, and the young lady bore it until the fifth "take" when, upon learning she'd have to do it again, she finally disappeared. They found her over in a corner plenty ill and in tears. Thence the problem to tell the juvenile she'd have to do something about it. Finally a New York musical producer on the picture took it upon himself to tell the lad. He picked his route via the singer's wife. And the Missus promptly made vehement denials.

Situation built to a climax by the wife calling over her husband and ordering him to leave first into the face of the cameraman, then the assistant director, and herself. All politely denied the accusation until the producer demanded to take his turn. He did and immediately made known his verdict of "Guilty" in no uncertain terms. It broke up the day's shooting, but the ingenuite isn't over the effects yet.

Even with production better than average in the Coast studios, there was more people idle than working. A reason is suggested by a director still in his 30's but rating as a pioneer with 16 years in pictures.

This industry is so young that none of the pioneers have begun to die off, and new talent is constantly being brought in. The result is that there are 100 guys for every job.

A lot of those not working could be if they weren't afraid of losing professional prestige by taking a job rating less in cash than their last one. Look at me. I never had trouble getting work when I was an assistant director. Now I'm a director and it's a long time without contracts."

They don't discuss tough breaks in Hollywood without someone saying, "And how about the actors in 'Hell's Angels'?" The time and money Howard Hughes spent on that film have been meat for wisecrackers for the last year. Femme lead in the first silent version washed up and left the country. A couple of characters died. Some romances developed. There were seven different stories.

Players coming out of that production back into Hollywood life found themselves almost forgotten. Off the screen, out of mind, is the way it works with casting directors. The one great advantage the players enjoyed was continual employment, something many others would have welcomed.

As the picture product grows lighter in box office texture, comes the opportunity for the theatre operator to display showmanship. Not so tough to receive credit for showmanship when people are looking to the theatre because of good pictures; it's when the shows are not so good that the theatre operator must stand on his own.

With the opening of the new season many a theatre operator, of one, or more, or a division, or chain of theatres, will have to stand alongside of the other fellow, with the best showmanship probably winning out.

It will likely be the film industry's greatest season for all-time box office statements.

Introduction of foreign editions was a life-saver for one old time silent actor on the Coast, who is now giving the producers a pain because of his salary demands.

When the old days, he was among the things forgotten but being able to speak Spanish he staged a comeback in pictures of that language. His first salary check for years called for \$1,000 a week. For the next picture he demanded and got \$1,500. Third was for \$2,000, and now for his fourth he's asking a further advance. Producers are wondering if there's an end to the thing.

Metro almost arranged an exchange of Basil Rathbone for Reginald Owen last week on the Coast. Studio was keen on grabbing Owen for the "New Moon," although he is appearing in "Caprice" at the L. A. Belasco.

Idea was to substitute Rathbone into the show with the studio to pay the legit management a bonus for the change in "paper," extra rehearsals, etc. The deal finally fell through after much huddling. Which side threw in the sponge is not known. It would have meant Rathbone's going north to Frisco with the stage troupe and sticking until Owen finished on the picture.

To convince the public that Metro employed no doubles to talk for Lon Chaney, the actor was made to swear to an affidavit concerning his work in "The Unholy Three."

This read in part: "The ventriloquist, the old woman, the dummy's, the parrot's and the girl's are actual reproductions of my own voice, and in no place in said photoplay or in any of the various characters portrayed by me in said photoplay was a 'double' or substitute used for my voice."

Gloria Swanson's first talker, "The Trespasser," has topped all other UA's in sound on grosses in this country. It has done \$1,200,000. Through the star's deal with Joseph P. Kennedy she receives \$200,000 advance on each production and a substantial cut of the profits. Only two other UA talkers have topped \$1,000,000, it is said, "Bulldog Drummond," \$1,100,000, and "Alibi," slightly over \$1,000,000.

These figures are exclusive of foreign distribution.

Gift to patrons is accumulating among the theatres in neighborhoods. These take in about everything of the household variety, and the gifts are steadily increasing in value.

Some theatre managers wonder what will be the result when the gift giving thing for business at a theatre must cease, as it must.

Father's "Holiday" is playing the Publix houses under the same sharing terms as did the "Trespasser."

Inside Stuff—Vaude

Arthur Prince, the English ventriloquist, may return to his former act over here. Prince's new turn, lately shown for the R-K-O bookers, is said not to have met with their approval.

Princess Walehka broke into the New York "Evening Journal" with a spread story last week. The story foretold the future of the Lullaby baby by means of numerology. The Princess is featured in a story in a forthcoming issue of the Sunday "World" and another story is being syndicated by King Features.

R-K-O has made a change in the wording of its trade-mark. Where the circle within the Radio-Keith-Orpheum triangle contained a small map of North America bearing the words "Coast to Coast" that has been replaced with only the joined letters "R-K-O."

It will be used on all stationery, ads, contracts, etc.

After lying in state at the Van and Schenck club, Brooklyn, for three days, Joe Schenck was buried Thursday (31). Crowds stood outside the building continuously during the day and evening, thousands coming to pay their respects to the popular tenor. Services were held the evening before the funeral by various organizations including the Friars, Elks and the club itself. It was in the Ridgewood district where he was brought up and where he and Gus Van went onto the vaudeville stage that saw the untimely departure of a beloved fellow.

Recent roundup and arrest of a number of Chicago gangsters in Los Angeles was made by Edgar Dudley, former chief of state agents, now attached to the Chicago District Attorney's office as investigator.

At one time Dudley was half of the team of Dudley and Lorraine, later becoming an agent in Chicago. Put on the trail of the gangsters Dudley followed them out west, and working in conjunction with Los Angeles police soon had the bunch locked up. It took plenty of nerve.

Variety's the late Jack Conway never was a trolley car conductor but along with other west side Harlem boys he "worked for a railroad" for a time, selling tickets on the L line at 84th street. He and Jimmy Gillespie, laying off from vaudeville hoofing at the time. Jack didn't have to report, being on the I. R. T. ball team but he concocted a scheme for easy money, splitting with Jimmy and a cop on duty.

Writing the inside story of the ticket drop box, tickets would adhere to the sides, the boys picking them out and reselling them. Good while it lasted, about a week. Then as Jack used to tell it, "the donkeys went on strike and our racket was over." Both drifted away from "the railroad" shortly afterwards.

A Van and Schenck incident backstage at Keith's, Cincinnati, happened about eight years ago. The team had done their opening show and Gus was waiting in the small room at the stage entrance for Joe to finish dressing.

A representative of a song publishing firm told Gus how anxious his office was for Van and Schenck to do one of their latest numbers. The song plunger suggested that the new tune might be used to replace a certain song which he named. Then Gus explained:

"I won't say anything about your number until I talk it over with my partner. But I can tell you now that we won't take out the song you spoke of. There's a reason, and I don't mind telling you what it is."

"About nine years back Joe and I weren't so well known in the show business and we weren't working all the time. It was Thanksgiving Day and we were laying off in a town in Iowa. We were almost broke and didn't know what our next booking would be. In the hotel lobby we heard people talking about turkey, plucked up a paper, and on the front page was a cartoon of a family enjoying a dinner of turkey dinner."

"That was one time, more than all others, that Joe and I wanted to eat a regular dinner; and it didn't have to include turkey."

"In the midst of that gloom came a mail delivery and in it was a special delivery letter for Joe and me. Inside was a check for \$25 and a brief message: 'Boys, have Thanksgiving dinner on me.' The letter was from Will Rossiter, the publisher of that song you mentioned. We sure had dinner on him that day. And ever since we always used one of his songs if we could."

'Round the Square

With Maurice Campbell out of the Prohibition administration in the metropolitan section, the better class hotels and restaurants will feel safer, while the 30,000 speak-saloon Campbell's men diligently overlooked must commence to work again. "Boys, have Thanksgiving dinner on me," he resigned rather than go to Boston. He may be blamed for a thousand other things, but never on that Boston walk-out.

Campbell knew the show business. He was manager for his wife, once an actress. In the show biz it's publicity. Whether Campbell went after the better places knowing there was publicity for himself and the department in such raids, or just made a noise that way to cover up the delinquencies of his office in neglecting the thousands of speaks in New York, only Campbell knows.

Campbell's transfer and resignation following suggests he stumbled against someone. This is figured to be the income of \$4,000 from the \$1,000,000 now in Roger's possession from his father, Otto H., when coming of age. Roger is nuts on planes. Owns one for each day of the week and a stunt flyer at Roosevelt field. Also writes music off and on as before.

Harpo Marx, who strings and tunes his harp like no other similar instrument in captivity and plays without being able to read music, has a set routine at the Paramount studio. He shows up and the music department plays the number on the piano. He goes away whistling. The next day he appears at the music department again and the tune is played for him on violin. He again goes away whistling. On the third day he shows up with his harp with his own fancy symphonic arrangement. And it goes into the picture.

Roger Wolfe Kahn is now struggling along only at the rate of \$60,000 a week. This is figured to be the income of \$4,000 from the \$1,000,000 now in Roger's possession from his father, Otto H., when coming of age. Roger is nuts on planes. Owns one for each day of the week and a stunt flyer at Roosevelt field. Also writes music off and on as before.

A Broadway beer famine looms this summer if newly inducted prohibition director McCampbell's shut-off plan clicks. McCampbell is checking the source of supply by posting men at the New York side of Jersey ferries on information that most of the beer in New York comes from New Jersey.

Dinty Moore's chop house, ordered padlocked for four months by Judge Knox, shut up shop last week. Several days were permitted to construct a passage to Moore's living quarters over the restaurant. A stout wooden grill permits entrance through one door at the western end of the building, but Moore's public place is securely closed. The restaurant was raided about the time with the grill within four years. Only break for Moore is that the padlock spans the summer.

Budapest Summer Legits Fair; Hectic Authors Sue, Resign

Budapest, June 28.
New leases for two ownership theatres have been found, with contract for third still pending, for next season. Magyar Színház, over which three managers and actors' self-government went broke in the past season, will be managed by D. Juhl, who put up the money, and Dr. Bardos, who lost heavily over Theatre Palmagora last season. The latter, and will now try his hand at a Budapest stage again.
Faváros Operettszínház was taken over by Sebesseny, co-manager of Varos Színház, with a view to featuring Hanna Honty, musical and dramatic star in most plays. She is reported to be also financially interested in the venture.
Belvárosi will probably go on under the management of Hatalai and Lengyel, both eminent dramatists, who swore they will never set their feet in the managerial offices of a theatre again because they worked their small houses to a loss until last April. When, however, a turn for the better came with the success of Franz Gaal in Barry Connors' "The Patsy" (still running), they changed their minds and decided to take another chance if they could come to terms with the capital, which seems probable. So, after all, all Budapest houses will open again in September.

Provincial theatres, operated at a loss, are considering the possibility of various mergers.

The usual summer hit at the Faváros Nyári theatre, a summer theatre edition, in featuring Hanna Honty as last year in a new musical, "The First Spring," book and lyrics by Andor, new and old music, by Brodsky, who composed the majority of the last two years' songs hit.

Flóra Blouse, Yellow Cap, adapted from a last century popular racing novel by Bekffy, music by Léai, is doing fairly well in another summer theatre.

Unusual heat is good for these early editions from which you can go to sleep at five.
More important picture houses go dark this month for summer repairs and open-air ones (one has a screen in the middle of Town Park pond) not fitted with sound contrivance for technical reasons, are starting work.

On the whole, picture business was bad this last fortnight, only two Hearts in 4 Time" being strong.

Authors Resigning
Dramatic Authors' Congress over, Eugene Hotal, actor-singer, and tests, resigned from chairmanship of Hungarian Dramatic Authors' Society. Hotal, very popular at home and abroad, was asked to job for over five years. He resigned on the plea that it was incompatible with his other business, and managing a theatre, with interests diametrically opposed to those of playwrights. Besides, he wants to do some writing in his spare time.

Some dramatists, discontented with the society on the whole, and only keeping faithful to it because they were Hotal's personal friends, also resigned from membership when he left. Two of these were Bela Zsolt and Szomory, great hit "Alice Takats," this season's greatest hit.

Zsolt Harsanyi, so far active as executive secretary of Dramatists' Society, was elected to chairmanship. His first action in office was to carry through an agreement with Theatre Managers' Association according to which no theatre will produce a play written by a non-member of Dramatists' Society. Complications, however, have lately resigned from membership loom on the horizon and party strife in the bosom of the society is rampant.

Molnar and Lengyel's Suits
Ferenc Molnar, who resigned to regain control of his plays to Vignizsah was entitled by contract, but failed to keep on the repertory for many years, and now he is venting the author to have them revived on another stage.

Following his example, Melchor Lengyel also went to law to regain his rights of ownership to his plays, "Typhoon" and "Antonia," produced

Hungary Statistics

(Continued from page 6)

country, although they are glad enough from the tourist traffic angle when foreign film companies come here for months with big casts and spend a lot of cash.
Horsemen Baronesse, by Sylvia Berlin, Hungarian subject picture now in the making, is to be followed by "Gypsy Serenade," British Empire Film production.
Production manager Ivan Desch, himself of Hungarian extraction, is here to make preliminary arrangement for outdoor pictures to be taken in the country. Film to be all-talker in English, French and German, acted by entirely different casts in all three languages.

Despite remonstrances, Hungarian Film Foundation may take a small share in production costs and have a Hungarian version made.

State Legits Can't Double

Alexander Hevesi, manager of the state-subsidized National theatre, has refused a decision that members of the said theatre (they are considered state employees and have their pensions, however small) be not allowed to play in pictures as long as they are attached to the National. Great resentment, however, is not expressed, and is comfortably rounded off by occasional screen earnings.
Public ire increased when Gisi Bajor, National theatre star and cherished pet of local audiences, was granted special permission to play in a picture. Hevesi said Paramount picture in Paris whether she has already departed in company of other artists attached to Budapest theatre. Excuse was that contracts concluded by members of National theatre before the decree was made could be still valid, but that henceforward strict prohibition would be enforced.

Composers Squawking

O. M. M. E. Hungarian Society of Film Distributors, complains that composers whose music is synchronized with sound films, claim that produced from them only the rights of reproduction, not, however, of publicly performing said reproductions, and declare they want royalties after every public performance, like they are now paid for gramophone records. This they call absurd. What would a picture producer want to reproduce music unless it was for performing it publicly?

The composers are making such a noise about it, that suddenly the matter will have to be dealt with seriously and Hungarian contributors to the cause, who have been a nuisance, propose to call another international congress, this time of film producers, distributors and exhibitors, to put a stop to similar abuses.

GERMAN LAWYER'S PLAY

Berlin, July 1.
Well known German lawyer, Dr. Max Alsbach, has written a play, "Terschuchung" (Preliminary Trial), for full production at the Deutsches Kunsttheater.

years ago at Vignizsah and kept tied up by that management.

Molnar won his suit and Lengyel got back his "Typhoon" but not of "Antonia," since less than five years had gone by since the last performance of the latter play. The Budapest supreme court here by established a term of five years at the expiration of which the author regained ownership control of his play if in the meantime it has not been produced by the theatre which had a contract for it originally, and produced it in the first instance.

Galli-Curci Echo

Galli-Curci had not yet been forgotten in Budapest. A man who saw her in "Traviata" when she toured here last spring [says he only saw and did not hear her] sued the theatre on the plea that the ticket price, raised sixfold, wasn't warranted. He had paid \$3.50 for a ticket which ordinarily in the same theatre costs three pengos (60 cents), and the performance wasn't worth more than that any other; rather the contrary, he alleged.

Court decided against him, saying management of theatre had only promised to give him Galli-Curci for his money and had not pledged herself to give a good production. Plaintiff had to pay damages for the amount of his ticket.

PLEA OF 'BRITISH' IN AUSTRALIA ALL VAIN

By ERIC H. GORRICK

Sydney, June 7.
"Buy British goods" is the cry over here at the present time. The British idea also goes for pictures and stage attractions.
Screen British pictures and stage British plays, taking in Australian, shout distributors of British pictures and those holding the Australian rights of English stage plays. Noble sentiment, but hardly workable here.

Let Australia screen and stage entirely English productions and more than half of its theatres would have to close for lack of entertaining material.

During the past year only one British picture has been anything like successful. Every other picture that has shown to the box office has been American.

Australia has not yet produced pictures for world or home consumption. Mostly every attempt proves very crude.

The censor's report, recently issued, did not favor British pictures very highly, stating that English producers asked the Continental idea too much.

With trade depression lifting a little, show business is picking up somewhat.
Rehearsal of "Maid of the Mountains," drawing great business to Her Majesty's and should stay many weeks.

Edna Tallaferro not doing anything with "Let Us Be Gay," at Criterion and show will probably close next week.

Westminster Glee Singers close at Palace after doing poorly, and "Love and the Crown Royal," is just about getting by.

CURRENT PLAYS

Her Majesty's—"Maid of the Mountains."
Royal—"Let Us Be Gay" (A).
Palace—"Glee Singers."
Criterion—"Let Us Be Gay" (A).

PICTURES

(American productions marked "A")
State—"Bully" (A).
Palace—"The Great Escape" (A).
Regent—"Ship From Shanghai" (A).
Royal—"The Great Escape" (A).
Criterion—"Rio Rita." Run hit for Futura (A).
St. James—"Gold Diggers of Broadway." Long run and still making money.
Lyceum—"Splinters" Long run.
Capitol—"The Great Escape" (A).
Regent—"Ship From Shanghai" (A).
Royal—"The Great Escape" (A).
Criterion—"Rio Rita." Run hit for Futura (A).
St. James—"Gold Diggers of Broadway." Long run and still making money.
Lyceum—"Splinters" Long run.
Capitol—"The Great Escape" (A).
Regent—"Ship From Shanghai" (A).
Royal—"The Great Escape" (A).
Criterion—"Rio Rita." Run hit for Futura (A).

MELBOURNE
Cold weather bringing money to the theatres and general brightening up around the theatrical district.

CURRENT PLAYS

(American denoted by "A")
Lyceum—"The Great Escape" (A).
Capitol—"The Great Escape" (A).
Regent—"Ship From Shanghai" (A).
Royal—"The Great Escape" (A).
Criterion—"Rio Rita." Run hit for Futura (A).

PICTURES

(State—"Honey," and "Divine Lady")
Regent—"Dynamite" (A).
Lyceum—"The Great Escape" (A).
Capitol—"The Great Escape" (A).
Regent—"Ship From Shanghai" (A).
Royal—"The Great Escape" (A).
Criterion—"Rio Rita." Run hit for Futura (A).

CHATTER

Julia Dawn, American organist, at Prince Edward, Sydney, only woman organist in Australia. United States is not importing any more foreign organists; good for orchestras instead. William Faver, "The Prince and Pauper" in Melbourne, the best American actor will complete tour New Zealand before returning.
Theatricals are going in for revivals, foreign actors should pick up some unexpected royalties. W. B. Shuman, who has been making the Hayward interest in New Zealand until E. J. Tait gets back from America with new attractions. Having put his house in order, Sir Ben Hur will be making America this month. With the Fuller organization purchasing outright the Hayward interest in New Zealand, Fuller now control the largest theatrical chain here. Sir Ben Hur is visiting America to make a deal up with the big producers for release of their products here.

English Circuits May Jointly Book Am. Acts, for Time and Salary

England Off Weak Films

(Continued from page 7)

than use of ordinary program in first run stands.
The run of available material lately has been so weak that all six houses have had to change programs weekly in an effort to stimulate business.

The management has its own version of the trouble, holding that business is making a real winner average and contending that the real trouble is in rental costs, which are mounting to the danger point, according to exhibitors.
Theatre men point out that silent product used to absorb 50% of house overhead, while the talkers now represent 35% and are still going up.

London Grosses

Alhambra, "Western Front" (U). In 4th week and will continue beyond original booking of month. First week \$20,000; 2nd week \$19,000; 3rd week \$18,000. Picture has proved a money getter for the house, which is a night of real opposition in the form of Lido attraction in Hyde Park, which attracts 20,000 persons a night. The picture is one of the opening hours of the Zoological Gardens.

Carlton, "Paramount on Parade" (P). 4th week, with the first three average around \$18,000. Better than "Vagabond King." Special attraction of "Paramount" draw contributed to the presence of Chevalier.

Tivoli, New Gallery, Marble Arch and Capitol have practically gone into weekly change policy and their figures have no general significance.

Spain's Cooler Summers Affects Open-Air Shows

Madrid, July 1.

The temperature of Spain has greatly changed during the last few years, the summer is short in Madrid and Barcelona for open-air theatres, such as the Jardines del Buen Retiro. There are two or three open-air theatres in the city and the Hippodrome, but their season is likewise short and without importance.

The freshness of the nights causes the public early, whereas in previous years the outdoor season commenced the end of May and continued without interruption until the end of August. Now these theatres open the beginning of July and close about the middle of August with many cold nights and scanty performances taking place.

American Acts Set

Paris, June 28.

Stone and Vernon, American act, after playing Ostend and Berlin, return to Paris in the new Josephine Baker revue, at the Casino de Paris.

Carlos and Chita, adapted dancers, originally slated for the show, withdrew to book at a higher figure in London for eight months in Cochran's revue.

King, King and King, sailing July 2 on the George Washington from New York, open August 2 in Deauville. They play the Empire, Paris, for two weeks following Al Jolson, thence to Hamburg and Berlin.

REED AND LAYERS' TOUR

Paris, June 28.

Reed and Lavery, after the Empire, Paris, are currently playing the Hayward interest in New Zealand until E. J. Tait gets back from America with new attractions.

After their Italian tour concludes in Milan, they play Paris Plage, France, before proceeding to Germany. Tour booked by Henry Carson, Paris.

IN PARIS

Eugene Christal, Marion Davies, William R. Hearst.

John Philip Sousa, Alice A. Brady, Jane Cowell, John and Samuel Call, Don Philipini, Edgar J. Hansen, Mark Hanna, Beth Bari, Ben Higgins, Alexander Korba, George M. Miles, Dolores del Rio, Maria Kurkenko.

Harry Warner, Roland F. Endrews, Walter H. Lippincott, Mrs. Carrie Jacobs Bond.

London, July 8.
R. H. Gillespie, head of Moss Empires, and George Black, head of General Theatres, were in conference over the idea of booking American acts jointly.

Such a plan has been discussed in Variety several times from the angle that such a booking combination would mean a worth while for acts to come over in response to the lure of more weeks at a fair rate, and with the prospects of extra dates if they made good.
The discussion reached only a preliminary stage. It already has become apparent that the Moss people will devote more houses to vaudeville next fall than for a long time, and are prepared to book American acts at salaries they regard as fair.

Egypt By Edward Aswad

Cairo, June 28.

An Egyptian film, entitled "The Sacrifice," produced by Bowman Films Co., directed by Mrs. Ihsan Sabry, was recently exhibited at Alcinema in Syria.

Film industry in Algiers is in its infancy as in Egypt, but more progressive steps are being taken there. Four films have been produced by foreign firms which have local revenues in that country, whereas in Egypt only two foreign films were made, one of which, "L'Eau du Nil" (water of the Nile), met great success.

Govt. Subsidizing Again

The Fine Arts department's cutting off of subsidies to local theatres excited an intense revolution among the Egyptian and foreign theatregoers and show people, which revolution was like to end into a definite closing of their establishments.

Foremost amongst the theatre owners, Yusuf B. Wahby's complaint prophesied the country's loss of its theatrical art unless the authorities renewed their former policy by subsidizing theatre.

Congeliano, the proprietor of the Alhambra at Alexandria, and Dalbagni, of the Kursaal, Cairo, lodged complaints that their theatres would be closed if not helped by government subsidies in that country. Congeliano is desirous of converting his Alexandria theatre into a cinema.

As a result of all these claims from every side, the government decided to grant subsidies to comedy and vaudeville troupes alike.

The Kursaal, Cairo, has just closed its Piffage season, and the departure of the Isiplo company after two months, the longest run by any other troupe, drawing large houses of Italian-speaking residents.

Dalbagni promises for next season another international policy.

Kit Kat's International Show
The Kit Kat Club continues engaging international talent from Paris, London and New York. Latest attractions are Nadia Dauty, French dancer, and a French acrobat dancer; Sisters Stanley and Al, British instrumentalists, and Amor, French singer who has had some success last year at the same cabaret.

The Kit Kat Club of Cairo emulates the other European night clubs and is situated on Embahab, on the banks of the Nile.

\$1250 Gross for Abiad
For the first time in Egypt, a new way of synchronizing important parts in disks has been created by the Egyptian artist, George Abiad. World theatre business laps into made over his disks, exciting important roles he did on the stage. In recognition of his art, King Fawzi gave him \$1,000 and another grant of \$250 was handed him by the prime minister, Mostafa Nahas Pasha, in appreciation of his talent.

Wild Over Tauber

Amsterdam, July 8.

Richard Tauber, German opera star, made his first appearance in Amsterdam to the accompaniment of laudatory press notices.

Great interest was mild, due to the high price for the engagement of "Land des Leachens" ("Land of Laughter"), new Lehar work.

Val Harn and Joe when playing LONDON
Coventry Court Hotel
Whitcomb Street, Leicester Square
Telephone COVENTRY 202, West End
and good evening waiter and J. F. ROWLETT, Manager

OPERAS COMBINE ABROAD

U. P. Pays Author \$60,000 For World's Rights to New Post-War Novel

Berlin, July 8.
Erich Maria Remarque, author of "All Quiet On the Western Front," has received \$60,000 from the United Press of New York for the world rights of his new novel. He has retired to a sea shore resort in Heringsdorf to complete the work.
Story deals with the post-war period in Germany, taking in the time of the Revolution that brought the Republic.

English Stage Plays Are Well Liked in Australia

Sydney, July 8.
High class stage productions from London are finding a ready market here.
"Williamson-Tait has just opened 'Mr. Clinders' at Her Majesty's, Sydney. In the cast are Elsie Prince, Hindle Edgar, Sonny Ray.

Chaliapin, After 22 Years

Buenos Aires, July 8.
Feodor Chaliapin, Russian basso, arrived here yesterday (7) on his first visit in 22 years.
He opened the Colon Opera house in 1908. Plan is to stay here two months, singing four operas.

British Equity Promised Support from Over Here

London, July 8.
A meeting of British Equity Friday (4) drew 1,000 players with some of the most prominent names on the English stage present.
The meeting gave support to the suggestion that British Equity establish the principle of the closed (legit) shop here.
John Emerson promised to obtain complete co-operation between American and English Equity on the subject of imported actors.
British Equity was formed six months ago and now has 1,500 members enrolled. The English organization has linked itself with other trade unions in the Entertainment Industries Federation.

Cabled reports of an actors' meeting in London and the forming of an organization similar to Equity, was a surprise at Equity's headquarters, in New York. It was stated. Equity has affiliations in London but has no idea of attempting a branch there, nor would its constitution permit such a move.

Attention was drawn to the British section because of addresses by John Emerson and Ethel Barrymore. Neither officially represents Equity. Emerson was the power in Equity when it won the strike of 1913 and again in 1924. He is now president emeritus, however. Miss Barrymore was first vice-president for years, but was not renominated this May and is no longer an officer.

There are two English associations of legit actors, the Actors Guild and the British Actors Association, the latter struggling for some time. Attempts to combine them have not been successful, with the Guild leaning away from a labor union tie-up.
Emerson has made addresses to the British actors on almost every visit abroad. No report was made to Equity of last week's London meeting.

"Wings" on Tour

London, July 8.
"Silver Wings" closes July 12 at the Dominion and goes on tour.
Will play the Moss Empires tour with Harry Welchman only member of original cast. Max Wall plays the Lupino Lane role.

SHERMAN GIVEN \$200 DAMAGES VS. LARTIGUE

Paris, July 8.
The more or less notorious suit between Hal Sherman, the American dancer-comedian who made a big hit here before, and Henry Lartigue, the agent, after being considerably drawn out, has culminated in a \$200 damage award against Lartigue. The agent, a native Frenchman, was found by the French courts to have claimed commissions from Sherman illegally and to have unjustly attacked him for non-payment thereof.
The bitterness between Sherman, a William Morris act, sent over for bookings by Lartigue (the Morris agency's French representative) was well-known at the time.
Sherman resented his treatment by Lartigue and on his return to Europe for continental bookings a few weeks ago he went over to the Henry Carson agency, although William Morris still represents the eccentric dancer in America, as before.

Patricola Quietly Steals Show 2d to Miss Fields

London, July 8.
The hit of the Palladium bill yesterday was not on the programed bill, but came as an impromptu incident in the audience. After finishing her regular turn, Gracie Fields saw Sophie Tucker in the auditorium and called the attention of the crowd to the presence of the red-hot mama.
Audience cheered. Miss Fields added an announcement that Sophie's escort was Jack Yellen, author of "Happy Days," and the customers insisted that Sophie sing the number. She couldn't remember the words, but sang the song anyway, finishing with a dance step in the aisle and a hug for Yellen.
Also on the bill was Patricola, unaided and without headlining billing, who nevertheless got the reception of the evening, aside from Miss Fields.
House capacity in spite of the heat.

Stage Cast in Film

London, July 8.
Leslie Henson and the cast of "A Warm Corner," current at Prince's, have been signed by Burlington Films to make a talker version of the play, beginning July 21.
Victor Saville will direct. Burlington is a subsidiary of British International.

Sir Conan Doyle Dead

London, July 8.
Sir Conan Doyle, 71, died in London yesterday (7). Sherlock Holmes creator of Sherlock Holmes devoted the last years of his life to psychic research.
Best known for his literary works, Sir Conan had been a physician before he turned to letters.

M-O-M's Belgian Rep.

Paris, July 8.
Gaston Trussart, formerly in charge of the Belgian territory for Metro, returns to the Metro fold to resume administrative management of Belgium with headquarters in Brussels.
Trussart left the firm to go with Tiffany which in the meantime reorganized its continental representation.

Rosa Opera's Brief Run

London, July 8.
The Carl Rosa season of opera repertory opened at the Strand July 4 to a generous welcome. First performance was chiefly notable for a vigorous interpretation of the Carmen role by Olive Gilbert.
The experimental production was scarcely adequate in staging, but the venture looks like a few weeks, supported mainly by suburban patronage.

100 GRAND OPERAS ARE NOW TIED UP

State Operas of Austria, Prussia, Bavaria and Saxony Reach Common Agreement to Prevent Any Other Country Filming Operatic Product—In Two National Groups

FEAR U. S. TALKERS

Vienna, July 8.
German and Austrian opera interests, smarting under the staggering blows it has suffered from the invasion of American sound pictures, is ready to deliver an upper cut to Hollywood by means of an agreement, just announced, for an offensive and defensive alliance between German and Austrian opera people with reference to talkers.
The new agreement, signed and sealed, is between the Vienna State Opera and the State theatres of Prussia, Bavaria and Saxony. The announced terms of the deal make it plain that these interests are going to make their own opera films in co-operation.

They will also do their best to prevent anyone else from making that kind of product.

Not only will the world's visible supply of operas—which means about 100 works—be strictly allocated to the two national groups mentioned, but they will do their level best to prevent the stars they control from making opera pictures for any outside producers.

The new agreement is the direct outcome of the recent purchase by the Prussian State Theatre in co-operation with Max Reinhardt of the majority shares in a German sound film concern, and the negotiations which the Vienna Opera recently inaugurated with the Austrian Selenophone Co. for the production of film opera here.

While no detailed production schedule has been made public, it is known that the Vienna interests will start off with "Der Rosenkavalier" under the personal supervision of its composer, Richard Strauss. It is probable that there will follow a series of Mozart operas and some Italian standard works.

It is intimated that all the works of Wagner will be left to the German group to develop.

STRAUSS' NEW OPERETTA

Berlin, July 8.
Richard Strauss' latest operetta, "Arabella," will have its premiere this fall. Strauss, who is staying in Garmisch-Partenkirchen, has authorized Franz Werfel to undertake certain change of the libretto of the poem "Arabella," by the late poet, Hugo von Hofmannsthal.

Desiree Ellinger's Date

London, July 8.
Desiree Ellinger opens at the Coliseum July 14 for a fortnight.
She has been approached for the leading role in Stanley Lupino's and Laddie Cliff's production, "Frederick," the new Franz Lehár operetta.

Joseph Hislop is already engaged for the piece which probably will come into the Palace here.

Orchestra Hold Over

London, July 8.
Harold Kemp and Orchestra opened July 4 at the Plaza, doubling the aggregation is held over three more weeks.

Bordoni at Cafe

London, July 8.
Irene Bordoni and Eddie Mayo open at the Kit Kat club here July 14.

3 Adams Sisters

Last week's "Variety" reported by cable a substantial hit made by the Three Adams Sisters, American, in Cape-town. A note on the cable did not immediately identify them.
The Adams Sisters appeared over here in the presentation houses before, proceeding to Europe where they also were successful. In January last, while the girls were abroad, they advertised in "Variety" of the South African engagement.

BUT 4 LONG-RUN PLAYS LEFT IN LONDON

London, June 28.
Analysis of West End shows now running reveals that in another fortnight there will only be three plays in lights which have held since last year. Fourth, "The Middle Watch," after 11 months at the Shaftesbury, closes July 12.
The longest runs are "First Mrs. Fraser," which started at the Haymarket July 2 last year and is still near the capacity mark; "Bitter Sweet," which opened at His Majesty's July 12 year ago and is still very hot, and "A Warm Corner," coming in at the Princes last December, which, after fading some, strengthened at the h.o. when Leslie Henson, who produced it, entered the cast.

Runners-up for the long runs are "The Man in Possession" at the Ambassadors and "Almost a Honey-moon," Garrick.
Cochran's 1930 revue and Wallace's "On the Spot," which opened around the same date—end of March—are away on top of the money class.

Go in Out.
Longest holder among revivals is the ever-popular "Beggars Opera" at Hammermith, which started May 18 and is still fair.

None of the other revivals look all that strong.
Shows due out include "Othello" (Savoy), "The Last Chapter" (New), "Hamlet" (Lyceum), "Bliss" (Covent), "Everyman" and "Plough and the Stars" (Duchess).

Many of the others look good for a few weeks at most.

Par's British De Luxers

(Continued from page 6)

Wertheimer complete authority to locate suitable theatre sites for them providing he first is okayed by Par regarding suitability thereof and cost of construction.

As part of Wertheimer's general mission is the sale of the Prince of Wales site for which the Shuberts in conjunction with Joseph M. Schenck for U. A., have put in a bid with the strong likelihood which will secure it jointly for the erection of a massive legit theatre and a de luxe picture house. Site is big enough for both theatres and also for sumptuous business office above.

This deal does not debar Schenck from the purchase of the Buchanan theatre in conjunction with the Gibbons Bentley group as the latter will be in Oct. later whereas the joint Schenck-Shuberts venture for the Prince of Wales' site will require from two to three years to demolish and erect.

"DESIRE" CLEANED UP

London, July 8.
"Desire," translation of a Sacha Guitry comedy, with all its daring impropriety modified from the Paris original, was produced at the New theatre last week (2). Piece has an engaging quality and subtle humor, but it looks extremely unlikely for London.

If it fails it will be the second bust for Owen Nares in the same house within a month.

Downey in London

London, July 8.
Morton Downey opens July 28 at the Kit Kat for a fortnight, then goes to Deauville and Ostend.

Near-Panic when Heavy Sea Hit 'Ile de France'; Shapiro Averted Panic

Paris, July 8.
It became known a few days after the "Ile de France" docked at Havre on her last trip that a heavy sea had nearly brought about a panic on board during the ship's concert on the Sunday before her landing. The panic was averted by Ted Shapiro, who was at the piano at the time and continued playing.
The sea was rough when a terrific wave suddenly hit the boat. It upset everybody and everything, tossing the furniture about and leaving the boat listing. During this excitement Shapiro kept on at the piano. His calmness soothed the passengers, several of whom were slightly hurt.
Ted Shapiro is the accompanist for Sophie Tucker, who also was on board. Several other show people were also passengers.

JULY 4 SHOWMANSHIP

Paris Goes 100% U. S. A. to Lure Meagre Tourist Trade

Paris, July 8.
The Fourth of July was the occasion for every type of Government ballrooming patriotically for the purpose of catering to the relatively few American tourists here.

The Chateau Madrid, fashionable Bois-du-Lognon roadhouse, went 100% U. S. A., engaging the Paramount theatre's Tillerettes and draping them in American flags for a rah-rah revue. The Tillerettes are chiefly British gals.

Quintet Not at Col.

London, July 8.
The Norman Thomas Quintet, booked for the Coliseum here this week, postponed, due to its French agent calling to open at the Deauville casino a week ahead of the original date.

The Thomas group also plays the Empire, Paris, Ostend and Geneva, and returns to London in September opening at the Coliseum.

HOLLAND'S HEAT PARADOX

The Hague, July 8.
Local national heat wave completely K. O.'d all forms of show business (legit, pictures and everything), with the sole paradoxical exception of the new "Slapper Revue" which premiered to a capacity house. It opened well.

MARC CONNOLLY'S REASON

Berlin, July 8.
Marc Connolly, author of "Green Pastures," says that his tour of the castles at Potsdam, outside of here, is for biological reasons and not just plain tourism.
Says he will use the same as the background of his next play.

Nap de la Mar Dies at 51

The Hague, July 8.
Nap de la Mar, 51, Dutch comedian, and at one time probably the most popular cabaret star in the Netherlands, died here.
After achieving a leading position in the specialty field, he went into the legit, where he likewise won success.

In Cairo Cabarets

Cairo, July 8.
New attractions at the Kit Kat club include the Spanish dancers, Morenta Sisters.
Pavillon Bleu, Alexandria has a new show, with Fetta, Rosina and Emery, Belgian stars, in it.

Geo. Tully Dies

London, July 8.
George Tully, 54, popular actor, died in London July 2, after three days of illness.
Tully was taken ill June 28 while playing in "The Way to Treat a Woman" at the Duke of York's theatre.

PETERS REP FOR AUDITORIUMS

Rollo Peters is organizing a rep troupe for next season to play civic auditoriums, colleges and other non-theatrical spots. Work of lining up cast, plays and dates is now in progress with an early October opening planned.

Peters, a B'way leading man, is also a production designer and stage director. He will be able to supervise the entire project.

From reports, Peters was urged to embark upon the effort by William Gillette and others who believe that the real "cream" of the road now lies outside the theatre, in the auditoriums with enormous capacities or the college halls where English classes or other departments will put up subscription guarantees.

Plays of "the better sort" are contemplated, with perhaps a sample or two from the classics.

City of San Antonio in Show Biz; Now Operating 3 Theatrical Enterprises

San Antonio, July 8. San Antonio Civic Opera Co. grossed \$1,000 on single performance of "The Women of the Guard" in Brackenridge Park open air theatre, "Bohemian Girl" scheduled for July 15, when theatre will be officially dedicated. Group of St. Louis municipal opera patrons are scheduled to attend.

City claims only open air theatre south of St. Louis outside of Hollywood. Stage unit of theatre, all to be completed this season, cost \$10,000. City now operates auditorium seating 6,500. San Pedro little theatre built at cost of \$103,000 and seating 750 and open air theatre.

"Red Love" for Cash Only

The actors of "Red Love," produced by Sunnyside Productions, and now in rehearsal, were called out by Equity Monday for non-payment of the Equity bond by the producer. A cash bond has been promised by today (9), in which case the actors will resume rehearsals.

Rushing All-Girl Shows

Two all female cast shows are being readied to bow into New York. They are "Ladies All," which Shuberts acquired abroad and will produce here, and "Beautiful Evening," which Crosby Gage will produce. Gage had "Beautiful Evening" on past season's production schedule, but held in abeyance through casting difficulties but will now rush production into rehearsal in order to beat the Shubert production in.

Italian Plays for Broadway

Mme. Berta Cutti, official representative of the Society of Italian Authors, who brought a number of plays to New York, including "Death Takes a Holiday," and sold them for Broadway production, sailed on the Augustus last night (Tuesday) for Italy. She will be there about three months when she will return here with a new batch of plays.

She has completed negotiations with Alberto Casella for a new play which will have its first presentation on any stage in America in the fall.

Stamford Stock

The Stamford Playhouse, Stamford, Conn., re-opens next week for an eight week season of summer stock under the direction of 231st Wakefield Hartley. "Let Us Be Gay" is the opener.

Company includes Beatrice Hendricks, Gavin Muir, Alden Chase Cecil Clevelly, John Buckler, Betty Boice and others.

Ruth Gordon West

Ruth Gordon, of legit, has gone to the Coast for the summer. She will be a guest of Helen Hayes in Hollywood.

4 Weeks for \$25!

Cast of "Find the Fox" which folded two weeks ago day after opening performance was paid off by bond posted at Equity. It will play receiving \$25 each which was the minimum salary arrangement covered by bond.

Show renewed four weeks and played one night with a cast of 13 players.

EARLY CHECK ON LEGIT LISTS 40 NEW PLAYS

Legit productions announced or anticipated for the coming season will divide about as follows:

Arthur Hopkins, three new productions; Lew Gensler, in association with the Engler offices, three; Gaby-Dalrymple, three; Herman Shumlin, two; Ziegfeld, one; Connelly & Swanstrom, one; Arthur Hammerstein, one; Bela Blau, three; Herman Gansworth, two; Sam Harris, two; Ted Harris, two (also plans to re-open "Uncle Vanya" with Lillian Gish in the stellar role again); Paul Streger, two; E. Ray Goetz, one (with Warners again backing him).

This not including the plans of A. H. Woods, Archie or Edgar Selwyn, George M. Cohan (who has one in rehearsal), War, the Shuberts, who may do as many as 10 and are now preparing their latest show "Ladies All" which will feature Walter Wolf.

Usual avalanche of shoeshine and outsiders not known.

Stagehands' Half-Day Off To Give Substitutes Work Over Summer Depression

With approximately one-third of its membership unemployed, New York's stage hand unit (I.O. No. 1) has devised a schedule whereby those not having jobs will be enabled to earn about half their usual wages. The union has asked each working stage hand to lay off a full day once each week, with a follow up unionist taking the job for that time.

There are between 500 and 600 backstage men out of jobs, as the result of most of the legitimate theatres being dark. These men, by taking jobs on the half-day layoff system are expected to get between \$35 to \$40 weekly, being shifted according to regularities of the legit, vaudeville or picture house.

The backstage crews in the important Broadway theatres of all classes now operating in the number of men used are: 40, Roxey, 20, Paramount; 20, Capitol; 40, New Amsterdam; 30, Imperial; 30, Majestic; 30, 44th Street; 20, Guild; 20, Shubert; 11, Palace. There are about 1,800 stage hands in the union.

Manhattan Only

The idea of sharing jobs with the non-working members applies only to Manhattan so far as is known. The Brooklyn union is not concerned.

Further to aid the unemployed in Number One, regular working members are taxed \$2 weekly to form a fund for the aid of the less fortunate members. The order applies for July and August.

The stage hands leaders are reported having formulated a new working scale for next season. The demands will be placed before the labor board, acting for the managers, next week.

Yiddish Exchange Uptown

Nathan and Rose Goldberg have relinquished the Prospect, Yiddish legit house, which Michael Michalek took it over for next season under the same policy.

Michalek brings with him Alexander Olanetsky, of the National, downtown, as musical director. Morris Holne will be general manager and Jack Bedash house manager. Michalek opens Sept. 15.

Thelma White's Notice

Thelma White, of "Vanities," has handed in her notice to Earl Carroll and quits the show in two weeks.

She is reported to have burned when Carroll cut out her specialty number, which was a buck dance.



While appearing in Schwab & Mandel's "New Moon," Chicago, Ashton Stevens said: "A great comedienne, Mrs. Roscoe Ails. Take it from one who has suffered years of bad comedians in otherwise good operettas. Ails is never found alling with a fever to get himself laughed at."

Now vacationing Artists Isle, Ohio.

ROSCEO AILS

Direction: LOUIS SHURR

'Last Mile' Will Not Be Roadshowed Because of 'The Cement Base for Set'

Proposed duplicate companies of "The Last Mile" for next season have been called off because of it being found impractical to roadshow the piece on account of massive set and other mechanical requirements.

The show requires solid set built into concrete because of the bombing and vibration of explosives employed in the prison break scene, which has convinced the producer that the expense outlay to equip the duplicates properly would be too much of a hazard with the road as bad as it is now.

Original company current at the Harris, New York, will be sent out about to New York, but will only be spotted in key cities.

46th St. Back to Shuberts

Chandin's 46th Street, under lease to Schwab & Mandel for the past two or three years, reverts to the Shuberts Aug. 1. Lease terminates at that time. House realigned Tuesday with musical "Who Cares?"

Schwab & Mandel will retain their offices indefinitely. Mandel is at present in Hollywood. Legit plans still not set, picture plans also pending.

Hoboken as It Was

Dramatic stock will relight Old Rialto, Hoboken, N. J. next month with J. J. Leventhal operating.

Rialto was formerly held by Cleon Brockmeyer and Christopher Morley, whose lease expired and house has reverted back to Leventhal, owner and original operator.

Bayard Veiller Producing?

A stock troupe has taken an eight week lease on the Stamford Playhouse, Stamford, Conn., and open with their first play, "Let Us Be Gay," July 14.

Bayard Veiller, the author, is said to be behind the troupe.

Featured amongst the cast will be Beatrice Hendrick, Alden Chase and Mrs. Wakeman Hartley.

Troupe will also try out some new plays. They are now attempting to work up subscriptions for the troupe.

RE-STOCKING HONOLULU

Honolulu, July 8. Richard Wilbur has postponed his dramatic tour of the Orient until spring, and is lining up people here to resume stock at the Liberty theatre in Honolulu early in October.

He plans to take his troupe over about Sept. 15, and jump the second half of the Pacific next March.

"Kosher Americans" Play William J. Pearlman is adapting "Kosher Americans" for production next season by the Shuberts.

Pearlman authored "We Americans," produced season before last.

Inside Stuff—Legit

Floyd Buckley, legit agent with Collins and Adams, is about the only person in the theatrical industry to take the short pants dark seriously. Buckley has been parading around in shorts exposing his hairy limbs for two weeks and sticks to them both night and day. Makes all business calls in them and says that he would not discard them for the world. They are too comfortable.

The Woodstock playhouse located in the country outside of Kingston, N. Y., will present "The Decent Thing" this week. It is a new play by David Wallace.

The Woodstock establishment is a 250-acre estate, promoted by David Waller, landscape artist. Aside from the summer stock, it is an art colony. The theatre is a converted barn.

Efforts are afoot by the legal dept of Equity to obtain the names of as many witnesses as possible of the taxi accident May 13 which resulted in the death of Marjorie Ralph (Mrs. Robert Lee Allen). Mrs. Allen was struck by a taxi going south on 6th avenue at 43d street shortly before noon. At first Mrs. Allen was believed to be but slightly injured, later she died, with the accident blamed for her death. Mrs. Allen was a member of Equity.

A nimble footed, fast talking legit promoter, who hung up a neat little fiasco on the Coast recently, is still doing his stuff. Jammed up a dozen different ways, he's been keeping under cover. Last week, while in a suburban town near Los Angeles, the promoter, working with a pal, put a fast one over on the local hotel.

Among the pal's assumed name and when ready to check out told the hotel he was waiting for some dough to come through from New York. Meanwhile the promoter arrived and volunteered to pay his pal's bill. He wrote out a check for \$150, getting back the difference in cash. Hotel soon discovered the check was a bounce and is now looking for both the promoter and his pal.

Like other chorines these two were anxious to get out and do something bigger. The season shut and the kids after some weeks of rehearsal landed in a Broadway cafe as a sister team. Comes the pre-season shows!

Among the early bird producers is the girls' former show boss. Guy is looking for agent and the agents are helping.

"Say, listen," says an agent, "I've got the sweetest little sister team you ever saw. How about giving them an audition?"

Producer's rep figures okay and without knowing identity of the girls. So the agent trips to the girls to find out.

"Ah-ha, no. We can't give an audition for that guy." And no coaxing from the agent could help.

When the show opened he traipsed over and sits down front. Looking up on the first chorus bit he beheld his sister team in the front line. The girls had signed a return ticket for the line with their old boss before the agent had located them.

Opening night of "Vanities" at the New Amsterdam, Herb Williams used a new cat in his piano bit. The pussy he used for five years walked out the night before. New cat wouldn't come out, frightened. Williams pulled its tail and it jumped to an ale and escaped into 42d street loudly meowing.

Somebody telephoned the cops that Herb had been cruel to kitty but that wasn't true. Got a new cat next day.

All members of the legit caeters association have signed the amended form of permits issued by Equity last week. The William Morris office is not a member of the caeters association.

With the caeters under Equity rules and arbitration of differences, the new system will be under test and trial for a year.

"Semi-Professional" Mgr. Has Arithmetic Problem

Los Angeles, July 8.

Robert W. Major, dramatic instructor and semi-professional producer, has turned over to a referee in bankruptcy the problem of meeting \$23,246 obligations with a life insurance policy, personal property worth \$300, and 100 shares in the Major School of Acting, valued at \$100.

Schoolers unpaid include \$200 for Blanche Sweet, apparently dating from a production of "Cherchez la Femme" at the Beaux Arts theatre in Los Angeles last year.

Major recently announced he was changing the name of the Beaux Arts theatre to the Talking Picture Play Market and would produce new scripts anonymously to give unknown and experienced writers the same break. He added that he got the idea in Long Beach, discovering that royalties on standard plays dissipated his profits.

Two Booking Switches

Although announced to reopen at the Morocco July 14, "Young Sinners" will not resume until Aug. 4, at that time starting the new season. Showing playing a seashore date which ends Saturday, with a three-week lay-off following.

"Topaze," slated to resume at the Music Box Aug. 4, will reopen at the Barrymore instead. Switch follows advice of the Shuberts that the Music Box would be required for "Once in a Lifetime" by Sept. 22. Latter is Sam H. Harris' first production of the new season.

Al Woods' Early Start

A. H. Woods' first production for the new season will start rehearsals next week. It is a drama by Owen Davis and at present is known as "The Ninth Guest."

Was also called "The Penthouse Murder," "Friday, the Thirteenth," and other names.

GUARANTEES BLOCK AUDITORIUM SCHEME

Dallas, July 8.

A municipal auditorium circuit covering the Southwest is apparent outgrowth of the recent national movement to systematize the growing auditorium chain.

Newly proposed wheel will include Memphis, Dallas, Houston, San Antonio, Beaumont, Nashville, Chattanooga, Wichita Falls, Shreveport, Little Rock, Tulsa and Wichita, with Memphis as sort of key and backbone.

Charles A. McGilvray, Memphis auditorium manager, is taking the lead and is now in New York lining up possible shows. With most of towns unwilling to meet \$3,000 to \$4,000 guarantee per show, McGilvray tried the subscription plan to underwrite Memphis attractions.

The idea is to sell about 2,000 advance tickets at \$2.50 and \$3, getting a basic B. o. of five to \$6,000 for each show. Similar plan was exploited in Dallas for civic concert course and netted \$11,000. McGilvray admits his proposition is extremely ambitious, but claims he has signed 300 Memphis big shots to push the campaign. The idea will probably be experimented in other towns of the proposed circuit.

So far the project is merely an idea, with most auditorium managers willing to see what the road shows will bring before attempting the plan to gather the \$100,000. All in favor of the chain, but all hollering about excessive guarantees.

Duffy's Last Tie

Hollywood, July 8.

Henry Duffy's name has been dropped from the lobby of the El Capitan here, now operated by C. E. Toberman, owner of the theatre.

Duffy's name appears in ads as supervisor of productions, this being his last remaining present connection with show business on the coast.

Little Real Line on Ticket Plan; Brokers Escape Last Summer's Grief

The first week under the New York theatre district ticket rules applied to "Vanities," at the New Amsterdam, was pro and con. The League would not officially comment, but pointed out that heavy sales were made and that the theatre box office, which on Saturday handled \$6,800 worth of tickets alone.

The initial week, with the Fourth of July falling on Friday, and accounting for an exodus of 2,000,000 people from New York, was claimed not to be a fair test. Many visitors filled the Broadway breach over the holiday, and it was noted that many customers at the "Vanities" were plainly out of towners.

From an agency angle the brokers were well satisfied, since the first two weeks of July are notoriously the worst of the summer. Last year at this time there were six "buy-outs" and the agencies had to "eat" plenty of tickets. They are inclined to Friday, and accounting for this year, when only two buys are current ("The Green Pastures" and "Flying High"), both being outside the League. Tickets for the latter were dumped into cut rates last week and early this week.

Some Miss Buys
Aside from "Vanities," the Shuberts have been affected more by town tossing out buys than the other managers. Both "Lystrata" and "Artists and Models" would have been supported by agency buys otherwise and both slipped decidedly last week. Carroll seemed for the League idea at first and then complained that his "Vanities" had not gotten a break.

With regular agency customers out of town, sales were good despite the newness of the Carroll revue (opened last week). Friday and Saturday the Amsterdam called (Continued on page 54)

ERLANGER HOUSE, L. A., FOR R-K-O PLAY-FILMS?

Los Angeles, July 8.
It's reported Wm. LeBaron of Radio Pictures may arrange to take over one of the Erlanger legit theatres here, in the fall.
Radio's scheme is to produce stage plays and adapt them for pictures if voted suitable.
Name of house not disclosed. Believed to be Mason. Erlanger also has Elitmore.

READE SING BARON

Wants Accounting in R-K-O Hip, Cleveland, Deal

Walter Reade has sued Saul J. Baron, lawyer and temporary agent of the actor of Al Hirschfeld, Erlanger estate, for an accounting of money received from Radio-Keith-Orpheum for stock of the Cleveland Hippodrome theatre, which Reade claims he owned, and has also named W-R-O as a defendant. In connection with the suit, Reade applied Monday to compel Baron to file before trial concerning an agreement for the sale of the Cleveland Hippodrome stock, the disposition of the money received by Baron from R-K-O for the stock, Baron's alleged failure to account to the plaintiff. Baron has filed a general denial.

The complaint alleges that in 1919 the Hippodrome Building Co. of Cleveland leased to its theatre there for 10 years from July, 1922, and he then assigned the lease to the Cleveland Hippodrome Theatre Co., a corporation organized with equal shares of stock, which Reade got 62 1/2 shares for assigning his lease. Reade said that the stock was delivered to Baron, whom he regarded, as his attorney.

Reade alleges that Baron sold the stock to R-K-O, which knew that Reade was the owner, and that payments had been made to Baron, but he has refused to account to Reade.

R-K-O has filed an answer alleging that on June 15, 1929, a contract was made between it and Baron by which it agreed to pay \$200,000 for 125 shares of stock in the Cleveland Hippodrome Theatre Corp., of which \$50,000 was paid down and the balance is represented by notes payable in one, two and three years.

"Vanities" Dirtiest Bit Toned Down when Man Ducks Undersea Illusion

Earl Carroll had toned down by Saturday the most daring number in "Vanities" which opened at the Amsterdam, New York, earlier last week. The modified scene in the undersea ballet performed by seven girls and one man, all the next thing to being nude.

The principals are billed as Mildred and Maurice, whose posturing as lovers was beyond stage limit or license. The man was eliminated which removed the objectionable feature.

The undersea scene with the three apparently gyrating at the bottom of the sea is an illusion. The audience sees the ballet through what might be the sloping side of a big aquarium starting about 10 feet above the stage. Actually the performers are in action on revolving disks upon the stage itself, the whole being reflected through mirrors.

Said to be an imported idea and virtually same effect as in the Shuberts "Arts and Models," current. "Hittin' the Bottle" remains the big ensemble number of "Vanities." No toning down reported, but in rehearsal it was even hotter.

Belmont Theatre, N. Y., In Mtge. Foreclosure

A suit to foreclose mortgages on the Belmont theatre, 121-125 West 18th street, was filed in the N. Y. Supreme Court by the Donco Co. Inc., against the Belmont Theatre Corp. and Richard G. Herndon.

Complaint alleges that mortgages of \$10,000 on Feb. 7, \$3,750 on May 21, and \$8,000 June 10, were made with the provision that they were to become due if any instalment of rent were unpaid. Plaintiff says that the theatre failed to pay \$833 rent due June 15.

The complaint asks that the theatre be sold upon the foreclosure of the mortgages.

All-Feminine Cast

Clairborne Poster will head cast of "A Wonderful Evening," all female cast play which Crosby Gaige will produce next month. Now casting and due for rehearsal in two weeks.

Helen Hayes was formerly set for the ensemble but instead will be in a new play next season for Jed Harris.

Stock Producer as Col's Film Director

Hollywood, July 8.
Another veteran legit figure goes pictures with Columbia engaging Stuart Walker, operator of dramatic stocks in Cincinnati and Indianapolis for years.

Walker will direct, with his first assignment to be made very shortly.

Gerald McKinney Divorced

Gerald L. McKinney, an actor formerly with the Maylon Players here and known in eastern vaudeville, was divorced by Marvel L. McKinney, non-professional, in superior court today.

Mrs. McKinney charged non-support, stating that her husband claimed he would not work at anything other than his profession and no theatrical engagements could be obtained.

She also accused him of drinking to excess. There are no children.

O'Connor Paid Off

Edward Hayden O'Connor, formerly for "Stepping Sisters," settled with Albert Bannister, producer for \$200 in out-of-court settlement and withdrawing suit for \$345 back salary.

"Piecing" a Show

A three-way split of the forthcoming Erlanger-Gordon revue has the Erlanger office in for 50%, Max Gordon for 35% and Walter Batchelor, 15%.

Erlanger and Gordon's share represent money invested. Batchelor got his piece through booking nearly the entire writing and acting staff of the first "Little Show" for the new revue. Besides Batchelor will receive his regular commission from the bookings.

Three featured players are Fred Allen at \$1,500 weekly, Len Holman at \$1,500 and Clifton Webb at \$2,500.

Shuberts Drop Revues, Favor Book Operettas

Shuberts will go in heavy for book operettas instead of revues next season.

"Artists and Models," and possibly another "Greenwich Village Follies" will wash up the revue schedule. Latter production doubtful since several of the imported novelties destined for the "G.V.F." are to be incorporated in "Artists and Models" when latter takes to the road next season.

Inside report has it that Shuberts would not have produced the "Artists and Models" shows excepting to take care of existing contracts with performers they had engaged for "Dear Love," English operetta which flopped on tryout and the proposed new "Greenwich Village Follies."

"Vina Rosa" and "Duchess of Chicago" will be revived by the Shuberts next season, with both operettas destined for New York spots in addition to several new ones acquired by Lee Shubert on his recent tour.

The about face of the Shuberts on revue producing is said to be influenced from the picture angle with an outlet for the operettas in pictures, but no demand for revues.

IN TWO WEEKS NUMBER OF STOCKS CUT IN HALF

Dramatic stock has taken another flop with 20 companies in operation now, against 40 two weeks ago. Heat wave and daylight saving time have socked the resident companies plenty during the past fortnight, with many others probably folding if the heated spell keeps in. Few among those operating showing profit excepting those in the upstate and Long Island swanky spots, with these getting a play through subscription arrangements for seasons.

Lack of new releases available for stock has also been a handicap for the stocks this summer, with most having to revert to old bills and repeats. Heat wave and daylight saving time have socked the resident companies plenty during the past fortnight, with many others probably folding if the heated spell keeps in. Few among those operating showing profit excepting those in the upstate and Long Island swanky spots, with these getting a play through subscription arrangements for seasons.

Opera in Mountains

San Francisco, July 8.
Opera season is open at Banff Springs Hotel, July 11 with "The Plumbers Opera" by John O'Dell. This is a new entertainment at this mountain resort. Opera will be broadcast over radio.

Denham Here to Direct

July 14 Reginald Denham will reach New York from London to start direction of the C. B. Dillingham stage production of the English "Suspense."

Cast will be mixed, English and American. Piece is due to open at the Fulton, New York, about Aug. 15.

Maude Eburne in Stone Show

Aline Crater will not go on the road next season with her husband's, Fred Stone, show. Maude Eburne has the role.

Equity Coast Members Running Legit In Scramble for Pictures Via Stage

Erlanger Office May Concentrate on Ten Weeks of Coast Time

Los Angeles, July 8.

That the Erlanger office intends to make a coast legit production try seems fairly certain. In inner legit circles around town it is freely stated that the Erlanger people are seriously considering Los Angeles as a production center and are trying to line up about 10 weeks of time around here.

Evidence that there is something to the story is given by "Subway Express," which is the first Erlanger produced show locally. Cast of some 30 or 40 people were all placed from here. If this show gets over, it is said, more will follow.

Prior to his death, about six months ago, A. L. Erlanger was out here looking over the situation, with the producing angle in mind. With Erlanger at the time was Marcus Helman, and it's understood the latter was agreeable to the idea. Upon Erlanger's death the plan was held in abeyance until now. Whether the proposed production lineup, as reported, includes musicals as well as dramatic shows is not known.

Total Run Gross of \$111 Attracts Trouble in L. A.

Hollywood, July 8.

What "The Glory Declared" was no dividends. Box office took in a total of \$111 for the three performances of Mr. Ralph Culver Bennett's new musical, breaking the Music Box theatre's record low of \$290 for five performances of "Maternally Yours," another layman's hope, last December.

Bennett has declared his intention to sue John Moss, house treasurer, for using \$94 of the \$111 to pay house employees.

The cast, which took a chance with the college professor-author-producer-star and waived bond, is trying to collect one week's salary from Bennett through Equity and the Labor Commission.

Monday, July 8, dark this week, will light up Monday (14) for a dance recital by Agnes de Mille, with another dance recital going in later in the week. Rest of the summer looks dark.

Macloon Jam Again

Hollywood, July 8.

After the closing without notice in San Francisco of last Monday, Saturday, the cast claims with Equity for two weeks' salary in lieu of notice from Louis Macloon.

Cast held up second act curtain Saturday night in Geary theatre, to get guarantee of railroad fares back to Los Angeles.

Donald Meek Ill

Stockbridge, Mass., July 8.

Due to the illness of Donald Meek, this week's scheduled production of "The Admirable Crichton" by the Berkshire Playhouse has been postponed until later in the summer. In its place the repertoire group is offering "The Romantic Lady," with Edith Barrett.

Rebuilding "Sussana"

Hollywood, July 8.

Franklyn Warner is ready to try again with "O'Sussana." Legit producer, who's been in and out lately, is having the book of the musical re-written, but is holding on to the music.

Kettering Picks Two

Chicago, July 8.

Ralph Kettering has just returned from New York with two prospective plays for the now dark Adelphi. "Farewell to Arms," dramatization by Laurence Stallings, or "Melo" by Henri Bernstein. House rights on Sept. 7.

Los Angeles, July 8.

Legit business in this town, for a long time in a depressed condition, is even more so now with the situation growing more precarious every day. Many contributing factors enter into the ails that have been offered concerning the downfall of legit here.

Chief among the reasons why the stage is suffering here and elsewhere along the Pacific slope lies with the actors themselves. Figuring to show and sell themselves for pictures, they are willing and even anxious to go into almost any kind of a show and for any kind of money. Salary doesn't matter one thing to them. A check-up discloses that legit salaries in this town range from \$20 to \$300, a week, with the top sum rarely reached and then only for topnotchers with box office names, who in the east could and have commanded twice and three times as much money.

That the picture thing they aim at is at best a long shot that seldom comes in, is apparent. Figuring to show and sell themselves for pictures, they are willing and even anxious to go into almost any kind of a show and for any kind of money. Salary doesn't matter one thing to them. A check-up discloses that legit salaries in this town range from \$20 to \$300, a week, with the top sum rarely reached and then only for topnotchers with box office names, who in the east could and have commanded twice and three times as much money.

And to what extremes an actor will go to get his picture. A night is another and sadder story. For star or feature billing in a show some actors are actually known to have gone to work for as little as \$40 a week, with chances of getting even that.

Recently a local shoeing producer put in a call for actors and made them an offer of \$40 a week top without batting an eye. A dozen (Continued on page 54)

SHUBERTS OFFER TO PLAY FILMS ON SHARES

Looks like a long, lean summer for the Shubert houses that are wired, but are dark for want of tenants that look like ready rentals. So far the Shubert office hasn't found any quick renters so it is sending out queries to the distributors relative to booking on a percentage basis. Shuberts have around 16 houses wired.

'Cabbages and Roses' Title For Rose-Harris Revue

"Cabbages and Roses" is the title of the new Billy Rose intimate revue in which Jed Harris wants to be anonymously associated. Harris wouldn't go with Rose on the Equity bond, the latter putting up \$15,000 himself, although Harris will help on the staging.

Fannie Brice, James Barton (if a Shubert release is effected) and June McCloy are among the people engaged.

Produced One—Through

Producers' Central Bureau, founded 18 months ago, has been dissolved after producing but one play.

Bureau was composed of William Farnsworth, Joe Melzine, Harry Hayman and Marion Florence. Farnsworth will continue in the producing game.

Two French Artists

Swanstrom & Connolly's "Princess Charming" overture will hold two French legit people, Danielle Bregis coming over as the prima. She did the prima in "New Moon." Jane Aubert, also French, will do the comedienne.

Kugel Gets New Yorker

Lee Kugel has taken over management of the New Yorker (formerly Gallo) from Richard Herndon, former operator. He plans a series of productions at the house next season.

B'way with 15 Legit Shows in Dead Center of Summer, Still Has Six Too Many; Little in Sight for Sept.

Broadway is at dead center, with July a sort of axis. Try-outs are very sparse, legit producers proceeding with unusual care. Several producers are getting into action and the number of shows in rehearsal is expected to gradually increase.

One new show came in last week, another this week, but none due next week. Aug. 4 has been nominated as the starting date for the new season. Two attractions, recently suspended, are to be taken on Broadway on Broadway on that date. The August list of new shows is rather sketchy and hardly numerous. Mid-September or a bit later is favored as a starting point by those shown with promising attractions.

"Vanities," regarded as the sole major musical this summer, opened at the New Amsterdam last week and in seven performances grossed about \$44,000, charging \$11 the first night and \$6.50 thereafter. Because of the holiday there was some doubt about business in light of the no-buy rule. Show, however, got money notices and big trade and it leads Broadway.

There are still only 14 shows in town and bets that there would be less than 15 by the middle of July are to be cashed. At least a half dozen shows could drop out without being missed, all small gross affairs.

Warm weather and the 4th were expected to keep trade down and that happened. "Flying High," the latest, pulled out a hole by virtue of a very good holiday matinee; gross down, with \$34,000, the approximate mark, but later in the day, the agencies with the buy still on helped; "Sons of Guns" went to a new low at \$25,000; "Artists and Models" about \$23,000 and not hit; "Garrik Gaities" okay at \$17,000; "Fifty Million Frenchmen" \$20,000 at the Lyric and with new Saturday; "Three Little Girls" laid off, resuming Monday at the Shubert.

"Green Pastures," which has maintained its pace with little deviation, is again the leader of the non-musicals at better than \$25,000, with "Lysistrata" which topped the dramas for a month, slipping around that mark; "Strictly Dishonorable," the oldest money non-musical and longest run show on the list, \$12,000; "Last Mile" about \$7,000; "First Mrs. Fraser" \$8,000; "Lost Sheep" \$7,000; "Stepping Sisters" and "Apron Strings" same or a bit less.

Last week and this are regarded the toughest for the run shows aiming to hold over through the summer. Business should show some improvement starting next week.

BEWARE OF THEATRE THIEF

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B O B B Y

M A Y

Frisco Grosses

San Francisco, July 8. Ina Claire in "Rebound," at the Curran, topped the town among the legit last week, \$14,000. Next was "Strictly Dishonorable," at Columbia, 4th week. Dropped close to \$5,000 over the preceding week, but still a profit at \$10,000. "The Last Mile," at the Geary, drew a fine opening but tapered off to \$4,000. Show too gruesome for the females and hurting. Green Street, with "Hot 'n' Bothered," 4th week, \$1,400; okay at low overhead.

7 DOWN, 5 TO GO IN GOODOL'L A.

Los Angeles, July 8. Lack of nutrition at the box forced three theatres to close the legit last week. "Glory Declared," at the Music Box, failed to start a scheduled second week at the Music Box. "Paths of Glory," at the Figueroa, lasted one night and through sickness and dissatisfaction in the cast gave up the ghost. "Crime," the last of the Duffy productions on the Coast, folded at the President and the cast went unpaid Saturday night.

"Caprice," at the Belasco, was still the leader with a take of \$9,500. With the local legit field about shot, this production has been the one bright spot on the Mall. Ben-Ami and the Yiddish Art Theatre Players came into the Bitmore for two weeks and did \$8,000. Production was expected to better this, and would have attracted more attention had people known who and what the organization is.

"Subway Express," in its first week at the Mission, got about average at this house with \$7,500. Not on production is small and should show a profit at this figure. At the Bitmore, Rosen's "Molly Magdalene" failed to attract much interest. Plenty of paper spread among the picture people, who hate to pay for any show. Less than \$5,000 trickled into the till.

"Nancy's Private Affair" built up the El Capitan's business to \$5,500, which is about \$500 better than last week, and better than average for the house.

Vine Street, Hollywood Playhouse, Music Box, Figueroa, Majestic, President and Actors' there are dark. Five are open. In other words, seven up and five to go.

Legit Grosses

"Caprice" (Belsco, 3rd week) Still out in front at \$9,500. One more week, with indications that it will hold up.

Ben-Ami and Yiddish Art Players (Bitmore) (two weeks only). Not what was anticipated at \$8,000; stronger billing would have helped.

"Nancy's Private Affair" (El Capitan, 3rd week) Jump of \$500 over last week, with \$5,500; best week for the house in some time.

"Subway Express" (Mason, 1st week) Those who even know what a subway is are few here, started off at \$7,500.

"Molly Magdalene" (Mayan, 1st week) Got away to a poor start, with \$4,500 estimated. In for three weeks, with the hope that picture offers will make everything worthwhile.

Lucille Nikole, Douglas Blackley and Mary Miner are in the stock at the Ivoryton, Essex, Conn. It opened last week.

Shows in Rehearsal

"Here We Are" (Nomad Productions), Booth.
"Tattle Tails" (Alex Leftwich), Elliott.
"Reunion" (Bela Blau, Inc.), Liberty.
"Dancing Partner" (David Belasco), Belasco.
"Little Show" (Bradley, Wiman & Weatherly), Forrest.
"The Torch Song" (Arthur Hopkins), Plymouth.
"Red Love" (Susseno Studios), Susseno Studios.

NO MUSICAL IN CHI, LEGIT 3 WEEK

Chicago, July 8. Three legit shows for all, which, according to the new census, has more than 3,500,000 population. Also marks first time the burg is without a musical.

Shows the town now has are wobbling dangerously, threatening to close. "Solid South" has taken a cut all down the line and is now playing on a week to week basis. "Candlelight" has lost its leading light and, without a star name, looks weak, especially with its out-of-the-way location.

"Sliters of the Chorus" is getting the lucky break. Spotted right on the main stem, and with hot pictures, plenty of lobby, is proving itself an attraction for the excursionists in for a peek at this wicked town.

And no prospects of anything new until the fall.

Estimates for Last Week
"Candlelight" (Princess, 12th week) Dropped two grand, with signs of further declines. Had been dicker to move into the Adelphi, but that is out. Not much longer at \$7,000, although this is now a small nut show.

"Sliters of the Chorus" (Apollo, 8th week) With the Rotarians on the lam, this one got a bad kick. Will stick it out awhile longer, although offering two for one. Doing okay, considering run and weather. \$10,000.

"Solid South" (Harris, 8th week). Holding up, with Richard Bennett name meaning much to the trade. Plenty of carriages. Reported that Ben-Ami is getting the show as his share, and will get 11% of New York gross. Around \$11,000.

One Show Out

One show was added to last Saturday's closings on Broadway. None are scheduled for this week.

"Fifty Million Frenchmen" stopped at the Lyric after a run of 32 weeks. As among the leaders most of the way, with the gross consistently

50,000,000 FRENCHMEN

Opened November 22. As near a perfect musical as you're likely to see," reported Seldes (Graphic). Gabriel (American) in same vein added: "the best thing of its kind in seven years or so."

Ben-Ami's "Red Love": "Should have no trouble selling itself for a healthy run."

over \$43,000 the first five months. Eased off to about \$20,000. Will not tour next season. Production going to Coast for talker version by Warners. Left Lyric when house demanded guarantee after its long run there.

Sainton's Stock

Charlotte, N. C., July 8. Joseph Sainton, formerly musical director with Flo Ziegfeld, will open a musical comedy stock season here on July 21. In on a guarantee for 10 weeks.

Most of the material is semi-opera, including "Student Prince," "Katinka," "Red Mill," "Countess Maritza."

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operaetta).

Admission tax applies on tickets over \$3

"Apron Strings," 48th St. (31st week) (C-\$50-\$3). Low water mark of legit season; heavy exodus over Fourth somewhat balanced by holiday visitors; "Strings" again around \$4,000, but staying.

"Artists and Models," Majestic (5th week) (R-\$1,776-\$550). Agency sales right, but no support, because buyers are out under new ticket system; off to \$23,000, estimated.

"Fifty Million Frenchmen" Lyric. Closed last Saturday after run of 32 weeks; was among leaders this week and made real money; \$44,000 for many weeks; down around \$20,000 last week.

"Fire Mrs. Fraser," Playhouse (27th week) (C-\$70-\$35). One three shows to play holiday matinee and did well; about \$6,000 and presumably better than even break.

"Flying High," Apollo (19th week) (M-\$1,168-\$450). Midweek matinee switched to Friday (the Fourth) with capacity then because few other afternoon shows then; nights off; gross about same, \$34,000.

"Garrik Gaities," Guild (6th week) (R-\$61-\$3). Newness of this intimate musical show in its favor; business very good at better than \$17,000 last week.

"Lost Sheep," Shubert (20th week) (C-\$107-\$3). Saturday matinee out; playing Wednesday and Thursday afternoons; business a bit on drama; but cast little.

"Lysistrata," 44th St. (6th week) (C-\$1,323-\$550). Heat and holiday slowed up pace again, with the

takings last week around \$25,000. "Sons of Guns," Imperial (33rd week) (M-\$1,466-\$600). Business depressed over the holiday period but made up by standing room with gross about lowest of management; about \$25,000.

"Stepping Sisters," Royale (12th week) (F-\$1,111-\$3). A cut rate able to get by through low operating cost and the time of the season; \$44,000; \$50,000.

"Strictly Dishonorable," Avon (43rd week) (C-\$30-\$35). Only non-musical out of "Green Pastures" and "Lysistrata" getting really profitable trade; last week again around \$12,000.

"Green Pastures," Mansfield (20th week) (D-\$1,050-\$440). A few seats not sold on night of Fourth but made up by standing room customers; \$25,400 and strong drama in town.

"The Last Mile," Harris (2nd week) (M-\$1,702-\$640). With list so sparse of attractions several holdover dramas getting by; \$7,000 estimated.

"Three Little Girls," Shubert (12th week) (M-\$1,395-\$550). Never really big; "Lysistrata" went wisely; resumed Monday and pay go into next month.

"Vanities," New Amsterdam (2nd week) (M-\$1,702-\$640). Started with an \$11,000 top and very big first three nights; some vacancies last night; tops about \$10,000 with gross approximating \$44,000.

"Who Cares," Chant's 46th St. (1st week) (M-\$1,395-\$550). Presented by Statists, a group of Lambs Club players, but with feminine players in cast; opened Tuesday.

FUTURE PLAYS

"The Cast of Fifi Bollette," by Irving Davis has been taken over from A. H. Woods by William S. Birns, who will give piece immediate production.

"The Torch Song" has gone into rehearsal as Arthur Hopkins' first for next season.

Piece will be given two weeks tryout latter part of month and shelved until autumn.

"Our Wife," by Lillian Day and Lyon Pearson, is set as next for Herman Gervault. Now casting and goes into rehearsal in two weeks.

"The Greeks Had a Name For It," by Zoe Akins, is now being cast as next for William Harris Jr. Piece will be given late summer tryout and moth-balled until autumn.

"Only You," musical by Elwood Engohart and Harry West, which previously tried out under another title and hailed in for revision, will be given another try next month.

Cast includes Marion Heaney, David Marks, Graham Scott, Frank Finnerty, Marjorie Finnelly, Mabel Thompson, Hazel Farnert, Ruth Wood, Bert Mathews and Gene Carlington.

Among those engaged for the new "Cape Cod Folies," opening in August, are Bradley Case, Claire Lank, Peter Joray, Thelma Kestler, Peggy Ellis and Pierce Hern.

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LITERATI

Journalism in Berlin

The chief of the "Vossische Zeitung," Prof. Georg Bernhard (of the eminent Publishing House Ullstein) Berlin, resigns in the present position the end of this year and will start as co-president in the "Verband Deutscher Waren- und Kaufhäuser" Union of German Warehouse and Storekeepers.

The reason for Georg Bernhard's resignation is the result of his well-known and sensational conflict with the head of the Ullstein Publishing House, Franz Ullstein, which affair started after Georg Bernhard accused Ullstein's wife, Mrs. Daisy Ullstein, the former wife of the well-known Berlin specialist for women's diseases, Graefenberg, having acted as spy, whereupon Ullstein dismissed Bernhard without notice. Prof. Bernhard's accusations seemed so impressive and the professor's position as member of the Reichstag of such importance, that Ullstein's brothers demanded he divorce his wife, which Ullstein not only refused but insisted on dismissing Bernhard.

Prof. Bernhard, who was with the Ullstein House for over 10 years and who is a prominent member of the German Democratic Party, protested against such treatment and procured so much material from Paris, which is supposed to have given evidence on Mrs. Daisy Ullstein's political disposition, that the Ullstein brothers started quarreling to the degree they threatened to sue one another. This was only avoided by the interference of the "Auswärtiges Amt" (Foreign Office) after issuing a public statement that no evidence had been found of Mrs. Ullstein's espionage.

The brothers, Louis, Hans and Rudolph, on the one side, and Franz Ullstein on the other, then gave

professional paper, with a first-class financial news service. "The Telegraph" at present is probably the last paper to uphold the best traditions of English journalism. If this merger comes off, "The Times" will be the only two-penny (4c) paper among the dailies.

At present "The Post" is owned by Viscount Astor, and "The Telegraph" by Sir Edward Hille and the Berry Group of papers. The deal is being carried through by Lord Northumberland for "The Post." His current illness is said to be the reason why the merger has not been announced.

This statement discounts another rumor—which had wide currency along the Street—that "The Telegraph" has been acquired by "The Daily Mail" group in payment for their promise not to compete with the Berry Group (Allied Newspapers) in various provincial centers.

"Forest and Stream" Absorbed

"Forest and Stream," which went out of existence with the publishing of the "Field and Stream" was the oldest outdoor magazine and the ninth oldest of all existing American magazines, founded 62 years ago and credited with rendering valuable service to the cause of conservation. "Forest and Stream" had changed hands several times in recent years. Ray H. Warner, editor of "Field and Stream," is editor of "Forest and Stream," which is published by Eltinge F. Warner.

Hollywood's News Colony

Largest industry in Hollywood outside of the picture business is that of writing for picture business. Check-up shows more than 200 writers in the colony, representing newspapers, syndicates, magazines

the staff of the defunct "Press-Guardian" among their other papers.

After Stories

Harry Steeger, who with Harold Goldsmith has formed a new publishing company to issue four new mags, as reported here, wants all comers. Each of the mags will specialize in flying, detective, gangster and western fiction.

Steeger calls his new organization Popular Publications, Inc., and has established offices in the "Daily News" building on 42d street, New York.

Queens' New Daily

A new daily is being plotted for Queens (L. I.) with the backing of William Large, local banker. No staff selections yet, but wait until New York's mills or so untainted newspapermen read this!

Ferriss' Civic Post

Ben Ferriss, for 10 years ad and circ. man for F. R. (theater) and for six months city editor of St. Paul "News," left that job this week to go as public relations man with Minneapolis Civic and Commerce Association. Allen Wagner, former city editor of Fargo "Forum," sits in on the paper.

"Eagle" Changes Mind

"Brooklyn Eagle" has rescinded its original ruling and vacations are now free in full without any strings of an enforced supplementary lay-off of a fortnight without pay.

Burkhardt's Second

Rob Burkhardt, Fox studio p. in Hollywood, has his second novel in print. It's "The Girl with Red Hair," published by Crosset & Dunlap. Burkhardt and his wife write under the collaboration pen name of Bob Eden.

Some Dirty?

They are asking \$20 a copy for James Joyce's new book, "Haveth Children," banned in this country, fetches less.

Hershefeld's Book

Harry Hershefeld's first book will come out this week. Called "Swamp People," printed by Elf Co. Cartoonist is said to have received a \$5,000 advance and is not alarmed.

Theresa Phillips, who has a short story in the forthcoming August issue of "College Humor," is the widow of the late Cole Phillips, the famous illustrator. Since her husband's death, Mrs. Phillips has taken to writing, with a number of her tales set for printing in the class mags.

George Gershwin's "Book of Songs" is scheduled by Simon & Schuster for the fall. Book will include 16 of Gershwin's compositions with piano arrangements of each as played by him, Gershwin himself to write the foreword.

Joelle Lederer is in Hollywood from London representing three English agencies. She will do a series for each on the colony.

Europe Sound Study

(Continued from page 7)

chronized sound films are flat at present.

Belgium reports no interest after a short enthusiasm at start; Denmark the same.

Germany—A good start but now flat.

England—A rush at start, now lukewarm interest.

Yugo Slavic Flat.

Holland—Only draws people when established silent films have been synchronized and are repeated again; public does not like synthetic talk in foreign languages which it does not understand.

Sweden and Czechoslovakia—Same as in Denmark.

The gist of the report is that the synchronized talker has no chance whatever. The main difficulty is the language and, as it too costly to make talkers in all the various languages, things are at a standstill.

There is a special angle attached to the wiring in Holland. Of the 87 theatres wired, there are 10 Western Electric wired and 10 Lufatophone wired. These 20 can use of sound track or disc; the remaining 67 can only reproduce

HOLLYWOOD'S READING

(Consensus of trade at Sator Book Shop, Hollywood Book Store, Pat Hunt's and Eams Ward's shops.)

Fiction

1. "Queer People"—Carroll and Garrett Graham.
2. "Changes"—A. Hamilton Gibbs.
3. "Night Nurse"—Dora Macy.
4. "Dearborn"—Edna Ferber.
5. "Laments for the Living"—Dorothy Parker.
6. "Sweet Man"—Gilmore Millen.

Non-Fiction

1. "Strange Death of President Harding"—Gaston B. Means.
2. "Mata Hari"—Max Thomas Coulson.
3. "Hot Countries"—Alec Waugh.
4. "The Last Paradise"—Hokman Powell.
5. "My Thirty Years War"—Margaret Anderson.

The Graham brothers, picture p. a's, furnish the literary phenomenon of the year, with all stores sold out of discs. "Sweet Man," Gilmore Millen, of "Sweet Man," is another local boy, columnist on a Los Angeles daily. No differences of opinion on the best sellers for June.

sound by disc. This means a handicap especially with Fox. The three theatres of the Western concern at "The Hague and Florida" (all wired W. E.) have signed with Fox by which they obtain practically exclusive rights on Fox productions, having a two weeks' option showing Fox films at the Hague.

With the remaining 67 theatres only able to reproduce sound on disc, Fox's business in Holland is very limited.

Zoning Problem

(Continued from page 28)

parison runs equally although not as long.

Questions

Question is for the exhibit how this setup differs from old system which has been the exhibit about so long and often. On this score a fight before ratification is the inside from MPTOA members. Latter, however, with the home rule zoning plan not centralized system. Hays' zoning idea already at work in three spots. These are Los Angeles, Kansas City and Detroit. With Chicago, Omaha and Milwaukee expected this week. Argument of the home rule is that zoning is impracticable under the centralized system. To make proper protection leeway it's got to be done by men and system right in the district. District meaning key center.

Some towns like Denver and Butte are snooted as not needing zoning, while others need it badly and that's where the centralized system takes a sock.

Under the home rule system instituted by Hays the zoning is done by a committee composed of two exhibitors and two circuit representatives. Distributors here means exchange men.

Home Rule?

Allied exhibitors on the other hand take it that home rule means home rule for Hays and Hays figures centralized means a job for somebody in Allied. Neither wants to give.

The new long form contract scheduled to be the constitution of the industry and more a moral code on business ethics and rights under custom than a quasi statutory document, however, has got to go through several other procedures before becoming the magna charter of the film biz.

Some angles came out of that Atlantic City confab where the delegates paid covert charges on their breakfast checks at the Ambassador.

Long Distance Ratification Committee of three representatives, Gabriel Hess, Frank Walker and Abram Meyers, has been delegated to write in the changes which were agreed upon in Atlantic City. After that, the document will go to the exhibitors for ratification and also for the distributors. It's taken that the M.P.T.O.A. reps were fully empowered at the confab and so what was agreed upon by them at the confab is final for their organization's members. For the Allied, it's got to go to the various state units for adoption. Which means a 60-50 way either side of the ratification angle.

Inside is that if the contract can stay put on the 120-day protection clause that the Allied will give in to home rule zoning.

Another contention is the score charge. This matter was left out of the contract at the Atlantic City confab after it brought on much argument and feeling from the Allied and Distribute taking it that the matter can be adjusted by negotiation with the individual exhibitor. Exhibitors contend the score charge should be eliminated.

The matter directly concerns more the use of discs than sound of film. If the film biz reverted to an all sound on film basis the score charge would go out of being. The distributors hold that some charge should be made for the use of discs, etc.

Which put that way may bring about a peculiar bargaining situation between the exhibitor and distributor and very likely be settled by negotiations with the individual distributor.

The greater number of score charges are likely to come from W. B. and P. N., which specialize in discs, with other companies laying it down.

Arbitration

Outside of this the main item of adoption by the conference was the establishment of a permanent arbitration in exhibitors' favor. On legal grounds it's the most comprehensive and unusual system ever adopted by any industry. Its big feature is a court of equity or final adjudication to which exceptional or extraordinary issues can be brought than might be possible of adjudication in the district arbitration.

This court will have representation in exhibitors from MPTOA and the Distribute. Distribute and exhibitors have equal representation—three exhibitors and three distributors. The exhibitors will be chosen from each of six members named by Allied and MPTOA. This court cannot agree a seventh arbitrator from the outside and not connected with the industry will be called in.

Representatives of exhibitors or affiliated theatres or exhibitors will be permitted to sit in where the final award may affect their interests.

5% Elimination

Other important point worked out is grants exhibitors who pay more than \$250 film rental a 5% elimination privilege on contracts of 20 films or more providing the exhibitor not in default. It's figured that this will apply to about 20% of the country's exhibitors.

In arbitration it is voluntary whether the exhibitor picks it or not. If he doesn't distribut can demand deposit by writing in clause to protect himself. That's a matter of individual negotiation and credit. Deposit clause is not part of contract—so far.

Gain for Exhibits in Shorts

A gain for the exhibit is noted in the new selling system devised where shorts and newsreels will be sold separately. The exhibitor can elect to buy the short subjects and newsbreakers or to buy them in bulk on feature product.

Other things have been worked out. In a measure the settlement of these problems is due to the fact that Paramount general manager, who held the confab in check and guided it whenever a shoal or rock was struck either on the bottom or buried overhead. Surprises all around was unanimity of opinion on most clauses by the exhibitor representatives.

Confab went into checking abuses and stuck by the rule to figure out on an exhibit who fails to complete booked run on basis of 66% of the daily average of the past 30 days.

The conference has plenty to do yet in working out machinery in accordance with agreed contract clauses. It is to that end that Messrs. Hess, Walker and Meyers have been appointed to work out details.

It is likely that after they have done so, another session may be called to settle the zoning problem before the contract actually goes down for ratification. Exhibitors are scheduled to meet before this week is over on that score at the Hays office.

BEST SELLERS

Best sellers for week ending July 5, as reported by the American News Company, Inc. and branches.

Fiction

- | | |
|------------------------------------|--------------------|
| Chances (\$2.50)..... | A. Hamilton Gibbs |
| Scarab Murder Case (\$2.00)..... | S. S. Van Dine |
| Young and Secret (\$2.00)..... | Alice Grant Rosman |
| Sweet Man (\$2.50)..... | Gilmore Millen |
| Shepherd of St. Paul (\$2.00)..... | Zane Grey |
| Night Nurse (\$2.00)..... | Dora Macy |

Non-Fiction

- | | |
|-------------------------------------------|-------------------------------|
| Strange Death Pres. Harding (\$3.50)..... | G. B. Means and J. D. Thacker |
| Green Pastures (\$2.00)..... | Maro Connelly |
| The Specialist (\$2.00)..... | Charles (Chico) Sales |
| Adam's Family (\$2.00)..... | Frederick Trueman Adams |
| The Raven (\$5.00)..... | Marquis James |
| Liberty (\$3.00)..... | Everett Dean Martin |

up their intentions to sue for the time being, and are now coming to an agreement, privately, the result of which is Prof. Bernhard's resignation.

Square Shooters

Of square shooters among magazine editors, H. N. Swanson, of "College Humor," is regarded. Billy as Harold Herson, or Capt. Billy Fawcett. Swanson even pays advertising prices sometimes for fiction, which these other two, in view of the types of their publications, can't.

Swanson has in "College Humor" a phenom mag and credits his writers with much of its success. Starting originally as a quarterly reprint of the humor published in the various college publications, it became a monthly through force of demand, whereupon Swanson added original fiction and articles.

The Swanson treatment to writers is startling in view of the attitude taken by most other editors. They may around the office his first consideration is for the unknown. So much so, a feature inaugurated recently in "College Humor" is a "first story" in every issue, each representing the work of a writer who never had anything published before. That's in sharp contrast to the policy of Ray Long, of "Cosmopolitan," for instance, who asks frankly that he wants "names," and names only.

2d London Merger

It is being confidently stated along Fleet Street, London, that another merger is imminent among the London dailies. "The Morning Post" and "The Daily Telegraph" are expected to combine. Both papers have circulations around 150,000, which means nothing in London Journalism.

"The Post" is regarded as a ritzy organ with conservative views, while "The Telegraph" is essentially a

and trade papers. The recent heavy increase is due to the growing number of foreign correspondents since the free-lance industry went into the foreign-language field.

This number represents legitimate correspondents, but doesn't include those trying to get into the studios on a free-lance basis. Counting these the number would be more than 400.

Of the 200 at least half are supported by the studios in their scribbles and activities. Other half is made up of part-timers, filling in with acting, technical advising at the studios, and fiction.

De luxe list, recognized for first-night tickets at all openings, comprises 10 fan magazines, 12 trade papers and 26 syndicates and important national papers, exclusive of the local press.

The legitimate foreign correspondent list numbers 40.

Safety First and Last

A certain poet, turned magazine editor, uses much of his own short stories in his mag, but under aliases. Doesn't want his following to know he's writing prose, nor is he certain that any other fiction mag would accept his stuff.

But he draws payment for his stories from his mag.

Ritters Flop in Paterson

Ritter Bros' invasion of Paterson, N. J., proved disastrous, the brothers suspending last week their "Press-Guardian." The Ritters acquired that day about six months ago and immediately inaugurated a carrier-delivery system, antagonizing the newswriters. Other misfortunes followed. Last week saw the last issue, leaving the Paterson field to the "Morning Call" and "Evening News."

Ritters have in New York the "General Commerce" and a German-language daily, and a number of newspaper properties elsewhere. They are endeavoring to allocate

Few if Any Music Publishers Certain of Earning Any Profit Before Next September, Earliest

The picture companies' advent into the music field, with their elastic cheque books, is blamed for countenancing loose business tactics in the conduct of their music publishing adjuncts.

The film companies probably deem it a desirable free ad to have a song announced as being from such-and-such picture, hence they pay lavishly for special arrangements, and the number and also an "inducement" fee to the orchestra leader, all of which they regard as very worth while.

As a result, there now exists almost as much money-paying and other considerations in the business as before the time the M. P. P. A. was organized to stamp out this act-paying evil. It has been on a Big Business aspect, if anything, further propagated by the big business interests, which probably regard their music adjuncts as minor conveniences.

With the film companies spending freely for exploitation, a song on the radio, going into millions of homes, and carrying with it a free adv. for the film from which it emanates, may be regarded as great stuff and costing very little comparatively.

Latterly, with the bigger networks curbing the free ads for the picture titles, even greater financial pressure has been brought to bear to get these very things across.

In the Red.
Result now is that with the exceptions of only the smallest of firms, which might have only the rent on the office and the piano and the stenog for overhead, every music publisher is daily losing money. None will be out of the red until September. So far as June, July and August are concerned, the only outlook that is rosy-hued is on the debit side of the ledger.

That goes also for the recording companies, which enterprise depends on the basic musical copyright.

Many other evils figure in this, the lowest ebb of the music business. The attitude of NBC in curtailing plugs of the "outsider" publishers, notably the Warner group, although Metro-Robbins and Paramount are not complaining, is another stiff cause for grievance.

Allegations that Rocco Vocco on behalf of Radio Music Co., Keith Wood, Bertha Brant et al., of the NBC, sit in on the commercial program-plottings and "suggest" the NBC's own song publication for the big plugs, figure strongly all along.

Distinctions.
What is a particular burn-up to the Warner group, which includes the veteran Harms and Witmark firms, is that these companies' Kern, Harlow, Romberg, and Knudsen kindred songs are used right along for the backbone and background of such standards hours as Palm Olive, Vedol et al., but that the big song plugs of the current hit, which is what carries every publisher for his immediate profit, are confined to their own Radio Music (Fels, Fleischer et al.) copyrights.

Rather to the displeasure of the individual executives of each of the Warner group of music publisher is that the executive heads of the combined firms take a passive attitude for the time being, biding their time until some plans that they have will eventuate. Whether it's the formation of the rival Warner radio network or other tactical moves have yet to be disclosed.

DeSylva, Brown & Henderson, one of the Warner group, so far as the radio plug is concerned, has been forced to trade demands for "Thank Your Father" from "Frying High" to force a plug for its other pop publications. The show number is radio-restricted, but whenever a leader wants to comply with popular requests and perform the number, the copyright owner gives special permission solely with the proviso that certain other of its numbers be conjunctively exploited.

Bands in L. A.
Hollywood, July 8.
Ben Bernie's band closes July 16 at the Egyptian. Ken Howells' Collegians follow.
Bernie still remains at Blossom Room of the Hotel Roosevelt.

A SOLO WILL DO!

An agent phoned a musician about a job. He wanted someone who could double on string instruments.

"Well, I play the banjo and the guitar."

"That's swell. When can you start?"

"Well, it'll take \$20 to get the banjo out of home, and \$100 bucks to take the guitar out."

"Oh-h, you better bring the guitar then."

WHITEMAN CELEBRATION

Double Event for Grofe and Hall in Pelham

The arrival of Ferdinand Rudolph von Grofe, Jr., Ferde Grofe's first youngster, and the departure of Wilbur Hall to go Public, were the occasion for a double celebration at Paul Whiteman's orchestra at Paul's Pelham home.

Whiteman's star arranger, always noted as children, adopted one, and now has another of his own.

Hall is stepping out as a comedian at a stable increase with a Public unit, being a veteran musician with the Whiteman organization.

VOGEL AFTER SHERIDAN ON COAST FOR PAY OFF

San Francisco, July 8.
Frank Sheridan, former Broadway actor, retired and now living in Carmel, Cal., was hailed into court in Salinas, Cal. last week to explain why he hadn't settled a judgment of \$24,995 due Jerry J. Vogel. Sheridan told the court he was broke.

The judgment grew out of an action against the John Franklin Music Company, which published "Marcheta." Sheridan is said to have been the head of the music firm. Further hearing was set for Sept. 30.

Harold Spina, formerly with Meyer Gusman, now in the professional department of Robbins.

Inside Stuff—Music

75% Below Normal Orders

Dealers orders are now approximately 75% below normal. The slump is far below preceding hot weather months. The dealers also are now constantly in fear of overstocking.

Hard Work to Be "Popular"

Newspaper contest for the most popular radio performer bring phone books in heavy employ.

Radio performers in their anxiety to make sure they are listed among the top notchers in the contest, fill out hundreds of coupons daily from names and addresses procured by pouring through the telephone books.

N.B.C. Instructions

Remote broadcasting artists on the chain networks of the N.B.C. are evidencing their partiality to Radio Music Co. publications, aver the competitive publishers, because they figure it is good policy for an N.B.C. band or singer to co-operate with an N.B.C. music publishing subsidiary.

This outside influence, in addition to the allegations that N.B.C. artists are instructed to feature Radio Music copyrights at the expense of the other publications, has the music boys buzzing.

Popular "Bolero" as a Burn-Up

One of the best selling records of the winter season has been a recent composition for orchestra, Ravel's "Bolero," which attained a huge popularity after performed about six or seven times during the past season by the Philharmonic and later by the Boston Symphony.

Two sets of records out, one issued by Brunswick and imported from France, and the other by Victor. In the Brunswick disks Ravel conducts and takes four sides; in the Victor Koussevitzky conducts and gets it done on three sides.

Ravel is still burning because of the way Toscanini changed the tempo to suit himself.

Brunswick's New Panatrope

The new Brunswick Panatrope, reported going on sale about Aug. 1, will automatically change as high as 22 records on one setting. Contention is made that but four seconds is necessary for the machine to pick up the succeeding disc. Combination cabinet, also housing a radio, will retail for \$400 and is said to have guaranteed the sale of 125,000 of these machines the first year.

Brunswick's latest is the work of 60 engineers and on the sound end carries the same tubes as are used in broadcasting stations. These tubes are given much of the credit for not only the increased volume but a finer tone resonance for which claim is made.

Machine was first displayed to Warner Brothers executives at the recent convention in Atlantic City. Several will be shipped to the Coast studios.

"Writing From Hunger"

About 99% of the songwriters guaranteed \$25,000 to \$50,000 a year on the Coast were lucky to get a \$100 or \$150 weekly drawing account with a music publisher in the not so long ago days, and what it pack in 18 hours a day hustling around plugging, rehearsing, drawing themselves over the ether and what-not, just for the plug.

Now, like musical princelings, with cars and Beverly Hills' bungalows, and \$750 and \$1,000 weekly pay-checks whether or not their songs sell, most of them don't really care.

For the most they would groan in the old days if they ever turned a hit or two a year, and here it's just another form of "I love you" ballad fitted to the same finale-clinch situation.

The 1930 Gold Rush to California is on its wane, according to all this. And the "writing from hunger" may have its circle once again with songs more to the mass appeal.

Chicago "Tribune" which has been at odds with Amos 'n' Andy since the team left them for the "Daily News" station, WMAQ, three years ago, last week took a slap at them, but printed a semi-retraction when the team threatened libel suit. The Trib's first story was headed "Amos 'n' Andy (In Flesh) Ruined Home, Wife Says," in a divorce story, presumably a dispatch out of Reno. The N.B.C. offices burned up the wires at the so-called attempt to wreck the team's rep, and Trib printed a short, tongue-in-cheek retraction.

The Trib was the only paper to carry the story. They fed it to the press associations but were turned down. It was also reported that the Chi "Herald and Examiner," Hearst sheet and rival morning rag, is hot to follow up the story in an attack on the Tribune's method.

(Continued on page 58)

Fox Theatres Out to Plug Red Star Music 100%; Making Its Own Disks

WARNERS CURTAILING THEME SONGS IN PCTS.

Warner songwriters returned from the coast state that Warners will use no songs in pictures until the first of the year unless the picture to be produced is a musical.

Surplus of songs and that they weaken a natural picture plot are given as the reasons.

Report means that Warners will have no theme song single, otherwise straight dramatic or farce picture as "Under a Texas Moon" in "Under a Texas Moon."

About the first of the year, Warners will decide whether to continue omitting songs from all pictures not musicals or whether to resume the previous policy.

CASTILIAN REOPENS; NO COVEUR OR MINIMUM

Former Castilian road house in Pelham, Bronx, now Bavarian Gardens, has reopened without a coveur or minimum check charge. It is under the same Hanson-Wagner-Goldman management.

A la carte menu with German beer garden orchestra and a lot of German delicatessen ready to serve. As the Castilian the place opened and closed this season with no coveur and a minimum charge of \$2. It cost about \$12,000 in May and June, when closing to re-equip for the beer garden scheme.

The Castilian since opening about seven years ago by the Crying Goldmans represents a total loss in all of that time of nearly \$200,000. First season has been its only profitable one.

WARNERS NOT ADDING TO ITS 110 COUNTERS

Warners' music sales department will make no more additions to their present list of 110 music counters until the fall but will get going now under the new shipshape.

During the past week new counters were added in the Little-Nar-Wolf store, Portland, Ore., and in the Phillip Werlein store, New Orleans.

Jack Major's Claim on B-B Disc Contract

Chicago, July 8.
Jack Major, vaude singer, has filed suit against the Brunswick-Balke-Clamander company for \$2,500, claiming damages and breach of contract. According to the bill, Major in June, 1928, engaged to make six double-faced records for Brunswick, with an option for another year's contract. Major made two records the first year of the contract and one in the second.

Major alleges that the making of the record in the second year automatically renewed the contract.

Music Corp.'s Counters

Hollywood, July 8.
Music Sales Corp. has officially taken over operation of music counters in 13 of the Newberry 5 and 10-cent stores along the Coast. It also has options of operating music counters in 34 other Newberry stores in the western territory.

A survey is now being made to determine which stores in this string are the most suitable, and installation of new counters will be made accordingly.

CABARET BLOWS UP

Scott Moore's night club venture, Lido Gardens, Astoria, L. I., blew up after week's operation with the help of the Coast. It was the help of the Coast that was blowing the bag for the week's salary.

Moore, former road show producer, patterned the Lido along the same lines as Coffee Dan's, Los Angeles.

With Pat Flaherty's return from the coast, where he convened with the Fox officials there, the entire Fox organization hereafter will give full strength backing to their music subsidiary, Fox's Red Star, which heretofore was given but little attention.

That first move in this direction is putting all of Fox's West Coast theatres behind Red Star with every organist and orchestra ordered to plug as many Red Star tunes as possible. West Coast theatres will also be equipped with music counters along the lines of those in Public theatres, the counters to carry a full line of Red Star publications, but only the hit tunes of the other companies. If the counters click on the coast they will later be installed in the Mid-west and Fox's eastern houses.

Letters with signatures of Winnie Sheehan or Harold B. Franklin have gone out to every organist and pit leader in the east. Fox House throughout the country telling them to plug Red Star. Same goes for Fanchon & Marco units, which will use solely Red Star music.

Another plug will be the trailers, to be accompanied by the main songs in that picture with a line in the trailer reading "you are now listening to 'So and So,' adapted from this production." First trailer of this type to be used will be for "Song of My Heart."

Fox has also lined up repeat plugs wherever incidental music is needed, such as during ballroom or theatre scenes, etc., when repeats on Red Star songs will be used. In this manner "I'm in the Market for You," which was featured in "High Society Blues," is slated to be repeated four or five times in various other Fox productions.

Red Star, beginning about September, intends putting out an unbreakable disc, along the lines of Dorem's "Hit of the Week" record, but will have two sides to each disc; price not definitely settled, to be either 25 or 35 cents.

GREATER N. Y. BOROUGHS BAN "CANNED" MUSIC

Brooklyn, July 8.
The Borough of Queens, through Commissioner Albert C. Benninger, banned canned music in the various parks. Various music organizations have joined with him in an assault on the canned music.

Previously radio programs were broadcast in all the parks.

Morgan-Kaley M.C'ing

Hollywood, July 8.
Gene Morgan and Charley Kaley will m. c. in some of the Stanley houses. Both boys are off on four weeks bookings under options.

Morgan opens at the Stanley Pittsburgh, Aug. 14, and Kaley is due at the Eranoft, Newark, Aug. 1. Bill Perlberg made the arrangements in each case.

A New Star

United Artists can't decide whether it is being kidded or not. Inquires whether Tschakovsky appears personally in the "Overture of 1912."

This is the title of one of U.A.'s musical shorts made by Hugo Reinfield.

Vic Meyers' Cafe Raided

Seattle, July 8.
Raiding the Club "Victor" exclusive cafe, as one of the last acts of the deposed Federal dry officials, resulted in improved business at Vic Meyers' club, where 10 guests were present. Each person received a band. The band leader-cafe manager had to put up \$1,500 bond charged with conducting a nuisance.

When the raid was pulled, 500 were in the place. No persons were searched, but those who had liquor in sight were pinched.

Along the Coast

By Bill Swigart

Hollywood, July 8. Until George Olsen and Ben Bernie established themselves as permanent Coast band attractions, the previous home town bands, like a lot of artists, gave the service grats to local and national radio broadcasting for the resulting publicity.

With a precedent established for donating services to commercial air programs, it was hard for Olsen to break it until the opportune time. This came when Ben Bernie was asked to furnish the MJB half hour programs with dance music. He couldn't take it at the time because of other engagements, but turned the offer over to Olsen, who in turn, asked and is receiving \$750 for each half hour broadcast over a period of 26 weeks. Since then Bernie has become established in the Roosevelt hotel Blossom Room where he is required to give a half hour local broadcast over KFVB as a mutual advertising setup between himself and the hotel. But before agreeing to this, Bernie insisted on having the right to sell this period to any commercial account on terms of his own, and when consummated the nightly broadcast over KFVB will become a three-way proposition.

The only strictly local band receiving money from a commercial account is the Dan Leisner, which for the past year has been broadcasting two hours of dance music over KHJ six nights each week. This is a local broadcast, being over the Don Lee network of four stations, for which the band is reported to be receiving less than \$750 per week on a yearly contract.

A report from Vancouver, B. C., states that the three best sellers in popular sheet music in that city for the past month have been "The Stain Song," "When I'm Looking at You," and "The White Dove."

Best sellers in Los Angeles for the week ending July 3, in the order of sales as collated from the charts by leading jobbers and retailers of this city are: "Dancing With Tears In My Eyes," "The Stain Song," "You Brought a New Kind of Love," "So Beats My Heart," "When the Bloom is on the Rose," "Sundown in the Rockies," "Living in the Sunlight," "My Future Just Passed," "I Love You So Much," "Ten Cents a Dance."

"I Remember You From Somewhere," "Exactly Like You," "If I Had a Girl Like You," "Singing a Song to the Stars," and "The Kiss Waltz."

Musical Events
Russell Bennett, associated with Jerome Kern for many years, has just completed a march embodying the latest in futuristic and ultra-modern effects. It will be introduced as an added attraction at the Symphony of the Stars program to be staged at the Hollywood Bowl July 19. A piano duet, by Oscar Levant, and the composer, will feature the arrangement.
Another forthcoming musical event, at the Hollywood Bowl August 26, will have David Broekman, Universal studio musical director, as guest conductor of a symphony of 55 dances, supplemented by Lawrence Tibbett. This is for the benefit of the Los Angeles French hospital.

Symphony orchestra leaders, who have won their spurs on ability to direct massive musical aggregations, can't understand when coming here to direct for pictures why the producers won't give them the same amount of rehearsal as the picture makers. Just recently one of the New York symphony orchestra leaders was imported here and asked for 35 men to score a picture. He was given 16 and made to like it, but when the result was reproduced on the screen the producers didn't like it either. A week's labor had to be discarded and the job turned over to a conductor more familiar with screen technique and tricks. In two days he scored the picture with the same 16 men.

Quality of music isn't as good as what might be rendered with a symphony and an able leader, but it was good enough to please the ear of the producers, and after all, that's commercial to the nth degree. The symphony director is on his way back to New York, declaring he doesn't want any part of the picture business.

Things are hard to understand in Hollywood: Why Ted Florigio uses a dash between the Flo and Rito when in other cities it's just plain Florigio... Why some song pluggers attend baseball games and expect their tunes to get by on their mer-

Attention, Weber!

Hollywood, July 8. Musicians used in sound pictures are going yes-man.
It's getting so that after a principal finishes rehearsing a number the musicians stand up and yell: "Bravo!"

its... Oscar Levant is always missing when staged in the Roosevelt hotel lobby. Joe Barton prefixes his name with Doctor although he won't be eligible for a diploma until 1933... Arthur Franklin will never admit he is wrong in any kind of an argument... Mort Dixon and Lew Pollock don't let Hollywood hotel lobby. Joe Barton prefixes his name with Doctor although he won't be eligible for a diploma until 1933... Arthur Franklin will never admit he is wrong in any kind of an argument... Mort Dixon and Lew Pollock don't let Hollywood

Disk Reviews

By Bob Landry

Paul Whiteman

(Columbia 2224) "Old New England Moon" and "Sitting on a Rainbow," especially the former, providing good music for the Whiteman-Grofe technique. Good listening.

Charleston Chasers

(Columbia 2219) Mostly noise behind "Wasn't It Nice" and "Here Comes Emily Brown." Disc-buyers divide sharply on just this very point.

Disciples of volume will go for this item. Supporters of melody will frown.

Ben Selvin

(Columbia 2221) Here's an eminently satisfactory couplet winning praise without any modifying adjectives.

"Around the Corner" has a pip tempo and swing while "With Your Guitar and You" in softer cadences is not less insinuating.

Ivana Troubadours

(Columbia 2220) Radio band sounds better on "Sing a Happy Little Thing" and "Promises" than it has on most of their recent discs. General average on the couplet is pretty good.

Earl Burtnett

(Brunswick 4830) On the Pacific Coast where it has been a swank hotel band for six years or more, the Burtnett recordings have a way of being among the first six pretty regularly. Elsewhere the sales ought to reveal healthy upward tendencies for the boys have good ideas and a feeling for crooning. "Singing a Song to the Stars" from Metro's "Way Out West" and "So Beats My Heart" are somewhat heavier than usual but pleasurable to hear.

June Pursell

(Brunswick 4827) Miss Pursell has clear diction, sweetness and vocal personality. She makes "Good For You," "Bad For Me" and "Ten Cents a Dance" quite interesting.

J. H. Squire Octet

(Columbia 2218) For the philharmonicists educated there's "Minuet in G" by the Celeste Octet. Ordinary folks can enjoy the fancily-titled "Foreword Et Adieu," extremely pretty.

J. Harold Murray

(Brunswick 4836) Fox's singing here records for Warners' waxworks "Smile, Legionaire" from the Fox picture, "Women Everywhere." This is a stalwart stomp with gummy lyrics and a masculine theme. "Beware of Love," reversing, is a trifle dull.

Ben Bernie

(Brunswick 4837) Ben Bernie remains a fairly active recorder. His releases being spaced sufficiently close for him to be represented in most colors. "Sharing" is nice but "The Kiss Waltz" has too vague and undefined a melody to mean much.

Irving Mills

(Brunswick 4838) Mills is one of the most prolific recorders in the business although comparatively little goes out under his own billing.

He may well publicize "Crazy About My Gal" and "Railroad Man," two pins of the frenzied tempo school.

Eddie Walters

(Columbia 2223) Walters contributes heat to "Gloria Troup" reversing is "Bench in the Park" done by Paul Whiteman's three rhythm boys, Crosby, Rinker and Barrios. This is fairly good but not up to what they've done before.

Duke Ellington and his band are being offered to Los Angeles stay-ups spots for four weeks starting August 4. Band will arrive here on that date to work in Radio's "Amos 'n' Andy" picture.

Inside Stuff—Music

(Continued from page 57)

figuring to cash in on the prestige as protector of the reputation of such a popular pair.

The air term was for many years associated with the Trib station WGN as Sam 'n' Henry, but switched to Daily News WMAQ in 1923 at the expiration of their contract. Wanted to use the same name, but the Tribune had the title copyrighted.

Leo Feist Alert Until End

Alert until the end, the late Leo Feist traded in stocks until within two days of his death. Despite his confinement, the music publisher was one of the most active Wall street traders.

Danny Winkler's Gift

Danny Winkler, vice-president of DeSylva, Brown & Henderson, points out that up until a month ago his catalog was No. 1 in the Warner group of music publishers, and that all concerned will bear him out that he gave Witmark's present hit, "Dancing With Tears In My Eyes" to that firm, although having first crack at it.

Bob King, Alias "Mary Earl," 71.

Robert King, one of the oldest songwriters in the industry and second oldest member of the A. S. C. A. P. (he is 71 years old) has decided to write waltzes under his own name. For the past 20 years King has signed all his waltzes with the nom-de-plume of "Mary Earl," which is a registered trade-mark and which signature was attached to his biggest waltz song hit, "Beautiful Ohio." The first waltz to bear his own name will be "Moonlight On The Colorado," published by Shapiro-Bernstein, to whom he has been contracted for many years.

The late Leo Feist's favorite song, "Beyond The Gates Of Paradise," which was the only song sung at the late publisher's funeral, was written by King 30 years ago and was published by the house of Feist.

Band's Free Plug Idea

Orchestras playing at night clubs and roadhouses which do not broadcast are propositioning publishers to get free air time. Bands would like to have the pubs partially pay for the time used and in return will give the pub whatever song plugs desired. As yet none of the pubs have fallen.

No More Changes by W. B.

Resignation of Jay Witmark from the firm he founded is the last of the changes to take place among the Warner publisher subsidiaries. Present and original heads of the various publishers under the Warners will remain as heretofore.

Rudy Eclipses July 4

A mere trifle like signing the Declaration of Independence is nothing to Westbrook (Maine) citizens in comparison with the homecoming of Rudy Vallee the latter part of this month. The old town decided to pass up celebrating the Fourth of July and put all its energy into Back Home Day for Rudy Vallee, the first time he has visited his native burg since Broadway adopted him and his Connecticut Yankees. Arrangements at present consist of a big delegation to meet him at the train, a parade consisting of the entire city's officials, service clubs, military and secret orders, who will wind their way through the principal streets, ending at the A. L. hall, where over 500 will dine and toast-the honor guest. The town is being decorated throughout for Rudy, and at the entrance to the city large signs are erected, "Welcome to Westbrook, Home of Rudy Vallee."

HERE AND THERE

Will Osborne goes into the Earl, Washington, for three weeks beginning July 11. It's a return.

Joe Venuti, formerly with Paul Whiteman's large orchestra, is now recording independently for Okeh and others as Venuti and his New Yorkers.

Smith Ballou, the NEC radio band leader, recording vocal solos sans his orchestra.

Will Osborne and orchestra resume picture house tour July 11 at the Earle, Washington, D. C., where they will be for a fortnight.

Joe Davis has taken over "Sweethearts On Parade", from Milton Well, the past pop hit serving as the sole theme of Columbia's picture of the same name, which Marshall Neilan is directing.

William Russell, formerly m.c. at the Capitol, Chicago, switched to m.c. at the Palace, Dallas, where he will remain indefinitely.

Bob Wallace has replaced Ron and Don as organist at the Paramount, San Francisco. Viola Mayers is organist at the Paramount, Peekskill, N. Y., which opened last week.

Phil Spitalny with his original Hotel Pennsylvania orchestra plays The Willows July 28 for a week at \$3,500, booked by the NBC.

Mme. Sembrich (remembered by opera-goers of the New York Met. of 30 years ago) was the rage of operatic London.

MRS. JESSE CRAWFORD

ORGANIST
PARAMOUNT THEATRE, NEW YORK, playing
"Kitty From Kansas City," "I Remember You From Somewhere,"
"My Heart Belongs to the Girl Who Belongs to Somebody Else"
and "Swingin' in Sammie."
WABC every Saturday during PARAMOUNT-PUBLIC HOUR: Sunday from 1:30 to 6:45
P. M.; Monday from 8 to 1:30 P. M.—Victor Records

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(Brunswick Records)
Featuring His and Gene Rose's
"TONIGHT"

PAUL WHITEMAN

"KING OF JAZZ"
(Universal Picture)
HOLLYWOOD GARDENS
(World's Largest Roadhouse)
FELHAM, N. Y.
Personal Rep. JAS. F. GILLETTE

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Thrice Weekly Over N. B. C.

ANSON WEEKS

AND HIS ORCHESTRA
Back Again!
MARK HOPKINS HOTEL
SAN FRANCISCO
COLUMBIA RECORDS
Exclusive Management M. C. A.



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A CHOP HOUSE
OF EXCEPTIONAL MERIT
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East of Broadway

VETERANS OF
VERSATILITY
IRVING AARONSON and HIS
COMMANDERS
now at the Granada Cafe, Chi-
cago, and broadcasting via the
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Choose the primo reason for this
organization's prominence
among entertainment orchestras
in the "MUSIC WOMAN" is LOW
"SINGING A SONG TO THE
"CHEER UP, GOOD TIMES
"BLUE IS THE NIGHT"
ROBBINS MUSIC CORPORATION
Publishers
772 Broadway, New York City

NBC Intends Organizing Second Artists' Bureau in Chi. for Mid-West

In line with the impending vogue for "canned" program broadcasts, which is regarded now as part of the general stabilization of radio, the NBC is reorganizing its Artists' Bureau in Chicago. That city will shortly become almost as important a broadcast central as New York for commercial programs, serving as the key of its own mid-west and Rocky Mountain network, distinctly apart from the eastern chain.

The reason for this is the desire to eliminate duplications of broadcasts. Several artists must repeat their stuff twice nightly, "piping" it into the far west for dissemination there, to coincide with a certain hour owing to the time differences between Atlantic seaboard time and Rocky Mountain or Pacific Slope time. Hence the advantage of re-recorded programs for the mid-west, 12-inch disks, with cut-outs for the usual commercial announcements to blanket the entire country simultaneously, which idea, however, is not favored by NBC. So far only WOR put that into effect.

Developing Midwest
NBC wants to disassociate its coast-to-coast hook-ups and particularly develop the midwestern territory which is still virgin excepting for the comparatively few hours where coast-to-coast networks give the radio public in that sector an idea of the better type of commercial hours. By using Chicago as a key for the western territory, this expensive "piping" and attendant land-wire charges will be eliminated.

Walter G. (Gus) Haenschen and Frank Black, veterans in the recording field, have formed the Sound Studios to "can" this type of disk-recorded program for advertisers favoring the WOR idea of synthetic music programs.

Mexico's Most Powerful Station, 5,000 Watt, Sept. 1

Galveston, July 8.
Unable to make satisfactory broadcasting arrangements with Federal Radio Commission, Rio Grande valley interests have organized International Broadcasting Co., and plan what is called Mexico's most powerful radio station, to operate across river at Reynosa. John C. Penn is general manager. Station will be 5,000-watt power. Opening set for Sept. 1.

\$1,000 Wkly. Adv. Budget

Detroit, July 8.
Plans to spend around \$1,000 a week being made by WXYZ (formerly station WGHF) and now owned by Kunsky-Trendle. Thirty-inch adds were used in all the regular sized daily papers to announce change in call letters as part of the plan of the new owners to bring to the radio field the same aggressive ballyhoo and exploitation that brought the picture business to the place it is today.
Kunsky-Trendle took over the WGHF from George Harrison Phelps. Call letter WXYZ was formerly reserved for use of the army and navy, but special permission was allowed with the proviso the letters revert back to the army if ever released by the local station.

STRUCK OUT BY LIGHTNING

While Charles King and other entertainers were in a \$100,000 repair damages done to its broadcasting apparatus during the storm Thursday night, the Fanchon and Marco half-hour period was finally cancelled off. Jesse Kay, F. M.'s program director, resumes the regular weekly broadcast tomorrow (July 10).
Lightning put the broadcasting system out of commission.

B. F. Team on Chain

Hollywood, July 8.
William Le Maire and Jimmy Allman will do 12 weekly broadcasts over the Columbia system, starting July 15. The team is known as "Sweet William and Bad Bill." Broadcast will originate at KKH here.

NUMBER TIMES SONGS PLAYED OVER RADIO

Most frequently played tunes over the radio from WMCA, WEA, WOR, WABC and WJZ between 6 p. m. and 1 a. m. is tabulated as follows this past week: "Singing a Song to the Stars," 38 times.

DeSylva's "I Remember You From Somewhere," 30 times.
"Swinging in A Hammock" (Bernstein), 19.

"Bye Bye Blues" (Berlin), 21 times.
"If I Had A Girl Like You" (Fleet), 19.

"Ho-Bo-Rolling Along" (Shapiro-Bernstein), 19.

"Dancing With Tears In My Eyes" (Witmark) and "Song Without A Name" (Feist), 18 times each.

"Anchors Aweigh" (Robbins), 15.
"Excitely Like You" (Shapiro-Bernstein), 15.

"I'm In The Market For You" (Red Star), 15.

"The Moon Is Low" (Robbins), 14.

"On The Sunny Side Of The Street" (S-B), 14.

Thirteen each for "Telling It To The Daisies" (Remick) and "With My Guitar And You" (Sherman-Clay).

Twelve time each for "Blue Is The Night" and "Dark Night" (both Robbins) and "It Happened In Monterey" (Feist).

"Happy Feet" (Ager-Yellen-Bornstein), 12.

Ten times each for "I Still Remember" (Joe Morris), "Absence Makes The Heart Grow Fonder" (Sanley), "Living In The Sunlight" (Famous) and "My Heart Belongs To The Girl" (Bloom).

ROGERS DIDN'T CUT, SO OFF AIR FOR SQUIBBS

Squibbs didn't take up Will Rogers' contract after its expiration of the original 12-time period at \$6,000 a time. Squibbs stalled on its last announcement over the CBS as at that time negotiations were on for renewals, but Rogers wouldn't okay the suggested cut.

The CBS was going to assume that item for the prestige alone, but finally decided it was too much to handle sans a commercial sponsor.

After starting mildly, Rogers improved on the air when getting a studio audience to whom he worked and from them getting the necessary audience reaction which reflected itself more favorably into the microphone.

Bouncing Checks Prove

To Radio How Bad Biz Is

Quite a number of indie stations and one chain station are now taking extra precautions when signing with a roadhouse to broadcast over their wire, this because of the number of roadhouses which have been paying for time used in rubber checks.

Accounts which were usually good became bad with roadhouse biz so terrible that many were unable to pay off their bands as well as for the band's broadcasting privileges.

5 Chi. Stores Hire Real

Pitchmen to Spiel Foods

Chicago, July 8.
Five of the large department stores here, to push merchandise, are high pitching on the counters to salesmen, employing from 10 to 18 salesmen and demonstrators on every floor.

Some of bona-fide pitch men, working on percentage, with the clerks filling in on the job.

Third Hour Shy

Erwin, Wasey Co., advertising agency, defendant in a \$100 suit by Fannie Brice, who was to have rendered services for three hours at \$1,000 an hour for a commercial radio account belonging to Erwin-Wasey.
Latter employed Miss Brice's services twice and didn't avail themselves of the third hour.

Casino's Wire Out

NBC didn't fancy Sid Solomon's temperamental ideas about broadcasting Leo Reisman's music and took its wire out. NBC didn't remove it because of any padlock threat.

Whenever Solomon had an unusually heavy crowd, he told NBC he couldn't have Reisman adhere to a formula broadcast program and wanted to lift it out and NBC retaliated by removing its wire from the C. P. Casino.

Clarke, for Fox, Plans Network A La Warners

Harley Clarke, president of Fox Films, is reported planning a new radio network of a par with CBS and NBC. Clarke's plan is to secure about 150 indie operating stations throughout the country.

From reports, Clarke's plan is practically the same as that of the Warners even unto the manner of broadcasting. Fox, as do Warners, plans to broadcast via the disc method so that a program may be heard the same hour in each city.

Current Best Seller

Proves Conservative

Radio Plug Is the Best

Dubious benefits of too many radio plugs is forcibly brought to music men's notice when comparing the list of 10 best sellers with the list of the 10 songs most plugged via the ether. It is noticed that but a minority of the 10 songs most often plugged are included amongst the 10 best sellers.

An extreme example of this is "Springtime in the Rockies" which leads the list of best sellers. That song has not once been included amongst the 10 songs receiving the most plugs via the ozone.

Since it is well known that it was radio which made "Springtime in the Rockies" what it is today, publishers are beginning to believe that perhaps a more conservative plug for a song is the best thing after all.

Jap Road Film

(Continued from page 7)

with him for personal appearances. He will sail Aug. 15 with 16 prints and four portable sets.

James Wong Howe, Chinese cameraman, directed and photographed the Japanese dramatic talker, with a Japanese, Thomas Joseph Hayashi, associated on direction. The film had a premiere with lights June 26 at the Fox Brooklyn theatre on the east side of Los Angeles. It will go into a house in the Japanese district on East First street for its local run.

Story is modern, with Noboru Okawa and Ruth Washizu in the Japanese leads, and while the ending has the lovers adrift in a boat set together in the good old Hollywood tradition, the story is more sombre than the American public prefers.

"The tragedy of Life" opens with a woman and her lover drinking poison for two reels. The husband, played by Matsumoto, arranges for his son's schooling and then hits the downgrade, winding up as a street sweeper. He sees his son graduate with honors and later the son discovers his father as the victim of an auto accident. Deathbed scenes take nearly two reels at the conclusion of the picture.

Some of the picture is beautiful. The sound (disk) is greatly improved over White's previous picture, and would rate as average in independent recording. The language appeared acceptable to the Japanese audience, and while the Heights showing, with more lines drawing laughs than the plot outline would indicate.

RADIO RAMBLES

By Abel Green

Monday night disclosed two other comedians of potential personal appearance possibilities. One is Phil Cook, the Quaker Man, whom the Quaker Oats company lavishly supports with daily display advertising calling attention to his 15 minutes of twice daily optimism. Cook is an early radio bird coming on with his cheerful stuff at 8 a. m. for a breakfast session, and nightly at 7:30 p. m. to hit the entire family with his breakfast food propaganda.

He's a versatile comedian, doing topical eye stuff on up-to-the-minute subjects and also doing character stories in impressive style. With time, and if his rep builds, he'll be a cinch for the stage.

The other comic is Henry Burdig who has been dictionating from WABC and the Columbia system for no little time.

Burdig features the Milt Gross style of dialectic perversion of history, grammar and mythology. He opened a new series of "Synopsized History" Monday night, starting with Romeo and Juliet and interrupted by contemporary theme songs which punctuate his story. It was a bit of a radio huddle with the bright idea as otherwise 30 minutes of it might have been too much. The rhetorical back-up is excellent in itself, impressively rolling of the tongue and neatly. A hot few's-harp solo was a novelty in one of the instrumental randoms which probably start a vogue along that line.

Fortune Tellers

The astrologers are still bullish on the air. Evangeline Day from WEFJ and Evangeline Adams on one wave-length away (on WABC) were also only five minutes apart from starting off simultaneously but they overlapped each other thereafter. Evangeline seemingly is also a bullish monicker for the fortune tellers.

Miss Day is apparently still unattached commercially and just spouting her stuff in hopes of being picked up by a commercial program. Whereas Miss Adams, under Forhan's toothpaste auspices only, goes to the air as a commercial program and etheral bodies thrice weekly. She also gets a break on the showmanship, being ushered in and out with an impressively rolling of the tongue in ominously mysterious fashion.

Miss Adams said she read 18 solar horoscopes for one employer's staff of clerks—not for their amusement, mind you, but for his own information as to what type of people his 18 clerks were. So she said.

Winchell's Talk

Walter Winchell's 15 minutes from WABC on the Saks 34th St. time slot (at 3:00 a crack to the column) was punctuated by the Winchell style of journalism, reading his own news, and the same phraseology in which he writes it. Ethel Merman and Al Siegel were the guest artists and Walter paid off in superlatives after the piano duo clicked neatly. Miss Merman's hot song, with a typical Siegel-esque arrangement and presentation of "breaks" and broken rhythms, transmitted well through the microphone. Winchell also heavily touted a couple of her "discoveries" have been doing for her. Miss Merman will also be valuable via microphone route, which takes in everything from the sound-screen to phonograph records. Her "Sing You Sinners" in original presentation was a pip.

Walter's own spiel was replete with one or two "so help me Winchell" and "I'm kidding" also a reshuffle of previously released gags and chatter, but this quite natural considering everything. As a talk interlude, he probably commanded a sizable circulation.

Opposition

Winchell was once caught in the act of scanning the Monday night programs to see who his ether com-

petition was during his own 15 minutes and—at that time, from reports—the same was being done on the air. However, Winchell has R. L. Ripley (the "Believe It or Not" man) and the Columbia rights (WEAF) as one competition; 10 of his 15 minutes are opposed by Roky's Gang (WJZ), although the Knight R. Art Quattri, Italian vocalists, from WOR, along with the others could be more airily dismissed for their farces and wackiness.

WABC's Co Co Couriers having canceled a long standing contract because of alleged financial difficulties, the CBS substituted the first of a summer series of U. S. Navy Band summer concerts from Washington, D. C.

Jack Reid was a none too hot announcer for "Accordion Bob" who, stated Mr. Reid, plays the accordion. Sounds like some of the other m. c.'s better stick to printed continuity and play safe on the extemporaneous spelling.

Police Band of New York was okay from WNYC among the brass division. James G. McDonald's 82d of the "The Radio Hour" today, discussing Japanese politics, and announced by John S. Young, who has been a radio personality since the veteran H. V. Kaltenborn's Current Events, almost simultaneously on the air. The editor-speaker has as definite a radio personality as Floyd Gibbons for that sort of thing. The Delivery Boys pop plug was a two-minute program.

George Shackley's Footlight Echoes (WOR) was a charming record of past operetta successes, with the most potent portion of the scores aired and duded. This type of hour, along with the Philic, "Times" Service and kindred programs, evidences how radio in a short spell has been draining musical libraries of many years' compilation in an ever-hungry need of musical material.

Publishers' Point

It is on this point that music publishers have been clamoring to predetermine their awws that it is this fund of their standard copy which serves as the backbone of many of the commercial programs yet radio sometimes is not allegedly fair in reprocating by exploiting the contemporary pop publications.

Harry Archer, one of the charmed inner circle of the NBC family, being a Radio Music Co. staff composer, also heads his own orchestra over WJZ. The Original Memphis 5 and the Dixie Flatcaps, Archer, started off singingly with "Barnyard Blues" and Archer's own singing stuff was equally rhythmic if less tart.

On WABC, Cal Calloway's colored orchestra, successively to Duke Ellington and Duke Ellington's storming coast-ward where, commencing Aug. 1, they commence broadcasting in the R-O Amos and Andy. It was heard from the Cotton Club. Calloway has a torrid indigo style all his own, technically speaking, and he is a more powerful than even Ellington, and introducing some of the meanest indigo warbling heard in the radio. That was who was moanin' though she's an indigo artist in a class all her own. They gave out some of the most effective magyar string blues heard for a long while.

Ann Leas's substitute on the midwestern station, WABD, was a good one. It was an equally worthy technician. WOR's 5:30 hour of gypsy music Friday night introduced one of the most effective magyar string orchestras heard anywhere. With it was blended an intelligent thread of continuity introducing the various motifs and lending it a touch of realism by explaining which was a lowdown, safe air, etc.

Independence of musical taste, evidenced the same fallacy of the average holiday observance broadcast. So history is constantly being made for some excuse to color its programs, that none seems to realize every other day is a holiday. As a result, the whole day was a succession of patriotic musical Americana and a flood of patriotic songs, which latter Vice-President Curtis probably received the most of a none too close radio attention.

Dance Band Early

A bright early morning (early 9:30 a. m.) dance band featuring the Meters with a very melodious syncopation in keeping with the early hour.

Exciting the plugging their neighborhood furniture stores reformed their firm name over WGBS more often than Swaffer duplicated his "S. W." several columns. The furniture Michaels in the field, the repetitions are necessary in a measure, but a splurge was made in Michaels is working a Radio opportunity contest for radio amateurs, a stunt to secure free talent for the radio program. The warblers weren't half bad.
Ernie Vallee is on WOR from the RCA Victor label, Newark, with a foxy "Vallee's Musical Hour," had Belle Baker as guest artist.

Brunswick's New York Move

Chicago, July 8.
The offices of the Brunswick Radio Company, owned by Warner Bros., have moved to new quarters in the Wurliitzer building, New York.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0444-4401

Englewood

Cooler weather, big business, bookers and agents sitting in the back row instead of the front. McCormick and Eckert Revue, five-person flash, makes the grade on the hoofing, up to the clowning and chatter far below par. Needs better material. Angelina and Clinton, man and woman piano act, were big with the crowd, with the girl getting the real returns of her remarkably clear voice. The Alwoods, man and woman comedy tumbling turn, over easily, especially the femme. Act has novel setting. Provil, bird imitator, is now doing a single, having tossed out the "Golden Bird" and the femme attendant. Provil has possibilities with his straight wailing and imitations; he satisfied here. Marty May brought two entertainers along with him from the State-Lake for a guest appearance, and they were a smash with comedy, warbling and hoofing, the latter two items from Jean Cramer.

"Chinese Kid Revue, five youngsters and adult femme at piano, followed, and were big with this family audience. Routine song and dance stuff, with the youngest girl as outstanding hit. Five Spirits of Rhythm, colored quartet, played blues, sang and delivered a bit of hoofing. Not much on quality. Six Salottettes (New Acts) were here. Archer and his band delivered another comedy sock with their hoke comedy and chatter. Some of the material played blue, but they ate it up here. Floyd's Singing Cadets (17), boys, closed and didn't miss.

"White Hell" (U) feature. Loop. Reports are Ascher Bros. having tough sledding at the southside Vista, which they have owned some three months ago and are willing to sell for just what they put into the house.

Leo Terry has been placed in charge of the organ at the Senate, westside Public-B. & K. spot.

Dox Dixon has closed his stock attempt at Rock Island.

Star and Garter, which closed burlesque several months ago, re-opens with pictures in fall.

Edith Ambler Players moved from Appleton to Green Bay, Wis., account poor biz.

Passenacht Passion Players laid off five days this week, opening two-day stand at Aurora, July 5-6.

After the success of the neighborhood, Public-B. & K. has had a Valentino revivals, Cinema theatre (sure-seater) is showing "Monsieur Beaulac" for a whole week.

Electrolights Union, Local 134, called a strike of men working on the new N.E.C. station in the Merchandise Mart in effort to force the unionization of radio stations employees in Chi.

John Ludwig, of the Ludwig Film Co., of Wisconsin, and theatrical real estate broker, got the leading commercial men in town to give a party and banquet to Joe Leo, on his return here as general manager for Fox Midwest.

Affair was held at the Elks Club, with George Jessel m. c'ing.

Jacob Lasker and Sons, who last week took over the Elliantes, northside, will reopen it shortly after re-

modeling, as the Roxey. Lasker now operates five theatres.

Lou Lipstone, Public-B. & K. production head, has returned after gathering ideas and material in New York.

Don Dixon has a stock company at Rock Island.

Bert Melville has closed his stock season at Gloucester, N. C.

Dick Henderson has opened summer tent rep season at Harrison, Mich.

Al Melgard, staff organist WBBM, Chicago, is in St. Anthony's hospital as a result of losing a finger while working with a lathe at his home.

General Talking Pictures distributing branch here closes, with the

"Singing Bill" Zuckerman to moon through miko.

Town gone Yo Yo right with Paramount and Orpheum having demonstrators in lobbies this week.

Femmes didn't fall for Byrd pix at all despite terrific plugs and Paramount starved. Public plans to hold film of now until folks get back from vacations and kids return to school.

Orpheum laying heavy campaign for pep week July 12. Dozen tieups already made with department stores, oil companies and breakfast food bearing that name.

TOLEDO

By E. H. GOODING
Paramount—"Shadow of Law"—stage show.
State—"This Is London" (2d wk.).
Valentine—"Sea Rat."
Fenton—"Sweethearts and Wives."
The Temple—"Heads in Beds."
Princess—"Nan McGrew."

State not making mistake made with first Will Rogers picture, "They Had to See Paris," which was Monday week in which last half build up set b. o. record. "This Is London" held 2d week.

Lake beer running, at least in this

CORRESPONDENCE

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distribution of film to be handled by the M. & M. Film Exchange (Mitchell and Murtaugh).

Glickman's Palace, former Yiddish theatre spot, has gone pictures, with Russian product. Opened with "Village of Sin."

CINCINNATI

By JOE KOLLING
Albee—"Gay Madrid," vaude.
Capitol—"Floradora Girl."
Palace—"Song of the Flame."
Kathie—"Murder Will Out."
Strand—"Double Cross Road."
Family—"Temple Tower."

Shubert is dark after three weeks of "Western Front" to light returns. House likely remains idle until new season.

Erlanger-Grand, showing pictures for seven weeks, dark this week.

Billy Bryant's Showboat is tied up at Cincinnati wharf for three weeks, after playing a week on Covington (Ky.) side of the Ohio. Company includes Bryant and his wife and their two young daughters. Seat seats 400. Fulfills all traditions of a genuine river opy. Youngest Bryant kiddie has marks of future development. Doing George M. Cohan pieces.

Several of the small grand houses have gone orange juice front for the hot weather. Some neighborhood houses have also closed for summer.

ST. PAUL
By GEO. H. BRADLEY
RKO-Orpheum—"Runaway Bride," vaude.
Riviera—"Devil's Holiday."
Tower—"Man of Manhattan."
Strand—"Texas Moon."

Public started organ policy at case Paramount this week, bringing

area, is virtually at standstill since new Canadian law went into effect, with those who had a supply on hand before the new law took their product. Light, fast speedboats carrying 400 to 500 cases, as formerly, now being used. Beer now brings around \$9 case, wholesale here.

After three years of internecine warfare, Toledo boxing promoters have got together for the third of the game. Boxing commission has given the Shea brothers, Jerry and Al, and Ad G. Thacher, permit to promote the whole business. Monday in Civic auditorium, each promoter helping the other. Kayo Moore is the main attraction. Battle with Al Brown, colored synthetic bantamweight champ April 15, re-instated.

Indianola Island, new pleasure park near Waterville, opened July 4.

LOUISVILLE, KY.
By RICHARD B. GILBERT
Albee—"Dumbbells in Berlin."
Capitol—"The Border Legion."
Brown—"Journey's End."
State—"One Night of the Regiment."
Strand—"One Romantic Night."
Grand—"Cheer Up and Smile."
Walton—"Insign."

"Ingagi" failed to open as the second week attraction at the Walnut when the mayor, on complaint of three negroes who were granted a preview, ordered the film banned unless sequences objectionable to the complainants were deleted.

George Austin Moore is now doing a daily 15-minute radio skit for local baking company. He tells stories in Negro dialect and listeners are sending him their favorite yarns to spin.

Ten free tickets, for as many more purchased, are being offered by the Brown theatre to purchasers of the second edition of "Kemper's Thrift Books" (national proposition to stimulate business).

ATLANTIC CITY
By GEO. R. WEINTRAUB
Sam A. Press of the Keith-Straub firm in Philadelphia replaced Larry Warrel as treasurer Apollo here. George Young is in charge of the Garden Pier theatre.

"Shipwreck" Kelly started his 16th day Monday atop the Steel Pier flag-pole. Harry Powers, his rival, quit after a week. He received an eight hour daily handicap.

Walter Woolf is co-starred with Violet Heming in new production, "Ladies All," to open at Apollo July 14.

Obituary

ANDERS RANDOLPH

Anders Randolph, 60, stage and screen actor died July 3 at his home in Hollywood following a relapse after a recent operation. Randolph, a native of Denmark, started picture work 13 years ago with the old Vitaphone company, where he played the lead in the first picturization of "The Lion and the Mouse." The London news also noted as a portrait painter and had exhibited his work throughout the United States and Canada. Funeral services were held; remains were cremated and the ashes shipped to Denmark. He is survived by his widow and daughter.

WILLIAM von BECKMAN

William Beckman, 20, assistant manager of the Paramount theatre, Omaha, died in that city July 4, after blood transfusion failure to arrest a rare blood disease from which he was suffering.

The London news in the transfusion was given by Willard Weed and Peter Sawberry, two theatre employees, selected from 16 volunteers. Von Beckman was the son of a wealthy German merchant who was killed in the World War. He went to Omaha seven years ago and began as an usher at the Paramount. He was advanced to assistant manager six months ago.

EDWARD G. BERT

Edward G. Bert, 72, old time San Francisco theatrical manager, died in that city June 28, after a short

ROCHESTER, N. Y.

By DON RECORD
Lycium—"Strange Intimacy" (stock).
Edison—"Sweethearts, Wives," vaude.
Capitol—"Flirting Widows," vaude.
Lewy's Rochester—"So This Is London."

Eastman—"Shadow of the Law." Republic—"Western Front Not Damaged." Strand—"Change." Family—"Change."

Strand theatre, Kornell, sold to Gaby N. Cohen of Corning, owner of houses in Rochester, Painted Post and Corning. He is dickering for the Bolter theatre in Canisteo, Plans sound in Strand.

Animal freak show proving good draw at Sea Breeze Park. Big python, Gila monster and white-faced monkey added features.

James Smith, 28, was painfully burned in both feet in Seneca Falls theatre.

Byrd's South Pole picture landed at Eastman during hottest weather so far.

BIRMINGHAM, ALA.

By ROBERT H. BROWN
Ritz—"The Big Fish," vaude.
Alabama—"The Shadow of the Law." Strand—"With Byrd at South Pole." Capitol—"Murder Will Out."
Trianon—"Playing Around."
Galaxy—"Dangerous Nan McGrew."

Alabama's new price for children is 10c. Theaters are advertising for 10c Saturday matinees for adults for summer.

Two new miniature golf courses being built downtown. One is next door to Alabama theatre and other is across the street from the Ritz.

Birmingham now has two night clubs, one opened on the roof of the Birmingham Athletic Club recently. Other is at the Thomas Jefferson Hotel.

NEWARK, N. J.

By C. R. AUSTIN
RKO-Orpheum—"Runaway Bride," vaude.
Lewy's State—"Caught Short," vaude.
Horse—"The Shadow of the Law." State—"Bride of the Regiment," stage show.
Horse—"Shadow of the Law." Fox Terminal—"Women Everywhere." State—"Western Front Not Damaged." Little—"The Vampire."
Capitol—"Floradora Girl."

After holding it up for two weeks, the Board of Adjustment granted Warners a permit to build their new theatre office building and garage at Broad and Lafayette streets. Neighboring interests had objected to the building on the ground that it was in the upper level stories to a garage was not in keeping with the surrounding property. Its cost listed at \$1,000,000.

Essex County Tax Board granted a reduction of 50c on the personal assessment of the Hollywood, East Orange. The Stanley-Fabian stage, (Warners) through W. S. Halliday, had asked for a \$10,000 cut in the assessment of \$15,000. He argued the seats and chairs were

illness. Bert was one of San Francisco's earliest theatre owners. His father before him operated the old Melodion Playhouse, in the 60's. Deceased is survived by his widow, Daisy Bert, and three daughters.

JAMES LEONARD

James Leonard, 62, vaudeville, died July 4, at Windsor hospital, Glendale, Calif., after several months' illness from a complication of diseases.

Mr. Leonard was of the Jim and

In Memory of a Real Friend
J. J. ROSENTHAL
who died July 12, 1923
JOHN CARNEY
Boston (Square) Garden

Sadie Leonard vaude team, playing a sketch titled "When Caesar Sees Her." He had been a vaudeville and burlesque for more than 40 years, and went to the Coast two years ago for character work in pictures.

The mother of Mary Lucas (Mrs. Robert Crawford) died at her home in San Francisco, July 1. Although ill for many months her death was attributed to the shock of a fall down a flight of stairs. Mrs. Crawford left Los Angeles to attend the service.

Joseph Anselberg, who has been with Robbins Brothers circus, died at Green Bay, Wis. last week.

part of the building and should be in the assessment for temporary not personality. Further, he added that the organ was not valuable because the theatre is acoustically imperfect.

The Little has changed its opening date from Saturday to Sunday. The show this week is advertising "Esmeralda, the Vampire" as "The Vampire" inspired by motives from "Dracula."

MINNEAPOLIS

R.K.O. Orpheum—"Good Intentions," vaude.
Minnesota—"The Border Legion," Public.
Century—"With Byrd at South Pole" (stock).
State—"The Bad One."
Ritz—"Mammy."
Shubert—"White Cargo" (2d week).
Astor—"Sweethearts and Wives."
Grand—"The Big Fish" (1st half).
True to the Navy" (2d half).

The Astor has gone back to its former policy of pictures a full week. Split week policy bookings were to many inferior films. Scale is 35c.

Gene Fox, State press agent, transferred by Public to the West Coast, succeeded by Ed Kippers, formerly of Paramount, St. Paul, Minn. of St. Paul River takes Kippers' place.

The Minnesota is giving its new orchestra conductor, Lou Breese, heavy featuring. Breese will remain indefinitely.

Will Rogers in person at Minnesota last week, his only Northwest appearance, was advertised on screens of leading Public theatres throughout entire territory in campaign for this great transcendent trade. Following local date, Rogers said he would take trip to Central America and Mexico before returning to Hollywood to make "Lightnin'" at "A Connecticut Yankee" for Fox.

By SIDNEY BURTON
Tuck—"All Quiet on Western Front," Buffalo—"Young Man of Manhattan," The Astor—"The Border Legion," Hipp—"Children of Pleasure," Great Lakes—"Big House."

Roosevelt theatre, formerly owned and operated by the Erie Amusement Corp. (Rising) was taken over by the Public-Shea interests. Theatre went dark July until Aug 1, for this week and installation of air conditioning plant. This makes the tenth house of the Shea-Public chain in the Buffalo metropolitan district.

Buffalo baseball club inaugurated professional night baseball at the Bison Field. Attendance went to \$12,000-capacity. The Bisons will play their first game Saturday and Sundays for the home schedule this season. Impression prevalent that cold and damp nights, together with losing team will work again successful night baseball.

Reported Capitol, south of neighborhood, which together with the Maxine, was taken over from Hall & Hannay by Fox early in '29 year, and which has been closed, for several months will reopen again shortly.

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Haseley George
Hartman Irving
Harvey Marion Mrs
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Lightfoot Peggy

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MOVE TO DENY

(Continued from page 6)

lodge and charity organizations can stage their own carnivals in the town theatres.

Lodges, such as Moose, Knights of Pythias, Woodmen, Odd Fellows, Veterans of Foreign Wars, American Legion, Owls, have, in the past, been going to bat for the traveling carnivals before the city fathers on the plea that (the lodge) could secure extra money for buildings, uniforms or other items. As a general thing, after a week of hard labor, the (lodges) had anywhere from \$100 to \$300 along with a stack of complaints.

Theatre Auspices

To offset this the Ruben plan will offer the auspices of the theatres for from one to three days, which will include the picture, lights and personnel of the houses. The auspices can sell the tickets and keep the entire proceeds for themselves. The net returns, from such shows, to the auspices, would run anywhere from \$2,000 to \$5,000.

In return the various lodges and charity organizations will agree not to foster any carnivals on the town for a year.

Many spots, such as Aurora, Gary and Hammond have had a carnival in town at all times since early spring.

Public controls approximately 1,500 theatres. The idea which may include this list, which would close that many towns to carnivals, at least for a year.

B'way Chatter

(Continued from page 46)

town introducing his wife and trying to sell his 30 lb. zipper, for which there have been few offers so far.

The English papers are all spliced up at the fact an all-color picture has just been made here by Maurice Elvey. Only color film to be made since, although one or two pictures have been sequenced.

Ethel Norris, who started out to make toe dancing carry her through a stage career, has switched to the syncopated end. That talk about her carrying a young college grad doesn't go.

Ruth Gordon, Broadway dramatic ingenue, leaves today (9) for Hollywood to visit with her friends, Helen Hayes and Charley MacArthur. Miss Gordon will spend the summer on the Coast.

Dorothy Burman joined a polo club in Brooklyn. Then her appendix started. Now the doctor has ordered out horses. She regrets not having busted in on a sewing circle.

Patsy Kelly will leave the new families to rejoin "Sketchy Boon" when that other Carroll says where she is contracted for the run-of-the-play, reopens in September, starting in Brooklyn, N. Y.

Teddy Joyce has taken out a \$100,000 annuity policy. Boy is the dough. Just purchased the \$17,000 Isola Franchini of Peggy Hopkins Joyce (no relationship) for \$1,000.

Miss Lee sailed on the "Frigate" June 30 for London on the strength of her labor permit number, dined her agents and on authority of which she received a British passport. Tough in London for performers to gain entrance otherwise.

Billy Curtis, former cabaret agent, has been in the New York City Hospital (Ward 13) since hit by a truck some weeks ago. With eye trouble, and another operation soon due, causes Billy to think his booking days are over.

Edgar Allan Woolf says his imitations are going ahead as well in Hollywood as they did in New York. Said nothing about how he's doing otherwise out there. Hey, Warner, Jack likes a girl as good as may be imitated. Light a candle for Edgar.

"London's Lido," as it is dashingly described, has turned out to be a summer thunderstorm. (George Laskary, the P. who first shouldered the idea of mixed bathing in Hyde Park and other Continental amenities in the quietest of cities, admits his Lido isn't the sunshine he planned.)

Some pros who have gone to Europe so far this summer have said it's cheaper over there for them than staging over here and giving up on touches. One actor appeared at three theatres have increased extraordinarily. That whereas in other summers they would run from \$5 to \$25, they are now up from \$10 to \$500, with no good reason advanced for the jump.

Zack Miller rejoined the 101 at Brooklyn, after a three weeks' absence.

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are now situated, on Broadway between 44th and 45th streets, was moved ahead the past week when it secured a lease on the property which the Hotel Lenox stands, on 44th street, and on property on 45th street extending past the Lobster Palace.

This now gives them a little more than one-third of the block. As previously reported, object is to demolish present Loew's New York and Criterion theatres and rebuild a huge 7,000-seater on the property.

As yet though there is nothing definite. Plans are being delayed because existing leases on property secured, such as that of the Hotel Lenox, have until 1936 to run. Far believes that Broadway is not overrated and can support another big seater, it may proceed. If, on the contrary, the decision is overruled, Far may continue, as at present.

LOS ANGELES

Harry Langdon, film comedian, did not steal the affections of his present wife from her former husband, Donald J. O'Brien, while she was still married to O'Brien, Superior Judge Samuel R. Blake, presiding in a case in which O'Brien sued Langdon in handing down a decision for Langdon in O'Brien's suit. Judge Blake held that O'Brien was not entitled to less than \$115,000 of notes which Langdon claimed he made out to O'Brien to prevent the filing of a threatened lost love suit. The judge said he was prevented by the statute of limitations from restoring to O'Brien the \$115,000. The judge said he paid O'Brien in addition to giving him the notes.

Lila Lee and her director husband, James Kirkwood, were divorced in Hollywood. News of the divorce was sent to Miss Lee in Prescott, Ariz., where she is a patient in a private sanitarium under an assumed name. She entered the sanitarium July 1, suffering from tuberculosis. She had been forced to quit the films after completing "The Gorilla" with the illness blamed on overwork. Rift between her and Kirkwood is supposed to have been caused by the difference in age and the difficulty of reconciling a home and a career.

Vivian Duncan will tomorrow air her troubles before a justice of the peace in Malibu Beach, Los Angeles. Her ex-husband, her friend Rex Lease, actor, backed her eye. Lease was lodged in the L. A. county jail Monday (?) when Miss Duncan, writer, got into a fight with the Peace Webster and complained he had closed her eye with his fist after a quarrel of a week-end celebration. Lease was held in \$1,000 bail but later released on \$500. Miss Duncan charged that she and Lease had been in a fight and Lease called in the film colony at Malibu Beach when at the home of Charles Farrow, writer, they got into an argument and a brawl developed. She alleged that he socked her plenty with his right foot, claimed Vivian kicked him in the shins.

Suit brought against Lupa Velez by Harry Warner, who claimed due to a commission on a three-year contract, was settled out of court.

Beatrice Little filed a \$100,000 damage suit against Warner Bros. Vitaphone Corp. and Harry Zerk, charging breach of contract. She claims she was engaged to do

News from the Dailies

(Continued from page 40)

Court when lawyers explained that Miss Cartier wished to drop the charge. Amicable agreement apparently reached when Miss Miller, her husband and Miss Cartier left the courthouse before the hearing.

Police Commissioner Mulrooney announced his intention of stamping out "evil conditions" in certain dance halls where "hostesses" are employed. He made the announcement after police, at his order, raided three dance halls, Melody Garden, Venetian and Dreamland. Arrests were made at each.

Metropolitan Opera intends to establish regular opera seasons in New York's suburbs. As an experiment it will the coming December present two operas in White Plains, at the Westchester Recreation Center. Otto H. Kahn, chairman of the directors of the opera company, described the plan as an effort to make the opera more accessible to suburban residents who find it difficult attending the regular New York performances. The Westchester opera casts and equipment will be used for the Westchester presentations.

Lon Chaney is at the Memorial Hospital, New York, under the treatment of specialists. Chaney came here 10 days ago when the announced purpose of attending the doctor was to talk to him about "Unholy Three," at the Capitol and was accompanied by his wife and Dr. Mitchell. Los Angeles specialist later it was learned that the real reason for the trip was the grave malady for which he is suffering. Dr. Mitchell has ordered Chaney to leave. California physician told Chaney to Dr. Burton J. Lee, of New York, who ordered Chaney to the Memorial Hospital for observation. He has received daily radiation treatments since.

Marie Ruiz, 21, snake charmer in a side show on the Bowery, Coney Island, was bitten on the hand by her pet reptile and taken to Coney Island Hospital for an injection of serum.

The world's largest painted sign, with the towers and propellers of three Fairchild airplanes framed in the scene, is being erected outside the Winter Garden for the premiere of "Richard Barthelmess' 'Down Patrol'."

Zeina O'Neal arrived from Europe with her husband, Anthony Bushell, English actor, and this time announced they would stay here. Miss O'Neal brought her hubby to these shores before, but always troubled

by the U. S. Immigration authorities. Bushell, being British, was subject to the immigration quota. Two years ago she had to furnish a bond of \$500 to the government that her hubby, if allowed to enter the country, would leave it again. When he wanted her to visit his folks in England, she had to put up another \$1,000 bond to insure his right to re-enter the States.

Urbain Ledoux, the Mr. Zero of the Bowery and Oblivion, a great New York's unemployed was married to Mary White, actress, July 4 in St. Margaret's Roman Catholic Church, Old Orchard, Me. Miss White is known on the legit stage as Mary Hall.

Reported Hollywood has rumor Phil Plant and Claire Windsor are interested in each other. Both were in a motor boat accident recently. It was Plant's boat. Crew of four aboard, one of crew drowned.

An audience of 5,000, mainly composed of children, attended the first of the free outdoor summer motion pictures which were shown Monday night in the 10th avenue end of Chelsea Park, between 26th street and 28th street.

Reported Hollywood has rumor Phil Plant and Claire Windsor are interested in each other. Both were in a motor boat accident recently. It was Plant's boat. Crew of four aboard, one of crew drowned.

Audrey Baker, show girl, bride by proxy of Ernest Shermy, is drawing up annulment papers against Shermy, her husband in name only. It will be uncontested by him. Tangle resulted out of Shermy's efforts to wed Nedra Blake, sister of Audrey, and show girl. He first met her at a party last September and on Jan. 22 he proposed to her. He wanted to marry Nedra. The latter stated she could not get off to get the license. It was then decided that Audrey should secure the license and go through with the ceremony, she to sign and pose as Nedra. This they did. Now they go to Nedra, she was Shermy's wife. Nedra and Shermy then left for a honeymoon in Montreal.

Henry Brinkman, the racketeer whose latest pierced body was found wreathed in flames in the Bronx, July 4, was chief bouncer in the Chez Helen Morgan Club, in New York City, it is alleged. Because of this Helen Morgan may be questioned by the police regarding the murder of Breckinridge Brinkman made, when he was bouncer at her club.

Helen Flick, of Yonkers, N. Y., cabaret entertainer, was killed in Baltimore when she was run over while riding with several men struck a truck and overturned. She had a comic strip character tattooed on her arm and played on other parts of her body that would help her acquaintances in the morgue in Baltimore for several hours before identified by Doris Lester, another night club entertainer.

An ambitious Little theatrical troupe arrived in Catskill, N. Y., for a gala run of "Ten Nights in a Barroom." They put the play on in the M. M. A. and played to an empty house. At last reports the troupe was stranded in the Green Mountains with a brass band, mahogany bar and a pair of swinging doors.

Walter Meyers of Warners accidentally struck and killed a 19-year-old boy while driving through Long Beach, Cal., on Monday. The boy ran into the path of Meyers' car while playing in the street. Meyers was unable to avoid him. He was held for examination July 15.

Plan of Paramount to take over the entire square block where Loew's New York and the Criterion

Newport

(Continued from page 48)

drink and committed suicide, and the divorced wife, who had been doing extra work in pictures in and around New York, secured a position with a Fifth Avenue drygoods store. The wedding house is now under competent management.

Historic

The Vernon House is an historic landmark at Newport. It bears a close resemblance to that during the Revolution it was the headquarters of General Count Rochambeau, brother-in-arms of George Washington and the Marquis de Lafayette. A few years ago the apartment on the second floor was rented by Weyner Jay Mills, who wrote on interior decoration for Conde Nast publications. He entertained many strange people and was deported in the middle of his second summer, and went to Europe. The next year the same apartment was rented by William Seyer Lower, who also entertained strange people. He had been secretary to the widow of Charles T. Gerkes, American millionaire, who built the London subways. Lower was expected to marry Mrs. Vreeland, but instead she married and divorced Wilson Mizner, now of the Hollywood film colony. Lower is deceased.

Carnivals playing the Iron Ridge section of Michigan can't move because business is so poor.

Robbins Bros. circus has pared the program to one-half its former size.

Ringling-Barnum circus comes from Sterling, Ill., direct to Chicago for its 10-day engagement Aug. 2.

Sells - Floto bio was extremely bad through Michigan. Only winner was Flint.

Walter Nealand is now plying for the Reiss carnival.

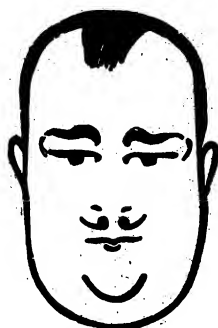
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The Official Record:

Date	Guests	Receipts
Friday, June 20th	3,153	6,358.75
Saturday, June 21st	5,178	15,024.65
Sunday, June 22nd	3,517	7,241.15
Monday, June 23rd	2,271	4,563.10
Tuesday, June 24th	2,433	5,318.05
Wednesday, June 25th	2,651	5,364.15
Thursday, June 26th	2,863	6,119.10
7 days	22,066	49,988.95

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VOL. C. No. 1

NEW YORK, WEDNESDAY, JULY 16, 1930

64 PAGES

CAL'S NO. 3 ON SOFT JOBS.

Talkers Changed Complexion of Hair and Actresses on Coast

The talking pictures seem to have ignited a new type of film actress. At least a good many of the newcomers to pictures seem to differ radically from the film actress one formerly met. Maybe new actresses are more of the type than of pictures. At any rate they don't bear the Hollywood lamp.

Take Bernice Claire for instance, who has just returned from Hollywood. Who ever heard of a film actress, fresh out of Hollywood, stopping at a club for women? Probably not approved of by those film people who formerly did their bit to appear as celestial visitors from another world.

When something like this effect has mentioned to Miss Claire, she said that almost all the young legit people who have gone to Hollywood have recognized the Hollywood type and the reasons for it. However, one must have been nurtured or some time in the picture environment before one gets the proper picture actress attitude. Then, (Continued on Page 46)

BEST NITE CLUB MONEY MAKER IN BLACK BELT

New York's best biggest money making nite club is in Harlem, the Black Belt. It's the Cotton Club, with its net profit last season said to have been \$400,000.

The Cotton Club caters to ambulating whites seeking Harlem. It operates along downtown nite club landmarks, excepting that its floor how and all help are colored. Overcharge is \$3 per person. Broadly any of the nite clubs of the Broadway or east side sectors are a display a profit for last season. One of the most extensive with a staggering overhead, although with cheap rent, the Casino Central Park is said to have windled into nearly the red after starting last summer to a net of some \$3,000 to \$10,000 weekly.

Only real money getters in the nite club grade are the eating and drinking restaurants of the side streets below 59th.

Too Cheap

Los Angeles, July 15. The 25 Club, with nothing on the menu over two bits, including the over charge, folded after one month's struggling for patronage. Locals figured the price was too low and that there must be a catch for them got inside.

Whimsical Rogers

Hollywood, July 15. Will Rogers is building a five hole oil course on his Santa Monica canyon ranch. Holes are on the side of the hills; they can be made easily with the aid of a mountain goat.

Too Late

Hollywood, July 15. Solly Violinsky's answer to "Variety's" "Stay Out of Hollywood" story last week was: "It's a hell of a time to tell us."

LIGHT OPERA IN CHICAGO AT 85c

Chicago, July 15. Chicago light opera will buck deluxe picture houses next summer for 12 weeks, charging the same scales as picture houses.

Light opera will play in the main auditorium of the \$10,000,000 Chicago Opera building, with the top scale \$1.50 for boxes. Balance of the house 85c.

3 Bands Aboard Boats, Going Just for a Ride; \$175 PP for Good Time

The fleet of Cunarders going out in the Atlantic ocean "just for the ride" for a distance of one to 2,000 miles as a sea-going vacation without actually going anywhere will have three Rudy Vallee orchestras on each boat.

It's one of those trips, with the bars wide open, the Cunarders flying the English flag.

Fares from \$100 to \$175 per person and just a good time on the water. "Tuscania" is the first of the fleet, about July 25, with a week away.

Idea is plenty of entertainment to keep the boys and girls interested. One band for dance, one for hokum and novelty and another for concert and ship's entertainment shows.

'DOORBELL RINGING' BY AGENTS IN WALL ST.

With club bookings few and far between some club agents are resorting to "doorbell ringing" to drum up biz.

"Doorbell ringing" act, as explained, is done mainly amongst Wall street brokers. Agents figure big extra brokers, etc. always have something doing or someone to entertain. By leaving the agency cards about theory is that when in need of professional entertainment the name and phone number of an agent handy will mean business.

BRISBANE, ROGERS TOP HIS INCOME

Ex-President Cops \$2,400 a Week for Less Than 200 Syndicated Words a Day —L'il Arthur Snares \$250,000 a Year and Will Get \$3,000 a Week.

ODD GETS ALONG, TOO

As a columnist, former President Coolidge ranks No. 3.

Arthur Brisbane and Will Rogers top him in gross income.

But the ex-pres. tops McIntyre, Winchell, Hellinger, F. P. A., Dick Little, Louis Sobel and young Skol-sky.

This is figured on the news that the McClure Syndicate, handling the Coolidge's daily messages to the electorate, guarantees him \$2 a word on a minimum of 150 and a maximum of 200 words daily. Since he began his daily stunt, featured in New York with considerable fanfare by "The Herald Tribune," Mr. Coolidge has never gone below 180 words and only twice has he gone above the 200 mark. He gets paid for nothing over 200 words. On this basis, at about \$400 daily, the Sage of Northampton draws down about \$2,400 weekly, as he lays off Sunday's.

Brisbane, who has been tapping the oracle longer than Cal, was the first columnist. His piece, "Today," is pretty dogmatic and is said to draw down about \$250,000 a year for its creator, who dictates it into one of those recording machines from which it is taken by a secretary. In addition, Brisbane was cut in long ago by William Randolph (Continued on Page 46)

BUSWELL'S PAGEANTS ON HIS MASS. ESTATE

Leslie Buswell, the multi-millionaire amateur producer, contemplates a series of spectacular pageants at his estate near Gloucester, Mass. They will start late this month and be presented at short intervals until autumn.

Buswell produces pageants for his own pleasure. Generally two performances are given with the audience by invitation only. Last summer a pageant called "Yoland's" cost Buswell around \$30,000. It employed several hundred people as actors and supers.

Buswell buys all the costumes, props, scenery, etc. besides hiring professional technicians to assist him. Jack Hammond was his associate last year on "Yoland." An enormous amount of research and preparation is necessary to have all the details authentic with Buswell said to be a stickler on this.

Legit Altogether Shut Out of Canada, Except in Two Cities

Dirtier in Reserve

Earl Carroll is said to have tried a couple of blackouts in the rehearsals of "Vanities," that were dirtier than the dirty ones which finally attracted the cops.

When the show opened the dirtiest portions were omitted. That suggested Carroll had them in reserve; not certain of the dirt in "Vanities," but leaving himself in a position to bring up the reserves in case the others didn't do their duty.

OF 60 TINY GOLF SPOTS, 11 PAY

Chicago, July 15.

Of the 60 miniature golf spots in and around this town, 11 are continuing to a profit.

The other 49 are for sale.

\$5,000 Opening Spree For Sandwich Shop Coast's Latest Tsk-Tsk

Hollywood, July 15.

There's a gag floating along the boulevard that a newsboy recently changed his corner, hired a bunch of studio sun-ars, and had an opening. The gag may be a little far-fetched, but according to recent happenings it may come true any day.

Last Saturday hit a new top in openings when a sandwich maker opened the first of what is announced as a chain of drive-in grab-a-bites to be spotted along the Coast. Opening consisted of the (Continued on Page 46)

Free Lunch Extra

Minneapolis, July 15.

Free food as a bait for amusement seekers seems to be all the vogue here these tough times. Following the lead of the R-K-O Orpheum, Excelsior Amusement park now advertises barbecued sandwiches gratis to all patrons. The R-K-O Orpheum serves sandwiches and coffee without charge on its newly established roof garden.

At the amusement park you have to buy your own soft drinks or coffee, the sale of which is being stimulated by the free sandwiches.

Montreal, July 15. The cross-Canada tour, made annually by about a dozen touring companies, divided equally between American and British troupes, will be a thing of the past, following the decision of F. P. Canadian to hold its theatres entirely to pictures. This chain dominates the Dominion, theatrically.

This means that while Toronto and Montreal in the east will still be open to legit, and Vancouver in the west, the points between, which made up a 12-week tour, will be out. Winnipeg, Calgary, Saskatoon, Edmonton, etc., are the principal towns affected.

Since many Canadian attractions came from England, it is doubtful whether the expense of bringing their productions and company across the ocean can be made out of Montreal and Toronto.

Shutting out of legit from the Canadian theatres owned by American film interests (Paramount) will have a double bearing on the Canadian situation. It virtually eliminates this country from future (Continued on page 45)

VILLAINS ON RADIO DON'T NEED MUCH

Villains at last are getting somewhere on the radio. Either audiences, strong for romance, now want it mixed with deep stuff over which virtue can triumph in the ether.

With the 15-minute playlet growing in popularity on broadcasting stations, the radio sketch authors are scrambling 'way back for material. Most have selected the old fashioned type of heavy for the villainous note.

If an ether sketch doesn't contain at least one dash of bad man, it's a flop. Even Amos 'n' Andy have been running up against the regulation villain lately.

Radio heavies have a distinct edge over their stage and picture relatives. They don't have to wear moustaches as long as an ether wave or look the part. All they need is a bass voice, a dirty sneer and a filthy snicker. While they also can switch from villain to hero in the same skit merely by changing to a tenor, which a film or legit vill can't. It's not uncommon in the broadcast studios for a 90-pound shrimp villain to be making all sorts of blood-curdling threats to a 220-pound soubret.

BROOKS

THE NAME YOU GO BY
WHEN YOU GO TO BUY
COSTUMES

G. O. M. & S. 1711 B'way N.Y.

1437 B'way N.Y. TEL. 5350 W.P.M.

ALSO 12,000 COSTUMES TO RENT

Freak Stage Attractions Have No Longer Drawing Power at B. O.

Freak stage attractions, unless able to do more upon a rostrum than satisfy the public's curiosity by merely showing the face, are fast losing their box office power. Not a single freak personality, placed on the stage on strength of publicity received for having accomplished some athletic or scientific feat, has succeeded in drawing important money into a theatre box office in three years.

The latest setback for the standing of such attractions was the low gross drawn by John and Kenneth Hunter at the R-K-O Palace, Chicago, last week. "The Hunters" were page one copy for every newspaper in the country for more than three weeks, while setting a new airplane endurance record. Since then, where the Hunters flew to the new mark, is in the vicinity of Chicago. The Hunters were in the Palace for a \$5,000 salary and a percentage over a certain figure. Result at the end of the week was that the house went \$7,000 in the red, doing a gross of \$14,000.

When booked the Hunters were figured to be the most national of any freak attraction available for any theatre anywhere, and especially Chicago.

With this day and age placing so many miracles and freaks right in the home, such as radio, etc., the public seems unwilling to hand over admission money to see something less interesting in the theatre. They'll follow a popular personality on the street for blocks just for a glimpse and purely out of curiosity, but they won't spend to see that personality inside the theatre, knowing that that personality can't do anything on a stage that he or she can't do on the sidewalk.

Crowds milled about the Hunter boys at the air field on the street, yet none followed them into the Palace.

No More
Once upon a time the fan chumps went for anything from an egg eater to a flying saucer. In those days also popular ball players and pugilists, after a world series or a championship fight, were b.o. benches. Even winners of the six-day bike races, and the crashers of sports, could draw 'em in through mere billing of their names outside. No more.

Even Bobby Jones isn't given much of a chance today off a golf course.

Showmen say the only freak attractions in this country who would be certain to attract the crowds in the suburbs as well as their own town would be President Hoover, Col. Charlie Lindbergh and Admiral Byrd. While one showman who formerly dotted the freaks on the town that crowd wouldn't be absolutely sure-fire—even if they would play his theatre.

Bathrobe in Line

Hollywood, July 15. Basil Rathbone, first player tested for the lead in U's "Boudoir Diplomat" ("Command to Love"), has been given another test, with probability he'll be selected this time.

Almost everyone available has had a test for the role, but in a month's search for the right type. Universal is paying \$20,000 to Benjamin Glazer for dialog and screen treatment for "Diplomat."

Estelle Taylor's Role

Los Angeles, July 15. Inactive in films for the past year, Estelle Taylor has been engaged for the role of Dixie Lee in "Cimarron." Radio Pictures reported after Barbara Stanwyck for the femme lead in this.

Fay Bainter's Test

Los Angeles, July 15. Fay Bainter, before going north with the "Caprice" company, made a screen test for Radio Pictures. Looks as if she may have her first film lead soon.

"Real kindness means doing a lot of little things kindly all day long. It isn't a big thing now and then."

MR. AND MRS. JACK NORWORTH
150 West 12th Street
New York

Dusting the Attic

El BRENDER and Flo BURT
Songs and Dances
16 Mins.; One
Reel.

(Oct. 12, 1917)

Last season Flo Burt played the feminine lead in "The Suffragette Revue" and El Brender brightened up a girl act as a comic. Brender practically holds onto the role in the present two-act, which is as it is a boob type of his own creation. His Swedish characterization may be natural, too, since his name and flaxen tresses suggest Scandinavian origin. He is genuinely funny.

In a flirtation bit he tells his partner he earns \$8 a week, pays \$7 board and spends the other dollar on women. As he capers about most of his regal and spend the other short 16 minutes the pair were on and they should attain the class of a standard two-act.

El Brender was so famous in those days the reviewer didn't even know how to spell his name. Doing the same Swedish and using the boy's away turn in many of his pictures, Brender (Brendel) today is the top comedian on the Fox talker lot.

Previously to 1917, Brender had been doing Dutch with Germans unpopular, he tried it Swedish.

LOUIS MARKS' 4 WKS. FOR WB IN NEWARK

Newark, N. J., July 15.

After Louis Marks had been general manager of Warners Brothers for 30 days, Spyros Skouras decided it was too difficult a territory for the Chicagoan and got David E. Weschner to resume as general manager. Weschner gave up his promotion to director of publicity for all Warner theatres to resume direction.

Skouras felt that it would take too long for Marks to become acquainted with all the involved details, while Weschner having been here for several years knows the field, with a splendid organization functioning.

Marks was of the Marks Bros., Chicago, who sold two opposition houses to Public-B. & K. in that city.

Leroy's Reading Session Before Shooting Picture

Burbank, July 15.

Mervyn Leroy, F. N. director, is a steadfast believer in stage technique. He has inaugurated a "play reading" session with his cast before starting to shoot on a picture. In this way, Leroy contends, the actors become familiar with the dialog by the time the cameras start clicking.

Leroy's idea is considered good, besides being a time saver.

Leonard-Stone Renewed

Hollywood, July 15.

Through his work in "Tivvies," Robert Leonard, M-G director, has had his contract renewed for two years. His next assignment is the Marion Davies picture "Roselle." Lewis Stone also with M-G, had his contract extended for another year.

Caddie Feature

Hollywood, July 15.

Fox has purchased Stewart Edward White's Satepost story "Sheep-News" and Leo McCary will direct, with Tommy Clifford featured.

Story is a golf yarn written around a caddie and his mongrel dog. Young Clifford will play the caddie.

New Star's Story

Los Angeles, July 15.

Tiffany is negotiating with Mary Pickford for "Daddy Long Legs." Tiff wants the story for his new star, Anita Louise.

Miss Pickford used the story in a silent picture some years ago.



WILL MAHONEY

The New York "American" said, "Will Mahoney is the best of the individual entertainers that have appeared at the Palace this year. His dance on the xylophone, his own creation, is the most amazing feat in the history of dancing. For novelty and interest it has no equal."

Direction

RALPH G. FARNUM
1550 Broadway

300 DANCERS HIGH AND DRY

Hollywood, July 15.

After a year of almost steady work, the group of 300 dancers built up by Central Casting Bureau is now out of luck.

There have been calls for about 50 dancers in the last month, and the girls are begging for transfer to the regular extra lists.

"King of Jazz" was the last of the dance ensemble hey-day.

SAILINGS

Aug. 16 (New York to Paris)

Madie and Ray (Paris).

Aug. 1 (New York to London)

Emil Boreo, Murray and Irwin, Mr. and Mrs. Herb Levene, (ile de France).

July 31 (New York to Paris) Duffin and Draper (Dresden).

July 25 (New York to London), Beatrice Little (Homerick).

July 23 (Paris to New York), "Jellybean" Johnson, Murrell Abbott Girls (ile de France).

July 19 (Paris to New York): Daniel Mendallie, Suzy Vernon, Jeanne Heibling (New York).

July 16 (New York to Paris) Yorke and Johnson, Ben Selvin family, Lissy Arma (Paris).

July 16 (New York to London)

Bob Hague and party of 16, including Billy Gaxton and wife, Charles King and wife (not in party), Morton Downey and Barbara Bennett (Mrs. Downey) (Leviathan).

July 16 (New York to London): Eugene Howard (Maestric).

July 15 (New York to Bremen)

McCall Anderson (Columbus).

July 12 (London to New York)

Helen Burnell, Bruce Winston (Mauretania).

July 11 (New York to Paris)

Frieda Hempel (ile de France).

July 11 (Capetown to London)

Russell Carr, Manetti Duo, Charlie Robbins, Three Adams Sisters (Carnarvon Castle).

July 11 (New York to Paris)

Alex Ruloff and Joan Elton (ile de France).

July 11 (New York to Paris)

Root and Wilson (ile de France).

July 11 (New York to London)

Mr. and Mrs. Tom Maloy (ile de France).

July 10 (London to New York)

May Usher (Paris de France).

July 10 (Paris to New York)

Rudolf Friml, Dora Maughan (Paris).

5 Years for L. Sherman

Los Angeles, July 15.

Radio thinks so much of Lowell Sherman as an actor-director it has extended his two-year contract to five years.

Jack Loeb Talking About Suing Wm. Fox for Heap Big Dough Pile

Mr. Warner Learns

Hollywood, July 15.

Jack Warner, Jr., who was put to work on the P.N. lot by his father, is learning the business from the bottom up. Starting as second assistant script clerk on "Little Caesar," young Warner already has squawked about his salary.

"I'm getting \$15 a week," said the boy, "and I found out the messenger boys at Metro are getting \$20. I'm asking for a raise."

UNION EX-OFFICIAL AS FOX'S LABOR ADJUSTER

Sort of efficiency memento of the Fox film industry is the new departure of Fox Theatres introduced by Harry Arthur, general manager. It's a labor relations counsel, a new post.

Joe Joseph E. Winkler, labor leader, and for many years a power in Chicago labor circles as well as the American Federation of Musicians. Winkler was president of the Chicago's musicians' local before Petrillo.

All labor disputes and congresses will be handled through him and by the for all the Fox theatres east of the Mississippi.

Winkler's first job is to visit Washington, D. C., and then shoot on Philadelphia, and maybe one other spot or two to look over situations and try to make adjustments just as Fox wishes to change policy.

In Washington there's plenty argument on the musical line. Music is contracted out to Meyer Davis on the exclusive and he has put on 35 men at the theatre, which the b. o. figures too much. Davis got his contract under the William Fox regime and it is still running.

In Philly there is some sort of a similar argument.

PIRANDELLO'S \$67,000 FOR 4 TALKER SCRIPTS

Berlin, July 16.

Luigi Pirandello has left Berlin for Rome and will make arrangements for his trip to Hollywood. Pirandello will change four feature scripts for Paramount in talker manuscripts and will receive a fee of \$67,000.

Pirandello has written a new drama, "Giants of the Mountains" ("Gigantes der Berge"), and is now working on a new one bearing the title "One Day" ("Wenn man jemand ist").

Freeland's Good Work

Up fast as a director after years as an assistant, mostly to D. W. Griffith, Thornton Freeland is now a full-fledged director for UA.

Following director of "Be Yourself" for UA, which cost \$250,000, and has already turned \$600,000, the company gave the young megawelder "Whoopee." On top of it now is a new assignment to direct Dolores Del Rio and Walter Huston in a talkerization of "The Dove."

Pickford's \$300,000 Scrap

When Mary Pickford resumes "Forever Yours" Aug. 1, she will be reported \$300,000 as a result of her scrapping her recent production recently through dissatisfaction with the story.

Benjamin Glazer did the original and will be responsible for the re-vamping.

Manky Bros. Collaborate

Los Angeles, July 15.

Joe Mankiewicz has been assigned the adaptation and dialog of "Give 'Em the Axe," an original college yarn by his brother Herman.

Buddy Rogers will have the lead.

Henry Meyers Sticks

Hollywood, July 15.

Henry Meyers will continue writing for Paramount at least six more months. Studio has exercised its option and renewed Meyers' contract. He originally came out for three months.

Since Jack Loeb's demotion in position and salary in the Fox vaude booking agency, the one time pal of William Fox and his once sole vaude booking head can't be induced to do much talking. It can't be gained from Loeb whether he has started a suit against his old pal, Bill Fox, is going to or intends to.

Outside info says Loeb has or will not so much definiteness as to Loeb's cause of action, if any. There are two different accounts. One is that Wm. Fox is alleged by Loeb to have held 25,000 shares of Fox Films belonging to Loeb, preventing Loeb from obtaining the stock to sell at the highest point. Fox Films, which Loeb wanted to sell, would like to have judgment for the difference between the high for Fox and what he got or will get. If that's the cause of action, it's reported Bill Fox will retort he never held any stock belonging to Loeb; that such stock might have been in the office of the Fox corporation auditor, Jack wanted to know where Loeb should have gone for it.

The other reported cause is that Loeb held a percentage, around 15% or so, of Wm. Fox's stock holdings; that when Mr. Fox sold his Fox stock, Loeb didn't get the full value of his percentage. This report from Fox's friends has no basis.

Lawyers Don't Know
None of the lawyers usually smartened up on anything with Fox in it seems to know much about any suit or contemplated action by Loeb.

At one time Bill Fox and Jack Loeb seemed inseparable. Partisans of each were in deadly fear they would grow to look like one another.

About five years ago the seething palship of Bill and Jack commenced to chill. Within the past two years, when Jack wanted to see Bill, no matter how urgently, it required Jack about 30 days to secure an appointment through Bill's sec. As often Bill forgot to show up, Loeb made an auspicious start with William, it is said. That was some years ago and Willie needed dough. Jackie dug \$250,000 from his father-in-law in New Jersey. That sent in the cash boy very strong. He has lived long enough to count him by the millions. Not so 'long ago' Loeb stated he has \$200,000 in cash somewhere.

Loeb is still in the employ of the Fox vaude agency, as a booking agent. It's a material reduction from his former post as chief bookkeeper, which he held when Jack was from \$700 to \$400 per week.

TWO ROCKEFELLER NEW HOUSES BY FALL '31

It's expected the two largest theaters contemplated for the Rockefeller site in the 5-6th avenue section turned over to Radio, will be completed by the fall of next year. Demolition of some of the premises has commenced.

So far it is stated that Fox and Loeb cleared himself from the Fox contract, nor will he engage with RCA until doing so. That may be argued when Healey L. Clarke returns from Chicago.

Weather

London, July 15.

The heat wave came to an end after a fortnight, followed by a stretch of rain, with conditions overcast and uncertain for some days.

Paris, July 15.

Weather has turned cooler with improved attendance at the theatres. Bastille day, national holiday, was celebrated yesterday (14) with natives packing the theatres, several of which gave free matinees according to custom.

Usual accompaniment of street dancing and general gala atmosphere. Americans are mostly enjoying things in Danzaillon and Letaurquet, the resort reporting big business, with the gambling concessions given extraordinarily heavy play.

MAKING DARK HOUSES BRIGHT

N. W. Indies Using One Non-Union Booth Man—Unions Claim Breach

Minneapolis, July 15. Strike of union operators here has been on a week and 19 of the independent theatres involved are continuing to run as usual, with non-union operators in the booths. Three houses concerned have closed voluntarily "for the summer." The theatres still open are being picketed by representatives of the union, but thus far there has been no disorder outside or inside the houses. Business is very light, but this is believed to be due principally to general conditions and the heat. In majority of the St. Paul independent picture exhibitors also have served notice on their union operators that after July 19 they also will use only one man in the operating booths. Instead of the two presently employed. It was the decision in Minneapolis to eliminate one of the two operators that brought about the strike. The independent owners claim that one man is all that is necessary to do the work and that business is so bad they can't afford to keep the second man around by the strike. The independent theatre owners of the entire territory are expected to follow in the lead of those in the Twin Cities and use only one man in their booths, going open shop if necessary. Union officials now are threatening a court suit in an effort to compel the employment of two men in the booths. They claim that a contract with this provision has until Sept. 1, next, to run.

ROSALIE STEWART AIDE TO WANGER IN EAST

Rosalie Stewart, until recently with R-K-O as booker of the circuit's weekly radio broadcasts of vaude acts, is set with Paramount as first aide to Walter Wanger. Par's eastern studio and production head.

Prior to the radio job with R-K-O, Miss Stewart was a producer of vaude acts and legit shows, particularly successful with stage plays.

Jessel-Warner Short Squares Off Old Feud

George Jessel made a two-reel comedy for Paramount last week under the title, "Fanny Brown," directed by Norman Taurog. Allan Connors, Margaret Breen, Geraldine Gerrick and Charles Slatery participated. Within two weeks Jessel will make a two-reeler at Warner's Flatbush gallery. This patches up the feud of several seasons back, when Warners gave "The Jazz Singer" to Jessel.

Jannings May Return

Hollywood, July 15. Negotiations are under way between Warner Bros. and Emil Jannings to bring the German actor back to this country for several pictures. Studio has Martin Brown's play, "The Idol," which is being adapted by J. Grubb Alexander, in mind for him. Deal is being held up pending Jannings' approval of the story.

TITO CARROLL FOR SPANISH

Tito Carroll, actor, gets a two-reel contract from Fox Spanish versions. He will leave for the coast next week. Parts played by J. Harold Murray in native tongued talkers will be given to Carroll for the Spanish versions. Engagement through Lou Irwin. Louise Brooks West Louise Brooks, the m. c. ingenue, left New York Monday for the coast. She goes with Columbia studios.

Gangsters All Alike?

These omnipresent gangster pictures are causing confusion. A woman patron at the Roxy wanted her money back; said she'd seen the picture before. Convinced it was a new picture, she decided to sit it out, but she still thought somebody was being fooled.

BUT EIGHT INDIE FEATURES IN 6 MONTHS

Hollywood, July 15. Independent producers are still at the bottom of the well, with the chances of getting out of the trenches by Christmas rather small. In the past two months only eight indie features have been produced. Two were made at Tec-Art and three at Metropolitan, these two studios housing about 90% of the indie producers. At Universal, National Screen Players turned out three Westerns. The other rental studios have remained inactive during that period. Indie producers have been hanging on for the past six months waiting for a break, but with no encouragement offered most of them have folded. Many of the producers are looking for work outside the picture field, feeling that there's little chance of them landing anything with the major companies. Two former indie producers are now working at one of the major studios, one as assistant to the publicity man and the other as a co-director on a short. At Tec-Art a former producer is acting as contact man for the studio in the rental department. In another a former producer has a minor job in the production department. In most cases they've found that during the waiting period pictures have progressed to a point beyond their experience, leaving them still thinking in terms of silent pictures.

Ulric's \$25,000 Buys Fox Film Contract

Hollywood, July 15. Paying \$25,000 to Lore Ulric bought her release from the Fox contract calling for two more pictures. Miss Ulric, it's understood, can't care to wait around until the studio found a suitable story for her. Arriving here from New York last week, the actress is going back the latter part of this week to start rehearsals on "Keys to Paradise," tentative title of the play she will do for the Erlanger office this fall.

Friend or Oppo?

Hollywood, July 15. Studio press agents are in a quandary over what they should do about miniature golf courses. Recently a general order went out to the press departments in all studios, asking them not to give the putt-putts any publicity as they were considered opposition. Then came announcement that Fox West Coast was in the golf game, owning 10 in its locality. With the announcement came the demand for publicity tie-ups with the studio players and a request from the theatre end that the players come out and pose for pictures on the miniature links. P. A.'s are still sticking to the no-publicity angle and letting the execs figure out how they are going to handle the headache.

'COUNTRY CLUBS' INSIDE AND GOLF

Fox Will Choose 20 or so Out of 45 Darkened Fox Houses Around New York —\$25,000 Each to Fix Interior

ANOTHER BY-PRODUCT

Swing towards grafting the by-products of entertainment into the realm of theatre operation which manifested itself not so long ago when the bigger circuits inaugurated candy and music merchandising plans for house lobbies, is now taking a wider berth and in another direction. This time impelled by Fox theatres.

In basic essence, it can be described as the transforming of darkened theatres into amateur, indoor country clubs. Only these will be neighborhood clubs.

The plan calls for the establishment of miniature golf courses in theatres that are dark. Fox's main field of operation in this respect is to be in and around New York City. To be in between 40 and 50 dark houses, only about 20 will be thus utilized. Meaning maybe that only those houses that may have to be dark permanently will be transformed. It's an unusual plan that's been concocted but figured to be mindful of the fact that miniature golf courses are on the fade out in many spots throughout the country. Several of the dark Fox houses are under long lease or owned outright. In more ways than one they are unfit for operation as a playhouse either through competition or overhead. Some of the Fox houses in and around New York City are competitors with each other.

Deluxe Atmosphere

Aim is to make each house an atmospheric centre equal in quality from the surface to regular deluxe theatres so far as design goes. Fox execs figure that rebuilding these houses with miniature golf courses along such lines will attract anew and bedded prior and interior of the theatres are to be remodeled along atmospheric lines, while uniformed flunkies will attend in military style to the customers' wants. Overhead equipment will be effected by having the same help look after the care of the establishment.

Concessions Each establishment will be run along the lines of a country club with the every-day amenities. The rent-cut rates and rest rooms with music will be provided for the customers, probably by radio. In selected theatres, counters will be placed. On the latter end, it is figured to lease those out by concession.

Regular landscape artists are to be employed to utter laying out the courses and to advise on how to atmosphere the theatres. So far, Fox officials have okayed establishment of two of these courses in this manner with the rest to be followed as quickly as sites can be selected from the number of darkened houses. Estimate on rebuilding and transforming the darkened houses for this purpose is figured to run to \$25,000 each. Which means that Fox will have invested about \$500,000 for this purpose when everything is finished.

Whole idea may be shoved into a new department to the especially created for that purpose, but under direction of theatre heads.

8 to \$10,000,000 to Remodel All Fox Houses in East—Install Grandeur

Double Check

Hollywood, July 15. The head of a Coast theatre circuit called up one of his house managers to check on the day's business. "It's great said the manager. So far today we're \$2.45 ahead of the golf course next door."

NAME OF FOX REPLACED BY NEW TITLE?

Harley L. Clarke interests may remove the name of "Fox" from Fox Film Company and latter's subsidia. Fox company execs have been in confab about it. One is known to have suggested a new name like "Movietone Film Corp."

It's definite the name Fox eventually will be removed, but not until such a deed is conducive to general good-will. This may come, it was intimated, when Fox and Loew's effect their merger. Which may or may not mean that such a thing is quickly desired.

Another thing just now stands in the way. That is in the contract entered into by Clarke with William Fox when the latter's interests were transferred to the new holders. It was to the effect that the Fox name was to stick. Lawyers, however, say that this obstacle can be removed at the proper time, since the sticking was optional with the Fox companies.

Janet Gaynor Back

Los Angeles, July 15. After an absence from the lot of four months, Janet Gaynor has made peace with the Fox organization. She is returning in her old role by the side of Charles Farrell.

Buchanan Leaves Metro

Los Angeles, July 15. By mutual agreement Jack Buchanan and Metro, for whom he was contracted to make two pictures, have parted company. The English actor was slated to go into "Fanny Lind," but was replaced by Reginald Denny. He is probably return to First National where he has made two features.

"Bad Women" in Jail

Los Angeles, July 15. Another Warner contribution to the cycle of prison stories is "Bad Women." It's an original on ladies in the penitentiary.

Cast includes Vera Gordon, Blanche Frederick and May Boley.

Giblyn Turns Actor

Hollywood, July 15. Charles Giblyn, former New York stage and film director, is going actor through "The Little Cafe" (Par), Maurice Chevalier's next. Dorothy Christy, formerly in Zigfield shows, is also in the cast.

McGuire with U. A.

Hollywood, July 15. A. L. Bernheim, attorney for William Anthony McGuire, writer, is here with his client to arrange for a contract with United Artists.

Fox Theatres is only now finding out what it bought from William Fox. When the new owners got in and set up a new management it was decided after some kind of a survey to re-equip and renovate certain houses. Cost was figured at about \$1,300,000, although some leeway was allowed when a budget was set at \$3,000,000. For this purpose C. A. Cabellet was brought on from the coast as general purchasing agent and head of the engineering department.

Since then, two months ago, a new surfeit has been made. Renovating will extend over a year and will take in 45% of the circuit at an outlay figured between \$8,000,000 and \$10,000,000. It is said.

Present signs is of the fact wide screens for all houses where feasible. These screens are to be simply magnascope. Only the deluxe theatres will be equipped with wide film tools. In this category there falls about 18 houses.

Houses that are dark are to be segregated into classes. Those that are not are to be renovated and others which are closed only for the summer. Latter will be entirely renovated while the former are to undergo certain changes, according to present plans.

These houses shut down as show shops are to be remodeled and converted into use for other purposes than the film biz. One plan now under consideration by Harry Arthur, general manager, is to install miniature golf courses with side lines. Such side lines to be in the way of music, refreshments, etc. Arthur is cognizant of the fact that in many spots the miniatures are fading takes it that making these things more or less permanent will help in re-valuing the dark properties which number about 45. Many of the dark houses are on long lease terms, a fact which is prompting the change.

The stay Metropermanently at group alone comprise 140 houses in the Metropolitan area.

Suit for \$75,000 Over Nude Photo in Comedy

Los Angeles, July 15. A gallery photograph of Howard William Hill, in the nude, was used in a Jack White comedy called "Romance de Luxe" to represent the character of a child. Hill through his father is suing Educational and others for \$75,000 damages.

The father claims the defendants knew his son had worked in pictures under contract, and so in effect were using his services without paying for them.

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Actual Television Far Away, Say Experts—Elements Unknown Yet to Science Must Be Analyzed

Television's debut is indefinitely postponed. It may be five and it may be 10 years, but before air pictures will filter into the home and theatre the geographical and commercial scheme of things must be such that broadcasting will be conducted on the same national network basis as sound.

Highest experts revealed Monday a secret guarded by the scientists at Schenectady. This is:

That national simultaneous broadcast of television contains elements entirely unknown to science, and that until they are learned, air pictures will be impracticable commercially, since broadcasts from a single station are limited to 50 miles.

That broadcasting will be confined by economic forces to the ether in that highest powered telephone lines, which now accommodate a maximum of 10,000 cycles, would be required to be extended to 150,000 cycles to transmit pictures of the tele kind.

With this revelation coming at a time when television is being plugged nationally as the nearest and newest future toy of the world is also recorded a shattering of the air picture's greatest value as a sales carrier.

Scientifically in the dark on national hook-ups means, it is explained on the inside, that great news events would be seen by persons with receiving sets within a radius of from 25 to 10 miles of the occurrence.

Not more than about six television stations now exist throughout the United States. These, from the standpoint of the great electric, are in operation now simply for experimental purposes. These stations, pioneers in their field, are also unsatisfactory for consistent commercial use. It is said that three of the stations referred to are in Pittsburgh, New York and Schenectady.

No Chain
That General Electric, fostering the ether dissemination of Tele, is not even planning a chain of stations, as has been reported from time to time since the Schenectady demonstration, now comes as official inability to affect the hook-up is frankly stated to be the real stumbling block of aerial picture transmission.

Commercial minds excuse the enthusiasm of some scientists at the same time saying that some inventors are "the world's greatest personal press agents."

The flashing of a picture from Schenectady to Australia is termed here simply as "a stunt," with doubt expressed as to whether it can be duplicated. At any rate, such could take place only at a proper moment and at short intervals, thereby illustrating the enormity of the problem of ether hook-up and the futility of any predictions as to the immminence of television, particularly in the home.

Press Sold
The showing which sold the press of the nation 100% at Schenectady several months ago is also now received as having been a mere publicity over a mere mile with the greatest of technical difficulties, all of which, it is claimed here, were guarded from the scribbles.

Even in the commercially successful and flourishing long before television, from the standpoint of the home, will be 16-millimeter film, according to high electric spokesmen. In this field it is now acknowledged a delay of possibly an other year is now found necessary because of difficulties encountered in getting a sound track on the half-size film that will stand the wear and tear of the 35 width. Early this week it was believed in General Electric quarters that the first home film sets will use the disc system.

Pigmy Golf's Opposish

Los Angeles, July 15. Miniature golf craze is spreading to the back yards.

The dime stores now are offering a 15-cent putter and 10-cent golf ball.

Schlessinger Corp. Prepares 75 Papers For Coast Exhibitors

Hollywood, July 15.

General Talking Pictures Corporation intends to launch an avalanche of restraining litigation upon individual exhibitors, with the injunction against the Stanley chain as precedent.

Injunction and damage suits will be filed in U. S. district courts without waiting for the outcome of the Western Electric appeal from Judge Morris' decision for the DeForest patents. It is indicated that in no case will less than \$25,000 damages be asked.

Plan to open the legal drive on about 75 of the most important first-run exhibitors. If that is successful the remainder of the licensed field will be brought to court. The final check-up will be of indes using bootleg equipment.

In way of warning, 12,000 reproductions of "Variety's" report of the decision in the July 2 issue are being mailed to exhibitors by the corporation. Three thousand have already been printed for mailing in the Southern California territory.

Ill.'s Buying Circuit Getting New Members

Chicago, July 15.

The new buying circuit organized recently by the Independent Theatre Owners (Allied Group), with Aaron Saperstein as general manager, is gathering new members rapidly, with the activities of the former committee as the impetus. The Indies are looking to the circuit as the only means for preventing the producer-affiliated circuits from strengthening their present protection period. According to the independents, the Esmance theatres, operating 14 neighborhood houses, are the principal offenders.

According to Saperstein, if protection over the indie houses is increased, the independents will demand proportionately lower film prices.

Exchanges are openly opposed to the circuit idea in the first place. Several branch managers have stated their intention to ignore the circuit head and appeal directly to each individual theatre owner. There is opinion not only to the Saperstein group but also to Coston's small theatres buying circuit.

To which the circuits make this statement; that if local branch managers ignore the buying managers and seek the individual theatre owners, they (buying managers) will appeal to New York offices and have them send down salesmen from headquarters.

Palace, Chi, for Vaude; State-Lake for Film Runs

Chicago, July 15.

It will be settled in New York this week whether the R-K-O Palace here, now playing vaudeville, will continue with it, or switch with the State-Lake, another R-K-O house with the same kind of show. It is said some of the R-K-O people favor the State-Lake for the run pictures only.

Both houses since competing have been knocked off with grosses. The State-Lake is down to around \$16,000 weekly, from a former average of \$24,000, and the Palace is dying every week at around \$12,000.

Palace at one time and for a long while was the only big time vaude theatre here. It didn't lose much more than it is losing now.

New R-K-O in Denver

Chicago, July 15.

Possibility that R-K-O will build a new house in Denver was expressed by Mort H. Slinger, who left last week for the Colorado city. R-K-O house there is dark.



A physician in Vienna, after much experimentation, discovers a new health serum. We've been giving health for years, it's no experiment with us, health to millions thru laughter. Laugh your way to health with

(ROSE)
YORK and KING
Origins of "Tintype" Comedy
Week July 19, Keith's, Cincinnati
R-K-O transfer **LEE STEWART**

LOEW'S PROPOSE OPERATION OF FOX DE LUXES

Six Fox Houses Transferring Aug. 15—All in East

Six Fox de luxe picture houses in the east will transfer Aug. 15, it is said, to Loew's for operation.

This is the first move, from accounts, to have a mutual physical operation by one or another of the two organizations, Fox and Loew's, whenever found feasible. Fox holds the stock control of Loew's. Arrangement is reported having been agreed upon between Ed Schiller, Loew's general theatre operator, and Harry Arthur, holding the same position with Fox.

The Fox eastern de luxes are at Brooklyn, Philadelphia, Washington, Atlanta, St. Louis and Detroit. Since the Fox companies' operation control changed, these theatres have been a part of the Fox eastern group. Arthur included three in his general group, John Zant's continued to look after the other Fox de luxes in Brooklyn, Washington and Philadelphia.

Approval Not Required
This deal, if going through, puts a quietus upon the proposal to pool territory and theatres within, between Fox and Warners. That was badly blocked when Fox demanded Warners' part of the amount invested in proposed theatre sites at Philadelphia and Newark. Amount involved in those two towns is \$6,000,000.

It's not reported whether federal approval of the Fox-Loew plan of theatre operation has been requested or if it has been granted. A claim is made the placement of a few theatres for business operation with another circuit does not come within the scope of the federal departments, regardless of stock holdings.

Tex Amateur Flop

Dallas, July 15.

One Hugh Jamieson, for some years in screen ad biz here, found himself too stiff, so he took a shot at local picture production. Produced flicker, "Dallas on Parade," a sort of revue featuring local talent, and managed to get it in for a week at the Capitol Picture with some sound, too, but didn't keep it from flopping, and finally being pulled on fifth day of its week booking.

Venture was first attempt at local film production in Texas, and was no encouragement to few promoters who have been trying to line up money and talent for a picture studio in state for some time.

N. Y. to L. A.

Louise Brooks.
Margaret Shilling.

L. A. to N. Y.

Louis Mann.

Racketing California's Theatres

Los Angeles, July 15.

Seil the chump a theatre. With the California reality racket all shot anyhow, smart property brokers are working up a pretty diddle. They lease a flop picture house to a greenhorn and wait for the turnover. In six weeks the house is back on the list for leasing.

Every lease means a commission. The broker should worry if the tenant doesn't stick. When he should worry is if a tenant sticks.

How the racket is working is seen in the record of the last three weeks. Lights have gone on in 25 chronically dark film houses.

In each case the operator is inexperienced. In most cases he is fresh off a train from the east. The house itself is dead from the lease up.

Theatres which never should have been built in the first place, on spots no real exhibitor would touch even if shopping for shooting galleries.

Reopenings of this type, averaging one a day, mean grief for Film Row. In a few months more rental contracts will be chucked into "Intimide" drawer. Yet the new exhibs have no difficulty lining up programs.

Exchange managers know better. They know the theatre has no more turnover than a stiff collar. They know the exhibitor is a novice. They know that after the "Under New Management" sign goes up they can count on about six weeks surviving.

But no exchange manager is turning down a new contract, even if guaranteed N.G. Reasoning seems to be that a bad contract is better than none. It's customary to get a cash guarantee on the contract, and if the would be exhibitor has any money that's where some of it goes.

But sometimes he starts without even the shoeing.

Owners of these flop theatres, going to any length to encourage a tenant, will even put up his guarantee. The owner is already gambling house rent. If the chump can get credit for film rent why shouldn't he become an exhibitor? He has to dig up cash for the profit split, and sometimes that's the major financial problem of the venture.

He doesn't need anything else but experience, and he has that coming to him.

Chump exhibs romp in from the middle west. Some have the wits and kapers. Some bring their savings, but it's not essential. If they do come with savings, they don't leave the same way.

At home they were clerks, mechanics, florists, barbers, grocers. First thing on arriving in the balmy land of banana oil is to see if there's something in their line. There isn't.

But almost everybody has a dormant picture bug. Seems the softest job in the world to run a theatre. Just sit back and take in the quarters.

So when the chump spots an available theatre, or has it pointed out, he hears his suppressed desire knocking and mistakes it for opportunity.

After taking over the house he visits Film Row. First he admits frankly he knows nothing about pictures. Next he demands that existing contracts for the house be cancelled.

He wants a new contract giving him the pick of everything produced. He wants to tie up all first runs for the district, play with the kapers, and pay only when ready. When all possible concessions have been made, he opens up and waits for customers.

That's when his experience starts.

Once in a while an exhibition genius may discover himself. If so he gives enough to move. Not one in a 100, though. Most of them get all the way out, leaving the bananas behind.

The house goes back for leasing, another trainload of green vegetables arrives, and the realtors do their stuff over again.

Hand the sap a red hot chestnut. And sell it again when he drops it.

MOTLEY FLINT WAS PIONEER FILM BANKER

Hollywood, July 15.

Motley H. Flint, coast banker who was killed while on the witness stand Monday (14) testifying in the Julian Oil scandal case, was credited here with being the first banker to give the picture men a break in financial matters.

Flint some years ago was connected with the Pacific Southwest Trust Co. and Savings Bank. He financed the Warner Bros. over a period of four or five years lasting up to the time the Brothers launched Vitaphone.

Flint also gave financial assistance to such men as Lewis Selznick, Mike Levy, Gore Bros, for West Coast theatres, Joe Engel and many others.

Picture men generally held Flint in high regard because of his enduring faith in the possibilities of pictures and their future.

Many of the studios placed their flags at half mast upon learning of his death.

Stage Unit as Short

Publix theatre department converted another of its stage units into a Paramount short last week. Frank Capra directed "Brond Hunt, Le Trio Morgan, Maria Gambarelli, Maridone Argenti and Kambarelli in "The Artist's Reverie."

Joe Schenck Sailing

Joseph M. Schenck sails later this month, or early next, for Europe, to materialize production plans.

The first production on the United Artists overseas calendar is a German version of "Song of Gunga" made in Germany, with an all-German cast except Al Jolson.

ONLY FOREIGN SHORTS BY FOX

Hollywood, July 15.

After laying off over a year, Fox will start production of shorts again, early in August.

Two-reelers will be made in Spanish first, and if getting over will be translated into other languages. The English versions will be held off until early next year.

Idea is to use contract players between pictures. New department will be under the supervision of John Stone.

Marx Quits Fox

Harry Marx, director of personnel of Fox Theatres, has resigned. Report says he will go either to Warners or Fox West Coast in an operating post. Before coming to Fox, Marx was managing director of exhibs, where he was succeeded by David Chaslin.

When officially stepping out of his job Marx will be succeeded by H. M. S. Kendrick. The official time limit is set at Sept. 1.

Originally Marx came to Fox as assistant to Joe Leo. Just before the Clarke purchase Marx was being groomed to take over the Fox deluxers.

Indies' 1st "Western"

Los Angeles, July 15.

Panama-América indie producers start their first picture here July 16. It is a western which will be released through Worldwide - Sono Art.

Lane Chandler and Betty Boyd are set for leading roles, with Bob Tansey directing.

CIRCUIT SWAPS PRELIM

Motion Limit Theatres' Giveaways Stirs Up Zone's Committee Meeting

Chicago, July 15. A new motion was introduced into the meeting last week of the local zoning committee, giving indications of a terrific battle between the deluxe houses and the neighborhood independents. The motion would practically eliminate giveaways and all its many ramifications, by stipulating that houses using give aways shall use pictures 12 weeks old. This takes in auction nights, drawings, besides groceries, chinaware, etc.

Circuits are especially strong for the new idea, although they have recently gone in heavy for giveaways. Publix-B. & K., R-K-O and Essaness have all given away refrigerators and radios in the past few months.

The motion also includes that all double-feature flickers shall be at least 12 weeks old.

The zoning committee adjourned, as usual, with nothing definitely accomplished. Film Row is still hoping that a settlement may someday be reached.

MIDGET GOLF MAY OPEN WAY TO SUNDAY FILMS

Newark, July 15. The miniature golf craze continues with the "News" now carrying a regular column about it. Some of the suburbs are charging a \$300 fee for opening a course.

The municipal authorities are tied in knots over regulation, permits, and petition for and against. East Orange holds a hearing this week over the granting permission for Sunday playing. Some powerful real estate interests are backing the open Sunday. If it is passed, the theatres will at once demand an open Sunday too. Warners, who control most of the residential and suburban houses, say that they cannot felt any midweek golf competition yet.

Hamilton, Can., July 15. The civic authorities have imposed an annual license fee of \$100 on Tom Thumb golf courses on the ground that they are commercial enterprises and in the same class as theatres and bowling alleys. The miniature license are not permitted to operate on Sundays in any Ontario city.

Entire Staff Fired

Montreal, July 15. Bad times, unemployment, fine weather and some other factors have pulled all main stems much below previous year's grosses on average. Result of effort to amend or end trouble is seen in dismissal of complete staff of Imperial, from manager to office boy, on fortnight's notice this week.

Other changes slated to follow on Rialto is rumor.

Reisner Directs Femmes

Hollywood, July 15. "Chuck" Reisner has been assigned by M-G to direct the next Dressler-Moran picture, "Reducing." Production starts as soon as Polly Moran returns from Mt. Clemens, Mich., where she is being treated for an intestinal disorder.

Melford on Foreign

Hollywood, July 15. George Melford, who recently returned from the east where he directed for Selig, is with Universal here to direct foreign versions of "Cat and Canary."

Greenwood Shorts

Los Angeles, July 15. Christie-Educational has Charlotte Greenwood for six talker shorts. They will get underway early next month.

ZANFT'S VACATION

Leaving Fox Deluxers in Charge of Circuit's General Operator

John Zanft, Fox deluxer operator, may leave for an extended trip of Europe within a week or so. No definite date.

The trip will be in the nature of a combined bid and pleasure tour. Zanft has been in charge of the Academy and Audubon theatres in New York, and the Fox houses in Philly and Washington, D. C.

While he is gone these houses will shift to supervision of Harry Arthur, general manager of Fox Theatres, direct.

NO FOX VAUDE AT PRESENT

Until a definite understanding is reached with the New York Picture Operators' Union No. 308, only one Fox house in Greater New York is operating for the present with a stage show, Fox's Brooklyn.

Nearest houses continuing with Fox vaude and films are the Liberty, Elizabeth, N. Y. (five acts), and the Rivoli, Hempstead, L. I. (four acts). With the Academy, Crotona, Park Plaza, Star and Audubon (completely dark) off of books at present the vaude bookers have practically nothing to do.

SMELLY 'BOMBS' EMPTY SYRACUSE HOUSE FAST

Syracuse, July 15. Hundreds of patrons of the Syracuse theatre were driven out Saturday night by four "stink bombs" of home manufacture. It marked the second time the house, operated by Frank Sardino, had been singled out for bombing. On the first occasion, tear gas was used.

Sardino blames union labor forces. The Syracuse is non-union and has been since it passed to Sardino. He has been active in the local film board of trade, formation of which was followed by wholesale ousting of union help from house represented.

The bombs were made from ginger ale bottles, with corks taped.

Golf Restriction

Los Angeles, July 15. Theatre men are credited with being in back of the ordinance adopted by the City Council prohibiting the construction of miniature golf courses outside the downtown business district.

The move followed a similar one made in Fresno.

"Fruit" for Harding

Culver City, July 15. Trying to pick a story for Ann Harding's next picture, Pathe is considering "Stolen Fruit," which Miss Harding did on the stage for A. H. Woods some years ago. Woods, who owns the piece, is understood to be asking \$25,000 for it, with the studio balking at the price. Some time ago Pathe made a bid for the play, but at that time Woods refused to release it.

Turpin in Shorts

Ben Turpin goes with R-K-O shorts, to appear opposite Louise Fazenda in "Pure and Simple," produced by Larry Darmour. Since talkers, Turpin has been featured, appearing in a feature here and there.

BANKS GIVE, TAKE BEFORE BIG DEAL

Financiers See Division of Territory as Paving Way for Ultimate Consolidations—Warner-Fox Framing Tentative House Exchanges in Five States

WHERE B'WAY FIGURES

Continued expansion of the large circuits with the possibility of several absorptions taking place in the future on a give and take basis is in the offing for the film biz for at least another year wherein the greatest activity in theatre swapping is to take place. Behind the move are the banking interests, looking far ahead to the time when it will be all for one or nearly that.

As a banker's rep put it, the time is approaching when the circuits will just have to divide the territory among themselves. One circuit to stick in the particular spot where it is strongest and stepping out in favor of the stronger circuit in other spots.

Meaning of course that after the present buying jamboree is considered to have progressed far enough that the banker's reps and the circuit men will get together and agree.

Warner-Fox

Warners have a deal on with Fox that calls for swapping of houses in five states and in at least one the actual merger of the companies' houses. Territories involved are Wisconsin, Pennsylvania, Washington, D. C., New Jersey and New York. In New York the deal may involve an actual partnership by Fox in the Broadway houses of Warner Bros., and equal ownership of the N. Y. upstate theatres by both.

Whether or not the deal will be effected just that way is another thing. Negotiations are on.

Fox looks upon the Broadway houses as a natural outlet for its stuff and signs that with Warner product plus Fox vaude and stage presentation upon Broadway can be utilized effectively for full time on the four Warner houses, two of which are now dark.

Meanwhile, Fox and Warner are talking over a product exchange lot. Fox has included a couple of real estate properties which WB do not want and won't have.

Goldwyn Off \$2 Houses; 'Raffles' and 'Whoopee' For Broadway Grinds

Samuel Goldwyn is the latest producer to renounce the ghost of \$2 runs on Broadway. Although the last two Ronald Colman films have been given a resounding "Raffles" will go into the Rialto direct, opening July 25.

World premiere on this picture will occur July 15 at the Little Theatre, Cleveland. This is a Goldwyn courtesy to the Loew organization at the request of Ed Schiller. Goldwyn's musical, "Whoopee," will hit the Rivoli, New York, on grind, around Labor Day.

WB's Two \$2 on B'way

The Hollywood and Warner, WB's \$2 houses on Broadway closed for several weeks, will reopen the first week in August a day apart, under current plans.

Hollywood will resume with "Moby Dick" (WB) and the Warner with "Old English" (WB). Former is scheduled to get a musical, as yet undetermined, following "Moby Dick."

Middle-West Indie All Sound Houses Preparing for "Flesh" On Stage at Fall's New Start

Big Ear Men

Hollywood, July 15. "Certified ears" will be one qualification for judging the best sound achievement of 1929-30 for the new scientific award on the Academy list.

Technicians in discussing the technique of criticizing sound, emphasize the point that ears are subject to wide discrepancies. A judge with hearing less sensitive than the average would be deaf to defects generally apparent.

STATEMENT DAY BEFORE MORE FILM MERGERS

The condition of big theatres and the circuit house situation throughout the key city country in general is blamed by high producing circles for what they see as a merger halt until after statement time.

Mergers, in the estimation of insiders, will be guided by what is revealed in the statements. Several of the mammoth consolidations previously reported, will be again put off until the fall, it is said, and carry through the next year, if closed then.

Experimenting

Wild expansion in the pell mell grabbing of theatres is a detail in the blame for box offices at present, from the experts. New interests experimenting with policies is a bigger detail, in the estimation of the insiders.

The epidemic of Tom Thumb golf and base ball activities can be accused of making only elemental indentations in the b. o. ground. Fans rapidly tire of these innovations, paid students of the situation report, and return to pictures, so that the bulk of film payees has been influenced by them temporarily, at the most.

Uptown New York at the same time does not figure that downtown has anything to worry about. Wall street, Broadway and Fifth avenue, they calculate, will find when it finishes that survey of the film industry before the end of the year that no amusement stock underwent the inflation to the point that many other stocks have done during the same period.

"Angels" at Criterion

"Hell's Angels" is practically set to open at the Criterion, New York. Probable date is Aug. 5.

Close working arrangements between Publix and United Artists helped bring the proposition to a head, Publix needing a tenant and Caddo wanting a central location for splurging purposes.

U. S. Firm's Accoustical System in London House

Jack Buchanan's Leicester Square theatre, London, due to open in October, next, has called upon the Berliner Acoustics Co. of New York to install its system in the new theatre. A Berliner rep will leave shortly for the other side. Other recent Berliner installations include its system in New York City and Chicago theatres.

Chicago, July 15.

Indications are hot at present there will be a return here in the fall of vaude or other flesh entertainment, especially in the indie ranks. Houses, formerly vaude or vaudfilm and now sound, are closing for the summer, to reopen with variety in September.

First is the announcement of the Lincoln - Hippodrome. It starts Sept. 4 with weekend vaude, Thursday to Sunday. The west-side American, operated by George Burdick and former ace vaude spot, returns next week to weekend musical revues, using professional talent. The Plaza and Americus, Buckingham, have had feelers out for the return of flesh entertainment in the fall. The Publix-B. & K. Belmont goes to split week vaude shortly, booked by Billy Diamante out of the William Morris office.

8 Acts at Vista

The Ascher brothers, who formerly had a local circuit of vaude and vaudfilm houses, and now operating the all-sound Vista, are reported eager for a return to the vaudfilm policy. They are known to be losing heavily at the present spot, and are also searching for a loop of northside theatre. They state they intend to be back in the variety field within two months, with an eight-act line-up.

The Essaness house, indie, will bring back their organist this fall. This circuit of 14 theatres has entered upon a policy of fast-paced showmanship, renovating everyone of their houses. Small Stars, general manager, indicates several of the houses may go to vaude this coming season.

As to the problems of the unions there is no answer at present. Attitude of the stagghands and musicians seems to be that the managers will be forced to come back to them through the demand for vaude.

PUBLIX "CAN'T TALK" ORDER MADE STRONG

Further stirred over too much talking about Publix, a fresh order and strongest yet, has gone out, pounding the fact that not a Publix word out of Sam Katz or A. M. Botaford can talk to newspaper men.

Effect of the last order leaves a definite fear of jobs. Public organization is hinted as wanting to be definitely sure those who might say something exclusive or in advance that shouldn't be said won't.

Chevalier's Vacation

On completion of "The Little Cafe," will his next, Maurice Chevalier will be given a three months' leave to permit him to return to Paris. The Paris star may do some concerts in France. Chevalier leaves Hollywood about Aug. 15.

Anger Backing Fliers

Hollywood, July 15. Lou Anger, theatrical reactor, is backing Louis Bernstein in an aviation picture to be made with John Caddo and Kenneth Hunter, the endurance champs.

Hunters are due here this week for personal appearances with "Hell's Angels" at the Chinese.

Lukas's New Term

Hollywood, July 15. Paul Lukas, for many years with 'War, has been given a new long-term.

He is on the featured player list, with contract coming at time "Anybody's Woman," Lukas's next, nears completion.

Australia Taxing Pictures To Desperation—Showmen Say "We Are Now on the Breadline"

Sydney, July 15.
The Federal Government in its frenzy to force all possible revenue out of foreign pictures has increased the import charges on all product originating outside the Australian from 6 to 8 cents a foot, and in addition has set a new tax of 2½% prime, latter applicable to all commercial imports.

That means the impost goes upon American pictures and is added also to British films which previously were admitted free of the footage tax, but now subject to the 2½% prime.

Whole system of tariff legislation has hit the distributors hard. They are proposing to pass the tax along to the exhibitor, which in the course of events would carry it another step up to the public that pays at the box-office.

Terribly Taxed

The theatrical business in Australia is the most severely taxed in the world. Many showmen, particularly those in the suburbs, are as they say "on the bread line" owing tremendous overhead costs, while in the big cities the grosses are going from bad to worse in a general slump.

There is to be considered also the widespread unemployment which is pretty sure to be made worse by the new taxation excesses against all industries.

"It looks as though the public will soon be unable to afford the theatre."

Distributors and exhibitors, ordinarily being in business, propositions are being forced to select to gether against the Government's unrestrained revenue grab at the expense of pictures.

"Prime," unfamiliar in American trade, is defined as follows by the Encyclopedia Britannica:

"Commercial term signifying originally a small customary payment over and above the freight made for the master of a ship for his care and trouble. It is now generally included in the freight as an additional percentage. It varies according to the usages of different ports and particular trades."

"Vagabond King's" Smash

Buenos Aires, July 15.
The "Vagabond King" (Far) opened at the Astral (11) and came through the week end to higher grosses than those of the recent, breaking "Love Parade." New picture looks like a smash hit.

"Love Parade" moves to the Sul-pacha cinema, where it replaces "Simba."

Fred Lange, Paramount local chief, says "Vagabond King" has exceeded all expectations. Reviews were unanimous in praise, going to extremes of enthusiasm.

London Exhibs Endorse No Guarantee Decision

London, July 15.
The London branch of the Cinematograph Exhibitors' Association, meeting yesterday, adopted resolutions endorsing the decision reached at the general convention in Black-pool recently to cease booking dates from Sept. 1 with, rather than demand guarantees and make charges for discs.

A second formal declaration of the London meeting prevents members from booking pictures at a flat price plus a percentage beyond a specified gross.

The committee which has charge of the co-operative booking scheme was empowered to exercise discretion in relieving members from the rules in cases where members might be handicapped because of special conditions of theatre opposition, not bound by the co-operative agreement.

The committee is canvassing all London exhibitors seeking unanimous agreement and 100% signa-ture to the anti-percentage booking resolution.

English Stage Shows Demand More Money in G. T. C. Picture Houses

London, July 15.
General Theatres Corp., which uses about a dozen touring shows for some of its houses in the provinces where they play on a percentage basis, is finding difficulties in getting sufficient attractions.

Cause of the trouble is that producers of such material are withdrawing shows unless theatres agree to make guarantees sufficient to give the producer an even break at least.

TILLEY, R-K-O PUB. HEAD IN ENGLISH OFFICES

R-K-O, forming its own distributing end here under Sol Newman, is now lining up the personnel ready to open here at the end of the month.

Office in the Wardour street belt are being sought.

Leon Winberger has been appointed general sales manager, his first job being to trip around the streets and mark out the spots for offices.

Control of publicity, a billet applied for by nearly every space found in Wardour street, has been offered to and accepted by Frank Tilley, who thereupon resigns from which comes the "Cinemato-graph Times."

Tilley's contract stipulates his continuance with "Variety" on the British Film Field department.

Job is said to hold down the biggest payroll in the film space hunt.

13 English Houses Sold

Federated Estates, Ltd., owners of 13 provincial cinemas and of which the directors are Sir Gordon Craig, Albert Clavering and John Rose, has disposed of those properties.

The buyer is a syndicate headed by Dan Benjamin, formerly owner of the Haymarket cinema, now the property of Gaumont British.

London Misses Dillingham

London, July 15.
The expected annual visit to London of Charles Dillingham, this summer has been abandoned, much to London's regret.

Reason is the pressure of business in conjunction with the estate of the late A. L. Erlanger.

T-K's 7 Series

Berlin, July 15.
Tobis Klangfilm has caused it to be the best that it will sponsor a series of seven talking pictures shortly.

The group will be produced under the art supervision of Gerhardt, well-known German director, with the managerial reins in the hands of Franz Vogel, former manager of the National Film Co.

Meegans on U Lot

Hollywood, July 15.
Mike Meegans, recently let out by Fox after 17 years with that organization, is now on the Universal lot.

With U he replaced Bob Ross as assistant to John Stahl.

FRENCH REVISE FILM MAKING IDEAS OF OLD

Paris, July 15.
There are signs that the French production trade is about to revise its attitude toward picture making. The situation is similar to that of an older epoch when the French were unsuccessful in making silent product for world-wide sale because the trade was too local minded.

Now the signs point to French talker production slipping from the strictly French organizations, which are too much bound by local view-point toward international organizations.

All-French production methods are being overshadowed by the Hollywoodian production tempo and technique, expounded by Robert Kane, who is working in day and night shifts upon multiple-tongue versions.

Hintings at the new situation, Pathe-Natan is slackening its own costly production program. It is dicker for leases on studio space to independent producers such as Oms, who has French organizations, and to Braunberger, who also is organizing other foreign production associations.

This tendency is in line with the move of other studios, who long ago stopped producing silents himself and is leasing his studio space to other film makers.

PAR'S REPORTED ENGLISH BUY

London, July 15.
Emil Wertheimer is in the bag in London from New York today (15) preceded by advice that while he was in New York he closed the deal which took him to the States.

The calls for the purchase by Paramount-Public for \$25,000,000 of the Astoria cinemas at Streamtham, Brixton, Finsbury and Old Kent Road, as well as the purchase of a house in process of construction at Wandsworth.

Paramount also may purchase the Metropole at Victoria and the Com-modore at Hammersmith.

Turning English Shorts Into Spanish Versions

Warners Flatbush studio will make Spanish versions of its Vitaphone Varieties in the future whenever the story lends itself to Spanish adaptation.

First under the new plan is "Where There's a Will," or in Spanish, "Quiere Es Poder." Roy Mack created the English version, including George Hessel, Granger, Joe Bonomo, Martin Berkley and C. W. Secret.

Spanish version was directed by Henry Dagand acting with Mack. It included Eduardo Arozamena, Alberto de Lima, Cesar Romero, Rodolfo Hoyos, Joan Diaz and Blanca Caseljan.

Other shorts at Warners included "The Recruits," made entirely of exteriors at Sea Gate, New York. Cast included Three Sailors, Dudley Clements and Joe Lyons.

Hall-Johnson choir and Willard Robinson made "Synopacted second," "William Demarest's second," "Seeing Things," had for support Edward Fielding, Florence Auer and Bernard Randall.

Bad Panning

Buenos Aires, July 15.
Sono-Art-World Wide's current release, "Asi es la Vida," at the Portento theatre here, has turned out an even more conclusive flop than its earlier picture, "Sombra Gloria" (Spanish version of "Flame of Glory").

Critical condemnation is violent.

Argentine Newsreel

Buenos Aires, July 15.
The Cinematograph Public, local producing company, has made its first sound newsreel with excellent results. Service is designed for twice monthly release.

British Film Field

By Frank Tilley

London, July 5.
Harley Clarke came back from Paris this week and Walter Hutchinson threw one of those wide-open gabfests with the newspaper gang. At which no one from the Beaverbrook papers arrived. And at which no one got anything but a good deal of Clarke.

As an exhibition of ducking as ever put on here. Clarke denied he knew anything about Fox producing on this side. He denied Fox was looking for theatre sites. He denied Fox had any interest in Gaumont-British beyond a 50% holding in Metropolis and Bradford. He denied he had anything to do with the Paris Sound Conference. He denied he had any more time to talk.

Half an hour later Clarke, alone and carrying his lid, was window-shopping along Kingsway, where Shell, Bush House, General Electric and International have their offices and window displays.

Folks and Things
Everybody out of town. Mostly in Paris. On the French continent. Half of Warner's there and due back in London Aug. 4. Then may be the London office'll get that Sam Niles house.

William Randolph Hearst vacationing at that Welsh castle, and R. D. Blumenthal, Express ace editor, week-end with him. Leon Winberger, formerly Harry Spoor's right-hand man and later Sir Gordon Craig's, just goes with Radio, this 7th as general sales manager. Speaks several languages and is a. A. A. A. brand name manager for Ideal Company at Cardiff, scheduled to manage Radio's Midland territory from Birmingham.

Syd Chaplin figures in two legal actions now pending. One an arbitration with British International and the other a suit for breach of a contract with them when Syd ducked to the Continent. Other case is brought against British International technically as employers of Syd Chaplin by a girl and her mother. Not so pleasant if it comes into court, as the comic is pretty fierce.

Antony's Bad Break
Antony's bad break opened June 30. Seats 3,000. Charles Penley, general manager.

Penley had a tough break with the Piccadilly, which goes dark this fifth. Tried a film-value season and the b. o. crop didn't print. Piccadilly Company lost \$45,000 over the year to June 30 and can't pay its debtors holders their interest. \$45,000 in arrears. The company is now in a prior lien. The debtors for 10 years to take care of the first debts, and raising late to \$45,000. The company is now in a prior lien. The debtors for 10 years to take care of the first debts, and raising late to \$45,000.

Guarantees Dying
Midst all the conferences and exhibit resolutions, the guarantee on exhibitors contracts trouble is settling itself. Warners quickly tipping off their men in the field contracts carrying guarantees will not be taken up. The company is now in a prior lien. The debtors for 10 years to take care of the first debts, and raising late to \$45,000.

Came the Cheese
Board of Trade President William Graham, answering a question in the House of Commons. Asked what was the policy of the Government with regard to the establishment of a multilingual film industry in the United Kingdom.

He replied he had carefully and sympathetically considered the suggestions recently made by the British film makers but could hold out no hope of legislation.

Followed an application from a member to introduce a bill for controlling the sale of cheese "other than the milk-cream cheese."

Then you say we British have no sense of humor!

State Censorship
Queer story whispered very much on the inside, but this writer doesn't vouch for it. Anyway, as yet, no word from two newspaper barons here figuring to agitate for and secure State Censorship of films so the many of the interesting foreign films—what means American—can be controlled or threatened with control at any given moment.

More figuring that will be big American concerns could be made to obey orders.

Collected to it by sudden accusation of campaign against Soviet pictures from angle present system of censorship is not so bad but does oblige local authorities to stop films being shown.

Another angle being played is all the hard-earned money that is money going back to New York and nothing concrete left here for it.

This department is the best newspaper there is this side, but more than that, it is a great help in mystery you can take what there is here and write your own chorus, as the saying is.

John Drinkwater started the actual writing of the life of Carl Laemmle this week, having gotten through the material David Eader brought over.

Sydney Hayden is back from South Africa and says his competing company backing the Schlesinger circuit in that market is going ahead with 120 theatres now working.

Ezekiel Shapero, who began as an optician and sold his theatres to Paramount, is now in the picture was forming, leaves a will showing an estate of over \$500,000. Shapero was 50 years old when he died last February.

Threats Doing
Alhambra still doing, best with "All Quiet." Regal with same film following it close. Only picture beating the weather, which is hot and humid.

John McCormack film comes out of the Prince Edward theatre this fifth after a fair week run.

Carlton hotel, London, is considering the heat with "Paramount on Parade," draw here being Chevrolet.

Warner's "Disraeli," playing Metropole, Stoll and Piccadilly as general release, doing fairly at former two houses.

Erich Pommer of UFA here, discussing with John Maxwell possibility of making Anglo-European producing carls in conjunction with British International. Latter already making two and three lang-uage pictures. Talks with one with Richard Eichberg directing the German dialog and Donald Calthrop the English.

'Biggest Studios' Ever Claimed for Nice May Be Hatful of Hoocy

Nice, France, July 5.
With the swiftest studios (on paper) you ever saw a company named "Filmvox" says it is going to start construction this month at St. Laurent du Var. Ten stages, hotel and the least roomed a water tank big enough to drown the "Leviathan" and lots of other super-stuff are included in the plans.

One stage alone will be 455 feet long by 125 feet wide. The lot will be 1,000 feet long by 100 feet wide. The plan shows three giant dynamos and two generators with the horsepower not indicated. The lab is equally big-dimensioned, and the whole is modestly described as the "largest studio in the world."

What equipment will be used is still undecided.

Leonce Deiss, editing a picture review called "Cine France," said ten million francs (about \$500,000) had been raised and that German bankers were ready to supply the rest when, as, and if needed. Judging from the money, the board of directors' room will be big.

The site selected is about a mile west of the present Aubert Franco-Films studios where Rex Ingram used to run up big bills for Metro-Goldwyn. From the grounds you look across the Var river, once the Franco-Italian frontier, to the Nice race track.

There is already at St. Laurent a cinema, but the will of the late owner limits the production of pictures with a religious theme. This studio is being readied for talkers on a modest scale.

A. B. Fred once raised a lot of dough in Nice to build a studio on that same spot at St. Laurent du Var. He got as far as a house for himself. The money ran out. He promptly moved into the house and forgot the small-time backers of his studio project.

Now Fred is smoking super-cigars in "Filmvox" and the other names unearthed are even as serious as Fred's, so that "biggest studios for sound and speech in the world" sounds like a moment like a hatful of hoocy.

Par's English Name
London, July 15.
Bringing England into line with the rest of the organization and to cash in on the publicity value of the trade mark, Par, officially known as Par-Lasky Film Service here, have changed its full title in England to Paramount Film Service.

Italian Film Trade Combines in Petitioning Home Government To Allow in More Foreign Film

Rome, July 15.
An assemblage of over 200 Italian exhibitors meeting with a few producers got together here and drafted a presentation for submission to the Government, asking that foreign talking pictures be permitted up to 25% of non-Italian dialog.

Representatives of the American producers such as Fox, Paramount and Metro had previously been consulted and asked to give their support to the petition to the Government. They were glad to support the idea.

The exhibitors are trying to convince the Government that unless the anti-foreign tongue dialog rule is relaxed, the picture theatres will gradually lose ground with the fan public and ultimately fade out.

In support of this view, the showmen point out that world production of silent product has practically ceased and Italy itself is only beginning to turn out dialog product in small quantities.

Italian producers, including Pittaluga, approve of the exhibitors' campaign for the modification of the rules, feeling, they say, that the time is ripe for some kind of reciprocity with other nations in the sale of product. "The Italian feel that they can market certain kinds of product, non-Italian in character, but made in Italy."

The trade here feels confident that the Government will do something toward granting their request, the question remaining being what percentage of foreign dialog will be permitted. Present idea is that the rule will be put at 20% non-Italian dialog.

BALKANS FILM TAX PLAN FOR LOCAL LEGIT

Belgrade, July 15.
Aiding the dying Balkan legitts at the expense of foreign film imports is the proposal of a new measure which may become a law. A high official in the Ministry of Finance of Yugoslavia tips off "Variety" correspondent that among the new measures to safeguard the native production of films and to bolster the poor legitts, the Government proposes high taxes on foreign imports of films.

This would hit the American industry chiefly, as American films dominate the Balkans despite the efforts by Germany and Russia to break in with its product.

America's salvation, and the only break for all other foreign producers, is the native film men's opposition to the idea. The Yugoslav film people are frank in stating that without Hollywood product the Balkan cinemas couldn't live.

The Government officials take the position that the films are responsible for the falling of Radio Pictures and the extra revenue from pictures should be employed to bolster the higher art—so-called—the legit.

Klangfilm Patents Okayed By Switzerland Courts

Zurich, July 15.
The Federal court of Switzerland, highest Swiss judicial authority, has just sustained the injunction against the Apollo theatre here forbidding the screening of Radio Pictures on the Tobis Klangfilm apparatus with which the house is equipped.

Effect of the decision is to sustain all claims of the American patent owners against American electricians with respect to interference of product in theatres.

Denmark Film Fans Are Going to Stage Shows; Exhib Condition Bad

Copenhagen, July 15.
Danish Cinema Owners' Corp., in its annual business meeting here late last week adopted a resolution calling for a boycott against distributors of talking pictures starting Sept. 1, unless rental scales are revised downward.

Reports were presented to show that the 1929 balances of a majority of the provincial picture houses took the form of a deficit or at best no surplus. Many are threatened with the necessity of closing, it is declared.

Exhibitors also complain of heavy taxes and declare film fans are turning to music halls where there are stage shows and to dancing places for recreation.

Dowling Places \$30,000 as Limit for Scandinavian

Copenhagen, July 15.
Ambrose S. Dowling, general foreign sales manager of Radio Pictures, is visiting Copenhagen for a double purpose.

He is giving a pre-view of the new Radio talker, "Dixiana," and making a survey of possibilities in the Scandinavian market.

Dowling expresses the view that making Scandinavian versions of American dialog pictures is not a very promising prospect. He says the calculation the size of the Scandinavian market set justifies an investment of not more than \$30,000 on any subject.

Even if the producer risked that sum, the probability is that the Norse peoples would pass it up in favor of the better made and more costly original version in English.

Home Talker Machines On Sale in Holland

Amsterdam, July 15.
The Cinciton Co., created by the Weeco Co., essentially in the radio business, is exploiting home talking pictures made under the DePrez license.

Product consists of a series of shorts sounded in Dutch under the direction of a cameraman in the employ of the Eemela people, German concern.

Swedish Productions

Stockholm, July 15.
Production activity has gone into high here in preparation for the new season, with both native and foreign units taking part.

Much is being made of native activity in talkers. Statement is made on good authority that there are seven productions with Swedish dialog already completed and others in preparation.

Ambrose Dowling of Radio Pictures is now in Stockholm engaged in making a survey of local conditions.

TALKER IN ARABIC

Calro, July 15.
Talker in Arabic is being produced in Paris, titled "Tunisian Girl," with Aziza Emir, Egyptian, as film star.

Aziza Emir and a representative of Gaumont-Aubert-Franco are here on location.

Germans' Sound Newsreel

Berlin, July 15.
A syndicate of German producers, a grouping apparently bound by agreements for play contracts, is backing a news reel service in sound.

Announcement is made that the service will be initiated next fall.

TALKER-LESS STAR

Dialog Curtailed for Russian Actor
In Nava Experiment

Berlin, July 15.
A German talker man dialog for its star is being improved around Ivan Mousjoukine (Moskine), owing to the Russian star's inability to speak anything but Russian perfectly.

Mousjoukine's "New Program Tomorrow" as it is titled deals with a tactura vaudevillean who only becomes talkative towards the end when falling in love. For the rest, the star will speak in German monologues in keeping with his character.

On this premise it is planned to make a talker in several languages with dubbed inserts later. Russian will be omitted as the market is otherwise barred so far as Soviet Russian is concerned and the Balkan market is negligible.

Greenbaum press is producing; Vladimir Strlschewsky, directing, from Michael Linsky's story.

TELEVISIONING IN ENGLAND 'PROMISING'

London, July 15.
First attempt in England toward the broadcast of a play, sight and sound by television was made here yesterday (14) by the British Broadcasting Corp. in association with Baird Television. The subject was "The Man With a Flower in His Mouth."

The television phase of the broadcast was split into closeups of faces, hands and other objects in the dramatic development.

The experiment was received by hundreds of "televisioners" all over the country, with visual and total broadcasts conducted on different wave lengths.

Results are declared promising, even if the experiment satisfactory, whole venture suggesting that big advances must be made before such broadcasts become practicable.

First demonstration in this country of television on a large screen—cabled report of which appeared in "Variety"—was given by Baird Television on top of its Long-acre studios on the night of July 1.

Although it's doubtful whether the 40 odd newspapermen present at the demonstration fully realized the possibilities of what they were seeing, the experiment was reckoned to mark a new step forward in practical television in relation to the projection of talkers.

Setting for the show was perfect. Screen was rigged against the skyline on roof of a pretty tall building, with diminutive electric signs playing below it, and a flaming cloudbank drawn up behind.

Demonstration was widely remarkable for the fact that by using ordinary filament bulbs on the screen in place of neon tubes much more surface brilliancy was obtained, and the pictures projected compared more than favorably with the earlier cinema screens.

Baird Television system is broadly a matter of varying currents linked to a bank of small lights. In the case of the screen on which the demonstration was given, size about 25 inches by 60, 2,100 lamps were used.

Each lamp was wired to a commutator, which controls every one separately, and works them by a revolving contact unit. Mechanism is good enough for the whole 2,100 lamps to be switched on and off in a twelfth of a second.

Baird's particular system differs from other television ideas inasmuch as the lamps are not instantaneous in their action, and remain alight for some time, giving the greater brilliancy this system claims.

Interchangeability Royalty Agreed to by Paris Conference But Again Germans Hold It Up

Evans Resigns Post as Theatre Operator for G-B-C Circuit, Germany

Berlin, July 15.
Will Evans has resigned the joint managing directorship of Gaumont British Cinematograph theatres, controlling over 200 picture houses. His resignation takes effect seven months hence, coincident with the expiration of his contract.

Evans was head of the Provincial Cinematograph Theatres before it was merged with Gaumont British. In many quarters he is looked upon as one of the best theatre operators on this side. He has controlled the theatre end of the Gaumont combine since the merger went into effect.

His resignation will leave Charles Woolf in charge of the properties.

Portable Sound Trucks For Neighborhoods

Capetown, July 15.
African theatres is introducing a new idea. Motor trucks are being equipped with their own power and with sound reproducing apparatus to visit picture houses in outlying districts which cannot stand the cost of wiring.

Idea seems to be to use talking pictures to stimulate interest as an occasional feature to build patronage, the bulk of product shown being silent.

Hollywood for Warner Versions in French

Paris, July 15.
Warner Bros. are committed to the policy of making their French versions of talkers in Hollywood for the present. There will be one German version made in Berlin, but no French pictures are scheduled for Paris.

Company sought a leading man in Paris, but gave up the quest after finding that all the strong leg names were tied up with long term contracts for local stage engagements.

Destined for studio work in Hollywood are Daniel Mendallie, Suzy Vernon and Jeanne Helbling, who sail for New York July 19 on the New York.

Likes Jolson's "Songs"

Berlin, July 15.
The Al Jolson picture, "Say It With Songs" (WB) is a success with the Berlin picture fans, but the reviewers find some fault with it, principally on its sentimental angles and the quality of its effects and some situations which are held to resemble those of Jolson's "Singing Fool."

Picture looks like a big success in the provinces, although not likely to duplicate the sensation of "Fool."

Melnitz Financed Here

Berlin, July 15.
Curtis Melnitz, who quit the foreign forces of Union Artists to organize his own production unit here, has returned from the States, where it was reported he sought backing from among the United Artists roster for his Terra Film Co., of which he is general director. The story in the trade is that he was successful, but has deferred starting on a production program until fall.

Backer reported to be Joseph M. Schenck.

Rubin at Biarritz

Paris, July 15.
J. Robert Rubin, counsel for and director of Metro, is leaving Paris for Bad Gastein, Austrian health resort. Thence he goes to Biarritz for a visit, sailing for home Aug. 20 on the "Majestic."

Paris, July 15.
The world sound patent conference went into adjournment Saturday (12) with its conferees admitting the principle of world interchangeability of sound product and also of the apportionment of the film world as between the American and German patent holders.

The Germans will command the business of Germany, Austria and Central Europe. The neutral countries have not definitely been named, but they will comprise France, Spain, Italy and Scandinavia.

A royalty rate is to be set up covering interchangeability. It has not yet crystallized, since everything so far accomplished is subject to German not legislation, hastily in a way to nullify the entente so far reached here. That means the accomplishments of the conference stand unless Germany adopts a contingent system unacceptable to the Americans.

Will H. Hays left Paris for Berlin Sunday, intending to use his personal office toward bringing to the German government a friendly understanding of the situation. If he is successful in that mission, it is probable the Paris conference will be resumed later, probably late in the week with the idea of drafting an agreement by the principal interests concerned. What has been accomplished the experts will be left to work out the intricate details remaining to be arranged.

If the Hays Berlin mission fails, the conference will cover its impasse by announcing to the world its (Continued on Page 57)

UNIVERSAL MAY LEASE LONDON MOSS HOUSES

London, July 15.
Negotiations are well advanced looking to the leasing by Universal of a number of Moss-Empire houses.

Universal will start with the installation of R-C-A Photophone equipment in the Mosses in Liverpool, Cardiff and Southampton to have these establishments ready in August.

Universal has had an uphill fight to get a break in England. The product, having several major problems to solve in the process. The company split away from Gaumont British recently when Gaumont refused to lease the position that would require a cut in of 25% on the exhibition of Universal's "Western Front" and "King of Jazz."

The American producer put up a fight on these terms and now has made good its position in this market. It has three demonstrated winners on hand in "All Quiet," "King of Jazz" and "Phantom of the Opera" and is able to demand recognition of worthwhile product and appropriate terms.

Lost Money Film
Understandably, the Gaumont British experienced a burn-up over losing out on Universal's recent (Continued on page 42)

Seastrom's Home Film

Stockholm, July 15.
Victor Seastrom during a vacation in Sweden will make a Swedish talking picture with himself in the lead.

This will be his first picture work in his native land in 10 years.

Films in Amsterdam

Amsterdam, July 15.
Tuschinski theatre is holding over "Schandale in Paris" and "Metro-Goldwyn feature in German. The Rembrandt cinema and the Corso cinema are showing the Betty Balfour picture, "La Fille du Regiment" to moderate success. New revue at the Royal cinema is counted a success.

ENTERTAINMENT WEEKLY

Stage Revue at WB Hollywood
Is Doubling All-Sound Grosses;
Plenty Real Hot on Coast Right Now

Los Angeles, July 15.
 (Draw Box, 1,500,000)
 Weather; Hot.

The annual repetition of that local slogan "You sleep under the blankets" has arrived. It's hot. Just plain hot. It hurts theater here as elsewhere.

The bottom is out of the Egyptian where "The Cuckoos" won't beat \$10,000 this week, as also the Orpheum, for which "Lawful Larceny" may also reach \$5,000, but no more. Bad slap for both spots.

"Dixiana" arrives at the Orpheum July 22 for a gala presentation being dark that day. Pantages is having its worst week to date that "True to Navy" will be in the case of the Hollywood 'It' the stage show which pushed this house above \$25,000 for the first time in months. Despite that, this figure is for 10 days. Since the revenue went in July Fourth business has not doubled.

"Good Intentions" is going along smoothly at the State where Perry Askam, juvenile favorite, is helping for what will probably be \$25,000.

Indications of a \$20,000 week at the Paramount for "The Divorcee" (MGM) is something of a surprise, even to Publicists, while "Hell's Angels" is now under \$25,000, but may put up with the arrival of the angel family, aerial endurance champs who go on display here.

Estimates for Last Week
 Boulevard (Fox) "The Divorcee" (MGM) (2,164; 25-50). Only fair at \$8,200.

Carthy Circle (Fox) "So This Is London" (Fox) (1,500; 25-50). (7th week). Holding up okay at \$15,700.

Chinese (Fox) "Hell's Angels" (Radio) (2,270; 50-75). (7th week). Bit short of \$20,000 last week, Hunter family of fliers apt to make debut here late this week or early next.

Criterion (Fox) "The Big House" (Metro) (1,600; 25-75) 3d week. Has shown plenty of local strength and will have 3d week at over \$16,000. "Blushing Brides" (Metro) July 23.

Egyptian (UA-Fox) "The Cuckoos" (Radio) (2,000; 20-65). Played almost every house in town including neighborhoods and arriving at this spot way late, result is gross will almost duplicate that for Boulevard, which is brutal for this site.

State (Loew-Fox) "Good Intentions" (Fox) (2,024; 25-51). Picture approximately rated and Perry Askam on stage, local favorite, help. Looks like \$25,000.

Orpheum "Lawful Larceny" (Radio) (2,270; 50-75) (1st week). Out of line at only \$5,000 but will until July 21. "Lawful Larceny" will be dark on day of 22, "Dixiana" having gala opening that night.

Pantages (Fox) "True to Navy" (Par) (2,700; 40-65). Clara failed to click here. If bettering \$10,500, will still be worst week in brief career.

Paramount (Publix) "Dangerous Nan McGrew" (Par) (3,555; 25-75). More than expected. May reach \$20,000.

R-K-O (R-K-O) "Midnight Mystery" (Radio) (2,560; 30-65). Fair for movie \$15,000, with vaude doubled here.

United Artists (Pub.-U.A.) "Anybody's War" (Radio) (2,100; 25-51). (1st week). Nothing special about this Moran-Mack film. Has chance of reaching \$12,000, not good.

Downtown (WB) "Nancy from Naples" (WB) (2,755; 25-75) (1st week). Still being badly awaited. Shows some end of this week. Business continues off.

Hollywood (WB) "Nancy from Naples" (WB) (2,755; 25-75) (1st week). Elaborate revue more than doubled receipts house getting past few months. On 10 days over \$26,000. Very smart story in face of epidemic and heat.

Wright Supervising

Los Angeles, July 15.
 William L. Wright is supervising Bud Barsky, resigned, as supervisor of Buck Jones' pictures at the Columbia studio.

Wright was formerly in charge of shorts for Universal.

POOLS FIND IT
HARD TO WORK

Operation in R-K-O Continues With Bold Front and Group Stocks Make More Headway—But Resistance Increases as Prices Climb—Eastman Fails to Hold Top

By AL GREASON

Yesterday's Prices

LEADING AMUSEMENTS

	High	Low	Net
6000 Con. Film	21	20 1/2	21 1/2
8000 Do. pr.	21	20 1/2	21 1/2
21,200 Fox P.	45 1/2	45 1/4	45 1/2
4,000 Do. pr.	71 1/2	71 1/4	71 1/2
14,100 Loew	71 1/2	71 1/4	71 1/2
10 Orph.	82 1/2	82 1/4	82 1/2
17,200 Do. pr.	82 1/2	82 1/4	82 1/2
1,800 Pathe A.	9 1/2	9 1/4	9 1/2
11,000 Do. pr.	9 1/2	9 1/4	9 1/2
3,100 Shubert	18 1/2	18 1/4	18 1/2
44,400 Do. pr.	18 1/2	18 1/4	18 1/2
CURE			
700 Col. Pat.	38	37 1/2	38
500 Tech.	34	33 1/2	34
28,000 Gen. F.	98 1/2	98 1/4	98 1/2
2,000 Pathe A.	97	96 1/2	97
11,000 Do. pr.	97	96 1/2	97
130,000 W. B.	101 1/2	101 1/4	101 1/2

Stock prices continued yesterday to make headway, in many cases breaking into new ground on the advance, but it looked as though the operating pools were finding it increasingly difficult to hold their favorites in line. Volume for the third day of the advance was slightly larger, going close to the 3,000,000-share mark and final quotations were fractionally better, but it became evident that the bear side was edging into a difficult situation.

Situation appeared to indicate that the workers on the short side sensed that at the new higher levels the market had done a good deal to discount any speculative betterment and the higher levels might be worth testing. One amusement stood out on volume and boldness of sponsorship. Turnover in R-K-O was well above 150,000 shares with the stock going into new high ground, and the bull operators appeared to have no regard to adverse circumstances.

By way of contrast there was Eastman Kodak, which moved up into a new top on the movement at 211 and then gave way on small volume.

Radi-Kelth is frankly operating on distant prospects and although the pool has declined to go into the rumor business, it is generally recognized that the theatre auxiliary of big business has in mind the plan of making it the key of important future regrouping of the whole amusement business.

Fox showed aggressive tendencies at times, but lacked a real follow-through and ended the session net down more than a point, while Gen. F. fell off both in volume and initiative.

Film Stocks in Van.

Market finally swung around Monday in what now looks to be a change in direction at least for the present. With the turn of the tide the amusement stocks were well behind the front, particularly Radio-Kelth, which attracted attention by the sensational way in which it was bid up on enormous volume.

Monday turnover was up around 220,000 shares for the session, apparently representing the operations of N. M. Mechan. Back home from Europe just in time to get into the game—maybe it was one of those instinctive forecastings that made him cut his foreign travels short at the right moment. Whatever it was was out in front with R-K-O, coming out all day with frequent lots of 7,500 and 10,000-share lots at advancing quotations.

Picture group advanced up about 25 points in the aggregate Monday, which was added to an aggregate gain of about the same total last week in direction of the movement really was in last week's trading which was small in volume, but of great significance in its in- (Continued on page 10)

'Unholy 3' Sends Big Chicago to Red at \$36,800—Hunters, Fliers, Palace at \$5,000; Worse at \$14,000

'HELL'S ISLAND' BEATS FRISCO USUAL, \$12,000

San Francisco, July 15.
 Business of downtown picture houses above normal with most getting exceptional week-end trade.

Fox scored a big gross due to the picture plus the recent anniversary ballyhoo. Public houses also had bad business. One of the outstanding figures was at the Golden Gate. This was attributed to the Sharkey-Schmeling fight picture plus the feature and vaude.

Estimates for Last Week
 Fox (5,000; 50-65-75-81) "Let Us Be Gay" (Metro). Got record opening and held up exceptionally well. \$50,000.

Warfield (Fox) (2,672; 50-65-80) "This Is London" (Fox). In 4th week moved down for Fox for continued run; tapered off gradually but still nice at \$13,000.

Paradise (Fox) (2,588; 35-50-65-81) "Love Among Millionaires" (Par). Drove big opening. Held above par for 4th week.

California (Publix) (2,200; 35-50-65-80) "Dawn Patrol" (FN). Daily gross approached that of Richard Barthelmee got this off to capacity, balancing big week at \$13,000.

St. Francis (Publix) (1,375; 35-50-65-80) "Big Pond" (Par). In fifth final week slipped material to \$7,000.

Orpheum (RKO) (2,270; 25-50-65-80) "Hell's Island" (Col.) With effective campaign opened bigger than usual for this house and ran couple of grand over usual \$12,000.

Golden Gate (RKO) (2,485; 30-40-50-65) "Soldiers and Wives" (Col.) Sharkey-Schmeling fight film added. Plus fight picture, average weekly gross here topped by nearly \$4,000.

Sensational opening.
 Embassy (Wagon) (1,365; 50-65-80) "Notorious Affair" (FN). Only fair, below expectations, \$5,500.

Davies (Wagon) (1,500; 35-50-65-80) "White Cargo" (All Star). Held up for 4th week at \$5,000.

'FRONT,' 3 WK, TORONTO 'FLORODORA' \$12,000—

Toronto, July 15.
 (Drawing box, 800,000)
 Weather, hot.

"Western Front" big for 2d week and held over. Three weeks here in summer at \$150 is unheard of. "Mammy" had fair fall but Imperial but nothing like "Jazz Singer."

Estimates for Last Week
 Royal Alexandra (2,000; 50-150) "Western Front" (U); 2d week kept at \$18,000.

Fioli (1,600; 35-65) "Byrd at Pole" (Par). Didn't have drawing power.

Imperial (3,500; 30-60) "Mammy." No bad for season but no wow; \$18,500.

Loew's (2,200; 35-60) "Florodora Girl" (M-G-M). Noting to bring out the noobs, but average big; drop to \$12,000.

Uptown (3,000; 35-60) "Shadow of Law" (Par). Good summer big.

Shae's Hip (2,000; 30-60) "Women Everywhere" (Fox). Not so good. Vaude okay; \$13,000.

NITE BASEBALL FELT BY TOPEKA HOUSES

Topeka, July.
 (Drawing Population, 55,000)

Two theatres dark didn't help though open. Night baseball last week may have been the explanation. Attendance at the Western baseball grounds four times that of a similar number of days for day-light baseball.

Estimates for Last Week
 Jayhawk (5,500; 50) "Shadow of Law." Drew two centuries better 1st half than "Other Tomorrow." Lost last half \$4,200.

Novelty (5,000; 60) Fox. Will Roger's name responsible for increase, critics panning "This Is London"; \$2,000.

Chicago, July 15.
 Terrific heat. The reason for some brutal box figures.
 Chicago, ac house, took its second disappointing week with "Unholy Three." House went into red at \$38,800.

Palace, ac vaudeville, failed to boost its average. Got \$14,000 with the Hunter Brothers, endurance flyers, in as special attraction. Big disappointment at figure, about \$25,000 previous low. Hunters paid \$5,000, leaving house in red.

Several bright spots along the step. A click was the "Big House" at McVickers, which tied the mark set by "Cock-Eyed World," taking a terrific \$51,700 for the first week. This figure is over \$1,300 from the house record. Picture got plenty of support from the Hearst local papers.

Oriental was surprise of smiles, taking \$36,400 with "Sweethearts and Wives." Nothing much hoped for from this one, which shows why so many people lose money at race-tracks and such.

The class mob, who work at the United Artists, where John McCormack gave a glorified vocal concert in the afternoon.

State-Lake vaudeville spot, is in a rut, feeling the competition of the Palace plenty. Needs help.

Good luck three nice weeks with "Richest Man in the World," while the Garrick went into its 3d week with "All Quiet" at a good, steady pace.

Estimates for Last Week
 Chicago (Publix-B. & K.) (4,000; 50-65-80) "Unholy Three" (Metro). Stage show. Words can't describe the disappointment for this one.

Metro. Small for this special. Big. Very bad at \$38,800.

McVickers' (Publix-B. & K.) (1,805; 50-75-80) "Big House" (Metro). Small for this special. For the first time censor board let gun pictures through without too many of the red.

State-Lake (B. & K.) (1,500; 50-75-85) "With Byrd" (Par). 2d week kept to good pace and neat \$21,000. Drawing plenty of kids.

State-Lake (B. & K.) (2,700; 50-75-85) "Fall Guy" (Radio). Vaude. Here is a problem. House in red but business is good. Commercially since the rival Palace went vaudeville. Last week had a pip line-up of variety names, but b.o. weak at \$18,000.

United Artists (Publix - U.A.) (1,700; 50-75-85) "Song of My Love" (Columbia). Commercially since the rival Palace went vaudeville. Last week had a pip line-up of variety names, but b.o. weak at \$18,000.

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Judgments

Motion Picture Synchronization Service, Inc.; Arlic Dr. Stencil Corp.; 377.

Thoroughbred Pub. Co., Inc.; M. L. Annenbergs; at costs, \$25.

Quality Distributing Corp.; Capital Film Exchange, Inc.; \$27,332.

Sidney G. Harnett, Matthew H. Harnett and Coney Island Stadium, Inc.; City Trust Co.; \$99.49.

Terrific Heat and Outdoor Attractions Left Houses in Minn. Pretty Lean Last Week

TITAN CHALLENGE ROARS ACROSS THE SHOW WORLD

**RADIO
VICTORY
DRIVE
BEGINS!**



COAST ON EDGE FOR OF RADIO'S MIGHTY

**FIRST EXHIBITION
\$5 TOP RKO LOS
ANGELES ORPHEUM
TUESDAY, JULY 22**



WILL SET THE HEART

**The Titan Does It Again . . . Miracle
Records of "Rio Rita" Go by the Board!
The Eyes of the Industry Turn Sharply
Toward the West . . . All Show Roads
Lead to Los Angeles . . . As the Titan
Swings Into Action With His First
Great Attraction of the New Season!**

**BEBE
DANIELS
BERT
WHEELER**

Dorothy Lee, Joseph
Ralf Harolde, Bill Robinson
Directed by LUTHER REED
Personally Supervised by
WILLIAM LE BARON . . .

ALADDIN WONDERS DRAMATIC SPECTACLE

**TITAN OFF WITH
A WHOOP IN TER-
RIFIC SWEEP TO
LEADERSHIP . .**

OF THE WORLD AFIRE

**EVERETT
MARSHALL
ROBT.
WOOLSEY**

Cawthorn, Jobyna Howland,
and 5000 others
Music by HARRY TIERNEY
Story and Lyrics by ANNE
CALDWELL

Scene After Scene of Searing Drama Amid the
Sensuous Allurements of Mardi Gras . . . Its
Spirit and Its Splendor . . . Its Laughter and Its
Heart-break . . . The Love Story of One Girl
Against the Rocking Panorama of a Great City
Gone Mad In Its Ruthless Quest of Pleasure!
**GRANDEST COMEDY AND HOTTEST TUNES
THAT EVER SCORCHED THE SILVER SCREEN . . .**

RADIO HURLS SONGS AROUND PLANET TO SELL "DIXIANA"

**Night of Nights
Hour of Hours
JULY 29th**

**Great "Dixiana" Broadcast
from 50 NBC Stations ...
First of the 12 Titan Hours
Direct from the Radio
Pictures Hollywood Studios.**



TITAN FLINGS TIERNEY'S MELODIES SKYWARD AS STARS FILL HEAVENS WITH GOLDEN VOICES

Radio Pictures leaps to the forefront of show merchandising July 29 with the first of its scheduled 12 air smashes broadcast from the giant Hollywood plant of the Titan. Fifty NBC stations will pitch the music of great bands and the voices of eminent stars into the ether and carry this stupendous ticket-selling ballyhoo to the far corners of the globe! The smashing tunes of "Dixiana" will be driven with a whoop into the consciousness of millions of radio listeners. Needless to say the reaction in tickets sold will be instantaneous at box-offices everywhere.

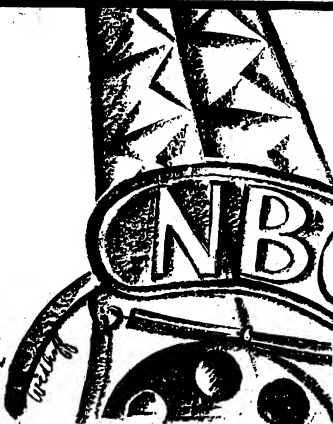
ALL TITAN HOLLYWOOD HOURS NATIONALLY ADVERTISED IN ADVANCE

TERRIFIC SHOW DRIVE ALREADY UNDER WAY ... WRITE OR WIRE FOR INFORMATION

New Orleans Chamber of Commerce ... Other Southern Units Endorsement and Cooperation ... RKO Coast to Coast Dixiana Hour ... Songs ... Records ... Harms (Song Cover) ... Radio Plug Over Networks on Big Hours ... National Union Radio Dealer Window Posters ... Dixiana Perfume ... Postal Telegraph Jumbo Blanks ... Illustrated ... Cooperative Newspaper Ads ... Dixiana Drink ... General Tieup ... Cigar Tieup ... Woolsey Still ... Dixiana Songs for Kiwanis, Etc., Clubs of South ... Southland Week Campaign ... Also Dixie Week Campaign ... Trick Window Card Display ... Dixiana Cotton Plug ... Bales in Miniature ... Opera Clubs and Women's Culture Groups for Marshall Plug ... Costume Contrast Gag for Clothing Shops ... Men and Women ... Duelling Pistol Contest ... Hanger ... Pennants, Banners, Etc.

"Dixiana" Songs
Will Ride the Air
Currents to Popu-
larity Over the
Following Great
NBC Stations,
July 29, 10:30,
Eastern Day-
light Time:

KECA	KFSD
KGO	KGW
KHQ	KOA
KOMO	KPRC
KSD	KSL
KSTP	KTAR
KTHS	KVOO
WAPI	WBAP
WCAE	WCSH
WDAF	WEAF
WBCB	WEEI
WFI	WFJC
WFLA	WGR
WGY	WHAS
WHO	WIBO
WIOD	WJAR
WJAX	WJDX
WKY	WMC
WQAI	WOC
WOW	WPTF
WRC	WRVA
WSAI	WSB
WSM	WSMB
WSUN	WTAG
WTAM	WTMJ



Talking Shorts

Miniature Reviews

THE DAWN PATROL

ONA MUNSON

"College Model"

Comedy

13 Mins.

Beacon, New York.

Vitaphone Nos. 1007-1008

Ona Munson, from the musical stage, but for one song is playing strictly straight in this 13-minute comedy. The way she plays straight, plus her looks, is what gives "The College Model" its average short classification.

The collegiate atmosphere, as usual, is easy to take and the story is there from the comic situation angle, but a comedy punch besides the personal punch delivered by Miss Munson seemed lacking. There might have been secured through different playing of a hebe tattle role by Harry Rosenthal, a natural comic, but directed into doing it without dialect. The script had Harry talking in a college style and it always cited out loud for a slice of Delancey street boggle.

Ona Munson, the fraternity belle, is nobody else but taller, Ellen's poor, but collegiate clerk, and his is bad. The frat dancer she tells all the boys how much more they'll look in a three-button model, which has a collar like the Elinor's current special. That gives him a customer per student. It winds up nicely when she gives the clerk two auto for a wedding present but stating he'll charge for alterations.

Miss Munson sings one song in her class musical comedy manner but does not dancing. Roger Pryor, a leading man, is completely slighted in the linen. **Bigs.**

"THE BODY SLAM"

With Eddie Lambert

Comedy Sketch

5 Mins.

Strand, New York.

Vitaphone No. 4123

Eddie Lambert, Gene Leodou and William Irving are in this musical sketch by Herman Ruby, one of a series featuring the dialect comedians, Lambert and Irving.

First of the five scenes opens on a train with Lambert stopping away under a seat and making a barking dog to dodge the fare.

His partner hits on the idea of having Lambert impersonate the wrestler, Ivan the Terrible, who layed in the retiring room as the two make away with his props. It takes a clinic for a \$500 ticket in the next town, until the revived and terrifying Ivan turns up at the wrestling arena and scares the timid Lambert apart. Usual comedy scene finish.

Mildly funny stuff as a program filler. **Abel.**

"SACRED FIRES"

Vagabond Adventure Series

Scene

9 Mins.

Loew's New York, New York.

Pathé

Another short to be by the Vagabond Director, Tom Terris, and quite interesting, more so than its predecessors. Scene here is in Benares, the holy waters of the Ganges River and to which all the religiously devout come to bathe themselves.

A pin head of a tragic story is shown in the form of an Indian girl. According to the custom in her native land, she was married at a very early age, to an old man. The old boy and his girl were seen walking to the waters to bathe themselves.

Later the old boy had died and is being cremated, with his ashes scattered on the waters while the little girl weeps. According to the customs of her land, she was not permitted to marry again.

Shorts of Indians slipping in the waters in various ruses was frequently shown and proved interesting. From what some of the Indians did in the waters, they were not so holy.

Tommy Dugan is very good and all shorts are exotically interesting. Then the sound goods and he explains in as much detail as possible, everything pictured.

"HUNGARIAN RHAPSODIE"

Musical Drama

10 Mins.

Rialto, New York.

United Artists

A familiar music classic presented in an interesting manner. This version of "Hungarian Rhapsodie" qualifies as an overture reel and a spot-holding short, good as either. The picture is silent, while the only sound is the title piece. No sub and everything in pantomime, and clear.

Story of a Gypsy girl sold by an auctioneer to a scoundrel for a bag of gold. She escapes. Then the scoundrel-smooth-sweetheart and the scoundrel search for her, both finding the girl at the same time. Then the villain attempts to cart her away, she's a chase finish and the blacksmith wins out. **Bigs.**

ANN SEYMOUR

Songs

6 Mins.

Strand, New York.

Vitaphone No. 1011

The comedienne clicks with two original and contrasting numbers, both of a party appealing nature. Her first, "My First Rendezvous," is an engaging ballad and song. The second, "The Song of Them Are None Too Good," has since been incorporated into her vaudeville act.

Usual drawing room set with piano accompanist. Almost 100% close-up throughout, with the songstress registering on personality and material. **Abel.**

"FOR LOVE OR MONEY"

With Lillian, Bert Roach

Comedy

19 Mins.

Stanley, New York.

Christie-Paramount

Nice little comedy yarn, but stretched out too long. Carries a good cast which features Lillian, Bert Roach and Ernie Woods. Holds interest, but mild on laughs. Right through the middle of the work, and a short could have been written around the gag material. After the big laugh it grew tepid.

Gag referred to is where Roach, to prove to his friend that the latter's wife married him for love and not for money, tells friend husband to go away for a few days and leave him alone with the wife. Ernie Woods proves that the wife, who is Lillian, loves hubby, then he is home. Ernie Woods, who is Lillian's wife, who has lost every cent of her \$100 worth of money to carry on and pose as a big shot.

This Roach does and takes Miss Wilson to a race where she begs him to bet all his money on a certain horse, stating the race is fixed. This he does, putting \$5,000 on the horse which wins. Ernie Woods covers it is a 50 to one shot and goes wild with joy. Miss Wilson comes and tells him she is sorry, but she didn't let the bet as she was sure the horse would lose and she wanted to give the money to her husband. Ernie Woods' final clips have hubby realizing his wife is that way about him and they're talking about preparing a nursery.

"THE POTTERS"

"Done in Oil"

With Lucien Littlefield

Comedy

10 Mins.

Loew's New York.

Vitaphone Nos. 3881-3882

Of J. P. "The Potters" series of shorts, one of the best. "Done in Oil" holds much that will appeal to the average neighborhood audience. In the end the sap Pa. Potter characterization of Lucien Littlefield.

In the cast also, Lucien Ward, as Ma Potter, and two old vaude standards Frank Davis (Davis and Russell and Russ Brown) (Davis and Whitaker) as a couple of fast gabbing oil stock peddlers.

Scene into believing the stock is good. Ma Potter releases the family \$1,500, so as chairman of the town's a c's committee to raise money for the oil stock. Pa. Potter gets the club invest the money in oil for quick return. From the time the oil stock is sold, look like the oil paper will go any way downward, but it does. Although Pa. is a little slow in realizing the stock is going down, he gets a \$400 profit, whereas it's worth \$5,000.

Davis and Brown did more than a little to make it convincing. **Bigs.**

"SHE WHO GETS SLAPPED"

Comedy

7 Mins.

Beacon, New York.

Napoleon No. 3900

Tommy Dugan up to now has been known as talker's best stutterm, but in this short he shows around the change and shows himself to be another style of comedy by playing smartly a good comedian. The short is a laugh idea and makes the most of it. Good relief.

Dugan is a husband who's stuck until daylight in a poker game at the club, while the wife's turning at home. On the street he tells her to explain a way to get home late nights and make the wife like her. The short has a laugh idea, the \$50 Dugan gets a trip home with this follow, to see the latter slap and kick his own wife around to illustrate.

But it's a racket, for the con guy's "wife" was just another guy in a woman's dress. The husband saw that bird was in a hospital ward. He tried it on his wife and she was the finish. The same bird was trying to sell the idea to the gent in the next cot, and she gives the street guy over the head with a pitcher.

Not so cute, nor so gentle, but laughably done. **Bigs.**

"The Dawn Patrol" (FN).

Lots of excitement and fighting in this airship story. No women and few laughs in the film, so needs good surrounding comedy shorts.

"Anybody's War" (Par). Moran and Mack in blackface and quite unfunny, 90 minutes of fretting. Needs neighborhood and childish audiences. Only such scraps as remain for Moran and Mack can hold this up elsewhere.

"Let Us Be Gay" (Metro). Strong on all counts, romance, comedy, human sympathy and gorgeous clothes against a glamorous setting. Money picture.

"Lawful Larceny" (Radio). Smoother written and played comedy drama. Story revolves around husband-stealing wife, thwarted by wife of one of her victims. Easily exploited. First run to at least average gross or better.

"Girl of the Port" (Radio). For the double bills. Has exploitation value, though but it is not a picture.

"Strictly Unconventional" (M-G-M). Good title, though not a b. o. picture. Sophisticated drama produced in left manner. For adult audiences, mainly have adult audiences.

"Sweet Mammy" (F. N.). Featuring Alice White, weird sister crook meller. Everything wrong about it.

"The Birth of a Nation" (Talking Picture Epics). Educational. Silent, accompanied by disc lecture. Interesting mainly because it's brief and the actors are well suited for standing alone. Best spot on double feature bill, even for an arty.

"The Roof of the World" (Amber). Educational. Exploration film (silent) of the Russian - German expedition into Pamir, Central Asia, and the sealing of Mt. Lenin in 1928. Double feature bill.

"The Oklahoma Sheriff" (Syndicate). Bob Steele western. Usual stuff, directed by J. P. McGowan and story by William F. O'Sullivan. Formula story and familiar settings.

"The Lone Rider" (Columbia). Western with Buck Jones. For the neighborhood. Buck Jones did talk too much.

PICTURESHOW HONG KONG

Traveltalk

7 Mins.

Capitol, New York.

Fitzpatrick

A sprinkling of applause following this traveltalk gave pretty convincing testimony that it pleased a substantial portion of the Capitol audience and ought, deductively, to be capable of doing the same in other de lusers.

A few facts of human interest, a few statistics as to miles, weight, measure, and dates would help. There isn't a laugh in this reel and a couple would have been priceless.

Hong Kong is one of a series of cities visited by Fitzpatrick and his troupe. The film is of recent three-month world cruise. Some excellent shots have been obtained, dialog being dubbed in New York upon the return. Some Chinese titles are very cute. **Land.**

JIM McWILLIAMS

"Up and Down" (Pianolog)

7 Mins.

Beacon, New York

Vitaphone No. 1000

Jim McWilliams, doing his vaude pianolog in this short and not as well as he generally does it on the stage. They butchered him in the make-up, but the McWilliams characterization in the theatres is noted for its nonchalance.

Here, in New York, the short is graced with McWilliams' own laugh lines and gets by as an okay number. The short is a laugh idea and thought that it could have been so much better.

The McWilliams' pianolog is a twist on the piano for the musical speech comes first and the piano stuff closing. Studio gave him a 10-minute run. The short is a laugh idea and thought that it could have been so much better.

With Moran and Mack in blackface on stage or screen belly laughs are expected in about 10 minutes of the time a mild laugh here and there. Not worth shifting in a seat.

ANYBODY'S WAR

Paramount production and release. Moran and Mack starred. Directed by Richard Wallace. Scenario by Lloyd Corrigan, adapted by Howard Hawks. Released by Two Black Crowns in the A. B. C. Camerons in New York on July 10. Running time, 9 minutes.

With Moran and Mack in blackface on stage or screen belly laughs are expected in about 10 minutes of the time a mild laugh here and there. Not worth shifting in a seat.

Another air picture and a good one. "Dawn Patrol" should do business. It holds the attention throughout, provides several tense sequences, and compares favorably with the handful of worthy sequels to "Wings."

It is not much of a picture for "starring," although Richard Barthelmess contributes another of his dependable performances. In an all-male cast the individual opportunities are few, particularly when, as in this instance, there is no menace save the pervading threat of death and no conflict except the fare-ups among comrades whose nerves are frayed.

"Dawn Patrol" in tone and tempo is "Journey's End" applied to the air. Flying over the front lines, the spectator finds well-bred English gentlemen running up against the horrors of aerial war and all ways remaining true to the best Oxford traditions.

There is the neurotic young man who is a coward, the soldier who is the cockney enlisted man officers' servants, there is the quietest of the quiet. The latter is in the trenches; "Dawn Patrol" is in the skies.

In all stories the point is repeatedly made about the extreme youth of the replacements. Officers passed through a few short weeks of training and are shipped to the front from 16 years of age and up, to be slaughtered. This is the bleak picture of the blunders of the swivel chair brigade.

At the start of "Dawn Patrol," the air exploits are more talked about than revealed. As the woman-less chronicle unfolds the fighting becomes more visual and less abstract. As the visitors and persons familiar with the mess of 12 years ago will have to testify as to the probabilities of the war, some of those scenes.

To a casual unforgotten eye it looks like great liberties with facts have been taken. But in the end, the film is a good one. In one sequence raid the home ground of the Germans and spend ten minutes dropping bombs and plotting the return of the German squadron with machine gun fire. As each German plane successfully flies to take out of them, the visiting Britishers send it nose diving into the ground in a mass of flames.

This little mission of death and destruction is in the nature of a boyish rack because the Germans have taunted the British with the quality of their aviatorship. Neil Hamilton, the commanding officer, awaits their return, but the Germans have disobeyed direct orders in making the foolhardy visit over the lines.

In the midst of the verbal lashing, a message arrives transferring Hamilton and making Barthelmess fly to take out of them. Hamilton gloats that now the irresponsible flyer will get a taste of what it's like to leave other youths under his direction.

Climax of the film has Barthelmess again disobeying orders when substituting for his buddy on a dangerous solo excursion 80 kilometers behind the lines. First getting the pal drunk, Barthelmess goes to the rescue. He is a good one. The Germans finally get him he manages to blow up an entire aircraft. In New York, the short is graced with McWilliams' own laugh lines and gets by as an okay number. The short is a laugh idea and thought that it could have been so much better.

Howard Hawks has handled his material intelligently with only insiders able to estimate the probable difficulties under which much of the picture was made. Camera work is excellent throughout and the effects are vivid.

Various roles are well played, with the leading part expertly handled by Gardner James again offers his quivering lip characterization of a man facing danger is complete without James to illustrate the dramatically unworthy desire to live at all costs.

Land.

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ANYBODY'S WAR

Paramount production and release. Moran and Mack starred. Directed by Richard Wallace. Scenario by Lloyd Corrigan, adapted by Howard Hawks. Released by Two Black Crowns in the A. B. C. Camerons in New York on July 10. Running time, 9 minutes.

With Moran and Mack in blackface on stage or screen belly laughs are expected in about 10 minutes of the time a mild laugh here and there. Not worth shifting in a seat.

Another air picture and a good one. "Dawn Patrol" should do business. It holds the attention throughout, provides several tense sequences, and compares favorably with the handful of worthy sequels to "Wings."

It is not much of a picture for "starring," although Richard Barthelmess contributes another of his dependable performances. In an all-male cast the individual opportunities are few, particularly when, as in this instance, there is no menace save the pervading threat of death and no conflict except the fare-ups among comrades whose nerves are frayed.

"Dawn Patrol" in tone and tempo is "Journey's End" applied to the air. Flying over the front lines, the spectator finds well-bred English gentlemen running up against the horrors of aerial war and all ways remaining true to the best Oxford traditions.

There is the neurotic young man who is a coward, the soldier who is the cockney enlisted man officers' servants, there is the quietest of the quiet. The latter is in the trenches; "Dawn Patrol" is in the skies.

In all stories the point is repeatedly made about the extreme youth of the replacements. Officers passed through a few short weeks of training and are shipped to the front from 16 years of age and up, to be slaughtered. This is the bleak picture of the blunders of the swivel chair brigade.

At the start of "Dawn Patrol," the air exploits are more talked about than revealed. As the woman-less chronicle unfolds the fighting becomes more visual and less abstract. As the visitors and persons familiar with the mess of 12 years ago will have to testify as to the probabilities of the war, some of those scenes.

To a casual unforgotten eye it looks like great liberties with facts have been taken. But in the end, the film is a good one. In one sequence raid the home ground of the Germans and spend ten minutes dropping bombs and plotting the return of the German squadron with machine gun fire. As each German plane successfully flies to take out of them, the visiting Britishers send it nose diving into the ground in a mass of flames.

This little mission of death and destruction is in the nature of a boyish rack because the Germans have taunted the British with the quality of their aviatorship. Neil Hamilton, the commanding officer, awaits their return, but the Germans have disobeyed direct orders in making the foolhardy visit over the lines.

In the midst of the verbal lashing, a message arrives transferring Hamilton and making Barthelmess fly to take out of them. Hamilton gloats that now the irresponsible flyer will get a taste of what it's like to leave other youths under his direction.

Climax of the film has Barthelmess again disobeying orders when substituting for his buddy on a dangerous solo excursion 80 kilometers behind the lines. First getting the pal drunk, Barthelmess goes to the rescue. He is a good one. The Germans finally get him he manages to blow up an entire aircraft. In New York, the short is graced with McWilliams' own laugh lines and gets by as an okay number. The short is a laugh idea and thought that it could have been so much better.

Howard Hawks has handled his material intelligently with only insiders able to estimate the probable difficulties under which much of the picture was made. Camera work is excellent throughout and the effects are vivid.

Various roles are well played, with the leading part expertly handled by Gardner James again offers his quivering lip characterization of a man facing danger is complete without James to illustrate the dramatically unworthy desire to live at all costs.

Land.

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"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Monday nights in the Roosevelt Blossom Room are now identified by lobby wise-crackers as "Test Night." Anyone with a price of a cover and a little intuition can fix it with the guest m. c., who also regards the whole thing as a film "showing," to be called upon to do something for any film executives who are present.

George Sherwood, who produced "A Man's Man" at the Figueras Playhouse, has been posted on Equity's beware list. The local list now contains eight names.

Warners is now restricting its studio employees from certain sales of the Warner and T. lots. It's due to the damage done by aimless trespassers.

When a major studio sent out a call for gauze-clad diving girls to appear in a scene, only eight girls of 18 accepted the job. Other 35 refused after a look at the transparency they were to wear.

Robert Wyler, Jr., for several years assistant director and production supervisor at Universal, has become executive assistant to Carl Laemmle, Jr. This increases the young film producer's staff of assistants to five.

Unlisted telephones in Hollywood and Beverly Hills show a total of 25,000. This is a considerable increase to too much annoyance from fans etc.

Majel Coleman is out to collect back salary from C. B. DeMille under a 1926 contract for a little over 13 months at \$125 a week.

Metro can now claim Reginald Denny's five-year option contract. Sono-Art cancelled its agreement with Denny upon mutual consent.

First two features on the new schedule to go into production at Metro will be "The Third Alarm" and "The Great White Trail."

First National is supporting back launching Frank Kohler and stat until he finishes a hold part in "Captain Blood."

After representing Richard Thomas Productions, Inc., in nearly dozen lawsuits, G. A. A. turned down a bill for legal services over to John B. Staley to collect.

Frank Davis, head of Metro's foreign department, directed his first foreign version in 14 days. It was the Spanish version of "Olympia."

Jack Lesner, under contract to George Olsen, has leave to appear with Ben Bernie for two weeks and then move over to the revue at Warner's Hollywood.

Benjamin Glazer will do the screen treatment for the remake on Columbia's "To Have and Have Not."

David H. Farrell, pioneer Cape Cod film exhibitor, has sold his three theatres and is coming to Hollywood to live with his son, Charles Farrell of Fox.

Jo Swerling will be retained by Columbia as dialog writer for three years.

Grown sophisticated on a steady diet of previews, theatre audiences in Hollywood and the regular outlying preview towns are steadily driving producers into new territory in search for an average unaffected collection of picture house customers.

Max Fleisher's band will follow Ben Bernie into the Egyptian July 17 for two weeks. Ken Howell's Collegians were originally slated, but because of increasing the band from seven to 16 players two weeks was necessary for rehearsals.

When salary checks were not forthcoming on the eighth day after opening of the Folies Bergere cafe, chorus of seven girls tramped down to the Labor Commission.

The 25 Club, with nothing on the menu over two bits including the cover charge, folded after one month's struggle.

Taking no chances on anything going wrong, Dick Rogers at the piano but out of sight will accompany his own cover charge in "Hi-Heires." One Munson will sing the numbers.

After an absence of more than a year, Al Cohn returned to the Metro lot to write the screen treatment for Winston Churchill's "Crises."

On the strength of their work on

"Dawn Patrol," Howard Hawks and John Monk Saunders have been put under contract by Warners.

Numerous dancing schools in Hollywood and Los Angeles, hit by the reduction in output of film musicians, are finding a new gold vein via women using the academies for weight reducing.

Hal Roach studio has closed for one week.

Charles Brabin assigned by Metro to direct "Great Meadow," an original by Elizabeth Roberts.

Any leasing of the Hollywood Playhouse to stock producers hereafter will be for three to six months' term only. This according to A. Z. Taft, chairman of the re-elected board for Henry Duffy, as a loophole for any chance for sale of the house.

Metro has picked "The Southerner," original by Bea Meredyth, for Lawrence Tibbett. It starts after the baritone finishes "New Moon."

Metro now has the largest staff of screen writers on the Coast. With 10 new scribbles added to the payroll within the past week. This brings the total to 42.

Fox West Coast has offered the trustees of the Henry Duffy bankruptcy proceedings \$35,000 for the rights on Duffy's President theatre in the downtown section of Los Angeles. The circuit want this house for a leased policy, has deposited \$5,000 as evidence of good faith.

Metro purchased Ursula Parrott's novel, "Strangers May Kiss," in manuscript form. Story is slated for publication in Sept. at which time work on the screen treatment will begin with Norma Shearer probably starring.

Basing his decision on the fact that his popularity was built on the silent screen, Douglas Fairbanks will not personally finance any dialog pictures in which he may be appearing. He will, before starting his next picture, tell Charlie Chaplin's silent "City Lights."

John Farrow, Fox writer, is being given a chance to direct by the same company. His next is "First Love," an original by himself.

Next Leon Errol starring picture for Paramount will be "Social Errors," farcical mystery story by David, on which the stage musical, "Jack Fingers," was based. With Errol in the cast will be Richard Arlen, Mary Brian and Stuart Erwin.

Ben Bernie stays at the Blossom Room of the Roosevelt hotel for six more months. His engagement to the Egyptian theatre expires Wednesday night.

U brought on Edward Paulton, writer, from New York.

Eddie Carewe, filming the new version of "The Spoilers" for Paramount, has William Farnum and Tom Santschi sitting in on the set in an advisory capacity. Both were in the original fight sequences of the picture, on which the studio is concentrating.

Absorption of smaller radio stations here by the larger ones is continuing. Cry that there are too many local stations recently brought out a Federal radio commission announcement that the number of stations in this sector would be cut in half by fall. Expansion of the Don Lee system and increase of KXNS radio watts is indicative of the move to smother the small operator. Petty operation of the small station has been the main squawk.

Paramount is making tests at both ends of its studio for a boy to play the part of "Skippy" in the screen version of the comic strip. When the kid is found Victor Seidler zinger will collect the rest of the cast.

Olsen and Johnson jumped from Cleveland with their act of 14 people to appear this week on the Warner Hollywood stage. After one week here they'll move in for two weeks into the Warner downtown theatre. Olsen and Johnson will play their second picture at Warners.

Richard Barthelmess is making a personal appearance at the R-K-O. He will star with his picture, "The Dawn Patrol." First time for a Barthelmess personal outside of Los Angeles. He refused to go unless Jack Warner and Hal Wallis went along.



JOHN C. FLINN

Producing short comedy features at Culver City, California, for Pathe release—season 1930-31—recently completed, "THE BEAUTIES" Frank Davis, director; "SOME BABIES" Wallace Fox, director; "MIND YOUR BUSINESS," Monte Carter, director; "HOLD THE BABY," Fred Gully, director; "ALL FOR MABEL," Harry Delamonte, director; "TWO O'F U S FOURS," Ray McCarney, director.

Slaughter Now in Charge Of Academy's Tech Bureau

Hollywood, July 15. Activities of the technicians' branch of the Academy for the next year will be under the leadership of Col. Nugent H. Slaughter, chief recording engineer for WB. The technicians' executive committee elected Slaughter chairman at its first meeting last week.

Slaughter appointed H. G. Knox, of ERPI, and E. H. Hansen, Fox Movietone expert, to act with him in drawing up specifications for the first Academy award for scientific achievement in pictures, now authorized classification in the annual prize lists. The award will specifically be in the sound field, personnel of the committee indicates. Lester Cowan, assistant secretary of the Academy, has been appointed manager of the Technical Bureau. The Academy took this bureau over from the Association of MP Producers last year, but no policy for it was adopted until recently. Coast producers contribute \$15,000 a year to its operation.

Brenon on "Beau Ideal"

Los Angeles, July 15. Herbert Brenon's next directorial job for Radio Pictures is Percival Wren's "Beau Ideal." Brenon directed "Beau Geste," by the same author, while with Paramount.



EDWARD H. GRIFFITH

Judging from newspaper and trade reviews of "Holiday," Director Edward H. Griffith has topped even "Paris Bound," which many critics included among the Ten Best Pictures of 1929. A real veteran of the silent drama, Griffith has definitely established himself among the finest makers of talking pictures by his sincere, intelligent and "box-office" handling of these two Philip Barry plays. Al Johnson recently stated: "If all producers would put out pictures with as much fine acting and great directing as 'Holiday,' business would come back. It is the finest talking picture yet made."

Griffith will next direct Constance Bennett in "In Deep," by Eugene Walter, for Pathe.

R-K-O's Product Hook-Up with U Gives R-K-O Near 100 Films for 30-31

1st Runs on Broadway

(Subject to Change)

Week July 18

Capitol—"Sins of Children" (Metro).
Globe—"Hell's Island" (Col).
Paramount—"For the Defense" (Par).
Rialto—"Anybody's War" (Par).
Rox—"Wild Company" (Fox).
Strand—"Song of Flame" (FN).
Winter Garden—"Dawn Patrol" (WB).
Rivoli—"Holiday" (Pathe).

Week July 25

Capitol—"Blushing Brides" (Metro).
Globe—"Shooting Straight" (Radio).
Rox—"Good Intentions" (Fox).
Strand—"Golden Dawn" (WB).
Paramount—"A Sap From Syracuse" (Par).
Rialto—"Raffles" (UA).
Winter Garden—"Dawn Patrol" (WB).
Rivoli—"Manlaughter" (Par).

Lasky East and West; Par Shorts at Astoria

Jesse L. Lasky now on the coast, will spend approximately as much time on that production front as in the past, contrary to reports he would center his activities in the east, with B. P. Schulberg and Al Kaufman handling matters in California.

No effort will be made to increase feature production in the east with the Astoria studio expected to handle the entire shorts production schedule. It is understood. This places about the same burden on the west coast as last year.

Lasky's son, Jesse, Jr., is being broken in on the coast through the foreign production department. Young Lasky was schooled abroad and speaks several languages.

Schmidt's Independence

Detroit, July 15. Art Schmidt of the Public publicity staff here is quite the optimistic publicist. He got married on Independence Day.

R-K-O's product hook-up with Universal will give the R-K-O the entire nearly 300 full length films so far for next season. The deal is reported with the lawyers at present. Under it from the accounts R-K-O will make cash advances to U for production purposes and take a minimum of 16 U talkers, the same number its product contract with Columbia calls for.

Other sources for R-K-O are Pathe and its own Radio Pictures, the latter including the four features Charles Rogers has promised R-K-O he will make with Constance Bennett the star of each.

This ties up all of the independent producers, outside the states righters, with R-K-O, excepting Tiffany.

For the main line of the R-K-O chain 104 full lengths will be required for next season. In spots where R-K-O has the town sewed up and playing two houses on a given week will be necessary to furnish 208 pictures.

Better Position R-K-O has been easing itself out of the position the circuit operator found when Paramount and Fox made a trade deal, with that deal taking in Metro. It threatened to wreck the smooth film booking of the R-K-O circuit for next season.

None will venture to predict how big a percentage of the R-K-O program in eight, including its own Radio pictures, will be money pictures at its box offices. They report that just as many as any of the other producers and distributors. The first from Columbia R-K-O is playing under its new deal opens at the Globe, New York, shortly. It is "Rain or Shine" with Joe Cook, and reported a heavy laugh picture.

3-WAY PROJECTOR INSTALLED BY WB

Los Angeles, July 15. The first installation of their three-way projector, to handle all sizes of wide film, has been made in Hollywood here by the Warners. The first from Columbia R-K-O to flash a prolog in 65 mm. size, the width selected for the giant screen in their own theatres.

The brothers have named their method Vitascopic.

Minneapolis Grosses

(Continued from page 10)

including Anatole Friedland's Revue. Picture and stage show meant little to box-office; \$4,000. Bad.
Lyric (Publix) (1,300; 40) — "Mamba" (TIF). Picture attracted some attention, and, perhaps, did about as well as could be expected under circumstances; \$2,500. Not Good.
Aster (Publix) (900; 35) — "Sweethearts and Wives" (FN). Clive Brook and Lella Hyams featured over Billie Dove. Good attraction for house, but couldn't overcome odds; \$1,500. Bad.
Grand (Publix) (1,100; 25) — "Big Pond" (Par). Not too true to Navy" (Par), 2d half. 2d loop runs. \$2,000.

Totem Poles South

Hollywood, July 15. Radio Pictures is arranging for the shipment of 100 totem poles from Alaska to be used in connection with the showing of "Silver Horde" in R-K-O theatres in this country when the picture is ready. The poles, according to plans, will be mounted in front of the theatres. Company is on location in Alaska in filming of "Silver Horde" and will not return for four weeks.

Witwer Claim Hearing

Hollywood, July 15. Suit of the H. C. Witwer estate against Harold Lloyd, charging literary infringement, ended with U. S. District Judge Congrove taking "The Freshman" matter under advisement. Decision isn't likely to be rendered until September.

Mrs. Witwer sued for \$1,000,000 damages, claiming similarity of the Lloyd film to a Witwer story.

COLUMBIA PICTURES

presents

THE LAUGH
RIOT OF
THE YEAR

Joe

Cook

in

Rain or
Shine

with

LOUISE FAZENDA

WILLIAM COLLIER JR.

JOAN PEERS

TOM HOWARD

A
FRANK
CAPRA

PRODUCTION



THE GREATEST
WAR EVER FIGHTED



Sweet on P




with

ALICE WHITE

LLOYD HUGHES

MARIE PREVOST KENNETH THOMSON

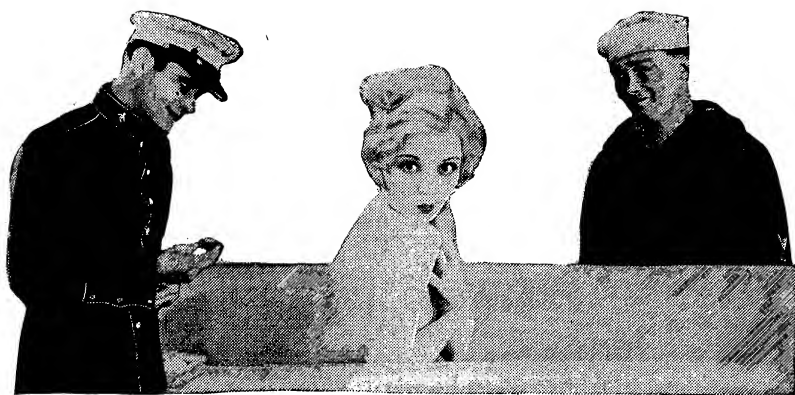
ANOTHER COLUMB



Hearts arade"

Directed by

MARSHALL NEILAN



IA COMEDY SMASH

Exploitation and Press Stunts

Dallas.
Besa Paritzke, femme p. a. for Pathe, managed to get the m. c. Ted (Russell) Cooke in the sport pages of local dailies through the aid of local chit, local physical culturist and wrestler, Kahn is to make later, eligible for comment to sport columnists. Good publicity, as wrestling is popular in Texas due to anti-boxing law.

Hollywood.
That exhibitors in Budapest are copying the idea of "living buildings," which started here for the showing of "Hollywood Revue," has induced Hollywood exploitation operators to take themselves seriously in striving for ideas which can be syndicated for universal consumption.

The "living buildings" started here by Pete Smith, was introduced for the first time in Europe in Budapest for the showing of Metro's "Hollywood Revue" last week. While it was not so elaborate as here or in New York, the idea was to have a building up an ensemble of chorus girls in front of the theatre with each holding a letter spelling out "Hollywood Revue."

Another stunt, which had its inception here and is now generally adopted in the press in Europe, is that of using window displays of artistic production stills in fashionable shops during the run of the picture in that city.

Seattle.
Double truck advertisement obtained in the Seattle "Star" by H. E. Armstrong, publicity of Paramount. Tie-up in connection with "Byrd's" Coast. The advertisement, two pages, ad \$20, amount given as prize of identification contest as to names of members of the "Byrd's" principal. Crew pictured in cut in the paper. Space was paid for by business firms in on ballyhoo.

Cincinnati.
Aunt Jennifer, at Albee last week, visited Billy Bryant's ship at local wharf. Hilt with dailies for art spread.

Cincinnati.
Bill Fields whooped up local exploitation for Columbia films last week. Had Fields' brother, who is in Lyric lobby clicking off stock messages from "Ladies of Leisure" principals. Also had Fields' brother, who is in Lyric lobby clicking off stock messages from "Ladies of Leisure" principals. Also had Fields' brother, who is in Lyric lobby clicking off stock messages from "Ladies of Leisure" principals.

Newark, N. J.
Under the direction of H. R. Ende, divisional manager, and Earl Wadde, manager, George Deber and Eddie Snyderman pulled several stunts for Proctor's. Ende and Wadde and Grace and Coby Worth in pajamas roller skating from New York to the theatre (or so billed). Then this appeared in the streets, the streets, both stunts drawing pictures in the papers. The picture of Ende was advertised on a bantam Austin car.

Denver.
Robert Garandine and Victoria, who did their act of being pulled up by the jaws in the front of the picture. They worked from the top of the eight-story building, appearing with one holding on by the jaws and carrying the other half way up building. The picture was shown a thousand and pictures with stories.

Denver.
Cartoon contest for "Caught Short," put over by Selby Carr, publicity, Denver theatre, one of most successful ever run by "News." The cartoon was printed two days. Over 5,500 answers were received. The two-column picture represented piles of money. Each bill and stack of coins were labeled with the name of a city. Necessary for the entrants to add the amount of money in the total. Carr himself had to add figures 12 times to be sure he was right and the result was correct. United Pacific distributed 35,000 bulletins in towns within 500 miles of Denver and gave the theatre eight-light space at no cost, bringing the picture to the attention of every passenger on the road for over a week.

Syracuse.
Warner's Strand, in co-operation with Hearst's "Journal-American," staged the annual Galveston beauty contest last week. Violet Langston, 16, won from a field of 100. She was sent to Albany July 21, to compete with girls from that city. Utica and Troy for the "Miss New York State" title. Last year, Kate's had the Galveston contest. Fox-Rock is figuring on a most popular working girl contest, either with or without newspaper coverage. The girl and her chaperone to be sent for a week at Atlantic City.

Shreveport, La.
During the run of the "Social Lion" at the Public-Strand, Manager A. Parker had a young man dressed in formal attire, wearing a monocle and long cigarette holder riding in a new sport roadster with

CANADIAN CHAIN SPLIT INTO PAR'S DIVISIONS

Toronto, July 15.
Famous Players-Canadian's 300 odd theatres, scattered all over the Dominion and now under supervision of but two division managers, eastern and western, will shortly be split up into more compact divisions, along the district managerial lines of the Paramount-Public circuit in the United States.

J. J. Fitzgibbon, general manager of F. P.-Can. for Paramount, and under John Balaban's direction, is reported to have completed plans for dividing the circuit. Announcement of the nature of the new divisions and their heads is expected at the F. P.-Can. convention in this city Aug. 1.

Clarence Robson, eastern division manager, and H. M. Thomas, western, are reported to be regarded by the new Par control as laboring under a too severe handicap, due to the many miles separating most of the F. P.-Can. theatres, with the circuit stretching from the Atlantic to the Pacific. Under the Paramount division managers' system, all theatres are given the division heads' personal attention. With that system probably to be adopted in Canada, it would not be practical under the two division managers' plans.

Robson and Thomas cannot possibly cover more than a small percentage of theatres under their direction weekly.

Stanford Engineers School Adapts Self to Pictures

Hollywood, July 15.
Herbert Hoover's brother, Theodore, who is dean of the engineering school at Stanford University, says he has never found such cordial co-operation between competitors in any industry he found in the technical departments of Coast states.

Dean Hoover spent a week here for a studio survey, talking with 35 engineers and sound experts. The contacts were arranged by Lester Cowan, manager of the Academy's Technical Bureau.

Stanford University will adapt its engineering curriculum to cover the new field opened by sound in pictures.

Ingram Dissolution.
Hollywood, July 15.
Petition for dissolution of Rex Ingram Productions, a California corporation which has never produced a picture, was filed in Superior court here last week. The petition was signed by Nathan Burkan, Ingram's representative in this country. Ingram's signature was placed on the petition June 18 at Nice.

Company was organized to issue 5,000 shares at \$100, but subscribing stopped at three shares.

a uniformed chauffeur. In the rumble seat of the car was a man in a realistic lion's costume. Car was stopped at intervals on downtown streets to permit the lion to perform stunts on the sidewalk while the young man sat in the car drinking tea, smoking and chatting with the ladies.

Baton Rouge, La.
G. E. O'Donnell tied up with both the morning and evening newspapers on a classified ad tie-up for "The Bad One" at the Public-Columbia. Both the morning and evening papers placed a three-column by eight inch ad showing two large heads of Dolores Del Rio and Edmund Lowe. Caption at the top of the picture in the ad was, "If you were this popular couple," and then underneath the pictures, "Read plans on the sidewalk in 'The Bad One'." and then followed, "You could easily find a suitable apartment by using a classified ad, etc." Further copy in the ad said that 50 free tickets were to be given away to the first 25 persons, a pair each, entering an apartment or room for three more days and paying cash. A brief underneath the picture in small print told the readers that this was a scene from "The Bad One," with Dolores Del Rio and Edmund Lowe, naming theatre and play dates.

INDIE HOUSE GIVES UP

World, Milwaukee, Lasted Two Years, Operated by Doctor

Milwaukee, July 15.
The World theatre, neighborhood house, has closed after two years of a rather hectic existence. Operated as an independent theatre, the management recently began using non-union help.

According to Dr. Joseph Atanasoff, who has been operating the house in association with two brothers, the film exchanges have refused to give the theatre first run films. Recently the management claims that even repeat films were hard to get.

Ben Koenig, attorney for the Film Board of Trade, said the trouble arose over the leasing of first run pictures which competitors of the Atanasoff brothers had obtained by making higher bids.

The World has several times been the target of bomb and yellow paint attacks.

ARBITRATION AS 2-WAY ISSUE IN CHICAGO

Chicago, July 15.
The moral arbitration clause placed into the new standard exhibition contract for the 5-6-8 conference, at Atlantic City, has renewed exhibitor-distributor bickering here.

It is understood in Chi that the exchanges, since the new arbitration has no teeth of enforcement, are looking to the various exhibitor associations to see to it that their members abide by the decisions of the committee. If the exhib. who is decided against it, the committee, refuses to accept the decision and goes into court, the exchanges have decided to require of him deposit security before selling him future product.

On the other hand the exhib. associations are taking the rights given them by the new clause and will examine the dealings of various exchanges which have consistently made trouble for the exhibs. They may, in some cases, ask the exchange to place a certain security with the association, the distrib will live up to the contract.

This last is particularly framed to eliminate the railroading of pictures by some exchanges, which by making their own delivery prints in time. Metro-Goldwyn exchange is especially mentioned along this line as a chronic offender in leaving exhibs without prints. The exhibitor association here are ready to stand up for their rights. They insist that if the exchanges refuse to play ball the exhibs will send out a committee meeting and send all cases to the appeal board in New York. This despite the fact that the appeal board is to hear only the exceptional cases.

Halperins' Film Offer

Halperin brothers, Victor and Edward, who were associated with Inspiration in making "She Goes to War," have made an offer to Joseph M. Schenck to finance a secondary Harry Richmond talker. Report says they have a contract with Radio is declared wrong. Schenck's Art Cinema company made Richman's only talker "Puttin' on the Ritz." It cost a reported \$500,000.

Lakehurst as Locale

Hollywood, July 15.
Columbia is figuring on making most of its air scenes for "Dirigible" at Lakehurst, N. J. Jack Holt, Ralph Graves and Frank Capan, directing, will go east with the technical man.

Winds Up Program

Hollywood, July 15.
Last Columbia picture on this year's program will be "For the Love of Lil." Matt Moore will direct with Robert Buckner doing the dialogue and continuity. No cast yet selected. This brings the Columbia output for the year up to 24 pictures, with two additional ones, previously figured on, sluffed off.

Big Pow-Wow on Whether Pathe Did Right by R-K-O Over "Holiday"

Woman Upheld in Fraud Charge Over Theatres Against Two Men of Chi.

Chicago, July 15.
Verdict in the six-month case of Lottie Cooper, who owns the 20th Century and Gold theatres, against Sidney Spiegel and Edwin Silverman of Essaness, was returned in favor of Mrs. Cooper.

Mrs. Cooper alleged Silverman and Spiegel had secured control of the theatres by illegal means and had inveigled her into signing papers for the transfer of the houses. She further stated they had secured the return of the theatres only by placing her stock in escrow under a \$10,000 chattel mortgage. She asked that these deals be set aside.

Judge Robert E. Gentzel issued the following orders: That the Chicago Title and Trust which had the stock in the Homan Theatre Company in escrow, return said stock to Mrs. Cooper; that all contracts between Mrs. Cooper and Silverman and Spiegel be cancelled; that Silverman and Spiegel turn in an accounting of the affairs of the theatres covering the period they operated the houses.

Pathe Fire Indictments May Be Dismissed in N. Y.

A motion by Nathan Burkan, counsel for John C. Filin and Henry F. Lally, Pathe, to inspect the minutes of the Amel Grand Jury which indicted the two men for manslaughter, was granted by Judge George F. Donnellan Monday. This means that Burkan will make a further motion within two weeks to disamis the indictments, which motion, it is believed, will also be granted.

The two defendants are charged with responsibility for the deaths of Catherine Parker and Edna Burford, dancers, two of the 11 persons killed in the fire at the studio last December. Two weeks prior to the filing of the indictments another Grand Jury had dismissed the charges.

Both defendants are free under bail.

Extras' Big Week

Hollywood, July 15.
A nice week for extras showed 6,518 placements by the Central Casting Bureau for the major studios. With the exception of one week in March, this makes the most mob action for the year. Work was busy on Monday, Wednesday and Thursday. The other days were very light. On Monday 1,412 were on the sets.

B-B Plant's Speed

Dubique, July 15.
While the labor situation here is at ebb, Warner Brothers' woodland plant of Brunswick-Balke-Columbian is on the upswing, working 10 hours a day. A night shift has been put on.

Holmes' Film Travels

Hollywood, July 15.
Burton Holmes will produce 12 travails for Metro. They will be filmed in sound with monolog dubbed in where necessary.

18 Mos. for Stew Stuff

Hollywood, July 15.
Harry Sweet comedy writer and film director, was sentenced to 18 months in local county jail. Drunk while driving.

Low Lusty Out

Los Angeles, July 15.
After spending two months organizing the trailer department for Warner-First National features, Low Lusty is out. Work reverts to the regular publicity departments.

R-K-O is reported doing some heavy pow-wow over Pathe releasing its "Holiday" to Paramount. R-K-O holds a product contract with Pathe, with a report Pathe alleges a breach of it through either non-payment of rentals by R-K-O or failure to play all of the Pathe product per season called for in the agreement.

Pathe hadn't any picture to plaster the billboards with since "Street Girl" last fall, until it turned out "Holiday" a couple of weeks ago. Immediately R-K-O figured that as at least one money picture from Pathe.

Others Come First.
When R-K-O heard "Holiday" would open at the Rivoli, New York, Fox house, and that it already had opened at the Carthy Circle, Fox West Coast house, both taking the talker before R-K-O had had a chance to play it.

Now it comes out that Par has blocked "Holiday" through all of its circuit on a percentage basis, with R-K-O apparently neglected. R-K-O has said that Pathe around \$100,000 in disputed rentals. The claim has been before arbitration. The Pathe-R-K-O contract also has been looked over by legal counsel. Both sides have about six months ago. R-K-O thought the Pathe contract too heavy a load to carry; now Pathe is said to feel the same way about it.

Pathe's assistant, Julius Levy, respectively of Pathe and R-K-O, are said to have done most of the battling over "Holiday" so far. "Holiday" did around \$47,000 at the Rivoli last week. That's enough reason without the others.

Keith's Riverside Will Go to Fox This Fall

Keith's Riverside, jointly held by Fox and R-K-O, will wholly revert to Fox in the fall. It's at Broadway and 95th street. Fox has the right to take over the same building, also the roof garden.

Original agreement entered into between Fox and the former Keith estate gave rights of exhibition in the Riverside to Keith's while he played vaudeville on the stage. At first the house played big time, then vaudeville.

For season R-K-O has no intention of trying to make a Fox picture take over the entire house automatically.

Fox Operators' Confab

Harold Franklin is due in New York July 18. Trip is figured as a confab purpose with Harry Arthur. The two operators of the Fox houses planning to confer on operation problems and work out a scheme for closer co-operation with Fox West Coast and Fox Theatres, later under management of Arthur.

Heat Lends Pete Smith

Los Angeles, July 15.
Hollywood's first press agent to pass out with the heat, just temporarily, is Pete Smith. The Metro man was so dark only for a half hour and decided to stick at his post, figuring it cooler than his own Hillside home.

FOX-W.C. AFTER LEGIT HOUSE

San Francisco, July 15.
Henry Duffy's President Theatre in Los Angeles is being sought by Fox-West Coast interests according to an offer reported on good authority to have been made to the trustee of the Henry Duffy's affairs now in course of liquidation by the Federal bankruptcy court.

Fox-West Coast offered \$35,000 for the President lease which still has three or more years to run and posted a \$5,000 deposit as evidence of good faith. The trustee has not yet taken any action on the offer.

Mrs. McLaglen Hurt

Los Angeles, July 15.
Mrs. V. McLaglen, is in the Scripps Hospital, La Jolla, with a dislocated knee which she sustained in an auto accident Sunday near the McLaglen's summer home.

It's a NATIONAL CELEBRATION



The surprise box-office sensation of the season

HOLIDAY

THE CRITICS RAVE



IRENE THIRER—N. Y. DAILY NEWS—(Rates four stars **)**

"One of the year's best ten . . . It starts off with a bang, never lets up at all."

QUINN MARTIN—N. Y. WORLD

"'Holiday' is one talking picture which I would be proud to have produced."

THORNTON DELEHANTY—N. Y. POST

"'Holiday' is the kind of picture that no civilized person has the right to miss."

REGINA CREWE—N. Y. AMERICAN

"The picture has every element of audience appeal. The dialogue is the best thus far heard in the talkies."

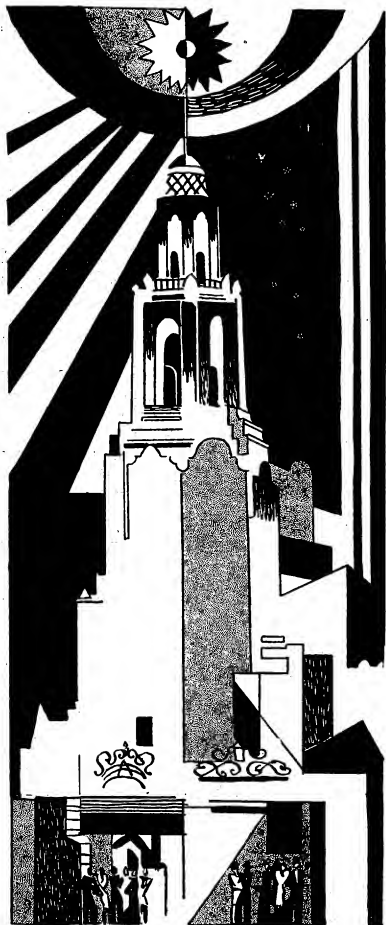
JULIA SHAWELL—N. Y. GRAPHIC

"'Holiday' is one stage contribution which enriches the current motion picture season."

GEORGE GERHARD—N. Y. EVENING WORLD

"When along about Thanksgiving time, students of the cinema begin selecting the ten best pictures of the year, you can expect to see a preponderant majority of them set down 'Holiday' in first, second or third place."

CELEBRATE



On the heels of its record smashing run at the **RIVOLI, NEW YORK**, Fox West Coast grabs it for its greatest theatre, the **CARTHAY CIRCLE, LOS ANGELES**

ONLY THE MIGHTY PLAY
THE CARTHAY CIRCLE

Here They Are • 22 in Five Years

THE VOLGA BOATMAN • BARDELVS THE MAGNIFICENT • WHAT PRICE GLORY • SEVENTH HEAVEN • LOVES OF CARMEN • SUNRISE • FOUR SONS • STREET ANGEL • LILAC TIME INTERFERENCE • THE BARKER • THE DIVINE LADY • THE IRON MASK • THE BLACK WATCH • FOUR DEVILS • DYNAMITE • THEY HAD TO SEE PARIS • RIO RITA • DEVIL MAY CARE • HAPPY DAYS • ALL QUIET ON THE WESTERN FRONT • SO THIS IS LONDON

Already booked
in the world's
finest theatres

RIVOLI THEATRE

New York

CARTHAY CIRCLE

Los Angeles

UNITED ARTISTS

Portland, Ore.

FOX THEATRE

Seattle

FOX WARFIELD

San Francisco

STANLEY DELUXE

Pittsburgh

STATE THEATRE

Detroit

BUFFALO THEATRE

Buffalo

METROPOLITAN

Boston

THE ROOSEVELT

Chicago

HOLIDAY

WITH PATHÉ

Philip Barry's Sensational Stage Hit
with ANN HARDING • MARY ASTOR • EDWARD EVERETT
HORTON • ROBERT AMES • HEDDA HOPPER
DIRECTED BY EDWARD H. GRIFFITH • PRODUCED BY E. B. DERR

I'LL BACK THESE DIRECTORS AGAINST THE WHOLE WORLD!

(No. 696 Straight from the Shoulder Talk by Carl Laemmle,
President of the Universal Pictures Corporation)

WITH THE WHOLE WORLD EXCITEDLY ACCLAIMING THE DIRECTORIAL genius displayed by Lewis Milestone in the greatest picture ever produced—"All Quiet on the Western Front"—I want you to realize that Universal has also corralled other master-directors to make dead sure of box-office success for you.

HERE'S A LIST THAT WILL COMPEL YOUR RESPECT AND PROVE TO YOU that I am in deadly earnest when I say "Universal First" is the significant slogan of the year!

MONTA BELL WILL DIRECT "EAST IS WEST." MR. BELL DIRECTED "THE Bellamy Trial," "Young Man of Manhattan," "Man, Woman and Sin," "His Secretary" and other successes.

MAL ST. CLAIR WILL DIRECT "THE BOUDOIR DIPLOMAT." MR. ST. CLAIR directed "The Grand Duchess and The Waiter," "Montana Moon" and other hits.

EDWIN CAREWE WILL DIRECT "RESURRECTION." MR. CAREWE DIRECTED "Ramona" and other successes.

TOD BROWNING WILL DIRECT "OUTSIDE THE LAW." MR. BROWNING directed "The Unholy Three," the original successful silent version of "Outside the Law," and other hits.

JOHN ROBERTSON WILL DIRECT AT LEAST ONE PICTURE FOR UNIVERSAL. Mr. Robertson directed "Dr. Jekyll and Mr. Hyde," with John Barrymore, and other hits.

WILLIAM WYLER JUST FINISHED DIRECTING "THE STORM." MR. WYLER directed "Hell's Heroes" and other successes.

JOHN STAHL WILL DIRECT "THE LADY SURRENDERS." MR. STAHL DIRECTED "In Old Kentucky" and other successes.

RUPERT JULIAN WILL DIRECT ONE OF OUR MOST IMPORTANT FORTH-coming pictures. Mr. Julian directed "Merry-Go-Round," "The Phantom of the Opera" and others.

WILLIAM JAMES CRAFT HAS JUST COMPLETED "LITTLE ACCIDENT." He will also direct the new Cohens & Kellys picture and "See America Thirst."

JOHN MURRAY ANDERSON WILL DIRECT TWO PICTURES, AS YET untitled. Mr. Anderson amazed the world with the beauty of "The King of Jazz," which was the first picture he ever made.

HOBART HENLEY WILL DIRECT ONE PICTURE, AS YET UNTITLED. MR. HENLEY directed "The Lady Lies," "Wickedness Preferred" and other successes.

EDWARD LAEMMLE WILL DIRECT "SAINT JOHNSON." MR. LAEMMLE directed "The Drake Case" and other hits.

IF THESE STAR DIRECTORS CAN'T SMASH ASIDE ALL COMPETITION, YOU might as well close up the old shop.

CLIMB ABOARD AND TAKE THE SAFE AND SURE ROAD TO HITLAND!

Monthly Production Survey

Hollywood, July 15. Despite the fact that the present group of pictures is getting shorter runs, which in turn has created a shortage in releases, production activity on the Coast for June continued to drop from the low figure established in the preceding month. To prove, however, that the producers are recognizing a shortage of product, a decided fall in production activity was noticed the first two weeks of July with a total of 66 units in work as against an average of 60 units working throughout June. This is to be fur-

tures, there is every reason to believe that production will gradually work back to the same volume of pictures produced per annum when silents were the order of the day. An average of 61 units has already been established for the first six months of this year, every indication showing that this average will be further increased before the year is over. Studios slated for increased production in the near future are Universal, Paramount, M-G-M and United Artists. First National and

Monthly Production Survey

THIS TABLE SHOWS SUMMARY OF PRODUCTION ACTIVITY AT THE 19 ACTIVE STUDIOS ON THE COAST DURING THE MONTH OF JUNE, 1930, WITH COMPARISON OF AVERAGE ACTIVITY FOR THE SAME STUDIOS DURING THE YEARS 1928 AND 1929. STUDIOS ARE DIVIDED INTO GROUPS ACCORDING TO THEIR CHIEF PRODUCT

Name of Studio	Average units working June	Average units working June	Total units working June	Average units established for June	Total units established for June	Total feature stories set for production
Feature Group						
Fox	8	8	8	8.0	7.2	32
Warners	7	7	7	7.7	4.8	21
M-G-M	6	6	6	6.4	6.2	29
Paramount	5	5	5	8.8	4.8	29
First National	5	5	5	8.8	4.8	18
Universal	2	2	4	5.1	6.9	12
Pathe	2	2	2	2.7	1.8	21
Columbia	3	3	3	2.7	1.8	12
Radio	3	3	3	2.8	2.4	11
Tiffany	2	2	2	3.0	1.8	12
United Artists	1	1	1	2.0	1.6	13
Charles Cruse	1	1	1	1.0	0.8	6
Chaplin	1	1	1	0.6	1.0	0
Leasing Group						
Metropolitan	2	1	3	3.2	3.6	0
Tec-Art	1	1	2	2.0	2.5	0
Short Subjects						
Darmour	2	2	2	1.8	1.8	0
Hal Roach	2	2	2	2.1	1.8	0
Educational	2	2	2	2.0	1.3	0
Sennett	1	1	1	1.6	1.6	0
Totals	49	11	60	71.3	58.5	216
Total average units working in January, 1930						55
Total average units working in February, 1930						51
Total average units working in March, 1930						65
Total average units working in April, 1930						68
Total average units working in May, 1930						65
Total average units working in June, 1930						60

ther increased during the next 30 days; several of the major studios are hurrying to ready more than 60 stories now in the final stages of preparation for production. As soon as these get under way there will be another group to take their place, as almost all the producers are well entrenched for story material to meet the current year's demand.

The low figure of 60 units in work during June, however, shows the average established for 1928, but talkers were new then and enjoyed longer runs, with the result that less pictures were produced.

Considering that talkers are now well established and that the public is demanding a bigger variety of pic-

Warners will continue at peak production, as shown in the accompanying chart for June, until the middle of September, at which time it is anticipated their entire 30-31 product will be washed up and enable them to undergo a building program merging the Warner plant with First National studios in Burbank.

Radio and United Artists also plan increased production for August and September. As for the leasing plants, nothing more than what they are doing now is expected.

The short subject group of studios will continue their consistent pace, while it is expected that both Radio and Fox will make short subjects on their own lists.

50C OPPOSISH TOO MUCH FOR U'S 'FRONT' AT A. C.

Atlantic City, July 15. "All Quiet" was suddenly pulled out at the Globe, leaving the house long again. Picture set for an entire season engagement failed to draw due to location of house and \$1.50 tier.

Steel Pier, closest to Globe, completed the entire run with "Journey's End" along with a dozen other attractions at single admission of 50c.

W B Mgr. Moves Up

Chicago, July 15. Max Slott, manager of the local Warner Orpheum, climbs a couple of rungs when he becomes assistant to James E. Coston, local manager for Warner.

Coston recently turned over the nine National Playhouses to Warner. That company is also gathering in some 50 independent houses which were on the Coston books.

Publix Coast Changes

Los Angeles, July 15. More managerial switches in Publix coast houses are taking place, with a general tightening up of personnel. Among the first is Mark Silver, who has been removed from the St. Francis, San Francisco, and replaced by Horton Kahn of the Paramount, L. A.

Vandalism Suit Starts Against Unions on Coast

San Francisco, July 15. Hearing of the \$300,000 suit filed by Nasser Brothers, operators of a chain of picture houses here against the Musicians Union and other stage craft organizations started last week before Superior Judge C. P. Vicini. The action charges vandalism, sabotage and wilful destruction of property on the part of the union and other labor organizations.

Three members of the union charged with contempt because of alleged picketing activities, were dismissed by the court.

Laughlin as F. M.

Hollywood, July 15. After three months at the Fowler studios producing and directing shorts, Jack Laughlin is now production manager of the company.

Laughlin was formerly a stage writer with Publix in the east. Before that he produced prologs at the Carthay Circle here.

Fazenda's Shorts

Hollywood, July 15. First of a series of six shorts featuring Louise Fazenda goes into production at Larry Darmour's studio July 16, with M-G-M directing. Temporary title is "Pure and Simple." Radio is releasing.

MICH. CONTRACT WITH OPERATORS' UNION SET

Detroit, July 15. A new agreement has been signed by the operators union considered to be one of the best this year. Agreement engineered by H. M. Richey of the Michigan Theatre Owners Assn.

Agreement effective at once and running for 26 months, allows a \$5 reduction per man in all class 1-3 houses. Also permits reduction of men to one in all houses under 1,500 capacity.

Union permits owner or employee so designated to change needles on disk sound machine.

For all other classes the 1-3 reduction is \$10 a man. This takes in all houses except Fox Publix houses. Publix is not a member of the Assn.

Presentations for Houses Of F-P-Canada Circuit

Toronto, July 15. Famous Players-Canadian, under Paramount (American) supervision of J. Fitzgibbon, in establishing a stage production department here, with Jack Arthur in charge. With none of the circuit's houses playing presentations and all stage theatres using vaude only, the production department at this time has no official duties, but its establishment is reported here to be the forerunner of a circuit of presentation theatres in Canada. F. P.-Can. has been checking the circuit lately for likely presentation spots.

Trailer Disappoints

Disatisfied with the first of the talking trailers made, R-K-O is to try again with one on Peter Higgins, who is routed for the coming season.

The first trailer made with Higgins was done by the Slight & Sound Studios, and was to have been in use by now. It did not come up to R-K-O expectations.

List of Shorts for '30-'31 by All Cos. As Compiled by Max Balaban, Chi

Chicago, July 15. In a speech before the convention of the Chicago-Detroit division of Public Theatres, Max Balaban spoke on "shorts" for next season, and that the Public was to have its pick of all short reels. He stated Par would screen the shorts and buy those which have merit. Balaban submitted the list of the 30-31 shorts as below:

- Paramount**
 - 26 Two Real Comedies
 - 18 Screen Song Cartoons
 - 14 One Real Act
 - 18 Talkartoons
 - 12 One Real Pictorial
- Metro**
 - 6 Laurel and Hardy
 - 8 Our Gang
 - 8 Boy Friends (Grown Up Our Gang)
 - 6 Black and White Acts (2 reels)
 - Writers' Review, "Copy," "Rounders & Gems of M-G-M"
 - 12 Flip the Frog
 - 6 Danville Comedies
 - 6 Charter Chase
 - 6 Burton Reels
 - 12 Screen Educational
- Educational**
 - 26 Mack Sennetts
 - 6 Lloyd Hamiltons
 - 7 Vanities
 - 6 Haxford
 - 12 Hodge Podge
 - 6 Haxford
 - 6 Gayeties
 - 26 Terry Toons (Cartoons)
 - 12 Single Real Comedies
- Columbia**
 - 20 Screen Snapshots
 - 13 Krazy Kat Cartoons
 - 13 Micky Mouse Taken Over from Judell, of which three are released
 - 13 Walt Disney's Cartoons
 - 6 Micky Mouse Cartoons
 - 26 Specialties
- Warner Brothers**
 - 104 Single Real Black and Whites
 - 12 Players
 - 1 Two Real Technicolor and 15 One Real Technicolors held over
 - 52 Two Real Black and Whites
 - 12 Looney Tunes
- Universal**
 - 10 George Sidney's & C. Murray
 - 10 The Personal Two Reels
 - 13 Panny the Mule
 - 10 Lashed the Punks
 - 20 David the Rabbits
 - 13 "Strange As It Seems," one reel novelties
- Pathe**
 - 22 Reviews
 - 4 Knute Rockne On Football
 - 26 Fables
 - 6 Marchingtons (2 reels)
 - 6 Chuckers (2 reels)
- R-K-O**
 - 8 Whoopee (2 reels)
 - 6 Melody (2 reels)
 - 20 Sportlights
 - 26 Vagabond Traveltalk Series
 - 6 Rainbows (2 reels)
 - 6 Campus
 - 6 Polities (2 reels)
 - 6 Rodeo (2 reels)
- Tiffany**
 - 26 Voice of Hollywood
 - 6 Kentucky Jubilee
 - 6 Monkey Comedies
 - 6 Musical Fantasies
- Judell**
 - 24 Traveltalks
 - 12 Horoscopes
 - 12 Musical Poems
 - 12 Musical Poems
 - 12 Musical Poems
 - 12 Musical Poems
 - 12 American Holiday Series
 - 24 Novelty (1 reel song and dance comedy)
 - 12 Two Real Comedies
- Names in Shorts**
 - Maurice Chevalier
 - George Jessel
 - Eddie Cantor
 - Joe Price
 - Smith and Dale
 - Ed Connell
 - Paul Ash
 - Geo. B. Washington
 - Johnny Perkins
 - Billy Ward
 - Gilda Grey
 - Venita Gould
 - Arthur and Morton Havel
 - Clark and McCullough
 - Ripley ("Believe It Or Not")
 - Harry Fox
 - Leslie Lambar
 - Eddie Russell
 - George Kernon
 - Johnny Arthur
 - Henry Wallhall
 - Ann Tennington
 - Lois Holts
 - Al Trahan
 - Jim McWilliams
 - Jack McWilliams
 - Colleen and Orth
 - Jack McWilliams
 - Yacht Club Boys
 - Van and Schenk
 - Herman Zimbrick
 - Ruth Etting
 - George Sidney
 - Charles Murray
 - Carl Dane
 - Geo. K. Arthur
 - 22 Haxford
 - Lauro and Hardy
 - Charles Chase
 - Lloyd Hamilton
 - Knute Rockne Football Series
 - Jack Benny
 - Cliff Edwards
 - Benny Rubin
 - Gus Edwards

JOLET BEATS 'DAYLIGHT' BY BALLOT VOTE

Joliet, Ill., July 15. Daylight saving time was defeated three to one here last week in one of the bitterest political battles ever staged in this town of 40,000. It was a victory for the theatre owners, who were against the measure although not taking sides in the fight. Out of 9,000 votes, only 2,400 favored daylight. That was less than half the 6,000 names on the petition when it went up for balloting by the townspeople.

Although the daylight savings proponents issued circulars charging that only "Chicago theatre interests" wanted the measure defeated, no theatre permitted use of its screen, lobby or front to fight it. L. M. Rubens, local banker, police and fire commissioner, led the group of Joliet business men who sent the measure to defeat.

"Liberator" for "Lincoln"

U.A. is considering the title of "The Liberator" in all foreign countries outside of England for the D. W. Griffith talker, "Abraham Lincoln." For England the picture will be sold as "Lincoln." Opening date on "Lincoln" in New York is still indefinite outside of "sometime in August." Criterion is still the likely spot for a \$2 run.

A. & A. on Coast

Los Angeles, July 15. Amos 'n' Andy arrived here by plane Monday, making the hop from Salt Lake City.

The train was delayed by a wash-out west of the city, so the air trip got the boys here just an hour ahead of their scheduled national broadcast.

6TH ANNUAL INTERNATIONAL NUMBER

OF VARIETY

Includes All Show Attractions With Radio And Music

OUT SHORTLY

World-Wide Publicity Medium for International Show Business

USUAL ADVERTISING RATES

"SET HIGH MARK FOR BLACK."



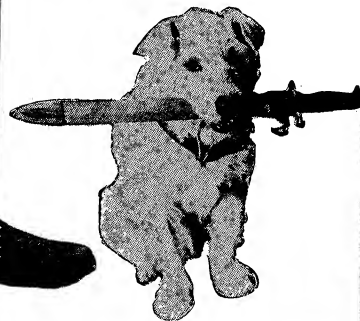
MORAN: "Boy, did you see that mob just trampin' all over itself to get into the Rialto to see us?"

MACK: "Willie, it's all riot on the box office front—and we is the riot!"

TWO BLACK CROWS



THIS IS "DEEP STUFF", of whom the New York Mirror says, "A new movie star. The most captivating mongrel ever screened." And the N. Y. Telegram: "'Deep Stuff' is swell. He acts his little heart out. Heroic, pathetic, comic and just plain dog."



PARAMOUNT GREATER NEW

FACE COMEDIANS TO SHOOT AT!"

—Motion Picture News



To a nation-wide public hungry for comedy, and especially blackface comedy, **THE TWO BLACK CROWS** bring the merriest, maddest bombshell of mirth since Chaplin made "Shoulder Arms"—"ANYBODY'S WAR"!

LAUGH-EAGER CROWDS JAM RIALTO THEATRE, NEW YORK, AND ROAR WITH GLEE EVERY PERFORMANCE SINCE WORLD PREMIERE LONG RUN OPENING OF THE PICTURE LAST THURSDAY!

"Your sides ache with laughter." (N. Y. Journal). "Squalls of merriment. Laughs, real laughs." (N. Y. World). "A laugh in nearly every foot of film." (N. Y. American). "Surefire for laughs." (N. Y. Mirror).

"IN EVERY WAY SUPERIOR TO THE FIRST BLACK CROWS PICTURE." (N. Y. American). "FAMOUS PAIR FAR BETTER THAN IN THEIR FIRST FILM." (N. Y. Graphic). "IMPROVEMENT OVER 'WHY BRING THAT UP?'" (N. Y. Mirror).

ALL-BLACKFACE! NO BACK-STAGE! ALL-COMEDY!

MORAN AND MACK "ANYBODY'S WAR"

with Neil Hamilton and Joan Peers. Directed by Richard Wallace

"One of the funniest war pictures, talking or silent, since Chaplin's 'Shoulder Arms'."

—N. Y. Journal

"'Anybody's War' clicks. Should be a box office card. Cast is excellent. Thrilling and funny."

—Motion Picture News

"Rialto crowds delighted by fun. Heartily recommended. Thoroughly enjoyable entertainment FOR THE ENTIRE FAMILY."

—N. Y. American

"Moran and Mack, **NATIONALLY FAMOUS BY REASON OF PHONOGRAPH AND RADIO**, go over especially well. Continuous mirthful uproar." —*Exhibitors Daily Review*

"Full of chuckles. Moran and Mack wear blackface throughout. Set Rialto audiences into spasms of hilarity. Comedy throughout, and good comedy."

—N. Y. Mirror

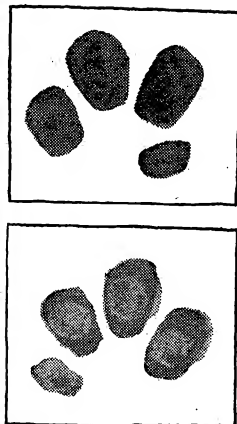
"Hearty giggle from beginning to end. Screamingly funny. Gales of laughter."

—N. Y. Eve. World

SHOW WORLD LAUGHTERPIECE

WANTED!

By Every Exhibitor
in America!



Leo, the Gold-Getter!

THE BIG HOUSE

NEW YORK—4th week at \$2 Astor. Standees day and night.

DETROIT—5th week at the United Artists Theatre. Moves to Madison.

LOS ANGELES—Breaking every record at Criterion extended run.

SEATTLE—Fox Theatre new record!

OMAHA—Biggest in months!

CHICAGO—3rd week and still capacity!

EVERYWHERE—BIG! BIG! BIG HOUSE!

OUR BLUSHING

BRIDES (JOAN CRAWFORD)

CHICAGO—2nd week Oriental.

PORTLAND—Smashing business at Broadway leading entire town.

NEW ORLEANS—Opened to biggest receipts since Christmas week!

LET US BE GAY

(NORMA SHEARER)

FRISCO—Tremendous at Fox Theatre beating "Divorcee", "Caught Short".

DETROIT—Held over 3rd week at Madison after Michigan Theatre engagement!

PHILADELPHIA—Mid-winter business at Boyd in mid-summer. Sensational!

NEW YORK—Held over 2nd week at Capitol. S. R. O. business during hot spell!

Hits! Hits! Hits! No wonder Leo is piling up New Season contracts faster than any other year in M-G-M history!

METRO-GOLDWYN-MAYER

LET US BE GAY

(Continued from page 15)

party three or four later, Nicey re-
turned for light, shade and economy.
There is a suave performance by
Gilbert Emery that ought to be
mentioned before summing up the
total of a very fine program.

Land.

LAWFUL LARCENY

Radio Pictures production and release.
Adapted by Jane Murnin from the stage
play whose name by Samuel Shipman
and Lewis Sherman. Directed by
Lewis Sherman. Cast: Jane Murnin, Cammerman, Roy Hunt,
Al Globe, New York. Running time 57 min.
Bebe Daniels, Kenneth Thomson,
Marie Dressler, Oliver T. Pegg,
John Van Druten, Pauline Pratt,
Judy, Bert, Bert, Bert, Bert,
Mrs. French, Charles Coleman,
Belle.

A smooth running and playing
picture, sure fire in its "husband
stealing" story, that should get any
first run its average gross. A little
ballyhoo on that husband stealer
being defeated by the vanity-hurt
wife, and interest may be increased
in any city or village.

As the talker has been turned out,
there is a chunk of entertainment
here, merely in watching the unfold-
ing of just how the wife repaid her
revenge upon the woman who near-
ruined her home. Had a new title
been desired, it could have been
"Should a Husband Tell?" That
may be an exploitation angle too,
for here the husband informed his
wife that while she was away for
three months he had gone wrong.

It was a double confession. Be-
sides losing his head, he had lost
everything else, and to the same
woman, who ran a bit of gambling
as a side line to her vamp stuff.
The hurt and indignant wife se-
cured a position as secretary to the
home wrecker, stole her own man
and then cleaned her of all the
money she had paid in a safe in
her gambling den. Besides expos-
ing the vamp was a cheater in all
ways; that she used black roulette
wheels loaded dice and marked
cards.

It's from the Sam Shipman
Broadway play hit of the same
name, excellently adapted by Jane
Murnin. Miss Murnin should receive
plenty of kisses from the captious
who have been hectoring dialog
in the talkers. She wrote the
dialog, too.

Lewis Sherman is the centre of
her drama and its direction. He
appeared in the original. It's right
in Sherman's back yard. At sav-
ing, Sherman is the champ, while
his role here is more than peculiarly
fitting. Bebe Daniels in the wife
who became smitten when she had to
with the two leads making this a
very smart picture. Olive Tell is
the cheater and no slouch at it. It's
hardly required to mention Miss

Tell is a legit after seeing her per-
formance.

Others all cast well with a regula-
r production.
Running time 57 min. In its favor,
67 minutes, meaning it doesn't fail
for 85 minutes to tell a good story
of the actress, although the
cutter here might be referred to.
This is a comedy drama, with the
comedy entirely masked by the
Mr. Sherman. The author may have
provided lines, but Sherman's eye-
saw, and his hands are his own.
He uses all of them. Nice.

YOUNG WOODEY

(All Dialog)
(English Made)

London, July 5.
Wardour International production and
release. Directed by Thomas
Bentley from stage play of same name
by John Van Druten. Featuring Fran-
Lawton, Madeleine Carroll, Sam Lacey,
Gerard Phillips, and others.
Casting: Friesse-Regent. Released at Ra-
dio Pictures, July 2. Running time, 1:00 min.
Censor's Certificate "A."

As a stage play "Young Woodley"
was one of the biggest raves here
in the past few years; as a home-
made talker, however, it is not so
it starts with a big advance-
publicity boost. As a film, it's
noted.

The atmosphere of the British
public school, so well captured on
the stage, is fairly well reproduced
in film. For the most part, the
have carefully gone through the
play with a blue pencil and cut all
the unnecessary material, and dis-
tinguished the original. In conse-
quence, the film never achieves the
grip which the play had, and the
original Druten story, which very
brilliantly penetrated the adoles-
cent mind, here reduced to a
series of witty remarks and an-
ecdotes.

The original story developed
around a love affair between a boy
and a girl at school, and the
headmaster's wife. The master
failed to sack the prefect because
he might desert him, gets a
chance at him when he attacks
another boy with a knife, through
being caught by the woman. The
is still the central theme of the
talker, but the romantic angle is
introduced in place of the more ag-
gressive bluntness of the stage
play.

The picture carries plenty of
quietly amusing come from the
chiefly from the characters centered
around school life.

The chief drawing pull would
seem to be in the acting. Sam
Lacey stands out as a sarcastic
and cynical character. Frank
played Young Woodley in the stage
version, is very much at home on
the screen, but he finds it more
difficult to give the illusion of a
tremendous youth in the close-ups
he did at the Savoy. Madeleine
Carroll, as the wife, looks good,
which is more than most English
players do. It's questionable,
however, whether she is enough
for the role, and her performance
loses points in being inevitably
placed alongside Kathleen O'Regan's
in the original. Rest of cast all
right.

Druten's dialog gets very stagey
in places, a blunder which can't
expect in a film of this type, and
the Oxford accent is laid on heavy
times.

In this country the picture
should go down much better than
it did of the home-made version,
chance in the States would depend
on whether audiences would like a
slice from a life about which they
know nothing. If so, it must be
worth a break in pretty good box
souses.

GIRL OF THE PORT

Radio Pictures production and release.
Directed by Bert Glennon. Starring Sally
Owen, Carlisle, and Reginald Sharland.
Mitchell Lewis, Duke Kahanamoku, Don-
ald MacKenzie, Renee Macready, Arthur
Clayton, Gerald Barry, Eustace
John Webb Dillon, William Brut, Crau-
don Kent and Hurd.
Story, "Far Wandering Men," by John
Wassel. Adaptation and dialog by
Marie Dix. Photographer, Les Tovar. At
New York, N. Y., half of double
bill, one day, July 10. Running time,
85 minutes.

Status of a double bill. Held back
from reaching full growth right at
the start. And that goes from every
angle of picture construction.

Its principal drawback from an
audience angle is that it's a cal-
culation from dialog to action and even
settings. Adults will scoff, but
maybe children will like it. But
for the exhib who has no mind on
prior run exploitation to help biz
it's not a smart prospect. And
what he, himself, will score up is
exploitation won't help much either
because the film is about barren of
imagination.

With no introduction a Coney
Island dame is shown arriving at
midnight in a torrential rain on a
Fiji Island. Taken up by a kindly
cannibal and is carted to the
Island's barroom where she sets her-
self down as barmaid.

Here she meets two men. One
is half-caste brute and owner of
everything on the island, and the
other a drunkard with a noble fam-
ily background.

Right away she begins fighting
for her virtue and wins it with
the drunkard whom she helps to
purity and soul regeneration.
The angle is the native Islanders

are fire worshippers. Drunkard be-
ing afraid of fire reaches the height
when he walks about 20 feet
through flames, even stopping a
couple of times on his way, just
to prove he's immune from burn-
ing.

After that the customers burn.

Strictly Unconventional

Maughan production and release. Directed
by David Burton. From Sonnet
Naughton's play "The Circle." Adapted
by Oliver Marsh and William Daniels. Camer-
man, Olive Chapman-Cheney. At New York, N. Y.,
half of double bill, one day, July 11.
Running time, 44 minutes.
Elizabeth. Catherine Dea Owen
Arnold Chapman-Cheney. Tyrell Davis
Olive Chapman-Cheney. Paul Lewis
Lore Porteus. Ernest Torrence
Ledy Catherine Cheney. Mary Forbes

A parlor drama for sophisticates.
Apparently follows the play it was
adapted from closely, failing to take
full advantage of the scope offered
by the camera for action. Produc-
tion expense at a minimum, with
practically everything indoors. Has
a good title but is no b. o. picture.
Fit mostly for neighborhood houses
catering mainly to adults.

Wife of an ambitious and foppish
Englishman with puritanical ideas
falls in love with a poor Canadian
who is visiting her home. The
mother of her husband, whom he
had not seen in 30 years as she ran
away with her husband, and still
her lover, is invited to the house.
There, by accident, they run into
the visiting husband, who is the
puritanical Englishman.

When the wife conspires to run
away with the Canadian, her
mother-in-law warns her against it.
Has a good title but is no b. o. picture.
Husband learns about his wife's
intention. He is advised by the
father to get romantic with his wife
and he may hold her. This he does.
Wife makes up her mind to stick
by her visiting husband, but the
Canadian gives her the cave-man
business and off they go.

An appealing figure as the wife who
found nothing but disappointment
in her husband, but the delivery
appeared to lack the proper direc-
tion. Voice, in spots, pitched a bit
too high.

Alison Skipworth and Ernest Tor-
rence are the most interesting as
the vagabond couple who continu-
ally squabble in public but still re-
tain the touch of romance in private.
Lewis Stone's role doesn't fit his
ability. Just a suave aged English-
man.

The Bottom of the World

(SILENT)

Lecture film produced under the aus-
pices of American Museum of Natural
History. Released by Fox. At New York,
N. Y., half of double bill, week July 11. Running time,
35 minutes.

This film concerns an exploration
tour along the waters of the Ant-
arctic, off the shores of the island
of South Georgia. It carries along
a descriptive talk by Dr. Robert
Cushman Murphy, one of the leaders
in the expedition, which was organ-
ized to find out what is happening
to the whaling industry. Brief
enough to be interesting and has
some bright photography.

The double feature program, okay.
South Georgia has been figuring
in public prints so often and long
because of various South Pole ex-
peditions. It's the jumping off place
for the explorers so that a wise
operator or an exhib can dig some
good exploitation stuff out of it.

This is purely educational and
of limited footage. But at the same
time brings an attitude that seems
to indicate a new development

brought on by talkers that making
it possible to consider such product
as entertainment.

Calling such stuff all-talking,
however, not only slaps the makers
of the film and gives a general
round of backhand stuff to educa-
tion but does no good toward the
exhib who falls for it and uses it
that way. Cameo is getting a load
of this. Having advertised previous
exploitative trevelogs with lecture
accompaniment as all-talking hasn't
helped this picture and won't so
far as the b. o. is concerned.

Cutting has been done with judg-
ment, for the explorers must have
shot plenty of footage before mak-
ing ready for its exhibition.
Though the expedition of which
this film is the photographic record
was organized for the purpose of
finding out what was happening to
the whaling industry and took over
a year, the film shows little about
that end. The evidence is the appear-
ance of one whale in the water from
ship. Only one. The lecturer re-
veals something about it. And his
strongest points are by shots of
men at work in the island settle-
ment, cutting away at a couple of
real whales.

What is much different from the whaling
biz is much different from what
it was in the old days when spearing
was by hand. A fisher-
man hurled a spear from the poop
deck or from a boat, and his aim
had to be muscular, perfect and
strong. Today it's done by firing
spear rockets from a cannon, the
spear being attached to a rope cable
to prevent the fisherman from slip-
ping away. This modern method has
brought a more speedy and produc-
tive business in the whaling biz.
was considered a great day to have
spear one whale in the old way,
today the fishermen kill them by
dozens. The lecturer, who is the
lecturer, the whaling biz is fast
and surely bending towards its end.

He explains the different kinds
of whales and talks about their
size.

This whaling is what built up the
island of South Georgia. A flash
photo of the town is shown long
distance with factories, homes and
even ships in the harbor being vis-
ible. South Georgia is about 1,200
miles from Little America, the Byrd
base and newly discovered Ant-
arctic land, where off the shore lies
Deception Island, used as a base
by Sir Hubert Wilkins in his ex-
plorations.

It is also explained that South
Georgia, which is the southernmost
white man's settlement in the world,
has been inhabited solely by men
for the past 150 years and not until
recently did a woman visit the
place. She is one of the few women
travellers and lives there with her
husband.

But beyond this the film is main-
ly one of shots of icebergs and
the Antarctic territory with some
closeups of penguins, albatross and
seals. Recording is clear and music
accompaniment okay.

SWEET MAMMA

(All Dialog)

F. N. production and release. Featuring
Alice White. Directed by Edward
Clive from Earl Baldwin's story. Runs
about 60 min. At Strand, New York,
week July 11.

Goldie. Alice White
Jimmy. David Mannes
Joe Palmer. Kenneth Thomas
Lulu. Rita. Flynn
Al Hadrick. Lee Morn
Elmer. Richard Cramer
Mack. Robert Elliott

A hoke crook picture, horribly
miscast, and just about washing up
Alice White. A potential rival to
Clara Bow, for which berth she was
originally groomed until the ex-

script girl got to be too difficult to
handle, she has since been let down
and with a suspicion perhaps mis-
cast for a fast wind-up.

However, not alone Miss White,
but all the rest didn't belong in
their assignments. Kenneth Thom-
son was just too nice as an arch-
ganger, out to lure innocent little
cabaret singers, nor did David Man-
ners fit the sympathetic crook role
wished on him.

Story, direction, casting and
everything n. g. about this one.
Even the "Sweet Mamma" title was
dragged in by a stretch of the
imagination.

Such a strictly formula story, with
formula treatment. What elements
of suspense dropped up in the po-
lice motor's chase for the car which
was taking the hero for a ride was
nullified by the stress drowning out
the speech of the pursuing semi-
hero detective.

Abel.

The Oklahoma Sheriff

(Silent)

Western. Produced by Big Productions
Film Corp. Released by Syndicate. Starring
Bob Steele. Cast includes Jack Reno,
Ferry Murdoch, Cliff Lyons, Roy
Wright, Thomas G. Lingham, Clark Com-
stock, directed by John Lawton. Pho-
tographer, H. Kirkpatrick. Story by Sally
Winter. At New York, N. Y., half
of double bill, one day, July 10. Running
time, 65 minutes.

For the bargain grinds that have
a plenty supporting film on the
same bill. This silent western
carrying Bob Steele is a facsimile of
other McGowan films and Sally
Winter's stories. If you've seen one
you've seen all. Only here Mc-
Gowan helps a bit by fading out
of the picture almost before the start.
For the kids maybe, but the adults
will just hokum this and laugh at
it.

Every time Bob Steele fights it's
a laugh. Title means little and ex-
ploitation value is nil.
A Sappy yarn of a sheriff in fa-
miliar surroundings who has a
crooked deputy. Sheriff also ob-
jects to his daughter's S. A. who is
a hero. Crooked deputy kills the
sheriff in a robbery. B. f. saves the
dough and captures the murderer
and a couple of henchmen. Finish-
the girl and boy clinch.



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and

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FEATURED IN FANCHON & MARCO'S "VICTOR HERBERT" IDEA

WEEK BEGINNING JULY 17, PANTAGES THEATRE, HOLLYWOOD

Personal Direction: F. M. IPSWITCH

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FOX WEST COAST THEATRES

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DAWN

Greatest Reception Since Lindbergh!

"Deserves a long and successful run. Unfailingly dramatic. Genuinely heart-breaking. Superior." — *Herald Tribune*

"As beautiful as motion pictures get to be." — *Telegraph*

"Of all the pictures based on the World War none has surpassed this newest one in the vividness of its scenes." — *The World*

"A stunner! Grimly impressive. Flying scenes are glorious. Holds enough drama, pathos, laughs, thrills to keep you fascinated every minute. A lulu. Don't miss it." — *Mirror*

"Thriller. Stunning shots of air squadrons in action. Certainly packs a kick." — *News*

"Picture of merit. Credit to screen. Exceptionally well pictured, beautifully photographed and grimly realistic." — *Journal*

"Best war story of the air. It has some of the greatest flying stuff ever seen upon any screen." — *Evening World*

"Strong men shed tears without shame. In all my movie-going days I am yet to see more hair-raising, more believable aerial photography. It is too good to be true. Most obviously the answer to their prayers." — *Telegram*

"Ace of all flying pictures. A great story. Beautifully directed and well played. Worth seeing. Brings a lump in the throat just to think about it. Don't miss this picture." — *Graphic*



with
RICHARD

BARTHE

BOMBED!

Patrol



"The Dawn Patrol" has shaken the foundations of Broadway.

Sacrifice. Fear. Love. Cowardice. Despair aimed at the heart of humanity.

Tremendous air scenes! Crashing planes! Reckless sky fighting! Blazing with machine-gun rapidity at every known emotion!

No wonder those critical first-run theaters dashed off to spread the news....

"The greater motion picture is here!"

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and DOUGLAS
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NEIL HAMILTON

From the story "The Flight Commander" by
John M. Saunders
Screenplay by Howard Hawks
Directed by Howard Hawks

America's Biggest
"IF I HAD A G
 by LOUIS

Paul Whiteman's Waltz
"IT HAPPENED
 by LILL

America's Most
"Down The River
 by JOHN KLE

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"AROUND
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"WHAT'S
 by ISHAM

The Most
"The Song W

The Most Beautiful H
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 by GUS KA

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"You're The Sweetest Girl
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IRL LIKE YOU"

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In Universal's "King Of Jazz"

IN MONTEREY"

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t Beautiful Waltz Hit!

Of Golden Dreams"

NER and NATHANIEL SHILKRET

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THE CORNER"

HN and ART KASSEL

Greatest Fox Trot Song!

THE USE ?"

JONES and CHARLES NEWMAN

Unusual Ballad Of The Day!

Without A Name"

BENÉE RUSSELL

waian Fox Trot Song In Years!

Forgotten Waikiki?"

HN and MABEL WAYNE

Song This Side Of Heaven!

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FROM YOUR
DEALER OR
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JUST WHAT CHICAGO NEEDED!

Fox supplies the box office tonic
for hot days in the loop



**JOHN
McCORMACK**

in
SONG O' MY HEART

doing biggest business
in many months at the
UNITED ARTISTS THEATRE



CHICAGO THEATRE
rocks with laughter as

WILL ROGERS

writes another chapter of praise
for

SO THIS IS LONDON

Based on George M. Cohan's stage success by Arthur Goodrich

Mae Tinee says in the Chicago Tribune:

"I laughed like a fool... **SO THIS IS LONDON** is human. It is funny... The cast is composed of clever and likable people. Young Maureen O'Sullivan and Frank Albertson, I love."

Carol Frink writes in Chicago Herald Examiner:

"Will Rogers, actor and George Cohan, playwright, are a pretty swell combination."



Beginning next Friday at

McVICKERS THEATRE
Chicago

COMMON CLAY

with

CONSTANCE BENNETT
LEW AYRES

Again this year —

FOX

has the
Pictures.

The 5-5-5 Puzzle Still as Clear As Mud, Except to Legal Lights

Allied States', indies, objection to several phrases of the new form contract may hold up ratification of the new form contract as agreed by the 5-5-5 confab, indefinitely. Main objection, from inside, looks like it may be to the makeup of the redrafted clauses. These were re-composed by Gabriel Heas, Hays legalist, in accordance with agreements reached by the delegates at the Atlantic City confab.

Distributors have okayed the re-drafted document. Since their meeting held privately on July 10 the copies have been sent to the M. P. T. O. A. committee and to the Allied reps. Nothing from M. P. T. O. A. as to what it will do although intimating by its chiefs that latter (Continued on page 45)

Reasons Why Adams Detroit, Ordered Closed

Detroit, July 15. Adams goes dark next week. About two months ago the long heralded Public vaude was given its chance at the Adams but evidently couldn't stand the gauntlet. Possible reason for flopping is the poor cooling system house operates. Hottest house downtown. Another possible reason was the comparatively little known names on the bill. House also had to take fourth choice first run pictures.

How long Adams will remain dark is unknown but the house staff has been given notice.



COSCIA
and
VERDI
In "MUSIC"
GLORIFIED—CLASSIFIED—MORTIFIED—
This Week
MARBRO, CHICAGO

AINSLEY
LAMBERT
DANCERS
Now at Public-Hallahan & Kats
Theatres
ORIENTAL—GRANADA—MARBRO
CHICAGO, ILL.

BERNARDO DE PACE
A Riot with "TOP O' THE WORLD" Unit
Now at Paradise Theatre, Chicago, Ill.
Direction WM. MORRIS OFFICE

FANCHON & MARCO PRESENT
JONES and HULL
"TWO NUTS"
In "BOX O' CANDY" IDEA

HIRSCH—ARNOLD
DANCERS
Featured in F. & M. "Brunette" Idea
School Address, 545 Sutter St., San Francisco

Circuits Together on Union's Demand for Two Men with All-Film Show

Syracuse, July 15. All existing contracts between de-luxe houses and the stage hands union will be set aside and new agreements, standardized, substituted, if negotiations conducted both here and in New York are successful.

Recent change of policy at Loew's State brought the situation to a head. Union is insistent upon the retention of two men back stage during the all-film show, although other all-film houses have but one.

Major circuits made common cause with Loew's and are demanding uniform contracts with concessions to the house in the way of working conditions and lower scales. Present pay scale is \$72 top.

Sunday Concerts on Coast With 90-Piece Band

Hollywood, July 15. Sunday morning concerts, with a symphony of 80 or 90 pieces, and conducted by Erno Rapee and David Mendoza, will shortly be inaugurated by the Warners in their Hollywood.

Experimental here, although tried before in numerous eastern houses. The brothers express a willingness to carry on as long as the public approves. This is interpreted as meaning an okay for the red for the first few Sundays, if that color is necessary.

Concerts Off at Beacon, For Summer's Sundays

Patronage not warranting, WB have cut the Sunday concerts at the Beacon for the balance of the summer. In doing so, plan is to resume in the fall, with Saturday shows to draw children and a concert on Sundays similar to that tried for five weeks.

Idea of Sunday concerts was to build business on Sundays. WB found from reports, with vacations and beaches in full swing, that the experiment over the summer at least did not pay.

McGreavy, Film Buyer
J. T. McGreavy, formerly assistant to John T. Harris, of the Harris Circuit in Pittsburgh has been assigned by Warner Bros. as chief film buyer for the Smokey City houses simultaneously with the purchase of the Harris theatres by W.B., officially effected July 24. Harris Circuit comprises 25 houses.

Fire at Mission
Santa Barbara, Cal., July 15. Backstage fire caused by an overheated fan at Warners Mission theatre after last Friday's matinee has closed the house for a week for repairs.
No one was in the house when the fire broke.

JULES LEVY'S SPLIT For Film Buying for R-K-O Circuit of Theatres

Jack L. Kelley, and not "Jack L. Levy," as reported, has been made short subjects buyer for R-K-O and supervisor of all bookings in and west of Chicago. This, according to Jules Levy, the R-K-O Film Booking Corporation's general manager, is in accord with his new policy of splitting up the country. The job is an elevation for Kelly, formerly in charge of the film booking office in Chicago.

Among others who have been moved up are John J. O'Connor, now in charge of all bookings in the Greater Metropolitan New York territory; Fred Myers as head of all R-K-O straight picture houses in the east; and Sam Lefkowitz, formerly in charge of all bookings nationally, with the exception of Greater New York, the region of all theatres east of Chicago except the New York area and eastern straight picture theatres.

At the same time, Levy declares the Globe, New York, is experiencing no shortage of product. He mentions numerous pictures, among them two from Columbia and four from Radio, for the Globe.

LEFT-ON-FLOOR FILM SUBJECT

Chicago, July 15. Terrific epidemic recently of pictures left on the floor by angry exhibitors has resulted in the proposal to the local Film Board of Trade to eliminate the booking of film within seven days of playing date. This move would force exhibitors to play picture for which they had contracted, in the regular week of release.

Exhibitors have been cutting up plenty recently, stirred up by the credit committee rulings, and to some extent by the grosses of various pictures. If learning a certain flicker has been doing poorly, they refuse to pick up the picture on date, but instead book another picture for the spot. This has resulted in an abnormal number of pictures being left on the floor, particularly at Warner's, Fox's and M-G-M's exchanges.

In the future, according to the new motion, the exhibs will have to play the picture in their regular week of release. This move can be made specific locally, since Chi and suburbs operate on the weekly release system.

"FLESH" STAGE SHOWS FOR CANADA TOWNS

Chicago, July 15. Active operation of the Famous-Canadian circuit by Fox-Public will make available about four additional weeks of "flesh" time. Public is set on playing presentation and vaude for the Canadians wherever the population will likely support.

Oakland Content, with No Immediate Building

Oakland, Cal., July 15. Unless all signs fall this town will remain as is, not oversteered in the theatrical biz.

Both Public and Warner, reported all set on local theatre projects, even having both sites and plans, may postpone all building indef. Anyway it's generally believed here that there is no more merging to be done; out this way at any rate.

R-K-O Radio Pictures
With a view to giving Radio Pictures more administrative prominence and tying up the trademark with Radio-Keith-Orpheum, the corporate name of RKO Productions, Inc., picture producing subsidiary of R-K-O, has been changed. The new legal title is RKO Radio Pictures, Inc. All of this company's product in the future will be branded "RKO Radio Pictures."
Shortly after RKO Productions was formed as the film producing-distributing subsidiary of R-K-O, the company hit on the trademark of Radio Pictures for its product, though this was never legally a part of the organization.

50 Neighborhoods Close Around Chicago—Waiting for New Season

Butterfield Left Alone With Lansing Censorship

Detroit, July 15. Censorship is threatened in Lansing through the introduction of ordinance in Common Council by Alderman Max Templeton. Censorship in this spot is being contested only by Butterfield with the Michigan Theatre Owners Assn., evidently keeping a hands off attitude. At the present time E. C. Shields attorney for the Butterfield circuit is in Lansing preparing for public hearing to be held July 23.

Detroit is at present the only city in state to have censorship. All censorship is local option in Michigan. While censorship has cropped up seasonally it has never been adopted, fought off by the theatres owners. Butterfield was until the first of this year a member of that organization, but withdrew after differences between Col. Butterfield, of the Butterfield circuit and H. M. Richey in charge of the M.T.O.A.

The situation grows serious representatives of the Hays office may be called in to help out. So far as can be ascertained the M.T.O.A. is keeping hands off because Butterfield owns all first run houses in Lansing with members of M.T.O.A. owning only subsequent run houses.

NEW ACADEMY CUT

Academy, Fox, New York de-luxer, going straight pictures, will head in on a new cut rate that will drop 10 cents both on the afternoon and evening rates. Present rates for stage show policy which had been cut already is 35 and 50. On the straight pictures view the rate will be 25 and 40. Children throughout the day now 15 cents.

Academy has been everything from straight to vaude, to presentation since built.

Chicago, July 15. The past week saw the closing of some 50 neighborhood houses in Chi and vicinity. Dozens of others are shutting for the summer all through the territory.

All gives same excuses: operators, sound charges on equipment, increased overhead. All exhibs are ready to sign up for the new season's product, and the general feeling throughout Film Row is that the fall will bring increased revenue, with the adjustment of most of the difficulties which came with the introduction of sound. It is felt that the industry is again getting back to the level basis of the pre-sound days.

Cut Scale and Stage Show Drew Standlees

Toledo, July 15. With the Paramount theatre cutting admish prices the house chalked up its first standee line since last winter's cut. Cooling device and better stage show drew 'em.

"Caught Short" Two Ways

Los Angeles, July 15. Suit over "Caught Short" alleges that that's how the Alhambra theatre, Los Angeles, was caught when M-G-M failed to deliver the film as contracted for June 22.

Circle Theatres, Ltd., claims receipts for the substitute film the Alhambra ran were \$997 under operating and rental costs. It wants \$2,200 worth of compensation.

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Warner Bros.

1930-31 Productions

BIGGER THAN THE BIGGEST

BETTER THAN THE BEST



"Vitaphone" is the registered trade-mark of The Vitaphone Corporation designating its products

Dowling's Group of Old-Timers In New Act, Just Called "Surprise"

In the Eddie Dowling new vaude act are Corinne, Sam Morton, Dave Genaro, Josephine Sabel, Lizzie Wilson and Tom Harris.

Each of the sextet is an old timer of name and merit in their respective days. Tom Harris is the oldest, 86, and a dancer. Miss Wilson is claimed the original singer of the "Gartenhaus" song, that is now so extensively employed in all German beer gardens over here. Corinne was a starring favorite for years on the Proctor & Jacobs' popular price legit circuit. She still wears tight leotards.

Josephine Sabel probably the most gingery soubert the stage has known and high up in the opposition days to Lottie Gilson, the prime single act of that time in vaudeville, Miss Sabel still switches her skirts and sings fast songs. Dave Genaro with Ray Bailey always have been credited as the town single act of that time in vaudeville. Miss Sabel still switches her skirts and sings fast songs. Dave Genaro with Ray Bailey always have been credited as the town single act of that time in vaudeville. Miss Sabel still switches her skirts and sings fast songs. Dave Genaro with Ray Bailey always have been credited as the town single act of that time in vaudeville.

With all of the musicals produced by Eddie with himself the star, he always found spots for old timers in the performances.

The New York department of this issue a notice appears on the Dowling turn currently at the Albee, Brooklyn.

MUSICAL AVIATORS IN HOOKUP WITH VAUDE

Nine weeks of time, with an option for 36 more, has been given the Curtis-Wright band as part of an exploitation hook-up between R-K-O and the commercial aviation company.

One of the principals of the Curtis-Wright company, personally made the deal with Charlie Freeman.

Band guaranteed to fly the jumps between R-K-O theatres wherever possible. Besides the regular theatre shows the band will do stunt flying and give free air instruction at the local airport in each town for publicity purposes. Act will be composed of 11 musicians, all aviators, and a comedian.

It will open July at the Franklin, New York. If the option is taken up by R-K-O, the route will run until July, 1931.

Two Splits Out

Tacoma and Spokane, three-day stands on the R-K-O western road show route, will drop out about Aug. 1 and change to straight picture dates. The date for the switch depends on how soon the bookers can route the bills.

Tacoma and Spokane are dropping vaude to trim expenses during the summer. Whether they will return to vaude next season depends on the straight picture grosses between now and Sept.

Chi Agents Return
The Berger boys, Willie and Milton, and Max Halperin, of the Chicago R-K-O bunch, returned home yesterday (Tuesday).

They were in New York for the past two weeks on an act hunt.

Division Managers Meeting
R-K-O division managers' convention will be held at the end of July in New York or Chicago.

Strong Man's Short
Joe Bonomo, with his strong man act, is set to do a series of shorts for Universal.

These will be started when the U studios at 80th street have been made ready for shooting.

Jimmy Fisher won first prize in the U.A.'s 10th annual contest at Clearview with a 73-hole gross score of 322. Hugh Skelly, second prize winner, was medalist with 161 for 36 holes.

Act Walked Out on B&K On Account of Billing

Chicago, July 15. Although billing was not specified in the contract, the Ritz Bros. walked on B & K Friday (11) at the opening show at the Tivoli, because Helen Lewis and her band, they said, received top billing. Ritz Bros. went into the Public Unit, "Magic Melody," built around the Lewis band, after Williams and Delaney dropped out here because of illness. They played the Chicago and Uptown at \$1,500 a week. They were to have appeared for two more weeks.

GUS SUN FOLD REMOVES LAST CHL INDIE

Chicago, July 15. With the official closing of the Gus Sun office last week, not an important independent agency remains open. Closing was the second disappointment running for John Bentley, who left as manager of the Carroll agency when the latter quit some months ago.

Sun office, a few years ago, was Chicago's largest independent agency. Business dwindled to two houses last month.

CAPITOL UNITS AGAIN SOUTH FOR LOEW

Loew's will resume the routing of its picture house stage presentations through the southern vaude theatres in the middle of August. The film house units, averaging one against every four or five regular vaude bills in the south last season, were discontinued in the vaude theatres only to enable the houses to remain within summer budgets.

These units open at the Capitol, New York, and play the Loew picture house route of 10 weeks before starting on the vaude time. They are slightly cut in people and operating expense for the vaude playing, but remain presentations and bills in each town before the house pit band, elevated to the stage.

In the southern Loew towns last season the units were regarded favorably as face-changers about once a month and pleasantly away from the customary vaude bills.

F. & M. Dance Schools

Hollywood, July 15. A circuit of dancing schools, with branches throughout the country, will be established by Fanchon and Marco. Schools collectively will be known as the Fanchon & Marco Dancing System. Upon graduation pupils will be considered for F. & M. units, with that probably to be used as an enrollment inducement.

First branches will be opened in Hollywood, Santa Monica, Santa Barbara, San Bernardino, Pasadena and Long Beach, with Ethel Meglen, of the Meglen School, in charge.

Cortelyou Agenting
Burt Cortelyou has been given an R-K-O franchise by Charles J. Freeman.

Cortelyou was formerly general manager for the Lyons & Lyons agency.

Warners Adding Acts
Warners booking office will add two more acts, after July 19, to the Fabian, Hoboken, and the Libson, Ellipsburg, N. J.

Both now play five acts.
Ernie Forrest, former Loew agent, has been granted R-K-O floor privileges. He's with the Milt Lewis office.



IRVING EDWARDS
Palace, New York.
This week (July 12).
As ever,
"Just Young and Careless."
Direction CHARLES MORRISON

AGENTS SEEK JOBS

Ex-R-K-O Floor Operators Want Other Employment

More than a dozen requests for jobs from franchised R-K-O vaude agents are on file in the circuit's operating department.

Each asks for an assistant manager assignment or any sort of job that will permit learning the house managerial end from the ground up, at any salary.

Stan Stanley as 'Social Director' for Two Indies Has Break in for Pals

Stan Stanley, while laying off during the summer months, is "social director" for the Bedford and St. James theatres, Long Island, two days each week.

Both theatres are new and play indie vaude on Wednesdays and Saturdays only, booked by Sid Rheingold.

Stanley adds to the footlight entertainment by bringing friends of his down to give it big time flavor. His professional friends receive Stanley's warm thanks for their work.

Stanley doesn't work across the footlights at all, just frames the bill and sees to it that everything goes o.k.

NEW ACTS

Doyle and Donnelly shelving their double for a production turn (6).

Al Birnes (Stanley and Birnes) and Virginia Bell, two-act.

George Broadhurst has scrapped his production act and will shortly do a single in vaude.

Bebe Garon preparing a comedy single billed "Goofy Anny."

Carmela Nerka and Co. in "The Phantom Dancer."

Chicago, July 15.

Hunter brothers, world champion endurance fliers, are reported signed for two weeks with an option for two more, with Sid Grauman in Los Angeles at \$10,000 a week net. Contract was made through Clyde Elliott, personal manager for the Sparta, Ill., air sailors.

Hunters will make two appearances daily at Grauman's Chinese theatre and also one flight weekly, but with no set time on the air stuff. The endurance plane and the ship used for refueling go with their appearances. Howard Hughes' "Hell's Angels" film is at Chinese with a Grauman stage prolog.

To hold publicity up, Grauman stipulated that the Hunters must fly to Los Angeles.

At the Palace here last week, the fliers' contract called for a \$5,000 salary, and 50% of all over \$25,000. House drew \$14,000, giving \$7,000 in the red.

Sioux City May Yet Lose Rep. Of America's Best Punk Town

GUS VAN'S FUTURE May Do Single Act or Retire From Stage

Much speculation obtains as to whom Gus Van (Van and Schenck) may team up with to bridge the gap left vacant by the recent death of Joe Schenck.

Van has not given any of the chasing mob a tumble, though being broken up by the loss of his partner, and displaying no interest in future propositions at this time.

Chances are Van will not align with another partner, but when ready to resume playing will do a single with a piano accompanist. There is also a possibility that Van may retire from the show business, since having sufficient interests outside to occupy him if he wants it that way.

INDIE VAUDE DOWN TO NOTHING

A realignment of what's left in the independent booking field will probably see but one or two of the surviving quartet of independent bookers out of New York operating next season.

Other agencies that have attempted to navigate through this season with one side line or another didn't make things go, have sunk their resources in throwing good coin after bad and are about ready to throw up the sponge if the landlords to whom they owe back rent don't beat them to it with a toss out via dispossession proceedings.

The clingers won't admit defeat and are sanguine that a number of houses that have never before played vaude or attractions of any kind will be forced to follow the lead of the larger circuits and offer some sort of stage entertainment next season.

2 New Publix Units

"High Speed," new Publix unit staged by Jack Parlington, opens tomorrow (Thursday) in New Haven. Cast includes Eddie Stanley, Deno and Rochelle, Three Blue Steppers, Ginger Kennedy, Wilbur and Dave Gould Girls.

Another new show, "Old Virginia," put together by Louis McDermott, opens Thursday (24) in New Haven. This is the unit built around Charlie "Slim" Timblin, with Tommy Atkins Sextet, Dell O'Day and California Crooners the others in the cast.

ILL AND INJURED

George Donahue, (Milt Schuster office, Chi), laid up by concussions, injured in a taxi accident.

Flourish Silvers, member of Morris Silvers, general manager, Chi, William Morris office, seriously ill in Woodlawn hospital, Chi.

"Suicide Ted" Elder, cowboy daredevil, feature of the Miller Bros. 101 Ranch show is out of the program with a fractured leg, and is in the Columbus (O.) hospital. Billy Keen, a youngster is substituting for Elder.

Rubin's 6 Weeks

Benny Rubin, now officially a picture star, will play six weeks of vaude for R-K-O, opening at the Palace, New York, July 26. Reported salary is \$1,250.

Sioux City, July 15. After setting a nation-wide rap as the punkiest town in show business, it looks like this burg is coming back.

Sioux City has 79,000 population and a very good stock company can last three weeks. Theatres close balconies in the p. m. acts last a 25% salary cut and Lindberg's good will tour here was a failure.

First to go under when agricultural depression and land deflation followed the financial turmoil of the war, Sioux City will be among the first to come out. Town is building three Iowa skyscrapers (12 stories), getting a new postoffice, and has only 1,000 unemployed or loafers.

R-K-O's Orpheum is doing the leading theatre business, with vaude Saturday, Sunday and Monday. May return to a full week in the near future. Another theatre is to hear the younger generation applauding and acts getting encore.

Legit Firetrap

Theatricality the city is still under-seated. R-K-O has one house, Publix two and Fox one. Not a legit theatre outside of firetrap called the Auditorium.

Another indication is the rail traffic from Chicago. With three trains doing the 550 miles overnight, you have to fight to get a lower.

MIND-READERS BACK; GENE DENNIS' CLICK

With mind reading having taken an unprecedented hold on theatre audiences, the different circuits are giving some of the principal femme exponents of it booking and publicity.

R-K-O has been using Gene Dennis, the psychic girl, for some weeks, with the returns such that she has all the time imaginable.

Fox now offsets the R-K-O placement with Dennis with the Princess Wah Letika, who opens for three weeks at Fox's Detroit, Aug. 1.

The Princess will head a new Fanchon & Marco unit to be produced next month.

Unit will be called "Mystery Idea" and will carry special exploitation man to plant stunts for the mind-reader in all stands booked.

Gradual Evaporation of Arnold Johnson Agency

Arnold Johnson's ambitious entry into the New York booking field some months ago starting with 10 agents to handle all types of entertainment has gone bloomy.

Reason for fold-up is said to be that, although they had acts, they had no place to book them.

Johnson is reported to have lost \$20,000 in the project.

Beatty as Per M. C.

Through pinch-hitting for Paul Ash at the Paramount, New York, week before last, and continuance as m. c. at the Brooklyn house the past week, George Beatty may be pressed into active service by Publix as a permanent m. c., taken out of the "Sportland" unit and put back into the New York house for several weeks.

When "Sportland" came into New York, Stan Kavanagh was billed over Beatty, with billing reversed for Brooklyn and Beatty's name into the light in New York.

Beatty has been standard in vaude for years.

Franchise Turned Back

Alex Gerber turned back his R-K-O vaude franchise, to book his own productions.

Gerber is primarily a producer but booked his own acts direct, forced to operate through other franchised agents when he was disfranchised last winter.

Joe Woods, brother of Mae and Pat Woods, returned to status on R-K-O floor by Charlie Freeman, goes with the Billy Jackson agency.

Publix Engages New Lot of Acts For Unit Route, with Options

Publix has engaged the largest group of talent for future units it has ever had on its contract schedule in advance. Contracts are with options, that permitting Publix to renew before expiration of the first unit shows in which acts are placed.

Some acts may also be used for spot bookings around New York and other parts of the country, as well as for west coast and Texas unit and regular route starting in New Haven.

In many cases, from inside reports, salaries are higher than paid by the regular vaude circuit.

Among the better known standard turns signed are Billy Glason, Bob, Bob and Bobby; Helen Manning, Hyde and Burrow, Dick Henderson, Gomez Trio, Morris and Campbell, Bertice Gardell, Senator Murphy, Patti Spira, Freda and Palace, Chilton and Thomas, Harris and Radcliffe, George Dewey Washington, Johnny Duns and Rose, and Edwards, Arthur and Morton Havel, Three Swifts, Annau Bros., Block and Sully, Seed and Austin, Ferry Corvey, Roy Cummings, Herschel Hendere, and Naughton and Goid.

With one or two exceptions all hail from the vaude field. In nearly every instance the Publix engagements will be the first for the new lot.

This list is new and exclusive of many acts signed since the spring for summer and fall unit routes.

Burlesque Marriages Lead Rest in Divorces At Chicago for Year

Chicago, July 15. The divorce season closed last week after an extremely productive year. Each year divorce becomes more and more the leading industry of Chicago, pushing the stockyards in turnover.

The 40-week legal season has turned out approximately 8,000 separations, with the courts far overloaded.

The year saw the divorce here of some 250 performers, with burlesque leading the rest easily, until the recent shut down of three of the city's burlesque houses.

William H. Maine, comedian with the Billy Maine vaude unit, secured a divorce from Eleanor Maine on charges of desertion. They were married on Sept. 3, 1928, and lived together until Feb. 1928, when the frau went home to mother.

Lottie Benny, burlesque, and John Benny were married Oct. 3, 1921, but too soon, according to Irving Eisenman, who handled this and the other cases. John put the mar in married by slamming his wife. The wife kept on squawking only until July 4, 1928, when the pendence Day, she recalled, and they separated. She got her divorce last week on grounds of cruelty.

FRENCH LINE DOESN'T CARRY ANIMAL ACTS

The "Princess Pat" lion cannot sell Aug. 1 on the "de de France" because of the French line's objections to animals.

Pat was booked, but when the line learned that the trainer intended to extend a collapsible cage daily in order to give the "cats" their exercise on the sun-decks it cancelled the booking.

Act has urgent European dates and is endeavoring to use influence to rescind the line's decision.

Fall Golf Contest

R-K-O's second golf tournament is set for Sept. 11-12 at the Glen Oaks club on Long Island.

Bob Gilbert's Routines

Hollywood, July 15. Bob Gilbert, vaude dancer who went actor for M-G-M in "The Sea Bat," is coaching the Albertina Rach girls in tap and acro steps for "The Little Show" in New York.

WILTON'S 'OPEN HOUSE' ANNUAL SUMMER EVENT

Some years ago Alf T. Wilton, the agent, built a home at Manhattan Beach. Mr. and Mrs. Wilton informed their wise New York friends they intended living at the Beach the year round. The women replied to Mrs. Wilton how lovely that would be, while the men, to whom Alf told it, merely said nuts.

That's what started the annual house opening of the home summer season of the Wiltons, still in the same house in the same old place, all the year 'round. The last one was Friday evening (11). The Wiltons still persist in proving to their friends that they were not cheated when building at Manhattan.

Close to the Wilton home is the very fine beach, owned by that fine realty operator, Jos. P. Day. When the Wiltons want to swim, they ask the Days and it's usually okay. Alf once thought of buying in on the beach. But the Wiltons fixed it for guests who came early Friday to get wet on the outside. Those arriving later got wet the other way. No kicks from either.

Quite a crowd assembled in and around the Wilton home and lawn. A crowd including a mnd reader from the club department. When the young fellow made up his mind his mind stop wasn't going so hot, he did card tricks.

All agreed that the Wilton buy on Manhattan Beach was a good one, for there are only a few left who make New Year's Eve in the summer time at their own expense.

CHICK ENDOR PAYS OFF

Settles Wife's Alimony for All Time With \$5,000

With the payment of \$5,000 as total alimony to Doris Downs the turbulent post-marital affairs of Chick Endor and Yacht Club boy are ended. Endor also paid her counsel fee of \$750.

Miss Downs had been receiving \$175 alimony weekly, but Endor wanted a shut-down and suggested a bulk amount be agreed upon. The asking price started with \$50,000 and was backed down.

Local Girls' Dance Act May Land in Court

Pittsburgh, July 15. Booking of "Three Queens," local girl dance act, into Enright this week brings to light a situation here that threatens to go into court before matter is finally cleared up. Queens started here in night club. King now claims the use of the name is hurting his personally owned turn.

No agreement has been reached yet, although the original "Three Queens" act is working for King exclusively.

Sister Replaces Sister

Naomi Glass is stepping into the place of her sister, Myrtle Glass-Conlin, as Jimmy Conlin's vaude partner, to permit Myrtle to temporarily take a rest. Act will continue unchanged and under the same billing, Conlin and Glass.

Until recently Naomi Glass was partnered with her husband, Paul Morton, of the Morton family.

Double Crossing Partner

A New York vaude agent on the coast visiting his wife, wired his partner to notify him immediately if he was needed in New York. The partner's answer was that things were peaceful and as he wasn't needed, should stay on the coast until ready to return.

Following day the partner received another wire asking whether he was sure that his partner wasn't needed. He wired back, "Sure."

Next day another wire. It read: "Please wire me and say you need me in New York right away."

The N. Y. partner answered: "Stop worrying. Everything okay here and you're not needed. Stay as long as you like. Enjoy yourself. Love."

Now the partner on the coast has figured out that the only way to get back is to send a wire to himself to please return to New York.

STAGEHAND FOR 50 YEARS, NOW PENSIONED

The oldest stage hand in the union, Evan Thomas, 70, who has worked backstage for 50 years, was retired Friday (11) under a pension by R-K-O after serving 35 years with Keith.

Day of his retirement was made an event at R-K-O's Royal in the Bronx, where Thomas has been for the past six years, by Raymond B. Elder, manager of the house. Officials of the union attended the theatre Friday night with R-K-O officials.

After the regular vaude, Arthur Fisher, of Hurst and Fisher, pulled Thomas on the stage and acquainted the house with his long backstage history.

Friendless the veteran an ebony gold-headed cane, which was presented to him on the stage. Jim Brennan, doorman at the Royal, who has seen 26 years of service stepped out on the stage to congratulate Thomas.

Mrs. Bierbower Dies

Hollywood, July 15. Mrs. Joseph C. Bierbower, 60, mother of Elsie Janis, died Sunday (13) in the Good Samaritan hospital, Los Angeles, from complications following an attack of pneumonia.

She was moved to the hospital from her home in Beverly Hills two weeks ago, when her illness became critical.

She is survived by her famous daughter and a sister, non-pro. Funeral services will be held this afternoon (15), with burial in Forest Lawn cemetery.

R-K-O's Chicago Booking Office May Be Dissolved, with All Principal Bookings Moved East

BERT SAVOY'S WIDOW IN PRETTY BAD JAM

Chicago, July 15. A woman who claims to be Mrs. Ann Savoy and declares she is a former trouper and the widow of the late Bert Savoy (Savoy and Brennan) was arraigned in felony court last week on a robbery charge. Unable to raise bail, she was returned to her cell and the case continued.

According to Robert Torello and Edward Lubinski, arrested with the woman, she picked up a man on a street car and they were to rob him when the couple got off.

The late Bert Savoy's wife was named Ann. They had been married 19 years before Ann left her husband about a year before Savoy was struck and killed by lightning at Long Beach, L. I.

The Savoy's seemed friendly enough in their married life in a theatrical way. Bert displayed his confidence in Ann by opening a joint bank account.

The day Bert returned home to find Ann had gone, he also noticed the furniture was missing and, the next morning, happened to think of it, called at the bank to see how the joint account stood. That had gone, too.

2 COLORED TEAMS RELEASED FROM ROUTES

Buck and Bubbles and Harris and Radcliffe, two colored comedy teams, have been released from further contracted time by R-K-O on grounds that both have been more trouble to the booking office and the next morning they are worth. Each had about a year to go with that circuit.

Both teams have been in and out of legal and other jams with R-K-O and others for the past year.

Harris and Radcliffe's difficulties were mostly financial. Last season, mainly during George Godfrey's regime as booking head, they were permitted to get into debt to the R-K-O booking office for as much as \$15,000.

Buck and Bubbles have been in hot water ever since Nat Nazarro sold his personal management contract with them to Jacob H. Marcus for \$250 at a bankruptcy sale. Although the deal was for \$250 and they are still attempting to break away from Marcus and the big cut he's getting out of the act's salary through Nazarro's original contract. The case is scheduled for hearing at the V.M.A. Friday.

Memphis, Milwaukee and Grand Rapids, now booked by the Chicago R-K-O office, will be transferred to the New York floor for bookings in two weeks.

In addition, there is a movement on to bring all of the present Chicago-booked R-K-O time, amounting to about 12 weeks, to the eastern booking office with the R-K-O Chicago exchange practically abolished. A meeting on that was reported held Monday, with no decision reached. Another meeting is scheduled for the end of the week for final settlement.

The three towns being transferred to the New York office are full weeks. Milwaukee (Riverdale) and Grand Rapids will be spotted somewhere on the R-K-O western road show route, and Memphis on the Interstate trip, probably following Birmingham.

Remaining in the Chicago office after departure of Memphis, Milwaukee and G. R., unless the bulk of Chi time comes east, will be Nashville and Indianapolis, full weeks; Evansville, Canton, Windsor and London, Can., Joliet, Peoria, St. Wayne, Mo., Grand Rapids, Madison, Sioux City, Des Moines, Davenport and Cedar Rapids, splits, and Racine, last half.

Existing R-K-O time in Chicago is importance of the main booking office in New York as a possible aid to the eastern bookers insofar as extending the books to about 65 weeks.

Cutting Off Overhead Another argument brought to have been advanced, besides that regarding benefits available to the eastern booking office, is that while the Chicago exchange shows a profit, the Chicago office, the same time could be just as well booked with the balance of the circuit in New York, without the otherwise necessary branch office overhead.

Importance of the R-K-O booking office in Chi was considerably lowered recently when Charlie Freeman, shortly after becoming the circuit's booking head, brought about the departure of Billy Diamond, western head booker, through contract settlement, and shaved the Chi booking staff to two members, Dick Hoffman and Willie Berger.

Even though the major time might be switched to New York, R-K-O would probably maintain some of the booking office in Chicago, to handle week ends and lesser indie dates, with perhaps one man at the books. Besides the 12 regular weeks the Chi road show is supplying act for about 10 Saturday and Sunday dates.

If sent east the Chi time, or most of it, likely will be added to the western road show, with the majority of the towns able to play and pay the units as they now stand and cost.

Chicago, July 15. The local franchised R-K-O agents were reported in some way to have received word of the impending transfer of the Chi-booked R-K-O time to New York.

Several Chicago agents in New York on an act hunt were said to have applied for New York agency franchises.

DORA MAUGHAM BACK; BEST KNOWN ABROAD

Dora Maugham arrives today (Wednesday) from abroad on the "Paris" to open Saturday in vaude at the R-K-O 86th Street, New York. Jenie Jacobs made the arrangements.

Miss Maugham, an American single who became a star in England, last appeared - in this side in 1928. She was a vaude standard over here, but without reaching the success she has here in London, Australia and Africa, and on the continent.

Miss Maugham will do a single as formerly, with Walter Felt, her husband, at the ivory.

Phoney "Siamese Twins" Separate With Ease—One Socks Their Mgr.

Atlantic City, July 15. Until Wednesday Patricia and Madeline Infante were Siamese twins. Madeline, the right half of the pair, became so vexed that evening over the 100% difference between the salary promised and the salary received, she uncoupled the spring which attached her to her twin, and she began ripping down the posters which stated that she and her sister were the one and only original Siamese twins.

Patricia, who had received less than 1% of her salary, didn't feel so disgruntled, and remained behind.

Before Recorder Altman in police court the following morning, Madeline said that her manager,

whose name never became divulged, owed her \$1,070. When he offered to split the difference, she split the act. Patricia put in a claim for \$1,050, saying she had received about \$1 a week of her time, promised weekly salary. The act had been running nearly six weeks. Altman dismissed the case and advised the girls to engage counsel to press their claims.

The Infante girls, who said they came from New York, but gave their addresses as 132 Columbia place here, are actually twins but not the Siamese kind. They were billed as Daisy and Violet Milton, a fairly complete appropriation of the names of Daisy and Violet Hilton who are Siamese twins.

The two girls were the same arrested about a month ago on the charge of being freaks of nature, forbidden on the Boardwalk. They had no difficulty in proving that the charge was unjust.

JACOB KALICH TELLS THE WORLD ABOUT

MOLLY PICON

AND HER TRIUMPHANT RECORD

HELD OVER Three Consecutive Weeks at
R-K-O PALACE, NEW YORK

RETURN ENGAGEMENT Within Two Weeks for a Fourth Week at
R-K-O PALACE, NEW YORK

HELD OVER R-K-O FRANKLIN, NEW YORK

HELD OVER FOX'S ACADEMY OF MUSIC, NEW YORK

HELD OVER LOEW'S PITKIN, NEW YORK

Just Finished Loew's Tour of De Luxe Houses

Capitol—Paradise—Valencia—Pitkin Theatres

AND NOW BACK AGAIN HEADLINING AT

R-K-O PALACE, NEW YORK

JOSEPH RUMSHINSKY, Composer
Business Representatives:
JENIE JACOBS AND PHIL BUSH

Week of July 19, Palace, Cleveland
Week of July 26, Palace, Chicago

MURRAY RUMSHINSKY, at Piano
Personal Representative:
MIKE GOLDREYER

JUST COMPLETED FORTY WEEKS FOR R-K-O

FRANK DE VOE

"The Tidal Wave Of Song"

WITH

MR. JAMES STEIGER
POPULAR COMPOSER

Palace Theatre, New York

GRATEFULLY THANKING
ALL WHO HAVE MADE
MY PROGRESS POSSIBLE

Direction:
MARTY FORKINS

R-K-O After Running Start in N. Y. By New Season, as Alone in Field

As a means of strengthening the appeal of its vaude in the most important New York neighborhoods, especially those neighborhoods in which it now has the vaude clientele alone, due to summer closings of Loew and Fox houses, R-K-O has decided to increase the summer vaude budgets in several strategic metropolitan theatres.

The theatres reported as receiving the increase in cost of stage bills are Coliseum, Fordham, Jefferson, 86th St., 81st St., Albee Brooklyn, Kenmore and Flushing. The amount of

increase in cost of shows will, from accounts, average about \$500 per week per theatre.

In addition to the more expensive shows the theatres will carry on special exploitation for the vaude, with each house ballyhooing itself as the only stage-playing variety theatre in its respective neighborhood. Special attention in the way of added publicity for the "in the flesh" attractions will be devoted to the plan which may shove R-K-O further ahead of the other circuits in the vaude field than it is at the present time.

Getting the Jump

R-K-O is said to regard the experiment as a possible means of giving it the jump on other vaude circuits by the time next season opens. The increased budgets do not mean addition of another act to the regular five-act bills, but increase in the quality. With \$500 more to spend on the week the bookers can strengthen the shows with stronger turns in place of the one or two inferior ones now necessarily played because of budget limitations.

Point to be stressed in the ballyhoo for R-K-O bigger bills will be the fact that through the extra money expended, the show will always be a "good show." If the desired "good show" impression is made strongly enough on R-K-O neighborhood audiences, that may give the circuit a head start on the rest in September, R-K-O is reported to believe.

TOM MALOY'S TRIP

Chi Labor Leader Starts Away With Present of \$36,000

Tom Maloy, president of the Chicago operators' union, sailed from New York last Friday night on the "Tie de France" with a \$36,000 bank roll. The money was presented to Maloy by fellow members of the Chi union. There are no strings on it. He was told to spend it as he wished on his three months' European trip.

Accompanying Maloy is Mrs. Maloy and their young nephew.

Frank Sullivan, assistant to Jack Hodgdon on the R-K-O "Fifth floor" book, now has a book of his own with the Jefferson and Hamilton theatres, New York, and White Plains on it.

Fowler Tied Up

Pathe studio on the Coast wants Gene Fowler, author of "Trumpet in the Dust."

Fowler has turned down the offer, tied up by magazine contracts.

100% Chartist

Murray and Irwin are telling this at the height of something or other. A Philadelphia booking agent sent them a telegram asking them to play a benefit, and the wire was sent collect.

DIAMOND'S 7 HOUSES

Starts Booking Vaude in Morris Office, Chi

Chicago, July 15. With seven houses, William Diamond has commenced booking acts in the local Morris office.

His line-up includes five Wisconsin houses, Adams, Detroit and Des Moines.

English Trade Papers

New publication in London is "The Drummer," small trade paper edited by Eric Little. Paper is published quarterly, contains all the dope about drums and drummers, and carries quite a load of advertising.

Some of the trade papers in London are undreamed of outside of a small circle. There's one called "The Container," the organ of the cardboard-box industry. A one-man show, from ads to the dramatic column—pays gets second night tickets regularly.

R-K-O has selected two more artists to feature on a tour of their circuit for 37 weeks.

CARL RANDALL
and
VIRGINIA WATSON
with
Earle Browne

July 5—Jefferson
12—Madison-Chester
19—Syracuse
26—Rochester
Aug. 2—105th St., Cleveland
9—Akron, Ohio
16—Salt Lake, Chicago
23—Minneapolis
Sept. 1—St. Paul
7—Winnipeg
12—Travel
20—Spokane
27—Vancouver
Oct. 4—Seattle
11—Tacoma
18—Portland
22—Travel
29—Golden Gate, Frisco
Nov. 6—Oakland
14—Hill St., Los Angeles
22—San Diego
26—Travel
Dec. 4—Salt Lake
12—Denver
20—Omaha
27—St. Louis
Jan. 3—Kansas City
9—Travel
16—Oklahoma City
23—Fort Worth
30—Dallas
Feb. 6—San Antonio
13—Houston
23—New Orleans
Mar. 2—Atlanta
9—Birmingham
16—Charlotte

The Above R-K-O Route

Arranged by

CHAS. H. ALLEN

M. S. Bentham Office

Club Acts in Chicago Still on Strike for Open Agency Field

Chicago, July 15. In the fight between the two factions of club agents and the club entertainers, some developments stand out.

First is the report that several members have resigned from Lyman Goss' group, first organized. It is said, to corner the club entertainment field. It is the Goss faction which has told acts they cannot work for any agent except those

in the Goss group. The opposing agents, organized in self-defense and headed by Campbell Marvin, have announced they intend to take the matter up with the Illinois Department of Labor.

Meanwhile the club entertainers, on strike for several weeks, continue in their refusal to play for any of the Goss group agents unless they declare the entire club agency field open.

PAT HENNING

with **MOTHER and DAD**

Now Vacationing at Our Summer Home
MANSFIELD, CONN.

Until Starting

40—WEEK—40

R-K-O Route, viz.—

Sept. 13—Newark
20—Flushing and Trenton
27—Albee
Oct. 4—Franklin and 58 St.
11—Colis. and Kenmore
18—Hamilton and Jefferson
25—86 and 81 St.
Nov. 1—Madison and Chester
8—Syracuse
15—Rochester
22—105 St., Cleveland
29—Akron
Dec. 6—Toledo
13—State-Lake
20—Minneapolis
27—St. Paul
—1931—
Jan. 3—Winnipeg
17—Spokane
24—Vancouver
31—Seattle
Feb. 7—Tacoma
14—Portland
28—Golden Gate
Mar. 7—Oakland
14—Hill Street
21—San Diego
28—Long Beach
Apr. 4—Salt Lake
11—Denver
18—Omaha
25—Kansas City

May 2—St. Louis
9—Oakland
16—Oklahoma City
23—Fort Worth
30—Dallas

June 6—San Antonio
13—Houston
20—New Orleans
27—Atlanta

July 4—Birmingham
11—Charlotte

PERSONAL DIRECTION

BERNARD BURKE

JACK CURTIS OFFICE

NICHOLAS CASA
AND
ELSIE LEHN

'The Aristocrats of Comedy'
Produced by Geo. Golden

R-K-O PALACE, NEW YORK

This Week (July 12)

Direction M. GOLDEN

ENOS FRAZERE
"Acme of Finesse"
WEEK JULY 12, OMAHA
Manager
LEE P. STEWART & LEWIS MOSLEY

Wanted 20 Good Looking Chorus Girls
Those that can sing and dance, season of 40 weeks or more; want medium sized girls; no drinkers need answer.
(Mutual Circuit), the Orpheum Theatre, Paterson. Send your home address, also phone number.
Address Billy Watson, Watson Bldg., Paterson, N. J.

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY

J. H. LUBIN
GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

CHICAGO OFFICE
600 WOODS THEATRE BLD'G
JOHNNY JONES
IN CHARGE

Loew's May Wait Until Nov. 1 Before Deciding Over Restoring Vaude

It seems likely from the present sentiment in the Loew's vaude booking department that the office will not reach a conclusion about restoring vaudeville to the houses changed to all sound this summer before Nov. 1.

With the regular season opening the present policy will continue in the former vaudeville Loew theatres until the feel of the public has been

gained. With the season's opening it is anticipated that the picture distributors who may be holding back their best talkers for that period will then release them, giving the all sound an added impetus.

Should this not eventuate or if there is evinced a desire by patrons for fresh entertainment once again, Loew's will listen. In connection, however, will be tabulated the

grosses of the houses with the all sound changed policy and their net under decreased sales of admission during the summer time. That will carry weight with decision.

At the Loew booking office it was stated that so far no thought had been given to the matter of future policies; that reports of current grosses for the hot weather under the changed conditions in the few houses affected have been satisfactory.

Eileen Percy's Column

Eileen Percy is writing a picture chatter column for the Block papers.

Miss Percy, formerly a name in pictures, is trying her hand at writing after two years in retirement.

INCORPORATIONS

Albany, July 15.
Muriel Amusement Company, Inc., Syracuse, conduct moving picture theatres, vaudeville, public entertainment, concerts; \$10,000. Filed by William J. Bourke, 474 South Salina street, Syracuse, N. Y.

Lux Amusement Corporation, Rye, general amusement business; 100 shares no par value; Edna M. Lux, Fred Lux, Arthur D. Brennan. Filed by Henry R. Barrett, 8 Church street, White Plains, N. Y.

Rochel Amusement Corp., Manhattan, general theatre business; \$5,000; Michael Sere, Lillian Lefkowitz, Irving M. Pischke, Filed by Steinberg & Levin, 11 West 42nd street, New York.

Green Gensler Corp., Manhattan, operate theatres, motion pictures, plays; 2,000 shares; Louis Gensler, Herbert Kolan, Violet Markowitz. Filed by Bloomberg & Bloomberg, 1482 Broadway, New York.

Reverent Productions, Inc., New York, operate theatres, motion pictures; 100 shares no par value; Ruth Dishi, Jean M. Palanca, Adele M. O'Keefe. Filed by Mackey & Marchisio, 1601 Broadway, New York.

Metropolitan Pool, Inc., Bronx, furnish amusement of all kinds; 100 shares no par value; Morris Incias, Nolan Reich, Edward Pooner. Filed by Goldwater & Flynn, 44 Wall street, New York.

CALIFORNIA

Sacramento, July 16.
Sand-Art Studios, Ltd., Culver City, Capital stock \$10,000, subscribed \$300; H. Ralph Rice, C. Earl Avery, Gladys E. Avery.

Hi Cinema Film System, Ltd., Los Angeles county, Capital stock \$500 shares, none subscribed; Wm. W. Kelsey, Edwin A. Kelsey, John Jaeger.

Little Show Productions, Inc., New York, Filed by Cohen, Cole, Weiser & Wharton, 31 Broadway, New York.
Fockeloff Opera House Building Corp., Bronx, Filed by A. Louis Kiebel, 11 East 44th street, New York.

Change of Name
From North American Sound and Talking Pictures Equipment Corp. to Tons-O-Graph, Inc. Filed by company, 729 Seventh avenue, New York.

British Television

(Continued from page 7)
ter blemish was due to varying speeds in the running of the motor, a mechanical defect which can be overcome.

What the demonstration did definitely show was the fact brilliancy can be obtained, and, with an even greater number of lamps to the square foot, the definition can be quite sharp. In the program given, the images were not very sharp, due to the fact that each lamp covered approximately one square inch of the screen. By putting up the production cost 400% the result would have been improved tremendously.

Inside talk is that Baird system's handicap is its expense. The cost of the screen on which the demonstration was given was around \$1,500. In order to get better definition the screen would need at least four lamps to the square inch, wallowing the cost sheet into something like \$6,000. And this screen was about 10 times smaller than the usual cinema screen!

Baird Television on this side have so far made no attempts to get into films, but they are alive to the possibilities of their apparatus. Among other things, they plan televising public events, like the leading races, so fans owning their looking-in set, marketed here at \$30, can see things as they happen.

Universal and London

(Continued from page 7)
product, being brought to a realization of the situation when "Western Front" proved it was a money maker, upon its introduction in this market as the first of the trio.

Meanwhile Universal has a tie-up with John Maxwell for some of his provincial house which in some cases are in the same towns as stands operated by Moss Empire. As long as the Maxwell contracts run-out-Universal-will-take-on-Moss Empire leases.

An illustration of Universal's improved position is cited. The company was on the eve of closing for the Prince Edward when it found it could obtain the Dominion. Thereupon it lost interest in the Prince Edward and closed for the Dominion for 12 weeks with a further option.

Now Universal is keen on holding the Dominion for "King of Jazz," although Maxwell has a priority on the film, settlement of this detail being subject probably to negotiation. There is claimed to be a chance that a personal appearance of Paul Whiteman may be arranged in connection with "King of Jazz" in which he is the star.

**"WHITEY"
ROBERTS**

THE OUTSTANDING NOVELTY OF THE SEASON!

ANATOLE FRIEDLAND'S '20th Century Revue'

BOOKED SOLID OVER R-K-O CIRCUIT

Notice is hereby served that all screen, mechanical and stage novelties used in this act are fully protected by United States patents pending

—GOLDIE & GUMM, Attorneys, 1540 Broadway, New York

**R-K-O PALACE, NEW YORK
THIS WEEK (JULY 12)**

Direction CHAS. MORRISON

**Just Concluded
14 Successful Weeks
in
England
Scotland
and
Ireland**

"Playing Pranks with
Webster"

**Johnny
Hyman**

**AND NOW
LET'S GO
FOR
R-K-O**

July 19—Mad. and Chester

26—Syracuse

Aug. 2—Rochester

9—Cleveland

16—Akron

23—Chicago

30—Minneapolis

Sept. 6—St. Paul

13—Winnipeg

27—Spokane

Oct. 4—Vancouver

11—Seattle

18—Tacoma

25—Portland

Nov. 8—Golden Gate

15—Oakland

22—Los Angeles

29—San Diego and L.B.

Dec. 13—Salt Lake

20—Omaha

27—Kansas City

—1931—

Jan. 3—St. Louis

17—Oklahoma City

24—Fort Worth

31—Dallas

Feb. 7—San Antonio

14—Houston

21—New Orleans

28—Atlanta

Mar. 7—Birmingham

14—Charlotte

**NEW YORK TIME
TO FOLLOW**

Reeves & Lampert
Representatives for Europe

In America

It's

My Honey

JACK CURTIS

20 or More Burlesque Stocks as Opposish to Mutual Wheel Shows

More than 20 independently operated burlesque stocks will buck the Mutual wheel next season, according to the present layout. There is a possibility of more being added by the new season.

Listing at present of the non-Mutual outfits has two for New York City, three for Detroit, two for Chicago, two for Buffalo, one for Scranton, Pa., and one for Cleveland, Ohio. There are also a number of other key cities in which Mutuals will also be spotted.

With the outside stocks using larger casts than Mutual outfits, the number operating will prove a boon for outside agents booking burlesque talent. They are already hustling to fill casts and competing with Mutual on salary.

Burlesque Changes

New cast of principals went in this week at the Gayety, Scranton, Pa., where Al Siegel is operating stock.

Newcomers include Cress Hillary, Art Gardner, Frank Du Frane, Crane Gordon, Ruth Bradley, Sally Van, Jerry Gordon and Gladys McCormack.

Hattie Beall has succeeded Anna Claire with stock at the Irving Place, New York.

Albany Switch

Empire, Albany, N. Y. reopens Aug. 30 with combo of sound pictures and stock on grand basis with bills changed twice weekly. Frank Kramer operating.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Various items are credited for these news items; each has been rewritten from a daily paper.

LONDON

Alec L. Rea, of Reando, theatrical producers, has taken the Embassy, Swiss Cottage, on long lease, and reopens it in September with a repertory company in association with A. R. Whitmore.

No sooner does Jimmy Bryson of 17 announce he will put on the "Phantom of the Opera" than the "Daily Mail" raises squawks and tells its readers not to stand for it.

Road accidents have been at hand around London special traveling first aid outfit tour the main stems.

"Morning Post," Conservative daily, announced its net main sale as 133,000. This looks small against the 1,300,000 of the "Mail" and the 1,600,000 of the "Express," but the paper gets away without coupons or insurance. It is now up higher on the sales than any time in the last two years.

Most sensational stock exchange collapse in recent years when the 120,000,000 share capital of the Cables and Wireless Combine dropped down over \$21,000,000 in a day.

When "Insult" folds at the Apollo theatre will close down until fall. Robert Aschall, having nothing worthwhile in view for it, has relinquished his lease.

For the first time in this country, a totalitarian fight is being fought for an airplane race—King's Cup, a flight race all round the country. Robert Aschall, alive to the doubts of flying, are offering 12-1 against the favorite.

Oscar Wilde plays being in now the fashion. Sir Nigel Playfair is re-opening "The Importance of Being Earnest" at the Lyric, Hammer-smith, with John Gielgud, now out of title in "Hamlet," leading.

Noel Coward's new play has been titled "Private Lives" and is due in the fall, with Coward and Gertrude Lawrence in the leads. Adrienne Allen has one of the two other roles.

"Follow a Star" has been chosen as the name of the new Tucker's show this side. Jack Hulbert and Paul Murray will start it at the Winter Garden in September. One of those much-advertised "all British shows."

"The Violet of Montmartre" is set as Evelyn Laye's next play here when she is through with Hollywood. Musical, taken from Vienna show.

Following on a Scotland Yard raid at the Forty-three Club, Mrs. Merrick, who publicizes herself as the queen of this town's transitory life, has been arrested and was let out on bail. She only re-ventured a sentence in prison for evading the licensing laws.

C. B. Cochran's musical, by Benn Levy, with lyrics and score by Hart and Rogers, opens at the Adelphi, London, in September. Cast includes Jessie Matthews, Sonnie Hale, Joyce Baruch, Cecil De Mille, Leon Morton and Carlos, Chita and Co.

NEW YORK

Mrs. Roberta Mosby, 29, has been granted a divorce in Cincinnati, O., from Gilbert M. Mosby, millionaire patent medicine manufacturer, who was charged with "Woolf, Woolf." She was granted \$400,000 alimony. Mrs. Mosby named Gladys Deering, star of "Wolf, Woolf," as her co-defendant, husband of Gladys Deering, named Mosby in his divorce action.

Par-Public plans to construct a 72-story building and theatre on the present Lewis's New York and Criterion avenue. Construction will be started January, 1932. Building will be 72 stories and the theatre will seat 5,000 persons.

Casino theatre, Newport, R. I., opened for the season the past week with "And So to Bed." The little theatre has been improved since last season. Society attended the opening night in full strength.

Marie Price, showgirl, has started a breach of promise suit against Mario Monteleone, nephew of the Prime Minister of Costa Rica, for \$150,000.

S. L. Rochefort, "Roxie" celebrated his 48th birthday July 4 and was the recipient of a large number of congratulatory messages.

Mrs. Josephine Hutchinson Bell, actress with the Eva La Gallienne company, obtained a divorce in Reno from Robert Bell in January, 1928. Miss Hutchinson and Mr. Bell, who was then a director of the American School of Theatrical Arts, denied rumors of a separation.

Police Commissioner Mulrooney lifted the ban on parking in the Times Square district between 7:30 and 9 p. m. until Sept. 1, and Charles H. Hays and the traffic in the theatrical district was not noticeably congested by the elimination of the ban for a week's trial.

Jessica Brown, former showgirl, is about to become a co-partner in \$100,000 Mrs. Vivian Cornelius. She married Cornelius, a diplomatic corps attaché, as her second husband. Her divorce from David Northek. Bankers Trust Company of Trenton revealed that Cornelius is to be declared bankrupt. The \$100,000 fortune of his grandfather, William E. Emery, of Flemington, New Jersey.

"Daily Mirror" corrected its story of June 6 wherein it published the name of Mrs. Arthur Hammerstein (Dorothy Dalton) in connection with a story involving Mrs. Oscar Hammerstein, who was convicted on charges of vagrancy. The daily published a full apology. Miss Dalton, through her attorney, Alfred Beckman, had started suit against the "Mirror" for \$500,000 for libel.

The seven-year term in Folsom Prison, Los Angeles, hanging over Jack Noonan, brother of Sally Neil and Molly O'Day, has been set aside.

At a recent meeting of the Board of Directors of the Radio Corporation of America, G. Harold Porter of San Francisco was elected vice-president of the corporation in charge of its Pacific Coast activities.

Preston Lewis, chorus boy in "Sons o' Guns," married to Helen

Regardless of Mutual Policy Must Have Own Talent to Ask \$1.65

The Irving Place, New York, and Mininsky's, Buffalo, N. Y., have house stocks in conjunction with Mutual shows regardless of what the policy of the latter may be for next season.

Charles Burns, operator of the Irving Place concurs with Mininsky that augmentation of the Mutual shows with house comicals and twisters necessary to bring the Mutual shows up to standard for the \$1.65 top scale.

Mininsky's downtown house, National Winter Garden, reported also embracing Mutual talent but will not do so, but will reopen next month with stock. Burns has the lower east side franchise for Mutuals which abrogates any possibility of the W. G. getting Mutual shows as long as Burns holds them in the Irving Place.

Nebbia, Philadelphia address to \$1,500,000. She met her husband's party given by theatre folk and later bought a permanent box at the theatre where she has been sitting. Said to have seen the show as many as 40 times.

A verdict for Poll was returned by a New Haven jury in the \$1,000,000 suit brought by the Austin Hancock Company, theatrical brokers, against Sylvester Z. Poll, New England theatre owner. The jury found in favor of Hancock, which Hancock Company charged was due to it for obtaining a production of "Fox" for the Poll chain of theatres.

Marie Mickita, opera singer, filed suit for \$50,000 damages against John Iraci, president of the International Broadcasting Company, operators of Station WOV. She charges he assaulted her and ejected her from his office. Assault, she alleges, was made without provocation when she called March 27, last, to collect her salary.

Kathryn Hamill, actress, was awarded a divorce decree from Richard Hale, actor and former Metropolitan opera singer.

Jean Acker, actress and former wife of Rudolph Valentino, now summering on the Riviera, had her attorney file a divorce suit against William R. Delehanty, millionaire politician, claiming he owes her \$25,000. She states that she was deceived by her leaving a promising career in the film industry.

Emley Wakeman Hartley will return to the stage next week after an absence of 16 years.

Shuberts and Charles L. Wagner will start Madge Kennedy in "On the Q. T.," the farce by Walter Ellis.

Liabilities totaling \$689,352 and assets of only \$2513 were scheduled by Louis F. Verba, theatrical manager, in the bankruptcy petition. Largest single obligation listed was \$350,000 owed the Mitchell Mark Corporation, which is the owner of Verba's Brooklyn theatre.

After waiting five years for her husband, Anne G. West, non-pro, to return, Anita Jacques, actress, invoked the Enoch Arden law to free herself. Annulment was granted.

On the application of the Shuberts Judge Louis A. Valente directed Earl Carroll to show cause why an injunction should not be issued against the use by him of the undersea ballet in "Vanities." The Shuberts had obtained an injunction from the Police Bergrage of Paris, the exclusive right, it is alleged, to use the illusion.

Ann Sands, who retired from the legit stage five years ago, was married to Senator William H. H. Hill, publisher, in Binghamton, N.Y.

"Reunion," S. K. Lauren's new play, made its first public appearance Monday night (14) at the Brighton theatre, Brighton Beach. Producers are Bela Elia, Inc.

Jack Linder closed his musical revue Thursday night at the Follies Bergere on the Boardwalk, Long Beach, L. I. May re-open at the Main Street theatre, Asbury Park, N. J., July 21.

Muriel Kirkland suddenly withdrew from the starring lead in "The Honorable" at the Avon, after stating Tullio Carminali, play's leading man, was more than ready to take over for the stage. Day she withdrew from the play, during a three-minute intermission, Carminali's face outside the latter's dressing room and poked him in the ribs.

(Continued on page 63)

39 Mutuals Going by Labor Day; Saturday Openings; 20-Girl Rule

Burlesque Engagements

Burlesque engagements for the Mutual Wheel via the M. E. O. (Mike Weber) include the following:

Among those under contract are Billy Tanner, Billy Holmes, Patricia Kelly, Rags Ragland, Betty Cotton, Terry Burnett, Charles Wesson, Claire Hoffman, Harry Levine, Frank Mallahan, Millard and Anita, Ruth Bradley, Joe DeLane, Murray Leonard, Bert Saunders, Bob Rogers, Frankie Hamilton, Miller and Malcolm, Frank Bryan, Rose Gordon, Norma Wesser, Joan Lee, Rae Allen.

Mike Sacks, George Levey, Harry Clegg, Dolores Green, Donna Davis, Florence Naomi, Andy White, Harry Van, Milton Hamilton, Helen Carlson, John Harry, Evelyn Brooks, John Quigg, Harry Meyers, George Munford, Estelle Lang, Fay Tullis, Jean Bodine, Jean Vitale, Harry Jackson, Harry Straton, Gertrude Hayes, Jr.

Henry Keller, Betty LaNier, J. J. Irving, Tiny Fuller, Alice Sher, Pat Carney, Lou Lewis, Joe Hill, Bert Carr, Garrard and Evans, Fred Elinder, Fannie McCreary, Mary (Schull) Baud, Ed. Lawlor, George Wren, Lou Costello, Virginia Wheeler, Harry Seymour, Freddie O'Brien, Billy Shaw, Morris Lloyd, Helen Kelly, Ted Riley, George Raymond, Violet Buckley, Jack Montague, Jimmy Fulton, Clyde Bates, and Ryan and Hoff.

Violet Buckley, Gertrude Hayes, Jr., Billie Shaw and Tiny Fuller were placed at the Irving Place stock, New York, Monday (14).

Chicago Wheel Prospects

Chicago, July 15.
I. Herk was here last week looking over the burlesque field. He is still concerned with the lease of the Empire and the fate of the Star and Garter, reported going dim.

Warren Irons, back in town from New York, is readying the Haymarket, which has been playing pictures, to reopen with Mutual burlesque Aug. 15.

Scranton Policy Question

Scranton, July 15.
Gaiety, playing stock burlesque since the wheel season closed, went dark Saturday night. Business had been better with stock, with almost no limit on femme display, but warm weather brought on the closing.

The house is to reopen Labor Day. Whether on the Mutual or stock, with rotating agreement with Philadelphia will be known next week.

WAINSTOCK IN HOSPITAL

Morris Wainstock, manager of Columbia and Mutual burlesque shows, has been removed to Lenox Hill Hospital, Park avenue and 77th street, New York, quite ill of intestinal trouble.

Wainstock is in reduced circumstances and burlesque friends are raising a fund for his relief in charge of Irving Becker, care Mutual offices, 723 Seventh avenue N. Y.

American's New Bunch

Al Golden succeeded Joe Rose as producer of the stock shows at American Music Hall, New York. Golden also doing straight with troupe. Lester Montgomery staging number.

Rose closed with troupe last week along with Field, Leonard, Kramer, Lillian Dixon and Virginia Wheeler. Successors include, Hal Hyatt, Rags Ragland, Billie Holmes and Patricia Kelly.

Week Enough in Maywood

Stock burlesque folded after one week at the Park, Maywood, N. J. with house reverting to pictures.

Stock had been in on rental basis along with Harry Ben, who was reported calling it off when first week's intake was insufficient to meet next week's rental.

Cast were paid off and disbanded.

In the Mutual show lineup for next season 39 shows have been assigned, with circuit rotation with most of their personnel now set.

Four units open week Aug. 17, more get under way on Aug. 23 while remainder are scheduled to open. This procedure is designed to have the entire Mutual Circuit in operation by Labor Day.

I. H. Herk has decided that all the houses will have Saturday openings with week stands closing Fridays.

Three Mutual meetings are set for August 21 in the New York's Mutual offices. At 10 a. m. the Mutual stockholders meet and at 10:30 the directors assemble while at 11 the house managers will meet with President Herk outlining the new circuit policy.

On July 22 a meeting of the show producers will be held at Mutual offices for general purposes.

The new season promises 38 full weeks and one week that will be split among five towns in Pennsylvania and designated Route No. 1. Two of these Penn stands already agreed upon are Allentown and Reading with three others yet to be determined.

Three houses will be played in New York, Newark, 25th Street, American Music Hall and Irving Place in 14th street.

Chicago will have the Empress and Haymarket and possibly a third stock Mutual. Worcester, Brookline will play the Star and Gaiety and Boston will have the Howard, Gayety and Casino.

Arrick, St. Louis and Empress in Cincinnati.

Louisville is out, but Cleveland (Columbia), Buffalo (Gayety), Toledo (Empress), Washington (Gayety), Bridgeport, Worcester, Hartford as well as the Trocadero, Philadelphia, and the Gayety, Milwaukee, appear on the wheel.

Runways will not be used in all the towns. While 20 girls will be a minimum on the circuit, there will be some spots that will employ 24. In the disputed matter of a travelling star, only one man, stage carpenter, is to be engaged.

From the start of the new season Herk, Emmett J. Callahan, Fred Block, Lew Talbot, Ed. Daley and Roy L. Kray, who head the division with Fred Clark being the western supervisor, Herk plans to visit western stands later in the season.

The circuit will have only one week layoff, that being between Kansas City and Milwaukee. There will be no second comings, instead two lead comedians will be with each show, with a general out of vaude. Where last season certain comedians headed a show singly, this year they will pair off.

Contracts, closed for Mutuals' season, include Harry Ben, Clyde Bates, Mike Sacks, Freddie Borden, Max Fields, Harry Fields, Rags Ragland, Joe Yule, Joe Forte and Al Hilyer, "Blazing Billy" Watson, Walter Gordon, George Shelton, Lew Smith, Jack Montague.

Eddie Dale, George Lewis, Harry Stepp, Wilbur Dobbs, Al Golden, Happy Hart, Harvey Chappin, Harry Meyer, Bennie Moore, Lew Lewis, Al Ferria, Bob Startzman, Art Gordon, Jack LaMont, Lou Powers, Billy Fields, Chuck Callahan, Joe Ben, Harry Ben, Harry Ben, Harry Ben, "Tramp" McNally, Irving Selig, Joe Moss, Mark Lea, Harry (Pip) Pierce, Harry Levine, Johnny Barry, Art Brooks, Moran and Harry Ben, Harry Ben, Mack, Charles Wesson, Hal Rathburn.

Astoria Off Wheel

Stelway, Astoria, L. I. will not return to Mutual burlesque next season. Future policy doubtful but possibility of dramatic stock.

House was on the Mutual wheel last season but closed prematurely when the shows didn't do much for the box office.

MUSIC TAB FAILS

South Bend, Ind., July 15.
Musical tab attempt at the Oliver here gave up after the first week. Show under management of Jack Roof, who had sub-leased the house from Tony Brill. House now dark.

R-K-O UNIT SHOW

(4 Acts)

R-K-O is now breaking in its 4-act intact unit vaudeville bills around New York. They start on the regular western route, opening at Syracuse. At present the first break is in the Bronx, Brooklyn, with the Chester, Bronx, both R-K-O houses, for the other half.

The purpose of the Charlie Freeman-booked units is to standardize a rotating vaude show into what R-K-O appears to be a vaudeville slogan, "Always a good show." While this virtually does away with a headliner or a name act for each unit, yet the Intacts are billed according to their vaude if not local importance. In fact, Freeman shows run around \$3,000 weekly, perhaps \$200 more or less either way. If a draw name within the time and salary range together is used, but with very few vaude turns listed as box office draws currently at \$2,000.

The "good show every week at R-K-O" If taken up by the various cities these Intacts play must eventually become a better word on card on that reputation alone than any possible act or attraction going in for one week.

No doubt the feature picture is calculated, with the "good show" expected to figure as balance or counter off to the picture program. If the feature talker is a money picture, so much the better, while the other singer together is a wobble or totter, this week not and next week odd, with the chances to be four will be four, one week odd, the vaude of a standard brand coming in weekly without deviation and pleasing, becomes the containing and permanent part of the whole show.

Heretofore these Freeman Intacts have been assembled in New York, first joining the first for an opening stand of the route. With the New York break-ins, there is opportunity to be better before it starts, cut it down or pad it out to the approximate length, usually 40 minutes. The picture changes in due time if required. In this way and with the show passing the R-K-O house before commencing to rotate, there is a guarantee that the bill of four acts will please in the large majority of standard plays.

That a vaude show has four acts leaves it more susceptible of that universally pit. The picture is a large bill, such as six acts which might be unwieldy as an intact, but the six-act picture is a substitute the former vaude belief that no traveling intact can please every town, especially as that belief was always held by vaude and to be intimately known by the booker and dealt with accordingly. That may have been the reason, in extent in the former big time days when 40 or 60 towns in the U. S. played a bill of four acts, each act, costing from \$4,500 to \$5,000, twice daily. They had been allocated different acts, and the present-day combination audience that regards names, preferring entertainment and not caring much who the stage turns out to be, entertainment if it's there.

That appears to be the Freeman logic, as it has been in the past. It's evidenced by the first half bill at the Madison. The tradition is retained in the vaude theatre for the average neighborhood it is in Brooklyn, known as the neighborhood section. A capacity audience Sunday evening is larger than might have been looked for by the baby brought on a pleasant Sunday, like the vaude, with its 90c top for logo seats, where smoking is permitted.

The vaude ran 70 minutes. It held Carl Randall and Virginia Watson, topping; Bob Robinson as m. c. and carrying his own act. Five Honey Boys made blackface comedy singing quartet, and Sandy Lang & Co. roller skaters. The Randall-Watson turn did not mean much to the Boys, 14, the skaters, 11, with Robinson doing 16 for his own act and making up the balance with announcements. Clips can be made with the Randall and Lang acts to get down to 60 minutes. The Honey Boys open with unnecessary moving pictures of various dances, kind of the picture for the act wasted.

Robinson is doing the turn he has done with Gladys Blake and Daddy Cunningham. Miss Blake is the straight and funny, an aged acrobat, is claimed by Robinson to be 74. If so, and with the chances that Cunningham is under 40, the former vaude turn rather than the stage doorman from the Palace, New York, as a vaude act, unless he can't go very far at whatever his age is doing these hard part falls for a turn-over. His other acrobatic acts are not so good. The turn runs nearly enough. He's a fair chatter, but in one routine has four or five acts, and it suggests he will not pay any money for new material. It might be a good investment in the future, trying to stand it off by sotto-voicing as he does, "I have older ones."

The Randall-Watson act has a piano player who gets a name, and emphasizes his one-handed ability to the pianist, male, eats an apple with the other hand. If he

would try eating a watermelon that might be a trick. Otherwise until he does that, just as might well keep the other hand off the air and save an apple a show.

Randall has inserted a magic dance to replace the magic stepping. It will be all right on the road and something new, but was done as a chorus number in "Simple Simon." The Honey Boys are from "Far from Home." Miss Watson has appearance as her best asset, with a voice that would be expected to draw anyone thinking Helen Kane is a salvation, and she dances nicely and sings. Randall always a grade A dancer, retains his personality, and while new not so well known, away from Broadway on other days has put out a turn that will uphold this unit.

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Throughout the show Robinson employs his little red book to propound that he is introducing the audience to the flash he requests the audience to tell their friends that they can always see a good show at the R-K-O. The thing similar incorporated into each stage unit might impress this upon every eye, as these shows shift week by week.

One secret of these 4-act units is quality instead of quantity. The second secret how to put them together.

81ST STREET

(Vaudeville)

Par "Social Lion" on screen, meaning the vaude was booked around the picture. Stage part started a little late in the evening, giving the house no name of in-film drawing merit, but a "good picture" was shown. The picture, "Film figures as 75% of the pull this first half, anyway."

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PALACE

(St. Vaude)

Song and comedy at the Palace this week; also Old Home celebration. Also not as expensive as the average 10c or 12c, the Palace is keeping with the ace RKO house's general reaction to the season. The Honey Boys are from "Far from Home." Miss Watson has appearance as her best asset, with a voice that would be expected to draw anyone thinking Helen Kane is a salvation, and she dances nicely and sings. Randall always a grade A dancer, retains his personality, and while new not so well known, away from Broadway on other days has put out a turn that will uphold this unit.

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he cut out the English working man which enabled him to speed his act up. The first part seemed to like his imitations.

"Step by Step" is a dancing turn with everything else secondary. As a whole, the Palace is keeping with the ace RKO house's general reaction to the season. The Honey Boys are from "Far from Home." Miss Watson has appearance as her best asset, with a voice that would be expected to draw anyone thinking Helen Kane is a salvation, and she dances nicely and sings. Randall always a grade A dancer, retains his personality, and while new not so well known, away from Broadway on other days has put out a turn that will uphold this unit.

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STATE-LAKE

(Vaudeville)

Chicago, July 12. An rather uneven bill that closes better than it opens.

It starts with La Belle Pola, monomelody, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

Audrey Wyckoff and Co. is a two men and one girl dancing turn, announcing as grandfather, mother and daughter. Best in turn is some girl, only looker.

Raymond Bond and Helen Sullivan, both of them, for a season failed to click in their usual style. The comedy skit of the monomelody, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

Jenny Goldstein followed and got across nicely with the lullabies of different nations, and brought in a new act, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

Closing was Signor Frisco and his little girl, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

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PALACE

(Vaudeville)

Chicago, July 12.

Rearrangement probably would have installed heavier spark into this five-act layout, but trying to shove the Honey Boys, four into the dance and Eva Puck and Sam White from No. 4 to closing, probably would have caused greater difficulties.

That prejudice against the No. 2 and closing spots ultimately should disappear. The five-act bills and four-day become as a commodity standard as the No. 2 spot was of its type of act, and especially in the better house of the city.

Swan and Lewis Revue of seven girls, five a ballet combe, and two boys as a dance team, opened. Was effective throughout, excepting weak in unnecessary singing moments when the girls, light on a bad treble drop. Girl acrobatic duo did some commendable work.

Crowded in, Rome and Dunn, male harmony, teamed well at a loss in the opening, but finished well with their grand operatic satirical medley. As a previous number, was dragged.

The "Pull," skit on a girl in love with a shoe, was light and good. Foster, another girl and a man, eased along trying for sock comedy. A "Shoe" skit, on a bad treble drop, when it finally delivered with clean waltz on good dialog and acting.

Black and White, next to closing, got a running start in their 1890 apparel and kept up, having no trouble in charging into a bad treble drop. Girl acrobatic duo did some commendable work.

Chicago, July 12. An rather uneven bill that closes better than it opens. It starts with La Belle Pola, monomelody, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

Audrey Wyckoff and Co. is a two men and one girl dancing turn, announcing as grandfather, mother and daughter. Best in turn is some girl, only looker.

Raymond Bond and Helen Sullivan, both of them, for a season failed to click in their usual style. The comedy skit of the monomelody, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

Jenny Goldstein followed and got across nicely with the lullabies of different nations, and brought in a new act, and active assistance of a hot femme holder to make it look like a vaude turn. Old stuff for the most part, and only goes over with that part of the audience that thinks any monomelody is entertaining.

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doing very well.

EDDIE DOWLING and Co. (6)

Neely
30 Mins.; Full and One
Albee, Brooklyn (V-P)

Eddie Dowling has a real novelty in the turn he is using for one of his periodicals returns to the varieties. Turn carries "teaser" billings, promising a new act.

The surprise comes with the juvenile comedian's introduction of a group of old vaudeville stars who do not figure in the billing of program.

Act opens with Dowling doing a brief bit of monolog and dialog song stuff, a specialty of which he holds real trouper command. His song with a verse of "The Fish and Dish" and one in Italian is a neat item. Thence he calls for request numbers, singing several of the numbers from his recent pictures, notably "Sleepy Valley" from "The Road Show Man."

Then he goes into an announcement calling attention to the group of old time stars who are with him, the number including Dave Genaro, called the creator of the cake walk craze; Lizzie Wilson, who was first in the "School of the Cake Walk" lyric; Tom Harris, dancing comedian who, Dowling declares, once entertained Lindbergh; and Corinne, whom he describes as once second only to Lillian Russell as the queen of Broadway. The first star who was in the Incandescents in the '90s, and finally Sam Morton, head of the Four Mothers family, and among the leaders of famous stage families.

Each one does his or her bit to the accompaniment of smooth running chatter from Dowling, who m. c.'s his followers to a fare-you-along working on the sentiment strain that builds the old timers up to a continuous applause riot. Genaro does an elaborate version of the cake walk steps he did with Ray Bailey; Tom Harris, despite his age, does an athletic display of back and wing; Corinne crashes in full white tights and a mandolin to sing one of her famous songs. Lizzie Wilson, in a song, dance and fresh voice, and for the finish all six go into a cake walk contest, followed in a medley of the clothes of wild color and eye-compelling materials, climaxing with Genaro and Corinne doing the complete old time Genaro and Bailey strut finish.

Following presiding over this sentimental revel and making its fine old associations count in a gracious and charming way, gives the turn a sentimental atmosphere. Feature is bound to count at the box office, particularly along Broadway and in other towns.

name means billing value. Stunt is capable of elaborate exploitation, and word of mouth and in the publicity channels.

Question of billing these old timers should be a matter of exploitation as well as in advance publicity. All names in their respective days, and might bring out old time patron without the younger people they are samples of the old vaudeville. Rush.

MILLER and MARX Revue (13)

Band and Specialties

27 Mins.; Full (Special)

58th St. (V-P)

Miller and Marx, eccentric trapeze dancers, formerly did a three-act with a girl. They're now in front in eight-piece act. Features an m. c. and a sister team assisting. Act, through the Miller and Marx dancing and snappy arrangements of the various specialties, qualifies as reliable vaude; with youthfulness on its assets.

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Miller and Marx hold a dance competition toward the finish and give some comedy. Besides the results of their hooping, "Band is fair." Good looking draped set. Big.

EASTON and HOWELL Comedy and Instrumental

13 Mins.; One

58th St. (V-P)

The comedian of this colored two-man act will go out and dig himself some material. Easton and Howell will hop to the front with a lot of colored comedy turns. This fellow has an idea in his makeup and a little laugh, but he is weak and merely wastes time as is. He has everything but the material to make a good low cost act.

The straight man, with a nice appearance, a pleasant singing voice, an unsteady voice, and a lot of variety on various instruments, is the strength at present. He winks and does a devil of a job, and is really on the fiddle and gives a good all around performance. They double on one of those midget puns, and then the Salvation Army play on the streets. It's a novelty for the stage.

Not bad the way it stands, but with better talk would have more standing. Big.

SAXON, REED and KENNY

Just Kidney (Skit)

15 Mins.; One

R-K-O 86th St. (V-P)

Polly Saxton heads a bright little act credited to Eugene Conrad wherein she, as the bootlegger's daughter, interrupts Miss Reed and Kenny's act. The act is a riot throughout in their vaude act.

Kenny rides Miss Saxton for not waiting for him in the wings instead of busting in on the stage that way, but the bootlegger's daughter continues doing her act.

The nonsense is developed from this by the introduction of a comedy number, dovetailing into a comedy number. "You Should Hear Me Sing While I'm in the Bath," by the first-named of the trio.

Act is being groomed for an R-K-O unit show, and as such, on its own, it's an okay early act.

Anatole Friedland's

20th Century Revue (12)

35 Mins.; One, Full and Seres

Palace (St.)

Anatole Friedland's "20th Century Revue," sang and danced, and act exceeding for his movement, m. c.'ing from off the movie-screen, starts off better than it winds up. In the introduction of a comedy idea, the revue still has the makings, for there is ample room for introduction of a comedy act, one sees and hear the songwriter-m. c. on the screen discoursing on the merits of the act, and the coming as against the person's appearance on the stage. The girls are seen coming from the miniature stage on the screen onto the main stage, which is on a level with the stage floor, and they introduce the paper screen in synchronization with the film action, thus making their stage entrance. There is an applause-getting, novelty starter.

Irving Edwards is the act's m. c. Edwards has been around and recalls himself as having been in "Vanities" last season. He is reminiscent of Lou Holtz in action if not in dress. The act will be a Yourol, fast whirling Russian tap stepster, and Loretta Dennison is a French dancer. The act will be a Yourol, fast whirling Russian tap stepster, and Loretta Dennison is a French dancer. The act will be a Yourol, fast whirling Russian tap stepster, and Loretta Dennison is a French dancer.

In between the novelty opener and the act, there is an attention-getting "Russian finale," the sequence is disjointed and in spots it is a little out of the procedure, but the result is altogether too irregular and lacking in the essential substance.

It is not a flash in the sense of numbers or imposing production and the individual specialties are not big money draws. The act is a Yourol, fast whirling Russian tap stepster, and Loretta Dennison is a French dancer. The act will be a Yourol, fast whirling Russian tap stepster, and Loretta Dennison is a French dancer.

The tenor's "Tramp Tramp" song is kind of corned and the kid in the act is a little out of the procedure, but the result is altogether too irregular and lacking in the essential substance.

Act has the timber which will ultimately be carpentered into a more finished job. Abcl.

CASA and LEHN (6)

"Hollywood Scandals" (Skit)

15 Mins.; One and Three (Specials)

Palace (St.)

Casa and Lehn are standard adagolists, but here they have extended their act by the introduction of a novelty and comedy act, good as at the Palace for the deuce grade. Besides the usual vaudeville, there are four nice looking girls in support.

Each of the supporting quartet has a year for individually displaying personation prowess as Texas Guinan, Helen Kane, Charlotte Greenwood and Fannie Brice. The man in the act is a little out of the procedure, but the result is altogether too irregular and lacking in the essential substance.

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It's a servicable novelty act, ok for anywhere, and too strong for as early a groove as No. 2. Abcl.

JEAN FLORIAN

Juggler

12 Mins.; One

Empire, Paris

Florian on various sets of rubber balls which he throws about and catches either on various parts of his body or on sticks he holds in his mouth. He stopped the show.

It's a servicable novelty act, ok for anywhere, and too strong for as early a groove as No. 2. Abcl.

GIENSTRA (2)

9 Mins.; Three

Empire, Paris

Closed the bill and worth a much better job. The act is a little out of the procedure, but the result is altogether too irregular and lacking in the essential substance.

"Memories of Great Composers" (7)

Vocal and Musical

15 Mins.; Two and Full (Special)

58th St. (V-P)

Four men and three women singing, dancing and playing the violin to music classics. Victorian attire for dignity. Scenery rich looking, the two men, particularly novel. Everything in the class manner, but with this class remaining within the bounds of a vaudeville audience. Slow but good in its refined way.

The men all are vocalists, the four joining as a quartet and the tenor stepping out for duets with the act's soprano.

Names are Sopranas, Mary Spoor, Mlle. Ronaldson, Brian Chester and Bachelor Three. Big.

DARO and COSTA (4)

Dance Flash

15 Mins.; Full

51st St. (V-P)

About 10 of this turn's 15 minutes of running time are hardly better than the other 5 minutes. Glina Daro and Ray Costa's closing dance, an adagio involving some dangerous, and a particularly novel, a few difficult falls by the girl. That number slides the turn over.

Most of time spent in a wait and a tango, but the tango is best; two tap dances by a boy and a piano solo by the girl. The act is a little out of the procedure, but the result is altogether too irregular and lacking in the essential substance.

Daro and Costa are good looking couple, the girl, Glina Daro, is a very nice dancer, full of Tony DeMarco in looks and style. Big.

Sandwichery's Premiere

(Continued from page 1)

usual amount of studio lights plus a three-station broadcast hook-up. The act is a little out of the procedure, but the result is altogether too irregular and lacking in the essential substance.

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Cal's Soft Job Rates No. 3

(Continued from page 1)

Hearst as a real estate partner and is credited with having picked the sites for the present Ritz Tower, the Warwick and the new buildings controlled by the Hearst interests around 59th street. When Brisbane was on the N. Y. "Journal," he ran his salary up to \$100,000 annually, but recently with his wide syndication which extends beyond the Hearst papers, Arthur has been doing better for himself.

Next to Brisbane in point of revenue from daily thoughts is Will Rogers. His stuff is also widely syndicated and bought in New York by "The Times," which has featured him for several years on the first page of its second section. It is figured that Rogers makes about \$3,000 weekly on his daily utterances.

Now comes Cal.

His life has been a steady rise. He used to be in the Massachusetts legislature, which didn't pay important money, and as Governor of Massachusetts he was outside the Big Money. Even as Vice-President of the United States he wasn't in the Upper Dough, since the job, when he was in, drew \$500 a year.

When Coolidge became President, his salary was \$75,000 a year and keep, the latter quite a nice allowance for looking after the house and entertaining.

In Life Insurance

After leaving the Presidency, Cal accepted a post on the board of directors of the New York Life Insurance Co., having been a director of a nice new building down on 4th avenue, wanted a nice new director. It is said that when he attends the meetings of the board he gets a lot of other directors, but he has also done some missionary work at a price unrevealed. Last year he went to New Orleans and California, but when his pictures were taken by the sound cameramen, he didn't say anything about his company. Thought the air was nice though, or at least gave the impression that he thought that. Was very definite. Neither did the papers mention the N. Y. Life.

Coolidge was acquired by the New York Life in a peculiar manner.

A public relations counsel (ritz for p. a.) went to a meeting of the directors and asked what it should be worth if he would get the name of the president on the front pages the same day. They told him \$100,000. He told them to get Coolidge on the Board, a smart thought since the former president, up to that time, had not been on the Board.

Since that time Mr. Coolidge has been very active. He wrote a series of articles for Hearst's "Cosmopolitan" magazine. He has his Auto biographies, which have been published. Mrs. Coolidge's poems have been printed, both by "Cosmopolitan" and "Good Housekeeping." And recently Coolidge has taken to doing a daily message on conditions. His general thesis seems to be that conditions may be bad, but that we shouldn't yell so much about it.

Winchell, who is the foremost Republican organ of the country, "The Herald Tribune" in New York, has the Coolidge stuff sewed up for all local territory. It pays the McClure syndicate \$150 daily and doesn't use the line credited the Syndicate with the stuff's ownership. This by arrangement.

After the first appearance of Coolidge's stuff, which the "Herald Tribune" had ballyhooed widely, it was said that the paper's circulation had gone up over 17,000 daily, a neat warm-weather record.

Odd's Gross

After Cal rates Odd McIntyre, whose column is widely used all over the country. Odd's income is now rated at more than \$1,500 weekly from syndicate alone. His circulation has been increasing with the years despite the whacks that some of his New York competitors give him for his pot as to the fact it through their heads that Odd is an artist, knowing his constituency pretty well and writing what he thinks they'll like best.

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California he's living in a \$3 a day room in a Times Square hotel.

Number six, Heywood Brown

Heywood's income has recently been augmented nicely by his engagement to broadcast nightly over the Columbia Broadcasting System. He writes a daily column for the N. Y. "Telegram," which is syndicated to other Scripps-Howard papers, some of which use it and some of which don't.

As a syndicated item, Brown is no leader. For "The National" he writes a weekly page, which probably doesn't mean a great deal to the broadcasting. He is one of the heavy payers journals.

Brown, according to guessers, should be rated about \$1,000 weekly, with a good share of this coming from the broadcasting. He also drew down either a little money or a new hat recently by endorsing some \$1.95 brand sold in the Hammerstein theatre building. Picture of a man in a suit and tie, very pretty, in the window, with his hat on. The endorsement says it's a good hat and that he likes it.

Hellinger's Wife

Hellinger's wife, Gladys Glad, is a very nice woman. She is doing a beauty piece daily. It is a burnup to both Winchell and Hellinger that her fan mail trumps their combined total. Mrs. Hellinger's salary is set at \$200 a week, against her share of the syndicate sales. This is rated as an asset to Hellinger, whose liability is a good example of uncertain years. The salary of H. L. (H. L. Little), on "The Tribune," is rated at about \$350 a week, and very popular in his territory. He has held the position of H. L. Little and was one of those put on to fill the big shoes left by B. L. T. (Bert Leston Taylor) who invented the title "A Lintotype or Two." Several weeks ago, H. L. Little is the one who has made good.

Sobel's Progress

Getting back to New York, Louis Sobel, on "The Graphic" here, has come along beautifully since he took the job. He was Winchell. Sobel started at a fairly modest figure, and is now getting \$300. He was ordered at first to follow the Winchell style and to do it. He was more recently Sobel has been using his own ideas more widely and as a reporter he ranks better and better, since he has, within the past week, written a new series of stories, the Sherry wedding, for one. Then F. P. A., oldest of the local columnists save Brisbane, in years ago, wrote a series of stories with "The World" is said to be for \$13,500 annually, with a year or so to go.

Sidney Young Skolsky

Sidney Skolsky, the "N. Y. Daily News" columnist, is a \$250 payroller around his office. Six years ago he was running a mimeograph machine in the Sam Harris building. He has written and written stories on the side. His stories were being printed, but he got fired when his boss insisted that he take his name off of them. Sid went to work for a time, but he was not wanted to take credit for the kid's work, but then he got a job of his own, p. a. for Earl Carroll.

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Broadway Chatter

Something went haywire. Virginia Smith can now talk about her operation. Dr. Arney did it.

Rube Bernstein has left the Radio Pictures lot at Hollywood.

Milt Ralston's good work introducing Gino Male.

Gertrude Schiomi wants a diamond bracelet.

Percy Oakes is again lone star agent.

Sam Serwer says he couldn't get a fish to bite, so he bit a fish.

French Line denies it will play cabaret shows on its boats.

Doyle and Donnelly growing mustaches for publicity.

Nettie Revell is home, meaning the Somerset.

Max Kohn formerly sec. to A. H. Woods, is contracting for Par. Aida Robinson's beautiful long tresses gone.

Walter Winchell will make a talking short for Warners. He will talk about himself, so it won't be so short.

Lep Solomon of the Music Box had several tough days at the tonal hospital. Due out now.

Charles K. Gordon erstwhile left producer, in Berlin; director with Ufa.

Eddie Miller has taken over Harry Rosenthal's office studio in the Steinway building.

Joe Freiberg slipped in from the country to start a new hotel deal going, then back to the farm.

Myra Langford shelved the singing single to go with Joe Young's route grabber.

Harry Kalchauer's wife away for two weeks. That would be a break for anyone but Harry.

Paul Kelly and Dorothy Mackaye together at premiere of "Who Cares?"

Mrs. Dennis DuFor says Anna Seymour (Mrs. DuFor) took up his option after two weeks of marriage. Now he's set.

Someone told Max Tishman he's mean to his ma and pa. He's now doing them a favor by going home two nights weekly.

New mechanical teeing device which will enable the golfer to drop

the ball on the tee and have it teed without bending over.

"Vanities" lobby display of nudes in the Amsterdam is heavy on popish to the peep shows of Times Square.

Even physicians squawking about dull biz. Health Commissioner Wynne recently said New York has an epidemic of good health.

Every time George Jessel is introduced to George Joan Nathan the latter acknowledges it as a first introduction.

Sammy Tishman and his wife, Bernice, have muffed regularly on an understanding since Mrs. Tishman returned from the coast. But not so much phoning.

Sunshine Sammy's brother is running around the Square with a small car along the lines of an Austin. But the Sammy's family miniature the homestead.

Paul Ash will remain at the Paramount, Brooklyn, where he opens Friday (19); until the end of the summer, when Rudy Vallee returns.

Dave Chassen visited Joe Cook's place at Lake Hopatcong Sunday via airplane. He didn't land. Just called to drop a box of candy to the residents.

Since hanging of the sign reading "Ideal Summer Resort" outside the Palace the management has received 12 applications from as many as 100 men for jobs as social directors.

Harry Hirschfield, the newspaper humorist and gray-haired sage of the banquet tables, will make a comedy talker short for Paramount.

Joe Furnas has sold his first short story to "Red Book."

Harlan Thompson and the head-ache, Marion Spitzer, are in New York, returned from a voluminous trip abroad. They will shortly be in Hollywood explaining about Mus-solini.

While the Hunters were setting a record in the air, Al Trahan was setting another driving east in a flivver. The Hunters hit every front page in the country and Trahan hit every bump on the road.

Harry Herschfield, besides writing his first novel, has authored his first musical comedy with Joseph Rum-shinsky as composer-collaborator.

Later is the Jewish Victor Herbert, author of dozens of East Side musical comedy scores.

Over in the Warner script department the heads believe that

(Continued on page 61)

Outside the Box

Hollywood, July 15. A Los Angeles daily had a standing two column box under the head "Good News of Good Times," but it hasn't said anything about this:

On the blackboard outside a local real estate office is an announcement reading—"Equity in a \$4,000 home for what have you?"

Clerk Rejected Stickup Idea—Hit with Hammer

"Your Honor, because I would not enter a plan where I was to submit to a phoney stickup resulted in my getting struck over the head with a hammer," stated Leo Rocks, clerk in the United Cigar store, 80th street and Broadway, when he appeared in West Side Court to prosecute Murray Smith, 19, entertainer, of 454 West 74th street.

Smith denied the allegation. Magistrate Henry M. R. Goodman held him in \$5,000 bail for the grand jury. Rocks had to be attended by an ambulance enroute for a nasty laceration of the scalp.

Patrolman John Hayden of West 56th street station was informed of the assault and arrested Smith in the cigar store. Smith declined to be reporters where he had worked. Rocks lives at 701 West 139th street.

Walters, Square Dealer In Bets, Left \$2,500,000

John Walters, New York betting commissioner, who died in Paris, Feb. 13, last, left an estate valued at \$2,500,024, net, according to the transfer tax appraisal filed in the Surrogate's Court, Brooklyn.

Most of the assets were stocks and bonds, valued at \$1,780,774, with the largest single items listed as 1,440 shares of U. S. Steel, \$245,252, and 1,187 shares of North-western States Power Co., \$182,343. Cash in various banks amounted to \$569,125; real estate, \$75,000; personal effects, \$12,961, and mortgages, notes and other receivables, \$141,750.

A life estate of \$250,000 and personal and real property valued at \$19,204, including the Walters residence in Brooklyn, were left to the widow. An old employee, Edmund F. O'Neill, was left \$10,000. The Walters children, a son and three daughters, were left large bequests.

John Walters in one season had handled as high as \$60,000,000 without giving a slip of paper for receipt. His word was his bond and he never refused to make good. He was called upon the carpet by the Jockey Club in his 30 years of active betting.

Every betting man around Times Square knew John Walters and to them he was a son of a gun. It was often said of him that his nod at the track was worth a million dollars.

Harry Payne Whitney's father, the late William C. Whitney, gave Walters his start in racing, making him betting agent for his stable.

Ballet Dancers in on Magistrate Ewald's Mess

The investigations into the financial difficulties of Magistrate George F. Ewald has developed a stage angle involving the name of Lucy Matilda Fokine, wife of one of the famous Russian dancers.

Mrs. Betty Schwartz Ewald, divorced wife of the magistrate and peared in the office of District Attorney Crain and charged that Ewald had committed bigamy in having married another woman after a judge had directed he was not to marry in New York State after the couple were divorced. Assistant District Attorney Daly after hearing the woman's story decided there was no grounds to prosecute the magistrate for bigamy.

In her story Mrs. Ewald declared that the magistrate had taken their two months' old child from her and that she never saw her again until recently. She said that her daughter is Lucy Matilda Ewald, dancer, and said to be the wife of Vitale Fokine.

Chatter in London

Mandel-Singer Demand Away Off; Foul Vogue

Ticket sale for the Sammy Mandel-Al Singer lightweight championship fight at the Yankee Stadium Thursday night (17) is reported away off. Instead of interest developing Monday as expected, the demand in Broadway agencies dropped rather than improved. There was little doing around the Madison Square Garden box office either. Indications are the gross will not reach the \$200,000 estimated last week. Set at \$16.50 top for ringside, or what is called ringside at those outdoor boxing shows. Newspapermen appear agreed that Singer is not in good condition. He is extremely nervous around his training camp, appearing to be over-anxious. The usual newspaper ballyhoo that accompanies a championship is absent.

The disputed interest in Mandel-Singer match is largely attributed to the flivver of the Sharkey-Schmeling foul thing and the repeat of foul in the Carnera-Godman match. Even though the latter event was staged in Philadelphia, the disgust of fight fans was general throughout the country.

Over in Philly the papers are still burned up over what was conceded to be a deliberate foul blow by Godfrey. At least one paper ("Record") has refused to print any fight news except the results, and the others hammer the boxing game editorially ever since.

Looks Like It's in the Bag For Fox in Film League

Except for some unforeseen miracle, Fox clinched the title in the baseball contest, in which that company, Warner Bros., R-K-O and Columbia figures, by downing WBS Sunday (12) by a score of 12 to 2.

Standing now places Fox in the position of having all seven of its games, with R-K-O too far behind with three won and three lost to stand anything but a ghost's chance of coming out on top. Columbia is third in present rating with two games won, three lost, while WB have lost six out of six played.

Games will be continued until about the middle of August, but through Fox and Columbia outings Saturday (19) and R-K-O on similar picnic the 25th, those dates are off. R-K-O will play an idle team Sunday (20), going up against the Pinewald team, representing a real estate firm with a development at Pinewald, N. J.

\$25,000 Saved

Los Angeles, July 15. Skaters fall on the ice at their own risk. This decision by a Los Angeles jury saved the Winter Garden Ice Palace here the \$25,000 asked by Eileen Marks for a broken ankle.

Girls said the owners were negligent because the ice was mushy. Owners said that ice was ice.

Hawthorne Improvements

Chicago, July 15. Heavy play on racing plants here has caused Hawthorne to spend \$250,000 in improvements this season and to arrange two meets. First will be for 18 days, beginning Aug. 4, with the second running 12 days and beginning Sept. 29.

Chatter in Loop

Loop speak has woman look-out. Woolworth summer jewelry is as big a flash as Mich Ave's.

John Abramson back at grind after honeymoon. Looks natural.

Marcus Glazer's cut skull mending.

Fr. Dearborn hotel won't hire a bellboy less over 50 years old.

Francis Coughlin, new circum-con, the "Times," only 29.

Society dames have thrown bridge for the races.

Goldstones are eating candied flowers at swell affairs.

Hoity-toity right Evanston steaming—old-timers who walk in

Hot and hotter.

Alfred Drayton going musical. No sermons in new Coward play.

Alex Eway has a new drink, Lupine Lane due to radio.

Gracie Fields bawling roadshows.

Isobel Elsom serving on juries.

Sun bathers being razed for lack of clothing.

Fajama parades at nite clubs now.

Henry Ainley chairmanning dinners again.

Haddon Mason expecting the stock.

George Guinness (of Guinness and Griffiths) ill abed.

Billy Bennett pinched for dangerous driving.

Show biz not so bad. Earl St. John taken swell apartment.

Shaun Glenville holidaying at Le Touquet. Says it's bad business.

Ellas Lancaster registered another talker.

Bert Coote has emerged as a film producer.

Professor Ernst Stern designing scenery.

Activity at the Everyman for once.

Rachel Crothers on her way here. Producing a Talulah show.

Tommy Law, one-time published a book on Scottish humor.

Jessie Matthews-Sonnie Hale team due back again.

Cochran controlling a few more companies.

George Graves has lost a dog. His greatest pal, dear old David, etc.

Floresam and Jetsam back in the theatre.

German plays on the radio. No worse than the British.

There's showmanship in the lighting of the new St. Paul's Cathedral.

Al Young, one-time Hulton singing bird, composing on the Elstree steps.

New rave song here, coming out in Continental talker, is "Secret Passion."

Bertram Mills' Olympic circus touring the sticks during the summer.

Best American coffee served at the White Horse saloon, Chelmsford, Essex, England.

Jack Smith here on rest cure, with a party or two a week at \$500 a time.

Baird's Television demonstration now the order of the radio in the provinces.

Quentin Pickford, in the Queen's show, plunked out with a lost voice on opening night.

Babs Allen, solo dancer at the Quai d'Orsay, down with a twisted ankle.

Ronald Colman's exit by the back door disappointed the assembled flaps.

Road House is the name of this town's latest nite dive. Built on the spot of an historic hugging pit in Leicester Square.

Tom Walls has moved down to Epsom for a week or two to produce Lonsdale's "On Approval" as a talker.

Gareth Gundrey, talker producer, has a new picture, "The Making of an Epic of the strong men of industry."

The Piccadilly has had a pretty bad break both as theatre and a cinema, and now reports a loss of \$45,000 on the year.

G. McCaffrey, of Allied Newspapers, claims he is the only theatre critic in the country who hasn't seen a talker.

British talker companies are dating up swell hotels for authentic interiors. Saves making sets and the hotel breaks even through the publicity.

Edward Royce, Ziegfeld producer, is another of the American showmen who have failed to produce a show in London for years.

Answer to the problem of rival popularity of cricket and tennis answered this week. Wimbledon forgotten when the England-Australia Test Match started.

Sam Hardy, film trade's leading bookmaker, and brother of Jeffrey Bernard, of Gaumont-British, was fined last week under the gambling laws for allowing clients to frequent his offices during racing hours.

Some of the inside riots in the United Artists offices since the announcement first appearing in "Variety" that Cedric Beiffe was on his way over as Sam Goldwyn's personal publicist.

The title "So Much to Do," taken from one of Cecil Rhodes' most famous sayings, has been fixed for St. H. H. Robb, Ray, which C. B. Cochran has taken for production here.

Next to the stage door of the Palace Theatre, the new home of

MRS. GERSON'S GRILL

After 11 Years on Broadway

NEW YORK THEATRES

The Theatre Guild Presents

THE NEW

Garrick Gaieties

Seats at Box Office, \$1-\$3.00

GUILD THEATRE

52ND ST., W. OF B'WAY

Wigs. 8:30. Mat. Thurs. & Sat., 2:30.

EARL CARROLL VANITIES

EIGHTH EDITION ALL NEW

48 Glimmering Songs—Laugh

Mark Williams—Jimmy Bayo—Jack Benny

A Cast of 120 and the

Most Beautiful Girls in the World

462 Good Balcony Seats at \$1.00

NEW AMSTERDAM THEATRE, W. 42d St.

Highly and Popular Mat. Wed. and Sat.

11th MONTH

STRICTLY Dishonorable

Staged by Antoinette Hill, Producer

Staged by Antoinette Hill, Producer

AVON THEATRE, West 43rd Street.

Open 6:30. Mat. Thurs. 2:30

(Theatre Cooled by Ice Air)

8TH MONTH

GRACE GEORGE

In the St. John Ervine comedy

"FIRST MRS. FRASER"

With A. E. Matthews

and Lawrence Grossmith

PLAYHOUSE, 48th St., E. of B'way, West.

Open 6:30. Mat. Thurs. 2:30.

ROXY

First time at popular prices

NORMA SHEARER

in "LET US BE GAY"

A Main-Goldwyn-Mayer Picture

Staged by Herman Timmerberg in Revue

Banquet—Orchestra

CAPITOL 51st St.

COOL

Comedies: "Sins of the Children"

RKO 58th St. NEAR

Always Cool and Comfortable

Molly Picon—Watson Leitch

Annette—Friedland—Weiss

Will and Gladys Adams

Diamond Boys

RKO 58th St. NEAR

Wednesday to Friday, July 16-18

"A NOTORIOUS AFFAIR" with

Nasir Rathbone, Ray Francis,

and other Brilliant RKO Acts

RKO 86th St. COR

Wednesday to Friday, July 16-18

"A NOTORIOUS AFFAIR" with

Nasir Rathbone, Ray Francis,

and other Brilliant RKO Acts

BILLY GLASON

Frankie Graves, Syracuse news-
paper singer, has been sent home by
his patron, Bobby Henshaw. Hen-
shaw was attracted to the young-
ster while at Loew's State, Syra-
cuse, some weeks ago. He arranged
to have the boy at the Henshaw
home to educate and train him.

Things Would Like to See Again

By Joe Laurie, Jr.

Actors in Summer

Summer occupations of actors because of no work or because they want to work, are at least of a dozen different kinds.

The kind of in-between jobs tabulated are life guards, commercial photos, barkers, bath house ticket takers, show boys (as at Long Beach) for concessionaires, road stunts, insurance, assistants to bookies (street), riding masters, floor walkers and real estate (always).

DRUG STORE GLADIATOR WINS OVER REAL PUG

Patrons leaving night clubs on 44th street off Broadway witnessed a hot, intense fight between a soda jerk and a trainer of a pugilist. The soda jerk won. Jerry Dunleavy, bluecoat of West 47th street, was over the top of his opponent, who was a pugilist. The soda jerk won. Jerry Dunleavy, bluecoat of West 47th street, was over the top of his opponent, who was a pugilist. The soda jerk won.

The fight started during a crap game. The battle lasted for 15 minutes.

Inaccurate Biographies

Luis J. Gasnier

By Claude Binyon

Hollywood, July 5.

On the left bank of the Seine three Apaches named Pierre were rolling a stew. It was a dank, foggy night and anything went in Paris.

The tallest and most serious of the Apaches, obviously the leader, addressed his helmates.

"Fellows," he said, "it is a crime to rob this drunken man, but if we don't do it some other Apache will."

"I declare, I never saw so many Apaches in my life," interpolated the medium sized Apache. "I had to give the Boy Scout signal three times tonight in order to reach our meeting place unmolested."

(For the benefit of new readers, beg indulgence long enough to explain that these three Apaches are the selfsame guys originally introduced in the book titled "Boy Scouts in Hollywood, or Fighting Garbo's Fire.") Last week they joined the Lead Actor and one more start on a thrilling series of adventures. Now go on with the story, or turn the other side.)

The youngest and chubbier member of the Apache trio, plainly a fun-loving boy, grinned infectiously.

"I don't think we'll fool a single reader," he chuckled. "They all know we're Scouts at heart."

The eldest Apache frowned seriously. "Perhaps you're right, Luis," he said, seriously, for the fun-loving Apache was none other than Luis J. (Skeek) Gasnier. Luis grinned infectiously.

"Let's call it quits," he chuckled.

"All right," said the tallest Apache seriously. He was always very serious, and later went into pictures under the pen name of Buster Keaton.

In Pictures

When the trio disbanded in Paris Luis was left with nothing but his fun-loving disposition to shield him from the rigors of hardship. Rather than starve he became a picture actor for Pathe Freres and decided to do it with class. Imagine his embarrassment when he became so successful they shipped him back to Italy to open a Pathe studio there. Luis arrived in Italy amid great pomp and proceeded to the studio.

Goodwill of Children Sought by N. Y. Cops Through Weekly Outings

DANCING EVANGELIST, COLORED, GETS HOOKS

St. John, N. B., July 15.

Clarence Scroggins, known as the "Dancing Evangelist," had to confine his hoofing for two months to the county jail, Sydney. The police had been so unkind to raid the "Dancing Evangelist's" dance hall, at Whitney Pier, where whites and blacks were supposed to mix dancing and religious instruction, under the leadership of Scroggins, colored man.

Scroggins was sentenced to two months in jail while he had an attorney apply to a higher court for release, on the ground that the magistrate who issued the warrant had not tried the case. The county court judge tossed the appeal over and Clarence had to finish out his term. Clarence tried to keep his appeal a secret, as he feared the police might obtain a reprisal for his going higher. Ditto for the local magistrates. However, the news leaked out.

Clarence has returned to his dancing evangelism for the black and white mixture, human and devil. He has his own brand of dancing, which, he lets it be known, interprets his religion, ranging from folk to ethiopian.

The direct charge against Scroggins was conducting a gambling den, it being charged the dancers attempted between dancing, gambling and religion.

The police outings for poor children and mothers recently inaugurated by Mulrooney's bluecoats may become the greatest bond of the department ever thought of.

The patrolman is taxed \$150, sergeant \$2, and lieutenants, captains and inspectors pay according to rank.

Sixteen trips are to be made. The capacity taken in one day is as high as 2,500. Lieut. Flitgibbons, head of the Glee Club, is major domo of the trips.

Police Commissioner Mulrooney is present at every sailing. The steamers make two trips each week.

The police department feel that as the children mature they will hold the cop in higher regard rather than fear or detest him.

Years ago children fled from a bluecoat. Today the cop wants the youth to be his friend rather than his avowed foe, asserted a member of the police department.

100 Considerate Cops In for Court Inquiry

A tendency in Magistrates' courts that seems to be on the increase is the misleading names and addresses and occupations given by certain detectives about their prisoners.

This device is designed to spare the defendant publicity. When an inspector's man he says, "My boy," he violates police rules by doing this, he shrugs his shoulders and replies, "The defendant doesn't want any publicity."

The practice has come to the attention of Chief Magistrate Joseph E. Corrigan and he declared if he finds a flagrant case he will lay the case before the Police Commissioner.

During the past week this infraction of the Police Department rule occurred twice. Andrew McLaughlin, attached to Deputy Chief Inspector James S. Bolan's staff, arrested a man and woman in the well known Edgewater Hotel near Fort Lee Ferry. McLaughlin used the name "Edgewood Hotel."

An arrest was made at the Sidney Hotel, 65th street near Columbus avenue. The patrolman employed a different address. Inspector Bolan and McCormick are to take up the matter.

Partying Boston Judge Brackett Dies Broke

Boston, July 15. The late Judge J. Albert Brackett, an attorney who once represented practically all Boston theatrical in the city, died a poor man because he entertained so lavishly.

An investigation of the estate left by the Judge has shown, to the amazement of his friends, that instead of being a wealthy man he had nothing when he died, but a depreciated summer home in Centre Ossipee, N. H.

A suit by Emily Fuller against his estate was the first intimation of the late Judge's Brackett estate. Miss Fuller claims she received only \$700 of an estate of \$12,000 which she entrusted to Judge Brackett.

"Years of living at an expensive Back Bay hotel and his habit of entertaining visiting stage stars with magnificent parties at the Back Bay Hotel, the Centre Ossipee summer home are believed by his friends to be the cause.

Mrs. Brackett, his widow, has been forced to seek work and sell the summer home to satisfy creditors.

Gasnier now is directing at Paramount, where his contract has already supplied an attractive house in Hollywood. Now and then he took in a few jobs of the two boyhood companions and start on another thrilling series of adventures, but he invariably laughs it off.

"Bet there are to be any comebacks," he chuckled, "let ze Rover Boys start it."

But the Rover Boys are too busy running Columbia.

NITE UMPIRE THREW FANS' BOTTLES BACK

Quincy, Ill., July 15.

Ump Doyle's violent night baseball games isn't the only thing of local fans. He made the first nocturnal fan riot in history a record breaker by tossing the pop bottle with pretty accurate aim back into the bleachers as fast as they showered on him.

It was just one of those baseball things and a lot of it until the umpire got playful and tossed the missiles back to give the boys another shot.

Cops restored order after awhile and escorted the arbiter off the field.

Lots of letter writing since with promise that Doyle won't get the night assignment there again.

Rogers and his horse...Hackenschmidt...Valerie Bergere...Ed Wynn and Jack Lewis...Jack Connelley...Dorothy Jordan...Ponselle Sisters...Fields and Lewis...Truly Shattuck...Raymond Hitchcock in "The Red Widow"...The German Villain...Lay...Florence Miller...Courtney Sisters...Texas Guahan with Hershend Hender at the piano.

The Jolson

Al and Harry Jolson...Leon Errol in "The Follies"...Frank Tinney in "Watch Your Step"...Smith and Dale with Avon Comedy Four...Johnny Slavin...David Warfield in "The Auctioneer"...William Courtleigh in "Peaches"...Four Haley Girls...Ullman's Park...Benny and Woods...Fred Allen...Julius Tannen...The Loop the Loop...Jarrov...Keller the Magician...Joe Jackson...Bickie, Watson and Wrotke...George Kelly in "The Flattering Word"...Betty Beaumont and Jack Arnold.

Bernie and Baker

Ben Bernie and Billy Baker...Bern Fitzgibbon...Eva Tanguay...Harry Tighe and Edith Clifford...Bunzel and Fulton...Morton and Glass...Honey Boy Evans...Van and Schenk...Nat Willis...Huber's Museum...Lon Hascall...Savoy and Brennan...Frank Keenan...Gene and Tuller's...Mother O'Brien in Philadelphia...Santley and Sawyer...Crawford and Broderick...Miller and Mack...Three White Kubs...DeHaven and Farina...Buckley and Charlie Chaplin in "Shoulder Arms"...George Price and Cudde Lee...Victor Moore and Emma Littlefield...Ben Weich...Sam Geyer in the Lead Actor...Harry Carroll and Fields...Saratcha and Grant hotels in Chicago...Harry Tait in "Motoring"...Laddy Chiff...Billy Reeves...Felix and Barry...Buckley and Crawford...Mahoney Bros. and Daisy...Bert Lahr and Mercedes...Von Hampton and Blake...Reed and Tucker...Wilkie Bard...Emma Carus...Tait in "The Road to Rome"...Robert E. Lee...Frank Faye...Bedini and Arthur with Eddie Cantor...Clark and McCullough...Harry Ruby at the Fifty Club...Miller and Geyer...Samuel S. Danz...Avery and Hart...Smith and Campbell...Brice and Gonne...Fanny Brice dancing...Will Fyfe...Shondy and Buckley...Hackett and Delmar...Montgomery and Moore.

Old New Orleans

The old New Orleans...Leonard and Ward...Fisher and Harry Greene...Max West with Harry Greene...The Rusty Ruler...Robert Rooney and Marion Bent in the Newstand act...Lunatic Bakers...Marceline...Cumplings and Glad...The Brittons...Musical Cutie...Cawthorn, Sanson and Brant...Stanley Ketchell...Lew Doketester...The Four Kuchens. And an old fashioned schooner of beer.

The old Bowers...The Four Cohans...Jim Carson and the Red Heads...Andy Tombs in "The Bride Shop"...Lee Tracy in "Broadway"...Johnny Stanley and the Blonde Typewriters...Perry's Coney Island...Harry Evans and Sammy Lee...Harry Keene and Agnes Scott...John C. Rice and Sally Cohen...Ford Sterling and the Keystone Cops...Kalmor and Brown...Sharkey on 14th St...Yesta Victoria...Tom Lewis in "Little Johnny Jones"...Four Mortons...Tony Pastors...Harry von Tiller's single...Herman Timberg in "School Days"...Aveling and Lloyd...James J. Morton...Harry Breen...Morton and Moore...Moguin's...Master Gabriel...Bobby North in "Buster Brown"...Felix Adler...Harry Fox...The Haymarket...Taylor Granville...Sulicide Hall...Lyons and Yosco...Morrisey and Hanlon...James J. Corbett in "The Gentleman Burglar"...Clark and Bergman...Bonita and Hearn...The Chateau Club.

Captain O'Hay doing straight in burlesque...Wine, Woman and Song...Ray Dooley and "Minstrel Mads"...Sonnie...at 8th St...Seymour Mehlinger and King...and Mrs. Jimmy Barry...Bert Baker and Co...Bissett and Scott...Gertrude Hoffman...Halm's...Fox Shop...Four...Hotel...Duff Sawtelle and Duffy...Johnny Dooley doing Scotch...Bailey and Austin.

The Castles...La Belle Ticom...Maryline Miller and Columbians...Donabue and Stewart...Bard and Pearl...Henry Lewis and Joe Browning...J. Francis Dooley...blackface...Ricochet and Mersey...Six American Dancers...Harry C. Bryant, our old friend Biko...Louis Mann and Clara Lippman...Eddie Leonard and the Field boys.

Hammerstein's

The gang at Hammerstein's...Willie Weston...Joe Howard and Mabel McKane...Nicholl Sisters...York and Adams...Alma Sherry...H. B. Warner in "Miss Jimmy Valentine"...Dier...The Haymarket...George Sidney in "Busy Day"...Conlin, Steele and Carr...Julian Ellington...Felix and Calre...Gaiety Museum...Leslie Carter in "Du Barry"...Trilby...Prizma in "Canary Cottage"...Billy Gould and Valeska Suratt...The Speedway...Arthur Rigby...Al Reeves and his banjo...Walter C. Kelly...George Jessell in "Kid Cake up the Election night on Park Row...Alice Lloyd...Four Fords...Joseph Gassman and Pinks...Williams and Walker...Blossom Seeley with Lou Miller...Benny Fields and Allan Cross...Sullivan-Considine Circuit...Jimmy Hussey and Ed Hickey...Mr. and Mrs. George Hughes...Eddie Clark...Winning Widow...Watson's "Beef Trust"...John and Emma Ray in "Down the Pike"...Ren Wolfe's column in the "Telegraph"...Trovato...Mike Bernary...Harry Kelly and Lee Harrison...Gallagher and Shean...Four Marx Bros. in a straight musical act.

At Schlegel's

The gang at Schlegel's in Chicago...McAvery and Powers in "Self-Defending Shutterbug"...The Girl in Blue...Rock and Fulton...Ryan and White...Boyle and Brazil...Doyle and Dixon...Pincus at College Point...Saranoff at Nigger Mike's...Collins and Hart...Voinitsky...Ward and Vokes...McIntyre and Heath...Mason and Keeler...Nick Long and Iddeline Cotton...Devey Theatre...Cresy and Dwyne...Houdini...The Vio...O'Brien, Havel and Co...Hans Wagner...Barnes and Crawford.

A Wish

My sister-in-law working...Roger Brenahan...Charlie Vance...Stuart Barnes...The...Govern...Ryan and Richmond...Dempsie and Firpo...Tommy Gray's Column...Harry Cooper and Empire City Quartet...Sam Bernard in the "The Hogenbeimer"...Tom Wise and William Courtney...Billy B. Van and Beaumont Sisters...Josephine Sabel...The Sisters...Eddie Foy in "Over the River...The...Montgomery and Stone...Dugan and Raymond...Weber and Fields...Raymond and Caverly...The Old Howard in Boston...Milo...Will

The Parisian Front

By Christine

Paris, July 16. Peggy Joyce is still at it, my dear. The other night in the Hotelier Jean Jacques (the grand La Rochefoucauld domain fixed over) in Ermenouville, one of Paris' swankier suburbs, as Peggy, in a snowy white satin surrounded by men. The famous Joyce diamond bracelets were resting half way up her arms, the famous new diamond ring on her finger, to say nothing of a diamond necklace glittering around her neck. She had just finished greeting a dashing young Argentine who had just hopped out of his Hispano-Suiza. She greeted him so well he came over and sat down at her table. Peggy always has a cheery salute for those who own Hispano-Suizas.

When they were all settled and quiet she said in a wistful but nonetheless decided tone: "Well, boys, there is only one thing I desire in the world right now." (A pause for emphasis—good actress). "And that is the lovely new modern baby grand piano I saw today. Yes, that is what I need to make me happy."

Another long sigh and pause, then Peggy proceeded to very briskly hand out the address of the shop in whose window the piano rested. She also gave her own address in a clear, distinct tone, in case any of them had forgotten where she too lived to remember. If her success is all it's reputed to be, the Hotel Crillon (where she has a suite) must have been crowded with piano movers the next morning.

Fashions at Auteuil

The Grande Semaine, or semaines, as it is this year being stretched from the customary one week to two, began last Sunday. The opening event was of course that traditional steeplechase at Auteuil. Despite the superstitious fact that there were thirteen entries, everything went off gorgeously. Even the weather behaved, unlike the Sunday previous. As for where there was a terrific storm which dragged all the long skirted ladies in the mud.

The clothes of course were spectacular at Auteuil, and to go into a description of them would entail too much time and space, and would only mean reviewing the entire summer's fashions anyway.

You all know that mouseline de sole is printed and worn long with an even hem-line and enormous garden party hats. Bright colors and dainty accessories, white with dark, rather heavy gloves that are a wee bit too large, are the principal features to remember if you wish to be smart with that Parisian air.

But to get back to the event at Auteuil: Marc Connelly was there with a ravishing looking creature, very, very chic; Harold Ross, editor of the "New York Herald Tribune" party, and Harry K. Thaw with not only his secretary hovering near, but two very beautiful American girls. Also Hope Hampton in a streak of rather dark, and dark, rather heavy gloves that are a wee bit too large, are the principal features to remember if you wish to be smart with that Parisian air.

Galas and Clothes

The next big event of the Grande Semaine was the gala affair Tuesday night at the Theatre Pigalle. I took the place of the traditional Grand Prix Eclair usually held at the Opera. As has been mentioned here before, charity affairs in Paris are always brilliantly attended, and the Grand Prix de Paris was no exception. The good actors and entertainers in Paris give their all to make the evening a success; and all the big dress-makers hustle on their most daring, raring mannequins in the grand fashion parade which takes up part of the program.

Philippe and Gaston showed some knockout gowns, two of which deserve special mention. One was a printed chiffon in that new peculiar green shade—a sort of spring salad color—and worn with a little half-jacket of green. Bordered, my dears! with a deep hem of honest goodness black lynx. The Comtesse Maine de Biran, who wore it, had also worn black sleeves and black shoes. The other had struck an original note even among all the beauties there.

The other frock, one of those seductively soft, affairs in black satin, but gamine, as the French

say, with the most luxuriant chin-chilla. There were also several lame gowns—you know, that gorgeous French metal cloth that is utterly Parisian. One from Philippe and Gaston looked as though it had been made from a small Chin-chilla fish—exotic to say the least.

As to the artists: Argentina danced to Alfred Cortot's piano playing; Yvette Gilbert did some sad songs and some gay ones; and Sacha Guiry of course put forth a very modern revue or sketch of a gala at the Ambassadeurs in Deauville. Lauri Volpi, and a few other operetta singers, did some brilliant theatrical singing. And then, of course, there was a very magnificent pageant of the past 50 years of typical Parisian life. The French like to look back and go over their past this way, but they usually do it very excellently and entertainingly, so one can easily forgive them for it.

The next thing on the program for the Grande Semaine will be the Grand Prix, also at Auteuil. Some of the more old fashioned Parisians still wind through the Bois to this event in coaches, but not many. In the Frenchman's view of these two restaurants in the Bois—the Pre-Catalan—will be the gay background for most of the smartest people who have taken in this event. Of course the last Sunday of these two "society" parties in Paris sees the climax in the various events. It is the Grand Prix at Longchamps—and that finishes off the races for the season. The very expensive race fashions. There really is nothing new to look forward to regarding hot weather styles until next year. You've just got to compose yourself for a half moment until the winter fashions are exposed in a series of collections that are enough to make any fashion writer a star's staring maniac.

Ann Freshman and Argentina, who have been in the first contract which was hinted about in this column so long ago. All that she will divulge, however, is that it entails dancing in Egypt—beginning the smart season there in September. She was booked by the same man who got those spectacular dancers, Carlos Chita and company over here. If Ann meets with the same success she may have enjoyed she will set for life. In the meantime, however, she is dividing her time between resting up at the various smart French resorts, and dancing nightly with the famous crowd. She has three numbers, but the ones that get the biggest hands are Oriental and Spanish.

On the subject of Spanish dancing, Argentina's second recital at the Theatre des Champs Elysees practically caused a riot. The jam was so terrific and the rush for seats so demanding, the management didn't even bother to be very polite to the audience. They had to stand around and wait until after the second number before they were finally given any sort of place at all. Once seated, however, they were up to what they were looking at.

Argentina is not only a gracious personality on the stage, she is really "cute" in the manner of a French girl. She doesn't mind being downright funny and one or two of her comedy dances were utterly charming. Her costumes are gorgeous, and her repertoire to the applause of the audience is generous. In this last Parisian recital she encored almost every number.

Max Ree's Costuming

Max Ree, responsible for the scenery and costumes of "Inside the Lines," gave Betty Compson two happy moments, the dressmaker. The first was in a garden scene when her floppy transparent hat hung its satin ribbon below her hair, and the other frock, the tinted borders floating gracefully on the breeze.

Again in a cape collared frock with lace flounce the effect was quite chic.

Helen Ashton, whose novel, "Doctor Sorecord," is the July selection of the Book-of-the-Month Club, is in private life Helen B. Ashton Jordan. "Helen Ashton" is a pseudonym.

Brentano will get out next season a book by Dorothy Wegman, ex-

Ritzzy London

(With the Aid of the Leading Chatterboxes)

London, July 5. Absolutely everyone was at Lord's yesterday to witness the dresses in between the cricket. Personally, my taxi—I was accompanied by young Lord "Zippy" Smith, who has lost an ear in a car smash, arrived very late. It took us quite an hour to push into the enclosure through the common people, among whom I noticed Lady Smith-Smith, dressed in georgette.

Other prominent people in my box were Viscount Fawcett, who carried his pet dog with him, and pretty little Lady Jones, who, as usual, brought her own Press photographer along.

I must say the champagne at lunch was a little flat, but Prince Ramsay never could unlock a bottle properly. (I remember him when he was waiting in Soho, just after the revolution.)

I have received a letter from the Hon. Miss Celia Cella-Cella, who says she just adores the way I use so many "Is" in my little column. "Don't forget our lunch next Monday, you old chicken," she concludes warmly.

Charming little lady is Celia. I remember her when we were playmates together, just after she had her operation for squint.

Absolutely everyone was at Wimbledon yesterday afternoon when I looked in—Helen Williams-Moore gave me two free seats.

We were all surprised, I am sure, that Cochet was beaten, but I must say we were all intensely amused by the clever capture Sir John Trueman took of him. He has a way of entertaining his guests, has Sir John. I look forward to the weekend at his place near Wapping Old Stairs.

Town was pretty empty yesterday when I dropped into my Bond street restaurant for lunch. Every-

body was on the Riviera. My favorite waiter, himself an Oxford man, before his father absconded, tells me that the Splendid management has booked many tables for next week.

Now that the Splendid is the most exclusive restaurant in town, and knows more than any other place, the value of entertaining the Press properly.

I couldn't help noticing, yesterday, how nearly everyone is driving a green car. We used to think it an unlucky color.

Now that "Froggy" Greene, who leads in everything, is driving a green Ford around.

I have a green car of my own, but I am thinking of selling it.

Undoubtedly one of the most promising of our younger film stars in "Dimples" Dorothy, who has just finished a support role in "Passion."

Actually, as all the town knows, she didn't finish the role, really. It more or less finished her.

But she has picked up the role of a clever press agent, a particular friend of mine, and hopes to get another engagement some day.

I dined with him last night.

Japanese Love

"The Golden Kimono" is audible proof of the sweetness of Mme. Yamada's voice. This Japanese opera star can soothe the ear no matter what its nationality.

According to the story the hero's brother (who is in a jam and she gives him the golden kimono she must wear for her wedding, thereby sacrificing her life's happiness) finds much weeping and lamenting in a sorrow so raw that nothing is sadder.

BIRTHS

Mr. and Mrs. Nixon (Virginia Morris), lying-in hospital, New York, daughter. The mother is assisted by Dr. Waxman's (Warner Bros.) press dept.

Mr. and Mrs. Claude Binyon, at Hollywood, July 12, son. Father is with the coast office of "Variety." Mother non-pro.

Mr. and Mrs. Billy Pierce, a daughter, in St. John's hospital, Brooklyn, July 11. Father owns the Billy Pierce dancing studios. Mother non-pro. This is their second child.

Mr. and Mrs. Sam Raphaelson, July 13, in Los Angeles, daughter. Father is a writer with Columbia pictures.

Beans to Berets in Hollywood

By Cecelia Ager

SURPLUS OF TALENT AT PALACE-MOLLY AS DOLL

Superabundance of talent current in the Palace might have saved a little for the lean weeks. That beguiling Molly Picon, who should have started with her encores, invites kidnapping. In her crisp white ruffles to the floor she looked like somebody's best doll. When the Aherns visit vaudeville nobody ever remembers a previous date, Miss Gladys the cutest Mexican of them all.

And the Casa and Lehn "Hollywood Scandals" just the sort the public relishes, being served with laughter. Four pretty girls and a great burlesque adagio that brought some gasps. Floor length dresses add to a kicking dance but for taps they look queer hopping up from the stage.

"20th Century Revue" strangely enough lives up to some of its extravagant billing. The "bevy of beautiful and talented girls" appears in really attractive or sleek costumes, whether the black taffeta Russian costumes or the blue and silver high hat ones or those for the rose ballet. If that ballet had been staged with such a splendidly attractive cast it would have been as lovely as any picture house number. Loretta Denison wore the cutest pajamas of blue satin trimmed with tiny pink flowers, and the Watson Sisters haven't lost a ton or a laugh.

Screen players are wearing their picture make-up for private. It is supposed to look pale and interesting. Folding

A real estate office is housed in a replica of the Sphinx, suggesting, despite bomb propaganda, that land developments are ready for the tomb.

Morse fight fans gather Tuesday and Fridays, during the card to provide a matched pair.

Foreign legionnaires have brought out a new batch of European titles and the colony fancies itself wading in nobility.

The nerves of motorists are shattered by the great fleets of motorcycle messengers racing through the town.

For an example of torture by suspense, look at the holder of a studio option contract.

All the name writers' brought here by pictures' have yet to produce an important original film story.

The status of a social arbiter in Hollywood is measured by the fanfare she can kick up arriving at places.

The last rung of picture importance is shared when Sylvia, the massachusetts, comes to your home to give you treatments.

Boats for Clothes

A lot of new boats for Hollywood this season, as yachting clothes for women have never been more fetching.

Picture actresses like to tell each other they really can't understand what there is about Ruth Chatterton to bring a soul into the theatre.

Kids who like shooting in caps are displacing the old felt ones for women. The men are just beginning to get used to theirs.

The pretty fellows who were the first to shed the necktie are now so scuttling around in Austins.

Local bridge players have found they can lose faster playing contract, even though it doesn't give them the chance to shout much.

Saturday afternoon is jammed. So many girls dance to a sheet for Hollywood Pantages claims "GREATLY ENHANCED IDEAS IN BLUE."

MARRIAGES

Salve Glano, Boston, to Marie Louise Smith, in Rochester, N. Y. June 26. Groom is with "Forcible Romance" (Warner Bros.). Bride is with the Ray Shannon Co.

Mary Barto, fashion writer for Universal, will wed Martin Smith, non-pro, in Hollywood July 16.

Ray Andrews to Margaret E. Harris in Castleton, N. Y. Groom is head of Royal Senecades, Capitol District (N. Y.) dance orchestra. Ann Sands to William W. Hill last week in Paul Smith's in Adirondacks. Bride had appeared in "Little Jessie James," "Love Birds" and "Poor Little Ritz Girl." Bridegroom is New York state political leader in Southern New York.

He is owner and publisher of the Binghamton "Sun."

Larry Fine, vaude agent, July 3, to Elsie Cloth, non-pro, in New York.

Hollywood, July 12.

The length of Hollywood Boulevard is triumphant with tri-colored banners. From the center of each festoon smiles the face of Larry Cohen, whose stage shows are on again at Warners' theatre.

The now affluent Brown Derby entrepreneurs, yearning for a more refined beanyery, dubbed their new venture the Hi Hat.

Local shops modestly omit sun-bath bathing suits from their stock this season, but the shirtless workmen putting up miniature golf courses around town prefer last summer's mode.

Picture actresses traverse the vast distance of this settlement to dine in pyjamas.

New businesses shoot the bulk of their roll on spurge openings. From then on they hope.

The glare of the sun makes it unpleasant driving with the top down, but more people can see you.

Every class restaurant in town features marinated herring.

Cops have been taken to turn-down collars and Sam Browne belts. Even so, a rich brogue would be more awe-inspiring.

Ben Bernie's band at the Roosevelt changes costume each week. If you don't wear your red ties this week try next week when they wear blue.

Screen players are wearing their picture make-up for private. It is supposed to look pale and interesting.

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What, No Electrical Effects at Capitol!

Quite a relief to find the Capitol stage without falling crystals and rising roses, just black velvet everywhere. A bit rusty that velvet but a welcome change for all that. Naturally, with Fred Waring's Pennsylvaniaans the whole show—a girl trio and a dancer being—minor interruptions—black velvet was more appropriate than anything else. The show is beautiful and amusing enough of itself.

One fault-finder did think they had forgotten all their funny tricks but toward the end they redeemed themselves and gave a large part of the reason for applause enough for an encore. The earlier numbers were received without undue excitement from the payees.

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15 YEARS AGO

(From Variety and Clipper.)

Theda Bara was coming to the front as a star of the "vamp" type. At this time she was receiving notoriety because the Ohio film censors barred her new Fox picture, "The Devil's Daughter," one of her earlier vehicles.

Picture industry had not yet got the merger rumormongers, but instead indulged in much talk of theatre pooling. Conflicting neighborhood interests were trying to get together on pooling agreements covering opposition theatres.

The Chaplin imitation rage was still growing. Newest manifestation was a competition on neighborhood stages for amateur women doing Chaplin impersonations.

Chicago Opera association made it plain that the former guarantors would back an opera season if Chicago demonstrated that it wanted the song birds. Accordingly a volunteer committee made a canvass and brought in subscriptions amounting to \$230,000 in four days.

New railroad regulation forbidding carrying of film in passenger coaches worked a hardship on suburban exhibitors. Showmen had been in the habit of picking out subjects and taking them home themselves. Now it was necessary to send them by express. From this situation developed the present motor delivery system.

Edison and Biograph companies were changing their system. They had found it was difficult to carry on the business of producing daily one and two-reel release program material and at the same time making multiple reel features. Proposition was to abandon the short subjects.

50 YEARS AGO

(From Clipper.)

"Texas Jack" (J. B. Omohundro), famous Western guide and hunter who had been added to "Buffalo Bill" on the plains and later had joined him in his theatrical ventures, died in Louisville, Col. Clipper goes into reminiscences of the old Indian fighters, relating that at one time "Texas Jack" and "Wild Bill" Hickock had been with W. F. Cody in his Western melodrama. "Texas Jack" had married Mlle. Morlacchi, a dancer, and the two toured together for years as a stage attraction.

George Fearn, English athlete, won attention by swimming from the foot of East 33d street, New York, to the landing in Flushing Bay, L. I., regarded as a remarkable endurance test.

William H. Bacheller, clown and acrobat in the Cooper & Bailey circus, accomplished a springboard leap and double somersault over 11 elephants, 9 side by side, and the two head to head, landing squarely on his feet. Feet was performed during a performance in Haverhill, Mass., and was attested by witnesses.

A Philadelphia spectator at a foot race made a bet of \$25 on one of the contestants and lost. He sued to recover the amount of the wager and to appeal the higher court ruled that the Pennsylvania statute making bets illegal and recoverable applied to horse races, but not to foot races.

Yale and Harvard held the fifth annual eight-oared varsity race on the Thames, near New London. Yale winning for the first time since the first year of the event in 1876.

John L. Sullivan, coming into great renown in Boston, took a benefit at the Howard Athenaeum, bill being made up of sparring exhibitions. The young scrappers in the program became so enthusiastic the encounter looked like a finish fight and they were forcibly removed from the stage.

Inside Stuff—Pictures

Film extras are still abundant but from the lack of jobs around they are not bragging about it.

Some of the old pioneers have been around so long that if a job were offered they wouldn't believe it.

When the silents went blotto and the talkers came in with most of the producing done on the West Coast the extras were just about shut off entirely in the east but activity in shorts gave some work and that helped considerably.

Further work in features, however, saved a few more lives but the extras in toto have been in pretty dire straits.

Even the bunch that traveled around the New York casters finally abandoned hope of getting anything and have turned to other quarters for a living.

One extra peddled merchandise while another sold auto accessories on a commission basis. Still a third tried insurance and found it harder than getting film work.

Between now and September when union contracts expire in many cities, the different operating picture house circuits expect to encounter plenty of whys and wherefores that new union contracts always bring up. Just what the unions may expect this year when his as a whole isn't so hot and many houses are in the red and others closed until fall is hard to conjecture. Yet it is believed that the unions will have to be far more conciliatory than they have been in the past especially in the spots where the unions have been already hard hit by theatres going into sound pictures.

Plans are now afoot in the Par-Public organization whereby instead of the houses dealing direct with the unions and spending a lot of time in conferences, etc., the union matters will all be handled by one head or at least have it territorially covered by field men familiar. As matters stand a number of southern cities in particular have caused no end of trouble for Par-Public through the individual plan of settlement. Under the new procedure the local delay is expected to be shortened accordingly.

Film trade papers are commencing to ape the dramatic weeklies of other days. The dramatic weeklies never created a trade journalistic idea, waiting for some other paper to do it on the theory it would be easier to lift than invent. The parallel is growing stronger in other directions, mostly policy aimed at politics although the film trade papers always have been chockful of policy.

The most patent lift of a long while, however, is the theft of an idea from Variety on the film trade side. Two different trade newspaper men within 18 months sold themselves to picture trade weekly upon the proposal of a new idea. Each time each of the couple used as his new idea a feature that had been created by Variety.

Trade papers frequently called upon and often in close decisions on credit for initiative, origination and creation, should be first certain they have clean hands and consciences qualifying them to pass judgment.

For years Balaban & Katz in Chicago advertised not to pay \$1.50 or \$2 in the loop to see a road show picture; "no picture is worth \$1.50" proclaimed the B. & K. ads. Since then B. & K. have felt the reaction of that sort of publicity, for it taught the neighborhood to stay at home to see downtown pictures cheaper in their own communities.

Latest to give another kick to the road show and downtown picture is Universal's "Western Front." It is roadshowing with announcements stating no other local house will see it this season. With the picture's \$1.50 or \$2 run ending, it is almost immediately announced for a pop here in the same town about three weeks later.

This sort of operation as with B. & K. merely educates the picture going public to wait and see the picture at lower near-home prices.

Through loans to five different companies over a period of a year, Roland West has garnered a reported \$400,000 on Chester Morris, taken from the legit for "AHH" which West made for UA release. Since that picture Morris, who is under a personal five-year contract to West, has been loaned to M-G-M, Radio, WB, FN and Paramount, with West reported figuring this a wise move in an effort to build up his protegee through routes opposite such stars as Norma Shearer, Dolores Costello, Leila Hyman, Winnie Lightner, Evelyn Brent and Betty Compson.

Morris' second for UA release, with West producing, will be "The Bat Whispers," just placed in production with Morris given the star rating. Between "AHH" (UA) and this, Morris has been loaned for nine different pictures.

New York dailies for two weeks now have been trying to get a line on a Fairbanks-Pickford story. They just won't believe there is none. Trying to double up Fairbanks with an English woman of title; that's why he came home in a hurry, etc.

Fairbanks had home with Miss Pickford cabled to say that her picture looked like a mess; she wanted to speak to him before making up her mind what to do about it. After the Fairbanks' had conferred over the picture, Miss Pickford scrapped it.

Walter Wanger's A. M. P. A. luncheon's speech seemed more than just another "talk" Wanger admitted the drift away from talkers that were not unusually or boasted well known stars. He said the public apathy is resulting in many good pictures doing less business than they are entitled to and asked the advertising men to figure ways to beat this condition.

As a result of the Wanger plea, the A. M. P. A. may appoint a committee to confer with the Hays association re a "Greater Sound Season," similar to the old "Greater Movie Season."

What Mack Sennett does usually means something to other comedy producers, and Sennett right now is devoting much attention to his stories. Breaking away from the idea of building continuity around gags, he has gone in for magazine stories.

His latest, "The Chump," is taken from a "Statevepost" story titled "Sweet and Lowdown." It's of the type commonly stretched into feature length.

Although Grover T. Halen threatened to sue the Theatre Guild if the sketch lampooning him wasn't removed from "Garriek Galetas," the sketch still stands and Halen hasn't sued. Guild decided to keep the number in and run the risk. Halen, it is believed, must have been told by somebody that since he had courted publicity as Police Commissioner, he might be kidded editorially for not being able to take it afterward.

The "Galetas" also contains a number called "The Last of the Red Hot Monarchs" (King George and Queen Mary) which various Anglophobes have tried to get taken out, the "Evening Post" saying editorially that it was an affront to a friendly nation. Nobody else has been excited. An effort made to get the British Ambassador to protest was fruitless. The Guild's attitude on these complaints has been that if caricatures and cartoons are proper in print, why should they be improper on the stage?

"Sisters of the Chorus," by Thomson Burris and Martin Mooney, the sole remaining play in Chicago right now, was kicked around by two of the lesser producers last season. William Birns had his fingers on it but let go after it was ordered off by the Bronx prosecutor. "Sisters" was again tried out in Asbury Park by Louis Saffian and it eventually reverted to the authors after threatened court action. The Chicago engagement has been profitable though not exceptional right along with the average gross around \$10,000. Lester Bryant is company manager, with Edna Hibbard (Mrs. Bryant) as the lead, getting 10% of the gross.

Inside Stuff—Vaude

Clyde Elliott, former theatre owner around Chicago, is handling the Hunter Brothers, the champ endurance flyers, and is asking for \$12,500 for one week each at the Roxy or Capitol, New York.

Elliott advised one New York agent that the Four Hunter Bros. without their sister, who was to comprise the fifth member of the act, the figure would be less.

Odds now are 4 to 1 against longevity of the new partitions and railings on the R-K-O booking floor. Every time a booker throws his desk in another direction an old partition is torn down and a new one erected.

The big end layers give the new walls three months low and six at the outside, for as much as you want. The carpentry franchise still looks like the best bet on the R-K-O floor.

Opposite Eddie Lambert in one of his Vitaphone shorts was Gene Ledoux, French Canuck, who had to have blackboards with the dialog printed in high letters so that the Canuck could utter the lines. He couldn't otherwise remember his speeches.

Lambert was almost brained in one scene where he is opposite Ledoux in a hokum wrestling match. Latter forgot it would be a camera and bounced Lambert on his head too realistically.

Members of the Loew vaude booking office were said to have seen more than a little irony in the news last week that Jack Loeb has lost executive status in the Fox office and will shortly depart for the road as an act agent. A year ago the Loew bookers were awaiting a first official order from Loeb at any moment. That was after the Fox-Loew deal.

M. F. A. Jack Hendon, president of the National Association of Sheet Music Dealers, and Harry Melzell, secretary of Music Industries' Chamber of Commerce. First prize is \$100, \$50 for second, \$25 each for third and fourth and \$5 each to fifth to fourteenth prizes inclusive.

Inside Stuff—Music

Richmond-Mayer, music jobbers, in an endeavor to find the cause and remedy the slump in sheet music, is offering \$250 in prizes to all dealers on reasons for the slump and methods by which it can be improved. Judges in the contest, which closes August 1, are John G. Palmer, M. F. A.; Jack Hendon, president of the National Association of Sheet Music Dealers, and Harry Melzell, secretary of Music Industries' Chamber of Commerce. First prize is \$100, \$50 for second, \$25 each for third and fourth and \$5 each to fifth to fourteenth prizes inclusive.

Warners' attempt to establish outlets for their songs by the purchase of counters throughout the country is reported to be arousing the antagonism of retail dealers.

Dealers claim Warners is trying to horn in on the middle-man's profit.

More than ever before, the popularity of the theme song and the abundance of talkers with songwriter-heroes have made the nation tin pan alley-conscious to the degree it is becoming annoying from a new angle.

The song bugs who think every hit theme song infringes on some mouldy manuscript buried in their trunks are proving quite a legal item, if only for summary investigation.

It's gotten to be such a racket that hicktown lawyers probably are willing parties to a petty schack which, they believe, the publishers might be willing to settle for a few bucks rather than investigate. Investigation discloses that the appalling theme strains which the complainant claims to have previously copyrighted have never seen the Library of Congress for copyright purposes.

Where a former hit was sure of one or two hokum suits, recent theme songs have had as high as 14 and 18 different claimants for infringement respectively. In every case the allegation of prior copyright never disclosed any attempt for copyrighting and clearly indicated that racketeering nuts had copied the theme strains off the hit song and submitted the manuscript copy as an original and earlier copyrighted work.

Stage bands complain that with the modern trend for ballads and with most everybody turning out songs of that nature, they find it extremely difficult securing novelty numbers. Barely any novelty numbers being published these days, they state, that they can use.

The overplus of ballads is causing that type of song to die also.

Music biz is a big business these days. The Robins firm, perhaps geared up the highest right now and rating No. 1 in the field through its Metro hook-up, has a \$20,000 monthly nut for the professional staff alone, and costs \$55,000 a month, to operate, or \$500,000 a year.

Guy Lombardo's band at the Pavilion Royal has broken all records at that roadhouse. Lombardo went in John and Christ's roadhouse on a six weeks' booking with an option on six additional weeks with the option to be renewed. Lombardo returned to the Roosevelt Hotel, New York, where for the first time that hotel is giving a salary guarantee and a percentage of the coverts. Hereafter, bands at the Roosevelt worked on a flat salary basis.

Bway Dopes Carroll Conviction Unlikely; Case May Go Higher

Larl Carroll case may go to Special Sessions for trial. This was indicated by Magistrate Gottlieb in the Essex Market Court yesterday (Tuesday) afternoon when, upon a motion to dismiss the police complaint against the producer and several of his performers in the "Vanities" for participating in an obscene performance, the magistrate intimated that sufficient evidence had been presented to make out a case of probable cause.

Final hearings on the police complaint came to an abrupt end yesterday (15) following the motion to dismiss presented by Attorneys Louis J. Vorhaus and Julius Kender, representing Carroll and Jimmy Savo respectively.

Tuesday's hearing was brief and consisted mainly of the reading of the cross-examination of Acting Capt. J. J. Coy by the defense lawyers. He was the last witness to be called with no argument as to what constitutes obscenity. Lawyers, etc., broke out between the lawyers and the bench. Magistrate Gottlieb held bodily nudity was sufficient evidence of such fact. He was referring to testimony of Capt. Coy relative to a performance by Faith Bacon, one of the defendants, who did the fact dance.

Upon insistence of the defense lawyers, Magistrate Gottlieb acquiesced to entertaining the motion to dismiss and the hearing was postponed until tomorrow afternoon at three o'clock when the lawyers will file their briefs and the hearings will continue.

The magistrate intimated that the motion might go still higher regardless as his court was not the proper tribunal to decide the issues involved but merely to find probable cause.

Should the magistrate proceed along these lines and send the case higher, or even dismiss, the defense will not have to put on any witnesses.

Broadway dope, taking a leaf from the Mae West "Pleasure Man" case, figures that regardless of whether the charges end conviction chances are slim.

Cops Were Not Rough
When "Vanities" was "raided" at the New Amsterdam Wednesday afternoon of last week, the Carroll revue was treated with much more courtesy from the police than in other similar occurrences. The audience was not cognizant of official scrutiny, but newspapers were expectedly present the night before.

Probably under Commissioner Mulrooney's orders, police officers with warrants went back stage and waited until after the matinee performance was concluded; also, instead of patrol wagons, several police sedans swarmed along the stage entrance. When the curtain dropped those for whom warrants were issued were taken to the west 9th street station. A bit later Norman Carroll, who was arrested along with Louis J. Vorhaus, deposited \$500 bail for each of those held. There was no disorder nor roughness like that which accompanied the raiding of "Pleasure Man" last season.

The show and house management conceded the orderly proceedings, but argued the action of police was not motivated by the arrest of a citizen, but that Acting Police Captain James Coy, referred to as the "show censor" by the police, was the sole complaint. Coy was present when the arrests were made, along with Deputy Commissioner James P. Sinnott and Deputy Chief Inspector James S. Bolan.

Dailies Ride Carroll
The dailies hopped on Carroll subsequently, the raw bits in "Vanities" being roundly panned by columnists and in editorials.

The scenes objected to by Coy were "A Window at Meris", regarded by sophisticated first nighters as going beyond the limit, and the dance as executed by Faith Bacon, who was arrested along with the beauts who appeared in the modiste window dressing scene; Irene Ahlberg ("Miss America"), Eileen Wenzel ("Miss Lou"), Frances Joyce ("Miss Sam Carroll"), Constance Trevor, Karlo and Betty Veronica. Also arrested were Naomi Ray and Jimmy Savo, who figured in the window scene.

Carroll was not served, being absent, but he surrendered at Jefferson. (Continued on page 54)

Coy's Affidavit

City Magistrate's Court of the City of New York, Second District, Borough of Manhattan.

City of New York, } ss:
County of New York, }
James J. Coy, of No. 240 Center street, age, years; occupation, police officer, Acting Officers M. O. D. being duly sworn, deposes and says:

That on the 8th day of July, 1930, at the City and County of New York, aforesaid, Earl Carroll, (producer), LeRoy Prinz, Jane Faith Bacon, the first name being fictitious, but whom deponent can identify, Jimmy Savo, Irene Ahlberg, Constance Trevor, Eileen Wenzel, Frances Joyce, Kay Carroll, Naomi Ray and Betty Veronica did violate the provisions of such act of the Penal Law of the City of New York in that the defendants while together and acting in concert with one another, did then and there exhibit to the public, for which an admission was charged, the premises known as the New Amsterdam Theatre, 42d street, west of Broadway, in the County of New York, City of New York, the above named defendants did participate in a play then and there advertised as the World's Greatest Revue, a super-spectacle of 48 scenes, "Earl Carroll's Vanities," and that the obscene, indecent, immoral and impure play and exhibition was then and there committed.

That on said day in question deponent accompanied by Sergeant James T. Powers, the police officer attached to the 90th Precinct, Squad, Manhattan, and who corroborates the statement and affidavit of deponent, deponent did then and there enter the aforesaid premises by virtue of two tickets of admission then and there purchased in a ticket agency at No. 212 West 42d street, and was ushered to a seat in the orchestra.

That deponent was handed a program by the usher, and which program is hereto attached and made a part of this complaint. That the defendant Faith Bacon was performing and exhibiting a dance called a "Fan Dance" in an absolute nudity, so that the public could fully observe the entire naked condition of the defendant Faith Bacon; thereafter followed Scene 12, entitled "Modes a Window at Meris" and on the stage appeared Irene Ahlberg, Constance Trevor, Eileen Wenzel, Frances Joyce and Kay Carroll, also Naomi Ray, Jimmy Savo and Betty Veronica, and while the defendants were exposed to the public, defendant Naomi Ray did direct and order the defendant Jimmy Savo to take the stockings off one of the living models and as he does so, put his hand upon her dress apparently with intent to place his hand on the said model, thereafter defendant Naomi Ray directed and ordered the defendant Jimmy Savo to put the pants on another model, which fell to the floor. The defendant Jimmy Savo did then and there put his head under her dress, disappearing from the view of the audience for a few seconds while putting the pants on this supposedly was model.

Wherefore, deponent prays that the defendants may be apprehended and dealt with according to law.

Sworn to before me this 9th day of July, 1930.
James J. Coy.

Getting an Opening

Hollywood, July 15. Opening of the Hollywood Playhouse with Elsie Ferguson in "Papa Morgan" (legit) last night (14) drew as many rubbernecks as a first class picture premiere. All because of a planted publicity story that Greta Garbo would attend. Greta did, but nobody recognized her.

LIBERAL TERMS BY SHUBERTS FOR SHOWS

Shuberts, having lost several producers this season and several plays to the Erie office, are now extending the fanciest terms of their careers and promising, in addition, that their managers out-of-town won't argue about the contracts. For straight dramatic attractions are rated as draws, they (Shuberts) are extending terms of from 65% to 70%, the 70% applying over a certain figure on the weekly gross. Up to this time, the only producer to ever force Les Shubert into real terms was Jed Harris, who got 70% on his one set shows and 65% on his others. When other producers booking with the Shuberts heard of this, they were not slow to imitate it indignantly, but Jed still got his terms.

Both offices, however, are cutting new producers down to low figures on summer tryouts. Terms asked by the Brighton Beach legit house are particularly steep in some instances and for a new show, 50% of the gross.

RECONVERTED CARROLL READY LATE IN SEASON

Work on the raising of the Earl Carroll theatre started this week. The interior will be entirely taken down and, with the addition of properties on 80th street, a 3,000-seat legitimate house will be built. Carroll proposes to produce musicals at \$3 box office top.

The office building portion of the building remains as is, though it is proposed to refit it into a theatre. The new theatre is expected to be ready late in the new season.

Lita Grey in "G. V. F."

Lita Grey Chaplin, following her return from the coast, starts rehearsals with Shubert's new "Greenwich Village Follies." She is set at \$1,250 a week up to \$2,000, under a five-year contract, with Shuberts calling for 20 weeks of minimum work yearly guarantee, regardless of whether or not she fills in on the outside in between productions.

One House Not in Red

Dubuque, Ia, July 15. After operating 15 months under backing of business men, the community theatre at Hawkeyes, Ia, closed.

It will probably reopen in fall not having gone in the red.

STOCK TO STORE SHOWS

Scene, July 15. With dramatic stock shot in the east, Edward Davidson, veteran of many seasons here with the Wilcoxians at the Wieting as actor, stage manager and director, is back in town with a new racket, now. Rather, an old one, for Davidson has gone back to his automation presentation of some 20 years ago and is making stock yards in the east. He is just finished playing Mohawk Valley towns for the West End Brewing Co. of Utica and now starts six weeks in Central New York for Marksons, furniture chain, with headquarters here.

Davidson, who claims to be the second man to master the stunt, is billed as Roboto, the mechanical human.

Hal Brown, another veteran Wilcoxian veteran, actor-director, and who had his own company at the Empire during the winter and spring, has also quit the stock game to take a crack at selling real estate here.

Artists' Reps. Meet with Equity on Casting; Atty Kendler's \$10,000 Fee

Honesty Wins

Hollywood, July 15. An actor started building a boulevard group about the swell feed he just had at the Roosevelt, and a couple of others piped up:

"The other night at the Ambassador...."

"Did you ever try the planked steak at...."

"Say," said a seedy mug, "I ate last night at a place where you get three cinnamon rolls and a cup of coffee for seven cents."

"WHERE IS IT?" yelled everybody.

17-Year Old Girl Follows Scrappy Broadway Star

Margaret Perry, 17-year-old daughter of Antoinette Perry who directed "Strictly Dishonorable" at the Avon, goes back into that stand-out comedy success this week, succeeding Muriel Kirkland who left the cast abruptly at the suggestion of Brook Pemberton last Tuesday.

Miss Kirkland's withdrawal is the answer to the clash of temperaments between her and Tullio Carminati, the amorous opera singer of the show, which had been going along for quite some time. It culminated suddenly back stage Tuesday night when the girl pulled a Lil Foster and slapped Carminati. Tullio's dignity was smarting and he sent for Pemberton who had some trouble convincing Carminati that if the performance wasn't completed it would have been "Disgraceable." He finished the show. So did Miss Kirkland who then got her notice, minus the usual two weeks. She may comply to Equity about it, but it is likely.

Pemberton has had to smooth things between his two leads before. Miss Kirkland had the idea that Carminati was a bit too realistic in his love making. The result was that lately when they were dancing, instead of being in embrace she was straight arming him so it didn't look so good.

When Miss Kirkland was taken with laryngitis, last winter, young Miss Perry went into the show with very little preparation. Her success was astonishing. It is rumored that ever since then Miss Kirkland has not been happy in the part. Miss Perry later went into the Chicago company of "Dishonorable," where she was replaced by Mary Cullinan. The latter filled in last week after Miss Kirkland stepped out. Miss Perry has been playing the coast company and was summoned to return.

Pemberton is not apprehensive of the show being hurt through the cast change. Its date at the Avon is certain.

The publicity might even prove helpful. First suspicion was that it was all a press stunt.

Carroll's Lobby 100%

A touch of irony attended the police activity around Earl Carroll's "Vanities" at the New Amsterdam. Not an undraped girl's picture, nor any suggestion of one. All the photos are head and shoulder poses in crayon colors.

A couple of seasons back Earl Carroll got jammed up with John Law over arty posings of his show girls in the Carroll lobby. He points to the Amsterdam lobby display as complete reformation.

Livelihood Advising

Horace Livelihood is due to leave for the coast next week to advise in the making of a talker version of "Dracula" by Samuel Goldwyn. Livelihood produced the thriller, which made a surprise run on Broadway and cleaned up on tour.

Reorganized by Julius Kender, its attorney, for the purpose of riding the dramatic casting, Broadway field of all evils, the Theatrical Artists' Representatives Association holds another meeting today (Wednesday) at the Hotel Astor at 1 p. m. for a luncheon conference with the Equity Council.

The Equity Council, including Frank Gillmore, Paul Dulziet, Paul N. Turner and others, will confer with the following agents, who are licensed under Equity's new rulings: Lyons & Lyons, in association with Willie Edelstein; Jenie Jacobs, Max Hart, M. S. Bentham, Walter Batchelor, Louis Shurr, Ed. Davidson, Harry Bestry, O. these, Arthur S. Lyons is president of the association; Bentham, W. D.; Walter Batchelor, secretary, and Ed Davidson, treasurer.

Each is licensed by Equity under two separate licensing arrangements: (1) as agents for actors, actresses, privileged to operate on the usual 5% commission basis; and (2) as artists' representatives who guarantee actors minimum income under a managerial arrangement and are thus privileged to collect 10% commission.

Splitting Out
Among the evils which are automatically taboo under the rules of the T. A. R. A. is the splitting between a musical comedy manager and an agent when the manager selects the agent out for an act. The association is an offshoot of the Edelstein vs. Equity test case, adjudicated by the U. S. Supreme Court some four months ago, wherein Equilateral sued Edelstein. Kender, as personal counsel for most of the agent members, at this point stepped in, resulting in this licensing arrangement by Equity, which eliminated in the selection of officers last week. Kender, for his services, is said to have been voted a \$10,000 fee.

COAST LEGIT MOVES

Hollywood, July 15. "Molly Magdalene" closes at the Mayan July 19 after a three-week run.

It then goes to San Francisco, going into the Erlanger July 21 for two weeks.

"Subway Express" closes here at the Mason Aug. 2 and follows "Magdalene" into the Erlanger Aug. 4.

Humphrey and McGowan

Suing Over Flop Plays

Harry E. Humphrey, playwright, who is suing Bernard J. McGowan, also a playwright, for \$10,000 damages for failing to rewrite two plays as per agreement, and who is also asking for an accounting on all profits derived by McGowan from his play, "Blue Ghost," was ordered by Justice of the Peace in theoklyn Supreme Court to state the accounts separately. This means there will be two separate trials on each of the charges instead of trying them together.

Humphrey alleges that he wrote three plays, "Spray of the Sea," "Immortality," and "Shadow of the Skull," and made a verbal agreement with McGowan whereby the latter was to rewrite all three plays and they would split all royalties and profits equally. Only one play was rewritten according to the agreement, avers Humphrey. That was "Shadow of the Skull," which was produced under the title of "The Skull" at the Forrest, New York.

SOCIAL LIGHT LYRICISTS

Mr. and Mrs. James Warburg, of White Plains and Park avenue, are writing the lyrics for the new musical to star Joe Cook. Their idea is to keep the story kept under cover by the management.

He is a nephew of Felix Warburg, the financier, and his wife is professionally known as Kay Swift, who is a couple of titles in current Broadway attractions to her credit. She is the daughter of the music critic of the old New York "Evening Mail."

McLennen Weds Ethel Raye

Los Angeles, July 15. Oliver Rodney McLennen, musical comedy lead, was secretly married to Ethel Raye, also musical comedy, in Los Angeles June 18.

ONLY ONE LEGIT IN L.O.O.D.

Ticket Plan Starts July 21; Various Tangles Foreseen

The League of New York Theatres officially begins control of Broadway's theatre tickets next Monday (21). Early this week the treasurers of all theatres concerned were called to the League's offices and given instructions by Col. Harold D. Savage, former engineer, who is general manager of the system by which it is hoped to eliminate high prices for hits. Under the plan, 16 accredited agencies in the League are restricted to sell for not more than 75 cents over the box office price.

The brokers were instructed just what theatres they can do business with. The League claimed 85% of the legit houses are in on the proposition, but at least 13 houses are not named in the list supplied the agencies. Not included in this group are some producing theatres at present showing pictures.

At least six prominent managers are not in the League: David Belasco, Florenz Ziegfeld, George White, Joe Harris, the Chansins and Mrs. J. B. Harris. The latter two operate their own theatres with the exception of Joe Harris. The latter is reported having leased the Morosco from the Shuberts and

(Continued on page 55)

MUST BE WIDOW OR 50 TO SHARE IN ESTATE

New Bedford, Mass., July 15. Under the will of her father, who disapproved of her marriage to a stock company actor, Mrs. Katharine Miles, 38, former wife of New Bedford, but now of Larchdale, Pa., must become a widow or wait until she reaches the age of 50 before sharing in his \$200,000 estate.

In 1927 Mrs. Miles married Donald Miles, then juvenile in the New Bedford theatre stock. Mrs. Miles may contest the will.

Under its terms, upon becoming a widow Mrs. Miles will receive an income of \$10,000 a year. At the age of 50 if the husband is still living, she will obtain the same amount.

Miles has been with a stock company in Philadelphia recently.

Jessel and Miss Hopkins In Plays for Shuberts

George Jessel will act for the Shuberts next season, probably in a German play called "The Wonder Bar" upon which he and Irving Caesar are now doing an adaptation.

Among others recently engaged by the Shuberts was Miriam Hopkins, who will be in a foreign piece, adapted by the Hattens, called "The Forty Horse Power Motor."

Although George Jessel is slated to appear in a Viennese musical comedy, "The Wonder Bar," he also has the production rights to another musical called "Master of Ceremonies," by James Creelman.

Mr. Harris is mentioned to produce the latter show with Jessel. It was first known as "Jazz King."

Philip Dunning is expected to collaborate with Creelman in re-writing "Ceremonies," and also to rewrite "Wonder Bar."

Irving Caesar is named as writing the lyrics for the last named show.

Schildkraut's Play

Joseph Schildkraut will return to the stage in New York with "The Truant," Raphael Sabatini's new play concerning the life of Caesar Borgia. Charles Wagner will produce the piece around Nov. 1 in a Shubert house.

Horace Sineclair, English director, is coming over to stage the play, with Sabatini also contemplating crossing the pond to supervise it.

LAHR'S CONTRACTS

Court Probably Passing on Conflicting Agreements

The dispute over the services of Bert Lahr between Aarons & Freedley and George White will be placed in the courts by attorney Joseph B. Eickert, Jr., who will apply this week for an injunction restraining White from keeping Lahr from fulfilling his contract with Aarons & Freedley. The latter will order Lahr to be ready for rehearsals of "Girl Crazy" in which they propose to feature him.

Equity has declared itself out of the matter. Lahr has a regular Equity run of the play contract with White for the current "Flying High" and White proposes to keep him. The Aarons & Freedley contract with Lahr is not an Equity form. It covers a three year term with increasing salary. At the time Lahr was not long a member of Equity. He stepped from vaudeville into Harry Delmar's "Revels," his next show being the hit, "Hold Everything," when the contract with Aarons & Freedley was made.

When Equity was requested to arbitrate the dispute it said it had no jurisdiction so far as the Aarons & Freedley contract went. Ordinarily actors signing contracts not subject to Equity rules are liable to punishment. In this case no intent to evade Equity was observed by the latter.

When Eickert called on William Klein, attorney for Lahr, to arbitrate the matter, Klein refused. Not long ago Klein sought to side-step an arbitration in the case of A. Gerald of "Top of the Hill." After Klein's arbitrator, Klein called it off. Equity then went to court and got an order compelling Klein to arbitrate.

Friar Show for Layoffs May Go on B'way Run Like Lambs Layoffs

The Friars, flushed with the success of the club's two frolics at Asbury Park and Atlantic City, propose to go into the Vanderbilt theatre, New York. While the latter date has not yet been set, the project the Friars name would be used, with layoff artists in the performance participating in the profits.

Virtually all the bill as out of town last week will be in the Vanderbilt show, but some without remuneration to help their less fortunate or lucky club-mates. The idea is to have special nights, with the male members of the cast appearing. The minstrel first part which have identified Friars Frolics may be inserted.

Lamb's Layoffs

The Lambs are presenting a similar benefit show idea, but without the club's name. It is the revue "Who Cares?" which opened Monday at Chanin's 46th street last week. The male members of the cast are Lambs who have done little during the past season. They work co-operatively, with the feminine players and chorus receiving salary. First season's performances not so good. Gross around \$7,000, meaning no profit.

The Friars will play Brighton Beach this Saturday (19) and Long Beach Sunday. The club will again reap all profits. Considered is a date at Southampton, L. I., where a \$5,000 guarantee awaits.

CURRAN'S COAST 'LYSISTRATA'

Los Angeles, July 15. Homer Curran has purchased "Lysistrata," Greek drama current in New York. The club production. It probably won't be put on before Sept.

Norman Bel Geddes, director of the original production, will come out here to stage.

98 YEARS SINCE THE LAST TIME

Condition Will Exist Until Aug. 3-In 1832 Only Legit Stand in Chi. Was Opera House

TWO SHOWS FOLDED

Chicago, July 15. Not since the summer of 1832—98 years ago—has there been only one show current in Chicago.

And in 1832 the condition was unavoidable, as the Sangreth opera house was the only legit stand. The production ran there all summer.

Similar traditions obtained here this week when "Candle Light" and "Solid South" folded, leaving only "Sisters of the Chorus" to brave the box office.

"Sisters of the Chorus" will be the only legit show for two weeks until Aug. 3, when Mae West revives "Sex" at the Garrick, and "Artists and Models" opens at the Shuberts' Maletic.

"Sisters" was high in the loop last week, its ninth, actually rising. On the other hand, both "Solid South," which lasted eight weeks, and "Candle Light," which ran 12 weeks, were off.

"Candle Light" goes to the coast and will open in San Francisco Aug. 3 for three weeks. After two weeks at Los Angeles show will be a forced move to Victoria, B. C., to renew its English bond which expired in America.

On the other hand, "Solid South," which lasted eight weeks, and "Candle Light," which ran 12 weeks, were off.

Estimates for Last Week
"Candle Light" (Princess, 12th and final week). Comedy slipped and was down to \$4,500 for the closing week. "Coastwise" bound.

"Sisters of the Chorus" (polio, 10th week). Drama of hard and soft boiled chorus girls continues as a minor hit against the coast.

Build again, hitting around \$12,000, which was up two G.

Estimates for this week, 8th and final week). Comedy of an old gentleman of the Old South closed early even trade, but new money, and continued the last three weeks only by salary cuts. Got around \$8,000 in its final week. Will have an early opening in New York and report is it will skip an eastern try-out date.

Special Attractions

Ravinia.—Grand opera by G. O. stars in an outdoor theatre, but new money, and continued the last three weeks only by salary cuts. Got around \$8,000 in its final week. Will have an early opening in New York and report is it will skip an eastern try-out date.

Crook Play Previously
Taboo in Chi. Revived
With Film Version Star

"The Racket," crook play of two seasons ago, is to be revived for Chicago production. The Bartlett Cormack drama of Chi gunmen was claimed to have been kept from showing there upon "Advice" said to have emanated from the then powerful District Attorney Crowe. The play was originally presented here at the Ambassador by Alexander McKaig.

Ray Payton, concerned in the ownership of "Sisters of the Chorus" current in Chi now, will offer "The Racket" there at the Garrick, Aug. 3. Payton and Lester Bryant came to New York last week for the cast.

"The Racket" was made as a picture (silent) with Thomas Melghan, who is named as the lead for revived Chicago stage version.

Diggs Called Home

Los Angeles, July 15.

Dudley Diggs, eastern stage player featured in two pictures here, is returning to New York and sailing immediately for Ireland. His mother is reported critically ill over there.

Chorus No Longer Training for Something Higher Up on Stage

MOLLY PICON'S THEATRE

Located at 2d Ave. and 12th St.—Opening in Fall

Israel Lipshitz, prominent East theatrical printer and the first to print a Jewish theatrical poster, is the new owner of the former Maurice Schwartz Yiddish Art theatre on New York's 2d avenue, at 12th street. This house becomes the Molly Picon folks' theatre in the fall, the favorite Yiddish suburban moving uptown from 2d avenue and 32d street.

Lipshitz as first mortgage owner inherited the house, when the original builders encountered financial difficulties.

Miss Picon will do a Chevalier, with a band in support, on a special tour later next season, having deferred that proposal from now until the spring.

Milwaukee Also Wants to Bring Good Shows in

Milwaukee, July 15.

With the cream of Milwaukee's social, business and financial life as its nucleus, the Society of Allied Arts was formed in the offices of Walter Kasten, president of the First Wisconsin National Bank, for the purpose of bringing to the city the best musical and dramatic attractions that can be obtained for the coming season.

Plans at the present time are not fully developed, but among the offerings now arranged for are performances by the New York Theatre Guild and the German Opera Company. It is planned to use the same general subscription idea in force in Chicago, St. Louis, Detroit, Pittsburgh, Cleveland, Boston, Baltimore, Philadelphia and New York.

The Milwaukee Orchestral Association was made an honorary member of the new group in recognition of past service to the community.

By putting its names on a secure financial footing the new organization hopes to be able to proceed with the booking of attractions on an independent basis. Margaret Rice, who has been prominent in local concert circles for years, is the secretary of the society with Walter Kasten as president; Harry Johnston, vice-president, and J. H. Puelhofer, treasurer.

It is very likely that attractions will be presented at the Faust which was used for similar purposes last season, although not as extensive a financial footing the new organization hopes to be able to proceed with the booking of attractions on an independent basis. Margaret Rice, who has been prominent in local concert circles for years, is the secretary of the society with Walter Kasten as president; Harry Johnston, vice-president, and J. H. Puelhofer, treasurer.

According to present plans the Klein Corporation, now in charge of the Davidson, will continue to present high class legitimate attractions as in the past with super-talkers to fill in the time not used up by musical comedies and drama.

This is in line with Kansas City's elite leaders' proposal, as reported last week, to guarantee six dramatic productions in K. C., as part of the same general plan to revive the road.

PROVIDENCE SANS LEGIT

Providence, July 15.

Providence Opera House, for 50 years the home of legits here, is being made room for hotel and office annex. With the passing of this house the city will be left without a legit theatre.

House was operated for years by Col. Felix Wendeschaefer, booking Shubert productions.

The chorus is now considered, by a number of stage aspirants, as a hindrance rather than help in making a place for oneself on the stage. In the old days the chorus was thought the logical spot for beginners to get their start.

Well I was in the chorus, when a producer asks what a girl can do, is often fatal to any real chance. And maybe, for this reason, producers don't look for talent in the choruses. Because if they did they would find any number of lovely girls, music students, and actual specialty dancers who have been caught in the chorus and can't see their way out. The chorus is almost thought to put the Indian sign on a girl as it is so hard for them to wash through to anything better.

Just because a girl has been in the chorus the very smallest part of a show is considered too much for her to handle. And they are very seldom allowed to do so. If they do get such a break they are overjoyed with their good fortune. So much so that girls who have never been in the chorus and have easily gotten small roles are astonished by their chorus slaters eagerness and joy. From the chorus to anything better is the longest and hardest row to hoe in the theatre. Somewhat equivalent to the difficulties experienced by good stenographers who want to get ahead, but are more valuable to an organization in stenographic positions.

At least this is the current feeling amongst stage aspirants and chorus girls themselves. The only ones who are satisfied are those who have thought of nothing further.

HENRY DUFFY WANTS TO BUY BACK HIS HOUSES

Los Angeles, July 15.

Henry Duffy is informing actors he will need them shortly as he intends resuming stage producing in from 30 to 40 days. His intention is to buy back the leases at the San Francisco recidivism sale.

Only Los Angeles house involved in the sale is the President. Duffy wants to resume operations also at the Alcazar, Frisco, and Durwin, Oakland.

Jane Cowl's Plays

Kenneth MacGowan and his partner, Joseph Verneer-Reed, will produce "Twelfth Night" with Jane Cowl as Viola, at the Wilbur Boston, late in August, giving the piece four weeks there and a split between New Haven and Hartford before bringing it to Broadway. During the run of town time another play, "When Hell Broke," tried out last year with Helen MacKellar in the leading role, will be rehearsed. Miss Cowl is expected to alternate between the two plays after "Twelfth Night" has opened in New York.

Carrillo Vice Tellegen In "Cortez" W. C. Revival

Los Angeles, July 15.

Carlton Miles and Richard Marshall, formerly of Henry Duffy's staff, are starting local production of "Cortez," which lasted one week in New York with Lou Tellegen starred.

Leo Carrillo will have the lead role here, with play changed to "An Old Spanish Custom."

Broadway Review

WHO CARES?

Satirists, Inc. presents this summer revue, acted by Edward Clark, Lily, Bertrand Robinson, Kenneth Webb and John Cantwell; lyrics by Harry Clarke; music by Percy Wentworth Jones; John C. Sullivan and E. Clarke Lally; dances by William Holbrook (of the cast), orchestra direction, Irving Schick.

Cast: James and Ruth Templeton, Jane Bowens, Anna Cochran, Ruth Goss, Peggy O'Neill, Margaret Dale, Jeanne Dancer, Edna Eastace, Anna Henschel, This Signa, Mignon Laide, Leone Richter, Mary Selzer, John Cherry, Arthur Hartley, William Holbrook, Leonard Lord, James Marshall, Grant Mills, Robert Paine, Ralph Riggs, Charles Williams, Florence Ann, George Sweet, Dorothy Martin, Frank Alworthy, Sylvia Rowan, Percy Helton, Mabel Riley, Don Manning, Fred Edwards, Olive Olsen and the Leonard Girls (all 6).

Opened at Channin's 46th St., New York, July 8, 8:30 p.m.

A bright little summer entertainment, good value at three bucks, and designed just for that purpose, "Who Cares?" ought to get by nicely. It is excellent dog-day entertainment, light and frothy and agreeably self-deprecating in spirit with the season, but not lacking in genuine entertainment.

Satirists, Inc., sponsoring the production, is said to be co-op, the entire troupe gambling on percentage. The material comprises some of the choicest scenes from past private "Lamb's" gambols - (the monthly shows at the clubhouse proper) with perhaps one or two of the public gambol scenes included. Everybody pitched into the show, and the result was a nice job on a shoe-string and everything else considering.

If nothing else, it brings out also a couple of performers, notably Olive Olsen as a comedienne and Sylvia Rowan in a dance specialty which also stopped the show. Revue starts off brightly introducing the company dressed in tangles and jumpsuits in keeping with the summer revue understandings.

Skits are consistently effective. "What's Wrong With The Theatre?" contrasting the de luxe service in a 56c picture house against a 10c ticket theater is a good one. "The Theatre," is kidding on the square.

Harry Clarke's "Quiet Night in Chicago" skits are well developed and effective considering the now familiar theme. Mignon Laird's harp dance specialty, followed by Miss Olsen's comedy, were two successive femme cluckers.

Bertrand Robinson's "Tin Whistle," a satirical war drama, set in a man's land shell-hole.

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THE LITTLE SHOW

Week July 19, Loew's State, New York
ASTOR HOTEL, NEW YORK STANLEY DABRYN

STATE

(Continued from page 44)

the audience in such a way that his wisecracks landed him solidly for a hit.

After Miss Brice appeared the Connie Inn band. They low down it all the way. In front of the out-ers are Maude Russell, Evans and Weaver and Al Tucker. Tucker added a lot of pep with his uncanny leg acrobatics and jellies.

Miss Russell pleased with songs, while the hooding colored team impressed. Billy Chase and Charlotte LaTour are back with their old "Around the Corner." The meeting place of the sweethearts was a battleground for talk familiar to the present-day audiences. Its theme is of quick discernment, although becomes a trifle draggy before end curtain. Only the nutty slang keeps it standing up.

Dave Seed and Ralph Austin are jazzed hoketoks who get away with murder. They have some pretty raw songs with the turn. Could be toned without impairing its comedy strength. Seed's a pretty rough comic. At the State he has some songs for the solid score. And the kind of comedy they like at this corner. Mark.

ALBEE, BROOKLYN

(Vaudeville)
Brooklyn, N. Y., July 12.

Bill to Broadway (New Acts) looks light on paper, but works out satisfactorily with the comedy generously allotted and well developed specialty material neatly blended into a four-act program. Dowling gets the closing assignment, billed as a specialty. "Surprise Party," and runs upward of half an hour. Whole layout runs on a high note, holding it to three performances a day. Perhaps because it's summer in Brooklyn, the picture is "The Fall Guy" (Radio).

Unusual spotting puts Gold and Raye, men dancers, in the opening spot. The comedy is "Albee and Sonny" Lamont in the No. 2 niche. Program had the wire act opening. The sketch had been made for this second Saturday night performance. Arrangement worked out nicely, although it reverses the conventional handling.

That left a talking sister turn, Jean Maddox and Florence Clark, who have been in the act for an ordinarily a heavy spot for such a turn, but it served well here, the whole unusual spotting made good because of the nice sprinkling of comedy in the three turns leading up to it.

Old Gold and Raye prove an other exception to the general rule that straight dancing male teams open their specialty. They talk into talk. This pair use the talk with good judgment. They open their specialty with a long, rangements, and worked out with the stepping bits. After the dance they go into a conventional announcement of an impression of two amateurs breaking in, both boys and girls. The sketch had been made for this second Saturday night performance. Arrangement worked out nicely, although it reverses the conventional handling.

Albee and "Sonny" Lamont are a comparatively new twist to the old Lamont trio, with the comedy material. "Sonny" and the straight wire work of Alice to support the act, the father now serving as a foil and feeder to "Sonny's" excellent clowning. Bo has gotten to be a heavyweight, and is using his strength in giving the whole thing point by his smooth acrobatic work and astonishing falls despite the heft. He looks like a big, stout, clumsy man, but achieves nip-ups and smart ground tumbling, worked for comedy through the use of his legs. The father is always wrong in placing the soft mat to break his bumps. The girl is a tricky straight wire performer.

World of good looks and acrobatic style and three nest costume changes set off a pretty figure and her blonde good looks. "Sonny" has a series of gag entrances and exits that pulls plenty of laughs. Maddox and Clark make good use of the old standby of the dignified female worker. The girl low comedy clown, Talk is nice paced and they get good laugh points without necessarily roughing up the audience.

Sister combinations who play for comedy ordinarily overdo the rowdy side, but this pair gets the humor over with a certain atmosphere of class. Comedienne is easy and sure and the straight girl supports an excellent atmosphere of feminine grace and charm. Talk is neatly pointed and

made to count for laughs. Nicely dressed without the usual gaudiness of low comedy make up. Second performance of this Saturday was better attended than has been the rule lately. Same was true of the Fox, where a couple of blood-sweating men look as though the three-cornered fight for business among the Albee, Fox and Carroll was making its mark, located in the heart of the Brooklyn shopping district. Rush.

"VANTIES"

(Continued from page 52)

son Market Court Thursday morning. Still another warrant for Leroy Prinz who staged the dance was not served. None of the house management was arrested. One report that Louis Lotito, the treasurer, was wanted was in error, he being present throughout the back stage.

Coy and Sergeant James Powers said they attended the show after reading the reviews. Police action came one week after the premiere and the show was dropped. On posture in this scene eclipsed anything else objected to, but was dropped after the second night.

The "Vanties" raid on the show at the box office and to ticket speculators.

Demand for tickets jumped to such an extent that at least one pair, down front, but on the side, was sold for \$50. "Any price" was reported along Broadway. Thursday night, the show was dropped.

Same was true Friday night with the independent brokers being more careful. Saturday night, too, the demand was not so hot and the show was set out. But it was claimed the weather and the holiday's week-ends were more to blame than the fact the window space had been dropped from the show. The dance and the Albee and Sonny's specialty were the management intimating it could prove Miss Bacon was "covered" and not "absolutely nude" as claimed by her.

After the hearing before Magistrate Gottlieb, which had been put over for a day (Friday) and then continued until Tuesday (15), following a three-hour session, at which the principal witnesses, reports, inspired or otherwise, were to the effect that complaint to the police may have been made by some person or persons connected with the show. The hearing was based on a telegram from Flo Ziegfeld in Hollywood which was printed in a daily. Ziegfeld said he had nothing to do with the booking of "Vanties" at the theatre. Also that the Carroll show had been booked by Mitchell Erlanger and Charles Dillingham because he (Ziegfeld) was busy with the Coast with a picture of "Whoopie."

The New Amsterdam has long housed Ziegfeld's "Follies" and other shows by him. A sign outside the stage entrance and a small placard read: "Here NOW pass the most beautiful girls in the world." Carroll used the sign before at his own house and Channin's 46th Street "Vanties" had the same sign, but without the capitalized "now." The sign was regarded as a counter to Ziegfeld's slogan "glorifying the American girl."

Ziegfeld participates in the lease of the New Amsterdam, the other two-thirds being held by the Erlanger estate and Dillingham, with actual ownership by the Erlanger interests. The matter was also interested in the "Vanties" production, reported to have invested \$75,000 for a third interest.

At the hearing Alfred Beckman of the Grossman & Vortous representatives, Carroll, Julia Kendler acted for Savo, and Mr. Vorhaus acted for the actresses. The court was jammed and the magistrate became annoyed, ordering the room cleared. When the hearing really started the room was again packed, three dozen reporters and a score of photographers included.

Coy was questioned by attorneys as to who was and what was not indecent. He seemed sure of some things and not so certain of others. The heat appeared to affect the court, and it was finally adjourned, but with the magistrate telling Coy to watch the performance, and that "if there is anything objectionable again, you bring these defendants back here to court."

Carroll asserted his newest court trouble to artists or ulterior motives. He contended "Vanties" is an artistic performance, also saying he knew of no complaints against it. Carroll was sentenced to three months at Atlanta on a perjury charge as the result of his bath-

tub party a couple of years ago. He was accused of having Joyce Kilmer appear nude in a bathtub of wine. The prohibition charge was dropped, but the grand jury indicted because he insisted the girl was not nude and did not get into the tub. It was a sort of birthday party at the Carroll theatre and on the stage.

When accused of having indecent photos in the lobby of the Carroll theatre. He stayed for several days in the pen as a nut to art, later being found not guilty.

Shuberts are reported having been advised from police sources to dress up the undersea ballet number in "Artists and Models." The act is virtually the same as in "Vanties." Shuberts put more clothes on the girls thereafter.

"Business for 'Artists and Models' warm and show slated to go to Chicago in two weeks. Opened at the Majestic last month.

Toledo, July 15.
Kay Carroll, Toledo girl, former magazine cover model, wife of Walter Ryan of this city, was one of nine persons pinched in the New York police raid of Earl Carroll's "Vanties."

Local opinion voiced indignation.

FUTURE PLAYS

"Fire," drama, based on the marital troubles of Henry VIII, to be produced by Horace Liveright.

James Cagney will produce a comedy with Lela Rogers called "Let Me Forget," to be produced by P. T. Rosetter.

"Hobokenia," Sinclair Lewis' satire of Greenwich Village, will be revived next month at the New York, Greenwich Village, with Frank Healy as producer. Piece was originally produced several years ago by Greenwich Village Players and had a brief run. Cast includes Eugene Jackson, Frances Homer, Kathryn Martin, Leslie Morrow, Charles Siebert, Thomas J. Flynn, Ellen Rush, Ruth May.

"The Roamin' Gentleman," musical, produced by Frank C. Reilly with Hal Skelly as star. Piece was formerly a Broadway hit. Cast included several well-known comedians and scrapped after brief road tour.

"The Big Street," by Mortimer Brown has been taken over from Louis Harris for production by Howard H. Inc. Harris previously adstracked because of casting difficulties but now will place the piece in rehearsal latter part of month.

"Out the Stars," comedy by Irving Kaye Davis, for production by Levthal Productions, Inc., now casting for rehearsals in two weeks.

Engagements

Ned Weaver, "Little Show." Charles Hardwig, "Let We Forget." Norma Lawrence, "Luana."

Furnished Apartments

3, 4 and 5 Rooms
\$18 to \$25 Weekly

Reduction by the Month
100% Furnished, including linen, silverware, crockery, cooking utensils, electric and gas free, refrigerator, automatic cooker, some include gas range, screens, awnings, new furniture, hot water 24 hours daily, full sized bed, full sized bathroom with complete sized bed; full sized kitchen with complete kitchen outfit, full sized bathroom, floor and walls tiled, and lower; each apartment has several large closets and a full size individual storage room for each apartment.

Ten minutes on Fifth Ave. Bus No. 10 from 5th Street and 5th Ave. or 2nd Ave. and 5th Ave. or 3rd Ave. and 5th Ave. or 4th Ave. and 5th Ave. or 5th Ave. and 5th Ave. or 6th Ave. and 5th Ave. or 7th Ave. and 5th Ave. or 8th Ave. and 5th Ave. or 9th Ave. and 5th Ave. or 10th Ave. and 5th Ave. or 11th Ave. and 5th Ave. or 12th Ave. and 5th Ave. or 13th Ave. and 5th Ave. or 14th Ave. and 5th Ave. or 15th Ave. and 5th Ave. or 16th Ave. and 5th Ave. or 17th Ave. and 5th Ave. or 18th Ave. and 5th Ave. or 19th Ave. and 5th Ave. or 20th Ave. and 5th Ave. or 21st Ave. and 5th Ave. or 22nd Ave. and 5th Ave. or 23rd Ave. and 5th Ave. or 24th Ave. and 5th Ave. or 25th Ave. and 5th Ave. or 26th Ave. and 5th Ave. or 27th Ave. and 5th Ave. or 28th Ave. and 5th Ave. or 29th Ave. and 5th Ave. or 30th Ave. and 5th Ave. or 31st Ave. and 5th Ave. or 32nd Ave. and 5th Ave. or 33rd Ave. and 5th Ave. or 34th Ave. and 5th Ave. or 35th Ave. and 5th Ave. or 36th Ave. and 5th Ave. or 37th Ave. and 5th Ave. or 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Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accredited to others might suggest mediocrity or loss. The variance is explained in the difference in house capacity with varying overhead. Also the size of cast, consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered. Figures show capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Aron Strings," 48th St. (32d week) (C-550-45). Business generally about the same, low ebb; around \$5,000 weekly and due to stick until going on road in September.

"Artists and Models," 46th St. (5th week) (R-1,776-\$5.50). Trade for this revue only fair; estimated around \$20,000 last week; no good for new show with little musical opposition; reported going to Chicago in about two weeks.

"First Mrs. Fraser," Playhouse (28th week) (C-570-\$3.25). Approximate weekly gross, \$6,000 or slightly under with cut-rate aid; operating cost now small.

"Flying High," Apollo (20th week) (M-1,168-\$6.00). Agency buy has helped this one. Weekly grosses agencies dumping part of allotments; \$32,000 last week.

"Garrick Galettes," Guild (7th week) (C-1,412-\$3). Last week's gross with gross approximating \$14,000 past two weeks.

"Lost Sheep," Selwyn (1st week) (C-1,017-\$3). Week to week; around \$5,000 doubtful of going through summer.

"Lydiate," 4th St. (7th week) (C-1,323-\$5.50). A show that may have stood up more strongly in the last two weeks.

"The Green Pastures," 46th St. (2d week) (M-1,466-\$6.00). With so few musicals around, this staying hit

should span the summer; around \$25,000. "Stepping Sisters," Royale (13th week) (F-1,111-\$3). A summer cut rate; hanging on because it costs little to operate; \$4,000 to \$5,000 claimed.

"Strictly Dishonorable," Aven (44th week) (M-1,111-\$3.25). Still in the money and should better a year's mark; last week again \$12,000 or better.

"Green Pastures," Mansfield (21st week) (D-1,050-\$4.40). Figured a couple of hundred better than previous multi; broke record of all allotments easily; over \$25,000 and best of dramas.

"Last Mile," Harris (23d week) (D-1,042-\$4.40). Expected to operate to profit at moderate money during summer, ought to go well into August; \$7,000 estimated.

"The Little Girl," Shubert (13th week) (M-1,355-\$5.50). Resumed last week after a week's lay-off; no much of a musical; \$15,000 estimated and cut-rate.

"Vanities," New Amsterdam (3d week) (M-1,111-\$3.25). Second of a week enlivened by arrest of some players on indecency charge; not capacity but big and top list at \$4,000.

"Who Cares," Chansin 46th St. (2d week) (R-913-\$3.25). Lamps Club show of the week; didn't get \$7,000 first week must improve to stay.

"The Green Pastures," 46th St. (2d week) (M-1,466-\$6.00). With so few musicals around, this staying hit

should span the summer; around \$25,000. "Stepping Sisters," Royale (13th week) (F-1,111-\$3). A summer cut rate; hanging on because it costs little to operate; \$4,000 to \$5,000 claimed.

"Strictly Dishonorable," Aven (44th week) (M-1,111-\$3.25). Still in the money and should better a year's mark; last week again \$12,000 or better.

"Green Pastures," Mansfield (21st week) (D-1,050-\$4.40). Figured a couple of hundred better than previous multi; broke record of all allotments easily; over \$25,000 and best of dramas.

"Last Mile," Harris (23d week) (D-1,042-\$4.40). Expected to operate to profit at moderate money during summer, ought to go well into August; \$7,000 estimated.

"The Little Girl," Shubert (13th week) (M-1,355-\$5.50). Resumed last week after a week's lay-off; no much of a musical; \$15,000 estimated and cut-rate.

"Vanities," New Amsterdam (3d week) (M-1,111-\$3.25). Second of a week enlivened by arrest of some players on indecency charge; not capacity but big and top list at \$4,000.

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Frisco Grosses

San Francisco, July 15. With few legitimate theatres in town open the few gained in business last week. In Clair in "Rebound" at the Curran in her second week climbed a grand over the preceding seven days, getting better than \$15,000.

The closing of "The Last Mile" at the Geary left that house unexpectedly dark. "Strictly Dishonorable" at Erlander's Columbia in its fifth week continues a steady and profitable pace. Last week was about on a par with preceding week, hitting near \$10,000.

The Green Street still hanging on. "The Hot 'n' Bothered" doing nice profit for this tiny uptown house at \$1,600, a gain on fourth week's business.

BROADWAY BIZ
DUPLEST IN 12
SEASONS

This is the dulllest July in a dozen years on Broadway.

No shows in this week; none due next week nor the following week. Actually, but two new attractions so far this month. "Vanities" and another more intimate revue, "Who Cares." The absence of summer revues is pertinent to the current list's limitations (15 shows). Formerly the "Polies" was an annual July fixture and the revue idea developed until there were five and six such major musicals during the hot season. This summer there is but one.

Continued warmth and fair weather figures in the slack summer. The theatre is not confined to legitimate attractions, pictures and vaudeville being similarly affected. Stock market dullness and low quotations probably a factor too as always.

There is one big money musical and two dramas. "The Green Pastures," which eased into second rating during the first flush of "Lydia," is again in the lead with better than \$25,000. The Greek comedy is getting about as much but considerably under capacity. "Strictly Dishonorable" held to around \$10,000 last week and is still making plenty. All the others are down around the \$5,000 and \$6,000 mark, most of them playing week to week and maybe making a few hundred profit via reduced operating schedules.

"Vanities" is easily the big thing among the musicals. Second week around \$15,000 but not a sell-out. "Flying High" was the second place when the revue opened. Supported by an agency buy it got about \$32,000 last week, lowest gross to date. "Sons of O'Connell" nearly \$25,000 and "Lambie" broke even; "Artists and Models" down to \$20,000 and reported leaving in two weeks; "Garrick Galettes" dropped off after first month but at \$14,000.

"The Little Girl" resumed after laying off over the Fourth but got tepid attendance. "Who Cares," a revue with Lamps' lay-off and Lambie's still making plenty. "The Little Girl" resumed after laying off over the Fourth but got tepid attendance.

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In the case of the New Amsterdam 16 house tickets are retained for such purposes. Under the plan it appears that for a box office call broker tickets for similar managerial disposal. A change has been made as to the physical distribution of tickets to the box office. Instead of the manager going to the League and then sent out, the box office will send the tickets as now but under the directions and allotments ordered by the League. Complete records of all transactions are to be made out by the box office staffs and sent the League.

Without much attempt at checking up on the few theatres, a handful of tickets in the hands of speculators for "Vanities." The demand jumped when the police made arrests back stage but towards the end of the week the demand for tickets for high prices dropped off sharply.

Light Interest in L. A. Legits; \$18,000

Total Gross for 4 Shows Last Week

COON'S MISTAKE

Moves Tent Troupe Into Theatre—Then Come the Wolves

Los Angeles, July 15. Shelley B. Coon staged dramatic stock in a tent at Huntington Park, suburban town, for four years and got by. Figuring early this year that the towns would appreciate more class, he leased a theatre for five years and moved the troupe indoors.

Coon's bankruptcy petition just filed lists \$76,000 liabilities, with \$2,000 worth of scenery and stage effects his only assets.

Creditors number 173.

Services for Selwyn, Jr.

Private funeral services were held Sunday afternoon (14) for Arch (Sonny) Selwyn, Jr., 19-year-old son of the Arch Selwyns, who died of a fractured skull following a motor car smash at Hollywood last week. Tuesday the body was laid away in a vault at Cypress Hills cemetery and will probably be interred at Louisville later.

It was a shocking home coming for Mrs. Selwyn, who arrived back from Europe on the Bremen Monday afternoon, services awaiting her at a Lexington avenue undertaker's. The mother was not told of Sonny's death until met at the pier by her husband and Billy, younger son. Mr. Selwyn arrived back with the body from the coast on Monday morning and it was held to conduct the services as soon as Mrs. Selwyn landed.

TWO NEW ONES IN BOSTON

After several weeks of no legit in town, two houses are opening this week with summer presentations. The Wilbur opened "Tattle Tales" last night, and the Long Road" opened Monday at the Plymouth.

The Wilbur show has no distinctive cast, Mickey Alpert, local night club master, in ceremonies, has a part in the show.

FUCHS FOR REYNOLDS' POST

Pittsburgh, July 15. Herman Fuchs will probably succeed John B. Reynolds, who died here last week, as the Shubert representative in Pittsburgh. Although the Alvin show is closed since early May, the Pitt, the other Shubert-owned house here, has been running "All Quiet on the Western Front."

The Shubert post here includes the management of both houses, Alvin and Pitt. Pitt has been tenanted by the George Sharp stock company.

Frohman's Opinions

New Britain, July 15. "What the world needs is not more managers but more playwrights," Daniel Frohman declared at the first night of the Manhattan repertory theatre colony in Bristol. He pointed out that plays which are to be imported are plays with real character, citing as instances the works of Arthur Wing Pinero and James M. Barrie.

The "road" is dead, Mr. Frohman said, ascribing this condition to the movies, the radio and the automobile.

Legit House Going Talker

London, Conn., July 15. The Grand opera house, London's only legit, closed for renovation, opens Sept. 1 with road show talker. It is Paramount's own house and is spending \$40,000 on repairs.

Grand was formerly equipped with gallery seating about 750. Gallery now being removed, leaving house with orchestra and balcony only, seating approximately 1,250.

Lee Carrillo's Co-op

Oakland, July 15. The Dufwin opened (July 6) with "The Bad Man," starring Lee Carrillo. Carrillo, E. O. Bondeson, former house manager of the theatre and Richard Marshall, former general manager for Henry Duffy, are equal partners in the project.

Los Angeles, July 15.

Only four of the 11 local legit houses are open this week, and the total take was less than \$15,000. Not so long ago this would have been a good week at anyone of the houses now open.

Fay Bainter in "Caprice" at the Belasco got \$7,000 on her final week, and the total take was less than \$15,000. Not so long ago this would have been a good week at anyone of the houses now open.

"Nancy's Private Affair" folded at the El Capitan to less than \$4,000. "To the Ladies," with Glenn Hunter, went in Sunday with the producers and Henry Duffy, who is now classed as production supervisor, full of high hopes. At the El Capitan, "Subway Express" failed to draw, getting only \$3,100. Natives have a hazy idea about a subway but don't seem interested in what can happen there.

Al Rosen's "Molly Magdalene" at the Mayan wheezed along at \$3,000. If somebody buys it for pictures, the producer may make some money.

Estimates for Last Week "Caprice"—(Belasco, 4th, final week). Faye got away, \$7,000 wasn't so bad. "Nancy's Private Affair"—(El Capitan, 4th, final week). Another in a long series of non-profit plays here; \$3,000 for the last stanza. "To the Ladies" opened Sunday.

"Subway Express"—(Mason, 2nd week). Good production, well staged, but local interest in the \$3,500 take away below average in any language.

"Molly Magdalene"—(Mayan, 2nd week). About \$3,000; seven more days before fadeout.

New Plays' Stock Trys

"Not Fit to Print," comedy by Frank Ferguson and Beatrice Lloyd, will be given stock trial next week by the Rockport Players, Rockport, Mass.

For the tryout the local stock will be augmented by Grace Fisher, Arthur Shaw and Helen Claire, with "Tattle Tales" and "The Long Road" opened Monday at the Plymouth.

Dayton, July 15.

The Wright Players will present here at the Victory the week of July 21 a new play, tentatively called "Oh Betty," by Charles R. P. Evans, of New York City, and Hanna, of the company, in the lead.

DETROIT'S MUSICAL STOCK

Times Square theatre, Detroit, will open Labor Day with musical stock, in for the winter.

Stock troupes will present a series of revues only, one a week; no dramas.

LEFTWICH REVUE AT CORT

Alexander Leftwich's revue production, "Tattle Tales," which opened at the Wilbur, Boston, is due into the Cort, New York, early in August.

"Journey's End" Reviving

"Journey's End" will be revived at Henry Miller's Art 4 by Gilbert Miller. The long-run English war play was slated to go through the summer but was withdrawn shortly after the picture version started at the Gaitey.

The revival is for a limited period, until a new show is readied for the Miller.

Tyson's Sideline

Tyson's ticket agency is establishing a travel and cruise bureau as a summer sideline. They act as selling agents for the various Hudson River lines, several rail excursions to the Catskills, special tours by bus, and also take hotel reservations.

"Might Have Beens" Folds

"The Might Have Beens" will not steer into New York next week as per schedule, but closed instead for repairs and cast revision after two weeks' tryout.

McGinlie With Firm

R. McGinlie, who lectured for the Theatre Guild last season ahead of "Strange Interlude," has been made general press agent for William Brady, handling "The Little Show" first.

TICKET PLAN

(Continued from page 53)

that house is not named in the League's list.

Theatres Out

The other theatres not present are the Belasco, Ziegfeld, Apollo (leased by White), Broadhurst, Mansfield, Biltmore, Wallack's (all latter three Chicago), Lory and Hudson (M. Harris), Waldorf, Hopkins (Little theatre). In addition there are the Craig, New Yorker and Cosmopolitan, all named in the list, but rarely lighted and not important. The Lyric is being operated by an estate and refuses to be tied up should chance to lease come along. The League will have to live with its attractions. There are 15 current, barring sudden closings this week. Two are still agency buys. "Green Pastures" (Mansfield) is to have 13. "Flying High" (Apollo). White has the latter attraction and declared himself out of the League. The Chansins refused to eliminate the "Pastures" buy which extends to Sept. 1.

David Belasco has made no comment, but is reported being against the League's rules of controlling "Vanities." While "Vanities" opened under League rules as to allotments to the brokers with varying results, the real test is now expected to be Belasco's new show, "Dancing Furies" which opens at his theatre, Aug. 5. The veteran manager wants to be shown on the ticket thing. He does not see how the smaller agencies can be kept from getting tickets under the same conditions and therefore will probably offer all tickets at the box office to all comers. The leading agencies will be permitted to handle tickets for the new Belasco show under the League rules.

Shuberts' Edge

Article eight of the League's constitution has come in for scrutiny already, with Shubert predominance a possibility later if not now. The article concerns amendments to the constitution. After setting forth the regulation requirements as to notice to members the article reads: "provided such amendments do not confer any greater power upon the League than the regular control of the gross proceeds of the theatre tickets and balcony or gallery tickets which are sold at a premium over the price printed on the ticket."

Then comes the queried portion. The article goes on to say: "Any amendment which seeks to confer powers to this corporation other than the control and regulation of orchestra tickets, or to grant a house for passage a majority of Member-Owners of the corporation and in so voting each Member-Owner shall be entitled to cast one vote for every so-called legitimate thea-

tre operated by such Member-Owner in the City of New York... and such majority vote shall mean a vote representing a majority of such legitimate theatres, as distinguished from a vote representing the majority of Member-Managers, as individuals."

The Shuberts insisted that the amendment should be so worded. They argued that as they control more theatres than any other management, they were entitled to protection in the event that the League should be beyond their control, despite the fact that the League was primarily formed for control of tickets only.

Article Eight opens the way for other matters. It also opens the way for the Shuberts and their allied theatre owners to step in and control the League. That combination could easily outvote all others, because of weight of theatre ownership.

In no other part of the constitution does the term "Member-Owner" occur. The differentiation between the term and that of "Member-Manager" is that the owner actually owns his theatres, while the other may be a leasehold for operation.

Costs Producers

Also in every ticket matter a Member-Manager has but one vote regardless of whether he owns or operates a score of theatres. In other words, the man with one house has as much say as the manager with a flock of houses. It appears, therefore, that the Shuberts could force their will on the League, although it is contended by the League that its Board of Governors is a check upon any such proceedings.

The agencies turn over one percent of their sales to the League. This money is deducted on the weekly statement on percentage and as attractions get from 60c upwards of the gross, producers will pay that percentage of the money to the League.

The rules are expected to be changed from time to time until a satisfactory system is worked out. With the League having absolute control of 75% of the tickets for successes, little restrictions already have cropped up as being much too strict. The system is worked out. With the League having absolute control of 75% of the tickets for successes, little restrictions already have cropped up as being much too strict. The system is worked out. With the League having absolute control of 75% of the tickets for successes, little restrictions already have cropped up as being much too strict. The system is worked out.

19 LONDON THEATRE HOUSES LAIRK

London's New Musical By Colored American Backed by Architect

London, July 15.
"Eldorado" is the tentative title of a new musical by Rutland Clapham, colored American, and formerly in vaudeville as the team of Rosemont and Clapham. Piece is due at Daly's in September.
Teddy Royce will be brought over from the States to produce the show. The cast has been selected numbering among others Desirée Ellinger, Donald Mather, Oscar Asche, Mai Bacon, Robert Naimy and Betty French.
Musical is said to have backing up to \$100,000, with William James, London architect, its principal supporter.

FEMME HEAD OF ITALY'S SCALA OPERA BURNS 'EM

Milan, July 15.
The appointment of Signorina Anita Colombo, who organized the European tour of the Philharmonic Symphony orchestra, as head of the Scala Opera, has aroused a storm of protest among the Italians in this art center. They do not accept the equality of the sexes in such matters with any enthusiasm.
A special meeting of the membership was called to reopen the whole question, at which the discussion reached a degree of bitterness it became a question whether either Senator Borletti, the Government Commissioner in charge, or Signorina Colombo would resign.
Matter remains in that state with feelings high on both sides. The Signorina and the Commissioner are standing pat.

Chaliapin Ruined Radio Program in Argentine

Buenos Aires, July 15.
Fedor Chaliapin, the Russian bass, singing in the opera "Boris Godunov" at the Municipal Opera House here, refused to permit his role to be broadcast, even at the request of the Mayor of the town. The rest of the opera went on the air, with the announcer interrupting to explain the omission of scenes in which the basso took part.
Incident caused a first class row all over Argentine with the newspapers condemning the Russian for his attitude.

Dancers Stay in Show
London, July 15.
Fowler and Tamara have adjusted their differences with C. B. Cochran. They will remain in the Pavillion revue throughout its run.

New Name For "Kibitzer"
London, July 15.
Joe Greenwald, now touring the provinces in "Able's Irish Rose," will produce "The Kibitzer" under the new title of "The Meddler."

Rita Nugent in Berlin
London, July 15.
Rita Nugent has been engaged to do her original role in "Mr. Cinders" when it is produced at the Deutsches Kunster theatre, Berlin.
Piece opens at the German house Sept. 10.

May Usher Returning
London, July 15.
May Usher sailed for home last Friday (11) on the "Paris" after playing the Palladium one week.

Rebuilding Flora
Amsterdam, July 15.
The Theatre Flora, burned down some time ago, will be rebuilt, according to a decision just made by dissent, veteran Dutch theatre operator.

BLAME IT ON THE H. C. L.

Paris, July 15.
Tourist summer rates spreading as far as rue Blondel, where the girls now refuse to touch franc notes, insisting 10-franc notes are more easily handled.

JOSIE COLLINS' RETURN; IRENE BORDONI'S HITS

London, July 15.
Josie Collins, staging a comeback at the Coliseum yesterday (14) after several years of retirement, was in splendid voice and was remarkably well received.
At the same house Desirée Ellinger and Donald Mather, both leads from the recently closed "Silver Wings," proved an excellent combination and went over big.
Ivan Bankoff and Beth Cannon now offer a combination of comedy and dancing to good results.
At the Palladium Irene Bordoni opened a fortnight's engagement, doing five numbers. She scored a big success before a capacity house. Miss Bordoni is doubling at the Kit Kat. Restaurant also crowded.
Eddie Mayo, also opening at the Kit Kat, like Josie well received.
Other American acts scoring in cabarets last night are Frances and Harry Usher, making their first appearance on a cabaret floor at the Mayfair hotel and likely to be held over; Barry and Fitzgibbon did well in new dances at the Hotel Grosvenor; Paul Haakon at the Cafe de Paris; and Ivan Bankoff at the Cafe de Paris.

VIC-PAL WILL AGAIN TRY VAUDEVILLE

London, July 15.
The touring company of "Follow Thru," brought into the Victoria Palace for several months, is to be withdrawn after a fortnight.
Takings are described as "deplorable." It is understood the entire theatre staff is under proposed notice.
The house will make an effort to re-establish vaudeville, opening July 21. Will Hay and Nellie Wallace have been already booked for the initial bill.

MONEY REFUNDED FOR BAD BOY 'MAYA,' PARIS

Paris, July 15.
"Maya" in English proved such a weak stage play at the Studio Champs-Elysees the establishment folded it.
Advance sales were refunded without formalities.

Renee Kelly Changes Shows
London, July 15.
Renee Kelly is shortly to retire from "Almost a Honeymoon" at the Garrick, changing over to the Percy Hutchinson piece, "Miss Adventure," now touring the provinces, but due in London shortly.

Mercia Swinbourne goes into the Kelly role.

Lowe Dead
Sydney, July 15.
William Lowe, veteran advance man, died in New Zealand a few days ago.
He was at one time associated in the Williamson-Tait operations.

London Openings
London, July 15.
Charlie King is due to open at the Kit Kat, Aug. 11, for a fortnight, doubling at the Palladium.
Don Cummings opens at the Palladium Aug. 4.

Tommy Holt's Abscess
London, July 15.
Tommy Holt has entered the hospital for the removal of an abscess.

GREATEST SLUMP EVER IN WEST END

\$13,500 Wkly for "Love Race" at Gaiety, Good Showing—"Bitter Sweet" Full First Year July 18—"Mrs. Fraser" After Year's Run \$10,000 Wkly.

OTHER GROSSES

London, July 15.
London show business is in the midst of the biggest slump experienced in years. Out of 42 West End theatres, 19 are closed or will go dark within a fortnight. That is extraordinary for London in summer.
The list includes Apollo, Court, Covent Garden, Daly's, Dominion, Duchesse, Fortune, Globe, Kingsway, Lyceum, Lyric, Palace, Piccadilly, Prince of Wales, the Queens, Shaftsbury, Winter Garden and Prince Edward.
With the closing of the Globe, Queen's and Prince of Wales, Maurice Browne's activities cease for the time being in the West End. Browne began operations with a great flourish of trumpets with Shakespearean revivals in two theatres and an international season in association with C. B. Cochran.
Browne has dropped a considerable fortune and now is in temporary retirement.

Estimates of London Grosses
Aldwych—"A Night Like This," doing about \$9,000, and still shows profit at that figure.
Ambassadors—"The Man in Possession," at \$9,000, also is running at a net profit.
Criterion—"Nine Till Six," doing very little.
Drury Lane—"The Three Musketeers," getting around \$15,000, which means the show is in the red. Notice posted July 7, but principals agreed to take a cut of 33%. Now it has been decided show will be closed.
Duke of York—"The Way to Treat a Woman," taking in \$10,000 weekly, considered good.
Haymarket—"The First Mrs. Fraser," rounded out year's run July 2. Holding at level around \$10,000 in healthy condition.
Hippodrome—"Sons of Guns," doing well enough at evening performances, but matinee short. Getting \$18,000, which means headache. Fixers are at work amalgamating the second act.
Hoyt's—"Bitter Sweet" claims \$17,500, leaving profit. Piece reaches its complete year at the same house.
Little—"Jealousy" revival, inconsequential.
Playhouse—"Cynara," around \$9,000, looked upon as good for house of small capacity.
Royalty—"The Beaux Strategem," getting \$15,000, which does Edgar Wallace's balance go home.
St. James—"The Swan," making money at \$17,500.
Savoy—"The Command to Love," transferred to this house from Daly's and doing fair, but negotiations reported to replace it with revival of "Lady Windemere's Fan," now current at the Everyman theatre.

Guignol's One Show
The Hague, July 15.
The Paris Grand Guignol gave one performance at Scheveningen. Attendance excellent.

Scheveningen is a seaside resort in Holland, part of The Hague commune.

Ushers at Mayfair
London, July 15.
Frances and Harry Usher opened last night (14) at the Mayfair hotel cabaret.

Interchangeability Royalty Agreed to by Conference

(Continued from page 7)

progress in conference in agreeing to a system even if only in principle, which would lay the blame for not making the agreement upon the interference of German legislators.
Hays had expected to make the trip to Berlin earlier, making and cancelling travel reservations daily. Special difficulties arose during the last three sittings, with Diamond of Fox and William Quigley of Warner Bros. opposing Laudy Lawrence, general foreign sales manager for Metro-Goldwyn, and Ike Blumenthal of Paramount.

Otterson Difficult
It also was difficult to get J. E. Otterson of Electric Research Products in agreement and the attitude of Kuchenmeister in his aloofness from initiating the agreement presented obstacles.
Hays, who had entered the parley entirely as a disinterested party, particularly in reference to the general aspect of electrical interests aside from pictures, seems to emerge as the commanding figure, since it was his ministrations that time after time averted a complete break-up of the conference.

The assistance of George R. Canty, film commissioner attached to the American Embassy in France, gave Hays invaluable aid by reason of his knowledge of local conditions and his contacts with important men on this side.

An official statement was issued to the newspapers declaring that an agreement in principle has been reached, but omitting all mention of the Hays trip to Berlin and its purpose. The Berlin visit is treated entirely as a good-will in general import and remaining silent on its specific purpose.

Otterson stated to a "Variety"

correspondent he would go to London on other business, returning to Paris at the end of the week. Kuchenmeister said he would go to Berlin and then to Amsterdam, also being back in Paris at the end of the week.

Hays will have in his party a group of the Americans from the conference, including Canty, Ross, Lawrence, Blumenthal and Harold L. Smith, the Paris representative of the Hays organization.

Stubborn Germans
The German attitude of the German patent leaders has been a sore trial to the conferees of every faction, a particular thorn in the flesh of the German trade leaders who are convinced that the Warner-led success of the conference would make Berlin a great international production center, bringing large sums of capital there when the Americans started into his scale producing of foreign tongue versions of American pictures using the Tobis recording apparatus for the purpose.

Insiders with an intimate understanding of the question's economic and political insides, feel the German government might soften to the whole agreement would nullify the relief of the Government-owned stock in Emelka, the native producer.

Hays saw a number of the lesser French interested in the issue, but was unable to reach Devis, the banker, who happened to be out of town when the Americans called.

It is recognized that a complete agreement would nullify the Warner Bros. special position with respect to the German market, but the Warner investment in Tobis would be amply protected.

In Berlin

Berlin, July 15.
Newest rumor concerning the negotiations being carried on by Will Hays for the opening of this market to American product is that at least 70 foreign talkers will be admitted, and maybe 30.

As a result of conference initiated by Hays, the German government proposed concessions for 20 additional dialog pictures and on Hays' argument increased this number by an additional 70 subjects, making a total of 90.

Ludwig Kiltch, general manager of Ufa, is now in London, where he has been in touch by telephone with Hays. He expects to be back here tomorrow (16), when further conferences will be undertaken. Hope is expressed that Hays' mission will be successful, but there is no certainty of the outcome.

In interviews here Hays declares the Paris sound conference has proved constructive and a forward step toward settlement of the international situation in sound pictures. He is studying contingent possibilities in Germany.

Will H-Hays is in Berlin, at the English hotel. All arrangements had been made for a conference between the American picture trade envoy and the German Minister of the Interior.

Warner is due here next Monday (21).

The Warner and Tobis interests whose affiliation give both a common interest in many ways, are continuing negotiations with Emelka, the German producer-exhibitor, in which the Government holds a large stock interest. Report in the trade is that progress is being made toward an understanding.

Local inside reports has it that the German faction is generally pleased with the outlook on the Paris patents' conference.

DUTCH CUTS OUT RADIO ON STOCK QUOTATIONS

The Hague, July 15.
The Dutch Radio commission has just issued a decree banning the broadcasting of stock exchange quotations as part of a general program.

The official reasoning is that most radio fans are not interested in fluctuations of security prices, or if they are, it would be better for them if the price was in general information which encourages gambling.

This logic, of course, represents the Socialist viewpoint.

Current guess on the subject is that probably they'll ban the national anthem next because the Reds don't like it.

STELLA ADLER'S SUCCESS

Buenos Aires, July 15.
Stella Adler, here from New York, had a successful premiere at the Yiddish theatre.

Lewis at Ostend

London, July 15.
Ted Lewis, following his London engagements, opens at the Royal Palace hotel, Ostend, July 19, going thence to the Empire, Paris, Aug. 8. There is every likelihood he will return to the London Kit Cat in September, doubling at the Palladium.

Dominion Closes

London, July 15.
Dominion theatre closed Saturday (12) with "Silver Wings."
It is due to reopen as a talking picture house starting with Universal's "Phantom of the Opera."

Beatrice Little Sails 25th
Hollywood, July 15.
Beatrice Little is east bound, to sail for London July 25.

Murray and Irwin, sailing Aug. 1, are booked for six weeks in London, opening at the Palladium, August 25.

Joe Kremer when playing LONDON always stays at the
Coventry Court Hotel
Whitcomb Street, Leicester Square
Phone Gerrard 7615
Telegrams COVENTRY, Westland
LONDON
Hot and cold running water and
phone in every room
J. F. HOWLETT, Manager

Along the Coast

By Bill Swigart

Hollywood, July 12. After several w. k. eastern bands have held down the stand at the Ambassador Coconut Grove during his 13 months' absence, Gus Arnheim will stage a comeback at the swanky supper room, July 16, with an aggregation that will have to stretch plenty to surpass the quality of music and entertainment established by the easterners.

Arnheim will introduce practically an entire new organization of 22 men, including the Rhythm Boys and Eddie Bush, former member of Burnett's Biltmore Trio.

Singing orchestras for both night clubs and public dance halls seem to be the order of the day in the southern and northern parts of the Pacific coast, and the demand is becoming greater every day. Just recently a check was made to determine the amount of time taken up by singing in an average night's program of dance music. Earl Burnett's orchestra was used as a representative example and 60 per cent of the time was devoted to straight music while the balance was taken up by mass, trio and solo vocal renditions.

Earl Burnett was the first to introduce vocal interpolations with dance music in Los Angeles. Since then it has gradually worked into great popularity.

Completing an eight week's engagement at the Embassy club, Al Bernivich and his band of 12 moved west door to the Montmartre and has already given new life to the oldest night club in Hollywood. Bernivich's popularity in Los Angeles has been demonstrated opening night when reservations were taken at a premium.

Sam Firin, who used to tickle the ivories in the days of the honky-tonk in Chicago and New York to pay the way through the city, is now doing art work for the music publishers and theatres in Los Angeles until stricken with tuberculosis. His friends can reach him by addressing Box 241, Highland Park, Los Angeles.

Nine Songs in Feature
Nine love songs accompanied by Victor Baravelle's orchestra, will control most of the running time in Radio's screen version of "Present Arms," now titled "Leather-

necking." All the numbers, except "You Took Advantage of Me," are from the pens of Sidney Clare and Oscar Levant. Titles of their compositions are "Careless Kisses," "All My Life," "Evening Star," "Take It Off and Smile," "Kiss Me Cindarella" and three others yet to be titled.

Since a general discussion about splitting up long associated music composing teams was aired here two weeks ago, a devout fan of Oscar Hammerstein's takes time to refute what he calls a theory and not a direct statement of fact. "It is true," he says, "that Hammerstein did 'Desert Song' and 'New Moon' with Sigmund Romberg, but he also wrote 'Wildflower' with Vincent Youmans. With Jerome Kern he wrote 'Sunny' and 'Show Boat'."

Arthur Johnson's new contract with Paramount calls for the coaching of Paramount players in harmony and voice, not to write music as originally proposed.

On the coast for more than six months as general director of all music scores for the Warner-First National product, Erno Rapee's work has asserted itself in the decided improvement of picture scores. All he needs to do is compare the difference in scores between the earlier Warner and First National pictures to those now on the market.

Lew Michelson, brought to the coast several months ago to write lyrics for Fred Fisher, has opened an orchestration supply service.

Berlin's First Special Sound House; 500 Seats

Berlin, July 5.

In the former Nelson theatre on the Kurfürstendamm, the first Berlin talker house is being erected, the construction of which is based on such acoustical principles which as compared with the most favorable for sound pictures. Capacity will be 500.

The Nelson was one of Berlin's most notable revue houses.

Mayer Sidestepped

Louis B. Mayer turned down the proposal of Jack Robbins, head of Metro-Robbins music publishing, to capitalize his (Mayer's) friendship with President Hoover.

Robbins has a song, "Cheer Up! (Good Times Are Coming)" written as an optimistic keynote for the Hoover regime, which Hearst (another Metro ally) wanted to broadcast nationally as a free tie-up in his papers, but the President accepted the song in any sort of semi-official capacity.

Mayer was to put it up to his friend, Herbert Hoover, but refused to trade.

MODE OF RAIDING IN LONDON IS ALTERED

London, July 5.

Cleaning up of London nite life continues. Since Lord Byng was made chief of the Metropolitan police the drive against the gadabouts has been fierce.

What the reins were slackened while the chief went on a health vacation the nite birds began singing again, but on his return Byng has been hard at it squashing the after-noon drinkers.

Mrs. Merrick has served before, has just been sentenced to six months' imprisonment for what was described as deliberate evasion of the licensing laws.

She had only been out of prison a few months when re-arrested and charged.

As a result of pretty severe criticism from various quarters, procedure at police raids is different these days. The detective squads stationed in the city are not to make their raids by entering the clubs as guests, sampling the entertainment and breaking out into the open.

Lord Byng has now had this changed. Usual raiding method adopted is to "lure" the doorman away on some pretext and then drop in in plain clothes. Result is considered more straightforward and more in keeping with the dignity of the force.

The proper registration of clubs in the pleasure zone is nowadays very carefully watched and, by-nighters, here today and somewhere else tomorrow, get precious little chance of keeping the racket up.

Actually, the clean-up has been so thorough there are now very few clubs left in town where drinks can be obtained after hours.

All the foreigners who operated nite clubs have been "requested" to scram.

WHITEMAN LEAVING RD. HOUSE FOR RACES

Paul Whiteman has given notice to the managers of the Hollywood Gardens on the Pelham road, Bronx. He and his band will leave there July 24, bound for Saratoga during August.

At the race Spa the Whiteman band will play at the Arrowhead Inn, run by Mannie and Waxie of Times Square.

Whiteman has been at the Hollywood for five weeks. He has attracted its large business in a place of 3,200 capacity. With his going, the competing road house men say the Hollywood will encounter trouble in the draw. It's the first time the public has been able to see and hear Whiteman without charge.

The Hollywood with Whiteman has drawn from miles around, with a new crowd nightly, the tip-off of the Whiteman tremendous pull power.

Annoyances cropping up at Hollywood which its managers, Joe Moss and Ben Uberall, seemed unwilling to check, were another contributor to Whiteman's determination to end an unpleasant engagement.

60 Days for Sheet Seller

Los Angeles, July 15. Street song sheet bootlegging is flaring up again, and as quickly the blanket is being applied. James Tinit, peddler, was arrested on the charge of selling copyrighted music without a license. He pleaded guilty and was given 60 days by Federal Judge McCormack.

BACK-SLAPPING

It Cost Earl Burnett Suit to Retain Kid Band Member

Los Angeles, July 15. Earl Burnett will be more careful about back-slapping.

The Biltmore orchestra leader could not stand on Eddie Bush's birthday cake and slapped his young musician on the back 19 times. After reading affidavits to that effect, Superior Court threw out Burnett's suit to enforce a two-year contract which he claimed he thought Eddie was old enough to sign.

Eddie's mother, Lei Bush, says her son is a Milwaukee product dating from Feb. 19, 1911, that Burnett was working him to death, and that she doesn't like the atmosphere of his orchestra. Also that Eddie has only been getting \$95 a week, not even union scale.

Result is Eddie Bush does all his stuff in the Coconut Grove this year, getting \$225 a week from the Ambassador Hotel, and a break in publicity rights under Gus Arnheim's billing.

STOCK PROMOTER IN AUSTIN-BLOOM FIRM

Only because he is a promotion man and also has had magazine newspaper experience, A. Arthur ("Curley") Carter, one of the series of the New York "Evening Journal" is exposing in its fraudulent stock promoters' campaign, is now associated in the Gene Austin-Martin Bloom 15-cent sheet music venture.

Carter is not a partner, states Bloom, and is only employed because he knows the newspaper circulation field, the new company's 15-cent music idea being to circulate via newstands.

Bloom-Austin's venture is known as Popular Songs of the Day. Joe Davis, another independent music publisher, has also gotten out a 15-cent edition. Davis was originally approached by Bloom and Austin to ally with them.

The original 10-cent idea was eliminated when the middleman jobber stepped in to distribute to the newstands necessitating a more elastic price.

MATTER OF ADVANCE FOR FOREIGN CONCERN

Although Jack Robbins favored Campbell & Connelly as the English representatives for the Metro-Robbins' catalog, David Bernstein, Metro's treasurer, could not see why the music subsidiary should make any concessions on a cut in the advance royalty. It looks like Francis, Day & Hunter will continue the Robbins' British representation.

Campbell-Connelly report British music conditions as being low and wanted to stall on the sizeable advance, which Bernstein insisted on, with Francis, Day & Hunter willing to meet it.

\$1,500 FOR 1 CONCERT FOR JESSE CRAWFORD

Pittsburgh, July 15. There's an eccentric Pittsburgh steel millionaire who's bugs about the organ. He has an expensive institute where the men say, in concerts nightly, engaging one the organists from a downtown theatre to come out and entertain his guests. On Sundays, however, he makes every effort to bring in a "guest star" to give his friends the best.

Last Sunday, the "guest star" was Jesse Crawford. He pulled down exactly \$1,500 for his one night stand, probably a record for the organ guild.

Low Conrad, formerly with Leo Reisman's orchestra and now vocalizing on the Pure Oil hour, is forming a band of his own.

MR. JESSE CRAWFORD

ORGANIST
PARAMOUNT THEATRE, NEW YORK, playing "Orpheus Overture" interpolating "A Dream and Humoresque" WABC every Saturday during PARAMOUNT-PUBLIC HOUR: Sunday from 8:30 to 9:45 P. M.; Monday from 8 to 9:30 P. M.—Victor Records

NEW 5c SONG SHEET WORRYING MUSIC MEN

About next week, all large cities throughout the country will be invaded by a group of sheet music peddlers who will peddle four original songs on a sheet, each sheet to sell for five cents.

Movement is headed by Salvatore Trélango, who previously published bootleg song lyrics until caught and jailed by the M.F.P.A., and subsequently fined.

Trélango has organized a group of Italian lyric and songwriters who will write all the compositions he will publish on the sheets. They will receive no royalties but get paid so much per song, price said to be about \$50 per month, words and music complete, accepted.

Charles Brown wrote the majority of the lyrics for the songs published by Trélango.

Four songs will be on one side of the sheet, two side by side in such a manner that they can be folded and placed on the piano for playing. On the back of each sheet will be well known poems and anecdotes.

A new sheet, with four new songs, will be placed in the hands of his peddlers every two weeks.

Trélango will have no royalties to pay and his printing, it is reported, will cost him \$5 for the first 10,000 sheets and about 75¢ thereafter for each additional 1,000 sheets, this including plates, etc.

It is said that Trélango will spread his peddlers throughout the entire country, working every main stem in each city and doing it continuously.

Eminent Bandmaster Out Because of Amplifiers

Cincinnati, July 15.

Add loud speakers to radio and soundfilm as enemies of musicians. Band concerts which held sway at Latonia race track, opposite Cintrac, during every meet held at that historic course for the past 50 years are out. Record music transmittal via loud speakers is in.

John Weber, eminent bandmaster in this section and who directed at Latonia for long, has been given a job at payoff window of \$2 show tickets.



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A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 48TH STREET
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SONG HIT

The Weede-Meyer Orchestra
Paramount Hotel Grill, New York
"SINGING A SONG TO THE STARS"—"CHICKEN LICK"—"THE MOON IS DOWN"—"JUST A LITTLE CLOSER"

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IRVING AARONSON
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JESSE STAFFORD
and HIS ORCHESTRA
Now in Second Year at
PALACE HOTEL
San Francisco
(Brunswick Records)
Featuring His and Gene Rose's
"TONIGHT"

PAUL WHITEMAN
"KING OF JAZZ"
(Universal Picture)
HOLLYWOOD GARDENS
(World's Largest Roadhouse)
PELHAM, N. Y.
Personal Rep. JAS. F. GILLESPIE
PHIL FABELLO
and His
R-K-O Entertainers
Creators of the Fabello Policy
R-K-O COLISEUM, New York
Indefinitely

THE BRICK TOPS
(PARISIAN RED HEADS)
America's Greatest Girl Band
Permanent Address
28 West North St., Indianapolis, Ind.

GEORGE OLSEN
AND HIS MUSIC
GEORGE OLSEN CLUB
CULVER CITY, CAL.
VICTOR RECORDS

JACQUES RENARD
and His
Coconut Grove Orchestra
BOSTON
Now playing SHORE GARDENS
Nantasket Beach, Mass.

B. A. ROLFE
Radio's Premier Conductor
LUCKY STRIKE
Dance Orchestra
Twice Weekly Over N. B. C.

ANSON WEEKS
AND HIS ORCHESTRA
Back Again!
MARK HOPKINS HOTEL
SAN FRANCISCO
COLUMBIA RECORDS
Exclusive Management M. C. A.

Harold Ryder, indicted Broadway big spender, was in a Pelham roadhouse and tipped two bucks, according to the management. Formerly good for \$100 a head for the waiters and never less than \$20 to the cigger girl.

Film Concern Paying Extra Cost Of Amos-Andy Coast Broadcasts

Chicago, July 15. Amos 'n' Andy (Correll and Gosden), who arrived in Hollywood yesterday (14) to do their first talker for Radio Pictures are expected to complete the feature in six weeks. Work will be rushed to hold down the broadcasting expense estimated at \$1,000 a day for additional wires, which expense radio is bearing while the boys are on the Coast. Estimated minimum is \$35,000.

Saturday (12) Amos 'n' Andy were off the air for the first time since going on the Peppercorn program over N.B.C., as the studio was unable to find a stopping point en route for broadcasting. Their train, which left here Friday (11), was held up 15 minutes at the Northwestern station until after they made their late evening broadcast.

Broadcasts will be accomplished by a line from the Radio lot in Hollywood to the N.B.C. studio in San Francisco, and then will be "piped" to WJZ, New York, for the early broadcast. That goes over the eastern circuit. It then goes to KTVW and WMAQ, Chicago, for the late broadcast, which hits the midwestern and southern net work. N.B.C. and Radio Pictures are affiliations in the "Radio (RCA) family."

Mal Hallett's Accident Brought Broken Arm

Claremont, N. H., July 15. Mal Hallett is still laid up at the local hospital with his broken arm for the sixth week, suffering painfully from an injury sustained in a motor accident at the time Hallett took to this territory in order to make room for Paul Whiteman's advent into his own Massachusetts home grounds.

When Hallett's manager, Charlie Shribman, brought Whiteman in for the week, Hallett shifted north. Accident occurred through skidding. Arm can't be put into a cast as yet owing to a badly exposed nerve and must be left as is until the bone hardens.

The Hallett orchestra has been playing around minus its leader but to off biz owing to the absence of its personality head, combined with poor local conditions.

Lombardo's Price Up

Salary for the Guy Lombardo orchestra has gone up a couple of notches of late. It is now at the Pavilion Royale on the Merrick Road, L. I. for \$3,000 a week, with a percentage of the covers over that amount.

Lombardo will be held over at the Pavilion for August, at \$4,000 a week, and the same percentage. It holds the cover record for the house at \$1.60, which is 50c lower than the \$2 cover charge that got the previous record.

Meanwhile one of the Saratoga casinos put in a bid for Lombardo for the racing season. It offered John and Christo a bonus weekly to release the band on an amount that tempted the restaurant men. But the offer was rejected, although August is usually a dull road month around New York.

Florio's Let-Down

Hollywood, July 15. Closing Saturday night (12) at the Ambassador hotel here and ready to begin an engagement at the Granada Safe, Chicago, the Ted Florio orchestra is leaving out in the cold when the Granada extended the engagement of Aaronson's Commanders there for three months.

Florio goes to the Hollywood Gardens, Pelham Parkway, N. Y., replacing Paul Whiteman, July 25.

Pat Barnes' Berth

Chicago, July 15. Pat Barnes, for two years an announcer and performer over WGN, Chi Trib station, and before that with station WHT (William Thompson), is leaving out of New York to become production manager and program director for the new Nation Radio Advertising, Warner-Brunswick subsidiary.

RADIO BOOKERS EXPECT BIG DOIN'S IN THE FALL

Radio is the center of interest for agents for the coming season. More agents now concentrating on radio than any time heretofore with all expecting big doins from that source as soon as the season gets under way.

Agents are trying up anyone who seems a fair other prospect.

One agent, explaining the sudden hug proportions which radio work has assumed in his eyes, said: "Radio will prove more profitable and less troublesome than other lines of work. Why shouldn't we start concentrating on it. Especially today, when it is more popular than it ever was and with commercials crying for time and buying out others' other time options so they can get the benefit of radio advertising. Besides, commercials are willing to pay plenty for the type of entertainment desired."

'LOVELORN' ADVICE CAN NOW GO OVER AIR

William Morris has effected a radio tie-up with King Features for commercial purposes.

The first coup in this deal is Beatrice Fairfax, who goes on the air with her "advice to the lovelorn" act, the first such idea on the air.

Pelham Road Biz With Many Changes

Pelham roadhouse operators look to a dropping out of the bottom of the Hollywood Gardens business when Paul Whiteman leaves around Aug. 1.

Joe Panl at Woodmansten Inn has let Paul Specht out and installed a floor show. Gene Geiger, with the release of Vincent Lopez, is putting in Milt Shaw's band at his Pelham Heath Inn. He also has Don Carlos' marimba orchestra and may put in a couple of female singers.

The Crying Goldmans' Bavarian Gardens they said didn't have a party for four nights running. Might be an exaggeration but gives an idea of biz.

Geiger says he might take the rechristened Castilian Royal over and operate it for his winter place, with the Pelham Heath, across the road, for the summer.

HERE AND THERE

Tom Gerun's band, now at the Lincoln Tavern, Morton Grove, Ill., goes into the Congress hotel, Chicago, Sept. 20.

Harold Lee, formerly CHI manager, has been made general manager of Day, Coots & Engel.

Francis, Day & Hunter, after August 1, will be European representatives of Donaldson, Douglas & Gumble, succeeding Lawrence Wright.

HUB'S 3-YR. MUSIC TRUCE

Boston, July 15. Boston theatrical interests and the local branch of the American Federation of Musicians have renewed a contract for three more years.

The same terms as the agreement for the past two-years are repeated.

The new \$300,000 beach club of the Westchester Country Club, Rye, N. Y., in which Hiram S. Brown, James H. Turner and Senator J. Henry Walters are officers, was formally opened Sunday (13). It is the only beach club of its kind and importance in Westchester.

CURTAILING OUTPUT

Not All Film Songs Being Issued Now

Picture producers are no longer publishing all the songs from talkers as was done first this partly to avoid waste, over-exploitation of music from individual pictures and a flooding of the market.

Before productions are released, the producers are now hand-picking numbers which it is figured have chance of a return through sheet music sales. This is especially true of the larger musicals that contain five or more numbers.

\$7,000,000 INCOME FOR ENGLISH MONOPOLY

London, July 6.

Slant on the monopolized radio situation here is afforded in the balance sheet of the British Broadcasting Corporation, just issued.

Total income from wireless licenses was over \$7,000,000, of which the B. C. got just under \$5,000,000, the remainder being split between the Post Office and the Treasury.

Two million nine hundred and fifty-six thousand seven hundred and thirty-eight radio licenses were issued during 1929, an increase of 328,344 over the previous year.

The cost of the B. C. programs—not including the mechanical maintenance of the radio stations, was \$2,500,000.

Seven hundred and fifty thousand dollars is available for the extension of the regional broadcasting scheme, now being used in this country. Executive and technical salaries came to over \$250,000.

Saratoga Season

Gene Geiger continues as Vincent Lopez's booker and agent, but not as a partner, on the usual commission arrangements and has booked Lopez for the month of August at the Lido-Venice to be known as the Piping Rock.

Saratoga season is pessimistically regarded this summer.

Emil Coleman will be at the Brook and Ben at Ray's on the-Lido booked through George Plantadosi, former music publisher turned agent.

Chatter in Loop

(Continued from page 48)

Lake Michigan with nothing on. Hank Hochstadt's "Foot" column "Hoch's Blue" read by every club man.

First all metal and glass apartment going up on the Northside.

Taxi drivers in planes have dropped from \$5 to \$1 straight at any of the air ports.

Barber shops are moving to second-story locations, fighting the plague of safety razors.

Southern excursion trains are carrying an extra baggage car, made into a dance hall on the trip.

Touts now riding the racing buses and peddling tips on the journey out.

Montgomery-Ward now sells anything but groceries on 60-day payment plan.

Bow and arrow galleries, with toy balloons as targets, the latest for empty stores.

Hunter Bros., world's record endurance flyers, refused to wear neckties, except on the Palace stage.

Big men have gone huge over water taxis. Evanston now has a line leaving each A. M. for the Loop.

Funny Chi bums can now snooze in Grant Park along Mich. Mich without getting their soles rapped.

Out of 60 pes wee golf courses, only 11 paying. Others all trying to sell.

Art school opened in the Woods bldg, presumably to let lay-offs model.

Reported that Cecil Mabery, now states-riding in the Midwest, acquired a wife recently.

Nan Elliott has changed her mind six times on her proposed trip to California.

Carol Fink isn't afraid of black cats. Proved it when she went aeroplaning with a black feline to see her off.

Chick Bell, formerly one of the hottest trumpet tooters in Chi, is now a big shoo with the August David cult. Beard and everything.

A.F.M. RADIO CONTRACT EFFECTIVE JAN., 1931

Chicago, July 15.

January 1, 1931, has been set by Joseph Weber, president of the A. F. of M. as the date for new radio contracts in the three principal music cities, New York, Chicago and Los Angeles. James C. Ferrillo, president of the Chicago Federation, will handle the matter, as it was he who outlined the plan as a means to strengthen the union's position in radio stations.

By simultaneous contracts Ferrillo hopes to avoid the possibility that in the event of a radio musicians' walkout in one city, the strikers could be thwarted by re-laying of music from another city. To prevent this, there will be simultaneous expiration dates.

Exception may be in Los Angeles, but here, if the musicians agree on a two-year contract, a clause will nullify the pact for the second year if the Chicago or New York have differences which prevent signing a new contract.

At present radio contracts expire in September in Chicago and New York, and in December in Los Angeles.

NBC MUST ETHERIZE CBS ATTRACTION—OR ELSE

Chicago, July 15.

Peculiar twist of N. B. C. having to use and announce a band booked by its rival Columbia system will occur at the Congress hotel starting July 29 when Jules Albert's orchestra goes in for eight weeks.

Albert is under contract to Columbia, and must be announced as a Columbia band, but N. B. C. has the wire into the Congress. The hotel's contract calls for four sustaining hour programs monthly with a band chosen by the hotel.

N. B. C. execs are trying to figure a graceful way out.

Young Sinnott Dies

Raymond Sinnott, 25, known as the "Kid Announcer" of WMCA, was buried in Evergreen cemetery, Brooklyn. Sinnott suddenly died at the Hotel Manhattan Towers, where he had lived.

Several days before he was taken ill Sinnott had worked. He repaired to his apartment and called Dr. Henry Manasse, 315 West 102nd street. Dr. Manasse told Sinnott he must rest.

Two nurses were engaged and Sinnott was confined to his bed. He took a turn for the worse during the early hours of the morning. The nurse summoned the doctor but the young announcer expired. Cardiac trouble was given as the cause of death.

The deceased was married. Prior to radio he had been in the show business.

Tex in Chink Joint?

Texas Gulman may go into the Palais D'Ore restaurant site (currently Chinese-American) with an Earl Carroll revue to buck the Hollywood on the opposite corner (48th street and Broadway) with its elaborate N.T.G. revue on a no-cover basis.

Chinese restaurant's lease is said to be running out and Texas approached for the new venture.

Trio's 6% Royalty

Hollywood, July 15. Writing combo of Fields, Rogers and Hart will depart for England after finishing "Hot Heiress" at P. N. to write the book and music for Charles Cochran's next revue abroad.

From reports, the song writing trio is receiving 6% royalty on the show, which if so, is the highest, amount yet paid to musical writers.

PRESS VS. RADIO IN CANADA

Ottawa, Can., July 15. Newspaper publishers and exhibitors have protested that party funds during the present Federal election campaign in Canada are being spent on radio broadcasts almost exclusively.

The newspapers have demanded a share of the paid advertising.

RADIO AMATEUR IN THOUSANDS; ALL TERRIBLE

N.B.C.'s talent pickers are getting a load of an average of 1,000 hopefuls weekly in auditions. Of that large number about 1% or 10, are declared fit for radio work.

As most of the available professionals have either been engaged or turned down by this time, most of those now trying out for broadcasting jobs are amateurs. N.B.C.'s rules call for remuneration for all artists, so those of the simon pures lucky enough to be picked immediately lose their amateur status.

Among statistics is that more than 75% of the people giving radio auditions for the N.B.C. are totally unfit for broadcasting or any other sort of show work, with many unsuited even for amateur theatricals. They are people who were seriously misled into believing they possess some talent, and more to be pitied than laughed at, but sometimes the N.B.C. judges can't help but laugh.

The N.B.C. pickers decide some of the demented individuals are so loose they make the old-fashioned amateur night singers look and sound like opera stars.

Coast Stations Swamped By Pleas of Lay-Offs

Hollywood, July 15.

With applications for local broadcasting work augmented by lay-off stage and screen people, radio stations here are receiving more pleas for work than ever before. KFI has a waiting list so long, it has had to refuse more auditions will be held until the late autumn.

Hair Tonic Booze

Des Moines, July 15.

The hair tonic problem is again distressing.

A man arrested for shoplifting in Kresge's store told the magistrate he blamed his purchase of nine bottles of hair tonic at the store as responsible for his later actions.

Immediately the store wanted to withdraw charges. Prosecutors are going to see it through to a finish, since alcoholic hair-tonics are a constant source of local incineration.

New Song Racket

Mattoon, Ill., July 15.

John Giblin has run the plumbing shop here by day and the orchestra of nights, was approached last week by one Worthington who said he represented the M. F. P. A. For cash advance to the summer supply Giblin with all pop tune orchestration for one year. He gave Giblin a receipt to this effect for the eight smackers, which the plumber-musician Giblin drew out of his plumbing shop.

Investigation revealed Worthington has been working the small towns of Michigan and Illinois with the same racket.

Vallee Then and Now

Hampton Beach, N. H., July 15. Rudy Vallee will make his second visit in three years to the summer resort on July 24. A group of technicians will accompany the singer and his orchestra to facilitate broadcasting.

Vallee's first visit here three years ago. He walked along the beach alone, tugging his saxophone case, that first time. It was an opening engagement of an orchestra with which he was playing that brought him here.

CBS' Chi. Features

Chicago, July 15.

Tom Gerun band at the Lincoln Tavern, Irving Aaronson's outfit at the Granada, and Charley Straight band at the Proctors, together with Al and Pete, radio team, have been placed on the Tuesday night sustaining program over the Columbia system.

Program goes over WBBM to some 35 stations, but will not have a Chi outlet, since WBBM is off the air between 10 and 12 Tuesdays, by order the Federal Radio Commission.

U. S. Ban on Show Cars of Wood Deadly for Carnivals in 1931

Chicago, July 15.

With the first of 1931, every carnival moving via railroad must have all steel equipment. Ruling, passed three years ago by the railroad commission at Washington, becomes effective on that date. The three years elapsed since the passing of the bill were given to allow at railroads and traveling shows the necessary time to switch from wood to steel.

Ruling will throw about 97 per cent of the carnys on the scrap heap, as the terrific slump in this year has left them all unable to purchase the demanded new equipment.

Without it, according to Interstate Commerce rulings, the R. R. can't move 'em. A few outfits, such as Rubin Gruberg's two tricks, Johnny J. Jones, Morris & Castle and Wortham shows are at present using all steel cars. The balance of the 163 odd shows now touring the states are still moving in cars made of wood.

Average cost of steel flats run around \$4,000, with the sleepers triple this. Even such outfits as the Rubin & Cherry shows, dragging 70 steel cars about the country, don't own them outright, but are paying on the time basis, with big bad payments are away behind. The smaller tricks, moving on an average of two cars, and with major attractions, are falling by the wayside, with the steel car ruling wiping them out entirely.

Carney Profit So Rare One Case Becomes News

Chicago, July 15.

First break in the carnival business, so far as known this season, fell to the Wortham show at Columbus, Mich., week of July 4. Outfit rolled up a gross of \$12,640 on the week.

At same time reports from Canada, where the Morris & Castle is leading in fair dates, were away off. It is estimated that Brandon, Man., lost the M. & C. trick several thousands. Likewise Redmond's concessions, being handled for the late Bert Earle, dropped off badly, with the concessionaires reported starving.

Fair Date Barter to Save on Rail Charges

Chicago, July 15.

Carnivals are snapping up fair dates to save themselves transportation charges, and in an effort to keep from closing. Rubin & Cherry outfit recently turned over Elkhorn, Wis., fair to the D. D. Murphy shows to keep the No. 2 show from making a run of several hundred miles.

Other outfits, with fair contracts on their hands, and several shows between them and the date, are offering the contract to any carry in the immediate vicinity.

Barnes' Winter Shift

Chicago, July 15.

Al G. Barnes' circus, which has wintered at Baldwin Park, Cal., since its founding, will either winter at Peru, Ind., this winter or some eastern spot. When Ringling purchased the circus he did not take over the winter quarters.

Show is now being routed east and into the south for the fall, which will make it possible, at closing time, to send it either to the Ringling Indiana quarters, or a new spot. In any case, it is stated, the outfit will not be given the long run back to the Pacific Coast.

Saved from Poorhouse

Haverhill, Mass., July 15.

Helen Gertrude Swasey, former circus owner and sawdust star, may now keep her pets and escape the poorhouse. A check from an anonymous source in Youngstown, O., has arrived at the Swasey home where the old performer lives alone with nearly a score of cats and dogs.

Complaints of neighbors, who said Miss Swasey was starving herself to feed her pets, had her started on the road over the hill to the poorhouse when authorities investigated.

Coney Island's Cuts

Slashing and cutting of prices for Coney Island concessions have become quite general down there, despite the break the Island has taken this summer so far with heat. One of the things that helped start it was the 10c cut at Luna Park.

"Unnamed" Quits Coney After Civic Crusade

"Unnamed," new attraction this season in Coney Island featuring the human embryo in various stages, closed this week. Turbific with local newspaper, clergy, and civic leaders, pouncing on the show and charging it with being an unfit attraction, uneducational and other things.

"Unnamed" show was brought in by Gordon and Kustan, of Chicago, who spent several thousand dollars installing it. Breaks were against them from the start.

Joe Gangler's Circus takes the place formerly occupied by "Unnamed" which was on Surf Avenue. Gangler plans to run his show at ten cents admission—no roll down games, he says.

Christy Bros. Circus Ends Losing Season

Trinidad, Colo., July 15.

Christy Bros. circus, a ten-car outfit, closed near here last week and returned to winter quarters at South Houston, Tex. Continued bad business brought the early closing.

Show opened in the spring as a 20-car trick, but cut in half to try to forestall the trip to the barn. It is the first of the independent circuit to close this year, leaving only the Cole Bros., now near this district, and the "101" Ranch at present in the middle west.

Carnivals Settle Down

Boston, July 15.

As a last resort and to keep from folding, the smaller carnivals are seeking spots where they can remain the balance of the season. Among the first to take up a permanent stand is the Waterman's Greatest Shows, which will remain in Hyannis, Mass., until the snow flies.

Many other outfits are seeking for towns that will allow them to set-up and remain indefinitely. Biggest trouble is most towns refuse to grant the long term permits.

FEWER AND FEWER

Wellsville, O., July 15.

Petitions calling for a ban on carnivals, medicine shows and other forms of tented shows has been presented to city council here.

The petitions contain hundreds of signatures. Wellsville for several years has been regarded as one of the few remaining soft spots in this territory.

CIRCUSES

Ringling-Barnum

July 14, Houghton, N. J.; 15, Middletown, N. J.; 16, Elmira, N. Y.; 17, Olean, N. Y.; 18, Jamestown, N. Y.

July 14, Sheboygan, Wis.; 15, Manitowish, W. Va.; 16, Eau Claire, N. D.; 17, Wadena, Minn.; 18, St. Paul, Minn.

John Robinson

July 14, Adrian, Mich.; 15, Hillsdale, N. D.; 16, Coldwater, N. D.; 17, Three Rivers, N. D.; 18, Kesheno, Wis.; 19, Randolph, Ind.

Al G. Barnes

July 14, Campbellton, N. B.; 15, Edmonstone, N. B.; 16, Hamilton, N. B.; 17, Fredericton, N. B.; 18, Newcastle, N. B.; 19, Charlottetown, P. E. I.

Barnett Bros.

July 14, St. Clair, Mich.; 15, Birmingham, Ala.; 16, Lapeer, N. D.; 17, Panton, N. D.; 18, Howell, N. D.

Schell Bros.

July 14, St. Paul, Minn.; 15, New Prague, Minn.; 16, Zumbach, N. D.; 17, Spring Valley, N. D.; 18, Waukon, Ia.; 19, Elkader, Ia.

Hagenbach-Wallace

July 15, Owatonna, Minn.; 16, Parbault, Minn.; 17, Hutchinson, Minn.; 18, Montevideo, Minn.; 19, Willmar, Minn.; 20, Fargo, N. D.; 21, Grand Forks, N. D.; 22, Detroit Lakes, Minn.; 23, Thief River Falls, Minn.; 24, Wadena, Minn.

Sparks

July 14, Rutland, N. D.; 15, Bellevue Falls, N. D.; 16, White River, N. D.; 17, Barre, N. D.; 18, St. Albans, N. D.; 19, Plattsburgh, N. Y.; 20, Saratoga Lake, N. Y.

101 Ranch

July 14, Warsaw, Ind.; 15, Dayton, N. D.; 16, Warsaw, Ind.; 17, Gary, Ind.; 18, Kenosha, Wis.; 19, Milwaukee, Wis.

PHONEY TWIN PINCHED

Sullivan & Boyd Side Show Fraud,
Say Toronto Police

Toronto, July 15.

"Joseph, the double-bodied girl from Austria," had a front row seat in women's police court here after police raided the Sullivan & Boyd shows, playing in a local park, and charged her with conspiring to defraud the public.

Beside Joseph, real name Elvardo Mascarola, lay her "little sister," claimed to be part of her body. Little Sia was a wax figure of an infant child with a strap to attach it to Joseph.

Charged with her were Edward De Velde, a nurse, and a Charles Taggart, manager. Police stenographer took down De Velde's line, in which he told the customers that the double-bodied woman was taken from her hotel daily by two doctors and a nurse.

Counsel for the trio claimed that burlesque has been an accepted part of the circus business, and in this case there was no exception. Case remanded.

CIRCUS BILLING WAR FLARES UP

Minneapolis, July 15.

Minneapolis is the battleground of a circus war between the "trust," represented by Sells-Floto, and the independents represented by Miller's "101 Ranch" with West. The Sells-Floto show is scheduled here July 23 and 24 while Miller's outfit comes in July 23 and 24. Each of the shows is covering the paper of the other and several physical clashes have occurred between rival bills.

Local billposters also have been drawn into the scrap. One crew of 18 has been hanging the Sells-Floto paper and another crew of 12 the Miller's stuff. To augment the Minneapolis forces, the Sells-Floto advertising car arrived last week with 25 billers. The "101 Ranch" car with a crew of 11 is due here this week when the fight is expected to wax even hotter.

With Ringling Brothers, Barnum & Bailey booked here for two days next month, Minneapolis is assured of plenty of circus this summer.

"101" Jump Costly

St. Louis, Mo., July 15. The "101 Ranch," here July 10, did not arrive until nearly 1 p. m. and as a result blew the parade and the afternoon performance. Town was figured by officials of the show for \$2,000.

As it was, show got under \$3,000. Run was from Uniontown, Pa., a matter of 112 miles, with the late move blamed on the Penn. railroad. John Robinson, early in the season was rained out.

Hardships of an Agent

Syracuse, July 15. Wirth & Hamid will stage the night show at the New York State Fair this year. A hundred persons will appear in "Sensations of 1930," on a triplicate stage.

Frank Wirth came here to complete the arrangements with Director J. Dan Ackerman of the fair. May Wirth, his wife, playing Keith's.

Fish had his yacht brought on, and although he came by motor, and husband and wife are living on the boat this week while May plays the local vaud date.

Circus Below Cost

Burlington, Ia., July 15. The Hagenbach-Wallace circus here for two performances, July 9, grossed \$2,700. It takes approximately \$3,500 to pay a day's running expenses.

WOODEN NUTMEG CORP.

Waterbury, Conn., July 15. Deputy sheriff says he saw nine men themselves out running about the Ringling circus lot here last week.

In spite of the fact that the circus announced the day before coming into town it would fight all paper suits, plenty of attachments were plastered on the show.

All suits were settled before the show left the city.

OIL MAN WANTS TO BUY 101 FROM MILLER

Ponca City, Okla., July 15.

Low Wentz, known here as "the individual who has more oil wells than any other one man," is reported as having interested himself in the 101 Show. Wentz is anxious to get into the show biz and has offered to relieve Zack Miller of the ownership.

The 101 Ranch Farm here is said to be entirely controlled by Wentz, he having bought all outstanding mortgages. Dan Odum, at present manager of the H-W circus, has been asked by Wentz to manage the 101, if the deal is closed.

N. Y. Official Clamps

Lid on Auspices Gags

Carnivals in Rockaway are having a tough time with the cops and civic organizations. Four wheel operators were pinched, charged with operating gambling wheels at the Jewish Community Center carnival.

The Queens borough president, George Harvey, has declared he is opposed to all carnivals. In a letter to Police Commissioner Mulrooney he wrote: "This administration has sponsored a similar situation last year. Permits were granted from this office for the operation of sales devices on the city streets upon signed requests from a pseudo charity organization. An investigation later revealed that this organization was operating the carnival devices specially for gambling, and the operators were a very undesirable class of citizens."

In Long Beach the dicks are invading the barber shops, candy stores and drug emporiums and arresting all punchboard operators. Four were nabbed last week.

Circus Hanger-on Is

Nabbed as Bootlegger

Milwaukee, Wis., July 15.

Wets on the Sells-Floto circus will have to hire another boy, if the story William J. Smith told County Commissioner Floyd E. Jenkins here last week is true. Smith was arrested on the State Fair grounds where the circus was showing, with six gallons of liquor in his car. When arraigned he claimed he was the bootlegger for the Sells-Floto circus.

Smith said he followed the circus from city to city, had no place of abode, and that he "had the monopoly on the liquor-hauling business among the circus people."

Ball was \$500, which Smith couldn't raise so he's still in Milwaukee.

HUNT IN NEW JAM

Danbury, Conn., July 15.

Folks over in Lisbon were all set for the visit of Hunt's circus. Several hundred waited hours at the lot, but the circus didn't come.

An elephant had been attached in a nearby town for a feed bill and the circus couldn't move in time to keep the Lisbon date.

Carnivals

(For current week (July 14) when not otherwise indicated)

Alabama, Cambridgeville, Ky.; 15, Barre, Vt.; 16, Burlington, Vt.; 17, B. F. H. Franklin, Ky.

Arizona, Phoenix, Ariz.; 15, Phoenix, Ariz.; 16, Phoenix, Ariz.; 17, Phoenix, Ariz.

California, San Francisco, Cal.; 15, San Francisco, Cal.; 16, San Francisco, Cal.; 17, San Francisco, Cal.

Colorado, Denver, Colo.; 15, Denver, Colo.; 16, Denver, Colo.; 17, Denver, Colo.

Connecticut, Hartford, Conn.; 15, Hartford, Conn.; 16, Hartford, Conn.; 17, Hartford, Conn.

Delaware, Dover, Del.; 15, Dover, Del.; 16, Dover, Del.; 17, Dover, Del.

District of Columbia, Washington, D. C.; 15, Washington, D. C.; 16, Washington, D. C.; 17, Washington, D. C.

Florida, Jacksonville, Fla.; 15, Jacksonville, Fla.; 16, Jacksonville, Fla.; 17, Jacksonville, Fla.

Georgia, Atlanta, Ga.; 15, Atlanta, Ga.; 16, Atlanta, Ga.; 17, Atlanta, Ga.

Idaho, Boise, Ida.; 15, Boise, Ida.; 16, Boise, Ida.; 17, Boise, Ida.

Illinois, Chicago, Ill.; 15, Chicago, Ill.; 16, Chicago, Ill.; 17, Chicago, Ill.

Indiana, Indianapolis, Ind.; 15, Indianapolis, Ind.; 16, Indianapolis, Ind.; 17, Indianapolis, Ind.

Iowa, Des Moines, Ia.; 15, Des Moines, Ia.; 16, Des Moines, Ia.; 17, Des Moines, Ia.

Kansas, Topeka, Kan.; 15, Topeka, Kan.; 16, Topeka, Kan.; 17, Topeka, Kan.

FINED FOR CAT GAME GIMMICK

Binghamton, July 15.

In a state-wide war on "gyp" concessions at carnivals and county fairs, members of the New York State police attached to the Sydney Barracks swooped down on three men alleged to be operating a gimmick in a carry holding forth in Westover, near Binghamton. The trio, who gave their names as Lester W. Cameron, of Albany; Joseph Shaw, of Patterson, and Nathan T. Hine, of Binghamton, were fined \$25 each.

The troopers charged the concessionaires were running a stuffed cat game, ballyhooed as a test of skill, but actually a gyp device. In fact the touching of a lever propped up a board back of the cats remaining upright on the shelves. It was testified that players had no trouble in knocking down with the balls the first two cats but that even a bulldog would not topple over the third cat.

Investigation by members of the State Constabulary revealed the mechanism.

Prize was offered to anyone who could knock over three cats, but the player had no chance, according to the John Laws.

Report \$50,000 a Nite

For Pitts'bg Dog Track

Pittsburgh, July 15.

The dog race situation locally has become an important factor with the public in the short space of two months. Two tracks, at New Kensington and Bridgeville, have been operating a big play and when the Kensington outfit closed up last week as a result of a political mix-up, there was another at Aspinwall ready to operate.

Bridgeville has been drawing from 4,000 to 5,000 customers nightly, while the New Kensington track was always good for an attendance of anywhere from 7,000 to 10,000. Semi-mutual betting has been going on and it is reported the Kensington track has been doing around \$50,000 nightly with Bridgeville doing only slightly less.

Night club owners feel the pinch. The cabaret gang are steady patrons of the track.

Report Ringling Bidder For Menagerie in Paris

Chicago, July 15.

John Ringling, now in Europe, is reported as having made an offer to buy the Hagenbach menagerie, located in Paris. Circus is getting big bid. If successful Ringling plans to bring the outfit to America and establish it at Sarasota, Fla., where an effort will be made to establish the permanent circus name.

Present six Ringling circuses in the States have lost money as a group this season. Whether any of the acts from the Hagenbach menagerie would be on any of the touring shows depends greatly on how the circuses finish this fall.

Gen. Motor Takes Over Dill-Gentry Truck Show

Detroit, Mich., July 15.

General Motors Corp. here last week took over the Sam B. Dill-Gentry Bros. truck circus and will likely run it the rest of the season. Circus was several weeks behind in the weekly \$900 payments, which sum was being applied on the trucks of the new outfit.

Same personnel will be retained, with Sam B. Dill as manager. Whether G. M. will use the outfit to exploit their line has not been decided. Trick has been featuring the General Motor trucks at each stand and may now add G. M. radio, etc.

BACKERS FLY SAFE

Chicago, July 15.

The Chautauqua is washed up here for the reason that it drew only \$850 this year.

The guarantors had money in the treasury but are taking no more chances.

Circus Clash in Ohio

Dayton, O., July 15.

Circus opposition appears in this territory. Miller Brothers "101 Ranch" is due July 15 and the Ringling-Barnum circus July 24. Neither exhibited here last year.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 0644-4401

Englewood

The few scattered agents and bookers who stuck to the job stripped down to adagio costume while they took in 10 Tuesday night bargain acts.

Betty Thomas Duo, man and woman rings, perch and bar across, looked clean and cool. Started cold but warmed up to a rather stirring finish with their spirals. Moore and David, hoke comedy, didn't stand up. Ethel Ruffa, five-person dance flash, was the blame going wild; much of the blame going to the orchestra. Joe Allen got the crowd here heated with his nonchalant tumbling act. Strong and fine. Four Bits of Harmony nice quiet vocal turn for this weather. Has possibilities. All men.

Harold & Co. Brothers, booters, warmed up the mob easily with their closing comedy dance number, after a slow start. Clark and Smith have an act that consists principally of encores, a two man piano and vocal turn that is loud and without and without. Well pleased here. Raymond Bond and Co. didn't miss with their farce. Randall and Co. three. Three and three men, closed in one of the best adagio routines ever seen in these parts. Shivers. "He Knew Women" (Radio), feature. Business off slightly. Loop.

C. J. Perouchi postponed opening of his stock season at Majestic, Chattanooga, Tenn., until Aug. 1.

Reported E. B. Coleman's musical tap flopped in his first week at Shawnee. Within two days of opening, Coleman posted a temporary closing notice. Coleman under personal contract. Elliott, though several players left and returned to Chi.

Clyde Elliott has closed his Evanston house to devote his time to the Hunter Brothers (flyers), under personal contract. Elliott reported taking one-fifth of the \$5,000 the boys got for the week at the Palace.

Willie Berger, R-K-O booker, now in New York looking for new material.

Guy Beach (Guy and Eloda Beach players), which recently closed a tent troupe in La Crosse, Wis., is in Chi organizing a rep show for that town.

Lewis tent show, touring Nebraska, reports terrible business.

Death of Charles Ferguson, owner, Howard theatre (northside), renewed dickering for the house by Public, R-K-O and Warner. House is spotted across the street from the Public-B. & K. Northshore.

Although continuing his cabaret agency in Chicago, Bill Weinberg has gone back to trouping. His next double act will be known as Billy Weinberg and Co.

Chi gets a new elite spot with the opening of the Club Roxy (southside). Vin Conley and band supply music.

Courtney Campbell planning a two-week alternating stop for Englewood. One of the theatres will be the Marlowe.

For the first time, the annual show at the Court Palace in Michigan, S. D., will be booked by the Chicago William Morris office. For the past 12 years this event had been booked

by Western Vaudeville and R-K-O. Show, which runs twice daily for six days, will be done in presentation style, and will cost approximately \$10,000. It opens Sept. 15.

With Henry Herbel, local U. chief, Ill. at the Presbyterian hospital, and with indications that he will not be out for several weeks, Gill Rosenwald, assistant midwest sales manager for Universal, is now in charge of the local U. exchange.

Billy Mahar (Mahar and Sylvester) got the m. c. job at Lincoln in the one showing at the open-air night club.

Harry Walman, who m. c.'s with the Debutantes, girl band, has left

London at Par. Even cooling systems couldn't drag customers into other loop houses.

Bathing beaches getting all the play with even "goldies" starving.

Nothing set yet for Metropolitan, legit house, according to Manager Sam Newman. House played only nine road shows last season and looks worse this.

Chicago Art theatre brought Sudermann's "Fires of St. John" in for a mediocre one-night stand Monday.

SEATTLE

By DAVE TREPP
Paramount—"Border Legion"; stage, Fifth Ave.—"Our Blushing Brides"; stage, Orpheum—"Inside the Lines"; vaude, Dixie—"Young Deeds"; Metropolitan—"Red Harbor"; Liberty—"Hold Everything"; Nueve Bros—"White Cargo" (24 week); Fox—"Big House" (24 week).

Playland still grabbing off big crowds especially week end nights. General admission 10c.

Washington is now separate division for Fox-West Coast with

CORRESPONDENCE

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LOS ANGELES	62	SEATTLE	61
MINNEAPOLIS	62	SYRACUSE	63
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the act and is producing in the Los Goldbergs office.

Nutty Club, collected minor radio star act, after considerable R-K-O time in the middle west, has disbanded. Charlie Garland, m. c., back with station WBBM.

Milton Roberts has left "Candle Light" to become director of the Little Theatre, St. Paul.

First two houses to sign with William Morris vaude department established by Billy Diamond are the Portage, Portage, Wis., and Sprague, Elkhorn, Wis. Diamond left this week for a 10-day trip through middle west.

Max Richard left for New York Monday to join Max Halperin in search of additional material for the newly formed R-K-O agency of Richard, Morse and Halperin.

Public Greater Talker—Circuit added Biltmore, 2,200-seat house, July 13. Theatre will be remodeled and open August 1 with tri-weekly change policy.

Public may take over the Alamo and Manor, northwest side sound houses of the Lynch circuit, on a lease and percentage arrangement a few weeks. Deal is reported set, but consummation held up by absence of Lynch executives.

Weather has closed the first loop house, the Adams (grind).

Eringer (legit) dark, reopens Oct. 1 with "It's a Wise Child."

Glenn Caldwell promoted to local film booker for R-K-O.

ST. PAUL

By GEORGE N. BRADLEY
Paramount—"Border Legion"—"Everywhere"; vaude, Nueve—"Shadow of Law"; Tower—"Courage"; Strand—"Show Girl" (24 run).

Mercury hit 98 for record, but didn't keep 'em away from "This Is

Oregon cut into district of its own. Earl Crab continues as division manager here; Proctor Major is division manager for Oregon, headquarters in Portland. Major up from L. A.

"Hell's Angels" opens July 13 at Fox.

Bernard Mulligan has resigned from John Hamrick staff to become Warner Bros. salesman out of Portland.

H. E. Armstrong back as p. a. at the Paramount. He is now managing Metropolitan for Public shows and doing publicity there. Star Duel new manager of Met. Up from Portland.

Vic Meyers' innovation at his Club Victor has sliding skylight, which permit "dances under the stars" on warm nights. Proving pop.

This is the first time this eastern idea has hit the northwest.

DULUTH

By JAMES WATTS
Lycium—"The Big House"; Garrick—"Loyalty"; Lyric—"Be Your Own Man"; Strand—"The Kiss."

Despite heat biz at the Duluth, Superior and range theatres continues excellent.

"Sild" Blackmore, operator of two small theatres here, plans a new Spanish theatre for the summer. Grandeur films at 107-109 East Superior street. Will open in November.

The Lycium here set a record with the film "With Byrd at the South Pole." It played eight days.

ROCHESTER, N. Y.

By DON RECORD
Lycium—"R-K-O Palace"—"Sweethearts and Wives"; R-K-O—"Furies"; "He Knew Women"; "Lew's Reminiscences"—"Unholy Threes"; "Kismet"—"Safety in Numbers"; "Recent"—"Border Legion"; "Little"—"Son of the Sheik"; "Nirvana"—"Change"; "Family"—"Change."

Kondoff—Polmer stock closed Saturday at Lycium after 14 weeks. Built up good will for next season although running some into the red.

New radio room at R-K-O Palace for Monday night broadcasts completed. Artists have been traveling to WHAM studios half a mile away.

Empire, 300 seat silent neighborhood, closed because of poor biz.

Catherine Willard and Ralph Bellamy, leads in Kondoff-Polmer stock, plan short fling in vaude as a team.

Obituary

R. SCHILDKRAUT

Rudolph Schildkraut, 65, Jewish actor, died July 15 at the home of his son, Joseph Schildkraut, picture actor, in Los Angeles, of heart disease.

His death came as a severe shock to the film industry, as he had been working on a picture in the studios the day before he died.

Mr. Schildkraut had established an international reputation in the Jewish theatres of Europe and the United States. He had made many pictures for U. F. A. prior to his work in American-made pictures.

Among some of the films in which he appeared were "His People," "Ship Comes In," "The Main Event," "The Country Doctor" and "The King of Kings." It was his work in the DeMille production that brought him into his greatest screen prominence.

JOHN B. REYNOLDS

John B. Reynolds, 62, veteran showman and for 20 years the Shubert representative in Pittsburgh, died here last week after a illness of several weeks. Reynolds, who was one of the founders of the Friars and also an ex-governor of the organization, died just after the close of the regular theatrical

IN LOVING MEMORY OF

A Devoted Husband
A Wonderful Father

J. J. ROSENTHAL

Mrs. Kathryn Osterman
Rosenthal
Jack Osterman

season and had hovered between life and death for several days.

During his career there as a newspaperman, Reynolds was one of the Pittsburgh reporters who covered the famous Johnstown flood. He remained in this profession for several years, and then, through brother, Fin Reynolds, who was an actor, he switched to the theatre field.

He became a press agent with the "Bridge Elect" opera company and later advance agent for the tour of Stewart Robson. He was with the Shuberts when they took up the "open door" movement and was that firm's personal representative during that campaign.

During the Spanish-American War, Reynolds enlisted and served as regimental adjutant of the Eighteenth Regiment.

He was also a member of the Green Room Club and the Army and Navy Club of New York, the Pittsburgh Press Club, the Pittsburgh Athletic Association, the T.P.R.O.A. and the Masonic fraternity.

Reynolds leaves his wife, a sister, Mrs. Samuel W. Jeffries and two brothers, Fin and William H. Reynolds.

JAMES F. GOLDEN

James Francis Golden, 78, professionally known as Francis Golden, former blackface comedian, banjoist and dancer, died at his home on Union avenue, Center Moriches, Long Island, July 12. He had been in poor health for over nine months.

Mr. Golden was born in New York City. In 1875 he started a partnership with Gollin Howard, female impersonator, and the team played in Roberts' Minstrel Show during that

In memory of our departed friends

EDWIN D. MINER
THOMAS W. MINER
GEORGE H. MINER
Mr. and Mrs. Barney Gerard

year. At the end of that time the partnership was dissolved. Following that, Gollin Howard, a single vaudeville and in 1884 he joined one of the Percy G. Williams' medicine shows. He played in various medical shows until 1884 when he and his wife fixed up a home in New York, New York, and Mr. Golden returned to vaudeville.

About 11 years ago he retired from the business and moved to Center Moriches, Long Island.

Interment in Mt. Pleasant Cemetery.

Mr. Golden is survived by his widow, Julia, and a brother, Joseph Golden, of New York City.

GEORGE TULLY

George F. Tully, 54, well-known actor, died in a London nursing home July 15.

He was born in Ireland and

entered the stage in 1897, spending eight years in the sticks. He married Blanche Massey, the actress, who was killed in a car smash last year.

Until last week Mr. Tully was playing at the Duke of York's, London, in "The Way to Treat a Woman." He was taken ill and sent home. He had suffered from an internal complaint for some time and had undergone two operations.

Tully's first appearance on the London stage was in 1905, when he appeared in "The Pot of Broth" under the Vedreone-Barber banner. The plays which made his name were "When Knights Were Bold" and "Quality Street."

CLARENCE BENNETT

Clarence Bennett, 70, old time dramatic manager and producer, died in Springfield, Ill., July 4. Bennett was once associated with Harry Gordon in producing shows for the midwest. Such plays as "Folly City," "Royal Scam," "Warnings," "The Main Event," "The Country Doctor," all plays written by Bennett, who after years appeared in them.

For the last 15 years, Bennett, retired from show business, had been chairman of the Masonic Illinois headquarters in Springfield, and editor of the Masonic paper.

Widow survives. Interment in Springfield.

WILLIAM C. BACON, JR.

William C. Bacon, Jr., 45, musical director at Proctor's Grand, Albany, N. Y., died at his home in New York July 8.

Mr. Bacon prior to moving to New York had served as orchestra leader at Harmanus Bleeker Hall as well as Proctor's Albany.

His wife, two sons, father, sister and brother survive.

CHARLES SAUNDERS

Charles Saunders, 79, vaudeville, died July 7 at his home, 9409 113th street, Richmond Hill, Long Island, of heart trouble.

Mr. Saunders had been in vaude for many years, associated with the act of Saunders and Bedell.

Charles W. Ferguson, 60, owner of Howard theatre, died in Chicago on July 6 of a heart attack. Ferguson organized the Chatauque Managers' Ass'n. He built the Howard in 1918.

The mother of Lottie Mayer, of Mayer's Diving Nymphs, died July 6 at Artesia, Cal.

Elmer F. Botsford, 69, former president of Clinton County fair and one of the founders of the New York State Fair Association, died in Pittsburgh, N. Y., July 9.

Leo Zeitlin, musician, having played the viola with the Capitol theatre, New York, orchestra for over seven years, died last week of inflammation of brain in the Rockville Center, Long Island, Hospital. Widow and son and daughter survive.

The mother of Ned Washington, song-writer, died in Scranton, Pa., July 8.

B'way Chatter

(Continued from page 48)

they have discovered a new writing "find" in Jane Hinton. She has written four plays, poetry, short stories and has some special stuff for one of the intimate revues to be produced in Greenwich Village. Walter Winchell didn't like "Variety's" radio review on his stuff and sent in an allegedly comic letter—in Mitlgrossian, dialect—which sounded too much like kidding on the square. Walter's favorite retort, bragging about his bank account, included.

Scarface Al is in New York; Scarface Al Melnick had down his face when he applied a hair tonic recommended by Fred Allen, and the lotion oozed down his cheek. It will wear off. Al is making the most of it by recounting how he put to rout five gunmen who attempted to hold him up in his office and in the melee was knifed by one of the bandits. Which, he will tell you, is how he got the scars.

R. K. O. WOODS
"LAWFUL LARCENY"
With BEBE DANIELS
and LOWELL LORRAINE

HOTEL LORRAINE

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Lina Basquette underwent an operation for appendicitis.

Lloyd Hamilton, comedian, won a two months delay in paying the increased alimony. At the present time he is paying an accumulation of \$10,000 back alimony off the rate of \$250 a month. He had been ordered to increase the payments to \$400.

Louis Armstrong, colored Chicago entertainer featured in the western company of "Hot Chocolates," reported here this week to the Frank Sebastian Cotton Club for an unlimited engagement as m. c. and featured floor attraction.

Globe theatre, Globe, Ariz., closed for an indefinite time.

California theatre, Ontario, Cal., closed for the summer.

The annual California Rodeo and Stock Show opens July 16 for one week. It's the state's biggest rodeo date.

V. G. Kopping has opened the Big Bear theatre at Big Bear, Cal., for the summer. He's held that vacation spot before.

The Strand, Long Beach, is Hoyt's theatre again, with Otis Hoyt resuming management. William J. Moyer relinquished the house after trying various combination policies. Tab show with films was attempted last winter. This spring Joseph Tenner went in with a stage band for a few weeks.

The following assignments were made at the studios last week: Nora Lane, Sam Hardy and Sally Blane, "Leatherpushers." U. Lucian Privals, "Lone Wolf." Col. Jed Kaley, director, "Get Rich Wallingford." Metro.

William Goodrich, direct Lloyd Hamilton comedy, Educational. Charles Dow Clark, "The Bat Whispers." UA. Frank Leigh, "10 Nights in a Barroom." Willis Kent. Mickey Bennett, "Father's Son." FN.

Vera Gerald, "The Red Sky." Fox. Russell Hopton, "College Love." FN.

Al Cohn and Dan Tetheroff adapting "The Crisis" at Metro.

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Edith Fitzgerald, adaptation for "Move Over," M-G.

Inez Courtney and McKenzle Ward added to "Sunny," FN.

George Marion, Robert Emmet O'Connor and Joan Blondell, "Barber John's Boy" WB. Natalie Moorhead, Lew Cody and Edward Martindel, "Husband's Privileges," WB. Grant Withers, Mary Astor, J. Farrell MacDonald and Frank Hagney, "Steel Highway," WB.

Emanuel Rubin is leaving for New York today (15) with the script of his allegorical satire, "That's Life," looking for a Broadway producer. He's expanded the play from one-act writer he put on at the Play Shop last year with Lloyd Pantang in the cast.

OAKLAND, CAL.

By WOOD SOANES

Leo Carillo got off to a flying start at the Dufwin with two sell-outs, and no paper except to sit at mat and night of "The Bad Man." Carillo is pooling with E. O. Bondeson for money, now having a play for Duffy and Richard Marshall. Duffy's deposed gen. mgr. is running the house.

The trio had a week-to-week lease from Frank Proctor, of Income Properties, Inc. The lease was obtained on Thursday too late to bill the town and had to depend on press and Carillo's personal exploitation.

Locally press like the three and doing best to give them a break. George Ebey has finished his four weeks at the Fulton with Edward Everett Horton and surprised everybody including himself by landing in the black. Follows Horton with "Dracula" with Bela Ingost in her J.I. part.

Ebey plans a light opera season with Jane Foosee featured. Miss Foosee, long popular here as "The City Director" and "Zig Zag Alley" gang, has retired from general theatrical activity. He has been taking trips up and down the Coast.

Ben Dillon, with musical taste with Will King out here but years ago in the east associated with Louis Mann, David Warfield and the "City Director" and "Zig Zag Alley" gang, has retired from general theatrical activity. He has been taking trips up and down the Coast.

George Ebey, having finished a profitable four weeks with Edward Everett Horton as guest star at the Fulton, revived "Dracula" with Bela Ingost in his climatic role and stock support. The Fulton will next have a season of light comedies with Jane Foosee as featured player. Miss Foosee did this sort of work at the Fulton some seasons back and recently returned to play ingenues in support of Horton.

Movement is afoot to start a Theatre Guild here, sponsored by Mrs. Homer Maris who has done some work in behalf of the concert and operatic stage, but is new to the show business. The scheme will be modeled along the lines of the Players Guild in San Francisco on the subscription basis and is planned for a fall opening.

MINNEAPOLIS

Minnesota—"Our Blushing Brides," Public Unit.

Centers—"The Unholy Three," vaude.

State—"Song of the Pilgrimage," Lyric-Children of the Pilgrimage.

After—"Crazy That Way," vaude.

Hold Everything (2d half).

With lengthy revues last week and this the R-K-O Orpheum cut its vaud from four to three acts.

Clifford Gill is the new Minne-

sota publicity man, succeeding Ray Thome, transferred to Publix houses in St. Paul.

Gene Fox, publicity head, State, for a year, transferred by Publix to the West Coast, succeeded here by Ed Kippers.

Although he had his theatre wired and is prepared to book road show pictures whenever possible, "Buzz" Bainbridge reopens his stock late in August.

SAN FRANCISCO

By WALTER RIVERS

At its first meeting last week the San Francisco Theatre Re-zoning Committee tentatively agreed to a 60-day clearance on release of first run pictures to the neighborhoods after their downtown run. Official action on the matter is expected at the next session.

With Sharkey-Schmeling fight pictures as an added attraction RKO's Golden Gate Theatre here piled up a first day gross of close to \$3,400 last Wednesday, which is about a grand over normal and hangs up a record.

Warren Ingo, burlesque producer who recently started a burlesque company in the jinx Capitol and began showing a profit from the company, is this week last week took over the show situation there with a view to opening a second house. He is reported to be planning a chain of burlesque houses on the Coast if the b. o. business continues promising.

Sid Goldtree spent a week in the hospital undergoing a minor operation. He is expected to return here plans for another trip to Europe this summer in search of new play material for his Green Street theatre.

INDIANAPOLIS

By EDWIN V. O'NEEL

Apollon—"Golden Dawn," Lyric.

Lyric—"On the Level."

Lyric—"Palace of Grandeur."

Indiana—"Border Legend."

Lyric—"Sweet Mama."

Ohio—"Caveat Shop" (2d run).

Pat Lane held second week as m. c. at Lyric.

Ringling Brothers B-B circus billed for July 25.

Stuart Walker Co. representative negotiating for lease on English's Reports are that Walker plans opening for a ten weeks' run this fall since Shuberts moved to Murat.

PITTSBURGH

By HAROLD W. COHEN

Pitt—"All Quiet" (7th week).

Stanley—"Road to Paradise" stage show.

Penn—"Big Women," stage show.

Adeline—"Dangerous Man McGraw."

Harvard—"The Great Escape."

Enlight—"Recaptured Love," stage show.

Sheridan Sq.—"Wild Company."

Wesley Eddy in last week of "guest" m. c. engagement at Penn. After vacation he returns to Capitol with new Loew unit.

Road-show run of "All Quiet" at Pitt fooling wise boys. Originally penciled for eight weeks, few gave the war picture that much love in the heat and an unrefrigerated house with air-vent and looks good for a couple more.

Al Katz and his Kittens at Eddie Klein's Villa for two weeks, to be followed July 28 by Ted Weems. Phil Spaltz due at Willows for week July 25.

Buddy Page in as m. c. at Enright for four weeks to be replaced by Dick Powell, moving back to his old stand from Stanley.

BUFFALO

By SIDNEY BURTON

Teek (Shubert)—"All Quiet on Western Front."

Buffalo—"Bad Ones."

Buffalo—"The Great Escape."

Century—"Lullaby."

Century—"The Unholy Three."

Local office of a detective agency here reports the employment by the Ringling Brothers & Bailey show of eight men to ride with the outfit while it is in the East. Due to the unemployment situation the show management reports upward of 50 men riding the circus cars from town to town each night. The agency employees are assigned to

clearing the cars nightly of dead-hands.

"All Quiet on Western Front" is being held for a fifth and final week at the Teek. This run in face of the hot spell equals the record-breaking run of "Broadway Melody" at the Century last summer.

Elmer H. Brient, acting manager of the Great Lakes, during the vacation of Albert P. Kaufman, left for Syracuse Friday with Kaufman returning the same day. Brient is acting as relief manager on the Loew chain, going from here to Syracuse, then to Rochester and Reading, Pa., and returning to Richmond, Pa., his home town, in September.

ALBANY

By HENRY RETONDA

Ball—"Good Intentions."

Leland—"Women Everywhere."

Strand—"Tree to the Navy."

Ritz—"Sweetheart and Wives," Wed. Ball.

RKO—"Safety in Numbers."

Another shift in Warner Brothers' houses. Ben Stern, former manager of Troy theatre, transferred to Stanley theatre, Utica, from manager to Byron Farley, manager of the Ritz, sent to Troy theatre as manager. Al Balle came from here to manager of the Ritz. Frank Farley, assistant manager at Troy theatre, transferred to Ritz in same capacity, and E. Kirkpatrick, assistant at the Ritz, sent to Troy theatre as assistant manager. In addition, Lazar, new zone manager, and George Reber, new contact man, also have come to Albany to assume their new duties.

Ritz, which has been showing double feature for several weeks, will return to its original policy of single feature next week.

R-K-O, which dropped vaude for the warm weather, this week changed its policy of split week feature to full week.

SARANAC LAKE

By "HAPPY" BENWAY

Sixteen show folk in September the guests of William Morris at the Pontiac theatre attending the annual July 4th benefit, getting an eye for eye of Belle Baker and C. E. Flippen.

Ford Raymond who has successfully operated on at the French hospital is back in the new Lodge, condition much improved.

Al Downing of 10 Baker street, much dated over latest X-ray report, looks like our slim Al is booked for the "Big-Strut" soon.

Charlie Bordley and Frau motored to Grand Rapids, Mich., spending the holiday at Mrs. Bordley's home. Both are in the best of health.

The oldest of old timers, Harry "Pop" Barrett, specialist in hat throwing and other things, is at his best. His son, Charlie, is also holding his own. Come on youngsters and drop out line, its 302 Broadway, Saranac Lake, N. Y.

Leah (Tony) Temple is crying the praise of Dr. Brown who helped in staging her comeback.

Catherine Vogelle, joined by her husband, here for the summer vacation.

George Harmon was told by Dr. Mayer to take 15 minutes more exercise in a light way, as his weight started to roll his own cigarettes.

News from everywhere: Jack Hubb, Hillcrest pastor, Albuquerque, New Mex., doing great. Alile Bagley, 24 North Franklin Street, Phillipsburg, Pa., much improved. Gladys Elser, Oshkosh, Iowa, will resume work next month. Join the brother of Nate Mulroy, Washington, W. Va., in hospital, at count of railroad accident (Mulroy

formerly Benway & Mulroy)...In Saranac, Alf. Pierce is at his best. "Living Bloom, ditto." Ben Shaw, for received a shock, some one sent him a saw-buck...Zela Edwards, out of bed...Sue Nace, also...Dorothy Harvard in dining room for two meals...Angela Papula, too...Neil Gordon up for one meal, out for one talker, some one sent great...Richard Moore, much improved, ready for exercise...John J. Farrell, great comeback, up for three meals...A "Variety" man visited Benway at the Lodge, he looked worse than I do...Write to those you know in Saranac.

WASHINGTON, D. C.

C. F. Winchetter, assistant manager of Fox theatre, transferred to Detroit. W. Clyde Gardner, his successor, came to the Fox from Warner's Earle theatre.

Auditor of Paramount exchange arrested here last week for big shortage.

Town has but one outdoor park, Glen Echo, the summer resort, now having passed out to make room for new Lee highway to the South.

Harry Lohmeyer, managing Earle, is to be transferred to the Warner uptown house, Tivoli.

DES MOINES

By R. W. MOORHEAD

Cadillac—"The Unholy Three."

Family—"The Unholy Three."

Harold—"Mississippi Gambler," "The Discreet."

Orpheum—"Midnight Mystery," "On the Level."

Paramount—"Vaudin," "Pamperous Ned McGraw," "The Bad Man."

President—"Dark."

Stand—"Fighting Widow," "Isle of Escape."

Shrine auditorium (Eranger circuit) starts its September season. George E. Clark, manager, says twice as many road shows next season as last are booked.

Isaac (Kee) Speers, Iowa circus leader of the past, will be honored by Circus Fand Association in convention here July 28-29-30 by unveiling of crayon drawing made from Speers' only photograph.

German Grand Opera (Johann Gadschell) contracted for two dates at Shrine auditorium next fall.

Lawrence Philbrick's orchestra back at Riverside theatre playing Playmore in Kansas City and Frog Hop in St. Joseph, Mo. Holland Harold's Negro band out.

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NEW YORK, WEDNESDAY, JULY 23, 1930

64 PAGES

'VAUDEVILLE' AS NAME-OUT

**Hollywood, Racketeers' Heaven,
But Small Timey in Chiseling**

Hollywood, July 22. Petty grifters and racketeers are working Hollywood continuously with old and new rackets, mostly old. There isn't a gyp too old to be resurrected for successful operation here. Grift gags that couldn't attract the town idiot in Council Bluffs will get a sympathetic ear and dough from the locals.

"Hot" furs, phony diamonds and "imported" cloths are still good business in Hollywood. These gyps have been discarded elsewhere by grafters who have any imagination, but display the phonies among a flock of smart picture people and sales are made. Any day at any time a couple of slick gyps may be seen on the Boulevard, wearing sailor hats and carrying supposedly smuggled wares. And they get the big shots.

All-Horse Tips

A former jockey has cleaned up in Hollywood giving tips on the races. Now that the merry-go-round is working across the border he's at it again. He works the cut game, tipping each horse in the race to different clients. If it's a six horse race he sends out six tips and somebody's bound to win. Crude, but it works. A director at one of the major studios has been convinced.

(Continued on page 41)

LENIN, SOVIET SAVIOR, IN POST-MORTEM FILM

Moscow, July 22. Nikolai Lenin, idolized leader of the Russian revolution whose earthly remains are still preserved by his disciples, will take a post-mortem part in a Soviet talking film.

Newspire shots of Lenin addressing meetings and demonstrations are available here. So are phonograph records of some of those speeches. The two things will now be synchronized and worked into a talker under local production.

Soviet public will in this fashion have the thrill of not only seeing but actually hearing the father of their country, the former agitator of New York's east side.

Unseen in Hollywood

Hollywood, July 22. The Garbo. Vaudeville actors in vaudeville. Last year's coat. Good fruit. People who didn't buy a cheap car. "Just to run around in." Anything opening without "lights." Cotton underwear. Ugly gals. Foreigners without a collar clasp. 45 musicals. Fifty-cent subways. Drama critics. Picture columnists without an "I." Composers afoot. People sleeping under blankets.

"Lifting" Too Hot

Hollywood, July 22. The wholesale "lifting" of material by pictures from shows and acts in the east is no more. There's too many of the eastern bunch out here.

As soon as any of 'em spot a piece of business of which they know the origin—out go wires to the friend back home advising of the "cop." Thence starts the dispute, which means Western Union and Postal can't lose.

FILM STARS IN WAX AS SEASHORE DISPLAY

Atlantic City, July 22. A film stars Hall of Fame is in the making here. Life size figures sculptured in wax of a score of the screen's luminaries feature the Hollywood Exhibit on the Steel Pier. It has been established through the co-operation of the various picture producing firms.

The exhibit housed in one of the large auditoriums of the pier provides visitors with a real peep behind the scenes. There are faithful reproductions of the stars and displays ranging from personal trinkets contributed by famous players, to costly studio equipment, costumes and "props."

Another feature is in an instructive display entitled "what makes the movies talk." The RCA Photophone Corp., in co-operation with Columbia Pictures, has installed equipment and illustrate just how sound on films is projected. Max Factor, Hollywood make-up king, has an interesting exhibit.

Featured in the display with the notation that it is the showman's Bible and read by everybody in the industry every week.

Eddie Corcoran, until recently one of Paramount-Public's exploitation specialists, is in charge of the exhibit. He has enlisted the co-operation of the following firms: Warner Bros., Christie Studios, United Artists, Paramount-Famous, Lasky Corp., Metro-Goldwyn-Mayer, Radio Pictures, Fox Film Corp., Universal Pictures, Mack Sennett, D. W. Griffith and others.

Masonry on Film

Hollywood, July 22. What perhaps is the first feature length industrial picture to be made by the Metropolitan Studios is for the Masonic Grand Lodge.

The film is planned to show all phases of Masonry. It is to be released through the Masonic lodges throughout the country.

Cast and director not yet selected.

R-K-O VARIETIES AS SUBSTITUTE

"Variety" as Descriptive 35 Years Ago, Before Keith's Adopted "Vaudeville"—Back to First Name, but Plural Because of "Variety," the Newspaper

COVERS ALL SHOWS

R-K-O has decided to discontinue the use of the word "vaudeville" in describing and billing its stage shows and will call them "R-K-O Varieties" instead. The billing change will be made some time in August. Thus vaudeville passed out on the circuit to first use it over thirty-five years, and to restore the word it then replaced, Variety.

Purpose behind the change is to give the R-K-O variety programs a new name for public reception, besides the changes in nature and style being made in that form of entertainment by R-K-O.

The "vaudeville" which fell into (Continued on page 41)

84 SILENT FILMS FOUND AFTER WORLD'S TRY

Vienna, July 22. The Vienna Association of Exhibitors, mostly representing small establishments too poor to pay for major sound product, has just announced the result of its campaign to handle silent product for its members.

The association recently undertook to supply its membership with silents and scoured the world markets for material. The outcome is that the body has obtained control for this territory of 84 subjects after heroic efforts.

This represents a supply that will last no longer than the end of October.

Most of this material was obtained from Paramount, Sascha (this is the outfit recently taken over by Swiss interests), Mondial and several other producers. It had been hoped that these companies would be able to furnish enough material to carry the exhibitors through the season, but the difficulty with which even the present scant quantity was brought together appears to make it plain that the 30-31 season will be the last for hundreds of Vienna houses in the category mentioned unless they find means to install sound apparatus.

'Dubbing' Fat Operatic Song Birds By Young Mimes on U. of M. Stage

Return to Normalcy

Small time actor hadn't worked in a year and a half. Coffee and sales agent offered him two days in Manasquan at \$3 for the date minus 90 cents commission and \$5.40 round trip fare.

"I'll take it if you'll promise to be there to look the act over," said the actor.

"Sure I will. I live near Manasquan," was the reply.

Agent made good his promise and was present for the first show.

Entrance cue was the opening bars of "Happy Days Are Here Again."

COMEDY IN JAPAN NOW FAVORABLY REGARDED

Tokyo, July 7. Goro Soganoya, Japan's leading comedian, has perpetrated 1,000 plays, all comedies, and has appeared in every one of them.

Comedies in Japan are considered a much lower form of dramatic art than the classical posture dramas and the costume plays of ordinary life in old Japan. The comedian is considered several rungs below the straight man. Most of Goro's plays have been performed in what are considered second-rate houses.

Of recent years the first-rate audiences have been deserting the classical drama and flocking to see Goro and his comedy company, thereby causing much misery and searching for heart among the stand-patters of the old regime.

The Shochiku Theatrical Company, the monopoly of the first-class legit theatres of Japan, finally has compromised with the devil of comedy by inviting Goro to present a show at one of its houses.

Television as an Act

London, July 22. The first public demonstration of Television will start at the Coliseum (vaude) July 23, set for a fortnight.

The Baird Television people are installing a screen three by six feet. Images will be relayed by land line and broadcast from a station two blocks away.

British International is now producing a series of talking shorts to be used in connection with the Baird television public demonstration at the Coliseum.

This is declared to be the first film production ever made for television broadcast.

Both the Baird people and British are joining forces in sight and sound broadcast.

Minneapolis, July 22. University of Minnesota has found a solution of the problem of fat grand opera stars with divine voices but unimpressive physical appearances and mediocre acting talent playing the roles of romantic young lovers in the masterpieces of music. A performance of the opera "Martha" given under the institution's sponsorship at the University Auditorium last week is believed to have attained the apex of ultra-modern theatrical presentation.

Opera stars brought here for the production did nothing but sing, while the other members of a double cast interpreted the action in pantomime and silhouette. The opera stars were imprisoned in a velvet draped shelter in the center of the stage. There they had nothing.

(Continued on page 52)

It's the Heat?

Rockford, Ill., July 22. With "tree sitting" craze running strong among the youngsters, the Palace theatre invited the boys to go after real money in an endurance sitting contest on top of the theatre's canopy.

Palace will put up \$100 in cash prizes. Entrants must be between 12 and 18 and have the consent of their parents.

Number of contestants is limited to 12.

Palace declares it is for the national championship.

Too Hot to Perform

Des Moines, July 22. Excessive heat through her last week caused the Robbins Bros. circus to lose two days. With the mercury ground 10° it was impossible for animals and men to work.

Attempts were made at night shows, but called off.

Midget Golf Champ

Toledo, July 22. A contest has been started here by the Toledo "Boer" to determine the city's champion midget golf player.

Toledo, the city, is now in the golfie biz. It has opened an 18-hole course charging 25c a round.

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Metro Removes Song from Talker; No "Settlement" With Shuberts

Rather than give the Shuberts a scrap over the "Song of the Shirt" number in "Rogue Song" (Metro) with that course raising the question of a possible settlement to retain the song, M-G-M has taken the brief sequence out of all prints. Through an accompanying order it has shut off all mention of the number in publicity, ad matter, etc. This followed the injunction obtained by the Shuberts against use of the song, as reported last week, with Metro explaining it as merely "annoying." While some opinion rests Metro could have won out if carrying on a fight with the Shuberts through tracing of the song of the shirt idea back, indication was that retention of the sequence was not of sufficient importance to even think of a settlement with the Shuberts to keep it.

Herbert Stothart and Clifford Grey, composers of the number for the picture and alleged as having sold the same number to the Shuberts previous to joining Metro, are not held to blame by Metro, according to information.

Centuries-Old Story
Claim is that Stothart and Grey wrote two different songs, but based on the John Hays poem "Song of the Shirt," one version going to Shuberts and a different one to Metro.

Story of "Song of the Shirt" goes back several centuries to Caucasian literature. It revolves around the yarn of the king who had no shirt and could live only if finding the shirt of a happy man. Idea fitted in nicely in "Rogue Song." It is admitted, but merely served as an interlude, with its present absence not serious.

PARADING GUESTS OF FAWCETTS IN MINN.

Minneapolis, July 22. It's a gala occasion when a bevy of picture notables comes to Minneapolis. On their arrival here to spend a day on routes to Breezy Point Lodge, Minn., as guests of Capt. and W. H. Fawcett, proprietors, Olive Borien, Mrs. Collyer, Madge Bellamy and June Glive were welcomed at the railroad station by Mayor W. F. Kunze, a brass band and 20,000 Minn. fans.

The film folk were taken through the loop streets in an automobile while the populace lined the sidewalks. A breakfast was given at the Hotel Radisson by Emil Franke, manager of the R-K-O. Orpheum theatre, and and Capt. and Mrs. Fawcett.

Ad Libbers

Los Angeles, July 22. If the "takes" First National and Fox have made on Joe Frisco and The Roxy were put together somebody would have a 12-reeler.

Both comics are so accustomed to ad libbing that they can't remember lines and "takes" are now in the thousands.

Dramatic Critics, Too, To See "Escape" Here

Dramatic critics as well as film critics will be invited to the debut of "Escape," made in England by Associated Radio, Radio Pictures' British affiliation. It will be shown at the Globe, New York, by R-K-O.

English talker is adapted by John Galsworthy from his play, directed by Basil Dean, with Gerald Du Maurier in it. That's an English combination of stage stars quite well known along the Broadway legit front.

May Joyce's Joint Contract
Lois and M-G-M have taken May Joyce, stage single, for three years under a joint vaude and picture contract.

"It's women who make all the trouble in life—it's women who make life worth all the trouble."

MR. AND MRS. JACK NORWORTH
150 West 44th Street
New York

And 10,000 Others, Too

Hollywood, July 22. Eddie Cantor leaves for the east tonight (Tuesday). "Eddie, you're crazy. Don't you know it's 105 in Chicago?" said Flo Ziegfeld when informed of Cantor's move.

"I wish Goldman-Sachs were there," replied Cantor.

CANTOR IS SET FOR STAGE APPEARANCES

Hollywood, July 22. Eddie Cantor will play three weeks in eastern Warner houses at \$7,500 net for each spot. Comedian opens in Washington Aug. 1, goes to Pittsburgh Aug. 14, and then to the Massey's in Philadelphia, Aug. 22. Cantor leaves here today (Tuesday) or tomorrow for New York.

The Warner booking may do away with Cantor's proposed plan of a string of one-performance personals in conjunction with "Whoopie" in Frisco, Kansas City and St. Louis. As the Goldwyn picture is set for release Sept. 1, Cantor will now only trot out on the stage of the Rivoli, New York, with his film and only for one show. However, there is a possibility of his stopping off in those aforementioned key towns to appear with "Whoopie" on his way back to the coast, the first week in September.

Cantor late last week reached a two agreement with Samuel Goldwyn for a minimum of one picture a year. The contract covers three or five years with Cantor probably being paid one picture per annum as this is Goldwyn's theory of the manner in which the comedian should be handled.

Cantor's next picture for this company is now listed for production March 15, 1931, with no story selected as yet.

President, L. A. Newsreel

Los Angeles, July 22. Principal Theatres, Fox subsidiary, bought Henry Duff's lease on the President Newsreel, here, for \$40,000 at a receivership sale in San Francisco. Under Principal, house goes newswear in 30 days.

No other Duff leases were sold.

Lead for Ruby Keeler If Not in Europe

Los Angeles, July 22. There is a strong possibility that Ruby Keeler may do the femme lead in the De Sylva, Brown and Henderson picture for United Artists. It goes into work in September, at least, the trio of writers would like to have her. The only deterrent appears to be that of Al and Ruby hopping the boat for Europe about any day.

Jack Whiting, it is understood, will be borrowed from Warners for this picture, as both studios previously reached an understanding on such an exchange, viz., the borrowing of Joan Bennett.

Weather

Paris, July 22. Cooler and showery weather befitted what remaining show biz there is here, which is chiefly picture houses, as almost all legitis are dark.

Sultry weather for some reason seemed to stimulate West End legit attendance during the last few days. As a consequence the managers are less discouraged than for some weeks.

Over the week-end London ran into a rainy spell which helped.

Writers on Shorts
Two writers, Russell Medcraft, author of "Cradle Snatchers" (legit), and Walter Butterfield, former scenarist at Par's west coast plant, have been added to the writing staff at the Far New York studio. Both will write shorts.



WILL MAHONEY

The New York "Sun" said, "Will Mahoney is by far the outstanding performer at the Palace this week. He does his famous dances and falls, and unbelievable as it seems, he winds up by clogging on a xylophone. His humor never lags for a moment."

Direction
RALPH G. FARNUM
1560 Broadway

Sunday Operation of Theatres in Georgia, 'Nuisance,' Says Court

Atlanta, July 22. "A nuisance" is what Georgia's Supreme Court calls operating a motion picture house on Sunday, even if it's for charity.

It handed down the decision Friday, upholding an injunction obtained by the city of Albany against the Albany theatre.

ALL FORMER Y.M. FOX EXECS LEAVING FOX?

Departure of John Zant, Fox de luxe theatre operator, to Europe on a vacation jaunt has shifted the houses under the direct charge of Harry Arthur, general manager, who now has active direction of all Fox de luges in the east. Zant's territory included two New York houses, Academy and Audubon, and the Fox houses in Philadelphia and in Washington, D. C.

Inside is that Zant's leaving for Europe leaves the way open for the new Fox management to make a clean sweep of all former strictly William Fox execs remaining.

Coogan Brothers

Hollywood, July 22. It is reported around the Paramount lot that Robert Anthony Coogan, Jackie's five-year-old brother, will have a part in "Tom Sawyer" in which Jackie will be starred.

The younger Coogan has been on the lot for the past week.

Parker on L. I. Shorts

Through elevation of Norman Taurog, feature director for Paramount, Albert Parker has been engaged for the Far New York studio to make shorts.

Other regular short directors at the Far plant are Mort Blumenstock and Ray Cozzine.

Succeeds Schildkraut

Culver City, July 22. Hans Junkermann, German actor, will play the part left vacant in Metro's German version of "Anna Christie" by the death of Rudolph Schildkraut.

Olive Shea in Show

Olive Shea (radio), under a Warner combination contract, will go in "Saturday Night," shortly to be produced by Crook-Gaige.

Engagement is by consent.

Rosenberg Released

Hollywood, July 22. George Rosenberg has secured a release from his Warner contract. Had still five months to go.

Roxy's Gold Pencil Passes Can't Be Longer Used—Souvenirs Only

Actors' Golfe Course

Hollywood, July 22. Laura La Plante and her husband, William Selter, film director, are going into the business of midget golf. They are having a course built on Hollywood boulevard.

Under present arrangements Howard Selter, actors' agent and brother of William, will divide his time between managing actors and running the course.

BEACH LOOKERS FALL FOR BEAUTY CONTEST

Minneapolis, July 22. Emil Franke, R-K-O. Orpheum theatre, has found a new way to garner prepossessing bathing beauties for his bathing beauty contest to determine who will be "Miss Minneapolis" at the Galveston fete, with all expenses to the Texas city paid by the theatre.

Franke has camera men visit each of the city's 15 bathing beaches daily. These camera men photograph the best-looking of the female bathers and then "invite" them to participate in the contest. Entrance, thus, is only by "invitation," instead of the usual application, and the "exclusive" nature of the affair has been played up as a bait for the girls to fall.

The contest started July 12 and ends July 27. Thus far an average of 14 girls a day have accepted the "invitations." The contestants march before the footlights in one-piece bathing suits after the last performance each night. The winner for each night is judged by the audience applause received, will compete in the finals on July 27.

Of course, the bathing beauty seen each night is an added attraction for the theatre—an attraction, too, that costs very little.

Pan. Am. Co. Passes Out, Geo. Bowles Promoted

Hollywood, July 22. Reporting for work Monday (21), the cast of the first production of Pan-American Pictures Corp. found the latter's studio closed and the company out of business.

The P-A Company was promoted by George Bowles, former Florida realtor and later night club owner here. Stock was sold mostly to foreigners for the purported intention of making foreign language films.

The company at one time was reported as ready to film "The Birth of Texas." This picture was to be financed by Texas money, but the deal fell through.

Only names in the cast of the first picture were Lane Chandler and Betty Boyd. Bob Tanzy was slated to direct.

SAILINGS

Aug. 6 (London to New York) Mrs. Charles J. Freeman (Paris).
July 24 (New York to Germany) Alva K. Young (Albert Ballin).

July 23 (Paris to New York) Rouben Mamoulion (Olympic).
July 26 (London to New York) J. J. Shubert and son (Bremen).

July 16 (Paris to New York) Patricia (Leviathan).
July 23 (Paris to New York), Will Hays, Mr. and Mrs. McCarthy, Jack Connolly, Ile de France).

July 23 (Montreal to London) Harry Blair (Montclair).

July 19 (Paris to New York), Rolla Norman (New York).

July 19 (London to New York) Albert Coster (Aquitaine).

July 18 (Capetown to London) Nicholas Hannen, Athene Seyler and Co. (Edinburgh Castle).

July 16 (New York to London) Mrs. Norman Kerr (Majestic).

July 16 (New York to Germany), Maor John F. Zant (Bremen).

July 18 (New York to Paris) Charles King (Leviathan).

July 23 (Sydney to Capetown) Sybil Graham (Euripides).

Each holder of a Roxy gold pencil pass for the Roxy Theatre has been notified by the doorman at the house within the past week, as the pencils were presented, that they are no longer recognized as souvenirs, but may be retained by the owners as souvenirs. In their stead the Roxy may issue a special press pass or a book of passes.

When the Roxy opened, 22 of these solid gold pencils, appropriately engraved, including the name of the owner, were issued to newspaper people. In all records of the theatre, there has never been, a pass abuse to compare to what has occurred through these pencils. Ownership has been even annoying though the many requests for their use.

Roxy statistics show that one pass has been employed as many as five times in a single day, each time for a different purpose. In the pencil pass carried no limit of persons, the doorman and assistant managers at the house were left helpless for discretion. One evening with the house holding a stand-out line, a pencil holder appeared with six people and demanded seats be secured for his party. Despite no seats were available, the party was allowed to enter.

In newspaper offices where the gold pencil for the Roxy was supposedly held for the reviewers, it was looked upon as common property. At one time in "Variety's" office the pencil was placed under a lock. Many times it was absent for 10 days or more.

S. F. Rothafel (Roxy) was informed of the abuses of his gold courtesy pass sometime ago by newspaper editors, and advised. It would probably be mutually agreeable if another pass were substituted.

M-G'S JUNIOR WRITING STAFF DEPT FOR NEW IDEAS

Hollywood, July 22. A junior writing department has been established at Metro Fox, encouragement of budding scribes and their ideas. The department was originated by Edelman with Sam Marx in charge.

It is planned to have the young authors submit their ideas to the department head, and if an idea has merit the writer and his theme are turned over to one of the older writers for development of story.

As the youngsters progress, they will be given opportunities to work by themselves, and in that manner become attached to the regular writing staff.

Dowling Film Off

Hollywood, July 22. With Sono-Art Productions inactive at present, it is reported the company has called off its arrangement with Eddie Dowling to make "Honeycomb Lane." Dowling, now in the east, is said to be lining up some independent backers for the picture and is negotiating for a release through Paramount.

Split Moran-Dressler

Discouraging the successive team idea, in view of precedent failures, after a short period of success, Metro is breaking up Moran-Dressler away from Polly Moran by starring her alone in "The Dark Star." Title will probably be changed as soon as the rest of the cast is set.

Orig Cast Members

Billy Gaxton and Crawford Broderick, "50 Million Frenchmen" leads, will go to the coast for Warners' talker production of the musical. They are the only members of the stage cast engaged for the picture.

Tris Lasker for the picture by Walter Meyers.

Rolla Norman on Way

Paris, July 22. Rolla Norman, French leading man, sailed for New York on the way to Hollywood July 19. He is under contract for French versions of pictures to be made by Warner Bros.

U. S. FILMS OUT OF GERMANY

Par May Buy in on Book Publisher With Liveright Tied Up for Term

Paramount, taking cognizance of the story shortage problem in film production, is considering a plan to take over a book publishing firm to safeguard the film company in the way of good story material. The firm mentioned is Horace Liveright. Engagement of Liveright, principal owner of the book firm, is given as indication of the intention. Liveright goes with Paramount on a term contract in a diversified capacity. The book publisher, who is also in the legit producing field, will not only have supervision of story material for Paramount, but will also act in an executive advisory capacity on production, it is said. Liveright is now on the coast for that purpose.

No definite deal is known to be on for the book firm, but it is low-down that Liveright's signing came through the suggestion of such a plan by the publisher's representatives.

Under such a plan Paramount will be enabled to exploit any story toward a picture aim so that when the yarn reached the screen it will have attained a substantial publicity spread.

In addition it would solve a writer problem, for it would augment to a great extent the writing staff of the company.

Liveright's firm concentrates on modernistic type of novel and is rated among the most successful in that particular field.

Janet Gaynor Off Fox Payroll—May Do Show

Hollywood, July 22. Inasmuch as Janet Gaynor won't work for Fox, and Fox refuses to allow her to work for anybody else, the screen star may go to New York to play in a legit show. Miss Gaynor is reported favoring the idea with negotiations understood to be on with an unknown management for a fall production.

The Fox-Gaynor quarrel dates back to "Lillian," in which Miss Gaynor was again cast to play opposite Charlie Farrell, but which assignment she refused. Miss Gaynor is said to be dissatisfied with the parts that Fox has been giving her in addition to a reputed contention that the studio is concentrating more on Farrell than herself.

Recent to date has been that Miss Gaynor does not visit the "lots" and the film company has taken her off the payroll, but holds the contract which prevents her from working elsewhere.

Glenn Tryon Loose

Los Angeles, July 22. Universal allowed options lapse on Helen Wright and Glenn Tryon, when they came up for renewal Monday.

Tryon had been featured for the past four years, while Wright was on a trial arrangement for six months.

German's First Work At Studio for 5 Months

Los Angeles, July 22. Egan von Jordan, Metro import from Germany five months ago, will get his first work in the German version of the "Trial of Mary Dugan," Arthur Robison will direct.

Jordan was to have been featured in "Olympia," which, for some reason, was never made.

Loretta Young's Term

Warners are taking no chances with Loretta Young, whom they practically developed from an extra to her present status.

She has a five-year contract, one of the few on the Warner lot.

Not So Bad

Detroit, July 22. Esther Ralston, making a personal appearance at the Fisher, pulled a gag the natives chose to ignore.

Driving up to the Fisher theatre from the train, she asked, "What town is this?"

Genteel Gifts For Foreigners Out of Talkers

Los Angeles, July 22. Foreigners who came to Hollywood to get into pictures through their pals are rapidly getting out and into something where an accent sounds good.

Talkers have sidetracked them. Finding that they're missing meals, they drift away from the studios. Now they're all over the burg as riding masters, floormen in trick shops, hosts in whisperisols and bird dogs for bootleggers.

Most have a good acquaintance list among picture people and don't hesitate to use it. They have the same aversion for work as a Senator, and as a rule are as broke as Roumania.

Their main ambition is to land in some wealthy family as a social advisor. They advertise in the papers that they are "cultured, ambitious, refined noblemen who are outcasts from our own country." Most of them add "handsome."

Frank Advertisement Some are subtle in their advertising; others not so. One has been running an ad for the last week in which he states that he has all the fine points named above, but would like to act as companion to middle aged woman.

The majority of these birds on the edge of racketeering claim Russia as their birthplace. Russia is one country where you can't. (Continued on page 34)

Biggest Dude Ranch

Los Angeles, July 22. Gary Cooper and his father, Judge Cooper of Gary, Mont., are leaving here this week for Frisco, Ariz., where they will close a deal for 200,000 acres.

Their plan is to make this the largest Dude Ranch in the world.

Local Ptsbg Soloist Is Engaged by Warners

Pittsburgh, July 22. Madeline Ward, local girl and formerly in Enright chorus, has been placed under contract by Warners.

Miss Ward's a looker who sings and dances, may go in one of the musical comedies Warners will back next season and perhaps later for pictures.

For the present, Miss Ward is doing vocal solos weekly at the Stanley as part of house's regular overtures.

Grace Mencken's Chance

Los Angeles, July 22. Grace Mencken (Mrs. Bert Lytell) may be in "The Dancers," which Fox is putting into production next month.

Lois Moran and Philip Holmes already cast, with the remaining two principal roles still open. Chandler Sprague will direct.

REPRISAL MOVE FOR KONTINGENT

Warners May Be Only Exception to American Talkers Held Out of Germany in 100% Boycott—Impossible to Do Business Under New German Law, Unless Modified by Germans Over There

"GIVING FILMS AWAY"

Withdrawal of every American producer from Germany, with the possible exception of Warner Brothers, is imminent as the result of the Tautou's passage of the new kontingent law immediately after the foreign talker equipment mess had been regarded as solved.

Such New York leaders as Sidney Kent are advocating this method of reprisal as the only solution, the Paramount executive phrasing the situation as worse than at any time and laying it to:

"The Germans have spit in their own eye."

War against Germany along the same 100% boycott lines are advocated by other high executives in large American film companies. As seen here the new quota law is without a suggestion of elasticity in that it gets the American industry both on export and import.

The provision that 210 American pictures be allowed in, of which only 30 can be talkers, creates a condition whereby Americans could only operate at a loss and at the best, as one. (Continued on page 37)

WB BUILDS UP YOUNG STOCK TROUPE AGAIN

With the signatures of Marilyn Morgan, Barbara Weeks and Edward Morgan, young players, on one year optional contracts, Warners has started to build up a stock company again after announcing some time ago that it was discontinuing carrying young players on contracts. Miss Morgan and Weeks had small parts in "Whoopee."

It is understood that within the next 10 days a dozen young people will be given one-year contracts and used between the Warner and First National lots. Both companies have a number of pictures dealing with modern youth to be produced this season.

If the stock players develop they will be put in the leads of these pictures, it is said.

English Girl Two Ways

London, July 22. Madeleine Carroll, English stage and screen player of note, is reported about to close an engagement with Gilbert Miller.

Contract said to call for both appearances on the stage and before the camera.

Myron Fagan, for Pathe

Myron C. Fagan, playwright-producer, is set with Pathe on a six months' contract with options to write.

Morris agency booked.

Jeannette Loff Back

Los Angeles, July 22.

After a three weeks' illness Jeannette Loff has returned to Universal to commence work in "Boudie Dipomat," which has been changed from a starring film to one with an all-featured cast, including Mary Duncan and Mary Astor.

The two male leads not yet selected.

Paris Conference Ends with Electrics Dividing World, But Only on Tentative Basis

"Ex-Wives"

Hollywood, July 22. Colleen Moore, Dolores Del Rio and Constance Bennett plan to sail together for Paris in September. They will spend six weeks at Miss Bennett's home there. Just three girls out for a time.

In case anyone's interested—it's the "Bremen."

Col. Morris Likes Theatre Too Much; Wants to Keep His Wife Off Stage

Paris, July 22.

Jane Aubert may be forced to cancel her American contract for "Princess Charming," the Swanson & Connolly operetta, wherein the French comedienne is slated to appear. Her American husband's refusal to grant her marital consent may be the cause for her not sailing as Col Nelson Morris of the Chicago meat-packing family, is irrevocably opposed to her appearing on the stage.

By French law a French married woman cannot receive a passport without her husband's consent, this causing her to cancel a week of vaude at the Kursaal, Geneva, last Friday, when she was due to open.

Miss Aubert secured a passport for Italy when playing the Excelsior, Milan, allegedly by subterfuge, but now Morris is more cagey and watchful.

The Chicago packing family seldom once said that the reason he doesn't want his wife to play on the stage is because he likes, the theatre too much.

He and Miss Aubert have been bickering through the courts, all through her engagement at the Palace music-hall in "Bonnes Nouvelles" (Good News), where she was featured, and ultimately a decision that, although himself an American, his French wife must be governed by French law and not disobey her husband's wishes.

N. Y.'s Foreign Direction

Fox-Metro's foreign exchanges will be reorganized and may bring back Laudy Lawrence to handle the Metro foreign situation from a New York swivel chair. Lawrence is now Metro's special foreign rep., residing in Paris, and traveling extensively.

Plan to amalgamate Fox and Metro offices and reorganize generally is under way.

Ona Munson May Stay On Coast After Musical

Hollywood, July 22. Ona Munson is currently making "Hot Hellness" for First National under a one picture contract which carries an option for a term. If exercised, which is expected, the long-term agreement goes into effect in January.

Following this picture Miss Munson may return east for Sam Harris' musical, after which she will probably return here for F.N.

Rube Goldberg's Return

Los Angeles, July 22. Having completed one picture contract for Fox, Rube Goldberg and family leave for the east about Aug. 1, by way of the Canadian Rockies. If Goldberg writes another script for Fox it will not be until next year.

Paris, July 22. Sound patent conference ended today (22) with the delegates all signing an agreement calling for interchange of product on a plan of apportioning the world territory through patent reciprocity as regards apparatus.

The formal signing of an agreement by the conference is merely a good-will gesture designed for future international dealings, but it has small material effect, since the new German contingent legislation nullifies any practical system of operation.

German makers will supply Central Europe, Scandinavia, Holland and Switzerland. American makers will deal with North America, Australia, India and Russia. The rest of the world will be supplied by both American and German manufacturers.

Other territories will be open to both groups with a royalty arrangement for registering on other than local systems. Likewise per cent royalty arrangement is set up for imported product originating in foreign countries.

For example American product (Continued on page 34)

CONSTANCE BENNETT MAKING PATHE FILMS

Charles Rogers isn't going to use Constance Bennett in the four pictures he has contracted to make independently for R-K-O. If he does, and it is admitted there isn't much likelihood now, Rogers will have to get the okay of Pathe.

Miss Bennett has found, according to Pathe, that when the roster company makes a contract it goes. Relations all round have been reformed, and Miss Bennett has promised to stay Pathe-put during the next four years, unless leaving by mutual understanding before then.

REINHARDT'S NEW PLAYS

Berlin, July 12. This coming season Max Reinhardt will do the documentary play, "1914," which Friedrich Wilhelm Muller wrote, and which will be done under the direction of Gustav Grundgens in the Deutsche Theater.

After this, a new play by Bruckner, "Elisabeth von England," will follow, under the direction of Heinz Hilpert.

The first play both directed and produced by Reinhardt will be Shakespeare's "Midsummer Nights Dream," in which quite young actors will perform.

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Promoter's Suit of \$450,000 Against Col and Officers for Financing

Herbert R. Ebenstein, the theatrical insurance man who recently merged with Stebbins, Leterman & Gates, Inc., another large theatrical insurance brokerage, is also a financial promoter according to the suit he has started against Columbia Pictures Corp. and its officers, Joseph Brandt, Harry and Jack Cohn.

Ebenstein sets forth at length how he deems himself entitled to \$450,000 damages for having interested F. J. Lissman & Co. to finance Columbia, but that Brandt and the Cohns switched over to Goddard & Co. under substantially the same arrangements, after he had rendered missionary services in the reorganization and readjustment of the books and finances of Columbia. In this latter work, George Davidson's name is mentioned as Ebenstein's assistant on the bookkeeping end. Columbia's debts with Ebenstein date from 1928, at which time Aaron Shapiro, with whom the plaintiff was associated, drew the original contract which was extended.

RCA Photophone was also interested by Ebenstein in Columbia for sound-recording, states the complaint, this element figuring in a \$200,000 damage claim.

Columbia is said to have offered to settle for \$35,000 and a contract for all its insurance which Ebenstein rejected holding out for \$50,000 and 10% of the firm's stock.

Sam Spring's Advice
Julian T. Abeles and Lawrence Green who represent Ebenstein state that Sam Spring, former president of First National and now affiliated with Lehman Bros., had advised Columbia to settle with Ebenstein, before Columbia entered into its financing contract with Goddard & Co.

Lissman was willing to finance up to \$200,000. It develops that B. S. Moss and R-K-O at later periods were also negotiating with Columbia for the financial end. R-K-O deal was all set until Maurice Goodman, who, curiously enough is now of special counsel for Ebenstein, crabbled R-K-O's financing of Columbia. The R-K-O-Col. deal is only for product.

Barker's Misstatements, "Unfair Advertising"

Announcements of Broadway theatre barker that there will be seats in a few minutes with ticket buyers later finding a long wait ahead of them are arousing the ire of the patrons.

Patrons have been complaining that this isn't fair advertising, least a barker can do when there are no more seats to be had inside is announce how long they will have to wait. Instead, complain stub holders, barker usually announces, "There will be a short wait for seats. Feature picture over in a few minutes."

Once in, state the patrons, they frequently find the house jammed with the feature just about started or only half way through.

When patrons refuse to wait and demand a refund, it is in many instances denied them, they claim. Manager usually states that for all he knows "they may have seen the show and refuses to refund."

Too Hot for Katz

Sam Katz, of Paramount Public, sailing from New York Aug. 2, for a vacation abroad.

"It's too hot here," says Katz.

L. A. to N. Y.

Tommy Rockwell
Eddie Cantor
Sam Shipman
Mrs. Otis Skinner
Irving Strouse
Frank Donnelly
Mrs. C. E. Kurzman
Mrs. J. L. Cauthorn
Lou Epstein
Davey Lee.

N. Y. to L. A.

Hiram S. Brown.
Leo Marcus.
Hiram S. Brown
Joseph Schenck

Making Time

Hollywood, June 22.
An extra who has been out of work for some time at last got a call for a one-day job at an indie studio. Looks like he had done some heavy thinking, for he arrived with a pocketful of crickets and scattered them all over the stage. Result was that the film was held up three days while the sound experts snooped around to discover what might be causing the unusual chirping.

All the extras thus got a triple pay check.

DEAN OR CENSOR OF P.A. "ART FOR HAYS' SAKE"

The Hays advertising code is making Frank Wlatach the dean or censor of press agents. Under its terms publicity directors are submitting all press sheets to Frank in proof so that his corrections may be included before the presses roll. Still pictures that p. a.'s are uncertain about are also being sent over to 6th Avenue to go under the glaring Wlatach orb. Fortunately, however, Frank's nose has a red and not a blue tinge so open-mouth osculation and prone poses are getting penciled.

In art departments there is much debating as to use of olden touches. Plenty of battles of the verbal kind are ensuing between art and pub directors. The former can't get away from that "art for art's sake" stuff and conform to the pub head's adherence to the new "art for Hays' sake."

'HARLEY CLARKE WEEK' FOR FOX SALESMEN

Fox sales division will dedicate the week of Sept. 3-11 as "Harley Clarke Week."

It's the first time since the utility magnate acquired the Fox company that his name has served as a sales inspiration in the usual film custom.

Col. Cancels Photocolor

Columbia has cancelled the balance of the pictures under its releasing contract with Photocolor, Inc., which has delivered six of the 12 shorts in the series called for. Photocolor is an indie color process, producing its own all-color shorts.

New Uniform Contract Agreed to And on Presses—Longest to Date

Filmdom's new uniform contract, the first since the Federal Court ruled out arbitration and the old one, is now on the presses. It will be in circulation throughout the industry by fall.

Formal ratification of the formula by the exhibitor organizations, Allied States and the Motion Picture Theatre Owners of America, is announced by Sidney R. Kent, Paramount, representing the distributors. The get-together and the success of its outcome through negotiations extending over a period of months during which there were innumerable near-blow-ups, is due in the largest quantity to Kent. The Paramount manager was responsible for the parity, calling it against the advice of many of the producer sages. Lawyers for all sides have agreed on the verbiage.

Several points which threatened to break up the benches, particularly when the keener minds of the 5-5-5 were conscripted for the 2-2-2, have been side-stepped by the formula. Heading these is the one pertaining to fair acre charges, which the indies originally sought to have eliminated and which the



Heat Records Broken
In Africa with palmetto fans or here in air-cooled theatres our audiences always break heat records with their warm reception. They're always "HOT" for

(CHIC) (ROSE)
YORK AND KING
Originators of "Tintype" Comedy
Week July 26, Keith's, Youngstown
R-K-O Direction LEE STEWART

PATHE JOINS 'SERIAL MOVE'

Hollywood, July 22.
With the present demand for serials by exhibitors who find that the youngsters are still after that type of entertainment, Pathe has announced it will re-establish its old serial department at the Culver City studios.

George A. Gray arrives here next week from the east to take charge of the department. It is understood that Pathe will remake in sound "The House Without a Key," and "The House Without a Key," originally silent.

Universal now has three serials in production, "The Spell of the Circus," "The Indians Are Coming" and "The Leatherstocking." Mr. Levine, indie producer, is making three for the state righters, with the first, featuring Rin-Tin-Tin, ready to go into the work next week.

\$10,000 Profit Alleged

Hollywood, July 22.
Al Boasberg claims Louis Brock is holding out \$10,000 due him, or half the profits from the individual of several productions of Radiant Pictures, Inc., of New York, in a suit filed yesterday (Monday) in local courts.

Boasberg charges agreement of dissolution and liquidation called for accounting and a 50-50 split every 60 days.

Protection

On protection, the weightiest of all the matter is partly covered in an availability clause. It is said the real angle on protection is vested in "home rule," as the new licensing system attempted by the Hays organization is called.

The contract and zoning are seen to work together with hand and glove system due to this condition. Exhibitors who sign the contract, it is claimed, will automatically okay the decisions of the zone committee if such has been established in their locality at the time.

In length the new contract exceeds by three pages the longest contract ever compiled for the industry. It is stated. This situation is lessened by a simplified form or index which is claimed to contain the contents of the bulk at a glance.

Contests Over Here and Abroad for Girls' Free Trips as Swanson Guests

Surprise Smoker

"The Last Word," confidential organ of Fox Theatres, supervised by Gabe York, reports that a Fox executive in his rounds "actually found an operator smoking in his booth."

Paper's comment was to warn against another such surprise.

NO IMMEDIATE DEAL ON LOEW-FOX OPERATION

There is no immediate prospect of any deal closing for Loew's to operate any of the Fox eastern de-Emers, both the Fox and Loew theatre operating offices agree. A story in "Variety" last week said it might come to pass by Aug. 15. The nearest approach to anything like that, from the account is a slight conversation some time ago between the two circuits regarding the isolated Fox de Luxe at Atlanta, but nothing came of that either.

PATHE SHELVES FILM, "BEYOND VICTORY"

Hollywood, July 22.
Pathe has shelved "Beyond Victory" after viewing completed picture. Studio chiefs after seeing the film figured it wouldn't do in its present state, and several sequences are to be shot over.

The picture was to be Pathe's flash war film.

Three writers are now at work doping out the new sequences.

Circuit's Committee To Confer with Unions

Circuit heads are getting down to setting up a front for negotiations with the film unions on new contracts for New York territory in the fall. For this purpose a group of the bigger chain chiefs met in the office of Hiram Brown, R-K-O president. It was decided to appoint a committee to undertake the union confab.

This committee will be composed of representatives of the circuits to be appointed by the chiefs.

Those attending the meeting were Sam Katz and Sam Dembow, Jr., of Paramount-Public; Ed Schiller, of Loew's; Sylvius Skouris, of W. B. and Harry Arthur, of Fox Theatres. Date as to when the new committee will be functioning was not given, since the personnel has yet to be selected.

House Mgr. and \$800 Gone

Birmingham, Ala., July 22.

Police are looking for P. M. Ferguson, one of Paramount-Public's house managers at Montgomery, Ala.

P-F is hoping they find him so he can explain what he did with a roll he was supposed to have deposited in a bank there.

About \$800 in the roll, a lot of dough these times.

Flora LeBreton's 1st Lead

Hollywood, July 22.

After one renege, Paramount finally consented to lend Charles Ruggles to Christie Bros. for "Charley's Aunt."

Excepting Ruggles, title player, cast will be all-English. Flora Le Breton, who recently arrived from London, takes the lead in her first American picture work. Hugh Willis of the "Journey's End" cast is also in.

"Man from Sky" Starts

Hollywood, July 22.

"Man From the Sky," the Kern-Harbach musical-mystery for First National, goes into rehearsal at Warner's studio tomorrow (23). Fred Harvey and Jack Whiting are the only players cast so far.

A comprehensive stunt to exploit an individual picture, and costing more than any other, has been approved by Gloria Swanson and her company, Gloria Productions, for "What a Widow."

The stunt will set up an estimated \$50,000. It entails contests in 24 American cities, the winners of which will be given free trips to Europe, plus expenses and \$200 each spending money, as well as 10 similar contests in Europe, winners of which will be given same expense trips to America.

Arrangements for the contests will be with newspapers with a girl selected in each of the 24 cities, New York, Newark, Philadelphia, Chicago, Boston, St. Louis, Cleveland, Detroit, Kansas City, Atlanta, Los Angeles, Pittsburgh, San Francisco, Buffalo, Washington, Minneapolis, Cincinnati, Denver, Providence, Omaha, Dallas, Indianapolis, Milwaukee and Baltimore.

Basils of the contests is up to the newspapers. It may be subscriptions, best essay, closest resemblance to Miss Swanson or anything named, the leaving that to the managing editors.

No Insistence

UA does not impose upon the newspapers the necessity of tying in the contest with the exhibition of the Swanson talker, nor need there be any mention of where the picture will play, if booked in advance. All UA wants is agreement that the stories on the contest shall give some mention of the film.

Arrangements for the foreign contests were completed following suggestion that it be done by Arthur W. Kelly, foreign manager of UA. Contests planned there are two in France, one in Paris, and one in England, one in Scotland, Holland, Belgium, Spain, Germany and Switzerland, with each girl winning to be chaperoned on the American trip by a married woman named, selected by UA. Women to be chosen will probably be the wives of UA foreign representatives.

Each of the 24 American and the 10 foreign girls winning the contests must be over 21 and unmarried, point being that they will go over the same route that Miss Swanson does in her picture, traveling on the same boat or the same line and going to the same city, Paris.

Girls can make the trips singly or in groups, as desired, and spend their \$200 any way they wish. All expenses will be taken care of by UA.

Warren Nolan, of UA, originally suggested the biggest of all stunts "Productions and the first self lining up the newspapers in the east. James Ashcraft has been dispatched to the middle west for that purpose and Foster Goss to the west coast.

STARTING 'BARROOM' IN COAST STUDIO

Chicago, July 22.

L. E. Goetz, of the Goetz Westphone Company, left for the coast last week, where he will be associated with Willis Kent, indie producer, in the production of "Ten Nights in a Barroom," in which William Farnum and Tom Santini will be featured. Production scheduled to start today (23), with picture to be six weeks in the making. Estimated cost \$75,000.

Understood here that Goetz is putting up the dough and in return will be national distributor.

As to Allied States taking the picture for its association, that is still up in the air and will not be settled until picture is screened.

Par's "Will to Win"

Sidney R. Kent has laid out plans for a fall drive on Paramount pictures that will be bannered under the slogan "The Will to Win."

Hersholt as Yung

Hollywood, July 22.
U has picked Jean Hersholt for the Charlie Yung part in "East is West."

WISCONSIN PICTURES

48 Brands of Home Talker Sets By Xmas—G. E. and W. E. Surprised By Number Independent Activities

Before Christmas there will be 48 different brands and combinations of home talker sets released on the market. Curiously, and just the opposite of the circumstances surrounding the birth of a new toy, prices, instead of being inflated at the start, will be sliced by the competition to the point where it is shaping up already as a race to provide the home buyer with the most gadgets for the least money.

The most elaborate combination set at the cheapest price is now contemplated by a company in the embryo, slated to be headed by a prominent film man whose name, others in the outfit, refuse to disclose for another two weeks.

This company, according to two of the men interested, will sell for \$100 a set that will not only project 16mm film with sound, but also these added attractions:

A television, camera and recording attachment whereby a family can shoot its own pictures and its own recording, plus the expected radio and phonograph.

So far this puts anything in the way of combinations. When the company announced plans for a three-way set, the trade figured the same a giveaway at prices which, it was stated at the time, would range from \$250 up.

General Electric, through its Radio-Victor subsidiary, has as yet announced no price nor granted licenses to producers to reduce from 35mm to 16. The Electric remains non-plussed over the activities in the independent field, maintaining that it has the situation completely bottled up in the way of patents.

Czar of the Fireside

Executives in film companies who are regular licensees of Western Electric state W. E. has admitted its inability to cope with the situation. For home stuff film men are being told they will have to go to Radio, which is now openly conceding every intention to carry its way by the fireside to such a way that W. E. did in the studio and theatre.

Activities preparatory to invading the home field are apparent everywhere in the business. A no-talk policy is being pursued by some of the bigger companies, but the record in the Hays office has already been covered in this respect by David Sternoff and his associates. Several of the film interests which openly admit serious intention of going after the little size understand that Clarke, through his General Theatres Equipment Corp., will eventually be one of the largest manufacturers of sets. Some talk of a hook-up between Radio and Electric, which has all but cornered the camera and equipment situation through its absorptions during the past six months, is in circulation and is being credited as tactical in responsible parts.

Taking seriously the matter and preparing for its predicted popularity, the Eastman people are experimenting with stock with a view to making the much coveted sound track on 16mm possible. So far, 16mm experts report, Eastman has progressed to what may be a solution to the sound-on-small-film problem which has admittedly balked even the Radio people. The new idea is to dispense with one set of sprocket holes, thus giving additional space to the track and the picture.

As diagrammed the Eastman idea would have the picture frame first, the single sprocket second and the sound track at the end.

Brown in Hollywood

Hiram S. Brown, R-K-O president, left New York for Hollywood yesterday (Tuesday). He'll be away four weeks, splitting the time between the R-K-O lot on the coast and the theatres along the route.

Where's J. and A.?

What's happened to Julius and Abe Stern?

At the Universal home office J. and A. are understood to now be in the banking business. Loaning dough on interest.

The boys who fed Lanker-shim's old zoo and waxed hot when scripts called for wolves, when there were only lions feeding behind the bars, were for years Carl Laemmle's two biggest laugh getting short subject producers.

Cool Theatre to Roost In o' Nites Offered to Sioux City's Sleepless

Sioux City, July 22. Local sweaters with coats have been invited by Mgr. Mickey Gross to make the Orpheum their bed any or all nights. Bedroom facilities of the house go with the proposal, including shower bath.

Orpheum, cooled, is kept at 73 after dark. This is the strong point placed before the dead head sleepers. Their own cot is imperative, says Gross. He doesn't say what's what if the heat weary should have no cot.

Sioux City is going through a terrific heat spell, but if the natives sleep in the theatre in a chair instead of a cot while the show is going on, the regular admission applies.

FIRST WB VITASCOPE FILM WITHIN MONTH

Hollywood, July 22. Warners is getting ready to flash its first Vitascopes (65 mm) full-length feature, "Soldier's Plaything." This is the Harry Langdon picture.

No release date is set for the big film print, but it will be given its premier within the next four or five weeks. Neither has a theatre been selected, but it will probably either be here or one of the New York houses. "Adios," the next Barthelmex film, has also been made in Vitascopes and will thus be screened in certain spots.

F. N.'S BUSIEST WEEK SINCE FIRST OF YEAR

Hollywood, July 22. With seven companies shooting last week at First National was its busiest since the first of the year. Companies in production at the Burbank studio were "Kismet," "College Love," "Hot Heires," "Little Caesar," "Gortia," "Sunny" and "Father's Son."

With the exception of "Kismet," which finished Friday, all others continued through this week.

"BUNKER BEAN" OFF

Dialog Tangle Too Much for Camera Unraveling

Hollywood, July 22. Tangled state of the dialog rights to Harry Leon Wilson's "Bunker Bean" has resulted in Radio Pictures calling off the filming of that story.

Holdup is given as temporary, but inside is that the dialog problem may kill all chances of making the film. So far studio execs have been unable to untangle it.

PUBLIC DECIDES-- NO 'CZAR STUFF'

Picture Players Making Fools of Themselves in Public Must Expect Public to React, Say Eastern Experts—But No 'Coding' for Private Deportment on Coast

NOT OVER 5% WRONG

Only 5% of Hollywood is misbehaving. That's the official figure anyhow, and based purely on non-shade pullers. What goes on behind curtains is a different matter so long as it doesn't get in the papers.

Boys and girls in the film colony from now on are going to be their own worst enemies. The misdeed, providing it gets on the record, will boomerang of its own accord. Meteors will drop back to earth accordingly.

The industry is too adult and ponderous to be bothered by the activities of the individual. No more will he or she be directed from one collective throne. The industry will let her or she take the bribe, whether it be on the eyelid or elsewhere. And the public will be the censor. When the public stops buying of that particular star then its boss will call "Whoa," and no more hay. Although they're not influenced anymore because of this same industry's new bigness, "It's claimed, no other producer (not including the indies) will weigh the economic phases individually. Thus psychology (and no Czar) will automatically play gateman at Hollywood's portals.

Thus pass the ivy days of Arbuckle discipline. And the Hays organization, which has coded everything from pictures to publicity, is passing up the job of coding morals to the moguls who part with the dough, and the fates—mostly fates.

No blacklist for Hollywood from now on, except that provided by the public, immediately selected by economy and psychology.

Suspension of stars for misdeeds goes out of the future picture also. Sociology enters here. Why argue the authorities (the ones whom the stars now most fear), should there be any penalty when society is constituted as it is.

People are judged by the way in which they conduct themselves and as other people see and talk about them—particularly the "talk about them."

Again, what an actor or actress does in his or her own bungalow or Beverly Hills estate can be coded by no one here providing that—the shades blind off some of those peeping Hollywood cops.

Whose Business

In this respect the paid sages say: "Those who are engaged in a work bringing them closely before the public should realize that what they do in public is partly the public's business, and that only what they do in their own home or someone else's home is their own business."

A summary of New York's greetings to Hollywood on the inauguration of the new moral calendar is simply:

"If you must play house pull down the shutters and close some of the windows."

When queried about a dispatch from Hollywood, the Hays headquarters emphatically declared that officially or unofficially it had not instructed, commanded or intimidated Vivian Duncan that she ought to that rumored court action against Rex Lease for his alleged sock on her eye. More party stuff out there.

U. A.'s Individual Star System As Block to Any Merger with Par

"Doc" Talking

That Dr. Lee DeForest has talked of "reorganizing" General Talking Pictures has made his boss, M. A. Schlesinger, head man of the company, a bit irky. Idea appears to be at G. T. P. If the inventors should be seen and not heard. Result it's official that no reorganization of General Talking Pictures is contemplated—right now anyway.

Only change is that the company will enlarge its coast offices to include a laboratory.

BYRD FILM CANCELED ALL OVER CANADA

Ottawa, Can., July 22. "With Byrd to the South Pole" has been withdrawn from circulation in theatres of Canada and bookings have been cancelled, other features being substituted for early dates.

The Byrd picture had two runs in Canada, one at Toronto and the other at Montreal, and both flopped. Intimated Government officials were not enthusiastic about having the feature presented in Canada.

CUT SCALE SHOW DOWN TO 12½¢—FOR WHAT?

Minneapolis, July 22. For 50¢ at night and 25¢ in the afternoon, or if you have two-for-one tickets being distributed by Minneapolis stores, 25¢ at night and 12½¢ in the afternoon for the best seats in the house, here are some of the things your entertainment seekers get at the R-K-O Orpheum:

Four vaude acts.
Full length talker.
News reel.
Frequently film comedy.
Free sandwiches and coffee.
Free trip to Chicago (contest).
Bathing beauty contest.
Dancing on mezzanine.
Saturday mornings at 11 a. m. children are admitted for free, every child attending receives a rebate of from 1c to 10c in addition to prize. A two-hour program of westerns is followed by the regular three-hour show for the kiddies.

COMIC OPERAS?

Spoken as follows Non-Wanted Operettas

Comic operas with heavy stress laid on comedy and plot, will take the place of revues and now operettas, claimed some nose-dives in most cases as bad as occurred with various revues produced during the past season.

Circuits and theatre owners, including indies, who have played numerous operettas regard this type of picture as impractical for the general run of fans, holding the operetta as don't show caters mainly to a class audience. As a result, operettas are the hardest of all types of pictures to be sold now, with exhibs claimed sidestepping them if at all possible. One important indie in the east who declares the best of the operettas were done for him, shelved one that he booked rather than take a chance on playing it.

Low Show Cost

Chicago, July 22. Oriental set a low for presentation of production of last week. Warehouse was ransacked and the results, with costumes for the ballet, were \$213. With talent show's cost was the low one of \$1,600.

There can be no U. A.-Par merger. All rumors to the contrary it's the lowdown from a financial source that ought to know.

Impracticability of the two to get together is from a biz standpoint. U. A.'s assets are figured as not sufficiently sizeable to warrant a total hookup or even a buy from the Paramount angle. Bankers in the habit of preferring tangible assets in a merger feel U. A. hasn't enough to be merged through its individual star, and own unit producing system.

U. A. is really made up of a number of independent producing units and each must be considered separately in figuring on a merger. That in itself provides plenty, according to the bankers to hold back. The keenness with which financial minds contact the film activities was amply illustrated in this, U. A.'s biggest assets being figured from a star personnel point. At the same time it is demonstrated that the financial mentors figure away from the silents practically altogether.

Talk about the two firms coming together has been more or less rampant for a long while. It recently became accentuated by the presence of Joseph Schenck in New York.

It is said that a U. A.-Par merger was never approached although the rumor first reached emphasis when Paramount about two years ago sent U. A. \$3,000,000 indirectly. This money actually went to a U. A. subsidiary, the Art Cinema Corp. For that money Paramount got a bond issue. Outside of that money interest which Paramount has in U. A. the only other thing is in certain theatres which the two own jointly, and two Paramount theatres in which U. A. cuts in, the Rialto and Rivoli on Broadway.

ENLISTING AIRPORTS FOR THEATRE BENEFIT

Chicago, July 22. Midwest theatre managers are investing money and tying up with the airports in their communities.

Figuring the "b. minded idea" the coming thing, these men are furthering it, but still keep it as amusement and part of the theatre.

Some of the towns inviting the people to the airports through the theatres are East St. Louis, Springfield, Decatur, Bloomington, Peoria, Danville, Rockford, Moline, Elgin, Joliet and Waterman in Illinois. About the same number of towns through Indiana and Iowa are working along the same idea.

Some are using the grounds as carnival spots and getting money, while others, with a certain number of tickets from the local theatre, arrange for a free aeroplane ride. The tie-ups vary in each spot, with many using the Continental idea of the airport as a side line to amusements.

Canned Salmon Record

First canned exploitation to be worked with the talkies will go on the record when Radio Pictures' salmon epic, "The Silver Horde," makes its debut.

The learned Daab-Warshawsky company has seen to it that canned salmon dispensers will introduce window cards in delicat stores wherever and whenever the picture is showing.

U. Trimming Pay Roll

The home office payroll of Universal has been lightened by the elimination of 30 people during the past week. These were mostly assistant cameramen and clerical aides. Almost every department was affected.

Reason given as usual summer retrenchment stuff.

G-B Takes Over Small Circuit For Sole Booking—Conditions

Control of United Picture Theatres has finally passed to Gaumont British effective today (22).

Will Evans, Charles Woolf and Mark Oster take their places on the United board in place of Maurice Jenkins, Henry Reynolds and Mel Neville.

An issue of second debenture bonds in the amount of \$375,000 at 10% with Gaumont British agreeing to assume all bonds not subscribed for by present United shareholders.

Gaumont thus becomes general manager and operator of the United string and will book it as it does its own circuits. In return Gaumont gets \$52,000 a year as administration expenses, aside from cost of operating the houses and also takes 15% and 10% of any money set aside for dividend disbursements.

The agreement is for five years. Gaumont has power to cease booking with any distributor with which Gaumont British is in conflict, such action to be without compulsion to the United stockholders. The authority to cease relations, however, may not be invoked as against more than two distributors at one time.

United is a small company operating seven cinemas in the suburbs and in provincial cities.

CHEVALIER'S 'BIG POND' IN FRENCH OPENS BIG

Paris, July 22.

The 1,850 capacity Paramount clocked 11,000 admissions Friday and 11,700 on Sunday on the opening of Chevalier's "The Big Pond."

This exceeded expectations even in Maurice's home grounds considering "Parade d'Amour" (Love Parade), proving somewhat negative because of bad cutting line last evening. "Pond" was made with a 100 per cent. French version, hence the great interest.

Egypt's Educationals

Cairo, July 22.

The Egyptian Government, which has several times embarked upon film production programs and then abandoned them, has a new scheme. The cabinet will give its support to a plan of making a series of pictures dealing with the history of Egypt, with particular reference to improved farming methods and the building up of native agriculture.

S. A. Sound Device

Capetown, July 22.

Kinema, Ltd., has just announced to the trade that it has obtained the use of a new device which makes dialog production available to houses not equipped with standard equipment.

The apparatus apparently is an adaptation of the familiar synchronization device.

Sonin's Aerial Feat

Buenos Aires, July 22.

Hand it to foreign executives' publicity.

Carl Sonin, Metro-Goldwyn chief in this territory, went aloft in a plane and from the air managed to make a communication hook-up, which was relayed via radio to Hollywood.

Scale Cut by W-T

Sydney, July 22.

Williamson-Tait has reduced admissions in Melbourne.

Change applies to the houses operated in connection with the concern's circuit policy, as distinguished from houses operated as units.

Sydney's Long Runs

Sydney, July 22.

The Haymarket, Sydney, is switching from weekly change to long run policy.

The seven-day system was applied by Union Theatres, but failed to draw satisfactory.

Pit Orchestras Go Back; Ovation for Bandsmen By Audiences in S. A.

Buenos Aires, July 22.

Musicians are returning to a majority of the picture houses here, mostly second runs under an arrangement brought about by the municipal authorities after a newspaper campaign over unemployment.

Due to the publicity the crusade got, the advent of bandsmen in the theatre pit was greeted with a public ovation.

FRENCH USING NATIVES FOR EGYPTIAN-MADE

Cairo, July 22.

The Aubert-Franco film group in Paris has made it known that it has in mind the production of an Oriental picture here. This would be the first subject by a foreign film maker using native talent.

Negotiations are progressing for the engagement of Munira Elmahdi, probably the best known singer in Egypt for the principal singing role, while it is proposed to engage Aziza Emili for the star part.

Silent to Big Trade

Amsterdam, July 22.

The silent picture, "Welsche Heoel Piez Palu" is making an excellent record at the Tuschinski.

"Speedway" (M-G-M) is successful at the Roxy.

P.D.C. Will Pay \$3,500 for West End 'Show Window'

London, July 22.

The Producing Distributors Co. is negotiating for a West End theatre to be used as a "show window" for its product, but is very secretive about the particular house involved.

The inside version is that it is either the Palace or the Prince Edward, with the latter regarded as more likely. The Prince Edward is ideally suited in physical character for a flicker palace, but the trouble is the rental at which it is held.

The asking figure is \$4,000 a week, with P.D.C. prepared to pay \$3,500 and ready to launch a big scale advertising campaign which is essential for this new house, rather off the beaten path.

Trade understanding is that the closing of a deal is not far off.

Germany Showing Own Run-Runners in Film

Vienna, July 22.

Germany apparently also has its bootleggers and its run-running troubles as exemplified in "The Night Is Stormy." This new film centers about booze-smuggling in the North Sea.

Walter Jankuhn from the Johann Strauss theatre here; Maria Ney and Maria Solvieg are set for the leads.

"Lummox" Barred

Sydney, July 22.

A government official has just prohibited the further exhibition here of "Lummox."

Change was taken in spite of the fact that the picture had been passed by the censor, and had run two weeks in a Sydney theatre.

Foreign Version Shorts

Los Angeles, July 22.

Columbia is making foreign versions of Eddie Buzzell's shorts, "Chester Stories for Grownups." It is not known whether Buzzell is in on the foreign income.

The comedian has already completed three of the series for the studio.

MORE MONEY FOR QUOTA TALKERS MADE BY U

London, July 22.

Universal is dickering with Arthur Varney to produce a British quota talking picture, with Universal advancing \$50,000 toward the negative cost.

The sum involved is significant. Universal previously has booked in British made product of indifferent quality in order to make up the quota footage requirements.

The deal suggests a change of attitude, probably inspired by increasing severity of Board of Trade in enforcing the conditions of the quota law as to footage of native product screened.

B.I.'S 3 FILMS IN LONDON HOUSES

London, July 22.

"The Blue Angel," first German-made Ufa talker, featuring Emil Jannings, opens at the Regai in August.

"The Love Waltz," another Ufa production, is due at the Alhambra about the middle of next month.

Provincial Cinema's new house, Victoria, scheduled to open in August will feature British International's "Young Woodley."

All three pictures are supposed to be backed by American capital, that he will shortly be ready to record product in London on either RCA Photophone or Western Electric apparatus, which is to be in English, German and French.

Subject under way is a film adaptation of Offenbach's work entitled "Pariser Leben." The recording on American apparatus is by special license of the German recording concerns.

If, however, the principle of interchangeability is established as an outcome of the Paris conference, Melnitz will use the Tobis recording system and do the recordings in Berlin instead.

Score Charges Serious With English Exhibs

London, July 22.

A conference takes place tomorrow (23) between the Exhibitors national body and the Distributors Society, over the question of removal of score charges and end of the guarantee system.

ITALY'S MARKET BETTER FOR AMERICAN FILMS

Rome, July 22.

Prospects for the Italian market from the viewpoint of the American picture producer is favorable according to a survey made here in the last few days.

High cost of wiring—equipment costs around \$15,000—coupled with the fact that there will shortly be no cheap product available from the States, is bound to put hundreds of small picture theatres out of business.

Representatives of American producers see this as an element of trade betterment, since the American exporter will have fewer customers, but will receive higher rentals.

That the rule against foreign dialog will be relaxed is taken for granted on a basis of percentage—latest idea is that non-Italian dialog will be permitted to the extent of 20 to 25%.

Another influence toward better net revenue for the foreign dealers, is that advertising costs are sure to be much reduced.

There are now between 60 and 70 wired houses in Italy. Trade estimates figure that in 1931 this number will have increased to 200.

"Cargo" Okayed on Appeal

Sydney, July 22.

The censor appeal board has released "White Cargo" (W. P. Film British-made), which had been banned on original viewing by the censor.

Picture is controlled by Jack Musgrove in this territory. Musgrove is associated with the Williamson-Tait interests and the picture goes into local Sydney house of that chain for a run.

Cairo's Newsreel Shots Of Political Riots by U. S. Firm Suppressed

Cairo, July 22.

Shots of scenes of disorder last week while the political riots were on, made by an American newsreel concern and destined for exhibition in the States, will never be shown.

The picture was seized by the government and confiscated, in spite of objections made by the American consulate.

Action described appears to be by the native government. The British government has permitted camera records of the troubles in India to be exported, and London has declared a policy in Egypt of leaving the country to deal with its own internal disorders.

The MacDonald government ordered two warships to Alexandria last week, with the clear idea that its purpose was entirely to see to the protection of lives of foreigners and foreign-owned property.

RECORDING ABROAD AND PARIS PARLEY

Paris, July 22.

Significant reflection of the possibilities of outcome of the sound patent conference here comes in the statement to "Variety" of Cyprien Melnitz, general manager of Terra Film (new concern supposed to be backed by American capital), that he will shortly be ready to record product in London on either RCA Photophone or Western Electric apparatus, which is to be in English, German and French.

Subject under way is a film adaptation of Offenbach's work entitled "Pariser Leben." The recording on American apparatus is by special license of the German recording concerns.

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Score Charges Serious With English Exhibs

London, July 22.

A conference takes place tomorrow (23) between the Exhibitors national body and the Distributors Society, over the question of removal of score charges and end of the guarantee system.

All the distributors with the exception of Paramount are now willing to forego the guarantee system. Paramount is standing pat on this particular issue.

The Warners is the only concern which persists in continuing the score charge. Warners is one of the few leading distributors supplying sound on disc.

Unless changing its position on the question, the Exhibitors' association, numbering 3,500 houses and comprising probably 90% of this market, threaten to cease booking such product beginning Sept. 1.

Spanish Comedy Talker

Buenos Aires, July 22.

"Estrellados" (M-G-M), Spanish picture based on the same story as "Free and Easy," and also starring Buster Keaton, opened simultaneously in first run at the Palace and Grand Splendid here with capacity audiences.

This is Metro's first comedy attempt of the kind and was acclaimed by the reviewers.

Violinist as Type

Cairo, July 22.

Sami Shawa, celebrated Oriental violinist, is on his way to Paris under contract to appear in a film to be produced there.

Story has a Far East background, for which reason Shawa was selected as a type.

"Desert Song" Hit

Capetown, July 22.

African Theatres has an exceptional money maker in "The Desert Song" (WB) current at the Alhambra, Capetown, on twice daily basis.

GERMAN QUOTA LAW WORKING; NO ONE HAPPY

Berlin, July 22.

With drastic tightening of German quota restrictions (which apparently mean the nullification of arrangements framed by the Paris sound patent conference) Will Hays has quit Berlin and it is predicted American distributors will retire from the German market.

It became apparent that the new quota will mean a great deal to UFA, which intends to increase this season's production program by 15 dialog pictures, making a total of 43.

UFA also will buy Emeika product, if it turns out any completed features. UFA may even take that company over to carry out a production schedule, since it is doubtful whether the German government which owns a large interest in Emeika would be willing to surrender sufficient to carry through a production policy.

Strong editorial protests appeared yesterday (21) in the Berlin "Tagblatt," the "Berliner Botschafter" and other leading newspapers as well as other leading journals against the new quota law.

They point out that the new law is impracticable, vexatious and endangers any possible co-operation between the German trade and that of France or England.

Goldschmidt, of Suedfilm Co., goes so far as to declare that he will take the field in a counter movement against the Quota system as laid down by the Reichstag committee.

New restrictions were made effective by a committee of the Reichstag which now has been dissolved so that no new system is possible before the establishment of a new Parliament probably late in September. This situation is somewhat qualified by the fact that the new law is in the hands of the Ministry of the Interior.

The Reichstag committee placed the administration of the new law into the hands of the Ministry of (Continued on page 62)

WARNERS MAKING 6 TALKERS IN GERMANY

Berlin, July 22.

Warner Bros. today (22) makes announcement of its production program for the year. It is believed to be in conflict with the views attributed to Will Hays.

To begin with Warners will make six talking pictures here, several to be in association with Neo Films and the Tobis interests.

Par's Year Way South

Buenos Aires, July 22.

"The Vagabond King" (Par) in its first week equalled the record figure of the same company's "Love Parade," the gross of the Chevalier picture being the high mark for South America.

"Parade" now is in second run and continuing to pile up sensational grosses in spite of the counter-attraction of the opera season and trade depression. It looks like Paramount's banner year in this field with "King" and "Parade" playing to capacity right along.

Harry Warner Mum

Berlin, July 22.

Harry Warner arrived in Berlin Friday (18) but so far has devoted himself to confidential talks with leaders of the German trade.

He has not granted interviews to the Berlin newspapers.

Joseph Schnitzer, president of Radio Pictures, will remain in Berlin until tomorrow completing a survey of the sound situation here.

Harry Warner is expected to start back to New York tomorrow (23) but is called home by the illness of his father, it is said.

'Blushing Brides' to \$50,000 Wk. at Oriental and H. O.; Both Unusual; Two R-K-O Vaudefilms, \$500 Apart

Chicago, July 22.

Weather: hot
They got out to the heat last week. Grosses went up with the thermometer.

Paradoxical reason was a good bunch of programmers in the weekly change loop houses. But the run theatres also held.

In the lead at \$50,000, remarkably good gross and near the house top, Cause was "Our Blushing Brides" (M-G). Seeing this five-and-ten picture hold them in lines all week encouraged Public to hold the picture over, something rarely done, especially in the Oriental, which has been a constant worry.

Chicago also staged a nice comeback. From a brutal \$36,800 the previous week, it sailed near \$50,000 mark with "His Last London," and just behind the Oriental.

That the Palace and State-Lake, R-K-O's two vaude houses, remain competitive showed in their grosses, \$500 within each other; the State-Lake topped with \$17,500. Both these spots were up, but for the Palace it took a strong vaude bill and "Shooting Starlight" (Radio), favored by the critics, to do the job.

Of the run houses, the Roosevelt had a terrifically good week. "Byrd" (Par). This Antarctic picture stayed at a level third week, instead of dropping to fourth. In the middle of this week may be held through.

United Artists for the first time in long while did consistent two weeks with one picture, this time "Song of My Heart," and the picture "It Dropped a Normal Week" from a strong starting gross of \$30,000. "Big House" dropped more than 10% in its third week, but the McKicker's, but is still good music to the cashiers.

Woods ended one nice week with "Lawful Larceny" (Radio), but will jerk it for "Hell's Island" the middle of the week. Monroe and Orpheum both showed a normal week. "All Quiet" closed its 24 loop run after two weeks at the Garrick and will close its third week at the Orpheum Friday (25).

Estimates for Last Week
Chicago (Public-B. & K.) (4,000; 50-75-85)—"So This Is London" (M-G). Stage show topped, and led into the rest the previous week there were signs of relief when this act house swerved upward several thousand to \$47,500, within the normal range. Will Rogers' draw following his personal appearance at this house was nothing to brag about.

MvVickers (Public-B. & K.) (1,865; 50-75-85)—"Big House" (M-G). Smash which opened to near house top, recorded a business week, a full second week, but still good at \$35,500.

Monroe (Fox) (1,000; 25-50)—"The Roman Holiday" (Fox). Slightly successful with \$4,100, nearly a grand over previous week.

Oriental (Public-B. & K.) (3,200; 50-75-85)—"Our Blushing Brides" (M-G). Stage show. Picture just suited to this theatre's common and 5,000. "Blushing Brides" continued holdout lines throughout week. Grabbed extraordinary \$50,000, and held over.

Orpheum (Warner) (795; 35-50)—"Devil's Holiday" (Par). Swell for the little spot at \$6,200.

Palace (R-K-O) (2,300; 50-75-85)—"Shooting Starlight" (Radio). Vaude. Picture liked and backed by strong show got \$17,000, increase over the disheartening gross previous week.

Roosevelt (Public-B. & K.) (1,500; 50-75-85)—"With Byrd" (Par). Extraordinary 34 week, equaling the previous week with another 20 weeks. Holds on, possibly through this week.

State-Lake (R-K-O) (2,700; 50-75-85)—"Flirting Wally" (FN). Vaude. Still weak at \$17,500, as anything under 20 is considered so for this theatre. Up \$1,000 over last week, however. Had nothing to sell outside of Jennie Goldstein, not generally known here.

United Artists (Public-UIA) (1,700; 50-75-85)—"Song of My Heart" (Fox). Limousines still rolling to this house, which has held with same picture two weeks straight. Nice \$23,000, normal weekly drop of \$7,000, and stays on.

Woods (R-K-O) (2,000; 75-85)—"Lawful Larceny" (Radio). One week of average business with \$11,000, picture generally praised, but will be replaced this week.

Garrick (Shubert) (1,200; 50-75)—"All Quiet" (U). Second loop showing around \$7,000, and closed. House gets left again after two weeks. "All Quiet" opens at the Orpheum Friday (25) for 34 loop run.

PUBLIC STAFF SHIFT AT PORTLAND, ORE.

Portland, Ore., July 22.

Another Public northwest shake-up. This eruption brought in poppy Conrad Holmes from Palm Beach to be local Public No. 1 exec. He replaced the policy is to feed pick films to Public Rialto (2,000 seats) with second choice and stage shows at the second seat Paramount Stage hand and organ novelties build up show at the Paramount. James O'Connell is new manager of the Rialto.

This is duplication of Fox policy, which runs picked films at the Parker-Poll. United Artists, all second week there. Fox-Broadway with F. & M. stage shows often get top grosses with second choice films.

Hamrick opened "Mammy" at the Polio Box J. G. McKowen. New York.

Estimates for Last Week
Broadway (Fox) (2,000; 25-50)—"Good Intentions" (Fox). Lacked novelty, but registered. F. & M. "Brunettes" stage show good. \$12,500.
Paramount (Publ.) (3,000; 25-50)—"Border Legion" (Par). Fair. Public stage show, "Northern Nights" (RKO) (2,000; 25-50)—"Inside the Lines" (Radio). Vaude. Scoop was releasing reel on spiritualism. \$5,500.

United Artists (Parker-Fox) (1,100; 25-50)—"Song of My Heart" (1-). Big summer draw. \$5,000.
Rialto (Public) (2,000; 25-50)—"The Bad One" (M-G). Did well. \$4,900.
Music Box (Hamrick) (2,000; 25-50)—"Mammy" (WB). Okay last week. \$6,300.

CINCY'S SUMMER HIGH \$25,200—VAUDEFILM BILL

Cincinnati, July 22.

(Draw. Pub. 709,000)
All grossed for last week showed gains over the previous week. Decided drop in temperature helped the first half. Albee registered its summer high week with \$1,200 advance. Lyric had biggest leap at \$4,500 increase. Palace rose \$4,000.

Estimates for Last Week
R-K-O management, headed by John L. McCurdy, is pepping things up. The house was crowded with flash fronts and bigger and more appealing ads in the dailies. Publicity now handled by Bill DeWane. "The Roman Holiday" (Fox) at Albee, where flesh and screen attractions have been considerably improved.

Estimates for Last Week
Albee (R-K-O) (3,300; 35-75)—"Vaude" (Radio). (Par). \$25,200.
Oriental (R-K-O) (2,000; 30-50)—"Richest Man in World" (M-G-M). \$12,200.

Palace (R-K-O) (2,700; 30-50)—"On the Level" (Par). \$12,000.
Lyric (R-K-O) (1,400; 30-50)—"Ladies of Leisure" (Col). \$12,100.
Keith's (1,500; 30-50)—"Back Pay" (FN). \$4,200.

Family (R-K-O) (1,140; 30-50)—"The Roman Holiday" (Fox). \$3,500.
Strand (R-K-O) (850; 30-50)—"Notorious Affair" (FN). \$3,800.

RAIN IN DENVER HURT MIDGET GOLF

Denver, July 22.

(Draw. Pub. 400,000)
Weather: Rain
One thing is in favor of theatre when it rains now. Folks can't play on the miniatures. Seems the midget owners should furnish umbrellas before, two days last week has been the first time play was stopped on the courses since opening in spring.

Estimates for Last Week
Aladdin (Huffman) (1,500; 25-50-75)—"Wide Open" (WB). Better than week before. \$7,000.
Tabor (Bennett) (2,200; 25-50-75)—"Bride of Regiment" Tied with Aladdin. \$7,000.

America (Huffman) (1,500; 20-40)—"So This Is London" (Fox). Very good at \$8,000. At Aladdin previous week.

Denver (Public) (2,300; 25-50-75)—"The Bad One" (M-G). Down from previous week. \$6,000.
Rialto (Public) (1,400; 20-30-40)—"Social Lion" (Good). \$4,750.



WHY THE NORTH SHORE?

That question's never been asked by a guest of the NEW OCEAN HOUSE at Swampscott, Massachusetts—a hotel radiant in the firmament of New England's resort constellation. Its reputation as a foremost vacation hostelry is world-wide.

Its equally famous music is a MEYER DAVIS ORCHESTRA.

GOOD GROSSES WITH BALTO'S INTENSE HEAT

Baltimore, July 22.

(Draw. Pub. \$50,000)
Weather: Hot
After a good start the hottest weather of the season hit the town beginning Wednesday. At that time, there were far better returns, all considered. "The Bad One" at the Century was far from bad, and "Unholy 3" got a good intake at the Stanley. Both houses are refrigerated.

That a good b. o. picture can even overcome the no-refrigeration of the uptown Parkway. The former has a cooler and was all set for the tropical weather. Latter depends on fans. Picture b. o. success at both stands. "Shadow of the Law" did pretty well at Keith's; "Good Intentions" just fair at the New. "Her Unborn Child" reported all at the Auditorium. Uptown Metropolitan was fair with "What a Mess" River closed for month and Hippodrome and Little ditto.

Estimates for Last Week
Century (Loew) ("Bad One") (2,500; 25-50). Started big. Heat hurt last half. Dave Schooled headed stage unit, and pleased; \$19,000, okay, considering.

Keith's (M. Mechanic). "Good Intentions" (1,500; 25-50). Average summer week; \$5,500.
Metropolitan (Warner-Equity). "The Roman Holiday" (1,000; 25-35). Same story up here. \$5,500. Frank Boucher now mgr., replacing Chas. S. Lang, resigned.

Keith's (Schanbergers). "Shadow of Law" (2,500; 25-50). Did very well; \$10,000.

Parkway (Loew). "Big House" (1,000; 25-35). Same story up here. Despite lack of cooling system. Big at \$4,200.

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House Mgr. Ties Up 12 Midget Golf Courses, for Publicity for Loew's

BRIDES' FULL OF SEX, \$30,000 AT MINN—BIG

Minneapolis, July 22.

(Drawing Pub. 600,000)
Show biz here seems to take its cue from the stock market. The big rise in way in the market apparently has communicated to the local flauto. Maybe the soaring grosses simply constitute a rally.

Two weeks ago, when Will Rogers in person did around \$40,000 at the Minnesota and "Byrd at the Pole" close to \$20,000 at the Century. There was a ray of sunshine. The next week—the week before last—old man depression returned to the job. Last week, however, found the old man routed once again.

It was the week of pursued shop girls and the leading loop pictures virtuous department store maidens had their inning—"Blushing Brides" at the Minnesota, and "Not Damaged" at the R-K-O Orpheum.

Thursday, instead of Saturday, has been set as the new opening day at the Century. This gives the latter house the earliest opening of any picture in Minneapolis. The others begin their new week on Friday or Saturday. "Western Front" starts to run at the Century last Thursday to immense crowds. Box office is being opened at 9 a. m. Ingrain (Public) (2,500; 11-15-20) grind and no boost on the 75c top.

Estimates for Last Week
Minnesota (Public) (2,400; 75-85)—"Blushing Brides" (M-G-M). And Public still stages solid "Dancing Keys." Joan Crawford considerable draw here. This picture box office natural. Paid and to the girls with sex appeal. Return of heat wave mid-week after four days of cool weather, adversely affected returns latter part of week. Stage show also good. \$30,000, immense.

Century (Public) (2,500; 75-85)—"Unholy Three" (M-G-M). Business by first Chaney all talker exceeded expectations. \$18,000. "Blushing Brides" than house has been doing.

State (Public) (2,200; 60-80)—"Song of My Heart" (1-). Audience comment very favorable, but picture couldn't draw. Minneapolis apparently was the only theatre to even when it's as well done as this. \$4,500. Very bad.

R-K-O (Loew) (2,800; 50-80)—"Not Damaged" (Fox). Vaude. Pleading enough show, but nothing that meant a thing. Loew's exploitation and advertising campaigns continue. \$8,700.

Shubert (A. G. Bainbridge) (1,100; 25-50)—"The Roman Holiday" (Fox). Picture, "Hot Curves," on sharing arrangement this week.

Loew's (Loew) (2,800; 50-80)—"Child of Pleasure" (M-G-M). Just no-go, but better than average magnitude. Closed at 9,000. Along at nice clip. \$5,000. Big improvement over recent weeks.

Palace (Public) (2,500; 35-50)—"Crazy Water" (Par). Failed to catch on. \$1,500. Bad.

Grand (Public) (1,200; 35-50)—"Big House" (M-G-M). 24 loop run. Field full week instead of scheduled half-week. 4,000, fine.

Big Week in Providence, For Loew State, \$23,000

Providence, July 22.

(Draw. Pub. 316,000)
Weather hot
Flicker houses mopped last week. Despite unfavorable weather conditions all did close to heavy business. Standouts were "Son of the Century" (Loew) and "Let Us Be Gay" at Loew's, and "King of Jazz" at R-K-O Victory.

Estimates for Last Week
Loew's (Loew) (2,800; 15-50)—"Golden Dawn" (WB) Operetta had no chance against stronger competition. \$19,000. \$9,000.

Loew's State (2,500; 20-50)—"Let Us Be Gay" (M-G-M) One of the best picture Loew's ever had in big money. Big at \$23,000.

Paramount (2,200; 15-50)—"Son of God" (FN) Barthesness well liked. Big all week and close to \$18,000. This figure going one better than big gross for opening week movie.

RKO Victory (1,600; 15-50)—"King of Jazz" (U) Got off to good start and closed at \$18,000. "Let Us Be Gay" Excellent since house is only flicker plant in town without cooling plant.

Loew's (Loew) (2,500; 15-50)—"Wild Company" (Fox). Vaude. Average at \$5,000.

Loew's (Loew) (2,500; 15-50)—"Courage" (Loew). House still plugging shows big. \$8,200.

Louisville, July 22.

(Draw. Pub. 500,000)
Weather: Hot
Decline affecting miniature golf courses has not yet hit here, also Louisville is not yet provided with them. Walter McDowell, manager of Loew's, has departed from the usual conduct of a theatre in that just one block from the State.

holds of his greatest opposition, the little golfies, and tied up a dozen of them on July 22, which will virtually make them advertising mediums for the State.

His plan, which is to erect a small stage advertising his current attraction at each of the 15 holes, has been put into effect on a golf course in the State in Louisville.

Attractions last week were "Unholy Three." Among the signs were: "Lon Chaney Talks," "At Loew's," "Chaney Times At Last," and the third hole was titled "The Unholy Three." The stunt is figured to draw more than 15,000 more than 15 places a week per course. The "prize" hole will be changed weekly, also the signs.

Loew's plan of exploitation in the form of posters in class department store windows, leaped into the air at \$4,500. \$4,400. Victor McLaglen and a pair of "It" babies brought crowds to the Alamo and a nice take \$4,500.

Alamo (4th Ave.) (1,100; 40-45)—"On the Level" (Fox). Snappy entertainment plus McLaglen; \$4,500. Mary Pickford (33-35-50) and Nance and Lila Lee in diverting drama of every-day situation; \$4,100. O. K.

Rialto (R-K-O) (2,340; 30-50)—"Back Pay" (FN). Corinne Griffith needs peppier plays. Less than average; \$3,700.

State (Public) (2,352; 35-50)—"Unholy Three" (MG). Real patrons for first time in weeks. Excellent for this weather; \$12,400. "Blushing Brides" (M-G-M). \$11,000.

"Golden Dawn" (WB). \$5,700. Walnut (Laffell) (1,150; 15-25-40)—"Ingagi" (Congo). Survived only two days on second week. Took about \$1,000. "The Roman Holiday" (Fox) week quoted at \$1,500, was probably nearer \$1,700, making \$1,900. "The Roman Holiday" (Fox) week and no future bookings announced.

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\$39,800 for Penn, Ptsbg.; Great Week; Best Summer So Far for This House

Pittsburgh, July 22.
(Draw Pop, 1,000,000)
Weather: Hot

Heat terrific but main stem grand crashed through for surprising grosses.

Penn did smashing week with "The Big House." This house has had its biggest summer trade so far.

"Road to Paradise" despite critical drubbing turned in a pleasant \$24,500 for the Stanley House showing signs of life lately. Another picture that took it on the chin from cricks and then pulled out as surprise was "Dancin' Nan McGrew" at Aidine. Around \$2,500 nice showing here.

Return of stage shows to Enright didn't mean much in first week although flesh-and-blood stuff expected to show results as soon as it gets around. Middle of heat period risky time to try it. Takings up a little but not enough to impress at \$5,000. Picture "Recaptured Love."

Estimates for Last Week

Aidine (Loew's) (1,900; 25-30-40) No accounting for it. \$25,500. "Dancin' Nan McGrew" (Par.) Picture considered silly.

Enright (WB) (3,700; 25-35-40) Captivated the audience. Nothing to brag about at \$3,000. Stage shows back but no immediate reaction expected.

Harris (Harris) (1,800; 10-20-30-40) "Cuckoo" (Radio). Got by at \$3,700. Previously played two weeks in East Liberty at Sheridan Square.

"Penn (Loew's-U) (3,300; 25-35-40-50) Big House (Metro). Sensational at \$39,800 for this time or for any time. Something must go to Wesley Eddy, whose farewell party in the grand hall brought in plenty of women.

Pitt (Shubert) (1,700; 50-150-200) Still still money. 7th week at \$4,400. Slicks around and surprising everybody.

Sheridan Sa. (Radio) (1,200; 25-30-40) "Wild Company" (Fox). Average program and average \$3,500.

Wesley Eddy (WB) (3,600; 25-35-60) "Road to Paradise" (FN) at \$24,500, good summer week. House appears to be on upgrade of late and has a chance to make a go of it after couple of bad years.

\$20,500 at Indiana on WESTERN AND UNIT

Indianapolis, July 22.
Drop of the mercury from Sunday to Tuesday gave the box office a boost, resulting in a fair week's business Sunday and the last half of week badly off because of mounting temperature.

Estimates for Last Week

Indiana (Fox) (3,331; 25-50-65) "Border Legion" (Par.) Pat Rones in Public stage show. "Campus Case" (Lendell) (2,500; 25-30-40) "See Bat" (M-G-M) Vaude. L'arned. Not so good at \$12,000.

Circle (Publix) (2,600; 25-40-50) "Sweet Mamma" (P-N) gave house another dirty dozen and local fans from on Alice White. \$3,200.

Loew's Palace (Loew's) (2,800; 25-30-40) "The Big House" (Metro). Nice week at \$13,000. Beat "The Big House" figure about \$1,000. Fans liked shorts.

Apollo (4th Ave) (1,100; 25-35-50) "Golden Dawn" (W) Bad at \$2,500, although slight pick up over week before.

Ohio (Publix) (1,250; 25-35) "Caught Short" (M-G-M) Good at \$2,600, considering take at other houses and weather.

Orion (4th Ave) (2,600; 25-35-50) "On the Level" (P-N) Fair at \$3,000, drop off last half.

FAIR FILMS TO ABOUT FAIR TORONTO TRADE

Toronto, July 22.
(Draw Pop, 800,000)

Weather: Hot

Biz continued to drop.

Estimates for Last Week

Rialto Alexandra (2,000; 50-150-200) "Western Front" (U). 2d week. Not good.

Ivori (1,600; 35-65) "Bad One". Not so good.

Uptown (3,000; 30-40) "Man from Blinnies". Barrymore usually average biz, but not this time; \$15,500.

Loew's (2,200; 35-60) "Lady of Imperial". Vaude oke and picture fair, but biz \$12,000.

Marshall (2,500; 40-60) "New Moviehouse Politic". Fed up here on review \$15,000.

She's Hips (2,600; 30-60) "Captain of Guard". Fair summer week; \$14,500.

'SILENT ENEMY' NOT SO HOT IN FRISCO AT \$7,000

San Francisco, July 22.

Business among the downtown picture houses spotty this week, some coping exceptionally good grosses, others average and a few fair.

"The Big House" with a tremendous new-paper campaign, walked off with nearly a record for the city, running close second to that house's standing record, which is held by "The Cock-Eyed World." Fox got a fair break, but not as big as expected.

Public houses about average.

Estimates for Last Week

Fox (5,000; 50-65-75-81) "Good Intentions" (Fox). Got fair opening and held good pace through week to \$38,000.

Warfield (Fox) (2,672; 50-65-90) "Big House" (Metro). Proved sensational. Had to put in special Saturday night show to take care of crowds. Patronage through week big. Figures run into \$33,000.

Paramount (Publix) (2,698; 35-60-61) "For the Defense" (Par.) Opened big and kept up better than normal stride to \$16,000.

Orpheum (R-K-O) (2,270; 35-60-65) "The Big House" (Metro). Proved sensational. Had to put in special Saturday night show to take care of crowds. Patronage through week big. Figures run into \$33,000.

Golden Gate (R-K-O) (2,485; 30-40-50-65) "Inside the Lines" (Radio). Plus good vaude bill this one big hit pace from the line and got \$15,500.

Embassy (Wagon) (1,365; 50-65-90) "The Big House" (Metro). Only fair, and \$8,500 considered subnormal.

Davies (Wagon) (1,150; 35-50) "Temptation". Nothing to brag about at \$5,000.

Combo Show at Loew's, Newark, NSG at \$12,000

Newark, N. J., July 22.
(Drawing Population, 850,000)

With few exceptions most houses held up well enough against the weather. But few making much.

Estimates for Last Week

Loew's (2,500; 35-50-65) "Border Legion" (Par.) Stage show in groove lately at \$15,500.

Loew's (2,500; 35-50-65) "Numbered Men" (FN). Same, \$5,300.

Loew's (Newark M. P. Guild) (2,995; 35-50-65) "Village of Sin" (Russian). Flop of high brow stuff brings policy change, \$1,500.

Loew's (2,500; 35-50-65) "Sea Bat" (M-G-M) Vaude. L'arned. Not so good at \$12,000.

Loew's (2,500; 35-50-65) "Recaptured Love" (WB). Also in groove at \$15,200.

Loew's (2,500; 35-50-65) "The Big House" (Metro). Little better, \$2,500.

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BOSTON WALLOPED Low Grosses of Season There Last Week

Boston, July 22.

Pictures took it on the chin last week, with a very good reason. Latier part of week hottest city has had in years.

"Love Among Millionaires" put the Met at \$30,800. Pretty low for Public place.

Keith-Memorial and the Keith-Albee went a few grand lower than average. The K-M did \$10,200 and the A-B \$10,000.

Upstown at the State business was still worse. Lowest week house has known for long time, \$15,400.

Estimates for Last Week

Met (Publix) (4,390; 50-75) "Love Among Millionaires" (Par.) \$38,800.

Keith-Albee (3,000; 50-60) "Piling Widows" \$13,500.

Keith-Memorial (4,000; 35-50-60) "The Big House" (Metro) \$10,200.

Loew's (2,400; 30-40-50) "Unholy Three" (M-G-M) \$15,800.

Estimates for Last Week

Michigan—"Among Millionaires" (Par) (4,045; 35-50-75). Clara Bow and picture didn't mean money played last week.

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"Dawn Patrol" Breaks Garden's Record With \$51,200 in 1st Week; Capitol's Large Gross of \$85,700

DESPITE FIERCE HEAT PHILLY MADE SHOWING

Philadelphia, July 22.

Scorching weather end of last week put a crimp in some picture house grosses, nevertheless.

Even as it was, business was, if anything, a little above average on the week. The big, Metrobus at \$44,200, at least five grand over hot-weather average. The picture was "Our Blushing Brides."

The Boyd couldn't hold up. "Let Us Be Gay" which had done \$38,000 in first three, nose-dive suddenly and was taken out Thursday.

Stanley was well enough supported with \$18,000 for "The Unholy Three," 2d week. It was taken out after Thursday.

Stanton had a bloomer in "Czar of Broadway" which got a scant \$7,000 in one week and was taken off. House needs a winner as it has been unable to get any features strong enough for more than a single week of late.

This week's new feature found the going rather rough this summer, got \$17,000 with "Young Man of Manhattan" and a stage show.

Fox has been rather unfortunate in picture lately and attendance has suffered somewhat. It needs one strong box-office wallop, either on stage or stage to turn the tide, although the management reports steady, if small profit, right.

Right. "Hardly more than \$26,000 last week."

Western Front" goes out from Chestnut this Saturday after eight weeks. Reported \$10,000 last week, most of it in first three days.

No big films in sight and no sign of a tide. Fox has been rather unfortunate in picture lately and attendance has suffered somewhat. It needs one strong box-office wallop, either on stage or stage to turn the tide, although the management reports steady, if small profit, right.

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Ending before the willing spell and enjoying moderate summer weather Broadway picture house gains for the past week far exceeded losses. Outstanding was the opening week of the Richard Barthelmess picture "The Dawn Patrol" (FN) which rolled up \$12,000, thereby not only breaking all records at the Winter Garden, but stepping ahead of the old Al Jolson "Singing Fool" figures by around \$3,000. The gross doubled that of "Numbered Men's" 5th and last week.

Of those diving, the Paramount went deepest, an exorbitant high of \$12,000 with its total of \$58,400, "Man From Wyoming" the \$70,400 which Clara Bow did in "Love Among Millionaires" the previous week.

Roxy continued to step up, even the revival of "The Rogue Song" (M-G-M) with \$33,800, bettering by two grand the total of \$81,000 of its predecessor, "On the Level" (Fox).

Another upward trend in the company class, which has been holding up well in view of conditions, was at the Capitol. There the first week of "Let Us Be Gay" (M-G-M) rolled up \$11,000, a jump of approximately \$14,000 over the predecessor "The Unholy Three" which had left with \$71,400 scored.

"Holiday's" Drop

"Holiday" (Pathe) slipped to a surprising low in its third week at the Rivoli; so much that it is being replaced by "Manslaughter" tomorrow. The picture's figures were \$30,100, while in the second week it reached \$41,500 and promised to stay thereabouts for a time.

At the Strand, Alice White's "Sweet Mamma" at \$18,200 also surprised, despite bad criticism, in view of "Sweetheart and Wives" doing \$22,800 in its hot over week just before.

Rialto with Moran and Mack only got \$20,500. That was \$9,000 above the Byrd picture's 4th and final week.

Reserved seats continued to drop. "The Big House" (Metro) grand, with "Swing High" (Pathe) holding at the Cohan.

Due to an inadvertency in compiling this report last week (issue July 15) pictures current then were cited for several of the weekly changes in current grosses for the previous week. For this reason all comparisons have been enumerated above.

Estimates for Last Week

Atlantic City (Harris) (1,120; 10-20-30) "This has been dropping at the rate of nearly two grand every week during the summer. Current figure, \$2,600.

Capitol—"Let Us Be Gay" (Metro) (4,620; 25-50-75-150) (1st week) Great business for this theatre in this weather is \$55,700 for "Let Us Be Gay" in first week.

Central—"Western Front" (U) (900; 41-52-50) (13th week). Getting better in Broadway area. While \$15,000, is another grand less, not bad at all for show window purposes.

Cohan—"Swing High" (Pathe) (1,400; 50-75) (4th week). Just swung out, sliding under \$5,000.

Embassy—"Newswell House" (Fox) (2,500; 35-50-65) (5th week) of live wire all-newsreel program at around customary figure; \$9,000.

Globe—"Lawful Larceny" (Radio) (1,050; 35-50-75). As has been said, \$7,000 isn't squawked at here.

Paramount—"Man from Wyoming" (Par) (3,665; 65-85-151). \$58,400 very, very bad here. Another Western.

Rialto—"Anybody's War" (Par.) (2,000; 40-65-85-11) (1st week). Not much to brag at \$30,500.

Rivoli—"Holiday" (Pathe) (2,200; 40-65-85-11) (2d week). Doing \$30,100, or \$11,000 under the first seven days in Broadway area. While with "Manslaughter" relieving tomorrow (2d).

Roxy—"Rogue Song" (Metro) (6,000; 40-65-85-11) (1st week) one of the first Metro films in the house didn't draw enough for the Roxy.

Strand—"Sweet Mamma" (1st Natl) (2,900; 35-50-75). Alice White with \$18,200. Bad and bad picture.

Winter Garden—"The Dawn Patrol" (F. N.) (1,410; 25-85-11) (1st week). Big surprise of summer is broken record. The picture's business is \$20,000 scored here last week. House did consistent SRO business.

Personal Appearances Drew Best in Detroit; Oakie's High at \$49,600

Detroit, July 22.

Personal appearances and a couple of days of cool weather permitted better than seasonal grosses. Heat wave hit latter part of week.

Jack Oakie, "Cheer Up and Smile" on the screen and a fairly good stage show. House has been rather unfortunate in picture lately and attendance has suffered somewhat.

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SEATTLE MILDLY FAIR

No Stand-Out—"Young Desire" Hit

Pretty Low

Seattle, July 22.
(Draw Pop, 450,000)

Attraction: Cool, dry weather still makes beach parties popular.

Estimates for Last Week

Paramount (Publix) (5,108; 25-60) "The Big House" (Metro) Fair. Stage show okay. \$13,400.

5th Ave. (Fox) (2,500; 25-60) "Our Blushing Brides" (M-G-M) North-west bathing show helped as finals held. \$16,000.

Fox (K-2) (2,500; 25-50) "Big House" (M-G-M) 2d week. Just fair. \$12,000.

Blue Mouse (Hamrick) (900; 25-50-75) "Young Desire" (U). \$3,500; bad.

Musie Box (Hamrick) (1,000; 25-50-75) "Young Desire

Stage Shows Display Highest Draw in L. A.—Studios No Like It; Garbo's 'Romance' Big at \$36,000

Los Angeles, July 22.
(Draw Pop, 1,500,000)

Weather: Hot

If there is anything unusual in the business around town it's that there are few if any in between or fair grosses. Either the houses are okay or way off. Percentage of theatres holding up isn't bad.

The State will have a big week on Garbo's "Romance" at around \$36,000. That's got enough to make the West Coast put back the Criterion opening of "Blushing Brides" for two weeks to permit the Garbo film to switch over to the latter house for a fortnight, starting this Thursday.

Incidentally, \$14,000 for "Big House" on its 4th Criterion week is really good enough to retain the prison picture another couple of weeks, but out it goes.

The two twice-daily films are going along all right, the Carthy getting about \$13,000 for Will Rogers' 15th week, with "Holloman" noted to go in there between the 7th and 12th of August. It will be the first picture to be shown in the "Hell's Angels" expects to spur at the Chinese when the Hunter family debuts tomorrow.

Warner's Hollywood dropped off 10% on the holdover week of its revived stage show policy, with the blame laid at the door of the screen feature, "Nancy from Naples." That \$15,000, however, is far above what the picture was expected to do. The picture policy. There is little doubt that if the film had been there the Hollywood would have had a couple of terrific weeks.

Stage Shows Drawing

Keynote of the manner in which the peasantry is going for the stage this evening is the arrival of the second revue, the first having completed its two weeks and moving to Warner's downtown, where it also has doubled its gross. The picture, with \$13,000 for the first three days, the studio bunch doesn't like to add it, but they are considering it. The business these Warner houses are doing with stage shows. The Hollywood got away to \$15,000 with a three-day start on its new program, "Way of All Men" (FN) being the picture there and "Three Faces East" at the opening at the Downtown.

Because Olsen and John are getting \$4,500 a week in the stage show at Warner's Hollywood they will not move downtown with the "That's what I like" picture. This is regarded as placing more emphasis on the anti-stage show contention. The picture may even say what about the net?

It looks as though the Hollywood is making the new "Paragon" "Big Pond" won't beat \$18,000 this week, and this house should always make \$20,000. The picture is particularly for an above-average feature. The Orpheum got about \$2,000 for the extra and first night of "Lawless Larceny" which has a dull story, and "Dixiana" opens here tonight (22).

There is every chance that First National's "Dawn Patrol" may play the Orpheum, as R-K-O bought it before it was made. However, Warner would very much like to have it play one of its houses, too, so this picture will be thrashed out at New York. The Orpheum, it is known, will be loath to let go of it, due to the crowds coming in from Frisco and New York, where it is playing. Local gloom spots at the Egyptian, Boulevard, Paramount, R-K-O and the United.

Estimates for Last Week

Boulevard (Fox) "This Mad World" (Metro) (2:14; 25-30). Best brutal hit \$41,000. Carthy Circle (Fox) "So This Is London" (Fox) (1:50; 25-30) (5th wk). Okay at just short of \$13,000. "Holloman" (Fox) (1:50; 25-30) makes mystery of ultimate destination of DeMille's "Madam Satan," scheduled to have followed the Rogers picture.

Chinese (Fox) "Hell's Angels" (National) (2:02; 25-30) (4th wk). Down to around \$24,000, but expects to pick up again on Hunter family flyers, starting 23d. Fox "Big Trail" (Fox) (2:00; 25-30) (4th wk). Criterion (Fox) "The Big House" (Metro) (1:40; 25-30) (4th, final wk). Had come to \$14,000, but well enough to linger. Will get slightly over \$14,000 in 4th week but departs in favor of "Romance," which moves over from State 24th, pushing back premiere of "Blushing Brides" for two weeks. "Social Lion" (Par) (1:50; 20-45). Only \$6,800; with Max Fisher band having replaced Ben Bernie's outfit. When

FLETCHER FROM IND.

New Financial Expert, But Unattached to Hays

A man of mystery has invaded the producers' gathering place in such full force that he is using the throne as a resting place in Will Hays' absence.

Reports from folks back in Indianapolis, where he is Stoughton Fletcher, one time rated at \$25,000,000 and the president of the Fletcher American Bank in Indianapolis, for which the firm of Hays and Hays was then attorneys. These people understand that Hays brought Fletcher back from Hollywood, all quite unknown to the world at large, where the former bank head has been holding down a comparatively menial job.

That Fletcher will be the new financial expert and statistician for the film industry is the belief of many. Simply going some personal everything that comes out of Indiana.

Retentive ones in the Hays office were more reticent than usual when inquiries were made about Mr. Fletcher.

However, it was admitted that a Mr. Fletcher was around. But not on the staff nor the organization's payroll. Simply doing some personal work for Will Hays while the latter sojourns abroad.

WB ONLY LOOP HOUSE BECOMING 2ND RUN

Chicago, July 22.
Warner's are running their only loop house, Orpheum, into a second run theatre. First trial, with Metro's "Divorcee," so satisfactory the new policy was okayed.

House closes Aug. 15 for remodeling and further reduction in seating capacity, from 900 to around 750.

AMPA Election

The AMPA, local publicity boys, has reduced its dance and eating out from several grand to a present couple of hundred. Ordinary economy is given as the reason.

Incidentally, the organization goes into an election in September. Already one set of nominees has been named, with Mike Simmonds slated to succeed Eddie Klein.

stage shows were here house showed weekly average of \$11,000.

State (Loew-Fox) "Romance" (Metro) (2:02; 25-30) (4th wk) on her way to \$36,000, very big. Moving over to Criterion for extended run.

Orpheum—Lawful Larceny" (Radio) (2:20; 50-75) (10 days). Never got going and \$2,000 on extra three days. "Dixiana" opens here tonight (22).

Paragon (Fox) "The Big Pond" (Par) (2:10; 20-40). By analysis indicates stage show at Warner's Hollywood up the street must be during. This picture, which won't be \$18,000, and that's \$2,000 short of what this site should be, but remains as average.

Paragon (Fox) "Love Among the Millionaires" (Par) (3:55; 55-75). Clara Bow does not star in this picture. Demand very strong in New York. May reach \$18,000.

R-K-O—She's My Weakness" (Radio) (2:50; 30-45). Say of usual time in battling to reach \$11,000.

United Artists (Pub-UI)—"Anybody's Baby" (Radio) (2:10; 25-41, final wk). Unsatisfactory first week made 2d week just matter of time.

Downtown (WB)—"Bright Lights" (FN) (1:50; 50-75) (2d, final wk). (FN) \$8,000 for final week without stage show. First Ceballos review moved here from Warner's Hollywood, getting \$13,000 in first three days. That's more than double what business has been for months.

Hollywood (WB)—"Nancy from Naples" (Metro) (2:10; 25-30) (4th, final wk). Closed out initial fortnight of stage resumption to \$16,000, making approximately \$4,000 for two weeks. Demand very strong in face of current weak picture. Second stage unit now in for two weeks' stay with "Nancy from Naples" (FN) on screen and \$16,000 for three days. Saturday night crowds forced box office to close.

1st Runs on Broadway

(Subject to Change)

WEEK JULY 25

Capitol—"Sins of Children" (Metro).
Globe—"Shooting Straight" (Radio).
Revue—"Good Intentions" (Fox).
Strand—"Golden Dawn" (WB).
Paramount—"Sap from Syracuse" (Par).
Rialto—"Raffles" (UA).
Winter Garden—"Dawn Patrol" (WB).
Rivoli—"Manslaughter" (Par).

WEEK AUG. 1

Capitol—"Blushing Brides" (Metro).
Globe—"Rain or Shine" (Col).
Revue—"Holloman" (Fox).
Strand—"Flirting Widow" (WB).
Paramount—"Grumpy" (Par).
Rialto—"Raffles" (UA).
Winter Garden—"Dawn Patrol" (WB).
Rivoli—"Manslaughter" (Par).

STUNTS, NOT CUT SCALE, TO BRING KIDS BACK

Answering the call of Joseph Plunkett, R-K-O's general theatre operator that the children must be brought back, division and house managers throughout that circuit are devising special stunts for kids, including morning shows, parades, candy hook-ups, etc.

Although R-K-O is as determined as other large circuits in building business through kids because, as Plunkett puts it, the kids today are the prospects of tomorrow, no attempt will be made to get children patronage through lowering admissions.

Fox thus far has made the largest bid by slashing admissions to as low as 15c for all times, while Par has few spots where it has done the same, in one instance dropping to 10c and 15c, and trying stunts through hookups with local dealers and in other fashions.

Not the falling off in kid patronage since sound came recently stirred large circuits in retrieving this business.

Edgar Selwyn Sues Warners Over Song

Los Angeles, July 22.
Edgar Selwyn filed a \$100,000 damage suit against Warner Brothers today (Tuesday). The action charges that Warners has the copyright on "Strike Up the Band," a number out of the Selwyn show.

Selwyn alleges the number was used without permission in the Selwyn stage shows put on by Larry Ceballos.

The complaint came after Warners put the number in the show at the Downtown, after pulling it from the Hollywood theatre, when Selwyn protested.

Milton M. Golden and Arthur V. Kaufman filed the complaint for Selwyn.

No Hold-Over Picture For Pars in N.Y., Bklyn

Pictures, it has been decided, will have to be unusual exceptions to get two weeks at the Paramount in the future, with the company now not scheduling anything for more than a week in advance of opening in New York or other keys.

Milton M. Golden and Arthur V. Kaufman filed the complaint for Selwyn.

Only exceptions are Pars from Rialto and Rivoli runs for Brooklyn. Booking schedule ahead for both houses, day-and-date, are "Sap from Syracuse," July 26; "Grumpy," Aug. 2; "Quick Eats," Aug. 9, and "Better Wife," Aug. 16.

Par's new season officially begins with "Grumpy."

Eisenstein's 1st

Hollywood, July 22.
Serge Eisenstein's first directorial job for Paramount may be on "Sutter's Gold," story of early California.

Another Zane Grey

Metro has purchased another story from Zane Grey, titled "The Shepherd of the Gualanduloe." No cast assignments yet.

Why / and if / Bad Business?

The why or if of bad business in the theatre may be differently explained or alibied by numberless theatre showmen. Naturally in the summer the alibis come first. But also naturally in the summer the box office reports are also prevalent.

In summer or winter the admission scales in the picture theatres are inductive to patronage. Nor can the film house at present scale be termed a luxury. Luxury may go for the legit in any season and often does. But when the top is from 50c. to 75c. for the average first runs in keys, and proportionately, the box office scale whether permanent or cut, can hardly be included in the alibis.

The box office reports this summer as in other summers and at all times have shown the good show gets the money. Very simply, the why/or if of bad business in the picture theatres solely revolves around the show. If the show presently at 50c or 75c is not equalling the previous show at the same prices, that is the why of bad business. More especially since the theatre operators have led the public to believe the shows will be bigger and better.

Cutting overhead may be theatre efficiency but to date it has never made for a better show. Gauding division and house managers may be so for the theatre, but the house manager does not book or put the show together. Nor has it yet been determined if chain theatre operation is wholly adaptable to neighborhood houses.

The only certain way the theatre has ever found to make a profit is by bringing down the theatre alibis do not appear on the box office statements, for if the box office statement attributes the current light business to the opposition, then the opposition has a better show.

Cutting Down

Cutting down the show's cost is really working for the opposition. But cutting down the show's cost and spending the saving in exploiting the slightest show might be better box office. Or cutting out useless overhead is hardly commendable, if it is not in any way injurious to the good will of the house. Although it apparently seems that useless overhead is only discovered when business is off and never found when business is on the flood. Still useless overhead is always useless.

Some people don't believe there is any such thing as bad business for a popular picture theatre, it has the right show. The right show is a show that draws. Exploitation will help a good show; may help a bad show, but with or without exploitation the theatre needs a good show.

Granted that the public has been educated into seeing a big show cheap, if the public is to be persuaded to continue the same patronage, it can't be blamed upon the times, the conditions, the unemployment, or the local situation. There are but two salient angles to bad business, the show and operation.

It's not difficult for a theatre operator to be a good operator when his shows are good; it's when they are not good that showmanship must come out. The best operator will get the most money with poor shows and also the most money with good shows on the average, while any operator may get money with a natural for the box office.

When Both Flop

It still goes back to the show. In the picture houses the show is divided into two classes; film and stage. In some theatres it is film only.

If the film portion is falling down on the draw, it's the picture producing going backward; if it's the stage part of the show that's flopping, there must be a reason for that as well.

When both the film and the stage flop, there is a general fault with the entire producing and distributing organization.

If, as so many picture people foolishly believe, that either the picture must be good or the whole show falls down, then it's the picture end that calls for vast improvement just now. Or, if it is true as the stage people think, that the well balanced bill including fees on the stage comes nearer to the average gross revenue than any single dependence upon the varying picture, the sooner the balance is struck, the more quickly will theatre operators consider only the show as a whole instead of the feature talker; the sooner he will stop talking about the show saying if the picture isn't good, the talk has been converted into the office of the operators. Which might cause everyone to lie down if it is thought the current talker is not a money picture.

The Only Alibi

The only actual alibi not as yet been uttered is that the distributors are holding back their better picture for the regular season. Accordingly, there should be no complaint then on current business, considering it is the summer, and the summer supplies a steady outdoor opposition. Besides a few very hot days when the theatre's best draw is its cooling plant.

Theatre going at 75c is not a luxury; it's a necessity because it's cheap enough to kill time if nothing else. But teaching people to expect a lot for little should be lived up to, for the people expect it, and the very least they do expect nowadays is a good show. There is no grandeur left to the picture business nowadays except that.

Placements

Hollywood, July 22.

The mobs had a better than average week with 5,474 placements by Central Casting. Friday, the most active day, had just under 1,000 on the lots.

Paul Sloan's French village for "Half Shot at Sunrise" at Radio was the best populated set of the week. He had 352 extras on it Friday.

At Paramount Josef von Sternberg had the biggest sets Tuesday and Saturday "Morocco." First was 157 in a cafe scene, then 261 in mob stuff.

Biggest individual sets Wednesday and Thursday at First National. Bill Seltzer's 150 on shipboard for "Kismet" and Mervyn Leroy's 20 in a cafe scene for "Little Caesar."

Chicagoan Sells Stories

Chicago, July 22.
Robert Andrews, young editor of the "Daily News" magazine section sold his "Three Girls Lost" story to Fox for \$7,500. Story deals with a trio of working janes in Chicago. Fox also dickering for the sequel, "One Girl Found." Novel comes out in book form this week.

WARNER SELLING PAR AND FOX, SMILES SAY

Reports of a Par-Warner battle cropping up again in the past week were the only news in the Warner building with smiles.

The revelation is that the brothers' sales interests are powerful enough to make the picture whereby, by September, a contract is expected to materialize which will witness the Zukor theatres playing brothers' product right along the schedule.

The smiles are broadened when queries are put about the imminence of that Warner-Fox deal.

Jolson and Germany

Hollywood, July 22.

Al Jolson does not start on his first United States picture until Nov. 15, which leaves him a chance to make a German version of "Song o' Guns" in that country.

However, with that undertaking in mind, Jolson, A. is attempting to farm out Lily Damita at \$30,000 per picture, the same scale it's paying her.

Joe Schenck is due here from New York Saturday.

Jean Harlow's Divorce

Hollywood, July 22.

Jean Harlow, actress, is suing Charles F. McGrew, 2d, for divorce, charging cruelty, drunkenness and failure to carry out a property settlement made at the time of their separation last June.

Suit was filed in October but not detected because filed under Miss Harlow's legal name.

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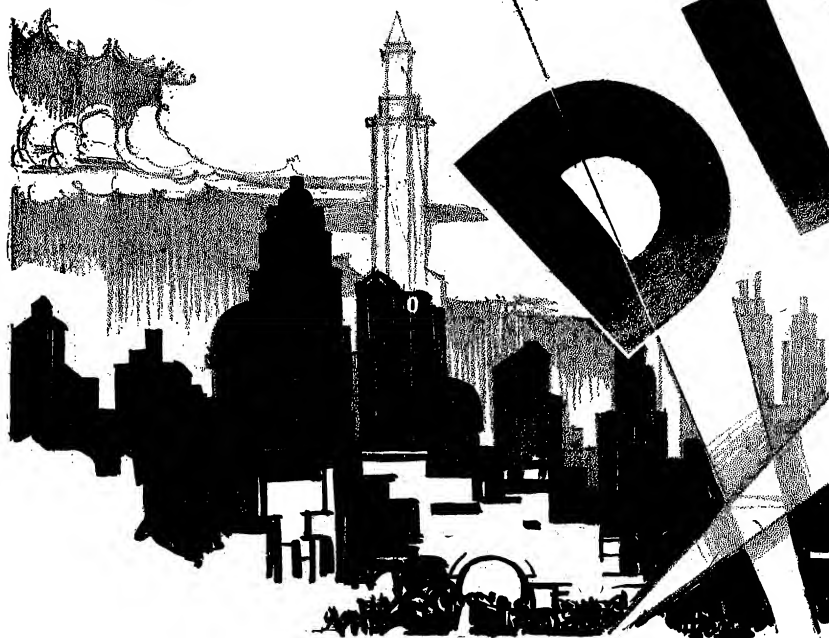
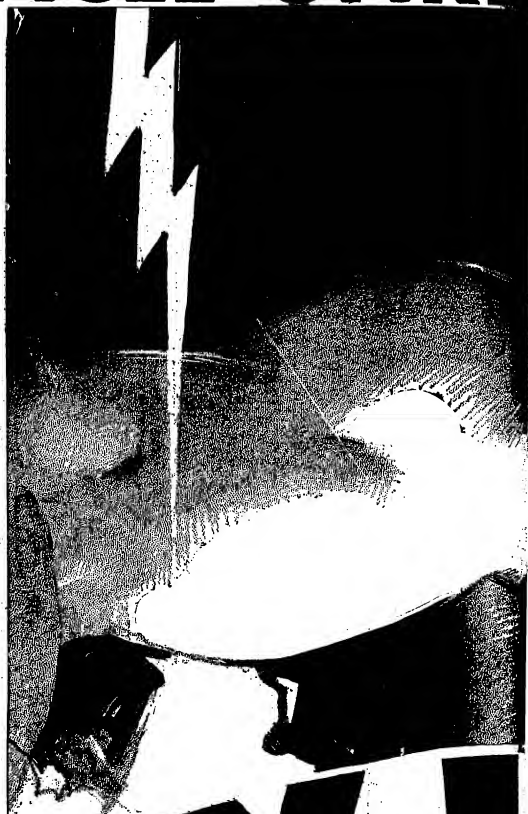


TITAN ROCKS COAST

**'DIXIANA' Smash Sensation
in World Premiere as RADIO
Victory Sweep Begins**

GRANDEUR OF "DIXIANA" TITAN SPECTACLE UNRE

THE MIGHT OF THE RADIO
TITAN LOOMS ABOVE THE
WESTERN SHOW WORLD
TODAY! BLASTING AWAY
BARRIERS OF BLAZING HEAT
... "DIXIANA" HIT LOS
ANGELES LIKE AN EARTH-
QUAKE LAST NIGHT...
PACKED THE RKO ORPHEUM
AT \$5 TOP AND COMPLETELY
FLABBERGASTED THE SHOW
MOB WITH THE MOST
OVERWHELMINGLY MAG-
NIFICENT PAGEANT OF
WONDERS MORTAL EYES
HAVE EVER BEHELD!

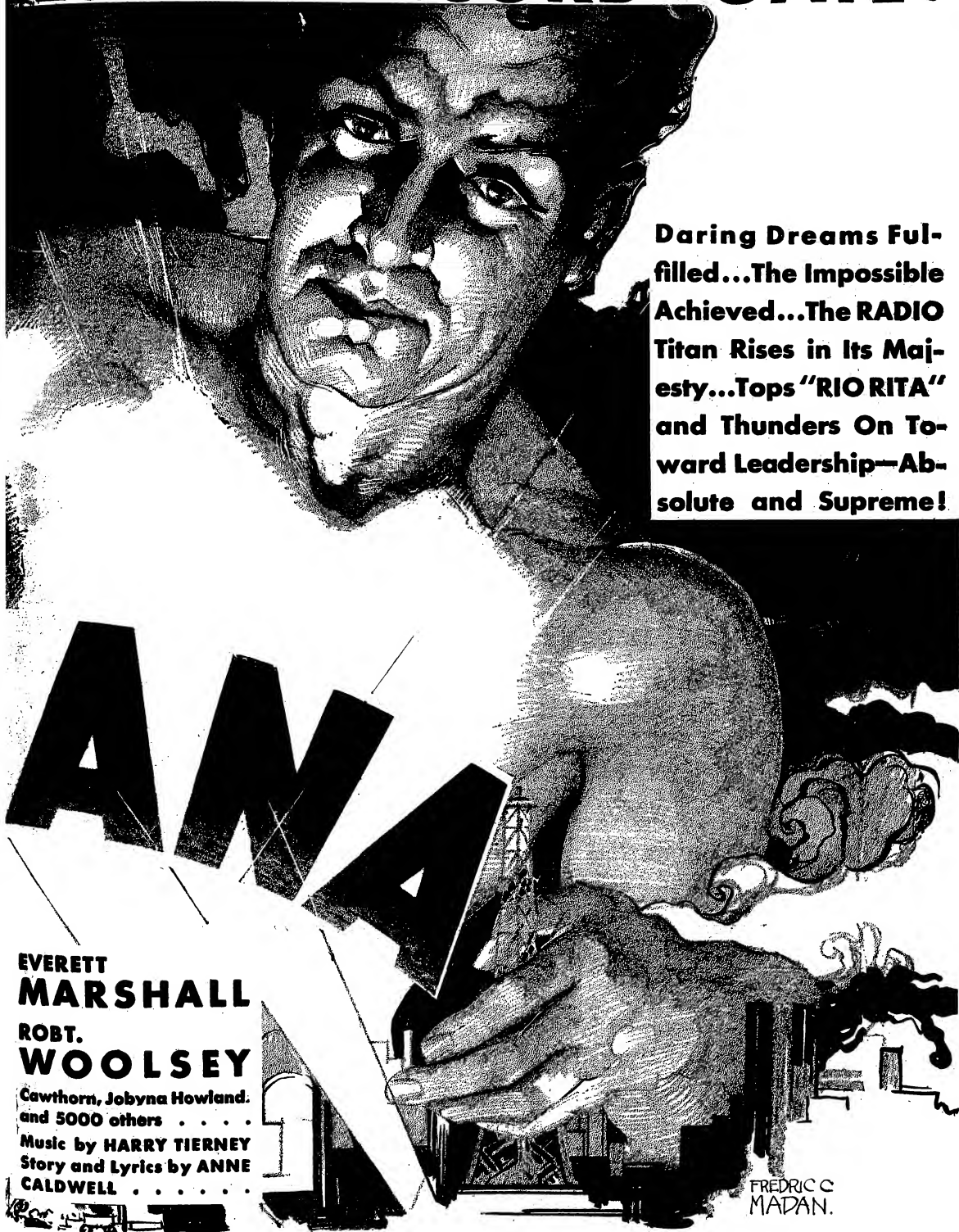


**BEBE
DANIELS**

**BERT
WHEELER**

Dorothy Lee, Joseph
Ralf Harolde, Bill Robinson
Directed by LUTHER REED
Personally Supervised by
WILLIAM LE BARON

ANA" STUNS COAST AS ELS TO RECORD GATE!



Daring Dreams Ful-
filled...The Impossible
Achieved...The RADIO
Titan Rises in Its Maj-
esty...Tops "RIO RITA"
and Thunders On To-
ward Leadership—Ab-
solute and Supreme!

**EVERETT
MARSHALL
ROBT.
WOOLSEY**

Cawthorn, Jobyna Howland.
and 5000 others
Music by HARRY TIERNEY
Story and Lyrics by ANNE
CALDWELL

FREDRIC C.
MADAN.

ELEMENTAL VALUES OF DRAMA PUT B. O. WHOOP IN TITAN SPECTACLE!

DIXIANA

**COAST SHOWMEN
STAGE BLISTERING
BALLYHOO FOR
BIG GATE REACTION!**

**WATCH PAGES OF VARIETY
FOR DRAMATIC DETAILS OF
TITAN MERCHANDISING
SWEEP...HARNESSING A FAR-
FLUNG EMPIRE OF MODERN
BUSINESS IN DRIVE TO REAP
BEAUCOUP PROFITS.**

**TITAN OWNS THE SKIES!
JULY 29, THE MAGIC NIGHT!**

No showman worth his salt will fail to take advantage of Radio's great "Dixiana" broadcast from the Titan Hollywood studios July 29th. Fifty mighty NBC stations will speed the gorgeous music and sweeping drama of "Dixiana" up and down the channels of the sky . . . and drive the story with unerring aim into the consciousness of millions of listeners. No other show machine matches the Radio Titan in efforts to sell your tickets.



"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Just 1,200 permits for the erection of miniature golf courses have been issued in Los Angeles. This is believed a record for any city. Proprietors are even now calling in picture studio scenic artists to doll up the undersized links.

Because several picture companies are bidding for "Street Scene," the price for the picture rights is now placed at \$500,000. Highest offer to date is said to be \$100,000.

Local police commission has ruled that the cops can't solicit work from the studios. This is an old gentleman custom here. If a film company wants a "bull" the department will assign one or many as called for.

First National has put back production on "Caplan Blood" until next year. Studio deems the time inopportune. James Rennie was to have had and will have the title picture when it finally gets under way, according to present plans.

Warners has a trio of troupes on their way over here. Groups are coming from France, Germany and Spain. Studio is expected to assign design scripts to go into work by Aug. 1. This is Warners' first real move to import talent.

Oliver Morosco's effort to organize a stock company for the Mission Theatre, Long Beach, Cal., calls for a cast at \$30 salary with leads to get as high as \$40.
They must have English accents. Morosco told his agent, "Not at those prices," was the reply.
So the troupe is being gathered elsewhere.

Illness of Leon Janney is holding up "Father's Son" (FN). Youngster is suffering from an infection involved by a fight before the camera.

National underwriters' bureau will shortly promote Los Angeles from eighth to fifth ranking city for burglary insurance rates. Previously the only district in the country more burglarious than this one was Jackson County, Mo., and that has been a matter of years.

Chinese theatre will discontinue acts at its Saturday midnight shows during the time the Hunter family is in town. Plan is for a personal appearance of the Hunters plus a dance contest on the stage, which will be m. c'd each week by a picture personality.

Arthur Johnson succeeded Max Terr as assistant to Nathaniel Pinstone, Far studio musical director.

Barbara Weeks, chorus girl, who came on from the east to appear in "Whoopie," has been given a term contract by Warners.

When "The Cat Creeps," originally "Cat and Canary," goes into production this week at Universal, a double cast will be scheduled to make the Spanish version simultaneously with the English. Ed Laughton, assistant manager, who here recently, has been put on the script.

Out of the 51 feature productions now in work this week, 12 are on location at distances ranging from Borneo to Sherman Oaks and 22 miles from Los Angeles.

Away from the Coast for about a year, Sol Loew returned to the Manchester in Los Angeles this week as m. c.

After considering production of "Bill the Kid," completed a month ago, Metro now finds it difficult to assemble the original cast for added scenes and retakes.

Fox has borrowed Jeannette MacDonald from Paramount to play opposite J. H. M. Murray in "Stolen Thunder."

Mack Sennett is holding Charles Irwin for another series of comedies after completing the first group of six.

Of the screen five years, Barbara Tennant is trying to stage a comeback with Tiffany interested.

Phil Rosen has been engaged by Tiffani to direct "Extravaganza," an original by A. P. Younger.

Ford Sterling has been engaged by Educational to make a series of one-reel comedies.

Abe Lyman was awarded a new six months' contract by West Coast with an increase in salary to \$10,000. His present ticket expiring Aug. 1. The band leader will

double between the Carthy Circle and Chinese after the latter house reverts to F. & M. stage house, expected to go in after run of "Hell's Angels."

An agreement between producers and actors on working conditions for freelance day workers went into effect at the major studios this week. New agreement calls for an eight-hour working day for all players receiving \$15 to \$1,000, and provides for one-eighth the daily rate every hour or fraction of an hour over time.

Jay Chapman, unit press agent at First National, resigned to take a position at the major studios. He was replaced by Joe Steele, who has been personal p. a. for Richard Barthelmess.

Metro is still looking for a femme lead for "Passion Flower." Greta Garbo, Katharine Cornell, when considered, are understood to have turned it down.

Edward Woods will lead the male contingent of "Mother's Cry" at First National. Woods recently appeared here in the Coast company of "The Last Mile."

"Prince" Alexander Light, who tried to promote a Shakespearean rep company, is in jail charged with petty theft and operating a school without a license. Light opened in "Hamlet" at the Billmore hotel auditorium, with the audience out to sniff the first act. Charges were filed against him by pupils who claimed he took their money on the promise of making them actors.

June Clyde, feature Radio player, is home after a month's rest in the mountains where she was recuperating from a nervous breakdown.

John Gilbert's next for M-G is Winston Churchill's "The Crisis." Wood, directed, with Al Cohn and Dan Tothero doing continuity and dialog.

FISHER STAFF LET OUT WITH CHISELERS CAUGHT

Detroit, July 22.
Three employees of the Publix-Fisher theatre, Hubert Vivian, door man; Thomas Ligon, chief usher; and Phillip Stevens, ticket taker, are out on bail, charged with reselling tickets at the boxoffice. Reported loss was \$2,500 covered by bonding company.
Investigation started upon receipt of an anonymous letter.
Although only three were implicated the entire staff of the Fisher, excepting the manager, was let out.

Gottesman Resigns

Alfred Gottesman has resigned from the Warner theatre operating company, Chicago, Illinois. It is reported Gottesman has an individual venture in a respect.
Gottesman was one of the first indie exhibs to sell his circuit of New York houses. At the same time he joined the Warner staff of execs, but without going under contract.
Gottesman is well known throughout the theatre field.

Consolidated's New Color

Hollywood, July 22.
The new color process being brought out by Consolidated will be ready for production Sept. 1. All color work will be done in the old plant on Seward st., with the present Bennett plant confining its activities to black and white production. None of the color processing will be done in the east.
The Meisrovoe plant, which was destroyed by fire last November, is being reconditioned to take care of additional color prints should the demand warrant it.

Remake "Dress Parade"

Hollywood, July 22.
"Dress Parade," made silent by Pathe three years ago, will be remade by Radio. Donald Crisp, who directed the silent version, will probably get the sound assignment.
Picture is to be made in color at West Point and goes into production early in September. William S. Brown will supervise.

Everybody's Friend

San Francisco, July 22.
When the RKO theatre here ran "Hell's Island," a Columbia picture, the management went exploited it with.
"This is the picture you have been waiting three years to see."
It indicated that this was the line used in exploiting "Hell's Angels," the manager said the benefits from his advertising would be mutual.

FILM STOCK CORPS. WITH STOCK FOR SALE

Albany, N. Y., July 22.
Stock in picture and sound film companies and in other theatrical corporations is being offered to the public of New York, according to New York City and the Secretary of State, under provisions of General Business Law designed to protect investors in the flotation of securities.

Among the concerns licensed are: All-American Pictures, Inc., Delaware company, headquartered at 723 7th Ave., New York, to handle its own Class A and Class B stock, no par value.

Fides Sound Films, Inc., New York corp., 220 Broadway, New York, to handle its own Class A and Class B stock, no par value.

Frank Matre, 655 6th Ave., New York, to float securities of Eddie Dowling Amusement Corporation, New York, with address same as that of dealer. Preferred stock, \$100 par value, 5% cumulative, and common stock without par.

Picture Machine Service Company, Inc., Room 409, 1550 Broadway, New York, to handle issue of its own voting common stock, Colorado corporation.

Benson Bros. & Co., 42 Broadway, New York, to deal in Class A stock of Automatic Musical Instrument Company, Ltd., Canadian corporation, with headquarters at 1410 Stanley st., Montreal.

Secretary of State notified of following list on New York Stock Exchange, under provisions of General Business Law:

Radio-Keith-Orpheum Corporation, Maryland company, 1664 Broadway, New York, 134,000 shares of Class A stock without nominal or par value.

Warner Bros. Pictures, Inc., Delaware corporation, 321 West 44th street, New York, \$3,141,500 optional 15% convertible debentures, series due Sept. 1, 1939.

Same, 135,657 shares of capital stock, without par.

Essaness Booking Office in Chi Starts with 135—Indie Booker

Chicago, July 22.
Former of the Essaness Pictures Corp. film booking circuit embracing between 100 and 135 houses as a starter, was completed last week by Emil Stern of the Essaness theatre circuit.

The booking office will be operated apart from the Essaness theatre group. It will take over the houses booked by the Midwest Booking Corp., B. & K. subsidiary, which was the buying power for all the small Publix and B. & K. theatres. The new office also will book the Dearborn and Windsor, owned by George H. H. Balala, several small theatres owned by Joe Stern, the Lynch string of north side neighborhooders, of which 25% is owned by Publix-B. & K., and the Miller and Simanovsky houses on the west side. The theatres represent a buying power of \$2,000,000 yearly and several hundred playing dates.
With cooperation of the Midwest corporation, Harry Brodell and Louis Reinheimer, of this subsidiary, will become executives of the Essaness Pictures Corp., with Brodell as general manager.

The firm will operate only as a booking office, charging a straight fee. It will accept any indie house, regardless of whether it happens to be in opposition to B. & K., Publix, Greater Talkie or Essaness theatres.

Emil Stern is looked upon as one of the best bookers in the middle west. As an operator for B. & K., he took the defunct Lubliner

Wide Film May Be Given Reaction Tests in Key Cities for Decision

MAKING R-K-O KNOWN Month for Exploitation Is August—For Recent Towns on Circuit

Principally with a view to introducing the R-K-O trademark in localities where it has been unknown in the past but through recent deals will operate in the future, August has been set aside as R-K-O month.

While the "month" will be national in scope and cover the entire circuit, it is aimed primarily at the Interstate, Libson, Bratter & Pollak and other towns invaded by R-K-O through recent theatre buys.

FOX-LOEW SPLITTING TALKERS IN ST. LOUIS

New working order is on between Fox and Loew in at least one spot, St. Louis. By the new order of things the Fox St. Louis will hereafter not only have priority on Metro films but U. A. products as well. Latter films previously at Loew's State.

On the same order Loew's State will have second best choice. This puts Fox in a substantially strong position from the b. o. line by getting the best of the product of three major companies. Other St. Louis first runs include the Missouri (Publix-Skouras) which plays Paramount product, the Ambassador and the St. Louis.

Wis. Trade Off

Milwaukee, July 22.
Because the Uhlstein interests, owners of the Palace-Orpheum, refused to sanction the proposed swap between R-K-O, present operators of the house, and the Fox Co., controlling the Strand at Madison, the half of the proposed trade, reported all negotiations are off.

Golf Ordinance Los Angeles, July 22.

The ordinance restricting miniature golf courses was agitated in Fresno. It has no bearing on Los Angeles.

Judgment of \$47,240 on Quickie Film Outfit

Chicago, July 22.
Federal Judge Carpenter awarded judgment of \$47,240 to the Clinton Productions, Frankfort, Ind., closed quickie outfit, against Mrs. Rose Harter, wealthy Chicago widow.

Mrs. Harter agreed to buy Clinton Productions in 1923, and gave \$25,000 in notes. Firm ceased operating, but she never took possession. She claimed some fast talking was used to make her buy.
Case will be appealed.
Clinton Productions plant still gathering dust.

Conklin Shorts

Los Angeles, July 22.
Chester Conklin will be in 12 shorts which Phil Ryan has contracted to make for Paramount.

Robert Bender has succeeded Harry Watts as manager of the Fox, Brooklyn. Watts came in about six weeks ago when Fox instituted cut-rate policy. Bender is from the coast and for time was with the Schine Circuit.

The industry is again abuzz with wide film, some prominent indie exhibs even figuring it will hit the market with a suddenness late in the fall, which will take the unwary completely off their guard.

While outward signs would substantiate the belief with practically every company of any account and many of the smaller ones now experimenting with devices, the apparent facts seem to discount the imminence of practical wide film.

Producers who have wide film features on the shelf or in the making will not show them except in some of their own theatres. Because such showings will be strictly experimental, the industry in this way hoping to get a definite national public reaction which will either popularize the giant screen or send it back to the vaults, the first wide pictures will not be generally released.

Standardization will not now be urged until commercial desirability of the giant screen is proven through these tests of the various widths. If fans favor the larger size than the industry will reconvene on the subject of one new width.

With executive flimdom in accord with these experiments, new widths ranging from 56 to 66 and 70 millimeters, the different sizes now being discussed and made, will be shown in key centers during the next few months. This is the official explanation for the industry seemingly going off half-cooked on the wide film angle, carrying with it also the real reason for the abrupt dropping of Hays' special sessions to get together on one side.

A check-up of the biggest companies which have pioneered in the wide film reveals a close-knit situation. In the case of Fox and Radio, the difference is the present time and the other 65, indications now are, and admitted as such, to be in relationship whereby one company will probably manufacture equipment for both the present time and for its Spoor system Radio is purchasing parts from General Theatres Equipment Corp., which is behind Fox Grandeur. Holding the camera situation as it does with International Projector as a subsidiary, General is conceded in an ideal spot to retain its corner on the wide film field.

NO ONE CONTRACT FOR INDUSTRY AND UNIONS

Reports that Joseph M. Schenck and William Canavan of the International Alliance have conferred on the subject of filing a contract with an individual to represent it as contact with the unions is denied by the Hays Organization.

Dealings of this kind have always been the subject of filmman and the unions over personal matters. It is pointed out by Hayites, who say that the naming of a successor to the late Guy Currier would in no way affect the industry as a whole but simply several of its companies. Currier never represented the entire industry in dealings with unions, Hayites declare.

Exhib Suicides

Burbank, Cal., July 22.
Joseph L. Carr, 60, owner of the Montrose theatre, committed suicide by taking cyanide in the theatre washroom Saturday (19).
Business at the Montrose had been bad all season.

Brown's Coast Stay

Hiram S. Brown, R-K-O president, left yesterday (22), for the west coast on one of his periodic trips.
He is expected back around Aug. 15.

Josephine Duval—Fox

Josephine Duval, legit dramatic actress, has been engaged by Fox through Lou Irwin.
She will depart for the coast shortly.



CHARLIE MACK: "We found that out, Uncle Sam. Folks is just dyin' to forget their troubles and the heat, and bust right out laughin'. The way the crowds in New York, Los Angeles, Salt Lake, Boston and other villages is pourin' into theatres and roarin' and screamin' at 'ANYBODY'S WAR' is almost scandalizin'."

MEET THE NATION'S CRAZE FOR COMEDY WITH THE YEAR'S FUNNIEST PICTURE!

"Funniest war comedy since Chaplin's 'Shoulder Arms'."

—N. Y. Journal

"Screamingly funny. Bales of laughter."—N. Y. Eve. World

"Set audiences into spasms of hilarity." —N. Y. Mirror

"Famous pair much better in 'Anybody's War' than in their first film."—N.Y. Graphic

ALL BLACKFACE!

NO BACK STAGE!

ALL COMEDY!



THE TWO BLACK CROWS... MORAN AND MACK
in "ANYBODY'S WAR"
PARAMOUNT'S NEW YEAR LAUGHTERPIECE!

The PRIZE WINNER OF ALL FLAMING YOUTH STORIES!

Other pictures have dealt with the morals and manners of the jazz children of today. But here's one that throws new light on the new generation from a brand new angle. A story of sixteen and twenty-one that reveals with a sympathetic frankness what other pictures have left untold!

A jazz saga of the younger generation with an appeal for everybody this side of ninety.

Another big-money attraction on the Warner Bros. 1930-31 schedule.

GRANT WITHERS SUE CAROL

Edna Murphy, Tully Marshall, Kate Price, Adamae Vaughn, Eddie Phillips. Based on the story by Harry Fried. Screen dialogue by Gordon Rigby and Joseph Jackson. Directed by Ray Enright.

Featuring the Song Hit:
"THE KISS WALTZ"



WARNER BROS. *present*

DANCING SWEETIES

Warner Bros. 1930-31 Productions :
**Bigger Than The Biggest!
Better Than The Best!**



Reproduction of Theatre Ads In Various Cities as Indicated

NEW YORK CITY

How far should a woman go for her man?

This Woman Stopped at Nothing—

HELL'S ISLAND

JACK HOLTS
RALPH GRAY

STARTS TONITE AT 10:30

CONTINUOUS SHOWS
GLOBE
RUE LAURENCE, 1400

Also in Broadway
SUNDAY AT 10:30
EXCALIBUR
ALMA SQUARE
1000 N. W. 10TH ST.

East Town Theatre—Rita Daniels & Robert Stephens in "Lariat Lassoing"

INDIANAPOLIS

Harry's Show at the Capitol
"GLOBE" with
"GLOBE" with
"GLOBE" with

All Around the Capitol
APOLLO
STARTING THURSDAY

CHEER UP AND SMILE

GOOD, BAD, BLUES
We're Broadcasting Laughter During Joy Week.

WITH
LIFE
ARTHUR
LANE

Forget your worries for a few minutes and enjoy the fun of the "GLOBE" with "GLOBE" with "GLOBE" with

SEATTLE

BIGGEST SHOW IN SEATTLE
RKO
ORPHEUM

Great Stage \$2
in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

LAST TIME TODAY
Richard Dix
"Shooting Straight"

ST. LOUIS

She is Taking the Town by Storm!
The Daring of the Day!

Baby
Rosa Marie
in Person
—and the
Lions
Trophadeurs

COME EARLY!
35c 6:30 15c

ON THE SCENE
"GLOBE" with
"GLOBE" with
"GLOBE" with

EXTRA!
WEDNESDAY MATINEE
All children attending this week
with their parents will receive
a bottle of Baby Rose Marie

COME EARLY

NEW YORK CITY

There Can Be No Greater Dramatic Portrayal Than This!
Twisting the minds of men!
Swaying the hearts of women!

William Powell
holds you fascinated in
"FOR THE DEFENSE"

BROOKLYN
—On the Stage—
Whisper Season New Out
Grand show of June 23rd
Grand show of June 23rd

Paul Ash
with
"GLOBE" with
"GLOBE" with
"GLOBE" with

EARL AND ELSIE
with
"GLOBE" with
"GLOBE" with
"GLOBE" with

NEW YORK
—On the Stage—
Engagement Extraordinary
RUBINOFF
that wonderful comedy
during the Paramount Orchestra
Jesse Crawford
with
"GLOBE" with
"GLOBE" with
"GLOBE" with

NEW YORK
—On the Stage—
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RUBINOFF
that wonderful comedy
during the Paramount Orchestra
Jesse Crawford
with
"GLOBE" with
"GLOBE" with
"GLOBE" with

PORTLAND, ORE.

FOR WEST COAST THEATRES

Were his kisses
Gentle... His love
a cheat?... His
sunder features
in his new love
...but his past
promised defeat

GOOD INTENTIONS

Edmund Lowe
Marguerite Churchill
Ressie Toomey
Katie Foss

...PLUS...
Fanchon & Marco's
"BRUNETTES"
with
"GLOBE" with
"GLOBE" with
"GLOBE" with

BROADWAY

PITTSBURGH
WARNER BROS. THEATRES

LORETTA YOUNG
Last 2 Days
in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

BIG POWELL
Last 2 Days
in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

LORETTA YOUNG
Last 2 Days
in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

BIG POWELL
Last 2 Days
in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

CHICAGO

SHERIDANS

The Wild and
Gambler's
Story
in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

"WILD COMPANY"
With a Great Cast
H. B. Warner
Frank Albertson

DARING to be Dif-
ferent, Mr. and Mrs.
Lowe, in the
"GLOBE" with
"GLOBE" with
"GLOBE" with

Preview Night

May present something the
stage at 8:15 tonight, say,
say and say, say, say,
of "Baby Compson," "Ja-
sade the Lines"

Betty Compson
"Inside the Lines"

The story
of a woman
who to survive
her country gave up
her home, her home
and her lover. Yield
in something that
that keeps your
interest at high
pitch.

The
Show Offers
MR. WU
And His
Chinese Showboat

Just See Joe Tai
The Chinese Showboat
and the
Chinese

WHEELER & HORTON
"This is it, come to see!"
MAXINE & BOBBY
A Comedy Troupe

They also added features
including
TINY BURNETT
and his
R. K. OLANS
Theater, Radio, etc.,
"GLOBE" with
"GLOBE" with
"GLOBE" with

TODAY'S PRICES
25c
35c
50c

LOS ANGELES

Join the Festivities
11:30 Tonight

MIDNITE MATINEE
ANN PENNINGTON
—Guest of Honor—
Guest of Honor
—Guest of Honor—
Guest of Honor

LEW CODY, Master of
Ceremonies, with leading list of stars to play

MIDNITE DANCE TOURNEY
\$100 First • \$50 Second • \$25 Third
Prizes limited to number of
entries

HELL'S ANGELS
EDWARD BUCKLEY presented the first
night of the production
SID GRAMMA
Colonial Productions

GRAUMAN'S CHINESE

ST. LOUIS

AMBASSADOR
Clara Bow
"Love Among the Willows"

ED LOWRY
"The Great Escape"

LARRY RICH
"The Great Escape"

MISSOURI
MEN CRASHING STEEL IN
"NUMBERED MEN"

Conrad Raymond
Hackett
Angels
2nd GREAT STAGE SHOW
Clayton Perkins
Wally Vernon
Alone and Even
3 Great Shows
Raymond Orlis

35c to
6:30 P. M.

NEW YORK CITY

"WILD COMPANY"

Is the title of the new picture commencing Tomorrow. In its cast are Frank Albertson, H. B. Warner, Sharon Lynn and Joyce Compton. It was produced by Fox. Directed by Leo McCarey.

Here is a picture that was meant to be a regular routine production—but it isn't. No sir! It turned out one of the outstanding pictures of recent months. Things happen that way in this field of ours.

I want you to see it! Bring your sons and daughters, too. You'll thank me and they will too.

The Symphony will play Ravel's "Bolero" for the first time in any theatre, and Mariette Hector likes us so well that she has decided to stay over in an entirely new ballet.

Then there is the Ballet Corps, the Cathedral Choir, the Chorus and the Roxettes in an entirely new series of divertissements which will include one of our famous silhouettes.

We're looking forward to next week all excited, and we think you will be too. We'll be disappointed if you don't come, and take my word for it, so will you!

Sincerely,
Philip Fox

ROXY 50th St. & Seventh Ave.
Direction of
S. L. ROTHAFEL (Roxy)

CLEVELAND

EMPIRE THEATRE

Africa's Greatest
WHIP-MANI!
The show that is seen by every crowd

NOAH BEERY
"GOLDEN DAWN"

VIVIANE SEGAL
WALTER WOLF
with
"GLOBE" with
"GLOBE" with
"GLOBE" with

Exploitation and Press Stunts

Behind the Keys

Brooklyn, N. Y. R-K-O houses in this city have an understanding with the police and fire departments under which children of the neighborhood are allowed to take shower baths from the fire hydrants near the theatres. Only at such places is there a hot shower or steam entrance is not a busy thoroughfare are excepted. The other side streets are roped off with the children in line in front of the theatres.

Theatres furnish bathing suits to the children without charge. Perhaps one-third of those who take the showers on the warm days have none. From 400 to 700 kids scamper amidst the water and steam. Police officers are on duty to make sure that the time limit of 90 minutes may be extended.

The Institutional stunt for R-K-O, with only the single cost per season of the bathing suits, has been a success. The "showers" were first started last summer by Dave Beecher, R-K-O div. mgr. for Brooklyn. The stunt is being perfected with Police Commissioner Mulrooney's desire to have the children of the city of New York to develop a fondness for the coppers instead of fearing them.

Dayton, O. A marriage exploitation campaign to put over "One Hunk o' Hog" at R-K-O's Colonial. Free tickets were given to couples procuring marriage licenses between June 30 and July 7. Bride and groom were married on the stage the third day of the picture's run received \$75 in cash from the theatre. The picture was sold to the theatre by the merchants. Contest was played up by the dailies and by merchants and prompted the couples to apply for the opportunity of being the principals in the tie-up.

Miami, Fla. Manager J. S. McKoy tied up with the Buick Agency. Buick Agency, Okla. in "The Social Lion" at the Public-Olympia. Buick agency received a 1930 Buick sports roadster for the current season. The Buick Agency was on display in the lobby. Augmenting the new Buick was a life-size cutout of Jack Oakie in sold attire with one foot resting on the running board. Art card along, side the display carried copy, "Jack Oakie, star of the picture, is in his 1930 Buick—courtesy Ungar Buick Co." Similar display was also in each window of the sales room of the Buick agency.

St. Wayne, Ind. R-K-O theatres here are running a series of contests in the Journal-Gazette on the classified pages. Winners are given seats at the show theatre. The contest has been on for the past four weeks, changing with the current of the season. It is reported to be enthusiastic especially among the children. Most of the film stars are hidden among the prizes and winners are to piece the cast together.

Rochester, N. Y. R-K-O Publica theatre is distributing 25,000 "Uncle R-K-O buttons" to kids riding in the cars. The Breeze Park. Buttons allow youngsters to buy 25 cents admission to Saturday matinee for 10c.

Lucky tickets and heralds dropped by airplane in downtown district as advertising stunt for "Strage" in the Journal-Gazette. Journal co-operated by providing the plane.

Minneapolis, July 15. Emil R. Franke, R-K-O Orpheum theatre manager here, has offered a week's engagement at his show theatre with pay to the boy or girl under 16 who wins the X-Y-o contest held by the Minneapolis "Star". As a result, Orpheum is cutting in on valuable publicity. Manufacturers of airplanes putting up cash prizes of \$400.

Minneapolis. Minnesota theatre here and 16 other Public houses in this division are holding a popularity girl's contest with two weeks of the contest with prizes. In return for the advertising given to it in the theatres and newspapers in the Northern Pacific railroad is providing the transportation without charge to Fergus Falls.

In Minneapolis two girls receiving the highest number of votes will awarded the trips with all expenses paid. In all, 20 girls will be sent. Theatre has tied up with the Minneapolis "Star" and that sheet is giving it the most votes in a voting ballots go for every ticket purchased for the Minnesota.

St. Paul. With business for the midget got going, shot, fences around the local plots are now planted with corn. Mostly for food stuffs with cost of sowing, space paid for by free scores daily. Means little for class people who formerly went for this sort of going-around people who are in no fear of not eating.

St. Paul. Orpheum got \$1,000 worth of free newspaper ads on tie-up with Kel-

logg's breakfast food. In addition company filed lobby with attractive display and fed the customers by bevy of lookers to intrigue the whole neighborhood. The display ran 30 inches across for six days in each of the two local dailies. The average for hot weather. No tie to R-K-O, outside of lobby space donation.

Jersey City. Sidney C. Davidson, public relations department of Warners, will put over in August a stunt upon Warners. He has been working for months. It is a complete picture educational course which will be used by one paper in each of four counties in Jersey. The paper will carry a course in all phases of the production and distribution and exhibition of pictures written by authorities. With the articles the paper will carry stills from the current pictures illustrating the points made and references will constantly be made to the pictures showing at the Warners. Ten best answers will be selected and given a prize. Davidson has two railroads tied up.

Syracuse. Andy Roy, of the Paramount, doesn't know whether to be proud or peeved. Leading man from Tampa last year to take charge of the new Public house, he has been in business boosting during the hot weather which he had tried in the Florida town. It was Blue Ribbon. Faced with this month, plus price cuts and policy changes by his opposition he has decided to go back to the month and suggested that all the houses in town co-operate.

While the houses are in progress, the Retail Merchant's Division of the Chamber of Commerce heard of Andy's stunt and called him in to explain it.

Result: The division adopted the idea as its own, with the result that he has been in business boosting during the hot weather which he had tried in the Florida town. It was Blue Ribbon. Faced with this month, plus price cuts and policy changes by his opposition he has decided to go back to the month and suggested that all the houses in town co-operate.

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Denver. The Denver has organized bridge clubs. For the purchase of an additional ticket, players can see the show and as many rounds of cards as they like.

The show furnishes piano and radio and the games will be played on the mezzanine floor. Cards and prizes will be provided by the manager.

Selby Carr, publicity, making arrangements.

Galveston. A model of a German destroyer, the first in length and completed in every detail, formerly the property of the German navy, was obtained by Homer LeTemp, manager of the theatre. (Public), as a plug for Clara Bow's picture, "True to the Navy." The miniature, which is a glass model, was placed in the lobby of the theatre. LeTemp says the model was smuggled out of Germany during the revolution after the war and purchased by a local man from whom LeTemp rented it to boost his picture.

Minneapolis. Martin Kelly, Twin City publicity head of Public theatres, arranged tie-up with the city's leading furrier to obtain a million-dollar fur show as an added attraction for the Minneapolis theatre this week, without cost to the house. The furrier put on the exhibition in the theatre and on the stage. One of the advertised features is a fur coat costing \$150.00.

A \$700 fur coat is being given away free to the woman patron holding the lucky number. In addition, the furrier has arranged to wear the furs in a big act arranged by the theatre. To cap everything, the furrier is giving away a dozen free round trips to Alaska, with all expenses paid, to the dozen Minneapolis girls who are the most popular in a popularity contest being held by the theatre.

Minneapolis. R-K-O Orpheum gives away a free round trip to Chicago on one of the deluxe trains every Thursday night to the winner of the weekly number. The trip also includes a suite of rooms and all food gratis at the Palmer House in Chicago for a week.

As a result of a tie-up with the railroad and hotel, whereby the theatre has been advertising its each performance on the theatre screen, the trips cost the theatre nothing.

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which induced a local newspaper, "Star," to help sponsor it. Entry ballots are printed in the newspaper which are giving a lot of publicity to the affair. Voting ballots are distributed only to patrons of the theatre.

The railroad and steamship transportation costs the Minnesota nothing, donated in return for free advertising on the theatre screen.

Providence, R. I. A stunt helping to keep big buzz during the summer at the R-K-O Albee is the filming of features of local interest and flashing them on the screen at the theatre. The most successful stunt has been a live sound of department store employees.

House has cameramen on spot: pictures of various sport events and close-ups of different groups are taken when the film is flashed on screen following a local variety show. Employees attend theatre en masse.

Vic Gauntlett, dean of theatre press agents in northwest, pulled a publicity stunt for "White Hell of Piz Palu" that netted but a few dollars.

It was a special preview, late at night with the invited guests, usual, including only clear store clerks, barbers, waiters, hotel clerks, garage men, and a few other tradesmen, and others who come in contact with the public. 800 were invited and they all came.

Milwaukee. Singer's Midgets at the Wisconsin allowed the Fox publicity department to break into the headlines daily in local newspapers. On the opening day the little folks were taken to the bottom of the lake where they attracted most of Milwaukee's little folks.

Their biggest stunt of the week was taken to the excursion boat with the Kiwanis Club. It was planned to go to the Children's Hospital with the midgets but all had decided there would be more of a kick for the crippled children if they took the trip to the Children's Hospital in a real show cathedral. So 60 midgets, dressed in white, and get the thrills of going to a real show in a real show cathedral. So 60 midgets, dressed in white, and get the thrills of going to a real show in a real show cathedral.

On Wednesday the Singer troupe was taken to the excursion boat "Roosevelt." Dressed as ship captains, they received all who came and took to the exclusive "Journal" with a three-column cut of the midgets.

New York City. Tie-up between the Photomaton's 97 stores and Loew's will exploit the picture "Shadow of Law" tie-up with Toledo "Times." Published picture of star at 16, to be identified by the photograph in the last six pictures. First prize of \$10 and tickets for some 100 other entrants. Expenses covered by Loew's.

Loew's Valentine tied up with Toledo "News-Bea" on "Unholy Three." Ran series of character studies of star in various roles, contestants to select any one and reproduce it in pencil, charcoal, oil or water colors. Three best given inexpensive loving cups, tickets to theatre for 16 cups.

Every day the "Herald" carries a three-column picture of some group of the Maplewood theatre on the street. Anyone finding themselves thus pictured is entitled to a \$100 prize. The contest is being run by the theatre editor and presenting a copy of the paper.

Gag works to advantage of both paper and theatre.

Denver. A Phileas radio show in the lobby was the exploitation for "The Bad One," put on for the Denver theatre. Radio dealers distributed 25,000 cards containing the picture and merchandise. Also battery-hood truck running entire week. One of the cars was in Denver was used on the truck. Picture mentioned in the dealer's radio ads. Six bookstores featured windows devoted to the book.

New York City. General out-of-town campaign drive put on by Loew's on "The Unholy Three." (Metro). Picture is Chaney's first talker and the campaign consists of various contests put on by the houses independently. Chaney's characterizations are reproduced on cards containing gag lines. Idea is to guess from which film the characterization was taken.

Champaign, Ill. Charles L. Ferguson, treasurer of the "Vigilante," was kidnapped by two bandits shortly after midnight, as he drove into the garage at his home. He was forced to return to the theatre and compelled to open the safe and hand over \$1,200 in cash. The safe Ferguson secured found in his car some distance from town.

Reading, Pa. R-K-O may take over the Park this city, for vaudeville. Louis P. Carroll, manager, closed it recently for renovation.

It is owned by the Reading Lodge of Moose and operated by the Penn Theatre Co., Perth Amboy, N. J. Walter Reade organization.

St. Louis City. Frank D. Charlton, of New York City, has assumed his duties as assistant manager of the New Orpheum theatre.

He will add Mickey Gross, manager.

Dayton, O. Joe Goetz, of R-K-O State for two years, transferred to Capital, Cincinnati. Charles Morgan, Goetz started as an usher here in 1925.

Providence, R. I. There have been quite a few changes in personnel of status at various theatres here. H. M. Rosen, formerly of Boston, is now house manager of the Fox. He has been chief of R-K-O houses in Providence. Matt Kelly, for many years manager of the Victory, is now manager of the Uptown.

Geneva, N. Y. Work has started on Schine's new theatre which is to replace the Smith Opera house. It will cost \$400,000. Opens late in fall.

Toledo. Alhambra, neighborhood theatre, Jack Fingerhut and Phil Zeller, managers, and holding a new 10-year lease, reopens Aug. 1.

Cincinnati. John L. McQuay, R-K-O divisional manager, revamped former Libson personnel. Bill Clark, press agent, supplied by Bill Witherington to assistants. Cliff Boyd continues as manager of Albee and looks after other local theatres. Managers of other theatres are: Palace, Tom Davis; Capitol, Ray Gaudin; Henry Sommer, Strand, Eddie Rottman; Family, H. Hauer. Changes in Dayton houses are: Miller, Electra; Albee, at Strand, Danny McNatt, Colonial, and Herbert Morgan at State.

Portland, Me. Elm theatre, closed for six months, is now being used as a gospel mission.

Montreal. Princess and Orpheum, picture and stock house respectively, circulating big industrial, commercial and financial picture, offering employees two seats at price of one.

Providence, R. I. Empire, for years playing burlesque, will reopen in fall with "The Great Escape." A. Spitz will lease it for 10 years.

Toronto. Tom Daley spent a lot of dough to put an air-cooled system in the TiVo. Told the world with a banner "Cooled by refrigeration." Two dames, looking for matinee, stepped tickets when one spotted the sign. "Have to go to the theatre, too," said. "Saw that picture last week."

Utica. Ben Stern of Troy is the Stanley theatre's new manager. He succeeds John R. Allen, resigned.

Pine Bluff, Ark. New Sledge theatre at Star City, county seat of Lincoln county, is open. It occupies a new brick building owned by A. J. Johnson and cost approximately \$10,000, including sound and cooling equipment. It is owned by Lincoln county, and owned by Deway Brown, mgr.

Platteville, Wis. The 30-year-old Old Cumnings building at South Second and West Main streets is being razed to make way for a new \$75,000 film house, seating 750.

Newark, N. J. The Workmen's Building and Loan Association of Newark bought the old Lincoln county, in satisfaction of a mortgage of \$200,000. The equipment, owned by the Roth Amusement Co., was sold to satisfy a court judgment of \$10,000. The Roth people ran the house for nearly four years from its construction. The house bought by the rest of their 18-year lease from Isaac Portnoff of Newark, the

builder. Portnoff ran the house for eight months and closed it a month ago. It is believed that it will be reopened by different interests in the fall.

Maywood with a population of 21,000 has been the fastest growing town in Essex county the last 10 years.

Council Bluffs, Ia. Don Allen transferred here as mgr. of Public Broadway. Robert K. Fulton, mgr., enters Public school in New York.

Ottumwa, Ia. Don Martin, asst. to Russell Hill, mgr. of Strand and Capitol theatres.

Santa Fe, N. M. Ground has been broken for the erection of a theatre here by Nathan Salmon. It will seat 1,500.

Stapleton, S. I. The new Paramount here, the first circuit to buck Sol Brill on his latest foray, seats 2,200. It is located about a mile from Brill's 3,000 seat vaudeville, St. George, and will be the first circuit to beat it, it is understood. House is scheduled to open Sept. 15.

Meridian, Miss. Dreamland is open here. Local interests. W. H. Baker, manager.

Dayton, O. Claude Miller, for over 30 years retired manager of the R-K-O Strand, and is succeeded by Millard Blain, manager of the Colonial, while Danny McNatt, for many years manager of the Victory, is now manager of the Uptown.

St. Louis. Morris, of Springfield, Mo., succeeds Joe Goetz at the State, the latter going to the Capital, Cincinnati. Blain, manager of the Uptown, and in general charge of the other houses, all of which are RKO property, remains.

St. Louis. For the first time in seven years the Stroud theatre is dark. Due to what he called an unreasonable lease, the last manager, William Blumberg, refused to renew it. It was then sold to the Messrs. Shermans, who also own the Sherman here and the Plaza in East St. Louis.

New York City. Lou Goldberg has been shifted to Denver, in charge of publicity and exploitation there for Public.

St. Louis. Skouras has purchased six theatres in Oklahoma. He will open this month. Lila Hill will be sent to Oklahoma to take charge of the new circuit. Harry Niemeyer, he will go along as mgr.

St. Louis. L. R. Pierce, manager of the St. Louis theatre, has been promoted to RKO city manager.

St. Louis. Geo. Delis, local mgr., convicted by a Jury of Sunday theatre operation. Jury out 20 minutes.

Piqua, O. Local amuse. co. has a new league opera house to I. J. Collins and Thos. C. Fulton, of Lancaster, O.

Brooklyn, N. Y. Harry Watts, former Publicist from Minneapolis, has been succeeded at the Fox, Brooklyn, by Robert Bender. New manager took hold last week. Bender was brought east from the West Coast, and was formerly with Public under C. E. Kurtzman, erstwhile district manager at San Francisco.

Omaha. Manager Wason has installed a miniature golf course in the lobby of the theatre so that patrons can pass the time while waiting for the next feature. It is also open to the public.

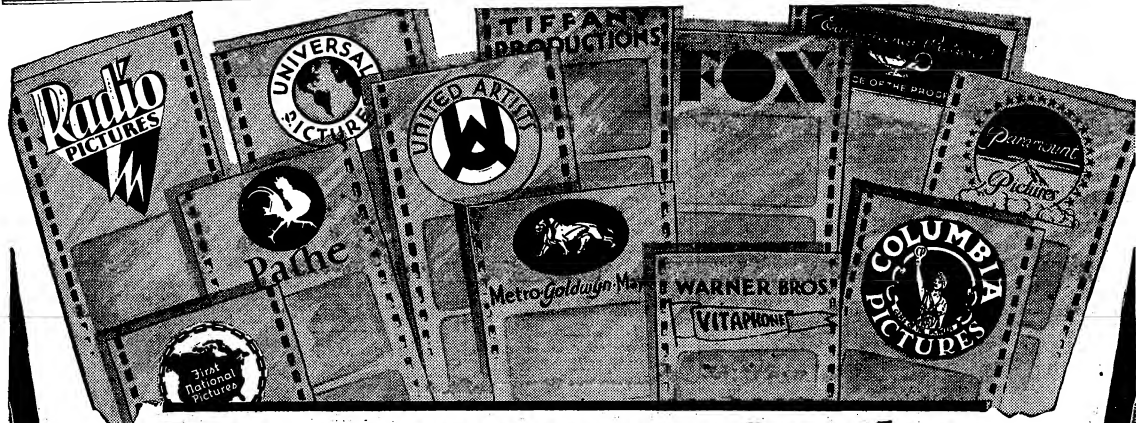
Prophetstown, Ill. Town has a new theatre. J. A. Daunter opened the Prophet.

Morris, Ill. F. W. Anderson has opened the new. Straight sound. Seats 1,200.

Springfield, Ill. Changes in theatre ownership in Illinois small: Ideal, Lemont, J. Maskeville, to Jack Jacobson; Minork, O. P. Morse to H. E. Minork; Star, Quincy, Schwindler to Nelson, for J. C. Minork; Liberty, Carleton, C. Zolowhofer to A. Usemick.

Fairfield, Ia. Victory, owned and operated for 10 years by Mrs. Martin Coenders, has been sold to Jack Jacobson of Albia and Walter Dewey, Charlton.

Danbury, Conn. The Shelton theatre, Shelton, is returning to pit musicians.



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all **SOUND** on **FILM**



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For Houses to 1,000 Seating Capacity

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RCA PHOTOPHONE has always been first in anticipating and meeting the needs of the small theatre—has made it possible for the small house to compete successfully with the large house on the basis of sound quality.

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\$ 2500 00
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Exhibitors operating theatres up to 1,000 seating capacity may install RCA PHOTOPHONE Sound Reproducing Equipment, either sound-on-film or sound-on-film and disc for Simplex S, 60-cycle AC motor generator or battery operated, complete with all equipment parts, F. O. B. warehouse. Terms Cash, One Year or Two Years. Exhibitor to pay cost of installation.

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Denver, Col., Room 1014 U. S. National Bank Building
Detroit, Mich., Suite 608 Fox Theatre Bldg.
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Kansas City, Mo., 1717 Wyandotte Street
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Directed by **FRANK BORZAGE**

with

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JOHN GARRICK • TOMMY CLIFFORD
ALICE JOYCE • FARRELL MACDONALD



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THE MOVIES"**

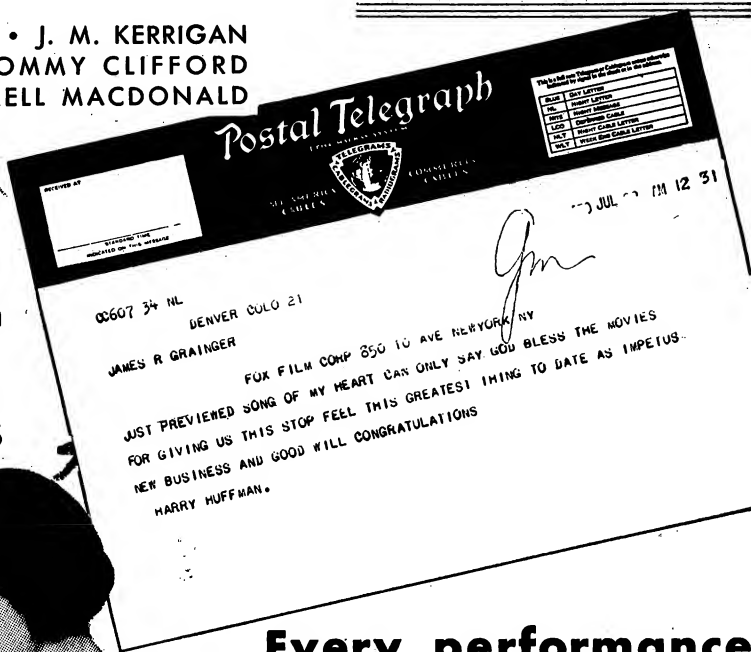
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John Garrick and Maureen O'Sullivan

**Every performance
of "Song O' My Heart"
is a triumphal
parade**



**BIGGER
THAN THE BIGGEST PICTURE
EVER SCREENED**

*The
Mighty Epic
of the
Building of a Nation*

**THE
BIG TRAIL**

Directed by

RAOUL WALSH

with

John Wayne
Marguerite Churchill
El Brendel
Tully Marshall
David Rollins

20,000

INDIANS, SCOUTS, FRONTIER WOMEN

1,000
BUFFALO

10,000
HORSES

*Hair-raising battles
The blood, fire and heart-throbs of
the bygone West*



Story
by

Hal G. Watts

and

Raoul Walsh

COMING

**F
O
X**

Producers Claim Indies Losing Grouch Against Country's Zoning

A contract three pages longer than the longest contract in existence before Judge Thatcher signed the decree is the outcome of the 5-5-5 and 2-2-2 parleys which had taken place originally with the idea of compiling the industry's shortest and most simple document.

Wedged in the document, it is reported, is a clause which literally steam-rollers in exhibitor signing it into having for his protective tests, the key issue at the moment in his locality dictates.

Heretofore traveling separately, zoning and the contract are now made one and the same proposition. Furthermore, it is asserted, zoning laws become retroactive immediately upon the securing of the film buyer's penn-nishp.

Exhibitor animus toward the zoning idea is rapidly diminishing, according to producer sources. So far as the independent is concerned, everything is shaping up okay, they say. Big circuits are to blame for the set-up in most of the cities where opposition has been manifested.

The zone idea of runs and protection has been presented to all cities except Butte, Salt Lake and New Orleans. It is claimed, The Milwaukee uprising is abating, according to word Monday, but the situation in Chicago is still agitated to the point where another six or seven meetings are expected necessary before the zoning light strikes home.

New York Exempt
No attempt will be made to zone New York, which early in the campaign threatened the stiffest opposition. The producers' explanation for this is that New York exhibitors are accessible to all home offices, and that their differences can better be handled individually.

In San Francisco, as in many other cities, the adoption of the zoning system is described as perfunctory. The indie organization shares the quarters with the Film Board of Trade in Frisco, it is reminded, in view of the speedy acceptance of the idea in that city.

New Orleans is also expected to welcome the system with similar alacrity. But in Butte and Salt Lake there are enough mountains to make for an-stand out of the question, thus no issue.

In St. Louis a meeting is being called this week which is expected to usher in the plan.

Masonic Temple Lease To Keep Out Opposition

Scranton, Pa., July 22. Negotiations will be closed between Paramount-Public and the trustees of the new \$2,000,000 Masonic Temple here whereby Par will take 10-year lease on the 1,800-seat theatre in the structure. Rental will be between \$20,000 and \$25,000 a year, with renewal option, according to reports.

Just what Par will use the temple to make is uncertain. Comfortford sale gives it six film houses, all wired, within radius of four blocks in central city, while the temple is a few blocks away, and not wired. It is believed move was to keep out competitors, same reason that Comfortford tried to get the theatre last year, but he couldn't see the rental asked by the Masonic committee.

Status of Academy and Gaity, also Comfortford-owned, as result of recent sale, is also a mystery. Academy, oldest house in town, was used for road shows and last occupied by Thatcher stock, which folded in January last. Gaity is burlesque.

Goldberg's New Post

Lou Goldberg, formerly associated with Paramount Business Pictures, commercial producing subsidiary, has been drafted as the new opening supervisor for new Par-Public houses throughout the country.

He leaves at the end of the week for Denver to lay plans for the opening of the new Paramount there Aug. 22, then returns east to supervise the premiere of the new Paramount Island house, scheduled to open Sept. 15.

ZONING PER SCALE MAY FALL DOWN IN ST. L.

St. Louis, July 22. What looks like a reprisal tack stuck onto Fox for cut rating at the St. Louis was angled into the local zoning confab when competing circuits and film reps aimed at cutting down protection according to admission fares. On that basis, Fox St. Louis, which has sold to 50c top would only have 14 days' protection as against 28 and 21 for other houses.

Discussion ambled along lines that houses charging 50c top be given 28 days' protection; those charging 65c, 21 days, and houses taking 50c, 14. This for first run houses only within a 25-mile radius. Looks like the zoning group will have to give way to Fox for the 28 days it demands, however. Having maneuvered a first play Metro and U. A. give the Fox house preponderance of reps at the confab are sufficient to carry the vote at the next session. Metro, U. A. and Fox exchange representatives have to vote the way their product goes.

CUT SCALES AND R-K-O TOLEDO REOPENINGS

Toledo, July 22. Public cut of scale here has been followed by the Princess, which now also charges 40c top, 25c at matinee and 15c for children. R-K-O, despite contrary rumors, intends reopening Labor Day the Rivolt with vaudeville and the Palace for film runs. The rumors were automatically contradicted when R-K-O let contracts for remodeling the theatres, with wiring and cooling systems included.

F-P UNIT STAGE SHOWS TORONTO MADE-BOOKED

Chicago, July 22. Through trip of John Balaban and J. J. Fitzgibbons over the F-P Canadian circuit, it is understood, will be an added six weeks of Canadian time on the same basis as when they had the Public "A" and "B" units booked out of Chicago. Entire show will likely be built and booked out of Toronto, with ads coming from the Wm. Morris offices in New York and Chi.

U Sells 6-Group

U has closed deals with Paramount Public and Warners for the group of pictures included with "Western Front," part of the current season's program. U-P is taking "Front," "Captain of the Guards," "King of Jazz," "Czar of Broadway," "The Storm," and probably "Pitz Palu," yet to be screened for the company. The Warners have taken all. R-K-O took most of these pictures prior to the P-P and WB sales, for some of its territories, including New York.

Publix and R-K-O Set for Battle In New Season at Illinois Cities

Chicago, July 22. Publix-Great States and R-K-O breach has again cropped up. The past season the dimension bobbed up several times, because of the conflict in South Bend, Ind., where each has houses. Des Moines and Sioux City, with Fort Wayne, Ind., where Publix is building a new house, also cause of the grief. Publix-Great States has always controlled most of the moneyed key towns in Illinois, showing R-K-O to book vaude at the same time Publix having their own booker in the office. Past year the vaude book-

Free Garage Parking Costing Theatre Nil; Publicity for Garage

Chicago, July 22. Free loop garage parking for B. & K. loop houses' patrons is that circuit's good summer stunt for July and August.

Tying up with the Motormop garage for 650 cars a night, B. & K. gets the deal for nothing. Garage receives only advertising and no fee. On the customer's side, it starts at 5 p. m. and runs to 1 a. m. hours when loop garage parking is low, but curb space around the theatres jammed.

The customer parks in the garage first, takes his garage receipt to a B. & K. house, has it stamped by the cashier and after the show receives his car back without charge.

Idea germinated by Les Dally, supervisor of the B. & K. loop houses.

MPO CONTRACT UPHELD IN N. Y., ON APPEAL

'Lock Out' Matter—Mgrs. Re-engage Operators

Poughkeepsie, N. Y., July 22. What is considered by unionists an important state victory is the upholding of an operator's contract in theatres here by the Appellate Division of the N. Y. Supreme Court. Management of Newpo Theatres, Inc., operating the Strand and Realto, released operators before their contracts had expired and then obtained an injunction restraining them from interfering with the operation of the houses.

When the high court reviewed the decision it ordered that either the Newpo people post a \$5,000 bond guaranteeing salaries pending litigation, or that it re-employ the men. The latter alternative was adopted by the Newpo company.

All-Sound for R-K-O In Detroit House

Detroit, July 22. R-K-O Downtown will probably open around end of August with an all sound policy. Repairs costing around \$175,000 will have been put on the house formerly the Oriental.

A proposal to give the Downtown a vaudeville policy was brushed aside by the execs.

No Brill Deal On

The R-K-O deal to acquire Sol Brill's string of 14 houses in Staten Island and New York state, started before the latest of the Wall street reverses, is off.

Whether it is cold temporarily or permanently Brill has not been advised.

A Brill deal with Warner Bros. is also said to be far from probable now.

Percentage Films Give Exhibs Worst of It, Claims Richey of Mich.

MGR. AND ASST. REFUSED BANDIT SAFE COMBO

Dayton, O., July 22. Defying a bandit's gun both Ernie Austgen, manager, Loew's Dayton theatre, and his assistant, Robert Curry, refused to open the house safe Thursday morning. The robber later lamed with his holdup foiled.

The bandit tackled Curry first and threatened his life if he didn't open the safe. Curry said Austgen was the only one who had it.

Then Curry was forced to call Austgen by phone and have him hurry over. He did and he too was covered by the bandit. But Austgen also refused. After fuming around the robber finally ordered them to stay quiet for five minutes and then left.

Got \$3,200 in Wichita
Wichita, Kan., July 22. Fox Miller and Fox Palace were robbed last Saturday (20) night of \$3,200.

Three bandits held up C. C. Murray and Paul Hilton, managers of the two houses, forcing Murray to open his safe and Hilton to write the combination of the Palace safe on a piece of paper and also to surrender the Palace keys. Both Murray and Hilton were tied, and gagged. One man remained on guard at the Miller while the other two went to Palace.

They returned with the Palace cash and as the trio started to leave Nat Holt, Wichita general manager for Fox, who was armed, was encountered. The bandits also tied him up.

R-K-O CUTTING SCALES IN WESTERN CITIES

Los Angeles, July 22. The R-K-O, San Diego, 'drope vaude and goes into a straight picture policy July 25 with the opening of "The Dawn Patrol." R-K-O roadshows will hop from Los Angeles to Long Beach and Salt Lake City in the future.

Jack Edwards, formerly handling publicity at the R-K-O San Diego becomes manager. At the same time Willard Welch replaces Clem Pope as manager of the Orpheum, Oakland, which is starting a summer economy drive.

Admissions in the Radio houses are also being cut in Oakland, Los Angeles, San Francisco and Salt Lake City. Cuts range from 15 to 25 cents.

Detroit, July 22.

Michigan Theatre Owners' Assn. is preparing to fight selling pictures on percentage. According to H. M. Richey, head of the Assn., percentage playing of pictures gives the exhibitor the worst of it. Richey also states there seems to be a determined effort on the part of someone, whose name he refuses, to create the impression there is a demand by exhibitors for percentage contracts. Whereas the only ones really in favor of percentage are those who get a favorable percentage dealing and in the minority. With the chances that those in favor are most apt to be a producer affiliated house, Richey claims.

The trouble, says Richey, is that the independent exhibitor can't get a deal like the first run house gets which usually provides for a small guarantee, about 5% of the normal gross, then house expense (usually well padded) then guarantee back, then small profit and 60-40 above that figure. Whereas the independent usually buys under contract providing a guarantee of about 40% of the gross, then house expense and then 60-50 split.

Other things Richey objects to is the score charge. Also that in cases where owner's salary is figured in the house expense at any figure larger than operator's salary a squawk was generally made.

Against Checkers
Another burn was on the sending of checkers to clutter up the box office with cigarette stubs and try and make the every last who worked in. If he didn't stand in the lobby, checker crowded in the box office. And then although checker checked every ticket and looked at the receipts still a long report had to be signed, etc., and it was usually sent back several times for correction. The last straw was the report that the Burns Detective Agency was to do the checking for one company.

Richey states that every producer has made more money the last six months than any like period in the business, while exhibitors of Mich. and pretty generally throughout the country have lost more than at any other time. Guarantees by the exhibitors are okay provided the producer would guarantee in return a profit on every picture so bought.

'Front's' on Sept. Release

"Western Front" will be generally released by Universal the first week in September.

"Top Speed," the first National picture, debuts simultaneously July 25 in the Stanley, Pittsburgh, and the Earl, Washington, D. C.

OUT NEXT WEEK

VARIETY

6th Annual International Number

World-Wide Coverage
Globe-Girdling Publicity



PATHÉ PRESENTS

ANOTHER HOLIDAY FOR EXHIBITORS

HER



A REAL REASON

F - A - C - T - S!

The inside story which tells the truth about the one outstanding attraction of 1930



E. B. DERR, President

E. B. DERR to PAT SCOLLARD:

"I'll stake my reputation that HER MAN is the outstanding drama of the season. It's another HOLIDAY for the exhibitors."



C. E. SULLIVAN
Vice President

C. E. SULLIVAN to PAT SCOLLARD:

"If HER MAN is not what the public wants, then the keenest critics in Hollywood are not good judges of pictures."



PAT SCOLLARD
Executive Vice President

PAT SCOLLARD to PHIL REISMAN:

"Note attached wires from E. B. Derr and C. E. Sullivan. You saw a rough print of HER MAN when you were on the Coast. Evidently E. B. and Charlie are of the same opinion as you were."



PHIL REISMAN
General Sales Manager

PHIL REISMAN to FIELD FORCE:

"The enclosed wires from E. B. Derr and C. E. Sullivan confirm what I have broadcast to you since returning from the Studios. HER MAN is the greatest box office attraction that has been delivered to our Sales Organization or any other Sales Organization since talking pictures have been made."

AND HERE'S WHAT THE DIRECTOR AND CAST THINK ABOUT IT . . .



TAY GARNETT:

"It is the meatiest story, the most aptly cast production I have ever had the privilege of directing. If it does not prove a sensation at the box office, I'm neither a prophet nor a director."



HELEN TWELVETREES:

"My role of 'Frankie' in HER MAN is the greatest opportunity I have had in pictures. It is the sort of part that comes to an actress once in a lifetime."



MARJORIE RAMBEAU:

"I am indeed grateful for the opportunity of making my debut on the talking screen in a characterization that in its sheer realism and humanism equals anything I have ever done on the stage."



RICARDO CORTEZ:

"It's a privilege to be given a screen role offering such colorful possibilities as that of 'Johnie' in HER MAN."



PHILLIPS HOLMES:

"Being a relative newcomer to the talking screen I can frankly say that I am thrilled beyond words at having such a glorious opportunity offered me so early in my new career."



JAMES GLEASON:

"It's a darb—and no foolin'."

MAN

with
HELEN TWELVETREES • MAR-
JORIE RAMBEAU • RICARDO
CORTEZ • PHILLIPS HOLMES
JAMES GLEASON • Original
story by Howard Higgin and Tay
Garnett • Photoplay by Thomas
Buckingham • Directed by Tay
Garnett • Produced by E. B. Derr

TO CELEBRATE WITH PATHÉ

**AUGUST is
WARNER
BROTHERS
SILVER
JUBILEE
MONTH**

**BROKE ALL RECORDS AT
PARAMOUNT, FRISCO.**

**Set For Long Run At
McVickers, Chicago**

**TOPPED "SINGING FOOL"
RECORD AT WINTER
GARDEN N.Y.**

**Watch the Records Topple at Earle,
Washington; Stanley, Pittsburgh; Circle,
Indianapolis; Capitol, Springfield**

**10,400 Paid Admissions in
One Day in a 1416 Seat
House (Winter Garden, N.Y.)**

**with 46 of the world's
Greatest Stunt Flyers**

**"Greatest War Picture Ever
Produced"
Consensus of N.Y. Critics**

**BIGGEST BUSINESS IN TWO
YEARS AT BOYD, PHIL.**

**Directed by Howard Hawks from
John Monk Saunders' "The Flight
Commander." Adaptation and
dialogue by Howard Hawks,
Dan Totheroh, Seton Miller**

**Set for Simultaneous Run at
Publix Olympia and Up-
town Theatres, Boston**

**CAST
ALSO
INCLUDES
DOUG. FAIRBANKS, JR.
NEIL HAMILTON**

**Overhead!
Over Everything!**

RICHARD BARTHELMIESS

in the ACE of all air pictures

THE DAWN PATROL

**LEADING FIRST NATIONAL'S
SQUADRON OF HITS FOR 1930-31**



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MAKING NEW RECC IN SPITE OF HOT



WE ISLA

Held over in San Francisco—now start
with **JACK HOLT - RALPH GRAVES -**

"SWEETHEARTS ON PARADE"

with

**ALICE WHITE
MARIE PREVOST**

**LLOYD HUGHES
KENNETH THOMSON**

Produced by Christie

Directed by MARSHALL NEILAN

**2 MORE
GOOD FOR
BOX-OFF**



ARDS EVERYWHERE WEATHER !

LL'S AND



ling them out at the Globe, New York.

DOROTHY SEBASTIAN

DIRECTED BY
EDWARD SLOMAN

**QUALITY
OR THE
FICE**

"THE SQUEALER"

with

JACK HOLT

**ZASU PITTS
MATT MOORE**

**DOROTHY REVIER
DAVEY LEE**

STORY BY **MARK LINDER**

DIRECTED BY
HARRY JOE BROWN

The Roof of the World

(Continued from page 31)
graphic record of human heroism extant. It brings the lurking imagination to the fore with the crack that maybe after all heroism isn't entirely limited to powder and gun and the war's battlefield.

There's more than mere scientific teaching here or the bringing of geographical knowledge. This particular film offers a study for picture photographers and directors of which the latter might make use. The manner in which most of the picture was shot brings the query, "Where were the photographers?" They got some dandy views. Caravans on winding trails through a desert and over mountain paths that had room for only a slight pack horse. Shots of the explorers climbing Feshedneck glacier thousands of feet above sea level within the scorching rays of the sun or at night by a salt lake of Kara Kula when it was bitter cold and the waters flowed quietly around swimming fowl. Feshedneck glacier is the largest outside of the Arctic circle.

It's absorbing throughout and the photos and cutters have done well from the beginning. Just enough introductory stuff to give the subject a good start and then show the jumping off place at Osh, in Ussbek. No home made product has duplicated the reality of the costumes, natives and manner of packing done here for a load of 250 camels, 100 pack horses, herd of live stock and many men.

The desert scenes, where the caravan of camels and horses are shown, have long distance winding in and out of the trail. They are different or else all deserts aren't alike. Men slipping in their climb up mountain sides and a couple of pack horses stumbling and being

cut severely while trying to make the grade are some of the incidents involved. A mountain climber slipping off a glacier and getting back to place with the help of his comrades and the gang hurrying rapidly.

Nature's curious incongruity is likewise clearly shown. Up 18 and 20,000 feet in the air where only one-third the normal supply of oxygen is available to humans and under a blazing sun that scorched at day and a moon that froze at night, the caravan is seen trying to find mountain passes and a glacier that ran for about 100 miles around in the Alai and Trans Alai chains. The finale is the scaling of Mt. Lenin, 29,000 feet above sea level marking the end of the expedition's tour.

The detail in which the expedition was camcared and presented was work well done. On the road for instance the caravan is passing some Chinese en route in the opposite direction, and traveling in litters. While high up in the valley, between the Alai and Trans Alai mountains, the curious Mongolian race of the Kirghis are shown—only humans in the region who live in igloo shaped houses, but not of ice and Arabic tents. They are stocking up cheese made from mare's milk for future sustenance. Here green tea is a great drink and a luxury.

Perhaps most definite in authenticity was the crossing of the Marchan Su valley, or something like that, and known as the Valley of Death where the explorers accidentally stumbled across the bony remains of a previous caravan that had attempted the trip in 1925 and failed.

In one spot several of the party are lost. They are shown being brought back after five days on the glacier alone and near exhaustion. Titles are okay.

THE LONE RIDER

Produced by Beverly. Distributed by Columbia. Starring Buck Jones. Featuring Vera Reynolds, Harry Woods and George Pearce. RICA recorded. At Loew's New York, July 8, one day. Running time, 57 minutes.

Built for the old western market and built okay, this Buck Jones film in a certain sense is revelation of what application and thought can do for a small time producer. Nothing much to the story. Usual tale of a crook cowboy being impelled into an honest and law-enforcing officer by accident and love. And the Buck Jones fans, if there is still such a tribe, will swallow it, especially the kids.

Some of the photography is keen but what is seen in most westerns, while other shots look okay even if painted background. Recording mostly good although a couple of whistling teeth noises are heard from one or two actors. Doesn't affect the layout. Interesting item is the chirping of birds in a nighttime outdoor scene. Vera Reynolds, while from a pro angle not exactly up to the mark, helps plenty and the film gets a technical setup because Jones doesn't talk too much.

DIALECTS GO SOCIAL

(Continued from page 3)
check so they're playing safe. According to them, they all played duck-on-the-rock with the late Csar's kids. That's another spot where you can't check.

They're all willing to make dough without working for it and call that the American Influence.

Rivals on the Pan
None will admit that the old man

was anything less than a Grand Duke. The only denial, and in secret, comes from their best pal, who is also in the racket.

The only foreigner who is on the square is the one who happens to be among the others, and the only proof he offers is his own statement.

That some are sincere is not doubted. A chief has gone out and made good in other lines. One established himself as a furniture buyer and has knocked off some big jobs in Beverly Hills homes. He has suggested what furniture to buy. All the others hate him. Incidentally he tried the grift angle for a while and found the returns poor.

Social Advisers
The boys find the most fertile field among middle westerners who come here to forget the days when they worked for a living. Here they set themselves in as social advisers and do a little chit-chat. Now and then one of them goes too far and lands in the pen as did one when he copped a clock from the home of his pupil.

In most cases the touch is small, but when bragging they let out the impression that they got away with the family's roll. Contradictory to that is evidence that when they're not working they're not eating.

Paris Deal Gesture

(Continued from page 3)
used in territory apportioned to the Germans will call for royalty payment where it is reproduced on German apparatus.

Worst obstacles to the success of the conference was Ufa which made use of its political influence through the pro-Hindenburg press at home and which is here believed to have engineered the new and drastic German quota regulations. This move was carried out against the wishes of the other German delegates. It becomes evident that the value of Ufa is enormously increased through the present situation.

Ludwig Klitach's present negotiations for the sale of Ufa now has the perfect appearance of a grand holdup.

Royalty
So far as royalty arrangement on what constitutes German territory as defined by this agreement two setups have been arranged. One is for Germany itself and another for central Europe, Scandinavia, Holland and Switzerland.

The royalty works both ways from recording and distribution, latter evidently being taken on reproduction basis. For Germany itself producers will have to pay a royalty on recording amounting to over \$200 a reel, while the distribution or reproducing fee will be about \$70 per reel. In other German territory it amounts to about \$125 per reel for recording and \$50 per reel for distribution.

This means that no foreign talker can be distributed or reproduced in Germany or German territory as so defined without a recording license being first established, which protects the Germans both ways.

Tough on Americans
Either way it's a rather tough proposition for American films, regardless of the rough contingent situation, because no agreement has been reached on the question as to whether American producers are to pay W. E. an additional foreign license fee as per existing American contracts. This matter has been left for settlement in America among the interested parties. The W. E. fee for Germany under its contracts with American producers amounts to something like \$30 a reel. This is an apportionate figure taken from the \$500 divisible foreign fee that American producers must pay W. E. above the existing \$500 per reel for recording in the U. S. A.

POLICE GUARD FOR THEATRES

Syracuse, N. Y., July 22.
Properties of two up-state theatrical operators are under police guard as a result of threats of violence as well as actual sabotage.

In this city, police are protecting Frank Sardino's Syracuse theatre, target for vandalism, with the management holding union labor difficulties as responsible.

In Utica and Yorkville, the properties and residence of Christian Marx, neighborhood theatre operator, are similarly guarded by police, following the receipt by Marx of threatening communications.

Sardino's playhouse, a target for gas attacks on several occasions, received further attention from vandals last week. Gaining entrance through a door in the rear, they poured a powerful acid on the screen, badly damaging it. The bottle which had held it was found in the auditorium by police. The preceding week, home made "stink bombs" had driven the Saturday night audience from the theatre.

Marx, who lives in Yorkville, was assaulted and robbed a few months ago, sustaining injuries so severe that for a time his recovery was doubtful. A few days ago came threats of death from an unrevealed source.

FOX'S 2 DIVS. OF HOUSES IN UP-N. Y. STATE WAY

Fox Theatres has divided its up-state New York territory into two sectors. Two divisions have been created where there was formerly one. Theatres being served by Buffalo exchanges will comprise one, while another will comprise houses served out of Albany.

Harry Goldberg will remain in charge of the Buffalo end, while Marshall Taylor, formerly field representative, is to handle the Albany division.

Inside is that the breaking up into two divisions is in preparation for the addition of several houses in each of those territories.




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FOX West Coast Theatres Unit
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Now at Public-Balaban & Katz Theatres
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JONES and HULL
"TWO NUTS"
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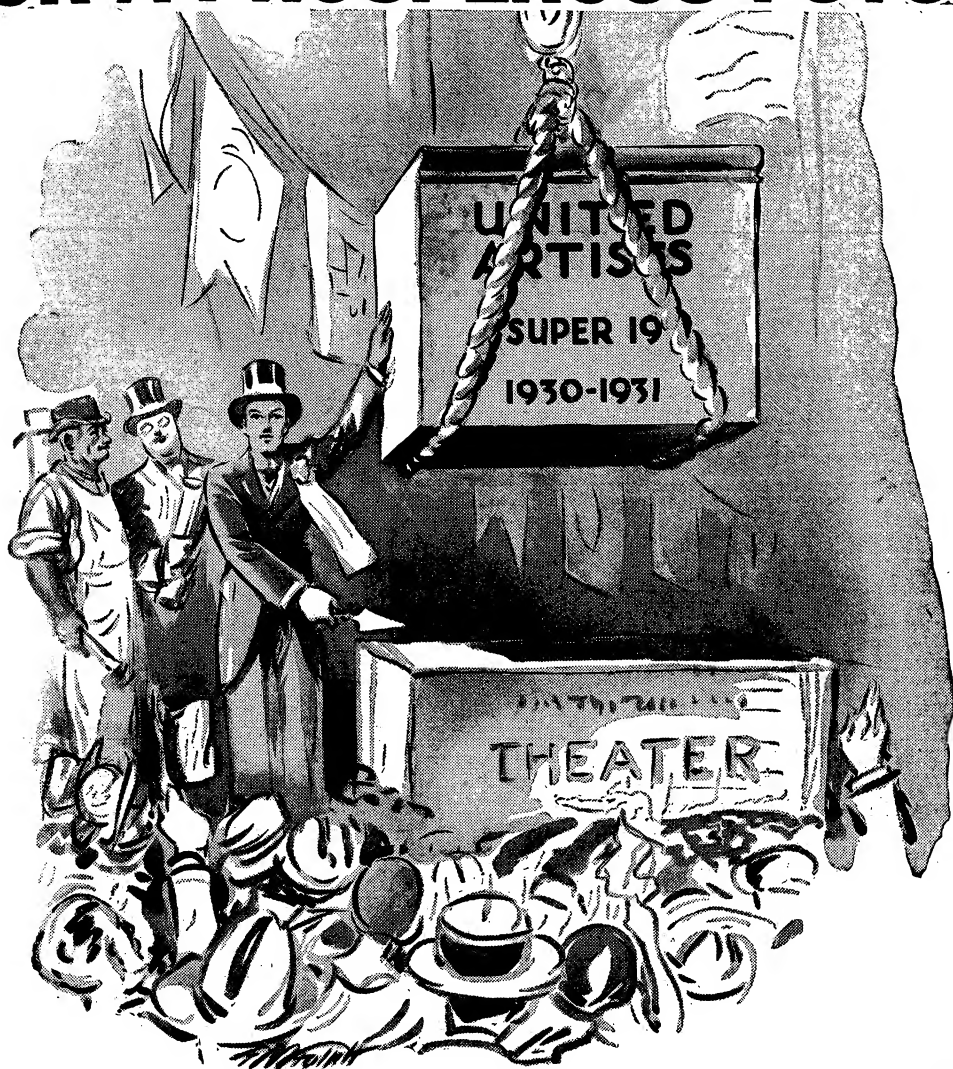
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...THE answer is easy. Eastman
Sonochrome Tinted Positive Films,
available in a number of delicate
tints, lend color and atmosphere to
every scene. They are especially designed to give faithful rendition of
sound. And they cost no more than
ordinary black-and-white positive.

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LAYING THE CORNERSTONE FOR A PROSPEROUS FUTURE



Exhibitors rush to get United Artists' sensational "Super-19" set in as the backbone service for their theatres during 1930-1931 thereby "laying the cornerstone for a prosperous future for their box-office."

The "Super 19" containing the greatest stars in pictures, made by the best production talents known, are the most stupendous **BIG ATTRAC-TIONS** ever offered to theatre owners.

SWEET MUSIC!

Mister Exhibitor



"Divorcee"
"Caught Short"



"The Big House"



Norma Shearer in
"Let Us Be Gay"



Joan Crawford in
"Our Blushing Brides"



Greta Garbo in
"Romance" William Haines in
"Way Out West"



M-G-M in
1930
1931



Poor Trade in Twin Cities Indie Houses Locking Out Operators

Minneapolis, July 22. Minneapolis and St. Paul independent theatre owners continue to struggle along on an open shop basis with single non-union operators in their sound booths. Each of the theatres is being picketed in peaceful fashion by the union and business in many instances is practically negligible.

Theatre owners assert, however, that the poor business is the result of the heat and bad general conditions and not the strike or lock-out. It's no worse now than it was before, assert the managers, who point out that this very depression made it necessary for them in self-preservation to eliminate one of the two men in their booths.

The present situation was brought about when the union refused to consent to the theatre owners' plan to use only one instead of two operators in the booths. There has been no disorder thus far, but a film became ignited in the booth of one of the neighborhood houses during a performance last week. When the fire broke out the operator fled the booth and a near-panic ensued in the audience. Union officials claim that the fire proves the need of two men in each booth.

Two of the 23 Minneapolis theatres originally involved in the demand for relief have dropped out of the fight and will go along with two union men in their booths. These are the Broadway, owned by Helzapel, and the Ione, operated by Shrouder & Esler, and said to be under the operators' union control.

Leila Hyams

featured in M-G-M's
"The Big House"



Uses
**MAX
FACTOR'S
MAKE-UP**

"The Choice of the Profession"

A make-up with Max Factor's Preparations is applied quicker, smoother, thinner, and is an important aid to correct characterization.

Max Factor's
**PANCHROMATIC and
TECHNICOLOR
MAKE-UP** for the screen
Max Factor's
**THEATRICAL
MAKE-UP** for the stage
At All Leading Drug Stores

MAX FACTOR'S MAKE-UP STUDIOS, Hollywood

96% of all makeup used by the Stars and Motion Picture Studios in Hollywood is supplied by Max Factor—(L.A. Chamber of Commerce Institute)

Names Push Out M. C.'s

Detroit, July 22. Fox is doing away with permanent M. C.'s. Last m. c. here was Bert Frohman, who went back to New York when his voice failed him.

House is getting away from the m. c. idea unless units come in equipped with one. Instead house is going in for name acts. Every week an extra name is booked in to round out the unit. First name was Frankie Richardson, picture name.

U. S. TO QUIT GERMANY

(Continued from page 3)
executive student of the situation terms it, "pay for the privilege of giving pictures away."

On the other hand anything in the nature of an exchange, as home offices are now advised, would mean numbers of unsalable German pictures being flooded on the American market in return for a further Teutonic "in."

Both are out of the question, it is declared by men in New York, who are conspicuous among those having the last final say on important moves of the industry.

Admissions are now made here that dealing with the German equipment manufacturers first, in the effort to clarify that situation, was unwittingly drawing a cart before the horse. In other words, politically speaking, the maneuver, which was figured originally by the Americans to psychologically part and parcel with it the quota law, has gone into a reverse which is believed here surprising even to Germans who sat through the equipment negotiations.

Passage of the contingent law has completely nullified the workable points of the treaty with the German equipment men, but this is seen as having one good effect in that pressure from their own people may be brought on the Government.

Wasting Time.
That any amendment of the contingent will have to come from within and that Americans, including Will Hays, are wasting their time with further personal parleying is the feeling here.

Withdrawal of all product and a complete clamp put on Germany is believed here to carry several forces.

Primarily, the situation is now strictly a German one. First German exhibitors, complaining of the squeeze-out will start the ball rolling. When the real story is released to the German public, accounting for the absence of American product, then, it is predicted here, the Government will either do a revise or else economic conditions will permanently erase Germany from the American film map.

The unfairness of the contingent law is 100 per cent, even to the point of allowing only one third of the American importations to be recorded. It is known here that fewer silent versions than at any time are planned for this year.

Figured out the new contingent would allow slightly less than 15% of the American industry's annual output of talker features to enter Germany. This in itself would make it impossible even for companies to maintain small offices in Germany, but that expense is minimum when compared to the initial costs in re-making product for German dialog.

An idea of how it will affect American film distribution in Germany was borne out by an estimate made by one film company representative who figured that under the new contingent rules a maximum number of about 40 American films will be permitted into the German republic.

How the different companies line up on the figure can't be made known exactly owing to the jumbled up shape in which German film distribution has become since the patent controversy and the fact that American firms are in the habit of leaving all distribution machinery to their agents on the territory.

It is estimated that Paramount will fare better than the rest with a quota privilege of about 12 films and Warner Bros. and First National, second, with six. Other companies follow in line with relatively fewer quotas.

As sized up the German regula-

tions were set up from a patriotic standpoint to give German made films every possible avenue for a break, even as to exporting. The new regulations allow more permits for silent films than for sound and makes it arbitrary between choice of features and shorts. Meaning that a permit is good under the contingent regulations either for a feature or shorts, but not for both. Thus every permit allowed for a feature means correspondingly less for shorts and vice-versa.

It is felt, however, that regardless of present feeling on the matter that the regulations will have to undergo a change next year anyway, providing, of course, no immediate change is made. This because by that time Germany will be taken

over more to sound than that country is now.

Rules as set up are:
Sound Pictures
40 permits to be allocated among exchanges on basis of average number of German made silent or sound films which these exchanges distributed in Germany last year and year before.

20 permits allocated to exchanges who exported German pictures in the current year. Export permits becoming available January 1, 1931.

30 permits to be held in reserve for special cases.
Silent Pictures
80 permits to be issued to exchanges in proportion to average number of German made films silent or sound which these ex-

changes distributed last year and year before.

40 permits will be allocated to exchanges exporting German made films. These to be available January 1, 1930.

Shorts require Kontingents on basis of five shorts of 200 metres (about one reel not considering titles which are inserted in Germany) or less for one permit and three shorts of 500 metres or less for one permit.

No contracts can be made for sale of foreign made picture to exhibitors until it has been trade shown in Germany.

Educational pictures require contingent on basis of one foreign to two German.
Newsreels are free.

PROFESSIONAL TOURIST THE SOMNOLENT MELODIST

JOE TERMINI

BOOKED TO NOW—NOW, AND FROM NOW ON

Again Playing the Following Route:



July 19—
Rochester
July 26—
105th St., Cleveland

Aug. 8—Oklahoma City
15—Fort Worth
23—Dallas
30—San Antonio
Sept. 5—Houston
13—New Orleans
21—Atlanta
28—Birmingham
Oct. 4—Charlotte
18—86th St. and Fordham
25—Flushing and Coliseum
Nov. 1—Albee
8—Newark
15—58th St. and Royal
22—Fort Wayne and Grand Rapids
29—S. Bend and Madison
Dec. 6—Rockford (first half)
13—Sioux City and Des Moines
20—Cedar Rapids and Davenport
27—Englewood (first half)
1931
Jan. 3—Milwaukee
10—Indianapolis
17—Witt fill
31—Madison and Chester
Feb. 7—Syracuse
14—Rochester
21—Akron
28—Toledo
Mar. 7—Chicago
14—Minneapolis
21—St. Paul
29—Winnipeg
Apr. 11—Spokane
18—Vancouver
25—Seattle
May 2—Tacoma
9—Portland
23—Golden Gate
30—Oakland
June 6—Mill Street
13—San Diego
27—Salt Lake
July 4—Denver
11—Omaha
18—Kansas City
25—St. Louis
Return Interstate Time
Aug. 8—Oklahoma City
15—Fort Worth
22—Dallas
29—San Antonio
Sept. 5—Houston
12—New Orleans
19—Atlanta
26—Birmingham
Oct. 3—Charlotte

Good gosh! Will this work never cease?
Another year to go. It's play and play.
England, Ireland, Scotland, Germany,
France, Africa, Australia, and this repeat
American tour.

R-K-O Direction
WEBER-SIMON AGENCY

Around 100 Agents Booking With R-K-O Will Settle Their Own Fate

There are close to 100 agents now doing business, or trying to, under franchise privileges on the R-K-O New York booking floor. That's almost double the number of agents permitted on the floor when Charlie Freeman became vaude booking head of the circuit three months ago.

With that high number, and the amount of time booked in the office making it impossible for all to get along if abiding by the 5% commission limitations, it will be a case of survival of the fittest.

Shortly before Freeman became booking head a cut in the agency list, made when Freeman, then western booking head, was out of town and not consulted, reduced the R-K-O franchise holders to 18. Since taking office Freeman has nearly doubled that number by issuing 16 new franchises, most of them to agents previously barred from the floor.

Total of 100 agents is based on an estimate of three to each franchise, the number permitted by the booking office, including the franchise-holder or office head.

Holding Out

Reported thought in the majority of lesser R-K-O agents' minds is that the September 1st deadline will pick up sufficiently to provide them with enough commission for continued operation under R-K-O franchises. The question with most whether or not they will hold out till fall, with chances that the situation may not greatly improve by then, either.

In September those agents unable to book enough acts to keep going will make their own choice of stepping out or starving.

Freeman's logic in permitting such a high comparative number of men on the floor, from impression around, is that in having a chance to make good, the agents shall either do so or move on. Freeman is of the opinion that a large number of agents cannot harm the booking office or circuit, but rather than that, serve as scouts for the office in uncovering necessary new acts and material. With so many agencies as such stiff competition, it's probable that every vaude show in and around New York, including the opposition, is now being covered by someone affiliated with R-K-O.

Cheating on the 5% commission rule will not be tolerated. Also outside bookings by R-K-O agents to the detriment of the R-K-O bookers is out.

In return Freeman is protecting the R-K-O agents by refraining from any "direct" bookings and dealings with outside or non-franchised agents.

The last reduction of R-K-O agents, when the number was cut to 18, was the most drastic on record. The next cut most likely will be brought about by the agents themselves with those failing to get by, stepping out.

OLD ORDER REVERSED; EX-HUSBAND GETS PAID

Jack Curtis, the R-K-O agent, is collecting the usual 5% from him by his ex-wife, Anna Chandler, for serving as her agent on current R-K-O vaude dates. Just for old time sake.

Miss Chandler and Curtis were divorced about 15 years ago. Their daughter, Beatrice Curtis, is Mrs. Harry Fox.

Curtis figures the commission from the ex as a good gag and a squarer for everything.

Lester Stepper, Chicago agent who gave east a few weeks ago, has connected in New York with the Sam Shannon (R-K-O) agency.

11 Indie Houses Left And Over 50 N. Y. Agents Wanting to Book Them

New York indie vaude booking field, practically washed up, is lower now in extent of playing time than at any period in the last 15 years or more. Outside of a handful of Saturdays and Sundays and one-day weekly stands at the beaches and resorts, there are but 11 indie theatres on the New York books.

That amounts to sufficient full-week playing time for only about 40 acts weekly. Against that there are 50 or more agents trying to get by on indie bookings.

The 11 remaining indies are the complete total of New York-booked theatres booked outside the R-K-O, Loew, Warner, Fox and Par-Public offices.

Houses left and their bookers are: Staten Island (St. George), Bayshore, Patchogue, Kenilworth and Tower, Philly; Ocean City, Wildwood, and New Britain (Arman Fishel); Fay's, Providence (Abel Feinberg); Grand O. H., New York, and Tivoli, Brooklyn (Alex Hanlon).

F. & M.'S M. C'S. CURBED; BOWS, ENCORES OUT

All bows, encores and unnecessary announcements by the m. c.'s with the Fanchon & Marco Ideas are heretofore out.

This edict has gone forth to all roadmen, unit managers and m. c.'s with F & M Ideas.

Announcing the names of the various acts by the m. c. is to be eliminated with only announcements of an unusual character permitted.

Jim Plunkett Shut Out On Burke's Commish

Efforts of James Plunkett, R-K-O agent, to cash in on commissions on Johnny Burke, just routed for 42 weeks, have gone down to defeat, with the booking office ruling that agent not entitled to the claim made. Burke starts his route Saturday (26) in St. Louis.

Plunkett, brother of Joseph, R-K-O's general theatre operator and on the R-K-O floor for many years, was on the coast recently when Burke was offered for vaude. Plunkett asked at that time by Harry Barker, the agent, was turned down, with a counter offer of \$500 less made by R-K-O. That was refused.

Later R-K-O dickered direct with the soldier-monoologist, away from the circuit for some time in pictures and presentation houses, closing on the route with him for \$250 more than originally offered by the booking office.

Following that Plunkett made the claim for commission.

R-K-O Outing

The first annual outing of the R-K-O employees is set for July 26 (Saturday) for a boat ride to Indian Point, up the Hudson.

Among the attractions will be a ball game between the R-K-O and the Warner ball teams, and fat men's race with Manny Waxberg set to meet all comers at 175 pounds or over.

Waxberg is in the clerical department but is known to be fast at figures and food.

Circus Bill

An all circus stage show will be offered by Fox at the Liberty, Elizabeth, N. J., with changes each half, starting July 26.

The first bill will comprise Meahan's Dogs, David Schling Troupe, Bobby Walther bike act, Daisy and Deldorelli, Ann and Gilsadore.

Vaude Out in Prov.

Providence, July 22. Vaude goes out of the R-K-O Albee Saturday (26). House will continue pictures indef.



MAYRIS EDWARD
CHANEY and FOX
"Dancing Stars of Two Continents"
PRESENT A NEW MODERN
HEADLINE ATTRACTION!
This week R-K-O PALACE THEATRE, New York
Direction JACK CURTIS

BART McHUGH'S QUEST FOR AMATEUR TALENT

Bart McHugh, R-K-O vaude agent, who makes his headquarters in Philly, is now devoting all of his time to staging amateur nights in that city and vicinity for the purpose of digging up professional talent for the stage.

McHugh, one of the oldest agents in service with R-K-O, declares the scarcity of small and break-in time in the sticks and elsewhere is severely lessened the field development of prospective vaude talent.

Several youngsters picked up by the agent in amateur bills are being groomed by him for regular work. McHugh states he believes three or four worthwhile discoveries through the amateur channel in a year will be worth his while.

The Philly agency's act selling with R-K-O is meanwhile being handled by McHugh's partner, Frank O'Donnell.

"Campus Days" Off

Chicago, July 22.

With Rooney family salaries making the budget topheavy for mid-western spots, Public unit, "Campus Days," will break up at St. Louis the end of this week after 13 weeks.

Loevey posters also are out. Unit will be rebuilt here with a slashed budget.

Loew's Taking Out Vaude From Four More N. Y. Houses—17 Left

Loew's is taking the vaude out of four more New York theatres and sending them into straight pictures for the summer. While it was admitted at Loew's that the houses are changing, the office declined to mention names and the dates are set. Settling probably will take place before the end of this week.

Two of the closing quartet are known to be the Fairmount and Victoria theatres.

This will cut the Loew vaude time to 17 weeks, or 11 less than in the past mid-season. Of that time, nine of the weeks are in New York and 11 out of town.

Loew's picture houses route, which stood at 11 weeks during the season, has been reduced to nine.

Yates' 4-Act Unit

Due to his successful production of an all-gig show for R-K-O recently, Irving Yates, indie agent and producer, has been assigned to a complete western four-act road show to fill with his own acts. It will hit the unit opening its westward route at the R-K-O Madison, Brooklyn, Aug. 16.

Yates' acts on the bill will be Ralph Olsen, Arthur Humbert, Norton and Haley, and "The Vanishing Maid."

Plunkett Urging Exploitation For Vaude—"Brains and Action"

Protection!

It's told about one performer who develops a tip for creative gags, that he's become so wary of having his stuff stolen by other actors, he keeps a completely written act locked up in a trunk where nobody can see or read it.

Nor does he use it himself.

HOT STAGE WAR DEVELOPING IN L. A.

Hollywood, July 22.

There is every indication that the local picture house stage show situation is going to develop into a sweet four-cornered battle. Since Warners resumed rostrum fare July 4, Fox West Coast looked, listened and intends spending more coin for its Fanchon & Marco units. Meanwhile, Warners has started sending its requests to agents to submit "names," and the bigger the better.

As regards the other half of the involved quartet, Public doesn't intend to start its stage shows again until September and cooler weather but is planning a mammoth sendoff when that time arrives. In addition there is R-K-O and its vaudeville.

Doubtful at this time if RKO will increase its bills beyond the four-act policy but that this circuit will have to dole out additional coin for its shows is obvious in the face of the pyramiding opposition. One more that R-K-O may make, to meet the new battlefront, is to move its vaude back to the Orpheum from the Hilltop. This is on the theory that the acts can be presented more favorably in the newer house plus an edge in location for the Orph.

The reason that vaude has been playing the R-K-O is a matter of capacity which favors the latter unit by 500 or 700, but officials are now understood to be weighing the difference between physical presentation and seat numbers.

With vaude needing every push it can be given, R-K-O is on the tails of division and house managers attempting to drive home the growing necessity for more high-powered exploitation of stage shows, taking the position that the flesh end of the programs should be merchandised with as much salesmanship as the pictures.

Through direct touch with the managers, Joseph Plunkett has declared himself on the point, asking the men in the field if they are selling vaude profitably.

Claiming vaude exploitation is different than that for pictures and has certain advantages, Plunkett insists that if the picture vaude comes to the rescue and if the picture is a hit the vaude portion of the program makes the bill more entertaining.

Commenting on vaude exploitation, Plunkett stated:

"Merchandising of vaude possesses great exploitation possibilities. Vaude today is certain individualistic office factors which have become intensified because of the talker changes. It occurs to me that a showman can accomplish much more with a living human being who personally appears on his stage than to rely solely upon a film star's fame or a still."

Besides in almost every case an idea for a film star becomes available for succeeding ones in a very short time the stunt has been killed."

"Spasmoid Showmen"

R-K-O's general theatre operator wants to know why other showmen conceive and puts over a fine box office campaign on an act while the preceding theatres in which it played had nothing but the usual handling.

Dedicating his observations to "spasmoid showmen who having effected one good exploitation campaign allow a few weeks to elapse before resuming activity," Plunkett says he knows a score of R-K-O towns where showmen are really merchandising every piece of entertainment product brought to them. He wants the others to get behind vaude strongly with a view to selling that part as well as the pictures.

His proclamation to the field winds up with the warning:

"There are no set rules in this business except brains and action. If you haven't got both, acquire them. If you can't lead, follow the other fellow, but you can't stand still."

GUS VAN'S SINGLE

Singing Act, With "Piano Accompanist Only"

Gus Van, whose partner for 18 years, Joe Schenck, died recently, is making up his vaude name that meant as much box office as any, will do a single, under present plans. He will do songs, with a pianist, and probably be ready to show his act in three or four weeks. Pianist has not yet been selected, nor is there thought of attempting harmony work with, whoever is chosen, it is understood.

Edward S. Keller, who handled Van and Schenck's bookings, will pilot the new Van act.

Coast All-Sounds

San Diego will join Tacoma and Spokane in a switch of three R-K-O vaude units to summer straight pictures, as at present intended. All are three-day stands on the R-K-O western unit show route.

Dates for the changes are July 25, San Diego and Spokane, and Aug. 3, Tacoma.

Gulf to Coast Jump

Probably one of the longest stage jumps on record for a house manager was made by Coney Holmes of Par-Public last week. Holmes was sent from Miami, Fla., to Portland, Ore., without stop.

Holmes has been the Par-Public manager in Miami since the first of the year. In Portland he succeeds Jim McKowen.

PUBLIX
Jerry Cargil and his
"Personal" singing
book everywhere.
Loew, Fox, Warner, Legit.
Pictures.

SLIM TIMBLIN
opened this week on a
Public tour

JERRY CARGILL
500 Broadway, New York
TELEPHONE BRANT 0004-6

Vaude Acts and the New Season

It's the vaudeville acts themselves that must do a large share contributing toward a vaude come-back, especially this new season, if vaude is to commence to make a return. For vaude acts did their worst in putting a dent into vaude on its decline. Acts can no longer continue to play the same turns and in the same way as years ago; they can not steal material nor can they afford to cheat in any other way if they expect to secure paying engagements or remain in vaude.

Styles have changed, as with policies and prices. The 25-minute act is now a bore, the 20-minute light turn not much less, while the copy act is washed up.

All of the variety circuits, even those not playing acts so extensively, appreciate what the vast quality of copying, lifting and stealing by acts from other acts or sources did to vaude in the past. It robbed vaude of any variety, the same as the one strain of turn in work or production left the vaude stage without versatility in appearance or performance.

Mistake of Cheapness

Even though present days vaude bookers would stand for too much similarity of a turn in general, in foundation and appearance, they can no longer afford to stand for the copy act. In the old Keith days, the Keith people encouraged stealing by acts from other acts, on the crazy theory that the copy act would play cheaper. It did play cheaper and that is what cheapened vaudeville of those times.

Modern circuits take their lesson in handling vaudeville from the many Keith errors. Keith had so many wrongs in operation its few rights, if any, never came to the surface. And the copy act was the rancor and the cause of vaude's least there might be new material. The copy business the belief is that money gets money; in other words to make money, a business must spend money. To a vaude act, vaudeville is a business. If the act does not spend money for material, it can not expect a better salary or position. In fact all the cheating act can look forward to is the day it will be eased out and do nothing but cause, and the ever present always degraded natural cause is not improving itself. To stand still is to go backward.

The bunk of new faces in vaudeville was not altogether bunk. That standard annual announcement by the circuits was actually inspired by a thought that the new faces might be new material. Records will show that the best paid, the most steadily employed and most popular acts of all vaude times have been those that changed material or turns. The few exceptions are acts which created a tremendous personality popularity.

Protecting Material

Circuits and bookers can't make a better move toward a better stage show than by inserting in their contracts with artists that the use of lifted or borrowed material will leave the guilty act subject to cancellation if the lifted material is not removed or replaced within a specified time, say four weeks. In the day it will be eased out and do nothing but cause, and the ever present always degraded natural cause is not improving itself. To stand still is to go backward.

The copy act grew so numerous at one time that often two acts on the same bill would open up to readjust their routines. In gags or songs and often with both, in order not to conflict, while the same gag or song used twice on the same program is still an occurrence.

When bookers conclude that vaude actors are automatons and not performers; that they know only what they are doing and lack the stage. Those kind of acts might be as well altered immediately, for they are not creators nor originators, nor do they buy their material; they are not even specialists. That kind of an act is just a drop in, in vaude on a rain check and willing to stick as long as someone will pay them something. Those acts merely take the place of good turns, and eventually ruin the shows they are with or the circuits they appear in.

Public Only

If the vaude act, the booker and the circuit will consider the public only for the stage shows, each will do something to gain and retain that public. It makes little difference if the act pleases the booker or if the booker pleases the circuit, if the circuit can not please the public.

The vaude act has a chance. It has lost many a chance, and may lose this one, possibly its last chance, if it does not keep itself alive in every way, instead of figuring angles, connections, staking and all of the other things that never will save a stand still, copy, bad or dummy act.

Of all of these, however, the copy act is the most dangerous, regardless of how well the copy act apparently may be doing on the stage. A little appeal does a lot to hide the signs of the non-appealers. The younger critics on Variety who constantly turn back to the files of the paper to see the reviews of acts in other times, are utterly surprised at the number of turns that have not changed a thing in their acts for years.

There may be room in the vaude to come for all progressive acts. The others will join the already large body of lay offs.

EVA WILL WORK FOR MARION BENT RETIRES; \$100 IN NUT CLUB TWO ROONEYS IN "ONE"

Willing to work for \$100 a week, just to do something, Eva Tanguay may be the feature of Meyer Horowitz Village Gate and later, when it opens on 7th avenue and 4th street.

Miss Tanguay is well fixed in California property and other holdings. She looks on the Nut Club thing as a gag.

Rose Cohen Gets 'Notice'; 18 Years with Keith's, Chi

Chicago, July 22. Rose Cohen received two weeks' notice yesterday as an employee of the R-K-O western office here.

Miss Cohen has been with R-K-O through Keith's for 18 years, as secretary to Tink Humphrey and later to Ben Piazza, also Billy Diamond, successive office heads here.

Howe on 10-Day Trip

M. D. (Doc) Howe, general booker manager for Fanchon & Marco, leaves (23) on a 10-day inspection trip of Fox theatres in the west. During his absence all matters pertaining to the F & M books will be handled by Phil Bloom.

Henceforth the Pat Rooneys, senior and junior, will do a two-act in "one," Marion Bent, their wife and mother, respectively, having decided to retire. They open the double turn last night of July 28 at the R-K-O 31st St., New York.

It will be Pat the elder's first time in vaude without Marion for many years, although father and son's recent picture house dates for Par-Public were without Miss Bent. For the last several years, since Pat, Jr. joined his parents, the Rooney trio has headed vaude production turns.

A. K. Turk for Exhibition

William Morris has the 158-year-old Turk, Zoro Agha, whose passport gives his birth as 1774 A. D. for outdoor attractions in America. The A. K. Turk arrived last week with the Asim, Rides of Constantinople, exporter of Turkish food-stuffs, who is Agha's baker.

Zoro Agha has a 65-year-old bride he's planning to divorce in America with proceeds by his local tours. He got off to a great publicity start last week with front-page spreads in the dailies.



NORMAN THOMAS QUINTET

Featuring SONNY THOMPSON

Touring Europe and headlining on merit.

American Representative (R-K-O), Abe Feingold (Hugo Morris Office), Paris Representative, Henri Lartigue.

London Representative, Foster's Agency.

MONTREAL'S CENSOR ON ALL STAGE STUFF

Montreal, July 22.

New censorship plan comes into force this week with appointment of J. Filion to whom, under orders to theatreman from chief of police here, all stage acts, operettas, musicals and burlesque shows must be submitted, prior to showing in public.

Vaude, legit and burlesque managers kicking, but to no avail.

ATES' FILM CONTRACT

Hollywood, July 22.

Roscoe Ates, of Ates and Darling (vaude), has been engaged by Radio on a five-year optional contract. His first assignment is "Cimarron."

LEEWAY ON SALARIES BENEFICIAL TO R-K-O BOOKERS, BILLS, ACTS

Adagios Cold

Adagio acts are a drag on the vaude market. Then came the deluge. But now!

BERG BEAT HUSBAND OF HIS PIANISTE

Dallas, July 22.

Alphonse Berg, playing Interstate (R-K-O), is facing a \$25,000 damage suit here following alleged beating he's supposed to have given the hubby of his pianist, Dixie Lortie.

Jacques Lorlee, local business man, charged that Berg cursed him, beat him and then had him arrested when he went back stage of the Majestic to see his wife.

Evidently Berg had his temperamental against when he discovered Lorlee was inducing his wife to quit the show biz and leave the act flat. Besides embarrassment, Lorlee claims Berg has alienated his wife's affections.

New Champ Off Stage

Al Singer is in demand by R-K-O and Loew's for vaude but the new lightweight champ has turned down all stage work, preferring to rest up from his intensive 10 weeks' training.

Besides, Singer's due to fight Berg in five weeks and counts on a \$100,000 bet for his end of it, hence he's not wild about stage appearances.

Bill Kent Back

William Kent, who at one time became Equity's best known suspended member, is returning to vaude after a long absence.

He and his little co. are set for a return to R-K-O houses first July 26 at the 58th Street.

Loew Heads Say Acts' Salaries Besides Union Costs Are Too High

A report carrying weight, from reliable sources, is that Loew is planning to cut out vaude in favor of stock pictures in all but seven houses in the Metropolitan area. Now operating 12, that would mean a clip of five in addition to those previously placed in all-sound policies.

Col. E. A. Schiller, general theatre operator for the circuit, declares that reports of this move are unfounded, with no decision having been made on dropping vaude wholesale, though admitting possibility of more vaude films going in the east.

The Victoria, on 125th street, is mentioned as the next Loew vaude film probable for straight pictures. Schiller stated there will not be any more closings out of town, with route to remain as it is indefinitely.

One of the Loew squawks mentioned in addition to overhead through high union scales is that most vaude acts are getting salaries that are too high in proportion to their drawing power and entertainment value. One source stressed that before vaude is profitable its cost must come down with the actors as well as with the unions.

Edwards-Brophy Team

Cliff Edwards and Edward Brophy are being listed by Metro as a comedy team and will appear together wherever fitting. They have been approved as a team for "Those Three French Girls," war story, to be directed by Harry Beaumont with Reginald Denny, Fliss Dorsey, Yola Davril and others in the cast.

LINDER'S NAME GOING UP WOLFE'S NAME IS DOWN

Jack Linder's name, with an accompanying warning, may follow that of Frank Wolfe, Jr., on the N. Y. A. clubhouse bulletin board unless Linder settles an act's complaint against him by the end of this week. Linder has been given until the end of the week by the Variety Managers' Association to answer or settle.

Complaint against Linder was made by "The Barnstormers," a people act, claiming it played a one-day engagement for Linder at the Majestic (Indle), Jersey City, and wasn't paid off.

Complaints against bookers whose names are posted will not be accepted for arbitration by the V. M. A. Wolfe's name, posted for the second time recently, comes down this week, the Philly booker having sent in a check in settlement of a complaint by Russ and Jerry (act). Russ and Jerry also claimed no payoff.

In his letter to the V. M. A., in which the check was enclosed, Wolfe asked the V. M. A. to notify "Variety" that he's paid up.

Billy Miller an Agent

Billy Miller, for 14 years an actor, has turned agent.

Miller's act was known as Billy Miller and Company. Three years ago, due to illness, he was forced to leave the stage.

Miller is now connected with the Louis Spelman office.

Salaries are now flexible in R-K-O under the new regime headed by Charlie Freeman, with any act deserving it having a chance of getting a raise. In addition, the booking office is no longer being held strictly to budgets, according to reliable dope, with \$100 or \$200 above set figures for any house no longer resulting in the roof being taken off the Palace building by the powers that be.

The leeway on budgets is being permitted under a policy that dictates it is sometimes worth \$100 or \$200 more than set as the figure if necessary to get together the right kind of a show. It sometimes occurs with facts that to get the desired result, while in other cases it is necessary to get together the right book an act that will top the set figure by a couple hundred dollars.

Some feeling exists in R-K-O, also, that a set salary on an act for all engagements of a similar type, is a mistake. The act in one house may fit in right with the planned bill and be worth \$1,000, while in other situations it may figure as worth more than \$750. It should be booked and played that way, it is contended.

Meat, Not Beans

Recently some acts have received raises, where the circuit has felt them justified, while in other cases R-K-O has made suggestions which enabled certain turns to play the time and live on meat instead of beans. In one instance an acrobatic troupe of seven was to be people without hurting the act, that doing the trick. Cut was suggested by the booking office.

The psychology on some of the raises, especially to those who are living on beans without the Lam through heavy traveling and baggage expenses or for other justified reasons, that the raises were turned to R-K-O through satisfying the artists. A discouraged or disgruntled act, when justified, isn't worth half of what it is being paid anyway, it is pointed out.

ST. PAUL'S NOISELESS FANS, ACTOR-PANNED

St. Paul, July 22.

Orders not to pan hand-sitting audiences may go in the east but it's just a laugh out here apparently.

Anatole Friedland spent 40 minutes with a rapid fire of spotter baiting when his "Twelve O'Clock Revue" failed to get the applause he thought it should last week.

The revue deserved a lot of applause the weather's so hot as it was Friday night no audience in the world is going to exert itself, no matter how good the show.

Friedland's matter ran gamut of the old standbys and some that were new. While most were loudly given, many sallies were quietly exchanged, thus the pit men to the general ruin of what appears to be a class show.

Edith Davis' Nose

Plastic operation on Edith Davis' nose was performed in New York last week. She's of Parker and Dan's ilk.

Both schnozs and Miss Davis doing splendidly.

FARNUM BAKES OUT

Hollywood, July 22.

Ralph Farnum is in town after a sojourn with "Death Valley" Scott. Following a hospital siege for sinus the New York actor went to Death Valley, Cal., where the thermometer can touch 140, to bake out. He had been there since March.

Farnum, with plenty of gray in the locks, look completely recovered and is here for a month. He has taken a home in Beverly.

BIZ INSTINCT

Hollywood, July 22.

Chicopin, colored youngster featured in Fox's "Hearts of Dixie," is opening a new advt platform show at Ocean Park here.

With a group of other colored kids he's doing a minstrel show on the midway.

Western R-K-O Office Will Remain With All Houses for the Present

Plan to move the Chicago-booked R-K-O time to New York for bookings and practically abolish R-K-O's Chicago exchange was called off temporarily at a meeting last week. It is now held likely the Western R-K-O time will remain in Chicago into the start of next season, at least.

The hazard standing in the way of the transfer of Chi-booked time, from reports, was the wide variance of the theatres in type of bills played and differences in salary lists they can afford to stand. As it was planned to add the Chi time to

the R-K-O western road show route it was finally figured that the \$2,800 average cost of the intact units was too heavy for most towns on the Chicago books.

R-K-O's Chicago time, amounting to about 12 weeks, was reported wanted by the eastern booking office as a possible aid for the New York books in extending the route to around 65 weeks. It was also charged, from accounts, that while the Chicago booking office shows a profit on present bookings, the same gross could be secured through booking of the time with the bal-

ance of the circuit in New York, without the otherwise necessary branch office overhead.

At one time last week it was almost decided that Memphis, Milwaukee and Grand Rapids, the three important weeks on the Chicago books, would be transferred to New York. That was dropped when it was shown that without those three stands the Chicago office would not be in a position to operate smoothly and at a satisfactory profit.

For the present, with its time intact, the Chicago R-K-O office will continue with Dick Hoffman and Willie Berger as the two bookers there, and Tom Carmody as office head.

FULL WEEK FOR IDEAS AT PANTAGES, K. C.

F & M Ideas will play a full week in Pantages, Kansas City, starting Aug. 8.

The first idea will be "Rose Garden," with the house having a Friday opening.

Shows closing Wednesday in Denver will go to Kansas City and thence to St. Louis.

Haroldore Butte, Mont., was played on a Thursday to Sunday date following Yakima, Wash., where a Saturday and Sunday date were filled. Now the ideas go from Yakima to Denver, dropping Butte completely. At least the Butte stand will be out for the remainder of the summer. The last idea in there will be "Brunettes," which is dated July 31, Aug. 1-2-3.

"Rose Garden" plays Yakima Aug. 1-2-3, and then omits Denver, so that it can be in Kansas City. The next to play the F & M route from Yakima to Denver to K. C. to St. Louis under the new booking will be "Romance." Each show will then follow in turn, eliminating Butte.

Godfrey's Future

George A. Godfrey, who hasn't been heard of around R-K-O in weeks, is not returning to that circuit or as an agent, it is reported.

There was some talk that the former booker, also a lawyer, would join the R-K-O legal department, but that seems to be out now.

M. C. IN R-K-O TRAILER

Tells About Acts in Show Coming Next Week

A master of ceremonies to do the talking for the rest of the bill in sound trailers is under experiment by R-K-O with a view to getting away from mere synchronization.

Taking the first of the R-K-O trailers which opened in New York July 12 for the experiment, Bob Robinson appears in the trailer as an "act salesman," telling audiences in advance what next week's bill will be like and who will be in it.

Hip Reopening With Biggest Show in Town

R-K-O will reopen the Hippodrome in the fall, probably with eight acts and a picture with a view to giving the "biggest show" in town for the money.

In going back into the Hip, R-K-O will be on a month to month basis, contingent upon decision of Fred F. French concerning the structure's raising for the erection of a skyscraper, the Hippodrome Tower. From the inside it is learned that the French people are not planning to start on the new building until the elevated has come down, which may mean years. In that case, R-K-O may retain the house for all of next season and possibly longer.

Hip closed for the summer July 12.

Jack Dempsey's Acts

Jack Dempsey, booker for many years with Keith's and R-K-O, is now producing vaude acts under an R-K-O floor franchise.

His first one is for Stanley Rogers, comedy turn with four others. Rogers, who succeeded the late Bert Savoy as Jay Brennan's partner four years ago, split with the latter recently.

Another by Dempsey is a girl act (6) headed by Ted Marcel.

All Sound in Prov.

Another R-K-O goes to straight pictures when the Ames, Providence, undertakes that policy Saturday (26). It opens with "All Quiet" (U).

Whether the all-sound policy is to be permanent or for the summer only is not indicated.

AGENTS WILL WAIT FOR ONE MORE SEASON

If biz doesn't perk up considerably by September, a migration of agents is expected to take place, judging by the statements of a number of agents in New York.

They have been holding on as long as possible waiting for the break in biz, the agents say. For the past few seasons everybody has been talking about next season but nothing like that ever happened. If it doesn't come with the next season, they aver that they'll clear out and go commercial.

Vincent III, Work Subbing

Los Angeles, July 22.

Cliff Work is subbing here as R-K-O divisional manager for the Los Angeles district, during the illness of Frank Vincent.

Work is the R-K-O regional manager for San Francisco and Oakland.



George ANDRE & Co.

ADAGIO FOURSOME
BOOKED SOLID R-K-O

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING
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160 WEST 46TH ST.
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GENERAL MANAGER

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600 WOODS THEATRE BLD'G

JOHNNY JONES

IN CHARGE

DON'T MISS

KARYL NORMAN

REPEATING PAST SUCCESS

THIS WEEK (JULY 19)

R-K-O PALACE, NEW YORK

AFTER AN ABSENCE OF ONE YEAR WHILE TOURING AUSTRALIA

LOU IRWIN for Production-Offers

ORIGINAL HONEY BOYS

TOMMY HYDE, IRVING KARO, BILL CAWLEY, DAN MARSHALL and NATE TALBOT

ROUTED FOR THE NEXT 35 WEEKS OVER R-K-O TIME

Many Thanks to MR. SAM TISHMAN and MR. HARRY KALCHEIM for Courtesies Extended

Direction—THOS. J. FITZPATRICK

SAILING S.S. GEORGE WASHINGTON AUGUST 19

MEDLEY and DUPREY

OPENING PALLADIUM, LONDON, SEPTEMBER 1

This Week (July 19), R-K-O PALACE, NEW YORK

Vaudeville as Name-Out

(Continued from page 1)

the damps a couple of years ago and never recovered is not the same entertainment now identified with R-K-O. That circuit is apparently attempting to impress that change as well as with the changed show.

"R-K-O Varieties" will be used also to cover the picture portion of R-K-O programs. In the past and at present the combination shows in vaudeville theatres are described by two names—vaudeville and pictures. "R-K-O Varieties," according to R-K-O's intentions, will take in both.

None of the other vaude-playing circuits are known to have taken up the matter of a name change, but organization, making the move it's held likely the others will follow to give their stage bills a new identity.

There is a possibility, through that, that the word "variety" may again come into general use, after over 35 years, to supplant "vaudeville." The picture portion of the circuit selected by R-K-O rather than the singular "variety," due to the title "Variety" as a newspaper.

35 Years Ago

"Vaudeville," of French origin, was introduced in America over 35 years ago by the old B. F. Keith circuit to describe its stage shows, then known as "variety." Variety at that time had about the same composition standing as burlesque has today. It was not considered the best form of amusement by women and the better classes.

With Keith's change from "variety" to "vaudeville" the latter entertainment became popular with all classes and up until it slipped about four years ago had preceded motion pictures as this country's most popular form of theatre entertainment.

"Vaudeville" is defined in the Webster dictionary thusly: *Vau-de-Vire* (valley of Vire), a village in Normandy where such shows were composed. 1. A kind of lively song, often embodying a satire, sung to a familiar air in couplets with a refrain; a street song; a topical song; a theatrical piece, usually comic, the dialogue or pantomime of which is intermingled with light or satirical songs, sometimes set to familiar airs, with dancing, etc. The early vaudeville, which is the forerunner of the opera bouffe, was light, graceful and piquant. 2. Lowly, and now commonly, variety; as to play in vaudeville; a vaudeville act, show, etc.

"Warner Bros." one-reel talker shorts (films) are called "Vaphone Varieties" with R-K-O "Varieties" may or may not be held to conflict.

The passing of "Vaudeville" to "Variety" was indicated as general in the United States in the picture field a year ago, when the name of the long established National Vaudeville Artists (NVA) was altered to National Variety Artists, and the title of the Vaudeville Managers' Association became Variety Managers' Association.

MUSICIANS CAN'T PICKET

Nassers in Frisco Win Another Point in Fight With Unions

San Francisco, July 22. Nassers' Brothers' battle in the courts against the musicians' union was marked last week by another victory for the theatre operators, when they obtained a temporary injunction restraining the theatre associations from pickinget the Nassers.

The order was granted after a day of argument. Nassers Brothers, who, alone, besides the musicians' union, practically every other theatrical trade union here, charge acts of vandalism, including the dynamiting of their Royal Theatre June 1.

In their action Nassers Brothers are seeking \$300,000 damages.

Long Beach Full Week
Long-Beach, Cal., will be added to the western unit tour as a full week instead of three days, its current policy, effective Friday, Aug. 1.

Regarding July 20 as too early to open Keith's, Toledo, that house will remain open for R-K-O circuit show route until later.

Myra Langford, doing a single act, is the death of Howard Langford. He is in competition with Joe Young, hoke comedian.

Colored Act Goes Back

Under Wing of Nazarro

After running up against stone walls in the courts for several months, Ford Lee Washington and John W. Sublett (Buck and Bubbles), colored two-act, finally had their tangle straightened by V.M.A. arbitration last week. By the V.M.A.'s decision, agreed to by both sides, the team reverts to Nat Nazarro's management under a settlement by the latter of \$2,250 with Jacob H. Marcus.

In a bankruptcy sale last year Nazarro's personal management contract with Buck and Bubbles was auctioned to Marcus for \$250. Marcus also paid Nazarro \$1,000 for the act's two-year R-K-O contract, under which their salary was \$300. Of that, the team claimed, Marcus was receiving \$250 weekly under the terms of the contract he bought from Nazarro.

Nazarro has agreed to pay off the \$2,250 to Marcus at \$125 a week. Buck and Bubbles' court appeal on the same matter, continued, would not come up until October.

Small Time Hollywood

(Continued from page 1)

stantly taken on the racket and is still striking along with the jock. He thinks it's his tough luck. Others in the same studio are also coming out of the racket, but keeping it to themselves, figuring it's just the breaks. A \$25 bet across the board is the jockey's end. He gets his.

Hollywood's original money idea is the fan mail. A player is paying an individual to take care of his fan mail. Some of the guys handling the mail go south with the postage. Small time, perhaps, but where a player sends out 10,000 photographs at a dime apiece it's nothing to sneeze at. This gag has been worked since pictures started and is still getting along.

Trick perfume, "smuggled in by a friend of a friend," also is offered around. It's dime store smelly, but the thought is romantic. To mention the booze racket is useless chatter, because nothing is good out here. Recently a picture was got to the theatre, but it turned out to be a varnish. The squawked to his bootlegger, who sent him another case of the same stuff. Another squawk and another case of varnish. The bootlegger collected for all three cases and laughed at the last yell. The following night the star was back for more. You can't cure these mugs.

Extras aren't the only ones who fail. A star on a Culver City lot contributed \$2,300 for bridge lessons on a five-day location.

Fred Dempsey Dinner

Boston, July 22. Because he has been a member and officer in No. 11 of the local stage hands and is leaving shortly to fill the secretary-treasurer post of the I. A. in New York to which he was recently elevated, Fred Dempsey will be tendered a testimonial dinner here next Sunday night (27) by over 1,000 associates and friends. The entertainment committee includes Charles Van, Shubert representative; George Curran, counselor to the governor, and John C. Connor.

After 12 weeks with the Fanchon & Marx Idea, "Coral," Harry Howard is leaving it week July 25 and will be replaced by Eddie Hanley and Co. Howard is returning to his single act.

Grand opera house, New York, and Tivoli, Brooklyn, indie vaudeville booked by Alex Hanlon, have cut their bills from five to three acts for the summer.

ORPHEUM, ST. L., VAUDEMILM

Close R-K-O-Reopening in Fall—New Policy for G. O. H.

St. Louis, July 22. R-K-O, operator of the St. Louis theater and Grand Opera house, will reopen the Orpheum as a vaudeville house closed two years ago. St. Louis is the present vaudeville and the Orpheum will have the entertainment usually found at the Grand Opera house. Grand has been steadily going down hill. If reopening this fall, it will go into "grind" film.

Burlesque Club Will Be Sold for \$87,500—Club Behind Through Dues

Details of the decision of the Theatrical Travelers Association to abandon and sell its clubhouse (Burlesque Club) property at 245 W. 48th street, because dues from its members amount to meet the running expenses of the organization, were filed in the Supreme Court Monday when the association got an order from Justice Valentine permitting the sale of the property to Charles Tricento for \$87,500.

The petition was signed by Emmett Callahan, president; Rube Bernstein, first vice-president; Bobby Clark, second vice-president, and Henry Kurtzman, secretary. They said that the association was formed in 1916 to aid members of the profession and bring them closer together, and that in 1923 they bought the property as a clubhouse for \$40,000. They are now able to sell it at a good profit, they said, and the members have decided to do so because the premises are much larger than the association requires for the conduct of its business and the expenses of maintaining it are larger than would be necessary if quarters were hired elsewhere, as the association proposes to do.

By the terms of the sale the association is to consolidate a present mortgage of \$30,000 on the property with a new purchase mortgage for \$25,000 and will receive \$32,500 in cash, which will be invested, and with the income from the mortgage will be used to meet the expenses of the association.

It has no other debts except the \$30,000 mortgage other than current bills of about \$50.

Japan Trust Cuts 20%

(Continued from page 6)

it but added neither the casts nor the public.

The Shochiku is run like a gigantic stock company operating on a monthly program basis. It moves its stars from one theatre to another. Programs run from 5 o'clock to 10:30, for the Japanese like to feel they're getting their money's worth. The programs average four plays or shows each.

173 Shows in Season
During the season which ended June 30, 173 productions were presented at eight leading Japanese houses of Tokyo. These are the only theatres that count. The rest are of the Bowers melodrama type. Of the 173 productions, 23 were classical revivals, 10 costume revivals of plays of everyday life. In Old Japan, 26 were dances, 40 were new dramas of the modern school, 25 were revivals of modern plays, and 40 were comedies of all vintages.

The Teukiki Little Theatre (pronounced skee-jee) failed principally because it wasn't large enough to pay salaries to had an exceptionally good following for many years and had pioneered in translations from the foreign drama.

The Imperial theatre, long a pioneer in modern Japanese drama, and the first first-rate house to use actresses (most of them still use female impersonators), brought many of the world's greatest musicians to Tokyo. With the beginning of the next season it is to be converted into a picture house.

Jack McBride and Co. replace Sid and Peggy in Fanchon & Marx' Idea "Treat" Aug. 1. Latter returning to vaude.

Mutual Managers Meet to Agree

Upon New Layout—Open Saturday

ARLINGTON AND SILK HEAD MUTUAL SHOWS

There will be 12 new show titles on the Mutual burlesque wheel next fall. All the others will retain titles used on the wheel last season.

The new monikers are "Legs and Laughter," "Peek a Boo," "Let's Go," "Foolin' Around," "Billy Arlington Big Show," "Pleasure Seekers," "Novelties of 1930," "Silk Stocking Revue," "Speed and Sparkle," "Hi Ho Everybody" and "Fine Fashions."

Contracts were signed last week by Mutual with Billy Arlington and Frank X. Silk to head new shows next season. This will mark their first time on the Mutual wheel.

Among new Mutuals with complete personnel the following are listed:

"Big Revue"—Lillian Dixon, starred; Bill Moran (featured comic); Lillian and Harry Wayne, Jack Kelly, straight; Harry Martine, English comedian; Rose Martine, Miss Donna, prima donna; Tom Breen, juvenile.

"Girl in the Felice"—Walter Brown, Dutch comic; Gladys Clark, prima donna; Johnny Crosby, wop comic; Jody Kent, juve; Frank Mallahan, straight; Violet Buckley, wop; Ruth Peeler, ingenue; Betty Ford, comic; Three Aces, colored vaude act.

"Speed and Sparkle"—John Barry, tramp comic; Billy Fanner, Dutch comic; Billy Francis, straight; Evelyn Brooks, "blues" singer; Virginia Wheeler, specialty dancer; John Mattie, Bozo comic.

"Rare Facts"—Joe Yule, starred comic; John Mattie, Bozo comic; Mark Lee, Hebe comic; Billy Harris, straight; Ollie Nelson, juve; Billy Harris, straight; Ollie Nelson, juve; Billy Harris, straight; Ollie Nelson, juve; Billy Harris, straight; Ollie Nelson, juve.

"Sugar Babies"—Harry (Hello) Jara, Fields, straight; Jack Hunt, tramp comic; Rags Razand, eccentric; Harry C. Van, straight; Low LeRoy, juve; Fred Funis, prima donna; Fred Funis, prima donna; Babe Abbott, solo; Dore and Yates, comedy acrobats (vaude).

"Fritzie"—Scott Sheldon, eccentric comic; Charles Smith, tramp; Murray Leonard, straight; Bob Rogers, character juve; Vast Buckle, straight; Billy Holmes, ingenue; Betty Joyce, prima donna; Madeline LaVerne, specialty and Oriental dancer; Lou Fink, vaude act; Zara Lee, acrobatic vaude dancer.

"Step Lively, Girls"—Harry Bentley, Dutch comic; Harry Stratton, Hebe; George Levy, tramp; Jack Abbott, straight; Fred Funis, prima donna; Edith Bates, prima donna; Donna Davis, solo.

"Powder Puff Revue"—Sammy Nelson, Hebe comic; Lou Powers, eccentric comedy; Etta Saunders, straight; Harry Allen, juve; Frances Parks, solo; Thelma Lawrence, solo; Micky Mays, ingenue; The Boylands, vaude act.

"Let's Go (Bumps) Make," eccentric comic; Charles Wesson, eccentric; Ray Parsons, straight; George Hall, character; John Quigg, accordion specialist; Evelyn Meyers, straight; Fred Funis, ingenue; Jordan Sisters, specialty.

"Dimpled Darlings"—Bob Startzman, eccentric comic; Lee Hickman, tramp; Harry Stratton, Hebe; Evelyn Brooks, "blues" singer; Evelyn Brooks, "blues" singer; Evelyn Brooks, "blues" singer; Evelyn Brooks, "blues" singer.

"Foolin' Around"—Scotty Friedell, eccentric comic; Lou DeVine, Dutch; Myrtle Scott, straight; Jack Buckley, juve; Bob Freeman, character; Esther Eert, solo; Louise Keller, solo; Nan Bedini, ingenue; Cortez and Helene, Apache dancers.

"Get It"—Fred Funis, leader; Alline Rogers, ingenue; Flossie DeVere, featured woman; Al Hiller, straight; Joe Forte, Dutch comic; Helen Windsor, acrobatic dancer; Mal, solo; May, juve; Joe Rose, comic and solo.

"Hi, Ho, Everybody"—Joe Rose, comic and solo.

At a meeting of the house managers on the Mutual burlesque wheel, held Monday (21) in New York, some 38 men assembled. They agreed:

To open all houses on Saturday and close the week's engagement on Friday.

That the permanent house chorus should not be less than 20 girls. All shows and choruses are to rehearse at the opening point.

That the weekly cost of the traveling principals for each show should not exceed \$1,400.

Each house is to supply the chorines and take care of their pay accordingly.

A certain amount will be paid to defray the transporting of the scenery and wardrobe, each company to carry a few sets, with one traveling stagehand accompanying each outfit, a carpenter. All tickets and passes (tickets including those sold and unsold) must be turned in daily to the home office of the Mutual.

Each show is to have an advance producer who travels ahead preparing the local chorines for the work they have to do in next week's show numbers.

The managers' meeting will be continued today (Wednesday).

Managers Present
A session of the Mutual show producers was held in the Mutual offices yesterday with I. H. Herk presiding and laying down the new Mutual rules.

Among the managers present were Ed. Beatty, Chicago; Harry Winters, Toledo; Charles H. Walcott, Boston; J. Somersby (Howard), Max Michaels (Gayety), all of Boston; Mike Levine, Buffalo; Charles Bimberg, Schenectady; Jack Conroy, Montreal; J. Conaway, Bridgeport; John Weinstein, Providence; Sam Golden, Springfield; J. Fitzpatrick, Worcester; Bob Travis, Columbus; Harry Winters, Dayton; W. Pickens, St. Louis; Fred Feller, Kansas City; Arthur Clamagne, Detroit; Dick Zeller, Cleveland; Jack Garrison, Union City, N. J.; William B. Watson, Paterson, N. J.; Max Cohen, Philadelphia; Hon. Nickle, Baltimore; George Jaffe, Pittsburgh; James Lake, Washington; James Sutherland, Newark; Jimmy James, American, N. Y.; Charles Burns, 14th Street, Iowa; Place, N. Y.; Sam Raymond, Star, Brooklyn; Harold Raymond, Gayety, Brooklyn; Billy Minsky and Joseph Weinstein, Apollo (125th St.), N. Y.

16 ACTS FOR WHEEL FROM CHI ADDITION

Chicago, July 22. About 40 acts appeared at the Princess Saturday for an audition before I. H. Herk and Abe Lastfogel, as Mutual Wheel prospects.

Some 16 contracts were handed out including Fred Funis, prima donna; Dawn Sisters, Clark and Clifford, Tripoli Trio, Inez and DeWynn, Surprise Three, Emerson Trio and Unusual Quartet.

Mutual's Third Chi House

Chicago, July 22. Rialto here will become a Mutual house, opening around Labor Day. In previous years Aaron Jones has turned all burlesque proposals. The Mutual wheel has three houses here. Other two are Haymarket and Empress.

Minsky's Play Mutuals

Under a new agreement the 125th Street (Apollo), New York (Minsky), is going to play the Mutual shows. It will not attempt any stock show to break it up. The house girls will be permanent.

book comic; Harry Seymore, Dutch; Harry Hill, eccentric comic; Pat Kearney, character; Henri Keller, straight; Florence Nioma, prima donna; Jay Allen, solo; Jane Vitale, solo; Howard and Barnes, vaude specialty.

PARAMOUNT

(Unit-Varletier)

New York, July 18.
Agreeable show all around, designed to please the more discriminating of audiences. Picture stands to draw usual William Powell fans, plus others and ought to hold up grossing nicely everywhere. It's "For the Defense" (Par) and plenty absorbing throughout.
"Stage show," "Varletier," is what might be resulted if the order to the producer had been to try to put together a unit that was the nearest approach to a vaude show without the use of olio drops and house announcers.

Jack Partridge has built his unit clearly along vaude lines, routing the different acts and sequences to make it up in a true variety manner. Title is partly indicative of the idea embraced.

The Foster Acrobatic Girls, 11, open in a Roman-type set reminiscent of the sort many dumb acts in vaude use. They first do a fence dance, then mount to trapeze for routines of a high order. They are somewhat complicated nature. These girls, all lookers, had to be acrobatic as well as dancers. Beauty of the routine in air is the union of the dance-like stuff indulged. A circus could well copy the idea—and probably will.

For what would fill the No. 2 spot in vaude is the Norman MacKintosh, billed as this unit's "Rhythm Hotel" with the Five Sixty-Syncopators. Explanation for different billing does not seem to present itself. Tap team that the Thomas five opens in "one." That looks like real vaude and the more so because though they are in the roundings. Then to fullstage, the others are revealed, including the drummer, bit of the act. The strong link in the unit, this act. Took some bows as a vaude act, but no m.c. around, that added more of the variety touch.

Ed Gifford and Gresham, comedy team with an unbridled girl doing a hoop-la-doo number and dancing well. It is the strength of their brief ventriloquism bit outstanding. Some of the material preceding is weak, excepting for a converted vaude act, which is that elicits. It's the one about the guy protecting the girl all alone in a house whose door is ajar.

A flash act for the close. That's the Kemmys, with Eva Ivie, Adagio and acrobatic, in an elaborate gown as well as a wig. The girls doubling for background atmosphere. Kemmys (three) are better acrobats than the other elements. They forget their acrobatic blance when dancing and thus appear to be slow and theatrical, though priming themselves too much for each move. Miss Ivie displays much formal form and in spite of a slight miss at the Friday night show, kept her head nicely.

Kemmys are a dead-end hit in the acrobatic routine forming various intricate, original combinations that call for more than ordinary skill and endurance. Smoothness of their work gives it much of its surefire appeal.

Washington has staged his vaudeville act with a better pace of understanding of values as they exist in the variety houses. If Publick has decided to take away from the new common standardization stage shows, with bands and m. c.'s, it occurs in the unit.

The close over-act that the various stage making up a unit built on this plan have a far better pace of scoring with audiences. There are other stage musicians, m. c.'s and others to detract from the value.

Running time, the act and enough crammed into that, considered the four acts.
Dave Rubinstein, after a few weeks across the East River, He's conducting the Paramount orchestra with his first appearance of the pit men in a compilation called "French Echoes."

Organ concert turns to heavier stuff and for a change, successfully attempts to interpolate "Swanee Reel" and "Humoresque" along with strains of "The Swanee Reel." Into the overture from "Orpheus." Slides announce what is being done in case anyone might figure Jesse Crawford, a new act or something. Mrs. Crawford around this week.
Paramount Sound News, in

handwired trailer, and "Diszy Dishes," Par cartoon, round out the show. Seldon is heard for talking shorts on deluxe shows. A 42-minute feature upset the audience.
Business good Monday night, Char.

EMBASSY

(Newsreel)

New York, July 21.
The poorest of minutes of new-reel entertainment, this little Embassy has yet had. Any poorer and it will have to make its own hot news. There's nearly everything on the new program excepting strong interest current events, with more than what's given over to theatrical stuff, several acts and night clubs having a red letter day of it. Business considerably off Monday night with the extreme heat. Why a house like the Embassy, with its two-bit scale, doesn't profit as a whole, or go to remain at home. New Yorkers is explained only by the theory that most rush for the country or beaches on most devastating hot days, or go to remain at home. In as much comfort as possible.

New show contains 29 clips, with Heart-Motion getting the edge for once with 15.

Most important item and figuring as a high effort, is the scene in India, but, like shots coming in for last week's bill, not very sensational. It purports to be a scene in Bombay, but is a rather circus crowd. Topping shots of police dispersing crowds during a salt march, also rather tame. The yelling sounding as though it was prompted by the cameramen.

Talk, pure on refutation of naval treaty in Washington by Senators Robinson (Ark.) and Hale (Maine), respectively, next. Though his remarks rather rather, Hale's is the best speech.

With the season on for racing and sports, what seems like half hour sports show devoted itself to these outdoor events, with one after another. The last of the lot, considering the news value. Inserted in this sequence, apparently, was a comedy of laughs, that part of the routine of Nelson act from vaude in which two tons bow out each other.

The other theatrical stuff costume display at Oakland's Club, New York; Ramon and Kostia in a ballroom routine; El Pato, New York; chorus of Swiss yodelers in New York; badly recorded; Denishawn new version of "The Song of the Sea"; William Gillette, 72-year-old actor, running a miniature car; and a rather tame, but in need; and an "Will Doxy, on the Par. Doxy of Mississippi, telling some jokes and topping with a song. Latter had because her voice failed to record clearly.

Scarcity of live news is further limited by the amount of climbing at Mount Ranier; rules on how to keep hubby, enunciated by a woman; and a comedy by the District Attorney Summerfield and Judges Bartlett and Moran of Reno on liberal divorce laws of that locality.

A little more humor in new bill than usual, but that fails to compensate for other deficits. Other.

MICHIGAN

("Rolling Along"—Unit)

Detroit, July 19.
Needing a good fast snappy show for the week, the Michigan has booked in "Our Blushing Brides" for two weeks, this one runs 25 minutes and is an Evelyn. Call "Rolling Along" for the name. It features Cy Landry and Di Gatanos. Both performed creditably, but it was the general appearance and the chorus work that stood out.

Entire unit produced here by Ed. J. O'Brien, who has a large mammy dummies coming out, from behind which 12 line girls go on snappy dance. This act has been seen here this year. Girls learn at least two new routines a week for the show while doing this week's. Doing four shows a day and rehearsing a couple of hours in the morning is a lot of hard routine with radiance effect. Landry follows. He has been dancing with the units and has played this house several times, but it didn't affect his reception. Landry has been called the smart routine of the season. Doing an apache dance with dummies a la Tommy Wonder, they showed lots of class.

The Di Gatanos followed with a comedy apache that was particularly good for laughs. The line came on for a four-minute routine with international effect. Pairs dance in two different dances such as Spanish, Chinese, etc.

House played to large audience. "Our Blushing Brides" drew a lot.

ROXY

(Presentation)

New York, July 18.
Entering the Roxy, first thought is that a few extra pounds of the old frigidity wouldn't hurt the customers. Seldon is heard for talking shorts on deluxe shows. A 42-minute feature upset the audience.
Business good Monday night, Char.

Still a parallel might be drawn from this as regards the equally agreeable stage, "World Company" (Fox), distinguished only for one individual performance.

The good stage show may overcome the feature's deficiencies, although the feature's presentation portion last week when "Rogue Song" ("Tibet-Metro") seemed to head the bill. The Roxy, with its hits of the Roxy this week are in the form of the permanent Roxy Symphony Orchestra and the hold-over "Hart and Zerkow" by Lina. Joseph Littau conducting the symphonists in Maurice Ravel's "Bolero" is a very nice feature. All most stole the show. This colorful maddening modern composition, with its rhythmic overture, his New York Philharmonic performed in Paris last spring, was as expertly performed as any orchestra. An unusually lengthy musical work for a picture house, its orchestra nuances made one forget the close of the act. In doubt, the orchestra's twice previous radio broadcasts of Ravel's "Bolero" had been a very creditable acceptance as a regular presentation overture. Littau's men were warmly ovated by the warm recognition.

A bucolic silhouette, running a stage act, with a comedy of Arthur Boylan, M. Vodyno and "Daisy," hokum horse, in an engaging "down on the farm" tid-bit, all the black and white stuff costume display at Oakland's Club, New York; Ramon and Kostia in a ballroom routine; El Pato, New York; chorus of Swiss yodelers in New York; badly recorded; Denishawn new version of "The Song of the Sea"; William Gillette, 72-year-old actor, running a miniature car; and a rather tame, but in need; and an "Will Doxy, on the Par. Doxy of Mississippi, telling some jokes and topping with a song. Latter had because her voice failed to record clearly.

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Those units that are running a Life-Saver in his mouth when acknowledging a presentation should know that the "Life-Saver" is a commercial book-up. It's a pip and charmingly gotten away with. The erupting angst of Mt. Vesuvius in the background, for Jane McKenna and a unicycle number by the chorus brings the entertainment up to par.

Opening in one with Joe McKenna doing m. c., presentation goes into the "Life-Saver" and the chorus working with hoops. A dance using hoops for rhythm has novelty and clicks, but the chorus also comes out with hoops. Chinese, strutting on a keg and imitating Cliff Edwards. Wong, must be the only Chinaman in the world who can do the "Life-Saver" is doing the Edwards stuff he's ok, but in straight numbers he's hard to understand.

Full stage again with Will Cowan and Maxine Evelyn in a vocal number. Cowan goes into a military tap with the chorus, later soloing and turning in a neat piece of hoofing. The chorus also comes out with hoops. Chinese, strutting on a keg and imitating Cliff Edwards. Wong, must be the only Chinaman in the world who can do the "Life-Saver" is doing the Edwards stuff he's ok, but in straight numbers he's hard to understand.

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harmonica comedy. A slam, however, with his novel dancing. Another production number in blue, with the girls in a dutch clog, brought Steve Moroni on, garbed in a costume of his unusual turning and hand-stands. Very agreeable and well liked.

After a short specialty by Armin Hansen, m. c., and his band, Stone and Lee, the man-girl comedy team, with girl asking fast, sily questions, was the act next in closing. Should have followed immediately after the opening ballet to get a chance for some classy acrobatic work. There is one usual back bend and perfect control for upside-down posing. This leads into the finale, which had the girls holding gadgets that issued sparks to look like stars, and the girls posed on flying saucers, etc. Having been done in this house before by F. & M. with an anvil finale, not so strong.

Business good on a scorching night. Loop.

ORIENTAL

(Presentation)

Chicago, July 18.
On rare occasions Publix-B. & K. holds a picture in this house a second week. Ticklish at best, but having been done before, tried again with "Our Blushing Brides" (M-G).

Opening day was scorching, with the girls, all not very well baked, but no deterrent. The dime store natural again pulled a holdout figure.

Stage show, "Odds and Ends," a holdover from the production angle, presented a very talented and able m. c., Benny Meroff and band of 16 moving in. Meroff's band threw heavy punch into the opening with a swinging melody, in which the Benny starred, and a cooling satire of negro spiritual work.

Others on the bill were Gus and Will, the handspinning, cartwheeling dancers, who did a lot of light and light comedy count all the way and were well liked. Johnny Perkins, a comedian, did a lot of light and light comedy count all the way and were well liked. Johnny Perkins, a comedian, did a lot of light and light comedy count all the way and were well liked.

Meroff's band starred these two acts with a corking novelty that included bits of opera satire and more ensemble songs and hoofing. This was a very nice touch to the evening for a solid half-hour of fun. Henrie Kessels organologing, seven-piece orchestra, and five mimes of Bill Pine's trailers. And, boy, it was some hot outside. Loop.

LOEW'S STATE

("Gems and Jams"—Idea)

Los Angeles, July 22.
F. & M. unit this week isn't any too heavy on the talent side, but the show is a good one for Jane McKenna and a unicycle number by the chorus brings the entertainment up to par.

Opening in one with Joe McKenna doing m. c., presentation goes into the "Life-Saver" and the chorus working with hoops. A dance using hoops for rhythm has novelty and clicks, but the chorus also comes out with hoops. Chinese, strutting on a keg and imitating Cliff Edwards. Wong, must be the only Chinaman in the world who can do the "Life-Saver" is doing the Edwards stuff he's ok, but in straight numbers he's hard to understand.

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HOLLYWOOD

(Presentation)

(Hollywood), July 19.
Sticking to magnified proportions and elaborate designs, the Larry Ceballos stage show at Warners this week is quite a departure from the opening routine. Mainly because of the unusual appearance of Olsen and Johnson. Where the first one, with plenty of flash, color and speed, fell short on comedy, the second Ceballos unit has more of the latter and less of the former. Again because of Olsen and Johnson.

The two nut comics, hopping over here from a vaude in the east, brought with them all the hokey-pokey nonsense, blue and otherwise, that has been doing for years. On the Coast Olsen and Johnson are known. They originally started out here on the Orpheum, and it was years before the east saw them as headliners. Together with the home "spend" they made a timely break for the boys in appearing in a Warner picture in this house the past two weeks.

But Olsen and Johnson, whether in or out of pictures, are still the same hoksters, with the same line of wam-bang comedy. For picture work, Olsen and Johnson are over, if they stand for the raw stuff.

Show is practically all Olsen and Johnson, with the exception of an entrance and finale and a few specialties dropped along the way. The same group, with the exception of the boys, are a snappy bunch, light-footed and good-looking. Music, and what dialog there is, is of the Olsen and Johnson type, by Harry Act, Grant Clarke, and Mitchell, Gottleib and Spotted. Olsen and Johnson are the first Ceballos revue. Knocked off at a rapid pace, there are 16 minutes.

Three big sets cover the production with the rest in "ones" or bare full stage. Opening is a house-act. The same group, with the exception of the boys, are a snappy bunch, light-footed and good-looking. Music, and what dialog there is, is of the Olsen and Johnson type, by Harry Act, Grant Clarke, and Mitchell, Gottleib and Spotted. Olsen and Johnson are the first Ceballos revue. Knocked off at a rapid pace, there are 16 minutes.

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Broadway Chatter

George Price's sister, Lillian, has joined George Jessel's new act, Blonde Barbara Leeds is back after in "Whoopie" on the coast. Jarrow and his lemon trick are back in vaude.

They're casting for Joe Cook's new show at the Erlanger.

One of the local tabs is aiming for a new dramatic editor.

Roxy marquee is undergoing an anniversary wash.

Louis Cohen won't eat ice cream unless it's frozen.

Len Morgan working in Wall street and finds it dull there, too.

Driving back from Hollywood took Johnny Singer 12 days with a stopoff at Juarez, Mex.

Arthur (R-K-O) Sargent went up in a plane in New Hampshire for a time.

A new face deserves Abner Rubien's office—Ruth Sherman, petite, brunet and pretty.

Hugh A. Brady, gen. mgr. for Arthur Hammerstein, has returned from two months in Europe.

DeHaven and Nice have split the stage partnership of 15 years.

In Germany.

Joe Quittner is a big time major in the Army Intelligence Corps, besides being an upstate exhib.

Arthur Houghtons' specs. Even with 'em passed by friends on street.

Frank Richardson, Fox picture actor, is making some personal appearances in the Fox eastern theatres.

Hugh Donny promoted to general agent for Seaboard Airline with offices in Washington.

Was assistant passenger agent.

Now that Jesse Long has gone to Boston, Mrs. Long will be there shortly. Jesse has gone to help manage "Tattle Tales," new musical.

There's a legit agent who won't play golf unless it's for a dollar a hole—but when he plays for a dollar-a-hole, he's too nervous to play.

LaFayette and LaVerne, at the Sevilla-Biltmore, Havana, last winter.

Next to the stage door of the Palace Theatre, the new home of

MRS. GERSON'S GRILL

After 11 Years on Broadway

NEW YORK THEATRES

EARL CARROLL VANITIES

EIGHTH EDITION ALL NEW
66 Glittering Songs—1,000 Laughs
Herb Williams—Henry Sawyer—JACK BENNY

A Cast of 150 and 200
The World's Largest Show
462 Good Balloons Seats at \$1.00

NEW AMSTERDAM THEATRE, W. 43d St.
Nightly and Popular Mat. WED. and SAT.

11th MONTH

BROCK PRESIDENTION Presents
Strictly Dishonorable

Comedy, told by Preston Sturges
with TULLY CARPENTIER
Staged by RUTH SHERMAN & M. F. FARMER

AYON THEATRE, West 43d Street,
Cin. Rev. Seats \$1.00
(Theatre Closed 12 Sat. Aft.)

8th MONTH

GRACE GEORGE

In the St. John Ervine comedy
"FIRST MRS. FRASER"

with A. B. Matthews
and Lawrence Greenish

PLAYHOUSE, 48th St. E. of B'way, Ent.
8:30, 10:30, Wed. & Sat., 12:30

The Theatre Guild Presents
THE NEW

Garrick Gaieties

Seats at Box Office, \$1-\$3.00
CUILD THEATRE

52nd St., W. of B'way
Even 8:30, Mat. Thurs. & Sat., 12:30

ROXY

60th St. & 7th Ave. Div.
of S. L. Rothfeld (ROXY)

"WILD COMPANY"

with FRANK ALBERTSON
K. B. WARNER, Sharon Lynn,
Joyce Compton, etc.

Boleyn Show—HAWLEY
"BOLLEYN"—Roy Burdette
ROXY IN NEW YORK, 11th Ave., 12:30
Cin. Rev. Seats \$1.00
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ter, sail for Bermuda July 26 for four weeks at the Hamilton hotel.

Arthur Sheekman, former columnist, Chicago "Times," is now at work in the Metro home office, where he prepares trailer themes.

J. L. Cauthorn, general manager on the coast for the Scripps-Howard papers, is the father-in-law of Charlie Kurzman.

Will Morrissey says he's getting together an all-colored musical for a run at the Hampden, opening in two weeks. Name of show and cast not mentioned.

Virginia Smith is recovering from an operation for a slight tumor at the Hospital for the Crippled on East 42d street. Dr. Ames was the surgeon.

Eddie Williams, dancing pee wee, who has been engaged around the Billy Pierce studios as a sort of a shadow to Buddy Bradley, has quit to go into vaude.

E. H. (Buddy) Morris started vacationing Monday (21). Visiting Newfoundland, just to make sure there's distance between him and the main stem.

Much of the former theatrical asst. to the Larchmont Yacht Club is missing. The late E. F. Albee was a member. J. J. Murdoch, long an active member, resigned, while Murdoch reported having rented his Larchmont home.

Leon Blanchet, who went Hollywood for three months, is back on the canyon. Says Hollywood was never like this, referring to the hot nights.

Louise Squires, former vaude partner of Bert Gordon and who later sued Gordon for talking scandal about her, sailed for Bermuda Saturday (19). Two weeks to fill at the Hamilton Hotel.

The dancing Glorias (Albert and Adelaide) are going into the summer hotel biz next season, having acquired a large tract in Vermont right opposite Brattleboro, N. H.

The Hampshire-Vermont state line. Genevieve Harris, picture critic, Chicago "Post," and Doris Arden, m. p. critic, Chicago "Times," are spending their vacation in New York. Including summer visitors is Helen Driscoll of the Cleveland Press.

When Artie Stebbins was beaten in 36 holes at Glen Oaks last week by Mitchell May, Jr., \$10,000 changed hands. Of that 10, \$2,000 was Artie's. He bet on himself with May. Full score for the route was 167 Stebbins to May's 156.

Golf and Gas

Hollywood, July 22.

The gas war is over here, but the boys are still angling to get an edge on each other.

A chain of gas stations is giving one ticket for a round of miniature golf with every 10 gallons of gas purchased.

Chatter in Loop

George Melghan new Bulking.

Al Butler's weakness, window shopping.

Town has 900 registered amateur bike riders.

Detroit trying to steal Chi's rep as gangland.

Wm. Wrigley, Jr., saw his first horse race when he went Classic.

'Fee Wee' golf courses now tournamenting for \$350 weekly prizes.

Furniture show is featuring a collapsible bar for use in the parlor.

Will J. Harris marathoning a summer cold now in its second month.

Henri Keats grinding the organ at the Oriental, while Preston Sellers is on the yakaske.

Harry Rosnagel, manager of the Harris, enthralled over backstage.

Also: quotes.

Fritz Block, asst. d. e. of "American," now being bylined for every thing.

Harry Munne planning a summer voyage to Berlin, where he can try the w.k. cases.

Watermelon getting surprising play this season. Old-time watermelon passes are coming back.

Kid racketeers guiding visitors through the Merchandise Mart, reputed the world's largest building.

Harry Russell handles all the betting money for the outdoor show muggs.

Keystone Club first out with an exclusive baby golf course.

For the roulette players only.

Stowards, now in 74th year, continue to draw 500 to 1,000 visitors daily.

Clark Rodebach, "Daily News" creek, changed from sailor straws to cowboy pama.

Druggists trying to stop sale of ice cream on the stems so their own cash register will ring more often.

John Hunter, one of the town's endurance flyers, turned up with a hideaway bride. Under cover since May.

Emilee Leftkowitz, the redhead with the perfect temperament in the R-K-O ad office, back after a blistering week in Kansas City.

Colosimo's turned up the famous Argos gospel lecturer of the 10th Century. Gangsters took over it. Now in University of Chi.

Randolph street cluttered with sandwich men, and fortune telling (see rumors wherever the rent is low enough).

Westinghouse gave 25,000 employees at one time two weeks' vacation on pay, to go out and boost the radio business.

C. A. Herbel, manager of the Universal exchange, recovering on a Wisconsin farm after that long siege of pleurisy.

World's largest airmail letters being sent to governors of all states to bally coming air circus. \$1.20 postage.

Chick Castle, still the Beau Brummage of the Loop, summering at Geneva with his pet walking sticks and four afternoon coats.

Streams of pennants above the canopies of all B & K Loop houses after the radio circus.

Louis De Wolf, manager of the Keystone, lost \$375 in receipts to two bandits who picked him up in their car, drove to the lake school and watched him open the safe.

Jim Mullen, in white flannels, sitting on the ash can at Clark and Randolph, squawking about the present dark days for fight promoters.

Danny Graham of the Sam Roberts agency, a quiet guy gone lit-erary and has been cracking stories written by himself. In the "Daily News" mag section.

Sid Yates, youngest brother of New York Irving and Charley, giving show biz the go by. He will enter the U. of Chicago law school in the fall. Kid is a basketball star on the side.

E. M. Glucksmann, a Vienna Ph.

Chatter in London

A cinema here has gone silent. Naah Twine latest sister act.

Tableaux vivants are still scoring as variety novelties.

Miles Mander in a huddle with the B. I. exec.

Bertram Mills' circus is now out in the sticks.

George Atkinson taking raps at Biele Dore.

Margaret Baird latest talker discovery. No Television connection.

Jan Klepura singing to the press. What a life!

In the midst of flicker flops most places "Cuckoo" clicking smoothly. Oscar Wernsdorf amassing a reputation. Lon job.

Martin Lewis now ranks himself as a talker player.

Gracie Fields may go to Hollywood. Too bad.

Paris Chatter

Herbe Howe ready to Marqessone some of Europe's best.

Norma Talmadge coolly listening when a reporter who does not know he's right is assured that she is not on the train.

Irvin Marks threw a big party at the Abbaye de Theleme.

Dick Devan—or as he is sometimes formally called—Richard Reese Devan, has given up cabaret piano playing at the Cloclo over here. He has withdrawn into a very charming apartment on one of the quais, with a splendid view of the Seine to inspire him, and is now shut up there composing a musical comedy.

Florence O'Denishawn came to Paris with high hopes and her two partners. She and the two partners are leaving this week. The other night she stated that artists with appetites any way normal could not expect them to be fully gratified on a Parisian salary. If you accept an engagement at Deauville, Le Touquet or any place at all away, you practically have to pay for the engagement, not to speak of keep-keep body and soul together along with the terrific expense of living up to appearances. Appearances at French smart resorts cost a lot of money. So after filling several London engagements and working out a wiggle in the Pre-Catala in the Bois, Florence is going back to Broadway where money is money.

Jim Abbe is not only the artists' friend but his house in St. Cloud is where they all hang out when they get to Paris. His own arts—photography and literature—are creating a stir in Germany where his new book is on the eve of appearing.

Lynwood Farnam, New York organist, will give a series of concerts on the organ of the St. Germain-Cedres Church, Paris.

Victor Boucher, matinee idol, who made such a hit in "Sexe Faible" is leaving for Switzerland to recuperate from a slight operation and head cold.

Rita Weiman has left Paris for a long holiday in Juanes-Pins.

Norma Talmadge came into Paris practically in the shadow of Mr. Kassner, the United Artists' representative, who met her at the boat train. Every time a reporter came up Miss Talmadge ducked behind Mr. Kassner's broad back while he blarney told the reporters that she hadn't arrived on that boat. Nevertheless, the very next day she was lurching out at Armentonville with Gilbert Roland, Mr. and Mrs. Andre Lord, Mrs. Seymour Knox and Mr. Clifford Harmon.

D, but not generally known, has been the Glee Grid lunch fury lately, showing what's wrong with the way O. O. McIntyre describes Eur-

Town on gambling spree. Everybody trying to make little money work for them, and to parody a couple bucks into a fortune. Record breaking at the roulette and the tracks and for baseball. Mob going especially strong for policy.

With Humphrey at the club are Malcolm "Buzz" Eagle, formerly an actor, and Seymour Knox, who is manager; Glenn Burt, former Keith booker, managing the aviation field, and Henry Castella, formerly an actor, manager of the dining room and refectory.

Club is on two new highways between Chicago and Detroit and has been drawing heavily from the profession all summer.

Hal Jones continues picking up golf trinkets.

Donovan Pedely dickerer with Hollywood ducats.

George Millet purchasing home-boats.

Dennis King stays in England after all.

Kissing officially declared dangerous by medicos. Unnoticed.

Sir, Alfred But publishing his losses. Current craze here.

Dames wear shorts over the week-end, according to chatterers, the Modest. Can't you discover a likeness to Tallulah. Chiffy due to number of bedroom scenes.

Arthur "Dent reckons" he's the stenographer's nightmare. Dictates around 200.

Mrs. Gregg, wife of E. S., Western Electric's European boss, hurt in auto accident.

S. Gilbert of Ideal reckoned himself a cert for the R-K-O space desk. Came unstick.

Harry Nesbitt have swelled the ranks of American imports.

Someone's discovered there's something to do in town on a Sunday night. But doesn't say what.

Regret to announce the awful fox-trot about Amy Johnson is gaining in popularity.

A. M. Bass, passion peddler from the stocks has joined the new Radio line-up here.

H. Burgess out of Gaumont-British for the advert. department of R-K-O.

Dames can be made beautiful at the cheaper shops for two bucks, including tip.

Phillip Sage, Chicago newspaperman, has been here six months. Still hasn't made the mark.

Winnie Collins and Walter Williams reunited as an act after two years.

Mickey Mouse has been one of the biggest screen raves ever on this side.

Amazing thing this side is the way the film desks men can get away with the mistakes they make.

Verence de Marney in the news again. Got a "Journey's End" complex.

Trade depression here makes it difficult for the smalltimers to touch the stock exchange.

Eric Findon, son of the film critic, getting talker breaks again. Rates himself an actor.

Ellacott Genier of Fox has developed a rave over "Common Clay."

Crickets at Lords now is more a mannequin parade than a sporting event.

Planagan, film writer, on week's vacation. House burgled, auto smashed and got nabbed for furious driving. But held his job.

Loudepeakers at the pleasure spots down the Riviera are reminding folks they can't get away from the B. B. C.

It is not often an American picture is world premiered in London. The last two were "The Troubadour" and "Happy Days." United has now presented "Raffles" to the trade at the Pavilion, prior to any showing in America. As it's a Ronald Colman picture and has cracking sequences perhaps the move was shrewd publicity.

Acting at the rate of a dollar a second is believed to have been reg-istered by Sasha Guitry and M. Printemps at a reception given by Lady Ludlow here recently. The French pair played for about an hour and the payroll was around \$5,000.

William R. Hearst is at the Savoy. He invited 20 people as his guests at his castle in Scotland. When reminded there was only sleeping room for 10, he said that would be all right and his secretary slept with the horses.

ASKING \$10,000 DAMAGES

Horace De Bank, who for the past eight years has operated a candy concession in Loew's Lincoln Square, 66th street and Broadway, and previously played in vaudeville, will shortly start suit against the owners of the building wherein Loew's Lincoln Square is situated for \$10,000 for personal injuries.

De Bank is general manager. E. Franklin Goldner, alleges that three weeks ago while walking along the sidewalk in front of the building to enter the theatre he stumbled on a grate in front of the store and broke his shoulder. An examination of the grating revealed that it was broken.

One Girl Deported; 4 Get Married In Panama—Colon Bars Negro Show

By Bea Drew

Panama, July 14. Night life in Panama remains dead. Kelly's Ritz has the largest goor show with most of its lineup new. Sada Tremaine, hostess, with the following entertainers: Babe and Dolly Thornton, Patsy O'Neal, and Dolly Thornton, Marie Mantoll, Elm Morris, Marie Morgan, Marie Ristika, Olive Follen, Angy Reed, Kitty Casioy, Claudina and Manolo, and Mae Chasteline. Latter works the chorus of "Bollywood Beauty" and leads numbers.

The Alamo, native cabaret, ordered closed by the mayor. Management failed to pay the tax levied on all cabarets.

Metro will open a Central American exchange here, either in Panama City or Colon.

Double Wedding
Gracie Coleman, entertainer at the Metropole, was married to Charlie Payne, Colon's star barber. At the same time, Mary Gray Allen, niece of Happy Draughan, owner of the Metropole, married Chief Petty Officer Joseph Harkort, radio operator on the U. S. S. "Denver."

Zoe Linares, musician and poetess from Boston, is living in Panama City.

Judge Prompt Collector
Agurri Sisters, entertainers at the Happyland cabaret, told Judge Lopez that they had been ordered to pay \$244 for services. At 3:30 a. m. Sunday morning Judge Lopez went to the Metropole, the club owned by Draughan, and personally took the money from the cash register, paying the girls. The girls offered no resistance as the judge was accompanied by a policeman and police peevish easily here.

Not the Usual Girls
Marceline and Colleen Fernandez, dancers, refused a cabaret engagement in Panama after their tour of the Canal zone club houses. Salary was tempting enough, but Miss Celita said under no consideration would she sit at tables and talk to people she had never met before. They came from the Chateau Madrid, Havana, and sailed from Panama for Callao.

Kitty Merritt Deported
Kitty Merritt, star entertainer at the Atlantic cabaret, is being deported from the Canal Zone. Military police reported that Kitty had bad influence on service men.

Miss Merritt was not told she was to be deported. Dr. Hearn, chief health officer, sent her asking to see her at once. A policeman was waiting to escort her to the military authorities. She had attended strictly to business and have not been friendly with any soldier.

Married Service Men
Evelyn Nesbit has left for New York.

Grace Lynch and Mary Smith and entertainers at El Bilgry's, now closed, were married: Miss Lynch to John Maxwell and Miss Smith to Boyd Benjamin, both service men.

Harlem Blues
The mayor of Colon will not permit the colored American show, "Miami Polka," to play in Colon theatre because of alleged immoral dances by the performers. Local talent in Panama City, including themselves as the Actors' Guild, Florida Carpenter, new entertainer at Over the Top cabaret.

Billy Rose's Week-End With His Fannie, Flies And 1,000 Kibitzers

"Don't be surprised if I write a song 'Fire Island Fannie' for a show," said Billy Rose after a small week-end visit to his Miss Brice, who is trying to hide away down there for a month. "I got the great how-are-you stuff from a house party of amazing numbers. Planned a two-day stay. Did I rest? Well I just had to quit after one day and it will take me two months to get right."

Rose says that even total strangers stopped him on the paths to say that "Cornbread and Roses" is a lousy title for a show, but he turned down a suggestion to change the name to "Pigs Feet and Pansies."

"However," said the new producer after recounting the experiences as a guest in his own house, "I've been thinking of new names for Fire Island. They might call it 'Polson Ivy Heaven,' but much better would be 'Greenhead Fly Beach.'"

Run Out
"Boy, did those greenies sting. Seemed like they had mouths full of needles. Tried to rest on the beach after dodging countless hunk of broken glass. No good. First the flies bit right through the bathing suit, and then Fannie's kibitzers made merry very loudly."

"That chard me to the showers. Sneaked upstairs to steal some sleep but more week-enders were touring the upper reaches of one of those transparent affairs they call houses, making suggestions about decorating the walls. Stuck around for dinner but that was not so good because the groovy was too thin."

"Deciding it was a complete bust I hired a speed boat, at a price, and reached Bayshore. Caught in a Sunday night traffic jam, got home with a disposition fringed with sand bars."

"Just got word from Fannie that everything is forgiven, so guess I'll have to go down there again at the end of the week."

Golfie's Curfew

Denver, July 22.

Curfew rings every midnight for miniatures.

Unless gates are closed promptly at midnight on the corner lot pool table golf courses and patrons shoed out police will close 'em up and operators are liable to find themselves out of business.

Action taken after neighbors complained.

Several wealthy miniature fans are putting baby golf courses in their back yards. Croquet sets are in demand by those too poor either to put in their own lawns or to play on the corner lots.

MIDGET IN TIMES SQ

First of the Tom Thumb golf courses in Times Square will be on 51st street between 6th and 7th avenues, opening shortly.

Change for Reformers

Though theatres believe themselves dented in patronage to some extent by the midget golf courses, it would rather seem that the pool rooms and the dance halls are the greatest sufferers.

Investigation by reformers might establish this to be a fact, giving the reformers at last chance to say "do something by promoting the golf courses, to break down the pool rooms-dance halls."

RACKETEERS MUST GO; NEW 'STRONG ARM' NOW

Racketeers, beer barons, rum peddlers and "boys" with "lemon sheets" (criminal records) will have to keep on the hop and away from Times Square as the act issue by Police Commissioner Mulrooney when he "gated" acting lieutenant Paddy Fitzgibbons, police department Glee Club head, who has had charge of the "strong arm" squad in upper Manhattan.

Mulrooney is quoted as stating that he wants action. Or there will be more "strong arm" demonstrations. The transfer of Fitzgibbons, who made his headquarters around "Mazda Lane" came as a shock. "Paddy" has a world of weight. He is known by many as the politician. Fitzgibbons exchanges places with Sergeant Harry Rohrs. Others were transferred in command of other branches of the strong arm squad.

Lieut. Tony Kelly is "Boss" of the strong arm squad. Sometime ago they began an intensive drive and public spirited citizens complained. Kelly was the one to "apple" on the sill of the Simpson Club, 26 West 53rd street recently the Police Commissioner decided that a change was long overdue. Kelly is "Johnny" Broderick, former head of the Industrial Squad, which embraced the strong arm squad, would probably be the best man available for this kind of work. Broderick is feared by the gorillas. When Grover Whalen became Police Commissioner, Broderick's wings were clipped. He has been sorely missed.

CARROLL BUNCH WANT TO BE TRIED BY JURY

Counsel for Earl Carroll, Jimmy Savo, the comedian, and Faith Bacon and Kay Carroll, who were held by Magistrate Goltieb for trial before three Justices in Special Sessions on charges of giving an indecent performance in Carroll's "Vanities," has served notice on District Attorney CRAIN that they would move for a jury trial in General Sessions for the defendants. A motion to this effect will be made before Judge Otto A. Rosalsky in Part One of General Sessions. If the motion is granted it means that the evidence now being presented to the Grand Jury for indictment.

It is understood the attorneys for the defendants will be backed by the owners of the New Amsterdam theatre in the motion for the jury trial. It is contended that not only are the defendants entitled to such a hearing, but the property rights of the controllers of the theatre are at stake. If a conviction is had, it is pointed out, the theatre may face a year's padlock under the Wales law.

MARRIED MAN'S INDECENCY

Alfred Philipp Held on Complaint of 12-Year-Old Girl

Alfred Philipp, 39, bond salesman for the firm of Newton & Townsend, brokers, was held for trial in Special Sessions on the charge of impairing the morals of a minor. The defendant offered a plea of not guilty. He furnished bail.

The defendant was arrested at his home by Detective Bill McConachie, of West 68th street, and Joseph McCarthy, of the Children's Society. Philipp resides with his wife at 141 West 68th street. John Tibbitt, father of Dorothy Tibbitt, 12, made the complaint on behalf of his daughter. According to the statement made by the complainant she returned a letter to the defendant. The latter's actions, the complainant stated, were indecent. The Tibbitts live in the same building as the defendant.

Large Social Staffs for Any Kind Of Show in Big Resort Hotels

Gerri Tiavetti Given Lift, Then Lost Bag in Car—Accuses Driver

Gerardine (Gerri) Tiavetti, 23, tall, who stated she is poet, newspaper writer and dancer appeared in West Side Court and told Magistrate Adolph Stern how she was robbed of a handbag containing a diamond ring, rosary beads and a contract that she had with Fox Film.

The defendant, Edward Caliendo, 25, taxi chauffeur, of 734 Taylor avenue, Bronx, was charged. His wife sobbed in court during his hearing. Caliendo was held for the action of the grand jury in \$1,000 bail, which he furnished. Attorney Joseph Stutler appeared for the defendant.

"I had been to Pelham Heath," stated the complainant. "We motored to Manhattan with a party of friends. We stopped at the Palm Beach Club, 164th street and Columbus avenue."

"My friends were having a splendid time. And I had a date in the early forenoon to go horseback riding in Central park. Tired and fatigued I needed some sleep. So I just quit the party."

"When I reached the street I waited for a cab. The defendant pulled to the curb and asked if I wanted a lift. I consented. We had coffee in Silver's restaurant. 'Home James,' I said to Caliendo."

"My nose was shiny. I began to powder it. I placed my handbag with the \$1,000 ring, rosary and contract on the seat alongside where I sat to the rear of the defendant."

"When I completed the powdering I sought my bag and it was gone. I accused the defendant of taking it and he stated that I was making a serious charge. I ordered him to drive me to the West 47th street station. There I was told to go to West 100th street which I did."

The detectives searched the car and also Caliendo but could not find the bag nor gems. Caliendo had borrowed the roadster he was in. He admitted he gave the dancer a lift but denied the theft.

Miss Tiavetti told the reporters she was born in South America. Her father, Joseph, she stated, is a wealthy food producer. She asserted she wrote for the Chicago "American."

She also asserted she had been in a vaude act with Harry Burns, and now is with Bartlett Brown, with the team's name to be Brown and Tiavetti, she asserted.

Mexican "Palace of Joy" Closed on U. S. Complaint

Galveston, July 22.

The Hole in the Wall, Mexican saloon and "palace of pleasure" which long was a pain in the neck to the Prohibition element at El Paso has been closed by order from Mexico City, due to intervention of Ambassador Morrow. This unique dispensary of good cheer, and hang-out of the El Paso addicts of night life, was located on an island in the Rio Grande, just over the boundary line, between El Paso and Juarez, and did business 24 hours a day.

Cabaret and other features were included in attractions.

Friars Parade Two Miles in Hot Sun At Coney, But Go Floppo with \$5 Show

The Friars Frolic in its second week-end foray, was not so hot and wet it was hot; in fact, the heat is blamed for disappointing trade. A crack show at \$5 top was put on by the club men, with a flock of names and all appearing.

About \$2,500 was taken in at Long Beach. The crusher came at the Brighton, where the gate was only \$1,400. Friars didn't lose money exactly but made little.

In the hot Sunday afternoon sun

Social status at mountain resorts has increased to such proportions that now social directors are able to put on any entertainment they desire, including copies of legit musicals and plays.

Gressinger's, one of the largest hotels in the Catskills, accommodating around 1,000 guests, employs a social director.

Beside the usual entertainers add theatrical people are hired intermittently when special productions are being put on. About two-thirds of the staff puts on musicals and revues.

Other hotels in the mountain resorts constantly try to keep the guests amused. Previously entertainment was of an amateur quality. A little song and dance and the audience was satisfied. Now the songs and dances are only used to cheer during eating periods, or when the guests are jolling about the hotel. The system Lodge employs two art directors, one as chief and the other as his assistant.

All methods are used to give the guests a big-time flavor. When it steals of Broadway musicals are to be used, the social director sends the leads of his troupe to Broadway to witness the original production, if still running.

HAYAKAWA GEMS TAKEN; NO BURGLAR INSURANCE

"Jimmy Men" raided the home of Sessue Hayakawa, Japanese screen star, on the 14th floor of the fashionable apartment, Sherman Square, 160 West 73rd street, and stole \$22,000 in miscellaneous jewelry.

The robbery was discovered by Mrs. Tsuru Aoki Hayakawa, wife of the cinema star, when she returned from a show about 11:30 p. m. The outer door leading to her apartment was open and she had been jimmied, a job requiring at least 30 minutes.

Inside, she hurried to a foyer closet, where the gems had reposed in a morocco leather case behind a hat. The case was left behind, but the gems were gone. On the floor near the closet rested two large burglar footprints.

Mrs. Hayakawa has a richly furnished suite of 10 rooms.

On the same floor are six other rooms. She never heard the names of the "Jimmy men." Fingerprints were taken of the tools, but Detectives Con Manning and Bill O'Connor were unable to find fingerprints. The burglars left behind a fortune in emine wraps and Oriental objects.

Mrs. Hayakawa told reporters that a duplicate key she had for the foyer closet had been missing. "I placed the key some place, but I forgot where I placed it. Only Mr. Hayakawa and myself knew that the jewels were in the closet."

Mrs. Hayakawa was a screen star until five years ago. Sessue Hayakawa is now in Japan, where he is forming the Sessue Production Co. with Japanese capital, stated Mrs. Hayakawa.

"I dropped the insurance about nine months ago," stated Mrs. Hayakawa. "The premium was over \$200. The only pieces of jewels the thieves did not get are the two pieces I am wearing, a pearl necklace and this large diamond ring," said the wife of the cinema star.

New York Nicer Than Chicago

For the benefit of Chicagoans who love their town and say it's so much nicer than New York, here's why they're wrong:

Because there are more juice stands on Broadway than electric lights on State street.

Because for every Chicago gunman with one gun who brags about it, there is one New York gunman with two guns who keeps his mouth shut.

Because the New York police are a lot prettier.

Because 6,000,000 people without food are better off than 3,000,000 without food in case they should have to start eating one another.

Because New York theatergoers have lithe legs.

Because Jimmy Walker doesn't wear a sombrero with his tuxedo, while Bill Thompson does, and brown shoes besides.

Because when they "touch" you in New York, they hit your sympathy, not your head.

Because on New York's east side you can buy a large pickled herring for a nickel, while Chicago's east side is just a lake and all wet.

Because trains coming into New York generally carry a few passengers.

Chicago may be funnier, but not nicer.

Gags, Wise Cracks and Nifties

By Joe Laurie, Jr.

There must be about 200 gags and wise cracks daily in the theatrical clubs, barber shops, dressing rooms, booking agencies, restaurants and street corners of Broadway. Some are credited to people who never heard them, much less created them.

"This is because many of the originators of a gag pins it on some 'character' because it 'fits them.' It goes over much better than saying, 'I just made up a story.' After the story circulates they begin to believe they really told it."

Press agents send in gags to the columnists on the tabloids. Actors who have just heard a good story write it in to the columnists as an original one. The columnists copy them and give credit to the party sending them in.

Many stories are relayed from the smoking room and "cleared up." Often a story is relayed to you so you do know the people involved.

The most quoted wits on Broadway are "Bugs" Baer, Willie Collier, Milton Lackaye, Wilson Mizner, Johnny Stanley, "Red" Skelton, Sol Henchley and Dorothy Parker. They have consistently originated stories, wise cracks, gags and snappy comebacks. Harry Hershfield and Harry Weichenbach have supplied columnists and actors with heaps of material.

In the following stories is an effort to give credit where due.

Nifties

In the lobby of the Lambs Club a legit who has been out of work a long time (in fact, that is what was well known for) saw Willie Collier. The radium-minded Collier was dressed in a smart walking suit, high hat and had a flower in his button-hole. The actor with a yucca castic grin asked, "How is the matinee idol today?" Collier sarcastic plus answers: "Fine! And how is the late matinee?"

"Bugs" Baer, the anarchistic wit who rules in a kingdom of wit all his own, was acting as toastmaster at a banquet. His opening line was, "Ladies, I hope—Gentlemen, may-be!"

The creator of The Nebbs, Sol Heas, attended a dance with me a few years ago. I remarked that our hostess looked as if she didn't enjoy dancing. The actor with a cracked Sol, "how can she when she wears shoes like that. I'll bet when she takes her stockings off her toes look as if they are braided."

"Fino, the man who made Strutter's ball the dancers' national anthem, was introduced to John Barrymore. John had one of those flowing window ties on. Frico took a good look at them and stuttered, "Mr. Barrymore, are you drying your socks?"

Ashton Stevens, the dean of western critics, was interviewing Richard Mansfield. The actor asked what would bring Mr. Shaw's "Arms and the Man" to us," said Mr. Stevens. "I thought you wouldn't understand it," answered Mansfield. "We thought your criticism had been proved," sez Stevens reaching for his hat and cane.

Walter C. Kelly, the Virginia Judge, was listening to a young author reading a new novel. The author noticed the Judge very often pulled off his hat at the end of a line. The author asked him the reason for the hat tipping. "I can't pass a word of an acquaintance without tipping my hat," said Kelly.

Frank McKinn, Philadelphia's Mad-Hatter, was approached by a high powered typewriter salesman who tried to sell him a new one. The typewriter, "I have one," squawked McKinn, "I made my stenographer take off her bracelets."

Only Halligan, commodore of the only indoor Yacht Club in the world was sitting next to an old time pug at the Dempsey-Firpo fight. Halligan was for Dempsey and the pug for Firpo. They soon got into a heated argument. The pug lost his head and said, "Maybe Dempsey can lick Firpo but I can fight you anyway and win anything and lick you." "All right, well, I'll be gram-gram!" Considered a defeat, said Halligan, moving away.

A. J. Karch, manager of the Motion Picture Club since its opening, has been succeeded by Jack Dugan at that post. Dugan is a well known, popular with some of the club's members, it is explained. Dugan was formerly manager of the Paramount Hotel.

SINGER'S FAST KAYO OVER SAMMY MANDELL

By Jack Pulaski

It took Al Singer of New York less than a round to topple Sammy Mandell of Rockford and Chicago from the world's lightweight throne at the Yank Stadium last Thursday night. Sensational match, but the fans would have liked it better had the fight lasted a bit longer.

No man in the division has been eclipsed so quickly. Inside of 15 seconds of the opening bell, Singer landed a solid left hook to Mandell's jaw and the Illinois flash was as good as out. His back snapped up against the ropes, with face expressionless. Al was right after him and his next blow sent Sammy down. He foolishly arose at three and was back on his feet.

Singer Popped Mandell Hard. Singer bounced out of a neutral corner and popped Mandell again in short order and still a third time the champion was felled. Two grogs: One take advantage of the count he wobbled up. Eddie Kane, his manager, crushed a towel to his hand with intentions to leave it into the ring, as they do in some western rings. He threw the towel and Sammy would have been disqualified and it would have been just as well. Mandell got up shakily at four and tried to close with the rushing Singer. He staggered into a deadly corner and the one that stretched him flat on his back, crimson lips standing out from a ghastly face.

Thoroughly Mandell to his corner, applying cold water and restorative salts at the same time. Singer in the meantime had hopped around in joy, the big moment in his ring career had come. He tarried in the corner, waiting enough to have a robe thrown about him and accept the congrats of his seconds. Then he sped across the ring to reach through the ropes and grab the man who had knocked him down. Benny stood there grinning. He had predicted that Singer would win, but figured it for the 13th round. Last winter this department touted Singer as the new champ. Right for once anyhow.

Champ on Short End. Mandell went into the ring on the short end of the betting odds. Rarely is a champion not the favorite. The odds rose from eight to five to five to one. They said the weight of Singer money said that more than stories of the fight before. The odds were so forth, which included a report that Mandell was anxious to wind up his ring career. It later came out that the wise money was certain Singer would clean up in shorter odds days before the fight.

Indications were that Mandell was far under form. He is said to get down too hard time to get down to the 13th limit. It was doubtful if he hit Singer one blow. In any event Mandell was not the boxer he was two years ago when he stood the bruising Jimmy McLaughlin off for 16 rounds at the Polo Grounds. Last winter, however, without weight restrictions, McLaughlin had Mandell down several times at a time. It was no wonder that light softened up Mandell for Singer.

Singer on the other hand was as nervous as he was in the training camp, but he was a real fighter, weaving in his corner continually called out for instructions. Al was sent out with orders to sock Sammy when "cold," that is before Mandell had a chance to limit up. It was a left hook that really knocked out the champ, after a hard right had badly bruised Sammy's lower lip. Fight lasted one minute and 46 seconds.

Stadium Had 1/2 Full. Singer has had his set-backs, notably his defeat by a k. o. by Fernandez. Later Al bet the spig handily, but hurt his right arm. At four, when he was ready to say he didn't knock Fernandez out. When right Al is a great performer. Attendance was no better than anticipated. The price of \$15.00 for the fight was a little high. The sections. Even a whole block of bleacher seats was hardly tenanted which was the tip-off how much the fans dislike the foul vogue of the

What a Referee!

Hollywood, July 22. Los Angeles claims, and maybe rightly, that it has the country's top fight referee in Louis Kay Kennedy. Without knowing what the fighters think of Kennedy in the ring, the L. A. contention certainly holds good from the spectator's point of view. Kennedy gives the crowd his decision at the end of each round.

There are no ringside judges on the Coast, hence the referee is in full charge. If Kennedy happens to miss tipping off the way the fight is going for a couple of rounds, at about the fifth or sixth stanza, he points, like a baseball umpire, to the respective corners as many times as the man has won a round—and the crowd counts right with him. So the mob always knows which way the battle is going and is certain there's nothing phony about Kennedy.

In a day when everything is under suspicion, Kennedy amounts to a revelation. As far as known there is nothing like him anywhere and he's the only one who makes known his decision this way in California.

He was formerly a lieutenant in the navy and his popularity with the fight fans is unbounded. Ringers are betting holler at him asking which way it's going. He invariably answers and gives it to the crowd at large, too.

3 DOG TRACKS CLOSE

Old John Law, Scotts Greyhound Race Betting, 2 Outfits Cleaned Up

Pittsburgh, July 22. Greyhound racing jolted hard last night when District Attorney Park ordered all betting stopped. Three tracks folded simultaneously. Outfits at New Kensington and Bridgeville reported to have cleaned up. A plenty bet on eddie came through. The Aspinwall track, however, took it on the chin. Representing a big investment it had been open only two days.

Casey's Playfulness on

Street Costs Actor \$5

Swaying from side to side, heavily laden internally, he asserted, with lager, Walter Casey, 25 actor, of 225 West 69th street was arrested on West Side Court before Magistrate Adolph Stern on the charge of disorderly conduct. The court fined Casey five dollars which the actor paid.

E. J. Martin traffic Patrolman, of 227 West 69th street at Broadway and 46th street. The actor was strolling north on "Mazda Lane" but his gait was very unsteady, stated Martin. The cop told reporters Casey displayed an insatiable bent to pinch women. The females voiced their threats and Casey propelled himself with a little extra speed. Again, Martin heard the shrieks of a woman and Casey stopped. He Martin decided to call a halt to Casey's fun and pinched him. Casey began to hiccough excuses and apologies but bluecoat Martin had no time.

Casey denied the charges in court. No women appeared, Court found Casey guilty and fined him.

Hitman Barnett, 35, 34-24 72d street, Jackson Heights, alleged proprietor of the Venetian Dance Hall, 265 8th avenue, Jackson Heights, ticket taker, 233 Grand Street, Lyndon Carpenter 30, 501 West 170th street were held by Magistrate Adolph Stern in West Side Court for trial before General Sessions. The trio were charged conducting an alleged indecent dance hall.

Raid on several dance halls were made recently. The police commissioner assigned several of his "rookies." Detective James J. Coyle and William J. Bell of the 19th Police Headquarters received the assignment to watch conditions in the Venetian.

Coyle and Bell testified that they visited the Venetian on the nights of June 13, 14, 20 and 24. In addition to the lurid affidavits submitted, Coyle testified as to the alleged rotten conditions existing in the place.

The testimony of Coyle about the conditions he found at the Venetian was unimpeachable. He was not interested a general denial. Minimum bail was fixed and furnished by a surety company.

'ROUND THE SQUARE

Chasing "Pansies"

Cops are making another vigorous campaign to rout the "pansies" from nightly conventions back of the Times Building and in other spots along the Square.

During past fortnight loiterers in suspected dance places were ordered to keep moving even if the innocents didn't know what it's all about. Cops activities have been round through complaints from Liggett's store that the temperamentals were back at their old stand.

Van and Schenck Insurance

Van and Schenck carried a partnership life insurance of \$75,000. Condition was that in the event of the death of either partner, the insurance would be split between the survivor and the estate of the deceased. Joe Schenck is reported to have permitted a personal policy for \$50,000 to have lapsed about a year ago, figuring it was unnecessary with his other obligations. Joe had quite a personal payroll, nearly all relatives, and it was a responsibility of some magnitude.

Sunny Selwyn's Timely Death

Always pitiful to hear of the death of a healthy young person, when occurring by accident as with the passing away last week on the Coast of Sunny Selwyn, it hits his friends with more than unusual sadness, for the boy and his parents.

Sunny was a very popular boy, having passed through the Manhattan Military School with but a single fault, that of nearly all boys of his age, position and upbringing with a fast car—Sunny was a wild driver. That the unfortunate side of his death, Sunny had overcome his longing for fast driving and was not driving the car July 4 that brought his death when forced into the ditch alongside the road in Chahuenga Pass, near Hollywood.

With Sunny just breaking into picture work as assistant director at United Artists, he informed his friends on the Coast that he was all through trifling; at last it was work and he wanted to know the picture business. His first resolution was to stop fast driving which he did.

Sunny and Sammy Weasenthal were on their way to the beach from Sunny's home beyond Universal City. Sammy was driving and moderately fast, as the boys, as the boys who know this Pass say there are so many numerous sharp tricky turns, speeding can't be done. Another car going in the same direction drove alongside and tried to cut across Weasenthal's auto. This forced young Weasenthal to go into the ditch.

It threw Sunny 75 feet, he receiving a fractured skull, but was conscious to the end, dying July 3.

Sammy was reported late last week not yet out of danger but without recovery probable.

Archie Selwyn, after whom his older boy was named but generally called "Sunny," was at his son's bedside, returned east with the remains. The other Selwyn boy is about 18.

Sunny had started in the show business with his father, acting as stage manager for one of Archie's shows before going to Hollywood for the studio training.

Sammy Weasenthal had been assistant to young Carl Laemmle at Universal, lately leaving to go with United Artists.

T. S. Bus Biz Off

Coney Island bus riding biz is shot, despite the weather. Times Square bus lines report biz the worst in years, blaming the suburban rides and moonlight sails.

The stall racket on the Coney buses is also responsible through the practise of stalling for hours until a full bus before pulling out.

Trainers Bet Hats—Don't Pay Off

Tom Healy, trainer for the Whitney stable, has rarely been able to beat the horse trained by Sunny Jim Fitzsimmons, who developed "Gallant Fox." They bet each other hats every time their ponies race, but they never pay off. To date Healy owns Pitt 73 hats. Pitt was 72 hats up, up to the Kentucky Derby when the "Fox" beat "Whitcomb."

Home Made Films for Stags

Home-made stage pictures are getting a play around the Square. One enthusiast has made his own subjects at a considerable expense and is exhibiting them, at 20¢ each per head, in his Times Square apartment. He has a home projector and it has a throw the length of his living room—about 20 feet. Showing are not regular but nearly every evening a party is made up and marched in.

Busses Getting a Break

With more of an element of leniency from the new police administration, sightseeing, Chinatown and Coney buses are taking up old spots around the square. They went out, along with passenger buses during the Warren administration and feared coming back while Grover Whalen was in. Several busses have taken up convenient spots in the heart of Times Square and 42nd street. The busses have been grouped of late, moving up to as far as 47th. Change in parking has also operated in their favor.

ALLEGED INDECENT DANCE

Hall Owner Held on Indecency Charge in Crusade

Hitman Barnett, 35, 34-24 72d street, Jackson Heights, alleged proprietor of the Venetian Dance Hall, 265 8th avenue, Jackson Heights, ticket taker, 233 Grand Street, Lyndon Carpenter 30, 501 West 170th street were held by Magistrate Adolph Stern in West Side Court for trial before General Sessions. The trio were charged conducting an alleged indecent dance hall.

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TALES OF BLONDIN ON

WIRE ACROSS FALLS

Buffalo, July 22. Extraordinary prevalence of over-Niagara-Falls barrel riders this summer has led to the unearthing of annals of the memorable rope-walking stunts across the Niagara Gorge performed by Blondin in the early '60s. According to old newspaper accounts, the first crossing was June 30, 1859, followed by one made blindfolded and a third disguised, according to the ads) as "a Siberian slave," in shackles.

In September, 1860, Blondin essayed a trip for the edification of Edward VII of England, then Prince of Wales. The royal party was ensconced in a rustic pavilion on the Canadian side. Blondin negotiated the first trip of the day on stilts, his rope spanning 170 feet above the water and 1,100 feet long. Blondin next prepared a return journey with Harry Colcord, his agent, on his back.

To this, Wales objected, alleging it was murder and suicide, but finally permitted the performers to start, after repeated assurances.

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15 YEARS AGO

(From Variety and a Clipper.)

Viewing the approaching season as it appeared in mid-July today, it seemed to Variety that the fortunes of legit and burlesque performers would be bright, while the vaudeville salary list would witness a reduction.

Nothing had so far been given out formally by the vaudeville power, but the feeling was that that field was in for drastic retrenchment.

Teddy Gerard, American show girl, married Joe Raymond, New York vaudeville agent, was engaged for the new London Palace revue.

Arthur Prince, English ventriloquist, well known in American vaude, was commissioned a lieutenant in the English army.

California Picture Co. and the Chares Frohman picture division ran into disagreements with the World Film Co. releasing organization with which William A. Brady was associated, and law suits resulted from the withdrawal of the two producers.

Lewis J. Seiznick, A. H. Spiegel and Felix Feist joined in the incorporation of a new film concern to be called the Equitable M. P. Co.

The New York banks were tightening up on lending money to producers, which gave impetus to the system of starting small companies all over the country to enlist local capital.

A few of the old time standard stars retained their strength on the road. One of them was Otis Skinner. Skinner had been engaged for a week as guest star at the Denham, Denver, and so great was the response that his date was extended two additional weeks.

50 YEARS AGO

(From Clipper)

Clipper notes a new development in metropolitan life. They're beginning to use the chimneys and houses fronting on the new Sixth avenue elevated structure for advertising purposes.

Gags about census takers are popular at the minute. One cited has to do with a New York widow who reports her age as 25 and reports that her husband was killed in the Civil War in 1862—18 years before.

All facetious witcliams about mosquitoes were localized in Long Island, the Jersey mosquito net yet having come into fame.

Belated returns from Fourth of July professional ball games showed record attendance. Crowd in Buffalo totalled 2,200; Chicago reported 7,000 while Cincinnati totalled 2,500. These were new high marks for holiday patronage.

Keeping of sporting records was a loose arrangement. The Detroit Trotting track reported a new record by a horse named St. Julien at 2:13 1/4 for the mile. Upon investigation the Clipper finds that the horse really made the distance in 2:16 1/4. The track happened to be slow and the judges just arbitrarily declared it was four seconds slow and gave the horse credit for the difference.

Walter Damosch, famous orchestra leader even at that distant date, was spending the summer in Ocean Grove, N. J., of all places for a member of the theatre business.

E. E. Rice's "Evangeline," equivalent of the "Follies" in the 80's, reached its 1,000 performance at the Boston theatre, Boston.

Inside Stuff—Vaude

The backhand script in which "Orpheum" has been written for years, has disappeared by order in R-K-O's trademark, but will be continued in the theatres, on letterheads and elsewhere when the full title of Radio-Keith-Orpheum is written out.

Move of Arnold Johnson's orchestra bureau from the former Pantages offices in the Bond building, subleased by Johnson from Pan, started a rumor that Pan may be opening up again in New York. It is declared untrue. The lease merely reverts to Pan, with the former vaude magnate stuck for the rent unless another tenant follows Johnson.

Harry Fitzgerald, Charlie Morrison, Harold Kemp and Bill McCaffery went down to Baltimore last week to play in the Maryland Country Club golf tournament as guests of Fred Shanberger. Turning in scores of 88, 85, 90 and 85, respectively, the best cards of their lives for at least two of them, the New York four walked over to the official scorer very much elated. But much embarrassed when learning the other players had finished in the 70's, and that they didn't even qualify. The boys have decided to stick to Long Island.

With the thousands of air-cooled theatres, its strange how very few are cooled back stage. This takes 'in all fields. The hot back stages are further heat aggravated by the blazing foot lights, and while the audiences are comfortably watching the performers on the hottest days, the stage is a very hot place.

Refrigeration when specified in the plans of a new house cost but a little more to include the entire theatre, rather than only the front of the house. Legit theatres with insufficient dressing room facilities as a rule, are the most unbearable to performers in the heat period.

When the Hunter Brothers, the air endurance fliers, were booked into the R-K-O Palace, Chicago, it was Saturday morning of the same day they were to open at the theatre that the R-K-O exploitation dept. in Chi was informed. The engagement was made late the night before.

Without time even for Sunday advertising copy, it wasn't until Monday the exploitation dept. could put in any real work for the freak turn, yet the same exploiting dept. appears to have been blamed for the gigantic flop the fliers walked into at the Palace.

In New York the opinion was that the wrong R-K-O house had been picked for the fliers in Chi. It looked at all, and the booking seemed opportune. It should have been the State Lake, a more popular mass rendezvous of the combination playing policy.

The reason why "Princess Pat," the vaude lion, is not going abroad Aug. 1 on "Le de France," according to Bert Nelson, owner, is because the stagehands wanted \$200 to carry the animal and in addition insisted it must be kept in a small cage.

Nelson says he cancelled the sailing himself, and has called off six months in England, France, Italy and Germany because he doesn't want "Princess Pat" to undergo the hardship of being confined to a small cage she couldn't turn around in.

Nelson wanted to set up a 10-foot square arena on the boat, the same as used on the stage to give the animal exercise.

Variety's review of the stage show marking the resumption of units by Warners and the Cuckoo Club a stream of visitors to this paper's Hollywood office. All with squawks and all over the line which read, "Those stepping out of line to do something, etc." That "stepping out of line" did it.

Violet Barlow, Dorothy Roberts, and Everett and Lowry stopped off in person and once by a female representative who also thought it would take a long struggle by Miss Roberts to overcome the stigma, especially as the latter was on her way east. Everett and Lowry, dance team, are certain that the reviewer has declared a personal vendetta as "last September he called us adagio dancers."

It all goes back to Larry Ceballos. If Larry will stop lining up principals across the stage, we'll make this life a much lighter task for performers and reviewers who can't recognize principals when they see them.

Ridiculously small audiences the past few weeks at the New York Palace Sunday supper shows have started considerable talk for discontinuance of the extra performance for the balance of the summer. The small profit derived from the middle show admissions is declared to fall short of offsetting other facts that do the Palace and R-K-O more harm than good.

Sunday (30) the Palace at 5 o'clock held about 175 people on both floors, not so much better than the matinee. It was very hot Sunday and no chance for business with any bill. Yet that supper show went on before a handful of customers, with the house realising just about enough to pay the \$225 it costs to run the extra Sabbath performance, for lights and stage hands.

It's not difficult to imagine how the few customers felt in such an empty auditorium and how the acts felt like playing to it. It must be pretty trying for the acts to step out before three or four rows of people and give a full show, which they're required to do. While to show the public how badly a theatre can do when business is bad certainly can't help further the standing of what is supposed to be the world's "ace" vaude theatre. In the winter during the season the Palace has grossed as much as \$1,800 with the Sunday supper show. But the summer is the summer.

Inside Stuff—Legit

The coast production of "The Last Mile" closed abruptly in San Francisco July 12. When the cast failed to receive notice they started arguing and the curtain for the final performance was held a half hour. Had the actors been taken into things in their own hands, Equity might have been put into a hole. Theodore Haie, the Equity representative, ordered the performance to proceed, advising the players to file claims for a week's salary in lieu of the Macloons' failure to give notice of closing.

At Essex, about 10 miles north of New Haven, Conn., there is a summer professional colony with a privately conducted adjunct in the form of a stock company this season. The stock is being operated by Lawrence and Julian Anhalt and Milton Stiefel.

Bobby Watson has become a Saturday night fixture, clowning in "one" between acts. He has been in some shows as guest star. His 14-year-old son made his professional debut recently with the company, known as the New York-Connecticut Players.

A real beer party was announced for back stage at the Royale, New York, Friday night in celebration of the 100th performance of "Stepping Sisters." The party came off but it was a near beer affair.

Just what the celebrating was about other show people didn't seem to know. They knew that the attraction has a summer lease at \$1,500 weekly and that the show has been able to go along almost entirely by means of cut rates. It is one attraction that has been distributing

Inside Stuff—Pictures

Lowry is closely watching the neighborhood houses where vaude has been eliminated and studying whether or not a "reel" scale will bring a grind policy of straight pictures, without any stage show, the Gross can be kept up to par. Even if the grosses do not equal the previous combination policy's average intake, the savings on the vaude, orchestra, stage crew, et al. as regarded as a favorable break. Policy cannot be applied broadly. It's working out at Lowry's Delancy and in Tonketa, but in other spots, the vaude portion was what sustained the grosses.

The Lowry theory that "if we have a good picture we do business" can't work out because of the low percentage of good pictures, hence the stage portions must counteract.

Two versions of why Howard Hughes paid the Graham boys, express agents, \$15,000 for their vigorous slap on the bare side of Hollywood, "Queer People," are being mouthed about New York.

First is that the oil-producer is burned-up at the gossip side of the film colony, and that he wants the screen rights solely for socking purposes.

The other and more recent is that Hughes has been tipped off that the boys are going to write a sequel in which he is to be a central figure.

An explanation of Pathe playing "Holiday" as a first run in other than R-K-O houses is that Pathe in its contract with R-K-O reserves the right to designate four of its season's pictures as specials. When so designated R-K-O still has the first run option but at the "special" terms.

With "Holiday," R-K-O apparently did not want the "special" rate, so let it slide, although it may get the picture at several points where it is not set by Paramount, which has taken it for a general first run Par release.

Opening of Elsie Ferguson in "Faia Morgana," legit in Hollywood drew a flock of picture stars and producers as well as the usual studio scouts. Casting director for one studio was apparently there just to impress the boss.

He learned all he wanted to know about the cast's work the first two minutes of each act. Then he made a sneak to the auto park next door for mysterious conferences.

He was always in the lobby when his boss strolled out between the acts, and at each certain signal he rushed eagerly for his seat, only to duck a few minutes later.

Where it wasn't so long ago that exhibitors figured themselves lucky if they could get an installation within six months after signing the contract, things with Western Electric are now a lot different. Illustrations: The Steel Pier people, Atlantic City, decided they wanted to outpace so they contracted for the picture within three days and the initial money was paid, sealed and delivered, and the pier folk were talking what fast workers the big electricians are.

If a producer using Technicolor wants to get out of his contract which in all cases have called for so many pictures without names specified, he can do so through special arrangements under which a "reasonable notice" is given Tech in addition to forfeiture of \$25,000 for each picture cancelled. The provision for the 25 grand deposit goes into the original contract for each picture to carry color.

It is said that Hiram Brown, of R-K-O, has never met Harry Cohn, producer for Columbia. With R-K-O entering into a product-using agreement with Columbia, Brown on his current trip to the Coast, may make it a point to meet the Columbia producer responsible for the Columbia pictures R-K-O theatres expect to play.

Bole Daniels protested about her billing in advance exploitation for "Dixiana," which opens at the Orpheum in Los Angeles today (22). Ads had the title about five times as large as Miss Daniels' name. Compromise was effected by billing her above the title, though not in any larger type.

In order to acquaint the various Fox Theatre staffs with the various types of passes used on the circuit, Harry Arthur, general manager, is having sample copies sent to all the houses. These cards are decorated with the word "sample" written across the face.

coupons redeemable at the box office at 50c per ticket. A nightly line at the theatre is always in evidence but the actual weekly gross is rather small.

Shortly after "Vantiles" had been raided, the Shuberts notified the New York press that they expected a raid on their "Artists and Models" revue. The raid was, according to the information given the papers by the Shubert office, to have occurred after a matinee. Reporters and photographers were present, but no raid. The boys went to their offices as if nothing had happened. The New York press expected and the initial had been notified to look out for it, laid off the yarn altogether.

Previously the Shuberts had crashed the "Vantiles" raid publicity by filing suit against Earl Carroll for \$100,000 damages because of his use of the undersea ballet, which Lee Shubert claimed had been copied exclusively to his film by the Folies Bergere in Paris.

"Artists and Models" folds in New York to open Aug. 2 in Chicago.

Three months ago there were three different producers promising to do "Othello" next season on Broadway. The reason was that Maurice Browne was preparing a production in London which would have Paul Robeson as the Moor.

First it was Jed Harris who announced he was going to bring Robeson over. He announced this before he had consulted Robeson (Jed's funny that way), and then made a trip to England to coax the player. No luck, said Maurice Browne, to whom Robeson was contracted, had an idea of participating in the New York production.

But the announcements locally continued to be made. Then came the London production, which opened in a blaze of glory and closed after seven weeks, weeks which weren't productive of heavy money. A flop, despite its sendoff.

Then the Broadway fellows have reiterated their desire to do it over here, although arrangements could be made now.

Salary claims of the cast of "Angel Face" which date back to 1922 may be adjusted and paid if negotiations between Equity and Nat Goldstein are concluded. The show was produced on the coast by Goldstein and toured to the east, closing in Philadelphia.

Goldstein, formerly in vaudeville, gave notes to Equity at the time, but they were not collected. He said \$100,000 was lost on the venture. Equity via a coast representative took judgment and the claim stood in the way of the settlement of the estate of Goldstein's mother who died in California. Goldstein recently approached Equity in New York with a proposal to settle. The total claims amounted to \$5,637. His offer of \$2,500 was acceptable, but Goldstein then came forward with waivers of several actors' claims and offered \$2,000.

Then he bade the long drawn out case was about to be settled, when Goldstein asked the Broadway fellows have reiterated their desire to do it over here, although arrangements could be made now.

Ticket League Angles, Agencies, Indie Brokers or Any Other Thing

With a dozen or more independent ticket agencies planning to go into court on alleged grounds of boycott and possible restraint of trade, and with ticket demand at its lowest ebb because of heat, the ticket League, designed to regulate ticket prices on the basis of not more than 75c premium, started Monday. There was some reaction among the 12 shows (and theatres) covered at present by the system, the other two shows continuing as agency buys.

Indications still are that a definite line on the effects of League regulations will come in September, when the new season will have started.

A jam may occur when "Dancing Partners" opens Aug. 4. David Belasco is out of the League, opposed to giving it control. As for the agencies among the accredited brokers say they cannot go along without tickets for a Belasco show, especially if a stand-out attraction. The producer himself apparently perceived over the fact that the leading agencies will not be permitted to handle tickets for "Partners."

Complications

Monday night the management of one musical stated the attraction was minus the support of the independent brokers who sold from 40 to 45 tickets a night. It looked as though the independents had thrown everything to "Flying High" at the Apollo. George White refusing to come into the League as he was on extending his buy for 12 weeks.

"Flying High" and "The Green Pastures" are the two shows with the remaining buy. At Monday's League meeting the matter of "Pastures" was taken up in connection with McBride's. It appears the latter did not actually make any buy but has been getting ticket allotments. The question of whether McBride's should be stopped from selling "Pastures" tickets was considered. Show management claimed McBride did make a buy. The regular Monday session of the League considered an application for member representation on the part of the independent producers. No provision for such membership is provided for and such producers (who make productions but do not own or operate theatres) have no say in the tickets for their attractions.

Brock Pemberton made the application. He stated that if the League did not find a way to let the independent producers come into the form a league of indie producers. Whether such an organization would run counter to the League, he did not say. Pemberton finds himself in a peculiar position. He was one of the three showmen who started the movement that is now the League. When the managers got into cases and specified that members must own or operate theatres through leases, he found himself shoved aside. From the present outlook the independent producers will get the biggest share of the League's running expenses and they do not like the idea.

Indie Agencies' Side

The independent agencies contend they have a case in court because, being regularly licensed by the state, they are recognized thereby as a business. Most of the brokers in that class claim to have been regularly allotted tickets by the theatres and the League is now interfering with them and seeks to put them out of business. The smaller brokers have been figuring on digging out tickets and several said Monday they had enough on hand for the time being.

The smaller agencies sought to order tickets by phone and were turned down. They figured on getting their additional tickets prior to cutting them by sending cash and getting tickets, others resorting to straight digging. It is to be proven if at 8 o'clock a box office will actually turn down cash if there are tickets on hand, regardless of who seeks to buy. A lawyer is said to have advised the independent brokers that he could "break up" the League in 24 hours. The agencies went into several meetings, figuring how to raise enough cash for a court fight. Mike Levy is

Geo. Kaufman, Actor

It's true George Kaufman has joined Equity. He proposes to become a regular actor when his new show makes its Broadway debut shortly.

Kaufman got the bug when he worked out in the piece at its break-in.

MODELS' MOVING TO CHI, MISSED B'WAY CLICK

Shubert's "Artists and Models" will close at the Majestic New York, after next week (Aug. 2) and jump to Chicago.

Show, scaled at \$5.50, was intended for a summer run in New York, but missed a "Cast reinforcements, among them addition of Shaw and Lee, didn't help the business. Team is starred over the musical title along with Phil Baker and Allen Stanley.

Will have run eight weeks at the Majestic.

Lambs' Duldest Summer, With Kitchen, Closed; Touches' Sidestepped

This is probably the gloomiest summer ever at the Lambs club. Because of the pay as you go rule the kitchen has been closed. Sandwiches and milk are about the only eatables obtainable.

Some members have taken to ducking the club, not only because of the curtailed dining service, but that they are more liable to be touched than to be ducked.

The Lambs is said to have received a long list of names from Hollywood, members who are reported asking for suspension of dues liability in lieu of resignations. Understood not a few Lambs on the coast do not anticipate returning to Broadway and therefore not interested in maintaining membership.

It is said to be at the head of the protesting League.

The League has gone along this time without actually collecting from the theatres or brokers. Funds for current expenses were advanced by several managers. More later a sizeable note was endorsed by the members of the League and discounted.

Black lettered signs appeared in the 16 accredited agencies stating that if the League was not held, more than 75 cents over the box office price. The League issued a press release to the effect that it is a voluntary, co-operative effort on the part of certain theatres and managers to make theatre-going pleasant and to make tickets for these theatres available at the box office or for those patrons who desire it, it was not evident Monday that the League is asked to use those two sources only and to remember that tickets not available for one night can be had for subsequent nights, suggesting to patrons to plan ahead.

Stamping Tickets

Each accredited broker has a number and every ticket sold by him will be stamped on the reverse side with that number and other data. The League expects to be able to trace most of the agency tickets that way, even to holding up at the door any tickets sold through outside sources. If there policing staff to check up on tickets, it was not evident Monday night. There are plenty of people in show business along Broadway who want to see if the League is going to make it easier or harder to get tickets. The League stated it is ready to make changes if, its rules already if deemed necessary.

The League can hardly aid a failure. The most interesting question is whether it can help a hit and how?

Latta Given 2 Years

Syracuse, N. Y., July 22.

Garland B. Latta, president of the Investors' Reframing Corporation, whose ambitious plans for a new picture house circuit were killed by alleged financial and legal difficulties, was sentenced to not less than two and not more than four years in Auburn State Prison here Monday. He had been convicted of grand larceny.

Latta's lawyers filed notice of appeal, and a writ of reasonable doubt which would allow him his freedom pending the argument of an appeal before the Appellate Division. Writ is returnable at Utica Aug. 4.

Latta became interested in show business when he "angled" the Empire Players last summer. Subsequently, he acquired the Empire lease, and then extended his financial activities to the Syracuse and Brighton theatres. These were to have been the nucleus for the circuit he proposed to establish with Frank Sardino.

"SPICE" DEMAND WITH EXAMPLES

Demand of producers for legit for the coming season is "spice." They are fishing around for plays with a sexy motif and titles with just the right amount of suggestion. Producers state that that is what the public wants. Reasoning in the background is that they have outdistanced the others and are among those still going. Producers mention "Lysistrata," "Lost Sheep" and "Strictly Dishonorable," also quoting the manner in which the "whisky bottle" scene in "Flyin' High" always goes and the many spice musicals and revues.

They will suggest to the hollipo that the play is that kind of a play.

Ziegfeld Writers in Paris Delay Producer's Return

Hollywood, July 22.

Flo Ziegfeld is counting upon returning to New York Aug. 1. He originally intended to go east immediately after the preview of Goldwyn's "Whoopee."

With most of the usual Ziegfeld writers out here, the producer has stayed on to work with them on the books of his prospective autumn productions.

Mrs. Ziegfeld (Billie Burke) has completely recovered from her recent illness.

Shubert Syracuse Deal Dropped on 30-70 Terms

Syracuse, N. Y., July 22.

Negotiations between the Shubert office and the Muriel Amusement Co., lease of the Empire theatre, which, if successful, would have placed touring attractions in the old K. & E. house next season, are definitely off, according to Morris Fitz, general manager for the Muriel corporation.

The Shuberts, it is reported, wanted to book on percentage, taking 70% to the house and 30% to the producer. The deal is understood to have suggested a 60-40 division.

Empire at present is playing films on grind set 10 and 20 cents.

Shakespeare Guild's Tour

Los Angeles, July 22.

Shakespeare Guild of America starts a transcontinental tour from here in September with a repertoire including "Hamlet" (classical and modern dress), "Romeo and Juliet" and "The Merchant of Venice."

William Thornton will lead an Equity cast being assembled in Hollywood.

While bookings have not been easy to get in California, responses are reported quick through Arizona, Colorado and the northwestern states. The Coast is to be played up to Christmas and after the holidays the troupe will go South.

Signs of the troupe in the auditoriums will fill between dates in legit theatres.

Film Producers Must Go Into Legit, Claim B'way Showmen; Now After Plays and Houses

Heat Drop

As an illustration of how the heat kills Broadway business there is one of the few shows current which drew on its Saturday matinee two weeks ago the best gross of \$1,760. Last Saturday, which was torrid, the show got \$390.

DUFFY GETS BACKING FOR NEW LEGIT START

San Francisco, July 22.

While the liquidation proceedings in the recent Henry Duffy bankruptcy action are going on, plans are being formulated by Duffy himself in co-operation with the K. D. Winslow Estate, which owns the Alcazar and President Theatres here, to resume operation again under Duffy's leadership. The theatres will not re-open, it is reported, until the bankruptcy action now pending has been cleared away.

It is understood that when Duffy re-opens he will control the President and Alcazar here, the Duffin Theatre in Oakland and the El Capitlan Theatre in Hollywood. The financing of the project will be assumed by the Winslow Estate, C. E. Tobelman who controls the El Capitlan and the Income Properties Company which owns the Duffin in Oakland.

Duffy, it is reported, will be given a free hand to carry out his "clean play policy." It was this policy that led to the rupture recently when the theatres were being operated under direction of a receiver after the filing of bankruptcy petition and culminated in the resignation of Richard Marshall, general manager, and Carlton Miles, publicity director. At that time Duffy accused his associates of conspiring to ruin his reputation and during the controversy had the support of the Winslow Estate interests.

Frisco Date Conflict

Hollywood, July 22.

"Molly Magdalen." Al Rosen's show which finished three weeks at the Mayan Saturday (19) is scheduled out of a San Francisco date at the Columbia by "Subway Express."

Latter show closed here the same time with Rosen's and opened in Frisco Monday (21). Meantime Rosen is laying off his cast for three weeks until "Subway Express" exits from the Erlanger house.

Show Boat Ties Up for Indef. Pittsburgh Date

Pittsburgh, July 22.

Captain J. W. Menke's Golden Rod Show Boat closed at Montrose Hotel Landing, just above Pittsburgh on the Allegheny River, for an indefinite engagement.

First play "Tilly Ann" and will be followed by several old-time river songs. Menke's first visit to Pittsburgh and he's said to be backed here by a couple of business men about town.

Belasco's 76th

Atlantic City, July 22.

David Belasco celebrates his 76th birthday this Friday. Friends and members of the cast of "Dancing Partners" will attend a dinner arranged in his honor after the performance at the Apollo.

Bids for Tom Douglas

Hollywood, July 22.

Opening here in "Fata Morgana" (legit), last week Tom Douglas was grabbed for tests by Metro and Universal.

Douglas asked too much at Metro, but offered him a part in "Souls of Diplomats" Arthur Collins, "Fata" producer, vetoed the deal.

Participation of coast picture interests in Broadway production legit during the coming season is mounting, according to returning showmen. Though several are known to be identified with coming shows, nearly every important picture maker is casting eyes towards Broadway.

Necessity for picture play material and people is the impetus. While only one play in three presented on Broadway may be good for pictureization, the proportion of scoring scripts written for pictures is set down as one in six. Producers are asking their authors on the coast to write more from a play angle or for stage usage rather than for the studio.

Picture people are reported seeking Broadway theatres, houses in which they can present either legit productions or talkers, as occasion may fit. Deals for several legit houses are reported pending under term leases.

The manner of engaging actors on the coast is said to be changing, contracts calling for a revision of salary if the player appears in a stage show.

Uneven Grosses

As one showman put it: "The picture people have found themselves literally plunged into show business. This has come about through the unevenness of grosses. A picture getting \$14,000 in one stand may gross but \$4,000 in another. That's very likely a legit show to boot."

Paramount is expected to be the most active in legit producing, with a roster of not less than 10 plays reported. Par was the first to be connected with Broadway through its Frohman office. Warners will probably come next in the number of legit shows backed, perhaps producing some themselves, but the others will also likely figure.

Arch Selwyn Producing Play for Mary Pickford; Booking Independently

The production plans of Arch Selwyn are not definite for the new season but will probably be identified with the Erlanger office as previously reported. The Selwyn and Times Square theatres, heretofore hooked to Shubert bookings, will be independent, with Erlanger bookings likely.

Along with the Erlanger office, Selwyn will be interested in C. B. Cochran's forthcoming London musical comedy, "Evergreen," with a cast of Times Square theatres, heretofore hooked to Shubert bookings, will be independent, with Erlanger bookings likely.

Selwyn proposes a revival of Barrie's "Quality Street" with Mary Pickford starred. Miss Pickford is said to be agreeable to the idea, with a limited engagement a provision. The play was one in which Maude Adams scored best.

Chicago Sensitive?

Chicago, July 22.

Local production of "The Rocket" has been called off again, with cast members and his rehearsals scheduled for this week.

Written by Bart Cormack, a Chicagoan, the play is a shot at the state's attorney general, and was taboo here under a censorship law, after being a New York run. Play was scheduled for early August at the Harris.

"South Sea Virgin" Play

"South Sea Virgin," comedy drama by Roland Oliver, author of "Night Hawk," will be stage-produced by Jack Linder.

Alice Ridnor will be in the lead. It will go into rehearsal Aug. 15.

Burton Goes Par

Los Angeles, July 22.

David Burton, stage director, will switch his office from M-G to Paramount. Burton was brought here six months ago on a short term contract by M-G.

As soon as the contract expired he was engaged by Par.

WORLD FILM BACK ABROAD

4 U. S. Acts on Palladium Bill, and 2 Are Walloping Hits—Other Vaude

London, July 22.
The Palladium's new bill opening yesterday (21) offers the best vaudeville entertainment seen for months. Show has four American acts, Jack Smith, returning after three years; Barry and Whitehead, making their first English visit; Irene Bordoni, back over, and Jerry and the Baby Grands. All four turns use a piano, but otherwise no similarity. "Whispering Jack" Smith is now using a mike with two amplifiers spotted in the auditorium, the idea working out advantageously. Smith stopped the show and had to beg off.

Barry and Whitehead, making their classy crossover take were hilariously received. Act overplayed its allotted time by four minutes at the first show and Val Parnell allowed them to continue the extended time although other acts were cut. Miss Bordoni and Jerry and the Baby Grands also fared well.

The show ran 30 minutes beyond its schedule even after the closing turn was dropped.

Attendance capacity plus.

CIRCUS MAXO DOES ONLY BIG BIZ IN HOLLAND

The Hague, July 22.
Dutch show biz is further handicapped by the only really big business which the Circus Maxo is doing at Scheveningen where their tents are pitched for the summer seaside season.

Many individual highlights distinguish the Circus Maxo with Albert Carré, of the veteran equestrian training family, as the big attraction with his trained horses.

Another big click is the Australian boxer, Lindel Fabre, with his pugilistic kangaroo, Aussie, which meets all comers (plants) and generally scores a k. o.

The flute-player, Lichtenstein who has been successfully hallybolloed for his gold flute given him by the King of Greece is also an outstanding, as are the acrobats who work suspended upside down from the roof of the tent.

Too Cold in Holland

Amsterdam, July 22.
With a change from severe heat to unseasonal cold, business in the theatre has picked up all over Holland.

Exception to the betterment appears in the bathing resorts where the cold has paralyzed trade in all branches.

"SANTIAGO," PRODUCTION

London, July 22.
"Santiago," presentation idea with a European reputation, has some novel settings and clever ensemble work. It is in at the Coliseum for six weeks, the engagement calling for change of production forthwith. Salary is reported at \$1750. It should work out as a worthy feature.

Harry Holman "assisted by Edith Manson and Co." has only Miss Manson as support. Holman returns after three years, remaining strong comedy item. The usual finish with Miss Manson singing "My Hero" from "The Chocolate Soldier," had to be cut, due to Deane Gillinger and Mather singing a number just ahead of the Holman turn.

House drew extraordinarily well for the afternoon show.

College Boys' Tour

Amsterdam, July 22.
"The Cowboy College" band from Simmons University (of Abilene, Tex.) is making a tour of Holland under the auspices of the International Traffic office.

Outfit did well enough in Amsterdam, but not so well in Rotterdam.

NARROW ESCAPE

48 U. S. Rodeoers Flirt With Lightning Storm

The Hague, July 22.

Party of 48 American cowboys and girl singers, rodeo specialists, lassoers, et al. escaped miraculously from possible fatal results when the street car on which they were riding here en route to their first show was struck by lightning.

Sounded like a press stunt the way a brake just before their local premiere but the fierce thunderstorm was something which no p. a. could quite fix.

Storm took heavy toll and caused much property damage.

WALLACE'S MELLER CLICKS BIG IN PARIS

Paris, July 22.

Edgar Wallace's Chicago underworld melodrama, "On the Spot," produced by the English Players at the Theatre Albert Premier was a tremendous click and already has a tremendous advance sale on its books.

The London melodramatic success was staged locally by Edith Martyn and Carol Reid, both from London.

Clicking is good with Edward Strirling, co-head of the English Players, and Margaret Rawlings outstanding.

Click of "On the Spot" may cause it to be adapted into French, but the native American theme may make this unlikely for strictly French appreciation.

Quartet Dissolved

London, July 22.

Hazelle and Klatoff Quartet, which recently played a fortnight at the Palladium and did one week at the Cafe de Paris to a fair sized hit, have disbanded.

Act comprised Hazelle Hickman, Jimmy Klatoff, Chick Dressler and Reggie Vorhees, with the latter two breaking away from the combination when Dressler claimed he was not getting a fair break on the salary end.

Hazelle and Klatoff tried to continue as a twosome but made small progress and have left for Paris.

Wylie's Musical "Nippy"

London, July 22.

Julian Wylie is producing a new all-English musical piece to be called "Nippy." It will open in London in September after a month of provincial tour.

Cast will be headed by Blinnie Hale and Clifford Mollinson.

Report is the show is headed for the Hippodrome, but that is dependent upon the strength of "Sons of Guns," which looks as though it is overcoming the first critical indifference and settling down for a run.

Encouraging Athletics

Cairo, July 22.

The Education Ministry, which not long ago abandoned a plan of encouraging native picture production by a system of subsidy, has turned to a new project.

An appropriation of 24,000 English pounds (about \$120,000) is being distributed among sporting and athletic clubs for the encouragement of athletic events.

Gracie Field's Unit

London, July 22.

Gracie Field's unit at the Victoria-Palace, Aug. 11 at the head of her own combination.

Arrangement is on a percentage basis.

SAME NECESSITY AS IN AMERICA

Lack of Quality Talkers Forces Reversion to Stage Acts—Paris' Ace Cinemas Start It—Australia Changes Its Mind About All Sound

BREAK FOR ACTS

In line with the tendency in America, reports from Paris, Australia and Madrid indicate a reversion to the vaudeville type of picture house entertainment.

In all three foreign spots, which are doubtlessly indicative of the general trend, a tendency away from the straight soundfilm policy is manifested and stage acts are being back to back as they are and will be this fall in America.

The only difference between American conditions and those on the Continent is that America's (and always has been) the English-speaking Australasians) films have been found lacking in consistent values, sufficient to stand alone, whereas the European type of sound pictures. In all instances, however, a stage show now seems necessary to bolster the rest of the program.

Paris, June 12.

American vaude acts will probably in the near future see their number of bookings weeks increased in France due to the many straight picture houses going vaudeville.

This is mainly due to the example of the Paramount, immediately followed by the Olympia, where the vaudeville policy is demonstrating its appeal on the French public. Whereas as people hesitate to go and see a straight picture show, having found that the talkers currently shown are not always up to snuff, the patronize plentifully those houses where besides a film there is stage entertainment.

All French houses can't go vaudeville because of the lack of stage facilities but there is a strong tendency to bring acts in all suitably equipped theatres.

Madrid, July 12.
Reversing its original policies, the management of the Sage, the foremost deluxe house in Spain, situated at the Palacio de la Musica, Madrid, is reimporting its stage and installing a presentation company to augment the former straight sound policy.

The Goya and Cinema Avenida also are refurbishing their stage lighting effects, presentation personnel, etc., for a similar purpose of reinstating stage shows in conjunction with pictures.

In all instances, and there is likelihood every other deluxe will follow, the talker policy has proved too expensive in the point of too small grosses for the cost of the sound rentals, wiring installations, etc. It is hoped that with stage shows the grosses will jump to take up both the extra cost for presentations and to offset the increased soundfilm rentals.

Sydney, July 1.
Union Theatres have found that highbrow stuff will not take at Capitol and have reverted to double features and stage presentations after definitely stating this type of entertainment out, causing vaude artists to quit their lay jobs to get the old act out of the storehouse for a showing. With the Capitol going back again to vaude, other houses may revert back again. The actors hope so, anyway.

J. J. Shubert III

London, July 22.
J. J. Shubert, sailing for home at the end of this week, is meanwhile quartered at the Savoy, under care of a physician.

CLICKED IN ORIENT

U. S. Revue Fared Better in China and Japan Than Manila

Seattle, July 22.

Len Mantell and Esther Van Valley arrived in Seattle last week after a year in Japan and China with "The New Yorkers" (revue). Season very good. Japan especially and Shanghai is "paradise" for white actor.

A hop to Manila was loser as company played at old American opera house, in poor district, which elite would not patronize.

ENGLISH LEADING MEN VERY SCARE JUST NOW

London, July 22.

Bayard Veiller's comedy, "Sister and I," made into a musical version current on the Berlin stage, has been purchased by the Shuberts for New York.

English rights are held by Edward Laurillard, who will produce the piece in London during the autumn with Mady Christians, the German star, in the cast.

Laurillard's present trouble is to find a suitable leading man, a difficulty that seems to confront most of the London producers who have enterprises pending for the immediate future.

The scarcity of English leading men, for some reason, is particularly troublesome at this time.

Van Duren Found Dead

Paris, July 22.

Ernest Van Duren, music hall dancer and film actor, was found dead in his quarters here from an overdose of a drug used as a sleeping potion.

Friends of the dead man suggest he may have taken the drug with suicidal intent. He had recently had a falling out with his former dancing partner Edmond Guy.

An arrangement had been made to continue with a new stage partner, Dora Duchy, American.

English Plays on B'way

London, July 22.

Lee Ephraim will sail for New York in September to produce Edgar Wallace's crime play "On the Spot" for the Shuberts.

It is probable the Shuberts also will stage "Lady Mary" in New York early in the fall, using most of the London cast, including Helen Gilliland, George Grossmith and Paul Kavanagh, with Herbert Mundin also imported to play the role he created here.

Lehar's Latest

Vienna, July 22.

The aged but none the less active Franz Lehar, who seems able to compose a new piece at least once a year, has chosen for the libretto of his latest operetta the Austrian Hermann Bahrs' comedy, "Der Star."

Hans Reichert, already responsible for a number of the Viennese composer's librettos, will revise this one.

MAMOULIAN STAGING "MELO"

Paris, July 22.

Rouben Mamoulian, the stager, sails tomorrow (23) on the Olympic after conferring with Henri Bernstein, author-producer of the record-breaking "Melo" at the Gymnase here, which Mamoulian will do on Broadway.

Benn V. Levy, English dramatist, will most likely adapt for Al Woods who's making the production.

Geneva for Rest

Zurich, July 22.

Mistinguet, Parisian musical comedy favorite for many years, and her much younger partner, Earl Leslie, American, are vacationing at Geneva.

Cochran Wants Colored Stagers from New York, And Likely Getting 'Em

London, July 22.

C. B. Cochran has cabled an offer to two colored stagers in New York to stage some dances in the new musical he will start rehearsals with about Sept. 1. Ada May has the show's lead.

The musical is by Rodgers and Hart (Americans).

Colored couple are Billy Pierce and Buddy Bradley.

Billy Pierce and Buddy Bradley are the dance coaches of the Billy Pierce studio on West 46th street, New York. The Cochran offer is for a minimum of five weeks and transportation both ways.

The couple have taught some of the best known musical stars over here how to tap and otherwise dance. Society folks are also liberal "scholars" of the colored boys, who have established themselves in New York, holding their standing against all the competitive rush of the white dancing schools. Messrs. Pierce and Bradley have staged dances in some of the Broadway musicals.

They will probably accept the London engagement, more on a gamble than anything else, and mostly on account of their belief that Ada May may have recommended them to the English producer.

Who's Cochran?

Billy Pierce, with another baby on his mind since Friday, his second, kinda rubbered around after receiving the Cochran cable which amounts to a contract if accepted, saying:

"How come they know us in England?"

"Everybody knows you and Buddy, Bill."

"Now, man, don't give me that business. I guess Miss Ada May's been talking about us. That's very nice, too, of Miss Ada."

"She sent you into the right people if she did, Bill," he was told.

"Yeah? This Cochran man, who's he?"

"He's a big man over there, Bill."

"Yes, very big."

"As big as Mr. Ziegfeld over here?"

"Bigger."

"Well, man, then he's some big and that's good enough for me."

VIC-PAL VAUDE WILL NEED MUCH NOVELTY

London, July 22.

The return of vaudeville to the Victoria Palace drew two fine audiences yesterday (21) although the bill has no special novelties.

Resumption of the specialty show is merely a step gap, according to the inside story which has it that R. H. Gillespie has just closed an arrangement with Jack Taylor, provincial revue producer with quite a reputation, to stage the new Victoria Palace show around the end of August.

This plan may be subject to change if Gillespie finds after a short vaudeville season that the specialty show is a better proposition. Such an outcome depends a great deal on Gillespie's ability to get novelties.

McIntosh Back in Theatre

Sydney, July 22.

The predicted return to active participation in show business of Hugh McIntosh has come to pass.

McIntosh has taken over control of the Tiroll, Melbourne, from Williamson-Tait and will stage the Noel Coward musical piece, "Bitter Sweet," using the London cast, including Vera Pearce.

The producer has asked Coward to make the show in Australia to supervise the production.

With But Few Legits Left on B'way Some of Those Are Staggering

Broadway's legit producers are proceeding carefully for the new season. The total flood of announcements of new shows is entirely absent.

There is a feeling among the theatre folk that next season will be better. No definite reason for optimism, though, shown by the fact that a trend toward the legit theatre at the close of last season rather than away from it.

Business last week was satisfactory, considering the summer going, up to Friday, when torrid heat loomed up the increase of the first half. Saturday was brutal, matinee and night, and Monday, with record temperatures, the same.

"Green Pastures" dropped really for the first time, when Saturday's takings went off and the gross of \$24,500 was the lowest since the hit opened. "Lysistrata" ran ahead and, despite the steaming finish, rounded out better than \$24,000. "Strictly Dishonorable," the only other money-maker among the dramas, got its \$12,000, with \$5,000, the others got around \$5,000, some less.

"Vantiles" tops the sparse musical group, but under capacity at \$41,000, a material drop; "Flying High" went to a new low, around \$35,000, and it may have been left for the agency buy; "Sons of Guns," also a new low and under \$27,000 for the first time. "Artists and Models" is the lowest, or less and leaving; "Garrick Gaieties," about \$12,000, but profitable; "Who Cares" getting behind at an approximate \$6,000.

"Three Little Girls" suddenly stopped at the end of the week. That left 14 shows, some staggering along on week-to-week notice and liable to quit at any time.

One show due in next week despite the heat—"Ladies All," at the Moscow. "Young Sinners" slated to open at the end of August. I will be at the Masque instead; "Topaze" due to restart at the Barrymore same date.

THREE SHOWS IN CHIEF NEXT WEEK—TWO NEW

Chicago, July 22. "Sisters of the Chorus" did big again. "Hot—hot—didn't matter." "Sisters" is still the only legit show on the loop boards.

A new girl member is taking advantage of every break of not having any competition—pardon, those who left courses and was up again last week. Its tenth. It hit \$14,000, which is a profit of around \$7,000 for Lester Bryant and his associates.

Next week two openings are slated, "Sex," at the Garrick, and "Artists and Models" at the Majestic, which will make three shows in three Shubert houses.

Arbitration Judgment
A judgment for \$929 on an arbitration award, with costs making a total judgment of \$93, was filed in the Supreme Court Monday in favor of Harry Delf and William Grev, authors of "Jerry for Short," on their claim against the producer, the Eugene Productions.

Shuberts' Worst Musical Season; Shows Close One After the Other

With "Artists and Models" going to Chicago to open Aug. 2 after a brief and unsuccessful New York engagement, and with "Three Little Girls" already closed after a brief suspension period, the most disastrous musical show season the Shuberts have ever experienced is at an end. "Three Little Girls" never did any important business last week. In fact, one of the town's leading ticket agencies carried but three tickets night for it, and said this was four too many. "Artists and Models" will have done eight weeks when it goes to Chicago.

Early in the season a Shubert production of "The Road to Nowhere" called "A Wonderful Night" played a losing New York engagement and closed up quickly on the road. The Chicago show, "So This Is Paris," played Philadelphia and Chicago, and was announced for New York, but was deemed too weak to bring in. It got down to very low grosses in Chicago, well under \$10,000.

"The Duchess of Chicago," a Shubert importation, starring Wal-

Frisco Closes

San Francisco, July 22. Only two legitimate theatres open last week but business gratifying. Ina Claire in "Rebound" at the Curran in third week got better than \$11,000, regarded as nice profit.

At the Alcazar, next door "Caprice," starring Fay Bainter, pulled capacity opening and steady trade round week with good indication of a build. Hit around \$14,000. Both Duffy's former houses, President and Alcazar, both dark and so was Erlanger's Columbia.

2 L. A. SHOWS QUIT; 'REBOUND'S' BIG SALE

Los Angeles, July 22. The local field is down to about zero last week, but not without one bright light. After a siege of amateur and family productions, it looks as if the producers have snapped out of this idea and are really trying to get business by putting fair shows in the theatre. This is something they overlooked the past few months.

"Rebound" is the Hollywood Playhouse with "Fata Morgana." Looked on as a daffy deal by putting a fair show in the theatre. It over \$7,000 on the week. That's great for Hollywood.

"Subway Serenade" at the Mason, died after a three week struggle. Final brought in \$3,000, about "nut" figure. Producer by Erlanger office here looks as if this will be the sole effort to keep the theatre alive. About the same can be said of "Molly Magdalene," which also folds after three weeks.

"To the Ladies," with Glen Hunter at the El Capitan, got \$5,000 opening week, fair for the house. Formerly operated by Henry Duffy, and now run by the owner of the building; no future policy has been set for the site. It is presumed that it will continue with the policy inaugurated by Duffy; i. e., pop plays with guest stars.

Demand for the "Rebound" premiere, Ina Claire's show, was very big. It opened last night (Monday) at the Belasco. It comes here from Frisco.

Estimates For Last Week
"To the Ladies" (El Capitan, 1st week) at \$6,000; looks like best bet house has had in some time.

"Molly Magdalene" (Mayan, 3d and final week). Fading after a hard try to get patronage; \$3,000; house goes dark.

"Subway Serenade" (Mason 3d and final week). Another also ran; \$3,000; nothing scheduled to follow.

"Fata Morgana" (Hollywood Playhouse 1st week). Got away to a nice start at \$7,000, better than average for the house.

"Rebound" (Belacon 1st week). Opened Monday night starring Ina Claire; unusual heavy demand for premiere seats; if it can maintain pre-opening interest it's a cinch hit.

Harry Forwood will return to Cincinnati in the fall to take his former office as p. a. for the Walker stock.

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"The Duchess of Chicago," a Shubert importation, starring Wal-

Selling the Seller

A playwright holding an executive position with a picture company recently submitted a play to a shoe-string legit producer.

Producer said he was interested and asked the playwright to return. This happened three times. The playwright said the producer said to the playwright: "Can't you get me a job with your company? You're on the inside and should be able to do something for me."

SEEK JURY FOR 'VANITIES' CASE

Earl Carroll and three players in "Vanities" must stand trial on the charge of giving an indecent and immoral performance. Six of the "Vanities" company the New Amsterdams were freed by Magistrate Gottlieb, but Carroll, Jimmy Savo, Fatt Bacon and Kay Carroll were held for Special Sessions. The last named and his figure said much about the window dressing scene. Miss Bacon is charged with nudity in her fan dance by Captain of Detectives James Coy.

The defense attorneys moved to have the cases transferred to General Sessions, which would open the way for trial by jury. Judge Otto Roskelly reserved decision when the point was argued before him Monday.

The magistrate commented that the fact he held the defendants were not proof of their guilt, but that they should explain their conduct at a trial. The "Vanities" case is regarded as important at this time, since should the case be tried in the New Amsterdam theatre would be liable to padlock. The same point came up in the case of "Pleasure Man," the jury failing to agree, however.

On charges of obscenity, Carroll had been informed of a police visit to the performance at least four days before Coy and others saw "Vanities." He toned down the show after the arrests, not but that on Thursday it was known around the theatre that Coy would be present on Monday night. He again sat in on Tuesday, the arrests being made the next day. Coy is said to have sat in the second row on his first visit and in the 12th row on the second visit. His testimony referred to the latter location, a point that defense attorneys made much of.

Marion Grey Suicide

Chicago, July 22. Out of work and despondent Marion Grey, stock company actress, ended her life July 17 in her room on the north side by taking poison. She lived had worked at Terre Haute, Ind.

Miss Grey had acted in stock for 12 years. Police held the body and sought relatives to prevent burial in potters' field.

Writer's Loan Suit

Los Angeles, July 22. Paul Hervey, Fox's literary and dramatic compositions, have earned him \$100,000 in the last two years, according to a suit by \$10,000 filed here against him by an assignee for Century Play Co.

Joyce Payne, assignee, says that in return for a loan of \$10,000 Fox agreed Dec. 16, 1927, to pay Century 25% of the author's share of any plays Century should accept. 20% of his receipts for all original pictures and plays. All he has received for plays, dramatic and musical compositions, and every other form of literary, literary-dramatic compositions or efforts. The agreement was to continue until December, 1932.

Gertrude Lee, Mgr.

Chicago, July 22. Gertrude Lee, who was Eva Lee Gallienne's business manager in the New York City Repertory theatre, will be business manager of the Goodman theatre, Art Institute adjunct, for 30-31.

Lee, the ex-manager of the theatre, was ousted in a change of regime.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same goes accredited to others might suggest mediocre loss. The variance in the difference in the house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business method for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the attractions are shown below. N (new); M (musical comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Apron Strings," 48th St. (33d week) (C-950-\$3). Business on Broadway slightly better until record heat came Friday, weathering box offices; "Strings" claimed its average \$5,000. "Artists and Models," Majestic (7th week) (R-1,770-\$5.50). Another week to go; going to Chicago; revue started rather well, but quickly tapered down to \$10,000 or less. "First Mrs. Fraser," Playhouse (29th week) (C-870-\$3.50). Expectation is for continuance until road season starts; got around \$5,000 last week, apparently okay under conditions. "Flying High," Apollo (21st week) (M-1,168-\$5.50). Scale reduced Monday; business down to about \$25,000 last week, though propped by agency buy; lowest mark to date. "Garrick Gaieties," Guild (8th week) (R-951-\$3). Expected to last into September or when Guild is ready to start new season; moderate cost show with profit to date, about \$12,000 last week. "Last Show in New York" (22d week) (C-1,017-\$3). Has been getting by with operating well away down; average price of late about \$5,000; week to week, about \$1,000 over \$26,000, topped preceding week. "Sons of Guns," Imperial (35th week) (M-1,466-\$6.50). Suffered

late last week like all the others; dropped under \$22,000; week to week. "Weeping Sisters," Royale (14th week) (F-1,111-\$3). House on rental with show costing little and getting by on cut rates; \$4,000 or bit over. "Strictly Dishonorable," Avon (45th week) (C-830-\$3.50). Was running ahead of its summer pace until heat wave affected Friday and Saturday trade; claimed over \$12,000, regardless. "Garrick Gaieties," Amsterdam (22d week) (D-1,650-\$4.40). Saturday's best headed trade that day, but small decrease in the week's gross; slightly over \$24,500. "Last Mile," Harris (24th week) (D-1,000-\$3). Figures on getting \$7,000 last week, but week-end weakness upset date; \$5,000 to \$6,000 and about even break. "Three Little Girls," Shubert. Closed suddenly last Saturday; played 13 weeks; had dropped below \$12,000 a week, when it failed to come back; maybe \$12,000 for mediocre musical. "Vanities," New Amsterdam (4th week) (R-1,702-\$6.50). Slipped up very well until Friday; slipped about \$5,000, with approximate loss of \$1,000, with gross over \$41,000; top money for list. "Who Cares?" Chanin's 46th St. (2d week) (M-1,466-\$6.50). Slipped up a bit during second week, but takings between \$6,000 and \$7,000 not enough; will try another week for two.

Germans Decry Death of Talent As New Plays Near Completion

Berlin, July 12. Berlin theatre managers are at present in a difficult situation regarding the casting of their plays. Owing to almost all important Berlin actors working daytimes for the talkers and not finding sufficient time to rehearse for new theatre pieces. Especially is there a dearth of young actors for juvenile roles. Official organizations like the "Buehnengessenschaft" and "Buehnerein" (Stage Association) are

and "Stage Union" have tried in vain to overcome this lack of good actors, but the fact that they not only earn far higher wages, but also become far more popular through the talkers does not, for the time being, show any way out of this state of affairs.

Native Talent

This dearth of the most desirable native talent which has gone over into the native talker field is paralleled in almost every important European country, as was and is the case still in America.

The French, Italians, Spaniards, English and even the lesser nationalistic tongues like the Czechs, Poles, Norwegians and Bulgarians all complain that either Hollywood importations or native talkers are luring the legit into the sound field to the detriment of the stage.

Medicine men claim important Berlin authors are working hard for the coming theatrical season.

Carl Zuckmayer, one of the best known German poets, is working on his tragedy comedy, "Hauptmann von Koepenick," and Hans Rehfisch, another well known author, on his drama, "Brest Litovsk," as well as on a new combination of Jacques Offenbach's operetta "Georgiennin."

New Plays

Leonhard Frank, famous German writer, is polishing up "Hufnagel," a second-hand comedy with historical background, "Die Letzten Tage von Lassalle" ("The Last Days of Lassalle"). Bert Brecht, another appreciated German author, who has just recently become popular owing to his plagiarizing lawsuits, is working on a comedy, "Aus Nichts Wird Nichts" ("From Nothing Becomes Nothing"); also on a play called "Der Fieser," and on a new compilation of a play by the Russian poet, Tretjakov, "Ich Will Ein Kind Haben" ("I Want a Child").

Geborg Kaiser, the famous German dramatist, is writing "100%", adopted from the famous book of the same name by Upton Sinclair, and also working on a play with an American locale, "Mississippi".

Erich Kaestner, also a young and famous German writer, is dramatizing his book "Ennli und die Detektive," and Egon Erwin Kisch, a well known German journalist, is writing a play, "Die Reise Von Prag Nach Freiburg" ("The Journey From Prague to Freiburg in 360 days").

"SEX" REVIVED WITH MAE WEST IN LOOP

The presentation of "The Racket" for Chicago is apparently off, but plans to show Mae West in "Sex" there are definitely on. Miss West was announced to do "Frisco Kate" but "Sex" appears to have been substituted for a Chicago showing, the Shuberts said to be bating the attraction. Shuberts were principal owners of "Diamond Lil" when it toured.

"Sex" played in New York for more than a year. It was passed by the censorship board some months later Miss West was arrested and convicted of participating in an immoral performance. She served 10 days, as did C. W. Morgan, the manager. It was not toured.

"The Racket," a drama dealing with Chicago gunmen, was recently cast by Ray Payton, who is doing "Sex" in the Loop with "Sisters of the Chorus." Cast was suddenly dismissed.

Private advices from Chicago intimate that the authorities would not welcome the meller. That is the reason the show kept "The Racket" out of the town before.

Girls and Tab Label

Louis Isquith, legit producer, is using the New York "Daily Mirror" on charges of arising out of a story printed in which six chorus girls were quoted as having said they rehearsed with "Here We Are," an Isquith show, for 10 weeks without pay.

Hearing is set today (Wednesday) before Magistrate Albert Stern.

Literati

Next Best Seller?

Book readers can expect first-rate fiction just now. Every publisher is using the very best things on his list on the chance of establishing a quiet best-seller to succeed "All Quiet On The Western Front."

With the German war book sensation steadily receding in sales, it having passed the peak some time ago, time is ripe for another outstanding best-seller, as any one can always be hallowed beyond all proportions if catching on the decline of a previous best seller.

Phenomenal best sellers can rarely be explained. "Bridge of San Luis Rey" was above the heads of the mob, yet it caught on surprisingly. "If Winter Comes" was more to the taste of the general reader, and as for "All Quiet," it was not the first war book, by far, in the opinions of many, not the best. But it was one of the best seller sensations in years.

Not believed any of the current books will take its place. Oliver LaFarge's "Laughing Boy," which won the Pulitzer Prize, is now in its 120th thousand, but not expected to go above 150,000. That's a best-selling figure, but not sensational, especially in view of the Pulitzer Prize award, Margaret Ayer Brothers' "The Day After Tomorrow," which in its third week of publication, but not expected to be sensational. Mary Roberts Rinehart's "The Door" has been relegated to a low spot on the list of books in demand.

Taking the Sappos

A chiseler so crooked he couldn't ride comfortably behind a straight eight is trying to pick up the slack among the more glibly sappers in the world. I. e., name-authors. He's giving them free memberships in a scrivener's guild and then using their names to get on-writers to take for \$50 paying memberships. And succeeding plenty.

He has a prize-giving racket used as bait, best book of the month stuff, with one of the name-authors' volumes slated, in the sales-talk at least, for some of the show. This usually gets the big boy to sign the membership.

One woman, wife of a big shot, was offered \$500 to get three world-famous English authors to accept honorary membership, but she's waiting to see one of the publicists' swaggers awarded the money doing it. She figures that one chumpno in the family is plenty.

Satisfied Author

Preston Sturges, ex-assistant stage manager, who has been a comedy smash, "Strictly Dishonorable" married into the wealthy Hutton family all in one season, says he has realized the three ambitions of a life—blonde wife, a yacht and a star sapphirine ring (large).

Sturges is said to have collected \$100,000 in royalties from Brock Pemberton, who produced "Dishonorable." He took \$25,000 and sold at a sacrifice because damaged by fire in the ways. The ring is said to have been a gift from his wife. Miss Hutton went him in Florida last winter, but didn't do the loving assent of her parents, it was said.

Story Bureau in East

Central Story Bureau in New York using idea employed for years for actors in Hollywood is on the way. George Bye, the boy who got Al Smith two bucks a word from "Post," is said to have been picked for the job. His office at 635 5th avenue is quietly being expanded while the plan is being reeled by the producers.

Use of course will be each producer will tell the central bureau what type of stories he's short on and what he's prepared to pay for. He best.

One thing this will save a lot of blind circulating of yarns to places that are loaded, or off, the particular kind of yarn submitted.

As one Far executive said in refusing a costume story, "We haven't done one of these in years and we never will again." What would be the good then of submitting a Sabatini story to Far?

Another advantage would be in reducing the plagiarism pestilence, real or imagined. As all deals would be through the clearing-house, authors wouldn't have any lever to use against a producer who happened already to be working on a story similar to the one they were

kind enough, unsolicited, to send him through the mails.

Old style buddle between name-authors and producers will continue no doubt where the story is a smash and competition to land.

But for the general run of program pictures the central bureau should be an efficient improvement.

Traveling for Ads

Many producers over the country now maintaining a travel page to handle steamship and railroad copy and set off editorially by daily travel pieces written by staff men assigned to take a trip around the world or to a specific locality.

In New York the "Sun" has gone in heavily for this. It generally has two men traveling somewhere, and running their pieces alternately. The "Sun" will go a long way for an ad, has been doing this for about two years and results are beginning to show. Its theatrical reporter, Ward Morehouse, also does travel stories for them with a theatrical angle, but in the two times he has been abroad for the paper he has been in Berlin, Paris, Budapest or the leading theatrical cities of Central Europe. Says he can't understand German, so this time he went to Turkey and Arabia. Now over the country are taking up this thing quickly, since the transportation lines spend several millions in announcing summer schedules.

ON Mystery Stories

Mystery stories, the fad for which has held up longer than any other type of literature, are on the wane at last. Trend just now is to bludgeon the fad getting the way when Emil Ludwig became a best-seller.

The mystery story received its first impetus when it was made known that President Wilson was an omnivorous reader of the things. College professors and bank presidents also took to reading them.

Overabundance of that type of story finally resulted in too much sameness, and readers discovered that if they read one, they had read all. Sales dropped, and even Edgar Wallace reported not getting across as well as he did. As a result, publishers will get out a far lesser number of mystery stories the coming season than ever before. In fact, one publisher has said will issue but a single mystery story.

M. P. Academy's First Book

Ed will use the publication by the McGraw-Hill Book Co., New York, of "Recording Sound for Motion Pictures." Authors are men behind the mikes leading studio sound directors and engineers.

Book is based upon the Technical Digest, the Academy of M. P. Arts and Sciences' collection of papers in the school on the study of sound recording and reproduction that was attended by 900 studio employees last year.

Contributors to the digest held a series of lectures and an expansion of the material. Its revision is occupying the Technical Bureau under the direction of Lester Cowan. The book will run 30 pages and will be illustrated by studio photographs taken at the studios, with publicity angles omitted. McGraw-Hill specializes in technical texts. The book will not only be the official introduction of Hollywood engineers to the general technical world, but will be the Academy's first book. It will precede the "Outline of the Motion Picture," based on the recent university courses in film appreciation.

Chi Doesn't Like "H"

Chicago doesn't think highly of Broadway columnists, main objection being to the use of the personal pronoun in writings. When a regular column conductor on one of the Chicago sheets was on vacation and a Broadway column was substituted, Windy City paper immediately got letters calling the "Broadway guy arrogant and other things," resulting in a letter about his trying to outsmart the native son.

Fewer Winters Abroad

Members of the writing craft just returned from Paris reports fewer American writers there than ever before since he began making annual summer trips to the French capital.

With the writers' market gener-

ally slotted since before the summer, many of the boys and girls have had to come home and go to work to eat. Others went to rural France and England, where, though there is less excitement, living is cheaper.

Although Paris was utilized by writers in the old days mostly for apprenticeship, it had become a dwelling place of later years for successful authors. These not so successful now, however, and Paris may get them when they start in all over again.

"Graphic" Drops 40

Shakeup on the N. Y. "Graphic" (Macfadden) dropped 40 off the pay roll. With the change the "Graphic" gets a new publisher, circulation manager and advertising head, besides others.

About the only two untouched were Louis Sobol, Broadway columnist, and Ed Sullivan, sports editor. Paper now under direct supervision of Lee Ellimaker, who also handles other Macfadden papers, and reports Martin V. Wines, publisher, William Robinson, advertising manager, and Charles Canavan, circulation head, are both out. New editor is P. von Zieleskoff, former sports editor, Philadelphia "News."

Race Touts Numerous

Early morning editions of Chi's four p. m. papers have jumped 40 percent on Leap newspapers. All have turned the first page into a dope sheet for the races, which is credited with bringing about the increase.

Dave News' 10 a. m. edition, which once featured want-ads for the unemployed, is going strong for picks and other racing dope. Scratch sheets, to offset the sudden competition, now no turning off the press about 9 a. m. The males go strong for the regular dope sheet, with the females taking the newspapers for their choice.

Sales Field's Mags

Around September will see the addition of four new trade papers to the sales field, the quartet got out by single publishing house, New Dartnell Corporation, Headquarters are in Chicago.

Company is weaning away ace editorial men from competitors to the sales field, having already acquired Clayton T. Brown from "Business," and Eugene Whitmore from "Sales Management." Plenty money reported behind the Dartnell enterprise, whose main line is in the field in-house, including the publication of some in foreign language in addition to English.

On the "World"

In the most recent shakeup at the "World" Herbert Michelson succeeded Paul Palmer as Sunday editor. Michelson previously succeeded Louis Weltzmann as Sunday feature editor when Louis stepped over to Macfadden's "Graphic" before stepping over to Frank.

Palmer was a Ralph Pulitzer appointee who had been with the Pultizers, first in St. Louis and then New York, for several years.

Conselman's Story

Bill Conselman, idea man for the "Ella Cinders" newspaper cartoon strip, and also a production boss, is now in Hollywood. He and other producers, has written a novel called "Ella Cinders in Hollywood."

Claimed not to be the Ella Cinders story Conselman wrote for Colleen Moore's use some time ago, also with a Hollywood angle.

War Imagination

The author of a war book, whose description of a bayonet combat in which he participated is one of the highlights of his story, admits privately to friends that he did not actually bayonet anyone, but must have participated in such an engagement.

That's a commentary on the average war book.

Real Names of Authors

Claude Anet, author of "Idyll's End," is Jean Schopfer. John Riddle, "The John Riddle Murder Case," is Cover Fox. Italo Swovo, "Confessions of Zeno," is Ettore Schmitz.

"The Bugle" May Be Funny

Gene Fowler and Ben Hecht are to edit a weekly paper of comment, "The Bugle." They have already selected the hick label on purpose. Will pay from \$1 to \$10 for articles and if necessary will write the bulk of the contents themselves.

Expect to start with an eight-page issue, or tabloid size.

European Runaround

By Frank Sulley

Will Hays has been in Paris giving out daily statements that he has nothing to say. The Chi-Trib ran a nice big cut of him in which he was shown reading the "Tribune" in front of his Paris hotel. "The reporter is pointing out the headline to W. Hays. The headline said something about 'Rural Beer Kills 3.' If the 'Trib' had run a picture of Hays reading the Paris 'Herald,' that would have been a picture.

Why Show Saved St. Joan

Didn't Carl Laemmle ever hear Shaw's reason as to why he wrote "St. Joan"? To save her from Drinkwater," Shaw explained.

And now despite such a warning they've taken all the Laemmle material out of Dave Bader's hands and turned the trunkful of photographs, letters, 24-sheets, press books, interviews and features over to John Drinkwater.

Why? How could he possibly write the story of a showman's life better than any studio press agent of ten years' experience?

They got so used to kicking scenarios around the lot in Hollywood, they're starting it now on biographies.

A Schuster Gag

Max (Dollar Book) Schuster, running Europe ragged, reports a visit to Shaw he didn't make. Go to the front door and then lost his nerve. Turning away he was "accosted" by two gals. Solicited on Shaw's doorstep struck him as a great laugh.

"Do you know whose house this is?" M. Lincoln demanded. The bag-slingers didn't.

"It's Bernard Shaw's."

"What about it? Who's Shaw?" they asked.

"Didn't you ever hear of 'Mrs. Warren's Profession'?"

No, they hadn't.

"Well, that's funny, last-lined Max, 'you're practicing it!'"

Paul Swan's Career

Paul Swan (not to be confused with Ted Shawn who is also dancing around Europe in the nude, being last heard of in Munich), is going to write his autobiography. With his hand on his hip, in black saten pajamas he's going to tell how he was born in Springfield, Ill, and how he took a pass too close and got horn in the groin. He got up and in two thrusts of his dagger killed the bull. Six weeks ago he took another goring and laughed it off.

Franklin is due in New York soon and from there, to Mexico. It seems a convenient time to shoot a picture of him. That should paint Brownsville.

Sydney Franklin Bulling

Watch for a bull market in Sydney Franklin stock. The matador from Brooklyn has the mobs in Madrid screaming for the privilege of kissing his cape. In Andalusia he went up against a mean black bull. He took a pass too close and got horn in the groin. He got up and in two thrusts of his dagger killed the bull. Six weeks ago he took another goring and laughed it off.

Franklin is due in New York soon and from there, to Mexico. It seems a convenient time to shoot a picture of him. That should paint Brownsville.

100 Years Before

They did an amusing thing with Victor Hugo's Marion Delorme the other day. Cecil Royle played Marion. It was staged in front of Hugo's house where he lived 100 years ago. Twenty-five artists of the Comedie Francaise company supported Solo. Thousands filled the Places des Vosges where the piece was staged and mikes and amplifiers did the rest. Every word was clearly heard all over the square.

Arthur Eliot's Nite Joint

Arthur ("Better Ole") Eliot has been discovered in a London hide-away. He's running Tobby's Club, nite de luxer in South Brixton Mews off Berkeley Square. Eliot wrote 10 other plays, all flops, till he and Bainsfather merged on "Ole" and click-a plenty. Eliot once managed the Hagenbeck Circus of Germany. His real name is Captain the Hon. Arthur Eliot, brother of the Earl of St. Germans.

English Freedom

For a town that boasts about its freedom, London takes a lot of sap censorship on the chin and none of it even matches the banning of "The Green Pastures." Maurice Brown, who did "Journey's End," wanted to put it on and probably will in a bootleg way now. But why in a civilized country today a producer has to submit a play like that to the Lord Chancellor is a mystery. It makes English freedom of speech taste like a lot of sour shandy-gaff.

Connelly, by the way, is rolling on with Bill Bolitho's play. It was thought the piece would fold with Bolitho's death. It has been titled "The Marching Dead." Blau will produce it in New York in October, Connelly directing. Title was decided in conference with the dead columnist's widow who has left Avignon for Switzerland.

There was no word about Bolitho's death, though the papers passed up the cause. He suffered from old war wounds, having been buried alive on the Somme. He was operated on for appendicitis, nothing very terrible in a man of 38, but what actually killed him was peritonitis, an infection which eats through the intestines and throws poisons back into the whole system. "Twelve Against the Gods" is being translated into French and German.

City Move May Close Frisco's Green Street

San Francisco, July 22.

The temporary injunction obtained by Sid Goldtree against the city authorities to prevent them from compelling him to operate his Green Street Theatre but three nights a week was dissolved by the court last week. Consequence Green Street is dark half the week pending determination of the case next Tuesday.

Municipal authorities put house in Class C, which permits but three performances a week. If Goldtree fails to beat classification he probably will close his house. "Boo! Bothered," which has been running six weeks to profitable business, as he cannot make money on the three day basis with his capacity of less than 400.

Shuberts Discontinue Suit

Los Angeles, July 22.

An order discontinuing a suit of Lee Shubert, Jacob J. Shubert and Sam S. Shubert Amusement Co. against Jed Harris and the A. L. E. Amusement Entertainment was filed in the Superior Court Monday. The nature of the suit was not divulged.

COAST PLAY CASTING

Los Angeles, July 22.

William T. Wilde is here casting for "A Cup of Sugar," new play by Lynn Starling, which opens Aug. 4 at the Curran, San Francisco.

Dorothy Mackaye is coming in from New York for a part in the play, her first since her release.

Stones as Rogers' Guests

Los Angeles, July 22.

Fred Stone and his family arrived here for a visit. They will probably stay with Will Rogers.

Mills and English Firm Paying Tiffany for Publishing Rights

Jack Mills' music firm paid Tiffany Pictures \$10,000 advance and Campbell-Connelly paid Tiffany \$15,000 for the American and foreign rights respectively for one year for publishing Tiffany's film music. Campbell-Connelly, English firm, holds a contract for 15 months actually, taking in the rest of the world outside of the United States and Canada which Mills has.

Jimmy Campbell originally had Tiffany for all of the world. Idea was for C-C to organize a separate company in America, but counsel for the firm dissuaded pointing out it would mean that British company was invading the U. S. and entering into competition with the publishers C-C represents in England and France. Hence it entered.

Mills and C-C have unusually advantageous terms in that Tiffany must pay the writers all advances and royalties out of the royalties which Mills and C-C in turn pay Tiffany. Some music publishers' arrangements with picture companies are such that the music firms can charge off almost anything at the publisher's expense.

Saratoga Full of Bands But No Entertainers, With Gambling in Air

No entertainment in Saratoga again this summer. The boys have gotten together and agreed not to go for big names, which was the factor that made possible Paul Whiteman's booking at the Arrowhead Inn at the same figure and under the same terms as at the Hollywood Gardens where the maestro closes tomorrow (24).

The gambling thing in Saratoga is still up in the air, with things probably happening the same as ever and suspending at such periods when the word goes out.

A battle of name bands will be relied on for the roadhouse draw with Watkinson, who was at the Vincent Lopez at the Lido-Venice (to be known as the Piping Rock), Ben Pollack at Riley's and Emil Coleman at the Brook.

George Lamare will be at the Arrowhead which Wexie and Mannie are operating.

MATTER OF TERMS IN U'S WHITEMAN CONTRACT

Negotiations of Universal with Paul Whiteman to place the bandmaster in charge of the department at U City, together with question of whether Whiteman would make another talker for the Laemmle company, are in a status of suspense, with no reverse, and holding up contract on music berth.

Whiteman will take nothing less than a three-year contract, it is understood.

Colaprete Cleared

Philadelphia, July 22. Decision against John Colaprete, president of Local 77, Philadelphia Musicians' Union, previously tried and convicted on charges of showing favoritism in handling the union's affairs, was reversed and Colaprete cleared by the trial board here last week. William Kerngood was sent here by Joseph Weber, national president, to conduct the retrial.

Colaprete was accused of bias toward the Warner Bros. theatres in several deals and favoring their circuit to the disadvantage of other departments. Charges were originally made by an anti-Colaprete musicians' faction, headed by Adolph Hirschberg. Through the acquittal Colaprete continues in office.

NEWMAN WITH U. A.

Hollywood, July 22. United Artists has exercised its option on Alfred Newman, musical director.

Understood that studio may make some changes in its musical staff which will affect Dr. Hugo Riesenfeld, whose contract expires in Sept.

Lyric Tape

Hollywood, July 22. Fox is experimenting with a trans-lux tape prominent in all stock brokers' offices. Tape is the one probably half the country watches at some time or other and it travels along giving the sales and prices.

Studio idea is to print lyrics thereon and let it travel for singers with faulty memories.

SPECIAL THEME SONG ON WARNER'S 25TH ANNI.

Warners' Silver Jubilee to be publicly celebrated in August will have a theme song entitled "In Memory of You," composed by Al Dubin and Joe Burke.

All orchestras and organists in every Warner house have received orders to play that song as much as possible throughout the entire month. Brunswick panopticons will be installed in all theatres and throughout the entire month they will constantly play out that song.

Mills and C-C have unusually advantageous terms in that Tiffany must pay the writers all advances and royalties out of the royalties which Mills and C-C in turn pay Tiffany.

VALLEE'S HOME TOWN GOES NUTS OVER RUDY

Westbrook, Me. July 22. "Another local boy who made good," and made good with a bang, was the way Westbrook looks upon the return of its prodigal son, Rudy Vallee, who hit this burg Friday, and whom was tendered the greatest reception ever by the city of Westbrook to one of its sons. Fully 10,000 people from this section of Maine poured into Westbrook and many danced the street on which Rudy's home is located and where, with his parents, he tried to obtain a few hours of real rest.

The Westbrook Band, of which he was at one time a member, serenaded him for an hour previous to a big civic and military parade, terminating in a banquet and ball at the American Legion headquarters, where he was given the keys to the city in the presence of Governor W. U. of Maine and Congressman Carroll L. Bagley.

Of the 500 girls who applied for the opportunity of waiting on the tables at the banquet, just to be close to him, 50 were chosen, many of whom have never worked at anything before. One woman who wrote a song and music called "We're Proud of You, Rudy Vallee," was appointed post laureate.

Rudy Vallee's six weeks' dance tour starting this week will net him over \$100,000 under the terms which NBO is getting for him. They are \$2,500 guarantee, nightly against 60% of the gross, the promoter to pay everything else. On a seven-night schedule weekly it means \$17,500 alone.

HERE AND THERE

One of the few dance bands brought from Canada to the States via a network will be inaugurated Saturday (26) when Jack Denny's band at the Mount Royal Hotel, Montreal, goes over the CBS network, which will hook in from the local Montreal station, CKAC. Denny will be heard via CBS every Saturday for a 45 minute period.

Most of the dance places in Stroudsburg, Pa., are meeting with success. Nick Nichols at Saylor's Lake, Eddie Gilligan at Mt. Pocono Casino, Charles Lanterman at Penn-Hills Tavern, Sunny Schreff at the Penn-Stroud Grill, Blaine's, Serenading at Castle Inn Grill, Allen Quirk at Cleo's, and a hot colored band at the Columbia Hotel grill, are all clicking.

Campbell-Connelly, English publishers, who ceded "Golden by Name" to the "Peace of Mind" to Gene Austin, Inc., for American publication, is suing for \$2,547 for his share of the earnings.

Lowery hotel, St. Paul, will book a series of M. C. A. bands for the next month beginning Sept. 20. The Weems will be the first to go in. Band will be changed each month.

Balcone Ballroom, San Francisco, was taken over last week by C. H. McPadden who plans to bring back Walter Kruggrill and his orchestra.

BARNSTORMING BANDS GYPPED

Plenty of squawks from traveling dance bands over the percentage gypers around the ballrooms, pavilions, etc., where they play.

This is the barnstorming season. Dance promoters all over the country get the best bands, with plenty of radio record and general "name" value, for almost a gag, guarantee them nominally, with the leaders willing to gamble on percentage.

Some of the leaders, he to the racket, have their own clocks at the gate but as has occurred of recent weeks, the best satisfaction they get is a curt "there must be some mistake" when the dance promoter just wants to get away with only paying the guarantee and forgetting about the percentages.

The smarter bandmen are now agreeing to put their own ticket sellers in as a sure-fire check-up.

Jolson's Own Co. Making His Discs—Retail at 35c

Jolson Recording Co., to sell Al Jolson discs at a popular price, has been formed. The general idea is the distribution of records to chain stores and mail order houses, they to retail the records at 35c. Records are to be sold to the distributors for 24 1/2c.

Bill Grady, of the William Morris agency, is president of the company. Jolson and his wife (Ruby Keeler) are the only other interested parties.

Jolson records have been currently retailed at 75c. Records and other mechanical have dropped off heavily in sales and appear to be in a rut. It is figured the pop price for the Jolson recordings will find a ready market.

Jolson says the master records on the coast in the Pathe plant, the manufacture for the trade being carried on in the east. Production cost is said to be moderate, with the new company having the product made up by an established disc plant.

Fiortio Follows Paul

Ted Fiortio's orchestra was not let out of an engagement at the Granada safe after finishing up at the Ambassador Hotel July 12, according to M.C.A., which states that Fiortio was never booked into the Granada as they had booked Irving Aaronson into the Granada for 13 weeks commencing July 14. All Fiortio had on the coast was a two weeks' booking at the Ambassador.

When Fiortio opens at the Hollywood Casino, Palms, Parkway, Friday (25) he will broadcast three weeks over CBS wire, which marks the second wire installed as Hollywood Gardens already has WMCA, NBC and the first track through having Florence Richardson wished on them before. Matter of money. Fiortio getting around \$1,750.

With Richardson's \$1,350, band net is \$3,000 and show net for both bands and show \$4,750 as the Richardson band and the show previously stood \$3,000. Whiteman got \$5,000.

RADIO "NAMES" AT \$2 TOP

Stroudsburg, Pa. July 22. At the swan-lake Buck Hill Falls, just a few miles out of town, noted stars of the radio and opera world are presented once each week on Sunday nights. The first was Reinald Werrenrath, the noted singer; the second Martha Atwood, and then Graham McNamee was the attraction.

The show is over capacity for each event to a scale of \$2 top.

RAY MILLER'S CHUMP STUFF COST PLENTY

An echo of the band leader, Ray Miller's financial difficulties, figures in the suit by the New York Indemnity Co. to recover \$76,000 of the estate of Arnold Rothstein, the murdered gambler. Rothstein's executors and administrators, John J. Glynn and Jack Rothstein, a brother of the late gambler, are named defendants by Abeles & Green in this suit to collect the \$76,000 which, in 1925, Miller owed, but which obligation Rothstein took over.

The details are long and involved but date back basically to Miller's manipulations with cheques and bank accounts which explained at the time how Miller, who was earning around \$1,500 a week at the Arcadia ballroom and paying his musicians \$600 a week more in salaries than he was collecting, and riding around besides in a pressive motor, was able to do it.

Rothstein was friendly towards Miller and became his partner in Ray Miller, Inc., with the understanding that (Rothstein) would handle all of the bandman's affairs and attempt to salvage the \$76,000 on behalf of the N. Y. Indemnity company, which in the meantime had paid over to the Chase Exchange Bank at 48th street and 7th avenue through being the bonding company for the bank. Lewis Rothschild, president of the Chelsea, had called on Miller to make good a loss arising from Miller's operations wherein a bank employee was also involved.

Didn't Sue
At Rothstein's behest, allegedly, the N. Y. Indemnity agreed not to sue the company, which was working and had a \$25,000 minimum guarantee contract with Brunswick records upon which contract, incidentally, Rothstein was forced to go to court to enforce.

Ray Miller has since been touring out west and also involved financially off and on, including bankruptcy in one city.

The late gambler's interest in Miller was more or less explained by Miller having been a star chump in Rothstein's gambling houses in Atlantic City and elsewhere, having lost there heavily, thus engaging Rothstein's attention.

LESLIE DIDN'T PAY WRITERS' ROYALTY

Low Leslie's "International Revue" songwriters, Dorothy Fields and Jimmy McGowan, have retained Ables & Green to sue Leslie for box office royalty accountings.

Leslie wrote Julian T. Abeles he did submit statements, care of Miss Fields, 1222 E. 2nd avenue, New York, but asks until September or October to settle payments.

The writers, now engaged at \$1,000 a week to Metro-Robbins, were first brought to attention by Leslie's "Blackbirds."

First Studio Talent On Brunswick Records

Hollywood, July 22. Leo Forbstein and his First National Vitaphone orchestra recorded their last Brunswick records in one day. This is the first contribution of studio talent to the Brunswick Phonograph Co. since it became a subsidiary to the Warner organization.

Recordings were selected from current list of Warner publication songs, augmented with vocal interpretations of the First National vocal ensemble of 30 voices.

Coon-Sanders' Switch

Chicago, July 22. Coon-Sanders band at the "Dells" changed suddenly from WGN to WIOB last week. Reason given by WGN was disagreement over plugging the "Dells" in conflict with chain programs.

Reasons given by band were an increase to 45 minutes nightly by WIOB, and promise of heavy ballyhoo in the "Evening American," controlling WIOB.

Music Colleges Flopping

Chicago, July 22. Larger music colleges here are finding the going tough. Chicago College of Music, one of the city's oldest, has had a hard time. Others are expected to fold soon.

Film Lyricists, See Dark Skies; Find Other Ways

Hollywood July 18. Lyric writers who think about the future are studying all angles of the picture business, looking for a spot for the time when demand for song writing talent subsides to normal. The smart Broadway boys who came out to Hollywood for the first invasion found it too good to be true. They knew it couldn't last, and started figuring out means to stay on a permanent basis.

Melody writers are good only for writing music, except when in addition they are also the directing of an orchestra. But conductors' jobs in pictures are limited in number, and composers have to keep on writing tunes even when the rush is over.

A lyric writer can almost anything, however; before he starts writing lyrics and afterwards. Once a lyric writer not necessarily always a lyric writer. Some of the far-fetched ones brought out to write songs immediately cast about for the next move. Dialog writing, scenarios and gag writing looked good, and the boys are working at them. Some like the directing of it and sought to break in writing material for shorts, with a chance to direct them. Other lyric writers turned to writing musical comedy books and original stories.

Hollywood is too close a place with gold daily at the Rancho, fresh air, no taxis, no night clubs, and living in stucco Spanish houses to give up without a struggle. Some writers who only whiffs of fresh air were caught as they made the rounds of the publishers' offices, waiting. Those who were adept at getting a large advance from the publishers will be capable enough politicians to angle themselves into jobs out here.

Composer-Publisher Guaranteed \$1,000 Wk. By Radio Music Company

Nacio Herb Brown and Edward Eliscu will write the score for Evelyn Laye's first starring picture for U. A., "Lull." They will be the first picture tunes to be published by Nacio Herb Brown, Inc., subsidiary of Radio Music which was founded by Brown when the latter was put under contract to Radio Music which guarantees the composer \$1,000 a week.

Brown, Inc., will publish its first picture score, "After You Kiss," composed by Brown and Eliscu, but title page carries a Leo Feist copyright.

Warners May Total 150 Music Sales—Counters

In addition to the 15 Newberry store counters recently taken over by Warners' music sales department on the coast, Warners have also secured counters in six McDonald department stores throughout the country. Warners are negotiating with Newberry for additional counters and may shortly close the deal to involve 35 additional counters.

If latter deal is closed it will give Warners more than 150 counters throughout the U. S. and Canada.

Colored Musician Thought Hold-Up a Gag, Gets Shot

Milwaukee, July 22. One man was wounded during a hold-up at the White Coffee Inn near Milwaukee which netted about \$2,000 in cash to three bandits using a high powered car with an Illinois license. It was past closing time and no patrons were present.

Henry Johnson, a musician, was the man shot. Together with two other musicians he was packing up his instruments in a side room when the bandits entered. Johnson commanded the trio to hold up their hands. Thinking it was some kind of a joke, Johnson did not do so immediately and was shot in the neck. His condition is serious.

POPS TOP PICTS IN WEEK SALES

New York, July 20.
Big way off the past month (June) and fell even below that of the preceding month (May). Publisher's silver lining was that sales always slow up during the warm weather season, this season making it worse because of existing conditions, and so the effect on the record return almost to normalcy in the fall. However, jobbers aren't so hopeful. They realize something is radically wrong somewhere, but don't know where it is or how to overcome it; just forced to sit back and wait in hope that to be the same throughout the country except for Chicago, where is reported a little betterment of conditions.

Pix Songs Drop
Toward the closing of the month these few pixs with the larger of the catalogs reported a slight upward trend in sales and looked forward to its continuing during this month (July).
Picture songs took an awful drop in June. It will be noticed that among the regional reports, two out of each list are pix songs. In New York the two pix songs hold the bottom run of the list, quite a change from the manner in which they have been rated during the preceding months of the survey.

"Stein Song," first in the two preceding surveys, finally gave way before the onslaught of "Dancing With Tears in My Eyes," with "I'm in the Market for You," slipped from the top position. "I'm in the Market for You," held tightly onto the same position it rated in May, while "I'm in the Market for You," slipped from the top position. "I'm in the Market for You," held tightly onto the same position it rated in May, while "I'm in the Market for You," slipped from the top position.

"I'm in the Market for You," Red Star's pix song, slipped from the top of the preceding survey to the last place in this one. At about the same time in New York territory, Feist's pix song, "It Happened in Monterey," held tightly onto the same position it rated in May, while "I'm in the Market for You," slipped from the top position. "I'm in the Market for You," held tightly onto the same position it rated in May, while "I'm in the Market for You," slipped from the top position.

Disc Sales Weak
Disc sales were weak. Summer always hits them hard, and this summer hit them harder than customary.
Victor shows three discs on this survey which were in the top five of the previous one, although all three fell to lower positions. "Stein Song," Victor's top notch seller for the preceding three months, only earned the number four rating during June. "Springtime" slipped from duce to fifth, and "I'm in the Market" from fifth to last.

Absence Makes the Heart Grow Fonder, coupled with the strong "Dancing With Tears," rates first. Victor reports more of the sales due to the "Absence" side of the coin than the other side. Brunswick rates the Feist pop, "Around the Corner," as its number one, with "Dancing" in the duce. Also have a freak seller in the "Who Cares?" backed with the old pop, "Rose of Washington Square," all of which are new on the list with the exception of "It Happened in Monterey," which, in last month's survey, was up top, but during June slipped to fifth. Columbia's "You're the Sweetest Girl This Side of Heaven" boosted itself from the third to the top to No. 1 for June, while "Lonesome Road" went from the ace of May to the duce of June. All other songs on the Col. list are newly rated.

Chicago, July 20.
June brought rays of sunshine for the music publishers, with slight increases noticed here and there. No direct reason unless it be the slowing up of mass releases.
The sheet list showed three old ones and three new ones, with the latter, only one new release. Four of the six are pops.

"Springtime" continued as the freak sensation, again leading the sheets and heading Brunswick's sheet list. It's third on Victor and second for Columbia, and "Stein Song" is also still hanging around prominently, No. 4 on the sheet list and second on the Victor's. A song that came up as expected in "Dancing With Tears in My Eyes," appearing on three out of four, and up to second in sheet lists. Still reported going strong in the sheet of July. Another, quietly plugged, from the picture "High

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING JUNE BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

NEW YORK			CHICAGO			LOS ANGELES		
No. 1—SONG	"Springtime in the Rockies" (Pop)		"Springtime in the Rockies" (Pop)			"It Happened in Monterey" ("King of Jazz")		
No. 2—SONG	"Dancing With Tears in My Eyes" (Pop)		"Dancing With Tears in My Eyes" (Pop)			"Dancing With Tears in My Eyes" (Pop)		
No. 3—SONG	"Stein Song" (Pop)		"If I Had a Girl Like You" (Pop)			"Stein Song" (Pop)		
No. 4—SONG	"If I Had a Girl Like You" (Pop)		"Stein Song" (Pop)			"Springtime in the Rockies" (Pop)		
No. 5—SONG	"It Happened in Monterey" ("King of Jazz")		"I'm in the Market for You" ("High Society Blues")			"When the Bloom is on the Sage" (Pop)		
No. 6—SONG	"I'm in the Market for You" ("High Society Blues")		"It Happened in Monterey" ("King of Jazz")			"My Future Just Passed" ("Safety in Numbers")		

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales are only reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	"Around the Corner" (Tom Gerun Dick)	"Springtime in the Rockies" (Ray Miller Orch.)	"When the Bloom is on the Sage," "Red River Valley" (Beverly Hill Billies)
BRUNSWICK—No. 2	"Dancing With Tears in My Eyes" (Regent Club Orch.)	"Dancing With Tears in My Eyes" (Regent Club Orch.)	"So Beats My Heart for You," "Singing a Song to the Stars" (Burnett Trio)
BRUNSWICK—No. 3	"If I Had a Girl Like You" (Hal Kemp Orch.)	"Around the Corner" (Tom Gerundich)	"You Will Come Back to Me," "Where the Golden Daffodils Grow" (Burnett Trio)
BRUNSWICK—No. 4	"You Brought a New Kind of Love" (Ben Bernie Orch.)	"Song Without a Name" (Isham Jones Orch.)	"Anchors Aweigh," "Tonight" (Jesse Stafford Orch.)
BRUNSWICK—No. 5	"It Happened in Monterey" (Regent Club)	"If I Had a Girl Like You" (Hal Kemp Orch.)	"Dancing With Tears in My Eyes," "Moonlight Reminds Me of You" (Regent Club Orch.)
BRUNSWICK—No. 6	"Telling It to the Daisies," "Dancing With Tears in My Eyes" (Nick Lucas)	"I'm in the Market for You" (Bob Haring Orch.)	"Nobody Knows and Nobody Seems to Care," "Smile" (Red Nichols Band)
COLUMBIA—No. 1	"You're the Sweetest Girl This Side of Heaven" (Guy Lombardo's Orch.)	"Singing a Song to the Stars" (Guy Lombardo Orch.)	"Dancing With Tears in My Eyes," "When It's Springtime in the Rockies" (Ben Selvin Orch.)
COLUMBIA—No. 2	"Lonesome Road" (Ted Lewis Band)	"Springtime in the Rockies" (Ben Selvin Orch.)	"Dancing With Tears in My Eyes," "I Never Dreamt" (Ruth Etting)
COLUMBIA—No. 3	"Livin' in the Sunlight" (Paul Whiteman's Orch.)	"Ten Cents a Doce" (Ruth Etting)	"Singing a Song to the Stars," "Be Careful With Those Eyes" (Guy Lombardo Orch.)
COLUMBIA—No. 4	"It Happened in Monterey" (Ruth Etting)	"If I Had a Girl Like You" (Anson Weeks' Orch.)	"Lonesome Road," "Dinah" (Ted Lewis Orch.)
COLUMBIA—No. 5	"Anchors Aweigh" (Paul Tremaine Orch.)	"Around the Corner" (Ben Selvin Orch.)	"You Brought a New Kind of Love," "Living in the Sunlight" (Paul Whiteman Orch.)
COLUMBIA—No. 6	"If I Had a Girl Like You" (Anson Weeks' Orch.)	"I'm in the Market for You" (Columbia Orch.)	"Down the River of Golden Dreams," "Song Without a Name" (Will Osborne Orch.)
VICTOR—No. 1	"Absence Makes the Heart Grow Fonder," "Dancing With Tears in My Eyes" (Bernie Cummins' Orch.)	"If I Had a Girl Like You" (Rudy Vallee Orch.)	"Fight On" (Harold Grayson Orch.)
VICTOR—No. 2	"Kitty from Kansas City," "If I Had a Girl Like You" (Rudy Vallee's Band)	"Stein Song" (Rudy Vallee Orch.)	"Stein Song" (Rudy Vallee Orch.)
VICTOR—No. 3	"My Heart Belongs to the Girl," "Song Without a Name" (Rudy Vallee's Band)	"Springtime in the Rockies" (Hilo Hawaiians)	"It Happened in Monterey" (George Olsen Orch.)
VICTOR—No. 4	"Stein Song," "St. Louis Blues" (Rudy Vallee's Band)	"Dancing With Tears in My Eyes" (Nat Shilkret's Orch.)	"You Brought a New Kind of Love" (Maurice Chevalier)
VICTOR—No. 5	"Springtime in the Rockies" (Hilo Hawaiians' Orch.)	"You Brought a New Kind of Love" (High Hatters' Orch.)	"You Brought a New Kind of Love" (Maurice Chevalier)
VICTOR—No. 6	"I'm in the Market for You" (George Olsen Band)	"Living in the Sunlight" (Bernie Cummins' Orch.)	"On a Blue and Lonesome Night" (Wayne King Orch.)

3 Best Sellers in Sheet Music

Publishers are listed in alphabetical order, not according to position their numbers hold in the present market. Publishers make their own reports

PUBLISHER	SONG NO. 1	SONG NO. 2	SONG NO. 3
Ager, Yellen & B.	"Song of the Dawn" ("King of Jazz")	"Happy Days" ("Chasing Rainbows")	"Happy Feet" ("King of Jazz")
Berlin, Irv.	"Old New England Moon" (Pop)	"Swinging in a Hammock" (Pop)	"Bye, Bye Blues" (Pop)
Davis, Coote & E.	"Sharing" (Pop)	"Dream Avenue" (Pop)	"Why" ("Sons o' Guns" production)
De Sylva, Brown & H.	"I Remember You From Somewhere" (Pop)	"So Beats My Heart for You" (Pop)	"A Cottage for Sale" (Pop)
Donaldson, Douglas & G.	"Lazy Louisiana Moon" (Pop)	"Wah, Wah Girl" (Pop)	"Little White Lies" (Pop)
Famous	"You Brought a New Kind of Love" ("Big Pond")	"Sing, You Sinners" ("Honey")	"I Owe You" ("Dangerous Nan McGrew")
Leo Feist	"If I Had a Girl Like You" (Pop)	"It Happened in Monterey" ("King of Jazz")	"Down the River of Golden Dreams" (Pop)
T. B. Harms	"I Love You So Much" ("Cuckoos")	"Rich Man, Beggar, Pauper, King" (Pop)	"Sweethearts' Serenade" (Pop)
Jack Mills	"When You're Smiling" (Pop)	"Okay Bob" (Pop)	"When Vagabond Dreams Come True" (Pop)
Joe Morris	"Somewhere in Old Wyoming" (Pop)	"Lost My Girl From Memphis" (Pop)	"I Still Remember" (Pop)
Red Star	"I'm in the Market for You" ("High Society Blues")	"Just Like in a Story Book" ("High Society Blues")	"Song o' My Heart" ("Song o' My Heart")
Remick's	"Absence Makes the Heart Grow Fonder" (Pop)	"Telling It to the Daisies" (Pop)	"Reminiscing" (Pop)
Robbins	"Should I" ("Lord Byron B'way")	"Moon Is Low" ("Montana Moon")	"Anchors Aweigh" (Pop)
Santly Bros.	"A Pat on the Back" (Pop)	"I Never Dreamt" (Pop)	"Until We Meet Again, Sweetheart" (Pop)
Shapiro-Bernstein	"Exactly Like You" (Pop)	"Ro, Ro, Rollin' Along" (Pop)	"Bunny Side of the Street" (Pop)
Sherman-Clay	"With My Guitar and You" ("Swing High")	"11:30 Saturday Night" (Pop)	"Shoe the Hoodoo Away" ("Swing High")
Witmark & Sons	"Dancing With Tears in My Eyes" (Pop)	"Wasn't It Nice" (Pop)	"Take Along a Little Love" (Pop)

Society Blues" (Fox), is "I'm in the Market for You," which caught the latter part of June and is still finding favor.
"Moon is Low," "Cottage for Sale" and "Telling It to the Daisies," all on the best six sheet list for May, have dropped.
Mechanicals
Among the mechanicals, Brunswick has five new ones, and five

of them pops: "I'm in the Market" completing, Feist's "Song Without a Name," by Isham Jones' orchestra, is the surprise in No. 4. "Springtime" was the only holdover. Columbia, also with five new ones and only one picture song on the list, went back to the old formula of a Guy Lombardo leadoff with "Singing a Song to the Stars" in No. 2 the Ruth Etting's vocal of "Ten Cents a Doce" was a hot stuff.

"I'm in the Market" also brought up this company's list.
"If I Had a Girl Like You" the only number included prominently on the three disk lists, leads the Victor bunch, the Vallee pop doing it, went back to the old formula of a Guy Lombardo leadoff with "Singing a Song to the Stars" in No. 2 the Ruth Etting's vocal of "Ten Cents a Doce" was a hot stuff.

Business prospects for July ok, as ok goes these days.
Hollywood, July 20.
All along the Coast, including the near interior and small towns, merchants dealing in anything for the (Continued on page 61)

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

Englewood

Nine acts showing bill above average in quality at this house. Wheeler and Wheeler, male skating team, fair act with one clicking stunt, the little fellow swinging down from the floor. Strad and Kercho, musical act with operatic selections, not strong. No. 3 was Harry Spears, kid who was "Freckles" in "Our Gang" on the coast, doing a single, and doubling from picture house in neighborhood. Act a monologue, show lad off to advantage at all, but was a winner for the kids which would mean only one can't book anywhere as the boy cannot sing, dance or tell a story and deliver in his present stage.

Laddie and Garden, the man and girl with flaming bush of red hair, in comedy sketches and are improving on delivery.

Following, the Gay Gordons, four men and two girls in their standard bagpipe, dancing and strong-man act, stopped show again.

Roland Sunny, two boys, comically big brothers, and a collegiate comic hoofing act with shuffling routine, and a touch of comedy. New new partner. He needs to coax him to faster breaks and closer respect of dual work.

Betty Jane Cooper Revue, three girls and four boys, is a dance flash which could stand production sets despite some classy work by two teams and Betty. The song-stress stretches somewhat, but the act has something good in their female pianist. Dual flat comedy, won't by two boys, a stand-out. Next to closing, Harvey, little comic with the iron beard, big shoes and high falsetto voice, was sold with some very recent songs and ridiculous comedy. Florentis, posing act with dresses, closed.

On screen, "A Notorious Affair" (FN), and Pathe News. Business good even in the balcony on a summer night without a cooling plan.

Loop

Shortest presentation ever offered in a 24 x 36 deluxe house and running just 15 minutes, is at the neighborhood Marbo this week. Reason, length of "All Quiet" (U), the feature.

Billy Clifford plans active agent in a month. Starts with a juvenile flash, "Maytime Revue."

First National's first Chicago release with sound on film instead of disk was "Sweethearts and Wives."

Coston office moves to Warner Exchange building Aug. 1, concentrating distributor and operating Warner houses under one roof.

Lindy theatre corporation has taken over the American (34th and Madison avenue) from L. A. Schuessler.

Jacob Gross now operating the Independence, West Roosevelt road, formerly owned by J. Mednikow.

Arthur Brumlik bought the Janet (617 North Avenue) from J. Koppel.

G. & E. Enterprises Co., now holding the lease on the Strand (3081 Lincoln avenue), formerly operated by S. Abrahams.

Clifford R. Trimble, secretary Chicago States Exposition, Aurora, Ill., seriously ill of stomach trouble.

Claire Dux, opera singer, operated

R. K. O. WOODS

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With BEBE DANIELS
and LOWELL SHERMAN

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SINGLE ROOM, BATH, \$2.00 UP
DOUBLE ROOM AND BATH, \$3.00 WEEKLY
DOUBLE WITHOUT BATH, \$14.00 WEEKLY
LEONARD HICKS, President

IN CHICAGO

LINDY'S THEATRE

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat-and-Meet

claims the world record for "tree-sitting."

Even mail stores here are persona non grata with federal prohibition agents who have been raiding all such establishments in Minneapolis in a drive to make it harder for local residents to brew their own beer. Hundreds of cases of malt, bottles, kegs and other supplies were confiscated in the raids. Harold Knutson, enforcement commissioner, declares he's "going to wipe out every malt shop in the city."

Ladies' day at the local American Association baseball park here has been proving such stiff opposition for the local film houses this season that showmen here are planning a conference to discuss means to combat it. The ladies are admitted free at the ball park on Tuesdays and Fridays and on those days, it has been found, matinee trade at the theatres has dropped as much as 50%. From 3,000 to 6,000 members of the fair sex have been taking advantage of the gratuitous admission at each ladies' day. It is only since the Minneapolis Public Library decided to operate the menace to the theatre box office assumed serious proportions. Last Friday the attendance at the ball park was 11,000, of which number fully 6,000 were women admitted free.

"Western Front" broke the house week-day record at the Century Theatre in San Jose, Cal., and getting away with \$3,800 in February.

SAN FRANCISCO

By WALTER RIVERS

George Holland, who made the coast production of "June Moon," has been in San Francisco arranging for a production of "Young Cassidy" by the same company. Arrangements with Homer Curran for the show to go into the Curran theatre here.

Carl F. Reese and Ray Hopper, convicted of holding up the California theatre in San Jose, Cal., and getting away with \$3,800 in February.

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated

The cities under Correspondence in this issue of Variety are as follows and on pages:

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ary, were sentenced to from five years to life.

While on a train to Hollywood from Alaska George C. Berthold, assistant picture director, was stricken here last week and admitted to the Highland Hospital in Oakland. He was in a state of coma, and physicians were unable to diagnose his ailment.

MINNEAPOLIS

Minnesota—"The Social Lion": Public stage show, "Top of the World," Pat Show.

R.K.O. Orpheum—"Cheer Up and Smile" vaude.
Century—"Western Front."
Wade—"On the Level."
Shubert—"Hot Curves."
Lodge—"Strictly Unconventional."
Lyric—"Dangerous Dan McGrew."
Grand—"Hold Everything" (24 loop run).

Good showmanship displayed by Minnesota theatre last week in playing up in advertising and exploitation pictures of national open city. The exchange held here. National tourney drew a total crowd of 46,000 paid admissions in three days and netted profit of \$20,000 for Inter-urban club which staged it.

During run of "Western Front" (Century) theatre opens at 9 a. m. daily, instead of usual 11 o'clock.

Warners' new half-million dollar exchange building here was formally dedicated last week. The exchange includes a 300-seat roof garden theatre for reviews.

Minneapolis has still another candidate of a new sort for vaude. It's 14-year-old David Hogan who remained for 200 hours in a tree in front of his home and received plenty of free newspaper publicity as a result. He now

picture grossed around \$2,500 on the day. Estimates for the first week's takings are running as high as \$10,000. The house admission scale prevails for the engagement—40c up to 63c p. m. and 70c theatre box office. First performances start daily at 9 a. m., instead of the customary 11. Managers of the local theatre and Press Agent Ray Taylor installed the best light illuminated scenic front, of a battle scene, erected over the exterior of a theatre here.

DETROIT

By LEE ELMAN

Michigan—"The Social Lion": Public stage show, "Top of the World," Pat Show.
Fox—"Good Intentions."
Wade—"On the Level."
United Artists—"Golden Dawn."
State—"Holiday."
Paramount—"Anybody's War" (24 week).
Madison—"Big House" (6th week).

Charles Tobias and Vincent Rose, work at the Edison House, have taken tickets on exclusive St. Clair Shores. Right with the Four Hundred.

Del Delbridge's contract with Public expires Aug. 31st.

Cutting line at the Grand Riviera to eight girls but will add four show girls.

Sonny Tracy is living out at Union Lake with the misses for the summer with his bachelor partner, Billy Tracy is living over in Windsor. In the year and a half these boys have been lobby singing they claim to have sung around 62,500 songs with a repertoire of 500 they do from memory.

SEATTLE

By DAVE TREPP

Fox—"The Dawn Patrol" stage.
Paramount—"The Dawn Patrol" stage.
Metropolitan—"Dangerous Dan McGrew."
Coliseum—"The Rogue Song."
Orpheum—"Lawful Larceny" vaude.
Fifth Ave—"Good Intentions" stage.
Music Box—"Czar of Broadway."
Hudson—"Disruption."
Liberty—"Disruption."

Fox and Paramount having air picture battle of their own this week, former at advanced prices, latter with "Dawn Patrol" at reg. prices. The big campaign was for "Hell's Angels."

Hal Roach flew up from L. A. last week on business.

"Strictly Dishonorable" opened Monday at President, former Duffy house. Good opening biz. F. C.

Obituary

RUDOLPH SCHILDKRAUT

Rudolph Schildkraut, 68, one of the country's foremost dramatic actors on stage and screen, died after a heart attack July 15 at the home of his son, Joseph, Schildkraut, in Hollywood. He had been ailing for the past nine months, with complications of asthma and kidney trouble.

The elder Schildkraut, one of the few remaining character artists of the old European school, with a background that goes back more than 50 years when he first started in Vienna. Born in Constantinople, the actor emigrated with his parents to Roumania, where he was brought up. His first stage work of importance was with the Viennese Comic Opera. He soon attracted attention and came to Germany where he joined the Dramatik Theatre, Hamburg, and then went with Max Reinhardt.

Schildkraut's first appearance in America was in 1910, when he came over here with the Christian Repertory Co., bringing with him his son, Joseph. Together they played at the old Irving Place theatre, New York, then a German opera house. The following year both Schildkrauts returned to Germany with

Strindberg pieces. At the time of his death Schildkraut was engaged by Metro for the German version of "Anna Christie," and had just started to work on it when he collapsed at the studio.

He leaves but two survivors: the widow, Irma, and his son, Joseph. Orthodox funeral services were held with Rabbi Ernest L. Trattner officiating. Interment in the Hollywood cemetery.

OSCAR FIGMAN

Oscar Figman, 48, actor, died suddenly Friday (18) at his home in Neponset, L. I.

Mr. Figman had spent many years on the musical comedy stage. Among the shows in which he appeared were "The Merry Widow," "The Student Prince," "Peg O' My Heart," "Fire Fly," "The Fool," "Madame Pompadour" and "Angel."

A sister and two brothers, Max Figman, actor, and Adolph Figman survive.

Interment in the family plot in Mt. Nebo Cemetery, Queens, L. I.

MARION GREY

Marion Grey, 35, stock actress, died in Chicago July 17 after tak-

NOT JUST A PARTNER, BUT A PAL AND COMPANION

HIS LAST BALLAD

He's with me through thick and thin.
It makes no difference, loss or win—
And that's the way I feel towards him.
He's that kind of a pal.

When bad luck comes across my track,
I give me up and I let it pass—
He's the one who's got my back.
For he's that kind of a pal.

We seem to understand each other,
He'd do more for me than a brother;
He's more than what you call a friend—
The one on whom I can depend.

To stick to me right through the rain,
For he's that kind of a pal.

GUS VAN

Reinhardt's "Miracle," which Morris Gest later brought over to the country. America did not see the elder Schildkraut again until after the war, when he came back on the Yiddish stage and eventually appeared in English pieces. In 1924 Schildkraut created a furor in New York with the English version of "The God of Vengeance." The play was stopped by the police and Schildkraut took it to Chicago where it ran for several months un molested.

About that time Schildkraut met Carl Laemmle, a life-long friend, who took him to Hollywood and the screen. His first picture was in this country was "His People," for Universal, followed by "King of Kings," "Christina," "The Ship Doctor," and "When My Ship Comes In." Years back, while with Reinhardt, Schildkraut made a series of films for the German UFA company. Of his many outstanding stage roles that of "Shylock" was perhaps the best known, although he appeared internationally in numerous Shakespeare, Hauptmann, Ibsen and

ing poison. She had played minor parts in stocks around Chicago for 12 years.

Raymond A. Edwards, 44, San Francisco manager for Foster & Kleiser, billposters, dropped dead July 13 while on a hike in the Napa hills. He had suffered due to over-exertion associated with the cause. He leaves a widow and two children.

Robert W. Vance, 77, inventor of a miniature mechanical world known as "Vance's Little World," which he exhibited many years in United States and Canada, died in Rochester, N. Y., last week.

Clarence F. Feeley, South American manager for the Eastman Kodak Co., died in Rochester, N. Y., last week.

Funeral services were held Monday (21) in Chicago for Clay Smith, 53, veteran Chicago arranger, composer and conductor. Smith died Friday (18) of a heart attack.

His widow survives.

Pops Top Pix Songs

(Continued from page 59)

perpetuation of home music are content to believe that this is not the right time of the year to expect big business. The music trade as a whole has never witnessed a gross record like this, although in during the month of June.

What sheet music that's being sold over the retail counters is almost nothing, and these are listed in the first five of the best sellers in the accompanying chart. The same can be said about phonograph records. Dealers in this part of the music trade are highly alarmed over the short drive turnover as registered in June, and are seeking other revenue to offset the loss in sales of records, which rated 60 per cent higher a year ago.

Radio's Danger

Consensus of opinion among the retail dealers in sheet music and phonograph records is that radio, as never before, is asserting itself as a dangerous competitor to their business. Increasing popularity of music "as you ride" in the Saint Motor is helping to keep the public out on the highways, especially in California.

Miniature Golf, Also

including the miniature golf courses, are being grasped as an excuse for the poor business.

Following is "My Future Just Past," a famous picture tune from "Safety in Numbers." Other songs listed in the chart are "I Remember You from Somewhere," "Kiss Waltz," "When the Little Red Rooster Gets the Blues," "I Love You," "I Love You So Much," "Singing a Song to the Stars," "Cottage for Sale," "I Never Dreamt," "Old New England Moon," "Having You Around Is Heaven," "Moonlight on the Colorado," "Ten Cents a Dance" and

HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)
Phone Hollywood 6141

The State theatre, Long Beach, will change its opening day from Monday to Friday, starting July 25. The vaude bill current at the local RKO will not play Long Beach, the four days being filled by Ken Murray and the Charleston. Murray was spot-booked by the local RKO office.

R-K-O Orpheum, Long Beach, Cal. will change to Friday opening Aug. 1. It now starts the week on Mondays.

Amos 'n' Andy, here to make a picture at Radio with an understanding that they will not be called on for any personal appearances during their Hollywood stay, let down the bars after considerable persuasion and will do a personal opening of "Dixiana" at the Orpheum theatre (23). Picture is having a 45 premiere and both studio and theatre giving an added start would be handy.

The local R-K-O booking office will move from the Orpheum theatre building to the Hill Street theatre building, Bern Bernard continues in charge.

Francis MacDonald, "Morocco," Par.

Two-week try-out of a mystery play starts at the Play Shop Aug. 15. It's "The Missing Witness," by Ramon Romero and Harriet Hindsdale. Romero is an M-G writer, and Miss Hindsdale is A. P. Younger's secretary. Cast has Maude Fealy, Margaret Fealy, Sheldon Lewis, Emerson Treacy, Gloria Grey, Martha Mattox, Phyllis Crane, Donella Donaldson and Arthur Lovejoy. David Graham Fischer is directing.

LOUISVILLE, KY.

By RICHARD B. GILBERT
Alamo—"Double Cross Roads."
Mary Anderson—"The Man From Wyoming."
Brown—"Love's the Ladies."
Blaine—"Love Among Millionaires."
Blaine—"Romance."
Larard—"Good Intentions."

Harry Prewitz and Rhythm Kings replaced at Club Lido Venice by

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H. MILLER

INSTITUTION OF INTERNATIONAL

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP—1552 BROADWAY

Earl Hoffman and His 10 Satellites from the Francis Cafe, Chicago. New acts in floor show are Senorita Berryessa and Rubye Abbott, and Billy Sweet, blues singer.

The National theatre, dark for several years, may reopen with second-run films.

George P. Laflin, manager of the open-and-shut Walnut, says the house, which closed after nine days of "ingate" to terrible business, will reopen soon. He claims a contract for six Columbia releases.

MILWAUKEE

By FRANK J. MILLER

Alhambra—"Back Pay."
Edwards—"Let Us Be Gay."
Madison—"On the Border."
Merrill—"The House" (moved from Wisconsin).
Palace—"Dark."
Palace-Orpheum—"Sweethearts and Wifedom."
Riverside—"Midnight Mystery," vaude.
Strand—"Women Everywhere."
Windsor—"Shadow of the Law," stage show.

Ben Katz left Fox publicity department to go with R-K-O at Cincinnati. Fred B. Nicholson, formerly with Kunsky theatres, succeeded him.

H. J. Fitzgerald, local Fox head, issued a statement to Milwaukee papers denying reports of a Fox-Windsor Brothers swap.

Milwaukee theatres have fallen in line with the rest of the city and are operating on a daylight saving schedule. Whether it is the change in time that helped things or the coldest July days in 35 years, but at any rate business was much better over the week end.

PORTLAND, ORE.

Broadway—"Good Intentions."
Paradise—"Border Legion."
Orpheum—"Inside the Lines."
Palace—"Sweethearts and Wives."
United Artists—"Unholy Three" (24 seats).
Music Box—"Mammy."

Keenest competition in this burg is between big new amusement parks, Lotus Isle and Jantzen Beach.

Honri Le Bel, Fox-Broadway organizer, had novelty arrangement of three console and two assistant players. Stunt got major attention.

Floyd Maxwell, Fox city manager, has connected with four major promotion stunts; free garage parking for patrons, headphones for deaf, lounge dances twice weekly, triple console organ novelty.

SARANAC LAKE

By "HAPPY" BENWAY
Dave (D. D. H.) Hall, who is now rating at Baker street, reported doing extra well. Mrs. Dave and Dave, Jr., also.

Everything tendered to showfolk patients by Bill Newton, of the Walter L. Main circus. About patients saw the show. Bob Mills and his band gave a concert at the Lodge for the bed patients.

Ben Shaffer had a setback that will hold him to the bed for at least six months. Ben is much missed in dining room.

Helen O'Reilly, picture of health.

up for three meals a day, flashing a new set of wardrobe daily. Our Helen aye to look at.

Only one banquet was staged when the moving into the new Lodge took place. George Harmon was seen in his room dissipating over six bottles of milk, one ginger ale and smoking a cigar.

Lodge had its first clown-night under the direction of George Harmon. Dick Kunt was m. c.; Viola Allen, violin solo; Alice Carmen, coon-shouting; Irving Bloom, one-man orchestra; Lawrence McCarthy, more piano; George Harmon did a Will Rogers. Wow of night was when Dick Kunt asked Ben Shaffer how he liked the show. "Regular Saranac show," answered Ben, "everyone bowed off to a solid mass of coughs."

A Letter

Dear Gang: Not hearing from you lately. How come? You know a lot of 'em up here. Why the delay in writing? Well, I'm not really in bed, I don't, you know, formerly of Gordon & Realy? She played all the Palaces. I was in bed, drop her a line. And don't tell me you never heard of Richard Moore—used to be Killian and a great boy; he is in bed, too. You shouldn't pass him up like that. Listen: Harry Namba, who was with the Namba troupe, is in bed, also; he likes a word from the outside world.

What I wanted to say is Alice Carmen's here. She did her stuff with 50 different shows. Why not postal her, too; and Constance Keever, who's still show girl who craves news from you?

George Harmon, of Joy Bros. and Gloom, is with us and showing a real comeback. He says no write him in a long time. You should write to Catharine Vogelle and Kela Edwards; those two girls are also bed "curers" here—and little Dick Kunt; he played them all—those who he's sick. There are 50 of them up here and "Variety" once a month carries all their names and addresses.

If you know any of them, write. That mental thing is over 50% of the cure.

Your Friends,
The Saranacs.

TOLEDO

By E. H. GOODING

Paradise—"Anybody's War," stage show.
Vita-Temple—"Cuckoo."
Valentine—"Let Us Be Gay."
Edwards—"Man From Wyoming."
State—"Not Damaged."

Jack O'Connell, having found Friday openings not so good, going back to Saturdays at Vita-Temple.

Contracts let for \$200,000 addition to Toledo Museum of Art—stage week, tripling its size. Plans include music hall to seat 1,500, with stage big enough to accommodate Chicago Civic opera in the fall.

Truck operators of Toledo district voted to get state utilities commission to refuse certificate to Film Transit Co., Cleveland, which transports films to theatres in Toledo and other towns. Film Transit Co. said to be operating without certificate, paralleling routes of other truck lines that seek the biz.

Paradise last week broadcast program from lobby without radio station hookup between 7 and 8 p.m. to build up biz for the night.

Margrete Daney, Toledo Blade feature writer, inaugurated new radio feature via WFTD. Appears three afternoons a week in informal talks, comments on news, fashions, etc., and gives suggestions of various sorts for women.

CINCINNATI

By JOE KOLLING
Albee—"Lady of Scandal," vaude.
Palace—"Love Among Millionaires."
Capitol—"A Man From Wyoming."
Lyric—"Golden Dawn."
Keltie—"Young Daring."
Strand—"One Embarrassing Night."
Finley—"The Bad One."

Two old burlesque houses, the Standard (Vine street) and the Olympic (Seventh street) have been razed.

Stuart Walker, stock producer, is looking over the film studios in Hollywood.

Branger-Grand has "closed" for repairs" notice on front door. It

and the Shubert will reopen in the fall.

Miller Bros. 101 Ranch, booked to play Cincinnativille lot Labor day, will be first tent show here since John Robinson Circus began season on same grounds in April. Carney kept out by high license.

Jan Garber's orchestra is at Hotel Gibson roof garden indel with Dave Bernie's band lingering at Sinton's.

ROCHESTER, N. Y.

By DON RECORD

Lyceum—"Dark."
RKO Palace—"Hell's Island," vaude.
RKO Temple—"Blaze of Glory," vaude.
Loew's Rochester—"Romance."
Eastman—"Bad One."
Regent—"Golden Dawn."
Little—"Sadie Thompson."
Strand—"Change."
Family—"Change."

Public reopens Piccadilly soon. Policy may likely be pictures and not vaude, which was washout last winter. Reopened Eastman theatre will restore orchestra and stage show in the fall.

Rebuilding of Fay's theatre to be completed Sept. 1. Theatre closed since last January when fire burned roof. Owner, M. Fay, Providence, who has 16-year lease, will continue to operate.

Catherine Willard with Ralph Bellamy, former stock leads here, now a vaude act on this week at R-K-O Palace, opens in New York Sept. 4 in "Topaze."

Attempted hold-up of Eastman box office foiled by girl cashier who pressed emergency button calling Charles Tibbitts, treasurer, who arrived sent flying. Betty Walker, cashier, said the man pointed a revolver into the cage and ordered her to turn over the cash.

The Strand, second run downtown theatre, is standing 'em up afternoons, but no evening biz. Location and dime matinee price factors.

INDIANAPOLIS

By EDWIN V. O'NEEL

Apollon—"Cheer Up and Smile."
Lyric—"Peculiar Love."
Indiana—"Love Among the Millionaires."
Palace—"The Bad One."
Circle—"A Man From Wyoming."
Ohio—"Joyous End."

Vilas J. Boyle, assistant dramatic editor of the Indianapolis "Star" for four years, has joined Columbia Pictures and been assigned to mid-western exploitation.

Harry Ames and Marwood Williams, serving 1-3 year terms for bombing of the \$1,000,000 Star theatre at Hammond, have fled habeas corpus suits. Hearing in October.

Irving Webster, editor of the Indianapolis "Journal," which has been printing sensational yarns about local celebs, convicted of blackmail. Charges carry \$500 fine and 2-14 years sentence.

SOUTHERN TIER, N. Y.

By PAUL M. WILDRICK

The Imperial theatre. Painted Post, N. Y., sold by Gaby and Street to Hobart J. Look and Harold W. Short.

After fighting for the right to show Sunday pictures for several years and finally gaining permission, the Star, Adeline, N. Y., recently announced that no showings would be held on that day. Lack of patronage caused the decision.

Almost certain Hornell, N. Y., will soon have another theatre.

Rumored Binghamton, N. Y., is to have a new theatre by the holidays.

MONTREAL

Palace—"The Big House."
Capitol—"The Social Lion."
Lyric—"Women Everywhere."
His Majesty—"All Quiet" (5th week).
Regent—"The Bad One" (2d week).
Imperial—"Framed."
Strand—"Double Bill."
Empress—"Double Bill."
Orpheum—"Stock."

A number of neighborhoods may close for season end of July as hav-

ing done poorest season on record. Imperial reported as closing in a couple of weeks and open with new policy in fall.

Quebec government claims tour last season going to be best ever. Theatre and hotel men do not agree, saying number of tourists in Mont. real is much below former years. Prevalence of toll gates beginning; to scare off motorists. Hotels have plenty of empty rooms.

Provincial Theatre Managers' Association now completely dead. Plan afoot to form general association covering forum, baseball stadiums, theatres and all amusement resorts in fall.

"All Quiet on Western Front" now in fifth week here, constituting a record for all time in Montreal. Gross held up well last three weeks.

DALLAS

By RUDY DONAT

Herman Waldman and band returned to Adolphus roof for summer.

Carl Steinman, operator of Kidd Springs (resort), booked a band of Oklahoma Indians to pep up mid-way and dance biz at the joint.

Lindsey Theatres, Inc., building new \$250,000 house in Lubbock.

"Battle of Gettysburg," giant painting, booked for Texas state fair opening here Oct. 11.

Facing necessity of spending \$2,900 to change wave length of KVP, local police-fire alarm broadcaster, commissioner Graves ordered it closed. City still owns WRR.

DES MOINES

By R. W. MOORHEAD

Casino—"The Cuckoo."
Des Moines—"Color of Broadway."
Family—"Change."
Des Moines—"Ladies Love Brutes," "Hold Everything."
Orpheum—"Not Damaged," "Bore Rites," vaude.
Palace—"Change."
Paradise—"Moving High," "Love Among Millionaires."
Strand—"Sweet Mama," "Murder Will Out."

P-P spending \$120,000 on remodeling the Des Moines. Closed July 14 and reopens Aug. 8.

Local bri shacks getting rimmed by numerous miniature golf courses. The smart boys are putting in courses adjacent to the shacks. Courses also popular additions to filling stations.

Boots Bagley, with J. Doug Morgan shows, was drowned July 13 while swimming at Marengo, Ia.

Former Orpheum at Ottumwa reopened as the Star.

Marjory Kelly's Melody Girls Hotel Saverly after 45 weeks.

FAMOUS

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RALPH NAPOLI

BASS

MACK WALTER

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Bouquets, Thanks and Best Wishes to Mr. LOU ANGER, Mr. JACQUES ROUSSO, Mr. SAM WOLF, Mr. JOSEPH M. SCHENCK, Mr. SID GRAUMAN, and not forgetting my dear friend, who originally sponsored and is greatly responsible for the success of the Commanders—Mr. LOUIS K. SIDNEY

STAGE

BROADWAY

SCREEN

VARIETY

 PRICE
25¢

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112 PAGES

SENSITIVE HOLLYWOOD

Great and Unrequited Love for Dancer Made Van Deuren a Suicide

Paris, July 29. An unusual triangle situation is behind the death of Ernest Van Deuren, whose overdose of a sleeping potion was briefly reported in "Variety" last week by cable. The suspicion of suicide is confirmed by the male dancer's unrequited great love for his partner, Edmonde Guy, Paris beauty and dancer, starred for years at the Palace Music-Hall, in Paris, and a favorite with European variety patrons.

The third angle in the triangle

(Continued on page 92)

GAMBLING SILLY, CLAIMS ACTOR AFTER 10 YRS.

It's silly to gamble, says Ben Blue, an actor, who has been trying it himself for 10 years. Especially for actors, adds Blue. He is thinking of writing an article why actors should not gamble, based on his own experience.

The first and only reason so far expressed by Blue why actors should not gamble is that they never win, also from his own experience. Blue says he has tried everything in

(Continued on page 74)

GERMAN MADE CHILD BIRTH FILM OVER HERE

Chicago, July 29. Understood here Terry Turner is producing this town for the premiere of a German made medical film, for women only, showing birth of a child.

Over there it was backed by medical societies and women's clubs. Same exploitation idea to be tried for in America. Film is the most daring ever used for public showing, but figured it will get by on educational angle and women-only audiences.

Turtle Race at Fair

Dallas, July 29. West Texas fair to be held at San Angelo, Sept. 22-27, will have a turtle race.

Crawlers will cover course 100 ft. long, with 3,500 turtles doing the "running."

Jess Birod, manager of the midway, thought he would rig up some sort of trick affair to set off the fast pace of roller and horse races for the yokels.

Once Free Lender Now Garnishees Girl's Pay on Old I. O. U. Series

A garnishee order to attach the salary of Helen Carrigan, show girl in "Vanities," was to have been requested in the Municipal Court yesterday (Tuesday) by Lou Randall, attorney for Julian Fawkes, member of the Coast company of "Last Mile."

Fawkes holds a judgment against Miss Carrigan, secured last October, for \$180.75. Judgment was issued for execution with the City marshal but the marshal could find no property to attach. Randall is asking to attach 10% of her salary

(Continued on page 74)

Back Yard Opposish

Denver, July 29. Opposition for baby golf courses and maybe will help theatres.

Department store advertises backyard golf courses for \$40. Includes, at says, nine gaily lacquered obstacles, nine tee pins and nine hole markers. Space needed, 28x28.

Must expect you to play solo as only one club is included.

Can be used indoors by purchasing indoor cups and markers.

THOSE WHO PAN ARE IN THE CAN

Placing Picture Producers in Unsatisfactory Light Is Sure Way Out of Industry — Casual Statement Becomes Exaggerated and Fatal — Easterners Offend Without Realizing It

CITY OF WHISPERS

Hollywood, July 29. Fictionized as a cosmopolitan community, a haven of advanced thinkers, a veritable Champs Elysees for the sophisticates, Hollywood is in reality as smug as a Kansas whistle stop.

A number of things you can't do makes Will Hays' "Don't" look like the admonitory finger-waggings of an indulgent mother.

A free soul is rare in Hollywood. No matter what is to be done, the question of who might be offended is the paramount thought. "Oh, you can't do that" is as often heard as "Louise." Picture people are as touchy as Baptist circuit riders. The dignity of the industry is their watchword.

A sure way of getting yourself out in pictures is to sag about a producer. If the joke plays up his

(Continued on page 4)

7th Inning Stretch for Tea at Am. Baseball Games in London

Young Boys as Lobby's Chess-Checker Champs Make Hit and Unbeaten

Chicago, July 29. Chicago theatre lobby last week was a three-ring circus, with a fourth ring on the inside, where the regular show was on.

On the main floor of the lobby the regular piano-violin team doing request, but looking down from the mezz were a couple of freaks in their line, who drew a continuous gallery of 1,500 to 2,000.

Just a couple of kids, but they're Sam Reshevsky, the chess wizard, and Nathan Rubin, ditto for checkers.

The two youngsters averaged 350 games a day with patrons, Reshevsky, the better known, getting in around 80 games of chess daily and playing 10 at a time. He's played as many as 20 simultaneously. Rubin, eight at a time.

Boys work before long tables, and they're full most of the time. Honor rolls for victors over these kids are big sheets on either side of the mezz, and didn't get a name for their run.

This no-time-limit act rang the bell and was held over for this week. The lads are salaried amateurs and proteges of Julius Rosenberg.

London, July 18. London playing baseball. London has had its own baseball association for years.

In 1904 the New York Giants and the Chicago White Socks came over and showed the natives what the game was. They went and looked, went away and forgot.

But before the lads went back, they presented their uniforms, specially made for the occasion, to an American, Charles Multhead, who, having an itching palm for the old ball, formed the Anglo-American Baseball Association, which has been carrying on every Sunday during the summer at the Stamford Bridge football ground.

Americans of the original team still playing are Charlie Multhead, Edmack, Jack Ford and Charles Brooks. This doesn't make a game, so they stroll round and recruit

(Continued on page 92)

TELEVISION FAILS TO CATCH ON IN THEATRE

London, July 29. The first public demonstration of Baird Television at the Coliseum was less successful at the big house than it had been at previous press and private demonstrations.

The "postage stamp" screen used was lacking in size and brilliancy to register in so big a space as the house.

The program was made up of short flashes of celebrities who answered questions put by people in the audience.

Public interest was rather mild. Introduction of television made no appreciable difference in the matinee attendance, which about as assured up to recent averages.

Circus Gate Secondary To Gen. Motor's Display

Chicago, July 29. Gentry Bros. General Motors truck show has checked the idea of playing the lots in Chi after a go at them in Detroit, where big was light. Instead show is heading into Ohio, catching such spots as Springfield, Lima, Kent and Ashtabula.

All are big show stands, but General Motors is figuring them stronger for the display of trucks than money possibilities for the circus.

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EXCLUSIVE MANAGEMENT NBC ARTISTS' SERVICE
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Studios Only Use Voices They Like And Stick to the One Clique; No New Talent Being Developed

Hollywood, July 29. Not so long ago the picture producers announced a firm resolve to junk the star system. Inflated salaries and monotonous personalities were hurting the business, they said.

Now there's an even more clanish group of favored performers—those who can register lines. Producers have collected a handful of players with excellent microphone voices and apparently have quit looking for more. And, recognizing a break when they see it, the favored few are skyrocketing their salary demands, confident that no one can be found to replace them for a while anyway.

Scripts now are being cast with established types the moment they're read. If there's a chance to try some one new, the part is given suddenly developing stigmatism, and can't see the newcomer. It's become very much like the left field in New York.

A gangster story means certain players, no matter who makes it. If the player wanted is under contract to another studio, every effort is made to borrow, including exorbitant payment.

"We want Spandao for the part. He's played the same part in six pictures and he's bound to handle it right." Meanwhile the audience, having seen Spandao in the same six pictures. But it takes this sort of audience reaction a long time to filter through the desert. The backstage story repeated its death rattle in four languages before they became convinced.

Hardly any new talent is being developed. The pampered handful are in, and while they're in they're milking.

Just Can't Miss

As an example, there's the actor sticking in gangster parts. He got \$35,000 for eight weeks' work, which isn't bad. When the next picture came along he figured they needed him plenty up to the limit. He got \$45,000 for five weeks, and got it. Between pictures thereafter he slipped back to the old home town and bought a little business. He knew they wouldn't forget him in Hollywood, where producers thought of him as money automatically every time an underworld story came along.

Directors are becoming weary of starting a picture without giving the important parts to the established few. They figure that's the best way to guarantee success, if it is expensive.

What goes for screen credit players is also true of extras and bit players. For a certain type of work every casting director has the same individuals in mind and puts in specific requests when turning his order over to the Central Casting Bureau.

Until audience or exhibitors reach here in decided volume the golden-voiced players will continue to mop up. Nobody wants to take a chance on new talent.

Ralph Graves Writing

Los Angeles, July 29.

When his two-picture contract with Columbia expires, Ralph Graves will move to the Metro lot as a writer.

JUDGMENT AGAINST CRITIC

Los Angeles, July 29.

Rugs, furniture and wife-a-brac in the home of Bedford Bates, picture critic, were ordered sold to pay a judgment of \$2,500 granted Maurice Barber.

Item was on a note for \$1,800 signed by Bates and his wife in 1928.

Gilda Gray's Visit

Los Angeles, July 29.

Gilda Gray arrived last Saturday. Here only for a rest.

"You can move back; you can move on; but you can't stand still."

MR. AND MRS. JACK DORWORTH
130 West 10th St.
New York

In Person's Side Line

Seattle, July 29.

On the second night of her personal appearance at the Fox theatre, Seattle, where "Hello, Angels" was premiered, Joan Harlow, petite femme star, was introduced by Owen Sweeten, in of it, who asked:

"Miss Harlow, how do you like the mayor here? Is he as marvelous; just wonderful; so wonderful in fact he only let me get three hours' sleep last night."

"Oh, the mayor has been marvelous; just wonderful; so wonderful in fact he only let me get three hours' sleep last night."

Joan had been in the reception and dance in her honor at the Olympic hotel at which Mayor Edwards was host. It was a class event.

A stage argument developed between Miss Harlow and the m.c., as to whether she had kissed the mayor or the mayor kissed her. Miss Harlow insisted the mayor had kissed her.

SWANSON MAY GO TO MGM FOR ONE OR TWO

Hollywood, July 29.

Gloria Swanson may go to Metro for a talker or two. That depends upon the consent of United Artists. It is said.

"The star has three more pictures to make for U. A. under the original agreement. Three, including her latest, "What a Widow," have been delivered with the latter not yet released. If Miss Swanson makes "one or two" for Metro, they may be deductible from her U. A. agreement.

Jos. P. Kennedy, who has been financing the Swanson pictures for U. A., is in the east and reported agreeable to the temporary transfer of Miss Swanson.

Metro's desire for Miss Swanson at this time is the impression a couple of stories on its hands at her.

U's Portable Truck Plan To Roadshow Specials

London, July 19.

Universal is trying experiment of establishing road outfit of seven sound trucks, touring of the United Kingdom for presentation of "All Quiet, and "King of Jazz." In towns where there are more silent than wired houses, the unit goes in of the bells and runs the show for a week on a sharing arrangement.

U hopes to widen the booking scope of the two films in this manner.

Novis in Musical

Hollywood, July 29.

Donald Novis, goes with Arthur Hammerstein as juvenile for "Luaua," fall musical in New York. Novis was under contract to Joseph M. Schenck for pictures but not used.

He came to notice originally when winning the Atwater Kent Radio Contest.

RUTHERFORD'S 3D

Hollywood, July 29.

Jack Rutherford, currently working on "Half Shot at Sunrise" (Radio), will next go over to Warners for "Children of Dreams," the Romberg picture. Operetta was originally set to start Aug. 7, but has been put back until the 20th.

This is Rutherford's third film for many companies, his first having been "Whoopie" (Goldwyn).

Mary Nolan's "Mistress"

Hollywood, July 29.

Warners' "EX-Mistress" will have Mary Nolan, borrowed from U, in female lead. "Whoopie" (Goldwyn) Ben Lyon opposite.



WILL MAHONEY

"VARIETY" said: "Will Mahoney, as an exponent of knockabout as a fine art, must have an instinct for showmanship amounting to divination. He has a toppling wing step, ending in a crash, that is dramatic in itself. Score major sized panic on Mahoney's second week at the Palace."

Direction

RALPH G. FARNUM

1600 Broadway

Young Laemmle Says No Personal Advisers

Universal City, July 29.

Carl Laemmle, Jr., denies any or all of the five personal advisers he is reported to have, on his staff. Latest one mentioned was Robert Wyler, former assistant director and unit manager at U.

Wyler has been sitting in on story conferences, and that's where the report may have originated, according to Junior Laemmle.

Anderson Returns West For U, but Has No Spot

Hollywood, July 29.

John Murray Anderson, under a five-year contract to Universal, left New York Monday (28) for the Coast. At the studio it is not known what assignment Anderson will get on his arrival here.

With U definitely off future musical pictures, Anderson may be spotted in a newly created job.

SAILINGS

Sept. 26 (New York to New York).

Imabel Jeans (Europa).

Aug. 26 (Paris to New York).

Ludy Lawrence (Bremen).

Aug. 17 (Paris to New York).

Princess Yo Hay Tong, Kall Ogly (De France).

Aug. 14 (New York to Berlin).

Mr. and Mrs. Fred Levy (Europa).

Aug. 2 (New York to Hamburg).

Harry Munna (Bremen).

Aug. 2 (New York to Paris).

Sam Charles Salado (Rochambeau).

Aug. 2 (London to New York).

David Bader (Britannia).

Aug. 2 (New York to London).

Miller and Wilson (Olympic).

Aug. 4 (Paris to New York).

Jos. I. Schnitzer (Statendam).

Aug. 1 (New York to Paris).

Eric Von Stroheim, Willie Wyler, Emil Borso (De France).

July 30 (Paris to New York).

Arthur Kraus (Columbus).

July 30 (Cherbourg to New York).

Harry M. Warner, Thomas B. Quigley, Robert Llanan (Majestic).

July 26 (London to New York).

Mrs. Lawrence Wright and family, James Whale (Berengaria).

July 26 (New York to New York).

Charles Salado (Rochambeau).

July 25 (Capetown to London).

Dorothy Lena (Saxon).

July 25 (New York to London).

Donnan and Cannon (St. Louis).

July 25 (New York to London).

Beatrice Little (Homeric).

July 24 (New York to Berlin).

Mr. and Mrs. Louis Macdon (Lafayette).

July 24 (Sydney to Vancouver).

Mr. and Mrs. William Faversham (Niagara).

July 80 (Paris to New York).

J. Robert Rubin (Majestic).

Cortez Vice Cody

Hollywood, July 29.

Ricardo Cortez is the new lead in "Mickey" (WB), replacing Lew Cody who is tied up in another picture.

Riviera Vs. Hollywood

Who Wins?

Complaint of a fan against the way the operator was handling things led to a queer acquaintance between a few months ago between Sam Jacobson, Strand's (New York) chief projectionist, and Kate Stump, who are now going to "fight it out under Queensberry" through "getting married" Aug. 6.

When the operator bailed things up at the Strand show, Miss Stump, non-pro, challenged that "he could run a machine better than he did. They met at a party later and argued again, finally reaching a compromise.

A honeymoon to Lake George follows the wedding.

GIRL SAYS POLICE DOG BIT HER ON FACE

Because of the claim she was unable to continue in pictures due to disfigurement of her face, when a police dog bit her, on the face in the place, Margery Whittington, formerly a star, later in pictures at the Paramount studio, has started suit against the Azazel restaurant, Brooms, and Mulberry street, New York.

She is asking for \$50,000 damages.

WARNER SAILING

Joe Schnitzer His Pal in Europe, But Only Personal

Berlin, July 28.

Harry M. Warner, with George B. Quigley, the Warner legal head, sails tomorrow (30) from Cherbourg for New York, cutting short Warner's original intention of prolonging his stay.

His business, including a survey of the German territory and the completion of the German-American film patents' pact, coupled with the serious illness of his father, has hastened Warner's return. Joseph I. Schnitzer, president of Radio Pictures, who's been floating around the Continent with Warner, sails Aug. 2 on the Statendam, a slow liner, preferring to take it easy. Schnitzer accompanied Warner to Paris and London up until the latter's sailing.

Gaxton Gives In

Hollywood, July 29.

His protests against playing the male lead in "50 Million Frenchmen" overcome, William Gaxton, the lead in the stage musical, will re-enact it with the Warner talker, Claudis Dell is female lead.

Gaxton and Warner bickered considerably before he consented. The company felt it should be allowed the same elasticity as the stage, with film standards more strict.

Rebe Daniels and Radio

Los Angeles, July 29.

A matter of billing her in all stellar lettering befitting a star is the only detail holding up signatures on a new contract for Rebe Daniels, which provides for but two films yearly for the next two years.

It is believed by the Radio people the matter will be settled and the contract filed before the end of this week.

In her initial contract with Radio Miss Daniels has one more picture, "Heart of the Rockies." This seems definitely out now because it is scheduled as a simple program feature.

Rathbone's Role for U

Hollywood, July 29.

Basel Rathbone, who played the stage lead in "The Command to Love," will do the same role in Universal's filmation of the play, which is titled "The Bourlar Plot."

This is the play which the Haye office labored as to its original title but played "Bourlar Diplomat" as a supposedly milder monicker.

Brussels, July 12.

One of the Washington, big shots who fine-combs Europe for the government in the interest of commerce, with special emphasis on pictures, has just completed a survey of twenty studios between Stockholm and Vienna and his confidential tip for talker production is Nice.

"Nice is the place. What can't be made in Hollywood should be made in Nice, the Riviera Hollywood. It's got the climate. It's near everything and everywhere and it's only half the jump from even Berlin that New York is from the Coast.

Yves, 66. Monte Carlo half hour away. Snow-clad Alps two hours behind you. The Savara, in five hours by airplane. Seville bull-fights a day's ride away. Paris and London, the only overnight runs. Everything!"

Yeah, everything. Even good electricians for \$1.50 a day and any big shot, from actual suitans to the Russian archdukes as extras for two bucks a day. Hotels will give you good rooms and meals for \$25 a week. You can get specialists in any known tongue in 30 minutes. Toulon for navy stuff is only two hours to the west, and two hours more and you're in Marseilles.

Sure! All that's lacking, but the place is flopping just the same. In five years five million dollars were spent on production in Nice, two of that five by an American firm that admitted it will never get it back. The best studio has changed hands more often than a penny half dollar.

Three years ago things did look good. There were five companies producing at one time in a studio which had only four stages. This was done by always keeping one company on an exterior. Several other studios of sorts were busy, too.

Quiet Now

Today not a studio is active. The central casting bureau has washed up. Everything is still. Franco is in the east and will never get it back. The best studio has changed hands more often than a penny half dollar. Today not a studio is active. The central casting bureau has washed up. Everything is still. Franco is in the east and will never get it back. The best studio has changed hands more often than a penny half dollar.

Whatever surplus capital Nika has is going into hotels and apartments. There are 50,000 of these empty now, but the building boom is continuing.

Don't get the idea Nice isn't a honky-tonk town with a water tower and a couple of country lanes. It's the fourth or fifth largest city in France with a winter population of half a million, 300,000 all year round residents.

Possibly, a big bank roll might reform things. One like Frank Gould's. He has created miracles with casinos at Juan Les Pins, here and Beauville, but it's still a gamble. He could have lost it easier in pictures with just as many high-aches.

The Weather

Washington, July 29.

Weather bureau furnished the following outlook for week beginning today (30):

Fair and moderately cool Wednesday and Thursday. Friday, mostly fair and slightly warmer, followed by showers Saturday and Sunday.

Weather has turned warmer. Small effect on Paris, which is at ebb in the theatres, anyway.

Business is slow in New Orleans, although the resort should be benefited. Le Touquet is doing better. Resort much encouraged and an ambitious season of legit is about started this week (28).

A

London, July 28.

Cool weather here accompanied by a good deal of rain is working out to the benefit of the theatre box office.

Groceries are steadily mounting in the West End. Outlook for week rain weather suggests good trade generally for the holiday week.

WORLD'S SCREEN AND STAGE

Fake Film Stars' Biographies Go Limit in Europe

Hollywood, July 29. Best pseudo literary gimmick the last few months in Europe has been the publishing in book form of "true life of the American picture stars." That the material in the books is anything but the truth doesn't seem to disturb anyone, and resulted in heavy sales. Some of the editions reached several hundred thousand copies.

Sweden, Spain and Germany have all their true story publishers, collecting plenty Jack selling to the fans who want the real low-down on their picture favorites. Excess here have been worried, but found themselves helpless, and gave the gimmicks the go-by.

Newest affront against Great Garbo is in for different treatment. Metro is looking up the law, with probability of litigation against a publisher who has sold more than 300,000 copies of a book said to be inside on the Swedish player's life.

Reason for the probable court session is that a foreword to the book is presented by Miss Garbo and carries a fake reprint of her signature.

COURT PANS COIN CURE FOR 'NERVOUS' DIVA

Vienna, July 29. A local theatrical suit concerns the temperamental outbursts of stars adjudicated here by the Vienna Business Court in the famous case of the Vienna State Opera against the celebrated operatic contralto, Maria Olszewska.

Nervous complaints which are curable by the payment of a higher salary should also be curable by the good-will of the sufferer, and there is no valid excuse for an actress' refusal to fulfill her contract, is the essence of the judgment.

Managers all over who suffer from the strategic illnesses of their stars and prima donnas will be interested in the reasons advanced by Madame Olszewska who averred that because of her repeated illnesses and slights heaped upon her by the Vienna State Opera management she was unable to sing in Vienna any longer, since she is a hyper-sensitive woman subject to hysteria if compelled to appear.

Off-Stage Row

The judge pointed out that her off-stage row with Madame Maria Jeriza, another notable diva, in Vienna in 1927, and her complaint that she overlooked this in the award of French decorations after the Vienna State Opera's visit to Paris in 1928, happened too long ago to be complainable now for nervous trouble.

The judge also dwelt on her lawyer's statement that only a higher salary would induce her to sing in Vienna and if her nerves could be cured by money, they should be conquered equally as well by good-will.

Madame Olszewska pointed to a clause in her contract as regards America and the judge stated that the Vienna State Opera was obliged only to treat such application in a friendly spirit if the diva was called to America.

VON HINDENBURG SHY

Berlin, July 29. Reichspräsident Marshal von Hindenburg is shy about the talkers. After it was all set to shoot him in dialog, his State's Secretary Meissner sent out word that the president of the German Republic would rather he didn't spit for the talkers.

This came up in conjunction with the celebration of the Rhineland delivery in Mainz when the French troops evacuated their period of occupation.

A Couple of Boys

Filmdom's younger generation has its problems, too.

The younger Rothafel, who hitch-hiked his way across the land, finally figured up he'd had enough of the experience when his mother came in town. Young Roxy arrived here with some calloused toes and \$8.

When calling upon his mother and prepared to move in, marking an end to his lark, Mrs. Rothafel told him "Nay"; that he should go back to the boarding house from whence he had come. The idea, of course, being to cure the youngster of any further intentions in a like direction.

Then there's Jack Warner, Jr., working as a script boy for \$15 a week and who squawked when he found messenger lads at other studios were topping him on salary.

Peace was restored when Jackie figured out he was riding to the studio free every morning and taking his meals at home. The lad figured up that both these items gave him an even break with the source of his annoyance.

FORMER SHOW GIRL CASTER FOR PAR

Evelyn Groves, just a plain, though nifty, show girl until a couple of months ago, was appointed to an important executive post at the Paramount Long Island studio, last week without the recommendation of previous experience. She is the official studio caster for all feminine players, including all extras and players, and excepting only the principal women.

Miss Groves had a show girl part in Ziegfeld's "Whoopee" last season. When that show closed she became an extra for Par on L. I. Later on she showed enough ability when placed in charge of the "Heads Up" chorus to get the promotion.

SARNOFF VACATIONING

Paris, July 29. David Sarnoff, in the Continent on business, has interrupted his schedule to take a three weeks' vacation in Switzerland.

The RCA president will probably survey the Continent later.

Garbo as "Camille"

Los Angeles, July 29. "Camille," made silent several years ago by Norma Talmadge, probably will be Garbo's next for Metro.

By Abel Green

Attempting to cover the international show business with a basic thought still finds America pointing the way to the foreign showmen and the foreign show public on everything from popular songs to pictures.

So much so has the wedding of American jazz and American sound celluloid resounded its clarion call around the globe that in some corners cropped up strong anti-American manifestations in locally patriotic protest against the alleged Americanization of the world.

In Europe notably, with France leading the Latins, they waved the flag quite furiously this past winter, wondering when the "United States of Europe" would next come to pass.

Now with the sound film novelty having worn off, the nationalist talker in the native tongue is the chief problem of the moment.

That producers must make pictures in the tongue of the country for which the market is planned is a foregone conclusion.

The Jolson films with their initial novelty; the sound-synchronized heavy money-makers like Metro's "White Shadow" and "The Pagan" have had their day, along with the novelty of dubbing dialog sequences for local consumption.

Dubbing is out. Sound synchronization is also taboo. Native dialog is only wanted. United Artists' "Lumoux," dubbed with German might click in Prague, where the German-hungry Czechs wanted some semblance of their own or a kindred tongue, but only a few weeks later the same film (called "Der Tolpach" over there) did a brodie in Zurich, the center of German Switzerland. Thus, dubbing is out.

The magic of Jolson's convincing vocalizing in "Jazz Singer" was offset by "Singing Fool" when that came and as didn't approach the click of his first talker. So no longer can a personality offset the dialog appeal.

This anti-English (or American, as our own type of English is referred to) manifestation was capped by two riots on two successive nights at the wintry Saturday night premiere of the converted Moulin Rouge, in the Montmartre section of Paris, famous Parisian music hall which the die-hard resented being converted into a cinema.

Realization

It all had its immediate effect. The French realized that if they're to do biz they'd better turn out talkers in the native lingo. The Americans also realized too late that if they're to preserve the valuable market it took them so long to build up at a great expense

(Continued on page 18)

Paramount May Split 50-50 Between Production, East and West Ends

Answer for Belasco

Dave Belasco's commentary for his latest birthday speech, about talkers being on the wane, has quietly gotten a rise out of some film people. One, noted for the terseness of his office speech, sums up the feelings of the others with:

"Save the clippings and see how Mr. Belasco squirms, if they're read at his next party."

Film Tests of English Players Taken for Par; Connie Graham as Find

London, July 29. Robert Lisman returns to the States on the "Majestic" tomorrow (30), taking with him a large number of film tests made for Paramount during Lisman's scouting trips on this side since last May.

Besides the film prospects, Lisman thinks he has a discovery in Connie Graham, who has been touring the sticks in a Tom Arnold show with her husband, the act being known under the name of Graham and Scott.

Miss Graham has a three-year contract with the Shuberts starting at \$500. The pair have been in vaudeville on this side for several seasons, without gaining any special recognition.

Lisman's film tests include the following people:

Janet Adams, end leads in English-made hit present; Muriel Angelus, playing in one of the Clayton & Waller stage shows; John Stuart, English film player; Sven Garbo, brother of Greta Garbo, who already has appeared in the Spanish version of the Robert Kane-Paramount picture, "The Hole in the Wall," done in Paris.

Still another subject of a test is Kenneth MacKenzie, 19-year-old brother of Victor McLaglen. Lisman, has tests of Leonard Upton, juvenile lead in "The Way to Treat a Woman," current at the Duke of York's.

FILM OF TENNIS WITH STAR PLAYERS IN IT

London, July 17. Basil Dean's next for R-K-O release in the States will introduce tennis as a film theme.

Dean has Jean Borotra, the French firebrand; Bunny Austin, English Davis Cup player; Mrs. Lycett, also in the English team, and Phillis Kunstan, film player who is nearly up to top line level in tennis here.

Story is being written around the game.

4 Juvs Out

Los Angeles, July 29. Metro's new contract list has four juveniles off the payroll. They are Ellett Nugent, Raymond Hackett, Roland Young and Lawrence Gray.

JOY'S LEGIT BUG

Hollywood, July 29. Leatrice Joy, who got the legit bug during her vaude tour, is looking for suitable dramatic material for a coast production.

Rathbone at Tiffany

Hollywood, July 29. Tiffany has taken Basil Rathbone to head the cast for "Body and Soul," an original by A. P. Younger. Rathbone has been freelancing since leaving Metro a few months ago.

Cutting into Hollywood's crown deeper than ever before and turning the east-west debate into more than just the usual chatter controversy, Paramount is now preparing to produce half of its yearly schedule in New York.

"Everything that the camera can do in the west it can do in the east, and production here is far more convenient and accessible in many respects," stated one executive.

As for cost, there is little difference with any margin going to New York, it is claimed.

Paramount has steadily been experimenting with the eastern situation.

That there are only now two stages in Astoria is given as the reason for the company not taking more picture work away from Hollywood. As it is 20 of the 65 features on the '30-'31 schedule are listed for Long Island.

JANNINGS FOR U. S.

Following Stage Tour Emil Goes to Hollywood Again

Berlin, July 29.

Emil Jannings, at present working on an UFA talker, "Liebling der Götter" (Son of the Gods), which is only being produced in Germany, is now at his estate in Bank Wolfgang, Austria, where the outdoor stuff will be shot.

After termination of the film, Jannings starts touring the whole of Germany with the Berlin actor, Stahl-Nachbar, to do his play, by Mirabeau, "Geschäft, ist Geschäft" (Business is Business). He will go also to Holland and probably Switzerland, in October he will appear in the same play in Paris at the Pigalle theatre.

Next year Jannings goes to Hollywood for an M-G-M talker.

The UFA talker he's now making will have its premiere in Berlin at the Gloria Palast Sept. 20.

Bobbing "East Lynne"

Hollywood, July 29. "East Lynne," in bobbing hair and short dresses, is planned for filming by Liberty Productions.

Halperin Brothers, who are Liberty Productions, cannot see "Lynne" in its old meller form so are adapting to bring it up to date. Vic Halperin and George Draney are writing the new version. Annes MacKenzie, from England, is coaching them on modern English social customs.

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LEON LEONIDOFF

Roxy Theatre, New York
DIRECTOR OF PRODUCTION
(Assistant to Mr. S. L. Rothafel)

'Schoolhouse' Theatres for Kids At 10c Top, with Novelty Houses For Shorts at 25c, 2 New Circuits

Schoolhouse theatre is in the embryo for the film industry in a country-wide plan that in addition will include the creation of the industry's first circuit of novelty theatres, to be devoted exclusively to showing of short subjects of not more than two reels each. Behind the move is Fox Theatres, which, with Yolk Pictures, Egan, Inc., producer of travelog and adventure films, is now engaged in negotiations for that purpose.

Idea is to put one of each type theatre in every populous district, the nucleus to be founded with 20 houses, about eight of which will be in New York city. Initial Fox field, for this purpose will be those now dark but along the lines of the plan will be of the type that seat not more than 1,000.

This idea to utilize the darkened Fox houses is aside from the plan which Fox has now under way to install miniature golf courses in several. All three plans are to be developed and placed in operation. Installation of the miniature golf course is already underway at the Kew Gardens (L. I.) theatre. Other sites so far selected include the Audubon, uptown New York; Duffield, Brooklyn, and a house in Jersey City.

In the creation of the Novelty Theatres which is an outcrop of the Newreel Theatre, the organizers do not intend to limit operation to Fox alone. A producing and distributing unit is to be organized for the specific purpose of supplying such houses. This includes the schoolhouse theatres.

The essential difference between the two types of theatres to be created lies in the program and methods of operation to be followed. Novelty Theatres will feature a program of shorts of not more than two reels each and will include an adventure film, travelog, newreel and cartoon. These houses will run continuous performances on a turnover show of not more than an hour at a top rate of 25c.

For Children

The schoolhouse theatres will be especially created for the children, open only between 2 p. m. and 5 p. m., with the adventure film out and in its place, a serial. So far this plan holds no place for short comedies, it being figured that the cartoon will fill the need.

The schoolhouse theatres will be topped at 10c. Each house is to be especially adapted to jibe with the nature of the type of program to be shown and the adventure films are to be especially produced in two-reel lengths. Each film a complete story.

The new theatres will come under the direct supervision of Fox Theatres and not connected with the Newreel Theatre field. The reported chain of exclusively Fox newreel houses may be out.

While Fox Theatres is primarily interested, it is the intention to extend the facilities of the organization to supply the same type of programs to any other theatre operating company or individual theatre owner on a program rate basis. Each program will be sold intact and buying is to be by program lots instead of individual shorts.

Under the plan of the Mickey Mouse Clubs special Saturday matinee shows are for children at 10c top. Kids make application to the theatre for admission to the club and get the first admission free. After that they receive club buttons which entitles them to take in the special matinee at 10c.

Chaperones

To get by a place like New York where the law prohibits kids under 16 in film houses unless accompanied by an adult relative, the theatres are making tie-ups with parent-teachers clubs and other women's organizations to have certain of their members act as chaperones.

At one recent matinee in the Bronx 2,000 kids attended. They marched from their school to the theatre, while an astute press agent made a tie-up with a philanthropist who asked that kids get a place in the candy besides at no cost to the house.

Incognito Jed

Hollywood, July 29. Jed Harris, the New York legit producer, was unintentionally incognito on his recent visit to the film colony.

Harris phoned a major film executive to come over and see him. When Harris discovered that this was not quite the way out here, the mountain went to Mohamet. The Guy on the studio gate had never heard of the boy producer, with much-futile effort following. Word got around and the studio bunch acquired a conspicuous indifference.

New Yorker finally made the grade at Malibu Beach when a writer took him in tow and steered him through the colony.

Harris has now vanished to parts unknown.

BEN LYON'S WB CONTRACT

Adjusted on Two Angles Offered by Actor

Hollywood, July 29.

Ben Lyon went under the Warner Bros. banner after three months of negotiations, interrupted because of the actor's objections to the radio and personal stage appearance clauses in the contract. These have been compromised.

Contract was considered set a month ago but Lyon balked on the radio and personal appearance stuff.

Stars' Own Golfie

Los Angeles, July 29.

Miniature golf courses, the national exhibitor headache, are winning in Hollywood's heaven. The stars are not only going for them but—getting in the biz.

Mary Pickford is having one laid out in one section of the Beverly Boulevard. Bill Senter, the First National director, also has opened one elsewhere.

LILLIE SUIT DEMUREURS

Los Angeles, July 29.

Warners', Vitaphone's and Darryl Zanuck's demureurs to Beatrice Lillie's \$50,000 damage suit were sustained and Miss Lillie has until Aug. 1 to amend.

Miss Lillie claimed the stuff she did for "Show of Shows" was used instead in shorts.

Seek Prohib Film Lead

Universal City, July 29.

Universal is still on the lookout for a female lead for "See America Thirst." Bessie Love was being considered, but negotiations fell through.

Meanwhile nearly all of the male characters in the picture have been cast. They include Harry Langdon, Slim Summerville, Mitchell Lewis, Matthew Betz, Lloyd Whitlock and Eddie Foy.

Wesley Ruggles' Contract

Los Angeles, July 29.

Radio has drawn up new papers which await Wesley Ruggles' signature. The new contract, with the usual option calls for Ruggles directing three pictures within the next year, starting in January.

Following "Cimarron," Ruggles has one more feature to make for this company in his present contract.

Kathryn McGuire's Return

Hollywood, July 29.

Kathryn McGuire (Mrs. George Langford, wife of the w. p. a.) is going back into pictures. She'll make a two-reel for Educational with Bernard Granville.

"Ritz" Artist Goes West

"Paramount" has engaged Larry Whittington, artist and creator of the "Ritz Ritz" cartoon strip in the Pulitzer papers.

He left New York last week to join the Par art department on the west coast.



France takes tennis tilt. We may lose at tennis, but U. S. comedy conquers the world. American comedy that is international is best exemplified in

(GHE) (ROSE)
YORK AND KING
Originators of "Tintype" Comedy
Week Aug. 2, Shea's, Buffalo.
R-K-O Direction, LEE STEWART

B'WAY HOUSES FOR \$2 'ANGELS' PUBLICITY

Hollywood, July 29.

Having leased both the Criterion and the Gaumont theatres in New York, it is Sid Grauman's intention to give "Hell's Angels," a simultaneous \$2 twice daily showing in both those houses. The twin display will start about Aug. 15, with over \$100,000 to be spent in electric signs on both sites.

The theory is capacity and Times Square publicity. As the Criterion is listed at \$18 and the Gaumont at \$88, the combination will give Howard Hughes' air film prospective accommodations for 1,686. Management's New York problem for this picture has been a Broadway house having a sufficient seating arrangement. One objective was Warners' Hollywood, but this couldn't be done due to a musical show listed for that house.

Grauman is supposed to leave for the east today (Tuesday) and Howard Hughes, the picture's producer, later in the week.

Although the subject of a dual showing has come up before, this is the first time any picture has shown on Broadway at \$2 in two houses. The lease on the Gaumont is for six months.

There will be no stage show in conjunction with either screening.

Hughes' Studio

It is reported that when Hughes returns here he will be in the market for a studio. For some time he has been anxious to get his own plant and has been interested in both Pathe and Educational properties, which he recently purchased, adjoins the Educational lot.

Agent's Own Plane

Wayne Pearson is the first advance agent to have his own plane and pilot. Hughes' advance agent is to add in the marketing of his "Hell's Angels." Pearson, who has been flying up and down the coast, will take off for New York Wednesday morning to make arrangements for the dual Manhattan premiere in the Criterion and Gaumont. The five-passenger Fairchild ship, which Hughes has purchased outright, is being readied to accommodate a sleeping compartment.

It is said the Caddo president first attempted to get the Warners Hollywood, New York. The Brothers' demand of a weekly rental of \$10,000 was even too much for Hughes who, it is learned, has gotten the other two quite under that figure.

Hughes' weekly bill for electrical display on both houses is calculated to average \$8,500. On the matter of leases, it is understood he has both set for six months with options for a year.

LON CHANEY BETTER

Hollywood, July 29.

His throat illness recovered, Lon Chaney is due back here from New York next week.

Mrs. Chaney is with him.

Western Electric Assumes Burden And Cost of German Patent Matter

On the eve of the arrival of Will Hays yesterday (Tuesday) producers held the speediest meeting in their history. The showdown, the Western Electric has taken the German patent sock 100% in order to clean up the mess caused the industry's first phone meeting to be held.

Within a half hour after all members had been reached Louis Swartz, Paramount attorney, was packing his bags for Europe to represent American film men in giving the American-German talker pact the final once over and sealing it, once a survey of its technicalities have convinced him that Western is really holding the bag.

Important film men at the same time disclosed that J. G. Otterson, ERPI head, has really done the work abroad and that Hays personally executed to their satisfaction the role of statement-issuer and smooth machine.

It is now revealed that a space in the Hays producer talker recording franchises, which do not expire until 1944, was purposely created at the time of original signatures. This will now be filled in, depending upon the outcome of Swartz' personal investigation. In the franchise formula no allusion has been made to a foreign royalty.

However, American film executives in on the latest move claim whatever constitutes the new clause will not change by an iota producers' present agreement with Western. In other words, they reported to witness that Otterson whatever extra charges there are to be met will be defrayed by Western, and that present rates in royalties will not be increased by a cent.

While all this settles the international talker patent situation, unforeseen complications by the Ger-

man Government bearing down on kontigent regulations are far from soothing.

Will Hays will call a meeting on kontigent among his fold within the next day or so. It is at the head of his meeting calendar.

Bothering with the kontigent outcome is regarded with greater optimism.

On the premise that the German Government has never rightly enforced its quota system of these film diplomats feel that the same will be true for the future. In this elasticity is not apparent then, they point out, there are plenty of ways of beating the regulation.

Among the practices, which are described with having been worked successfully in the past, is one that figuratively amounts to bootlegging film, and is admitted as such with less of the illegal attributes of the word. This is shipping in American film through France, Switzerland and neutrally to bootlegging.

The American tariff law is blamed by certain official spokesmen with known political aspects. The film industry, compared to wheat and sugar, have a rough time of it. All industries, they also are saying, have had their foreign trade literally wrecked by the American barrier.

While Warners scoff at the impossibility of the kontigent, as it is reported elsewhere in this "Variety," producer associates here are mystified by the latest position of the Brothers.

One company the Brothers are accused of lining themselves up with the Germans as they have for the past year, being the only company with a German "in," through an earlier patent conciliation amounting to a buy-in of Tobis-Klangfilm.

By their actions Warners are generally charged by the American industry of weakening its position with the German and making it more possible for the latter to "hold out" and attempt to dictate.

Touchy Hollywood?

(Continued from page 1)

magnanimity, that's okay, but to laugh at him or anything he does is a death sentence.

Easterners in Wrong

Easterners here for picture work have a habit of putting the film colony on the pan as a matter of routine, prompted, no doubt, by the general belief outside of Hollywood that it's the smart thing to do. Similar or not a certain derogatory statement dropped in a party of supposed friends will eventually reach whoever is concerned, and in an exaggerated state.

This tendency among eastern imitators to misread about Hollywood often is manifested in public. A stage player who just arrived from New York with a one-picture contract was the guest of honor at a cafe. He followed an introduction with a general denunciation of picture people as a collective bunch of idiots. Offered as humor, it wasn't taken that way. His one picture will wash him up in Hollywood.

Hollywood's spy system is thorough. Everything has ears. It's eerie how the "I was told" travels. And it's another raw who gets the credit for the telling.

Wiseacre Clique

There are a few six guys who get credit for all local wise cracks, always the originators of the current laugh. No one else is funny here. An orchestra leader, three gag men and a comedian are the town's official funny men. Anything goes if referred to them, even if they couldn't have thought of it.

There's lots of whispering in Hollywood. It floats over the city like an early morning fog. However, the murmuring barrage comes from people outside of pictures. Picture people don't carry tales—far. From Hollywood to Malibu beach is about as far as tales are carried within the ranks. From there they are wafted back to the cinema city's public by the ocean breezes, or perhaps a chauffeur.

If you want to know who's doing what and with whom, ask any Hol-

lywood merchant. They'll tell all and more. The bit more is what comes out of gossip and fruit juices are the local dirt.

A well known author made a reputation for himself writing this and that about Hollywood's great. He went so far as to make a novel out of his findings. About a picture name or executive that doesn't carry a boost.

This is the land of praise—and plenty. Books have been written about industry, politics and all sorts of celebs in a much more vigorous manner, and those written about laughed it off. Not so in pictures. It is a personal and permanent industry. The author about a picture name or executive that doesn't carry a boost.

This is the land of praise—and plenty.

STROHEIM STAYS IN U. S.

Hollywood, July 29.

En route to New York, Eric Von Stroheim will spend about a month in the east before returning here. Rumor that the director was abroad is not given any credence around here.

Universal has been negotiating with the director and may come to an agreement with him upon his return from the east.

Dave Bennett Out

Hollywood, July 29.

Paramount's program of musicals is down to a minimum. It results in Dave Bennett's option not being taken up as Par's musical stager.

Miss MacDonald's Choice

Los Angeles, July 29.

Jeannette MacDonald has one more picture to make for Paramount this year.

She is trying to persuade the studio that she should do "The Goldfish," the show in which Marjorie Rameau appeared in the east.

GERMAN TALKER PROBLEM

P P Protects Itself and Employees By Giving Execs Term Contracts

Paramount Public has started to give its execs and some other term contracts, assuring them of continuous employment and also protecting P-P in holding onto its tested staff. The contracts from reports are also going to heads of departments in both divisions of the company.

Formerly, it is claimed, only the vice-presidents of P-P held contracts of employment.

In issuing term contracts to experienced theatre men, if the above report is accurate, Paramount Public appears to have under consideration the present unrest among all theatre chain employees.

Frequent shifts and exchanges usually send a thrill of fear along the line of the latest new administration. Most of the theatre men spend their time wondering what's going to happen, with the talk of mergers not the least worrisome.

"Re-organization moves" always bring their alarm. It brings about another kind of unrest, the thought of what's the use of doing anything if I won't be here next month.

All chains are similarly situated, because no chain holds its people with anything other than a possible "notice." In the shifting about, the usual politics entering into theatre operation by a chain, with the working personnel usually on the hook.

A contract may stop the passing of the buck, for a man with a contract might speak out, stopping the buck passing at its source. At the same time, it would prevent many a good man getting in wrong for a reason he knows nothing of, except that some one higher up made a goat of him.

Changeable administrations leave a feeling of insecurity. There is always unrest among unprotected men, even men who may raise themselves in position and money—and still without a contract.

Evanston's Open Sunday Ignored by Minority

Chicago, July 29. Evanston, Chi's most exclusive suburb, voted and won on the open Sunday law last April. The openers won by a 56 majority.

Up to date neither the B & K house, seating 1,876, or the New Main, with 618 pews, has been able to swing open the doors on the Sabbath.

Silk stockingers have flatly declared they will not allow Sunday showings and have no instructed the sidewalk, who have never entered the result of the election or the new ruling on the books.

To make matters more interesting for the theatre men Evanstonians have come out with what is called "The Better Films Committee." This consists of 50 people, one from each of the societies, such as P-T, Boy Scouts, one from each church, etc. These have to pass on the film brought into the burg before the censor, a woman, appointed by the mayor, gets down to the real paring.

At present there are 41 churches in the town, giving a church to each 1,500 persons.

Trouble Over Billing

Hollywood, July 29. Behind Dorothy Mackall's suit for \$16,500 back salary against First National is the controversy between the studio and the actress over her refusal to take subordinate billing in a Fox picture with Warner Baxter. F.N. had lent its contract player to Fox.

Miss Mackall's contract expired July 27.

Rube Bernstein to WB

Hollywood, July 29. Rube Bernstein, who came out here for Radio City, a special writer, has left that studio and is reported going over to Warners.

Bernstein's Radio agreement was for one picture.

Phoney Titles

Hollywood, July 29. As a means to guard against picture titles being stolen, Tiffany is using a phoney working title on each of its pictures henceforth.

That keeps the real title secret until picture is ready for release.

MUSIC HALL AS NEW TITLE FOR VAUDEVILLE

If circuits other than R-K-O decide against outlawing the name "vaudeville" as pertaining to that field, with discussion giving the move impetus in some quarters, the use of "music hall" may be borrowed. R-K-O has accepted "Varieties" as the new designation to supersede "vaudeville" and will immediately put that into general use throughout the circuit.

Immediately on learning of the R-K-O move, showmen began talking of the ditching of the word "vaudeville," with many indicating a preference for "music hall" instead. That is the name by which vaude theatres in England are known, with the acts usually referred to as variety turns.

The picture circuits lean to a preference for "attractions" instead of vaude or the "varieties" or "music hall" substitutes.

In vaude circles the "varieties" designation, unless its singular form "variety" is used where more fitting, is felt a little cumbersome.

Kay Johnson Replaces

Los Angeles, July 29. After completing shooting of "Billie the Kid," with Johnny Mack Brown, Metro decided to change the femme lead.

Retakes are being made with Kay Johnson replacing Lucille Powers.

UPSETTING BOTH U. S. AND EUROPE

Kontingent Has Hollywood
Irate at Delegate's Interference—Germany Seeks
Modification as German
Exhibits Hunger for American
Talkers—Balkans
Squawking Terribly, but
Fall for German Hooey

AFTERMATH OF PARLEY

Hollywood, July 29. Further proof that the proposed German kontingent arrangement is planned to favor the Teutons about 99%, with the remaining 1% totaling the concession allowed American producers, is seen in the fact that the scheme includes the stationing of a representative of the German government here who will arbitrarily pick the pictures for exportation.

Representative is a former government official, in pictures for the last few years, who has been unofficially notified from Berlin that he will have this post. He is awaiting the necessary credentials from the Vaterland before contacting the studios in his new official capacity.

Producers here who believed that they would have something to say regarding what they can Germanize for that market are not taking the representative idea cheerily.

They visualize themselves virtually taking orders from him throughout the shooting of every picture. First, this emissary will tell them what they can't make and then be in the arbitrary spot of telling them what shall go into the picture while it is being made.

No other foreign country has taken such a drastic step before. France has an agent here, but his duty is more in the nature of help, for he advises, when requested, what would or would not be good taste to show in his country. As the producers understand the German line-up the representative of that country will not advise, but demand.

No German Impetus

So far German production has not gained the impetus here that producers (Continued on page 28)

Division of All Territory and Local-Pooled Operation by Major Chains May Come About

Bill Fox and Golf

William Fox is reported considerably hot up in the midget golf thing.

Bill's been talking with the National Miniature Golf Co. on the prospect of a countrywide chain of the golf courses, in such corner or center of the block lots as may remain unoccupied.

He picked up the idea from the midget course back of the Roxy theatre, on Bill's lot.

PATHE SELLING NEWSREEL TO FOX

Pathe is reported about to sell its "Rooster" brand sound newsreel to Fox. No consideration is named. Previous trade appraisals of the various newsreels' valuation usually estimated the Pathe newsreel at \$1,000,000.

Pathe some weeks ago was said to have been in negotiation with Paramount for a sale to or consolidation of its reel with Paramount's.

A weekly gross of between \$45,000 and \$50,000 is quoted to have been averaged by the Pathe news. Though this is looked upon as an excellent gross, the story is that the high cost of sound newsreel operation at present, with unusually active competition, and Pathe without its own direct attachment, brought the Pathe cost for its news beyond what should have been an average.

The Pathe "Rooster" on a new reel is the oldest trademark in the film industry on both sides of the ocean.

It is stated that the Pathe-Fox sale may be consummated before the week is over.

Bernice Claire Free?

Warners will use Bernice Claire in its vaude and presentation theatres for personal appearances with her last picture, "Top Speed."

Miss Claire, whose Warner film term recently expired, was called east by Schwab & Mandel, with whom she has another year to go on a five-year contract. An adjustment is reported having been made between Miss Claire and the legit producers, with Warners bidding for her again for talkers.

Shea East for "Trail"

Hollywood, July 29. Joe Shea leaves here next week for New York. He will spend three weeks on a combination business and pleasure trip.

Business will be devoted to laying the ground work for advance exploitation on "Big Trail" for Fox.

Writers in Factory

Hollywood, July 29. Fox is sending Dudley Nichols, writer, and Ben Stoltz, director, to Flint, Mich., this week to study production at the Buick factory for a picture around the automobile industry.

It will be Charlie Farrell's next.

Velez in Spanish

Hollywood, July 29. Lupe Velez will make Spanish talkers for Universal.

Her first assignments are Spanish versions of "East Is West" and "The Storm."

Complete division of territories among the circuits is foreseen by the close of the next season, wherein each circuit will have its exclusive theatre ground in which to operate at a minimum of competition. On this score, deals in every direction are now being negotiated for that ultimate operation pooling, according to the head of one of the biggest circuits.

Line-ups are just about set with the dope running that the circuits have come around, to figure that the time limit has approached for chain extension and theatre buying. From now on in on the drive basis with all the circuits more or less in agreement on the general outline of what the theatre empire will look on for relief next year.

From the way things shape up, according to this theatre expert, the circuits will first pool territories. After that, will go centralized control and operation with the final objective local operation. Meaning that the circuits are figuring on turning back houses to local operators with the exception of de-luxes, in turning the houses back, they will still belong to the circuit.

This turning back will be done literally by drows, wherever feasible. The only spots where local operation by local operators will not be accomplished is where the past records show that the local operators were flops, prior to circuit acquisition.

From the angle of the big theatre operators, circuit operation has reached too big a scale for successful operation. Principally because of overhead and lack of properly trained men.

Big Movement

The pooling is the biggest movement for a controlled film outlet yet seen by the industry. In basic principle it is as fully effective as the token of the deal now in process of negotiation, each carries a product deal on an interchange basis for a number of years.

As the pooling outline begins to shape up, however circuit operation will exist after next season, will be in limited spot, and only from an R-K-O angle. This because R-K-O houses are not bunched as other circuit theatres are in states or cities on a large scale. Meaning that R-K-O is to stick as it. Other circuits will interchange everywhere except on Broadway, where each will be represented and on the coast where Warner Bros. may remain directly represented with about two houses. It is not certain about Warners not pooling its coast with Fox, and stop its building program out there.

Rest of the Pacific Coast is to go Fox from Utah, Nevada and as far south as Missouri. Fox will also have Wisconsin and Minneapolis and may divide New York state with Loew's. Paramount will have the entire south, Chicago and all of Illinois, as well as Detroit and surrounding territory. Warner Bros. will take New England where it now operates in the southern division and have exclusive territory in Pennsylvania, New Jersey and Washington, D. C.

Already Started

So far as Loew's is concerned in spots outside of New York, those houses are to be figured in the final division and have exclusive territory.

While not on every angle a tri-cornered deal, the beginning of the pooling is in swing. Two of these are near to being closed, one already set. Among these is the Warner-Fox interchange of Wisconsin, Pennsylvania, New Jersey, Washington, D. C. and New York territories.

In certain spots two circuits in order to effect an agreement are figuring on co-partnership in operation.



HARRY BEAUMONT

Tops his own silent picture box-office sensation, "OUR DANCING DAUGHTERS," with his latest talkie smash, "OUR BLUSHING BRIDES!"

Since the advent of sound Mr. Beaumont has directed "BROADWAY MELODY," "CHILDREN OF PLEASURE," "THE FLORENDA GIRL," and "THE THREE FRENCH GIRLS." Beaumont's newest assignment for Metro-Goldwyn-Mayer.

British Film Field

By Frank Tilley

London, July 18.
Jimmy Bryson having a hot time with "Daily Mail." When U brought "Phantom" over here originally and Paul Perez pulled his Army escort of the neg, stunt, "Daily Mail" went right after them for bringing ridicule on the British Army. Subsequently the Exhibitors' Association banned the film and Uncle Carl withdrew it.

Later on the exhibitors forgave Carl and attempts were made to find a release for the film, but it seemed to get stuck with the circuits. And each time there has been any talk of releasing it the "Mail" has gone after it again.

Couple of weeks ago Bryson declared he would now put "Phantom" out and later, after rumored refusal of Prince Edward theatre to give him a let, got Dominion (theatre from Moss).

Talk around is meanwhile, Bryson had pulled every string to get "Mail" to lay off, renting a suite at Hotel Splendide near to Lord Rothermere's, getting Cochran and Nikitina to a lunch, offering advertising. No good. "Mail" still went.

(Continued on page 86)

Cheaper Sound Device
Promised Austrians

Vienna, July 28.

A new sound reproducing apparatus, sponsor for which declares it can be installed at from three-quarters to a half of the price of existing machines, is announced by its inventor, F. D. Roby, a Vienna engineer, who says he will have several local cinemas equipped with it within a few weeks.

The existence of foreign patents hitherto prevented the use of any amplifying device which has to have a ground connection. Any apparatus available and free of a ground connection has been hindered by the intrusion of outside noises.

The new apparatus is described as "obviating earthing or shielding but still giving great purity of sound."

It is said to be adaptable to use with sound on film or with disc records.

If the inventor can make good his claims, the new device will be taken up by the Vienna Association of Exhibitors, most of them operating small or medium sized houses. This is the group that sought recently to accumulate a supply of silent pictures, but found only some \$4 subjects available in the world.

The Association holds that if the new Roby device turns out to be practicable, it will solve their problem of converting small silent houses into sound theatres.

Peace in Canada

Ottawa, July 28.

Shareholders of Famous Players Canadian Corp. who declined to exchange their stock in the ratio of five to four for shares in Paramount-Public, when the latter acquired the Canadian chain in May have been given another opportunity to deposit their shares—with the consent of the New York corporation. It is announced. There has been no market for the original Canadian F-P shares since the transaction. This marks the surrender of Canadian shareholders who opposed the absorption of the Canadian chain by Paramount-Public.

Fournier Retires

Paris, July 28.

Emile Fournier, formerly largest circuit operator in Paris, but who already sold his film house to Pathe-Natan, has now completed his retirement from the field.

He continued to hold the legit houses, Emphre, Wagram and Bobino, but these he now has disposed of to Pathe-Natan.

Pathe-Natan, it is declared, will continue the legit policy in the three houses. The deal is more of a realty transaction than a theatrical development.

"Gabbro" Hit in Zurich

Zurich, July 28.

"The Great Gabbro" (World Wide-Bono-Art) is a great success here at the Orient theatre.

NO DIALOG IN 'FOREIGN
VERSIONS OF 'ANGELS'

Hollywood, July 29.

"Foreign versions of 'Hell's Angels' will be made sans dialog according to Howard Hughes plans. Hughes claims that the returns from foreign countries does not warrant the expense of including dialog. Spanish, French and German editions of 'Angels' go into work immediately for synchronization and scoring.

5 Indie Distributors
Of English Renters' Soc.

London, July 18.

At the last meeting of the Kinematograph Renters' Society, official body composed of representatives of the distributors here, Radio Pictures, Limited, name given by R-K-O to its newly formed British subsidiary, were selected members.

At the same time, five indie distributors withdrew from membership—Argoey Films, British International Film Distributors, International Cinematograph Corp., Pioneer Film Agency, and Winads.

Argoey has been merged in a fusion of companies, B. I. F. D. merged with another lot of indie which includes International Cine. Winads wound up, and Pioneer is in the backwoods.

Sol Newman, R-K-O chief here, will represent Radio on the society.

"Phantom" Does \$17,000

London, July 29.

"Phantom of the Opera," dubbed in sound, did \$17,000 opening week at the Dominion.

Picture was supported by a strong stage show.

Foreign "Ingagis"

Hollywood, July 29.

Gongo Pictures is turning out prints of "Ingagis" in French and German.

Picture has already had a Spanish dubbing.

ROACH'S ITALIAN VERSION

Hollywood, July 29.

Hal Roach has added Italian to the list of languages for his actors to wile up on. First to be made in that language are the Laurel and Hardy comedies.

The two comics will speak on "The Night Owls" next week.

Winston Ready

Hollywood, July 29.

Bruce Winston, English comedian and stage director, is here to make his American screen debut in "Children of Dreams" (WB).



CHARLIE ALTHOFF

"The Yankee Fiddler"

Regarding his European friends.

Address: VARIETY, New York

French Proposal
Would Curb Prod.
From Foreigners

Paris, July 28.

Unless the French exhibitors, as a body, have some weight—and this is quite likely—a move by the French Producers' Association to restrict French talker production locally by foreign organizations to one-fourth that of the French producing organizations, may be legislatively sustained.

A combination of professional jealousy, international pique and an underlying opposition to local graft conditions in behind the producers' move to obtain a ministerial decree which would curtail all foreign producers' activities in and around Paris.

For one thing, Marcel Delac, head of the French producers, is peeved at his failure to obtain German affiliations. His agitation is aimed in a measure against Tobis which has a suburban studio at Epinay, near Paris, and making linguistic talkers not alone in French and German but also English and Italian maintaining permanent stocks for these.

The real reason behind it is the French picture mob's pique at finding the general progressiveness of the Americans, as instanced by Paramount, creating a new and higher type of efficiency which has eliminated all graft and kindred "arrangements" for production incidentals. This was at one time one of the biggest sub-industries in the French film racket.

On the other hand, the need by the exhibitors for American, German and other national film product, and with knowledge that native producers can't take up the slack, will probably kill this move.

German War Picture of
Tremendous Influence
At Denmark's Premiere

Copenhagen, July 29.

The Colosseum opened as a sound picture house with the German synchronized picture, "The Western Front in 1918," anti-war preachment, weak in technique but a human document.

Picture has aroused enormous public interest, crowds being so stirred by its emotional effect that a number of people in the first audience fainted.

The management was prompt in making use of this for publicity purposes, having stretchers available at all performances and a number of Red Cross nurses prominent in the theatre. Several public demonstrations against war have taken place.

At the same time the Palace, Copenhagen's biggest cinema, starts its new season with "All Quiet on the Western Front," Universal's production of the Remarque-story which shares in the public interest. Kinopalast starts with Paramount's first Scandinavian sound picture, a version of the Parla production of "The Hole in the Wall."

Par Figures Must Make
Outdoor Foreigns in U. S.

First outdoor foreign language picture for Paramount will be a Spanish edition of "Sea God," in which Ramon Pareda has the lead part which Richard Arlen played in the English version.

Going into the outdoors for foreign versions is an indication, according to Par execs, that a big majority of this studio's foreigns will be of money of that type.

Explanation is that the interior type will be left mostly to production at the Paris studios, while Hollywood, with better climatic conditions for outside shooting, will get the films calling for sun and shine.

Spanish "Sea God" will be directed by Edward Venturina.

Film Extras Not Workers
Under French Ruling

Paris, July 29.

British Equity and the Film Artists' Guild went before the high courts today (29) in an appeal against a recent ruling debaring film extras from receiving damages for injuries sustained during work in studios.

The ruling disregards extras as workers and disqualifies them from the usual workmen's compensation. Film people are prepared to fight the ruling to obtain classification such as will open the way for usual compensation.

Dutch Film Maker

The Hague, July 28.

A new company has been formed here with the avowed purpose of making sound pictures in the native Holland tongue. Its official name is Cineclona.

Outfit will also act as the local agent of the Derry Corp., of Chicago.

Principal cameraman in Joseph Wirsching, formerly of the German producing concern Emelka.

German War Film Barred

Zurich, July 28.

"The Western Front in 1918" (German made by Neo Films) directed by G. W. Pabst, has been prohibited for exhibition in Bulgaria by that government.

Bohr's Cuban Personals

Hollywood, July 29.

Having recently completed the English and Spanish versions of "Regue" of the "Rede" for Sono-Art, Joe Bohr will leave here Aug. 18, for three weeks of personal appearances at the "Campamor" theatre in Cuba.

Arranged by Ernest Smith.

British Production Improves

London, July 18.

Indications here suggest British talker production is in a slightly better state than it was 12 months back. British producers, content to slog along and hope nothing will happen to upset them, have been strengthening their position steadily.

The best thing about the current British production field is the way it is straightening itself out. By a process of elimination it is making sure that only the more worthwhile units remain.

After the Quota law had made a thorough-mess of the studios, units flocked in, made cheap quickies and folded, usually losing money—the poor old public's money. Most of these units are by now forgotten and the steadier concerns remain.

In the next few months the remaining cheap-penny concerns will have dived into liquidation, and the field will be left with such better units to make good or otherwise.

The production field here is now split into two camps: the Gaumont British organization and British International.

Gaumont British, bolstered by a theatre unit, produce as the Gaumont Company at Shepherd's Bush, as Gainsborough at Islington, while British International, such as Ideal and F.B.O., occasionally make a picture.

Gaumont, as a production concern, in no way measure up against British International, which "sets the field here on force of numbers.

International, which also produces an occasional outside picture through Burlington Productions, is the only one to make a production field than its rivals.

Other Units

Some of the remaining units, not to be found in either of the camps, are pretty well entrenched. Associated Radio Pictures has a link with R-K-O, although what is going on (Continued on page 86)

FOX WILL MAKE
FRENCH-ITALIAN
VERSIONS

Hollywood, July 29.

Fox, last of the majors to go for foreign tongue prints, jumped in this week with both feet. Studio has for the first year has Italian features in addition to Spanish programs started a month ago.

With the introduction of Italian talkers, Fox is the only one of the studio to make pictures in this language. Several of this tongue have been made here within the past six months but mostly by "indies who are mostly simpering at the signing of the companies rather than what would become of the pictures after they were made.

To date Fox has not yet shipped any foreign language material with the exception of a couple of Spanish and one French short. First feature is "Common Clay." New plans call for a French and Italian "Clay" and the same two-way treatment for "The Last of the Duñes." Several others are to be made during the year in these languages. A few stars of the studio have plans in English but, for the most part, they will be written especially for European distribution with no duplicates on the domestic market.

Excess have already notified agents in Paris and Rome that they are in the market for native talent.

The studio feels it is set for directional talent. Max Constant, who for the last few years has flitted between Hollywood and the French studios as a player, will direct "Common Clay," and it is clicking will carry the burden on the coming French production. For the Italian megging the studio will graduate a cutter, Louis Loeffler, to co-direct with Frank Puglia, an actor-director from the other side.

Meanwhile, Fox continues its program to make a dozen or more Spanish full-lengths. Next will be "The Love Gambler," with Jose Maria starred. Studio has plans for German production but has dropped them until the present mix-up on the quota situation is straightened out.



LUMSDEN HARE

Having completed contract with Fox is now freelancing.
"SO THIS IS LONDON," with Will Rogers, directed by John Grayton.
Now working in "THE RED SKY," Next picture of Scotland Yard.
All with FOX.

AUSTRIA OWNS FILM MAKER

UFA Flirting with British Bankers for \$1,000,000 Loan

Berlin, July 29.

UFA, pressed for funds by the Deutsche Bank, which, as the largest creditor, is making demands, is negotiating with the Oesterreichische Bank for additional banking services.

The Oesterreichers are the British financiers to prominent in the financial direction of British Gaumont, with whom UFA has had picture dealings in the past. These relations embraced both bi-lingual production as well as distribution.

Ludwig Kiltzsch, the newspaper publisher and head of UFA, is personally conducting these negotiations with the Oesterreichers.

Proposal is that the Oesterreichers finance to the extent of \$1,000,000 to take over the parcel of stock pledged to the Deutsche Bank, which is still bound by a pool contract until October.

Kiltzsch also plans to sell other shares to Oesterreich, but for this the concurrence of both the Hugenbergs, Reichswehr and the Ministry of Finance and the Foreign Office is necessary. All have refused temporarily.

WARNERS' FRENCH FILM MADE IN GERMANY

Paris, July 29.

Warner Bros. agents here are scouting France and French players to be used in making a picture version of "Those Who Dance."

Work will be done in Berlin.

STOLL SALE IS RUMORED FOR \$200,000,000

Profitable Properties, Expensive Stoll Picture Co.

London, July 29.

An inside story is that Sir Oswald Stoll is discussing with London financiers the sale of Stoll Theatres Corp., of which Stoll is chairman.

Around \$200,000,000 would be involved in such a deal. It is said the amount is quietly being raised.

Main holders in the corporation besides Sir Oswald, who is the biggest single interest, are Sir George Dance, Alderman Davis, Douglas McCraith and Gordon Michie.

The separate properties in London are the Alhambra, Coliseum, Hackney, Shepherd's Bush, Chiswick and Woodgreen Empires, the Stoll picture house and the Stoll Picture Productions.

In the provinces there are Manchester and Bristol Hippodromes, Ardwick and Chatham Empires and the Leicester Palace. These houses formerly were independent concerns under the chairmanship of Stoll and have earned regular dividends permitting payment of from 10 to 20% a year. An exception is the Stoll Picture Productions which has lost \$500,000 in five years.

Passive Dividend

The Stoll Theatres Corporation was formed in 1923 and its first year's profit was \$250,000. Shareholders were paid 6%. So far this year's interim dividend has been passed "for conserving of resources" as the formal explanation expresses it.

The corporation has an outstanding capitalization of \$10,450,000, most of it in common shares of one pound face and another 100,000 one-pound management shares. The management shares are held by Stoll and his co-directors.

Stoll always has been ready to discuss business on condition that he be paid \$20 for each \$5 management share, and \$750 for each \$5 share. These terms are in addition to \$2,000,000 as indemnities for the retiring directors and staff.

Besides the share capitalization the company also has obligations in mortgages amounting to \$2,000,000.

The shares are now quoted around \$1.25 and one time last year stood at \$7.

Brulotour Decorated

Paris, July 29.

Jules Brulotour, American agent of the Eastman interests, has just been honored.

The decoration of the French Legion d'Honneur has been conferred upon him.

Ufa Acquires 2,000-Seater Berlin, July 29.

Mercedes Palace, 2,000-seater, in Berlin, has been taken over by Ufa.

NATION HIGHLY TALKER-MINDED

Wealth of Operetta Composers, Librettists, Players and Directors for Musical Sound Films—Kontingent Another Windfall—Don't Want American Nor Neighboring Teutonic Influences

FIRST ALL-TALKER

By EMIL VADNAY

Vienna, July 29.

Austria, centered here in Vienna as its political, artistic and social capital, is thoroughly talker-minded and soundfilm-conscious. Likewise optimistic.

Worthy sound productions are now looked forward to in the very near future, predicated on the fact that Austria once produced excellent silent films (excellent, that is, for the Teutonic countries) and that, with its wealth of operetta composers and librettists, Viennese musical actors, authors and staggers, plus the usual number of straight film directors, Austria will be able to play an important part in the world's soundfilm production.

The cooler picture people here point out that these cinematic optimists forget that the Vienna studios have been closed nearly six years for lack of funds and have proportionately fallen so far behind in the march of technique as to make it an almost hopeless task to undertake, particularly considering that soundfilms are too expensive to experiment with.

The large encouraging factor, however, to everybody in the way of the kindling interest on foreign soundfilm imports, which new legislation now has the sole remaining details of fixing the methods of procedure.

Another Factor

A second and almost equally important factor to encourage native production is that the Vienna picture industry is not refusing to buy and but the ultra soundfilms in the English language, where production quality and other cinematic qualifications must offset the English language drawbacks. Such talkers in English—or Americaneese as we call it here—can only be shown here in the heart of Vienna where they might get some of the tingo.

One of the fashionable suburbs, populated by a cosmopolitan and sophisticated patronage will have none of the foreign language talkers and since this suburban, along with the provincial market must be relied on to recover the high and locally very expensive rentals, the chances for Austrian soundfilm production are favorable.

Austria is likewise off the German talkers as with American soundfilms and while the tongues are the same, unlike Hungary which has Magyar actors all its own, Austria, like the neighboring Czechs, Bulgars, Serbs, Croatsians and Magyars, is jealous of its independence and wants to preserve it through its own screen media.

In the meantime, for want of film product, and as another definite reaction away from the Berlin studio influence emanating from Neuberg and Tempelhof, the Viennese exhibitors are demanding that the American and British producers dub their talkers in German or give them German language films for local consumption.

Local attitude on the Paris patrons' part is that everything is more to the benefit of the exhibitor than the film companies although the Austrian picture men for the moment are pleased because it breaks the practical monopoly enjoyed here by the German.

Shooting on Austria's first 100% soundfilm began today (22) in the Schoenbrunn Studios of the Selono-

CZECH MONOPOLY USING TOBIS FOR 10 TALKERS

Prague, July 29.

A. B. Films, of Prague, through the investment of several millions of crowns, will engage in a monopoly production of sound films in Czechoslovakia, with the use of the Tobis system. Czech sound films are now being turned out with the aid of the German experts.

The A. B. company expects to turn out annually 10 talkers at a cost of 10,000,000 crowns, to be sold not only in Czechoslovakia but also in Germany and other countries.

The first, "Slavic Melody," based on a play by Karel Vlasak, will be ready in September. Magna Sonja and J. Kocian, famous Czech violinist, have the leads.

FOX AND MGM MERGING-PROD. IN EUROPE?

Berlin, July 29.

Fox will produce German talkers in the native language on the continent, most likely in Berlin, within the near future, and for this purpose Julius Aussenberg, for long Fox's distributor in Germany, has resigned to concern himself chiefly with the production plans.

Kahn, formerly with Metro in Germany, succeeds Aussenberg in charge of Fox German distribution.

Paris, July 29.

Laudy L. Lawrence, special European representative for M-G-M on the Continent, is en route to New York, sailing July 28 on the "Bremen." He is to confer with Arthur Loew in New York.

Fox-Metro co-operation and co-ordination in Europe has been discussed on this side and Lawrence's trip over is probably for this purpose.

Arthur Loew could not be reached in New York for statement thereupon although Lawrence's advent augurs some such probability further borne out by a Metro man stepping into Aussenberg's shoes for Fox in Germany.

BOOM IN ENGLISH STUDIO EXPANSION

London, July 29.

Twickenham studios here are to be rebuilt with doubled shooting capacity. Unit produces quota footage for Warner and United Artists and also British talkers.

Another studio here being rebuilt on the quiet is the Nettelfold lot, out of London. This very small unit had trouble with its sound system, and finally had to rent space at Twickenham for its production.

Gainsborough studios, gutted by fire in January, are now working again with new RCA installed.

Indications are there will be a general British studio revival around the fall, due largely to continually increasing concentration on multi-linguals.

Appeal in Switzerland On Tri-Ergon Vs. Fox

Zurich, July 29.

The case of Tri-Ergon against Fox Films, involving claims of patent infringement, is up on appeal.

On the present hearing before the Commercial court in Zurich it will go to final decision, covering the whole Swiss jurisdiction.

On the present hearing before the Commercial court in Zurich it will go to final decision, covering the whole Swiss jurisdiction.

phon, Austrian picture producing company, under the direction of Czele, general director of the Austrian Broadcasting Co. and Dr. Fuchs of Selonphon.

CENSOR ANNOYS ALL AUSTRALIA

Entire Press Panning His Ridiculous Acts

Sydney, July 29.

Picture industry here is agitated at the action of the Secretary of State for New South Wales offering to sell the appointment of a censor of public morals and ordering special screenings of pictures already passed by the State Censors and ruled on by the Federal Appeals Board.

The secretary called for a screening for examination of "The Ship From Shanghai" (M-G-M) before himself, one of his underlings and a police official. Action was taken although the picture has played the city and its suburbs for many weeks.

As the result of a surprise visit of the official to "The Little Accident," legit success presented by William Fox-Pelt, that company has have to withdraw the place if the secretary deems it unsuited to the moral well being of the community.

"Last week the official ordered 'Lummo' withdrawn although the picture had been passed by the Appeals Board. "The Case of Sergeant Grischka" was held up until it had received the sanction of the same official.

Now it is expected the federal authorities will take a hand to check such official bullying, the superior tribunal holding that the regular censor backed by the Appeals Board is capable of handling the situation without outside interference.

In all his actions the New South Wales official has attacked only American product. The whole press taken up arms against his dictator-like attitude, declaring he has made Australia the laughing stock of the world by his absurd procedure.

FRENCH TAKING TO NEWSREEL

Paris, July 29.

There are signs that the French public is rapidly becoming turned to the sound newsreel service to the extent that they regard it as the equivalent of the newspapers.

A detail pointing in that direction is the enormous public draw of the Fox Movietone Italian earthquake pictures, rushed to Paris from the field and released Saturday.

SOUTH AFRICA TRADE DEPRESSION EXTREME

Capetown, July 29.

Trade depression throughout the country has reached the extreme where Government railways, local tramways and industries in general are cutting down working schedules with consequent reduction of wages.

Wage cuts are bound to have an effect upon theatre attendance, it is believed by showmen.

On top of this hardship to showmen, the Transvaal Provincial council is now proposing new taxes upon entertainments, sports events and horse racing, the regulation applying to all the Transvaal.

Sporting events and racing have hitherto been exempt from taxes. The new proposal is arousing strong resentment.

New \$250,000 German Co.

Berlin, July 29.

President Scheer of the Reichsunion, the German exhibitors' association, is organizing Reichsfilm Co., a new German exhibitors' association, with a proposed \$250,000 stock issue for public flotation.

Current Films in Buenos Aires and Reception

Buenos Aires, July 29.

New pictures here and their results are as follows:

"Love Parade" (Par—2d run) repeats original smash.

"Street of Chance" (Par), fair.

"One Romantic Night" (UA), mild.

"On With the Show" (FN), fair.

The releases first named are getting the bulk of the business, with the rest trailing far behind.

It daily becomes more evident that the Argentine fans are fed up with backstage American stories, hungry for novelties and fresh ideas.

1ST SQUAWK ON PARIS PARLEY

Vienna, July 29.

Western Electric has announced that as a result of the Paris sound agreement, it can sell its apparatus in Austria and other Central European countries only up to Aug. 1. On that date it will cease to sell new equipment, but it will continue its service stations for equipment already installed.

The Austrian picture theatre owners first pleaded with the Paris understanding because they thought it would free them from the Tobis tonofilm monopoly, now declare they have been turned over by patent and soul to the Ufa and patent (Tobis-Klangfilm) interests.

PP-ASTORIA, ENGLAND, BUY FOR KATZ' O.K.

London, July 29.

Purchase of the latest China Circuit by Paramount-Public, supposed to have been set in New York by Emil Wertheimer, it now turns out is conditioned upon the approval of such a deal by a Par official sailing for London Aug. 1, after he has looked over the ground here.

Official is Sam Katz, who wants to give the general picture situation here the once over, besides putting an o. k. on the theatre purchase.

Nothing definite on the story; just gossip, although it seems certain that the Astoria deal depends upon something of the kind.

Astoria cinemas are at Streatham, Brixton, Highbury and Old Kent Road. Another picture is in process of construction at Wandsworth.

Several Holdover Films Had Big Drops in Grosses Last Week; With Heat, Chicago Way Up to \$60,500

Chicago, July 29.
Weather: Hot
Although terrific heat killed Saturday and Sunday business, the loop houses revived strongly and there was no great cause for complaint.

Public-B. & K. Chicago shot back into old-time form for a \$25,000 lead over its closest rival, at \$18,500 with "Let Us Be Gay" (M-G). As a result picture held over in the loop and went to the Oriental, where it made the same week running Oriental had a holdover. Last week it held "Blushing Brides" a 3d week. On the "Blushing Brides" over the Oriental dropped \$15,000 to \$35,000, but a figure which showed profit, as drop was expected.

R-K-O's two vaudeville houses still running within \$1,000 of each other, the Palace topping with \$18,500 and the Byrd at \$17,500. The Byrd came from the Roosevelt after four good weeks, "Common Clay" replacing. Byrd picture a respectable take, although it dropped last week, but a strong start for "Common Clay" held the house business up. Friday to Friday, "Song of My Heart" dropped its 3d week at the United Artists and was taken out. "Raffles" picture, which had a mack picture upset predictions, having a wallowing start and substantial 3d week.

Big House in its fourth week at McVicker's reflected the run-house drop-off, but was just below the 3d mark. It will leave the middle of the week.

At R-K-O's Woods "Hell's Island" got a regular start, but dropped to lower end of the week. Picture stayed on, however.

Estimates for Last Week
Chicago (Public-B. & K.) (4,000; 50-75-85). "Let Us Be Gay" (M-G). Stage show. Ace house of the loop soared up several, total to \$80,500 with picture liked by critics and female trade. Results so pleasant picture shot into the Oriental.

McVicker's (Public-B. & K.) (4,000; 50-75-85). "Let Us Be Gay" (M-G). Smash dropped to \$25,500 3d week, a 10-G slide, but stayed on to complete four weeks, coming July 31.

Monroe (Fox) (1,000; 25-40). "Movie-tone Follies" (Fox). Normal peak at \$4,000. House took in "White Cargo," the picture on which Hays office has thumbs down, for second loop run.

Oriental (Public-B. & K.) (3,200; 50-75-85). "Our Blushing Brides" (M-G). Stage show. Holding over this picture, house dropped \$15,000 to \$35,000, which is normal business.

Orpheum (Warner) (795; 35-50). "Golden Dawn" (WB). With first run this time, around \$6,000.

Palace (R-K-O) (2,300; 50-75-85). "Nan McGrew" (Pax). Vaude. Despite critics liking this flicker and good stage show, picture had climbed a notch above the previous week at \$18,000.

Roosevelt (Public-B. & K.) (1,500; 50-75-85). "With Byrd" (Far). "Common Clay" (Fox) divided a week which got \$22,500. Byrd picture, closing four weeks last Wednesday, brought \$15,500 in four days, and "Common Clay" \$7,000 in two. Latter current, and wanted to have strong run, playing under adult-only permit.

State-Lake (R-K-O) (2,700; 50-75-85). "What a Man" (U. Vaude). House hasn't seen 20 in some time; \$17,000.

United Artists (Public-U.A.) (1,700; 50-75-85). "Song of My Heart" (Fox). Dropped replacing \$7,000 in 3d week, hitting \$16,000, and went out. "Raffles" (UA) replaced.

Woods (R-K-O) (1,200; 50-75-85). "Hell's Island" (Col). Exceptional start, but began to sag, and although getting over \$10,000, more was expected. Held over.

Save Time on Location by Writing Continuity There

Hollywood, July 28.
Pathe will try an experiment in continuity writing on "The Painted Desert" by sending Howard Higgins, director, and Tom Buckingham, author, to the actual desert locations to write their continuity.
In this manner the company hopes to eliminate long time in shooting by having the locations in the shooting script. Usual procedure is to alter the locations after the company gets there and finds it impossible to get the proper location of the scenes as they are on paper.

PHILLY FINALLY SLIPS \$38,000 AT MASTBAUM

Philadelphia, July 29.
Current summer season which up until after the Fourth unusually satisfactory for Philly's film houses because of the comparatively cool weather, has now hit the bumps. Hot spell of the last two weeks has sent grosses down to rock-bottom.

Mastbaum was high on the week, but the big house dropped to \$38,000, about \$5,000 from previous week, and a little under the summer average. Even "Dawn Patrol" at the Boyd couldn't withstand the temperature. Criticism moved and in the first full week \$20,000 was best, not big.

Stanley, with Garbo's "Romance," hit around \$20,000. Not bad, but under what had been expected for the first week. Earl had poorest week in a long time with only \$16,000 for a combination of "The Fall Guy" on the screen and stage show. This house has slipped way under its pace of six months to a year ago, and is a rather inferior stage bill. Kariton, on the other hand, has been picking up steadily. Perhaps its location on Chestnut near Broad street allowed to catch whatever hotel transients Philly gets. Last week "Let Us Be Gay" moving from the Byrd to the Metropolitan, took for a 1,000 capacity house at a 50c top was very good.

Stanton had a satisfactory week with "The Big House" at \$14,000. An advertising campaign rather more extensive than usual for this house was the cause.

The Fox did only fairly well with "Good Intentions" on the screen and a rather inferior stage bill, "Dawn Patrol," "Romance" and "Big House" held over for second weeks.

Estimates for Last Week
Mastbaum (4,800; 35-50-75). "Way Out West" (Metro). Best in town. \$38,000, but disappointment.

Boyd (2,400; 35-50-75) "Dawn Patrol" (FN). Highly praised but local cat prognosticators expected, \$20,000.

Chestnut (1,400; 50-32) "Western Front" (U) (8th, final week). \$16,000. (Metro). Ending highly profitable engagement.

Earle (2,000; 25-60) "The Fall Guy" (Radio). Neither film nor stage show rated much. \$16,000 not fancy.

Fox (3,000; 50) "Good Intentions" (Fox). Paced between \$26,000-27,000. Edmund Lowe popular locally.

Stanton (3,700; 35-50-75) "Romance" (Metro). Garbo picture. Amassed \$6,000, nice for summer. Held over.

Stanton (25-65) "Big House" (Metro). Heavily exploited and stepped up to \$14,000. Pretty good.

Kariton (1,000; 60) "Let Us Be Gay" (Metro). Moved here from Boyd; acquired commodious \$7,000. Small capacity house has done very well lately.

Pld. Grosses Gives House Laugh to "Hard Times"—Leaders Hit \$18,000

Portland, Ore., July 29.
Maybe there was someplace, but local b. o. biz is on the up and up. Sidewalk lineups got longer. Houses with the show are cracking winter grosses in midsummer. Paramount (Public) needed all its 3,500 seats last week with "Dawn Patrol." House hired John Hays to keep 'em amused while waiting to park the hips in the main hall. Fox Broadway likewise stood 'em up with "Romance" and P. & M.'s "Rose Garden" stage show, bumper combination of high grade entertainment. Had greatest opening day on house record.
Other houses not hit by big opposition. Rather helped. Orpheum had okay week for program bill. Third week of "Unholy Three" at United Artists okay. Music Box slumped some for "Romance" and "Blindfold," which registered as comedy. House complained about summer depression, so unround the film with poor sound and projection and failed to



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Stage Stars—Film Stars—Industrial, Financial and even Stars of the Sky—atop the maddening whirl of Broadway at its busiest spot on the HOTEL ASTOR ROOF, overlooking the Crossroads of the World.
Marvelous dancing on a superb floor to the strains of a famous MEYER DAVIS ORCHESTRA.

"SINS" DREW WELL IN BALTO'S UPSTAIRS

Baltimore, July 29.
(Draw, Pop. \$50,000)
Weather: hot
Town is sweating through most prolonged high temperature period since World War. It takes a refrigerated house, plus an outstanding picture, to buck the heat.

Century turned the trick last week hand on up at the Fairview, and the elevator house, the Valencia, gave everyone a surprise by doing top business when the thermometer was at the top. "Sins of the Children" gets the credit.

Elsewhere it was rather a sad story. The big picture, despite lead air, slid with "Love Among Millionaires." "The Texan" was far from hand on up at the Fairview. Just a week at the New, where "Cheer Up and Smile" brought little cheer. Keith's with "The Social Lion" fair. Auditorium now dark. Understood to reopen as a picture house in fall at 50c top in grind. It means the deluxe stuff is abandoned in this town.

Estimates for Last Week
Century (Loew) "Safety in Numbers" (3,200; 25-60). Started big Monday afternoon. "Singing to the Stars," pleasing stage show with fine ballet. Heat held gross to \$21,000 average.

Stanley (Loew, Stanley-Grands) "Love Among Millionaires" (3,600; 25-60). Just another Bow shot; \$14,500, not hot.

Keith's (Schanbergers) "Social Lion" (3,500; 35-50). Heat and competition held down \$7,500.

Valencia (Loew) "Sins of Children" (1,200; 25-35). Biggest start. Metropolis (WB) "The Mann" screen debut, caught on instantly. Excellent notices, and business.

Metropolis (WB) "The Mann" screen debut, caught on instantly. Excellent notices, and business.

Parkway (Loew) "The Texan" (1,000; 35-50). True for form at b. o. wow at Stanley, trim far from here. Nose-dipped from recent excellent highs; \$3,000.

Metropolis (WB) "Recaptured Love" (15-25). Heat crippled and intake low; \$3,000.

Metropolis (WB) "Cheer Up and Smile" (1,500; 25-50). Brought little to b. o.; \$4,500.

Good Shows Got Good Biz in Minn.; Ace House, \$28,000; 'All Quiet,' \$17,000

GARBO VS. BOW ENDED THAT WAY IN L'SVILLE

Louisville, July 29.
(Drawing Population, 500,000)
Weather: Hot
Last week there was one; this week there are five miniature golf courses displaying 18 little signs reminding their patrons of the current attraction at Loew's. To the lucky or skillful persons making certain holes in one, on each of the courses, are presented passes for two to "the coolest spot in town."

During the first week of this tie-up, an experiment, 25 golfers sank "ace" on the 18th hole of the one course then co-operating with the State. Manager McDowell now has at least a dozen unexercised options for big hook-ups with other little golfers.

Clara Bow's grip is slipping. "Safety in Numbers" gathered less than \$4,000 for the Rialto last week. Greta Garbo held the State pretty steady, considering all opposition.

Estimates for Last Week
Alamo (4th Ave.) (1,100; 40) "Double Crossroads" (R-K). Eased off little; \$4,000.

Mary Anderson (R-K-O) (1,387; 30-50) "Man From Wyoming" (Far). House well deserves few name hits, although this making too many westerns in row; \$5,500.

Brown (Brown) (1,500; 15-25-40) "Second Wife" (Radio). Despite weak film, house simply can't get breaks in patronage. Of this week, \$3,700. Split-week, first-run policy now being tried.

Rialto (R-K-O) (1,940; 30-50) "Love Among Millionaires" (Par). Clara has less S. A. with each new effort. This one panned as her worst in town. \$3,900.

State (Loew) (3,232; 35-50) "Romance" (MG). Glorious Greta is the toast of the town, even with the picture. Some pulling power attributed to Gavin Gordon, leading man, who hails from the hinterlands of Kentucky. He is tall, has good legs, and is a good actor, and doesn't completely click; maybe needs more experience to be really hot. \$21,000.

Strand (4th Ave.) (1,785; 30-50) "Good Intentions" (Fox). Eddie Lowe is always good for the fannies and matinees here heavy; \$5,200.

Montreal's Very Bad Wk.; 'Big House,' Pal., \$10,000, \$9,500, Capitol; Each Low

Montreal, July 29.
(Drawing Population, 600,000)
Weather: Hot
General elections, baseball, vacations, and lack of tourists have shot the picture. Grosses everywhere down to the lows of year for the past week. Elections ended Monday, but the picture was not good.

Palace tried to attract with "The Big House," but Saturday matinee opening day was a wash-out. Balance of week failed to make up for big drop over week-end. Hardly \$10,000, worst of season.

Capitol did no better. "The Social Lion." Only nose-dipped to \$9,500.

Loew's had better than average vaude and "Women Everywhere," which fitted in well with balance of program. In poor week did about as good as Palace with \$10,000 and in the red. Imperial ran "Framed" and good vaude but couldn't do any better than \$7,000, a wallow.

Neighborhoods all badly hit.

Estimates for Past Week
Palace (PF) (2,700; 40-75) "Big House" (M-G-M). Femmes not much interested. Lowest of year at \$10,000.

Capitol (PF) (2,700; 40-75) "Social Lion" (Par). Brode on general course with \$10,000.

Loew's (PF) (3,200; 35-65) "Women Everywhere" (Fox). Good vaude and bright picture, but 50c of tourists this year; \$10,000, pretty poor.

His Majesty's (CT) (1,600; 50-150) "All Quiet" (U) (5th week). No big news; \$3,500.

Princess (CT) (2,200; 35-55) "The Bad One" (UA) (2d week). Another one that topped on repeat. \$6,500.

(Drawing Pop. 500,000)
Weather: Hot
Minnesota, July 29.
As usual many of the time prosperity during the past week was confined mainly to the Minnesota and the Century. In these two houses grosses actually were of pre-depression period caliber. Outstanding shows seem to draw in the folks on a big scale as ever.

Another recurrence of extreme heat sent the public scurrying to the bathing beaches, the latter part of the week. More than the normal number of severe frosts spells this summer and they haven't done these things any more.

The week's smash was "Western Front," which gave the Century one of its biggest weeks. Playing at regular Century prices of 75c. over the entire house after 6.30 p. m. the picture on a grand opening Thursday to record-breaking week-day attendance. Performances started at 9 a. m. instead of the usual 11, but for offset the extreme length of the program. Holds over.

An elaborate fur style show added to the picture. The picture on the Minnesota with "Social Lion" on the screen. Picture probably would not have been a first-class one of the Minnesota's final figures without the fur style show augmentation. Ace house had a tip-top week.

Estimates for Last Week
Minnesota (Public) (4,200; 75) "Social Lion" (Par). "Million Dollars" (Fay). Stage show. "Top of the World." Good all-around program. Fur show staged by leading Twin City furrier with elaborate display and advertised in effective fashion. Twenty-eight mannequins displayed elaborate furs. Grosses rose to million dollars in cost. Around \$23,700.

Century (Public) (1,600; 75) "Western Front" (MG). Woo critics and public as one of year's great pictures. \$18,200. Splendid, considering the picture's small scale and length and program.

Manager Harold Kaplan and Press Agent Ray Taylor again outdid themselves. Picture, finest and most attractive ever erected here. Held over.

State (Public) (2,200; 60) "On the Beach" (MG). Pleasing feature and fine supporting shorts, but failed miserably as draw. One of worst weeks house has ever had.

Victor McLaglen means nothing here. \$5,800.

R-K-O Orpheum (2,890; 50) "Cheer Up and Smile" (U. Vaude). Nothing on stage or screen to count. Live-wire bunch at this house, however, kept playing on exploitation and advertising and apparently is getting much better results with little help in picture or stage show.

It is not good to be sure than should have been expected under the circumstances.

Shubert (Bainbridge) (1,400; 50) "Curved" (Tiffany). Moderately pleasing program did not hold enough box-office dynamite to mean much at this unrefrigerated house to get by under its advantageous arrangement with the district.

Lyric (Public) (1,300; 40) "Strictly Unconventional" (M-G-M). Failed to get over. \$3,000. Bad.

Aster (Public) (900; 35) "Dangerous" (Nan McGrew) (Fair). Fair picture, but not strong on draw. \$1,500. Not good.

Grand (Public) (1,000; 35) "Hold Everything" (U) 2d half; "Journey's End" (Tiff). 2d half. \$2,000. Fair.

Amateurs Split Tacoma With R-K-O Road Shows

Tacoma, July 29.
(Drawing pop. 125,000)
Weather: Warm
Ruth Chatterton draw with the R-K-O-Pan last week, in "Lady of Scandal" (Metro). Good. \$4,800.

Blue Mouse (Hamrick) (650; 25-50) "Man From Blainley" (WB). Okay. \$3,000.

Rialto (Fox) (1,250; 25-50-55) "Goodbye" (Fox) \$4,500. Good.

Colonial (Fox) (650; 25-50) "Blaze of Glory" (WB). So-so. \$2,800.

WEEK-END REPORT

"Angels" \$16,800, "Patrol" \$12,000
Oppose Each Other in Seattle

Seattle, July 29.
 (Drawing Pub, 450,000)
 Weather, very warm
 Mercury hitting around 80 makes folks think it's very warm here. So outdoor amusements have the call, but super-attractions inside the theatres are getting the kale, too. Night baseball in the coast league started in Seattle last week, with 8,000 seeing the first game under the electric lights. Looks like this will furnish added competition to the show shops. Formerly no place to go nights but to the theatre. Now one can play miniature golf or sit home for the radio or hop out for night baseball. Years ago the beaches, evening drive or dancing was about all there was to detract from the show shop.

This year Seattle also got its first real amusement park with weather playing into its hands. Playland, million dollar layout, is joggling along okay.
 With such the local situation it takes something real to pull 'em in. Last week bills as a real winner. "Hell's Angels," with Jean Harlow in person, at the Fox, was headliner. House tilted admission prices to top, with one seat, possibly four and only two-a-day, instead of the usual five show grid. With just slight lift in placard prices, and only two shows daily, even though it was a week of capacity business, the gross was no record. Looks like this is in for run of three, possibly four weeks.

Paramount made last-minute booking of "Dawn Patrol" to cash in on the air-mindedness aroused in Seattle by the big campaign for "Hell's Angels." Paramount made a couple of personal appearances, as he was here on visit, headed for B. C. on vacation, with the family in "Patrol" went on grid at regular scale. Folks liked this one as good picture, while "Hell's Angels" highly praised for its realism and spectacular thrills.
 President reopened for week with "Strictly Dishonorable," first professional stage show in Seattle in 30 days, longest interim since stage known.

Estimates for Last Week
 Paramount (Pub) (3,100; 25-50) "Dawn Patrol" (FN) Entertaining and good bill, \$12,000.
 5th Ave. (Fox) (2,500; 25-50) "Good Intentions" (Fox). Liked, but quiet last week. Poor at \$3,900.
 Fox (Fox) (2,500; 35-51) "Hell's Angels" (Hughes). Roadshow with premiere outside Hollywood. Gripping story and stark realism prove super-thrills. Jean Harlow, dancing in person, added real attraction. Capacity, two shows daily, \$16,800.

Blue House (Harrick) (800; 35-50) "Temptation" (Col). Flip at \$3,000.
 Music Box (Harrick) (1,000; 25-50) "Czar of Broadway" (U). \$4,000.
 Liberty (Jensen-von Herberg) (2,000; 15-25-35) "Disraeli" (WB). Okay, \$6,800.
 Coliseum (Fox) (1,500; 15-25-35) "Rough Romance" (Fox). Ballyho played up that scenes shot near Mount Rainier. Fair, \$3,300.
 Metropolitan (McGraw) (Par). Fair, \$3,600.
 Orpheum (R-K-O) (2,700; 25-50) "Lawful Larceny" (Fox). Good picture. Good show value all around. Bts so-so. \$11,300.

Denver Doll

Denver, July 29.
 (Draw Pub, 400,000)
 Weather: Rain
 Clara Bow at the Denver, in "Love Among Millionaires," pulled 'em in from the first of the week, but dropped later.
 "Those Who Dance" did better than expected in the America.
Estimates for Last Week
 Aladdin (Huffman) (1,500; 35-50-75) "One Man Kiss" and "The Blue Pup." Double feature got average gross. \$8,200.
 Denver (Burrhead) (2,300; 25-40-60) "Love Among Millionaires" (Par). \$12,500.
 Labor (Bennett) (2,200; 25-35-50) "He Knew Women" (Radio). Same as last, \$5,500.
 America (Huffman) (1,500; 20-30-40) "Those Who Dance" (WB). Better average, \$6,000.
 Rialto (Pulitzer) (2,000; 20-30-40) "Romantic Night." Average, \$4,500.

ALBEE, CINCY, \$25,700, HOT WEATHER RECORD

Cincinnati, July 29.
 (Draw Pub, 700,000)
 Weather: Hot
 Theatres overcame terrific heat onslaught last week with better than average summer grosses. Albee mounted \$500 and set new hot weather record. Palace showed big gain of \$3,750. Lyric dropped \$4,500 below previous week.
 Vaudeville (R-K-O) aced house is public's most popular buy. Albee and the other three R-K-O chieftain air houses attract sufficiently to make the improvement profitable.

Estimates for Last Week
 Albee (R-K-O) (3,300; 35-75) "Lady of Scandal." Vaude. \$25,700.
 Lyric (R-K-O) (1,400; 30-60) "Golden Dawn." \$7,800.
 Palace (R-K-O) (2,700; 30-60) "Live Alexander" (Huffman). \$15,500.
 Capitol (R-K-O) (2,000; 30-50) "Man from Wyoming." \$10,400.
 Keith's (1,500; 30-50) "Young Deane." \$2,500.
 Strand (R-K-O) (1,350; 30-50) "Embarassing Night." \$2,300.
 Family (R-K-O) (1,100; 30-50) "The Bad One." \$2,500.

"SOCIAL LION" NOT SO HOT IN NON-COOLER

Toronto, July 29.
 (Draw Pub, 800,000)
 Weather: Hot
 "Western Front" got the cream for its 4th week and still doing okay. Rest flat. So bad that Tivoli is going to open fall season this week in effort to boost grosses. Others laying off until weather cools down.
Estimates for Last Week
 "Western Front" (2,000; 50-150).
 "Western Front" (U). Another week will finish it. Big hit for first time at oldest local legit house. \$15,000.
 Uptown (3,000; 35-80). "Social Lion." Oakie oakie here, but house not cooled. Took down, \$15,000.
 Tivoli (1,600; 30-60). "Song of Flame." Not much interest. \$13,000.
 Loew's (2,200; 35-65). "This Mad World." Vaude fair, but gross down, \$12,000.
 Imperia (3,500; 30-60). "Born Reckless." Not good enough to bring out mobs. Down, \$10,000.
 Shea's Hip (2,600; 30-50). "Melody Man" (Col). Not bad and vaude okay. Fair, \$14,000.

K. C. IN HEAT OKAY

"Hell's Island" Tops With \$21,000—
 "Romance," \$16,700.
 Kansas City, July 29.
 Hottest week. Day's mere hit over 100 and nights not much cooler. Strong pictures at all of the main theatres held greatly. Returns fair.
 Imperia, carrying a line, "The only vodvil in the city," seems to be meeting the popular demand for amusement, and is consistently holding up.
 Loew's Midland, with Greta Garbo in "Romance," another profitable week. Newman, with "Holiday," had 'em coming throughout.

Estimates for Last Week
 Loew's Midland—Romance (McGraw) (4,000; 40-60). With Greta Garbo. Summer prices tendency to reduce gross, despite greater number of tickets. \$16,700.
 Mainstreet—"Hell's Island" (Col) (3,200; 25-35-50-60). Vaude. Popular show and held up nicely. \$21,000.
 Newman—"Holiday" (Pathe) (1,800; 25-35-50-60). Management gave this one hot publicity. To summer, and they came to see. Picture opened strong and balance of week satisfactory. \$15,000.
 Royal—"Courage" (WB) (840; 25-40). More hot publicity caused some drop in returns, but better than some other weeks in last few months. \$3,300.
 Loew's—Check of the Walk (WB) (2,300; 25-50). \$5,500, very ordinary.

WITH SUBPOENAS

Los Angeles, July 29.
 Cal Core, agent, claims A. Whal owes him \$600 in commissions. He is saying it with subpoenas.

POSTPONED. VOTE ALARMING
Wall St. Figures Company Will Be Short of \$4 Net in Last Fiscal Half—Year's Profit Covers Annual Rate—Par. Shorts Record Net Up for Half Year 65%—Film Co's Turn Dead Inventories Into Cash.

By AL GREASON

Yesterday's Prices

LEADING AMUSEMENTS		High		Low		Last	
100 Con. T.	100	100	100	100	100	100	100
2,000 E. K.	41%	41%	41%	41%	41%	41%	41%
7,100 Fox	47%	47%	47%	47%	47%	47%	47%
2,100 of T.	47%	47%	47%	47%	47%	47%	47%
3,100 Loew	73%	73%	73%	73%	73%	73%	73%
8,200 Path	61%	61%	61%	61%	61%	61%	61%
5,100 RKO	45%	45%	45%	45%	45%	45%	45%
7,100 RKO	10%	10%	10%	10%	10%	10%	10%
700 Shu	10%	10%	10%	10%	10%	10%	10%
71,000 W. B.	80%	80%	80%	80%	80%	80%	80%

The bears who put Warner Bros. on the spot Monday seemed to lose much of their punch yesterday (Tuesday). Volume fell in on this particular issue from far above 175,000 shares to about half that amount. Strive as they might, the bears were not at any time able to repeat the Monday bottom of 38 1/4, although they got within a small fraction of that level.

Nevertheless, the stock feeling developed by the Warner crash to a low low bottom for the year seemed to have communicated a sort of disconsolation to the rest of the amusement group. Paramount, which had on Monday issued a brilliant income statement, could make no progress yesterday against the feeling of uncertainty, inspired by the Warner situation. Indeed, there was nowhere any evidence of amusement stock sponsorship sufficiently aggressive to overcome the depression engendered by the unhappy development in Warner Bros. Feeling generally downtown in the whole atmosphere surrounding the amusement group is temporary. A spirited market maneuver in a general way could easily overcome the pessimism that applies just now to Warners, which seems to furnish the whole bullish note that controls the rest of the group. No matter what happens with Warners, the really solid amusement issues, particularly Paramount, look good to the talent for the long pull.

Warner Offsets Par
 On Monday, when income figures were released by Paramount-Public covering the six months to June 28 and showing an increase in net profit amounting to 65% over the same period of 1929. Par figures should have helped the whole picture group, but the concrete fact that the company had canceled the good effect. Paramount itself finished the day down at 61 1/2, while the stock broke through significant, accounted for by the usual tactics of traders taking profits immediately upon the coming out of the good news.
 The Warner raid was especially disturbing to partisans of the amusement, because there has been a good deal of undercover talk about that issue, its supposed embezzlement and the extension of its financial and banking problems. Up to Monday its sponsors had been able to keep up a hold front. The Monday drive appeared to have in it a good deal of both long liquidation and the prompt movement of the stock broke through its former double bottom at 38 1/4, the defense, had lost its momentum, and the market seemed to check the assault and closed the

(Continued on page 10)

Roxy in '29 \$132,300—Last Wk. \$70,200; But Capitol, \$63,300, and Par, \$74,900, Bettering Same Week a Year Ago

UNBEARABLE HEAT GAVE PTBSGH BAD BEATING

Pittsburgh, July 29.
 (Draw Pub, 1,000,000)
 Weather: Hot
 Heat socked everybody on the chin without exception here last week.
 "All Quiet" screamed at Pitt after eight weeks to slim \$3,600 following highly profitable engagement, but might have wisely exited with seven. Fox, dropped about 12 grand from "Big House's" sensational figure with "Let Us Be Gay." Showers always lay here and picture liked, but couldn't better \$27,500 in face of weather.

Stanley (WB) (3,700; 25-35-60) and got rave notices, but neither could this almost perfect film make any headway. Started out like great week, but faded with rest of 'em, ending up with ordinary \$23,000. Aldine hit a new summer low with "Good Intentions" (Fox), while Emule with 2d week of stage shows and "Sweet Mama" held around previous week's \$23,000.
 "Lawful Larceny" meant about \$4,000 at Sheridan Square and held over for four more days. Not because of warranted h.o., but to permit house to get back to Friday openings. Nothing for Harris in \$3,200 under "Cheer Up and Smile."

Estimates for Last Week
 Aldine (Loew's) (1,800; 35-60). "Good Intentions" (Fox). N. s. g. at \$5,000, about poorest week of summer here. Too much like Loew's earlier "Born Reckless."
 Enright (WB) (3,700; 25-35-60). "Sweet Mama" (FN). Another picture with luck and pretty different at \$5,000. Stage show helped bolster picture, which needed plenty of bolstering.
 Harris (WB) (1,800; 10-20-30-40). "Cheer Up and Smile" (Fox). Juvenile fare and not over \$2,200. House not under Warner management with ads running daily in blocked layout with other Warner holdings.

Penn (Loew's-UA) (3,300; 25-35-60). "Let Us Be Gay" (Fox). Heat kept gross down to \$27,500. No help from stage show either. Under Warner, previous week.
 Pitt (Shubert's) (1,700; 50-\$150). "All Quiet" (U). Out in 8th week with weak \$3,700. Surprising that under Warner management, final week, when heat got best of it.

Sheridan Sq. (Radio) (1,200; 25-35-50). "Lawful Larceny" (Radio). \$2,400 under Warner. Stage returns to Friday openings this week.
 Stanley (WB) (3,600; 25-35-60). "Holiday" (Pathe). Couldn't better \$22,500, but Clammy howl and heavy word-of-mouth. Opened great, but took nose dive when heat became unbearable, ending up with merely ordinary week.

STAGE SHOW PLEASSED HOOSIERS IN INDIANA

Indianapolis, July 29.
 Weather: Hot
 With 100-degree weather and Ringling-Barnum circus doing \$25,000 a week, picture houses failed to click last week. Hoosiers howl that state's entire crop burned up by worst drought since 1901 gave man a bad case of heat. To be grateful for the fair week's bit.
Estimates for Last Week
 Indiana (Public) (3,500-50-65). "Love Among Millionaires" (Par). \$21,000. Davis' stage show "Twenty Years of Whoopee" sensational among Hoosiers.
 Circle (Public) (2,600; 25-40-50). "Man from Wyoming" (Par). \$9,900.
 Palace (Loew's) (2,800; 25-35-50). "The Bad One" (UA). Not so good at \$8,000.
 Apollo (4th ave.) (1,100; 25-35-50). "Cheer Up and Smile" (Fox). \$4,000.
 Ohio (Public) (1,400; 25-35). "Journey's End" (TIF). Low at \$4,000 despite intensive campaign for "The Bad One" and "Journey's End" from critics.
 Apollo (4th ave.) (2,000; 25-35-50). "The Bad One" (WB). Fair at \$3,000.

Several parallels can be drawn between last week's figures for Broadway and the grosses registered for the identical week a year ago. In 1929 a gross week of \$447,100 was reported in Variety's chart for 14 houses. Last week 10 houses did approximately \$336,600, or \$110,500 less. Same excessive heat conditions prevailed both years, making things about nip and tuck on that point.
 Fluctuating in last year's total was \$132,300 chalked at the Roxy with "Lucky Star" and comparing with only a little more than half that figure, \$70,200, for this year's July closing. The Capitol and Paramount, however, have better tallies for 1930 than for the corresponding period of 1929.

It may simmer down to a question of quality. A year ago there was seemingly an abundance of money scattered as established by list that included such well-remembered grosses as "Broadway Melody," "Show Boat," "Four Flowers," "Dr. Fu Manchu," "Jockey Stakes" and "On With the Show."
 Last week the line-up was, with a few exceptions, of the most unstable crutch for summer crumples. Scarcity of pictures is manifest in the fact that only one picture, "The Flirting Widow," nationally released three months ago and not originally scheduled.

"Holy Dick" is due at the Hollywood Aug. 14 and just a week later "Old English" re-ignites Warners. "Gills' Beauty" is expected to fall between these dates at the Criterion, and also, possibly, the Gaitey, simultaneously.

Estimates for Last Week
 Astar—"Big House" (Metro) (1,120; \$1-\$2) (6th week). Steadier than probable under normal conditions only two reserved seat films current and legit field down to nothing. Quoting \$13,000.

Capitol—"Let Us Be Gay" (Metro) (4,200; 35-50-75-150) (2d. final week). Sequel worth \$63,300 making splendid effort, with extra laurel for performing "The Great Heat." Central—"Western Front" (U) (910; \$1-\$150) (14th week). Took biggest drop to date, pegging \$12,500. "Let Us Be Gay" (Metro) weather, but with edge of demand unfavorable summer spot will tell. Embassy—"Newsreel House" (Fox-Bear) (500-600). Banking substantial profits from start. Cooling plant so heat not great worry. Say, \$4,000.

Coliseum—"Hell's Island" (Col) (1,065; 35-50-75). Empty seats always outnumber the occupied pews at this home of crimson-blotched legless. \$70,200.
 Paramount—"For the Defense" (Par) (3,665; 65-85-101). Regarded an nip and one cup of exception to disregard heat. Frolicsome \$74,900.

Rialto—"Raffles" (UA) (2,000; 40-65-85-110). Opened Thursday after the Moral "Mack" "war" ended in complete retreat; \$16,900 for 2d week.

Revlon—"Manila" (Par) (2,000; 40-65-85-110). Another newcomer. Frederic March co-starred in three-foot electric with Claudette Colbert. "Holiday" got \$15,000 on way out.

Roxy—"Wild Company" (Fox) (6,855; 60-75-150). Big parlor triumph. Low bracket in summer, although it was in August that "The Cock-eyed World" splintered all records at \$48,000.

Strand—"Song of Flame" (FN) (2,000; 35-50-75). \$18,700 affords no warm-up.
 Winter Garden—"Dawn Patrol" (FN) (1,416; 35-55-81) (3d week). Got \$35,500 following house record of \$31,616. Terrific summer business and accomplished without a woman in cast. Several weeks more and then Al Johnson's "Big Boy."

JUDGMENTS

William Collier; Colgate-Palmolive Co.; \$100; \$123.
 Charles M. Smith; Display Director, Inc.; \$145.
 Eugene Productions, Inc.; H. Delf et al.; \$952.
 Talk of Town, Ltd.; Harry Latz, Inc.; \$100.
 John E. Horn; Hotel Park Central, Inc.; \$329.

Warners on Spot

(Continued from page 9)

stock at 39, full point up from the bottom. But its victory was largely technical. The stock was favored by Warners a buy above 40 won't lose sight of that new low and will probably give it a wide berth. Turnover in Warners for the single session reached the imposing total of 185,000 shares, giving some idea of the importance of the drive. Explanation of the dividend postponement was the absence in Europe of Henry Warner, Jr. He sailed July 30 from London on the Majestic.

Market Generally Firm

The general condition of the list Monday was favorable, for the Dow-Jones average showed improvement over the level of Saturday, Saturday itself having represented something of a crucial situation.

At the end of the Friday trading the industrial average had gone to a double top on the recovery. That is to say, the average had regained by July 18 about half its loss during the decline that began from May 10 to June 24. Expressed in figures the averages declined from 275 to 211, and then recovered July 18-24, roughly halting at same distance. A normal reaction there was due, but it turned out to be a very minor one. The averages had snapped back close to a double top, and the question was whether it would command powerful enough support to go through the double top into new high territory.

Such Saturday solved that question, with the list getting into new high ground on relatively heavy trading for a short day. Monday, in spite of the spots, the market went slightly further above its double top, bettering the Saturday close by about half a point.

There are things to be seriously regarded by the professionals who are ruling the ticker these days, and it is the general belief that the situation is not so favorable as it seems. Monday had inspired a good many previously confirmed bears to return to the bull side, at least for the time being. They had been probing constantly at the price levels for some time, and had gradually firmed up against them. The natural tendency, then, was to switch to the long side, and obviously, this was the course of least resistance.

On this basis a strong belief, is growing that the professionals are prepared to follow a gradually rising market up to September. By that time they hope that general business betterment will have become sufficiently manifest to back up their position and they can attempt to stimulate a normal autumn up trend.

It is probable that the downtown professionals have decided to begin now to plunge on a bull campaign. It isn't likely they will definitely take a long position. Rather they appear to be waiting for the market to get out of its present rut, out course, buying stocks on dips and realizing on bulges. This is a sound position to take, but it is a great improvement upon the sentiment of mid-June, when the professionals were perceiving that the market was on a nervous liquidation and then covering on the sharp breaks.

The New Idea

The new idea is to be that the in and outers feel that the market is receiving strong, if cautious, support from banking interests and business in time to go overboard on the short side. A too stubborn bear might be selling into a bag, framing a market where cagey bulls and bears might take when the time was ripe, which might turn out to be in September.

The present, however, is that of the depression of 1921. In that crash the low point of prices was reached during August, and the trend turned and made a gradual climb lasting about a year. There was a few sharp dips, but the stock still think 1921 will repeat itself, but the generality of broker opinion is that June marked the bottom of this movement and the market should go considerably higher before it runs into a serious setback.

Meanwhile, the War situation is acting as a general brake on the amusement group. Most of the downtown authorities hold that the Warner position is a special one, which does not affect the rest of the group. Nevertheless, special business in the picture industry is being bullish operations in other directions. The best evidence of that feeling is the precipitate backing away of the bull clique in R-K-O.

On the side of Fox there seems to be more aggressive speculation. Fox film was in new high ground Monday, above 40, even while others in the theatre group were giving way. Paramount's cheerful statement helped here, for there has been a good deal of prophesy that the stock will make a new high ground showing on net for the half year.

Liquidating Poor Goods

All the bearish propaganda about

the film stocks lately has had to do with heavy falling off in current earnings during the severe weather. But there may be a brighter side to this same picture. There is no question but that the big picture exhibitors have been supplying inferior films since late May and there is moreover no doubt but that theatre attendance has fallen off.

But here is a consideration that does not seem to have occurred to anybody outside the industry. The inferior picture material that now is being pushed out probably has been carried at heavy valuation on company books for some time. If they can get it moved out and can realize whatever is possible on it during the dull season, their balance sheets are bound to make a better appearance in the late autumn quarter.

The same logic applies to the leading picture stocks now that applied during the panic of last autumn—that is, they are less likely to be depressed by the general downturn of other industrial groups, and even if general business recovery is delayed, the picture stocks are likely to show a relatively better appearance on the profit and loss statements than the rest of American shares. There is no good reason during the spring upswing, when the picture stocks actually led the recovery, and there is no good reason why it should not repeat itself. The statement just issued by Paramount is the best evidence to support such a view.

Par estimates that its net for the six months to June 28, after charges and taxes, will be \$4,444,000, or 38 cents per share, based on standing 2,832,277 shares. This is a new high record for the period, and compares with the corresponding half of 1929, when the per share figure was \$2.31 on outstanding 2,244,638 at that time.

Figures for the second quarter of the year are also correspondingly favorable. The three months ending June 28 was equal to \$1.21 a share, compared with the corresponding 1929 figure of \$1.14.

The statisticians downtown went to work on the figures promptly and worked out a yearly record against them. The natural tendency, then, was to switch to the long side, and obviously, this was the course of least resistance.

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All the bearish propaganda about



JOHN C. FLINN

Producing short comedy features at Culver City, California, for Pathe release—season 1930-31—recently completed. His latest releases: "SOME BABIES," Wallace Fox, director; "MIND YOUR BUSINESS," Monte Carter, director; "HOLD THE BABY," Fred Guio, director; "ALL FOR MABEL," Harry Delaney, director; "THEY WERE SO PURE," Ray McCarrey, director.

MONEY PICTURES IN FRISCO TAKE MOST

San Francisco, July 29. Three houses, Fox, Warfield and California, cornered most of the change, along with the other two, over the week-end. It will be in those spots that the final tallies are impressive.

Orpheum houses tended to be close to it, but not actually immersed in the w. k. red ink. R-K-O's two local outposts, the Palace and the Grand, were also in the red.

Estimates for Last Week
Fox (5,000; 50-55-75-11); "Romance" (Metro). Expecting \$55,000.

Warfield (Fox) (2,672; 50-55-80); "The Big House" (Metro). Going to 100 seats. Expecting \$15,000.

California (Publix) (2,698; 35-50-65-11); "Queen High" (Par). Opened fair but failed to develop speed and \$14,000. One of first dates for eastern-made feature.

California (Publix) (2,200; 35-50-65-80); "Raffles" (U.A.). Got away for \$14,000.

St. Francis (Publix) (1,375; 35-50-65-80); "Dawn Patrol" (NFN). After two weeks in California collapsed in this spot with but \$7,500 till.

Orpheum (R-K-O) (2,275; 25-35-50); "Dixiana" (Radio). Off at flying clip with benefit preview and newspaper tie-up helpful. \$14,000, good.

Golden Gate (R-K-O) (2,485; 30-50-65-80); "On the Beach" (Sons-Art). Customary profitable receipts of around \$15,500. R-K-O vaude.

Dancing (Wagon) (1,365; 50-60-75); "Dancing Sweeties" (WB). Markedly below average here.

Davies (Wagon) (1,150; 35-50-65); "The Medicine Man" (TIF). Can't figure any profit around \$4,000.

Summary for week ending July 29:

BOX OFFICE EXCHANGE

STOCK EXCHANGE						
High.	Low.	Sales.	Issue and rate.	High.	Low.	Net.
27 1/2	17 1/4	400	American Seal (1)	19 1/2	16 1/2	19 1/2
27 1/2	17 1/4	400	Comic Film (2)	19 1/2	16 1/2	19 1/2
28 1/2	18	2,300	Consol. Film (3)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (4)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (5)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (6)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (7)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (8)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (9)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (10)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (11)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (12)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (13)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (14)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (15)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (16)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (17)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (18)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (19)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (20)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (21)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (22)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (23)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (24)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (25)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (26)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (27)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (28)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (29)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (30)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (31)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (32)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (33)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (34)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (35)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (36)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (37)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (38)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (39)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (40)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (41)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (42)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (43)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (44)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (45)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (46)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (47)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (48)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (49)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (50)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (51)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (52)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (53)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (54)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (55)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (56)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (57)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (58)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (59)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (60)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (61)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (62)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (63)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (64)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (65)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (66)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (67)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (68)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (69)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (70)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (71)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (72)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (73)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (74)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (75)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (76)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (77)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (78)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (79)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (80)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (81)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (82)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (83)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (84)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (85)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (86)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (87)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (88)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (89)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (90)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (91)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (92)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (93)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (94)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (95)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (96)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (97)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (98)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (99)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (100)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (101)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (102)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (103)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (104)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (105)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (106)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (107)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (108)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (109)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (110)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (111)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (112)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (113)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (114)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (115)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (116)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (117)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (118)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (119)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (120)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (121)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (122)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (123)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (124)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (125)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (126)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (127)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (128)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (129)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (130)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (131)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (132)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (133)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (134)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (135)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (136)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (137)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (138)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (139)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (140)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (141)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (142)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (143)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (144)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (145)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (146)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (147)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (148)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (149)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (150)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (151)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (152)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (153)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (154)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (155)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (156)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (157)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (158)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (159)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (160)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (161)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (162)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (163)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (164)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (165)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (166)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (167)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (168)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (169)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (170)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (171)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (172)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (173)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (174)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (175)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (176)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (177)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (178)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (179)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (180)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (181)	21	20 1/2	21
28 1/2	18	2,300	Comic Film (182)	21	20 1/2	21
28 1/2	18	2,300</				



TITAN SWEEPS SKIES

**MIGHTY MERCHANDISING MESSAGE
HURLED INTO MILLIONS OF
AMERICAN HOMES IN FIRST GREAT
"DIXIANA" BROADCAST FROM
HOLLYWOOD LAST NIGHT . . .**

ENCHANTED MILLIONS HEAR TITAN FLINGS HIS MESS



DIXIE

"DIXIANA" AIR-SOLD AS AGE FROM THE CLOUDS

JULY 29th! DAY OF DAYS! NIGHT OF NIGHTS! . . . FIRST OF THE SCHEDULED 12 TITAN RADIO HOURS BROADCAST FROM THE RKO STUDIOS IN HOLLYWOOD!

At One Grand Stroke the Mightiest Merchandising Coup in the Sweep of All Show Ages!

Fifty NBC Stations in Action at Once! . . . Like Towering Gods of Steel and Concrete . . . Crashing an Invincible Ticket-selling Story Down the Pathways of the Sky!

Uncounted Millions in Homes, in Clubs and Cafes, on Ships Tossing in Tumbling Seas, Sit Before Loud-Speakers with Eager Ears Attuned to the Sweeping Drama and Music of "DIXIANA" . . . Now Breaking Records in Los Angeles and San Francisco at the RKO Orpheum Theatres!

**THESE MILLIONS ARE YOUR
POTENTIAL CUSTOMERS. NEVER
BEFORE IN THE HISTORY OF
AMUSEMENT ENTERPRISE . . . ANY-
WHERE IN THE WORLD...HAS THERE
BEEN SUCH AN ASTOUNDING
EXHIBITION OF PRACTICAL,
TICKET-SELLING MERCHANDISING!**

NA

BEBE

DANIELS

BERT

WHEELER

EVERETT

MARSHALL

ROBT.

WOOLSEY

**Dorothy Lee, Joseph Cawthorn, Jobyna Howland
Ralf Harold, Bill Robinson and 5000 others . . .**

Directed by LUTHER REED - Music by HARRY TIERNEY

Personally Supervised by WILLIAM LE BARON

Story and Lyrics by ANNE CALDWELL



TITAN SHOOTS FOR LEADERSHIP WITH GRAND NEW SMASHES

**Crack RADIO Show Machine Sets
Burning Pace With Steady Flow of
Sensational New Product . . . Week's
Production Bulletins Smoke With
Details of VICTORY Sweep.**

AMOS 'N' ANDY already in Hollywood at work on the greatest attraction of all show ages.

EDNA FERBER'S "CIMARRON," year's best seller, soon to be biggest of all outdoor shows . . . Directed on colossal scale by **WESLEY RUGGLES** with **RICHARD DIX** in role of **YANCEY CRAVAT** — 5000 OTHERS.

"RECORD RUN," first great railroad melodrama of the talkies . . . Ready for release.

"ESCAPE," **JOHN GALSWORTHY'S** mighty drama, now a hard-hitting Titan talker . . . Produced by **BASIL DEAN** and ready for early release.

"LEATHERNECKING," now **TITAN** laugh show, just completed.

"HALF SHOT AT SUNRISE," **WHEELER** and **WOOLSEY** comedy sensation, just completed . . . Every showman in the world will be proud to play it.

WATCH VARIETY FOR
NEW TITAN DEVELOPMENTS ON ALL SHOW FRONTS

"Variety's" Bulletin Condensed

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety".
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary department in this issue and hereafter.

Reported renewal of concerted action against colon agents after the arrival here of J. J. Murdoch or Pat Casey or both. Producers agents more than ever taken up where left off last spring by the producers' committee, of which Murdoch and Casey were members. The easterners are important to the agency control program owing to their familiarity with the agency question.

Conventions and visiting organizations demanding a look at the studios are piling up heavy losses for producers. When the International-Society of Bankers held its convention here, opening its doors to the delegates lost almost half a day's work. Intermittent attempts at agreement among studios to ban all visitors have failed because there was always one studio breaking the ruling in hope of forcing the others to follow.

Warners' draughting department is designing chairs explaining back-ward construction of a miniature golf course from such items as old tires, coal scuttles, etc. These chairs will be used by all children attending Warner theatres, with Warners hoping to waylay some of the coin being mopped up by the professional midget courses.

Because too many employees made constant bee-lines for the studio cafeteria and soda fountain during the hot spell, First National orders that every one must lay off refreshments from 2:45 to 4:30 p. m. on penalty of dismissal.

Abe Lyman, with his brother Mike, and Frank Orsatti, realtor, are negotiating for a night club spot between Hollywood and Beverly Hills. Mike Orsatti is now operating the Club Alabam downtown, will manage Lyman's Hollywood Gardens, with Abe featured.

Afraid that a gigolo part would play havoc with William Powell's sex status, Paramount put him in "Lady's Man" as intended. Paul Lukas may get the part.

Bad weather has long been classified as "very unusual" here. Same term now applied to production activity and local business in general. "Lousy" is too vulgar.

With the Hollywood Playhouse ceasing production of its own shows, Hollywood will be devoid of its own legit production. Frank now on it looks like road shows and second showings of downtown Los Angeles attractions. Henry Duffy had been doing most of the local producing.

Licenses for 20 new midget golf courses were issued in Los Angeles last week. Among them was one at M. Saki and a spot on East First street, in "Little Tokyo".

Tiffany gets a downtown first run release in December when H. I. Gumbiner opens a 2,300-seat theatre on Broadway between Sixth and Seventh avenues. Gumbiner has contracted for territorial first run rights for next year.

Getting a load of the Spanish pictures made in Paris, by Paramount, local studio execs spread the rave for a Mexican kid, Robert Rey, who was picked up in Europe and moved into leads. They may bring him here for foreigners and English.

Hays office said "No" to Radio on the title, "Crime". Picture from Sam Shifman's play thereupon becomes "The Losing Game".

Technical staffs at the Metropolitan were cut to the bone this week with most of the stages dark. Only activity is handling of the Christie-Educational shorts.

Donald Crisp, hovering between megaphone and grease paint, is again in the players' ranks with a spot in "Scotland Yard" for Fox.

Burton Holmes arrived here last week to start dialoging his travels to be released through Metro Felix Feist, Jr., is directing.

While awaiting a call to do her next picture for Pathe, Marjorie Rambeau moves over to Metro for a part in "Dark Star". The actress' contract with Pathe permits her to work for any other company until given four weeks' notice.

Clark Gable, who worked in several local stage productions, gets his first chance to appear before

the camera at Pathe. He will support William Boyd in "Painted Desert".

After he gets a look at the completed "Kismet", Otis Skinner will return east. He probably will appear in a new play or revive something. The actor came out here to do one picture for First National.

With 11 features on its '30-'31 program completed and ready for release, Fox expects to have 60% (Continued on page 41)

Tiff-Cruze Release Deal May Mean Sono-Art Is No Longer Film Active

Hollywood, July 29. In a deal now pending, Tiffany is considering the advisability of entering into a releasing arrangement with the James Cruze Productions. A report that the deal would be a production one, with I. E. Chadwick declared in, is flatly denied. If and when the negotiations go through it will be between Tiffany and Cruze only and strictly on a releasing basis.

Cruze approached Tiffany for a release after pulling out of Sono-Art. There is some doubt expressed here whether this firm will remain active.

Chadwick has been out of the picture business for three years, although it's been reported he has some sort of an interest in the Sono-Art outfit. Chadwick has been in New York the past two weeks but is now on his way back.

Fox Plays Hays-Banned 'White Cargo,' Indef Run

Chicago, July 29. "White Cargo," the Hays banned picture, opened at Fox's Monroe theatre Friday (25) for a week's run or longer.

Attitude taken by the local Fox organization was that although the picture was supposed to be barred, no official notification of such had been received by the circuit.

Film board here viewed had received no notification. According to Edna Pfister, secretary, it had no course of action unless notified by the Hays office.

Sidney Meyer, local Fox operator, says picture will remain as long as it's a money-maker.

"White Cargo" had a long run in the Castle, Independent loop house. It's at the Monroe under a "pink" permit.



LLORRA HOFFMAN Public Prima

Llorra Hoffman is now in her fifth season for Public as feature prima donna with Paramount-Public units. Miss Hoffman is a distinct picture house personality of established popularity.

Direction WILLIAM MORRIS AGENCY

San Diego Over-Seating Set Out As Best Cause for Houses in Red

REISMAN GOES WITH U, AS GEN. SALES MGR.

Phil Reisman succeeds Lou Metzger as sales manager at Universal. He takes the new post Monday (4). Reisman has resigned from Pathe after being with the company as sales manager for the past three years, building up a substantial sales organization that gets set as he leaves with a prize film and signs of renewed activity.

Ted O'Leary will succeed Reisman at Pathe. O'Leary is close to Joe P. Kennedy.

Reisman's contract with Universal is for five years. Although the change at "U" is sudden, it has been in the wind for some time. No info available as to what Metzger's new job will be at Universal. Reisman succeeds him only, as sales manager, while Metzger still holds his post as general manager. It was said at Universal yesterday.

Metzger has been with "U" as sales manager for two years. He was appointed general manager about a year ago and occupied the two posts. Inside is that Metzger's contract is up Aug. 15 altogether, but that has not been confirmed.

MARY DISBANDS PUB. DEPT.

Mary Pickford has disbanded her publicity department.

Arthur Zellner, associated with her for eight years, is out as a result.

WB and FN Foreign Talkers Will All Be Shortly Hollywood-Made

MIDGET GOLF SPACE TO LET BY WARNERS

Midget golf idea is now also being sprung by Warner Bros., latest theatre circuit to take hold of the plan. Looks like WB, however, instead of taking on the miniature golf plan as of an operating adjunct to its theatre division is angling to lease space out on a concession basis.

The idea appears in an ad recently in a Newark daily over the signature of Albert M. Greenfield, rector of that town. Greenfield is also a Warner real estate agent. In the ad Greenfield states that there is available space for midget golf courses in Warner theatres in Northern New Jersey. He cites this as an opportunity and asks to be communicated with.

Warner Bros. may produce a few more features in Germany as it did prior to settlement of the patents situation there recently, but from now on the bulk, if not all, of the WB and First National foreign production will be centered at the Hollywood studios.

When Harry M. Warner returns from Europe next week, it is expected on the inside that this will be his official decision, through WB's feeling that its facilities on the west coast could not be duplicated in Germany for proper production of talkers there in German, Spanish and French, or any one of these three languages.

What is pointed to as WB and FN's foreign output this season, 18 talkers altogether, will be made on the west coast, it has been determined in advance of H. M.'s return to New York. The 18 will be split up into six each of German, French and Spanish talkers, with the division between WB and FN providing an even one. Anything made abroad would be added to that.

A Spanish version of "The Bad Man" (FN) has already been completed under the title "El Hombre Malo," with cast including Antonio Moreno, Andres de Segurora, Juan Torro, Rosita Ballester, Della Magano, Roberto C. Guzman and Manuel Conesa.

Three Versions Second will be "Those Who Dance" (WB), with the French version, including Rolia Norman, Antonio Moreno, Juan Torro, and Suzy Vernon; the German version, Wilhelm Dieterle, Antoin Pointner, Lissa Arna and Carla Barthel, and the Spanish version, Antonio Moreno, Maria Alba and Alvarez Rubio.

Only other pictures scheduled so far for production in Spanish, German and French are "Show Girl in Hollywood" (FN) and "Moby Dick" (WB).

Eight of these arties arrived in New York Saturday from Germany and France and left for Hollywood Sunday (27) to start work immediately. They are: Dieterle, Pointner, Arna, Barthel, Norman, Mendall, Heibling and Vernon.

Between now and Sept. 1 WB will bring in around 60 artists, writers and directors from Europe. The list includes some prominent names abroad. It is stated.

FN is the foreign distributing agency for its own and the WB product. As a result it will handle the distribution of the 18 talkers.

The pictures will be exploited abroad from the home office the same as domestic talkers are, with special agents, press sheets, etc., planned for each and the respective countries. This will necessitate the hiring of translators for the advertising and publicity department.

Following the suit of Par, the WB and FN foreign talkers will also be sold in this country in foreign locations.

The bi-lingual talker will be produced on both disc and film.

Yorke's Added Staff

Personnel of Gabe Yorke's advertising and publicity staff at Fox Theatres is scheduled for increase with three men—son to be added to force.

These include: Max Shupe, who until now was with the Coast division of Public; Albert Margulies, formerly at the Roxy on the staff of Martha Winchinnick, and Ned Gerber.

Gerber will be stationed at the Fox Washington, D. C.

Levine, Tiff Caster

Hollywood, July 29. Abe Levine becomes casting director for Tiffany, devoting all his time there.

Formerly associated with Guy Coburn agency, and part time casting director for Tiff, Levine is giving up the agency biz.

Eve Southern Assigned

Hollywood, July 29. Eve Southern is back with Par through being cast for a featured role in "Moran".

This will be her second picture since the auto accident that put her in the hospital at the time she was starring for Tiffany.



PHILLIPS HOLMES PARAMOUNT

"Symphony in Two Flats" was quite successful as a stage play here, due largely to the drawing power of its cast. As picture material it suffers from being drawn out along the same note. The atmosphere of rather sickly sentimentality is too sustained, and cuts could be made to advantage.

Picture will be released in America by Tiffany, but a different version.

(Continued on page 38)

World's Screen and Stage

(Continued from page 3)

they, too, better start producing for the foreign market by turning out sound-celloid in the native lingo. The Germans didn't figure as yet. They were doing okay as is with their own synchronized pictures. A few of the Tobis and UFA shorts had percolated into other Continental capitals and across the Atlantic as a sample of Germany's potentialities. Germany's capital, Berlin, even today still prefers the big flashy American film over its own native, hence Germany is a peculiar study in itself.

From the Paris demonstration at the Moulin Rouge, Paramount and Metro and Fox and Warners and the rest quickly saw the handwriting on the sound-screen. Warners had been doing all right, letting Jolson carry his shorts and other product and getting along nicely for no little time. Metro's sound-synchronized "White Shadows" was holding their own and was being shown the general M-G-M works.

Paramount, with its 10 theatres in France, including a deluxe on the Boulevard des Capucines, Paris, quickly saw what it was getting at. It would come to it not giving "em native appearing product. Paramount's showmanship in lending 100% French aura to everything that it exports is well known and paying too well. Every time one of the many patriotic and religious holidays came around, the Paramount theatres, draping of the French colors and the playing of the French national anthem, had been developing a goodwill and beautiful franc of sizeable proportion which Paris wasn't going to let slide without a struggle.

Trying Languages

As a result, at this moment, the elaborate, far-flung, Parisian Kane studios in Joinville (outside Paris), under the corporate name of Cheocontinental Studios, are booming with stock companies fashioning talkers in dialogue and dialects from French to the Czech. If Kane will have his way, Paris will turn out over a dozen different lingos and test each country's returns that way, with the first nationalist talker, which goes expected ally for the lesser languages like Danish, Czech, Hungarian, Polish, and even Italian. (Of the major tongues a 100% Italian talker has yet to be made.)

From this, Metro quickly took its cue. Between Arthur Loew and Lady Lawrence, M-G-M's traveling European representative, and the best French talent, starting with Jacques Feyder, the French director, and including Andre Luguet, the Comedie Francaise star, now in Hollywood. So is with the other French notables, like Luguet, Miss Fedor, another Comedie Francaise satellite, inspired litigation and Metro took care of everything, charging it off.

Between Metro, Paris, now the Warners, and others, the various nationals raised a new form of squawk—the protest against Hollywood's gold absorbing and depicting the cream of the stage and screen talent from each country. Hollywood didn't deny it. It couldn't. Between the Hollywood-produced foreign talkers, along with Kane's activities in Paris, not to mention various other multi-lingual talker activity at London's Hollywood (Elsie), and at Tempelhof and Neubabelsberg, and in Berlin, there's no question but that the local legions are crying the blues.

Actor After Money

A recent "Variety" story about the German dramatists completing a flock of plays but not finding enough star talent to go around for production purposes, is the keynote today for every other country. They will be in those countries where the talkers' progress is not yet as marked.

The actor is the same the world over. The glory thing is kept going for Sweeney. When an actor gets a load of twice as many francs or marks or pesos or lire or pesetas or shillings (Austrian) or pence or pounds, he's like the American troupier, figuring in dollars; he can boost the gross so many times more at lesser effort and to greater personal fame than if remaining true to his art and former first love, the dramatic stage.

As a result, the political elements who figure in those countries where the state still controls subventioned theatres, are good for a monthly

squawk about what American sound has done to degrade the native theatres.

All Get It

It affects all of 'em. Max Reinhardt relinquished Nona Gregor for a Hollywood talker from his Viennese theatre, and there's a grand to-do about that. So the beloved "professor" (that's his native title), must qualify himself that Miss Gregor has not sold her art for Hollywood shekels but that, as a special dispensation, she has been given a limited vacation to take advantage for the earling of a few extra bucks.

To top Reinhardt, the German and Austrian authorities who dominate the subventioned theatres rule that no state theatre employee is to engage in screen work of any kind.

From Belgrade (Yugoslavia) as the centre of all the Serbs, the Croats, the Slavs, and the Bulgarians, the Balkans, comes a "threat" of almost prohibitive legislation to bar foreign film imports—strictly aimed at Hollywood—and use the increased funds to rehabilitate the dying legit. The dying legit has been dying on its own, regardless of the talkers.

The Yugoslavian picture people rise in protest against any such possibility because without American product they couldn't keep their theatres open. And as for legit, even the English Players, (playing in a "totally foreign tongue"), still flick big with their "Journey's End," "June and the Paycock," and other "important" Cyclic Gospels, with her Comedie Francaise players in French—still repeats regularly and scores heavily. And the American Negro, Louis Douglas, with a Harlem revue, also takes out plenty of dough meantime.

The Balkans refute themselves on their threats of legislation and the attendant patriotic local protection by finally coming into the Berne convention and agreeing to pay royalties to American dramatists. They are at this writing making intensive arrangements for the new season for the presentation of improved "Broadway" melodramatic successes. They go big for those movies. "Trial of Mary Dugan," "Cat and Canary," and "Broadway" are all big in Europe, from Spain and even to Russia.

On the matter of Soviet Russia, with the U. S. S. R. monopolizing and dominating everything from their lands to its nationalistic thought, all that Russia can turn out is what they will on themselves.

Now and Then Silents

Every so often a silent of some distinction percolates into Paris or into a Balkan country where the Balkan peoples around the Adriatic Sea are of hereditary relationship, but these are only odes for the American sure-seaters at best.

When Russia produces a Sergei Eisenstein, all that its official government propaganda and lecture



Guinn (Big Boy) Williams
"The Big Fight," "Crusoe," "The Devil and Women," "Fox," "The Bad Man" and "College Lovers." First National.

FREE-LANCING

Under personal management of Edward Small Co.

tour, under U. S. S. R. auspices, has done is to bring Eisenstein to even greater attention as a "personality" with the result Jesse L. Lasky copped him for Paramount in Hollywood.

As for Germany, one is given to expect much from UFA Tobis, or even the lesser known Greenbaum Films or some other indie producer. Germany should turn out some good talkers for America within two years, especially now, with the "patents" accorded in the final stages of adjustment, and the markets opened for general operation, production and distribution. Germany's progressiveness is immediately evident to any visitor to Tempelhof or Neubabelsberg. A flash of Jannings' "Blue Angel" or Willy Fritsch and Lily Harvey in "Liebeswalzer," or even the folkum "Zwei Herzen in ein Takt" ("Two Hearts in a Time") evidences that the Teutonic boys know what it's all about and at least are heading in the right direction.

Germany's Chances

Germany feels that if it can't bust into America and that a German equivalent of a "Variety" or a "Passion" is not so frequent, they can at least compete with their own side of the Atlantic. As a result, by arrangement with British International and Gaumont-Aubert, Franco, UFA and Tobis have been making big and multi-lingual talkers at Elstree, and around Paris at Joinville, Billancourt and Epinay.

Ufa has a good producer in Erich Pommer and some alert creative minds for contributing factors to native-made sound product. Franco has Louis Mercanton, Robert Florey, Jean de Limur, Leonce Perret, all latter three of whom have had actual Hollywood experience with the major companies while Mercanton has worked with Americans and British in Nice and London. They, too, might turn out something startlingly worthy one of these days.

The picture thing is naturally the biggest thing of the moment in the international survey.

That goes even greater beyond Europe into the Antipodes and into South America's Latin countries.

Australia likes its big revues as America did for a spell, but will probably get the wint that South America is currently peevish about—that the verities of backstage and revue, stuff with its strictly local Broadway and technical lingo isn't naturally popularly appealing. Why? brings one back to the distinction touched on before concerning English and Americanese. To the foreign mind, the American lingo is entirely distinctive from the British. The Continental boys have found that out in their contacts with Englishmen from the neighboring British Isles and from the influx of New Yorkers and hinterland "Americans" to the cities.

The South Americans who speak English and who were taught it in the Oxford sense, have been equally quick to note the linguistic distinction between the comic nations.

The German native reaction to U. S. talkers, especially in Berlin and the other big German cities, will probably be the quickest way to make the picture business a suitable sound-film for America. They almost had it in Jannings' "Der Blaue Engel" (Blue Angel), which the Hollywood-experienced Josef von Sternberg directed.

It is slated for America this fall, although a rather pedantic work.

Berlin, itself will not accept a German talker if there's an equally good American. The same goes for the grand manner of American pictures, and somehow there is more allure in the American manifestations than the native prototype.

One finds as a result that Germany is thus tending away from its own. In "Liebeswalzer," Fritsch plays a young American blonde, and even ad the American side of the picture in the course of the otherwise German dialog to lend realism. This was the one native-made talker which the public would want for. But they couldn't stick Jannings' "Blue Engel" over with as much mass appeal.

England the Same

England, of course, is still the big disappointment. They couldn't make a silent in the States, and America's first runs, and looks equally negative, if not worse, on the talker end.

The Continentals take the position that where they are unsuccessful in the past, so far as America was concerned, their ancient and honorable and long-established nationalistic bias gives them a historical superiority which will offset many other shortcomings. The French theatre, the Italian, the Spanish, the German, the Austrian and the rest of the ancient theatrical lineages all will state subventioned theatres and opera houses, regarded as certain to turn out historic timber of high caliber for the picture screen.

This has been evidenced in several French performances. An Andre Bauge carried an otherwise colorless turk, "La Route est Belle" ("The Road is Beautiful") into a money-getter for Pierre Braunberger, although, as the pioneering French talker, and dealing with a typical provincial theme, Mrs. Marcelline's local, it couldn't miss.

On the Stage

International legit has been dovetailed with the flicker situation abroad. The theatre as in America has been solar plexused by the curiosity appeal of the talker. Still, the American and the German and the Hungarian dramatists and occasionally a French or English or Italian or Spanish author, composer or librettist, continue to turn out likely stage material which travels around the world, although it has been the reverse of late. America has fed the foreign stages also with its musical revues and its crook melées.

In vaudiville the American has done this feeding to an even greater degree and at a greater loss. An American act comes to Europe and the Continental boys make a bonanza out of picking the act's bones apart.

Hal Sherman, for example, was a smash two years ago, so much so he stayed there for some time. Sherman left Europe and a flock of Sherman imitators at cut rates do his same style of eccentric stepping with his managerial approval, and pondering that they had to pay Sherman off in the equivalent of American dollars and they can still pay the local boys off in francs or lire or pence or pounds.

Borrah Minevitch with a har-

monica band act was in an American operetta (translated, of course) in Paris at \$2,000 a week and in the last fortnight of his engagement a copyist was frankly copying his style, making sketches of his clothes, physical layout, grouping, etc., and then topped it by asking him where he can buy his type of Hofner harmonica as he's setting up a copy act now that Minevitch is leaving for America. On top of that, another American harmonica act comes over and pulls a copy and the copyist begins to copy and comes down to a difference in price.

As for American acts in Europe especially, previous stories that it's a tough financial racket for the variety performer as he regularly bought squawks from the foreign agents who don't like the idea of any comment on this. Very few acts, unless landing a show over there, get a money break. Trouble has been in the main that most of 'em take it as a lark and a grand excuse for a getaway with perhaps a chapsote to get a few bucks. It doesn't mean that the Continental boys turn round for a few acts.

The girls coming to play the resort casinos find it even tougher. They must have a wardrobe and make-up and a suitable tempo of things. Before they know it their francs are dissipated.

American acts of course are still big business in Europe and always in demand. But only England pays anything that is worth while.

Outside of Europe, nothing else much matters. Australia brings in a lot of business. The U. S. and W. T. houses gone wire, although this past month there has been a tendency back to the stage policy in the picture business.

Too Tough for Girls

South America is strictly rough stuff, same as in the Canal Zone. Ditto for the girls going into Egypt and the only ones who stay are the ones regardless of every precaution by the consular services on both sides, guarantees, etc. Once there, it's too tough for the girls, and only girls are wanted.

The American vogue has gotten to be such a thing that German acts that haven't been near America the last few years have never made it a practice to add it to their repertoire. I. e. if they're silent or dancing acts—and thus tend it some showmanship in the picture business type of act. The illusion pays because the Continentals go for anything American despite all agitation in the patriotic press to the contrary.

Italy, of course, music, the Magyars and the Teutons and the Latins all blast forth "Broadway Melody" and "Singing in the Rain" in the same tempo as their more expert Anglo-American jazz-brothers, and the natives want nothing else but.

In Italy

Italy, without going through the avowed stage act, is in the picture house and stage sequence, and yet having to experience it, today is paradoxically in the same position America is on the film end. It's how the natives the stage acts are coming back in Italy because of the inadequate talker product. But while we've had a spell of talkers in every form, Italy is now plentifully supplied with talkers, and must now bolster its poor pictures with stage acts.

This is explained by the Mussolini edict against foreign talkers. No foreign dialog—which chiefly affects America—is permitted on the screen. Even English song lyrics are only 10% allowed, and with America only making talkers, they're not conducive to cutting nor are the silent versions likely for Italy because the 100% English talkers are too expensive for the active Latin temperament.

The American sound-synchronized film is barred not alone on the general lines previously set forth but chiefly in Italy. Spain and kindred Latin regions because the native musical ear resents anything mechanically musical. Italy has too rich an operatic taste to be content with mechanical tin Pan Alley thematics.

Pash Heroines

As idealists, dreamers and romancers the Latins go heavy for the beautiful face and the illusion and allure of the former silent pash heroines. That explains Greta Garbo's huge popularity there.

The explanation is why the current American silent films will not do. Hence the Italians are paying big money for stage attractions. And it takes big money to play Milan and Rome and Naples. Jumping from Paris to Milan is no gag.



HARRY CAREY
"TRADER HORN"

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NATION DEFIES RECORD HEAT IN STAMPEDE TO SEE COLMAN'S LATEST! Today's Biggest Box-Office Sensation!

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RONALD COLMAN

CLEVELAND—Stillman
"Raffles" talk of town. Over \$16,000
in 5 days against record heat.

NEW YORK CITY—Rialto
Against terrific heat spell, grosses
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"Raffles" popular hit, getting \$11,000
in 3 days.

LOS ANGELES—U. A. Theatre
Outstanding hit. Grossed \$17,500 in
5 days.

DETROIT—U. A. Theatre
Against record heat got \$15,000 in
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LOUISVILLE, KY.—State
"Raffles" a sensation, getting \$5,000
in 2 days.

"THE AMATEUR CRACKSMAN"
Based on the Famous Adventure Stories
by E. W. Hornung

Raffles

with KAY FRANCIS
and DAVID TORRENCE

N. Y. CRITICS JOIN

HAT-CHEERING THRONGS!

"Mr. Colman seems at home throughout most of the picture's length either at cricket or as man-about-town or as the cracksmen. . . Audience that jammed the Rialto theatre yesterday obviously liked Mr. Colman and 'Raffles' very much."

—N. Y. Times

"Colman wins strong praise in 'Raffles'. . . The extraordinary exploits of A. J. Raffles have been woven into a most amusing photoplay. . . Like 'Bulldog Drummond,' the picture is directed and played with light deftness. . . It makes for enjoyable entertainment sure to meet with the approval of this customer."

—American

"Story of dashing gentleman crook well told. . . Star's performance recalls his other success, 'Bulldog Drummond'. . . He has a part which is very much in the mood of Captain Drummond, a gay, dashing, romantic sort of chap. . . It certainly packed them in at the Rialto early yesterday afternoon. . . You cannot deny the competence with which the picture is done or the pleasure you get from its smooth running. . . Ronald Colman gives an admirable performance in the title role."

—N. Y. Telegram

"America as well as England will enjoy Ronald Colman's 'Raffles'. . . It is amusing and the customers are going to like it. . . 'Raffles' is an entertaining picture."

—Morning Telegraph

"This is Ronald Colman's third talking picture and it ranks with his best, which, of course, is 'Bulldog Drummond.' His portrayal has all that smoothness and urbanity which marks his best work. . . 'Raffles' is excellent hot weather entertainment."

—Evening World

"Here, messieurs et mesdames is a production that strengthens our pet fanaticism that the talkies are growing up. . . It is invested with a dignity and value, that bids fair to make 'Raffles' one of the shining examples of the current season. . . Kay Francis seems to be destined for imminent talkie stardom. She is, in fact, swell."

—N. Y. Evening Journal

"Colman glorifies hero crook of new 'Raffles'. . . The engaging Colman manages to make crooks the most attractive hero material in the movies. . . Colman is delightful and the picture has been given a beautiful production, the neatly polished production which consistently distinguishes Goldwyn films."

—Mirror

"'Raffles' has never been played so well nor with such a smooth, interesting production. . . A fitting follow-up to Colman's 'Bulldog Drummond,' and it will undoubtedly reap the same box-office rewards as its predecessor. . . It never falters in its interest. . . 'Raffles' another excellent vehicle for Mr. Colman worth viewing."

—Graphic

"Ronald Colman's good looks, irresistible charm and excellent elocution combine with a dashing scenario to make 'Raffles' a thoroughly enjoyable talkie. . . Colman's performance is a delight. . . All around, 'Raffles' is a mighty entertaining production, and it looks like producer Samuel Goldwyn has another box-office hit on the movie market."

—News

"One of those letter-perfect performances which have come to be a matter of course with Ronald Colman. . . Mr. Colman is in every way a magnificent player. . . Mr. Goldwyn has produced the picture with that style and grace and intelligence which mark his cinema. . . It is all smoothly done, cleverly turned, nicely managed throughout."

—World

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**"10 TIMES BETTER THAN
THE SILENT VERSION"**
—New York Sun

Crowds packing the long run Rivoli Theatre, New York, at the world premiere engagement of this mighty all-talking drama are echoing The Sun's opinion. When the list of the five greatest box office successes of 1930 is written, "MANSLAUGHTER" will stand very near the top!

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"MANSLAUGHTER"

**CLAUDETTE COLBERT
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"A splendidly matched pair."
—New York Journal

Directed by George Abbott. From
the Saturday Evening Post serial
and novel by Alice Duer Miller.

THE TWO BLACK CROWS, MORAN AND MACK,
in "Anybody's War" are playing to crowded, delighted, laughter-swept mobs in key points throughout the country. By long odds, the big comedy hit of the hour!

**EXHIBITORS ARE SAYING,
"HAPPY PARAMOUNT
NEW YEAR" WITH
SIGNED CONTRACTS!**



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BIGGEST
STARS
IN
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SOUND SHORTS**

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TWO MEN GO TO THE BEAUTY...

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Starring: Frank Morgan, Helen Broderick, and a Cast of High Society and the Underworld

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THE STRONGEST LOVE STORY IN 20 YEARS

Two of the most beautiful, deepest, thrilling when Yare and played it on the stage... Millions will be drawn to the all-talking screen, a real dramatic drama

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For the Production With England's Cast
CONSTANCE BENNETT & JEWIS AYRES
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"King of Jazz"
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The PRIMITIVE PASSION OF MAN LAID BARE

HERE IS
The most sensational theme since the screen began to talk!
The classic struggle between innocent passion and the lust of passion...
In the development!

The WAY of all MEN

Tom, Ray and a Girl
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Constitutionally Weak, Nervous
Shed Their Skin and the Skin of it, Just Their Whole Skin

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In Their New Version of
"The Old Family Tia Type"
starring by **TRUE YORK**
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World's Famous Culture and Broadway's Popular Melodrama in a Grand Show, Entitled—
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—On the Screen—
R. K. O. Radio Pictures Presents
The Screen's Mighty Star
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At His Greatest as Larry Sheldon... gambler... plunges, game to the last dollar, backing every bluff with steel courage and iron fists in

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The Heart-Thrilling Romance of a He-Man Racketeer Who Goes Right For Love

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The Talking Screen's Most Astonishing Revelation
The man of the hour...
As a superman he plays and speaks in the different characters

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ROXY

An Underworld Drama That Is Different!!!

A STAR in the most brilliant performance of his...
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A STORY that will make you...
"GOOD INTENTIONS"

A Fox Melodrama with
EDMUND LOWE
Marguerite Churchill, Regis Toomey, Owen Davis, Jr., Hole Hamilton
Written and Directed by William C. Menzel
BEGINS TOMORROW

A Program of Stars
David W. Gulon
Raymond Knight
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SINS OF THE CHILDREN
A Picture with a Soul!
A Fox Melodrama with
LAUREL HARDY
"MURDER CASE"

PITTSBURGH

WORLD PREMIERE

NOW PLAYING

AND IN CELEBRATION OF THE EVENT, THE STRAY...
THE "WALK" FROM BELLINGTON

BERNICE CLAIRE

The "Famous" Story of the Screen...
In PERSON
Appearing At Every Show!

JOE BROWN
TOP SPEED

DICK POWELL
in "Moonbeam" starring
BERNICE CLAIRE
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and
EDDIE J. KATZ
Additional Comedy Stars, All Day Long

Press Stunts

Welland, Can. To get the kiddies for Saturday matinees, Tom Forhan, manager of the Capitol, arranged with a local ice cream parlor to distribute free ice cream cones. Forhan ran several readers in the papers about the free ice cream cones and the kids on the hottest of the summer. He claims to have done very good business with just an ordinary picture, with the cones to pull in the 2c. apiece and Forhan paid 50c of the cost. He also staged a calling contest. Announced that the first 10 boys and 10 girls answering to their names would be admitted to the theatre free of charge. The kiddies had to do was write their name down on a piece of paper and answer when called for by Forhan. He was parading an old-fashioned horse-drawn hearse around the streets to exploit "Caught Short." Hearse had a banner on each side with the words: "He died laughing at Marie Dressler and Follies in 'Caught Short' at the Capitol," with the play dates printed. On the rear doors were the words, "What a wonderful ride to die, laughter followed by the same copy used on the banners. At first it was thought that the hearse would be used for the contest, but it worked out just the opposite. Hearse covered the entire city and was then left standing for days at the front of the theatre. Entire cost of the stunt was six paces for the hearse and \$10 for man and team.

Brooklyn, N. Y. Robert Bender, manager of the Brooklyn Fox, and Jay David Blau, publicity director, are helping the marriage licenses from the Brooklyn papers daily. Two weeks later they follow with a congratulatory letter from the manager accompanied by two passes, each admitting two called a " honeymoonman's plan." Bender states it's an excellent good-will builder and gets them coming more or less regularly to the theatre.

Syracuse, N. Y. Keith's helped himself to liberal news space in "The Journal-American" by tying up with the paper and the local Bureau of Motor Vehicle for a driver's endurance stunt, "Sailor" Pizzo, handcuffed to the wheel of the car, drove it five days and six nights, the Keith theatre was the official starting and finish "line" and the endurance car carried the theatre's name. Patrons of the classified columns of the paper are invited to describe their experiences with the best letters written weekly. Daily display copy is used to exploit content, with theatre's current production tied up with the paper. 50 pairs of tickets weekly to supplement the cash awards. Grand prize is a Majestic roadster. Local Majestic dealers co-operating.

Newark, N. J. David E. Wesner will run a surprise week at the new Capitol City, next week. A new unit will be built on top of the regular Publix and guest stars will appear on different nights. Nothing will be announced in advance. Branford will present the same show the following week.

Cleveland, Ohio. In conjunction with showings of "Raffles" (U.A.), M. A. Maloney, p. a. at Loew's, used an old plan with good effect. He made tie-up with the Cleveland "Press," to conduct a "mystery man" contest. Idea being to find "Raffles" and going up to him with a copy of the paper in hand to identify him.

Atlanta. Good will bringer was idea of local kiddie review comprising 150 children under the sponsorship of the Shrine Temple and put on at Loew's. Chester Hale directed the show. He also helped in a similar show put on in Memphis by the Memphis "Press-Scimitar" milk fund.

Newark, N. J. Proctor's tied up last week with Krege department store for a fashion show. Store furnished 12 girls, amateurs who gave a fresher appearance on the stage than professional models. The changes carried the show in all its acts.

No cost to theatre and held over. St. Paul. Casey Jones and drug store cowboys stunt used in two leading local houses in effort to keep the Paramount. Publix lead-off, started popularity contest to pick two girls to stand at the New Capitol, in Pacific. Vote for favorite with tieup with one daily, many votes for girls getting subscriptions to the paper. Cross the street, the trip not so long, but oftener, the R-K-O

Orpheum offering round trip ticket to Chicago via Milwaukee road every week, with the drawing on a raffle basis Monday night. Both houses paying attention by showing scenic newsreels.

Soda fountain cow hands could feel right at home in either of the above show shops, meantime, the lobbies of both cluttered up with cosmetic displays and beauty demonstrators. Free make-up, hairdos, facials and what-not as draw for femme shekels at matinees.

Pittsburgh. Stanley got a couple of their ushers to march around streets last week dressed up as hospital attendants and carrying stretcher, on which all that protruded was face of wax dummy, which made the thing look like a corpse. Inside was a victrola playing one of those laughing records.

Large signs hung down from each side of the street. This fellow couldn't stop laughing at "Top Speed." Picture currently at Shrine.

House also had a couple—one a young girl and other an elderly man with ear trumpet—getting on and set cars for whole day. Girl would tell man about picture she had just seen, "Top Speed," and the man would answer her in voice loud enough to be heard all over the car. "I can't hear you." Whereupon she'd go into her spiel in a voice equally as loud.

New York City. Par-Publix has made prizes of \$500 for the best ad campaign on Harold Lloyd's next talker, "Feed First," scheduled for general release Oct. 4.

First prize is \$100, balance being split into nine awards of \$50. Second prize is Charles E. McCarthy, Russell Holman, A. M. Bostford, Ben H. Serkovich, Lem Stewart, Arthur Moses, and Edward Les Whelan and Cliff Lewis.

Oklahoma City. Manager L. J. Monahan had window attraction in publicity for "Hold Everything" at the Palace. McAllen, Tex. A young man set a record for playing piano for 60 hours, and he did. He was in one of the prominent music store's window and the main attraction for that length of time.

Dubuque. Picture machine operators at the Dreamland and Liberty on strike. First strike in town in many a moon. Caused by a new clause in the contract, working clause, but cut to six. Ben Levenson and son, owners, pinch-hitting for the rest of time.

Reduction claimed as economy measure, but union will not stand for anything under eight hours. The picture machine cause a jam with the union or a shutdown until business picks up with a drop in the mercury.

Detroit. Publix tied up with election WXYZ on straw ballot of recall. Printed on ballot was announcement of picture "Raffles," opening at the W. house, 10,000 distributed. Stunt engineered by Charlie Barone and Fred Roach. Cost theatre \$50 as part payment for ballots.

Syracuse. Andrew Roy preceded his departure from the Paramount theatre here for Gary, Ind., where he becomes city manager for Paramount Publix, with an unusually comprehensive exploitation campaign for "The Sap from Syracuse," given a national premiere at the local house.

Roy effected a direct tie-up with Hearst's "Journal," which printed a display copy, which Oakie invited readers to see "The Sap from Syracuse" in return for their service in the next six months. While the city authorities have frowned upon the use of the paper for advertising purposes, Roy secured permission to use a stencil. "Don't be 'The Sap from Syracuse' and jaywalk on all downtown streets." Roy had one disappointment; arrangements to bring Oakie here for the opening fell through.

Syracuse. Warners' Silver Jubilee to be celebrated nationally next month, will have a special morning matinee, with the gross proceeds going to the Red Cross. The city authorities have frowned upon the use of the paper for advertising purposes, Roy secured permission to use a stencil. "Don't be 'The Sap from Syracuse' and jaywalk on all downtown streets." Roy had one disappointment; arrangements to bring Oakie here for the opening fell through.

"The Dawn Patrol," which will open an extended run Thursday midnight. A 50-foot scenic cut-out, completely covering the front of the theatre, is to be placed, while a Gypsy Moth plane will be parked in front of the house throughout the engagement.

Toledo. Vite-Temple, in tieup with ramp garage across street, arranged by Harry Goldberg, to feature a two-hour auto parking with tickets bought for evening performance up to Sept. 1.

Denver. One of the stage shows appearing at the Denver theatre had three days they did not want to take back to New York. Selby Carr, publicity director, phoned the "Post" about them. Al Birch suggested that they be given to the three children under 12 who would write and tell the best reasons why they should be given the matinee.

Over 1,000 youngsters wanted the animals in the stunt, was good for several stories in the paper, and most of them while the stage show was still at the Denver.

Denver. Good publicity for "The Social Lion" by Manager Shuttles of the Rialto cost house very little. 10,000 package inserts were used in the lobby of the department stores advertising a handkerchief tie sale and the reverse side of the package was printed with the language of the handkerchief in detail. Theatre and store split expense. 10,000 inserts were in paper and ad space was taken with this wording: "If you ate as much Happy Home Bread as I do you'd be the biggest part of the space was taken up with a cut of Oakie's smile. Cost \$10.

Free time given theatre on one of most popular local radio hours. Passes given for the best wisecracks shown in daily and the helio girls package inserts were used in the lobby. This ran for two weeks, the week before and during the showing and the main attraction for that length of time. 300 cards were used on newstands calling attention to picture and the "Picture Play" mag. Sporting goods house donated window dressing with sporting and polo shirts and tying in with the picture.

Atlantic City. In connection with the opening of "Dawn Patrol" last Saturday, Warner Bros. corporation for the exhibition of the department stores advertising a handkerchief tie sale and the reverse side of the package was printed with the language of the handkerchief in detail. Theatre and store split expense. 10,000 inserts were in paper and ad space was taken with this wording: "If you ate as much Happy Home Bread as I do you'd be the biggest part of the space was taken up with a cut of Oakie's smile. Cost \$10.

Buffalo. Shea's Buffalo made an effective tie-up last week with the Justice Motor Corporation for the exhibition of new Chrysler Eights. Models were placed on display in the theatre lobby and passes were given away. 100 tickets for the Buffalo to the first 100 visitors in the show room next night. The car and automobile company getting 100% break. No cost to theatre.

Louisville. Three days prior to the opening of "Raffles" Louisville had a person walking about the streets handing out passes for two to all who would see the picture. They are Raffles, the amateur cracksman.

Louisville. "Times" co-operated with Walter McDowell, manager of Loew's State, to put over the stunt. Several pictures of Raffles, wearing the new suit and tie, were shown, as well as his itinerary for each day.

Raffles changed his wearing apparel daily, but someone always spotted him. Once he started handing out passes the crowd became so large that the number of duplicates were passed out each day. The first day of the stunt picture was held in the town of Louisville. The picture was shown at the corner where Raffles was billed to appear, came out in the new suit and tie, and helping line up those seeking free tickets.

Seattle. When "Mr. Wu" and his Chinese act played the Orpheum, Joe Cooper Northwest p. a. for R-K-O, swelled business from the Oriental section. The picture was undergirded by actors, with the only English Orpheum theatre. Along with the Chinese picture was a picture of the Chinese maidens in piquant poses. About every Chinaman in town took in the show. Tea, and Chinese girls serving, was a lobby feature.

Kid 2-Reelers Hollywood, July 29. Charles Diltz will make a series of two-reel kid pictures at Tec. Al Disney sound will be used. The picture is being made in release. First goes into production next week.

Behind the Keys

Syracuse. Morris Shulman, associated with the Fox Eckel for four years as assistant manager and managing director, is being released by Eckel, effective Aug. 2. Shulman at one time owned a house or two in Auburn. No successor to Shulman has as yet been named by Harry Goldberg, Fox division chief.

Stuebenville, O. George Dells, manager Warner Bros. theatre here, is through with Sunday shows on advice of New York office. Fined \$10 and costs for opening July 6.

Oklahoma City. Warners new Midwestern opens Aug. 1 with "Dawn Patrol." Warners local policy will be first runs at the Midwest and Liberty, and stage shows at the Orpheum, making the Empress second-run house with lower prices, and to continue the Folly as a second-run house with the lease on the Shrine Auditorium to continue for road shows and special features.

New Orleans. The Warner Brothers Oklahoma division are Leto H. Hill, district manager; Harry J. Hennessey, p. a. in charge of the following house mgrs., all promoted from assets: John Schoepel, advertising; Will Cate, Orpheum; Paul Townsend, Liberty; Fred O'Shea, Empress; Charles Hutchinson, Folly. Todd Ferguson continues on publicity.

Syracuse, N. Y. James J. Moore, of Lynn, Mass., will succeed Morris Shulman at the Fox-Eckel Aug. 2.

Geneva, N. Y. Fox Theatres has taken the lease on a new theatre at Salamanca, N. Y. Seats 1,600—all on one floor. Cost estimated at \$60,000.

Jersey City. Loew's has taken the lease on the Embassy, North Bergen, N. J. Place is to be made ready for reopening in Sept. Seats about 2,000. Straight film policy.

Syracuse, N. Y. His assignment to the Paramount here as successor to Andrew Roy, who leaves today for Gary, Ind., to become city manager for Paramount-Publix, brings back Paul Shay of Elmira to New York State.

Hackensack, N. J. Fox will build a house here to cost about \$375,000. Thomas Lamb, New York, architects. 2,500 seats.

New York City. Some of the managerial changes which occurred this week among the indie theatres around New York are:

Irving Gilbert, formerly manager of the Orpheum, Jersey City, now managing the new Chicago Point. L. I. Harry Garfinkel, previously managing the State, Brooklyn, now general relief manager for the Consolidated Theatre in Manhattan, formerly manager at the Monroe, New York City, now in the same berth at the Tivoli, New York City.

New York City. Jack L. Hobby, advertising and publicity for the New Jersey division of Fox Theatres, has been shifted to the Buffalo division under Tom Gareton. Hobby will be replaced by Ben Gareton. Latter comes from Chicago. Tom Olesen, formerly in charge of Fox upstate advertising and publicity, is now at the home office.

Seymour, Conn. Strand reopened, management of Harry Oestian of New Haven.

San Antonio. Probably first Mexican amusement parks for the new season organized here with \$10,000 capital, named Sargasso Amusement Co. Will likely have in headquarters as town spots heaviest Mexican pop in U. S.

Walkerville, Can. The Walkerville reopens in a month as the Tivoli. Manager is Clarence Robson, general manager of Famous Players-Canaan.

Winnipeg. No less than five theatres in Winnipeg are undergoing alterations. They are the R-K-O Capitol, Gaiety, Strand, Walker and the Dominion. Gordon H. Howden has been in charge of the new house and is making alterations before reopening in August.

Saskatoon, Can. Roxy Theatre Co. has awarded a contract for the erection of a brick and concrete theatre here. N. Rothstein, Winnipeg, pioneer exhib., is president of company.

Rossmad, C. F. Famous Players Canadian Co. operating Rossmad theatre. Box seat 700.

Timmons, Can. A new Empire is to replace old one here.

Hamilton, Can. R. T. Stewart, theatre owner here, was granted an injunction restraining local picture operator from placing his signs here, also suing the union for \$5,000 damages, alleging that his operator was enticed to quit his job.

Spokane. Duncan Inverarity, for more than 30 years identified with theatricals in Spokane and the Northwest, has severed his connections with the Spokane Theatres, Inc. C. M. Casper, who has been moved from the Auditorium to the Liberty, replacing Inverarity.

Schenectady, N. Y. Demolition of several buildings make room for the new \$300,000 R-K-O theatre has begun. Work of clearing the site will be finished within a week or 10 days, according to contractors and excavating for foundations will then start.

Danbury, Conn. Reports from New York place Warner Brothers' in control of the Danbury July 23. Local decline to comment.

Oakdale, N. Y. Kallet Theatres, Inc. of this city, operating a central New York circuit of 11 houses, will continue to finance at the indie theatre. Deals with both Paramount-Publix and Warners are "cold." Known as the "Kallet" when the corporation, headed by Michael J. Kallet, started reconstruction of the local theatre. Kallet announced changes to the Regent, its major Syracuse house, would follow.

Watertown, N. Y. Fox Metropolitan theatres has plans for reopening the Lyric and Olympia here. Work will cost \$100,000, to be completed to permit reopening in early fall.

Syracuse, N. Y., July 22. Syracuse indie theatre has a number of non-southern houses when the Lyric, non-southern neighborhood theatre, reopened. Leo Dowling operates the theatre.

Syracuse, N. Y. Andrew M. Roy, managing director of the Paramount here since its opening about a year ago, will leave today for Gary, Ind., where he will function as city manager for Paramount-Publix.

Roy will be succeeded here by Paul Shay, transferred from Boston.

New York City. Changes have been made in the lineup of the personnel of the R-K-O division of Fox Theatres. These include Irving Lipnick, treasurer of the Park Plaza, promoted to manager of the Odeon, Irving Shay, transferred to similar post at Park Plaza, and William Aramian, who replaces Shapiro at the Belmont.

Dallas. While the Texas, Robb & Gray house at Angelo, Tex., was running "Big House," three hijackers stepped into Mgr. J. D. Jones' office, man-handled him, and got \$2,500. They then grabbed Jones' sparklers, valued at \$5,000 and \$100, respectively. They then in his hands, bandits slugged Jones over the head with a gun, knocking him unconscious and breaking his right arm.

When the cops got there they had trouble getting finger prints, due to too much handling by the notorious R. & R. offered \$1,500 reward for the Sunnien.

A major theatre holdup in Texas the past month, others occurring at Houston, Waco and Ft. Worth.

Lynchburg, Va. A week before Paramount-Publix new theatre opens here, this all at Lynchburg theatres except the Tivoli will go under the Par-Pub banner. The new house has three houses—Lola, Belvedere and Gaiety—some months ago, drawing a crowd of the new house, the deal to be effective with its opening.

Cincinnati. Resignation of Cliff Boyd as manager of the Albee, this city, has caused several shiftings in the R-K-O personnel of the mid-western division. Boyd is succeeded by Henry C. M. Casper, who has been in the Lyric. Mark Silver came from the Majestic, Columbus, O., to manage the Lyric, and E. F. Moore has been transferred from the Majestic, Columbus.

London, Can. Deal closed for Famous Players Canadian to take control of Palace, Saskatoon, and the Independent Amusement Co. of Toronto, with Sam (Continued on page 64)

THREE COLUMBIA BOX-OFFICE ACES!

Sweeping the country from coast
to coast, playing to Standing
Room Only in every key city.

HELL'S ISLAND

with RALPH GRAVES
JACK HOLT
DOROTHY SEBASTIAN
Directed by Edward Sloman

A rollicking, rib-tickling tale of
leathernecks, gobs and million-
aires all fighting for the same girl.

"SWEETHEARTS On PARADE"



with LLOYD HUGHES
ALICE WHITE
MARIE PREVOST
KENNETH THOMSON
Produced by CHRISTIE
Directed by MARSHALL NEILAN

An underworld story, gripping,
intense, compelling; with Jack
Holt in a dynamic part.

THE SQUEALER

with
JACK HOLT
DOROTHY REVIER
MATT MOORE
DAVEY LEE
ZASU PITTS
Story by Mark Linder
Directed by Harry Joe Brown

**BOOK THEM
NOW!**



R-K-O Using Air to More Heavily Exploit Radio Films Than Vaude

R-K-O is grappling with a peculiar problem in connection with its air programs—over the NBC system Tuesday nights and Thursday afternoons. The organization realizes its circulation because theatres and vaudeville is considerably small in proportion to the field reached by most companies and products utilizing the air, such as Camel cigs, Palmolive soap, etc.

R-K-O operates approximately 175 theatres from coast to coast with vaudeville programs in some and straight pictures in others.

Because it finds itself in a strange sort of corner with three products to sell and none available for a certainty in every hamlet in the country which the radio penetrates, the greatest problem confronting the company is the handling of its other shows for the widest benefit.

Three products R-K-O merchandises are theatres, vaudeville and pictures. Through operation of only 175 theatres and vaude in less than that number, higher execs in the organization see the radio programs as of greatest value on the picture end, since the R-K-O Radio talkers penetrate more spots.

Stronger on Pictures

In the future, as a consequence, it will lend more after impetus to pictures, and particularly the R-K-O trademark, with that having been the reason why the corporate name of Radio Pictures was changed to R-K-O Radio.

R-K-O executives felt that the R-K-O trademark, heavily exploited where R-K-O operated and over the radio, should be tied in with the company's picture product so that the public would recognize a "Radio picture" as part of that R-K-O group heard over the air every week.

Recently there is less of a tendency to exploit product on the air as there is to aggrandize trademarks, with Lucky Strike and other products no longer going into long blasts on how cigs are, etc. It is admitted nothing can be done about it except looking to the hope that the R-K-O Radio pictures will be built-up by the R-K-O initials in towns where R-K-O does not have its own theatre.

SCHENCK RUMORS BUT NOTHING TANGIBLE

Preceding the departure of Joe M. Schenck Thursday (24) for Hollywood, a couple of rumors had been built around United Artists, Paramount, and Universal. The possible juncture of U. A.'s distribution with Par's. The U. story was that overtures had been made for some kind of a deal between U. A., U and another independent.

Neither of these deals was reported as likely. The question of U. A. and its own distribution for a limited number of pictures annually had come up before.

There has seemed to be a perpetual hitch in any attempt to hook in U. A. distribution with Paramount. That was quite strongly mentioned some months ago, but nothing developed.

The tri-cornered deal reported as with U and another, the other not named, is said to be an economical move on distribution costs for all, without an actual merger involved.

Schenck expects to remain on the coast for two weeks. Upon returning he may take the proposed trip to Europe in behalf of the Jolson German-made talker.

Warners and DeForest

Warners has hooked in with DeForest Radio in such a way that the inventor's tubes in their Brunswick radio sets. There is no buy-in. It is declared at the Warner headquarters.

Head and chief of the Warner music subsidiaries, is on the DeForest rectorate, solely through the agreement, it is claimed.

1st Runs on Broadway

(Subject to Change)

WEEK AUG. 1

Capitol—"Our Blushing Brides" (Metro).
Globe—"Rain or Shine" (Col).

Paramount—"Grumpy" (Par).
Roxy—"Common Clay" (Fox).

Strand—"Flirting Widow" (FN).

WEEK AUG. 8

Capitol—"Way Out West" (Metro).
Paramount—"Journey's End" (TNT).

Strand—"Bride of the Regiment" (FN).

22 Runs

Aug. 14—"Moby Dick" (Hollywood).
Aug. 21—"Old English" (Warners).

COLUMBIA FILM COST GOING UP

Hollywood, July 29.

A couple of Columbia pictures for the new season already have passed the \$300,000 mark for production cost. It places Columbia in the big league of picture production. This has occurred since Col recently made its product contract with R-K-O.

The top for any Col talker to date will be reached by "Dirigible," at around \$400,000 and it may go higher. "Rain or Shine," the Col sounder now released, cost the producer over \$300,000.

Previous highest cost ever for a Columbia film was \$225,000 for "Flight," which went in as a \$2 road show on Broadway and got over.

The Government is said to have given its assent for the use by Columbia of the Lakehurst hangar for "Dirigible."

R-K-O Buying

Columbia, under its R-K-O product contract, plays on percentage of the gross of each R-K-O house. Col has the privilege of selecting its half in the R-K-O combination theatre, which would give it the Saturday and Sunday weekend 4-day portion.

Reports have been around New York that R-K-O would like to change its product contract with Columbia to a buy agreement. There is reported some kind of an option in the agreement which gives R-K-O a lever toward that end. This is said to be interfering with A. C. Blumenthal's attempted purchase of Columbia's stock control.

The pivotal point in all negotiations with Columbia is reported to be Harry Cohn, its producer. Cohn is said to object to proposals that seek to tie him up personally as a producer for five years with an option for five more.

Laurel-Hardy's Full Length

Hollywood, July 29.

Laurel and Hardy's first feature-length comedy talker will be "The Rap," originally slated as a twin-reeler. Because of its satirical timeliness in kidding the current popularity of prison features, Hal Roach decided to extend it.

Metro release of L-H comedy kids the current prison film cycle.

Miss Swan with Par

Katherine Swan, lately in Columbia's scenario department and formerly with legit producers, has joined the Par scenario staff. At one time Miss Swan was with the Par organization.

Prior to joining Col, she was manager of the American stock company at the Theatre Femina, Paris.



CHARLES IRWIN

Featured comedian in Mack Sennett comedies.
Just completed comedy lead in "Divorced Sweetheart."

College Girls' Reviews of R-K-O Houses—Shows Extending Over Route

After several months' experimentation, R-K-O is continuing with college lay reviewers, never in show business, who cover the circuit's houses from top to bottom reporting everything from too many bows to an ill-kept ladies' room. After going over the eastern houses R-K-O sent the five reviewers, on the pay roll, to the midwest, and will eventually dispatch them to the west coast territory.

According to an R-K-O official, the five will be retained indefinitely, even after the entire country is covered, with the girls then going over houses they have previously covered. On the strength of recommendations made by the reviewers in disorder, discourtesy of staff, poor advertising, appearance, etc., R-K-O instructs the department in charge to make an investigation and correct conditions noted. The idea is working out beneficially to the circuit, it is claimed, and for this reason will be carried in the future. Possibly additional girl reviewers will be added, so that the entire country can be covered more often.

"The girls are becoming proficient at it now," an R-K-O official says.

24 Hours on Versions

Hollywood, July 29.

Universal's studio is on a 24-hour shift to finish up "Cat Creeps," being made in two languages.

Daytime cast does the English version, and nights on Spanish.

"The girls are becoming proficient at it now," an R-K-O official says.



LOUIS J. GASNIER

Le premier des metteurs en français qui ait réalisé une production américaine, et dont les débuts dans le cinéma remontent aux luthés Frères. Parmi les pionniers qui ont continué leur activité depuis les premiers jours, Gasnier est un des plus prometteurs, et peut-être le plus connu des metteurs en scène internationaux de toute l'industrie. Depuis trois ans qu'il est avec Paramount, il a eu le plaisir de tourner des films d'une grande valeur commerciale, et sa dernière production, "Shadows of the Law" est acclamée comme un des meilleurs films de l'année.

Checkup Shows Director-Cost Of Pictures Reaching \$250,000; Scouting After Cheap Meggers

1C. WEIGHING MACHINES

In Public Houses—Under Consideration for Rest Rooms

Par-Public is extending its merchandising field. Under a new plan considered the circuit's houses may be outfitted with weighing machines. They're to be the 1C slot type and probably in the rest rooms.

BRISK OPPOSISH, CHAIN VS. INDIE TOWN OF 18,000

Middletown, N. Y., July 29.

The tug of war between Paramount with its new-fangled, here and Joe Quitner, local indie with the town formerly exclusive for his three theatres, continues with an undertone of vengeance. The situation has become nip and tuck, with Quitner attempting to meet Par's invasion on the up and up. Latest move is Quitner's order to place vaude in the State beginning Aug. 21, with Arthur Fisher booking.

When Par put up a reported 3,000 lights in its sign to dwarf notice of Quitner's State across the street, the indie signed a contract last week with Neon to erect a \$5,000 sign on the front of his house.

Par came in with a lower scale than at the State, scheduling a 40c top as compared with State's 50c. For children Par went lower with 10c mats and 15c evenings.

The State just inaugurated summer prices, with the Paramount following.

Local advice came to Quitner's attention that Sayer's, mens' and boys' store, was giving away free ducaats for children to the Paramount with every \$1 purchase made. It was reported the store paid 5c each for these, buying 1,000, but that is denied by Paramount. These free tickets are good to Aug. 3.

This is a town of only 18,000 inhabitants, with four theatres to serve. The most outstanding feature of the Par-Quitner competition is that the Paramount and State are being hit up like Broadway in a town that goes dead at 7.

Hollywood, July 29.

Studio budgets for director overhead in for a big cut. Execs figuring it all up and looking for a spot to practice economy are casting glances toward the meg-wielders. Directors are sitting like turkeys at Thanksgiving, waiting for and fearing overtime.

With some of the old line directors grudgingly crawling on the salary list to five grand a week, and in some cases \$7,500 and \$10,000, studios decided it is time to call a halt. A new crop of cheaper megaphonists has been seen.

One of the major studios this week with 24 directors on its payroll, and with only three working, interviewed a director or more of the boys resting on salary with a plan in mind to replace some of the 24 with the new prospects. Salary in only a few cases will go over \$1,000.

Change of feeling regarding directors is another evolution of talkers, and has been expected for some time. It's because of the smaller sphere that the director now fills in the industry.

In silent days the director was the pecans. With no dialog to worry him, he was boss of all he surveyed, and changed scripts while shooting to his heart's content. If the result was terrible it was a case of: "Well, what could I do with such a fearful script?" If it turned out good, the execs were accompanied with: "It wouldn't have been if I hadn't changed the script."

Dialog Changed Status Entrance of dialog changed the director's status. Revisions on the set were out of control, and no more before shooting and it is that or nothing. The picture merger is now in same relation to a finished picture as the stage director is to a play.

With these thoughts percolating through the execs' beans and with the move toward economy on, the execs have decided that those five grand salaries and more are the bunk. Hence the revision downward.

One studio took stock of its directors and saw red. Of their heavy list of directors they pro-rated their director salaries over the year's product. One director getting \$10,000 a week made only two pictures during the past year. Sliced to per picture valuation, the execs found they started each of these pictures with a nut of more than \$250,000. As they have never looked at it this way before, they became conscious that this was too much jack in any language.

Same studio had another favorite merger with a weekly check of \$7,500. With three pictures in two years from this chap, he also is an expensive toy, the studio concludes. And with studios keeping their lights at such paltry figures \$3,000 per week, often idle for months at a time, the directorial incomes seem in for some revisions.

Novice's 1st Work as Warner Film and Play

A first play by an unknown, titled "Devil Was Sick," will be produced by Warners on the screen and stage. As with "Illit," by Robert Riskin, Warners will produce it first for the screen and later in play form on Broadway.

Jane Hinton, 21-year-old Philadelphia girl, is the author of "Devil Was Sick." Warner claims this to be the first time in pictures a play by an unknown has been accepted for talker production.

Warners states this play is a result of its new policy of asking for contributions, for features and shorts, from neophytes.

"Names" at Mastbaum

Warners' Mastbaum, Philadelphia, is going strong for picture and other names to jack up its stage bills, having almost one a week for the balance of the summer.

Edna Hinton, Jane Hinton, Will O'Connell, Eddie Cantor and Bernice Claire are booked to play consecutively in the Philly house.

CLOSING

THE PRESENT SEASON WITH A BANG!

No let up in quality.
No slow up in business.
Month after month,
year after year the-
atres know where to
look for hit after hit.

CHICAGO THEATRE

"audiences howled"

at Will Rogers in

SO THIS IS LONDON

The audience howled so with unsuppressed mirth many of the lines were lost.

—Chicago Herald Examiner

You should hear the Chicago Theatre audiences this week. SO THIS IS LONDON is very very funny.

—Chicago American

A good show . . . Frank Albertson a good actor of juvenile parts—second to none. Maureen O'Sullivan has class and reeks with breeding.

—Chicago Daily Times

A picture you must not miss unless you want to cheat yourself out of grand entertainment . . . Really great good fun throughout.

—Chicago Post

GOOD INTENTIONS

a hit at the

ROXY, New York

Superiority so marked that it ought to rate first page . . . Done with brilliant sense of values . . . Lowe advances to a new peak in his continuously brightening career . . . You will be enormously entertained.

—New York World

As meritorious a movie as the Main Stem has seen this summer . . . One of the best crook films yet offered . . . Director Howard has endowed it with a sparkle, a zest, a liveliness that combine to make it thoroughgoing entertainment.

—New York American

A shrewd and vigorous melodrama . . . Lowe genuinely fine.

—New York Herald Tribune

Good example of good direction, good acting, convincing crook story. Enjoyed Lowe's work tremendously.

—New York Daily News



AFTER TOPPING THE INDUS

OPENING

THE NEW SHOW YEAR WITH A SMASH!

ROOSEVELT THEATRE audience
"Actually burst into cheers" for
COMMON CLAY by Cleves Kinkhead
with Constance Bennett and Lew Ayres

Best heart-talkie of the year... If you don't mind a good cry you'll find a real, an exciting and convincing story in this excellently directed and-acted heart-drama...

—Chicago Times

Human, engrossing, splendidly directed, staged and acted
Its punches are legitimate, its surprises startling ones
... A sensational picture... You'll be immensely impressed.

—Chicago Tribune

Suspenseful, engrossing and convincing... whole cast splendid... Audience reaction remarkable. Folks sit on the edges of their seats... and actually burst into cheers
You'll do the same!

—Chicago Evening American

Destined to be popular because of its emotional pitch and because it has been well acted and presented.

—Chicago Evening Post

Chicago Tribune gave John McCormack
SONG O' MY HEART ★ ★ ★ ★

Keeps its spell upon us until the very end of one of the most charming pictures that has ever been screened.

—Chicago Tribune

Every moment delightful. A thing of beauty visually and a joy forever audibly. John McCormack's voice and personality come over the celluloid like a million.

—Chicago Evening American

TRY... NOW TOPS THE TOP **FOX** YEAR AFTER YEAR

German Talker Problem

(Continued from page 5)

duction for other continental countries has, largely due to the unsettled state of affairs. With the exception of a few dubbed pictures, only one so far has been completed in this language. This was Metro's "Lady to Love" ("They Knew What They Wanted").

Metro has one other, "Olympia," in the editing stage, and plans early production on "Trial of Mary Dugan." Further plans are held in abeyance.

Warners announce six German talkers for the current year, the first "Those Who Dance."

Both these lots represent almost the whole German production that is in any way set, although excess of both state that the present plans are in no way ironbound and likely will be changed in view of the present mix-up.

Others' Plans

Universal was talking heavy plans for the German market a few weeks ago, but all is quiet there now regarding a German invasion. Only German language pictures until the cases known where they are dubbed.

Fox states that it will not include German language pictures until the cases known where they are dubbed. Plans now are for Spanish, French and Italian. Studio would like to go German, but not, officials say, under the contingent plan as announced.

(Story from Berlin) In the where in this issue mentions Fox's German production plans in Berlin. Paramount does not intend to make any German talkers here for some time being. Whatever films will be made in that language by Fox will be made at the Paris studio.

Germany's Modification?

Berlin, July 29. The new German quota law probably going into effect in October, German electricians and bankers are seemingly eager for a change or modification thereof. Just along what lines is not mentioned.

An imposing committee comprising Geheimrat Buchner, general manager of the German Electric, Jacob Goldschmidt, general manager of the Darmstadter National Bank, and Hans Luther, general manager of the Deutsche Reichsbank, visited the offices of the Interior, Dr. Wirth, for this purpose.

Nathan Burkan, the American attorney who represents several important picture producers in Germany with Dr. Wirth yesterday (Monday).

Germany Eager for Films With the patents' parley amicably settled, the Reunion, German exhibitors' association, forwarded a formal resolution to American distributors and renters here that all American super-talkers be traded in Germany as soon as possible.

The dearth of suitable American talker product, with the exception of the Warner-F.N. product, was noticeable here during the patents' battle, and the exhibitors are now eager to buy American product.

Balkans' Attitude

Belgrade, July 29. The Great Balkan market as centered here and embracing Yugoslavia, Bulgaria and Serbia, is plenty peeved at the German-American territorial division of Europe, placing this part of southeastern Europe under Teutonic control.

To offset this anti-German antipathy, the Germans, who are the only cognate of the Balkan exhibitors' preference for American sound equipment, are building the polities that they will make Dalmatia in Yugoslavia the European Hollywood.

Yugoslavians ministers on hearing this responded in the manner which the wily Teutons foresee by offering all sorts of concessions on land plots, etc., towards the realization of this plan.

Meanwhile, for practical purposes, the Balkan exhibitors know full well the superior merits of American sound equipment and have been frank in deriding the Paris pact which cedes this territory under German monopolistic control.

The big Yugoslav paper, "Yugoslavenska Poshta," has taken up the cause in protest against this arrangement, stating in so many words that Yugoslavia is not willing to patronize the Germans' inferior apparatuses and that the Yugoslavians people will resent a

Providence Reverses with Shows Not Holding Up

Providence, July 29.

(Draw. Pop. \$15,000)

Weather: fair and warm

With no film program of merit in any of the local flicker houses, Providence took quite a skid here last week. Week previous despite scorching heat and other elements every theatre in town mopped because of excellent shows.

Estimates for Last Week
Leavitt's (3,500; 15-50) "The Bad One" (UA). Edmund Lowe and Dolores Del Rio didn't mean a thing here. \$17,500 reported. Lowest house has had in weeks.

R-K-O Victory (1,600; 15-50) "Lawful Larceny" (Radio). Plenty of names, but nothing to attract the rabble. At \$5,500 house slid to new, low.

Paramount (2,200; 15-50) "Border Legion" (Par) and "Flinging Widow" (FN). Close to \$13,000, slightly over.

Majestic (Fay) (2,200; 15-50) "Fu Manchu" (Par); \$9,000 reported. Under average.

R-K-O Albee (2,200; 15-50) "Czar of Broadway" (U). Vaude. Ballyhoo about last week of vaude for this house helped gross just over the red line. Vaude discontinued Friday for straight pictures indef., opening with "Western Front," Saturday, 26.

Fay's (1,600; 15-50) "Call of the West" (Gaiety). Nothing stirring; \$6,500.

Take Stage Show Seriously

Los Angeles, July 29.

Local Public is taking stage shows seriously. This is indicated in the conscription of Busby Berkeley from the Par studio, where he is under contract as a director, to go backstage when the shows are to be resumed around Labor Day.

relative inferiority in their film fare. This is predicted on Western Electric's vast popularity locally.

The daily reviewer, as a piece of good fortune for the Imperial Kino, Sarajevo, that it bought Western equipment only a few days before the German-American agreement was signed in Paris.

The same newspaper goes on to say that unless Germany produces films of the same quality as Hollywood, the vogue of the talkers hereabouts will be irreparably damaged.

Meanwhile, Alexander Alexander of Nero Films, producer of "Alrauna," a prominent German film, is here with a company to produce a super-German talker. Alexander, as spokesman for the German industry, ballyhooed about Dalmatia as the European Hollywood, but those cognates of native German pride realize that Tempelhof and Neubabelsberg outside of Berlin will remain the centers of German motion picture production.



BRAMWELL FLETCHER
Under contract to
Samuel Goldwyn
United Artists Studio

BRIDES' 2D WK. WASH., NOT GOOD AT \$7,500

Washington, July 29.

(Draw. Pop. 500,000)

Weather, Hot

Fox with "Good Intentions" and Frank Richardson, in person, did well last week in spite of the elements. That goes for the Palace with "Shadow of the Law." For the estimates for Last Week

Columbia (Loew) — "Blushing Brides" (M-G) (1,232; 35-50). Bad 2d stanza; \$7,500.

Earle-Warner — "Dancing Sweeties" (WB) Osborne orchestra; (\$3,424; 35-50). Not good; \$13,000.

Fox — "Good Intentions" (Fox) Stage show. (3,434; 35-50). Nice week with mercury way up; Frank Richardson on stage helped; \$23,000.

R-K-O — "Recaptured Love" (WB) (1,585; 35-50). Didn't mean thing; \$7,000.

Palme (Loew) — "Shadow of Law" (Par). Stage show (2,363; 35-50). House goes along; \$20,200.

Great notices for picture; new cooling plant but combination brought little extra; \$8,500.

SULLIVAN'S DUTIES AS THALBERG'S ASSISTANT

Hollywood, July 29.

C. Gardner Sullivan's duties as executive assistant to Irving Thalberg will, for the time being, concern themselves as liaison between the scenario department and the Metro's production manager. Sullivan will sit in on all story conferences.

The new exec comes from United Artists and Universal where he has been scenario editor. Sullivan has had experience in all other branches of the studio, embracing production, supervision, direction, as well as acting.

Foreign Trade Papers

By Frank Scully

L. A. Grosses

(Continued from page 10)

plenty of hoke get the major share of the credit on that latter gross. First week the "Bride" at the United Artists is unusually strong on an indicated date of not far from \$25,000, in which an elaborate newspaper campaign had its effect.

Fantages, with "Big House," is also running far ahead of its recent pace and may reach \$25,000 on the week.

Despite favorable comment from those who have seen it, "Queen High" is not drawing at the Paramount, and gross will probably only be between \$14,000 and \$15,000 on week.

The Hunter family and their endorsement planes have been of practically no aid to the Chinese and "Hell's Angels," which will have a ninth week to \$25,000. The Hunters have booked a box-office income rate but \$2,000 since opening. In lieu of their \$10,000 weekly salary and the approximate \$5,000 spent in heralding their appearance, that increase leaves what is desired, stick more than their contracted two weeks.

Estimates for Last Week

Boulevard (Fox) — "On the Level" (2,154; 35-50). Worst of a bad sequence and grossed \$3,800.

Cartier Circle (Fox) — "So This Is London" (Fox) (1,500; 75-150) (2,100; 35-50). Solid week. \$17,000.

Chinese (Fox) — "Hell's Angels" (2,000; 35-50). (2,100; 35-50) (2,100; 35-50). Hunter family of flyers cost house \$10,000 in salary and \$7,000 in expenses and grossed \$20,000 possible \$2,000. No more in kind of arithmetic. Picture getting along.

Criterion (Fox) — "Romance" (Metro) (1,600; 25-75) (1st week). Did \$12,000 here after getting \$36,000 in 11,000. Two more weeks at Criterion out to one; "Our Blushing Brides" Aug. 1.

State (Loew-Fox) — "Wild Company" (Fox) (2,024; 25-31). Starts to get gruesome at this house when paybox barometer drops to \$17,000.

Opheum — "Dixiana" (Radio) (2,270; 50-65) (1st week). Battering 2d week. \$11,000. Have \$20,000 and more. That's for eight days. While no record, substantial trade for Or at particularly with town off all around.

Fantages (Fox) — "Big House" (Metro) (2,700; 20-40) (2d week). Likely count will reach \$25,500, strongest week since new house opened.

Paramount (Public) — "Queen High" (Par) (3,595; 25-75). Couldn't find indifference, although well liked by the masses. Eastern legit names no asset.

R-K-O — "Runaway Bride" (Radio) (2,560; 30-65). Ordinary or worse (2,560; 30-65). (2,560; 30-65). Ordinary or worse (2,560; 30-65).

United Artists (Pub-UA) — "Rafes" (UA) (2,100; 25-31) (1st week). Among two best pictures currently exciting fan response to any degree. Will have around \$25,000.

Downtown (WB) — "Three Faces East" (WB) (1,800; 50-75) (1st week). Constance Bennett and Von Stroheim in pictures and Larry Cebellos stage show skyrocketed gross up to \$24,700. House hasn't allowed its imagination to go above 20-G's for months.

Hollywood (WB) — "Way of All Men" (FN) (2,110; 25-75) (1st week). Second Warner presentation, as the first, teamed with weak picture. Claim hitting \$25,000. Part Kelton will top unit when moving downtown. Olsen and Johnson step out at an overhead saving of \$4,500.

Next Warner unit will have California Collegians and Pearl Twins.

Sam Katz's Six Weeks

Sam Katz's visit abroad, starting Saturday (3), is set at six weeks. The Public head sails on the "Bremen."

Dorothy Mackaye's Trip

Denver, July 29. Dorothy Mackaye, Denver actress, whose stage career was cut short by the tragic death of her husband, Ray Raymond, three years ago, is reported on her way to Los Angeles.

She may appear in "A Cup of Sugar" by Lynn Starling.

Lonsdale's for Colman

Hollywood, July 29. Ronald Colman's next starring shooting Aug. 15 from a Lonsdale story. Sam Goldwyn borrowed Irving Cummings from Fox to direct it.

Nice, July 10. Trade and fan rage abroad in the silent days were the norm. Still are. Tossing of local product was universal till the trip hit the screen where audience reaction was invariably the star. Which should have been the trade papers' theme song in the first place.

Part of this prodigious plunging was patriotic, part dumbness. Week after week these critics praised the home product (which advertised little) and panned the Hollywood products (which advertised plenty); to what end? That the Hollywood product filled their houses, and the home product left plenty of seats.

So it was at least till the talkers came and substituted tonal tap-dancers for chest heavers. This gave the Continental product its chance. Producers gave the mob the same badly made bologna, but they understood the salestalek better.

Time the same time, the native dialect. Which wasn't true of the Hollywood product any longer.

The trade and fan mages kept yelling in the same mad voice. No change, except that this time the grosses worked out more in line with their superlatives. The same mad voice they are today. The pictures are as bad as ever, but now they make money. And advertise more. In spots.

The only country where talkers are the public continues to be the French, which could not even sell in France, has been replaced by the home talkers that sell, but in England the American dialog flicker did well.

With the superiority of product and name-appeal favoring the coast talkers, the public continues to lineup for "The Broadway Melody" and to turn a deaf ear to "Elatree Calling."

And the English producer's publicity and yet they expect a picture and a public that Metro, Par, Warner, UA, Universal, or even Columbia, or Tiffany gets. The gods must scream a year's quietude being greatly repaid.

In general the European trade has a trade press on par with its product. If either the studio or the trade press turn out a first class piece of work, which it does now and then it's an accident.

Where the publications are wiser than the producers, however, is in price. Knowing their stuff is not so hot, the editors keep their prices down — and keep going. But when the producers demand a \$2 for a picture, the wiser world put it in the grindhouse, by world standards.

In England they will not pay anything for stories, artists, directors, publicity and yet they expect a picture and a public that Metro, Par, Warner, UA, Universal, or even Columbia, or Tiffany gets. The gods must scream a year's quietude being greatly repaid.

And the screaming oughtn't to be left to the gods. It ought to be done by the trade press. Instead, these boys grind out a lot of simply elegant chatter copy, throw all the

(Continued on page 64)

Stern's Booking Circuit Of 135 Houses Start

Chicago, July 29.

Newest film booking circuit organized by Emil Stern, went into operation this week with 135 houses. Firm will be known as the Midwest Theatres Corporation instead of the Essaness Theatre Corporation. Reason is to avoid confusion with the Essaness Theatres circuit, of which Stern is vice-president and general manager. Organizations are being operated entirely separately.

Stern will supervise all buying. Bookings will be handled by Louis Reimheiser and Floyd Brockell. With Stern at the head, the circuit has been getting the cream of indie houses not yet attached to other booking outfits. General offices will be at 910 S. Michigan avenue.

TIFF'S 1ST IN 6 WEEKS

Hollywood, July 29. Tiffany's first production in the past six weeks goes into work-nest week with June Collier as femme lead in "Extravaganza."

Phil Rosen directing.



JOHN MILJAN

Busiest man in pictures, which gives lie to the adage that virtue is its own reward—Wrought villainy in "GAY MADRID," "SEA BAT," "UNHOLY THREE" and "OUR BLUSHING BRIDES"—"THE GREAT DAY" next.

Under contract to Metro-Goldwyn-Mayer.



MORE independent
theatre owners
have installed
the **DE FOREST**
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ment than any
other machine
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PHONOFILM

Hundreds of unsolicited letters from exhibitors everywhere unqualifiedly proclaim the superiority of the De Forest Sound Equipment. It stands up!

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installs a complete sound-on-film machine in your theatre with two years to pay. \$47.50 weekly for any house over 1000 seats.

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OFFICES EVERYWHERE

BUD HARRIS



Wishes to take this opportunity to
announce that his former partner

SAMMY VAN

is again associated with him

Also the dissolution of the vaudeville
team of Bud Harris and Radcliff

IN THE FUTURE "PUSH 'EM AND PULL 'EM"

The sole property of Bud Harris
will be presented and billed as

BUD HARRIS AND CO.

PUSH'EM AND PULL'EM

Assisted by SAMMY VAN and
His BROTHER PAUL HARRIS

We open 20 weeks Publix Theatres; and then
Booked solid by R-K-O until December 31, 1932

ROUTE AS FOLLOWS:

1930—20 weeks R-K-O major houses

1931—40 weeks R-K-O (exclusively)

The Above R-K-O Routes Arranged by

CHAS. H. ALLEN

M. S. Bentham Office

My sincere thanks to all executives and bookers
of the R-K-O office

REPRESENTATIVES—

R-K-O CHAS. H. ALLEN

IND. CHAS. FITZPATRICK

PUBLIX THEATRES CORP. HERMAN CITRON
(JERRY CARGILL OFFICE)

and WEBER-SIMON OFFICE

*All material fully protected. Attorney WM. LAMBERT
60 East 42d Street, New York*

Fox Not Letting Go Houses in N. Y. Sector-155 Operating by Labor Day

Contrary to reports Fox Metropolitan Theatres will let go 30 or 40 of its houses around New York, the Fox theatre headquarters say it will be operating 155 of the former independent theatres in the metropolitan area by September.

Of the original group of these Fox houses Harry Arthur assumed charge of with the change in regime, but 10 have been turned back or leased to the indie exhibitors, says the Fox office. None of the new is going back or out of the Fox operating forces, it is stated.

The 'gold course' theatre is described by the Fox men as strictly experimental and preliminary. But one test house will be used by Fox until the public reaction is recorded, the Fox people state. That is the Fox Kew Gardens (L. L.) theatre.

The story about Fox Metropolitan leasing some of its New York houses stated in effect they would be rented to their former owners or other indie exhibitors. Presumably the rental would be satisfactory, the indie exhibitor figured upon operating the Fox house as non-union and without restriction on film buying.

In this way the indie calculated there would be a profit in the theatre for him.

A SWEET CIVIC SLAP AT THEATRES IN L. A.

Los Angeles, July 29. The custom of keeping the youngsters amused by digging out coin for picture houses is indirectly hit by a municipal campaign to persuade parents to play with their children around the home.

With the slogan "The family plays together stays together," the city department of playground and recreation is enrolling members in the Parents' Home Play Club, pledging the family to devote at least three hours each week to play activity together.

To help make dad a child again, if just half an hour a day, members of the play club go save the mailing list for bulletins. Titles of some being furnished are "Story Telling and Dramatics in the Home," "How to Build Home Play Equipment," "Flora and Fauna in the Home," "Backyard Playgrounds and Home Play," "Camp and Trail Craft," and "Historic Points of Interest Near Los Angeles."

5th Ave. Flops as Grind After Two-Week Trial

The 28th Street theatre, the former Proctor's 5th Avenue, is dark again after being operated on a grind film policy for two weeks. Nathan Chadumacher was the lessee. Two weeks ago he opened the theatre after it had been dark for some months and inaugurated the grind at low prices.

This theatre is the only Proctor theatre which didn't go over to R-K-O. It is managed by the Proctor Estate, as lessee.

R-K-O Cuts in Milwaukee

Milwaukee, July 29. R-K-O Palace last week shaved scale to 25 and 40 cents.

Local conditions have been off considerable, with the recent warm spell knocking them still lower. Immediate cut brought a build-up in attendance expected to run through the summer months. Build-up with cut scale usually runs three weeks.

Marcus at Radio Studio

Hollywood, July 29. Leo Marcus, gen. sales mgr. for Radio Pictures, is daily at the local studios.

Marcus is here on a visit, already present when Hiram Brown arrived last week.

"Whoopie" on B'way Sept. 5. Goldwyn's "Whoopie" is set to open at the Rivoli on Broadway.

Eddie Cantor will personally appear at the premiere.

3 ROCHESTER HOUSES FOR 'FLESH' ON STAGE

Rochester, N. Y., July 29. "Flesh" on stages of at least three local film palaces practically certain by September. Eastman management has approached musicians' union offering to put in orchestra if given rock bottom contract, but another try at unit policy believed certain as all-around has been washed up in this house for months.

With three theatres on Public hands it has had to bear the brunt of blame for loss of atmospheric qualities of the Eastman. Rochester venture has been steady loser and unless turn comes soon seems to be little reason for continuing.

Public came into Eastman at time when city was badly over-seated and public educated to big shows for little money. Shows that stood 'em up in other places at high rates got cold shoulder here at low prices. No amount of bathhouse has yet changed the situation.

Vaude returns to Loew's Sept. 1 or the following week, it is said. This is not positive, but also with possibility this will be changed to the presentation later if expenditure for stage alterations seems advisable. Lower nut of all-sound policy this summer has resulted in slight profit against red for vaude, but not considered feasible for regular season policy.

R-K-O Palace has run vaude all summer with steady bid, benefiting some by policy change at Loew's.

British Cinema to Have Garage and Restaurant

London, July 15. The new \$1,000,000 cinema at Brighton nearing completion will be one of the most luxurious in England and will seat 2,600.

Theatre will include an underground garage with parking space for 250 cars, and two large restaurants overlooking the sea.

Franklin Didn't Sign

Harold B. Franklin left New York Friday (25) for his return to the coast, without having entered into a new contract with Fox. Both sides are said to have stalled over a new agreement, as Franklin's present terms has two years yet to go, as president of Fox West Coast.

Franklin was in New York for a week, constantly conferring, sometimes with the Fox people.



BEN DOVA

"The Jolly Drunk"

The Convivial Inebriate

Now touring for Public and scoring a hit four times a day in Jack

Partington's unit, "River Blues."

An O. K. International Novelty.

Direction: Wm. Morris

3 MOS. OFF FOR AND FN STUDIOS

Hollywood, July 29.

Warners and First National studios will be virtually dark for three months (October through December). Both studios will have completed their present year's program by Oct. 1, and little more activity, other than shorts' production, is expected during that period by Warners.

F.N., of the two, will be more active, having 18 foreign language talkers lined up, divided between French, Spanish and German which will be shot on the F.N. lot.

Col's Exploitation Dept. Lasted for Just 2 Wks.

Columbia's exploitation department in New York has died at the age of two weeks. Then seven men were taken on with the assurance their jobs would be permanent. Now they're out.

Officially, the blame is laid to "Rain or Shine," the picture not coming through on schedule. The men spent their initial time in talking about "Hell's Island." Maybe, it is averred by Columbians, the seven will be re-hired.

WALLACE BEERY'S SUI

Los Angeles, July 29. Wallace Beery is suing Harry B. Goodman to collect \$11,500 on promissory notes. The notes were issued to Richard J. Dyer in December, 1925, and taken over by Beery with a trust deed on Kansas City property as security.

Dyer is a co-defendant, Beery claiming he foreclosed a previous mortgage on the lots.

"Wide Film Means Nothing," Say Film Men, as They Watch Each Other

Just a No-Good

One of the meanest deals over heard told in the picture business came from the pad of an ex-soldier rendered suddenly mute. It's about the film delivery man and ex-exhibitor organization executive, now also a theatre owner, for whom this lad, well known around 739 7th and the Film Center building, worked for six years before he woke up one morning and found he couldn't articulate.

"When I saw him and wrote on a pad, the way I am for you, that I had lost my speech, he laughed, told me not to come to him for sympathy and, said it was up to the government."

This same man, when he held an important job with the exhibitor organization, used to rave about "screen leeches," sock producers every chance he could take up, and pose as a philanthropist and guardian angel of the "little downtrodden fellow" at various indie conventions.

2 SALT LAKE FLOPS COST LOCAL CHUMPS

Salt Lake, July 29.

Tracy Loan & Trust Company of Salt Lake is named receiver for the National Filmfone Corp.

Bankruptcy has been expected for some time under the co's general mismanagement despite it had the groundwork of a successful organization in supplying sound equipment to small theatres at a total cost of \$2,500.

Wage claims amounted to more than \$1,000 while other debts against the company are understood to be in the many thousands.

National Filmfone Company has been in existence nearly two years, the outcome of Louis Sturges' experiments to build his own sound equipment for his Star theatre here. Later, stock promotion was undertaken.

Pioneer Sold for \$10,000

Pioneer Film Corp. of Salt Lake City, where a lot of stock was sold and which filmed "The Exodus," a year and a half ago at a cost of \$200,000, sold at public auction for \$10,000 by U. S. Marshal Vasco W. Call.

The sale was brought about through foreclosure proceedings by eastern bondholders.

Several hundred locals had investments in the company amounting to more than \$75,000.

The property purchased through the auction included, among other things, "The Exodus," a picture of the coming of the Mormons to Utah.

Ben Lyon and Marie Prevost were used as the leads in the picture, filmed at Utah points.

U's Four Originals

Hollywood, July 29.

With the engagement of James Warner Bellah, magazine writer, for an original, Universal now has four original stories on the fire.

Ralph Graves, John Wexley and Edward Paulson are the other writers working on new stories.

L. A. to N. Y.

Joseph P. Shea.
Roger Ferri.
Wayne Peterson.
Rose Perfect.
Con Conrad.
Sam Briskin.
Frank Capra.
Dick Powers.
Eric Von Stroheim.
Dink and Buddy Freeman.
Donald Novis.
Martin Flavin.
Ahmed Abdullah.
Wally Ford.

N. Y. to L. A.

Walter Meyers.
Joseph M. Schenck.
J. J. Murdock.
Irving Mills.

Although Warners is apparently the most active in pushing wide film with its Vitascope, or three-size projector, already functioning in Hollywood, it is learned Warners, like other big film interests is hoping that the giant screen is unsuccessful.

"Wide film will be a tremendous expense for the industry. It will never mean anything," stated one Warner leader who added that the difference between standard and giant sizes will react with the public no more than "if the red coating of paint on a marquee were changed to green."

That the Brothers are only experimenting with Vitascope to be in a position to meet any competition which may come in the wide field is given as the actual reason for them playing with the new width.

The same psychology seems true of every company in the business, except Fox, the pioneer in that end, and upon which General Theatres Equipment realized its impact.

Even Fox has been far back in advancing wide film as it was at the inception at General Theatres, the first important Harley Clark show subsidiary. During the past few days a survey reveals that General has not only not commenced mass production of Grandeur equipments, for 70 millimeter film, but that no retail prices have been fixed.

The tendency throughout the industry, increasing with Hays conferences and meetings of engineers, has been to forget wide film—if it is possible. Fear, it is now claimed in the Warner end, that one company may steal a march on the other is given as the only reason for the continuance of experimentation.

MIDGET GOLF DYING OUT IN READING, PA.

Reading, Pa., July 29.

Indications are that the miniature golf course craze here, short lived, has almost run its course, even at the time new courses are being laid out in the suburbs and the country towns.

Some of the courses are literally "starving" and the most that can be said for any of the initial outlay has been covered, with operating expenses until recently.

An oddity in the situation is that some of the new courses are charging 35c. Instead of 25c, the old ones are as low as 10c, a round, with all kinds of prizes to stimulate interest.

Lack of interest after the first few rounds, except at the more elaborate and ritzy courses, where patrons come back for more, is the chief ailment afflicting the business. The regulation courses are wearing many players, also, from the pee wee lots.

CHAPLIN SAYS HIS SILENT IS NOVELTY

Hollywood, July 29.

His releasing contract with United Artists calling only for United States and Canada distribution, Charles Chaplin has turned down Universal now for "Some Lights" from American companies in Europe and will sell outright to European distributors.

Chaplin figures the silent picture as a novelty; that it is handled by an American company it might be used as a wedge simply to get in other American product.

Even when Serge Eisenstein, Russian director, here for Paramount, approached him, Chaplin could not see it.

Spreading for Quillan

Hollywood, July 29.

With addition of James Gleason and Robert Armstrong to the cast of "Looking for Trouble," Edna Quillan's next for Pathe, the company indicates its intention to spurge this picture in hope of putting Quillan over permanently as a star.

Story is an original by Ben Hecht and Charles MacArthur, with dialog and adaptation by Walter De Leon and Russell Mack. Mack will also direct.



ROBERT Z. LEONARD

Box office bull's-eyes: "MARIANNE," "IN GAY MADRID" and "THE DIVORCEE"—sensation of sensations. Next "LET US BE GAY." Then "ROSALIE"—you'll be watching for it.

An ace director of silent pictures who was holding trumps when talkies came along.

Under contract to Metro-Goldwyn-Mayer.

LIGHT INVENTION IS AWARDED TO FOX CO.

By a decision in N. Y. Supreme Court Justice Mullan the Fox Film Corp. has won the first round in a legal battle for the ownership of an invention for improving the recording of sound by means of light, which is estimated to be worth more than \$5,000,000. The suit was brought against Elman B. Myers, who was employed as a research engineer in the Fox Studios in New York and who has applied for a patent on his invention. He left the Fox studio three days after the manager had demanded that he assign the invention to the Fox company on the ground that he had discovered the process while employed by the plaintiff at \$150 a week.

Myers arranged for outside capital to take over the invention which Harrie Hammond, who is negotiating for it, has stated will be valuable not only for sound recording but for general illumination purposes such as stage lights for airports, photography and television. It involves a new use of ultra-violet rays. Hammond has contracted to pay \$100,000 cash and \$50,000 a year royalties to Myers for the invention, and has paid \$5,000 for the option to acquire the discovery.

Although Myers contended that he had already invented the new light method for sound recording before he went with Fox, and that he was employed there for the purpose of developing amplifiers, the Fox company offered affidavits by Myers' associates that they helped him during the time he was employed in the Fox studio in developing the present invention. He demanded millions of dollars from the Fox people as a condition of assigning the invention before he quit and sought capital elsewhere. In deciding that the Fox people own the right to use the invention, Justice Mullan said that the Fox Film Corp. had made out a case of "sole beneficial ownership with respect to the application of light to the recording of sound." He said that the limits of the plaintiff's rights would be the obtaining of the exclusive right to use the invention during the life of the patent and any renewals for sound recording purposes. The court also ruled that Myers had made out a "prima facie case of sole right to the invention of the light."

Songsters and Asst. Dir. Taken in by Academy

Hollywood, July 29. The Academy has voted to allow full membership to songwriters and assistant directors. The former goes into the writers' branch of the Academy and the assistant directors into the directors' division. Only music member up until now has been Dr. Hugo Riesenfeld, who came in as a director.

100 Cents for Creditors of Latta, N. Y., Bankrupt

Syracuse, N. Y., July 29. Creditors of the Investors Bankrupting Corporation, a Garland Latta enterprise now in Bankruptcy Court, probably will realize full value on their claims, according to officials. Liabilities were placed at about \$85,000 and assets, although they fluctuate from day to day with the stock market, indicate more than \$100,000.

Latta, held in county jail, with bail denied, is awaiting action on an appeal of his conviction on a grand larceny charge. He is under sentence to serve from two to four years.

At the time Latta's legal and financial difficulties became public, he had elaborate plans for a new theatrical circuit up-state, with the Empire, Syracuse and Brighton in this city as the nucleus.

"Cimarron's" Femme Lead

Los Angeles, July 29. Radio's "Cimarron" goes into production Aug. 4. Camera work is not expected to be complete until Nov. 24.

No femme lead has yet been cast opposite Dix. Monday tests were being made of Irene Dunne, of the home lot.

Changing History

Hollywood, July 29. Fox has issued orders to its publicity department that the term "covered wagon" is not to be used in connection with "The Big Trail" on any advertising or publicity. Reason, of course, is to dodge any confusion in the public mind with Paramount's "Covered Wagon," released some years ago.

As far as Fox is concerned the old time vehicles will be known as "pioneer wagons."

HEARST GOES FOR SWANSON CONTEST

Through William Randolph Hearst's friendship for Gloria Swanson, the publisher has taken advantage of the contest hookup on "What a Widow" (UA), with winners getting European trips, resulting in most Hearst papers going for the stunt immediately.

Interested in getting a further sock at the contests than originally planned by UA, Hearst and other publishers have asked that the contests be conducted in more cities than at first scheduled.

Hearst also wants it for Seattle, while Paul Block was Toledo included. The Syracuse "Herald" had made a bid for a contest in that city.

Wrongful Sale of Picture To Con. F. I. Is Alleged

The Chromote Film Studios, Inc., has applied in the N. Y. Supreme Court for the appointment of a receiver for the property of the States Cinema Producing Corp. and "The Woman Who Was Forgotten," Inc., and for an injunction restraining the Consolidated Film Industries and Charles S. Goetz, president of the States company from disposing of any of the films of "The Woman Who Was Forgotten," or the proceeds of the film.

Chromote has a claim of \$1,750 against States Cinema for recording eight reels at \$220 a reel and alleges that the property of the corporation including the films, has been sold in violation of the law to the Consolidated Film Industries, of which Benjamin Goetz is vice-president, for \$65,000. The plaintiff contends that this transaction was made to prevent the plaintiff and other creditors from collecting their claims.

"Blind Husbands" Talking

Hollywood, July 29. Eric Von Stroheim on returning here in October from abroad will reproduce "Blind Husbands" for Universal as a talker.

It was written and directed by him 11 years ago for the same company.



ANDY CLYDE

Featured in Mack Sennett Comedies W. O. CHRISTIANSON Personal Representative

G. T. P. STARTS PATENT SUITS WITH RCA-R-K-O

General Talking Pictures apparently is taking the W. E. appeal from the decision on the Rels patents on the discount and is expected to file two new actions here in the Federal Court alleging patent infringement along similar lines as in the Stanley-W. E. action. One action will be against RCA, the other against R-K-O and Radio Pictures.

Six patents it will be alleged are infringed in the RCA suit while in the R-K-O-Radio suit G. T. P. will claim 10 patents involved. Later will be the first action brought on infringement of reproduction methods and patents.

In each suit both the Rels patents will be named. Other patents are by Dr. Lee DeForest. As in the Stanley suit G. T. P. will ask for an injunction and an accounting with a judgment calling for damages.

Liberty After Featured And Freelance Players

Hollywood, July 29. Liberty Productions, recently organized by H. M. Hoffman and the Halperin Bros., is going after stock and contract players with major studios. Company has lined up a number of featured people and has already secured a batch of freelance actors including H. E. Warner, Harry Langdon, Lois Wilson, Norman Kerry, and Jean Harsholt. Company has been adding from two to three actors weekly.

Hoffman, now in Europe establishing offices and lining up independent theatres over there, is expected back in about three weeks.



ADELE BUFFINGTON STORY SUPERVISOR TIFFANY PRODUCTIONS

Hollywood Incidents

By Claude Binyon

Hollywood, July 26. Why he came to Hollywood no one knew. The fabulous reports of wealth untapped in his picture studio of gold awaiting only a body willing to stoop and pick it up, held no fascination for him. He was a violinist by art rather than profession, and beyond his pure love for good music and appreciation of himself nothing seemed to interest him.

Tagging behind him always, and affording incongruous contrasts with his fat, short body and the blunt fingers of a man infatuated with realities, was the violinist's business manager. Three years ago he had attached himself firmly to the musician and had managed to live somehow on a part of the slim income which must first pass through his hands. There was no percentage arrangements; the musician demanded only food, shelter, and an occasional renewal of wardrobe. It was well.

After a month of impatient idling, waiting for a concert booking to be arranged by his manager, the musician began to grow restless.

Demanding an Audience

"I must play," he said. "I must play before an audience. Here in my room there is no response to my music. I lose ambition; my music suffers."

The manager shrugged his shoulders. "Nobody wants you," he retorted. "They're sick and tired of fiddlers. If we arrange a concert I'll be with our own money—and we haven't enough for that."

"My music is good," replied the violinist stiffly.

"Certainly," agreed his manager, "but it ain't making us a living."

"If you don't play for me," decided the musician. "I must have an audience."

"They don't want you," the manager harped. "I went to a vaudeville theatre here—"

"A vaudeville theatre!" interjected the musician sharply. "You would surround me with acrobats and wire walkers—and—"

The Call of Money

Veins stood out in the musician's temples. He was fighting a violent urge to hurl a chair at his manager's head; to grasp the short, thick neck with his long fingers and strangle the blundering fool.

After his soul had dropped forward and he slumped in his chair. Anxiously the manager bent over him.

"You ain't sick are you?" he asked. The violinist waved him away.

"I am just tired," he said. "Tired and without ambition. We must return to New York."

The manager shook his head in irritation. "We can't go back," he said. "We haven't enough money."

Extras Prosper

Hollywood, July 29. The mob had another good week in Hollywood, climaxing in a street fight among 400 Chicago gangsters, at the First National last Friday night. Archie Mayo handled them.

Total placements for six days were 6,175, or 22% over par.

Other big set of the week was also under Warner auspices: 337 in a small town street for "Sight Tight" Tuesday, with Lloyd Bacon directing.

Warners had the outstanding set the previous day in the Spanish wedding scene for "The Gay Cavalero," using 103.

Wednesday the big set was at Universal, a crowd of 153 for "East Is West" in a Chinese love boat scene.

"Lincoln" on B'way at \$2

With UA's "Hell's Angels" going into the Criterion Aug. 11, "Abraham Lincoln," considered for the home for several weeks, will probably try a \$2 run at the Central.

It would follow U's "All Quiet" into that house. No tentative opening date yet.

Smith for "Mary"

Hollywood, July 29. Stanley Smith is enroute to New York where he will support Ed Wynn in "Manhattan Mary." Picture will be produced at Paramount's Long Island studios.

You haven't been paid for playing since we came out here."

Wrathfully the musician bounded from his chair. "Lowbrow!" he shouted. "Money, money, money! You live it—eat it—sleep it! Now go out and get it. "He grasped the little man and shoved him from the room, slamming the door roughly. For a few moments rage and hatred ate at the little business manager's heart as he stepped into the street, and he hurried mental epithets at the absent head of his change. Then, as always, the trace of an affectionate smile formed at the corners of his mouth. Deep within, buried almost to extinction, were respect and love for the man who had been his enemy. This same bit of emotional warmth had tied him to the musician when cold judgment had suggested that he turn elsewhere for profit. Small though it was, again it was interfering with his regard for logic.

Resolutely the little manager entered a pawn shop, and pulled his ring from his finger and his watch from his pocket. He bargained heatedly with the wizened proprietor, and departed at length with \$50 instead of his jewelry.

Vaude Job Life Saver

To the vaudeville theatre he went again. He spoke on the corner of his mouth to the stand gentleman in a shiny serge suit. The gentleman seemed surprised at the project advanced by the little manager, but he eventually nodded consent. When the manager left he was without the \$50.

Then home to the violinist's room, to announce persuasively that the vaudeville theatre had reconsidered and would pay the musician \$50 for an engagement of three days. The violinist's sharp protests slowly softened, then expired completely as an anticipation of an audience induced pleasant contemplation.

"If someone of consequence hears me," he declared at length, "your fool worries over money shall be at an end."

"I hope so," muttered the little manager.

Came the opening matinee, and the musician, sniffing disdainfully appeared upon the stage. A curtain behind him descended to shut out a conglomeration of trick dogs. Nodding to the pianist in the pit, he closed his eyes and proceeded to pour his soul into the fragile instrument he held.

In the wings the little business manager watched and listened as from a throne. His sharp eyes had found no one of importance in the theatre, but the affectionate smile tilted the corners of his mouth and he swayed back and forth slightly. He seemed at peace with the world.

"I hope so," muttered the little manager.

PUBLIX NEWSREEL IS UNDER INVESTIGATION

Par-Publix has ordered its legal department to investigate the Publix News Reel, 1560 Broadway.

Par-Publix avers that the Publix News Reel is in no way connected with it and is not privileged to use the name Publix.

Attention to the newly formed Publix News Reel, said to be a publicity bureau, really, was first brought to the theatre circuit by vaude agents. They informed Par-Publix that Publix News Reel had demanded names of some of their artists.

As far as known, Publix News Reel has produced no pictures nor news reels.

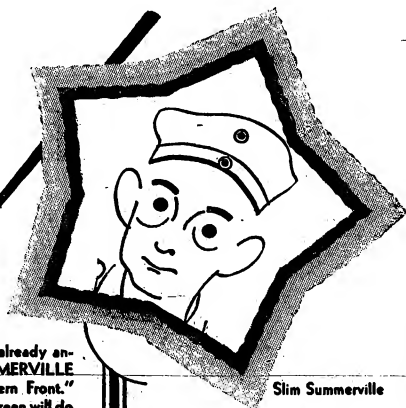
More Shorts at U

Hollywood, July 29. Universal is testing for the leads in a new series of two reels tentatively titled "Lady of the Press." Production will be under supervision of Samuel Freedman, who also supervises the "Leatherpushers." Albert Kelley, directing the "Leatherpushers," will direct the new string, making three of each group at a time.

First "Lady of the Press" goes into production next week.

NOTHING but STARS in UNIVERSAL'S Amazing Brand New Brand of SHORT PRODUCTIONS!

Every series has a box-office personality and an individuality of its own! Every series rates special mention in your advertising . . . newspaper . . . poster . . . theatre lobby . . . marquee . . . Nothing but stars.



Slim Summerville

For instance . . . To the long list of stars already announced Universal has added SLIM SUMMERVILLE comedy hit of "All Quiet on the Western Front." This most unique comedian of the talking screen will do a series of ten 2-reel comedies for Universal and we promise you such meritment as has never yet graced your screen. **WATCH FOR THE TITLE** of the first of the series. With Eddie Gribbon, Pauline Garon and Stanley Blystone as major support. Directed by Al Ray.

GEORGE SIDNEY and CHARLIE MURRAY of Cohens and Kellys fame are together in short productions. Ten 2-reelers, each made with the same careful attention in the interest of fun that has marked their careers in the longer pictures. Their main object is laughs!

IF OSWALD, Universal's Luck Cartoon Rabbit never did anything funnier than take off his head and put it back on again when the proper moment arrived, he'd still hold his place as the scream of the screen. But now he talks in Universal's new series and how he talks!

In FANNY THE MULE you will see a brand new cartoon comedy series. FANNY does things with her heels and her sly, knowing eyes and ears that are really astounding for a mere pen-and-ink animule. Animated by the same gang who gave you Oswald! Very unusual, very fast and very, very funny. Full sound effects.

STRANGE AS IT SEEMS, the thirteen short novelities in color which Universal is giving to you this year are almost unbelievable, and yet they are actually true. Based on the original newspaper cartoons of John Hix, syndicated throughout the country.

Which popular sport provides the most romance, glamour, fun and general entertainment? Check and double check, Mr. Bones. The prize-ring is right. And we will prove it with the new LEATHERPUSHER series of two-reel talking pictures now in production. There'll be ten of them, each a slam-bang, high-class modern romance in itself, with KANE RICHMOND, as Kid Roberts, and Sally Blane, Nora Lane, Sam Hardy and Jerry the Greek. Directed by Al Kelley . . . with the kind of dialogue that Harry C. Witwer made famous.

UNIVERSAL'S TALKING NEWSREEL with GRAHAM McNAMEE as the TALKING REPORTER is the only talking newsreel that gives you real news while it's "hot." If you haven't yet heard GRAHAM McNAMEE's dramatic voice describe the thrilling, exciting and interesting events as they appear on the screen you are missing one of the big treats in the entertainment field. McNamee as the talking reporter has taken hold of the movie-going people in much the same manner as he has captured the radio fan. There really is only one McNAMEE . . . there is only one TALKING NEWSREEL . . . and Universal has both. A big attraction . . . a thrilling entertainment . . . and the only talking newsreel which gives you real news while it is news. 65 of America's leading newspapers in every section of the country cooperate to make it so.



Look At These Stars!
GRAHAM McNAMEE
SLIM SUMMERVILLE
GEORGE SIDNEY
CHARLIE MURRAY
EDDIE GRIBBON
STANLEY BLYSTONE
KANE RICHMOND
SALLY BLANE
PAULINE GARON
JACK WHITE
JOAN MARSH
SAM HARDY
NORA LANE
JOHN HIX
OSWALD
FANNY
and others
to be announced



UNIVERSAL FIRST in SHORT PRODUCT Too!

Box-Office performance backs the critics' verdict



Atlanta (Ga.) Georgian (Robert G. Nixon). "Under a Texas Moon . . . it is Warner Bros. first all-talking, singing outdoor picture in Technicolor. When we say Technicolor we mean color. Out in Texas, if you must know, they waggle some dazzling scenery."

Butte (Mont.) Standard. "On With the Show . . . a lavish spectacle for the eye. The colors by this new Technicolor process take on an enlarged variety extended to shades hitherto not obtained . . . brilliant without being garish."

Denver (Colo.) Post. "Gold Diggers of Broadway . . . the entire production is in natural color by the Technicolor process, blended in the most exquisite taste."

Detroit (Mich.) News. "Song of the West . . . the Technicolor effects are superbly handled. One shot of the San Francisco water front in the early days stands out in particular as one of the most Rembrandtesque shots the screen has ever presented."

Houston (Texas) Chronicle. "Under a Texas Moon is a convincing argument for Technicolor. Costume drama of the colorful border country gains in realism as it is released from the black-and-white medium."

Hartford (Conn.) Times. "Sally . . . but in the present Technicolor production she is even more lovely."

Indianapolis (Ind.) News. "Under a Texas Moon . . . the Technicolor process, by which the whole picture was photographed, gives the eye a magnificent treat, for western scenery is, after all, what westerners insist it is."

Louisville (Ky.) Courier Journal. "The Rogue Song . . . Technicolor enhances the pictorial value of the film considerably."

Long Beach (Calif.) Press-Telegram (Verne Wickham). "Paramount on Parade . . . you can expect even more gorgeous scenic effects via Technicolor than you have ever seen."

Los Angeles (Calif.) Express (Monroe Lathrop). "General Crack . . . Technicolor adds glamour to cathedral scenes."

Los Angeles (Calif.) Examiner. "Hold Everything . . . color photography adds the final touch of realism to the talking screen."

Newark (N. J.) Ledger (Jerome Kurtz). "Paramount on Parade . . . those marvelous Technicolor episodes . . . 'Dream Girl' and 'The Rainbow Revels' are two outstanding scenes enriched with smart colorings."

New Bedford (Mass.) Mercury. "Gold Diggers of Broadway . . . gorgeous and amazing in the beauty and fidelity to nature of its natural color. The many colors and tints were thrown upon the screen with absolutely realistic effect."

New Orleans (La.) Times-Picayune. "On With the Show . . . is no more to be compared with the previous color film than the gaudy cover of a cheap magazine is to be compared with the fine coloring plates in the National Geographic Magazine."

New Orleans (La.) Tribune. "The Vagabond King . . . one of the most beautiful as well as one of the most spectacular of photoplays. Its beauty and graphic coloring is outstanding even in this day of film miracles."

New Orleans (La.) Item Tribune (Margaret Lee). "The Vagabond King . . . entirely in perfect Technicolor."

New York (N. Y.) Sun (John S. Cohen, Jr.). "Bride of the Regiment . . . another highly lighted, stunningly costumed Technicolor operetta."

New York (N. Y.) American (Regina Crewe). "The Vagabond King . . . photographed entirely in Technicolor, its eye-filling wonders never cease. Its prismatic brilliance is a lyric in color. Each setting is an achievement."

New York (N. Y.) News (Irene Thirer). "Sally . . . with Technicolor in its loveliest hues."

New York (N. Y.) American (Regina Crewe). "The Rogue Song . . . the Technicolor in which the picture has been filmed throughout is more nearly perfect from start to finish than any which occurs to memory."

New York (N. Y.) Herald Tribune (Marguerite Taze-laan). "King of Jazz . . . an eye-filling spectacle done in Technicolor . . . pastel shades . . . as lovely as reality and as June."

New York (N. Y.) Times (Mordaunt Hall). "King of Jazz . . . this Technicolor potpourri of songs, dancing and fun is a marvel of camera wizardry, joyous color schemes, charming costumes and seductive lighting effects."

New York (N. Y.) Variety. "Glorifying the American Girl. Its Technicolor scenes are not only lavish but beautiful, giving the picture the real-Ziegfeld touch."

Portland (Me.) Express. "The Vagabond King . . . so bewilderingly beautiful, with its gorgeous Technicolor treatments . . . that the meagerness of mere words cannot do justice."

Portland (Ort.) News. "Glorifying the American Girl . . . the overwhelming wealth of color."

Providence (R. I.) News-Tribune. "Puttin' on the Ritz . . . some of the numbers are in Technicolor, the 'Alice in Wonderland' scene, particularly, being tremendously effective in the way in which the camera catches it."

Richmond (Va.) News. "The Rogue Song . . . is in Technicolor and more beautiful color would be hard to find. Worthy of some great old master."

St. Petersburg (Fla.) Independent. "Sally . . . Miss Miller's blonde beauty photographs splendidly in Technicolor and she is just as pretty and just as attractive as she is in real life."

Salt Lake (Utah) Tribune. "Sally . . . made entirely in natural color by the Technicolor process . . . rich and colorful to a degree which is said to be unequalled in the history of the screen."

Tacoma (Wash.) Ledger (L. L. Clemens). "Rio Rita . . . the closing scenes of the picture which take place on a barge are a riot of color, Technicolor photography giving it all a richness that cannot be gainsaid."

Tacoma (Wash.) News (Alice Simpson). "Filmed entirely in Technicolor, The Vagabond King is one of the most lavishly staged productions to reach the screen."

Wash. (D. C.) Star. "Song of the West . . . this picture might well be called the most successful undertaking to date of Technicolor."

TECHNICOLOR HITS are BIG HITS

How Milwaukee Lines Up on Film Product and Houses for Season

Milwaukee, July 29. Who will play what in Milwaukee the next season?

Never has there been so much conjecture as to what product will be played in the various houses as now.

Fox holds the key to the situation. Not until Harold Fitzgerald, general manager, announces what his product is, will the balance of the downtown first runs be able to make a pick.

Fox is, of course, assured of Fox 75% of Paramount. The Fox chain can also have Metro for the asking, but the conundrum arising is where it will play all of the product. Fox now has three downtown first runs, but the Merrill goes out of existence Sept. 1, leaving Fox with two, and Wisconsin and Strand. Wisconsin will use 15 pictures, changing weekly, but 40 will be top at the Strand.

The rumor persists that Fox will relieve R-K-O of the Looping Palace, but that is still in the rumor stage.

If Fox doesn't get the R-K-O house then Radio must fortify itself more strongly than ever, because it has so far only Radio's 32 and Columbia's 20 for the Palace and Riverside. Since the Riverside takes 12 a year it needs product, and it is rumored that Warners will supply a part of this, at least until its new house opens around next Easter.

Universal's Alhambra thus far has only Universal's 20 to play, but it is certain that the 25% of Paramount still outstanding will go to this house, which will also get a bit of Warners, possibly.

Brin's Position
The two Brin houses, Garden and Majestic, seem to be waiting. Brin's Warner franchise is said to be washed up. He may take some of the big Warners prior to the opening of the new house, but it is doubtful.

Brin played the last Del Rio and Gish films from United Artists. It is said he has weaned that product away from R-K-O. If Brin has the U. A. lineup he has about enough for his Garden, the long-run house here.

There is a rumor First National is flitting with Brin. This is given credence as he already has bought "Numbered Men" and "Road to Paradise." He will get the F. N. stuff until the new Warner opens at least.

Brin always has been the dark horse and has pulled the unexpected in the line of grabbing product. His coupe have kept his houses in the money in the three years he has been here. Last season he picked the Warner specials and big Tiffany for plenty of money while others were in the red. He also and a big Metro money picture—the four Shearers.

It is said that Metro looks kindly on the Brin houses if Fox doesn't take it. His product, and betting is two to one that Brin will play the Metro and United Artists products next season should Fox pull out. If this is the case, Warners, which got its first break in the Brin houses in downtown Milwaukee, will go by the boards.

Another angle that has presented itself is that the Palace will resume stage shows to fight off the Wisconsin leadership if Fox doesn't take that house.

Thus far, it seems, the only two products definitely out in the cold next season as far as this burg is concerned are Pathe and Tiffany.

Rialto-Rivoli Dates

"Animal Crackers" (Par), with Four Marx Bros., is next at the Rialto, with opening date tentatively set as Aug. 28. "The Lottery Bride" (UA) is next for the Rivoli, opening probably Aug. 7.

"What a Widow" (UA) follows "Animal Crackers" at the Rialto and "Whoopie" (UA) follows "Lottery Bride" at the Rivoli.

CHI FILM BIZ AT EBB

Chicago, July 29. Film row business was at the lowest ebb of the year last week. The seasonal, rainy weather, normal summer closings and holdoffs on contracts until active buying swings around.

N. Y. MUSICIANS' LOCAL MAKING UP NEW SCALE

At the annual meeting of Local 802 of the A. F. M. to discuss a change of prices and conditions for musicians, the resolution to adopt a five-day week was defeated by a vote of 393 to 118. Resolution was heatedly debated for two hours before it was defeated, with it being pointed out that the local could not expect a musician who worked a one-session engagement of about two hours daily to work only five days a week.

The three-year contract with legit theatres, which recently expired, has been renewed for another three years at the same scale.

Contracts which have expired and not as yet renewed by the local are those with the class picture presentation houses and with vaudeville houses.

New conditions and scales have been agreed upon by the union for the latter two types of houses, but as yet the circuits have not been informed as to them. It is expected that the union will hold a meeting at the end of this week, when it will present the scale.

The union is keeping secret the new scale which it intends to place before vaudeville and presentation houses.

INDIANA PUBLIC DIV. H. KATZ IN CHARGE

Chicago, July 29. Decided that Indiana will be conducted as a separate division of the Public States chain, Harry Katz becomes divisional director of the state in New York, with J. J. Rubens remaining as divisional director of Illinois, also in New York. Bob Sternberg, formerly in the New England territory, comes in as divisional manager of Indiana, with headquarters in Chicago. Henry Stickelmaier remains as district manager.

Gildersleeve Badly Hurt in Car Crash; Salesman Killed

Kingston, N. Y., July 29. Elbert J. Gildersleeve, 43, manager of Reade's Broadway and Kingston theatres here, was seriously injured last week in an automobile accident which cost R. H. Truelson, salesman of Copogue, L. I., his life.

Gildersleeve and Truelson were heading toward Albany, shortly after midnight, when the former's cabriolet crashed into a truck on the Saugerties road, short distance north of here. Truelson was hurled several feet, meeting instantaneous death. Gildersleeve, severely cut and bruised, was rushed to the Kingston Hospital.

The driver of the truck, headed south, told District Attorney F. G. Travers that he pulled to one side of the road as Gildersleeve's machine approached.

Gildersleeve is married and is the father of two children.

Saenger Continues to Play Sundays in Miss.

New Orleans, July 29. Notwithstanding threats of sequestrating all property of the Saenger Circuit in Mississippi, it played shows on Sunday in that State, the Saenger's Strand at Gulfport has been giving Sunday pictures.

Local American Legion Post stood behind the unimpeded performances.

Chi's Zoning Meet

Chicago, July 29. Zoning committee met yesterday (28) at the settlement loomed. Until that meeting nothing had been settled.

Dissenters are said to have gotten together on two controversial points, give-aways and double features. In both cases a 12-week lapse was being sought, but likely to be trimmed to 10 or eight.



JED DOOLEY

"The International Artist"

Has appeared in every civilized country in the world—and in some parts of the Bronx.

Direction—WILLIAM MORRIS AGENCY and WEBER-MORRIS.

Permanent address: 15819 72d Avenue, Flushing, L. I. Phone REpublic 55671.

CONN. M.P.T.O. AGAINST ALLIED AFFILIATION

New Haven, July 29. Motion Picture Theatre Owners of Connecticut has elected Harry L. Lavietes, president; Abraham Fishman, first vice; C. D. Heas, second vice; Joseph L. Shulman, treasurer; Edward G. Levey, exec. secretary; Jacob B. Fishman (chairman), Barney Calchman, Harold S. Eskin, Selig Fishman, L. J. Hoffman, Adolph Johnson, E. M. Levey, James T. Mahoney, Albert Robbins, Maurice Shulman and Hershel Stuart, board of directors.

MPTO appointed a committee to function with the legislature on all matters affecting the owners and went on record as opposed to affiliation with the Allied States Association.

Also named a committee to study the state zoning and protection situation.

Fox Calls Off Billboard Ads Until Adjusted

All billboard advertising for theatres has been classed as such by the new management of Fox Theatres. A general order cancelling all the b. a. stuff was issued when it was discovered that the old William Fox managers had attracted for such advertising just prior to the change of control and that some of the contracts included advertising for houses that were dark.

New ruling does not mean that the b. a. stuff will go out altogether. It does mean, however, Fox Theatres will seek a readjustment of the contracts and sites with the expense of \$10,000 weekly amply cut down.

Useless Checking

System of checking competitor houses has been banned by Fox Theatres. Looks like one of those ethical slaps, for in official announcement from Fox h. q. it was given that the circuit will not stand in the way of its competitor operators who wish to keep checking Fox houses. Inside is that the new Fox management has found that the checking system which just about has grown into a film custom is a habit that's worth the cost from a biz standpoint and from every other angle is not desirable.

R-K-O MAY PLAY VAUDE IN SOME B & P HOUSES

The first of the Bratter & Pollak houses to open under the R-K-O banner will be the Pickwick, Greenwich, Conn., with straight pictures from Aug. 10 for the balance of the summer, and vaude probably later. All of the eight Bratter-Pollak houses in New York, Connecticut and New Jersey are equipped to play acts. With one or two possible exceptions they will be operated under vaudeville policies, booked from the Family Department.

Deal for control of the string of eight was officially closed by R-K-O Friday, with control dating from then.

Joseph De Lorenzo, manager for R-K-O at Mt. Vernon, will manage the Greenwich houses, with R. H. Bende division director over the Greenwich and New York houses (three), and Joe Josephson, now manager of the Capitol, Union Hill, N. J., assuming direction of the five in the New Jersey group.

Used Circus to Ballyhoo And Did Tent Mob Burn!

St. Paul, July 29. Vaude exploitation in the nth degree put over by Ray O'Connell, R-K-O Orpheum manager, who invaded Sells-Flote's big top with crew of urchins to distribute heralds boosting his show. By the time show folks found out what was going on and caught up with O'Connell to throw him out, the 10,000 ballyhoos were all gone. Objections came furiously from circus boys when all that paper complicated the cleanup problem.

Exhib's Family Does Its Own Strike Breaking

Dubuque, Ia., July 29. Times are so hard in the Dreamland and Liberty theatres here that Ben Levenson, owner, decided to cut his protection booth shifts from eight to six hours a day—and reduce salaries proportionately. The operators walked out, claiming violation of their contract. Levenson is operating the machine in the Dreamland and his son at the Liberty. Business no worse than usual.

PUBLIX CUT OF EXCESS HELP

Publix's drive to shake out excess help which through close figuring can be done without, has already resulted in a few notices and various transfers, with jobs eliminated. The retrenchment campaign, characterized by Sam Katz as one to "put the Public House in order same as one cuts down on unnecessary expenses after moving into a new home," ought to result in an estimated saving of between \$6,000 and \$7,000 a week when it is over, it is said on the inside.

Among notices are those to 15 advertising and publicity district men, who, with those jobs wiped out, will be taken care of as house managers. Another notice is to Gene Finley, with Public off and on 18 years and for the past two in charge of unit details in the advertising and publicity department. Finley may be switched to another department, with Sam Palmer assuming Finley's former work under A. M. Botsford.

Reported notices going to Vivian Mason, assistant building specialist. Clerks, stenos and office boys out in various departments.

Home Office Oke

Aside from the 15 district ad and publicity men, realignments of the 12 divisions in Publix so far as these divisions are concerned, have not been completed, it is understood. The main retrenchment will be in the theatres, with asst. mgrs. and other help dismissed with "where that may be done without" handicapping operation.

It has been discovered that not very much cutting can be effected at the home office, with some departments reported almost "down to the bone."

Katz asked everyone in Public operating activities to forward suggestions on saving of excess expenditures, setting a date when these must be in. If they do not come, the Public Cost Control Committee formed several months ago will take care of the work without the aid of the local chiefs.

ALL FOX W. C. DEPT. TO BE UNDER ONE ROOF

Los Angeles, July 29. All Fox departments here, with every division of theatre operation, are to be centralized under one roof. Several buildings of the new Fox studio are to be devoted to offices for this purpose. Includes Fanchon & Marco offices and film buying.

About eight buildings are to be turned over to the theatre and film. These are figured to cost about \$1,000,000 for construction.

R-K-O Scale Cutting For 3 Chicago Houses

Chicago, July 29. New price scale goes into effect Aug. 2 in R-K-O loop houses. Principal changes are a Saturday matinee rate for the Palace and Sunday afternoon rate for Palace, State-Lake and Woods.

Instead of 85c and 75c, respectively, for the Palace and State-Lake all day Sunday, rate will be 50c to 5 p. m.

Saturday schedule cuts Palace to 35c to 2 p. m., from 50c, and 50c from 2 to 5 p. m.

Rate at the Woods cut from 85c Saturday and Sunday to 50 until 2 p. m.

Bargain price hours at the State-Lake also lengthened to 3 p. m. for the minimum and 6:30 for the upper afternoon scale.

Fox Sells Folly

Folly, Brooklyn, a Fox house for 20 years, has been sold to Harry Traub, owner of the Grand opera house, New York, and the Tivoli, Brooklyn, both indie vaudeville houses. Traub will operate the Folly on the same lines.

Folly was operated by Fox as a vaudeville house until recently, when closed because of lack of biz.



LUPE VELEZ

POWERFUL!

*describes this supreme melodrama — one of the
Warner Bros. big money attractions for 1930-31!*



WARNER BROS. TRAILERS — BLAZE A TRAIL TO THE BOX-OFFICE!

The hazardous year of 1917 lives again in this supreme melodrama.

You see a desperate conflict waged not by the physical daring of armies but by the steel-keen wits of spies.

You see men and women engaged in breathtaking enterprises in enemy cities, the consequences of which hold the destiny of nations.

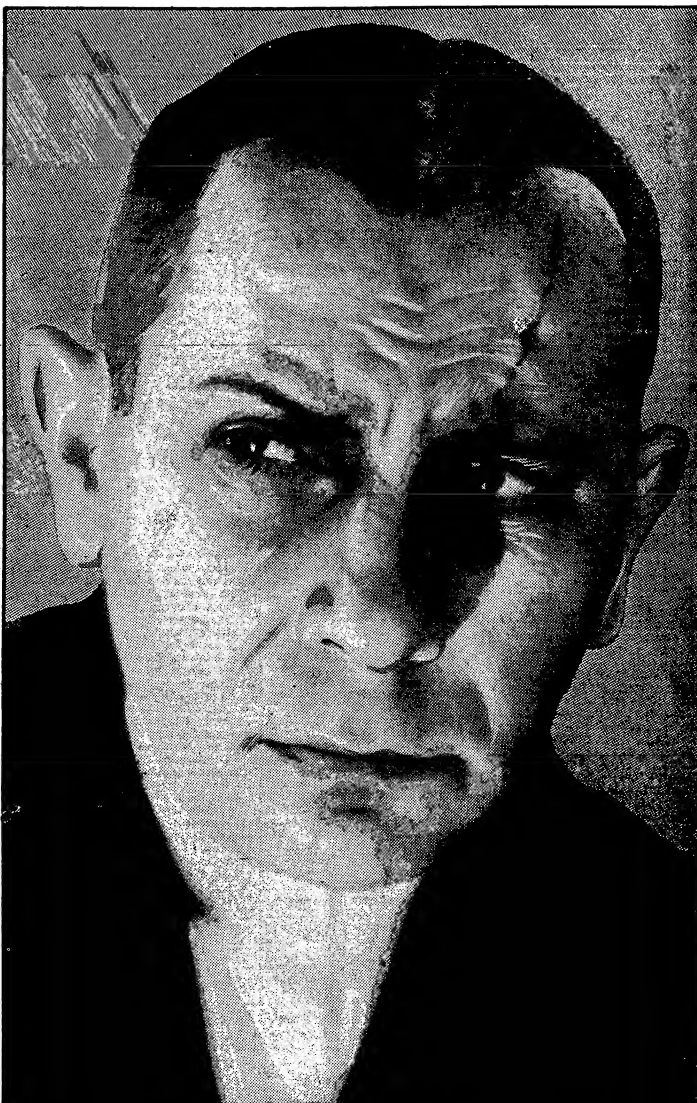
You see a woman of siren charm lure the man she loves to destruction.

POWERFUL is the one word to describe this tremendous drama of the European spy system.

CONSTANCE BENNETT
ERIC VON STROHEIM

Anthony Bushell, William Courtenay, Crauford Kent, Charlotte Walker, William Holden.

From the play by Anthony Paul Kelly.
Adapted by Oliver H. P. Garrett.
Directed by Roy Del Ruth.



THREE FACES EAST

WARNER BROS. 1930-31 PRODUCTIONS
BIGGER THAN THE BIGGEST — BETTER THAN THE BEST!

400 Theatres in Booking Circuits Not Set with Exchanges on Basis

Chicago, July 29.

Rise of booking circuits for long strings of indie houses has film exchanges edged out, how to sell with the new lease season swinging in.

Coston circuit, newly formed organization by Essaness with 135 houses, and the string (for buying) headed by Aaron Saperstein, place around 400 theatres in this class.

Problem with the exchanges is whether they want to make all-inclusive contracts. Radio is reported ready to deal with all booking circuits on that basis, taking chances on the inner market bid for all houses.

Some of the other exchanges are known to be shying off on houses included in the list, which they otherwise would not play because of the low rental.

On the credit end, exchanges are agreeably inclined toward all three circuits: Essaness with Emil Stern as president; Coston, established booking figure, and Saperstein, leader among the independents.

With centralized buying, it will be a snap for indie rentals by the booking circuits, but likely in the end to be an even break.

FOX CITY, 14TH ST., SET AS 15c GRIND

City theatre, old Fox house, on 14th street, New York, is to be reopened for pictures by Fox Theatres. Policy will be a grind at 15c on a daily change policy.

Theatre is one of the first operated by William Fox. For many years it served as the magnate's ace house until the Bronx was acquired on Broadway and the Academy, two doors away from the City, was built as a downtown duplex.

Following the opening of the Academy, the City was left with stock and still later into stock burlesque. It has been closed now for about two months.

Refitting of the house which will get under way within a week will mean Fox Theatres two houses in operation on the downtown street, where the only other circuit house is the Jefferson (R-K-O).

City seats about 2,000 and has no balconies. No extensive alterations are planned.

Layout as planned now is for an all-talker program that will include feature, two or three shorts, two reel shorts and a new reel. On certain days two newreels will be shown. Show is planned to run about two and one-half hours.

Ben Noble Takes One

In the comeback of local indies for box office Ben Noble, one of the leaders, has added the Embassy, Mt. Vernon, N. Y., to his list.

Small Chi Century Sues B. & K. Over Use of Name

Chicago, July 29.

Fred A. Gilford, indie owner of the Century theatre on W. Madison street, is suing Publix, B. & K., in court over a similarity of names.

The circuit operates the B. & K. Century on the north side, a 3,300 seat house, four times the size of Gilford's Century several miles away.

Gilford wants an injunction restraining Publix from using the name and also an accounting. B. & K. Publix got the name in February, formerly being known as the Diversey, at that time being taken over from the Ascher brothers. Gilford claims he used the name long before.

This is the second unit against B. & K. over theatre names. Owner of an indie house, the Chicago, on lower State st., claimed he had that name before B. & K. used it for the ace Chicago in the loop.

TIFF'S LEGIT RELEASES

Hollywood, July 29.

Having completed all of its "T23-30" program of 26 pictures, Tiffany will be ready to start releasing this batch by September.

Publix Drastic Cutting In Denver Make Carr

Denver, July 29.

In line with the Publix policy of cutting expenses to the bone the local Publix house, Denver, has given notice to seven employees, including two musicians, three ushers, one treasurer and the publicity manager, Selby Carr, who was brought here two months ago in an effort to wrest patronage from other houses, lost at the time the Denver discontinued stage shows.

Local fans like stage shows as was shown strongly at the time the Denver tried to cut expenses and ditched the Publix reviews. Patronage fell off alarmingly. The theatre's defense the house was forced to re-instate the orchestra and put back the personal appearances. By that time natives were plenty sore at having to pay former prices for pictures only. Crowds were small.

At the same time two other houses were giving stage shows and were doing good business. The Orpheum and B. & K.-O. vaude, and the Taber and is now using Fanchon & Marco ideas; to these places the crowds were going. Bringing the orchestra and stage shows back to the Denver did not bring the cash customers back and at this stage, about two months ago, Carr was brought here to turn the trick.

And how Carr did it has been the talk of the town. Starting out to regain the good will of the business men he joined the Junior Chamber of Commerce and proceeded to "sell" the theatre to the merchants. Window displays and toupes were freely given and Denver stores co-operated freely with the house.

When news got around that Carr had been given his notice nearly 40 letters were sent to the home office in New York protesting his removal. Letters were written by the governor of Colorado, mayor of Denver, and many other officials in addition to protests by business men. The Junior Chamber of Commerce unanimously ordered its secretary to express its disapproval.

Carr will no doubt be transferred back east.

Academy's New Manager

Academy, Fox's 14th street, New York, house, has a new manager in the person of Frank Steffy. Steffy's appointment came with a reorganization of the Academy's staff which followed shortly after Harry Arthur initiated the new straight film policy at lower rates.

Charles Kurzman, Arthur's aide-de-camp, is at present supervising the former duplex.



FRANK FISHER and ELDIE GILMORE
"THE BASHFUL ROMEO"

You might say "International Artists," Australia, France, England, South Africa, India, Ceylon and Egypt last season. And they'll use. Around the world and back to LEDDY & SMITH

INDIES AWAIT TERMS FOR OPERATORS' SCALE

For the first time local exhibitor organizations are awaiting with eagerness the presentation by the operators' union of its regular increase in rates. Heard to be around 20% the exhibs are armed with alibis and alternatives and, last but not the end, is 100% declaration for open shop if all fails.

At the Theatre Owners Chamber of Commerce, the operator situation is regarded as strictly an economic one this season, which will have to be solved within union ranks or meet complete indifference on the part of theatre owners.

The gradual elimination of the disc system for sound on film has made in shifts of men in the average booth unnecessary, they claim. Either the unions eliminate half the present force of operators and jack the scale of those remaining up another 20% or retain both shifts but reduce the present scale all-round by 20%.

That's the dictum of the New York theatre indies just now. Officially, it is estimated, the number of theatres in Greater New York now operating open shop is 120.

Late for Nites

Denver, July 29.

More grief for the theatres here. Night baseball will start at the Western League park soon.

Experiment. Pretty late in season and nights get cool early in September.

Symphony in 2 Flats

along-with Jacqueline Logan in place of Bonita Hume—will be issued there.

For English exhibs the film should be worth considering on Novello's name; he has some sort of a following in the sticks. Regarded as a straight picture it is much too hard to be more than a fairly good quota booking, although it must be said it's a long stretch better than a lot of the usual British fare.

Story tells how a musician with ambitions on symphonies goes blind through overwork. He has a pretty wife, who turns down the attentions of the guy in the flat below. The blind husband fails to win a competition which would have made his name, so the lover, really a kind-hearted sort of fellow, hands him a check and makes believe he's won.

On the night when the winning symphony is played over the radio the trio listen in. The musician hearing it is not his piece, recovers his sight for a few seconds, suspects a wife of infidelity and dies. Later he makes a living writing jazz. His wife, however, won't live with him, and he, on the night when his symphony scores across at its premiere returns to him. At first he believes she's still come to him good-by; the musician realizes finally that he can be reconciled, which they are.

His strings are above usual British standard. There's one sequence, which codes popular jazz numbers, which is quite bright and alive. The film is a little good, carrying a lot too much mush, and the Novello profile doing pathetic stuff that is intended to reduce the trade in the tart.

Too much footage is occupied with fading out piano and the throes of symphony conceiving are given in too much detail. Over Novello is just Ivor Novello in this come to say good-bye, it's okay. But if profiles don't mean a thing, you'll spot the histrionic in the come to say good-bye. Just there as the wife, but she dresses a sight better than most of the English players. Cyril Richard is too well photographed as the lover. Clifford Heatherly, one of the finest eccentric stage or screen actors this side of the pond, is a caricature sketch of a music publisher, a polished piece of work. Chap.

ROUGH WATERS

Warner Bros. production and release, with Bill Fritsch, George Jessel, Lillian Harvey, Joyanna Ralston, Edmund Breese, Fred Astaire, George Egan, Richard Alexander and Skeets Gallagher. Story and adaptation by James A. Starr. Directed by John H. Huston. W.E. recovers of double bill, New York, New York, one day, July 22. Running time, 40 minutes.

Okay for the double feature program. Stuff is mostly unreal and the story is just a group of situations hooked together to show how silly the world can be. But it can swim. Directing the dog in the matter-of-fact way that the animal is handled here will insure the appeal. The picture is too good to respond too directly to orders. Picture couldn't have cost much to produce.

Miss Ralston appears unconvincingly as a neat, well-dressed and soft-spoken girl, a dinky fisher but, where she is supposed to have dragged a long time.

Edmund Breese does the best, but the three weak spots are that girl who is in love with a motor cop, who, with the aid of a dog, catches three murderers after the latter had taken possession of the girl's household and her paralytic father. Nothing much to the shooting or the fighting here. Recording is good and photography okay.

Miracle of the Wolves

(Silent)

Production not credited. Independently distributed. Directed by Raymond Berckley. Cast includes Vanni Marcoux, Charles Dight and R. D'Ampan. At 26 Ave. Playhouse, New York, week of July 29. Running time, 13 minutes.

In French this title might be given as "Le Miracle des Loups." This is a literal translation to offer possible identification, as neither producer nor distributor is by-lined. Obviously French made and with a French historical setting of the 15th century that smacks of historical authenticity but n. e. for American eyes. b. o. except the pure-water party—and then only from the historical angle. In France, however, it ought to fly high even though silent. Elsewhere it rates the same as for America.

This film supposedly got the raves from such fellows like Baron Rothschild, Sascha Guitry and other intellectuals but for the exhib to take such exploitation for value is to discredit the entertainment seeking angle of the customers. This film has little entertainment but it has some interesting stuff in photography shading and the trick of taking massed groups in action. In the massed attacks where

Film Reviews

(Continued from page 17)

armies meet armies, nobody on this side of the Atlantic would be able to identify which is which.

There are some distinct faults of direction. Especially in showing the miracle part. In this film the woman merely walks into and among a pack of wolves, rather, police dog pupae, and stands unmolested. Another spot that smacks unreal is how the folks traveled so fast to spoil the adventure in the day. When the director wanted a frustrator on the scene he was there just like that. Again where the girl is being pursued by villains who are only 40 or so feet away from her, she takes apasmotic rests but the men still can't get to her.

Crashing through a frozen lake and being able to stand in the water unscathed and get out so matter of fact as Count Chateaufort did is a miracle which the picture didn't exploit.

It sometimes carried a mixture of both the old English as well as the new.

GALLOPING FISH

(20% Dialog)

Selected. Indie production. Capitol release. Directed by William C. Sullivan. Cast includes Louise Fazenda, Sidney Chaplin, Ford Sterling, Chester Conklin, John S. Phillips, and Fred. At the local, New York, New York, one day, July 22. Running time, 40 minutes.

An old silent slapstick taken off the shelves and dubbed with dialog. Anyway that's the way it looks and that's the way it is. The time the dog can't be heard and the acting is pretty bad. It's horrible because the cast had no story and the theme is based around a seal. Time in itself is enough.

To exploit the film on the strength of these names, the studio is turning exhibitors clientele. To the latter it would be wholly unfair. Film must be several years old to judge on the costumes worn. And the photography is poor.

The story concerns a mortgaged seal and the guardians' efforts to keep the mammal out of the hands of the sheriff. In doing so all get wet. And so is the picture.

The recording often is not always synchronous, and a song that's sung halfway he used it in silent form, which would be preferable, or as is for a special kid's matinee. Only the kids can get a kick out of it.

HOKUSPOKUS

(GERMAN MADE)

Berlin, July 15.

Ute production and release, only German and French versions, starring Lillian Harvey and Will Fritsch. Directed by Gustav Ucicky. Cast includes Lillian Harvey, Will Fritsch, Fritz Schmuck, Harry Halm, Rudolf Isenhardt, Ernst Lubitsch, Fritz Kortbe, Max Ehrlich, Paul Blumenthal, Johannes Roth, Ernst Lubitsch, Margarethe Schwan, Wilhelm Bendow, Julius E. Hermann.

Cast includes Lillian Harvey, Will Fritsch, Oscar Homolka, Gustav Ucicky, Fritz Schmuck, Harry Halm, Rudolf Isenhardt, Ernst Lubitsch, Fritz Kortbe, Max Ehrlich, Paul Blumenthal, Johannes Roth, Ernst Lubitsch, Margarethe Schwan, Wilhelm Bendow, Julius E. Hermann.

Cast Goetz is one of Germany's best and most successful comedy writers. Turning his most popular play into a talker was a good idea on Ufa's part.

Ute deals with a murder trial of the wife of a painter who is suspected of having killed her own husband at a boat party. It develops that the young couple had arranged this alleged "murder" for the purpose of making the painter well known in the art world. Recording is good and photography okay.

Gustav Ucicky once more gives proof of his talent but he never quite gets away from the stage influence and therefore does not bring forth more than a mere photograph of a stage play.

Lillian Harvey and Will Fritsch, German favorites, are charming and amusing. As Oscar Homolka, as president of the law court, is the most striking on account of his exceptionally clear pronunciation and excellent acting.

Talker is partly dragged by lack of action which is mostly set in the law court. The talker will surely do good business locally, especially considering the great dearth of talkers in Germany at the present time.

Magnus.

Max Shane Resigns

Los Angeles, July 29.

Max Shane, advertising manager for the Public California division, has resigned and is not being replaced.

Shane is leaving for New York to join the Fox exploitation department.



FRED SANTLEY

Appeared on the stage in "Funny Face," "Present Arms," "Hello Dolly," "Happy Johnnie Hiss," "Time, Place and the Girl," but now working in

"LEATHERNECKING"

opposite Lilian Tashman, under the direction of Eddie Cline for RADIO PICTURES.

RICHARD BARTHELMLESS

in the mightiest of all air epics

THE DAWN PATROL

From Phila.: "Biggest heat wave since 1873, but did tremendous business at Boyd Theatre." From Portland: "Broke all records at Paramount Theatre. Will go down in history." From Detroit: "Sensational business. Critics hailed it as one of finest screen achievements." With Doug. Fairbanks, Jr. and Neil Hamilton.

TOP SPEED

From Pittsburgh: "Biggest business since last winter. A howl from start to finish. Joe Brown is greatest comedian on screen." From Washington D. C.: "Opened to near-record business in face of heat wave." With Joe E. Brown, Bernice Claire, Jack Whiting, Laura Lee.

WAY OF ALL MEN

Had to close the box-office at 8.30 P. M. in Los Angeles. Los Angeles Herald: "Sure fire. Contains the best group of human, natural characterizations that have been brought to the screen in some time." L. A. Examiner: "If the opening is any criterion the beaches will miss some of their patrons the next two weeks. Lends something new in dramatic plot." With Doug. Fairbanks, Jr., Noah Beery, Dorothy Revier.

A STACK OF
TELEGRAMS THIS
HIGH ATTESTS THE
POWER OF FIRST
NATIONAL'S MIGHTY
SQUADRON OF HITS!

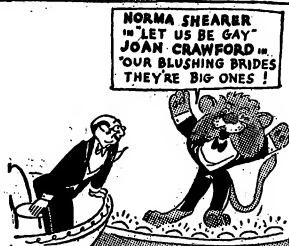
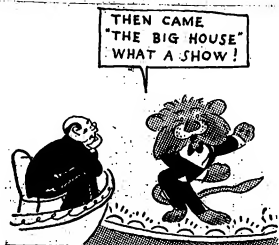


The **BAD MAN**
Is Coming



AUGUST IS WARNER BROTHERS
SILVER ANNIVERSARY! CELEBRATE!

STRAIGHT TALKIE!



"Variety's" Bulletin Condensed

(Continued from page 15)
of the 48 scheduled pictures in the Jan by Nov. 1.

Christie-Educational is planning foreign versions of its two-reelers.

With 50 foreign players, directors and writers expected to arrive here soon, Warner-First National studios are preparing for production of six foreign versions. "Those Who Dance" goes into production first.

Foreign language players are being taken by a new gimmick. A foreign casting directory is being promoted by a foreign newspaper correspondent who makes the rounds of studios collecting photographs of the players. He presents these pictures to the prospective customers, implying that the studios are co-operating with him on the deal.

Player, feeling that the gas must be good if the studios recommend it, forks over the advertising reward. A couple of studios have warned against it.

Charging Louis Hart, auctioneer, with appropriating her personal property through misrepresentation

and connivance, Jessie Wilson, scenarist, is suing for recovery of the property.

Fox West Coast will go after publicity for its trick golf courses with its regular theatre press staff.

Dashell Hammet and Charles Francis Coe, eastern writers, are here on the Paramount payroll for originals. Hammet's first will be for William Powell, while Coe is assigned to write one for Bancroft. Henry Myers, playwright, has also been brought here and assigned to do an original.

Eddie Welch, who went back to New York to write the book of the current "Vanities," is back in town gassing for Olsen and Johnson's "50 Million Frenchmen" at Warners.

Having finished work in "The Gortals," Joe Frisco is making two shorts to complete his \$40,000 contract with First National. Bryan Foy is directing the shorts.

Columbia has an advance crew en route to Lakhurst, N. J., to prepare for filming scenes in "Drigible." It's Columbia's first time east.

Extra placements of 5,718 during the first five days of last week were 36 per cent above the current year's average.

Before Howard Hawks begins work on his new contract with First National he will direct an untitled air picture for Universal with Lew Ayres and John Wray featured.

Larry Darmour has retained Louise Fazenda to do four more shorts for Radio.

Al Rosen, agent, is being sued for \$5,000 damages by Arthur Neuman, truck driver, following and automobile collision.

Brought here by the illness of his mother, M. D. "Doc" Howe, head of the Fox-Fanchon & Marco Booking Exchange in New York, will stay here until her condition improves.

Maquers will stage their annual barbecue at Hoot Gibson's ranch, Aug. 10.

James Montgomery, away two months, is back on the writing roster of Metro. He went east after finishing the script of "Great Day."

Warners will spend \$28,000 making five studio buildings on the old Vitagraph lot up-to-date.

Fox-West Coast has a deal on to lease the Westlake theatre in Los Angeles to Ralph Goldberg, former Omaha theatre operator.

New line-up of Universal's publicity department has John Leroy Johnson at the head, Jack Barker, formerly with R-K-O; Ed Thomas from W-B and Herbert Smolton from the New York office of F-N.

Paramount is using a Hollywood locale for its new Clara Bow film, "Her Wedding Night." Ralph Forbes and Charles Ruggles are cast, with Frank Tuttle directing.

Allan Warshawer, previously handling publicity for the local Paramount theatre, has been appointed publicity director of both the Paramount and United Artists.

Besides acting in the Spanish version of "Singer of Seville" for M-G, Ramon Novarro will direct it. He has been asking for a chance to mes for the past year.

Jean Hersholt is playing in two pictures simultaneously at U. He's in "East Is West," as a Chinaman, and "Cat and Canary," as a doctor.

Charlotte Greenwood, now in New York where her mother is ill, will return here within the next two weeks to go into her first two-reeler for Christie-Ed.

Alex Moss, who has been in charge of Columbia's studio press department, has been transferred to the New York office. Switch is a promotion. Lon Young, assistant to Moss, will replace him here.

Fox has borrowed Viola Brothers Shore from Paramount to write the scenario for "Stolen Thunder." This is the film in which Jeanette MacDonald, also from Par, will play the lead.

Milton Sills gets the lead in "Network" for Fox. Production starts Sept. 1, with Viertel Berthold directing.

Paul Hurst goes to Tiffany for two pictures.

Nine of Pearl Eatons show girls have been given an additional three months contract by Radio.

CECIL LEAN and CLEO MAYFIELD

SUMMERING AT THEIR HOME "MAYLEAN"

LAKE SUNAPEE, NEW HAMPSHIRE



COSCIA and VERDI In "MUSIC"

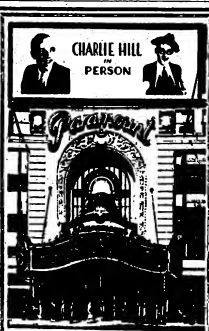
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BOB NOLAN
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Chicago Theatre
Chicago, Ill.

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ECCENTRIC

ALFRED BROWER

"World's Fastest Russian Dancer"
Direction WILLIAM MORRIS



First Lay-Off: Can you imagine billing a mugg that way in the biggest theatre on Broadway?

Second Lay-Off: It must have been the William Morris office; them guys get away with murder.

First L. O.: You know somethin'. I bet they landed Coolidge that job scribbling for the newspapers. They booked Will Rogers, you know.

Second L. O.: Yeah, but that guy is probably kickin' in heavy to the Morris office.

FANCHON and MARCO Ideas



A Fox West Coast Theatre.
Unit
Los Angeles

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A COMPLETE COOLING AND AIR CONDITIONING SYSTEM THAT GIVES YOU—

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MARTIN BROWN



GREETINGS FROM EUROPE



We have received generous applause, wonderful treatment and quite a few pounds sterling during our engagement over here. We have played ten weeks at the Kit Kat Club and also an engagement at the Palladium in London. We are now playing at Ostende, Belgium. Next we are to fill an engagement at the Empire Theatre in Paris. From Paris we go back to London and thence to Berlin...We expect to be back home in the fall...It's great to hear the affirmative response over here to my old question "Is Everybody Happy?"...We take this means of registering our appreciation for the marvelous treatment we have received. Those for whom we have worked and those before whom we have played have been truly wonderful to us.

Ted Lewis



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*Is the Originator, Author, Copyright Owner and
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'POTATO PEELER'—'HIGH PITCH'

NOW—MICHIGAN, DETROIT—NOW

ZIEGFELD'S "FOLLIES" THIS FALL

Exclusive Direction **WILLIAM MORRIS AGENCY**

ROBERT FLOREY

Who Directed

"La Route est Belle"

The French talking and singing feature that broke all
box-office records in France

Is Now Directing

"VIE PARISIENNE"

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FRANK CAPRA

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"Ladies of Leisure"
"Rain or Shine"

1929

"Flight"

1928

"Submarine"

Columbia Pictures

E. MERIAN Presents

Lee Marinoff's Russian Art Circus

In a New Edition for the Coming Season

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Picture Houses, Foreign, etc.
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SEVENTH YEAR WITH PUBLIX

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"FEET FIRST"

The Monarch of Mirth in a new setting, but with the same quota of laughs.

Will be ready for release this Fall.

Produced by the Harold Lloyd Corporation--
A Paramount Release.

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"WHY BRING THAT UP?"

"HALF WAY TO HEAVEN"

"MANSLAUGHTER"

"THE SEA GOD"

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WILLIAM MORRIS AGENCY'S CONTINENTAL BRANCH

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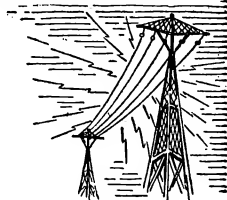
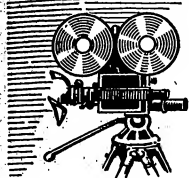
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Richard Talmadge

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Denison Clift

Paramount

Dramatist

Director

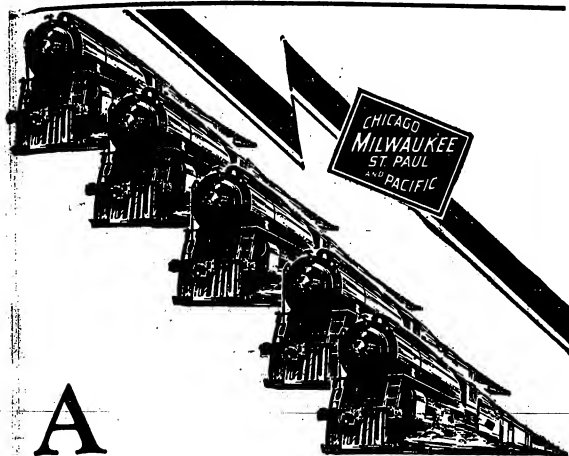
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"... Felovis, with his vaude act considerably
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Loop in "VARIETY."

"... Felovis, that master juggler, worked in
 front of the band. . . . This house has
 never seen the equal of Felovis. The fans
 seemed to realize after watching his work
 that they were looking at the master of
 them all in the ball routine. He did seem-
 ingly impossible things, doing everything
 but make the ball talk. He went over
 great. The writer found out that on the
 next show Felovis worked fourteen minutes.
 This in itself was unusual, as an act seldom
 is allowed more than ten minutes with
 these stage shows. . . ."

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IN

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adaptation, dialogue and stage direction

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"AROUND"

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"Safety in Numbers"

"The Border Legion"

PERCY HEATH

PARAMOUNT PUBLIX

"Let's Go Native"

"Easy Come, Easy Go"

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Personal Representative FRED ROSENTHAL

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After playing and being a distinct hit at Publix-Balaban & Katz CHICAGO THEATRE, CHICAGO, we were re-engaged to play the ORIENTAL, CHICAGO, WEEK JULY 12, where we repeated our same success

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Eastern Representatives—JOHNNY HYDE, LEE STEWART. All credit due to our Pal and Western Representative—FREDDY ROSENTHAL.

We take this opportunity to thank our dear friends, LOUIS LIPSTONE, MORRIS SILVER, MAX TURNER, SAM BRAMSON, PAUL OSCARD, WILL HARRIS, NED BECKER, and not forgetting our Master of Ceremonies, AL KVALE.

HELLO, HARRY SANTLEY, will see you in a few weeks, so be sure and reserve a California bungalow for us. P. S.—Have you seen our riot "shorts?"

HERMAN HYDE and SALLY BURRILL

"A Treat In Travesty"

Touring Publix Circuit of Theatres

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A Distinguished Laugh Hit
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Now Touring and Enjoying the
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Thanks to MAX TURNER—WM. MORRIS OFFICE

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Just Completed One Solid Year in Publix-Balaban
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The Darlings of
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A Publix Unit

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Three Troupes Currently Playing

1—CHINESE THEATRE, HOLLYWOOD, CALIFORNIA

(This Troupe of Merriel Abbott Dancers Was in Last Year's "Scandals")

2—WORLD THEATRE, OMAHA, NEBRASKA

3—AMBASSADEURS, PARIS, FRANCE

RE-ENGAGED FOR THE AMBASSADEURS, PARIS, FOR MAY 15, 1931

(The First Troupe Ever to Get a Contract Abroad One Year in Advance)

Just Finished Two Children's Talkers for Paramount, "KANDY KABARET" and "MOTHER GOOSE LAND"

Thanks to the WILLIAM MORRIS OFFICE Which Made All This Possible



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The Unique Pepologist

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Booked for England (General Theatres Corp.), Opening October 20
in Birmingham for Special Limited Tour

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EDGAR MacGREGOR

Directed

"Good News"

for

METRO-GOLDWYN-MAYER

Mr. MacGregor originally produced for the stage "GOOD NEWS," "Queen High," "Follow Thru" and "New Moon,"
all of which are now being screened

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DIRECTING FOR FOX

"THE WOMAN FROM HELL"

"LONE STAR RANGER"

"ROUGH ROMANCE"

"THE RED SKY" (Temporary Title)

MELVILLE BURKE

FOX

THREE JACKS AND A QUEEN

JACK STARNES, JOHN ROPER, PAUL TAGGART AND HELEN DE FOREST

Featured in Fanchon & Marco's "Rose Garden" Idea—Thanks to GAE FOSTER

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MITCHELL AND DURANT

FEATURED AT GRAUMAN'S CHINESE THEATRE, HOLLYWOOD, INDEFINITELY
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Wotta Nite with Lester Allen and Hal Sherman in Paris!

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An Original
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**MAURINE
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**"Portraying the American
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**LOUIS W.
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NOW WRITING FOR PARAMOUNT

America's Foremost Tragi-Comique

GEORGE JESSEL

Radio Management of WILLIAM MORRIS

HENRY SULLIVAN
COMPOSER

UNDER CONTRACT TO
PATHE STUDIOS

BUSTER KEATON

METRO-GOLDWYN-MAYER

Foreign Trade Papers

(Continued from page 28)

backslapping bits into one basket, scramble a lot of I's in it, and sign the whole mess "Onlooker" or "Trespasser," and go out to chisel some shoe-string producer for a shot of shandygaff.

The Englishman's favorite word in conversation is an impersonal "one." "One" doesn't do such things. "One" ought to get the facts. But in print they always reach for an I instead of an O. This typographical astigmatism, or I-trouble, has been covered adequately before, but it might be repeated here ever so briefly. Swift is a blushing violet down a mossy dell compared to these legmen of the trade.

But England isn't to be picked on now. You don't expect its film trade papers to be anything but banal and full of cheap cheerio.

No Coverage

All ear-oll aside, there is no equivalent in all Europe of "Variety." No trade paper that covers the world's show world from studio

to carnival, and from stage to big top, laughing off everybody's hokey. And not one that can see with an honest eye beyond its own frontiers.

Highbrow or lowbrow, they're all edited by small-time minds. Even the "Commedia" in Paris. In fact, the French sheets are nearly as provincial as the English. A lot of ingrown toenails, the whole mob of them. The French sheets still carry on the harmless tradition that they invented pictures and also the talking picture.

One, "La Griffe Cinematographique" (Griffe means Claw), tries to scratch a wicked quill, but it hasn't the readers nor the authority. Besides, more recently it seems to have padded its talons. "La Griffe" uses the flowery kind of wording which flourished before typewriters were invented. "It is true," starts out a current squib, "that our excellent collaborator, Max de Vauvorbelle, whose first talking film, 'Autour de votre main, Madame,' enjoyed such a pretty success at Aubert Palace, always travels by airplane."

Our excellent collaborator, the big dude!

Nobody's Home

Some of the sheets have bi-lingual

departments, a stunt first plugged by the German trade papers, but since they rarely have anything panning to say, it's illy-gilding to translate it.

One paper in Italy, advertising in trade papers in England and elsewhere, must actually carry on a small-time gyp racket, for several two-bit mail orders for sample copies never has brought a response. Efforts to hold the English trade paper responsible, or else, isn't worth the bother.

In Switzerland "Closeup" is published by a mob of cerebrally-inclined Anglicans. This comes the nearest to an honest picture opinion on the Continent. It's a pocket-sized monthly for the sure-seater mind and goes heavy on the Russian big shots. One of its seven-syllabled muggs writes for "Variety" and wears Dundreary nut-ton chops.

Europe has a lot of 2-cent fan mags. Several of these are "cine-complets," or novelized versions of the big features, with illustrations supplied by the distrib. Hacka get \$25 for 15,000 word versions, which figures out about one-fifth of a cent a word.

One company in England gets out actual books for 12 cents. These are 250-page vols on newspaper with cloth covers and loud sexy jackets. They are not re-writes usually, but reprints of the original novels from which the picture was taken, with a dozen stills from the super-production for illustrations. Sometimes, as in Tully's "Beggars of Life," you actually get the original \$2 wording for your dime, making these new dollar reprints a big laugh to the gum-chewers who can afford to wait.

Helen Broderick and Lester Crawford only other members of the original production who will be in the picture, are already on the coast.

BEHIND THE KEYS

(Continued from Page 23)

Marks local house manager. Robert Roddick, manager of Capitol, also F.P., manager of both Capitol and Palace.

With taking over of Palace, Famous Players now control three houses in London. Grand opera house is at present closed, to reopen Sept. 1.

Glens Falls, N. Y.

Paramount is expected to start work shortly on the construction of a theatre on site opposite the Queensbury hotel here. Plot purchased last week in the name of Harry Harris of New York, acting for the Empire State Theatres, Inc.

Oklahoma City.

Warner Bros. new Midwest theatre opens Aug. 1 with "Dawn Patrol." Public will erect a theatre in Capital Hill, South Oklahoma City, when site is secured.

Bristol, Conn.

Cameo and Bristol theatres will pass to Warners Aug. 1. Bristol due to reopen Labor Day.

Utica, N. Y.

Warners' Stanley theatre musicians conclude their engagement

next week, having received notice that services no longer required. Announcement of new policy there is forthcoming. Has been playing talkers, vaude and tabloid stock.

Ansonia, Conn.

John Griffiths, Jr., projectionist at the Capitol, severely burned by an electric shock while testing the wires during a temporary failure of the current.

Danbury, Conn.

Warners take New Capitol here and new own city's three houses. Manuel Kugell, manager, succeeding P. J. Martin.

Cleveland.

J. E. Firnkoes, in charge of this division for R-K-O, has switched managers between the Hippodrome here and Keith's Palace, Alton, sending Ralph Walsh to the latter and Allan Glenn to the Cleveland house.

Birmingham, Ala.

Governor Graves has offered reward of \$300 each for the arrest of persons who dynamited the Liberty theatre at Attalla, Ala., recently. He assigned two state officers to the case.

Dynamite damaged the front of the theatre and wrecked the box office. Labor trouble is believed to be the trouble.

RALPH GRAVES

A. P. ("Bill") YOUNGER

MARTY BROOKS

Directing for M.-G.-M.

GEORGE WILD

LOEW'S CENTURY CONCERT AND STAGE ORCHESTRA
BALTIMORE, MD.

BERTHOLD VIERTTEL

Directing for FOX

"SEVEN FACES"

"MAN TROUBLE"

HUFF and HUFF

OFFER THEIR SINCERE THANKS TO FANCHON AND MARCO FOR PLACING THEM IN THE FOLLOWING FANCHON & MARCO IDEAS:
"TASSELS" IDEA, "COLLEGIATE" IDEA, "MARS" IDEA, "SONGS I LOVE" IDEA AND "OVERTURES" IDEA

C. ROY HUNTER

Supervisor of Photography and Sound Recording

UNIVERSAL PICTURES

SLIM SUMMERVILLE

AS

"TJADEN"

IN

"All Quiet on the Western Front"

PAUL CAVANAGH

Paramount Featured Player

Management
PHIL BERG
Granite 2126

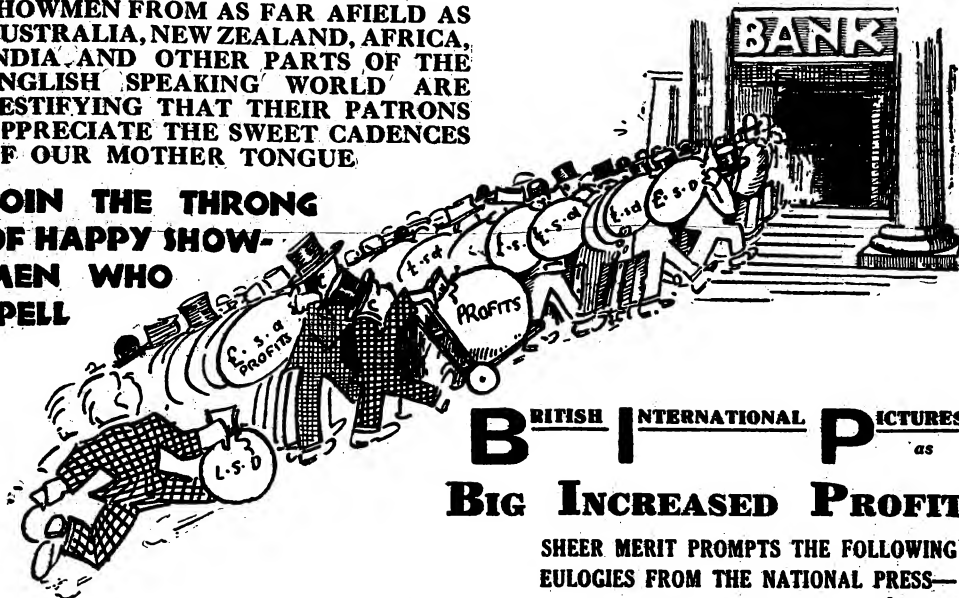
Musical Greetings
FROM THE LEADER OF THE
GREATEST COMBINATION MUSICAL ORGANIZATION IN THE ENTIRE SOUTH

Thanks!
TO THE CO-OPERATION OF
LOEW'S AND A DESERVING BOSS,
L. K. SIDNEY, WHO HAVE MADE
MY SEVEN YEARS HERE SO
PLEASANT

B.I.P. TALKIES AROUSE the INDUSTRY in ALL PARTS OF THE WORLD !!

SHOWMEN FROM AS FAR AFIELD AS AUSTRALIA, NEW ZEALAND, AFRICA, INDIA AND OTHER PARTS OF THE ENGLISH SPEAKING WORLD ARE TESTIFYING THAT THEIR PATRONS APPRECIATE THE SWEET CADENCES OF OUR MOTHER TONGUE.

JOIN THE THROG
OF HAPPY SHOW-
MEN WHO
SPELL



B I P as Big Increased Profits

SHEER MERIT PROMPTS THE FOLLOWING
EULOGIES FROM THE NATIONAL PRESS—

ATLANTIC (BI-LINGUAL "ALL-TALKIE")
ENGLISH & GERMAN An E. A. DUPONT PRODUCTION

UNDER THE GREENWOOD TREE

THOMAS HARDY'S FAMOUS NOVEL. DIRECTED BY HARRY LACHMAN.

THE AMERICAN PRISONER

DIRECTED BY THOMAS BENTLEY. FROM NOVEL BY EDEN PHILLIPOTT.

THE INFORMER

LIAN O'FLAHERTY'S NOVEL. DIRECTED BY Dr. ROBINSON.

ALF'S CARPET

DIRECTED BY W. P. KELLING.

JUNO AND THE PAYCOCK

AN ALFRED HITCHCOCK PRODUCTION.

ELSTREE CALLING (SINGING, DANCING, COLOUR TALKIE) Directed by ADRIEN BRUNEL
WITH WORLD-FAMOUS STAGE, FILM AND BROADCAST STARS.

THE FLAME OF LOVE (BI-LINGUAL ALL-TALKIE
ENGLISH & GERMAN)

A RICHARD EICHBERG PRODUCTION WITH ANNA MAY WONG.

HARMONY HEAVEN (SINGING, DANCING, COLOUR TALKIE) Directed by THOMAS BENTLEY
WITH POLLY WARD AND JACK RAINE.

THE HATE SHIP

With JAMESON THOMAS

Directed by NORMAN WALKER

SONG OF SOHO

With CARL BRISSON

Directed by HARRY LACHMAN

THE FLYING SCOTSMAN

Directed by CASTLETON KNIGHT

RAISE THE ROOF

With BETTY BALFOUR

Directed by WALTER SUMMERS

LOOSE ENDS With EDNA BEST, OWEN NARES From the Play by
Directed by NORMAN WALKER DION TITTERHAGE

NOT SO QUIET ON THE WESTERN FRONT

WITH THE SCREEN'S NEWEST COMEDIAN, LESLIE FULLER. DIRECTED BY MONTY BANKS.

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"A PICTURE OF MANY DELIGHTS."
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"FAMOUS NOVEL MAKES A GREAT TALKIE."
Daily Chronicle.

"AN EXCEPTIONAL PICTURE IN EVERY WAY."
Daily News.

"WILDLY FUNNY."
Reynolds.

"IT RANKS AMONG THE SCREEN MASTERPIECES OF THE
WORLD." *Sunday Pictorial.*

"VAUDEVILLE AT ITS BEST."
Daily Mail.

"SURPASSES ALL EXPECTATIONS."
News of the World.

"ENTERTAINMENT FROM BEGINNING TO END."
Reynolds.

"JAMESON THOMAS SCORES ANOTHER TRIUMPH."
Sporting Times.

"MUCH CLEVER COMEDY—DELIGHTFUL SINGING."
BiScope.

"THRILLING RAILWAY SCENES."
Daily Film Review.

"BETTY BALFOUR SINGS & DANCES with SPIRIT & VIVACITY."
Daily Telegraph.

"I COMMEND LOOSE ENDS."
Daily Mail.

"FIFTY MINUTES OF HEARTY LAUGHTER."
Morning Post.

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ENGLAND.

N.V.A. and V.M.A. Await Meeting of Variety Circuits to Settle Future

A meeting of the representatives of all major variety theatre circuits is being awaited by the N.V.A. and V.M.A. to determine the future of both variety organizations. Another interested party is Pat Casey.

This meeting can not be held before the return of Harry Warner, now in Europe. He is due back in New York on the "Maestri" next week. Will Hays, who also has been abroad, returning to New York tomorrow (29), is another expected at the contemplated conference.

The variety managements will have to decide on ways and means to continue support of the N.V.A. institutions of one of them at least, that one being the N.V.A. Sanatorium at Saratoga, N. Y. So far there has been no general conference on the subject, following the decision last April, by the managers to take up a hat collection in the theatres for the N.V.A.

The hat collection was pre-supposed to take care of the N.V.A. institutions for a year from that month. Due to surprisingly small bulk contributions by the public in the theatres and the outstanding debts of the Sanatorium, the latter amounting to around \$300,000, the gross of the April collection, this side of half a million, has rapidly vanished. The Sanatorium expects its first profit with the N.V.A. patients at Saratoga moving into the new building last month.

The V. M. A. Nothing whatever is known as to the future of the V.M.A. Provided the variety circuit do not turn upon some substantial manager of supporting the two organizations, it is almost a certainty Pat Casey will leave both. Casey has gone through a multitude of vexatious past years in his attempts to steer the N.V.A. and V.M.A. into smooth waters. He is now remaining only by request of several of the circuit heads pending the final meeting that should be held by Aug. 15.

Two of the heads who have asked Casey to continue until some finality is reached are some important variety executives. Whether Casey will be able to swing the other heads is uncertain. A feeling that both the National Variety Artists and Variety Managers Association are wholly vaudeville adjuncts is in more the minds of the picture circuit directors. That angle is raised when the subject of contributing funds to the support of either comes up.

The V.M.A. is the guiding welfare body for the vaudeville artist and circuits, with all variety circuits playing vaudeville in one guise or another. Should the variety circuits hold themselves aloof from the contributing plan and attempt to throw the entire burden upon Lyons and R-K-O, the picture circuits, there is doubt of the aftermath, except that Casey will quit.

Social Side Gone The N.V.A. has in reality resolved itself into the customary charitable organization with but little social ability to it left. This was indicated by the recent resignations of Eddie Cantor as president of the N.V.A. and William Moros as president of the sanatorium. Whatever moves are made to maintain the N.V.A. it is unlikely that any will attempt to rebuild the social side of the organization.

The N.V.A. annual election is overdue and will probably not be held prior to the managers' meeting that is to determine the future of the N.V.A. as an organization of actors entitled to its benefits. The N.V.A. will probably revoke its present insurance benefit at the next general meeting, leaving the N.V.A. in New York more like the Actors' Fund in scope of operation.

Blacks Under Cork

Duke Ellington's bandmen will but burnt cork over their dusky complexions while working with Amos 'n' Andy and R-K-O Radio City. Being colored isn't enough, with Amos 'n' Andy declared to have felt the Ellington men should carry out the "black-up" idea by putting it on themselves.

Irving Mills, who has Ellington and band under personal contract, left New York last week to pick up the orchestra in Chicago for the trip to the Coast.

PUBLX AFTER VAUDE HOUSE MANAGERS

Preparing to go in for vaude on an even larger scale than reported a few months back, Public is learned, is looking for managers familiar with that field. The order has gone out, it is said, for experienced vaude house managers to be bound up in anticipation of Public's conversation of scores of house to vaudeville policies.

It is said the word from headquarters is that Public can put all available vaude managers to work this fall, with the circuit expecting to go in stronger for vaude acts than at first anticipated, whether the policy will be officially known as presentations, "vaude" or "attractions."

SUMMERS AND HUNT IN HEROIC RESCUE ACT

Sam Summers and Estelle Hunt (Mrs. Summers), the vaude couple, changed their routine to a rescue act in a boat off Long Beach, L. Sunday and saved 10 lives. Mr. and Mrs. Summers live in Freeport. When not working and making sleeper jumps on trains, they jump the waves with their 40-foot cruiser in the bay. Sunday afternoon Sam had himself and the wife out for a ride. Passing Long Beach they heard an explosion to the rear.

A similar craft, owned by George W. Edwards, non-pro neighbor of the Summers, had blown up, throwing three of the party of 10 overboard. The others, still on the sinking vessel, tried by flames. Sam and Estelle stepped on to it and got there in time to hoist the trio out of the water and pulled the others off the burning ship before it went down.

For the heroism they got front page type in the Monday dailies. But none of the papers mentioned that the Summers are a standard vaude act, that their billing is Summers and Hunt.

Miss Hunt also got a badly wrenched knee while hauling in a floater.

STAGE HANDS GIVE HOUSE MGR. PRESENT

Cincinnati, July 29. Stage hands have given a testimonial to a resigning theatre manager.

This occurred at the Albee last week when the deck hands presented Cliff Boyd with a wrist watch. From the gang in the front of the house he received a typewriter.

Cliff is quitting show business to raise chow dogs.

Publix Shows in Aug.

Publix stage shows are set through August, with full casts excepting for the Boris Petroff unit for the last week in the month, which will have Senator Murphy heading the tale.

Opening tomorrow (Thursday) in New Haven "Garden of Girls," Petroff show with Billy Glason, Bob Bob and Bobby, Gertrude Fisher, Olive Sibley and Fred Evans Girls, a chorus of 25. Most units carry 13 or 16. Increase is for this unit only and does not mean choruses that stage will be carried with all productions.

Aug. 7 Frank Cambria's "Toy Shop" opens with cast having Zyle and Burrell, Dick Henderson, Gomez Tito and Comby Girls. Following unit "Harem Hukum," staged by Louis McDermott, with Morris and Campbell, Three Gobs, Beatrice Gardell and Harry Moore in the company.

Fyffe With Show

Will Fyffe, foreign comic, reported going on tour with Carroll's "Sitch Book" next season. Show opens Sept. 29 in Brooklyn.



HANDERS and MILLIS

Now in England.

After playing 18 consecutive weeks for General Theatres and Stoll Circuits, still working.

Care Henry Sherok, Ancaster House, Cranbourn street, London, W1.

Audience Act Limit

R-K-O booking office has decided on a general ban against "audience acts," with exceptions made only for acts so routine that the audience stuff is in full view of the entire house upstairs and down.

Size of many theatres makes it impossible for acts that go into the orchestra to be completely seen from all parts of the house. This has led the R-K-O office against all audience action that cannot be seen from every seat.

PAN'S COMEBACK REPORT

Story He Is Out for Another Circuit—Two Houses to Start With

After succeeding in bolting the Los Angeles house-bow, where he spent months on conviction of serious charges brought by Eunice Craig, ex-manager Pantages is preparing to start a comeback. It is reported. The veteran vaude circuit operator, who sold nearly everything he had to R-K-O, Warner Bros. and others, is planning to build up a circuit in the west through his Hollywood and Seattle houses, plus indications that can be brought in under a booking agreement.

Eddie Mills, Jr., Pan's former New York booking head, was in New York last week hinting when confronted with reports Pantages was trying for a circuit of 20 weeks between the coast and Chicago that "Pantages is planning some big things."

Report is that Pantages has already made tentative arrangements for film product dependent on towns that he would penetrate. The Pantages circuit at one time embraced 30 weeks.

Got Less Salary After Signing with Agency; Team Tied of Terms

Lawrence Edward Quinn and Walter Stewart, as the team of Vale and Stewart, have applied in the New York Supreme Court for an injunction preventing Lyons and Lyons from interfering with them in obtaining theatrical engagements pending the trial of a suit to cancel their contract with Lyons & Lyons, made in 1927 on the ground that they were under age when the agreement was signed.

The plaintiffs say that prior to the contract they were receiving about \$375 a week and that Arthur Lyons represented that he could get them over \$700 a week, for which reason they signed. They say they were booked at the same theatres as before and got less salary, in addition to which they had to pay the agent's 10% commission and were also compelled to enter into a contract with Lyons & Lyons for \$150 and were also charged the 10%, although they had an offer of \$450 at the time.

The suit is brought because Vale and Stewart had arranged to enter the Shubert production, "Artists & Models" and were rehearsing for the show May 19 when they were notified by Willie Edelstein that they were still under contract with Lyons & Lyons and would be prevented from acting in the production. They say that the Shuberts then refused to make a contract with them until they settled the controversy with the defendants.

Closing Intact Shows with Best Act May Extend to Other Bills

\$7,000 FOR CANTOR AT PALACE FOR ONE WEEK

Eddie Cantor will play the R-K-O Palace, New York, for one week at \$7,000, after he finishes his four-week picture house engagement for Warner. Max Gordon arranged the Palace week Monday, with no date as yet set.

Cantor in the Warner houses is playing 6-day towns at \$7,500 net. With commish and the other day figured pro rata, it is equivalent to a usual vaude salary of \$10,000.

The difference in the Palace price is accounted for in the difference in number of daily performances, the Palace playing but twice daily.

3 N. W. TOWNS TAKEN OFF R-K-O INTACT ROUTE

Flouring nine weeks on the Interstate time, but not counting Toledo, closed for the summer, and discounting Tacoma and Seattle, which have been placed in straight picture policies, the R-K-O intact route now stands at exactly 30 weeks.

Business not warranting, Spokane and San Diego (three-day stands) and Tacoma (full week) were taken off the intact last week, with routing interdicted accordingly. Shows now will play Winnipeg, Vancouver, Seattle, then Portland instead of Tacoma and Los Angeles, Long Beach and San Luis instead of San Diego following Long Beach. Interstate weeks to follow. St. Louis are Oklahoma City, Fort Worth, Dallas, San Antonio, Houston, New Orleans, Birmingham, Atlanta and Charlotte.

Mrs. Greenwald Very Ill

Chicago, July 29. Mrs. M. L. Greenwald, wife of the R-K-O producer, was in a precarious condition at St. Joseph's hospital Monday (28), after taken suddenly ill at the Greenwald summer home at South Haven, Mich.

She was rushed the 140 miles to Chicago by ambulance after being hospitalized at South Haven for five days, when her condition took a grave turn for the worse.

Gus Van, Strictly Single

Three weeks of time has been tentatively set by R-K-O for Gus Van as a single tentative opening date is Aug. 23 at the Fordham with 86th street, Jefferson, Hamilton, Madison and Chester to follow.

Instead of using a pianist, Van has decided to carry a leader in the pit who will play straight for some gags.

Meyer's Trip West

Walter Meyers goes to Hollywood next week, his first trip since becoming head of Warner Bros. stage booking and casting bureau. Meyers will be away three weeks.

Loew's Sold on Local "Follies" Idea; Will Be Placed in More Houses

During the coming season Loew's May use a "Local Follies" week in each one of its de luxe houses. Heretofore "Local Follies" has been in the vaude houses only. Loew's is very much taken up with the "Local Follies" weeks considering their good business besides the gratis publicity.

During the "Follies" weeks Loew's will have its regular unit skip the houses. Loew stages these "Local Follies" in big time fashion sending its ace producers to put on the show and offering prizes and awards. Victor Hyde, who staged the Pittsburgh "Follies," will stage all others. The idea originated with Louis K. Sidney, who is strong for the Arthur Knorr, who produces the units for the Capitol, New York, will visit

Next to closing spots will be only a memory to vaude headliners in the future as a result of R-K-O's plan to place the strongest acts on shows at the end rather than in the postmidnight credits. They will be carried out in the booking of both intacts and spothandled bills, according to present indications, and may even be attempted at the Palace when feasible.

Idea is under experiment in the east and with new four-act intact shows going out for northwestern, western and southern tour, with the test, according to booking men, expected to prove the contention, a new one in vaude, that the best act should come last.

In addition to the new intact going out this week through Madison and Chester dates in the Metropolitan area, many other houses were booked with the headliners in the finishing spot. Among them are Buster and John West at the Albee; Medley and Dupree at the Kenmore (last half); George Jessel at Flushing (first half) and Victor Oliver (last half) and J. C. Filper at the Fordham (last half).

R-K-O is not eliminating usual opener or closer acts, including flashes, needing those for variety, but will use the same description were used to both open and close in the past, one now may be booked. That in itself will provide more variety, with room for some other class of act.

Stopping Walkouts

It is also figured through closing with the headliners that walkouts, often occurring in the past when the last act was on, will be curbed if not at least mitigated. Contentions of St. Paul, Minn., are that the act is still walking out on the finishing act gives a bad impression, if nothing else and in addition to hat denies the proper break to the closers as of old, whatever their type. Bookers will admit many acts have been booked here and there as just "something for the walk," that especially fitting the Palace, where it has been learned that some commotion sometimes has been so bad that those staying couldn't enjoy the acts anyway.

So far no trouble as far as could be learned has been experienced in getting headliners to go for closing bills.

With the 4-act bills, the reason is simple, an ordinary closing act would be an extra act and expense.

Linder Settles

Complaint of the Six Barnstormers against Jack Linder, filed with the N. Y. M. T. claiming they played one-day engagement at the Ma-Jestic, New Jersey, and were not paid off, has been settled.

Linder stated an agent in his claim, Fred C. Brown, had booked the act, but that the office had not received any money for the engagement.

Three Loew's Named

Loew will eliminate vaude Aug. 3 in Fairmount and Victoria, New York City, and the Willard, Woodhaven, L. I. All three will go straight pix at reduced prices.

Scholarship

Loew's is awarding a Chester Hale scholarship to the best local girl dancer in the "Follies." The Hale scholarship insures the girl six months' free tuition in a Hale dancing school. She is also awarded a silver loving cup by Loew's. Loew's pays each member \$10 for the week's work, although they will rehearse from a week to two weeks prior to the "Follies" week for no salary. Loew supplies all costumes, scenery, etc.

After the "Local Follies" finished in Pittsburgh, three girls, who billed themselves as "Three Queens," were held over a week by the best and placed in the regular Loew unit at the customary salary.

No Stage Show Policy for New Season So Far Declared by Any Large Circuits, Except Warners

Outside of R-K-O, with a starter of 80 weeks, more than all the others combined, none of the major variety circuits has yet definitely decided on stage policy for next season.

Warners is the nearest to R-K-O in reaching a decision as to vaude for 30-31. This circuit declares that by winter 20 weeks of stage time will be booked through its office. At the best, last season the Warner vaude books contained 12 weeks. The increase is expected to come from present straight picture theatre adding stage shows.

Par-Public is not known to have formulated any conclusive plans, but is regarded as the dark horse of the variety wheels because of its large theatre holdings and constant plugging for revival of "flesh" on its stages.

During the summer Par-Public has carried on a survey of the theatres, with reports requested from division and house managers regarding vaude adaptabilities of the houses under their direction.

Loew's sudden changing of theatres from vaudeville to straight films this summer has caused much comment and many conflicting opinions. It is generally believed that Loew's dropped vaude to reduce the summer operating expenses, with a

(Continued on page 70)

Joe Sullivan Missing, Leaves Debts Behind

Los Angeles, July 29. Following a close check-up of vouchers he had submitted for preliminary expenses in the opening of the Johnny Collins, Joe Sullivan and William J. Duffy agency in Los Angeles, Joe Sullivan is reported to have disappeared, leaving unpaid a hotel bill in excess of \$500, Sullivan came there about two months ago to open the office. He had with him, according to claims, money advanced to him by Duffy to meet expenses.

When Collins, who came on later, requested Sullivan to submit vouchers and then had them checked by auditors, Sullivan absented himself from the office for several days.

After that an effort was made to corral the vouchers, but they had disappeared, and with them Sullivan.

Among other "Incidentals" after arriving here about three weeks ago, Sullivan borrowed \$1,400 from Frank Melino, actor. Two checks for \$100 each were returned to Melino, London pipe store stamped "Incidentals found." They had been issued by Sam Armstrong, who later made good. Armstrong also did the same thing for another check, Sullivan had cashed at Agua Caliente.

On July 25 word reached here that Sullivan was in Oklahoma and bound for Texas.

R-K-O Books Copy Act of Trahan's On Girl's 50% Ownership Claim

R-K-O is booking the team of Johnny Berkes and Yenta Wallace in an act duplicating the one done by Al Trahan on that circuit last season, on strength of Miss Wallace's plea that she, as Trahan's former partner, is as much entitled to the routine as Trahan is.

Trahan has left vaude temporarily and is now rehearsing with the "Little Show" in New York.

Trahan and Miss Wallace split two years ago after six and a half years together. Miss Wallace claimed that Trahan dropped her from the act without her consent. A joint vaude contract issued by R-K-O, then Keith, for Trahan and Wallace still had a year to go and Miss Wallace, when allegedly dropped by Trahan, started suit for her share of it. The suit is still pending.

Since parting from Miss Wallace, Trahan has had two partners, first

BUD HARRIS AND NEW PARTNER WITH R-K-O

Bud Harris, of the colored team, Harris and Radcliffe, has agreed through an attorney to settle his debt with the R-K-O booking office at the rate of \$150 a week. Harris is reported to owe R-K-O \$3,000 of an original \$12,000, incurred by Harris through George Godfrey, then R-K-O booking head. An arrangement has been made with Harris and R-K-O with Par-Public for deduction of the weekly amount from Harris' salary on the Par-Public circuit, for which he is booked to open shortly with another partner. Radcliffe, an employee of Harris with Harris the owner of the act, is also going out with another partner.

R-K-O released Harris from a year's booking obligations to permit him to switch to Par-Public. The release was given, R-K-O stated at the time, because Harris and Radcliffe were "more trouble than they are worth."

JOE SCHENCK'S FOLKS FIGHTING THE WIDOW

The parents of the late Joseph Schenck of Van and Schenck have turned over to a lawyer, for the purpose of filing suit, a complaint that Lillian Broderick Schenck, the widow, has taken possession of the estate and left the family out entirely. They base their complaint. It is reported, on a charge that Schenck married Miss Broderick before the divorce decree ending his first marriage had reached maturity.

Miss Broderick, then of the vaude team of Ryan and Broderick, married Schenck after his divorce from Amelia Schenck in 1923.

Last week Mrs. Schenck's petition for administration of the estate was granted by the surrogate in Queens. In the petition the Schenck holdings were valued at \$75,000.

Schenck's mother and father, in the reported action, claim their son established them in a lunch business and that they were entirely dependent on him.

Arthur H. Priest, attorney for Mrs. Schenck, said in a notification of such a suit or complaint has been received by him or his client. Priest asked, on Mrs. Schenck's behalf, the whereabouts of the money Mrs. Schenck's surviving relatives, stating it was not his affair.

Jimmy Ashley, legit agent, now with Jerry Carrigli.



STADLER and ROSE
"C. B. Cochran's 1930 Revue,"
London, England.
Direction WM. MORRIS AGENCY
Personal PR. CHARLES HOGAN

R-K-O'S A. K.'S IN THEIR OWN ACT

The six old-timers now playing in Eddie Dowling's new act for R-K-O will be sent over the circuit in a turn of their own when finishing with Dowling at the Chicago Palace in two weeks.

They are Corinne, Sam Morton, Dave Genaro, Josephine Sabel, Lizzie Wilson and Tom Harris. Their ages range from 75 to 88, with the eldest, Harris, dancer.

Name of act not picked yet, but it won't be "R-K-O's A. K.'s."

Mrs. Roy Schuster Tires Of Being Banged About By Her Dancing Hubby

Roy Schuster, assistant at Ned Webyrn's dancing school at \$150 a week, declared in an affidavit to N. Y. Supreme Court Justice Collins that he was not a wife beater and that the reason he occasionally struck his wife, Amy Schuster, was that she couldn't get her dance steps right when they were rehearsing, and worked herself into a hysterical temper which caused him to "push her and strike her lightly."

Mrs. Schuster, who got an order from Justice Collins for \$40 a week alimony and \$250 counsel fees pending the trial, cited a number of occasions when she said her husband struck and slapped her when they were rehearsing a dance act because she made a mistake. On one occasion he knocked her down, she said.

Mrs. Schuster declared that when they were rehearsing an act at the Michaels Studio of Acrobatics, her husband slapped her face and struck her in the side with his fist until the piano player had to stop him. The piano player corroborated her statements, but Schuster said it wasn't true and that the pianist was sore because he would not get him a job with his present employer.

Schuster told the court that he wants to live with his wife and four-year-old daughter but that his wife's present conduct "now endangers all that I have attained after six years of struggle." He said that she is a fairly good dancer but that she refuses to take the child out into the party to get the sun, but makes her play in the house all day while she spends her time "in pajamas or tight-fitting practicing dancing with a victoria."

GRACIE FIELDS, PALACE

Single Vacation Week at \$1,500 for English Comedienne

Shortly following her opening at the Victoria, London, on Aug. 11, with her own unit, Gracie Fields comes to New York for a brief vacation. She will fill in a single week for R-K-O at the Palace, New York, at \$1,500.

Over there Miss Fields is a "name" worth much more, but in view of her proportionately limited name value here, plus the vacation idea, Charlie Freeman, who made the booking direct with William Morris, Jr., set that figure.

"Varieties" for "Vaudeville" on R-K-O Starts Aug. 9 with Unit Bill

105 of 144 Acts

Of 144 acts needed by R-K-O for its 44-week four-act road shows between August, 1930, and April, 1931, covering all of next season, 105 have been booked.

BEN PIAZZA QUILTS R-K-O WEST COAST PROSPECT

Ben Piazza turned in his resignation to R-K-O on returning from his vacation yesterday (Tuesday).

Last fall when manager of R-K-O's western booking office in Chicago, Piazza was transferred to New York and made office manager in charge of the home booking office details. It was then the R-K-O booking triumvirate of Charlie Freeman, George Godfrey and Piazza was formed, with Freeman as western booking head and Godfrey in the east.

When Godfrey was released last spring and Freeman became booking head in charge of all vaude, east and west, Piazza's duties were, from reports, lessened.

Before resigning, Piazza was said to have declined a position offered to him by Jos. Plunkett in the R-K-O theatres operating department. Piazza declared he would prefer to return to the west coast, where it is thought he has a prospect in view.

Piazza was a Los Angeles resident for a long while, being R-K-O booking manager there before going to Chicago. He is reported to have received propositions from several circuits other than R-K-O, but with none known to have been accepted as yet. Piazza rejected offers from two major circuits before coming to New York for R-K-O.

His resignation is effective immediately.

GENE OLIVER FINED AND SENT TO JAIL

Chicago, July 29. Gene C. Oliver, Cook county tax assessor and former vaude producer, was sentenced to 18 months in prison and fined \$12,500 in U. S. court for income tax evasion. Oliver will retain his county job, however, and does not commence his prison sentence until Sept. 15.

In view of Oliver's past good character, and the fact he has a wife and two children, Judge Woodward, who passed sentence, declared he showed leniency.

Pan's K. C. Lease Assigned

Kansas City, July 29. Lease on the Pantages theatre has been assigned by the Pantages Theatre Co. to the Charno Theatre Co., latter a corporation recently formed by Louis J. Charnisky and associates.

Charnisky has been manager of the house for the last few years.

R-K-O's new name for its combination stage and film shows, "R-K-O Varieties," which rubs out the word "vaudeville" on that circuit as described in the bills after 35 years, will first be used in the billing of the western four-act unit bill opening Aug. 7 at the Madison, Brooklyn, N. Y.

This unit will carry the "R-K-O Varieties" label with it through the entire 40-week route, as will the units following weekly thereafter, New York R-K-O houses and others not on the initial show route will make the name change at about the same time, with expectations that "R-K-O Varieties" will be used 100% over the circuit by September. "Vaudeville" will be replaced by "varieties," contraction of the older term, "variety," by which the entertainment was known until E. F. Keith changed it to "vaudeville" at the Palace, New York, only remaining straight variety theatre in the country.

R-K-O's press department has commenced to notify newspapers of the decision to change the name of the circuit's shows, which since advent of a new stage booking plan have changed in nature. Newspapers are asked to refer to the R-K-O entertainment as "R-K-O Varieties" instead of "vaudeville."

NORMAN THOMAS' SUIT AGAINST "COPY ACT"

Frederick Crump, West Indian negro, and Leddy & Smith, vaude agents, have been served jointly, and Leddy & Smith individually as a firm, in two separate actions by Norman Thomas, colored variety performer holding the quintet bearing his name.

Jacob I. Wiener, attorney for Thomas, who is now in England, was retained to bring suit against Crump's alleged imitation of Thomas' act. Leddy & Smith are being sued for \$100,000 damages for alleged interference with Thomas' contract with Crump whereby the latter, formerly a member of the Norman Thomas Quintet, was allegedly covenanted not to do the type of act for a number of years.

Injunction argument comes up Aug. 4 in New York supreme court.

Scenic Dept. Closed

Chicago, July 29. R-K-O scenic and drapery department has been closed by Nate Blumberg, western director. Estimated the move will save the circuit \$50,000 a year.

Move cuts out a warehouse and heavy overhead expense. Circuit will buy from New York or take contractors' bids on scenic work.

Ethel Norris' Break

R-K-O has released Ethel Norris from a 40-week contract to permit her to go with Arthur Hammerstein's musical, "Luna."

Miss Norris received the Hammerstein offer after opening in the R-K-O western road show at the Madison, Brooklyn, the current first half. Her spot will be filled by another turn for the route.

Vaude May Come Back in Philly Through Warners and Indie. Mgrs.

Philadelphia, July 29. If the Warner Bros. plans materialize, this town may yet come back as a vaudeville center. Once a great vaude town, Philly isn't a vaude town at all any more. Not a vaude theatre here, nearest to it being Warners' Earle (presentations).

Cross Keys, Logan, New Circle and Forum, here and the nearby Orpheum in Germantown and Toward in Camden are being tested for vaude possibilities with two stage nights a week and with few excep-

tions are finding the stage stuff helpful.

William Frichotter, owner of the Nixon and Toward theatres in Philly proper, has voiced intentions of playing vaude in one of the two next seasons.

R-K-O is after a local location and if getting it, will install vaude.

Philadelphia's population exceeds 2,000,000.

A few years ago there were 12 weeks of playing time closely grouped in this vicinity, and playables for any sort of vaude act. Today there is none.

SUPPORTED BY HIS TWO CHARMING DAUGHTERS
MI-NA and NEE-SA LONG

CHEERIO!

JACK HYLTON

and his

BOYS

"His Master's Voice" Records Exclusively

Back in Vaudeville following our very successful Concert Tour
throughout Europe, embracing France, Germany,
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Belgium and other countries

PLAYING A RETURN ENGAGEMENT WITHIN TWO WEEKS

LONDON COLISEUM

ALSO MAYFAIR HOTEL (LONDON'S SMARTEST)

HARRY **THE USHERS** FRANCES

LONDON "DAILY MAIL," 7-4-30. "An unusually clever American 'thought-reading' act, presented by Miss Frances Usher and Mr. Harry Usher, aroused enthusiasm at the Coliseum yesterday. The almost instant pronouncements made by Miss Usher of objects held out by members of the audience were really startling. This sort of thing has been done before, but not so."

R-K-O—WEBER-SIMON AGENCY

Thanks to HENRY SHEREK

European—JENIE JACOBS, REEVES & LAMPORT

DOUG **LEAVITT** AND **LOCKWOOD** RUTH

OFFER THEIR

"HIT-BITS OF 1930"

with GATTISON JONES and ELSIE ELLIOTT

AUDREY RICHARDS, DICK TERRY, ELENORE WOOD

The 7 LAWSON GIRLS and

TED EDDY'S MELODIANS NOW PLAYING THE LOEW DE LUXE THEATRES

Direction LOUIS K. SIDNEY

OPENING IN SEPTEMBER FOR ENTIRE SEASON LOEW CIRCUIT

Thanks to Mr. SIDNEY and MARVIN SCHENCK, and Personal Representative, SAM LYONS

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"THE MARVELS OF THE AGE"

By Press and Public

Now Standing Them in

The World's Best and Biggest Show

Folies Bergere, Paris

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THE HUDSON WONDERS

THE SENSATIONAL AMERICAN JUVENILE ACROBATIC DANCERS

Thanks to the SIMON AGENCY of New York for our solid R-K-O booking; also our present representative, PETE MACK of C. B. MADDOCK'S AGENCY
And in Paris—HENRI LARTIGUE and CLIFFORD FISCHER Also "TRANSVARIETY," Our Present Agents

VI MAYE

ANN GILLEN

(Pale Face)

HARRY WEBB
And
ENTERTAINERS

JOHNNY JONES

Direction
WEEDEN & SCHULTZ**No Stage Show Policy**

(Continued from page 67)

good picture line-up in store from now until fall. Loew's, from reports and trade talk, is chancing the film line-up to jump the grosses from now until November, when that circuit is scheduled to show a state-

ment. Those who disagree with Loew's stab at higher profits through elimination of stage costs, declare the circuit will lose so much ground with its vaude this summer that, if forced back to vaude in the fall, the opposition will be so far ahead Loew's will never catch up.

Taking Away Patronage

This appears to be the attitude of R-K-O in regard to the Loew opposition. Wherever Loew's has eliminated vaude, R-K-O, with a competing theatre, has increased its stage budget and built up the vaude with money and exploitation. It is R-K-O's intention to wean the Loew patronage over to R-K-O vaude and get the jump.

R-K-O is attempting to plant an "always a good show" rep for its theatres through strong vaude bills to offset the expected picture weakness. It is further hoped by this circuit that the "good show" rep, if gained, may also offset the picture advantage held by other circuits, with these circuits lagging behind in the vaude. If R-K-O happened to receive a break with pictures, with its already established stage advantage, it might run away from the field.

Fox isn't much of a contender in the vaude field, with only 6 weeks on the books' top last season, and but two split weeks now booked out of that office. Although Fox is strong in the presentation end with 20 weeks of time, playing the Fanchon & Marco stage productions.

Par-Publix presentation time will strike somewhere between 20 and 25 weeks next season and Loew's about 10.

Loew's vaude time, through the summer reductions, is now down to 16 weeks, with but six weeks, lowest in many years, in New York, and 10, also low, out of town.

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Western Vaudeville Managers' Association**SAM ROBERTS**

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SANTREY**

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Survival
of
the
Fittest

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and
HIS
"SOLDIERS
OF
FORTUNE"

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**NEWS—If You Are Coming West—
Moving With the Times,
Awake to the Continuous Changes**

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RICHARD MORSE HALPERIN

Have Combined Their Forces to
Give the Vaudeville Artist the
Finest Representation Ever Offered
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CHICAGO

FLO MAYO

In "WALKING BACK FROM AN AEROPLANE RIDE"

JUST FINISHED LOEW'S DE LUXE HOUSES
NOW PLAYING R-K-O CIRCUIT

Reviewed by
M. WILLSON DISHER
THE PALLADIUM

America may still be careless of the existence of Limehouse, despite the writings of Thomas Burke. But Great Britain cannot be otherwise than well aware of Harlem, for even our own writers are fascinated by it. On the halls its influence is becoming increasingly evident, and is likely to extend rapidly now that Norman Thomas is here. His "jamboree of jazz" gives us a very vivid idea of what "Harlemmania" is like. No "talkie" has supplied so lively a glimpse of New York's colored quarter as his band of merry men. Norman Thomas himself is the pianist, and Sonny Thompson the drummer. Norman Thomas, Jr., is one of the dancers, Frank Allen the other, and William Fontaine the tenor. There is something demonic about their dancing and playing which would be impossible to match elsewhere.

**NORMAN
THOMAS
QUINTET**

**INTERNATIONAL
HEADLINERS**

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American Rep. (R-K-O)
ABE FEINGOLD
(Hugo Morris Office)

Paris Rep.
HENRI LARTIGUE

London Rep.
FOSTER'S AGENCY

R-K-O PALACE, NEW YORK, This Week (July 26)

THOSE ECCENTRIC COMEDY DANCERS

HARRY AND DOROTHY DIXON

"The John Held Jrs. of Vaudeville"

Direction—HUGO MORRIS

Marcus Loew BOOKING AGENCY

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160 WEST 46TH ST.
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5 REILLY'S 5

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TAP DANCERS
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"WHITEY" ROBERTS

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Late Feature George White's "Scandals"

TOURING THE

LOEW DE LUXE THEATRES

Thanks to Messrs. J. H. LUBIN, MARVIN H. SCHENCK
and LOUIS K. SIDNEY

Direction WILLIAM MORRIS

Now Headlining on the Loew Circuit

Jos. K.—WATSON^N, COHAN—Will H.

Loew's State, New York, Week of August 16

LYONS & LYONS, Representatives

— GREETINGS —

We Wish to Thank Those Responsible for a Most Prosperous and Pleasant Season

Johnnie—FULTON and PARKER—Peggy

LOEW
CHARLES YATES

R-K-O
WAYNE CHRISTY

JUST RETURNED FROM EUROPEAN TOUR
THE INTERNATIONAL FAVORITES

ROGERS AND WYNNE

in "NOW AND THEN"

"VARIETY," Paris, April 28
"Rogers and Wynne, American standard act, panicked them."

R-K-O Representative
JACK CURTIS

London Representative
FOSTER'S AGENCY

Continental Representative
HENRI LARTIGUE

Independents
LEDDY & SMITH

JUST RETURNED FROM EUROPEAN TRIUMPHS

SAMAROFF and SONIA

AN INTERNATIONAL NOVELTY

TOURING ORPHEUM CIRCUIT

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REEVES
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LAMPART

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AMERICA'S FOREMOST COMEDienne

Has Just Completed Three and a Half Years' Starring Abroad

*Headliner in Vaudeville in England, Ireland,
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Star in Revue in Denmark, Paris and Belgium

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THE FIRST GIRL BAND TO DO IT—THRILL! WONDER!
The Only Girl Band SUCCESSFULLY Rendering This Masterpiece

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"Versatility Personified"

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VICTOR HYDE

Now a Vaudeville Institution

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THE STANDARD
Among Standard Comedy Acts

Presenting Their New Comedy Smash as
Weiner and Schnitzel

in

"THE HALL OF FAME"

Direction WILLIAM MORRIS AGENCY
(EDWIN MEYERS)
R-K-O—JACK CURTIS

**WILLIAM JACOBS
AGENCY**

WILLIAM JACOBS

SADIE JACOBS
Associate

STATE-LAKE BUILDING
CHICAGO

Booking Exclusively with
RADIO-KEITH-ORPHEUM—East and West

Gambling Silly

(Continued from page 1)

the gambling way, and his swearing off includes golf. As far as he has found, golf is a gambling game, at least those who play with him at it always want to bet.

Blue's determination to quit gambling for all time came after two recent incidents. The decisive one was a couple of weeks ago, when he and Mrs. Blue spent a week alongside a small lake in New Hampshire. His board bill for the week was \$20, states Blue, and he has never had such a nice time since in the show business. When you can enjoy yourself for \$20 for a week and include your wife, Ben claims there's no gambling spell that can compare.

Blue made a comparison for the week-by-week idea. Just before going to N. H., he had another week off, and thought he would loaf it at the race track. It was the only game that far he had not lost money trying to beat. The week's race track vacation cost Mr. Blue \$18,000.

Blue's back to work now, in Loew's State at \$1,750 for the week. In his 10 years in the show business Blue has earned between \$400,000 and \$500,000. He doesn't say that gambling has cleaned him, but he isn't bragging about what's left.

It was that figuring up alongside the waterfront in New Hampshire that convinced Blue gambling is only for gamblers. He has not yet discovered that without chumps like himself there would be no professional gamblers.

Gifts Thru I. O. U.'s

(Continued from page 1)
weekly, amounting to \$7½ each week, until the full amount has been paid.

Fawkes is the boy who used to give Miss Carrigan sums of money when he was on friendly terms with her, but made her sign an I.O.U. for practically every dollar.

When Fawkes and Miss Carrigan reached the parting time, he demanded the return of the moneys. Miss Carrigan refused and he sued. After showing the I.O.U.s, Fawkes was awarded a judgment for their full amount.

The International Novelty

PAUL REMOS

and his

Wonder Midgets

TOURING FOR LOEW

And Doing Very Well, Thank You!

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THE OLDEST CONSECUTIVELY RADIOCASTING COMMERCIAL FEATURE
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Nightly at the Ultra-Smart

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For Future Engagements Communicate
 Mr. Frank Veloz, St. Regis Hotel

BILLY BEARD

"THE PARTY FROM THE SOUTH"

Playing Return Engagements in the
LOEW NEW YORK THEATRES

Thanks to Mr. J. H. LUBIN, MR. E. A. SCHILLER and
 MR. MARVIN SCHENCK

ZELDA SANTLEY

BOOKED SOLID R-K-O

BOB HOPE

in "KEEP SMILING," R-K-O CIRCUIT OF THEATRES

Eastern Representative—LEE STEWART

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PLUCKS



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POCKETS

and

SNARES

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BLACKSTONE

AND HIS SHOW OF 1001 WONDERS

NOW PLAYING RADIO-KEITH-ORPHEUM

EDWARD MORSE - Sole Representative
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★ NED C. BATES - Managing Director
 BLACKSTONE VILLAS, Colon, Mich.



Mutual Shows and Houses All Set; Saturday Opening Day Amended

After deciding to open all Mutual shows on Saturday next season, I. H. Herk, president, found that this would not work out as satisfactorily as desired.

He amended it by ruling all houses west of Pittsburgh and Buffalo will open Saturday, while all theatres east of those cities will open on Sunday and Monday, as heretofore.

Herk had planned a continuation meeting of the house managers for the latter part of last week but later called it off.

Runways will be permitted where the house operators want them. Almost certain one house in Brooklyn and all the N. Y. theatres will have them as formerly.

There will be no musical director on the travel. Advance producing managers will carry the show music along.

A meeting of the dance producers and the advance staggers was held Monday (28). Those attending were: Fred O'Brien, Ray Perez, Harry Blake, Jack Donoghue, Thomas J. Kerns, William Meaders, Jack Evans, Daniel Payne, William Neely, Fred Clark, Rose Gordon, Billy Thrill, Bunny Weiden, Charles Gregory, Frankie Ralston, Jimmy Allatin, Charles McElroy, Jimmy Fulton, Paul Kane, Billy Gould, Jimmy Stanton, J. Reilly, Bothwell Brown, Nor Norcross, Murray Jeffries, John McAvoy, Mr. Smith, Lester Montgomery, Nat Fields, Mr. O'Neal, Harry Richards, Dan Dody, Jack Board, Harry DeWitt and Allen Calm.

List of Shows
A complete list of the Mutual shows, with one exception (to be framed later) is as follows: "Girls From Folies," "Fervidities," "Get Hot," Henry P. Dixon Big Revue, "Flying Dutchman," "Legs and Laughter," "Whoopie Girls," "Peek-a-Boo," "Powder," "Put on Your Record Breakers," "Let's Go," "Foolin' Around," "Take a Chance," "Radium Queens," "Night Life in Paris," "Jazz Lively Girls," "Laugh-Thru," "The Big Show," "The Song," "Jazz Babies," "The Tempers," "Broadway Scandals," "Bare Facts," "Billy Arlington Big Show," "Gairlin' Kudos," "Step on It," "Pleasure Seekers," "Flapper Folies," "Harry Steppin' Out Show," "Novelities," "Frank Silk 'Silk Stocking' Revue," "Speed Girls," "Dimpled Darling," "Speed and Sparkle," "Hi Ho Everybody," "Sugar Babies," "Fine Feathers," "Hindu Belles" and "Girls in Blue." Mutual theatres and towns for next season on probable route: Grand, Hartford, State, Springfield, Mass. Gayety, Boston. Ridgeway, Schenectady. Gayety, Buffalo. Columbia, Cleveland. Empire, Toledo. Gayety, Detroit. Haymarket, Chicago. Rialto, Chicago. Empress, Chicago. Gayety, Milwaukee. Empress, Kansas City. Garrick, St. Louis. Mutual, Indianapolis. Empress, Cincinnati. Lyric, Dayton, O. Lyceum, Columbus, O. Gayety, Pittsburgh. Gayety, Washington. Gayety, Baltimore. Trocadero, Philadelphia. Casino, Boston. Hudson, Union City, N. J. Orpheum, Paterson, N. J. Empire, Newark, N. J. Gayety, Boston. Modern, Providence, R. I. Plaza, Worcester, Mass. Howard, Boston. Irving Place, New York. Star, Brooklyn. American, New York. Fox, Jamaica, L. I. Minsky's 125th St., New York. Lyric, Bridgeport, Conn.

There will also be a week of dates on what will be called Route No. 1, one night stands at Allentown, Lancaster, Pottsville and three in Reading.

Minsky's Stock Aug. 22
Minsky's National Winter Garden, lower east side, New York, will reopen with stock policy Aug. 22.

Company will include Fay Norman, Mae Dix, Sally Swan, Hazel Miller, Betty McAllister, Carmen, Peggy Wilson, Helen O'Rourke, Edie Kaplan, Bob Nugent, Bobby Burch, Jack Coyle and Don Trent.

Mutual's 3-Stand Chi Layout Great Advance

Chicago, July 29.

After a brief visit to this city of I. H. Herk, president of the Mutual wheel, the burlesque map changed considerably. Last year, one house, the Empress, played Mutual, with the Star and Garter, Haymarket, Academy, Rialto and State-Congress playing stock burlesque.

Now contracts have been signed giving the Mutual the cream of the city, with the Haymarket taking care of the westside, Rialto down town and the Empress southside.

The Academy and State-Congress will continue stock burlesque. Only house left still up in the air, is the Star and Garter. Columbia lease was returned on this house, with the owners, Hyde & Beeman, hanging out the "For Rent" sign.

Extra Stagehand Needed For Operation of Spots

Although the Mutual burlesque circuit will carry only one stagehand next season, the services of an additional man may be necessary under order of all the locals where the shows play when both lights or spots are used.

Where a traveling electrician took care of this the Mutuals will find it imperative under local union jurisdiction where the house crew cannot operate the lights in question. This will require the employment of a local electrician.

Instead of the Mutual shows getting rid of the weekly salaries of two road crew men it only dispenses with one, as using spots is something no burlesque show can do without.

Jamaica "Yes" on Wheel, But Astoria "No"

I. H. Herk has made a booking arrangement with Fox's Jamaica whereby the Mutuals will start there around Labor Day. The Mutuals played this house before. It was for a long time a Fox vaudeville. No effort will be made to play Astoria. The flop at the Astoria theatre was enough.

Bathing Girl Views Too Much for Resort Show

Stock burlesque folded after two weeks at the Hippodrome, Wildwood, N. J., with bathing suit parades by some vacationists too much opposish for the wiggle opera.

Low Talbot, Mutual producer, had installed the stock. Hipp may make a try at dramatic stock as succeeding policy week after next.

Assign Wheel Girls

Ann Corio, once reported going to Earl Carroll, will be starred this season in Mutual's "Girls in Blue." Miss Corio is under a long term contract with Emmett Callahan, who, with Rube Bernstein, formerly produced the "Girls in Blue."

C. & B's other femme shaking bet, Hinda Waxman, is no longer with "Hindu Belles" and in her place will appear Mae Brown as featured soub.

Erin Jackson, another, goes to "Peek-a-Boo."

Burlesque Changes

Abe Sherry, Rags Ragland and Patricia Kell, along with the stock at the American, New York, last week with Harry Stratton and Johnny having gone in as supplanters this week.

Another shake-up in principals went in this week at the Irving Place, New York. Sally Swan, Nanette Daly, Evelyn Whitney, Gertrude Hayes, Jr., and Yvonne closed house with the troupe last week, with La Vile Maye, Peggy Reynolds, Hattie Beall and Peggy Wilson opening as supplanters this week.



CESARE SODERO
N. B. C. Maestro

Composer, conductor, showman, widely known N. B. C. orchestral director, for 12 years the general musical director for the Edison Recording Laboratories, during which time Cesare Sodero made 11,000 records, he has brought to the radio microphone a sense of musical balance and orchestral technique which reflected itself favorably from the start.

Exclusive Management
NATIONAL BROADCASTING CO.

Mutual's Casts

Additionally completed Mutual show personnels, for the new season are:

"Broadway Scandals"—Joan Leis; Henry (Pop) Pearce, eccentric comic; Ray King, straight man; Jack Erickson, eccentric comic; Delois Greene, ingenue; Nazzerio Hallo, ingenue; Flo Dearth, soub; Four Life Boys, vaude act.

"Flapper Folies"—Jack (Tramp) Monte; "Powers"—Eugene (Tiny) Fuller, eccentric comic; Edd Lolor, straight; Gus Flaig, character; Johanna Slade, soub; Alice or, Johanna Slade, straight; Duval, soub; Nanette Dalley, soub; Gladys McCormick, ingenue; Leazan and Selig, acrobatic dancers (vaude).

"Novelities of 1930"—Harry Clegg and Harry Meyers, eccentric comics; Artie Loid, character comic; George Reynolds, straight; Ad White; Juvenile; Peggy O'Neil, "Blues" soub; Jean Bodine, soub; Helen Carlson, ingenue; Keyton Sisters, specialists; Millard and Anita, dancers (vaude).

"Billy Arlington's Own Show"—Billy Arlington, tramp comic; Eleanor Curran, prima donna; Dad Taylor, character comic; Jack and Ernestine, specialty dancers; "Boots" Bush, soub; Harry Beasley, straight; Vic Hallen, eccentric comic; Peggy White, ingenue; Althea Goldwyn, tap dancer.

"Wine, Woman and Song"—Jesse LaRue, prima donna (featured); Harry Pepper, Hebe; Mervin Harmon, straight; Billy (Boob) Reed, comic; "Stookie" Woods, soub; Evelyn Murray, soub; Al Russell, juve; Marie Miller, acrobatic dancer; "Chocolate Dandies," colored vaude act.

"Peek-a-Boo"—H. A. Rathbun, comic; Frank O'Neil, eccentric comic; "Stookie" Woods, soub; Evelyn Murray, soub; Al Russell, juve; Marie Miller, acrobatic dancer; "Chocolate Dandies," colored vaude act.

"Girls in Blue"—Ann Corio, starred; Hap Freyer, eccentric comic; Clyde Bates, tramp; Ruth Braden, soub; Lew Pat, straight; Wallace Sisters, soub; Joe Delano, juve; Jean Gaskell, ingenue; "Boys" Smith, soub; Eddie Burnett, uke specialist; Eleanor Hoffman, dancer; Erin Jackson, soub; Jackie James, soub; Meahan and Newman, vaude act.

"Fine Feathers"—Art Gardner, eccentric comic; Harry Levine, Hebe; Murray Green, soub; Ryan, straight; Gertrude Hayes, Jr., ingenue; Fanny McAvoy, soub; "Margie" Bate, soub; Fields, Smith and Fields, vaude act.

"Record Breakers"—Ray Reed, juve; George Lewis, juve; Charles Shute, straight; Hap Freyer, soub; Marty Galamore, prima donna; Joan Colette, soub; Bebe Almond, vaude act; Holly Leslie, character.

"Speed Girls"—Mike Sachs and Fred Belinder, Hebe comic; Adeline Parks and Frances Far, soub; Harry Cornell, straight man; Johnny having gone in as supplanters this week.

"Hindu Belles"—Mae Brown, featured; Evelyn Whitney, Gertrude Hayes, Jr., and Yvonne closed house with the troupe last week, with La Vile Maye, Peggy Reynolds, Hattie Beall and Peggy Wilson opening as supplanters this week.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and Washington. Each item is taken from these news items; each has been rewritten from a daily paper.

LONDON

J. C. Wharton, secretary to Tom Wells and Reginald Highley, Ltd., was sentenced to four months for stealing about \$5,000 from his employer. He took the money to finance theatrical interests of his own. Walls, although prosecuting, asked for leniency to be shown.

The Box-Office Benevolent Fund has started. Sydney Carroll, first president, with Bronson Albery, Alec Rea and Horace Watson, trustees.

Ernest Milton, who has not been seen on the stage here since his return from the States, plans to star in revival of Granville Barker's "Prunella," to be presented at the Everyman. Author has written a new first act to the piece.

Elmer Rice's "Street Scene," due in London in the fall for Leon M. Lion. Original cast may make the journey.

A title has been found for the Cambridge theatre in Seven Dials in the fall. "Charlo's Masquerade" is name. Piece has had a hectic career.

Piccadilly theatre, which has been having a number of tough breaks since its opening some 13 months back, has now been refused a Sunday picture license.

Major Henry Hornby fined for being drunk in charge of a car. Case arose because the man is often mentioned in Lawrence's books on the Arabian campaign, and through the flight of Hornby was one of the closest allies of the "Uncrowned King of Arabia."

Don Bradman, young Australian who has been smashing cricket records here, received \$5,000 check from a business man in appreciation.

Irish Parliament considering measure putting tax on lipstick and cosmetics generally.

First issue of U's talking newspaper, supplementing their Empire News Bulletin, just released.

Tightening up on fire regulations in cinemas is predicted in circular just sent out by the Secretary of Scotland as a result of the Paisley fire disaster where 80 children were killed.

Scotland Yard's new method of finger print classification, whereby a crook's record can be completely cleared, is to be adopted by the New York police.

Announcement of engagement of Evelyn Laye to Carlisle Rowntree, American millionaire, denied here by her mother.

NEW YORK

New York representative of Sidney Kay announced that the latter has arranged to bring the Russian director Vsevolod Meyerhold and his company over here the coming season. Kay's group is to present a series of plays in their native tongue.

Application of General Broadcasting System, operating Station WGBS in New York, for an injunction restraining WJLB Bridgeport station, from using the frequency of 600 kilocycles, has been granted by Judge John Barrett of Connecticut. At the same time he denied the application of WJOC for an injunction against WGBS in the same case. Result of the decision is to permit WGBS to continue broadcasting on the frequency of 600 kilocycles.

Martha Lorber, former show girl, is being sued for \$200 by the manufacturer of a glass hat which she wore so that her hair would be transparent. Her reply she declared that she made an agreement with a "health glass" firm whereby she'd wear the hat and permit them to use her hair for their purposes. She paid for the chapeau. They paid \$200, she said, but left a balance of \$200 still to be paid which the manufacturer now seeks jointly from Miss Lorber and the "health glass" firm.

Muriel Kirkland, recently in "Strictly Dishonorable," and who staged out for 120 days after slipping the face of Tullio Carminati, has gone under the management of William Harris, Jr. She will appear in "The Green Hat, Had a Name for It," by Zoe Attkins.

Dr. Harry Gilbert, Broadway physician, filed suit against Alma Rubens to collect \$334 which he al-

leges due him for treating her. Dr. Gilbert alleges that on July 5 he was to treat Alma Rubens at the Park Chambers Hotel and that she failed to appear and required his constant attention for several days. Miss Rubens gave him a bouncing check.

A. H. Woods and William A. Brady will produce a newspaper play about the tabloids called "Five Star Final." Author is Louis Vitezzenkorn, former newspaper man.

Vittorio Versa, for seven years with the Met and the St. Louis Opera, has been engaged by Arthur Hammerstein as musical director of Hammerstein's theatre. Versa will conduct the orchestra of the producer's forthcoming musical play, "Lusna."

Herb Williams, Jimmy Savo and Jack Benny of "Varieties" have been commissioned by Earl Carroll to write sketches for "Personalities," the next Carroll revue.

Liberty theatre, Brooklyn, closed for three seasons, has been taken over by Nathan Shulman and Jack Rosenberg. They are theatrical managers, who will operate it as a Yiddish playhouse.

H. H. Van Loan, playwright now writing scenarios in Hollywood, has been ordered brought to New York by District Attorney Crain for trial on charges of libel. Van Loan is wanted here on a charge of leaving his 13-year-old daughter, Helen, in the hands of a man who is probably that the hearing here will air the charges made against him by his wife, Gertrude Cameron Van Loan. His own charges are against her. He has started divorce proceedings. Case here will hold up one of the most abundant intentions to march to the altar with Marjorie Rambeau as soon as the courts free him from his wife. The Van Loans were married in 1916 after the battleship "New York," at anchor in the Hudson River.

David Belasco celebrated his 75th birthday in Atlantic City last week. He has been making the blowout. Belasco predicted the death knell of talking pictures would soon be sounded. He declared that the novelty of talking pictures was already starting to wear off and that were he a young man he would go into the production of silent pictures, stating that good silent would sweep the country right now. Film producers laughed it off.

Louis Iquit's suit against "New York Mirror" for criminal libel was dismissed last week by the Municipal court by Magistrate Adolph Stein.

Margie Pennetti, 35, burlesque actress, who has been in London, Conn., to prove it she banged him over the head with a pitcher after having a fight with him. Donnan was taken to Bellevue Hospital with a fractured skull. Miss Pennetti was held in \$3,000 bail.

Charles E. Ross, of Hoboken, is being held in \$7,500 bail on a bench warrant issued by a judge of the obscene films. The charges are caught loading the films into an automobile. Alleged obscene films are said to be produced in Hoboken. They are scheduled to be shown privately before Hudson County Prosecutor John F. Drewen.

Tom Weatherly, co-producer with Brady & Wiman of the first and second "Little Show," has acquired a musical comedy book by Dwight Taylor called "The Gay Divorces" and is planning to produce it. He is with Arthur Schwartz and Howard Dietz will do the musical numbers.

Will Morrissey's all colored show, "Hot Rhythm," will open at the Vanderbilt theatre soon.

Robert V. Newman will produce "Bad Girl" out of town Sept. 8. Brian Marlow and Vina Delmar are dramatizing the novel.

Prohibition agents raided the Beach at Club Atlantic City, claiming to see the performance after announcing their identity. They arrested six employees and confiscated beer and liquor.

Marc Connelly, author of "Green Pastures" who has been in England, returned Monday (28).

Civic Repertory theatre, with Eva La Galienne, director, and her company will open its fourth season Sept. 29 in "Romeo and Juliet." The first production will be presented during the coming season.

Audrey Maple, show girl, was balked in her attempt to secure a divorce from her husband, George (Continued on page 79)

Variety Bills

NEXT WEEK (AUGUST 2)
THIS WEEK (JULY 26)

Numerals in connection with bills below indicate opening day of show, whether full or split week

R-K-0

NEW YORK CITY	Jefferson
Chester	1st half (2-6)
1st half (2-6)	3 Bennett Boys
Bomby Rad Gang	Frank Dobson Co
(Others to fill)	Freeman, Rus, Mos
2nd half (6-8)	Dave Vine
A & G Falls	Land of Clowns
Rome & Dunne	2nd half (6-8)

**WILLIAM EBS
OPENS ON
LOEW CIRCUIT
THIS WEEK
Dir. LEDDY & SMITH**

Troie Marks
2nd half (30-1)
Morris
Casper
1st half (6-9)
Victor Oliver
Medley & Dupree
Two to fill
Middle Conrad
Edwards
Friedland's 10th C
1st half (8-7)
Victor Oliver
Medley & Dupree
Two to fill
Marshall Montgomery
Two to fill
Verbon Rabinovich
Vernon Folsom
Dennis Jr.
C'Donlin/Hansen
1st half (2-5)
Bobby Folsom
Edwards-Armida Co
Zeiny
Rory Sorday
Two to fill
Conrad Baile
Brown
Hansen & Co
(One to fill)
1st half (2-5)
Bert Johnson
O'Connor Ship
Sack-Usher & Co
Davis & Mann
Two to fill
Errors
and half (3-5)
Irmanette
Melindone
Frank Frank
Zeidy Bros
Stable (Lambie
Co Merton & Co
Nash & Patey
Varstedt
Fodham
1st half (3-5)
Paul
Nash & Patey
Buster Wynn
"Rise of Goldbergh"
Three to fill
Errors
Agomes
Rogers & Donnelly
Francis Williams
Franklin

Dwyer & Libby
Clifford Smith & Barker
Moller
2nd half (30-1)
Pierce Paeterson
Robert
On 6th Ave
Howard
Adeleide Hatt
Burns, Strick-Lee Br

H Juata & Charlie
Harry Richman
John
Francis Williams
Flowers
Meyer, Roseberry & R
Small & Mays
Harold Newman
R & D Dixon
Dora Margra
Benney Rubin
Madison
Royal
1st half (4-5)
Mabelle Funda Co
Arvid
B Ralston & Co
Montana & Hickey
Opera vs Jazz
Fred Heider & Co
Florence Gast & Co
Lawrence
Laforette & Lavne
Wilton Sils
Jerome Gamble Co
Albee (2)
Walter Dear Wahl
Korn
(Others to fill)
Arthur Petter
Gardner & Lynch
Kary Norman
Flick
Fuck & White

1st half (5-2)
Frank, Joe, Johnnie
L
(Three to fill)
1st half (5-4)
Pearson Bros
1st half (30-1)
Thomas Shaw Sils
Gypsy Byrne

1st half (3-5)
Adrian
1st half towards
Clifford
Harris & Co
Others to fill)
1st half (30-1)
Curtis Wright Bld
Wahl
Victor Oliver
1st half (3-5)
Irmacette
Laur
San Robin
Laur

ARTHUR S. LONDELL and WILLIAM MACK

Booking Exclusively with
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1560 Broadway, New York
Phone BRyant 3332

Silver Freed Co
Quinton & Gordon
(Two to five)
(2 to five) (4-8)
Laver Br & Pingree
(2 to five) (4-8)
LaRocca
Hotbrook & Bow'n
(2 to five) (4-8)
Personality Mirrors
(2 to five) (4-8)
Reiter & Dorcena
(2 to five) (4-8)
Lester Cole & Co.
(2 to five) (4-8)
Eveling Stone
Hamilton
(2 to five) (4-8)
Meyers Lutzow &
(2 to five) (4-8)
(2 to five) (4-8)
Frank Swane
(2 to five) (4-8)
Dave Vine
(2 to five) (4-8)
Dorsey, Starn & B
(2 to five) (4-8)
W. G. C. Worth
(2 to five) (4-8)
Sundy-Mack Co.

2nd half (4-8)
Boyd Polson
(2 to five) (4-8)
Edward-Armda (C)
(2 to five) (4-8)
(2 to five) (4-8)
Paul Tuen & Co.
(2 to five) (4-8)
Rine of Coldberg
(2 to five) (4-8)
(One to Gold)
(2 to five) (4-8)
1st
Madison
(2 to five) (4-8)
Joe Marlin & Co.
(2 to five) (4-8)
2nd half (4-8)
(2 to five) (4-8)
(Others to fill)
(2 to five) (4-8)
1st
Fay & Bannister R
O'Connor Sine
(2 to five) (4-8)
(2 to five) (4-8)
Rob La Salle
(2 to five) (4-8)
2nd half (4-8)
1st
Al Morgan &
(2 to five) (4-8)
W. G. A. Hansen
(2 to five) (4-8)
L. J. & G. A. Hansen
(2 to five) (4-8)
W. J. & G. A. Hansen
(2 to five) (4-8)

Chamberlain & H	Frank Gaby
Francis Renault	C Bennington & Co
Conlin & Glass	LONG BEACH
ATLANTA	State (4)
Keith's (2)	Kanzawa Boys
Cirillo Bros	H Foster W
Eric Fashions	H Carroll & Maxine
Bob Hope	H Carroll's Rev
Webb's Enter	(28)
— (28)	George Andre & Co
Lime 3	Sybilc Vano
Wilson Kepple & B	Lander Bros
Harry Fox & Co	Palm Beach Nights
Tracey & Hay	LOS ANGELES
BIRMINGHAM	Hillstreet (8)

[illegible]

TUESDAY
HOTEL
MANHATTAN
159 West 47th
NEW YORK

[illegible][illegible]

Smith & Rogers
Milo
Butler & Santos
(20)
Har. Swan, Lucille
LaMarr & Boyce
Sceator Lowry
Olas Withers
SCHENK RABY
Keith's
2nd half (2-5)
Folovis
J Berks & Co
(Others to fill)
2nd half (5-8)

OFFICIAL DENTIST TO THE N. V. A.
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1560 BROADWAY

Pallenberger's Bears and Others to Kill (25)	Ryan and Howard and Symbolic of Art to Kill (3)
D. Blomson & June Frasini's Mustangs to Kill (2)	Smith & Jones Edith Ross Hickey Brown Chapella (5)
Koeth's (1)	Cartlon Smith & Rogers Butler & Santos J. W. (5-1)
Ed & Al Waldman Marty May Stevens Br. Nelson and A. T. Loke and S. L. Loke to Kill (2)	A Kaufman & Girls to Kill (2)
De Forcener Loyell and Want Frank Gaby and and to Kill (2)	J. Russ Clifford and half (5-8)
and to Kill (2)	Freeman, H. G. Mario Davis and half (6-1)
to Kill (2)	and half (6-1)
to Kill (2)	Past & Present and half (6-1)
to Kill (2)	P. F. Trado Ch. (2)
to Kill (2)	WINNIECO (2)
to Kill (2)	The Bertruds D. G. (2)
to Kill (2)	Any Family Luster Burks & Durkin Milton Smith & Co (2)

JACK L. LIPS
TAILOR, 908 Walnut

TACOMA
 Keith's (2)
 Harb, Swan, Lucille
 (5) (5)
 Scooter & Lowry
 Withers (2)
 (26)
 W Higgle & Girls
 (2) (2)
 Walter Walters
 (2) (2)
TORONTO
 Imperial (2)
 (2) (2)
 Rudell & Dunnigan
 (2) (2)
 Freda & Paloma
 May Wirth & Pam
 (2) (2)
WASCO
 Kawell Sils (2)
 Franciory (2)
 (2) (2)
 Barker
 Chas Chase
 (2) (2)
 (2) (2)
 (2) (2)
 Raymond Baird
 (2) (2)
 (2) (2)
 (2) (2)

Western R-K-O

CANTON, O. Loew's 2nd half (6-8) Honey Family Hope Vernon Impromptu Rev (One to fill) CEDAR RFDs., IA. Iowa 1st half (2-4) Allison Sis Stevens Nelson & S (Two to fill)	Coscia & Verdi LINCOLN, NEB. Stuart (3) 4 Ussenses Dalton & Craig MADISON, WIS. Orpheum 1st half (2-4) Schiet's Wond'rta Grace Doro Jack Randall & C 2nd. half (5-8) The Ingenues
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HOWARD SLOAT
BONDS FOR INVESTMENT

[illegible]

P. Buvaldi	"Hilt Bits of 1330"
R. Maffei	Laavitt - Lockwood
Joe Crawford	Jones & Elliott
"Sap from Syracuse"	Tad Eddy's Mail
Boxy (25)	Elenore Wood
Beatrice Balkin	Dick Perry
Raymond Knight	Lawson Girls
Rheta Stone	"Sweet Mama"
George Kiddon	DETROIT
Paul Paulus	Fisher (26)
David W Gulon	Horace Heldt & B
"Good Intentions"	Lockwood
CHICAGO, ILL.	(Others to SH)
Chicago (25)	"Lawful Larcen?"
"Snap Shot"	
Rob Nolan 8d	

Roberts Sis
Cuby & Smith
Evans Boys & Girls
"For the Defense"

[illegible]

Loew

[illegible]

Picture Theatres

BALTIMORE
Loew's (2)
 Ted
 Evelyn Wilson
 Dunes and Sports
 5 Ninth Street
 Loew's
Loew's (2-5)
 Standard
 Litan Gagner & Co
 Charles
 H & F Semon
 200
 East half (5-8)
 Dunes
 Digi & Co
 N Arnatt & Bros
 (One to five)
 Orpheum (2)
 Dunes
 Carlton & Bailey
 Dunes
 Co Ralph Olson & Co
 Rumsford
CANTON
Loew's (2)
 Bill
 Hancus
 Prosper & Walker
 Paul Remick & Co

May Joyce
 Jordan & King
 State (2)
 Block (2)
 Clark & Varnum
 10
 Alexandria
MONTREAL
 Jordan & Grace
 200
 W Sharples & Co
 10
 10
 Parker-Hubb & Co
 10
 10
 Kaffka-Bain & Mac
 10
 Ketch & Wilma
 10
 Maryland College
 10
 Fallenden (8)
 10
 Four Folio
 Ford & Price
 10
NEW ORLEANS
 Prosper & Mart
 10
 Weston & Lyons

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<p>GAITHER Joyce (2) Jack Trissano (2) CLEVELAND Claude (2) Dave Les Gella June COLUMBUS Leavitt & Jackwood (2) HOUSTON Looma (2) Helen Rosceli & Marconi (2) B. Wells & A. C. Felt (2) ST. LOUIS Jack Pepper Bobby Gillette</p>	<p>Rhyme & Rease NORFOLK Donald & Blair George Hunter (2) R & R Lyte & Co. PITTSBURGH Peggy Taylor 4 Hilda Brown TORONTO Looma (2) C. Harrison's Circus 5 F. D'Amore & Co. 2 Betty WASH., D. C. 2 Waring's Penna's (Others to fill)</p>
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Fanchon & Marco

ATLANTA, GA.
Fox (3)
"Manita Boudo"
Lurd
Romero Family
Lynn
Samuel Pedraza

BIRMINGHAM, CT.
Bridges
"Sunshine"
Vince
Barton & Young
Lynn
Mary Lou
Lynn Family

BROOKLYN, N. Y.
Fox (1)
"Treat"
Travis & Hanley
Nancy
Reinard & C Levine
Maya & Tud
Lynn
Ember Campbell
Lynn

BUFFALO, N. Y.
Fox (3)
"Drumstick"
Lynn
Chiro & Marcado
Lynn
Hirsch-Arnold Girls
OREGON
Avalon (1)
Lynn
Jynne & Hull
Myrtle Gordon
Lynn
Marie, Lucy, Irene
Lynn
Grand (1)
Lynn
Lambert
Burnour & Novich
Lynn

CAULFIELD, N. J.
Ludie Pease
Bud Avario
Harrison & Hime
Lynn
NARVELL
Lynn
"Overture"
Lynn
Lynn Gregory
Tosia Novelle
Jack Gordin
Lynn
Helen Hite
Lynn
Lynn
NEW HAVEN, CT.
Lynn (2)
"Marble"
Lynn
Francis
Al & Jack Rand
Hedrick
Lynn
Harris
Lynn
Lynn & Henry
NEW YORK
Lynn
Lynn
"Roses"
Lynn
Lynn
Don Carroll
Paul Olson
Lynn
Lynn
Koo, Yoko & Yoko
Lynn
Lynn
Lynn
Singer's Strands (2)
Lynn
Lynn
OAKLAND, CAL.
Oakland (1)
Lynn
Born & Lawrence
Lynn
Rogena & Triggs
Lynn
OKLAHOMA CITY
Orphan (5-7)
Lynn

Walter Bradbury
DETROIT, MICH.
Fax (1-7)
"Bella & Belles"
Eddie Hill

Eva Thornton	PHILADELPHIA
Dunbar Bell Ring's	Fox (1)
Tommy Harris	"Coral"
Frances, Ted & B	Maurice & Vincent
Loretta	Royal Sammons
	La Petit Marie
FRESNO	Oscar Taylor
Wilson (31-3)	PORTLAND, ORE.
"Victor Herbert"	Broadway (3)
Walter Powell	"Seeing Double"
Buddy Howe	Squid Twins
Herbert	Elita Twins
E. Belcher Dancers	

JAZZLAND'S

JACK POWELL
Sailing Smoothly
Sponsored
By LEDDY & SMITH

HARTFORD, CT.
Capitol (2)
"Gladys"
McDonald & Dean
Hartford
Ruth Silver
Up
Miss Gladys
HOLLYWOOD
Fantasies (3)
"Glenn"
J. & F. McKenna
New Wong
Lena Evelyn
Jimmy Hayman
Franklin & Antell
LONG BEACH
West Coast (3-8)
Long Beach
Peg Leg Bates
Bobby Gilbert
Miles
Harvey Karela
Karela
LOS ANGELES
Los Angeles
"Modes of Holyd"
"Good Fellow"
"MILWAUKEE WIS."
Wisconsin (1)
"Good Fellow"

Muller, Clute, Pala,
Naylor, Holly
"Johnnie" John,
& Parker Twins
SAN DIEGO
San Diego (3)
Twild & Wooly
"Dana"
SAN FRANCISCO
"Ida"
Renard & Renora
Mills
Webster & Karise
California (3-8)
"Walter"
Walter Powell
Beverly Hills
V Herbert
S. Herbert
Dancers V
Berkeley ORE.
Blissmore (2-3)
"Lorraine"
Lonora Cort
"Lorraine"
Ray Samuels
Lorraine Mitchell
SEATTLE
Six Ave. (31)
"Romance"

(Continued on Page 11)

(Continued on Page 111)

An Orchestra Leader's Week

By Joe Laurie, Jr.

Saturday—Got up late and had to rush to the theatre without shaving. About 15 minutes late for rehearsal. Manager asked me to play. Gave me dirty looks. How many times has that manager been late? And the actors are always late. As for my men they're playing late.

Day started all wrong. Had a couple of arguments with the acts. Some didn't have enough parts, while most have too many. Some didn't believe I was anything but a drumstick. I picked out an overture and the men said it was lousy. They wouldn't know a good overture even if they knew how to play it.

Got a new drummer and every effect the acts ask him for he says he has in his trunk and he will get them out for the matinee. I don't believe he has anything but a drumstick. I picked out an overture and the men said it was lousy. They wouldn't know a good overture even if they knew how to play it.

The show went off pretty good, but got the sister act's stuff balled up. They got me nervous yelling "faster," "faster." I suppose they thought I balled up their music on purpose.

After the matinee the acts were waiting to tell me that I was "too loud," "too soft," "too fast" or "too slow." They forgot they were doing their acts a year and a half. I never saw the music before today. By the end of the week they'll autograph their pictures saying that I'm the best leader they ever had to play for them.

Sunday—Got up early and practiced on my fiddle. Neighbors yelled to stop. How do they expect a guy to know how to play if he doesn't practice? Gave a lesson to Mr. Cohen's son. He will never learn how to play a fiddle if he lives to be a hundred. Maybe he's better off. His father will never know it from me. Three bucks a lesson in these days.

Had an argument with Tony, my clarinet player, about politics. One of those excitable wops who thinks everything Italian is the best. Pays more attention to fights, wrestlers, bicycle riders and Mussolini than he does his work. Played poker between shows and I lost 50 cents. Think the new drummer is a shark, he won all the money. Show went off pretty good except that we got in a little late for the sketch's curtain music. They got pretty sore about it, but when I couldn't help it. I had a straight and had to play the hand out.

Monday—More trouble. My tuba player didn't show up. Drunk, I guess. I don't blame a tuba player for getting drunk. It's a load on a fellow's neck. The sister act kicked again, but not as much as yesterday. I guess they're beginning to kick their act.

The single woman wants me to talk loud when she says: "How you feeling, Benny?" She ought to give her the eye. I'm a fiddle guy, not an actor. When she hands me a couple of cigars when she finishes the week. I remember her from last season. One more complaint from her and I won't talk at all.

Gave some more lessons to Dublin's little boy and girl. They don't play to play violin; they want to play the ukulele. When their old man gets the bill for new strings he will be glad they are not playing a harp. The manager spoke to me about putting a band on the stage. What is show business coming to anyway?

Gave Her the Eye Tuesday—Had another argument with my neighbors about practicing. I guess I'm going to move. A swell looking woman sat in the front row for three shows. I don't know if it's me, the drummer or the single man on the bill. Anyway, I gave her the eye. Played some poker and lost a couple of bucks. Drummer won again. I think he wants to get enough money to either to buy the theatre.

Wednesday—Argument with my cornet player about some money. All cornet players are crazy. That swell looking was in again. She swelled at me. The monopolist complained to the manager that we were making too much noise while he was on. Tuning our instruments, all coming in and once, and detracting from him, and to top it all, the drummer dropped a

cymbal on his best gag. He does a lousy act.

Thursday—Went over to the union. A lot of guys out of work. These kids in the jazz bands do it. Play a dozen different instruments but can't play any well. And these talking pictures. I don't know what show business is coming to. Manager asked me would I sing a song during the overture. They don't want a leader nowadays; they want a Caruso doubling in brass. I'm going to do the song. It will give me experience and I may get a job as Master of Ceremonies some place. That's the racket. I am writing down all the good jokes and acts used. Anyway, my voice isn't as bad as that sister act. One of them flirited with me.

Friday—Have a terrific headache. Had the sister act out for some beer last night. They want me to make them an orchestra. Nice girls. My orchestrations will help the act 100%. Played poker and lost a buck and a half. I'm going to get rid of that drummer. My second cornet flint handed in his notice. Got a radio job. The lucky bum. Got orders from the manager that the band goes on the stage next week. We are all going to wear monkey suits. Name of the show is "Jungle Days." I'm to sing a song besides playing a solo. He told me if I learn to do a buck dance and tell gags, they'll forget they were doing their acts a year and a half. I never saw the music before today.

By the end of the week they'll autograph their pictures saying that I'm the best leader they ever had to play for them.

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SUMNER IN 'HOT' BOOK RAID ON 45TH ST.

John S. Sumner, his chief aide, Charles Bamberger, and Detectives Wittenberg and Benjamin J. O'Brien of the Police Department arrested three men on the charge of possessing indecent books and seized circulars and almost 100 copies of "100 Merrie and Delightous Stories" the alleged "hot" books.

The defendants are Sidney J. Abelson, 27, office manager for Dingwell-Rock, Ltd., 45 West 45th street, and residing at 2955 Caroline Street, L. I. City; and Dingwell, 49, who is to be the head of the above firm, living at 704 West End avenue, and Alfred C. Risdon, 68, president of the American Anthropological Society, and residing at Gates Ferry, Conn.

Abelson is alleged to have sold Wittenberg a set of the stories for \$20. He negotiated the sale after he told he was a lover of books and had been sent there. Dingwell was arrested immediately after.

Incensed, Dingwell is quoted as saying following his arrest: "Why don't you arrest the publisher?" The publisher told him that he was just what they wanted. Dingwell told them that Risdon was the publisher and could be located on a lower floor. When Risdon was arrested they found 85 sets of the complained books and 3,500 circulars bearing alleged lewd pictures, the sleuths averred.

The prisoners, books and circulars were taken to the West 47th street station house. The defendants got bail. Wittenberg told reporters that Dingwell stated he bought the books from Risdon for \$10 a set and sold them for \$20.

When a young woman read of the books in an advertisement, she sent for a circular. Her father came across the circular with the peppy pictures and he sent them to Mr. Sumner. Defendants received an adjournment until August 13. They entered pleas of not guilty.

Chelsea Exchange Bank advertises free folding pocket camera for all new accounts over \$6 to start.

Holing In

Hollywood, July 29. An actor returning to Hollywood after three months claims miniature golf courses have been built all around his house.

"I had to play 13 holes to get into my kitchen," he said.

VIGOROUS RAID ON GAMBLERS

Sleuths attached to the staffs of Chief Inspector John O'Brien (Headquarters) and Deputy Chief Inspector James S. Bolan and Paddy McCormick, "Czar" of the bluecoats of Mada Lane, are hot after "bookies." Since Chief Magistrate Joseph E. Corrigan put the sleuths under a number of Magistrates' Court Clerks, the copper were given orders to enhance their batting averages. Heretofore the "magic" form of constant hearing of facts and informing the Court that there was a lack of facts (in the clerk's mind) has been done away with.

During the week at West Side Court, many defendants were arraigned on the charge of possessing gambling machines, "policy games" and other offenses within the scope of the inspector's men. They had complained that they got poor breaks from the clerks. Hence the wholesale transfers.

"Conversation" was an important fact in bookmaking complaints and which seemed to be always missing, are now appearing and being testified to by detectives. Heretofore it was impossible to convict unless "conversation" was heard. Corrigan has put fear into the cops and clerks.

One big raid of the week was the arrest of Charles Shaw, 35, clerk of 261 West 51st street and William Hayes, 32, clerk, of 242 West 48th street. Both were arrested during a raid by detectives Wittenberg and Benjamin J. O'Brien's office. The defendants are said to have political influence.

The cops descended upon the pair at 42 West 60th street. They seized several telephones, racing sheets, charts and other alleged gambling paraphernalia.

The raid was witnessed by community leaders in the Park of Father Church, 60th street and Columbus avenue. A wife whose erring husband has been giving the bookies his salary was the cause of the raid.

What Chi Goes For

Chicago, July 29. Astrology fortune telling joints are popping up along Michigan avenue.

All are getting a terrific play. Pad started with the opening of the Adler Planetarium on the lake front in Grant Park a few weeks ago. Star peering house is now drawing 3,000 a day, with about half the number, as soon as they hit the boulevard again, foot-footing it to the star mitt readers, who are charging from \$1 to \$10 for connecting the stars the folks saw, with their destiny.

Play has become so strong local picture house chain is working desperately on a plan to bring some of the star gazers to the lobbies of their nearby houses, where it is planned to spot star teller.

Chi's Answer

Chicago, July 29. New York is bigger, but Chicago more fun in life because:

There's never been a subway explosion. People talk about somebody besides "I" and "Myself." Neighbors are sometimes friends. Gummie talks and the shoe. The mayor never makes speeches. Broadway is only a street car line. Times Square is just a gag name for a newspaper plant. Nobody ever goes to Jolsey. Policemen are not hypocrites, but know the ropes. There is no "Little Church Around the Corner." Anybody can be guest of honor at a banquet and drag down a \$25,000 "purse." Pedestrians can walk both ways. Picture stars only stop over but never stay. Everybody is broke.

Inaccurate Biographies

Jack Oakie

By Claude Binyon

Paris—Right Now!

By C. M. SAMUEL

Paris, July 12.

Boulevards are alive with sandwich men advertising "Maya" as the "most banned play." It is at the Studio theatre, on the Champs, almost but not quite a roof playhouse of the midget type. Program contains references to its being stopped in New York and elsewhere. Blz not so good.

Polles show is all claimed for it. Best the theatre has had to date. Speed and novelty.

The Keley Allens celebrated their 25th wedding anniversary in Paris. They sail for New York July 30 on the "De Grasse." In Europe since May.

Bastille Day celebrated here as never before. Very colorful in the parades were some of France's African troops. Peasants usurped the streets at night for dancing, with a hot orchestra every few feet.

Citroen is showing an auto of the electric type. Runs 15 miles without being recharged and costs \$89.

Hotels not so crowded this summer. Several restaurants complaining about business, and theatres look to be about 25% below usual grosses. Not as many houses open, either.

Very much American is the French lad walking up and down in front of the Paramount box office yelling, "Plenty seats on the inside," in French.

Making the rounds of the theatres is the ruler of Tunis. Resplendent in imperial robes. No sooner than he bows in orchestras begin playing the national anthem. Rising to do him honor is not such a task because of the flap-back seats.

Several cabarets inviting visitors to their places by mail. Not a bad advertising idea, some implying vulgarly openly in their missives. Most goody Americans come here looking for "a shock."

Pari-mutuel prices at the race courses here are much better than in the States. Player has something of a chance.

Stolen Clothes Leave Owners Much Annoyed

Apparently thoroughly familiar with the physical lay-out of Vincent Balletta's tailoring establishment on the first floor of 1625 Broadway, burglars broke in over the week-end, and walked off with \$12,000 worth of finished men's clothing. It left many a theatrical patron, including many actors awaiting new wardrobe, in the lurch.

Balletta's is chiefly a theatrically patronized men's tailor. While covered by insurance the inconvenience to his customers is not insupportable. Two years ago he was similarly burgled at which time he took out insurance.

Hollywood, July 26. In Sedalia, Mo. where Jack (Sweathirt) Oakie was born, the natives still remember him as "that open nosed Oakie boy." They recite the words slowly, fondly, as one carresses the butt of a pistol.

Down at the lively stable where Oakie used to go to have his hair shampooed with sheep dirt, there is a photograph of the kid clipped from a fan magazine. It is fastened to the wall with unnecessarily large horseshoe nails, and there is a bullet hole through its nose. Below the picture someone has painted: "Sticks and stones will break his bones, so why call him names?"

It is not that Oakie is disliked in Sedalia. It is simply a tribute to how slow-wacker.

Once the town tooter twitted Oakie publicly about his freckles. "You look like a speckled hen," he said. "You cackle like one," retorted Oakie. "There are general laws. 'And another thing,' continued Oakie, 'these freckles are simply rust from my iron will.' There was general silence.

Another time Oakie said, "I'll get places, I will." The silence became almost painful. Oakie scuffed his toe in the dirt, and the circle of onlookers dribbled away quickly.

"You Sedalia hill-billies!" he choked. "Just watch me!" The Sedalia hill-billies turned and watched him as he hopped a freight for New York.

Other Good Men "That guy," muttered a native named Otho, "sure loves himself. 'It isn't love,' defended Oakie's chums. "It's simply high regard." Napoleon and Julius Caesar were that way.

In New York Oakie tried high school for a while, but found he was way ahead of the books. One day he was in a class for the future. The principal of the school and selected a comfortable chair. "I'm a student, here," he said to the principal, pocketing a cigar. "I want to know just what you have in mind for the future. I'm ahead of your school on intelligence and it looks like the school never will catch up. How about letting me take the final examination now?"

"Certainly," said the principal. "What is the difference between your face and a hole in the ground?" "That's an old one," laughed Oakie. "I'll tell you. I don't know and you'll say: 'Ho! Oakie doesn't know the difference between his face and a hole in the ground!'"

"Well, go through with it," suggested the principal.

"Okay," Oakie grinned. He recited, mockingly: "I don't know the difference between my face and a hole in the ground."

"Nor do I!"

The next day Oakie got a job as clerk in a Wall Street brokerage office. He got the job by forging a note of introduction from a Park avenue bootlegger, and lost the job by sending a genuine note to the office saying he was spending the day at the beach.

May Leslie, who dabbled in theatricals just for the love of it, gave Oakie his first break. The kid was a chorus boy first, then, certain how he had become one, and quite worried as to how he could quit being one. The entire problem was solved when Oakie was fired for out-talking the principals, and Miss Leslie shoved him into vaudeville.

The next thing Oakie knew he was in pictures, at \$125 a week. When he clicked later, still in a daze, his salary continued to be \$125 a week, although his managers were looking speculatively at Rolls Royces.

"This picture business is funny," mused Oakie. "The higher you go the same you get." He went to see a show, and his salary jumped.

Oakie is unaffected by success. He ambles around Hollywood in a sweatshirt when everybody else is attired in tuxedo. This makes him what picture people call inconspicuous.

"I attribute my success," says Oakie, "to not realizing that I am a success." That's considered a Coast logic.

Broadway Chatter

Lina Abarbanel with Jed Harris for a forthcoming production.

Bobby Higgins accompanied Charles King to Europe.

Bert Fitzgerald around. May do an act with his daughter.

Friars losing weight by taking the sun on club house roof.

North German Lloyd follows up its passenger list with form letters of thanks for patronage.

Arlino de Haas and Katherine Zimmerman have returned from a ten-month world cruise.

William Anthony Maguire has a cottage at Skowhegan, Me., for the summer.

Al Lydell and Carlton Macy go with the new Aarons and Freedley musical.

D. A. Doran left Columbia for the scenario staff of Paramount at Astoria.

John Peter Toomey, sen. pa. for Brady & Winans, retires next month to join the Paramount writing staff on Long Island.

T. C. Bonhevier, former manager of Pott's, Washington, D. C., succeeded the late John Reynolds for the Shuberts at Pittsburgh.

G. Horace Mortimer is on an abandoned farm in New Jersey, putting the finishing touches on a \$6,000 word novel.

Jimmy Duffy, formerly of Duffy and Sweeney, is around Times Square again. In a sanatorium for a while.

The judgment against Belle Baker Settle, known as Belle Baker, is not against Belle Baker (Mrs. Morris Abrahams) of Connecticut.

Joe Fine, Fox layout man, has been admitted to the Tom Thumb hole-in-one club in Long Beach, Ability, says Joe, not luck.

Stella Ungers, femme singer and a lonker, like former songers accepted by DeSylvia, Brown & Henderson.

Paul Yawitz, ex-Ned Wayburn p. a. and Leo Roemer, "Flacoma" publicist, merged at "Variety's" front door and will do press work jointly.

The honorary committee for the Harry Hereshoff dinner Oct. 11 at the Commodore guarantees an attendance by itself. About 250 names listed. Price p. p. 10 berries.

What this country needs is not a tonner killer or an air-cooled phone booth but more grandmothers such as Beryl Mercer is in "Dumbbells in Simine."

Dr. J. Beltrami, house physician for several Chicago legitimate theatres.

tree, is in New York on a visit looking over some of his old patients, but not overlooking much else.

Drug store in Times Square sells California Raisins wine tonic where alcoholic content is not over 22 per centum—this very prominent on the label.

Mrs. Leo Feist is being deluged with "Dear Mrs. Feist" mail since publication of her husband's will and announcement of his \$100,000 charities fund.

For the first time in three years, Elmer Rogers, manager of the Palace, New York, is taking a two weeks' vacation. He's motoring to Canada and back.

Mark Hellinger finished his six weeks of acting for Loew's within Greater New York at \$1,500 weekly. Mack and Loew's both liked it. He'll probably try vaude again, at more money, in the fall.

Al Trahan has an \$800 Ford roadster and wants to race any machine for a quarter of a mile from a 10 P. M. ticket just the same for the baggage car, with gratis transportation thus extended to those of his friends who wanted to deadhead their way up.

John C. Flynn has rented his farm in Connecticut, also his house in Yonkers. Mrs. Flynn is at a hotel for a few days while getting ready to join her husband in Hollywood.

Paul Whiteman's gang went to Saratoga, by motor, but Paul had buy 10 P. M. tickets just the same for the baggage car, with gratis transportation thus extended to those of his friends who wanted to deadhead their way up.

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DON'T SEEK "LIFTS"

Hostess Sent Home for That and Being Fresh to Cop

Seeking "lifts" and "sassin" a cop caused Kay Fay, 21, hostess, of 733 Southern boulevard, the "Bronx," to be sent home by William S. Sells, St. C. Kay has been in this city with her sister, Margaret, 15.

Magistrate Adolph Stern directed that a woman probation officer investigate the case of Miss Fay. Her report being good, the Court decided that if Kay returned to Salem there would be no action taken by the New York authorities.

Kay consented to return home. Patrolman Joseph Tempone of the West 10th street station noticed Kay approach several motorists and speak to them. After stopping the third auto, Tempone, who was at 119th street and Columbus avenue, sought an explanation from Kay.

"Listen here, Little Boy Blue," Kay said, "I don't know what you are doing here," replied Kay.

Chatter in Loop

Sun tan is out. Polly Moran lapped for two days. Cold autists, Tempone, who was at 119th street and Columbus avenue, sought an explanation from Kay.

Frank Boring only known hotel manager playing professional polo. Ward's pickle advertised in eat.

Some 900,000 bathiers at the beaches the last trying Sunday. Last week.

Sammy Mandel around the Loop telling the boys how it happened. Agent M. J. Landau sporting a new egg blue suit.

Some 10,000 mothers got together to stop their kids from tree sitting. Captive balloon a rage at White City.

Mixed babies have crowded Lingle out of the front of the Loop. Dry ice deliveries, and its smoke, get a big play from the Loop lookers.

Joe Battis, beer-baron, announces he's going to send his son to college. Handlets, a bracelet sprawled over the back of the hand, latest for Boud Mich wean.

Clarence Brown, exchange manager, at his desk daily before 9 a. m. Layoff center gradually moving from the Woods to the Butler building.

Femmes are now walking up and down the Lake shore catching motorboat rides instead of autos. Collegiate boys reported holding the bag for \$30,000 on an option for the site of the La Salle theatre.

Benny Meroff dropped seven pounds in four days in a hooding m.o. turn at the Oriental. Max T. Brown, who was in the city for an Austin for his son, Harvey, as the boy is growing.

Bum's Row slowly moving off West Madison and down Canal street.

Stem restaurant in a slump, but the white front balconies not complaining. Busses now stop at a horrid side door where two ladies are trying to set an endurance tree-sitting record.

Town is burning because racketeers stole \$40,000 worth of rum from the stockyards, intended for use as management.

Phil Davis, the "Blitz" guy, who dabbles in theatrics, says he may bring "The Racket" by Bart Corrack up, in 1931, and produce it himself.

Evanson is to Chi what Boston is to the world. So the cops slapped a \$5 fine on a femme for sticking an undressed arm and shoulder out of the car at the beach.

NEW ACTS

The Curtiss-Wright Flying Band with Bill Truesdale and 10 registered student pilots, has been given local dates by the R. O. office. The break in starting July 25 at the Fordham, New York. Henry Jay Cobbe handling the turn is training troops.

Sidney Martin, Katherine Irwin, Ruth Sennott, Billy Gibson and Harmony Duo engaged for "Odds and Ends" (George Chooes).

ILL AND INJURED

William F. Canavan, I. A. president, noticeably improved over a complete rest away from business. He was pretty sick for a time.

Chatter in London

Tom Handcock, radio headliner, still doing the same old sketches. Finlandia's up-river drive folded almost before it opened.

Robot traffic regulators for London. Getting just like Broadway. Personality contest winners fill grand studios and put "K" over.

Police winning war against the drug runners. Harry Lauder kissing brides. Costs nothing.

Clarence Brown on his way over. Never been to England. There is a Balaclava boom in town again. People like the twang.

Emile Littler over here again. Looking for plays, etc. Carlyle Blackwell's pash speedboats.

Reginald Fogwell starting his own talker unit. Conway Teate back after 17 years.

John Ringling dithering round at art sales. Fred Karno says Chaplin's just a great big boy.

Jimmy Bryson fraternizing with Lord Rotherham. Unemployment figures here read like a newspapers' sales certificate.

Up and up and up. Latest escape found to be common to "speed" kings. Internal brawling.

Bathing suits more gorgeous than ever. Hyde Park bathing reforms; too much this and that on view. Americans there discovered new things.

Says British girls are shy. Leslie Banks, returned from the States, is full of enthusiasm for things generally and Leslie Banks, returned from the States, is full of enthusiasm for things generally.

Latest effort to make London brighter is the green dinner jacket, which suits billiard players down to the knees.

Eddie Grossbart (American) and Ambassadors Club band are the attractions at the Plaza restaurant, Dublin, for horse show week, Aug. 4.

Dolly's new snack bar in Gerard street, making a play for the upturn legmen by handing out free rug. Publicity pays, etc.

What Jack Smith opens at Palladium in August amusements will use to magnify the tenor's whippers.

Eddie Whaley, for 17 years Scott's star in the colored team of Scott and Whaley, has teamed up with Jimmy Ferguson.

With Sir Gordon Craig suddenly back on the film map, his secretary (Continued on page 83)

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NEW YORK THEATRES

EARL CARROLL VANITIES
SIXTH EDITION
460 Broadway—1000 Seats
Mrs. Williams—Jimmy GAV—Jack BENNY
A Girl—The World
Most beautiful girl in the world
462 Gold Palace Seats at \$1.00
NEW AMERICAN—460 Broadway—1000 Seats
Night and Day—Mrs. W.D. and S.B.

The Theatre Guild Presents
THE NEW
Garrick Gaities
Seater at Box Office, \$1-\$3.50
GUILD THEATRE
62ND ST. W. OF B'WAY
Evea \$1.00, Mats. Thurs. & Sat., 2.50

11th MONTH
BROCK FENDERBOTH Presents
Strictly Dishonorable
Cameo, led by Preston Sturges
with TULLIO CARMARITA
Staged by TULLIO CARMARITA
The Attraction Never at Cut Rates
AVON
430 St. W. of B'way, Evea
Evea \$1.00, Mats. Thurs. & Sat., 2.50
Theatre closed by fire Aug. 1

GRACE GEORGE
In the St. John Ervine comedy
"FIRST MRS. FRASER"
with A. E. Matthews
and Lawrence Grossman
PLAYHOUSE
430 St. W. of B'way, Evea
Evea \$1.00, Mats. Thurs. & Sat., 2.50

'SINS OF THE CHILDREN'
Also "THE LAUREL
HARDY MURDER CASE"
Stage Show—Understand Ballet
430 St. W. of B'way, Evea
Evea \$1.00, Mats. Thurs. & Sat., 2.50

ROXY 504 St. E. & 7th Ave. Dir. of S. L. Rothel (ROXY)
An Underside Drama That is Different
"GOOD INTENTIONS"
with EDMUND LLOYD
LLOYD—DORIS—DAVID W. GILSON
WAIN—CARR—RAYMOND KIMBERLY
WAIN—CARR—RAYMOND KIMBERLY
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WAIN—CARR—RAYMOND KIMBERLY

RKO—Always a Good Show
PALACE 14th St. & Broadway
HARRY RICHMAN
DORA MAUGHAN
BENNY RUBIN
ROCKS 58th St. & Ave. C
Wednesday to Friday, July 30-Aug. 1
JACK HOLT
in "HELL'S ISLAND"
with RALPH GRAVES
and 5 Other RKO Acts

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ROUND THE SQUARE

Dwindling Rackets on Broadway
No money, no suckers, and so for the first time in a long time Broadway is almost racketless. Gone are the inquiries as to what other art picture places which promised so much via portraits for two bits. Along with that have disappeared the sex lecture racket, the "for men only" film racket and the shoe string really selling racket. Other minor sucker trimming rackets have been forced to fold up with the rest.

Small Time Lawyer Just a Mugg
A smart, staccato country club, known for its two golf courses (one for men and the other for women), and for its practice of apportioning the sexes in card games and all other forms of amusement, was the scene of a social fiasco which has placed one Broadway lawyer in contempt among his social acquaintances.

This golf club to which quite a few of the more prominent showmen belong was the scene of a card game known as "Russian banker" (form of bacca) which caused the lawyer to give six women \$50 each to play. The six, all wives and present with their husbands, fell in with the spirit of the lawyer's gesture. The arrangement called for an equal split of the pot, but as the lawyer's wife was not present, the following day word came back to the husbands of these six women that the small-time attorney was talking up and down Times Square about how he had gotten stewed the night before and was taken advantage of by the six women who had been so kind to him.

What made it bad was that he mentioned the women by name, all of whom were, of course, highly regarded. The husbands got together and mailed certified checks to the attorney for \$50 each.

Anyway, the mob has his number from now. But it coincides with the general opinion of this particular theatrical Blackstone.

The Empire State building, rising on the site of the old Waldorf-Astoria hotel, will have 65 elevators and there will be a pedestrian tunnel from the Penn railroad station. That will probably be an extension of the underground walk that now ends at the Gimbel store. Former Governor Al Smith heads the building corporation.

The rents from the tower section of the Empire alone will bring in \$7,000,000 annually.

T. S. Haberdashers' Squawk
The Broadway merchants are crying blue murder. Situated on a street where hundreds of thousands pass daily, they can't understand why there should be such a depression. Especially do the Broadway haberdashers and clothiers wait. According to them there has never been such a depression as now. Nothing can boost sales to any extent either. They've tried everything.

One w. k. haberdashery shop in desperation reduced a choice lot of shirts from \$3 to \$1.55 and when this didn't help they went down to \$1.39. Still they couldn't make the quick turnover expected and when asked how the sale was going, the manager replied: "It's like putting a charity cup on the body of a dead person."

Federal Men Drank Up Evidence in Speck, So Court Dismissed Case

Although District Attorney Crain has repeatedly offered co-operation to the Prohibition authorities in the prosecution of alleged speakeasies, the chances are the agents will get little help or aid from the federal men. This was shown in the case of Justice. The special sessions dismissed a case against a defendant when the arresting agents failed to produce an evidence liquor found in the "speck." The officers admitted they had drunk the evidence.

The decision is a blow to the prohibition forces and will mean the federal people will have to continue to prosecute on straight liquor violations.

The case dismissed was that of William Myers, who ran a place at 230 West 45th street. A federal agent named Newman was served by a waiter, Bert Robert. The latter and Myers were immediately arrested by the agent for maintaining a nuisance.

Robert was tried in Special Sessions June 25. Newman testified he had had seven drinks of intoxicating liquor. On that testimony and partly because Robert did not take the stand to enter a denial the waiter was convicted and sentenced to a month in the Workhouse. The sentence was suspended pending good behavior.

When the case of Myers was called, Newman repeated his testimony, but Myers took the stand and swore a general denial. He swore he sold nothing but ginger ale.

"Did you take any samples of this liquor you say was served you?" asked Justice Healy of the prohibition agent.

"I did not. Nobody instructed me to take it," was the reply.

After a short conference Justices Belmont, Healy and Gresser dismissed the charges.

MUSICIAN VICTIMIZED, 'DICKS' NAB 'SHAKER'

Edwin D. McArthur, musician, 138 West 58th street, appeared in West Side Court to prosecute George Burke, 19, good-looking, for the seizure of the Uncle Sam's Hotel on the Bowery, who was arraigned on the charge of posing as a cop and trying to "shake" McArthur.

McArthur had given Burke a valuable wrist watch and promised him \$300 more if Burke would "free" him. When Burke returned for the \$300, Detectives O'Shaughnessy and McKee were waiting for him. As soon as McArthur handed Burke a supposedly stout roll of \$300 containing newspaper with one dollar bills in a wrapper, the cops stepped from their hiding place on 5th avenue and 59th street and arrested Burke.

McArthur stated that he was in the workroom of the E. M. T. at 59th street and Fifth avenue when Burke displayed a police shield and threatened to arrest the musician. When McArthur gave up his wrist watch, Burke demanded money. McArthur made the date for the next day and the coppers "bagged" the stevedore. Burke was charged with extortion. Burke's police record showed he did six months in the workhouse. He was held without bond. McArthur got his wrist watch back.

Dodgers Big '30 Profits

The possibilities of profit earning via a big league baseball team perhaps best exemplified by the Brooklyn club. The way the team is going along now, leading the National League, it will make \$700,000 this season. Last season it netted \$400,000 which is plenty.

The Brooklyn ball plant as a real estate property is valued at \$2,000,000 that much has been offered for the profit therefore this season will be more than 33%. Ownership lies with two families, the Ebbetts and McKee people. The Brooklyn stands and bleachers accommodate 25,000, small in comparison to most major league parks. Thousands of fans have been turned away at many important games.

R-K-O Fall Tourney Arrangements are being made for fall golf tourney of the R-K-O Golfers, Sept. 11-12, at Glen Oaks, Great Neck, L. I., with \$15 entrance fee.

Harvey L. Watkins is acting as secretary of the committee.

R-K-O Invites Warners

Nine to Picnic Deaf

Warner Bros. lost their seventh straight game in the baseball league Saturday (26), going down to defeat at the hands of R-K-O in a game played in connection with R-K-O's annual picnic at Indian Point on the Hudson. Score was 10 to 2, with giving R-K-O standing of four won and three lost, as against Fox's eight won and none lost for the lead. Fox triumphed in the Saturday by a score of 6 to 4.

The R-K-O team was the guests of WB at their recent outing, with R-K-O returning the hospitality to WB by their picnic and, through besting WB both times, R-K-O won the two cups presented. The Hiram Brown cup was at stake in connection with R-K-O's picnic.

Approximately 300 R-K-O employees and guests went on the Saturday outing on the Hudson on the Chauncey M. Depew of the Hudson River Line.

Games and winners were: 50-yard dash for women over 120 pounds, Mrs. M. Garvey; same dash for women under 120, Anne Ottman; 100-yard dash for men under 120, T. McNamara; 100-yard dash for men, open, L. Bohlenfink.

London Chatter

(Continued from page 52)

finds his out of town again to the newspapers.

"Knowing Men," Elinor Glyn film over which there had been a law suit, opened the Regal Saturday and flopped out Monday. Audience did not razzing than the critics.

One of the latest cabaret in town. Gets all the stage celebs to supper, and gives free shows to the rest of the crew by billing 'em to strut their stuff.

More and more obvious here that folks would rather pay dough to stand in the rain in the hope of seeing cricket if the weather clears than sit comfortably to see a play.

Miniature golf rave in the States nothing new here. Putting courses have been the vogue for ages. George Foster has had an 18-hole course going in Cliffonville for five years.

Pigeon in the "On Approval" takes, sampled the methylated spirit fakes used for property snow.

Had to retake in case of censor trouble. Newly opened snack bar for theatricals in Gerrard street has a dodgy for keeping from the law.

No price listed for coffee. When the counterhand sees 'em dropping in, charges 25c a cup. Usual price 5c. They pay and tell their buddies to give the tip to the waiter.

Two more New York newspaper people arrive, Willela Waldorf of the New York "Evening Post" and Rose Felwick of "Evening Journal" and its editors.

Paul Whiteman may hit London for the opening of his "Jazz King" (U). Boys have some empty dates in the fall; premier will be deferred if necessary.

British talker units who sop on their ad accounts with the trade papers aren't sued. Just wiped out stamped envelope and have 'em to be obtained, anyway.

Ball Park Bargain Rush

Chicago, July 29. Free ladies' day at Cub's park every Friday has got so strong by now trying to duck the mob of 17,500 mad femmes. Was started to drop the idea, which was wanted a year ago but was just afraid.

New ruling now requires the ladies to send for their free ducks through the mail, with none given out at the gate. All must send stamped envelope and have 'em by Wednesday. Men fans can't get in the park at all on free Fridays, accounting the femmes, with the park trying to figure some way to get the paying customers through the stiles and yet keep the women happy.

Balding Sky Machines

Kingston, N. Y., July 29. Catskill Mountain summer resort belt has been raided extensively by squads of State troopers seeking slot machines. About 100 such machines have been removed by the state constabulary, who destroy them and turn the money found in the machines (sometimes as high as \$60) over to the poor fund of the respective towns where seizures were made.

The raiding policy will continue until the machine situation is cleaned up.

NAT'L BEAUTY CONTEST NO WALK BACK HOME

Galveston, July 29. Beauts from seven European countries, Cuba, and many parts of the U. S., will arrive here latter part of this week to compete for pulchritude honors Aug. 2-6. Pageant will be on a strictly commercial basis this year. No free shows. Stands seating 20,000 have been erected around Menard Park, where main events will be held.

Miss Universe will be chosen Tuesday night, Aug. 5, at city auditorium. "Miss United States" will be picked Monday night, Aug. 4.

Preparations have proceeded this year without church opposition, so noticeable in past.

Girls get a great kick out of pageant whether they win or not. Officers thrill of appearing in big spectacles to stuns and cheer girls a moment of dazzling limelight in otherwise obscure lives.

No girl appearing in a Galveston beauty pageant ever had to walk back home.

COPY-READER BEATEN, PROTECTING NEGRO

Protesting the ousting of an aged Negro from his seat in a subway train, Charles Norman, 26, copy reader on the "Bronx Home News," was viciously cuffed and kicked by a pair of ex-gobs. They gave their names as Samuel Cohen, 22, of 186 West 102d street, and John Rose, 24, of 186 West 102d street.

Cohen is alleged to have struck and kicked the newspaperman while he was prostrate on the floor of the car. Rose was assisting him home. An aged Negro was being dragged from his seat by Cohen when Norman protested. In an inkling he was felled with a blow by Rose, he said. While down, Cohen booted and cuffed him.

Norman sought to defend himself but the odds were too great. The motorman blew his whistle and at 6th street, William A. Callahan of the Wakefield station took the pair of ex-sallors off the train. Dr. Penn of Knickerbocker hospital attended Norman.

Both defendants were recently discharged U. S. sailors. Cohen works for Fanner Manufacturing Company, 179 Greene street, he told the cop. Magistrate Simpson will hear the case.

Paddy Harmon Dies

Chicago, July 22. Patrick T. (Paddy) Harmon, 53, died July 22 in Chicago from injuries he received when his car turned over on a state highway. His wife, Mrs. May Harmon, riding with him, was seriously injured.

Harmon died six days after his racing to Chicago and at one time had a string of dance halls. His last effort in the promotion line was the Chicago Stadium, which organization recently had him as its active head, although he was still on the board of directors when he was killed.

Pro Hockey Stock Issue

Syracuse, July 29. For the first time in New York State, money to operate a professional hockey club is being raised through the sale of stock to the public.

Syracuse Professional Hockey Club, Inc. has been licensed by the Secretary of State to float an issue of its own preferred stock, \$100 par value, seven percent cumulative, and of common stock, no par value.

SPORTS PROMOTER KILLED

Chicago, July 29. Patrick T. (Paddy) Harmon, 53, died here July 22 from injuries when his car overturned.

Harmon introduced the six-day bike races in Chicago, was prominent in dance-hall operation and was one of the promoters of the Chicago Stadium.

Police Trying to Stop 'Ticket' Selling in N. Y.

An effort to clean up the lottery racket in New York has been begun by the police department as the result of many complaints received, mostly from the victims. The District Attorney Crain and Police Commissioner Mulrooney. Magistrates before whom the offenders are arraigned have been requested to seal the hall in holding the defendants for trial.

The latest arrest of an alleged "banker" was made at Reads street, Village, L. I. He has a brief case containing about 300 tickets for various lottery games and "sweepstakes," including the Old Reliable Triple Action Treasury Policy and St. Louis Sweepstakes put out by the Globe Distributors, Ltd., and the Hopeful States.

Assistant District Attorney McAdams, however, the lottery racket when Kough was arraigned at the Tombs Court before Magistrate George W. Simpson.

Kough was held in \$2,000 bail for trial in the Sessions after pleading not guilty.

B'way Chatter

(Continued from page 52)

upper story offices discloses the Hotel America's roof (47th street) as a daily open-air and up-in-the-air rehearsal place for the Buck team. Other Broadway office buildings' roofs now let out as a chattering means to overcome rehearsal hall restraints.

Bob Hague, the broker, known to Broadway when he married Madame Bobe, the couturier, manifested his habit again of the "Leviathan" when taking a paid 15-day leave with him, all someone paid. Hague does so regularly. Billy Gaxton and wife are the only professionals in Hague's party.

Neal and his wife have a new Francis-lia with 157-inch wheel base. And all the trimmings. Now his wife, Dorothy Hall, doesn't know whether to go to the coast or her promised visit to Marie Saxon, give that car a proper workout. She could go to the coast in it if Neal knew how to say yes.

Dave Beshler, R-K-O's Brooklyn division manager, took himself and family to the Maine woods last week—"to get away from show business." Name of the place is Brookmugnetic, near Haines Landing, plenty far from any show business. First thing Dave picked up when far away from show biz was a piece of Billy B. Van's soap. Wayne, son of Bruce Galt, Bruce Galt's niece made the hop in a Bulck from Hollywood to Kane, Pa., in eight days, driving from dawn until sunset, around 16 hours a day. K. W. Winches, his wife and must scam right back to the coast too sweet because Pom expects a family. The pooch has been traveling as fast the pups may be born with whippers.

Before going west to visit Will Rogers, Fred Stone disposed of his 2,200 acre ranch near New London, Connecticut. The New York from the Stone family arrived in Beverly Hills. Stone wired a New York friend to put up for sale his Forest Hills, L. I. property and that same day he was in the office of William Dillingham, received a wired request to postpone for a few the rehearsals of "Ripples." It looks as if Will Rogers has sold California to his pal.

Winches started on his vacation but lost his nerve. After two days away from his column, he rushed back, to ruin any chance for the Secret of State as an issue of the Sid Skolaky started Monday on the annual loafing period, leaving the world hanging behind and apparently without thought of his burdened agent going home. Winches must stick around for he may be the dramatic ed too of "The Graphic" soon or sooner.

MacDonald, best known as Mackay. Eddie Macdonald, a nuensis (look that up, Mac!) and a looker besides, has a new racket at the NBC. Ebe's banker for some of the booking execs, personally making deposits to the accounts with the Chatham & Phoenix and the bank only knowing her and obeying her instructions not to permit withdrawals without her personal signature. The bank boys being perpetually broke. Now they gotta beg for a week's stalling if they're to buy extra clothes, etc.

FOG BLANKETS NIGHT BASEBALL ON COAST

Los Angeles, July 28.

Despite a 12,500 crowd at introduction of night baseball at Inglewood Field here last week the lamp-light sport got away to a bad start with both players and fans complaining.

Most of the yelps resulted from the "unusual" weather here, which lays a heavy dew on most everything everywhere after 9 p. m. Dampness was no disadvantage to the pitchers had to use a new ball after every grounder. Fielders were dropping every ball like hot coal. The ball was too wet to catch, and gloves were in the same condition. Nothing is as alimy as wet leather. Batting also suffered from the same dampness. Boys are wondering what will happen when a typical L. A. fog comes up.

Lighting installation also affected the outfielders here, with most of the boys misjudging distance of high balls by around four feet.

Fans claim that the cold and dampness, and the shla and makes the national pastime anything but popular around 10 p. m.

The same complaint about weather conditions from other towns along the coast where the night game has been played.

Sacramento, which has the first installation, reports good business, however. Fogs and dampness there aren't noticeable, as the city is considerably inland.

JIMMY ELLIOTT'S BEER MACHINE DINNERS

James W. Elliott, erstwhile producer of "The Gorilla" and "Castles in the Air," but better known as a crack high-pressure salesman through his "Business Builders" organization, was summoned in an action for contempt proceedings last week. The matter hinged on a judgment for \$11,000 secured by Paul V. Zimmerman on a loan to Elliott during the "Builders" existence. Elliott, who is now sales manager for the Peerless Carbonator, a device known as the "beer machine," devised for home use, stated the Zimmerman matter was really part of a family dispute with his father-in-law, J. M. Gilbert.

Gilbert and Zimmerman are also concerned with a carbonator or beer machine. Elliott was associated in his father-in-law's concern, but says he found out that the firm was making the machines without the permission of the Detroit manufacturer who has the patents. When Elliott withdrew from the firm, the argument with Gilbert followed. Elliott then quit the firm, and was installed as sales manager after securing the rights from the Detroit end.

"World" Investigator

The New York morning "World" sent a reporter to the Peerless offices, and the man was taken on as a salesman, getting some inside of the methods to create enthusiasm among the solicitors. Part of Elliott's housing program was a weekly dinner. He arranged with the Friars to use the hall on the club's second floor each Monday. Elliott then had permission the hall to be used for a private party, and the Elliott dinners were regarded as a not unwelcome revenue.

It was reported that the Federal authorities had expressed interest over the carbonator because of the possibility of their sales being a violation of the prohibition act. Sponsors of the machine say there is no violation, and are backed by legal opinion.

The apparatus, principally composed of two tanks and a valve for carbonization, can be used for making ginger ale, root beer and other carbonated beverages. It is an individual puts it to beer-making use, the sellers say they are no more responsible than a grocer who sells stout to the customer who uses them to make his sticky beer.

There are about 500 salesmen in the Elliott organization, and the manufacturer is said to be away behind in filing orders. Several per cent of the sales are made by interested, and one has the coast territory, with offices there.

The other concern is also reported doing very well.

The Parisian Front

By Christine

Paris is dull at the moment; everybody out to Deauville or Cannes or Le Touques or to the cures. Now is the time to either take a cure or get into smart pyjamas and acquire a sunburn on the shoulders.

The real bourgeois Parisians stayed in Paris, however, over the 14th, which is their big Fourth of July. The city looked marvelous, although the display of fireworks was as nothing compared to our own Little Italy in America on a saint's holiday. But the French do a lot with lights, and the Place de la Concorde with its illuminated fountains was simply dazzling, while over on the other side of the Seine the most ghostly blue-purple light threw Napoleon's tomb into the weirdest shadows.

Cafes, night clubs and theatres were absolutely dead that night when the smart Parisian and rich American went to the restaurants and the middle-class Frenchmen dancing in the street.

Bastille Day

July 14 is the one big day in the year when the French make real whoopee. Nobody does any work the day before or the day after, except the musicians who come to play. All the prices go up at every cafe because of the big orchestra that blows away right outside on the street. There is then general dancing and jollity on the boulevards. All of space you are liable to find on the car tracks, in the gutter, on top of tables, etc., etc.

Apocryph of this, Arthur Moss, erstwhile editor of the *Greenwich Village "Quill"* (some 10 years ago before he turned Paris native) and now editor of the "Boulevardier," gave a party to celebrate this Bastille Day. Going one up on the French, he gave it the night of the 11th, the invitation including a welcome to last as long as you could stand on your own feet and behave.

How the Americans celebrated! Mary McCormick laid off that night from the Opera; Dr. Clarence Andrews, the author of Chevalier's "Innocents of Paris," was seen in a conversation with the Paris correspondent a little later. The party broke up some hundreds of night clubs away to every one's profound astonishment, and the glorious 14th was quietly slept through by some Americans, at least.

Edna Wallace's Dancing

Edna Wallace Hopper, who now claims 65 years, is returning to Broadway in September. Despite being in the 60's she has been studying the new dance steps for a year, and in the last six weeks changed over to Gripp, the famous French acrobatic dancer, whom she will probably bring with her to America to take up for the acrobatic number in vaude. Fancy that!

Watching her work was, if slightly gruesome, certainly one of the biggest demonstrations of will-power anyone can hope to see. Of course, in dim setting, with plenty of make-up and soft lights and music, her act is bound to be a sensation. Gripp is very good, and Edna herself is surprisingly steady for an old lady.

It's all right to call her an old lady; in fact she is unique in that she means to cash in on that very thing, as an act. She is 65 and is there with the spits and cartwheels. She says six weeks more will absolutely round the act into shape.

Now if only someone trots out Pannier Ward, and if Fannie has the grit that Edna Wallace has, there will probably be keen competition on the question of age. It will be the first time in history that women add on years instead of taking them off for publicity.

Wouldn't it be fun to see Mistinguett, Pannier Ward and Edna Wallace all doing back and forth high kicks at the same time, although, of course, the perennial Mistinguett is a mere child in comparison.

Fanny's Exposé

There is a funny story about over here in Paris now that could be tied up with poor dear Earl Carroll's (Continued on page 92)

DORA MAUGHAN'S LINES STAND OUT—BOTH WAYS

Audiences hear less of "my publicity" and much more of "my picture" at any vaudeville show these days. Frank and unashamed plugging such as Chicago never knew. The Palace probably the chief advertising agency.

Dora Maughan returns with the smartest line of lyrics and fabrics seen around these stages in some time. Her delivery had no one guessing; what words failed to say her expression did and her gowns raised questions innumerable. Just what color was it, that particular shade of brown? What, lateral?—almost not satin, rather metallic almost like polished leather? If Miss Maughan brought all the gowns reported, why no change in costume?

One answer of course that the present one is not just a stage creation; it takes plenty of time to get in and out of this one that fitted with a close not satin, rather metallic almost like polished leather? If Miss Maughan brought all the gowns reported, why no change in costume?

Dorothy Dixon spares neither her nor heels in her strenuous eccentric dancing, performing stunts that always rather worry some in the audience. They always fear the dancers are doing themselves great harm.

Melody Parade is set in silver and black with rather striking results which add to the effectiveness of its golden voiced troupe.

Old Songs and Freakish Outfits at the State

State lobby is doing its best to be a broker's office as atmosphere for that Moran-Dressler party, "Caught Short." Stock market and the kets full of tape enough to make some people remember nervously.

With the full fall of new songs, Dixie Ballroom should know enough to get some. Her present repertoire is inexcusable. Her white organdy troupe of three circular tiers and blue sash looked cool and girlish.

The pianist soprano with Jean Rankin's Blue Belles rates an entire solo and the grisly rare new costumes, too, if for no other reason than to get rid of those ugly yellow bows splashed over the hip on the present frocks.

Miss Vestoff, Ben Blue's fast-stepping accomplice, was most attractive in her black satin costume with large pearl buttons on the sides of the short, bishop sleeves and triple organdy collar.

Widow Weds Chauffeur

Watertown, N. Y., July 29. Mrs. Pauline Sears Empsall, widow of the late Frank Empsall, who amassed a fortune in the textile field, the paper manufacturing industry and the department store business, was married here Saturday to Howard Marshall Hall, who had been chauffeur for the Empsall family for three years. Hall gave his age as 32 when applying for a license. Mrs. Empsall is 33. She was married to the wealthy New Yorker in 1919 and by him had a son and a daughter. Empsall died in 1923. He left an estate of \$2,165,503. By his will he left his widow \$500,000 outright and the Empsall mansion.

Rudy, a Town Ballyhoo?

According to the Newsweek showing his welcome to his home town, Westport, Me., now has a Rudy Valley Square. Sounds like a kid for schoolgirl vacation resort.

"Oh, I've seen Rudy Valley Square." "That's nothing; I've seen him direct."



MARY MCCOY

Musical Comedy and Radio Artist All last season with the Messrs. Shubert in "A Wonderful Night" at the Majestic, New York. Now featured on the Camel Hour over the National Broadcasting Co. network.

All communications Care VARIETY, New York

Did You Know That

Hollywood, July 26.

Dolly Rockwell gave a party for Mrs. Rybe Goldberg and served little cartoon cakes... Jeanette MacDonald wears magnificent sequin costumes in "Monte Carlo" in which, by the way, she will very likely score quite a personal triumph... Julia Sande has a Peké called "Columbus" - she Johnson on as Catalina... Irene Delroy stays with Warners until next July... Ina Claire gave a great performance in "Rebound" opening night for which John Gilbert entertained around 200 of the film colony... Will Rogers' daughter has become a pretty young woman... Mrs. S. L. Rothafel (Rory) and her daughter are in town... Paul Frawley's yachting excursion climaxed in a slip and a possible broken rib... Jack Rutherford suffering injuries from a fall into a shell hole for "Leathernecking" in which somebody forgot to move a big rock... premiere of "Oh! Judge" musical, saw Charles Ruggles, Skeets Gallagher, Laura LaPlante, Bill Selter, John Hundley, Jack Haley, Carmel Myers, Larry Hart and Walter Catlett among those present... Rufe LeMaire is the town's worst driver with Inez Courtney making it a contest... Eddie Foy (Barbara) whenever he returns east either by the Canal or Canada early next month... Harriet Parsons is probably turning out more copy than any other daily or magazine writer in town at present... Grace Menken rejected her Fox office of a part in "The End of the Road" in 1916. Dick Rogers, Harry Fields and John Hundley will shortly be New Yorkers in a group... You can now call Skeets Gallagher "Pop" and Pauline Mason "Ma" - it's a boy.

Other boxholders include Mrs. Payne Whitney, whose husband left \$178,893,665; Marshall Field, a multimillionaire separated from his wife; and Mrs. Lawrence Harrison, who divorced the multimillionaire William Averell Harrison. Mr. Harrison then married Marie Norton, who had divorced Cornelius Vanderbilt Whitney.

Also Joshua S. Cosden, who started with nothing, made millions, lost millions, and made millions all over again. He was divorced by Ottilie Reibach, who then married Don Baxter. Cosden then married Eleanor Nevada, who had divorced Charles Franklin Rogers.

And the Schwartz brothers, A. Charles and Morton L. Charles, who owned the famous Jack Horner, married Virginia McKay. Morton was divorced by Viola de Peyer, who was the widow of William B. Shoemaker, and now calls herself Mrs. Morris de Peyer. Morton then married Eleanor Balke.

More Blue Book Names

William F. R. Hitt, who was divorced by and remarried to Katherine Elkins, Washington heiress, who had previously been engaged to the Duke of Abruzzi, cousin of the King of Italy.

And Charles Minot Amory, who was divorced by Gladys Mun, who then married Henry de Peyer. Amory then married Margaret Emerson (heiress to the Bromo-Seltzer millions), who first divorced Dr. Smith McKim, became the widow of Van Ness McKim and divorced Raymond T. Baker, former Director of the Mint.

Other millionaire boxholders include Robert L. Ferry, Harry Payne Whitney, John Sanford and F. Ambrose Clark, whose late father was president of the Singer Sewing Machine Co., and whose mother died as the wife of the late C. Potter, Bishop of New York.

Baroness Club Entertainer

It is to be hoped that if indeed, as announced, the Baroness Harcourt is to be married to the Clifton Chisholm, of Cleveland, she finds more happiness than in previous marital adventures. Helen Tenyson, of Pittsburgh, married the late John D. Rockefeller, Jr., divorcing him, they were remarried in 1919. They have a daughter, Anne, age 8. The Baron was previously married to Diane Morgan Hill, of Washington, who committed suicide five months after the wedding by leaping from a window. The Baroness, who has been appearing in a Cleopatra sketch-club, has once reported engaged to the Italian Prince di Scordia.

Lankow Social

Edward Lankow, who is now doing Technicolor shorts for Vitaphone, is also doing social prestige. During two summers he was the house-guest at Newport of the late Mrs. Joseph E. Widener, singing at recitals at her home, and entertaining the elite of the colony. Last summer Mr. and Mrs. Harmon Spencer Augustus, of New York, made their first attempt at Newport, this season.

The previous winter they gave a big luncheon-party at the Ambassador, and had the fashionable Lankow sing.

Albert Parker is now making shorts for the Paramount 1920 studio. In the winter of 1925 he went with Douglas Fairbanks and Marion Davies to Europe, who was formerly an actor, married a sister of Daisy Green. Daisy was the widow of Isaac G. Waterman before divorcing Ted De Kanter. From Waterman she inherited Pennsylvania coal mines assuring her an annual income of over \$50,000 a year. She lives on Park Avenue. The Parkers have a house at Great Neck.

And she has more flowers than any star at her opening night after the pardon. Miss Collier's slimness, also the envy of many, was accounted for at the finish. She had to be light so that Frederic Marsh could carry her so long.

Natalie Moorhead, smart and well groomed under Emma Dunn giving a most sympathetic performance, and Hilda Vaughn, as the maid, make this an interesting picture for women whether from the moral or fashionable angle, or both.

Hollywood's Like This

By Cecelia Ager

RITZY

The Saratoga season opens July 30. The Racing Association's new head is George H. Bull, of New York, who succeeded the late R. T. Wilson. Mrs. Wilson, who has many friends in show business, has Box 17. In mourning, she has been living quietly at her Newport estate. Governor Franklin D. Roosevelt has Box 23. Former Mayor of New York John F. Hyman has No. 155. Ogden L. Mills, Under Secretary of the Treasury, has No. 63. The Turf and Field Club has Nos. 175 and 176.

Other boxholders include Mrs. Payne Whitney, whose husband left \$178,893,665; Marshall Field, a multimillionaire separated from his wife; and Mrs. Lawrence Harrison, who divorced the multimillionaire William Averell Harrison. Mr. Harrison then married Marie Norton, who had divorced Cornelius Vanderbilt Whitney.

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Hollywood, July 26.

When studio publicity departments make up their stories about the sweetness of their stars, they don't go to the costume designers for material.

Ina Claire's opening in "Rebound" came along just when it looked like the colony would have to toss a picture premiere to its star gazers.

Even Mary Pickford wears one of those crocheted white Angola berets. The smallest baby links like it - "Dand-Tasse Country Club."

Studio executive buildings look as temporary as their occupants.

Dozens of picture players are secure in the knowledge that Hollywood is a famous plastic surgeon won't tell.

Second-hand automobile dealers won't buy any more high-powered cars and the situation is becoming serious.

A beer-making machine trying for the Hollywood market costs \$200. Service extra.

Harry Green is mystifying as a musician.

Ziegfeld shows girls out here all have wide-eyed looks so the mascara won't smudge.

Every blue-eyed blonde wears a blue hat.

Literati Cells

Offices provided for writers at the studios can be used as sets for prison pictures.

A new apartment hotel that started out to be very haughty now advertises that screen players are wont to lunch there.

For some reason or other, film chatterboxes' clothes never look quite right on them.

To the utter joy of the beauty parlors, Hollywood likes all its heads, male and female, waved.

Hollywood's street corner traffic bells bring back memories of school days.

Santa Monica ocean front villas are filled, as usual, with picture people who know practically nothing about the current hard times.

Geodesic houses of the offsprings of pictures' intelligentsia.

Golfers who dress the part at Rancho eschew knickers in favor of slacks. Eddie Elkins has some in stock - blue linen that cause quite a stir.

People prominent in education in California are meeting at a Garden Tea at Colleen Moore's sponsored by the Progressive School, which has decided most of the offspring of pictures' intelligentsia.

Golfers who dress the part at Rancho eschew knickers in favor of slacks. Eddie Elkins has some in stock - blue linen that cause quite a stir.

Madraz planes to Caliente like to have picture people in them.

Hollywood was very satisfied with itself over its recent cool weather while New York was burning.

Right now a 16-cylinder Cadillac yields more awe than a Rolls.

GINGER ROGERS

A Surprise in "Sap from Syracuse" At Paramount

Ginger Rogers is the big surprise of "The Sap from Syracuse." Jack Oakie as "The Sap" is a howl, but that Little Miss Rogers should be such a capable actress when not singing is the best news out of "Syracuse."

As the little rich girl who couldn't trust her guardian to care for her interests, she has many opportunities to register several of the lighter emotions which she does. She even manages to concentrate on Mr. Oakie's face without laughing.

BIRTHS

Mr. and Mrs. William Shilling, son recently. Father is indie vaude agent; mother was formerly Gladys DeMoya of the Arthur Fisher agency.

Mr. and Mrs. Max Shane, in Los Angeles July 28, son.

Mr. and Mrs. Skeets Gallagher, son, July 20, at this Cedar of Lebanon Hospital, Los Angeles. Father in the stage and screen act. Mother is the former Pauline Mason, stage actress.

Laurence Schwab gave his wife \$1,000 for breaking 100 in golf.

Nemo Egan is back after a vacation.

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15 YEARS AGO

(From Variety and Clipper.)

Paramount, distributing medium for famous players, Lasky and others, announced biggest production schedule in its history for the first quarter of the new season. Stars included were Mary Pickford, John Barrymore, Hazel Dawn, Marie Dore, Charles Cherry, Marguerite Clark, Sam Bernard, Blanche Sweet, Laura Hope Crews, Donald Crisp, Geraldine Farrar, Charlotte Walker, Lil Trelgen and Elsie Janis.

Klaw & Erlanger leased the Knickerbocker theatre, class house, to Triangle Film Corp., which announced that its picture "Birth of a Nation" would go in Sept. 1 for an indefinite run at \$2. Rent was reported at the rate of \$40,000 a year. "Birth" had been running for some time at the Liberty.

George Fawcett was due back on Broadway from picture work on the coast. Reported he would return in a new play by George Broadhurst.

Maxine Elliott, already a settled resident of England, comes into the limelight through the filing of papers in Los Angeles by which she transferred to her mother all interest in the estate of her father, estimated at \$100,000.

The Orpheum circuit was being realigned, dropping from its route the Orpheum theatres in Sioux City and Des Moines, Ia., and Duluth, Minn. Firm of Finn & Hyman took over operation of the houses.

New York was in the midst of an extraordinarily severe heat wave, even there being the same cooling systems theatre business was down to a minimum.

50 YEARS AGO

(From Clipper)

Sarah Bernhardt is quoted in an interview: "Yes, I have creditors, for a woman cannot live on the \$6,000 given her by the Comedie Francaise. A woman cannot get on if she has not \$17,000 a year and even then she must go to market herself and be the cook and chambermaid. Just look at the opera singers. There is not one of them who does not clear \$40,000 a year without working half as hard as we poor play actresses."

A benefit was given at Madison Square theatre to raise funds for the erection of a statue of Edgar Allan Poe in Central Park. One of the features was a sketch based on "Taming of the Shrew" in which the principals were Edwin Booth, Thomas Whiffen, Effie Ellier and Mrs. Louisa Eldridge.

The death of Joseph McCardie recalls indirectly the earlier day when the New York Rialto was far downtown. McCardie was agent for Edwin Forrest and at one time had operated the Florence hotel, owned by Forrest, located at Broadway and Walker streets in the heart of the theatre district and at one time the rendezvous of show people.

The funeral in Leadville, Colo., of "Texas Jack" O'Rourke, a stage associate of "Buffalo Bill" Cody, inspires more reminiscences. The story runs that before the Civil war, hostile Indians made it impossible to get beef on the half into the South. There was a meat famine raging in Tennessee and "Texas Jack" put every cent he had into a drove of cattle and brought them triumphantly into Tennessee, taking six months for the trip and losing many men in encounters with the redskins.

It was now the middle of July and it is recorded that one Hankinson had just made the first home run of the season on the Cleveland baseball field.

Inside Stuff—Pictures

Patent situation still has plenty of the picture execs groggy. A surprising angle, however, is the few execs really having a working idea of what the electric situation in films is. Company legalists were found to be as ignorant as the execs. Matter of fact one company's patent attorney admitted to be unfamiliar with a case he had been working on for months.

Following the Wilmington decision in the G.T.P.-Stanley case which was defended by W. E., certain big eyes were focused on the Case patents owned by Fox Films and used in its recording apparatus. It was feared that the Case patents were involved and were not with decision favoring G.T.P. (DeForest).

However, if a collaboration of technical experts' opinions is worth anything, the Case patents have nothing to do with the Ries patent involved in the Wilmington suit, since the Case patent is one involving an improvement in the process of recording but not a patent of basic principle.

There are two methods of photographic recording of sound. One involves a fixed light and the other a flashing light. The amount of light impressed on the film is varied by some form of slit or shutter device in the light passing to create sound impressions on the film. The patent concerns a light known as the Aero Light. Where Case offers for other patents in the same respect is that Case uses an oscillating light in recording, while other systems use a vibrating light. This light flashes in accordance with sound through a slit to provide a variable effect on the film.

The Case patent offers an improvement on the light process in that the Case system a quartz lens is used to filter the light beams and refine them thin enough to vary sound when passing through the slit. It differs from the G.T.P. process in that the latter uses a tantalum (metallic substance) in its light lamp for this similar purpose.

But the only recording, in reproduction all systems must use a fixed light. And still remains as clear as mud.

There is only \$229 awarded in the judgment, but the action of the Howell Trucking Service up state in New York against the Onondaga Happy Hour Theatre Company is going up to the Appellate Division and possibly the Court of Appeals as a test case. Appeal will be filed at once by the defendant, counsel stated.

Incidentally, the case reflects a competitive war between two Central New York trucking companies which are rivals for the business of transporting moving picture films between theatre and exchanges in Albany and Buffalo.

In June, 1928, the theatre company, operator of the Swan in Syracuse, contracted with the Howell service to transport films for two years at \$14.75 a week. The Howell service, it was shown, had been supplying 18 theatres. Last April, the Swan dropped its service with the Howell company and switched to its rival. Action brought for damages and is outcome. Contract. A test case, it is said other actions await its outcome.

Judge B. B. Parson in Municipal Court, Syracuse, granted the plaintiff remuneration for the two months for which the theatre company contract had to run.

The defense contentions on which the appeal is based are, first, that the contract did not declare that the theatre agreed to employ the trucking service for two years, but only fixed the rate of payment for such weekly service as the theatre should use during that period. The second concern the estimation of damages, which in the decision were based on the full amount of weekly pay. The defense maintains that these should have been based on the amount of profit the trucking company could claim, subtracting operating costs for trucking service not used.

The new bill passed by the German Reichstag to replace the old contingent law, which expired at the end of June, gives power to the German Minister of the Interior to issue regulations regarding the distribution of foreign pictures. In a printed commentary the Government declares the former system of treating pictures as merchandise is obsolete and states that in future they will be dealt with as cultural assets.

The statute mentions the Geneva treaty of November, 1927, intending to avoid all import restrictions, but which are principal signatory powers (Germany, Great Britain, France, Italy and India) only ratified under the reserve of adopting measures for the protection of their cultural and national interests.

The paper adds that the former system of restricting foreign imports, with regard to the domestic production of foreign companies, incorporated in the German law, "did not safeguard the interests of national productive ability and national ideals." For the protection of these cultural and national interests, the Minister of the Interior will fix a renters' quota according to the temporary requirements of the market.

Silent and sound pictures are to be dealt with separately. A production will be considered national under the following conditions: The producing firm must be German, the director and, in the case of sound pictures, the composer, as well as the majority of persons engaged in the production "must belong to the German cultural sphere," but German nationality will not be essential. The picture must be produced in Germany as far as the subject allows it.

There are several indications that Paramount is using its foreign picture production as a school for talent for its English language films. Studio gave Rosta a break in the "Spanish Acres" and in the second lead in the former lead in "Spanish Acres" and in the second lead of a Clara Bow picture. She is also slated for a spot opposite Richard Arien in "Rose of the Rancho."

Barry Norton, who was brought back from near oblivion by the same studio for foreign pictures, also will be used in English versions, a probability that might have occurred but for this chance to come back via the foreign route.

Par also took a cutter, Cyril Gardner, handed him a megaphone for a foreign picture and has since graduated him to directing domestic material.

Two comebacks can also be traced to foreign language production in the cases of Adolph Menjou and Antonio Moreno, both of whom were first given return spots by the same studio.

Loew claims that with bookings of its own Metro film product, the taking away of most of Paramount from E-K-O (which is relying on its own Columbia and Pathé along with some other Par pictures), plus the United Artist and Fox line-up, underwrites Loew's of its straight film policy. In those houses where vaude has been recently eliminated. Some of the Fox product will be in Loew's even ahead of Fox's own Metro picture houses.

Loew figures that with the five acts out, it means an immediate saving of \$4,000 on the nut for show, stage-hands, orchestra, etc. Even if not grossing as much as before, they can still make more net proportionately. What's more, Loew's figures that when vaude is reinstated it will be a double benefit, being able then to ballyhoo anew the reintroduction of a greater Loew's vaudeville.

Meanwhile it may make the Loew statement for the third quarter look much better than possibly otherwise.

Andy Callahan, Coast Technicolor exec, walked into the lab and found a watchman had been hitting the giggle light. Callahan burned and

got into a heated argument with the employee, who in turn got boisterous.

Finally Callahan left and went to his private office, where he found a doctor from the insurance company waiting to examine him for a \$25,000 increase on his insurance policy.

After the examination, the doctor told Callahan he couldn't pass him, as his blood pressure was off key. He further advised him to consult his family physician at once.

It took Callahan a half hour to convince the physician he was just temporarily stirred up. By that time he had cooled down, and passed okay.

An indie picture producer trying to raise dough on an epochal drama of Texas, got a wealthy Texas oil man interested in the proposition. The oil man decided to take a trip to Hollywood and look over the producer's organization.

To impress the oil man the producer, who prior to this time had confined his promotions to real estate in Florida and a trick eating house in Hollywood, promoted a Rolls Royce. When the oil man arrived at the station he took one look at the car, went back to the station and asked what time he could get a train back to Texas. "Any man who can support one of those cars," he said, "can finance his own pictures."

And that's how the matter supposedly stands at the present time.

A prominent male legit star making his first picture on the Coast is prominently giving his support cast every kind of a break. Rated a fine movie star, nevertheless, as far as known today, nobody has tipped him off on how he's unintentionally giving the other players repeated opportunities to steal the picture. It all comes from not knowing his camera angles.

Doing the screen version of a show, with which he has long been associated, he moves the camera the same as he did on the stage. The two techniques are different. The "name" keeps turning away from the lens, frequently placing his back to it, while the film initiates are careful never to have less than a profile on tap. Result is very apt to be a good look at everybody but the star.

One of the bigger independents wanting a title around which to build a film story piped one from a novel. Company execs who enjoy a rep of trying to get everything cheaper than the next, figured a fast one on how to use the title without having to take the story. They negotiated for the purchase of rights to the title alone.

"It was of kind of a trap," it was said, "the company started to figure a new story for the title, met an objecting author. By the terms of the contract while the company had rights to the title they couldn't use any original story to it. Outcome was the company had to start all over again on the deal and also buy the author's first tale. When this was done the company found the story they had bought was a g. for film production."

Industrial films, while taking a slide with most of the regular companies, Fox practically closing down and Paramount producing only two, with no more contracts reported in sight, since inception, are still a novelty among outside industries.

General Motors, according to word at Western Electric, is the latest to turn producer. Whether it plans to make just one of its own interests—and stop, is not known.

Making pictures is one thing and showing them in theatres is another, remind Paramountites who draw attention to the sport which Studerhaker had a year ago when, after putting \$75,000 into a picture, it found that to get it partly exhibited cost another \$200,000.

"Salesmanship" is a lecture subject that Billy B. Van is giving before merchants and bankers. Billy B. Van was an actor, comedian. He started to make Pine Tree soap on a shoestring and a small. The small was of pine, so never mind the rest of the soap.

The Van soap works have grown to be among the 26 leading soap manufacturers of the world. Big business credits the ascendancy of Pine Tree soap to Van's exploitation. Van says he merely adapted the knowledge gained in the show business to selling soap.

Bill Van is from New Hampshire. That's where he first smelled pine. And he's no longer a comedian.

Fox Theatres has found a way of overcoming the lack of managerial supervision in theatres after show time when the cleaning is done, by subcontracting the washing privilege to a company. Under the contract entered into the cleaning company will have charge of scraping the dirt in all the theatres in Fox Metropolitan group.

Idea is not exactly new. It has been at work in Fox West Coast. From an economic point, Fox execs figure that by the new plan they save overhead from porters' salaries and automatically provide a guardian for the gates, but seldom comes a squeal. If the public gets the idea an idol is just a spot, it's a quicker death than scandal.

There are counts and other notables in various ends of show business, some in unimportant jobs, but claim as the only Oxford graduate in uniform for the gate, but seldom comes a squeal. If the public gets the idea an idol is just a spot, it's a quicker death than scandal.

The film industry will have to wait until September before it can get action on amendments has offered to the New York fire ordinance. The City Fathers failed to act at their recent meeting, thus the delay until fall.

Exposed film, sold to amateur photographers as good film, grosses enough to prove a good living for several former lab employees. Another gag that seldom flops is the sale of a screen star's alleged wardrobe. The merchandise is usually sought at local wholesale houses.

Small rackets all of them, but they work wonders in this burg that has a pop population eclipsed by no other city in the world. Almost every name in the picture business has been taken and continues to go for the gate, but seldom comes a squeal. If the public gets the idea an idol is just a spot, it's a quicker death than scandal.

Technicolor, television and Doc De Forest are all hooked into a report from a creditable source, which the Kalmus publicity people don't deny, is that neither is holding any thing about.

It seems that Jack Meador, who couldn't be reached Monday afternoon, had lunch with the Doc and the subject of Doc De Forest joining Tech as a technical advisor and television side was hinted.

The Doc bluntly told Tech's business manager, according to further word, that he couldn't consider anything, thereby revealing that he is still under the Schlusser thumb and may like it.

A writer who got a six months tryout at \$400 a week with a Coast studio twiddled his thumbs for the entire period, with the exception of being called in on one story conference. At the end of the six months he dropped in on the general manager to say goodbye.

"Why, you're not leaving us!" exclaimed the official.

"You haven't given me any work to do, so I figured I was a hasty move. I've appreciated your courtesy, and the checks, though."

"Nuts," said the official, "we're taking up your option."

Not only extras but directors are in the over-pleverful class in Hollywood, according to analysis of the situation here.

Five of them, for instance, are in one picture. This is Par's "The Spoilers." The megaphone men in the cast are: Lloyd Ingraham, James Kirkwood, Oscar Apfel, Slim Summerville, George Irving.

Recollections of Europe

The lawyer in Vienna whose business card indicates that between certain hours in the afternoon his "business hours" are in a certain favorite coffee-house. All Viennese professional men thus indicate at which coffee-house they can be consulted professionally. Usually pay 'em off with a cup of coffee to boot.

The Cover-Up System

The nervously tensioned femme in Monte Carlo who had a number "crowned" and happened to hit on the nose and who shrieked in nervous astonishment at her good fortune—and the quick manner in which she was "boxed" off by three of the casino's attaches, ready to be whisked out in a jiffy if anything serious.

This episode recalled how an unfortunate roulette player shot himself and who was so neatly and expeditiously "covered up" that none knew it in the next table. That's how much of a science the "cover-up" routine is on the Riviera where the casinos witness such tragedies fairly regularly.

Taking Americans

The "rough" treatment in the Pere Louis, a one-time favorite (with the American professional in Paris) restaurant, near the Folies Bergere, and the nasty manner in which the high-handed French owner treated a member of a Missouri theatre production. Said member spread the word that the place has been boycotted since, to the degree it will suffer financially in short order.

Said restaurant prop, with characteristic French *gyf* manner, smiled the party into turning back and food, but charged for the same, along with the new dishes, and then withheld the hats and coats until the protested check was paid in full. When the professional, incensed at the bad service, counted out his franc exactly and intended not to stake the waiter for a tip, the manager calmly added 10% "pour service, monsieur," and observed that when you're in France, you, as an American, are expected to "pay for everything." And the "bravo" affluence by two neighboring natives.

The gals who inquire if they can have "quelque chose boisson avec vous, monsieur," in the most unappealing places. Talk about our bar-ried, the drink chasers pop up even in the nicest of bars.

Better Come Across

Paying over \$200 per month per room in a hotel, which is a lot of francs, and standing for a 21% surcharge in the form of extra luxury, state and municipal taxes. And then the weekly tips frankly demanded by day and night maids and valets. And you better pay. You may miss something.

No Tips—But 10%

The wagon-lits "porters" demands for tips. The trainmen never consider themselves staked enough. In Italy, from the Italian frontier on, tipping is regarded as beneath the dignity of the Fascist, and so Mussolini advises train passengers that the porter will expect a legal stipend of 10% in lieu of tipping, computed on your compartment fare, but, of course, he doesn't turn down anything above that.

A Wine Gyf

The Casanova, Paris, nite club

Xmas, eve *gyf*. Champagne jumping from 200 francs to 350. And a 150 franc "tax" on top of that. Never explained for what.

In Vienna

Vienna's only nite life supper after the show. Nobody has a tax for dinner. Certain rises at 7:30 p. m. There's some reason for it, unrecalled. Nobody pays for the theatre ticket. Usually half rates or two-for-one. Stamped ticket price is a gag or only for tourists. Usually can get in by paying tax alone and the "garbade" (coatroom tax). Hat, stick and coat usually the average foreigner pays for each taxed an Austrian shilling, piece for the "garbade" (wardrobe), which means 45 cents. Tax about one Austrian shilling (15c) also.

The "Concierge" Racket

The "concierge" (hall-porter) *gyf* janitors, in other words. The New York "Times" bureau in Vienna has been hearing regularly over the National Broadcasting Co. network, notably on "The Vikings" program. Miss Olsen has sung in Norwegian opera, in concert in Norway and America, and is now devoting her chief energy to radio.

Management
NATIONAL BROADCASTING CO.
The "Concierge" racket in Paris has been spreading since the house on the "Quai d'Appelle" (Quai means river front) being visited by the concierges of the "Eldorado." They wanted a little graft for taking care of the Seine's water supply all year. This was too much, and for once this American household told 'em where to go and get paid off.

AM. BANDS POPULAR IN LONDON'S NITE SPOTS

London, July 23.

Recent successes of Ted Lewis and Hal Kemp at the Cafe de Paris have stimulated demand for American orchestras for London night spots.

Ernie Golden and his band of six open at the Cafe de Paris Sept. 22. He overcomes the objections of the Ministry of Labor to the importation of foreign bandmen, the cafe had to engage a relief band of Englishmen numbering 12 players. The Leo Reisman band also is booked, going into the Kit Cat during the autumn, providing the Labor Ministry approves.

King in Person

Amsterdam, July 23.
Charles King, star of "Broadway Melody," opens in person on Friday with the M-G-M "Hollywood Revue" at the Tuschinski where the revue premieres.

King is over here shooting some location stuff; also vacationing; also accepting a week in London in vaude.

Baby Grands Coming Back

London, July 23.
Jerry and the Baby Grands, who have been doing well in the London halls, have been booked for the New York Palace, opening Aug. 27.



MARGARET OLSEN

N. B. C. Songstress

This Norwegian artist, who made her debut with the Scandinavian Symphony Orchestra in the Academy of Music, Brooklyn, N. Y., has been heard regularly over the National Broadcasting Co. network, notably on "The Vikings" program. Miss Olsen has sung in Norwegian opera, in concert in Norway and America, and is now devoting her chief energy to radio.

Management
NATIONAL BROADCASTING CO.

ANIMAL ACTS MAY ALSO BE TABOO IN FRANCE

Paris, July 19.

Already barred in several European countries, particularly England, animal acts now fear that the same thing might happen in France. The Petit Casino, a cheap Paris vaude house, now refuses to book them.

Trainers, claiming that training involves no cruelty, are enlisting the aid of several humanitarian groups. The French Society for the Prevention of Cruelty to Animals, declined to okay them, but will not fight them either.

British Prod. Improves

(Continued from page 6)

ing to happen now R-K-O plans to distribute over here and form its own unit hasn't yet been revealed. British Dominions, recently split with the Gramophone company, has started off again, and even though some may say its position now isn't what it was when handling the disk for his money, it's better than most here.

British producers who matter, as one or two of 'em nearly do, are living up to the multi-lingual ideal. British International make at least one foreign version of practically all their pictures, while smaller concerns, like Twickenham, have linked with Continental producers for bi-lingual production of English subjects.

Color bogey, which stirred up some worry in the executive ranks from months back, is now forgotten. Producers here admit they can't afford the departure and take the attitude that if America goes in for it they will hold out and concentrate on the Continental language market.

British Film Field

(Continued from page 6)

after him, saying among other things "Bryson is now confident he can foist it ('Phantom') on the public. He is strangely ignorant of British sentiment."

The 16th, "Mail" took another run of over "Primrose Path," the current Rialto program. Declared this is a film with "every appeal to vulgar immorality" and suggested it was being offered blocked with "All Quiet" and "King of Jazz," with these two at exorbitant terms with "obligation to book at least four other films."

Later method of course, violation of Films Act and Imperial distributor's license, but is still being done under the rose by most.

While this is all going on, "Mail," which is now showing at the Home Exhibition at Olympia every year, circulates most theatres asking if they will show an ideal Home film. One of these reaches the Rialto. Bryson lays down and takes the "Mail" film, then goes to the theatre. Home and says his showing of "Rialto" and will buy space to advertise it. Only he wants to "include" "Primrose Path" in the "So the "Mail" says mix on that and Bryson walks. Next morning this 17th-Rialto (wardrobe), which means 45 cents. Tax about one Austrian shilling (15c) also.

Everyone now on their toes to see what "Mail" will do and what will happen at this exhibition. Bryson, having pulled wires to get about the biggest bunch of Society folk yet attending a premiere, and a street cleaning campaign by "Mail" may create a hostile demonstration, outside theatre by ex-Serv. and ex-Facials and anti-Facials and such flag-woppers.

By the afternoon Rialto was floated. "Primrose Path" for "Primrose Path" telling "Read the 'Daily Mail'."

United and Theatres

What the meeting still goes on about U. A. theatres and where, Schenck's scouts are still looking for a place to put on "Jenny Street, Haymarket, but an old fellow who makes suspenders for the idle rich to keep up their pants—which are sagging—has offered twice the space free of rent for 50 years and \$50,000 cash if he'd quit so they could clear the site and he'd quit refused.

Will Bookings Strike?

Most of the exhibitors of the exhibitors. National body have confirmed the Blackpool Conference resolution to call a halt on bookings from exhibitors who drop charges and guarantees. Headquarters held another meeting of its kind on Tuesday and decided to ask K. R. S. (distributors' organization) to meet them for discussion around this 23rd. As K. R. S. was sitting same day the distributors body has agreed.

Exhibitors are dropping guarantees, but disk charges—a score point with most theatres remain. Warners are the only disk-charging outfit, and say they cannot drop charges without instructions from New York. Harry Fox, who has come here and to have met a deputation of exhibitors to thrash this out, but sidetracked by the Blackpool Conference has been Harry's alibi for not yet appearing.

Panning the Governor

Home Secretary J. L. Clynes says the deputation of Members of Commons and others this 18th, and all he told them was he would like to have them write him a memorandum showing why, if he decided to appoint a committee of enquiry into film censorship, they figured it should be a Select Commission and not a Departmental Committee of Enquiry.

Inside is the deputation were in complete contradiction to each other with regard to almost everything. It is not expected the existing censorship will suffer any radical change, at least from the influence of this quarter.

What may come from political-financial manoeuvres is another story.

Not So White-All

Two of the former directors of the now defunct Quota-foated Whitehall Film Company, Sir Basil Clarke and Norman Ambrose Pogson, got into court this week. Pogson charged Sir Basil with assault on three counts. All summonses were dismissed.

Pogson claimed he was up the river in a canoe with his wife and tied up unknowingly on Sir Basil's land. Told to quit, he shifted and was later attacked by Clarke, who was alleged to have hit Pogson with a scull which broke in half and cracked Mrs. Pogson on the bean.

Sir Basil's version was he was threatened by Pogson, who tried to push his boat over.

Personalities were exchanged in Sir Basil's attorney's office. Pogson with questions as to why

DECORATION OF DANCER RILES FRENCHMEN

Paris, July 23.
Argentinian, the Spanish dancer, who was something of a furor in the States not long ago, has just been honored with the decoration of the Legion d'Honneur, at the instance of the Ministry of Public Instruction.

The newspapers are full of indignant protest over the action, pointing out that a dancer is chosen for distinction while scientists, who have spent a life in service to the world remain neglected in the distribution of awards.

NEW ACTS IN LONDON; BIG HIT BY MICHONS

London, July 23.

Opening yesterday (23) at the Palladium, Michons Bros. in "One," with high comedy and then to stage with their spectacular springboard, gymnastics proved worthy of headline honors.

Seymour, handicapped by a stroke, and his partner, who is helped by a slow moving act, was courteously received.

Don Cummings did very well. Michael, dancing xylophonist, formerly of the Trocadero, stopped the show in the opening act.

At the Holborn Empire, Christy and Nelson proved exceptionally clever acrobats, comedians, creating something of a furor. The turn was first scheduled for "the Palladium," but was switched to the Holborn in order to avoid a conflict with the Trocadero.

Bernard and Rich made a first rate impression also at the Holborn.

South American Legits

Buenos Aires, July 23.

New in the local legit theatres include:

Tairoff, Russian troupe, going big at the Odéon.

Victor Francis, from Paris, extremely well at the Malpo theatre.

Schwartz and Alder are successful at the Yiddish theatre.

Barry-Fitzgibbon Set

London, July 23.
Barry and Fitzgibbon, who opened at the Palladium Aug. 13, and then go into the Hotel Savoy cabaret Aug. 26, for a fortnight.

Charlot's "Wunder Bar"

London, July 23.
Andre Charlot has the English rights to "Wunder Bar," current in Berlin and will produce it in London.

Suberts hold the rights for New York and the States.

Francaise Actor Dies

Paris, July 23.
Jacques Fenoux, noted Comedie Francaise actor, is dead.

he called himself Captain and why he resigned from the board of Whitehall. The reason was that he pocketed a large amount raised for the Middlesex Hospital and his charity had been organized. Denying this, Pogson said he had been made responsible for something over which he had no control.

Lately Pogson is in International Production, formerly of the national Cine. Productions and a part of Filmmophone Company when the latter was floated.

Pogson and his wife, who split and the former showed a good profit on its balance sheet, a couple of weeks ago, he had approached City sources of high grade for money for "International Production" company, but at least one case a big finance house said it was not interested.

Bits and Pieces

Quota default prosecutions of theatres are now a common form of report.

Pola Negri here again. At May Fair.

Second for Radio Aug. 1. A. A. Milne's "Perfect Alibi" to be called "The Perfect Alibi" this side. Ward's Ward in cast.

DANIELLE BREGIS

Just Arrived on the 'Ile de France'

Will Open Soon as

PRIMA DONNA

in

"PRINCESS CHARMING"

A Swanstrom & Connelly Production

GERMAN AGENTS ACTIVE

50% SCALE CUT IN ENGLAND, TO FIGHT FILMS

London, July 29.
George Black, head of General Theatres, cut admission prices in the chain's provincial revue or vaude stands in half, broadcasting the action is part of a campaign to combat talking pictures.
First house affected will be the Hippodrome, Liverpool, theatre of 3,000 capacity. Highest price here, 75c, will be reduced to 37c.
The Liverpool house will serve as an experiment. If the reduced scale works successfully, the same treatment will be applied to other houses in the chain with large capacities.

Shuberts Go Strong for English Legit Players In New Shows for B'way

London, July 29.
Shuberts have made an offer to Frank Harvey to play his original role in his own play, "The Last Enemy," in New York. He has declined, being more concerned in making a picture version of "Cape Fear" here.
Raymond Massey, intended for the Shubert production in New York of "The Man in Possession," will not make the journey. Massey is now in the show in London but quits it Aug. 2 to undergo an operation. Owen Nares will take up the role in London.
The New York cast for "The Man in Possession" will include Leslie Banks, Jacob Jeans, Paul Gill, Jane Eaglan, Leslie Perrin and Clarke Shubert, all English.
Lydia Sherwood has been engaged for "The Insult" to be done on Broadway, by the Shuberts during the autumn.

Paris, July 29.
Sailings of players signed for Shubert productions are: Princess To Hay Tong and Kallie O'ly on "The de France Aug. 17."
Isabel Jeans, Sept. 28 on the "Europa."

PIRANDELLO COMING OVER FOR 3 MONTHS

Paris, July 29.
The Shuberts have closed for four Pirandello plays. Two have been completed under the title "Tonight We Improvise" and "As You Want Me." Other two plays not yet completed. They will be entitled "When You Are Sober" and "When You Are Sober."
Pirandello will visit New York during the autumn and produce a musical piece not yet completed. But to be called "Just Like That." In the cast will be Jack Brels and Gad Gheron. The author will spend three months in the States during the time making a trip to Hollywood.
He sails from Berlin in September, going to that city to submit to the Paramount office 15 scenarios from which will be selected the four stories called "For under an option taken by Jesse Lasky during his recent trip in Europe."
Another Shubert purchase is a new four-act piece entitled "L'Homme qui Inspire Confiance" ("The Man Who Inspires Trust"), by Paul Armont and Leopold Marchand. English adaptation probably will be handled by Harwood and Broadway production scheduled for September.

American Billed
Zurich, July 29.
Dolly's Three Songbirds, new attraction at the Mascotte cabaret here, are billed as American.

CLARKE, BIRKENHEAD, EXPLAINS BOOKINGS

Birkenhead, England, July 16.
"Variety," London:
I am, as you probably know, one of "Variety's" oldest subscribers in England. I have been away from home otherwise I would have communicated with you before in reference to paragraphs in Variety of June 25th, on pages 105 and 124 in which you mention the theatres for which I book.
The limit placed on theatres booked by me of salaries up to \$750 is not correct as I have paid and do pay salaries equal to any other firm booking for the Provinces, for the five halls you name.
Secondly, I may say that every American agent who acts with hardly an exception that has visited England has been offered to me and in a great many cases American artists have communicated with me direct with the object of playing the Argyle theatre, Birkenhead, which is apparently as well known to the profession in America as it is in England.
I would like to state further that I do not confine my bookings to any agent or set of agents and have always been open to do business with any agency with suitable material to offer. I may say that I have never known any of the well known circuits booking artists with the object of barring them from playing for me. I have always worked in harmony with the big circuits referred to.
I would take it as a favor if you will contradict the statement in "Variety" as it is apt to cause misunderstanding with American artists visiting England as far as I am concerned.
D. J. CLARKE

SIMULTANEOUS WORLD PREMIERES OF 2 PLAYS

Berlin, July 26.
Charlie Chaplin is the subject of the well-known Austrian author, Norbert Garsa's new play, "Chaplin's Himmelfahrt" ("Chaplin's Fly Towards Heaven").
Play will have simultaneous premieres at the Kammeroper, Vienna, at the Schauspielhaus, in Frankfurt-on-Main, as well as at one of the Leipzig theatres.
The publishing house of Max Preller is setting it for America and England as well.
At the "Theatre in der Behrenstrasse," in Berlin, and at one of the Shuberts' New York stages, one simultaneous premiere will take place of a play by Felix Joachimsohn, "The Ugly Girl."

DEATHS BY BURNS AND SUICIDE IN SYDNEY

Sydney, July 29.
Sidney Stirling, prominent stock agent associated with the Williamson-Tait firms, died here last week.
Other deaths among show people included the suicide of Dorothy Parker, employed by First National Pictures, following a nervous breakdown.
Pearl Bayer, chorus girl, died in Sydney, the result of bug when her flimsy costume took fire from a heating apparatus.
New Hotel in London
London, July 29.
Dorchester House, new hotel in Park Lane, under the direction of Sir Francis Towle, head of the Mayfair Hotels, will be ready around the end of next May.
Hotels are said to be the last word in luxury. Establishment, filling in with the new vogue for American bands, is already booked for the season, making an offer of \$2,500 a week.

PROBABLY NEVER BE ELIMINATED

Economic Reasons Likely to
Force Reich to Rescind Its
Original Plans—Spadoni,
Schultz et al. Still Active
—State Subsidized Agency
Grossed \$175,000 First
Three Months—Too Many
Financial Strings

RUSS MART FOR ACTS

Berlin, July 19.
The coming year, it is believed, will not spell the last of the variety agencies, and it is expected that apart from the State agency, "Parerna," also other private agencies, such as Spadoni, Schultz, et al., will continue to exist. This hope is based on the lack of money on part of the Reich.
It has been legally provided that as agents should die would receive a single indemnification, if they had been licensed before 1914. This would cost the Reich many millions of marks. For economic reasons the matter of indemnification will have to be done away with and all agents permitted to continue business.
The indemnification for the artists' agents in itself would not be so expensive, as only 14 agents come into consideration, but if they were permitted to continue working, they would be bound legally (this is the new plan) to forego all claims on damages, if they are able to work for a longer period than one year.
Of course the agents will consider this very thoroughly.
The hope of the agents that the state subsidized "Parerna" would turn out a failure has not come true. The "Parerna" has been working officially since April 15 and in less than three months made contracts amounting to 700,000 marks (\$175,000). This is a considerable success considering the opposition this undertaking met when first starting.

The "Parerna" is progressing rapidly and at the moment is trying to open up the Russian field for the German acrobats. Around 120 acrobatic acts can reckon upon doing good business in Russia this coming season.
A report that the establishment of the "Parerna" cost 600,000 marks (\$150,000) is incorrect. The Reich declared itself willing to give 600,000 marks credit to the "Parerna" for the first three years, to be returned by the "Parerna" but if this agency continues to work as it has so far, it will only use a small amount of this credit, and there is no doubt about paying back. Establishment of the "Parerna" did not cost one-tenth of the 600,000 marks.
It is also said that the German government will lose the agents as they leave the country. However, the State was never in a position to really lay hands on the great income of the important agents while the "Parerna" itself, as well as its employees, will surely have to be quite considerable taxpayers.

DeBiere Bankrupt

London, July 18.
A receiving order in bankruptcy has just been made against Arnold deBiere, the conjuror.
Last year deBiere picked up an odd \$35,000, commission on the dough he introduced to Goodson's, exploiters of the unbreakable disk record.
Another transaction of deBiere's resulted in a minor \$15,000, a rake-off on some German patents.
Fact he's bankrupt, just shows how expensive conjurors' gadgets must be.

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BRITISH EQUITY'S 1ST AMERICAN CONTRACTS

London, July 29.
First American contracts signed since newly formed British Equity were for the English company headed for New York for the Shuberts in "Nine Till Six."
Contracts were at first made out in letter form signed by Terry Byrne, agent for the Shuberts. Alfred Wall, secretary of the London Trades Council, which includes all the trade unions, said, "I think this letter contract is disgraceful."
Auriol Lee wired to J. J. Shubert in Paris that British Equity forbade the company to sign a letter contract. "Whereupon," Shuberts gave way and the troupe is now signing the regular American Equity contract form at British Equity's dictation.

STIRBLING N. G. FOR LONDON MUSIC HALLS

London, July 29.
After Monday night's fight here, in which Young Stribling knocked out Phil Scott, the Englishman, in two rounds, Stribling (American) was offered to the London halls.
Not even a nibble.

GARDINER HELD OUT OF U. S.—NOW IN CANADA

Ottawa, July 29.
Complaint has been made to Canadian government officials that Shale Gardiner, English film actor, has been denied entry into the United States although he had been granted an American visa before leaving England. Gardiner, now in Canada, is waiting developments, but expects to return to England.
He was refused admission under the quota law although he had been in Hollywood to play in a number of productions including "Disraeli," "Three Live Ghosts," and "Three Furies."
Gardiner claims he had contracts in Hollywood which he cannot fill. He may go into vaudeville on his return to the United Kingdom.

ALL-COLORED BILL IN PARIS AS BENEFIT

Paris, July 29.
The Casino de Paris will stage an all-colored bill for a special matinee tomorrow (30) for the benefit of the American colored gold star mothers, now back in Paris after visiting the battlefields of the World War.
A bill has been assembled comprising Noble Sissle, Louis Mitchell, Snow Fisher, Two Black Dots and Brick Top.
A long invitation list has been sent out for the occasion headed by the American Ambassador to France, Walter E. Edge.
"Traffic" Looks Good
London, July 29.
"Traffic," an underworld thriller dealing with the "white slave" theme, was well received upon opening at the Lyceum.
Piece looks like a winner for this popular-prized house, which runs to melodrama.
Stars are Dennis Neilson Terry and Mary Glynn.

Oriental Conjurage Trick
The Hague, July 29.
At the Kuraal (casino) at Scheveningen, sea shore resort near here, an Oriental conjuror named Okito has created a mild sensation by the novelty of his magic performance.
His Chinese costumes and stage effects are reported to have cost \$20,000. Feature of his act is an illusion involving a shadow cast upon what appears to be a transparent cabinet.

ALL VIENNESE LEGIT DOOMED BY SOUND

Vienna, July 29.
The death-knell for the smaller Austrian theatres is literally spelled by the soundfilm judging by the near bankruptcy which is facing at least three Vienna theatres. All dramatic and opera houses here are on the edge of ruin through lack of funds to pay off salaries falling due Aug. 1, much less the enormous state and municipal taxes.
The summer heat combined with the superior draw of almost any of the averagely meritorious soundfilm in the direct case of the theatres.
With three of the houses on the actual brink of bankruptcy, urgent call for help to the state was met with a deaf ear, although the Austrian government has been utterly enriched by the new international loan.
The big banks finally proved less hard-hearted and extended \$50,000 at a low interest and the Viennese theatres now have a new breathing spell until the next crash.
The banks, however, asked Dr. Beer, director of the Deutsche Volksoper, and Max Reinhardt to become guarantors for the loan. Dr. Beer assented but the eminent Professor Reinhardt, who is as good a business man as a showman, refused.
Loans or no loans the smaller houses here are doomed to a certain extermination by the advent of the "talkies," as the sound and talker films are called locally.

Am. Acts Must Demand A Clause to Prevent Cut-In by the English

London, July 29.
American acts accepting London dates for Stoll or General Theatres at a cut, fearing they can augment their incomes by doubling in the cabarets, should insist in advance upon a clause giving specific permission for such engagements in their contracts.
In the absence of such a stipulation they will be barred from doubling in cabarets unless the theatres are cut in on the extra salary.
The most recent case covering the situation is that of Barry and Whitledge, who were asked to double at the Cafe de Paris, with the Palladium management acquiescing on condition that the team cut the theatre in for \$150 a week out of their cafe salary.

HOPE HAMPTON GOES WITH PARIS OPERA

Paris, July 29.
Hope Hampton, who deserted the screen and stage for grand opera, has been engaged for a winter season in the Paris Opera.
She also has offered for appearances at Covent Garden, London and Vienna.

Ushers Trebling and H. O'Q.

London, July 29.
Harry and Frances Usher have been held over at the Mayfair hotel cabaret for their third week.
Team is also playing the Woodgreen and the Chez Henri.

French Opera in Holland
Amsterdam, July 29.
French opera in Holland is a reality established under the auspices of the Dutch ambassador to Paris.
Goupman, manager of the Opera Vedran, is in managerial control.

ONE NITE BUY FOR SHUBERTS' "LADIES"

A one night buy of limited proportions was made for "Ladies Alack" at the Shuberts presented at the "Morosco Monday." Although the Shuberts are in the new Theatre League which prohibits buys, the freak buy was made under the rules. One rule gives the management the right to full distribution of tickets for first and second nights. With indications of warm weather and a light demand at the box office, the treasurer (Dick Moon) sought agency distribution on the basis of a straight sale of premiere tickets. Several agencies bought tickets, having had requests for them. Most of the brokers passed up the idea, not caring to chance a loss nor to get into a possible dispute with the League.

The show is the sole Shubert production on Broadway at this time.

Wright Loses Again

Hollywood, July 29.

Andy Wright lost again in his \$100,000 damage suit against Equity, Superior Court Judge Edmonds throwing out his amended complaint alleging that Wright was the producer of "Philadelphia." Court sustained demurrer of L. B. Kornblum, Equity's local attorney.

Lahr Double Contract Matter Is Argued

Application for a temporary injunction restraining Bert Lahr from continuing in "Flying High" was argued before Justice Collins last week. S. M. Fleisher of the Hickerton office arguing for Aarons and Freedley, who started the proceedings and who claim a prior contract for Lahr's services, and William Klein in defense. Decision is expected this week, with the case probably going on the calendar for final argument in October. The application also seeks to restrain Lahr from appearing for any other management during the life of the contract with Aarons and Freedley.

In his argument Fleisher contended that Aarons and Freedley virtually raised Lahr from obscurity (in regards to Broadway) and placed him in position of being a star. He worked 70 weeks (in "Hold Everything") under the original contract, which had a term of three years. It was further contended that George White, who engaged Lahr for "Flying High," had full knowledge of the actor's contract with Aarons and Freedley.

For Lahr it was contended that the contract has a two weeks' cancellation clause, and therefore unfair. Also that White built "Flying High" around Lahr and would suffer heavy loss if removed from the show.

It was contended by Aarons and Freedley counsel that the court of Appeals had previously upheld the equity of a contract with the two weeks' clause, and that the matter on hand is a case of contract jumping.

Burlesque at Capitol

"La Ticker," the burlesque opera by Irving Caesar, will go on at the Capitol as the stage feature of next week's production. It was written for the Friars Frolic last year at the Metropolitan and was repeated in the recent Friars shows out of town.

Caesar will appear in the Capitol showing, as will Eddie Miller and James B. Carson of the original cast. S. Jay Kaufman will direct it.

ALGERS LEAVES MAYAN

Los Angeles, July 28.

Al Sigers is out as production manager of the Mayan theatre. No one has been appointed as successor.

Algiers will devote his time to the management of a chain of miniature golf courses.

"JUDGE" RECAST

Los Angeles, July 29.

After a week's run at the Vine St., "Oh, Judge," musical, backed by the theatre owners with the idea of recasting, with exception of the juvenile, Rod McLennan. Book and music may also be rewritten. Show will continue during the alterations.

WHAT OF 'TATTLE TALES'?

Leftwich Show Closes in Boston Sans Future

Boston, July 29. Alexander Leftwich's "Tattle Tales" is now in its last week at the Boston theatre. Business has been terrible. Show nearly as bad. Last week saw one big improvement. Leftwich picked up from a previous dancer in the person of a 19-year-old boy. Audience gave him tremendous applause without the knowledge of the circumstances under which he was in the show.

What will become of this production after closing Saturday night is still guesswork. Much must be done in the way of improvement before it will get decent box-office receipts.

LOVE SUICIDE

(Continued from page 1)

is the American juvenile and dancer. Jack Forester, who bought a 5% member of the Guy-Van Deuren dancing act when it went into vaudeville this past season and who accepted the engagement as a strictly business proposition.

The only personal element in Forester's affiliation with the Guy-Van Deuren act was that he and Van Deuren had been pals and had shared the apartment, since after the act went south to the Riviera, then to Geneva, Milan, Rome, to Spanish territory and back to Paris. Only then did Miss Guy and Forester suspect Van Deuren's basic feelings when it finally was brought home that a consuming jealousy was making the boy lose weight from loss of sleep and worry, finally caught by Van Deuren not speaking to his former buddy, Forester.

Didn't Talk

This peculiar situation was further heightened by the fact that both still shared the apartment, sleeping together, working together, but otherwise not speaking unless both had business occasion to do so when with Miss Guy. This apartment was accounted by at least as it's much cheaper in Paris to maintain an apartment, even though traveling on the road, where one can keep trunks, etc.

Forester has long since left the three-act to start rehearsals in the spring for the "Millardaire Revue" at the Apollo where he is co-starred with the Parisian chanteuse, Damia. When Miss Guy left the Palace revue last winter to make way for the renaissance of the Raquel Meller season, she opened at the Empire, Paris' sole big-time variety house, with Van Deuren as her partner. She was only mildly received. It was after this engagement that Forester became the third member of the turn.

BANKER-SHOWMAN DEAL

Oakland Fulton Lessee-Partner With Capitalist

Oakland, Cal., July 29. Edward J. Hogarty, vice-president of the Bank of Italy, signed a partnership agreement last week with George Ebey, lessee of the Fulton.

Hogarty buys into a corporation valued close to \$1,000,000 including new Sveets Persian Garden and American Trust Branch Bank building.

Hogarty will become general manager with Ebey to have charge of production. The Fulton scale reduces Sunday price to 75c. top. Leo Carrillo still a draw at the Dufwin. He will try out a new play, "Kebeek," in three weeks.

"Reunion" Repairs

"Reunion," produced by Bela Blau, Inc., has folded for repairs after two weeks' tryout. Piece will make a fresh start late next month.

Watters Producing

George Manker Watters plans to produce on his own. He authored the successful "Burlesque." Recently returned from the coast where he was writing scenarios. New play is of his own authoring. Not yet titled.

Dempster Agenting

Hollywood, July 29. Ann Dempster, Coast stock lead, has gone in for agenting. She became an associate last week in the Kathryn Kelly office.



RENIE RIANO

International Comedienne Returning to Broadway production in September. Management WILLIAM MORRIS OFFICE.

'Times' Censors White's Ad Against League by Suggesting Deletions

Upon learning that the Theatre League had ordered several brokers who had not renewed the buy on his "Flying High," at the Apollo, New York, last week, not to sell any tickets for the show, George White, who is opposed to the League principle, started his own back to the box office campaign. He inserted extra space ads in the dailies, with enough repetition to make a full campaign and to declare that all ticket speculators should go out of business.

The first ad when appearing in the "Times" happened to be under a heading "Motion Pictures." Benny Holzman, for White, asked that the copy be run the following day without the sentence, "Why should a department countered with an offer to rerun the ad in half the space. The White office replied that an error was made or it wasn't, and either the ad be reinserted as originally appearing or not at all.

"Times" Wouldn't Print

Holzman was then asked to call at the "Times" office. There the manager of space, "Why should a department countered with an offer to rerun the ad in half the space. The White office replied that an error was made or it wasn't, and either the ad be reinserted as originally appearing or not at all.

The deletions were refused and the copy did not reappear. Whether the suggestion came from Louis Wiley, business manager of the "Times" or from the publisher's office was not intimated.

The fact that the ad had been passed and published as originally submitted to the "Times" was significant in light of what followed. The presumption was that either the League or some individual in it had registered a squawk.

The "Times" campaign to control the price of theatre tickets last season. At its start the actual sponsors for the League sat down at luncheon with Adolph Ochs and talked it over. The publisher's guests were Brook Pemberton and John McBride, the ticket broker. McBride had a control plan mapped out years ago. It is virtually the same plan as is now the League's.

McBride presented the plan to the managers at a time when Joe Leblang offered to shoulder the giant task of a central ticket office for the theatres. The Leblang idea is still regarded as the nearest thing to proper ticket control yet thought out. When the managers refused to stick together, Leblang dropped the plan.

The position of the "Times" in the ticket matter is well enough known on Broadway. However, its dramatic department is printing the news for and against the League apparently without any prejudice.

Grace Brinkley's Understudy

Grace Brinkley, feminine lead in "Flying High" is out of the show for two weeks, because of a tonsil operation. Helene Miller, understudy, is substituting.

Shows in Rehearsal

"Journey's End" (Gilbert Miller), Miller.

"Words Without Music" (Murray Phillips), Lyceum.

"After Tomorrow" (John Golden), Golden.

"Luana" (Arthur Hammerstein), Hammerstein.

"Suspect" (C. B. Dillingham), Fulton.

"Ninth Guest" (A. E. Woods), Eltinge.

"Safe Investments" (Gilbert Riddle), Riddle.

"Little Show" (Brady & Wiman), Forrest.

FUTURE PLAYS

Paul Moss, formerly associated with the Actor-Managers group, is stepping out as a producer on his own and will launch "Gennie Strip" jointly by Vivian Cooby and Shirley Warder later part of next month.

"Free of Charge," comedy by Warren Lawrence, shelved for revision after previous tryout is being readied for another try next month by Lawrence Productions. Hiram Bloomingdale is reported financial backer.

"Through the Night," by Samuel Golding and I. David, has gone into rehearsal at Plymouth Productions, Inc., producing. It bows in out of town August 11 and follows into a New York house two weeks later.

Cast includes Helen MacKellar, Noel Tearle, John Westley, George McQuarries and others.

"Words Without Music" starring Lou Tellegen and with Murray Phillips, casting agent, as producer, went into rehearsal this week with cast on commonwealth sans bond security at Equity.

Tellegen is reported as being the only one of the troupe in on a guarantee as well as percentage with no coin up for this at Equity either, but with star depending upon gentleman's agreement, with the producer, "Place will bow in cold at the ready," Shubert house when ready.

"I Love an Actress," dramatization of an Hungarian farce by Lasko Fodor, has been acquired for American production by Stanley Ross.

"Another Language" by Rose Freeman is set for next season by Philip Goodman. Now casting and goes into rehearsal in two weeks.

The second edition of "The Little Show" will be open cold at the Royale, New York, but instead will bow in at the Wilbur, Boston, Aug. 11 for two weeks and follows into the Royale, New York, August 25.

Wingard Weatherly is again the producing triumvirate. Cast includes Al Trahan, Ruth Tester, Joe Lewis, Helen Gray, Kathryn Hamill, Dave Jones, Gloria Graffon, Joe Ray and Tashmina.

Cast of "Safe Investments," written for Emily Stevens by Gilbert Riddle, will be headed instead by Lydia Stockpoole, with James Mar, Helen Brown, George Barker, Donald Lee, Conway Ferguson, Ralph Young and James Metcalfe.

The opening date not yet definitely set.

"About Town," tentative title, Gordon-Bright show, is due for rehearsal Aug. 25, to open in Baltimore Sept. 26, and the following week in Washington, with Broadway, no theatre selected, Oct. 13. Alvin Rascch will stage the dances.

George Jessel's "Cafe Americaine" is the new title of "Die Wunder-Bar," from the Viennese, which Leo Shoroff is presenting with Jessel starred and co-adapted by the actor and Irving Caesar.

Low Leslie's new "Blackbirds" started something when they went into rehearsal. Instead of hiring a hall, Leslie got a big apartment house in Harlem where the show will rehearse until time of tryout date.

The first date will be Asbury Park. Ethel Waters is the principal woman, with Flournoy Miller (Aubrey Lyles' old stage partner) as one of the principal men.

Conrad Coward, untitled (Lew Gensler), Erlanger.

"Prisoners of Hate," by John David of the Harvard Club, will be produced by Michel Picard, producer of "The Sign of the Cross."

"Shoes" will be placed in rehearsal by Bernard Levey Aug. 11. Lee Melard will direct.

"Keys to Paradise" is being readied for immediate production by Lewis Gensler. Now casting.

ONLY 4 COAST STOCK STANDS DARK IN FALL

Hollywood, July 29.

Oliver Morosco reopens the Mission, Long Beach, with "Peg o' My Heart" tomorrow (21), giving the Coast six active stock companies outside Los Angeles.

Four other western companies, recruited out of Los Angeles, reopen around the end of August, leaving only four regular stock stands in definitely dark.

The Savoy Players at San Diego are operating through the summer on a guest star policy. Belle Bennett was billed this week in "Dancing Mothers," Eugene O'Brien goes in next in "Steve," with Betty Bronson to follow in "The High Road."

The tabernacle stock out of Phoenix, nearer the desert than the ocean but rating as Coast, is still playing, with the candy butchers doing their bit for the house. Last week's bill had "Under Arizona Skies."

Only tent show reported active in Los Angeles county is the Brunk company, pitched at Colton, playing two weeks.

At Oakland the Dufwin had Leo Carrillo in "They Knew What They Wanted," after doing nicely with two weeks of "The Bad Man," while the Fulton had "Little Miss Bluebeard."

Richard Wilbur is in Hollywood recruiting for the fall opening of his Honolulu company. G. McCleod, of Victoria, is also in town lining up material for the September reopening of the Royal theatre.

British Guild Players at Vancouver closed last week with "The Naughty Wife" but are scheduled to reopen in six weeks. Norman Cannon, one of the lessees, is due in Hollywood next week to pick out play material.

The Texas Grand theatre at El Paso, well off tidewater but also drawing on Hollywood for talent, reopens in September after the summer's remodeling.

"Spooks" which no definite plans have appeared are of minor importance: Show Shop at Glendale, Huntington at Huntington Park (the rent that was inhospitable to the theatre for a while), Capitol at Long Beach (Fox West Coast), and Egyptian at Pasadena (just taken over by Pacific Coast Theatres, films).

Morris' Concert Tours

Four names are under contract to Wilbur Morris for concert tours between now and 1932: Al Johnson, Will Rogers, Harry Lauder and Freda Hempel.

Last mentioned starts concert engagements arranged by Morris in the fall, with Johnson preceding his American tour with dates abroad, maybe.

Rogers is signed for tours starting in January, 1931, and 1932. Lauder's next may be in the fall of 1931.

Janet Gaynor Show Offer

Hollywood, July 29.

Possibilities in Janet Gaynor as a legit draw are seen by Al Cohn, scenario writer, and George Holland. They're dickering with the Fox star to appear in a local production, possibly of "Young Love."

A number of coast producers have toyed with the idea of putting on Samuel Raphaelson's play, and a production with Dorothy Gish was contemplated for a time by Emerson Treacy and Walter Chenevix-Trench. Miss Gish is still off the Fox lot, under contract but not on salary.

"SUSANNA'S" REWRITE

Los Angeles, July 29.

Franklin Warner has engaged Harold Altridge and Ted Snyder to work with Alfred Hestwood and Aubrey Stauffer, authors of "Oh, Susanna." In the rewriting of the piece. Show is scheduled to go east early in August. Warner starts rehearsals next week.

Flavin East with Ideas

Culver City, July 29.

Given a six months' leave of absence by Metro, Martin Flavin will spend the time in New York, with probability that he will stage one of his plays there this season. Flavin has in mind a new piece called "Spindrift," which is tied cast at a new month ago at the Pasadena Community Playhouse.

FILM METHODS FOR LEGITS

CARROLL WINS A JURY TRIAL

Earl Carroll and co-defendants were granted their petition for trial by jury in the "Vanities" case by Judge Otto Rosalovsky.

The court decision takes the case out of the Court of Special Sessions for which Carroll, producer; Jimmy Savé, Faith Bacon and Kay Carroll had been held on charge of participating in an indecent performance after hearing before Magistrate Gottlieb in Essex Market Court.

With change of court jurisdiction in the case it will be necessary for the defendants to appear before the Grand Jury which will probably delay actual trial until next October.

Carroll and his cast members were arrested after the performance of "Vanities" several weeks ago with cases against four other members of the cast dismissed after hearing in Magistrate's court.

"SAFE INVESTMENTS" WITHOUT SALARY BOND

"Safe Investments," comedy by Gilbert Hildell, has gone into rehearsal. It will be spotted at the President, New York, next month with author figuring as producer.

Cost has waived Equity security with understanding that bond will be posted later if additional finances can be interested in the production.

VanLoan's Headaches

Los Angeles, July 29. Along with H. H. VanLoan's current mental troubles less he has just been sued by an assignee for the Century Play Company for \$12,125. Ten grand of this is a levy on \$50,000 VanLoan is alleged to have earned recently, and \$165 is claimed from the sale of picture rights to "Cooking Her Goose" for \$1,250, and to "State Trooper" for \$625. The remaining \$1,750 is a balance claimed due on loans.

Harvest Workers

Kansas City, July 29. When several small stocks closed in and around this section several of the healthier members of the troupe started to crash the harvest fields. Plenty of work there and hard work too.

Freights lately bound for the wide open spaces have been packed with wheat, summing their way to the fields.

Combing Repertory and Bowl in Hollywood

Hollywood, July 29. First step to throw the two-year-old Civic Repertory theatre into gear with the nine-year-old Hollywood Bowl organization is the fabrication of an intermediate called the Bowl Theatre Association.

Incorporation papers issued at Sacramento name the association's directors as E. N. Martin, Greichen H. Copper, James J. McBride, Charles A. Copper and Lallah B. Copper. Association is formed to build a theatre on Highland avenue property leased from the Hollywood Bowl and to create an art center in the bowl, which so far has been used to symphony concerts "under the stars." Upon the theatre's completion the Civic Repertory would be made its producing group.

"Artists, Models" Deferred

Chicago, July 29. "Artists and Models" slated to come to the Garrick Aug. 2 will be held until Aug. 11. Excessive heat the reason.

Acting in Maine!

Skowhegan, Me., July 29. Susanne Wills has had a hectic time since her arrival at the Lakewood Dramatic stock.

Her score includes two blistered heels caused by her first day at golf; caught her arm on a rusty nail and got a nice gash; got a lot of bruises when hit by a golf ball; fell down a flight of stairs and received a bump on the head; jumped off the float and caught her bathing suit on a spike and was held under water until her trunks gave way and saved her life.

Chi Legit Houses Blah on Cheap Repairing Chance; Film Palaces Spruce Up

Chicago, July 29.

With only one legit house open in the Loop and labor at its lowest figure in many years in Chicago, the dark houses is making any effort to renovate.

On the other hand picture houses are at it at the cheap prices and sticking up new marquees and flash signs. As far as known, none of the dark houses is planning anything beyond the usual opening cleaning.

CHI ART GROUP OUT TO SATISFY SHOW FAMINE

Chicago, July 29.

Civic Arts theatre, local amateur group on the near northside, taking advantage of the slump in Loop legit houses has billed the city heavily for "Grub Street Virgin."

Cast is offering the show hungry town two hours of amusement at 30 cents a seat with a sip of tea after the last curtain and dancing after the show. Doing well.

Young Stillman Quits

When "Tattle Tales," now in Boston, cut out one of his numbers, Jack Stillman, of the banking Stillmans, handed in his notice, immediately. Stillman went into "Tales" following his appearance with "Jonica."

"Tales" management gave a number of the cast notices. Among them were Pauline Gurney, who related to the rich Gurneys, of Gurney elevator fame.

Group of Adlers

About eight of the Yiddish legit Adlers are coming to Broadway in Chekov Yiddish legit for a week under George Jessel-Shubert sponsorship.

The late Jacob P. Adler's theatrical family numbers about 15, including Francine Larimore (Adler), herself a Broadway star, all known on the East Side.

COAST PRODUCING TEAM

Hollywood, July 29. William F. Trumbell and George Sherwood, teaming to produce "A Cup of Sugar" with Dorothy MacKaye starred, have penned an office here.

They have two other play scripts for production.

COAST "LYSISTRATA"

Los Angeles, July 29. Belasco and Curran start casting Aug. 11 for a Coast production of "Lysistrata."

Janette Gilmore III, Janette Gilmore, legit actress, is critically ill with pneumonia at Osteopathic hospital, Los Angeles.

4 E. S. SUBWAY HOUSES FOR TRY

William Brandt, Picture Theatre Operator, Takes Over Theatres—Booking From Erlanger and Shuberts—Film System, From Promotion to Ushers

\$1.50 TOP—50c MATS

William Brandt has taken over four New York suburban legit theatres, to operate with a new season for weekly legit plays from Broadway, incoming or outgoing, with picture house showmanship methods.

Top in all of the theatres will be \$1.50 throughout the week, with the two matinees weekly, 50c top, made possible through capacities. As the night's top will be \$1, the legit will compete with the neighborhood film houses that charge 75c or 85c.

The Brandt theatres are the Windsor (Shubert), Bronx, seating 1,674; Boulevard (Fox), East 10th, 1,563; Jamaica (Moss), Jamaica, 1,900; Flatbush (R-K-O), Flatbush, 1,800. They will book plays from Erlanger and the Shuberts, the Broadway legit hits going out and the legit break-ins coming in.

On Sunday Brandt will play an all-around picture program a grind that will compete with any house in the section in price. The Sunday possible gross in any of the theatres with pictures is \$1,000 or more.

The film theatre showmanship as applied to legit theatres is new. It includes promotion and exploitation, taking in everything in the way of service picture houses have had and the legit have not, to the ushers. As with picture theatre operation Brandt will have a special exploitation and publicity staff, selected by himself. Brandt is to be his own general manager. Associated with him in an executive capacity will be Louis J. Werba ran some legit suburban houses around New York for a couple of seasons.

Brandt is looked upon as one of the best independent picture operators of the country. The Brandt Brothers' string of eight Brooklyn film houses was sold to Fox early in the year. With Fox establishing the Fox Metropolitan Theatres, Brandt became general manager of the 145 Greater New York picture houses of that group, under Joe Leo. With the departure of William Fox from his picture business, Brandt loved him, he having been looked upon as "a Fox man."

Brandt Confident

Brandt is confident of his legit outline, especially the \$1 top and 50c matinees. The \$1 top, which he obtained through holding out but a couple of front rows at \$1.50. The promotion department is expected to keep interest excited in each neighborhood as with the film houses.

Brandt's argument for the low scale for the suburbs is that that scale, if bringing in the locals, also makes them Broadway patrons if they do not come to the legit for Broadway hit to reach their own locality.

Two of the Brandt legit theatres are now being wired. The others will be.

Brandt is said to have obtained the theatres upon agreeable leases, and his franchisees with Erlanger and the Shuberts call for favorable terms. It is said. Brandt is pretty wise to all of the legit angles through his long association with metropolitan theatres. His booking is not limited to the syndicates; he can book independent attractions.

The official start of the new try in the legit will be around Labor Day.

The Flatbush is playing straight pictures at present. Jamaica is known as the Hurlig & Seamon house. It last played Mutual Wheel. The Shubert is playing "The Boulevard" have been suburban legit stands.

New Tangles in Ticket Plan; Belasco and Chanins Join In; All for McBrides, Says White

With the League of New York Theatres' scheme was forced to limit prices on tickets sold via agencies at 75c premium, but a week old in operation, the Broadway ticket situation has provoked complaints from managers outside the League and brokers within it. Expectations were that with a mere few hits around this summer the League will slide into action easily. On servers are now wondering what will happen when the season really starts, with the tangles already evident.

The League faces at least two legal actions, one with the independent brokers and the other by George White, producer of "Flying High." Orders were sent the 16 "accredited brokers" early last week that only those agencies with a buy could sell tickets for "Flying High." Limiting such sales at 75c each above the box office price. The show was for a renewal for 20 weeks, the show to exercise the option. The renewal called for 80% of the original buy. White made it 50c, but the Sullivan, Tyson-United and Tyson & Co. did not have the option in their contracts and apparently were not permitted to further buy by the League.

The League made good a promise to bring the Chanins (Mansfield) into the fold. Monday when Frank Gilmore and H. D. Savage of the League conferred with H. J. Chanin and Roland Stebbins, sponsor for "The Green Pastures," it was announced that the Mansfield was in the League.

David Belasco, previous holdout, also swung into the League with Belasco theatre and his new production, "Dancing Partner." Belasco came in after a conference between the producer Savage and Gilmore.

White's Stand

White expressed indignation in more ways than one. McBride had not made a buy for "Flying High" and with the three other agencies ordered not to sell his tickets, that elicited all hotel stands from handling "Flying High." The producer inserted an extra space ad in the dailies calling attention to the availability of tickets at the Apollo box office. The response was noticeable and even porters from several hotels purchased tickets for guests.

The League was sent a letter by White in which he turned its action as virtually having placed his show on the blacklist. While he did not question the League's right to make allotments for shows and managers within the organization, he questioned its right to tell agencies not to sell for his show, but to sell for the conspiracy. White stated: "I will sue the League for every dollar it may cause me to lose."

White charged: "This whole League is an attempted ticket grab on the part of McBride's. If the other brokers are forced out of business it will mean that much more for McBride's. I'd like to change places with McBride's. The whole thing is their plan. I can hazard \$200,000 on a production but they want the privilege of throwing tickets back upon me in my box office without taking a chance of losing a dime."

"I will never give them a ticket that they do not buy. The League scheme is wrong in principle. It is attempting to control brokers' prices. I am for selling at the box office, and if ticket speculation is to be eliminated the only way it can be done is to eliminate the agencies."

Indies Buy at B. O.'s

With the independent agencies putting their case directly up to New York's Attorney General Hammond, it is expected that the League will win the anti-monopoly act, the question of whether such

agencies could buy tickets was apparently settled for the time being at least. They were refused tickets by phone order at several theatres. That brought a protest from producers.

An order to the Shubert box office, and reputed to come from the Shubert headquarters, was that no money should be refused. The independents thereupon sent to the box office and put the money for the tickets on the line. While that was regarded as an evasion of the league rules, it was a showdown, with the theatres following the axiom not to turn away money.

Another Situation

Another problem came when an independent agency called the Harris theatre and was turned down for "The Last Mile" tickets. The broker replied it was okay with him because he could show his customer to "Green Pastures," Herman Shumlin, who produced the show, became steamed up. He said that if the box office (Shubert house) would make him a buy, he would sell him his own tickets. Independent agencies are said to have been taken over, with Shumlin stating he could not be denied tickets to his own show.

Shumlin has also objected to any participation in the 1% deduction by the accredited agencies on tickets sold for his show. He is in a position to do so. In addition to objecting to the league, he is not eligible to membership in it, being merely a producer and not a theatre owner or lessee. His contract for the house specifies no deduction on agency tickets. Other independent producers, however, will find such provision in their contracts for next season, the house actually having the control of tickets and their distribution.

The league regards clubs (exclusive organizations around 5th avenue) and preferred customers as the public. It is this monied class of patrons that principally demands good ticket locations and does not care about the prices charged. The leading ticket brokers, having been the source of supply of the clubs, are now wondering if the use of reduced allotments, it will not be harder for the class patrons to obtain tickets. If so, it will tend to chase those customers away from the ticket location. The league's idea of the class trade would indicate that the benefit of the uniform 75c premium will mainly concern people who can afford to pay any price for desired locations.

Must Change Rules

That the rules must be changed is also evident. One agency having sold its allotment for a show of only one performance, it was asked to secure additional tickets for a performance three days later in the week. It asked for the tickets and was told that under the rules the tickets had been used up 24 hours before the performance. The house suggested it send the customer to the box office, with the result that the sale was lost.

Signs of funeral black on the display in the 16 accredited agencies, calling attention to the fact that all tickets are sold at not more than the box office price. The independent agencies planned to use sandwich men advertising themselves as "accredited members of the Federal League of ticket brokers" and offering tickets at 50c advance. During these dull times the agencies are glad to get any sort of premium.

Gallo's Operas

Los Angeles, July 29. Fortune Gallo is expected here shortly with a batch of light operas and operettas, such as "Barber of Seville" and "CioCioletta Soldier."

With the Gallo's, it is believed here that the Erlanger office is financing the venture.

OUT-OF-TOWN REVIEWS

DIVORCE ME, DEAR

Philadelphia, July 29. "Divorce Me, Dear," a new comedy by Katharine Roberts, press agent and newspaper woman, opened last night at the Garrick as the Play of the Week Company's 11th and final production of its second local summer season. This is the fourth new play presented by the company and impressed as having a chance for at least moderate popular success.

Story concerns decision of Veronica Vane, fascinating but unaccountable young matron, to be divorced from her husband, not because he has been unfaithful, un-

kind or even incompatible, but rather because they got along too smoothly. She claims he knows her so well he even finishes her sentences and knows the points of her witty sayings before she has said them.

She consults the family lawyer, telling him frankly that after the divorce she is going to live with another man, not, however, as husband and wife. Lawyer aghast wants to know the grounds, but she declares simply that that is up to him, suggesting, as one thought, that her husband go to India or China for three years, thus creating a desertion situation.

Lawyer and family learn all this

before either husband or lover do. Former is at first thunderstruck, then angrily acquiescent. Latter is quite apparently bewildered, but accepts the situation thrust upon him.

Second act transpires three years later, on eve of final decree of divorce. Husband has disappeared, not contesting suit, and lover and Veronica have been living together. They are planning to leave for Europe the following night. At this time hubby returns and Veronica is all a-thrill after lunching with him in a private dining room. She invites him to come to their home to live as long as he is in town and insists that her European trip be postponed. Lover is furious, not taking her attitude as well as husband did.

The latter announces that he, too, has a girl with whom he is sailing for a foreign port. Veronica be-

comes terribly jealous to the point of pleading with him and admitting that she has been wrong and is still in love with him. The lover finds them in an embrace and threatens dire things.

Veronica says she is torn between her love for her husband and her duty to her lover—one of the cleverest of the conversational angles in Miss Roberts' play—but the lover settles the thing one and for all, stepping aside and admitting that Veronica is too much for him.

The end is a bit fumbling and uneven, as if the author were looking for the most sparkling and graceful tag for her comedy. Some other portions can be lightened and the lines of one or two of the minor characters may be improved. Even now, however, the final curtain falls at 10:50, but "Divorce Me, Dear" moves briskly and brightly from start to finish, assured and well-

It is by no means strikingly unusual. General theme has been used often, "last in This Thing Called Love." Smooth and easy dialog that does not try to be unduly smart or epigrammatic but sticks to the action and to the characters, is the big asset of the comedy.

Jean Dixon, Melvyn Douglas and Harold Vermilyea played the leading roles here. Miss Dixon did a fine piece of high comedy as the uncertain lady, and young Douglas again proved himself one of the stage's most promising younger players by his smooth and easy balanced performance as the husband. Vermilyea was not even in his characterization of the lover, but captivated in the scenes suggesting the complete bewilderment of this sorely tried individual.

Play is in three acts and two sets, with a company of nine. It hardly shapes up as anything but a nice chance as a light comedy of love, divorce and a woman's change of heart.

Waters.

OH JUDGE

Hollywood, July 25. Musical farce in two parts, by Gwen Meredith, George Bowles and Edward Elmer, presented by Frank Strong and Jack Wilson. Music by Lucien Danni; staged by Edward Elmer; dances by Eddie King. Cast, featuring Bernard Granville, Holman, Rodney, and young Douglas. Marie Wells, Mildred Costello, Frank Carlisle, Marie Allen, Douglas Keaton, Albert Craig, Charles Moore, Nettie Dillon, Randolph Scott, Vaghi Murray, Patsy Noon, Peggy Stander. At the Vine Street, Hollywood, July 22, \$1.50 top.

Imbued with the commercial logic that has made them pleasantly successful holders of property in Hollywood, Meredith, Strong and Wilson have reasoned that a theatre with lights is much more beneficial than a theatre in darkness. Whereupon they have opened what they themselves bill as a musical farce. To anyone east of Los Angeles it's a bit odd. And if not one customer bought a ticket during an entire week the backers would be out not more than \$5,500. Which again proves that the gentlemen are business men.

Strong and Wilson own the theatre, a nearby bus station, and several other adjacent bits of dust. Otherwise there would be no "Oh, Judge!" If the theatre's \$10,000 of operating expenses weekly they will be content to remain open.

In commenting on a tab, or on anything else passing in Los Angeles and vicinity as stage matter, contemplation always returns to rest upon Coast legit salaries and how they are accomplished. When \$150 is the top salary it may be seen that the declining beach and first chorus girls not much more than stocking money. But the girls are beautifully tanned, and have that familiar California aura of health, so if they're from the east originally they may be better off out here in the territory held equally by Heaven and the Rotary Club.

Most people work for the love of it. In legit out here because they hope they will be seen and grabbed for pictures. That few of them ever are does not tarnish the rain-bow's pot of gold.

Again, in returning to comment upon "Oh Judge," the musical comedy, it must be reiterated that it really is "Oh, Judge!," the tab.

Otherwise nobody will get anywhere. Its music is monotonous but not irritating; its book becomes lost in the second half. The cast, aside from Bernard Granville, knows little about dancing and singing or acting, but everyone seems to have a good time. And that, after all, is enough value for \$1.50. The whole thing may be summed up as being poor, but not offensive.

Book concerns the sentencing of a wild musician, law violators to a health farm as a publicity stunt, it affords a chance to bring the girls on in lights, but otherwise little happens.

Staging is economic, and dance numbers are handled well considering that there is only the elasticity of eight girls.

When a couple of realtors open a show for other than ordinary reasons, any opinion as to its commercial value should be from the real estate angle. "Oh Judge!" ought to keep the Vine and Solent corner lighted for about four weeks. Bang.

OH BETTY!

Dayton, O., July 29. "Oh, Betty!" a comedy by Charles R. Evans, New York, was produced for the first time on any stage here by the Wright Players at the Victory and drew a difference of opinion. Critics of all three local papers agreed that the play was too talky, lacked action, and needed humor. Those who believe it made over into a straight farce it would have a better chance for success. W. H. Wright and J. Elmer Reagle, producers, believe that with slight revisions the play will go over as a comedy.

Idea of the play is reminiscent of "Dulcy" and plays like "Meet the Wife" and "The Goldfish." Heroine flirts about with every new man she meets and thus has a different husband in each of the three acts. At the last she is saved from a fourth and nearly gets a fifth as the final curtain descends. Miss Hanna did exceptionally well with a rather unattractive character.

It is the avowed intention of the producers to present Miss Hanna in the play on Broadway in the fall. The cast includes the four men playing leading roles as their own names, Charles Lyon, Charles Moore, Nettie Dillon, and Johnny Moore. The play closes the fourth season of Wright Players stock here. A fifth will probably begin in September.

TORCH SONG

Atlantic City, July 29. Kenyon Nicholson's "Torch Song" at the Apollo last night is an observant, moving melodramatic picture of the faith that cleanses all. The author seems to have written into it just the right variety of heart rending drama and homely humor. What he did not accomplish in the writing, Arthur Hopkins, the producer, with his attention to acting and detail, made up for. The result is a play of simple charm, through which the story, though in fact old fashioned enough, runs smoothly and naturally for two-thirds of the way, moving under a rather telling atmosphere until almost the final curtain. "Torch Song" suddenly grew dim, but even in its last flickerings, retained some of its salve.

Set for the most part in a commercial hotel in Pomeroy, O., "Torch Song" recounts the love of a failed salesman for a somnolent in a road house outside Cincinnati. He hasn't the nerve to tell her that a week hence he is going to marry the only daughter of his employer, and leaves her a note of farewell while she is singing the song he requested. Almost a year later they meet again, he the successful drummer, she a Salvation Army lass. In order to hold Sunday morning services her corps takes lodging in the same hotel over night, and the clerk, hearing from another knight of the grip, that the pair had once been sweethearts, places the girl in an adjoining room. (Continued on page 92)

JACK DONAHUE

IN

"SONS O' GUNS"

WITH

G. N. A. M. A. L. O.

NOW IN ITS NINTH MONTH AT THE IMPERIAL THEATRE

Also playing at the Hippodrome, London, with Bobby Howes and Murielle Perrey

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Scenery by Joseph Urban
Costumes by Charles Le Maire

Lyrics by Arthur Swanstrom
Music by Alfred Sirmay and Arthur Schwartz
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With but 13 Legit Shows on B'way Low Mark of Summer Is Reached

With two sudden closings Saturday and one premiere Monday, Broadway is down to 13 legit.

The list offers the most meagre theatrical summer fare since the war. Indications are it is the low water mark, since there are three shows due in next week for resumed engagements. They should more than cover any further casualties that may come with this week-end.

There are but five musicals in town. Not one is getting important money and none of the big ones earned a profit last week. "Vanities," the sole major production of the summer, dived under \$30,000. The drop from the previous week's pace was not less than \$11,000. That about represents to what extent the Carroll revue might have been protected had it an agency buy-for-bidden by the League. For a fresh attraction, trade for "Vanities" is discouraging with the gross well under the reputed stop limit. The pending court case against the show appears not to have aided it, despite the publicity.

"Flying High" is down, but as good as "Vanities" at \$29,000, estimated. "Sons o' Guns" has drawn no better than an even break these past few weeks, but should come back. "Garlick Diablos" is a minor affair with moderate grosses apparently satisfactory. "Who Cares" was ready to stop last Saturday, but a last-minute change gave it a life—for this week anyhow.

Continued heat and fair week-ends have combined to drag down legit show patronage. Some are sticking on the grounds that better conditions will be had from next week on, when a spending class of visitors is due and when the weather is expected to improve. Broadway so dull Saturdays some showmen are for suspending performances that day. It appears too late for trial this summer.

Money Shows

"The Green Pastures" and "Lysistrata" are the money shows among the dramas, both getting around \$25,000. That gross was only topped by the musical "Vanities" and "Flying High" last week. "Strictly Dishonorable" is making a neat profit, but all the others are just about able to operate.

"Artists and Models" was taken off at the Majestic after a poor showing of seven weeks. "Lost Sheep" was announced as suspended for two weeks at the Selwyn, to reopen there Aug. 11.

Shows slated for opening next week are "Journey's End," Miller; "Young Sinners," Masque, and "Topaze," Selwyn.

ELSIE FERGUSON PLAY

Elsie Ferguson will not switch managerial allegiance next season as reported but will remain under management of A. H. Woods.

Miss Ferguson will be starred in "Her Greatest Role" by Courtney Savage.

Shows in N. Y. and Comment

Figures estimated and comment point to some attractions being successful, while the same gross accorded to others might suggest mediocrity or loss. The variance is explained in the difference in house capacities with the varying overhead. Also the size of cast, with consequent difference in necessary gross of profit. Variance in business necessary for musical attraction as against dramatic play is also considered.

Classification of attraction, house capacity and top prices of the admission scale given below. Key to classification: C (comedy); D (drama); R (revue); M (musical comedy); F (farce); O (operetta).

Admission tax applies on tickets over \$3

"Apron Strings," 48th St. (34th week) (C-\$50-\$3). Continued heat keeping business dull. Number of shows further diminished. "Strings" holds on to some profit; about \$5,000.

"Artists and Models," Majestic (out Saturday; seven weeks; flop. "First Mrs. Fraser," Playhouse (30th week) (C-\$70-\$3.85). Going along at about even break at \$5,000; may stay through August.

"Flying High," Apollo (22nd week) (M-\$50-\$5.50). Ticket agitation claimed to have been benefit last week but weather hurt trade further; \$27,000 to \$28,000, estimated.

"Garlick Diablos," Guild (9th week) (R-\$51-\$3). While not big junior revue of Guild making some money; may last through August; claimed \$12,000.

"Ladies All," Morocco (1st week) (C-\$93-\$3). Shuberts; adapted by Elmer Hager; down from original of Prince Bibesco; opened Monday (28).

"Lost Sheep," Selwyn. Closed temporarily Saturday; eight weeks. "Sons o' Guns," Imperial (36th week) (M-\$1,466-\$6.60). While

CHI. AS 1-SHOW TOWN

"Sisters of Chorus," Solo Attraction Gets \$12,000.

Chicago, July 29. Chi legit continues in the nature of a gag.

This one-show town's one show, "Sisters of the Chorus," dropped slightly its eleventh week, getting \$12,000.

Shuberts are bringing in "Artists and Models," moved up to Aug. 2, offering, which will make two shows.

"Sex" was due to open at the Garrick, but is off for the time being, to around Sept. 1.

WILLING TO PAY FOR GOOD SHOW

Los Angeles, July 29.

Current week locally is making the boys sit up and rub the optics. While the local legit situation is nothing to rave about, two of the four shows running, well produced and well acted, are getting fair dough.

Ina Claire, at the Belasco in "Rebound," opened to a class crowd and managed to get four sell-outs on the week. Sticking to a \$2.50 top, the house will get \$13,000 for its first stanza. No telling how long the piece will last, as Miss Claire is scheduled to make a picture starting Aug. 1.

Elsie Ferguson, with "Fata Morgana" at the Hollywood Playhouse in its second week will chalk up close to \$7,000, which is above par for this local three-timer. Another case of thoughtful production, getting money in a house where \$4,500 has been top for the past six months.

"To the Ladies," at the El Capitan, with Glen Hunter, did average business at \$6,000. Hunter and the Hunter Brothers, endurance fliers, across the street at the Chinese, are getting the locals confused.

On Judge, new musical at the Vine street, started fair at \$4,000 for seven performances. Produced as a filler by the owners of the house, they are satisfied if they get their net out of the show as long as it keeps the property well lighted.

"Rebound," (Belasco, 1st week). Sophisticated comedy may be too much for natives to digest, but this time is good at \$13,000.

"To the Ladies" (El Capitan, 2d week). Doing just average business at \$5,000, which is about even with the opening week.

"Fata Morgana" (Hollywood Playhouse, 2d week). Demonstrating that business will be better if the plays are; \$7,000 for the week is above normal.

"Oh Judge" (Vine Street, 1st week). Town's only musical got a fair start at \$4,000 for the first seven shows.

Frisco Grosses

San Francisco, July 29.

Belasco's "It's a Wise Child," advertised as the original New York company, came into the Curran theatre last week and copped the gravy among the legitimate theatres. Hit above \$12,000.

Fay Bainter in "Caprice" at the Geary in second week held up strong, running to nearly intake of first seven days at \$12,000.

At Branger's Columbia "Subway Express" opened day, and date with "It's a Wise Child" and suffered. Business fair but not what hoped for. Got \$7,500.

Virginia Dale, former dramatic editor old Chicago "Journal," is in New York writing magazine stories.

Fox Locust for Legit

Philadelphia, July 29.

Dope around here, runs to the effect that Shubert agents have been looking over the William Fox Locust with intent to take over a lease.

Branger people had previously scouted the property as a possible legit outlet but didn't go any further.

If for legit the house will take considerable back stage work, to include dressing rooms and enlarging stage. House has been straight pictures on a run basis while on the Fox Theatres sheets. It was never owned by the Fox corporation, however. William Fox and Albert Greenfield, realtor, own the house on their own.

Auto Kills Midget

Detroit, July 29.

Joseph Pozar, midget, was struck by an auto and killed while playing at the Fox theatre with Singer's Midgets. He was a member of the troupe for 18 years.

The car which hit Pozar had passed a red light. Pozar's remains will be cremated and shipped to his home in Vienna.

Provisional Notice

Closing notice went up this week on "Sons o' Guns" at the Imperial, New York.

Notice figured provisional since advance sale for show has not been curtailed.

Cable Address: Portwine, London
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ETIENNE

By Jacques Deval

(Author of "Her Cardboard Lover")

ON TOUR

KATHARINE CORNELL

in

DISHONORED LADY

By Margaret Ayer Barnes and Edward Sheldon

Opening August 18th, San Francisco

GILBERT MILLER and LESLIE HOWARD'S

Production of

BERKELEY SQUARE

By John L. Balderston

With Leslie Howard and Margalo Gillmore

Opening October 13th, Montreal

LONDON

MOLNAR'S

THE SWAN

With Edna Best, Herbert Marshall, Colin Clive, Irene Vanbrugh, Henrietta Watson, C. V. France

Now Playing at St. James' Theatre

business again suffered, run musical figures to come back; around \$22,000.

"Stepping Sisters," Royale (15th week) (F-\$111-\$3). "Little Show" due here late August; "Sisters" may stick until then; \$4,000 to \$5,000 through cut rates.

"Lysistrata," 14th Street (9th week) (C-\$123-\$5.50). Greek thing doing well; \$25,000.

"Strictly Dishonorable," Avon (46th week) (C-\$89-\$3.85). In sight of year's run; \$22,000 and making good money.

"Green Pastures," Mansfield (23rd week) (D-\$1,050-\$4.40). Standout drama over \$24,000 and close to capacity.

"Last Mile," Harris (25th week) (D-\$1,051-\$3). Prison drama about bettering even break; \$5,000 to \$6,000.

"Vanities," New Amsterdam (5th week) (R-\$1,702-\$6.60). Dropped away off last week, going under \$30,000; heat or bad publicity principal factor.

"Who Cares," Chanin's 16th St. (4th week) (R-\$1,413-\$3.85). Way it have closed Saturday but sticking this week hoping for a break; \$6,000.

4 NEGRO REVUES SET BROADWAY AUG. GOAL

Four colored shows are in rehearsal with each attempting to get the jump on the other by getting to Broadway first. The last of August, as a result, should see four all-Negro revues on the street at the same time.

Whether he will make it or not, Will Morrissey is hurrying down the stretch with "Hot Rhythm," scheduled for opening next Tuesday (Aug. 5) at the Vanderbilt.

Another colored show is "Brown Buddies," to be presented by Marty Forkins with Bill Robinson as star and part-owner. Adelaide Hall is featured in the cast. This show expected to open by the middle of August.

Connie Immerman is in rehearsal with a second edition of "Hot Chocolates," featuring Bobbe Cox who appeared in the first edition, and Lew Leslie is getting together a new edition of "Blackbirds" with Miller and Lyles as the new cast. Both shows will open the latter part of August for New York runs, according to present figuring.

The cast of the Morrissey show includes Johnny Lee Long, Pewee "Pigmeat" Markham, Hilda Perline, Gertrude Saunders, Arlene Brooks, Arthur Bryson, the Midnite Steppers, Three Black Aces, Pewee and Eddie, Joe Willis and Sam and Slappy.

'Last Mile' Claim Trouble

Los Angeles, July 29. Salary claims of the cast of "The Last Mile," which lasted only one week in San Francisco after moving from Los Angeles, will be handled by the New York office of Equity.

Although local production was ostensibly under auspices of the Macloons at the Majestic theatre here, the producer was Ernest Macaulay, of the 46th Street theatre, New York.

Baseball and Tea

(Continued from page 1)

talent from the American artists playing the towns.

Those who have been coerced into playing in the past include Lew Hearn, Billy Kent, Jack Edwards, Tex Macloed, Robert Armstrong, Regis Toomey, Bernard Nodell, Ben Welden, Eddie Smith, Herb Williams, Murray Leslie, Clay Clement, Ben Blue, Syd Tracey, James Gleason, Jack Perry and Bob Stickey.

As baseball players most of these lads are pretty good comedians, but the casual natives don't know the difference.

There's usually plenty of fun during the games. The over here, not knowing the game, reckon it's one way of killing Sunday afternoon.

The audience is generally a mixture of Americans in town, wanting

to get a breath of home atmosphere, and curious English sportsmen. The last named try to see the game doesn't become too American. They won't have their sacred Stamford Bridge ground, where one of London's classiest football sides loses matches regularly, Americanized.

Still Claiming There's a great argument Englishmen always put up against the American baseball fans. They say the game isn't American at all, but originated with "Rounders," a game played in England since Adam.

This argument is backed up by the statement: General Abner Doubleday, who is supposed to have started baseball, came from Chipping Norton, a small village near Oxford.

If that's so it's tough on Doubleday, for Chipping Norton, unlike any other place in England except London, is a baseball team. It's the world's loudest.

Going to a game, so the Americans over here say, is a cure for the homesick. It gets 'em back to the old atmosphere. Game gets thoroughly American, by the real fans putting over all the war cries, and the English spectators imitating 'em by way of giving 'em the razz.

England comes into its own when the game is interrupted regularly for a cup of afternoon tea, a ritual without which no English summer sporting fixture would be complete. Charlie Multhead now has ambitions. He's heard of a place called Wembley Stadium, where 200,000 people once fought the police in order to see the final of the English football cup, and where 100,000 much better ordered, and very polite, people now see that final every year.

Multhead is fixing a game with the United States Naval Academy at the Stadium. Another inside rumor is the intention of forming a women's team, with Sophie Tucker as captain.

OH JUDGE

(Continued from page 99)

The restlessness in her heart deceives her into going to his room to instill in him the faith she has found out. But the old yearning proves too strong; in a short two hours all the months of faith have crashed about her, and in despair she casts off the army garment which she fears never fitted her.

Her belief in her salvation is restored through the efforts of her lover who, in a somewhat weak third act, finds the way out for all concerned.

It is a sort of modern "Thais" with the sexes reversed. While Nicholson has observed both shrewdly and sympathetically a corner of life; viewing it truthfully and smilingly and at times with tenderness, love and relucit as a dangerous tandem to drive in the theatre.

Joanna Roca, Harry Worth, John Junior, Hal K. Dawson, Guy Kibbe, Dennie Moore, Russell Hicks and Paul Porter have the fattest parts of an able company. The play is in a prolog and three acts.

Weintraub.

PARISIAN FRONT

(Continued from page 84)

case in New York. He ought to come right over and meet this showgirl as a matter of fact. Her name is Fanny Delamay and she felt she wasn't getting enough publicity just showing off her beautiful body in the muslo hall every night. So she took to standing in front of her open window during the daytime clad only in a ravishing necklace.

She got a warrant for outraging public decency. Her employers were furious because they claimed if she showed herself off free during the day the customers would stay away at night—but Fanny got the publicity. In fact one very witty newspaper gave her a story with this heading, "Exposure of Fanny Seen by Columnist as Publicity Stunt." That certainly beats any

that Earl Carroll ever got; but he never had a Fanny to deal with.

Anna May Wong bought heaps of clothes when she was here and then she tripped over to London to do an English picture, and now she is in Vienna doing one in German. But she is coming back to Paris very soon and really learn French so she can do one in that language. This talker business is forcing education on the picture stars, all right. Rumor has it that "The Letter" might be rewritten so that if played by Anna May she will get a real Chinaman's chance on a darn good role.

Fashion Situation Quiet

Not a word on Fashions at this minute; all the mannequins are swanking it in midsummer gowns and snappy beach costumes. And all the big dressmakers are hiding behind closed doors refusing to see anyone; in fact working hard on the designs for the new winter clothes.

Finnish Javanese

J. J. Shubert, when stopping at

the Claridge, kept an eye out for new talent. He hit on the pose "Revue Milliardaire" (the one with Jack Forester and Dania, mentioned here last week), which is gasping its last. Notice has been posted that they close Aug. 30.

Shubert is trying to book the Javanese dancer, Princess Yo Hay-Tong, who says she dances only by inspiration and her knowledge of the sacred Javanese dances.

She used to dance before the king when her father held a high place in the court of Batavia in Java. Three years ago in Persia she met up with Kall Ogi, who is a Finn by birth, and a pantomimist-dancer on the Russian order. He seemed just right for a team and they've been together ever since, unacing on the Continent.

Outside of that and the fact that she dances best in full moonlight, there's nothing to prove that she is a princess. But she is a good dancer, and her costumes are exotic enough to hold any audience.

A REVUE YOU'VE BEEN WAITING FOR

BRADY & WIMAN PRODUCTIONS CORP.

and TOM WEATHERLY

present

THE SECOND LITTLE SHOW

with

AL TRAHAN

RUTH TESTER, JOE LEWIS, KATHRYN HAMILL

DAVEY JONES, GLORIA GRAFTON, JOEY RAY

HELEN GRAY, YUKONA CAMERON and TASHAMIRA

and a Knockout Chorus

OTHER BRADY & WIMAN PRODUCTIONS

Scheduled for the 1930-31 season

"A GRACEFUL GENERATION"

By KNOWLES ENTRIKIN

"HOPE HAVEN"

By L. G. LIPPMAN and PHILIP DUNNING

"MRS. COOK'S TOUR"

By JOHN FLOYD and J. KIRBY HAWKES

"THE STRAD MYSTERY"

By MARYA MANNES

HERMAN SHUMLIN Presents

The
LAST MILE

By
JOHN
WEXLEY

Staged by
Chester
Berklin

The Most Exciting Play in New York

NOW IN
ITS
6th MONTH
SAM
H. HARRIS THEATRE

PAUL WHITEMAN

Booking Exclusively Through His Own Office



1560 Broadway
New York City



JAMES F. GILLESPIE
Personal Representative

Literati

Tab Tactics

That a tab is a tab or anything you want to call it is becoming more important upon the reading public with almost every issue. Perhaps the limit of tabloid "journalism" was reached Monday when the New York "Evening Graphic" printed a story that the former Jeanette Hackett, now Mrs. John Steele, who was married to Steele, the tenor, about two months ago had a son born two weeks ago. Miss Hackett has been on the stage, principally in vaudeville.

The story had been tossed into all of the tabloid offices in New York. Probably on sale. Another tab almost went for it, but decency finally prevailed.

Meanwhile Mrs. Steele and her son with her husband were in a cottage at Stamford, Conn. The first the Steeles knew the tabs were after them was when they detected cameras hiding behind trees near their home. The tab photographers were waiting to take a picture of the mother and baby around the house.

The Steele affair has been no secret. Through court delays the couple were unable to marry until in May when the marital difficulties were removed and the ceremony performed.

50 or Bust—and Bust!

Once they all used to write plays. Now they all write books. Fiction, biography, travel—anything. Must write a book. Why? Self-expression, and all that sort of thing. But the writers, or would-be writers, are not as much to blame as the publishers. They publish all those things. Why? You tell 'em!

Funny business, book publishing. Publishers say the business is shot. At a dollar a book, no profit. At two-fifty and more, few will buy. But they go ahead and publish books. And what books! And how many!

It seems the book publishers work this way. If one got out 50 books the year before he must get out at least that number this year, or more. He needs that number to make up his "list," whatever that is. If he can only get 25 good books towards that necessary 50, he will not curtail his "list" to 25. He must get out 50 or bust. He gets 50 and goes bust.

So many books published people read them all if they wanted to. They don't want to. It's estimated that about a third of the books published are never read beyond the book reviewers. Many books not even read by the reviewers. And as for sales—headaches.

But while publishers continue making up "lists," everybody will continue writing books.

Femme Diplomacy

Mrs. Eleanor Medill Patterson's new job as editor of the Washington "Herald," gives both a break. Paper needs a personage like Mrs. Patterson, of the Chicago "Tri-D," New York "Daily News"—"Liberty" McCormick-Pattersons for that class to enable it to better compete with the Washington "Post." With the "Herald" to work with, Mrs. Patterson will be able to give accounts and spades to Mrs. Nicholas Longworth in those diplomatic matters in which the women of the capital figure.

No money involved in the Patterson-"Herald" tie-up, it is said, as the daily is not nor ever was for sale. Just a matter of mutual advantage.

Mrs. Patterson, when not in newspaper work or politics, is Mrs. Elmer Schlesinger.

London Dailies Up

Although most of the London dailies are curtailing staff and it's circulation of the leading dailies continues to zoom. The "Mail" and "Express" are creeping up to the 2,000,000 mark. "Mail" now stands at 1,970,000, an increase of 40,000 on its last month's figures, and the "Express" turns 1,700,000.

The newly reorganized "Herald" lists 1,075,000, up 3,000 on the previous month, running joint third with the "News Chronicle," which is round the 1,000,000 spot.

Twins as Reporters

The repertorial work being done by the so-called "Mirror" Twins, Olive and Helen Parish (17 years old) has been regarded in some quarters as a publicity gag for the girls. The girls each day in the "Mirror" are photographed with some celeb, which is accompanied

by an "interview" credited to the twins.

It's reported "inside" that the Parish twins' dad is very well to do and very close to William Randolph Hearst, who is responsible for their space and daily pictures in the "Mirror." In other words, they appear a "Must," and "musts" nine times out of 10 are strictly obeyed by Hearst makeup men.

Mostly stage people have been selected with none of the interviews so far taken seriously either by the Hearst interests or the readers.

J. P. McEvoy's Past

Reports that J. P. McEvoy intends returning to the greeting card field of writing causing war among greeting card writers who recognize in McEvoy dire competition.

McEvoy, one of the foremost greeting card writers developed in this country, if not in the world, and if a greeting card writer can be said to develop, admitted to have made greeting card writing a

Hollywood's Reading

(Consensus of demand with Emme Warde, Satyr book shop, Pat Hunt, and the Hollywood book store for July.)

FICTION

1. "Queer People," Carroll and Quetter Graham.
2. "Sweet Man," Gilmore Millen.
3. "Night Nurse," Dora Macy.
4. "Laughing Boy," Oliver La Farge.

GENERAL

1. "Strange Death of President Harding," Gaston B. Means.
2. "Last Paradise," Hickman Powell.
3. "Green Pastures," play by Marc Connelly.
4. "The Raven," Marquis Julien.
5. "Kata Hari," Major Thomas Coulson.
6. "The Power and Secrets of the Jesuits," Phillip Miller.

(Hollywood book business for July was "Queer People" and "Sweet Man." Popular demand agreed that three local boys, who hitherto had taken no part with the literati, had clicked good. The Garls, the brothers held the top their second month, and Millen's study in black and white moved up from fifth to second place.)

recognized profession. He was the first greeting card writer to be admitted into the Authors' League of America, maybe because he was the first greeting card writer to possess the necessary dues. Anyhow, he was taken in—both ways.

McEvoy grew in fame and prestige until he began to command fancy prices for his greeting card rhymes, jingles and phrases. In fact, it enabled him to buy a typewriter with which to turn out "The Fotters," and thus started him in to make a living.

After he wrote "Americana," etc., and the two "Show Girls," McEvoy gave up greeting cards. But he didn't entirely forget them, for in "Show Girl" he made one of the principal characters a greeting card salesman.

Now, they say, McEvoy may write greeting cards again. Because he wants to do the finer things in literature.

Carmel's Literati

"Biggest literary who's who per capita is at Carmel, Calif., a sleepy coast town in the central part of the state about 125 miles from San Francisco. Good climate and the fact that no one worries about anyone else's business has made it a spot popular with the writing fraternity.

Literary influence is so strong that this year they elected a poet mayor. Chief social contacts are at a weekly baseball game, in which the writers compete with the townspeople.

Harry Leon Wilson is the most seasoned writer of the town, having lived there fifteen years. Sam Elyth has also been a resident of the district for nearly the same period.

Lincoln Steffens, James Hopper and Holman Day have also had

Carmel addresses the year-round for quite a time. Among others of the writing profession in Carmel are Frederick R. Bechold, Talbot Josselyn, Perry Newbury, James Dorrance and John Calvin.

Bathers Snapped

It is against the rules to take pictures, snapshots or otherwise of Bailey's Beach at Newport, the most exclusive bathing place in the world. The general public is unable to catch even a glimpse of the fashionable throng of bathers and spectators. The New York "American" recently secured a scoop, publishing several photos taken by long-distance camera in the Goodyear blimp, "Mayfair."

By a coincidence Mrs. William

Randolph Hearst, wife of the owner of the International Newsreel, which copyrighted the pictures, was recently entertained at Newport by Mrs. Tiffany Saportas.

Mrs. Hughes Writing

Mrs. Rupert Hughes has also gone literati. "American Magazine" has bought her first short story and has given her a bid for several others.

Before Mrs. Hughes' marriage she was Patterson Dial, picture actress.

Eugene Zukor's Book

Eugene Zukor, of the Paramount Zukors, who, when not v. p. 'ing in the Par-Public organization, draws caricatures, has had his last series collected in book form, titled "Isn't It So," with foreword by Max Lief, under Tree & Jacobs imprint. Two

editions, \$2.50 and \$5, latter limited to 100 copies, autographed, etc.

Hersey's Forethought

Harold Hersey is back from that vacation trip with the missus and is again reading manuscripts for his string of mags. Hersey is so considerate a guy that when leaving on a trip he tells contributors to hold off until he returns. Or maybe it's because he wants to enjoy his vacation.

Hersey's latest is a buy of "Dance Magazine." It first comes out under its new direction in September.

English Don't Cut

British book publishers taking no cognizance of the dollar book thing (Continued on page 95)

BELASCO THEATRE

Under the Sole Management of David Belasco

TUESDAY EVENING, AUGUST FIFTH

DAVID BELASCO

Will Present

"Dancing Partner"

A NEW COMEDY BY

Alexander Engel and Alfred Grunwald

Adapted by Frederic and Fanny Hatton

WITH

LYNNE OVERMAN
HENRY STEPHENSON

IRENE PURCELL
CHARLOTTE GRANVILLE

and a Noteworthy Supporting Company

ON TOUR

DAVID BELASCO

Presents

"It's a Wise Child"

A Comedy by Laurence E. Johnson

with the Original Belasco Theatre Company, including

MINOR WATSON
SIDNEY TOLER
HARLAN BRIGGS
PORTER HALL
JOSEPH STRIKER

MILDRED McCOY
LEILA BENNETT
HELEN LOWELL
OLGA KROLOW
GEORGE WALCOTT

IN PREPARATION

A New Play for BETH MERRILL

LAURENCE RIVERS

Presents

"THE GREEN PASTURES"

By MARC CONNELLY

Suggested by Roark Bradford's Southern Sketches, "Ol' Man Adam an' His Chillun"

PULITZER PRIZE PLAY 1930

MANSFIELD THEATRE

West 47th Street, New York

"America's Finest Play"

"Go and see 'The Green Pastures.' It is simply and briefly one of the finest things the theatre of our generation has seen."

Robert Littell, "WORLD"

EDDIE "Blackout" WELCH

Who Has Never Been in Burlesque or Written Burlesque Bits and Scenes

Has Just Completed Writing on the

8th Edition of

Earl Carroll's "Vanities"

Current at the New Amsterdam Theatre, New York

Now Back in Hollywood

Now Writing for Olsen and Johnson on "Fifty Million Frenchmen"

New York Address:

Friars Club, 110 West 48th St.

The European Runaround

By Frank Scully

Paris, July 19.

Bill Tilden, decreed by the Stage Society a year ago to be an actor and now, thanks to his winning the Wimbledon tennis title for the first time in nine years a big name again, has a play in his temperamental tees that managers might listen to.

He wants to write it first as a novel and then recast it for the stage and talkers. Idea is a mystery meller with action chiefly on tennis courts.

Villain's gag is to fetch the big shots with poisoned tennis balls, with some big mugg in the U. S. T. A., no doubt, as the villain.

This would get a big hand from all tennis troupers, whose incomes have been slashed to pieces by the governing body's interference with an amateur's swindle sheet.

The Wages of Amateurism

Tilden has been over here six months now. He did a route of split weeks on the Riviera with Junior Coen all winter, then moved up to Paris and London to the big time. A wise boy, Hoover prosperity hasn't frayed his white pants a bit. If he had followed Vincent Richards, into the pro-ranks he'd now, at 38, be working for a living. As it is he lives well as an amateur and is his own boss.

P. A. Lucky Boys

Charlie Cochran's daily dozen "muets" continue to make "The Mail" columns as reading matter, thereby tilting Swaff's temp to 104 every morning. Some of it is, in all honesty, terrible tripe. Trouble seems to be that with the space assured nobody's half trying. Copy gets by that wouldn't even make the Three-I League. Merit system at least has the advantage of making p. a.'s work harder.

It's a dope editor who lets stuff get by that isn't at least readable to him. Reader reaction must be even more depressing.

Year Late with An Alibi

"First Mrs. Frazer," which a certain mugg, who shall be nameless, gave 10 weeks at the Haymarket with the next stop Golders Green, is now in its second year. Besides being a break for Henry Ainley, who had a two-year layoff before he got the Scotch-accented role, Marie Tempest, who had had several flops before she frazzered into big money again, and St. John Ervine, who authored the comedy, Mrs. Frazer has kept the Haymarket from going talker.

Latest explanation of the show's continued success is that the house is next right to the American Express's money-changing windows, and Sinjun and Tempest are names well known to the tourists mob.

Lady McCarthy's Lovers

Lady McCarthy, one of the Monte Carlo plungers, is writing a book that should be a burnup. Inside racketeering of the Casino crowd is laid on the line, and her own weakness for dogs, gigs and other fauna is not overlooked either.

She tells of getting letters calling her to lengthen her dresses. Dowager-built otherwise, her gams are her chief appeal, she says. So she shortened her skirts even more.

An instance of a scrap with the Hotel de Paris, where she lives half the year comes in for an airing. Management politely asked her to dance more with gentlemen and less with gigolos. She replied she didn't know any gentlemen, and if she ever met any she'd be sure they'd be bunyon-minded when it came to hot hoofing.

Monte Carlo's Morals

Only twice, she writes, has she been gyped by a gig and both times it was an Englishman. Which may shock England.

She gives the newspaper boys a burning, too. Tells one who thought he had husband privileges for every good word he wrote and even tried to "or else" several titled dames who said, "No!"

Her exit line is a darb. "In Monte it's not a question any longer of who you are or how much you're worth, but who were you with last night."

Book will be privately printed. That will be tough on Sumner and Smoot.

To Hell for 8c.

France hasn't any more prejudices against Negroes than the Congo. In fact they import jungle people by the thousands and run them through a course of civilization so that after two years in the French army they prefer beans any day to a missionary's shin-bone.

A film mob acting with one of these regiments at Frejus in the South of France got plenty of laughs out of their antics. Ordered to do their nude jungle stuff, the delightful brunets wouldn't stir. Not a bit of it. Said with a laugh that it was against their religion.

Finally the producer l.b.ed them two francs each. They accepted, being willing to go to hell apparently for 8 cents. But even then they wouldn't take off their shoes.

STILL BREAKING RECORDS

The Longest Run Attraction in New York

BROCK PEMBERTON'S Production of

"STRICTLY DISHONORABLE"

Preston Sturges' Famous Comedy

with TULLIO CARMINATI

Staged by Antoinette Perry and Mr. Pemberton

11th Month at Avon Theatre, New York
Record Runs for Season at Adelphi, Chicago;
Biltmore, Los Angeles; Columbia, San Francisco
Four American Companies Next Season and Productions
in Principal Foreign Countries
Talkie Rights Sold to Universal

LITERATI

(Continued from page 93)

in this country, and in many instances getting twice the American publishers' prices for the same books.

Case in point is H. G. Wells' new book, "The Autocracy of Mr. Parm." Over here it sells for \$1, while for the British edition they are asking 7/6, which is about twice a dollar in English money. If British readers knew it, they could buy this and other books in this country, including the import duty, for much less than asked over there.

Announcing a Baby

Claude Binyon of "Variety's" Hollywood staff only has a baby now and then. His first appeared earlier this month, announced by Claude per card in this way:

Florence and Claude Binyon present (By arrangement)
Claude Howard Binyon, Jr.,
Adapted by Florence Binyon from
a not very original idea by
Claude Binyon

Sunday, July 13, 1930
Osteopathic-Hospital
Admit Two
Los Angeles

Stock Cuts

Standard summer photos are drifting back into the English papers. Point about the London tabs is they just don't care much what it is so long as it's a picture.

Every year certain cuts get an annual airing, coming in to fill an odd corner. There's the one showing the farmers draped round the village war memorial, which makes its bow every Armistice Day. Another has just had its annual, showing city girls mowing hay.

Some readers cut 'em out.

Chiseling

Some of the class mags, running smaller in size the last few months because of decreased advertising

copy, fool their readers by making them believe they get just as much action as before. While using about the same number of stories per issue as before, the stories are cut in size, and as they are paid for by wordage, the same number of stories cost the mag less.

One of the women's mags, and a leader in its field, now uses stories as short as 2,000 words. Formerly the mag never ran a story less than 5,000 words.

Paying for Puzzles

All the English papers carry crossword puzzles these days. Lots of the out of work newspapermen in the town, finding their receipts from odd articles are down very considerably due to the general trade depression, are turning out the puzzles.

There's an agency in Fleet street which sells to the papers, giving the puzzle writers \$15 each for them.

One man, a legman out of work, had cut off three before lunch one day. "Woe" got back of the news desk if he had the chance.

P. A. Cashes in on Cohan Serial

When Charlie Washburn, p. a. for George Cohan, first suggested the Cohan yarn, "Broadway as It Was, Is and Will Be," now appearing serially in New York "Evening World," he offered it as a one-time publicity story for his boss. Washburn never figured it would stretch into a 23-day serial and he now stands to cut in on the syndicate rights.

Last article appears Saturday (26). The "Evening World" sensed the Cohan value and went for it quick. The serial has been adding readers evidenced by the fact that an erroneous reference made in the yarn brought over 100 corrections in a single day. The "Saturday Evening Post" turned down the serial because a similar story by Cohan had run sometime previously in "Liberty."

Sells Spanish Paper

James P. Chalmers, who for years published the "Moving Picture World," is now out of the publishing field entirely, he having disposed of his Spanish-language film paper, "Cine-Mundial," to a number of associates.

New publisher is F. G. Ortega, who some years ago sold Chalmers the idea for the Spanish-language film paper. Ortega is otherwise the American representative for a number of Spanish-language publications. A. J. Chalmers and E. L. Hall are also in with Ortega on "Cine-Mundial."

Kaufman and "Times"

George S. Kaufman, playwright and drama editor of the New York "Times," will retain his association with the paper, but do no active work in connection with its dramatic department next season. John Byram to be in charge.

Newark's Preparedness

The "New Jersey Freie Zeitung," Newark German paper, is sponsoring the "Newark Free Press," a new morning paper. About the same staff gets it out as makes up the German sheet.

Abdullah's One Picture

Completing his one picture agreement with Metro on the coast, Ahmed Abdullah has returned to New York.

Abdullah wrote "The Song of India" for the studio.

\$100 Travesty

"Lady Slipper's Rubbers," travesty on the suppressed "Lady Chatterley's Lover," is due for private publication soon, very private. About 150 copies and at \$100 each. Plates to be destroyed. There will

be illustrations, by a well known comic artist whose style is easily recognizable. Plenty of new words and phrases are promised, with indications the travesty will be much more amusing than the original. That wouldn't be difficult.

New Dime Mag Out

First fan mag to buck Woolworth's "New Movie" and selling at latter's low price, 10c, will be "The Silver Screen," with Ruth Waterbury editor. Outside backing reported launching the new venture. Miss Waterbury formerly with "Photoplay" also was once editor of "Smart Set."

Grand a Picture

Leslie Thrasher's contract on covers for "Liberty" has another two years to run. The young artist gets a grand weekly for each cover. The present series is called "Loves of Lil."

"American Girl," Selected

"American Girl," by John Tunstall of the New York "Evening Post" sports staff, will be the August selection of the Book League of America.

Hidden Cameras

The Los Angeles "Evening Herald" is featuring a daily series of

photograph of court cases. The camera is hidden between chairs, on walls, or on the person of the photographer, so as to get the characters in a natural mood.

Girl Made V. P.

At a recent meeting of the board of directors of "Screenland Magazine," Delight Evans, editor, was elected v. p. of the publishing corporation. Action cited as reward for her editorial efforts, which are credited with having materially increased the mag's circulation.

Young Willcombe

Joe (Buddy) Willcombe, Jr., son of W. R. Hearst's secretary, assigned to West Side Court, New York, for two years, was transferred to the Supreme Court for the "Eve Journal."

He replaces Charlie Robinson, for years with the "Journal," who was let out with others because of a retrenchment period.

Reporters and cameramen from the New York tabloids and other papers are being let out freely. Age or ability mean nothing it seems.

That mag to be sponsored by the American Automobile Association and called "Holiday," makes its

first appearance with an October issue. Aimed to replace the organization's mag, "The American Motorist," scrapped some time ago. Sponsorship by the A. A. A. will give "Holiday" a circulation figure of 150,000 A. B. C. to start with.

Carroll and Garret Graham, authors of "Queer People," Hollywood expose, have signed with Dell Publications (magazines) to do a story called "We Like Hollywood Anyway." Will be written for "all publication in one of the Dell mags." Carroll Graham quit his job with "Exhibitors' Daily Review" (trade) on sale of picture rights to "Queer People."

Working for Dutton, the book publisher, in New York is John Dandridge Stanard, who made a nice reputation for himself as literary editor of the Chattanooga "Times." Becoming interested in the book business Stanard threw up his book reviewer's job to learn the industry from the ground up.

George Gershwin has written a book, with the manuscript now in possession of Simon & Schuster for full publication. No title as yet.

"Hot Stories" went cold, the mag going off after a few issues.

ALEX AARONS AND VINTON FREEDLEY

Present

"GIRL CRAZY"

Book by GUY BOLTON and JACK MCGOWAN
Score and Lyrics by GEORGE and IRA GERSHWIN

With

Bert Lahr
Ginger Rogers
Billy Kent

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Not Adv. Agencies Nor Radio Able to Date to Develop Any Sort of Valuable Showmanship

Advertising agencies handling radio commercials' accounts are now becoming radio-minded and radio-show his conscious. They're all reading the radio and show trade papers and attempting radio showmanship to the degree they all, also, become a grand pain to everybody else in the radio broadcasting field. This meddling by the overzealous advertising agency in the physical functioning of a regularly weekly broadcasting period has been a topic of kidding amongst all concerned in Radio and also in "Variety." For this reason some of the adv. agencies don't like "Variety" for its frank panning of their interference.

Where this elusive radio showmanship will come from, none seems to know. The adv. agent thinks he'll do the trick. The theatrical booking agent selling ideas for radio commercials thinks it will most likely come from his source.

Radio itself, on the broadcasting end, thought for many years it could develop its own "radio showman." The best radio has been able to do is the RCA's prospective annunciation of S. L. Rothafel (Rope) strictly a theatre showman, and try to do something that way. The NBC has been unable to develop any marked showmanship.

All advertisers
Anything noteworthy in radio has been an accident. That goes for Vallee, Amos 'n' Andy, and all the rest. None was given any special nurturing or prepared in any marked by radio or any other lybho or "barking" like the indoor or outdoor showman goes in for to attraction attention.

Programs are just slapped together as is. The advertiser, on top of his staggering land-wire and talent charges, merely runs some minor display ad, in the local press to call attention and the Radio editors of the dailies are relied on, by press
(Continued on page 111)

WARNER-N.B.C. FEUD IS OFF

The war which Warners threatened against the National Broadcasting Co. is definitely off. The Radio people, according to the Brothers, cut the corners of a drastic order which, according to the Warners, prohibited N.B.C. artists from plugging songs other than those of the two music publishers (Folies and Flesher) taken over by Radio.

Warners, on check-up, state no artist is required to toe the line on the songs broadcast.

For a time feeling was so bitter that Warners threatened to deny N.B.C. all copyright privileges to the top numbers of which 85%, according to Warner estimate, come through the Brothers' music publishing interests.

Idea Biggest Need

Selling new names for Radio is no longer possible. Advertisers and their agents now want ideas. In line with this, William Morris Radio department is plotting novelty ideas, such as a radio Potash and Perlmutter; an Irish comedy act, not of the burlesque offensive Tad school; such ideas as "Tillie the Toller," B. C. Forbes in financial apoplexy, Beatrice Fairfax answering love letters by radio, etc.

All on a commercial basis. Latter three are King Features syndicate items and nationally known in the press.

Guy Lombardo goes commercial radio with his band for Robert Guthrie over CBS, commencing Aug. 4. Also on three weekly from Tullion Royal, Merrick roadhouse.

NBC CONTRACT WITH AMOS 'N' ANDY UNUSUAL

Chicago, July 29. New three-year Amos 'n' Andy contract, signed here with NBC before they entertained for the coast last week, is one of the most remarkable documents ever drawn up in the theatrical biz. Both parties agreed to use no lawyers. Instead NBC told Amos 'n' Andy to state just what they wanted, which was written into the agreement, with both sides dropping entirely the business element.

Agreement, which can be renewed at the end of the three-year period, calls for a raise every six months, with the team promising not to plug any other commodity but Poppendent during the three or six-year term. Actual amount of each six month raise is not known, but understood to be figured on a sliding scale, with \$50,000 as the probable first raise. This sum was handed the boys by NBC at the expiration of their old contract. Latter wasn't written in the paper, but given them as a friendly gesture by NBC to show Amos 'n' Andy appreciation.

The boys, otherwise Correll and Gosden, took Alex Rabb of NBC as personal representative. Rabb, incidentally, was shoved into the part of "Kingfish" on reaching the coast. Sitting on the sidelines, watching the try-outs for the parts, he was called to try his hand and clicked. "Boys missed one night's broadcast on the hop to the coast from Chi, with the railroad company holding up the train on one evening (Friday) until the boys completed their spiel."

Low-Belt Ensembles With Weeping Jags

Los Angeles, July 29. "Red River Valley," "Bury Me Not on the Lone Prairie-e-e-e" and "Trying to Kill the Devil with the Buttermilk Bread" continue to be the prime favorites of local ether fans. A slight twist of the wrist on any radio dial will bring the whining voice of an unstable tenor bewailing that Little Ella returned from the city much the worse for wear and without a wedding ring. Other songs of equal virility, written in the pre-boop-boop-a-deep era and telling of ship wrecks and storms, drinking fathers and faithless mothers, orphans and unguided fillets, nightly bring tears to the eyes of them as has radio.

The vogue for the weepy music started some months ago when KMPC organized half a dozen former picture players and started the Beverly Hill Billies. The outfit was an immediate success with the fans who were brought up on Panhandle music.

The week ago KXN had an hour vacant between two sermons on a Sunday evening broadcast. Six cowboys were put in the tough spot. During the hour the station received 50 requests for weepy melodies, including "The Baggage Coach Ahead." This was enough for Naylor Rogers, manager of the station, who immediately placed the sextet under term contracts and thereafter had them work in makeup.

Each local station has a group of these back-to-nature singers, and always as their feature attraction. No particular reason is given for the popularity of the hill billy music. It's simply the Southern California populace, a great percentage of which is supposed to hail from the spots where sophistication has not removed grandiose hand-painted portraits from an easel in the setting room.

Stitt Marries
Galveston, July 29.

Nova Francis Stitt of Hollywood, musician with Isham Jones' orchestra, now at Rice Hotel, Houston, was married here to Nina Mae Rogers of Dallas, cousin of Ginger Rogers.



GEORGIE WOOD
"THE WORLD'S BOY"

Greetings to friends all over the world. Home address, 17 Tring Avenue, Ealing, London, Eng.

HIGH-HANDED RADIO METHOD IN CHICAGO

Chicago, July 29. Within a week, WGN, Chicago "Tribune" station lost two of its name bands, Coon-Sanders and Jean Goldkette.

Without going into details, both bands charged high-handed methods by WGN because of its newspaper connection. In the Coon-Sanders case it was reported due to frequent mention of the Dells by the band's announcer, but in the other, studio difficulties.

When the Goldkette contract expired last week, the bandmen broke up and wouldn't reunite. When Goldkette heard this, he pulled out his same solo.

This leaves WGN with East and Dumke, harmony team, as its only name talent on the air for the "World's Greatest Newspaper." Chicago's radio stations are smoother than elsewhere because of the unusual newspaper connections. All six rings have their other mouthpieces, and four of them own their own "Tribune," "WGN," "American," "WIBO," "Examiner," "KYW," and "Daily News," WMAQ. Using the "Mike" to dictate the paper's policy is the usual thing here.

WGN also lost Harry Spingold and Pat Barnee recently. Shot the studio's forces pretty much, leaving Quinn Ryan the only name folks really recognize in the loudspeakers as from this station.

U. S. A. 12,000,000 Radio Owners' \$600,000,000 Investment; Other Statistics, Facts and Figures

POLITICAL PHASE SEEN IN RADIO MAN'S MURDER

Detroit, July 29, 1930. The shooting of Jerry Buckley, WMBC radio announcer, is the first time radio has been mixed up in local politics. Jerry was put on the spot, and every evidence points to the reason being his radio political campaign. Activity of Buckley in his crusade against gambling joints, etc., is also blamed for his being bumped.

Station WMBC is located in the Hotel La Salle, which hotel has had more than its share of publicity. Beautifully architected, house has been a favorite stopping place for show people, but has had a series of murders etc., since its opening.

Immediate result of killing was importation of state police and closing of all book and gambling joints. Night clubs and cabarets have been left alone so far.

Jewelers in Locally on International Hook-up

First international commercial broadcast occurs Sept. 26 via CBS to Amsterdam, Holland, the diamond center of the world from whom Hendrick Van Loon, the author, will speak in between Lombardo's music.

Also introduces a new system of paying off for the hour, through local stations on the network cutting in and plugging the local jewelers. Entire series, which inaugurates on that date, is under the Credit Jewelers' Association auspices, with each of the local jewelers contributing towards it, and getting the local plug via each of the local station's announcers making the necessary spiel.

3 M.C.A. Bands on Air

Chicago, July 29. Radio bookings by Music Corp. of America include Coon-Sanders band on the Florshelm hour at \$1,000 weekly and the changing over of the Pure Oil program from Hendrick Van Loon at a figure not far from \$1,000.

Art Kassel's orchestra slated to play the Shell Union air time for over \$1,000 a week.

RADIO

By Abel Green

A recurrent trend in broadcasting interest is making almost everybody in any wise associated with the amusement business radio-conscious. From channels remote to the actual broadcasting interests, showmen are giving more than a casual eye to Radio as regards the immediate future—meaning, this coming season.

The ever-increasing popularity of Radio as a vital factor in everyday life and the increasing longevity of radio favorites is perhaps one cause for this renewed radio-mindedness.

When Rudy Vallee took exception with this reporter's radio review, that Vallee is an over-night favorite who has managed to maintain his popularity for a surprising long period, Vallee was a bit bitter about it. Why should Broadway expect him to flop? was his complaint. Why is Broadway rooting for his descent from the ether Olympus? Vallee was more than averagely rational about his squawk, hence it was worth while arguing the point.

Said he: "I wouldn't care if you panned me. I don't care what those lousy tab columnists call me. What do I care about the rather personal and nasty cracks they make at my expense? This is great. At least I feel I'm not being forgotten."

"But, especially in view of this

sometimes negative comment, why does 'Variety' take the slant that I deserve, I mean, I happen to be on earth just because I happened to have a vogue for a more than normal stretch of time. I don't think I'll be the wow of the world forever, I'm ever that, but I feel that so long as my tonsils backfire and my voice lasts, and so long as the songwriters turn out those swell tunes to which I owe everything, and so long, of course, as there's such a thing as the Radio, I think I'll hold my own."

The Difference
Vallee still cannot see that, like everything else in the show business, radio favorites are but a passing fancy in public consciousness. The only difference is that some last longer.

Vallee was asked to recall Moran and Mack (The Two Black Crows) and what they meant on the air. Or the Silver-Masked Tenor, or Gertrude Ederly, another mother (or channel) of life. Or any number of yesteryear stage favorites who are still dogging around the smallest of their past reputations, all because a fickle public had long since adopted and in turn discarded and re-adopted and discarded newer and newer favorites, whether they be radio singers, or comedians, or channel swimmers or stage artists.
(Continued on page 111)

About \$600,000,000 is invested by the American public in radio sets. This is on the basis that the average set is worth about \$50 and the number of set holders at 12,000,000, both of which figures are conservative. The figures are from a systematic survey that has been made.

Yet while radio officials admit being in competition to the theatre, there is no visible cut in, they aver. They figure that radio's cut-in, on films and other form of theatre advertising is only occasional, as on a big fight night, election or some momentous news event. And always when heralded plenty in advance.

Never-the-less these figures offer some interesting thought to theatre minds. From the presumption that there is some part of the \$12,000,000 kept from theatre, entertainment, that radio patronage on a basis of \$1 a week which is the figured average purchase cost of each set there is some part-out of \$12,000,000 that has been taken away each week from theatres. What proportion is not known or figured.

The same survey shows that a liberal estimate of the number of listeners to radio entertainment is set somewhere around 40,000,000 daily. This is admittedly large, but before other newspapers set at about 4-5-10 persons to a family and that about 12,000,000 families own radio sets.

This is immeasurably bigger than the film or theatre daily patronage which is figured somewhere at between 10,000,000 and 12,000,000 customers daily throughout the U.S.

But where does it get its income one way and that at the b. o. radio gets it two ways. One is by advertising broadcast and the other through set ownerships.

Advertising Money
The amount of money spent by advertisers for broadcasting purposes last year amounted to \$50,000,000. This covers all the \$500 or so stations in the U. S. And while it does not reach nearly to the figure spent by advertisers in the dailies and weeklies, it is a big figure. At over \$1,000,000,000, radio is growing and the main reason for not being bigger is because of lack of air space and suitable stations.

This is easily gleaned from the fact that of the total advertising income, the two chains, N.B.C. and Columbia collected about \$23,000,000. N.B.C. alone taking about \$15,000,000. The two just about the most powerful and most known
(Continued on page 102)

15-MIN. PROGRAMS MAY BE NEW RADIO VOGUE

Fifteen-minute programs and the continuity form of radio entertainment, which Amos 'n' Andy pioneered so well, are expected to be the new radio vogue during the coming season. Some of the biggest radio accounts are seriously considering the quarter-hour shows and radio within a year may be cluttered up with 15-minute programs.

Back-O on the air favors that length of time, if finding a team of sufficient ability to appear every week or more often with something that had continuity.

'RED' PROPAGANDA IN 3 LANGUAGES BY RADIO

Paris, July 19. Red propaganda broadcast from the new Moscow station, which is very powerful, is the object of protest from the German Government. Bolshevik speeches, which can be heard within 300 miles from Moscow, are broadcast in English, French and Esperanto.
French workers are not much affected as the receiving set able to pick up Moscow is not within average means.

West Coast No More a Gold Coast, Declare All the Film Songwriters

Hollywood, July 29. The theory that Hollywood has been a Klondike and all picture producers are a Santa Claus to songwriters, has its weak points, state the songwriters. It may be true that Hollywood has received a mere \$100 weekly as against \$500 to \$1,000 out here, but that \$150 was a drawing account and a reminder that he was working for his publisher. They didn't have to run about at nine a. m. and lie around the office all day to fill in the eight hours. They were permitted to utilize their time as they saw fit to create commercial hits which would do the publisher as much good as themselves and could result in a fair annual profit for both.

So Hollywood isn't so much of a haven for the songwriters when the average earning power, if under contract to a studio, is around \$20,000 a year. In New York, before the market became congested with picture songs, the average writer only had to write one hit a year to equal this earning power, and that would only mean a 700,000 copy song. With this he was always good for another \$5,000 royalty on mechanicals.

In addition to one hit the ten-esters could always figure on 10 or more lesser hits than would add another \$15,000 to their earnings, making the average hit writer's earning capacity \$37,000 per annum.

This is but an example of the averages. To further refute the prevalent belief that the picture producer is a Santa Claus and that Hollywood is a bonanza for the songwriter, there is one songwriter here who paid income tax on \$89,000 last year's earnings of his work as a composer in the east. His earning power in Hollywood is limited to \$750 a week and chances of writing commercial hits are reduced to a minimum because most of his time is taken up with production worries of writing tunes to fit situations and not for commercial hits. He is not only a composer, but a vocal teacher as well. He was expected to take an actor who never sang a song in a parlor, let alone before an audience, and make that person put over his creation in such a manner that it will not only meet the test but will be a success.

(Continued on page 100)

LIKE FOX, LOEW ORDERS INTENSIVE SONG PLUG

Film companies with music subsidiaries are laying down the law to all theatres, orchestras, organist units, etc., to plug heavily the songs of their music companies. Main intent is to have the songs act as selling plugs for pictures. Film companies' interest in the sales of the songs is secondary.

Along with Fox ordering all theatres to go after the Red Star songs, Loew's also has sent out letters to all theatres to lay heavily on all of Robbins music.

Loew takes to task all orchestra leaders, and organists for not leading Robbins songs more.

Robbins songs are to be plugged wherever possible and as much as possible.

Fanchon & Marco units will hereafter use 95% Red Star songs and similarly Loew's is not only putting Robbins' tunes in the units, but tiling units after the songs, making the song the theme.

Two such Loew units now on the road are called "Cheer Up" after the Robbins song, and "Singing to the Stars" after the song by Cliff Edwards in Edwards' "Way Out West," not yet released.

Witmarks Have Jolson's Songs, 1st Since Merger

Songs from Jolson's latest Warner production, "Big Boy," have been assigned for publishing to Witmarks. This will be the first Jolson picture songs Witmark has published since Jolson went Warner. Previous songs were divided between De Sylva, Brown & Henderson and Berlin.

"Big Boy" has five tunes, three written by Buddy Green and Sammy Seft and two by Mitchell, Grotter and Meyer.

A.F.M. MAY PUT CLAMP ON L. A. SOUND FIELD

Hollywood, July 29. Joseph N. Weber, head of the Musicians' Union, intends to put a stop to vleiting bands becoming full-fledged members of the Los Angeles local. This technically will call a halt on the so-called invaders doing interpolated numbers and synchronizing for pictures.

Bands keep drifting in and out of town seeking a "break" in films, besides which a couple of established local outfits are doing multiple studio chores.

MANY BENEFICIARIES IN LEO FEIST'S WILL

The provision in the will of the late Leo Feist establishing a \$100,000 Leo Feist Charities Trust, the income of which is to be "devoted to the welfare of humanity," has caused Mrs. Feist and her children to be daily besieged by "nut" letters along with the usual crop of professional alms-seekers who read of this fund.

Actual functioning of the charity cannot commence for some time to come as the will specifically provides for the investment and reinvestment of the \$100,000 principle until a net income is yielded "for the prompt and temporary relief of worthy needy persons."

Outside of that, "the late music publisher's will awards the residue of his estate to his widow, Bessie Mayer Feist, and his sons, Nathan, Milton and Leonard, with specific provisions as follows:

Matilda Metzger, \$5,000; Rose Feist, widow of his brother, Henry, \$5,000; \$5,000 each to Sol and Felix, his brothers, and to his sisters, Sarah Jonas, Julia Klein and Hattie Feder; \$5,000 to the lawful issue of Bertha Mayer, another sister; Beatrice and Irene Marburg, \$1,000 each; Isaac Meyer, brother-in-law, \$1,000; Samuel Meyer, brother-in-law, \$1,000; a \$10,000 trust fund to the Fifth Ave. Bank of N. Y. for the benefit of Adelaide Louise Soutine "in recognition of the loyal service rendered and \$100 per year or part of a year employment "to each person employed in and about and as part of my household."

The Feist home on Central boulevard, Corcoran Manor, Mount Vernon, N. Y., goes to the widow to be done with as she will.

For the Sons

On the death of the widow the estate is to be apportioned in the following percentages to the three sons: Nathan and Leonard, 35% each, and Milton, 30%.

However, when each becomes 30 years old, one-half of this trust fund goes to the sons immediately and the rest held in trust.

Mrs. Feist, Abraham S. Gilbert of Gilbert & Gilbert, his attorneys, and the Fifth Ave. Bank, are named trustees and executors.

Will was executed Jan. 14, 1929, about a year and a half before Mr. Feist's death.

Nathan Feist is now in the Leo Feist, Inc., business, having started learning it from the bottom. Leonard is at Yale and Milton is also a student.

Mrs. Feist has turned over countless "touch" letters to Gilbert & Gilbert, being considerable unnerved by the avalanche of mail following the death of the \$100,000 charities trust fund.

Gilbert-Baer Sentiment

Hollywood, July 29. L. Wolfe Gilbert and Abel Baer's negotiations for purchase of their Warner contract, which has 10 months to go and would give them \$40,000 during that time, probably will result in a deal favorable to both the studio and the song writing unit. Under it they will receive a cash settlement of \$30,000.

This would release them from their Warner contract, enabling them for work for any other firm, but it would hold Warner obligation calling for 10 songs to be delivered to that company is as many months.



LEW WHITE

Exclusive National Broadcasting Co. and Brunswick Recording Artist. Foremost organist on the radio and premier organist at the Roxy, New York. Featured soloist with the "Lucky Strike Hour" and star of the "Tone Pictures" and "Songs of Eventide" programs.

Many thanks to Mr. Keith McLeod, Miss Bertha Brainerd, Mr. H. B. Schaad and Mr. George Englen of the N. B. C. Studio: 1680 Broadway, N. Y. C.

15c DISK SELLS MORE THAN ALL OTHERS

Sole sensation in an otherwise currently dull industry are the fast selling Durium cardboard records, recorded on news-stands at 15 cents a record (single-faced). They average about 600,000 copies for release with another 200,000 sales anticipated when the disks go on the market Aug. 7 in eastern territory. Million copy risk sales of the 15-cent disk which yields the standard two-cent royalty are expected with cooler weather.

Durium outsells Victor, Columbia, Brunswick and every other company combined, and is a life-saver in the industry.

It's labeled the Hit Record of the Week and only real hits are "canned."

Recording artists like Phil Spitalny, Ben Pollack and others formerly with Victor state Durium pays more for one side recording than two previous releases by any of the major companies.

Gagging Whiteman

Paul Whiteman is not breaking up his orchestra. It started with a hokum p. a. yarn in a tab about Paul going Fatty Arbuckle-type of comedian to Universal.

Strictly a gag. Band not breaking up. Whatever changes going on are the usual re-personneling which occurs periodically. After a few head Inn, Saratoga, Whiteman has several offers embracing pictures, radio, hotel, restaurant, etc.

It's still hot after Whiteman to personally take charge of all sound recording on the west coast, but Whiteman will still keep his organization together for alternative engagements.

So Long, Eddie

Toledo, July 29. Eddie Lally, 25, of this town, says he will start Aug. 1 on shifts for Los Angeles and "Frisco, seeking still-walking championship of the world.

Will carry advertising for local firms.

Holland's Bad Biz

Amsterdam, July 29. The foreign musicians' opposition has reached here. Dutch musicians are agitating for the election of all foreign instrumentalists which move the press is mentalists.

Phonograph and music publishing biz has never been so bad.

Along the Coast

By Bill Swigart

BRUNSWICK CENTERING EVERYTHING IN N. Y.

Jack Kapp, following conferences with Herman Starr, head of the allied Warner Bros. music interests, comes on from Chicago next month to take executive charge of all of Brunswick's recording activities which are being centered in New York.

Heretofore, Brunswick's home office was in Chicago and the Brunswick Recording Laboratories in New York were regarded as a convenient eastern branch for artists' recording purposes.

Kapp, formerly in charge of Chi recording, will supervise everything from New York, with Brunswick's executive offices now in the Wurliizer building, where Kapp will be located.

Louis Katzman, heretofore in charge of Brunswick in New York, continues on the musical and artistic end, primarily the musician, and will handle the eastern lab recordings. Dick Vovnow will be in charge of Brunswick's new lab atop the Furniture Mart building, Chicago.

CANADIAN DEPT. STORE ON LOCAL CONDITIONS

Head of Music Dept. Writes on Record-Music Drop-Off

Jack W. Bell, manager of the radio and music department of R. H. Williams & Sons, Ltd., department store, Regina, Sask., Canada, speaks lucidly on Canadian music conditions in the following letter:

Editor Variety:
On page 57 of your issue of June 11 appears an article with reference to the sheet music sales in Canada and same article states that sales in this country are not very much on the decrease.

I will attempt to give you a brief outline of how things are going, as of the 10th of June, 1930, and the Queen City of the Province of Saskatchewan.

The music store is one of the largest department stores between Winnipeg and Vancouver and carries the largest stocks of popular sheet music in this part of the country.

Radio has not only made a decrease in sheet music but has gradually worn down the record business too. This store carries the Brunswick and Columbia agencies.

Our main jobber is Maurice Richmond, of the Richmond-Mayer Music Corp., and Mr. Richmond, whom I have had the pleasure of knowing for many years, will I think verify the following statement. Also refer you to Bernie Prager, of Robbins Music Co., and Mr. W. Thompson, of the Toronto office of Leo Feist.

Our sheet music business has decreased at least half of that of last year and at different times I have said "I do not think I am far wrong when I say that these conditions fully exist all over the Dominion. There are two large music stores in this city, one of which has dropped operations of the popular sheet music department. The other has cut their department in half and the manager of this store, which also sells Victor records, says that record sales are practically nil.

This letter is just to give you some idea of how conditions are here in this part of Canada and I do not want you to think it is of a contradictory nature to your article.

I am not a subscriber to "Variety" but nevertheless I have not missed buying a copy of your paper for the last 10 years or more and my week-end reading would not be complete without it. This statement is made in all sincerity.

I trust you will excuse this letter and see my attitude in this matter.

Jack W. Bell.

Myers' New Contract

Hollywood, July 29. Far has issued a new contract to Henry Myers, who will do the music for Clara Bow's next, "Her Winning Night."

Hollywood, July 26. With songwriters becoming the target for almost every wise cracking columnist in the country, the public has come to believe they are completely a group of morons and illiterate.

This might hold true with a few self-styled songwriters, who associate with hotel lobby comedians and spread what they think is wise chatter. His inane patter goes the rounds and is soon picked up by a columnist, who greatly magnifies it and links the name of a more representative songwriter to make it sound better.

Success of Gus Arnheim's return to the Ambassador Cocomat Grove where solo, trio and mass ensemble singing is the keynote of programs, has induced the management to install an amplification system to distribute voices more evenly through the huge supper room. Place seats more than 1,500.

The Music Sales Corp.'s activity on the west coast for the past week has resulted in the official acquisition of 10 Newberry 5 and 10 music copies, and one each in Portland, Santa Barbara, Fresno, Santa Monica, Hollywood, Los Angeles, Huntington Beach and Long Beach. Stores in Texas and Utah will be taken over before the end of next week.

Evidence that pop tunes are dominating the sheet music market today is seen in the weekly survey of 16 best sellers for the southern California district. This survey, ranking in all sales for the week ending July 25, includes 10 popular numbers, five picture songs and one show tune.

Popular tunes in order of sales are: "Dancing With Tears," "On Springtime in the Rockies," "The Sins Song," "I Remember You From Somewhere," "Down the River of Golden Dreams," "If I Had a Girl Like You," "Eye Eye Blue," "Moonlight on the Colorado," "Around the Corner," and "When the Bloom is on the Tree." Picture songs are: "You Brought a New Kind of Love," "It Happened in Monterey," "Singing a Song to You." (Continued on page 100)

Musical Rights Again To Fore in Canada

Ottawa, July 26.

The Canadian Performing Right Society and the Musical Protective Society have renewed hostilities in the Dominion over the question of musical licenses. The Performing Right Society, through James Anand, general manager, has issued an ultimatum to all Canadian exhibitors that the unauthorized use of "our property" is to be discontinued at once and legal action is threatened, but the theatre men have never received any information as to the "our property" music law. Individually, the threat has been ignored, but the Musical Protective Society, made up of exhibitors, film distributors, radio broadcasters, and railway and exhibition and fair fall managers, have held two meetings to study the situation.

The Privy Council at London spoiled the first attempt of the Canadian Performing Right Society to collect royalties on music assignments sold to be owned by the society by ruling that the society could not charge a fee except on compositions registered at \$2 each with the Canadian government at Ottawa. This meant that the society might have to pay up to a million dollars in Canadian tax on compositions registered at \$2 each with the Canadian government at Ottawa. This meant that the society might have to pay up to a million dollars in Canadian tax on compositions registered at \$2 each with the Canadian government at Ottawa.

An attempt was made by the Secretary of State in the late Canadian government to put through a bill designed to encourage copyright owners to collect royalties under a blanket plan, but the federal elections and early closing of Parliament prevented the passing of this bill.

The Performing Right Society was recently reorganized, a number of American officials being introduced into the personnel.

Mal Hallett Better

Claremont, N. H. July 29. Mal Hallett, orchestra leader, will not have to undergo amputation of one of his arms, injured in an automobile accident, recently. It was reported he would lose the arm. Hallett, who is in Claremont hospital, is recovering. He was injured seriously.

HEADLINING AT THE CASINO DE PARIS PARIS

CARLOS AND CHITA

with LEETE and ALBIN

Also Doubling and Standing Them in the
EMPIRE, PARIS

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BERNIE GROSSMAN and LOU HANDMAN LYRICS MUSIC

Authored

"Little Gray Mother"
"We're Going Over"
"Everybody's Buddy"
"Wonder if She's Lonely"
"Tell Her at Twilight"
"You Didn't Want Me When You Had Me"
"When a Feller Needs a Friend"
"After I Called You Sweetheart"
"Mississippi Here I Am"
And editing scores for stage musicals of
"Linger Longer Letty"
"Merry Mary Brown"

Authored

"Blue"
"My Sweetie Went Away"
"Lovey Come Back"
"I'm Gonna Charleston Back to Charleston"
"When I Was a Dandy and You Were a Belle"
"I Can't Get the One I Want"
"If You Do What You Do"
"Are You Lonesome Tonight"
"Melancholy"

SONGS IN COLLABORATION

For

UNIVERSAL PICTURES

"My Baby and Me" "That Homestead of Mine"
"All Quiet on the Western Front"
"When They Merge Maaeltoff" "Why Did It Have To Be"
"Tell Me Do" and "I Wonder Where My Cinderella Can Be"

NOW WRITING SONGS FOR

"See America Thirst," "East Is West" and the new John Boles picture all for
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To Our European Friends

Owing to Existing Contracts



Regrets the Inability to Accept
The Many European and Other Foreign Offers
Extended to Himself and His Orchestra.

We Look Forward to Renewing Business and
Social Contacts at the Earliest
Possible Opportunity.

Faithfully Yours,

Paul Whiteman



Now Enjoying
Spécial Limited Engagement
For the August Racing Season

ARROWHEAD INN
Saratoga Springs, N. Y.

Personal Representative for PAUL WHITEMAN
JAMES F. GILLESPIE
1560 Broadway, New York City

West Coast

(Continued from page 97)

the picture's needs, but present it in a manner that will help sell the song when it is released.

This condition minimizes the writer's chances for hits, whereas formerly he had the pick of the best stage voices to go after and put his songs on the map.

In reply to a complaint registered by one of the composers to the effect that some of his best songs were ruined in a production, the producer said, "We gave you our best talent," but when it came to checking up on their qualifications, it was discovered that with the exception of one, none had ever rendered a song in private, let alone in public. They were all practically tone deaf, and so it is with 70%

of the present string of screen actors working against the obstacle of years of vocal experience and expected to present a song as it should be by the experienced actor from the musical stage. It is in this condition that minimizes to the lowest degree the chances of a picture song writer to land a hit song.

The first string writers like Gus Kahn, Walter Donaldson, DeSylva Brown and Henderson, Kern and Harbach, Romberg and Hammerstein, Warren, Young and Lewis, Irving Berlin, Rogers Fields and Hart and others absolutely refuse to subject themselves or contribute any of their work to the present routine of picture production unless they have some kind of supervision or the power to dictate who shall best to present their works to best advantage.

Other writers now here as staff writers and subject to the whims and fancies of the producer are discovering that there isn't as much gold on the west coast as there is in the east, where they have been in the habit of knocking out more hits with less effort and better working-conditions than here.

That the producers are giving everything and not getting much in return doesn't hold true, when one goes to the land of listing the songwriters' achievements prior to arriving Hollywood.

Joe Burke abandoned Tin Pan Alley when such hits as "Oh How I Miss You Tonight," "Carolina Moon" and "Swarming" were piling up plenty of royalties. Although he, with Al Dubin, are one of few teams that have clicked with more than four outstanding picture hits, it goes to show that pictures were not entirely responsible for their present success. Dubin, himself, could get along just as well on Broadway, with a reputation of such pop hits as "Gloria that Men Forget," "Memories of France" and "Cup of Coffee, Sandwich and You."

During the year that L. Wolfe Gilbert piled up a gross of \$125,000 he had such hits as "Jeanine," "Chiquita" and "Ramona," as did his present partner, Abel Baer, by knocking out such hits as "Aloha, Aloha," "I Miss My Swiss" and "Lucky Lindy."

Lew Pollock with Erno Rapee wrote "Charmaine" and "Diane." Turk and Ahlert wrote "Mean to Me" and "I'll Get By," while Clarke and Akst, Dick Whitting and Leo Robin, Joe McCarthy and James Hanley, Jimmy Monaco, Edgar Leslie, Harry Wood and Mort Dixon, Don Conrad, George Meyer, Archie

10 Best Sellers

With his still down, the past week's 10 best sellers are:

"When It's Springtime in the Rockies" (Villa Moret); "Dancing With Tears in My Eyes" (Witmark); "You Brought a New Kind of Love to Me" (Famous); "If I Had a Girl Like You" (Fest); "Swingin' in a Hammock" (Berlin); "It Happened in Monterey" (Fest); "Stein Song" (Fisher); "Bye Bye Blues" (Berlin); "Old New England Moon" (Berlin); and "My Future Just Passed" (Famous).

Gottler and Sid Mitchell all clicked heavy before coming to Hollywood. The only team that pictures are responsible for bringing to the top without much of the New York background is that of Arthur Freed and Nacio Herb Brown. These boys were on the ground floor at the outset of pictures and cashed in on the picture gravy by growing up with the talkers.

Pictures now are going after class songwriters and holding onto all the writers they have which fall under that category. Tin pan alley writers of the hot stuff and the jazz variety are being eased out as quickly as possible.

The cast is letting out all songwriters possible. Writers under two year contracts are having as much as one year bought up by the picture companies. One well-known team under a two-year contract to the coast, one of which has been used up, is reported having its other year bought up by the film company and will return to New York shortly.

Pictures want class songwriters like Romberg, Friml, Kern, etc.

Merged

Charles Tobias, the songwriter, has merged with Vincent Rose and his orchestra. They are at Blossom Heath Inn, Detroit, which Bill McIntosh owns and Bill Kurth manages.

Tobias-Rose are both songwriters of standing and being exploited along those lines.

Tiomkin's "Resurrection" Score

Universal City, July 29. Universal has selected Dimitri Tiomkin to score the music for "Resurrection."

Tiomkin, international composer and concert pianist, will write an original theme number for the picture.

Wayne King from Chi took over Vincent Lopez's Puro hour on NBC network.

Along the Coast

(Continued from page 97)

the Stars," "Kiss Waltz" and "Living in the Sunlight."

Long show tune is "So Beats My Heart," from the "Rah Rah Daze" show, which is now just a memory here.

Tubby Garon now doing plenty of leg work, carrying Santly Broa, music from night clubs to music counters and radio stations, was featured over one of the local stations as "Cannon Ball Tubby" from Chicago. He received 175 applause cards. The station wanted him to give up song plugging and become one of its stay artists but Garon refused because the offer didn't include Ben Berman, his partner.

Prize music tie-up of the season is by Sir Bosley of the Robbins office. He arranged with Fox-West Coast theatres to feature a "Cheer Up" week in all Fox-West Coast houses. Campaign is to stimulate optimism with the tune, "Cheer Up, Good Times Are Coming."

"In-Memory-of-You," pop number by Al Dubin and Joe Burke, has been selected by Warners as the theme song of its 25th anniversary celebration in all Warner theatres. Number was recorded in an advance trailer.

ARTHUR BEHM BACK

Arthur Behm, veteran music man, is back after an extended vacation tour of Europe.

The former professional manager of Harms may return to the music biz or may affiliate with C. B. Maddock or Leo Singer in vaude production, having offers from both.

Chance for Commercial

Ferde Grofe, with Paul Whiteman's permission, and Rudy Wiedt may undertake a commercial radio half hour.

Grofe is Paul's star arranger but having been approached for radio, Whiteman may permit him to undertake this in addition to his usual Whiteman orchestral duties.

Spitzer to West Coast

Henry M. Spitzer leaves for the coast Aug. 7 with Walter Wanger and Harry Goetz to look over the Par lot and cement Par contacts for Famous Music, which Spitzer is handling for Par.

BANKRUPTCY AS BREACH

Defense Set Up in Matter of Watson Firm's Bankruptcy

Whether Watson, Berlin & Snyder's bankruptcy is a legal breach of a contract or not will substantiate W-B-S' claim for \$2,000 against Victor Alberti & Co., the German music publishers who represent many American firms in his territory.

Alberti had guaranteed Watson's firm \$10,000 annually and while earning only \$3,000, Alberti had paid in \$5,000. Irving Trust Co., as receivers for Henry Watson's bankrupt publishing house, now sues Alberti for the remaining \$2,000 between \$5,000 and \$10,000, the guarantee.

TOMORROW NIGHT, July 31 at 10 P.M. (Eastern Daylight Time)

Via WEAF and Associated N. B. C. Stations

JOHNNY JOHNSON

and his Victor Recording Orchestra

Offer a half hour of unusual musical entertainment sponsored by the

B.C.A. Victor Radio Hour

This is Johnny Johnson's first broadcast over the N.B.C. network in over two years, and he would sincerely appreciate comment from his friends in the profession. Communications to the Victor Talking Machine Co. or the National Broadcasting Co. will reach him.

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Management M. C. A.



MAY SINGHI BREEN

"The Ukulele Lady"

PETER DE ROSE

Popular Composer

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Exclusive N. B. C. Artists

Authentic Interpreters of Old Southern and Folk Songs

Repertoire of over 5,000 Old Songs, Hymns, Jigs,

Clogs, Hoedowns, Waltzes

NOVELTY ORCHESTRA containing Banjo, Guitars, Fiddles,

Harmonicas, Jew's-Harp, Piano and Organ.

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MARCUS LOEW
(Peace be with him)

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TO THE PROFESSION
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AMERICAN'S GREATEST BALLAD

YOU BROUGHT A NEW KIND OF LOVE TO ME

FROM THE *Paramount Picture* "THE BIG POND"

REPRISE

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MAURICE CHEVALIER'S
BIG HIT!

THE SEASON'S GREATEST SUCCESS

MY FUTURE JUST PASSED

FROM THE *Paramount Picture* "SAFETY IN NUMBERS"

Copyright 1930 by Famous Music Corp., 719 Seventh Ave., N.Y.C.

"BUDDY" ROGERS'
BIG HIT!

FROM *Paramount Pictures* CURRENTLY RELEASED

- OH HOW I WISH I COULD SING A LOVE SONG — SING BY JACK OAKIE IN "THE SAPHIRE FROM SYRACUSE"
- LIVIN' IN THE SUNLIGHT (LOVIN' IN THE MOONLIGHT) — ANOTHER BIG FEATURE OF CHEVALIER'S "BIG POND"
- MIA CARA — A HIGH CLASS BALLAD ALSO IN "THE BIG POND"
- I OWE YOU — HELEN KANE'S TRIUMPH IN "DANGEROUS NAN HIGREW"
- I'M YOURS — A POSITIVE HIT BALLAD IN "LEAVE IT TO LESTER"
- IT SEEMS TO BE SPRING — BY THE WRITERS OF MY FUTURE JUST PASSED — NUFF SAID!

ALL MATERIAL ON ABOVE SONGS NOW READY FOR PERFORMERS, ORCHESTRAS, ORGANISTS, RADIO ARTISTS ETC.
WRITE! PHONE! WIRE! CALL!



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PHILADELPHIA	CHICAGO	DETROIT
KANSAS CITY	LOS ANGELES	PITTSBURGH
BOSTON	LONDON	AUSTRALIA



BAD MESS AND FIGHT AT HOLLYWOOD ON ROAD

The tab's report of a beaten couple at Hollywood Gardens, the Pelham Parkway roadhouse, didn't give the low-down of the "make" stuff; which precipitated the battle wherein a Mr. and Mrs. Joseph Fisher, of Key Gardens, L. I. were the innocent victims. Fisher, es-saying to find out what was the matter, was beaten up, and his wife, Jeanne, 28, and fashionably gowned, rushing in to help, was floored by a blow to her jaw when she grabbed a handful of one of the assailant's hair.

Four nattily attired young fellows, mistaking the Fisher party which included another couple, as

the one who tried to "make" a girl at their large party, were waiting at the door. In the melee, a toy pistol shot, probably as a scare, went off, and said to have been fired by one of the men in the party. One of the party at the attacking mob's table is said to be a showgirl from the Hollywood's floor revue.

Inside stuff has it that the cops have the license number of an automobile.

When the tabs printed the story, Ben Oberall of the Hollywood Gardens' management is quoted as stating he would have given "15 grand" to have kept the story out of the paper. The chiseling publisher of the yokum giveway weekly, who is interested in a girl jazz band at the roadhouse, is quoted as bragging: "Why didn't you call me at the house! I would have kept it out of all the papers."

Hollywood still has Paul Whiteman's name up on the signboards although the maestro closed five days ago. Shappy Shapi notified the management unless the boards were taken down Whiteman would take injunctive proceedings.

Ted Florito and his orchestra opened big Friday night, but his encephaloid body thereafter and Sunday night warm, saw a very low attendance.

Harry Reser's Road Place Harry Reser, head of his Clico-Club Eskimos, has a soda girl and dance spot on the Sunrise boulevard, Merrick road, Long Island, to a \$1 covert which includes a free ginger-ale set-up.

"Speed" Young's band at the helm with Reser dropping in for an occasional banjo solo.

CASA GRANADA

Chicago, July 14.

What once was a tiny temple of danna-pation from which emerged the sweet tooting Lombardians has blossomed into twice its size in the cool club built by Al Quaidbach adjoining his original Granada cafe.

Less than 20 minutes from the Loop, the spot is hard to beat and although smacking a covert of \$1, it garnishes it with reasonable a la carte surroundings. In fact, for not more than \$7.50 a couple can have that delicious time and eat like two Thursday-night-free girls showing off.

Booked for the summer is the lively Irving Aaronson band. His Commanders are more strident than Lombardo or Ted Weems, firmer and quicker on fox trots and on occasion toss in a half hour of comic specialties. This Aaronson band has a rhythm which, slower than Con-Sanders' raging tempo, still quickens the ankles.

Another pleasantry is that the parquise is big enough for several hilarious couples to keep from elbowing into one-another's back.

Casa Granada gets an agreeable crowd.

Broadcasting by WBBM, which has been getting the most night along with Lombardo, Ted Weems and Aaronson in succession, and upholds the place's rep for swell music.

EDGEWATER BEACH

(CHICAGO)

Chicago, July 29.

Edgewater Beach Hotel, Chi's ritziest hostelry, has taken an acre or so of its back yard and fashioned one of the finest outdoor dancing spots in the west. Fringing along Lake Michigan, with its cooling breezes and beautifully lighted spot, couples wiggle and in every respect; only palms, monkeys and flamingoes are absent. Crowds from 1,000 to as high as 5,000 use the stone floor nightly, with the hotel lighting to keep the spot exclusive.

Music by Dan Russo and his Edgewater Beach Mariners is titled Chi's wonder orchestra, chiefly because Russo has played here for five years and has, at the present time, a contract calling for an indefinite engagement.

Russo uses 14 men, who from seven to eight-thirty nightly hop into the main dining room and, with a pipe organ, drill out concert music. From nine on, in naval costume, the boys hand out the hot music in the open air. This versatility has caused the N. B. C. to give Russo two chains to broadcast over on Mondays and Fridays. The rest of the week KTW splits up the program.



TAVERN

A CHOP HOUSE
OF EXCEPTIONAL MERIT
156-8 WEST 48TH STREET
East of Broadway

\$85,000 TO FIX UP

College Inn, Chi, to Have Most Elaborate Lighting System

Chicago, July 29.

Around \$85,000 is reported being spent to completely renovate the College Inn underneath the Hotel Sherman, due to reopen this fall. Room will be the most complete electrically equipped cabaret in the country.

College Inn being made smaller with all interior posts to come down.

Radio in U. S.

(Continued from page 96)

stations. N.B.C. having 75 and Columbia 65 in their hookups.

There are some powerful independent stations like WOR, New York City; WGN, Chicago; WGY, Schenectady; and KDKA, Pittsburgh, but so far as broadcasting is concerned their stuff is purely local and in the main the advertising comes over the chain systems which in the bigger industrial spots of the country practically control the air entertainment. In this respect New York City takes the lead with each chain sending out of here.

Dixon Can't See It

Hollywood, July 29.

Not so enthused over California, Mort Dixon made an adjustment with Bobby Crawford on his First National songwriting contract. The writer will continue his contract in New York, writing popular and show lyrics for the Warner group of publishers.

Lombardo With Public?

Guy Lombardo and orchestra may go Paramount Public for 10 weeks on a run, doubling from the Hotel Roosevelt, New York, in the fall.

Stag Entertainer Files

Bankruptcy Petition

Milwaukee, July 29.

Marjorie Lee Brooks, stag and party entertainer, recently filed a voluntary petition in bankruptcy in federal court. Among her creditors she lists such individuals as "Pinkey, last name unknown," and numerous other "party girls" whose names and addresses she is unable to recall.

Mrs. Brooks has long been known to stag program committees. She gained considerable local attention last winter when haled into court on a charge of contributing to the delinquency of two minor girls who were alleged to have danced in the nude at a local stag.

Liabilities are scheduled at \$6,342 and assets at \$571. Unpaid salaries of several girl dancers are among her liabilities.

Jack Oakie may go Victor or Brunswick records. Ethel Merman and Al Siegel also being flirted with by both.

VICTOR YOUNG

Musical Director

BROADCASTING OVER N.B.C.

CONDUCTING

"WATTAG"

"STUDEBAKER

CHAMPIONS"

and "SYMPHONIC RAPES"

SONG HITS

Johnny Johnson and His Orchestra

Back at Post Lodge, Larchmont
July 31 10:30 Victor Hour
Exclusively with Victor

"SINGING ALONG TO THE
DEAR
"CHEER UP, GOOD TIMES
ARE COMING"

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LEADING ORCHESTRAS DIRECTORY

IRVING AARONSON

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Special Engagement
GRANADA CAFE
CHICAGO

TAL HENRY

and His ORCHESTRA

Victory Records
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JESSE STAFFORD

and His ORCHESTRA

Now in Second Year at
PALACE HOTEL
San Francisco
(Brunswick Records)
Featuring His and Gene Rose's
"TONIGHT"

PAUL WHITEMAN

"KING OF JAZZ"

(Universal Picture)

ARROWHEAD INN

(For the August Season)

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Personal Rep.: JAS. F. GILLESPIE

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R-K-O Entertainers

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THE BRICK TOPS

(PARISIAN REED HEADS)

America's Greatest Girl Band

Permanent Address

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GEORGE OLSEN CLUB

CULVER CITY, CAL.

VICTOR RECORDS

B. A. ROLFE

Radio's Premier Conductor

LUCKY STRIKE

Dance Orchestra

Thrice Weekly Over N. B. C.

ANSON WEEKS

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Back Again!

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America's Foremost Ballroom

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The Mecca of Musicians

Always
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PARAMOUNT THEATRE, NEW YORK, playing

Selections from "CAVALLERIA RUSTICANA"
WABC every Saturday during Paramount Picture Week at 10:30 P. M.—WABC Every Sat-
day from 9:30 to 10:30 P. M.—WABC Every Monday from 10:30 to 11:30 P. M.
VICTOR RECORDS

LARRY SHAY

DIRECTING VOCAL ENSEMBLES

Composer of
"TOO TIRED"
"KNEE DEEP IN DAISIES"
"TIE ME TO YOUR APRON STRINGS AGAIN"
"GET OUT AND GET UNDER THE MOON" and others.

METRO-GOLDWYN-MAYER

EDDIE NEIBAUR

And His SEATTLE HARMONY KINGS

NOW PLAYING AT WIL-SHORE OUTDOOR GARDENS, CHICAGO

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1925-1926

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New Professional Manager in CHICAGO

ART STILLER

Will Be Glad to See His Friends at WOODS THEATRE BUILDING

In LOS ANGELES

JACK ARCHER

Invites All to Hear the New Songs at 845 So. B'way, Majestic Theatre Building

International Song Announcement in Forthcoming "Variety" Issue

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*Metro-Goldwyn-Mayer
Studios*



HARRY TIERNEY

*America's Distinguished
Composer*

for the screen -----

"RIO RITA"

"DIXIANA"

and now ----

"HALF SHOT AT SUNRISE"

In Preparation

"HEART O' THE ROCKIES"

For Radio Pictures

AN ACKNOWLEDGMENT TO A MAN

MR. LOUIS K. SIDNEY

An Appreciation of His Kindly Interest, Intelligent Guidance and Cordiality

DON ALBERT

Director of Music, Loew's De Luxe New York Theatres

WILLIAM KERNELL

Now Writing

LYRICS AND MUSIC

for

FOX PICTURES

in

HOLLYWOOD

SAM HAASE

CONTRACTOR

and

MUSICAL
DIRECTOR

R-K-O
STATE-LAKE
THEATRE
CHICAGO

HENRI GENDRON

And His Ambassadors

FEATURING TINEY KELLY

Now Playing at Rialto Gardens
CHICAGO

Broadcasting Daily Over WBBM

NEWELL CHASE

CO-COMPOSER

for the Forthcoming Maurice Chevalier Picture

"LITTLE CAFE"

PARAMOUNT

FROM THE ORIGINAL

QUEEN OF HARMONY

Bettye Lee Taylor

Feature Organist R-K-O Proctor's Theatre, Schenectady, N. Y.

BROADCASTING TUESDAYS THROUGH

W2AXD

WGY

W2AXF

CONSOLE CAPERS—NOVELTY PROGRAM—MUSICAL "TAYLOR" SHOP

ABE MEYER

Now Supervising Music for
Fourteen Producers in Hollywood With

MEYER SYNCHRONIZING SERVICE LTD.
METROPOLITAN STUDIOS
HOLLYWOOD

HARRY BORJES

DIRECTOR
OF
MUSIC

LOEW'S
WASHINGTON
THEATRES

Prof. Joe Fulco
MUSICAL DIRECTOR
Loew's State Theatre
NEW ORLEANS, LA.

SAM A. PERRY

Now writing original scores, incidental music and songs for
Universal Pictures.

Authored compositions and incidental music for "HELL'S
HEROES," "SONG OF THE CABALLERO," "TARZAN," "TERRY
OF THE TIMES," "JADE BOX," "THE LIGHTNING EXPRESS"
and "THE INDIANS ARE COMING."

In addition to this wrote over 400 original compositions for other
Universal Pictures.

JIMMIE MONACO

With
FOX STUDIOS
HOLLYWOOD

DAN RUSSO

And His EDGEWATER BEACH HOTEL MARINERS

NOW PLAYING AT THE EDGEWATER BEACH HOTEL, CHICAGO, INDEFINITELY

Broadcasting Nightly Over KYW

N. B. C. Chain Every Monday Night

Exclusive Management MUSIC CORPORATION OF AMERICA



Com Mix

“HOWDY” FOLKS

**UNDER PERSONAL DIRECTION
JOHN RINGLING**

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING-CENTRAL 6644-4401

Englewood

Two hours and 40 mins. of as-serted. Probably record for a show-ing night, with eleven acts. Baby Rose Marie, in from the state-lake as a guest star, panned them. Dalton and Craig, comedy team, did the same next to closing with their best. The bookers said Lone Star Four, quartet of boys in cowboy chaps, drew 100 miles to do the show-ing of their harmony and musical novelty. In 23 minutes, exactly 1-40 miles too far. Sunshine Juv-e-niles, three girls, in No. 2, harmony dancing, weak, but little girl's age dance neat and fast. Baby Rose Marie followed. Child doesn't need a stage band.

Marker and Schenk, girl and rube in songs and chatter, with anser-riedes and farm gags, a pastoral turn. Renard and West started well with telegrams he reads, but sagged in the center on shortened, finally finishing strong. Rosalinda Bailey, soprano, spotted right, over on her semi-staircase, but a difficult proposition for family booking. "Mr. Boose," five men in harmony and a girl, the bar-room sketch just before Volstead act, blatant. Sonny Gordon, sing-ing monologist, merely placid. Up to this point a strange bill, with no booking, when it's usually the other way around. Situation saved by King Steppers, six girls, in line, and a "Walk on" on re-duction, no singing, and regu-lation stepping. Girl acro has one good stunt, a back dive without hands. Dalton and Craig, man and the girl he treats rough, sold the hot hoke line. Benta Bros. and Ed. acrobatic and funny, ending with their triple stand sledge lift. "Fall Guy" (Radio). Business exceedingly good. (Lop.)

Radio Pictures midwestern con-vention was held at the Stevens last week, with 70 managers and salesmen attending. Sol Rosen-stein, general sales manager, pre-sided.

Fred Varin, R-K-O club depart-ment, moving his office to the R-K-O fifth floor of the State-Lake building Aug. 1.

All claims against the Fred M. Barnes estate due to be settled in Probate court by Aug. 1.

Public opens the new Paramount (G.M.), Hammond, Ind. Aug. 2. Will be in Harry Katz's division.

Larry Lipton now with R-K-O as ad to J. H. Hess, western director of exploitation. Lipton is working with Fox Metropolitan in New York.

Emory Etelson, R-K-O road agent, gone on five weeks' leave of absence, returning in September. Etelson has held the post three years. Formerly was in the vaude agency of Halperin, Shapiro & Etelson.

SARANAC LAKE

By "HAPPY" BENWAY

All endurance records shot—"Happy" Benway has been setting in bed for one year, eight months, three weeks, four days, eight hours and 22 minutes at the N. V. A. San.

Gladys Bishop, who left the col-lege some time ago, is doing well at hospital at the Silhouette Tea Room. Lost a little weight, but

R-K-O WOODS

"HELL'S ISLAND"

with JACK HOLT, DOROTHY SEBASTIAN, RALPH GRAVES

HOTEL LORRAINE

CHICAGO

SINGLE ROOM, BATH, \$2.00 UP
DOUBLE ROOM, BATH, \$12.50 AND \$15.00 WEEKLY
DOUBLE WITH BATH, \$14.00 WEEKLY
LEONARD HICKS, President

IN CHICAGO

LINDY'S RESTAURANT

On Randolph Street
Is Home, Sweet Home, to the Profession
A Good Place to Eat and Meet

with jurisdiction over the Lafayette. Adams stays dark 'till cool weather and then will be used for fill-in house. Lease only has a year to run.

Eddie Peabody comes to the Fox for a four-week stay.

Embassy theatre, which flopped with newswell policy and went into grind, now is trying pictures for women only. "Unguarded Girls," after three weeks, for men only of the Robert Detroit, was brought in here.

NEWARK

By C. R. AUSTIN
R-K-O-Practise "Shooting Straight," vaude.
New's State "Rogues Song," vaude.
Newark "What Men Want," vaude.
Newark "Bangs and McGraw," stage show.
Mogge "For the Defense."
Fox Terminal "One Mad Kiss."
Blais "Way of All Men."
Little Varieties (last half): "Sins of the Fathers" (2d half).
Orpheum "Convict 13145," revue.

Changes in the Warner organiza-tion sent Dick Hill to become dis-trict manager of Hudson county. Joe Laurent, formerly manager of Tivoli and Central, becomes a dis-trict manager, taking a territory made out of parts of two other dis-tricts which were too large. Hi-

what's a couple of pounds in a tea-room?

Hot weather causes a few set-backs. Since Niece ordered to bed in color. Nellie Quayle now bed case. Ben Shaffer not so bad, but doctor says bed for his nerves. Julia Kubas much abed with high-temp.

District Manager Dalton (Fox) and A. B. Anderson, manager Pon-tiac theatre here, gave the new Lodge the once over.

Alfred Pierce caused an uproar at the Lodge when found missing for over 24 hours. Found him asleep over the stake and chain wagon on the Sparks circus lot.

Another holiday for the patients. Sparks this town, bigger and better than here. About 25 show-folk patients attending. General Manager Watts of the show much impressed with sick artists. "Va-

CORRESPONDENCE

All matter in CORRESPONDENCE refers to current week unless otherwise indicated.
The cities under Correspondence in this issue of Variety are as follows and on pages:

ATLANTIC CITY	110	MONTREAL	111
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BUFFALO	110	OTTAWA	110
CHICAGO	109	PITTSBURGH	110
DALLAS	110	PROVIDENCE	110
DENVER	110	ROCHESTER	111
DETROIT	109	ST. PAUL	110
INDIANAPOLIS	110	SAN DIEGO	109
LOS ANGELES	110	SAN FRANCISCO	111
LOUISVILLE	110	SARANAC LAKE	109
MILWAUKEE	110	SYRACUSE	111
MINNEAPOLIS	111	TOLEDO	110
		TORONTO	111

riety" mugs only one with baggy pants. Great day for all.

General Report

Fred Rith up for one meal... Ben Shaffer strictly abed... Harry Namba up for three meals... Richard Moore abed... Ford Raymond ditto... Thomas Abbott, up three meals... John J. Farrell, up two meals... William Holly abed. No exercise... Edward DeCora, up two meals... Eddie Voss up much... Val Kincaid, ditto... Bobby Hatz up much... Vernon Lawrence, al up... Lawrence McCarthy too... Angels Papulis okay. Home soon... Leah Temple up two meals... Most everyone on the right side for past month.

Write to those that you know in Saranac.

DETROIT

By LEE ELMAN

Michigan "Our Blushing Brides" (2d wk).
Fox "Hell's Island."
Fisher "Lafayette Larceny."
United Artists "The Great Train Robbery."
Paramount "Dawn Patrol."
State "Holdups."
Mogge "For the Defense."
"Street Scene" inaugurates fall season at the Cass, Aug. 31. Harry McKee is now manager of the Cass

handles Royal, Bloomfield; Calridge and Wellington, Montreal; Em-massy and Among the Millinaires; Baker, Dover, Capitol, Belleville; and Hudson, Kearny.

Mindlin's Playhouse closed Fri-day unexpectedly. They had a big ballet, but it was too much for the heat. Reopening first week in September.

Fox Terminal closes Saturday until September—the first time the house has closed since Fox took it. Renovation has been too difficult to finish with the shows running. For some of the work, union rules de-mand triple time. It was decided money had to be saved other ways by renovating work all day.

The Newark has dropped the Bert Smith Players' musical tabs and returned to five acts of vaudeville. The double features have been re-duced to one.

The dispute between the Shubert and Sorthen (transfer man) has been settled with Sorthen agreeing to move scenery at a lower price. He avers that this will all have to come out of his pocket as the unions won't cut the scale, which is higher than that in most other cities. Shubert and Broad reopen with legit August 25.

SAN DIEGO

By LON JEROME SMITH

Speakeasy "White Cargo."
Superior "Three Faces East."
Fox "Hell's Island."
Newark "What Men Want."
Liberty "Society Burlesque."
Orpheum "Convict 13145."
Mogge "Dumbbell and the Ermine."
Broadway "Girl of the Port."
Columbia "The Defense."
Fox Egyptian "Light of Western Stars."
Fox North Park "The Bad One."
Fox Paramount "Return of Dr. Fu Manchu."

"All Quiet" at the Speakeasy last two weeks surprised the show-wise boys here by standing 'em in line for almost every performance. Packed 'em in for two weeks and feeling is the film could have continued another week.

Films are a nightly attraction this year at Coronado Tent City. They're running silent in an outdoor lot.

Savoy Players, trying to bolster up business, are commencing next stars each week. Belle Bonnet featured this week, with Eugene O'Brien scheduled next week.

Fifteen new pigmy golf courses are under construction, and those already in operation are getting fair play.

Obituary

Jerseyville, Ill., where he had lived in recent years.

Mikkelsen got his start in the circus in the old country, where during the Franco-Prussian war, of which he was a veteran, he had been experienced as a cavalryman. The Barnum show toured Europe soon afterward and Mikkelsen turned to the tanbark at that time. His widow and daughter survive.

Robert Core Tremaine, 60, music critic and director, died July 24 after an illness of two weeks at Aubury Park, N. J.

Mr. Tremaine was born in Lafayette, Ind. He had been music critic for the Kansas City "Journal."

IN LOVING MEMORY OF
JAMES J. WILLIAMS
Died July 27, 1930
Mrs. James J. Williams, James J., Jr., and Boys of Globe Trans-fer Co.

Post. He owned and published newspapers in Pueblo, Colorado, and Wichita, Kansas.

Mr. Tremaine was living in Aubury Park to be near his son, Paul Tremaine, band leader, at the Aubury Park, Casino. Beside his son Paul, he was survived by his wife, Bertha Pratt Tremaine.

Rescoe Tobias, 50, a song writer, shot himself to death in his home in Chicago July 24. He had been ill of cancer. His widow, Grace, survives. Tobias was not well known.

Gene O'Hara, 39, music publicity writer and once a dance instructor with Irene Castle, died July 21 at her home in Hollywood.

SEATTLE

By DAVE TREPP

Orpheum "Convict 13145," vaude.
Fox "Hell's Island" (2d wk).
Columbia "The Defense."
Fifth Avenue "Let Us Be Gay," stage.
Paramount "Love Among the Millionaires," stage.
Columbia "In the Level."
Blue House "Hell's Island."
Newark "White Hell of Pitts Falls."

Eddie Cooke, Briarley rep in New York, died "Strictly Discon-fortable" at President last week. The Met running with Public shows. Last week, he had been booked for Seattle folded up in California, but this one is getting along.

Huggins, Leavitt & Brown three shows out (carnival), with none making any dough. One show now at Seattle. Last night, a Beaver. His home third in Oregon. Season worse than last.

Rose Room, night cafe in Butler hotel, closed last week, business be-ing off. May reopen Saturdays only at lower cost for music.

The annual "epic drama of the week" will be the "Warrior" round-up, set for August 28-29-30 in the Oregon town.

Wayne Pierson, publicity direct for Howard Hughes, travels about price for Hughes, past three wc. for "Hell's Island."

Jan Harlow, femme star in "Hell's Angels," in for run at the Fox, and here in person last week for "appearances," admitted that she is suing for divorce from Charles P. McGraw, 24, in Los Angeles County. Suit filed last Oct. She's getting \$10,000 a week. A Beaver. His home third in Oregon. Season worse than last.

PITTSBURGH

By HAROLD W. COHEN

Penn "Love Among the Millionaires," stage.
Manley "Top Speed," stage show.
Adeline "The War From Wymond." "Hell's Island," stage show.
Warrior "Dancing Sentinels," etc.
Sheridan "Lafayette Larceny" (2d wk).

Warner, closed for month for repairs, scheduled to reopen August 15 with John Barrymore in "Moby Dick."

Dorothy Raymond, legit, of western company of "Street Scene," here on visit. Goes out again in fall with same play.

Announcement of local manager for Shuberts to succeed late John B. Reynolds expected within next couple of weeks.

Jerry Mayhall also producing stage shows now at Harria, recently taken over by W. Mayhall. Mayhall does Knight presentations, too.

EMMA MARBLE

Emma Marble, 88, actress and member of one of America's oldest theatrical families, died July 26 at her home, 578 West 183d street, New York city. Funeral services were held yesterday (29) in the Universal Chapel, 597 Lexington avenue, New York City.

Miss Marble was the granddaughter of William Warren, Sr., who arrived in this country in 1796 as a member of England's second company of actors to come to America. Her uncle was the late William Warren, comedian of the Boston Museum company and her mother and father, Danford and Anna Warren Marble, were celebrated players of their time.

Miss Marble's best known part was that of the queen in Edwin Booth's "Hamlet." She was a close friend of the Booth family and could recall Lincoln's assassination and the hands of Wilkes Booth. Deceased is survived by—two nieces, Mary Marble, actress, and wife of John W. Dunne, and Anna Marble Pollock, wife of Channing Pollock, playwright.

JOSEPH R. DONEGAN

Joseph R. Donegan, 54, for many years the best known man on 12th street, died July 22, at St. Joseph hospital, died an attack of bronchial pneumonia. The funeral was held Thursday, with interment in St. Louis, his boyhood home.

Donegan came to Kansas City 30 years ago as representative for Ed Butler, St. Louis theatre manager, who also owned the Century theatre here, as well as the Edward hotel. Donegan not only managed the theatre and hotel but the Edwards Cabaret, and was actively associated in many other amuse-ment ventures. His last connection was as manager of Cuban Gardens, a popular resort and night club just across the river from Kansas City. He had a host of friends in the theatrical and sporting professions and had made and given away several fortunes, but passed on comparatively poor.

JIM DIAMOND

Jim Diamond, 49, of the former vaude team, Diamond and Brennan, died of pneumonia July 21 at his home in Freeport, L. I. Sybil Brennan, Diamond's wife and stage partner, survives. They had no children.

Mr. Diamond left the stage about a year ago. He was last in "Lady Fingers," and was the Vanderbilts' going into the show shortly after Mrs. Diamond retired from the stage.

Leaving burlesque for vaude with Charles A. Diamond and Mrs. Diamond became one of the stand-ard and best known comedy and song acts of vaude. They were headlined for years with their partners, "The Jack" and later were the first to do Edward Burke's "The Fakir."

For the past year Mr. Diamond held a position with a Wall street brokerage house.

CHARLES A. BOYD

Charles A. Boyd, 66, died July 25 at the Kings County Hospital, Brooklyn, N. Y.

Mr. Boyd was born in Philadel-phia. He appeared in Hoyt & Thomas' "Zig Zag," and J. Kennedy's "Tom Yonson" and "Portune Teller," besides in burlesque companies. His last stage appearance was in 1928 in vaudeville, with quartets. Funeral services, under the aus-pices of the Actors Fund, were held Monday (28) from Campbell's Funeral Church, New York. Re-mains interred in his family plot in Greenwood Cemetery, beside the body of his sister, Anna Boyd, prominent actress, who died in 1916. He is survived by a brother, Wil-liam Boyd, of Haddonfield, N. J.

JOHN PURVIS

John Purvis, 87, vaudevillean and for years with animal acts, died July 19 in Somerville, N. J., of old age. While he had not been a member of the N. Y. he had been under its care for some time and the club had charge of his burial. He was only known as Clown Purvis.

Interment in Somerville.

NIELS P. MIKKELSEN

Niels P. Mikkelsen, 75, one-time hardscrab rider with the Barnum & Bailey circus, died at his home here by P. T. Barnum as a principal rider, died July 19 in his home in

HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Boulevard, at Vine Street (Taft Bldg.)

Phone Hollywood 6141

The following assignments were made at the studios last week:
G. Pat Collins, Charles Grapevine, "Pat Collins," Par.
Paul Porcasi, Evie Southern, Juliette Compton, "Morocco," Par.
Lilyan Tashman, Andre de Segura, "Lili," UA.
John V. A. Weaver, adaptation "Huckleberry Finn," Par.
Bella Lugosi, "Renegades," Fox.
George Chandler opposite Louise Fazenda in "Darmour shorts."
Zasu Pitts, "War Nurse," M-G.
Elvira Morla, lead in Spanish "Madame X," M-G.
Claudia Dell, lead in "Bad Women," WB.
Perry Ivins to edit script of "Cat Creeps," Univ.
Bill Branch to Tiffany to write screen treatment for "The Great White Trail," U.
Jean Hersholt, "East Is West," U.
Theodore Von Eltz and Montague Love "Cat Creeps," U.
Irene Rich and Rita Le Roy, "Check and Double Check," the bottle Lucille La Verne, "Little Caesar," FN.
Cully Marshall, Clara Blandick, Dick Winslow and Jackie Searle, "Tom Sawyer," Par.

After 12 weeks in the East for R-K-O and Publix, Frank Melino is set for his second Fanchon and Marco route. It starts Aug. 14.

Title changes last week were "Ses Zuy, Ses Me" to "Devil With Women" (Fox), "Like Kelly Carr" to "Love in the Rough" (Metro), "Red Sky" to "Tonight and You" (Fox), "Gay Cabaret" to "Captain Thunder" (WB), and "Little Cat" to "Playboy of Paris" (Par).

Ben Erlich, Chicago theatrical attorney, is here to take the California bar examination. He intends practicing here.

Fox is getting ready for another dedication. This time the bottle will break for two new stages to be completed shortly at Movietone City.

Frank Watanabe, Japanese radio comic, has been put under contract by KMX.

Oliver Wallace replaced Milton Charles as organist at the Paramount theatre. He will be assisted by Eddie McGill, singer. Charles is returning east.

Larry Urbach will handle special publicity and exploitation on Pathe's "Holiday" for its Coast premier at the Carthy Circle. He acted in a similar capacity for "All Quiet on the Western Front" for U.

Walter Brooks, who has been staging shows in the east, will put on a new colored revue at Sebas-

tan's Cotton Club. Louis Armstrong, colored trumpeter, heads the troupe.

George Whiting, vet stage dancer, has picked himself a midget golf course spot at Hollywood and Edgemont. Rube Bernstein and Solly Volinsky are helping him.

The Cohens, playwrights, opened offices on the boardwalk last week. Albert S. Cohen, formerly handling real estate for the Shuberts, is actively operating the office, with Milton M. Cohen (no relative), local theatrical attorney with an office downtown, associated.

Joseph H. Seldeman, assistant manager of Par's foreign department, and Walter D. Cokell, budget and statistical chief, were elected assistant secretaries of Paramount-Publix Corp.

Because Warners has Marilyn and Edward Morgan under long-term contracts it became necessary for one of these players to change their name. The sister will be known as Marian Marsh. Both are under 18 and landed in pictures after being spotted by two different agents in Hollywood High.

Maurice Chevalier will appear in the Roosevelt hotel Blossom Room Thursday night (7) both as a comedian and as a singer and for the benefit of the French Hospital Fund. Hotel has guaranteed \$1,000 to the fund and will charge \$10 a plate for the evening. Room seats around 500.

Another switch in ownership of the Strand theatre, Long Beach, adds it to the Lazarus-Vinnico circuit. It reopens after renovations Aug. 8.

The Greek theatre in Griffith Park, Los Angeles, has been turned over to the city by the contractors and is ready for public use. Seats 4,300. Final installation of equipment brings the cost to \$18,000. Theatre has a garage for 42 players' cars, with free parking space nearby for 2,500 cars of patrons.

Talker theatre under construction at Moorpark, Cal., will be operated by Don Mentor, local Chamber of Commerce secretary. He figures a draw from all towns in Simi valley.

Cooper and Orren, Paul Howard and Phil Arnold have been engaged for Fanchon and Marco's "Busy Idea." Unit opens at the Colorado theatre, Pasadena, July 31.

OTTAWA, CAN.

By W. M. GLADISH
Perry Spencer, supervisor of Paramount-Publix, is now making a tour of the theatre in eastern Canada to revise the plan of operation in individual houses, various public features, and to adapt to Canadian procedure. Spencer is a native of western Canada.

Dorothy Russell, who won the title of "Miss Paramount" in the popularity contest for the opening of the Paramount-Publix theatre at Asbury Park, N. J., is now making a tour of eastern Canada and Newfoundland, the reward of the contest.

Corner-lot golf courses cannot be constructed anywhere and everywhere in Ottawa, the Civic Board of Control has decided. J. G. Boyes was ordered to rip up a course he had started on a residential street, action being taken under the building restriction by-law. Local trick links have been ordered to close at midnight.

Famous Players has reopened the Empress, Penitence, B. C. after alterations. Its a concrete structure, built in 1912. The full stage has

been removed, proscenium taken out and new seats installed.

Out-of-work musicians in Canada have organized the Canadian Musicians' Benevolent and Educational Association and funds are being raised to give employment through the organization of large orchestras for concerts and other features outside of theatres. Campaign against "canned music" is promised.

James Richardson & Sons, owning the Donjon, Winnipeg, deny house has been leased to G. T. Howden. They announce new company has been organized to operate the house, closed since May.

Bert H. Soper, owner of the Capitol theatre, Smiths Falls, Ontario, is a candidate for a seat in the Canadian Parliament. The Capitol is operated as a unit of the Famous Players chain.

Brenographs and other new equipment are being installed in numerous Canadian theatres of Paramount. These installations are the forerunners of the introduction of Public stage units, it is intimated.

DALLAS

By RUDY DONAT
Majestic—"Big Party," vaude.
Palace—"Big Show," stage show.
Selwyn—"The War," M-G.
Old Mill—"Dangerous Man McGraw," Capitol.
Fair—"The Girl."

Road shows of "Strange Interlude" and "Strictly Dishonorable" are scheduled for the Capitol here in December. Premiere attractions of newly organized southern municipal auditorium circuit, booked from Memphis.

Publix will renew contract with musicians' local Aug. 15. No trouble in air, but likely there will be shake up in Palace stage band unit, where some of the members have held on for more than 7 years.

Texas state fair board spending nearly \$400,000 improving grounds for annual event opening here Oct. 11, for 17 days. Over 300 men working daily.

LOUISVILLE

By RICHARD B. GILBERT
Alamo—"Recaptured Love," M-G.
Selwyn—"Sweetheart and Wives," stage show.
Down—"Alas French Getrie," "Fall Guy."
State—"Raffles."
Street—"Women Everywhere."

Floyd R. Heth, concession operator with the L. J. Heth Greater Carnival, who was charged with a charge of criminal attack brought by Labina Elizabeth King, is being held in custody here. Oct. 14 has been set as the date for his trial.

The Brown theatre goes into a split-week policy of talking features and is currently playing "Alas French Getrie" for the first half and "The Fall Guy" for the last half.

Loew's State is going in strong for exploitation. Last week a piece of mint candy was presented to every patron leaving the theatre through a tie-up with local candy shops. The goodness of the mint and the house were compared and an advertisement for the coming feature "Raffles," was printed on each wrapper.

SUFFALO

By BIDDY BURTON
Buffalo—"For the Defense," Century.
Century—"Anybody's War," M-G.
Hipp—"Man From Wyoming," Great Lakes.
Hollywood—"Richest Man in World."

Nightly municipal dances at Grover Cleveland Park were approved by the finance committee of the Buffalo Common Council this week. Complaint by the Musicians' Association that certain local bands have been employed at local parks brought about investigation of the park dancing situation. It was ascertained that colored bands playing the parks had been booked by dance concessionaires. Objections were voiced by the Musicians' Association and the city council agreed to hire local musicians at expiration of present contract this month.

Miniature golf courses are to be installed in Buffalo parks this summer. It is stated that three such municipal courses in Cleveland upon

which city receives 10% of the gross, aggregated \$1,200 last month to the municipal coffers.

National chains, operating locally reported to be asking for from two to five months' protection on neighborhood houses in certain zones. Conferences being held now between the distributors, chain operators and neighborhood house owners toward ironing out the situation. Neighborhoods squawking.

ATLANTIC CITY

By GEO. R. WEINTRAUB
Pathe is to do sequence along the beach here to be used in a future production starring Helen Twelvetrees. Edward L. Symma, in charge of the Pathe exhibit at the American Fair in the Municipal auditorium, is trying to secure the personal appearance of the star.

Simultaneously with the hour when President Hoover touches the button in the White House announcing the beginning of the Warner Bros. Silver Anniversary, Aug. 1, the Warner management here will stage a big matinee benefit, the proceeds of which will go to the Betty Bacharach Home for Crippled Children.

Owen Davis' "Ninth Guest," a Woods production; Stange's "Now or Never," which John Golden is sponsoring, and "Luana," the Hammerstein musical version of "The Bird of Paradise," are listed for Apollo showings during August.

BRONX, N. Y. C.

Mickey Mouse Club formed at the Fox Park Plaza, Julius Fields, house's press agent, huge success. First meeting drew more than 2,000 children, and second almost twice that number. Fields' interested Uncle Robert, children's welfare worker and very popular in that borough, in the move.

Joe Endler handling publicity for Calhoun Pool. Local newspaperman.

If Fox does not get a purchaser for the United States theatre, the structure will be converted into a garage.

DENVER

By J. A. ROSE
Aladdin—"Good Intentions," stage show.
Taber—"Sweethearts and Wives," stage show.
Rialto—"The Border Legion," stage show.
Zellerbach—"The Bride," stage show.
Elitza—"Rebound" (stock).

Notices to vacate have been served on tenants in the Orpheum building which means that the new Orpheum will probably be started this fall.

"Street Scene" and "It's a Wise Child" are booked for fall at the Broadway.

Walter Sinclair, New Orleans, has been made director of the Civic theatre of the University of Denver, succeeding Maurice Gensin, who was in the Little theatre of the Art Institute, Chicago.

Oscar R. Hanson, sales mgr., Tiffany, and Marnie Brown, Los Angeles division manager, are here for MPTOA convention.

The Denver is planning a lobby refrigerator show.

J. T. Sheffield has sold the Gothic and George Perrin is manager now.

The Palm at Littleton, town 12 miles out, has quit. Too many sound houses in towns close by. M. W. Kiskey was owner.

Opening of Publix Paramount has been set back two weeks to August 23.

INDIANAPOLIS

By EDWIN V. O'NEEL
Lyric—"Double Double Roads," Indiana.
Indiana—"Holiday," M-G.
Hipp—"Man From Wyoming," Circle.
Circle—"The Cockade," Apollo.
Apollo—"Women Everywhere," Ohio.
Ohio—"Safety in Numbers."

Harry Goldberg, 26, Detroit, theatre promoter, charged with conspiracy in plot to defraud Harry Mueller, Anderson theatre man, sentenced one to seven years.

Mildred Wood, 26, burlesque, arrested on charge of indecency after she unwrapped too many garments. Haled into court and case continued.

PROVIDENCE

By A. A. MARGELLO
R-K-O-Albee—"Western Front," R-K-O-Victory—"Shooting Straight," Carlisle.
Carlisle—"The Great Parade," Paramount.
Paramount—"Love Among Millions," Albee.
Albee—"Romance," Albee.
Albee—"The Girl."

Foster Lardner, until a few months ago manager of R-K-O-Albee, has been here for Europe (28) from New York with Mrs. Lardner. Lardner says he has been retained by New York for the vacation of John P. McCarthy, house manager. McLeary was assistant house manager of the Providence house for over a year.

Charles McLeary, who, a few months ago, won post of manager for Loew's Jersey City theatre, is retained by New York for the vacation of John P. McCarthy, house manager. McLeary was assistant house manager of the Providence house for over a year.

Carlton, Fay house, running summer stock, closes Aug. 2 for a week to reopen Labor Day. House understood running in the red. Fay is in the Providence filling in during vacation of John P. McCarthy, house manager. McLeary was assistant house manager of the Providence house for over a year.

James Thatcher, half owner of the Century-Play Company of New York, is associated with Fay in stock company here. Members of the new company are mostly all of former members of Albee company.

MILWAUKEE

By FRANK J. MILLER
Alhambra—"The Girl," M-G.
Davison—"Dark," M-G.
Herald—"The Girl," M-G.
Majestic—"To Paradise," M-G.
Merritt—"The Girl," M-G.
Palace—"Orpheum," M-G.
Selwyn—"The Girl," M-G.
Strand—"The Girl," M-G.
Windsor—"The Girl," M-G.

Warner Brothers have brought on engineers from New York to supervise placing of new acoustical and sound equipment and stage equipment at the new theatre. The work is being completed in about ten days.

Terrific heat, hottest days in thirty years, put a sad, sad crimp in local grosses in spite of the advertising. But the Courtney-Latman fight at the old dog track pulled them in.

ST. PAUL

By GEORGE H. BRADLEY
Paramount—"Unholy," R-K-O-Orpheum—"The Girl," M-G.
Herald—"The Girl," M-G.
Majestic—"The Girl," M-G.
Merritt—"The Girl," M-G.
Palace—"The Girl," M-G.
Selwyn—"The Girl," M-G.
Strand—"The Girl," M-G.
Windsor—"The Girl," M-G.

Another kind of opposition on against shows locally is start of excursions on the Mississippi for Sunday. Great numbers of the folks to Red Wing, where they embark for 60-mile river trip at \$2.50 per copy.

With revues slipping here, Publix took the bull by the horns and turned Fox's second edition of Movietone Polities into "Swanson's Big Night Out" with Ed Brendel, an actor in the St. Paul movie deck, played up as the star.

For first time since talkers came Publix will not have exclusive St. Paul outlet for Warner Bros. product. With two houses to supply, R-K-O took on Warners in addition to Pathe, Columbia and Universal. Tiffany only large independent group not dealing.

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THE DUPLEX
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minedness. Advertisers are off
haphazard variety programs. Now
is the time they want the artisans
of the ether, the contrivers and
compilers of likely radio entertain-
ment. Here's where skillful radio
showmanship, something which, thus

have its innings.

The B'way Tempo

Now only are the real, showmen of Broadway heing, themselves, over the air, making their way into executive radio councils. For the big chains with their fashionable east side headquarters have recognized the value of Broadway's tempos and if both can be mated a new era in radio is prophesied.

Perhaps the only detour to be taken is to bring this happy blending of Times square showmanship and

station and artists, the agencies represents the agencies and the sponsor—the advertiser. While the ad agencies seem well-meaning enough in an endeavor to maintain the high radio quality, their best intentions otherwise are negative.

VARIETY BILLS

(Continued from Page 80)

Caution & Mack	Yvonne Alexanders
Paula Kelly	George Price
Robert Cloy	John H. Johnson

roadcasting studio exploitation
comes to pass, the Television ele-
ment may become a factor.

But that's ahead of the story, or
rather, both arguments stop follow-

Harry Price
Bricktop
30 Black Dancers
SPRINGFIELD, MASS.
Palace (2)
"B'way Venues".
Mel Klee

Ruth Leavitt
WASHINGTON
(1-7)
Fox (1)
"Peasant"
June Worth
June Worth

It may be the very next step in the evolution of Radio's showmanly evolution. But back of it anyway is the general desire to get away from the personality from which, in a fickle public may turn. It's best to give them palatable, well-balanced programs, substantiated by some serviceable idea, replete with engaging interest and showmanship.

16 Beauty Winners
Aerial Bartlett
Bea Bennewitz
Freda Sullivan
ST. LOUIS MO.
Palace (2)
"City Service"
Shapiro & O'Malley
Sob Meza
Monte
George Java
Frank Starling
Avon (2)
N. & W. Ho
Rose Garden
Harris Stanton

Dolhi Sea
General Levine
Bea Bennewitz
WORCESTER
Palace (2)
"Changer"
Buckley & Hadley
Wheeler & Dyer
Marriott Gardner
WASH.
Capitol (2-3)
"Rose Garden"
Harris Stanton

show business in general is also trying to attract unto itself.

Not Advertising Agency's

PROVINCIAL

BIRMINGHAM
Empire
Chefalet's
Grand
"Try This One"

HULL
Palace
"Pontoon" Ltd Rev
Arthur White

3 Jacks & Queen
Helen Patch

(Continued from page 96)	"Luck of Navy"	LEEDS Empire
matter, to boldface the important	BRADFORD	"Lallder's Reply"
atures. The relative importance	Albama	Royal
so limited that practically the	Balliol & Merton	H Deane Reportory
	CARDIFF	LIVERPOOL

same assortment of bands fea- sured under the "Best Features of the Air Tonight" classification.	Empire	Empire
	"Blue Blood of Var"	"Dear Love"
	Nervo & Knox	NEWCASTLE
	The Daros	Empire
	Andy & Irving	"Casino de Paris"
	Tom Fagen	NEWPORT
	The Brownie Boys	Empire
	EDINBURGH	"Happy Days"
	Emile	NOTTINGHAM
	Debroy Somers	Empire
Blondie Hartley	Archibald	
William Collins	Grace Field	
The Buckleys	Royal	
Ben Said	"Frankie and Johnny"	
THE GLOW		

That's why despite all the elements in favor of keeping the family indoors near the hearth and fireplace and all that sort of thing, they'll still chance all sorts of weather or

Alhambra
 Nelson Keys
 Louise Maxim
 Damler & Edle
 Piccadilly 3
 Gladys Sewell
 Valerie Coats

PORTSMOUTH
 Royal
 "Apple Cart"
SHEFFIELD
 Empire
 "Painted Dolls"
 Fred Marsh

Radio isn't so terribly competitive to the theatre—as yet.	Empire Winnstanley's Babes Dorcen & Arthur Jerry & Co Sir Robert Peel Bd Jean McKeon Tommy Grinder	King's "Middle Watch" SWANSEA Empire Billy Merson "Potted Person" Elsie Keene
------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------

trying to get somewhere, eagerly hungry to absorb this new radio showmanship. The Lawrence C. Gumbinner agency, Milton Goodman in charge of radio, ballyhooes that "while money will put a radio pro-

LONDON
Week of July 28

will put it in the ear." A true enough slogan.	FINSBURY PARK Empire Television Show Sidney Filman Had "Tune In"	STATIONFO Empire The Dainty Maids W C Barnes Gertie Gitan Pamela Midgets Dean & Ross NEW YORK C. Elliott
Thus far, with the exception of this agency the chain stations and the artists comprising the bigger radio commercials accept the average adv. agency as a necessary evil.	LONDON Hippodrome "Sons of Ginge" NEW YORK C. Elliott	

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